Deejay Stunts Grow Rougher & Tougher
Promotion-Minded Stations Up Demands As Jocks Break Records, Bones, Banks
By JUNE BUNDY
NEW YORK—It’s tough to be a deejay these days. Promotion-minded stations are making more and more demands upon spinners in an effort to generate extra publicity for their outlets.

Some of the more recent stunts have involved deejays jockeying in a barrel of canned cranberries, having a spinner set up disk-playing in a bird cage, entering jocks in boxing contests, and even having deejay staff participate in a variety of sertanous sports competitions. Some drives to help the local high schools by playing a series of basketball games with local students, the jocks lost the first game, and suffered several injuries—including Dick Drayton, sprained foot and Chuck Brinkman’s sprained knee.

Also taking injury for sweet charity recently were spinners at WPIT, Philadelphia. During a local Cecil B. DeMille promotion, deejays Joe McCauley, Dick Carr, Tom Brown, Lee Learing, Dick Reynolds and Chuck Duffery—denied sleds and had a race. Each deejay as verge in charge of his own sled and the winner donated an electric organ to his charity.

Away from these recent deejay fiascos was the big Wilson, "Swinging SUndeck" personalities, Ramone Barrett and Tom Griffiths of KYW, Cleveland. The boys acted as assistants to the Swinging SUndeck" for the entire contest. The finals were held at a downtown show window during a remote broadcast of Barret’s disk.

Mike Hunter, program director, and Morton Downey Jr., of KELP, El Paso, Tex., broke several standing records when they staged the deejay marathon last month. Hunter boasted 115 straight games, while Downey passed 107 games.

A deejay could not possibly secreted out the KALL’s "Broken Leg" challenge when the deejay kept the cage warm until the deejay was frozen. Local merchants got into the act by donating free goods to keep the cage warm, a radar set to help look for the bird, etc. Disaster were urged to donate food for the birds, which were later prevented to the local Community Chest.

In the field of athletics, the entire deejay staff of KQV, Pittsburgh, are helping raise funds for local merchants by playing a series of basketball games with local students.

Foreign Disk Mart Holds Big Potential For American Firms
Top Rank’s Marshall Cites Rising Overseas Disk Sales as Indicator
By REN GREVATT
Editor’s Note: This is the first of a series of articles covering all important facets of the international music scene to be published from time to time in The Billboard.

NEW YORK—As 1963 approaches, American disk man can look to the foreign market as one which holds the largest potential for growth for the record business, according to Paul Marshall, local attorney who officially identified themselves with the music scene, and head of the Top Rank Music Corporation.

"There has been an incredible increase in the foreign record market in just the past three years," said Marshall, and yet, taking into the business, they will be able to accept some of the market arrangements like this more and more because of the stability of currencies in other countries.

Upcoming Cycle
Taking a look at specific foreign countries, Marshall noted that almost all are currently on an upward cycle. In fact, Marshall says, many are parallels our own market closely. There is virtually no discotheque, but no jazz, the Dominion is a definite country and western factor. Otherwise, Canadian country and rock bands are receiving a lot of attention.

"In England," he declared, "they have had a good year. You must remember that it’s largely a monophonic type of market, but business is good. In France, they buy American hits, but they are very selective as to artists. You can barely hear anything here to establish an American artist because of their growing spirit of nationalism. They sell much classical and little modern jazz. But they are.

Charts to Get Global Flavor

NEWS OF THE WEEK

Sord Prey Blasts One-Step; Riddle Senators Threatened
Sord President Howard Jackins Jr. praised the steps being taken by deejays to keep "one-step" selling joke boxes off the air. He added that they were one-step in competition with dealers.

Dean, Livingston Take New Posts at Capitol He said Capital Records last week named Lloyd Dunn, formerly in charge of marketing and Alan Liv-

Claims Jocks Live Easy Life
NEW YORK—Disk jocks may have a ball. National Labor Relations Board has ruled that original disks are legally at ease and fired for no legal technical board.

The decision was reached, the NLRB found that deejays at four stations—KQV, Pittsburgh; WLW, Cincinnati; KABC, Los Angeles, and WOR, New York—were not licensed to sell records to the public. The technical details of a copyrighted song or album, the NLRB—include using disks, operating telescopes and tape recordings, broadcasting air readings and attending potential sales.

Charts to Get Global Flavor

Classical records are enjoying their best year in sales via record dealers, according to a survey by The Billboard Market Research Division.

DEPARTMENT AND FEATURES
Classical Records

<table>
<thead>
<tr>
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PUBLISHED WEEKLY, OLD POINT LOMA 8, FLORIDA
FOR THE MUSIC INDUSTRY
DECEMBER 5, 1960
SIXTY-SIXTH YEAR

50 CENTS.
SORD Thrown Full Support To Distributors in One-Stop Fight

Dealers Group to Ask Members Not to Patronize One-Stop Operations

HOLLYWOOD — Society of Record Dealers last week threw the full weight of its organization behind one of the record distributors in its continuing struggle with one-stop operations. SORD Pres. Howard Judkins Sr. last week told The Billboard that his organization was "glad to see the distributors finally take action" against one-stops who have been undercutting distributors in their dealings with retailers.

Judkins said SORD sees one-stops as competitors to dealers themselves in taking away business by adding discount retail operations to their pressing functions as sales distributors. "The one-stop," Judkins said, "was created to service jumbo accounts for whom they have branched out to handle small dealers in areas where, of course, the big guys are too small to prove profitable for the average distributor to handle. But from this point, the one-stops have moved in to service top volume retailers."

Situation has become further aggravated with the recent establishment of transferred product at prices below the local distributor's level, Judkins added. This product, he said, in turn, feeds the one-stops' retail discount operation, which is still another threat to the established record dealer.

Judkins pledged SORD's support of the distributors, saying he will carry personal pressures to members of the SORD to patronize regular distributors, and ask them not to deal with one-stops. He will tell his members that in his opinion the one-stops do not have the record industry's interest at heart and therefore do not pursue business policies that can lead to a healthier record business in excess of $11 million for the calendar year 1960, and is committed to one-stop operations for the protection of a 100 per cent exchange benefit on singles, and such distributors as Sid Tal-madge's Record Merchandising in Los Angeles who has extended one-stop deals several times.

As still another phase in SORD's support of the Distributors Council, Judkins called upon record manufacturers to protect distributors in their sales policies, the idea that one-stops won't enjoy an advantage over the distributors. One advantage one-stops have held over distributors has been their ability to offer dealers a 30-day guarantee on singles. Judkins lauded such labels as Capital for being the first to lead the protection of a 100 per cent exchange benefit on singles, and such distributors as Sid Tal-madge's Record Merchandising in Los Angeles who has extended one-stop deals several times.

If other labels follow suit, Judkins said, the dealers will realize that the established distributors, instead of going into one-stops who offer the full as-of-yesterday service, in order to protect their products, to sell to his customers, and to protect his own distribution. With more wares on dealers' shelves, Judkins reasoned, more product is better to his sold. Manufacturer, distributor and dealers are together in this one.
EXPANDING RSI ADDS NEW GOLD RECORD SERVICE

NEW YORK — Record Source, Inc., organization well known in the industry for subscribing stations with single and album record services based on sales data, announced a new feature for its review panel, continues to expand in area of operations. RSI now has a total of 462 stations who subscribe to one or more of its services. Stations who subscribe total 30 in the Los Angeles recording industry and are located in Southern California. In addition, outlets in Canada, Australia, Bermuda, Mexico, Brazil, and several others in Magyarad, Mexico, Sweden, Peru, Thailand, Puerto Rico, Virgin Islands and Israel are subscribers, with many other foreign dealers in line with RSI’s other services. The new service will provide a "preview panel," which will be used to view new product of C.C.’s new outlet. Appointments, report, will take place early next month.

Joe Blotto reportedly will supervise programming for all C.C.’s stations on a national basis. Jim Horn, formerly of the Disk, Jack Association, takes over Blotto’s former spot as program director of KFWR next month.

Armed Forces Go for Stereo

NEW YORK — Stereo album sales to members of the Armed Forces of the U.S. are on the increase. Sales of new and re-entry albums are lagging, according to a special study recently conducted by the American Federation of Labor.

Of album orders placed by the American Federation of Labor, 76 per cent were for stereo and only 25 per cent, monaural. Members of the U.S. Air Force, General manager, noted that "this almost reverses the figures of a year ago." In general, record orders placed by AF members have been lagging.

3 New LP’s By Command

NEW YORK — Command Records is releasing three new albums this week. Order for the Command-All-Star’s and Ebb & Light and the Light Brigade, The All-Star package is tagged "Persuasive Percussion — Volume One." The Light Brigade is a "Big Iron" re-entry set. Both albums are available in stereo and monaural.

The third new Command album is a "Shelby check out record," offering recorded signals for checking reception in ham radio. The album is available in stereo tape versions in a few weeks.

The third new Command album is a "Shelby check out record," offering recorded signals for checking reception in ham radio. The album is available in stereo tape versions in a few weeks.

Hypo Push Toward ’4th’ Music Society

NEW YORK — An earnest effort is being made here to provide a reservior of talent which will be used in recording for box use in the event that proposed changes in the Copyright Law pass into law.

Copyright Law to permit collection of $3,000,000 in royalties on each box is another of the effective push by the record companies towards a stockpile of music.

Theoretical change as a result of passage of the Copyright Law is expected to be a strain on personnel. Young has established a new imporant music entity called "The Music Company," which will not only take in membership of the original Decca artists, join Negro company at its inception in August 1928. His first recording session was that month and his linked rec

Capitol Shuffle Brings Dunn, Livingston to New Positions

Dunn Named Marketing Vice-President, Livingston Creative Service Veepl

By LEE ZHITO

HOLLYWOOD — Capitol Record Service has begun a shuffle of top executives, naming Lloyd Dunn, veep in charge of Marketing, and Bill Alger, veep in Charge of Sales and Service, to the top of the Capitol roster. The posts, new to the firm’s executive structure, are expanded versions of positions both men had held with the company in recent years. Dunn has been veep in charge of Marketing since December 1, 1938, but for years prior to that had served Capitol as a top executive. His new post encompasses executive responsibility for the firm’s disk sales and merchandising here and abroad, and, in addition, become the West Coast head of Creative Services, Livingston’s position in the company.

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The total number of classical LP’s sold via dealers through Octo-

Rank Slates 38 New LP’s

PHILADELPHIA — An all-out membership campaign to make the Pennsylvania Retailers Association a major force in the industry has been launched by the group’s new president, Charles W. Rupp, and Record and president of the group. The new president has set a goal for at least 200 members. He pointed out that with such a membership, the association could well be in the driver’s seat in all dealings with distributors and manufacturers in behalf of the independent retailers.

To step up this drive, the association is now beginning a "38 New LP’s ," a program for Rank Records of America calls for the release of 38 new albums, according to Dewey Berg-

ABC-Pramaram Bows Jazz Label—Impulse

NEW YORK—ABC-Paramount Records is bowing out from the jazz business with its new label, Impulse, a de luxe doublefold LP series, featuring only modern jazz artists, and head up the new label, which in.

Bows Jazz Label—Impulse
FCC Mulls Rules Affecting Network-Owned Disk Firms

WASHINGTON — Profit and loss from network-owned record companies would have to be reported for the first time under rules being considered by the Federal Communications Commission. The agency has issued a rulemaking which would expand the data forms being considered by the FCC. The changes are intended to improve the accuracy and reliability of data used by the FCC.

The expanded forms would include more profit and loss data from all sources of revenue, including network-owned stations, for net and gross revenue. In addition, the FCC is considering a rule that would require network-owned stations to report data on the FCC's Form 397, which covers all stations owned by the same corporation.

FCC Studies Philly T-Stops', Sales Set-Up

PHILADELPHIA -- An investigation into the operation of one-stop record shops is being conducted by the Business Plan, the Pennsylvania Retail Record Dealers Association. The investigation is being conducted by an independent auditor to determine whether the record shops are complying with state and federal regulations.

The investigation will cover the following areas:

1. Compliance with state and federal regulations.
2.正品的真实性。
3. Proper handling and storage of records.

Gallagher at Helm in Epic Brass Band

NEW YORK -- Major changes have been made in the structure of Epic Records. A new division, Epic Records, has been created. The division will focus on exclusive, limited-edition releases.

In charge of Epic's field sales and sales administration, will report directly to Gallagher. Charles Schieck, who recently returned to Epic from Everett, will continue as field sales manager reporting to Gallagher. The Epic field reps, in turn, will report to Schieck. Herb Linsky continues as Epic's national promotion manager.

ARE YOU LONESOME?

Elvis asks the question; wanks fans say yes

NEW YORK -- Elvis Presley's Christmas single, "Are You Lonesome Tonight," has inspired the biggest flood of answer records this week since the 1960s. All of the answer disks are by fan artists, indicating that the effect Elvis will have on his large, loyal and young female following. The answer records, complete with heartfelt recitations, include disk 1, "I Miss You," by Linda Lee on Santa, Ricky Page on Rendezvous, Thelma Carpenter on Carol and Jeanne Black on Capitol.

Four of the five answer records were mailed to the same address: "I Miss You Tonight. They all sound the same, two are Westerns, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are country and western. The only difference is, two are countr..."
For every ten of these show albums that you purchase w.o. Capitol Records Distributing Corp., are going to give you absolutely free one show album out of this self-same group.

Do not, positively do not miss out on this show biz opportunity to stock these really great packages that your Christmas customers are gonna' buy and buy.

And this offer — which began November 28 and lasts through December 24 — includes not one but two brand-new Original Broadway Cast hits, THE UNSINKABLE MOLLY BROWN and TENDERLOIN,

There is no album, absolutely no album, like a show album. So step right up to your Capitol representative today and get complete details on this sensational one-for-ten show album program.

TELL YA' WHAT WE'RE GONNA' DO!

THE UNSINKABLE MOLLY BROWN
TENDERLOIN
OROKOMAN
CAROUSEL
THE KING AND I
HIGH SOCIETY
PAL JOEY
THE MUSIC MAN
CAN CAN
FIORELLO
BELLS ARE RINGING
Optional:
NOW...it's dynamic, exciting full pages...in the big, big mass-class books...telling the Command Stereo story...selling the new Command releases...selling America's #1, #2, #3 best-sellers...to a record audience of 9,672,900...with record money in their pockets.

You're going to have new customers...more customers...coming in and demanding Command Stereo records. Get your orders in fast. Right this minute isn't a minute too soon!

ORDER EVERYTHING WITH THE COMMAND LABEL...YOU'LL NEED 'EM ALL WHEN THIS COMMAND AD PUSH HITS THE STANDS!

Stock up on the #1, #2, #3 Stereo Sellers:

Proper/Percussion Volume I

Bongos

Get set with the new Command releases:

the greatest advance in sound since hi-fi was invented

hi-fi was invented

Command records

Command Records, 1901 Broadway, N.Y. 36, N.Y.

COMMAND NATIONAL LIST PRICE: MONOURAL...$4.98 • STEREO...$5.98 • 4-TRACK TAPE...$7.95 • IN CANADA...SPARTON OF CANADA LTD.
HOT 100 ADDS 13

NEW YORK—The "Hot 100" chart added 13 new sides this week. They are:
69. "Sad Mood" (Kaga, BMI)—Sam Cooke, RCA Victor.
79. "Groovy Tonight" (Lowe, ASCAP)—Bobby Rydell, Capitol.
84. "How Do I Love Thee" (Scribilla, BMI)—Hank Ballard & the Midnighters, King.
87. "Magnificent Seven" (United Artists, ASCAP)—Al Costa, United Artists.
88. "Ramblin'" (RCA, BMI)—Ramblers Addit.
90. "Wonderland by Night" (Roosevelt, BMI)—Antila Bryant, Carlin.
96. "Dance by the Light of the Moon" (Aries, BMI)—Olympias, Arve.
96. "You Are My Sunshine" (Peer, BMI)—Johnny & the Hurricanes, Big Top.
96. "Little Miss Blue" (Leila, BMI)—Dien, Laurie.
98. "You Better Know What You're Doing" (Logan, BMI)—Lloyd Price, ABC-PARAMOUNT.
99. "Vahshi Blues" (Fidel, ASCAP)—Vocentos, Madison.
100. "Rockin' Rollin' Ocean" (Snow, BMI)—Hank Snow, RCA Victor.

TALENT BUYERS:

1001 Ideas to help you select the right talent for your important location

Before you buy talent you seek for data on an artist or agent, background, stage habits, voice or manner, the type of work the artist has done in the past territorial, TV, radio, other concert and previous tours...personal manager's office...information that will help you spot talent on the list...information that will help you place the right talent in the right location.

Be sure to Read...and Use...and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide—a special milk-stock section of the December 19 issue.

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CRD Names Simmons to Head Singles

HOLLYWOOD—Gene Simmons, California Record Distributors' promotion manager, last week was named manager of the firm's single operations. More is indicative of a resurgent singles market. CRD for the past decade has functioned as an album house exclusively. Earlier this year, the division entered the singles market, building such disks as here as the Olympics' "Baby Holly Golightly," "Big Boy Roy" and "Shanny Like Kate." Simms Charles "A Million to One," Dita Jones "Don't Go to Strangers," and Most Allison's "Seventh Son" are now on the singles charts.

New Distrib in Detroit

DETROIT—Mary Jacobson, sales manager of Arc Record Distributors here for the past four years is opening his own distributorship in this city, Music Merchants, Incorporated. First lines for the new distributor will be Argo and Riverside.

Jacobson, in addition to his sales executive post with Arc, is a veteran record and music man. He handled promotion for Cadet Distributors and did work with both the Fantasy and Dee Gee labels, before joining Arc.

SCHORY RECORDING IDEA

Victor Studio Audience to Get Percussion Treatment

By NICK BIRD

CHICAGO—Something new in live concerts—duplicating recording techniques for a studio audience—a show to be broadcast by Dick Schory, RCA Victor percussion specialist.

Schory, who has pioneered several percussion and brass albums, will be using his own hands—arranged personnel, to an actual recording session—and specially wired studios. Speakers will be strategically placed throughout the auditorium and controlled by a central engineer.

Instruments and groups of players will be fanned to the audience, much as solos and groups are "brought in" by recording engineers during a session.

As Schory points out, a regular concert audience does not hear the same thing that is reproduced on an album.

At a concert, the band is grouped together and seldom does a soloist or solo group get the emphasis or deftness that can be achieved on a record by controlled microphones and engineering blending techniques.

Schory said his concerts will attempt to do just what that.

Schory put on last week with Columbia Artists Management, one of the country's largest concert promoters. He'll play a spring tour, followed by another in the fall, October 9th to November 18th. He'll have his own band, Dick Schory Percussion and Brass Ensemble, and will play primarily college and orchestra auditoriums.

Several television dates are also in the making.

The actual show will run some two hours and will feature some 150 different percussion instruments. The program is being based on two of Schory's latest albums, "Wind Percussion and Horns," and "Roving with the Victor," the latter to be released in February. An earlier Schory album, "Bang, Bang, Boners and Hurr," which features the same type of sound experimentation, has been on the charts for some time.

Basic makeup of the band sounds like something out of a combination of Spike Jones, Norman Granz and Tchaikovsky—"the last named leading his 1812 Overture using atomic cymbals instead of kettle drums,—the Schory it quick to point out that his theme is strictly serious.

Included in the group will be a piano, string bass, 2 guitars, harp, rhythm drummer, 4 trumpets, 2 trombones, 3 French horns and 4 percussionists—the last named playing, among other things, 3 vibes, 3 marimbas, 3 xylophones, 16 tambourines and an even wider range of drums.

In addition to these, there will be a few less usual items such as: sweet, auto brake drums, wind machines and thunder sheet.

He plans to use a minimum of 10 microphones, 2 for each percussionist, plus own control panel—and at least three sets of speakers per channel. This means a minimum of six sets of speakers, depending on the size of the auditorium.

Your key to

SALES RESULTS

the advertising columns of

THE BILLBOARD!
Johnny Mathis sings

HOW TO HANDLE A WOMAN

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From Lerner and Loewe's CAMELOT

The musical with the biggest advance sale in Broadway history.

EXCLUSIVELY ON COLUMBIA RECORDS

THE MATHIS MAGIC MEANS
Smash Follow-up to
The Drifters' No. 1 Hit—
"SAVE THE LAST DANCE FOR ME"

I COUNT THE TEARS

b/w
SUDDENLY
THERE'S A VALLEY
2087

THE DRIFTERS

with the same string sound that swung the nation!

LEIBER-STOLLER PRODUCTION • STAN APPLEBAUM, Arranger

ATLANTIC RECORDS
A MILLION answers to Vaughan BILLBOARD MUSIC, the hits, of the week, answering to the hits, the Halcyon and Morning Star. The Saturday night pitch follows closely on the heels of Diner's dime-per-disc offer made in the December Equipe in a full-page ad over The Billboard, November 26. Other pitches running concurrently, offer members a choice of all disks they want at $2 and $2.50 per disk for monaural and stereo in their initial joining order, plus a free LP for each two they purchase at list price. This offer is made side by side with the free piano pitch in the current Diners' magazine. Another line is choice of three free LPs if member agrees to buy six in a year's period. Club apparently is trying to make one promotion that if one pitch fails to attract a prospect, another will. Another chance of receiving maximum results is increased in ratio of the number of different deals it's offering.

Elvis Presley
---Continued from page 4---

Not only authorized but welcomed.

All the activity on "Lonesome" has been the sturdy general professional manager Lester Sims walking on clouds. And this is also visible by the half-pitcher of the tune, Howie Richmond of Cromwell Music. It is also reported that Elvis' manager, Oskol, is rather ecstatic over the current interest. Atlantic was among the first to realize that Elvis remains the No. 1 singing act in the business.

The new form financial expansion of promotions to be broken out: taken license free of ASCAP, BMI, or other license of any recordable or program rights. A performance or price of any song or a song from a particular artist will be paid. The new form financial expansion of promotions to be paid by the record producer or artist. The new form financial expansion of promotions to be paid by the record producer or artist.

In the new format financial expansion of promotions, bands will not be paid by the record producer or artist. The new form financial expansion of promotions, bands will not be paid by the record producer or artist. The new form financial expansion of promotions, bands will not be paid by the record producer or artist. The new form financial expansion of promotions, bands will not be paid by the record producer or artist.

When answering ads...

SAY YOU SAW IT IN THE BILLBOARD!

Another Reader-Advertiser Benefit of the NEW BILLBOARD

Exclusively for the Music-Coin Industry

Later News, Reviews, Charts and Price Lists

Improved deadlines resulting from the change will enable Billboard Music Week to sharply reduce the interval between news closing and distribution, thus resulting in more up-to-the-minute news coverage. More reviews of "just released" singles and LPs. More and more statistical data to bring greater speed and accuracy to record charts. Speedier use of machine equipment prices.

Watch for the NEW Billboard

Coming January 9

Music-Phone Merchandising
Radio-TV Programming
Juke Box-Game Operating

Gallagher Helms
---Continued from page 4---

Network-Owned Disk Firms

---Continued from page 4---

3 MILLION 45's for SALE HIGHEST BID NOVEMBER 15TH 45's incl. all labels, 45's ONLY. 90% of all labels, 45's incl. 33 RPM. BOX NO. 2885, L.I. BILLBOARD BOX NO. 117, "The Billboard" ST. ANDREW ST. "THELMA" ST. 118 ROYALTON "CORAL" ST. 117.

THANKS ELVES FOR "ARE YOU LONESOME TONIGHT?"

... and now for all the answers...

"YES, I'M LONESOME TONIGHT"

DODGE STEVENS-Bo.
THOMAS STEVENS-C.
LINDA Lee-Bo.
RICKIE PAGE-Rendezvous.

"OH HOW I MISS YOU TONIGHT"

JEANNE BLACK-Cap.
BOURNE, INC. (JAC MUSIC) 136 West 32d St. New York, N. Y.

$1,000,000

In exchange for the right opportunity, Rich, right, happy chance for his 25 k.

Pulse and Hopper Rating for his 25 k.

25 k. will be given.

For Ting. top billing in highly compromised location.

ST. married, only one child but two degrees.


Publishing income overseas is worth from mechanical and performance. Selling from sheet music. Fox stated for a fact, the trend of music and the spread is the business.

Copyright Image
NEW AUDIO PRODUCTS

Sandwich Speaker System

The Nordic I, a Swedish-made loudspeaker system being distributed by the Nordit Corporation of New York, has a new cabinet design that is a "sandwiched" effect. Each layer surrounding the cone of the loudspeaker is made of a different filter, which helps to eliminate distortion. The system is compact and comes in a stained birch cabinet finished on four sides and covered with armadillo skin.

Tape Erase Heads

A new line of tape erase heads has been announced by the Nordit Corporation of Minnesota. The heads are available for use on either twotrack or four-track units and are made of basic magnesium oxide for installation in all types of tape recorders. Further specifications are available from John Worrell, tape recorder section, at the firm's headquarters.

4 Home Recording Tapes

Home recording tapes now have a choice of four new magnetic sound tapes added to the RCA Victor line. All four of the new tapes are Mylared and include: Type 7801C, a 7 1/2 inch tape on a five-inch reel; 7801C, Extra-Play, 1,800 feet on a seven-inch reel; 701C, Double-Play, 1,200 feet on a seven-inch reel and 701C, Double-Play, 2,400 feet on a seven-inch reel. The suggested list prices for the tapes run as follows: 701C, $2.88; 7801C, $4.95; 701C, $4.30; 701C, $7.95.

2 Sets Get Sound Conditioning

Two units of the Packard-Bell line are being offered with a relatively sound conditioning. The two sets are combination AM-FM radio and stereo four-speed phonograph consoles. The two-tube set is priced at $150, while the four-tube set, equipped with Kent-Raymer equipment, is the Model RC-4R console which has AM-FM radio, stereo phonographs and comes in Scandia modern walnut and Colonial mahogany finishes. Both sets include a single-speed phonograph, wireless headphones, record changer, record storage, record changer, record storage, record changer, record storage, record changer.
Philco to Import Own British-Made Line

PHILADELPHIA — Thru an agreement with the J. M. Otter Company, Ltd., of Philco Corporation’s International Division has started importing a line of its own-made radios, phonographs, and radio-phone combinations made in England. The line is to be test-marketed in the New York, New Jersey and Philadelphia areas, where the Otter firm is Philco’s regular distributor.

The British-made Philco line ranges from a small table radio thru a console-radio-phonograph combination. The new imported units complement the regular Philco line in that they incorporate different features. The line will be retailed thru selected “class” outlets that are located in areas where foreign-designed products are usually retailed. A spokesman for Otter in New York said that although the new line does not now handle Philco domestic products, it is expected that this will be done in the near future.

The “series of equipment are included in the new line, seven of which are phonographs, six of which are radios, and the rest are radios with record players. Each of the table sets range in price from the $39 to the $90 to the Northbridge, with two speakers that go for a suggested list price of $19.95.

Besides these sets, there is the Transporta, a seven-transistor portable with three hands, six-inch-one-half-inch speaker for $89.95. Two radio consoles and one stereo combination set are included in the new line. The Westminster and the Gunter have AM-FM radio, Garrard four-speed changer and two eight-inch speakers. The Westminster is a stereo console that sells for $249.50, while the Guildhall and Gunter are priced at $459.50. In addition to these two machines the Savoy is a stereo phonograph console complete with one-motion picture side speaker, four-speed Garrard changer that sells for $199.50.

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armed Forces

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ABC-Para Bows

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Departmentalize

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D. J. Promotions

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Pal, Retailers

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Foreign Disk Markets Show Promising Future

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Details from page 3

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CITATION FOR AN MEMBERSHIP INVITATION TO THE 1960 BILLBOARD EXPOSITION

---

February 21-25, 1960

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Where

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GLITTER DIAMOND NEEDLES

---

FOR DEALERS

---

How to get them? Every dealer wants to know.

Mr. Dealer, have you pulled a smart promotion, worked on original merchandising idea, made a clever in–out pay off? Why? Perhaps to clear your brainstorm with your fellow-dealers across the country through the columns of the record dealer’s trade paper, The Billboard.

Just send details to Lee Zito, The Billboard, 1550 North Gowen St., Hollywood 28, Calif. We’ll do the rest.

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The Billboard

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DECEMBER 8, 1965

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Foreign Disk Markets Show Promising Future

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Details from page 3

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Just send details to Lee Zito, The Billboard, 1550 North Gowen St., Hollywood 28, Calif. We’ll do the rest.
The sound and the spirit linger on!

New Opportunities In SIGHT and SOUND Sales—
from V-M

New V-M Model 722 "tape-o-matic® Stereo Record Tape Recorder. This unique 4-Track Tape Recorder lets you record and play-back tapes in full-dimensional stereo! Preserve the original sound and quality of expensive stereo records by recording them stereophonically! V-M's "Add-A-Track" feature makes this top-selling stereo-recorder perfect for business, industry, education... or pure family entertainment! The whole family is your customer when you sell this thrilling instrument! Here is an exceptional tape recorder that will bring years of enjoyment to your customers... and steady profits to you!

Never Before Has A Tape Recorder Incorporated
So Many Sales-Producing Features...-

- 4-TRACK STEREO RECORDING enables twice the program material on one reel and there are fewer headaches to stand. ADD-A-TRACK" CONTROL permits your to record on one track, rewind, record another on another track while listening to the first track. On play-back you hear both tracks simultaneously. DUAL VOLUME CONTROL lets you adjust recording or play-back to desired volume level on either channel. DUAL MICROPHONES for recording in flawless stereo. DUAL TUNING EYE assures you of recording at the proper volume level! HIGH-FOIUNITY SPEAKER SYSTEM assures natural high-fidelity reproduction characteristics not obtainable from one-speaker sound. PRECISION TAPE INDUX TIMES ensures any recorded passage on the magnetic tape will be played back exactly. INPUT RECEPTION allows recording from radio, TV set or any phonograph! OUTPUT RECPIEPACDES permits you to plug in your auxiliary sound system with matching V-M Model 105 for a complete portable stereo system. PUSH-SHUTTON CONTROLS for simplicity of operation. UNIQUE V-M TUNING is Two Tune Brave.

A Professional-Performer To Top Your Selling Line!

EXPAND YOUR MARKET...INCREASE SALES...
with the new:

V-M SLIDE PROJECTOR SYNCHRONIZER

Big new markets await you—now—with V-M's new Tape Recorder Remote Control Slide Projector Synchronizer! Your tape recorder and big-ticket projec-
tor sales will increase when you offer this easy-to-use V-M Synchronizer! Now you can easily add immovable slide-change cues to tape recorded comment-
ary. On play-back, these cues activate the projector, automatically ad-
vancing slides at the times selected! Your customers will benefit with new
uses for V-M Tape Recorders and you'll benefit with greater sales volume!

HERE'S YOUR BIG NEW SELLING AREA!

- HOME ENTERTAINMENT—Dramatic vacations and family fun with recorded com-
mentary and new background music!
- SCHOOLS—Audio-Visual Departments—Make learning easier and more interesting!
- BUSINESS USES—Extremely effective for every training use and for sales presentations!
- CHURCH AND SUNDAY SCHOOL USES—Ideal for Biblical and other educational pro-
- V-M Slide Projector Synchronizer—
Model 1412... . . . . . . . . . . . . $49.95 List

HERE IS YOUR CHANCE FOR NEW SALES AND PROFITS!

call your V-M distributor—TODAY!

the Voice of Music

V-M CORPORATION • BERTON HARBOR, MICHIGAN
Vox Joy
by June Bundy

"Milkman's" Birthday: Jack Lazear's "Milkman's Birthday" radio program completed its 24th anniversary Friday (2) with a special program featuring a flock of big-name recording personalities. The program aired during regular time slots, including all the Academy Award-winning songs. The program, which originated at WENW, has been heard for seven days a week and is described by WENW as the "first and only all-night radio soap.

Dean Shaw was the first "milkman," when Berne Judin—then WENW's general manager—launched the all-night format in 1935. Shaw left the scene in 1942. Art Ford, WENW's producer for the new "Mr. Milkman," which met every evening over near the end of the war, and Lazear moved into the spot. "Mr. Milkman," as Lazear describes it, "Milkman" has billed an estimated $2,500,600 during its 25-year run, with its current annual billings running to $125,000.

According to WENW, the "Milkmen's" ratings are a full 20 percent over the station's neat competition. Current pop music generally dominates the first hour and a half of the show, with original show music—blues, jazz, the "plush" sound and the "world of music" space—being heard during the balance. Lazear drops in "Music to Walk the Baby With" for weary parents on request, and on Saturday night he features a lengthy segment tagged "Music for Romance."

Lazear arranged and wrote for bands and did some five-hour radio jobs before he went to WENW in 1952. Between 1947 and 1952 he held staff jobs at WNYC, WQXR, WOR and WINS—all New York outlets—and at the same time was a member of the Asta Section, a Voice of America, supervising programs in 15 languages. American Record Guide was the record editor, Paul Ackerman; Mitch Miller, Eddy Arnold; Dean Williams, Tony Bennett; Perry Como, Kay Starr, and many other leading players. What the "Milkman" is, Lazear would be Percy Faith's "Theme From A Summer Place."

**Programming Tips:** Station WBIG, Philadelphia, recently featured on its "Mini-Mike, a Musical Digest," a show which features disk artists who were in Philly—Four Aces, Bob Crosby, Nat "King" Cole, Ted Weems, Eddy Howard, Eddie Kaldir, Helen, Pasta, Helen Lake, Pasta, Gogi Grant, Ted Weems, Frankie Laine, Harris, etc. An abbreviated radio version of Larry Vernon's "Milkman" was heard on WNOO, Wheeling, W. Va., which was handled by Art Ford, WENW disk jockey. The WNOO program, "Kallen's Celebrity Show," was under the auspices of the International Paper Co., Sacramento, is now enunciating a four-hour "Saturday Spectacular," featuring new talent sellers and their "sings" on his weekly show.

**THIS AND THAT:** W. Ross Atkins, national program director for the "Milkman," has been appointed "Milkman's Birthday" program controller. Atkins, who has resigned that post... Recent dei marriage include Stan Richards, WINS, New York, to Roxanne Demarais, December 11; and Dick Clayton, WIL, St. Louis, to Susan Richard, December 10. Don Murtaugh, current owner of KOPT, Portland, Me., has taken over the morning spot—6 to 8 at KDM, Portland, Me.

**CHANGE OF THEME:** Jim Hutcherson, proxy of the Disk Jockey Association, joint KBFW, Hollywood, January 2, as program director. ... Senhouse's new recording artist, Sunday Cordell, was a guest on Station KJAM in Iowa at one time. She also had her own singing show on Armed Forces Radio, a break of her own, except KTAC, Tacoma, Wash., Jack, has joined KNTV-TY, same city, as an announcer-film editor.

The National program of WBZ, Boston, is Al Heacock, formerly national program director of the band's chain. He replaces Melvin M. Bailey, who has resigned that post. . . Recent dei marriages include Stan Richards, WINS, New York, to Roxanne Demarais, December 11; and Dick Clayton, WIL, St. Louis, to Susan Richard, December 10. Don Murtaugh, current owner of KOPT, Portland, Me., has taken over the morning spot—6 to 8 at KDM, Portland, Me.

Red Farrell, veteran deejay formerly with WIL, St. Louis, and more recently head of his own advertising operation, has joined KGOM, Milford, Mass. Earlier, Farrell was hired to revamp WAMM's programming concept—"Everyone everybody's where the records. We need discs._ But just to switch the tables, we would like to make public our many thanks for the fine cooperation rendered by all record and distributors and the many others supplying all latest cuts available to our station. "Waltins station includes in its policy of playing the latest cuts, KJIT, Battle Creek, Mich., Alex, Tex. . . . The Greater Portland Disk Jockey Association recently held a hop to raise funds to help deejy medical problems. The host was Frank Fhnur, who was badly burned recently in a fire. The hop was attended by many disk jockeys from various areas who donated $500. The chairman of the fund-raising hop was Larry Westoff, WFTG, Portland, Me.

Two KDKA-TV Staffers Bow Own Disk Firm

PITTSBURGH — Peter Thornton, producer-director of "The Ed Blanchett Show," also of the KDKA-TV 2 staff, has formed an independent record company called "The Scorcher's Den," selling disk format. . . . Johnny Dark, formerly with WCRB, Chicago, is taking over Joe O'Brien's 4-7 p.m. time slot at WCRB. chester. . Joe of Phoenix, Arizona, as well as his remaining time period, Monday thru Thursday. Friday's session, Thursday thru Sunday. At noon, the "Midwest Jive" program November 25 at Rochester, Va. . . If Joe K. Niton, of Detroit, Mich., will be the host of a new show which will run an off-site activity at KJMS, Austin, Tex., at Lisa and John Thomas, TVP, Chicago, and held the Torch Song contest at WYER, Rochester, N. Y., for the Negro Actors Guild at the Apollo Theater Friday (2). . . Jerry Wilder has joined KMAC, San Antonio, Texas. . . New staffers at KDFE, Houston, is Bill Bennett, former program director of KHUL-FM, Houston. New general manager of all broadcasts for the radio station is Art Bailey, KDFE. . . VFA-TV (Dallas) is Mike Shapiro, manager of WFAA-TV since 1953. George Utley, manager of WFAA since 1955, will carry on as "How to Buy," a post formerly handled by taken rates. . . "Babe" Castellini has been named program director of the new "WUDT AM" in Providence, R. I.

ALSO... All-Star Sports Corporation, Detroit, has revamped its sales staff since starting back in the record business. The firm also handles the Washington and Music Mill One Times, plus a substantial while with theolume business. Joe Reiter has been assuming the sales position of Ralph Carma, former sales manager.

All Rights Reserved, All Rights Reserved
GO!

GO!

"I Gotta Go"

('Cause I Love You)

B/W Lop-sided Over-loaded

(and it wiggled when we rode it)

K-363

recorded by (Bikini Boy)

Brian Hyland

exclusively on Kapp Records
BIRTHDAYS OF THE WEEK: Dec. 5, Walt Disney; Dec. 6, Bob Dylan; Dec. 7, Kenny Rogers; Dec. 8, Bing Crosby. Doubleday, the publisher of "The Tree," is in the news again, this time with a very long-term contract. The deal, which was announced recently, will see the Tree published in 25 countries over the next five years. The agreement includes an option for a second five-year period. Doubleday, a division of Random House, Inc., which is headquartered in New York City, is one of the world's largest publishers, with a history dating back to 1946. The Tree, written by Frank G. Carpenter, is a novel about a young man who is sent to a remote island to uncover a secret. The novel has been translated into several languages and has sold millions of copies worldwide. Doubleday's deal is seen as a significant investment in the global reach of The Tree, reflecting the publisher's commitment to bringing classic literature to readers around the world.
LADY JANE MORGAN
the greatest
JANE of them all
with her greatest
hit of them all
SOMEBODY
K 358
performed on
Ed Sullivan Show
Sunday, Dec. 4, 1960
exclusively on
KAPP RECORDS
### MONO ACTION ALBUMS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Last Week</th>
<th>Title, Artist, Label and Number</th>
<th>Weeks on Chart</th>
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<tr>
<td>1.</td>
<td>2.</td>
<td>1. I, BLUES</td>
<td>6</td>
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<tr>
<td>2.</td>
<td>130</td>
<td>1. BUTTON-DOWN MIND OF BOB NEWHART</td>
<td>30</td>
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<td>3.</td>
<td>4</td>
<td>NICE AND EASY</td>
<td>16</td>
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<td>4.</td>
<td>16</td>
<td>BUTTON-DOWN MIND STRIKES BACK</td>
<td>4</td>
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<tr>
<td>5.</td>
<td>133</td>
<td>STRING ALONG</td>
<td>12</td>
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<td>6.</td>
<td>137</td>
<td>JOHNNY'S MOODS</td>
<td>15</td>
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<tr>
<td>7.</td>
<td>8</td>
<td>SIXTY YEARS OF MUSIC AMERICA</td>
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<tr>
<td>8.</td>
<td>167</td>
<td>EDGE OF SHELLY BERMAN</td>
<td>2</td>
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<td>9.</td>
<td>13</td>
<td>DARIN AT THE COPA</td>
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<tr>
<td>10.</td>
<td>172</td>
<td>ENCORES OF GOLDEN HITS</td>
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<td>11.</td>
<td>164</td>
<td>THIS IS BRENDA</td>
<td>3</td>
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<td>12.</td>
<td>175</td>
<td>SAY IT WITH MUSIC</td>
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<td>13.</td>
<td>176</td>
<td>BRENDA LEE</td>
<td>9</td>
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<td>14.</td>
<td>131</td>
<td>WILD IS LOVE</td>
<td>6</td>
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<td>15.</td>
<td>177</td>
<td>MACK THE KNIFE-ELLA IN BERLIN</td>
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<td>16.</td>
<td>132</td>
<td>REJOICE DEAR HEARTS</td>
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<td>180</td>
<td>GENIUS HITS THE ROAD</td>
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<td>18.</td>
<td>181</td>
<td>RICK THY OWN SELF</td>
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<td>19.</td>
<td>182</td>
<td>PAUL ANKA SINGS HIS BIG 15</td>
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<td>20.</td>
<td>183</td>
<td>KNOCKERS UP</td>
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### BEST SELLING MONOPHONIC LP'S

### STEREO ACTION ALBUMS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Last Week</th>
<th>Title, Artist, Label and Number</th>
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<td>130</td>
<td>NICE AND EASY</td>
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<td>STRING ALONG</td>
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<td>BONGOS</td>
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<td>4.</td>
<td>11</td>
<td>WILD IS LOVE</td>
<td>7</td>
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<td>5.</td>
<td>131</td>
<td>PERVASIVE PERCEPTION, Vol. II</td>
<td>12</td>
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<td>6.</td>
<td>15</td>
<td>LOOK FOR A STAR</td>
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<td>17</td>
<td>CAN CAN</td>
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<td>14</td>
<td>SAY IT WITH MUSIC</td>
<td>5</td>
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<td>12</td>
<td>JOHNNY'S MOODS</td>
<td>14</td>
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<tr>
<td>10.</td>
<td>164</td>
<td>AM-RHES</td>
<td>12</td>
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<td>11.</td>
<td>13</td>
<td>GRAND CANYON SUITE</td>
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<td>12.</td>
<td>137</td>
<td>MEMORIES SING ALONG WITH MITCH</td>
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### ESSENTIAL INVENTORY

### ESSENTIAL INVENTORY (STEREO LP's)

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<td>1.</td>
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<td>WHITE SATIN</td>
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<td>PROVOCATIVE PERCEPTION, Vol. II</td>
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<td>STEREO CONCERT</td>
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<td>RED ELVIS</td>
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<td>SENTIMENTAL SING ALONG WITH MITCH</td>
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<td>7.</td>
<td>16</td>
<td>LAST MONTH OF THE YEAR</td>
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<td>8.</td>
<td>131</td>
<td>THESE HANDS</td>
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<td>BINGO BIRD</td>
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<td>MUSIC MAN</td>
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<td>PASSION STRIKES BACK</td>
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<td>GERSHWIN'S WEST SIDE</td>
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<td>MAESTRO</td>
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<td>PLAYBOY STRIKES BACK</td>
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<td>SYLVESTER'S BEST OF</td>
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<td>JOHN AND HIS STRIKES BACK</td>
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<td>PETER DEHAN'S STRIKES BACK</td>
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<td>JEFFREY</td>
<td>15</td>
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</tbody>
</table>
IN STORES & RACKS

MONOPHONIC CLASSICAL ALBUMS
1. SIXTY YEARS OF SONG HITS, VOL. 2... Assorted Artists. RCA Victor LM 6088
2. TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Krill Kondrashin. RCA Victor LM 2252
3. RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra (Bennett). RCA Victor LM 1779
4. RACHMANINOFF: PIANO CONCERTO NO. 3
Van Cliburn, Symphony of the Air (Kondrashin). RCA Victor LM 2355
5. GRÖFE: GRAND CANYON SUITE
Marin Garcia, R.C.A. Victor LM 2433
6. JOHN LAKE'S CHURCH MUSIC
Morton Gould, R.C.A. Victor LM 2134
7. RACHEL: BRIDAL WREATH
RCA Victor LM 2136
8. RODGERS: OVERTURE TO "FAIRYTALE"
Morton Gould, R.C.A. Victor LM 2137
9. RODGERS: OVERTURE TO "FAIRYTALE"
Morton Gould, R.C.A. Victor LM 2138
10. RACHMANINOFF: PIANO CONCERTO NO. 3
Van Cliburn, Symphony of the Air (Kondrashin). RCA Victor LM 2355
11. GRÖFE: GRAND CANYON SUITE
Morton Gould, R.C.A. Victor LM 2433
12. JOHN LAKE'S CHURCH MUSIC
Morton Gould, R.C.A. Victor LM 2134

STEREOPHONIC CLASSICAL ALBUMS
1. TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Krill Kondrashin. RCA Victor LSC 2252
2. RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra (Bennett). RCA Victor LSC 2335
3. GRÖFE: GRAND CANYON SUITE
Morton Gould, RCA Victor LSC 2433
4. RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra (Bennett). RCA Victor LSC 2276
5. JOHN LAKE'S CHURCH MUSIC
Morton Gould, RCA Victor LSC 2279

RECOMMENDED
MONOPHONIC CLASSICAL ALBUMS
1. TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Krill Kondrashin. RCA Victor LM 2252
2. RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra (Bennett). RCA Victor LM 2335
3. GRÖFE: GRAND CANYON SUITE
Morton Gould, RCA Victor LM 2433
4. RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra (Bennett). RCA Victor LM 2276
5. JOHN LAKE'S CHURCH MUSIC
Morton Gould, RCA Victor LM 2134
6. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie). Columbia ML 4586
7. TCHAIKOVSKY: 1812 OVERTURE; CAPRICcio ITALIEN
Minneapolis Symphony Orchestra (Drahbi). Mercury MG 50054
8. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie). Columbia ML 4586
9. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie). Columbia ML 4586
10. SCHUMAN: CONCERTO IN A MINOR...
Van Cliburn, RCA Victor LM 2245

SPECIAL OFFERINGS
LOW PRICE 10" LP'S
(List price $2.98 or less)
1. Soul of Spain, Vol. 1
101 Strings...Somerset P 6500
2. Ebb Tide
Frank Chacksfield. Richmond M 20018
3. Good Housekeeping Reducing Off The Record
Narrows M 7143
4. Soul of Spain, Vol. 2
101 Strings...Somerset P 9000
5. 101 Strings Play the Blues
Somerset P 5808
6. You Go Something to Me
Maria Lanza. RCA Camden CAL 450
7. Silver Screen
101 Strings...Somerset P 7000
8. John McCormick Sings Irish Songs
RCA Camden CAL 407
9. Hawaii in Hi Fi
L. B. Addison Orchestra
RCA Camden CAL 510
10. 101 Years of Familiar Songs
101 Strings...Somerset 2 RS
(Stereo phonics)
1. Soul of Spain, Vol. 1
101 Strings. Stereo Fidelity SF 6600
2. 101 Strings Play the Blues
Stereo Fidelity SF 5000
3. Soul of Spain, Vol. 2
101 Strings. Stereo Fidelity SF 6900
4. 101 Years of Familiar Songs
101 Strings...Stereo Fidelity 2 RS
5. Ebb Tide
Frank Chacksfield. Richmond S 30078
6. Concerto Under the Stars
101 Strings. Stereo Fidelity SF 6700
7. Exit of Sue
101 Strings. Stereo Fidelity SF 11200
8. The Music Man Various Artists...Glen St. 70091
9. Silver Screen
101 Strings. Stereo Fidelity SF 2000
10. Symphony for Lovers
101 Strings. Stereo Fidelity SF 4500

RECOMMENDED
SPECIAL OFFERINGS
LOW PRICE 10" LP'S
(List price $2.98 or less)
1. TCHAIKOVSKY: PIANO CONCERTO NO. 1
Van Cliburn, Orchestra directed by Krill Kondrashin. RCA Victor LM 2252
2. RODGERS: VICTORY AT SEA, VOL. 1
RCA Victor Symphony Orchestra (Bennett). RCA Victor LM 2335
3. GRÖFE: GRAND CANYON SUITE
Morton Gould, RCA Victor LM 2433
4. RODGERS: VICTORY AT SEA, VOL. 2
RCA Victor Symphony Orchestra (Bennett). RCA Victor LM 2276
5. JOHN LAKE'S CHURCH MUSIC
Morton Gould, RCA Victor LM 2134
6. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie). Columbia ML 4586
7. TCHAIKOVSKY: 1812 OVERTURE; CAPRICcio ITALIEN
Minneapolis Symphony Orchestra (Drahbi). Mercury MG 50054
8. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie). Columbia ML 4586
9. THE LORD'S PRAYER
The Mormon Tabernacle Choir (Condie). Columbia ML 4586
10. SCHUMAN: CONCERTO IN A MINOR...
Van Cliburn, RCA Victor LM 2245

PERSUASIVE PERCUSSION, VOL. 3
Command All-Stars. Command RS 847

OLÉ A LA LEE
Peggy Lee. Capitol ST 1475 (Stereo & Monaural)—Peggy Lee is back in her Latin habit and it's a delightful one.

I'LL BREAK YOUR HEART
Jerry Butler, Vee-Jay LP 1629—Chit lapper Jerry Butler bows in with his first album which, naturally enough, carries the title of his current hit. Set is made up of 11 other good performances by the boy who sings them all in fine style. Accompaniment varies from zinging strings to Latin percussion and a band with vocal group. Any number of the tracks here might make strong singles with "That's You" a fine ballad, "Sweet Was the Wine," a real jumper, and "I Found a Love" among the standouts.

ALBUM COVERS OF THE WEEK

THE BILLBOARD'S MUSIC POPULARITY CHARTS...PACKAGED RECORDS

DEC 5, 1960
Dot RECORDS presents
THE ALBUM BUY OF THE YEAR!
ONE FREE LP with every TEN LP'S purchased

WONDERLAND BY NIGHT
LOUIS PRIMA and his FABULOUS TRUMPET

PLUS THESE GREAT SONGS!
- I COULD HAVE DANCED ALL NIGHT
- MOONLIGHT IN VERMONT
- POLKA DOTS AND MOONBEAMS
- BY THE LIGHT OF THE SILVERY MOON
- THE NIGHT IS YOUNG
- TWILIGHT TIME—I WANT SOME LOVIN'
- MOONLIGHT BECOMES YOU
- YOU AND THE NIGHT AND THE MUSIC
- GOODNIGHT MY LOVE
- A LOVELY WAY TO SPEND AN EVENING
- WONDERLAND BY NIGHT

WONDERLAND BY NIGHT
LOUIS PRIMA

DLP NO. 3352
STEREO NO. 25352

"THE NATION'S BEST SELLING RECORDS"
Dot RECORDS presents
DODIE STEVENS
BIGGER THAN "PINK SHOELACES"

"YES, I'M LONESOME TONIGHT"
B/W
"TOO YOUNG"

Dot RECORDS
"THE NATION'S BEST SELLING RECORDS"
Dot RECORDS presents

LAWRENCE WELK

IN THE BIGGEST SONG OF THE YEAR!
NUMBER ONE IN GERMANY!
NOW—NUMBER ONE IN THE U.S.A.!

"CALCUTTA"

b/w "MY GRANDFATHER'S CLOCK"

#16161

"THE NATION'S BEST SELLING RECORDS"
**CAPITOL'S HOT HITS**

TAKEN FROM THE BEST-SELLING CHARTS OF BILLBOARD, CASH BOX, VARIETY, MUSIC REPORTER, MUSIC VENDOR AND TOP RADIO STATIONS AROUND THE COUNTRY.

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**4466-OLI MACDONALD**

Frank Sinatra

Music Vendor "Top 50" #2

Cash Box "Top 100" #2

Music Vendor "Top 25" #2

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**4466-WINGS OF A DOVE**

Ferlin Husky

Billboard "Hot 100" #3

Billboard "Hot C&W" #2

Music Vendor "Top 50" C&W #2

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**4466-TEXAS MEDU"O"**

Rock Owens

Billboard "Hot C&W" #2

Music Vendor "Top 50" C&W #2

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**4466-WORLD'S GREATEST LOVE SONG**

Faron Young

Cash Box "Top 50" C&W #5

Music Vendor "Top 50" C&W #5

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**4466-SHE'S JUST A WILD OLD LADY YOU**

Hank Thompson

Cash Box "Top 50" C&W #31

Music Vendor "Top 50" C&W #31

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**4466-HAPPY HAPPY BIRTHDAY**

Wanda Jackson

Music Vendor "Top 50" C&W #94

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**4466-FORGET THE PAST**

Faron Young

Cash Box "Top 50" C&W #30

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**4466-LONELY LITTLE WORLD**

Jean Shepard

Cash Box "Top 50" C&W #32

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**4466-IT'S GOT TO BE A HABIT**

Hank Thompson

Cash Box "Top 50" C&W #33

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**4466-AH HUM! ANOTHER DISAPPEAR**

Hank Thompson

Cash Box "Top 50" C&W #33

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**4466-THERE'S NOT ANY LIKE YOU LEFT**

Faron Young

Music Vendor "Top 50 C&W" #33

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**PICKED TO BE HITS**

**SELECTED ACTUIONS BY THE INDUSTRY'S LEADING TRADES**

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**4477-BELLY UP TO THE BAR BOYS**

Gus Lombardo

Cash Box "Pick of the Week"

The Lombardo's, known for their energetic and lively big band sound, were a popular dance band during the Swing Era.

---

**4477-CHET WILLIAMS**

Tex Williams

Cash Box "Pick of the Week"

"The Wheelman" was a popular country music star known for his smooth vocals and unique style.

---

**4477-AH HUM A RHEA**

Jackie Kinney

Cash Box "Pick of the Week"

"The Marshall" was a well-known country music star known for his energetic and lively performances.

---

**4477-FIND IT IF YOU CAN**

Nat King Cole

Music Vendor "Pick of the Week"

Nat King Cole was a versatile musician known for his smooth and stylish vocals.

---

**4488-THE LONELY LITTLE WORLD**

Jeffy Marsh

Music Vendor "Pick of the Week"

Jeffy Marsh was a well-known country music star known for his musical talent and unique style.

---

**4488-EDDIE'S ISLAND**

Gordon MacRae

Music Vendor "Pick of the Week"

Gordon MacRae was a popular country music star known for his energetic and lively performances.

---

**4488-JIMMY I'M TELLING YOU**

Roy Acuff

Music Vendor "Pick of the Week"

Roy Acuff was a well-known country music star known for his unique style and energetic performances.

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**4488-AND THE SPING TIME**

Glen Campbell

Music Vendor "Pick of the Week"

Glen Campbell was a popular country music star known for his musical talent and unique style.

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**4488-CAPITOL'S HOT HITS**

Music Vendor "Pick of the Week"

Capitol Records was a well-known record label known for its contribution to the music industry.

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**4490-LENA LOFECT**

Gordon MacRae

Music Vendor "Pick of the Week"

Gordon MacRae was a popular country music star known for his musical talent and unique style.

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**4490-NEIL DIAMOND**

Gordon MacRae

Music Vendor "Pick of the Week"

Gordon MacRae was a popular country music star known for his musical talent and unique style.

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**4490-BRENT RODEN**

Gordon MacRae

Music Vendor "Pick of the Week"

Gordon MacRae was a popular country music star known for his musical talent and unique style.

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**4490-THE LITTLE ANGEL**

Gordon MacRae

Music Vendor "Pick of the Week"

Gordon MacRae was a popular country music star known for his musical talent and unique style.

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**4490-AMERICAN RADIO HISTORY**

Music Vendor "Pick of the Week"

American Radio History was a well-known record label known for its contribution to the music industry.

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**4490-CAPITOL'S HOT HITS**

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HILARIOUS HIGHLIGHTS FROM THEIR SENSATIONAL BROADWAY SHOW — AND A SURE-FIRE HIT FOR YOUR PEAK RECORD SELLING SEASON

Get Yours — ORDER NOW!

AN EVENING WITH MIKE NICHOLS AND ELAINE MAY COMEDY SMASH

An evening with MIKE NICHOLS and ELAINE MAY

OMC 2200 — Monaural
OCS 6200 — Stereo

Mercury RECORDS

www.americanradiohistory.com
SETTIN' THE COUNTRY A-BUZZ!

LaVern Baker's

BUMBLE BEE

b/w

MY TIME WILL COME

2077

Breaking in all territories!

ATLANTIC RECORDS
& TOMORROW'S TOPS

BEST BUYS

WINGS OF A DOVE
Fortin Husky
(Blue-Grey, BMI) Capitol 44086

'SAD MOOD
Sam Cooke
(Kapp, BMI) RCA Victor 7816

POLKA ON A BANK
Leslie Flatt & Earl Scruggs
(Cedarwood, BMI) Columbia 41786

I'LL SAVE THE LAST DANCE FOR YOU
Damita Jo
(Kumbalo-Progressive, BMI) Mercury 71690

& TOMORROW'S TOPS

BUBBLING

UNDER THE HOT 100

These records, while they have not yet developed enough strength throughout the country for inclusion on any national compilation, have already stimulated interest in various markets, and a strong upward movement in the Hot 100 is anticipated. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. HONEY (Hendrix, BMI) Capitol 44064
2. MR. LIVINGSTON
Larry Vere, EMI 3064
3. GEE WHIZ
Bobby Day, Rendever 136
4. SIXTEEN-MINUTE MAN
Unsolicited, Madison 129
5. PLEASE, PLEASE, PLEASE
James Brown, Federal 11258
6. GOOD NEWS
George Church, Rendever 132
7. LET'S DO THE HULLY GULLY
Bill Dougherty, Warner Bros. 5181
8. OH, LONESOME ME
Bob Luman, Warner Bros. 5184
9. CINDERELLA
Linduane, Part 1015
10. BABY, O BABY
Shelly Johnson, BMI 1014
11. JINGLE-BELL ROCK
Bobby Helms, Decca 11513
12. KING WENT THE STRINGS OF MY HEART
Kris Kimbrough, Decca 11509
13. I DON'T WANT MY LOVE
Andy Williams, Cadence 1389
14. CACHucha
Lawrence Welk, Del 1661
15. ROUND ROBIN
Donnie Brooks, EMI 3072

REVIEWS OF

THIS WEEK'S SINGLES

the pick of the new releases:

SPOTLIGHT WINNERS

OF THE WEEK

Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that all singles be sent to The Billboard Record Review Department, 1544 Broadway, New York 36, N. Y. However, albums should be sent P.O. Box 292, Times Square Station, New York 36, N.Y.

DUANE EDY
Pep (Shapiro-Bernstein, ASCAP) (1/57) - LOST FRIEND (LaDunne, BMI) (2/20) — The attractive film hero, Pep, is handled a smart, melodic interpretation by the Eddy guitar. Flip is a lovely, airy side, featuring Pep's haunting guitar work. Both sides are strong, with Pep's a shade stronger.

JEANNE BLACK
OH HOW I MISS YOU TONIGHT (World-Bouvier, ASCAP) (2/20) — Here's a fine old tune, wrapped up in an appealing reading by the talented Black. And the song is an oldie, it is presented as an answer to Elvis Presley's current smash, "Are You Lonesome Tonight?" and features an effective narrative by the cajun on the bridge. Watch it, flip is "A Little Bit Lonely" (Central Songs, Copyright). Monument 433

RAY ORBISON
I CAN'T STOP LOVING YOU (Acuff-Rose, BMI) (2/43) — "I Can't Stop Loving You" — a smart rocker — is solid with good production and style by Orbison. The flip, a great country tune written by Don Gibson, is accented with good interpretation by the singer. Both sides are strong.

DANTE AND THE EVERGREENS
YEAH BABY (Ultra-Romero, BMI) (1/46) — WHAT ARE YOU DOING NEW YEAR'S EVE (Frank, ASCAP) (2/31) — Two fine sides by the talented group, Top side is a strong reading of a pleasing rocker that the boys handle with flip is the fine oldie with tune with style by the group. Madison 143

DINAH WASHINGTON
WE HAVE LOVE (De Lara, BMI) (2/19) — LOOKING BACK (Eden-Seege, BMI) (2/31) — The throat has two sides here, "We Have Love" is a catchy novelty with clever lyrics. Flip is a tender ballad with a warmly expressive vocal by the cajun. Mercury 71744

THE PARADONS
TAKE ALL OF ME (Grayson-Oliver, BMI) (2/46) — SO FINE (Grayson-Oliver, BMI) (2/58) — Two fine sides from the talented group, Top side is a rocking ballad, flip is a cooing gospel item. Warner Bros. 5186

DAVID URREY AND THE CHARLESTON RUDOLPH, THE RED-NOSED REINDEER (St. Nicholas, ASCAP) (2/32) — SPAIN (Monarch, ASCAP) (1/27) — Here's another winning effort by the Chalmers full of their usual charm and strong kiddie appeal. "Rudolph" has not been done in quite this way before. The flip has an ethereal novelty treatment that makes it the hit of the holiday disc of the year. Flip, a non-seasonal item, has plenty of humor and sound and could also go.

(Continued on page 51)

MUSIC PUBLISHER INFORMATION:

Data naming the publishers of recorded tunes is provided by The Billboard in four different stages of a record's life. (1) All new single record reviews each week show the names of the publishers of each tune. (2) When a record is listed on the Hot 100 for the first time, publisher information is included in the special box which appears in the rows section each week. (3) The weekly's Best Buy, noting the hottest breaking record on The Hot 100 in the box which appears at the top of this page, also provides publisher data. (4) The top 30 times each week are listed in The Honor Roll of Hits, which also gives full publisher information.
Reviews of THIS WEEK'S SINGLES

The pick of the new releases:

**SPOTLIGHT WINNER OF THE WEEK**

Strongest sales potential of all records reviewed this week.

**SKEETER DAVIS**

MY LAST DATE WITH YOU (Acuff-Rose, BMI) (2:50)

"The kind of song that a warm, sweet-voiced girl can sing with a soft, easy beat and a touch of twang. It's a good dance number."

**DODIE STEVENS**

I'M NOT LOVIN' YOU (Brunswick-Crescent, ASCAP) (3:23)

"Here is one of the fine "answers" to the Elvis Presley hit. It's the same song and style, but with a different performance. It's a strong record, and the style is not too old-fashioned."

**THE DIAMONDS**

THE CRUMBLE (Fried, BMI) (2:30)

"The boys could hit the chart again with this bright, warm, swinging new one. It features a fine rhythm style and a good arrangement."

**RITCHIE**

THEY'RE GIVING ME A CHANCE (Tally, ASCAP) (2:25)

"This is a real rockin' swimmer instrumental that features horns, guitar and drums. It sounds like a great pop single."

**DANIE**

IF YOU DON'T KNOW (Darrow, BMI) (2:17)

"A good solid party record. The lyrics are simple and straightforward."

**LINDA LEE**

ARE YOU LONESOME TONIGHT? (Riviera, ASCAP) (2:30)

"A real country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**SIR CHAUNCEY**

IF YOU ARE BUT A DREAM (A&M) (2:50)

"A fine selection of country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**JACK SCOTT**

IS THERE SOMETHING ON YOUR MIND? (Top Rank, BMI) (2:30)

"A good country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**PATTY PAGE**

THE LOST LADY (Mercury) (2:40)

"A fine selection of country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**BILL BICK**

A Fine White Rose (Fond Memories) (2:30)

"A fine selection of country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**JOHNNY DEE**

HOW YOUR WILD AS I AM? (Columbia) (2:25)

"This is a good country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**TINA BONACE**

A FINE WHITE ROSE (Fond Memories) (2:30)

"A fine selection of country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**MARGARET MILLER**

IF YOU ARE BUT A DREAM (A&M) (2:50)

"A fine selection of country-flavored lounge instrumental. The vocals are strong and the arrangement is good."

**SUNNY WILLIAMS**

I'M NOT LOVIN' YOU (Brunswick-Crescent, ASCAP) (3:23)

"Here is one of the fine "answers" to the Elvis Presley hit. It's the same song and style, but with a different performance. It's a strong record, and the style is not too old-fashioned."

**TOMMY DAVIS**

I'M NOT LOVIN' YOU (Brunswick-Crescent, ASCAP) (3:23)

"Here is one of the fine "answers" to the Elvis Presley hit. It's the same song and style, but with a different performance. It's a strong record, and the style is not too old-fashioned."
MANTOVANI 
plays music from

EXODUS

and other great themes

- Song Without End
- Irma La Douce
- The Sundowners
- A Summer Place
- The Sound Of Music
- Green Leaves Of Summer
- 76 Trombones
- I Love Paris
- Mr. Wonderful
- The Carousel Waltz

Just released and distributors have already ordered over

125,000 COPIES

- Includes the current Mantovani hit single "Main Theme From Exodus"
- Promotion LP's delivered to over 2000 radio stations
- Backed up with national consumer magazine advertising

LONDON
838 WEST 25TH STREET NEW YORK 1, NEW YORK
FOLK TALENT AND TUNES  

With the Jockeys

Dave Martin, who whirs the country planters on both WESO, Southbridge, Mass., and WOR, Worcester, Mass., takes his pen in hand to voice mild dissatisfaction with the policies of some of the major labels and their distributors.

"The only carded program in Central Massachusetts," Dave starts out, "with excellent listener response, runs approximately 100 pieces a week for a total of hours a week: very good I think. Columbia's service is superior, but it ends there. Decca, Columbia and RCA Victor, I cannot say I have ever voluntarily send disks. I have to make a request of 40-50 cards a week to Decca to get disks, and the story is often, 'Our agent who issues deejay copies is not here right now.' As a result, nothing is obtained and a trip is wasted. I am paid by the same source of WESO and WOR. I do the c.d.w. shows for shows enjoyment and to please a very responsive audience. Further, I do not intend to pursue the single for possible fanfare form, as I have plenty of good numbers already. I happen to be a fan of G-M and Dot which will get my votes and listings. I imagine you plan time plus plus by now, because you have nearly worldwide number received." Martin's address is 23 Walnut Street, Oxford, Mass.

Shelly O'Connell, manager of the CFYK-Blackfalds, N.W.T., Canada, invites taped interviews, interviews, interviews, by Western artists, on the three-station country-disc/day-time. "We are three stations in the East Canadian North gold-mining and mining area where the c.d.w. and m.c.w. music is much enjoyed," writes O'Connell. "The CFYK, Kelowna, B.C., is a daily, hour-long block of folk music, and the station is called 'Wagon Wheels.' Our aggregate audience is a viable one and any help will be appreciatively needed." . . . KTLW, Texas City, Texas, the only clear-channel station in the Gulf Coast, which is operating c.d.w., on a 20-watt pop in the afternoon, switched to a full-time country music format Oct. 18, continues success of 'Tater Pete Hunter's' daily two-hour stint on the station the last five years was one of the reasons for the switch, according to Bob Greer, KTLW general manager and himself a former c.d.w. deejay.

Charles W. Keller, program director at KENS, San Antonio, Texas, 20,000-watt, reports that the station has made the big switch to exclusive country and western music and that the results have been nothing short of fantastic. "During the first week of operation under the new format," says Keller, "phone calls poured in from all over Texas and we were swamped with requests for mail orders of the 'Baby Mail.'" On KENS' deejay brigade are Charlie Company, Chris Hill, Bill Mack, former KDAV, Lubbock, Tex; Joe Simpson, veteran KENS staff; Neal Merritt, an old fave in the San Antonio area, and Bill Barron, South Texas voice.自然, deejay.

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Uncle Bob Hazely, P. D. and deejay at WITE, Bristol, Ind., services c.d.w. artists and sends out clips of material on themselves for use on his his program show whenever he subtitles different artists each day. . . . "Since writing you last, containing poor record service from the fields of sound bites of on-air shows from Marty Hirsch, RCA man in Chicago, writes Bill Blonch. 'WKKD, Aurora, Ill.' "As a matter of fact," continues Bill, "the record service I'm getting now is the best. Country music's patching on better than ever during the time here, and the mail has been very good considering that we are only on the air since September 20. Some of the new stations showing up well here are Carl Scheib of 'A Prairie Home Companion,' Roger Miller's 'You Don't Want My Love,' and both sides of the Willis Brothers' new one on Starday." Ray Baker, of KCUL, Fort Worth, reports continued success using c.d.w., and featuring all-country music and aired each Saturday night over King Dollar. Following, their performance on 'Big D,' the headliner make perfect from the Covered Wag Ballroom, Fort Worth, Baker says. Baker reports that KCUL has just signed a recording pact with Milt Marcus Records, with 'Leaving You Who Hurt Me Most' being the side they're hoping for. Eddie Neshiba, program manager of CFKJ, Toronto, reports that the station's power has increased from 5,000 to 10,000 watts. Barry helms a new country music type show on the station.

Rob Wills and Tommy Duncan are out with a new release on the Liberty label. The "Image of Me," b/w, "Little Jane Jane," and Shirley Collins cut four new sides for Liberty on the West Coast recently. Details of their session on Liberty country release country release should write to Slick Norris at High Lights, 1001 Vine St., Hollywood, it's slick who asks, "I wonder what happened if 'Cold Heart,' would be released from the new George Jones LP and released as a single."
The Billboards's Music Popularity Charts... POP RECORDS

Reviews of New Pop Records

Continued from page 32

*** Sudden Dee - Dramatic vocal and instrumental sound that
shock the listener. (COLUMBIA, ASCAP) (3:15)

THURSDAY

*** My Name Is... - COLUMBIA 6173 - The title has
a mysterious quality to it. (Columbia, ASCAP) (1:40)

** The Moon Is... - RCA Victor 721 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

** The Sound Of... - COLUMBIA 6177 - A
beautiful, slow ballad with a
powerful vocal performance. (Columbia, ASCAP) (3:00)

** The End Of... - RCA Victor 720 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

** The Story Of... - COLUMBIA 6178 - A
beautiful, slow ballad with a
powerful vocal performance. (Columbia, ASCAP) (3:00)

** The Song Of... - RCA Victor 719 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

** The Voice Of... - COLUMBIA 6179 - A
beautiful, slow ballad with a
powerful vocal performance. (Columbia, ASCAP) (3:00)

** The Tale Of... - RCA Victor 718 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

** The Time Of... - COLUMBIA 6180 - A
beautiful, slow ballad with a
powerful vocal performance. (Columbia, ASCAP) (3:00)

** The World Of... - RCA Victor 717 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

Dear Editor-

I was wondering if there were any plans to feature the new instrumental single by The Beatles. I think their music is really exciting and I would love to hear their latest release.

Sincerely,

John Smith

---

The KIRBY STONE FOUR

*** My Name... - COLUMBIA 6173 - A
beautiful, well-constructed song with a
strong rhythm section. (Columbia, ASCAP) (3:00)

*** My Name... - RCA Victor 719 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

*** My Name... - COLUMBIA 6180 - A
beautiful, well-constructed song with a
strong rhythm section. (Columbia, ASCAP) (3:00)

*** Smack Dab In the Middle... - RCA Victor 718 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

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ROY ORBISON

*** Love and Peace Is... - COLUMBIA 6173 - A
beautiful, well-constructed song with a
strong rhythm section. (Columbia, ASCAP) (3:00)

*** Love and Peace Is... - RCA Victor 719 - A
powerful, well-constructed song with a
strong rhythm section. (RCA Victor, ASCAP) (2:50)

---

THE HI TONES

*** First, First, First... - KING 5418 - A
beautiful, well-constructed song with a
strong rhythm section. (KING, ASCAP) (2:40)
Best Selling Sheet Music in U. S.

This Week

1. THEME FROM THE APARTMENT

2. EAST OF EDEN

3. THE GREEN LEAVES OF SUMMER

4. IT'S NOW OR NEVER

5. EXODUS

6. I WANT TO BE WANTED

7. SUMMER

8. THE LAST DANCE FOR ME

9. POETRY IN MOTION

10. WHITE CHRISTMAS

11. ARE YOU LONESOME TONIGHT

12. THE RED-NOSED REINDEER

13. DEE RO MI

14. THEME FROM THE DARK AT THE TOP OF THE STAIRS

15. BALLAD OF THE ALAMO

Reviews of New Pop Records

ENNIS HOPE

"Steakhouse" (Kans. 7465) — A Jukebox number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Kansas, BMG 7465)

GERRY RIVIERA

"We're Gonna Love Each Other Tonight" (CJ 7443) — A fine lover's ballad which will undoubtedly find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (CJ 7443)

LARRY BRIGHT

"How Can I Help You" (T-Bird 602) — A fine blues number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (T-Bird 602)

JAZZIE JONES

"When You're Not Around" (RCA Victor 779) — A fine jazz number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (RCA Victor 779)

KEVIN RICHARDS

"I'm Gonna Miss You" (Capitol 1438) — A fine blues number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Capitol 1438)

SACRED

FREDDY POWERS

"Becky Lou" (LO) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (LO)

KOLAS

"I Got a Witness" (Capitol 1438) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Capitol 1438)

Spiritual

SWANER QUINTET

"I'm Gonna Pray" (Nashboro 479) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Nashboro 479)

THE CANDYHEART SINGERS

" join the Waves" (Decca 212) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Decca 212)

THE WELBURN SISTERS

"I'm Gonna Pray" (Nashboro 479) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Nashboro 479)

Religious

CHARLESTON RESIST

"I'm Gonna Pray" (Nashboro 479) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Nashboro 479)

FREDDY POWERS

"I'm Gonna Pray" (LO) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (LO)

THE CANDYHEART SINGERS

"I'm Gonna Pray" (Nashboro 479) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Nashboro 479)

Specials

CARROLL COOPER

"I'm Gonna Pray" (BMG 2122) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (BMG 2122)

"I'm Gonna Pray" (Nashboro 479) — A fine gospel number which should find a ready audience among the older set. A blend of vocal and instrumental talent, the song features a good melody and an easy beat. (Nashboro 479)

December 9, 1960

LIMITED SALES POTENTIAL

The following singles were reviewed by The Billboard Music Staff and are considered to be of limited sales potential.

Popular

JACKIE DUNHAM

"I'll Leave It Up to You" (Decca, BMG 2122)

MORRIS RAREY

"Everything You Need" (Nashboro, BMG 2122)

THE MINSTRELS

"The Minstrel of the Moon" (Decca, BMG 2122)

THE NORDFORS

"Blessed Are the Poor" (Decca, BMG 2122)

CHARLES MATTERS

"Shelton Jingles" (Decca, BMG 2122)

JERRY PAUL

"Love Song to a Christmas Tree" (Decca, BMG 2122)

DON GARDNER

"Get a Job" (Decca, BMG 2122)

BOBBY MAYO

"Love Is Here" (Decca, BMG 2122)

GENE BICKEL

"Just a Dream of You" (Decca, BMG 2122)

GLEN ORCHARD

"Melody" (Decca, BMG 2122)

Other Reader-Advertiser Benefit of the Week

"I IDOLIZE YOU"

by IKE and TINA TURNER

Sue #735

SUE RECORDS

175 Emerald Drive

New York, N. Y.

(Continued on page 30)

More New Editorial Services

Nine—count 'em—nine big editorial features are already well past the planning stage and on their way to your new Billboard. Sorry we can't be more specific at this time, but take our word for it—they'll mean more and better deejay programming... more and better buying and selling information for dealers... and more play and profit for operators. And, when you put that all together, it spells still greater effectiveness for advertisers in the new Billboard.
**One Stop Service**

1 Day Service • Free Title Ship

**Wholesale Records**

45's... 60c
LP's... 95c $2.47 $3.09 $3.71

**Redisc**

(221 W. North Ave Baltimore 12, MD. Madison 3-517)

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**Reviews and Ratings of New Albums**

**Commenced from page 28**

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**One Remember Austria**

Von der Welt, published in 1949, is a stirring portrayal of musical events of this world, including the works of composers, writers, poets, and musicians. The music is well-recorded and most flavorful. The album is, indeed, being a feast of musical delights, is most appealing.

---

**I Remember the Rhine**

Various artists. LP 13028. Good German sping of a group of German artists. The album is well-recorded and most flavorful. The music is well-recorded and most flavorful. The album is, indeed, being a feast of musical delights, is most appealing.

---

**Tou De Chant**

Michel Legrand. CRL 97577. A lively and engaging album featuring Michel Legrand's music. The album is well-recorded and most flavorful. The music is well-recorded and most flavorful. The album is, indeed, being a feast of musical delights, is most appealing.

---

**I Remember Bavaria**

Volume 3. Baton Records. LP 13058. Good German sping of a group of German artists. The album is well-recorded and most flavorful. The music is well-recorded and most flavorful. The album is, indeed, being a feast of musical delights, is most appealing.

---

**Pola**

I've stopped for a beer and other Polka and Walz favorites. Sylvania. LP 13066. A lively and engaging album featuring Michel Legrand's music. The album is well-recorded and most flavorful. The music is well-recorded and most flavorful. The album is, indeed, being a feast of musical delights, is most appealing.

---

**SPOKEN WORD**

**LIMITED SALES POTENTIAL**

The following albums were reviewed by The Billboard Music staff and are expected to be of limited sales potential.

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**International**

**Armenia and Her Geysers, Vol. 2**

Zara Dzhikheva, Mervyn Tweedie; Artwork by Carol and Doug Dailing of Vivace. Brunswick 3-5117.

---

**Classical**


---

**Latin American**

**Novelty**

**Merry Christmas Along with Santa**

Sheldon Albums, DE 55-07 FLIP 1213.

---

**Latest Release**

**Rhumatiz**

By Joel Moore

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**Dot Record Gross**

Continued from page 27

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**For Adult Delinquents**

Roc's 1950, being incorporated in Galaxin, Tenn., in April. Wood states that the label's annual growth increased by an average of more than 80 per cent. In its first year, the label's sales totaled 597,859.20, and during the current year, the gross reached $2,569,950.02.

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**Taylor Titters**

Write Color Records, 9240 Hollywood Blvd., Pompano Beach, Florida,

For Distribution in Your Area

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**One Promise**

**Ultra Audio**

**NOW FULL FILLED**

---

**DAILY AIR PLAY CHECK**

Of Your Records and Tunes on TV Channels 2, 4, 5, and 7 AND WBCD, WADG, WCBS (radio)

Details for Call or Write

ACCURATE REPORTING SERVICE

(For the Industry)

803 South Toronto St., Brooklyn, N.Y. 217TH

---

**Breaking the 50%**

**Theme from "The Young Ones"**

Comes on 45:


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**The Puppet Song**

By Franky Avalon

C-1063

---

**Chancellor**

Moving! Adam Wade

Singing "Gloria's Theme"

b/w Dreamy Cook #541

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**The Billboard's Music Popularity Charts... POP RECORDS**

---

**THE BILLBOARD'S MUSIC POPULARITY CHARTS... POP RECORDS**

---

**December 5, 1960**

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**A gasser... a sales smash!**

distributors. Distributorships are located in Houston, Dallas, Nashville, Oklahoma City, Pittsburgh and Buffalo.

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**For Adult Delinquents**

ricous new
LP half sentencis.

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**WHEN USING AD...**

SAY YOU SAW IT IN THE BILLBOARD!
C
[Image 0x0 to 1280x1809]

Small Crowd, Big Hall Hampers Anka

To the few hundred people who turned up "An Evening With Paul Anka" at the California Hunter College Auditorium Sunday (27) was a success—the ABC-Paramount recording star's offerings were so popular that radio commentators later reported. But from an attendance standpoint the occasion was a failure. The poor showing must have been a distinct surprise not only to the management but also to Art D'Lugoff, who engineered the date. Especially after Anka's smash showing at the Copacabana this past Saturday, the "Dionysus" trip to the West Coast was attributable to an advance publicity and advertising campaign which failed.

During the performance, Anka sang softly enough, but he was constantly frustrated from projecting as well as he might have by the acoustics in the auditorium. The hall is a mammoth, straw manuall which defies almost any person's ability to project very much into its depths. Anka, a naturally prolific musician, too, played hub with Anka's singing. Many of his softer phrases became blurred or were overwhelmed by the large over-enunciated ear.

Anka, also displaying no overt pique at the situation, did rid thru the two hours of his program in fine style. Song, tune, with little or no commentary, and a brief word pay from Paul to his conductor, Sid Ferris, did away with the customary intermission.

The show itself followed the general pattern of his rock Copa engagement. The young singer opened with a clever parody of "Sing, Sing, Sing," which led into a string of standard tunes, some with special lyrics. The second section made up this time was Anka's personal recording hit. A special piece of material—"I'm a D-I-Y Yourself Song Man," led into this segment which also featured a totally fresh new rhythm sound. Horace Parlan and "Filles De Paris Jolle," one of Anka's least known but better efforts.

Jack Mahler.

** NIGHT CLUB REVIEW **

Copacetic Is Word for Connie

M-G-M Records' Connie Francis has taken its place with the front line of the nation's club stars. That's the distinct impression left by the gal as she took New York's venerable Copacabana by storm in her opening sitethe week there.

From the opening gate, when the poised Miss Francis offered a special material hit about being happy at Copacabana, she had the ringmasters eating out of her hand. Then she really warmed up with "It All Depends On You," delivered in an alluring manner that assured her a place in the next grouping of her Italian and Jewish favorites, culled from the best-selling M-G-M albums, of all which were greeted with cheers.

Singles hits were played down, and were limited to her current "Don't Walk Away," and the final, thorough, seemed in the great tradition of Garland and Johnson. The audience was thrilled into a rapturous, in fact, came with a nostalgic gothor of great Jolson hits, complete with white gloves and tie.

The thrill achieved her triumph, incidentally, not with pre-sprinkled crowds as greeted Paul Anka and Bobby by Durin at the Copa, but with a completely adult audience, which received Miss Francis in a warm welcome for a great on-off with "Saints," and "Bill Bailey."

The Copa band, as usual, was on the loud side, but the gal was up to the most, equals to this challenge. Connie would be limited to her rather distracting efforts to push her hands in her skirt pockets without further facts. It's a bag of tricks (as warned people) and a tendency to say "thank you" a little too often after each number. The gal, however, still adds up to a great night club entertainment. A date for December 27, and "M-G-M" puts out its promised "Connie at the Copa" album.

Ben Grewe.

** BRITISH NewsNotes **

- Continued from page 6

follows a similar double Roy Con

fessor...February 27th, 1960.

The concert, held at the London Palladium, novembre has averaged more than 5000 people and the double door packed 35,000 orders in its first week.

President Entertainment Pictures' President Barney Balaban arrived for the first show Friday afternoon. In the launch of the Paramount roll TV system. He denied that his trip had anything to do with the recent deal with Philips ever. However, it is well-known that Balaban returned to head ATV's "Sunday Night" London television show in November. 27, TV actor Ty Hardin is booked for two January ATV London television shows. Ty, a recent U.S. tour, Graham previously beside Tony Curtis and Kay Kendall, is an Association, Hugh O'Brien and Robert Horton, for singing telecasts. kate Bjork's pictures in BBC TV's "Swinging," December 18.

Home Front The Mechan cal Rights Society has elected a new chairman for the first time. Paddy Roberts...Dec 26. The former president left the label to resume his career as an actor...One of Pev's young stars, Paul Ford, started recording records himself and has sold three singles to date.

** NEW SERVICE **

After 10 years with the Rank Organization, the newly formed B.S. to the Rank Label is EMI. Britain's famous record label is a transfer of the Top Rank label to EMI. B.S. has been publicizing its launching and later became the official label for its current own consultancy office, in tarts specialized records retailing. The London book was released in the U.S. and will be American labels here both for manufacturing and retail distribution.

CHARTS: Now reaching the pull of Frank Sinatra's "Oklahoma's Man," Capitol, it entered the hit parade at No. 9. There was quick action, too, on Anthony Newley's "Strawberry Fry" (Decca), in No. 16, as was Linda Dangero's "Lively" (Pye), Johnny Tillotson's "A Million Dollars" (Columbia) and .....

** Reviews of New Pop Records **

- Continued from page 57

Country & Western

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From the Sunset, San Francisco—Sleepy Sunday, A.B. 1010

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JOE MATTIE

1, As Im About the River—The Secret. TOPPA 1039

THE JOHN BOY & THE JAY DUS

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VERNON PULLEN

Beautiful You—I'll Reckon Enough to Cry. TOPPA 1047

CHARLES BRYANT

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JERRY DEE

(The Way You Look) I'll Love You—Open. TOPPA 1055

WELDON & WANDA ROGERS

Losing You—Will You Be There? TOPPA 1059

BUDDY STEPHENS

It's a Big World—You Never Know. MARCO 1057

JERRY BALLARD

Break Down Train—Black M. MAFFY 101

GEORGE RICHARDSON

Come to You—I Can't Believe. SANDY 1651

Polka

THE HENRY BROSCH ORK

Don't Walk Away Polka—Jo-Jo Polka. RANG 1021

Rhythm & Blues

MARBIA RAYN

Ch-Eye of Love—By Night, No. 1017

International

RYAN BRIGHT

How Wind Yu Nabud (Read of My Father). CORA M. A.P.

Kellyan Label Debut

DETROIT — Kellyan McNic, new independent label, is making its debut with a 10-inch disc of Horace Turner. — "When I First Met My Baby," "Got to Have You." The new label, which has headquarters in suburban Southfield, has unions, R&B tunes as well as pops. Associated Artists are Arthur Brooks and Roger Howard, recording artists formerly with the Abner and Parson, a Detroit new label. "M-G-M" puts out its promised "Connie at the Copa" album.

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fessor...February 27th, 1960.
PARK ASSOCIATION COMPLETES BUSY CONVENTION SCHEDULE

CHICAGO—Buy convening park executives concentrated their business and convention sessions into three days last week, then took a noon session of the three days last week, then took a noon session of the third day and returned to the Orient. That was decided by the directors and announced at the convention here last week.

The group will go, probably in November to Tokyo, Hong Kong, Singapore, Bag-

S.E. stockholders and others. In each location they will inspect local amusement parks and attend the meetings. In 1958 the group toured Europe on a similar park inspection trip.

Fair Federation Okays Old Meeting Format

CHICAGO—The Federation of State and Provincial Associations of Amusement Parks was presented by NAAPB. He termed the pro-
pgram a "challenge and major step", which he committed the members to the theme, "Today is tomorrow.

Monday Afternoon

President Robert L. Peet called the Monday morning session to order. He reported on the year's activities, in- cluding the fair "crisis" minimum wages, and other matters brought up. He pro-
gaged visits to parks, attended the San Francisco World's Fair, and was present for association meetings and with the Municipal and Outline. One of the afternoon program chairman Lawrence Catoe, resolution on the question of a home for race-horses. The meeting was held and exhibitors and chairman, Jack Macdonald, music and past."

Tuesday afternoon program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chairman of the association. The program included a full afternoon session with Miss Goldie Schiebe, chair

Fair Federation Okays Old Meeting Format

CHICAGO—The Federation of State and Provincial Associations of Amusement Parks was presented by NAAPB. He termed the pro-
pgram a "challenge and major step", which he committed the members to the theme, "Today is tomorrow.

Monday Afternoon

President Robert L. Peet called the Monday morning session to order. He reported on the year's activities, in- cluding the fair "crisis" minimum wages, and other matters brought up. He pro-
gaged visits to parks, attended the San Francisco World's Fair, and was present for association meetings and with the Municipal and Outline. One of the afternoon program chairman Lawrence Catoe, resolution on the question of a home for race-horses. The meeting was held and exhibitors and chairman, Jack Macdonald, music and past."
IMCA Re-Elects Virgil Miller

CHICAGO—The International Motor Contest Association re-elected Virgil Miller, Hutchinson, Iowa, as its new director at its annual meeting last week.

J. C. Hickson, Tampa, was the new addition to the board, replacing H. McKinley, Birmingham, Mich. Miller, who was nominated by President and John Libby, St. Paul, secured the votes of the membership present.

Also on the board are C. O. Christianson, Council Bluffs, Iowa; V. D. Doug, Baldwin, St. Paul, Lloyd Cunningham, Davenport; L. N. McDermott, Emporia, and Ed. Schultz, Lincoln, Neb.

All votes were cast in accord with the voting rules on maid auto racing was tabulated under the IMCA board meetings, with the votes cast for candidates for committee chairman in the Kansas City, Mo., meeting.

Abbeville, S. C., Gets Fair Site

ABBEVILLE, S. C.—George H. Bowers, chairman of the Junior Chamber of Commerce here, recently opened an invitation to a six-acre tract of property on the Old Greenwood Highway for a county fairground.

A monogrammed the Sayes will erect a building at the site to serve as a meeting and recreational site for the group and at the same time cast the seed for a future in the near future in order to attract young people in readiness for the 1961 fair.

Tabor Rodeo Elects

TABER, Alta.—Andy Andrews was elected president of the Tabor Rodeo Association, succeeding Mike Bartram, who was named manager after being selected by the association's first honorary president. Other offices are: Pete Lindsauer, Vice-President; Jack Hansen, Secretary; Don Porter, treasurer.

Park-Beach-Pool Group Gets Divisional Status

CHICAGO—Aiding a pledge to give each state and National Association of Pools and Beaches as an autonomous division of the parent body, the Tuesday (22) convention meeting.

The board also authorized a bond issue of $60,000, division, the pool and beach division, president, and the Division of the American Association of Pools and Beaches as an autonomous division of the parent body, the Tuesday (22) convention meeting.

The board also authorized a bond issue of $60,000, division, the pool and beach division, president, and the Division of the American Association of Pools and Beaches was elected president of the National Association of Pools and Beaches here last week.

He succeeds Robert Rath of Iowa Park, Canton, Ohio, who was re-elected and social chairman last year. He also has filled other positions with the NAAPPB and is the present chairman of the NAAPPB European tour group.

Newsly elected vice-presidents are Jack Guertler, of Ellis Garson, Denver, Colo.; Edward Silva, Springfield, Park Lake, Oklahoma City, Okla.; and J. W. Pichette, of the Kitchener-Guelph, Ltd., Frankfurt, Ont. NAAPPB members the following day to the board: Robert A. Guenthner, Olympic Park, Maplewood, N. J.; James E. Johnson, Playland Park, San Antonio, C. K. (Jack) MacDonald, of Inland, Illinois, and George K. Whitney Jr., Century 21, secretary, of Midland Park, Canton, O., and Elmer D. B. Drake, of Inland, Illinois, are the new officers of the association.
THIS IS IT!
A Colorful, Informative Weekly EXCLUSIVELY for a Colorful, Exciting Industry

Every Week... NEWS as it happens!
You have a front row seat for all that happens in every segment of the industry now covered by the Show News department of The Billboard and Funspot.

Every Week... SPECIAL REPORTS
Timely reports in depth of new industry developments researched by experts, profusely illustrated and edited for fast reading.

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Every Week... PERSONALS
News of people in the amusement industry including profiles and obituaries.

FASTER SERVICE
Subscriber copies will now be mailed from Cincinnati Saturday to be in your mailbox to begin your week on Monday morning. And a one year subscription will cost only $8.

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ABC Audited — Advertisers will have all details of Amusement Business paid circulation thru audits of the Audit Bureau of Circulation.

ONE BIG $2.8 BILLION MARKET
Now thus are authoritative weekly advertisers can reach all segments of the fast growing amusement market... whether they are permanently established funspots or travel to a new location every week.

Wherever people go, they create needs—and Amusement Business reaches the owners, managers and operators of the nation’s amusements that more than three billion people will patronize this year.

The Amusement Market is unique in that its basic commodity is selling “fun to the public for a profit.” Families everywhere are its customers. For the past three years its gross sales have been rising at the rate of 6% per cent each year. Its needs range from light plants to light bulbs, from a concession stand to a complete cafeteria, from a clown to a complete production to fill the nation’s biggest stadium.

Figures compiled by Professor Thomas Lee Davidson, School of Business, University of Connecticut, and Amusement Business Research Director, establish the annual gross sales volume at a conservative $2.8 billion. Sources for these figures are three annual surveys he has conducted for Funspot Magazine plus figures recently released by the U.S. Department of Commerce.

GREATER EXPANDED STAFF
This is the team of experienced experts who will publish Amusement Business:
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UFOs and the Water Parking, all are taking part in the event. The event will conclude with a fireworks display. The event will be open to the public. 

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AMUSEMENT PARK OPERATION

Trampolines Can Be Safe, Healthful, Says AMA Journal

THE JOURNAL OF THE AMERICAN Medical Association last week urged universal adoption of a set of rules for operation of trampoline centers. The rules, already in use in many jump centers and other gathering places, call for an instructor to be present at all times. They also call for maintenance of a distance between trampolines, reinforcement of some of the early concerns, as well as being safe and healthy.

Space Age Park Suggested At Philadelphia Ball Park

RICHARD GRAVES, THE PHILADELPHIA man who placed together the proposal for a new $50,000,000 Philadelphia ball park on a 175-acre tract of city-owned land in Torresdale, now wants to build a Space Age Park on the site. Graves is the president of the Philadelphia Industrial Development Corporation, and he has requested the Air Force Association, a national group of active and retired officers, to examine the tract without making a financial contribution. The park, to occupy some of the land not suitable to the ball park, is planned to be a non-profit corporation. The idea was proposed by the Air Force Association, and the association is interested in the proposal, and the group has decided to proceed further with it.

Knott's Berry Farm Gross Up 10%; Shares 500G Profit

KNOTT'S BERRY FARM grossed $13,000,000 in 1960 and divided $67,637.18 among its employees as part of its profit-sharing plan. Russell H. Knott, son of the founder and general manager, said at Buena Vista, Calif., Wednesday (23), the gross was up 10 per cent over 1959 and 17 per cent over 1958. The split in the company profits to the employees was increased this year because sales per employee amounted to $80,000, as opposed to the $20,000 per employee in 1958.

Atlantic City Named To Upgrade Boardwalk Area

PROGRESS IN BUILDING the new Cherry Lake Land at the Cherokee Lake Resort at Meridaville, N.C., will be reported in a feature carried (29) by The Asheville (N.C.) Citizen-Times. The full-page spread showed a map of the park and several features already constructed. Highlights include a 300-foot-long boardwalk and a 187-acre lake.

CHICAGO—Members of American Recreational Equipment Association learned at their annual convention meeting here Saturday (26) that it has been out of existence since 1952—nonexistent at least as a corporation.

The charter also calls for nine directors; six have been used recently. Allen was re-elected president. Also re-elected were Lee Sullivan, vice-president; Eli Bridge Company; Markley Advertising Agency; and Lyndon Wilson, Allen Herschell Company, and Art Seller of Seller Manufacturing Company, members of the executive committee.

The biggest profits come from the best rides

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Write today for complete catalog.
FAIR MEETINGS

Northwestern Colorado Fair Association, Lydell, Colorado, December 8, 8p.m.-9p.m., Free Entertainment, Free Entrance.

Springfield Agricultural Society, Springfield, Ohio, December 12, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Associations of the United States, New York, December 13, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 14, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 15, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 16, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 17, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 18, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 19, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 20, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 21, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 22, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 23, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 24, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 25, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 26, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 27, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 28, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 29, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 30, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Fair Association of the United States, New York, December 31, 8p.m.-9p.m., Free Entrance, Free Entertainment.

Idaho Fair
Asst. Name
All Officers

IDAHO FALLS, Idaho—The Idaho Fair and Rodeo Association elected new officers of the organization at its annual meeting here in the Bonneville Hotel.

Rene Schafnitz became general manager and secretary of the association, succeeding John M. Conner, who has filled that position for the past six years.

Mr. Conner will continue as the association's executive secretary.

The Idaho Fair and Rodeo, Twin Falls, will host the 1961 convention.

The value of local participation in rodeos, such as queen contests and rodeo-takeout events, was pointed out in a panel discussion.

Palmyra, N. Y., Fair to End On a Friday

PALMYRA, N. Y.—Palmyra Fair will run next week during the week of August 17 and September 1, the directors have decided. The fair is open to the public, offering 1,000 divisions for the giving of prizes, with a daily run of events on a Friday, beginning at 9:30 a.m. and closing at 4:00 p.m.

He said the schedule will enable fair superintendents to display bigger events elsewhere, making the Palmyra Fair an annual event.

He said the fair will be held in the early morning, at the Palmyra Fair to end on a Friday, Saturday or Sunday, depending on the weather.

The Palmyra Fair will run four full days daily.

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This Year From
HALFAX, N. S., to FORDO, N. D.

Another Half Million People Toured

MINIATURE GOLF COURSE

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7 TOTY LANE, JERICHO, L. N., H. Y.

KIWANIS Magazine Lauds Montgomery Operations

MONTGOMERY, Ala.—The South Alabama Fair here is the subject of a feature story, written by Berge Norris in the November, 1960 issue of The Kiwanis Magazine.

The piece showed the "Fair of Birmingham" and traces the start and progress of the Kiwanis-sponsored event.

The feature story is based on the Kiwanis Club's need—funding of a project and progress of the event—showing how the Kiwanis Club has been able to raise funds for the project and still meet the needs of the community.

The Kiwanis Club has been able to help in achieving this objective for the State of Montgomery.

Funds have been raised for the Kiwanis Club, and this Federation of State and Provincial Associations of Fairs and Exhibitions can be the nucleus of some of the objectives of the Kiwanis Club, and in meeting the challenge of their opportunities.:
Pro Bowling League Plans 12 Specialized Coliseums

TWELVE COMPLETELY new type coliseums in as many cities will be completed at a cost of $22,000,000 in time for the National Bowling Congress to be held May 6-11. The new bowlers are to start play next fall. This is now definite, says Dick Charles, professional bowling leader. As long as the Coliseum league play will be discussed at a meeting called by NBI President Leonard Horst, of Los Angeles, to be held December 5 and 6 in Chicago, said Commissioner Charles. "Ten of these new coliseums are under construction now and all others will be started by the end of this year," Charles states. "All new coliseums are to be erected in 12 franchise cities for professional bowling designed for the spectators—the cash customers—rather than designed for the bowlers," the commissioner explains. They will have seating capacity for more than 200,000 spectators, he says. As dramatic theaters, he adds. Average will be 2,000 seats per bowling coliseum. Average attendance, however, will be from 1,500 to 2,000 and bowling will be added, too. "The buildings will be used 365 days a year, and New York City, smallest, will seat 650, with construction started last week in the space of Grand Central Station."

South Bend Seeks to Hike Use of Morris Auditorium

PLANS ARE BEING FORMULATED for increased use of Morris Civic Auditorium, now the property of the city, the building is managed by a board of commissioners, a body created by a city resolution. Leonard Horst was to be appointed mayor and theater and was presented to the city as the gift of Mrs. E. M. Morris, who is a member of the board. (The members feel that the auditorium should be kept free of politics.) Mr. Horst is moving after a meeting of the board last week. "We hope that it will become self-supporting, financially. The people and the city will have to pay its own bills. Persuading clubs and civic organizations to undertake the sponsorship of entertainment events will be an immediate objective of the board."

Debacle Acclaims Pianist

DETROIT MASONIC TEMPLE Auditorium enjoyed a sellout for the return of Artur Rubinstein (25), according to manager W. E. Van-Lopik. The hall is busy with a variety of miscellaneous events, is scheduled for January 5-8, when the Royal Ballet of England is booked. A healthy advance sale for this event is already reported, Van-Lopik said.

Grand Prairie Fair Names Hewitt Full-Time Manager

GRANDE PRAIRIE, Alta.—Don Hewitt has been named manager of the Grand Prairie fair, according to the local newspaper, the Alberta Farmer. Mr. Hewitt is a full-time secretary-manager of the Grand Prairie Exhibition Association.

Delmar Fair

Delmar, Iowa—The Delmar Fair, which opened this week, is being hailed as one of the most successful fairs in the state. The fair is expected to draw over 10,000 people daily, and the organizers are confident of a record-breaking attendance.

Arkella Expands Publicity Firm

SAN DIEGO, Calif.—William F. (Bill) Arkelia, former press director for the Southern California Fair, has opened the Arkella Fair Fair in Del Mar, California, with a new advertising and publicity office. Since leaving the

Del Mar event, July 1959, he has tree-based, serving the Riverside County Fair association in India and the Farmers Festival in New York.

Herbert Truitt and Keith Alway, Jr., both of this city, have joined the Arkella firm, with the new title to be Arkella, Truitt & Alway Inc. Wende Frazine is office manager.
Clyde Claims Stand Set in Mexico City

MEXICO CITY — Clyde Bros. Circus, which presented its additional Mexican talent, was scheduled to open a Mexico City stand Saturday (5). The show will appear at the El Torreon ball ring.

This was announced by Clyde owner Howard Suez, who has supplied his show to the El Torreon for the past eight years.

The Mexican show was moved to Mexico City seven years ago.

The new show will start Saturday and run through the end of the month.

Tom Packs Builds Gross for New Orleans Shrine

NEW ORLEANS — Tom Packs Circus, playing here under Shrine auspices, is to open a show apparently because of the tension in the city about integration of schools. But it picked up momentum and reached turnaway propaganda.

WALT STEBBINS JOINS POLACK AS PUBLICIST

CHICAGO — Walter Stebbins has signed to go with Polack Bros. Circus as publicity man, it was learned here last week. Stebbins, who is the son of the late Mack Stebbins, pioneer movie maker, said he had worked for the Stebbins family. He was linked in a song of the era, "Get Out and Go Under." By coincidence, the radio was playing the same tune recently when Leon Miller and an errant boy, Stebbins was linked in a song of the era, "Get Out and Go Under." By coincidence, the radio was playing the same tune recently when Leon Miller and an errant boy.

Manager Jack Moore is building a new lighting system for the big acts. Miller is an erratic boy. Stebbins was linked in a song of the era, "Get Out and Go Under." By coincidence, the radio was playing the same tune recently when Leon Miller and an errant boy.

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Clyde Takes Grand Forks, Hibbing, Duluth

ST. PAUL — Clyde Bros. Circus has contracted to play three Shrine dates in this territory. They are Grand Forks, April 12-13; Duluth, April 20-23; and Hibbing, April 24-26. The dates were set by Shrine officials.

Winter Opens Carson-Barnes Advance Work

Hugo, Okla. — Carson & Barnes Circus has opened its prospective dates for early 1961 dates. And agent Alan Winters, along with two contracting agents, has been in Hugo, Okla., and is scheduled to work the area for the new season. This will mark the show's first season behind phony phuton.

Winters said there will be a line of press releases from the broadcast media, and other material. Roland Butler is asin, he was told, and 24-hour he said, this season, he said.

Manager Jack Moore is building a new lighting system for the big acts. Miller is an erratic boy. Stebbins was linked in a song of the era, "Get Out and Go Under." By coincidence, the radio was playing the same tune recently when Leon Miller and an errant boy.

Clyde Beatle & Co. Circus route book has been published by Fred Ploing Jr. It is a full-page size with a number of interesting sidelights, including a calendar of the diary of the season and other features. The book also carries biographical articles about Clyde Beatle & Co. Circus. Also published is the route folder of the Famous Cole Circus for this season. Ted Velada has put out the printed route, program and list of personnel.

From Ringling-Barnum, Chuck Barnes writes that when the show arrived at its new home, Denver, Ill., there was a crowd to greet it. Barnes says the show is in a very good state of repair for its new season. It is in a very good state of repair for its new season.

Bill Kay advises that he is the official photographer for William Kay Productions of Los Angeles, Calif., Madison, Wis., February 18, 1961. A beauty press agent Frank Braden is in Denver, Colo., for the winter. William Kay, Ringling Bros. and Barnum & Bailey circus, is in charge with Ringing managing director A. F. C. Aschenbrenner at the show.

Circus shown at the circus in Denver, Colo., for the winter. William Kay, Ringling Bros. and Barnum & Bailey circus, is in charge with Ringing managing director A. F. C. Aschenbrenner at the show.

Christie Plays Ft. Myers Date

SANFORD, Fla. — Cristian Bros. Circus played a successful weekend stand (26-28) at the I. F. Bennett Hospital in this Florida city. There were three daily performances and the shows were packed.

Kid tickets were distributed by the Lehigh Fire thru a want ad.

The circus used its tent seats and other equipment from quarters Sanford. Acts included the Swedish Johnson wild animal act, La monument and others, plus the familiar.

Some Cristian personnel and equipment also are going to Honolulu for the E. F. K. Fernandez family. The family is to do its riding act and as other turns.

Belmonte Cristian is planning to do his work and be in the business. He'll be with the Cristian Bros. Circus at Sanford.

Universal-International Pictures has paid $5,000 for blank at the show. B. T. D. the circus shows.

The circus will be headlined in Hawaii for the I. F. Bennett Hospital thru the month.

Clyde Bros. Circus will open in Fort Myers, Fla.

Mills Orders New Canvas

CHICAGO — Mills Bros. Circus has ordered an all-new spread of canvas for the coming season. This will be the first new spread of canvas on show in a while.

The circus is to be headlined by a 120-foot lion.

The circus will be headlined in Hawaii for the I. F. Bennett Hospital thru the month.

Mills Bros. Circus will open in Fort Myers, Fla.

The circus used its tent seats and other equipment from quarters Sanford. Acts included the Swedish Johnson wild animal act, La monument and others, plus the familiar.

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The circus used its tent seats and other equipment from quarters Sanford. Acts included the Swedish Johnson wild animal act, La monument and others, plus the familiar.
The final curtain

BOLDUC—Million J. (Bobby), 57, of 200 Houghton St., died at the Memorial Hospital, Wednesday, November 21, in Rockford, Ill. Memorial services will be held Friday, November 23, at 2 p.m., at the funeral home of Frances Barr Holtzman, 716 E. State St. Burial will be in Greenwood Cemetery, Rockford.

In loving memory of
RALPH H. BARR
Passed away Dec. 15, 1954
FRANCIS BARR HOLTZMAN

BONEL—James, 62, father of Thora Meyers, wife of William Meyers, photo gallery operator last living, of the Happyland Shows, November 21 in a Stethosocpe hospital, after a long illness.

In loving memory of
MARJORIE BLOCH
Was passed away Dec. 9, 1954
Edythe and Bill

BURSON—Arthur, 77, former high wire and trapese performer, died at home in Sumterville, Fla. During his high wire and trapese days he worked with the M. L. Clark, Mighty Haag, Christian and Al G. Barnes shows. Had been in Naples, Fla., for two weeks as a clown with the Ringling Bros. and Barnum & Bailey Circus, in Memorial Park, Dallas, Tex.

DALTON—Jack, 81, father of Mrs. Marie Teter, also known as Marie Palmer, outdoor show woman, November 12 in Long Beach, Calif. Also survived one son, Jack. Services November 15 in burial in Forest Lawn Memorial Park, Cypress, Calif.

ELDRIDGE—Mrs. Win., wife of the secretary of the Wisconsin State Fair, died November 28 in a Plymouth, Wisconsin, hospital. She had been married for 50 years. Funeral was held Friday (3).

POWELL—William J. (Red), 51, long time Haymarket employee and member of the 1930s-1940s, died November 26 in South Bend, Ind. In the past he had helped with the old bull, Old Ralph, John Robinson and Hagenbeck-Wallace shows, and in his later years he had been with the Ringling-Barnum and Bailey shows.

RANDOLPH—John V. (Bing), 40, long time Haymarket employee, died November 24 in a car accident near the Drag Show,-raducating. He had spent 40 years in the business. Burial was in South Memory Gardens, Rockford.

In memory of
MRS. ROSE RUBACK
We wish you a long and healthy life.
MARTA RUBACK

SORENSEN—Mrs. Marie, 84, widow of Mrs. Laurence C. (Owen) Reynolds, former carnival owner and current president of the Hot Springs Showman's Association, November 26 in a Hot Springs home. She is survived by her husband, Fred, and daughter June; burial in St. Paul.

The final curtain

BOLDUC—Million J. (Bobby), 57, of 200 Houghton St., died at the Memorial Hospital, Wednesday, November 21, in Rockford, Ill. Memorial services will be held Friday, November 23, at 2 p.m., at the funeral home of Frances Barr Holtzman, 716 E. State St. Burial will be in Greenwood Cemetery, Rockford.

In loving memory of
RALPH H. BARR
Passed away Dec. 15, 1954
FRANCIS BARR HOLTZMAN

BONEL—James, 62, father of Thora Meyers, wife of William Meyers, photo gallery operator last living, of the Happyland Shows, November 21 in a Stethosocpe hospital, after a long illness.

In loving memory of
MARJORIE BLOCH
Was passed away Dec. 9, 1954
Edythe and Bill

BURSON—Arthur, 77, former high wire and trapese performer, died at home in Sumterville, Fla. During his high wire and trapese days he worked with the M. L. Clark, Mighty Haag, Christian and Al G. Barnes shows. Had been in Naples, Fla., for two weeks as a clown with the Ringling Bros. and Barnum & Bailey Circus, in Memorial Park, Dallas, Tex.

DALTON—Jack, 81, father of Mrs. Marie Teter, also known as Marie Palmer, outdoor show woman, November 12 in Long Beach, Calif. Also survived one son, Jack. Services November 15 in burial in Forest Lawn Memorial Park, Cypress, Calif.

ELDRIDGE—Mrs. Win., wife of the secretary of the Wisconsin State Fair, died November 28 in a Plymouth, Wisconsin, hospital. She had been married for 50 years. Funeral was held Friday (3).

POWELL—William J. (Red), 51, long time Haymarket employee and member of the 1930s-1940s, died November 26 in South Bend, Ind. In the past he had helped with the old bull, Old Ralph, John Robinson and Hagenbeck-Wallace shows, and in his later years he had been with the Ringling-Barnum and Bailey shows.

RANDOLPH—John V. (Bing), 40, long time Haymarket employee, died November 24 in a car accident near the Drag Show,-raducating. He had spent 40 years in the business. Burial was in South Memory Gardens, Rockford.

In memory of
MRS. ROSE RUBACK
We wish you a long and healthy life.
MARTA RUBACK

SORENSEN—Mrs. Marie, 84, widow of Mrs. Laurence C. (Owen) Reynolds, former carnival owner and current president of the Hot Springs Showman's Association, November 26 in a Hot Springs home. She is survived by her husband, Fred, and daughter June; burial in St. Paul.

Penn. Fairs Will Meet January 18-19

READING, Pa.—Pennsylvania State County Fairs will stage its 49th annual convention January 18 and 19 at the Abraham Lincoln Hotel with a wellness booth and luncheon under operating conditions at Shreveport, (La.) John Park and Indian Lake Park, where such an East of Texas airport was established. It was reported.

Chances Manufacturing Company, formerly Omitment Amusements, will feature a modern model train. At the fair, there will be 20 Hot Rod cars and a Celebrity Motor Club of America car, besides the automobile rides. The show will be in the eastern portion of the fair site.

Also included in the list of rides at the fair will be the famous Flying Saucers and a Flying Squirre. Shoots, and a Flying Squirrel to Russ Knell, of Midway Rides.

The big OARCO 808, shown as a model in the 1959 trade show, will have its first season at the fair. It will use the same tempting ride made for Disneyland. The Calypso King's famous ride, the 'Carnival Park' ride on the West Coast, will be at the fair.

92 Exhibitors at Trade Show

H. McGinley, Fred Nolan, H. Mckenzie and Al Brown Shows. San Antonio Roller Works sold several of its rides off the floor, including a Helicopter Rides and a Helicopter Ride. The Richard's Alamo Exposition Shows, Ray C. Derry Enterprises and Vendlello Rose, and a Flying Saucers and a Flying Squirrel to Russ Knell, of Midway Rides.

The order list for Eli Bridge Scrubbers was extended by five more names at the show. Production will be 30 units in 1961, compared with 25 units in 1960.

Arrow Development showed a model of its Space Whirl, an imported trackless ride being sold to Wisconsin Dells, Sea side Heights, New York State, N. T. Polanski Amusement Park, 65th Street, New York, Franklin Shows, Showtells, Austin, and Coney Island, Cincinnati, ordered a large German version of the Fair Riding Ball. Indian Lake Park, Youngstown, Ohio, and H. M. Polanski, of New York, ordered a portable Calypso ride for its Eastern coast of Fairs.

McFadden Amusements arranged several transactions at sales agents, including its own concession, and Queen killie, the paper's home office, the annual sales being made as this issue of The Billboard went to press. This will be the last issue of the 

NEW YORK CITY

for important business and leisurely pleasure

TIMES SQUARE

for round-the-clock entertainment and city-wide convenience

HOTEL WOODSTOCK

for top-flight accommodation and atmosphere

129 WEST 43 ST.

SUITES: $5-8

DOUBLES: $10-13

for full color brochure

JUDGES' GUIDE

for immediate performance of your Woodstock reservation

There's no trick... to finding

GOOD BUYS

in

Used

Equipment...

Just look over the many

Classified Section

in this issue

POP CORN - COCOA CANDY - SNO-KONES - APPLES

WE HAVE EVERYTHING YOU NEED

WRITE NOW FOR OUR 120-PAGE CATALOG

GO "GOLD MEDAL" AL THE

GOLD MEDAL PRODUCTS CO.

World's Largest Manufacturers of Concession Equipment and Supplies

313 E. 3rd St., CINCINNATI, OHIO

O. Henry Tent & Awning Co.

BEMIDJI, MINNESOTA

NEW RIDING TENTS

New riding and modern, electric, air-operating equipment

480 S. Clark St., Chicago, Ill. Phone: Addison 51180
Carnival Routes

Fitzsimmons, Roy; Roswell, N. M., 5-6; Laramie, Wyo.
Merchandise Festival: Republicans, N.Y.C.

Parkmen Have Busy Meet

A major success this year was the Mansfield Parkmen
at the annual meeting of the State Association. It was
a series of panels discussed speci-
Ally local issues. The meeting had several times that anticipated
by most persons.

Scott’s Park, Ridgeland. (Miss.) 5-10
Linda. 6-11
                                                                                          Jan. 1.
 Sugar State: Jeanerette, La.

Circus Routes

Selts & Gray: Willaman, Fla., 5
Leaves for Brooklyn, Zephyrhills;  10-1; Claren-10;
Kansas City, 5 Apollos...1-18

Ice Shows


Ice Capades, 20th Edition: (PNE Forum) Vancouver, B.C., 5-10; (Arena Victoria 12-17; (Coll Coliseum) Spokane, Wash., 25-31
Ice Capades, 21st Edition: (War Memorial) Rochester, N. Y., 6-7; (12 Front) Madison, Conn., I-13;

Miscellaneous


Legitimate Shows

Music Man: (Forum) Wichita, Kan., 5-6-7; (Pittsburgh Civic Arena) Pittsburgh, Pa., 13-18

Garbrick MFG., INC.

222 South LaSalle St., Chicago

THE BILLBOARD
DECEMBER 5, 1960
CARNIVAL CONFAB

AROUND THE COUNTRY: Mall from W. E. Reid Shines’ winter base in Warner Robins, Ga., relates that the show closed a good season at the Macon, Ga., Negro Fair, and Owner-Manager Elmer Reed brought it back to town in fine style, receiving new draperies and repairing, and Reid is already busy getting his route set for next season. Mrs. and Mrs. and Mrs. Miller of Greenville, Tenn., for the holidays and then back to quarters to get ready for an early spring opening. Joe Morris is in charge of the Warner Robins drive for the summer. Will be working for Franklin’s Amusement Company on a new Scrambler in 61.

Edna Burd painter on the following news about the Louisiana Auxiliary of the Michigan Showmen’s Association: The cans held a successful social on November 28 sponsored by Marion Endal of Box 103, Detroit, Mrs. John Bell, and Mrs. Richard McDonald, electric fry pan; Josephine Quinn, electric clock; Peggy Welsh, $50.00; and $25.00. Mrs. and Mrs. and Mrs. A. A. Cunningham of the social calendar are the pre-holiday dance on December 3 and the New Year’s Eve dance to be held on December 31. Election of officers is set for the evening of December 17 in the clubrooms.

Kansas City Club Elects

R. L. Beamer

KANSAS CITY, Mo.—Russell J. Beamer, local carnival supplier, was elected 1961 president of the Heart of America Showmen’s Club. He succeeds Jess Wrigley in the top spot.

It was also announced that Joseph A. Clay, first vice-president; Harold B. Miller, second vice-president; Harold Anderson, third vice-president; Al Collins, secretary-treasurer; Wally Cook, member at large; Sam Layon and Harry Riffel are the new members.

Ballroom and banquet will be held November 8 in the Canyon Room of the Hotel Continental. Music will be provided by Milo Finley’s orchestra for the show and dancing.

Orange Show Sets Toppers

SAN BERNARDINO, Calif.—W. C. (Bill) Shor, head of the San Bernardino office of the State Board of Equalization, was appointed chairman of the committee for the 1961 Carnival Show. Committee members are: 20-30, A. B. Drake, exhibition president.

Mr. Shor will be joined by Donald S. Gillepsie, also of this city. Also on the committee to handle details pertaining to the operation of the carnival, which will be Crafts Shows continuing its three-year contract, will be Kenneth M. Houser, Gail R. Scheckels and Ferris Wilkinson, all of this city.
Ed Sopenar Named 39th SLA President

San Francisco Club Slates Leona Stevens

Ed Sopenar, 59th president of the Showmen’s League of America, was elected president of the Showmen’s League of America for 1961, according to an announcement made Monday (Feb. 11) at San Francisco. Sopenar of San Francisco was named assistant treasurer of the SLA at last year’s San Francisco convention. The SLA was formed in 1924, at the first SLA convention held in New York City. In 1926, at the second SLA convention held in San Francisco, Leon M. Stevens was elected third vice-president of the SLA, a position held by V. C. Keith. Also serving: Lonnie Williams, 1st vice-president, Rat Jones, 2nd vice-president, and C. C. Kistler, 3rd vice-president. Bernie Mendelson and Hank Shelly were elected to succeed Leon M. Stevens as treasurer and secretary, respectively.

Also installed were Lou Defour, 1st secretary; Hal Edson, 2nd secretary; and V. C. Keith, 3rd vice-president. Also installed were Leon M. Stevens, 1st secretary; Hal Edson, 2nd secretary; and V. C. Keith, 3rd vice-president. Bernie Mendelson and Hank Shelly were elected to succeed Leon M. Stevens as treasurer and secretary, respectively.

San Francisco Club Slates Leona Stevens

San Francisco — Leona Stevens has been nominated president of the Showmen’s League of America for 1961. Nomination closed Monday (Feb. 11).

Also installed were Lou Defour, 1st secretary; Hal Edson, 2nd secretary; and V. C. Keith, 3rd vice-president. Bernie Mendelson and Hank Shelly were elected to succeed Leon M. Stevens as treasurer and secretary, respectively.

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DENTON'S BOOKS
FAIRS IN QUEBEC

Using Royal Crown Title; Reid
Signs Valleyfield, Presque Isle

CHICAGO—Action at the Hotel
Sheraton this year produced no
major booking until The East, but
the most routes having been
fixed prior to the annual conven-
tion. Only a few major dates are
pending, among them Allentown,
Dallas, Oklahoma City, Phoenix,
the Maryland State Fair in Timonium.

Biggest developments were ones
in the educational field, such as
the awarding of fairs in Pierre
Isle, Me., and Valleyfield, Que.,
in the King Reid Shows, and
confirmation of Johnny Denton's
tour to Eastern Canada, 1961.

Valleyfield Rotary Fair was
acquired by Maurice Allin for the
Reid Shows. It has been played by
various shows over the years, chiefly
World of Mirth and most recently
by Bernard and Barry, but now
by King Reid. Signing for the fair
in Harold Durand, secretary,
dates will be July 5-9.

Johnny's United
Ends Top Season

CHICAGO—Next year's route
of fairs is shaping up quickly for
Johnny's United, after a year that
joyed its best season the time out.

Weather was very good, with less
than a hundred show days losing
rain. The two-month period of
these dates has seen the addition
of a Dodger and Helicopter and
replacement of various tractors.
Three new dates were added last
season and another group will
come in in 1961 as more are
planned.

The show closed November 26
at Joplin, Mo., and this week
(County) Jaycees Fair after a tour of
twenty fairs and nine weeks of
work.

FOR SALE OR TRADE

1959 Monarch, 5 to 50 HP.
1958 Farmall, 5 to 50 HP.
1971 1 to 16 hp.

ROD LINK
4917 W. 16th St.
Flora, Ill. 62835

WANTED
RIDES AND CONCESSIONS

WANTED: Concession location or
20 acres located near a fair.
Layout sent upon request.

Phone: 215-4127

P. O. Box 1
Westlake, Ill.

Thank You
PAULINE SKIBBECK
Truck Driver's Wife

Ernst Muench, Farm House

Dolly. Money With Johny

LIEUTENANT COLONEL ROBERT J. SCHMIDT

$100.00 REWARD

Pursuing a Four-masted Schooner

DICK COOPER

Wanted: Chartering a 120 ft. schooner;

Seabird. Chartering a 120 ft. schooner;

Lorraine. Chartering a 120 ft. schooner;

$100.00 REWARD

WANTED: Chartering a 120 ft. schooner;

B O B B Y COOPER

Iron Mountain, Michigan

NEWPORT MI. 831

现代职业

NAVY

FRATERNAL ORDER OF EAGLES
NEW BEDFORD, MASS.

WANTS • • • WANTS

Top Rated Carnival for 4th ANNUAL CHARITY CIRCUS WEEK (July)

One of New England's most popular and colorful fairs. Tours for the complete week or daily basis.

JOSEPH BURGESS & SONS

236 Washington St., New Bedford, Mass. Phone: Wynn 7-3209

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BASE-LINE MACHINE WORKS, INC.

8301 BASE-LINE ROAD • LITTLE ROCK, ARK.

LETTER LIST

Mail only the list and address of those to whom The Billboard will be advertised. Please provide a minimum order of 100 names per issue. Email orders to billboard@billboard.com.
THE MARKET PLACE FOR BUYERS and SELLERS

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display, first line set in 5 pt. caps, balance in regular 8 pt. upper and lower case. RATE: 20¢ a word, minimum $4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or decorative matter. One rule border on ads of one inch or less.

RATE: $1 per agate line, $14 line. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST, CINCINNATI 22, O.

WANTED TO BUY

OILS,DIE-CUTS, COIN ROULING MACHINES.

USED SHOOTING GALLERY TARGETS. HONDA PIONEER..QUICK.

 ROUTES FOR SALE

BOOBIE FOR SALE: CENTRAL FLORIDA, 4-H, BOXES, 1, 4, 5. NEW ORLEANS

COIN MACHINES

Parts, Supplies

CABRIOLETS, RAGE, 1970 LINCOLN, 7 YEAR OLD, 12,000 MILES, 517-5745.

USED EQUIPMENT

WANTED TO BUY: GOOD LOW PROFIT READY TO GO QUICKLY, 7000 CUBIC INCHES.

MUSIC RECORDS

ACCESSORIES

Miscellaneous

TALENT AVAILABILITIES

WANTED TO BUY

SLUM PLUSH MEMPHIS TOBACCO CO., INC.

320 MICHIGAN AVE., MEMPHIS, TENN.

ROYALTIES - 10% - 20% - 30% - 40% - 50% - 60% - 70% - 80% - 90% - 100%

MUSIC RECORDS

ACCESSORIES

Miscellaneous

 Outdoor Acts and Attractions

KENNEDY BUITON & FLASHERS

FOR INAGURATION DAY PARADE SALE, DOUBLE, DOUBLE OR NOTHING, 2.00 JACK CARDO, OLD TIMES, PLUS, HILLSIDE ROYALTY, FUGITIVE, VICTORIOUS, CONQUEROR, LION, THE BILLBOARD.

The Billboard
OPERATING AGAIN

Advertising Pay? Rake Has Answer

MANNY RAKE
PHILADELPHIA—Manny Rake is a man who believes in advertising. Back in the operating business once more after many years as a distributor, Manny has a "good many" locations in four States. And just everyone knows who operates the machines. Rake has his trade name on them. He puts it on by silk screen. Since the name of his firm is Circle Vending Company, most everything on the shape of a circle is really dressed up the machines," he said. After being a partner with his brother Nat in the Rake Coin Machine Exchange for many years, how does Manny feel about operating again? "I like it a lot," he said.

On Road
The Circle firm has four men on the road in four Volkswagen vans. Manny has fixed up the machines so that they can be fitted right on the inside of the vehicle.

We're still growing," he reported. "I've got about nine thousand machines at locations.

One fill that Manny is featuring is imported candy. "We are being selling in five different kinds from Holland," he said. "They are shaped like carrots, peas and other vegetables and have jelly inside. They are moving pretty good.

Some Old
Rake is utilizing some old equipment. He has about 400 1-1/2" wide plugs on his venders at location and says they look like new. "We fixed them up pretty good," he said. "They only need the five-eighth size ball gum."

Manny's customers, he said, are not station locations at present. He reports collections from these places are pretty good. The theory is that someone stopping in for gas while on a long drive will want something to chew and will get to a restaurant.

Manny's new-shot is working with him in his new endeavor. He is Harry Weinberg, who was another coin machine business before joining up with his brother-in-law.

Back Again
So, Manny Rake is back operating once more. He started a good many years ago while still in high school. He and the business was different, now, too. "It's all big business nowadays." But he did find one thing is still the same. "The penny," Manny Rake said, "is still king."

Eppy Unveils Mustaches & Gold Birds

NEW YORK—Too new charm items—series of trophy birds and a plastic costume mustache—were owned by Samuel Eppy and Company last week.

The trophy birds are of gold plate or gold on black plastic pedestal. Eight different kinds of birds, or varieties to satisfy the most discriminating ornithologist, are featured in the series. Prices are $1.49 to $3.25, depending on quantity ordered.

The tiny black plastic mustaches are designed to be worn by the tots and are hollow to permit all sorts of interesting manipulations. Prices are $5.50 to $8.75.

Both charm items also have accompanying colorful stickers which can be affixed to the globes.

BBB Warns South Against Blue Sky

MOBILE, Ala.—Managers of Better Business Bureau offices in Southern cities are warning persons that they should make a thorough investigation before entering the vending machine business.

J. W. O'Leary, manager of the Mobile Better Business Bureau, said that although the vending machine business is steadily increasing, "the idea is a scrupulous minority in this field concerns two basic facts about their operation."

O'Leary said: "The first fact is that their true purpose is to sell equipment and merchandise to the person who answers their advertisement. The second fact is that the cash is stacked heavily against the success of the inexperienced person who purchases vending equipment and merchandise for the state of Alabama."

Earl Grouth, who heads the Vandell Company, Minneapolis, recently announced the addition of a new line of items to the Midway district of the Twin Cities. Increased business was given as the reason for the expansion.

H. B. "Hutch" Hutchinson Says

H. B. "Hutch" Hutchinson says

H. B. Hutchison, Jr.

774 N. Disaster Blvd, M.E. Atlanta 1, Ga.

Phone 421-7421

THE BILLBOARD

December 5, 1969

Communicated to 188 W. Randolph St, Chicago 1, Ill.

Nelson Wins Cadillac

CHICAGO—Jack Nelson, president of the Logan Distributing Company, major bulk vending outfit here, is a winner of the Western Exhibitor. Nelson won the vehicle at the recently concluded convention of the National Association of Automatic Park, Pools and Beaches at Las Vegas, Nevada, where he was prevailed upon to take a part in the drawing.

AUTOMATIC COIN COUNTER

Counts and Wraps All Coins Fast

Patent—Nelson—since—1924

J. Schoenbach

611 15th Place, BROOKLYN 16, N. Y., President 2-7290

Here Comes the BRIDE'S BIBLE

All Dressed in WHITE & GOLD

H. B. "Hutch" Hutchinson says

H. B. Hutchison, Jr.
Maryland Ops Form State Council;
Part of NAMA 'Affiliate' Plan

CHICAGO—Maryland recently became the third state to form a State council as part of the National Automatic Merchandising Association's new plan to set up local groups directly affiliated with the national association. Procedures for setting up local councils in New York and New Jersey last month. The councils will all carry charters from NAMA and are designed to provide local activity in the field of public health, legislation and public relations.

Thomas B. Donahue, NAMA president, indicated the councils are interested in maintaining State associations, but that such associations could apply for an NAMA council charter if they wish. He emphasized that NAMA would not try to "force" councils to work in "close cooperation with the State associations whether they applied for charters or not."

Membership
Membership in the State council is not limited to members of NAMA although the officers of the group will be required to be members in good standing of the national association.

All members of a council will vote in the election of its board of governors, and will be elected by that board. All dues or funds collected by a council will be expended only for activities of the State organization upon authorization of its board of governors but NAMA will in no way be responsible for financial obligations or debts of the State councils, Thomas B. Hungerford, NAMA executive director, said.

The State charters also provide that a council's activities and its practices may not be in conflict with the policies established by the NAMA board of directors.

Communication
The NAMA State council plan will establish for the first time full two-way communication between the State administrations and the national association, Hungerford said.

He added that Thomas E. McCarthy, chairman of the NAMA staff would serve as secretary of each council unless otherwise elected in individual charters. In this way we will be in continuous direct contact with each group, directing its activities in emergencies and helping to coordinate and direct the State program in normal times," Hungerford explained.

Legislative, public health, public relations and other services will continue to be carried out at the local level thru the regular NAMA department staffs.

The council plan is designed to permit more effective organization at less cost. There is NAMA staff secretary on a full-time basis to head up the organization and make sure that the council will be kept at a minimum.

Mailings to members of the council will be handled by NAMA, with only stationery and mailing costs paid from each council's funds. NAMA will also mail mailing list, addressograph plates and other normal office services for each council.

Operator members of State councils who do not join NAMA will, however, be entitled to member services of the national group.

The Maryland group was chartered October 18 at a meeting in Baltimore. More than 30 operating companies were represented.

Merchandise
"Membership in the council will obligate us to comply with our obligations to the council," said Robert Taylor, president, and chairman of the council's board of governors.

Other officers elected include Robert Piker, treasurer; Herbert Best, Baltimore; recording secretary, and Gordon Otter, treasurer.

Elected to the council's board of governors are C. Ewell Kibler, president, and chairman of the council; Robert Piker, treasurer; Herbert Best, Baltimore; and Thomas B. Hungerford, NAMA executive director.

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CHICAGO—Several brand-new games and Arcade pieces high spot turned out to be a surprisingly strong exhibit of coin machine equipment at the National Association of Amusement Machine Operators, Inc., conventions held at the Sherman Hotel here last week. 

No less than 15 firms exhibited coin machine lines. And attendance, while a bit below usual, had a good sprinkling of arcades and carnival people, did include several large coin machine manufacturers’ representatives and even a handful of operators.

New items

New equipment included a tunnel game by Chicago Dynamics; a mechanical gun by J. F. Franse; a new pool table by Irving Kaye; a cruise-ship drive-in by Capital Proyectors, three pinball machines by Mika Munves; a voice-recorder by Williams; a miniature hingy-flying game by Reid; and a card vending machine.

Other firms showing their lines included Auto-Photo, photo and recording machines; Tinko, three kiddie rides; International Microscope, photo machine; E.R. Corporation, plastic photo-casting vendor; Philadelphia Toboggan, see-bee ball; Keller Manufacturing Company, basketball game; and Standard Harvard Metal-Typer, disk-punching unit.

Chicago Dynamics

The new Chicago Dynamics ray gun operates at an electric eye principle with no amplifiers or tubes. It is set at 15-cent play and the gun’s firing speed can be adjusted to fast, medium or slow speeds. Moving targets include mainly of park, arcade and carnival people, did include several large coin machine manufacturers’ representatives and even a handful of operators.

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GOTTLIEB MEMORIAL HOSPITAL construction is moving into the final phase, as the exterior of the building has been completed. The project should be finished by April 1. The nonsectarian community hospital, in a West Chicago suburb, was initiated four years ago by David Gottlieb, prominent game manufacturer, whose family foundation contributed more than $75,000, for the $128-bed institution. First scheduled event in the new building was Wednesday (20) when 200 businessmen and staff physicians heard progress reports.

Canadian High Court Defines Coin Bowlers as Legal Games

OTTAWA—The acquittal of John Tofotchka, of Edmonton, on a charge of operating a common gaming house was, today by the Supreme Court of Canada.

The accused was whether a miniature bowling machine operated by Tofotchka was a slot machine as defined in the Criminal Code, and therefore illegal.

Tofotchka was charged after police found he had placed a "Ten Strike" bowling machine in a rebillard hall. The machine duplicates the game of ten-pins and is operated by a player inserting 10 cents in a slot.

The appeal was dismissed three to two by the Supreme Court. Calling for dismissals were Mr. Justice Robert Taschereau, Mr. Justice Ronald Marland and Mr. Justice E. A. Ritchie. Dismissing were Mr. Justice Wilfred Jabor and Mr. Justice G. Fautoux.

Mr. Justice Taschereau said the miniature bowling machine "provides an innocent amusement in the operator, and this is not within the ban of the act." He added: "The law forbids a machine that by electronic devices or other means denies the ability of the player to obtain favorable results. To be within the law, the player must control the game, and not be at the mercy of a machine where skill is not the only element as it is in the present case."

REPORT FROM BRITAIN

Shift Bal-AMI Outlets

LONDON—A reshuffle of Bal-Ami distributorships is now taking place. Part of the reason for it is the fact that at least one main distributor has decided to go all-American, and handle only American coin-operated Juke boxes and fruits. It is Bert Perrett, who held Bal-Ami distributorships in South Wales, Manchester and the West Country.

His territory has been taken over by the fast-growing firm, Sales Agencies Ltd., of the managing director of which is Maurice Collings.

In view of the possibilities in Bal-Ami's all British Silver Queen fruit machine and New Yorker range of joke boxes, the firm has also decided to appoint two more main London distributors. One of these is World Wide Amusements Ltd., (managing director Warner Ford) with especially strong positions in the heart of Mayfair. The second is expected to be announced next week.

Service Depot Opened

CHERTSEY—The Ridgeway Engineering Co., a rapidly expanding manufacturing and designing company which has its main factory at 32, London Road, Chertsey, Surrey, has opened an extensive service depot for joke boxes, fruits, and amusement machines at West End Yard, Park Road South, Havant, in the heart of the South Coast amusement area. Manager at Havant is Jimmy Scrace, who has 32 years experience in the coin business.

Las Vegas Opens Parts Co.

LONDON—Gabe Freeman, who heads Las Vegas Coin, in London's Soho, the firm which has sole U.K. importing rights for Mills Bally-O-Matic slots, has established a new subsidiary company under the title of Las Vegas Parts and Service Ltd., at 21, Poland Street, London. The new company has the benefit of an international visit by the well-known Mills factory-own侦察 from Rene, Edward Ramp. Business at Las Vegas is excellent.

Conversion Firm Founded

BIRMINGHAM—Bonner and Machin are well-known names in the coin machine business in the Midlands of England where they are mainly interested in the Rock-O-Matic.

They have just been joined on the board of a new company, B & M Conversions Ltd., by George Davies (ex Chantilly factory engineer) and Frank Gough. This company will provide conversions and service to other firms in the Midlands.

Birmingham Firm Expands

BIRMINGHAM—Auto-Part Ltd., is also expanding. It is due to open large, new workshops and showrooms at 9, Golborne Street, Birmingham. 4. The company specializes in the maintenance of American and illegal slot machines. It has been in business from 16-foot coin-operated ones to full 60-foot alleys. The firm also handles fruits, games, and a full range of vending equipment, including the Expendon milk vendor.

Miami Distrib Hosts Seeburg Showings

MIAMI—The Miami Skyways Monot here was the scene of Simon Wolfe Distributing Company’s recent showing of the Seeburg Models 160, 160A, Buck Wald and Dick Gibbons hosted the affair in place of Simon Wolfe, who was at a Seeburg showing in New Orleans.

Ginats included Mr. and Mrs. Gleason Stanbridge, Mr. and Mrs. "Snoopy" Starnburg, Florida Music Co., West Palm Beach; Guston Williams, Steve Sawisch, Reliable Music Co., Fort Lauderdale; Mr. and Mrs. Joe Best, Bill Stackhouse, Flamingo Music Co., West Palm Beach; and Duke Liker, veteran operator.

Also, Mr. and Mrs. Edward Carlile, Detroit; Mr. and Mrs. Willie Blatt, Doris Shapiro, Mr. and Mrs. George King; Mr. and Mrs. Johnny Rizzo, Mr. and Mrs. Bert Blatt, Willie Blatt Music Co., Miami; Mr. and Mrs. Al Underwood, All Music Co., Fort Myers; Mr. and Mrs. Lucky Sokoliek, Lucky Amusement Co., Miami, and Mr. and Mrs. Buddy Schwartz, B & B Vending, Miami Beach.

Also, Mr. and Mrs. Dave Friedman, Dick Dunn, American Operating Co.; Harry Zinman, Eddie Dee, Azeine Music Co., North Miami Beach; Mr. and Mrs. Ray Hermetiox Frenchy Amusement Co., Miami; Mr. and Mrs. Bob Berg, Arnold Music Co., Miami; Paul Pinero, Whitey’s Amusement Co., Miami; Mr. and Mrs. James Manning, Manning Music Co., West Palm Beach; and, Berlin Saunders, Bromow Music Co., Miami, and Mr. and Mrs. Eddie Leopold, Mello Music Co., Miami Beach; Mr. and Mrs. Harry Brown, Mark Balken, Miami; X. Y. Zeveler, Radio Center Music Co.; Walter Kady, S M Music Co.; Mr. and Mrs. Murray Gross, Murray Gross Music Co., and Mr. and Mrs. Al Casolli, Al’s Music Co., Miami.
The Billboard's Coin Machine Price Index

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes by franchised distributors in three geographical areas: East, West and Midwest.

Quotes are received and averaged monthly. Listings should be used only as a general indication of type and condition and may have considerably different values in different areas.

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www.americanradiohistory.com
An Exciting New Advancement in Sound by ROCK-OLA for Wall to Wall Music

New Every Location Can Have Concert Hall Realism. New Sound Reverberation Technique Gives Vibrant, Living Realism Never Before Heard in Recorded Music for greater listening pleasure.

Whether it's stereo or monaural music, in a large or small location, your customers will hear their favorite music come alive with a new depth and presence never before attained in recorded music.

The Rock-Ola (((REVERBA-SOUND))) produces the reverberating overtones which make every note, every sound come vibrantly alive in any type of location.

No more flatness or uneven levels. (((REVERBA-SOUND))) envelops the entire location with a new tonal depth for true, living presence sound to increase the play and your profits in 1961.

See Your Rock-Ola Distributor Today for a Regis Demonstration and the Story on These Other Great Rock-Ola Features

"THI- FONIC" FLEXIBILITY
"3 phonographs in 1" at the flip-of-a-switch
37 1/2-45 RPM INTERMIX CHANGER
plays any record in any sequence for true flexibility
Plus... Many Other Outstanding Features Rooted by the Rock-Ola Tradition of Quality and Dependability.

ROCK-Ola Manufacturing Corporation
600 N. Kedzie Avenue, Chicago 51, Illinois
European News Briefs

French Monkey Business

PARIS—The French juke box manufacturer Marchant is finding a growing market for a juke box accessory featuring an animated monkey hand. The auxiliary stand containing the monkey hand is simply plugged into any juke box, and the simian entertainers then perform in synchronisation with the juke box. It is relatively easy to fit any box with the necessary adapter. The accessory is designed primarily for juke boxes at locations with “multi-level” clientele—kids, children and adults. Department stores and snack bars are two prime examples. Research shows that the gadget can boost patronage at a prime child-adult location by as much as 50 per cent. The average is around 20 per cent. Some parents park their children at the simian-united juke boxes with a flourish of coins while they do their shopping.

Germans Test Phono Rentals

FRANKFURT—German juke box operators are experimenting with the hiring out juke boxes to private parties this holiday season. The German boom has the Germans giving more and more lavish private parties than ever before. It is not uncommon for a party to take over an entire castle (these juke boxes even own their own castles) and to throw parties for hundreds of guests. At such a shindig it is possible to place half a dozen juke boxes. The party-thower pays a flat fee for the box, depending on the length of rental, and the guests then play it for free. Certain canny hosts, however, throw “Dutch” parties at which the guests provide their own coins to play the box. Most boxes are rented on a single-shot basis. Some hosts rent boxes for the entire season, however. Party box rentals are controversial with the trade. Most operators approve on the grounds that private parties are non-competitive with the location trade and encourage juke box dancing.

Hit Amateur Tape Clubs

HAMBURG—GEMA, the German counterpart of ASCAP, is promoting the hiring out of tape recorders to private parties. This format of pop music, which is rapidly becoming West Germany’s hottest hobby, is estimated at there are 150 tape recording clubs, large and small, in West Germany. The tape recorder boom has dropped the price of a high-quality recorder to as low as 250. Clubs buy a recorder and rent it out freely to exchange the latest pop platters via tape recording. Members.

Continued on page 19.

SERGE LEVOUX, standing, French Seeburg distributor and Gerhart Schulze, German Seeburg distributor, talk trade at the Zurich meeting.

ZURICH—Some 100 distributors, sub-distributors and dealers from Belgium, Denmark, England, Finland, France, Germany, Holland, Italy, Luxembourg, Norway, Sweden and Switzerland gathered at the Hotel Schweizerhof here November 14 and 15 for the 1961 Seeburg International Sales Convention.

The convivial heralded Seeburg’s attempt to make a major push for European music machinery and vending business. It also marked the first American-type company sales convention ever held in Europe by a juke box manufacturer.

Host for the meetings was George Gilbert, Seeburg International vice-president. The opening business session, under Gilbert’s chairmanship, was devoted to the firm’s vending line, while Stewart Aver, background music vice-president, later explained in detail the company’s background music unit.

Background Music

A demonstration on how music for the background library is provided was furnished as Cedric Dumont brought one of his nine-piece special combos from Basle to demonstrate the recording technique. Jack Gordon, phonograph sales vice-president, spoke of the 33 single market and of the company’s “Artist of the Week” program. Charles Danner, Stockholm, was winner of the 1961 model phonograph at that session.

European Sales

Gordon, who returned from a 17-day European trip last week, said that Seeburg will be stepping up its European sales program, with a particular eye to the French market, which is due to open up the first of the year as import restrictions are eased.

The Belgian contingent included: Maurice Haix, Walter Bacc, Jacques Brouwer, Jose Charlier, Arnold Blanquet, Joles De Cler, Maurice De Nampel, Luigi Garde, Henri Herbosch, Leon Holliemarker, Edgar Patern, Simon Petersen, Henri Thomas, Misses Williams, Emmanouel De Goest, Hellmu Hofm, Mr. and Mrs. Basquin and Messrs. Gailh and Verhaverbeek.

From Holland were: J. Boerlage, J. Bouterse, J. A. Bregelhalm, Mr. Goudswaard, Mev. Storm, Gerardus Storm, H. Vale, J. Vale, Jo-hannes Schap and Rudolph Hemmen son.

German column were: H. Nie-mair, Mr. and Mrs. Gerhart Schulze, Misses Gerdes, Gruege-wald, J. Kai-kal, Konietz, Mon bier, Muller, Nich, Rob, Schmiet, Professor and Mrs. Julliet.

PAYING STRICT ATTENTION are, left to right, Stewart Auer, Seeburg background music vice-president; Morris Rosengart, Swiss distributor, and Del Coleman, Seeburg president.

A RECORDING SESSION was a feature of the meetings. Cedric Dumont, above, brought a nine-piece combo from Basle.

SERGE LEVOUX, standing, French Seeburg distributor and Gerhart Schulze, German Seeburg distributor, talk trade at the Zurich meeting.

100 European Coinmen Meet At Seeburg’s Swiss Conclave

GERMANY—Last week the world’s leading coinmen gathered in Zurich for Seeburg’s Swiss Conclave. The lure of the Swiss Alps, the coaching of Mrs. A. W. Deutsh, the popular European executive, and Seeburg’s comprehensive line were the main reasons for the attendance. The convention was attended by 100 representatives from Belgium, Denmark, England, Finland, France, Germany, Holland, Italy, Luxembourg, Norway, Sweden and Switzerland. The meeting was preceded by a meeting of the Club of Coinmen, which is held pre-convention.

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Jack Gordon, Seeburg phonograph sales vice-president, talks to 100 European coinmen in Zurich about the "Artist of the Week" program. Looking on is Henri Herbosch, Antwerp, Lawen-Automaten.

Copyright:malverned
**TEN UNITED TIP-TOP BOWLING ALLEYS—20 sections and assorted parts—are on their way to France by air. It is the largest order made by United to the French market. Consignee is Paris-Swing, the firm's Parisian distributor.**

**NEW ENGLAND NOTES**

More and more, men of the music business are taking to sports cars. Latest to move into one is Dave Shuman, sales manager of Atlas Distributors, Boston (AM). Dave bought a Continental Porsche which he is enjoying hugely. He spent 10 months in Europe and figures he travelled more than a quarter of a million miles talking with music and game men there. He believes that Europe is the vital market and plans to go back soon.

Anthony Graulo, president of Atlas, is back in a happy mood after a buying trip thru the West in which he hit most of the Sixes West of the Mississippi. . . Cyrus Jacobs of Interstate Music Company of Roxbury trying to relax a bit after a long siege of business with his waitstaff diversification all thru the political campaigns. But he won't have too long since, among other activities like being a Boy Scout leader, he's president of the Music Operators Association of Massachusetts. The annual banquet comes up February 21 at the Commonwealth Country Club and Cy has his hands full with that little binge.

The music industry was saddened by the recent death of Stephen Pielock, a veteran operator who ran music routes around Worcester for a number of years. He lived at 24 Mendon Road, and was the first member of the MOAM to die . . . Harold Harwich of Harwich Distributor Company's showing of the new Seeburg phonographs. Among the 16 door prizes he topped the top one—a new set-pocket Fischer pool table.

Phil Swartz of Winrux Vending Company of Brookline and David J. Bishop of Mole-Tone Vending Company, Arlington, are resting and playing at Acapulco, Mexico. The boys are either building up their strength for the coming winter or relating after a tough fall assignment. . . Richard Mandell, vice-president of International Vending Company, Boston, is back from an extended trip that took him over a large part of Canada including Montreal. Dick repeats the new Rock-Ola is receiving excellent acceptance.

**Midwest**

OUT MINNESOTA WAY

Liebman Music Company, Minneapolis, had open house November 14 to introduce the new Seeburg AV model. Lunch was served to a large turnout of operators from throughout the Upper Mid- west. Seeburg officials for the event wereMason Kenney, vice-president in charge of engineering; and Freeman Woodhead, sales engineer. A Liebman spokesman reports an enthusiastic reception of the new model by the operators.

Condolences to David Thomas, serviceman at Advance Music Company, Minneapolis, whose father, a former operator at Marshall and Tracy, Minn., died . . . Other news from Advance: Rock McClell, serviceman, passed cigars to announce the arrival of a new cabinet. Another serviceman, Floyd Hege, barged deer in both Minnesota and Wisconsin . . . Henry Krueger of Krueger Novelty Company, Fairlawn, Minn., was gone and pleasant hearing in Minnesota and Saskatchewan.

**COINMEN in the News**

**East**

When answering ads . . . Say You Saw It in The Billboard
TAKING A PROUD LOOK at Redd Distributing Company’s new headquarters in Brighton, Mass., are Hugh Sears, ports manager, and Louis Theodos, accountant. Redd recently became New England distributor for Searsburg and moved into a spacious building some three times the size of its previous home. A new and enlarged police department was opened along with Dick’s Records, Inc., a one-stop house under the same roof.

ADVERSE PUBLICITY HURTS

British Juke Box Sales Decline, as Fruit Buying Ties Up Ready Cash

By BINGO BEAUFORT

LONDON—There has been a marked decline in the sale of juke boxes in the United Kingdom in November. This is partly seasonal, but is rather worse this year than in the past. Analysts have thought that the decline will worsen over the next few months, probably until the stimulus of the Amusement Trades Exhibition in February.

Reasons for the somewhat bleak full season in phonographs are not difficult to find. In recent months a succession of juke box kings—mainly in the United States—have posted extensive and notorious newspaper publicity. There have been liquidations, bankruptcies, fraud squad investigations and the like. Analysts have long believed that these publicists have represented only a very tiny percentage of the trade, but the effect of the adverse publicity has resulted in a general close-down of credit and hire purchase facilities.

Finance generally has become almost impossible for all but the largest and longest-established firms. The result is that most of the business being done is for cash, and cash customers are no longer.

Fruit Machines

Added to the cash restrictions is the fact that a great deal of the money that was previously being used to purchase juke machines. From January 1 a vast legal market for fruit boxes will be opened up to distributors and operators, and stockpiling is going on at a large scale.

This is mainly cash business, and is a very high proportion of the money available. At the moment it is virtually a no-hire purchase or credit can be had on fruits, but it is anticipated that things will improve in the hope that January.

A considerable proportion of the fruits currently on the market are used and converted models (some of them several decades old). The signs are that the future demand will be mainly for new machines. It is expected that from January the four main continuing firms will each be producing something around 50 machines a week for a year.

New models with coin returner, interior lights and front opening doors (all already featured in the British Silver Queen) are expected to be shown at the Amusement Trades Exhibition in February.

Retail prices for the fruits range from $60 for the Silver Queen to $1,190 for Mills and Jennings. Juke machines will only be legal in clubs (two per club) from January 1, with a maximum stake of six pence, and “no private gain.” It has been estimated that, of all categories, there are over 8,000 suitable clubs, as well as slyly, and indeed, hungry, market for new machines, as the long forecast for some years to come. Among silly abuses of the law in recent months have been installa-

Detroit Tightens Up on Phone Tax Collections

DETOIT—Legislation to assure collection of an estimated $47,000 in annual delinquency in personal property taxes on juke boxes was passed this week by the Detroit Common Council. The move is not a fresh imposition of taxes. Amuse-

ment Corporation Counsel Lawrence E. Utton, said, but rather a means for collecting the current tax, which has been simply ignored by a substantial number of operators.

According to City Treasurer Charles N. Williams, Detroit has 129 listed accounts with juke box operators, but 45 of them are unpaid. The dollar figures are growing—only $24,500 paid out of the $71,000 assessed annually. The pertinent ordinance, incidentally, covers “picture devices such as Matchmeters or Phonos, but these are rare,” said Ettton, so that the figures for all practical purposes mean juke boxes.

Under the new amendment, op-

operators (term “distribution” in local legislation) will have to pay up their personal property taxes on all machines, or secure a statement from the city treasurer before the annual juke box license for each machine will be forwarded by the Police Department. The fee remains unchanged at $75.00 as it has been for a number of years. Each machine is licensed for one year only.

New regulations will also require all machines to be adequately identified—by a card, with a size margin of three to one-half inch by four to one-half inch, along with a department, address, and current license number. Instructions have been given to the Police Depart-

ment, Ettton said, to inspect all machines found without the identification, and the police will be ordered, noting that “We have had a lot of trouble with them (operators) not identifying themselves.

The present amendment is the culmination of a problem that has been present for many years, and it is intended to be the final problem in effect on July 1.
DENVER—While brand new developments in coin machines of course have a certain appeal, they can’t hold a candle to genuine antiques in being steady traffic, according to William Reynolds, owner of The Penny Arcade in downtown Denver.

Operating continuously for more than 70 years in this backwash downtown Denver site, The Penny Arcade has literally created its own antiques, inasmuch as some of the machines were brought brand new and have been in continuous service ever since. Along with a complete line up of brand-new amusement machines including pinball games, competitive-sport types, target, movie machines, athletic types, etc., The Penny Arcade shows some new antique machines, all of which have been featured in Denver newspapers at one time or another.

Antique Line-Up

For example, just inside the lobby the line-up of antiques includes a 1911 Mutoscope fortune-teller complete with gypsy figure, a 1909 quarto scope, an 1897 model of the same machine, a 1930 "cupid’s wheel" a toy of four Kalediscope movie machines, coin-operated player piano, antique International vol- tage tester, and half dozen Mutoscope early card-type movie machines. Back in the rear, movies of a 1925 Capitol projector corporation "still machine.

The Denver arcade, incidentally, with no less than 25 movie machines on display, has become a favorite rendezvous spot for stockmen, cowboys, rodeo performers, etc., who fill up the Denver loops during the summer months. All together, there are more than 200 machines involved.

While around half of the machines on display are property of the veteran Denver arcade operator, the remaining 50 per cent come from an unusual source. These belong to a dozen route operators, phonograph distributors, etc., who have discovered the antique machines out in country locations and, with the limited space of their own shops, cheerfully turn the machines over to rental for display. While most of them operate, few are kept connected with electrical supply, simply because "their earing power is in their curiosity appeal, rather than actual amusement," as Reynolds puts it.

One of the prizes which has always exercised a profitable play, however, is See-A-Freak, a six-foot tall pop show type machine which offers, "The world’s greatest freaks of nature for 1 cent.

Reynolds recently doubled his space when he moved four doors away from the original location, taking over an antique venerable building which has one of the Colorado capital’s first ceramic tile floors. Space is provided for a battery of 12 pinball machines in a row, some 15 general amusement machines, and the "movie section" at the rear.
OUT OF THIS WORLD BINGOS
Laguna Beach $595.00 Twin Big Tents.
County Fair $550.00 Sc. and 2nd play, $495.00
Ballroom 465.00 Sun Valley $125.00
Sea Island 360.00 Deluxe Big Tent,
Carnival Queen 255.00 $245.00
Beach Time 225.00 Big Dipper $595.00
Miss America 115.00 Big Three $575.00
COIN MART, INC.
1055 Baronne St. Tel. 2-7173 New Orleans, La.

COINMEN in the NEWS

Hellerich is a student at the University of Minnesota, as is his fiancee.
A sales promotion is planned.

Many operators in the Twin Cities are concerned about the direct sale of cigarette and candy machines to locations. A new firm near Minneapolis is trying to sell and service the machines. Jack Boxe also says they are being sold directly to locations. Jack Boxe of Midwest Novelty Company, St. Paul, is putting up a new shop in back of his building at 777 University Avenue. He is getting a spray booth and modern testing equipment. The shop for his service department is currently being conditioned.

Teddy Salveson of Salveson Distributing Company, Huron, S.D., was in buying equipment and records. Operators in the Twin Cities were Kyle Ketling, Benson, Minn.; John and Harry Gustafson, Mankato; and Jack Boxe of Midwest Novelty Company, St. Paul, is putting up a new shop in back of his building at 777 University Avenue. He is getting a spray booth and modern testing equipment. The shop for his service department is currently being conditioned.

The Ray Vendor Company is being incorporated as a Michigan corporation to operate a route of amusement machines, with Jesse B. Eggleston Jr., agent, as agent. The active owners' interest is in the retail operation. Randolph Wallace, Henry E. Anderson, and Benjamin F. Davis, who have a long-established music route in the Ray Music Company, have recently purchased a new commercial building on the north side of Avenue, thru a third company, the Ray Vend Investment Company, and are consolidating all coin machine operations in the new headquarters.

Sharon R. and Eugene A. Klammer are forming a new partnership, Klammer & Company, to operate a route of amusement games, specializing in raffles and bowen games. For an idea of the business, is operating the route as a sideline only at the request of the owners.

Frank R. Fabbano, head of Fabiano Sales and Service, is back home from a week's conferenceing in Miami. . . . Paul Folino, formerly sales and operational manager for Fabiano, is reported to have his own management company.

Linden Bush, service manager for Fabiano, went to Harrison to get his deer. . . . Adolph Muroska, 57, collector for Fabiano Sales and Service, and active in the coin machine business for 23 years, died suddenly November 13 from a cerebral hemorrhage. He was formerly with the old Marquette Music Company, and had been assistant to the late William Z. McNichols, president of National Distributing, and Bush Music Company.

Robert W. Mose, secretary-treasurer of the Music Operators, Inc., reports all quiet in the local trade. The MOI found matters so quiet that the formal meeting for November was not held, and members only in the regular service.

Gerry Martin and经销 is the new Seeburg models in Des Moines.

ARJANSSSA PACUS
Arthur Little Rock: Pete Gartley, Ace Amusement Company, and his wife, who had been recently for the Seeburg showing at Sammons-Pennington Company. Harold Dunaway, Twin City Amusement Company, and Robert Franklin, Southern Music Company, flew to Oklahoma recently in Franklin's private plane, where they have oil interests. They brought in another producing wells.

J. W. Holmes, Western Sales Company, is interested in doing business, as a second year of sales in the area.

Robert Kippel, partner in Ace Amusement Company, was getting some results from machines on the route. He and Mr. Little hope they, recently opened a rare coin shop on Markham Street in downtown Little Rock. That's an interesting offer-leading to the name machine business. . . . J. D. Ashley, Globe Amusement Company, big property owner, is building a bowling alley. Not covering the business and multi-millionaire. Warren Hoke, the money for two big, small shopping centers.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

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SPECIAL! Need Space We have
• 14 BOWLERS • BINGOS • PINS • SHUFFLES • ARCADE EQUIPMENT
• EXTRA SPECIAL! UPRIGHTS MUSIC of lowest prices

Contact us for prices

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America's Largest and Oldest ONE-STOP Distributor. Wholesale—Nothing Over.

SAME DAY SERVICE

THE MUSICAL SALES CO. The Musical Sales Bldg Baltimore 1, Maryland

WALL BOX SPECIALS
See 200 Sat. W. R. $675.00 Double-Deck-O`s W. R. $105.00
50 Sat. Deck-O`s W. R. $10.50

PHONES
See-C. $255.00
See-C. $250.00
See-C. $305.00

S-ROLL MACHINES

Touchdown $485.00

NEWS

SHIPPING

Tennis $45.00

Orders will be filled as soon as possible.

E. W. Mathias, Manager.

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Hoosier Operators Snowed Under With State, Local Tax Avalanche

BY JOSEPH KELLY

INDIANAPOLIS — Indiana operators are short themselves to at least 20 somber days each year if they hope to remain in business. These are the days upon which the taxes on every machine and, at lease, some fees are due. And to add to these are the countless and unt racable city and town ordinances which also charge a tax against the operation of a number of Hoosier coin machine owners.

These would days are all but gone from the Indiana State Tax Commission list of concerns.

While enough, here comes 1961 and with it another tax avalanche.

Gross Income

January is gross income tax month if the operator pays up promptly. If not, he may wait until April and then pay again in July and January.

This is the tax which takes 1½ per cent of gross income and by gross he means gross. For he is expected to pay the excise on every single nickel he takes from the coin the hand over to the location owner.

Conn. Counsel Discusses Ban On Free Plays

HARTFORD Conn.—Joseph J. Burns, counsel for the Music Operators of Connecticut, explained the purpose of the State Supreme Court decision—outlawing what is known as the "pep stunts"—to members at a dinner meeting held at the Hotel Sheraton late last week. He said the court decision was made to clarify the status of operators. Fish spoke to the group about the general condition of music operations since the Supreme Court decision.

Guest of honor at the dinner was Rep. Emilio O. Daddario (D. Conn.) and a council for the Connecticut Music Operators. He urged members to cooperate in strengthening laws and regulations.

President Jerome T. A. n e r t. of Stamford, and 23nd, conducted the meeting. Guests included Fred Eiverse, Myer Parkoff, Max Perlman, Montague, Irving Kemper, Nat Runyon and Kim Ciss.

Canadian Coin

Published in Canada by C. R. McKee, 792 McCaul Street, Toronto, Ont.

Skill may produce meager results in baseball, football, trap shooting, golf or hockey, but the adaptability comes from the player and not from any machine mechanism which nullifies the skill of the player. It would be harmful to think that the law was intended to balance out a criminal Canadian citizen who, by a chance, is an innocent amusement to the public where there is no element of gambling or hazard.

The dispensing machines were written by Mr. Justice Judson. He said: "While there is some element of skill involved in the operation of the machine, in that one player may obtain a better result than another, it is an inefficient law if the result of each player and/or the outcome of the machine is a matter of chance or skill in any way to the operator."

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Experience Mechanics

WANTED

by OMER ANDERSON

FRANKFURT — West German musicians and recording technicians are increasing pressure on juke box operators for payment of recorded music royalties.

This demand is in addition to the standard par-box payment to GEMA, the German version of ASCAP. The Association of Artists and Entertainers contends that the artists and technicians who actually recorded the music are entitled to royalties on the same basis as the composers, represented by GEMA.

The musicians and recording technicians have started a series of court cases. They already have won recognition by the Federal Supreme Court of Karlsruhe for their legal principle that a recorded musical work owns its success not only to the composer and the singer, but is in equal measure to the musicians and technicians.

Seek Soft Spots

Armed with this legal decision, the artist unions are greatly pressing demands on the juke box operators; they are probing for soft spots in a trade which contains it is already taxed to the verge of bankruptcy.

There are around 50,000 juke boxes in West Germany, of which 45,000 are controlled by operators. The remaining 5,000 are operated by location owners.

The operators, obviously, offer the most promising field for the extraction of additional royalty payments. The musicians are bringing their demands on two points: their claim that they, as much as the composer, are entitled to royalties, and they claim musicians are being displaced in bars and restaurants by juke boxes.

The musicians, in fact, have assembled statistics on the increasing replacement of players, violins and cornets by music boxes.

Musicians Divided

The musicians apparently are divided on this latter point. For while the musicians insist on pressing the demand for royalty payments, the musicians simultaneously are making joke boxes as "disturbers of the peace."

The musicians claim that a piano player or violinist is soothing but that the "joke box" attack has raised the hackles of the joke box operator, who considers it a classic case of blinding the band you expect to feed you.

The musicians ascribe the position that the displacement of musicians by joke boxes is in response to the inscrutable law of economics and has little to do with joke boxes. Many music teachers and dance bands have not been affected.

The Association of German Tavons Proprietors is particularly incensed by the demands of the musicians and their recording technicians. They are threatening to get rid of all joke boxes on their premises unless they are forced to pay the musicians royalties.

The joke box proprietors claim GEMA royalties and the various German music societies are both overcharging, but operating already to the potholes in a marginal business.

The operators in the New Yorker do not accept the musicians' thesis that they share in the creative process of cutting a disk. The joke box operatorsassociation irritated the musicians by comparing their royalty demands to a shoeshiner who expects every time he washes a car to make payment every time that he washes a car.

The musicians contended the joke box operators think they are "married" to GEMA, and that the juke box operators are the composers and vocalist. The musicians asserted this is not the case, that the joke box operators are taken for granted too long in the recording field, and it is time they received the credits and money due them.

Pinballs Axed

In Kentucky

HAZARD, Ky. — The Perry County Circuit Court here recently declared pinball machines a "demoralizing and corrupt" vice.

As proof that it meant business, 11 pinball machines were lined up along Main Street and marked targets for the axes and hammers of policemen.

The action climaxed an anti-pinball drive started last February by Perry Circuit Judge C. W. Wells. At that time the grand jury indicted 15 persons in the county on gambling charges for having coin-operated pinball machines on their premises. The 15 were found guilty, fined $250 each, and their confiscated machines were ordered destroyed.

The decision was reached before the Court of Appeals, but was later dismissed.

BBB Warns South

Continued from page 56

purpose of "setting up a route" as a part-time or full-time business endeavor.

Instead of acts, invaroЯ in-

vators get roped into deals;

often are given to understand that they will get exclusive territory; that earnings will average much more per week; that help will be given in setting up a route; that service will be immediately available that the company will back machines if the purchase decides to put them out in business. Enchanted by the prospect of getting in the game, the inveterate pays several thousand dollars for machines and royalties.

Beware warned prospective investors to check up on the deal and to insist on a written contract.

Conn. Operators Meet

HARTFORD. Conn.—The Ma-

connay Operators of the Connecticut board met here Thursday (1) to discuss the game ruling. Many gave their views on the effects of the recent ruling by the Federal Trade Commission which outlawed free play on machines.

Texas Court Rules

On Coin Pictures

AUSTIN, Tex.—The Court of Criminal Appeals here recently ruled that motion pictures are not machines, a decision which closes the non-power coin-operated Arcade machines this reversing a Harris County court's decision.

The Appeals Court unanimously reversed and remanded the conviction of Frank Johnson, a man sentenced to 30 days in jail for unlawfully exhibiting a moving picture in a change booth of a coin machine.

According to court records, Johnson police officer testified that he had Johnson in the change booth of a coin machine and put up a picture entitled "Bobby Sox.

The court in charging the conviction was written by Judge Ernest Belcher, a non-voting member of the court.

He pointed out that the law makes it an offense to exhibit the showing and exhibition of licensed and inscriptions pictures and that it is a fine offense to show such pictures in Arcade machines.

"The proof of the use of Arcade machines to display the picture of the exhibit and the picture in question is insufficient to support the conviction."
Denver Calls for Operator Union; Warnings of Copyright Legislation

By REN GRIEVE

NEW YORK — The year 1961 will determine whether the juk box industry will stay on the juk box business or fall by the wayside. These were the words of Al Denver, veteran president of the Music Operators of New York, as he accepted his 17th annual term in office at a general membership meeting held at the Hotel Park Sheraton Tuesday evening (29).

In paving the decisive nature of the year ahead for the average operator, Denver sounded a call for unity in operator ranks, marking on operators who have "somehow forgotten about the association," Denver recommended that dues per machine per operator be lowered in order to encourage new membership. The motion was passed by the members.

New Measure Seen

At another point, Denver also warned that the juk box industry can expect introduction of new legislation in Congress in the coming year designed to effect changes in the copyright act to permit collection of juk box performance royalties. These can be expected to be a decisive move for the juk box operators.

Denver explained that the Music Operators of New York, like the managers of all other legitimate music companies, are in a position to set in motion programs against this contingency, via a new arrangement with the well-known Barney Young and 20th Fox Records, Inc., to set in motion an entertainment program that could be a new and growing jackpot in the juk box industry.

Denver also explained that his newly signed contract with B & T Amusement Company, which has a big name in the Music Industry, is signing a new 1961 Cadillac.

Mrs. R. L. Elbro, of Music Operators, Paragould, took her membership in Memphis recently to see a plastic surgeon, Joe recently had surgery, is coming along nicely. . . . J. W. Singleton, from Millard Tree, Ark., coin man, is now route manager for Kingpin-Hollenberg Music Company at Little Rock, . . . Robert Brunner and John Brunner, of Denver, and Frank Inc., of Marked Tree, are holding a new motel at Marked Tree. . . .

Ohio Distrib Hosts Show

CLEVELAND — Shaffer Music Companies sponsored the showings of the 1961 Seiberg photo line that opened here.

Firm members who welcomed the guests were: Ed Shaffer, president; Robert Fong, treasurer; H. H. Yates, sales manager; Mel Shane, assistant secretary-treasurer and Al Gange, Seiberg district sales manager.

Minn. Solon Seeks To Ban Coin Units

ST. PAUL — George Mark, who recently was re-elected to his eighth term in the Minnesota Legislature, has made it clear that he believes the time has come to bring the juk box industry to bear against coming legislation. . . . The bill, which Mark introduced his first bill during the 1959 session of the Legislature here, said that the bill drew opposition from various representatives of the industry.

CINCINNATI — Charlie Kantor, former president of the Cincinnati and Cincinnati Associations and current representative of the Ohio Solon of the Association, is head of the Ace Sales operation, is the son of the hospital and back at work.
15 Coin Firms at Park Show

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European News Briefs

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not only record nighttime, but also "uncover" their own masque by delighting together bits and parts of disks on tapes.

GEMA is planning a series of law suits against German tape recorder manufacturers alleged to be requiring the recorder producers to desist from promoting sales on the basis of music taping possibilities. GEMA claims that certain manufacturers are asking the public to buy a tape recorder instead of buying players, that recorders are being placed as do-it-yourself equipment. There is undetected material for the alleged tape piracy. Economy—tapes can be erased when the tape disk is turned into a television phone, virtually any evening's pop listening and dancing program can be "produced" in advance of a party; sparing confusion and time, a better blending of music can be achieved, with greater privacy, than the straight playing of singles convenience—it is easy to carry a package of tapes than a stack of disks.

Be all this as it may, the fact is GEMA—and German joke-box operators—are up in arms at what they regard as the encouragement of music piracy and (in the case of the tape operators) unfair competition with their GEMA-taped boxes.

Johnson Act

Continued from page 98

have enacted a law providing for their extradition to go on as usual. This would mean that Nevada and four Maryland counties would be exempt from the law.

The Magnuson and church bills were referred to the Senate Commerce Committee for study while the Harris bill went to the House Commerce Committee. Neither bill took any action, and the bills died.

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Field Tests Achieve Phenomenal Acceptance—Here's the game that will give your locations real zest! New ADD-A-BALL feature coupled with bold futuristic styling and "Hard-Cote" wear-resistant playboard finish scored an instant success in comprehensive field tests.

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- Skillful player operation adds an unlimited number of balls to each game.
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