

# 'Cleopatra' Fever Spreads to Records

## 150,000 LP's Ordered With Loot in Front

NEW YORK — Something unique in the annals of the record business took place with the sale of 150,000 albums of the "Cleopatra" sound track by 20th Century-Fox Records. What is spectacular is that the money for these albums was in the 20th till before a single LP was put in a shipping carton. First albums were shipped Monday (27) with general air release of the music coming Wednesday (29).

The "Cleopatra" sound track set has been sold to distributors on a pay-in-front, no deals, no guarantee basis. And what is even more unusual, the distributors seem to have passed the pay-in-front policy along to dealers, racks and chains.

Norm Weiser, recently appointed vice-president of operations for the label, has been overwhelmed by early reaction to the LP.

"We're well into back orders now," he said, "and are behind in the production of art and jackets. We expected 150,000 would be enough to take care of initial orders on the LP."

Weiser also noted that the pay-front edict only covers the first 150,000 units. From now on the album will be sold in the conventional manner.

Typical of the action is the way in which the Marnel distrib has ordered the set. The firm's initial order was 1,500 LP's. They ordered another 3,700, shipped to bring stock up to the 5,000 mark. The firm then ordered another 9,000 a few days later.

The "Cleopatra" sound track is being released simultaneously in Canada through Quality Music, distributor there.

The album is being sold on a strict \$5.98 stereo, \$4.98 mono basis with no deals and no guarantees being given. The opening volley of the set is causing

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JUNE 8, 1963 • SIXTY-NINTH YEAR • 50 CENTS

# Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

## Liberty Steps Up Promotion To Include Retail Outlets

By LEE ZHITO

HOLLYWOOD — Liberty Records National Sales Manager Don Bohanan last week expanded the label's promotional activities to include the servicing of retail outlets in addition to the usual radio station contact work. As part of the move, Bohanan appointed Bob Skaff to serve as singles sales director, a responsibility Skaff will shoulder in addition to his existing duties as Liberty's national promotion director.

In effect, the Bohanan concept provides Liberty with a twin-pronged promotional aim: Gaining exposure for the label's singles product while at the same time keeping the retail outlets aware of the releases that are reaping air plays. In addition to getting the records played on the air, Liberty's promotional staff now sees to it that the retailers are aware of station "picks" in their markets, and that they have these disks in stock.

### Extra Follow Through

Bohanan has long held that the "extra follow through" at the retail level is what's needed to gain the fullest sales results from air exposure. In numerous instances, Bohanan told Billboard, a promotion man will knock himself out to get a rec-

ord picked by a station and gain air exposure, but the time lag involved in informing the dealer

of the station pick has resulted in lost sales. The situation has resulted in a loss for the dealer who didn't have the record stock, the distributor and, of course, the label.

Under the new plan, the promotion men will work in conjunction with the distributor sales force. While the promotion men won't serve as salesmen, they will see to it that retailers in their respective market areas are covered with copies of singles (on a full 10 per cent guarantee basis) as soon as those singles are picked by that market's station. Thus, as soon as a record is exposed and customers start asking for it, the dealers will have it on hand. The initial quantities provided dealers will be small, but of sufficient size to allow retailers an opportunity to size up market reaction, and thereby determine to what extent they want to reorder.

### Costly Time Lag

Bohanan told Billboard that the avalanche of singles product regularly hitting the market, coupled with the dealer's natural reluctance to stock a release until it has proved its sales potential, has resulted in the costly time lag between a single's "pick" by a station and the dealer's decision to stock it.

The Liberty promotion man,  
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## Excitement on Even Before Picture Opens

By JACK MAHER

NEW YORK — "Cleopatra" fever, which has been burning through the motion picture industry for the past few months has spread to the record industry and has disk men running temperatures. The Egyptian queen's electric name, linked with those of Richard Burton and Elizabeth Taylor, is churning up excitement on every side of the recording front.

Distributors, dealers, rack jobbers, chain and department store buyers and radio men are in on the action. All are catching the fever that has been built around this \$30 million dollar 20th Century-Fox picture, which will have its world premiere June 12 at the Rivoli Theater here.

There's no doubt that the excitement over the picture's sound track on 20th Century-Fox Records is the result of the general curiosity and anticipation of the film by the public. The album, which is available in stores now—a good two weeks before the film premiere—gives the listener a sneak preview of the picture. And this film, with its flurry of controversy, romantic intrigue and production publicity, has whetted the public appetite to a point where any tangible product associated with the picture, like the Alex North score, could become an immediate sensation.

A key to the scope of initial impact, besides the 150,000 albums already sold (see separate story this page), is the fact that the label has had enthusiastic okays for window displays. In Los Angeles, for instance, 67 non-paid-for store windows have been placed. A good deal of this action the record company credits to the activity of its parent motion picture firm. Throughout the country, movie and record promotion men are

*(Continued on page 8)*

# Stereo Breakthrough for Juke Boxes

## Machines Now Add Dimension

NEW YORK—The new programming concept soon to be introduced by three major juke box manufacturers through Record Source International adds a new dimension to the traditional definition of coin operated music (see separate story).

The unofficial slogan of the operating fraternity has been "The music you want to hear when you want to hear it." The new dimension, which could well be placed at the end of the slogan is "and how you'd like to hear it."

Since 1958, when Stereo phonographs came into general use, operators have been frustrated in their search for a

*(Continued on page 41)*

## It's a Half-Billion-Dollar Stake

NEW YORK—Americans last year spent \$452,400,000 to hear music on some 463,000 juke boxes, according to the annual Analysis of the Music Machine Industry, published last week in the Billboard International Coin Machine Directory.

To provide this music to the public, the nation's 8,000 juke box operators bought 49,000,000 records, 92.4 per cent of which were monaural singles.

Stereo record purchases accounted for some 7 per cent of the total, with 1,500,000 stereo 45's and 1,900,000 stereo 33's.

One-stops still account for the lion's share of the juke box record market, although this share dropped from 83 per cent to 76.9 per cent. Distributors last year got nearly 20 per cent of the total.

Despite the fact that the operators' record purchases were overwhelmingly monaural, their new phonograph purchases were almost exclusively stereo and dual-speed.

At the end of the year some 157,000 stereo machines and 306,000 monaural machines were on location. Today, with five months of 1963 gone, the percentage of stereo machines to the total probably tops 40 per cent.

One of the operator's main complaints is that although his equipment is geared for stereo play, the source of stereo records is limited.

The composite U. S. juke box operator has 58 machines on location, and these machines gross \$1,106.73 before commissions. Subtract the standard 50 per cent commission, and this figure is cut in half.

Collections on juke boxes rose somewhat from the previous year. Average per machine weekly take, before commissions, was \$18.79. A year earlier it was \$3.79 less.

While collections on stereo records as opposed to monaural disks do not lend themselves to statistical comparison, many operators reported that stereo programming, with adult disks, has boosted collections.

Fully 36 per cent of operators having stereo boxes, though, did no stereo programming during the year. The average juke box, with between 100 and 200 selections, averaged only 14 stereo selections of the total at any one time.

Again, operators said their failure to use more stereo programming was due primarily to the limited amount of stereo programming available in singles.

## Singles Ready In Mass Lots

By AARON STERNFIELD

NEW YORK—Stereo single product—in short supply since the dual-channel automatic phonograph was introduced in the late 1950's—will soon be available in adequate volume and variety for the nation's 8,000 juke box operators.

In an unprecedented move involving a unique display of inter-industry co-operation, three juke box manufacturers, some of the leading record labels and a nationwide programming service will make available 33-r.p.m. stereo singles to music machine operators.

The singles—taken from top-selling albums—will be sold through juke box distributors,

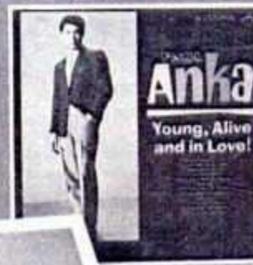
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# RCA VICTOR *Records* THE ACTION

SUMMERTIME FUN FROM THE MOST TRUSTED NAME IN SOUND



**HENRY MANCINI**



**PAUL ANKA**



## A MINOX CAMERA *Snaps* THE ACTION

### PREPARE FOR ACTION!

**June is Mancini-Anka month on RCA Victor.**

Clear your windows and get set for the hottest promotion of the summer! A timely window display contest with Minox Camera sets as prizes. You can win a Minox Camera and accessories for using the window display pictured above. Features new fast moving product plus all Mancini-Anka catalog. Hard-working national ads in *Playboy*, *Show*, *Cosmopolitan*, *N.Y. Times Magazine*, *Modern Screen*, *High Fidelity*, *Teen*, *Screen Stories*, *Movie Life*, *TV Star Parade* and *Movie Stars* . . . displays, dealer mats! So, take action! Call your RCA Victor distributor for complete contest details now!



# Denies Biondi to WABC

By GIL FAGGEN and NICK BIRO

NEW YORK—Sam Holman, program director of New York's WABC, denied last week that Dick Biondi was joining the ABC Flagship station. Rumors that the ex-WLS staffer would join the station had been rife

throughout the trade all week. At press time, it was rumored Biondi was negotiating with a Boston station. Holman told Billboard that he had met with Biondi during the deejay's visit to Gotham several weeks ago but termed the meet "just a get-together of two good friends."

Thursday (23) Ralph Beaudin, president of WLS, WABC's sister station in Chicago, announced a new personality lineup and Biondi's name was conspicuously absent.

The station's new roster includes newcomers Ron Riley, (Continued on page 34)

# FCC Stuns Industry, Closes St. L. Station

WASHINGTON—In a startling move that should have sweeping repercussions among broadcasters, the FCC last week (29) ordered the license of radio station KWK, St. Louis, revoked for misconduct in the operation of two treasure-hunt contests.

KWK was given until July 29 to close up shop.

The FCC charged that KWK's misconduct "was deliberate, willful and repeated and resulted in frauds 'being perpetrated upon the public.'"

The Commission held that KWK on two occasions conducted treasure hunts, purporting to hide a treasure in a public place. The station "broadcast daily clues which progressively became more specific as to the treasure's whereabouts," the Commission said.

"In both instances station manager William L. Jones Jr., with the aid of the sales manager, D. E. Hamel, hid the treasure on the final day, approximately three to four weeks later, when precise clues were broadcast and the treasures were found.

"That the hiding of the prizes on the last day of the contest did constitute a fraud upon the public is uncontestable. That the action on the part of the manager was deliberately and intentionally done is undisputed," the FCC added.

# Jack Kluger Dead at 51

By JAN TORFS

BRUSSELS — Belgian music publisher Jack Kluger died last week after a two-year illness. He was 51.

Kluger, an important man in the Belgian music industry, was a director, with his partner, Felix Faecq, of World Music Company. He also was internationally famous through his affiliation with international catalogs, such as Southern, Acuff-Rose, Breton, Comubel, Italmusic and Peter Maurice and through his recently established record company, Palette.

In Belgium Kluger was considered the pioneer promoter of pop music and as the spiritual father of such artists as Bobby Jaan Esteralla, Jean Walter, Will Tura and many others.

He and Faecq organized the first jazz concerts in this country.

Funeral was held Tuesday (28), and dozens of recording executives, music publishers, artists and press people were on hand.

## PROGRAMMING NEWSLETTER

# Suggestive Lyrics Stirring Up Storm

By BILL GAVIN

"DIRTY LYRICS!" That's a term we're hearing these days more often than ever before. Radio people are becoming increasingly critical about the song lyrics offered for air play. In several instances, program directors have withdrawn a record from the playlist because of listener complaints.



One correspondent, referring to a new record, writes: "A definite hit sound. If stations refuse to program this record because of the lyrics, then there must be 25 more records that should be dropped for the same reason. What is the answer? Action on our part? Action on the record industry's part? There are so many questionable records that if we refused to play them all there would be a gigantic hole in our playlist.

"I dislike this trend in lyrics, and I feel a deep obligation to serve the public interest, but it is getting more difficult all the time to do that and program some of this trash at the same time."

OUR NEWSPAPERS carry frequent stories about juvenile immorality and violence. No one would go so far as to place all the blame on the records heard over the radio. The records are simply a mirror of teen-age tastes, interests and problems, just as the teen-agers themselves reflect some of the turbulent pressures and changes in modern society.

Another radio man writes: "This is a tough problem. If we don't play (title deleted) the competition will, and we lose listeners (Continued on page 34)

# Victor Throws Weight Into June LP Drive

NEW YORK—RCA Victor is putting brisk promotion behind new albums by Henry Mancini and Paul Anka for the month of June. In addition to the new Mancini set, "Uniquely Mancini," and the new Anka LP, "Paul Anka's 21 Golden Hits," there are 11 Mancini LP's and three Anka LP's in the June promotion.

Campaign will be supported by a full scale national advertising and promotion campaign. Light of the campaign will be a special dealer window display contest with Minox cameras awarded to winning dealers. The window display promotion features a full color display unit with pictures of the two artists and a cutout of the Minox camera.

Advertising will run in national magazines, in June, July and August, plus TV spots. There will also be much point-of-sale material available for dealers.

## Rosenfeld to 20th

NEW YORK — Jonas Rosenfeld Jr., former vice-president of Columbia Pictures Corporation, has been appointed vice-president and director of advertising, publicity and exploitation for 20th Century-Fox, New York.

# And Now Gospel's Popping Into Pop Field

By REN GREVATT

NEW YORK—Indications that gospel music of the Negro variety will be the next major idiom to cross over into the broader pop field continue to mount. A primary factor in the growing surge is noted simply in the increased number of gospel singles and even albums now being released by a growing number of firms.

The current success being enjoyed by the newest Broadway area nitery, known as the Sweet Chariot, and featuring gospel artists exclusively, is another sign of the growing impact of the gospel art. Prominent among the tambourine pounders patronizing the club are many of the so-called upper middle class group of spenders.

Another club highlighting gospel entertainment is Chicago's Bear, located not on the South Side, where the gospel-based blues reigns supreme, but in the heart of the Rush Street night club strip.

On another front, the William Morris Office is now wrapping up final details of a Gospel Train troupe of top names, which will soon hit the one-nighter circuit. New York, already blessed with the Sweet Chariot, is also to be treated to what is being billed as a gospel spectacular.

The Gospel Music Festival will be staged as a two-day affair at the New York Coliseum Saturday and Sunday

(8 and 9) and will feature a host of top names in the field, including Mahalia Jackson. More than two dozen of the great acts will be highlighted, including the Rev. James Cleveland, the Caravans, the Soul Stirrers, the Blind Boys, Roberta Martin, the Swan Silvertones, and Highway Q.C.'s. Joe (Gospel Train) Bostic, of Radio WLIB, will emcee the event.

### Labels Stirring

On the disk front, the most active labels currently are Vee Jay, Peacock, Nashboro and the various labels in the Savoy household, including Gospel and Sharp. Release activity has increased markedly in recent weeks to the point where an average of a dozen singles are being received for review at Billboard weekly.

Many new acts are turning up on these releases, acts such as the Mighty Sons of Thunder, the Mighty Royal Travelers and the Mighty Redeemers, but the solid, bread-and-butter staples are also there—the two groups of Blind Boys (from Alabama and Mississippi), the Harmonettes and the Caravans.

In many cases the records are taking a more pronounced trend toward pop, with added instrumentation, in many cases material of an inspirational rather than strict religious nature, and with the traditional excitement factors of the beat and the shout heavily accented.

Dave Kapralik, Columbia

Eastern a.&r. chief, who signed an exclusive deal to record artists coming into the new Sweet Chariot club who are not otherwise affiliated, feels that gospel will definitely make it pop, but not without a refinement or two.

### Must Stay Pure

"It won't be the purest kind of gospel. It'll be similar to the kind of folk material and performance associated with the Kingston Trio or the Brothers Four as against the strictly pure folk art," Kapralik said.

Though one prominent gospel artist now regularly appearing in night clubs where liquor is served, has said that "if we can't reach 'em in church, will get to them in a club," Kapralik feels the religious aspect of the gospel surge is not an important aspect.

"The customers are not going to gospel clubs to get religion or get the message," Kapralik noted. "They just want to hear what I call happy music. They have fun without the message."

Nor is the current move of gospel into a bigger market factor being in any way identified with the much-publicized Southern integration movements in Alabama and Mississippi. Ewart G. Abner Jr., of Vee Jay Records, a leading gospel line, says that increases in current sales of the product are clearly traced to the East, the Midwest and the West Coast.



EVERYBODY'S DOING IT: Neil Sedaka joins Steve Lawrence and Eydie Gorme with Mrs. Sedaka at New York's new gospel night club, The Sweet Chariot. Columbia Records completed a three-day recording marathon at the club last week.

Abner said that currently West Coast acceptance of gospel records has reached the point where racks are actively handling the product. "Amos Heilicher is also racking our gospel product in the racks of his leased outlets in the Minneapolis area," Abner continued.

Many traders take note of the success of Clara Ward and her group in pop night club circles as being a force for the success of the medium. She did 36 weeks in a Las Vegas club recently. Abner also credits the "Black Nativity" troupe, which has done its show widely both here and abroad as an additional factor. Vee Jay has

the original cast recording of the "Black Nativity" and Abner noted a sale of close to 75,000 since its release earlier this year.

As additional significant factors, Abner mentioned the booking of the Original Blind Boys for a club and concert tour with Vince (Ben Casey) Edwards, now in progress, plus the growing exposure of the show "TV Gospel Time," now being seen in 42 markets.

Abner sees gospel in a light similar to that now focused on folk and country music.

"It's happy, it's basic, it's got a beat and that's what counts. It's the next big pop trend," he said.

# Cap Sets Mexico Sales Meet

HOLLYWOOD—Capitol Records will stage its first national sales convention in nine years when it opens a 10-day

## Robert Marks Dies in N. Y.

NEW YORK — Robert B. Marks, vice-president and general manager of Marks Music, died last Monday (27) here at Park East Hospital following a heart attack. Marks was 51. Services were held Tuesday (28) at Riverside Memorial.

He was president of Piedmont Music, one of the member firms of the Marks organization. He had represented Marks on the West Coast for a number of years, prior to returning here four years ago to take over the duties of general manager. He was founder and a past president of the California Copyright Conference and was active in the Copyright Division of the American Bar Association.

Marks is survived by his wife, Floria, two children, Richard E. Marks and Susan Marks, a brother, Alfred M. Marks and a sister, Lucille Wert. He was a cousin of Marks' president, Herbert Marks.

company-wide conclave in Mexico City June 23. The label's top executives, plus all its regional managers, branch and distributor sales and operational managers, local and regional promotion managers will attend. Also, Angel Records' complete field force will be present.

Top echelon on hand will include President Alan Livingston, CRI Vice-President Lloyd Dunn, Capitol Records Distributing Corporation Vice-President-General Manager Stan Gortikov, and National Sales Manager Bill Tallant. Sessions will run for nine hours daily through to July 2. CRDC field corps will remain through June 27, branch and distributor managers will stay through June 28, and the period from June 30 through July 2 will be devoted to sessions between regional heads and home office executives.

Livingston and album artist and repertoire chief Dave Cavanaugh will unveil the new package product. Singles chief Voyle Gilmore will present the label's new singles product, assisted by singles sales manager Vito Samela.

Capitol Records, Inc., vice-president Lloyd Dunn, flanked by Angel a.&r. director Bob Myers, and sales manager Jerry Prager will introduce the new Angel Records product line-up.



AMY FIELDS has segued from TV to records with "At the Party," a pop waltz, b/w "Bracelet," both arranged by Don Rolke. Seen frequently on top TV shows such as Dr. Kildare and Eleventh Hour, she has attracted many teen fans. Enthusiastic response to this De Witt Record augurs a disk career for Amy as bright and pretty as her picture.

(Advertisement)

## Decca Again Pushes C.&W. Dealer Plan

NEW YORK—For the fourth consecutive year Decca Records is putting its entire country and western music catalog of albums on a special dealer incentive program to run from June 3 to 29.

There are 13 new albums in this program which covers a total catalog of 108 LP's and 116 EP's. In the forefront of the new albums is a new two-pocket "Patsy Cline Story," which will contain all of the late star's greatest hits. The package contains her biography complete with photos of her family and friends.

Decca is also bringing out a new Bill Anderson package. Album is titled after his current pop singles hit "Still." Four new sacred albums by Jimmy Davis, Jimmy Martin, Webb Pierce, and Ernest Tubbs are being issued under the program as well. Being introduced under the Decca LP logo is the "Grand Ole Opry" comedy team of Lonzo and Oscar. Grandpa Jones is also being introduced in his first Decca album.

An official country and western handbook has been prepared as sales aid as have easels, in-store displays which take the shape of a wagon wheel and

## BACK AT THE COPA

# Connie, Big Girl Now, Electrifies a Hall

By SAM CHASE

NEW YORK—An s.r.o. audience at the Copacabana on Thursday night (30) was electrified by the opening performances of Connie Francis, who has begun a two-week engagement at the club after an absence of two years.

The most striking aspect of her performance was the maturity of her artistry. No longer can Connie be considered merely an entertainer for the younger set. Her appeal now is universal and she must be placed among the front-rank performers of the day.

It was an assured, relaxed yet dynamic Connie who displayed a versatility that dazzled the throng. She could get the audience clapping rhythmically behind her as she swung through a gospel-oriented medley including "Yes Indeed," "Whole World in His Hands" and "Swing Low." Her tribute to Al Jolson had her belting in a fashion reminiscent of Joley, albeit to a rocking beat.

But it was Connie's change of pace, neatly integrated into her routine between these selections, which demonstrated her complete hold on the audience. This was manifested first in a wistful rendering of "Fly Me to the Moon." Later her rendition of "Mama," a pleaser in the past, absolutely riveted the audience.

And she left them yelling for more when she closed with the theme from "Exodus," sung almost with the fervor of an anthem.

To a performance which at the very least must be accounted remarkable, one must also pay tribute to the artist's grace of motion and charming manner. The whole must be regarded as a triumph in the grand tradition of entertainers and a confirmation of the emergence of an artist of major stature from the girl whose place as a leading record personality has long been established.

## Billboard

Published Weekly by The Billboard Publishing Company 2160 Patterson St., Cincinnati 14, Ohio Tel.: 381-6450

Publisher

Hal B. Cook . . . . . New York Office  
Editorial Office

1564 Broadway, New York 36, N. Y. Area Code 212, PL 7-2800

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Published weekly. Second class postage paid at Cincinnati, Ohio, and at additional entry office. Copyright 1963 by The Billboard Publishing Company. The company also publishes Vend, the semi-monthly magazine of automatic vending; one year, \$7 in U. S. A. and Canada; Amusement Business, the weekly magazine of amusement management; one year, \$10; High Fidelity, the magazine for music listeners; one year, \$7, and American Artist; one year, \$7. Postmaster, please send Form 3579 to Billboard, 2160 Patterson St., Cincinnati 14, Ohio.

Vol. 75 No. 23

## Billboard BACKSTAGE

### Reflections on Holland

IN OUR EARLIER REPORTS on the European record market scene we have noted the distribution control exercised by manufacturers.

In Holland, we saw examples of excellent sales management, visual controls that reflect where each wholesale salesman is working and how they make each of his accounts better merchandisers.

We had lunch over there with Tony van der Meer, general manager, and M. Klaassen, sales manager of Philips. We discussed the price image and the effect it has on the record industry in America. LP records, of course, have been used as loss leaders and traffic builders in many American retail stores, but this is not possible in Holland. They enjoy collective price maintenance, with government permission. There have been some attempts made by aggressive food retailers to use records as price leaders, but the requests were turned down by the Nederlands Union of Record Dealers.

Klaassen in a philosophic expression said that record executives in Europe must be careful of a price-protected market. If record volume is to increase at a healthy rate it is necessary for the manufacturer to come up with a price that will be compelling to consumers.

More than 85 per cent of total European record business is handled by Deutsche Gramophone, English Decca, EMI and Philips. Yet in Holland the percentage of volume swings around because of a most complete record operation in both the Philips Company and Gerry Oord's Bovema Company. Philips accounts for an approximate 45 per cent and Bovema a 30 per cent share of the total market of \$16,000,000.

Classical records enjoy about 45 per cent of the total record market. With a population of only 10,000,000, there are still close to 1,100 retail record outlets in Holland. A prospective record retailer has to belong to the Nederlands Union of Record Retailers, and it is necessary to pass an examination before a retailer can operate a record shop.

There is little opportunity for exposure of record product on radio and television. There is but one radio outlet and one television channel. Therefore manufacturers' promotion budgets go into excellent point-of-sale materials, monthly news magazines, self-service display fixtures and window displays. Additionally, good consumer exposure to record product is achieved through magazine and newspaper advertising.

Holland is a pace setter for record manufacturing and distribution. While our time in Holland was short we were definitely impressed with the modern efficiency of the Philips local distribution branch, Gerry Oord's complete Bovema and RCA Victor Inelco's distribution facility.

Hal B. Cook PUBLISHER



THE CASCADES, just signed by RCA Victor, surround desk of Steve Sholes, RCA Victor's manager of West Coast operations. Formerly with Valient, group has had pair of hit singles and currently has hot-selling LP. From left to right are Cascades Dave Wilson, Dave Stephens and Eddie Snyder; Neeley Plumb, Victor West Coast a.&r. head who signed the group; Cascade John Gummo, Cascade manager Andy Di Martino, Cascade Dave Szabo Jr., and Joe Reisman, who will record the group.

**Dave Brubeck Made the  
Rafters Ring at Carnegie Hall...  
Now Watch Those  
Cash Registers Ring!**



C2L 26 / C2S 826 Stereo.



**A "Socko" 2-LP Set...  
Presented as It Happened  
Note-for-Note...  
On Columbia Records** 

# When Business Turns Soft, Just Work Harder—Atlantic

By JACK MAHER

NEW YORK—Atlantic Records has taken some positive and intensified steps to keep its volume of selling up during the soft singles sales period experienced by the disk market. The label has souped up its promotional campaign and increased the amount of product with hit potential in circulation. Besides stepped-up promotion in the field through distributors and fieldmen, the label is also punching home its message with calls and service to jocks direct from the home office.

Atlantic's Executive Vice-President Jerry Wexler explained that the firm had increased the number of releases in the field. "But these are not just any records," Wexler said, "they have to be records the firm feels are potential hits. They must be worked on with great intensity throughout the country so that each one gets a full shot at regional action that might bring it into national hit category."

It is Atlantic's belief that when the number of sales of a hit declines, twice as many hits must be created to keep up the sales level. It is also Wexler's belief that singles business has been off 35 to 50 per cent through most of the record market.

## Only Beginning

More records, though, are only the beginning of the battle. The label must add extra effort to its usual promotional channels. The normal rate of service to disk jockeys and retail stores through distributors is not enough to get the added number of records moving in their particular areas at one time, according to Wexler. Extra effort must be made.

The extra effort not only comes through hypoed co-operation with distributors, but from the home office as well.

"Often," Wexler says, "we can get in touch with jockeys from our office right here in New York. By phone and by personal visit, we reach a jock and attempt to sell him on the new disks that have been launched in his area."

"Often this means getting the most out of a single shot. You

## Godfrey Sets Up New Label; UA to Handle the Distribution



INKING: Arthur Godfrey signs distribution agreement; left to right; Jack Gold, Art Talmadge, Godfrey and Dick Wolfe.

NEW YORK—Arthur Godfrey has set up a new record label called Comtempo, and United Artists Records will distribute it. The deal was completed last week between Godfrey and Jack Gold, UA executive producer of creative projects for United Artists Music.

pick a specific station in a specific area that has an audience that would take to a particular record. You give this station a shot at breaking the record. If you work and the record has it, the new side spreads and you might be off to a national hit."

Wexler stressed the impor-

Art Talmadge, head of UA Records, said the first release by Godfrey will be out this week.

Godfrey will record for the new label, and will also record artists that he discovers and uses on his radio and TV programs. Dick Wolfe, Godfrey's recording director will handle recording sessions.

tance of distrib and regional promotion men in such a fight for time.

"I don't care how well any record company executive knows a jockey out there," he said. "The man in the field is the one with personal touch. He's with the man, knows his particular problems as far as stations policies and politics go. One strong and persuasive field man is worth a hundred executive phone calls."

Atlantic also works closely with a number of retail record shops. "They are sharp record men," Wexler says, "who know their area and can give us a feel for reaction to new product."

The label has test marketed any number of new records this way and works on tight, phone-call basis with the shop owners. Wexler also works closely with dealers who sponsor or run record shows of their own. Atlantic is always ready to turn an attentive ear to dealers who have a line on hot masters in their territories.

"Stores, as a matter of fact," Wexler said, "put us on the 'Just One Look' side of the Doris Troy record after we thought 'Bossa Nova Blues' was the side to work on."

Some of the stores Atlantic has worked with are Audrey's in Buffalo; Stan's Music, Shreveport, La.; Quality Music, Washington, D. C., and Brook's Plainfield, Conn. Ray Dobard is another important dealer in Berkeley Music City, California.

HOLLYWOOD — Dot Records president, Randy Wood, last week promoted Dorothy Vance to post of director of national promotion. Miss Vance heretofore handled the label's radio-TV promotion, but in her new capacity will handle, in addition to her former duties, all other phases of Dot's promotional activities.

## OWENS TO DETROIT JOB IN COLUMBIA SHIFTS

CHICAGO — Larry Owens has been made branch manager for Columbia Records in Detroit, one of a number of executive shifts made by the label in the Midwest recently.

Owens was formerly regional sales manager in Chicago. His post here has been taken over by Don Van Gorp, who was formerly district manager for Detroit. Milwaukee and Minneapolis under Owens.

Tony Martell was promoted from district manager to regional sales manager for the Cleveland area. Warner Pagliara, former-

ly regional manager there, has moved to regional manager in the Philadelphia area.

Fred Salem has been named regional promotion manager in Chicago replacing Elliott Greenberg who is now doing free lance promotion here handling, among others, Johnny Mathis. Salem was formerly promotion man for Reprise here, work-for M-S Distributing Company.

Hugh Dallas was named regional promotion manager for the Detroit area replacing Harry Ascola who was promoted to a music publishing post with Columbia in New York.

## Reprise Hits Market With 12-LP Release

HOLLYWOOD—Reprise Records is hitting the market with a 12-LP release, termed by label chief Mo Ostin as "one of our strongest releases to date aimed at filling the current product vacuum." The release is highlighted by "The Concert Sinatra" album, featuring Frank Sinatra and a 65-piece orchestra arranged and conducted by Nelson Riddle.

Riddle, who makes his Reprise debut with this release, is featured in four other albums among the dozen being issued, including LP's by Rosemary Clooney, his original soundtrack score from Paramount's "Come Blow Your Horn," Keely Smith's "Little Girl Blue—Little Girl New," and a Jo Stafford package. Last-named also features the songstress in selections arranged and conducted by Billy May and Benny Carter.

Other albums included in the release feature Trini Lopez, recorded live at PJs, George Greeley's debut under the Reprise banner, Jon Hendricks, Les Baxter, Dean Martin with Marty Paich arranging and conducting the orchestral setting, Jimmy Griffin and the Ivy League Trio.

Ostin unveiled the release at Reprise's sales meeting in Chicago during the previous week, attended by the label's distributors. Label announced at the distributor conclave that it will allow a 10 per cent discount on all new releases and catalog items, plus an additional 10 per cent to those distributors who reach 50 per cent of their quotas. In addition, the label is extending a 3 per cent functional discount to volume buyers. Sales push, tagged Reprise's Spring Fling Program, is effective from May 20 through July 10, and includes a 30-60-90-day deferred billing benefit to all qualified buyers.

Ostin informed the distributors that Riddle will go on a 10-day national tour aimed at promoting the release. He also announced that Reprise has expanded its drum-beating corps to include seven full-time promotion men in the field, headed by Jack Magraw, Reprise's recently appointed national promotion manager. Staff includes Sam Laine (Los Angeles), Bill Spitalsky (New York), Dave Olsen (Chicago), Mike Gratz (St. Louis), George Cottus (Cleveland) and Richie Salvador (Philadelphia).

## LATE SINGLE SPOTLIGHTS

### Pop

#### RAY CHARLES

WITHOUT LOVE (THERE IS NOTHING) (Suffolk-P.M.P.C., BMI) (3:33)—NO ONE (Hill & Range, BMI) (3:05)—Two more big ones for the Genius. The first is a blockbusting version of the Clyde McPhatter hit of some time back. The blues-ballad starts quietly and builds to soulful emotion. The second side is another winning side, a cute tune sung by Ray against voices.

ABC-Paramount 10453

#### BROOK BENTON

MY TRUE CONFESSON (Lowery Music, BMI) (2:20)—TENDER YEARS (South Coast Music, BMI) (2:20)—Country material furnishes Brook with two more big, solid sides. The first is from Brook's current album and is a potent weeper. The second side is another weeper-type and is sung in deep rich tones by the artist flowing vocal backings.

Mercury 72135

#### KENNY DINO

I WANNA KNOW (Aldon, BMI) (2:06)—Dino's first on his new label is a strong one from the Aldon camp. The side swings and the boy has an intriguing Elvis Presley sound with strong dance rhythm backing. The flip is "Time Will Tell" (Dankoff, BMI) (2:00).

Smash 1827

#### JOE DOWELL

BOBBY BLUE LOVES LINDA LOU (Painted Desert Music, BMI) (2:05)—Joe Dowell swings back into a groove similar to "Wooden Heart" on this side and it should move him back into positive chart contention. It's a bright, lilting, airy side with a bit of German street band sound. The second side is "My Darling Wears White Today" (Sure-Fire Music, BMI) (2:08).

Smash 1816

#### ERROLL GARNER

SWEET AND LOVELY (Robbins, ASCAP) (3:08)—MACK THE KNIFE (Harms, ASCAP) (2:37)—Two strong sides by Erroll Garner. The torrid pianist swings into a Latin-tinged rhythm for the first one and his wild playing style really cuts up on the flip, this is the first single by Garner in three years and it should be a big one. Both sides are from his current album.

Reprise 20179

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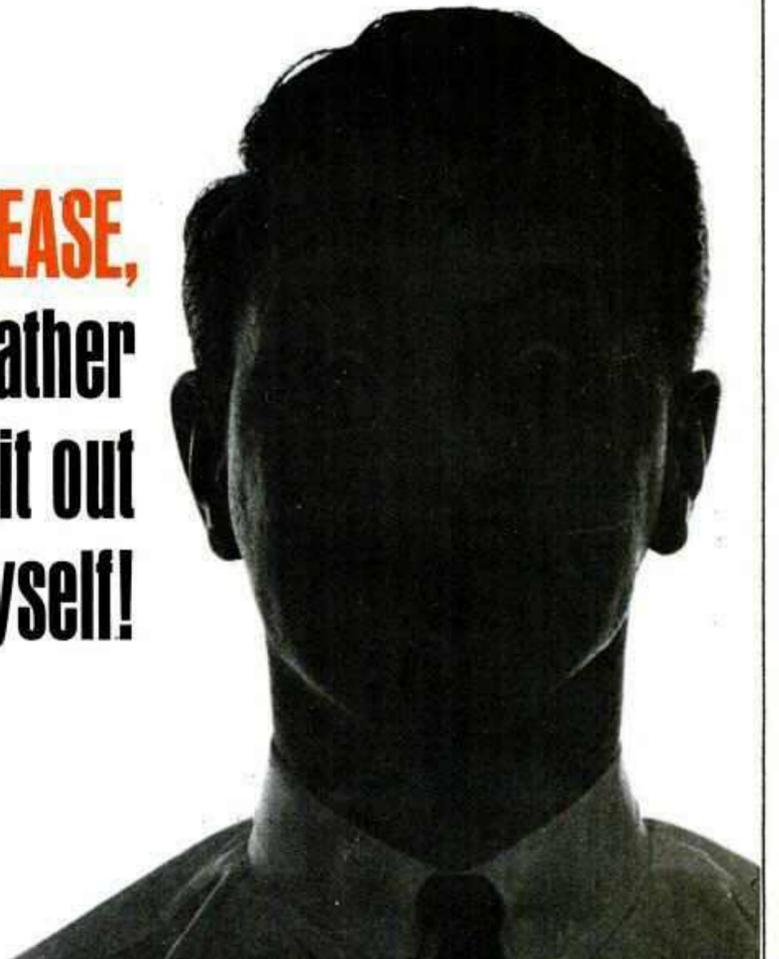
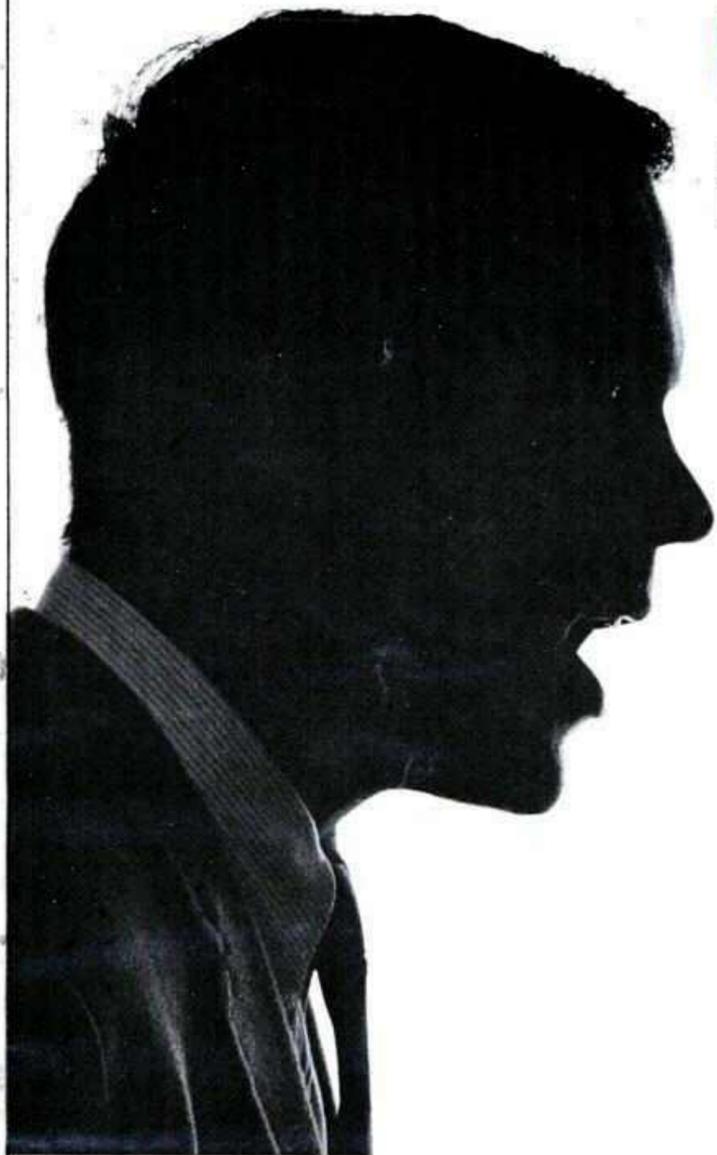
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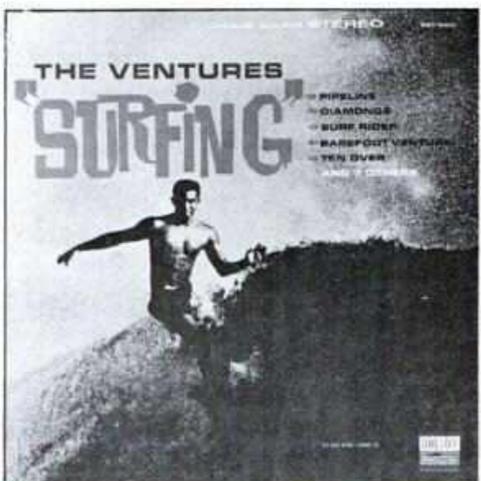
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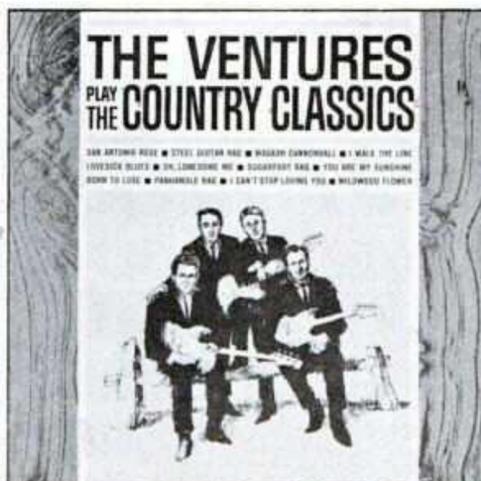
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VENTURES**  
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**DANGER  
VIC DANA**  
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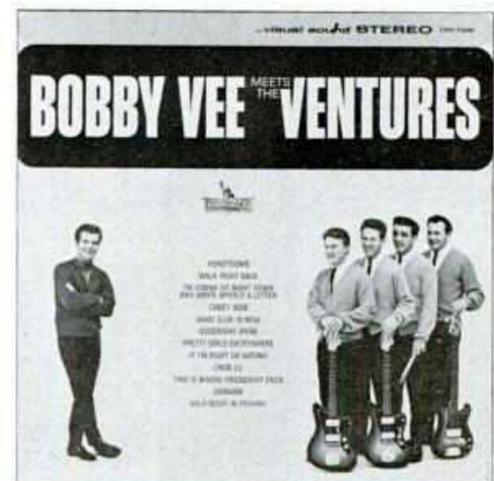
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THE  
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**Industry Catches 'Cleo' Bug**

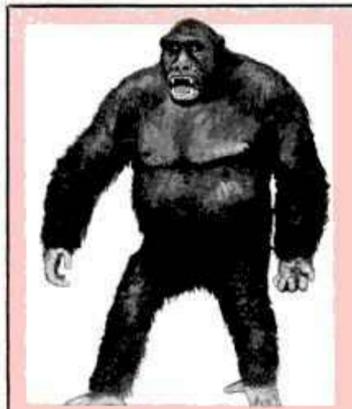
• Continued from page 1

working together in getting displays and radio air time.

In New York, beginning Monday (3), Korvette's big Fifth Avenue outlet will have a window display. This came as a result of a test in which the original sound track outsold other LP's bearing the "Cleopatra" name three-to-one. Doubleday, Colony and other important shops in New York City have also put in "Cleo" windows.

On radio William B. Williams of WNEW here broke the album

a day before it was released for air play Tuesday (28). Williams, usually a conservative in the record-breaking area of broadcasting, not only played the entire score but also read the complete liner notes by director Joseph Mankiewicz. A station in Los Angeles also broke the record before its release date. Williams will do a live radio shot from the Rivoli Theater lobby on the night of the opening.



"HARRY THE HAIRY APE" is really Ray Stevens in summer disguise. You know him as the Ahab the Arab man. Everyone's going "ape" over Stevens' new disk. The sizzler is on the Mercury Records label, No. 72125. Don't let everyone make a monkey out of you. Get yours today.

(Advertisement)

**EVERYBODY WANTS TO GET ON 'CLEO' CHARIOT**

NEW YORK—Many companies are jumping on the "Cleo" bandwagon. United Artists has a "Cleo" album with the potent piano duo, Ferrante and Teicher. Time Records has just issued a "Cleo" LP. And there are singles out by the Clebanoff Strings on Mercury, George Greely on Reprise, and Robert Florence on Liberty.

**Reprise Repertory**

• Continued from page 4

giving the shows an all-star appeal.

Stoloff, a concert violinist in his own right (a pupil of the noted Leopold Auer), was appointed musical director of Columbia Pictures in 1936. He won Oscars for scoring Columbia's "Cover Girl (1944) and "Jolson Story" (1946). His working association with Sinatra goes back to 1953 when he scored "From Here to Eternity," the film that won an Oscar for the singer-turned-actor.

Reprise feels that the weight of its talent line-up will place the re-created stage productions on a level with their original cast versions.

**Smash Signs Joe Hunter**

CHICAGO — Ivory Joe Hunter, singer, pianist and composer, was signed to an exclusive recording contract last week by Smash Records. The signing follows Smash's pacting a week before of Kenny Dino, and is part of the label's move to bring name artists to its roster.

Hunter's first Smash single, "Congratulations" b-w "My Arms Are Waiting" was immediately released and an album, "Ivory Joe Hunter's Golden Hits," is scheduled for June.

Hunter made his first record in 1945 and has since won million-selling awards for "I Almost Lost My Mind," "Empty Arms" and "Since I Met You Baby." Also a prolific writer, Hunter penned such tunes as "I Need You So" and "I Almost Lost My Mind."

Charles Fach, Smash head, announced the pacting was negotiated and concluded by Shelby Singleton in Nashville.

**150,000 LP's Ordered**

• Continued from page 1

a great stir among record men and some misty-eyed crystal-gazers are talking in terms of "First Family." Weiser isn't though, he and his men are just trying to fill those back orders.

**Victor Names A. L. McClay Disk Op Head**

NEW YORK—A. L. McClay has been named manager of the record operations department of RCA Victor Records. Announcement of the promotion was made by Norm Racusin, division vice-president and operations manager. McClay was formerly manager of manufacturing and engineering at Victor.

Racusin noted that under the direction of McClay such advancements as Orthophonic Sound, Gruve-Guard, Miracle Surface and most recently Dynagroove Records were developed by the Victor record division.

McClay announced the appointment of R. O. Price as Victor general plant manager, effective immediately.

Price will be responsible for record plant operations in Rockaway, N. J., and Hollywood, and the record and tape plants in Indianapolis. He will report to McClay, as will R. A. Bradel, R. A. Lynn, A. A. Pulley, D. L. Richter, H. E. Roys, and A. Stephens. In another appointment, named W. H. Dearborn to succeed Price as manager of the Indianapolis plant.

**Gillette Signs Champ Butler**

HOLLYWOOD—Gillette Records, new label formed by arranger-conductor Carl Cotner, last week signed an exclusive contract with Champ Butler, and will issue two Butler singles within the next several months.

Gillette is also issuing the first side in an instrumental, featuring guitarist Johnny Bond, aimed at the country market. Cotner has served for many years as conductor and arranger for Gene Autry on the latter's CBS radio-TV shows, and heads the Gillette label as its president.

**Haber Joins Frank**

NEW YORK—Bert Haber has joined the professional staff of Frank Music Corporation and its affiliates. Haber's assignments will include contacting a.&r. men, national record promotion and acquisition of new copyrights.

The company's first score of the new season is Meredith Willson's "Here's Love," scheduled for a fall Broadway opening.

**Liberty Steps Up Promotion**

• Continued from page 1

according to Skaff, will provide an additional service as liaison contact between retailer and broadcaster in the various markets. Skaff, working under Bohanan's direction, heads an expanded promotional staff that cover New York, Chicago, Los Angeles, Miami, Detroit, St. Louis and Philadelphia. In addition, this corps' activities will be buttressed by the efforts of Liberty's three divisional promotion men operating in the East, South and Midwest covering those markets where the label doesn't have its own full-time men.

In addition to helping Liberty's promotion men, Skaff will also co-ordinate the activities of the promotion men working for the label's independent distributors.

As part of the new drive, Bob Fead, Liberty's one-stop sales director, will add to his present responsibilities the duties of assisting Skaff in one-stop and distributor contacting, and aid in product planning. In this facet of his operations, he will report to Skaff.

Bud Dain, Liberty's West Coast Divisional promotion man, will assist Skaff in promotion coordination, tying together the flow of promotional activities across the nation. Thus, under Skaff, Fead will hold the pulse on singles sales activity, and Dain will keep check on the promotional activities.

Liberty has realigned its forces and is placing its new double-edged promotional plan into effect immediately.

**Jordanaires To Columbia**

NEW YORK—Columbia Records has signed the Jordanaires, well-known Nashville male quartet, to an exclusive recording contract, according to pop a.&r. director Dave Kapralik. Production will be handled by Don Law, Columbia's executive producer in Nashville.

The Jordanaires, Gordon Stoker, Hot Hawkins, Neal Mathews and Ray Walker, have been regulars on WSM radio and the Grand Ole Opry since 1949. They were formerly with Capitol.

**OH, TO BE 18 AND LINDA!**

NEW YORK —When Linda Scott turns 18 June 1, she also will mark her night club debut in this town. The little Congress recording lass opens at the Club Elegant in Brooklyn June 3. She will also cut a date for the label while in town and then move on to the Steel Pier in Atlantic City. She also appears regularly on the Arthur Godfrey show.



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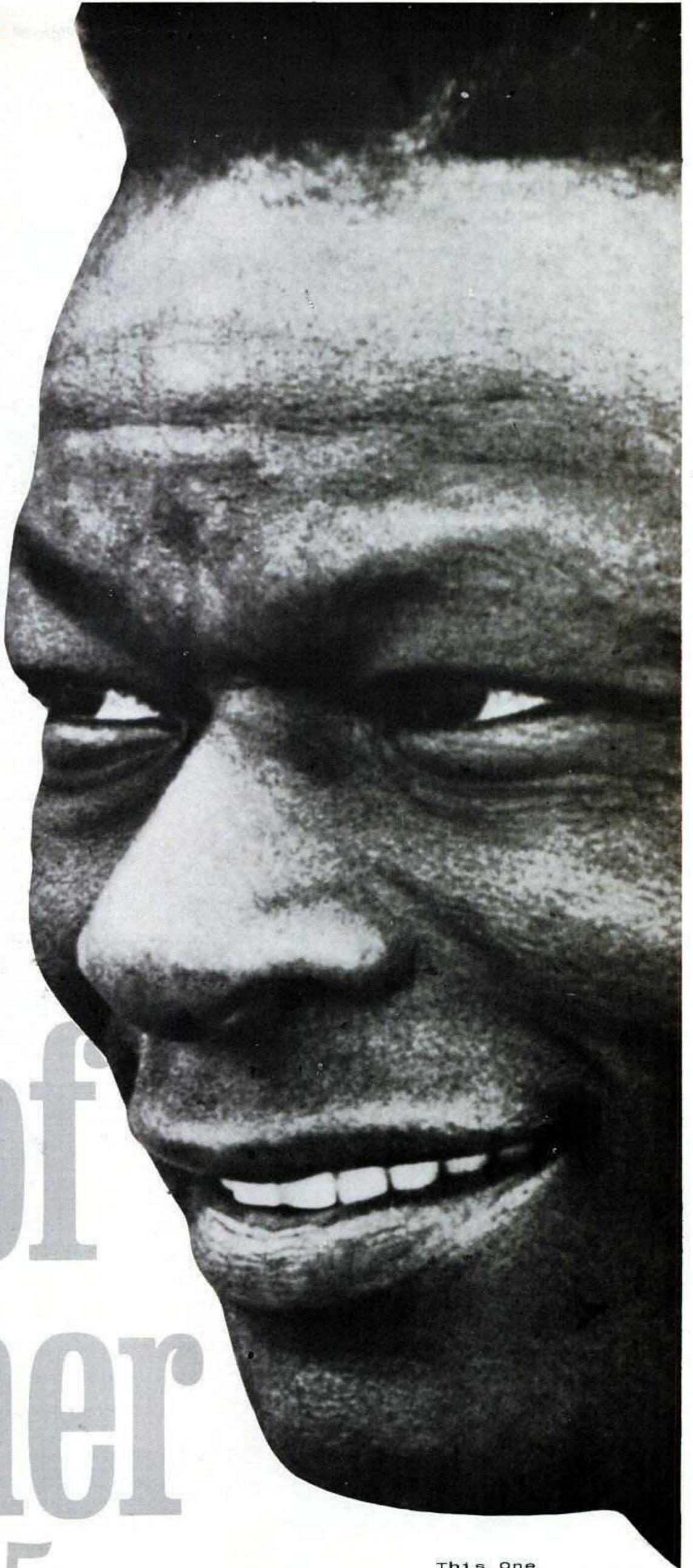
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**TALENT**

**GREGORY IN SAN FRANCISCO**

**A Comic & History in Making**

SAN FRANCISCO — You've been arrested and jailed for participating in an historic drive by Birmingham Negroes for civil and economic rights. But you are also a comic. So, go out and be funny!

This is the problem facing comic Dick Gregory, who is making his first night club appearance since his recent Birmingham activity. When he made his debut last Monday night (20) at the hungry i in San Francisco, Gregory had one strong advantage: His audience was with him all the way. Yet he had to talk about Birmingham, and the packed cellar hall of a night club is hardly the place for ringing phrases about freedom.

Gregory kept his audience laughing all the way through. His act was long, about 75 minutes. And 80 per cent of the time he talked about Birmingham. There may have been bitterness, but his humor concealed all but a trace.

His program was almost entirely ad lib, and he felt his way along under the impetus of sympathetic laughter.

**Jug Vs. Jug**

"It's nice to be back up North," he greeted his listeners, who pride themselves in being not Northerners but Westerners. "My doctor said I should lay off liquor for a week but I told him it was impossible. I guess the Birmingham jails saved my life."

A cop who was beating him up ordered him "back in the the cell or I'll give you a white eye," he joked, and continued: "Reverend King told me I could have solved the whole problem overnight. If I'd been in jail on Good Friday all I had to do was disappear on Sunday."

The Negro gets credit for nothing down South, Gregory told his audience, and described the juvenile who was holding off an attack by six cops and four dogs, and the comment by one cop: "That Puerto Rican was really raising hell!"

He put in an occasional observation of news and industry generally, but could not stay away from the race issue for long. He talked about his aged mother-in-law who got drunk for the first time and crossed the street to her white neighbor's to burn a cross on his lawn.

"I'm one of the few Negroes left who is still not afraid to eat watermelon," he quipped.

**Then: So What?**

Some of his few non-racial comments dealt with the problems of accepting an invitation to the White House: the expense of a new dress for his wife,

*(Continued on page 16)*



**DICK GREGORY**  
So, Go Be Funny

**FOLK IN CALIFORNIA**

**Things Spotty Under Foggy Dew**

MONTEREY, Calif. — You really had to like folk music to enjoy the first Monterey Folk Festival held at the new County Fairgrounds, and there were plenty who did — enough to spend their nights rolled up in blankets as their only protection from the coastal fog.

But if you did like it, there was plenty of it for an entire weekend. Some of it was good, some of it was not so good, even boring, depending upon your point of view.

There was, if anything, perhaps too much of the bluegrass variety, and not enough in the Western pattern, for Western entertainment. The crowd was youngish and they dressed country style, but a lot of it was veneer over sophisticated big-town backgrounds.

You had your pick of the American folksy, from such as the New Lost City Ramblers, the Country Boys, the Rum Runners, the Greenbriar Boys and others; they were interspersed with singers of a variety of talents—Rita Weill in Anglo-American songs, unaccompanied, a trial for any singer but her style was more mature than many of the juveniles on the weekend's program. Peter, Paul and Mary were the opening-night headliners.

Older musicians included Roscoe Holcomb, Mance Lipscomb and Clarence Ashley, who also brought some maturity to the weekend. Two juveniles who made unusual hits were Bob Dylan and Mike Cooney, both just reaching voting age. Dylan's original words on social comment made up for what he might



**BRUHL BREWING:** Top singing star Heidi Bruhl caught performing at the Eurovision Song Contest where she sang "Marcel," Germany's entrant in the Competition, is contemplating a trip to the U. S. The German singing star would like to observe U. S. recording techniques in Nashville, Hollywood and New York.

lack in voice; Cooney apologized for not being Jesse Fuller, so he sang a Fuller number. All in all it was a rather uneven, spotty experience. **G.L.**

**TALENT TOPICS**

**NEW YORK**

Singer-composer **Mel Torme** has been signed to supply vocal routines and special musical material for "The Judy Garland Show," which will be premiered next fall on CBS. . . . **Howard Keel** and **Barbara McNair** are set for lead roles in the road company of "No Strings," which will start its tour next August in Boston.

The **Paul Winter Sextet** has just finished its third recording for Columbia and will present a concert at the United Nations for the delegates and members of the Secretariat on May 29. . . . **Ila Van** and **Gay Jamison** are making a cross-country promotion tour to push their latest singles on the Arnold and Craig labels, respectively.

**PHILADELPHIA**

A new line-up of "party band" offices, featuring the music makers confining their bookings to weddings, bar mitzvahs, organization affairs and the like, has been announced here. With **Marty Portnoy** giving up his party band office that carried four bands to join the **Jerome-Roberts** office, which is the town's biggest with almost 10 bands on the roster, it now becomes Music Associates. . . . Owners of the agency continue to be maestros **Bobby Roberts**, **Jay Jerome**, **Lou King** and **Jackie Gold**. . . . Party bands,

which have also been cutting in heavily on the society dance dates, draw down fancy figures for one-nighters with some six-piece combos getting \$700 with a fuller band drawing up to \$1,500 for the night. Also fig- *(Continued on page 12)*

**NO BOOZE**

**But Don't Go Off in Howff**

NEW YORK — When's a house not a home? When it's a Howff. A version of the Edinburgh theater cafe opens June 6 in Greenwich Village (where else?) on St. Marks Place. Roy Guest, who was responsible for the original Scottish place, and concert manager Tanya Chasman are the founders of the new room with separate cafe area for drinking, talking, singing and folk dancing.

The first act to play New York's first Howff is Martha Schlamme and singer-actor Will Holt. They will present "The World of Kurt Weill in Song" two times a night weekdays, three times a night on weekends. Admission is \$2 weekdays, \$3 weekends. The word "howff" comes from the old Scottish and means "haunt, den, hangout." The refreshments at this haunt, however, will be non-alcoholic.

**TV GUEST APPEARANCES BY RECORD TALENT**

The national network TV guest appearances listed below provide outstanding promotional opportunities for alert, aggressive record dealers and for all others who can benefit from the exposure of these record artists to millions of consumers. This chart should be used as a calendar around which to plan window, counter and other displays by which the TV appearances can be merchandised to the record-buying public.

**JUNE 3-9**  
(All Times Eastern Daylight Saving)

- MONDAY 3—MEREDITH WILLSON, LIZA MINNELLI**  
Meredith Willson and Liza Minnelli show up on the "Tonight" show, with Arthur Godfrey as host (NBC-TV, 11:15-1 a.m.).
- MONDAY 3—ODETTA AND CHAD MITCHELL TRIO**  
These swingin' folk singers stage a Hootenanny on "Discovery '63" (ABC-TV, 4:30-4:55 p.m.). Kapp's LP "Chad Mitchell Trio in Action" is currently on Billboard's LP chart. Trio just joined the Mercury label.
- WEDNESDAY 5—JOHNNY NASH**  
Nash, who recently signed with Groove, appears on the "Tonight" show (ABC-TV, 11:15-1 a.m.). His newest single, "Helpless."
- THURSDAY 6—RICK NELSON, THE BROTHERS FOUR, BUD AND TRAVIS, AND JENNIE SMITH**  
They will all be guests on "The Adventures of Ozzie and Harriet" (ABC-TV, 7:30-8 p.m.). Rick will emcee this half hour of song and dance on his parents' show.
- FRIDAY 7—BUDDY HACKETT**  
Buddy guests on Jack Paar's final show of the current season (NBC-TV, 10-11 p.m.).
- SATURDAY 8—SMOTHERS BROTHERS**  
The two brothers will be on "Hootenanny" (ABC-TV, 8:30-9 p.m.). Their latest album for Mercury is "Think Ethnic."
- SUNDAY 9—BRIAN SULLIVAN**  
"Voice of Firestone" (ABC-TV, 10-10:30 p.m.) plays host to Metopera tenor Brian Sullivan.
- SUNDAY 9—NEIL SEDAKA**  
RCA Victor's Neil Sedaka makes his second appearance this year on Ed Sullivan show (CBS-TV, 8-9 p.m.). His current hot single is "Let's Go Steady Again."

**ARTISTS' BIOGRAPHIES**

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



**THEOLA KILGORE**  
(Serock)

**PERSONAL MANAGER:** Paul Cantor. **BORN:** Shreveport, La. **BACKGROUND:** When she was 7, Theola Kilgore was singing in the Evergreen Baptist Church in Oakland, Calif. Gospel singing was her field until last year when Ed Townsend, a.&r. man for Serock Records persuaded her to try her hand at pop. Miss Kilgore finds that she enjoys it more than gospel singing. "Gospel fans are more critical and demanding. I had to strain to win their applause," she says. She likes to listen to rock and roll but feels her voice is more suited to blues. A widow, she lives in Los Angeles, but is currently making night club appearances in the East.

**LATEST SINGLE:** "The Love of My Man" has been on the charts for seven weeks. It moves higher on the Hot 100 this week.

**RIGHTEOUS BROTHERS**  
(Moonglow)

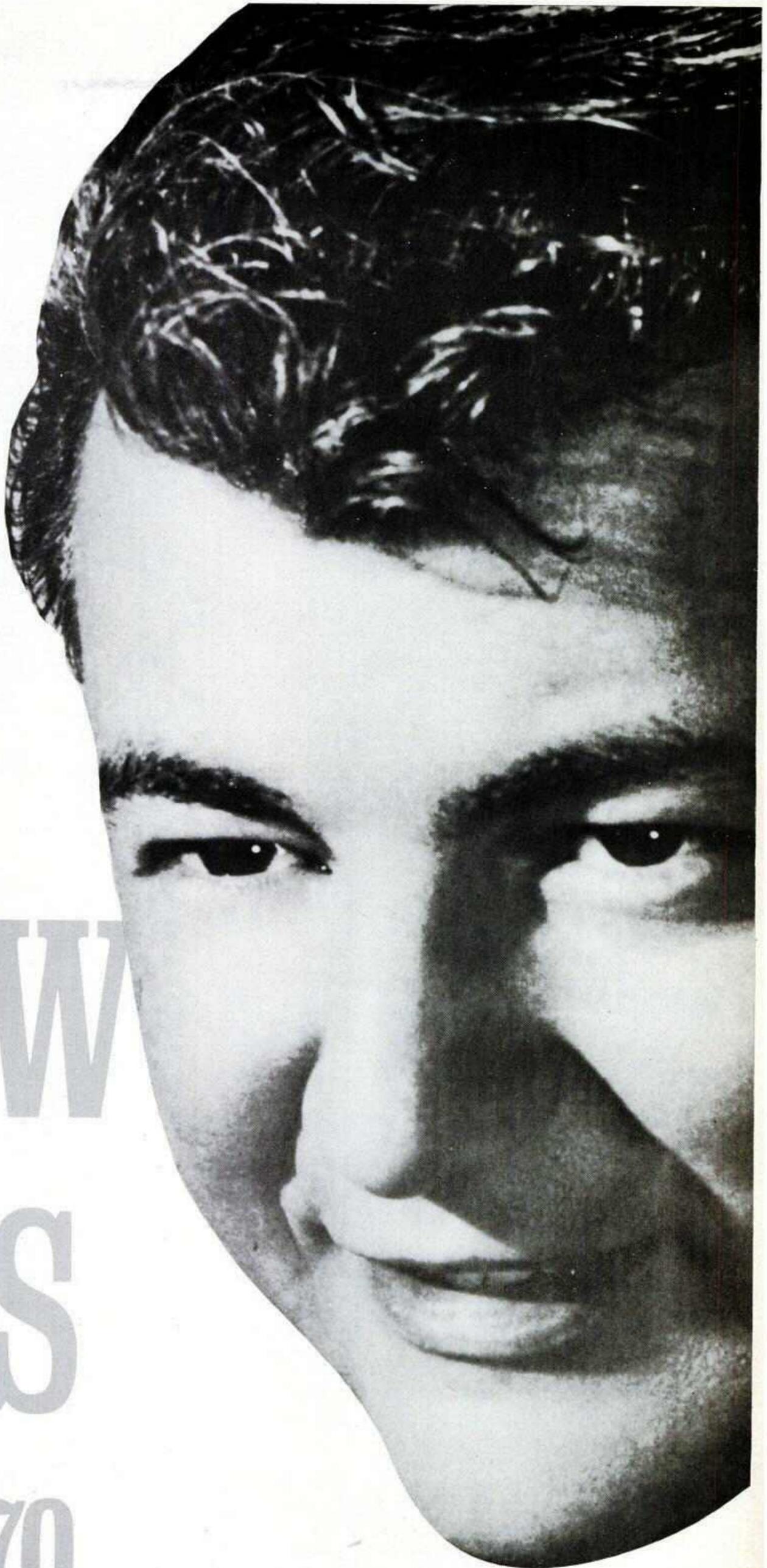


**BOOKING OFFICE:** GAC. **REAL NAMES:** Bill Medley and Bobby Hatfield. **BIRTH-DAYS:** Bill Medley, September 19, 1940; Bobby Hatfield, August 10, 1940. **HOME TOWNS:** Bill, Santa Ana, Calif.; Bobby, Anaheim, Calif. **EDUCATION:** High school. **HOBBIES:** Diving, mountain climbing, motorcycle racing. **BACKGROUND:** In 1962 Bobby Hatfield and Bill Medley started rehearsing an act together. They sang in local clubs in Southern California and made a big hit with the teen-agers in the area. Ray Maxwell, of Moonglow records, signed them (he had met Bill Medley when Medley was a member of the Paramours), gave them the name the Righteous Brothers for their first recording. The disk was "Little Latin Lupe Lu," written by Medley. It became an immediate success. Both of the boys sang in their high school and church choirs. Medley also plays piano and guitar. They are currently doing television and personal appearances to promote their hit record.

**LATEST SINGLE:** "Little Latin Lupe Lu" is 49 on the Hot 100 Chart this week.

**LATEST ALBUM:** Moonglow will release an LP shortly.

**Bobby Darin**



18  
Yellow  
Roses



# 4970

COMING SOON: Bobby's next Great Album, "18 YELLOW ROSES"

# TALENT TOPICS

Continued from page 10

ured on are at least three hours of continuous music. In each case it calls for an entertaining musician to lead the band and to be the band vocalist as well. . . . Summer concert series running the gamut of everything from classical to Dixieland will be presented for the first time at the Barn Art Center at nearby Riverside, N. J. **Bernard Rothbard** Theatrical Agency has been assigned to handle the bookings, and kicking off this week with

the New York Pro Musica group, weekly bookings on scattered nights will offer the **Dukes of Dixieland**, **Dizzy Gillespie**, **Maynard Ferguson**, **Curtis String Quartet**, **Carmen McRae** and **George Shearing**.

**MAURIE H. ORODENKER**

## HOUSTON

The **Tommy Dorsey** band and **Frank Sinatra Jr.** have been signed for an engagement in the French Quarter at the Continental-Houston from July 25 through August 3. Included in the group to appear are trumpeter **Ziggy Elman** and the **Pied Pipers**. Singer **Jaye P. Morgan** is currently at the spot. . . . Comedian **Mark Russell** opens a two-week engagement at the Tidlands Club. He will share the bill with singer **Cathy Johnson**. **Don Goldie** and his group are on the bandstand. . . . **Eddie Knight** and **George Morgenstern** are now holding forth in the Gourmet Club, she on vocals and he on the piano. After-

hours sessions are planned soon on weekends.

**Bill Dana**, the comedian, known in astronaut circles as **Jose Jimenez**, will appear at the Music Hall June 22. Dana said his show will be a tribute to astronaut **Gordon Cooper** with a special skit on Cooper's 22 orbit flight. Dana is being brought here by **Bill Newkirk's** Astro Productions.

Italian songstress **Katyna Ranieri**, who has scored at the top supper clubs across the country, is a big hit here, too, at the Cork Club, where she is making her first Houston appearance on a bill with comic **Larry Alpert**. . . . The **Mark Carroll Trio** has landed a booking at the plush Cabana in Dallas beginning in June. . . . **Mickey Gilley**, whose latest record "I Ain't No Bo Didley" is getting action, will meet his fans May 25 at the Music City Record Shop in King City. . . . **Jackie Jason** and his combo booked for the Sharps-

(Continued on page 16)

## '... UNQUOTE'

**Lenny Bruce** (on being arrested on obscenity charges again in Los Angeles): "It all depends on how you look at it. If you have a filthy mind, President Kennedy can sound dirty."

**Bob Hope** (on Los Angeles traffic): "We have two ball clubs here, the Angels and the Dodgers, and the way they go on our speedways, you're either one or the other."

**George Jessel** (to a performer

who boasted he'd been in show business since 1947): "Why, I got ties that are older than that."

**Gene Krupa** (for no apparent reason): "Intuition is that peculiar quality that enables a woman to contradict her husband before he says anything."

**Peter Cook** (playing an announcer on a New York TV satire, "What's Going on Here?"): "Goldwater, Romney and Scran-

# TALENT ON TOUR

(Top record talent in top towns this week)

## EAST

Husky voiced **Judy Henske**, who recently made New York debut at Village Gate is back and into the Bitter End on June 5 through 24. . . . **Kitty Kallen** will headline the Plaza's Persian Room from June 4-29. . . . The bill at the Village Vanguard currently features the **Clancy Bros.** and **Tommy Makem** as well as the **Bernard Peiffer Jazz Duo**. . . . The **Dillard**s bring their sound into Gerdes Folk City on June 4 for two weeks. . . . "Prom Time" at **Jack Silverman's** International will have **Paul and Paula** from June 5 for three weeks. . . . This week it's **Xavier Cugat** and **Abbe Lane** at **Blinstrub's** in Boston. . . . **Peter Nero**, full-circling the country will play the Surf Ballroom, Nantasket, Mass., on June 7. . . . June 6 is **Tommy Leonetti's** opening at the Palm Shore, Brooklyn. . . . **Addis and Crofut** will be at the Second Fret in Philadelphia through June 12. . . . June 8 and 9 mark the 5th Annual Gospel Music Festival at New York's Coliseum which will feature **Mahalia Jackson** as headliner.

June 13. . . . At Mr. Kelley's, Chicago, **Jackie Mason** will carry on until June 9. . . . **Coleman Hawkins** is at Chicago's London House through June 16. . . . **Gene Krupa's** quartet is headlining Club Safari, Muskegon, Mich., through June 8.

## WEST

**Teddy Randazzo** returns to Las Vegas, June 7, at the Thunderbird for summer-long engagement. . . . At the Los Angeles "It" Club, it's **Sonny Rollins** this week. . . . **Ella Fitzgerald** finished her engagement at the Flamingo Hotel in Las Vegas, June 9, after which she opens in Los Angeles at the Crescendo, June 10 for one month. . . . **George Kirby** goes into the Las Vegas Riviera on June 5 for four weeks. . . . And at the Las Vegas Tropicana on June 4 you'll find **Vaughn Monroe** and company for the month.

## PUERTO RICO

Flamenco guitarist, **Juan Serano**, will be at the Hilton San Juan for two weeks beginning June 7.

## MIDWEST

**Eartha Kitt**, currently at the Chicago Palmer House, through

ton have all decided against buying into the Manhattan cooperative apartment house where the Rockefellers and Nixons already live. Romney and Scranton prefer to stay in the States they already own. Senator Goldwater's office said the Senator is suspicious of co-operatives of any kind."

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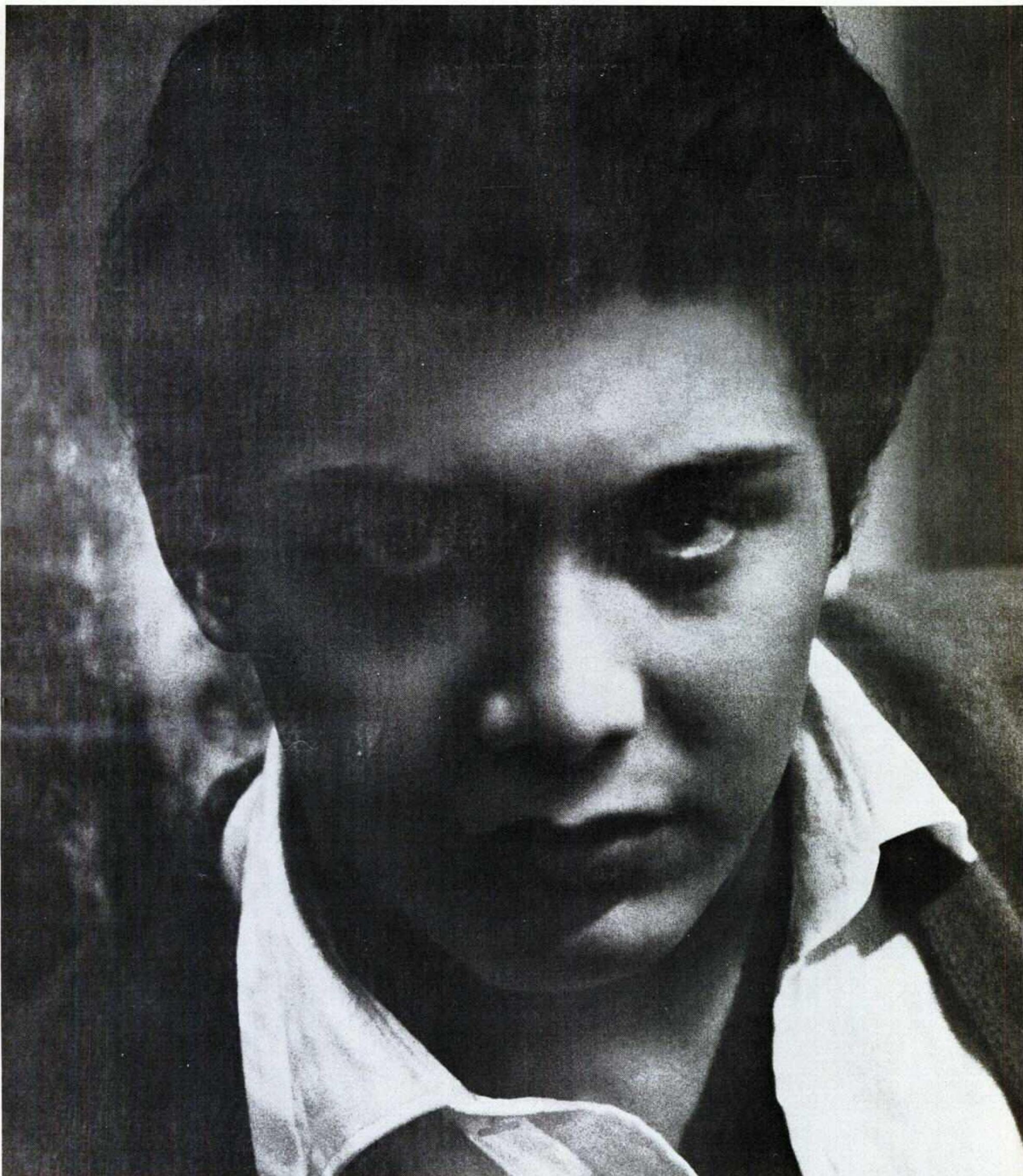
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I love you in the same old way  
You are my destiny • Crazy love  
Don't ever leave me • Summer's gone  
Adam and Eve • Don't gamble with love  
I'm still waiting here for you  
I love you, baby • It doesn't matter  
any more • Tonight my love, tonight  
My home town • Cinderella • Love land  
Dance on, little girl • The longest day

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# Where'd the Collectors Go? Jazz Disk Collector Vanishing Breed, Says Atlantic's Ertegun

NEW YORK — The way Ertegun tells it, jazz record collectors have all but deserted the industry. The Atlantic vice-president in charge of albums pointed out that while jazz sales have been expanding across into the pop market, a subtle but nonetheless lethal choking of sales by newer and less generally appreciated players has been going on over the last few years.

It is generally agreed that the people buying jazz records today, the big ones, the ones that break over into the pop charts, come from other segments besides the hard-core jazz buyer. This fringe area contains rhythm and blues buyers (who go for the organ and tenor sax sound) and the young adult and college trade which goes for Dave Brubeck, Stan Getz and Charlie Byrd and others. Most importantly, there is nothing hard and defined about these buying tastes. There is a constant crisscrossing of buying habits from pop to jazz and vice versa.

## Collectors Pass

"The day of the record collector who buys new artists just for the sake of hearing and knowing about them has disappeared," Ertegun said. Sales of new artists have dropped alarmingly he said. "Where a record by a new artist, or almost any artist for that matter, used to sell between 3,000 and 7,000 copies, it now sells 1,500 to 3,000," according to Ertegun. He also noted that the sale of these records was essential to sustaining a full jazz program with the constant development of new talent a vital part.

Ertegun, said, "I feel there is an apathy toward jazz on the part of those people who should be collectors. They just don't seem to care any longer about who the new artists are and what they are doing.

The decline in jazz collector sales might be as much the recording industry's fault as is the lessening of interest on the part of collectors themselves. It's the Atlantic executives belief that the same high-powered, high volume, lower profit selling techniques which have added enormous gross sales to the disk business have put a real crimp in the selling of specialty jazz LP's to collectors.

## Cutting Down

"We have cut down the number of specialty jazz shops by accenting the high volume business. The big rack and department outlets are just not interested in an album that will not sell in high quantities and therefore will not stock or even display these new artists. The collector therefore has no place to listen to and buy records," Ertegun said.

"What's more," he continued, "the industry has made collecting a virtual impossibility over the last five or six years with a mass of jazz product.

"Somehow," Ertegun summed up, "we must find a way to reawaken the interest of these collectors. Until such time, I'm afraid new artist sales will continue to slip, and record manufacturers will have to curtail the recording of young and deserving talents."



NESHUI ERTEGUN

## Verve Records Steps Up Pop-Jazz Singles

NEW YORK—Verve Records has stepped up its schedule of jazz singles this year. The label has pushed a string of singles by jazz artists that are groomed for the pop market. Latest are built on movie themes with Kai Winding's "More" (from the flick "Mondo Cane") and Bill Evans' "55 Days at Peking." In addition the label has a new Oscar Peterson "Gravy Train."

### Coming on this page in future weeks:

Next week  
**Classical**

June 22 issue  
**Folk**

June 29 issue  
**Surfing Records**

July 6 issue  
**Jazz**

## TV REVIEW

# Jazz Shows a Tired Old Face

Like an old, obedient and well-trained dog, jazz jumped through commercial TV's hoop again Tuesday (21). What's the difference you say? It's just another show played once and gone. Only trouble is this time the CBS-produced hour-long segment is set for overseas distribution through the International Program Exchange. This means the show will be viewed by millions overseas. Filled with big card names, the program critically suffered from ill-used talent using material badly.

The opening hand looks pretty good. Stan Getz and Count Basie made merry with the blues. But then the trouble began: An embarrassing procession of artists poorly staged and playing and singing in something less than their best form. Lura-leen Hunter had about as insincere a delivery imaginable and had no business on a show of

## Erroll Begins Film & Tent Filled Summer

NEW YORK—Records, tents and travel form the bulk of pianist Erroll Garner's full summer. The pianist will be flying to the West Coast to record his score for the Paramount film "New Kind of Love" and will also complete a circuit of tent concerts and also appear at Chicago's London House.

The pianist has completed the four songs that form the score of the Paul Newman-Joanne Woodward picture and he will record them for issue on Reprise during June on the West Coast with full orchestra. The artist's manager and representatives of the label and the picture company will be holding conferences soon on promotion plans for both album and flick.

Tuesday (June 4) Garner will be in Philadelphia promoting his new album and single on the label. The album is called "One World Concert." WIP has set a Garner spectacular to be broadcast that day and he will also appear on WHAT and WDAS.

June 10 he starts on the tent trail with a concert at the Lambertville Music Circus, Lambertville, N. J. where he will be guest of honor. The rest of the month of June has been set aside for the recording period. June 30, Garner moves out to Cleveland to play the Music Carnival shirtsleeve matinee concerts there. July 1 its into another tent at the Music Fair, Shady Grove, Md. and, on July 5, the artist goes into the London House for three and a half weeks.

It's back into the tents in August where, on August 4, he begins a tour of six Lee Guber tent concerts. Travels broaden even more in October when Garner takes off for Europe in his second swing of the Continent.

# JazzScope

DRUMMER BERTIL JEPPSON and pianist Anders Ekdale received free trips to New York City as prizes in an instrumental competition in their native Sweden. The two youngsters (Jeppson is 23, Ekdale 19) spent a week in the city as guest of Pan American Airways, who flew them here, and a Stockholm bank. Both played

in the same combo at home, but on their return to Sweden Ekdale goes into military service and Jeppson will join a touring big band. During his stay, Anders Ekdale was offered a chance to sit in at Junior's, the musicians hangout on 52d Street. Don Friedman is the regular pianist there.

ALBUM ALLEY: the new Peggy Lee album "Mink Jazz" on Capitol is one of the best of the month. The exciting set will most certainly stir up the "but-does-she-sing-jazz?" controversy again. The LP also has some fantastic trumpet work by Jack Sheldon, whose sardonic tongue-in-cheek trumpet playing labels him as the West Coast's answer to Clark Terry. . . . Though they have already issued a single from his current album, Argo Records and jazz producer Eddie Edwards might do well to take another listen to the "Loch Lomond" and "Nature Boy" tracks on the Ramsey Lewis "Pot Luck" LP. . . . Atlantic will soon reach into its bossa nova bag and come up with another Herbie Mann album.

THAT PROMO PUSH: Man tells us the State Department has sent for all Julian (Cannonball) Adderley's LP's on Riverside and the artist and those close to him are anxiously awaiting an invite for an overseas tour at government expense. . . . Luther Henderson has done the charts for Tessa Brewer's Sahara, Las Vegas gig. . . . Ornette Coleman, his plastic saxophone and his orchestra, is now under the personal management of Bernard Stollman. Coleman is turning his attention to writing, both



The award-winning Modern Jazz Quartet is celebrating its tenth anniversary as a leading jazz group throughout the world. Their Atlantic albums, including "The Comedy," "Lonely Woman," "The European Concert," and "Fontessa," are international best sellers. The Modern Jazz Quartet consists of John Lewis, piano; Milt Jackson, vibes; Percy Heath, string bass, and Connie Kay, drums. (Advertisement)

the musical and literary varieties. He is working on a book and ambitiously plans to write for films, ballets and symphony orchestra. Fugate Records will issue an LP of his Town Hall concert this month. . . . Randy Weston back from his tour of Nigeria.

JIMMY WITHERSPOON'S first single for Prestige will be "One Scotch, One Soda, One Beer" and "Baby, Baby, Baby." . . . Diz Gillespie goes into the Embers here June 10 to 22. . . . After the Madison Square Garden jazz festival for the Daily News June 14, Herbie Mann goes to the London House June 18 through July 4 and then on to the Newport Festival July 7.

JACK MAHER

## Iron Curtain Jazz Accents Small Combo

By PAUL GYONGY

BUDAPEST—Karel Krautgartner, chief of the Czechoslovakian orchestra that bears his name, spent a few days here last month as a guest of the Budapest Jazz Club. His tour was sponsored by the Communist Youth Organization.

During his stay, Krautgartner told about the special jazz seminars and courses that are conducted by the Prague Conservatory. Only instrumentalists with a high level of playing proficiency and a familiarity with classical harmonies and theory are encouraged to join the classes, he said. According to

Krautgartner, jazz theory and history are taught in workshop sessions where students are guided in the playing of arrangements. Special attention is also given to develop improvisational skills.

While instructions is given in combo as well as big band play, the accent has been, in the last few years, on small group work for there are only two big bands in the city, Krautgartner's, which records for Supraphon, and Karel Vlach's.

Krautgartner also made some pointed remarks about the state of jazz listenership in his country. The bandleader emphasized that interest in jazz had declined somewhat because the music played by Czech musicians is in a state of transition. The lack of big bands in the country has lessened interest among jazz fans, but, he said, they are being re-educated to the small group sound. Full interest will be re-born, he thinks, once this re-education is complete.

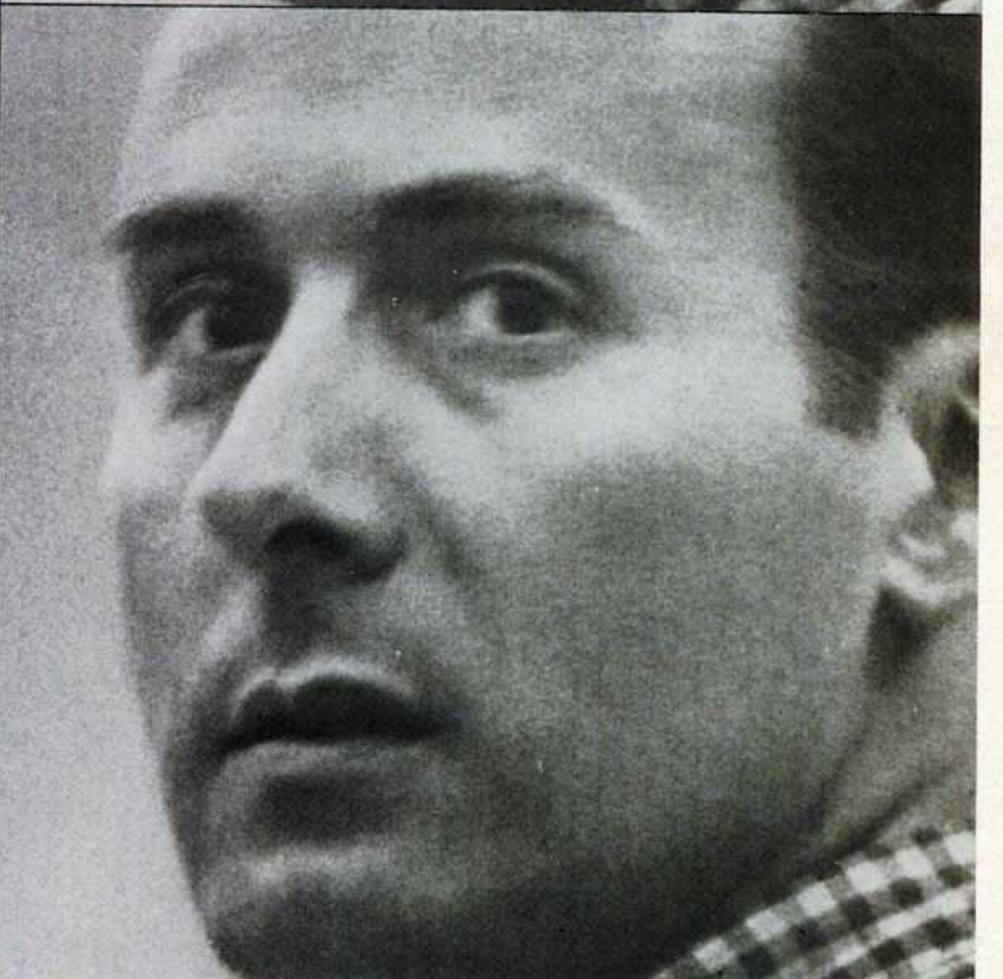
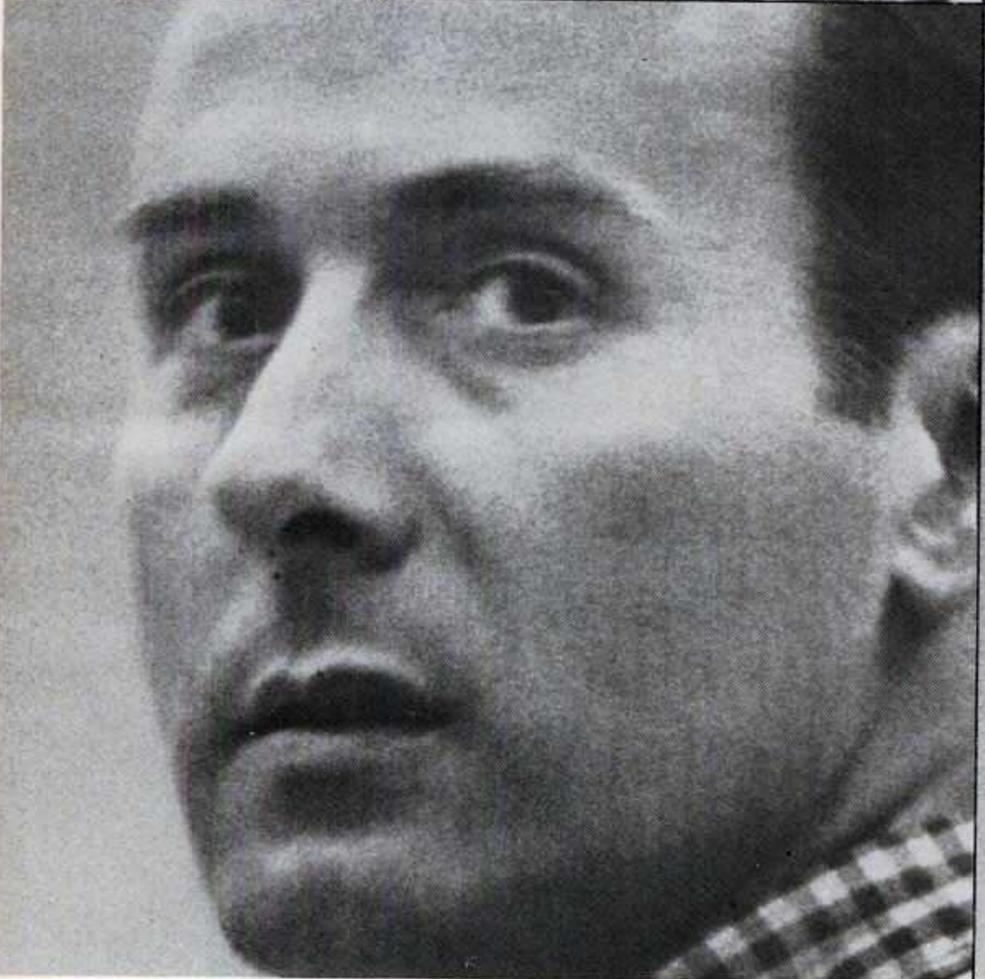
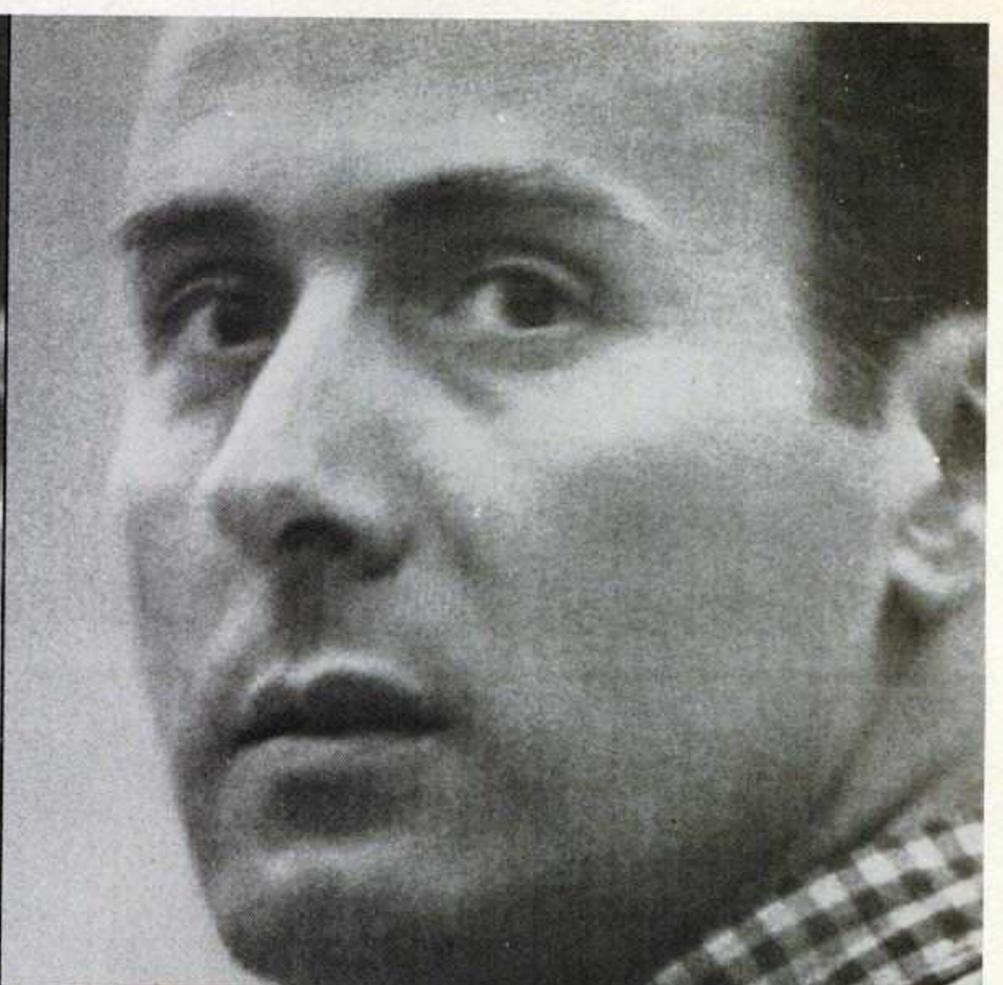
Krautgartner displayed his particular brand of jazz improvisation at a special jazz jam session that followed the meeting.

this kind. Muddy Waters, a fine blues singer on some occasions, sang rhythm and blues in trite fashion; Carmen McRae projected in harsh brassy fashion; even Jack Teagarden was sub-par, hard-pressed to sing his two quickie tunes.

Only when the Basie band returned, to wrap up the debacle, did some semblance of professionalism and swing pop back in view. Even this was marred by a senseless and over-long drummatic demonstration on "Jumpin' at the Woodside."

How naive European and Asians must think Americans are about their own musical heritage, still treating it like two-bit vaudeville. Fewer artists, a bit of light continuity and above all a strong helping of taste might even have saved this one.

JACK MAHER



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# TALENT TOPICS

• Continued from page 12

town Country Club party. . . . The **Star Belles**, a trio of pretty musicians, play for dancing nightly at the Brass Ring Club and stage special floorshows in addition to their dance music on Friday and Saturday nights.  
**BARRY CANDY**

## SAN FRANCISCO

**Jack Carter** is now on top of Nob Hill in the Venetian Room of the Fairmont where **Shelley Berman** held in famous telephone conversations a few weeks ago. . . . **Paul Goupil** is featured in the Hawaiian Aires musical combo now at Gilbey's on Powell Street. . . . **Johan**, the Bavarian accordionist, plays Scottish music so that it sounds like bagpipes, now at Peter and Tanya Alioto's Hof Brau on Fisherman's Wharf. . . . The Italian tenor **Gino Baldi** is now singing at the 365 Club, billed together with **Caroline Richter** in feature parts of several Broadway shows. . . . **Stan Wilson** is currently appearing at the new McGowan's West on Broadway. . . . That new comedy group,

the **Committee**, has made its first recording—a live show full of satire. . . . **Sonny Rollins** arrived last week at the Jazz Workshop. . . . **Buddy Greco** continues his San Francisco tour with his third successive engagement coming into New Fack's last week in San Francisco, after stints in San Jose and on the Peninsula. . . . The **Lancers** have opened at Frenchy's in Hayward.

## NASHVILLE

"Grand Ole Opry's" **Sonny James** recently returned from a successful Canadian tour and has launched a Southern and Southwestern trek promoting his "The Minute You're Gone." . . . **George Hamilton IV** may have a hit on his hands with "Abilene." The song was penned by **John D. Loudermilk** and is getting good air play, according to deejay reports from several localities.

**Elvis Presley** in for sessions at RCA Victor studio last week. Elvis continues to ignite interest on each visit. . . . **Flatt and**

**Scruggs** guest on ABC's "Hootenanny" June 15. . . . Show was taped at George Washington University.

"The Wilburn Brothers Show" (that's **Teddy and Doyle**) is getting favorable reaction from several markets. The show is televised in 19 markets. . . . **Jim Nesbitt**, of WYMB in Manning, S. C., reports successful c.&w. show there recently featuring **Arthur Smith** and the **Crackerjacks**. . . . **Burl Ives** back in town for more sessions this week. He cut several Pamper tunes including some **Hank Cochran**, **Bob Forshee** and **Harlan Howard** material.

**MARK-CLARK BATES**

## PITTSBURGH

**George Hamilton IV**, who now makes his home in Nashville as a regular member of the "Grand Ole Opry," visited Pittsburgh last week to promote his new RCA Victor recording, "Abilene." . . . Another local visitor was **Don Gant**, here to promote his Colpix recording of "Barbara" b.w. "Everyone But You." . . . **Cee Cee Joy**, a local lass recording for Warner Bros. Records, got a big break appearing on the same bill at the Concord Hotel in New York with **Robert Goulet** and **Carol Lawrence**. Incidentally, the Goulet-Lawrence box-office appeal is such that their Pittsburgh debut for the Civic Light Opera has been advanced a day to July 2 to meet the ticket demand.

**James MacArthur** spent a day here plugging his Sceptre recording of "Ten Commandments of Love." . . . The Kenley Theater in nearby Warren, Ohio, has a flock of record names booked for its summer musical season, including **Anna Maria Alberghetti** in "Fanny," **Howard Keel** in "Show Boat," **Tab Hunter** in "The Tender Trap," **Merv Griffin** in "Come Blow Your Horn," **Phyllis McGuire** and **Peter Palmer** in "The Unsinkable Molly Brown," **Bobby Rydell** in "West Side Story," **Pat Boone** in "Sunday in New York," **Carmel Quinn** in "Wildcat," and **Brenda Lee** in "The Wizard of Oz." . . . **Nick Cenci** reports a brisk sale for the dozen Roulette LP's, "Golden Oldies."

**LEONARD MENDLOWITZ**

## Dick Gregory

• Continued from page 10

transportation and hotel, and the fact the neighbors aren't impressed when it's all done.

But then it was back again to the race situation. "I waited 12 months for them to let me eat in a segregated restaurant, and when the integration came along they didn't have a thing I wanted on the menu."

Gregory was asked if he planned to make an album on his Birmingham experiences?

"I don't want to commercialize on these experiences," he said. "Anything I might do on this would be to benefit the general cause."

In a pre-opening press conference, Gregory, in serious mood, was asked why white people should be so concerned over the Black Muslim movement. He likened it to a bunion on his toe—a very minor annoyance which most Negroes know nothing about nor are interested in.

**GODFREY LEHMAN**

## Billboard SPECIAL SURVEY

FOR WEEK ENDING 6/8/63

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	5	<b>ANOTHER SATURDAY NIGHT</b> . . . . . 5 Sam Cooke, RCA Victor 8164	5
2	2	<b>IF YOU NEED ME</b> . . . . . 5 Solomon Burke, Atlantic 2185	5
3	3	<b>THE LOVE OF MY MAN</b> . . . . . 8 Theola Kilgore, Serock 2004	8
4	1	<b>IF YOU WANNA BE HAPPY</b> . . . . . 7 Jimmy Soul, S. P. Q. R. 3305	7
5	4	<b>I WILL FOLLOW HIM</b> . . . . . 10 Little Peggy March, RCA Victor 8139	10
6	8	<b>PRISONER OF LOVE</b> . . . . . 5 James Brown & the Famous Flames, King 5739	5
7	18	<b>HELLO STRANGER</b> . . . . . 3 Barbara Lewis, Atlantic 2184	3
8	10	<b>PUSHOVER</b> . . . . . 6 Etta James, Argo 5437	6
9	9	<b>FOOLISH LITTLE GIRL</b> . . . . . 9 Shirelles, Scepter 1248	9
10	6	<b>BABY WORKOUT</b> . . . . . 12 Jackie Wilson, Brunswick 55239	12
11	17	<b>DA DOO RON RON</b> . . . . . 5 Crystals, Philles 112	5
12	24	<b>IT'S MY PARTY</b> . . . . . 3 Lesley Gore, Mercury 72119	3
13	13	<b>TWO FACES HAVE I</b> . . . . . 6 Lou Christie, Roulette 4481	6
14	20	<b>LOSING YOU</b> . . . . . 3 Brenda Lee, Decca 31478	3
15	7	<b>TAKE THESE CHAINS FROM MY HEART</b> . 6 Ray Charles, ABC-Paramount 10435	6
16	27	<b>YOU CAN'T SIT DOWN</b> . . . . . 2 Dovells, Parkway 867	2
17	23	<b>EL WATUSI</b> . . . . . 3 Ray Barretto, Tico 419	3
18	25	<b>COME AND GET THESE MEMORIES</b> . . . 7 Martha & the Vandellas, Gordy 7014	7
19	15	<b>REVEREND MR. BLACK</b> . . . . . 5 Kingston Trio, Capitol 4951	5
20	30	<b>PRIDE AND JOY</b> . . . . . 2 Marvin Gaye, Tamla 54079	2
21	22	<b>HOT PASTRAMI</b> . . . . . 3 Dartells, Dot 16453	3
22	—	<b>SUKIYAKI</b> . . . . . 1 Kyu Kakamoto, Capitol 4945	1
23	12	<b>ON BROADWAY</b> . . . . . 8 Drifters, Atlantic 2182	8
24	26	<b>SURFIN' U. S. A.</b> . . . . . 6 Beach Boys, Capitol 4932	6
25	—	<b>WHAT A GUY</b> . . . . . 1 Raindrops, Jubilee 5444	1
26	29	<b>PUFF (The Magic Dragon)</b> . . . . . 7 Peter, Paul & Mary, Warner Bros. 5348	7
27	—	<b>BIRD'S THE WORD</b> . . . . . 1 Rivingtons, Liberty 55553	1
28	28	<b>PIPELINE</b> . . . . . 9 Chantay's Dot 16440	9
29	—	<b>THAT'S HOW HEARTACHES ARE MADE</b> . 4 Baby Washington, Sue 783	4
30	—	<b>SPRING</b> . . . . . 1 Birdlegs & Pauline, Vee Jay 510	1



**3 SURE MONEY WINNERS!**

**BALLADS! BELTERS! SWINGERS!**

**A DRIVING GOSPEL POP!**

**"SOUL CITY"**

VOCAL BY **PERVIS HERDER**  
JAMIE 1254

THE BALLAD TO BEAT!  
BY "MISS CHART-BUSTER"

**BARBARA LYNN**

**"TO LOVE OR NOT TO LOVE"**

JAMIE 1251

UP! UP! AND GOING ALL THE WAY

**THE SHERRYS**

**"SATURDAY NIGHT"**

GUYDEN 2084

JAMIE/GUYDEN DISTRIBUTING CORP. / PHILA. 23, PA.



COMEDY SPOTLIGHT

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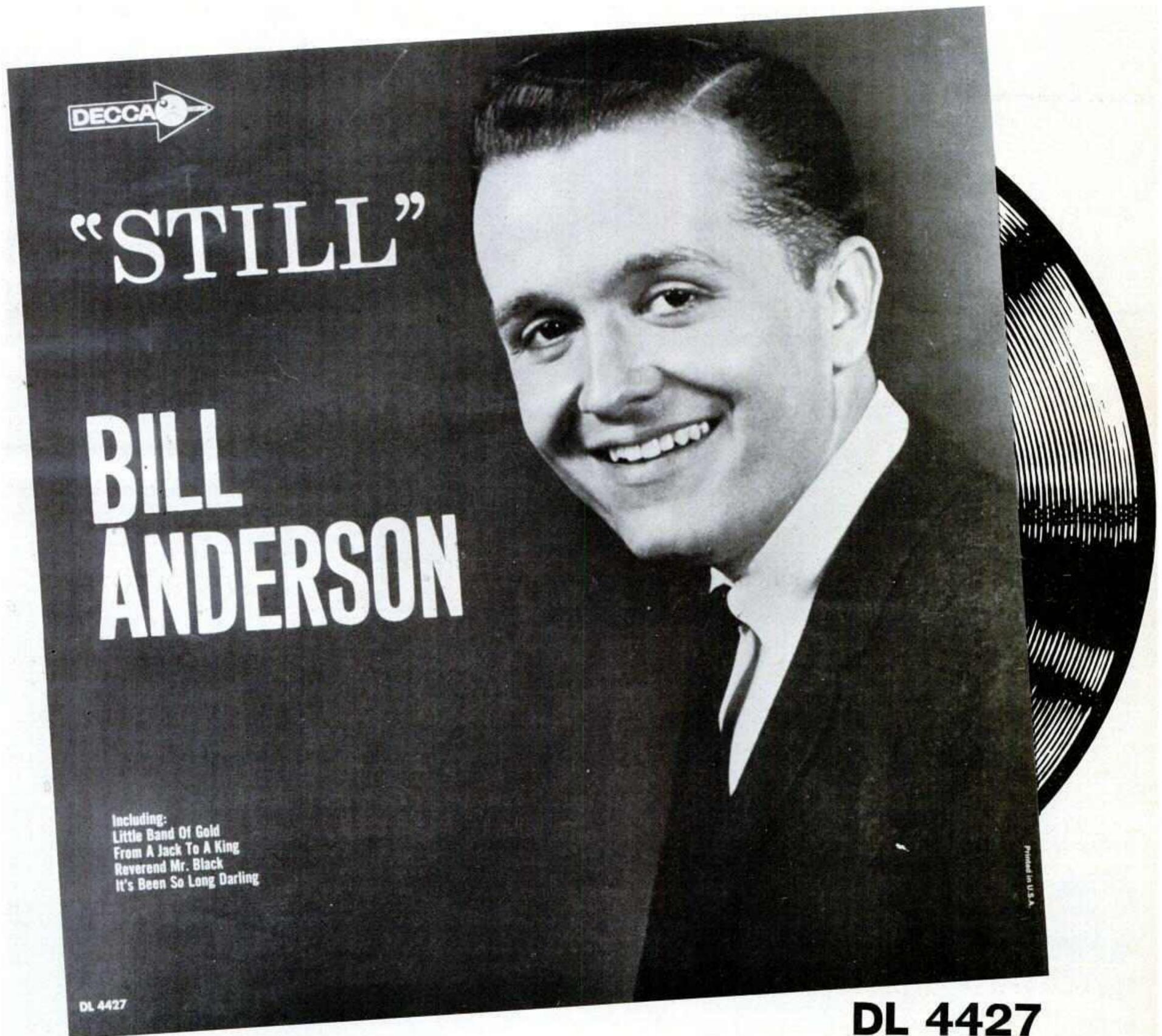
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ALSO FEATURING **JOHN DANFORTH**

**STARRING: Morey Amsterdam and the Cast of THE DICK VAN DYKE SHOW**

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HIT SINGLE NOW BECOMES  
A BEST SELLING HIT ALBUM!**



**"STILL"**

**BILL  
ANDERSON**

Including:  
Little Band Of Gold  
From A Jack To A King  
Reverend Mr. Black  
It's Been So Long Darling

DL 4427

**DL 4427**  
**DL 74427** (stereo)

on **DECCA**  **naturally!**

COUNTRY MUSIC

# Charlotte Loves That C.&W. and Paul Buck

NASHVILLE — Paul Buck, managing director of the Charlotte, N. C., Coliseum, was on a plane reading a story about the success of Flatt and Scruggs in a national magazine.

It was this story which gave Buck the idea to start a serious drive to bring country music to Charlotte on a steady basis, he told Billboard last week. Since that day on the plane in early 1961 Buck has built an outstanding once-a-month show which is now playing to an average of 10,000 persons per performance.

The c.&w. spectaculars began in April 1961, and have been staged in the 13,000-seat coliseum monthly except for summer breaks and the Christmas season. Buck said the coliseum has been self-sustaining with the single exception of a period when it was necessary to purchase the hockey team to keep it in business.

WBT Radio's Doug Mayes emcees the shows, which play one Saturday per month from 8 p.m. to 11. Mayes does pre-

show interviews prior to the show over WBT's 50,000 watts, and this, according to Buck, creates considerable interest in the show.

Another Buck innovation is a pre-show dinner each month for about 50 deejays from the Charlotte area — about a 75-mile radius with a population of more than two million people.

Buck sends out a monthly newsletter to a large list of former ticket purchasers and prospects telling them about the upcoming show.

"This makes the fans feel more a part of the show," he explained.

Tickets sell for \$1 and \$2 at the door and \$1 and \$1.50 advance, Buck said. He said he advertises the show in 35 area newspapers and on several radio stations. Out-of-town fans have come from as far away as Pennsylvania, Texas and Miami.

He said the last three shows have had gates in excess of 10,000 persons, and plans are under way for an expanded series of shows for the coming season.

## KRAK PROVES FRIEND INDEED

SACRAMENTO — KKOK went on the air for the first time early last week in Lompoc, Calif. On Wednesday night, somebody broke into the studio and stole some 2,000 records and a tape recorder. When KRAK here learned of the theft, station manager Jay Hoffer called KKOK's station manager Rod Farrell and learned that the station was programming country and western music. That was all KRAK had to know. A shipment of 12 summer disks by Sacramento to help KKOK return to the air pronto. KRAK now points with additional pride to its slogan of "Your Country Western Neighbor."

## COUNTRY MUSIC CORNER

By BILL SACHS

Lefty Frizell, Loretta Lynn, the Wilburn Brothers, George Hamilton IV, Cousin Jody and Don Helms headline a day-long Country Music Fair to be staged by WSEN, Syracuse, July 4, at the New York State Exposition grounds in Syracuse. On May 3 WSEN promoted a one-nighter at the Onondaga County War Memorial, Syracuse, which played to 5,600 paid, the largest crowd ever to witness a musical show at the Memorial. Headliners were Ray Price, Kitty Wells and Johnny Wright.

Connie B. Gay and wife Katherine, currently on a round-the-world tour, postal from Helsinki under date of May 20: "We're busy, but having a ball! Came from Copenhagen yesterday; on to U.S.S.R. tomorrow. Top record display here in Helsinki featured Elvis, Eddy Arnold, Ferlin Husky, Jean Shepard and the Louvin Brothers. Also big here: Sinatra, Mitch Miller and Nat King Cole."

Georgie Riddle is sporting a new United Artists release, "Conscience or Heart," written by Don Carter. . . . Jim Small's ABS Records, Elizaville, N. Y., has just added two new distributors in the East—Leonard Smith, Albany, N. Y., and Allied Distributors, East Hartford, Conn.

Fair and celebration dates set for "New Dominion Barn Dance," featuring Shirlee Hunter, Pete Pike and the Vandergrift Brothers, include Elmira, N. Y.; Newark, Ohio; Allentown, Pa.; Mannington, W. Va.; Schoeneck, Pa.; Bainbridge, N. Y.; Deruyter, N. Y.; Newmantown, Pa.; Athol, N. Y.;

(Continued on page 29)

## WITH THE COUNTRY JOCKEYS

By BILL SACHS

Jim Horn, program director at WJXN, Jackson, Miss., reveals that the station recently switched to all-country, the first in the greater Jackson area, and is now programming c.&w. music 19 hours a day. "The people love it," typewrites Jim, "but we need new releases to keep up the pace." Address Horn at WJXN Radio, P. O. Box 786, Jackson, Miss. . . . Also in need of help from the diskeries is Jimmy Miller, deejay at WPFE, new station at Eastman, Ga., and Earl Williams, of WSEN, Baldwinsville, N. Y., said to be the only all-country music station in New York State.

"Would appreciate your passing the word to artists, publishers and diskeries to put us on their mailing list for gospel and c.&w. releases," writes Bill Bridges, of WSEL, new station at Pontotoc, Miss., which devotes much of its daily programming to c.&w. stuff. . . . Coun-

try deejays needing spinning material are invited to write to Carl Echols Jr., sales and promotion director, Plainsman Records, 2806 Douglas Avenue, Midland, Tex., and Jimmy Crane, Merlene Records, 1633 Peach Street, Abilene, Tex. A line on your station letterhead will put you on their mailing lists.

Former Country Music Association director, Cracker Jim Brooker, conducts country music five hours daily—30 hours weekly—on WEDR-FM, Miami. This is in addition to his regular "Cracker Jim Show," heard seven days a week on WMIE, Miami. . . . Country music promoter Walt Breeland is high on three new country releases on the Liberty label, "Most of All," by Gordon Terry; "I Won't Come In (While He's There)," by Gene Davis, and "Still Risin'," by Tex Williams. Jockeys needing copies can have them in a hurry by writing on their station letterhead to Breeland at 8618 Anacortes, Houston 17.

## Allen to Syndicate C.&W. Music Series

AMARILLO, Tex.—Town & Country Enterprises here, headed by Jack Allen, is framing a country music show series to be syndicated in tape form to radio stations in this country and Canada. Mailers heralding the new show service are going out to some 2,500 radio stations. A 15-minute sample tape will go out to those stations answering the mailer, Allen says.

The over-all series will be essentially the same as the show now being offered by Allen over KBUY here and will be made up of current and past c.&w. favorites. The show will be offered in half-hour and hour segments, Allen says. He plans to kick up the new operation with some 40 stations. Allen plans to set up his own studio here to record the sessions.

## HOT COUNTRY SINGLES

### Billboard SPECIAL SURVEY

FOR WEEK ENDING 6/8/63

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	<b>LONESOME 7-7203</b> . . . . .	13
		Hawkshaw Hawkins, King 5712	
2	3	<b>ACT NATURALLY</b> . . . . .	9
		Buck Owens, Capitol 4937	
3	2	<b>STILL</b> . . . . .	16
		Bill Anderson, Decca 31458	
4	7	<b>WE MUST HAVE BEEN OUT OF OUR MINDS</b> . . . . .	6
		George Jones & Melba Montgomery, United Artists 575	
5	11	<b>ROLL MUDDY RIVER</b> . . . . .	5
		Wilburn Brothers, Decca 31464	
6	8	<b>SWEET DREAMS (Of You)</b> . . . . .	5
		Patsy Cline, Decca 31483	
7	5	<b>YELLOW BANDANA</b> . . . . .	15
		Faron Young, Mercury 72085	
8	13	<b>PEARL PEARL PEARL</b> . . . . .	5
		Lester Flatt & Earl Scruggs, Columbia 42755	
9	4	<b>IS THIS ME?</b> . . . . .	18
		Jim Reeves, RCA Victor 8127	
10	6	<b>TAKE A LETTER, MISS GRAY</b> . . . . .	9
		Justin Tubb, Groove 0017	
11	9	<b>THE MAN WHO ROBBED THE BANK AT SANTA FE</b> . . . . .	7
		Hank Snow, RCA Victor 8151	
12	10	<b>WALK ME TO THE DOOR</b> . . . . .	15
		Ray Price, Columbia 42658	
13	14	<b>DON'T CALL ME FROM A HONKY TONK</b> . . . . .	4
		Johnny & Jonie Mosby, Columbia 2668	
14	17	<b>I'M SAVING MY LOVE</b> . . . . .	3
		Skeeter Davis, RCA Victor 8176	
15	18	<b>YESTERDAY'S MEMORIES</b> . . . . .	7
		Eddy Arnold, RCA Victor 8160	
16	16	<b>NOT WHAT I HAD IN MIND</b> . . . . .	18
		George Jones, United Artists 528	
17	21	<b>LEAVIN' ON YOUR MIND</b> . . . . .	17
		Patsy Cline, Decca 31455	
18	15	<b>GOODBYE KISSES</b> . . . . .	7
		Cowboy Copas, Starday 621	
19	—	<b>CRAZY ARMS</b> . . . . .	1
		Marion Worth, Columbia 42703	
20	—	<b>NIGHTMARE</b> . . . . .	1
		Faron Young, Mercury 72114	
21	20	<b>MY FATHER'S VOICE</b> . . . . .	8
		Judy Lynn, United Artists 571	
22	22	<b>SIX DAYS ON THE ROAD</b> . . . . .	2
		Dave Dudley, Golden Wing 3020	
23	19	<b>HEAD OVER HEELS IN LOVE WITH YOU</b> . . . . .	10
		Don Gibson, RCA Victor 8144	
24	24	<b>YOU TOOK HER OFF MY HANDS</b> . . . . .	15
		Ray Price, Columbia 42658	
25	23	<b>PLEASE TALK TO MY HEART</b> . . . . .	13
		Country Johnny Mathis, United Artists 536	
26	—	<b>OLD SHOWBOAT</b> . . . . .	3
		Stonewall Jackson, Columbia 42765	
27	25	<b>SHOES OF A FOOL</b> . . . . .	5
		Bill Goodwin, Vee Jay 501	
28	—	<b>RING OF FIRE</b> . . . . .	1
		Johnny Cash, Columbia 42788	
29	27	<b>ONE AMONG THE MANY</b> . . . . .	3
		Ned Miller, Faber 116	
30	—	<b>THE OTHER WOMAN</b> . . . . .	1
		Loretta Lynn, Decca 31471	

## Everybody's Here



BILL ANDERSON, whose "Still" has been making noise on pop charts, sings to more than 10,000 fans at Charlotte N. C., Coliseum.

### On Route To Being A Hit!

**BOB LUMANS** HICKORY 1201

**"INTERSTATE FORTY"**

**"TEENAGE LETTER"**  
Jerry Lee Lewis

b/w  
**"SEASONS OF MY HEART"**  
SUN #384

Jerry Lee Lewis  
With  
Linda Gail Lewis

Sun Records  
639 Madison Memphis, Tenn.

**MORE THAN 150,000 ALBUMS PRE-SOLD!**

20<sup>TH</sup> CENTURY-FOX RECORDS

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**THE MOST EXCITING ALBUM OF 1963**

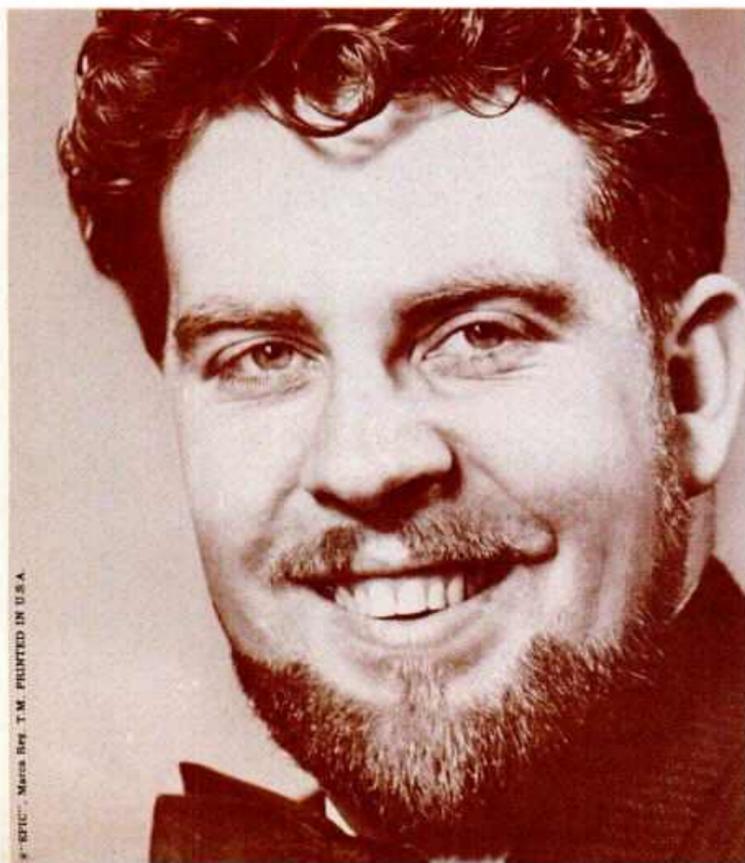
AVAILABLE NOW FROM YOUR DISTRIBUTOR

# FANTASTIC SUMMER SALES ON



**BOBBY VINTON**  
"BLUE ON BLUE" 5-9593

**ROLF HARRIS**  
"TIE ME KANGAROO  
DOWN, SPORT" 5-9596



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## BREAKOUT SINGLES

### ★ NATIONAL BREAKOUTS

**No National Breakouts  
This Week**

### ★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

- BRENDA . . .**  
Cupids, KC 115 (Sweco, BMI) (New York)
- SURF CITY . . .**  
Jan & Dean, Liberty 55580 (Screen Gems-Columbia, BMI) (Los Angeles)
- MOCKINGBIRD . . .**  
Inez Foxx, Cymbol 919 (Saturn, BMI) (Washington)
- KENTUCKY . . .**  
Bob Moore, Monument 814 (Screen Gems-Columbia, BMI) (Hartford)
- DOWN ON BENDING KNEES . . .**  
Johnny Copeland, Golden Eagle 101 (Ka-Boo & Najac) (Houston)

## SINGLES REVIEWS



### SPOTLIGHT WINNERS OF THE WEEK

Pop single spotlights are those singles with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing in the top 50 of Billboard's Hot 100 chart. Spotlight winners in the country music and rhythm and blues categories are selected to achieve a listing on the Country Music or R.&B. charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

### SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks. All other singles are listed in their respective categories.



### POP SPOTLIGHT

#### THE SHIRELLES

**DON'T SAY  
GOODNIGHT AND  
MEAN GOODBYE**  
(Maggie, MBI) (2:50)

**I DIDN'T MEAN TO  
HURT YOU**

(Trio, BMI) (2:20)—Scepter 1255

The Shirelles should stay on top of the charts with these two fine sides. Topper is a fine rockaballad that builds all the way, like "Foolish Little Girl." Side II is a light, lilting tune that's handled sweetly by the girls. Both could make it big.



### POP SPOTLIGHT

#### ANDY WILLIAMS

**HOPELESS**  
(Brenner, BMI) (2:36)

**THE PEKING THEME**

(Bronston, ASCAP) (2:48)—Columbia 42784

A lovely country-styled ballad is handled in winning fashion by Andy Williams over warm ork support. "So Little Time" is the theme from the flick "55 Days at Peking" and the pretty tune is given another stylish performance by the chanter. Two outstanding sides by Williams.



### POP SPOTLIGHT

#### BOBBY GOLDSBORO

**LIGHT THE CANDLES  
(THROW THE RICE)**

(Unart, BMI) (2:33)—Laurie 3168

Bobby Goldsboro comes through with a stirring, emotion-packed reading of a tender ballad about the marriage of his ex-girl and his best friend. Should warm teen-age hearts. Flip is "That's What Love Will Do." (Brackenbury-Hill & Range, BMI) (1:55).



### POP SPOTLIGHT

#### BOBBY VEE

**A LETTER FROM  
BETTY**

(Roosevelt, BMI) (2:30)

**BE TRUE TO  
YOURSELF**

(U. S. Songs, ASCAP) (2:04)—Liberty 55581

Bobby Vee should move right up to the top again with both of these exciting sides. On top is a first-rate piece of material about a Dear John letter, which he sells with emotion. Side II is another fine, up-tempo ballad, which also receives a sock reading from the chanter. Both have it.



### POP SPOTLIGHT

#### THE FIREBALLS

**TORQUAY TWO**

(Dundee, BMI) (2:09)—Dot 16493

It's been a long time since "Torquay" but this version of "Torquay Two" could turn into a big hit. It's a catchy, driving instrumental with a touch of that surf beat as well. Flip is "Peg Leg" (Dundee, BMI) (2:37)



### POP SPOTLIGHT

**PERVIS HERDER-LEON  
(FINGERS) HUFF**

**SOUL CITY (Vocal)**

(Dandelion, BMI) (2:25)

**SOUL CITY  
(Instrumental)**

(Dandelion Music) (2:30)—Jamie 1254

The new pop-gospel kick may have its first smash hit with this swinging dinking, handled as a vocal on one side by Pervis herder and an instrumental on the flip by Leon (Fingers) Huff. Vocal side should move out first but instrumental also moves.



### POP SPOTLIGHT

#### KIRBY ST. ROMAIN

**SUMMER'S COMIN'**

(Tobi-Ann & Inette, BMI) (1:58)—Inette 103

Bright rocker features strong vocalizing by St. Romain and the vocal group here and the side should have strong appeal in the teen-age market. Disk is being distributed by Diamond Records. Flip is "Miss You So" (Tobi-Ann & Inette) (1:48).



### POP SPOTLIGHT

#### NICKY DeMATTEO

**BABY THAT'S ALL**

(Tobi-Ann, BMI) (2:32)—Diamond 138

The chanter's first for the label has a hit sound sparked by a solid vocal, a catchy beat and clever lyrics. Double tracking aids the young Philadelphian's performance. Flip is "The Story of My Life" (Tobi-Ann, BMI) (2:23)



### POP SPOTLIGHT

#### THE PERCELLS

**LOOK AT THAT  
GUY**

(Survey, BMI) (1:53)—ABC-Paramount 10449

A good rocker that moves. It's handed a zingy reading by the group, and there are some spoken word spots that help, too. The group just came off an action side and they could have another with this teen-slanted goodie. Flip is "Boyfriends" (Survey, BMI) (2:02).



### POP SPOTLIGHT

#### DOBIE GRAY

**INKA DINKA DOO**

(Bourne, ASCAP) (2:12)—JAF 2504

Here's a novelty treatment of the old Jimmy Durante hit that could happen all over again, among the teens especially. Gray and the vocal group take the old tune for a merry ride that doesn't do much for the melody but does a lot for the lyrics. Good beat, too. Flip is "Be a Man" (Breezy Willow, ASCAP) (2:00).

POP SPOTLIGHT

**KAI WINDING**

**MORE**

(Marks, ASCAP) (2:00)—MGM 10295

The Kai Winding ork comes through with a sock performance of the theme from the current flick "Mondo Cane." The arrangement is punching and the side drives all the way. This could turn into the big version of the attractive song. A fine instrumental. Flip is "Comin' Home Baby" (Cotillion, BMI) (2:10).

C.&W. SPOTLIGHT

**BILLY WALKER**

**HEART, BE CAREFUL**

(Cedarwood, BMI) (2:37)

**STORM OF LOVE**

(Pamper, BMI) (2:44)—Columbia 42794

Two fine efforts by the "Charlie's Shoes" man. First up is a heartfelt weeper with wonderful country imagery in the lyric. A well-delivered job. Flip is another weeper, employing a fem harmony voice against Walker's tones. Good wax either way.

C.&W. SPOTLIGHT

**CARL BELEW**

**I CAN'T STAND TO LOOK**

(Four Star, BMI) (2:24)—RCA Victor 8199

Here's a standout piece of country weeper material, very much in the "Four Walls" vein. Bew, who's one of the writers, hands it a plaintive reading against a strong piano and choral backing. Should move out. Flip is "My Pride Won't Let Me" (Four Star, BMI) (2:00).

C.&W. SPOTLIGHT

**THE BROWNS**

**WATCHING MY WORLD FALL APART**

(Robertson, ASCAP) (2:24)

**THE TWELFTH ROSE**

(Tree, BMI) (2:33)—RCA Victor 8198

Here's the first outing in a long time for the Browns and it's one of their best. First up is a warmly appealing weeper with some nice solo spots for Jim Edward Brown, while the flip is another strong ballad on the dozen red roses theme. Disk could click both ways.

NOVELTY SPOTLIGHT

**MURRAY KELLUM**

**LONG TALL TEXAN**

(Adams-Ethridge, BMI) (2:00)—M.O.C. 653

Here's a bright new novelty, styled somewhat along the lines of "Alley Oop." It's done smartly by the new artist and it has a sound. Good kiddie appeal as well as pop here. Flip is "I Gotta Leave This Town" (Jec-Gulfway, BMI) (2:07).

SACRED SPOTLIGHT

**SEGO BROTHERS AND NAOMI**

**SINCE I GOT THIS FEELING**

**SORRY I NEVER KNEW YOU**

(Faith, SESAC)—Songs of Faith 8032

Here's a bright sacred-gospel singing combo, much in the family singing group tradition. The group turns in two slick efforts with some interest already reported in various Southern markets. Top side has a slight edge, but both are good.

FOUR-STAR SINGLES

The four-star rating is awarded new singles with sufficient commercial potential in their respective categories to merit being stocked by dealers, one-stops and rack jobbers handling that category.

POPULAR

**ANITA BRYANT**  
★★★★ Will I Cry in September (Allied, ASCAP) (2:45)—★★★★ A Wound Time Can't Erase (Buna, BMI) (2:34). COLUMBIA 42803

**CHARLIE RYAN**  
★★★★ Hot Rod Race (4-Star, BMI) (2:06)—★★★★ Hot Rod Lincoln (4-Star, BMI) (2:30). 4-STAR 1761

**JOE AND EDDIE**  
★★★★ There's a Meetin' Here Tonight (Hollis, BMI) (2:37)—★★★★ Lonesome Traveler (Folkways, BMI) (2:20). CRESCENDO 195

**BOBBY DAY**  
★★★★ Buzz, Buzz, Buzz (Cash Songs, BMI) (2:15) —★★★★ Pretty Little Girl Next Door (Little Darlin', BMI) (2:34). RCA VICTOR 8196

**PAT HERVEY**  
★★★★ A Mother's Love (Canada, Ltd., BMI) (2:52) —★★★★ I Wouldn't Blame You (Lowery, BMI) (2:09). RCA VICTOR 8197

**AL MARTINO**  
★★★★ It's All Over But the Crying (Southern, ASCAP) (2:15)—★★★★ Come Back to Me (Porgie, BMI) (2:30). 20TH CENTURY-FOX 232

**BOBBY GREGG**  
★★★★ Take Me Out to the Ball Game (Broadway - Vogel, ASCAP) (2:25) —★★★★ Scarlet O'Hara (Regent, BMI) (2:10). EPIC 9601

**FRANK SINATRA**  
★★★★ I Have Dreamed (Williamson, ASCAP)—★★★★ Come Blow Your Home (Maraville, ASCAP). REPRIS 20184

**BILLY VAUGHN**  
★★★★ Sukiyaka (Beechwood, BMI) (2:16)—★★★★ Theme From a Summer Place (Witmark, ASCAP) (2:26). DOT 16484

**BOBBY LEWIS**  
★★★★ Sandra Kay (Lowery, BMI) (2:10)—★★★★ I Miss All of You (Lowery, BMI) (2:03). SABER 103

**LITTLE STEVIE WONDER**  
★★★★ Fingertips (Parts I & II) (Jobete, BMI) (2:49, 2:49). TAMLA 54080

**SOUPY SALES**  
★★★★ Hilly Billy Ding Dong Choo Choo (Bourne, ASCAP) (2:30) —★★★★ And That's a Shame (Lowery, BMI) (2:15). REPRIS 20189

**OSCAR PETERSON TRIO**  
★★★★ Gravy Waltz (RB, BMI) (3:50)—★★★★ This Could Be the Start of Something (Rosemeadow, ASCAP) (4:41). VERVE 10292

**LILLIAN BROOKS**  
★★★★ Love Me Now (Brandom, ASCAP) (2:08)—★★★★ You're Saving Your Kisses (Brandom, ASCAP) (2:09). NEWPORT 28005

**JUDY THOMAS**  
★★★★ Little Rag Doll (Lowery, BMI) (2:23)—★★★★ Roamin' Thru the Countryside (Lowery, BMI) (1:58). REPRIS 20186

**JIMMY NORMAN**  
★★★★ What's the Word? Do the Bird (Hidle-Jowat, BMI) (2:23) —★★★★ Love Is Wonderful (Hidle-Jowat, BMI) (2:58). LITTLE STAR 126

**KENNY BALL AND HIS JAZZMEN**  
★★★★ Rondo (2:26) —★★★★ 55 Days at Peking (Bronston, ASCAP) (2:10). KAPP 531

**MARIAN MONTGOMERY**  
★★★★ Roll 'Em Pete (Leeds, ASCAP) (1:45)—★★★★ When Sunny Gets Blue (Marvin, ASCAP) (3:00). CAPITOL 4978

**DON AND DARLENE**  
★★★★ (Roll Along) Big River (Dundee, BMI) (2:00)—★★★★ Little Guy (Dundee, BMI) (2:00). COT 16485

**ACE CANNON**  
★★★★ Cottonfields (Jec, BMI) (2:10)—★★★★ Mildew (Quilted, BMI) (2:24). HI 2065

**THE CATALINAS**  
★★★★ Bulletin (Hitway, BMI) (2:00) —★★★★ Bail Out (Hitway, BMI) (2:15). DEE JAY 1010

**WOODY BACON**  
★★★★ Round House Boogie (Myers, ASCAP) (1:52) —★★★★ Beatin' Around (Myers, ASCAP) (2:05). MARRILL 101

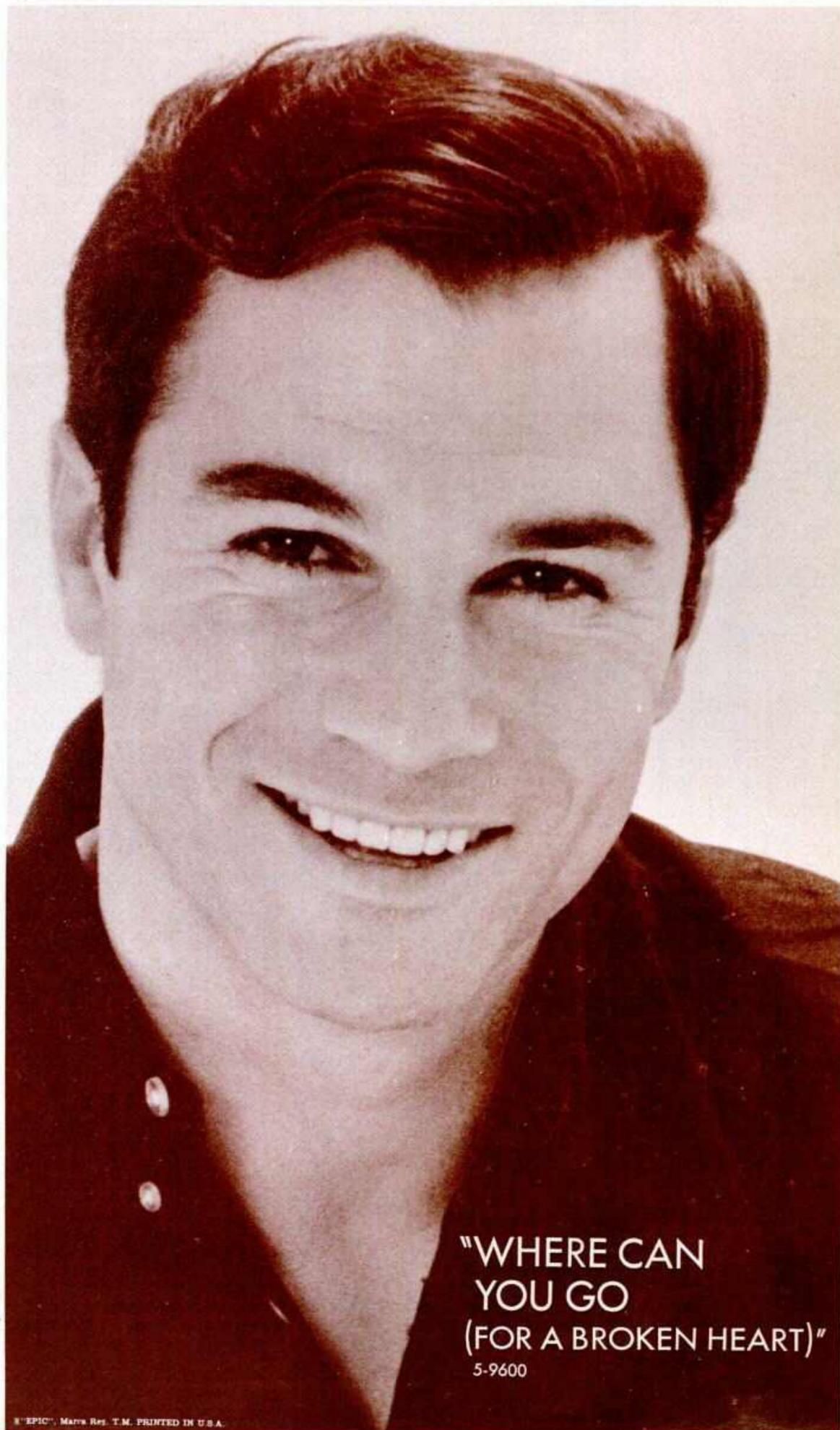
**THE 5 ROYALS**  
★★★★ Dedicated to the One I Love (Armo, BMI) (2:50)—★★★★ Tears of Joy (Armo, BMI) (2:38). KING 5756

(Continued on page 29)

FANTASTIC SUMMER SALES ON



MAHARIS IS BACK IN THE GROOVE!



"WHERE CAN YOU GO (FOR A BROKEN HEART)"

5-9600

STAR PERFORMERS—Selections registering greatest upward progress this week.

S Indicates that 45 r.p.m. stereo single version is available.

△ Indicates that 33 1/3 r.p.m. mono single version is available.

△ Indicates that 33 1/3 r.p.m. stereo single version is available.

Billboard Award

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 34 songs including 'IT'S MY PARTY', 'SUKIYAKI', 'DA DOO RON RON'.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 35-66 including 'IF MY PILLOW COULD TALK', 'ONE FINE DAY', 'EVERY STEP OF THE WAY'.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 67-100 including 'THERE GOES (MY HEART AGAIN)', 'LITTLE BAND OF GOLD', 'HOBO FLATS'.

HOT 100—A TO Z—(Publisher-Licenses)

Table listing songs A-Z from 'Ain't That a Shame' to 'I Wish I Were a Princess'.

Table listing songs A-Z from 'I'm Movin' On' to 'Say Wonderful Things'.

Table listing songs A-Z from 'Say Wonderful Things' to 'Your Old Stand By'.

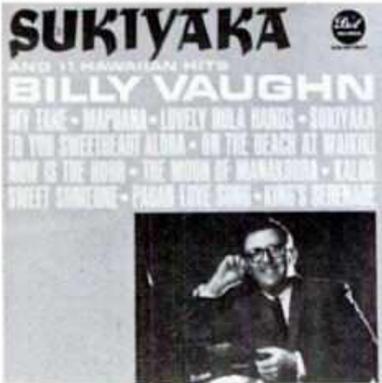
BUBBLING UNDER THE HOT 100

Table listing songs 101-130 including '101. KENTUCKY', '102. TEN COMMANDMENTS OF LOVE', '103. IT'S BEEN NICE'.

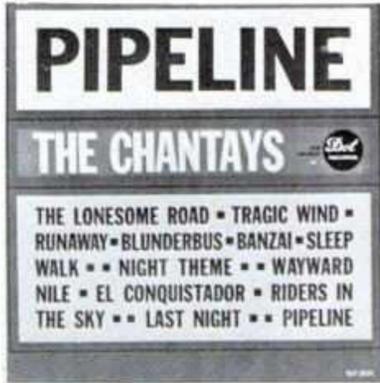


# the nation's best selling records

## NEW ALBUM RELEASES



SUKIYAKA Billy Vaughn DLP 3523



PIPELINE The Chantays DLP 3516

**1963's EARLY HITS**  
LAWRENCE WELK

OUR WINTER LOVE • YOU'RE THE REASON I'M LIVING  
WHAT WILL MARY SAY •• THE END OF THE WORLD  
ALL I HAVE TO DO IS DREAM ••• WALK RIGHT IN  
DAYS OF WINE AND ROSES ••• BLAME IT ON  
THE BOSSA NOVA ••• RHYTHM OF THE RAIN  
THEY REMIND ME TOO MUCH OF YOU • I REALLY  
DON'T WANT TO KNOW •• ALICE IN WONDERLAND

1963's EARLY HITS Lawrence Welk DLP 3510

**1962's GREATEST HITS**  
BY BILLY VAUGHN

TELSTAR • THE STRIPPER • STRANGER ON THE SHORE  
MOON RIVER • THE LONELY BULL • RAMBLIN' ROSE  
BORN TO LOSE • RELEASE ME • GO AWAY LITTLE GIRL  
I CAN'T STOP LOVING YOU • DEAR LONELY HEARTS  
ROSES ARE RED



1962's GREATEST HITS Billy Vaughn DLP 3497

**GRAVY WALTZ**  
AND 11 DIFFERENT HITS

**STEVE ALLEN**



RINKY DINK • PREACHERMAN  
THEME FROM LAWRENCE OF  
ARABIA • BOSS GUITAR • LOVE  
FOR SALE • CAST YOUR FATE  
TO THE WIND • REBEL-ROUSER  
GRAVY WALTZ • YAKETY-SAX • WHISTLE BAIT  
YOUR THEME • THE ROSE AND THE BUTTERFLY

GRAVY WALTZ Steve Allen DLP 3515

THE ORIGINAL HIT...  
**HOT PASTRAMI!**  
THE DARTELLS

HOT PASTRAMI • DARTELL STOMP • DADDY'S  
HOME •• SWISS CHEESE •• DILL PICKLES  
NIGHT TRAIN •• I SCREAM •• THE HAPPY  
ORGAN • ONE DEGREE NORTH • ST. JAMES  
INFIRMARY SURF DREAMS • FANNY MAE

HOT PASTRAMI The Dartells DLP 3522

**JO ANN CASTLE**  
THE BALLAD OF JED CLAMPETT  
"Theme From The TV Series, THE BEVERLY HILLBILLIES"

WOLVERTON MOUNTAIN  
YOU ARE MY SONGSOME  
CHATTANOOGUE SHINE SHINE BOY  
RED RIVER VALLEY ••• GORGUS  
RAMBLIN' ROSE • PISTOL PACKIN'  
MAMA • YELLOW ROSE OF TEXAS  
JEALOUS HEART • BALLAD OF BAY  
CROCKETT •• RAGTIME COWBOY  
JED •• BALLAD OF JED CLAMPETT

THE BALLAD OF JED CLAMPETT Jo Ann Castle DLP 3511

PAT BOONE  
**DAYS OF WINE AND ROSES**

MOON RIVER • THE EXODUS SONG • LAURA  
MONA LISA • BUBBY  
BE MY LOVE • FANNY  
LOVE IS A MANY-  
SPLENDORED THING  
THREE COINS IN THE  
FOUNTAIN • DAYS OF  
WINE AND ROSES  
SONG FROM MOULIN  
ROUGE • SWEET LILANI

DAYS OF WINE AND ROSES Pat Boone DLP 3504

*Waltz Time*  
Lawrence Welk

WALTZ TIME Lawrence Welk DLP 3499

**LAWRENCE WELK**  
**BUBBLES IN THE WINE**

THE EMERALD HOP • RUSTIC DANCE  
CAROLINA IN THE MORNING  
BUBBLES IN THE WINE  
SCATTERBRAIN

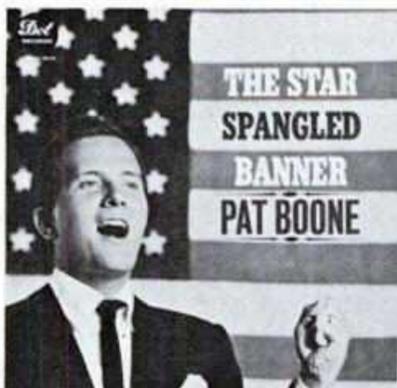
JOSEPHINE • CAROL SUE • MARY LOU  
LOVABLE DOLL • BONNIE LEE  
FIREFLY SERENADE  
LADDA JEAN

BUBBLES IN THE WINE Lawrence Welk DLP 3489

## BEST SELLING SINGLES!

- #16494 Tie Me Kangaroo Down Sport / I Feel Like Crying . . . . . Pat Boone
- #16488 Scarlett O'Hara / Breakwater . . . . . Lawrence Welk
- #16479 Wipe Out . . . . . The Surfaris
- #16477 Happy Cowboy / Broken Doll . . . . . Billy Vaughn
- #16440 Pipeline . . . . . The Chantays
- #16453 Hot Pastrami . . . . . The Dartells
- #16484 Sukiyaka / Theme From A Summer Place . . . . . Billy Vaughn
- #16490 Poor Little Raggedy Ann / I'm Gonna Be The Winner . . . . . Jimmie Rodgers
- #16489 Speak, Sugar, Speak / My Heartstrings (Keep Me Tied To You) . . . . The Lennon Sisters
- #16491 Deck Of Cards / Black Land Farmer . . . . . Wink Martindale

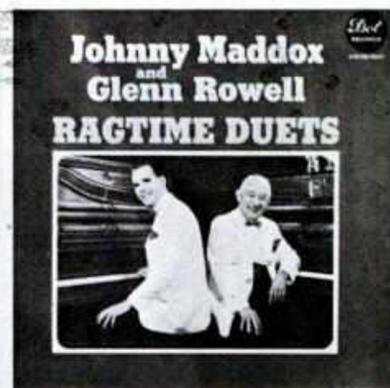
## BEST-SELLING ALBUMS



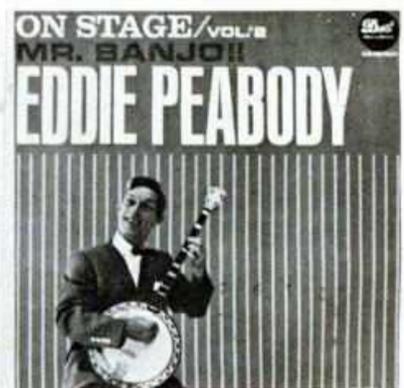
THE STAR SPANGLED BANNER Pat Boone DLP 3520



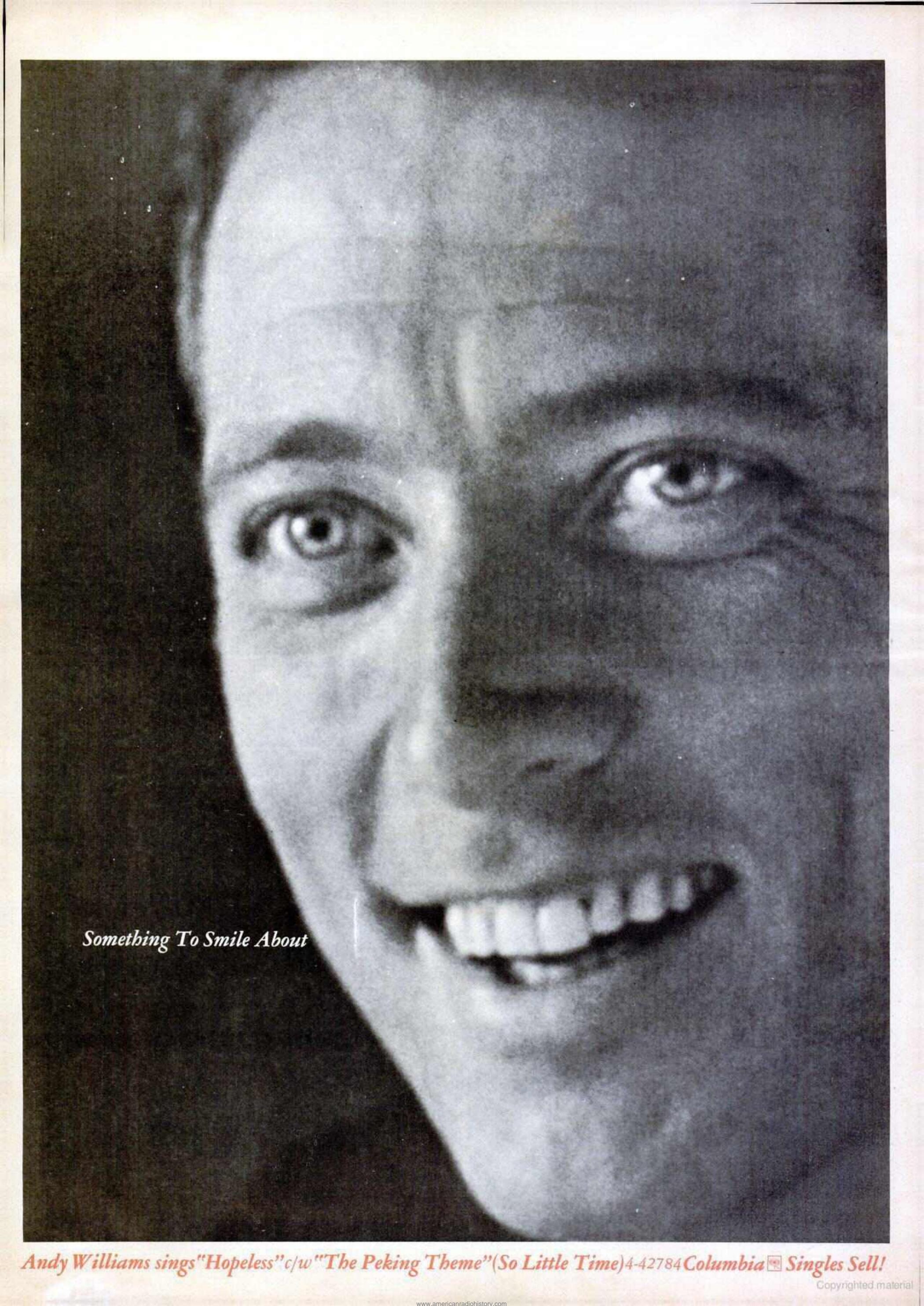
STEVE ALLEN PLAYS THE PIANO GREATS DLP 3519



RAGTIME DUETS Johnny Maddox & Glenn Rowell DLP 3521



ON STAGE, VOL. II Eddie Peabody DLP 3518



*Something To Smile About*

*Andy Williams sings "Hopeless" c/w "The Peking Theme" (So Little Time) 4-42784 Columbia  Singles Sell!*

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# ALBUM REVIEWS



## BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

## ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

**POP SPOTLIGHT**  
**CLEOPATRA**  
Sound Track  
20th Century-Fox SXG 5008

The long-awaited at last is here and the package, generously picturing "Cleopatra" stars Elizabeth Taylor, Richard Burton and Rex Harrison on two covers in color, should reap rich rewards for dealers as a seller itself and as a traffic builder, hopefully stimulating other sales. The Alex North score is filled with listenable moody moments. The two lead themes, "Caesar and Cleopatra" and "Anthony and Cleopatra" have been released as a single, which should help even more.

**POP SPOTLIGHT**  
**THE JAMES BROWN SHOW**  
King 826

Here's a wild album that should appeal to the many James Brown fans around the country. The exciting set was recorded during an actual performance at the Apollo Theater, and the shouts of the crowd, the electric of the music bursting on the audience and their reaction for a dynamic 40 minutes or so. "I'll Go Crazy," "Try Me," "Please, Please, Please" and other Brown winners are on tap.

**POP SPOTLIGHT**  
**I LOVE YOU BECAUSE**  
Al Martino  
Capitol T 1914 (M); ST 1914 (S)

Al Martino is a hot item on charts these days, and he continues his sock comeback with strong performances here of a fine collection of new and old country-styled favorites. They include "Losing You," "I Love You Because" (his single hit), "I Really Don't Want To Know," "Take These Chains From My Heart," and "You Win Again." Belford Hendricks ork backs the singer effectively.

**POP SPOTLIGHT**  
**LOVE THEMES FROM CLEOPATRA**  
Ferrante & Teicher  
United Artists UAL 3290

Considerable action can be expected with this set, even though some buyers may be disappointed to discover that only two of the dozen tracks are of tunes actually from the score of "Cleopatra"—these being the "Anthony" and the "Caesar" themes. Other material is related only in mood, with such items as "Samson and Delilah," "Orientale," "Caravan" "In a Persian Market" etc. These artists are a strong draw, however, and with the cover drawing of Cleo herself, the set should do well.

**POP SPOTLIGHT**  
**I GOT SOMETHIN' TO TELL YOU!**  
Moms Mabley, Chess LP 1479

No matter how many records Moms puts out she is always funny and her loyal fans will get many a chuckle out of this new album. Moms talks about fashions, integrated schools, Mom as President and many other subjects. The LP was recorded live at the State Theater in Philadelphia in April so it is very topical. Funny stuff.

**POP SPOTLIGHT**  
**THE 4 SEASONS SING AIN'T THAT A SHAME AND 11 OTHERS**  
Vee Jay LP 1059 (M); SR 1059 (S)

The wild and woolly Four Seasons sound continues to have hefty chart impact and this latest album, should, like its predecessors in both singles and LP's, hit the mark. There are some solid rock oldies here like "Honey Love," "Ain't That a Shame" and "Long Lonely Nights" along with a flock of effective new items written by producer Bob Crewe with assorted co-writers. Fans will surely dig this.

**POP SPOTLIGHT**  
**THE TWO SIDES OF DICK GREGORY**  
Vee Jay LP 4005

The Playboy Club-spawned comic has done well with his earlier album efforts and in view of his recent wide publicity in connection with the Southern integration movement, this latest helping of timely, often biting comedy should hit the mark solidly. The 17 routines included carry such titles as "California" and "Smokey the Bear," "Liston and Patterson," "Birth Control and Governor Barnett" and "Impressing White People."

**POP SPOTLIGHT**  
**EVERYBODY'S DOIN' THE BOSSA NOVA**  
Various Artists, Riverside RM 3521 (M); RS 93521 (S)

Here's a definitive bossa nova album for the collector who wants variety and scope in his collection. The label's big bossa and egg man, Charlie Byrd, is on hand along with "El Watusi" winner Ray Barretto. Other artists are Art Mooney, Mark Murphy and Billy Mure. Just about all these bossa novas were issued as singles.

**POP SPOTLIGHT**  
**EARL GRANT YES SIRREE!**  
Decca DL 4405 (M); DL 74405 (S)

Earl Grant, whose records always sell well, has another potent offering here. It spotlights the pianist-singer in a varied and most entertaining program, which includes such standards as "Caravan" and "Mixed Emotions," and strong new tunes like "I Wanna Be Around," and "Walk Right In." This is a good one for middle-of-the road customers.

**POP SPOTLIGHT**  
**DUANE EDDY AND THE REBELS IN PERSON**  
Jamie JLP 3025

For some time Duane Eddy has been with another label, but the passing of several years have not dimmed the excitement of his earlier Jamie material. In fact, the older sides are very close in concept to the surf sound which features the guffy guitar. This collection has one of his biggest early hits, "Rebel Rouser," along with "Up and Down," "I Almost Lost My Mind," "Kommotion," "Hard Times" and "Movin' n' Groovin'." Live audience sounds behind the tracks contribute a measure of extra excitement.

**POP SPOTLIGHT**  
**STRICTLY U. S. A.**  
Caterina Valente  
London LL 3307 (M); PS 307 (S)

Caterina Valente has a mighty large following in the U. S. A. and her American fans will be more than pleased with this new recording featuring her fine singing on a flock of American tunes. Here are such favorites as "Love Walked In," "My Funny Valentine," "Cherokee" and "Old Devil Moon," sung with style and persuasiveness by the pert Miss Valente. A fine album.

**POP SPOTLIGHT**  
**FILM SPECTACULAR**  
London Festival Orchestra (Black), London SP 44025 (S)

For sheer excellence of sound, this newest Phase Four LP in London's sound series has to be rated among the best. Ninety musicians were involved in the huge ork complement and they are performing what has proved the most salable kind of merchandise—movie music. Included are "Exodus," "Around the World," "Moon River," tunes from "West Side Story" and others. First-quality wax that could easily become a steady on charts.

**INTERNATIONAL SPOTLIGHT**  
**FLAMENCO FENOMENO**  
Juan Serrano, Elektra EKL 235

The second LP by the sensational young guitarist could well top his first, which was a real sleeper. The aficionados of flamenco have made this lad their new hero, and he proves why here with some fantastic fingerwork. Striking tracks include "Autumn Leaves" and "Flamenco Impressions of New York."

**POP SPOTLIGHT**  
**EVERYBODY'S DOIN' THE BOSSA NOVA**  
Various Artists, Riverside RM 3521 (M); RS 93521 (S)

Here's a definitive bossa nova album for the collector who wants variety and scope in his collection. The label's big bossa and egg man, Charlie Byrd, is on hand along with "El Watusi" winner Ray Barretto. Other artists are Art Mooney, Mark Murphy and Billy Mure. Just about all these bossa novas were issued as singles.

**JAZZ SPOTLIGHT**  
**SOMETHIN' SLICK!**  
Brother Jack McDuff  
Prestige PR 7265

McDuff has been racking 'em up pretty good in the jazz and r.&b. areas over the last few months and this LP should build his play and his acceptance even more. The album features some top-flight sidemen in Kenny Burrell, guitar, and Harold Vick and Eric Dixon on tenor saxes. "Our Miss Brooks," the title tune, and "Smut" are the winners.

**POP SPOTLIGHT**  
**STRICTLY U. S. A.**  
Caterina Valente  
London LL 3307 (M); PS 307 (S)

Caterina Valente has a mighty large following in the U. S. A. and her American fans will be more than pleased with this new recording featuring her fine singing on a flock of American tunes. Here are such favorites as "Love Walked In," "My Funny Valentine," "Cherokee" and "Old Devil Moon," sung with style and persuasiveness by the pert Miss Valente. A fine album.

**COUNTRY SPOTLIGHT**  
**FOLK CONCERT FROM THE HEART OF AMERICA**  
Stanley Brothers, King 834

The Stanley Brothers rip off a variety of country tunes in their best bluegrass accents here. The album was recorded in Cincinnati after a date at the University in that city. From the liner it is not clear whether the album was made at the concert or not, but the singing is first class and the crowd noises are effective. "Whiskey and Jail," "Pig in the Pen" and "Lips That Lie" are some of the first-rate tracks.

**POP SPOTLIGHT**  
**FILM SPECTACULAR**  
London Festival Orchestra (Black), London SP 44025 (S)

For sheer excellence of sound, this newest Phase Four LP in London's sound series has to be rated among the best. Ninety musicians were involved in the huge ork complement and they are performing what has proved the most salable kind of merchandise—movie music. Included are "Exodus," "Around the World," "Moon River," tunes from "West Side Story" and others. First-quality wax that could easily become a steady on charts.

★ STAR PERFORMERS—selections on Chart 9 weeks or less registering greatest upward progress this week.

## 150 BEST SELLERS—MONAURAL

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	DAYS OF WINE AND ROSES Andy Williams, Columbia CL 2015	8
2	3	WEST SIDE STORY Sound Track, Columbia OL 5670	85
3	2	MOVING Peter, Paul & Mary, Warner Bros. W 1473	21
4	5	LAWRENCE OF ARABIA Sound Track, Colpix CP 514	15
5	4	IT HAPPENED AT THE WORLD'S FAIR... Elvis Presley, RCA Victor LPM 2697	8
6	9	I WANNA BE AROUND Tony Bennett, Columbia CL 2000	10
7	34	VAUGHN MEADER & THE FIRST FAMILY, VOL. II Cadence CLP 3065	3
8	7	SONGS I SING ON THE JACKIE GLEASON SHOW Frank Fontaine, ABC-Paramount ABC 442	18
9	6	KINGSTON TRIO #16 Capitol T 1871	11
10	10	JOHNNY'S NEWEST HITS Johnny Mathis, Columbia CL 2016	8
11	11	SURFIN' U. S. A. Beach Boys, Capitol T 1890	6
12	13	BYE BYE BIRDIE Sound Track, RCA Victor LOC 1081	7
13	8	PETER, PAUL & MARY Warner Bros. W 1449	59
14	12	WONDERFUL WORLD OF LOVE Robert Goulet, Columbia CL 1993	7
15	15	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809	57
16	17	SINCERELY YOURS Robert Goulet, Columbia CL 1931	23
17	16	RICHARD CHAMBERLAIN SINGS MGM E 4088	19
18	22	I'M A WOMAN Peggy Lee, Capitol T 1857	14
19	18	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC, VOL. II Ray Charles, ABC-Paramount ABC 435	32
20	21	HAIL THE CONQUERING NERO Peter Nero, RCA Victor LPM 2638	11
21	20	JAZZ WORKSHOP REVISITED Cannonball Adderley Sextet, Riverside RM 444	11
22	19	JOAN BAEZ IN CONCERT Vanguard VRS 9112	33
23	38	HOBO FLATS Jimmy Smith, Verve VS44	4
24	23	OUR MAN IN HOLLYWOOD Henry Mancini, RCA Victor LPM 2604	17
25	31	SINATRA—BASIE Frank Sinatra & Count Basie, Reprise R 1008	19
26	24	FLY ME TO THE MOON & THE BOSSA NOVA POPPS Joe Harnell & His Ork, Kapp KL 1318	20
27	35	WEST SIDE STORY Original Cast, Columbia OL 5230	139
28	33	BROADWAY—MY WAY Nancy Wilson, Capitol T 1828	10
29	25	OLIVER Original Cast, RCA Victor LOC2 2004	31
30	37	SURFING Ventures, Dolton BLP 2022	6
31	14	THE BARBRA STREISAND ALBUM Columbia CL 2007	9
32	27	JOAN BAEZ, VOL. II Vanguard VRS 9094	80
33	26	I LEFT MY HEART IN SAN FRANCISCO... Tony Bennett, Columbia CL 1869	49
34	39	BLAME IT ON THE BOSSA NOVA Eydie Gorme, Columbia CL 2012	10
35	28	THE BEST OF THE KINGSTON TRIO Capitol T 1705	53
36	30	NEW FRONTIER Kingston Trio, Capitol T 1809	26
37	29	IT DON'T MAKE NO DIFFERENCE Dave Gardner, Capitol T 1867	6
38	41	STOP THE WORLD—I WANT TO GET OFF... Original Cast, London AM 58001	29
39	32	THINK ETHNIC Smothers Brothers, Mercury MG 20777	10
40	40	GLORIA LYNNE AT THE LAS VEGAS THUNDERBIRD Everest BR 5208	18
41	46	ALLEY CAT Bert Fabric, Alco 148	33
42	51	WATERMELON MAN Mongo Santamaría, Battle 6120	6
43	44	RAMBLIN' ROSE Nat King Cole, Capitol T 1793	38
44	45	ALL ALONE AM I Brenda Lee, Decca DL 4370	14
45	42	JUDY AT CARNEGIE HALL Judy Garland, Capitol WBO 1569	90
46	53	ALWAYS YOU Robert Goulet, Columbia CL 1674	61
47	54	PIPELINE Chantays, Dot DLP 3516	4
48	48	THE BEST OF JOHNSON Al Jolson, Decca DXA 169	29
49	60	THE SOUND OF MUSIC Original Cast, Columbia KOL 5450	181
50	47	CAMELOT Original Cast, Columbia KOL 5420	124

This Week	Last Week	Title, Artist, Label	Wks. on Chart
51	43	BIG GIRLS DON'T CRY 4 Seasons, Vee Jay LP 1056	15
52	50	MY SON, THE FOLK SINGER Allan Sherman, Warner Bros. W 1475	32
53	55	JAZZ SAMBA Stan Getz & Charlie Byrd, Verve V 8432	39
54	71	HOW THE WEST WAS WON Sound Track, MGM 1E5	4
55	58	1963'S EARLY HITS Lawrence Welk, Dot DLP 3510	9
56	70	OUR MEN IN SAN FRANCISCO Limeliters, RCA Victor LPM 2609	19
57	36	THE FIRST FAMILY Vaughn Meader, Cadence CLP 3060	26
58	61	MODERN SOUNDS IN COUNTRY & WESTERN MUSIC Ray Charles, ABC-Paramount ABC 410	60
59	78	TEENAGE TRIANGLE James Darren/Shelley Fabares/Paul Petersen, Colpix CP 444	5
60	63	ARRIVEDERCI, ROMA Jerry Vale, Columbia CL 1955	16
61	52	BUDDY HOLLY STORY Coral CRL 57279	126
62	49	BABY WORKOUT Jackie Wilson, Brunswick BL 54110	7
63	68	SKEETER DAVIS SINGS THE END OF THE WORLD RCA Victor LPM 2699	9
64	59	DEAR LONELY HEARTS Nat King Cole, Capitol T 1836	24
65	67	COLLEGE STANDARDS Lettermen, Capitol T 1829	9
66	56	GYPSY Sound Track, Warner Bros. B 1480	26
67	75	ROY ORBISON'S GREATEST HITS Monument MLP 8000	41
68	74	WHERE DID EVERYONE GO! Nat King Cole, Capitol W 1859	3
69	84	WARM & WILLING Andy Williams, Columbia CL 1879	34
70	62	STEVE LAWRENCE WINNERS! Columbia CL 1953	18
71	76	GRAVY WALTZ & 11 CURRENT HITS... Steve Allen, Dot DLP 3515	7
72	93	SHIRELLES GREATEST HITS Scepter 507	20
73	81	OUR WINTER LOVE Felix Slatkin, Liberty LRP 3287	10
74	66	BOBBY VEE'S GOLDEN GREATS Liberty LRP 3245	32
75	87	ANDY WILLIAMS MILLION SELLER SONGS... Cadence CLP 3061	22
76	77	NEW CHRISTY MINSTRELS TELL TALL TALES! Columbia CL 2017	3
77	86	OUR WINTER LOVE Bill Pursell, Columbia CL 1992	10
78	57	THE VENTURES PLAY TELSTAR, THE LONELY BULL & OTHERS Dolton BLP 2019	23
79	121	LATIN RENDEZVOUS Mantovani & His Ork, London LL 3295	2
80	125	OLDIES BUT GOODIES, VOL. 5 Various Artists, Original Sound LPM 5007	2
81	118	I HAVE BUT ONE HEART Jerry Vale, Columbia CL 1797	42
82	73	1962'S GREATEST HITS BY BILLY VAUGHN Dot DLP 3497	16
83	96	JOAN BAEZ, VOL. I Vanguard VRS 9078	67
84	80	RUBY BABY Dion, Columbia CL 2010	12
85	106	PATSY CLINE SHOWCASE Decca DL 4202	18
86	126	MAKIN' A JOYFUL NOISE Limeliters, RCA Victor LPM 2588	3
87	102	LET'S LIMBO SOME MORE Chubby Checker, Parkway P 7027	11
88	72	BREAKFAST AT TIFFANY'S Henry Mancini, RCA Victor LPM 2362	87
89	89	JAZZ SAMBA ENCORE! Stan Getz & Luiz Bonfá, Verve V 8523	4
90	95	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133	266
91	79	MY SON, THE CELEBRITY Allan Sherman, Warner Bros. W 1487	21
92	101	AS LONG AS SHE NEEDS ME Sammy Davis Jr., Reprise R 6082	3
93	64	I COULD GO ON SINGING Sound Track, Capitol W 1861	5
94	92	KNOCKERS UP Rusty Warren, Jubilee JLP 2029	135
95	82	PUCCINI: MADAME BUTTERFLY Various Artists, RCA Victor LM 6160	7
96	91	FROM THE HUNGRY I Kingston Trio, Capitol T 1107	164
97	113	BOBBY VEE MEETS THE VENTURES Liberty LRP 3289	2
98	117	TWO OF US Robert Goulet, Columbia CL 1826	41
99	105	FROM A JACK TO A KING Hed Miller, Faber FLP 1001	11
100	94	THE SOUND OF GENIUS Various Artists, Columbia SGM 1	5

This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	114	CROSS-COUNTRY CONCERT Brothers Four, Columbia CL 1946	6
102	97	BACK AT THE CHICKEN SHACK Jimmy Smith, Blue Note 4117	14
103	65	THE NEW CHRISTY MINSTRELS Columbia CL 1872	34
104	103	CASCADING VOICES OF THE HUGO & LUIGI CHORUS RCA Victor LPM 2641	5
105	69	WILD WEEKEND Rockin' Rebels, Swan SLP 509	12
106	110	THE NEW CHRISTY MINSTRELS IN PERSON Columbia CL 1941	16
107	90	RAPTURE Johnny Mathis, Columbia CL 1915	33
108	98	YOU'RE THE REASON I'M LIVING Bobby Darin, Capitol T 1866	13
109	100	PAUL & PAULA SING FOR YOUNG LOVERS Philips PHM 200-078	16
110	119	COLLEGE CONCERT Kingston Trio, Capitol T 1658	49
111	109	WALK RIGHT IN Roof Top Singers, Vanguard VRS 9123	17
112	134	I'LL WALK WITH GOD Mario Lanza, RCA Victor LM 2607	35
113	112	REMINISCING Buddy Holly, Coral CRL 57426	13
114	133	GIRLS! GIRLS! GIRLS! Elvis Presley, RCA Victor LPM 2621	27
115	85	GENE PITNEY SINGS JUST FOR YOU... Musicor MM 2004	4
116	116	OUR MAN FROM ITALY Sergio Franchi, RCA Victor LM 2657	18
117	124	THIS IS MY COUNTRY Robert Shaw Chorus & the RCA Victor Symphony Ork, RCA Victor LM 2662	5
118	148	THE CHIFFONS Laurie LLP 2018	4
119	107	ENCORE OF GOLDEN HITS Platters, Mercury MG 20472	169
120	130	NO STRINGS Original Cast, Capitol O 1695	60
121	99	SOUNDPOWER! Marty Gold & His Ork, RCA Victor LPM 2620	6
122	120	JALOUSIE Arthur Fiedler & the Boston Pops, RCA Victor LM 2661	10
123	129	HEAVENLY Johnny Mathis, Columbia CL 1351	194
124	104	DON'T LET ME CROSS OVER Carl Butler, Columbia CL 2002	7
125	—	FOR YOUR SWEET LOVE Rick Nelson, Decca DL 4419	1
126	136	HIS GREATEST HITS Johnny Crawford, Del Fi DFPL 1229	3
127	140	THE END OF THE WORLD Julie London, Liberty LRP 3300	2
128	108	BLOOD, SWEAT & TEARS Johnny Cash, Columbia CL 1930	13
129	—	FABULOUS MIRACLES Tamla TM 228	1
130	—	MUSIC MAN Sound Track, Warner Bros. B 1459	39
131	122	THE LONELY BULL Herb Alpert & the Tijuana Brass, A&M 101	24
132	—	AFFINITY Oscar Peterson Trio, Verve VRS16	1
133	132	CHAD MITCHELL TRIO IN ACTION Kapp KL 1313	9
134	—	UP ON THE ROOF Drifters, Atlantic 8073	1
135	146	ANDY WILLIAMS BEST Cadence CLP 3054	44
136	111	BOSSA NOVA U. S. A. Dave Brubeck Quartet, Columbia CL 1998	13
137	83	FOLLOW THE BOYS Connie Francis, MGM E 4123	11
138	—	VENTURES PLAY THE COUNTRY CLASSICS... Dolton BLP 2023	1
139	139	PEPINO THE ITALIAN MOUSE & OTHER ITALIAN FUN SONGS Lou Monte, Reprise R 6058	25
140	142	RHYTHM OF THE RAIN Cascades, Valiant 405	8
141	—	LITTLE BIRD Pete Jolly Trio & Friends, Ava A 22	1
142	138	OUR DAY WILL COME Ruby & the Romantics, Kapp KL 1322	5
143	127	THE STRIPPER & OTHER FUN SONGS FOR THE FAMILY David Rose & Ork, MGM E 4062	50
144	145	TIME OUT Dave Brubeck, Columbia CL 1397	127
145	—	THE MOTOR-TOWN REVIEW, VOL. I... Various Artists, Motown 609	1
146	137	VIVA BOSSA NOVA Laurindo Almeida & the Bossa Nova All Stars, Capitol T 1759	26
147	144	RUSTY WARREN IN ORBIT Jubilee JGM 2044	32
148	135	ROGER WILLIAMS COUNTRY STYLE... Kapp KL 1305	8
149	128	MY FAIR LADY Original Cast, Columbia OL 5090	374
150	88	JAZZ IMPRESSIONS OF THE BLACK ORPHEUS Vince Guaraldi Trio, Fantasy 3337	19

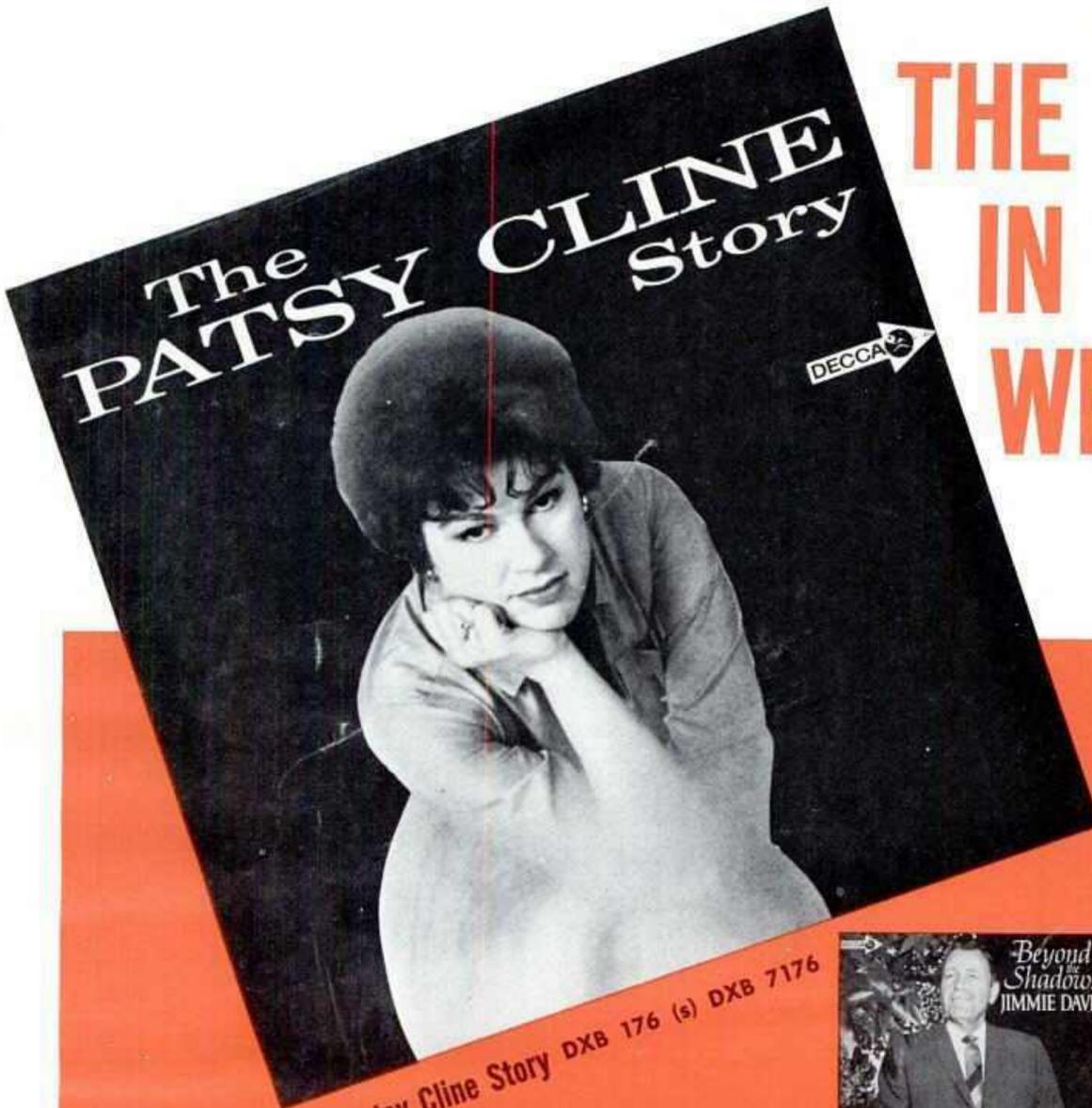
## 50 BEST SELLERS—STEREO

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	DAYS OF WINE AND ROSES Andy Williams, Columbia CS 8815	8
2	2	WEST SIDE STORY Sound Track, Columbia OS 2070	82
3	3	LAWRENCE OF ARABIA Sound Track, Colpix SCP 514	12
4	4	MOVING Peter, Paul & Mary, Warner Bros. WS 1473	21
5	6	JALOUSIE RCA Victor LSC 2661	9
6	7	I WANNA BE AROUND Tony Bennett, Columbia CS 8800	10
7	5	HAIL THE CONQUERING NERO Peter Nero, RCA Victor LSP 2638	9
8	12	OLIVER Original Cast, RCA Victor LSD 2004	32
9	8	FLY ME TO THE MOON & THE BOSSA NOVA POPPS Joe Harnell & His Ork, Kapp KS 3318	20
10	9	JAZZ SAMBA Stan Getz & Charlie Byrd, Verve V6-8432	36
11	13	CAMELOT Original Cast, Columbia KOS 2031	124
12	10	SOUNDPOWER! Marty Gold & His Ork, RCA Victor LSP 2620	9
13	14	SUPERCUSSION RCA Victor LSP 2613	8
14	11	HOW THE WEST WAS WON... Sound Track, MGM 1E5	8
15	19	JOHNNY'S NEWEST HITS Johnny Mathis, Columbia CS 8816	7
16	21	I LEFT MY HEART IN SAN FRANCISCO... Tony Bennett, Columbia CS 8649	38
17	24	THE SOUND OF MUSIC Original Cast, Columbia KOS 2020	169
18	18	BYE BYE BIRDIE Sound Track, RCA Victor LSO 1081	4
19	16	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CS 8609	54
20	23	KINGSTON TRIO #16 Capitol ST 1871	10
21	17	RAVEL: BOLERO Boston Symphony Orch. (Munch), RCA Victor LSC 2664	5
22	29	CASCADING VOICES OF THE HUGO & LUIGI CHORUS RCA Victor LSP 2644	7
23	25	WONDERFUL WORLD OF LOVE Robert Goulet, Columbia CS 8793	6
24	26	WEST SIDE STORY Original Cast, Columbia OS 2001	101
25	15	IT HAPPENED AT THE WORLD'S FAIR... Elvis Presley, RCA Victor LSP 2697	8
26	27	OUR WINTER LOVE Felix Slatkin, Liberty LST 7287	9
27	28	THIS IS MY COUNTRY Robert Shaw Chorus & RCA Victor Symphony Ork, RCA Victor LSC 2662	7
28	30	SINCERELY YOURS Robert Goulet, Columbia CS 8731	23
29	22	1963'S EARLY HITS Lawrence Welk, Dot DLP 25510	10
30	35	OUR WINTER LOVE Bill Pursell, Columbia CS 8792	10
31	32	HOBO FLATS Jimmy Smith, Verve V6-8544	4
32	36	SURFIN' U. S. A. Beach Boys, Capitol ST 1890	3
33	33	PUCCINI: MADAME BUTTERFLY Various Artists, RCA Victor LSC 6160	6
34	40	LATIN RENDEZVOUS Mantovani & His Ork, London PS 205	2
35	31	BIG BAND BOSSA NOVA Enoch Light & His Ork, Command RS 844 50	26
36	20	OUR MAN IN HOLLYWOOD Henry Mancini, RCA Victor LSP 2604	17
37	38	PETER, PAUL & MARY Warner Bros. WS 1449	46
38	34	NEW THRESHOLDS IN SOUND Sid Ramin & His Ork, RCA Victor LSP 2658	3
39	39	SOUND OF GENIUS Various Artists, Columbia SGM 1	5
40	50	1962'S GREATEST HITS BY BILLY VAUGHN Dot DLP 25497	17
41	44	JAZZ WORKSHOP REVISITED Cannonball Adderley Sextet, Riverside RM9-444	9
42	37	SONGS I SING ON THE JACKIE GLEASON SHOW Frank Fontaine, ABC-Paramount ABCS 442	16
43	42	BOSSA NOVA U. S. A. Dave Brubeck Quartet, Columbia CS 8798	13
44	—	CLASSICAL ENCORES Boston Symphony Orch. (Munch),	1
45	41	SINATRA—BASIE Frank Sinatra & Count Basie, Reprise RS-1008	18
46	43	WALTZ TIME Lawrence Welk, Dot DLP 25499	8
47	46	MAHLER: SYMPHONY NO. 1 Boston Symphony Orch. (Leinsdorf), RCA Victor LSC 2642	4
48	49	NEW FRONTIER Kingston Trio, Capitol ST 1809	20
49	47	I'M A WOMAN Peggy Lee, Capitol ST 1857	10
50	45	I COULD GO ON SINGING Sound Track, Capitol SW 1861	5

# A GIGANTIC PROMOTION FOR JUNE

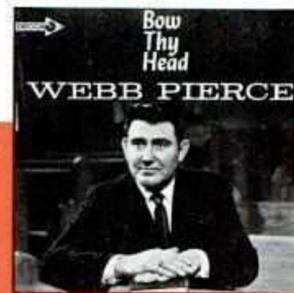
Featuring

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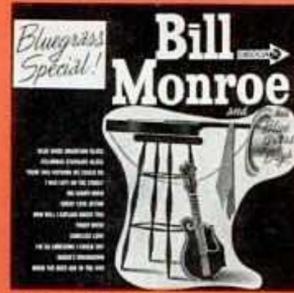


The Patsy Cline Story DXB 176 (s) DXB 7176

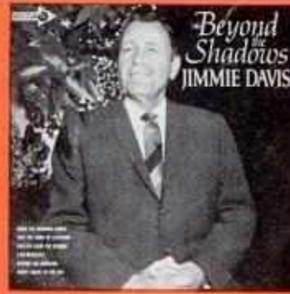
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Bow Thy Head .....DL 4384  
(s) DL 74384



Bluegrass Special .....DL 4382  
(s) DL 74382



Beyond the Shadows .....DL 4376  
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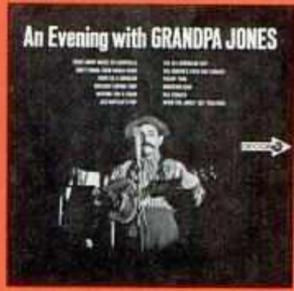
Wilburn Brothers—Trouble's Back In Town .....DL 4391  
(s) DL 74391



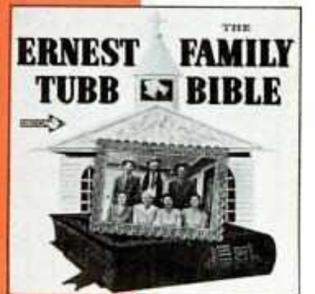
This World Is Not My Home .....DL 4360  
(s) DL 74360



Folk Songs of the Bayou Country DL 4398 (s) DL 74398



An Evening with Grandpa Jones DL 4364



Ernest Tubb—The Family Bible ... DL 4397 (s) DL 74397



A Collection of Favorites by The Carter Family ..... DL 4404



Country Comedy Time ...DL 4363



The Original Hit Performances! All-Time Country & Western ..... DL 4359

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# ALBUM REVIEWS (continued)



## SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

### POP SPECIAL MERIT

#### THEMES FOR YOUNG LOVERS

Percy Faith & Ork  
Columbia CL 2023; CS 8823

Faith had a smash a few seasons back by taking a lush movie theme—"Summer Place"—and handing it a lilting, triplet backing. The same approach is used here. There are a dozen appealing tunes, mostly recent vocal hits, to which the maestro applies his skill for a light and listenable scoring. The result can mean heavy air play and good, steady sales. Titles include "Rhythm of the Rain," "Up on the Roof," "Go Away Little Girl," among others.

### POP SPECIAL MERIT

#### HITS! HITS! HITS!

Don Costa & Ork  
Columbia CL 2041; CS 8841

A fine selection of the more listenable of the current crop of single disk hits gets the red carpet treatment by the Costa crew. Chorus and shimmering strings are employed in lush arrangements of "Call Me Irresponsible," "Tamoure" and "Can't Get Used to Losing You," to mention a few. Tony Bennett drops in for a surprise narration on cut one. Good wax that rates plenty of spins.

### CLASSICAL SPECIAL MERIT

#### BACH: CANTATAS, Vols. 1 through 6 (Special Packages)

Vienna State Opera Orchestra (Scherchen)  
Westminster XWN 18391 through 96

Westminster has done a real service for the connoisseur and collector of Bach cantatas by reissuing six LP's which were highlights of the label before it was taken over by ABC-Paramount. Conducted by Hermann Scherchen with reverence, several of the cantatas are not available on any other domestic label. The contents are Vol. I: Cantatas 32 & 152; Vol. II: 53, 54 & 170; Vol. III: 76 & 84; Vol. IV: 106 & 140; Vol. V: 189, and Vol. VI: 210.

### COUNTRY SPECIAL MERIT

#### AMERICANA

Leon Payne. Starday SLP 236

Here are a collection of wonderful saga tunes by the esteemed blind chanter, who also wrote all the material. The titles include "Joe Lopez," "Log Train," "Injun Joe," "The Gypsy Girl" and "Don't Make It Fifty-Four" (a story of the killings attributed to John Wesley Hardin). Accompaniment features five-string banjo in addition to standard rhythm, and the performances are strong indeed. The singer appears on the cover and has contributed interesting background notes on each song. Good collector's package.

## ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

### COUNTRY SPECIAL MERIT

#### FAVORITE SONGS OF TEXAS RUBY

King 840

Fans of the late Texas Ruby and country music in general will find this album packed with nostalgia. Miss Ruby, who lost her life in a fire March 29 while her husband, Curly Fox, was performing at the "Opry," sings many of her favorite tunes such as "It's Over Forever," "You've Been Cheating on Me" and "It's Your Time to Be Blue."



### FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

#### POPULAR

**TITO RODRIGUEZ LIVE AT BIRDLAND**  
United Artists UAL 3286 (M); UAS 6286 (S)

**ACT ONE SING TOO**  
Polly Bergen. Philips PHM 200-084 (M); PHS 600-084 (S)

**TORQUAY**  
The Fireballs. Dot DLP 3512 (M); DLP 25512 (S)

**THE BALLAD OF JED CLAMPETT**  
Jo Ann Castle. Dot DLP 3511 (M); DLP 25511 (S)

**FLAPJACKS**  
Google Rene Combo. Class LP 200

#### JAZZ

**MAX GOES EAST**  
Max Kaminsky & His Dixie Eight. United Artists UAL 3174 (M); UAS 6174 (S)

#### COUNTRY

**CURLY FOX AND TEXAS RUBY**  
Starday SLP 235

#### LATIN AMERICAN

**25 ANIVERSARIO**  
Trio Calaveras. RCA Victor MKL 1461 (M)

#### INTERNATIONAL

**PRIMER FESTIVAL MEXICANO DE LA CANCION**  
Various Artists. RCA Victor MKL 1481 (M)

**DOS GALLOS Y DOS GALLINAS**  
Various Artists. RCA Victor MKL 1463 (M)

#### SPOKEN WORD

**FINNEGANS WAKE**  
Patrick Bedford. Spoken Arts 854 (M)

**ROBERT DONAT READS FAVORITE POETRY AT HOME**  
Spoken Arts 848 (M)

**THE STORIES OF SHERLOCK HOLMES**  
Basil Rathbone. Caedmon TC 1172

#### COMEDY

**REX MILLER ON CHANNEL 1**  
Sound Track. Norman NL 302

#### SACRED EXTENDED PLAY

**TENNESSEE HARMONEERS**  
Atwell AEP 155 EP



### THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

#### POPULAR

**LLOYD ELLIOTT & HIS TROMBONE**  
Ava A 18 (M); AS 18 (S)

**ON PARADISE ISLE**  
Hal Aloma. Dot DLP 3514 (M); DLP 25514 (S)

## BREAKOUT ALBUMS

### ★ NATIONAL BREAKOUTS

#### MONO

#### FOR YOUR SWEET LOVE

Rick Nelson, Decca DL 4419

#### STEREO

#### CLASSICAL ENCORES

Mantovani, London PS 269

### ★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

#### MONO

#### THE SOUND OF HOROWITZ . . .

Vladimir Horowitz, Columbia ML 5811

#### JAN & DEAN TAKE LINDA SURFIN' . . .

Liberty LRP 3294

#### CLASSICAL ENCORES . . .

Mantovani & His Ork, London LL 3269

#### DION SINGS TO SANDY . . .

Laurie LLP 2017

#### CONNIE FRANCIS SINGS AWARD WINNING MOTION PICTURE HITS

MGM E 4048

#### SUKIYAKI . . .

Kyu Sakamoto, Capitol T 10349

#### THE UNITED STATES AIR FORCE BAND AND THE SINGING SERGEANTS . . .

RCA Victor LPM 2686

#### CLASSICAL

**GREEN: SUNDAY SING SYMPHONY; VAN VACTOR: SYMPHONY NO. 2**  
Hessian Radio Symphony Orchestra (Van Vactor). Composers Recordings CRI 169

**BRUNSWICK: SEPTET; GIDEON: LYRIC PIECE; NEWLIN: PIANO TRIO**  
Various Artists. Composers Recordings CRI 170

#### JAZZ

**D'JEVERT?**  
Jack Quigley Trio. Sand C-38 (M)

#### COUNTRY & WESTERN

**CROSSROADS**  
Doye O'Dell. Sage C-36 (M)

#### RELIGIOUS

**TWO SERMONS BY ROBERT J. McCracken**  
Word W-3248-LP (M)

#### LATIN AMERICAN

**DANZONES CLASICOS**  
Pablo Beltran Ruiz. RCA Victor MKL 1471 (M)

#### SPOKEN WORD

**THE BALLAD OF ROBIN HOOD**  
Anthony Quayle. Caedmon TC 1177

#### POLKA

(Extended Play)  
**WALTER OSTANEK COMBO**  
A-B-S JS 208 EP

### OTHER ALBUMS REVIEWS

The albums listed below are rated as having relatively limited sales or programming potential.

#### POPULAR

**ORGAN MEDLEYS**  
Neal Davies. Davies SPB 420 (S)

#### SPECIALTY

(Extended Play)  
**THE BARBERETTES**  
Appro EP 1885

#### CLASSICAL

**MARTIRANO: O, O, O THAT SHAKESPERIAN RAG; ROCHBERG: QUARTET NO. 2**  
Various Artists. Composers Recordings CRI 164

**CHANLER: THE POT OF FAT**  
Various Artists. Composers Recordings CRI 162

### MARVELOUS MARVELETTES . . .

Tamla TM 237

### LES McCANN LTD., PLAYS THE SHAMPOO AT THE VILLAGE GATE . . .

Pacific Jazz PJ 63

### THE UNITED STATES NAVY BAND AND THE SEA CHANTERS . . .

RCA Victor LPM 2688

### STEVE & EYDIE AT THE MOVIES . . .

Steve Lawrence & Eydie Gorme, Columbia CL 2021

### TODAY'S TOP HITS . . .

David Carroll & His Ork, Mercury MG 20786

### THE UNITED STATES MARINE BAND

RCA Victor LPM 2687

### WAGNER: SIEGFRIED . . .

Various Artists, London A 4508

### THE NATURAL SOUL . . .

Lou Donaldson, Blue Note 4108

#### STEREO

### BIG NOISE FROM WINNETKA . . .

Bob Haggart & His Ork, Command RS 849 SD

### VAUGHN MEADER & THE FIRST FAMILY, VOL. II . . .

Cadence CLP 25065

### NEW CHRISTY MINSTRELS TELL TALL TALES! . . .

Columbia CS 8817

### FOR YOUR SWEET LOVE . . .

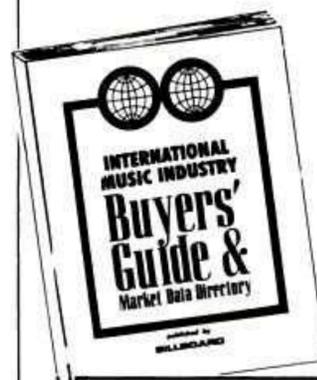
Rick Nelson, Decca DL 74419

### THE LONGEST DAY . . .

Sound Track, 20th Century Fox SXG 5007

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from **Billboard**



**1963-64 INTERNATIONAL MUSIC INDUSTRY BUYERS' GUIDE & MARKET DATA DIRECTORY**  
Will Be Issued AUGUST 3, 1963

Lists of record manufacturers, music publishers and suppliers of products, facilities and services to the music-record industry . . . all over the world. Another industry service from

**Billboard**

The International Music-Record Newsweekly

Frank Luppino Jr., International Director  
1564 Broadway New York City 36, N. Y. U.S.A.

# COUNTRY MUSIC CORNER

Continued from page 18

Uniontown, Pa.; Centre Hall, Pa., and Wilson, N. C. Bookings were arranged by Jim Gemmill Promotions, now located in new quarters at 1804 Dresden Road, Richmond 25, Va. Gemmill has also set Miss Hunter for the Ernest Tubb Record Shop show to be aired via WSM, Nashville, June 8. Miss Hunter has just inked a new recording pact with Salem Records, Salem, Va., with a new release slated for late in June.

The Andy Doll band, a regular feature on Station KOEL, Oelwein, Ia., is routed through June as follows: New Vienna, Ia., June 3; Oelwein, Ia., 6; Clear Lake, Ia., 7; Dakota City, Ia., 8; Fort Dodge, Ia., 9; Madison, Wis., 13; Guttenberg, Ia., 15; La Crosse, Wis., 16; Janesville, Ia., 17; Guttenberg, Ia., 18; Worthington, Ia., 19; Waterloo, Ia., 20; Marion, Ia., 21; Decorah, Ia., 22; Monroe, Wis., 23; Janesville, Ia., 24-25; Marion, Ia., 26; Fort Dodge, Ia., 27; Dubuque, Ia., 28, and Prairieburg, Ia., 29. . . . Texas Tony Merrill, currently operating in the New York City sector, is negotiating for a role in a comedy-mystery flick to be shot in Hollywood late in August.

Jim Eanes and His Shenandoah Valley Boys display their talents at the country music park at Edgemont, Pa., August 17, and Echo Lake Park, Bainbridge, N. Y., August 18. Jim Gemmill, Richmond, Va., set the dates. Gemmill has also carded the Doc Williams show for the Wilson, N. C., Fair September 26-28, and the Vandergriff Brothers for the Edgemont, Pa., park June 16. . . . Gary Walker, Painted Desert Music's Nashville manager, reports solid action on two of his firm's tunes, "Ring of Fire," as done by Johnny Cash on Columbia, and "All I See Is Blue," as waxed by Jack Scott on Capitol. The "Fire" tune was clefted by Merle Kilgore and June Carter. "Blue" was written by Kilgore in collaboration with Kay Arnold of Waco, Tex.

Walt Riddle, brother of United Artists recorder Georgie Riddle, heads up his own c.&w. program each Saturday at 6:30 p.m. on WTAF-TV, Marion, Ind. Featured with Walt on the program are his wife Betty, a live band and a guest artist, and the weekly TV offering is tied in with personals throughout the station's viewing area. Appearing as guests on the first show May 18 were Rusty and Doug, Justin Tubb, Donna Darlene and Cousin Jody, who were in Marion for an appearance at the Coliseum for the local Fraternal Order of Police. . . . Dave Dudley and Johnny Voit are routed for Aberdeen, S. D., June 7; Minot, N. D., 8; Fargo, N. D., 10, and Wahpeton, N. D., 11.

The Johnny Cash show is

## Peebles Package for Omaha Jaycees' Show

OMAHA—The Omaha Jaycees, who recently honored Wichita, Kan., promoter Harry (Hap) Peebles for the assistance he has given them over the years in raising funds for the local children's zoo, will sponsor their 11th annual country music show at Music Hall here June 14, with Peebles again supplying the talent.

On the bill will be Ferlin Husky, Hank Locklin, Bobby Helms, Autry Inman, Pee Wee King and the Golden West Cowboys, Jean Shepard, Dub Dickerson, the Collins Sisters and Redd Stewart.

The same package is set for Topeka, Kan., June 12; Lincoln, Neb., 13; Wichita, Kan., 15, and Kansas City, Kan., 16.

spotted for Ponce de Leon Ball Park, Atlanta, June 14; Municipal Auditorium, Shreveport, La., 15; Sam Honston Coliseum, Houston, 16; Fair Park Livestock Coliseum, Dallas, 17; Municipal Auditorium, Austin, Tex., 18; Municipal Auditorium, San Antonio, 19; Auditorium, Lubbock, Tex., 20; Hollywood Bowl, Hollywood, 22, and Memorial Auditorium, Sacramento, 23. . . . Acuff-Rose Artist Corporation, Nashville, is keeping girl singer Judy Thomas busy with a string of June dates in Illinois, Indiana, Ohio, New York, Connecticut and Virginia. Judy returned to Nashville last week from a five-day string of ballroom dates with Bobby Lord in Iowa, Minnesota and Wisconsin. Meanwhile, Reprise Records last week rushed a release on Judy's first disk for the label.

# SINGLES REVIEWS

Continued from page 21

**DENNY RANDELL**  
★★★★ Hey! Chickie Baby (Shapiro-Bernstein, ASCAP) (2:16) — ★★★ There's Gonna Be a Showdown (Skidmore, ASCAP) (2:14). CAMEO 255

**JIMMY RODGERS**  
★★★★ Poor Little Raggedy Ann Hall Clement, BMI (2:56) — ★★★ I'm Gonna Be the Winner (4-Star Sales, BMI) (2:17). DOT 16490

**VINCE GUARALDI QUINTET**  
★★★★ Zela (Zell-ah'oh) (11th Ave., ASCAP) (2:53) — ★★★ Jitterbug Waltz (Robbins, ASCAP) (2:44). FANTASY 567

**LINDA LANE**  
★★★★ Cancel the Celebration (Big Billy, BMI) (2:35) — ★★★ Lonely Teardrops (Pearl, BMI) (2:15). CUB 9124

**CURTIS AND DEL**  
★★★★ Love Is a Guessing Game (Acuff-Rose, BMI) (2:50) — ★★★ Rita (Acuff-Rose, BMI) (2:25). MONUMENT 816

**GAY JAMISON**  
★★★★ If He's Alone (Almost-Arnold, BMI) (2:20) — ★★★ Some Dues to Pay (Almost-Arnold, BMI) (2:20). CRAIG 101

**BUDDY LAMP**  
★★★★ My Tears (Lloyd & Logan, BMI) (2:10) — ★★★ Thank You Love (Lloyd & Logan, BMI) (2:30). DOUBLE L 716

**DEL SATINS**  
★★★★ Who Cares (Disal, ASCAP) — ★★★ Feelin' No Pain (Disal, ASCAP) (2:27). COLUMBIA 42802

**THE BOWMEN**  
★★★★ Pseudu (Dundee, BMI) (2:15) — ★★★ One Room Flat (Kentune, BMI) (2:10). DOT 16486

**GUY LOMBARDO AND HIS ROYAL CANADIANS**  
★★★★ Sweet Violets (Morris, ASCAP) (2:41) — ★★★ Lay Something on the Bar (Besides Your Elbows) (Vier, BMI) (2:25). DECCA 25602

**SELVIN JOHANNES**  
★★★★ In the Days of Plenty (Roosevelt, BMI) (2:20) — ★★★ Ole

Father Time (Brenner, BMI) (1:52). DECCA 31502

**SAMMY SPEAR**  
★★★★ Baltimore - Washington Shout (Malverne, ASCAP) (2:35) — ★★★ I Left My Heart in San Francisco (General, ASCAP) (2:11). LONDON 4900

**AL GARGONE**  
★★★★ Mother Courage (Harms, ASCAP) (1:52) — ★★★ Pasquale (Luristan, ASCAP) (2:13). LAURIE 3172

## COUNTRY

**STANLEY BROTHERS**  
★★★★ Memories of Mother (Acuff-Rose, BMI) (2:52) — ★★★ Paul and Silas (Lois, BMI) (2:21). KING 5754

**CHUCK REED**  
★★★★ Lots of Happiness (Cedarwood, BMI) (2:01) — ★★★ The Loneliness in Me (Chu-Fin, BMI) (2:32). MINARET 110

**JIMMY C. NEWMAN**  
★★★★ Already I'm Falling (New Keys, BMI) (2:21) — ★★★ Everything (Pamper, BMI) (2:28). DECCA 31503

**RED SOVINE**  
★★★★ Waltzing With Sin (Starday, BMI) (2:22) — ★★★ I Forgot to Keep Her With Me (Four Star, BMI) (2:26). STARDAY 632

**BOBBY SYKES**  
★★★★ A Place for Girls Like You (Starday, BMI) (2:27) — ★★★ Run, Johnny, Run (Starday, BMI) (2:29). STARDAY 630

**THE LONESOME PINE FIDDLERS**  
★★★★ Too Hot to Handle (Starday, BMI) (1:50) — ★★★ I Walked to the River (Starday, BMI) (2:03). STARDAY 631

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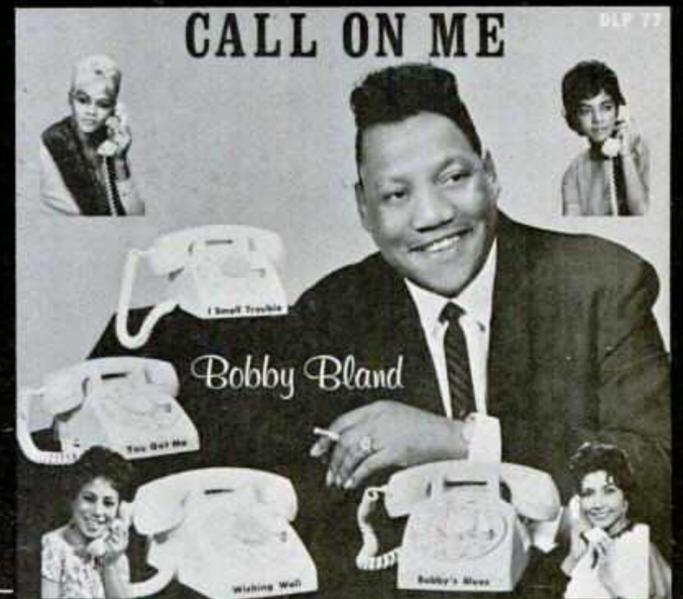
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TODAY'S TOP TUNES

# HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING JUNE 8

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1		1 IT'S MY PARTY	By Wiener-Gluck-Gold—Published by Arch (ASCAP)	4
2	11	SUKIYAKI	By Ei-Nakamura—Published by Beechwood (BMI)	3
3	4	DA DOO RON RON	By Spector-Greenwich-Barry—Published by Mother Bertha-Trio (BMI)	4
4	3	I LOVE YOU BECAUSE	By Payne—Published by Fred Rose (BMI)	6
5	2	IF YOU WANNA BE HAPPY	By Guida-Royster—Published by Rockmasters (BMI)	7
6	6	YOU CAN'T SIT DOWN	By Upchurch-Clark-Muldraw-Sheldon—Pub. by Conrad-Dasher (BMI)	4
7	7	TWO FACES HAVE I	By Herbert-Christie—Published by Painted Desert-RTD (BMI)	6
8	12	STILL	By Anderson—Published by Moss Rose (BMI)	5
9	5	SURFIN' U. S. A.	By Wilson—Published by Arc (BMI)	8
10	18	THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER	By Tobias-Carste—Published by Comet (ASCAP)	3
11	10	LOSING YOU	By Renard-Sigman—Published by BNP (ASCAP)	7
12	26	18 YELLOW ROSES	By Darin—Published by T. M. (BMI)	2
13	28	HELLO STRANGER	By Lewis—Published by McLaughlin (BMI)	2
14	8	HOT PASTRAMI	By Roziner—Published by Sherlyn-Pent (BMI)	6
15	14	FOOLISH LITTLE GIRL	By Miller-Greenfield—Published by Screen Gems-Columbia (BMI)	8
16	29	BLUE ON BLUE	By David-Bacharach—Published by Famous (ASCAP)	2
17	15	ANOTHER SATURDAY NIGHT	By Cooke—Published by Kags (BMI)	6
18	9	I WILL FOLLOW HIM	By Altman-Gimbel-Stole-Roma—Published by Leeds (ASCAP)	10
19	13	TAKE THESE CHAINS FROM MY HEART	By Rose-Heath—Published by Milene (ASCAP)	7
20	17	EL WATUSI	By Barretto—Published by Little Dipper (BMI)	3
21	20	THE LOVE OF MY MAN	By Townsend—Published by Sylvia (BMI)	3
22	23	PRISONER OF LOVE	By Robin-Columbo-Gaskill—Published by Mayfair-Sherwin (ASCAP)	3
23	19	REVEREND MR. BLACK	By Wheeler-Peters—Published by Quartet-Butterfield (ASCAP)	7
24	16	PUFF (The Magic Dragon)	By Yarrow-Lipton—Published by Pepamar (BMI)	11
25	—	BIRDLAND	By Mann-Smith—Published by Woodcrest-Ace (BMI)	1
26	21	PIPELINE	By Spickard-Carman—Published by Downey (BMI)	10
27	—	THE GOOD LIFE	By Reardon-Distel—Published by Paris (ASCAP)	1
28	—	COME AND GET THESE MEMORIES	By Holland-Dozier-Holland—Published by Jobete (BMI)	1
29	—	PUSHOVER	By Davis-Clark—Published by Chevis (BMI)	1
30	—	WILDWOOD DAYS	By Mann-Appell—Published by Kalmann (ASCAP)	1

RECORDINGS AVAILABLE  
(Best Selling Record Listed in Bold Face)

1. IT'S MY PARTY—Lesley Gore, Mercury 72119.
2. SUKIYAKI — Kyu Sakamoto, Capitol 4945; Billy Vaughn, Dot 16484.
3. DA DOO RON RON—Crystals, Philles 112.
4. I LOVE YOU BECAUSE — Al Martino, Capitol 4930.
5. IF YOU WANNA BE HAPPY—Jimmy Soul, S.P.Q.R. 3305.
6. YOU CAN'T SIT DOWN — Dovells, Parkway 867.
7. TWO FACES HAVE I — Lou Christie, Roulette 4481.
8. STILL — Bill Anderson, Decca 31458; LaVern Baker, Atlantic 1104.
9. SURFIN' U. S. A.—Beach Boys, Capitol 4932.
10. THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER—Nat King Cole, Capitol 4965.
11. LOSING YOU — Don Costa, Columbia 42785; Brenda Lee, Decca 31478.
12. 18 YELLOW ROSES — Bobby Darin, Capitol 4970.
13. HELLO STRANGER — Barbara Lewis, Atlantic 2184.
14. HOT PASTRAMI — Dartells, Dot 16453; Joey Dee & the Starliners, Roulette 4488.
15. FOOLISH LITTLE GIRL — Shirelles, Scepter 1248.
16. BLUE ON BLUE—Bobby Vinton, Epic 9593.
17. ANOTHER SATURDAY NIGHT — Sam Cooke, RCA Victor 8164.
18. I WILL FOLLOW HIM—Petula Clark, Laurie 3156; Rosemary Clooney, Reprise 20145; Betty Curtis, CGD 10903; Georgia Gibbs, Epic 9585; Jackie Kannon, Stage 518; Little Peggy March, RCA Victor 8139; Frank Pourcel, Capitol 4916; Clifford Scott, World Pacific 378; Joe Sentieri, Vesuvius 1068.
19. TAKE THESE CHAINS FROM MY HEART — Lloyd Arnold, Memphis 106; Ray Charles, ABC-Paramount 10435; Hank Williams, MGM 11479.
20. EL WATUSI — Ray Barretto, Tico 419.
21. THE LOVE OF MY MAN—Theola Kilgore, Serock 2004.
22. PRISONER OF LOVE—James Brown and the Famous Flames, King 5739; Susan Blake, Kelit 1980.
23. REVEREND MR. BLACK — Kingston Trio, Capitol 4951.
24. PUFF (The Magic Dragon) — Peter, Paul & Mary, Warner Bros. 5348.
25. BIRDLAND—Chubby Checker, Parkway 873.
26. PIPELINE — Chantays, Dot 16440.
27. THE GOOD LIFE — Tony Bennett, Columbia 42779; Kenny Burrell, Blue Note 1884; Betty Carter, Atco 6254; Sergio Franchi, RCA Victor 8149; Eddie Heywood, Liberty 55575; Kathy Keegan, Malibu 1219; Lalo Schiffrin, MGM 13139.
28. COME AND GET THESE MEMORIES — Martha & the Vandellas, Gordy 7014.
29. PUSHOVER—Etta James, Argo 5437.
30. WILDWOOD DAYS — Bobby Rydell, Cameo 252.

WARNING—The titles "HONOR ROLL OF HITS" and "Today's Top Tunes" are registered trademarks and the listing of the hits has been copyrighted by Billboard. Use of either may not be made without Billboard's consent. Requests for such consent should be submitted in writing to the publishers of Billboard at 1564 Broadway, New York 36, N. Y.

## Vienna Ork Sues Vox Disks

NEW YORK—The Vienna Philharmonic Ork (Wiener Philharmoniker) has filed suit in U. S. District Court here against Vox Records, alleging misappropriation of the name Vienna in the sale of certain recordings of classical music. Complaint says plaintiffs never authorized use of its name to Vox.

Treble damages of \$750,000 are asked in the infringement suit. It's also alleged that a similar suit in 1955 brought an agreement from Vox that it would cease and desist in use of the Vienna name in the sale of recordings. Current complaint charges that defendants have willfully disregarded terms and conditions of the agreement and have failed to stop sale and distribution of the records.

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Reprinted from Billboard issue of June 1, 1963  
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# Billboard HITS OF THE WORLD

## ARGENTINA

(Courtesy Escalera a la fama)

This Week	Last Week	Title	Artist
1	3	CUTI PIE	Johnny Tillotson (Cadence-Microfon)—Ridge-Korn
2	1	MUNDO CRUEL	Enrique Guzman (CBS)—Fermata
3	7	PUNTE PEXOA	*Trovadores del Norte (CBS)
4	2	LIMBO ROCK	Chubby Checker (Fermata)—Mann-Fermata
5	5	ESO BESO	Paul Anka (Victor)—Spanka-Fermata
6	6	SE HA PUESTO EL SOL	Adriano Celentano (Fermata)—Fermata
7	4	DAME FELICIDAD	Enrique Guzman (CBS)—Korn
8	—	PALABRAS NUEVAS	*Antonio Prieto (Microfon)—Fermata
9	—	FRENTE AL MAR	Mariano Mores-Susy Leiva (Odeon)
10	—	RUBY BABY	Dion (CBS)

## AUSTRALIA

(Courtesy Music Maker, Sydney)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	TAMOURE	Bill Justis (Philips)—Boosey and Hawkes
2	6	FOOT TAPPER	The Shadows (Columbia)—Allans
3	2	SUMMER HOLIDAY	Cliff Richard (Columbia)—Allans
4	5	PROUD OF YOU	*Jay Justin (HMV)—Castle
5	—	HOW DO YOU DO IT	Gerry and the Pacemakers (Columbia)—Leeds
6	4	PIPELINE	The Chantays (London)—Alberts
7	—	IF YOU WANNA BE HAPPY	Jimmy Soul (HMV)—No publisher
8	7	JEZEBEL	*Rob E. G. (Festival)—Davis
9	8	MECCA	Gene Pitney (UA)—Schroeder
10	—	I LOVE YOU BECAUSE	Al Martino (Capitol)—Allans
11	9	I WILL FOLLOW HIM	Little Peggy March (RCA)—Leeds
12	—	OUR WINTER LOVE	Bill Pursell (CBS)—Boosey & Hawkes
13	—	LOSING YOU	Brenda Lee (Festival)—Castle
14	3	IN DREAMS	Roy Orbison (London)—Acuff-Rose
15	10	ON BROADWAY	The Drifters (London)—Tu-Con

## BRITAIN

(A special list compiled prior to publication by New Musical Express, London)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	FROM ME TO YOU	*Beatles (Parlophone)—Northern Songs, Ltd.
2	2	SCARLETT O'HARA	*Jet Harris—Tony Meehan (Decca)—Francis, Day & Hunter
3	6	DO YOU WANT TO KNOW A SECRET	*Billy J. Kramer (Parlophone)—Northern Songs, Ltd.
4	5	LUCKY LIPS	*Cliff Richard (Columbia)—Cromwell Music
5	3	CAN'T GET USED TO LOSING YOU	Andy Williams (CBS)—Manor Music
6	8	TWO KINDS OF TEAR-DROPS	Del Shannon (London)—Vicki Music
7	7	IN DREAMS	Roy Orbison (London)—Chappell
8	4	HOW DO YOU DO IT?	Gerry and the Pacemakers (Columbia)—Dick James Music
9	10	NOBODY'S DARLIN' BUT MINE	*Frank Ifield (Columbia)—Peter Maurice
10	21	WHEN WILL YOU SAY I LOVE YOU	*Billy Fury (Decca)—Jack Good Music
11	25	TAKE THESE CHAINS FROM MY HEART	Ray Charles (HMV)—Acuff-Rose
12	9	FROM A JACK TO A KING	Ned Miller (London)—Palace Music
13	15	DECK OF CARDS	Wink Martindale (London)—Campbell-Connelly
14	11	LOSING YOU	Brenda Lee (Brunswick)—Ivan Mogull
15	14	YOUNG LOVERS	Paul and Paula (Philips)—One Four Two Music
16	12	HE'S SO FINE	Chiffons (Stateside)—Peter Maurice

This Week	Last Week	Title	Artist
17	18	PIPELINE	Chantays (London)—World Wide Music
18	—	IF YOU GOTTA MAKE A FOOL OF SOMEBODY	*Freddie and the Dreamers (Columbia)—Feldman Music
19	27	FORGET HIM	Bobby Rydell (Cameo-Parkway)—Welbeck Music
20	13	SAY I WON'T BE THERE	*Springfields (Philips)—Chappell
21	16	BROWN EYED HANDSOME MAN	Buddy Holly (Coral)—Jewel Music
22	20	CASABLANCA	*Kenny Ball (Pye)—Keith Prowse Music
23	19	LITTLE BAND OF GOLD	James Gilreath (Pye Int.)—Joy Music
24	24	THE FOLK SINGER	Tommy Roe (HMV)—Shapiro-Bernstein
25	—	SHY GIRL	*Mark Wynter (Pye)—E. H. Morris
26	23	MY WAY	Eddie Cochran (Liberty)—Cross Music
27	17	RHYTHM OF THE RAIN	Cascades (Warner Bros.)—E. H. Morris
28	—	LET'S GO STEADY AGAIN	Neil Sedaka (RCA)—Aldon Music
29	—	HARVEST OF LOVE	Benny Hill (Pye)—Welbeck Music
30	—	FIREBALL XL5	*Dion Spencer (HMV)—David Toff

## CHILE

This Week	Last Week	Title	Artist
1	1	NO QUIERO SER	Ginette Acevedo (RCA-Demon)
2	2	EL TWIST DE LA GORDA	Los Caporales (Philips)
3	3	AMAR Y SER AMADA	Angelica Maria (Odeon)
4	4	VIDA MIA	Los Carr Twins (Odeon)
5	5	ADIOS MUNDO CRUEL	Enrique Guzman (Columbia)
6	6	PERA MADURA	Sergio Inostroza (RCA-Demon)
7	7	EL TWIST DEL ESQUELETO	Oscar Arriagada (Odeon)
8	8	HOY SE CASA	Luis Alberto Martinez (Odeon)
9	9	BIG GIRLS DON'T CRY	Cuatro Rebeldes (Odeon)
10	10	TWIST DE NIKITA	Tullio Gallo (Philips)

## EIRE

(Courtesy Irish Times, Ltd., Dublin)

This Week	Last Week	Title	Artist
1	4	LITTLE BAND OF GOLD	James Gilreath (Pye)—Joy Music
2	3	FROM ME TO YOU	The Beatles (Parlophone)—Northern Songs, Ltd.
3	7	IN DREAMS	Roy Orbison (London)—Chappell
4	1	NOBODY'S DARLIN' BUT MINE	Frank Ifield (Columbia)—Peter Maurice
5	2	RHYTHM OF THE RAIN	The Cascades (Warner Bros.)—E. H. Morris
6	10	TWO KINDS OF TEAR-DROPS	Del Shannon (London)—Vicki
7	—	LUCKY LIPS	Cliff Richard (Columbia)—Cromwell Music
8	8	CAN'T GET USED TO LOSING YOU	Andy Williams (CBS)—Manor
9	5	FROM A JACK TO A KING	Ned Miller (London)—Alberts
10	6	BROWN-EYED HANDSOME MAN	Buddy Holly (Coral)—Jewel

## FLEMISH BELGIUM

(Courtesy Juke Box Mag)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	EENZAAM ZONDER JOU	*Will Tura (Palette)—Top
2	4	SANS-TOI, MAMIE	*Adamo (Pathe)—Rudo
3	3	JUNGE, KOMM BALD WIEDER	Freddy (Polydor)—Bens
4	2	COEUR BLESSE	Petula Clark (Vogue)—Acuff-Rose
5	5	HEY PAULA	Paul and Paula (Philips)—World
6	7	BLUME VAN TAHITI	Gert Timmerman (RCA)—World
7	9	FROM A JACK TO A KING	Ned Miller (Fly)—Bens
8	6	LOOP DE LOOP	Johnny Thunder (Stateside)—Chappell
9	10	KISS ME QUICK	Elvis Presley (RCA)—Belinda Music
10	8	SUMMER HOLIDAY	Cliff Richard (Columbia)

## FRANCE

This Week	Last Week	Title	Artist
1	1	L'ECOLE EST FINIE	Sheila (Philips)
2	3	DIS LUI/MARCHE TOUT DROIT	Claude Francois (Fontana)
3	4	LES BRAS EN CROIX/TES TENDRES ANNEES	Johnny Hallyday (Philips)
4	2	EN ECOUTANT LA PLUIE	Richard Anthony (Columbia)—Sylvie Vartan (RCA)
5	—	L'AMOUR S'EN VA	Francoise Hardy (Vogue)
6	5	C'EST A L'AMOUR AUQUEL JE PENSE	Francoise Hardy (Vogue)
7	6	DONNE MOI MA CHANCE	Richard Anthony (Columbia)
8	—	CHANCE	Sylvie Vartan (RCA)
9	7	OUI JE T'AIME	Eddy Mitchell (Barclay)
10	—	MINNIE PETITE SOURIS	Henri Salvador (Salvador-Philips)

## FRENCH (WALLOON) BELGIUM

(Courtesy Juke Box Magazine)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	SANS TOI, MAMIE	*Adamo (Pathe)—Rudo
2	3	JE ME SENS TRES SEUL	*Robert Cogoi (Philips)—Top Music
3	2	LES BRAS EN CROIX/TES TENDRES ANNEES	Johnny Hallyday (Philips)—Bens
4	4	L'ECOLE EST FINIE	Sheila (Philips)
5	8	L'AMOUR S'EN VA	Francoise Hardy (Vogue)
6	5	DONNE-MOI—MA CHANCE /APRES TOI	Richard Anthony (Columbia)
7	7	TOUS LES GARCONS ET LES FILLES	Francoise Hardy (Vogue)—Vogue
8	6	COEUR BLESSE	Petula Clark (Vogue)—Acuff-Rose
9	9	MINNIE, PETITE SOURIS	Henri Salvador (Philips)—World
10	10	ELLE EST TERRIBLE	Johnny Hallyday (Philips)—Bens

## HOLLAND

(Courtesy Platennleuws, Amersfort, Holland)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	BUONA NOTTA BAMBINO	Rocco Granata (CNR)—Picture Music, Joop Portengen
2	2	BLUME VON TAHITI	Gert Timmerman (Telefunken)—Holland Music
3	4	SUMMER HOLIDAY	Cliff Richard (Columbia)—Basart
4	9	JUNGE, KOMM BALD WIEDER	Freddy (Polydor)—Bens-Altona
5	5	SOERABAYA	Anneke Gronloh (Philips)—Bosart L. C., Amsterdam
6	7	BLAME IT ON THE BOSSA NOVA	Eydie Gorme (CBS)—Altona
7	3	LOOP DE LOOP	Johnny Thunder (Delta)—Chappell
8	8	HAND IN HAND	*Jackie van Dam (Fontana)—Benelux Music
9	—	RITME VAN DE REGEN	Rob de Nijs (Decca)—Chappell
10	—	WINI-WINI	Die Tahiti Tamoures (Polydor)—Joop Portengen

## HONG KONG

This Week	Last Week	Title	Artist
1	1	FOLLOW THE BOYS	Connie Francis (MGM)
2	2	LOOP DE LOOP	The Fabulous Echoes (Diamond)
3	6	SUMMER HOLIDAY	Cliff Richard (Columbia)
4	4	REMEMBER DIANA	Paul Anka (RCA)
5	8	HEY MR. BASSMAN	Johnny Cymbal (Kapp)
6	7	LET'S GO STEADY AGAIN	Neil Sedaka (RCA)
7	5	RHYTHM OF THE RAIN	The Cascades (Warner Bros.)
8	—	DON'T BE AFRAID LITTLE DARLING	Steve Lawrence (CBS)
9	—	ANOTHER SATURDAY NIGHT	Sam Cooke (RCA)
10	—	FOOT TAPPER	The Shadows (Columbia)

## ISRAEL

(Courtesy Kol Israel Broadcasting)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	FROM A JACK TO A KING	Ned Miller (Eabor)—Dandelion Music
2	5	TOUS LES GARCONS ET LES WILLES	Francoise Hardy (Vogue)
3	9	I'LL FOLLOW HIM	Little Peggy March (RCA)—Leeds
4	6	LOSING YOU	Brenda Lee (Decca)—Ivan Mogull-Irazemer
5	3	RHYTHM OF THE RAIN	The Cascades (Warner Bros.)—Sherman Music-De Vorizon Music
6	1	HEY PAULA	Paul & Paula (Hed Arzi)—LeBill-Marbill
7	7	YELLOW HATRED	The Roosters (Kol Israel)—ACUM
8	—	LIKE I'VE NEVER BEEN GONE	Billy Fury (Decca)—Shapiro-Bernstein
9	—	YOUNG LOVERS	Paul & Paula (Philips)—LeBill-Marbill
10	8	HE'S SO FINE	The Chiffons (Lauri)—Bright Tunes

## ITALY

(Courtesy Musica e Dischi, Milan)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	IL TANGACCIO	*Adriano Celentano (Clan)
2	2	COME TE NON C'E' NESSUNO	*Rita Pavone (RCA)
3	4	BACI	*Remo Germani (Jolly)
4	3	AMORE FERMATI	*Fred Bongusto (Primary)
5	10	I TUOI CAPRICCI	Neil Sedaka (RCA)
6	6	ALLA MIA ETA'	*Rita Pavone (RCA)
7	5	NON AMARMI COSI	Steve Lawrence (CBS)
8	9	PIANGERO PER TE	Paul Anka (RCA)
9	8	ROBERTA	*Peppino Di Capri (Carisch)
10	15	IL BALLO DEL MATTONE	*Rita Pavone (RCA); *Giancarlo Silvi (Circus)
11	7	QUELLI DELLA MIA ETA'	—Francoise Hardy (Vogue)
12	12	TOPOLINO	Gil Fields (Derby)
13	14	CHARIOT	Franck Pourcel (VdP); *Betty Curtis (CGD)
14	—	IL DOMANI E' NOSTRO	*Pino Donaggio (Columbia)
15	—	PERDONAME SENOR	Marcellos Ferial (Durium)

## JAPAN

(Courtesy Utamatic, Tokyo)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	AKAI HANDERCHIEF	*Ishihara Yujiro (Teichiku)—JASRAC
2	2	SHIMA SODACHI	*Tabata Yoshio (Teichiku)—JASRAC
3	3	SHERRY	The 4 Seasons (Vee Jay)—Toshiba
4	4	MITCHIE ONDO	*Aoyama Michi (Polydor)—JASRAC
5	5	NAMIDA BUNE	*Kitajima Saburo (Columbia)—JASRAC
6	8	KIRIKO NO TANGO	*Frank Nagai (Victor)—JASRAC
7	10	SHUSSE KAIDO	Hatakeyama Midori (Columbia)—JASRAC
8	—	THE YOUNG ONES	Cliff Richard (Odeon)—IMP
9	9	HOUD DOG	Elvis Presley (Victor)—Aberbach
10	—	JYUDOU ICHIDAI	*Murata Hideo (Columbia)—JASRAC

## MEXICO

(Courtesy of Audiomusica)

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ILEGO BORRACHO	*J. A. Jimenez (RCA)—Emmi
2	2	EL DEL TRAJE NEGRO	*Olimpo Cardenas (Orfeon)—Pending
3	6	PENSABA EN TI	*Los Teen Tops (CBS)—Mundo Musical
4	4	DE MIL MANERAS	*Sonora Santanera (CBS)—Emmi
5	5	PA TODO EL ANO	*J. A. Jimenez (RCA)—Pham
6	3	CAMINA DERECHITO	(Walk Right In)—*Oscar Madrigal (Gamma)—Pham
7	8	HULA HULA TWIST	Irving Field (Tizoc)—Mills
8	9	AL DI LA	Emilio Pericoli (Warner Bros.)—Emmi

This Week	Last Week	Title	Artist
9	7	COSAS (Things)	*Oscar Madrigal (Gamma)—Pending
10	10	YA NO (I Know)	*Rebeldes del Rock (Orfeon)—Brambila

## PERU

(Courtesy La Prensa, Lima)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	AL DI LA	Emilio Pericoli (Warner Bros.)
2	2	LIMENA	*Edith Barr (Sono Radio)
3	3	EL CIGARRON	Hugo Blanco (Polydor)—L. Macedo (MAG)
4	4	SIN UN REPROCHE	Jesus Vasquez (Sono Radio)—Gladys Garcia (MAG)
5	5	CUANDO LLORA MI GUITARRA	*Los Kipus (Odeon)
6	8	ENSENANDO BOSSA NOVA	(Blame It on the Bossa Nova)—Eydie Gorme (Columbia)
7	9	KIO	Pedrito y su conjunto (Odeon)
8	6	QUE TE VAYA BIEN	Pedrito y su conjunto (Odeon)
9	7	MIS ANHELOS	*Los Chamas (Sono Radio)

## PHILIPPINES

This Week	Last Week	Title	Artist
1	1	JUST FOR TONIGHT	Henry Mancini (RCA)—Filipinas
2	5	WE'LL BE TOGETHER	Elvis Presley (RCA)—Filipinas
3	3	BLAME IT ON THE BOSSA NOVA	Eydie Gorme (Columbia)—Mareco
4	4	PROMISE OF LOVE	Sandy Stewart (Colpix)—FAMA
5	6	RHYTHM OF THE RAIN	The Cascades (Warner Bros.)—Mareco
6	8	HE'S SO FINE	The Chiffons (Lauri)—Mareco
7	9	IT WASN'T A DREAM	Teddy Randazzo (ABC-Paramount)—Dyna Products
8	10	MY HEART BELONGS TO YOU	Eddie Fontaine (Warner Bros.)—Mareco
9	2	GIRLS, GIRLS, GIRLS	Elvis Presley (RCA)—Filipinas

# International NEWS REPORTS

## Brazil Festival Honors Villa-Lobos; Invites a World of Classical Stars

RIO DE JANEIRO — The government of the State of Guanabara, centered here, will sponsor an international music festival which will be held from August 15 to September 15. Gov. Carlos Lacerda appointed a special committee to organize, prepare and direct the festival activities. The committee is presided over by the Secretary of Education and Culture, the Secretary of Tourism and the director of the municipal theater.

One of the aims of the festival will be to pay tribute to Heitor Villa-Lobos, and the inaugural program will be devoted to his works. The festival will also show the city as an art center and bring world famous artists to the masses of Brazilian people who will be able to attend the concerts to be given by famous orchestras and chamber groups and soloists from around the world.

The ensembles that have been invited to participate and perform the program are the Phila-

delphia Orchestra, the Philharmonic Orchestra of London, the Berlin Deutsche Opera Orchestra, the Virtuosi di Roma Chamber Orchestra from Italy, the Piccolo Teatro Musicale di Roma and the Quintetto Chigiano all from Italy, the Pervenin Quartet from Paris, the Balled Nacional from Chile, the Orfeon de Coimbra (choir) from Portugal and the Alvin Ailey Dance Theater from the United States.

Among the many participants being invited are Igor Stravinsky, Eugene Ormandy, Sir John Barbirolli, Hans Werner Henze, Heinrich Kollreiser, Renato Fosano, Carlos Chavez, Victor Tevah, Eleazar de Carvalho, Isaac Karabchewsky, Robert Craft and Maurice le Roux. Solists who will be invited are Claudio Array, Guiomar Novais, Jacques Klein, Genevieve Joy, Jacqueline Bonneau, Michele Auclair, William Warfield, Giulietta Simonato, Marie Lucia Godoy, Kleusade Pennafort, and Akeni Karaki.

The Brazilian ensembles to participate are the National Symphony Orchestra, the Rio Municipal Theater Symphony Orchestra, the Bahia Chamber Orchestra from Salvador, the Madrigal Renascentista Choir from Belo Horizonte, the Choir of the "Associacao de Canto Coral" of Rio de Janeiro, the Choir of the Municipal Theater of Rio de Janeiro.

The composers that have accepted invitations to be members of the "Comite de Patronage" of the Festival are Igor Stravinsky, Aaron Copland, Hans Werner Henze, Luigi Dallapiccola, Darius Milhaud, Domingo Santa Cruz and Carlos Chavez.

sued by Vee Jay throughout the U. S.

Since the top version of "Caste Your Fate to the Wind," by Vince Guaraldi Trio on Fantasy Records will not be released in this country, Philips Records issued their cover version by Bill Justis on Smash. . . . Surprise visitor to Sydney during May

## WATTS UP IN BRITAIN?

LONDON — Radio Manx, Ltd., first commercial radio outlet permitted in the United Kingdom, will not be watt-casting for some time. This was indicated by T. H. Colbourn, general manager, recently. The station, conceived two years ago by industrialists, including EMI's Sir Joseph Lockwood and newspaper baron Roy Thomson, was to radiate 1 million watts over the Common Market. Solons in U.K., with powers of veto over Isle of Man broadcasting, finally permitted a reported 50-watt set-up. It is also understood that allocation of frequency is at the top of the dial, where many portable radios won't tune. British press gives sparse mention, with the fact that the station can still cover more than 60 miles of industrial English coast towns and a probable 2 million listeners being ignored.

was Quincy Jones. He spent a day in town collaborating with band leader Bob Young on a television spectacular starring Damita Jo.

The 50-cent singles label "Twin Hits" reached 28,000 in six weeks trading. "From a Jack to a King," by Chet Avery, has proved to be the best seller. The disks are now selling at chain stores and suburban retailers who were wary of low-price label at first. Since Radio Corporation took over the Colpix label from Pye early this year, it has decided to release local Astor label under this new setup. First Colpix singles to appear are "Amy" by Paul Peterson, and "Ronnie, Call Me When You Get a Chance," by Shelley Fabares.

Bob Rogers, Sydney, Melbourne disk jockey, has introduced a weekly "Record Hop" at a Sydney ballroom which is creating much interest among teen-agers.

## BRAZIL

### Prado Is RCA's Man for Latins

By MAURICIO QUADRIO  
Rua Visconde da Gavea,  
Rio de Janeiro

RCA released this month "Our Man in Latin America": Perez Prado is the man; Nico Fidenco's second LP "Canta Nico Fidenco," also Brasil Bossa Nova, performed by Jazz Bossa Nova Combo. "Mais Samba de Ontem e de Hoje" issued by RGE and sung by Paulinho Nogueira. His LP's have been released in Argentina (Fermata), Venezuela (Sonus), Portugal (London Globe) and lately in U. S. A. by Dot.

RGE signed up singer Antonio Alfredo. . . . Orquestra La Paloma is the big attraction this month on RGE's supplement. . . . Sonia Delfino, Os Pequenos Cantores Da Guanabara (Guanabara's Little Singers) and Rosita Gonzales renewed their contract with Philips. . . . Tamba Trio and Bossa Rio—Philips exclusives—will participate in the Bossa Nova Festival which will take place in Santa Catarina State. . . . "Metais em Brasa na Bossa Nova," with arrangements by Carlos Monteiro De Souza, is another Philips item on the market. . . . Sonia Delfino and Mario Ivens singing "Hey Paula"—Brazilian version—is a single released by Philips. . . . Organist Celso Murilo waxing a new al-

## Asian Festival Come October

HONG KONG—The second Asian Music Festival will be held in Seoul in the last week of October this year, the Asian Impresarios Association decided at a meeting in Tokyo this week. The first such festival was held in Hong Kong last October. The name of the Impresarios Association of the Far East was changed to the Asian Association because other Asian and Pacific region impresarios from Ceylon and New Zealand had applied for membership. Hong Kong was represented at the meeting by Harry Odell.

bum on Pawal-RCA label. CBS released Ray Conniff's single: "Popsy" and "Scarlet" are the songs.

## BRITAIN

### Kaye Sets Up U. S.-Ember Links

By DON WEDGE

Songwriter Buddy Kaye, now back in New York after six weeks in Europe, will set up American issue of masters from Jeff Kruger's independent firm, Ember Records, in which he is a minor stockholder. Ember is now seeking established talent from major firms and will guarantee U. S. release.

Jerry Raker, general manager of Colpix Records, and international chief Herb Homes, were guests of honor at a reception Pye held to mark the July launch of Colpix product under its own logo. The firms have been linked three years. First releases on the Colpix label here will be the "Diamond Head," "War Lover" and "The Interns" sound-track albums.

The Gustav Brom band from Czechoslovakia was due in Britain June 6 to appear at the Manchester Jazz Festival. This is the first jazz group from behind the Iron Curtain to play in Britain. The Chris Barber band played Czech dates at the beginning of the year but was not allowed to take the whole of its earnings out of the country. This frozen money is being used to bring the Brom band over. American musicians in the festival include Dizzie Gillespie, Buck Clayton and Bud Freeman. . . . Morris Levy, Oriole Records' managing director, is back from a visit to the Continent where he had talks embracing important future deals.

#### Visitors

Alan Freeman, who has joined the ranks of Britain's top three deejays in the past two years, returns to his native Australia for a brief vacation July 4. He will be visiting his parents in Melbourne and afterwards goes on to Sydney and returns to London via Tokyo and New York where he expects to be on July 18. . . . Buddy Howe and Norman Weiss of GAC were on hand when the recently formed Blackburn-Lewis Agency—the new GAC representative in Britain—unveiled its luxury office building in Mayfair. Also in from New York was artist manager Mannie Greenfield. Blackburn-Lewis has brought in Ketty Lester for five weeks of personal appearances in cabaret and ballroom.

Nelson Riddle is due in Britain June 27 for an extended stay during which he will write a film score and TV commercials as well as possibly recording here again. . . . Basil Hur-

don was arriving June 3 with his artist Bobby Curtola for a promotion visit expected to last at least two weeks, on the Canadian singers' "Gypsy Heart" released through Ritz Records on Decca. . . . Composer Lee Pockriss said that Vivien Leigh would star in the London production of his musical "Tovarich" after a year's run on Broadway. She will play the roll here for 12 months under the terms of her original contract. He expected a film version to materialize with the likelihood of Leigh starring in that, too.

After talks in London, Joe Zerga of Transglobal was leaving for France, Italy, Germany and perhaps other countries to meet clients and discuss further new accounts. He expects to be back in New York mid-June. . . . Warner Bros. international director Bobby Weiss was in to meet Derek Lewis who will act as Warner label manager in place of Roy Lister. Lewis moves from Decca sales; Lister joins Record Retailer magazine.

"It's Been Nice," latest Warner Bros. release by the Everly Brothers, is from the British film musical "Just for Fun" distributed by Columbia Pictures and made in association with Aberbach which publishes the song and all the others in the movie. . . . Rita Pavone's "Come te non c'e' Nessuno," made by RCA-Italiana, has been issued here on RCA Victor. . . . New Craig Douglas release on Decca-Ritz is a vocal version of Bert Kaempfert's "Danke Schoen." The tune now has an English lyric and is published by Hal Fine's Roosevelt Music handled by Aberbach here. . . . Notable classical issue by DGG is the last record made by Ferenc Fricsay—conducting the Berlin Radio Symphony Orchestra in music by Kodaly, Stravinsky and Einem.

During his London stay Sammy Davis had meetings with both Lionel Bart and Leslie Bricusse with a view to them writing songs for him. . . . From the middle of the month, Don Moss takes over production duties for Philips Records' sponsored English language Radio Luxembourg programs. Moss has been presenting some of Philips shows for some time and will continue on the air. He also has a new BBC dj series starting at the end of the month. He is one of eight presenters managed by Bunny Lewis who have BBC radio disk series currently.

## CANADA

### Tamarac Label Entry by Lee

By DEAN WALKER  
57 Yorkminster Road,  
Willowdale, Ont.

"Stood Up," a rock tune performed by 23-year-old Larry Lee of London, Ont., is the first production of the new Tamarac Records. President of Tamarac is Stan Klees, formerly with Astral, before that with London. Lees recorded "Stood Up" in Nashville with Nashville musicians. But he also performs locally with his own group, Larry and the Leesores.

Harvey Naylor, of the Upper Canada Railway Society, sells an LP he made of the noises of Toronto's fast disappearing streetcars. . . . Writer Fred Edge has recorded the sounds of the retreat ceremony at ancient Fort Henry in Kingston for an LP to sell to tourists at the Fort and also at Upper Canada Village, a re-created 19th century community nearby.

## AUSTRALIA

### Romero's 'Shake' Back From Dead

By GEORGE HILDER

19 Todman Ave., Kensington,  
Sydney, N. S. W.

A Del Fi single originally released in Australia during 1959 received a new lease of life through radio station in Perth during April of this year. Chan Romero's "Hippy Hippy Shake" was re-released on London.

Country and western singer Johnny Ashcroft has cut "Keepin' Up With the Jones." Released on local Columbia, the song will be published by Castle Music.

A correction is needed for the announcement in this column last week that Jay Justin's single would be released in America on Liberty. The disk will be is-

## Billboard is on the air— AROUND THE WORLD!

Now the International Music and Record Industry can actually hear the best new American records just released—Billboard's Singles Spotlights and Album Spotlights—the same week they are published in Billboard. And the top records of the Hot 100 actually are broadcast in advance of publication.

Here is the broadcast schedule used by the powerful transmitters of Radio New York Worldwide (WRUL). Clip this list and keep it near your short-wave radio, and listen each week to Billboard on the air!

#### WORLDWIDE RECORD PREVIEW (Billboard Singles Spotlights)

Wednesdays, 1 p.m. EDT (1700 GMT) and 2 p.m. EDT (1800 GMT): 15.385, 15.44, 17.17, 17.83 mc.  
Wednesdays, 7 p.m. EDT (2300 GMT) and 8 p.m. EDT (0000 GMT): 15.44, 17.83 mc.

#### WORLDWIDE ALBUM PREVIEW (Billboard Album Spotlights)

Mondays, 3 p.m. EDT (1900 GMT): 15.385, 15.44, 17.17, 17.83 mc.  
Mondays, 8 p.m. EDT (0000 GMT): 15.44, 17.83 mc.

#### WORLDWIDE HIT PARADE (Billboard Hot 100)

Fridays, 1 p.m. EDT (1700 GMT): 15.385, 15.44, 17.17, 17.83 mc.  
Fridays, 7 p.m. EDT (2300 GMT): 15.44, 17.83 mc.  
Saturdays, 10 a.m. EDT (1400 GMT): 11.955, 15.295, 17.76, 17.83 mc.  
Saturdays, 6 p.m. EDT (2200 GMT): 15.44, 17.83 mc.

FRANCE

### Teen Idols Dote On U. S. Tunes

BY EDDIE ADAMIS

92 quai du Marechal Joffre Courbevoie (Seine)

Since 70 per cent of the record buyers here are teen-agers, U. S. teen tunes, dances and rhythms are great favorites with French singers. The repertoire of teen idols like **Richard Anthony**, **Lucky Blondo**, **Billy Bridge**, **Claude Francois**, etc., are 90 per cent French versions of U. S. tunes.

A new record label appeared on the French market. It is called Century with **Pierlot** as directeur general and **Dick Spierenburg** as a.&r. director. Century Records has its own pressing plants and are completing studio equipment. Aim is to build a French catalog and to represent and distribute foreign labels. First two records marketed are "Hey dis, vieux Joe" by **Miguel Cordoba** and "Infiniment" by **Jacques Valente**.

French jazz pianist **Marcial Solal** (Columbia) has flown to the U. S. where he'll stay for two months. A series of concerts are slated and he will play the Newport Jazz Festival. . . . In her new record **Line Renaud** sings a song entitled "Billboard de mon coeur" (Billboard of My Heart). . . . **Mick Micheyl** is the new singing star of the Casinodrome Paris. Decca issued a special LP entitled "Frenesies" consisting of the show's songs, all written by **Mick Micheyl**. . . . Philips Records is marketing a series of records made by **Roland Douatte** whose label is "Critere."

GERMANY

### Grundig Radio Points to Lux

By JIMMY JUNGERMANN  
102 Ismaninger Street, Munich 27

The new Grundig Elite Boy radio has a special finger tip pointer for Radio Luxembourg. An estimated 8 million West Germans, and an estimated million East Germans and all other Europeans tune in Radio Luxembourg daytime for the German programs, evenings for the British programs, and at night for the international programs.

Visitors

U. S. composer **Rudolf Friml** arrived in Munich on his way to Italy. . . . Italian singing star **Robertino** and Swiss-Austrian record manager **Hans Oestreicher Jr.** visited Munich to plug Robertino's new album. . . . **Maria Callas** toured Germany to sing in Berlin, Dusseldorf, and Stuttgart. . . . The world's foremost flamenco guitar virtuoso **Carlos Montoya** returned to Germany for a concert tour.

The German radio stations celebrate **Cole Porter's** 70th birthday with special programs. . . . The **Judy Garland** show in the second German TV Network was a success. The show had no subtitles, no German sound track; it was the first original U. S. TV show shown on German TV. . . . Another TV event of the week was the Eurovision spectacular "Stars In Cannes," featuring **Gianni Galli**, **Amalia Rodriguez**, **Andy Williams**, **Charles Trenet**, **Sven Asmussen** and **Ulrik Neumann**, the **Freres Jacques**, the Russian group

**Michaelows**, and the **Aime Barrelli** ork.

**David Rose** stopped in Hamburg to meet the MGM representatives in Germany of the Deutsche Grammophon and **M. Schacht** (Aberbach). Rose will soon be back for recording sessions in Hamburg in the most modern studio of the DGG.

Star Club in Hamurg featured **Ray Charles** (ABC-Paramount) and his orchestra. His price soared to 60,000 marks (\$15,000) for his one-night performance.

German Song Festival (Deutsche Schlagerfestspiele) approaching finale. Out of 18 songs which were broadcast, 12 songs were selected by the public for television show on June 15 in Baden-Baden. . . . The Israeli artist **Esther Ofarim**, starring for Switzerland in the Eurovision, is now recording on the Philips label for Germany. . . . The most successful German songs of 1962 were "Tanze mit mir in den Morgen" (**Gerhard Wendland** on Philips), "Zuckerpuppe" (**Bill Ramsey** on Polydor) and "Zwei kleine Italiener" (**Conny** on Electrola). The songwriters will receive the Golden Sparrow Award June 13, distributed by German Radio Station SWF in Baden-Baden.

HOLLAND

### Phonogram Will Distrib Baroque

By SKIP VOOGD  
Campysstr. 189, The Hague

Phonogram is handling the distribution of the C.Y.C.N.U.S. label. This banner's catalog specializes in recently recorded music of the European masters of the 16th, 17th and 18th centuries. The first three LP's feature vocal music by Venetian composers performed by the Lugano Chamber Orchestra.

**Gert Timmerman** is hot currently with a disk made some two years ago "Blume von Tahiti." Telefunken hopes to cash in on this popularity with his most recent recording, "Ik heb eerbied voor jouw grijze haren." . . . Although he could give no details, C. N. Rood's **Hans Van Zeeland** characterized his U. S. tour as "most successful." . . . ABC Paramount is attempting to cash in on the success of **Edyie Gorme's** "Blame It On the Bossa Nova" hit by re-issuing "Fly Me to the Moon" and "You Need Hands." The label also has the current **Ray Charles** U. S. hit, "Take These Chains From My Heart," in single as well as EP form. Recent appearances of Charles should hypo sales.

Latest Roulette U. S. hits issued by Funckler include **Joey Dee**, **Bobby Callender** and **Lou Christie** hits. The same label has issued hot Tivoli single by the **Spotlights**. . . . HMV's **Gloria Lasso** swung through to arrange future TV dates. Her label has introduced its "Golden Voices" LP series to the market. Also a new single by **Tante Lee**.

Capitol, distributed by Bove-ma, has new Bobby Darin single "You're the Reason I'm Livin'," on the way along with the new jazz series which features **George Shearing**, **June Christy** and a number of new artists. Bove-ma also has the Warner Bros. German hit by **John Buck** and **Blazers** on the market. . . . Imperial has new sides by the **Unknown Singer**. . . . **Vera Lynn** was in and received HMV's gold record award for 100,000 copies of "Land of Hope and Glory." . . .

Philips has signed the Hungarian classical pianist who sought political asylum in the West in 1956, **Gyorgy Cziffra**. . . . **Rene Frank** signed by Philips. She will also star in the 1964 Dutch production of "Sound of Music." . . . Audio Fidelity issue new flamenco disk by guitarist **Fernando Sirvent**. Also LP by **Dukes of Dixieland**.

Artone has new sides out by **Billy Longstreet** and **Eddy Young**. . . . English hit "How Do You Do It," by **Gerry and the Pacemakers** on Columbia. Same label has the **Julliard String Quartet** and on Stateside fine bluegrass releases. . . . WB has new **Cascades** disk, "Sky Girl," a follow up to "Rhythm of the Rain."

ITALY

### Is Mina Headed For RCA Label?

By SAM'L STEINMAN  
Piazza S. Anselmo 1, Rome

Behind-the-scenes maneuvers indicate that **Mina** will leave her current label to become an RCA

artist, making Italy's largest company even stronger at a time when it is facing the new CBS challenge.

**Peppino Di Capri's** new hit, "Roberta," is about his wife. . . . Big, new summer TV show is "Summer Madness" which will feature a water show with a wealth of American singing, dancing and swimming talent along with top local names.

Latest to enter the low-price LP sweepstakes is La Voce del Padrone with a group of records featuring name artists which will sell \$3.55 (2,200 lire), an exceptionally low price. Previously, RCA had announced its K series at a lower price. The two largest Italian companies are now meeting the competition of low-priced disks which offer no names or unfamiliar names via mail-order sales.

Columbia has come forth with a technical reconstruction of old Russian recordings which it has issued under the name of "Singers of Imperial Russia" featuring some of the pre-Soviet era's most famous vocalists. . . . ABC-Paramount is out with **Ray Charles**, Volume 1. . . . **George Chakiris**, here to make his first Italian film in a non-singing role, is being besieged with requests for personal appearances in record shops and for TV shows. . . . Graz, lots!

SWEDEN

### 'Gunfight' Stars Arctic Group

By HENRY FOX  
Kungsgatan 56, Stockholm

From Kiruna, a town near the Arctic Circle, comes a new group called the **Shanes**, moving up with "Gunfight Saloon," their first record.

Two Swedish records to be released in U. S. A. are "Solen lysor aven pa en liten stuga" (The Sun Also Shines on a Small Cottage) by the **Lindberg Sisters** and "Elisabeth Serenad" with **Inger Berggren**. **Cliff Richards'** latest EP was issued, and EMI also released the **Chiffons'** "He's So Fine" and **John Barry Seven** in "The James Bond Theme." **Arne Lamberth** has a new EP. **Ann-Louis Hansson**, Sweden, and **Grethe Ingman**, Denmark, have been chosen as finalists in the German "Schlager Grand Prix." Ann-Louise will sing "Es braucht nicht Hawaii zu sein" and Grethe "Der King in Soho." . . . **Del Shannon** visited Stockholm.

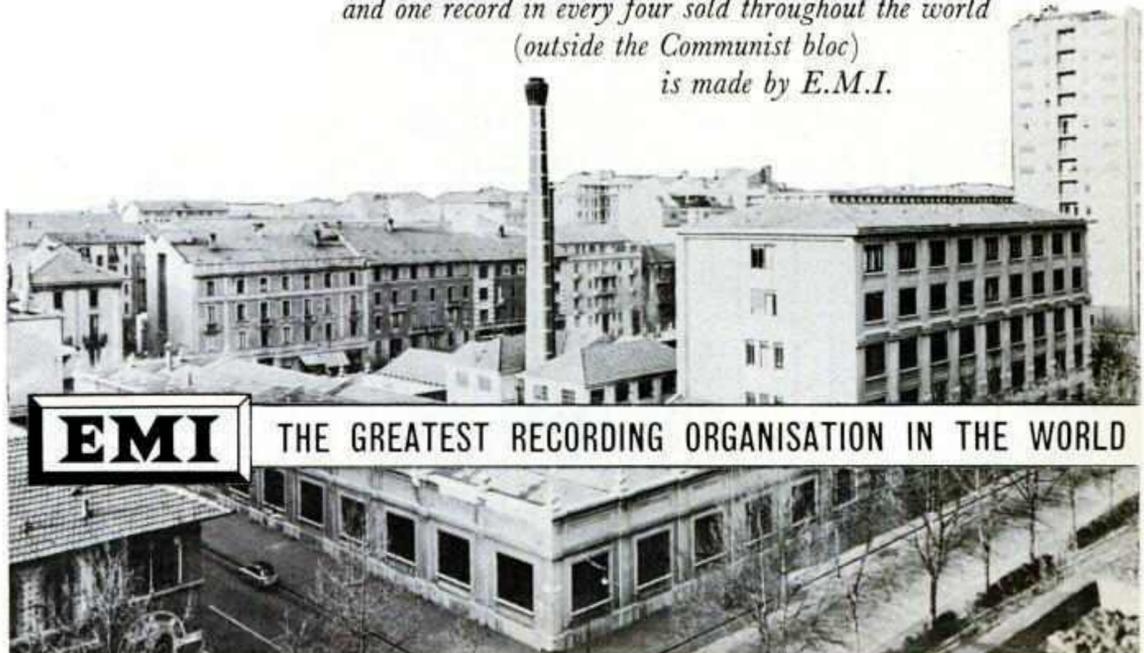


NAT KING COLE, BOBBY DARIN e PEGGY LEE,  
TUTTI GRANDI NOMI IN ITALIA  
(Nat King Cole, Bobby Darin and Peggy Lee — all big names in Italy)

So are the names of many other American recording artists. Italians are famous as among the most enthusiastic music lovers in the world. But their enthusiasm is not confined to local music. E.M.I.'s sales of American recordings prove this, especially in the jazz and 'pop' fields.

The E.M.I. company in Italy is 'La Voce del Padrone-Columbia-Marconiphone, S.p.A.' of Milan, and the factory (pictured below) is kept busy turning out records for the ever-increasing demand throughout the country. The percentage of the sales which come from American recordings is most impressive.

So goes the pattern of E.M.I.'s record business all over the world. That is why E.M.I. records are being pressed today in forty different countries, and one record in every four sold throughout the world (outside the Communist bloc) is made by E.M.I.



EMI THE GREATEST RECORDING ORGANISATION IN THE WORLD

# WNBC-Radio Shakes Old Garb And Shakes Up Rest of Industry

By GIL FAGGEN

NEW YORK—There's a fresh sound coming from WNBC Radio's new transmitter location on High Island in the Bronx. The sound is not only achieved by the replacement of a 22-year-old transmitter but by the replacement of equally outdated programming.

One year ago this month, WNBC—NBC's 50,000-watt flagship station—inaugurated a "modern foreground" music format that includes many pop tunes one usually doesn't associate with ultra-conservative network owned-and-operated radio stations. Coupled with the playing of current musical offerings, the station that is so closely allied with outstanding national news coverage reformed and strengthened its local news coverage and presentation as well.

In September of 1962 the sleeping giant began to add new personalities—radio personalities—for radio listeners.

In the past the station had tried to capitalize on the fame of TV emcees Bill Cullen and Jim Lucas. They may be tops in television, but observers noted that they sounded on the air as if radio were their sidelight.

Big Wilson was brought from WNEW to take over the 6 to 10 a.m. slot. Big, a multi-talented six-foot-six, 290-pound radio veteran, originally started his wake-up show on KYW, Cleveland, in 1956. In little more than a year he had the lion's share of the audience and kept it that way until his departure in 1961. His show is warm, folksy and ideal for the awakening hours.

Woodman and Rich, WNBC Radio's new comedy team, came to the station in October from CKEY, Toronto. At present the only Gotham radio team on in the afternoon, the boys' zany approach and riotous impersonations are just the thing to pick up the listeners' morale—whether they be fighting the traffic, waiting for the onslaught of the youngsters coming home from school or preparing for the evening meal.

## Veteran Marshall

In April of 1962 a name and voice familiar to New Yorkers for nearly two decades, Jerry Marshall, was wooed away from WMGM (now WHN). Jerry, whose WNEW "Make Believe Ballroom" was a byword with New Yorkers for 14 years, is now holding down the 8 to 11 p.m. slot on WNBC.

One guy who held on to his mike through the new WNBC developments is Jim Lowe. Lowe, who has won national acclaim as a songwriter ("Gambler's Guitar," "Close the Door (They're Comin' Through the Window)," "Green Door" and "Four Walls"), has been with WNBC since 1959 and serves as permanent host on "Monitor" Saturday nights from 7:30 to 10:30 as well as being host of his own stanza locally Monday through Friday 10 a.m. to 2 p.m.

The men responsible for the vigorous resurgence of WNBC are George Dietrich, the station's manager and program manager Bill Schwarz.

In on-the-air promotion, Dietrich and Schwarz say, WNBC contests are designed for maximum listener participation and enjoyment—not just to effect a mail pull. They got things off to a flying start by awarding \$1,000 weekly to winners identifying missing words in a series of limericks. Another among the many recent contests offered prizes to the persons that came closest to figuring the number of bulbs in the new WNBC sign at 43d and Broadway.

## Packaging Formula

Under Schwarz' direction lo-



**GEORGE DIETRICH**, formerly director of radio spot sales for NBC, joined that department in 1950 as a salesman. He became Eastern manager in 1953 and national manager the following year. He was appointed director of Radio Spot Sales in 1956. He took over the WNBC helm in October of 1961.

cal and national news has been coupled into a package every hour on the hour and "Emphasis" has been broken away and rescheduled at 30 minutes in an effort to cut down on the talk and interruptions in the regular program fare. Six to 7 p.m. is devoted to a combination of local, and national news, sports and commentary called "Six Star Report."

The Bill Schwarz - WNBC music policy components are new pop releases, albums, hit singles, million sellers and new versions of standards. All the music must be compatible with the station's "basic standard sound." Howard Bayha, WNBC music co-ordinator, screens all releases and approved records are programmed by each air personality without benefit of formula or per-type percentages. All of this is a far cry from the old WNBC offerings of lush background - type instrumentals played "wall to wall."

Schwarz, a strong believer in the responsibilities of a deejay to his audience, insists that each



**WILLIAM SCHWARZ** came to WNBC from "Group W" (WBC), where he was manager of correlated programs. Prior to this, Bill was manager, program services, Peters, Griffin & Woodward; program manager, KDKA, Pittsburgh; WCCO, Minneapolis, and assistant P.M., KYW, Cleveland.

personality program his show according to his own feel.

The music is programmed to reflect the personality of the deejay. "At WNBC the emphasis is on the personality," he said.

The Dietrich-Schwarz team has no doubt experienced much in-fighting on concept and approach with the multitude of powers-that-be inhabiting the 65 story complex at 30 Rockefeller Plaza. The results, the team thinks, makes for good programming news. The station is developing a much-needed up-to-date local image, "serving the needs of the community above and beyond that of the mother network."

George Dietrich likes to feel that the most important result of all the changes at the station has been the stabilization of staff and format that WNBC has not enjoyed for many a year.

"We contemplate no back-down on our present programming and no personnel changes. We are going where we want to go," said Dietrich.

## Radio-TV

### PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX  
• PROGRAMMING NEWSLETTER

## programming newsletter

By BILL GAVIN •

Billboard Contributing Editor • Publisher, Bill Gavin's Record Report, 114 Sansom St., San Francisco.

• Continued from page 3

who want to hear it. These kids learn real fast when your station isn't playing something they want. Of course, we're taking the chance that some screwball will squawk to the Commission. I guess that's just one of the hazards of the business.

"The record companies have to put out this stuff because the kids buy it, I suppose. Maybe it's just a passing trend. I hope so."

Is it contrary to the "public interest" to broadcast a record dealing with teen marriages? Or with a girl who asserts that she is no "pushover?" Or with a love so great that "I'm gonna give him everything he wants?" Or a boy who sings "Come on, baby, love me all the way?"

Regardless of what lines are to be drawn, and where, one fact seems clear. Radio is in a peculiarly vulnerable position. It holds its right to broadcast from an agency of the government. Unlike a newspaper, whose emphasis on sex and violence is limited only by editorial policy, a radio station is always susceptible—theoretically, at least—to being put out of business because an aroused public opinion demands it.

So far no station license has been canceled because of any records that have been aired. However, thoughtful broadcasters must certainly be aware that public opinion is growing more concerned over the problems of youth. Statistics on illegitimate pregnancies among high school girls are being given prominent newspaper space. The press recently quoted a prominent educator as urging that high school students be given instructions in the use of contraceptives.

**IT IS LIKELY** that if a responsible citizen's group were to monitor the song lyrics broadcast by the top 40 stations in their community, a strong basis for an official complaint would be found. Regardless of how insensitive a broadcaster's social conscience may be, an enlightened self-interest should warn him of the need for cleaning up his playlist.

In fairness, it must be pointed out that only a small percentage of the current singles output contains offensive lyrics.

It is also true that the great majority of radio stations resolutely ban any material that is questionable in the slightest degree. Unfortunately, however, this minority influences reaches a majority of teen-agers. If only a few of them are wrongly influenced by some of the things they hear on radio, it is still too many.

## HOLMAN DENIES BIONDI JOINING WABC IN N. Y.

• Continued from page 3

formerly with WHK, Cleveland; Bernie Allen, formerly with WJJD and WIND, Chicago, and Don Phillips, former WOKY, Milwaukee, staffer, and WLS regulars Clark Weber, Gene Taylor, Bob Hale and Art Roberts.

Clark Weber is hosting the morning slot 6 to 9 on the 50

kw. powerhouse. Program director Gene Taylor will move into the No. 2 morning spot on the 10 to noon show. Bernie Allen hosts the afternoon stanza from 12:30 to 3, with Hale holding forth from 3 to 6:30 p.m.

Riley comes on from 7:30 to 9 p.m., with Art Roberts holding down the old Biondi slot from 9 to midnight. The "East of Midnight" all-night stand is being done by Don Phillips.

Biondi and the WLS management came to a parting of the ways almost a month ago when Taylor relieved Biondi of his air duties.

## Bartlett on Ohio Commiss'n

COLUMBUS, Ohio—Walter E. Bartlett, vice-president and general manager of WLW-C here, has been named by Gov. James A. Rhodes to the Ohio Educational Television Network Commission. Bartlett's appointment extends to November 1966. The body, which will supervise the development of a Statewide educational television network, has been dormant since the State Senate rejected nominations of its entire membership earlier this year.

## Focus on the Deejay Scene . . . .



**AT YOUR SERVICE:** Joey Dee's "Hot Pastrami With Mashed Potatoes," received a special introduction to Toronto. The Roulette disk was given a big push by CKEY deejay J. P. Finnigan. Every evening for a week, Shop-sy's Delicatessen delivered a tray featuring hot pastrami with mashed potatoes to "J.P." While "J.P." enjoyed the respite, the disk was played and then offered to 58 listeners who wrote into the station. Three of the 58 also won a party platter delivered at school by "J.P." . . . the other two winners received the same platter for a private party. Disk is now riding the No. 36 position on Billboard's "Hot 100."

# Tiny Stations Get FCC Break

WASHINGTON—FCC's announcement of proposed limits on broadcast commercial time, based on NAB Codes, last week carried assurance of special consideration for smaller radio and TV stations with low rates. Also heard will be those with bulk of earnings made during particular days or seasons.

The Federal Communications Commission says it is not married to the Code of the National Association of Broadcasters as pattern for curb on commercials, and invites comment and suggestion. Agency says it intends to be flexible when special cases warrant easing commercial curbs.

FCC says the NAB voluntary code adherence has brought in only about 38 per cent of all radio stations and 70 per cent of TV. NAB President LeRoy Collins angrily refuted the charge and said the Code program was growing steadily.

In its fight to stave off government regulation of commercials, the broadcaster association has engaged Air Check Services Corporation, a Chicago firm, to monitor commercials of subscribers. Air check reportedly monitors in 400 cities, in all 50 States, and employs the physically handicapped.

FCC's schedule for radio programs would allow participating sponsorship 14 minutes per hour program, on weekly average, with a maximum of 18 minutes on any one hour-long program. On 15-minute segment, 5 minutes of commercials would be allowed.

For radio programs with a single sponsor: 1 minute 30 seconds of commercials for 5-minute program; 2 minutes 10 seconds for 10-minute program; 3 minutes for 15-minute segment, and 4 minutes for 25-minute program. Half-hour singly sponsored programs could have 4 minutes 15 seconds of advertising; 45-minute programs, 5 minutes 45 seconds, and a full hour, 7 minutes.

Deadline for comment at FCC is July 1.

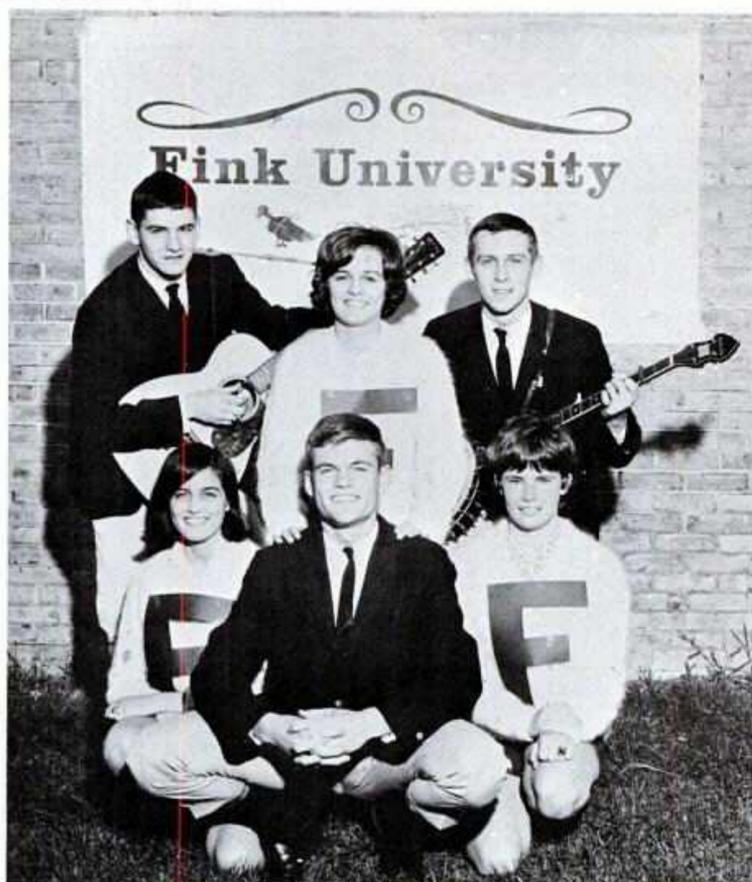
## One for the Road On Memorial Day

INDIANAPOLIS — WOWO, Ft. Wayne, broadcast a six-hour special before the Indianapolis 500 classic held Memorial Day. The program, designed for the driving audience traveling to speedway from all parts of the country, featured live news and weather, road reports, music and talks with auto racing greats.

## WCBS COPS 1ST LOCAL EMMY

NEW YORK — WCBS-TV Sunday night (26) copped the first national Emmy given to a local television station by the National Academy of Television Arts and Sciences for its documentary, "Superfluous People." The full-hour documentary produced and written by Warren Wallace, narrated by Bill Leonard, and cinematographer Edmund Gerard, is a study of New Yorkers who are trapped by environment and provided for by welfare assistance yet neglected in spirit by a disinterested society.

# VOX JOX



By GIL FAGGEN

**CONTESTS AND PROMOTIONS:** Above are the **Glen-coves, (Brian Bolger, Billy Byrne, Don Connors, l. to r.),** snapped in front of a "Fink University" signet, after entertaining co-eds with their current Select Records single—"Hootenanny." Deejays around the country are running contests inviting listeners to guess where the institution of "higher learning" is located—with the prize being a "scholarship" for two at good old Fink U. The alternate prizes are legit.

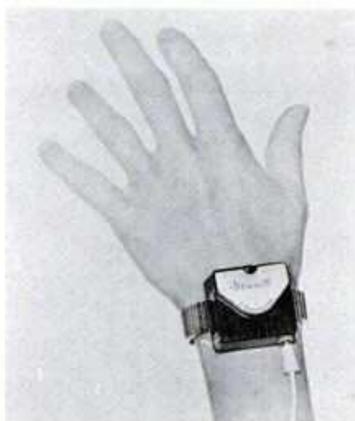
Another record company contest of interest to radio stations is the "If My Pillow Could Talk... What Would It Say?" contest launched by MGM Records. The label is offering the deejay a seven-day all expenses paid vacation for two at Puerto Rico's Americana Hotel (including air transportation, hotel and tips). The listener wins a \$100 U. S. Savings Bond, a personal phone call from **Connie Francis** plus a complete library of all Connie Francis albums (including a personally autographed copy of Connie's latest album release). Deejays interested in further details and entry blanks should write Connie Francis Contest, care MGM Records, 1540 Broadway, New York 36.

**CHUM, TORONTO,** broadcast 24 straight hours of the "Dick Clark Show" in a promotion to kick off the new daily show in that market. Clark and guests appeared in person at CHUM Monday (27) for the premiere.

KROD AM-TV, El Paso, Tex., ran a promotion which proved beneficial to both media. KROD-TV personalities appeared on a 30-minute live radio show without saying a word. Viewers were asked to call KROD-Radio's "listeners' line" if they could correctly identify the "mystery" personalities, with a record album and a product awarded the winners by the TV sponsor. On the TV side two KROD-Radio deejays were interviewed at length with promo plugs for each deejay's show on the AM station.

**SE HABLE ESPANOL?** Four weeks of daily Russian lessons on WIND's "Perry Marshall Show" have proved such a hit he's adding Spanish to the cur-

riculum. On May 20, Marshall joined his listeners for capsule Spanish lessons aired as a part of his show at 1:45 p.m. by Chicago Berlitz School teacher Juan Escalante. Marshall will again provide each week's lessons to listeners who write in.



**'D LIKE ALL YOU** Dick Tracy fans out there in radio land to know about a two-transistor wrist watch-type radio I've been trying for several days. It's 1 3/4 x 1 1/2 x 3/4 inches and is installed in a shock resistant cast with a stainless steel wrist band. The radio is operated with Mercury hearing aid batteries. The two transistor-one diode job with magnetic ear-phone could make a fine promotion item or giveaway prize. The reception is fair, with some station overlap (I received five stations clearly in Manhattan). There's no volume control and the set is turned on and off automatically when the ear-phone jack is inserted and removed. Retail price is \$6.95. Distributed by Davenport & Waldon, 2124 Sepulveda Boulevard, Los Angeles 28, Calif.

## FAN MAIL GLOSSY PHOTOS

All sizes — quantities — color or black and white. Post cards, mounted blow-ups. It will pay you to see our free samples and complete price list before ordering anywhere. Write today for new low prices, samples, etc.

MULSON STUDIO  
Box 1941 Bridgeport, Conn.

# READY-TO-GO PROGRAMMING

Program directors and disk jockeys will find this material a ready source from which to build weekly programming periods. All that's needed are the disks from the station's record library.

## BEST TRACKS FROM THE NEW SPOTLIGHT LP'S

These are the tracks selected for disk jockey programming by Billboard's reviewing panel as the most outstanding from this week's new LP Spotlights.

### POPULAR

**THE JAMES BROWN SHOW**—(King 826) "I'll Go Crazy"

### JAZZ

**SOMETHIN' SLICK!**—Brother Jack McDuff (Prestige PR 7265) "Smut" (Press Music, BMI)

### INTERNATIONAL

**FLAMENCO FENOMENO**—Jaun Serrano (Elektra EKL 235) "Flamenco Variations on Autumn Leaves" (2:48)

## MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
1	3	SUKIYAKI, Kyu Sakamoto, Capitol 4945	5
2	1	I LOVE YOU BECAUSE, Al Martino, Capitol 4930	9
3	4	STILL, Bill Anderson, Decca 31458	8
4	6	THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER, Nat King Cole, Capitol 4945	4
5	8	18 YELLOW ROSES, Bobby Darin, Capitol 4970	5
6	2	LOSING YOU, Brenda Lee, Decca 31478	9
7	10	BLUE ON BLUE, Bobby Vinton, Epic 9593	4
8	5	TAKE THESE CHAINS FROM MY HEART, Ray Charles, ABC-Paramount 10435	8
9	11	THE GOOD LIFE, Tony Bennett, Columbia 42779	4
10	7	PUFF (The Magic Dragon) Peter, Paul and Mary, Warner Bros. 5348	12
11	14	EVERY STEP OF THE WAY, Johnny Mathis, Columbia 42799	3
12	9	CAN'T GET USED TO LOSING YOU, Andy Williams, Columbia 42674	14
13	15	I'M SAYING MY LOVE, Skeeter Davis, RCA Victor 8176	4
14	18	MY SUMMER LOVE, Ruby & the Romantics, Kapp 525	4
15	20	POOR LITTLE RICH GIRL, Steve Lawrence, Columbia 42795	3
16	17	SWEET DREAMS (Of You), Patsy Cline, Decca 31483	7
17	19	DON'T MAKE MY BABY BLUE, Frankie Laine, Columbia 42767	5
18	—	ON TOP OF SPAGHETTI, Tom Glazer and the Children's Chorus, Kapp 526	5
19	—	TEENAGE HEAVEN, Johnny Cymbal, Kapp 524	5
20	—	DON'T TRY TO FIGHT IT, BABY, Eydie Gorme, Columbia 42790	2

## YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in the Billboard's chart at that time:

### POP—5 Years Ago June 9, 1958

- Purple People Eater, S. Wooley, MGM
- All I Have to Do Is Dream, Everly Brothers, Cadence
- Witch Doctor, D. Seville, Liberty
- Return to Me, D. Martin, Capitol
- Secretly, J. Rodgers, Roulette
- Do You Want to Dance! B. Freeman, Josie
- Big Man, Four Preps, Capitol
- Looking Back, N. K. Cole, Capitol
- Wear My Ring Around Your Neck, E. Presley, RCA Victor
- Johnny B. Goode, C. Berry, Chess

### POP—10 Years Ago June 6, 1953

- Song From Moulin Rouge, P. Faith, Columbia
- April in Portugal, L. Baxter, Capitol
- I'm Walking Behind You, E. Fisher-H. Winterhalter, RCA Victor
- Ruby, R. Hayman, Mercury
- Say You're Mine Again, P. Como, RCA Victor
- Anna, S. Mangano, MGM
- I Believe, F. Laine, Columbia
- Doggie in the Window, P. Page, Mercury
- Prelud, N. K. Cole, Capitol
- The Ho Ho Song, R. Buffons, Columbia

### RHYTHM & BLUES—5 Years Ago—June 9, 1958

- All I Have to Do Is Dream, Everly Brothers, Cadence  
Witch Doctor, D. Seville, Liberty  
Looking Back, N. K. Cole, Capitol  
What Am I Living For! C. Willis, Atlantic  
Do You Want to Dance! B. Freeman, Josie

- Twilight Time, Platters, Mercury  
Johnny B. Goode, C. Berry, Chess  
Jennie Lee, Jan & Arnie, Arwin  
Yakety Yak, Coasters, Atco  
For Your Love, E. Townsend, Capitol

Breaking Out All Over!

## 'SO MUCH IN LOVE'

P 871

THE TYMES

THE BIG ONES ARE  
ON CAMEO/PARKWAY

## MAMMA SAID IT'S ALL RIGHT

by

TERRY STAR  
AND THE STARBELLS

NA 1008A

NEW ART RECORDS

6600 N. Broad St.  
Philadelphia, Pa.

## POLYMAX PRESSINGS ADD A NEW SOUND DIMENSION

You can actually feel this exciting new clarity and presence and this mystery material is 100% Anti-Static.  
CREATED BY RESEARCH CRAFT CORPORATION  
1011 NO. FULLER AVENUE LOS ANGELES 46, CALIF.

# Phono-Tape MERCHANDISING

• BEST SELLING PHONOS • DISK DEALS  
• EQUIPMENT NEWSLETTER

## Decca's Portables Stress Tilt-Downs

NEW YORK — Decca Records unveiled six new portable phonos to add to eight models issued earlier this year. The 14 units comprise the firm's 1963-1964 line and include two models in the tilt-down styling, now gaining popularity with dealers and consumers.

The 14 portables range in price from \$19.95 to \$139.95. Also included in the current line are a demonstrator unit and five consoles, ranging from \$119.95 to \$239.95.

The tilt-down sets include a monaural unit (DP-644) at \$44.95 and a stereo automatic,

the Tuxedo III (DP-655) at \$49.95. Among the other new portables are a monaural automatic with conventional styling (DP-643) at \$44.95; a monaural automatic with AM radio (DP-491) at \$59.95; a full stereo automatic with wing speakers, the Anniversary VI (DP-656) at \$64.95 and a de luxe automatic stereo model with wing speakers at \$109.95.

The Benton VI (model DP-287) features a transformer-powered, four-tube chassis, plus VM changer with an 11-inch turntable. All models are now at branches, ready for dealer delivery.

### New Decca Portables



DECCA ADDED six new portable phonos to its current line last week. Pictured above (top) is one of two tilt-down changer models introduced, the Tuxedo III (model DP-655) at \$49.95 and (below) the deluxe Anniversary VI (DP-656) a full-stereo automatic with wing speakers at \$64.95. All models are now being shipped to dealers.

## MRIA Geared for Membership Drive

CHICAGO—Expanded membership will be a key goal of the administration of the Magnetic Recording Industry Association, according to W. G. Paradis, who was elected president of MRIA at the organization's annual meeting last week.



W. G. PARADIS, who last week was elected president of the Magnetic Recording Industry Association. He is vice-president and general manager of Warwick Manufacturing Corporation's Radio Products Division.

Outlining an eight-point program during the meeting at the Pick-Congress Hotel, Paradis noted, "If we are to feel the growth that is developing within our industry and keep pace with it, we must encourage companies not now with us to join the organization." There are 41 current member companies.

Paradis, who is vice-president and general manager of Warwick Manufacturing Company, also listed the need for closer liaison with other organizations, publication of an association directory, scheduling of more technical meetings, updating of the tape recorder manual (published jointly by MRIA and the National Better Business Bureau) and the development of service standards.

Also elected were Ed Welker (RCA Victor), vice-president; Herman Kornbrodt (Audio Devices), secretary, and Jack Latter (Ampex) treasurer.

Board members include Bernard Cousino, Cousino Electronics; Herman D. Post, Robins Industries; Daniel Denham, Minnesota Mining; Leonard Kronfeld, Nortronics; Myron Kerney, Eastman Kodak, and William Gallagher of Columbia Records. Gallagher is outgoing president of MRIA.

### DEALERS' TOOL

## '63 Schwann's On the Stands

BOSTON — W. Schwann, Inc., publisher of the well-known retail tool known as the Schwann catalog, has issued its 1963 Artist Issue Catalog, which lists more than 12,000 listings of classical diskings, by recording artist. Normal classical listings are catalogued by composer.

The new catalog lists the recorded product available of 590 orchestras, 293 quartets, 903 conductors and 1,213 instrumental soloists. The latter are broken down into 42 separate instrumental listings. The issue also lists product of 425 choral groups, 233 operatic groups and 2,330 vocal soloists. The suggested retail selling price is 95 cents.

## Chi Displays Latest Hi Fi

CHICAGO — The latest in high fidelity equipment went on display for the public here last week as the Institute of High Fidelity held its first Chicago music show at the Conrad Hilton. The Institute predicted an attendance of 10,000 to 12,000, based on experience with similar shows in New York and Los Angeles.

At least 30 manufacturers were on the exhibitor list with showings of a wide variety of merchandise including speakers, turntables, amplifiers, stereo tuners, tape units and assorted accessories. The show helped turn the city into a veritable high fidelity center, coming, as it did, on the heels of the giant electronic industry parts show, held in the same hotel a few days earlier.

As in the parts show, transistorized merchandise played a major role at the High Fidelity show. One firm, University Loudspeakers, even demonstrated a transistorized loud speaker. Other innovations on view included a turnover record turntable and a set of remote high fidelity controls by Fisher Radio.

The Institute promoted the event with ads in the local press, billboards and radio and TV spots. Promotion budget ran to about \$10,000.

## Lion Reel-to-Reel Unveiled in Chi

CHICAGO—A new reel-to-reel cartridge player and recorder, and a multiple cartridge player and recorder were introduced last week by Lion Manufacturing Company, producer of electronic and amusement equipment. Cartridges in either machine take standard, non-lubricated tape, and can be easily hand-loaded by the consumer.

The single-cartridge unit provides up to 33 minutes of sound per tape and is aimed primarily at the industrial field for message repeater use, though Lion officials say it has consumer applications. The multiple cartridge machine takes a stack of six cartridges. The unit plays four-track stereo tape on both sides at 7½ or 3¾ inches per second, providing up to 6½ hours of continuous music.

The unit is aimed primarily at original equipment manufacturers for adaption to commercial models. The single cartridge unit is designed to sell at around \$100. No price has been set on the multiple cartridge unit.

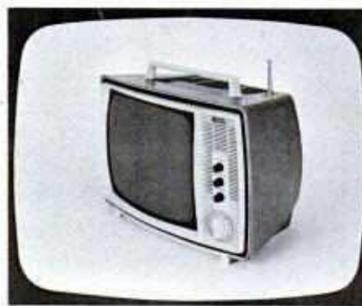
## equipment newsletter

By DAVID LACHENBRUCH

Billboard Contributing Editor • Editorial Director, Television Digest

**BIG CHANGES ARE ON THE WAY** in the home equipment field. One of the most significant of these will probably materialize this year, and it could provide profit opportunities for record dealers.

This really important change could be sudden, even explosive.



PACESETTER?

It is the "tinyvision revolution." Like the transistor radio revolution, the tinyvision revolution started in Japan. For the last year and a half, small Japanese-made TV sets—some transistorized, some plug-in—have been arriving on these shores in increasing numbers. They have been fantastic as traffic-builders, and have sold moderately well. Never before has any imported product been watched so closely by domestic manufacturers as tinyvision. Determined to prevent a repetition of the transistor radio debacle, domestic TV manufacturers surveyed and resurveyed the tinyvision market. They let the tiny imports perform a valuable function for them—serve as guinea pigs to test the market. In TV, American manufacturers felt that they could clobber the imports if there was really a market for little sets. If it turned out there wasn't—well, they were perfectly willing to let the importers lose their shirts.

**THE MARKET-TEST PERIOD IS OVER.** Two American manufacturers have decided there is a market for wee TV. Others should be along soon. The two manufacturers are General Electric and Admiral. GE's first tinyvision has just hit the market. Admiral's will be out before fall. And, from now on, you can expect to see plenty of promotion and advertising for this new concept in television.

And it is a new concept! Let's take GE's little set, for example. It has an 11-inch picture. It is built more like a radio than a TV set. It weighs just slightly over 12 pounds. It carries a suggested list of \$99.95. There are step-ups. There will be more.

This set is as different from a conventional big-screen TV as a kiddie phono is from a stereo console. This tinyvision, GE hopes, will broaden the American television market. It will introduce TV's into rooms that never before have been graced with Ben Casey's presence—kitchens, kids' rooms, home workshops. GE feels this low-priced small-screen approach will signal the start of a real second-set market, as the small table set of another day did in the home radio field.

In addition to broadening the TV market, tinyvision could broaden the entire concept of TV marketing. This is an impulse item. This sells from the shelf. It takes far less space than a portable phonograph. It needn't be sold exclusively in traditional TV set outlets. You'll see them in jewelry stores, hardware stores, cigar stores—almost any place that has counter space and an a.c. outlet.

The traditional dealer in home entertainment products should be able to get his share of tinyvision sales. Small TV will be ideally suited to the space requirements, clientele and image of many radio-phonograph-record retailers. This field is new. It will be highly publicized. It may provide important opportunities for home entertainment outlets which don't normally deal in television.

**MORE NEW-LINE TRENDS.** This week's major new-line introduction is Zenith, whose principal innovation is an all-solid-state amplifier, used in four high-end instruments—phono-radio combinations at \$800, \$850 and \$900 and the top-end color-TV-stereo combination at \$1,775. The new transistor amplifier supplies 240 watts peak power or 120 watts of EIA music power.

As usual, Zenith's phono line is a lengthy one, and this year, it seems apparent, the manufacturer is preparing to consolidate the substantial gains it made last year in the field with its two-gram Micro-Touch "free-floating" cartridge developed jointly with CBS Laboratories, which set an industry pattern.

Any price changes in Zenith's stereo line appear minor. The portable line again starts with monophonic units at \$29.95 and \$59.95, and portable stereo is priced from \$79.95 to \$149.95 in four steps. Consoles start at \$149.95, with \$10 steps to \$219.95 in phono-only merchandise, and instruments with AM-FM begin at \$249.95, with FM stereo at \$259.95.

"Component-quality" portable phonographs may be another big stereo trend. Started last fall by KLH with its portable all-transistor stereo unit at \$199.95, it now has been joined by Pilot's new solid-state phono. Pilot's unit uses a Garrard changer with magnetic pickup, has 15 watts music power output and contains a compartment for a drop-in AM-FM-stereo tuner.

Webcor is hoping to open a new market with its pocket tape recorder, the Personic. It measures three by five inches and is less than an inch thick. It uses a special cartridge tape, operates on rechargeable batteries or a.c. List price is \$149.95.

Admiral hasn't announced its complete phonograph line yet, but it has released some details on a completely redesigned record changer which makes possible a slim "pancake" type monaural phono. The extremely thin phonograph, in molded plastic cabinet, has an automatic four-speed changer, flip-type cartridge and complete system shut-off, and retails at \$39.95.

# On Every Front, Vee Jay Provides the Hits

## INTERNATIONAL HITS

*The original hit version in England!*  
Now No. 1

### "FROM ME TO YOU"

Beatles  
Vee Jay #522  
(Parlophone)

No. 5 in Australia

### "PROUD OF YOU"

Jay Austin  
Vee Jay #535  
(HMV)

No. 10 in England

### "Nobody's Darling But Mine"

Frank Ifield  
Vee Jay #525  
(Columbia-Britain)

*Breaking Fast in Sweden*

### "I LOVE YOU"

Popcorns  
Vee Jay #537

No. 1 in Holland

### "BUONA NOTTA BAMBINO"

Rocco Granata  
Moonglow #522  
(PCNR)

### "BUONA NOTTA BAMBINO"

Angelo Biondi  
Gend #30

## DOMESTIC HITS

*The Flipside of "Ain't That a Shame" (No. 25) is  
now on the move! "Soon" is No. 88*

### "SOON"

(I'll Be Home Again)

### 4 SEASONS

Vee Jay #512

No. 52

### "LITTLE LATIN LUPE LU"

The Righteous  
Brothers  
Moonglow #215

No. 63

### "SHAME, SHAME, SHAME"

Jimmy Reed  
Vee Jay #509

*A Wild One!*

### "SPRING"

Birdlegs  
and  
Pauline

Vee Jay #510

*New Release!*

### "DROP ME A LINE"

Hollywood Flames  
Vee Jay #515

*New Release*

### "I ALMOST LOST MY MIND"

Jerry Butler  
Vee Jay #526

*Bubbling at #121*

### "CHECK YOURSELF"

Gene Chandler  
Vee Jay #511

*New Release*

### "I CARE ENOUGH TO GIVE MY BEST"

b/w "CINDY"  
JIMMY CLANTON  
Ace #8007



**RECORDS**

1449 S. MICHIGAN AVE., CHICAGO 5, ILL.

phase **4** stereo spectacular

SP 44025

LONDON

# FILM SPECTACULAR

London Festival Orchestra  
Conducted By Stanley Black

HENRY V | THE BIG COUNTRY

SAMSON & DELILAH

THE LONGEST DAY

Breakfast at Tiffany's MOON RIVER

Around The World in 80 Days,

EXODUS WEST SIDE STORY

One Hand, One Heart / America  
Something's Coming / Maria / Tonight

## The greatest stereo LP ever made!



Sets a new standard in sound reproduction



The big movie scores as never heard before



90 piece virtuoso orchestra brilliantly conducted by Stanley Black



Special introductory offer...  
**ONE COPY FREE WITH EVERY 5 PURCHASED** (6 copies for the price of 5)  
(Optional with distributors)

Attention dealers:  
Send for your FREE LP. Request must be on letterhead and received by June 20, 1963. (Offer limited to first 1000 dealers)

LONDON RECORDS, INC.  
539 WEST 25th ST.,  
N. Y. 1, N. Y.

phase **4** stereo

### BEST SELLING

## PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

### PHONOS LISTING BETWEEN \$301 and \$400

POSITION			BRAND	% OF TOTAL POINTS
This Issue	3/16/63 Issue	12/8/62 Issue		
1	1	1	Magnavox	46.3
2	2	3	Zenith	10.7
3	—	5	Curtis Mathes	8.7
4	7	4	RCA Victor	4.3
5	3	2	Motorola	4.1
6	6	—	Pilot	3.6
6	—	—	Electrohome	3.6
			Others	18.7

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

3/16/63 Issue: Voice of Music (V-M) (4); Admiral (5); General Electric (8).

12/8/62 Issue: Capehart (6); General Electric (6); Clairtone (6).

### DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

**RIVERSIDE**—Expires June 10, 1963. Started May 10, 1963.  
On nine Charlie Byrd LP's, buy 10, get two free.

**CADENCE**—Expires June 26, 1963. Started May 1, 1963.  
Coinciding with release of "First Family, Volume 11" album, label is offering three free albums for each 20 purchased. Deal includes entire catalog as well as new "First Family" set. Available to all qualified dealers.

**LIBERTY**—Expires June 30, 1963. Started May 15, 1963.  
A 15 per cent cash discount off face of invoice on all new releases and entire catalog of Martin Denny, Julie London, Si Zentner LP's. A 100 per cent exchange privilege after October 1. Payments, one-third each 10th day of August, September and October.

**TRU-SOUND**—Expires June 30, 1963. Started May 1, 1963.  
A 15 per cent discount on all product on Tru-Sound, Tru-Sound Gospel and Tru-Sound Latin American lines.

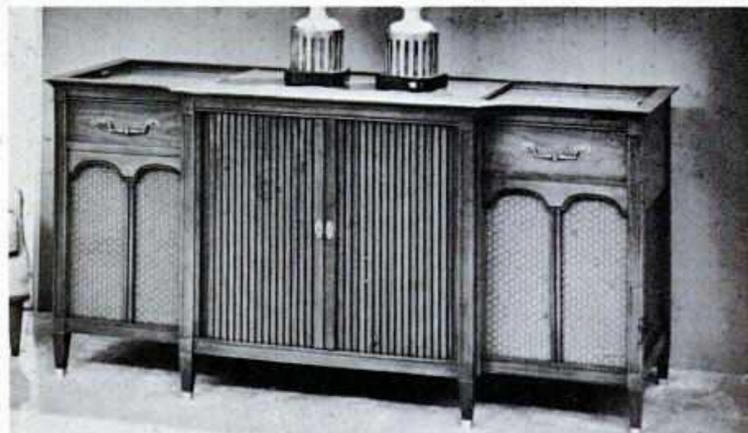
**KING**—Expires June 30, 1963. Started June 1, 1963.  
For all King or Bethlehem LP's: Buy six, get one free. For King EP's: Buy four, get one free. For Audio-Lab LP's: Buy four, get one free.

**LAURIE**—Expires September 15, 1963. Started June 1, 1963.  
Big 15 Plan on New Dion LP, "Dion Sings the 15 Million Sellers." Plan runs for 15 weeks and includes special incentives to distributors.

**EPIC**—Expiration indefinite. Started April 1, 1963.  
A 15 per cent discount on 11 new LP releases and 37 specially selected catalog LP's.

**CAPITOL**—Expiration indefinite. Started April 1, 1963.  
Capitol-of-the-World German-Austrian LP catalog of 27 LP's. One free album for each two purchased. Includes two new April releases.

**DOOTO**—Expiration indefinite. Started May 1, 1963.  
On all Dooto album product—buy five, get one free.



A DE-LUXE, HIGH-END product just introduced by Magnavox is the Magna-Color Stereo Theater (model 1-MR555), incorporating 21-inch color TV, astro-sonic sound system (with two 15-inch speakers and two 1,000-cycle horns) and FM-AM and FM stereo radio. French walnut cabinetry has Italian Provincial styling. The unit markets for \$1,250. A model (1-MR556) employing French Provincial styling, with identical operating features, carries the same price tag.

## Miriam Stern To Tour Europe

NEW YORK—Miriam Stern, executive secretary of the American Guild of Authors and Composers, left for an extended tour of Europe last week. In London, she planned conferences with representatives of the Songwriters Guild of Great Britain and the Performing Rights Society (PRS). She'll also visit France, Denmark and the Benelux countries and plans meetings with SASEM, BIEM and overseas representatives of Price Waterhouse, Inc., the accounting firm which handles all AGAC auditing.

## Nashville Pubbery

NASHVILLE — Gene Kennedy and Viki Erickson have announced the opening of a new pubbery here to be known as Eighth Note Music Company. They will have offices in the 1719 Building on West End and are seeking new material.

**A New Release**  
by  
**McKINLEY MITCHELL**  
**"A BIT OF SOUL"**  
b/w  
**"HANDFUL OF SORROWS"**  
One-derful #4817  
**A Hit All Over**  
**"SHAKE A TAIL FEATHER"**  
by  
**THE FIVE DUTONES**  
One-derful #4815  
**One-derful Records**  
2642 S. Michigan Ave.  
Chicago 16, Ill.  
Phone: 225-0583

# Billboard Buyers & Sellers CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

### DISTRIBUTING SERVICES

#### RECORD DISTRIBUTORS

#### HAYDN SOCIETY RECORDS

ARE NOW AVAILABLE TO QUALITY DEALERS FROM COAST-TO-COAST

Send for current catalog

ESOTERIC, INCORPORATED  
P. O. BOX 1799  
HARTFORD, CONN.

National Distributors for  
HAYDN SOCIETY RECORDS

#### RAYMAR'S MEMORY LANE GOLDEN (400) CIRCLE

We are in a position to supply you with 400 of the greatest Rock & Roll hits. List upon request.

100 assorted new 45 RPM's, \$9.00; \$80.00 per 1,000.

RAYMAR SALES CO.  
170-21 Jamaica Ave.  
Jamaica 32, New York  
Olympia 8-4012

#### "WANTED" "OLDIES BUT GOODIES"

We Pay Cash for Oldies Records

We Buy Inventories  
We Buy & Sell Oldies

#### "PHILLY'S OLDIES ONE STOP" & RECORD DIST. CO.

TEL.: PO 5-1010  
1528 N. Broad St.  
Philadelphia, Pa.

(LARGEST SELECTION OF HARD-TO-GET RECORDS)

DISTRIBUTOR'S CLOSE OUT—50 Recorded songs only \$3. Many past hits by top artist. Our choice of selections guaranteed. New 45 RPM records; country, pop or rhythm & blues package. Offer good only U.S.A.; no C.O.D.'s. Rhythm Records, Box 521, Arcadia, Calif. je8

#### RECORD MFG. SERVICES, SUPPLIES AND EQUIPMENT

#### RECORD PROMOTION & PUBLICITY

MORTY WAX NATIONAL RECORD Promo Network, coast to coast. A complete program of disc jockey promo and trade paper publicity. Distrib. arranged. Radio and TV interviews. Morty Wax, 1697 Broadway (C.B.S. Theatre Bldg.), N. Y. C. CI 7-2159, np-ap25

LET FLORIDA COUNTRY MUSIC DJ-publicity man, photographer, constant contact all radio, TV, news media, do your promotional record distribution. Best references. Red Kerce, 135 White Dr., Tallahassee, Fla. je15

#### NEW OFFICES • NEW LOCATION

Same great promotion know-how

#### JOE PETRALIA

Record Artists Representative  
Park Sheraton Hotel

Suite 264 55th St. at 7th Ave.  
New York 19, N. Y.  
Phone: JU 6-6935

#### RECORD ACCESSORIES & DEALER FIXTURES

#### RACK UP MORE PROFITS . . .

with #60-S record rack. 60-record capacity, brass plated, index strip. Retail for only \$1.49 with full markup for you!

See your distributor or write for latest catalog of the most diversified record rack line.

#### ART-PHYL CREATIONS

508Y Frelinghuysen Avenue  
Newark 14, N. J.  
N.J.: BI 8-5100 N.Y.: WO 4-2561

- RACKS—FOR JOBBERS
- FIXTURES—FOR DEALERS
- HIGHEST QUALITY & LOWEST PRICES FOR ALL

The Northwest's only Exclusive Manufacturer of Record Fixtures. Designs based on eight years' experience in the field. Contact

L & L ENTERPRISES  
P. O. Box 58, University Station  
Seattle 5, Washington  
SU 4-5343

#### BUSINESS OPPORTUNITIES

IDEAL LOCATION FOR RECORD STORE on Pitkin Ave., Brooklyn, N. Y. Very heavy traffic location in heart of retail shopping area; 25x50. Phone: WE 3-6544.

INTERNATIONAL PROFITS YOUR object? You can reach and sell your published songs, tapes, masters, services all over the world through the International Buyers & Sellers Exchange. Designed to help you reach markets outside the U.S.A., it appears each week in Billboard.

\$5 PER MONTH "YOUR BRANCH OFFICE" prestige address, mail-phone messages forwarded. National Business Exchange, 150 Broadway, Room 914, CO 7-2911. je8

#### MISCELLANEOUS

#### D-I-S-T-R-I-B-U-T-O-R-S ★ of the REVOLVING or FLASHING HOLLYWOOD GLAMOUR UNITS ★

- Spots-Lites • Color Balls
- Beauty-Lites • TV Lamps and Outdoor Flashy-Lites

Write for FREE details.

Hollywood Spots-Lite Co.  
Dept. D, 3612 No. 16th St.  
Omaha 10, Nebraska

ANNOUNCING THE ARRIVAL OF THE Jockey Joker, a new series of one-line gags and bits for DJ's and comies. First edition, \$2.50; write for complete catalogue of other gag files. Show-Biz Comedy Service (Dept. JJ), 65 Parkway Court, Brooklyn 35, N. Y. je29

FOR SALE: ANTIQUE VIOLIN LABEL reads: Josef Guarnerius Facit Cremona ANNO 1726. Excellent condition. Beautiful tone. Make offer over \$1,500. Write Box 406, South Gate, Calif.

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. mh28-64

#### \$202,573 TO WRITERS

Your unpublished manuscript may be valuable! Our famous subsidy plan has returned \$202,573 to writers (mostly beginners) in the past seven years. We will publish, advertise, promote your book and pay you 40% of retail price.

Send for FREE BROCHURE BB.

PAGEANT PRESS  
101 Fifth Ave. New York 3

#### 1564 BROADWAY N.Y.C.

Times Square Office Space for Rent.

8700 Square Feet.

Central Air Conditioning. Very Reasonable Rental.

Contact

KENNETH LAUB  
of Collins Tuttle & Co.  
261 Madison Ave.  
New York 16, N. Y.

Telephone:  
MUrrayhill 2-4020

The Company that **REALLY** goes after more business **CAN** get more business . . . by consistent advertisements in **Billboard's**

Buyers and Sellers' **CLASSIFIED MART**

It's a proven, economical way to arouse prospect interest, to make sales and to increase profits!!!

Check the Classified Mart in every issue of Billboard . . . see what others are doing . . . then see what you should do to meet and beat the competition.

#### CLASSIFIED RATES Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturers Advertisers	\$9	\$15	\$25	\$9
Distributors & Employment Advertisers	\$5	\$9	\$15	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words. All rates are for EACH advertisement, EACH time. Advertisements 2" or larger set in boxed style.

- If box number is used, allow 10 words for number and address. Box number service charge, 50c per insertion.

#### USE THIS HANDY AD ORDER BLANK

Please insert the following ad for \_\_\_\_\_ consecutive issues.  
Classification: \_\_\_\_\_ Size: \_\_\_\_\_  
 Set regular classified style.  Set boxed classified style.  
 Amount enclosed \_\_\_\_\_  
Copy: \_\_\_\_\_  
Company Name \_\_\_\_\_ Authorized by \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Please enclose your payment. We do not bill for classified ads.

#### BILLBOARD BUYERS AND SELLERS CLASSIFIED MART

1564 Broadway New York 36, N. Y. 1520 N. Gower St. Hollywood 28, Calif. 188 W. Randolph St. Chicago 1, Ill.

**HOTEL FORREST**  
49 ST. West of B'way.  
New York City. Circle 6-5252  
In the Heart of Times Square  
"At the Crossroads of the World"  
**NEW, SENSATIONAL ONE-RATE PLAN!**  
Every Single room \$7.50 Every Double room \$11 new only  
FULLY AIR CONDITIONED  
21" TV & 10-FT. IN EVERY ROOM  
GARAGE adjacent to hotel  
SHOW ROOMS available Day, Week, Month  
SPECIAL GROUP RATES

# stardust



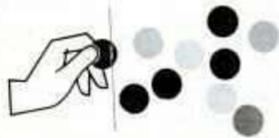
An audience sees and hears and feels something extra in the outstanding performance of a star.

Call it "stardust." The Rowe AMI has it, with eye-catching light and line and color that set the mood for the thrilling sound that only Stereo Round\* can bring.

It's a performance that calls for encore after encore.

Your Rowe AC Services distributor cordially invites you to come in now and see and hear this new phonograph—and learn about the many extras that distinguish this great performer as an outstandingly profitable money-maker.

\*Patent Pending



**ROWE  
AC SERVICES**

18 South Michigan Avenue, Chicago 3, Ill.

*Rowe sets the standards in vending equipment,  
bill changers, music systems*

# MOA Predictions Rosy, Facts Skimpy

CHICAGO—Music Operators of America officials concluded a week-long series of meetings here recently with still no word on how many juke box manufacturers will attend the association's September convention.

MOA President J. Harry Snodgrass, however, told Billboard that he was "very delighted" over meetings held with representatives from Wurlitzer, Rowe-AC Services and Rock-Ola.

Seeburg officials had previously indicated they would exhibit at MOA's fall conclave, only juke box manufacturer to make an announcement to date.

### Big Turnout

Snodgrass also commented favorably on expected attendance at the convention.

"I sincerely believe that during the 4th through the 10th of September in 1963, Chicago will have the greatest concentration of operators in the history of the coin amusement and vending industry," he announced.

Other than Snodgrass' optimistic forecast, however, little in the way of actual information about the meetings or convention was released by MOA.

Asked about juke box manufacturers exhibiting at the convention, Bob Blundred, managing director, had "no comment." Asked if MOA officials even met with the manufacturers, Blundred likewise answered "No comment."

Indications from MOA are that if and when an announcement is forthcoming, it will come from the manufacturers themselves. Just when, however, is a big question mark.

MOA's previous timetable for a definite decision from all four by May 15, is already out the window. A re-evaluation puts the new date at sometime during the beginning of June.

In addition to juke box manufacturers, MOA officials also met with some 10 game firms. Snodgrass said that the meetings with all the game people were very cordial.

To date, no comment has been made regarding record companies either. It would appear that both record and game manufacturer attendance will hinge on a favorable decision from all or at least a majority of the juke box firms.

In a prepared release following the meetings, Snodgrass noted he was "happy over the progress of MOA and the co-operation the officers and board members are receiving from the membership and all segments of the phonograph industry."

Blundred said the meetings began with conversations in Brodhead, Wis., with C. S. Pierce, MOA board chairman, Lou Casola, secretary-treasurer, Snodgrass and himself.

Discussed were copyright legislation, convention plans, ladies' day program, forum plans and entertainment. Snodgrass said that the handling of the convention entertainment by Hirsh de La Viez, Show Biz Productions, Washington, "will assure us of another outstanding show as a fitting climax to the convention."

## Subcommittee Still Weighing Bill

By MILDRED HALL

WASHINGTON — The Celler anti-juke box exemption bill was scheduled for discussion in a Wednesday (May 29) closed-door session of the House Judiciary Subcommittee on Copyrights last week. While anything is possible, it is unlikely that any decision will be made to rush the bill out in its present form for consideration by the full Judiciary Committee.

A duplicate of the Celler anti-juke box exemption bill introduced by Rep. Seymour Halpern (R., N. Y.) indicates bi-partisan support for legislation to end the juke box performance royalty exemption and set up some sort of royalty ceiling and government-supervised collection agency.

Representative Halpern's office indicated that the duplicate bill was not merely "on request" as sometimes happens, but out of Halpern's own "great interest in the performing artist," particularly in the songwriter area. Halpern is not a member of the Judiciary Subcommittee on Patents, Royalties and Copyrights.

### Opening Wedge

April hearings on the Celler (D., N. Y.) bill produced no completely favorable reaction to the suggested Perform Rights set-up in the Copyright Office, to collect a proposed annual \$5 per box royalty. The juke box people said the royalty even at \$5 per box over-all was too high, and was only an opening wedge to harsher demands. Songwriter performance royalty collection groups, ASCAP, BMI and SESAC, while reluctantly going along with the principle of ending exemption, said the proposed low fee would not even cover administrative costs, much less produce songwriter royalty. (Billboard, May 18, 1963.)

As the Subcommittee meets in executive session, strong support for the bill, or for whatever amended version is decided on, can be expected

from Subcommittee Chairman Willis (D., La.) and members who warned juke box people at April hearings that this was the hour for compromise.

For the first time in the history of hearings on this legislation during 10 Congresses, operators were told by a Copyrights Subcommittee chairman, and by usually staunch supporter Rep. Roland Libonati (D., Ill.), that performance royalty exemption could not continue as part of the Copyright Act. (The act itself is undergoing complete overhaul by the Copyright Office and a panel of experts—rough draft of legislation is expected to be ready by 1964.)

### No Headway

Substitution of increased mechanical royalty in lieu of performance royalty collection to repay songwriters for use of copyrighted music on juke boxes made no headway during hearings, but may be brought up again during executive session. Representative Libonati bulldogged the mechanical royalty alternative unrelentingly during hearings on the Celler bill.

One of the difficulties with this alternative is technical: the right sought is performance royalty ("public performance for profit"), and Copyright Office spokesmen point out that the mechanical royalty derived from sale of records is a horse of an entirely different color. Also, record manufacturers object to being pulled into the royalty fight, and might even go to court on any effort to involve them.

Whatever the outcome, purses are building up in all MOA association groups to fight the exemption knockout to the last breath. California Music Merchants Association, headed by George A. Miller, also West Coast head of MOA, was reportedly on the way to a contribution of "well over \$2,000"—with a \$1,600 installment already in the hands of MOA managing director Robert Blundred.

## Stereo Gives Juke Boxes New Dimension

• Continued from page 1

wide range of stereo programming.

Virtually all of the single product available came in monaural only, and most of this product was geared to the teenage market, not to the adult population which accounts for the lion's share of operating revenues.

Two phonograph manufacturers, Seeburg and Rowe-AMI, have helped matters along somewhat by making stereo product available to operators through custom deals with various diskeries. And this has whetted the operators' appetite for still more stereo selections.

The new juke box manufacturer-RSI program (Music Operators Stereo Service) is aimed at satisfying the operators' needs at two levels.

First, it will make available selections from top-selling albums which had not previously been available as singles. This type programming, oriented primarily toward the adult market, will supplement the monaural hits and the old standards. Much of the new product will be taken from Broadway show albums, motion picture sound tracks and television themes—all of which

are topical and little of which are of transient interest.

Second, all the new material will be 33 stereo. And it will give the operator another edge in that these stereo disks may be heard only on juke boxes.

This new programming concept may well alter the pattern of the last decade—a pattern which has seen the operator buy product only after it has become a hit by virtue of air play and retail store sales.

With this system, the juke box operator would rush to buy hot product and hope that the

interest sustained long enough to justify his purchases.

With the new system, the juke box operator could become a leader rather than a follower. And the operator, if he uses the merchandising aids made available to him (four-color display panels) can recapture his role as a shaper of American musical tastes.

## New Tax Sought By Cook County

CHICAGO — The Cook County Board voted last week to request legislation by the Illinois General Assembly permitting the board to levy a tax on cigaret vending machines and juke boxes.

The tax would be applicable to unincorporated areas in the county not under local rule. Cities, towns and areas with

Continued on page 49

## Coin Machine

### OPERATING

- MUSIC MACHINE PROGRAMMING
- DOUBLE PLAY DISKS
- RECENT STEREO RELEASES
- BULK VENDING

### EDITORIAL

## This Is a Sound Bet

Organizers of the Music Operators Stereo Service (MOSS) have embarked on their venture with a curious motive. They hope the need for their services will be short lived. MOSS, conceived to provide stereo single programming for the nation's juke box operators (see separate story), is out to establish a market for adult stereo singles.

Right now the segment of the music industry most in need for this programming is the automatic phonograph business. The economics of the record industry are such that the disk manufacturers don't find it profitable to produce stereo singles. We hope MOSS will alter these economics so that they will.

Juke box operators, with more than 100,000 dual-speed stereo machines on location, have been unable to obtain stereo single records in any quantity or variety. The record companies would be happy to supply these records provided the operators can come up with guaranteed orders and provided an efficient distribution system is set up.

So MOSS is a pump-priming effort, supported by three leading music machine manufacturers and a trade publication.

The effort is based on two premises: That operators want stereo singles, and that good stereo programming will increase collections.

If these premises are correct, the sponsors of MOSS and the record industry should benefit along with the juke box operator.

MOSS will provide records to juke box operators—along with point-of-purchase display material—based on top-selling 33 LP's. If this programming makes money for the operators, the demand for these 33 stereo singles will increase to the point where the record companies will make and merchandise stereo singles on their own. When that happens, MOSS will have outlived its usefulness.

Whether these stereo singles will have a consumer market is a moot question. It's certainly a possibility. It is more than a possibility, though, that the album displays and promotional effect of the singles will boost LP sales over the counter.

And it's also more than a possibility that as better programming increases collections for the juke box operator, he'll spend more money for new phonographs.

Three music machine manufacturers—Rock-Ola, Rowe AMI and Wurlitzer—along with Billboard, are shelling out hard cash to say that's what will happen.

## Stereo for Juke Boxes

• Continued from page 1

one-stops or directly from a central fulfillment center.

### New Product Only

The program will be known as Music Operators Stereo Service (MOSS), will be available only to juke box operators, and the material will consist exclusively of products not previously released as singles.

MOSS participants are Rock-Ola, Rowe AMI and Wurlitzer, three of the nation's four leading music machine manufacturers, and Record Source International, a division of The Billboard Publishing Company.

Seeburg, the other member of the Big Four music machine manufacturers, has been fully operative for nearly nine months. Seeburg, along with Rowe AMI, had a stereo singles program of its own, but its current major effort places heavy emphasis on the Little LP concept, with three bands of an album on each side of a 7-inch, 33-r.p.m. stereo disk.

Actual selection of the material will be made by Billboard's reviewing staff, the same group which reviews all new single and album product each week.

Initially, all material released will be taken from Billboard's 50 Best Sellers in LP Stereo. Material which in the opinion of the selection panel has the greatest juke box potential, and which is not otherwise available as singles, will be pressed as singles.

A check of the current Billboard LP Album chart discloses that the following labels are represented: Columbia, Colpix, Warner Bros., RCA Victor, Verve, Capitol, Reprise, Kapp, ABC-Paramount, M-G-M, Riv-

Continued on page 50

**KEEP YOUR BALL BOWLERS IN ACTION!**

UNIVERSAL BACK GLASS PROTECTOR \$13.95 ea.

UNIVERSAL PIN HOOD PROTECTOR \$19.50 ea.

Specify game and Mfg. Made of solid steel bar stock, nickel chrome finish.

**WICO**

World's Largest Distributor of Coin Machine Parts & Supplies

2901-13 N. Pulaski Rd., Chicago 41, Ill.

Say You Saw It in Billboard

**Valley DELUXE 6-POCKET**

DESIGNED for PROFITABLE PLAY

New Styling! New Operating Mechanism! Formica Burn-Proof Rails! Exclusive Valley "Easy-Count" Scorer! Regulation 2 1/4" Balls! 3 Popular Sizes: 75x42, 84x47, 90x50. Many other features.

WALNUT FINISH ONLY

For complete information, see your distributor or write

**Valley SALES COMPANY**

(Sales Affiliate of Valley Manufacturing Co.)

333 MORTON STREET, BAY CITY, MICHIGAN • Twinbrook 5-8587

# Record Draw at Mich. Schools

CHICAGO — Empire Coin Machine Exchange held schools on the United and Rock-Ola lines in its Menominee, Mich., branch office last week, under the direction of Bob Rondeau, Empire sales representative for the area.

Joe Robbins of Empire said the schools drew the largest turnout in the history of the area. Sessions on the Rock-Ola line were conducted by Jack Barabash, engineer, those on United by Al Thaelke, engineer.

Among operators in attendance were: Milton Porath, Bill Porath, Clarence Kristo, Dick Baunet, Lyle Olson, Ben Erickson, M. Pierlot, Joey Eggener, Merv Ruppert, Ed Richards,

Louis Stark, Nick Berquist, Stan Face, Art Dausey, Bill Swanson, Rudy Evanich, Ray Schmitz, Gene Cocco, Frank

Voun, Larry Eggener, Art Jones, Tom Strong, Elmer Monsiri, Milton Hone and Frank Szmuksiak.



JACK BARABASH, Rock-Ola engineer, works on a schematic diagram of the Rock-Ola phonograph to illustrate some troubleshooting tips for operators and servicemen during an Empire Coin Machine Exchange service school held in Menominee, Mich., recently.



AL THOELKE, United engineer, answers questions on the United line during the Empire school in Menominee, Mich., last week. Students were given a combination lecture and work-shop session.

## HE TAKES HIS MUSIC SERIOUSLY

LOUISVILLE — One local juke box operator has a tough repair job on his hands. A customer recently walked into a location, put a quarter in the juke box and failed to get a play. Instead of asking the management for his quarter, he pulled out a pistol, pumped four rounds into the music machine and left. The incident was related to police by a woman who was in the location, a coin laundry.

## Kansas City Op Slain in Saloon

KANSAS CITY, Mo.—H. C. (Jack) Kennedy, local juke box and game operator, was shot to death recently in a West Side tavern. Kennedy was the owner of Beam Enterprises, Inc.

Three unidentified gunmen walked into the bar, made the customers lie on the floor at gunpoint, rifled the cash register, and took Kennedy into the men's room where he was dispatched.

Police have descriptions of the killers, who have not yet been apprehended.

The location owner said that Kennedy operated a juke box and pool table on the premises.

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

# MUSIC OPERATORS

A Haystack is not the place to find the answers to

Business Problems

A Better Place is the

13th Annual

# M.O.A. CONVENTION AND SHOW

MORRISON HOTEL

CHICAGO, ILLINOIS

# SEPTEMBER 4, 5 AND 6, 1963



# EUROPEAN NEWS BRIEFS

## Sardinian Surge

CAGLIARI, Sardinia—Italian trade circles forecast heavy phonograph expansion on Sardinia in connection with a 10-year, \$100,000,000 resort development project of an international group headed by the Aga Khan.

The Aga Khan's group has purchased a 35-mile strip of coastline on the east side of the island at the northern tip—the so-called "Emerald Coast." Here the Aga Khan's group proposes building, over the next decade,

a fantastic international sun-and-surf playground.

It is reported in Italian trade circles that several large American operating organizations are interested in negotiating an exclusive operating agreement with the Aga Khan's group for the entire "Emerald Coast" area.

## Balearic Boom

MALLORCA, Balearic Islands—Europe's newest coin machine boom is occurring on this Mediterranean playground, which has become an international tourist center in the last decade.

The first phonograph did not appear on Mallorca until 1953. Today, there are 550 on the island, and at the present rate of increase the count by 1965 will be over 1,000.

Spanish trade experts say the Mallorca boom is only beginning, and they predict the island will have 2,500 machines by 1970. Games potentialities are rated even greater, since there are currently fewer than 200 games in operation on the island.

Tourists are jamming Mallorca in ever-growing numbers and construction is booming on what once was a neglected paradise.

## Air Freight Aid

BRUSSELS—The Brussels airport authority plans the construction of special coin machine freight handling facilities.

The facilities will be included in a master plan of new facilities for air-freight expediting designed to make Brussels the best-equipped air freight center on the European Continent.

Brussels is moving to provide special coin machine air freight facilities because of the rapid growth of such shipments. Most Continental firms are now ship-

ping coin machines by air almost routinely.

The heaviest traffic is to Britain, but air freight is also being used to North and South America and to Africa. Latin American customers in particular are demanding air shipment of orders under threat of "giving our business to the States," according to trade circles here.

## Coin Barometer

NAPLES—Italian coin machine exporters claim they don't have to read the newspapers to

know the temperature of relations between Gamel Abdel Nasser's United Arab Republic and the United States.

They can get an instant reading by checking coin machine shipments to the UAR from this Mediterranean export center. A phonograph exporter explained, "When Nasser is on good terms with the West and especially the United States, U. S. coin machine shipments spurt, but when Nasser is annoyed, they slow down instantly.

"We have watched UAR ship-

ments for several years now, and they are an uncanny political indicator." Trade experts explain that coin machine shipments are relaxed or tightened in response to Nasser's orders. The U. S. machines supplied Nasser are from licensed Continental production.

## U. S. Machines OK

BONN—West Germany's defense ministry has rejected proposals that coin machines placed on Bundeswehr locations be of

*Continued on page 49*

## KIDDIE RIDES—USED

PRE-SEASON ONE SHOT!!  
SALE ENDS JUNE 30

**\$75.00**  
Austin/German Auto (Capitol)  
Choo Choo (King)  
Bull (Lee)  
Dopey Duck (B&R)  
Reindeer (B&R)

**\$125.00**  
Merry-Go-Round (Capitol)  
Fire Truck (Retail)  
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**\$175.00**  
Lancer Pony (Lane)  
Thunderbolt Pony  
Merry-Go-Round (Deco)  
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Champion Pony (Bally)  
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As is condition—all Parts Complete!  
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MUSIC • GAMES • VENDING

### VENDING—Completely Reconditioned

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ROWE L-1000 4-Flavor, High Serials . . . \$595	ROWE ALL PURPOSE MERCHDR. . . \$845
ROWE RV 750 (Fresh Brew) . . . 445	ROWE 20-700 Man. 20-Col. Cig. . . 175
VENDO VCV 900 (Fresh Brew) . . . 295	ROWE 20-700 Electric . . . 225
DUGRENIER K-12 Cig. (Man.) . . . 140	ROWE AMBASSADOR 14-Col. . . 175
SEEBURG E-2 Cig. . . 200	
CORSAIR "30" Cig. . . 165	
CORSAIR "20" Cig. . . 175	
ROWE 8-COL. CANDY . . . 125	

STANDARD COIN CHANGERS  
50c Model, \$125.00 Duo 50c-25c, \$210  
plus F.E.T.

### MUSIC—Completely Reconditioned

A.M.I. 1-200M (50c) . . . \$345	A.M.I. F-120 . . . \$225
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An X-tra ball for score —  
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plus — Advance Bumpers

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by the Original Designers  
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- Replay Model with EXTRA Inning Feature and Over-the-Fence Home Runs
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BUY THE BEST—BUY WILLIAMS

# MOA Invites German Group To Attend 1963 Convention

**R ANDERSON**  
A formal invitation to the 1963 convention of the Music Operators' Association (MOA) by Robert H. Blundred, MOA's managing director.

Blundred sent the invitation to Hasso Loeffler, president of the ZOA and himself a highly successful Cologne operator.

It is the first formal invitation ever extended to the West German operators' association, and it was made in response to the great interest shown in U. S. trade activities by the ZOA membership.

Blundred wrote Loeffler that arrangements are now being made to acknowledge representatives of overseas operator delegations during the convention September 4-6 at the Morrison Hotel, Chicago.

### Idea Exchange

"There is also a good possibility some of these overseas visitors will be asked to present their observations on the industry and their methods of doing business during some part of the

## Lion Cartridge Something New

CHICAGO — Lion Manufacturing Company, parent of Bally Manufacturing Company, has introduced a new reel-to-reel cartridge tape player and recorder.

The firm has also perfected a multiple cartridge player and recorder which is aimed at original equipment manufacturers.

The reel-to-reel player and recorder provides 33 minutes of music and is aimed primarily at the industrial field, though Lion noted there are consumer applications. See Music-Merchandise department in front of book for details.

Exclusive  
**BUILT-IN AUTOMATIC INCOME TOTALIZER**  
The Revolutionary **SEEBURG** LP CONSOLE

**SILVER SPOTLIGHT SERIES**  
Designed Exclusively for **JUKE BOX PROGRAMMING**  
**UNITED ARTISTS RECORDS**

MOA convention program," Blundred wrote Loeffler.

Blundred thus has aligned the MOA behind the "one world" concept of the coin trade long advocated by Loeffler and other German trade leaders, who favor the organization of the world trade on an international basis.

West German trade interest in U. S. operators and the American trade generally has been at a peak since the charter-plane junket by German operators last autumn to the NAMA convention in San Francisco. Returning, the German operators visited U. S. trade centers and plants, notably the Rock-Ola plant.

Loeffler, himself the son of a pioneer German operator, is rated one of the most astute operators on the Continent, a firm friend of the U. S. trade and an advocate of increased transatlantic trade professional and fraternal links.

### International Outlook

Under Loeffler's leadership, the West German operators have taken the lead in urging an international outlook on the Continental trade. The ZOA has grown into a powerful, cohesive group whose influence with the industry and government is now at an all-time peak.

German operators, from observations made on their U. S. trip last year, have great respect for U. S. mass-merchandising concepts as applied to phonograph and games operation. They are particularly interested in the "total merchandising" concept whereby the effort is made to saturate each location with phonographs, games and vending machines.

The Germans were highly impressed by U. S. operator ingenuity in developing locations. All the more so because the German trade has reached the saturation stage where continued

growth will depend entirely on developing more locations.

### Operator Experience

On the other hand, German operators are confident they have much valuable operator experience to impart to their U. S. counterparts. "We think American operators would be interested in hearing of the success we have had in breaking down the bars between phonograph-games and vending machine operation," one of the German association officials said.

West German operators are conducting their own "integration" program which aims at placing simultaneously phonographs, games and vending equipment at the same location.

The Germans are interested in observing the U. S. trade, too, from the standpoint of the European Common Market. There are proposals that European operators organize on a Europe-wide basis, the argument being that "the European Common Market, in effect, is creating a 'United States of Europe' and, hence, the European trade should organize accordingly."

### Common Market

On the other hand, many European trade leaders continue to be skeptical about the outlook for the Common Market, they are by no means certain that European operator associations would benefit by trying to duplicate an organization on the format of the M.O.A.

West Germany's operators, in fact, currently are in the process of heeding Blundred's recent call for "a direct relationship and a direct line of communications between the operators and the record manufacturers."

Blundred's dictum that operators should provide the best possible rotation of equipment to service locations and the public is also under current discussion here.

## Three Live Disks Get Chicago Action

CHICAGO — A trio of hot new disks was getting action among juke box operators here last week according to a spot check made at Singer One Stop, one of the city's leading outlets for juke box wax.

Singer's Gus Tartol cited strong store and juke box sales of "I Love You," by Perry Como on RCA Victor and "Say Won-

derful Things to Me," by Patti Page on Columbia.

A strong side, primarily with operators, was "Charmaine," by the Bachelors on London. Tartol's personal pick for the week

## BOBBY GORDON FEATURED AS WEEK'S ARTIST

CHICAGO—Bobby Gordon's "Warm and Sentimental" album on Decca will be featured in Seeburg's new Artist of the Week program. Selections include: "I Get the Blues When It Rains," with "I'll Be Seeing You"; "Singing the Blues," with "You're Nobody 'Til Somebody Loves You"; "Bobby's Blues," with "Remembering"; "After You've Gone," with "All Alone," and "I Can't Give You Anything But Love," with "Lonely One."

## British Ops Know Their Way Around a Writ

LONDON—Juke Box operators in the United Kingdom, like every gub in the Navy, know there is always some way around every regulation. It is a matter of finding it.

Many juke box operators, stuck with levy from Perform Right Society—U. K. version of ASCAP—try to ignore the licensing body of the British Phonographic Industry, namely, Phonographic Performance, Ltd. They run their phonographs until served with a writ and until judgment is handed down against them.

The writ names the disk and copyright owners. And once the court has made an order, the

## DOUBLE-PLAY DISKS

Two-sided action may be expected from the following records. For the juke box operator limited to from 100 to 200 sides per machine, they represent maximum programming effectiveness. Records listed below have both sides either on the Hot 100 or have recently been on the Hot 100. See Spotlight Reviews for additional information on double-play disks.

<b>SURFIN' U. S. A.</b> BEACH BOYS, CAPITOL 4932
<b>SHUT DOWN</b>
<b>BIRDLAND</b> CHUBBY CHECKER, PARKWAY 873
<b>BLACK CLOUD</b>
<b>THE GOOD LIFE</b> TONY BENNETT, COLUMBIA 42779
<b>SPRING IN MANHATTAN</b>
<b>AIN'T THAT A SHAME</b> 4 SEASONS, VEE JAY 512
<b>SOON (I'LL BE HOME AGAIN)</b>
<b>STRING ALONG</b> RICK NELSON, DECCA 31495
<b>GYPSY WOMAN</b>
<b>HOT PASTRAMI WITH MASHED POTATOES (Part I)</b> JOEY DEE & THE STARLITERS, ROULETTE 4488
<b>HOT PASTRAMI WITH MASHED POTATOES (Part II)</b>
<b>HOBO FLATS (Part I)</b> JIMMY SMITH, VERVE 10283
<b>HOBO FLATS (Part II)</b>
<b>THE LAST MINUTE (Part I)</b> JIMMY McGRUFF, SUE 786
<b>THE LAST MINUTE (Part II)</b>
<b>HOT CAKES (1st Serving)</b> DAVE (BABY) CORTEZ, CHESS 1850
<b>HOT CAKES (2nd Serving)</b>

## Canteen Sales Up for 6 Months

CHICAGO—Automatic Canteen Company of America last week announced sales and operating revenues for the six months ended March 16, 1963, of \$111,915,775, up from \$98,878,679 for the same period last year.

Net earnings from operations, after taxes, were \$1,868,625, or 28 cents per share, plus additional non-recurring income, after taxes, of \$647,274, or 9 cents per share for a total of 37 cents per share.

In 1962, earnings after taxes came to \$566,685 or 8 cents per share. The 1962 figures have been restated to reflect substantial adjustments made during the fourth-quarter of the fiscal year.

Second-quarter 1963 sales and operating revenues amounted to \$54,453,500, 10 cents higher than corresponding 1962 revenues of \$49,491,787. Net earnings for the second-quarter were \$674,872, or 10 cents per share, compared to restated 1962 loss of \$7,050.

contempt against flagrant non-licensed juke box operators would be the only effective deterrent to the practice.

Hatcher operates a route through the Kentish coast resorts, including Ramsgate, Margate and Folkstone.

was "I'm Movin' On," by Matt Lucas on Smash.

Record sales to operators continued "steady" though "down from last year," according to Tartol. The comment bears out comments by operators and dealers throughout the city, many of whom feel Chicago has just emerged from the softest sales period in many years.

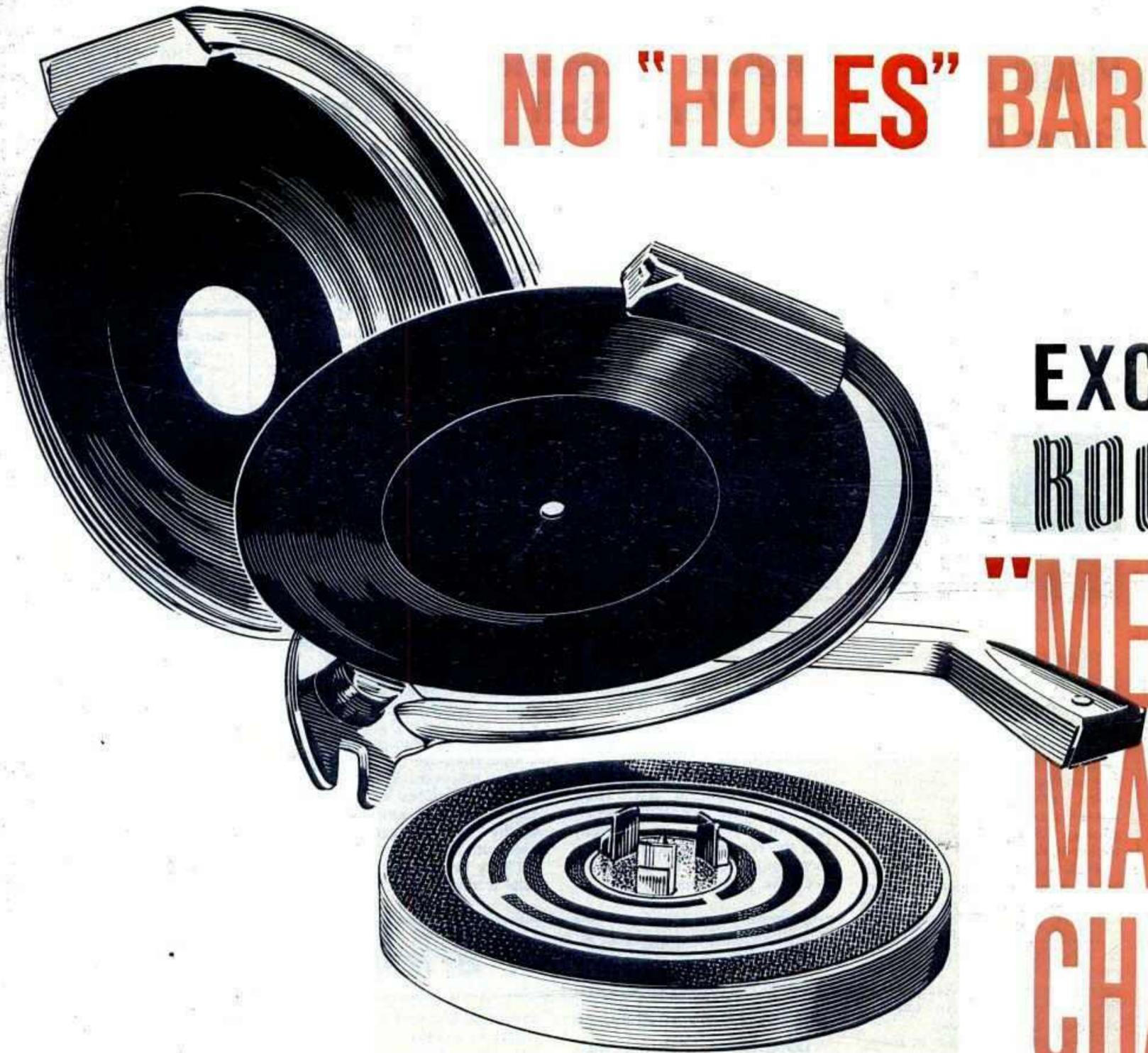
Most frequently cited reasons are a lag in the general economy and poor weather.

The plaintiff about this reached Chancery Court two weeks ago, when PPL, as watchdog of the record makers, obtained injunction against Sidney W. Hatcher, operator in Kent County, England.

The injunction, granted until trial or subsequent judgment, covered use by Hatcher of every label under PPL aegis. And that means virtually all.

Counsel for PPL indicated that possible proceedings for

# NO "HOLES" BARRED...



## EXCLUSIVE ROCK-OLA

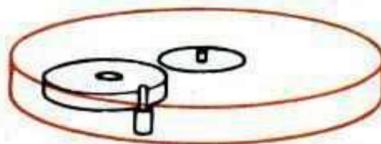
# "MECH-O-MATIC" CHANGER

### converts from 33 $\frac{1}{3}$ to 45 RPM in one second flat!

Only Rock-Ola offers you this completely automatic changer which intermixes 33 $\frac{1}{3}$  and 45 RPM records in any bank, in any sequence. No wires, no micro-switches or electronic aids for changing motor speeds or spindle sizes... nothing to break down or repair.

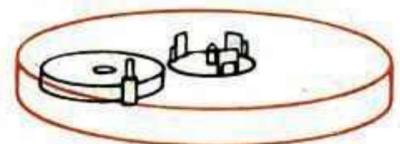
We call it the "Mech-O-Matic Changer".

NOW IT'S 33 $\frac{1}{3}$ ...



33 $\frac{1}{3}$  record touches 45 RPM hub and sensor. A feather touch upon the sensor drops 45 RPM hub and sensor into turntable center, and record settles on small 33 $\frac{1}{3}$  hub. Idler wheel moves to 33 $\frac{1}{3}$  portion of drive shaft, and turntable rotates at a constant 33 $\frac{1}{3}$  RPM.

NOW IT'S 45 RPM...



Upon completion of 33 $\frac{1}{3}$  music cycle, the rotating gripper gear releases the drive rod tension, allowing a lifter bar to raise the sensor and 45 RPM hub to their original 45 RPM hub position. Idler wheel moves back to 45 RPM portion of the drive shaft and prepares to accept the next record.

- Constant rotation at either speed guaranteed by constant-speed 4 pole motor.
- Speed change accomplished through 100% mechanical operation and motor shaft variances.
- Complete mechanical operation guarantees years of trouble-free service.
- Self-aligning . . . no adjustments. Entire mechanism mounts with 4 mounting screws.

The "Mech-O-Matic" 33 $\frac{1}{3}$ -45 RPM Intermix Changer is only one of the exclusive new features now available to you from Rock-Ola. It is standard on the new Rock-Ola Capri 100 Stereo Monaural Phonograph, and the new Rhapsody 160 Stereo Monaural Phonograph with exclusive full dimensional stereo sound. See these beautiful new phonographs at your Rock-Ola Distributor's today!

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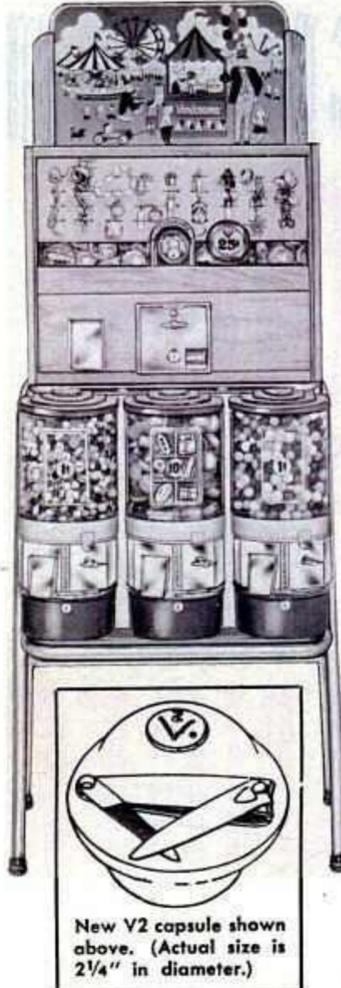
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**Bulk Vending Candy**

Vends freely in any weather.  
Write Geo. F. Eby for samples  
**FERRARA CANDY CO., INC.**  
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OPERATORS REPORT FABULOUS EARNINGS FOR  
**VENDORAMA®**  
**V2 25c & 50c**  
Capsule Vendor  
HOLDS 200 V2 CAPSULES



New V2 capsule shown above. (Actual size is 2 1/4" in diameter.)

Write today for full information on the Vendorama V2 Capsule Vendor and the new V2 capsule.®

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5711 W. Grand Ave., Chicago 39, Ill.

Say You Saw It in  
**Billboard**

**Plastic Firm Enters Rack Toy Business**



**BILL FALK**

FREEPORT, L. I., N. Y.—Bill Falk, president of Plastic Processes, manufacturer of charms for the bulk vending industry, has entered the rack toy and novelty business.

Falk's new firm is Knight Toy & Novelty, Inc. The firm's seven releases include take-apart puzzles, play jewelry, games, "Scarem" novelty and flicker-action trading cards.

Falk has set up blister and heat-sealing equipment and skin packaging machinery at his Freeport plant.

Regional representatives will be appointed to service rack operators. Falk said that these representatives will also sell the Plastic Process charm line to operators in their areas.

Plans for a new plant in Freeport have been completed, with construction expected to get under way soon.

LONDON—Kraft Automatics, Ltd., veteran coin amusement manufacturer-distributor and operator in London, will expand its factory facilities on the Yorkshire coast with government financial aid.

This was reported by Derek Kraft, field executive, last week. The present staff of 12 will increase to 25.

**English Demand Rising For Vend Ball Gum Toys**

LONDON—Ball gum venders are catching on in the United Kingdom and a growing demand is reported.

Beaver Vending Machine & Supply (G.B.), Ltd., has a backlog of orders for the four-item venders, delivering ball gum, toys and charms.

The machine is Canadian made, by Beaver International,

Toronto, which exhibited at York House Hotel, Earl Court, recently. A Beaver single-product vender is reported on the stocks for U. K. delivery soon.

John Ethell, of Beaver, England, and Archie Campbell of the Toronto firm, set up the private exposition as adjunct to the Automatic Vending Machine Exhibition, London, which took place May 13-17.

**Memphis Ops Will See Little Profit In Price Increase on Cigarets**

MEMPHIS — Cigaret operators who have approximately 2,500 machines on location were adjusting the coin mechanism last week to sell cigarettes for 35 cents a pack instead of 30 cents.

The price increase was effective June 1, the same day the State 2-cent increase in tax began. New State tax is now 7 cents a pack.

In addition, cigaret manufacturers recently raised the price .8 cent per pack.

So the operators, instead of making much of a profit with their 5 cents per pack increase, will make little, if any. They will pay the location owner some of the 2.2 cents received, and the rest will go to make up increasing costs in operation over the past several years.

These costs have risen gradually but steadily, as have all costs. Inflation, too, has taken its toll with its creeping destruction of the dollar.

"The poor operator will be lucky if he gets much of a profit at all," said George Sammons, president of Sammons-Pennington Company, distributors.

If he has one break-in during the year, he will lose what little he might have made. And we've been having a lot of coin machine burglaries recently."

Operators are optimistic, generally, however, and hope for the best. As Drew Canale, president of the newly formed Shelby County Cigaret Vending Association, said:

"Why be pessimistic? It won't help a thing."

**Report From Britain**

**Capture Harem Market**

LONDON — A British juke box exporter has captured the Persian market. And coin equipment traders in London are buzzing with curiosity about who he is.

The unnamed exporter was lauded in the House of Commons last week as the blue-eyed boy of the Board of Trade.

Said Treasury official Anthony Barber: "As a result of his hard work, I am told there is a British juke box in every harem in Teheran."

One big London juke box distributor, denying he was the man, told Billboard: "If those harems are as big as they are rumored to be, stereo won't be enough output. I hope this man is selling lots of extra speakers."

tive of NAL, will also run this aspect in addition to his 200-site operating route.

The move has been forced, said Michael Green, juke box field executive of PEL, by business expansion.

**Report Bally Survey**

LONDON—Coin amusement executives here report that Bally Manufacturing Company, Chicago, has surveyed machine shop facilities in Britain recently. The rumor is that the Illinois coin-equipment firm seeks to appoint a British plant to make its products here.

**British Briefs**

Dick Barton has left Warren-Ward Enterprises, Ltd., but will continue to sell the firm's coin-amusement machines on freelance basis. . . . Geoff Grange, head of Mar-Matic Sales, Ltd., London, reports arrival of the Jennings Bingo Belle fruits featuring frequent small payouts. . . . Countess of Dartmouth cut the ceremonial ribbon opening the Automatic Vending Machine Exhibition at Earls Court May 13-17. . . . Castle Mona Casino, Douglas, Isle of Man, is open, featuring all gaming, and 105

**PEL Decentralizes**

LONDON — Phonographic Equipment, Ltd., major London distributor-operator, has decentralized its machine service set-up. The department has been moved from Ladbroke Grove headquarters to Collingdale, subsidiary firm New Automatic, Ltd.

From there, all PEL servicing will come. Eric Jacobs, execu-

fruits, last-named accept from threepenny coin, up, with total payout.

Robert Mauro, head of Electrofron, Milan, bought one Royal Ascot payout wall machine made by Kraft's Automatic, Ltd., London, for appeal-test in Italy. . . . Inquiries for juke boxes and coin-amusement machines are reaching U. K. traders from Africa and Malaysian new nations Ghana, Brunei and Burundi.

Continued on page 49

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Delightfully scented—finely detailed  
Black with white stripe running down its back. Has loads of play value!

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Large Capacity • 1175 Balls 100-Count Gum • Attractive Plastic Globe • Dependable Vending • Low Price • Add an L. C. TOPPER to Your Present Locations for ADDED PROFIT! Large Stock of Vendors—Parts and Merchandise.  
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A. NEW CAPSULE SERIES!  
B. ASSORTED SCARY, PLASTIC BUGS (1c VEND)—\$15/M  
C. 2 SMALL PLAY DICE (1c VEND)—\$15/M  
D. SERIES OF 8 "WEIRDIES" (5c VEND)—\$21/M  
E. NEW! SENSATIONAL! SHRIMP EGGS THAT HATCH! (10c VEND)—\$36/M

MAGIC!—10c VEND  
THEY'RE GOING LIKE WILD AND WE'LL KEEP IT GOING WITH THESE NEW ITEMS!  
• BLOODY SOAP • BITTER CIGS • WHITE MICE • SKELETON • RUBBER CHEESE • BUTTER PATTY • HOT GUM • MAGIC WAND \$36/M

**PLASTIC PROCESSES INC., 83 HANSE AVE., FREEPORT, N.Y.**

# Iowa Ends 24-Year-Old State Ban On Cigaret Vending Machines

IOWA CITY—A bill ending the 24-year-old State ban against cigaret vending was signed into law last week by Gov. Harold E. Hughes. The new law, Senate Bill 126, makes cigaret vending machines legal as of July 4, and subjects sale of cigarets through machines to the same regula-

tions that apply to other cigaret retailing methods. Machines must be located so that they can be supervised by a responsible person of legal age "who will be responsible for prevention of purchase by minors."

The repeal culminated in 14 years of activity by the National Automatic Merchandising Association. Thomas B. Hungerford, executive director, credited success to teamwork by NAMA's Iowa members, the Iowa Association of Tobacco Distributors and NAMA member vending machine manufacturers.

## Beaver Appoints Roanoke Firm

RICHMOND, Va.—The Roanoke Vending Exchange here, headed by Jack Bess, has been named Virginia and West Virginia distributor for the Beaver line of bulk vending machines, according to Manny Greenberg, Beaver Sales Corporation, Baldwin, N. Y. Beaver Sales is East Coast sales agent for the Canadian manufacturer.

Roanoke, with offices in Virginia, West Virginia and Tennessee, is Rowe-AMI distributor for the area. Sales manager Harry Mosley will augment his

# Jack Leonard Resigns From Post at Amco

LOS ANGELES—Jack Leonard has resigned as head of the parts department at Amco Music & Vending here. His resignation was effective Friday (24).

A native of Chicago, Leonard worked for coin machine manufacturers in that city before moving to the West Coast 17 years ago to join William R. Happel Jr. and his Badger Sales Company. Badger was purchased by Amco.

At Badger, Leonard built the parts business to make it a profitable venture of that operation.

Leonard said the parting with Amco was amicable and that he will soon announce his plans.

sales force to handle the Beaver line.

Sol and Manny Greenberg made the appointment while attending the recent Carolina Vending Association convention in Myrtle Beach, S. C.

## Canadian Town Bans Toy Idea

MEDICINE HAT, Alta. — City alderman, after second consideration, have banned four-in-one toys-bubble gum vending machines in favor of straight gum dispensers. After discussing the matter with the police chief it was decided to eliminate the element of chance.

The finance committee had approved the machines, which consist of four jars with a 10-cent toyslot, a 5-cent toy slot, a 1-cent bubble gum slot, and a 1-cent (smaller) bubble gum or toy slot.

One alderman said there would be no objection if each toy was the same. A woman member of city council said she'd prefer to see her grandchildren with the toys rather than the gum.

# Food Dispensers Doing Away With English Chefs

LONDON—Bonanza returns from coin machines and juke boxes in cafes and coffee bars of the United Kingdom are presenting a labor problem to short-order chefs.

Eateries are finding it simpler for operation and overheads to shut down the grill service, pink-slip the cook, and add more pin tables and wall-type coin amusements. Sandwiches, and hot and cold drinks replace the cuisine.

The fact is conspicuous in the London area counties, with Buckinghamshire and Berkshire notable in this regard. Leonard's Cafe, in Slough, found that

meal service receipts looked lame alongside the coin returns of one pin table. Cafe switched completely to sandwich and coin-slotting, to good advantage. Likewise with Corner House, Farnham Common; and eateries in Windsor, Ascot and Staines, as examples.

Excepting the metropolis, extra-domestic dining is not the British mode at present. And white-collar workers find the tavern a favorite for midday lunches.

**BIG SAVINGS on BALL AND VENDING GUMS**

**Direct Low Factory Prices**

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size... 30 1/2 lb.  
Chicle Ball Gum, 130 ct... 38 1/2 lb.  
Clor-o-Vend Ball Gum... 43 1/2 lb.  
Clor-o-Vend Chicks, 320 ct... 43 1/2 lb.  
Chicle Chicks, 320 & 520 ct... 39 lb.  
Bubble Chicks, 320 & 520 ct... 31 1/2 lb.  
Tab (short stick), 100 ct... 40c box  
5-stick Gum, 100 packs... \$2.00  
F.O.B. Factory 150 lb. lots

**AMERICAN CHEWING PRODUCTS**  
38 years of manufacturing experience  
4th & Mt. Pleasant • Newark 4, N. J.

**Great Time Saver COIN WEIGHING SCALE**

1c or 1c & 5c Combination

Weights \$10.00 in pennies, \$30.00 in nickels. Springs are precision calibrated. Heavy metal base. Glass-covered dial protects pointer when in use.

**\$22.00**

Complete With Sturdy Carrying Case

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Servicing is Simplified with the

**Northwestern INTERCHANGEABLE MERCHANDISE UNIT**

**Northwestern SIXTY**

With QUICK-TACH at slight extra cost.

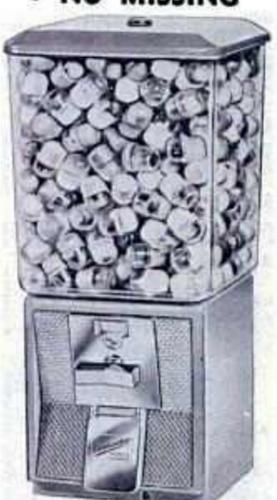
... Easy to Service  
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N.W. Model 49, 1c or 5c	\$14.80
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N.W. 10-Col. 1c Tab Gum Mach.	18.00
N.W. Model 233, 1c Perc. Converter for 100 ct. B.O.	6.50
ABT Guns	30.00
Milly 1c Tab Gum	12.00
Acorn 5 lb. Globe	10.50

**MERCHANDISE & SUPPLIES**

Pistachio Nuts, Jumbo Queen, Red	.49
Pistachio Nuts, Jumbo Queen, White	.62
Pistachio Nuts, Large Tulip	.67
Pistachio Nuts, Vendor's Mix	.60
Pistachio Nuts, Sheik, Red	.50
Cashew, Whole	.44
Cashew, Butts	.45
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.36
Bridge Mix	.36
Boston Baked Beans	.36
Jelly Beans	.33
Licorice Gums	.34
M & M, 500 ct.	.27
Hershey-ets	.47

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. One-third Deposit, Balance C.O.D.

**IMMEDIATE DELIVERY on the New Northwestern GOLDEN 60**

This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 1c, 5c, 10c or 25c Mechanisms

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Large Capacity • 1175 Balls 100-Count Gum • Attractive Plastic Globe • Dependable Vending • Low Price • Add an L. C. TOPPER to Your Present Locations for ADDED PROFIT! Large Stock of Vendors—Parts and Merchandise.

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### BOSSA ON NEW SEEBURG LIST

CHICAGO — Laurindo Almeida's "Viva Bossa Nova" album on Capitol is featured in Seeburg's latest Artist of the Week release. Selections include: "One Note Samba" b-w "Theme From 'Route 66'"; "Desafinado" b-w "Mr. Lucky"; "Lollipops and Roses" b-w "Moon River"; "Petite Fleur" b-w "Teach Me Tonight," and "Naked City Theme" b-w "Maria."

## Seeburg 6-Month Mark Sets Record

CHICAGO — The Seeburg Corporation reported record sales and earnings for the six-month fiscal period ending April 30, 1963.

Income was \$1,059,287, equal to 56 cents per share on 1,891,454 shares outstanding. This compares with \$655,547, or 35 cents per share for the same period a year ago.

Sales for the same period rose to \$27,299,713 compared to \$25,323,153 in 1962.

Seeburg informed shareholders that the second quarter (February, March and April) was the most successful in the company's history.

Net profit for the period was \$586,437, equal to 31 cents per share, compared to \$433,044, equal to 23 cents per share a year ago. Second quarter sales were \$14,776,455 in 1963 and \$13,594,230 in 1962.

Seeburg also announced that

a 260,000-square-foot plant at Windsor Locks, Conn., has been completed and operations begun. Formal dedication is scheduled for June 14.



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- FOR SHUFFLEBOARDS  
Natural Finish Hardwood Cabinet
- Two-faced
  - Fits any shuffleboard
  - Scores 15-21 and/or 50 points
  - Large metal ABT coin rejector box
  - Coin-operated
  - 10c 1 player or 10c 2 player by simple plug switchover
  - Aluminum button scoring blocks
  - Chrome tube supports

**\$159.50**

IMMEDIATE DELIVERY...  
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Phone: DI 2-2424

## FEE SHARING GAINS GROUND IN CAROLINA

FLORENCE, S. C.—South Carolina operators are making some head way in their campaign to make locations share in license fees and taxes on juke boxes and games.

Most common method is to split the fees down the middle and withhold commissions from the locations until 50 per cent of the tab has been met. When it has, the location gets its normal percentage.

If the location owner balks at paying his share the operator will ask him to check with other operators by telephone and ask how they are handling the license fees with their locations.

This arrangement has been literally the only reason why small scale operators who maintain a string of 25 machines or less have been able to stay in business, distributors in the area point out. "There is no point in keeping it a secret with location owners that the 50-50 split, plus the increased cost of doing business, and the higher cost of new machines, has put the operator in a bind," one distributor said. "Thus, location owners who have seen their own costs go up substantially during the last 36 months, are inclined to go along with us on the tax or license money being taken off the top in this way."

- #### SPECIALS
- 6 Phil. Toboggans. Each \$475.00
  - Hole in One Golf Game, like new... 495.00
  - 10 Victor 1c Ball Gum 7.50
  - 5 Bally Spinners, write for special prices.
  - Keeney Pop-Corn Vendor with automatic cup dispenser 250.00
  - Automatic Pop-Corn Vendor, pops and vends automatically 125.00
  - Aristocrat Popcorn Vendor 75.00
  - Stoner 80-4 sel. Pastry 135.00

- #### Vendo 3 selection
- Ice Cream \$350.00
  - Milk 350.00
  - Rowe refrigerated Sandwich, 5 selections 295.00

- #### COLD DRINKS
- Apco Sodashoppe 3D \$295
  - Cole Spa TM-4D 275
  - Cole Spa TM-7D 275
  - Bottle Vendor, 3 sel. 275

- #### CANDY VENDORS
- DuGrenier 8 col. \$175
  - Stoner 6 col. 110
  - Shipman 6 col. 85
  - Mills 8 col. 110
  - Northwestern 16 sel. 195
  - Rowe 11 col. 225
  - U-Select, 74 bar, 2 col. 150

- #### HOT DRINKS
- Hot Spa, 5 sel. \$295
  - Hebel Coffee & Choc. 135
  - Avenco Coffee & Choc. 135
  - Apco Coffee Shop Jr. 295
  - Apco Coffee Shop Sr. 350
  - Stoner 500 225
  - Bally Single Cup 660D 695

- #### CIGARETTE
- Continental, 20 sel. \$185
  - DuGrenier Cham-pion, 11 col. 125
  - Eastern, 22 sel. 125
  - Keeney, 9 sel. 95
  - Eastern, 12 sel. 95
  - Smokeshop V-18 165
  - Lehigh 12 95
  - Rowe Ambassador 14. 125
  - National 9 M 95
  - National 9 ML 125
  - National 11 ML 165

- #### KIDDIE RIDES
- Bally Little Champ \$295
  - Bally Fire Engine 395
  - Bally Hot Rod 395
  - Bally Western Express 395
  - Bally Speed Boat 395
  - Big Bronco 295
  - Champion Horse 395
  - Old Smokey 275
  - Sandy Horse 350
  - Toonerville Trolley 375
  - Kings Horse 350



**CLEVELAND COIN**  
MACHINE EXCHANGE  
2029 PROSPECT AVE., CLEVELAND 15, OHIO  
All Phones: Tower 1-6715

## Ops Test Public Reaction By Strolling Down Street

DENVER — Few juke box operators have a test facility as convenient as Continental Music Company headed by Bob Rothberg and Don Akin, here.

Continental Music Company can constantly test the probable success of a new disk simply by walking 50 feet down the street to the Nick and Betty Grill, a popular lower Denver restaurant and cocktail lounge, which fills up with patrons at noon, during the 5 o'clock cocktail hour, and again each evening. With a sharp switch in the type of patrons during each of these three periods, the reaction which is developed by any tested record is likely to be the same in other locations.

Both Rothberg and Akin have a keen appreciation of the potential of any new record, but, inevitably, there are periods

which crop up during which neither partner can make up his mind. Stepping over to the convenient nearby location, and quickly inserting the platter in question will often settle the issue one way or another.

Frequently, the Denver bar owner uses shill money to determine the effect of such a record on his customers, and to talk it up where necessary. If the record shows a good reaction with luncheon, cocktail hour, and evening patrons, "that's all we need to know" as Rothberg and Akin put it.

HELP YOURSELF TO MORE VENDING PROFITS



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More vending men in all phases of the industry are using the money-saving, money-making ideas in VENDOR every issue—to insure profits—to be up to date on every important development in the vending field.

Less than 2 cents a day—brings ideas that could mean a fortune to wide-awake vending operators, manufacturers and distributors.

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1 year \$7  3 years \$15

Payment enclosed  Please bill me (Foreign rate, one year \$14) 800

Name.....  
Address.....  
City.....Zone.....State.....  
Occupation.....

### BARGAINS FOR THE WEEK GAMES GAMES

250 OF THEM  
Received a Lot of Drink and Coffee Vending Machines in Trade.  
WHAT DO YOU NEED!  
Playtime Bowler, 16 Ft. \$410.00  
Jumbo Bowler, 16 Ft. 250.00  
Bonus Bowler, 16 Ft. 400.00  
Bally Strike 149.50  
DuGrenier 12-Col. Cigarette Vendors 139.50  
C.C. Citation Shuffle Alley, Like New 710.00  
C.C. Aristocrat Shuffle Alley 500.00  
Mills Panoram 375.00  
Rowe 2700 Cigarette Venders, repainted hammerfold finish and reconditioned 200.00  
We have many large ball Bowlers for sale, as is. What price do you offer!

Write or Call Us Collect. MAIn 1-3511  
Write for Our Price List on Full Line of Coin-Operated Machines.

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Write for latest catalog

We also carry a complete line of parts and supplies for all coin-operated equipment.

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### ROSEN SPECIALS FROM THE WORLD'S LARGEST INVENTORY

Complete and Ready To Go At The Best Prices Ever Offered

### TIMED RIGHT FOR BIG SEASON EARNINGS

#### GUNS

	Each
10 Seeburg Chicken Sams.	\$125.00
9 Genco Big Tops.....	175.00
2 CC Ray Guns.....	295.00
9 Midway Shooting Gallery.....	245.00
8 Stato Fair.....	145.00
4 Circus.....	245.00
3 Hercules.....	275.00
1 Titan.....	300.00
2 Vanguards.....	275.00
3 Carnival.....	125.00
3 Sky Gunner.....	125.00
3 Midway Rifle Gallery..	345.00
2 Genco Rifle Gallery...	95.00
1 Gunsmoke Pistol....	95.00
1 Crusader.....	250.00
2 Sky Rocket.....	95.00
3 Spaco Invader Pistol..	95.00
1 Invader Gun.....	95.00
3 Six Shooter.....	95.00
2 Silver Bullets.....	75.00
1 Gun Patrol Pistol....	95.00
2 Safari.....	150.00
1 Shoot the Clown.....	395.00

All Prices Quoted Crated F.O.B. Phila.

WIRE—PHONE—WRITE TODAY

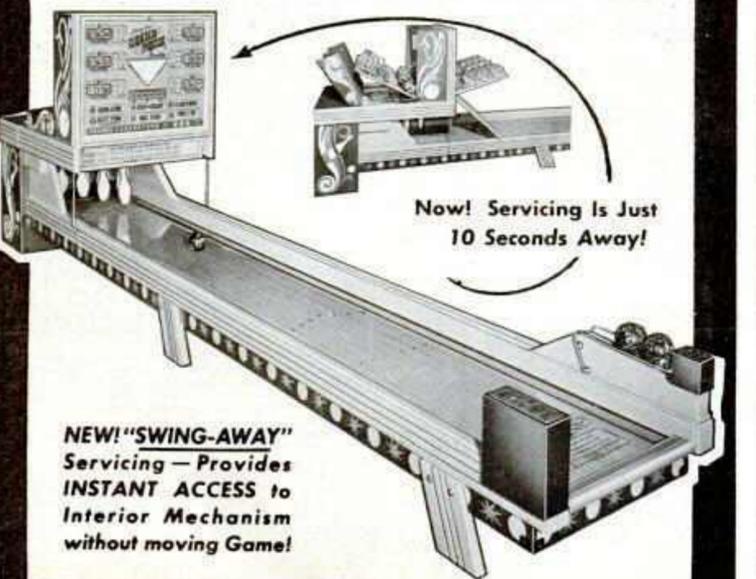
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## chicago coin's GRAND PRIZE 6 PLAYER BOWLING GAME



Now! Servicing Is Just 10 Seconds Away!

NEW! "SWING-AWAY" Servicing—Provides INSTANT ACCESS to Interior Mechanism without moving Game!

Chicago Dynamic Industries, Inc. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

# Wichita Vetoes \$300 Daily Fine

WICHITA, Kan.—The City Commission last week turned down a proposed ordinance that would have authorized a \$300 daily fine on coin-operated amusement machines used as gambling devices.

Commissioners said they favored the proposed ordinance in principal, but termed it too vague and inconclusive to get the job done.

The proposal, which would have levied a \$300 fine for each day any amusement machine was used as a gambling device, was returned to the Wichita City Legal Department for more study.

# Oregon House Bill Outlaws Pinballs

SALEM, Ore.—The Oregon House has passed a bill outlawing all pinball machines, even if they are used for amusement only.

Pinball machines now are legal in the State, provided there are no payoffs in cash or prizes.

# Frank Miller Dies

IRVINE, Ky.—Frank Miller, 64, local operator here since 1927, died recently in a boating accident on the Kentucky River. Miller had been one of the longest-established operators in Kentucky. He is survived by two sons, Francis Green Miller and Clarence Scott Miller and four grandchildren.

# Report From Britain

Continued from page 46

Jeff Roberts, technical representative with Ditchburn Equipment, Ltd., is celebrating arrival of daughter Julia Denise. ... Fred Walker, Ruffler & Walker Ltd., executive, predicts rise of juke box play to one shilling (14 cents) a play by 1965. ... Lord Halsbury, heading the committee shaping switch of British currency to decimal system, indicates his report will be published before August. ... The Rank Organization is installing 20-foot bowling alleys among foyer amusements for waiting main-lane parties, these miniatures made by Ruffler & Walker's new factory acquisition at Erith, Kent. ... First juke box equipped

# EUROPEAN NEWS BRIEF

Continued from page 43

exclusively German manufacture.

The defense ministry ruled that equipment was eligible for siting at Bundeswehr locations on the basis of its "appropriateness and suitability and without respect to national origin."

This ruling clears the way for U. S. equipment to compete for siting at Bundeswehr locations, primarily in canteens and day rooms.

The Bundeswehr is following what is described by the defense ministry here as an "enlightened policy" in regulating the operation of coin machines on Bundeswehr property.

# New Tax Sought

Continued from page 41

local government would be exempt.

The tax is part of a \$1 million revenue-raising proposal made by Board President Seymour F. Simon last week. It also calls for an increase in the sales tax of 1 to 2 cents, and tax on sale of cigarettes and alcoholic beverages.

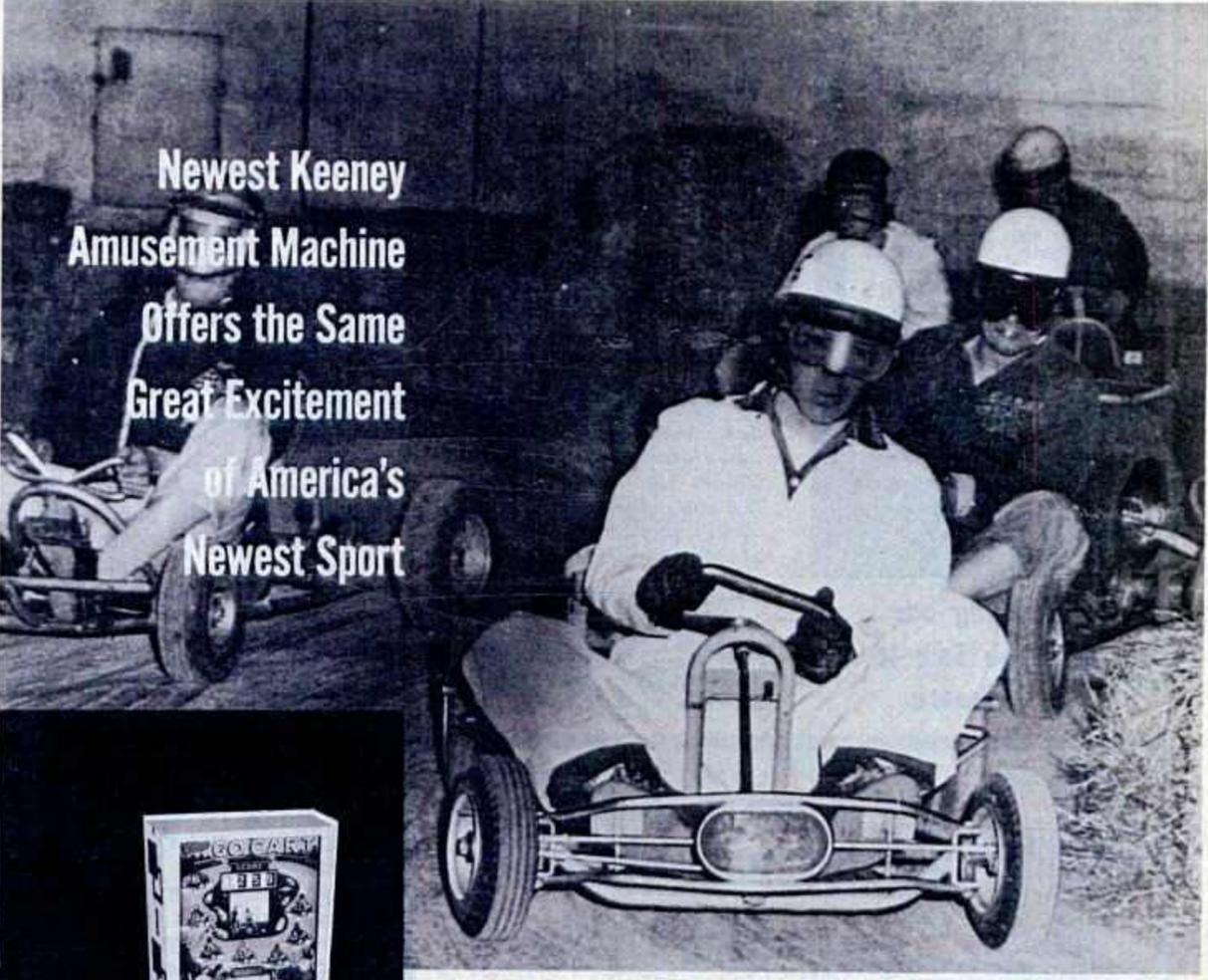
coffee bar opened recently at rural Sabden, Lancashire, evoked complaints from natives, not apropos rock rhythms, but the thunder of attracted motorbike buffs. ... E. du Cann endorsed coin amusements during debate in House of Commons recently, saying he "always enjoyed shoot-

ing the cats," on coin-slot basis, and as for pin tables," "unless one was very determined one did not make or lose the family fortune" on these. The speaker is a Treasury official. ... Ruffler & Walker Ltd. has just completed a new showroom at its Lavender Hill headquarters.

# For Sale—Shuffle Alleys

- 3 Bally ABC ..... \$ 75.00
- 1 United Regulation ..... 75.00
- 2 United Big Bonus ..... 250.00
- 1 Bally Lucky Strike ..... 150.00

Send 1/2 deposit to GUERRINI'S 1211 W. 4th St. Lewistown, Pa.



Newest Keeney Amusement Machine Offers the Same Great Excitement of America's Newest Sport

# GO CART! GO CASH!

Ride with a winner! Ride with a big money maker. The new Keeney GO CART three or five ball (adjustable) amusement game is both. Your customers can win replays two ways—by high score or by lighting up all the carts. Either way is exciting and builds player enthusiasm ... suspense. Powerful flipper action increases the fun for your customers.

Play it at your local Keeney distributor. Available for immediate delivery.



# EXCLUSIVE KEENEY FEATURES

- Easy maintenance—Automatic front release eliminates screws and moulding bolts
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- Play made easy—Automatic ball lift gives player a ball to play at all times

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3-ON HAND 30-COL. CORSAIRS \$150.00 Ea.	6-ON HAND 9-COL. NATIONALS \$95.00 Ea.	4-ON HAND IDEAL MILK VENDERS \$150.00 Ea.
<b>SMOKESHOPS</b>		
6-ON HAND V-27 ..... \$250.00 Ea.	2-ON HAND K-20 ..... \$225.00 Ea.	
1-ON HAND V-36 ..... 295.00	1-ON HAND K-20 ..... 240.00	
1-ON HAND V-18 ..... 200.00	10-ON HAND K-12 ..... 150.00 Ea.	
	10-ON HAND K-14 ..... 175.00 Ea.	
<b>THE SMALL WORKHORSE 15-ONLY ROCK-OLA 3400 COFFEE VENDERS ..... \$325.00 Ea.</b>		
<b>MISCELLANEOUS EQUIPMENT</b>		
STONER 8-COL. VALET ..... \$150.00	STONER 11-COL. CIG. .... \$125.00	
MERURY, 9 COL. .... 35.00	APCO SR. COFFEE ..... 150.00	
ROWE COMMANDER, 11 COL. ... 75.00	MILLS COFFEE ..... 50.00	
KEENEY, 9 COL. .... 20.00	<b>UNIVERSAL ELECTRONIC</b>	
KEENEY, 22 COL. .... 75.00	!!!!!!NEW!!!!!!	
LEHIGH 280, 15 COL. .... 150.00	SCHOOL SUPPLIES ..... \$189.00	
<b>NEW!!!!</b>		
MARVEND CHIPS 'N' STUFF ..... \$295.00		
<b>COIN CHANGERS</b>		
MODEL VENDING CONTROLS MODEL 431 ..... \$370.00 (Plus Tax)		
HAMILTON 50¢ CHANGER (USED) ..... 195.00		
<b>CIGAROMATS</b>	<b>GOLD MEDAL POPCORN VENDERS</b>	<b>ROWE CANDY</b>
6-ON HAND, 3 COLUMN \$15.00 Ea.	NEW ..... \$295.00	2-ON HAND, \$105.00 Ea.
6 FOR \$75.00	USED ..... 195.00	

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**FOR SALE  
GAMES & BOWLERS**

Hercules Gun	\$175.00
Keeney Sportsmen	95.00
Bally Star Shuffle	95.00
Bally Spinner	225.00

**Phonos—Wall Boxes**

Wurlitzer 2400, 2404, 2410	\$545.00
Wurlitzer 2500, 2504, 2510	645.00
Wurlitzer 2300	445.00
Wurlitzer 2100	295.00
Rock-Ola Hide-A-Way 1440	75.00
Seeburg 200 Sel. WB	49.50
Seeburg KD	325.00
Seeburg 100 R	295.00
Seeburg 201	495.00
AMI K 120	395.00
AMI 120 WB	25.00
Wurlitzer 5210 WB	59.50
Wurlitzer 5207 WB	37.50
Wurlitzer 1800	195.00
Wurlitzer 1700	165.00
Seeburg 3W1 WB	27.50
AMI Lyric 100	400.00

**CIGARETTE VENDORS**

Eastern, 22 column	\$45.00
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Call, Write or Cable.  
Cable: LEWJO

We are now distributors for Smokeshops and Gottlieb.

**Lew Jones** Distributing Co.  
Exclusive Wurlitzer Distributor  
1301 N. Capitol Ave. 329 W. Ninth St.  
Indianapolis, Ind. Covington, Ky.  
Greater Cincinnati  
Tel.: ME1956 5-1593 Tel.: AX 1-6969

when answering ads . . .  
**Say You Saw It  
In Billboard**

# Stereo for Juke Boxes

• Continued from page 41

erside, Liberty, Command and Dot.

RSI, which will handle fulfillment from its Cincinnati headquarters, services some 1,800 radio stations by providing them with weekly record packs geared to their programming needs.

Briefly, the plan will work in the following manner: The Billboard review staff will select five singles (10 sides) every other week from the Top Selling Stereo LP chart. All sides will be those not otherwise available as singles. Adult appeal and programming longevity will be the two yardsticks for selection.

**Display Panel**  
Price to the operator for each disk, including five title strips and a one-and-three-quarter-inch square four-color album reproduction will be 70 cents. The album reproductions will fit on a standard display panel, five to the panel.

The operator may get his pack in any of three ways. He may visit his local Rock-Ola, Rowe AMI or Wurlitzer distributor; he may go to his one-stop,

or he may order directly from RSI.

All RSI functions will be on a cash-and-carry basis, whether the purchaser be a distributor, one-stop or operator.

**Little LP**  
While the initial effort will be based on the stereo single, MOSS is giving serious consideration to the Little LP, with three stereo bands to a side. Little LP programming could well follow as an adjunct to the singles programming, depending on the demand for the product.

The co-operative effort by the music machine manufacturers and RSI was conceived as an expedient to start the flow of stereo singles to juke box operators. To date, more than 100,000 automatic phonographs capable of playing 33 1/3 stereo are on location. But only a fraction of these actually do program any stereo sides, and among those who do, the number of stereo sides is limited.

Principal reason for the impasse has been the economic roadblock placed in the paths of the record companies and the one-stops.

**One-Stop Attitude**  
Record companies don't like to gamble on stereo single programming unless some sort of presold market is available. And the one-stops, anxious to keep tight reins on their inventories, have been loath to stock the stereo product—either in 45 or 33—when they know that the operator will buy the 45 monaural version of a hit. Their attitude has been, "Why stock both mono and stereo of the same record when the operator will

buy just as many if only mono is stocked?" From the one-stop's viewpoint, this attitude seems reasonable.

The result has been that the juke box operator, with equipment capable of producing a high-quality stereo sound, has had to settle for monaural singles.

Helping somewhat has been the custom product provided by Seeburg and Rowe AMI, with the former pioneering the Little LP and with both firms making 33 stereo singles available through their own distributors.

These custom programs have proved expensive headaches for the phonograph manufacturers. It's difficult for any one manufacturer to order enough stereo single product from any one record company and make it worth the diskery's while. However, with three manufacturers ordering the same material for their distributors, the record companies can master the stereo singles efficiently and economically.

Selection of material also poses a problem for the individual juke box manufacturers. While the four music machine producers are long on marketing and manufacturing talent, they lack the facilities to go into the record business without spending large sums of money and tying up some of their high-priced executive talent.

Key to the MOSS program is specialization. Programming will be handled by a staff of experts who make their livings by recognizing disk sales potentialities. Billboard's review staff is a unique group. No music machine manufacturer could hope

to assemble such a staff on its own.

And this degree of specialization also holds true on the distribution level. RSI, which ships nearly a quarter of a million singles and albums a year to radio stations—collecting cash with order in every case—operates on a level of efficiency which would be difficult to match in the record industry.

Combine the specialized efforts in the programming and distribution functions and you come up with a highly efficient record service geared exclusively for the juke box operator.

Of prime importance to the participating record companies is the valuable exposure and display received by their albums. The reproduction of the album cover in four colors in 100,000 potential locations.

Also, the exposure as singles of album tunes not hitherto available as singles is calculated to stimulate sales for the 12-inch disks.

Financially, the record companies don't come off badly. All orders are guaranteed on a no-return basis, with the diskeries assured of firm orders with each master.

The program was outlined to Wurlitzer distributors at a recent meeting of the company's East Coast outlets at the Summit Hotel here. After Hal B. Cook, Billboard publisher, explained the MOSS plan, the distributors endorsed it enthusiastically.

Bob Bear, Wurlitzer sales manager, said that the availability of good stereo programming in the distributor's shop will bring in operators and increase new phonograph sales.

A. D. Palmer, Wurlitzer sales manager, told the operators that the MOSS program will be pushed vigorously by the participating manufacturers.

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- Hitting rollovers determines special value of hole.
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