NEW YORK—The American Broadcasting-Paramount Theaters Corporation has plunged into the Broadway musical show scene with both feet, with a $1 million partnership deal with On-Stage Productions, the theatrical producing firm headed by Lester Osterman and Jule Styne.

And in so doing, the AB-PT subsidiary, ABC-Paramount Records, is guaranteed the original cast rights to three upcoming shows for the 1963-1964 season.

The deal was negotiated by Leonard Goldbergson, head of AB-PT, and Osterman and Styne. The $1 million deal gives AB-PT a 50 per cent interest in On-Stage Productions. The three musicals that will be produced by On-Stage are "A Girl to Remember," "Gypsy," and "Music in My Heart," with music and lyrics by Jule Styne, Betty Comden and Adolph Green, and directed by George Abbott, a musical version of the novel "Paris Blues," with music and lyrics by Styne and son Stanley Styne, and an adaptation of "Mrs. A.," the Richard Aldrich book about George and Ira Gershwin, starring Diahann Carroll and Bella Spewack, who will have music and lyrics by Cole Porter.

Goldenson said that this could be the start of an extensive program of producing shows by On-Stage Productions by the AB-PT company. He said as well that it might be possible in the future that TV could be used to produce shows that later could end up as Broadway shows.

John Swayne is one of the country's most prolific writers. He has been engaged in a flock of Broadway musicals over recent years, including the musicals "Gypsy," "Bells Are Ringing," "Do Re Mi," "Sideways Are For Sleeping," and the writer of many pop songs, such as his Academy Award winning tune "Three Coins in the Fountain," Osterman has produced many shows on Broadway, including "Say Darling," "Mr. Wonderful," and "Candid." He is the owner of the Eugene O'Neill, the Alvin and the 46th Street theaters in New York.

For AB-PT it will make its first major acquisition in the world of Broadway musicals. Firm had invested a smaller sum in "T'1 Daughters," a while back, but the show closed before it was ready for presentation.

Capitol Records recently made a major deal in the world of Broadway theatricals when it purchased 50 per cent of the producing firm owned by Feuer and Martin, called Famous Productions. Capitol invested $3 million in Famous, acquiring itself a 50 per cent share in the project. (Continued on page 9)

B'way Musical Season Not All That Bad

By BOB ROLONTZ

NEW YORK—This may come as a surprise but the 1962-1963 Broadway musical season which just closed last week was not so bad after all. In fact it produced a number of hit musicals which also turned into goods, though not sensational album sellers, namely "Oliver!" "Mr. President," "Stop the World I Want to Get Off," and the non-musical film "The Sound of Music." And the season ended up with some glory with a new hit, "She Loves Me," the first multi-LP waxing a Broadway musical since "The Most Happy Fella.

To add spicing to the cake, the Mike Leigh musical, "Tovarich," which had the distinction of being the first musical to open on Broadway without an original waxing contract in many years finally landed a deal when Capitol agreed to record the show last week.

There were disappointments during the season however, notably the critical and popular failure of world民众 comedy, "Little Me," though still running on the Main Stem, never got much in record form. "Hot Spot," the Judy Holiday show, in which Warner Bros. invested $200,000, will never be recorded, since it closed last week. And another show, "She Loves Me," in which Columbia invested $200,000, closed also on Saturday (25) after less than two weeks on the boards.

Pulled Ear

There were other bright spots this past season, though the record companies were more cautious about their invest-

ments in musicals than they were in 1961-1962—a rough one. Victor dropped $140,000 into "La Belle Helene," which closed before ever getting to New York. Capitol put up $36,000 for "Sophia" which closed a few days after its New York opening. And Columbia had invested $40,000 in "Nowhere to Go But Up," which also closed quickly and quietly.

It also can’t be overlooked that three of the five or six hits that have done well on records, all come from England, where they were originally successful: "Oliver!," "Stop the World," and "Beyond the Fringe.

Off-Broadway, in a sense, had as much excitement in its own domain as did Broadway. "Riverwind," an original, plus revivals of "The Boys From Syracuse" and "Best Foot Forward," grabbed critical acclaim, as did old Julia Maw’s "Dime a Dozen" and English import "The Establishment." Though so far only "Riverwind" has meant much on records, they are important for the starting new people and new writers on their future Broadway careers. Lisa Manelli, daughter of Judy Garland, became an off-Broadway star with her work in "Best Foot Forward.

And the Future?

And what about next season? From a May-June viewpoint, the 1963-1964 season looks like a world-wide, but then it always does as the old season ends. Biggest musical of next season appears to be the new Mary Martin show, "Jennie," with words and music by Howard Dietz and Arthur Schwartz. Since Martin hasn’t been in a show since "Sound of Music" two years ago, the excitement is justified.

The long awaited Richard Rodgers-Alan Jay Lerner show, "Picked a Daisy," is also headed for an opening. As of now the show is set for a fall opening, perhaps to September, traveling to Detroit first, Boston second and winding up on Broadway before Christmas. The show will also a hard sale, will be directed and choreographed by Gower Champion. And the musical cast of the show for the World premiere is the Meredith Willson show, "Here’s Love," based on the movie, "The Miracle on 34th Street." Rehearsals on "Here’s Love" starts June 13, and it will open at Detroit’s Fisher Theater on July 29. Show will spend about 10 weeks on the road, with Washington (August 27) included in a Philadelphia opening, after which the schedule before the New York opening October 2.

Styne’s Busy

Jule Styne is now on record at least two, and possibly three shows. With Betty Comden and Adolph Green he is working on a show to star Carol Burnett, called "To Remember." He and his son Stanley Styne are working on a musical version if "The Ghost Goes West," which will open in London in the fall. And reports are that he and Bob Merrill are working on a musical to be called "The Fannie Brice Story" which may star Barbara Streisand. Styne and Lester Osterman will produce another show in the fall called "Mrs. A," based on the Richard Aldrich book about Gussiee Lawrence, with music by Cole Porter. "A Girl to Remember," "The Ghost Goes West," and "Mrs. A." (Continued on page 8)

B'dway Musicals Big Money Magnet

New York—Arnie Maxin, president of MGM Records, said last week that he has been advocating for a long time, among MGM pictures brass, for MGM to set up a lega subsidiary to purchase its own records. Any years ago, one was based on properties already owned by the MGM picture, properties that were made in the many years that they were making some strong Broadway shows. Now this is virtually a possibility, he said.

"It is in line with the "Lib."" noted Maxin. "It was made into a Broadway musical called "Carnival," and was a big success on Broadway. We did very well in the show album at MGM. And it may be made into a picture again as "Carnival," and there will be other MCM properties, but do it ourselves. We have the facilities in that we have a movie company, a recording company, an important music publishing firm, and skilled people who know how to do something about Broadway.

Maxin, no stranger to Broadway himself—since it was under his reign that "Carnival" was recorded—said he is considering this as a possibility, was being any week over the sales reports on edward.

The show, one of the last of the Paramount-MGM-1962-1963 season, had opened to eight favorable reviews and is proving that the original release is doing very well at the box office.

She RECALLS THAT 1ST ONE

NEW YORK—When Carol Burnett got into the ballad album version of a "Girl to Remember," she said it was a "member" for ABC-Paramount Records.

The album sold well and will record for the label. First record she did for the firm in 1957 brought her into national prominence. It was called "I Made a Fool of Myself Over John Foster DuBulle."
HENRY MANCINI TAKES TO THE SURF

AND RIDES THE CREST OF THE CRAZE!
DON'T BE LEFT HIGH AND DRY! ORDER TODAY! #8184

RCA VICTOR
The most trusted name in sound
Club Benefits All, Columbia Counsel Claims

By LEE ZHITO

Hollywood—The Columbia Record Club benefits dealers, artists, participating disk firms and consumers. This was the basis of Columbia's defense here last week in the so-called "Phase Two" phase of the hearings into the Federal Trade Commission's complaint against the Columbia Club.

Through a parade of witnesses representing record dealers and members of the record club, Columbia sought to establish that each of these facets of the disk industry were represented, and as a direct result of the record club's existence, there were a host of positive results. Hearing Examiner Donald R. Tobacco, an attorney for Columbia was Assoc Sokolow and Stuart Rinhart. For attorneys were Richard Lavine and Morton Needelman.

Artists' Side

While the Columbia side, Columbia added Andre Previn and Percy Faith, it also called Robert Ginter, business manager for Jim Reeves, and Paris, personal manager of Martin Denver and Bobby Vee. From Columbia's ranks, who participate in the Columbia club, the defense called Dick Bohanon, Liberty's national sales manager, and Joel Friedman, Wm. S. Merwin, marketing director. Al Bennett, Liberty president, was scheduled to testify on the Columbia club, a venture launched at the time when Bennett was president of Columbia Records.

Previn, in a crucial artistic argument, sought to establish the opportunity to record non-warhorse classics for the club. He testified that the Columbia club has enhanced his career and his earnings as a result of its heavy advertising, circulation and consumer publications. Previn said he felt club distribution of his LP's benefited their retail sales because "sales fell off after a period of a year or two" (following retail release), and that after it (a LP) did very well in the club, according to statements that I have checked, the LP's circulation picked up and have remained up." As composer and publisher of numerous tunes, Previn said his earnings were substantially enhanced as a result of the club's sales.

Previn's testimony, along with that of the artists' managers and labels, shows that the club started distributing records after LP's were first released through retail channels, and only after retail sales started to wane in management, pointing to the Billboard best seller chart, that the club's distribution of various releases came at a time when "the LP's did very well on Billboard's charts, thus indicating that club took on albums after their retail potential had diminished."

Columbia claimed that both Ginter and Mills testified that the club's benefits to the artists' clients through its extensive advertising as well as heavy sale of their LP's. Both Bohanon and Friedman stated that the club's ads were turned over to them. This was suggested because the product had exhausted its retail appeal. Both stressed that Columbia club benefited from the "short form" label as a result of Columbia club's fame and the value of added earnings resulting from the club's sales.

Bobby Vee testified that he used radio to advertise his LP's and that his store was a Columbia bonus record redemption center.

FLATT-SCRUGGS MADE A MARK

NEW YORK—Inadvertently, last week's Billboard story about the advent of rock music artists before the New York Sales Executives Club omitted the names of two of the brightest stars to perform. Lester Flatt and Earl Scruggs along with the Foggy Mountain Boys were a hit all over the proceedings and brought down the house with their picking and singing.

Flatt and Scruggs had many fans among show business and the names that appear in today's hottest network TV series, "The Beverly Hillbillies." Previn, the song was written by the pair.

First prize is the hearse, a 1948 Packard funeral wagon, offered by Capitol Records, its Memphis prize.
MEADER'S 2D

Honest, Fellas—It's Selling

NEW YORK—Cadence Records has a problem this week—how do you convince people you have a hit album when you've only sold 190,000 LP's to date? There's no question about it: Dick Biondi's follow-up to his big hit, "The First Family," is in trouble.

Re-orders on the first Family, Vol. II, have been pretty good, according to Dolinger, sales and promotion executive, but the lag is certainly a problem. Since promotion has been running in the face of the album's success, the first quarter volume out of dealers, distributors and radio station orders has been light.

"Because it hasn't sold at the staggering rate of the first LP, we feel we should put in a little more time and effort to find out why," Dolinger said. "We've checked the retail sales records and found out that

Coast Station Asks Pluggers to Swear There's No Pay-Off

HOLLYWOOD—Radio Station KFWB, Cromwell-Coller Top 40 outlet here, has required all record promotion men to sign an affidavit stating that no gifts, trips or entertainment expenses have been offered to members of the station's program department.

Action arose from a series of anonymous calls accusing station employees of receiving gratuities in exchange for programming specific records. The station has stated that the affidavit will be given to Joe Drilling, the Cromwell-Coller Broadcasting Company's manager.

Members of the recently formed Record Industry Promoters and Salesmen's Association (SCRP) met last week to decide on the best way to handle the situation. The group was divided as to whether the station's move to sign the affidavit was the best course of action.

In the meantime, KFWB general manager, L. J. Bernard, informed all promotion men that unless they sign the affidavit stating that no gifts or favors have been offered to them, they will be removed from the station's payroll.

Bernard told Billboard he refuses to dismiss any member of his staff who doesn't sign the affidavit, but for the avoidance of anonymous calls and marked accusations.

If anyone has a legitimate charge to make and can prove it, he will then take corrective measures, he said. In a letter to Russ Regan, SCRP president, Bernard explained that the mysterious caller threatened: "If he (the caller) isn't satisfied, he'll stop his activities will be made to the FCC," where the station currently resides.

Bernard told Billboard that approximately 20 SCRP members already have signed the affidavit.

Gospel Disks Made on Spot Hitting Mkt.

NEW YORK—Frances, Day & Sons, the Gospel music publishing firm, has acquired representation for more American hit songs during the first quarter of 1963 than in any previous quarter ever before, according to Al Kohn, the firm's U. S. manager.

The company has some big U. S. sellers in those tunes picked up over everything from "Pippin," "Wintemelon Man," "Our Day Will Come," "Young and in Love," "Memory Lane" and a few of the titles that have been signed to the list.

Kohn said Francis, Day & Hunter has no plans to change any of the dealings at this time and will offer it, but screens the material to fit particular European markets.

He feels that the jump in F.D.A. acquisitions represents a turning point in the U. S. market, from the quick buck in overseas sales. "If it pans out," Kohn said, "American firms were only interested in short-term deals on overseas, but now we've signed on a 10-year contract, and since we are being asked to represent

Biondi Out in Chi, Mulls Other Offers

BY NICK BIRO

CHICAGO — It appears that WLS and its top-rated deejay, Dick Biondi, have come to a parting of the ways. Neither the station nor the jockey have any comments, but the signs are that Biondi has spent the past few days in New York, where he met with Bob Olilot of WABC. It was Bob who hired Biondi to Chicago almost three years ago.

Biondi has made overtures to stations in such markets as Los Angeles and San Francisco, where he would like to make another move.

WLS, meanwhile, is about to reunite a much-heralded team, as it has hired two new jockeys (not necessarily to replace Biondi) and is considering a series change (this one possibly a Biondi replacement).

Phillips, formerly with WOKY and WRIT, has been brought in to replace Joe Kelly (Continued on page 46)

European Pub Gets Hit Share

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NARM in Yule Survey

PHILADELPHIA—A survey of the Christmas product sold by the 25,000 NARM phonograph record outlets during the 1962 season is now in full swing.

When the survey is completed, each record manufacturer will be able to see exactly how his company's product in an effort to weed out the unsalable lines and to be sent to each NARM merchant--alert him to highly salable product which he may not have carried last year.

Survey forms will be available to record manufacturers and manufacturers early in June.

Al Porgie, 51, Dies in N.Y.

NEW YORK—Al Porgie, veteran music manager and talent scout (19) of a heart attack. He was 51 years old.

Porgie broke into the music business in the 1920's working for Frank Snyder publishing firm. In the 1930's he was a professional manager of Juncel Chappell, who formed his own firm, Al Porgie Music, in 1940, and was active in the firm at the time of his death.

He is survived by his widow, Rose, his brother, Joe, his daughters, Beverly, and two grandchildren. The firm, Porgie Management, is a division of his company's firm, Porgie broadcasting, Inc., on his wife and his brother.
YOUR SUMMER TRAFFIC BUILDER!

THE GREATEST RECORD BUY OF THE YEAR!

24 Great Vocal Performances in A Sensational Two-Record Set!

FROM COLUMBIA RECORDS

See your Columbia Records Distributor for full details.
Blaine Tells Mtrs. His Plan To Distribute & Hold Prices

U.N. RECORD

Scandinavians Get Big Hurrah for Sales Mark

Chicago's Top Aid

NEW YORK—Jerry Blaine, head of Conant Distributing Corporation, sent a letter last week to the heads of 20th Century-Fox, Warner Bros., MGM, United Artists, Rouselle, Atlantic, Korn, and the ABC Paramount Records, with a suggestion for a new type of distribution that he claims would stabilize record prices. To control prices, Blaine says, it is necessary for manufacturers to control the trade. To do this, says Blaine, his distributing firm is prepared to make an offer to the following effect on the key labels:

1. Conant will open for five or six strong labels (with catalog No. 10 or 12, strategically located warehouses to cover the U.S. The warehouses will employ sales staffs to merchandise and supervise the labels' everyday business. Invoices will be sent to the firm to bill and carry the account up, or will be sent by the labels, or prices the labels set, with a percentage of the sales going to Conant.

2. Labels will own their own inventories. A capital investment is made in production, inventory, billing and merchandising ideas for their own product. Product will be insured for fire and theft.

3. All product must be sold and delivered only to Conant, which will have the exclusive franchise for the lines. The manufacturer would set the price but Conant would set the policy. The policy would cover the entire United States (congestions, jack-robbers, discount houses, chain stores, retail stores, stores that handle outposts, etc.).

4. Labels will pick up their inventories from their present distributors. Blaine plans to put five or six labels in this distribution scheme. The plan for any manufacturer is to be stabilized prices and product and get his own labels in the business. His plan, claims Blaine, is the only sound means of survival for a vibrant, growing industry.

As of weekend, Blaine had not heard whether his suggestion was being seriously considered. His letter was sent out May 22.

LATE SINGLE SPOTLIGHTS

Pop

DICK AND DEEDEE

LOVE IS A ONCE IN A LIFETIME THING (Odn, ASCAP) [2:14]—One of the best love duets ever written and in Love and they figure to score again here. It's a nice reflective tune full of voices to one another and there's a strong recording. Watch it. Flip is "Ching-Choo-Choo Choo" (Odn, ASCAP) (1:51)...

FERRANTE AND TEicher

ANTHONY AND CLEOPATRA THEME (Robbins, ASCAP) [2:21]—CAESAR AND CLEOPATRA THEME (Robbins, ASCAP) [2:27]—The two big themes from the smash-hit movie that have become a part of play and “I'm a Good dream fashion by the duo-pianists in recordings that are loaded with flashy piano embellishments. Big orchestra and a steady beat characterizes both sides. Either way or both here.

United Artists 607

BRIAN HYLAND

I'M AFRAID TO GO HOME (Peaco, ASCAP) [2:38]—A real sharp ballad effort in the teen group and is a good lyric and the arrangement uses lots of union dual-tracking. Side is potent and should step right out. Flip is "Save Your Heart for Me" (Peaco, ASCAP) [2:30]...

GEORGE MAHARI

WHERE CAN YOU GO (For a Broken Heart) (Blackwood, BMI) [2:29]—Here's the TV star's return to disk after a long absence due to illness. The effort, a nice, warm, croon-styled job on a weeper theme, should put him back in the chart derby pronto. Fans will go for this one fast. Flip is "Kid Me" (January, BMI) [2:35]...

Epile 9600

Texas Zoomer

NEW YORK—Diamond Records has acquired one of the hottest records in Dallas-Fort Worth. Kirby St. Romain singing "Summer's Comin' On" has reportedly surpassed 10,000 in sales in the first week in the area. The record will remain on the Jukebox label and will be distributed by Diamond Records.

Mitchell Trio Trots Into Mercury Stable

CHICAGO—Mercury Records Corporation followed up its signing of Johnny Mathis with the addition of the Chad Mitchell Trio to its artist roster last week.

The move is considered another step in Mercury's recently announced goal of building a strong folk roster for which it set up a separate division earlier this year.

The trio has had three albums and one EP released and on the charts, most recently of which were "The John Birch Society" and "Lizzie Borden."

According to Irving B. Green, Mercury's president, the group will continue as the group's musical director and will take a full charge of their recording sessions.

Yale Satire

The trio's first Mercury album has been scheduled for late April and its second is due on "The 12 Days of Christmas."

In the past three months, the trio has appeared on national television shows: Ed Sullivan, Dinah Shore, and three times on "Hootenanny."

Personal appearances include New York's Blue Angel, Chicago's Empire Room and Hollywood's Tower Theater. The group is due to open May 28 at Chicago's plush Drake Hotel, first folk act ever to play there.

Headlining South

The Chad Mitchell Trio has also just finished its first concert season with appearances in New York's Town Hall, Chicago's Orchestra Hall and a 12-week

INDUSTRY BRIEFS

Extruder Unveiled

NEW YORK — A console model extruder has been introduced by Automatic Corpora- tion. The new 810, a small extruder, is designed to produce seven-inch or one-and-a-half inch LP's, depending on the press used.

The new equipment delivers an automatically pre-pressed core at a speed of up to seven seconds and an LP shot in 25 seconds. It handles dry, semi-dry, and semi-melted material.

Foley Gets Catalog

NEW YORK — Norman Foley has purchased the Milton Kel- len catalog, containing such such standards as "Gonna Get Along Without Ya Now" and "Kissin' Time." Plus a flock of other songs, Foley has moved to his new offices in the Brill building, and is busy acquiring writers for his new music works, which are expected to surface within two months.

Al Porige Dies

NEW YORK — Vet music man Al Porige died last week of a heart attack, at the age of 51. Porige, who over the years had been active in a number of important firms, including Chappell, had his own firm at the time of his death, Porige Music, a BMI firm.

Crewe Forms Label

NEW YORK — Bob Crewe has announced the formation of his own label, Credock Records. The label will be handled for national distribution by Donkasevich's newly formed Independent Produc- ers Group.

Vivid's first release will be "Satisfied" b/w "It's Only Me." by Kevin McGuin and "Poco Love" b/w "Don't." by L. B. Wilson.

Mrs. Weiser Dead

CHICAGO — Funeral services were held last week for Mrs. Rose Weiser, 73, who died Monday (2:29) at her home.

Mrs. Weiser, mother of 20th Century Fox executive Norman Weiser, died at First Presbyterian Church and is buried at the Church of the Holy Cross in Chicago.

Mort Nasitar Named V.P.

NEW YORK — Mort Nasitar has been elected vice-president in charge of Donkasevich & Co.'s phonograph record division.

Nasitar will continue as account supervisor on MGM and Mercury Records and MGM Tele- vision, Inc.

Prior to joining the agency three years ago, Nasitar was director of advertising and merchandising for Decca Records.

He is a member of the National Academy of Recording Arts and Sciences and the Sales Executives Club.

Art Talmodge, Lloyd Leipzig, New UA Records Team

NEW YORK—Lloyd Leipzig has been named director of creative services at United Artists. Leipzig will supervise the firm's publicity, advertising and promotions and will also work on the artist relations level. Leipzig will report to Art Talmodge, president of the label. Norm Weiser, who left UA to head up the 20th Century-Fox disk operation, formerly handled many of the functions now being taken over by Leipzig.

In addition to these duties, Leipzig will also act as liaison between the record company and the artist. According to Blaine, who is entering June 1, Leipzig had been manager of a label of name talent, including Jill Cory. Before becoming a manager, he had been with Columbia Records as director of pop publicity.

Most recently he had worked with Mitch Miller as director of pop publicity for the "Sing Along With Mitch" TV show.
20TH CENTURY-FOX RECORDS

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THE ORIGINAL SOUND TRACK

OF

THE MOST IMPORTANT MOTION PICTURE

EVER FILMED

Original Soundtrack Album

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ALEX NORTH

STEREO

ORIGINAL SOUNDTRACK ALBUM

 Available Now From Your Distributor

THE MOST EXCITING ALBUM OF 1963

www.americanradiohistory.com
NO, BUT I HEARD THE RECORD

NEW YORK—Fawcett Publications has published a photo book based on the hit "First Family" LP. The tome, titled "The First Family Photo Album," has been prepared by Earl Dot, Bob Booker and George Foster and is due September 3. Cadence albums were used as captions to photos of the Presi
dential pads, all captioned in formal form. The book has been scheduled for release with both the second volume of the "First Family" LP.

Eddy Howard Dies on Coast

HOLLYWOOD — Eddy Howard died last week at his home at the Elde
rado Country Club at Palm Desert, Calif. He died at 48, apparently of natural causes.

One of Howard’s biggest rec
ords was "To Each His Own" which was a smash in 1946, selling over 2,000,000 copies. His various recordings sold a total of over 15 million. Most of Howard’s work was on the Mercury label.

Howard formed his own band shortly after leaving Decca Records, and moved from Stanford University in the early 1930s. He started origi
nally in the San Francisco area and then played national tours. He had a successful career as a bandleader, and wrote hit songs and "To Each His Own." He died in a car accident while touring.

Cutting A Hit: "She Loves Me" cast members at MGM recording session, Ralph Williams, Nathanial Frey, Barbara Babcock, Jack Cassidy and Daniel Massey.

ABC-Paramount Musicals Plunge

The entry of AB-PT into backing legitimate stage ventures means that more than one large record label is in the origi
nal Broadway cast field. At one time only Columbia, Victor, Capitol had the big money for Broadway musical show invest
ment, but MGM, London, Rou
ette, Mercury and Kapp have cautiously ventured into the picture. And many firms have more carefully into the off
Broadway picture which re
quires a much smaller outlay.

The music for the three shows that will be recorded by ABC-Paramount are separate and ac
sording to Stein will be pub
lished by one of his firms and handled by Chappell. Motion pictures, CBC will not write rights to the show, if they become movies, are not sewed up by ABC
Paramount, and would have to be negotiated separately.

B’day’ Season Not That Bad

are all set to be recorded by ABC-Paramount as a result of the Kander and Ebb contract with American Broadcasting - Para
mount Theatres last week in (see above story). Another big show heading for Broadway is the Kingsley musical "Golden Boy" the bit show—and later a movie—but of the late 1930s. Another show that has become a hit and is being made into a musical, is "Blithe Spirit," the title of which is "Blithe Spirit." Hugh Martin and Timothy Grey are the writers of the words and music for this one, and they are also supposed to arrive next sea
son. A new best selling book, "The Golden Spur" is on its way to become

MGM Should Do Own Musicals

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Paramount, and would have to be negotiated separately.

A musical next season if every
thing goes alright. And Herman Lavin, producer of "My Fair Lady" has two projects up his sleeve. One is a musical version of a movie of the same name, the other is a new musical called "Cat and Mouse."

On the horizon being talked about for next season are Lionel Bart’s "Blitz" currently a hit in London, Bart may also have his new show "Quasimodo" ready for next season. And there are reports that a much talked about project of Budd Schulberg’s "What Makes Sammy Run" will also come out as "One Hundred and Ten in the Shade," mu
sical and lyrics by Tom Jones and Harvey Schmidt. All in all, the prospect looks exciting.

Maxin noted that MGM was currently negotiating for two of next season’s Broadway musi
icals, but that nothing had been set yet and that the second track front he looked for a big year for MGM, noting that the firm had the musical track to "The V.I.P.’s," "The Unlikely Molly" and "Blithe Spirit," and the sum
ning Irving Berlin musical, "Say It With Music." Maxin also said he expected that there would be a sound track from a new Connie Francis picture in the fall as well which would be issued on MGM.
INTERNATIONAL CASINO

Small Boys Not Ready For Big-Time Prices

Taking a lead from other clubs, notably the Copacabana, Jack and Bobby's International Casino, New York, embarked on the pre-morn show scene last week. The mid-priced case, based on the basis of the show caught, that they're thinking节水 (1) vary their high price tab structure or (2) bring in talent that would be more appealing than those picking up the checks.

For the current international offering of former TV decay Clay Cole and pop character Eddy Howard and, Pitney proves that quantity is not necessarily quality. Cole's patter is largely geared to a teen TV audience and much of the other material doesn't have that pleasant personality. His routine simply needs reworking for a considerably broader acceptance.

Unfortunately the singing stars of the show, particularly the International Chanters, the clubs, International Personality.

The teen singer from New York by way of Los Angeles, has been signed by MCA Records for his first session this week.

BUD & TRAVIS: As Themselves

Currently on view at New York's Bitter End, Bud and Travis give a stand-out performance which is the definitive essence of the word "professional." In a time when most young performers are in desperate search of an image, these boys have the whole concept, and it is being realized — themselves — a manner which immediately ingratiated them with the large, opening night audience (20). They are as invigorating as a trip to a spa. Travis is a team for a good while now, Bud and Travis have a mastersome of timing. Their glib banter is unique because they always quit while the audience is in a position to gag on its own laugh. They've created a few bars of a song. It's a restless, eratic pace they keep up, and the audience loves it. They might be profitably studied by any aspiring types.

The musical material, drawn primarily from their many Library albums, is well laced with their particular stylistic, Latin hybrid, sung with ethnic verve, and impeccably Castilian diction. Particularly moving were their renditions of "Amor de la calle" and a lively calypso, "Ah, Na, De Var, Is Over."

The audience was a new folk group, the Big Three, and comic Bill Cosby (singing without a microphone). He is apparently of much talent but, when Bud and Travis took the stage, they were unfairly dwarfed by comparison.

RENE GAVRAT

AT THE GATE

Blue, Blue, Blue Is the Color . . .

If you have your coloring book open and your crayons at hand, we'll get on with the weekly round-up of the Top Gate's (Top 20) Monroe. Of the 28...notably the Copacabana, Jimmy Smith, a down-home long before he was a "Sir," has added a pair of upholsters in "Every-ward Be Happy," with his "Shiner's Night." The act gives the impression of sliding down the wall of the rest. It be said for the record that Pitney does have a stage presence. With proper coaching and production he could be effective. He hasn't reached that stage yet.

RENE GAVRAT

TALENT ON TOUR

(Top record talent in top towns this week)

East

Connie Francis returns to the New York Copacabana on May 30, with a four-day stand, to June 16. Dion is in town on May 24. "The Big Four," the Everly Brothers, Reaggo, for 10 days, starting May 29. Featured for the month's upcoming blue-spoon sign stamp that has made him a top-rated attraction around the country is Jack Mahler, a bit slow and could have had more up and medium tempo change of pace, but Smith was in good form.

Smith, making one of his rare downtown appearances, was in top form. The blue singer rambled through a joshing biography of his life and career, weaved in some of his own and other people's most famous blues tunes. Most of the trouble love, were the subject matter in blues such as I Don't Know Nothing About That," "Harlem Is Shorter Than Mine," "Wasn't That Crazy," "Blues and Greens." The singer in sun glasses, ice cream flannel shirts and blue golf coat is a winning entertainer.

Hugo and Luigi are in the transition stage. He has a huge, classically trained voice that sounds as if it would be more at home singing "Faust" than blues. But, being a Harry James protege and discovery studio who dwells on pop-folk-blues material.

Squished didn't play a single 12-bar blues on the night reviewed, Sunday, (19), but his solo was absolutely his original tunes on the program were taught. He even did a blues-gospel stamp that has made him a top-rated attraction around the country is Jack Mahler, a bit slow and could have had more up and medium tempo change of pace, but Smith was in good form.

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HUGO AND LUIGI

RCA Victor

HUGO AND LUIGI RCA Victor

NAMES: Hugo Peretti, Luigi Creatore, AGEs: Hugo, 40, Luigi, 39. ORIGINS: Hugo, Englewood, N. J.; Luigi, Rockfeller Centre, N. Y. BACKGROUNDS: Hugo and Luigi have been one of the country's top producing teams for a decade. They worked together at Mercury and Roulette, where they produced many hits. The "Puppets" rating will be in the Top 20 on the charts.

In May in joined RCA Victor. They brought to the label Delta Rees, Sam Cooke and other top names. Last year, in addition to the Sam Cooke hits, they produced the million selling record by the Temunks, "The Lion Sleeps Tonight." They produced Peggy March's first hit, "I Will Follow Him." They have also produced hit albums on many artists, including "The Sound of Children" and "Summer Camp Songs," whose current chart album is "The Cascading Voices of Hugo and Luigi Chorus." Hugo has played trumpet with Charlie Barnet and Guy Lombardo. He is married and has a daughter. Luigi is the author of "This World Is Mine," a war novel. His short stories have been published in leading magazines. He is married and has a son.

LATEST ALBUM: "The Cascading Voices of the Hugo and Luigi Chorus."
BUY 3 GET 1 FREE
FERRANTE AND TEICHER
AND THEIR ORCHESTRA CONDUCTED BY NICK PERITO
LOVE THEMES FROM CLEOPATRA

FERRANTE AND TEICHER
LOVE THEMES FROM CLEOPATRA

UAL 3290
UAS 6290

all on the famous label...

SHIPPING, MONDAY, MAY 27TH

the proudest name in entertainment
Sacred Music Now Riding High in the Sky

Winning New Nat'f Acclaim

By MARK CLARK RATES

NASHVILLE—A frequently ignored but vital component of the music industry is riding a wave of great popularity in its services in communities throughout the nation today. The segment? Sacred religious music.

Like a roller coaster in a mile run, sacred music has been a regular aspect of pop music and blues and country music. It has not received as much attention in recent years as it once did, but it bears all of its advantages in the effort to fight off the competition for full recognition.

Sacred music as we know it today was born in old-fashioned revival tents on camp meeting grounds more than 150 years ago. In those days several dozen families would arrive at the camp ground in carriages or mule wagons and set up tents. They brought with them all the things necessary for a camp meeting, including chickens, pies and cakes, bolling beds, and no sound of scrubbing brush or a small sailboat on a nearby creek.

They would stay a few days. They came to stay a while and they came to sing, to hear the preachers, and to socialize a bit with friends from afar. From this setting, a unique form of the music of religious and spiritual nature was born in the form of religious music.

Last night I attended a program at the National Convention of Religious Music in Nashville. The program was a joint presentation of the Southern Baptist Convention and the National Convention of Religious Music. The program included a variety of music, ranging from gospel to classical, and featured many of the singers who have made a name for themselves in the field.

The program was very well attended, and the audience was enthusiastic. The music was uplifting and inspiring, and it was a reminder of the importance of religious music in our society.

In addition to the music, there were several speakers who addressed the audience. They talked about the history of religious music, its importance, and the challenges it faces in today's society.

Overall, it was a very enjoyable and informative evening, and I would definitely recommend attending the National Convention of Religious Music if you have the opportunity. It is a great opportunity to learn more about this important aspect of our culture and to support the singers and musicians who keep it alive.
The SESAC REPERTORY contains many of the well-known and best-loved Gospel and Religious selections which are continually sung and performed on leading record labels by such top artists as:

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>BLACKWOOD BROTHERS</td>
<td>RCA Victor/Skylite</td>
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<tr>
<td>PAT BOONE</td>
<td>Dot</td>
</tr>
<tr>
<td>CARL BUTLER</td>
<td>Columbia</td>
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<tr>
<td>JOHNNY CASH</td>
<td>Columbia</td>
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<tr>
<td>CHUCK WAGON GANG</td>
<td>Columbia</td>
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<tr>
<td>PERRY COMO</td>
<td>RCA Victor</td>
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<tr>
<td>JIMMIE DAVIS</td>
<td>Decca</td>
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<td>JIMMY DEAN</td>
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<td>RED FOLEY</td>
<td>Decca</td>
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<tr>
<td>TENNESSEE ERNIE FORD</td>
<td>Capitol</td>
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<tr>
<td>BILLY GRAHAM CRUSADE CHOIR</td>
<td>RCA Victor</td>
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<td>FERLIN HUSKY</td>
<td>Capitol</td>
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<td>MAHALIA JACKSON</td>
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<td>THE JORDANAIRES</td>
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<td>THE LE FEVRE TRIO</td>
<td>Sing</td>
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<td>MORMON TABERNACLE CHOIR</td>
<td>Columbia</td>
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<td>LONNIE SATTIN</td>
<td>Warner Brothers</td>
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<td>JOHN PETERSON</td>
<td>Zondervan-Victory</td>
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<td>WEBB PIERCE</td>
<td>Decca</td>
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<td>ELVIS PRESLEY</td>
<td>RCA Victor</td>
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<td>LEDNTYNE PRICE</td>
<td>RCA Victor</td>
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<td>THE PROPHETS QUARTET</td>
<td>Coral</td>
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<td>JIM REEVES</td>
<td>RCA Victor</td>
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<td>REVIVAL TIME RADIO CHOIR</td>
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<td>ROY ROGERS</td>
<td>RCA Victor</td>
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<td>ST. OLAF LUTHERAN CHOIR</td>
<td>Mercury</td>
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<tr>
<td>GEORGE BEVERLY SHEA</td>
<td>RCA Victor</td>
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<tr>
<td>THE NEW STAMPS QUARTET</td>
<td>Skylite</td>
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<tr>
<td>THE STATESMEN QUARTET</td>
<td>RCA Victor/Skylite</td>
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<td>THE SPEER FAMILY</td>
<td>Skylite</td>
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<tr>
<td>TUSKEGEE INSTITUTE CHOIR</td>
<td>Westminster</td>
</tr>
<tr>
<td>CLARA WARD SINGERS</td>
<td>Vanguard</td>
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</tbody>
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...and many more
Club a Benefit to All, Says Columbia Counsel

Continued from page 3

felt that this stimulated his store traffic. As a record dealer, he said, he found that the club helped rather than injured his business. He said his "sales have been on a constant increase since I opened my doors, from 10 to 20 per cent," and that his store carries considerably more titles and catalogs than during the past five years. Later, in cross-examination by FTC's Lavine, Zerger testified that his total volume of disk business during 1962 amounted to "between $10,600 and $12,000."

Conkling testified that at the time he was president of Columbia Records, a series of dealer meetings were held by him during which he informed the retailers of Columbia's intention to enter the club field. He said that part of these sessions were devoted to explaining to dealers that Book - of - the - Month was threatening to "siphon" away artists from Columbia and make these artist recordings available only by direct mail. He said he told dealers it would be to their benefit and protection that the club business remain within label such as Columbia who would make LP's available to the retail market as well. He also said dealers were informed that the club would benefit record retailers in the same way that book clubs have broadened the book business and aided book dealers.

Conkling's Denial

Conkling denied that during his term as Warner Bros. Records president that he insisted on Challenge Records settling its ties with the now-dissolved Diners Record Club before Warner's would undertake distribution of the Challenge line. This was intended to refute testimony by Bernie Solomon, founder and head of the Diners Record Club, during the government's phase of the case. At that time, Solomon had testified that his Diners Record Club lost the Challenge line at the insistence of Warners because WB at that time had become affiliated with the Columbia Club. Conkling testified that none of the Challenge LP's had been issued through the Columbia Club.

Earlier, Friedman similarly testified that his knowledge WB didn't exert pressure upon Challenge to pull out of the Columbia Club.

Europe Jazzmen Set for Newport

BOSTON — Two European jazz percussionists will appear at the Newport Jazz Festival scheduled for July 4 through 7 in the Rhode Island seacoast resort. France's jazz pianist, the Algerian-born Martial Solal, will be heard on closing night.

Joachim Berendt, director of jazz at Suddeuton, the West German television outlet in Baden-Baden, will present several examples of jazz programs done by his station.

The showing is scheduled for Saturday morning, July 6, in the Newport Casino Theater. Also included will be films of Tonino Monk and his quartet, and the Newport Jazz Festival All Stars, with Ruby Braff, Pee Wee Russell, Vic Dickenson and George Wein, producer of the festival.

Premier Sales Up To Record High

NEW YORK — Premier Albums, Inc., sales rose 67 per cent to a record $4,207,268 for the fiscal year ended January 31, 1963 from $2,513,181 for the previous fiscal year. Net income after taxes advanced 76 cents to a record $322,239, equivalent to earnings of $1.24 per share. Sales rose 260,000 copies outstanding, from 163,312, equivalent to earnings of $17.5 per share on the same number of shares outstanding.

15,250 at Monterey Fest

HOLLYWOOD — The First Annual Monterey Folk Festival last week (17-19) rang up 15,250 paid admissions to its five concerts. According to Festival Director Jimmy Lyons, the attendance compared favorably to that attracted during Monterey's first Jazz Festivals. The event was staged at the Monterey Fairgrounds.
HERE'S THE NEXT BIG ONE!

The Authentic New Pop Gospel Sound

Can Gospel Replace the Twist?

The industry has been something exciting that the new life and spirit into...
WALLY FOWLER
SOLID SUCCESS
VETERAN PERFORMER
Twenty-five (25) Years
VERSATILE
SINGER: The world's greatest country music gospel folk singer
EMCEE: Sincere, real, down-to-earth, genial, jolly
PRODUCER: Produces his shows
SONG WRITER: Has written over a thousand songs
MUSIC PUBLISHER
GRAND OLE OPRY 10 YEARS
NATIONAL MAGAZINE RECOGNITION: Look, Post, Time, Life, Colliers
PROMOTER: Originator of Monthly All-Nite Singing
FOUNDER and OWNER of Famous 'OAK RIDGE QUARTET
TOP TV RATINGS!

Wally Fowler Sings
The Million Seller Golden Gospel Hits

Wally Fowler in Concert
Carnegie Hall—New York City—June 7
Presented by J. G. Whitfield of Pensacola, Fla. Other acts include Whitfield and the Dixie Echoes, the Florida Boys, the Chuck Wagon Gang, the Harvesters, and others.
Tickets: $2.50 to $4 top

Gospel singing draws more than three million paying fans Annually!
For the Best in Gospel and Spiritual music . . . personal appearances (1 unit to 20) . . . Recording artists . . . top song material . . . whatever your need, contact

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676 North Highland Ave., Atlanta 6, Georgia
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America's Gospel Quartet Team

The Blackwood Brothers and
The Statesmen

RCA-Victor Record's Best Selling Gospel Artists
The Nation's Number 1 Drawing Card in the Gospel Field

Available for Television—Concerts—Fairs, etc.

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209 North Lauderdale
Memphis, Tenn.
Phone JA 7-4349

The Statesmen

HOVIE LISTER Manager
Suite 109, Briarcliff Hotel
Atlanta, Ga.
Phone TR 4-3659
"The Sweetest Singing This Side of Heaven"

The Blue Ridge Quartet

On Sing Records

ELMO FAGG Quartet Manager
P. O. Box 1502, Atlanta, Georgia
For Forty Years A Leader In The Sacred Music Field

THE LeFEVRES

One of America’s Most Loved Groups

on the SING label

- Records
- Sheet Music
- Television & Radio
- Concerts

SING MUSIC CO.
P. O. Box 1502, Atlanta, Ga.
Sacred Music Riding High

Continued from page 12

Friend. We have in Jesus. The sacred music riders have in Jesus.

The groups sing touching, stirring music—they stop; talk; reach out in last moments and take the oldster back to a bygone day. Then, in a flash of a second, the piano roars and booming four-part teams race into a brassy spiritual. The audience joins in with the handclapping and toe tapping. Eventually the show is over and the tired—but happy—throngs returns home. 

Word Spreading

This type show is not something that happens once in a while in some Southern city. All-night sings are being staged almost nightly somewhere in the U.S., and the "somewhere" in many cases may as easily be Detroit, Chicago or Long Beach as Macon, Georgia. From all appearances, what was once a regional attraction in the South today is growing nationally.

One of the foremost sacred music singing groups in the country today is Lister's Statesmen. These Statesmen have traveled more than a million miles during the last 10 years in visiting almost every State.

The Statesmen are on 35 television stations with a syndicated show which has won the approval of the top RCA Victor LP sellers ranking near Coney, Presley and Belfonte in total LP sales.

A relatively new promotion, Sullivan's own "Family Circle," is catching on. The marathon shows usually begin at sundown Saturday and last until Sunday morning. One such show, sponsored by the Statesmen last year in Waycross, Ga., drew an audience of 15,000 paid admissions even though there are only 7,000 persons living in Waycross.

No. 1 Draw

The Statesmen often team with the Blackwood Brothers on tour. Together, the team is generally regarded as the No. 1 draw in sacred music today. The groups, besides working together, are common a sacred music label, Skylite Records, of Atlanta, and stir on their own syndicated TV program in about 24 market areas.

James Blackwood told Billboard a survey he conducted recently showed an average of 4,000 hours daily of sacred radio programming in the U.S. He said the survey showed more than 2,000 U.S. radio stations now playing sacred music. He said more than 90 television stations in the U.S. program at least one sacred music show weekly.

Others in the sacred music field whose fans are legion are the Speer Family, one of the most highly regarded groups in the country, the LaFollettes, the Stamps Quartet, Lonnie Sattin, Gary Davis, the Blackwood Brothers, the Rebels, the Tennesseeans, Blackwood Singers, and Wally Fowler, who is as well known for his show promotions as for his singing.

Skylite Records

The Nation's Largest Exclusive Producers of Gospel Quartet Records

Hear these Artists on Skylite Records

The Speer Family The Stamps Quartet The Statesmen The Rebels Quartet The Oak Ridge Boys The Harmoneers The Sunliters The Harvesters The Rangers The Blackwood Brothers The Weatherford Quartet The Prophets The Kingsmen The Florida Boys

Several Areas Open for Distributorship

For Your Nearest Distributor Write, Wire or Call!

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Skylite Recording Company, Inc.
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Memphis, Tenn.
Phone: 7A-8439

Blackwood—Statesmen Enterprises
FROM "MUSIC CITY, U.S.A."

THE OAK RIDGE BOYS
WITH SOUNDS OF NASHVILLE

"The Most Programmed Sacred Album In The U.S. Today"

On Warner Brothers
(Warners 1497)

The Oak Ridge Boys

www.americanradiohistory.com
COUNTRY MUSIC CORNER

BY BILL SACHS

Hayes Masters for Release in England

DANVILLE, Ky.— Palladium Records, Inc., here, headed by Larry Woodfin, has just leased six Kendall Hayes masters to Emaralds Records of Northern Ireland. The masters were cut in Nashville, and will be marketed under the Decca label in Great Britain.

The first of the masters, "The Tears Came Fallin', Down," was released in England last week on an English long-playing album. "Teardrops," by starring top U.S. & E.W. artists. The other five tunes are slated for release in England within the next several weeks, according to Woodfin.

"TEENAGE LETTER" by JERRY LEE LEWIS

"SEASONS OF MY HEART" by JERRY LEE LEWIS with LINDA GAIL LEWIS

Sun Records

On Route to Being A Hit!

HICKORY

"INTERSTATE FORTY" by BOB LUMANS

Say You Saw It in Billboard

D. RICHARDSON

DOES IT AGAIN

CINCINNATI — Don Richardson, boasting promotion expert with Radio-Garner Enterprises, Springfield, Mo., last week sent out a novel announcement to the home people in the Richardson household. Mailing was made from Wash-ington, D.C., by an envelope resembling a government issue.

Superimposed on a Form 4765 (Private Letter) (and Esti-mated Income Tax for 1963, with this announcement reads: "Mr. M. L. Richardson, Commissioner, Internal Revenue Service, Washington, D.C., respectfully announces the addition of another $600 exemption to Don Richardson family, 2021 Eastmoor, Springfield, Mo."


In the lower left corner, within a margin of an inch of an inch of the bottom, is a clipping of the newsmaker. In the lower right corner, a letter is addressed to "Mr. M. L. Richardson.

We thanks to Commissioner Richardson for his outspokenness in supporting the acceptance of our manner of in-cluding one of America's newest crops of taxpayers-to-be.

Smith TV in 6 New Markets

CHARLOTTE, N. C.— "The Arthur Smith Show," country music series in 14 Southeastern television markets, will soon be seen in Fort Worth, Dallas, Houston, and the total market coverage to 20. The TV show is sponsored by Burlington Industries, and is continuing on personal-areas in the area covered by the TV network. At Whitle Springs Auditorium, Knoxville, May 11, the Smith group attracted a capacity crowd, with more than 900 people turned away.

Country Music Returns To Orlando's Jim Rick

ORLANDO—Jim Rick, possibility, located on Highway 7, five miles east of Orlando, Fla., begins its second season of Sunday night country music shows June 2. The Sunday night shows will run through September 29. Park, a half-hour drive from Orlando, also offers swimming and picnic facilities.

Perry Ford, band leader of the coming season will be Ollie Strong and his Sho-Blues, and will feature the local talent on Russ Wheeler, Buddy Roberts, Cy Anderson and country talent from the Fred Rayless Associated Country Music Artists, Toronto, is booking the spot.

Gardner Big in Houston

HOUSTON — Brother Dave Gardner pulled a whopping 20 percent of the total vote in engagement at the 3,036-seat Music Hall here Saturday, May 11. He was the second best-selling of the four McGee Tobacco and Talk with the Best News of the Day, WPON-TV, Saginaw, Mich., where he does five and a half hours of TV a week, in addition to his country music radio show on 'Sunday Jubilee,' on Saturday nights.

PRESIDENT KENNEDY, in Nashville for a major address, was pleasantly surprised when his car passed the home of Marion Wilkin who with Fred Burch wrote "PT-109." Loud speakers boom ing (quaint) could be heard as signs elicited a broad smile and sweeping gesture from the former Naval skipper.

in car are Senators Estes Kefauver and Albert Gore, Gov. Frank G. Clement, and JFK, Cedarwood's John Denny and Marion (literally visible behind the President's head) man the signs in the background.
THANKS
NARAS
ALBUM OF THE YEAR
BEST COMEDY PERFORMANCE

Written & Produced by
George Foster
Earle Doud
Bob Booker

POP SPOTLIGHT
Billboard, May 18 Issue

★ NATIONAL BREAKOUTS
Billboard, May 25 Issue

THIS WEEK
AMERICA’S No. 1 SELLING ALBUM
Retail Sales—in the first three weeks—200,000

A PRODUCT OF
THE BOOKER DOUD ORGANIZATION, INC.
39 West 55th Street
New York City 19
SURE BETS from CHESS

"Miss Loneliness" by MITTY COLLIER Chess #1856

"DARLING, DARLING, DARLING" by TY HUNTER Chess #1857

"Pushover" by ETA JAMES Argo #5437

I'M THE GREATEST LOVER IN THE WORLD" by BO DIDDLY Checker 1045

LEAF AWARDS...
NEW YORK — The 1963
New Leaf Awards of the American
Cashers of TV and Radio
Alliance were presented Thursday (16)
to Claire R. Reis, former director
of Broadcast Department of Composers
and Carl Haverlin, head of Bi.
League is expected, now
in its 13th year, for "distin-
guished achievement in fostering
and encouraging American
music>

BELL JUNKET...
NEW YORK—Jack Lewis,
a.k.a. director for Colpix, and a
team of audio engineers are
on a 7,000-mile junket recording
famous bells which will be fea-
tured in the Colpix "Let Freedom
Ring!" scheduled for January.
The album, which also
features Fredric March narrat-
ing the Declaration of
Independence and identifying
famous bells and carillons from across
the world, would be on Mercury
reading the Bill of Rights.

NEW YORK...
Imperial Artists Corporation
has been named entertain-
ment counselor for the New
York Hilton with Tony Cubet
as music director... New label in
Paris, France, is 4-Sons Records,
C. K. Lehen is appointed, now
in its 13th year, for "distin-
guished achievement in fostering
and encouraging American
music.

PHILADELPHIA...
Alam Distributors joined with Riverside Records in stag-
ing a cocktail party in honor
of Sunny Gale at the K.D.A.
Club on May 15th... A busi-
ness charter of incorporation was
filed for another new local firm,
Haral Records, Inc., Sears
Store in Philadelphia... Two
headquarters of Cameo-Parkway
LPs, with the price pegged at $1.67
each for both stereos and mono.

JUNE 1, 1963
JOHNNY NASH COMES TO GROOVE!

58-0018
Groove
45 RPM

JOHNNY NASH
I'VE GOT A LOT TO OFFER, DARLING
HELPLESS
AND STARTS THINGS OFF WITH A SMASH!
#0018
Groove RECORDS
HOT 100

FOR WEEK
ENDING
JUNE 1

BILLBOARD

9 26 66
IT'S MY PARTY
Loony Grin, Mercury 5569
1 1 1 3
IF YOU WANNA BE HAPPY
Access, Monument, 4098
5 10 23
I LOVE YOU BECAUSE
Mercury, Capitol 4052
3 4 7
SURELY, I L.A.
Minit, Minit 4052
13 19 37
DA DOO RON RON
Phil Spector, Philles 111
7 11 17
TWO FACES HAVE I
Brent, Brent 867
15 18 36
YOU CAN'T SIT DOWN
Brent, Brent 867
8 6 10
LOOSING YOU
Brent, Brent 867
20 45 79
SUNRAID
Eve Shenandoah, Capitol 4062
17 24 29
STILL
Bill Anderson, ATCO 2838
4 5 6
FOOLISH LITTLE GIRL
Donna, Capitol 4062
8 12 16
TAKING THESE CHAINS FROM MY HEART,
Mary Anne, ABC-Pye 1485
15 10 24
ANOTHER SATURDAY NIGHT
Stax, Stax 4801
11 15 30
I DO PASSION
Brent, Brent 867
25 47 70
THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER
Nat King Cole, Capitol 4062
24 27 40
EL WATUSI
Ray Barretto, Fania 406
12 3 2
Puff (The Magic Dragon)
Peter, Paul & Mary, Warner Bros.
14 9 8
RETURNING MR. BLACK
Alphonso Trivino, Capitol 4891
16 6 4
PIPELINE
Cherries, ABC-Pye 1486
22 31 34
THE LOVE OF MY LIFE
Cherries, ABC-Pye 1486
27 27 53
PRISONER OF LOVE
James Brown & The Famous Flames, King 2729
34 55 93
19 YELLOW ROSES
Rody Dyrk, Capitol 4062
18 9 5
CANT GET USED TO LOSING YOU
Ray Barretto, Fania 406
25 27 27
AIN'T THAT A SHAME
Ray Barretto, Fania 406
31 39 50
LET'S GO STRAIGHT AGAIN
Nat 'King' Cole, RCA Victor 4061
29 19 19
KILLER JOE
Ray Barretto, Fania 406
33 53 65
HELLO STRANGER
Beverly Keel, Atlantic 3054
32 35 36
PUSHOVER
Dino, Columbia 4027
32 62 85
BLUE ON BLUE
Randy Newman, Epic 4061
34 43 57
THE GOOD LIFE
Tony Bennett, Columbia 42730
33 40 49
SHUT DOWN
Tony Bennett, Columbia 42730
34 29 23
LITTLE BAND OF GOLD
James Cleveland, ABC-Pye 406

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

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proudly presents

ANOTHER GREAT

PAT BOONE

RECORDING

TIE ME KANGAROO

DOWN SPORT

B/W I FEEL LIKE CRYING #16494

AND PAT BOONE’S
BEST-SELLING LP

"THE NATIONS BEST SELLING RECORDS"
Thanks to all of my good friends for making this such an outstanding year.

TONY BENNETT'S
"I LEFT MY HEART IN SAN FRANCISCO"
Record of the Year
Best Solo Vocal Performance (Male)
Best Background Arrangement
BILLBOARD SPOTLIGHT PICK

Pop LP Spotlight are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a lasting on Billboard's Top LP's chart. Spotlight reviews in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel. However, an album is not reviewed if it is not available to the Panel. All reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

ALBUM REVIEWS

POP SPOTLIGHT

BUBBLES IN THE WINE

Lawrence Welk. Dot DLP 3489 (M); DLP 25489 (S)

Welk LP's always seem to rack up those sales and this one should be any exception. There's bright, lively music, and Welk's old friends heard again in the orchestra. "Lady Be Good," "Redskin Joe," and "Mary Lou." Nifty stuff.

POP SPOTLIGHT

FOR YOUR SWEET LOVE

Rick Nelson. Decca DL 4419 (M); DL 74419 (S)

Strong new one by Nelson fans, particularly those who prefer their music a bit more pop than country. "I Got a Witness," "If You Don't Believe Me," some of the stuff. A bit too slick, but the arrangements are pretty good.

POP SPOTLIGHT

ONCE MORE CHARLIE BYRD'S BOSSA NOVA

Riverstrie B-454 (M); BS 9546 (S)

Charlie Byrd is back with another top-flight lattice and this one has strong vocals and a background ofjazz. "I Spy," "Fly Me to the Moon," "Take Five," "In the Mood." A bit too slick, but the arrangements are pretty good.

POP SPOTLIGHT

GROUPS OF GOODIES

Various Artists. Chess LP 1470 (M)

The title includes everyone's favorite groups of good times. "Man at the Window," "The Twist," "Sixteen Candles," "Louie Louie," "Joey." A bit too slick, but the arrangements are pretty good.

POP SPOTLIGHT

ETTA JAMES TOP TEN

Argo LP 4025 (M)

Miss Peaches has continued to turn out hits and she has a fascinating one right now in her single of "Prayin'." That's followed by "I'm Gonna Do It," "Have a Little Faith In Me," "Kind of a Woman," "Alligator Man." Some good old-fashioned music.

POP SPOTLIGHT

CALL ME IRRESPONSIBLE AND THE JACK JONES HITS

Kapp KL 1328 (M); K 3332 (S)

Jack Jones is one of the country's most popular young talents with several hits on his resume, "December," "Walk Right In," and "Call Me Irresponsible." His latest, among them, this album is nothing but the best. It starts with "In the Mood," "The Teddy Bear," "A Whole Lot of Lovin'," "Young at Heart," "What a Wonderful World," "Two Little Girls," "The Lady Is a Tramp," "Take Five," "I Didn't Know What to Do," and "My Romance." Not perfect, but with full support by Pete King's crew.

CLASSICAL SPOTLIGHT

BEETHOVEN: CHRIST ON THE MOUNT OF COURVES

Various Artists. Westminster wxn 1023 (M); WJS 17033 (S)

Ludwig Van Beethoven's wife, the mysterious Christ on the Mount of Curves, has been recorded with a brilliant standard of excellence. Recorded by the Vienna State Opera Orchestra and Vienna Boys Choir under the direction of Hermann Scherchen, a sterling lamb lombard with authority.

LOW-PRICE POP SPOTLIGHT

LIVING STRINGS PLUS TWO PIANOS

RCA Victor CAL 754 (M); CAS 754 (S)

Bill Evans, who composed and conducted this date, has done some of the most outstanding work in the field of contemporary music and has produced a sensational program of music with the Eastman Strings and two pianos, including "Lingering," "Summertime," and "Deep Purple." The combination is marvelously realized, and the work fans will be very glad to have.
SPECIAL MERIT PICKS

BUDU GRECO'S GREATEST HITS
Epic LP 26404 (M); BN 26404S (S)

Some of the most memorable songs of this great Portuguese vocalist and pianist's career are included here, among them "Vidas," "Eva," "La Poupee," "Le Jardin," and "Le Jazz." The former are accompanied and recorded with the Participation of Brazil's own Caetano Veloso, whose music is truly groundbreaking.

SUNRIN' USA
The Met Ducks
Epic LP 26504 (M); BN 26504S (S)

The Met Ducks tour to Japan in this album, which is accompanied by a beautiful collection of pictures and music. The album includes such hits as "Got a Date with Devil," "Thrill of It," and "Somebody's Fool." The Met Ducks are accompanied by the Met Screamers, a group whose music is truly groundbreaking.

POW SPECIAL MERIT

NOW PLAYING!
Various Artists
Ava A-23 (M); AS-23 (S)

Movie music fans will have a shining experience listening to this album, which is accompanied by a beautiful collection of pictures and music. The album includes such hits as "The Music of the Spheres," "Jazzy Journeys," and "The Spirit of the Waltz." The album is accompanied by the Met Screamers, a group whose music is truly groundbreaking.

COUNTRY & WESTERN SPECIAL MERIT

RIUGRASS TACTICAL
Various Artists
Starday SB 363

This album is being released as a special collector's item for the National Folk Dance Festival. It includes such hits as "Raggedy Ann," "The Skillet," and "The Old Man in the Corner." The album is accompanied by the Met Screamers, a group whose music is truly groundbreaking.

POW SPECIAL MERIT

COUNTRY & WESTERN SPECIAL MERIT

RIUGRASS TACTICAL
Various Artists
Starday SB 363

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POW SPECIAL MERIT

COUNTRY BOYS GO TO WASHINGTON
George McCandless
A&M LP 102 (M)

George McCandless shares his love for country music in this album, which is accompanied by a beautiful collection of pictures and music. The album includes such hits as "The Good Times," "The Old Man," and "The Lady." The album is accompanied by the Met Screamers, a group whose music is truly groundbreaking.

MONDO CANE
Movie Sound Track
United Artists 1305 (S); 41025 (M)

Here's an album that could prove a real sleeper, should you get the play. The LP is from the current best-selling and the music is the famous "Mondo Cane" film. The film tells the story of a little Italy town in Italy where there is a little bit of the bizarre nature of the picture is evident in its background music, which includes some of the best music of the year. The album is accompanied by the Met Screamers, a group whose music is truly groundbreaking.

FLAMENCO SPECIAL MERIT

FLAMENCO FIRES
Sorolla Heredia
World-Pacific 1437 (S)

This is one of the most exciting flamenco albums in years. It captures the live performance of Sorolla Heredia and his band at the famous Casa de la Flamenca in Madrid, Spain. The album includes such hits as "El Faro," "La Malagueña," and "The Gypsy." The album is accompanied by the Met Screamers, a group whose music is truly groundbreaking.

SPOKEN WORD SPECIAL MERIT

TREASURY OF NURSEYS RHYES
Christopher Cassan
Arbor Arts

An unusual recording, authentically recorded in background, it is completely enchanting in performance and has special value as a collection for the sick patients. Experts have noted that this recording is a remarkable achievement in spoken word arts and features many performers of the recording's generation. It is described as "...the most remarkable collection of spoken word art to date." The album is accompanied by the Met Screamers, a group whose music is truly groundbreaking.

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BREAKOUT ALBUMS

ZONE: BACH, THREE VIOLENT CONCERTOS David and Igor Oistrakh Royal Philharmonic Orchestra Gramophone LP 15120 (S); SLPM 13588 (S)

CHOPIN: PIANO CONCERTO NO. 2; POLYPHASES 3 AND 6; STEPHEN KLINEPI; Royal Concert Orchestra Gramophone LP 15120 (S); SLPM 13588 (S)

JAN JERKOVIC SINGS ANDRE KARAS ARIAS 
MEOXEN 1024 (M); WEST 17528 (S)

JOHNNY RODDY'S SONGS MADE FAMOUS 
Starday SLP 317 (S)

THE GYPSIES ARE SINGING 
Sanmero Lausanne Ensemble of Berne, Waldenburg XWIN 1902 (M); WEST 17603 (S)

MARTA SCHMALZ'S SOUNDS 
MCM C 312 (M); CD 135 (S)

EL BRAVO BOY TO 
Wist齐全和 His Orch. Alegria I.PA 825 (S)

ALGERIA'S 
Pablo Rodriguez, Alegria I.PA 825 (S)

LE BARON 
New Sounds in Folk Music Cecil Nett, Ritter 5 (M)

LATIN AMERICAN

OTHER ALBUMS

The albums listed below are released as having limited sales potential or pre-promotional potential.

INTERNATIONAL

ROBERT WILSON ON Stage England, LP 443 (S)

AN AYMURID HASSIG 
Nehashi Chines, Contemporary LP 1586 (S)

FOLK

THE FOLK MUSIC OF ROMANIA 
Fischer, Pacific LPs, HLP 204 (S)

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NOW AVAILABLE — BY SPECIAL REQUEST!

BURL IVES

sings

I’M THE BOSS c/w THE MOON IS HIGH

(Published by Pamper Music Inc.)

31504

(Published by Tree Publishing Co. Inc.)

Also available in BURL IVES' latest album

BURL

DL 4361 • DL 74361
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<th>No.</th>
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<td>1</td>
<td>'DAYS OF WINE AND ROSE</td>
<td>Columbia CL 1016</td>
<td>22</td>
<td>A DAY WITHOUT YOU</td>
<td>Capitol 9218</td>
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<td>22</td>
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<td>WEST SIDE STORY</td>
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<td>LAWRENCE Of ARABIA</td>
<td>United Artists 1019</td>
<td>25</td>
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<td>Capitol 1019</td>
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<td>AFRICAN QUEEN</td>
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<td>SOUTH PACIFIC</td>
<td>Decca DL 530</td>
<td>28</td>
<td>'DAYS OF WINE AND ROSE</td>
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<td>BURNING DOWN THE MOUNTAIN</td>
<td>Columbia CL 1020</td>
<td>29</td>
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**50 BEST SELLERS—STEREO**

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**150 BEST SELLERS—MONOAURAL**

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**FOR WEEK ENDING JUNE 1**

**TOP LP's**

**BILLBOARD**

**STAR PERFORMERS—selections on Chart 9 weeks or less registering greatest upward progress this week.
Howard S. Richmond expresses sincere appreciation to the writers, recording artists, record companies, program directors and disc jockeys for making possible

5 GRAMMY AWARDS from One Music Publishing Group

WHAT KIND OF FOOL AM I? from "Stop The World—I Want To Get Off" Composers: LESLIE BRICUSSE & ANTHONY NEWLEY Publisher: LUDLOW MUSIC, INC. (BMI)
✓ SONG OF THE YEAR Composers: Leslie Bricusse and Anthony Newley

FLY ME TO THE MOON (In Other Words) Words and Music by BART HOWARD Publisher: ALMANAC MUSIC, INC. (ASCAP)
✓ BEST PERFORMANCE BY AN ORCHESTRA—FOR DANCING Joe Harnell—Kapp

DESAFINADO (Slightly Out Of Tune) Original text by NEWTON MENDONCA Music by ANTONIO CARLOS JOBIM English Lyrics by JON HENDRICKS and JESSIE CAVANAUGH Publisher: HOLLIS MUSIC, INC. (BMI)
✓ BEST JAZZ PERFORMANCE—SOLOIST OR SMALL GROUP Stan Getz—Verve

IF I HAD A HAMMER (The Hammer Song) Words and Music by LEE HAYS and PETE SEEGER Publisher: LUDLOW MUSIC, INC. (BMI)
✓ BEST PERFORMANCE BY A VOCAL GROUP Peter, Paul and Mary—Warner Bros.
✓ BEST FOLK RECORDING Peter, Paul and Mary—Warner Bros.
**BILBOOARD**

**JUNE 1, 1963**

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**A CHAIN REACTION HIT!**

**NEW BREAKING...**

**COAST-TO-COAST**

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**THE BACHELORS**

**CHARMAINE**

9584

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**THE ORIGINAL...**

**A PROVEN HIT...**

**OVER 400,000 SOLD**

**IN ENGLAND...**

---

**LONDON RECORDS**

---

**SINGLES REVIEWS**

**SPOTLIGHT WINNERS OF THE WEEK**

Pop single spotlights are those singles with sufficient sales potential to ensure a listing in the Top 80 of Billboard's Hit 100 chart. Spotlight winners in the country music category and rhythm and blues categories are selected to appear on the Country Music or R&B charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

---

**POP SPOTLIGHT**

LONNIE JAY AND THE JAYNES

**AROUND AND AROUND WE GO**

(Broadway-Lane, BMI) (1:46) Atlantic 754

Here's a solid, wigglin' upbeat item that should be a great dance number. It's Groovy in a light, risin' style and it has the sound of a new hit. (Fred, BMI) (1:14).

---

**POP SPOTLIGHT**

DION

**COME GO WITH ME**

(Gill - Meade, BMI) (2:33) - Little 2171

Solid follow-up to "Sunday," which moved as well as Peter's former label. The side has the last-moving Blue sound with ranging guitar. It has the sound of a new hit. (Fred, BMI) (2:20).

---

**POP SPOTLIGHT**

BURR IVES

**I'M THE BOSS**

(Paper - Meade, BMI) (2:06) Decca 34904

This side was pulled out of two current albums but is great. It's a luscious effort that has done with the same style that the first had the same style. (Fred, BMI) (2:20).

---

**POP SPOTLIGHT**

THE ORLONS

**NOT ME**

(Rock Masters, BMI) (2:31)

Two more smashes by the Orions on the way. The first is a happy rocker with pounding beat and fine doo-wop vocals. The second is a story of heart's love affair and is slated for those dancing fames.

---

**POP SPOTLIGHT**

JOHN MAHALIC

**RED WING**

(O'jays, ASCAP) (2:50) - Select 752

Mahalic is the man who blows the trumpet passages on "A Little Bit of Gold" and he proves here he can do it himself with a stylish instrumental performance of a rocking version of the old traditional tune. Flip is "Carrie Fitch" (Joe, ASCAP) (2:32).

---

**POP SPOTLIGHT**

ISLEY BROTHERS

**TANGO**

(Three Boys, BMI) (2:57) United Artists 485

The Isley Brothers, on their first record for UA, come through with a rollicking, shocking performance of an infectious piece of material that should interest their teen fans. Flip is "She's Gone" (Three Boys, BMI) (2:39).

---

**POP SPOTLIGHT**

LAWRENCE WELK

**BREAKWATER**

(Van Tilho, ASCAP) (1:13)

---

**SCARLET O'HARA**

(Reynolds, BMI) (2:00) - Fiddle 14438

This powerful new song by Lawrence Welk could turn out to be a big flipper for the summer. It is a catchy, clever one that should do well.

---

**POP SPOTLIGHT**

JAN AND DEAN

**SURF CITY**

(Screen Gems-Colombia, BMI) (2:14)

**BABY'S GONNA BE A TEEN AGE WEDDING GIRL**

(Screen Gems-Colombia, BMI) (2:12) Liberty 55900

Two more killer sides by the hot West Coast team. The first is a solid item that changes the pace from "Surf City" and is right up there with the surfing sound. The second has a crystal-clear sound and fits in well with summer vacation time.

---

**COW. SPOTLIGHT**

KITTIE WELLS

**I GAVE MY WEDDING DRESS AWAY**

(Fred Bess, BMI)

---

**A HEARTACHE FOR A KEEPSAKE**

(Trio, BMI) - Decca 32858

Two great wistful sides for Nilla Wells and either or both can go. First up is a fine old tune by Fred Bess with a powerful recitation. Flip is another effective love song in the old-time tradition. Flip was both ways.

---

**SINGLES REVIEW POLICY**

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**BILBOOARD**

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**BILBOOARD**

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Thank you Jackie Gleason for making this LP an INSTANTANEOUS HIT by featuring it on your network TV program

LA 39001

"A little traveling music Sammy ...and away-y we go" (WITH A SMASH)

SAMMY SPEAR

"A Little Traveling Music"

That's A Plenty; I Left My Heart In San Francisco; Georgia On My Mind; Lullaby Of Broadway; Chicago Jersey Bounce; Wolverine Blues; Back Bay Shuffle; Baltimore-Washington Shout; Pennsylvania Polka; St. Louis Blues; Down By The Dhi-o-o

“A little traveling music Sammy ...and away-y we go" (WITH A SMASH)

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**SINGLES REVIEWS**

- **Continued from page 35**

**MARLIN GREENE**

- "General of Broken Hearts" (Mills, ASCAP) (2:41) - Go into the Mountains (Savoy-Mercury, ASCAP) (7:49)
- "I Take a Fool (Marka, ASCAP) (2:14)

**JURGEN TUBB**

- "Little Miss LouieLouie (Fray, BMI) (1:16) - Go into the Mountains (Savoy-Mercury, ASCAP) (7:49)
- "Service" (Tree, BMI) (2:03)

**THE DISCARNES**

- "Church Key (American Academy of Music, ASCAP) (2:38) - REPRISE 16410

**EARL GRANT**

- "Finest Finest" (EMI) - Build a Nudie in Paradise (New World, ASCAP) (2:21)
- "Tantrum" (American Academy of Music, ASCAP) (2:28) - REPRISE 16410

**JACK McPEW**

- "The Lonely Man (That's Me) (Columbia, BMI) (2:40) - "That's What You Always Do (Mercury, BMI) (2:47) - PRESTIGE 265

**R&B Scrapbook: Ready for Stations**

**CHICAGO** - A personalized rhythm and blues-jazz scrapbook specifically designed for radio station promotion was released last week by Heath Publications, Denver.

- The 50-page, two-color booklet contains photos of over 200 top R&B and jazz artists, complete with biographies and other features.
- The books can be ordered by radio stations for giveaways, or by promotion use. Individual radio station call letters will be imprinted on the cover and the station's personalities will be featured on the inside cover.
- Cost is 50 cents for the first 500, 35 cents for 1,000, and 40 cents for 2,500. Recorder price is 47/8 cents for 500, 42/5 cents for 1,000 and 37/8 cents for 2,500.

**Newman for Cain**

**HOLLYWOOD** - Twentieth Century-Fox has named Lionel Newman to fill the musical director's slot recently vacated by Ted Cain. Newman's supervision will extend to television productions in addition to motion pictures. Urban Thieblum has been named Newman's associate.

**Atlantic Kenner Distrib.**

**NEW YORK** - Atlantic records has been named as distributor of the new Chris Kenner single "The Land of 1,000 Dances" which is on the Instant label.

**NEW SCHWANN DUE OUT SOON**

**BOSTON** — Classical music collectors and dealers will find things easier shortly when Schwann releases its first Artists June Schwann Catalog in three years.

- The Artist Issue Schwann will contain listings by artists instead of by composer as is usually done in the Schwann classical section.

**Rick LP Gets Push on Coast**

**SAN FRANCISCO** — A pair of lucky teen-agers will have lunch with Rick Nelson and his bride on Saturday, June 1. Winners will spend the afternoon with him going through Universal Studio and receive an autographed copy of his new album "For You Sweet Love" as a memento of the day.

- The objective is a San Francisco-Oakland area promotion for Nelson's first Decca LP. From now until May 31 Decca co-operates with radio station KEWB, Oakland, and local retail stores are engaged in an album drive and contest drawing. Every hour for two weeks the station will play a selection from the album on the newly inaugurated Ron Lyon's show. Dealers have set up window and in-store displays as well as wall and counter displays of the album.

**Rexford's Import Found in Milan**

**HOLLYWOOD** — Don Kahn, president of Rexford Records, will issue an import from Milan, Italy, "Music A La Milanesa," featuring Giulio Lidano and his orch. The group was discovered by Kahn during a recent European junket. Lidano is an arranger or Bud Shank, Caterina Valente, Chet Baker, and Connie Francis.

**Levitan Indie Again**

**NEW YORK** — Cy Levitan has resigned as head of Golden Crest Records to return to independent production and publishing. Levitan has opened offices and a recording studio in New York.

**'Hula! Mills!' in Mexico**

**NEW YORK** — "Hula HulaTwist" a tune now listed on the Mexican chart in the Hit of the World section has publisher listed. Mills Music is now the publisher.
‘ESTABLISHM’T’ CASTER OUT

NEW YORK—American audiences are in for another dose of British humor when the original cast of the hit play "Beyond the Fringe" is staged in New York this week. The cast is led by Peter Cook, who is currently playing the Stroller in Manhattan.

TALENT TOPICS

Database

Talent: Show and Tell

WFL.

Best Comedy Performance

THANKS NARAS

for your awards

Best Comedy Performance

ALBUM OF THE YEAR

VARGE-MEADER

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AFN SUBMITS, PAYS $31,000

MUNICH—A five-year battle between the Armed Forces Network of the United States government and Germany, the West German copyright societies, has come to an end last week when AFN agreed to pay $31,000 for performance of songs on disk over its radio network for 1963. In return for this agreement, the year also resolved its dispute with AFN for all prior play from 1958 to 1962 by AFN to the German music writing societies.

**(August 3)**, Claude Nougarou (August 10), Colette Renard (August) and Jack Hammer (from August 12). Will Tura, who not long ago had canceled his contract for selling 25,000 copies of "Enzaan zonder jou," has now passed the 35,000 mark. Four titles on the charts... Robert Coglin will soon visit Paris.... Peter Krabbendam of the Dutch (DCA) has recorded Flemish titles and appear at "Teutsche Belgiene" and do TV programs... Bob Newby, a former "Parel in Tahiti," has signed a contract for the "Blume von Tahiti" on Polydor. The hot release is Elvis Presley's "Somebody Touched the World's Fair."

Ray Charles is a smash at his Paris concert over the weekend and wowed the audience with his recent recording of "Say a Little Prayer." The release of the new album will mark the start of his first world tour. In addition, the release of the first album on the new label, "Somebody Else's World," has been delayed....

Fair Lady" closed May 18. ABC issued the album "Stranger Than Paradise," a selection of the last stage of the hit "Tamourie" (over Lewis, with Liebeck, of Davis, with Liebeck). The album, "The King of the World," will be released on Capitol.

Chip Rafferty has an album entitled "The Man and His Horse," a selection of versions about Australian horses and the men who train them.

Under Festival's new contract with Atlantic Records, the first single release includes "Sweet Stranger" by Barbara Lewis, "How Can I Forget You" by Ben E. King, and "If You Need Me" by Solomon Burke. The album "The Man and His Horse" was released by ABC on May 10.

The release of the new album ")tableView" opened in New York with rave notices from critics. The show is due to arrive in Sydney early in August.

Two albums creating extreme interest are Buddy Holly's "The Crass Diskin" and "In My Room" by Big Brother and the Hold-Ups. The album "The Crass Diskin" has been released by Bell Records. The first single release includes "Hollow Stranger" by Barbara Lewis, "How Can I Forget You" by Ben E. King, and "If You Need Me" by Solomon Burke. The release of the new album "ITableView" opened in New York with rave notices from critics. The show is due to arrive in Sydney early in August.

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Jazz Via Philips Swings Quickly

BY EDDIE ADAMS

Swings quickly on...28 quclar du Marchel Joffre Courbevoie (Seine) due to be released shortly. "Viva Cannobnili," is 12-inch LP at the special price of 15 francs. All taxes included. Since last September, when they took over from Ricordi, the distribution of the Intermel group's labels (Riverside, Pacific Jazz, Prestige-Blueville, etc.), Philips has marketed 31 LPs and over 12-inch LPs. Moreover, the time between the marketing in the U.S. and in France has considerably shortened.

Mrs. De Rieux (Sofrason) is back from a two-week sojourn in the United States where she discussed many problems such as the Reader's Digest Club operations, the issuing in France of the London group's records and the ABC-Paramount catalog that she directly controls now. Sofrason has bought Vega's interest.

One of the top European jazz and dance bands, the Swiss Racer Osterwald band, left the Polydor label after 10 years, and changed to the Electrola label. An old German folk song, "Im Schoner Winengrunde," arranged by Heinz Gartmann and recorded by the Alpenland Duo on Supertone, and Hohberg Duo on Electrola, has within a few weeks, sold more than 100,000 copies. Sixty per cent of them sold on Supertone, 40 per cent on Electrola. The publisher is Quint in Munich. The young singer, star Mina arrived in Munich to record more German song numbers for the Polydor label.

Munich's Jazz Has Dixie Stomp

By Jimmy Jungermann

102 Ismaning Street, Munich

This year's only German jazz festival took place last week in Munich's 2,500-seat Congress Hall. It was sold out a week ago. Arranged by Ardo Schiter, the festival featured the Max Greger big band, the Pepster Auer trio, the Klaus Doldinger quartet and the Joe Haider quintet; Willi Jo- anna vocals, the Little Curly Jazztet, the Engstlungen Street Paraders, the New Down Town Four, the Jazz Quintet, the Ballhouse Jazzband, the Oc- tum Street Footwarmers, the Munich Gospel Singers, the Freddie Brockskjer Jazzet, the New Orleans Hot Dogs, the Heinz Schenler sextet, the Sprey City Stompers, the Oscar Klein quartet, and the Old Mer- rye Tote Jazzband.

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HUNGARY

Patti Page Set For Pop Concert

By CARL MYATT

A 27 Estoril Court

Patti Page gives two performances at Hong Kong's City Hall May 30. The Diamond Music Company will sponsor the concerts. Supporting acts on the program include The Fabulous Echoes, top vocal group in Hong Kong; Mr. T. Chau, one of the most popular comedians of the Cantonese theater, and the Diamond Music Company orchestra led by Vic Cristabal.

Noel Coward visited Hong Kong for a few days to study the possibility of bringing his new musical "Sail Away" here. ... Hong Kong cannot afford to pay for Mantovani, in the opinion of Derrick Coupland, Decca Gramophone Company's supervisor for India, Pakistan and Southeast Asia, when he stopped over here en route to Tokyo from Singapore for the purpose of meeting Mantovani. The Mantovani orchestra is currently on a concert tour of Japan. ... Hong Kong impresario Harry Odell left for Tokyo to attend a meeting of the Impresarios Association of the Far East. The main item on the agenda will be to decide whether the next Asian Music Festival will be held in Hong Kong.

HONG KONG

Phono Sales Take a Dip

By PAUL GAONG

Deruta 6

There was a decline in the number of record players sold in 1962 compared with the two previous years. In 1962 about 11,000 were sold, in 1961, 14,510, and in 1960, 21,926. There is a tremendous upsurge among Hungarian pop song listeners against Hungarian radio pop programs that use a very small percentage of local tunes. The ratio is 60 to 75 per cent in favor of foreign compositions. Listeners will try to get some regulation forcing a certain percentage of their works to be broadcast.

Igor Strawinsky and his assistant Robert Croft arrived here for a concert and left next day for the Zagreb Festival in Yugoslavia. Robert Casadesus, the Soviet pianist Dmitrij Bashirov, the Italian Dino Ciani, Lydla Grycholowicz from Poland and the only violin recital will be held by Roumanian Stefan Ruhna all this season.

We already reported that the Budapest State Opera has been invited by the Earl of Harrwood to take part in this year's Edinburgh Festival. Four Bartok and four ballet performances will be presented.

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ISRAEL

Israeli Musical Dick Rodgers?
By AZARIA RAPPORT

Richard Rodgers, the grand master of the American musical, left Israel after observing "The King and I", "Oklahoma", "South Pacific" and "Flower Drum Song" being shown in different parts of this small country.

Though no Rodgers festival had been declared, he heard continuous playing of his songs on local radio, in the hotel lobby and on car radios. Unlike James Mitchener, who just came back to Israel to spend a year here and write a book, Rodgers did not promise to return... and write an Israeli musical. Another American tunesmith visiting Israel is Harry Tobias. Tobias noted that his Jewish hits, written for Mickey Katz, are not as well known here as he had expected, but thought, just the same, that his visit could inspire him to write something about this country when he returns to the United States.

JAPAN

Connie Is In; Execs Are Out
By J. FUKUNISHI

On June 1 Nippon Columbia will market Connie Francis' Japanese versions of "Tonight's My Tonight" and "I'm Going to Be Warm This Winter" from the picture "Follow the Boys" in the wake of her original English versions which were smash hits here. The same is true of Richard Chamberlain's first single.

The firm's S. Ishii, managing director in charge of record sales, S. Otsuki, managing director in charge of electric machine sales, and F. Hiyama, director in charge of record production, resigned May 8. Successors will be announced shortly.

A venerable publishing firm has entered a new era here for, within a few months, Edition Lychee has scored with no less than three of the tunes currently riding the Top 10 charts.

The head of the publishing firm, Philip Kromer, says Edition Lychee has secured a series of good covers for other countries, among them Sonora in Stockholm. Among the company's best sellers in Norway today are "How Do You Do It," a Nordic cover this week to the Top 10, and "From Me to You," a hit on the British charts, as well as "Guitar Man" and "Hey Paula," both big U. S. sides.

The firm will also try and give Norwegian material a chance, something that has not been attempted with the publishing of "Singel og Sand," an old folk tune which this week is in its fifth week on the charts.

PHILIPPINES

Premiere Two Santos Works
By LUIS MA. TRINIDAD

Two more major compositions of Rosendo E. Santos Jr. were given premiere performances in this year's United States. The Kueper Symphony Orchestra and Chorus of Carroll, Ia., performed Santos' "Mandalang Balay" May 10. The other recently completed work was the "Lupi-Lupi" symphonic poem which was premiered by the National Symphony Orchestra (May 12), conducted by Howard Mitchell.

sales reached $8,683,333 which can be broken down to $2,847,223 (records) and $5,836,111 (phonographs and other products). Sales show a substantial increase, but pretax profit was slightly decreased.

Nippon Gramaphone also revealed its sales score for the same period. Total sales registered were $1,845,290, involving $1,549,247 (records) and $296,043 (phonographs and other products). Records showed an increase of 22 per cent over the same period last year.

NORWAY

New Contacts Bring New Life
ESPIN ERIKSEN
c/o Verdens Gang, Oslo

Our Royal Library made an appeal through Swedish Radio for old 78 records for their new phonotape (tape and record files). They had expected somewhere between 1,000 and 2,000 but were very surprised when they received not less than 46,000 old records.

Recording of Swedish hamnfisher by the eighteenth-century organist Christian Gottfried Neander, who has been discussing new works plans with Sistin Eriksson.

Coming to Sweden for TV appearances in the fall are Peter, Paul and Mary, the Cascades and Everly Brothers. Visitors this week in Stockholm were Le Roy Anderson and Jack Boyle (Decca), London.

Lill Lindfors, who opened in a new musical titled "Masken Max" and "Tusen Tapan" (Thousand Times), and who were on the list with "Frochen Johansson och Huet" are trying again this time with "Terparvam" and "Gangfran Mokkfjord". The Cool Candys have come out with "Lycklige Henrik" (Happy Henrik). A new LP with Spotniks, "Spotniks in Paris" and Tina and Marina in "Wini-Wini" are news from Karussel.

EVEN DOCTORS SHAKE A LEG IN BUDA-TWIST

BUDAPEST — The twist is the craze all around Hungary. Rural and urban people, young and old, teen-agers are doing it. An ambulance even has to be called to a teen-agers' ball when a boy dislocated a knee joint as a result of enthusiastic twisting.

One of the most interesting news items concerns doctors of Hungary's professional body, who found the twist a fine remedy for arthritis and rheumatism. In Heviz they regard twisting as psycho-therapy and doctors believe that the dance might be very useful for older patients as it moves all muscles and joints and thus promotes curing of the disease.

SWEDEN

Library Buried By Old Disks
By HENRY FOX

Kungsgatan 56, Stockholm

Our Royal Library made an appeal through Swedish Radio for old 78 records for their new phonotape (tape and record files). They had expected somewhere between 1,000 and 2,000 but were very surprised when they received not less than 46,000 old records.

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The far-reaching international influence of Billboard grows and grows . . .

G. C. Alexander, Compania Del Gramofono-Odeon, S.A.E., Barcelona, Spain, says:

"We like the new appearance of Billboard very much and, as always, we find it most absorbing reading."

Billboard is No. 1 . . . Internationally!
Crown Tomorrow's Hits at Madrid Fest

By RAUL MATAS

MADRID—The first big festival of Madrid took place last week at the Palacio de la Musica, organized by Spanish music publishers, the Sociedad General de Autores y Compositores (SGA) and the Instituto Nacional del Libro Español (INLE).

The Spanish Town Council also collaborated in the two-day tournament, the Festival de Flamenco, Discophon, Fonoplas, Hispanovox, Philips, RCA, Vergara, La Voz de su Amo and Zafiro were the labels associated with the event. The 12 music publishers of Spain (Autores Reunidos, Canciones del Mundo, Ediciones Armonico, Cliper's, Ediciones Granadino-Odeon, Ediciones Hispania, Ediciones Musicales Ducal, Ediciones Musicales Hispanovox, Ediciones Musicales RCA, Ediciones Quiróga, Editorial Musica Medieval, Musica de España and Musical del Sue) will make the new 10 winning songs available to the whole world.

The winners were:

1. “Ensenada Tína Manco” by Portoles and Selles, published by RCA.

The big stars of the festival were the French singer Robert Jant, who also won the Mediterranean Song Contest in 1961, and Los Tini. They won the winners "Jesús tus Manco," Torremolinos, Los Tres Sudamericanos, León Solís, El Tolo, El Tolo, Tolo Tolo, Almox, Almox, Los Caracas, El Oso, Robalo, Roberto, and Michel, all were featured in the show. The two-day festival was also aired by Radio Madrid and Radio Barcelona.

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ASIA & PACIFIC

SWEDEN

VENEZUELA

Serfaty Distrib.

For Belter, Spain

By ALVARO PENALVER C., Editor of Claves Magazine

Apartado 2066, Caracas

Serfaty label has acquired representation of the Belter (Spain) label not Belair (U. S. A.). Others include Fonit (Italy), Imperial (Japan), AEG (Argentina), Mexico (Pacific and France). Stanley Steinhaus, president of Belter, went from his trip to U. S. and Europe and he has acquired for the Reprole of Venezuela, representation of Ch i Delicato, Donnii Delicato, and Riff and Jupiter (Italy) for the Espana COR and Fonit. Belter, La Chant Du Monde (France), discography. (Argentina), Bel Art (Mexico), Marca (Luna) Arlota (Germany) and Everett and Reprise (U. S. A.).

Vene Vox has given up representation of the ABC (AMBER) label and the Veve (Spain). Siemens Venezuela is the new representative. . . Roberto Paredes has given over to Serfaty to join the Velvet label's office there. . . Cenar Redon, president of Faberia Venezuela del Discos, returned from Mexico. He has acquired for the representation in Mexico for the Discocama label. . . Distribuidora Nacional del Discos has acquired the Audio-Fidelity label for Venezuela. Only Her- mano Anot is the firm in the representative of Orfeon-Dinia in Venezuela. José Antor is the general manager. Antor Ano tor does not form part of Hermano Antonio firm. The last label belongs to the Grabaciones Antor, Independence pressing plant. The label opened a label opened an office in Brazil. New wholesaler firm is Distribuidora de Fonotecas, Venezuela. This company is a sister company of Fonotecas Venezolana in Caracas. Top executives are Jose Resendez, the Obrero and Sergio Herrera. . . The Association of Artists of Venezuela (Avadis) has been reorganized to produce new phonograph re- diction publications. New LPs include "Uldana Osvaldo Orfeon and Camara" on the RCA label with local musicians. "Monte de Caracas a Lima" with Victor Santon, has the music of Portugal and Venezuelans. Others are "Arias del mar" by Caracas, and "Micia Madre" has Maria Teresa Chacini, Edmundo Navarro and the Medals singer, . . . The hit for the moment is Emilio Pernot in "La Di Luther" and "Poca Dejarte Amar Me" (WB-Favender).

International Music Industry

BUYER'S GUIDE

and Market Data Report

Billboard's Advertising Deadline: June 20

Billboard's International Music Industry

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COMING AUGUST 3 Advertising Deadline: June 20

Copyrighted material
Documentary on Sub Runs Deep

"It seems to me that use of a valuable medium constitutes something, unfortunately, of precious spectrum space," said Oren Harris, chairman of the House Commerce Committee in charge of radio programming in a recent speech.

I would hope Mr. Harris will have the opportunity someday of hearing radio at its best as presented by the WINS documentary serving.

"The Sky Is a Mirror," WINS executive producer, Don Luftig, presided over the long special (Sunday night, May 19) utilizing radio's potential the uppermost by having the story told primarily in sound.

Jim Gordon, host of "Program P.M." and a top reporter, along with Luftig and engineer Carl Infantino ventured into the depths, microphone in hand, with the crew of the atomic sub U.S.S. Corporal for a two-day cruise.

All of us are bombarded with words and more words in documentaries. Gordon's words were punctuated with the myriad sounds of the ship's activities and crew in operation as he took the listener on a careful tour of the craft. The deep raving of the seagulls, the purling of an engine, the pounding and the throbbing of a ship's propellers were remarkably as distinct as the voice of the equipment and Infantino's tape recorder 90 feet below the surface.

The listener was introduced to the galley and cook with the sound of bacon and egg sizzling on a skillet, etc.

Gordon gave the listener a vivid play-by-play, dramatically tense description of what was going on, frequently interrupted by sounds—the muffled thumps, commands being shouted.

If the show gave us an appreciation of the importance of teamwork on an atomic submarine, it also pointed out the importance of co-ordinated teamwork in broadcasting. Ideas and direction by Luftig, narration by Gordon, audio by Infantino and some mighty fine editing by Stephen Safion all added up to a listening adventure, an adventure in sound.

"Robbins' Nest" Returns

WNEW, N.Y., has come up with a revised weekend program schedule including the new "Robbins' Nest" hosted by Fred Robbins.

Nothing's much different under the Robbins' show. The music is the usual sophisticated WNEW fare incorporating shorty celebrity interviews (Richard Burton, Sandra Dee, Audrey Hepburn and Tony Curtis) gathered during the peripatetic Robbins' frequent excursions about the country. (Hey, if Capri this week to interview Brigitte Bardot on location filming with her costar Jack Palance.)

Robbins, whose delivery jenes up the image of Jack Lemmon, expressed frequently heavy and peevish temperament.

He was to be doing a show on WNEW to a point of re- dundancy, 27 years as a 78 year radio veteran, came on in that doo-sounding amateurish by WNEW standards.

"Robbins' Nest" replaces the three-hour "Joseph Taylor Show" and the one-hour "Billy Taylor Show" on Sundays. Start of the former show has been advanced to the two-hour round-up of news, sports and comment with Bob Howard and Jack Brant slotted in at 6 a.m.

rial and well-liked air personal-
ities in radio, has been instru-
mental in obtaining station wages for the Society for Crippled Children; raising $15,-000 to build a summer camp swimming pool for the Cleveland Society for the Blind, etc., in a never-ending desire to help those less fortunate than himself.

Harry Martin, who ably han-
dles the zany chores on the wake-up show, joined the West-
inghouse station after eight years of wacky radio in San Diego. He launched a campaign there to get Rafeel Trujillo Jr.'s plush yacht out of the harbor.

San Diegoans backed him up and the son of the former Dominican Republic's dictator pulled up anchor.

The "Martin and Howard Show" is produced (without nearly so many microphones) by Ray Koeppen.

WINS CREW joins crew of atomic submarine U.S.S. Corporal for two-day cruise. (Left to right) Carl Infantino, Jim Gordon, Don Luftig and potato-peeling submariner.

FOCUS ON THE DEEJAY . . .

Cleveland's Damon & Pythias

HARRY MARTIN (right) is flickering in discovering that KYW owns not one, but two radio microphones (Sid Steidig and Howard Slater) forgive me and the fact that his somewhat subdued partner, Specs Howard is celebrating his ninth year with the Cleveland station (a feat in itself by any man's standards).

CLEVELAND—The Damon and Pythias celebrated their first year as a team with their 6 to 10 a.m. stanza a proved raucous success.

Specs, one of the most versa-

BOSTON—"Music 'Til Dawn"—heard on WEBS and eight other eastern stations around the country from 11:30 p.m. Fri. to 1:30 a.m. Sat. celebrated its 10th anniversary this month.

The series, hosted in Boston by its creator and executive director: by American Airlines, was twice awarded the President's Citation of the Massachusetts Federation of Music Clubs.
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BIONDI OUT, MULLS OTHER AIR JOBS

Continued from page 4

By GIL FAGGEN

AT YOUR SERVICE: The...
RCA, Philco, Symphonic Show New Lines
Drop-Down Portables, Consoles, Styling Highlighted

Philco's Accent on Styling

Variety Wide, Prices Lower

NEW YORK—The new lines are coming, and the ones already shown to distributors and to the trade at the recent Consumer Electronics Show confirm early speculation about phonograph merchandise for the 1963-1964 season. Lines are longer. Prices are lower. Where prices haven't been reduced, there are new features for the same amount of money. In portables, drop-down changers predominate. Virtually every manufacturer now has lightweight floating pickup cartridges.

RCA Victor's line now begins portable stereo phonos at a nationally advertised price of $695. Other price ranges drop by a dollar a day—$10 lower than last year's stereo starting point. All portables at $99.95 and up have RCA's new "Feather Action tone arm" with floating cartridge and electrostatic record cleaner. RCA's pickup weight is four to six grams, the company maintaining that this makes for better tracking than using lighter weight.

RCA's monophonic portables (there are six models) range from $19.95 to $59.95, with drop-down changers coming in at around $55. In its console line, RCA has only one unit without radio, and sets with built-in FM stereo start at $75.95 (although the company does have one close-out FM-stereo console from the old line which can be sold for about $200). Most of RCA's radio-phonographs have a completely new AM-FM tuner.

In its radio line, RCA is featuring its first FM-only tabletop radio, built in two units, each containing an eight-inch and a three-and-one-half-inch speaker.

Price Slash

Philco's portable phonographs also begin at $69.95, again a $10 reduction from last year's starting point in last year's line. Four of Philco's portables now have pull-down changers, beginning with a $79.95 model.

Philco consoloe start at $249.95, compared with $149.95. The console line features some unique designs, including a stereo phonograph which can serve either as a desk or a bench by changing legs and guards (for $329.95) and "stereo secretary," with folding writing surface.

Philco has also introduced its first stereo FM table model, in two-piece format, at $39.95.

Both Philco and RCA, and probably other stereo phonos lines, will help you sell tape recorders. In both cases, most models feature individual tape output jacks—for playing stereo tapes through their amplifiers. RCA is now releasing stereo tape recordings from FM stereo broadcasts.

Other New Features

Speaking of tape recorders, more manufacturers will have

(Continued on page 48)

RCA Innovations

NEW VICTOR'S NEW LINE showing last week at New York's Americana Hotel highlighted two brand-new styilings in the phone and radio areas. Shown at top is the Victor Stereo Desk model (4VF60) which incorporates FM-AM/FM stereo radio, disk storage space and drop-down lid that doubles as a desk. Unit is advertised at $695. Shown below is the firm's Anthem model (4CB8) FM/AM table radio which can be wall-mounted. Nationally advertised price is $89.95.

Market Trend Seen At Chi Parts Show

CHICAGO—The gradual marketing evolution in the electronic and high-fidelity industry was never more in evidence than at the giant Electronic Parts Distributors Show and Conference at Chicago's Conrad Hilton Hotel last week.

The historic manufacturer to representative to distributor to consumer chain appears to be coming to an end. At the very least, it is being substantially modified.

Direct selling has made serious inroads. Other marketing developments such as distributor "one-stops," stocking representatives, and various specialized distributors have contributed to the change.

Gone also is the traditional cleavage between components, parts and packaged high fidelity merchandise. A large number of electronic distributors are finding packaged merchandise an excellent avenue of diversification.

A large number of distributors also report that a growing volume is being done each year in direct consumer sales. Many have been doing this for some years but of late it is becoming a serious part of their business rather than a sideline.

Close to 12,000 electronic industry members attended this year's show which featured exhibits by some 300 firms and a series of trade conferences. In addition to the Conrad Hilton, exhibits and entertainment suites overlapped into a number of adjoining hotels.

Attendance was down slightly (Continued on page 48)
RCA, Philco, Symphonic Show Lines

- Continued from page 47

more of them this year. Symphonic Radio has re-entered the tape recorder field, showing four units at the recent Paris Show in Chicago. The Symphonic line consists of two monophonic record and playback units, one four-track monophonic and stereo playback, one four-track stereo record and playback.

Another company stepping firmly into the tape recorder field is Estey, the large electronic organ manufacturer, which is offering its phonograph line, which it called the "broadest and most highly sophisticated line available," at prices ranging from $79.59, $29.95 and $59.95. Symphonic's line consists of two monophonic record and playback units, one four-track monophonic and stereo playback, one four-track stereo record and playback.

For example, there's a monophonic portable with four-speed turntable and AM radio at $29.95. In first automatic port-

table with AM is priced at $35.95, five dollars below last year, Philco's four-track model is priced at $59.99 and 29.95.

Stereo, reversible tape change, 30 per cent more advanced model, is priced at $35.95, more than the $29.95 when it was first released, with 10 of the 13 sets hard-wired together. Symphonic's FM - stereo equipped consoles start at $157.95, compared with $219.95 a year ago.

Other Additions

V-M has added or changed a number of features, including, in stereo terminals, a slate portable at $99.95, drop down - change changer and "teen-age" phono at $29.95. Following its successful introduction of a new line a year ago, V-M has introduced a combination of a coincident stereo tape recorder, tuners and amplifiers at $179.95, aimed at bringing component systems within the reach of many consumers who have been able to afford these systems. As a companion, V-M has a new speaker system at $49.95.

Magnavox has joined the trend to drop-deck changers in new portable units. It recently brought out two new portable units. A four-track, three-speed tape player, with automatic changer, operates from house current, and is priced at $39.95. Magnavox has joined the trend to drop-deck changers in new portable units. It recently brought out two new portable units. A four-track, three-speed tape player, with automatic changer, operates from house current, and is priced at $39.95.

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PHONOS SELL OVER '62 PACE

WASHINGTON - Phonos, by standards set for the year, are running strongly ahead of 1962. For example, New York's National Telecommunications Industries Association, distributor sales of all types of phonographs showed a 30 per cent higher than last year. The gains in the area were up in ports, which were up 36 per cent, while con-

cole sales were up 9 per cent.

The EIA also announced that nearly 50 per cent of the radio-

phonographs and radio-phonograph TV combinations made during the year, 1963, were stereo built-in. In radio-phonos alone (excluding TV combina-
tions), the figure was nearly 55 per cent.

Philot Hots

Open Contest For Dealers

NEW YORK - Mink stoles worth $500 each and a free vacation trip for two to Las Vegas at the Mandalay are the Lucky Pilot Radio dealers. Those who make sales of $2,775 worth of model pilot components before July 31 will automatically be eligible for a $5,000 travel prize. The dealer also becomes eligible for the drawing for the following:

In addition, dealers ordering a $1,675 complete package during the period will receive a stereo compacto jacket, 250 real on the special vacation drawings. Entries include a seven-day stay at the Dunes Hotel, Las Vegas, plus round trip airfare. Drawing will take place August 15 of this month.

Roland Kastl, Pilot vice-president and general manager, said the special $2,775 and $1,675 packages will carry dated bill-

ing privileges during the promo-
tion. The smaller package is good for 30 days or 60-day period. Either way will carry a 1 per cent discount.

Columbia Adds

To Stereo Line

NEW YORK - Columbia Records has announced new entries to its steadily ex-

panding stereo-phonograph section, including two in the masterworks classical series and four in the Columbia Masterworks section.

Lead items include the full-length recordings of the Philadelphia Orchestra "Rhapsodies" package, containing two works each by Gershwin and Stravinsky; a current set by Leonard Bernstein the "Symphony No. 2" with the Philadelphia Orchestra, containing Messiaen's "Pictures at an Exhibition" and Ravel's "Voices.

Top records include a special set that includes "China," "Arabian Nights," "A Morning in Persia," and "Arabian Nights." These are available in three sets, $9.49 for each.

COLUMBIA RECORDS

a division of Columbia Broadcasting System, Inc.

MARKET TRENDS

- Continued from page 47

from previous years, but association of officials with this group to mail references and letters to any interested firms, to the extent possible.

Most distributors seemed to feel sales would go up for the year though many complained of a "profit squeeze." Discounting and competition were the more frequently mentioned reasons for the pinch. A variety of new equipment was on display at the show (see April 21, 1963, issue). Transistorized amplifiers and tuner kits were very much in evidence. So were tape recorder displays and citi-

zens band radio sets. Symphonic and JTI were among two new firms to enter the tape recorder field for the first time.
NEW DEALER PRODUCTS

Citation Kit

Harmen-Kardon has introduced the Citation A preamplifier kit at $68.95. The unit utilizes 32 transistors and 11 modules, which all look like a computer-type rack panel on the outside. Each subunit has been pre-wired and factory tested. The kit has been packaged to resemble a miniature tool box with drawers and compartments to separate all parts.

One Housing Line

Dynes, Inc., has introduced two new popular-priced kits. Pictured first (top photograph) is the SCA 35, which combines stereo preamplifier and power amplifier in one housing of $99.95 in kit form. It is the Dynamic power amplifier, Stereo 35, budget priced at $99.95 in kit form, $79.95 factory assembled. The next (bottom photograph) is the SCA 40, $159.95.
Whether it's making music or money, there's a natural affinity between outstanding performers that commands a special kind of attention when they get together. That's why operators, shaping their routes for more efficient and more profitable coverage, are turning to the combination of the Rowe AMI phonograph and the Rowe Riviera cigarette machine. (It has a new walnut front.)

There's virtually no increase in overhead and there's more net profit with both these money-makers on the same location. And, furthermore, your Rowe AC Services distributor has a mighty sweet deal on this "combo."

ROWE AC SERVICES
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Rowe sets the standards in vending equipment, bill changers, music systems.
Stern Makes It Half-Way 'Round World

Chic ago—Stern Siera, Williams Electronic Manufacturing Corporation president, is half way through a 16,000 mile junket visiting distributors and foreign sales representatives.

Stern is due in Hamburg this week (27) and will go on to Paris, Barcelona and London before returning to the U.S. through New York. Previous stops included: Honolulu, Sydney, Manila, Tokyo, Hong Kong, Bangkok, Athens, Milan, Zurich, Stockholm and Helsinki.

Williams has been increasing overseas activity for the past seven years and now does about 10 percent of total volume in foreign markets.

U.S. Firm Reported Interested In German Payout Machine Co.

By OMER ANDERSON

Two German companies are reported negotiating the purchase of a West German payout machine manufacturer.

Aside from the specific fact that there are no representatives of a U.S. interest in any German payout producers, there have been no other details available on the subject.

German and American coin slot associations have been meeting in Germany for the past two years to discuss the possibility of an automatic, coin operated vending machine for use in American establishments. The talks have centered on the development of a slot machine that could be used in conjunction with a coin or token system.

The idea is that a customer would insert a coin into the machine and receive a ticket which could be redeemed for a product or service. The machine would then dispense the product or service automatically, without the need for human intervention.

The talks have been going on for some time, and both the German and American coin associations are confident that a working prototype will be ready for demonstration in the near future.

	5-Way Bonus Ball

In Williams' Game

Chicago—Players can earn extra balls five different ways in Swingtime, Williams' new add-a-ball game introduced last week. These include: (1) Going through the top center lane with the ball in it; (2) Going through the top center lane with the ball in it; (3) Taking the hit top corner when it lights; (4) Going through the top center when it lights; (5) High score, (6) Low score.

Swingtime's name implies a colorful, lively theme (Continued on page 56)
PHOENIX—Producing as many as 500 title strips in 30 minutes or so is the purpose of an efficient pair of addressograph machines, recently installed in the programming department of Garrison Sales Company here.

Before the two machines were installed, Bud Burgess, who programs the handwriting load for the liner, had to use the conventional typewriter, kept on a desk, on the opposite side of the room.

As rates grow, however, as did the frequency of record changes, it became obvious that nothing less than a full-time typist would be able to keep up with the workload.

Then, there was the matter of rush programming of brand new hot hits, which required installation on as many boxes as possible in order to reap a play-meter harvest.

The result was the installation of one machine which can quickly cut addressograph stencil plates, and a hand-operated series machine, which prints one record label per stroke of a handle at the top, moving the title strip up one notch, as each stroke is administered.

"When we want to program the same record on many locations simultaneously, we simply make the plate, insert it into the machine, and then feed a continuous strip of title strips into the machine," he said.

mpermutable machines at any one location increased from the present ceiling of two to five machines. Prospects are not particularly bright at the moment but the outlook could improve.

The public image of payout operation has improved substantially in recent years. Most German fans find that payouts are innocuous and in a category with the state-approved lottery and the football pool. West Germany also has state-licensed casinos in spa areas.

International Market

It appears, furthermore, that the international market, in which the German fan expands for payouts, particularly if the Germans are able to export their "model" payout legislation as well as machines.

Britain, which permits payout operation in private clubs, has become a market for German equipment, including the Wolfgang machine developed under the three-year law.

While U. S. licenses and sources disclosed that American interest in establishing an expatriate industry in equipment produced by U. S. states extends beyond payouts.

"Bingo, typewriter, phonograph and there are bingos as well as other possibilities," one source said.

Bingo Market

There is a big market in Britain for bingos and fruit machines, and a market for bingos in Belgium and other Continental countries. There was an anxious effort in Britain, in this connection, when the U. S. adoption legislation recently outlawing the manufacture and exportation of bingos as well as fruits. The British trade, by and large, divides into phonograph operation and fruit and/or payout machine operation. The German trade finds phonograph and produces the largest number of machines, which are only compatible but economically mandatory.

German phonograph manufacturers also produce payouts, and manufacturers and operators alike regard payouts as financially indispensable to their phonograph activity.

CHICAGO — Bill Justice's "Tamoure" on Smash was the hottest of the new sides here last week as recent sales to juke box operators picked up slightly following a slow spring.

Operators cited everything from a good break in the weather (finally) to a general pick-up in business for the increased sales at Smash already at Music Box One Stop, according to Roy Di Angelo, and is an excellent juke box side for teen locations.

"Tamoure" by Billy Vaughn on Det started pop here five weeks ago and is now going very well with operators.

Other good operator sides include: "Girl of My Dreams" with Wayne King on Decca, and "I Can't Give You Anything But Love" with Bobby Gordon also on Decca.

[Continued from page 51]

boosted to 5 Deutschemarks or $1.25. Parliament rejected this proposal. Now the trade is trying to get
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SPECIAL DATES

by BENN OLLMAN
MILWAUKEE—According to local one-stoppers, juke box record buyers here are purchasing a heavy volume of discs for their routes this spring. But operator interest is focused mainly on a half dozen or so chart headed singles.

Also noted is a climbing demand for a-c.w. material by the juke box trade. "Country and western records have always been popular with our operators," notes Jim Mayer, Record City. "They can always find a spot for this type of music. But lately, operators have been coming in asking specifically for enough of the latest c.w. items to cover their routes.

Two fast rising c.w. hit tunes set the sales pace here this week, "Ring of Fire," Johnny Cash, Columbia, and Oval Prophet's "It's My Party."" Both are charted by Record City.

Pinball Ruling Upset

QUEBEC —The Quebec Court of Appeal has ruled that a pinball machine requires a certain amount of skill to score points is not a gambling device.

The unanimous judgment the court upheld an appeal by restaurant owner who had been fined $200 after being convicted of operating a gambling device.

Cost-Share Drive Gains in S. C.

FLORENCE, S. C. — South Carolina's amusement machine operators are reporting some progress with asking location owners to share the cost of licenses and taxes on co-operated equipment.

Most of the operators are willing to control location owners to take their shares on standard splits minus half the cost of whatever licenses or taxes are levied for the year. In most instances, these costs are simply taken off the top during the first month or two months of the new year, after which commission splits go back to normal.

Not Easy

It hasn't been an easy process, report phonograph operators in Myrtle Beach, Florence and Columbia. In a surprisingly frequent number of cases, location owners have come to lean rather hard on their share of juke box earnings, and dislike any changes which cut down on the dollars involved.

Some location owners have actually requested that the operator take the box out, and shop around for a better commission arrangement with others. Where a location owner flatly refuses to pay half of the cost of license and taxes, the usual reaction of the juke box operator has been simply to pull the machine. Normally, however, it has been sufficient to appeal to the location owner's sense of justice and fairness to get his cooperation.

Where the location owner still says "I don't care what we should pay half of the license cost any more than you should pay half of mine," a last resort is asking his telephone other operators, to determine how they are handling the license cost problem. Usually, a few calls on this basis will convince the location owner that the request is not unfair after all.

Unified Basis

More than 30 South Carolina operators have given serious consideration to the problem, and operating on a unified basis where this subject is concerned, have made it known to location owners that increased taxes and higher license costs must be shared by the location.

This arrangement has been literally the only reason why small-scale operators who maintain strings of 25 machines or less have been able to stay out in business, distributors in the area point out.

"There is no more keeping it a secret from location owners that the 50-50 split, plus the increased cost of doing business and higher cost of new machines, has put the operator in a bind," one distributor pointed out. "Most location owners who have seen their own costs go up substantially during the last 36 months, are inclined to go along with us on the tax or license money being taken off the top in this way."

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Baseball Gum Gets Kids' Best Pitch in Phoenix

PHOENIX, Ariz. — Baseball gum, white ball gum with a simulated baseball thread and the words "big league," is typical of the small flake which helps Walter Gray of Best West specialties Company here to keep sales booming in bulk vending locations.

Gray is currently capitalizing on the large number of major league baseball clubs who have trained in the Phoenix area, by spotting at least one baseball gum head in each of the locations where he has four-foot-high stands. Youngsters in Phoenix, Scottsdale, Tempe and Mesa, are of course highly conscious of the fact that the San Francisco Giants, Los Angeles Angels, Houston Colt and Boston Red Sox trained in this area, and are buying baseball gum long before the first cry of "play ball" echoes.

Along with this seasonal change, Gray has introduced 14-cent and novelty machines in most locations where there are four heads, vending rings, run-in rings, charms and novelties, with particular success in areas where there are large numbers of tourists, such as free-sampling Scottsdale, which sees a lot of German tourists.

Royal Takes Over New Headquarters

CINCINNATI — The Royal Distributing Company plans to move into its new headquarters at 1210 Glendale-Milford Road here Saturday (1), according to Harold Hoffman, general manager.

The building and parking facilities will cover an acre. The showroom will be finished in a pale yellow, with fluorescent lighting in the ceiling and an above-to-one side, with an Early American brown shade and displaying the Rowe-AMI phonograph.

Other sections will show the full Rowe vending line and coin games and rides.

The new parts room will be double the size of the old room, and new lines have been added to the record department.

Everyone will score these HITS!

A. NEW SCUCATED WAVE PLASTIC. B. 50 CENTS, 250 CUPS. C. 500 CUPS. D. MACHINE HANDY TO VEND, FROM $.10 TO $.25.

PHILADELPHIA, July 20—(UP)—Baseball gum, the newest of the "big league" series of baseball gum, were released in the nation’s principal baseball areas.

The gum is made with a simulated baseball thread and the words "big league," which has been a big hit with young baseball fans.

The gum is made in several different colors, including red, white, and blue, and is available in bulk and in small packages.

The gum is designed to look like a real baseball, and is a good way to keep children interested in baseball.

The gum is also a good source of information on baseball, as it includes details on the latest games and players.

The gum is available at most grocery stores and drugstores, and is a good buy for parents who want to keep their children interested in baseball.

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A NEW TWIST IN BULK VENDING

THIS MAY BE A NEW TWIST in bulk vending that Billboard’s Sam Abbott is doing with one of the Seven Seas Restaurant showgirls at the party honoring him by Western Vending Machine Operators Association in Hollywood. In addition to dinner and dancing, the event featured two floorshows.

SAM ABBOTT, who was honored by Western Vending Machine Operators Association for his devoted service toward the progress of the bulk vending industry, holds a facsimile of a front cover of Billboard’s sister publication, Amusement Business, with Lee W. Weiner, WVMOA secretary. The testimonial dinner, first ever given by the association, was held at the Seven Seas Restaurant in Hollywood.

HARRY HOFMANN, assistant publicity director of the Los Angeles County Fair, Pomona, Calif., joined with others of outdoor show business when Western Vending Machine Operators Association honored Billboard’s Sam Abbott in Hollywood. Shown with Hofmann, left to right, are John A. Strong, owner-manager of John A. Strong’s Circuses, Abbott, and Bob Downie, representing the Pacific Coast Showmen’s Association, of which he is a past president. Hofmann is holding the plaque WVMOA presented to Abbott, and Downie best Amusement Business’ contribution, a facsimile of a front cover.

LEO W. WEINER, Western Vending Machine Operators Association secretary, presents Billboard’s Sam Abbott with a plaque for “his devoted efforts toward the progress of the bulk vending industry.” Abbott was honored at a testimonial dinner by WVMOA and friends at the Seven Seas Restaurant in Hollywood.

B. J. (BOB) GREEN, head of Deluxe Vending Service and founder of both the California Automatic Vendors Association (CAVA) and National Automatic Vendors Trade Association, checks the program of the testimonial dinner with Billboard’s Sam Abbott, who was honored by Western Vending Machine Operators Association. The dinner-dance event was held at the Seven Seas Restaurant in Hollywood.

APPROXIMATELY 80 OPERATORS, suppliers and their wives attended the First testimonial dinner ever staged by Western Vending Machine Operators Association in Hollywood. The group honored Billboard’s Sam Abbott at the Seven Seas Restaurant.

VETERAN BULK OPERATOR Phil Soden, president of Western Vending Machine Operators Association, the hosting group, congratulates Sam Abbott on the occasion of his testimonial dinner at the Seven Seas Restaurant in Hollywood.

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TO THE HILLS, MEN

SPRINGER, N. M. — Few phonograph and amusement machine operators would pick the sparse area in which John Wood, of Wood Music Company here, has built a half-million dollar box and amusement machine complex.

With headquarters in a tiny community between Raton Pass and Las Vegas, N. M., operator Wood covers routes which extend as much as 81 miles, with no towns along the route amounting to more than 5,000 population, and some of them as little as 150. Operating in an area which depends entirely upon tourists for income, Wood has nevertheless become an extremely active operator who customarily changes from 15 to 20 records per collection trip, simply because he can do as much as a month between visits.

Basically, Wood has a picture exhibitor, owning the only theater in Springer. Wood backed into the juke box field, after experimenting with a phonograph in the downstairs bowling alley, and later, a few amusement machines.

On finding that few of the small New Mexico communities surrounding had any sort of phonograph entertainment available, he began buying a few machines at a time, and gradually built up into 80 pieces of equipment, divided between phonographs and amusement machines, as far east as Clayton, N. M., on the West Texas border.

Outdoorsmen

Probably the most unusual feature of the New Mexico operator’s long-distance complex is the fact that he has 70 units operating in the town of the same name, a city of 1,800 hunters, fishermen, during the summer, ski and winter visitors during the winter months, where less than 5,000 people are involved. Wood has 70 amusement machines and phonographs in operation, through participation machines such as basketball, bowling, football, etc., to 200-play stereo phonographs.

Needless to say, servicing his Red River location comes up something over 75 per cent of his route time, often requiring that he put up in a local motel for two or three days at a time.

The comparatively recent development of winter sports and horse racing have been major assets in helping Wood to expand to his current operator size. At Ruidoso Downs, in Ruidoso, N. M., for example, a summer-long horse racing program draws thousands of West Texas residents, who drive a hundred miles or more to enjoy a day’s horse racing, and who account for this lion’s share of Wood’s phonographs and phonographs.

Wood operates heavily on Texas and West Oklaho- ma tourists for volume, and has seen this market more than quadruple, in recent years, to the point that the horse racing program means the most profitable amusement machine and phono- graph collections of the year.

Making a monthly trip into Denver, a comparatively long distance haul, Wood does all the mechanics which are to be visited often purchasing as many as 100 records at a crack. Since he changes 15 to 20 at a time, this means much collecting over the fourth of July. He has long been a member of the National Association of Phonograph Dealers and Phonographs.

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NEW ORLEANS—Operators Sales, Inc., headed by John (Tae) Elms, has been named Seeburg distributor for New Orleans, replacing the Wolfe Distributing Company. Elms, a veteran of more than 30 years in the business, also operates the Tac Amusement Company, one of the largest corporations in the area.

Moving into a key spot with Operators Sales will be Lawrence Lagarde, who has been general manager of Tac for 25 years. Executive vice-president of the firm is Hubert J. Bordelon, who has been with Wolfe here since 1947.

Operators Sales is making its headquarters in the building previously occupied by Wolfe at 832 Baronne Street.

The move does not affect the Wolfe Seeburg distributorship at Jacksonville, Fla.

Also moving over from the Wolfe staff are Johnny Rowell on phonograph sales and Ralph Rowell on venuer. Newcomers are Harry Clarkson, formerly of Rankham, and Malcolm Bolen.

Paul Leary will continue to head the parts departments, assisted by John Hamilton. A. J. Delatte will supervise the 11 service men, and Vincent Muenemche, Claude Dugas, Jusita Ceth, Joe Goldberg and Freddie Bradley will comprise the accounting department.

Later this year the company plans to move into new quarters at 1711 St. Charles Avenue. The new plant is a two-story building with 20,000 square feet of space for modern offices, display, service and parts department, warehouse space and a showroom for one-stop service.

The firm also plans to set up a Baton Rouge branch in the building occupied by the State Novelty Company.

Britain’s Third 1963 Coin Show
Set for Blackpool December 3-5

LONDON—Coin traders in the United Kingdom are already booking space for their third equipment exhibition this year.

Showcase this time is the Third Northern Amusement Equipment and Coin-Operated Machine Exhibition, December 3-5, at Blackpool.

While the trade fair began in 1961 with the accent on outdoor amusements, the trend seems to be coin-amusement predominance.

Certainly, the recent pair of trade expositions have been winners: namely, the Amusement Trades Exhibition in January, and the Licensed Victuallers Trade Fair in March.

(Continued on page 58)
EUROPEAN NEWS BRIEFS

Verband, the Bremen area op-
erators association, have broad-
ered the base of their regular meet-
ing to include a trade Kaffee/`kultur devoted to a dis-
cussion of equipment and ex-
change of operating experience.

"We like to get away from the
formal minutes-of-the-last-
meeting sort of business," an op-
erator explained. "We feel trade
association meetings should be
what you Americans call a 'bull
session' for the exchange of
information concerning equip-
ment and operating experience."

Operators report on their ex-
perience with new equipment,
swap information on forthcoming
new equipment, and their experi-
ence in dealing with com-
mon trade problems. "A good
trade association should be a
clearing house for the exchange of
operator ideas and informa-
tion," the operator concluded.

Museum Pieces

ATHENS—The current joke
in Athens is that Greece has
antiquity's greatest collection of
ruins, "including the Acropolis,
the Parthenon, and hundreds of
the first jute boxes ever built."" 
Greek jute boxes, about 85
per cent of U. S. origin, are of
more recent vintages than the
Acropolis—but not much. Ac-
cordingly, the Greek trade
is now embarked on a big replace-
ment campaign.

"Trade leaders are trying to
convince operators that unless
equipment is drastically and
urgently upgraded, the trade will
degenerate and even slide into
a quick decline."

The replacement campaign
has encountered Common Mar-
ket trouble, however. Greece's
pending association with the
European Common Market is
causing operators to stop, look,
and listen, hoping that the her-
alded cut in tariffs will permit
them to buy West German or
French boxes at a substantial
discount over U. S. equipment.

Szchenyi Swings

VIENNA—Title-holding Aus-
trians have voted Count Franz
Szchenyi, member of the old
Hungarian nobility, their favor-
ite coin machine trade per-
tonary.

The count is the Rowe-AMI
distributor for Austria. His
renom is as much due to his
colorful career as to his
blue-blooded lineage. "The count
has never been heard to utter a
pejorative word. For him, like
Coe, the world—and the coin
trade—is getting better and
better every day in every way."

The count avers modestly
that he "told about half all of
the jute boxes sold annually in
Austria." His friends add, "One
would hesitate to say that Count
Szchenyi could sell an ice box
to an Eskimo, but he has been
known to sell a jute box—an
AMI, naturally—to a gypsy."

Factory Locations

DUSSELDORF, W. Germany—
The labor-short Ruhr is experi-
encing a one-price deal for ex-
change with the placing of jute
boxes in factory canteens to in-
crease per-worker output.

Seizing on this physiological
need, two German studies show
that plants offering music with
coffee and lunch breaks obtain
higher output per man-hour than
plants without music.

Moreover, the studies indicate
that output is increased by spotting
numerous small canteens around
the plant premises, each with a
juke box, than operating only a
few large canteens.

Photographs have been found
more universally adaptable than
background music systems,
which are less flexible than
photographs and require specific
types of operating conditions,
as well as involving expense.

Ruhr firms place operating
profits from the jute boxes into
an employee welfare fund.

BARGAINS FOR THE WEEK

GAMES FOR THE WEEK

250 OF THEM

Receive a lot of coin and bal-
nes Vending Machines in Trade.

Prices:

Plating Machine, 3 ft. $180.00
Coin Operated Coffee, 3 ft. $19.50
Coffee Hopper, 3 ft. $120.00
Globe Sundial, 3 ft. $150.00
Globe Sundial, 2 ft. $125.00
Globe Sundial, 2 ft. $100.00
Globe Sundial, 1 ft. $75.00

250 of them...

We have large half dollers
for sale. What do you offer?

Write or Call Us Collect.
Minn. 1-3511

Write for Our Price List and Full Line of Coin-operated Machines.

CENTRAL DISTRIBUTORS
2315 Oliver St., St. Louis 3, Mo.
Phone: Minn. 1-3511; Cable: Central

NOTE: All prices are F.O.B. factory.

1140-50 N. Kostner Avnue • Chicago 31, Illinois

JUNE 1, 1963

BRITAIN'S THIRD
1963 COIN SHOW

The Northern trade showing is
expected to give that hype to
business desirable from the rela-
tive hiatus that sets in during
early fall, until the next A.T.E.
in the spring.

The Blackpool amusement
trades exhibition is likely to be-
come a second A.T.E. in effect,
asserts one major distributor,
with administration spotted both
north and south. "It is very con-
venient for a trade fair at Black-
pool. Facilities for showing and
the hotel accommodations are
easier" he stated.

Extensive space is available for
all displays, from coin-
ammunitions to showground
rides, announces Jack D. Rose,
head of the organizing firm
headquartered in Brighton, Sussex.

It is a one-price deal for ex-
change with the placing of jute
boxes in factory canteens to in-
crease per-worker output.

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more universally adaptable than
background music systems,
which are less flexible than
photographs and require specific
types of operating conditions,
as well as involving expense.

Ruhr firms place operating
profits from the jute boxes into
an employee welfare fund.

10 complaints involving payout
operation concern machines
stated in less-than-glimmering
profits.

Bremen Bull Session

BREMEN — Operators of
Northern German Automat-

ARCADES

World’s Largest
Supplier

of

ARCADE

EQUIPMENT

Write for latest catalog

We also carry a complete line of parts and supplies for all coin-
operated equipment.

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Phone: 94-6677
OPERATORS! Here is today's big new opportunity for you to expand your music business.

SEEBURG PRESENTS Encore!

Foreground Music
The new music for people who like to listen

Now background music steps out into the foreground. To entertain. To make listening a new pleasure. Music of character and identity, unsurpassed by the finest instrumental high-fidelity albums.

Encore! is a completely new music system, created by Seeburg to give modern business music for public entertainment that is likable and listenable.

NOW AT YOUR SEEBUG DISTRIBUTOR'S

Listen to Encore! The sound is new. The look is new. And so are your profit opportunities!
Our Cameraman Peeks In At NARAS Awards

Celebrities packed New York's Hotel Astor last week for the Fifth Annual NARAS Grammy Awards Dinner. Artists, record executives, engineers, a&r men, publicity men and promotion men rubbed elbows in the Grand Ballroom while the Grammys were handed out. Here are highlights of the event in pictures, taken by Billboard photographer, Popsie.

MEL TORME sings up a storm with live version of "Comin' Home Baby," with rousing backing from Count Basie crew.

EARL DOWD AND SOS BOOKER pick up Grammy from Jonathan Winters for work as producers of "The First Family."

EYDIE GORME beams after handing Grammy to happy Joe Hornell for his "Fly Me to the Moon Bossa Nova" single.

MARIAN ANDERSON acknowledges ovation from New York NARAS members. She was one of award presenters.

MODIST WINNER here is Stan Getz. Award is for "Desafinado." Presenter is Steve Lawrence, as D.J. William B. Williams looks on.

THRUHS PAT THOMAS awards New York Chapter head Nealai Erregan Grammy for Best Fabric's single of "Alley Cat."

WILLIAM B. WILLIAMS takes time out from his WNEW coverage to chat with Billboard photographer Popsie.

MAESTRO BASIE meets Maestro Leopold Stokowski, who also presented two Grammy awards. Emcee Marc Griffin looks on.

NARAS MEMBERS flipped when Eileen Farrell met Duke Ellington on Astor Ballroom stage. Miss Farrell won classical Grammy.

CONNIE FRANCIS sings
"IF MY PILLOW COULD TALK"

"YOU'RE THE ONLY ONE CAN HURT ME"

K-13143

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