#### RECORD MANUFACTURING:

Making a record? Go RCA—and get the best! Complete recording and editing facilities in each of four cities... exclusive 3-city, 3-plant manufacturing and warehousing... finest precision equipment and personalized service!

RCA RECORDED PROGRAM SERVICES: Includes RCA Thesaurus, the world's most comprehensive library of programs, music and sales tools for radio stations! Commercial library helps get sponsors—with jingles, station ID's, and sound effects. Brand new: The Automotive Sales Library...The Jackie Robinson Show.

## BUTTON UP SOUND ROBLEMS WITH

#### RCA PREMIUM RECORDS:

Records-as-premiums by the world leader in recorded music! Complete service includes selection of music from the big-name RCA Victor catalog... recording... art work and complete covers... warehousing and shipping. Everything from paper records to stereo L.P.'s, to help companies sell their products!

#### SOUND FOR SLIDE FILMS:

RCA Custom produces high-fidelity records to make slide film presentations spring to life! Service includes: vast library of music and sound effects...superior sound and service!





For the best, push the button that says

## RCA CUSTOM RECORD SALES

Offices and studios in New York, Chicago, Nashville, Hollywood. Factories in Rockaway (N. J.), Indianapolis, Hollywood.

# The Billboard

RECORD INDUSTRY

# Source Book

& DIRECTORY ISSUE

#### CONTENTS

#### MANUFACTURING SERVICES & SUPPLIES

Recording, Editing, Mixing & Mastering Studios

Raw Tape Manufacturers

Machine Shops

Processing Plants

Materials Milling Plants

Record Plating Plants

Record Pressing Plants

Record Label Manufacturers

Record Sleeve Manufacturers

**Record Jacket Suppliers** 

Printers & Lithographers
of Full-Color Jackets

Polyethylene Bag Manufacturers

**Record Manufacturers** 

#### SELLING AND DISTRIBUTING SERVICES

Record Merchandisers
Selling Records Via Racks

One-Stop Directory

Record Distributors and the Record-Phono Lines Carried

MISCELLANEOUS RECORD SERVICES

EXTRAI POPULAR DEALER ACCESSORIES

April 25, 1960

We've been told it's our own horn!



- T. Many of the Largest Independent Producers are our
- 2. We do not own a proprietory product. All our efforts
- 3. Our Quality, stereo or monaural, is superb.
- 4. We are expanding again for the third time in two years. Our capacity will shortly be in excess of 700,000 12"
- 5. All "boomer" operation. "Biscults" are not used. All
- 6. We do our own metal processing.
- 7. We imprint our own labels.
- 8. We labricate your jackels, Il desired.
- 9. We warehouse and insure your product.
- 10. We drop ship in any quantity.
- 11. We are MOST compelitive.
- 12. In your behalf nothing is too much trouble.

S. L. WARTELL, President

LLENTOWN RECORD COMPANY, INC. 10th and Walnut Streets, Allentown, Penna

Phone: Hemlock 3-7405

## THE INDEPENDENT **CUSTOM RECORD MANUFACTURERS ASSOCIATION** INC.

is proud to announce its members who are dedicated to

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PRESSING PLANTS ABBEY RECORD MFG. CO. 1 Central Ave., East Newark, N. J.
ALL-DISC RECORDS, INC. 114 W. First Ave., Roseile, N. J.
ALLENTOWN RECORD CO., INC. 10th & Walnut Sts., Allentown, Pa. 

SOUND STUDIOS 

LABELS

PLATING 

ALBUMS, PRINTERS & CARTONS

COMPOUNDING MARCO PRODUCTS ...... Bridgeport, Pa. J. W. NEFF LABORATORIES ..... Easton, Pa.

PRESIDENT ..... Larry Press SEC.-TREAS. ..... Al Smolin 1ST V.P. .....Jack Caldin 

ALLIED RECORD MFG. CO. 233 Main St., Belleville, N. J. BESTWAY PRODUCTS, INC. Globe Ave., Mountainside, N. J. DISKMAKERS 1626 Federal St., Philadelphia, Pa.
EMPIRE RECORD CORP. 2060 First Ave., New York, N. Y. SPECIALTY RECORD CO. 210 N. Valley St., Olyphant, Pa.
SUN PLASTICS, INC. 900 Passaic Ave., Newark, N. J.
UNITED RECORD CORP. 111 New Jersey Railroad Ave., Newark, N. J.

OLMSTED SOUND STUDIOS, INC. 1 E. 54th St., New York, N. Y. REGENT SOUND STUDIOS 25 W. 56th St., New York, N. Y.

CAMDEN PLASTICS, INC. 216-24 Mickle St., Camdon 3, N. J. COMMODORE RECORD CO. 232D Lake Ave., Yonkers, N. Y. SOUND PLASTICS ..... Rye, N. Y.

> MAILING ADDRESS; 233 Main Street, Belleville, New Jersey



To get records to distributors on time to meet sales demand, tell your presser to...

## "Ship by Emery Air Freight"

## Here's why...

#### FASTER PICKUP and DELIVERY

Emery picks up your shipment at your presser's any hour of the day or night—at no extra cost. If available at all, other air freight services charge extra for this.

#### USE OF ALL AIRLINES

Emery moves your records on the first flight out—including jets—because Emery uses all airlines. Your shipment gets reserved space, like a passenger. Emery is the largest buyer of air freight space in the country.

#### MATIONWIDE-WORLDWIDE COVERAGE

Emery's offices and agents blanket the United States, Canada, Europe and the Far East. Emery can serve all your distributors.

#### TELETYPE CONTROL

Emery's nationwide teletype control keeps track of your records all along the way. PLUS confirmation of delivery. No uncertainty, no long distance phoning.

#### O COST

Lower than you think. Because it's profitable for you to use a premium air freight service to be sure your records get into the hands of your distributors when demand is at its peak. So, be sure to tell your presser ... "SHIP BY EMERY AIR FREIGHT".

Call your local Emery man today-In New York—ORegon 9-1020, Ext. 32



## EMERY AIR FREIGHT

International Headquarters: 801 Second Avenue, New York 17. Offices in all principal citles.

## CONTENTS

## MANUFACTURING SERVICES & SUPPLIES

Recording, Editing, Mixing
& Mastering Studios 75
Raw Tape Manufacturers 79
Machine Shops 81
Processing Plants 81
Materials Milling Plants 81
Record Plating Plants 85
Record Pressing Plants 85
Record Label Manufacturers 96
Record Sleeve Manufacturers 96
Record Jacket Suppliers 98
Printers & Lithographers of Full-Color Jackets
Polyethylene Bag Manufacturers
Record Manufacturers 52
Tape Duplicators 79
Needles, Carrying Cases, Cleaners, Etc 143

## SELLING AND DISTRIBUTING SERVICES

Record Merchandisers	
Selling Records Via Racks.	.140
One-Stop Directory	
Record Distributors and the	
Record-Phono Lines Carried	.105
Advertised Services	.148

# The Billboard

RECORD INDUSTRY

# Source Book

& DIRECTORY ISSUE

#### EDITORIAL

#### The Record Industry's Directory

For many years the need has been recognized for an all-embracing directory of products and services involved in the manufacture and distribution of records, from raw tape to the retail record counter. The Billboard long has been urged to publish such a directory

It is only after considerable planning and a really massive amount of labor that the material on the following pages was assembled. Altho we are aware that despite the time and effort involved this issue will have its shortcomings, nevertheless we are proud to present its first real directory to the in-

dustry we serve. We are conscious that even the best planned and most methodical list building our lists were developed by three separate and costly mailings to the key record manufacturers and distributors. The following lists were derived from their answers to our questionnaires. Any company which was omitted from a list may be assured that any such omission was unintentional. It is our plan to publish up-to-date issues of this Directory on a regular basis in the future; companies related to the record industry are invited to inform us of additions, corrections or deletions to our lists which will bring our next issue up to date.

We intend to maintain and improve our

service to the industry in future editions. Your ideas, suggestions and comments will

be most helpful to us in this task.

April 25, 1960

# THE SOUND OF SUCCESS

continues to grow with ABC-PARAMOUNT



## WITH THIS GREAT ARRAY OF TALENT...

FERRANTE & TEICHER PAUL ANKA BOBBY BECK FRANK FROBA EYDIE GORME THE BLAZERS PETE BRADY GEORGE HAMILTON IV THE KEYMEN ELTON BRITT CANDIDO JACKIE & ROY RAY CHARLES JOHNNIE & JOE GLENN DERRINGER KAREN LAKE EMERY DEUTSCH LECUONA CUBAN BOYS LEO DIAMOND MIKE LEEDS JEAN DU SHON LAURIE LOMAN SID FELLER BARBARA LYON

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SABICAS PATRICIA SCOT THE FOUR SERGEANTS ROY SMECK ARNOLD STANG THE TALBOT BROTHERS OF BERMUDA CREED TAYLOR BHIY WARD AND HIS DOMINOES STAN WOLOWIC AND THE POLKA CHIPS NAT WRIGHT

## WITH THIS GREAT ARRAY OF DISTRIBUTORS...

Albany, M. Y. Seaboard Dist. Co. 312 Broadway	Charlotte, M. C. Arnold Record Dists, 2704 Freedom Dr. (P. O. Box 1126)	Denver, Cole. Walter Stagle & Co. 725 S. Broadway	Houston, Texas United Record Dist. Co. 1613 Emanuel St.	Milwaukee, Wisc. Garmisa, Inc., of Wisc. 1907 Vilet St.	New York, N. Y. Malverne Dists, 424 West 49th	Stanley Dist., Inc. 235 Westlake Ave., I
Atlanta, Ga.	Chicage, III.	Detroit, Mich.	Indianapolls, Ind.	Minneapolis, Minn.	Okle, City, Okle.	\$1. Louis, Mo.
Southland Dist. Co.	Garmisa Dists., Inc.	ARC Dist. Co.	Whirling Disc of Ind.	Lieberman Music Co.	B & K Dist. Co.	La Mar Dist. Co.
1235 Techwood Dr.	2011 S. Michigan Ave.	40 Selden Ave.	1325 N. Capital Ave.	257 Plymouth Ave., N.	129 N.W. 23rd St.	2642-44 Olive \$1.
Battimore, Md.	Cincinnail, Ohio	El Paso, Texas	Los Angeles, Calif. Diamond Record Dist. Co. 2990 W. Pice Blvd.	Mashville, Tenn.	Philadelphia, Pa.	London, Ont., Can.
Jos. M. Zamolski Co.	Whirling Disc Dist, Co.	afrontier Dist. Co.		Music City Dists.	David Rosen, Inc.	Sparton of Can., Ltd.
1101 DeSoto Road	140 W. 5th St.	3018 E. Yandell Dr.		127 Lafayotto St.	855 N. Broad St.	P. O. Box 5035
Boston, Mass. Music Suppliers of New England 263 Huntington Ave.	Cleveland, Ohlo Concord Dists. 620 Frankfort Ave.	E. Hartford, Conn. Allied Record Dists, 24 Clarke St.	Memphis, Tenn. Missic Sales Co. 1117 Union Ave.	Nowark, M. J. Essex Record Dists. 80 Fenwick St.	Pittsburgh, Pa. Bill Lawrence, Inc. 1409 Fifth Ave.	Honolulu, T. H. Musical Dists. 431 Nimitz Highway
Buffalo, N. Y.	Dallas, Texas	Great Falts, Mont.	Miami, Fla.	New Orleans, La.	San Francisco, Calif.	
Tracy-Michall, Inc.	Big State Dist. Corp.	Husic Service Co.	Tru-Tone Dists.	Record Sales of N.O.	Eric Dist. Co.	

4701 N.W. 2nd Ave.

639 Baronne St.

## RECORD CORP.

204 4th St.

Big State Dist. Corp. 1337 Chemical St.

506-520 Seventh St.

Eric Dist, Co. 1251 Folsom St.

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Featuring these select stars...

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PETER DEANGELIS
CAROL LAWRENCE
FRAN LORI

FABIAN
JOE DAMIANO
LINDA LAWSON
THE BELL SOUNDS

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Albery, IL, Y. Seaboard Dist. Co. 312 Broadway	Charlotte, M. C. Arnold Record Dists: 2704 Freedom Dr. (P. O. Box 1126)	Denver, Colo. Waller Stagle & Co. 725 S. Broadway	Houston, Texas United Record Dist, Co. 1613 Emanuel St.	Milwaukee, Wisc. Garmise, Inc., of Wisc. 1907 Viiel St.	New York, N. Y. Atpha Dist. Co. 457 W. 45th St.	Seattle, Wash, Stanley Dist Inc 235 Westlake Ave h
Atlanta, Ga.	Chicago, III.	Defreil, Mich.	Indianapolis, Ind.	Minneapolis, Minn.	Okla, City, Okla,	St. Louis, Ma.
Southland Dist. Co.	Garmisa Dists., Inc.	ARC Dist. Co.	Whirling Disc of Ind.	Lieberman Mosic Co.	B & K Dist, Co.	La Mar Dist. Co.
1235 Techwood Dr.	2011 S. Michigan Ave.	40 Selden Ave.	1325 N. Capital Ave.	257 Plymouth Ave., N.	129 M.W. 23rd St.	2642-44 Olive St.
Baltimore, Md.	Cincinnati, Dhio	El Paso, Texas	Los Angeles, Calif. Diamond Record Dist. Co. 2990 W. Pico Blvd.	Nashville; Tena.	Philadelphia, Pa.	London, Ont., Cen.
Jos. M. Zamolski Co.	Whirling Disc Dist. Co.	Frontier Dist. Co.		Music City Dists.	David Rosen, Inc.	Sparton of Cen., Ltd.,
1101 DeSato Road	140 W. 5th St.	3018 E. Yandell Dr.		127 Latayette St.	855 M. Broad St.	P. O. Box 5035
Basten, Mass. Records, Inc. 790 Commonwealth Ave.	Cleveland, Ohie Concord Dists. 620 Frankfort Ave.	E. Hartford, Conn. Atlied Record Dists. 24 Clarke St.	Memphis, Tenn. Music Sales Co. 1117 Union Ave.	Newark, M. J. Essex Record Dishs. 10 Fermich St.	Plitsburgh, Pa. Bill Lawrence, Inc. 1409 Fifth Ave.	HoneJuly, T. H. Musical Dists, 431 Himilz Highway
Buttale, IL. Y.	Dallas, Texas	Great Falls, Mont.	Miemi, Fla.	New Orleans, La.	Son Francisco, Callf.	<u> </u>
Tracy-Mitchell, Inc.	Big State Dist, Corp.,	Music Service Co.	Tru-Tone Dists.	Record Sales of N.O.	Eric Dist. Co.	
506-520 Seventh St.	1337 Chemical St.	204 4th St.	4701 N.W. 2nd Ave.	639 Baronne St.	1251 Folsom St.	

DISTRIBUTED NATIONALLY BY AM-PAR RECORD CORP.

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

Directory of Leading Active

## RECORD MANUFACTURERS

A. Records 12 Jefferson Ave. Elizabeth, N. J.

A.A. Records, Inc. 45 Rockefeller Centre New York, H. Y.

A.A.E., Inc. Associated Artists Emterprises 345 Medison Ave, New York, N. Y.

A-1 Records c/o Joseph Adcock Notel Monterery Suite 827 Broadway and 94th St. New York 25, N. Y.

A & R Record Corp. P. O. Box 309 San Fernando, Caláf. 112 W. 48 St. New York, M. Y.

Aamca Records 204 W. 49th St. New York, H. Y.

Aardell Record Co. 6130 Selma Ave. Hollywood 28, Calif.

ABC Peremeunt (Amper Records) 1501 Broadway New York, H. Y.

Abbott Records, Inc. Box 38 Malibu, Calif.

ABCDEF Recarding Co. 35 Milver Birch Ave. Oakland, M. J.

A-Bell Records c/n Bell Productions 507 Fifth Ave. New York, N. Y.

Abnar Records 2129 S. Michigan Ave. Chicago, 111.

Academy Records 720 N. Michigan Ave. Chicago 11, III.

Acama Records 1606 Argyle Holtywood, Calif.

Ac'coat Becords 6533 Hollywood Blvd. Hollywood, Calif. Accompo Recerda, Inc. 40 Walnut St. Newark 2; N. J. Accordion Music Publish-

133 Seventh Ave., S. New York 14, H. Y. Ace of Florido

ing Ce.

Box 3353 \$8. Petersburg, Fle.

Ace Broords, Inc., Exec. Suites, Vincent Bidg. Jackson, Miss.

Ace Records 1650 Broadway New York, M. Y.

Acme Records, Inc. Braghtshade, Ky.

Acern Records
White Oak Publications
7771 Cheviot Rd.
Cincinnali, O.

Acorn Record Co. 3222 Lactorega Blvd. Los Angotes 16, Calif.

Ad Records 343 Seventh Ave. Celwein, In.

Ray Adamini 120 West Bluision St. Ishpeming, Mich.

Adelphi Records Box 2045 Hollswood 28, Calif.

Hallswood 28, Calif.

Ad-Lib Record Co.
6300 Craner Ave.

North Hollywood, Calif.

A-Dera Recording Co.
351 Hudson Ave.
Rochester S. N. Y.

Advance Records P. O. Box 1155 Studio City, Calif.

A-Ell Recording Co. 507 Fifth Ave. New York, N. Y.

Agency Recording Studias 20 North Wacker Dr. Chicago 6, III. Agenda Records 1944 Michigan Ave. Miami Beach, Ffa.

Aimeta Records 602 Lillius St. Abilene, Tex.

Air Loom Records P. O. Box 51 Lensing, Mith.

Air Records Box 402 Venice, Calif.

Air Way Records Box 175, Dabel Station Dayton 20, O.

Aladdin Becords 5352 West Pico Blvd. Los Angeles 19, Calif.

Alanna Records 1409 Sifeh Ave. Pittsburgh, Pa.

Alba Trio Productions Century Bidg. Pittsburgh 22, Pa.

Aldeph, Inc. 1123 Broadway New York, M. Y.

Afaz Recerds 1650 Broadway Suite 301 New York, N. Y.

Alexander Record Co. Room 303 1650 Broadway New York 19, N., Y.

Aten Monly Records 845V<sub>2</sub> North Fuller Ave. Los Angeles 46, Calif.

At-Be Records
c/o American Recording
Corp.
167 S. Second St.
Memphis 3. Tenn.

Atlisen Enterprises, Inc. 204 W. 49th St. New York, N. Y.

Al-Jan Records 4479 Oak Hill Rd. Oakland 5, Callf.

Allegre Records
Record Corporation of
America
510-22d Ave.
Union City 1, M. J.

Allen Recording Co. 7429 Woodson Overland Park, Kan.

Allentewn Records 10th & Watnut Sts. Allentown, Pa.

Allied Record Sales Co. 1041 North Las Palmas Ave. Hollywood 38. Calif.

All Records 14188 Close St. Whittier, Calif.

Alister Record Co. 2106 Oreen St. Houston 17, Tex.

Almo Records, Inc. 2118 A Conby Ave-Reseda: Calif.

Alouette Records
c/o Ed Archambouit
500 Est. Rus Ste-Catherine
Montreat, P. Q., Canada

Alpine Records 35 W. 45th St. New York, N. Y:

Alrey Mutic Co., Inc. 1650 Broodway Suite 1112 New York, N. Y.

Alta Records 224 E. 38th St. New York, N. Y.

Ambre Records P. O. Box 1484 Dallas 21, Tex.

Amerecard Records
c/o Cantemos Records
Taos, N. M.

American International Records c/o Al Simms 1416 M. LaBrea Hollywood 28, Calif.

American Music Associates 4718 W. Stanford Ave. Dallas 9. Tex.

American Music Edition 250 W. 57th St. New York 19, N. Y. American Recording Co. P. O. Box 156 New Martford, N. Y.

American Records Co. c/o Dr. D. Kraft 7950 New Hampshire Ave. Sulte 1 Silver Soring, Md.

Amender Records

Box 726

Winnes Lake Ind.

AMP-3 Records, Inc. 701-7th Ave:, 3rd Fir. New York 36, N. Y.

Amp Records, Inc. 306 3d \$1. Columbus, Ind.

Amsco Record Co. 1075 Boylston St. Boston, Mass.

Amy Music 570 5th Ave. New York, N. Y.

Anchor Record Co. 268 15th Ave. Newark, M. J.

Andex Recordings 5405 Hollywood Blvd. Hollywood, Calif.

Andie Recerds, Inc. 1755 Broadway, New York, M. Y.

Angels Records Hollywood & Vine Hollywood, Calif.

Angel Records 1730 Broadway New York, N. Y.

Angel-Yone Records c/o Atlas Records Co. 271 W. 125th St. New York, N. Y.

Anna Records, Inc. 588 Farnsworth Detroit 2, Mich.

Ansonia Records, Inc. 992 Columbus Ave. New York, M. Y.

Anthrocise Record Co. 40 Meffett St., Plains Witkes Barre, Pa. Antier Records 1055 N. El Centro Los Angeles 38, Calif.

Apex Producing Corp. 951 E. 47th St. Chicago ST, III.

Apex Records c/o Compo 2377 Remberance St. Lachine, Montreal 32, Canada

Apollo Records 1,750 Broadway New York 19, N. Y.

Apon Record Co., Inc. P. O. Box 131, Grand Central Station Nam York 17, N. Y.

Apostolic Faith Records P. O. Box 1107 Medford, Ore.

April Record Co. 1107 E. Upsal St. Philadelphia 50, Po.

Apt Records 1501 Broadway New York 36, N. Y.

Arc Records 12-16 Julierson Ave. Etizabeth, N. J.

Arcade Records 2733 Kensington Ave-Philadelphia, Pa.

Arcodia Records 2380 St. Claude Ave. New Orleans 17, La.

Arch Records 1606 Argyle Hollywood 28, Calif.

Arco Records Co. 40 Moffel St. North Wilkes-Barre, Fa.

Argre Music Corp. 121 Lexington Ave. New York 10, M. V.

Argo Records 2120 South Michigan Chicago, III.

Aristocret Record Care-2120 S. Michigan Ave. Chicago, III.

APRIL 25, 1960, THE BILLBOARD

Aristophone Records	Astro Recording Co.	Aveca Records	Benner Records	Berklee Records	Mane Record Co.
4) 40 Main St. Flushing 55, M. Y.	P. O. Box 1224 Mobile, Ala.	102 Times Plaza St. Breeklyn 17, H. Y.	712 E. 18th St. Brooklyn 30, H. Y.	c/o Newport Music Co. 816 Little Bidg., 80 Beyisten St. Boston 16. Mess.	c/e Triumph Rec., Inc. 54 W. 74 \$1., New York, H. Y.
A E K A S75 Queen St., W.	Astrology Records	Aven Records, Inc. 25 Lefavette Ave.	Borbery Coast Records	BOSTON TO, MASS.	
Toronto, Ont.	P. O. Box 332 Leguna Beach, Calif.	While Plains, H. Y.	4430 Santa Monica Blvd. Los Angeles 29, Calif.	Bernice Records c/o Gene	Biossom Music Co. 21B E. Main St. Lezington, Ky.
Artio Records	Atco Records	Award Records		1650 Breadway New York, N. Y.	
201 W. 49 St. New York, N. Y.	157 W. 57th St. New York, H. Y.	5212 E. 14th St. Dakland I, Calif.	Poul Barrett 709 Central Tower San Francisco 3, Calif.	Bertram International	Blue Bell Records 6-430 Old Washington Blvd.
Arien		Award c/o Arrow Ros.	sen Francisco 3, Cerif.	Records	Baltimore 27, Md.
c/e Gone 1650 Broadway.	Athene Records 1650 Broadway	1354 M. Vine St, Hellywood, Calif.	Bert Recording Co.	1224 Koko Head Ave. Honolulu 16, Hawali	
New York, M. Y.	New York, N. Y.	Astrea Records	548 Woodward Ave. Detroit 26, Mich.	·	Dies Buil Records, Inc. 6600 M. Broad St.
Arestt Records	Afkan Record Co.	c/o Poloez Music Co.		Best c/o Intl. Industries	Fhiladelphie 6, Pe.
20s S. Webash Ave. Chicago, Iil.	Atwood, Kon.	223 South Main St. Les Angeles 12, Calif.	Bartok Rocords Sales Co. 113 W. 57th St. New York 19, M. Y.	1405 Locust St. Philodolphia, Pa.	Bluebird Records c/o RCA Victor Records
A-Don Records	Atlantic Recording Corp. 157 W. 57th St.	B & B Productions	140 140 17, 14, 11		155 E. 24th St.
49-54 W. 138th St.	Hew York, N. Y.	158 Kearny Ave.	Boton Records, Inc.	Bota Recording Co. 9820 Yeakum Drive	Hew York, N. Y.
Apr. A-8 New York, N. Y.		Perth Amboy, N. J.	108 W. 44th St.	Beverly Hills, Calif.	
	Affec Angletone Records 1697 Broadway	B B B B B C C C	New York 26, N. Y.		Shee Chip Record Co.
Arrow Records of	New York, N. Y.	B & K Record Co. Fairfax, Ala.		Bothel Records, Inc.	3323 Viking Rd. Lansing 17, Mich.
Hellywood			Boaver Records 293 Vivian St.	468 W. 58th St. New York 19, M. Y.	
P. O. Bex 254 Hollywood 28, Catif.	Affes Records	Bach Gulld	Scoonfield Park	WW TOTK 19, N. Y.	Blue Hon & Bel Ray
And was well finding	271 W. 125th St. New York, M. Y.	256 W. 55 St New York, N. Y.	Quebec, Que., Canada	Bethichem Records	Records 4 Center St.
Arrow Records	1988, M. V.	TOTE, N. T.		1540 Brewster Ave.	4 Center St. Harrington, Del.
F. O. Box 2605 Hellywood 28, Calif.	Atomic Recording Co.,	Bockboot Records	Boover Records, Ltd. Massey Hall	Cincinnati, O.	
manyarese 20, Calif.	loc.	5200 Wylle	178 Victoria St.		Blue Jay Records
Arrow Records	271 W. 125th St. New York, N. Y.	Houston, Tex.	Terente, Canada	Biel Co., Inc. (Best in American Jazz)	c/o Ohio Music Co. Box 187
1497 Breadway		Bolde Records		114-41 (78th St.	Newark, O.
New York, M. Y.	Andicon Records	c/o Playette Corp.	Bee Record Co. P. O. Bex 903	St. Albens, L. I., R. Y.	
Arrest Becards	1674 Broadway New York, N. Y.	401 W, 42d St. New York, N, Y,	S. Miami, Fla.	Die B Records	Bloo Moon Recording Co. 2078 Monroe
Sin. "C", Box 80 Hemilton, Ont., Con.	Andle Arts, Inc.	Rehardfald Reserve	Bel Airo Music Co.	9511 Shore Road Breeklyn 9, N. Y.	Sente Clare, Calif.
	5607 Melrese Ave.	725 34th St.	10 S. LaSalle, Suite 1430		Blue Hete Records
Arrow Records, Inc. 2950 Medison Ave. Bridgeport 5, Conn.	Los Angeles 36, Colif.	Bakersfield, Catif.	Chicago 3, 68,	Big Bon Records P. O. Box 1571 San Francisco I, Calif.	47 W. 63d St. New York 23, H. Y.
	Audio Book Company 501 Main St.	Balance Records P. O. Box 191	Bel Conto Magnetic		the Bibbon Record Co.
Arterds Recorded Yepes Box 561 Nortington, M. V.	St. Joseph, Mich.	Yucaipa, Calif.	Tapes 2919 S. Lacienege Blvd. Culver City, Calif.	Big B Records 6311 England Read Houston 21, Tax.	Box 30 Staunton, III.
and the same of th	Audio Fidelity, Inc. 770 11th Ave.	Balbon Record Co. 15038 Haynes St.		7, 700.	Blue Soal Records
Art Records	Hew York, M. Y.	Von Nuys, Calif.	Belda	Big Red Records	677 Hewbury St.
1224 M, W. 11916 St. Mismi 50, Fig.	Andia Recording Studies	Bold Eagle Records, Inc.	c/o Vita Record Co. 1486 N. Foir Oaks Ave, Pasadona, Calif.	1819 N. Columbia Pl. Tulsa, Okla.	Springfield, Mess.
Artia Recording Corp.	740 Superior Ave., H.W. Cleveland, O.	80-32 Lefferts Blvd. Kew Gardens 15, N. Y.		Big Top Records, tay.	Blue Sky Records
600 5th Ave.		veruens 13, M. Y.	Bolfeir Records	1619 Broadway	P. O. Box 381 St. Cloud, Fla.
New York, H. Y.	Audiophile Records Saukville, Wis.	Bale Record Co. 5509 7th St., M. W.	2908 N. Carr St. Tacoma 3, Wesh.	New York, N. Y.	Sives Boat Mosic
Artic c/o Altoono Moois 75 13th St.		Washington 11, D. C.	Soll Enterprises, Inc.	Big Town Records 305 S. Fair Oaks Ave.	Pub. Co.
Westing, W. Ve.	Andio-Video Pred. Box 263	Ballad Records	P. O. Box 32	Pasadena, Celif.	Box 464 Radio City Station
	396 St. George St.	4741 Lodyc St.	Brooklyn B, N. Y.		New York, N. Y.
Artistic Audio Recording 3134 W. Son Francisco	New Brunswick, N. J.	\$1. Louis 13, Mo.	Bell Records, Inc.	Dingo Records	
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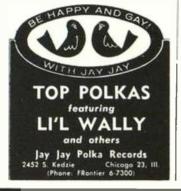
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Hollywood Recording Gold 166 M. La Brea Los Angeles, Calif.

Jay Jay Recording 2452 S. Kedzle Chicago, III.

Jimmy Jones 148 N. Pasadons Pasadena, Calif.

1. A. Portable 525 H. La Cionega Hellywood, Calif.

C. P. MacGregor 729 S. Western Los Angeles, Calif.

Master Recorders 535 W. Fairfan Los Angeles, Catif.

Mastertone Recording Studies 130 West 426 St. New York 36, N. Y.

Mestertone Rec. Studies, 709 8th Ave. New York, N. Y.

Metropolitan Kaymar, 1697 Broadway New York, N. Y.

National Recording Corp. (Custom Division) Atlanta 19, Ga.

Hola Studios 113 W. 57th St. New York, N. Y.

Obnisteed Sound Studios, Inc. 1 E. 54th St. New York, H. Y.

Plastic Products Co. 1746 Chelsea Ave.

Redie Recorders 7000 Santa Monica Blvd. Hollywood, Calif.

Memphis 7, Tenn.

RCA Victor Roc. Studios 1510 M. Vine St. Hollywood, Calif.

RCA Victor Rec. Studies 445 N. Lake Shore Dr. Chicago 11, III.

RCA Victor Custom Record Sales 155 E. 24th St. New York, N. Y.

RCA Victor Rec. Studies 3d Ave. & 11th St. Webster Hall Hew York, H. Y.

RCA Victor Rec. Studies 1525 McGavock St. Mashville, Tenn.

Recordings, Inc. 1130 E. Cold Spring Baltimore 12, Md.

Recording Studies, Inc. Capital Theorre Bidg. 1639 Broadway New York, N. Y.

Roeves Sound Studies, 304 E. 44th St. New York, N. Y.

Regent Sound Studios 25 W. 56th St. New York, N. Y.

Richcraft Recording 2314 63d St. Brooklyn, N. Y.

Rite Records Productions, Inc. 3930 Spring Grove Ave. Cincinnati 23, 0.

Sanders Roc. Studios, Inc. 167 W. 48th St. New York, N. Y. Shelley Products 220 Broadway Huntington Station, L. I., W. Y.

Sound Ret., Inc. 550 5th Ave. New York, N. Y.

Studio & Artists 6087 Sunset Blvd. Hollywood, Calif.

Ter-Mar Recording **Studios** 2120 5. Michigan Chicago 16, III.

**Texas Sound Studios** 506 W. Hildebrand Ave. San Antonio 12, Tex.

Titan Corp. 1600 Broadway New York, N. Y.

True Yone Rec. Co. 160 W. 73. Studio 4-F New York, N. Y.

United Roc. Labs, Inc. 681 Fifth Ave. New York, N. Y.

Universal Recording 46- E. Walton Chicago, III.

Universal Recorders 6757 Hollywood Blvd. Hollywood, Calif.

Vite-Senic Sound Studie, 750 Bih Ave. New York, N. Y.

W.A.S. Recording Labs 1479 Vine \$1, Hollywood, Calif.



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CODO CHAMBERS

HAMMOND SCRAN STREET, PLANS PRIVATE PARKING STUDIO A

1131 31603 486.00

632 north dearborn street chicago 10, illinois



REGENT SOUND STUDIOS, INC.

> 25 WEST 56 STREET 24 WEST 57th STREET HEW YORK 19, N. Y. Circle 5-2630

**PROGRESS** IS HERE TO STAY AT SOUND STUDIOS, INC. 237 W. 54th St., N.Y.C. 19 JUdson 2-4812 7000000000 22 years of experience in Studio or In-the-Field Recording stereo and/or monaural

**Expert Editing and Mastering** from your tapes.

Our Own Master Plating Plant Top Quality-Our Aim

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Cer-Mar Recorded Sessions for

Anna · Argo · Chess · Checker · Verve · Riverside 4-Channel Sel-Sync **Multiple Recording** Stereo & Mono Recording Editing Mixing/Mastering

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Cer-War RECORDING STUDIOS

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A Direct Line between

and every other branch of the industry



Billboard



THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY New York . Washington . Cincinnett . Chicago . St. Louis . Hollywood are you caught in a tight record market? sales sagging?...discounts dragging your profits down?

# IS THE ANSWER TO YOUR SELLING PROBLEMS!

Electronic supply dealers, photographic supply retailers and radio parts houses are already doing a bang-up, big profit selling job with tape albums. . . ISN'T IT ABOUT TIME YOUR RECORD RETAILERS GOT ON THE BANDWAGON?

LOOK AT JUST A FEW OF THE TOP NAME RECORDING ARTISTS FEATURED EXCLUSIVELY ON BEL CANTO TAPES:

Louis Armstrong • Lawrence Welk
Pat Boone • Larry Foline
Martin Denny • Jack Smith
Danny Kaye • Billy Yaughn
Julie London • 101 Strings
Louis & Keely • London Philharmonic

All record releases of Dot, Liberty and Stereo Fidelity and many others are taped exclusively by Bel Canto!
Bel Canto tapes are available in 2 track,
4 track and cartridges

## FREE!

You receive a beautiful, full-color, flaor display brawser box with every purchase of 20 new Bel Canto tape releases! It's a great way to show-aff these fabulous tape albums . . . and create eye-catching, point-of-purchase excitement!



For more information, write... wire... or call

#### BEL CANTO STEREOPHONIC RECORDINGS

A subsidiary of Thompson Ramo Wooldridge, Inc. 1977-1985 McAllister Ave. • Columbus 5, Ohio

The future of home entertainment is magnetic tape.

b

Leading Manufacturers of

### • RAW TAPE

Used at Recording Sessions

# • TAPE DUPLICATION SERVICES

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

#### MANUFACTURERS OF RAW TAPE

American Magnetic Tape Co. Los Angeles, Calif.

American Recording 6363 Wilthire Blvd. Los Angeles, Calif.

Astatic Corp. Conneaut, O.

Audiotape Audio Devices, Inc. 444 Medison Ave. New York, N. Y.

Colonese Corp. Plastics Div. 180 Medison Ave. New York, N. Y. Couisino, Inc. 2007 Ashland Ave. Toledo, Q.

De Pont Mylar Polyester Film E. I. du Pont de Nemours & Co. Wilmington 98, Del.

Bafto Corp.
Route 38, Airport Circle
Pensauken, N. J.

Ferrodynamics Corp. Route 17 and Gregg St. Lodi, N. J.

Fidelitane 6415 N. Ravenswood Chicago, Ill.

Galaxy Recording Taps c/o Sarkes Tarsian Hillside Dr. Bioomington, Ind. Irish Recording Tape Oer Industries Division of Ampex Opelika, Ala.

Kamak Co. 128 E. 41st St. New York, M. Y.

Minneseta Mining 700 Grand Ave. Ridgefield, N. J.

Minnesota Mining & Mfg. Co.
Magnetic Products Biv.
900 Bush Ave.
St. Paul 6, Minn.

Olson Redio Werehouse 260 S. Forge St. Akron, O.

Philes Accessory Div. Tiogs and "C" Sts. Philadelphia, Pa.

BCA Sound Tope 415 S. Fifth Ave. Harrison, H. J.

RCA Victor 30th St. Indianapolis, Ind.

Receive 52-35 Barnett Ave. Long Island 4, H. Y.

Reeves Soundgraft Stemford, Conn.

St. Cecilia Co., Ltd., Box 55, Westwood, N. J.

Seunderaft Tapa Reeves Sounderaft Corp. Great Pasture Rd. Danbury, Comm. Techinal Tape Corp., 240 North Ave., New Rochelle, N. Y.

Triton Magnetic Recording Tape Triton Tape Co. Woodside, N. Y.

#### TAPE DUPLICATION SERVICES

Boil Cours Topes 1977 McAlibiter Columbus, O.

Megnetic Tape
Duplicating
7925 Senta Monica Blvd,
Hollywood, Calif.

Magnetic Tage
Duplicating
Div.—RCA Victor
155 E. 24th St.
New York, N. Y.

Mass Recording Studios 1908-8910 Calif, St., Omaha, Neb.

Mastertages Music, Inc. 709 Railroad West Des Moines, Ba. Minnesete Mining and Manufathuring 900 Bush St. Paul, Minn.

Universal Recording Corp. 45 E. Walton Chicago, Ill.

United Steree Topes Sunnyvole, Calif. A Special Message to Record-Phono Dealers

# Speaking of Directories . . .

make it a special point to get, read and use the

## NEW 1960 PHONOGRAPH DIRECTORY

to be published in The Billboard dated September 12, 1960

You'll find it right up to the minute with a 1,001 important facts to help you buy —and sell—the best and most profitable phono lines for your particular store location.

You can be sure to get your copy, if you subscribe to The Billboard now. Use the subscription order forms elsewhere in this issue.



## Billboard



The Communications Center of the Music Industry

# finebilt PHONOGRAPH RECORD PRESSING EQUIPMENT

Most Widely Used Throughout the World

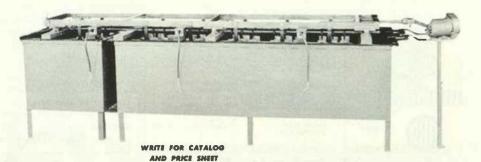
FINEBILT Phonograph Record Presses are now built with a pressure of up to 160 tons. Precision-built for the manufacture of the finest LP and stereo-phonic records. Low maintenance—fast—efficient—built for 20 years of top service.

More than 60 United States plants use Finebilt . . . More than 90 foreign plants use Finebilt.

FINEBILT Record Molds are precision-built with tolerances held to plus or minus .001". Manufactured in all sizes and types.

FINEBILT Record Compounds are manufactured in all qualities from semi-rigids to stereo vinyl.

FINEBILT manufactures the most modern Matrix Equipment using the latest nickel sulfamate process . . . Efficient—Fast—Economical. 8, 10 and 20-position completely assembled plating units.



FINEBILT MANUFACTURING CO. 2846 West Pico Bird., Les Angeles 6, Calif. Ph.: Républic 1-2318

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#### MACHINE SHOPS

manufacturing record presses and pressing equipment

#### PROCESSING PLANTS

making masters, mothers, stampers & other pressing parts

#### MATERIALS MILLING PLANTS

processing vinyl and supplying "bisquits"

#### MACHINE **240H2**

Adoms & Associates 1062 N. Orange Grove Hollywood, Calif.

Beckstrand-Hoffman Machine & Tool 4126 E. Anaheim Long Beach, Calif.

Coast Expert Co. 2846 W. Pice Blvd. Los Angeles, Colif.

Echstele Excerding Products Co. 8437 W. Washington Blud Cutsor City, Colif.

Planbelt Milg. Co. 2846 W. Pico Los Angeles, Calif.

Serden City Mile. Garden City, L I

Gordon States Mydraulica Carp 189 Mall Dr. North Plainfield, N. J.

Holland Clastroplating Equipment 475 Keep St. Breaklyn, N. Y.

Indus Manufacturing Co. Indianapolis, Ind.

Johnson Machine & Tool 1702 W. 134th St. Gardona, Colif.

M-G-M Records Bloomfield, N. J.

RCA Victor Hollywood, Calif.

RCA Victor 501 H. LaSalle St. Indianapolis, Ind.

RCA Victor Route 46, Franklin Ave. Rockaway, N. J.

REA Victor 155 E. 24th St. New York 10, N. Y.

Standard Tool & Bio Kearny, N. J.

#### **DMIZZZZZMG PLANTS**

A.F.M. Engineering Corp 6209 Senta Monica Shrd. Hollywood, Calif.

Audio Plating Co. 1037 H. Syca Hellywood, Calif.

#### JA. MIR HEN GUT COMPOUNDS

IN PENNSYLVANIA DUTCH AS IN ENGLISH

WE HAVE GOOD COMPOUNDS

INSIST UPON INTERNATIONALLY KNOWN



A PRODUCT OF

I. W. NEFF LABORATORIES, INC. STOCKERTOWN, PA., U. S. A.

RECORD INDUSTRY SOURCE BOOK & DIRECTORY

MORNWOOD 8-6136 :: 1011 N. FULLER :-: 1.05 ANGELES 46, CALIF.

April 10, 1960

Independent Record Companies Hail This New Achievement by Research Craft

Dear Mr. Label Owner:

As an independent producer of records, you are naturally interested in the tone quality of every disc bearing your label.

Consistently high quality is a plus value you get with every pressing produced by Research Craft, utilizing the newly developed stereo record compound containing ... Formula XSL 301.

Formula XSL 301 is an entirely new group of chemical additives developed and perfected by Research Craft Laboratories to guarantee you ...

- \* PRESSINGS THAT ARE TRULY ANTI-STATIC
- \* PRESSINGS WITH A SELF-REPLENISHING GROOVE LUBRICANT
- \* PRESSINGS WITH INCREASED IMPACT RESISTANCE
- \* PRESSINGS IN TRANSPARENT COLORS .... TOO

The self-lubricated, high impact-resistant surface induces the needle to follow the most delicate engravings to capture the music as it was originally recorded and without the accompaniment of groove friction, static and the distortion caused by "give" in the plastic.

Formula XSL 301 additive is available only in Research Craft pressings. Formula XSL 301 promises to become as generally accepted as another Research Craft creation now standard in the industry ... the rim type record with the recessed groove area.

In the last few months, pressing plants from coast to coast have been madly out-shouting one another with claims of top quality, its low price, unexcelled service, with nothing but their usual product to back it up.

We've been too busy in research, developing a better product to take part in the clamor. Now we have it, we pass it on to you in low key.

If you are interested in improving your product, drop us a line. Let's talk it over. The "hand made" quality of Research Craft pressings is well known to the industry.

Very truly yours,

A.R. Ellsworth Research Craft Corp. 8 & C Recording 12 E. 44th St. New York, N. Y.

Sol-Tone Recording Corp. 4 W. 31st St. New York, N. Y.

Cavendish Record Mfg. 5820 S. Mermendie Les Angeles, Calif.

Gotham Recording 2 W. 46th St. New York, N. Y.

James S. Lee Record Process 9040 Culver Blvd. Culver City, Calif.

RCA Victor 1016 N. Sycamore Ave. Hollywood 38, Calif.

RCA Victor 501 M. LaSalle St. Indianapolis, Ind.

BCA Victor 12. 46 & Franklin Ave. Rockeway, N. J.

Oltra Electroforming & Mfg. Co. 110 Cedar Ave. Pilman, N. J.

#### MATERIALS MILLING PLANTS

Ailled Recording Products Co. 3232 Greenpoint Ave. Long Island City, N. Y.

Carey Corp. 1128 Rider's Lone East Brunswick, H. J.

Carondish Mill 17705 S. Broadway Gardena, Calif.

Collins-Caldwell-Dague 16616 Garfield Paramount, Calif.

Deam Hubbard Plastics 1011 M. Fuller Hollywood, Calif.

J. W. Heff Laboratories, Inc. Stockertown, Pa.

Record Bescults, Inc. 1909 Horth Control El Monte, Calif.

Valito Co. New Orleans, La.

A LIMITED number of copies of this edition of The Billboard containing this Record industry Source Book & Director will be offered on a first-come first-served basis as long as the supply lasts.

# USE THE COUPON TO PLACE YOUR ORDER

The Billboard	
2160 Patterson Street	
Cincinnetti 22, Obio	868
Please enter my order for	conies of
the April 25 insus featuring the	SECOSD
the April 25 issue featuring the INDUSTRY SOURCE BOOK at 50s	*********
Total payment in the amount of \$	ber cobl.
is anchord from the amount of a	
is enclosed. Send, postage propol	d, te:
Company	
My Name	
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Title or Occupation	
Address	
CityZene\$0	

MODERN PRESSING PLANTS ARE EQUIPPED WITH THE

# 8-V PREPLASTICIZER

BISCUITS ARE EXPENSIVE!
USE YOUR SCRAP!
ELIMINATE BLISTERS!
IMPROVE QUALITY!
EXTEND STAMPER LIFE!
REDUCE PRESS CYCLES!

UNIFORMLY HEAT YOUR COMPOUND ACCURATELY AND ECONOMICALLY.

# GARDEN STATE HYDRAULICS CORP.

189 Mali Drive

N. Plainfield, N. J.



# RECORD PLATING Masters, Mothers & Stampers from Tapes or Discs FAST service and HIGH quality at a reasonable price EXPORT A SPECIALTY

ULTRA ELECTRO-FORMING CO.

Pitman 7, New Jersey

# **SOUTHERN PLASTICS**

512 FRANKLIN ST. NASHVILLE, TENN.

**Custom Record Pressing Supplying the South** 

ALpine 6-3372

ALpine 5-6196

# AN INVITATION

to us...

to bid on your next Custom Record Pressing job.
We offer you the dependability and craftsmanship of the name "Columbia," plus the
resourcefulness of our three plants — Bridgeport,
Terre Haute and Los Angeles. Your shipments
made from one or all, at your discretion.
Speed? The advantage of having our own plating
and printing facilities at your service means
economy, reliability and speed... and speeds.
45 or 33...monaural or stereo...7-inch or
12...even 7-inch stereo... at 33½!
You name it, we'll press it.

#### R.S.V.P. Columbia Transcriptions

799 Seventh Avenue New York City Circle 5-7300

630 North McClurg Court Chicago, Illinois WHItehalt 4-6000

8723 Alden Orive Los Angeles, California OLympia 2-6020

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# RECORD PLATING PLANTS RECORD PRESSING PLANTS

PLATING PLANTS

EAST
Hational Recording Corp.
(Custom Dustrion)
Atlanta 19, Ga.

Coldwater Industrules, Inc., Coldwater, Illiss.

Bart Lebs 227 Main St. Belfeville 9, N. J. Ultra Electroforming Co. 110 Cedac Ave. Pitman, H. J.

Romaba Record Corp. 33 34th St. Brooklyn, N. Y.

Shelley Products 220 Broadway Huntingson Station, L. I.

Dulcet Tone Corp. 12:14 Broadway. Long Island City, N. Y.

Long West Stamper Carp. 36-41 36th St. Long Island City. 6, N. Y. Audio-Matrix 985 Westchester Ave., Hew York, No Y.

Mastercraft Record Plating, Inc. 619 West 54th St. New York 19, N. Y.

Allentown Record Co., loc. 10th & Walnut Sts., Allentown, Pa.

Community Press 6047-49 Woodland Aver Philadelphia 42, Pa. Diskmakers, Inc. 1626-32 Federal III. Philadelphia 46 Fe.

Paramount Record Mfg. Co. 1314 S. Howard St. Philadelphia 47, Pa.

WEST

Cadet Record Pressings, Inc. 9317 W. Washington-Blvd. Culver City, Calif.

continued on page 87

RECORD PRESSING PLANTS

EAST

Celembia Tross, 1473 Barnum Ave. Bridgeport, Coso.

Thompson Rec. Webster, Mass.

W & G Record Processing Co., Pty., Ltd. 852 Elm St. Manchester, N. H. Allied Records Mile. Co. 233 Mein St. Belleville, N. J.

MGM Rec. 120 Arlington Ave. Bloomfield, N. J.

Abbey Records
1 Central Ave.
E. Hewark, N. J.

Dynamic EP Steree Rocord Co., Inc. 900 Passaic Ave. East Newark, M. J.

continued on page 91

WE DELIVER WHAT WE PROMISE
WE DELIVER WHEN WE PROMISE

# BESTWAY PRODUCTS, Inc. CUSTOM PRESSING AND INJECTION MOLDING

Singles • EP's • LP's

Stereo or Monaural

Mountainside, New Jersey

THE OLDEST
ESTABLISHED
INDEPENDENT
PLATING
PLANT IN
NEW YORK

STAMPERS
STRIKE-OFFS

MASTERS
MOTHERS

With the
NEWEST
AND
FINEST
PROCESSES
AND
EQUIPMENT

# AUDIO MATRIX INC.

HIGHEST QUALITY

EXCELLENT SERVICE

915 WESTCHESTER AVENUE BRONX 59, NEW YORK LUdlow 9-3500 -3501

-3502

MILTON GELFAND, PRESIDENT

#### RECORD PLATING PLANTS

continued

Jumes G. Lee Record Processing 9040 Culver Bird. Culver City, Calif.

AFM Engineering Comsony 6201 Sente Monice

Hollywood, Calif.

ALCO Research &
Eng., Inc.
6201 Santa Monica

Shrd.

Hollywood 38; Calif,
Allied Secord Mrg. Co.
1043 N. Les Palmes
Hollywood 38, Calif.

Audio Plating 1037 North Sycamore Hollywood, Calif.

Century Recard Mfg.

Cook & Associates Recorders 5905 W. Slauson Ave, Los Angeles 43, Catif.

Finebitt-Mfg. Co. 2846 W. Pico Blvd, Los Angeles 6, Calif.

Mosarch Record AMs. 4852 W. Jefferson Blvd. Los Angeles, College Research Craft Plastics Corp. 1011 N. Futier Los Angeles, Calif.

R. M. Record Matric Co. 546 N. Fair Outs Pasadena, Calif.

Houston Record Co. Houston, Tex.

Texas Sound Studios 506 W. Hildebrand Ave. San Antonio 12, Tex.

MIDWEST

Chicago Maleix, Inc. 4750 S. Cottage Grove Ave. Chicago, III.

Rite Record Productions, Inc. 3930 Spring Grove Ave.

Shaw Plating Corp. 2604 Glendora Ave. Cincinnati, O.

Cincinnati, O.

SOUTH

Recordings, Inc. 1130 E. Cold Spring Lane Battimore 12, Add.

Plastic Products Mamphis, Tenn.

# MANY THANKS TO ALL THE MANUFACTURERS WE ARE PRIVILEGED TO SERVE

**Custom Pressing of Quality Records** 

- ALL SIZES
- COMPLETE FACILITIES

# Paramount Record Manufacturing Co.

Specialists in Stereo and Monaural Pressings

Congratulations to
The Billboard
on another great
industry service!

1314-24 S. Howard Street, Philadelphia 47, Pa.
HOward 2-9985

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## WESTERN UNION

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SF-1201 (4-00)

SYMBOLS
DL=Dep Letter

NL m Night Lotter

LT=International
Letter Telegram

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PA 042

P LLC363 NL PD PHILADELPHIA PENN 5

MR LABEL OWNER,

USA

WHY DONT YOU STOP PRESSING WITH YOUR COMPETITORS AND PRESS
WITH AN INDEPENDENT? WE AT DISKMAKERS CAN OFFER YOU SENSATIONAL
SERVICE AND PRICE ON BOTH YOUR 45'S AND LP'S. WE HAVE THE LARGEST
CAPACITY OF ANY EAST COAST INDEPENDENT IN THE CUSTOM PRESSING
BUSINESS. OUR ECONOMY AND EFFICIENCY OF OPERATION PERMITS
US TO DELIVER HIGHEST QUALITY AT LOWEST PRICES PLUS GIVE PERSONAL
ATTENTION TO EVERY CUSTOMER. LETS KEEP THE INDEPENDENT BUSINESS
IN THE INDEPENDENT FAMILY

MORRIS BALLEN DISKMAKERS INC 1626 FEDERAL ST PHILADELPHIA PENN DEWEY 65151.





#### Allied Record Manufacturing Co.

Providing a quality product and dependable service at a competitive price. Service in sound that includes: Transcriptions - Phonograph Records - Pressing Processing - Mastering - Milling - Tape Duplication



#### Allied Record Distributing Co.

International distribution of independent labels. Service in sales that Includes: Merchandising • Distribution • Counseling on A & R • Administration • Accounting Collections • Inventory Control

#### ALLIED RECORD DISTRIBUTING CO.

1041 North Las Palmas Ave., Hollywood 38 233 Main St., Belleville, N. L

as Ave., Hollywood 38 Telephone: Hollywood — HOllywood 9-5811
le, N. L New York — Cortland 7-4975
Teletype LA-845 FAX-VCH • Cable address ALLRECH

# LONG WEAR STAMPER CORP.

Finest Record Processing

- Best In Service
- Custom Inspection
  On All Orders
- No Finer Sound In Stereo-Monaural

- Highest In Quality
  - No Order Too Big or
    Too Small—Personalized
    Attention Given To All
    Orders Regardless of Size

Long Wear Stamper Corp.

36-41 36th St.

Long Island City 6, N. Y.

Phone - EX - 2 - 4718

# Got something to sell? Well, then ...

# SOUND OFF!

Here's an exciting new sales aid for YOU and YOUR COMPANY

A RANK PLASTIC RECORD

at a cost of pennies.

available as

Single Records

Folders

Brochures Tip-Ins

Booklets

Sales Packages

and many other uses

It is thin, unbreakable, with high fidelity quality, and it can be produced

It's a dramatic and economical extension of the printed word.

It can be adapted to your business or professional needs—whatever those needs may be.

It adds a new dimension to any message . . . the spoken word imparts an immediacy that creates a response for your products — your services.

Write for complete range of prices and samples.



#### RANK AUDIO PLASTICS

25 WEST 56 STREET • NEW YORK 19, N. Y.

TELEPHONE: JUDSON 2-5405

A COMPANY WITHIN THE RANK ORGANIZATION

# MGM

MAKES RECORDINGS · MAKES MASTERS · MAKES PRESSINGS
MAKES STEREOS · MAKES SHIPMENTS (AND WAREHOUSES)

with the efficiency, the quality, the technical mastery that has always been associated with the name of M G M!

A DIVISION OF METRO-GOLDWYN-MAYER

For information concerning our custom services, contact Frank Cocchiaraley, Director

M G M RECORD MANUFACTURING DIVISION

120 Arlington Ave., Bloomfield, N. J.

**Pilgrim 3-5300** 

1021 Ridge Ave., Philadelphia, Pa. Center 6-5252

Pure Virgin Vinyl



Our 15th year in manufacturing phonograph records is 15 years of progress in custom pressings

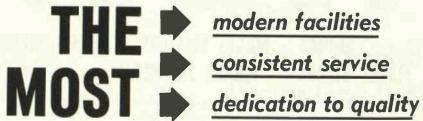
We Press All Speeds 45's 33 1/3

16 RPM

Mongural and Stereo

# mastercraft

WORLD'S LARGEST INDEPENDENT RECORD PLATING PLANT



**COLUMBUS** 5-6040

mastercraft record plating, inc.

619 w. 54th st., n. y. 19, n. y.

#### RECORD PRESSING PLANTS

continued

Clarks Phone, Rec. Plant 718 Withelm St. Harrison, N. J.

Hey Rose, Inc. 110 Sergen Pike Little Ferry, N. J.

Sestmay Products Glove Ave. Mountainside, N. J.

Recard Maulding Corp. 36 Legal St. Newark, N. J.

Sun Plastics Co. 900 Passaic Ave. Newark, H. J.

Synthetic Plantics Co. 88 St. Francis St. Newart, N. J.

United Res. Co. 111 N. J. Reliroad Ave. Neprath, H. J.

Silver Pk. Rec., Inc. 286 Kinderamack Rd. Eiveridge, N. J.

ECA Victor Custom Rec. Greenpond Rd. Focksway, N. J.

All Disc Records, Inc. 114 W. First Ave. Roselle, N. J. Romamba Record Corp. 33 34th St. Brooklyn, H. Y.

Sonic Rec., Prod., Inc. 58 ANII Rd. Freeport, L. L., N. Y.

Brunswick Mus. Corp. 80 Lincoln Ave. Gloversville, N. Y.

Shelley Prod. Ltd. 220 Broadway Huntington Sta. N. Y. (L. I.)

Bard Co. New Rochelle, N. Y.

Adrian Assoc., Inc. 130 W. 42d St. New York, N. Y.

Capitol Rec. 151 W. Asth St. New York, M. Y.

Decce Rec. 619 W. 54th St. Hew York, N. Y.

Empire Ree. 2060 Flost Ave. New York, N. Y.

Mark Recerds 1619 Broadway New York 19, N. Y.

continued on page 95

FOR CUSTOM VINYL PRESSINGS AND ALL OTHER TYPES...IT'S

Hodge Record Manufacturing Co.

> 45 RPM LP'S STEREO

78 RPM EP'S MONAURAL

Congratulations, Billboard.
This Source Book Is Great!

3208-16 S. 84th Street

Philadelphia 42, Pa.

SA 7-4600

# EMPIRE RECORD CORPORATION

BUNGCOCCTARACCUUNNINGABBERECECCCUURREREERE RECEC



2060 First Ave. (106-107 Sts.), N. Y. 29, N. Y. SAcramento 2-9171, 2-9015

# Jack L. Caidin

president

Manufacturers of phonograph records for the trade

78-RPM — 45-RPM — 45 RPM EP
7 Inch LP — 10 Inch LP — 12 Inch LP
MONAURAL AND STEREO

Operating 24 hours daily for the past 16 years

N. Y. Phone



Digby 9-0977-9

Sun Plastics Company, Inc.

900 PASSAIC AVENUE, EAST NEWARK, N. J.

PHONOGRAPH RECORD DIVISION

HUmboldt 2-6749

6750



Disc Mastering Tape Duplication Studio and Location Stereophonic

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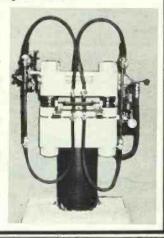
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Cadet Record Pressines. las. 9317 W. Washington Blvd. Culver City, Calif.

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Kolimon Press 52-25 Barnett Ave. Long Laland City 4, H. Y.

Kerr Printers 3555 Hayden Culver City, Calif.

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Mac Murray Press, Inc. 22 Jones St. New York 14, N. Y.

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After Research & Eng. Hellywood, Calif. Berico Press

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Chicago Album Specialty Co. 426 S Clinton

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Chicago 5, IN

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Mr. Vernon, N. Y. Crown Album Corp. 1217-1241 Carpenter \$1

Docca Records, Inc. 619 West 54th St New York 19 N Y

Philadelphia, Pa.

Dustane Co. Loryst \$0 Respect to 1.

Fj-Ni Rec Saver F O Bon 6417 Cheveland O

Gailyn Packaging 1475 Southern Blvd Nen York M Y.

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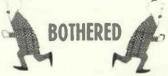
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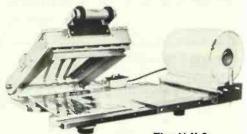


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It has a new solid metal heating element that cannot wear out, it heats, is also an exercise the control of the cont



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1540 Brewster Ave.
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Lesco Dist. 17 S. 21st St. Philadelphia, Po.

Mehl Mfg. Co. 2057 Reading Rd. Cincinnati 2, Ohio.

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State-by-State Breakdown of

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- PHONOGRAPH LINES HANDLED

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Dept. Angr.
Labels: Arrow, RCA
Camden, RCA Victor
Phonos RCA Victor

NATIONAL DIST. 803 Ninth Ct., So. Sirmingham

Labels: Clock, Hush, lange, Jax, Lourie, Mercury, Oenega, NRC, Signet, Sue, Vim

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FLASH DIST. 2047 N. 16th St.

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M. B. KRUPP DIST, CO. 1919 N. 16th St. Phoenix, Ariz. M. B. Krupp, Owner Wargo Grover, Branch Wgr.

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158 W. Verdugo

continued on page 108

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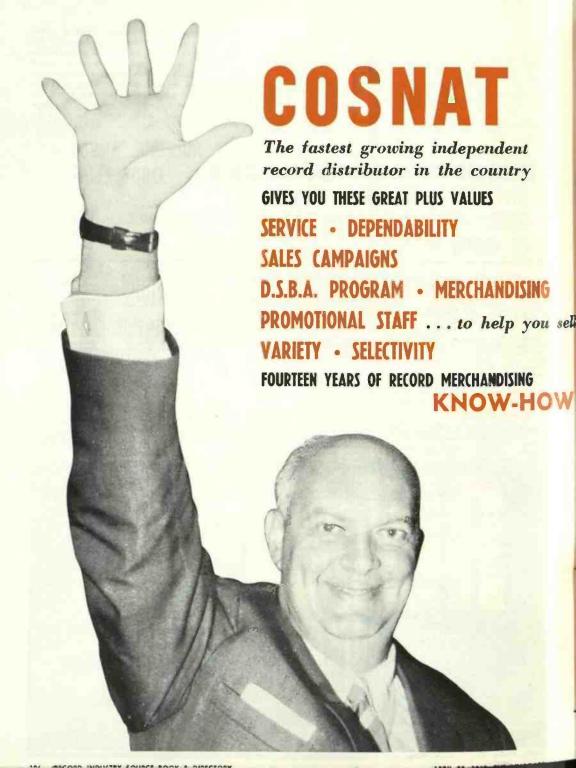
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EVEREST RECORDS SALES CORP. 2707 W. Pico Blvd.

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JACK FROST 2534 W. Pico Blvd. Los Angeles Labeltz "D." Dart

HART DIST., INC. 1216 W. Olympic Blvd. Los Angeles Geo. D. Hartstone, Pres. R. Burdick, Sales Mgr. D. Palmer, Prom. Mgr. Labels: Challenge, Dol, London, Republic, Rich-mond, Top Renk, Wash-Ington

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MILTON RECORDS CO. 2817 W. Pico Blvd. Los Angeles

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Abe Levine, Sales Mer. Labelt: Artin, Audicon, Climax, Dore, Era. Guaranteed, Jody, Parlia-Laurie, Paris Parlia-ment, Potomac, Random, Rayote, Rhythm, Sue, Unart, Vim

RCA VICTOR 6051 Telegraph Rd: Los Angeles H. E. Jenkins, Rec. Mgr. Label: RCA Victor

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2580 W. Pico Blvd. Los Angeles Sid Talmadge, Pres.

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RECORD SALES 2932 W. Pico Blvd. Los Angeles Labels; Alpine, Perfect

RECORD SALES CO. 2818 W. Pice Blvd. Los Angeles At Sherman, Pres.

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Mit, Jaro, Lee, Leedon, Republic, Richmond, United Arists

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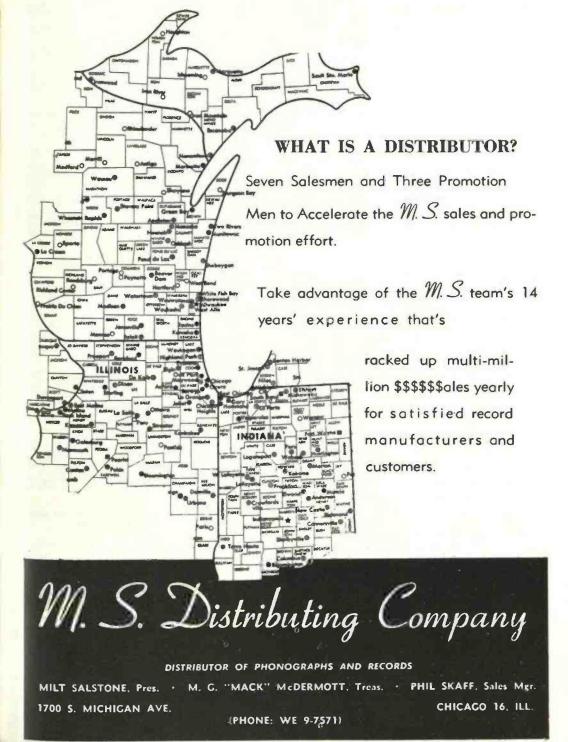
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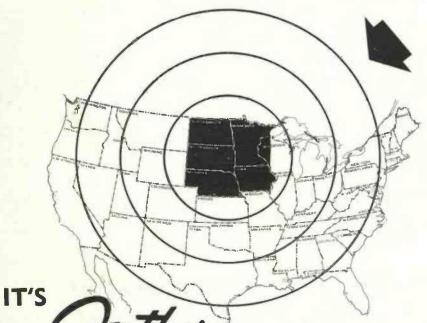
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J.C.'s One Stop 836 E. 63d St. Chicago 37, III. Little Al's 3210 W. Lawrence Ave. Chicago, III.

Lormar Dist, Co. 5954 W. Roosevelt Rd. Chicago 50, III,

Singer Day Stop 1812 W. Chicago Ava. Chicago, III.

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M. & M. Radio La Salle, III.

Vam Goor One Stop 1626 5th Ave. Moline, IIL

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United One Stop 642 Baronne New Orleans, La.

to's Record Plop 728-Texas St. Shrawaport, La.

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(22) W. North Ave.

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One Stop, Inc. 1030 Commonwealth Atra Boston, Mass.

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continued on page 139

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continued on page 148

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# THE BEST! CLEVITE WALCH

The World's Leading Producer of Highest Quality

# Phonograph Needles and Record Care Accessories

#### **DIAMOND** - SAPPHIRE PRECIOUS METAL REPLACEMENT NEEDLES

More Clevite "Walco" Diamond Needles have been sold than all other diamond needles combined! More Clevite "Walco" needles of all types have been used as original equipment in hi-fi phonographs and cartridges than any other brand! Yes, the same models specified and used by phonograph and cartridge manufacturers are the same needles your customers are asking for everyday. Good reasons to stock and sell the needles proven to be best. Stock and sell high quality Clevite "Walco" popular models. the fastest moving replacement needles in the industry!

#### FREE CATALOG



36 PAGE COMPREHENSIVE REFERENCE SOURCE

Send for this valuable reference source for all types of replacement needles. This profusely illustrated catalog provides rapid identification of the correct "Walco" replacement needle because it is divided into sections keyed to the reader's available information: By cartridge manufacturer's name and needle number: phonograph make and model number; conventional, foreign, stereo needles and plug-in cartridges; all crossreferenced to the correct "Walco" replacement needle to be ordered. In colorful, coated stock; Kalamazoo punched. Send for your copy today.

See Your Bistributer or Write:

60 Franklin Street, East Orange, New Jersey



#### ीनिदिंग DisCloth

With Permanent, Anti-Static Action Luxurious, Chamois-soft, 112 sq. in, record cloth (the finest record cloth on the market) wipes away static and etiminates excessive record wear. Special, permanent antistatic impregnate lasts and lasts - - will not dry out. Records last longer and sound better.



#### DisCleaner Kit

Anti-Static Record Cleaner

World's most effective anti-static record cleaning solution with two deep-pile applicators that penetrate to groove bottoms - wipe away static, dust and crackle from microgroove and stereo records. Actually improves hi-fi record reproduction and prolongs record life.



#### 300 Stylus Pressure Gauge

Measures Stylus Pressure Within 1/2 Gram

Insures Balanced tone-arm accuracy for maximum record protection and audio reproduction - eliminates distortion, gouging, bouncing and skipping. Easily calibrated with tone-arm in normal operating position.



#### Till DisCleen Record Brush

Clip on Any Tone-Arm

Cleans record as it plays, reducing record noise and improving sound. Fine, sable-soft camels hair brush. Fits any tone-arm - practically weightless. Fastest selling branded brush on the market. Every record owner a prospect.



#### Stati-Clean

**Anti-Static Record Spray** 

One spray whisks off dust, stops static for months. No clinging lint, dust, dirt to scratch vinyl surface. Records keep "new" brilliance much longer. Absolutely safe for all records, 6-oz, can treats hundreds of discs. Most popular anti-static product available.



#### DisCovers

Protective Plastic Record Sleeves

Provides double protection, enclosing records inside original jackets. Soft, moisture-proof plastic protects clean surface against dust, finger marks, scratches, liquids, etc. Exclusive contoured bottom for easy insertion-

12-12" or 18-10" DisCovers per package.

Listings highlighted within benday areas (gray) are those of companies carrying advertisements in this edition. The advertisements carry additional information about the services listed here. For the convenience of readers, an alphabetical listing of these advertisements, with page references, is carried in the Advertisers' Index on the page facing the inside book cover.

#### POPULAR DEALER ACCESSORIES

#### CLEANERS. CLOTHS & BRUSHES

Fidelitone, Inc.

Chicago 26, III.

6415 Ravenswood Ave.

Interelectronics Corp.

2432 Grand Concourse New York 58, M. Y.

Jonson Industries

7333 W. Herrisen

Kirech Mesic Corp.

New York 36, N. Y.

How York 12, H. Y.

La-Ba Products Co.

New York 19, H. Y.

418 W. 49th St.

**Lobline Products** 

204 W. 55th St.

Hew York, N. Y.

Librascope, Inc. 40 E. Verdugo St. Burbank, Calif.

Monard Products, Inc. 9 Eche Ave.

New Rochelle, H. Y.

J. W. Morsh Co. 4214 W. Jefferson Blvd.

Sta.

Los Angeles, Calif.

New York 52, N. Y.

Morix Chemical Co. 2234 E. 75th St.

New York, H. Y.

4th & Church Sts.

Libertyville, III.

**Nuclear Products** 

721 11th Ave.

10173 E. Rush St. El Monte, Calif.

**Olympia Measfecturing** 

M. A. Miller Mfg. Co.

Morit Products P. O. Box Só, Highbridge

349 W. 48th St.

Kreli Treding Co.

133 Greene St.

Forest Park, III.

Audiotex Affg. Co. 400 S. Wyman St. Reckford, III.

Peul Bonnett Co. 230 E. Ohio Chicago 11, III.

Bradley's 9130 Firestone Donney, Calif.

Codio Chemical Products. 403 West 130th St. How York 27, H. Y.

Cooked Records (See local distributor)

Chamren Record Cleaner P. O. Ben 532 Rochester, H. Y.

Chem Wipe **Manard Products** 9 Echo Ave. New Rachello, N. Y.

Cigrita-Walca 60 Franklin St. East Orange, N. J.

Columbia Records (See local distributor)

Carl Cordover & Co. 104 Liberty Ave. Mineole, M. Y.

Docca Records (See focal distributor)

Penter Chemical Corp. 819 Edgewater Rd. New York 59, N. Y.

Dustano Co., Inc. Locust St. Kayport, N. J.

EBY Sales 130 Lefayette St. New York, N. Y.

Doctro-Sonic Labo 35-54 36th St. Long Island City, N. Y.

New York 19, N. Y. **Elean Products** Ortho-Sonic Instruments

P. O. Ben 417 Breckten, Mess. 66 Mechanic St. New Rochelle, H. Y. Pfrontiohi Chemical Corp. 104 Lake Yiew Ave. Waukegen, III.

Philes Accessory Div. Tioga & "C" Sts. Philadelphia, Pa.

Phonodisc, Ltd. Toronto, Ont., Canada

Pro-Sound Corn. 175 5th Ave. Hew York 10, N. Y.

Wm. J. Purdy Co. 312 Seventh St. San Francisco, Calif. Recoton Corp. 52-35 Barnett Ave. Long Island City 4, N. Y.

Robins Industries 41-06 Bell Blvd. Bayside, N. Y.

Tone King Corp. 45-55 Grand Ave. Maspeth 70, N. Y.

Top Records 83 Crosby St. Hew York, H. Y.

United Audio Products 202 E. 10th St. New York, N. Y.

CARRYING CASES

Man Insulated Mfg. 1107 McCarter Highway Hewark 4, N. J.

Amberg File & Index 1637 Duane Blvd. Kankakan, Ill.

Astalic 252 Herber St. Conneaut, O.

Beard Mig. Co., Inc. 4533 W. Harrison Chicago, Ill.

Samuel Captan Philadelphia, Pa. Carol Industries 335 Carrell St. Breeklyn 31, N. Y.

(Div. of Red Rope Stationery) 70 Washington Ave. Brooklyn, N. Y.

Dick Clark Cases Raye Products 2522 N. Broad St. Philadelphia 32, Pa.

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in attractive new package

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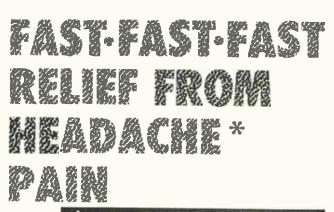
COMPREHENSIVE LINE OF REPLACEMENT NEEDLES

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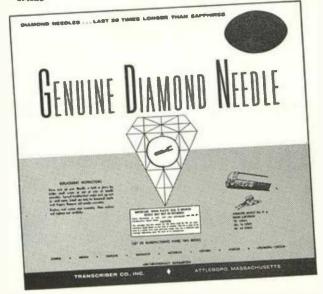
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ARE NO MORE WITH THE NEW ATTENTION-GETTING
12" × 12" (RECORD SIZE) DIAMOND NEEDLE PACKAGE.

NOW TROUBLE-FREE SELF-SERVICE SALES 3 out of 4 phonographs can use one of the LOW-PRICED diamond needles affered in this new Puli "selectomotic" package,





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Columbus Plastic Prod.,

Olympia 721 11th Ave. New York 19, N. Y.

Olson Wire Products

Baltimore, Md.

Deccaffie Decca Records, Inc. 445 Park Ave. Hew York 22, N. Y.

1625 W. Mound St.

Columbus, O.

Diet Mate Cases Red Rope Industries 70 Washington St. Brooklyn 1, M. Y.

Enterprise Torente, Ont,, Canada

Freedman Arteraft Record Display Fixtures Charlevoix, Mich.

Hillcreft, Inc. 11 W. 30th St. Hew York, H. Y.

Knight Industries 164 Liberty Ave. Brooklyn, N. Y.

Le-Bo Products Co. 418 W. 49th St. New York 19, N. Y.

Machien Co. 780 East 134th St. New York, N. Y.

Melody Record Supply Ce. 693 10th Ave. New York 36, N. Y.

Metaicreft Pred. Co., lac. Mascher & Lippincott Sts. Philodolphia 33, Pc.

Monroe Nevelty 383 Bridge Grand Rapids, Mich.

Nochman Products 780 E. 134th St. Bronx, N. Y. Pic-A-Bloc Art & Industry, Inc. 11 W. 30th St.

New York 1, H. Y.

Platter Parter
Columbus, O.

Qualitone Ind., Inc. 102 Celumbes Ave. Tuckahoe, N. Y.

Record Accessories Corp. 693 10th Ave. New York 36, N. Y.

Replogle Clobes, Inc. 1901 H. Herragensett Ave. Chicago 39, III.

Soetire Prodects Co. 2019 S. Michigen Are. Chicago 16, III.

Soobro Warner Bros. 4000 Warner Blvd. Burbank, Calif.

Specialty Case Mig. Co. 1701 N. 8th St. Philodelphia, Pa.

Stendard Products 741 West Front St. Plainfield, N. J.

Sturbridge Industries, Inc. 258 Irving \$1. Framingham, Mess.

Wakefield Industries Lawell, Mass.

Walco-Clevite 60 Franklin St. E. Drange, N. J.

Worner Bros. 666 Fifth Ave. New York 19, M. Y.

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American Loubscher 250 W. 57th St. Hew York, N. Y.

Begen-Preste Co. P. O. Bex 100 Perantus, N. J.

American Stylos Pageant Needles 426 Wyoming Ave. Screnton, Pa. Capital Records (Thru local Capital Distributers)

Cleartone Reproductions,

Astatic Corp. 252 Herbor St. Conneaut, O. Corp. 18-05 127 St. College Pt., N. Y.

Poul Beanett Co. 230 E. Ohio St. Chicago 11, III. Claylte-Wales 60 Franklin St. East Orange, N. J.

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bolds 24 records-\$3.95 sugg. retail

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holds 17 tapes in tape boxes-\$5.95 swgg.

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PHILADELPHIA-Cosnat Dist. Corp. PITTSBURCH-Cosnat Dist. Corp. RICHMOND-Allen Record Dist. ST. LOUIS-Commercial Music Co. SAN FRANCISCO-Stone Dist. Co. MONTREAL-Erpol

EXPORT-CBS International, N.Y.C.

ART & INDUSTRY, INC. 11 West 30th St., N. Y. C.

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Prece Records [Thru local Decca Distributors)

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Electro-Volce; Inc. Buchanan, Mich.

Fen-Tone Corp. 106 5th Ave. Hew York 11, HL Y.

Fidelitene, Inc. 6415 Ravenswood Ave. Chicago 26, III.

Jensen Ind. 7333 W. Harrison Forest Park, III.

M. A. Miller Mfg. Co. 4th and Church Sts. Libertyville, III.

Olympia Mfg. 614 S1st St. Hew York, H. Y. Pfensticht Chemical Co. 104 Lake View Ave. Waukegan, III.

Philice Accessory Biv. Tiogs & "C" Sts. Philadelphia, Ps.

Puti-Transcriber Pfainville, Mass.

Qualitoria ladustriss, line. 102 Columbus Ave. Tuckshoe, N. Y.

RCA Victor (Thru local RCA Distributers)

Recoton Corp. 52-35 Barnett Ave. Long Island CIPy 4, H. Y.

Televez Ce. 111 Lake Ave. Tuckahoe, H. Y.

Transcriber Co., Inc. Depr. E-Box 478 Anteboro, Mass.

The Tetrad Co. 62 St. Mary St. Yonkers, N. Y.

Warner Brog. Sales Corp. 4000 Warner Blvd. Burbank, Calif.

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Editor

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Record Dealer

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Colorgiow Card Co. (Mfr. of Dividers for EP's, LP's) Witshire Blvd. Los Angeles S, Calif.

Disc Service, Inc. (Record Promotion) 114 West First Ave. Roselle, N. J.

lim McCarthy (Press Relations & Record Promotion) 1619 Broadway New York 19, N. Y. One-Spot Publishing, Inc. Record Dealer Cataloging Service) 1910 N. River Rd. River Grove, III.

Record Premotiens, Inc. (Record Mfr. Consultants) 130 W. 426 St. New York 36, N. Y.

Art & Industry, Inc. Unfr. of Record Recks) 11 W. 30th St. New York, N. Y.

Dick Gerch (Record Promotion &. Publicity) 200 W. 5th St. New York, N. Y.

Emery Air Preight Corp. (Air Freight Service for Mirs., Pressers, Platers) 801 Second Ave. Hew York 17, N. Y.

J. W. Neff Laboratories. inc. UMfr. of Record Compound) Stockerlown, Pa. Disc Service, Inc.

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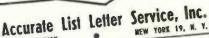
W. Schwann, Inc. (Record Catalog) 137 Newbury St. Boston 16, Mass.

Morty Wax (Record Publicity & Promotion) 1697 Broadway New York, N. Y.

Recordeld, Inc. (Record Dealer Cataloging Service) O. Box 5765 Philisdelphia 20, Pa.

Edward R. White, Inc. (Record Mallers Mfr.) 342 Madison Ave. New York 17, N. Y.

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226 S. Flores

H. W. Dolly, Inc. San Antonio, Tex.

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#### W. VA.

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Music Box 10th & Broadway Salt Lake City, Utah

Jay Sherwin Sales Salt Lake City, Urah

Thempson Dist. Corp. 127 E. 2d. South Salt Lake City, Utah

WIS. Hoffmans

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VA.

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2361 Rosemont Blod. 216 East Main St. Montreel, P. Q., Canada Richmond, Ve.

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RECORDAID, INC.

APRIL 25, 1960, THE BILLBOARD

148

older numbers.

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Phone: Decca

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Labels: RCA Camden, RCA Victor Phone: RCA Victor

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E. E. PRITCHETT ₽0K 1865 Salt Lake City Labels: Angel, Capitol

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bia, Epic, Harmony, Okeh, Perfect Pheno: Columbia

AL KENNEDY 30 Ayers St. Barre Al Kennedy Labels: Labels: Brite, Fan, Headline, Hillite, K-RecV۵.

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Lebels Columbia Phones Columbia

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W. J. Donovan, Branch Mgr

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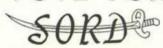
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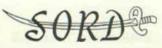
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#### ADVERTISER'S INDEX

	Page		Page
A-1 Record Sales A & A Distributor ABC Paramount Records Accurate List Letter Service Adams & Associates	135	M.O.M. Custom Pressing M. & S. Distributing Mac Murray Press, Inc. Malverne Distributors, Inc. (N. Y.).	. 80
A & A Distributor	106	M. & S. Distributing	113
ABC Paramount Records	30-51	Mac Murray Press, Inc.	103
Accurate List Letter Service	94	MENTE CHARTSHANDER	. 112
		Mark Records	. 96
Advance Distributing Co.  Alco Engineering Atl-Disc Records Inc.  Atlentown Records Inc.	95	Mark Records Marnel of Maryland, Inc.	114
All-Disc Records, Inc	. 94	Marnell Distributing Co.,	
Allentown Records, Inc	46	Marnell Distributing Co., Inc. (Pa.) Mastercraft Record Plating Mastertone Recording Studios Mayfair Distributing Melody Record Supply Co. Modern Album & Finishing Co. Monarch Record Manufacturer Mountain Distributor Music Box One Stops Musique Service Music Myles Advertising Agency, Lee	. 130
Allied Records Alpha Distributing Inc. American Record Press Apex-Martin Record Sales, Inc	88	Mastercraft Recording Studies	76
Alpha Distributing, Inc.	96	Mayfair Distributing	122
Apey-Martin Record Sales, Inc.	119	Melody Record Supply Co	. 122
Are Distributor Art & Industry, Inc.	116	Modern Album & Finishing Co	. 99
Art & Industry, Inc	. 145	Monarch Record Manufacturer	. 94
Audio Matrix, Inc.	. 86	Mountain Distributor	133
Audio Matrix, inc. Bath Distributing Co. Barbary Coast Records Baraty, Edward S., Inc. Basch, Buddy, Record Promotion. Bei Canto Stereophonic Recordings.	. 116	Musique Service Music	136
Banks Powerd & Inc	127	Myles Advertising Agency, Lee National Recording Corp. Neff Laboratories, Inc., J. W. New York Record Distributor Northern One Stop	. 59
Beach Buddy Record Promotion	. 66	National Recording Corp	. 92
Bei Canto Stereophonic Recordings.	. 78	Neff Laboratories, Inc., J. W	. 81
Bell Sound Studios, Inc	. 77	New York Record Distributor	. 136
Best-Co Press Bestway Products, Inc. Binghamton One Stop Boulevard Recording Studio Cadet Distributor Calcraft Album	. 97	Oakland Record One Stop Olympia Distributing Co. Orchid Records Paramount Record Mfr. Co. Plastic Products Co. Pueblo News	107
Bestway Products, Inc.	190	Clample Distelluting Co	125
Bouleverd Perceting Studio	77	Orchid Records	. 60
Cadet Distributor	116	Paramount Record Mfr. Co	. 67
Calcraft Album	. 89	Plastic Products Co	. 80
Cambridge Record Distributing		Pueblo News	. 137
Co., IBC	. 122		
Casecraft Division-Red Rope	2.40	Rank Audio Plastics	. 80
Stationery Central Sales Chuckerman Paper Co. Clarion Record Mfr. Co.	190	RCA Custom Record Sales	. 45
Charlesman Paper Co	149	Rainbo Records	. 95
Clarica Record Mfr. Co.	. 90	Raymar Sales Co	. 130
Claritie-Walco	. 142	Record Promotions, Inc.	111
Colorgiow Card Co	. 146	Becorded Tre	148
Columbia Transcriptions	. 84	Recordings. Inc.	. 93
Community Press	. 103	Recoton Corp	, 140
Container Kraft	. 102	Redisco	. 131
Council Distributing Corn 10	6-107	Rainbo Records Raymar Sales Co. Record Promotions, Inc. Record Service Co. Recordaid, Inc. Recordings, Inc. Recordings, Inc. Recolon Corp. Registor Regist Sound Studio	71
Clarion Record MIT. Co. Clevite-Walco Colorgiow Card Co. Columbia Transcriptions Community Press Container Kraft Co-Service Printing Coenat Distributing Corp. 10 Dale Record Service Davis Sales Co.	. 138	Request Records	. 83
Davis Sales Co. Disc City One Stop	. 100	Regent Sound Studio Request Records Research Craft Bite Record Productions Romaba Record Cosp. Schunks Co. Henry Shelley Products Shoreward Press	93
Disc City One Stop	. 137	Pomaha Record COTD.	, 91
Diskmakers, Inc.	. 87	Schunke Co., Henry	191
Diskmakers, Inc.  Dulort Tone Corp., The  Dynamic LP Stereo Record	. 60	Schuling Co., menry Shelley Products Shorewood Press Silver Park Pressing Corp. Society of Record Dealers Southern Pisstice Specialty Record Distributing St. Louis Record One Stop Stan's Record Shop Stan's Record Shop Stradman One Stop Stradman One Stop Stradman One Stop Stradman Distributing Summit Distribution Sunland Music Sun Plastics Co., Inc. Sun State Music	. 90
Pressing Co The	0.4	Shorewood Press	. 100
Pressing Co., Inc. Rust Coust Dist. Co.	127	Silver Park Pressing Corp.	160
Emery Air Freight Corp	. 48	Society of Record Dealers	. 01
Empire Record Corp	. 91	Specialty Record Distributing	. 100
East Coast Dist. Co.  Emery Air Freight Corp.  Empire Record Corp.  Easts Record Dist. Co.  Extra Records  Pleata Record Co., Inc.  Pline Bilt Mig. Co.  Preedman Arcraft  Fladman According Harold I	. 120	St. Louis Record One Stop	. 134
Extra Records	. 72	Stan's Record Shop	, 130
Please Record Co., Inc	. 01	Star Satelite Record Co	190
Preedman Arteraft	145	Steadman One Stop	. 100
Preedman Associates, Harold J. Garden State Hydraulics Corp. General Distributing Co. General Metalcraft, Inc. Globs Albuma, Inc. Gotham Recording Corp.	. 131	Stingon Edecord Distributing	. 112
Garden State Hydraulics Corp	. 83	Bunland Music	, 10
General Distributing Co	. 115	Sun Plastics Co., Inc	, 97
General Metalcraft, Inc.	. 167	Sun State Music	100
Globe Albums, Inc.	. 90	Superior Record Distributing	196
		Sun State Music Superior Record Distributing Supreme Distributing Co. Ter-Mar Recording Studio Temas Sound Studio Todd Distributing Co.	. 7
Ham-Mil Distributing Co	126	Ter-Mar Recording Studio	. 17
Ham-Mil Distributing Co	. 54	Todd Distributing Co.	. 110
		Tone Distributors, Inc	. 33
High Pidelity Magazine14 Hodge Record Mig. Co	7-151	Town Hall Records One Stop	144
Hodge Record Mig. Co	. 91	Transcriber Co	114
Ideal Record Products, Inc.	. 125	Tri State Distributor	. 116
Imperial Paper Box Corp Independent Custom Retail		Twelgraph Enterprises	. 194
Manufacturers Assoc Inc. The.	. 47	Illitra Electroforming Co	, 81
Ivy Hill Lithe Co	. 100	Teres Sound Studio Todd Distributing Co. Tone Distributing Co. Tone Distributing Co. Town Hall Records One Stop Transcriber Co. Tri State Distributior Trinity Distributior Trinity Distribution Co. Tries are a constructed to the Co. Tries of the	. 91
J. C. One Stop Jather Distributor Jay Dee One Stop Jay Jay Records Jay Kay Distributor	. 136	United Record Distributor	, 121
Jather Distributor	. 117	Universal Recording	71
Jay Dee One Stop	. 139	Universal Records	111
Jay Way Distributes	110	W & C Record Processing Co	, 144
Kay Records	04	We do Record Proceeding Co. Wambach Distributors, Inc. Wax, Morty, National Promotion Network Wendy Distributing	
Kay Records Keller's Melody Sales	. 137		
Kenya Records	. 60	Wendy Distributing	130
Keyser Chemical Co	. 92	Western Appliance Corp.	1 1
Kenya Records  Keyser Chemical Co.  Kirschbaum, Murray, Music, Inc	. 137	White, Edward R., Inc.	130
Lawrence, Bill, Inc.	. 126	Word Wise Records	,
Lesco Distributors Lesle Distributors	199	Network Wendy Distributing Western Appliance Corp. White, Edward R., Inc. Word Wise Records World Wide Record Distributors. Inc.	. 6
Loslie Distributors	. 88	Distributors, Inc.	. 12
		mand mittallia	-

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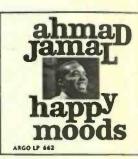
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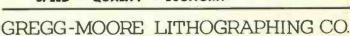
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# Reviews of THIS WEEK'S SINGLES



The following recents have been picked for outstanding mosts in their against corregates, because in the against of the followed Mosic Staff, they deserve

• Centureed from page 43

follow items. His vocah are smooth and attractive, and spins of giber sales should be well received.

Columbia 41652

ON RAND!

OR YEAH: (GR, BMI)—OUR LAST DANCE (Har-Bock, RMI)—Ob Yeak" is an interesting rhythm side with Randi playing some classy rippling piano a. la Previn's "Like Young." "Our Last Dance" is a possible rhythm theme that features a wordless chorus. Marx-X 8006

MIL BODNER

III, BODNER

EAST WACKER DRIVE (Conset, ASCAP) — PEPE'S THEME

[Conset, ASCAP)—Both themes are given bright, instrumental workconst. They have a smooth, contagious jazz flavor, "East Wacker,
Drive" spotlights melodic sax works. Feature of "Pepe's Thome" in Thome" in Kapp 330 the infectious Latin tempo.

MMY SMITH

DESER SER RIDER (Leeds, ASCAP)—The lazz organist has an inter-song interpretation of the classic blues that should (lip both pop-aid jazz fans. His reading in full of soul; and thereis also some fine kner sax and guitar work to support him. Flip is "Come On, Baby."

#### \* \* \* \* VERY STRONG SALES POTENTIAL

the Directly RROM MY HEART—SPECIALTY 686— Lime Richard delivers this balled with beat in fairly sedate style, backed by a fem chorus. It should sell. (Lion, BMI)

\*\*\*\* THE MOST I CAN OFFER — Bluesy ballad is also handed in less-vigorous style than usual by the abouter. Nice side.

MMY McCRACKLIN
\*\*\*\*\*\*\* DOOMED LOVER — MERCURY 71613 — McCracklin segs an uptempo blues strongly, helped by a gal's group in the back-ing and a smart combo arrangement. A potent side with a real chance for loot. Watch it, (Music Products, BMI)

\*\*\*\* BY MESELF — Jimmy McCracklin tells this sad story of bis broken romance, with a lot of heart, over simple-end-doughing backing. This could happen ff exposed. Powerful performance, (New Products, BMI)

ILFORD C. HENDRICKS

ARRY TABL — MERCURY 71616—Belford Hendricks leads his multi-stringed ork thru a unsert, stylish instrumental performance of the standard with a chorus making vocal sounds in the backing. Strong wax here. (Peer Int'l, BMI)

Ark PEC O'MY HEART—Another classy reading by the Hen-sticks crew, featuring a smooth guitar solo and voices again in the lackage. Two potent sides. (Leo Felst, ASCAP)

MMY EDWARDS

which LIVE AND LET LIVE — RCA VICTOR 7717 — Andinfections thythm marks this side—a touch of gospel flavor. Edwards belts out a fine vocal, with a chiek chorus and honky-tonk Péno backing him up. (Peer Int'l. BMI)

ANA THE STORY OF ELVIS PRESLEY-DRUMFIRE DF-1 A ruly concional recounting of the Elvis Press, and the fron the time he made his first record in Memphis, thru his Army career and he return to civiles. Such a Jisk is bound to net attention from the strong of fans, and it could go. (Surrey, ASCAP)

常文宗教 DESERT WALK—A sharp instrumental with funky guitar and tax work. The Teen dancing set is going to like this one and it should get a lot of play. (Stockville, BMI)

the MAIS OUI. — DECCA 31090 — Verveful washing stint on attractive up-tempo ditty with solid backing. (Leeds, ASCAP)

Straw ONLY THE BROKEN HEARTED - Moving reading by Beckham on a wistful ballad, Merits spins. (Cornell, ASCAP)

TARK - ROULETTE 2248-Miss Carr sings are when the Park to the Date of class. The market when the Park to the Date of class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Park to the Date of Class are when the Date of

taken from "Ich Liebe Dich." Yocal is done to a smart-arrangement with fiddles. Side huilds. Playable. (Planetary, ASCAP)

\*\*\* WHAT DO ! DO NOW — A cute, became; little open sung in tasty style by Miss Cutr. Also highly apianable. Take your pick (x(Planetary, ASCAP)

LARRY BRIGHT

which MOJO WORKOUT (DANCE) - TIDE 006 - The lively rocker is given an energine belt by Bright over aparted ark and chorus backing. Strong side could catcle on. (Chepha, BMI)

\*\*\* PLL CHANGE MY WAYS - Bullad with boat in strongly read by Bright over pounding ork and chorus support. It can pop and r.Ab. coin, (Cepha, HMI)

NORMA BROCK WITH KEYNOTERS

\*\*\*\*\* I'M GONNA BUILD A MOUNTAIN—PEPPER 896—
Bright chirping by fen; chorus and witab shouting by Miss Brock
on a cherrful ditty with bodney tempo, (Markwood, ASCAP)

\*\*\*\* Evergood -- Catchy rhythm item is wrapped up in an cothousistic thrushing by lead-and group. Flip, tho, is better side. (B. Olswanger, ASCAP)

STEVE GIRSON

本格本章 I WENT TO YOUR WEDDING — ABC-PARAMOUNT 10105 — The great Jessie May Robinson song gets asstrong-reading by Gibson. He chants it in the low register, with organ/accompandment. (St. Louis, BMI)

\*\*\* Together — In contrast to flip, this is abbuncy frem. The rhythm and vocal style is good for gang singlests. (Tinker, ASCAP)

JANE MORGAN

NE MURGAN
本体会 ROMANTICA — KAPP 332 — Song is the San Remo song Festival winner, and Miss Morgan gives the ballad a warm persuasive reading to a slinky Latin beat. A strong side that could score. (Carlond, Sumuit, ASCAP)

\*余食 I Am a Heart — Another pretty ballad effort, this time done in a lighter manner to a big band backleg. Side is also worth exposure. (Garland, Summit, ASCAP)

\*\* Hawk - An interesting, sly rhythm job by Halog. This side could bring spins, too. (Studio, BMI)

PRESTON EPPS

\*\*\* BONGO BONGO HONGO — ORIGINAL SOUND OS-09 reston Epps has a wild drum item, and he makes the most of it record has life and a chance for cuins. (Drive-In, BAII)

\*\*\*\* Hully Gally Bongo — The "Hully Gilly" to bongs tempo is handled neatly here by Epps. A gullar supplies some contrast. Cute wax. (Drive-In, BMI)

THE CASHMERES

AAAA EVERYTHING'S GONNA BE ALRIGHT - LAKE 703 The Cashmeres sell this wild rocker with a touch of the gospel. Stylish lead is backed smartly by a fem gloup. Good wax, Jeneva,

京東京 Four Lonely Nights — The Cashmeres sing a rockaballad sweetly again with a strong lead featured over the fem songsters. Both sides are good. (Jeneva, BMI)

USION BELL.

\*\*未含素 THE DREAM — SIGNET 278 — Rockaballad is softly narrated by Bell. It telb the story of a bby and kirl, who nect a dream. It's an Interesting side that could catchinon. Eventually the dream leaves. (Music Prad., ASCAP)

\*\* King of the Mountain — Low-keyed vocal on the tune; also waxed by Jerry Wallace. This version can pull some coin. (Thunderwaxed by Jerry bird, ASCAP)

#### \* \* \* GOOD SALES POTENTIAL

TRIBUT FREALER & DEANY ANALYMENT. from the smaab byte bit, "Fincethe," gardefe does Messer — CHALLENGE 59051 a erect maning to do this finishing refelled out
—A pleasant, constructed immunity effect to

Reg. Owen. Arrangement has 'sweeteto time gat. Sales in set the a sheeffer type of Reg. Owen. Arrangement has 'sweeteto time gat. Arrangement has 'sweetecontine. There man movem up for the breach.

Chandrage, BMI) and Chandrage of the Sales of the s

SMO June and Bryond — A good com-served above and Bryond — A good com-representation of the second second

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which Create Passage on Spice Lable See in also proceeded, in Spanish. Lowbrands about appeal to well partie the Chargest in (pl to Chargest in Colorado in Colora

MARTY ANKA
dries Tell Me ITher Yee Weet hips
HAPPERAL 5010 — Bright rector sair, a
spirited clusts from the singer, or plantage
spirited-brine support, from cale
plantage
fibrosic INMIT)

Ath There to No — Lathible medicine best ture is along evened by Lathib bering turn beating. Led turn a good smoot (Post, ASCAP)

JOHNNY TWO-VOICE SPECIALTY 165 

PRANCIB: BAY CHE
frits 4th. Lucky — DAIPGA 504
frits 4th. Lucky — DAIPGA 504
This Heavy Mancial version is obserbly a but
follow. This last arrival may have a vession
them exhibits a dwar. Perity thouse fractions
from the second from the second fractions
arranged though, (Sensholds, ASCAP).

\$20 Physhop's Thombs on Confer fore board cets a hig board mothers. Spinnship near should draw spins and sales. \$2,"11. Mor-ris, ASCAP1

MEN HEWETT of the Changdon of My which The Govern in the Changdon of My Their and Hewet the Miller URY 71612 and Just thewer the Miller URY 71612 and Just thewer the Change of the Chan

figh Whitehold Bless — The of wells a wild contex with goods over mighty bright guitar work. Here ago thoses off his Presley style, Carriel,

\*## Montiopha (Presch Vardan) - Pers in the name tune total a French, tather than on English Peris and the attractive both ways. Wester 'un both. (Pres. 1984)

WENEFEED ATWELL

\*\*\*\* My Old Man's a Dustein -- LOMDON 1912 -- English covery hit fo occovered transming temper-in-cheed product over

treatment -- g lq, old metodrama buchling with bouncy, player-plan join was (Hope, RMI)

with Rists Supples Rup - More has seen toyled place work by day of Emploided granites on catchy old (solvering-line ditty, (New World, ASCAP)

EDCES PORDAN 100 - Showmarth rocats by Forder on a spetalisty chydlan Rose with US twings book Rama becker plays

CONNER PREED white Edition than I would be and I wonder White Edition than I want to consider and declary both the long-way array arguest by character och. It could get action to expende the control och. It could get action to expende the control och.

\$4.6 If Gotta Go Hanns on This is reminented of "Buller, 11's Gold the in-idea, on the calcin, neighbor has a house, and the lary ways. Its or uses, wat. (Ta)-Sparter, ASCAP1

# FOR DT PROGRAMMING NATIONS FUNNESTILL



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CLEVE DUNCAN

YOU'RE AN ANGEL MR. JUNKMAN

Four Songs to Ratell 950 ORDER TODAY

# DOOTO DE

#### HOT SELLING JAZZ SINGLES

PRESTIGE 44's WILLIS BAYIS-Weller DAVIS GENT AMMONS—The Happy flore 122 COME AMMONS hoo big Promised Came Nome 153 2016 "LOCKLAM" AVIS No Kitchen 129 9E AMMONS 29 The ThierTouch and Book 127
SELECTIONS INDEX
Sits Noot/Syn-Ve 142
SER SALELIAN 145
Red Wegea/Stephin 1 Abov Greens and Boson ...... 140 SHIRLEY SCRTT Del Morey Commission of the Co

155 Spore "LOCKIAN" Days ... 566 But Buoptstot ....

23.

sout a Strin' and a Bockle' .... 154 SMOLET SCOTT-Hong Pong,.... SMOLET SCOTT SANSA WOO'T YOU Please Come

MINIST SCOTT-to a Minister Total 149 MINIST DAVIS-Grown Hare. . . . 123 10045 - LOCKLARP DAVIS 

SENS FOR PERS CAFALCE AND PRESTIGE RECORDS, INC. dieta, tien Jere

# RECORD PROCESSING

AND PRESSING SUNGCRAFT

## FOLK TALENT & TUNES

Around the Horn

Bub Wills and Tommy Duncan, rack together again after a 12-year eparation, last Wednesday and Thursday (20-21) recorded for Liberty Records in Los Angeles. On April 27 they begin a feets. raison, last April 27 they begin a four-week stand at the Wagon Wheel, Lake Tajoe, Nev., to be followed by a like engagement at the Golden like cngagement at the Counen-Nugget, Las Vegaa. . . The Billier Brothets' Band, after a three-week trek thru Wyoming, Colorado and New Measco, moves into the Gol-den Nugget, Las Vegas, for four weeks, starting April 28 Pollowing the Las Vegas date, the Miller combo makes its annual appeara at the June Rodeo in Carlsbad, M. and July I takes off from Mi-ami for a 10-day tour of Puerto Rico. . . Johnnie Lee Wills, now working the Montana sector, stops off in Tulsa, Oklas, May 2 for the Johnnie Lee Wills Stampede, one of the Southwest's major rodeo

Bob Maoney, veteran country songwriter, has opened his own distributing firm, Rem Record Distributors, at 327 N. Record Distributions, at 327 N. Limestone, Lexington, Ky. He operates a recording studio in conjunction with his distribut-ing business. . . "Where Will I Shelter 34y Sheep," gospel song written by J. W. Griestoop and Irene Stler and recorded mot treno Ster and recarded by the Acom Siders on Star-day EP, is in the No. I slot on Winne Ramey's "WCKY Jami-borre," Cincinnail. Starday's Don Pierce plans to release the transmount of a darks. tunemon as a single. . . . Has makes anothet Reeves makes an at hex-guest appearance on "Jubilee U.S.A." Naturday (30). . . Ben Leby, of Houston, serib-bles that the name of his label is Murcery, not Mercury, as recently entried here, "I don't anyone to think I am trying to copy some other in-

Joe Taytor and His Indiana, Red Birth recently cut a session for the Ernerald-label at the RCA Victor Studio in Chicago, Release will be reade around mid-May. Dee Johnson, of Goshen, Ind., has a release coming up soon on the Dixie backed Johnson on the session, . . . . Mel Reeder, still clicking with his Saturday night jamborees over WKST, New Castle, Pa., will soon be making tracks for his Pine Tex Clark, former manager of the Circle Theater, Cleveland, when it slaved c.&w. attractions on a reguscouting for a location in the Cleveland sector to thouse er country music jamboreetype show.

Miren be bu't singing. George kent, new artist on the working Dallas policeman, His new release is titled Ruby, the new release is titled "wun; in-Red-Eyed Rabbit." . Carl-ton Haney, producer of "New Dominion is a ru Dance," WRVA. Theater, Richmond, Va, reopens Ed's Park on Route 33, just west of Har-riconburg. Va, May I, with Don Reno and Red Smiley and the Temmesses Cut-Ups the opening utraction. Bill the opening attraction. Bill Mouroe and the Blue Grass Bloys are set there May 8, and e entire "New Dominion arn Dunce" cust will be the May 15 feature. Jerry Cope and the Traibhacers, un der the personal management of Jim Gemmill, are routed for "New Dominion Barn for "New Deminion Barn Dance," Richmond, Va., May 14; Ed's Park, Hagrisonburg, Va., 15; Endicott, N. Y., 26;

issiset Park, West Grove, Pan 22; Daw Theater, Impalian-nock, Va., 27; "New Do-minion Barn Dusce," Rich-mond, 28, and Ed's Park, Harrhonburg, 29,

Members of the Associati Members of the Association of Country Musicians and Enter-tainers, Fort Wayne, Ind., recently donated their services at a six-hour square dance for the benefit of a destitute local family. Event was held at Steele's Maples Club near Fort Wayne, Among those who pave their services were Ray Kiter and the Country Gentlemen, Paul Remaktus und the Melody Rangers, Joe Taytur and His Indiana Red. Remaktus and the Melody Rangers, Joe Taylur and His Indiana Red-hirds, Geme Dennis and the Mid-westerners, Churlie Walter and the Trail Riders, Billy Nix and the Blue Sky Boys and Silm Adams and the Rhythm Sous. The benefit netted an estimated \$2,000... Billy Thompson and His Melody Cowb son and His Melody Gowboys, new additions to the Sam Gibbs Orchestra Sarvice line-up. Wichita Falls, Text, and currently finishing up on a six-week engagement at the Silver Saddle nitery. Otlessa, Text, hit the road again May 20, starting with the Policemen's Ball in Farmington, N. M. From there the combination of the Police of the Silver Saddle niteration of the Policemen's Ball in Farmington, N. M. From there the combination of the Silver Saddle niteration of the Silver S bo jumps to Las Vegas for a fortnight's stand at the Golden Nugget, to be followed by a trek thru idaho, Oregon, Washington, Montana, the Dakotas, Wyoming and Colorado.

A double tragedy has vis-d the family of Joe Shat-y, aurouncer for "Jubileo tery, aurouncer for "Jubilee U.S.A.," in the past two weeks. On April 7 a nine-month-uld daughter of the Shatterys, youngest of #12 children. passed away, and on Tuesday (19) Stattery's mother suc-cumbed after a lingering litmess.

#### With the lockeys

Ilappy Herbert Schleif, manager of a Chattamooga clothing store and a part-time country music promoter in that area, has launched the Mountain City Recording Studio there in partnership with Carl Allen. The Discheids Driftem have just out a session for the new firm's Tobs. Brooks with present due. just fail a session for the new firm's Dub Records, with release due soon. The Drifters were formerly on the B. B. label. In the Drifters floe-up are Howell Cullpeper. Norman Bake, Chartle Evans and Peanut Faircloth. Group is manreams ratectoth. Group is man-aged by Rufus Blake. Deejays de-string a sample of the combo's initial release for Dub are asked to write to Mountain City Recordto write to the company. Done Bunding, Chattanooga. Deejay copies of Johanny Cash's new Columbia waxing. "Seasons of My Heart," are available by writing to Starday Music, Box 115, Madison, Tenn, Caseron, Jones, the func Ing. Season available by writing available by writing available by 115, Madison, Tenn, Musle, Box 115, Madison, Tenn, Written by George Jones, the func was hig for him several years asp. It was also recorded by Jimmy for Dot.

Gerry Gilmartin, of Small disformation Center, 250 Park Avenue, New York 17, is dis-tributing to deepays and other station personnel a periodic feature called Smutt Sed, a one-pager of fillers containing interesting little known and adaptable references done up in lead-in form to a standard present-day tune. ar present-day tune. The in selections generally represent a cross-section of top c.kw, pop and r.kb. tides. If you want to keep up to sunff, Gil-martin will be happy to put you on his mailing list. Merely drop him a postcard to the above and the control of the list. above address. . . Sins Inck-son, c.kw. deepsy at Station WMVG, Milledgville, Ga., scho describes himself as the hast of the Spratticaux Boys, scribbles in to say that he'd like to hear from country and western music artists, both young and old.

# Billboard HOT CEW SI

3 9 WEEK A M 5 M

FOR WEEK ENDING APRIL 24

TITLE Artist Company, Bocard No.

I I RELL MAYE TO GO, Jim Poeves, BCA Victor 7643,

1 4 4 PLEASE HELP ME, I'M FALLING, Nank Lucklin, BCA Victor 1697 മ

0 7 % 3 MILT ONE BINE Don Gibton MCA Victor 7675

4 2 2 AMOTHER, Boy Densky, Outco 31024 (A) 8 9 12 816 18011, Marty Bobbies, Columbia 41589. (3)

5 7 10 ABOYE AND BEYOND, Buck Owens, Capitol 4337 (1)

9 83 86 . SIME THE BISHARCE, Johnny Horton, Columbia 41568. (1)

6 6 5 YOU'RE THE ONLY 6000 THING, Goorge Morgan, Columbia 41573. (II)

(I) \$2 30 28 WHY I'M WALKER, Spenswell Jackson, Columbia 41591,

(10) 7 5 2 WILLIAMS, THINKING, Wyon Stewart, Challooga 59061. 23 18 19 GRE HORE TIME, Bay Price, Columbia 41590 ...

\$4 19 11 AM & SHAT EAST TO FORGET, Shooter Storts, BCA Victor 7671.

10 8 6 Et PASS, Harby Robbins, Colombia 41511.

PS 15 13 PIRRATE MACRINE London freing Standary 486

16 16 23 & SIX PACK TO 60, Rank Thompson. Capital 4334, (15) 12 TO IS FAMILY RIBLE, Gloud Gray, D 1218.

21 - HOW FAR TO LITTLE BOCK, Stonley Brothars, Eing \$306 pages (II)

20 11 & THE SAME OLD ME, they Price, Colombia 41477.

(18)

LIFE OF & POOR BUY, Stocestell Socioes, Colombia 41591. (19) LEFS to ander, Elity Walls, Docto 31065.

(20) YOUR OLD USED DO BE, Farne Young, Capital 4351. (11)

(DOM' INE) LOVER'S LEAP, Webb Pierce, Docca 31652 (22) 24 26 ---

22 17 17 DEAR HANA, Harle Litgare, Starten 469

SEASONS OF MY HEARS, Johnny Cash, Columbia 41618. (24)

- 29 25 ACCIDENTALLY ON PORPOSE, George Jones, Horsey 71593.

30 24 - THE OLD LAMPLIGHTER, Brown, BCA Victor 1780. (8)

17 25 14 AMIGO'S GUITAR, KITHY Wells, Ducce 30987.

26 23 25 EYES OF LOYE, Hargle Singleton, Standey 472

23 21 24 1 MISS TON ALPEADY, Jimmy Bowman, MGH 12864,

SPARSLIN' BROWN EYES, George Jones, Mercary 78583

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WEEK-ENDS by Charlie Rich



International

PMINE

The Original Sons From the Moriel Theme From "OUR MAN IN HAVANA" (Domitita)

Dot No. 16069

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Ozurk (1237
Write: OZARK RECORDS, INC., 8966 State Street
Seath Oute, Collionale

## Reviews of New Pop Records

wined from page 153

# GOOD SALES POTENTIAL

socious by Valentine and group det oak. (Trinky, HMI)

total colors

W Only Love — HPIC 9143 —

Jan a pop bulled librore-bers and

a me a pop bulled, handleg it a

mon social treatment, They give

nee count treatment. They give units restauger. Ont in handled thrones. (Emilwood, ASCAP)

wire firenking Mg Beart on The Markov bit in represent here on homers spling by the Colon to shafter spring by the Colon to the Colon of the Colon of the guard proxy of another label, has been. An older olde, (Alpon-

PERSONAL PROPERTY OF THE PROPE

Moth for a Man to Understand pilong to:tinbulled. Perhine has omnity cuality on this emo-fie's exported by a few vocal auther intenable side. (Cedar-

PHILLIPS INTERNA-Ethernal-tipe choral work amount theree, complete. Effective mood was for

se (but - folid s.At, versio satemental threse with fromtis flow "for s.At, market

hery Chile --- EMPERIAL 5664, ---matry by lead stager and group photon r.At., dety. (Ares & Ton-

he is here - Group wade effec-ts in emotion-packed rechabilists, the on dust market sterm. (Aring,

interest to the state of the st

by - Perapable trading by few chorus on an appealing concy best. Both laids are httm-c.dw." and pop. (fack,

BOM 65
Is to the control of the cont

to femaching Nice to No -- Child-true by through on an oppening link, Bist)

Checo to a Trump - EPSC Green vings in the wenderful and Hen standard in a veryette, testment, complete, with new heavestage jockey nems. (Chap-

Venne — Listerable phraning on the infections Previous III. Annaliz lide from Greco's Liberally Robbus, ASCAI')

much tempu rearks this bouncy to a make byte, and attractive test. (Blackwood, RMI)

out his - Plaintre chant-at buys on a haunting tounity-in, (Stackwood, BMI).

THE BUNNESDERS ### Bey - ZENTH DA ### Bey. NV. Basto - ZENTH DA TERRATIONAL Td - Snappy prescriti-tion of the sparking oblic should come in for spin and loot. Boolea, of course, are provinced in support. (Mills. AEA/P)

SMILE V 1.6 WHO Her - 134-8 44 1 West to Be With Her - 134-PERIAL Sock - Lewis charm this blues bulled to partype backing. It's a good effort their can sell in pop and rath-markets. (Commender, BMI)

食金食 Oh Red — Contagious status backs the chostne so this infectious side. Lewis hands II. C bright spading to lineaside el-fest. Also a studiesarket conceder. (Tra-vis, 1985)

DANISAN CORY
THE Let Me Love You ACCENTS 1000—
Cory those with a last throw, 10 a modern
plane backing. Very size. (Loco. ASCAP)

nest Rate it time You Falling) - A nestly, with precusion similaring in fall of this, (South, BMI)

BILLY GRAVES \$29 Bight or Wrong — MIDNUMENT 424 — Gazes pledges his deep loops for the child, tight or wrong. The charier gives it as the child would group propert. (Combine, BMI)

MARVEN RAINWATER 
which She's Gome — M-Cight 12483 —
A well-made record by Baltowster, film-a 
cuto idea belond it and a beautory-lighted 
cloves in great neckni in lays. Good beautory 
fertically seem blockers that 
Condenses of the 
Condenses of 
Con

New Hard Lock Blazz — A good thyth-nial down-house affert. Time han in treling of ode-tyle country blues. I intended blis. (Coderwood & Spoots, BNB)

CINDY RELIES "Think of his — LAURIE state." The property of th

wigh that One Single Thus — The gal has another title which has a permanent quality, by a nice medium rivines plece, and the gall peri instead closed support. Such tides have a big of appeal. Play juckey magnial. (Sidmore)

PIER VERTUES with the Placket Placket Placket Placket Placket Placket Solo work on a cortely brooks instrumental ade. Nice Jackey was (Vinn, ASCAP)

frit de Highland Guitar com Old Scoute feth time to wrapped up in a busineys rite, in-strumental treatment with steedous guitar work. (Dealman, BMB)

TONY VALENTINE
hygy Plint Day of Suring — 20111 POX
196 or Feelingtof stacking by Valentine on
implemental-type holiad. Meric orposore.
(Delaware, ASCAP)

\*\*\* April Shower — Johns styled war-bling by Valentine on oldie, which bloode pull declar play." (Horms, ASCAP)

PAUL OTT

\*\*\*\*\*\* There Have Changed — THUNDER
PATERNATIONAL 1026 — Out ayles this
follish item with versel, Gospelish chorus
ireals good support. Side can move with
empoure. (Britishily, 18041)

### White Rose - Soft reading not a balled by Ott. B's a pretty theme, and he handles the waltz minely. (Friendly, BMI)

CRIPS

Ambur days - WHEN 3dd - Gant FAULENER

Who a baseting enably and

-Gap Faulace seas of the attractions

CL 1 Morth ASAA)

does

of country 16e on the chyclamic side. (Giele, Black)

head of Proyer — A testeful of side that has the quality of mode tearer: will thin plus to his forest one to giving here a bord time with clean. (Coffe, ISM)

FORNNY BANDLE

### By 309 8866 — CRICKET 2008 —
Bloomy builds with best sits an expression
recolation from Randle over good topport.
Walling childs bright. Prosible pop and (.db.
coinc. (Simplicity), BSI)

Rick Trompeter's Prayer - Solo: Con-rad Gento, Sweet Groupet with clocks it festisted on this petity Bernet. Potential and appeal dimilar so that of flip. (Walt Disney, ASCAP)

(Continued on page 156)

WHY DO YOU TREAT ME SO COLD? Gene Allison abner 1037

> A LONELY SOLDIER Jerry Butler abner 1035

EASY LOVIN' Wade Flemons veejay 344

Vooley-About Records 1449 S. Mighigan, Chicagon'S WE 9-3970



We sent you "MONEY" \$1111, which most of you accopted willingly. NOW we are sending you something EACH of you can use, and we're sure you will like, just as we like, TY HUNTER and "EVERYTHING ABOUT YOU."

ANNA RECORDS

Dear Mr. Harris:

As FREEMAN HOVER of Radio Station KEYZ stated, this is not a <u>Payola</u> bribe. "MONEY" is the name of a record by Barrett Strong. ANNA #1111.

Everything About You HW 'ORPHAN BOY'

MUSIC

TY HUNTER & The Voice Makers ANNA III4



See Page 12 for Details

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cadence

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der nambers by this and artists

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#### Reviews of New Pop Records

Continued from page 153

#### \* \* \* GOOD SALES POTENTIAL

nité Quarter le Fre — A smittp-sylvé spotezase-dertes tons. His tenches of the Shaira sylvé in the "recol and the strangment. Plesant ferming; effect. (Aloch, ASCAP)

RAPCINEA DEE agai to 1) White You've Young DECCA 31001 on The teenays throsh fers a unit vanel on the proxy balled. advice in young levert thould most a apparent (Northern, AVCAP)

n's Questione — Min Des offers a set of distrigue that couldn't be spotten by a present set morting a festion for the free line. A cur side. Operation, ASCAPI

BINDS LAWRENCE SAMMATURE MAN COATS

\*\*The Descent Team SAMMATURE MAN COATS

\*\*The Descent Team SAMMATURE MAN AN MY Seministic or ROTNO

\*\*Descent Team SAMMATURE MAN AN MY Seministic MAN MY SEM

the Agreem for Provident: — A six nec.

on the Lemman which the efficient support of the necessary of the effect of the provident condition. It also construence, debugons, et al. He some looked viewers.

Order Traverse.

TATATA SAYNY

Abb Chee in Bashour — WYNNE 23

—Cartie rectabellind ortengeness of the holding in correction; does not seem to the holding in correction. ASCAPI

appeal. (Lee Part. ASCAP)

and I Carer its Widelenstance communication of the holding in the holding in

gig hall Waters - Effection charries to gall on other thome with interesting backing (Emerces, ASCAP)

SIAC SIRLERS drift of Yes on MPS 5954 — Rockshilled teaching of the overgroom. Side should get spins and onless. (Witness-Comptell, ASCAP)

gig Tomorrow to for Drawers - Lettel suctor gets a deep-refeed chant from a phonic, Fadr chances. (Zann Ossa, BNS)

FREDDER BELL.
Ada Route 66 -- WYDER 227 -- The
odds is used search for Bell over 2 Wining
onts retinessment. Condit get owne joku 5401.
(E. 2L. Morn. ASCA?)

thy Years and, Years Apo as Tune based on Toselife "listaneds," receives an op-tenges vocal from Bell both while a grary nakes a fort of males in the bedding, Second cheese is in Indian, (Bosons, ASCAP)

MANNERAL STAM o Chasse no Me PAN WORLD 517 - Hamiltol course twite a specified and emission emiliar a irreder ballad tos the soo obcome has a trender ballad tos the soo obcome.



BREAY HOPE. Shorn 196 LETTLE DOGGLE (Planenus, BMI) — A bright instrumental by the Billy Hope crew that should grab a lot of sphejay plays. Good was here. Plip is "Mesmodia the Stranger" (Crossroads, BbII)





JHERNY CRAWFORD

8.9.4 Dance With the Bolly (With the Pivole to River Shorking) — WYNNE 124 — A wild version of the traditional duty in the version of the traditional duty in the control of the control

may had - Slight balled in sold warmly have by the chanter. Chiared, HACO

BACKER LAW 100 Ever Think of No. PRINT 2 on Pounding-Cruzkshalled towing proceeds Los was a salable effort. In maid carch on Criy, BMD

66 Cost Give You Anything But Love-Order to dose at a socker by Low in only stylined examine, it raises uplus and expenses, 01/13s, ASCAP;

JACK LESTANTING

### I'm Process Storing Subbles—SPSC

SD66—Jack Lessance covers intra with source
tilly pieces work on this Storing wide, The
ork backing in attractive, too. (Remick,
ASCAP)

CARL NEWMAN of the Year-Tean son TRIO aga - A wild reacher is played sharply by the crephilibers. It has a second and it could fell some bake boot. (Orange, SMD

p & Ribels—Carl Newman sings 'Trin slight neeres alony over fair seepost 'Ricange BMU

MARJIONES A THE JACKS
pick Trouble in Mind — COLUMBIA
61863—The transline of the forms ensemble
here by the throats and her group over
increasing support. Good side (Leeks,

&# Phiel Pockin' blama—Pipsanot strains of the oddle by Marijohn and the facia Could get some gop and country spless. (Al Destey, BME)

PRANKY PRESTOR
thick Republic Bock—MAGNUM 4546—
Time is adapted from Backet Syrms of the
Republic 7 State to an instrumental, will
othering dram yearages and a bisso flavor.

\$\delta\_il\); Went to Do \$0-A biners Here, we is swingy beat. This has a wicel we doubte correctes bytes, (Sanoma, \*2041)

BALPH PATURALE ogg Ny Bully's Good and Laft Stow WHITE 'SOCK 1059-A blass. Change thouse it with need and gets and backing. (Ladd, BMI)

gip tits, Pat-in rocker, with highling stud-ler to the, withousements in not in pool. (Lant, 1984)

POE REEMAN & ORK

\*\*\*\* Chanses De God Coll's Sea—

ROULETER 454—Free Reiman's shore,

Rouleter College College College

\*\*Reiliceme doy, In in residen tempo and

replace hore and others for peculiar

offects. Has a sec, posts best and it can

catch peyras. (Unspire Serventinia, ASCAP)

(Continued on page 157)

# Billboard HOT R&B SIDES

3 3 99 WEST. THE

FOR WEEK ENDING APRIL 24

TIBLE, Artist, Company, Pacard Sta.

1 5 & 8 WHITE SILVER SAIRS, BHE-Black's Combo, IN 2021

2 S @ DOGGIST ANDUNO, Jackie Wilcon, Bruntmick (SSIAA

& 4 2 1938EY, Barrett Strang, Anna 1318.

(1) 1 % 5 FARRIST MAY Restor Report, Fire 1803.

(1) 2 1 1 SABY, Brook Benfox & Dirack Washington, Horcary 75565 1 A 2 3 8 LEVE THE WAY FOR LEVE, Mary Johnson, United Artists 202

10 25 - HIGHT, Jacks Wilson, Brusswich \$5165.

13, 12, 12, 1057 A 177715 REL Ponton Garden, Ven Ser 332

(1) 17 7% ... IFAB MF BH. Sibbe Stand Deta \$12.

7 8 6 THEME FROM A SLOTHER PLACE, Porcy Falls, Colombia 41.000 (18) 29 27 - HARCSON TIME, Bay Broant, Columbia 41628.

(11) 9 7 4 THIS HAGIC HOMESTE, Oriflars, Atlanta 2050. (12)

(11) AM I TRAT EASY ID FORGET, Dubbin Beynolds, Det 15985

(H) 18 26 - HISUNTAIN OF LOVE, Harald Durmay, Bits 1003.

(19) TIES THAT SIND, Bresh, Boston, Norcety 71566 ...

(16) 15 SR - SIETEEN REASONS, Cannin Stevens, Warner Boothers, 5137

(11) 11 16 18 LET THE LITTLE GERS, DAINCE, Billy Bland, Own Town 1976.

(B) 20 17 85 FIL 66 CRAFF, James Brown & the Flames, Federal 17351. 28 11 7 LAST LUCK, Llové Price, ASC-Paramount 10975.

(11) (26) 26 - BOAD REMINER, Bo Diddley, Checker 942.

(11) 14 12 14 SWEET ROTRIETS, Sreeds Lee, Ducca 30967.

(2) 17 13 17 WILD DIE, Bobby Bydnil, Carnon 178

(13) - 24 SWEET STETEER, B. B. Wog, Sant 330.

2 0 25 (no 705) Mattern squatters mit Rundrich flate 1804.

21 21 21 cofffE Geinb, Hart Bartard and the Hideighters. Eleg 5317 (25)

30 - 20 LITTLE SUSIE, CHART 49, Ray Bryant, Signature 17024

CHERRY PIE, Ship and File. Brest 2010.

(28) 23 10 19 DOO'S DECEIVE HE, Byfb Brown, Atlantic 2052.

(29) 18 20 - 100 POOPED 19 POP, Check Berry, Chess 1747.

22 15 16 HARBOR LIGHTS, Platters, Morcury 71563...

TOO PROPER TO POP, CO

22 15 16 HARBOR LIGHTI, PROPER

BOB Heller

General Sales Mag. of CEPT

This Received by

May 1 Spales

May 2 Spales

May 1 Spales

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M

by SOUL STIRRERS SAR #103

Write SAR RECORDS 6710 Word 27th St. F10 Las Amgeles 18, Calit, Républis 5-8751

> DOING STRONG ! GOOGIE RENE





SPOTLIONT WINDLEST FATS DOMINO BEFORE I GROW TOO OLD THE ME THAT LOVE HE 25660

IMPERIAL RECORDS 6425 Hollywood Blv Hollywood 28, Calif.

#### Best Selling Sheet Music in U. S.

Town are fraided in order of their current named THEME FROM A SUMMER PLACE (Witmark) ..... 1 TELL HAVE TO GO (Central Songs) ..... SCYOND THE SEA (Harms) ...... GREENPIELDS (Montclare) ..... THE SOUND OF MUSIC (Williamson) ...... po-RE-MI (Williamson) 1..... TEEN ANGEL (Acuff-Rose) ..... MAMA (Southern) ..... AMONG MY SOUVENIRS (De Sylva, Brown & Henderson) ...... 3 CLIMB EVRY MOUNTAIN (Williamson) ..... MR LUCKY (Southgale) ..... NNK THE BISMARCK (Cajun) ......

#### Best Selling Sheet Music in Britain

(For week anding April 14)

A salved report from the Music Poststaters' Amotivation, Ltd., London, Ltd. 13 based upon their weekly entery of England's likeling seeds dealers. Amorium publishers in purceitness.

se lites, High, High-Stobbins (Rob-

Air's Wes They Used T'Ba -(Guesson) n love With You-Kalith (-)

Emm-Nort Gay (-)

tid black a Destinati - Covernell Standing on the Corner-Prank (Frank) Slow Brat to China-Morris (Frank) You Got What Is Takes-Leeds Gobstin Stuck on You-Belinds (Olsdys) Foot Me-Mills (Mills)

Live With Yoo—Kalith (-):

Obesix Obbinst:

What like World's Come Orer You —

Southern (Glad-Big Boppet)

Hathour Lights—Perci Martice (Chappell)

Yolg is the World's Come Orer You —

Southern (Stat Fire)

Hathour Lights—Perci Martice (Chappell)

Yolg is the Waderneas—Chappell (Chap
Perl)

#### PLEASE NOTE

The Best Selling Pop Records In Britain chart, which has run in this space in the past, now may be found in the Music News department on the International Music page.

#### MONEY SAVING SUBSCRIPTION Order



be Billboard, 2160 Patterson St., Cincinnati 22, Ohio my rehistription to the Billboard for a full year (\$2 weeks) of the rate its to sensiderable saving over single copy rates). Foreign rate, \$30



#### Reviews of New Pop Records

Continued from page 156

# GOOD SALES POTENTIAL

THE TOWNEY BECK QUENTRY

\*\*\*e\*\* The Low Twelfs-C-IIA(10) flb
A Emiliar offbril Cenne is done, in Justice 
newrist form in a Laminord Aprilian weiting,

more "corresponding arrangement, but has a

more corresponding a first comprised and a property of the condition of the condition of the compression of the compression of the condition of the compression of the compres

THE CYMBOLS WITH THE REVERENCE
\$\$\times\$ A Falso-Blearied Loree—AVR 5002
\$\$\times\$ A Falso-Blearied Loree—AVR 5002
\$\$\times\$ A falso-Blearied Loree—AVR 5002
\$\$\times\$ A falso-A ranchero styled balled outper
piece of material, Loss have a good style
cocalematy issued the a proof style
cocalematy issued the a proof of other
beat, with beat and zero (Then 160, ASCAP) inthis, Pair potential, Open, ASCAP;

We Blue 22-A blore-tiched effort fash-found in a minner sherilar to "Frankig and Geforty," (God mildof; and earthy pitted by a devided Difference Deer H Make-fortry, (Cod mildof; and earthy sherilar sherilar

# MODERATE SALES POTENTIAL

REN RANSEY
the Pung Dung (Part I and ID—ONIDOA)
The Personable recalling by Examer on
an assuing novely with catchy beat. Pener
unx. dot control joints. Olit., ASCAP;
Canlle, ASCAP;

LITTLE HIDDE FOFTER

\$\$\phi\$ Find Sumsono == LUCK 100 == Obay
shows on a balled with best. Fair chances.
(Show, Shill)

tric if You Dou't Love Me-Booker acre an order fair treatment. Slice chances. (Sloce, SME)

STARLETS and Lave Tonigher-ASTRO 201-A seen Rem, with youthful counting chick carrying the hand. Tone is a rooted with pleety of host, and very timerful, (free Don, BMI)

tirly P. S. S Love You-A bulked, in dreamy tempo. Chicks do a sice wood clime. (La Sale, ASCAP)

THE CARMACKS
grip Tvs Get to Hore—AUTOGRAPH to
—So-so coring on a rocker by the group.
Felr chances. (Cherle, BMI) drig Wim All My Hours—Rechabilish gets a fair chart from the group. Okay appeal, (Courte, BMD)

BHYAN IOHNSON gg-Looking High, High, High—LONDON 2917—Sprightly old-English 'type disty, li-uneg with rish, legistyle by Johnson, (Robbins, ASCAF)

##: Each: Yomerow-Hausting there is narbled with almostry and heart? by John ann. Nice deeps side. (Southern, ASCAP)

TENIS WHILDON

ERNIE SHREEDON

the four addition—COLUMBIA 41637—
This is the peery of four Million, a busbill Pink Busyon (Brylen, BMI)

grá The Tree Song of Bills the MM-Brain Skeldon sings the no-called true story of Billy the Kid. 195a much berg. (Bryden, BMI)

FORNNER PATTERSON:

# # Same Old Story — EBONY 10] —
Pleasant warbling white by Patterson on an okay country dept. (Music Mars, 8511)

PENO GOSS

### Dott Dot - TJEUNDER INTERNATIONAL 1823--- Released vocal by Gout
(a la Donn Martin) on a case overly width.
Chorus backs him. Secon coin passible.

wir Prisoner of Long — Pappy realing of the oldin. It's done-with a rock approach that comes off only fair reents. (May-fair, ASCAP)

MARY MARTEN

##-Bi-ite DENETLAND 100

Checkel reading of the lane from "incewing the Marie Marie in the Marked by peppy and" in-occupance of the management, Doorse,

go The Magic Song - Side in freen her intest LP, the reads the dense, from "Cin-derenta" in cleating fashion to the fire (Welt Dissey, ASCAP)

ALAN ROBERTS
AN YOU Are My Losity 9000-OMEGA
ROS-Pleasant warbling scirc fly Roberts'ow
the montalgie oidie, Merita spine. (Robbins,
ASCAP)

MAURICIO de 18 form-PLAME 10189-Obay reading on an evertive pacted day with nice garar booking, (Essale, 2001) 9:8 Mate My Dream Come Free-Picas first country-flavored vocal on a so-so rocka battod. (Emals, HMI)

PRINCE CHARLES
\$\text{the Bears-Jin 127-Plaintre warbling by Cherles on char r.de. dky, (Flot Town, BMI)

THE SECARPS

trip Double Clutch—STAR-HI 10460—Instructural containing neveral interesting
transical effects. How-eriented, thinset di
Home, illidity

g g If Love in What You Want-allow lead binger change this belief with a folk feeding. Offert & Horse, BMD.

BEYMOUR
frit Atter You're Gono-HEARTBEAT ?\*

"A ricky-tick version of the cities with
different deeply programming, theorem,
ABCAP?

会会 I Don't Noom : Why--Same com (Miller, ASCAP)

DARRYL STRVENS or I. Essen-BCA. VECTUR 7726-eys Rose I. Essen-BCA. VECTUR 7726-A pretty ballad, with Stevyes handling the vocal smcth in the Yorke of a libeat coper of another day. Denne Serious bootributes a pleasant, and one bushing so the side. (Vyannic ASCAP)

HIRLEY MAY OCTET
why Hoope Combine — GALLANT 2023—
Butter, tight filler time is played or happy
fashion here by the Octot. Fixed was
penned by Hecky Krosowic (Universe,
ASCAP)

VINNIR DOWNS

\*\*\*\* if looklub Pride = | TRANSCONTINENTAL -1011-Tibs stars with a beint regionates and follows a vocal energies in demands

to be blowners lie's anisted by a grice,
but the side event quite taken uff. (Darloman, ISSI)

(Continued on page 158)

Dealers

and Ops:

Overnile

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WILL BE

# Reviews of New Pop Records

· Continued from page 157

# MODERATE SALES POTENTIAL

the Honer Bonry (Don't, its Cruefting of their Left for a Post-Again flythm rocker with Calls gotting of a backing has a good, Southern blook use gavelle, arrollog local little. Limited property, (Kerk, 1884)

LLOYD BERKERR

\$\tilde{\phi} June Night — TWILIGHT BOW — A

rock version of the old tune by Abel Barrie

Affangreent in on the ordinary older with

Borries offering a fall vocat. (Lee Fest,

the S Can'l Regio to Yell Youwah, show triplet-backed version of the well-known tons. Berrier gives in Feeling but the arrange meet doesn't go sarwheet, (Bragman, Vocco and Coon, ASCAP)

MARRARA PITTMAN

\*\* De Blevech Communiquest-Pittle
LIFS \$533-18cm's nechabolised dist, marrivalgine, and romance. Taking a more from
the Bible, its and applies the three archer
romance. It's under distance in the production
with rollers and darings. UVF, 18M1)

the Brockers Man-The thrush has a limit of the limitisms of various jazz as-fers. Massetal is of doubtful proportions. (Knos, BMI)

THE BEN TRAVELED COSES
44 SHE a Kins—STAR-HI 190-9 — A
rucker which concasts a let of conserv
doet harmers. Nice here and plane! week
to the breaks in an applica-che but Transework. (Heart & House, Bill)

drip I Wasse You to Enouse-An obergroud; abulled offered in civil that's close-to the country second, It's a pleader by the world group which its supported by a shythm closeby, [Heart & Home, BMI].

NORNY MANN & We Go Frost: Heret-SHREVE 124 — A conservation balled with u leach of the such Mars works with a few words group against thin, backing bedouce matried, (Cuton, BMI)

\$4 Sery-A slow corkshalted describ-cian effects by the chinese, that we group assists, (Caper, BME)

CHARLER GORF.
4 minch Diamend—RLANK 101—Gore, with deep bam tones, offers a tone to a nacroic and ingendary could estain flavor.

11's rhythesia and much in the full style rhytheids a

wit I Dreamed About You Last Night—A rectaballed with the proceding prime violate backing the worst effects of Gore and a get group. (Cine-Bo. SMI)

BELLY CALIA

4 to I Still Nord You (More Than You as My Besive Heart-JIN 190-Allen has led us his indeed the second on this bindle tritic. Best led us his minded for the minded Masseral has doubtful potential. (Keel, 1916)

backing has a good, Southern bloss quality, with Allen contributing, a mediates vocal ottors, (Plat Town, BMD)

BEX QUAL

frie Transpolitrer Bought-APACHE 1836-

THE RABIANS to Blue Souther: White-VALE 212—A complex, minor-larged melody in complexed here with so niching what samels. Note his a repetition quality. (Chover, BMI)

FOLE SEASONS & STOLE Water Bottle-ALANNA 235-A (ocker, Okay arond, Material B sora starred, Olympotent, SMI)

th East School No Septem—A rechabiled, with triplet theore, and visitin. Not as scrong as they, (Mars Jo, ASCAI')

WILLIAM A. MINES

the Come Sommer — BALL 507 — Higgs
in a shouter type and herp be in heard to
a rowkshild of only mild potential. (Lie-ma, BMB)

th and find Whitely - Another slow-pared exck rhythm effort that seems, to have test mild prospects. (Alledin, BMI)

PAY DAVIS

At Remove Hab Cape — ACTS 4501 
"Aba mole my spinner high capa?" and
the chaster on this sovethy effort, Udellin

MMID

& Take the Time - Chay reading of a above balled by the channer, (Mullion, BMI)

The following exceeds, also reviewed: 2 The Billoward mante staff, were mised no oter:

KETTH ALBER DHK; New York Polks, Drawny Ryes (With Costy Heart)—Pers-son Productions 22360 RUBY LEE EVANS: Come, Let's Dreem

OSENNY AND DALL: The Bosoco/Blore to Love-Luck 181

THE UNKNOWNS Keep Tolking Hoby/

Jazz

\*\*\*

HORACE SHIVER OF EVERY - BLUE NOTE 1751 - A height, somplag fill in played solidly been by the blocker filter comba. Silver derven on plano, Bros Mitch-bil soles well on hors, Good for juxt boses. (Beston, ASCAP)

dright the Saphital Sheet on Same com-ment. This side, too, about collect for on boses in past locations. (Examel.

BENNY GOLSON QUINTRY

depth Yesterday on NEW JAZZ 563 — Colon to treor is lacked smalle by the rest of the group in this moderate head readition of Kren's older, Programmable able for both pop and less jocks. 東京資金 Drumboopte — Bright and well-

orked ravival of the Game Krupa oldic. Spins would be appraciated by both pop-and jum fame.

THE MODERN JAZZ OUARTET

THE SHOREM PART QUARTET

RATE ANDREWS IN THE PRESTHOSE 214 — The familier code to player

THOSE 214 — The familier code to player

strong before the SIQ, was to

didde taken from their album on Presign

that the strong their album on Presign

should be to the strong their strong the should be the play

should beginn the strong the strong

girth The Queen's Fines — Time based on old Elizabethan times and put to-pether by John Lewis fin played here by the even-moderich SAIQ with John Lewis and Bage Instance. Skroog last wat.

THE OSCAR PATERSON TRACE (Thinky Till Tomorrow — VERVE 13207—The side, in take force Piterson's new allowing least versions of the score from the current Procedury flat, Asystolating versions it is said, smart, Joch, might well throw this best of this seed change of poet. Governorm

fright Continuous Planny -- One Will the tean familiar but invertibless peod? bares Trom "Footbar" reverbes the Peterson untagin! plane touch or another tide from his above, of the notes, just retended. Also programmible, (Senheous, BVII)

AL SNITH

+ 企業者 The Right Zhme --- PRESTIGE

BLUESVILLE ROGO--- Al Saith sells this

rivinging bleve soldity, supported by Ed
fir Davin and Sharky Scott, The disk in

from his album, "Hear My Bloon." Solid

wat. (Smith-Posting, BMd)

gigh Fledging My Love — The time pen-ned and mode a lift by the Inte Johnny Aca is using very nitractively here by Al-Smith. This could get invit both pen and

HAROLD (SHORTY) BAKER THE STATE OF THE S

gigig Them There Epes on The stordard performed at a smart institutional. Stories are effective. Good coveling for the sity. For just judge. "Blooms, ASCAP?

The Live and Let Live .... From the ab-bons, this is unabber againty-arranged item. With the flipt-staken a good dish for last boves. (Baston title, ASCAP)

EDDIS (LOCALAN) DAYE-\$44 Last Train From Sverbrook — PRESTIGS III — Eddie Dayn takes off on the James Mondy turns with, spirk hete, and he cooks event of the way, Good hor wax.

JOHNNY (BRASINGOVE) "SHIFT), organization of the first Laws - NEW SALES 501 - de de Secret Laws - NEW SALES 501 - Day comen back in instrumental forms with Facilit and Schowste origins a good drythalic danding. The Homomore organ almost table here. Programmable.

gin Never Conditio — Johnny Smith and Schwarze town up on, in obey organ-guitar dan. They're supported by drawn in the

Another Smost for CLANTON ANOTHER SLEEPLESS MIGHT b/w I'M GONNA TRY Ato #585

ACE RECORDS

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See Page 12 for Details

PONT OF CON

#### Country & Western

-\*\*\* what Does a Pase Girt Do as Mad 43656 we Heartfull treating by an a moving county merger, finish fat c.fiv. Beld. (Cederwood, MMI)

her the I Keen - Purity multi-feating that on a cutchy country spain-rood, 2001)

of the land of the

four Henry - Plainty warding base on an effective country weaper, it do ald; two. (Codarwood, BMI)

- \* \* \* -

FR Always the Bloo — GERNN

From Wats hardless in legal ensists
of seeper with decling backed by a
combo. Linterable wat. (bits of
9015)

Grow-Up- Sometimes Cry - On one the change with a bright per-cept, below by pap support. Two is older, (Him of Tomotrow, BMI)

is a man abo crade bis note as wall us ediervis' pages a sire ofer nest a soof scing a girst Job-you know practical islams you can pert to



bere there's usiness action,

ere'n n usinesspaper

Pahere there's record/phono

Billboard



third M. Laule on the Milver — A lively shythm side, with benky most flavor. Fla-verfiel programming. Will special to (red well as c.dw. deepsys. (Starday, Shill)

with You Found Semeon New -TRPPA 1015 - Loca handles this seeper along traditional lines. Fancy Eddlin's and ginched strings help assertly, (Miner, BMI)

thick Sometimes It Dursn't Pay to Got Up In the Morning — Country thater with a philosophical point of varu in aspensively rendered by the untilst, Again, the support is pool. (Miler, 2011)

WALLY BLACK \$9.00 Years Buy -- TOPPA 1014 -- Black spring a fundamental studing to this height onwary spring. George backs from strongers, Cell prefers containly living 10.150 in the city, (bitters, 1001).

章章 Flying to the Mone — All pecule can blink about moundars in "Flying to the Moon" sings Flinck on the countyth mounty, it thread-move as well'es the flip. (Mitor, RM72

JANET McHREDE \$44 Austier Woman's Man - TOPPA 1013 - Dual track trading of a weeper, Gal does it as a failty being tempo-over fine support. (Alone & Chris, 8MB)

p h Help Me Forger (Hes - Floo normally the lask on this country predicts been (Miner, Floo country parings support her. (Miner, Mildf)

PRESTON WAND
first that Old, first of Mine — ECHO
Mark that Old, first of Mine — ECHO
Mard sings this country tone with
loss of navey. It's a weeper soul obesities
pest onto seen a glit for whom he utill
has a year. (Pamper, 8MI)

think Old Non by the Missay or County medium brater abor prin a pleasant chart from Weed. Time to a home, senter, (France, 1811)

white Convenation (With a Male — Allon, who at one point was sorring invested the pup field, in back with the basedle-acess gare as ne negless a letterities treating on a testing and the west by decent to. Samuel and the west by decent to. Samuel and the west by decent to. Samuel and the west by decent to.

STRORTY BACON
RAW Speakin of Laceto - MEARK 2217
-A cheey day to stee to bacop tyle
by the singet ever beappy country support.
Could pull lists in two markets—(Minstelpy)
Valley BMI)

e.g.a. Five of Lava — The chillege is this vector well, halped, ling triplets in a blocking. Two good sides, his prepriend on try coto. Thinnesped Vallery, 98319.

BRNEST ASHVORTH
draw Nami Time to City Time on DECCA
31005 — Constroyth builds seized lightee
alter reading from Ashvorth meer used
gustar land stines. Nep coin pur
phie also (Assult-Rose, 1941)

was fact become (Speed with You)
—Sing world on a neeper by the orbit,
Alon a their good selec in creating maste.
(Accid Rose, Bhill)

RED SHEEV trackers Pet -- APACHII 1874 di-A country halled in the traditional style, Riley does an automate upod effectively similared the string accompanional.

the Brantoni Walks on A three-best none with vocal. In the distinctional country of the country

BLL A RAY
draw Hemilty Braseds to SKIPPY 4221
Streetly, Sale presents counterfilling as
the othe compete. Lytts in seed for some
laughts. US A.M. Shirly

sick Ampthing But Lote on Rolled in slove

- \* \* --

DEWRY GROOM Annex — LONGHORN SQ — Devey Groom sings the horsic mery of the Alone been Report does not live up to its initial previous. (Bidor, BML)

this Pm AS Dressed by With No Place, in Go) — Groom handles this attractive turn pleasantly over hacking by a chorus and country counts. (His D. Shill)

# Revival Year?

· Continued from page !

with a local live emsee, as half

with a local live emsee, so half-hour or hour programs.

The films, purchased by United Artists from Warner Brothers, and never before shown on TV. were filmed, during the thirties and early forties when the bands were at their peak. They spotlight use half and the shown of the control of the shown of the control of the shown of the control of the shown of the shown

Wynn and Bob Eberle, Cab Cal-loway, and others.

Also included in the package is a jam session "classic," "Jammin? the Blues," directed and photo-graphed by Gjon Mill with Lester Young, Sidney Catlett, Joe Jones. Illinois Jacquet and Marie Bryant.

with a sife who has been narrow and leaving him for numerous size. (Big How-A Singing Hives, HMI)

\*\* Who Eyes — Up temps, scredy is nong brightly him by the chanter, (Big-Hewdy & Singing River, BMB)

\$\$ I'm a Dreamer -- Another, veryon with a stories feeling, (Big Howdy & Sing ins River, BMI)

HAY GUYCE A GLENNA DENE CARE ## Stepte Round on Ma -- A hot-girl dust handle a bysic built artified a classic rains, theme. Tjuditional style. (Starder,

ERDN PAYNE

\*\*gra With Heiting Heart == D.3336 -- An

reflect 'nam with a' focus on romancing,

it's a Pouncy' effort by Payne -- which in

which a taten, Traditional material, (Glod,

BM1)

## There's No Justice — A verper, song with considerable feeing, by Payer. For traditional fames (Gins, 2002)

PELFON JARVES 
\$\frac{\phi}{2} \text{John, (The Working Sturb)} 
Friends — THUNDER ENTERNATIONAL 
\$025 ion A spoken, chanted using \$61 the feption lathfully rectarion utyle. Philip join. 
(Langue, 2041)

& Swingto Cot - A piece of constrined con-terial this domn't store very fact Jacob domn't sell here, (Lowery, BMI)

#### Children's - \* \* \* -

THE DISTRIBUTE & Gracky on 2011; FOX 16 to Buck-count-ryal vectoring on cale structly with hid appeal. (Debroon, 1934)

TON'FALCONE A THE STARLEGISTERS AS Wacks & Queeks - Duck quacking around in highlighted on a pleasant instrumental dance, (Utstarce, Ball)

#### Folk

\*\*\*

BRIDWAR ANGELER A SUNNY THREE, the first Los of the Brown of PRESTROE RALVENUE LE ROY—Browner McChee clays the tradicional blues, fully much faving have whele Seemy Turry of the Lorence for the background. Strong was for South and the Southern machine.

third Stronger Here -- Another thresable blees by McGhee and good work again by Terry and blcGhee on guitag Berh vidus are from the allows "Down Home-Bloos."

Spiritual

SOURGETHERERS
STATE Water to SAR 16) on The familier spottant is saing with iteling by the Pam-group sparked by d. new; lead taken. This should inserved will keen of jiber Seed Editors, (Kara 1841)

and country counts. (Fig. 0, SMI)

B. J. JOHNSON

B. J. JOHNSON

B. J. CHANGE IN Your Jahry — 200 FIGWDY:

Storm In Your Jahry — 200 FIGWDY:

Storm In Johnson into c his gradua. The first about a number of the gradual of the property of the country temps. The tend about a number of the gradual of the property of the

# 1960 the Band SEEBURG TO ADD JUKE Brands con pri pro prison. Decision of the Band SEEBURG TO ADD JUKE Brands product to the principle of the Band SEEBURG TO ADD SEEBURG TO ALBUM PROMO GIMMICK

especially interesting in light of im-portant recent developments in the portant recent developments in the operators more aware of albums record trade. Many have stated that as a result of the continuing that as a result of the continuing payola inquiries on various national luke box play, known to be in-and local fronts, increasing diffi-creasingly albums considered due to culty can be expected in estime factors of price, the next by Seeand local trouts, increasing distinctive can be espected in getting new records esposed on radio programs. The feature cover of the week idea for jukes in-being seen as a method of making jukes considerable more interested, then as a method of making jules con-siderably more important than heretofore as an exposure medium for disk product.

In line with this, tradesters say, there is no reason, why the "fea-ture" of the week has to be an LP.
More and more singles are being

More and more angles are being marketed in color aleves with artswork. Thus, singles, too, could become features of the week.

From the album point of view, the side in again seen, as important in view of the distinishing share of the market occupied by singles. The "feature album" of the week.

#### **ABC** States

(Continued from page 3)

317's sponsorship unnouncement requirements, but it was far from the FCC's new interpretation which "violates the very language

which "violates the very language of that section."

In the matter of identifying free records, ABC feels that as long as there is no obligation to play on the part of the broadcaster, the material is "grath" and cannot be considered payment or "valuable consideration." The net says he submisting a brief to that effect before the FOCs. May 2" deadline for consument on its explosive March. for comment on its explosive March

for comment on an expensive avairent of directive.

Whether Sec. 317 actually needs revising will depend on what interpretation the Federal Communications Commission makes of its terms. ABC believes. If the FCC clings do, its present stand after re-viewing all comment. ABC believes the Section abould be amended to let the POC exempt certain ma-terial from announcement requirements.

ferial from announcement requirements.

On the question of anti-payola legislation, ABC believes a broad commercial bribery statute to beenforced by Justice Department and the Federal Trade Commission is the right approach. The Harris BBI, H. R. 11341 and the Celler BBI, H. R. 1341 and the Celler BBI, H. R. 1342 and the Cell

M-G-M After Six

\*\*Continued feour page 4\*

originally announced \$25,000 on the and campaign. Another interesting angle is that with every-garmen's tools, After Six offers a coupon to the purchaser which continues him to an "After Six offers a coupon to the purchaser which continues him to an "After Six" album for \$1.25. After Six is buying the albums from M-G-M for this purpose and is doing the mailing on the premium deal. The After Six people are also expected to do radio and TV advertising.

Heller added that the After Six has been continued to the continues and the continues of the continues with the continues of the continues have been continued to the continues been continued to the continues have been continued to the continues of the co

product. With teen-agers, admit-teelly one of the prime markets for juke box play, known to be in-creasingly album contclous due to factors of price, the move by Seeburg is seen in a unart effort to run with the current tide, and to be prepared for whatever tack the

prepared for windower lack the record business may take.

As a special accomodation for those operators who have already bought new Seeburg boxes since the first of the year, it's expected that the statement of the second that whatever conversion equip-ment is required to allow for the disk cover idea will be made available at next to no cost.

#### Co-Op Ranks (Continued from page 3)

ter that date will be class B'wock-

holders, who will as a group, have representation in the management. Randolph said: "We are later-Randolph said: "We are inter-ested in talking with anyone who would like to sell us, wherever he if and whoever he is. We will have a membership meeting next Tuesday (26) with our accountant, Vis. Goldbatt, at the 'warehouse here after which we expect to be

able to announce our first acquisi-tions of product."

Meanwhile, interested deuters can get details of the co-op from the membership committee, con-sisting of Al Meyers of Town & Country Music, Westwood, N. J.; Mat Carneval of Grayman, Morrie-town, N. J.; Jack-Seader, Village Music, Riggewood, N. J. and Mickey Grusler of Spinning Disk, Vonkers.

#### · Reviews and Ratings of New Albums

· Continued from page, 38

#### \* \* MODERATE SALES POTENTIAL

POPULAR \*\*

\*\*\* MUSIC FOR BOMANTIC NON-BEYER BOMANTIC NON-BEYER BOMANTIC NON-BEYER William Drk. Rips 600 --- Herriva plenated program of voil, "nessly "dance masks as increpented by peanty William, who works with rhyshan had block. "To Ecole His Own," "Malorgattable," and "Chebasted Micholy" are representable, insurance with the programment of the control of th

# JAZZ \*\*



nrenas

carnivals | circuses

fairs talent

stadiums APRIL 25, 1960

THE BILLBOARD

Communications to 188 W. Randelph St., Chicago 1, IR.

Tholiday" managed to rush its own compressors up from Knowille for the Wednes-day malinee. Some refunds were necessary, but the rest

of the engagement was saved,

the 6,000-seat building being

of advance and window sales,

and exchanges.

Fair Plans

# Palisades Boosted 'HOLIDAY''S QUICK MOVE SAVES DATE UTICA, N. Y. — The new Municipal Auditorium had lic tice equipment break down last week at the "Holiday on-Jee" opening, for which an advance sale of nearby \$100,000 had been paid in. Monday and Titesday (18-19) were lost, but "Holiday managed to rush and the sale of th

PALISADES, N. J.—New de-twees in unprecodented profusion of bid to make this a record season for Palisades Park. While a couple of new units have been moved in 1 for Rod ears. A novelty is a every season, providing a handy peg on which to hang advertising exercity to the providing and advertising exercity to the providing and precision of the precision of the precision of the providing and precision of the precision of t

ably outdone hamself for 1960. Visitors to the amusement spread this year find the following tiens in readines: A 2.600-foothong Turnpske ride readily seen from the outside, a new Satellite Jet, Mac Duburges' Flying Coaster, Harold Steinmans' ~20.000 Leagues Under the Sea. 'John Torp and Bryan Lew's Flea Circus, Alfred Oblement Skyr, out of the Sea. 'John Torp State Skyrnes' Skyr, out of the Sea. 'John Torp and Bryan Lew's Flea Circus, Alfred Oblement Skyr, out of the Sea. 'John Torp and Bryan Lew's Flea Circus, and the Sea. 'John Torp State Skyrnes' Skyrnes S

In addition to these operating units, there is the Hunt Bros. Chr. cus, operating behind a five-ring international title on the parking field, and the entire park has been resurfaced with blacktop, Add to this the fact that games of chance are back in business, and the entire accumulation makes for a publi-

up Flying Scooter, access to

metal ribs. Entrance is the gaping mouth, flanked by undersea divers. Within is a walk-thru utilizing animated sea fagures and considerable light. Inner wall of the tunnel

from the Jules Verne novel on created with striking effect. The Say Whoels tower over park and are easily seen if New York City's west shore of Hudson, River. The fice circum izes clean, gold-colored char (Cantinued on page)

# By New Unit Array Added Are Sky Wheel, '20,000 Leagues,' Flea Circus, Turnpike, Other Features

and publicity claims, proprietor living Rosenthal has unquestionably outdone himself for 1960.

Visitors to the amusement

The Turnpike is a 25-car unit

HERSCHELL BUSY

up a nicely painted ram 'Whate' Houses Walk-Th version of the one he open the East last summer. Tho it is compacted into a wind canvast atructure stretched

viewing windows, and outer is lined with aquarium tanks flush in the wall. Various a from the Jules Verne novel at

# 2-Year Fair Gate Of 70,000,000 Is Projected for N. Y.

#### Average Day: 200,000 at 1964-'65 Fair; Plan Submitted for Site Preparation

NEW YORK — The 1964-65 passes for a total turnout of 33,New York Worki's Fair will reaenthle its 1939-30 predecessor in
many respects, and will differ in
tollerit some of the elements were
otherit some of the elements were
otherit some of the elements were
of Parks. Three companies were
of 1,351 acres in Flushing Meanor revealed h a site preparation reretained: Clarke and Rapsano, Andrews and Clark, and Richard C,
otheridge. Gothridge.

Their combined recommenda-tions call for temporary buildings to be built. It is suggested that to be built. It is suggested that no consideration whatever be given to permanent construction of exhibit atructures. Costs of erecting these would be astronomical, they would lack the necessary variety of rechized the construction of the constru would lack the necessary variety of architectural forms and materials, and have other drawbacks - not the least of which is that the Flushing Meadow site is park properly needed for neighborhood recrea-tion, and must be turned back to the city as a park at the end of

Sec 3,000,000 Cars Parked Attendance of 40,000,000 is anticipated for 1964 and 30,000,000 the second year. The 1964 parking is expected to total 3,000,000 cars, an average of 16,500 cars parked in one day. Seven parking areas are recommended for operation and maintenance by the Fair tion and maintenance by the Fair be ampossible to linearce and opto-Corporation, with total capacity of crate a fair for a single year. "The 20,000 cars. The fair's anticipated convention relating to international daily attendance is 200,000 and establishins," the freport states. "Im-the peak for one-day, 500,000, its their durabiol to six months, but The 1939-240 fair had 26,000,000 prevides that two-thirds of the con-paid admissions and 7,000,000 on (Continued on, poor 162)

of the existing subsurface facilities of the 1939-40 fair. Included in the available area is Meadow Lake, comprising 90 acres. This is the location of the Ampitheater used Calif. State for water shows.

On the property will be a 55,000-seat stadium now being planned by consulting engineer. This facility is expected to be huilt and in use by 1962, possibly by New York's entry in the new Con-

Within the grounds there will be motorized lounge chairs and trackless trains, in the fashion of the earlier felt. In addition, the the earlier (air, in addition, the too specially built buses which held 60 pasengers apiece and operated through the grounds over three separate routes. There were 30 trackless trains and 200 lounge chairs leave there. chairs in use then, also,

2-Year Length Required

Studies indicate that it would be impossible to linance and operate a fair for a single year. "The bonvention relating to international exhibitions," the report states. "Imited the state of the state

# Garden Show

Spring Garden and Landscape Fair has been set for the California, State Fair & Exposition grounds for four days starting Thursday (28), Dudley T. Fortin, fair manager, said.

The event will feature advanced designs in parden and natio layouts which can be applied to homes. Many top landscape artists and nurseries are co-operating in the

Additional features will include a "Young McDonald's Farm." a barmaral stocked with new born furm animals. There also will be an art show in the setting of the Village Restaurant.

Fortin said that the event is designed to be a forerunner of Spring fairs to be held annually.

# Seaway Is Ready;

Others Get Rides —A sta-ride layout of new equip-ment is sported by the new Seaway Kiddseland, located only mile from the Eisenhower Locks at Massena, N. Y. Ten acres are utilized by the company, which is headed by

company, which is Gerald Honsberger. Gerald Hoosberger.

The operating company has a spread designed by the Allan Herachell Company and architect Quentin L. Reutershan. Units include the 36-foot three-shreat Merry-Go-Round, G16 Suburban Train, Helicopier, seven-cer Roadway ride, kiddle Boats, and new-design Rofter Coaster. Adjoining the Grass River Boat Tours dock and parking area, the park slao his an attractive new concession building. 50 feet by 100. ing.,50 feet by 100.

supplies. Seawny Kiddieland open for Memorial Day, In is three miles northeast of town Massena, Dick Secor sented Herschell in the trus one of many which have let plant's ride manufacturing p net busy this season

Mite Mouse at Number's

Nunter's Jolly Roger got its Mike Mouse in operation Si (10) at Bethpage. Long ist Vice-president Lou Lerean ride superintendent George L ner reported excellent results

Arthur Simmons is rece Arthur Stramons is recent Helicopter for Cresceet Park. I enade, R. I. Venice Amsternation and Seaside Heights. N. J. are placing their G16 Miniature Twith a new 1865 Train. May livery of a G16 Suburbao Train set for Gun Schiava at Bertralishand Park, Lake Hopateong. I Jensey.

Jeney.
In Providence, Ray Tames
getting a new Pony Cart ride
Situate, R. In Stuart Lelis #
ting a 36-foot hierry Go-Ross Highland Orchards, He als ates Model T gas cars there. Clayton Brown operates the Train, gift shop and rest

Mr. and Mrs. Rossell Felerkh.
Mr. and Mrs. and Mrs. Rossell Felerkh.
Mr. and Mrs. an South Bethany

# Best Riverside Debut Over Easter Weekend

AGAWAM, Mass. — The com- field newspapers. Carroll, this sea-binstion of stock car racing, a TV son has a new four-color promo-attraction and good weather sent tional folder showing photos of the Ed Carroll's season off to a perfect. Monorall, Tea Cup ride, Riverboat, start over the Easter Sunday week-end. Saturday night (16) racing pulled 5,680 fams, second largest opening night in Carroll's tenure at 160 acre Riverside Park.

Easter Sunday business was atimulated by a fashion contest, Easter parade, egg hunt, and ap-pearance of Robert Horton of the pearance of Robert Florion of the Wagon Train" series. It kicked off a long string of TV personalities arranged at the Chicago parks con-vention thru booker Al Martin of

Crowds estimated conservatively at close to 40,000 persons swarmed thru the park during the day. It was the best openling Sunday in 21 years, Carroll reported. On several occasions during the day traffic backed up along Route 3A for

Judges for the various contests were headed by Candy Jones, nodel agency proprietor, and her 2-year-old son, "Miss Riverside of is Carin Rota, 16, of Hol-

Monorall, Tea Cup ride, Riverboat, Jungle Land, Mine Train and Western village, grandstand, free acts and traditional rides. Legend emphasizes the free parking and

#### VIDEO SHOW SALUTES FAIRS

NEW YORK—The Na-tional Broadcasting Company's "Ford Startime" television program will salute musically

American county fairs on its May 3 segment, Show will be on at 8:30-9:30 p.m. EDT. Celeste Holm will hostess the show, with guests to in-clude the Amazing Mr. Bal-lentine, Hermione Gingold, Margaret Hamilton, Marion Hariowe, Jaye P. Morgae, Peter Palmer and Charley (Cliff Arquette) Weaver.

1961 BOW SKEDDED

# Complete Plans for \$1 Million Indianapolis Amusement Center

INDIANAPOLIS - Comple- Stackhouse and Robert Dawson. tion of plans for the construction of a reported \$1,000,000 ansus-menticenter on the north side of Indianapolis was disclosed Tuesday

(19).
To cover the area around a scenic 20-acre lake, the center will include a kiddleland, a fishing club, a golf range, a restaurant and

yoko.
Park business was covered in Principal sponsors of the project and story form by Spring are Lloyd G. Rosseb, Richard H.

Stackhouse and Robert Dawson. A request for rezoning of the land, which is just east of Westfield 'Boulevard bridge over the White River, will be heard by the Metropollian Plan Comunision. Juse 22, William F. LeMond, the developers' autorney, announced. The amusement gark is scheduled to be ready for operation by clusters by the completed in a 16% of the properties of t

An added feature will be a 48- have been built already.

foot steamboat which will navigate the take for rides.

the lake for rides.

The amusement park will occupy a 42-acre tract. It is to be constructed behind the restaurant which, located on the east side of Westfield Boulevard east of the bridge, will overlook the fake. The coince of the property of the state of the property cating place will specialize in sea foods and steaks.

The fishing club will rise on the

banks of a second 12½-acre lake around which a wall and idewalk have been built already.

South Bethany Beach, Date Mills and Bethany Beach, Date Mills already.

#### CIRCUS REVIEW

# Mills '60 Edition Bows to Overflow

INFFERSON, O,-Despite tor- ing the first move of the 21st seado marnings and pre-opening in-mes to miported performers, in Broa. Circus got off to an mending start here Saturday

are his top, which is trimmed in, and hive, Sidewalls are blue of white stripes. The new more top presents the same color trimmion. The new cookhouse istall white. New blue conces-

teets dot the midway leasang the new white and inductrimmed appear into the main tent. Four small floats, a giant topy Dunppy carried by a per-ter and colorful costumes edded and sparkle and fuster to the appear to the sparkle and suster to the appear termed "Fanlays" spec termed "Fantas" Baby Burma, acquired sev seasons ago by the Mills was put to use pulling one of new floats. Single teams of pull the other three floats. hadren of show personnel ride of the floats in colorful con-while the fourth, labeled ham, has a small plastic figure Aliadin in front of his large gerlamp. The other floats are and and Gretel, Captain Hook's ship and a princess coach two small garls inside.

overflow crowd was on hand the initial performance, and the threatening skies the tent nearly half filled for the night the Ashtahula County unter, The night performance two-thirds over when officials ince warning of a possible tor-"The "all out and all over" then given in order to clear top in the event of a major

No-twister developed, but con-firable rain accompanied the turical storm and hampered these during the tear-down these during the tear-down furnity to the Sunday move to field near Youngstown. With of the equipment parked on gounds roadways, not much leulty was encountered in mak-

#### Carolina Biz Mixed for Hagen Circus

HIFI.BY. N. C .- The Carolinas green Hagen Bros. Circus its and downs. Business here Mon-(18) showed a light matinee a three-quarters night crowd. Inderson, S. C., Thursday (14), furnout was about the same. were necessary to big attendance, at S. C. April 6, with

churg, S. C. Apria 6, wan own at the first two and a muse at the extra perform. As overflow night crowd rected the show at Beaufort, on April 4, but only about anne out for the afternoon with rein distance. with rain given as the cause,

# ristianis Do May in Tenn.

ELIZABETHTOWN, Tenin, strong crowds were out for performances of the Cristiani Circun here Wednesday (13) white about 75 per cent filled

Doris Opolka, 17, a member borss Opona, 17, a menter the Luciano Troupe from Germany, fell more than 30 feet from an aerial rigging during rehearaal Prioday afferinoon. She was rushed by ambulance to the Ashtabula General Hospital and after a hasty check it was decided to move her

check it was decided to move her to the Cleveland Clinic Hospital. The German miss, a newcomer to the show, suffered a fractured right wrist and possible internal and head infuries. She apparently slipped and fell from a loop-the-

op rigging. Lucie Entel, 33, another mem-Luck Entel, 33, another mem-ber of the same troupe, suffered a fractured leg in an auto accident too Macel 29 north of Jefferson. In addition to serial work, the two-in-justed girls were also to perform in one of the teeterboard acts.

After the opening spec and dance by fem troupers there was a concert announcement, introducing Duke Jenson, the movie cowboy appearing in the concert. Count Carles (Carreon) and Miss Jenson then presented pony drills in Rings I and 3. The Juggling Gerards and Don Moricio followed with juggling

Roby and Zelda in Display 5 took to the center ring for contactions in style, and Mons Paulos and Walter Reith offered hand-halanciain the auter rings. Docky's ing in the outer rings. Docky's basketball boxers followed in the center ring.

# **Beatty Performances Pleases**; Equipment Called 'Most Lavish'

By IRWIN KIRBY

COMMACK, N. Y.—With the most lavish display of equipment on the road, the fleatty-Cole Com-bined Circus cannot help being expansive in its attitude thir season. expansive in the attitude that season. New units are evident everywhere, and even tho its season's opener is a building date, enough of them are displayed to indicate the boxdisplayed to indicate the box-car-figure investment. The 1960 edition sits high on the

The 1990 cention sits sign on the foost as America's biggest tented circus, and the buge load of canvas waiting to join it in Philadelphia, will brook no arguments. It is a 152-foot round, while top and will be extended with up to six 50-foot makelife sections arousible. be extended with up to six 50-foot middle sections, giving a possible length of 450 feet. The comparison makes any football field look like a ping-pong table. It will be able to seat 6,000 persons.

Within this tent, made by Leif Ericson in Sarasota, a first-rate restriction of a new angle of the seath of the seath

ing new additions referred to: The act, giraffe trailer and giraffe (since replaced due to an early demise), show organ, cookhouse, nagerie top, arena cage for Beatty's named act, sound system, Side Show, panel barner line, hippo and snake show, concession units, cos-tunes, wiring and lighting, etc. Concessions Sparkle

rebuilt from The office wagon is rebuilt from stem to stem. But the concession line-up is the first startling group of units to confront the public ffollowing the appearance of model Airstream trailers and center ring.

Girda and Pedro held the center
Girda and Pedro held the center
ring spotlight with their sensational
acrial work. Eight, girth worked
ladders over the hippoduouse frack
(Continued on page 162) and red Formica counters and a
topped with red-anti-white ureped

plastic tops. Formica and stainless built around Galasso, finger stand, steel panels surround the under, while Miss Marlene (Molisen) and counter areas. They are the neatest lie Anneality of balanching looking concessions in circusdom, presenting a sanitary exterior and who and ladder number, plus look of mility that should win pitenty. Maryse Begary for her trapece and a resonant. soxing concessions in circusdom, presenting a sanihary exterior and look of unity that should win stenty of revenue. The striped top also appears on the midway pour-ride. There are five new Chevrole; panel trucks for the advance contingents. Five Chevrolet tractors have been retired and replaced with one of the contingents.

new ones in a continuing turnover of rolling stock. A new spool wagon has been acquired.

wagon tas been acquired.

Phila Sale Excellent
Last year's big top and cookhouse join the show after its April
15-24 appearance in the Longs
laland Arena, meeting it Monday
(25) in Lexington Park, Mid. The Memorial Day week-long Shriners date in Philadelphia will see erection of the big, new tent, already in storage there. Show officials were extremely pleased over the advance sale, which nudged \$85,000 by early April, assuring a bang-out engagement.

For Commack, the sale ne ar ly approximated \$25,000, enough to scratch out and possibly do quire well if Easter week pulled okay. Opening Friday night (15) was just fair, Three shows Saturday entertained about 4,500 total spec-tators, which is the seating capacity of the building.

Added for the building date were three acts which will not tous-Clay Beckett's high loop apparatus, Rasmi's rocket car and the Honey Girb, scrobatic,

These acts and one other performance adjustment are the only things that differ from the tented version. Beatty's act is used as a finale rather than the opening act, requiring an awkward intermission (about 18 minutes) toward the end of the program while the cage and flying act are creeted. Beatty, cause the arena has no side cause the arena has no side entrance onto the floor, works the end ring. His strimal tunnel runs from outside a big overhead door. Also at this end is the giraffe wagon, atop which the band els. It is a snappy, nine-piece aggregation led this year by drummer Hill (Boom-Boom) Browning.

Performance Outlined

Performance Outlined
Performance is fast moving and in run off in one hour, 35 minutes from the time Count in the fast moving the fast moving the fine County of the state of the show, featuring the Honey Girks and the victors. Next is the Great Alexander, trapeze, plus Rosie Nicholas and Cheta Escalante, loop-the-loop, Alexander does a highly creditable fob climated by a hangman's knot plunge, He hangs by the Insteps, then by one Instep, then transfers from trapeze to hanging ladder, also using the insteps. ladder, also using the insteps,

Clewn army comes next, using the cannon gag. Then Bob Top and Lauren do their aerial roller skate turn. A three-ring display is then

plange feature. The girls are all competent and nicely synchronized, and both they and their anchor men are well costumed. Maryae llegary's one-arm plange total was 28 and

Clowns do a washerwoman gag. Three low wire acts are Moise Three low were acts are Moise in the center, plus, the Victors and the Latinos (Weber - Beaslante). Clowns gold in with an auto tre-in Following come the Namedish, perch; Cueta, balancing, and Rassos, balancing on blevele and unitative and the short's area, a cleaning which The short's area, a cleaning soon, managing on meyere and uni-cycle. The show's specia pleasing walk-around, features camels, the elephants (11), nleely costumed marchers and a half dozen ani-mated nursery-thyme floats. Mendez Whie Act Scores. The Victors' casting act resumes the nace, with along of competer

the pace, with plenty of comedy; then the Seitz-Mendez duo works then the Seitz-Mendez duo works the high wire. Gene Mendez's art-istry is more effective in a high-donical area than under canvas, and he is able to extract a liberal amount of applause and shent ad-miration thereby. Especially note-worthy is his leap to the wire from the shoulders of his partner. It is readily apparent that, once he subready fine reputation cannot help being enhanced. The Carmena continue to impress with their hal-(Continued on page 162)

# Pa. Parkmen To Discuss Taxes at Meet

HARRISBURG. Pa. State tances on soft drinks and food will be prime subjects to be dis-cussed at the May 4 spring meeting of the Pennsylvania Amutement Parks Association here in the Penn-thonia. Herely

Harris Hotel;
Edward C. First, the association's legal counsel will be on hand to lead the discussion on these taxes, which put a I per cent tax on soft drinks over a dime and a 4 per cent levy on food costing more than 50 cents. Problems arise when food and beverages are sold in a combi-

An estimated 50 people are expected to attend the sessions with Edward Lee, Wilkes-Barre, association president to welld the gavel, assisted by William Tarr, Conneaut Lake, secretary-treasurer. Guests Lake, secretary-treasurer, Guesti will include Bob Plarr, Allentown, Pa., and John Bowman, Chicago president and executive recretary respectively of the National Arm ciation of Amusement Parks, Pools

#### U. S. FAIRS '2D RATE?'

# Down Under Expo Nears Gate Mark

SYDNEY, N. S. W.—The 1947 milk. repla-tendance record of 1,232,413 bottled milk. SYDNEY, N. S. W.—Hee 1947 attendance record of 1,232,413 persons seemed about to be surpassed, as the Royal Easter Show passed the balfway mark. The aix-day turnout totaled-647,222 which exceeded last year's flaure by \$1,60% for this came number of stars. The event, which approximates American State fairs in nature, and functions, was handing out a record \$87,300 in prize moneys.

Pacing the surging attendance was the turnout on Good Friday (15) of 138,970 people, nearly 5,000 ahead of that day in 1959, It was the seventh straight day of increased attendance. Weather stayed ideal; 250 children were es-corted to the lost kiddles-tent. Fair

American visitors were load in praise of the blg agricultural-con-mercial exhibition. William Cox. mercial exhibition. This in the manager of the Boston Symphony Orchestra, was quoted as calling U.S. State fairs "second rate" in comparison. Massice Chevaller made in unannounced visit to the grounds, unwittingly breaking the rule of formal dress for the Council

Bowling a Novelty

Bowling a Novetty

The exhibits did not initiated into business directly first bowling and business directly for the sheep Australia's principal animin, and there Friday and Saturations here Wednesday (for the sheep-industry on the tame performances of the Cristiani Circum here Wednesday (for the sheep-industry on the tame performances) of the Cristiani Circum here Wednesday (for the sheep-industry on the tame performances). Nortable exhibits included AM West Covina stand was cancelled shown was the case Tuesday. Now the sheep industry of the Risk Covina stand was cancelled about 75 per cent filled white and the sheep industry of the Risk Covina stand was cancelled. Both aftermoot and evening turning the was the case Tuesday. Now the sheep industry of the Risk Coving stand was cancelled and the coving turning the work of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the tame the performance of the sheep industry on the sheep industry of the sheep industry of the performance of the performance of the sheep industry of the sheep industr

For the first time in 39 years the public saw a display of sheep being shorn. Part of the Australian Wool Bureau's "wool carnival" exhibit which occupies a special parlion, the shearing is presented in 68 nonstop performances, some of them by national champion Des

Child Guidance Clinic

The Department of Education offers free advisory service for par-chis. It handled 800 cases at the 1959 fair, Child psychologists are available for immediate advice on problems. Also shown are new (Continued on page 169)

# Calif. Crowds Are Spotty

POMONA, Calif - The Al G. Kelly and Miller Bros. Circus did just so-so business during its two-

#### BOONE, FORD, JAZZ SHOW SET FOR IND. STATE FAIR

INDIANAPOLIS-The Indiana State Fair's Colineum show this year will include Pat Boone, Tennessee Ernie Ford and a

one-night show devoted to jurz artists.

Boone will head up the show in the big building on opening Wednesday pight and Thursday evening. The jazz offering will be featured on Friday evening with Les Brown, Duke Ellington, the Ahmad Jamal Trio and the Dukes of Dixietand.

the Ahmad Jamal Tro and the Diffee of Distance.

Ford will Jop the Saturday night show and the traditional Sunday matine revue. A queen, contest will be held in the Colfscur the evening before the fair opens, and the society horse show will move in for the balance of the run and remain over for one evening after the fair offering the state of the run and remain over for one evening after the fair offering the part have played the fair before, but the fazz program is a new one. Last year the features of the Colfschirt and we were Ricky Nelson, Rosemary Clooney and Art

# Mrs. Floyd Gooding Dies Suddenly at 52

COLUMBUS, O.—Mrs. Anna, Hospital School and had attended. Eterate-eth Gooding, 52, wife of the School of Music, Capital University. Expended the Gooding the Gooding the Gooding that the Gooding the Gooding that the Gooding that the Gooding that the Gooding the Gooding that the

health until stricken.

Mrs. Gooding was vice-president of the Gooding Amusement Company, She was a charter member of the Ladies' Auxiliary of the Michigan Showmen's Association; a member of the Thea Court No. 5. Order of Eastern Star bere; the Ohio State Mothers' Club, and the Lutheran Church, Col-

She was a graduate of the Grant

#### Willow Grove **Opens Strong**

PHILADELPHIA Grove Park opened the new season with the Easter Sunday weekend, operating Saturdays and Sundays only until May 15, when it begins regular full weeks for the season. The suburban amusement park begins its second season under the ownership of the Hankin Brothers, Grove, who said the park had one of its best seasons last year when it attracted about 1,500,000 visitors.

For this coming year, innova-tions include a Trip to the Moon and the wiring of all exhibits for sound effects and music. The sound firm which wired Disnoyland. Ray Bauer, artist, has created new ex-hibits and effects for the park.

of Pleasantville, O. Funeral services were held Thursday (21) at Deyo Funeral Home here, with interment in Glen Rest, Columbus, O.

#### Bill Bailey Dies After Long Illness

MACON, Ga. — W. J. (Bill) Bailey, 63, civie and business reac-ex of Maxon and long-time friend of circus people, died in a hospital here April 15. While he had been in poor health for two years after suffering a series of stroken, his which was innexpected.

death was unexpected.

A 32d-degree Mason and long a leader in fraternal activities, Bai hey served as chairman of the Ma-con Shrine Circus for LI years, and it was partly due to his en-lorced inactivity that the Macon show was drupped after 25 years

of successful operation.
Thruout his business life Bailey was an ardent circus fan and was interested in several circus ven-tures. In 1956 he served for a time as receiver of the King Bros.-Maley Circus, then in bankrupt

Survivors include his widow and a daughter. Services were held April 18 and entombment was in the family manusclessm at Riverside

#### Mills Bows to Overflow

· Continued from page 161 at the same time, Duke Jenson then

game on for the second concert

by a number of cowgirls.

The Mills clowns then came in The Malls clowns then came in for a walk-around the big top, following which Count Carlos persented his stallion, Duke. For Delplay It the Vanloos Due and the remaining Luciosos were in the end rings with teeterboard numbers and in the center ring were Karin and Dorn, rbilled as twin contor-tionists, Michael Coco and his clown cohorts then presented their version of a teeterboard act.

version of a teeterboard act.

Duke Jension and Count Carlon
were on next, presenting Liberty,
horses in Rings I and 3. Following
this Vodis had his five young,
chimps in the center ring for wire
walking. bike riding and other
similar stunts to please the morpets,
Abusher county announcement for Another concert announcement fol-

Tight and slack wires in Rings I and 3 were used by Les Pedrolas in a drunk routine and Les Carlos working it straight. During the wire tear-down the clowns had a built

fight in the cowns had a built fight in the center ring.

For Display 18 the Redcans Duo offered a balanced hadder number in Ring 1 and the Carchells Trio in Ring 1 and the Carchells The presented intricate feats of balancing in Ring 3. Winter Wooderland was the title, for the web number which followed.

which followed.
Water Reith from Germany then
took to his trapeze rigging over the
center ring for a crowd-pleating
comedy fouting. A clown number
was worked in hefere Miss. Gerda
did her iron-jaw-tide for life from
near the top of pole 4 to the baue
of the king pole at the opposite cond

Male and fem riders then came Make and Iem Floers then came School for the 219x annual opening on for the usual Mills horse routine's hanquet. The crowd filled the gym on the track, closing with high floor, stage and overflowed into hungs, including Duke Tenson do two hallways, where tables were set high a Roman-jump. Jugglers were up.

then presented in the end rings, and Coco and company came on for their paper hanging and water throwing act that left the center ring soaking and many eyes wet from laughter.

Capt, Virgil Sagraves and three girls rang down the custain with a fast elephant number presented by the four full-grown Mills bulls.

by the four fungravit sins tona, The show was again produced by Jake Mills, and John Schmitz is the equestrian director, 'Choecog-raphy in by "Zelda, Lamont, and wagirobe was by Jacks of Holly-wood, Gwendolin Weedon is ward-

Joe Rossi has enlarged his band opening performances. Harry Mills sions and Felix (Fats) Brazon in assistant manager and purchasing agent. George F. Hodgdon in diector of public relations.

Other staffers include lean Crank, secretary; Virgil Sagraves, menagerie and elephant superin-tendent; Carlos Carreon, home department superintendent; Leo Lo-ranger, Side Show superintendent Thomas Viola, properties superin-tendent; Shorty Walker, mechanical tendent; Shorty watter, methanical department superintendent; Walter Reith, electrical department superintendent; Dubte Girard, Wild West superintendent: Buddy Billings, ring stock superintendent; Raiph Gray, steward, and Michael Coco. "producing clown.

The opening date was sponsored by the Ashtabula VFW Post Junior Band. Following the nustinee nearly 500 fans, sponsor representatives and other guests of the Mills brothers thronged to Jefferson High School for the 21st annual opening

# Georgia Fairs **Short Course** On Jekyll Is.

Short Course of Georgia's Association of Agricultural Fairs will be held at a new location this year, a switch from Rock Eagle State Park, Location is at the Wanderer Motel on Jekyll Island, noted reort area in the southern section

of the State.
Conference begins 10 a.m. Monday, May 23, and winds up the following day after lunch. The program, as worked up by Joe F. Fructi, socretary, starts with a two-hour business session, lunch, and afternoon session. Nightiame features an outdoor cooksett on the beach. A morning session is scheduled for Tuesday, foflowed by lunch and adjournment in the

Registration fee is \$2 per person. and the cookout is \$3 per person. Intent is to start routing the annual short course around the State, after several years of locating it in north

# **Brunsons Set** Fair Talent

HOLLYWOOD-Jo and Newton

Zacchini has also been signed by the agency for the full run of the Butte County Golden Feather Fair in Gridley, August 25-28.

# 76,000 View 'Ice Capades'

cent nine performances of "Ice Capades" here was seen by more than 76,000 people, surpassing all previous crowds at the Municipal Auditorium.

According to Vernon Banks, pro-moter, more than 43,000 came out for the five Saturday and Sunday shows and the single largest turn-out was Saturday nights 10,40%. Previous record had been 71,000 in

#### World's Fair · Continued from page 160

tracting countries may authorize a general exhibition for a longer po-riod. . The contracting countries are prohibited from accepting in-vitations to a World's Fair lexing more than six months tules the alx—month limitation has been

# TALENT ON THE

#### Minneapolis Aud Books Jazz Names for Concert

The Northup Memorial Aud at the University of Minnesota wrapped up a strong package of Jazz names, for its May 13-15 conce in Minnesopolis. Included are Dave Brubeck, whose quinter with the festival no May 13. With him will be Miriam Makeb, African singer of Jazz and folk songs, and the Lambert, Hendrichs Ross social ind hacked by the Itea Lauss instrumental trio. The Alans Ross occal trio hacked by the like Isaacs instrumental trio. The Alman Jamai trio will be in on the second day with Ernestine Andreso, the Signatures and Harry Blans' Twin Crites Jazz group. Louis Arroston, will wind upus the three-day event with the 15-piece Rod Anabert from the Twin Cities and Clara Ward and the Ward singers. Kammen, KSTP staffer, will ensee the first two segs with Hobbs, of WCCO, in for the finale, ... More name news context for Bloomington, a another of Minneapolis, Being stought for the "Music Under the Sign." concerts in the Stadium there are Ella Fragerial Under the Sign." Roger Williams and his combo, and Dennis Day. Concerts are sered by the Minneapolis Jaycees.

red by the Minnespolis Jaycees.

Rex Alben has rounded up a strong route of rodeo and faudates, his manager, Mickey Gross, reports. Rex opens at the
Jayper (Tex.) Lion Rodeo, May 11-18; then Rodeo, the Black Bills
Roundup, Relie Fourches, San Jai Wyoning Rodeo, Capper,
the Committee of the Rodeo, San Jai Wyoning Rodeo, Capper,
the List Midwad Empire State Fair, Billings, Minnt, August 1113, Dubloque County Fair, Dubloque, in. A. August 26; Stephenson
County Fair, Freeport, Ill., August 27; Winnebargo County Fair,
Ohitsona, Miss., August 30; Tel-County Fair, Mendota. Ill.,
September 3; Walworth County Fair, Fithorn, Wiss., September
4; Tri-State Rodeo, Fort Maddson, Ia., September 10-11; Nem
Mitter and Smiley, connedy and singing pair, with play the Sterl
Pier, Atlantic City, week of July 17. Abon are set for GACHamid grandstand shows for threw weeks opening al Herringon,
Del., on July 25, and Incheding the Minshaipul Valley Fair,
Davenport, In., August 10-12, and the Sheriff and Depuise
Show, Rockford, Ill., August 30-September 1.

Show, Rockford, Ill., August 30-September 1.

TV SHOWCASE: Cliff Arquette and Keeley Smith will join the ley Berman, Mike Nichola and Elaine May in the guest roster of the Jack Pear full-hour special telectant April 26.

Genig ("Peer Ginn Stevens will hous the June 2 special close with Ginele Maskend Stevens will hous the June 2 special special show with Ginele Maskend and Tab Hunter as guests. 10-buny Mathia will great May I on the Prances Langford she along with the Three Stooges, Bob Cunnedy and otherwise. "Dwayne ("Dobie Gillis") Hickman and Dinah Shot show along with Red Norvo were on the Agril 24 Dinah Shote show. The USO will be saluted out the April 25 "Startine" show with Creaby, Jane Morgan. Don Adams and the Modernsires. "Ethe Williams and Joev Bishop will be on a special Cyprese Garden show August. "Dinah Shore has been re-inched for a run of shown AlbEC in 1960-61.

#### **Beatty Performances Pleases** · Continued from page 161

ancing and head-to-head rapid spin-

Rasini rocket car is the next fea-Ratini rocket ear is the next fea-ture, then the elephanis. Steve Fan-ning, who came from Cristiani with the five-bull purchase, works them in the center, flanked by three others on each able. They work rapidly and nearly, doing dancing on pedestals, fast kneeling and a bit in which two bulls each place one paw on two reclining ones, then wank around them on the time. Remark is a long mount. Olga's hair slide is next. She missed a couple of days after an opening night mishap, Failing to work her hair brake, she slammed down too hard and was shaken up, Hurberto (Llach). Weberk does a feet alke. (Herby Weber) does a foot slide down the inclined cable Menage number has Margit, Colleen (Al-

exhibiting country. Whatever steps are necessary in this connection should be taken."

Surrounding streets and park-ways would have to be improved and widened to handle the influx of fair traffic, and the entire district would require an adjusted atterist awten costing many millions of dollars. Additional millions of dollars. Additional millions would go into restoration of the

waived. The United States is not signa-variety. The United States is not signa-tory to the convention, and its tory to the convention, and its to a monorall-type ride. The re-agent, the International Ethibition port states: "We have examined Bureau, has no control over the in- order to a sunor particularly per ride. The re-in- order to assure participation of one particular meris but yill be the signatory countries, it appears increasing to obtain the consent of the top of the particular is to the bureau to a two-year fair and to comply with certain provisions to comply with certain provisions to a comply the convention applicable to an open certain the convention applicable to a comply the convention applicable to an open certain the convention applicable to a comply the convention applicable to a comply the convention applicable to an open certain the convention applicable to a comply the convention applicable to a convention the convention applicable to a comply the convention applicable to an open certain the There is no description of amuse

paugh) and Gabriella, whose w Final acts are the Palutres.

ing return: Clay Beckett Beatty's animals. Palustres are servative but competent. Ber the style familiar to all who seen him. The routine has taken no notable adjustments, beise. no notable adjustments, being always, a fast-moving fighting Strength and Class

In summation, it can be ref that the 1960 version is cessor. The performance has a ber of star acts, a credable ber of star acts, a cressable production number and well promuerial display. The total effect one of strength and class, gazz teed satisfaction for spomocing sanizations along the route, By of a building, the tent version of a building, the tent version and would no spreading itself of a spreadin augmentation than was used to Being compressed into its using habitat, a show tent of less being and cavernous atmosphere than arena, it fits perfectly.

arena. It fits perfectly.

The arena floor as covered we colored shavings regard as a complished at these perfects of three pencial desired and the perfect of the perfect to go out the side and brushe cits around the building to the byard. Midway was complete except for the Side Show.

# AMUSEMENT PARK **OPERATION**

#### Parks Assn. Launches '60 Membership Drive

URGING EVERY member to get at least one member during the coming month, Membership Chairman Marvin Staton, of Spring lake Park, Oklahoma City, is launching a spring membership campaign

Late Park, Oklahoma Caty, is launching a spring membership campaign for the National Association of Amusement, Parks, Pools and Reaches. In a special bulletin actor last week from the NAAPPB headers in Chicago. Staton advises each member to Took around and some fellow park operator, concessionaire, manufacturer, pool operator or suppliers as a candidate for membership. "There are many securable people in our industry who have never been invited to join, and own in the time," Staton declared. He said that it is vital that NAAPPB continue to enroll members to keep us "strong and propressions."

Attached to the bulletin is a membership application for the con-

Antiched to the observer is minutestating appraisance of each member in encolling his "neighbor."

During the spring campaign, Staton pointed out, each new member will receive, upon being formally admitted to the association, a me copy of the 1960 Manual & Guide and also a copy of the printed

the copy of the 1960 Manual & Guide and also a copy of the printed proceedings of the 1950 convention which contains a multitude of out-cutting and revenue producing ideas for any owner-operator. Each new member will also be eligible to participate in and benefit from the new promotions project being instituted this year by NAAPPB, also the new industry-wide safety program designed to reduce accidents and attimately cut down liability insurance rates. Incoming members are also religible to apply for special rate liability insurance under the NAAPPB group plan.

#### San Diego Enacts Rules For Trampoline Centers

RECENT DEVELOPMENT in the trampoline center picture was the enactment of regulations governing them in San Diego. The cridinal process provides that a certified trampoline supervisor be on hand formula 12 trampolines. Other requirements include the limiting of centers to one person per trampoline at a time. The 30-odd centers in the San Diego area closed down because of this set of regulations and suff that they could not operate under it. Action in San Diego away then of a so-called emergency-basis by the city council after a youth fed of injuries sustained at a trampoline center

#### Ola Huedepohl Rests Well: Kaufman, Baker Visit Disney

MRS. OLA HUEDEPOHL, wife of retired NAAPPB Secretary

John S. Bowman, NAAPPB Secretary

#### Chattan'ga Spot Kicks Off With Easter Parade

CHATTANOOGA - An Easter rade and the introduction of sevnat new sufes highlighted Lake Winnepesaukah's first weekend spening of the season Saturday ted Sunday (16-17).

Joan Barry, Chattanooga radio performer, was in charge of the aster program Sunday at 3 p.m.

Prizes were awarded to the best dressed boy and girl. Three new rides, the Mad Mouse, the Roadway and the Scrambler, have been installed, and the fourth, the Tower Slide, is expected to arrive within the next few days. The total number of rides in operation will be 20; with some eight designed especially for chil-

A spokesman said-three Sunday shows will be held each afternoon through the summer at Lake. Winneresaukah, which will be open on weekends until the grand opening on April 30 and May 1.

# Silver Dollar City to Open In Missouri

BRANSON, Mo.—A self-promoting name, Silver - Dollar ity, has been given to the re-cra-ation of an 1880 Ozark Mountain Village opening near here Sunday May 1, at Marvel Cave Park. Silver dollars- common in the West, but seldom seen in the Midwestbut seldom seen in the Midwest-will suppleant paper currency, with each of more than a dozen oper-ating businesses in the village giving the cartwheels in change. Thereby, it is hoped, visitors to the "City" will apread its fame, Handling the silver dollars should lead business ors to recommend Silver-Dollar City to inquiring tourists.

lar City to inquiring roomset.

Village in under the management of a former Evaluation, Ill., family, Mrs. Mary Herschend and her soon, Jack and Pete, who continue to operate the adjoining Marvel Cave, where over 100,000 paid admissions are clocked annually. admissions are clocked annually. However, no gate or parking lay is charged at the "City." Designer of the post-Civil War town, with its restaurant, general store, eavapuer, chapel, barbershop and just, a Ruiss Pearson, of Oklahoma City, who served as architect for "Fron-tier City" in the Oklahoma capital

New additions to the village are planned for succeeding year. Its location is colorful, nestled in a dense forest. Access in ideal, since the State highway is only feet away.



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can honestly say that the Helicapter, Ride Is another fine contribution by the Allan Harschall Company to the Amusement Industry,



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WATERLOO, la.-Two sets of B. Thomas Shows on the midway. B. Thomas Shows on the misway,
Greater Kanias City's Rodeo
Kids will provide the first three
days' entertainment in the Hippodrome, and GAC-Hamid will offer The Thomas show will set up a separate Kiddieland adjoining the FFA Kiddie Barnyard.

Last year it was necessary to make an additional 200-foot building available to accommodate commercial exhibitors. This year it has there is a constitute of the c three halls and to 363 outside

Five official national shows will again be featured in the show which last year attracted entries which last year attracted entiries from 20 Sastes and Canada. Other attractions include the National 4-18, FFA, and latercollegiste Dairy Judging Contests, the Iowa 4-H Dairy Club Exposition, the Horse and Pony Show featuring society horses, shetland ponies, and quarter horses, the Midwest Garden and Flower Show, and a new and delightfully different Women's department built around a "Christmas in October" theme.

# Florida Fairs **Convention Set** For May 15-17

THE BILLBOARD

range of fair management subjects will be treated at the annual meeting of the Florida Federation of ing of the Florids Federation of Fara Sunday-Tuesday, May 15-17, here on the campus of the Univer-sity of Florids. The program will consist of panel discussions, answers to questions drawn from a question box, and talka. Among out-of-State speakers stated in Prank H. Kingman, of Winston-Salem, N. C., secretary of the lo-ternational Association of Fairs and Europations. His topic will bet and Expositions. His topic will be:
"How Are We Doing and Where
Should We Be Going?"

#### Calgary Ex Still Holds **RR** Contest

CALGARY, Alta,-A contest involving guessing the weight of Roy Rogers' horse will remain a part of the 1960 Calgary Stam-pede's promotional campaign, de-spite cancellation of the cowboy star's personal appearance.

General Mills, Inc., has put \$60,000 into the campaign, Winners will be 18 families of three who will be brought to the stampede, housed at a dude ranch and given reserved seats for four afternoon and evening grandstand per-

# FAIR-EXHIBITION MANAGEMENT

#### Minnesota State Skeds 10 Days of Go-Kart Races

ST, PAUL—Go-kart races will be an added feature at this year's Minnesots State Fair. A one-sixth of a mile track is to be built in Baldwin Park. Bleachers on three sides and the use of a hilbside will canable the sealing of 6.000 persons. The Go-kart events will be taked 10 days of the fair, with eliminations each morning from 10 until noon and featured races at night.

Winner's of each day's program will compete in seven classifications on the final night. A total of \$10,000 in prize money will be offered, according to Frank Winkley, who with Frank Diamond-mill operate the track on a lease bask. The Winkley-Diamond combination will also operate Go-katt races at the detropolitan Stadam, Minner and the state of the state of

#### Greenfield, Mass., Festival May Erase Deficit of Fair

GREENFIELD, Mass.—Not enough money is produced by the annual Franklin County Fair to support the grounds maintenance and actual fair operation, so the sponsoring society is trying something norck two fairs. The circumstances do not apply to many articulars events but many, like Greenfield, are faced with the perennul problem

events but many, like Greenfield, are faced with the perennul problem of financial survival.

The second fair here is called the Spring Festival. On May 24-22 the grounds will hold 15 hours of activities involving resident from 50 communities in Massachusetts, New Hampshire and Vermont. The festival has managed to incorporate several existing events such as the annual Maple Festival of nearby Aublield, and local Jaycee Road-P.O. (auto driving contests) and springime 4-H programs. Vice-president Alvin F. Oichle geared the budget low, hirog, so professional talent, restricting prizes to inboots and trophies rather taa cash, and acting space rates at a moderate level. Estimate was that if the goal was met By mid-April.

Especially satisfying is that, with the exception of farm machinery, nothing sis carried over from the fall fule. There are no livestock or midway.

#### Wisconsin Association To Distribute Brochures

PI\_YMOUTH, Win.—The Wisconsin Association of Pairs, thus invectors accretary, Win Eldrige, has prepared 10,000 brochures that with be distributed to sell the attempt of the States fairs. The side of the state of the State fairs and the state of the State fairs and the state of the State fairs. The state of the State fairs are stated to sell the attempt of the State fairs and the state occupy fair secretary has been asked to canvass his county for good distribution points—Chambers of Commerce, tourist enformation centers, important fifting stations and other sources. Plans also call for distribution in large critics outside the State.

Also announced were the dates of the 1961 State convention. Eldridge said these would be flanuary 10-42 but in a different Mihwaskee hotel, the Prister. The change from the Hotel Schroeder to the Prister was due to no accommodations on those dates at the forme. The association did not desire to switch the dates due to conflict with other State meetings.

other State meetings.

The association's series of regional meetings this winter and early spring were attended by 212 delegates from \$3 fairs. Largest turnout was at Weyninega where 75 attended.

#### McDowall Resigns as Iowa Assn. President

CHICAGO—Robert R MeDowall, of Greenfield, Ia. has resigned as president of the Fair Managers' Association of town, as his has purchased the Horseshoe Bay Lodges on Lebeh Lake, Milna, and will devote full time to that enterprise. Wee-President, is expected form, of Donnethon, secretary of the Chicago and Charles and Chicago Monday (18) on business for his fair and the Laptimon, and Chicago Monday (18) on business for his fair and the Laptimon and Chicago and

Le Sourdsville

Skeds Previews

MIDDLETOWN, Q. — Thee
weekend preview operations are
planned for Lesourdwille Lake
too, will be available thereafter.

# NIAGARA SPORTCENTER, INC. COASTER Flying

- Allega

We have reliable operators of the FLY-ING COASTER who are heating for good park or permanent locations, if inter-ented, please contact at immediately,

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# ARENA, AUDITORIUM 'Ice Follies' NEWSLETTER

#### Go-Karts Loom Big

By TOM PARKINSON

CHARTS ARE in a height of popularity thru the ecountry and f these little cars have been performing in several aremas. The mational Amphitheater in Chacago combined go-karts with larger and custom cars. At Minneapolis there were experiments with a manual control of the contro goner racers requestly so. Multigan said he encountered no inserproblem with karts, one reaton being that they are low and the they dashers, to which was added wire screening, provided good pro... Kars were fueled with gasoline outside and then brought one bolding. Multigan's thought is that they worked will enough a straction in his building, but they conflict with the demand for

#### rand Rapids Skeds ymphonies, Jazz Dates

SYMPHONY AND JAZZ will play important roles during the fel season at the Civic Auditorium in Grand Rapids, Michabded for the Commonly Concert Association's 17th season will the Cancinnati Symphony Ornebestra, the National Ballet Guild Bada, Boston Opera, Metropolitan Opera star Roberta Pelers, and punists, Golf and Pizdale. Takine Laredo, Bolivian violinist, will so the season on October 28, and Glenn Gould, planist, will wind up season in April. In between afferings will include the Allegro Longuay, Hector Berliow and the orchestra and others. On the side of the schedule, top name thus Har is Dave Briabetta And his brief, which will appear with a local orchestra and others. On the vide of the schedule, top name thus Har is Dave Briabetta And his brief, which will appear with a local orchestra on November 11, New the Auditorium on April 25 was a gainst home furnishings sale conjused by Wurzburg's Department Store who moved merchandiae in the Auditorium, thru E. W. Vickers, reports one of the busiest seasons on many lacituded were eight symphony concerts, four student clancers, and blis and the following conventions: Baptist State Brotherhood. Annual Pall Conference for the Advancement of Science and Mathematica Eaching, Teasa Academy of Science, Junior Chamber of Compressions of Firm Coultanding Young Tixans, "Regional intraction of Conference for the Potation and the Texas Credit Union. The and trade show polled 40,000 in three days.

#### New Pro Cage League Creates Broad Interest

THE MUCH TALKED-ABOUT new pro baskiball league has the became a genisty and six franchines have been awarded and have been awarded and have been awarded as the second of THE MUCH TALKED-ABOUT new pro basktball league last

# ent Maker lames Major lecent Buyers

CHICAGO - Recent major of big tops by O. Henry Tent Anning Company here included tents for munic theaters, ung 120x170 tops are Brandya Music Circus of Delaware,

Music Fair of Baltimore and Mel-

ody Tent of Chicago,
Bernie Mendelson, of O. Henry, also announced his firm is building plastic-coated ride tops and a Westplastic-coaled ride tops and a West-ern show top for Royal Anserican; plastic-coated ride tops, Girl Show top and Scooter top for Obson Shows\(\gamma\) tent for Edgewater Beach Playhouse at Chicago, Side Show top for the World of Mirth Shows; and large orders of concession tops for both Coca-Cola and Pepsi-Cola. Banner line sweet includer.

nor both Coca-Cola and Popti-Cola-Banner line work includes you for Lou Dufour's Royal American show, Dufour and Sam Alexander's Belmont Park show, and Joe Mer-erdes show at the Circus' World Museum.

# Wins Big at Minneapolis

MINNEAPOLIS - Alibo final MINNEAPOLIS — Altho final attendance figures were not available, Ice Folies concluded Sunday (17) what was probably its muest successful showing at the Arena bere in 24 years. Lyle Wright, manager of the building, estimated that about 132,000 perestimated that about 132,000 per-sons saw the show diring its 10-day run, of which 70,000 were from outside the Twin Cities. From Minneapolis the troupe went to Seattle for the final run of this tour May I. Then members

of the company will take their annual five-week vacation before reassembling in San Francisco on June 22. There they will begin preparations for their 25th anni-

However, Oscar Johnson, who was recuperating from surgery at the Mayo Clinic, Rochester, Minn., said there will be no extreme em-

phasis on the anniversary theme.
The show first goes to Los Angeles on its next tour, then on to Denver, Des Moines, St. Louis and Chicago for its using of the West-ern part of the United States.

#### Schott Inks Name Bands

CINCINNATI - The band schedule for Moonlite Gardens of Coney Island here has been an-nounced by Edward L. Schott, pres-

deni and general manager.

Opening the season April 30 will be Peter Palmer, His Volces and Orchestra, with Clyde McCoy coming in May 7 as an alternate with the Chyde Trask band. The Seniors will appear with the Billy Walters orchestra on May 14, while Jimmy orchestra on May 14, while Jimmy Palmer's band comes in for May 20-21 and Burt Farber is acheduled for May 25-29. Other attractions booked include John Gary with the Track orck, the Toemmy and Jimmy Dorsey crews, Buddy Morerow, Jimmy Janes, Johnny Long, Les, Browh, the Four Freshmen and

Ralph Marterie.
New to the park this year are a Round-Up, a new dark ride and two devices in the Land of Oz Kid-

#### **Houston Shrine** Names Committees For Fall Circus

HOUSTON, Tex, — Committée appointments for the 1960 Arabia Temple Shrino Circus were announced by A. R. Beyer, chairman for the circus. This year's vice-chairmen for the circus are C.-E. Newton Jr.; Carl T. Denven and Paul A. Nelson.

Other appointments are Merlin C. Davis, personnet committee chairman; Dr. David Jaffe, medi-cal committee chairman; Miles cal committee chairman; Miles Strickland, season box seat and block seat sales chairman, and Mrs. Jack Land, workers wives

lounge chairman.

J. V. Dougherty, circus program sales chairman; Burl Stilwell, car-nival midway chairman; Fred Bonewitz, ushers committed chairman; witz, ushers committed chairman; W. R. Montgomery, parking committee chairman; George Curin, Ringmasters Club committee chairman, and George Bowen, Ringmasters Club comptroller.

#### FOR SALE MOON ROCKET

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## **Snyder Starts** Work on 1960 Water Show

BOSTON—Sam Snyder's "Water Follies of 1960" began rehearsals here last week for the new teason which will take the troupe thru the U. S. and then to the Crient. Bus-ter Kelm, father of Elim actress Betty Lou Keim, is flying in to choseograph the wet and dry pro-

Snyder has signed Lisa Carroll, Snyder has signed Lrta "Carroll, soprano, Bit the thow's featured singer. She will cut records under Snyder's Water Follies label, which will be sold on the four.

Snyder has brought back Eddle Rose, feätured comic, working both

the set and dry parts of the show, along with his wife, Mary Dwight, syncheonized swimming champion. Rose has been with the "Water Follies" for 15 years except for

last, year. The American tour is acheduled for 25 weeks after which the company will coubark on a sex-week tour of Japan sand another six weeks timerary in Manula. The "Follies" rester this season comprises a 16-ght ballet; Civie Dyson, Australian, diving champion, Emile Botter, Stückelb, American usershalie diving Atlachell, American acrobatic diving champlin, and Charlie Diehl, ex-Miumi truck driver, now an aquatic



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#### STRONGER SHOW

# King Circus Opens Wilkes-Barre Second Tour Today Good to H-M

imately \$1,500.

ment, he said.

innately \$1,500.

There were several surprise opening-day developmenta. In one of these Justino Loyal castre on from the Cristiani Brost. Circus to become equestrian different. In another, Charles T. Underwood, forming central agent, made a last-minute decision made a last-minute decision made a last-particular agent. His physical condition has improved to the point that he can fall the less arduous duties in the neces denarts.

arduous duties in the press depart-

High praise was beard for the excellence of the performance, which ran for one hour and 35 minutes at the matine and was trimmed to an hour and 25 minutes

The show made the jump of 473 miles from Punts Gorda, Pla., without mishap and moved onto the lot Thursday.

After a clown number introduc-tion show starts with a fast-paced Ivanov bar act, with Pete and

2-PHONEMEN-2

MONOTORE CLUARED, SHOORSED,

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2-PRONEMEN-3

mother work here on Gratic for restrict Palay beg incoined welfel for a rest west Gretten, Shriven and O. N. Pay durir little. Fadd vel-riors. (Bill Methicush most herents when, willo two as address. I you a company.)

16/16 1600choll, 5.W. Arlands, On.

2-PROMOTERS WITH CREWS-2

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MACON, Ga.—The Cristiani- was slightly less. Matince drew a owned King Brea. Circus had a three-quarter house and the night successful start of its second-season at nearby Warner Robust Saturday. Daily nut has been increased from (16) when the show reaped a prof-

ns learned from their succeasing first season proved of bene-fit in launching the 1960 show, which has in enlarged and strengthened program, much new equip-ment, a seasoned staff, but remains practically the same size and is still apecifically designed for the medium-sized and smaller cities.

A new lot at the Williams Shopping Plaza was used this year, about two miles from the school grounds used in 1959. The advance sake of the school promise sake grounds used in 1959. The advance sale of more than \$3,000 was better than double last year's, but the actual countries and the second but the actual attendance at night

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BOB SNOWDEN, Gen. Mgr.

See GA 5-8318

# Atlantic City.

ATLANTIC CITY — The Ham-id-Morton Circus pulled about 18,-000 paid admissions to the Armory here dering its three-day visil, end-log Sunday (10). Total was com-sidered encountinging in view of the location, not in the best neighbor-hood.

Sponsoring Chamber of Com-merce was enthused and hopes are for the use of Convention Hall in 1961. It was under repairs at circus time this year

Wilkes-Barre, Pa., played to four turnavay houses the tail end of the am. Thought there is asset at extending the engagement longer than the four days used until naw,

Gracie Ivanov, assisted by Pepo Cancurelli. Next is a well-dressed aerial ballet, climaxed by Oreste Canestrell's trap and head bal-

Jean Warner and her chang, Mr. Mike, are show-stoppers. Besides the usual acrobatics and stilt walkthe usual acrobatics and sun ing, the chimp brings bravy ap-plause with new costume numbers, especially a bit depicting a TV cowboy and Indian sketch, with full regalia. Italo and Francesco For-nasari present a clown boxing skit,

naari present a clowe boxing skit, and Esy Karoly and high school borse follow. Gaglord Maynard is next seen in his transpoline act. Evy Karoly returns in a principal riding act, assisted by Margaret Karoly, and this is followed: Af this point a 17 year-old wire Continued on page 173)

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# CIRCUS TROUPING

BY TOM PARKINSON

A NIMAL AND CIRCUS history is being made at Madison Squar for Garden's basement now. Ringling-Barnusin's baby okaga is on a play there. Dr. Robert Bean, bead of Brookfield Zoo, near Chicag brought his star boarder to New York for the engagement. Ringling imported an ochagl about five years ago but file U.S. government at the prevented it from using the care animals. So it was based the Brookfield Zoo. Subsequently, the English of the Start of NIMAL AND CIRCUS history is being made at Madison Squar by the circus only in New York, then returned to Brookfield Zoq.

A Chicago theater usher here won hisself a tip when Polack Bros. Circus Director Louis Stern caught the convent Rustine film. "Circus Stars." here last week. Sald the theater usher as the come-out, "I liked your show better, matter."

At Globe, Ariz, the Kelly-Miller show departed without con At Globe, Artz., the Kelly-Asiser show separated without counties the elephants and Jeft, one on the los. Next day a citizen found the lar roaming his yard. Citizus sont a truck back for lit. . . France Richard is in California in connection with operation of his shopping cents abover. It's reported he sold the night club that kept him busy in Florids below. It's reported he sold the night club that kept him busy in Florids

road.

Bill Ballantine, abow artist and a

thor, has penied a feature, "Bute of the Big Top," that'll be incli-May issue of True magazine Bal lantine also did the illustrations to

the piece which will be featured to the front cover. . . Don C. Mac Iver, former magician and lecture

a book on the sade show and me seum facets of the business. Members of the Terrell Jacob Ring of the Circus Model Builde who attended the Mills opening cluded Bill Bert, George Green,

Halpern, Gay Hartman, John Jisson, Don Leech, Howard Leec

Rapid City, S. D., Shrine is signed Rudy Bros. Circus for la 7-9, the show's third year in. Doris Valentine III, is doing as as a drummer. He has an orthe

tra of his own and also has t Meledy Studio at San Luis Obia

Calif., and recently opened a calif. and recently opened a calific thorses dropped dead on the shalling jump of the season.

**PROMOTERS** 

SHELLEY BUD SHYDER ADarm 8-2100 Parce, three Debit Phonogene, Putter defe. Need provide details from the provided provided from the provided provide

10-PHONEMEN-10

HILL REGAN

NOTICE

Big towns ready; Battravad star de Two apositions, gold collectors. Cut Read, challed

and Leonard Sangaton

While Jienory Armetrong's clown Mitton-Freewater (Ore.) Pea Fring with Beatty and Frankie Saluto's with the Ringling show, they're with Buddy Knos and his bandill close fundless they meet the saluton with the s Show has four Canadan day still close buddies, they report. Ja-Leontini of the Packs show made the rounds of Eastern circuses. . . . or four more. In addition, a circus will play a number of established stands. Last year show racked up 4,000 miles on

the rounds of Eastern circuses. . . . Little Tuffy Nicholas is being fatted out for a future career, having been outfitted with a replica of his dad's (Count Nicholas) ringmaster suit, down to the red tails and silk topper, He wears it in spec.

Scott Bros. recently wrapped up its Georgia and Florida tour. Final weeks in Georgia were poor, the only good stand being at Dublin. Scored big at St. Augustine, Pla, and did good at Leesburg, Fla, despite rain, Acts with it included Bill Marrie steakers.

Shows, has reached the age of 8 and has launched a writing caree He's busy now compiling data to a book on the Side Show and as Bill Morris elephants, Noble Family, Trubis Ayers, Tex Wilson, Hel-Daring's

in, room yets, see

Wilson on the organ, Daring's

chimps, Billy Orwell, Allan and

Lee, Show plans to reopen in May

in Indians to play ball parks.

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#### 5-PHONEMEN-5

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Gemerallo; (7th & Bigher) S. Phäladelphia, Pu., 25-May 7.
Baker's United: \*I., F. Tyrn; Indianapolis, Ind., 25-May 14.
Bee's Old Reliable: Franklin, Tenn; Harriman, May 2-7.
Belle City: (2700 S. Chase Sc.)
Milwaukee, Wis., 26-May 4.
Bernard & Barry; Welland, Ont.:
Cornwall, May 2-7.
Big State: \*Joseph Slmss Brady, Tex.

ex. eck, O. C.: William L. Hurst; Poughkeepsle, N. Y., 25-26.

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May 8.

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May 2-7.
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(Continued on page 173)

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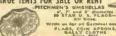
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FOR EID APPEAL PUMP-LI

# ROLLER RUMBLINGS

By At. SCHAPLEUR.

Roller Rink, and their manager, C. V. (Cap) Sefferino, have their, eyes act on the June I close of a create that will, barfing an untoexpendating in houses, produced that will, barfing an untoexpendating in barfing as untoexpendating in barfing as the state of the state o

formed a season that had been run-ning slightly in arream of figures for the preceding year into oce that ranks with the best in the rink's history. There was a "very notice-able" pick-up in business follow-ing the telecast, Sefferino reported, with total grows currently showing a gain of about \$2,000 over receipts for the corresponding period of fast for the corresponding period of less year. On the strength of this show-ing both of the owners and the ing both of the owners and the manager voice the opinion that any hopes for a strong revival of the roller-skating business must be roller-skating business must be based on promotion of the business thru use of TV on a national scale. Any such show, they said, would probably claim the bulk of attention at any industry meetings that may be held in forthcoming

may be held in forthcoming months.

Lou Myers, just back from a winter vacation in Florida, reported that wille in the South he had the opportunity of attending an im-prompto meeting of Florida oper-prompto meeting of Florida operprompto meeting of risidal oper-ations and businessmen, together with Irwin Rosee, of the Roller Skating Foundation of America, and a representative of the Johnny Jones Jr. Company, It was a general Jones Jr. Company, Il was a general business discussion that soon fo-cused on the possibility of the in-dustry sponsoring some kind of pro-motional skating show nationally on a TV network out of New York. Insurance problems were also dis-cussed at the meeting.

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# alent

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#### THE FINAL CURTAIN

for more than 10 years in of the Macon (Ga.) Shrine April 15 in Macon, Ga. elsewhere.)

BRON-Joseph F. circus and carnifun, March 29 of a coronary chain. Survived by his wid-tee children. George and his mother and two sisters.

Brices April I with burial in
family plot.

MOLER-Fred. nest serialist. April 20 in a hirage hotel following-a heart

nifty J. (Balle), a, April 2 in Veterand

ANA—Relly 3. In Veteranrelation of a mailrelation of a mailr in the showman. Services and burial in Laketon stery, Muskegon, Mich.

former band leader with the me's Great London and Gen-photon of circums and also hous, April 10 in Jackson.
Survived by a brother, and a sister Florida. Burial: April 22 in

to veteran outdoor showman, pril 13 at his home in Miami. or many years he was a con-missaire with the Melville es, World of Mirth and Vima shows, later going with Berich tides and Nantasket Beach, oth Ben Still later he was con-with Riverview Park, m, and last year was at He was a member of the

In Loying Memory OF MY DEAR HUSBAND SPARKY"

Who Passed Away April 30, 1952

EVIE BELEW

Miami Elks Lodge and the Miansa Showmen's Association, Survived by his widow, Olive, four daughters, two brothers and two sisters, Services April 16 in Combo Chapel, Coral Gables,

LINN-John.

64, long-time concessionaire, re-cently in Monterey Park, Calit, Survivors include his widow, Margaret; a son, Ray, and a daughter, Betty.

MIX-Paul.

IX—Paul, performer in a rope and whip act, April 16 in Chicago, In re-cent years he had worked in Chicago playing club dates and some fairn. In 1933 be was all featured act in the Days of 459

neumonia in 79, of pneumonia in Queens County Hospital, Brooklyn, on Tuesday, April 19, For 60 years leading pantomimist song and ance man and worked with dance man and worked with Gary Grant, Eddie Cantor, Gus Edwards, and Sophie Tucker on many occasions. Played four straight years in Hippodrome Theather, plus burlesque, vaude-ville clubs and theaters. Survived by kin son, Jack Jr. of Miami, and two daughters, Alice and Jane Nicoll of New York City.

Anna, Anna, City.

Ly wife of Floyd E. Gooding, RADER—Charles-Colemus, and principal owner of self-annal Annaement Company, and Columbus, O. (Define To Texas, Dallas, April 16 a self-inflicted wound. He are the columbus of of a self-inflicted wound. He moved to Dallas in 1920 after a theatrical career in the pre-World War I era, Burial in Hillcrest Memorial Park

> SOMMERFIELD-II, H. (Herb). DIMERPIELD—II. H. (Herb). 69, a director of the Sankatoon (Sank.) Exhibition, April 12 in Sankatoon following a heart at-tack. In recent years he had been in charge of machinery row at the fuir. Survived by his widow, three sons, a brother and singer-Burial in Saskatoon,

WALDMANN-Fred.

92, former manager of the old Gayety burlesque-theater in Kan-sas City, Mo. April 12 in St. Joseph Hospital of that city after Joseph flospital of that city after suffering a stroke. For the past 20 years he had been a deputy in the office of the county clerk. Survived by two sisters. Mrs. Carrie E. Oulan, East Orange, N. J., and Mrs. Samuel F. Dickson, Newfirk, N. J. Services April 18, acids beyond in College. 15 with borfal in Calvary Come

#### We Wish To Express our sincere, heartfelt thanks

For the many beautiful floral offerings, charitable donations, telegrams, telephone calls, cards and letters, and other indications of sympathy during the recent loss of our beloved wife and mother

# ANNA ELIZABETH GOODING

Floyd E. and Joyce Ann Gooding

#### Down Under Expo

· Continued from page 161

tuhular steel desks, boards and other classroom de-

Pair visitors included a delega-Fair visitors included a delega-tion of 26 Americans representages the American Hereford Journal, who observad cattle judging as part of their stay, Armona rancher, Stephen L. Bixthy was quoted as stating he had never seen a show with as many cattle. Another dele-gation were Japanese businessmen

gatton were Japanese Dustinessmen, inschuling T. Takumi, president of the Mitsubishi industrial combine, The Royal Agricultural Society's 71½-acre grounds are three miles from the center of Sydney, a city of more than 2,000,000 people. The grounds were added to five bus routes, with 100 buses serving the location the first two days. In addition there was stepped-up servaudition there was supporting service on bus routes normally passing the fairgrounds. The ambulance station treated 50-odd cases on opening day, some of their collapsed people and the others minor

Collected 56G Last Year An interesting phase of the fair for 5,500 pounds (\$15,400) if 10 points of rainfall are recorded between 6 a.m. and 10 p.m., and another 3,000 pounds (\$7,400) if 10 points are recorded from 4-8 p.m., by the Weather Bureau. Total value for this year's fair, running 10 days and 8 nights, is \$224,000.

\$224,000.
(Last year the fair collected \$56,250 on the policies white rain did not interfere seriously with attendance. Back in 1927 it collected the full amount of insurance when rain fell every day, but attendance that year was considered very that year was good, regardless.)

good, regardless.)
Objectives of the society are to promote and encourage the development of agricultural, pastoral, dairying, farmyard, viticultural, horticultural, mitocrat and industrial resources of the six Australian states. Exhibits of purebred live-stock are vulced at up to \$5,500,000 and the displays of \$500 manufacturers and business firms all around \$5,000,000. facturers and bus around \$9,000,000.

#### Palisades

· Continued from page 160

and other units and a neat minia-

The park on Easter Sunday (17) ended its best opening weekend in Rosenthal's 25 years of association. Rosenthal's 25 years of association. By mid-afternoon; parking space was gone and traffic was choked thruous the area. Midways were iterally mobbed with patrons. Weather, fortunately, was sunny

and warm.

Majority of the concession games are the stop-and-go arrives, button-operated by patrons.

The park in continuing its program of nerial sets booked the Majorith of New York, plus free dancing, disk jockey shows and name, artist appearances. Tie-in with National Comics offers full-page Superman 50s carrying park dmission coupons. The match book promotion is extended to where 37,500,000 imprinted books book are being distributed at a cost of \$157,500. Inside the folders are park entry imprints, and a percentage of them have free ride offers. Radio and TV are being utilized in large measure again this year.

#### BIRTHS

KASTI-

A son, Joseph Richard, April-13 In Southwest Memorial Hospital, Corter, Colo., to Mr. and Mrs. E. 1. Kastl, of the Greater Kastl

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IT PAYS TO OWN Leng INSURANCE COMPARE SERVICE, ENOW HOW, COMPANIES & RATES CHARLES & Leng & ASSOCIATES. "The Showman's Insurance Man" 1472 Fourth Street, Nucle P. D. Bar 7038, St. Puterboog 24, Fis Phones 5-5121—7-5914

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adary. Made be tembler by all phasm, of matricining and enerting tribs, as buildings and related equipment. Den Juan and drivings, de net w time, this is a specified and not just a job, in first fetter state qualificati-tapadelone, references, warries taking and algring taking about. Write

E. H. Trefes, 210 Bridge Street, Groton, Conn.



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1 Pinto Fire Engine Ride, in good condition ....\$ 800 15 Lusse Skooter Cars, in good condition ....... 3.500 Can be seen at Humby's Corousel, Substic Highway, Saldule, Long Island, H. Y.

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# CARNIVAL CONFAB

HAROLD NEVINS and Al Leffeur had their L & N. Amusements AROLD NEVINS and Al Lefteur had their L. & N. Antusements poing in East Meadow, N. Y., but week. With it were Goorge Regan, Maity Aquilmo and some of the former Tanuargo concession-aires... Natie Cutter's sected four with Marks this suffineer... Mark and "Lil Reilly will hopeocotch at fairs with their piecorn, flows und-snowbalts. Until then they're staked out at Rolling Green Park, Support, Pa. They'll also make the Phility circus date..., Tommy Carson, was given several pints of blood in North Shores Hosphial, Misard... when the standard of the Rolling a new Yellowstone trailer. For the last four years they've left Mranif-with a new one, then sold it upon their return.

Road check item: Watch your length going up 301 thru-rgin. If cost fillie Thomas of Minn! 50 buchs near Jessup, his truck and trailer were less than six inches over length. Georgia. It cost of the Thomas of Minani 50 backs near Jessup, atthou his truck and trailed were less than als inches over length. Affalch assistant to Jimury Sullivan on the World's Finest Moway Deaton No. 2 unit, pined for Flurida, running late Movering weather in Harriman. Tenn. Rosening didn's make it any warmings... Joe and Mollie Strass back in Minani after visible and trees in New York. They'll be with the Welse concession the Month of the More Control of the Month of the Mo

Maria LeDoux, secretary-treastirer of the Northwest Showman's Club in Scattle reports that the user of the Northwest Showman's Club' in Seattle reports that the seganization's first parry on April 11 was a good one with over 2001 intenthers and 42 guests on hand for the festivities. Danner was served and members from Bellowick and the server and members from Bellowick and the server and among the server and among other things, thanked the ladies who had decorated the hall with 40 dezen discovered the server and among other things, thanked the ladies who had decorated the hall with 40 dezen discovered the server and among content of the server and among other things, thanked the ladies who had decorated the hall with 40 dezen discovered the server and among other things, thanked the ladies who had decorated the hall with 40 dezen discovered the server and the server and

L. V. (Vic) Williams, longtime corn and hamburger conces-aire at the Independence Counpopeori and namourger consessionaire at the Independence County Pair, Batewille, Ark., and dozens of other fairs and celebrations ens of other many and centeratum; in that area, was recently the sub-just of a feature story in the St. Louis Post-Dispatch. Williams, who has also been a school teacher and restaurant op during his 74 years, says he has made and served would over a million harshurrers. years, says he has made and served, well over a million, hamburgers. Ten business, he recalls was when a le sold more than 2,300 during a 20-hour period at the fair here be-fore World War IL. Another time it the White River Water Carnival, at the White River Water Carnival, alt he whole kilver water Lamwas, alto in Bateville, he dealt out 1,800 of the sandwicker in 14 hours. Prices have changed over the years. Before the late war, they sold for as flow as annicked—now they're a quarter. Despite his hours were come the sane Will. they sold for as low as anickels—
mow they're a quarter. Desydé his busy career over the pears. Walllams had time to transe a family like mail from friends. John and he and Mrs. Williams had at K. (Framingham Red) Shaughneysh and he in Clakago last week to prep for pical, Jogus, Mrs. . . . Veteran action to be teason. Chamile Byrne; (Continued on page 174)

W. E. (Shotjan) Page writes from Athen. Ala., that Page Bros. Shows are all painted and set for beir May 5 opener in Nashville. Plans are to play around that Tennessee city for four weeks. A new Octopus and Roller Coaster have been delivered to whiter quarters. Personnel, in addition to Page, Inchuse S. C. V. (Mae) House, Business manager; Mrs. W. E. Page, seerbary-treaturer; Norman Littlefield, concessions manager; H. B. Cook, billposter, Lefty Western, operations, and Stanley Johnson, electrician. W. E. (Sholgun) Page writes

Charles Chancy, longtime concessions op, is back at his Biloxi, Miss., home after being released from a buspital where he received treatment for ulcers. Change can he addressed at 1007 East Beach Street in that Mississippi metrop-

olis. . Watter (Blackie) Stein-feldt is currently in a Baloxi hospital following a heart attack. Mr. and Mrs. Steinfeldt are former concessionaires who left the road last year and now have a taxern in Biloti.

Frank Toesling

Despite wet weather, a targe crowd-attended the April 3/10th ancrowdistrenced the directer Ohio Shownen's Association in K. of P.: Hall, Columbus, O. Mrs. Virginia Swain had charge of the dinner, which was followed by a mage: 

FLASHBACKS: 15 Years-Ago--Important question among show

#### GARMAN OPENS 31ST SEASON AT SHOW'S W.Q.

EXCELSIOR SPRING Mo - Ken Garman took the ment Company here Thursday [21], marking the 31st season for the show. At assaid the opening didn'll go unnoticed in this resortiows that has served as winter base for the Garman operation for that many

The Dally Standard not only devoted much editorial space to the show, but sold two pages plus of advertising to herald the annual event.

to beraid the annual event.
The opening stand was
again under auspices of the
Clyde Gustine Post of the
American Legion. Snow was
cleared from the lot for the
first time in the 31 years the
show has bowed bere, but
everything was up and sparthe modificion to the usual

in addition to the usual strong complement of rides, a Side Show and a Funhouse, Garman has three other backend units on tap, In-Faced Woman, Lou Holland's Hollywood Revue and Alfred

The stand was scheduled to last thru April 30 when the show hits the road.

# **Royal West** Switches Bow

SANTA PAULA, Calif.-Roya West Shows, the new venture of Harley Larsen, shifted its initial route and opened here instead of fdylheild as previously announced. Switch was made because of construction work on a grade leading into the mountain resort,

# Blue Grass Shows Being Flashed Up

Will Corry Own Kiddieland on Tour; Groscurth Takes Over Gen'l Agent Job

Grass Shows opens its regular sun mer tour, all rides, thows an equipment will have been com pictely rejuvenated. That's the word from C. C. (Specks) Groscurth, owner-manager, who has also added the show's general agent chores to his line of duties. Groscurth was here last week at

his Tampa home and reported that activities at the show's Large, Fin. base were swinging into high gear.
After the work is completed the show will move to its show-owned house base in Owensboro, Ky, in early May and open its season there on June 9 at the "Specks rescutth Homeoning."
All rides and rolling stock are

All rides and rolling stock are getting new paint jobs, matching the factory colors in alluosi all in-stances. New to the fine-up this year will be a Paratrooper. For the first time the show will tour its own kiddle rides, a complete see having been purchased this wine to by Garciccink. A Scramber was added in 59.

#### Adds Trailer

Also new this year will be an atertainment trailer that will be niteriamment trailer has will be fitted with upholstered seating and a refreshment bar for the relaxa-tion of committees. A new semi-trailer is being built for the Downey

light towers with 12 more under construction. Each carries 36 feet of fluorescent tubing

A 75-kw, Caterpillar generator was installed Friday (22). It was built in San Leandro, Calif., under the supervision of a California State Safety Department Inspector. Show will add a Miler Roller Coaster and a No. 5 Eli Ferris to the mountain resort. Wheel in Lompoc, where it opens While here, the show added four for a six-day run on April 26.

TAMPA—By the time Blue light towers carried by the the has been purchased from I Diesel. The older light plast been completely overhauled the two together give the show output of 500 kw.s. completely

Under construction at \$150. Fla., is a new front entrance the show, is will be made of num tubing and will be lighted a

num tubing and will, be lighted a fluorescents, Groscuth ducion Before leaving Florida for thome town of Owensboro, Spi and Mrs. Groscuth will host gates to the Florida. Federation Fairs convention in Gainesville May 15 at a buffet. The Blue Grass owner also

elosed that while he is now diling the general agent he will name a special agent hear future. He also seed that he had signed to provide midway attractions at the Kor lai, July 4 celebration to be on the streets of that city.

#### **NEW LIGHTS**

#### Rose City Rides, Gear Set to Go

CAPE GIRARDEAU. Mo. With the exception of a few inhing touches, Rost City Rides ready to open the season-at liville, Mo., L. M. Schrader, ager; reported here in quarters. Lutesville is the 'only still i

on the route, he pointed out. 1) Missouri centennials have been's (Continued on page 3



Want for Meridian, Miss., Centennial on the Streets Downtown, May 8-14

CONCESSIONS: Hanky Panks of all kinds, Pitches, Photos, Jewelry, Prize-Every-Time Concessions, Straight Sales and others.

RIDES Want to book Dark Ride.

SHOWS: Place family-type Shows of all kinds. No Girl Shows.

HELP: Can always use capable, sober Ride Help with chauffeurs licenses.

Contact BUD DAVIS or JERRY VINSON, Buckwoller Stadium. Phone: 3-4009, Maridian, Miss

FOLLOW THE WOLFE ARROW = Amusement THE SHOW THAT GETS UP ON SUNDAY

#### FOUNTAIN INN, S. C., THIS WEEK

followed by Spartanburg, Downtown Location; Kings Mountain and Shelby, R. C.: then Martingville. Ya. Will book couple Kiddle Rides, committee manny only till July 4th Family-Type Shows of any kind, Ape Show, Same proposition as Kid Rides, any Manky Pank, Photos, High Sniker, Fish or Duck Pands, any Ball Games, Cork Gallery, 6 Cats, Buckets, Camps, Blower, Class Print, Hooplas, Penny Pitch.

Good spring route. Best 4th July date in the South, Belhaven, N. C.

10 Fains starting Tasley, Vo., in August, closing in Georgia, late November.

P.S.: Correcting rumors—This is the same WOLFE SHOW as in the past. No leases, no partners.

BUCK DENBY, BUL Mgr. BEN WOLFE, Owner

ERNIE SYLVESTER

# Coleman Premieres On Home Town Lot

mell Bros. Shows opened its season. the home lot here last Thursday Trucks were painted red as untl, a new marquee entrance top

Paul Smith, veteran of many years with Coleman, is returning after an absence of several seasons, lengths with him his Rock-o-Wheel and bear pltch. Another

wheel and bear plich. Another settran is Dave Altiman, Merry-Go-good specialist, who is starting at 2d year on the show.

The old concession bands were a quarters early, fixing up for the about. Rocky Dell, Barn Storey, Edde Horwitz, Eddie Kubek, Tim Csieman, Torumy Woods, Butch Caleman, Tommy Woods, Butch Real and the Jones bingo crew, presided over this year by Howard

Arcade Smushed, 1 Dles

Paul Miller will have his Arcade well as the Dodgem with Coleen, prior to joining the King Reid men, the to an accident which henroved Dutch Albansen's Ar-ticle on Friday (15). Driver Nor-nich Johnny was killed and the tractor-trailer with its contents conmmed by flames after being sand-sicked in a three-truck crash at lamberg. S. C. Alhausen will ve-heid and join Coleman later. Early visits were paid by Cleman to the control of the con

Schnitz in company with Al Me-Bens, servicing their merchandise

# Ruback. Parker To Operate at San Antonio

SAN ANTONIO-Two carnival to will operate rides and carnival activities during Fiesta week here. Jack Ruback, sole carnival operstor in recent years, has been threatening to operate here despite the Fiesta commission contract that went to a high bid by Bob K. Park-

It was decided at a meeting that hubset will operate, but will may 15 per cent of his gross income to the commission.

he will occupy the remainder of

# SLA Skeds **Final Meet**

CHICAGO - The Showmen's leapue of America will hold its final meeting of the speing season. Bureday, April 28, Hank Shelby, Secretary, announced. Meetings will sain be resumed in the fall, he

#### WANTED

44 with Rides and Consessions is beauty Liene Chah Caralest, July web B. Contact

M. W. FORRESTER

FOR SALE

MIDDLETOWN, Conn.—Cole- the show into Willimantic next are broad shows opened its season week, then Norwich, New London the home lot here last Thursday and New Britain, for Memorial Day

Rodney (Speedy) White has the Motordrome repainted. Coleman intends to insert a Go-Kart for wall riding as a novelly this year, Out at Ocean Beach, New London, the Coleman rides had a fine Easter despite coolness coolness and Samday and the gross was up roughly 25 per cent over last year's.

# **Business OK** For Buck in Poughkeepsie

POUGHKEEPSIE, N. Y. — Opening business for the O. C. Buck Shows was encouraging here last week, on the hasis of spending over Tuesday and Wednesday (19-20), Owner Buck had 19 rides in the air and more than 40 concessions laid out.

First night was cool, but spend-ing was better than last year. Sec-ond day had a very satisfactory

matinee

In addition to the rides, equip-ment fielded included two Gul Shows, Monkey Show, Motor Motordrome has been augmented with a lion this year. The show's funhouse is being rebuilt and will be in action soon.

be in action soon.

Bernie Therit framed a new cookhouse over the winter and had to operating here. Dampy Delf's crew had his group game tent in operation, working 5-m-line, Delf's arrival was delayed when his new

house trailer overturned white exit-ing Florida, it, is reported.

Mrs. Elizabeth Murphy is pre-siding over the office, and Humy Quisn is holding forth as business manager, Fathead Williams is due in to take over the Minstrel Show.

# Meridian, Miss., Ruhack will be on two parking Centennial Pacts World

MERIDIAN, Miss.—World of Pleasure Shows has signed to fur-nish all midway attractions at the Centennial to be held here May 8-14 on the streets in the downtown area

In addition to the midway there will be a queen contest with 69 contestants sponsored by local civic organizations. In addition there will be parades, free acts, pageants and other entertainment.

Bud Davis, who signed the con-Bud Davis, who signed the con-tracts for the World Pleasure. Shows, was informed by Lloyd Royal, President of Panoranna Pic-ured, that they anticipated taking shots of the midway for a forth-coming picture with a carnival background.

This is the show's opening spot of the season and it then moves to Michigan to start its route of 15 fairs and celebrations, in Michigan, Indiana, Illinois, Tennessee, Alabaran and Minissippi.

Show took delivery of a Helicopter ride and a 3-abreast Allan Herschell Merry-Go-Round. Personnel remains practically the same as last year.

#### SAN BERNARDINO, CALIFORNIA 45th NATIONAL ORANGE SHOW

FIRST MAJOR FAIR IN CALIFORNIA

Get Your Spring Bank Roll Here, April 28 to May 8 inclusive. All Paved Midway. Uptown Location -- 300,000 Attendance. Now Booking Shows and Concessions. CONCESSIONS AND SHOWS: Can join here for a long season in California. No rain, no mod, no blondowns.

HOY SPEPMEND WANTS: Riddietend Foremen, Foremen for Lunio Scorer, Morry-Co-Round, Seconder and From Corrier; TM, Wheel and Outopus Foremen; Thinks Sefers, Trush and Spead Drivers—must have Close A challeten's Brooke. We can hely now publical Scores By you are a capable driver

CRAFTS 20 BIG SHOWS, INC., WINTER QUARTERS

# IMPERIAL SHOWS

Opening May 19-21, Fairbury, Ill., Alton, Ill., May 21-June 4, to be followed by our strong route of Celebrations and fairs for balance of

CONCESSIONS: Long Range Gallery (must be fleshy) and Basket Ball.

CONCESSION HELP: Warried Barge Countermen and Hamby Pank agents for all office-owned games. Concession help contact HARRY ROSS, Box 1270, Knowlile, Tenn.
SANI MARTIN WANTS COOKHOUSE AND GRAB HELP.

RIDES; No still dates, low percentage, Paratrooper, Dark Ride and Roundup.

RIDE HELP: Foremen, and second men for Tilt-s-Whirl, Octobus, Ferris Wheel, Coaster and Kid Ridge, (Ricky Darrell and Los, contact immediately, I Others come on, I fall must viay sober and have ficeness to infee of the same of the s

JOHN GALLAGAN, Owner-Mgr.

WM. (BILL) GULLETTE, Asst. Mgr.

RIDES • SHOWS CONCESSIONS
ACTS AND ATTRACTIONS MUST BE TOP CALIBER

# LARGE, NEW THEME-AMUSEMENT

Opening this summer in the southeastern part of the country, ideally located. All replies to

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Wolters, Dinner Cook, Griddle Mon for Cookhouse also Foremon for No. 5 Wheel, Sconic Artist and Painter to join on wire. Replies to

GOLD MEDAL SHOWS H. B. ROSEN Sheffield, Ale.

#### WANTED\_AGENTS\_WANTED

Suinger, Short and Long Engas, Newbotz, Priction France, Rear Stock and Bills Bettlen. P.G. Desire for Chapsette Books. (Wildle Toussered, get in tench). Gee good Up and twee Sine. All Advantations weaked for my last year, end to Investment on ways on the Opening Northine, 191es. Contental, 181e M. (Bill and Fresh Bill).

LOUIS A. HELL 4/s Warld stylinature thouse Sex 229-S. St. 2, Marketon, Mich. (Plants: 3-4609)

AMERICA'S PINEST SHOW WHITE SOR 1960 DATE ROOK CRETTEAL Show Printing Co., Inc.

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Bernie Feldman, Conc. Mgr.

Washington, D. C. (Ceral Hills, Md.), lot at \$2nd Ave., Deathern Fika, CONCESSIONS; Warn Honkier of all kinds. Class of Base Pirch, Want Ball Came Agent, Can place Prich; Yill You Win, Cork Callery, Long Kings (Eddie Mohr) and Custed.

WANT COUNTEMEN FOR MACCS BINCO.
SHOWS: Le-ON can place Working Acts for Sade Show. Also Tolker for
Crind Show. Gello wanted for office-owned Gell Show. BERNIE FELDMAN
WANTS MAN TO TAKE COMPLETE CHARGE TO UP AND DOWN
CONCESSIONS, Also drive somi, Relly, answer, Wand Agrats for Long
Rapp Picture Frame. Write or vire. ROSS MANNING, Quantico, Va.

## DIXIE AMUSEMENTS

WANT

Eptilons One of a hind early, their Sange, Photos, Cork Galbery, Cas Sally Targets, Chase Pinch, Park Pinch, Plan Pend, Heop La, Strings, brakes and Accoming Striker, Albeits of CVP-1888.

BELP, Wast Nelp on all Rides, When' Freeman. Reveal Her on Herry Ge-Reseal Sta Up and Rid Nides. Mant his other, reliable and how pile defrect blement Pile: Colorador Start Start 18. Contot CLIPFORD DAVIE. MSD-2-day, Othe, April 58-38; tring, per ravie.



W.B. WADE HOWS

-- CAN PLACE-

Ride Help of all kinds

Foremen for Poratrooper

Merry-Go-Round, Wheel

Titt and Roll-o-Plane also Second Men for all rides.

Profee somi drivers (Harold

Cunningham, contact). Ap-

W. G. WADE SHOWS

April 28 thru May 1,

Livonia Builders Show.

Wolverine Raceway,

Middle Bell & Schoolcroft

Roads, Livenie, Mich.

Phone, Wire or Write

12110 Melrose

Southfield, Michigon

Phone: Elgin 6-3566

NOW CONTRACTING

SHOWS-RIDES

and

CONCESSIONS

for the season, starting

the last part of June for

the balance of season over

a strong route of fairs and

ply in person.

# SKERBECK AMUSEMENT CO.

(GREAT NORTHERN SHOWS)

RIDES-Can place Roll-o-Plane or Helicopter.

SHOW NEWS

CONCESSIONS-Logitimate Concessions-Will not overload midway. Agents who can up and down and work right.

RIDE MEN-Must have chauffour's license and he reliable. Assistant Flactrician

FOR SALE-Double decker fun House, upper and lower blower, etc., very flashy. Reason for selling, four years over some route. Priced right, bring tractor and drive away.

OPENING DATE-May 10, Escanaba, Michigan-strong auspices. Few still spots to follow and then all celebrations and fairs until clasing

(No collect wires or phone calls)

Contact: EUGENE or PAULINE SKERBECK, Box 218, Escanaba, Michigan.

#### ROYAL WEST SHOWS CONCESSIONS WANTED

Glass Pitch, 6-Cat, Short & Long Range, Duck or Fish Pond, Cork Gallery, Photo, Hoopla, Pitch-Till-You-Win, or any other non-conflicting Marchandise Cancession. Merchandise whoels open, good proposition to right party. All Concessions booked at sensible privileges.

Bernie Goldstein Wants General Hanky-Pank Concession Help

mission Street, San Francisco, Calif. Phone: Klandike 2-1225.

#### CAN PLACE For DOWNTOWN MURFREESBORO, TENN.

Followed by Clarksville, Tenn.; Hopkinsville, Ky.; then Bowling Green, Ky., on the streets

CONCESSIONS; Sell & on Diggors, hong Joint French Friend, [8] Sinker and Ire Cream. Good appealing for Festive and all Steel Concessions. Expect Kappens, contact. SNOW1: Any Family, Pop Blace or uncertained streeted in 1510 Mem ACTS under Mark have root 5100 Mem. South of the Steel Steel

Wire Johnny Denton, Sheffield, Ala., Apr. 25 to 30

#### MARKS SHOWS

Opening Portsmouth, Va., Friday, May 6

Want Forement for Wheels, Merry-Co-Rounds new Tilt and Scoters, Selary on object it you qualify Con piece Second Men on all Rides, Especienced Men to the Control of the Second Men on all Rides, Especienced Men to hamiltonian higher and towers, SHOW's Any work—while Family Type Show, Want Man to handle Fundosey, CONCESSIONS; Legitimate Concessione of all blods escopt asts and drinks, Address all replice to JOHN H. MARKS

Prince Charles Hotel, Payetteville, N. C., all this week, Phys MARKS SHOWS. Portsmouth, Va.

# CAPITAL CITY SHOWS

Want for Dalton, Go., Legion Soring Fair. 2 Big Rid Days, starting April 28 theu Saturday, May 7. All mills working full time. Followed by Big Tennessee Strawberry Festival.

CONCISSIONS: Age and Weight, Long and Short Range, Aposthy, Ball Carrent, Contaminant, Healty Parks of all larest. V. L. Collier waters, Aposthy Parks of all larest. V. L. Collier waters, Aposthy, and Experimental Collins of the Co

HRLP, Second Men on all Blates who drive serve, also Man who knows CE Search-lights. Can also use good men. Salary evers week, plus borns. Wass to tray, list comb. 18:35 Bings. Whitey Cales, central true. All registers. J. L. HEEF, LECION FAIRCROUNDS, GALTON, CA.

#### BUCKEYE STATE SHOWS

Open Nelsonville, Ohio, Firemen's Celebration, May 2-9

What Shoon, Want Containings Hashles and Straight Sales of All Strain also Man and Wilning of All Strain And All Strain and Wilning of All Strain and Wilning of All Strain and All Strain

TIM NOLAN

#### OMOTE EXPOSITION SHOWS

OPENING SPRESTON, MR. MAY 2-THEN BELLEVILLE, HLL 21. E. REID, Owner-Mgr. GEO. GLOYS, Ann. Mgr.

# W. G. Wade First Unit **Bows April 28**

DETROIT—The W. G. Wade Shows will toss off its wraps Thursday (28), when one of its units opens for the season at subur-ban Livonia where it will operate at the Rotary club-sponsored Li-vonia Annual Brilders' Show at Webverne Racemay.

Wolverme Raceway.

This unit will play shopping cen-ters and celebrations with rides only until June 21, when concessions will be added and remain on thru e balance of the season. Another Wade unit will open

May 16, playing shopping centers with rides until July 1, when it will open at the July 4 celebration at Mount Pleasant, Mich. Concessions added beginning with that engagement will be corried until the ste-

to the executive staff. Stokes will handle the office for one of the

Early delivery is expected on a Winter quarters at Mason City, Mich., have been in action for several weeks, with a crew of about 15 on hand.

about 13 on hand.

Another new office trailer, now under construction, is slated for completion by June 15.

#### Halls Open Shop Mart Show in Ga.

MACON, Ga,—Hall Bros. Circustown of Sarasota, a shoopping center show, made its debut here Tuesday (12) at Shurlington Plaza

Hestaby (12) at Shurlington Plaza. Shopping Center, flux show of this type to play in Macon. Organized in Sarasetu, this was the first road date and was termed highly successful. A fepent may be played in another shopping area here after the show falls a previous-geometric date in Hunsville,

Ala.
Included are an elephant ride,
a pony ride with six ponies, six
cages of animals, four concession
stands and a away pole act, featur-

Ing David Sculet.

Lorin D. Hall Jr., is manager and L. D. (Doe) Hall is general agent. Scott H. Hall and Robert Hall are also part owners

#### Tampa Auxiliary Awards Trophies To Top Bowlers

TAMPA—The Ladies' Auxiliary of the Greater Tampa Showmen's Association awarded its bowling league prophies at the final regular meeting which had President Egle

Sedfensyr in the chair.

Mary Cain's Sidecars won first
place, followed in order by La Life
Shulman's Stringers and Francine
Tones' Manhattana. Individual trophies were awarded Mary Cain, Frances Scott, Marie Waver and Jackie Manzata.

A thank-you letter was read from the Cancer Society. Flo Ven-ner distributed material for her

summer fund-raising campaign.
Sick list included Monica Baress, St. Joseph's Hospital, Tampa; Elsie Williamson, Southwest T.B. Sani-

An auxiliary, known as the Skipperettes, has been formed to the men's club best organization. Regular meetings will resume on Nuvember 16.

# Show Builder

Want Show Builder who has had esperience to work on horses and other parts of Merry-Go-Round. 3 MGR's and other Rides to we On. WANT TO PURCHASE USED MCR HORSES IN GOOD CONDI-TION. CONTACT

#### WANTED RELIABLE CONCESSIONAIRES

To take pessentes intendialely Build-tags on Beardwale for leabitimate General Pah Pead, Pitch-Till-You-Wha. Bid! Durwes, Spot. the Spot. Hall General one other legislating Oriest Concessions to many for piech. Can use Compton. We have been legations available. Mydera of people to show to, Fist years or perpendage, PUNLAND, INC.

pas Lafayette filed. Lone South, M. V. Yot. atter & g.m. 68 84272

#### Agents -- WANT -- Agents for Hanky Panks, Buckets, Picture

Frame and Six Cate. Larry Nach. Mickey Masters, Curley, Herb and Slick, come on In. Contact

JINDLY ACKLEY Mound City Shaws, East Alton, Itl., April 28 to May 8.

#### HUBERT'S MUSEUM

228 W. 62nd St., New York, N. Y. Open all year round

Wants freque and Navolty Acts. State

#### FERRIS WHEEL POREMAN Wanted

M. D. AMUNEMENT CO.

HOLIDAY AMUSEMENT CO.

New PleyTre
CONSTRUCTS.

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CONSTRUCTS PIELDING GRAMAM

RELIABLE OPERATORS INQUIRIES INVITED

celebrations.

#### GOLD BOND SHOWS

Contracting New for 1966 Wars Rides, Shows and Concessi

P. D. Box 229, 561, Storling, III. Winter Quarters—Fairgrounds

CALL SYCAMORE, OHIO, 7-5552 BABY DUCKLINGS

BARE'S HATCHERY

#### ALAMO **EXPOSITION SHOWS**

WANT

Manky Panks of all binds. Co-Wheel Foreman, Second Man whe & Also Merry-Ge-Round Foreman

JACK RUBACK, Mgr. Del Rio. Young, min work; Ri

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* ATTENTION, SIDE SHOW OPERATORS!

# O. C. BUCK SHOWS WANT

Due to illness of Side Show operator contracted for season, have opening for Side Show Operation, have complete outfit, new banners. Show well framed. Want Operator with acts and feature.

Phone O. C. BUCK, Yroy, N. Y., AShley 2-4581 CARREST STATE OF THE PARTY OF T

# DODGEM AND JR. HOT ROD FOREMEN WANTED

Oudgest truth by litting on two truths. These are the own parsenal place treatment and top salarly, with percentage, to right main. Still Anderson. Con attacked One for Cookhause. Clarence Lunaford, enswer. All since to

#### HARRY (BUSTER) WESTBROOK

Proce Premier Shows, Lynchburg, Virginia. Phone person to person VI 2-6700, Madison Halphin, Virginia.

#### THOMAS JOYLAND SHOWS

Want Billposter to John at met. Must have own respontation. Address Medison, West Va., this

#### WANTED RIDE FOREMEN

and week, winter in South Want Foremen for new Herscholl Merry-Go-Round erw Allan Herschell Heli-Also Foremen for 1960 upper and Kiddio Rides, Must er and dependable, semi

REBALLS AMUSEMENT CO. Coldwater, Mich

#### EDDIE'S EXPO. SHOWS pening McDonald, Pa.

April 29 to May 7 WANT

ry, Photos, Scales or Age. Waisston wants Singe Help Il. C. deslers. Answers to Mc

Eddie Dietz

#### DAVIDSON

ENITED SHOWS

OPENING MAY 11-15

Please Seat Day Maines becomes

Day and might delign.

WANT FOR SOUTHERN STATES SHOWS TO JOIN AT ONCE

# RIDE MEN

who know how to drive fructs preference. Also work Concession ors. Will be on beach at Paneria ht, all exemps, his tear downs.

#### HIDWAY OF MIRTH SHOWS Wants

Poster Bluff, Ma., mas week? Vandalia, Illa next.

#### CARNIVAL WANTED

POR PLORENCE, MANSAS SEPTEMBER S

Cantact JESS BOSIESE

#### WANTED

E. L. SMITH Phones Papier 1-74621

FOR OME OF THE PROSECTION SHOWS IN AMERICA.

#### King Opens Second Tour

. Continued from page 166

His wire arrivery, with backward and forward somersaults, won trenvendous applause. Remo is to remain on the show for two weeks Easter vacation and then returns to school, but is to be back on the show in June as a regular feature.
Aldo Cristiani present his
troupe of 10 doberman pimehers

stronge of 10 doberman piameliers to a series of Jast-moving stimis. The voltage number was another strong crowd, pecase. Three horses are used and their riders include Justino Loyal, "Cosetto Cristian," Justino Loyal, "Cosetto Cristian," Depois and Oreste Caucastrella and Jepo and Oreste Caucastrella and Justino Loyal, "Cosetto Cristiania" and Loyal Cosetto Costania Troughe texterboard act. with Chifa Cosetts Phona det. with Chifa Cosetts and Costania Costa

Old favorities retained include the Cristiani Trouje tecterboard act, with Chita, Cosetta, Remo, Benny and Tripoli Cristiani; the leaps with Benny, Remo, Tripoli, Oreste and tallo, and a swinging ladder display. A large clephant

#### Carnival Routes

· Constinued from page 167

United Expo.: Memphis, Tenn. Victory Rides: Wichin Falls, Tex. Virginia Greater: "William C. Mur-rny; Suffolk, Va.; Crisfield, Md.,

May 2-7,
West Coast: San Jose, Calif.
Wolfe Ams.: \*S. R. Holt; Fountain
Inn, S. C.; Spartanburg May 2-7.

#### Circus Routes

Adams Sells: Springfield, Mo., 25, Marshfield 26; Versailles 27; Se-dalia 28; Jefferson City 29; Columbia 30.

Heatty-Cole: Lexington-Park, Md.

25; Arlington, Va., 26; Hagerstown, Md., 27; York, Pa., 28; Allestown 29; Wilmington, Del.

Curson & Barnes; McCamey, Tex., 25: Crane, 26; Jal, N. M., 27; Eunice 28: Lovington 29; Den-ver City, Tex., 30.

er City, Tex., 30, le: \*Helen/ Watterst Konavia,

Cole: "Helen vastes, Olda, 27. Cristiani Bros.: "Himmy Danielis; Stamton, va., 25: Harrisonburg 26: Front Reyal 27: Martinoburg. W. Va., 28; Waynesburg. Coales-

Harrishurg, Pa., 25-30; Altoona May 2-7.

May 2-7.
unt Bron. 'Jim Conley: Pallsades
Park, N. J., 25-May 22.
unus & Bualey: Sulphur, Okla.,
25: Ada 26: Konawa 27, Hobiler,
ville 28: Wewoka 29: Prague 30:

ville 28; Wenoka 2 Davenport May 1,

Davenport May 1, King Bros.: Morganton, N., C., 25; Forrest City 26: Hendersonville 27: Clyde 28; Newport, Tenn., 29; Greenville 30; Pineville, Ky.,

May 2.

Mills Brost: Amberst, O., 25; Tiffin 26; Bowling Green 27; Defiance 28; Toledo 29; Livonia,

Mich., 30: Inkster May 2; Grenton-3; River Rouge 4; Walled
Lake 5; Royal Oak 6; Roseville
7; Port Huron 9;

Rough 8; Royal Oak 6; Roseville
7; Port Huron 9;

Rough 8; Royal Oak 6; Roseville
7; Port Huron 9;

7; Port Huron 9.
Polace Bros.: (Armory) Akron O.,
26-30; (Municipal And) Oklabona, City. Okla., May 4-8;
Ringling Bros. and Barum &
Bailey: (Garden) New York 25-

(Armory) Hartford, Cons. 25-May 1; (Exposition Coliseum) West Springfield, Mass. 5-8. West Seringfield.

performer, Remo Loyal, son of Justino, scored a spectacular success. Clowins are Italo, Francesco, His wire arriante, with backward Pepo. Armstrong.

Concert features Prince Chi Chi (Perce), Chief Whiteeloud and troupe, who offer tharp shooting, knife throwing, tope spinning and riding acts.

The band: A. Lee Hinckley, di-rector, and Joe Browning, trump-ets: Don Anderson, trombone: Nick Altroch, egs, and Ken Field,

Staff: Remo Cristiani, president; Staff: Remo Cristiani, pressient; Aldolfo Criatiani, view-president; Bobby Hall, secretary-ireasurer; Benny Cristiani, manager, Justino Loyal, equestrian director; Sam Warren, legal adjuster; Sam Jones, chief electrician; Oscar Grussich, Chief mechanic, and the following department superintendents: Chita Cristiani, front door; Cosetta Cristianl, tickets: Leonard Green, ush ers; Din Rose, transportation; Bob by Martin, props; Gaylord May menageric, and Max Bell. cookhouse.

Charles Roark is Side Show manager and offers punch and magic acts. Carlos Leal presents fire and sword numbers. Several cages of Tony DiAno's animals are in the Side Show.

Dick McLaughlin has a make show on the midway. Joe Sniga is superintendent of concessions, with his wife, Martha, cashier, Jimmy Kernan is in charge of snow cones; Danny Kelly, popcorn, and Steve King and Pete the Tramp, novel-

Advance: Jack Burke, general agent; Pat Hanlon and Ed Hiller, contracting agents; Charles T. Underwood, press: J. H. (Ding) Simppin, 24-hour, agent: Larry Lawrencon, car, manager, with Pee Wee Deckman, Gordon Curran and Jim Styles, ability

Last year's big top, an 80 with Last year's big top, an 30 with three 40's, was used at the open-ing, but the Side Show had new canvas. Show's new big 10p, 110 with three 40's, is ready and will be put into use in June. All center, quarter and side poles are made of aluminum.

New this year is a series of baby spotlights in various colors mounted around the three fings.

Show was painted by the firm of Cooper & Morgan of Sarasota. Tom Cooper painted a new line of metal-backed chronilum side

parties of Cooper & Morgan of Sarasota.

Janesader 30; Coalet Tom Cooper a Morgan of Sarasota.

Janes St. St. Coalet Tom Cooper painted a new line of the communication of Cooper & Morgan of C

#### Ice Shows

Holiday on Ice of 1960; (U. of T. Fieldboune) Knoxville, Tenn., 26-30; (Municipal Aud) Austin, Tex., May 3-8,

lex., May 3-8, lec Capades, 19th Edition: (Audi-torium) Austin, Tex., 26-May 1, lec Capades, 20th Edition: (Colise-um) Denver, Colo., 26-May 4; Los Angeles, Calife, Indefinite

engagement, e Follies of 1960: (Civic dec Arena) Seattle, Wash., 25-May 1;

## Legitimate Shows

ook Homeward, Angel: (City Aud) Beaumont, Tex., 25; (Mu-sic Hall) Houston 26-28; (Mu-sic) Hall) Houston 26-28; (Mu-nicipal Aud) Austin 30; (Cruc Aud) Lubbock 2; (Municipal Aud) Amarillo 3; (Warner) Ok-lahoma City, Okla, 4-5; IMe-morial Aud) Dallas, Tex., 7-8; (Continued on 2016 17-18)

# SMILEY'S AMUSEMENTS

WANT FOR BASSETT, VA., MAY 2-7

CONCESSIONS: All types of Hanky Panks, Short Range Gollery, Photos and Novelties. SHOWS: Can use family-type Shows. Want Agents for office-owned joints. Can use general Ride Help who drive. All replies to Concord, N. C., April 25-30. P.S.: Chuck Simmons, French Fries, wire where I can phone you.

#### POWELSON AMUSEMENTS OPENING NO. 2 UNIT-NAVARRE, OHIO, MAY 2

CONCESSIONS: Floss and Apples, Popcarn, legitimate con-

cessions of all types, Ball Games, Noveltles, Age and Weight, Glass Pitch, Photas and Fishpand. Need First and Second Men on all sides. Want Wheel Man. Jokk Barnett, contact us

POWELSON AMUSEMENTS, INC. P. O. Box 125, COSHOCTON, OHIO, MAIN 2-1727

# REED'S AMUSEMENT CO.

INTELLED SO NOTE IT.

REMEMON FOR MELL AMBREAST, METROLY CO. BECAUSE

REMAINS AND METAL CAMBRIDATE METAL AND METROLY
ITS WAVERS, SECRIND MEN ON COASTER AND METROLY
WART SIX CAT MELD, WANT TO THEM THOSE COOR
WART SIX CAT MELD, WANT TO THEM THOSE COOR
TYPICE ACCORDING AND METAL CAMBRIDATE

TO THE ACCORDING AND METAL CAMBRIDATE

TO THE ACCORDING AND METAL TO THE SO THE METAL TO THE THE METAL TO HILLP:

JOHN REED, Gen. Mgr.
Tuttabone. Tenn. Phone calls to Halph Decker, Protected Mar., of Anticl.

# MORRIS HANNUM SHOWS

NANTICOKE, PA., MAY 2-7

WANT SHOWS: Side Show, Monkey and Saake, CONCESSIONS: Hanky Panks of all kinds, Center Pitches, Ball Cames, Age and Weight, Nevelties, Photos, Hats, Josephy, Long and Short Rango Colleries, Want Help on all iddes, Peter Drivers. All replies

MORRIS HANNUM

934 Murdoch Road, Philadelphia, Pr. Phone Philadelphia, Chestrust Hill 7-6176 thru Wednesday, Aprili 27, then Specing Hotels, Wilker-Barrie, Pa.

#### KING BROS.' SHOWS

Want for tollowing Born, and Colobrations, opening Darlis, Colo-Celebration, May Saff to Delared, Colo. Combounded Celebration May Saff to Delared, Celebration of the Color of the Color of the Color of the Color of the Edit Chademy, (when, 1479) Borney, Nilva, Afron and Yanna, Color into Berlin, vide, Nelv. (Coedon, Nebr.; Kods. Color, Springfold, Calor, Claron, M. McCi. Deco City, Othu, and men.

Book City, Okto, and more.
WANT FOREMEN FOR ELI NO 5 WHITE AND 23-FT, ALLAN HERSCHELL
MERKY-CO-ROUND, ALSO OCTOPUS. WAI book Cassier and executing acade
merky-co-round and academy format.

JOE L. KING

\$729 Lawrence 50., Derroes, Calo., or phone person to person from 4 p.m. to 8 p.m.

#### O'NEIL AMUSEMENT 2325 North Dale, St. Paul, Minn.

BILL LUCK WANTS AGENTS for Grind Stores, Pin Stores, Six-Cet, Picture Frame, Allbis and Hanky Panks. Also Up & Down Boys. TED O'NEIL WANTS RIDE HELP: Foremon and Second Men for 2 Tilts, 2 Wheals, 2 M.G.R, Paratroeper, Rall-o-Plane and Mad Mouse, Must drive semi. Want only sober and reliable Men. HIGHEST WAGES AND GOOD TREATMENT.

# WANT - - WANT - - WANT

WM. T. COLLINS SHOWS

#### ALL AMERICAN SHOWS

Want for Greenwood, South Carolina, April 28-May 7, Legion Spring Festival RIDES: Any major not conflicting. CONCESSIONS: All types of Hanky Panha, Lee Mon and SM Reyer can use Agents for Ahhbi and Hankier. SHOWS: Especially need Cart Stew, due to disappointment. Fast Uther, call. Ten Mason needs Clots. Allie, the Gosh, places call. Con use any other worth-while Show.

12 RIDES—3 SHOWS
inc. Ledinac and English Selve in Alabhams and Ministelphia.

The Control of the Control of C



#### GIRLS - - - GIRLS - - - GIRLS

All replace to ED McHELVEY GIRL SHOWS

NOTICES Was Bill Mills South, Cook Man, please call are immediately ections at White, Hall 4-5724. New Orleans, La., between 7.00 and 11.00 and 10 May 7; then perfor me it Drags Americanets. HIWAY 57, Kw., indianoptile. 1ed.

#### PHIL DANIELLO SHOWS

OPENING APRIL 30TH, RECREATION PARK, FULTON, M. Y.

#### Wants-AL WALLACE-Wants

#### WANTED

erumen and experienced Forst. Wheel Furees

SAM MENCHEN, LAKESHORE AMUSEMENTS

4342 B. WENTWORTH AVE. CHICAGO, ILL. Day Phone: STOWARD 3-0871; Nighter LOngiteaux 1-0600

#### A-I AMUSEMENT

ne friety. April Th Convincepills, inc. They between a notified place Trains, Planeau, Cust Deberry, Benner, Benner, Berner, Berner, Benner, B

WANT WANT FERRIS WHEEL AND MERRY-CO-ROUND FOREMEN ALSO RIDE HELP OF ALL KINDS

NAM TARRELE.
2022 Watnet M. Philadelphia 10, Pa. Phone: Glanite 2-2552

WANT—AGENTS—WANT
CONCESSION AGENTS FOR SIX-CATE, TO WORK WITH JOE MAGES,
to for Ballow Borts, Bashed Ball Russian, Proceedings, Globe Gases and Javalet
list, General Controlled and Dispersanced South Driver, (that have beened
professioned. Ling seeson witch head of revisioned. An'is being at seen.

AN PROPERT M. POPERS, OF CONTINUENTAL SHOWS, WINSTED, COM

#### EXPERIENCED MAN or COUPLE

En aparete Corn, Applex and Pleas. Next be able to take complete sharps.

Good dock. Want Agents for Bell Carnes and other Gomes. Contest

HARRY J. KAHN

60 PARKSIDE ST., SPRINGFIELD, MASS. Phone: Sipubilis 6-9237

## BEE'S OLD RELIABLE SHOWS, INC.

tend Hanky Pash Agenta Bines theme Schambeter, contents Spales I Masky Pash of all Brede Sleaters West Cirl Show to prin at many for you this work or my other there at its new paperson.

BAYMOND C, MULL Prombles. Topolog nowy Narrimon. Young May, 27.

#### KIDDIE RIDES FOR SALE

Man Marachell Tanh Bide, \$3,000. King Bhestric Tanh, compides with femou. 30 Pt. disversits, \$1,120. 1 Dayron Elichie Furth Wheel, enge

sox tas

INGALLS AMURKMENT CO. COLDWATER, MICH.

# MOTOR STATE SHOWS Fla. Tour OK, Endy Heads Into South

MIAMI — A 26-week season of Florida work is closing for Endy Amusements, consisting of dates on committee lots and shopping center plaza. Ower Dave Endy beams that the series has extended over eight years, working practically every week outside of the Christmas-New Year's holidays.
Homestead, Fla., was particularly good for four days, he re-

#### CARNIVAL CONFAB

· Continued from page 170

nival man Harry E. LaBreque, who has been off the road several years owing to a parable stroke, writes that he has been living at 129 Montclair Avenue, San Antonio 9. for the past seven months, but only recently discovered that two other recently discovered that two other old-timers, Charles McDougall and his wife, Mndge, were living within a half a block of the LaBreque home. McDougall, who had the cookhouse on Royal American Shows for years, retired this year and is living at 114 Monctade.

Frank Robinson of Western Shows writes from Lenion, S. D., that he is there with Art B. and Bernard Thomas with eight drivers to pick up equipment purchased from the Thomas organization. In the meantime, winter quarters were opened in Everett, Wash, with Joe opened in Everett, Washa, with Joe Thomas in charge, Projects in-clude new gates with 2,500 25-watt bulbs and I I revolving light beacon towers. Dory Hart, formerly of West Coast Shows, has joined the organization and will assist Joe Thomas and Robinson in keeping the two units rolling. Rohimson has traded his two-place airplane for a trance dis two-piace Cesams Skylark to get him over the road. . . News from San Francisco around Show Folks in that Mary Texlers, Harry Lestie and Kitty-Scearce are on the road to recovery following their ill-nesses. Friends of Bobby Cohn will regret to learn that his oldest n suffered injuries in an accident Hugh Rogers near Daly City. . near Daly City. Hugh Rogers in reported til in Lox Angeles Veterans Hospital. Melen Artz, of San Francisco Card Company, leaves soon for a tep thru Europe. She files from San Francisco to Roene and then will velicity to the Company of the Mt. Zion Hospital in San Francisco but recovering.

#### Legitimate Shows

· Continued from page 173

Sweet Bird of Youth: (Shinbert) Cincinnati, O., 26-30; (Black-itone) Chicago, Ill., May 2-7.

#### Arena Routes

Georgian State Dance Co.; (Shrine Aud) Los Angeles, Calid., 26-27 and 29-May 1; (Opera House) San Francisco 2-3; (Public Aud) Portlaod, Ora., 6; (Civic Aud) Seattle, Wash., 7-8.

poried. Endy set up on the streets for the first time, and 76 merchants took part in an Enter Sale promo-tion. Fourteen rides were facked and Klieg lights were spotted around the town.

tion. Fourteen rides were related and Kleg lights were spotted around the town.
Merrit Hillard of Radio WSDB and Levy of Photos, Inc., helped get the plan rolling, as did Fisher Jewelly, J. Rosenbloom, a former cirkey who worked for Frank Miller, handled the plan for Breeding

The show will take a 12-ride unit with circus acts on a tour of shopping centers thru the South, Endy said.

Just completed are dates at the six Grandway their stores in Flor-ida. Tie-in tickets with the mer-chants have worked out well, it has been a rough winter's work, Endy said, but well worth the ef-

#### **Funeral Services One** Of Largest on Record

COLUMBUS, O.—The funeral Thurnday (21) for Mrs. Gooding women of, if not the largest this city has ever known.

A total of 237 fisral pieces, many from show people throut the U. S. and Canada, were received. In addition, many contributions in fleu of flowers were made to schedarship funds maintained by the Boys Clubs and the Dutch Uncle Clubs here, in which Floyd E. Gooding, husband of the late

Uncle Clubs here, in which Floyd, E. Gooding, in shahnd of the late Mrs. Gooding, it one of the leading supporters.

Many show people, including Ed Sopenar and Hank Shelby, first vice-president and secretary respectively of the Showmen's I league of America. Chicago, visited tha faireral borne or attended funeral services.

Among other show people noted were Mr. and Mrs. Sam Eddy, Mr. and Mrs. F. C. Cook, Nellie DeBelle. Richard Swain, Eugene Detelle, Richard Swain, Eugene McDonnell, Don Albanes, Hom-er Dearwester, Rod Link, Mr. and Mrs. Fred Thumberg Ser, Mr. and Mrs. Herb Evershor, Mrs. James Fallon, Mrs. Maggie Fallon, Tom Cox, Mr. and Mrn. Leonard (Happy) Pewelson, Richard Griley, Goldes Scheible and Mrs. Carl Car-

lin.

Also Mr. and Mrs. Rowland
Bishop, Mr. and Mrs. Earl Meyers
Jr. Mr. and Mrs. James Gratzhano,
David Feliman, Clark Hayden, Mr.
and Robert Keener, George Horvath, Mr. and Mrs. William S. Cutt,
Marcello Rocco and Russell Alt.

#### Rose City

· Continued from page 170

at Sikeston, Salem and Mountain View and a fair new to the route, at Booneville, No., is included for

at Boonevine, study is the total the tour.

A new lighting system has been built of both Buorescents had incandescents. The Octopus is back here after being rebuilt by Eyerly Aircraft. A total of seven office-owned rides will be carried and 25 concessions. Colors are red and blue from white. A new office trailer will be used.

Schrader recently purchased a home here and a shelter has been built to home the entire show. Included is a combination living quarters and work shop.

Miscellaneous

Matchelick Cities: Charlotte, N. C. 25-30.

O'Day, Marie, Palace Cert Frederick, Okla, 25; Altus 26; Lawton Lilly Justin, Mrs. Joe Gavin Sr. 27-30; Daincan Mny 2-5; Paule Valley 4-5; Ada 6-7.

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1. Type or print your copy in this spaces:

2. Check the heading under which you want your ad placed?

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#### THE MARKET PLACE FOR BUYERS and SELLERS

#### · Continued from page 177

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179

ATT AS

Finance Plan

# Attend NVA Convention

GRAND BAHAMA ISLAND, Sel, Inc., also displayed new W.I. - Some 200 bulk vending rators, distributors, suppliers estors, distributors, suppliers estantiacturers basked in the here Thursday thru Sunday (25) at the annual convention de National Vendors Associaa the Grand Bahamas Club

some 22 firms exhibiting. of the four bulk machine charm and fill manufacturers and out their new lines.

and out their new lines, cable difficulties prevented to the complete a tory, the detailed account, descriptions of new Oak, mestern and Victor equips, as well as the new charms appear in the next issue of hilboard, It was learned that acknown the DuGrenier, Inc., and Continue the DuGrenier, Inc., and Continue the DuGrenier, Inc., and Continue the NPA members that "the law DuGrenier, Inc., and Continue the NPA members that "the law DuGrenier, Inc., and Continue the NPA members that "the law DuGrenier, Inc., and Continue the NPA members that "the law DuGrenier, Inc., and Continue the NPA members that "the law DuGrenier, Inc., and Continue the law DuGrenier, Inc., and Inc

Northwestern Corporation, a g bulk vending machine man-ner here, early Tuesday morn-

(19). The 45,000-square-toot, tary brick building and all the production machinery were upol. While it is difficult to the actual loss, it is estimated than \$500,000.

eria more than \$500,000.
elaively undamaged was the state of 20,000-square-foot waree, with an inventory of about 1,000, according to W. E. Bo-

Northwestern president.

of the Northwestern Super 66 were housed in the warehouse

they were complete except for

e. The firm recently cele-

Shown at NYA

equipment

Raynor Talk

In the opening day session, Ted Raymor, NVA counset, disclosed NVA's expansion plans, which will be based on the organization of affiliated regional and State

Stanley Kreutrer, counsel for the New York Bulk Vending Association, told the operators to know their local legislators and be in a position to defend their own inter-east in legislation affecting the in-

farmed out to nearby plants. He added that virtually all of the work can be done in Morris, with the possible exception of a couple of parts to be made in Chicago.

parts to be hance in Cancago.

Northwestern has afready set up headquarters in a local shopping center, and the full office staff is expected to be at work next week.

Ray Oreiner, Northwestern sales manager, was at the NVA convention at the time of the fire-

Seek Bids

Bolen said that plans for rebuild-Boten said that plans for rebuild-ing have been started, and construc-tion-bids are being sought. No tar-get date for the completion of the new manufacturing facilities has

Northwestern Plant

RRIS, III.—A fire of unde-el origin gutted the factory

Super 60 line will be resured in about 30 days, with the work being

annual convention of the Nature of the state of the state

estroyed by Fire

are becoming increasingly con-acious of the bulk vending indus-try."

He pointed out that bulk vending les from 630,000 machines are sales from 630,000 machines are about \$31,500,000 a year.

#### Diversification

Silbert said that chain store oper-atom are prone to deal with the atori are prone to deal with the vending operator who can satis-fy all his needs, and he advised bulk operators to consider diversi-fying into other vending lines.

He cited figures to show that as far as the chain store operator is concerned, bulk vending offers an extremely high profit of a per-square foot basis.

# Nickel Nuts in **Bowling Alleys** Click for Ops

LINCOLN, Neh. — Where the location is such that very few pennies are used in everyday transactions, and there is a generally, sporty atmosphere, S-cent machines above the best profil potential, according to John and Joe Suflivan, bulk operators here.

The brother team has made a long study of fitting the right built yender to the location and has come up with the conclusion that often 5-cent machines will do a

much better job on location than a 1-cent machine.

Typical are bowling alleys, in which the Sullivan brothers have numerous machines. In almost every instance, howling alley spots contain two-head machines, both 5-cent models vending Spanish peanuts, cashews and in rare instances. mixed nuts.

The bowling alley market has proved ideal for 5-cent nuts for several reasons, the Sullivars indicate. First, the bowlers are paying an even amount for every game, which does not involve the use of pennies, but does result in the frequent exchange of nickels across the cashler's counter.

This means that almost every bowler is bound to have two or three nickels ready whenever he spots the two vending machines near the service counter. Second, bowlers are using up a lot of energy, whether they are netively bowling or watching a company team. As the evening wears on, bowling patrons become a bit hun-gry, but they aren't likely to leave the game to have a sandwich, even if food service facilities are sensi-tif food service facilities are sensi-

if food service facilities are avail-able in the building.

Third, while bowling is extreme-by popular with women, it is primarily a masculine sport, and men, less conscious of the high calorie less conscious of the high calorie output involved in rich nuts, don't heistate to plunk in a nickel two or three times during an evening for an handful of nuts. Also consuming a can of beer between rolls is almost traditional, and nuts are a natural with the popular beverage.

It has been years now since the

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Below are listed factory aethorized dealers.

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OAK MANUFACTURING COMPANY, INC. 11411 Hartghishnings Ave., Colver City, Calife

# Bulk Banter

#### TROFT DOINGS

by Patrick, one of the city's bulk vending operators, who out his route some time ago to on in Your some take ago fes Bernstein, is planning to re-to the field and will concen-exclusively on bulk operations. in for dollar," he says, "bulk gives you more return for

stein, who has operated here 5 years, specializing in bulk has laken over the route penny nut, gum and candy no operated by James Law-He has added them to a of his own units and sub them to a young new oper-servart Rubin, who is planto me his saving to finance clege course. Rubin fives in Mich., and makes his busi-Bernstein's or the northwest section. Law-who has been in ill health, aning to sell his borne and to California, Bernitein, inally, is planning an expansion im, with a similar beam of subleasing to other small op-

the just hard working people the par hard working peoper interference of the continue for vacations, "any Nor-ine for vacations," any Nor-P. Nowak, of Variety Ven-tach be operates with WH. I built and his brother, Vin-tant he company, in

business here over 20 years, has peanut and gum venders, in addi-tion to a diversified operation.

William Kimbrough, operation of the People Vending Machine Company, with bulk peanut and pistachio machines, in suburban Hamtansk, doubles as operator of a pool room in the North End.

pool yoom in the North End,
David U. Farlow, who operated
a route of about 150 penny and
nickel candy venders as the Penny
Shopper, his disposed of his business, dividing it between half a
dozen different operators. He is
now director of the Great Lakes
Steel Players, a dramatic group at
the steel plant of that name in
downiver Ecorse.

Ray Bane, who operates Hans Vending, has discontinued virtually, his entire bulk wending route in order to concentrate upon cigarette wending, as well as candy. He has also recently switched into coffee

C. Ray Laster, a 25-year veteran in bulk vending who has been self-ing real estate the past four years, recently returned to activity in the field temporarily to operate a route for Michael 3. Dinoffria. The latter,

two Nebraska brothers have at-tempted to operate penny machines in any of their bowling alley ac-counts, while nickel machines have grown so popular that in most in-stances the number of nickels de-posited in a given evening exceeds the number of penniss that could be used if penny machines were the choles. Aeritable search in for Michael 2. Dinottria. The auter, who has multiple vending installations, bought out Laster's Penny King System some time ago and operates it under his own name, chiefs and music, the Sullivan binchentally, Laster at one time biothers have made bulk vending (Continued on page 182)

Vend . . . the Hagarine of Automatic Merchandisine HUNDREDS OF MONEY-MAKING VENDING IDEAS piece when your wheeless of a contained the 45

PERTURES MONTHLY

O I wass 65 Q 2 robes of 630 (February rotes and property rotes and rotes \$10)

# Shopping Centers Are Top Earners; F. Thorwald Tells How to Land Them

By BOB LATIMER

DENVER - When the bulk vending operator is setting up in-

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SANUEL EPPY & CO., INC.

stallations in bright, new, modern shopping centers, it's necessary to up-grade equipment right down the line to match, according to Frank Thorwald, veteran Denver operator.

Probably no bulk operator in the Probably no built-operator in the Rocky Mountain area is as well en-trenched in shopping centers. Thor-wards's uniform red and yellow wending machines appear wherever, there is a Republic Drugstore, a King Scoper supermarket or a Busley supermarket. Because of excettent relations with the drugstore and supermarket chains when he first went into the field many years ago. Thorwald's machines have been an automatic consideration whenever a new store was built by any of these ferms.

and since it is the Republic drugstores and the two supermarket ethains which have been the hub of at least a dozen new shopping centre in the Denver area. Thermald has become a front-line operator.

An internationally know actor during his youth, Thorwald has a thoroly developed sense of showmanship as well as an innate appreciation of what immaculate cleanliness and variety in vended products means to the market. A year or so after he began building year or so after he began ocusing up his route to its present 600, he settled on bright red and yellow as his standard color scheme and has retained this ever since.



FRANK THORWALD

only the machines, but the stands as well.

Each Thorwald installation con sists of six machines, all standard Victors, finished in red and yel-low. Thorwald has replaced all of iow. theorwaid has repeated all of his original glass panels with plas-tic, which he keeps clean with spe-cial detergents and e hard-gloss wax that does away with much of the scratch problem which had existed with earlier plastic.

and hardwood thelves, in two banks of three, the second bank spaced back approximately 11 inches behind the first. Full visability is afforded both rows and the combination of glittering stanless steel, the property of the stanless steel, the stanless steel, the stanless steel the stanless steel the stanless steel. notished hardwood shelving and bright red and yellow machines attracts much attention.

The new stands have been or-dered as each new shopping center has opened. Thorwald is also build-ing up his older locations with the name stands, since they are not only more attractive, but easier to handle and occupy a minimum amount of floor space.

Where supermarket operators more their floors continuously, the fact that a minimum amount of metal touches the floor's much appreciated.

#### High Traffic

Because of the high traffic densin such supermarket locations. thy in such supermarket locations, Thorwald hav found it important to use explanatory signs inside each vender which "lickle the customer's curiosity," Signs, however, are concentrated in the upper, row of machines, where they are far more

readable.

A typical label-type sign points out: "This Machine Contains Big Values ... Look For ... Knives, Harmonicas, Compasses, Card, Dice and Charm Capaules, Holy Rings, Picture Rings, the 3 Stooges and Diamond Jewelry. Repeated in most 3-cent mechanisms of the stooges and Diamond Jewelry. Repeated in the stooges of the stooges with block prints, have made a notable difference in sales volume. The Denver operator uses a

The Denver operator uses thrush yellow Scotch tape identify Bright colors are not enough to ustify a location in front of a brand-new shopping center, however. Theread has up-graded not a combination of stainless steel legs case may be. The yellow strip gives

this means quicker reporting by visory people at each location his name and leads to caster tiations for new spots.

The theory is simply to location owner the sort of ment which he can be ment show. Insignuch as all or h chines are in heavy-traffic area feels that businesslike methods pressive cleanliness at every nd now the up-grading or new shopping centers centers h his 600 machines paying may returns

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- Drug Stores
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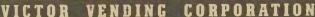
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.................... M. B. Hutchissan, M. 1784 M. Decalus Rd. ILE. Allania 7, Ga. Ditake 7-4300 M. C. Ala. S. C. Tona., Sa, M.

> Veedce Sales Co. 2124 Market St. LOcust 7-1448 Pa., H. L







NO SHORT CUTS:

# Hard Work and Cold Canvassing Best Way to Get Bulk Locations



ACK IN DALLAS after a Western swing, Prewitt lacks over some a squipment at the Graff Vending Supply Company.

#### By OLIVER ALLEN

DALLAS — "Hard work and for convassing in the best way to locations." That's part of the mea philosophy of Robert O. best, reformed insurance man a convious near the convious property of a 630 ball gum capsule machine roome, a route is covers approximately 3,000 of West Texas, and part of Mexico.

the business has been mighty



ICES AND TRANSPES (Ea. Piece)

PLASTIC VACUARY PLATED

Guggenheim 33 UNION SQUARE C. 3. N. Y. . AL 5-8393 good to me." He means good fi-nancially, but looking at the lean, tanned, blue-eyed operator you can see that the business has been "mighty good" for him physically, too. Outet spoken, unassuming, too, the business of the breet sheriff on any television or Bolly-wood western. wood western.

wood western.

A life insurance salesman in Dallas for eight years. Prewitt ended that career to enter the vending machine business almost four years ago. He bought an established route in West Texas and then a different control of the care of the care and then a willingness to learn and a liking for hard work he built that route. He built it even the he took over the vious experience.

#### Credit Where Due

Credit Where Due
Typical of his straightforward
character, he's always ready, even
eager, to give eredit where he considers credit due, "I had some
mighty good teachers," he emphatizes. There fi, for instance, Harold Gracey, another West Texas
operator, who showed him a lot of
the ropes, and there in Evereti
Graff, owner of Graft, Verding;
Surjoly Company in Dallas, from
whom he gets his Victor machines.
"I learn sorticiting new about
the business every time I talk for

"Il Rearn sorniching new about-the business every time I talk to Everett," Prewitt says. But teachers, even teachers of a top-flight caliber, can't do it all. They didn't do it all for Prewitt either, You sense this, you get a better understanding of this success. better understanding of his success

H. B. "HUTCH" HUTCHINSON SAYS:

H. B. HUTCHINSON, JR. 1784 N. Decader Read, N.E. Phones DEaks 7-4100

when you read between the lines of his ebservation on localions. He adverse: "Oet acquainted with the base of a location and let him know you can furnish him with any machine he wints and with as many machines as the wants. Pret-ty-soon he will come to depend on your judgment as to what is best."

#### Fulr Shake

A lot of Prewitt's success can be aunimed up by an overworked word, "alneere,". Just talking with the man you realize that he known a fair shake for the location owner

is to the advantage of both parties.

And, of course, he knows the business. After three years and eight months on a route which goes south to. Brady, Ten., corth to south to. Brady, Tex., oorth to Dumas and west to Cloys, N. M., you learn things. And after learn-ing from experience and from teachers, it's Prewin's contention that the best lexations for his ball guin and capsule machines are su-permarkets, variety sfores, dry goods stores and sewing centers. "Look for the spots where adults and a lot of children gather," he advises.

#### Pull Muchine

Another bit of advise is that if machine isn't paying on a location after at least two servicing trips, apologice to the location owner and remove the machine, Incidentally, he services each ma-chine every cix weeks, doing the work on the spot in his station

wagon. Best producers for his area, h finds, are the penny machines, and out of the 630 locations on his route about 440 consist of the 1-cent variety, with the other 190 being made up of 5 and 10-cent.

#### National Candy Wholesalers to Give Industry Leader Awards

WASHINGTON -- Members of try and who has been the most effective emissary between the manthe National Candy Wholesalers' feeting emissary between the man-Association will honor several ufacturer and wholesaler.

candy broken and falleumen for outstanding contributions to the candy industry,

The "Candy Ambassador" awards will be given at NCWA's convention to be held at Washington's Sheraton Park and Shoreham. hotels, July 31-August 3.

botels, July-281-August 3.

The based was initiated last year
by NCWA as a means of paying
special tribute to traveling men
who have contributed substantially
to the welfare of the wholesale
candy industry.

NCWA has notified various
candy clubs and associations thruout the country that each can nominate a first choice and an alternate
from among its intembers for the
award. The nominees may be
chosen by a-vote of the club's membership, by its board, by special bership, by its board, by special committee or by other muitable means. Nominations may also be made by individualt in areas where there is no active candy club or amociation,

In setting up the award, NCWA suggested that the honor go to one who has been an enthusiastic supporter of the confectionery indus-

ered and there is at workers for the fields.

He buys a new station wagon every two years and drives it about 750 miles each week, with gas and

and their paragraph of the paragraph of

Ble's married and has one son. an 18-year-old student due to grad-uate from high school this year.

His wife, who keeps the home ang in Dallas, doesn't object to being made up of and two-cent capsule venders.

Best time of year for him, in the biff of an operator, In fact, what in predominately an agricultural area, is from September to Tanuary, with husiness especially a thom, now than he did as a city-good when crops are being gath-based, histories as eleman.

The board also said that it should be somesone who is comstantly boosting the confectionery business, emphasizing quotify and stressing good merchandising practices. Also, his attitude and recognition of the wholesaler's place in the distribution of candy was suggested as an important consideration. as an important consideration

#### MANDELL GUARANTEED USED MACHINES

M. No Should to the state of th	100 m 8.4	lesser IIII I	market are
MERCHA		The same of the same of	_

String of the Control Comptete time or Ports, Boppitos, Stands. Globes, Bracelets, Charma Everything for the operator.

One-Third Departs, Suizeno C.O.D.

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# SUPER SIXTY



in trafe the most or curals on the morhef. Handles all stre capsains withput "thinging." break ion or cruthfon. selferageh blog frost panel, Hon melt camacity. Annihable with Sc. 19c

er 25c

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THE NORTHWESTERN CORPORATION

# S. C. Legislature Mulls Lower Vending License

COLUMBIA, S. C. — A bill of \$150 regardless of number, which would correct inequalities in Some big operators paid only a few the vending machine tax passed, by the Sexale, cut rently is being studied milled. The property of the property A bill of \$150 regardless of COLUMBIA. S. C. -

BULK VENDING

the law adopted then. The operator I as was collected from both par-with less than five machines had to then. The new measure clearly pay \$10 per machine, and the big states the tax shall be paid by operators had to pay a maximum beperators of the vending machines.



#### Midwest

OUT MINNESOTA WAY

Distributors report that resort business is slow in starting this apring. Gool weather with ke remaining on the lakes in the northern part of the State has slowed down the operators. The recort locations are not expected to get going until Niay 1, altho there have been some ops in shopping around for extra equipment.

Stephen Lieberman, manager of Stephen Distributing Company, Minneapolis, was married to Shella Rue Halper of St. Paul April 3. He is the son of Harotd Leberman, president of Lieberman Miss and affiliated companies. David Leberman was his brother's best man. After a trip to Europe and Israel, Mr. and Mrs. Lieberman will be at home in Minneapolis June 1.

Appointment of Bill Rundquist as new sales representative for Canteen Company of Minesota, was announced-by Lee Juliuson, general manager, Rundquist formerly was in business in Rock Island, ill., and has had 15 years of selling experience.



Ill., and has had 15 years of selling experience.

Outside operators seen in the Twin Cities include Dun Hazelwood, Altkin, Minn.; Lawrence Sleg, Eau Claire, Wis.; L. J. Sasurd,
Red Lake Falls, Minn.; Tom Ruberts, Hurley, Wis.; John McMahon,
Eau Claire, Wis., and Arnold Breefits, Watertown, S. D., in greing Alstequipment ready and is going on a carinval
circuit the end of this mosthis, porting his
absence Test of September, During his
absence Test Worston, Operator at Manbert Worston, Operator at Manley, Minn., and his write are back from a
vection in Florida. ... the Pierson, operator
at Minchell, S. D., and his write are vectioning in Galveston, Houston and on the West
Comt. ... Doo Smith of Sloits Falls, S. D.,
is sporting a new Olds 88. Romite
Manolis, Huron, S. D., president of the South

Dos Smith of Stoux Faile, S. D., is sporting a new Olds 88. Runic Manolis, Huron, S. D., president of the South Dakots operators' association, is recuperating the a Rochester, Minn, hospital from an operating of the South Dakots operators' association, is recuperating to the Rockester, Minn, hospital from an operating on the South Dakots on the South Dakots on the South Dakots on business. Farl Grosst, president of Vendati Company, Inc., Minneapoelis, was on a brief vaction in Karnas City, Mo. Ris partner, William R. (Bud) Zuber, vice-president of the firm, is leaving next month for a combined business; and pleasure trip to Europe. He will be gone alt weeks.

Harry Johnson, of the Harry E. Johnson Company, Minneapolis is looking forward to a big cigarette vending business with the approaching tourist season. The Jiern has many locations near the Minneapolis lakes. "Liternan Paster, of Mayflower, Distributing Company, is vacationing in Florida. "Chueck Karter, of Star Novelly Company, St. Paul, sold his home and plans to buy another one. "Construction has been completed on an apartment building put up on Snelling Avenue, St. Paul, by Fritz Elekhnger, bead of Northern Coin Machine Company, St. Paul.

In a recent fire in a St. Paul tovern Jack Karter, of Midwest Novelty Company, St. Paul, lost a bowler, a phonograph, a new pinnball and a etgarette machine. The equipment was not covered by insurance and is beyond repair. The tavern keeper had a loss of over \$10,000 in the fire.

#### AROUND DETROIT

Two young men who came into the cigarette vending business four years ago, working with their father, vectran Chris Koutoulaskis, as the C. K. Vending Company, have built their route from 65 to 180 machines and further established a juke hox route as the G. K. Atusic Company, George and Frank Koutoulaskis today are only 23 and 21 years old, respectively, and are taking over the whole business while their dad has decided to retler. He is still connected with his other business, a downtown restaurant known as the Victory Annex.

George and Frank have a program of steady expansion ahead, con-centraling mostly in restaurant and bar-locations.

James Murki, founder of the Joy Amusement Company in suburban Redford Township, has again taken over the firm as sole (Continued on page 187.)

# Bulk Banter

· Continued from page 179

Web Service, which operated bulk venders in addition to other equipment, has discontinued all op-erations. The company was headed by Walter E. Button, with bead-quarters on the East Side.

manufactured the old Penny King in concentrating upon multiple in-bulk render, but discontinued pre-duction some years ago.

Web Service, which operated of accordingly seeks a manimum of ma-bulk weders in addition to other

Joseph D. Helmstreit, secretary of Motor City Vendors, Inc., re-ports the company is engaged in a Samuel Rosenstein, bulk vending sion. George B. Thompson is prestoperator, has moved this headquart ident of the firm, which operator,
ters to Faust Avenue in the northcompared to the firm of th



BERMINGHAM VENDORS CO.

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#### ELECTRIC MACHINE



ment. Buchic vitr fore correct income at said he stone to thry cell before on for".1.500 to 3.000

2 and up ..... 23.50 Floor Stand ..... 5.00 1/3 Deposit Balinco COA, FRA & E.

We slock a complete line of York Machines, Stands, Parks, Supplies, Charm Captules, Herchandise and Ball Gove. ORDER TODAY

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shipments of CRACKER JACK to selected distributors of the CRACKER LACK YINDING MACHINE fol 30, 60" Nigh -- 17" Wido -- 615" Dosp. Copocity, 80 Benes.

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CRACKER JACK

P. O. Box 476 Rialto, California

# MOA Announces Forum Format for Convention

CHCAGO—Forums on diversification, tax problems, line and relations with the phonograph industry will the meat of the annual convention of the Music notes of America at the Morrison Hotel here, May

harry Snodyrass, Albuquerque, N. M., will moderate exergification panel, which opens the convention on morning (9). Lou Casols, Rockford, Ill., will the problems of the juke box operator entering the vending, while a representative of the Rowe Manual Company will speak on the future and problems. vending.

hell-line vendung. The Continental Vending Machine Company will the speaker do vending equipment maintainence health laws, and a Bally Vending Corporation executed talk on vending product control and commission. National Vendors will cover easily and cigarette.

The Bally Manafacturing Company will provide the light a kiddie ride expert, and Chicago Dynamic price will send an executive to discuss manature

The late morning forum session will be moderated Lou Casola. Leo Kaner, head of MOA's National Tax by Lou Casola. Loo Kaner, head of MOA's National TaxCouncil, will speak on depreciation, travel and entertainment expense. Sales property and cabaret taxes will be
discussed by Harry Snodgrass, George A. Miller, MOA
president, and Niek Allen, MOA legislative council, will
hold forth on copyright legislation, and Sam Jasper, of
the Social Security Administration, will explain how Social
Security affects the missic machine operator.
Norman Gethe, Sious Falls, S. D., will moderate
fast for the state of the state of the social Security
of the Social Security and the social Security
forgramming for 100 and 200-selection machine will be
discussed, as will be record purchasing.

The final Monday forum will concern itself with

Service Problems

The final Monday forum will concern itself with service problems, with Ted Nichols, Ornaha, moderating, AMI, Williams Manufacturing, United Manufacturing, Bally Manufacturing and National Rejectors will provide the panel members,

AMI will handle amplifiers and remote and stereo installations. Williams will cover relays. United will discuss steppers. Bally will speak on maintenance of playing

and National Rejectors will talk on coin rejectors and coin changers.

Tuesday (10) will be devoted to the MOA general ess meeting and election of officers.

Wednesday's (11) forum session will concern itself with the relationship of the music operator to the record industry. It will be co-moderated by Ren Grevatt of The Billboard editorial staff and another trade paper representations. tative, to be named.

lative, to be named.

Record company representatives will be selected from the following panel: Clatade Brennan, Decea; Joe Jarson, Christy, Jack Burgess, RCA-Victor; Jimmy Mulcay, Red Robie; Sol Handwerger, M-G-M; Jimmy Wately, Shasta: Larry Newton, Am-Par; Max Gallion, Capitol; Bud Katzell, Roulette; William Gallagher, Columbia; George Urey, Dot, and Ken Meyers, Mercury.

Lou Boorstein, New York; Pred Siplora, Chicago; Jim McGuler, Oakland, Calif., and Gabe Orland, Los Angeles, will represent the record one-stops.

Herb Oettinger, United Munic and fall Rutaiack. AMI.

Herb Oettinger, United Music and Ed Ratajack, AMI, will represent the juke box manufacturers. Record dis-tributor representatives will be named at the convention.

# German Juke Box rogress Fantastic

IN OMER ANDERSON

MBURG-A juke box consist completed places the number in in West Germany at 40,numental juke box lead, count spotlights the fantastic

m of the German juke box in-in, which in 1953 had almost demestic production. The 1953 box count in this country was ander 11.000.

year later there were 4,500, is 1955 this number had more doubled. The latest survey has that West Germany will 100,000 juke boxes in 1965, in current rate of increase.

U. S. Comparison

Continental scales this seems but German operators to take such an estimate at value. They have switched

is 1951 counted fewer than and in Moscow,

250 juke boxes, the U. S. had around 550,000 boxes operating.

according to the survey.
In 1953 the Germans were importing all their machines from the U. S. In that year Tonomas, which was purchased last year by the Automatic Canteen Company of America, brought out one of the first German luke boxes, the V 102 which evolved into the Tele-matic 100 in 1955. Full Thronte

Now the Germans are the world's second largest producers of juke boxes (behind the U. S.) and, contrary to the U. S. industry, the Germans have imanaged to maintain their juke box boom at full throttle.

The present survey, after ticking off export possibilities in Africa, the Middle East and Southeast to take such an estimate at the Middle East and Southeast value. They have switched dais, concludes that the biggest base for comparison from the fact that the biggest base for comparison from the fact that the biggest base and that the biggest base and the fact that the fact that

# Williams Hints Wider Product Line

CHICAGO—A bigger array of firm at the Music Operators of products are in the works at Will-Anterica show here May 9-11. No Affirmation. Corporation.

The long-time amusement gam manufacturers are talking of not only adding new games of several types not produced by the firm previously, but have plans for other types of coin machines as well—including vending machines.

Rumor has it that one of these new machines will be a coin-operated voice-recorder machine. Such machines have wide usage in Arcades, transportation depots and the full range of public locations. There is conjecture that such a be to muchane might be shown by the farm.

Sam Lewis, Williams vice-presi-dent, held back comment regarding the rumored voice-recorder unit when contracted last week.

But he did have some other

comments to make that were at least as interesting.

Lowis said Williams is currently working on "a half dozen new ideas" in the amusement game field, among them ginboll and gun game models customarily made by the firm, but also inchking shuffle games. "fast-play" games and "novelty machines" which would be new production territory to the firm.

nothing new has turned up and we faced a dearth of ideas," said Lewis. "But suddenly, we have hit not one, but a host of new production Ideas.

production weak.

Lewis said Wilbams has purchased "several things" under royality deals which are slated for proin the near future. "Ideas ty deals which are stated for pro-duction in the near foture. "Heave must come from the field," said Lewh, "from both within and outside of the opin machine busi-ness. We will always be happy to ness. We will always be happy to consider any new amusement game files that comes to us."

Currently the Williams plant is running at full steam, with produc-tion lines devoted overwhelmingly tion lines devoted overwhelmingly to the new baseball game, Official Baseball. Apparently, the game is enjoying a highly successful run, and Williams expects to keep it going at least another month. Pinhall production, meanwhile, has been sidelined for the most part due to the baseball game rush.

But the firm is testing new pin halls, and also is still in production on the Magnus chord organ pro-duced by the firm. The big demand for the chord organ, however, for the chord organ, however

# Parkoff Airs Views on Coin Op Diversification

NEW YORK — There's a fal-lacy regarding the matter of diver-sification in the cosi industry which needs ironing out, according to Moyer Parkoff, head of Atlantic New York, full-line Seeburg dis-tributor here.

"Sure diversification is the big thing in the business today for dis-tributors and operators," says Park-off, "but snybody who tries to ex-pand in other directions is fooling himself if he doesn't add addi-tional personnel.

"We used to have operators in our office every day looking at equipment. Now they don't show up. That's because a lot of them have expanded into other vending lines without adding anybody. They break their backs trying to do it all by thermselves." do it all by themselves.

With distributors it's even more pressing matter, according to Parkoff. We have to make up-our minds to the fact that when you diversify—take on new pro-

ducts—frour overhead has to go up If as Standard OH-of New Jetsey takes on a line like Socony, that's easy because it's the name basic product; But in a 'case like this, you normally sell juke boxes. Now you take on elgarette units, maybe shrink venders and other equipment. surint ventiers and other equipment.
You have to have experts in each field. You've got to take a phonograph servicement and make him a cigarette machine serviceman.
That takes time, training and

Today with all these new trends developing, the watchword is to keep a close eye on every cost, cut corners and make economies wherever you can. Some of us, operators and distributors alike, operators and destributors allike, have taken things in our stride for teo many years. You've got to try to be the best businessman possible to keep showing a reasonable profit today. It takes diversification up to a point, but with that, it takes careful and economical operation.

#### COIN TRADE PR DRIVE ROLLS ON

CHICAGO — Member-ships for the Coin Machine Council, the industry's public relations arm, have come in from virtually every State in the Union, according to Herb Jones, chairman of the membership committee. Latest membership applications have been received from Hatrali, been received from Hamnal.

Florida, Massachusetts, Oreson and California, Jones and
that members of the West
Virginia Operators Association solicitude dis members and
came up with a 100 per carresponse. He added that Jon
Westerhaus, president of Pho-Westerhaus, president of Pleamer Vending, Incording to Pleamer Vending, Incording to Pleamer Vending, Incording to Pleamer Vending, Incording to Incording the Market Vending the Music Operators of America convention in Chicago, May 9-11, with several members of the Herbert M. Kruis public relations agency on band to answer questions. Campaging buttons reading. The State of the Pleamer Vending Vending

## ones Await Clarification of pin Import, Tariff Changes

By TED WOLFRAM

PENHAGEN-The effect of changes in import restric-ted tariff regulations is still tin as far as the coin ma-industry is concerned here. Changes are the result of membership in the recently European Free Trade Asso-

t coin machines have been thely cleared of import rein nor exactly what duty is levied upon them. Further-when the imports are from S. A., in the case of expenor a "dollar" permit as for a "dollar" permit as ium" system applying to see out of the country of corrency has not yet come-red, altho it has been made and of minor consequence, the red tape.

h coin machines as are gen-med in Penny Arcades in anywhere else but these

It is not illegal to operate certain types of pay-out machines, but they are governed by regulations concerning the type of prizes that are permitted. Permits must be ob-tained from the police, but there are very few towns or cities in Den-mark where the police issue such Principal reason is that the only

Principal reason is that the only locations available would be cafes or restaurants, and the problem of surveying the as e exhabitancens would be a serious one. They do insue permits when such events as benefit street Jairs or Indoor bazaars are promoted—in fact the Copenhagen police have young people's clubs, for which they need people's clubs, for which they need to take the promoted—or they are not the control of them. events for them.

To expand the use of the above machines, as well as of other types of arrusement machines and juke boxes a group of 11 operators of such machines, and firms importing soul machines as are gen-such machines, and turns introtung sized in Penny Arcades in saute, have forned a company, the Danish Automia Renting Company, to Moulin the U.S. A., are in order to simplify the speedy promisely in Denmark, but are motion of such events wherever mywhere eithe but these suitable locations are available.

(Continued on page 188).

#### Canadian Operators Take 8% Beating on U. S. Coins By HARRY ALLEN

TORONTO-A mixed reaction has come from operators to a po-

tential 8 per cent headache.

Banks in Canada are now
charging 8 per cent on all American coinage.

James Gauvreau, of Re CarGil-

christ Company, Ltd., distributof for the Seeburg line, said there was a terrific flood of coins.

A different story is told by Allen A different story is tood by Allen D. Baker, a director of the Cana-dian Automatic Merchardising Association, who said the machines have not been flooded with foreign come coinage.

Operators are able to stop the have not been floaded with non-community operators. Operators are able to stop the have not been floaded with non-community operators are not been nority, are bad as a paint of the community operators.

"It's not been nearly as bad as we expected," he haid: "Several of (Continued on page 188)



Gold Model 4/55 ... let Bowles B/54 .... lumbs Bowler 9/55...

83 Ratabow Shuffle 871 Alley 5/34 ...

#### The Billboard's

COIN MACHINES

# Coin Machine Price Index

Listings represent used machines in average condition intro-duced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised dis-tributors in three geographical areas—East, West and Midwest.

Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in differ-

the same of the sa			_		_				_	
7/15		100 - 1 - 1 - 1 - 1	2511	Sunsking 2/588	228/1	Big League (Wate)	12	inch Hitter	19	uros
MUSIC	King Fin Bowler	Regulation 11/55	407	Stageceach 11/14			90	(Wms) 3/58 8 olar Hunt (Wms)	393 /	Luctin Bococ (Cop)
MUSIC	Tuebra Allay 0/58 6	603 Alley 12/87	275	2 Super Circus 9/57.	240	10/34 Big Yop (Gen) 11/34. Bike Rece (Mess) 5/38	200 P	olar Huni (Wms)	185 3	for Bod (Bally)
ANI	Lucky Shuiffe 8/59 4	418 Select Play 8/88 110 Shooting Shar 4/50	155	4 Super Jumbo 19/34 2 Torondor 8/56	1251	Bing O Repo (Sci)	0	Junterback (Gen)	2	Cing Car (Ethog)
D-40 (40). 1851 8 75	Muster Berries 12/54. 1	110 Shullie Targette 8/34	50	Twin Bill 1/65	8.5	3/85	250	9/55 augus (Koon) 3/55	130	(Meteor)
p.00 (00), 1951 185	Pan American 6/58 . 1	745 Simples 4/59	710	2 Whirlwind 2/38 Wishing Well 8/55	255	3/85	195 R	led Bull (90d) 5/59	400 1	5 Midout Barer
2-10 (401, 1953 325	Recket Bowler 8/34 .	85 Str Ster 11/57 410 Super Bonus 8/55	323	World Chump 8/57 .	125	Burp Gun (Dale) \$/57	320 8	tile Gallery		(Poydes)
E-130 (120), 1955 215	Speed Sewier 11/50 . 4	375 Yearn Shuitte			130	Caratral - Gun		(Clan) 6/34	125 5	Stats Bearcat
7-40 6400, 1934 278		315 Alley 2/34		UNITED	-1	(Va) 10/54	103 3	S/SS	43	(Best Lane)
F.an (80) 1954 315	Super Bowler 1/58 1	130 Tep North 11/65	185	Brazil 9/56	95	(Gen) 7/33			-	POATS
7-130 (120), 1934 225 CLAD (40), 1935 228	Tepshy 4/58	200 Venus 4/35	518	Corovan 1/54	80	Circus Ride Gallery		(Mrco) 12/56 iosart (Wma 1/55	205	Bally Boat (Belly)
CI-80 (80), 1935 258	Victory Sowier	as Zoning Sydy	0,10	Havana 1/84	0.0	(Gent 3/57	235 1	estart (Wmn) 1/55	175	(Meseer)
Ci-128 [1256, 1855 398	4,04			Monhotten 3/55	40	Coon Hunt (Seeb)	130	(B-L) 12/50	430	Miss America
C-320-1 (1201, 1956 185	CHICAGO COIN	PINBALLS		Mouico 4/54	25	2/54 Crane (Wms):3/56	40.5	krambali (Keen)	-	[Bert Lane" ,
G-200 (200), 3938 415 G-200-1 (200), 1969 418	All Stat Team			Monaco 7/38	125	Cries Cross Hockey		8/58	9-0	Scientific Boat
G.200-2 [200], 1956 415	Bowring 11/35	ISS BALLY		Nevado 8/54 Playtime 6/57	23	(CC) 9/38	235 2	(Enhib) 3/34	80	Seo Skote (Enhib)
CLUSCO 3 (200), 1954 425	Bitcher 8/55	205 Batterina 8/59 210 Batte A-Poppin' 19/38 125 Batty U. S. A. 7/59	1 125	Pirion 9/55	60	Cross Country  Econ 1/34	74. 9	Destatop (Wma) 4/30	303	Speed Queen (Belly)
G-200-4 (900), 1956 425 G-200-5 (100), 1956 425	Bonus Score 3/33	210 Sails A.Poppin' 19/38	78	Singapore 10/54	25	Gresstire (Wma) 3/57	235 1	idewalk Engineer		Tug Boot (EliopPin).
16-300 (100), 1856 623	Sowing Year 10/55 Sowing League 7/57	275 Banch Battery 11/55	205	South Sea \$/50	75	Dale Fem.Fem		(Wms) 4/35		LOCOMOTIVES
26-110:(120), 1956 500	Buil's Eye Bowing	275 Bouch Sounty 11/55 . Bouch Time 9/50	306	Stardust 11/54 Starlet 11/55	5.6	(Dale) 4/39	450 3	(Vel 10/58	292	Choo Choo (Bert Lune)
M-103 (100), 1956 475	7/85	205 Big Show 9/54	310	Triple Play 6/55	85	Many Creckett	175 2	Day Rocket		King Cheo Chre
M-200M (190), 1937 500		290 Big Time 12/54	35	Trophoses 1/55	23	Deco Grondme		(Gom) 5/53	345	(King)
1-200 (200), 1957 750 1-120 (120): 1957 678	Criss Cross Turqui	30 Cornered 18/57		WILLIAMS	-	(Deco) 8/\$4	310	(Exhib) 12/57	295	Old Bushey Trate
\$-300 (100), 1857 G15		425 Carnival 10/57	375		20	Delaxe 4-Bagger [Wms] 3/36	105	Space Aus	28.2	Toonerville Trelley
1 200M (200) 1218 835	Tenture Sculer 7/34.	79 Chrus 8/57	85	Arrow Head 7/87 8 30g Sen 8/54		Delege Creender	100	(Gen) 3/80	240	(Belly)
1 200 (200), 1818 885 1-120 (120), 1958 845		165 Crosswords 1/34	170	Coelino 8/58	185	(Wms1 5/3#	445)1	Special Deluxe Buse-	-	MERRY-GO-ROUNDS
\$-100M (100), 1958 850		150 Cyprose Gurdens 150 5/58	215	2 Circus Wuyen		Doluze Ranger		ball (Wms) 1/54	75	Bert Loss MGR
	Hallywood 4/55	EPU Double Header 8/55 .	195	10/35	90	Deluse Shill Parada	122	Spook Gun (Bally) 9/38	202	(Bert Lone)
ROCE-OLA		475 Gay Time 6/35	45	Coossword 5/39	250	(Bally) 1/59	180	Space Guener	-	Capital MGR (Cap)
1430 (110), 1854 8 280	Minmi Shuille 10/36. Menie Carlo 1/59 .	Population along a service		Cue Bail 4/87	115	Deluxe Vanguard (Wass) 10/38		(Bolly) \$/58	315	Conterpost NGE
1441 (140, 1955 326	Player's Choice 9/58	175 Ice Follies 1/54		Dedly Derby 9/54		(Wass) 10/58	375	Sportland Shooting		Doco MGR (Doco) .
1449 (1201, 1655 236	Robernd Skutfle	Xev West 12/56	140	4 3ter 7/38	160	Deutes Wild (Kaye)	100	Goliery (Enhan)	83	Loo MGR (Loo)
1432 (50), 1056 391		85 Migmi Booch 9/55	53	4 Fun House 19/58	85	30/50	133	\$1/54 Sportamen (Moon)	-039	Toros MGR (Tenes Etddie Etdes)
1454 (1280, 1957 675		450 Miss America 1/50 125 Hight Club 3/56	193	4 Goy Passe 8/57	139				105	
1455D (200), 1967 481 1455S (200), 1857 471	Rocket Shettle 2/58 .	\$10 Parade 6/54	83	Gusher 9/38	163	8/14 Dodge City (Frem)	3,90	Squeits Water Polo (Aque) 5/57	375	PONIES Big Beauty (Lee)
1438 (1260, 1838 650	Rocket Shuffle Two	Sec laland 2/81	516		90	12/50	105	Sins Slugger	07.0	Sig Bronco Peny
1465 (200 1858 845	Brore-A-Lise 8/55	200 Show Thee 4/57	215	Ilia Saw 13/57	130	5th lesion (Un) 5/55	305	(Up) 4/14	125	(Euhih)
	Shulfie Explores 6/58	200 Show Time 4/57 183 Sun Valley 7/57 203 Sunf-Club 4/54	30	Wine- 0/52	115	Golf Champ (Bally)		State Fatr (Goe) 7/58	200	Bright Eyes (Cap)
RESUNG		150 Variety 8/34	40		50	Grandma Fortane	145	Steam Shovel (OC) 8/56	95	(Bally)
Miloum (100), 1950 3 255 Miloum (100), 1952 300	Star Lite 5/54	75		2 Marsles 8/27	120	(Gen) 3/36	140	Samer Rig Top		Dece Medium Pony
100W (100), 1853 390		SC GOTTLIES			45	Gun Club (Gen) 1/80	310	Saper Rig Top (Gen) 12/35	335	(Decel
MY100G (100), 1955 . 426	Tournament Shi	Ace High 2/37	\$ 125	Porky 11/36	73	Heavy Hitter	ADD	Super Heme Run (CC) 3/84		Lancer (Bert Lane)
HF100R (160), 1954 496	Bowl 12/54	125 Add-A-Line 7/55	351		96	(Bully) 3/59 Harcules (Wine) 3/59		Super Pennant Bose-	72	Palouteo (Lesi
V200 (200), 1955 375		175 2 Atlas 5/59	100	8 Born the Clock 4/55	80	Hinds Fortsee		ball (Wme) 1/34	65	Plate Posy (Bert
E100 (200), 1957 811	TV Bowthy Louque	na. 2 Scho Sim: 4/58	283	Manager 10/55	80	Teller (Mum) 11/54.	895	Super Stugger		Lone of Detel and
L100 (100), 1957 580	Twin Bowler 10/58	695 4 Contest 10/58	351	Reno 10/84 Satellite 6/58 Screame 7/56	120		85	(Um) 7/55 Super Stor Boseboll	110	Pony Boy (Carouse Pany Depress (Eski
803 (200), 1938 856	([hittel tun)	2 Continental Cafe	1.50	Schelline 6/38	150	Horoscope Fortune Teller (Gent 8/17 .	235	(Wma) 1/34	75	
		7/37	181	"I Shumrock 1/37	138	Hydro Duck (B&W)		(Wma) 1/54 Swami (Muto) 4/55	515	(Manaphin Motol)
101 (100), 1958 630 812 (100), 1950 1.00	GHITED	Daisy Mae 7/54 Desby Day \$/58	. 5	Skyway 9/54	5/2	10/84b. fot Fighter (Wms)	125	Target-Roll (Bally)	115	Range Rider
220 (100). 2850 92		78 Diamond LB 12/84 .	. 2	Skyway 9/54 Smeke Sigani 9/55 Boccer Eick-Ott 3/91.	140		105	1/38	112	(Rongo Bidet)
WURLITZER	8/54	710 2 Double Action 1/8			150	folly loker (Wms)		12/57	479	Reval (Reval)
	Atles Stuffle Alley	Dyogosatta 8/34	. 6	Stor Pool 10/54	5.9	20/55	TO	18 Commundates		Thundeebolt
1356 (48), 1950 8	0/30	885 2 Duette 3/55	, 10	Steeple Chase 11/57.	160		195	(Nuto) 12/37,	210	(Thunderhold and Twin Pony (Decal
1505 [104], 1652 10	Bonner 8/34	75 Ensy Aces 12/55 2 Fair Lady 11/56 .		Super Score 8/38 0 4 Surt Rider 7/50	115	(Cop) 12/55	85	3.D Etddie Thomes		CRACE SHIPS
1500A (104), 1853 13		465 4 Falmoff 11/37	. 24	5 24D 11/58	200	Jungle Hant		(Rise) 3/84	140	Atomic let (Cenet)
1600A (48), 1954 18 1700 (104), 1954 96	Ramban Silan 11/58	245 3 Flor Ship 1/67	. 17	5 Three Deuces 8/55	80	(Exhib) 7/84	180	3-D Theuter (Rite) 3/54	170	Junior Jet (Enhib) Mensor Bocket
3820 (806), 8855 38	5 3-ciid-Up 5/56	125 4 Bolles 10/54		O Tic-Tec-Doe 1/59	233	Kaye Hockey (Kaye)	246	3-D Pix (Cop) 2/54		
1800 (106), 1956 48		Freetiersman 11/55 192 2 Gladiene 1/56	. 12	1 Thunderblid 3/64	5/1	Elso O Mosse		Treasure Core		Buches (Styles)
2000 (2000, 1958 53	Clipper 4/55	380 Guld Ster 8/84	. 5		195		813	(Epchth) 7/85	186	Space Patrel PEnha
2100 (200), 1857 80 2160 (200), 1857 54	Comet Shulle	3 Gondoller B/58	. 25	Fugt Chump 8/58	183	King of Swa: (Wma)	230	Twin Hockey		Space Hanger (Dece Space Ship (Belly)
Z255 (200). 1858 87	Targette 10/54	110 Green Pastures 1/54	. 9	Wonderland \$/35	100	Loopse Looder	2.34	(CC) \$/\$6	175	Super let (Chi Cole
2240 [[04], 1938 69	Picture Reutine	680 Gypsy Queen 2/55 Harbor Lites 5/58	. 1	0		(Koon) 4/59	150	Two-Player Busket- ball (Gen) 3/34 ,	130	PERSON
2200 (200), 1958 82	Alley 7/57	275 Hewolden Seculy		ARCADE & NOVE	TIES	Lucky Haroscope		United Delum Base		S & St Dog (S & B)
-	Deluxe Flash 8/58	570 3/54	. 24		-	(Mai) 12/55 Major Longue (Wms)	4.5	ball (Un) 2/55	360	Ruti Ride (Lee)
BOWLERS & SHUFFLES	Delexe Mercury 11/54	85 Jockey Club 4/54		6 All-Ster Bassball		4/34	85	Vacuumoth Card		Dopoy Duck Goo!
Same -	Deleras Shearing	4 Jubilee 3/33	. 12		8 8			Vender (Exhib)		Plen Empire or Pall
BALLY	Star 6/50	135 Lady Luck 6/34		Aqua Duck (Coine)	141	(Gee) 2/54 Model 500 Shooting	5.5		. 130	
ABC Bestler 7/55 5 84	Duplex 11/58	495 Levely Lucy 2/54	91	50 2/55		Gullery (Yahth)		Veice-O-Graph (Mate) 2/57	90	fire Fighter
ABC Sewiing Lunes	O Engle Shuiffe	2 Meration 11/55 .	. 15	S Tournement (Cup)		3/35	129	Voice-O-Graph	-	(Bert Lane)
ABC Champion 9/37 48	0 Alley 5/58	380 Myetic Maryol 3/50	h. (	15 4/59	1,29	Monkey Climb	7285		16	Flying Saucer
ABC Super-Deluxe	Theoh 6/33	515 2 Picnic 6/59 285 Queen of Diamendo	. 21	Auto Photo Model 11.	1,98	" INCO 8/35	1.03	Wild West		(Congl)
Sowier 0/57 25 ABC Tournament	Hi-Score 5/62	280 6/59	21	Id Auto Took (with, seved	10		210	(Gom) 2/55	. 1.0	Mather Goose
11/37	10 Jamba Bowling	& Borcar Time 3/59	. 3	5 (Cap 9/20	. 16	19/57		Yenkee Scaebell		. Metanewele (Bolly)
All.Sour Mowley 12/57 10	IS Allay 8/57	492 Ruinbow 12/35	- 31	S Auto Tout (without	4.	10 to 1 to 10 to 1	. 233	(Ua) 2/50		16.040 FRO SIGNATURE
All-Stort Deluxe 2/58 12	S Jupiter Shaffle	4 Regimer 10/56	0 8	15 Balleosomai (Cap)		Pos O-Hemo 100		Ziq-Zing (366T) 6/54	. 1	S Roledoor (Enhild -
Blue Ribbon 4/55 1	O Leogue Shuffle	225 Recket Ship 5/58 Reto Peel 7/58	, 21	05 18/54	. 11	(Cap) 12/58	. 244			San Scott Lister
Champion Sowiet	Aller 2/54	60 Royal Flush 3/57 .	3	35 Bang-O-Remo (Meto)	. 10	Peop Barrela		Zedioc Chari (Mun) 12/55	. 6	S Marroy!
4/54	IS Lightning 2/55	1/50 2 Sam Ballon 9/58	1	25 4/57 75 Bat A Score (Evens)	. 10	Amenda Lasan 111	. 60	171010 207 00 11119		Pauls Rabbill
Crab Bowler 2/59 .p 51		160 Sizte Pretty 11/80	. 2	75 951 A SCOON (EVEREN		Peppy the Clown (Wms) 12/55	. 194	KIDDIE RIDE	5	1.MAN 500 Emeri
Debute Club Bowlet	Misgara 11/50	375 Stoggta Champ.4/8	5.	70 Santer-Up (CC) 4/30	19	Photometic (Muto)		200	-	Western Express
	Playtime S/38	600 Southern Belle 6/55		70  Blu Inalag (Bolly)	. 37		. 24	Active rides of all are included in the	Ton	mally)
. Gold Model 4/55 1	13 Phile Bewlet 7/58	200 Straight Flush 12/6	P. L	90 8/58	0 67	State Gue (Sin)		are tacinded in the	lollow	Wolls Peres Lill

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# The Billboard's

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Dated: May 9, 1960. Advertising Deadline: Wednesday, May 4

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Coin Machine Manufacturers, Distributors and Suppliers invest their advertising dollars, instead of just buying space, and they expect a solid return an every dollar invested. Week after week, month after month, year after year, Coin Machine Distributors continue to place more than 80% of their advertising in The Billboard and less than 20% in other trade publications. Why? RESULTS!!!

Music Operators of America Convention
will be held May 9-10-11 at the
MORRISON HOTEL, Chicago

Start Planning Now!!! Have your advertising sales messages ready to appear in pre-convention, convention and post-convention issues of The Billboard.

Remember . . . The advertising deadline is Wednesday, May 4, for The Bill-board's M.O.A. Convention issue. Prepare your copy early.

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#### DOLLARS BRING DIMES

# Costs and Profits of Today's Modern Amusement Arcade

(The fourth in a series of five articles on the modern amusement Arcade.)

amusement Areade.)
CHICAGO—You give a dollar to make a dime. Then if things go an they should, there gets to be many more denies coming in than dollars going out. That—in a not so "fittle accra" type nutshell—is that story of costs and profits in the modern amusement Areade.

The shallan on for equipment.

The dollars go for equipment, labor, servicing and repair, rent or

commission, and for everything from ballyhoo to bookwork. The dimes come from Arcade patrons in direct proportion to the Arcade's traffic, appeal and pulling

A top-drawer Arcade should get most of those "gone" dollars back in one year or season and then start converting the incoming dime to hank-book dollars. A \$300 to \$350 weekly gross in the average 40-machine spot) is generally required to meet overhead and depreciation. Everything over \$500 is usually

For the rare but welcome Ar-ende entrepreneur who starts with northing trone; than a fairly heavy was of eash, profits may be lotter in coming. But for the average Areado sewcomer (who more than likely shready operates 40 or more amisement machines on a regular game route) profits can be expected

The advantage held by the man with machines on hand is that by far the biggest initial cost of Arcade operation in the equipment. This fellow may already have many muchines on his route which can be put into the Arcade, and he should have a better idea of what additional machines to buy and at

As to the fettow with merely determination and a wad of canhwell, we hope this article may belp himiget the most for his money. He, too, can turn those dollars to dimes and back again to dollars, but he'll, thave to be more careful and more patient.

erator just take games off his route and move them into his Arcade? Not so fast, there! Only a portion of those games on location in tav-erns and restaurants will do for the Arcade. He'll still have to invest in added equipment, and prefer-ably, he should buy some new ma-chines.

chines. But the gamea on the route can form the models; Ball bowlers, shifflers, going games, amusementippe pinballs, baseball games, in some instances even coin-operated pool games, have all gone well in Arcades. But other machines not ordinarily found on the route are cridinarily found on the route are ordinarily found on the rosse and/or needed, A photo machine and/or invoice recording machine, for instance, is a virtual necessity. So are beverage and mack vending machines where food and refeesh-ment service is not at hand.

ment service is not af hand.
For the 'operator starting from sergich, at least \$25,000 can be figured as cost to equip a small-to-average-sized Areade with from 40 to 45 machines. This would inclinde 'Photomat, voice recorder, guin and bowkers, but not all the equipment—at this price—would be now.

pums and bowlers, but not all the equipment—at this price—would be now.

In the intedium-to-large-size Arcaide (over 50) machines), from \$15,000 to \$50,000 should be set aside for equipment. The glant-sized Arcaide, such as those seed at some Eastern amusement parts, and is few as five to 10 machines, and is few as five to 10 machines, and is few as five to 10 machines, and is few as five to 10 machines may be seen are up in Arcaide formi at bowling alley locations and smaller funyols. Amusement parts, feel they need at least 15 machines to make an Arcaide worthwhile.

The equipment line-up in average part Arcaide building side of the part and the something like this: Photo muchines foot the parts of the parts

by 65 or 30 by 83 feet, might be something like this Photo machine, wide recorder, eight to 10 coin-operated bowling alleys in battery formation, a dozen gun games (mostly rifles), in Auto Test, or Road lest unit, some vending machines which might include a pop-corn unit, beverage machine, snack

charm machine or two-some sports football and some "old-fashioned" equipment as fortune teller, horoscope, quiz machines, grip testes, scales, penny card units, metal typers. A kiddie ride or two might be included for the small fry.

be included for the small Iry.
There are other Arcade costs to
consider, but the equipment costs
are foremost and rust be met before any money is coming in. Other
costs will include wages for mochanics, cashiers and/or attendants.

chanics, cashiers and/or attendants, cost of breakage, depreciation and, of course, the rent.

If the spot in open 15 to 16 hours a day (which is average) two shifts of cashiers will be needed. In a 24-hour spot three shifts are preferred. On the average, the cashier will earn 51 to \$1.25 per hour.

Michanics are usually on hand at least three days a week at three or four hours per appearance in

or four hours per appearance in the average 40-machine Arcade. Figure nine hours per week for mechanics at about \$5 per hour aver-

Depreciation may be figured an-qually on the basis of at least 25

Not always needed, an attractive electric sign will, in some cases, belp draw trade more than any-thing else. It's usually considered a necessity at an on-the-street Ar-cade and is often used at annua-ment park Arcades. A good electric sign may run from \$500 to sign ma

\$10,000, We've left the cost of the Ar-cade building itself to last, since the mustly disguised in the form of rent or commission payments, being provided by the park or location. should otherwise cost from \$15,000 to \$25,000 on the average.

Here's the biggest cost-profit, point for the Artade operator to keep in mind: Costs are the same for the Arcade doing a \$300 weekly gross as for the Arcade grossing \$1,000. The overhead and depreciation is the same gither way.

tion is the same either way.

Veteran operators figure that at a \$300 weekly grow, the Arcade could barely break even, with \$600. to \$700 considered the target bracket (for the average-size Arcade. If it does \$500 to \$1,000 weekly, it's a pretty fair business. Everything over \$500 is usually clear profit.

Next week: "Do's and fron's in Arcade Manage-ment." Some off-the-cuft tips on locations, equipment, pro-toolious, community and cus-tomer relations.

#### Parker Henderson Operates Route of D. Highfill Estate

MEMPHIS-Parker Henderson. general manager of Southern Amusement Company, has taken over active management of Rain-bow Amusement Company for the estate of the late Douglas Highfill, Highfill, who sword the post-

# European News Briefs

#### Religion Popular Juke Box Theme

Religion Popular Juke Box I heme
FLORENCE, liaby—Italian juke boxes are playing religious
those under special dispensation of church authorities.
Some current religious themes heard on Italian juke boxes
include "The Heaventh Bench, the "Montk and the Foot Man"
and "Charity Rains From Heaven."
The playing of religious-themse popular music has been
piometered by Father Don Giovanni Rossi of Assisi. The priest
contends that church music can be "modernized" and played
in popular mediums without committing sacribege.
Father Rossi sponsors annual meetings devoted to the popularizing of church music. Thats to his efforts, there are around
20 religious themes on the Italian 200 top-tune list.
The priest, for campaigning for the popularizing of church
music, contends that Catholics should listen to and play only juke
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music contends that Catholics should listen to and play only juke

#### Canteen Pushes Panoramic Zoo

FRANKFURT, Germany—Canteen has announced plant to improve its Tooomat series of Panoramic 200 juke boxes and to expand distribution and servicing. Every third juke box on solid in West Germany, claims the company, is now a Paosramic 200.

Pannic 200.

Panocamic sales have jumped since the Automatic Canteen Company of America purchased the Tonomat company of Neu-Isanbarg, a Frankfurt submit; lait automat. Canteen is converting its Tonomat property into a center of Canteen pitoduction for the European Common alfarket.

#### Frankfurt Coin Fair Set

FRANKFURT, Germany—West Germany's coin machine industry will hold its first exclusively coin-operated, equipment trade fair in the autumn, from September 4-8 at the Frankfurt

The Germans are lawling a showing of coin equipment free? all over the world. It is boped to have exhibits from some 25 countries. The fair will eccompass all branches of the coin rada—juke boxes, games and vending machines, along with accessoral and subdidiary equipment.

#### W. German Ops Stage Elections

STUTTGART, Germany—The Baden-Wirtemberg (eig Machine Operators' Association has re-elected Rolf Erfurd in president. Elected to serve plants as re-elected Rolf Erfurd in president and re-elected Rolf Erfurd in president and re-elected Rolf Erfurd in the server of the control of the Anatomy of the board.

A Hamburg, Carl Heinz Wende has been elected president of the Association of North German Coin Machine Operators, succeeding Franz Treuten. Other officers elected are Manu Michailat, vice-president; Herman Heusser, tresturer, and Wehre Woehler, Erich Schneegass and Max Wniden, board members. The Colo Machine Association of Lower Satory has re-elected its president, Inno Tacuber, and vice-president, Wolfpill, Sens.

#### Coin Changer Due for U. S. Sales

HEREFORD, Germany-The Max Trarks concern of Hereford has announced plans to market its new mechanically operated coin changer in the U.S. Arrangements are still prending, but the firm said its changer, which has attracted wide attention and Germany, can be modified tootake any size or combination of

The German version changes a dime-sized 50-pleaning coining five nickel-sized 10-pleaning coins and a U. S. quarter-sized one-mark coin into one 50-pleaning and five 10-pleaning com.

#### Coin Ops, Moviemen Battle Tax

HAMBURG, Germeny—West Germany's coin machine leductive is making common cause with motion picture bours
operators in battling the amusement stax. Columen and novid
house operators have a coremon case against the amusement tat.
The discriminatory in that television is exempt from the tat.
Coinnen complain that cafee and other coin machine locations
may provide TV for their patrons free of amusement tax, but due
coin machines they install for the lame purpose are subject to the

In two recent decisions, the Hamburg courts have ruled that is ground for a constitutional suit against the amusement is

died of a beart attack fast year at age 44. Before his death Henderion had an option to buy the rostle.
He bas not bought it yet, Hendernon said, but in actively helping to operate it. Highfell's cate is in litigation.
Henderson has also expended to the property of the property of

flenderson said he "put up some Amusement Company. Company of the option, but that a tional Tobacco Distributional runner that he had bought and other enterprises.

Henderson said Rainbow Annuement. Company was a "medium sured," 'muie for Memphis. It reposted to comit of a ligar number and has all and qualar inter-

#### (\$600 Gross) 25% (\$120) Equipment (\$150)Rent or

Weekly Costs and Profits

Of Average Arcade

Depreciation\* Machanic States 100% 30% Mechanic (\$180)

"Equipment Depreciation deductible for tax purposes. Figured here at 25% oly as \$25,000 investment value.)

#### BOWLING PRIZE CARDS 100 Names. \$10.00 per 100 Cards 100 Sames. \$15.00 per 100 Cards MUSIC SHOPPED

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HEST SET 210 OF IN	VENTARY
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Coor Sunt. Complete.,.	
seconditioned	75.06 at
Burby Brat, camplele;	. 60.03 as
Shoftlet, Mile bowl	35.00 at
2 Around The World Train	175,02 as
on, complete & working	1
of hat complete	125.00 as
the new Moto Valca-O	825.00
jesph Jan Cally	65.00 as
THE NAME OF PERSONS ASSESSED.	72,000 00
Pitch Tim & Bat Tim (is   Insuffited phage)	75,00 as
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tooce trie Gatieries,	100 60 an
he but working	
hand liter Ballets.	325.00 +6
"in it" but working	40.00
at the feat managed	

## MOTT (ROSSE

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#### GET SET FOR SUMMER

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Cidenati and Claveland



· Continued from page 182

proprietor, with Frank Bladergroen Jr., his former partner, giving up his interest to devote full time to the tool and die business which be operates. Bladergroen, incidentally, was formerly in the business himself as the Surshine Music Compony. Joy Amusement has dropped its Juke box operations, to concentrate exclusively upon bowling and other types of amissement games.

Mack Johnson, formerly with a wholesale food company, is one of the newconcers in the amusement games field here, starting with a variety of games under the name of Johnson Amusement Company, to a variety of games under the name of Johnson Amusement Company, Establishing his headquarters in Northeast Detroit, he is looking for new locations and studying operating conditions in the industry.

Lorie Ledico, of the Lyan Amusement Company, who took over the 40-year-old Lenke Coin Machine operation a few months ago, is busy with a steady expansion program. He now has five routemen out on the job, and devotes most of his own-time to auperasion from the central office. Lodico is specializing in the development of small or medium-sixed Arcades. He operates two important units locally in the Fox and Broadway-Capitol thesites and is just preparing to open a new Arcade at Sustutka Lake in Refleville. In addition, he will operate two other summer Arcades, Kress near Montroe and at Edison Lake, near Belleville, Lodico is also operating a small bulk vending route, primarily as an accompodation service to his regular locations for-games or other machines.

John Zack and Edward Hischowski, who have operated together as Edv Shuffleboard since 1951, have decided to reregister their business name in the same form, alto they have recently disposed of all their remaining boards and gone into pool table operation. They figure the good will value of the name they have used all these worth something

Carl F. Hopkins, of. Hopkins Vending, cigarette operator, who has dropped his buth vending operations, is making plans to move to suburban Plymouth and has registered the name of Plymouth Vending Company to handle some of his future operations as well. He has opened a store and headquarters in a commercial building on Grand River Avenue. Carl is the son of Frank Hopkins, Detroit operators has in still active after about four decades, now operating only scales. Frank is again in good health following a recent bout promotional.

Hal Revers

CLEVELAND NOTES

Louis Golden, president of Ace Caparette Service Company, was among the laymen who witnessed the installation of the seven new Catholic cardinals in Rome two weeks ago. Golden, who left a law practice to enter the coin machine tusiness in 1930, is on an extended European trip with his write, Mary.

Lake City Amusement Company is exporting between 30 to 40 games a week, reports Joseph Abraham, president. Môst of them are labeled for Great Britale. Abraham, also head of Abraham Realty Company here, hints that a big real estate deal is in the works.

Helen B. Dugan, head of Dugan Music, is expecting her son, Bill Gribbons, vice-president of the firm, home from about six months in Acapulco, Mexico, this week. He worked as a professional agus tung diver there handling salvage and rescue.

Despite declining industry exports of U. S. juke boxes and games which sunk-more than \$ 1-2 million in dollar rolume last year, (Continued on page 185)

#### Detroit Assn. Re-Elects Slate; Mulls New Licensing Set-Up

DETROIT—The Detroit Shiffleboard Association, which includes operators of most types of
amusement games permisable in
this area, has re-elected its entire
state of officers, beaded by Barney
Burke, of Brown Amusement Company, as president. The other offloors include Thomas J, Dewberry,
T, J. Amusement Company, vicepresident, Bob Calderwood Service,
T, Company, as president, The Calderwood Service
Re-elected as directors were
Maurics J, Feldman, Central Coin
Machine Enchange; Jim Darios;
Jake Domler, J & P Service; Everett DeWitt; Joseph Kanterman, of
J, K. Amusement, and Kenneth DETROIT The Detroit Shul- ditional revenue for the govern-thourd Association, which in mental body. The DSA, in making

J. K. Amusement, and Kenneth Guinan, Lakeshore Shuffleboard. Discussion at the April meeting of the DSA was devoted primarily.

the projected new ordinance hich would require licensing of all types of legal games. At present many escape licensing because of historio quirks of the law, The plan was first proposed by the DSA, and members at the meeting indicated unanimous support. Principal advantages of the plan, for both the public and the industry, include

The license fee will mean ad-

the owner, and must be in a posi-tion to take any necessary steps in enforcement more effectively.

4. All machines will be placed upon an even competitive footing as far as the license requirement is

as far as the license requirement is concerned, and operators will know who their competitors are. President Barney, Burke, Esecutive Secretary Frest Chlopan and Director Maurice J. Feldman of the DSA met with City Councilman William Rogell, who, is prepenting the new ordinance for formal presentation shortly, and all expressed satisfaction with progress on the new incense proposal.

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6 Pockel Pool, \$15000

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Macter									126

Call, Write at Cable Cables LEWIO.

Lew Jones 1635 Contral Pa

#### Canadian Ops

D Continued from page 183

us have just completed a sampling of coim collected since last week and it's not bed at al." Baker claimed the cola machines werco's getting all the silver, the he didn't claim to know where it

Columny Separation

Operators however, have the problem of separating the Ameri-can coinage from the Canadian innge. But it's the eightetta machine

perators who have taken the brunt the attack.

Their profit is 10 per cent. This has been cut to 2 per cent as banks discount all the U. S. coimage at, 8 nër cent

Vending Machines

Other vending machines which deliver a product also are taking a ficking, as newspapers and radio advise the public to try duraping

Coin rejectors, with adjustment, will reject American quarters, but they can't reject the nickels and

dimes.

Juke box operators will find their profits cut by 8 per cent, pointed out Gastress.

Gastrean claimed that as much as 75 per cent of the colors in vending machines were of U. S.

origin.

#### Danes Await

· Continued from page 183

They also are interested in finding locations for juke boxes. It simply amounts to a pool which can handle almost any type of street fair or bazaar and such a pool can hander amost any type of the fair or bazaar and such a pool makes it possible to select the right type and right number of such manes suited to the site on which event is to be held.

Among the members of this group are Svend-Jaristrom, an importer and distributor, who has headquarters in Copenhagen but is also a top executive of Linanniaki, the big musement park of Hel-sipki, Finland, and Erik Mathiesen. who also is an importer and dis-tributor of coin machines and park

and carnival supplies.

Judging by one street fair visited early in April non-gambling machines, such as football and hockey game machines, take in as much money as most of the pay-outs. At which held about 50 payouts and more than 20 of the sports ma-chines, which were in good condition and heavily petronized.

# 

SPECIALS!	3
2-Player Rocket Shattle \$175	44
1-Player Rocket Shadile 125	3
Explorer Rechel Shuffle \$50	31
C. C. Beller Up	31
C. C. Drop Ball (new) Write-	31
C. C. Star Rocket	3
Bally Champion	3
Un. Sewling Albey,	3
11 or 14 (PL) 225	3
Bally Bowling Lamo, 11 or 14 (FL) 225	3
C. C. Bowling League.	31
11 or 14 (Pt) 225	3
Belly A. B. C. S/A 225	31
Un, Regulation S/A 225	4

COSH MACHINE EXCHANGE INC

Schoothe St The Stillboard TODAY

SAVE MORE MONEY-MAKE MORE MONEY



· Continued from page 187

Morris S. Gieser, head of Cleveland Coin Machine Company, re-ports good sales in this field. He reveals that the Cleveland Coin sales picture in England and Australia is bright.

Virginia Holcomb, secretary of Cloveland's Phonograph Mer-chants Association, was out sick last week. She's back at her desk now and reports a general meeting scheduled for Thursday, April 14.

now and reports a general meeting scheduled for flursday, April 14. Joseph Abraham, president of Lake City Anuscement, said that servicemen Eddle Milles, Tommy Samlvido and Eddle Griffth are as good as any in the city. . . Inadequate parking, a nemesta of business in nearly all large cities acrows the country, has phageed Lake City Anuscement recently. The firms expansion plans include an entarged parking jot for customers. Nothing will drive customers from the door more quistly than lack of enough parking, believes Abraham. It has been also consoner to be a selected to be a selected to the country of the parking believes Abraham.

alapped with a parking towers.

Larry Hornbeck, president of Shaffer Music of Cleveland, who opened for business last Docember, itated that activity is good. "I'm pleased with our set-up here," he said, "we have been well received." Itornbeck was formirely the head of Shaffer's Indianapolis office.

Bob Sudy.

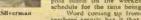
#### East

PHILADELPHIA DOINGS

Joe Silverman, popular business manager of the Anusement of Philadelphia, is back at his dook partisines of Diowing an operation. He is spending a few following and March meetings because of Joe's Ilineas. Silverman said the group would meet in April, the last Toesday, as usual.

Nat Solow, Eastern Music executive who will now take charge of the new operation in Balatimore, Eastern Distribution, in the big during the week but return to bis Philadelphia home on the weekends. This is the chedule for the time being, anyway.

Word coming up from the New Jersey Word coming up from the New Jersey word coming up from the New Jersey word coming the first the Arcade men and operators there are tickled pink over the State's new amissement game law.



Bill Wiesen, of Scott Crosse, who was burned while doing some handwaman chores around his house, is back at his dest. "The whole thing was pretty painful," he sald, "If at stor-just forget the whole thing. The lackly there was some anow on the ground outside or I don't know what I would have done."

Alviu Suyder, 31, a serviceman for the Berlo Vending Company, was injured recently when he was pinned to the rear of his tru by a driverless bus. Snyder had just pulled up in front of a stop service e machine. He went to the back of his truck as the b started rolling after the driver got out so another one could take over Snyder was taken to St. Agnes' Hospital with injuries of the lower abdoncen and left elbow,

#### West

COLORADO ROUND-UF

COLDRAID ROUND-UP
CVOITAGE OF STREET CONTROL OF

Charitle Whale, victora Colorado Springs phonograph operator, has taken on an utusual aideline. Whale recently contracted for the food service concession in Colorado Springs' plush Albert Pick Motel, Whale will divide his time between the motel's Sirboin Room and his extensive phonograph, por game and veoling machine routes. . Bob Roshberg, lead of Continental Munic Company. Denver, has departed on an extensive viacation trip to Poerto Rico.

Altho his firm is only several months old, Louis Barbero, op-Allab his Jam is only several montain old, Louis Barbero, op-erating a free-lance phonograph and ansuscencer machine repair service from a North Denver headquarters, reports he is swamped with work, ... Jina Baeffines, Pueblo, has been leading the Southern Colorado industry in the number of steeps locations successfully installed. He hav's dopen in Pueblo and its subsure.

Sonny Samuels, Granby, has routes in the town of Frazer, which holds the distinction of being the coldest epot in the country most holds the distinction of being the coldest epot in the country most days of the year. One of his juke boxes has provided entertainment for President Electhower, who enjoys a field vacation each summer on the Akase Nelsen Ranch in France. —Another operator, Claselt Morrheon, Leadville, can lay claim to the title of "the nationshiphest pitch bot operator," Leadville has the highest stitude of all incorporated towns in the UTS, and most of Morrhson's locations are well above the timber line.

#### SHUFFLEBOARD WAX

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BOWLERS & ARCADES Bally Evopley Seeder, 14" ... Sally & S. C. Shaffle Souter Sally Dolano A B C Shullle Souter 245

Bally Robound Skuffle

olfed Bowling Alley, Ed' ..... United Detane 19th Frame Shuffle, 9" Chicago Coto Bocket Shutlin (2 pl.) 145 Baily Heavy Miller, Sp., 18-3-25, 125 Baily Mig Lealing, Sp., 18-3-25,... 275 Bally Big Insting (Horsely), 18-3-25 265

FIVE BALLS

Serticis San Bollen C. St. L.
Serticis San Bollen C. St. L.
Serticis Ralabore
Serticis Fet Lody C. S. U.
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Fairoross St. Cleatenant 12, Ohio
D I test 40 (D 2 over 51)
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Girage rate, one year, 110
873

COINME in the news

#### South

#### MEMPHIS MENTIONS

Alllo Solombio, owner of Ace Amusement Compuny and merchant on the side, in thinking of selling his route and devoting his time to his store. He's one of the veterant here in operating. George Sammons, president of Sammons-Pennington Company, distributor, happy about the beautiful, warm, simple the Mid-South in enjoying. He travel the territory, calling on operators each week and the weather makes driving a loy, he says William -Forsythe, Fortythe Amusement Company, a installing a colon-operated minis-

William Forsythe, Forsythe Amusement Company, ein installing a coin-operated minister bowling alley at nearby suburb Millington, of Company, ein settling a coin a continue to continue to company, ein going on outlings with a Boy Scout troop, He's been long active in scouting. — Clarene, Camip, president of Southern Amusement Company, Music Systems, Inc., and other enterprise, taking off for his calin on Horsebo Lake in nearby Arkansas for weekeds of boating and fishing. Mrs. Rose Werner, Disc Amusement Company, seen serving the phonograph at Greybound hus station.

Alan Dixon, general manager of S & M Sales Company, reports a also Euron, general manager of 3 or m 3-sep Company, reports a also catch of bass on a beekend fishing trep. . Back Embry, Central Arotisement Company, seen revamping his route, cleaning equipment, widelring, to take advantage of increased play which started with the mood weather latier long months of freezing temperatures which kept follows home most of the clime.) Whether the present of the clime, and the company of the company of the company of the company of the clime. Elton Whitenhuint

#### ARKANSAS ITEMS

The horse racing season is ended at Hot Springs, and operators there report their biggest collections in history. They are getting in shape now for the big tourist crowd. Operators reporting big micreases included W. E. Lewis, Lewis Novelty Co.; J. Earl Gill, Gill'Amusennent Co.; K. G. Jennings, R. J. Jennings Coin Machine Co.; Wan Eddinger, Van Eddinger, Van Eddinger, Van Eddinger, Music Co.; Phil Marks, Phil Marks Amusennent Co.; Danne Fault, Faull, Ansusement Co., and Wilbur Green, Spa Amusement Co.

George Summons, president of Sammons-Pennington Company, blemphis, was on a swing thru Arkansas calling on operators and breaded home, after a stop at Pine Bull, He got stopped for speeding and it turned out he and the trooper had a mutual friend, and Sammons got off with a warning. Bilty Butdoo, Chiecy-Amusement Company, Lake Village, reports inhermen are swarming to his town to fish at Chicot Lake, one of the best spots around, and giving his route a lot of business.

Inckentally, Grady Wallaces, Wallace Amusement Company, Columbin, Misa, was seen fishing at Chieot Lake, He-got a big catch of crappie. 15: 200 miles from Columbin to Lake Village (across the Measisappi River from Greenville, Misa,), but Wallace asys Lake Chieot is 'the best place in the country' to fish and worth driving '200 miles there and 200 back..., Lola Woodall, secretary to C. Q, Templer' Hoper Amusement Company. Hope, is recovering from: a recent operation. Temple is enloying horseback riding in the good freather

Lyun Fast, Central Music Company, Texarkana, is in the construction business on the side and is at work on a subdivision. He has 100 home sites. . . Emest Yathis, Twin City Amusement Company, Texarkana, reports the area will have beoming business in the near future. A big paper mile is to be built soon, Servel Refrigeration Company is putting a new factory there, a new Holiday Inn is going up and a que Howard Dohnson much and restaurant is being built there, as well as a big Weingarten supermarket.

J. H. (Tex) Dickens, Arkansas Novelty Company, Magnolia, has

J. H. (Tea) Dickens, Arkansan Novelty Company, Magnolia, has been a city councilman for 20 years. This is election year and he is out shaking hands. He has opposition, but on one expects him to have any troubles being re-elected, He has two talented children, a daughter, Tappy, 21, senior, at the University of Arkansas, and Hampton, 19, junior at Arkansas, and Hampton, 19, junior at Arkansas, and Hampton, 19, junior and his were selected to four rows and the wear should be to be a company to the company of the

Dords.

Orell Bledso, Bledso Amusement Company ED Dorado, has purchased a big fot in a grove of pine trees on which to build a home. There were 100 trees, but a rain, and them. Ice on the limbs broke them.

Charles Schubsch, Hekna Amusement Company, Helean, seen in Memphia recently shopping for equipment. . . Bill Adams. Ozark Vending Company, Baseswille, reports that vacationers have already started arriving in his area for the splendid fishing, camping, boating and biking.





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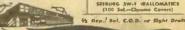
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WOUNTERS 2100	6.0 C 6.4 P. COO 275
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A-M.A. 1-000 475	SEEBURG M-300C
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Say You Saw It in The Billboard

# Gotham UJA Drive Approaches Climax

of the coen industry division of the United Jewish Appeal is moving toward a successful climax, according to reports rendered at the reports rendered at this Hotel Aster. The campaign will culminate in the annual banquet to be held Saturday (30) at the Hotel Commodore here.

At the meeting this week, in the At the meeting this week, in the absence of committee chairman Irving Holsman, Lou Boorstein, of Lesfie Distributions, operated as an effective substitute. Bootstein regaled the committee members with observations gathered during his recent trip to larael.

#### N. Y. Op Guild Sets Outing

POUGHKEEPSIE, N. Y.-The POUGHKEEPSIE, N. Y.—I be New York Operators' Guild monthly meeting was held Wednes-day (20) at the Nelson House, here. Plant were discussed for the group's fortheoming outing, June 10-12, at the Rosy, Loch Shel-drake, N. Y., in the Cutakill Moun-tions.

A number of pledges and dona-tions were, also received for the coln industry's United Jewish Ap-peal drive, which will be ellmased this Saurday (30) by a banquer this Saurday (30) by a banquer three guests of bonor at the meet-ing will be New York Operators' Guild prexy, Jack Wilson. Elections held at this week's

Elections held at this week's meeting resulted in a return to of-fice of the current officers—Jack fice of the current officers—Jack Whlson, prexy; Mike blulquenen, first veepee; John Nuccitolli, second veepee, and Mrs. Geptrale Browne, secretary - treasurer. The exset board slot of Tom Gobel, who is no longer in the business, was filled by Eddie Solomon.

presented an attractive gold UJA, presented an attractive gold UJA key to Mrs. Al Bodkin as a token of thanks for her lengthy telephone efforts to raise funds for the campaign. Similar keys will be presented to Mrs. Irving Holzman and Mrs. Man Bloom for their part in the phono campaign. The inscription on Mrs. Bookin's key reads: "This UIA key is presented to you in deep appreciation of your participation in UIA's effort: to open the door to a new life for many thousands in Israel and thrumany thousands in Israel and thru

out the world."

This year's honored guests at the UJA banquet will be Carl Pavest, president of the Westchester Opnators' Guild; Jack Wilson, president of the New York State Operatiors' Guild, and Tom Greco, president of the New York State Com Machine Association, president of the New York State Com Machine Association, president of the New York State Com Machine Association, president of the New York State Company of the

Hotel Astor.

# Hammergren To Settle on Back Tax Claim

MINNEAPOLIS - Milton C. Hammergren, former vice-president and general sales manager of the Wurlitzer Company, has agreed to accept a federal tax court claim of more than a million dollars in back more than a million dollars in each takes and penalies, if was made known here. Hammergren, now a resident of Crosslake, Minn., stipulated that the United States tax court in St. Paul may enter a \$1,235,000 decision against him, a statement of the court of the cour

The government official confirmed.

The government claimed that Hammergren failed to meet tax obligations in the period of 1941 to 1947. Sam Taran, a former St. 1947. Sam Taren, a forner St. Paul distributor, provided part of the income Hammergen failed to declare, the government claimed. Thomas A. Steele Ir., assistant regional coursed for the Treasury statement, stimulating that

regional continue to the me assigned a statement stipulating that the court may enter a decision that this amount in-additional tages and penalties should be assessed. The atipulation was filed in the United States Tax Court in Washington.

By making the stipulation, Harm-mergren did not imply necessarily that he owed all taxes determined against him or that a tax court trial would show that he did. Steele pointed out.

The federal attorney said Ham-mergren did not wish to incur fur-ther legal and other expenses in the matter because of his present finan-9 cial condition.

Hammergren indicated that he Fammergree indicated that he will attempt to negatiate a common consist of the liability with the district director of internal revenue, saced on his ability to pay. He deducted expenses for which his time to deducted expense for which his time to deducted expense for which his time to deducted the presonal losses on his Crosslake, Minn. resort. according to the government allegation

The federal government The Tederal government also claimed that Hammergren fulled to report \$35,000 income in 1946 paid by Taran in order to relain Taran's distributorship for Waritz-

ranan's descriptions in the Weltzer phonographs.

Hammergren also failed to repoet some \$3367,000 in other income from persons and farms seeking to retain Wurlitzer distributorhave desired there were the

ships during those years, the government contended. hammergren's case had been scheduled for trial in the St. Paul tax court sessions which begins May 16.

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SAY YOU SAW IT IN THE BILLBOARD!

# ANNER Detroit Juke Box Ops Special Must Identify Phonos

DETROIT — Adequate Identifi-cation of-music machines on loca-biliberto not resulted in substantial tlon will be the objective of a con-action, apparently stemulag from certed drive by city authorities here, members of the Iduac Operators, of enforcement such as now ancation of finuie machines on loca-tion will be the objective of a con-certed drive by city authorities here, members of the Music Operators. Inc., were told at the regular April meeting. Officers of the MOI have been meeting with city officials to find ways to meet this problem. which stems from the fact that op-erators and others find many ma-chines on location which do not indicate in any manner who op-erates them as provided by city

According to Frank R, Faltiano, of Fabliano Sales & Service, president of the MOI, members have been given the assurance by both Inspector Maxon and Sergeard Schwarz of the Police License Bu-Schwartz of the Police License Bu-reau that future apprehension of any unidentified machines will mean preference of charge resul-ling in a fine for both the location and the operator. This gives a two-edged sword of ro-enforcement to the program and is something long sought by MOL.

#### Legal Aspects

Officers of MOI also met with Larry Eaton, assistant corporation counsel, who confirmed the legal aspects of the program and told them that this step will be enforced, This is, the first time we have really received such fine co-operation." Fabiano said, indicating that individual operator complaints to

unced. Notices to all precincts are now

being sent, and a substantial protecenforcement of existing legislation is anticipated.

"The trouble is that somebody jumps you, and they put no card in—so you don't know whose ma-chine it is," l'abiano sald. The step chine it is," Fabiano said. The step is expected accordingly to mean some further rationalization of competition. Each ticensed operator is being assigned a number and he must identify each machine on to cation with both his name and his autobiar. number.

Membership Up

Membership Up Increase of membership was also noted at the April meeting, with a nimber of new local operators admitted for the first time. The MOI has been actively fighting a proposed new tax of \$100 per operator and \$23 per mechine per operator and \$25 per mechine Park—symptomatic of the series of proposals for special taxation of proposals for special taxation of juke boxes in a number of small towns in this area.

President Fabiano spoke in detail

before the City-Commission, and is to be called by that body again when the ordinance is to be con-sidered in more finished form.

#### Wiretap Evidence Thrown Out In O'Rourke Extortion Trial

MINEOLA, N. Y.-Juke box would have a "monumental and circles were in austate of shock here agricus effect on law-enforcing this week as a result of a decision by Nassau County Judge Paul Widlitz to not admit wiretap evidence in the extertion trial of East Coast Teamster hoss, John O'Rourke, and 15 co-diffendants

The trial has been at a virtual standstill over much of the past two weeks pending the outcome of two weeks pending the outpome of-attempts by defense attorneys in the case to obtain a ruling against whether widence. Welltir ruling this week referred directly to a de-cision last week by the U.S. Court of Appeals which held that the Appeals which held that the a State court prefecting would constitute a violation of a federal criminal statue. criminal statute.

Legal experts observing the developments, called the wilditz ruling "unprecedented." Nassau County District Attorney Levine declared that such action by judges full confession.

agencies in this State." He added that "failure to act (by Congress) will be an outright encouragement to the crime syndicates, hoods and crooks to increase their activity." There was considerable hope that Congress would act with new legislation during the current session.

On another front. Eugene O'Rourke, brother of John J. O'Rourke, lost out this week on an or Rourke, lost out this week on an effort to avoid trial on charges of trying to bribe a vice squad detective. O'Rourke is alleged to have offered \$20,000 to detective Haroffered \$20,000 to detective Har-old Shepard to get the grand jury minutes on the julke extortion in-dictment against his brother. County Judge James L. Dowsey Jir, ruled that O'Rourie will face charges along with two alleged accomplices, one of whom is said to have broken down and made a

#### **Drew Canale Buys 70-Unit** Operation From M. Solomito

owner of Canale Amusement Com-pany and other coin, machine op-erations, and J. Waldrup Brown, an inactive partner, have purchased Ace Amusement Company from Milo Solomito.

Solomito is one of the veterana in the business in Memphis, starting, out in 1931. He has been an operator as long as anyone in Memphis has, probably, and longer than most.

Price was not announced, but a reported 70 pieces of equipment changed hands.

#### Bt Health

Solomito, 54, said the reason he sold was because several months time with an ailment and herdecided to gent down on his activities to have more time to relax and take care of his health.

He also owm Milo's Liguor

Drew Canale, Store, real estate holdings and in-

Store, real estate nothings and in-terest in other enterprises.

Jimmy Rutledge, route manager for Ace Amusement Campany, will remain in the employ of the com-pany trader Canale and Brown. He has been micraging the route for Schooling for meany uners. Solombo for many years

Jumbo Operation
The purchase by Canale and
Brown puts under Canale's operation one of the largest, if not the tion one of the largest, it not the largest? music and game route in Memphis and Shelby County, Several years ago Canale and Brown bought out Service Anusement

Canale has continued to increase and expand his music, game and cigarette vending operations. He has recently opened a coin-operated bowleng alley with Parker Henderson, general mausger of Soutsleen Amusement Company, Canale also has a coin-operated laundry and other coterprises.

# MOA to Offer Hospitalization Insurance Plan

CHICAGO—A national group hospitalization and surgical insur-ance plan will be presented to mem-bers of the Music Operators of America Tuesday, May 10, during the 10th annual MOA convention

junction with the national life in-surance plan, which has been op-erating for nearly two years. The California Life Insurance Company underwrites both plans.

MOA members and their em-ployees would be covered for acci-denial death and dismemberment, accident and sickness, major medi-

accident and aickness, major medi-cal expenses, hospitalization and surgical costs.

The membership will determine whether the policy to be selected will be \$100, \$200 or \$300 deducti-ble. The plan would pay up to \$10,000, with 80 per cent paid by the insurance company and 20 per cent by the member.

The president of the insurance company and some staff members will be on hand to explain the pro-gram and answer questions.

#### Westchester Ops Set for Banquet

WHITE PLAINS, N. Y .- Ticket WHITE PLAINS, N. Y.—Tickel reservations are coming in it a fast clip for the annual affair of the Westchester Operators Guild, ac-cording to Seymour Pollack, chair-man of the affair. Pollack made his report at a meeting of the Guild Monday (18) in American Logion Hall here.

Guild Monday (18) In American Legion Hall bere.
Pollack said attendance would be limited to a contortably filled toom that will assure everyone a good view of the entertainment thairman. Nat Bensky, He also noted that space in the journal in also being filled quickly and urged allispace buyers to get reservations to by the deadline, May 8. The alfahr itself will table place Tuesday (17) at Holiday Inn, Scandale.

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# Gordon Stout Answers Attack Vs. Coin Trade

DONALD ARSEM has been d a vice-president of the litzer Company. He joined firm two years ago at manof engineering and re-th, and he continues in capacity. Before that he U. S. Bureau of Standards,

Victor, General Electric and wort-Warner Electronics.

#### Williams Adds on Distrib Eli Ross or Miami Area

CHICAGO—Eli Ross Distributer Contpany, Miami, has been dellas a co-distributor with sehern Music Distributing Com-tra to bandle Williams Electronic. lasufacturing Company Company game

EtirRoss is in partnership in the

Jam Lewis, Williams vice-pro am Lewis, Williams vice-president, made the appointment during secret trip to Miamit. Lewis and with Ron Rood, Southern being Company president, and toured the ferm's three most in Jacksonville, Orlando and

lood accompanied Lowis in con-ung with Ell Ross firm, and to-der they arranged for that firm bandle the Williams line in con-n with Ross and Horwitch. The stand that Ross has an attrac-cion said that Ross has an attrac-cion said that Ross has an attrac-cion said that Ross has an attrac-tion of the standard standard with the standard standard with saids in the area.

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BURON, S. D.—Gordon Stout, member of the Music Operaters of loreure president of the South America, took issue with an editorial phonograph Operator's As-fall in the Daily Plalnaman because in an accurrently a board. The editorial, entitled "Juke Box Racketers," was based on, the Mo-Clellan Committee report.

The following is taken from Stout's letter, which was published in The Duily Plainsman:

the opening, all-impostant conclu- to deny.

sions in the committee report, namely: The coin machine industry of this nation is inherently a legittmate business of locreasing im-portance and desirability, but 'un-derworld intestation is threatening.

The Committee's fiscal report issued March 31 praised the industry for its growth which gives promise of even greater value to the concenty and service to consumers. It goes on to say that 'such growth is a tribute to the skill and ingenuity of both labor "Perhaps I am senative; perhaps and management, a great majority It, was unthinking on the part of of whom the Committee believes the writer, but being a juke box opto be bonest, hard-working citierator I can't belp being critical (of zero.' Your feature item mentions unsavory the article).

"My crificism is the omission of found in it which no one attempts

"One of your city's outstanding and money in commonity project men, Ronald Manolis, is out pres-ent president. Our association was civic duties as does anyone else in formed for the very purpose of keeping out syndicate infiltration, policing out syndicate infiltration, policing out syndicate infiltration, policing outselves, and presenting to the general public as the small lade," "We are 'just per outselves, and presenting independent businessamen which we are, not better nor worse than the account of the present of the present of the present of the purpose of the purpo average builbessman in any other line of endeavor.

"Ours is an entertainment nervice. We serve public places of all kinds, who, in turn, serve all kinds of people. Our service is a genuine contribution to those seeking recreation. It is therefore of benefit to those places of business we service and to the community also,

"Julte box operators build homes, pay taxes, so to church, join service clubs, contribute time

"We are 'just people' like anyone

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#### NATIONAL COM MACHINE EXCHANGE

1423-18 Diseasey Chicago 14, III.

NEW YORK—A new development which ties juke boxes in at
covers on a juke box, making jukes
more closely than every will be unterled by Senhurg at a series of
distributor needings to be held in covers on a just box, making jukes a new and prime exposure needlam for disk product, particularly albuns. The idea is seen a sepacially provocative in view of two factors; first, the line reises of two factors; first, the increasing dominance of the album market of the province of the production of the province of t view of the current uncertain pro-motional status of radio in view of current governmental inquiries into

the payoba situation. In the case of the new Seeburg unit, which has been given the fush-hash treatment till now by factory sources, the panel above and behind the record worage will be simile available for display of seven-inch-squire. Juli color reproductions of albunt corres. From the albunts selected for display there will be a number of selections available to the julie bus.

selections available on the Juke box in the form of engles and/or EP's taken from the LP. It is reported that Columbia and its subsidiary label. Epic, have become the first to enter this field, by sending out, disk packs to one-stops. The packs contain five records taken-ifrom a specific album, together with the color cover for beg display.

It is understood that Seeburg actively solicited many diskeries to get behind the like by providing sample disk and cover packs. It is also believed that the disks will be in the form of atero 33 singles.

in the form of stereo 33 singles, another item being pushed heavily

by Seeburg.
One interesting aspect of the new Idea, according to a record com-pany source here, is the matter of the selectivity which must neces-sarily come into play in deciding which album covers will occupy the

# TIMES CHANGED

CHICAGO — The annual board meeting and banquet, of the National Cois Machine Distributors Association originally scheduled for the afternoon and evening of May 8, has been pushed up a few hours. The board meeting is now set for 10 am. that day, with the membership to attend a luncheon at noon. Both with the membership to attend a Juncheon at noon. Both events will be in the Walnut Room of the Morrison Hotel. Reason for the switch is that AMI distributors are meeting 5 p.m. that day at the Bis-marck Hotel, and many AMI distributors are also members of NCMDA.

#### United, Inc., Opens Doors on May I

MILWAUKEE — An Open NEW House celebration Sunday, May 11 about 1 will mark the completion of United, heavily

"We have added another 1,000 square feet to our showroom area, and have also redecorated and revised our office layout," said Jacobs. "We are giving this party to show it off a liktle bit."

Another good reason for the party, add Jacobs: "We're beginning our 22d year in the business."

# NCMDA MEETING Talent Set for **MOA** Banquet

tion's top recording artists will per-form at the annual banquet of the Music Operators of America at the Morrison Hotel, May II, MOA President George A. Miller an-nounced last week.

nounced last week.

An M-G-M Records contingent, headed by Jonf James, will include Couway I withy and Mark Dinning. Other top talent will include the Browns, RCA Victor; Brends Lee, Deces; Jeanne Black, Capitol; the Tri Lites, Embee; Jimmy Wakeley, Shata; Borbara McNair, Signature;

The World's Finest All-Purpose Phonograph Versatile Dependable

The Mulcays, Red Robia; Washington, Christy, and Trash, Columbia.

Howard Miller, Chicago jockey, will emace the show the Frankle Masters cek will

nish the backing

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COIN CRAFT CORP. 790 Washington Bird, St. Lovin E. H.

# Stereo 33 Single Releases Increase

NEW YORK-The much talked bout stereo 33 single record, riouse celebration Sunday, May Tabout Tisterco 33 single record, will mark the completion of United, how the record as the completion of United, how the recording to Harry Jacobs Jr., a special release by Epic Records, resident of the Wurltzer distributionship, about 75 operators and the type singles each by Roy their wives, plus a number of close friends have been invited to attend. Two have added another 1,000 Epic and its parent firm, Columbia square feet to our showroom area, Records.

and have also out snowroom area, and have also redecorated and revised our office layout, said Jiscobs. "We are giving this party to show it off a little bit."

Another good reason for the party, adds Jacobs: "We're beginding our 22d year in the buttness."

Imited space on the box set aside for this purpose. The source saw in the idea the seeds of potential payola when he noted, "I'm sure space for abunt covers (see sepa-we'll have to pay to get displayed." rate story).



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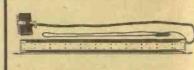
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