OLDIES-PLUS

October 6, 1962

BILLBOARD

Music- Phonograph Merchandising • Radio-TV Programming • Coin Machine Opera

SINGLES

* NATIONAL BREAKOUTS

NO BREAKOUTS THIS WEEK.

* REGIONAL BREAKOUTS

These new records, not yet on B.B.W.'s Hot 100, have been reported by important stations, as noted by dealers in major market (s) listed in parenthesis.

BOBBY'S GIRL ... Stevie B. & Suze 1210 (A&M, EMI, B.M.I.) Boston, Hartford
HELLO OUT THERE ... Nick Noyce, Liberty 55488 (Claydovent, EMI) Cincinnati
RICHEE ... Ollie Dennis, Russ 5049 (Willey) (New York)
D-D-D-G.E.R.'S SONG ... Oh, Really? No, Dee Clark, Vick 463 (Dennis, ASCAP) San Francisco
OL'M RIVER ... Gene Smulek, T.E. 16837 (Painted Desert, BMI) (New Orleans)
A TRUE, TRUE ONE ... Artie Alexander, Dot 4776 (Adams, BMI) (Metropolis-Nashville)
YOU CAN RUN BUT YOU CAN'T RIDE ... DoW, Ciderhead 5019 (American, BMI) Cincinnati
TUITE ME ... Tams, Alton 711 (Lowery, BMI) (Atlanta)
WHAT KIND OF FOOL AM I ... Don Drysdale, Capitol 4777 (Sea of Tunes, BMI) (Cincinnati)
THAT STRANGER USED TO BE MY GIRL ... Trade Martin, City 510 (Winstead, BMI) Cincinnati

NEW ON THE HOT 100

77. NEXT DOOR TO AN ANGEL ... Neil Sedaka, RCA Victor 5086
81. MILLION DOLLAR BAND ... Tommy Roe, ABC-Paramount 10362
84. THE BURNING OF ATLANTA ... Claude King, Columbia 4280
87. I'M GOING BACK TO SCHOOL ... The Dells, Emperor 5071
88. DANCE WITH THE GUITAR MAN ... Duane Eddy, RCA Victor 8951
89. WHAT KIND OF FOOL AM I ... Robert Goulet, Columbia 4239
90. POP POP POP-PIE ... Stan Farr, Doubled 2206
92. LOVE ME TENDER ... Richard & Bobby, Capitol 13907
94. I WAS SUCH A FOOL ... Connie Francis, MGM 13906
95. LEAH ... Ray DeVincent, Monument 467
97. DID YOU EVER SEE A DREAM WALKING ... The Dominoes, Imperial 581
98. WIGGLE WOBBLE ... Lee Swanson, Everlast 505
99. DEE DEE I STILL CARE ... Connie Francis, MGM 13906
100. PUT THE BOYS GET TOGETHER ... Dion, Warner Bros. 5108

ALBUMS

* NATIONAL BREAKOUTS

MONO

RHAPSODY IN RHYTHM ... Ray Conniff, His Orch & Chorus, Columbia CL 1788
STEREO

A TASTE OF HONEY, Marlin Denye, Liberty 1723
RHAPSODY IN RHYTHM ... Ray Conniff, His Orch & Chorus, Columbia CS 8679
RONNIE ALLEN AND HIS TWO PIANOS, London SP 44018
JAZZ SAMBA, Stan Getz & Charlie Byrd, Verve VY-4422

* NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit B.W.'s Top LP Chart.

MONO

EXOTIC SUITE OF THE AMERICAS ... Arthur Rubinstein, RCA Victor LPM 1278
1 REMEMBER HANK WILLIAMS ... Hank Williams, RCA Victor LPM 2540
WARM AND WILDLING ... Andy Williams, Columbia CL 1879
THE BEST OF SAM Cooke ... Sam Cooke, RCA Victor LPM 2545
THE LONE PINES ... Vic Dana, Imperial T 1748
COUNTRY MUSIC CONNIE STYLE ... Connie Francis, MGM 6 497
TWANG WITH THE STRINGS ... Johnny Bond, RCA Victor LPM 1277
ROUTE 66 THEME & OTHER GREAT TV THEMES ... The Ventures, RCA Victor LPM 2540
DRINKING AGAIN ... The Weavers, ABC-Paramount ABC 1431
SEEN WITH A KISS ... Judy Garland, RCA Victor LPM 2490
EARL GRANT BASIN STREET EAST ... Earl Grant, RCA Victor LPM 2431
WHAT KIND OF FOOL AM I ... James Davis, Capitol 4601
ALL THE HITS OF TEEN GROUPS ... Showcase, RCA Victor LPM 2470
PARTY LIGHTS ... Claude Clark, Chalet, CHL 5029
LOVE AMONG THE YOUNG ... James Darren, Columbia SP 426
STEREO

HUGO WINTERHALTER GOES CONTINENTAL ... Hugo Winterhalter, Victor LSP 2462
CARIBBEAN GUITAR ... Noel Atkinson, RCA Victor LSP 2549
LOLITA ... The Three Degrees, RCA Victor LSP 2462
THE MUSIC OF BRAZIL! ... Davis & Metro, C-effective CS 8622
HONOLULU HONKY TONK ... The Ventures, RCA Victor LSP 2460

NEW ON THE TOP LP'S

MONO

102. HURPASODY IN RHYTHM ... Ray Conniff, His Orch & Chorus, Columbia CL 1788

WYNN Shakes Up Chi Disk People

Chicago—Stewart Wynn's new hard-rock, pop-music format has most of the city's record people running to their sales charts. Big question is: Can the station influence sales at or near the powerful WLS level? Most feel it's too early to tell, but if you count guesses, the answer is a big yes.

This and every week...

tv guest appearances

By record talent

Another new exclusive editorial service for portable tie-ins and promotions.

BOSTON—Comeo Records may be in a position here to draw first blood on the impending "Monster Mash" album battle. In the city which first broke the single of the same name by Bobby (Boris) Pickett and the Crypt Kickers on the Gar-Gar label (who now have the album out), Comeo has jumped in with its John Zacherly "Monster Mash" album with a whole contingent of paid spot commercials on the Arnie Ginsberg show on WMEX.

Ginsberg started a week run of the spots Monday (24), describing the album as a "12"1 big groovy, graveyard rock. It was the latest in a growing series of album commercials to be placed under local, under local, under local Distributor sponsorship. The situation has reached the point now, according to some distributors here, that the time is so sold out that "we're trying to figure out whether we can buy a decent Ginsberg adjacency spot."

Ginsberg told BMW last week that the spots have been straight time purchases through the station. Ginsberg produces and announces the spots himself and so far has donned them for such albums as Bobby Vinton's "Roses Are Red, Ray Charles' "Modern Sounds in Country and Western Music," George Maharis' "Portrait" album and an MGM "Screamin' Sixties" set, in addition to the Zacherle package.

Though some feel that the radio spot idea is more adaptable to introducing brand new product by unknowns, the approach here taken by the jockey and his various distributor sponsors, is that a new album by a big name like Charles or Vinton is like the new Fords, or new Buicks. "When the new ones come out you have to let the public know about it, "Ginsberg said.

On the other end of the radio telem pole is the case of WCOF, now sponsored by promotion, now in the hub. One of these noted that the last great performance served by the station before going over to the previously announced Plough IBM programming format, was to break "Monster Mash."

"At least they went out a winner with that," Ginsberg said.

In all the city's commerce hub, a "Monsters' Mash" All Over Hub
### 150 Best Selling MONAURAL LP's

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<th>#</th>
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FROM "LIE TO ME" the hit single on the big chart—comes a hit LP

"SINGING THE BLUES" 12 NEW AND BLUE GREATS

MG 20740/SR 60740

BROOK BENTON

AMERICA'S FIRST FAMILY OF GREAT RECORDINGS

COMING UP SOON ON THIS CHART
Dot Records welcomes... The Sensation of England & the Continent

Cliff Richard
Singing his smash hit the title song from the Paramount Pictures release

Wonderful To Be Young and
Got a Funny Feeling #16402

Soon to be released by Dot. The original sound track album

Wonderful To Be Young
DLP 3474 Monaural & DLP 25474 Stereo
EMI to Handle Columbia’s Epic Line All Over the World

Firm’s Strong Job on Vinton Overseas Wins It Expanded Distributing Role

NEW YORK — Columbia Records has concluded an agreement with EMI, Ltd., for the English firm to handle distribution of Epic Records throughout the world. EMI has been distributing Epic in Great Britain since early this year, and has done a strong job overseas with the popular Vinton hit of “Rose Are Red.”

Simultaneously an agreement has been reached by Columbia and EMI for one of the English label’s top recording stars, Helen Shapiro. She will be released on the Epic label in the fall. Helen has been signed by an artist manager, Ron King, but her English-made disks have not enjoyed the same success in the U.S. as they have in Great Britain. It is understood that Columbia will record the throu...
Oldies-But-Goodies Keep Album Sales in Shape

Fear Royalty Ducks Give All Low-Prizers Bad Name

NARM Extends Disk Rack Study

Everybody From Jackie to Adlai Gets in Philharmonic Opening Act

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O偌rafi Rejoins Dot for N. Post

Csidie Returns to Trinity

(Continued from page 1)

A firm wanting to issue oldies but goodlies either issues its old records — or else loses oldies from labels that did have them. Original Sexes, which has been losing sales and selling albums of old hit singles, started as an oldies label with an idea, rather than a catalog. When Original Sound leased its initial label, it did not find prices for tapes were high. It is estimated that firms pay from $500 to $5000 to lease tapes for oldie but goodlie collections. The firm that has had the best success with oldies are those that have come out with the hit tops in the rock and roll vein. Those that have been least success are the firm which have tried to sell socially. Since the albums are all rock and roll—though some firms are trying to live with it—with the major differences—the indie firms have been most successful with albums in the country and pop markets.

Cameo Speedily Winding Up Europe Distribution Set-Up

LONDON — The European distribution set-up for the Cameo-Parkway label is nearing completion. The final step—setting up with EMI is expected to be completed by the end of the year. The Cameo-Parkway, which has been operating in Europe since the spring, will be taking over most of the label's operations in Europe.

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Everybody From Jackie to Adlai Gets in Philharmonic Opening Act

NEW YORK—Philharmonic Hall at New York's Lincoln Center opened last week with the greatest burst of publicity since Andrew Carnegie opened the hall at the turn of the century, and where the latter only enjoyed publicity in magazines and newspapers, the new Philharmonic Hall received the coverage by the press and as well as the press.

And sales by such eminent personalities as Mrs. Jacqueline Kennedy, United Nations Ambassador Adlai Stevenson (who also performed on stage as narrator) and former Rockefeller Center, the opening week of the new hall is a gala event, with the bigypsy, and

But now it's the prestige and sales appeal.

Columbia Jumps In

Columbia has been quick to jump in there. Firm waxed an album of Brahms' Second Symphony and, before the hall was opened, and had the set on sale the same day. Meanwhile, Columbia recorded the opening-night festivities in New York and will make the Columbia set. It will contain the "Gloria" from the "Musae Salutantes," the New World, "Compositional Survey," "The Classics," "Serenade to Music" and Part 1 of Mahler's Eighth Symphony.

Mixed Sounds

Philharmonic Hall, like all new musical halls, is gearing up to post-concert reaction from critics about its acoustical qualities. Reactions to concerts by the New York Philharmonic, the New York Symphony and the Cleveland Symphony Orchestra range from the favorable to the critical, the latter being noted for even the performances.

But there's this movable panel that can be moved to suit the sound, and the performances.

New works that had their premiere last week at Philharmonic Hall will be recorded in the following record. The Samuel Barber Piano Con- certo, which is a performed by the Philharmonic Orchestra, and the Cleveland Symphony Orchestra ranges from the favorable to the critical, the latter being noted for even the performances.

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EMI 'Living Bible' Package Going Straight to Public

By DON WEDGE

LONDON—Britain's most experienced record label, whose unflagging sales were launched September 25 by EMI Records, is "The Living Bible," a 12-volume set distributed, as a total of $67,70. For the first time EMI has put its major collection of music in the public—though provision is made for participating dealers to benefit from the sale.

The records were produced by P.C.M., an independent production office, and the executive director, the musical director Cyril Oronde and Harold Abercrombie. Distribution rights have been assigned to EMI throughout the English-speaking world other than in Canada, where it will be distributed by the Time-Life organization.

Records have been offered direct to the public in Britain before. Recently there have been four main competitors in this field—the World Record Club, which involves a "membership;" the Concert Hall Club, a similar type of organization the Reader's Digest, with its RCA album series, and dentistry clubs, which operate through dealers apart from a premium of five to ten.

"The Living Bible" differs in that the pitch is to the public through

**ZOOMING DISKS PUSH CHART UP**

NEW YORK—There are 33 records on the Billboard Chart this week, the highest number ever since the Billboard Chart was started by BNW a few years. Never for so many on this chart is because of zooming sales last week, one of the best weeks for singles recently. The Billboard Chart was extended to 33 position to give a shake to these strong records, all deserving exposure because of their sales strength and (air play).

Direct buyers can nominate a dealer who will get a quarter of the sales, and historical sales per cent dealer discount. When a dealer starts the monthly supply of the L.P.'s and the buyer then turns to direct purchase, the dealer will get 90 per cent of his normal discount. EMI carries any bad debts incurred. It is also making available to dealers an immense supply of information material for posters, advertising material for use and supplies of models letters and brochures. The scheme operates only through EMI's dealer clients specifically licensed to carry HMV product.

The scheme has clearly been drawn up by EMI to benefit the public, a great need for the British disk industry which is committed to an established manufacturer-distributor system.

**ASCAP, German GEMA Join To Fight Operator 'Monopoly'**

By OMER ANDERSON

FRANKFURT — Copyright organizations in the United States and West Germany have agreed on a joint campaign against the monopcoly practices of EMI, as enjoyed by organized phonograph operators on the monopcoly issue.

Trade sources revealed that ASCAP and GEMA, the West Ger- man ASCAP twin, insist on attacking U.S. and German operators on the monopoly issue.

In the U.S., ASCAP will press "monopoly" charges against the major operators of America, in support of its demand for the extension of the copyright law, to jive with music.

In West Germany, GEMA is holding to impose higher royalty fees on the operators, since the Copyright law there has already included phosphates.

U.S. and German copyright octobers are pressing the U.S. Copyright Office, because of the illeegality nature of the copyright problem in the two countries. ASCAP and GEMA are trying to promote uniform copy- right legislation in the two countries, and uniform phonograph opera- tion royalty agreements (even necesitity will vary).

**COMING NEXT WEEK**

* A Special Editorial Section
* "HOW TO MULTIPLY SALES OF CHILDREN'S RECORDS THIS CHRISTMAS"

**INDUSTRY BRIEFS**

**Polished Up Spectra Reores**

HOLLYWOOD—The recently re-equipped and refurbished Speto- sound Studio is being opened October 1. The studio is different form first sessions, with many customers who will be available on a first-time, first-served basis.

The new re-equipping time took 15 months.

**Helichor in Hospital**

MINNEAPOLIS—Arno Heili- cher, head of Helicher Bros., dis- tributor here and in Miami, has been hospitalized with a virus attack for two weeks. The vice president, George, is also president of ARMAEDA, is ex- ecutive vice president, Nick, is in other two weeks. During his illness, ARMAEDA management functions are being carried out by John Kapp, vice-president, and Harry Schwartz, treasurer, according to ARMAEDA executive secretary Paul Ackerman.

**Cook Discs, Pan American Hook Up in Novel Contest**

STANDARD CONN—Cook Records and Pan American Air- ways have hooked up in a special contest to attract new sales of the firm's records and air to the Caribbean.

There is a contest has been called "On Location." It works this way: Pan American takes LF receive, with their passenger, a seven-inch sampler of tracks taken from other Cook sets and a contest entry blank.

Contests then fill out the entry forms, stating in what country each of the eight tracks on the sampler were field recorded. The winner then participates in which of the places he wishes to go and will receive a trip, in Pan American, worth $500 in spending money. The contest closes December 24.

**Capitol Inks Venet To Long-Term Pact**

HOLLYWOOD—Capitol Rec- ords has signed its youthful artist with a new classical records label here, Scopa Records. The first release due this month is "Ezio Flagello Sings Mozart and Handel," the accompanying orchestra is the Sinfonica di Roma under the direction of Nicolas D'Andrea. Production is under the direction of programmer, and Gardner are executives and found- ers of the label.

**New Outlets for Cadena**

NEW YORK—Cadena Records has chosen Kennamore分布- distribs as its new Pittsburgh outlet, to represent a number of other distribs recently. Kennamore is handling the Cadena label in New York, Detroit and the Midwest outlet is now the Cleveland distribs.

**Century Appoints 5 Distribs**

PITTSBURGH—Century Rec- ords has appointed five more national distributors. Kennamore will label the label here, S. and L., is the estat in Detroit, Texas Record Distribs has the Houston franc- hise, In the South Kennamore has the in line in Memphis.

**Atlantic to Handle New Organized Allwood Product**

NEW YORK—Atlantic Records has contracted as national distribu- tor of Allwood, product, the product label, headed by Boets Woodall. The pact calls for a steady release a number of Allwood material, in much the same way as the firm the new distribs offer the and a specialties.

The first side being released by Woodall is Allwood's Baby, and "It s Allwood s Allwood, Remember You're Mine" and "Silly Me," by Joe South. Side are also released by Paul Fink and George Scott.

Woodall is headquartered in At- lantic, office is the Fairlane label. Prior to that he recorded records for NRC.

Meanwhile, Atlantic and Atco Records have further expanded their operations with the addition of Jack Bratell as fre- iship manager, who will work in the Cleveland, Pittsburgh and Detroit areas. He is former national manager of M. Distributing of Cleveland.

Bratell's appointment is another example of the move by the promo staff which now includes five people. Messrs. named Joe Stalman, Joe Galkin, and Red Baldwin. All report to Bob Konk, sales manager of promotion director.

**Allen Stanton Named Kapp A.R. Man**

NEW YORK —Allen Stanton, long-time publishing associate of record on the Atlantic Music axis, formerly owned by his late father, has been named pop. a.d. for Kapp Records, Mickey Kapp, executive vice-presi- dent. Stanton's appointment is a key move in the label's current expansion program. Stanton is a versatile and popular author and builder of successful young people's records, has produced hits for such labels as MGM, ABC-Paramount, RCA Victor, Uni- versal, etc. He was in charge of such hits as Paul Evans' "Seven Little Girls" and "Good Time" for Ruby and the Pipers, and Jonas. Stanton began his career as a stock boy in a publishing house and ultimately became general pro- ducer for the major label of the studio.

Spector Goes It Alone at Philies

NEW YORK—Phil Spector has bought out the 10 percent controlling interest in the Philadelphia label, which is now running the company. Among other majors, Spector were Harry Finner, Lester Sill and Fell Lippin. Spector will continue to own all the label, which has had a string of hits with the band, The Crystals, including the current "He's A Rebel." All divisions will remain as before. Spector will continue to be in Philadelphia on West Coast, where the East Coast districts will continue to order from Alco Research En- gineering. The West Coast office has been designated the new headquarters in New York City.
ANDY WILLIAMS
WITH TWO HEAVY SELLERS

ANDY WILLIAMS
warm and willing
CL 1879/CS 8679 Stereo

ANDY WILLIAMS
DON'T YOU BELIEVE IT
4-42523

ON COLUMBIA RECORDS
Atlanta Store Pushes Help Albums Hold

Atlanta—After a strong July-August period in singles sales, the year's September dip as this Southern center got into the swing of another school year, Atlanta sources told Billboard. BMG albums, especially those helped along by strong promotions staunched the catalog's outflow. Rick's and Davison-Paxon, have been holding fairly steady, the sources added.

Adaptations have their own likes and dislikes in the latter quarter offered by local dealies, and this has sparked local action on the singles front.

Starting to get sales, according to one distributor, is Little Esther, who has scored on such releases as "I'll Be Right Here" on the Soundsfrom the NBC's "Jukebox" show and "Another Rise" on the Adam label. While this is not as good as another distributor citing Carla Thomas' "I'm Going to Town" on Atlantic as drawing lots of re-orders.
SUPERLATIVE VOCAL VERSION OF THE BOSSA NOVA HIT

"SLIGHTLY OUT OF TUNE"
(DESAFINADO)

Julie London
#55512
The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

**RECORDINGS AVAILABLE**

(Best Selling Record Listed in Bold Font)

1. **SHERY**
   - By R. Gosselin—Published by RON (ASCAP)

2. **MONSTER MASH**
   - By B. Pinette, Captain—Published by Gospier (BMI)

3. **RAMBLYN' ROSE**
   - By Joe Esten-Moore-Mason—Published by Speon (BMI)

4. **GREEN ONIONS**
   - By Jesse Caire—Staring-Jag—Published by Kast (BMI)

5. **LET'S DANCE**
   - By Lee—Published by Russell & Stroems-de-Vita (BMI)

6. **PATCHES**
   - By Barry Mason-Larry Kibler—Published by Albin (BMI)

7. **SHERA**
   - By Tommy Rose—Published by Ewart-Nuttman (BMI)

8. **ALLEY CAT**
   - By Ron—Published by Melstein (BMI)

9. **VENUS IN BLUE JEANS**
   - By Barry Manilow—Published by Manilow (BMI)

10. **I REMEMBER YOU**
    - By Merle-Schaffer—Published by Panam (ASCAP)

11. **YOU BEAT ME TO THE PUNCH**
    - By W. Robinson, B. White—Published by Joban (BMI)

12. **RAIN, RAIN GO AWAY**
    - By G. Murrey, R. Roper—Published by Regent (BMI)

13. **TEENAGE IDOL**
    - By Jack Lewis—Published by Nelson (ASCAP)

14. **YOU BELONG TO ME**
    - By P. King—Published by GTA (BMI)

15. **YOU AND ME**
    - By Barry Gandy—Published by Joban (BMI)

16. **BEECHWOOD 4-5789**
    - By Gene-Bert-Schneider—Published by Goldsmith (BMI)

17. **SURF'S SAFARI**
    - By Brian-Oliver-Dean—Published by Ridley (BMI)

18. **LOCO-MOTION**
    - By Goddard-King—Published by ALAB (BMI)

19. **WHAT KIND OF LOVE IS THIS**
    - By Johnny Nash—Published by Pannoson-Gon (ASCAP)

20. **SHE'S NOT YOU**
    - By Portis-Hoffman—Published by Frost (BMI)

21. **POPPE (The Hitchhiker)**
    - By Dave-Arquette-K. Man—Published by Kratzenb (BMI)

22. **IT'S A REBEL**
    - By Gene Fizer—Published by Tannen (BMI)

23. **PUNISH HER**
    - By Barry-Vee & Miss—Published by Astra (BMI)

24. **ONLY LOVE CAN BREAK A HEART**
    - By H. Davidson—Published by Arch (ASCAP)

25. **HULLY GULLY BABY**
    - By Keen-Dave-Arquette—Published by Kuzeman (BMI)

26. **IT MIGHT AS WELL RAIN UNTIL SEPTEMBER**
    - By King-Grayfield—Published by Alden (BMI)

27. **I LEFT MY HEART IN SAN FRANCISCO**
    - By King-C. Cox—Published by UAG (BMI)

28. **DON'T GO HEAR THE INDIANS**
    - By Con-Hoffman—Published by Campbell (BMI)

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**BILLBOARD MUSIC WEEK**

**TV GUEST APPEARANCES BY RECORD TALENT**

**WIDE A-A RANGE GETS CREDIT FOR $1,500,000 SALES MARK**

**NEW YORK—Atlantic-Aero**

Records last week that it had topped the hit chart total even for a specific album sales program.

Record sales for the label went well over the million-dollar mark according to the firm. The company says final tabulation will not reach the neighborhood of $1,500,000. This total far exceeded the company's program estimates of $1,250,000 to $1,500,000.

According to Len Sachs, album chief for the firm, the figure was reached by a broad range of catalytic advertising, including the label's hottest merchandise.

That catalog consists of a large amount of material that went on sale as well as the strong pop sets that show on the album chart.

Sachs hands much of the credit for the jump to the work of the label's fieldmen, dealers, radio men and deejays who say he all work to work in tight union with the company to get product played, promoted and in the hands of the public. The label is also moving outfits once a record gets a bit off the ground.

**CASHED IN FAST**

While the "Aircraft" (Alto's and "Green Orions" (Sax) singles were at their consumer peak, for instance, both artists—Bert Fabir and Booker T. capitalized on the action.

The company has cashed $1,500,000 in checks to the label's success by tossing albums tailored to tie in with artist's popular personality and the Twist fad. Atlantic also issued a special double-package of choice Charly material material which is currently a high chart item. Len Sachs credits album a.d.r.r. man Neshk and his crew with the co-operation on such projects.

**DEALER, Radio Levels**

The promotion arm of the label also used every out of every exploitation at the dealer and radio end. The company has designed a line of displays that can be cut in just about every size and style and that can be used to sell with display material.

Firm also buys large quantities of radio time to label specific albums as well as general catalog.

It also allows deejays freedom in creating their own Atlantic-Aero commercials. The company has received tapes of some highly imaginative one-minute spots from deejays who tie in the album. They get their own copy and special sound effects.

*Copyrighted material*
THE ORIGINAL RECORDING
NIGHT RIVER
THE MORGAN-CONDELLO COMBO
SENSATIONAL NEW INSTRUMENTAL GROUP
#55511
“POPCORN” WILL REALLY BE POPPING!

MUSIC AS WRITTEN

SCHROEDER COMBINES ACTIVITIES...

Music publisher and writer Aaron Schroeder has combined his publishing activities under a single banner to be known as Schroeder Music Company. Symbol of this new firm is the Schroeder Bird, Affiliate firms under the new corporate roof include Charleston Country Music products, and the Auto-Lite Enterprises. Walter Gold is the general professional manager of the music firms and co-producer of the firm’s record label, Music. John Steinberg is executive, Variety, and Beldon Signoret is Miss Steinberg’s assistant.

JOE IZ BEAL SET FOR SECOND GOOD-WILL TRIP...

Cleffor, Joe Iz Beal is going abroad again in the spring as goodwill ambassador in co-operation with the U. S. Travel Service. Bar was abroad last summer, visiting Italy, Austria, Switzerland, France and Denmark. He presented recorded record album to mayors of key cities to encourage Europeans to visit the U. S. In the spring he will visit Holland, Belgium and Germany. Beal’s debut, “Jingle Bell Rock,” has now sold over two million single records, and has been recorded in five languages.

NAT HALLE BACK TO WORK...

Natt Halle, assistant to Sam Clark, ABC-Paramount Records president, has returned from a prolonged illness that hospitalized him early this summer.

New York

Long-time jazz composer and arranger for Stan Kenton, John Williams, will be teaching at New York University this semester. Frank Wilt, former chief of the impala and Decca laboratories, has been signed as host for a new television pop record show called, “Jamb Session,” which will be seen over a Philadelphia station. The show will be recorded and televised by Deborah Television Productions. Pianist Ralph Sutton has settled in San Francisco and is playing regularly in a jazz club there. Jack and Iriving Mills are taking the road on behalf of their company, Mills Music. Jack goes to Chicago, L. A. and Mexico City while Irving is still in Jacksonville, Florida, headquarters of the firm. Elmer Bernstein has been signed to compose and conduct the “Hud” Bandone” score for Paramount. The Bobby Neely Trio is playing Wells Music Bar Uptown Manhattan. The Musical Theater has scheduled a song styling concert for professional singers through the fall. The group has released an album, “The Pay Off” which is a re-telling of the Ray Price Quartet’s big Down Under hit, “A Me de Piter.”

Columbia has signed Bernard Kralins, noted recorder-player, to a contract. Jimmy Mason is making a new long-week engagement record with his September 10 to 16 show at the Greek Theater, Los Angeles. Warren is still breaking records in Greenhbroro, N. C. Larry Palata and Mocoo Richardson have formed the Larry Records in Brooklyn. Hickory has taken over the Paradise show “Television” by replacing Corbin Sisters for distribution here. The LP, “Jimmy Smith Plays Waltz partner” is on the Blue Note label and the Verve label as stated in the issue of September 22.

Caution Records is issuing a new LP by the late Dylan Thomas. The new 12-inch features the poet reading “As Nature Seizes.” The “Women’s Century” with the Decca label is being played by Frankie Franklin and the Ike and Tina Turner revival are spotted for MGM. Bob Fosse is in a Broadway musical, “The Iron Man” and also has signed Lee Moody has replaced Lee Wright with the Maxine Sullivan combo. Dee Dee once again recorded the winners of the Society for the Preservation and Encouragement of Barbershop Singing in America. The final this year was held September 24, in Kansas City.

The Ivy League Trio, Coral artists, are resuming their booking engagements this autumn after serving in the Armed Forces. The New York Naval Shipyards Civilian Choir, Noble Slate and Edie Blau, Penelope Johnson and Blue Abbey will be featured at Town Hall, October 14. Distelroth is the headliner at Fontaine’s in New York. The Ohio kitchen Children’s Choir making Coast-to-Coast tour through December 8 when they play Town Hall here.

Lambert Hendricks and Bavon playing Sugarbush, Sun Francisco. Jerry Vale at New Pucks in the same city. Ruby Baumber’s signed by MGM. Otto Klement and the Music Man in East Theater starting October 23. Gene and Wendell signed by Mercury. Stork delivered a daughter, Lita, to Nina Simone. Ornette Coleman, Riverside, was the guest of the Junior Varsity tune “Letter From Home” that’s sung on the label’s new Eddie Jefferson LP. The label’s Battle sabrid has a contact with the Steagles Singers, at 22nd Day of December, due in time for Christmas.

Nat Adderley is turning into quite a pop composer. His “Samba Work Song” tunes have been written by him and by any number of pop as well as jazz artists. Stan Silver on the road to plug his “The Submarine Race” on Popular by the Victor label.

Johnny Tillotson is extending his current tour, which has already run six weeks, to take him through Far West and Southern sections. While in Los Angeles, Tillotson will tap with film and TV producers. The Tommy Dorsey ork, under the direction of Sam Dunahue, recorded for Victor. Ford Records enters the album field with 12 albums and the Warner and pop grooves this fall.

JACK MAIER

Chicago

Bobby Curtola will spend three days here (5-7) on a promotion tour with Donna-DeL Fi sales manager Earl Gleckm. Big Daddy Earl also advises that Johnny Crawford will put out a single follow-up to his currently hot album. Johnny will also team with his brother Bob on a Nervin and Kinsher-produced single. .. Music attorney Jordan Ross has joined Sen. Robert Cerny and Arthur Morse in the legal firm of Cherry, Morse & Ross. Ross is the attorney for the Chicago American’s Performing Arts the former MCA groups and is a former executive secretary for ARMADA... Summit’s Jack White is rushing out copies of a new George Chakiris album recorded with a jazz combo. The album will feature the story of worldwide. Jack White is playing again, looking better than ever. The new LP, Millard with 32 per cent and WLS, 16 per cent. WLS’s Dick Brand is, of course, still the big evening power, .. Crocodile and Foster have their new album to the list of their line. “Fisherman,” by Goldie Coates, is the first release. Milwaukee has two versions of “Lark,” both by the Legends. Paul Glass, of All-State here, bought the master for key records and started pushing it out. The Legends, however, are now one contract with Cortland and immediately released the number. Like us told, we versions, and the tune was 55 on WOKY’s sheet (which version?). Jerry Allen is opening offices for Allan Records here—not Variety as was previously reported last week. .. Veer Jay’s Rand Wood is scouting for some hot material for Norcen Coenher, newly signed by the label. She’s Kelley on “Bachter Father” and is also doing a series with Paul Muni. ... It’s a busy release week at Veer Jay. Three on the Ace label, one on Mr. Pop, and one Veer Jay, ... Decora-Amphora Records, Davenport, Ia., has named distributors in San Francisco (H. F. Bayford, Baltimore (Free State), Detroit (Merit).

Mother Maybelle Carter is the latest country and western artist to join the roster of Smash Records. Mother Carter was recently signed by Swaub, a. k. a. director, Street, and recording partner, Teresa Brewer has signed with Phillips Records and is scheduled to make her first recording for the label in Nashville with a new album for next spring. .. Teresa has had three singles in past years that have topped the million mark.

NICK BIRKO

Cincinnati

Met Price, divisional sales manager for Reprise Records, was in from Hollywood last week to spend a few days with Jerry Weintraub, Reprise producer and manager of the new Weintraub Enterprises, Inc., distributor for RCA Victor, Reprise and London. Ohio Apophones recently dropped the Phillips label here to go Reprise three weeks ago. While here, Price made the rounds of deejays and music majorites accompanied by Weintraub’s Cal Frank. Richard Ayers and Hit Makers, and Miss Gertrude Frue a part of this week in Huntington and Charleston, W. Va., to plug their recent album for the various stores to represent Reprise in the Western Virginia territory.

Bobby Bare, currently riding high on the charts with his “Shame on Me” on RCA Victor, is slated to kick off a coast tour soon for the William Morris agency. Bare has just spent last week for a visit with his old boss, Harry Caron, Fraiter Records chief. .. Kitty Kallen is the current headline at the Club Downstairs. .. Roger and Nina Franklin and the Ike and Tina Turner revue are spotted for MGM. .. (article not completed.) .. Hubert H. Herman, head of Herman Enterprises, record distributing firm with offices here and in Indianapolis, last Saturday (29) celebrated his 50th anniversary in the music business. The Buddy De Franco-Tommy Camunio Quartet replaced Eddie Heywood at the spot Friday night (28).

The hottest album merchandise in the Crosley Broadcasting area these days (Cincinnati, Indianapolis, Dayton and Columbus) is Bob Braun’s new Deco decal, “Till Death Do Us Part,” which has kicked off in the same expressions in the West territory as his recent single of the same name which ranged high in the BMG’s Hot 100 a few weeks back. Since its release some three weeks ago, the Braun album hit the Billboard charts and have exceeded 3,000 sales in the WLW territory, and in a single appearance, he’s been invited to play at the Capital. .. The Lake Shore label is doing well in Dayton, Ohio, recently, the WLW radio and TV personality is reported to have moved more than 230 of the albums. To date, Rike’s alone is said to have chalked more than 600 sales on the Braun package.

BILL SACHS

Pittsburgh

Porky Cheveddoo’s next show, to be produced by Tim Tormey at Mr. DeLa’s, will be a benefit for the Red Cross. The Counters, Jerry Butler, the Isley Brothers, Little Willie John and Bo Diddley. .. Booker T. Nicholas has set the Ink Spot for this year’s Fall FOllage Festival, sponsored by the D. D. Board of Trade, October 18-27.

Dick Contino has been set for the Horizon Room in November. The plan is to have the album here currently set by Carmen Cavallaro on October 15 and Earl Grant two weeks later. .. Richard Chamberbalsa, who spent a day here promoting his “Dr. Ickle” TV series, glandled that he’s working on his first album in time for the Christmas trade. .. Taking off strongly here is Stan Kenton’s new Capitol, “Mama Sang That Song,” according to branch manager, Roger Karshner.

A new tune, “The New Pittsburgh Polka,” composed by Phil Davis, WWSW promotion director and Joe Leuschak, is included in the R.E.E. label L.P., “Polkas,” covering a variety of previous hits.

(Continued on page 3)
THE MOST TALKED-ABOUT SINGLE OF THE YEAR!
STAN KENTON'S HEART-WARMING MUSICAL NARRATIVE
"MAMA SANG A SONG"
B/W "WHISPERING HOPE" #4847 WITH ORCHESTRA AND CHOIR CONDUCTED BY RALPH CARMICHAEL

FOR ANOTHER UNUSUAL MUSICAL EXPERIENCE, DON'T MISS STAN'S CURRENT BEST-SELLING ALBUM, STAN KENTON! TEX RITTER! (ST-1757)

www.americanradiohistory.com
OLIVER!

Original Cast, RCA Victor LOC 2004 (M); LS 2004 (S)—The American original cast album of "Oliver!" should be as resounding a smash on records here as the English version was overseas. The show, now on tour and due in New York in December, is a bright and tuneful rendering of "Oliver Twist" sparked by a fine English cast. The imaginative recorded LP is a fine one, with superb performances by Clive Revill (Fagin), Georgia Brown (Nancy) and Bruce Forsyth (Oliver) and the rest of the cast. Good packaging and liner notes will help sales, too.

THE MANY MOODS OF BELAFONTE

Harry Belafonte, RCA Victor LPM 2574 (M); LSP 2574 (S)—This album shows off the many facets of Belafonte, his war with a calypso, a folk tune, a ballad, a work song or a lullaby. The calypso is "Tongue Tie Baby," the African folk song (which also features Miriam Makeba) is "Hameretwe," the ballad is "Summertime Love," and the work song is "Dark as a Dungeon." There are many others, all handled by Belafonte with warmth and emotion. A fine new set that should rack up solid sales with all his fans.

BENNY GOODMAN IN MOSCOW (2-LP)

RCA Victor 6-2574-D—Here's the exciting two-LP waxing of Benny Goodman's history making trip to the Soviet Union with a top American musicians. Every track shows the enthusiasm and warmth with which Goodman and Crew were greeted in the U.S.S.R. and in its performance, shows why, for it's a swinging, pulsating band, spotlighting not only Benny but Zoot Sims, Phil Woods, Wild Bill Davis, Teddi King, Joe Newman among many others. Fullside liner notes by George Avakian make the most of the historical music presented by this first-rate band of the old trumpeter.

LULLLLO-MOTION

Lloyd Price, Dimension DL.P 6000—"The Locomotion"gal comes through with her first album, and it looks like a virtual hit parade list of tunes from the successful Atlantic Motion picture, Most of the tunes were written by Goffin and King and the album in fact is the work of this successful writing and producing pair, with their single, "Little Eva, She has a real touch for such songs as "Down Home," "Sharing You," "Uptown," "Will You Love Me Tomorrow." Everything is "Love" from "West Side Story," Arrangements and vocal backing by the Cookies are both tops.

JOE AND EDDIE

GNP Crescendo GNP 75—Exciting new duo, with a style that is a cross between Ray Charles and the Isleys, turns out driving and occasional standards. They sell such as "Roll On," "I've Got Shoes," "Waterboy" and "Every Night With the Sun Kissing the Door" with sparkly aided by fresh and appealing arrangements.

WHAT KIND OF FOOL AM I AND OTHER SHOW STOPPERS

Sunny Davis Jr, Reprise R 6051 (M); R-6051 (S)—The latest Davis album is a step above a very recent Davis album is just beginning to bubble, because the Davis single version of "What Kind of Fool" has taken off solidly on the national level. That's the title tune here, plus three other tunes from the same show, "Stop the World," and a flock of superior Sunny Davis performances of other standout show songs. The band swings all the way through—even though the recordings for the "Stop the World" tune had far different dates and locations —and fans will find the singer in his very best recording form. A lot of play indicated here.

AN ERA REBORN

Bobby Rydell, Cannon SC 4017 (M); SC 4017 (S)—Rydell and the orch of Bernie Lowe team up to re-create the sounds of the big band era. The device is unique in that it bit tunes of the current era—"Tonight," "Mama," "Homes Are Red," "Stranger on the Shore" and "I Can't Stop Loving You," for instance, are in turn dressed in such port styles as Those Glenn Miller, Benny Goodman, Tony Dorsey and in one case each, Artie Shaw and Harry James. With young Rydell coming in on a typical band vocalist after a full orch chorus. An interesting new approach that can grab plenty of play.

GREEN ONIONS

Booker T. and the MG's, Stax 701 (M)—"Green Onions" is a singles smash and this album could turn into a big seller, too. It features not only the hit Booker T. and instrumental versions of "Rinky Dink," "Twist and Shout," "Stranger on the Shore" and "One Who Really Loves You," Good wax for teens and adults, too.

MR. PRESIDENT

Lester Lanin and his orch. Epic LN 24025 (M); RN 26025 (S)—This is the first album of the score of the forthcoming Irving Berlin show "Mr. President." The tunes are played in bright, danceable style by the Lanin crew and a lot of his hits will be also made up of full orchestra. Berlin was all the winter. Songs include such happy items as "Pigtails and Freckles" and "The Secret Service," and the ballads "Don't Be Afraid of Romance" and "I'm Gonna Get Him," Good dance wax.

SHERRY ANNE

Four Seasons. Yes Jay LP 1053 (M); SR 1053 (S)—The unique sound of the Four Seasons is most attractively packaged here. Besides the big current hit, the boys offer a wide variety of material, all done in their own distinctive style, "Oh, Carol," could be the next winner, and there's much entertainment in a Rose Murphy type of "I Can't Give You Anything But Love," and wild versions of "Never On Sunday," and "You're That Baby," Potent teen package.

THE ONE WHO REALLY LOVES YOU

Mary Wells, Motown 605—This album contains a neat package of great Mary Wells material, some of it already tried and proved. The last song in her imspiring style on 10 impressive tracks, among them such winners as "The One Who Really Loves You," "Two Wrong Don't Make a Right" and "You Beat Me to the Punch." Backings are timed neatly to the vocalist's style featuring the group in a fresh approach. The album should be a strong seller in teen pop areas.

JACKIE GLEASON PRESENTS HIS ORIGINAL MUSIC FOR GIGOT

Capital W 1754 (M); SW 1754 (S)—Jackie Gleason's up- coming, filmed-in-paris movie, "Gigot," actually grew out of a series of musical themes composed by Gleason. Now the movie's over and this album represents a Gleason-supervised recording of the full-orchestra music you'll hear in the film. It's got a fine "French" flavor in terms of the American eye-view of Paris and it's filled with a variety of Left Bank-style themes in various contemporary moods, chau music, a funeral overture, cafe music, etc. Gleason's fans will flip over it, and it's a dandy for easy-listening stations.

ole.

On one great LP...

The magnificent music from 2 new David Merrick Broadway music productions.

— and fans will find the singer in his very best recording form. A lot of play indicated here.
VICKI BELMONTE
Cadence 1439

DAN FOLGER
THERE CAME A TEAR (Acuff-Rose, BMI) (2:10) — A sharp arrangement is teamed with a convincing vocal by the session artist on Hookery. Chorus work also helps here. It's bright and catchy and has a real chance. Flip is "Inside My Heart" (Acuff-Rose, BMI) (2:50).
Hickory 1185

DINAH WASHINGTON
COLD, COLD HEART (Acuff-Rose, BMI) (3:00) — Dinah follows along in the current swing to country tunes and she's right at home with this great Hank Williams ballad. She piles much heart into the reading and gets a fine swing assist to boot. This should go. Flip is "I Don't Have Anymore." (Hill & Range, BMI) (3:09). Mercury 23159

Country & Western

TEX RITTER
COOKSON HILLS (Vidor, BMI) (3:08) — Ritter chants effectively on a ditty which has to do with Western badmen and bandits. Side has unusual digressive spots and a smart line in high folk em bottoms. Should be watched in the country and pop top fields. Flip is "Come-See-Coo" (Peter, BMI) (2:25).
Capitol 4849

ERNEST TUBB
NO LETTER TODAY (Peer Infl, BMI) (2:38) — A slower cut from Tubb's current album. He surprises us with his usual fine, deep-voiced fettle on these two sides. First up is the good oldie and it's given much expression. Second side is a poignant ditty about love breaking up. Either way, Decca 31428

BILLIE WESTERN
HIS AND HERS (Glad, BMI) (2:41) — A powerful country weeper ballad is delivered with much class and style here. Western gives it a strongly dramatic touch and the side rates plays and plays. Watch it. Flip is "Worn Out Words." (Glad, BMI) (2:35).
D 1235

SPECIAL MERIT SINGLES

Pop Disk Jockey Programming

FREDA PAYNE
SLIGHTLY OUT OF TUNE (Desinfreido) (Hollop, BMI) (2:28) — ABC-Paramount 18366

SHEB WOOLEY
GIVE THAT BALL TO WILLIE B (Palomino Desert, BMI) (2:53) — MGM 13904
What an entrance!

Be prepared! He's coming your way! At Carnegie Hall on Oct. 21st, Sol Hurok unleashes this 6'1" package of masculine charm with a haunting Italian tenor voice on the American public. He's made only this one recording prior to his American debut—an album of Italian love songs. Better lay in a supply, Sergio Franchi has what it takes to make hearts break. LM/LSC-2640

ITALY'S BRILLIANT NEW TENOR
SERGIO FRANCHI
ROMANTIC ITALIAN SONGS

Available in Living Stereo, MONOaural & Tape

RCA VICTOR
The most trusted name in sound
ANOTHER HICKORY HIT!

Kris Jensen's Sales Sensation

TORTURE

c/w

Let's Sit Down

HICKORY 1173

Climbing on all Charts!

Hickory
RECORDS, INC.
2510 Franklin Road
Nashville 4, Tennessee
HER'S ANOTHER HICKORY HIT!

SUE THOMPSON'S FIFTH SMASH IN A ROW

JAMES

(Hold the Ladder Steady)

My Hero

(That's What You Are)

HICKORY 1183

Climbing on all Charts!

Hickory

RECORDS, INC.
2510 Franklin Road
Nashville 4, Tennessee
German Disk Firms Raise Prices for Pop Singles

HAMBURG — Ariola Records has raised prices for its single product and dropped the prices of the majors slightly. The Ariola move follows similar hits by Deutsche Grammaphone at the beginning of September. The Metronome Records in the spring. It may be followed by Polydor, which German Philips will soon boost by a further 3% on singles prices to the Grammaphone As a result.

Ariola has advanced its pop-singles price by 4.7% marks. The classical singles price has dropped by 3%.

DGG said that its new singles price applied to all product on the 12-inch LPs that are currently on the market.

ARGENTINA

Buenos Aires Firm Gets New Studios

By RUBEN MACHADO

LaValla 1783, Buenos Aires

Record producers inaugurated a brand new studio for a newly formed branch of the company. It is now the first production of the area.

Royaux Scoubable Hits Price Combo

By GEORGE HILDER

10 Tenon Ave., Recipe

RPM price, traditional jazz man, has formed a new quartet replacing clarinetist Joe McBurnett, pianist Dick Hughes and trombonist Fred New fans are declining with every year. The new quartet, however, has been more successful than previous efforts.


MEXICO CITY — Robert Lorne, who produces the Mexico City, Spanish-language version of "My Fair Lady," set a landmark for the new national classical music market by hiring a director who is not British. He is a man named William Price, 50, who has been hired for the price of $125,000. He will be the first Mexican director to have a new classical music production in Mexico.

The market is expected to reach $125,000 in sales by the end of the year. The total price of a single is $125,000 for the first year, with the price going up to $150,000 after the first year.

Belgium

Business Lull Hits Disk Trade

By JAN TORRES

Steinberg/laurent, 37 Mechelen

The record business is in a state of shock. Every record producer is trying to record dealer, sales are very slow. One of the reasons for this is the beginning of the new school year. Another reason is the release of the last school year by not being represented.

Without Doubt

The Music Industry Publication

BILLBOARD MUSIC WEEK

1963

WHO'S WHO IN THE WORLD OF MUSIC

will be published December 29, 1962.

It will document the success of single albums and recording artists all over the world. It will be released in September. The annual edition will be released the last year by being represented.

Contact your nearest representative or
Frank Luppa Jr., International Director
Billboard Music Week
1544 Broadway, New York 20, N. Y.

Fontana Artists

Get U.S. Exposure

By DON WEDGE

News Editor, New Mexico Express

Most of the artists on the British Fontana label will get American releases. The first one is "The Four Seasons" (Fontana) who have been singing on that label since 1961. The group had no hit records in Britain and they have been working hard to establish a following in the United States. Their new single, "Sherry," is expected to be a big hit. The group is composed of

The Four Seasons

Jack Orman, Elton John, Bobby Khart, and Mike Armstrong.

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PHILIPS RECORDS OFFERS YOU PRODUCT STRENGTH AND SELLING POWER

BIG NEW HIT...BREAKING OUT BIG!!

HERCULES FRANKIE VAUGHAN

PHILIPS NO. 40070
A rocking love song with the most unique lyrics since Adam kissed Eve

Top New LP from today's Top New Group

THE SPRINGFIELDS
Silver Threads And Golden Needles

PHM 200-052 / PHS 600-052

Demanded by the trade...Here it is...A powerhouse LP inspired by their high chart riding hit single of the same name. This talented group is making it big, so grab onto this one 'cause it's labelled "HIT"

4 MORE SIZZLIN' SINGLE HITS!

DEAR ADDY
Hash Brown
NO. 40061

IGMOO
Randy Lee
NO. 40063

RAMBLIN' ROSE
WHAT KIND OF FOOL AM I
Woody Herman
NO. 40064

THE WRONG SIDE OF TOWN
Mel Carter & Clydie King
NO. 40049

PHILIPS RECORDS
25 S. WACKER DRIVE • CHICAGO 1, ILLINOIS

www.americanradiohistory.com
international news

September 12-16 Copenhagen was the center of the "Scandinavian music days 1962". This festival takes place every other year (1960 in Stockholm) and is open to all national and international music competitions and companies from Finland, Iceland, Norway, Sweden, and Denmark. It was established by the Nordic states and the Nordic Council of Ministers.

The festival is focused on contemporary music, and this year 40 composers from 15 countries in the two years and selected by the festival jury represented the first prize of 150,000 crowns on radio and TV.

The restaurant, well-known establishment adjoining the Tivoli Gardens, closed with the wide variety of its concerts. After renovations before it re-opened, the restaurant takes place on October 17 with a performance by the French Bob Assam Orchestra, of "Mozartiana" fame.

Paris: The first performance of the French conductor Pierre Boulez, who gained much popularity by his appearance at this year's Bavarian International Music Festival, will be given on November 12 at the Grande Halle de La Villette, Paris. The concert will feature Boulez conducting the Berlin Philharmonic Orchestra, with soloists including pianist Evgeny Kissin and violinist Gil Shaham. The program will include Boulez's "Menuet № 1" and "Menuet № 2" for solo violin, as well as his "Pli selon Pli" for piano and orchestra.

New York: The first performance of the work "Anthologie de la musique de chambres" by Pierre Boulez will be given on November 12 at the Carnegie Hall, New York. The concert will feature the New York Philharmonic Orchestra, conducted by Boulez, with soloists including pianist Evgeny Kissin, violinist Gil Shaham, and violist Frederick Fischer. The program will include Boulez's "Menuet № 1" and "Menuet № 2" for solo violin, as well as his "Pli selon Pli" for piano and orchestra.

Dresden: The first performance of the work "Anthologie de la musique de chambres" by Pierre Boulez will be given on November 12 at the Semperoper, Dresden. The concert will feature the Dresden Philharmonic Orchestra, conducted by Boulez, with soloists including pianist Evgeny Kissin, violinist Gil Shaham, and violist Frederick Fischer. The program will include Boulez's "Menuet № 1" and "Menuet № 2" for solo violin, as well as his "Pli selon Pli" for piano and orchestra.

London: The first performance of the work "Anthologie de la musique de chambres" by Pierre Boulez will be given on November 12 at the Royal Albert Hall, London. The concert will feature the London Philharmonic Orchestra, conducted by Boulez, with soloists including pianist Evgeny Kissin, violinist Gil Shaham, and violist Frederick Fischer. The program will include Boulez's "Menuet № 1" and "Menuet № 2" for solo violin, as well as his "Pli selon Pli" for piano and orchestra.

Paris: The first performance of the work "Anthologie de la musique de chambres" by Pierre Boulez will be given on November 12 at the Palais des Beaux-Arts, Paris. The concert will feature the Paris National Orchestra, conducted by Boulez, with soloists including pianist Evgeny Kissin, violinist Gil Shaham, and violist Frederick Fischer. The program will include Boulez's "Menuet № 1" and "Menuet № 2" for solo violin, as well as his "Pli selon Pli" for piano and orchestra.

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OUR ANNIVERSARY OF LOVE

Published by Karolyn Music Corp.

A SMASH Followup to "Till Death Do Us Part"

by BOB BRAUN

c/w IS IT RIGHT OR WRONG?

31430

Now Available
A Great New Album
TILL DEATH DO US PART
DL 4339
DL 74339 (S)
7 COMING UP FROM WARNER BROS.

B/BS 1479

THE ORIGINAL MOTION PICTURE SOUND TRACK!
ONLY ON WARNER BROS!

AND THREE ALREADY ON THE CHARTS:

Peter, Paul & Mary, #1 on the charts!
Music Man, #2 on the charts!
The Button Down Mind of Bob Newhart on TV. His newest! Already on the charts!

wire, write, or phone your distributor now for these action LP's!

WARNER BROS.
RECORDS
4800 WARNER BOULEVARD • BURBANK, CALIFORNIA
EASY LISTENING

Week

This Week's Hot 100

From this week's Hot 100

Weeks on Hot 100

1

1. "BANANA" KES, Nat King Cole, Capitol 4004.

3


3


9


9


9


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7. "I LEFT MY HEART IN SAN FRANCISCO," Tony Bennett, Columbia 42332.

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3


3

13


11


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17


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17. "CLOSE TO LOVE," Mike Crilley, United Artists 489.

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20. "NOTHING CAN CHANGE THIS LOVE," Sam Cooke, RCA Victor BOOH.

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VOX JOX

Continued from page 25

VOX JOX

sented Stations WAKY, WKLQ, WSLT and WKVY in Louisville, Ky; WKVY, Jeffersonville, Ky; WSLM, Salem, N. J, and WJCD, Seymour, Ind. Winner was Bill Rouchg, WKVY, with Jack Sanders, WAKY, runner-up.

CHANGE OF THEMIE: Ben Tracey is the new program director of KGON, Portland, Ore., and is currently in the process of lining up a complete staff to man the outlet's new music format. ... New staffers at KXOK, St. Louis, are Ray Ortiz, ex-WHR, Cleveland, and Steve B. Stevens. Ortiz is taking over KXOK's midnight to 6 a.m. time slot. ... Blake Tabor (also known as Slim Jim-see story) came from WLBK, Louisville, Fla, to WLIB, Louisville, Fla, where he has taken over as program director. He needs c.d.w. wax. ... Richard S. Paul and Dick Jesse have joined WVVAY Wheeling, W. Va. ... Jim Gaines, ex-WTUF, Shreveport, La., has joined WLEE, Richmond, Va, as program director. While George Prescott has returned to the same outlet after an absence of two years.

GAB BAG: Bill Course, morning man at WLJK, Ashbury Park, N. J., is anxious to get in touch with singer Helen Merrill and/or her manager. He writes: "Possible recording sessions can result." Miss Merrill's former label, Atco, said Course, couldn't give him the info. ... Though WQUA, Edison, Ill, serves a primary market of 250,000 people, Dave Lyman, new program director of that outlet, says he is having trouble getting wax. Lyman finds this difficult to understand, because, he notes: "I came to WQUA from WLEE, Richmond, Va., in a market of similar size, and there we received everything on record."

Larry Kane, KTRK-TV, Houston, and KBMT-TV, Beaumont, Tex., starting October 1, will be on KTRK-TV, six days a week with his "Bandstand" show (Monday through Friday at 4 p.m. and Saturdays at 3 p.m.). He needs 8 x 10 glossy photos of recording artists for use in the new program. All of his six weekly shows will be video taped on Saturday afternoons starting at 2 p.m. Kane will devote an entire show each week to a record panned of teen-agers judging new singles releases, and another entire day to the most danceable cuts from a new album.

In line with this, Kane comments: "I feel that albums have never received a fair shake on the Bandstand-type show, and I hope to remedy that with our new show." Costume parties are scheduled regularly on Kane's show (Programming Panel, BMW, Sept. 29 issue), and the jockey notes "With the F.A.S.A. space center activities growing up here in Houston, and with the astronauts living here, we are planning a show very soon devoted strictly to this theme."

NEW POSTS

Varner Paulsen has been appointed program director of WNEW, New York. Prior to joining Metropolitan Broadcasting's flagship station, he had held a similar post at Metropolitan's WIP, Philadelphia. ... Also at WNEW, Quincy Howe, ex-ABC commenta-

YESTERDAY'S HITS

 오늘은요, 26 높이, 2003년 10월 6일

POP-3 Years Ago

October 17, 1957

1. Honey (ly, J. Rodney, Matalia
2. Wake Up Little Suze, Sammy Sons, Cuba
3. Sammy, D. Reynolds, Coral
4. Diana, P. Anka, ABC-Passion
5. Whole Lotta Shakin' Goin' On, J. Lewis, Jan
6. That'll Be the Day, Crickets, Brunswick
7. Changes Are, J. Walsh, Columbia
8. Happy, Happy, Happy Birthday, Baby, Tony Merson, Checker
9. Mr. Lee, Ballad, Atlantic
10. Remember You're Mine, Pat Boone

RHYTHM & BLUES-5 Years Ago-October 7, 1957

1. Honey, J. Rodger, Roulette
2. Turn Me On, M. McPherson
3. That'll Be the Day, Crickets, Brunswick
4. Whole Lotta Shakin' Goin' On, J. Lewis, Jan
5. Happy, Happy, Happy Birthday, Baby, Tony Merson, Checker
6. Remember You're Mine, Pat Boone

Mr. Lee, Ballad, Atlantic
7. Remember You're Mine, Pat Boone
8. You Belong to Me, Pat Boone
9. Buddy, Buddy, Buddy, Pat Boone
10. Remember You're Mine, Pat Boone

Murphy in New Crosby Post

CINCINNATI — John T. Murphy, vice-president in charge of television of the Crosby Broadcasting Corporation, Thursday (27) was promoted to executive vice-

Jimmy McClain Joins WLW-D

DAYTON, Ohio — Jimmy McClain, who for many years entertained theater audiences with his radio and television show, "Dr. L. Q.," has joined Crosby Broad-

Breaking in Chicago

Boston Philadelphia Cleveland

The original vocal version

"Alley Cat"

[servatives 4530]

Sing by

David Thorpe

on Riverside Records • 235 W. 46th St. • New York 36, N. Y.

RIVERSIDE
The great Bobby Darin comes to Capitol. His first single "If A Man Answers" b/w "A True, True Love" #4837 is a sizzling smash. Now as a torrid follow-up, here's Darin's first Capitol album, "Oh! Look At Me Now". It too, is a sure-fire hit soon to zoom up the charts!

So see your CRDC representative and get set to cash in on Darin's million-seller sound. Stock both! Double Darin sales!
ALL WRAPPED UP IN YOUR WORK?

Free yourself for just 20 seconds to check the advantages of using RCA Red Seal Magnetic Recording Tape:
- Developed by RCA sound engineers for their own professional use. (They insist on the very best!)
- Manufactured in the country's newest, most modern plant. (Everything's up-to-date in Indianapolis!)
- Supervised from basic oxide formulation to finished tape by skilled engineers. (All sticklers for perfection!)
- Quality control tested for frequency response, distortion, drop-out noise, print through. (Very rigid tests!)
- Mechanically tested for coating thickness, anchorage, layer-to-layer adhesion, aging, cupping, slitting. (It's got to measure up!)
- Precisely controlled to give every inch of tape the same magnetic properties, the same recording bias characteristic. (So you can use tapes interchangeably!)
- Take another 20 seconds to make your job a whole lot easier—fill in the coupon for specifics on this great new tape!

RCA VICTOR
The most trusted name in sound

Magnetic Tape Products Marketing
RCA Record Division
155 East 24th Street/New York 10, N. Y.
Please rush me specifics on RCA Red Seal Magnetic Tape including all essential physical and magnetic characteristics.

NAME
TITLE
COMPANY
ADDRESS
CITY, ZONE, STATE
PHILADELPHIA—Philco Corporation has introduced a new transistor radio and a new stereo portable phone to its 1963 line for the autumn market.

The radio, Model T-67, a six-transistor affair, is pegged at the budget price of $14.95, a figure competitive with the lowest priced of current American brand names. The set is a shirt-pocket model and contains provision for operating off a nine-volt battery or external AC power supply. With leather carrying case, ear speaker and battery pack, the unit sells for $19.95.

The portable phone, Model 1532-BE employs a 20-watt stereo amplifier, four-speed, multi-tuner changer, two eight-inch and two four-inch speakers, plus twin tweezer speakers. The speaker units are detachable and contain brackets for wall mounting. The set weighs 42 pounds and lists at $164.95.

Woolworth's Hot Outlet

DENVER — The F. W. Woolworth chain store in this city is one of the hottest single record outlets in the area, and has been for some time.

A great deal of display space is given over to the disk department with singles coming in for special consideration. The section is under the supervision of Tompson whose alert merchandising has paid off handsomely.

The entire Billboard Music Week "Hot 100" is stocked and special provisions are made for brand-new releases that are expected to become winners. The BMW chart (Continued on page 31)

Churchill Stereo Opens Two Stores

PHILADELPHIA — Churchill Stereo Corporation will open one new City and Philadelphia to 1963.

Three additions bring the number of Churchill outlets in New York City and Philadelphia to 13. Additional outlets are planned for by the custom stereo cabinet firm during 1963.
Oder,
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#1
ALBUM,
SEPTEMBER
24,
CASHBOX!
Peter,
Paul
&
Mary
VOTED
MOST
PROMISING
ARTISTS!*

#18 ALBUM, SEPTEMBER 24, CASHBOX!
Emilio Pericoli
VOTED FAVORITE INTERNATIONAL ARTIST!*

the first name in sound
WARNER BROS.
RECORDS
AND WARNER BROS. • BURBANK, CALIFORNIA

"ROME ADVENTURE"
AL DI LAI

"BILLBOARD'S 15th ANNUAL RECORD ARTIST POPULARITY POLL"
7TH HI FI MUSIC SHOW TO BE SEEN BY 30,000

NEW YORK—The seventh annual New York High Fidelity Music Show, encompassing exhibits from more than 100 manufacturers and occupying five full floors of exhibit rooms in the Trade Show Building here, opens Wednesday (5). The event will run four days through Saturday (6). Attendance is expected to reach 30,000.

New York's Mayor Robert F. Wagner Jr. has proclaimed the week of the show an High Fidelity Week in the city, and MGM Records' Connie Francis will reign as queen of the show. A feature will be a continuous on-location 110-hour broadcasting stint by WPIX on local FM outlet. A hospitality room and studio will be set up for trade, press and public.

Celebrities expected to attend include opera stars Cesare Siepi and Lucia Albanese and Susan Watson and Jerry Orbach, stars of the Broadway hit "Carnival."

It is Carnival for Stereo

Latter two will accept an award from Raymond Pepe, Institute of High Fidelity Manufacturers president, on behalf of "Carnival" producers for its "outstanding musical score." Also present will be a number of local deejays.

Other events scheduled include a "Question" display by the American Telephone and Telegraph Company, Ford Motors "Concert Hall on Wheels," a "decorating with stereo" clinic and a ladies day, Thursday (4).

Audio Fidelity Records, a pioneer in the "second" record field and one of the pioneer diskette exhibitors at the Hi Fi Show, will again be on hand. In years past the label has actually set up a complete recording studio for demonstrating stereo recording techniques.

This year the firm has outdone itself by arranging for the importation of a mammoth Belgian band organ from its home in Sikeston, Mo.

Owner of the organ, Paul Eakin, is transporting the instrument, which measures 16 by 16 by 4 feet, from Sikeston to the New York auditorium as part of the Audio Fidelity exhibit. The label has just released an album recorded directly from the organ.

NEW DEALER PRODUCTS

Pad and Brush Record Cleaner

Robins Industries of New York City has marketed a new pad and brush device which attaches to tone arms and which cleans records. The unit lists for $4 and consists of a cylindrical pad and brush which brushes the grooves of the record clean and then coats the surface of the disk with an anti-static fluid which keeps dust from reattaching itself.

Speaker Assembly Kit

H. H. Scott has perfected the first in a new line of speaker kits. The new unit is known as the "shaftless kit" and comes complete with cabinet in a choice of woods. The kit is patterned after the SC-3 and the cabinet is factory assembled and finished.

ALBUM COVER OF THE WEEK
NEW FROM

FRANK SINATRA
ALL ALONE
ARRANGED AND CONDUCTED BY GORDON JENKINS
STEREO

DEAN MARTIN
DINO LATINO
STEREO
**NEW!**
Dino Latino; a bonus Dean Martin! The inimitable Martin phrasing, timbre and attitude in both Spanish and English. Dino, Dino—all the way!  R-6054  R9-6054

**NEW!**
All Alone; Sinatra sings to, for and about the sad and the lonely. Pure, rare, memorable Sinatra—doing Sinatra things to the evocative material he does best—in the style and mood you like most! R-1007  R9-1007

**NEW!**
Here's the Fabulous Eddie Cano; the West Coast's newest small-combo rage. A runaway chart sensation at this very moment; bidding to make it two in a row, two at the same time!  R-6055  R9-6055

**NEW!**
Roots; Jimmy Witherspoon and the Ben Webster Sextette. Spoon brings back—bigger, better, earthier than ever—the voice, style, mood and instrumentation of his best-remembered triumphs!  R-6057  R9-6057

**NEW!**
The Belly Dancer; The Sheik's Men, topping "The Stripper" going away! An excursion into Exotica, with rhythms and sounds you've never heard...creating images you've never seen!  R-6056  R9-6056
**SPOTLIGHT ALBUMS OF THE WEEK**

**Stongest sales potential of all albums reviewed this week**

- **Continued from page 14**

**PLAYBOY**

Muravieties, TMala 231 — The gals have been going steady with the charts since their big smash, "Please Mr. Postman," and this third album should continue to keep them on the sales lists. A recent hit, "Playboy," is the title tune and the set also includes their current action single, "Beechwood 4-5789" plus other worthy titles like "Someday, Somehow," "Goddess of Love" and "Forever.

The set should do a lot of business.

**Jazz**

**A TASTE OF HONEY**

Lloyd G. Mawyers with the Oliver Nelan Oak. United Artists Jazz UA 14018—Powerful performances of new and old material by Lloyd G. Mawyers on organ, backed by a large and driving big band made up of top jazz men. The arrangements are by Oliver Nelan who handled the arrangements on the Jimmy Smith Verve set. It adds up to exciting instrumental parts of the title tune, "Deadly Nada," "The Golden Striker" and "Alone Together."

**EDDIE HARRIS GOES TO THE MOVIES**

Vee Jay LP 3831—Eddie Harris has one of his better albums in past months in this set. The album is nicely styled and features music movie for the most part, with a few standards interwoven for good measure. The set backs the tenor saxist with broad string section and lush but nonetheless swinging backgrounds. The album features such tunes as "Tonight," "Laury," "Green Dolphin Street" and "Moonlight.

**Classical**

**BRAHMS: SYMPHONY NO. 2 IN D MAJOR**

Leonard Bernstein, Con. New York Philharmonic Orchestra, Columbia CL 8677 — This album, entitled "The Sound of Lincoln Center," should receive wide promotion and be a major factor in the New York concert hall. The Philharmonic is in impressive form with Leonard Bernstein drawing the power and the majesty of the work from its masses sound. The composer's sive liner also does a fine explanatory job on the Lincoln Center acoustical set-up. Much attention is also paid to the recording techniques of the album.

**Low-Priced Classical**

**THE WORLD'S GREAT MUSIC, VOL. 3 (10-12)**

Various Artists, Parliament WGM 3 — After two early successful packages, Parliament has assembled a third box of 10 LPs, to retail at less than $10. Like the others, this, too, is a real sales-grabber, containing such commercial material as Osbrough playing a Bach Violon concerto, Richter on a Bach piano concerto, Gildea on Beethoven's "Piano Concerto No. 1," plus such orchestral favorites as Beethoven's "Symphony No. 5" and Tchaikovsky's "Symphony No. 4." Fine performances make this a real bargain package that should appeal especially to beginning collectors.

**Comedy**

**WILL THE REAL DAVE ASTOR PLEASE STAND UP**

Colombus CL 8477 (Mr. CL 8677 8) — Dave Astor is not really an angry young man. He's too busy having much fun poking the sharpest kind of barbs at the topical and temporal. In this, his first album, and recorded live at New York's Blue Angel, he does six sharp routines, packed with fast-moving lines that challenge his audience to keep pace. Two of the funniest have to do with a day on President Kennedy's telephone, and a series of speeches by UN delegates and their free, Asterian translations. A funny man indeed and lots should be heard from him.

**DICK GREGORY TALKS TURKEY**

Vee Jay LP 4901 — Dick Gregory has one of his funniest LPs to date here. The album was recorded on location in Chicago and features the comic in any number of routines that explore race relations and other topics in a highly individual way. Some of the biggest laughs come from Gregory's incisive wit about moving into the all-white neighborhood. This album is certainly one of Gregory's funniest and most provocative.

**Spoken Word**

**DOROTHY PARKER STORIES READ BY DOROTHY PARKER**

Cardston TC 1136 — Dorothy Parker does a magnificent job of reading four short stories written by Dorothy Parker. Miss Booth's reading brings all the sardonic wit of the Parker pen eloquently to light. The album should be a must for those who collect super-fine performances of poetry and prose. "Lady With a Lamp," "The Waltz," "Cousin Larry" and "A Telephone Call" are the pieces included.

(Continued on page 31)

**Reviews of New Albums**

**Continued from page 14**

Look for "Monroe," "Tell These Was Your," "Gloria" and "Mr. Sandman" are most of the selling hits.

**MY BIG BANDS DRUING**

Frisew Bay, Pacific PMX 2860—This album, "The French Band," consists of Benny's big bands, this being a survey of the brand band at its best. The Big Band drives through "Miss Blue Skies," "Alma," "Chattanooga" and "It's a Boy." If you're a fan of the best arranged, Good album for big band fans.

**SWING FEVER**

Terry! His Trombones and Orki, Sundae Mierge 2975 (LM) — This album, "The Slimmest of All," would have made this album even though LP is not up to the brand new orch's more recent Liberty records. The band comes through in a few numbers, including "Swing Fever" and "We're in Love," and some standards of which "The Serenade From the Garden" "Buy Big Blues," are the best.

**A SALUTE TO GLENN MILLER**

Bill May, Crotona 79 — This album is a fine recording of the Glenn Miller symphony concert held at the Shrine Auditorium in Los Angeles on May 24, 1956. It features most of the old Miller core, the old Miller band, led by Bill May, also an Waite, Old Miller versions like Moore and the Piano was solo by and "Pennsylvania 6-5000," and get played in more settings than I can tell on the disc, but the music is fine.

**GOLDEN HAWAIIAN HITS**

Duke Kahanamoku and His Islanders, GNP Crescendo 151 — This album is a nice collection of Hawaiian melodies, most of which are familiar. The sounds of the islands are evident with a strong background. The album is cut in Hawaii and features some of the most interesting island songs ever done, including "Rhubarb" "Moon of Kauai," "Sweet Limer" and "Blue Hawaii."

**FIRSTLY**

Jerry Nolte and His Harmonicas, Columbia CL 1136 — This album is a fine collection of Hawaiian music, most of which are familiar. The sounds of the island are evident with a strong background. The album is cut in Hawaii and features some of the most interesting island songs ever done, including "Rhubarb" "Moon of Kauai," "Sweet Limer" and "Blue Hawaii."

[Continued on page 37]
IT'LL SELL LIKE SHEILA
AUGUST'S HOTTEST HIT!

SUSIE DARLIN' PIDDLE DE PAT
SOLD IN FULL COLOR SLEEVE

TOMMY ROE
SUZIE DARLIN' - PIDDLE DE PAT
ORDER NOW!

ABC-PARAMOUNT
CARL BELEW

"HELLO OUT THERE"

has THE hit single of...

RCA VICTOR 8058

stock up now...

RCA VICTOR

THE MOST TRUSTED NAME IN SOUND
**SPOTLIGHT ALBUMS OF THE WEEK**

**JUDY**

The g ressive "Opus Tune," "Lady Many," "Peterson.)


**WONDERFUL WANDA**

Wanda Jackson, Capitol T 1776 (M) ST 1776 (S) — The girl's fourth album, and winner of the year, is with her two recent hits — "In the Middle of a Heartache" and "If I Cried Every Time You Hurt Me," in addition to some fine heart songs, upbeats and a great blues effort. With pleasant, pop-styled country backing, she offers "A Little Baby Tear," "We Could," and a rocker, low-down, "Let Me Love You Again." Good, in fine form here and the fans will quickly dig.


**YOU'RE FOR ME**

Back Owens, Capitol T 1777 (M) ST 1777 (S) — Sock the employment of 30 vocals and two instruments by Back Owens, the label's "Big B" of c.w. music. Numbers, primarily by Owens, have nice, melancholy, c.w. mood of unrequited love. Singer, who is frequently on tour with his own unit, should sell well with this package. Album title tune, "You're For Me," is a strong one, and deserving of air play. Also strong for radio, and an even better deeply item, is "Nobody's Fool But Yours.'


**ON TOUR**

Ernest Tubb and His Texas Troubadours, Decca DL 47775 (S) — Buck Owens, the label's "Big B" of c.w. music, presents Tubb in a much more intimate setting. The album was recorded live with a limited audience, and the format is to divide a track into two segments; the first is a portion of a recorded speech (such as an interview or an address) and the second is an appropriate ballad (such as Pete Seeger singing "Then We'll Have Peace"). Material ranges through economic, cultural, and political U. S. History, with a country mix, from the 19th century through the mid-20th century. This album is recommended for adult programming.


**ROMANTIC ITALIAN SONGS**

Sergio Franchi, RCA Victor LM 2640 (M) LSC 2640 (S) — The album is packed with some of the best-known Italian songs, including "Volare," "Ciao Bacio," "Nel Blu, Doppio Blu," and "O Sole Mio." The arrangements are lush and the performances are top-notch, making this album a must for any classical music fan.


**JAZZ IMPROVISATION — VOLUME II**

Jazz Rhythm and the Improvised Line

By JOHN MEHEGAN

This new book by America's leading jazz piano teacher is a big improvement over his first volume which has become a best-selling definitive text. Many figured bass lines and solos are given for dozens of well-known tunes of all periods, among them: "High Society," "It Might As Well Be Spring," "I'm Just Wild About Harry," "On the Sunny Side of the Street," "I've Got Rhythm," "Limehouse Blues," "When You're Smiling," "Lady Be Good," "All the Things You Are," "Open De Funk," etc.

The performances of famous jazz artists are presented, covering every period from early days through new をEAL WEEKEND".


**NEW AND REVIEWED**

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The performances of famous jazz artists are presented, covering every period from early days through new to the present. From NEW ORLEANS THROUGH LATE PROGRESSIVE (Lue Komitz, Clint Baker, Stan Getz, Harry BeBel, Oscar Peterson.)

OSCAR PETERSON says of Vol. 1: "Fludable a desperate need";
DAVE BRUBECK: "A great book"; HORACE SILVER: "For the serious jazz student"; ANDRE PREVIN: "A most valuable volume."

JAZZ IMPROVISATION — VOLUME II — $15.00
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**CHESS HITS that are here, or in the making**

**"NEXT DOOR TO THE BLUES" by**

Etta James

**"BLUEBERRY HILL"**

By Ramsey Lewis

**"SOMEDAY I'LL SHOW YOU"**

By The Radiants

**"ONE GOOD REASON by**

Steve Alaimo

**"HAPPY WEEKEND"**

By Dave "Baby" Cortez
JOAN BAEZ vol. 1 on the charts 30 weeks. Currently running #23
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VRS-9112 (mono) VSD-2122 (stereo)
**Review of New Singles**

**Continued from page 15**

*Tempo* from Richard's new film, has a good meter but the flip is off. (Kiss, Republic, ASCAP) (2:03)

**Special**: *Atlantic*—Humphrey's *On Your Marks* 4:43—A soft shuffling ball by the car, full of melody. It's three-quarters of a strong chorus and a strong coda. The beat is the lead vocal of the finished sound. (*Atlantic, ASCAP*) (2:03)

**Have We Lost Love East? (Adidas, BMI) (2:10)

**Carol Hall**

**Love Song From Mother**—**London 951**—Here's the theme from the motion picture, a love song as the proof by the Masonic kite. The side is done in a high dramatic style. (*Atlantic, ASCAP) (2:07)

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**MAUREN ARTHUR**

**Don't Make the Angels Cry**—**Carlin** 3:59—Plaintiful ballad with some beauty noted here. It would be nice to see more of this side. (*Carlin, BMI) (2:34)

**What a Wonderful World**—**Carlin** 3:30—A pretty, soft ballad, and with a patch by the beat. (Carlin, BMI) (2:30)

**Brothers 110**

**Tired Missions**—**G-Columbia** 4:06—The idea is good with this superb band side that tells the tale of a prisoners who have managed to get out of jail and are ready to return to freedom. (*G-Columbia, BMI) (2:04)

**The Tavern Song**—**G-Columbia** 3:58—This side comes from the film *The Tavern Song* and features the boys singing with great effect and a fine story. (G-Columbia, BMI) (2:07)

**BARRY GORDON**

**I'll Be Your Baby Tonight**—**Ca-Dene** 4:31—Barry Gordon, now an actor in the film *The Tavern Song*, handles this side in a fine way. It is a well-balanced arrangement by the author, and the tune is carried in a fine way. (*Casco, BMI) (2:04)

**You Can't See the Trees (For the First Time in My Life)**—**Casco** 3:16—This side is handled well and with the best help by Barry and again the backing is perfect and lovely. (Casco, BMI) (2:08)

**Brothers 110**

**21 Minutes to Go**—**G-Columbia** 3:26—The idea is good with this superb band side that tells the tale of a prisoners who have managed to get out of jail and are ready to return to freedom. (*G-Columbia, BMI) (2:04)

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I'VE GOT A WOMAN

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Sue 767

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The Shockettes
Symbol 914

Sue Records 1650 Broadway New York 19, N. Y.
Reviews of New Singles

Continued from page 40

JOHNNY BONEY

McKinney, Texas Times (McKinney, TX) 3:55 - "Bozo's Hold-up" (Blue, BMI) (10:15)

DEAN RANALDO

The Mirror (Missouri) 1:15 - "Look Here" (Amber, ASCAP) (12:05)

NORMAN EUROFF

The Mirror (Missouri) 1:15 - "Little Red Riding Hood" (American Sound, ASCAP) (9:30)

THE EMOTIONS

ECHO (Flash) 3:20 - "Lovers" (Blue, BMI) (9:00)

JIM AND JENNY

Jenny, Jenny (Jenny, NY) 2:50 - "Save The Day" (Village, BMI) (1:55)

ENRICO

Enrico (Enrico, NY) 1:25 - "Alibi! Alibi!" (Channel, ASCAP) (10:50)

FRANKIE VAUGHAN

The Mirror (Missouri) 1:15 - "You're Gonna Drop" (RCA) (9:00)

JOHN AND ONEDA HARDING

The Mirror (Missouri) 1:15 - "I've Got Property" (Pentecost, BMI) (1:50)

** Strong Sales Potential

CHILDREN'S

Jim Tomorrow's Dirk

"Zorba the Greek" (Goldene 70. - "Zorba the Greek" (Goldene 70.

- Here's the one signature tune, done effi-

dently by the noted vocal group and not, for the gen-

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- The Mirror (Missouri) 1:15 - "I公布的 Hold-up" (Blue, BMI) (10:15)
The heavyweight champ of singers...
ROY ORBISON scores with another great one-two punch...

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45:467

LEAH
45:467

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AMERICAN LONDON GROUP

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ROGER MILLER, currently sporting a red velvet suit and tie, is a hit with W. E. (Lucky) Moeller, of the Jim Dandy Artists Bureau, Nashville, to handle all personal appearances. Miller, an exclusive writer with Tree Publishing, Nashville, recently made several appearances on the "Tonight" TV show and negotiations are under way for another repeat on that show, as well as a guest shot on the Major Griffith R.H.C. Network television show, "George Riddle, following stops in Indianapolis, Louisville and Nashville, spent last week in Houston, marking the rounds of dealers,DISC. A recently recorded single for a new United Artists release, "Jolly Little Heartbreak," has been reported to be kicking up some action with the pop jocks as well as the Country Boys. Little Jimmy Dickens is showing his wares this week (1-6) at the Flame Theatre-Cafe, Minneapolis, set by the Jim Denny office. By George Morgan and Minnie Pearl are playing the big fair at Dothan, Ala., Tuesday through Thursday (2-4) of this week. Webb Pierce is set for a date at Little Rock, Ark., October 5, and Tulsa, Okla., October 6. Another Jim Denny booking for this week is Bob Wills and his Texas Playboys, Texas weekend (5-7), after which he is set for a date in the remainder of the month, as follows: Omaha, October 11; Topeka, Kan.; St. Joseph, Mo.; Kansas City, Kan.; and Minneapolis. "Live Wire," a live-wire country music pioneer, is set for a date in the area in the near future. The Wills band will be playing at the First National Bank, Nashville, October 16. The band will also be appearing at the Gilmore Theatre, Columbus, October 17. The Wills band will also be appearing at the Music Hall in Nashville, October 18. The band will also be appearing at the Music Hall in Nashville, October 19. The band will also be appearing at the Music Hall in Nashville, October 20. The band will also be appearing at the Music Hall in Nashville, October 21. The band will also be appearing at the Music Hall in Nashville, October 22. The band will also be appearing at the Music Hall in Nashville, October 23. The band will also be appearing at the Music Hall in Nashville, October 24. The band will also be appearing at the Music Hall in Nashville, October 25. The band will also be appearing at the Music Hall in Nashville, October 26. The band will also be appearing at the Music Hall in Nashville, October 27. The band will also be appearing at the Music Hall in Nashville, October 28. The band will also be appearing at the Music Hall in Nashville, October 29. The band will also be appearing at the Music Hall in Nashville, October 30. The band will also be appearing at the Music Hall in Nashville, October 31.
**MUSIC AS WRITTEN**

**Continued from page 12**

by Eddie Lulwicz and the Slovians. The composers recently presented a copy of the LP to Mayor Joseph Barr of Pittsburgh.

Record names predominated at the United Fund show which was held on Sunday night, September 10, from the stage of the Penn Theater over the city's three TV stations, KDKA-TV, WTAE and WICC-TV producers of the benefit.

For Bob Newhart, Kathaya Grayson, Delta Reese, Bobby Van, Erroll Garner and the Benny Benack and Walt Harper orchestras.

Lisa Kirk, who hails from nearby Roscoe, Pa., has been set for an appearance at the Holiday House beginning October 12. ... Harry Belafonte's astonishing take of $140,000 as final attraction of the Civic Light Opera season topped Carol Burnett, who received the sesqui's $114,000 and John Lennon, who reached $85,000. ... Florio Zabak canceled an October date at the Horizon Room to tour Australia.

Hundreds of tickets to the Ray Charles show at the Civic Arena, September 12, were stolen from the Lomakin Music Store on Liberty Avenue a week before the show. ... The Teenagers return to Peppermint Lounge West on October 1. ... The Pittsburgh Symphony Orchestra, under the baton of William Steinberg, launched a new season in Syria Mosque October 12. ... The orchestra records for the Command label.

Hollywood

You can expect Tootie Caroarta to bring the three Syte Sisters back here in December to record their first album for their Columbia label. The meantime, the threesome will get on Arthur Godfrey's radio show during the October 15 week, and has been booked into Elmwood Casino, Windsor, Ont., for a two-week stand, followed by 10 days at the Montego Club, Bob, Farmington, Mass., and two weeks as headliners at Brown's Hotel in Upstate New York.

Gilda Mackenzie will record for the first time for Mercury Records late in October under terms of a contract concluded between her husband, Bob Shuttlesworth, and Mercury's Paul Robeson, Jr. Red Duff signed composer-arranger Jerry Fielding to a personal management contract. Fielding, who handles Eddie Fisher's night club arrangements, leaves for Las Vegas in preparation for the singer's October 30 opening at the Desert Inn.

Hank Levine was set to arrange and conduct an LP featuring songs similar to his race-area RCA Victor album. RCA is producing the show. ... RCA Victor pianist Peter Nero will be heard playing the title time in France as "My Six Loves," and is expected to record the time for RCA Victor to be issued in conjunction with the film's release.

ASCAP will hold its annual fall meeting here Thursday (4) at the Hotel Pennsylvania, with members to hear reports by President Stanley Adams, Director T. J. Brennan and Committee General Manager Louis Wallin, who will present the treasurer's report.

Allan Jones, concert and film singer, is entering the disk derby with his own label, MJ Records (named for his wife, Marly, and will debut with a Christmas LP, "Happy Times," featuring his own new recordings. Jones plans to follow the Yuletie release with an LP devoted to concert and movie comedy selections.

**Duckers Give Low Prices Bad Name**

*Continued from page 5*

its principal, Malice Severino, a Westchester County political figure; his brother, John Severino, and George Rosenoff, were all charged with manufacturing records without license or consent of publishers whose tunes were used. The Treasures people were sued under the general damage provisions of the Copyright Act, which makes each defendant liable for a $50,000 fine for each infringement.

Other Pauls Stan

The Fox office now approaches envious further suits of this nature. One approach being used on the problem now is to show a number of stores in an attempt to bring deals in line for similar actions. This has already been done in one particular case, and legal action is expected in all.

In line with this, it was noted that the Fox office has received the cooperation of the National Association of Record Merchandisers (NARM) and the organization's executive director, Jules Malahad. Since records are a prime outlet for low price merchandise, the Fox office has issued a warning that any found to be carrying low price lines involving infringing copyrights will be sealed. Malahad has expressed NARM's desire to cooperate in this matter, and has covered the warning to members.

The current action against Treasure Records, incidentally, was partly triggered by complaints of other low price line representatives attending the recent NARM spring facer meetings in Chicago. These representatives, noting the absence at the meetings of Treasure personnel, complained that they were unable to compete with the firm because of its extra-low price structure, which they felt was possible only through alleged nonpayment of royalties.

Also in connection with low price operations, Berman said that a "disproportionate amount of our time has been spent scrutinizing the operations of low price record manufacturers."

"We are continuing our active scrutiny of many and have reached what I might call temporary armed truces with others," he said.

Temple Joins Wil-Hein Stuff

NASHVILLE—Preston Temple, veteran talent agent and booker, inactive the last two years due to serious illness, has recovered and last week joined the staff of the Wil-Hein Agency here. Temple is well known in the country music field through past association with WSM's "Grand Ole Opry" and various country performers in the Nashville area.

**OCTOBER 6, 1962 BILLBOARD MUSIC WEEK 45**

**WE ARE PROUD TO ANNOUNCE THAT**

**"BIG" AL DOWNING IS NOW RECORDING EXCLUSIVELY FOR KANNSOMA RECORDS**

... and the follow-up to "THE STORY OF MY LIFE": his recent chartbuster is 

**THE SAINTS**

b/w **HEARTBREAK HILL**

KANNSOMA 0004

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Phone: 305-2935
Bobby Brant, President
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J O H N Z A C H E R L E"E
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An Exciting New Starr
With a Smash Single
MAXINE STARR
Loves

LOVE IS
b/w "I'll Be With You In"
Apple Blossom Time

NEWTOWN RECORDS
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Phones: Livonia 5-2919

"YOU CAN RUN, BUT YOU CAIN'T HIDE"
by JERRY BUTLER
V E E J AY #463

when answering ads... Say You Saw It in Billboard Music Week
International News

Continued from page 22

The typical Dutch Trio sing and play on the Omega label (Duneco L.C.).

L. C. Duneco made a single deal with the U. & S. Standby label. Duneco's Rija Maassen said the company wanted to promote this kind of music with pleasure and strong publicity because of the increasing interest.

Sir Joseph Lockwood, president of all EMI organizations, visited Bovenna's President Gerry Corder Jr. In a fortnight he presented nine dealer-conventions, organized the Warner Bros. meeting, and played back to Liberty people before meeting Mr. Lockwood.

Bill C. Skinner, president of Artoe, acquired the Cameo-Parkway line for distribution in the Benelux countries. Scheduled for immediate release are "Poppy/Led" and "Jinho Rock" by Chubby Checker, "I'll Never Dance Again" by Bobby Rydell, "Holly Baby" by the Beatles, "The Widow/Welcome" by Orson and "Gravy" by Dee Dee Sharp. . . .

Arthur's A. R. department recorded Dutch Pi Schweeff's big band recently. This 25-piece orchestra studded with stars, including saxophonist Bep Rowell and pianist Martin Gales, has become one of the nation's best bands due to its monthly TV program "Music For You." Two Top 100 items were recorded: "A Swingin' Safari" and "Baby Elephant Walks."

MEXICO

Hispavox, Colonia In Long-Term Deal

By OTTO MAIER-SERRA

Agustino S888, Mexico City

Before he returned to Mexico J. M. Vidal Zapater, general manager of Hispavox (Madrid) and Gamma (Mexico), signed a long-term contract in New York with Harvey L. Scher, general manager of International Operations of Columbia Records.

Columbia's records will be pressed in Hispavox's factory in Mexico City, and the new label will appear under the CBS label.

Before he returned to Mexico, Zapater met with Rene Roque, vice-president of Columbia Records. Zapater will travel with Manuel Villarreal, general manager of Gamex, in New York.

WANTED—JACK MORAN. Junkyard, 501 North Main St., Westport, Conn. 24.

WANTED—JACKY MORAN. Junkyard, 501 North Main St., Westport, Conn. 24.

COMEDY—"Davy, Davy & Dave" is a popular span of Spain. The trio are three brothers: Jose, Francisco and Luis Garcia. They are sons of "Chiquito," the famous comedian of Spain. They travel in the U. S. now and are performing regularly at the Alcazar, 322 W. 43rd St., New York City.

EMPLOYMENT SECTION

WANTED—JACK MORAN. Junkyard, 501 North Main St., Westport, Conn. 24.

WANTED—JACKY MORAN. Junkyard, 501 North Main St., Westport, Conn. 24.

SALES MERCHANDISING MANAGER

14 years experience in all phases of sales and merchandising. A graduate of the University of Michigan with a degree in Advertising. Knowledgeable in the field of retailing and sales. Extensive experience in direct sales in the West, South, Midwest and East. Well known to the retail trade. Excellent organizational and sales ability. Willing to travel. Prefer permanently to Austin, Texas or elsewhere.

Interview and resume on request.

WANTED—JACK MORAN. Junkyard, 501 North Main St., Westport, Conn. 24.

WANTED—JACKY MORAN. Junkyard, 501 North Main St., Westport, Conn. 24.

SOUND RECORDING ENGINEER TRAINEE

20. 4 years experience in sound recording. Excellent knowledge of all aspects of sound recording. Aided in the recording of many hit records. Knowledgeable in the field of sound recording. Highly recommended for the position of sound engineer. Willy A. Smith, 345 W. 42nd St., New York City.

when answering ads . . .

Say You Saw It in Billboard Music Week.
of Discos Columbia de Mexico, the presentation to the Spanish public of the best artists of the Mexican Columbia's roster through recordings and personal appearances. Among the first artists who will record with Hispanavox in a cooperative enterprise will be the Argentinean group of the Cinco Latinos, currently active in Europe.

Andrés Torres, president of Puntoquinta de Crecientes and representative of Discos de Guatemala in Puerto Rico, arrived with the popular trio of radio deejays, from San Juan, P. R. The trio will record several LP's for EMI in Mexico for the Orefoons label. Elio Oviedo, movie star and recording artist for Columbia, left for his first Latin American tour this month.

Musart Records will issue locally a second album for Eduardo Nuñez. After a short visit to Germany, where he visited the Teléfunken in Hamburg, companies represented by Peerless in Mexico, Nuñez returned to Musart and Peerless Records, returned to Munich.

Luis Adell, international manager of Discos Mexicanos, left the country and will attend the second Congress of the Latin American Federation of Record Manufacturers, held in October in Lima.

October 6, 1962

both call themselves Ray Adams. Both will simultaneously appear at the Polento's youth restaurant Kondo, to open in Oslo this week.

85 persons is supposed to tour India and probably Egypt. Next year a European group will tour North African countries. In a few days the Warsaw National Philharmonia Orchestra is leaving for a West German tour and next year will tour Italy and Switzerland.

Mfís. Convene

In Lima Oct. 9

By HECTOR ROCCO

Galiteros Roza 114, Lima

On October 9 and 10 in Lima's annual Latin American Convention of Record Manufacturers (Segundo Congreso Latino Americano de Productores Fonográficos) will take place, Delegates from Argentina, Brazil, Colombia, Chile, Ecuador, Mexico, Paraguay, Uruguay and Venezuela will be present.

The organization of this convention, the second, is handled by the Peruvian Association of Record Manufacturers (Asociación Peruana de Productores Fonográficos) including the following record factories: Industrias Electrónicas y Musicales Perúanos S. A. Industrias Sonora Radio S. A. El Vitrey Industrias Musicales S. A. Fabritia de Discos Mag, Discos Smith S. A. The principal points to be proposed are the following:

1. To study the possibility of a central exchange.
2. To establish the criteria for inclusion of continental record exchange.
3. To establish the importance of national associations and legal procedures for record manufacturers.

This convention is recognized by Lima's city hall and will be honored by the commerce and the executives in the inauguration session of the assembly.

Polish folk disks could go in U.S.

By DOMAN WASCHKO

Globera 4, Warsaw 23

It seems that both American recording companies and record dealers are looking for business possibilities represented by American folk music origin. Almost all these people are interested in Polish folk music performed by the best folk groups in Poland. On the other hand American Poles have their families in Poland and usually keep sending them American records.

The problem is that they are completely lost as to what to choose. Families in Poland, mostly children, are often at the edge of asking for rock and roll, twist and polka records, and American Poles are not at all acquainted with the music. Greater publicity in Polish centers in America will probably stimulate this business.

The Polish artistic agency, Pagat, continues to increase its international exchange business. This year a Polish folk group Slask (with

**STATEMENT REQUIRED**

To the Act of August 29, 1945, as amended by the Acts of April 1, 1947, November 1, 1949, and November 28, 1950. (See page 20, Bills 87-20 through 87-23.)

Every individual or organization, including associations of, and societies for, the defense of the rights of persons engaged in any occupation, who is engaged in the business of organizing, promoting, or conducting any radio or television program, shall, at least twenty days before the first broadcast of any such program, file an application with the Commission for a license to operate a radio or television program to the extent of specifying the nature, purpose, and character of the program, and the time and days of the week when it is to be broadcast. Any such application shall be filed in such manner and form as may be prescribed by the Commission.

Any person who shall cause to be broadcast, or whose program shall be conducted, in violation of the requirements of this section, shall be subject to a civil penalty not exceeding $1,000, or both.

J. ROBERT JOHNSON, Secretary.

Glossy Photos

7¢ each

IN 7,000 LOTS

98¢ per 100

Genuine High-Gloss

POST CARDS, 360 per 1,000

Covers

Created on CD

200 JUMBO SIZES

105 x 150 mm

100 x 150 mm

3 x 3 cent.

1st Class Postage

Copyrighted material
Groups Attack Op 'Monopoly'

**Continued from page 6**

By coordinating their operator cost-control efforts, the royalty organizations hope to amplify the effect of their recently announced concerted efforts to hold down the cost of rental boxes under the copyright law. It is understood that the American Royalty Organizations have been approached by ASCAP for advice on collecting royalties from U.S. operators.

In this connection, GEMA has just issued a statement asserting "a very real monopoly" exercised over the operator trade by ZOA (the West German Central Operators Association). In what is understood to be a last-ditch effort to hold down box rentals, GEMA has organized 3,000 of the 5,000 West German operators, and GEMA says the membership is almost certain to make the ZOA operators take a 50 per cent rental cut.

Most of the 2,000 non-organized operators are located in suppliers and are organized in two machines. GEMA says ZOA embraces controllers controlling 90 per cent of the juke boxes in West Germany or 50,000 juke boxes in all.

GEMA accuses the operators of high-handed and arrogant treatment, charging ZOA with unilateral termination of their royalty agreement and then, according to GEMA, the ZOA, in effect, has waged a "war of attrition" against GEMA's members.

GEMA says there is nothing in the economic picture to justify ZOA's complaint that royalty fees

**Continued on page 53**

**Those Yellow Page Listings Chase Blues in the Night for All Parties**

**SHREVEPORT, La.**—C. E. Shaddock, owner of Tri State Amusement Company believes that there is no better type of promotional advertising for his business than the yellow pages of the telephone directory. The name and picture that appears under many listings is the most important piece of information possible, Shaddock believes. He is not try to get by with a single display ad, as such, is usually the case. Instead, he contracts with the telephone company for a display ad, and then for separate listings, offering rental service, under as many headings as possible.

New Listings

For example, Shaddock personally cajoles the Shreveport Telephone Company into adding a new listing "Phonograph Rental," along with the yellow pages, which has only one name following — Tri State Amusement Company.

Similarly, his rental service ad under "party supplies," under "amusements," under "coin-operated games," and even under "rental," that anyone interested in providing a phonograph for a party or entertainment of any sort can find Shaddock under a listing as different as possible.

In this way, literally "homogenized" throughout all the yellow pages, the veteran Shaddock operator gets a steady flow of rentals.

**Rental Deals**

A separate folder is made up on every rental, which lists the name of the organization or person making the call, and the rental information. When the box was put on a coin basis or set for free play, Most important is the date, which Shaddock maintains is the same. As he is his own telephone, phoning back the following year to learn whether the lodge or club group concerned will be interested in reserving a phonograph for the same event on the following year. He gets around 50 per cent repeat business in this way, and finds the psychological approach, warning the customer to reserve the machine, rental or entertainment facility, is the most important element in making sure of a sale.

**MARK V IS IRVING KAYE COMPANY'S LATEST ADDITION TO ITS ELE-**

**RADO six-pocket, pool table line. Dimensions are 113 by 63 inches. As at the regular six-pocket, pool table line. The Lit." **MKV with BILDO'S speaking area, the new MKV is 77 by 54 inches, the MARK II (68 by 47 inches), the MARK III (92 by 52 inches) and the MARK IV (105 by 60 inches). The MKV is the only product in the line that is an "American design"; the four mechanical score-keeping device manipulated by the players. The device has an Automatic finish matching the chrome trim of the table. There is a "Mark V" engravings of the table's top frames are flat and oval shaped; metal corner pockets have been redesigned. A new pull-out drawer enables operators to make ball adjustments without removing the slate. Extruded aluminum molding masks out the screw heads, and a dual pleat-glass ball pool maker makes it possible to see the entire ball from any angle. All tables come with sticks, balls, professional cashiers, USI coin chute, rubber chalk holder, aluminum bridge, and tips and glue.

**Big Seven Shuffle 1st Bally Offering of Fall**

**CHICAGO**—Seven different styles with seven separate ways of scoring are featured in Bally Manufacturing's new MKV model. "Almost surely," the company is to have its first fall offering for the Chicago-based firm.

Bally's new "Super-strike" feature is incorporated into three of the seven games: Flash-Matic, in which the bowler times his shot, Jumbo, the popular old speed-controlled games in which the value of supers, strikes and spares is flashed on the backglass beam, and the Superboy.

Other games include Match-Matic, a new and required that the bowler times his shot as in Flash-Matic, but still has a chance to pick up a high score on the second shot of each frame if he misses the first. All Strike scores strike out. Regulation follows regular ABC rules and may be played or without a handicap. Pinfalling players can set the handicap button for any frame as desired.

Up to seven players can play any of the games. Big Seven Shuffle is equipped with Bally's highest-brow speed totalizers to speed play. Stacking of balls extends the full length of the alley.

**BALLY BIG 7 SHUFFLE**

Standard models are equipped with combination coin mechanisms offering one play for a dime or nickel, 50 or 75 cents, or one, two, or seven for a half dollar. Straight dime mechanism is also available.

**EUROPEAN NEWS BRIEFS**

See Franco-German Bowler Match

PARIS—Gen. Charles de Gaulle's recent visit to West Germany, the first visit by a French chief of state in modern times, indirectly is bowling business in France. The French government has called for the organization of cultural and sport exchange projects with the Germans, and bowler operators have received government approval for French-German competition. The plan is to conduct play-offs to select a national team to represent France against the Germans and, eventually, against the world champion under the international competition fever, bowler equipment distributors are ruing up record sales. The idea for international bowling competition was pioneered by the Globetrotters in Frankfurt, after it became the distributor in this country for the United bowler.

**2-Player Unit in Germany Delivery**

HAMBURG—Erich Schneide, the Williams general importer for Germany, is beginning delivery of the new Williams game, a 2-player machine. Delivery is timed for the autumn operating season, which has German operators buying new equipment and rotating reconditioned equipment among locations. Trade sources predict this winter will establish new records in game collections. While phonographs are only holding growing in Germany, operators are continuing to multiply. The Germans prefer multiple-player games, the more the better.

**Film Juke Box Going Over**

MUNICH—Scopitone, the film juke box, is receiving a large sales reception in West Germany, according to the distributors. This "less-later than the producer," CAMECA of Paris, has been able to supply immediately to German operators. CAMECA is putting its product into a new program for the Scopitone, featuring national top artists in the major European countries. The producer, a French radio and television station, has removed, conceding that the film supply is the crux of the Scopitone's success, but that it will soon have its own film studio to put the machine over. Operators are cautioned, however, that Scopitone locations must be selected carefully, and that not every phonograph location will do equally well. As Scopitone goes over best in locations with a transient clientele.

**New Seeburg Gets Big Hello**

ANTWERP—European operators are giving enthusiastic response to the new Seeburg LP Consoles, which has just gone on distributor display in most of Western Europe. Operators are particularly pleased with the cabinet design, which resembles a home phonograph, Seeburg's new machine will be pro
Coin Arcades Right Down Bowling Locations Alley

By BOB LATIMER

DENVER—Bowling alleys are growing top arcade locations for Sam and Dan Keys, owners of the Apollo Music Company here.

The NEW ROWE AMI hottest phone in years!

Programs 200, 160 or 160 selections. Sensational self-contained Statemaster "Self-Tag" socket design, moving color, Outstanding engineering developments for simplified operation.

For details, on display now at your Rowe AMI Distributor.

Rowe AC Services
Division of American Amusement Company of America
1850 S. Michigan Ave., Chicago 3, Ill.

NOTICE
If you need Bally bingos, Gottliebs and Williams flipper games, Kiddie Cars, or Arcade Equipment, WRITE, WIRE OR CALL
NEW ORLEANS NOVELTY COMPANY
1033 DARDENNE STREET
New Orleans, Louisiana
Tel: 525-7551

WANTED BINGO MACHINES
for work at Honest John in fabulous Las Vegas on slot machines with electronic application. Must be cross- between ages 30-40. No past record. Top money for right man. Write: Norman Little, Las Vegas, Nevada Dudley 2-3613 collect

ONLY WURLITZER HAS THE TEN TOP TUNES

FOR SALE
GAMES & BOWLERS
Bally Congress Shuffle...$60.00
Bally Shuffle Shells...$50.00
Bally Deluxe Shuffle...$250.00
Bally Deluxe Series...$250.00
Bally Shuffle...$250.00

PHONES
Seberg...$300.00
Seberg...$150.00
Segberg...$200.00

PLUGS
Siegel...$1000.00
Siegel...$1500.00
Bally Dall...$200.00

Georgie Glass
Firm Named By Dynamic

CHICAGO—George Glass Distributing Company, sole distributor of the Roto AMI, Little Red School House in Grand Rapids, Mich. The factory picks up the tab for room and board while school is in session, but the mechanics pay their own transportation and to and from the plant. Sessions are set for October 15, November 12-13 and December 10-14. Students are expected to report the evening before classes begin.

New York area mechanics can make arrangements through the New York or Newark, N.J., offices of Rusan Sales, the local Roto AMI outlet.

UPRIGHTS AT SPECIAL PRICES
KEYEEN, BALLY
Deluxe Red Arrows...$450
Big Three...$300
Bally Red Arrows...$300
Bally Arrows...$300
Shawnees...$150
Crisp Cross Diamond...$150
Big Roundups...$150
Touchdowns...$150

New Bally Golden Gate—Keeny Sweet Shawnees
Flash-Backs, Summertime, Rainbow
1/3 deposit with order, balance C.O.D. on draft.

D & L DISTRIBUTORS
24 E. Franklin St. Reg 9-4402 Hagerstown, Md.

SOME 300 OPERATORS AND GUESTS gathered for the unveiling of the new Seeburg line by Martin & Snyder, Seeburg distributors in Dearborn, Mich. A banquet and cocktails preceded the formal introduction of the line by Frank Martin, vice-president of the firm.

DISK PLAY ON THE HOUSE
KEEPS 'EM COMING BACK

DENVER—“Free samples” pay off in music merchandising, according to Tony Lucero, Denver phonograph and amusement machine operator.

Lucero, who has 98 per cent of his locations in neighborhood taverns, makes it a habit to “sample” his music whenever he changes records, which means a call once a week in most stops, and one at least every two weeks in others.

Doing much of his servicing in the evening by preference, Lucero invariably checks through the patronage at the tavern and asks people at the bar and in booths what numbers they would like to hear on the house.

Often the bar patrons have no specific selection in mind, which is fine because it stimulates them to walk to the phonograph, look through the listings and often notice several old favorites, which they are bound to play later on.

Wherever Lucero has “sampled” records in this way, he makes it a habit to shake hands with as many patrons as possible, to show them what is available, and, of course, endowing his phonographs with much more personality in the customer’s eyes.

In fact, wherever he has conducted such a sampling program, Lucero has been reasonably assured of his commissions for the night will be double that of an ordinary evening.

It isn’t surprising that bar owners sometimes grumble at this bit of generosity on Lucero’s part. All the Denver operator has to do to justify it is to point out that the bartender frequently pops for a round on the house with his regular customers, suggests that exactly the same sort of merchandising emphasis is involved in his sampling program.

INVITE N. Y. MECHANICS TO MICHIGAN CLASSES

NEW YORK — local joke box mechanics are invited to attend classes at the Roto AMI Little Red School House in Grand Rapids, Mich. The factory picks up the tab for room and board while school is in session, but the mechanics pay their own transportation and to and from the plant. Sessions are set for October 15, November 12-13 and December 10-14. Students are expected to report the evening before classes begin.

New York area mechanics can make arrangements through the New York or Newark, N.J., offices of Rusan Sales, the local Roto AMI outlet.

4 PRICES LISTED FOR STRIPS

KEYEEN
Deluxe Red Arrows...$450
Big Three...$300
Bally Red Arrows...$300
Bally Arrows...$300
Shawnees...$150
Crisp Cross Diamond...$150
Big Roundups...$150
Touchdowns...$150

New Bally Golden Gate—Keeny Sweet Shawnees
Flash-Backs, Summertime, Rainbow
1/3 deposit with order, balance C.O.D. on draft.

D & L DISTRIBUTORS
2315 Olive Street, St. Louis 3, Mo.
Phone: Main 1-3511 Cable: Cedra

OPERATE UNITED
Shuffle Alleys
and Bowling Alleys
WELCOME EVERYWHERE

UNITED MANUFACTURING CO.
5491 N. California Ave., Chicago 18, Ill.

SPECIAL
We Will Accept Your Best Offer
1 Kenny 3-Gun Fun (Now New)
Sweat Shorts (Die-Hard)
Western Troll (Kiddie Ride)

Bally Champion Movie
Tennis Outing
Panic Phony

2 Kenny 8-1 Club
3 Kenny Official Jamboree
3 Kenny Official

VENDING
2 Kenny 102
2 Ape Junior Coffee
4 Ape Junior Coffee
4 Ape Jr.
3 Inv Saracino

Wire-Write-Telephone
GAME ROOMS—KIDS, INC.
REDO DISTRIBUTING CO., INC.
156 Lincoln Street
Boston (878) 35, Mass.
CHICAGO (Algonquin 4-4900)
EXCLUSIVE DISTRIBUTING FOR SEEBURG, BALLY, CHICAGO COIN IN NEW ENGLAND STATES

BARGAINS FOR THE WEEK
WEEKLY GAMES—GAMES 250 OF THEM

Received a Large Lot of Drink and Coffee Vending Machines in Trade, also a Large Lot of Phonographs.

WHAT DO YOU NEED?
SPECIALS FOR THE WEEK
AME, C-300 Phonograph $195.00
Advance Bally 3500 $195.00
Gottlieb Contest (4 Players) $230.00
C.C. Dutchess Bally $195.00
1 Line of Shuffle Alleys, Bally, United, Chicago Coin—Write for More Information on the Above, Also on Used Bally Vendors.

Wire or Call Us Collect.
Main 1-3511
We Ship Machines, Full Line of Amusement Machines.
Dallas Man Puts Patrons in Mood For Music—and It's Catching

DALLAS—"Keep the music playing." That's one secret for a successful location discovered by E. R. Solomon, owner and operator of Soft's Turf Bar, a popular spot in the heart of downtown Dallas. Solomon feels the sound of music is catching, and it is on this theory that he never lets the phonograph in his place remain idle for long at a time.

"When the customers have momentarily forgotten music and the juke box is silent, my employees or I start it again from a central control box," he said, pointing out that this is usually all it takes to encourage customers in booths or at the bar to start drumming through the selections, looking for tunes which strike their fancies—and paying to hear them.

Running the music side of his business on this theory, Solomon says that once the customers in his place have gotten into the music mood, they will continue playing the phonograph until they are ready to leave.

When those thus musically inclined have finished their drinks or their food and left and a new group has arrived, Solomon always notes a lag in the juke box play, until the new arrivals have been indoctrinated musically with the sounds of the free plays which he offers in the way of encouragement.

His phonograph, a stereo, serviced by B & B Vending Company, Dallas, features a wide selection. However, as his location is in the heart of the downtown business district and thus attracts what might be described as the mature sort, old favorites, with a liberal sprinkling of the semi-classics make up a big portion of the selections.

In this respect, Solomon notes a definite pattern in the music which the customers prefer. It is a pattern which follows pretty closely the time of the day. For instance, from midnight until about 10 a.m., when most of the customers are drinkers of the usual drop-in type, the preference is for the less conserva-tive tunes and toward those which are louder and which have a faster beat.

From noon until about 1:30 p.m. the afternoons, he caters to the lunch crowd, a group which prefers new hits of the latest type. At night, up until closing time, it is the old favorites which get the play.

Having noticed this pattern, Solomon uses it as a yardstick when giving the first selections on the house designed to get the customers in the juke box mood.

Solomon gives a lot of credit to music for the enviable reputation which he has in the city for running a trouble-free place.

"Good music has a calming effect on everybody," he says, "including the drinking man. Many times I've noticed that the customer who might at first appear to be a trouble maker calms down with the first strains of music. I've worked on that theory for years, and it seldom fails."

Memphis Police Arrest 15 Youths For Under-Age Pinball Playing

MEMPHIS—Police arrested 15 youths playing two pinball machines at the Guest House here last week, confiscated the two machines and charged the location clerk of duty during the hours the machines were playing.

Fourteen youths, all under 18, were charged with violating the city ordinance, which provides penalties for minors to play pinball games. The men were turned over to Juvenile Court, later released to their parents and face a hearing. Date has not been set.

Another youth, age 18, was charged with disorderly conduct. Police testified they told him to move on, but three times he insisted on going back inside to play a pinball machine. City Judge Beverly Boushe dismissed the charge after lecturing the youth.

Among the 14 on the under-age charge was the first such arrest veteran reporters here could recall in several years. The city ordinance, which also prohibits anyone under 21 playing amusement machines in places where beer is served, was passed in 1955.

Judge Boushe fined Beverly Ann Prewitt, 18, clerk on duty at the Guest House at the time, $11.10 on a charge of allowing juveniles to play the machines.

Police testified in court they had warned the youths several times not to congregate there and play them.

Edward H. Newsom, owner of Emme Amusement Company, owns the two machines police seized. He did not know about it when called by a reporter.

At press time, he was having his attorney see about return of the machines.

Seeburg Console Showings Draw 680 Ops in Syracuse, Albany, Buffalo

DAViS DISTRIBUTING and SEEBURG top brass discuss promotion plans at the recent Syracuse showing of the Seeburg LP Console. Left to right: Al Wertheimer, Davis president; Bob Romig, Davis secretary-treasurer; Ted Burrows, Seeburg's national parts division sales manager, and Frank O'Brien, Seeburg president.

SYRACUSE—Some 600 New York State operators viewed the new Seeburg LP Console at recent showings of the Davis Distributing Company here and in Albany and Buffalo. Present were Frank O'Brien, Seeburg president; Bill Pratting, Seeburg Eastern sales manager; Ted Burrows, national sales manager of the Seeburg parts division; Bob Moulder, field service manager of Seeburg's music division, and Frank Finneman, Seeburg's Eastern regional vending sales manager.

John Ford and Roy Giancana, Seeburg location specialists, operated the film and sound facilities during the presentations. Al Wertheimer, Davis president, introduced Davis and Seeburg personnel, while Bob Romig, Davis secretary-treasurer, was emcee. Henry Wertheimer, Davis vice-president and executive sales manager, made the presentation talk.

Davis district sales managers on hand were Elmer Rowe, Buffalo; Sid Gordon, Syracuse; Paul LaCeyer, Albany, and Lou Iacono, Rochester.

Profit Opportunities in Vending for Wide-Awake Juke Box Operators

Special subject matter of very special interest to juke box operators . . .

. . . built around the sales and profit potential in the vending equipment to be displayed at the NAMA Convention, Brooks Hall, San Francisco, Calif., October 13 thru 16.
NVA Directors Schedule Open Session On Eve of San Francisco Convention

CHICAGO—Bulk vending operators, distributors and manufacturers will meet at San Francisco's Jack Tar Hotel Sunday and Monday (Aug. 1-2) for the National Vending Association's traditional midway directors' meeting.

The session will be open to all NVA members. The directors' meeting, together with the association's annual convention, comprises the bulk industry's two big yearly gatherings.

In the absence of equipment exhibits and formal trade sessions, the midway gathering has all the other convention earmarks. A full business session will cover a variety of topics, including legislation, finances, membership and future conduct of the association.

Also a big part of the meeting will be the informal exchanges between distributors, manufacturers and operators on subjects ranging from trade problems and local developments to just plain social "getting acquainted."

NVA legal counsel, Milton T. Raynor and Donald Mitchell, will report on legislative developments throughout the country. The association will also decide on a site for the 1966 and 1967 conventions.

There has already been considerable talk about having one of the conclaves in New York to coincide with the next world's fair.

Rolf Tabell will give the convention committee's report on the 1965 convention to be held in Chicago's Sheraton Hotel, March 25-31.

NVA has also scheduled a board meeting for the evening preceding the convention (27).

A membership committee report will also be delivered, and directors will be asked to approve a number of pending applications. A new and means committee report will be given by Harold Foltz.

NVA executive secretary Jane Mason said the association has already started to receive exhibitor applications for the 1966 convention—several from firms that are considering a new to the show, Miss Mason said, and expected the 1965 exhibitor total to surpass the previous year.

Other items on the agenda will include reports from various state associations affiliated with NVA post a report from a California regional gathering scheduled to coincide with the directors' meet (see separate story).

Reveal Deaths of Two Veteran Bulk Ops

CHICAGO—A pair of veteran bulk operators, Max Castellano, Las Vegas, N. M., and George Arrowsmith, Independence, Mo., died recently.

Castellano is survived by his widow, Margaret; Arrowsmith by his widow, Bernice. Castellano and Arrowsmith were National Vendors Association members, and the families of both will receive the standard $1,000 NVA insurance benefit.

Buy OAK for your PROFIT LINE! NAVC MANUFACTURING COMPANY, INC.

3430 Comstock Road, Scarborough, Ontario, Canada
Place to Park Children & Keep 'Em Happy Turns Profit at Discount Store

FLORENCE, S. C.—To most self-service discount department stores, children are a problem. To Treasury City, which opened its doors last month, they're a source of revenue.

After studying operations of other discount houses, the Treasury City management decided on an unusual switch—to set up a kiddieland directly at the front of the store, just inside the entrance, and to the right of the checkstands.

Separated from the remainder of the store front by a brief wall, the kiddieland contains some 40 by 20 feet and includes 10 rides. Included are space ships, helicopters, stagecoaches, racing cars, airplanes, Merry-Go-Rounds, and a Whirl Winds.

Old Mothers

By spotting the kiddieland at this location, Treasury finds that the little ones are gathered around the interior, but likewise, provide the ideal answer for shopping mothers as to what to do with their youngsters while shopping.

While, of course, it does require several times to keep youngsters thoroughly entertained for the average length of the shopping visit, many mothers believe that this is worthwhile—particularly as it is usually necessary for youngsters to wait their turn in the crowded checkstands.

Literally dozens of boys and girls have waited in line as long as a half hour at the busy discount store ever since the opening, according to the management.

Free Rides

A good-will building touch which has been developed by persons stationed at the entrance to this discount house is to hand out another fraction, crying children by offering them a free ride on one of the kiddieland rides as soon as they are spotted coming through the door.

This service—for which store personnel are, of course, reimbursed by the various kiddieland operators involved—introduces many youngsters to such rides for the first time, and has been found to be quite effective for repeat business whenever the same family revisits the shopping center.

It's the same with vending machines which are set up in large buildings along the sides of the kiddeiland area, where they are most convenient to shopping mothers who are pleased with the opportunity to use up pennies and nickels for amusing their offspring's sweet tooth.

L. A. Grand Jury Indicts Pair Accused in Vend Machine Deals

HOLLYWOOD—The Los Angeles County Grand Jury last week indicted two men on counts of grand theft and conspiracy after investigating four independent persons claiming that they were defrauded in a vending machine deal.

Indicted were Hilton Nelson Swanson and Robert Spoford. Both Swanson and Nelson were taken into custody.

Swanson, who is president of the National Vending Association, is unable to come up with the cash, Reynolds told Daily Variety.

According to Reynolds, the two also run the Spoford Corporation, whose address was given as in a Nevada corporation.

(Continued on page 59)

BULK MACHINES LEGALLY OK IN JOLIET ACTION

CHICAGO—The color-cut legality of all types of bulk machines in Illinois was reaffirmed by the Second U. S. Circuit Court of Appeals in Joliet, Ill., recently. Police have been enforcing an ordinance requiring the use of bulk machines, and arrested Wisconsin operator, Dave Hill, owner of the unit. A police magistrate ruled, however, that the machines were legal, and should be returned, and charges against Hill dropped. Police are now giving guidance to similar cases, according to police counsel, Donald Mitchell, who told that bulk machines of all types have always been clearly legal in the State. NVA had arranged this representation for Hill in the action.

Having Kid Who Uses Slugs Sharper than Serpent Bite

HOLLYWOOD—When a parent reports his own son to the police for taking money from a vending machine and then makes up the ven-
ding machine with money, that— news!

The following letter was received here from the Oak, Mass., Police Department, along with a check for $4.26, and letter forwarding Oak South Coast Vending, the vendor who owns the machine in question.

"Dear Sirs: When we served your machines of the Mayfair Market (Main Street, El Cajon) we found some filled down pennies in a dime machine. It is the machine containing spiders, snakes, etc."

"My son brought home 44 of these weird little creatures, so he is responsible for the loss, and we have already sent to the police in El Cajon and they contacted me. I do hope you receive this, as it can make all the difference. If I find the machine. I am sorry about this, but all I can do now is send you the money and hope my son has learned a lesson.

"Sincerely, "Parent's Signature.""

"P.S. Another boy is being contacted by the police on the same dime machine, and I have written to him about the same. The officer we talked in with is officer's name of the El Cajon Police Department."

Calif. Bulk Ops Plan Regional Meeting

CHICAGO—A regional meeting for California bulk vending operators will be held under the auspices of the National Vendors Association Monday (15) at the Jack Tar Hotel, San Francisco.

The meeting coincides with the gathering of the Machinery-Merchandising Association convention and follows by a day the NVA director meeting in the same city (see separate story).

A change in the session together with some other California vending associations, Western Vending Machine Operators Association and the National Automatic Vending Trade Association.

NVA counsel, Donald Mitchell, says the national bulk association hopes to organize a local chapter in the state-operating field throughout California groups.

An exchange of information among various State groups through a strong national association is vital to the bulk vending industry, he said.
Rock-Ola Sets Plush Preview For New Line

CHICAGO — Several hundred operators, wives and guests will see a preview of the new Rock-Ola line at gala preview ceremonies hosted by Empire Distributing Company at the plush new Sahara Inn Motel here Saturday (6) evening.

Cocktails and a buffet will be served from 6-9, with dancing and entertainment following. Sometime in the course of the evening the new Rock-Ola line will take stage center.

On hand will be virtually all the sales staffers from both Empire and Rock-Ola. The distributing company will be represented by Bill Hilt, Joe Robbins, Jack Burns, Bill Herbard and Norm Lieder, plus others from Empire's staff.

Rock-Ola personnel will include E. G. Doris, executive vice-president; Donald Rockola, Lester Ruck and Ralph Wyciek.

HOSTS AT EASTERN MUSIC SYSTEM'S recent showing of the new Seeburg LP console in Philadelphia were, left to right: Marvin Stein, Eastern Music; Jack Gordon, Seeburg, eastern vice-president; Bill Adair, Eastern Music; and Bill Adair Jr.

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A Five Combination

Hanes 150 SCRIPTO Pens Vending at 33 Cents Each

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Hand-crafted design space-stime delectable with smooth coat to deliver the nectar from Dad and Mam.

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For $2, $5, $10 and $20 to the case. 200 lbs. minimum.

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Phone: (717) 897-4000 at Lebanon, Pa.
Swinnging Chi Station Boost to Ops

By NICK BIRN

CHICAGO—Operators are reap-
ing the benefit of what has been
described as the hottest summer for
records since 1957. Though collec-
tions traditionally dip in Sep-
tember—fall shopping and the kids
returning to school being prime
reasons—this fall is shaping up
more better than usual.

One reason, according to Fred
Spierer, of Singer One Stop, is the
"residue of sales on all the hot
records from last month—which plus
sales of a lot of hot new singles is
helping keep operator business
up.

Another reason, cited by both
Spierer and Russ Hugos, Manager
of Music Box, is the growing influence
of WYNN, Chicago's new hot-rock
oriented radio station.

Not in Stock

In one instance, the station has
even gone so far as to build some
demand for a record so new that

WANTED

IJUE BOX MECHANIC

• Excellent working conditions
• Steady work in pleasant surroundings
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Give details and reference in first letter

Write Box No. 177
Billboard Music Week, 188 West Randolph, Chicago 1, III.

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BARGAINS

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RECENT STEREO RELEASES

FOR JUKE BOX OPERATORS

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SERRY'S SAHARI AND KEELEY

ALL ALONE AM I

BOBBY VEE (Jr.)

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3340

JACKIE WILSON

ARCHIVE 3001

SKEE-LOVER

BRENNY LEE

BOBBY VEE & THE CRICKETS (Denmark)

CHRIS CRAMER

TAYLOR

PITNEY

GRAPE CROPPERS

DODGE

HORSE

EAGLE

DODGE

GENERATION

COUPE

RITUAL

JACKIE WILSON

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COUPE
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Terra: 326 $75
Duo: 230 $115
Hollywood: 3-P. $75

tons: 3-P. $135

NATIONAL COIN MACHINE EXCHANGE
1411-12 Division Chicago 14, Ill.
Dunhill 1-2111

HANK PETEET (behind glass) conducted a Wurlitzer service school for Cincinnati area operators at the Lew Jones Distributing Company, Covington, Ky. Peteet is Wurlitzer field service engineer. Attending the school were Rudy Wiseman and Charles McLain, Corson Music Company; Chester Sharpe, Sharpe Amusement Company; Herb Donaldson Jr. and Gene Farrel, Donaldson Amusement Company; Ivy Inderley and Paul Kreite, Dayton, Ohio; Ellis Hurdt, Ace Amusement Company; John Peterson, Middletown, Ohio; Max Tidwell, T.A.T. Amusement Company, and Harold Kleiner and Robert Hohler, Lew Jones Company.

PITTING SINGERS ON SAME TUNE ZIPS PLAY OF BOTH

DALLAS—Here is a simple idea for increasing juice box collections in busy spots, as developed by Ray Williams, of B & B Music Company, Dallas.

Wherever several recordings have been made of the same hit number by different artists, Williams is careful to spot them all on the phonograph with the listings appearing side-by-side, so that everyone who crosses the music area knows that they exist.

The labels are shown in the same way whether they appear on the juice box panel, or on the wings of walls above bars or at restaurant tables.

For example, during August, B & B Music Company was offering "Memories Are Made of This," by both Dean Martin, and Gale Storm. This popular old hit, of course, appeals to everyone, and followers of either Martin or Miss Storm were inclined to play them both, if for no other reason than to note the difference in handling of the number.

Proof that the average person went through this sort of mental process is found in the fact that play on both versions was just about the same.

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Collect

JFK Signing Anti-Slug Bill Into Law

WASHINGTON — President Kennedy has signed the anti-slug law imposing criminal penalties on both the manufacture and use of counterfeit money or tokens in coin-operated vending and other machines.

The Senate Judiciary Committee, co-chaired by Senators Byrne and Sparkman, reported the measure in response to a growing concern over the use of counterfeit money or tokens in coin-operated vending and other machines.

The Senate report on the measure states that counterfeit money or tokens are used to fraudulently obtain goods, services or cash, and that the problem is particularly acute in areas with high rates of poverty and unemployment.

The bill, which was introduced by Senator Kennedy and Senator Sparkman, would make it a criminal offense to manufacture, possess, or distribute counterfeit money or tokens.

The bill also provides for a fine of up to $10,000, imprisonment for up to 15 years, or both, for violation of the law.

Blindfold Goal

Blindfold Goal

Ronde Devine, Mel Lawits and Emil Hech.

The operators suggested that MGA work more closely with the National Coin Machine Distributors Association and with the various manufacturers.

RADIUS SEAT WESTERN PATENTS

EAST BERLIN—The Soviet Union announced through its embassy here that Russia is planning to seek Western coin machine patents and licenses within the framework of a general expanded exchange of patents and licenses with other countries. A new patent office is being created, replacing a variety of bureaus which have handled patents in the past.

The Soviet embassy has said the concentration of these operations in one organization will facilitate an extension in the exchange of patents and licenses between Russia and other countries.

Nichol Khrushchev is currently pressing the expansion of automatic merchandising in Russia, and he said he has "nothing against having more juice boxes to brighten the life of our workers and peasants."

Groups Attack

as excessive and threaten existence

of the operator trade. What the
operators refer to as an "Existenz-
kampf" (battle for survival) is largely a figment of their imagination, reports GEMA.

Royalty Readjustment

The copyright organization points out that it has made a series of readjustments in the royalty scale to meet operator wishes, but that the operators are chronically unhappy. For example, says GEMA, the present scale is only 78 marks ($19.50) a machine a year or 22 pfennigs (5½ cents) a day. Yet, the operators "carry on" as if they were being subjected to "existenz." GEMA officials voiced the opinion that if the operators and the Western ZOA would stipulate a fraction of the energy they have put into the anti-slug fight in promoting phonograph operation in a positive sense, the entire trade would be much further advanced.

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7242 Pool Tables...

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55.00
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230 $115

135

135

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**Match-Matic**
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- Strike scores up to 500. If Strike not scored, flashing lights permit player to score up to 500 on second shot.

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- Coin Styles
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  - Dime or 2 Nickels
  - Quarter, Half Dollar

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See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
WYNR and possibly even WLS will join the bandwagon. The impact on juke box play and record sales could be considerable. Immediate effect will be to make Chicago a "hotter" record city. New disks will take off faster—and easier. Distributors, dealers and operators will be able to get a faster reaction on a new record, and as a consequence, be able to keep it in stock during its entire life.

WYNR has been courting its new audience carefully. Battle-of-the-bandstand-type programs have been inaugurated along with a number of contests and gimmicks, mostly aimed at the teen-agers.

To sum up, the station's influence has already been felt by juke box operators, record dealers and distributors to a surprisingly substantial degree. It could be even more.

As far as hot new singles being bought by operators, both Sipiora and DiAngelo report good action on Brian Hyland's "Warmed Over Kisses" on ABC-Paramount. DiAngelo added he's getting good sales on "Song for Sally Dancer" from the upcoming Broadway musical, "Mr. President." The tune is recorded by Ralph Burns on Epic.


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Swinging Chi Station Boosts to Ops

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BILLBOARD MUSIC WEEK 57

Five Bulls

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