**Stereo Breakthrough for Juke Boxes**

It's a Half-Billion-Dollar Stake

By AARON STERNFIELD

NEW YORK—Stereo single-product—introduced since the 1940s—has been a losing proposition for juke box manufacturers. In recent years, however, the trend in juke box sales has reversed, and manufacturers are now reporting a strong demand for stereo single-boxes.

The stereophonic single-box market is growing rapidly, with manufacturers reporting sales of over 10 million units in the past year alone. This growth is due in part to the increasing popularity of stereo recordings, which have become more accessible and affordable than ever before.

One of the leading manufacturers of stereo single-boxes is JukeBox, Inc., which has seen a 30% increase in sales over the past year. According to company spokesmen, this growth is due to the increasing demand for stereo recordings, as well as the improved sound quality of stereo single-boxes.

JukeBox is not alone in seeing this growth. Other manufacturers, such as Zico and Suprex, have also reported significant increases in sales, with some reporting increases of over 50%.

As the trend continues, manufacturers are looking to the future and planning for further growth. Many are investing in new technology and production methods, with the goal of maintaining a competitive edge in this growing market.

(Continued on page 4)

**Excitement on Even Before Picture Opens**

By JACK MAHER

NEW YORK—"Cleopatra" fever will spread from the dance rooms to the music rooms when the 20th Century-Fox picture, "Cleopatra," is released this month. The movie, which stars Elizabeth Taylor and Richard Burton, is expected to generate unprecedented excitement in the music world, with record sales of the film's soundtrack expected to eclipse all previous records.

The film's soundtrack, released by Liberty Records, is already generating interest among music lovers, with many eager to get their hands on a copy before the movie's premiere. The soundtrack features a mix of classical and contemporary music, with tracks by such artists as Benjamin Britten, André Previn, and Leonard Bernstein.

The release of the soundtrack is expected to have a significant impact on the music industry, with record sales of the film's music expected to surpass those of any previous soundtrack. The film, which is set in ancient Egypt, is expected to generate a strong interest in Egyptian music and culture, with many fans eager to explore the music of this ancient civilization.

(Continued on page 4)
PREPARE FOR ACTION!

June is Mancini-Anka month on RCA Victor. Clear your windows and get set for the hottest promotion of the summer! A timely window display contest with Minox Camera sets as prizes. You can win a Minox Camera and accessories for using the window display pictured above. Features new fast moving product plus all Mancini-Anka catalog. Hard-working national ads in Playboy, Show, Cosmopolitan, N.Y. Times Magazine, Modern Screen, High Fidelity, Teen, Screen Stories, Movie Life, TV Star Parade and Movie Stars . . . displays, dealer mats! So, take action! Call your RCA Victor distributor for complete contest details now!
And Now Gospel's Popping Into Field Pop

By BEN GREVATT
NEW YORK—Indications that gospel music of the Negro variety will be the next major media trend continue to mount. A primary reason for the surge is noted simply in the increase in the number of gospel singles and even albums now being released by a growing number of firms.

The current success being enjoyed by the newest Broadway gospel musical, the Sweet Charlott, and featuring gospel artists not only is another sign of the growing impact of the gospel art. Prominent among the tambourine-pounders patronizing the show is Abner Ward, the so-called upper middle class group of spenders.

Another club highlighting gospel entertainment in Chicago's Bear, located not on the Southside, is the Savoy, which is the new gospel-based blues reigns supreme, but in the h. o. f. The Rush Street night club, strip.

On another front, the William Martin Program, is now wrapping up final details of a Chicago gospel tour of top names, which will hit the one-nighter circuit. New York, already blessed with the Sweet Charlott, is also to be treated to what is being billed as a gospel spectacular.

The Gospel Music Festival will be staged as a two-day affair at the New York Coliseum Saturday and Sunday (8 and 9) and will feature a host of top names in the field, including Mahalia Jackson. More than 50 stars of the gospel greats will be highlighted, including the Rev. James Cleveland, the Soul Stirrers, the Blind Boys, Rev. Dr. B. F. Independent, Sister Silvertones, and harmonies from the Gospel Train, Bishop's Union, will ensue the event.

Labels Stirring On the record front, the most active labels currently are Vee Jay, Peacecoat, Nashboro and the newest label in the Savoy household, including Gospel and Sharp. Release activity has increased markedly in recent weeks to the point where all gospel singles are being received for review at Billboard weekly.

Many new acts are turning up on these releases, acts such as the Gospel Chord, and the Thunder, the Mighty Royal Travelers, the Little Redeemers, but this time, head-and-shoulders, butter plates are also there—the Blind Boys (from Alabama and Missis- sippi), the Delphian Harmonies and the Caravans.

In many cases the records are taking a more pronounced trend toward pop, with added instrumentation, in many cases, a direct result of an inspirational rather than strict religious nature, and with the traditional excitement factors of the beat and the shout heavily accentuated.

Dave Kapralik, Columbia Eastern s & a. chief, who signed an exclusive deal to record artists coming into the new wave, who are not otherwise affiliated, feels that gospel will definitely break through sometime this year outside of a specialized firm or firm.

Must Stay Pure "It won't be the best kind of gospel. I'll be similar to the kind of folk material associated with the Kingston Trio or the Brook Benton Against the Strictly Pure folk art," Kapralik said.

The program prominent gospel artist now regularly appearing in night clubs where liquor is served, has said that if "we can't reach 'em in church, we got to get to 'em in a club," Kapralik feels the religious aspect of the gospel surge is of an important aspect.

"The customers are not go- ing to gospel clubs to get re- gain or get the message," Kapralik said. "We can't go to church and want to hear what I call happy music, but have fun without the message."

New gospel move into a bigger market factor being in any way identified, having been associated with Southern Integration movements in Alabama and Mississippi, for years. He did 36 weeks in Los Angeles club recently. Abner also credits the "Knick Nativity" troop, which has done its show widely both here and abroad as an additional factor. Vee Jay has the original cast recording of the "Black Nativity" and Ab- ner said sales better than 75,000 since its release earlier this year.

As additional significant factors, Abner mentioned the booking of the Original Blind Boys for a club and concert tour with Vee Jay's recent "Redeemer," now in progress, plus the growing exposure of the show "TV Gospel Time," now being seen in 42 mar- kets.

Abner sees gospel in a light similar to that now focused on folk country music. "It's happy, basic, it's got a beat and that's what counts. It's the next big pop trend," he said.

Denies Biondi to WABC

By Gil FAGGNI
NEW YORK—Sam Holman, program director of New York's WABC, denied last week that Dick Biondi was ever joining the ABC flagship station. Rumors that the ex-WLS staffer would soon join the station had been rife throughout the trade all week. At press time Biondi was negotiating with a Boston station.

Holman told Billboard that he had met with Biondi during the past several weeks but that the meet "just a get-together of two good friends."

Thursday (23) Ralph Beasild, president of WABC, confirmed that since Biondi's visit in Chicago, announced a new personality line-up and Biondi's name was conspicuously absent.

The station's new roster includes, among others, Ron Benford.

(Continued on page 34)

FCC Stuns Industry, Closes St. L. Station

WASHINGTON—In a startling move that should have sweeping repercussions among broadcasters, the FCC last week (29) ordered the licenses of two St. Louis radio stations, KWK and KVI, revoked for misconduct in the operation of two treasure-hunt contests.

KWK was given until July 29 to close up shop. The Commission held that KWK on two occasions conducted treasure hunts, purport- ing to hide a treasure in a pub- lic place. The station broadcast daily clues which progressively became more specific as to the treasure's whereabouts.

The Commissioners said: "In both instances station manager William L. Jones Jr., with the aid of the sales man-ager, D. E. Hamel, bid the treasure on the final day, approximately three to four weeks later, when precise clues were published and the treasures were found.

"That the hint of the prizes on the last day of the contest did constitute a fraud upon the public is undeniable. That the action on the part of the manager was deliberately and inten- tionally done is undisputed," the FCC added.

Rosenfeld to 20th

NEW YORK—Jonas Rosen- feld Jr., former vice-president of Columbia Pictures Corporation, has been named vice-presi- dent and director of advertising, publicity and promotion for 20th Century-Fox, New York.

Jack Kluger Dead at 51

By Jack TAFS
BRUSSELS—Belgian music publisher Jack Kluger died last week after a two-year illness. He was 51.

Kluger, an important man in the Belgian music industry, was a director, with his partner, Felix Paeac, of World Music Company. He also was internation- ally famous through his affiliation with international catalogues, Now Belgium, New Vision, Rio, Bratan, Conval, Itamal- sie and Peter Maurice and through his recently established record company, Palais.

In Belgium Kluger was con- sidered the pioneer promoter of pop music and as the spiritual father of such artists as Bobby Jean Estrella, Jean Walter, Willy and many others. He and Faece organized the first jazz cossorts in this country. Funeral was held Tuesday (28), and dozens of recordings recorded by jazz artists and press people were on hand.
Cap Sets Mexico Sales Meet

HOLLYWOOD — Capitol Records hit its first national sales convention in nine years when it opens a 10-day meeting in Mexico City June 23. The label's top executives, plus all its regional managers, branch and distribution managers, and local and regional promotion managers will attend. Also, Angleton's 50-card field force will be present.

Top sales managers will include President Alan Livingston, CRK Vice-President Lloyd Dunn, Capitol Circle Branch Manager Samora Guillotin, and National Sales Manager Bill Tallant. Sessions will run for nine days, June 20-28, and distributor managers will stay through June 28, and the period from June 30 through July 2 will be devoted to sessions between regional heads and home office executives.

Livingston and album artist and repertoire chief Dave Cavanaugh will unveil the new package product. Singles chief Victor Gimlee has selected 10 new singles, assisted by singles sales manager Vito Samarra.

Capital Records, Inc., vice-president Lloyd Dunn, flanked by salesman Bob Myers, and sales manager Jerry Prager, will introduce the new Angel Records product line-up.

Backstage

Reflections on Holland

IN OUR EARLIER REPORTS on the European record market scene we have noted the distribution control exercised by manufacturers.

In Holland, we saw examples of excellent sales management, visionary concepts that reflect where each wholesale salesman is working and how they make each of his accounts better merchandisers.

We had lunch over there with Tony van der Meer, general manager, and M. Klassen, sales manager of Philips. We discussed the price image and the effect it has on the record industry in America, LP records, of course, have been used as loss leaders and the dispersion of the unit price is not possible in Holland. They enjoy collective price maintenance with government permission. There have been some attempts made by aggressive food retailers to cut prices, but the requests were turned down by the Netherlands Union of Record Dealers.

We came to a philosophic expression said that record executives in Europe must be careful of a price-protected market. If record volume is increased at a healthy rate it is necessary for the manufacturer to come up with a price that will be compelling to consumers.

More than 85 per cent of total European record business is handled by Decca, Gramophone, English Decca, EMI and Philips. Yet in Holland the percentage is 82 per cent because of a most complete record operation in both the Philips Company and Gerry Oord's Bovema Company. Philips accounts for 62 per cent of the total volume and Bovema a 20 per cent share of the total market of $16,000,000.

Classical records enjoy about 45 per cent of the total record market, and Holland is the purpose of only 6 per cent. Holland is a close store retail market and Bovema and Bovema on RCA Victor Inceo's distribution facility.

company-wide conclave in Mexico City June 23. The label's top executives, plus all its regional managers, branch and distribution managers, local and regional promotion managers will attend. Also, Angleton's 50-card field force will be present.

Top sales managers will include President Alan Livingston, CRK Vice-President Lloyd Dunn, Capital Circle Branch Manager Samora Guillotin, and National Sales Manager Bill Tallant. Sessions will run for nine days, June 20-28, and distributor managers will stay through June 28, and the period from June 30 through July 2 will be devoted to sessions between regional heads and home office executives.

Livingston and album artist and repertoire chief Dave Cavanaugh will unveil the new package product. Singles chief Victor Gimlee has selected 10 new singles, assisted by singles sales manager Vito Samarra.

Capital Records, Inc., vice-president Lloyd Dunn, flanked by salesman Bob Myers, and sales manager Jerry Prager, will introduce the new Angel Records product line-up.

Decca Again Pushes C.W. Dealer Plan

NEW YORK — For the fourth consecutive year Decca Records is putting its entire country and western music catalog of albums on a special dealer incentive program to run from June 3 to June 30.

There are 13 new albums in this program which covers a total catalog of 108 LP's and 116 EP's. In the forefront of the new albums is a new two-pack, "Patsy Cline Story," which will contain all of the last star's greatest hits. The package contains her biography complete with photos of her family and friends.

Decca is also bringing out a new Bill Anderson package. Album is titled after his current pop singles titled "Still." Four new songs are included on the album, "Jim Jam," "Peach Fuzz," and "Roadside Romance," all written by Jimmie Martin. Webb Pierce, and Ernest Tubb. They are being issued under the program as well. Being introduced under the Decca LP logo is the "Grand Ole Opry" comedy team of Lenore and Oscar. Grandy Jones is also being introduced in his first Decca album.

An official country and western manufacturer has been prepared as sales aids as have easels, in-store displays which take the shape of a wagon wheel and trade and consumer advertising and stories will also back up the push.

Reprise Sets Up Repertory

HOLLYWOOD — Frank Sinatra's Reprise Records will build a wide-scope record company comprised of the label's 5,000 strong catalog of recording the top Broadway musicals. Reprise has hired William Trahern, the two-time Academy Award winning musical director of Columbia Pictures, to head the new venture and produce the repertory series. Stoloff has selected four all-time favorites of the musical stage, and has started preparation for these, each of the four shows, first in Reprise's repertory series, will be released in time for the fall market. Plan calls for Stoloff to use Reprise's name and play cards that will promote the shows.

(Continued on page 8)
Dave Brubeck Made the Rafters Ring at Carnegie Hall... Now Watch Those Cash Registers Ring!

A “Socko” 2-LP Set... Presented as It Happened Note-for-Note... On Columbia Records
When Business Turns Soft, Just Work Harder—Atlantic

By JACK MAHER

NEW YORK—Atlantic Records has taken some positive and intensified steps to keep its volume of selling up during the soft singles sales period experienced by the disk market. The label has souped up its promotional campaign and increased the amount of product with hits. And Billboard stepped-up promotion in the field through districts and fieldmen, the label is also pushing home its message with calls and service to jocks directed from the home office.

Atlantic's Executive Vice-President Jerry Wexler explained that the firm had increased the number of releases in the field. "But these are not just any records," Wexler said. "They have to be records the firm feels are potential hits. They must be worked on with great intensity throughout the country so that each one gets a full scale national action that might bring it into national hit category."

It is Atlantic's belief that when the number of sales of a hit declines, twice as many hits must be created to keep up the sales level. It is also Wexler's belief that singles business has been off 35 to 50 per cent through most of the record market.

Only Beginning

More records, though, are only the beginning of the battle. The label must also expect to be moving to its usual promotional channels. The normal rate of service to disc men and retail accounts through distributors is not enough. The assignment of records moving in their particular areas at one time, according to Wexler. Extra effort must be made.

The extra effort not only consists of exployed cooperation with distributors, but from the home office as well.

"Often," Wexler says, "we can get in withjockeys from our office and we are in New York. By phone and by personal visit, we can get stations to attempt to sell him on the new disks that have been launched in his area.

"Often this means getting the most out of a single shot. You

Godfrey Sets Up New Label; UA to Handle the Distribution

INKING: Arthur Godfrey signs distribution agreement; left to right: Jack Art, God Talmadge, Godfrey and Dick Wolfe.

NEW YORK—Arthur Godfrey has set up a new record label called Contempo, and United Artists Records will distribute it. The deal was completed last week between Godfrey and Jack Gold, UA executive producer of creative projects for United Artists Music.

Arthur Talmadge, head of UA Records, said the first release by Godfrey will be out this week. Godfrey will record for the new label, and will also record his popular shows on his radio and TV programs. Dick Wolfe, Godfrey's recording director, will handle recording sessions.

Godfrey picked a specific station in a specific area that has an audience that will take to a particular record. You give this station a shot at breaking the record. If you work and the record has it, the new side spreads and you might be on a national hit."

Wexler stressed the importance of distributing and regional promotion men in such a fight for a hit. "I don't care how well any record company executive knows a jockey out there," he said. "The man in the field is one with personal touch. He's with the man, knows his particular problems as far as stations policies and politics go. One strong and persuasive field man is worth a hundred executive phone calls."

Atlantic also works closely with a number of retail record chains. It has some sharp record men," Wexler says, "who know their area and can give us a feel for reaction to new product.

The label has tested marketed several records in the same way and works on tight, phone-cabal basis with the shop owners. Wexler also works closely with dealers who sponsor or record shows of their own. Atlantic is always ready to turn an attentive ear to dealers who have a line on hot masters in their territories.

"Stories, as a matter of fact," Wexler points out, "put us on the 'Just One Look' side of the Doris Troy record after we thought 'Bossa Nova Blues' was the side to work on."

Stories throughout the stores Atlantic has worked with have been Audrey's in Los Angeles, King's record store in Philadelphia, L.L. Music, Washington, D.C., and Brook's in New York. In Los Angeles, Joe Smith is another important dealer in Berkeley Music City, California.

HOLLYWOOD — Dot Records president, Randy Wood, last week promoted Dorothy Vance to post of director of national promotion. Miss Vance heretofore handled the label's radio-TV promotion, but in her new capacity will handle, in addition to her former duties, all other phases of Dot's promotional activities.

regional manager there, has been moved to the new office in the Philadelphia area.

Fred Salem has been named recording manager in Chicago replacing Elliott Greenberg.

Bill Granum, promotion here handling, among others, Johnny Mathis. Bill Sackman has been named for Reprise here, working in M-S Distributing Company.

Hugh Dalas was named regional promotion manager for Detroit area replacing Harry Ascola who was promoted to a music publishing post with Columbia in New York.

Reprise Hits Market With 12-LP Release

Ostin unveiled the release at Reprise's sales meeting in Chicago, where the previous day's attention, attended by the label's distributors. Label announced at the meeting that they will allow a 10 per cent discount on the following items, plus an additional 10 per cent to those dealers who reach 50 per cent of their quantity. In addition, the label is extending the deadline on its 50-cent-to-volume buyers. Sales push, tagged Reprise's Spring Fling promotion, will end on May 20 through July 10, and includes a 30-60-90-day deferred billing benefit to dealers.

Ostin informed the distributors that the label will go on a 10-day national tour aimed at promoting the release. He also announced that the label has commissioned a drum-beating corps to generate seven full-time promotion men for the tour. The drum-beating will be directed by Jack Magraw, Reprise's recently appointed advertising and promotion manager. Stuff also includes Sam Laate (Los Angeles), Bill Spitivity (New York), Don Oslin (Chicago), Mike Grutz (St. Louis), George Cotts (Cleveland) and Richiie Salvador (Philadelphia).

Pot-Pourri

RAY CHARLES

WITHOUT LOVE (THERE IS NOTHING) (Suffolk-R.P.M.C., BMI) (2:33)—NO ONE (Hill & Range, BMI) (2:05)—Two more R&B numbers for the Genius. The first is a blockbusting version of the Clyde McPhatter hit of some time back. The blues-balled stars quietly and builds into a soulful emotion. The second side is another tune sung by Ray against voices.

ABC-Paramount 10453

LATE SINGLE LINES

BAUER/BROOK BROOKS

MY TRUE CONFESSION (Lovsey Music, BMI) (2:20)—TENDER YEARS (South Coast Music, BMI) (2:20)—Country material performed by two men who are a solid side, new on Brook's current album and is a potent weeper. The second side is another weeper-type and is sung in deep rich tones by the artist performing the first side.

MCA 2210

I WANT TO KNOW (Alison, BMI) (2:06)—Dino's first new label is a strong one from the Alson camp. The side swings and builds into a Gil Evans mood. The production of this side is outstanding. The song is "My Darling Wears White Today (Hollywood, BMI) (2:16)"

Bobby Blue Loves Linda Lou (Painted Desert Music, BMI) (2:35) — Joedowell swings back into a groove similar to "Wooden Heart" on this side and it should be a big hit. It's a bright, light, airy side with a bit of German street band. The second side is "My Darling Wears White Today (Hollywood, BMI) (2:16)"

SWEET AND LOVELY (Robinash, ASCAP) (3:08) — MACK THE KNIFE (Harms, BMI) (2:37) — Two strong sides by Errol Garner. The first side is fast, up-tempo and the second is slower and more mellow. Both sides are from his current album.

Reprise 20719
THE VENTURES
THE FLEETWOODS
VIC DANA
all have hits...

PLEASE,
I’d rather
find it out
myself!

THE NINTH WAVE
THE VENTURES
#78

DANGER
VIC DANA
#73

GOODNIGHT MY LOVE
THE FLEETWOODS
#75

SURFING-PIPELINE • THE VENTURES
BLP-2022/BST-8022

THE VENTURES PLAY THE COUNTRY CLASSICS
BLP-2023/BST-8023

BOBBY VEE MEETS THE VENTURES
LPP-3289/LST-7289

DOLTON RECORDS
SURE BETS from CHESS

“Miss Loneliness” by MITY COLLIER
Ches #1856

“Darling, Darling, Darling” by TY HUNTER
Ches #1857

“Pushover” by ETTA JAMES
Argo #5437

“I’M THE GREATEST LOVER IN THE WORLD” by BO DIDDLY
Checker 1045

SURE BETS from CHESS

“I'M CHESS WORLD” answering IN “Miss CHESS BO Chess Chess Chess SUMMER Argo JOEY and from RICHARDS, distributionahipa

...Breaking Week in 16, ...
Nat King Cole

Those Lazy Hazy Crazy Days of Summer

COMING SOON: Nat's next Great Album, "Those Lazy-Hazy-Crazy-Days of Summer"
ARTISTS' BIOGRAPHIES

GREGORY KILGORE (Serenk)

PERSONAL MANAGER: Paul Cantor. BORN: Brooklyn, N.Y. BACKGROUND: When she was 7, Thelma Kilgore was singing in the Evergreen Baptist Church in Oakland, Calif. Gospel singing was her family's field until last year when Ed Townsend, a dee-jay for Serenk Records persuaded her to try hand at pop. Millie Kilgore finds that she enjoys it more than gospel singing. "Gospel fans are more critical and demanding. I had to strain to win their approval. Country kids can't tell me I'm not good, because she feels her voice is more suited to blues. A widow, she lives in Los Angeles, but is currently making night club appearances in the East. LATEST SINGLE: "The Love of My Man" has been on the charts for seven weeks. It moves higher on the Hot 100 this week.

RIGHTEOUS BROTHERS (Moonglow)

BOOKING OFFICE: GAC. REAL NAMES: Bill Medley and Bobby Hatfield. BIRTHDAYS: Bill Medley, Sept. 17, 1940; Bobby Hatfield, Aug. 10, 1940. HOME TOWNS: Bill, Santa Ana, Calif.; Bobby, Lomita, Calif. EDUCATION: High school. Hobbies: Driving, mountain climbing, motorcycle racing. BACKGROUNDS: In 1962 Bobby Hatfield and Bill Medley started rehearsing an act together. They sang in local clubs in Southern California and made a big hit with the teen-agers in the area. Ray Maxwell, of Moonglow, was a fan of the group. (The had met Bill Medley when Medley was a member of the Paramounts). They then were signed to a recording contract. The disk was "Little Latin Lupe Lu," written by Medley. It became an immediate success. Both of the boys sang in harmony, with Hatfield the smooth piano and guitar. They are currently doing television and personal appearances. Their latest record is "Little Latin Lupe Lu." LATEST SINGLE: "Little Latin Lupe Lu" is 49 on the Hot 100 Chart this week. LATEST ALBUM: Moonglow will release an LP shortly.

THEOILA KILGORE (Serenk)

"Gospel singer Thelma Kilgore is 7 years old when she started singing in her family's church in Oakland, Calif. She lived in Los Angeles, but is currently making night club appearances in the East. Her latest single is "The Love of My Man," which has been on the charts for seven weeks. It moves higher on the Hot 100 this week.

DicK GREGORY

So, Go Be Funny

"It's nice to be back up North," he greeted his listeners, who found themselves in being not Northerners but Westerners. "As a doctor said, one week in liquor for a week and I told him it was impossible. I guess the Birmingham jail saved my life!" A cop who was beating him told him to the "good cop, I'll give you a white eye," he joked, and continued: "Reverend King told me I could have solved the whole problem overnight if I could just jail up Good Friday. I had to do so disappear on Sunday." The Negro gets credit for doing nothing down South, Gregory told his audience, and described to them the police who were holding off an attack by six cops and four dogs, and the combat by one cop: "That Puerto Rican was really raising hell!"

Then What? Some of the non-racial comments dealt with the problem of accepting an invitation to the White House at the expense of a new dress for his wife. (Continued on page 12)
COMING SOON: Bobby’s next Great Album, “18 YELLOW ROSES”
Breaking in 3 Markets!
"LITTLE GIRL, DON'T YOU CRY"
TRAVIS RICKS
Outbid 301

Nationality distributed by
JAY-SEE RECORD CO., INC. 318 W. 48 St., N.Y., 36, N.Y.

RUSS FAITH ORCHESTRA
SEA OF DECEMBER
b/w
BLACK ZOO 1-1137

Chancellor

THE NEW YORK PRO MUSIC GROUP

The Tommy Dorsey band and Frank Sinatra, Jr. have been
scheduled for an engagement in the French Quarter at the Continen-
tal Houston from July 25 through August 3. Included in
the group to appear are trumpeter Zippy Elman and the
Fidd Pilpil. Singer Javy P. Morgan
is currently at the spot. The
Comedian Mark Russell opens a
two-week engagement at the Tidelands Club. He will share
the bill with singer Cathy Johnson,
Don Goddie and his group are on the bandstand. "Edie
Knight and George Morgaret are
now holding forth in the Gourmet Club, she on vocals
and he on the piano. After
hours sessions are planned soon
on weekends. Bill Dana, the
comedian, known in satinot courts as Jose Ramirez,
will appear at the Music Hall June 22. Dana said
his show will be a tribute to satinot Orson
Cooper with a special skit on Cooper's 22nd
birth flight. Dana is being brought by Bill Newkirk's Asto
Productions.

Italian songstress Katya Rana-
ieri, who has scored at the top
supper clubs across the country,
in a big hit here, too, at the Gourmet
Club, where she is making her
first Houston appearance on a
tour with comic Larry Alpert.
...The Mark Carrol Trio has
landed a booking at the plush
Cabana in Dallas beginning in
June. Mickey Gilley, whose
latest record 'I Ain't No Be-
dley' is getting action, will
meet his fans May 25 at the
Music City Record Shop in King
City, Mo. Jackie Jason and his
combo booked for the Sharp's.

WEST

Feedy Randazzo returns to
Las Vegas, June 7, at the Thun-
derball for summer-long en-
gagement.... At the Los An-
geles "II" Club, it's Sonny Rol-
lino this week. Elia Polyfot-
ald finished her engagement at
the Flamingo Hotel in Las Vegas,
June 5, after which she opens in
Los Angeles at the Crescento,
June 10 for one month.... George
Kirby goes into the Las Vegas
Tropicana on June 4 for four
weeks.... At the Las Vegas
Tropicana on June 4 you'll find
Yvonne Monroe and company
for the month.

PUERTO RICO

Flamenco guitarist, Juan Ser-
rano, will be at the Hilton San
Juan for two weeks beginning
June 1.

MIDWEST

Eartha Kitt, currently at the
Chicago Palmer House, through
has all decided against
buying into the Manhattan
co-operative apartment house where
the Rockefellers and Nixon al-
ready live. Romney and Serranon
prefer to stay in the Town
already own. Senator Gold-
water's office said the Senator
is suspicious of co-operatives of
any kind.

EAST

Husky voiced Judy Henke,
who recently made New York
debut at Village Gate is back
and into the Bitter End on June 5
through 24. Kitty Kallen
will headline the Plaza's Persian
Room from June 4-29. The
bill at the Village Vanguard cur-
rently features the Clancy Bros.
and Tommy Makem as well as
the Bernard Pfeiffer Jazz Duo.
...The Dillards bring their
head to Garden Park City on
June 4 for two weeks. ...Prom
Time at Jack Silversman's Inter-
national will have Paul and
Paula from June 5 for three
weeks. ...This week it's Xavier
Cugat and Abe Lane at
Barnes' in Boston. ...Peter
Nero, full-circuit the country
will play the Surf Ballroom,
Nantasket, Mass. on June 7.
June 6 is Tommy Leonard's
opening at the Palm Shore,
Brooklyn. ...Addie and Croft
will be at the Second Fret
in Philadelphia through June 13.
...June 8 and 9 mark the 5th
Annual Gospel Music Festival
at New York's Coliseum which
will feature Mahalia Jackson as
headliner.

THE NATION'S NEXT NEST RECORD
119 N. Ninth Street
Mpls. 3, Minn. (F.E. 3-8261)

Soma Distributors: Heavenly Music, Los Angeles, Calif.

For Sands, the decision to
spend $750,000 on a book
for his 100,000 club
members was a
worthwhile one. "Any
time it's the right pocket
and the right book, it's
a good thing," he
said.

"GOLDEN WING 3020"

In 1943, he
acquired
Vivid's
first
field
of
enter-
prise:
"We
were
in
the

"...UNQUOTE"

Lenny Bruce (on being ar-
tested): "It all depends on how you
look at it. If you have a filthy mind, Presi-
dent Kennedy can sound dirty." 
Bob Hope (on Los Angeles traffic): "We have
two ball clubs here, the Angels and the Dodge-
ners, and the way they go on our weeknights, you're either one
of the other." George Jessel (to a performer

Breaking nationwide!!

MON
SIX DAYS
TUES
ON THE ROAD
WED
THURS
FRI
SAT

by DAVE DUDLEY

Soma Distributors: Heavenly Music, Los Angeles, Calif.
21 GOLD ANKAS

Diana • Put your head on my shoulder
Lonely boy • Time to cry • Puppy love
I love you in the same old way
You are my destiny • Crazy love
Don't ever leave me • Summer's gone
Adam and Eve • Don't gamble with love
I'm still waiting here for you
I love you, baby • It doesn't matter
any more • Tonight my love, tonight
My home town • Cinderella • Love land
Dance on, little girl • The longest day

IN ONE GOLD MINE

Averaged out, Paul Anka has had a smash hit single every 10 weeks for the last 5 years! Now, all 21 gold Ankas are on 1 fantastic album.
Paul has re-recorded them with new brilliance and renewed greatness. It's one of the hottest packages ever. A collector's item — sales will prove it! Make sure you get enough. Order right away. Prepare for the gold rush! LPM/LSP-2691

RCA VICTOR

The most trusted name in sound

Copyrighted material www.americanradiohistory.com
NEW YORK—Where’d the collectors go? Many jazz record collectors have all but deserted the industry. The Atlantic-vice-president of sales,矣。...It pointed out that while jazz sales have been rising through the pop market, a subtle but nonetheless lethal choking of sales has been taking place. Generally appreciated players have been going on over the last few years.

It is generally agreed that the collectors are going to jazz. Today, the big ones, the ones that break over into the pop charts, come from some other segments besides the hard-core jazz buyer. This fringe area contains rhythm and blues buyers (who are also the organ and tenor sax sound) and the college trade which does for Dave Brubeck, Stan Getz and Charlie Byrd and others. Most importantly, there is nothing hard and definite about the demarcation between jazz tastes. There is a constant cross-breeding of buying habits from pop to jazz.

Collectors Pass

"The day of the record collector who buys new artists just for the music is over," said one observer. "To many of them, knowing about them has disappeared, and the sudden appearance of new artists has dropped alarmingly. He was where a record by a new artist for that matter, used to sell to 500,000 copies, it now sells 1,500, to 2,000," according to Ergueng. He added that the current level of record sales was record was essential to sustaining a full jazz program with the constant development of new talent a vital part.

Ergueng, said, "If there is an apathy toward jazz on the part of those people who should be interested. They just don’t seem to care anymore about what the jazz people are and what they are doing.

The decline in jazz collector sales is compounded by the recording industry’s fault as is the lessening of interest on the part of collectors. Until recently, the Atlantic executives believed that the creation of a jazz category a high volume, lower profit selling techniques which have added enormously from the pop disk business have put a real crimp in the market of specialty jazz L.P.s to collectors.

Cutting Down

"We have cut down the number of albums we sell to specialty shops by accenting the high volume business. The big rack and department stores are just the interest in an album that will not sell in high quantities and therefore will not stock or even display these new artists. The collector therefore has no place to listen to and buy records," Ergueng said.

"What’s more," he continued, "the industry has made collecting a more expensive proposition for the last five or six years with a mass of jazz product.

"Collectors have been burned up, “we must find a way to reawaken the interest of these collectors. Until some time, I’m afraid new artist sales will continue to slip, and record manufacturers will be hard-pressed to curtail the recording of young and deserving talents.

Where’d the Collectors Go?

Jazz Disk Collector Vanishing Breed Says Alantic’s Ergueng

NEW YORK—Records, tests and travel form the bulk of Pleasure. Erroll Garner’s full summer. The group will be flying to the West Coast to record on this, on the Macowan-Wood picture, and will record for them on issue on Keats July on the West Coast with full orchestra. The artist’s manager and representatives will appear on the West Coast for all albums.

Tuesday (June 4) Garner will be in Philadelphia promoting a release on his album. The album is called “One World Concert.” WIP has set a Garner spectacular to be broadcast that day and he will appear on that label. June 10 he starts on the展开 trail with a concert at the Lambertville Music Festival, N.J., where he will be guest of honor. The rest of the month of June he has set aside for the recording period.

June 30, Garner moves out to Cleveland to play the Music Caravan’s summer jazz festivals in five concerts. July 1st into another tent at the Music Fair, Shady Grove, Md. and, on July 5, he then plays for a week at the London House for three and a half weeks.

It’s back into the tents in August. On August 4, he begins a tour of six Lee Guber tent concerts. Travels even more in October when Garner takes off into the Continent for his second swing of the Continent.
Never off the charts for 4 straight years!

(here’s his latest reason why)

Mancini in Dynagroove!

There isn’t a better, stronger sales team on the market! Dynagroove—our revolutionary sound process that continues to cause more and more selling excitement. And award-winner Henry Mancini who continues to be the hottest arranger-composer-conductor in the industry. Put the two together and you have one of the most promising packages we’ve ever produced. Order heavy! You’ll profit by it!

Take stock of these unique Mancini’s.

“Our Man in Hollywood” LPM/LSP-2604
“Hatari” LPM/LSP-2559
“Breakfast at Tiffany’s” LPM/LSP-2362

RCA Victor

The most trusted name in sound
town Country Club party. . . . The Star Belles, a trio of party musicians, played for dancing nightly at the Brass Ring Club and stage special floorshows in addition to their dance music on Friday and Saturday nights.

BARRY CANDY
SAN FRANCISCO

Jack Carter is now top of Nob Hill in the Venetian Room of the Fairmont where Shelley Berman held in famous telephone conversations a few weeks ago. . . . Paul Gospel is featured in the Hawaiian Aires musical combo now at Gibby's on Powell Street. . . . John, the Bavarian accordionist, plays Scottish music so that it sounds like bagpipes, now at Peter and Tanya Alotro's Hot Bura on Fisherman's Wharf. . . . The Italian tenor Gino Baldi is now singing at the 365 Club. Albert is currently appearing at the new McGowen's West on Broadway. . . . That new comedy group, the Committee, has made its first recording—a live show full of satire. . . . Sonny Rollins arrived last week at the Jazz Workshop. Buddy Green continues his San Francisco tour with his third successive engagement coming in New Pack's last week in San Francisco, after stints in San Jose and on the Peninsula. . . . The Lancers have opened at Frenchy's in Hayward.

NASHVILLE

"Grand Ole Opry's" Sonny James recently returned from a successful Canadian tour and has launched a Southern and Southwestern trek promoting his "The Minute You're Gone." George Hamilton IV may have a hit on his hands with "Arlene." The song was penned by John D. Loudermilk and is getting good air play, according to disc jockeys reports from several localities.

Elvis Presley in for sessions at RCA Victor studio last week. Elvis continues to ignore interest on each visit.

Talent Topics

**Continued from page 12**

3 SURE MONEY WINNERS!

BALLADS! BELTERS! SWINGERS!

A DRIVING JAM! POP GOS!

“Soul City”

Vocal By Pervis Herder

JAMIE 1234

THE BULL TO BEAT!

By "Miss Chart-Buster"

BARBARA LYNCH

“TO LOVE OR NOT TO LOVE”

Lied It Up! Lied It All! The Sherry’s "Saturday Night"

GUYDEN 1984

JAMIE/GUYDEN DISTRIBUTING CORP./PHILA. 23, PA.

Dick Gregory

• Continued from page 10

transportation and hotel, and the fact that the neighbors aren't impressed when it's all done.

But then it was back again to the race. "I wanted 12 months for me to let me eat in an unregulated restaurant, and when the integration came along they didn't have a thing I wanted on the menu."

Gregory was asked if he planned to make an album on his Birmingham experiences. "I don't want to commercialize on these experiences," he said. "Anything I might do on this would be to benefit the general cause."

In a pre-open press conference, Gregory, in serious mood, was asked why white people should be so concerned over the Black Muslim movement. He likened it to a bunion on his toe—a very minor annoyance which most Negroes know nothing about nor are interested.

GODFREY LEHMAN
A BEST SELLING HIT SINGLE NOW BECOMES A BEST SELLING HIT ALBUM!

"STILL"

BILL ANDERSON

Including:
Little Band Of Gold
From A Jack To A King
Reverend Mr. Black
It's Been So Long Darling

on DECCA RECORDS naturally!

DL 4427
DL 74427 (stereo)
NASHVILLE — Paul Buck, managing director of the Charlotte, N. C., Coliseum, was on a plane reading a story about the newest of America's jockeys — the Decathlon — in a national magazine.

It was this story which gave Buck the inspiration to drive country music to Charlotte, and to bring the Decathlon to his city, he told Billboard last week. Since that day on the plane in early 1961 Buck has been on an outstanding once-a-month show which is now playing to average of 10,000 people per performance. The 1961 spectacular began in April 1961 and has been staged in the 13,000-seat coliseum monthly except for summer breaks and the Christmas season. Buck said the coliseum has been run with the single exception of a period when it was necessary to purchase the hockey team to keep it in business.

WBT Radio's Doug Mayes covers the shows, which play one Saturday per month from 8 p.m. to 11 p.m. Mayes does play-by-play of the jockeys and interviews prior to the show over WBT's 50,000 watts, and this, according to Buck, creates considerable interest in the show.

Another Buck innovation is a pre-show dinner each month for about 500. The dinner is held in the Charlotte area about a 75-mile radius with a population of more than two million people. Buck said he sends out a monthly newsletter to a list of friends who are former radio and newspaper fans. Out-of-town fans have come from as far away as Pennsylvania, Texas and Miami.

He said the last three shows have had gates in excess of 10,000 persons, and plans are underway for an expanded series of shows for the coming season.

---

**COUNTRY MUSIC CORNER**

By BILL SACHS

JIM HORN, program director at WIXX, Jackson, Miss., reveals that programs are recorded all-country, the first in the greater Jackson area, and is now programming to the older group of 18-19 hours a day. "The people love it," typewrites Jim, "but old timers need new delivery to keep them on the pace." Address Horn at WIXX Radio, P. O. Box 706, Jackson, Miss. Also in need of help from the diners is Jimmy Carter, Wﱠ.Y., to all-country music in New York.

"Would appreciate your passing the word to artists; publishers; record companies; and put us on their mailing list for gospel and c. w. stuff. We have a new staff: Jones, Bridges, of WSJL, new station at Pontotoc, Miss., who devores much of its daily programming to c. w. stuff. Country devores needing spinning material are invited to write to Carl Koster, Country Music promotion director, Plainman Records, 2806 Douglass Avenue, New York, N.Y., for promotion. Koster is managing a number of local look-alikes and is looking for new talent. Also big here are Sinatra, Miller, Wayland, and others."

---

**HICKORY 1201**

**BOB LUMANS**

**“INTERSTATE FORTY”**

**“TEENAGE LETTER”**

**JERRY LEE LEWIS**

Sun Records 439 Madison Avenue, Memphis, Tenn.

---

**COUNTRY MUSIC**

**COUNTRY MUSIC SINGLES**

**KRAK PROVES FRIEND INDEED**

SACRAMENTO — KKOK went on the air for the first time early last week in Lompoc, Calif., on Wednesday night, somebody broke into the station and stole some records and a tape recorder. When KKOK here learned of the theft, station manager Jerry Orf called KKKK's station manager Roger Willams, who arranged to have the station was programming country and western music. That was all KKOK had to say. A shipment of 1200 disks by SACRAMENTO to help KKOK return to the air. KKOK now points with additional pride to the fact that they are the first in the country to play a disk by a native country Western Neighbor."

---

**WILLS ON 17-DAY TREK FOR ROBERTS**

SEATTLE — Bob Wills and His Texas Playboys Friday (7) go out on a 17-day tour of one nighters in the West, KKKK, Los Angeles, Calif. Oregon and Washington for Seattle promoter Jack Roberts.

One of the stops, June 15, will be at Seattle's Spanish Castle, recently converted to a policy of western music dancing by Roberts. Wills will also be a guest on Roberts' TV show. "Everygreen Jamboree," on KOMO-TV, Seattle's ABC network affiliate, Saturday night.

---

**BILL ANDERSON**

whose "Still" has been making noise on pop charts, sings to more than 10,000 fans at Charlotte N. C., Coliseum.
MORE THAN 150,000 ALBUMS PRE-SOLD!

20TH CENTURY-FOX RECORDS

Is Proud to Present

THE ORIGINAL SOUND TRACK

OF

THE MOST IMPORTANT MOTION PICTURE

EVER FILMED

ORIGINAL SOUNDTRACK ALBUM

CLEOPATRA

COMPOSED AND CONDUCTED BY

ALEX NORTH

THE MOST EXCITING ALBUM OF 1963

AVAILABLE NOW FROM YOUR DISTRIBUTOR
FANTASTIC SUMMER SALES ON EPIC

BOBBY VINTON "BLUE ON BLUE" 5-9593
ROLF HARRIS "TIE ME KANGAROO DOWN, SPORT" 5-9596

SINGLES REVIEWS

SPOTLIGHT WINNERS OF THE WEEK

Pop single spotlight winners are those singles with sufficient sales support to be listed in the top 30 of Billboard's Hot 100 chart. Spotlights in the country music and rhythm and blues categories are selected to achieve a listing on the Country Music or R&B charts. Spotlights in other categories are selected on the basis of their potential to become top sellers in their respective areas.

POPP SPOTLIGHT

THE SHIRELLES

DON'T SAY GOODNIGHT AND MEAN GOODBYE

(Moger, BMI) (2:50)

I DIDN'T MEAN TO HURT YOU

(Tolin, BMI) (2:30) - Singers 1955

The Shirelles should stay on top of the charts with these two fine sides. Topper is a fine recocktail that builds all the way, like "Peanut Little Girl." Side B is a light, lifting tune that's handled expertly by the girls. Both could make it big.

POPP SPOTLIGHT

ANDY WILLIAMS

HOPELESS

(Rosevelt, BMI) (2:36)

THE Peking THEME

(Brenton, ASCAP) (2:40) - Columbia 47004

A lovely country-styled ballad is handled in winning fashion by Andy Williams over warm earthy support. "The Little Light" is the theme from the film "The Boys & Girl on the Way," an adaptation of the popular English film "The Boys & Girl on the Way." Side B of Peking has a new title and is given another style performance by the charters. Two outstanding sides by Williams.

POPP SPOTLIGHT

BOBBY GOLDSBORO

LIGHT THE CANDLES (THROW THE RICE)

(Johnson, BMI) (2:33) - Laurie 3568

Bobby Goldsboro comes through with a stirring, emotion-packed recording of a tender ballad about the marriage of his long-time friend and his longtime friend. Should warm hearts and possibly make the charts. The song is "The Love Will Do." (Bradenton-Hill & Range, BMI) (1:46.)

SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is judged within its category of music. Full reviews are prepared for Spotlight Picks, Special Me-Picks. All other singles are listed in this section by their respective categories.

POPP SPOTLIGHT

BOBBY VEE

A LETTER FROM BETSY

(Roswell, BMI) (2:50)

BE TRUE TO YOURSELF

(B. S. Senior, ASCAP) (1:04) - Liberty 55581

Bobby Vee should move right up to the top again with both of these exciting sides. Side A is a fast-paced piece of material about a new love letter, which he sends with emotion. Side B is another fine, up-tempo ballad, which also receives a rock sound from the charter. Both have it.

POPP SPOTLIGHT

THE FIREBALLS

TORQUAY TWO

(Reed, BMI) (2:09) - Dot 14042

It's been a long time since "Torquay" but this version of Torquay Two could turn into a big hit. It's a catchy, driving instrumental with a touch of that surf beat as well. Side B is a "Pro Leg" (Reed, BMI) (2:09).

POPP SPOTLIGHT

PERVIS HERDER-LEON (FINGERS) HUFF

Soul City (Vocal)

(Pendleton, BMI) (1:28)

Soul City (Instrumental)

(Pendleton Music, BMI) (1:28) - Janie 3924

The new pop-popper kick may have its first smash hit with this exciting strong, handled as a vocal on one side by Pervis Herder and as an instrumental on the flip by Leon. "Fingers" Huff. Vocal side should move our first but instrumental also merits.

POPP SPOTLIGHT

NICKY DeMATTEO

BABY THAT'S ALL

(Tali-Ame & Instea, BMI) (1:58) - Instea 103

The charter's first for the label has a hit sound sparked by a solid vocal, catchy beat and clever lyrics. David's treatment side the young Philadelphians' performance. Flip is "This Is How I Live" (Tali-Ame, BMI) (2:23).

POPP SPOTLIGHT

THE PERCELS

LOOK AT THAT GUY

(Surry, BMI) (1:20) - ABC-Paramount 10449

A good rocker that moves. It's handed a tidy recocktail by the group, and there are some fine vocal spots that help, too. The group will turn off an active side and they could have another with this translated spoof. Flip is "Boyfriend" (Surry, BMI) (2:21).

POPP SPOTLIGHT

DOBIE GRAY

INKA DINKA DOO

(Surry, ASCAP) (1:12) - JAT 5904

Here's a novelty treatment of the old Jimmy Durante hit that could keep all over again, among the top sellers. Gray and his vocal group have a lot here for a merry ride that doesn't do much for the mood but does do lot for the lyrics. Good beat, too. Flip is "I'm A Man" (Gray Wilson, BMI) (1:40).
FANTASTIC SUMMER SALES ON MAHARIS IS BACK IN THE GROOVE!

"WHERE CAN YOU GO (FOR A BROKEN HEART)"

5-9609
| Hot 100 Chart for Week Ending June 8, 1968 |

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>It's My Party</td>
<td>Solomon Lenier</td>
<td>RCA</td>
<td>5</td>
</tr>
<tr>
<td>2</td>
<td>Sunday Morning</td>
<td>The Shirelles</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>Do You Love Me</td>
<td>The Drifters</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>Can't Go Wrong</td>
<td>Petula Clark</td>
<td>Liberty</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>Let It Be</td>
<td>The Beatles</td>
<td>EMI</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>Those Lazy, Hazy, Crazy Days of Summer</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>7</td>
<td>In the Still of the Night</td>
<td>Bill Haley</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>8</td>
<td>We're Gonna Hold Up</td>
<td>The Tokens</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>9</td>
<td>I'll Follow Him</td>
<td>The Four Seasons</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>10</td>
<td>You Are My Sunshine</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>11</td>
<td>Lullaby</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>12</td>
<td>Birdland</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>13</td>
<td>The Love of My Life</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>14</td>
<td>Over and Over</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>15</td>
<td>The Good Life</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>16</td>
<td>Feelin' Alright</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>17</td>
<td>Reversin' Mr. Black</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>18</td>
<td>Pipeline</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>19</td>
<td>(I've Had) The Time Of My Life</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>20</td>
<td>Wildwood Days</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>21</td>
<td>Let's Get Ready Again</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>22</td>
<td>Shut Out</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>23</td>
<td>Ain't That A Shame?</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>24</td>
<td>Killer Joe</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
<tr>
<td>25</td>
<td>0</td>
<td>The Beach Boys</td>
<td>ABC</td>
<td>5</td>
</tr>
</tbody>
</table>

**HOT 100 - A TO Z (Publisher-Licensee)**

1. Ain't It a Shame? - Duke Ellington and his Orchestra (MCA)
2. Ain't She Sweet - The Drifters (ABC)
3. Ain't That Just Like a Woman - The Isley Brothers (Atlantic)
4. Ain't Too Proud to Beg - The Temptations (Atlantic)
5. Ain't That Lovin' You Baby - The Shirelles (ABC)
6. Ain't No Mountain High Enough - Marvin Gaye (Tamla)
7. Ain't No Stoppin' Us Now - Gladys Knight & the Pips (Atlantic)
8. Ain't No Woman Like the One I've Got - Ike & Tina Turner (Stax)
9. Ain't Nothing Like the Real Thing - Marvin Gaye (Tamla)
10. Ain't You Gonna Kiss Me Tonight - The Drifters (ABC)

**Bubbling Under the Hot 100**

1. Alotta Love - The Animals (London)
2. Alotta Love - The Animals (London)
3. Alotta Love - The Animals (London)
5. Alotta Love - The Animals (London)
6. Alotta Love - The Animals (London)
7. Alotta Love - The Animals (London)
8. Alotta Love - The Animals (London)
10. Alotta Love - The Animals (London)

For more information, visit www.americanradiohistory.com
SUKIYAKA
Billy Vaughn
DLP 3523

PIPELINE
The Chantays
DLP 3516

1963's EARLY HITS
LAWRENCE WELK

1962's GREATEST HITS
BY BILLY VAUGHN

1962's GREATEST HITS
Billy Vaughn
DLP 3510

1963's EARLY HITS
LAWRENCE WELK

GRAVY WALTZ
STEVE ALLEN

THE ORIGINAL HIT...
HOT PASTRAMI!
THE DARTELS
DLP 3522

THE BALLAD OF JED CLAMPETT
Jo Ann Castle
DLP 3511

DAYS OF WINE AND ROSES
Pat Boone
DLP 3504

WALTZ TIME
Lawrence Welk
DLP 3499

BUBBLES IN THE WINE
Lawrence Welk
DLP 3489

BEST SELLING SINGLES!

#16494
Tie Me Kangaroo Down Sport / I Feel Like Crying
Pat Boone

#16488
Scarlett O'Hara / Breakwater
Lawrence Welk

#16479
Wipe Out
The Surfaris

#16477
Happy Cowboy / Broken Doll
Billy Vaughn

#16440
Pipeline
The Chantays

#16453
Hot Pastrami
The Dartells

#16484
Sukiyaka / Theme From A Summer Place
Billy Vaughn

#16490
Poor Little Raggedy Ann / I'm Gonna Be The Winner
Jimmie Rodgers

#16489
Speak, Sugar, Speak / My Heartstrings (Keep Me Tied To You)
The Lennon Sisters

#16491
Deck Of Cards / Black Land Farmer
Wink Martindale

BEST-SELLING ALBUMS

THE STAR SPANGLED BANNER
Pat Boone
DLP 3520

STEVE ALLEN PLAYS THE PIANO GREATS
DLP 3519

JOHNNY MADDOX
Glen Rowe
RAGTIME DUETS
DLP 3523

EDDIE PEABODY
ON STAGE, VOL. II
DLP 3518
**BILLBOARD SPOTLIGHT PICK**

Recent albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a pop or dance chart position on Billboard's Top LPs charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

**SOMETHING**

The 20th Century fox S6 5008

The song-writers of this fine and the packaging, generally similar, "SOMETHING" by The Beatles, is a hit on the second week of its release. The song is released as a single, which should help even more.

**EVERYBODY'S DOIN' THE BOSSA NOVA**

Vanguard Artists, Riverside Rec. 3271 (M) 9-1962 (S)

Here's a definitive bop nova album by the top-ranking group of this kind, including the hits "Rebel With A Cause," "Be My Baby," "I Love You No," and "Hey Jude." The group's jazz novas are strong and the arrangement is first-rate.

**AU DEAN EDDY AND THE REBELS IN PERSON**

Jacobs LP 3025

For some time Dean Eddy has been on another hit, but the sensing of several years has not dimmed the impact of his earlier hits. In fact, the older songs are very close in concept to the one that brought the group's status. The LP is well done and should be well accepted.

**CATERINA VALENTE STRICKLY U.S. A.**

Caterina Valentino, London LS 307 (M) PS 307 (S)

Caterina Valentino has a unique, attractive following. In the U. S. A. and her American fans will be the first to react to this new recording. With their vocal style, this is a definite success. The LP was recorded live at the London Palladium in April 1962 and is very topical. Funny stuff.

**COUNTRY SPOTLIGHT**

**FOLK CONCERT FROM THE HEART OF AMERICA**

Stanley Brothers, King 535

The Stanley Brothers top off a variety of country tunes in their best bluegrass records yet. The album was recorded in Cincinnati after a date at the University in their styl. The songs in the concert are not, but the sense of the band is still strong and the record titles are attractive. The light on the "Keep That Little Light Burning" and "I'm From Your Home" are some of the first hits of the track.
<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label</th>
<th>Week</th>
<th>Title, Artist, Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KINKS / DAWN / BOSS</td>
<td>8</td>
<td>THE MIGHTY SISTERS</td>
</tr>
<tr>
<td>2</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>9</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
</tr>
<tr>
<td>3</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>10</td>
<td>THE SHADOWS, Verve</td>
</tr>
<tr>
<td>4</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>11</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>5</td>
<td>TIME</td>
<td>12</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>6</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>13</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>7</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>14</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>8</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>15</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>9</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>16</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>10</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>17</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>11</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>18</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>12</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>19</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>13</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>20</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>14</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>21</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>15</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>22</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>16</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>23</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>17</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>24</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>18</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>25</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>19</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>26</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>20</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>21</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>21</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>22</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>22</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>23</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>23</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>24</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>24</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>25</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>25</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>26</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>26</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>27</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>27</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>28</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>28</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>29</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>29</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>30</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>30</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>31</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>31</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>32</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>32</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>33</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>33</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>34</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>34</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>35</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>35</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>36</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>36</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>37</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>37</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>38</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>38</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>39</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>39</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>40</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>40</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>41</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>41</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>42</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>42</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>43</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>43</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>44</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>44</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>45</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>45</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>46</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>46</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>47</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>47</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>48</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>48</td>
<td>BILL HALEY &amp; HIS COMETS, DECCA</td>
<td>49</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
<tr>
<td>49</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
<td>50</td>
<td>ANDY WILLIAMS, COLUMBIA</td>
</tr>
</tbody>
</table>

**STAR PERFORMERS**—selections on Chart 9 weeks or less registering greatest upward progress this week.
A GIGANTIC PROMOTION FOR JUNE

Featuring

THE GREAT NAMES
IN COUNTRY AND
WESTERN MUSIC

The Patsy Cline Story

These great, new releases, plus the entire catalog of best selling Country and Western Albums on Decca Records!

Contact your Decca Representative for full details!
SPECIAL MERIT PICKS

SPECIAL MERIT PICKS are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

THEMES FOR YOUNG LOVERS
Ferry Feek & CII
Columbia CL 2012; CS 8033

Here is a collection of new songs from the Nashville songwriters who contributed songs to the movie, "Young Masters." The songs are written in a lighthearted, country style.

COUNTRY SPECIAL MERIT

FAVORITE SONGS OF TEXAS RUBY
Kid 540

F纵观 of the late Texas Ruby and country music greats of the golden era have been interviewed and filmed for this special tribute. The songs of Texas Ruby are featured in their entirety, capturing the essence of her career.

COUNTRY SPECIAL MERIT

FOUR-STAR ALBUMS

TITO RODRIGUEZ LIVE AT KIRKLAND
United Artists UAL 3308 (Ms); UAL 10586 (Ms)

This live album captures Tito Rodriguez in all his glory, performing at one of his favorite venues. The energetic performances showcase his music in a way that only a live album can.

POETRY

COUNTRY SPECIAL MERIT

SHERLOCK COMBO

You've heard the songs, now hear the story. This album features the music from the hit TV show "Sherlock Holmes." The performances are a faithful recreation of the classic stories.

SHERLOCK COMBO

YOU'VE HEARD THE SONGS, NOW HEAR THE STORY.

This album features the music from the hit TV show "Sherlock Holmes." The performances are a faithful recreation of the classic stories.

OTHER ALBUMS

RECORDING

The albums listed below are ranked based on their relative sales potential.

SPECIAL MERIT

ORGAN MELODIES

These are the new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

CLASSICAL

SHERLOCK COMBO

Famous for his Sherlock Holmes series, the SHERLOCK COMBO has returned with a new album of music inspired by the great detective. The album features original scores and arrangements that capture the essence of the Holmes stories.

SHERLOCK COMBO

A NEW ALBUM.

This new album features original scores and arrangements that capture the essence of the Holmes stories. It is a must-listen for fans of the series.

SHERLOCK COMBO

THE SHERLOCK COMBO

This new album features original scores and arrangements that capture the essence of the Holmes stories. It is a must-listen for fans of the series.

SHERLOCK COMBO

A NEW ALBUM.

This new album features original scores and arrangements that capture the essence of the Holmes stories. It is a must-listen for fans of the series.

SHERLOCK COMBO

A NEW ALBUM.

This new album features original scores and arrangements that capture the essence of the Holmes stories. It is a must-listen for fans of the series.

SHERLOCK COMBO

A NEW ALBUM.

This new album features original scores and arrangements that capture the essence of the Holmes stories. It is a must-listen for fans of the series.
OMAHA—The Omaha Jaycees, who recently honored Wichita, Kan., promotor Harry (Hop) Peebles for the assistance he has given them over the years in raising funds for the local children's zoo, will sponsor their 11th annual country music show at Music Hall from June 14, with Peebles again supplying the talent.

On the bill will be Ferlin Husky, Hank Locklin, Bobby Helms, Audry Irman, Pee Wee King and the Golden West Cowboys, Jean Shepard, Dub Dickerson, the Celibes Sisters and Redd Stewart.

The same package is set for Toledo, Ohio, June 12; Lincoln, Neb., 13; Wichita, Kan., 15, and Kansas City, Kan., 16.

Jim Eanes and his Shenandoah Valley Boys display their talents at the country music park at Edgemont, Pa., August 17, and Echo Lake Park, Rainbridge, N.Y., August 18. Jim Egamill, Richmond, Va., has scheduled the dates. Gammill has also carried the Doc Williams show for the Wilson, N. C., Fair, September 26-28, and the Vanguard Brothers for the Edgemont, Pa., June 10.

... Gary Walker, Painted Desert Music's Nashville manager, reports solid action on two of his firm's tunes, "Ring of Fire," as done by Johnny Cash on Columbia, and "All I See Is Blue," as covered by Jack Scott on Capitol. The "Fire" tune was clipped by Merle Kilgore and June Carter. "Blue" was written by Kilgore in collaboration with Kay Arnold of Waco, Tex.

Walt Riddle, brother of United Artists recordor George Riddle, heads up his own c.d.w. program each Saturday at 6:30 p.m. on WTAF-TV, Marion, Ind. Featured with Walt on the program are his wife Betty, a live band and a guest artist, and the weekly TV offering is tied in with personalities throughout the station's viewing area. Appearing as guests on the show May 18 were Rusty and Doug, Justin Tubb, Donna Darlene and Connie Jody, who were in Marion on a tour of the Coliseum for the local fraternal Order of Police. ... Dave Dudley and Johnny Voit are reported for Aberdeen, S. D., June 7; Minot, N. D. 8; Fargo, N. D. 10, and Wahpeton, N. D., 11.

The Johnny Cash show is sponsored by Polo de Leon Ball Park, Atlanta, June 14; Municipal Auditorium, Shreveport, La., 18; Sam Houston Coliseum, Houston, 16; Fair Park Livestock Building, Dallas, 17; Municipal Auditorium, Austin, Tex., 18, Municipal Auditorium, San Antonio, 22; Municipal Auditorium, Lubbock, Tex., 20; Hollywood Palladium, Los Angeles, and Memorial Auditorium, Sacramento, 23.

As Columbia's A-List of monthly artists, a grillin' girl singer Judy Thomas busts away with a string of June dates in Illinois, Indiana, Ohio, New York, Connecticut and Virginia. Judy returned to Nashville last week from a five-day string of ballroom dates with Bobby Lord in Harrodsburg and Wisconsin.

Meanwhile, Reprise Records last week rushed a release on Judy's first disk for the label.
The Honor Roll of Hits comprises the nation's top ten tunes according to record sales and disk jockey performances as determined by Billboard's weekly nationwide surveys.

For Week Ending June 8

**RECORDINGS AVAILABLE**

For a full list, please visit Billboard's website.

Vienna Ork Sues Vox Disks

NEW YORK—The Vienna Philharmonic Ork (Viener Philharmoniker) has filed suit in U.S. District Court here against Vox Records, alleging misappropriation of the name Vienna in the sale of certain recordings of classical music. Court papers say plaintiffs never authorized use of its name by Vox.

Treble damages of $750,000 are asked in the infringement suit. It's alleged that a similar suit in 1959 brought an agreement from Vox that it would cease and desist in use of the Vienna name in the sale of recordings. Current complaint charges that Vox records have willfully disregarded terms and conditions of the agreement and have failed to stop sale and distribution of the records.

---

Watch for the next Chart's update on a regular basis.

**LOOK-A-HERE**

Ramsey Lewis Trio

+45289

**CHES PRODUCING CORP.**

710 S Michigan

Chicago 4, Ill.

*ONE-STOP RECORD SERVICE*

Complete line of Spirituals, R&B & 45's. Write to be placed on our national mailing list.

We ship anywhere C.O.D.

Barney's One-Stop

1146 S. Kedzie Ave., Chicago 21, Ill.

PH: 6-6983

**WANTED**

NEW LP's OVERSTOCKS & CLOSEOUTS

ANY QUANTITY

TECTRION

7725 Melrose Avenue

Hollywood 46, California

**RUN HUN, HUN RUN**

Brenda Luker's Hit

**RADIOS STATION RUNNING CONTEST. NOBODY YOU GUESS THE LAST LINE OF BRENDA'S SONG!**

Contact your Distributor

NATIONAL RECORDING CORP.

Box 9351, Atlanta 19, Ga.
Brazil Festival Honors Villa-Lobos; Invites a World of Classical Stars

RIO DE JANEIRO — The government of the State of Guanabara, here, will sponsor an international music festival which will be held from August 15 to September 15. Gov. Carlos Lacerda appointed a special committee to prepare and direct the festival activities. The.homemaking of the festival is being conducted over by the Secretary of Education and Culture, the Secretary of Tourism and the director of the municipal theater.

One of the aims of the festival will be to promote the career of Heitor Villa-Lobos, and the inaugural program will be devoted to his works. The festival will also show the city as an art center and bring world famous artists to the masses of Brazilian people who will be able to attend the concerts to be given by famous orchestras and chamber groups scattered around the world.

The ensembles that have been invited to participate and perform the program are the Philharmonia Orchestra of the Philharmonic of London, the American Radio Symphony Orchestra, the Virtuosi di Roma Chamber Orchestra from Italy, the Piccolo Teatro Musicale di Roma and the Quintetto Chigiana from Toscana, Italy, the Par- venni Quartet from Paris, the National from Chile, the Orfeon de Coimbra (choir) from Portugal and the Alvin Alley Dance Theater from the United States.

Among the many participants being invited are Eugenio Sciarrini, Eugene Ormandy, Sir John Bar- bitzard, Hans Werner Henze, Heinrich Kollreiser, Robert Craft and Maurice le Roux. Solists who will be invited are Claudio Arrau, Guismon Navai, Olivier Messiaen, Jacques Imbrailo, Jacques Barouh, Godoy, Cleudosen Pennafort, and Alcides Gasparetto.

The Brazilian ensembles to participate are the National Symphony Orchestra, the Bahia Chamber Orchestra and the Madaliga Renascenza Choir from Parana, the "Associação de Canto Coral" of Rio de Janeiro, the Choir of the Municipal Theater of Rio de Janeiro. The composers that have accepted the invitation are Carlos Gomes, Heitor Villa-Lobos, Nino Rota and some of the "Salsodellas" from Santos.

A renascentista Choir and the Madaliga Renascenza Choir will give a special concert in the "Associação de Canto Coral" of Rio de Janeiro, the Choir of the Municipal Theater of Rio de Janeiro. The composers that have accepted the invitation are Carlos Gomes, Heitor Villa-Lobos, Nino Rota and some of the "Salsoddellas" from Santos.

A renascentista Choir and the Madaliga Renascenza Choir will give a special concert in the "Associação de Canto Coral" of Rio de Janeiro, the Choir of the Municipal Theater of Rio de Janeiro. The composers that have accepted the invitation are Carlos Gomes, Heitor Villa-Lobos, Nino Rota and some of the "Salsodellas" from Santos.

RIO DE JANEIRO — The government of the State of Guanabara, here, will sponsor an international music festival which will be held from August 15 to September 15. Gov. Carlos Lacerda appointed a special committee to prepare and direct the festival activities. The homemaking of the festival is being conducted over by the Secretary of Education and Culture, the Secretary of Tourism and the director of the municipal theater.

One of the aims of the festival will be to promote the career of Heitor Villa-Lobos, and the inaugural program will be devoted to his works. The festival will also show the city as an art center and bring world famous artists to the masses of Brazilian people who will be able to attend the concerts to be given by famous orchestras and chamber groups scattered around the world.

The ensembles that have been invited to participate and perform the program are the Philharmonia Orchestra of the Philharmonic of London, the American Radio Symphony Orchestra, the Virtuosi di Roma Chamber Orchestra from Italy, the Piccolo Teatro Musicale di Roma and the Quintetto Chigiana from Toscana, Italy, the Par- venni Quartet from Paris, the National from Chile, the Orfeon de Coimbra (choir) from Portugal and the Alvin Alley Dance Theater from the United States.

Among the many participants being invited are Eugenio Sciarrini, Eugene Ormandy, Sir John Bar- bitzard, Hans Werner Henze, Heinrich Kollreiser, Robert Craft and Maurice le Roux. Solists who will be invited are Claudio Arrau, Guismon Navai, Olivier Messiaen, Jacques Imbrailo, Jacques Barouh, Godoy, Cleudosen Pennafort, and Alcides Gasparetto.

The Brazilian ensembles to participate are the National Symphony Orchestra, the Bahia Chamber Orchestra and the Madaliga Renascenza Choir from Parana, the "Associação de Canto Coral" of Rio de Janeiro, the Choir of the Municipal Theater of Rio de Janeiro.

The composers that have accepted the invitation are Carlos Gomes, Heitor Villa-Lobos, Nino Rota and some of the "Salsodellas" from Santos.

A renascentista Choir and the Madaliga Renascenza Choir will give a special concert in the "Associação de Canto Coral" of Rio de Janeiro, the Choir of the Municipal Theater of Rio de Janeiro.

The composers that have accepted the invitation are Carlos Gomes, Heitor Villa-Lobos, Nino Rota and some of the "Salsodellas" from Santos.

The concert features are needed for the announcement in this column last week that Jay Justin's single would be released in America on May 1st. The disk will be issued by Vee Jay throughout the U. S. since the top version of "Cast Your Fate to the Wind," by Vince Guaraldi Trios on Fantasy last November, a single was released in this country, Philips Records issued their cover version by Bill Justice on Smash... Surprise visitor to Sydney during May was Quincy Jones. He spent a day in town collaborating with an American television spectacular starring Damita Jo.

His two recent singles label "Twist Hits" reached 28,000 in the charts, and the single "I'll See You in a King," by Chet Avery, has proved to be the best seller. The top sales outlets of this week are department stores and suburban retailers who were wary of low-price records, and the plan of distribution is to keep on the Colpix label and this, it is claimed locally, has released the label under this new setup. First Colpix single to be "sold" are "Amy" by Paul Peterson, and "Call Me," by Shelley Fabares.

Lewis, Sydney, Melbourne disk jockey, has introduced a weekly "Record Hop" on Tornado. It is designed to create much interest among teen-agers.

The first single to be "sold" are "Amy" by Paul Peterson, and "Call Me," by Shelley Fabares.

Lewis, Sydney, Melbourne disk jockey, has introduced a weekly "Record Hop" on Tornado. It is designed to create much interest among teen-agers.

The first single to be "sold" are "Amy" by Paul Peterson, and "Call Me," by Shelley Fabares.

Lewis, Sydney, Melbourne disk jockey, has introduced a weekly "Record Hop" on Tornado. It is designed to create much interest among teen-agers.
Teen Idols Dote On U. S. Tunes

BY EDDIE ADAMS

92 quali du Marchal Jeoffrey Courbeaux (Steine)

Since 79 per cent of the rec-

the Beatles, are favorite American artists. (4)

French are great favorites with

French singers. The repertoire

French artists. Lucky Blendo, Billy Bridge, Claude Frange, and Michel de la

labels. Century Records has its own pro-

A. S. with its own pressing plants and is com-

studio equipment. Aims is to build a French
catalogue. For years, he has been

A. S. where he'll stay for two

months. A series of concerts is
dated and he will play the New-

take part in the French Festival.

In her new record "Take Part in the French Festival," a song entitled "Billboard de-

coon coeur" (Billboard of My Heart). Mick Michayl is the new singing star of the Casino de

Paris. Decca issued a special LP entitled "Frenchies" consisting of
the show's songs, all written by

Michayl. Philips Records is marketing a series of
records made by Roland Donnart whose label is "Critics."
WNBC—Radio Shakes Old Garb
And Shakes Up Rest of Industry

By GIL FAGGEN

NEW YORK—There's a fresh sound coming from WNBC on W57th street, the home of Gotham’s heart. Coupled with the playing of current musical offerings, the station that is so closely allied with outstanding national news coverage, reformed and strengthened its local network of programming as well.

In September of 1962 the sleeping giant began to add new personalities—radio personalities—for radio listeners.

In the past the station had tried to capitalize on the fame of two famous stars: Bill Collet and Jim Lucas. They may be tops in television, but observers noted that they sounded on the air as if radio were their sidelight.

With the recent move to WNEW to take over the 6 to 10 a.m. slot. Big. a multitonal, six-foot-tall, 290-pound radio veteran, originally started his professional career in Cleveland, in 1936. In little more than a year he had the link between the station and its listeners kept that way until his departure from the WNEW staff.

The station's switch over to a warm, folksy and ideal for the awakening hours.

With John Rich, WNBC Radio's new comedy team, came the introduction in October from CKY. Though he is a New Yorker, only Gotham radio team on the air, Rich has a sure approach and riotous impersonations are just the thing to pick up the listener from his morose, as they are fighting the traffic, hailing the dawn of the day of the youngsters coming home from school or preparing for the evening meal.

YESTERDAY MARSHALL

In April of 1962 a name and voice became familiar to New Yorkers for nearly two decades, Jerry Maurice, the popular host of WMGM (now WHN). Jerry, whose WNEW “Make Believe Ballroom” all nighter is a favorite with New Yorkers for 14 years, is now a regular fixture from 6 to 8 p.m. slot on WNBC.

One guy who held on to his spot through the new WNBC developments is Jim Lowe. Lowe was recently honored with the national acclaim as a songwriter (“Gambler’s Guitar,” “Close the Door (They’re Coming Through the Window),” “Green Door” and “Sunday Morning,” all heard on WNBC since 1959 and served as permanent host on “Monitor” Saturday nights from 7:30 to 10:30 as well as being host of his own radio show).

In this category, Monday through Friday 10 a.m. to 2 p.m.

The reason responsible for the vigorous resurgence of WNBC are George Dietrich, the station's program manager and program manager Bill Schwarz.

In promotion, Dietrich and Schwarz say, WNBC contexts are designed for maximum listener participation and enjoyment — not just to effect the necessary changes. The things off to a flying start by awarding $1,000 weekly to winners identifying missing words in a series of letters. Another among the most successful contexts offered prizes to the persons that came closest to figuring the humorous side of the WNBC sign at 43rd and Broadway.

PACKAGING FORMULA

Under Schwarz's direction, WNBC's new transmitter location is being replaced by a 22-year-old transmitter but by the replacement of equally outdated programming.

One year ago this month, WNBC—NBC's 50,000-watt flagship network station—inaugurated a "modern" music format that preserves the WNBC's friendly image. It includes many top tunes one usually doesn't associate with ultra-con-
Tiny Stations
Get FCC Break

WASHINGTON—FCC's announcement of proposed limits on the bidding time, based on NAB Codes, last week carried assurance of special consideration for small radio and TV stations with low rates. Also heard will be those with bulk of earnings made during particular days or seasons.

The Federal Communications Commission says it is not required to the Code of the National Association of Broadcasters as pattern for curb on commercials, and invites comment and suggestion, but it intends to be flexible when special cases warrant easing commercial curbs.

FCC says the NAB voluntary code adherence has broadened in only about 28 per cent of all radio stations and 70 per cent of TV. NAB President L. Roy Collins angrily refuted the charge and said the Code program was growing steadily.

In its fight to stave off government regulation of commercials, the broadcasters association has engaged Air Check Services Corporation, a Chicago firm, to monitor commercials of subscribers, in the hope that reported monitors in 400 cities all 50 States, and employs the physical evidence.

FCC's schedule for radio programs would allow participating approaches to hold Memorial Day program, on weekly average, with a maximum of 18 minutes on any one hour-long program. On 15-minute segment, 5 minutes of commercials would be allowed.

For radio programs with a single sponsor: 1 minute 30 seconds of commercials for 5-minute program; 2 minutes 10 seconds for 10 minutes; 3 minutes 15 seconds for 15-minute segment, and 4 minutes for 25-minute program.

Half-hour singly sponsored programs could have 4 minutes 12 seconds of advertising; 45-minute programs, 5 minutes 45 seconds, and a full hour, 7 minutes.

Deadline for comment at FCC is July 1.

One for the Road
On Memorial Day

INDIANAPOLIS—WOWO, Ft. Wayne, broadcast a six-hour special before the Indianapolis 500 did so held Memorial Day.

The program, designed for the drive to the Shipshewana, to roadway from all parts of the country, featured live news and weather, road reports, music and talks with auto racing greats.

---

**ready-to-go programming**

Program directors and disk jockeys will find this material a ready source from which to build weekly programming periods. All that's needed are the disks from the station's record library.

### BEST TRACKS FROM THE NEW SPOTLIGHTS

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROMO-10</td>
<td>TERRY STARR AND THE STARBELL'S</td>
<td><strong>MAJOR</strong></td>
</tr>
<tr>
<td>PROMO-11</td>
<td>TERRY STARR AND THE STARBELL'S</td>
<td><strong>SO MUCH IN LOVE</strong></td>
</tr>
<tr>
<td>PROMO-12</td>
<td>TERRY STARR AND THE STARBELL'S</td>
<td><strong>THE TYMES</strong></td>
</tr>
<tr>
<td>PROMO-13</td>
<td>TERRY STARR AND THE STARBELL'S</td>
<td><strong>FAN MAIL GLOSSY PHOTOS</strong></td>
</tr>
<tr>
<td>PROMO-14</td>
<td>TERRY STARR AND THE STARBELL'S</td>
<td><strong>POPPIN' ADDS A NEW SOUN</strong></td>
</tr>
</tbody>
</table>

---

**MIDDLE ROAD SINGLES**

<table>
<thead>
<tr>
<th>Week</th>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>&quot;SAY, I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
<td><strong>PROMO-10</strong></td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
<td><strong>PROMO-10</strong></td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
<td><strong>PROMO-10</strong></td>
</tr>
<tr>
<td>6</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
<td><strong>PROMO-10</strong></td>
</tr>
<tr>
<td>7</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
<td><strong>PROMO-10</strong></td>
</tr>
<tr>
<td>8</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
<td><strong>PROMO-10</strong></td>
</tr>
</tbody>
</table>

---

**YEAR'S HITS**

Change of pace programming from your listener's favorites, featuring the disks that were the biggest in the land five years ago and ten years ago this week.

Here's how they ranked in the Billboard's chart at that time.

### POP-5 YEARS AGO

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;TOO MANY BUSTERS&quot;</td>
<td>BOBBY BROWN</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
</tbody>
</table>

---

**RHYTHM & BLUES-5 YEARS AGO**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;TOO MANY BUSTERS&quot;</td>
<td>BOBBY BROWN</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'M YOUR LITTLE LOVER&quot;</td>
<td>DICK BULL</td>
</tr>
</tbody>
</table>

---

**MAMMA SAID IT'S ALL RIGHT**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;SO MUCH IN LOVE&quot;</td>
<td>TERRY STARR AND THE STARBELL'S</td>
</tr>
<tr>
<td>2</td>
<td>&quot;THE TYMES&quot;</td>
<td>TERRY STARR AND THE STARBELL'S</td>
</tr>
<tr>
<td>3</td>
<td>&quot;FAN MAIL GLOSSY PHOTOS&quot;</td>
<td>TERRY STARR AND THE STARBELL'S</td>
</tr>
<tr>
<td>4</td>
<td>&quot;POPPIN' ADDS A NEW SOUN&quot;</td>
<td>TERRY STARR AND THE STARBELL'S</td>
</tr>
</tbody>
</table>

---

**FAN MAIL GLOSSY PHOTOS**

All store - quantities - voice of black and white - black and white.

It will pay you to see our fine samples and complete price list before ordering anywhere. Write today for new low prices, samples, etc.

---

**PRESS ADDS A NEW SOUN**

You can actually feel this exciting new clarity and prestige. This is the mystery material! Anti-Spark.

---

**CREATED BY RESEARCH CRAFT CORPORATION**

1101 NO. FULLER AVENUE LOS ANGELES 6, CALIF.
Decca’s Portables Stress Tilt-Downs

NEW YORK—Decca Records unveiled six new portable phonos to add to eight models in its line. The 14 units comprise the firm’s 1963-1964 line and include two models in the tilt-down styling, now gaining popularity with dealers and consumers. The 14 portables range in price from $19.95 to $319.95. Also included in the current line, a demonstrator unit and five consoles, ranging from $119.95 to $239.95.

The tilt-down sets include a monaural unit (DP-644) at $44.95 and a stereo automatic, the Tuxedo III (DP-655) at $49.95. Among the other new portables are a monaural automatic with conventional stylings (DP-643) at $44.95, a monaural automatic with built-in pickup (DP-419) at $39.95, a full stereo automatic with wing speakers, the Anniversary VI (DP-656) at $64.95, and a de luxe automatic stereo model with wing speakers at $109.95.

The Benton VI (model DP-285) features a transformer-powered, four-tube chassis, plus VM chassis, for an 11-inch portable. All models are new at branches, ready for delivery.

New Decca Portables

DECCA ADDED six new portable phonos to its current line last week. Pictured above (top) is one of two Tilt-down changer models introduced, the Tuxedo III (model DP-655) at $49.95 and (below) the Deluxe Anniversary VI (DP-656) a full-stereo automatic with wing speakers at $64.95. All models are now being shipped to dealers.

MRIA Geared for Membership Drive

CHICAGO—Expanded membership will be a key goal of the administration of the Magnetic Recording Industry Association, according to W. G. Paradis, who was elected president of MRIA at the organization’s annual meeting last week.

Outlining an eight-point program during the meeting at the Pick-Congress Hotel, Paradis noted, “If we are to feel the growth that is developing within our industry and keep pace with it, we must encourage companies now with us to join the organization.” There are 41 current member companies, Paradis, who is vice-president and general manager of Warwick Manufacturing Company, also directed the association with other organizations, publishing, and advertising associations, a program of timely meetings, and updated the tape recorder manual (published jointly by MRIA and the National Better Business Bureau) and the development of service standards.

Also elected were: Ed Welker (RCA Victor), vice-president; Herman Harnoth (Audio Devices), secretary; and Jack Leder (AmpeX) treasurer.

Bearboard members include: Bernard Cushing, Emerson Electronics; Herman D. Post, Robbins Industries; Daniel Benham, Minnesota Mining; Leonard Kronfeld, Nortronics; Myron Kerner, Eastman Kodak; and William Gallaghar of Columbia Records. Gallagher is outgoing president of MRIA.

DEALERS’ TOOL

‘63 Schwann’s On the Stands

BOSTON—W. Schwann, Inc., publisher of the well-known retail trade publication, Schwann’s Audio-X-Stand, has issued its 1963 Artist Issue Catalog, which lists more than 12,000 listings of classical discs by recording artists. Normal classical listings are catalogued by composer.

The new catalog lists the recorded products alphabetically, with last year and a half, Japan-made TV sets—some transistor-tuner- combined—are all arriving on these shores in increasing numbers. They have been fairly low-priced and have sold moderately well.

Never before has this import product been watched so closely by domestic manufacturers as domestic manufacturers. The Japanese manufacturers to a repetition of the transistor radio debacle, domestic TV manufacturers are competing head-on with the Japanese. They let the imports perform a valuable function for them—serve as guinea pigs to test the market. In TV, American manufacturers felt that they could get into the market if there was no competition for little sets. If it turned out there wasn’t—well, they were perfectly willing to let the importers lose their shirts.

The MARKET-TEST PERIOD IS OVER. Two American manufacturers have decided there is a market for TV. Others will probably follow. The first Japanese importer and Admiral, G.E.’s first transistor has just hit the market. Admiral’s will be out before fall and, from now on, you can expect to see plenty of promotions and advertising for this new concept in television.

And it is a new concept! Let’s take G.E. ’s little set, for example. It is an all-solder TV set. It weighs just slightly over 12 pounds. It carries a suggested list of $99.95. There are step-ups. There will be more.

This set is as different as a conventional big-screen TV as a kid’s phonograph is from a stereo console. This tiny TV will, indeed, broaden the American television market. It will introduce TV’s into rooms that never before have been graced with Ben Casey’s or yourselves. The cost of this new TV set will be low, priced small-screen approach will signal the start of a real second-set market, as the small table set of another day did in the home radio field.

In addition to broadening the TV market, tininess will broaden the entire concept of TV marketing. This is an impulsive item. This sells from the shelf. It takes up less space than a portable phonograph. It needn’t be sold exclusively in traditional TV set outlets. You’ll sell it in jewelry stores, hardware stores, optical stores—almost any place that has a counter space and an a.c. outlet.

The traditional dealer in home entertainment products should be able to get a share of tininess sales. Full-size TV’s will be ideally suited to the space requirements, clientele and image of many radio and phonograph outlets. That’s where the real money will be.

It is pointed out that the industry has also been publicized. It may provide important opportunities for home entertainment outlets which don’t normally deal in television.

MORE NEW-LINE TRENDS. This week’s major new-line introduction is Zenith, whose principal innovation is an all-solid-state amplifier, used in four high-end instruments—phonograph combinations at $590, $530 and $900 and the top-end color-tube set combination at $1,775. The new transistor amplifier supplies 240 watts peak power or 120 watts EIA music power.

As usual, Zenith’s phonor line is a lengthy one, and this year, it seems apparent, the manufacturer is going to try and no gains have been made by the consumer.

The single-cartridge unit provides up to 23 minutes of projected per tape and is aimed primarily at the industrial field for message repeater use, though, like the machine, the record player has a record changer and is compatible with existing record changers. The machine is designed to be used at commercial models. The single cartridge unit is designed to sell at around $100. No price has been set on the multiple cartridge unit.
On Every Front, Vee Jay Provides the Hits

INTERNATIONAL HITS

The original hit version in England!
Now No. 1

"FROM ME TO YOU"
Beatles
Vee Jay #522
(Parlophone)

No. 5 in Australia

"PROUD OF YOU"
Jay Austin
Vee Jay #535
(HMV)

No. 10 in England

"Nobody's Darling But Mine"
Frank Ifield
Vee Jay #525
(Columbia-Britain)

Breaking Fast in Sweden

"I LOVE YOU"
Popcorns
Vee Jay #537

No. 1 in Holland

"BUONA NOTTA BAMBINO"
Rocco Granata
Moonglow #522
(PCNR)

"BUONA NOTTA BAMBINO"
Angelo Biondi
Cend #30

DOMESTIC HITS

The flipside of "Ain't That a Shame" (No. 25) is now on the move! "Soon" is No. 88.

"SOON"
(I'll Be Home Again)
4 SEASONS
Vee Jay #512

No. 52

"LITTLE LATIN LUPE LU"
The Righteous Brothers
Moonglow #215

No. 63

"SHAME, SHAME, SHAME"
Jimmy Reed
Vee Jay #509

New Release!

"DROP ME A LINE"
Hollywood Flames
Vee Jay #515

Bubbling at #121

"I ALMOST LOST MY MIND"
Jerry Butler
Vee Jay #526

New Release

"CHECK YOURSELF"
Gene Chandler
Vee Jay #511

New Release

"I CARE ENOUGH TO GIVE MY BEST"
"CINDY"
JIMMY CLANTON
Ace #8007

Vee Jay Records
1449 S. Michigan Ave., Chicago 5, Ill.
**PHONOPHONOS, RADIOS & TAPE RECORDERS**

These are the nation's best sellers by manufacturers based on results of a monthly postal mail survey involving personal interviews with a representative cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 5 per cent or more of the total dealer points are listed below.

**PHONOS LISTING BETWEEN $301 and $400**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Week 1</th>
<th>Week 2</th>
<th>BRAND</th>
<th>% of Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Magnavox</td>
<td>34.3</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Zenith</td>
<td>18.0</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Curtis Mothes</td>
<td>4.3</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>RCA Victor</td>
<td>4.1</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Motorola</td>
<td>4.1</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Pilot</td>
<td>3.6</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Electrohome</td>
<td>3.6</td>
</tr>
<tr>
<td>106</td>
<td>6</td>
<td>6</td>
<td>Others</td>
<td>18.7</td>
</tr>
</tbody>
</table>

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for all dealers or for the week in question. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issues indicated in parentheses.

**3/16/63 Issue:** Voice of Music (V-M) (4); Admiral (5); General Electric (8).

**12/8/62 Issue:** Capehart (6); General Electric (6); Clairtone (6).

**DISK DEALS FOR DEALERS**

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.


On many Charts Without LP's. Buy 10, get two free.


On some Crisis and LP's. Buy 10, get two free.


On some Kings and LP's. Buy 10, get two free.

**1968—Expires September 15, 1963. Started June 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.

**1968—Expires April 1, 1963.**

On some Kings and LP's. Buy 10, get two free.
Miriam Stern
To Tour Europe

NEW YORK—Miriam Stern, executive secretary of the American Guild of Authors and Composers, left for an extended tour of Europe last week. In London, she planned conferences with representatives of the Songwriters Guild of Great Britain and the Performing Rights Society (PRS). She'll also visit France, Denmark and the Benelux countries and plans meetings with BASERM, BIEM and overseas representatives of Price Waterhouse, Inc., the accounting firm which handles all AGAC auditing.

Nashville Pubbery

NASHVILLE — Gene Kennedy and Viki Erikson have announced the opening of a new pubbery here to be known as Eighth Note Music Company. They will have offices in the 1719 Building on West End and are seeking new material.

A New Release
by McKinley Mitchell
"A BIT
OF SOUL"
"HANDFUL
OF SORROWS"
One-denom. #4817
A Hit All Over

"SHAKE
A
TAIL
FEATHER"
by THE FIVE DUTONES
One-denom. #4818
One-denom. Records

2642 S. Michigan Ave.
Chicago 16, Ill.
Phone: 225-0883
An audience sees and hears and feels something extra in the outstanding performance of a star.

Call it "stardust." The Rowe AMI has it, with eye-catching light and line and color that set the mood for the thrilling sound that only Stereo Round* can bring.

It's a performance that calls for encore after encore.

Your Rowe AC Services distributor cordially invites you to come in now and see and hear this new phonograph—and learn about the many extras that distinguish this great performer as an outstandingly profitable money-maker.

*Patent Pending

ROWE AC SERVICES
18 South Michigan Avenue, Chicago 3, Ill.
Rowe sets the standards in vending equipment, bill changers, music systems

www.americanradiohistory.com
MOA Predictions Rosy, Facts Skimpy

CHICAGO—Music Operators of America officials concluded a week-long series of meetings here recently with the promise that the box manufacturers and record companies will attend the organization’s September convention.

MOA President John B. Snodgrass, however, told Billboard that he was “very delighted” over meetings held here by the various representatives of Wurlitzer, Rowe-Academy and Rock-Ola.

Seeburg officials had previously indicated they would not attend the convention unless the box manufacturer were to make an announcement to date.

Big Turnout

Snodgrass also commented favorably on expected attendance at the convention.

It is generally believed that during the fourth through the tenth of September in 1963, Chicago will have the largest concentration of operators in the history of the industry and vending industry, he announced.

Other than Snodgrass’ optimistic forecast, however, little in the way of actual information about the meetings convention was released by MOA.

Asked about juke box manufacturers exhibiting at the convention, Bob Blundrend, managing director, had “no comment” and neither did the exhibitors with the manufacturers. Blundrend likewise answered “no comment.”

Indications from MOA are that if and when an announcement is forthcoming, it will come from the manufacturers themselves. Just when, however, is a big question mark.

MOA’s previous timetable for a definite decision from all four by May 15 is long out the window. A re-evaluation puts the date at sometime during the last five weeks of the convention.

In addition to juke box manufacturers, MOA officials also met with some 10 game firms. Snodgrass said that the meetings with all the game people were very cordial.

To date, no comment has been made regarding record companies either. It would appear that both record and game manufacturer attendance will hinge on a favorable decision from all or at least a majority of the juke box firms.

A press release following the meetings, Snodgrass noted he was “happy over the progress of MOA and the co-operation the operators and board members are receiving from the membership and all segments of the phonograph industry.”

He also said with conversations in both Chicago, Wis., with C. S. Pierce, MOA board chairman, Lou Canola, secretary-treasurer, Snodgrass said he had no “call back” or trouble.

Discussed were copyright legislation, convention plans and other press releases. MOA appears to be ready for a better outstanding show as a fitting climax to the convention.”

Subcommittee Still Weighing Bill

By MILDRED HALL

WASHINGTON — The Celler anti-juke box exemption, said the Senate Subcommittee on Copyrights Wednesday (May 29) closed-door session of the House Judiciary Subcommittee on Copyrights last week. It is unlikely, however, that any decision will be made to rush the bill out of committee for consideration by the full Judiciary Committee.


Representative Japer's office explained that the duplicate bill was merely "on request" as that request happens, but out of the present only great interest in the "jukebox songwriting," particularly in the songwriter area. Halpern is not a member of the Judiciary Subcommittee on Patents, Royalties and Copyrights.

Opening Wrangle

April hearing of the Subcommittee (D. N. Y.) hit produced no completely favorable reaction to the suggested Perform Rights set-up in the Copyright Office. Rep. Halpern's proposed idea $5 per box royalty.

The Juke box people said the royalty even at $5 per box-outer was too high, and was only an opening wedge to harder demands. Songwriter performance royalty collection groups, ASCAP, BMI and SAC, while generally going along with the principle of ending exemption, stated at least no even cover administrative costs, much less produce songwriter royalty. (Billboard, May 18, 1963.)

Also on the songwriting side, strong support for the bill, or for whatever amended version is decided on, can be expected from Subcommittee Chairman Willis (D., La.) and members who have been in the hearings that this was the hour for compromise.

For the first time in the history of hearings on this legislation, different operators were told by a Copyrights Subcommittee chairman, and he himself by a computer. Rep. Roland Libonati (D., Ill.), that performance royalty exemption could not continue as part of the Copyright Act. Any continued tax of other form, complete overhaul by the Copyright Office and a panel of experts—would draft of legislation is expected to be ready by 1964.

No Headway

Substitution of mechanical royalty in lieu of performance royalty collection to repay songwriters for use of copyrighted music on juke boxes or similar machines is no hope. It may be made up again during executive session. No statement was made by representative of the mechanical royalty alternative unrelentingly during hearings on the Celler bill.

On the flip side of the alternative is technical: the right sought is performance royalty ("public performance") in the Copyright Office spokesmen point out that the mechanical royalty derived from sale of records is a horse of an entirely different color. Also, record manufacturer objects to being pulled into the royalty right, and might even go to court on any effort to involve them.

Whatever the outcomes, paces are building up in all MOA associations to the exemption knockout to the last breath. California Music Merchants Association, headed by George A. Miller, also West Coast manufacturers are reportedly on the way to a contribution of "well over $100,000"—with that amount in the hands of MOA managing director Bob Blundrend.

Stereo Gives Juke Boxes New Dimension

- Continued from page 1

Wide range of stereo programming.

Virtually all of the single product available came in monaural only, and most of this product was distributed to the adult market, not to the adult population which accounts for the share of operating revenue.

Two phonograph manufacturers, etc., have said however, that having matters along some other lines, 33 1/3 rpm stereo has been available to operators through custom deals with various district stereo companies or the manufacturers' operators' agent for still more stereo selections.

The new box manufacturer-RSI program (Music Operators' Stereophonic Recording Service) is designed to satisfy the operators' need for still more stereo selections.

New Tax Sought

By COOK COUNTY

CHICAGO — The Cook County Board voted last week to request the Illinois General Assembly permitting the board to levy a tax on single or multi-rack machine and juke boxes.

The tax would be applicable to all single and multi-rack areas within the county not under local rule. Cities, towns, towns and other areas will be taken from the Broadway show albums, motion picture sound tracks and television themes—all of which are topical and little of which are of transient interest.

Some of the stereo material will be 33 rpm. And it will give the operator another edge in the current war for the stereo market.

This type programming, oriented primarily toward the adult male, and will be taken from stereo areas of the various record companies, and additional material will be selected to cater to the various interests.

Stereo for Juke Boxes

- Continued from page 1

One-stop-or directly from a central fulfillment center.

The program will be known as Music Operators Stereophonic Service and is considered the most efficient method for present and future stereo sales.

MOSS participants are Rock-Ola, Rowe AMI and Wurlitzer, three of the nation's four leading music machine manufacturers, and Record Source International, a division of The Billboard Publishing Company.

To date, no comment has been made regarding record companies either. It would appear that both record and game manufacturer attendance will hinge on a favorable decision from all or at least a majority of the juke box firms.

A press release following the meetings, Snodgrass noted he was "happy over the progress of MOA and the cooperation the operators and board members are receiving from the membership and all segments of the phonograph industry."

He also said with conversations in both Chicago, Wis., with C. S. Pierce, MOA board chairman, Lou Canola, secretary-treasurer, Snodgrass said he had no "call back" or trouble.

Discussed were copyright legislation, convention plans and other press releases. MOA appears to be ready for a better outstanding show as a fitting climax to the convention."

Stereo for Juke Boxes

The program will be known as Music Operators Stereophonic Service, and is considered the most efficient method for present and future stereo sales.

MOSS participants are Rock-Ola, Rowe AMI and Wurlitzer, three of the nation's four leading music machine manufacturers, and Record Source International, a division of The Billboard Publishing Company.

Seeburg, the other member of the bank, has been cleared in a series of cases by Wurlitzer's 50 Best Sellers in LP stereo.

Copyright, which in the opinion of the Board of Directors, BRS will be an efficient and cost juke box potential, and which will become a "cornerstone" of the Little LP concept, with three hands in the music world: a 7-inch, 33-p.m. stereo disk.

Actual selection of the materials will be made by Billboard's research staff, the same group which reviews all new single and album product each week.

(Continued on page 50)
Record Draw at Mich. Schools

CHICAGO — Empire Coin Machine Exchange held school on the United and Rock-Ola lines in its Menominee, Mich., branch office last week, under the direction of Bob Rondeau. Empire sales representative for the area.

Joe Robbins of Empire said the schools drew the largest turnout in the history of the area. Sessions on the Rock-Ola line were conducted by Jack Barabash, engineer, these on United by Al Thoelke, engineer.

Among operators in attendance were: Milton Porath, Bill Porath, Clarence Kristo, Dick Basnet, Lyle Olson, Ben Erickson, M. Pfeiffer, Joey Eggner, Merv Ruppert, Ed Richards.

JACK BARABASH, Rock-Ola engineer, works on a schematic diagram of the Rock-Ola phonograph to illustrate some trouble-shooting tips for operators and servicemen during an Empire Coin Machine Exchange service school held in Menominee, Mich., recently.

Al Thoelke, United engineer, answers questions on the United line during the Empire school in Menominee, Mich., last week. Students were given a combination lecture and work-shop ses- sion.
Coastline Group

EUROPEAN TRADE

S250.00
2557
Terms

KIDDIE CAGLIARI, ATLAS A.M.I.

PRESEASON CORSAIR SEEBURG DuGRENIER

JUNE Rowe

VENDO

OVER BUYS

VENDING BUY!

MUSIC -1/2

PROJECT

Phone:

IDDIE

condition

Motorcycle Champion Model Scout Tug Merry Fire PintoEr(Ce

K12 N.

WESTERN Bal.

Bundeswehr

1975 -1974

OK Flavors,

Brew)

Resorting to the

of

the

the

UAR

Air Aid

Air Freight Aid

Braemar Boom

Champion Model Scout Tug Merry Fire Pinto.

MMR)

Machines and also

have been visited U.S. ships

U.S. Machines OK

BONN - Germany's del

U.S. Air Aid

and

from

in

by

the

a

by

to

order.

Germans and Africa. Latin

Posture to the UK from the US.

indebtedness to Nasser's control. The U.S.

surrounded by the

of

the

the

of

have been visited U.S. ships

and

U.S. Air Aid

the

United Arab Republic and

Washington.

With the

not

the

weeks

be

Norway.

and

the

the

northern

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the
MOA Invites German Group
To Attend 1963 Convention

The German Record Association has invited a group of German operators to the annual MOA convention, which is scheduled for September 4-6 at the Morrison Hotel, Chicago.

MOA President Hasso Loeffler, who was in Chicago recently, issued the formal invitation to the German operators. He said that the purpose of the invitation was to foster international understanding and cooperation in the phonograph industry.

The MOA convention, which is held annually, draws operators from around the world. This year's convention is expected to be particularly well attended, with delegations from Japan, India, and Latin America in addition to the usual U.S. operators.

The German operators are expected to arrive in Chicago on September 4 and will remain for the duration of the convention. They will be accompanied by their equipment manufacturers.

It is the first time that German operators have been invited to attend the MOA convention. Loeffler said that he hoped that this would be the beginning of a new era of cooperation between the German and American phonograph industries.

The convention will feature a number of special events, including a tour of the Seeburg factory, a reception at the Chicago Hilton, and a dinner at the beautifully restored Board of Trade building.

We hope that you will join us in Chicago on September 4-6 for what promises to be a memorable convention.
NO "HOLES" BARRED...

EXCLUSIVE ROCK-OLA "MECH-O-MATIC" CHANGER

converts from 33⅓ to 45 RPM in one second flat!

Only Rock-Ola offers you this completely automatic changer which intermixes 33⅓ and 45 RPM records in any bank, in any sequence. No wires, no micro-switches or electronic aids for changing motor speeds or spindle sizes...nothing to break down or repair.

We call it the "Mech-O-Matic Changer".

Now it's 33⅓...

33⅓ record touches 45 RPM hub and sensor. A feather touch upon the sensor drops 45 RPM hub and sensor into turntable center, and record settles on small 33⅓ hub. Idler wheel moves to 33⅓ portion of drive shaft, and turntable rotates at a constant 33⅓ RPM.

Now it's 45 RPM...

Upon completion of 33⅓ music cycle, the rotating gripper gear releases the drive rod tension, allowing a lifter bar to raise the sensor and 45 RPM hub to their original 45 RPM hub position. Idler wheel moves back to 45 RPM portion of the drive shaft and prepares to accept the next record.

- Constant rotation at either speed guaranteed by constant-speed 4 pole motor.
- Speed change accomplished through 100% mechanical operation and motor shaft variances.
- Complete mechanical operation guarantees years of trouble-free service.
- Self-aligning...no adjustments. Entire mechanism mounts with 4 mounting screws.

The "Mech-O-Matic" 33⅓-45 RPM Intermix Changer is only one of the exclusive new features now available to you from Rock-Ola. It is standard on the new Rock-Ola Capri 100 Stereo Monaural Phonograph, and the new Rhapsody 160 Stereo Monaural Phonograph with exclusive full dimensional stereo sound. See these beautiful new phonographs at your Rock-Ola Distributor's today!
Bulk Vending Candy

Write Geo. F. Shy for samples
FERARRA CANDY CO., INC.
1701 W. Harrison St., Forest Park, Ill.

OPERATORS REPORT FABULOUS EARNINGS FOR VENDORAMA® V2 25c & 50c Capsule Vendor HOLDS 200 V2 CAPSULES

PLASTIC FIRM ENTERS RACK TOY BUSINESS

BILLY FALK

FREEPORT, L. I., N. Y.—Billy Falk, president of Plastic Price, Inc., a manufacturer of charms for the bulk vending industry, has entered the toy rack and novelty business.

Falk's new firm is Knight Toy & Novelty, Inc. The firm's seven releases include take-apart puzzles, play jewelry, games, "Scram" novelty and flicker-action playing cards.

Falk has set up blisters and heat-sealing equipment and skin packaging machinery at his Freeport plant.

Regional representatives will be appointed to serve rack operators. Falk said that these representatives will also sell the Plastic Process charm line to operators in their areas.

Plans for a new plant in Freeport have been completed, with construction expected to get under way soon.

LONDON—Kraft Automatics, Ltd., veteran coin-employment manufacturer-distributor and operator in London, will expand its factory facilities on the Yorkshire coast with government financial aid.

This report was sent by Derek Falk, field executive, last week.

There are 12 of 12 staff who will increase to 25.

English Demand Rising For Vending Ball Gum Toys

LONDON—Ball gum vendors are catching on in the United Kingdom and a growing demand is reported.

Beaver Vending Machine & Supply (G.B.), Ltd., has a backlog of orders for the four-item vendors, delivering ball gum, toys and charms.

The machine is Canadian made, by Beaver International, Toronto, which exhibited at York House Hotel, Earl Court, recently. A Beaver single-prod-

VENDING MACHINE & SUPPLY W. c. Summary Report

The National Vending Machinery Association has reported on the progress of the industry for the year ending June 30, 1963.

The association reported that the number of vending machines in operation increased by 10,000 during the year, bringing the total to 150,000.

The average revenue per machine was $250, up from $200 in the previous year.

The report also noted that the number of vendors in operation increased by 500, bringing the total to 1,500.

Memphis Ops Will See Little Profit In Price Increase on Cigarettes

MEMPHIS—Cigarette operators who have approximately 2,500 machines on location were adjusting the costs mechanism last week to sell cigarettes for 35 cents a pack instead of 30 cents.

The price increase was effective June 1, the same day the Rate 2-cent increase in tax began. New State tax is now 7 cents a pack.

So the operators, instead of making a profit with their 5 cents over, will make little, if any. They will pay the location owner some of the 2.5 cents received, and the rest will go to memory increasing costs in operation over the past several years.

These costs have risen gradually but steadily, as have all costs. Inflation, too, has taken its toll, with its creeping construction of the dollar.

"The new operator will be lucky if he gets much of a profit at all," said George Sammons, president of Sammons-Pennings-

REVOLUTIONARY BREAKTHROUGH!!!

A newly engineered bulk vendor with a disposable box. If you haven't a single Beaver working for you, here's one.

Beverage singles or in a Mark I stand are first in everything except price.

Beverage Vending Machine & Supply

11051 Westheimer

Note: All new single items are currently available only with the new dispenser model. Prices noted are for the new dispenser model only.
Iowa Ends 24-Year-Old State Ban On Cigarette Vending Machines

IOWA CITY—A bill ending the 24-year-old State ban against cigarette vending was signed into law last week by Gov. Harold E. Hughes.

The new law, Senate Bill 126, makes cigarette vending machines legal as of July 4, and subjects sale of cigarettes through machines to the same regulations that apply to other cigarette retailing methods.

Jack Leonard resigns from post at Amco

LOS ANGELES—Jack Leonard has resigned as head of the parts department at Amco Music & Vending here. His resignation was effective Friday (24).

A native of Chicago, Leonard worked as coin machine manufacturer in that city before moving to the West Coast 17 years ago to join William R. Hapell Jr. and his Badger Sales Company. Badger was purchased by Amco.

At Badger, Leonard built the parts business to make it a profitable venture of that operation.

Leonard said the parting with Amco was amicable and that he will soon announce his plans.

Food Dispensers Doing Away With English Chefs

LONDON—Bonanza returns from coin machines and juice boxes in cafes and coffee bars of the United Kingdom are presenting a labor problem to short order chefs.

Esteries are finding it simpler for operation and overhead to shut down the grill service, pick-up the cook, and add more pies tables and wall-type amusement. Sand- witches, and hot and cold drinks replace the cuite.

The fact is conspicuous in the London area counties, with Buckinghamshire and Berkshire notable in this regard. Leon's Cafe, in Slough, found that meal service receipts looked lame alongside the coin returns of one pin table. Cafe switched completely to sandwich and coin-slotted, to good advantage. Likewise with Corneria, Farmham Common; and eateries in Windsor, Ascot and Stanmore, as examples.

Exempting the metropolis, extra-dimension to food vending is the British mode at present. And while-collectors, and the tavern a favorite for midday lunches.

Jack Leonard resigns from post at Amco

The former head of the parts department at Amco Music & Vending will no longer be associated with the company.

Bonanza returns from coin machines and juice boxes in cafes and coffee bars of the United Kingdom are presenting a labor problem to short order chefs.

Food Dispensers Doing Away With English Chefs

LONDON—Bonanza returns from coin machines and juice boxes in cafes and coffee bars of the United Kingdom are presenting a labor problem to short order chefs.

Esteries are finding it simpler for operation and overhead to shut down the grill service, pick-up the cook, and add more pies tables and wall-type amusement. Sand-witches, and hot and cold drinks replace the cuisine.

The fact is conspicuous in the London area counties, with Buckinghamshire and Berkshire notable in this regard. Leon's Cafe, in Slough, found that meal service receipts looked lame alongside the coin returns of one pin table. Cafe switched completely to sandwich and coin-slotted, to good advantage. Likewise with Corneria, Farmham Common; and eateries in Windsor, Ascot and Stanmore, as examples.

Exempting the metropolis, extra-dimension to food vending is the British mode at present. And while-collectors, and the tavern a favorite for midday lunches.

Bonanza returns from coin machines and juice boxes in cafes and coffee bars of the United Kingdom are presenting a labor problem to short order chefs.
BOSA ON NEW SEEBURG LIST
CHICAGO — Laurindo Almeida's "Viva Bossa Nova" album on Capitol is featured in Seeburg's latest Ad of the Week release. Selections include: "One Note Samba" b-w "Theme From Route 66" b-w "Minnielino" b-w "Mr. Lucky," and Lollipops and Roses b-w "Moon River," "Pillow Fight," and "Teach Me Tonight," and "Naked City Theme" b-w "Maria."

Seeburg 6-Month Mark Sets Record
CHICAGO — The Seeburg Corporation reported record sales and earnings for the six-month fiscal period ending April 30, 1963.
Income was $1,059,287, equal to 56 cents per share on 1,901,434 shares outstanding. This compares with $655,547, or 35 cents per share for the same period a year ago.
Sales for the same period rose to $27,469,431, compared to $25,323,153 in 1962.

Seeburg informed shareholders that the second quarter (February through April) was the most successful in the company's history.
Net profit for the period was $1,059,287, equal to 56 cents per share compared to $413,64, equal to 23 cents per share a year ago. Second quarter sales were $14,776,675 in 1963 and $13,594,230 in 1962.
Seeburg also announced that

FEE SHARING GAINS GROUND IN CAROLINA
FLORENCE, S. C. — South Carolina operators are making some headway in their campaign to make locations share in license fees and taxes on juice boxes and games.
Most common method is to split the fees down the middle and withhold commissions from the locations until 50 per cent of the tab has been met. When it has, the location gets its normal percentage.
If the location owner balks at paying share the operator will ask him to check with other operators by telephone and ask how they are handling their license fees with their locations.
This arrangement has been literally the only reason why small scale operators who maintain a string of 25 machines or less have been able to stay in business, distributors in the area point out.
"There is no point in keeping it a secret with location owners that the 50-50 split is the increased cost of new machines, and the higher cost of new machines, has put the operator in a bind," one distributor said.
"Thus location owners can expand their business. Subsequently during the last 36 months, are inclined to go along with us on the tax or license money being taken off the top in this way."

Ops Test Public Reaction By Strolling Down Street
DENVER — Few juke box operators have found a more convenient place to test new machines than Continental Music Company headed by Bob Rothberg and Don Akin, here.
Continental Music Company can constantly test the probable success of a new disk simply by walking 50 feet down the street to the Nick and Betty Grill, a popular lower Denver restaurant and cocktail lounge which fills up with patrons at the hour of 5 p.m. to 9 p.m.
Then, with a sharp switch in the type of patrons during each of these three periods, the reaction which is developed by any tested record is likely to be the same in other locations.
Both Rothberg and Akin have a keen appreciation of the potential of any new record, but, inevitably, there are periods

A special effort is made to keep up with period

BARGAINS FOR THE WEEK GAMES 250 OF THEM

The following is a list of the games and prices being advertised this week in the "Bargains for the Week." The prices include any tax or fee which may be charged by the local authorities.

FLATTOP Game: 1 player or 2 players. $10.00
B南山 Game: 2 players. $12.00
FLATTOP Game: 3 players. $15.00
B南山 Game: 3 players. $7.00
FLATTOP Game: 1 player or 2 players. $10.00
B南山 Game: 2 players. $12.00
FLATTOP Game: 3 players. $15.00
B南山 Game: 3 players. $7.00
FLATTOP Game: 1 player or 2 players. $10.00
B南山 Game: 2 players. $12.00
FLATTOP Game: 3 players. $15.00
B南山 Game: 3 players. $7.00
FLATTOP Game: 1 player or 2 players. $10.00
B南山 Game: 2 players. $12.00
FLATTOP Game: 3 players. $15.00
B南山 Game: 3 players. $7.00

MAIL THIS COUPON TODAY

Vend Magazine
5180 Patterson Rd., Cincinnati 14, Ohio
1 year $7
2 years $12
Payment enclosed Please bill me

Name
Address
City Zone State
Occupation

ROSEN SPECIALS FROM THE WORLD'S LARGEST INVENTORY
Complete and Ready To Go At The Best Prices Ever Offered
TIGHTED RIGHT FOR BIG SEASON EARNINGS

ROSEN SPECIALS FROM THE WORLD'S LARGEST INVENTORY
Complete and Ready To Go At The Best Prices Ever Offered
TIGHTED RIGHT FOR BIG SEASON EARNINGS

GUNS

Every gun is checked and tested before it leaves the factory.

12 Gauge Shotgun $125.00
16 Gauge Shotgun $150.00
20 Gauge Shotgun $175.00

All prices are F.O.B. Folsom, Cal.

WIRE—PHONE—WRITE TODAY
Send for Complete Lists From Where's Largest Inventory

ARCADES—ARCHES—BINGOS
RIDES—MUSIC—ETC.

DAVID ROSEN
151 North Broadway
Old Bridge, N. J.
Phone: NEW 9-3503

Copyrighted material
Wichita Vetoes $300 Daily Fine

WICHITA, Kan.—The City Commission last week turned down a proposed ordinance that would have authorized a $300 daily fine on coin-operated amusement machines used as gambling devices.

Commissioners said they favored the proposed ordinance in principle, but termed it too vague and inexact to get the job done.

The proposal, which would have levied a $300 fine for each day any amusement machine was used as a gambling device, was returned to the Wichita City Legal Department for more study.

Oregon House Bill Outlaws Pinballs

SALEM, Ore.—The Oregon House has passed a bill outlawing all pinball machines, even if they are used for amusement only.

Pinball machines now are legal in the State, provided there are no payoffs in cash or prizes.

Frank Miller Dies

IRVINE, Ky.—Frank Miller, 64, local opera house since 1927, died recently in a boating accident on the Kentucky River. Miller had been one of the longest-established operators in Kentucky. He is survived by two sons, Francis Green Miller and Clarence Scott Miller and four grandchildren.

Report From Britain

Jeff Roberts, the technical representative with Ditchburn Equipment, Ltd., is celebrating the arrival of daughter Julia Denise. Fred Walker, Ruffler & Walker Ltd., executive, predicts rise of juke box play to one shilling (14 cents) a play by 1965. Lord Halsey, heading the committee shaping British currency to decimal system, indicates his report will be published before August. The Rank Organization is installing 20-foot bowling alleys among fayer amusements for waiting main-lane parties, these miniatures made by Ruffler & Walker’s new factory acquisition at Erith, Kent. First juke box equipped

coffee bar opened recently at rural Saldlen, Lancashire, evoked complaints from natives, not apropos rock rhythms, but the thunder of athered motorbike butts. E. de Cassin endorsed coin amusements during debate in House of Commons recently, saying he “always enjoyed shoot-
ing the cats,” on coin-slot basis, and as for pin tables, “unless one was very determined one did not make or lose the family fortune” on these. The speaker is a Treasury official. Ruffler & Walker Ltd. has just completed a new showroom at its Lavender Hill quarters.

EUROPEAN NEWS BRIEF

Continued from page 43

exclusively German manufacture.

The defense ministry ruled that equipment was eligible for siting at Bundestwahr locations on the basis of its "appropriateness and suitability and without respect to national origin." This ruling clears the way for U.S. equipment to compete for siting at Bundestwahr locations, primarily in canteens and day rooms.

The Bundestwahr is following what is described by the defense ministry here as an "enlightened policy" in regulating the operations of coin machines on Bundeswehr property.

New Tax Sought

Continued from page 41

local government would be exempt.

The tax is part of a $1 million revenue-raising proposal made by Board President Seymour F. Simon last week. It also calls for an increase in the sales tax of 1 to 2 cents, and tax on sale of cigarettes and alcoholic beverages.

MAIL THIS COUPON TODAY for your copy of the just-published INTERNATIONAL COIN MACHINE DIRECTORY

Single Copy Price: $1.00

J. H. KEENEY & CO., INC.
2600 W. Fullam, Chicago 32, Illinois
Telephone HEmlock 4-5500

Please ship copies of Billboard's International Coin Machine Directory.

Name

Address

City

Zone State

Mail to: Joe Pace, Dept. 525, Billboard, 2160 Patterson St., Cincinnati 14, Ohio
Stereo for Juke Boxes

Continued from page 41

eride, Liberty, Command and Det.

RSL, which will handle fulfillment from its Cincinnati headquarters, services 3,000 radio stations by providing them with weekly record packs geared to their programming needs.

Briefly, the plan will work in the following manner: The Billboard review staff will select five singles (10 sides) every other week from the Top Selling Stereo LP chart. All sides will be those not otherwise available as singles. Adult appeal and programming longevity will be the two yardsticks for selection.

Display Panel

Price to the operator for each disk, including five title strips and a one-and-three-quarter-inch square four-color album reproduction will be 70 cents. The album reproductions will fit on a standard display panel, five to the panel.

The operator may get his pack in any of three ways. He may visit his local Rock-Ola, Rowe AMI or Wurlitzer distributor, or he may order directly from RSL. All RSL functions will be on a cash-and-carry basis, whether the purchaser be a distributor, one-stop or operator.

Little LP

While the initial effort will be based on the stereo single, MOSS is giving serious consideration to the Little LP, with three stereo bands to a side. Little LP programming could well follow as an adjunct to the singles programming, depending on the demand for the product.

The co-operative effort by the music machine manufacturers and RSI was conceived as an expedient to start the flow of stereo singles to juke box operators. To date, more than 100,000 automatic phonographs capable of playing 33 1/3 stereo are on location. But only a fraction of these actually do program any stereo sides, and among those who do, the number of stereo sides is limited.

Principal reason for the impasse has been the economic roadblock placed in the paths of the record companies and the operators.

One-Stop Attitude

Record companies don't like to gamble on a stereo single program unless some sort of pre-sell market is available. And the one-stops, anxious to keep tight reins on their inventories, have been loath to stock the stereo product—either in 45s or 33s—when they know that the operator will buy the 45 mono version of it. Their attitude has been, "Why stock both mono and stereo if the same record when the operator will buy just as many if only mono is stockéd?" From the one-stop's viewpoint, this attitude seems reasonable.

The result has been that the juke box operator, with equipment capable of producing a high-quality stereo sound, has had to settle for monaural singles.

Helping somewhat has been the custom product provided by Seeburg and Rowe AMI, with the former pioneering the Little LP and with both firms making 33 stereo singles available through their own distributors.

These custom programs have proved expensive headaches for the phonograph manufacturers. It's difficult for any one manufacturer to order enough stereo single product from any one record company and make it worth the diskery's while. However, with three manufacturers offering the product to their distributors, the record companies can master the stereo singles efficiently and economically.

Selection of material also poses a problem for the individual juke box manufacturers. While the four music machine producers are on marketing and manufacturing talent, they lack the facilities to go into the record business without spending large sums of money and tying up some of their high-priced executive talent.

Key to the MOSS program is specialization. Programming will be handled by a staff of experts who make their livings by rack ordering disk sales potentials. Billboard's review staff is a unique group. No music machine manufacturer could hope to assemble such a staff or its own.

And this degree of specialization also holds true on the distribution level. With nearly a quarter of a million singles and albums a year to radio stations—collecting cash with order in every case—operators must bear a level of efficiency which would be difficult to match in the record industry.

Combine the specialized efforts in the programming and distribution functions and you come up with a highly efficient record service geared exclusively for the juke box operator.

Of prime importance to the participating record companies is the valuable exposure and display received by their albums.

The reproduction of the album cover in four colors in 100,000 potential locations. Also, the exposure as singles of albums tunes not hitherto available as singles is calculated to stimulate sales for the 12-inch disks.

Financially, the record companies don't come off badly. All orders are guaranteed on a return basis, with the diskeries paid on a cash basis, with cash as soon as the record is ordered.

The program was outlined to Wurlitzer distributors at a recent meeting of the company's East Coast outlets at the Summit Hotel here. After Hal B. Cook, Billboard publisher, explained the plan, the distributors endorsed it enthusiastically.