Heavy Problems Beset Industry
As Activity Starts in Miami

MIAMI BEACH, Fla.—The heaviest concentration in several years of disk industry operatives, representing virtually all levels of the business, was expected to converge on this city for a full week of activity beginning next Thursday (20).

The next-door-neighbor hotels, the Eden, Roe and Fontainebleau, will be the twin focal points of activity as members of the American Record Merchants and Distributors Association (ARMADA) and the Record One-Stops Association (ROSA) hold their respective annual conventions.

As ROSA members register for their convention, starting Sunday afternoon (1), a do-or-die meeting of board members of the Society of Record Dealers (SORD) will be called to order by President V. H. (Andy) Anderson at the nearby Sans Souci Beach Club.

Correction by Columbia on Pricing Story

NEW YORK.—In a letter to record last week, Bill Gal- ler, vice-president in charge of marketing for Columbia Records, stated that Billboard had made a misstatement of fact in a story about Columbia's pricing policies that ran on page one of the June 15 issue.

Gallager said: "Paragraph two of the article appearing on page one of last week's Bill- board entitled 'Columbia Seeks to Bring Order to Price Chaos' states that an important 'change' to be made in Columbia's policy will be the discontinuance of any and all extra discounts on product to large retail users. This is a serious misstatement of fact. Columbia's policy has always been to treat all buyers on an equal basis and to make the same discounts available to both large and small purchasers. Not only is this necessary under the law but it is the only policy which is consistent with sound business judgment."

"It is true that Columbia views with deep concern the serious problems facing the re-

Thifty Chain Shifts to Direct Buying Policy

By LEE ZIHTO

HOLLYWOOD.—Monroe Goodman's Tip Top last week started servicing the 210-store Thifty Drug chain, an account handled for the past six years by Eddie Mason's Record Racks.

The move came on the heels of reports from within the Thifty Drug firm that the chain would seriously consider stripping its rack jobber ties and going to a buy-direct policy.

A Thrifty spokesman told Billboard: "After all, we have 210 stores, we have the traffic, and we have the racks. Why do we need a rack jobber? Records are the only items we have han- dled by an outsider. The drug chain store said his management has been studying the ways and means whereby it can buy di- rect, and thereby enjoy a 'far greater control of our in- ventory.'"

Mason told Billboard that the Thifty account had been, despite its volume—approximately $2 million per year—a diffi- cult one to handle due to

20th Records
In Biggest Day As 'Cleo' Opens

By JACK MAHER

NEW YORK.—Broadway looked like Hollywood and Vine last Wednesday (12) when 'Cleopatra' opened at the Rivoli Theater here. Crowds packed and pushed police lines (crowd estimates ran from 7,000 to 10,000) and celebrities pranced up the red carpet to the theater entrance. Reviews in the seven daily papers were split between vehement knocks and ecstatic raves. In the meantime, 20th Century-Fox Records had the biggest selling day in its history.

While some trade authorities felt that the mixed reviews would hurt the flick, others noted that the divergent and positive pro and con opinions of reviewers would only draw more attention and more curi- osity to a picture that has already had its share of national press. Following the premiere night, a line was in front of the Rivoli, and some estimates were that the theater was selling tickets now for late fall.

The day following the premiere, Thursday, a 20th Cen- tury-Fox Records racked up the biggest day's history in its sales. Each record company kept orders for more than 102,000 albums, a fact that puts the sound track of 'Cleopatra' well over the 300,000 mark in combined orders and actual sales.

Some of the biggest chains and department stores in the city and in the country are get- ting on the "Cleo" bandwagon.

Sears Ships In

Norm Weiser, vice-president in charge of operations for the label, noted that an important percentage of the 150,000 new orders came from Sears, Roebuck & Company. He said the album would be carried in all of the chain's stores and a good many of them would carry spe- cial displays pushing the LP.

In addition to the 2,000 depart- ment and retail record stores displaying and selling the LP, a number of Manhattan depart- ment-type operations have in- stalled special window produc- tions. Stein's, for instance, placed a display in its 424th Street window devoted to "Cleo" and LP. The store obtained props used in the picture's built-in entire array of a "Cleopatra" theme. M. Goody's, and Sehman's have also added to the Kett, Colony and Doubleday displays. In Chicago, Lyon and Healy was joined by Polik Brothers in window displays. Sears is expected to push the set now that all of its stores are handling the sheet.

Lots of Action

In Cleveland, Hallie Brother's...
See Columbia Surveys Key Point in Case

By REN GREVAT

NEW YORK—Reports on a series of surveys shared the spotlight with a trove of Columbia albums last week in testimony given at the latest session of hearings on Federal Trade Commission monopoly charges against the Columbia Broadcasting System.

At least a part of the testimony on survey (advanced by Columbia as its primary defense against the FTC complaint) was seen as having a possibly decisive bearing on the out- come of the current hearings. Florence Skelly, vice-presi-

dent of Daniel Yaskelowich, Inc., a market research and manage-

ment consultant firm, testified about a study of club members undertaken in the fall of last year following the filing of the FTC complaint to determine the attitude of members toward Columbia's offering of outside label product in its club. The Commission has objected to cert-

ain aspects of Columbia's li-

ensing arrangements with the outside labels.

Following lengthy testimony by Miss Skelly on the pre-

parations and conduct of the survey, Columbia counsel sought to introduce into evidence doc-

uments in connection with the study. Commission counsel Mort Neeleman objected on the ground that the survey was for the consumer public was irrelevant to the issues in the case. 

Says Public Involved

Columbia counsel Jean R. Shivers pointed out that trust litigations, by tradition, carry an implication that as a result of the antitrust activities, the interest of the trusting public has been damaged. The survey, she noted, in answer to a question as to the results and exhibits by examiner Donald Moore, was designed to show 

that the club membership was, in general, in favor of the offer of outside label product. 

The Commission objection was sustained and the exhibit was rejected. The same general questions on the survey were highly hypothetical and specu-

lative in nature, Moore added. "I fail to see how such evidence could help in the resolution of any legal issue in this pro-

ceeding." 

Earlier, Columbia produced two other research specialists, who outlined surveys undertaken to reflect the "mood" of the case-in-chief, to the effect that club offers of certain rec-

ords had stricken off the ret-

ail demand for those records. In one case a list of eight rec-

ords, already labeled as rec-

ord club feature offers (on Columbia and other labels) for several months starting in April of this year, were selected. 

A month and a half before the first of these were to be offered through the club, a small group of shoppers, surprised by Donald P. Schrader, president of National Quality Interviewers, set out to visit 20 Philadel-

phia stores. All stores from which the records were purchased earlier in the hearings that record club 

Continued on page 8

Close of Clark Daily
Show Marks End of Era

By MAURIE ORODENKER

PHILADELPHIA—An era draws to a close on August 15 with the final broadcast of the Late Night Bandstand," which has been the focal point for record promoting in this region for more than a decade, goes off a weekday schedule. The show will be aired from 1:30 to 2:30 p.m. Saturdays only on the ABC-TV net.

Two years ago the 90-minute Bandstand" was whittled down to 50 minutes and in the fall of 1960, the major emphasis was placed on 30 minutes with a public service show, "Discovering," capturing the time from 7:30 to 8:00.

Although there have been numerous changes in Bandstand's approach to the contrary about government influence on pro-

gramming, a main point may be the Clark show.

Clark emerged from the House succession specializing in payola practices in the industry untainted, of course, but the re-

searching results of the over-all investigation, apart from Clark, more than likely provided the impetus for the web's decision to up its game in that particular area of programming by airing "Discovering" in the afternoons.

One whole week had been punched in "American Band-

stand" station (at a time when daytime TV was be-

ginning to enjoy increasing im-

portance in the industry), those non-option time to schedule their own programs and delay-

broads with a solo show every Saturday, thus keeping the revenue from the net and their own local shows, too. 

After the local stations began to encroach on this time, it was impossible for ABC to regain sufficient audience to again expand the show. It has also been reported that ABC has the option to renew the William Bendix period to run "Wagon Train" during the day-

times and the "DASH" coup de grace for the Clark, the only TV dejay that continued on page 46

(Pathway

In Hub Vow

BOSTON—"A Frenchman in New York," a new work by the contempo-

rary French composer Darius Milhaud, commissioned by RCA Victor, will be given its world premiere Tuesday, June 25, in Symphony Hall here by the Boston Pops Orchestra, Arthur Fiedler conducting.

Following the premiere, 

Atlantic Spots Special LP's

NEW YORK—Atlantic Rec-

ords is listing the big spe-

cial on some special album product. The company has 16 albums release this week, seven on Columbia and six on the Atoe sublabel, which fit in to the spotlight sale for "oldies but goodies" category that are being offered at a spe-

cial price in this week of 

12-10. 

Besides the albums, the special program are by Ray Charles, Claude McPhatter, the Clovers, the Lovingz, Burton Burke, the Drifters, the Mar- 

Kays, the Clovers, the 

Clovers, the Drifters, the Marr-

kers II, Lenny Welch and Rev. Joe Hunter, etc. The Atoe releases include are "Notas Clara" by Carolina Darian, the Supremes, the Sol-

lairs, the Clovers, Prophets and the 

Harptones.

In singles, the label intro-

duced a gospel-jubilee spiritual by Little Richard and a side by the recently signed Donondo.

WILLIAMS AFFAIR

NEW YORK—Columbia Records hosted a "Wine and Roses" luncheon in the honor of singer Andy Williams, who has shown, above all, as Williams addresses the audience of disk jockeys, dealers and press people, are left to right, Dave Kapralik, pop a.d. director, Columbia Records; John Shuey, pop a.d. and Bill Gallagher, vice-president of marketing.

During the luncheon, Kapralik introduced Liebersten, who described Andy as "a phenomenon, as they are known today," Gallagher then noted that more im-

portant to him, "Andy Williams sells better than most other artists, concert jobs and sales jobs at Columbia have been accordingly made a lot easier.

The Columbia executives attending the event, in addition to those mentioned, included Schuyler Chapin, vice-president, creative services, Al Earl, vice-president, operations; and Bob Mersey, music director of Columbia's pop a.d. department. All guests attending the affair were given copies of Williams' smash smash, "Days of Wine and Roses," with five roses attached.

Contiued on page 8

Wine, Roses and Andy Williams

AFM Seeking Way
To Boost Revenue

MIAMI BEACH, Fla.—Herman Kenin was re-elected president of the American Federation of Musicians at the annual convention here on Wednesday (12). He was unopposed. Also re-elected were treasurer George Glancy and secretary Clarence Ballard.

A revision of AFM fiscal policy to provide revenue to replace the surcharge on traveling music-

icians was the keynote speech earlier in the week.

The method of these sur-

charge collections recently was ruled illegal under federal labor laws.

Kenin noted that these collec-

tions in support of the AFM represent 63 per cent of all revenues, though the traveling musician represents only 12 per cent of total music earnings. He called for "a responsible per capita dues basis that will assure a continuation of the interna-

tional union."

A total of 1,200 delegates from 700 locals attended the convention. Kenin's speech on Monday was followed on Tues-

day by a speech by Rep. Frank Thompson (D, N. J.), and on Thursday by Rep. Claude Pepper (D, Fla.).

DICk CLARK

Oh With Old, On With New.

C&W Humor LP's in Plan

NASVille—Sunday Rec-

ords President Don Pierce has started a new album sales plan for Country Comedy and Rural Humor Side.

Under the plan, record dealers will get two free Sunday comedy albums for each 10,000 albums that are purchased except for samplers. Pierce said.

The spotlight album for the sale will be a sampler entitled "The Cavendish of Country Co-

dy and Rural Humor Side." This sampler contains 11 excerpts from 11 shows. The album suggested retail price for the album is 99 cents.

According to the June sales plan, Sunday through its new agreement with Deca of London, England, and in cooperation with Starry's overseas publish-

ing company, new material will be made to introduce country and western comedy albums in the overseas market, particular-

ly in English speaking areas such as Great Britain, South Africa and Australia.

Fiedler and the Boston Pops will record the new composition as well as the companion Gershwin work for RCA Victor.
Schedule of Events
For Miami Conventions

MIAMI BEACH, Fla.—This city by the sea will become the focal point of many facets of the indie record industry, commencing Friday (21) with conventions for both the Record One-Stop Associations (ROSA) and the American Record Merchants and Distributors Association (ARMADA), and a two-day board meeting of the Society of Record Executives of America (SROED) on tap. Coincidentally with the ARMADA meetings, a number of manufacturer sales meetings and social events for distributors will occur.

Printed below is the complete schedule of the various events to take place from Friday (21) through and including Monday (24), the date of issue of the regular Convention issue of Billboard.

MANUFACTURER EVENTS
(All these events to be held in the Eden Roc Hotel)

Friday, June 21
8:30 a.m. Roulette Records Continental Breakfast Beaches Lounge
9:00 a.m. Roulette Records Sales Meeting Imperial Room North
12:30 p.m. Roulette Records Buffet Lunch Harry's American Gardens
2:00 p.m. Command Records Sales Meeting Monica Lisa Room
6:30 p.m. Command Records Cocktails and Dinner Oceana Room
Saturday, June 22
10:00 a.m. ABC-Paramount Records Sales Meeting Monica Lisa Room
4:00 p.m. Jay Gee Record Corp. Sales Meeting Paladium Room
5:30 p.m. Jay Gee Record Corp. Cocktail Party Paladium Room
7:00 p.m. ABC-Paramount Records Cocktails and Dinner Imperial Room

ROSA EVENTS
(All these events to be held in the Fontainebleau Hotel)

Sunday, June 23
12:00 noon to 2:30 p.m. Convention Registration Lobby
3:00 to 5:30 p.m. Regular Meeting (Members only) Conference Room "E"
7:30 p.m. Cocktail Party Sponsored by Liberty Records ROSA host: Herb Slotkin

Monday, June 24
9:00 a.m. Business Session Conference Room "F" ROSA members, Manufacturers, Distributors Chairman of the day: Manny Wilson President's welcome Guest speaker: William Gallerher Vice-President Marketing Columbia Records
12:00 noon to 2:00 p.m. Luncheon and Awards Presentation Louis Phillips Room
2:00 p.m. Business Session Conference Room "G" Guest speaker: Amos Heilicher President ARMADA
3:30 p.m. Round Table Discussion Conference Room "E" Guest speaker: Ralph Berson Pickwick Records
7:30 p.m. Cocktail Party Sponsored by Roulette Records ROSA Host: Ron O'Dwyer

Note: Full ARMADA schedule of events, balance of ROSA program and schedule of additional manufacturer distributor sales presentation, will be carried in next week's issue.
bustin' out all over... record sales for June

SWINGIN' SOUTH!!
LES PAUL
MARY FORD

FRANKIE YANKOVIC
YOUR FAVORITE POLKAS

THE SOUL OF ITALY
L'AMMA D'ITALIA
JERRY MURAD'S
HARMONICATS

Oscar Brown, Jr.
Tells It Like It Is!

SKITCH HENDERSON
HOLLYWOOD AWARD WINNERS!

JIMMY DEAN
EVERYBODY'S FAVORITE

Anita Bryant
As Long As He Needs Me

The Dave Brubeck Quartet
At Carnegie Hall

BEETHOVEN
Quartet No. 12 in E-Flat Major, Op. 127
THE BUDAPEST STRING QUARTET

FAÇADE

Mozart
The Four Concertos
for Woodwinds and Orchestra
VOLS. 1 & 2

The Philadelphia Orchestra
EUGENE ORMANDY
Conductor

From Columbia Records

*Stereo
Only 4 Yule Disks Rated Hot by Racks

NAMR Passes On Poll Result To Diskeries

PHILADELPHIA—Only four LPs of Rock and Christmas albums issued in 1962 received "excellent" ratings from rack jobbers on the NARM survey just completed last week.

Rack jobbers rated albums according to their sales during the holiday season. A total of 37 were rated "good," 61 were rated "fair" and 16 were rated "poor."

The "excellent" LPs were "Meet Me in St. Louis" with songs by many Musicians on Columbia; "Merry Christmas," by Bing Crosby on Decca; "Elvis Christmas Album," with Elvis Presley on Victor, and "Merry Christmas Music" on Capitol.

Rack jobbers' ratings on Christmas product were sent by NARM to the manufacturers involved. And recommendations on the problem of the amount of Christmas product sent to regular and associate members of NARM were made by the NARM board of directors, on the results of the Christmas survey and the suggestions made by NARM rackers.

Jules Malamud, executive secretary of NARM, said that the patterns and procedures for Christmas product bought and recommended by NARM are similar to those used in the toy industry, and that NARM is concentrating on manufacturers' product.

Mickle Back With UA

NEW YORK—Andy Mickle has rejoined United Artists Records as general manager of subsidiary labels. In the new post Mickle will be in charge of all sales and merchandising activity for the singles and albums for such labels as Muscor, Ascot, Garex, Park Avenue and Concept, Inc. All these labels are distributed nationally by UA.

According to Art Talmadge, head of the label, the Mickle post will allow UA national sales and merchandising manager Jay Jacobson to concentrate on UA product.

Mickle had most recently been with MGM Records as director of marketing. Before that he was UA as national sales manager, and before that with Capitol Records in the sales department.

Adds to Roster

CLEVELAND—Cleve-Disc Distributors, Inc., has added to its roster of independent record labels. ABC-Paramount, Epic, Atco and K. C. have been added to the already rich roster, which includes 20th Century-Fox, and the firm has been named to service Liberty Records in the Cincinnati area. Carl Maduri and Mal Garvenger have been added to the handle of disk, jockey contact and sales work respectively.

NAB TO STUDY FCC PROPOSAL

WASHINGTON—The Radio Development Committee of the National Association of Broadcasters has been reactivated to study the FCC's proposals on limiting AM service. It will also study relationships between AM and FM broadcasting services, under which FCC hope will eventually be separately programmed and even separately owned.

Comments on the new allocations plan to limit AM stations on a per-market basis are due at the Federal Communications Commission by Dec. 12.

Excise Tax Collections Rise Slightly

WASHINGTON—IRS excise tax collections on phonograph records, musical instruments, theatrical and circusing equipment and coin-operated amusement devices (including juke boxes) for the January-March quarter, and for fiscal year to March 31, 1963, are higher than in comparable periods in previous year. The radio-phonograph" tax increased slightly for the quarter, but for the three-fiscal-quarter period in 1962.

Quarterly collection on phonograph records was $9,792,000 for quarter ending March 31, 1963, up over $7,538,000 for the same period in 1962, period to date, $20,602,000 up from $17,670,000. Excise on theater admission was $9,154,- 000 on the quarter, up from $8,772,000 the previous year, and $33,215,000 for 1963 fiscal year to date, as against $30,460,- 000. Cabinet tax for the quarter was $9,912,000, up from $9,097,000; fiscal year to date, $26,767,000.

The radio-phonograph tax category was $48,994,000 for January-March quarter in 1963, down from $2,384,000 for same quarter in 1962, excise tax revenue to date.

LATE SINGLE SPOTLIGHTS

PETER, PAUL AND MARY
BLOWIN' IN THE WIND (Witmark, ASCAP) (2:53)—The

newest from these folk rockers has a strong and stirring arrangement. Including their recent "Fuff," and this slick ditty by Bob Dylan, a sailor's lament, sung softly and tenderly, can register equally well. Watch it. Flip is "Puff the Magic Dragon." 

THE 4 SEASONS CALLED "The Four Seasons"
(Enstrom-Gardinima, ASCAP) (2:40)—MARIANNA
(Saturday-Gardinima, ASCAP) (2:33)—This group has enjoyed a long series of successes and this one could continue the string, both ways. A well-built, high-pitched vocal ensemble with a lot of excitement in the backing. Flip is "Maria" (for the fans). Also worthy is "Dawn Means Heartache." (Arch, ASCAP) (2:45)

CLIFF RICHARD LUCKY LIPS (Tiger, BMI) (2:44)—This is a smash for the chanter in his native Britain now right and it's easily the best he's had out here to date. The tune, an oldie by Left and Steeler, has a solid, Presley-type feel and it rocks along in groupy style. Fine performance. Flip is "The Next Time." (Rons Jengnicked, ASCAP). Epic 9597

Racker Accused of Unfair Cutting

HOLLYWOOD—Milton Harri- ers of the Pick Harry's Music Store on Hollywood Boulevard last week were called before the Federal Trade Commission against Harry Dale, the local rack jobber. Dale was so swiftly on the heels of an ad in Sunday's Los Angeles Times an- nouncing the opening of Music Marts, which, according to the ad, is a "discount record store." Harris' complaint alleged that Dale is owner of the Mutual Music Marts, and that he was using his additional rack space to favor his own musical product. He is asking the FTC to hear the ad, its Warner Bros. Records stock, its copy of the 7s of Peter, Paul and Mary; Every- Body's Brothers, "Music Man," "Gypsy," and so on. Price similarly, half price was being asked for RCA Victor classes. The area's top singles were being sold for 62 cents.

It was Harris' contention in filings with the FTC that Dale jobber enjoys the additional discount as a result of being unable to turn retailer and use that discount to the detriment of the other majors.

The FTC office has transmit- ted the complaint to its Wash- ington headquarters for further study and possible action. Neither Dale nor his wife, who runs the shop, was available for comments.
Inflation Hits Brazil Disks’ Visitor Says

NEW YORK — Nilo S. Pinto (better known to his Brazilian countrymen as Nilo Sergio) spent a number of days in this city last week discussing the world record business with Americans with whom he is affiliated. The South American disk executive is president of Gravacoes Musicais, S.A. and is director of the Brazilian Association of Distributors of Productos de Disco, the Brazilian organization of record manufacturers.

Pinto spoke of the high inflation in Brazil which plays hob with all industry in the country. "It is difficult to establish production costs," he said, "because makers of album jackets, presses, etc., cannot quote long-range prices on production." The Consul General president also noted that the new manufacturer Decca Dividend


Decca's board of directors said the company’s financial position was strong and that its prospects were good. The board noted that the company had been able to increase its earnings over the past several years and that it expected this trend to continue.

Columbia Surveys Key Point

The Columbia Records buyer was asked to consider a major retail chain's recent survey which indicated that the average customer was willing to pay a 20 percent premium for higher-quality records. The buyer was also asked to consider the impact of this premium on sales and the company's profitability.

Columbia Records Key Point

Offers from the business included:

- An exclusive offer for Columbia Records employees
- A special discount for Columbia Records alumni
- A limited-time promotion for new Columbia Records releases

Columbia Records Key Point

inflation is a concern for the music industry today and is considering taking important steps to deal with these problems. Columbia Records will be offering a 10% discount on all records purchased on or before July 15th.

Columbia Records Key Point

The Columbia Records buyer was asked to consider the impact of inflation on the company's pricing strategy. The buyer was also asked to consider the impact of inflation on the company's profitability.

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JUST EXPLODED ON
ABC-PARAMOUNT

A GIGANTIC 2-SIDE SMASH from

RAY CHARLES

NO B/W
ONE LOVE

ABC—10453
Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEWS

**POP SPOTLIGHT**

**I'll Cry If I Want To**
(Frankie Lymon & The Teenagers)

This 17-year-old is one of the hottest new artists with his single, "I'll Cry If I Want To," right up at the top among the hot ones. He's known for his talent and charisma, and although this current approach is a far cry from his "Tell Him" days, it's just another way for him to catch your attention. King Records, 1961.

**POP SPOTLIGHT**

**The Star Spangled Banner**
(Pat Boone)

This album includes the classic hits that made Pat Boone famous, such as "You Belong to Me," "Devil in Disguise," and "Love Letters in the Sand." Capitol, 1959.

**POP SPOTLIGHT**

**Spanish Eyes**
(Sammy Davis Jr.)

This album features several classic songs by Sammy Davis Jr., including "The Lady is a Tramp," "I've Got Rhythm," and "Liza." RCA Victor, 1954.

**POP SPOTLIGHT**

**Wildwood Days**
(Bobby Rydell)

Rydell's latest smash is a riot with a novelty theme, a collection of cleverly arranged songs that will keep you laughing along. The album includes "Worker and Worker," "Teenage Powder Puff," and "The Wildwood Days Parade." MGM, 1960.

**POP SPOTLIGHT**

**The Travelers 3**
(Paul Anka)

This album features several classic hits by Paul Anka, including "You've Never Loved a Woman Like Me," "Lonely Boy," and "I Can't Help Myself (Sugar Pie, Honey Bunch)." United Artists, 1963.

**POP SPOTLIGHT**

**Everybody's Favorites**
(Jimmy Buffett)

This album includes several classic songs by Jimmy Buffett, including "Margaritaville," "Cheeseburger in Paradise," and "Volcano." ABC-Dunhill, 1972.

**POP SPOTLIGHT**

**The Dave Brubeck Quartet at Carnegie Hall**
(Dave Brubeck)

This album captures the energy and creativity of the Dave Brubeck Quartet during their performance at Carnegie Hall. Capitol, 1957.
Roy Clark

Moving up!

Tips of My Fingers

#4956

Be sure to see Roy next fall on the new Jimmy Dean Show, ABC-TV

Roy's latest album

Personal Management: Jim Halsey, Professional Building, Independence, Kansas
**BREAKOUT ALBUMS**

**★ NATIONAL BREAKOUTS**

**MONO**

Cleopatra

She Loves Me

Original Cast, MGM E 4118

Little Town Flirt

Del Shannon, Big Top 1308

**STEREO**

**STARDUST**

Boston Pops/Arthur Fiedler, RCA Victor LSC 2670

The United States Navy Band & the Sea Chanters

RCA Victor LSP 2568

She Loves Me

Original Cast, MGM E 4118

**★ NEW ACTION LP's**

Three new albums, not yet on Billboards Top LP's Chart, have been getting strong sales from dealers in major markets.

**MONO**

Come Dance with Me

Sony Rays and His Orch, Decca DL 4537

**OLE! BOSSA NOVA**

Eulindo Albuquerque and the Bossa Nova All Stars, Capitol T 1077

**DEAN (TEX) MARTIN RIDES AGAIN**

Reprise E 0093

The United States Air Force Band and the Singing Sergeants

RCA Victor LPM 2666

**CALL ME IRRESPONSIBLE AND THE JACK JONES HITS**

Kapp KL 1358

**BROADWAY...I LOVE YOU**

Sergio Franchi, RCA Victor L-257

**JACKIE Gleason PRESENTS MOVIE THEMES FOR LOVERS ONLY**

Capitol W 1827

**THE JAMES BROWN SHOW**

King 826

**THE UNITED STATES MARINE BAND**

RCA Victor UPA 2687

**COME BLOW YOUR HORN**

Sound Track, Columbia CL 3208

**TODAY'S TOP HITS**

David Carroll and His Orch, Mercury MG 29786

**WORLD'S GREAT LOVE SONGS**

Maria Del Monaco With Mantovani and His Orch, Columbia CL 2552

**EARL GRANT YES SIRREE!**

Decca DL 4405

**JOAN SUTHERLAND—COMMAND PERFORMANCE**

London A 4524

**STEREO**

**GRAY WALTZ & 11 CURRENT HITS**

Steve Allen,Dot DL 25518

**THE UNITED STATES ARMY BAND AND CHORUS**

RCA Victor LSP 2568

**SUkirYAKI & 11 HAWAIIAN HITS**

Billy Vaughn, Dot DL 25523

**THEMES FOR YOUNG LOVERS**

Kraft and Orch, Columbia CS 8123

Cleopatra

Sound Track, 20th Century-Fox 0008

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**SPECIAL MERIT PICKS**

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

**POP SPECIAL MERIT**

The Legends Let Loose

Capital T1925 (M); D1925 (S)

Columbia E 4197 (M); E 4198 (S)

This is the full-length, four-LP original cast recording of the award-winning Broadway production of this past season. The album features the original cast and star-driven hits. Arthur Hill, George Grizzard is in the Edward Albee play. Speciality shops and stores that deal in classical and cultured discs should do well with this one.

**POp SPECIAL MERIT**

Come Blow Your Horn

Reprise E 0071 (M); 89-0071 (S)

Here's the original score from the feature film as presented and conducted by Nelson Riddle and his Orchestra. This has something for everyone. Riddle wrote all the music but the title tune, which was written by Calvin and Van Hussen.
THE ONE!
THE ONLY!
THE ORIGINAL VOCAL!

DANKE SCHÖN

WAYNE NEWTON

CAPITOL 4989

A T.N. MUSIC, INC., PRODUCTION
CONCERT REVIEW

Erroll Casts That Beguiling Spell

By JACK MAHER

Without benefit of crystal ball or swinging pendulum, Erroll Garner mesmerized another audience last week (10). This time it took him to the stage of the Methodist Church of Lambertville, N. J., at St. John Terrell's Music Circus. The 群ontinued on his fourth shot at the Music Circus audience and he did his usual paralyzing job, neatly wrapping up each and every patron. Forecasts of foul weather and electric storms kept the crowd short but the three-fourths-filled house loved every minute he played. Garner has designed to appear again next year.

This Sengalli of the keyboard is all showman. He has a way of romancing, teasing and beguiling an audience that, as Erroll himself explains, makes an audience the fourth member of his trio. He does it with anticipation and recognition, building anticipation with long, involved and stimulating productions and then feeding recognition. His right hand, simple melodies that get the audience humming along. He does it too through solo invention and interplay between himself, bassist Eddie Gomez and drummer Kelly Martin. Garner's music is an bright spinning kaleidoscope of melodic colors. A world of music balanced between the anticipation and recognition of a bald in own world of dramas that spans music from "The Ritual Fire Dance" to "Maury Doots.

MARKABLE is that in these days of teen talent, she can still come up with a hit record, like her strong selling hit, "My Coloring Book" of a few months since.

The only area where the thrill could improve her act is the catter between songs. Too much of it sounds a bit stilted and rehearsed.

Kelly has a naturally warm personality. It doesn't need any gilding or any archness. Chance are, by the size of the crowd last Tuesday, that she will do solid business for the room during all the rest of her stay, which is in New York in the summer.

BOB ROLONZ

NIGHT CLUB

Old, New or Blue, Kitty Kallen Fine

Kitty Kallen looks well on her way to becoming a regular at the Persian Room of the Hotel Plaza in New York. And she should be. On the night caught by this reviewer (11) the throng was well-heeled for the all-around show, combining her old and new hits, and with some new songs, with special material items that completely wear out the original unenthusiastic crowd.

Kitty is a cat and winning tonight it was. She made her way to a window, put her voice on his book as a vocalist with the Jimmy Dorsey and the Harry James bands. She moves well, sings well and looks as youthful as she was being used when "Jamee Muchu" was the year's hit. Miss Kallen is a real

TALENT TOPICS

NEW YORK

Bill Roberts, society band leader on the West Coast who records for Epic Records, has been personally chosen by Mr. Peter Lawford to sing and conduct his orchestra for the Kennedy Child Study Foundation Dinner to be held July 2 at the Beverly Hilton Hotel. The affair will be topped by a premiere of the film "PT 109." The President's attendance is anticipated.

San Francisco Mayor George Christopher has proclaimed June 7 "Phillis Diller Day," in celebration of the city's legend's first concert in her home town.

... Arranger Hal Will and his orchestra just now have formed their own record label, Win Records. Their first release, "A Straw Dance," features Rolland and the Hi-Lites.... Lavern Baker will make her first Las Vegas debut next month when she opens on the Riviera for a month.

Neil Sedaka, who will be the first name performer to play a full week's stand at Joe's Pub come this season (June 24), will fill in his summer with a tour of five weeks that has culminated in shows in the West, then feeding his Vegas debut next month when she opens on the Riviera for a month.

ARTISTS' BIOGRAPHIES

TOM GLAZER

BOOKING OFFICE: G.A.C. HOME TOWN: Phil-adelphia, EDUCATION: Col-lege, HOBBIES: Tennis and bridge. BACKGROUND: Es-Stablished folk singer Tom Glazer, currently appearing in a number of summer shows for children, is best known in the record field for his many re-cordings of children's music. He started his career at an early age, appearing in school and amateur shows. His profes-sional career began in New York where he made a living sing-ing in church choirs. He started to specialize in folk music after a warring of the Library of Congress where he derived into the Archives of American folk music. In 1948 he won critical acclaim for his New York Town Hall debut. Since then he has appeared with the Philadelphia Orchestra, at the White House and at scores of concerts. "Top of Spaghetti" is his first big pop hit.

LATEST SINGLE: "On Top of Spaghetti" is No. 29 after four weeks on the Billboard Hot 100 chart.

LATEST ALBUM: "On Top of Spaghetti," which is being released by Kapp.

Talent on Tour

(Top record talent in top towns this week)

EAST

Johnny Tillotson makes his local night club debut as headliner at the Elegante in Brook-lyn for five days starting June 19. The Dave Brubeck Lambertville (N. J.) Music Circus June 17. ... The headliner at Club Harlem, Atlantic City, from June 20-July 3 will be Emmita Jo. ... Featured this weekend at Freedomland is Paul Anka. ... On June 21 Gene Krupa play Mountain Park, Holyoke, Mass. ... Jackie Map-pan will play the Glen Casino, Buffalo, this weekend.

MIDWEST

June Medis has been booked into the Marconor Restaurant, Columbus, Ohio, from June 17-22. ... Bobby Vinton opens in a leg premiere the "Music Man" at the Cain Thea-ter, Cleveland, June 19. ... In for a 10-15 week stand of jazz at 19, at Gino's, St. Louis, will be Jimmy Smith.

WEST

Between country and western artists will perform at the second annual "New England Wild Bowl" (22). They include Johnny Cash, Walter Brennan, Clint and Specter, among many more. ... The Novelties open June 21 at the Crystal Ball, Lake Tahoe. ... Lyle Will be at the Java Lanes, Long Beach, Calif, through July 13.
LITTLE STEVIE WONDER is the most talked about artist today!

TRIBUTE TO UNCLE JAY
LITTLE STEVIE WONDER
#232

JAZZ SOUL
LITTLE STEVIE WONDER
#233

RECORDED LIVE
LITTLE STEVIE WONDER
THE 12 YEAR OLD GENIUS
#240

THIS NEW ALBUM CONTAINS THE SENSATIONAL SMASH "FINGERTIPS"

BUY ANY FOUR STEVIE WONDER ALBUMS & GET ONE FREE!

MARVIN GAYE

MARVIN'S SMASH HIT "PRIDE AND JOY" FROM THIS ALBUM

"THAT STUBBORN KINDA' FELLOW"

HITCH HIKE
SOLDIER'S PLEA
I'M YOURS, YOU'RE MINE
HELLO THERE ANGEL
GET MY HANDS ON SOME LOVIN'
TAKING MY TIME
PRIDE AND JOY
WHEREVER I LAY MY HAT
IT HURT ME TOO

HITS ARE OUR BUSINESS TAMLA/MOTOWN RECORDS
2648 W. Grand Blvd., Detroit, Mich.

MARVIN'S SMASH HIT "PRIDE AND JOY" FROM THIS ALBUM
Seeger Folk World Tour Offers Taste of U.S.—Not Coke-Flavored

By REN GREVATT

NEW YORK—"Most of the world, I'm afraid, only knows the Coca-Cola side of America, and we, as a one-family musical Peace Corps, hope to show them a little more about all of us." This was Pete Seeger, the famous one-man, wide-world personal appearance tours ever undertaken by an American artist, Seeger, his wife, Toshi, and their three children, Danny, 17; Mika, 15, and Tania, 8, depart on the tour from the West Coast August 19. They will not return to the States until June of next year. The tour has been specially arranged by Seeger and his manager, Harold Leventhal, and the singer hopes, with luck, to break even on the jaunt.

"I want to give people all over the world a taste of America through its folk music," Seeger continues. If they know only the things they see in their newspapers, I want to tell them of the miners and the Freedom Fighters through the folk songs. I can think of 'We Shall Overcome,' a song of their integration movement here. I sang it 18 months ago in Royal Albert Hall, in London, with 3,000 people joining in on the chorus. It was a moving experience and this kind of thing can happen in many countries.

"I don't think we can leave everything to the diplomats. Contact with the people is what we need. Many of the folk singers should be traveling. I hope others will follow me. People like Bob Dylan, Joan Baez, Odetta, the Weavers, they should travel through the world learning about others and teaching us about them."

NEW YORK—"I think I own probably the only movies ever taken of Leadbelly. I took the pictures myself while before he died and I have tape of the songs he did. They were recorded in the 1930s and 40s and worked for several months getting the singing lined up with the lip movement. I'm going to show these movies and some I have of Woody Guthrie in many of the places we visit. For this I'm taking a show tape and also taking a movie camera and a tape machine.

"That's because we hope to learn a lot, too. I'm curious to know what they think of our style of singing music. I want to find out how they play their instruments and what instruments they have. In Indonesia, where we'll be for part of the trip, the people will be using as a visit to Bali, for instance, where we hope to get a lot of information on their music. Frankly, I hope to learn at least one song in the native language of every country of the 21 we visit."

The Seeger itinerary is fascinating, but it probably does not conform to that of the average American concert tour, even though the singer is paying his own way just like a tourist. The first stop will be Australia, then Indonesia (including the Bali visit), Japan and India (the three basic regions, encompassing Bombay, Calcutta and New Delhi), and then into Africa.

Local Funds

Mony raised in at least some of the Africa concerts will be given over to local community projects. This portion of the tour begins in Kenya, and includes Uganda, Tanganyika, Nigeria, Ghana and Nigeria. By this time, the trip will be January 1964 and the Seeger family will move on to Rome for two major concerts and four TV appearances, and to Tel Aviv, Israel.

"After that, they'll go to Austria for some skiing," interjed Leventhal, "That's the only vacation we're allowing them."

Next on the schedule will be the Great Britain, early in February, where concerts and TV, to be confirmed on a forthcoming visit there by Leventhal, will take place. Following visits to Scandinavia an extensive tour of five East European countries, including the Soviet Union, is in prospect. The Seegers will get no direct cash payments for any portion of their trip. Local governments, however, have

Coming on this page in future weeks:

next week:

Jazz

July 6 issue

Surfing Records

July 13 issue

Classical

They Tell of New World

NEW YORK—Signaling of the New World Singers by Atlantic Records showing the growing interest of this pop-jazz-a-la label in folk material, Atlantic has also released records by two other folkstly styles in Shel Silverstein and Casey Anderson. The New World Singers are Gil Turner, Happy Traum and Bob Kohan. They are being boosted by Bob Dylan, who, incidentally, wrote their first single for the label, "Don't Think Twice, It's All Right."

Like Dylan, the New World Singers consider their material and the 20th Century. Speaker for the group Gil Turner says: "We don't have a religious or a dead form. We believe that there are events, attitudes and personalities in this day and age to be sung about."

The group also searches for worthwhile material from the past. They write much of it themselves.

The three young men met on the street of New York while singing and camping for a Democratic reform candidate in the East Harlem. Each of the three had a promising career of his own. Cohen had sung with the DeCorral Singers, and was giving children's concerts. Gil Turner had functioned as song leader, preacher and folk singer, Happy Traum had done concerts and records as guitarist in both the blues and classical Spanish traditions.

Now the New World Singers are set for performances through September 2 at Silver Lake, Grand Rapids, Mich., before that they gave concerts in a number of cities and performed at the Portopurr in Blueport. They are booked by Continental Concerts and are managed by Mrs. Lori Turner, Folkwing Artists Unlimited.

It's Their Century

THEY'VE all been around long enough to know that folk music has come a long, long way in the last 20 years. Here are some of the former folk singers who have characters that could make it in the modern day folk scene, and of whom four concerts and a series of albums have been announced by the board of directors, which consists of Theo Bik, Bill Clifton, Clarence Cooper, Erik Darling, Jean Ritchie, Pete Seeger, Peter Yarrow (of Peter, Paul and Mary) and technical producer George Wash. On opening day of the three-day event, Friday, July 26, artists signed to perform are Helena Ballargren, Jean Carlan, Horst Janssen, the Freedom Singers, Brownie McGhee and Sonny Terry, Ran McKonin, Bill Monroe and the Bluegrass Boys; Peter, Paul and Mary; Jean Redpath and Doc Watson. Invited but not confirmed for this concert are Sun and Kirk McGeeh and the Morris brothers. The Saturday (27) evening concert will feature Theo Bik, Judy Collins, Jim and Jesse, Beside Jones and the Sea Island Singers, the Kiva North American Indian group, Jean Ritchie, the Tarriers and Doc Watson. Invited to perform but not yet cleared are Dave Barrett, Dohn Barker, John Lee Hooker, Grandpa Jones and Merle Travis.

For the Sunday afternoon concert (top billing) will be sent out to Bill Davenport, the Dillards, Bernie Johnson, Dave Evans, Kenton Setllo, Ian and Sylvia and Jackie Washington. The Sunday evening wind-up concert promises to be as all-out bash with such names as Joan Baez, Jack Elliott, Sam Hinton, Tex Logan, the Local City Rambler, Frank Proffit, the Footstoppers, Pete Seeger, sister Rosetta Tharpe, Delaney-don't know who invited also are Mississippi John Hurt, Kimo Eto and Mac Wines.

They are but two concerts by the major folk-oriented group to be performed at the folk weekend. On Saturday evening, July 25, Stingray will perform at the City's Chick's Music Club, a folk duo out of Kalamazoo, Mich., are heard in a live concert at the Windy City's Fickle Pickle coffee house, Argo & man, Esmond Edwards, cut up a lot.

DON PAULIN, International folk star to visit India and the comely Lenny Ashmore, have been on the bill at the Ice House since May 14 with Red McKuen. With McKuen's departure Sunday (16), the Mud Mountain Rambler moved in to work with Paulin and Miss Ashmore who have been on the bill the past month.

ELECTRA RECORDS subsidiary, have announced a new multi-artist album under the title, "Hootenany," which places it in direct competition with Kapp's album of the same name, and featuring various artists, released last week.

FRANK SLAY GOES TO CREWE

NEW YORK—Frank Slay, a. & producer for Swing Records, has been invited by Bob Crewe's production group, Ge- ne, to join the former Crewe associates, who continue to handle artists.

Slay has been associated with a number of his hits during his more than two years with Swing. Included are "Paisley Park," "Sherry," and "Big Girls Don't Cry."
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A specially recorded collection of some
of the high moments in the
reign of the beloved Supreme Pontiff

MONAURAL RM 200 / STEREO RS 600

Excerpts of the full chronicle of his reign recorded in Latin, Italian, and French with narration
in English by the chief English language announcer of Vatican Radio, Father O'Donnell.

His Election and Coronation
A Public Audience
A Canonization Ceremony
One of his last appearances at the window of the Papal Palace
to bless the people in St. Peter's Square
Closing address to the Second Vatican Ecumenical Council

A memorial to a man loved so much
**TALENT TOPICS**

**Continued from page 16**

The Kingston Trio will be flying to Hawaii later this month for a four-week engagement. Later dates this summer include the London Festival and the Greek Theater, Los Angeles, in September.

Capitol blues singer Lou Rawls, through success of two of his discs, "Black and Blue" and "Stormy Monday," is being made a recording of television data for a new album to be called "Rain & Tears" for Atlantic Records.

**LEONARD MENDLOWITZ**

**Hot & R&B Singles**

New York — One of the latest additions to the Greenwich Village crowd is Tiny Dancer. This is Phase 2. This room is now under the ownership of Paul Boc, who took over from the late Ken Schuster a year ago.

Bruce Springsteen, best known for his work with the E Street Band, is now working with a new group, the E Street Band. The group has recently released a new album, "The River," which has received critical acclaim.

**Newport Folk**

In three days the folk scene will be delved into the hearts and souls of America's music lovers. The festival will feature over 100 performers, including folk musicians, guitarists, pianists, and other musical artists. Tickets for the event are $15 each, and can be obtained by mail order directly from Newport Folk Festival headquarters, Newport, R.I.

**Seeger World Tour**

The Seeger family has announced plans for a world tour, including stops in Europe, Asia, and South America. The tour will feature the Seegers performing traditional American folk songs, as well as some original compositions. Tickets for the concerts are available at local music venues, and can be purchased online.
HERE'S ANOTHER ONE!

"NOT ME"

BY THE ORLONS

AMERICA'S TOP GROUP
STILL GOING STRONG ON RADIO,
JUKE BOXES AND WITH RECORD DEALERS

CAMEO/PARKWAY

Copyrighted material www.americanradiohistory.com
‘Sukiyaki’ Gets Touch Of Southern Flavor

By MARK-CLARK BATES

NASHVILLE—If you speak English with a pleasant Southern drawl and want to cut a record of the Japanese language hit, “Sukiyaki,” in your native tongue, where’s the place to go? That was the question confronting Clyde Yeaves here last week.

When the record hit Billboard’s top spot in the Hot 100, Clyde decided to cut the smash in English. But Clyde’s Japanese is not particularly outstanding, so he searched frantically for a linguist to help him with the translation.

Night drew on and Clyde still had not found anyone to handle his man. Apparently this Music City is heart on a shoestring, for he was forced to cut out a lot of short on language specialists. Vanderbilt University reported, “Sorry, no preference for accent on vacation,” and an Oriental gift shop operator thought of clipping British accent, “Really, old chap, we speak English here.”

Off for Help

With that, Clyde jumped on a jet for the famous Embassy in Washington and by sunrise was on the phone to J. S. Shima, an official at the Embassy. Clyde explained that his was not an official visit, and Shima explained that in that case the men would have to be after hours. They arranged to meet at a Japanese-American restaurant that evening.

“Bamboo, no shoes, rice... the whole works,” Clyde reported last night getting in the mood when finally Shima showed up.

“I began by explaining our needs,” Clyde said, “that I had come from Nashville to learn about ‘Sukiyaki’.”

“Sukiyaki” said, “Ay, yes, a very fine dish, but you must talk with the cook, not me.”

“Let’s talk about the platter, you see.”

“A platter, a bowl, a saucer, it makes no difference. It will taste the same.”

Show Him, Show Him

At this point, Clyde, like a 1940 Clark Kent-Superman, decided he was now officially Teishima; he would show him, too. He pulled out the original Kansai-ku to version of ‘Sukiyaki’ found

(Continued on page 30)

Jim Reeves Due Home Friday

CINCINNATI—Jim Reeves and the Blue Boys, along with Dick O’Loney, wind up their concert of Ireland and England this week and are due back in Nashville Friday (31).

The V.I.P. treatment was accorded Reeves and his group by Irish and English airlines, beginning with a press conference in New York and winding up in Dublin. In Ireland, Mr. and Mrs. Reeves were entertained in the ancient Bunrock Castle.

RCA Victor this week will release a new single by Reeves, “Guiltily,” b.w. “Little Ole You.” “Guiltily,” the plug side, was written by George Walker and the Illinois oil man who wrote Jim’s “I’m Gonna Change Everything.”

The sound track from the movie “The Sundowners,” in which Reeves starred and which was filmed in South Africa earlier this year, will be released by RCA Victor around Christmastime to coincide with the re-release of the movie in the United States.

Group Organizes Jingles Company

NASHVILLE—Several local music industry leaders opened Custom Jingles Company, last week here for recording jingles, voice-overs, sound effects, phone calls, recordings and related projects for commercial clients.

Principals in the business include Earl Walker, president; Eddy Arnold, Don Pierce and Roy Wiggins, vice-presidents; and Clays Medley, secretary-treasurer.

The operation is located in the Sunday Sound Studios, owned and operated by Pierce near Madison.

COUNTRY MUSIC CORNER

By BILL SACHS

Country Package For Canada Tour

HAMILTON, Ont.—CHIO Radio, local music community station, is including a package of 44 contemporary stars to the Palace Theatre August 29.

Set for the package are Webb Pierce, Carl Smith, Lefty Frizzell, Stooge Holloway, Mickey Martell, Carl Butler, Bill Anderson, Skeeter Davis, Billy Walker and Farrar and Williams West, CHIQ's general manager, arranged the bookings. The show will be three hours long, and will give country music purists ever brought into Canada. It will play a number of other dates in Canada, winding up at Maple Leaf Gardens, Toronto, August 31.

The Nashville troupe will receive support from two local showbands, radio and TV personality Bill Long, and Hamilton's country singer Roger McLeod.

Next week will see Webb Pierce, Carl Smith, Lefty Frizzell, Stooge Holloway, Mickey Martell, Carl Butler, Bill Anderson, Skeeter Davis, Billy Walker and Farrar and Williams West, CHIQ's general manager, arranged the bookings. The show will be three hours long, and will give country music purists everything from country and western to rockabilly. The show will play a number of other dates in Canada, winding up at Maple Leaf Gardens, Toronto, August 31.
WE SOLD MORE COPIES LAST WEEK THAN THEY DID!

FERRANTE & TEICHER HAVE THE BIG ONES FROM CLEOPATRA

FERRANTE AND TEICHER LOVE THEMES FROM CLEOPATRA

FERRANTE AND TEICHER ORCHESTRA CONDUCTED BY NICK PERITO

all on the famous label...
# Billboard Hot 100 for Week Ending June 22

## Top 10 Songs

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist, Label &amp; Number</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Pride and Joy</td>
<td>Moody Blues, Capitol 4060</td>
</tr>
<tr>
<td>2</td>
<td>Losing You</td>
<td>Bee Gees, Warner Bros. 4980</td>
</tr>
<tr>
<td>3</td>
<td>Ring of Fire</td>
<td>Johnny Cash, Columbia 4592</td>
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<tr>
<td>4</td>
<td>Water Run Round</td>
<td>Bob Dylan, Columbia 4500</td>
</tr>
<tr>
<td>5</td>
<td>Indoor Dusting</td>
<td>Bacharach, Atlantic 4060</td>
</tr>
<tr>
<td>6</td>
<td>I'm in Love Again</td>
<td>Billie Holiday, Columbia 4060</td>
</tr>
<tr>
<td>7</td>
<td>My True Confession</td>
<td>Doris Day, Brunswick 3010</td>
</tr>
<tr>
<td>8</td>
<td>I Don't Want to Fall in Love</td>
<td>Nat King Cole, Capitol 4060</td>
</tr>
<tr>
<td>9</td>
<td>Don't Be Cruel</td>
<td>Billie Holiday, Columbia 4060</td>
</tr>
<tr>
<td>10</td>
<td>Bring Me Sunshine</td>
<td>Ray Charles, Atlantic 4060</td>
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</tbody>
</table>

## Hot 100 — A to Z

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist, Label &amp; Number</th>
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## Bubbling Under the Hot 100

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist, Label &amp; Number</th>
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*Please note: This is a partial view of the Billboard Hot 100 chart from June 22, 1966, listing the top 10 songs.*

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### Best Selling Singles!

<table>
<thead>
<tr>
<th>#</th>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>#16497</td>
<td>Wipe Out</td>
<td>The Surfaris</td>
</tr>
<tr>
<td>#16494</td>
<td>Tie Me Kangaroo Down Sport / I Feel Like Crying</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>#16488</td>
<td>Scarlett O'Hara / Breakwater</td>
<td>Lawrence Welk</td>
</tr>
<tr>
<td>#16484</td>
<td>Sukiyaki / Theme From A Summer Place</td>
<td>Billy Vaughn</td>
</tr>
<tr>
<td>#16477</td>
<td>Happy Cowboy / Broken Doll</td>
<td>Billy Vaughn</td>
</tr>
<tr>
<td>#16493</td>
<td>Torquay Two / Peg Leg</td>
<td>The Fireballs</td>
</tr>
<tr>
<td>#16492</td>
<td>Monsoon / Scotch High's</td>
<td>The Chantays</td>
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<tr>
<td>#16440</td>
<td>Pipeline</td>
<td>The Chantays</td>
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<tr>
<td>#16490</td>
<td>Poor Little Raggedy Ann / I'm Gonna Be The Winner</td>
<td>Jimmie Rodgers</td>
</tr>
<tr>
<td>#16453</td>
<td>Hot Pastrami</td>
<td>The Dartells</td>
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### New Releases

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<th>#</th>
<th>Song</th>
<th>Artist</th>
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<tr>
<td>#16497</td>
<td>My Midnight Prison / Mr. Bass Man</td>
<td>The Andrews Sisters</td>
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<tr>
<td>#16499</td>
<td>Tips Of My Fingers / Summertime Love</td>
<td>The Fontane Sisters</td>
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<tr>
<td>#16500</td>
<td>Next Time / Violet And A Rose</td>
<td>Wink Martindale</td>
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### Best Selling Albums

<table>
<thead>
<tr>
<th>Album</th>
<th>Artist</th>
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<tbody>
<tr>
<td>Sukiyaki</td>
<td>Billy Vaughn</td>
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<td>The Mills Brothers' Great Hits</td>
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<td>Sail Along, Silv'ry Moon</td>
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<td>The Golden Instrumentals</td>
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Copyrighted material
### 150 BEST SELLERS—MONAURAL

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### 50 BEST SELLERS—STEREO

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AN EXCITING NEW RELEASE BY EVERYBODY'S FAVORITE

PETE FOUNTAIN

CASABLANCA
C/W LOST LOVE

NOW ON THE CHARTS
His Current Best Seller

PLenty of Pete

Copyrighted material
SINGLES

REVIEW

Spotlight Winners of the Week

- Jimmy Haskell: The Great Escape March
- The Angels: Just Like Taking Candy From a Baby
- Judy Thomas: This Little Light of Mine
- Dee Dee Sharp: Rock Me in the Cradle of Love
- Baby Washington: Leave Me Alone

Reviews

** Special Merit Spotlights **

** Liza Minnelli **

ONE SUMMER LOVE

(United Artists, ASCAP) (2:49—Capitol 4994)

The gate who's currently in the off-speed production of "Real Fast Feelings" had a single that is a hit among 100 chart-sponsored singles. The key is in the country music and rhythm and blues categories. The hit is a story of a girl and a boy who are on the same path and decide to make a decision that will affect their future. The hit is called "Harmon" and is scheduled for release in May. It is written by Jerry Butler and is produced by Ben E. King.

** Popular **

Evelyn Freeman and the Exciting Voices

** Honeycomb **

(Atlantic, ASCAP) (2:06—Capitol 4994)

** The Tokens **

Please Write (Kaz, BMI) (2:06—Capitol 4994)

** The Avant **

I Wonder What (A-Song) (2:19—Capitol 4994)

** Tommy Sands **

The Love of My Life (2:23—Capitol 4994)

** The Belmonts **

Let's Call It a Day (2:33—Capitol 4994)

** The Andantes **

You Don't Know (2:33—Capitol 4994)

** Wendy Turner **

Dreamer That I Am (2:23—Capitol 4994)

** The Marcells **

Love Is Flatfoot (2:33—Capitol 4994)

** The Bellboys **

I Remember Me (2:33—Capitol 4994)

** The Castells **

What Do Little Girls Dream Of (2:33—Capitol 4994)

** Gene Chandler **

Man's Temptation (2:23—Capitol 4994)

** Jimmy Elledge **

Wonders of a Heart (2:23—Capitol 4994)

** Conway Twitty **

You're the One (2:23—Capitol 4994)

** Rudy Lewis **

Baby I'm Lying Low (2:33—Capitol 4994)

** Wayne Newton **

Young and Lovely (2:33—Capitol 4994)

** Paul Revere and the Raiders **

Paul Revere and the Raiders (2:33—Capitol 4994)

** Lula Reed **

I'm Trouble in Mind (2:33—Capitol 4994)

** The Packers **

Here Comes Heaven Again (2:33—Capitol 4994)

** Bobby Vee **

I Still Hate You the Same (2:33—Capitol 4994)

** Jimmy Rushing **

You're My Gone (2:33—Capitol 4994)

** J. C. Davis and Band **

Annie (2:33—Capitol 4994)

** Dean Barlow and the Bakers **

I'm Not the One You Were Expecting (2:33—Capitol 4994)

** Harry Charles **

My Love (2:33—Capitol 4994)

** The Andantes **

Won't You Be My Love (2:33—Capitol 4994)

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Young and Lovely (2:33—Capitol 4994)

** Paul Revere and the Raiders **

Paul Revere and the Raiders (2:33—Capitol 4994)
Only the paying public can create a new star ...and they just have!

LESLEY GORE

THE AMAZING 17 YEAR OLD LESLEY GORE
I'LL CRY IF I WANT TO

IT'S MY PARTY
CRY ME A RIVER
NO MORE TEARS LEFT TO CRY
JUDY'S TURN TO CRY
CRY & YOU CRY ALONE
MISTY

I WOULD
THE PARTY'S OVER
JUST LET ME CRY
CRY
I UNDERSTAND
WHAT KIND OF FOOL AM I.

INCLUDING THE No. 1 HIT
"IT'S MY PARTY"

MONOURAL MG 66855 / STEREO SR 66855

Her first Hit LP includes her soon-to-be released follow up single!

America's first family of fine recordings
I Composed and Conducted It

ALEX NORTH

CONGRATULATIONS TO
WE ARE PROUD TO BE
THE NUMBER 1

We Fabricated the Jackets

IMPERIAL PAPER BOX
Brooklyn, N.Y.

We fabricated the jackets for this great Cleopatra album, re-fabricated the jackets for this great Cleopatra album, re-re-fabricated the jackets for this great Cleopatra album, and is re-re-re-fabricating the jackets for this great Cleopatra album.
20th CENTURY-FOX
ASSOCIATED WITH
ALBUM OF 1963

We Pressed It!
(West Coast)
Congratulations to
20th CENTURY-FOX
Records for the tremendous response to the original
sound track albums of
CLEOPATRA
We at Monarch are proud to be associated with
Norm Weiser and his wonderful staff.

MONARCH
RECORD
MANUFACTURING
Los Angeles, Calif.

We Printed It
SHOREWOOD PRESS

and its beautiful 5-color press
printed this great Cleopatra album.
re-printed this great Cleopatra album.
re-re-printed this great Cleopatra album.
and is re-re-re-printing this great Cleopatra album.

IN NEW YORK:
310 E. 45 St.
New York City
MU 5-6022

ON LONG ISLAND:
30 South Service Road
Plainview, Long Island, N. Y.
LE 9-9800
SURE BETS

from

CHESS

“DON’T LET THE SUN CATCH YOU CRYING”

by

STEVE A
Checker #1047

“DARLING, DARLING, DARLING”

by

TY HUNTER
Chess #1857

CHESS

PRODUCING CORP.

2128 S. Michigan
Chicago, Ill.

SINGLES REVIEWS

Continued from page 26

HANK BALLARD AND THE MIDNIGHTERS

How Could You Leave Your Man Alone (RCA, BMI) (2:05),

Walking in and Talkin’ (Pampliner, BMI) (2:40), KING 7546

THE DILLS

It's So Diddley Dee from Dunn (It's a Good Good Feeling) (Chart, BMI) (2:50), MUTN 5741

THE CHATEAUX

Summer's Here (School Is Through) (Champion, BMI) (2:30), MCI 0006

BILLY SELL

Don't You Don't Leave Me (Columbia, BMI) (2:50), MCI 0146

THE KIRBY STONE FOUR

The Great Foge March (United Artists, ASCAP) (2:55), WARNER BROS. 536

LITTLE RICHARD

Traveling Shoes (2:47) — It Is No Secret (Decca, BMI) (2:16), ATLANTIC 1245

SPIRITUAL

GOSPEL CLOUDS OF 33

** Thank You Lord (Good-Living, BMI) (2:00)

** A Ship Tossed and Rocked (Talma, BMI) (2:05), NASHBORG 775

PROF. HAROLD BOCAGE

I'm Doin' All the Good We Can (BESS, BMI) (1:40) — ** Bless Me Jesus (BESS, BMI) (2:37), NASHBORG 777

THE CALATIAN SINGERS

The Time Has Come (Chart, BMI) (2:00), MUTN 5741

THE LINDENBERG TRAVELERS

** Mama and Mama Love Jesus (Chart, BMI) (2:05) — Bobbitt of a Neighborhood (Chart, BMI) (2:20), YEA JAY 987

HIGHTOWER BROTHERS

** Shut Out to the Kingdom (Goodness) (BMI) (3:15) — ** In Glory Gone (Keaster, BMI) (2:45)

COUNTY

CARL SMITH

** Let Me Love You from the Bottom of My Heart (Chart, BMI) (2:40), ATLANTIC 4758

JIMMY JAX

** Don't Let the Stars Go by (RCA, BMI) (2:45) — ** Don't Look Too Hard at Me (Chart, BMI) (2:10)

LAWTON WILLIAMS

** In Love With You from Four Row (Upper Hill, BMI) (2:11) — ** Mountain Man (Pampliner, BMI) (2:45), MICA VICTORY 803

ROB LUMAN

** I Can't Stop Crying (Pampliner, BMI) (2:05) — ** Nine in a Row (Chart, BMI) (2:10), MICA VICTORY 803

SUKIYAKI

*Continued from page 20*

a juke box, and played the smash.

Shima got the message. Clyde, nerve-born but happy, got his translation.

He stopped on a plane, headed back to Nashville, rounded up some musicians, cut what he proudly calls "the original English version of Sukiyaki", had it mastered, and ordered his first pressing run. DJ copies were to be mailed nationally last Wednesday (12). The Tempo song record will be distributed by JVC Records of New York with the first shipment set for Thursday (13). And Clyde Beavers is back speaking with his pleasant Southern drawl.

writers Win to McCay at WBRL Radio, Winchester, for details. C.A.R. Records, Bellingham, Wash., last week released A. P. Carter's "Whiskey Cannonball", in a novel arrangement by Bill and Kelley, b/w "Somebody Else Is Taking My Place," done in four voices by Bill, with Kelley on steel. Another new one on the label is "Jimmy Did," authored by Jan and Bill Harris and Marion Odell, with the vocal handled by Little (of 8Y) Aldene, accompanied by Bill and Kelley. Flip is 8Y's "I'm Making Love to Somebody," also done by Little Aldene.

Ted Mullins, head of Wonder Records, has announced the formation of the Gospel Music Association, with headquarters at 2100 Central Avenue, Cincinnati 14. The association was formed. Mullins says, to promote the general interest of gospel music in the church and the music industry. He invites those interested in gospel music to drop him a line for further information. The gospel tune, "Where Will I Shelter My Sheep," written by Joe Greeshop and Irene Sires and originally recorded on the Accent label by the Accent Sisters, has been covered by Jimmie Davis on Decca. Various gospel groups, as well as the bluegrassers, Flatt and Scruggs, have covered the tune in the past.

ADVERTISING IN
BUSINESSPAPERS
MEANS BUSINESS

COUNTRY MUSIC CORNER

Continued from page 20

girls Boys and Perry Mac and the Country Ramblers inked for a one-tighter at Edmond Town Hall Gyms, Newtown, Conn., June 22. A bluegrass aggregation, featuring Bill Clifton and the Country Gentlemen, won good box office and much favorable comment in a stand at the same location in April. Schuler says... "Quentin's (Road) Waldo, head of B-W Music, Inc., and WelDec Music Company, departed Saturday (19) for a two-week stay in Hawaii. Waldo will cover all major cities in the islands on a promotion business-pleasure jaunt. He will promote the latest releases of his firm's Kathy Dee, who records for United, as well as sides by Marc Raven, Andy Sommers, Don Kirkland and Judy Kaye.

Gladys Hart, Denver country music promoter, and Thurston Moore, publisher of The Country Music Scrapbook and Who's Who In Country Music, have teamed to form a new promotion service firm for country artists, with headquarters at 1263 S. Zenobia, Denver. Jim McCoy, Winchester, Va., artist and deejay, is now managing and booking Watermelon Park, Berryville, Va., and an old-fashioned fiddlers' conclave sked for July 21, with over $1,000 in prizes to the

EPIC

Introduces

CLIFF RICHARD

And His Sensational Global Chart-Topper

"Lucky Lips" c/w "The Next Time"

5.9597

(TOP SELLER IN GREAT BRITAIN,
AUSTRALIA, CANADA,
SOUTH AFRICA, HOLLAND,
SWEDEN, DENMARK, NORWAY,
BELGIUM, NEW ZEALAND,
ISRAEL AND HONG KONG)

"Lucky Lips" has cracked the Top Ten in the U.K., Europe and Australia, and is in the Top 10 in New Zealand and Canada. "The Next Time" is now being promoted in Canada, Australia, South America, and Europe, while "Lucky Lips" is set to go in Europe. The single was written by John Newton and John Corvall of the group's management. The single is expected to be a major hit in the U.K., and the group is currently working on their next album. The band consists of Cliff Richard, vocals; John Newton, guitar; John Corvall, bass; and John Smith, drums. The group has been together since 1963 and has released several successful singles in the past. They are currently on tour in the U.K. and Europe.
Everybody Loves

"WHEN A BOY FALLS IN LOVE"

by

MEL CARTER

And A Big Thanks, You Guys

ERNIE FARRELL

(Independent Nat'l. Promo. Rep.)

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HONOR ROLL OF HITS

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard's weekly nationwide surveys.

This Week Last Week Tune Composer-Publisher

| 1 | 2 SURUKAI | By El-Nakamar—Published by Desbrook (BMI) |
| 2 | 1 IT'S MY PARTY | By Winner-Glick-Gold—Published by Arch (ASCAP) |
| 3 | 10 HELLO STRANGER | By Lewis—Published by McLaughlin (BMI) |
| 4 | YOU CAN'T SIT DOWN | By Guthrie-Clark-Malcolm-Storm—Pub. by Conrad-Deiter (BMI) |
| 5 | DA DOO RON RON | By Special-Greensboro—Published by Mother Bertha-Tite (BMI) |
| 6 | BLUE ON BLUE | By Dubil-Reichard—Published by Pianowsky (ASCAP) |
| 7 | I LOVE YOU BECAUSE | By Parke—Published by Fred Ross (BMI) |
| 8 | STILL | By Anderson—Published by Moss Rose (BMI) |
| 9 | 8 THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER | By Tobias-Curtis—Published by Const (ASCAP) |
| 10 | 18 YELLOW ROSES | By Dasen—Published by T. M. BMI |
| 11 | 9 TWO FACES HAVE I | By Herbert-Curtis—Published by Paine Desert-KIID (BMI) |
| 12 | 18 ONE FINE DAY | By King-Griffith—Published by Glenn-Colfax (BMI) |
| 13 | BIRDLAND | By Minz-Smith—Published by Woodruff-AE (BMI) |
| 14 | IF YOU WANNA BE HAPPY | By Guida-Reiser—Published by Rockemans (BMI) |
| 15 | SURFIN' U. S. A. | By Wilson—Published by A & M (BMI) |
| 16 | EASIER SAID THAN DONE | By House-Hooper—Published by Hooper (BMI) |
| 17 | WILDWOOD DAYS | By Mamie-Ashdown—Published by Kalman (ASCAP) |
| 18 | PRISONER OF LOVE | By Robin-Colombo-Costello—Published by Hoffman (BMI) |
| 19 | THE GOOD LIFE | By Brandon-Davis—Published by Paris (BMI) |
| 20 | ANOTHER SATURDAY NIGHT | By Cooke—Published by Kapp (BMI) |
| 21 | MY SUMMER LOVE | By Hilliard-Guthrie—Published by Roswell (ASCAP) |
| 22 | SHUT DOWN | By Wilson—Published by Scott-Turner (BMI) |
| 23 | MEMPHIS | By Berry—Published by A & M (BMI) |
| 24 | SURF CITY | By Berry—Published by A & M (BMI) |
| 25 | IF MY PLOW COULD TALK | By Grady—Published by Green-Colfax (BMI) |
| 26 | TIE ME KANGAROO DOWN, SPORT | By Harris—Published by Beechwood (BMI) |
| 27 | STRING ALONG | By Dunham-Dwyrr—Published by Blue Grant (BMI) |
| 28 | THE LOVE OF MY MAN | By Kramer—Published by Songs (ASCAP) |
| 29 | POOR LITTLE RICH GIRL | By Grant—Published by Screen Gems-Columbia (BMI) |

RECORDINGS AVAILABLE

(For Selling—These Listed in Bold Face)

| 1 | SURUKAI | Kyo Nakamura, Capitol 4424; Billy Vaughn, Decca 14504; House, MCA 40603; T. Pert, Malath 19210 |
| 2 | IT'S MY PARTY | Lesley Gore, Mercury 75115 |
| 3 | HELLO STRANGER | Barbara Levack, Capitol 13889 |
| 4 | YOU CAN'T SIT DOWN | Dorris, Parkway 867 |
| 5 | DA DOO RON RON | Crystal's, Phil. 115 |
| 6 | BLUE ON BLUE | Bobby Vinton, EPi 8893 |
| 7 | I LOVE YOU BECAUSE | Al Martino, Capitol 4930; Georgia Jones, Mercury 75287 |
| 8 | STILL | Bill Anderson, Decca 31648; LeVera Baker, Atlantic 13864 |
| 9 | THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER | Phil Columbia, King 12149; King 12187; Ruby Keegan, Madi 1119; Lide Solutions 1000 |
| 10 | YOUNG LOVE | Bobby Darin, Capitol 9787 |
| 11 | TWO FACES HAVE I | Lesley Gore, Roulette 4518 |
| 12 | ONE FINE DAY | Cliffie, Liberty 3278 |
| 13 | BIRDLAND | Cabby Chaiter, Parkway 873 |
| 14 | IF YOU WANNA BE HAPPY | Jimmy Reed, R&R/Q 3305 |
| 15 | EASIER SAID THAN DONE | Doc's, Roulette 4484 |
| 16 | WILDWOOD DAYS | Bobby Rydell, Capitol 4970 |
| 17 | PRISONER OF LOVE | James Brund and the Famous Flames, King 71759; Susan Riche, Kirk 1921 |
| 18 | THE GOOD LIFE | Tony Bennett, Capitol 4971; Benny Davis, Blue Note 4971; B. blank, RCA Victor 4197; Eddie Harrow, Liberty 5576; Ruby Keegan, Madi 1119; Lide Solutions 1000 |
| 19 | ANOTHER SATURDAY NIGHT | Sam Cooke, RCA Victor 5164 |
| 20 | MY SUMMER LOVE | Baby & the Beatles, Kapp 252 |
| 21 | SHUT DOWN | Beach Boys, Capitol 4952 |
| 22 | MEMPHIS | Lonnie Mack, Federal 1010 |
| 23 | SURF CITY | Don Reiley, Liberty 5553 |
| 24 | IF MY PLOW COULD TALK | Connie Francis, MGM 12143 |
| 25 | TIE ME KANGAROO DOWN | Don Gibson, Capitol 4970; Barton, MCA 40603; Riss Harris, Epic 8950 |
| 26 | STRING ALONG | Nick Neley, USA 1 |
| 27 | THE LOVE OF MY MAN | Theda Klipper, Novel 2994 |
| 28 | POOR LITTLE RICH GIRL | Steve Lawrence, Columbia 42785 |

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KAPP 3939

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By Jerry Butler

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ARGENTINA

(Commentary: "Sensillas a la Fama"

This Last Week

1 1. PUENTE PECOS

2 2. EL TUNIL DE LOS HOMBRES (CBS)

3 3. CHERRY HINTS (CBS)

4 4. LOS BUSCAVENTURAS (CBS)

5 5. SIEMPRE (CBS)

6 6. LA PELADA (CBS)

7 7. EL AMOR NO ES UN JUEGO (CBS)

8 8. ODE TO THE TWIN TOWERS (CBS)

9 9. THE GLEAMING WORLD (CBS)

10 10. RUBY BABY-DIAS (CBS)

AUSTRALIA

(Commentary: Music Maker, Sydney)

This Last Week

1 1. TAMGUM'S-Bill Jesty, Andy Mac

2 2. HOW DO YOU DO IT? (Mercury)-Ginger Eades, Mark Haynes

3 3. THE QUICKSAND (CBS)-Joey Reid

4 4. PROUD OF YOU-Jay & Bodo

5 5. THE CRY OF THE WIND-Andy Mac

6 6. FOO TAPERS-The Thunderbolts (Atlantic)

7 7. IT'S MY PARTY-Fernando-Portuguese

8 8. IF YOU WERE HAPPY-Jimmy Soul

9 9. NIGHT RIDER-The Shadow Brothers (Mercury)

10 10. THE LAST HOURS OF A MINSTREL-Johnny Devlin (Music)

CHILE

(Commentary: Radio Caracol)

This Last Week

1 1. QUE QUIERO SER-Orquesta Pepe Martín

2 2. O.K. MUCHACHOS-Jeff & Les Odoms

3 3. AMAR Y SER AMADA-Juliet Valdez (Odeon)

4 4. LA HORA DE TU AMOR-Álvaro Rambos (Odeon)

5 5. EL TIRAMISÚ-Orquesta (CBS)

6 6. SELECCIÓN-Los June Carter (Philips)

7 7. LA SÓPER-Little Play Marx (RCA)

COLOMBIA

(Commentary: Music Maker, Bogota)

This Last Week

1 1. CUMBIA SOBRE EL MAR-Maximo Viciosa (Panama)

2 2. LA COROZA—Los Tres PUNTITAS (Fonotype)

3 3. LA MAESTRA LIBRE—Maria Bamba Salvar (Havana)

4 4. ECHANDO FUPELA—Los Bajos del Río (Lima)

5 5. DE RODELLAS—Julio Sosa (CBS)

IRE

(Commentary: Irish Times Ltd., Dublin)

This Last Week

1 1. LUCKY LIPS-Cit Richard (CBS)

2 2. SHOULTS MUSI-Tony Oran (Philips)

3 3. THE LIVING TREES-Dick Irvis (RCA)

4 4. TWO MARVELS OF MUSIC, THE (CBS)

5 5. THE PANTHERS (CBS)

6 6. AIRTIME (RCA)

7 7. THE RHYTHM MACHINE (CBS)

8 8. LICKS AND TIPS (CBS)

FLEMISH BELGIUM

(Commentary: John Fote Magazime)

This Last Week

1 1. JONGE WOMAN (CBS)

2 2. DE FLORIAN (CBS)

3 3. WAALE (CBS)

4 4. BY NIGHT (CBS)

5 5. THE BEATLES (CBS)

6 6. THE LADS (CBS)

7 7. THE BUDDIES (CBS)

8 8. THE LISTENERS (CBS)

HONG KONG

(Commentary: KQ Israel Broadcasting)

This Last Week

1 1. I AM A ROOK (RCA)

2 2. I'M SOFT (RCA)

3 3. JUST A CAR JUMP (RCA)

4 4. WHAT DO YOU THINK (RCA)

5 5. I CAN'T HELP IT (RCA)

6 6. THIS IS THE TIME (RCA)

7 7. IN THE NIGHT (RCA)

8 8. THE LADS (RCA)

FRANCE

(Commentary: Music Maker, Paris)

This Last Week

1 1. UNE SOUCE EST FINIE—Stella Schiff (Philips)

2 2. UNE SANS FIN—Rita Reys (CBS)

3 3. LES FLEURS DE LA PASSION—Perry Como (Fonotype)

4 4. LA BELLE VIE—Claude Trousseau (CBS)

5 5. LE WEEK-END—Sylvie Varian (CBS)

6 6. UN GRAND HOMME—Michèle Aegerter (CBS)

7 7. C'EST A L'AMOUR—Michèle Aegerter (CBS)

8 8. LA SÉLECTION—Francesco Hardy (Vogue)

FRENCH WELTAM (WALLOON) BELGIUM

(Commentary: Music Maker, Brussels)

This Last Week

1 1. I WANT TO BE A MAN—Mara Segal (CBS)

2 2. I'M IN THE MOOD TO LOVE—Actress, Joan Collins (CBS)

3 3. LES PISTES DE LA PASSION—Perry Como (CBS)

4 4. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

5 5. LE PÈRE—Rita Reys (CBS)

6 6. JE SUIS BELGE—Perry Como (CBS)

7 7. THE LADS (CBS)

8 8. THE LADS (CBS)

ITALY

(Commentary: Music Maker, Milan)

This Last Week

1 1. I DON'T WANT TO BE A MAN—Mara Segal (CBS)

2 2. I'M IN THE MOOD TO LOVE—Actress, Joan Collins (CBS)

3 3. LES PISTES DE LA PASSION—Perry Como (CBS)

4 4. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

5 5. LE PÈRE—Rita Reys (CBS)

6 6. JE SUIS BELGE—Perry Como (CBS)

7 7. THE LADS (CBS)

8 8. THE LADS (CBS)

JAMAICA

(Commentary: Jamaica Broadcasting Corp.)

This Last Week

1 1. JUNO NOTTA BAMBINO—Rico Granata (CBS)

2 2. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

3 3. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

4 4. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

5 5. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

6 6. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

7 7. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

8 8. WHEN LOVERS MEET AGAIN—Don Costa (CBS)

JAPAN

(Commentary: Universal, Tokyo)

This Last Week

1 1. AMERICAN BILLY (CBS)

2 2. CHINA CHINA (CBS)

3 3. VINTAGE (CBS)

4 4. SPACE (CBS)

5 5. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

6 6. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

7 7. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

8 8. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

MEXICO

(Commentary: Audiomarca, Mexico City)

This Last Week

1 1. AMERI MODA—Elena Casillas (CBS)

2 2. DE MI MANERA—Emilio Portengen (CBS)

3 3. EL TRANJE NEGRO—Guadalupe Varas (CBS)

4 4. LOS AMANTES—Guadalupe Varas (CBS)

5 5. LA VIDA ES UNA PALABRA—Guadalupe Varas (CBS)

6 6. LA FUEGO—Guadalupe Varas (CBS)

7 7. EL DÍA DE LA ESTRELLA—Guadalupe Varas (CBS)

8 8. LA VIDA ES UNA PALABRA—Guadalupe Varas (CBS)

NORWAY

(Commentary: Veninde, Oslo)

This Last Week

1 1. LUCKY LIPS—Cliff Richard (CBS)

2 2. FROM A JAKE TO A KING—Dick Metro (Philips)

3 3. I'M IN THE MOOD TO LOVE—Actress, Joan Collins (CBS)

4 4. LES PISTES DE LA PASSION—Perry Como (CBS)

5 5. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

6 6. LE PÈRE—Rita Reys (CBS)

7 7. JE SUIS BELGE—Perry Como (CBS)

8 8. THE LADS (CBS)

PERU

(Commentary: Music Maker, Lima)

This Last Week

1 1. I DON'T WANT TO BE A MAN—Mara Segal (CBS)

2 2. I'M IN THE MOOD TO LOVE—Actress, Joan Collins (CBS)

3 3. LES PISTES DE LA PASSION—Perry Como (CBS)

4 4. THE LADIES OF THE NIGHT—Gerry Mulligan (CBS)

5 5. LE PÈRE—Rita Reys (CBS)

6 6. JE SUIS BELGE—Perry Como (CBS)

7 7. THE LADS (CBS)

8 8. THE LADS (CBS)
MUSIC STOPPED IN POPE CRISIS

ROME—Pop music had one of its most trying 10-day periods in Italy, and TV decisions about all pop music and entertainment programs, broadcast from television and radio during the Pope's illness and later extended the period until after the funeral ceremony of Pope John XXIII. Many stories reported that the absence of the music from the air and the silencing of the juke boxes cut down on record sales considerably. Many classical discs which get little playing on radio took over most of the prime hours during the Pope's illness and national mourning.

U. S. tunes on the charts here. "Desifandino" with eight versions. "Keep Me In Your Heart," "Where Have the Flowers Gone" with five versions on five different labels, and the "Ma- tiay on the Bounty" theme with four versions on four labels.

BRITAIN

Tommy Steele Decco to EMI

By CHRIS HUTCHINS

News Editor, New Musical Express

In a major—though not unexpected—decision, Tommy Steele has moved from Decco to EMI. Steele, who has been with Decco for over 13 years, will now be recorded by the EMI system here, and in the United States. Steele has been associated with Decco since its inception. Both Paris and London have ordered a new label for Steele, and the new single will be released here in the near future. The single will be a cover of "I'm Leaving It All To You," with the B-side being a new song written especially for Steele by his songwriting partner, Ken Leadbetter. The single will be released here on December 15, and will be followed by a full album release in early January.

When in Rome

Foreign Artists Sing Like Italians

By SAMT STEINMAN

ROME—Italian versions of American songs has definitely become the thing in the world here with an increasing number of artists joining the parade.

Connie Francis opened the door to this trend by progressing to the music of her numbers in the local tongue. The success of her music summer presented by RCA includes entries by Paul Anka and Steve Lawrence who follow up past successes. The CBS system has been marked by Steve Law- rence doing "Go Away, Little Girl" and "I Love You Italy." Latter to join the parade is Frank Sinatra whose song "Your Horn" will be released here in Italian by Reprise following in the wake of similar successes by Lou Monte on the same label. Carl Reiner, a multi-lingual artist from America, who lives in Germany, does all of his work there and while there are a number of American artists recording here re- spective-ly. The list includes Peter Tew, Henry Wright and Carol Duvall, who have found their voices more acceptable in Italian.

PATTI IN HONG KONG

Hong Kong's Wild About Patti Page

By CARL MYATT

HONG KONG—Patti Page won them at Hong Kong's City Hall in two concerts that attracted about 60,000 people. Patti flew in from Taipei at 4:30 p.m. approximately, rushed straight across to City Hall for rehearsals; played both performances and returned to her hotel exhausted. But the effort apparently was worth it. Hong Kong's fans just loved her, and every song she sang received generous applause.

On top of this, there was a tremendous revival in Patti Page's records. Her latest release on the CBS label, "Say Wonderful Things," zoomed to the top of the local hit parade. In addition, she was receiving requests for records like "Teeneese Waltz" and "Doggy in the Window" which hadn't been played here for at least six years. When asked to do a two-week tour of Australia she was given a great send-off.

Ray de Silva, managing director of the Diamond Music Company, which sponsored Patti's Hong Kong visit, left for America and Europe the other day after telling the Hong Kong public that she will be visiting San Francisco, New York and London during the course of a two-month business tour before returning to Hong Kong.

Visitors

Connie Stevens is due June 22 for a mainly promotional visit. Tomorrow night she plays her only concert—a Jewish charity date at Manchester with British star Mark Wynter.

In a further plan by Robert Stigwood Associates for their star's European tour, Willie Nelson and Scottland's Andy Stewart will be appearing at the City Hall Variety Show on July 3. Nelson has withdrawn on the advice of doctors and Stewart will also be in Australia.... Despite new 

Billboard is on the air— AROUND THE WORLD!

Now the International Music and Record Industry can actually hear the best new American records just released—Billboard's Singles Spotlight and Album Spotlight sections are published in Billboard. And the top records of the Hot 100 are available on the Air." Records from all over the world are published in Billboard. And the top records of the Hot 100 are available on the Air." Records from all over the world are published in Billboard. And the top records of the Hot 100 are available on the Air."

Here is the broadcast schedule used by the powerful transmitters of Radio New York Worldwide (WRUL). Clip this list and keep it in your own short-wave radio, and listen each week to Billboard on the air.

WORLDWIDE RECORD PREVIEW (Billboard Singles Spotlight)

Monday, 11 p.m. EDT (1000 GMT) and 1 a.m. EDT (1500 GMT) 15,64, 17, 17,83 mc.
Tuesday, 7 p.m. EDT (2000 GMT) and 8 p.m. EDT (0000 GMT) 15,64, 17,83 mc.

WORLDWIDE ALBUM PREVIEW (Billboard Album Spotlight)

Monday, 11 p.m. EDT (1000 GMT) 15,8, 15,14, 17,25 mc.

WORLDWIDE HIT PARADE (Billboard Hot 100)

Monday, 11 p.m. EDT (1000 GMT) and 1 a.m. EDT (1500 GMT) 15,64, 17,83 mc.
Tuesday, 7 p.m. EDT (2000 GMT) and 8 p.m. EDT (0000 GMT) 15,64, 17,83 mc.

Saturday, 10 a.m. EDT (2200 GMT) and 1 a.m. EDT (1500 GMT) 15,17, 17,83 mc.
Saturday, 8 a.m. EDT (2000 GMT) and 1 a.m. EDT (1500 GMT) 15,17, 17,83 mc.
Denmark for a fortnight's TV and concert dates from August 4. In what will almost certainly be Frank Ifield's first major engagement following his current season at the London Palladium, he returns to Australia, where he briefly brought up, soon after Christmas. Contracts will be signed when Aussie promoter Ken Brodzic visits London next week. Ifield will also play dates in New Zealand for Sir Robert Kerridge.

**Record Business**

After a meeting between representatives of the Gramophone Recording Reproduction Co. Australia and EMI, GRRA secretary Harry Tipple said he was now "100 per cent satisfied" over the disk company's controversial classical advertising campaign. "All business resulting from our concert shows and the company's tour commitment to New Zealand will now go through the company's tours department and no one else will be concerned," he confirmed. For a Decca EP the Torridons have just waxed a five-all-time rock and roll hits made famous by Elvis Presley, Carl Perkins and Little Richard. Released on September 24, it is an original album of the famous American musical "Pickwick," which stars Harry Secombe and opens at London's Saville Theatre on September 27, following its Manchester premiere. Songs are by Cyril Ornadel and Leslie Brierce, co-writer with Audrey Newby of "Stop the World."
Why Not March On St. Pat's Day?

By KEN STEWART
Irish Times Ltd., Dublin

Columnists for years have been
arguing about Marching on St.
Pat's Day. But this year, as of
now, March is for Marching on.

It seems that some Irish
people have decided that this
year they will take to the streets
and march from one end of town
to the other. This is a great
idea, and I'm all for it.

I believe that it is important
to remember our heritage and
our culture. And what better way
to do this than by walking down
the street with a banner that
reads "Irish Pride"?

Of course, there are some
people who are not happy about
this. They say that it is a waste
of time and money. But I
think that these people are
missing the point. Marching
is about coming together as a
community and showing our
support for each other.

So let's get out there and
march! Let's show the world
what we're made of! Let's be
proud of our heritage and
our culture! And let's do it
right! Let's do it with Irish
music, Irish food, and Irish
drinks!

The Irish are known for
their sense of humor. So let's
laugh and have a good time
while we're at it.

So let's get ready to
march! Let's show the world
what we're made of! Let's be
proud of our heritage and
our culture! And let's do it
right! Let's do it with Irish
music, Irish food, and Irish
drinks!

The Irish are known for
their sense of humor. So let's
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final advertising deadline
THIS WEEK - JUNE 20

1963-1964 INTERNATIONAL MUSIC INDUSTRY
BUYER'S GUIDE
& MARKET DATA REPORT

everything in it and
everything about it will be
working throughout the year
to bring you—

more customers
more sales
more profits and
at lowest cost

FOR ADVERTISERS...

the most potent sales medium ever offered to the music-record world.
• Full domestic and international distribution
• Continuing promotion throughout the next full year
• Maximum, year-long exposure at minimum one-time cost
Check it feature by feature and see if you don't agree it's the best buy—the "must" buy—for anyone with an important service or product to offer the music-record industry.

FOR READERS (Your Customers)...

the most comprehensive, globe-spanning directory of buyer's and seller's needs ever made available to the music-record industry.
• Compiled, edited and published by the top professionals of the trade
• Sturdy, compact design for long wear and easy reference
• Complete listings for all major categories (including area code and telephone number)
The only separate International Directory & Buyers' Guide published for the music-record industry.

DATE OF ISSUE: AUGUST 3, 1963
Clyde McPhatter's Greatest Hits
Mercury MG 70735(M); SR 60733(S)

This is a pop package for the adolescents. The album consists of what should prove to be a potent collection for pop and R&B. cover lovers. It contains such well-loved items as "Lover Please," "Without Love (There Is Nothing)," "Little Betty Penny Ode," "Ta Ta," "Stop and Money Honey." 

THERE'S PEACE IN THE VALLEY
Jo Stafford-Gordon McRae
Capitol C1766 (M); ST 1691 (S)

Here's a strong follow-up to an earlier release. It was recorded by this group under the supervision of producerprofessionals and is broader-sounding than the original. It includes such profitably as "You'll Never Walk Alone," "Weepin' Willow," "In The Valley," "I Remember," and "Of Love." This is an excellent release. Avoid Paul Weston, as usual, 'tams in some fine, tasteful settings.

Jazz Special Merit
BETTHOVEN: THE COMPLETE PIANO Concertos
Arthur Schnabel, Angel C64.006

The most elaborate issue yet in the "Great Recordings of the Century" series, this beautifully crafted release comes complete with an extensive and informative booklet. The Schindler performance recorded in 1943, and the Franz Ruppert performance recorded in 1945, have been transferred in Topex and the DGG release recorded in 1956 has been treated with warmth and finesse. However, this release is the most definitive of all. The sound is superb. The Sacd is a very fine release. Anyone interested in this music will want to add it to their collection.

Jazz Special Merit
SOVIET JAZZ THEMES
Vladimir Fedoseyev All-Stars
Argo ARL 3019 (M); SR 13331(V)

Just as a novelty specimen album this album should get wide play by jazz devotees. The album features original jazz and written by Russian composers. There is a wide range of styles from modern jazz to folk music. The songs are arranged with care and the players are all very good. This is a good release for those interested in Russian music. Included are "Easter Parade," "Tango," and "Samba."
NEGROES DRAWN TO OWN STATIONS — FOR NEWS OF INTEGRATION CRISIS

By GIL FAGGEN

NEW YORK — The deepening struggle to achieve integration in both the North and South has resulted in this year’s growing list of Negro-owned stations, which was underscored recently during a two-day seminar attended by representatives of 33 Negro stations in Chicago’s Sheraton Hotel.

It was disclosed at Wednesday’s seminar that the heavy demand for more news and information programming among Negro stations is increasing, and an analysis of the stations’ programs — which are divided into two main categories: Negro radio networks and independent stations — reveals that the trend is growing. The seminar was expected to be the largest ever attended by Negro station managers.

Negro station operators attending the two-day conference, held under the auspices of the Negro Community Radio Network, represented the top 20 marketing areas of the country where Negro stations are most prevalent. They are being supplied by daily newspapers covering the primary target areas to Negro stations.

Step-up Coverage

Conferences attended by the Deep South conference, which has been held in various cities recently, have a period of about two weeks in which many months have been increasing their design and information programming in order to fill the intense desire for listeners who have not been able to hear or read what’s going on concerning the Negroes from other sources.

The first time in the history of broadcasting, the survey report, was prepared for the panelists, and a summary of the data was reported by Philip Mellett, operating at WLIB, New York City, Columbia, Ga., last week.

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In the second session, the “Status of the Negro Stations and the Negroes” was presented by WLMB, Miami, Fla., for an informal discussion of the Negro station market, which includes WLIB’s (N.Y.C.).

William Warren, president of the Negro Station Owners’ Association, discussed the need for programs that are aimed at the Negro audience.

To Tell Tale

Highlight of the Wednesday session was the formulation of the report on the Negro station market, which was presented by the chairman of the Negro Station Owners’ Association, who also discussed the need for programs that are aimed at the Negro audience.

The next day, the report was presented by the chairman of the Negro Station Owners’ Association, who also discussed the need for programs that are aimed at the Negro audience.

For example, the WLIB report, which is based on the data collected during the seminar, shows that Negro stations are still the major source of news and information for listeners, who rely on these stations for news and information.

Programs for 33 stations scattered all over the country are reported to have the highest news and information programming.

Through the seminars, Negro station managers have learned how to program their stations effectively, and have discovered new ways to meet the needs of their listeners.

The seminars are designed to help Negro radio managers understand the current trends in the industry, and to provide them with information and techniques that they can use to improve their stations' programming.

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Corinthian Sells WISH to Burden

INDIANAPOLIS — WISH AM and WIBC-FM (1050 and 1070) were sold Monday by the Corinthian Station Group to Burden Broadcasting Inc. for more than $1 million.

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There are no changes in the ownership of WISH, which continues to be operated by Corinthian Station Group.

The station’s format is expected to remain the same, with the new owner planning to continue the station’s country music programming.

WISH has been a fixture in Indianapolis for more than 60 years, and has been owned by Corinthian Station Group since 1980.

The station’s new owner, Burden Broadcasting Inc., is based in Fort Wayne, Ind., and operates several radio stations in the region.

The sale of WISH and WIBC-FM is expected to close within the next few weeks, and is subject to regulatory approval.

The sale will allow Corinthian Station Group to focus on its other stations and operations, while Burden Broadcasting Inc. will be able to expand its reach in the Indianapolis market.

The sale is expected to have little impact on the local business community, as both WISH and WIBC-FM have long been popular in the region.

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For more information, please contact the station or Burden Broadcasting Inc.

Copyrighted material
End of Clark Show Closes Era in TV

- Continued from page 3

ever to make it real big on a national scale, started on the local WFIL-TV Bandstand in July 1956 succeeding Bob Horn, host of the show since its inception on the Philadelphia outlet in October 1952.

ABC moguls invited Clark to come up and see them sometime after viewing a kinescope of the local show on WFIL-TV, the ABC affiliate in the Quaker City. The meet resulted in the show going on a 64-station net in August of 1957.

Little more than a year later the stations carrying the "Bandstand" showed numbered 130 and the Dick Clark disarming pose coupled with the effortless teen-age star studio dancers soon gave the show the highest ratings of any daytime program on television.

"The show today still enjoys the highest ratings and is the most lucrative on ABC television," Clark said.

"Last week, going into the tight summer months there were only two weeklies on the air, and most of the time it's standing room only for sponsor," Clark said.

Clark, whose financial arrangement with the network will give him the same income for the one-hour Saturday stanza as for five shows a week, has obtained release from the net to pursue other enterprises and appearances on rival nets. ABC intends to place most of the advertising carried on the weekday show into the Saturday program.

To make the budget of $10 million was brought into the net through "American Bandstand." Just about every current pop record artist and group, save Elvis Presley and Bobbi Darin, made appearances on the 1,000 or more Clark "Bandstand" shows. Many, such as Conie Francis, Bobby Rydell, Paulan, Frankie Avalon and Bobbi Darin, to name a few, got their first national exposure on "Bandstand" and were instrumental in launching them on lucrative show business careers.

Negoes Drawn Back to Their Own Stations

- Will be continued from page 30

will be continued from the print media.

Other agency brass in attendance were Dr. Seymore Banks, media and program analysis vice-president of Leo Burnett, and William Barker of D'Arcy.

Stations in attendance were: WGOK, Mobile, Ala.; WYMA, Montgomery, Ala.; K C & C, Phoenix, Ariz.; KGFI, Los Angeles; KDLA, San Francisco; WUST, District of Columbia; WMRR, Miami; WOKS, Columbus, Ga.; WBBM, Chicago; WAOW, Altoona, Ge.; WOPO, Chicago; WOK, Baton Rouge, La.; KAO, Lake Charles, La.; WBOK, New Orleans; WBBM, Baltimore; WBOI, Fort Wayne, Ind.; WBOJ, Detroit; WQIC, Meridian, Miss.; KKLW, St. Louis; KMET, Kansas City, Mo.; WLB, New York; WBFO, Buffalo; WIGY, Charlotte; WLII, Raleigh, N. C.; WUKO, Columbus; Ohio; WABO, Cleveland; WIBD, Philadelphia; WAMO, Pittsburgh; WMGC, Chattanooga; WLOK, Memphis; WTON, St., Louis; KYO, Houston; and WIL, Dallas, Va.

Watch for the Next Roulette Hit

I NEVER WONDER WHERE MY BABY GOES

Barney also presents "BRETTL" b/w TLC

Congrats to Detroit's newest hit from Dick Blase & the Billboard gang.

Little Richard

TRADING SHOES

2192 ATLANTIC RECORDS

1961 New York, N.Y.

Burning up the charts . . .

Granada: Malagueña; Ciélito Lindo; Be Mine Tonight; La Paloma; Siboney; Andalucia; Marie Elena; Perlídia; Estrellita; Amapola; Espana.

Stereo PS 295 Mono LL 3295

MANTOVANI

LAZARRO

LATINO

RENDEZVOUS

LONDON

YESTERDAY'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week.

POP-5 Years Ago
June 23, 1958

1. Purple People Eater, S. Weiser, MGM
2. I Will Have to Do It Again, Benny Goodman, RCA
3. Secretly, J. Rodgers, Roulette
4. I Never Had a Dream, Harry Belafonte, Decca
5. Boll Weevil, R. Fechter, Rally
6. Surprise, H. Keeler, Liberty
7. The Boll Weevil, R. Fechter, Rally
8. The Boll Weevil, R. Fechter, Rally
9. The Boll Weevil, R. Fechter, Rally
10. Don't Be False, D. Fechter, Rally

POP-10 Years Ago
June 20, 1953

1. Song From Moulin Rouge, R. Fisher, Columbia
2. I'm Walking Behind You, R. Fisher, Columbia
3. Four Walls, D. Fechter, Rally
4. I'm Not a Leader, D. Fechter, Rally
5. I'll Be Seeing You, R. Fechter, Rally
6. I'll Be Seeing You, R. Fechter, Rally
7. I'll Be Seeing You, R. Fechter, Rally
8. I'll Be Seeing You, R. Fechter, Rally
9. I'll Be Seeing You, R. Fechter, Rally
10. I'll Be Seeing You, R. Fechter, Rally

RHYTHM & BLUES-5 Years Ago June 23, 1958

Ve'Keke Taylor, Coasters, Alfa
1. I'll Be Seeing You, R. Fechter, Rally
2. I'll Be Seeing You, R. Fechter, Rally
3. I'll Be Seeing You, R. Fechter, Rally
4. I'll Be Seeing You, R. Fechter, Rally
5. I'll Be Seeing You, R. Fechter, Rally
6. I'll Be Seeing You, R. Fechter, Rally
7. I'll Be Seeing You, R. Fechter, Rally
8. I'll Be Seeing You, R. Fechter, Rally
9. I'll Be Seeing You, R. Fechter, Rally
10. I'll Be Seeing You, R. Fechter, Rally

PROGRAMMING NEWSLETTER

- Continued from page 39

format should equal—or exceed—the audience share of the leading top 40 stations. An average of 2 out of every 3 listeners do not listen to top 40. The problem is to attract at least half of that group.

One comfort to LP programmers is the knowledge that with any respectable ratings at all, they will probably benefit from preferential treatment by advertisers. After all, stockholders aren't very interested in ratings. The only numbers that intrigue them are the ones showing net profit.
N. J. Color Re-Opens Ranks

JERSEY CITY, N. J.—Dealers in Sound Corporation, local independent dealer buying co-op here, has announced that membership is open to any number of new dealers. For several year a specific level of membership was required, but a company spokesman has noted that "due to its rapid growth in the past, the number of members had to be limited so that adequate service and promotion could be maintained. Increased warehousing facilities and the sale of new products now make possible the admission of new independent dealers."

New N. J. Color is expected to address inquiries to Lou Shapiro, treasurer of the organization, at Music Center, this city, or Irving Randolph, president of DISC, at the Building, East Orange, N. J.

NEW LINE OF ZENITH home entertainment products includes the Mandelsohn shown in top photo above. A part of the Zenith product line, offers AM-FM-FM Stereo radio with four-speed changer and two-tone-amm. The model is also available without radio or the Ohrlein. Shown in the lower photo is the unique push-button studio control panel which comes as standard equipment with all Zenith consoles featuring stereo FM radio.
WHAT DOES GLOBAL EXPOSURE MEAN TO YOU?

NEW CLIENTS

in a market you already serve!

NEW MARKETS

you feel you are new ready to serve?

SPECIFIC AREAS

to gradually expand your operation?

OR . . .

just letting the world market know that you’re an enterprising and growing firm that will serve them in the future?

Whatever your status—whatever your goal—the most effective and productive means of giving your message world-wide exposure is via the publication guaranteed in such heart of the world market.

Billboard’s International Music Industry BUYER’S GUIDE

and Market Data Report

... the only separate directory of its kind published for the industry.

... used as a year-round reference source by the music industry’s most influential buyers throughout the world.

COMING AUGUST 3

Advertising Deadline: June 20

Billboard's International Music Industry BUYER'S GUIDE

and Market Data Report

• Continued from page 41

assist in our determination of what criteria should be met before products could be properly represented as being in the 'high fidelity' range. No one group or segment of the industry has been singled out in this regard. On the contrary, we have opined that we will welcome the constructive suggestions of any company, group or individual.

We have received a number of constructive suggestions concerning this very complex problem, but we believe that a full expression of the industry's views would be very helpful in establishing an adequate basis for this Bureau's eventual recommendation to the Commission. In this connection, we are awaiting what we hope will be extensive comments from members of the industry who have indicated a desire and willingness to state their positions."

Thus, while the Federal Trade Commission continues to search for a method of defining high fidelity, the industry is putting less and less emphasis on the term—and constantly improving the fidelity of its products.

Tipson Making Products Move

Sense of Humor & Service Make It

LAKEWOOD, Colo. — A sense of humor and efficient service—those are the merchandising bywords of Jerry Nichols and Jerry Karin of the store known as Sound in the Round, here.

On count one, the sense of humor of the proprietors has been incorporated into their "amphitheater-like" display parlor. A customer who hopes he has walked into a bowl. Ten-foot high pegboard walls go down both sides of the 80-foot area, curving around the rear to meet each other.

More than 80 speakers in various combinations and classifications range around the walls, with wall brackets displaying myriad tape recorders and phonos. In the center of the huge room, arranged in rows are consoles and combinations, with the rear area devoted exclusively to components.

Even farther back in the rear, the two-man service department operates with one of the city's biggest storage of spare parts. This, combined with the conversation piece atmosphere of the store's display section, has helped build increasing volume despite the closeness of two key discount stores.

Specific Price Ads Pay Off in Denver

DENVER — Full-page newspaper ads devoted to specific price categories of products have helped sell several hundred tape recorders a year for Herb Cook, head of Dave Cook, Inc., here.

A typical ad for the four-store chain shows choices of tape recorders running from a Japan-made compact at $18.89, to a metal German battery operated model at $29.95 to a professional-styled stereo model at $260.95. Another feature of the ads is the offer of a 20-month budget payment plan, plus a 24-hour mail order service.

Another "follow through" factor is that working models, ready for instant demonstration of every unit pictured in the ads are in each of the four stores.

Full Disk Inventory Sells Stereo Phonos

BIRMINGHAM—A $40,000 inventory in LPs is being used by Goodwin Radio Co., here, as

SOUND

... a format that is expected to remain in the marketplace for many years to come.

Coffee Table Stereo

MULTI-PURPOSE STEREO CABINETY is an important marketing factor in the 1964 lines now appearing, and here's an example. It's Sylvania's recently introduced SC508 Coffee Table Stereo, available in contemporary or early American styling. Designed for functional beauty, the set comes in mahogany, walnut and a specially antiqued tangerine color in contemporary styling. Base price is $149.95 (in mahogany). Other finishes slightly higher.

Tips on Making Products Move

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promotional and selling. Vince Hill later demonstrated the method with "Vince Hill Sings," broadcast on Southern Television later that week.

The presidents of six other music trade associations took part in the conference, covering music publishers, band instrument makers, piano manufacturers, educational groups. A session on records dealt with "Opportunities for the Gramophone Record in the Post," with an address by G. Fenwick, who was manager of the famous HMV retail store in London's Oxford Street for many years. About 150 of the country's leading retailers attended what secretary D. E. Johnson described as "the most important event in the music trade's calendar since World War II."
NEW YORK—Five record labels were represented on the initial five-pack release by Music Operations Service (MOS), an industryscale effort by the five majors of the leading automatic phonograph manufacturers to provide new singles for juke box operators.

The five-packs, complete with five title strips and a four-color album reproduction for each record, will be distributed through the 12,000 Rock-Ola, Rowe, A&M, and Wurlitzer distributors throughout the nation.

Packs, which will be released on an every-other-week basis, will also be available through one-stop.

New Material

All releases were taken from the Billboard Top Selling Singles Survey. None of the material has previously been released as singles.

Line-up for the initial five-pack includes:

"One Note Samba" backed with "I Left My Heart in San Francisco," with Joe Harnell from the Kapp "Fly Me to the Moon" album.

"

Night Train" backed with "The Honky Tonk," with Henry Manzini from the RCA "Uniquely Manzini" album.

"Morning Train" backed with "Gone the Rainbow," with Peter Paul and Mary from the Warner Bros. "Moving" album.

"Medley" backed with "Mama's Gone Crazy" by Peggy Lee from the Capitol "I'm a Woman" album.

Resources Pooled

Theory behind the MOSS is that efforts by any of the manufacturers to provide custom product have been stymied because of the limited orders. With three photograph manufacturers pooling their buying power, the combination is able to order adult 33 stereo singles material in enough quantity to make it worth the record companies' while. Record Sources International, a division of The Billboard Publishing Company, takes care of fulfillment to distributors and one-stops and also services operators directly.

Cost to the operator, regardless of where he buys, is $3.30 for a five-pack including the title strips and four-color album reproductions.

Record companies benefit two ways: Minimum album covers displayed on juke boxes promote album sales. And the stereo bands extracted from the albums are singles that have not had exposure on the air, thus stimulating additional interest in the albums.

Material is selected on the basis of juke box potential by members of the Billboard record review staff.
WALL ST. JOURNAL LOOKS AT STATE OF PINBALLS

CHICAGO—The June 11 issue of the Wall Street Journal contained a page 1 analysis of the pinball machine industry, emphasizing the legal status of amusement games in the United States and the demand for them overseas.

According to the story, the three major pinball manufacturers—Bally, Gottlieb and Williams—last year sold 70,000 units with a total value of about $15,000,000.

Gottlieb reported that its sales have risen by 30 per cent since 1956, while Williams reports a 70 per cent gain in sales in the last five years.

Since the passage of the Eastland Bill in December, Bally reports a 40 per cent sales drop due to the cutback of the firm's bingo line. The article outlined the major differences between bingos and straight five-balls.

Herb Jones, Bally vice-president, said the company is eliminating bingos features from some of its models.

Gottlieb and Williams attributed a third of their volume to export sales.

Report From Britain

Singleton Hurt

LONDON—The vacation of John Singleton, secretary of Amusement Caterers Association in Britain, was marred recently by a serious car accident.

Singleton, in Germany for a three-week respite with his wife, suffered a cracked shoulder, and Mrs. Singleton, several cracked ribs.

The ACA official was hospitalized two weeks, but is now back at his desk in London. Both he and Mrs. Singleton are "wore but mending," he indicated.

Tester Catches On

LONDON—The Lemon-Automatic Reaction Tester is catching on slowly in the United Kingdom. The machine, which takes a three-penny coin, finds its chief operating prospects in the serious enthusiast.

Frank B. Joerling Dies at Age 69

ST. LOUIS—Frank B. Joerling, 69, since 1923 general manager of the Southwest division of the Billboard Publishing Company, with offices in the Arcade Building here, died June 8 at Barnes Hospital of a heart ailment aggravated by complications.

The deceased represented both Billboard and Amusement Business weeklies and was well known in local coin machine circles. He was an authority on outdoor show business and was well known in that field from coast to coast.

Masonic funeral services were held Tuesday (11) from the Kurris Funeral Home, East St. Louis, Ill., with internment in Mount Hope Cemetery, Belleville, Ill.

Survivors are his widow, Lucell, 221 Gill Avenue, Kirkwood, Mo., and three brothers, Dr. Arthur and Walter, both of Cincinnati, and George, of Miami, Ohio.
Motel Guests Choose Tunes

DENVER—Phonograph operators throughout this area are making plans with interest a novel project recently completed by Keane Smith, of Mood Music Company, in the new million-dollar Central Motel.

In place of the usual public address system, which provides FM and AM music at the turn of a switch in most modern motels, Manager Robert Lee has provided wall boxes which give the guest a huge choice of Juke box tunes.

With wall boxes in 160 rooms, the Centre Motel will be startled primarily for the commercial-traveller market, according to Lee.

Commercial Pal

"We are firmly convinced that travelers in this bracket are tired of TV, or the usual broadcast-type of music, punctuated with commercials every few minutes," he said. "So, instead of simply giving the customer the usual free music, we are allowing him to choose from an almost unlimited group of albums, and deposit coins for the music, exactly as if he were in his favorite lounge."

Assisted by Stan Larsson of Strive Distributing Company in the elaborate installation, operator Smith is counting heavily on several unique features of the million-dollar motel to keep earning capacity of the system at its best.

For one thing, located near the downtown Denver business district, the motel plans to offer commercial travelers rooms at a moderate rate the year round, which they can leave their cars at the motel, and to use a station wagon owned by the hotel for unlimited transport to and from the business district.

This will appeal mightily to business travelers who need all the valuables samples and merchandise in cars in the downtown area.

24,000 Circulars

Then, of course, the convenience of the motel to most of Denver's interests centers will count.

More than 20,000 circulars have been made up by the Centre Motel management, sent to sales managers and sales offices of thousands of manufacturers, to emphasize the "commercial traveler aspect" of the motel.

With 90 cents per cent occupancy the year-round, the novel wall box installation is expected to show a return of from $30 to $55 a week, even on the conservative basis, according to Manager Lee.

We have developed a plan which makes sure that every customer understands what the wall box is there for," Lee said. "We will simply issue each guest as he checks in a marked quarter or half dollar, probably in the lobby, to explain to him that he needs only to deposit it in the wall box to select the kind of music he wants to hear while waiting for his transportation, or to deposit the weight, of weight, we have found."

Shilling along these lines may be boosted by distributing coins for wall box use, with morning newspapers, or as favors, when chambermaids clean up the rooms, and a guest is staying over.

The 160 wall boxes operate from a single unit, with continuous play, so that in dropping coins and selecting from the unit, the guest simply picks up music which is likely to be already in progress.

The huge music library involves more than a dozen types of pops, old favorites, Broadway show albums, novelty, music, etc., available on the standard 10 cent, 3 for 25 cents, or 90-cent basis.

Naturally, it is expected that some guests may object to having to pay for music in this way, but to date no such complaints have materialized. The fact that the big motel, equal to the largest in the Denver area in space and location, does not tip- ping whatsoever, and assesses no extra charge over the room rent, average guests do not feel that a handful of coins in the wall box is "a gouge."

Along with commercial travelers, the Centre Motel card will be accepted at business meetings and conventions, plus tourists during the summer, all of whom, of course, are prime candidates for coin-operated music.

Manager Robert Lee looks over a wall box.

Copy Provided by Bureau of Public Relations

Report From Britain

---Continued from page 45---

same trip for exceptional sales work to his Norman Lever, general manager.

The firm's star salesmen are encouraged in various ways. A London trip was the prize three weeks ago. The next company-encouraged jinket for salesmen and wives is to Lincoln, Newmarket and Epsom race tracks.

Recent STEREO RELEASES for Music Operators

SEEBURG LITTLE LP's

Pop Vocal

PAT THOMAS—Desafinado—MGM

JACKIE GLEASON—Oo-oo—Capitol

Jazz/Rhythm & Blues

COUNT BASIE—Onto My Way Shoutin' Again—Verve

FREDDY KING—Bootsie Nova & Blues—King

FOLK/Country & Western

BURL IVES—Burl—Decca

SEEBURG ARTIST OF THE WEEK

BILLY HOLIDAY—LADY IN SATIN

(Columbia (Pop Vocal)

I'm a Fool to Want You/For Heaven's Sake/You Don't Know What Love Is/I'll Remember/May We Kneel/Violin for Your Favor/You've Changed/It's Easy to Remember/But Beautiful/I'll Be Around

All titles listed are current 3708 stereo simplex packaged for the Juke box operator. Other packages or record companies may get weekly listings of their product by sending release to Juke Box Review, Billboard, 1544 Broadway, New York 36, N. Y.

MUSIC MACHINE PROGRAMMING

JUNE 22, 1963

DOUBLE-PLAY DISK

BIRDLAND

CHUBBY CHECKER, PARKWAY 873

BLACK CLOUD

SURFIN' U. S. A.

BEACH BOYS, CAPITOL 4932

SHUT DOWN

THE GOOD LIFE

TONY BENNETT, COLUMBIA 42797

SPRING IN MANHATTAN

STRING ALONG

RICK NELSON, DELCO 31405

GYPSY WOMAN

POOR LITTLE RICH GIRL

STEVIE LAWRENCE, COLUMBIA 27875

MORE

WILLIAM SHALY, COLUMBIA 27864

NO ONE

ANDY WILLIAMS, COLUMBIA 27824

HOPELESS

LINDA WELLS, COLUMBIA 27820

LADY SATIN

TENNESSEE EARL, COLUMBIA 27855

A LETTER FROM BETTY

RAY CHARLES, ABC-PARAMOUNT 10463

BREAKWATER

LAWRENCE WELK, DOT 16488

SCARLETT 'O'HARA

HOOBO FLATS (Part I)

JIMMY SMITH, VEEVY 10283

HOOBO FLATS (Part II)

Seeburg Catalog

Fatter Than Ever

CHICAGO—Some 343 Little LP selections, including 151 new additions, are listed in Seeburg's new catalog of 3318 stereo disks available for Juke box operator use.

The total represents a 54 per cent increase over the previous edition of the booklet in February.

Thirty-eight labels are now represented in the catalog. Classification includes folk music, specialty recordings, original cast, pop vocals, pop instruments, jazz, rhythm-and-blues, classical and country and western.

The new catalog (volume three), enlarged from 28 to 44 pages reproduces all 343 album covers and lists each individual selection in the album. Artists are listed alphabetically.

Trade Exhibition again next January, has refurbished the premier's swing doors whose drafts gave post-exposure influenza to several coin traders last month, reports John Singleton, AACA secretary.

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RECORD SOURCE INTERNATIONAL AND WURLITZER OFFER MUSIC FOR ADULT PROGRAMMING THROUGH MUSIC OPERATORS' STEREO SERVICE

A STEREO FIVE PACK OF THE 10 TOP CUTS FROM THE BEST LP SHOW TUNE ALBUMS PICKED BY BILLBOARD'S MUSIC EXPERTS FROM ALL THE TOP LABELS RECORDED ON 7-INCH 33-1/3 RPM MICROGROOVE RECORDS A NEW PACK OF FIVE M.O.S.S. PICKS DELIVERED ANYWHERE IN THE UNITED STATES IN ANY QUANTITY EVERY TWO WEEKS AT GOING ONE-STOP RATES IT'S THE GREATEST EXTRA PLAY-PROMOTING, MONEY-MAKING SERVICE EVER OFFERED MUSIC OPERATORS

THE BEST FROM THE ALBUMS
Selected music for a program of PLEASURABLE LISTENING


THE WURLITZER DYNATONE SOUND SYSTEM REPRODUCES THESE RECORDS AS NO OTHER PHONOGRAPH CAN. SUBSCRIBE TO THIS SERVICE TODAY AND START ENJOYING THE EXTRA EARNINGS IT WILL PRODUCE FOR YOU. SEE YOUR WURLITZER DISTRIBUTOR OR WRITE RECORD SOURCE INTERNATIONAL, 1564 BROADWAY, NEW YORK 36, N. Y.

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EUROPEAN NEWS BRIEFS

Smaller Ops Squeezed

HAMBURG—Small German operators increasingly are being squeezed by competition of the operating trade in this country. A trade survey shows the trend is clearly toward fewer operators with a larger number of machines. Some forecasts predict that the present 3,000 West German operators will shrink within the next few years to less than 2,000 operators, all highly expert professionals operating large amounts of equipment.

An extreme forecast is for the emergence of big European Common Market-wide operating combines, functioning as operating corporations and organizing the entire European Common Market area as a single territory.

The survey predicts that either the operating trade will grow vastly bigger—or that it will disintegrate under Common Market competitive pressures and revert to ownership location such as now prevails in Belgium and Austria.

Resorts Want Bowlers

CHAMONIX—French ski resorts will order record amounts of bowling games for the 1963-64 season. Resort owners report unanimously that season just ended has established the bowler as the most popular après-ski coin game. Most resorts report that the demand for bowlers far outstrips the supply.

Trade circles estimate that orders for the 1963-64 season may total as high as 3,500 coin games of all description for all French winter resorts.

Drive Location On

MUNICH—German operator associations are conducting a drive to expand the number of locations for phonographs through "grass root missionary work," as one operator association official here put it. Associations are urging their members to canvas potential phonograph locations more intensively and more imaginatively. Operators are advised to consider every restaurant, bistro and snack bar a phonograph location until conclusively proved otherwise.

Operators are advised to visit every potential phonograph location in his area at least once every six months. "There is no such thing as a location unsuitable for a phonograph; there are only operators who are unable to make the phonograph seem appealing for every location," a recent association injunction to members contended.

"There is no way to expand your drives on page 54"

Riot Gun Game

• Continued from page 44

Riot gun gets your attention with a choice of opportunity, which also carry the gun itself. A Black Cat bonus target jumps up and moves across a fence for the gun. Men-in-the-window targets have been dispatched.

Both the number of shots per coin and the time limit are adjustable. A slide-out service panel allows the operator to service the front from the fence. The fuse and entire mechanism are contained in the panel.

Please ship copies of Billboard's International Coin Machine Directory. My check for $ is enclosed.

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2150 Patterson St., Cincinnati 14, Ohio

MAIL THIS COUPON TODAY for your copy of the just-published INTERNATIONAL COIN MACHINE DIRECTORY

Single Copy Price: $1.00
New Capsules May Usher In An Era For Bulk Vending

By NICK BIBO

CHICAGO—A new age appears to be dawning for the bulk vending industry, if the new capsule machines are any indication.

The introduction of the new capsule machine has been referred to by some as a "jewelry" machine, and others as a "jewelry" machine. However, it is the capsule machine that is gaining the most attention.

The capsule machine is a machine that dispenses capsules, which are small, round, plastic packages containing a variety of items such as candy, toys, or small gifts. The capsules are dispensed one at a time, and the selection is made by the customer by inserting a coin or token into the machine.

The capsule machine is gaining popularity because it is perceived as being more interactive and engaging than traditional vending machines. It is also seen as providing more variety and choice to customers.

The capsule machine is expected to revolutionize the vending industry, and it is already beginning to replace traditional machines in many locations. It is likely that the capsule machine will continue to gain popularity in the years to come.
Vendors in Carolina Elect Lee Smith

CHARLOTTE, N.C.—Lee Smith, president of Smith-Royal of Carolina, a local bulk vending operation, was elected president of the Carolina Bulk Vendors Association at a meeting of the group there recently.

Other officers elected were Blackie Triplett, Triplett Vending Service, Raleigh N. C., vice-president; Jack Thomas, secretary; Harry Forhman, Rock Hill Vendors, Rock Hill, S. C., treasurer; and Lee Wisscoff, Shelby, N. C., chairman of the board.

Elected to the board of directors were the officers and Ed Owen, Owen Vending Service, Fayetteville, N. C., and Bobby Hallman, Hallman Vending, Charlotte.

Topics discussed during the meeting included the importance of cleanliness in machines, route cars and communities and the effect of increased sugar prices on the cost of bulk gum.

Lee Smith commented briefly on the 1962 Chicago National Vendors Association convention and predicted that the 1964 show in Miami will be the biggest NVA show in history.


Cigarette Buyers in Memphis Take Nickel Price Boost in Stride

MEMPHIS—Increase in price of cigarettes in vending machines from 30 cents to 35 cents per pack has not brought on much buyer resistance, Drew Canale, president of Shelby County Cigarette Vending Association, said last week.

Sales have been "in fact, remarkably strong," said Canale. The increase price went into effect June 1 because the State 2 cents per pack tax increase, from 5 cents to 7 cents became effective the same day.

Canale said sales for the first 10 days after the increase had decreased about 15 per cent, but that was "nothing like we had anticipated. We expected more.

Canale theorized the reason was that cigarette machines were in convenient places and the price increase did change the buying habits of most smokers.

"Some, however, became conscious of any price increase. In the case of his cigarette prices, they would start buying them by the dozen. I don't know if that will be temporary with the smokers who do or not."

"We expect, and our hope is, that our sales will in time get back up to what they were before the price increase."

Across the counter prices of cigarettes before the price increase ranged from 28 cents. Now the prices are 29 cents to 31 cents.

AMCO SANITARY VENDOR

The Finest for Vending Flat Pack Products

10c, 25c and 50c Operation

Vends for packs up to 5000 Chicles or Chews.

AMCO Vendor is automatically loaded when the machine is empty. Secures car lots. Write for details and prices.

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AMERICAN CHICLES & GUMS

1034-46

1228-35

Chicago, III.

Phoenix Op Sells Out

PHOENIX, Ariz.—Lee Davis, junior, became the first Arizona vendor to sell the new U-Select-It candy vender. The new model, with a capacity of 116 bars, replaces the 90-selection machine. Appearance and dimensions of both machines are the same.

Robert Morris, president, said the increased capacity was achieved by lengthening the product conveyor into previously unused space in the base of the unit.

The model sells for $185, f.o.b. Madison.

133 Exhibitors Set for NAMA

CHICAGO—Some 133 companies have already agreed to exhibit at the 1963 convention of the National Automatic Merchandising Association to be held in McCormick Place here September 7-10. To date, the Northwestern Corporation is the only local vending machine manufacturer to sign for exhibit space.

The 1963 NAMA show will come on the heels of the annual Music Operators of America convention, to be held at the Blackstone Hotel and Morrison here, September 4-6.

Ernest H. Fox, convention general chairman, said that a record 55,000 square feet of exhibit space will be realized this year. He added that NAMA is within 10,000 square feet of its goal.

TRADERS of the ORIENT

A 10c Capsule Mix to empty your machines. Hand counted 250 per bag. Every item a good 10c value. $31.00 PER M

BLENDAGE

5c A T I A S M A S T E R

Jumbo Charm Young

R E V O L U T I O N A R Y B R E A K T H R O U G H !
CINEBOX SETS UP FILM PRODUCTION

NEW YORK—Stanley Green, president of Estey Electronics, Hicksville, N. Y., returns Wednesday (19) from a 10-day European trip. Green negotiated for the co-production of 50 musical films for exhibition in Cinebox, the Italian motion picture juke box. Estey is U. S. Cinebox distributor.

During the trip, Green set up working arrangements with Cinebox film producers in Italy and France. These films are intended to supplement the first 50 productions to be made in the U. S.

LEWIS ROSEN (left), and his brother, Elliot, sons of David Rosen, Philadelphia Rowe-AMI distributor, leave next week for a two-month tour of Europe. The two men-agers will visit Ireland, Scotland, England, France, Belgium, Holland, Germany, Switzerland, Italy and Austria.

**Bonus Balls Don't Make It Gambling in Texas Ruling**

AUSTIN, Tex.—A pinball machine that gives extra balls to play as a reward for certain scores is not a gambling device, Attorney General Waggoner Carr said here.

Carr replied to an opinion requested by Beaumont Criminal District Attorney W. C. Lindsey.

Lindsey described a pinball that gives a player five plays a game. A skillful player with a high score gets additional plays to a maximum of 10.

Carr said the game of five to 10 plays is all one game, paid for by a coin, and does not reward a player with additional games or anything of value for skillful play. Thus, Carr said, it is not a gambling device.

The opinion was issued on the advice of a previous opinion that said a game in which the length of the game is determined by the skill of the player is not a gambling device if it does not reward a player with free games or money.
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Oklahoma Contest
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Williams

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Valiant Three Coins
Serenade Reserve
Magic Clock Darts
Metro Jungle

Domestic Specials

United Astro Shuffle
United Capri Bowler
Williams Still Pool
Midway Stiletto Range
Fisher Pool Tables
Midway Target Gallery—$245
Midway $2 Player Gallery—$295
Daily Spinners—$200
New Williams Major Leagues
New Midway Sluggers
Pro Golfers

Wanted Immediately

Shop Mechanic Must have experience in installation.

DAN STEWART CO.
160 East 92nd St. New York, N. Y. 54-4050

Frances German Mergers Muddled

Continued from page 44

services, the sharing of certain production facilities, and the establishment of joint marketing and sales organizations. This formula represents a still more elastic approach to the internationalization of national manufacturing firms.

International Competition

The poll of European coin executives showed that the majority believe that the trend of business generally is toward international competition, and that successful competition in the Common Market implies the ability to compete for the U. S. market as well. In this connection, Franco-German coin machine concerns, while discussing Continental mergers, are also studying the possibility of penetrating the U. S. market through the acquisition of U. S. firms.

One possible model for an amalgamation of European coin machine firms is that worked out for the Continental airlines—Air Union. Under the Air Union formula, West Germany, France, Italy and Belgium are pooling their national airlines into a single organization.

Single Organization

Air Union members will retain considerable autonomy in serving their own countries, but will operate as a single organization in international traffic. The aim of Air Union is to permit the four national European carriers to compete more effectively against giant international carriers such as Pan American.

An "Air Union" formula is being proposed for the European coin machine producers, and this is one of the proposals now under study in the Franco-German negotiations.

These are only two of a series of such acquisitions of U. S. by European firms, the object being in each case to give the European firm access to the U. S. market.

In part, the merger talks now in progress between Franco-German firms are a defensive reaction to the marked superiority enjoyed by U. S. coin machine firms, organized as they are on a broad Continental basis for competition in the European market.

Mergers and pooling arrangements such as are now under discussion have been advocated by European trade leaders for the past few years. It has taken the pressures generated by the Common Market, however, to trigger the talks now in progress.

WANTED IMMEDIATELY

Shop Mechanic Must have experience in installation.

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EUROPEAN NEWS BRIEFS

Seek European Assn. MILAN—SAPAR, the organization of Italian coin machine operators, is conducting negotiations aimed at forming a single European-wide coin machine trade organization.

SAPAR’s efforts parallel to some extent moves afoot in Italy and Belgium to organize the trade on a broad basis. Austrian operators are seeking to convene an “assembly” of the European coin trade. Belgium’s trade favors, predictably, a “European” organization of the trade along Common Market lines.

The Italians are less interested in the organization aspect than in its objectives, which, SAPAR holds, should be devoted primarily to eliminating the tangle of conflicting and dissonant tax and operating legislation.

The Italians are campaigning for a single coin machine tax and operating code for the entire Common Market area and associated countries such as Austria.

Danes Want Uniformity COPENHAGEN—Denmark’s trade association, Dansk Automat Branche, is conducting a campaign to establish uniform national licensing fees instead of the varying local fees now imposed.

The association contends that fees are too high and vary too much from area to area. The crisis quilt license fee structure works to fragment the trade, according to the association, and to prevent the erection of a strong nationally oriented trade.

Somewhat the same problem prevails in Holland and Switzerland, and Danish trade authorities are engaged in an exchange of information with the trade associations in these countries to get an impecunious for the drive in Denmark.

MUSIC OPERATORS STEREO SERVICE (MOSS)—PRE-PACK OF 5 STEREO 33\(\frac{1}{2}\) SINGLES AS ANNOUNCED ON PAGE 47

NOW . . . a regular operator service for 33\(\frac{1}{2}\)’s singles . . . especially produced from Best Selling LP’s.

TOP ARTISTS . . . TOP SONGS . . . ALL LEADING LABELS

Contact your regular Juke Box Distributor or One-Stop . . . or USE THIS CONVENIENT ORDER FORM TODAY. (Operators: price per pack—$3.50)

To: RSI, MOSS Division 1564 Broadway New York 36, N. Y.

Please send MOSS pre-packs (5 singles each) at $3.50 per pack. My check in the amount of $ is enclosed. (PAYMENT MUST ACCOMPANY ORDER)

Company Name

Address

City Zone State

Signature

All Purchases Are Final. There Is No Return Privilege.

Selections

MOSS PACK #1 CONTAINS:

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<td>JOE HARNELL</td>
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<td>(2) LEFT MY HEART IN SAN FRANCISCO</td>
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<td>COMMAND</td>
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<td>(3) BIG JUNCTION</td>
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<td>(2) THE HOT CANARY</td>
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<td>PETER, PAUL &amp; MARY</td>
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<td>(1) GONE THE RAINBOW</td>
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<td>(1) MACK THE KNIFE</td>
<td>PEGGY LEE</td>
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<td>(2) MAMMA’S GONE GOOD-BYE</td>
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JUKE BOX DISTRIBUTORS . . . ONE-STOP

Your operators will be contacting you about the new MOSS Pre-Packs. For full details and price schedule, write immediately to RSI, MOSS Division, 1564 Broadway, New York 36, N. Y.

* Each stereo single in the MOSS Pre-Pack contains the 5 best tracks from a current top-selling LP—as selected by Billboard’s Program Director.

* Each record sleeve in the MOSS Pre-Pack contains 5 title strips and a moisture-4-star transparency of the original album cover for display.

* Distribution will be handled through Record Source International (RSI)—a division of Billboard.

* Every two weeks a new MOSS Pre-Pack of 5 stereo 33\(\frac{1}{2}\) singles will be announced in these pages.

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- Lighting all 5 rollover buttons lights center hole for special.
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- Hitting rollovers determines special value of hole.
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SEE YOUR DISTRIBUTOR FOR A DEMONSTRATION!
IT PROMOTES ITSELF

From its colorful, play-inviting dome display to its glowing stereo promotion panel, the Wurlitzer 2700 is a beautiful advertisement for itself. By sight, by light and by sound, it sells music around the clock in every location it graces.

IT HELPS SERVICE ITSELF

Another Wurlitzer exclusive. The program unit lowers in a vertical position to speed title strip changing. Record changing is almost automatic. Tone arm adjustment and needle changing are simple, high-speed operations on this phonograph that practically takes care of itself.

... AND MAN!

HOW IT TAKES IN MONEY

A galaxy of extra income stimulators headed by the Golden Selector Bar actuated Ten Top Tunes feature, this greatest of all Wurlitzers is shattering previous totals for making money wherever installed.

WURLITZER 2700
THE WURLITZER COMPANY / NORTH Tonawanda, N. Y.
107 YEARS OF MUSICAL EXPERIENCE
MANTOVANI AND ORK fly to Japan for a series of 16 concerts and then hop to Canada for an additional 10. British Decca's n. d. director Frank Lee sees the maestro off.

CHAD MITCHELL signs his trio to Mercury Records, while Ivy Green, Mercury president, looks on. Also in the crowd are Frank Fried, of Mercury, and Mike Rubash, of the trio.

DECCA EXECUTIVES Leonard Schneider and Martin Selkin greet Bob Gaudio and Frankie Valli, of the Four Seasons vocal group, as indie producers for the firm. Initial recording under their supervision features the Page Boys, whose first Decca disk will be issued this week.

ARGENTINE MUSICAL comedy eyeful Elder Boren is recording his husband's musical, "Caroline," for the South American Zafiro label.

BRENTA LEE poses with Carl Sigman, who wrote the English lyrics to "Losing You," and Ivan Mogul, who brought the tune back from a recent European trip. It's a big hit for all three of them.

JEAN PIERRE AUMONT and Vivien Leigh chat during Capitol race week presentation of current Broadway hit, "Tea and Her.

THE INQUERY seen here are actually Disneyland record and music brass posing in headdresses to help promote the song "Savage Sam," by the Wellingtons, from the picture of the same name. Executives are Jimmy Johnson, Vince Jeffers, Bob Elliott, Sandy Strohback, Kelly Camerata and Bob Larse.

BILL JUSTIS' recording of "Tamoure" is creating a stir in Australia, and the wire display above indicates what an enterprising Sydney dealer is doing to the fashion dance and the recording.

HONEY COLES, manager of the Apollo Theatre, presents Jackie Wilson with "All-Time Best of" plaque, while former deejay Alan Freed eyes poster.