Hoots the Name of the Game This Year

Suddenly Folk Stuff Takes Over Industry

17,000 Jam Hollywood Bowl

By HUGH CHERRY

HOLLYWOOD—The American musical form which was a few years ago limited to the coffeehouses and a few college campuses has moved into the big time. Last Friday night (2) more than 17,000 persons paid a gate gross of $38,100 to see and hear folk performers play and sing the music that has become an important facet of the pop music scene.

Peter, Paul and Mary, Odetta, and Bud and Travis established an attendance record for the season. The Bowl was sold out before the night of the performance. This topped the season's previous attendance high set by Allan Sherman who drew 16,285. The Bowl's all-time record was established in 1936 by Lily Pons at 26,417. Since then, the outdoor theater has been remodeled and its capacity reduced to its present near-18,000 level.

Odetta's deep, warm voice gave new life and meaning to such well-known folk classics as "Shenandoah" and "Kaze Jane." She very briefly made reference and dedication to thousands fighting for civil rights across the nation when she sang the "Freedom Tragedy.

The multi-lingual Bud and Travis provided a remarkable performance which was their contribution to the recent Availabilities, which have been announced by the record industry. Travis made a personal statement on the occasion of recording his second album for the "Hootenanny" label. His version of "Wade in the Water," "The Churchyard," and "O Death" has been a spectacular success. The new album, "Hootenany," is due in stores on October 1.

Sam Chase Resigns; Lee Zhito Editor

NEW YORK—Sam Chase resigned as editor-in-chief of this week to establish his own management consultant organization. The new company, Sam Chase Associates, will have offices at 527 Madison Avenue and will provide services to companies in the music, record, radio, television, talent and publishing fields.

Chase joined Billboard in January of 1947. In the nearly 14 years since then, he has served as Radio-TV editor, general manager of the TV division, editor and publisher of TV Availability, which was published by the TV division, editorial director and assistant publisher of Billboard; and most recently, editor-in-chief.

Publisher Hal Cook announced: "It is with regret we accept Mr. Chase's resignation. While at Billboard, Sam was responsible for the development of many innovations which today are an integral part of the magazine. He has made a major contribution to the planning and placing into print the magazine's new format the beginning of this year."

Chase said: "I deeply regret leaving Billboard after so long association, but personal considerations require me to take on new challenges, many of which I am sure will keep me in close contact with my friends in the music-record industry."
THE RECORDINGS OF
HEIFETZ

Heifetz has recorded virtually every major violin work. A new brochure contains photographs, a biography of Heifetz and an up-to-date discography of the forty-four albums he has recorded for RCA Victor. The first two albums in a series of new editions of performances by Heifetz are Violin Concertos by Beethoven and Brahms. Both albums are in Living Stereo and Mono Hi-Fi and now for the first time on Tape. The new brochure gives your customers a reference to the world's foremost music for the violin, performed by the world's foremost violinist. Contact your distributor for details.

EXCLUSIVELY ON RCA VICTOR RED SEAL RECORDS

www.americanradiohistory.com
NEW YORK — A resolution of problems surrounding the presentation of sales figures of The Reader's Digest package mail-order record business, and the appearance of two witnesses in the government's rebuttal case, have seen the suspension of hearings in the Federal Trade Commission's case against the Columbia Record Club.

The Commission's complaint, originally filed during the summer recess, charged that the alleged monopolistic aspects of Columbia's exclusive licensing arrangements for club offers of the product of various independent record labels and the structure of the club's offers to the ultimate consumer, had lengthened pretrial meetings through last fall, the hearings began last January 16. Since that time, well over 1,000 exhibits have been offered into evidence and approximately 11,000 pages of testimony have been taken on the record.

In respect to Reader's Digest, Columbia had sought, for several weeks to prevent the presentation of sales figures by the Digest magazine. The Digest filed a motion to quash, which was ultimately denied by U.S. District Judge Donald Moore. Moore held that Digest sales figures were relevant to the issues of the case. Asa Sokolow's argument that the presentation of these figures would show that Columbia is not, in fact, the dominant factor in the industry alleged by the Government.

The denial of the Digest's motion, an agreement was worked out between Sokolow and Reader's Digest. F. Daly (who had promised an appeal of the denial of the Digest's motion) would reveal its sales figures for 1960 and an average of its sales figures for the three years 1960, 1961 and 1962.

Sokolow told the court that this arrangement would be accepted as full compliance with the subpoena, since "it will tend to show the full magnitude of its operation." Also admitted into evidence were a number of letters and other documents of communication between the Digest and RCA Victor, which, according to Sokolow, show the restrictions placed on both the Digest and the Columbia Record Club.

Asa Sokolow, current and of the Board of the Columbia Record Club, in his testimony related to allegations of changes in retail activity of Columbia classical records in 1935—the year of the Digest's first issue—through 1956, one year after the start of the club. The government's brief rebuttal case featured as witnesses Robert Dudley Kirkpatrick, Jr., a vice-president of Market Research Corporation of America (M RCA) appearing for the fifth time, and Thomas Noonan, research director of Billboard. The testimony of both dealt largely with the methods of analysis employed by Columbia Records.

Kirkpatrick testified that certain statistical studies undertaken by his company on behalf of Columbia Records, in particular, the testimony related to allegations of changes in retail activity of Columbia classical records in 1935—the year of the Digest's first issue—through 1956, one year after the start of the club. The government's brief rebuttal case featured as witnesses Robert Dudley Kirkpatrick, Jr., a vice-president of Market Research Corporation of America (M RCA) appearing for the fifth time, and Thomas Noonan, research director of Billboard. The testimony of both dealt largely with the methods of analysis employed by Columbia Records.

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Although Kirkpatrick sought to show that the study in question indicated a drop in the number of classical records of Columbia, as a result of their appearance in the club, the data was rejected by the examiner, by the testimony of the exhibits. Without question, on the stand, Columbia again was placed in the current situation in LP best seller books in Billboard on the basis of their alleged activities, they are seen standing between the Columbia and the RCA Victor.

On the other hand, Columbia earlier had submitted exhibits of its own incorporating Billboard's activity of Columbia classical records in 1935—the year of the Digest's first issue—through 1956, one year after the start of the club. The government's brief rebuttal case featured as witnesses Robert Dudley Kirkpatrick, Jr., a vice-president of Market Research Corporation of America (M RCA) appearing for the fifth time, and Thomas Noonan, research director of Billboard. The testimony of both dealt largely with the methods of analysis employed by Columbia Records.

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March on Washington Stirs Record People

Birmingham Breaks Line

By BOB ROLONTZ

NEW YORK — History was written in the city of Birmingham, Alabama, when the Negro Adams' AGVA troupe played before an integrated audience (August 25) for the first time ever. It was performed on the campus of Miles College on a makeshift stage under the watchful eye of the first part of the performance.

Stars of the show were Johnny Mathis, James Baldwin, Ray Charles, Nichelle Nichols, Berry Berenson, and a variety of other famous acts. Audience totaled more than 10,000.

The show was emceed by William B. Williams, WNEW deejay. He opened with the words: "Four days from now, the people have to bring their own seats since the show was held at the United Center and "It was quite a sight to see the hundreds of Negroes, too poor to ride the trains, standing on the city streets of Birmingham on their way to the theater," he said.

"When the stage collapsed, and all the lights went off, the audience began to sing "We Shall Overcome" and 10,000 voices made the message."

An official of the Associated Press, the Apollo Theater in New York at 253 West 125th St., is also acting for the March on Washington." Many record people will be on hand.

Tony Bennett, Joan Woodward, Paul Newman, Billy Eckstine, the Beaus, Ray Conniff, Martinis, Curly Coe, Johnny Hartman, Coleman Hawkins, Ahmad Jamal, Dinah Washington, Johnnie Taylor,_epochs, Lionel Hampton, Moms Mabley, Herbie Mann, John Coltrane, Count Basie, Thelonious Monk, Al (Alcove) Thorne, Art Blakey and the Jazz Messengers, Lambert, Hendricks and Ross and many others are among those attending.

Air personalities from across the nation will serve as emcees of the show, among them are: William B. Williams, Ralph Cooper, Mercer Ellington, Mort Greenshee, Roy Eldridge, Sam Jackson, Symphony Sids, Billy Taylor, Curly Coe, and others.

Tickets will be sold exclusively at the N.A.L.C., 217 West 125th between 10 a.m. and 4 p.m. Tickets will go for $1.00, $2.50, $5.00, $7.50 and $10.00 available.

5 Para Execs

Hit Promo Trail

NEW YORK — Five top ABC Paramount executives will hit the road this week for a one-week tour of the nation. The tour consists of Irwin Garry, covering the West Coast; Al Parker, East Coast; Howard Stark, South; Marty Goldstein, Midwest; and Sandy Lewis, the Midwest. Larry Newman, vice-president of ABC's West Coast, will be flying over the same territory to make sure everything goes smoothly.

Purpose of the concentrated drive is to push a dozen new LP releases on the hook. The five execs will also concentrate on new single releases on all labels.

ILLINOIS GOV. OTTO KERNER concludes Mr. Gene Autry and Erwin H. Schlacht, general manager of Gene Autry's Sahara Inn, at grand reopening ceremonies of the $7,000,000 suburban night spot and hotel. The club had been shuttered for a year, due to business problems and pressure of work by star, Manny Skar. Autry plans a top entertainment policy, which kicked off last week with society-girl folk singer Nancy Ames and the folks-singing New Wine Singers.

Handelman Bros. to Float Stock Issue

DETROIT—The Handelman Company has filed a registration statement with the Securities and Exchange Commission to float a public stock issue. Handelman is the largest independent publisher of phonograph records in the U.S., serving more than 5,500 department, variety and drugstores, supermarkets and other retail outlets.

According to the preliminary prospectus (July 29, 1963), Handelman intends to sell 330,000 shares of stock when the registration statement becomes effective or, as expected, to take four to six weeks.

According to the prospectus, half of all Handelman sales are accounted for by the rest by drugs, pharmaceuticals, vitamins, health and beauty aids and sundries. Total sales for the firm for the fiscal year ended April 30, 1963, amounted to $30 million, with about half of that, $15 million, in records. Firm's set of money for fiscal 1963, ending April 1963 were $960,000.

The prospectus notes that Handelman, a national wholesale business, accounts receivable, inventories and other physical assets, are covered by three record distributors, Jay Kay, and Arc in Detroit, and American in Cleveland on August 1 for $1,200,000. This is $1 in fiscal 1963 Handelman purchased a majority of the outstanding stock of records from these distributors. It also says the purchase price represents the accounts receivable, inventories and all other physical assets.

Prospectus notes that Handelman's disk business has increased from about $5 million gross in 1959 to close to $5 million in 1963. Gross profit margins of the record division of the firm, it says, have been much higher than the drug division.

Officers of Handelman Com-pany, mentioned in the prospectus are Joseph Handelman, president; Paul Handelman, executive vice-president and director; David Handelman, secretary, treasurer and director, and Moe Handelman, vice-president and director. Number of employees in the firm is 400.

Naras Names 2 New Trustees

LOS ANGELES — Two national trustees were elected and two others were re-elected for two-year terms to the board of governors of the National Academy of Recording Arts and Sciences, Los Angeles chapter. Newly elected trustees are John Scott Trotter and current L. A. NARAS presxy.

Morris Levy Keeps Moving With New Buy

NEW YORK—Morris Levy of Roulette enrolled his stake in Sticks and Stones, the rock group which played the club's last show, into the BGK (August 25) for $1 million. Levy also bought four copyright renewals from Jimmy Van Heusen. Levy has said that he will continue to work for the group.

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Kapp Fall Line in Line

WABC Names Sklar to Holman Post

NEW YORK—Broadcast and music circles were stunned last week by the promotion of Rick Sklar from CBS to WABC, to program manager of the station replacing Commander Jack Clarke. The announcement was made Monday (5) by the station's general manager and general manager, Walter Whitmire, former assistant general manager of Group W's. WINS.

"Phil, Holman, who has done so much to bring WABC to its present enviable position in the market, will continue to be a front line piece of talent for us," said Schwartz. Holman is currently doing a consumer data show on the station.

With the responsibilities of running a major market and the position in the nation's first market and in every large market increasing much for sklar, "Let Her have a man in charge of the with one-third segments payable in September, October, and November, is also available."

Kenny Rogers' and the First Edition of three floor displays, a sales incentive program for distributors, and a promotional advertising program in addition to the Kapp national campaign, and including a consumer data show, log, cassettes and deejay albums. The idea is to move the first edition of "Sukiyaki" Star to visit U.S.

New York—Capitol Records star Kyu Sakamoto will visit the U.S. in mid-August for a week of appearances. The singer, who had the smash hit "Sukiyaki," will arrive in the U.S. this week for a one-week tour of the country and attend a cocktail party in his honor while in New York. He is accompanied on his trip by Mrs. Masuo Manase, his personal manager, and the head of Capitol Records rep in Japan.

Rogers adds much to the music. Outstanding pop songs in the repertoire include "Concerto," "Not Be Beautiful" and "Miss Rogers' Born at Last.

DALLAS—The new "Apollo," one of the runs at Dallas Music Hall this week (5) to fair audiences. The concerts are being presented by the performers of Nancy Drew, who are best known as the "Mondo Cane" team of Bob Ornstein and Nino Oliviera. The group is in the midst of a coast-to-coast tour with the intention of promoting the new series of albums to be made by the band. The concert is reported to be a sell-out.

DECCA GETS WOMEN FILM

NEW YORK—Decca Records has acquired the first release in the series of "Men of the World." The picture, presented by an Italian import produced by Guido Jacopetti. The sound of "Mondo Cane," is now "Mondo Cane," a team of Bob Ornstein and Nino Oliviera, the record is the group's first effort with the group. The Decca label is reported to be a sell-out.

Out-of-Town Shows

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TREAT THIS SINGLE GOOD—'CAUSE IT'S A HIT!

BOBBY DARIN
TREAT MY BABY GOOD
#5019

RUSH RELEASE!

BOBBY'S 4th STRAIGHT HIT SINGLE ON Capitol RECORDS
Price Rise Is Seen Thrust In Industry

WABC Names Sklar

Columbia Case

DEAL DISK DEALERS

CLASSICAL UP AT COLUMBIA

Columbia editor, Lee Zito

- Continued from page 3

Price Rise Is Seen Thrust in Industry

- Continued from page 3

unique international flavor to the evening. Their renditions of "Malaguena Salerosa" and "Guadalajara" had the fire and authenticity of performers who have grown up listening to the songs. Bud and Travis is a slick, fast act whose rapid fire patter gives humorous continuity to their show.

Peter, Paul and Mary's song renditions have beauty, humor, pathos and conviction. Their recent hit, "Pass the Magic Dragon" brought a sing-along reaction from the thousands in the Bob Hope outdoor theater. An adult audience is one of the sellouts of this year, and it appeared that every person in attendance knew every word of the song they were recording, Bob Dylan's "Blowin' in the Wind" was sung at the same pace.

The program was to end as a part of the regular Hollywood Bowl season and was packaged by Al Grossman's Trio Concerts, Inc.

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New Rock Kill The People

HOLLYWOOD—Peter Nero has been racking up a list of impressive one-night concerts, including those where he is composing, scoring and appearing in the forthcoming film "Rocky." The SRO audience of 6,000 the season's largest crowd to crowd into the outdoor amphitheater at the Hollywood Bowl for the film presentation of "Rocky" for the two-hour concert which was a part of the Czechoslovakia Independence Day celebration.

The following night in Cleveland's public auditorium, Nero, along with the New York Philharmonic and the Cleveland Orchestra, performed the film's theme.

July 31, at the Kalamazoo parking lot, Nero and his orchestra performed the film's music, without the orchestra, the film audience of 4,000, eclipsing the previous record of 3,000 set by Jose Iturbi. Nero is slated to appear at the Hollywood Bowl on August 20, in a concert for a concert at the Carter Barron Theater in Washington, August 20.

Grand Award Issues 3 Language LP's

NEW YORK—Three foreign language albums in Italian, French and Spanish, designed for Radio and TV, have been released by Grand Award. The albums were produced by Columbia Records with Lynea Engel as executive director and Julie Kligs producer-director.

The Italian package was supervised by Olga Kupner, associate professor of music at Columbia University; Michael Roffman, who is known at Columbia University supervised the French album, and Professor of Music at Columbia University supervised the Spanish.

Meanwhile, Command Records, announced that it has widened its foreign distribution set-up for album recording, and that Command is now being handled throughout the Near and Far East, Caribbean, South America, Mexico, Central America, Africa, the Middle East, and Islands of the Southwest Pacific.

LICENCE FEES

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- Continued from page 3

the sense of a product line. However, there are a number of existing records which are currently available on the market.

As one commented: "It didn't feel as though we were making a job for me that I was supposed to do. But it felt as though I made it myself, now and keep developing it.

The determination expressed by Columbia and other labels to see that only legitimate rack jobbers and one stops get the functional discount and that

its only a loosening of the station's limited play list policy.

"There will be changes and innovations forthcoming in conjunction with the record companies' program," said Sklar. However, the new p.d. would not make any significant changes until the ABC flagship station would be positioned under a variety of conditions and in the future.

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ALBUM REVIEWS

POP SPOTLIGHT
PRISONER OF LOVE
James Brown, King 551

James Brown, now riding high with "Prison-
er of Love," has used his success to lure
him to a more rock sides by the
same producer, Robert Dozier. This
is Brown singing "Walking in Vain.
"Also, "Sign of the Times," "How Long Do
ting," and a jazz backman
called the "Pig in the Middle" will
be a hit for Brown.

POP SPOTLIGHT
SOUNDS UNLIMITED
Marty Gold & Max Orr. RCA Victor 2714 (64), LSP 2714 (65)
Marty Gold should have another hit LP with this collection of "Sounds Unlimited." The Gold arrangements show off Dyanasty in a most marketable recording form. These are a mixture of rock and soul standards such as "Barcelona," "The Sounds of Silence," "Georgia Woman," and "All Together" should flip these fans.

POP SPOTLIGHT
3 GREAT BANDS
Henry Montana, Al Ritz, Perree Probst. RCA Victor LP 2722 (35), LSP 2722 (36)
Here's a lp that should have great mass appeal. Band in the recordings is amazing and will make hit records. The group comes through with four hits and a couple of standards and a few up-tempo arrangements of good standards. A must for all fans of dance music.

POP SPOTLIGHT
WONDERLAND OF GOLDEN HITS
Andre Kostelanet, Columbia CL 2709 (58), CS 8389 (59)
The arrangements here are nothing short of superb. Although Kostelanet delivers on a large number of hits, the arrangements are most remarkable. Included in this collection are many Kostelanet's richly orchestrated versions of Academy Award winners by Mannie and other fine film greats.

POP SPOTLIGHT
THE NEW SOUNDS OF THE STARS
Various Artists, RCA Victor SP 33-223 (64), SP 33-223 (65)
A better value from this lp will be hard to find. It consists of 12 tracks from various Victor pops, and has a variety of styles. There are still a few hits in the "Dancing in the Dark," or "Righteous Brother," or "Fly Me to the Moon." A good lp.

POP SPOTLIGHT
MONEY IN THE HORN
Al Ritz, RCA Victor LP 2733 (35), LSP 2733 (36)
When Al Ritz is at his best he's one of the top trumpet men in the country, and he's at his best on this lp and superbly
taped. It's a pretty good work. Al and his band are in top form. The Nort trumpet rings out on "Beat That Drum," "Waltz of Dawn," "Night Dreamer," and "Fly Me to the Moon." A good lp.

POP SPOTLIGHT
PETER NERO IN PERSON
RCA Victor LP 2710 (64), LSP 2710 (65)
This is Peter Nero's first concept recording, and it is an outstanding one. It is a lp of music arranged by a "West Side Story" melody that gets a standing ovation from the audience. Also there are bright versions of standards such as "Ballerina," "One O'Clock Jump," "When Love Meets," "Willow," and "All You Need Is Love." The lp should be a hit for Nero and confident.

POP SPOTLIGHT
BE EVER WONDERFUL
Ted Taylor, Okeh 12104 (64), LSP 4154 (65)
Ted Taylor is a young man with a lot of feeling, and he should bring this lp across to the audience. "Oh Pretty One" has a big hit sound, as well as "It's Just a Feeling," "I Should Have Known," and "The Night Is Still Young." The lp should be a hit for Ted Taylor.

CLASSICAL SPOTLIGHT
BERNSTEIN CONDUCTS TCHAIKOVSKY
New York Philharmonic (Bernstein). Columbia ML 3877 (M); ML 6477 (S)
There are several guides to choose from in the case of the records of this lp. Some of the conductors are in the best of their work. The lp will be a hit to all fans of Tchaikovsky. It's the Bernstein-New York Philharmonic combination, which results in a great lp.

CLASSICAL SPOTLIGHT
BERNSTEIN CONDUCTS STRAVINSKY
New York Philharmonic (Bernstein). Columbia ML 3877 (M); ML 6477 (S)
This is a lp of the master's 50th anniversary on the podium and is a landmark in the current generation of which this is the latest. One of the Bernstein symphonies with perhaps the smallest number of curves, and an addition to any collector.

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THIS YEAR'S NEW SOUND IN JAZZ IS FROM THE EAST... FAR, NEAR, AND MIDDLE. VERVE INTRODUCES IT WITH "SEVERAL SHADIES OF JADE" (V/V6-8507) BY CAL TJADER

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LIBERTY RECORDS
**ALBUM REVIEWS (continued)**

**SPECIAL MERIT PICKS**

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

**POP SPECIAL MERIT**

SEPTEMBER SONG

Jimmy Durante

Waring Bros. W 1706 (M); WS 1306 (S)

The Schenck essays something of a new role for the sentimental singer. Durante, who has always been identified (like the late Walter Huston with "September Song," and sure that as a springboard here, he launches into "I Believe," "I'll Never Kiss Again," "You're Never Late Again," "Look Ahead Little Girl," and a heart-warming ditty called "One Room Home," which has all the Durante of the last five years cut; a great melody and a soft, sweet baritone. Rosemary's arrangements are tops. This set could grab a lot of play.

**POP SPECIAL MERIT**

SURVEY "ROUND THE WORLD

Bruce Johnston

Columbia CL 2057 (M); CS 8855 (S)

There are many surfing albums to choose from and it takes a special touch to get something new going. Here, though, that just happened, because this fine, rocking, second West Coast group (predecessor here by Terry Melcher) have a great sound on both instruments, and where vocals by the leader Johnson and assorted back-up predecessors are rare. The group is, however, a real attempt to broaden the pop horizons with such titles as "Jerry's Channel," "Toronto Rampant," "Virginia Beach," etc. One of the best is "Kokomo at Midnight."
<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
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<tbody>
<tr>
<td>Connie Francis</td>
<td>Drownin' My Sorrows</td>
<td>MGM K 13160</td>
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<tr>
<td>Kai Winding</td>
<td>More (Theme from &quot;Mondo Cane&quot;)</td>
<td>Verve VK 10295</td>
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<tr>
<td>Bill Evans &amp; His Orch.</td>
<td>Theme from &quot;The V.I.P.s&quot;</td>
<td>Verve VK 10296</td>
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<tr>
<td>Ben Colder</td>
<td>Still No. 2</td>
<td>MGM K 13147</td>
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<tr>
<td>Bill McElhiney</td>
<td>Down Yonder</td>
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<tr>
<td>Billy Mure</td>
<td>Maria Elena</td>
<td>MGM K 13161</td>
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<tr>
<td>Ronnie Rice</td>
<td>I Know</td>
<td>MGM K 13153</td>
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</tbody>
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RECORDING SESSIONS

Pros Get Into Profumo Act

By BARRY KITTELSON

NEW YORK—The public has had ample opportunity to circu-
late its jokes on the Profumo scandal “which rocked the
Empire,” and has moved on to other gossip. The re-
great interest in the nouveaux riches and very
soon on London Records, entitled, “Fool, Britannia.”

MEMPHIS

George Klein, WHBO deejay and pal of Elvis Presley, who
was vacationing with Presley in California recently, reports Jere
Lee Lewis won the customers at his August 2 opening at the Thunderbird Hotel in Las Vegas, and from reports here, it appears that Liberty Records President
Alvin S. Bennett seeks to sign Lewis, has offered a five-
year contract with $10,000 a year guarantee, Lewis manager, Franci
Pusateri, who had it worked out for a $25,000 a year guarantee,
Lewis’ contract with Sun Records expired in January.

Ace Cannon, HI Records sax star, made a recent appearance on Buck Owens’ TV show in Baltimore, to play his hit “Cottonfield”. RCA Victor has signed Charlie Rich, pro-
aortist-singer-composer, formerly under contract to Sun Records. Rich was one of three singers, along with the Peter Seven, nickel entertainment for RCA Victor Red
mond Division convention recently at the Greenbriar, White Sulphur Springs, W. Va.

Bill Black, HI Records top instrumental group, recently cut a single under his own new-
formed Louis label. Black used his sax—tenor man, Marty Wil-
kins, for the first time as they recorded an instrumental of “No Secret.” London Records is dis-
tributing.

ELTON WHISENHEHUTI

SAN FRANCISCO

SAN FRANCISCO — The Jazz Crusaders start the new
month at the Jazz Workshop. Dick Contino is new current entertainer at Fraida’s in Hayward. . . . The Fairmont Hotel announces its artist schedule
for the balancing of Tonight at the Venetian Room, Keely

The cat was headed up by writers
of notes: Sir Evelyn Dowey and
Leslie Briese, who co-authored the
series of sketches (they are similarly
required), for “The World — I Have
to Get Back to You.” The writer
concluded Peter Sellers, Joan Col-
lins, Daniel Massey (star of “Do
Sees Me”), and Michael Lipton.

The album will be released first in England, hopefully with
in the next week while the sub-
ject is still hot. It will be issued in
this country, too, within 10 days, producers say.

The record is based generally
upon the effect the scandal has had
cresponsibly, and the recent
of Khrushchev, Ivanov and
Macmillan. Characteristic
of the album is the modu
That Mac Built.” “Whatever
Happened to John and Marcia”
and “Scandal Interrupted”

The audience, which included
such prominent British celebrities
as Vivian Leigh, Sybil Burton,
the majority of the cast of “Stop
the World I Want to Get
enjoy the antics of the per-
formers.

Cassius Clay Cuts
Record on Fight

NEW YORK — Heavyweight Cassius Clay has
recorded a record that’s a gas, put down last week (5) at a Columbia Recording Studio with more than 200 people at 30th Street
Studio. It is a one-voice “I Am the Man” and while
Clay submits he is the jolliest, handsonest and most
admirable man who’s lived up by people from the Second City trium
P. C. Skylars says he’ll beat
Sonny Liston in eight, which
happens to be the number of

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“A WALKING MIRACLE”

C/W

“WHAT I DON’T KNOW WON’T HURT ME”

R.4515

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EASIER SAID THAN-done
New Folk Breed Spells 'Meat'

By BARRY KITTELSON

NEW YORK -- The folk craze that is engulfing the country, as witnessed the many hootenannies, has given rise to a couple of "holsters" as well with an upsurge of protest songs going pop. This new breed of popular song offers "meat" in place of "heat," and roots its growing appeal in human compassion rather than the long-

commercial champions of the musically thought-provoking theme are Peter, Paul and Mary, the latter a regular on the 10 Top. The lyrical theme in both cases has been brotherhood and the repulsion of the phrase "How many times . . ." in the second verse. Willard Feld, back, is by its rightful name.

The market has been readied for people like Dylan. Several months ago the Kingston Trio had a semi-hit in "Where Have All the Flowers Gone?" which raised its eyebrows at nuclear testing and the consequent fallout. Poetean Joan Baez offers a similar appeal in "What Have They Done to the Rain?" The satirical offering of the Chad Mitchell Trio, "The John Birch Society, Americanized," was similarly treated to public acceptance but still the most consistent voice is that of Dylan. Scarcely a year has passed when he made a triumphant appearance at Town Hall. Dylan has brought on an intensity in the folk world bordering on the fantastic.

He has walked away from all the major folk festivals as unchallenged champ. His comis-

sions (among them "Blowin' in the Wind"), are being more and more recorded and performed and his position as present-day spokesman for folk people is getting to be increasingly secure.

Dylan's material is primarily topical—nuclear war, racial equality, and his protest is grounded in any loss of dignity. He is incensed with con-

sciousness, and questions the lip service of authority. But his lyrics are riddled with compassion, such as in one of his latest songs, which recounts the story of slain Negro leader Medgar Evers. He dismisses the murderer as being "Only a Pawn in Their Game." Dylan's particular genius is an attempt to look at a situation square in the eye and call it by its rightful name.

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From Durante... to Sherman... to Stone...

You're in!

Durante is pure emotion; he'll put a lump in your throat with his rendition of "I Believe," "Bluebird of Happiness" and "September Song." And stout lad Allen Sherman will regale you with laughter as he wanders through "Rat Fink" (née "Rag Mop"), "Hello Muddah, Hello Faddah" ("Dance of the Hours"), "I See Bones" (C'est Si Bon) and nine udders, all in one volume appropriately titled "My Son, The Nut." As for go, you'll GO with the new Go Sound of Kirby Stone in "WOW!" Look for these albums on the charts.

On Warner Bros. Records, the first name in sound.
port affair. Wein said the first night folk festival audience was the biggest for any Newport opening since the jazz festivals started in 1954. The opening night performance carried the dramatic highlight of the affair as well. It fell to Columbia's fast-rising young singer-writer Bob Dylan to produce this episode.

Reaching close to the finish of his closing spot on the bill, Dylan called to the stage Peter, Paul and Mary, Pete Seeger, Theo Bikel, Joan Baez and the Freedom Singers from Albany, Ga., all of whom lent a choral backup to Dylan's rendition of "Blowing in the Wind," written by himself and a smash for Peter, Paul and Mary. Following this, Dylan stepped back into the semi-circle of celebrated performers and joined them in an inspiring reading of "We Shall Overcome," which has come to be a sort of national anthem of the integration movement. In this rendition, Cordell Reagon, of the Freedom Singers, lined out the lyrics.

On Saturday evening (27) another 13,000 fans turned out for the concert highlighted by the Rooftop Singers. Sunday (28), another sellout of 13,000 plus watched Joan Baez perform by herself and later with Bob Dylan in a rendition of "With God on Our Side." Pete Seeger, who had performed the day before at the afternoon's children's concert, wrapped up the Sunday nighter.

An interesting side fillip to the doings was the presence at the rear of the Freebody Park enclosure of two tents occupied by two local record dealers, Charles Lasky and Moss Music. Both were well stocked in the albums of all performers on the various programs with the exception of Bob Dylan. The rapid sellout of available Dylan albums prompted Lasky to note, "I just didn't know how big he was." Also present in other

### Coming Next Week

**in August 24 Billboard**

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<td>Sept. 7: Classical</td>
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Part of Billboard's continuing editorial aim—to spotlight for buyers, sellers and broadcasters the most profitable ways to order, merchandise and program records in all categories.

### Budget Records

NOW AVAILABLE! MAJOR LANCE'S SENSATIONAL NEW ALBUM

**THE MONEY TIME**

A HOT FOLLOW-UP TO HIS SMASH SINGLE THAT HIT ALL CHARTS! THE ORIGINAL RECORD THAT CAUSED THE TEEN WORLD'S FABULOUS NEW DANCE CRAZE!

NOW AVAILABLE! MAJOR LANCE'S SENSATIONAL NEW ALBUM

**THE MONEY TIME**

A HOT FOLLOW-UP TO HIS SMASH SINGLE THAT HIT ALL CHARTS! THE ORIGINAL RECORD THAT CAUSED THE TEEN WORLD'S FABULOUS NEW DANCE CRAZE!
AN HISTORIC FIRST IN THE RECORD INDUSTRY!

LITTLE STEVIE WONDER

with

"FINGERTIPS"

#1 SINGLE!

#1 ALBUM!

BUY 6 STEVIE WONDER ALBUMS and GET 1 FREE!

RECORDED LIVE
LITTLE STEVIE WONDER
THE 12 YEAR OLD GENIUS

TAMLA / MOTOWN RECORDS
2648 West Grand Blvd. • Detroit, Mich.

www.americanradiohistory.com
Larry Sunbrock, veteran rodeo and thrill show promoter, is back in action again, this time as promoter of country music specials throughout the South. A recent promotion featured Elmo Feat. Ferlin Husky, Skeeter Davis, the Carter Family and other "Grand Ole Opry" favorites, attract- ed in excess of 5,000 paid at Madison Auditorium, set a new record for the house. He has other shows coming up soon in the South and Midwest. In recent years, Sunbrock has been operating his own motor speedway in Orlando, Florida, and now since leased the speedway to another operator but still main- tains his home in Orlando.

Lee Moore, deejay at WWVA, Wheeling, W. Va., and a regular on the station's Saturday night show presented from the stage of the Rex Theater, Wheeling, is set to be one of the attractions at Lake Conroupon, Bristol, Conn., September 8. He played there recently and displayed his talents at Coventry, Conn. Moore reports that WWVA's "World of Country Music," which has adopted the policy of importing country music acts from Nash- ville, is planning to bring in regularly such personalities as Doc Williams, Big Slim and the Vandenberg Brothers.

Al Rogers, who spins the c.w., was at KBUR, Amarillo, Tex., takes his Rocky Mountain Boys tour on to Missouri in August; 16; Clinton, Okla., 17; Fort Worth, Texas, 18; and Austin, Okla., 19. Dates were set by Don Campbell, Amarillo, for a trip to Mexico with radio deejay Larry and Sterling Stewart, deejay at KOMP Radio, Tunon, Ariz., who has been making regular records under that name since 1950, says another c.w. artist using the name of Sterling Stewart, he has played the field, causing no little confusion among deejays and fans alike, of his new release on the Toppe label couples "Sometimes You Just Can't Win" and "In the Morning Light." He has another release coming up in a month or so.

After a two-month tour of Wis- consin and Minnesota, gospel- singing evangelist T. Texas Tyler and the Cajun Ridge Runners from Lakeview, La., played the Mayo Clinic in Rochester, Minn., for a check-up before resuming his road trek. C.w. singer- and songwriter Jerry Tyler has been too busy to handle the platter-spinning chores at WEEI, full-time c.w. station in Boston, recently. Ed Zack, whose "Yalebom Jantsen" duo show is heard seven hours per day on the WRIR, Providence, R. I., starting at 12:30 p.m., is preparing live shows in the area, with Bob Luman slated to fly in from Nashville on their 19th consecutive tour. Among other names signed by Zack for future bookings are Bob Luman, Roberta Lee, Skeeter Davis and Don Gibson.

"Grand Ole Opry" regular Curly Fox has signed to work with the "Full House" management of John C. Kerr, of Kerr Promotions, Greensboro, N. C. Curly works Denver August 16; Portland, Ore., 17, and Oakland, Calif., 18. He has been promoting a "Top 40" and "Top 40" records and book artists in that field, plans to move his operation to Nashville in the near future to enter other areas of the c.w. music field.

Earl Scott, whose initial Mer- cury release, "I Ain't Gonna Get a Better Ride on the Char," jetted into Nashville last week for another c.w. artist session, after completing a 10-day swing through Southern California, booked by the Los Angeles Stebbins office through the Will-Hem Agency, Nashville.

Curtis Artists Productions, Goodlettsville, Tenn., announces the following bookings: Ernest Tubb and the Texas Troubadours, Robins Air Force Base, Georgia, August 15-16; Angola, Ind., 18; West Liberty, Iowa, 22; Hutchinson, Minn., 21; Niland, S. D., 23; Edgemont, S. D., 24; Pueblo, Colo., 25; Ariz., 29; and Salt Lake City, 31. Back of him is the Back- up, Las Vegas during August 14; Phoenix, Ariz., 15; Amarillo, Tex., 16; the Tulsa, Okla., 17; Dallas, 21; San Antonio, 23; and Temple, Tex., 24; Leon McAu- lliff and the Camaron Boys, Oshkosh, Neb., August 24; Potosi, Colo., 25; Porvoo, Finland, 26; White Horse, N. J., 31; Linda Mann- ing, West Liberty, Ia., August 20; Hutchinson, Okla., 21; Niland, S. D., 23; Edgemont, S. D., 24; Dave Dudley, Dallas, August 31; Rusty Daniels, Decatur, Ill., August 19-22.

Claude Gray last week embarked on a 21-day tour of Cal- ifornia and Oregon for the Jim Denny office, Nashville. He's due back in Music City, September 15. Norman Mackey, Greenbay, Que., reports that he has arranged a three-week tour of Saskatchewan, Alberta, Mani- toba and Northwestern Ontario during August and September to Doc and Chickie Williams and the Border Riders. The tour will start on September 1st by an appearance in New York, by the 5th at Chicago, with stops in various cities in Canada, and as part of WWVA's "World of Originals" tour. The tour will also feature deejays in the above-mentioned provinces who have not received the trad- ed and is working with the Williams albums are urged to write Mack- ey on their station letterhead.

Lil Ray and Tiny Wells show their "Mississippi Darlin."
Tenn- ton, N. J., August 16; Lowville, N. Y., 17; West Grove, Pa., 18, and Greenville, Ill., 20. The Carter Family is routed for York, Pa., 13; Russell, Kan., 15; Kansas City, Kan., 18; Brecken Bow, Neb., 19, and Grant, Neb., 20.

Buddy Killen (right), executive vice-president of Tele Productions, Inc., Nashville, greets Chips Mo- man on the doorstep of Tree's home. Killen recently announced the signing of an exclusive writer contract with Moman. He'll be writing and producing for Tree Records and be living in The Music City permanently.

**FORT WORTH**—Bilmac-Promotions, founded in 1957 as a country music promotion company, has signed with Mack, of KULC Radio here, is expanding into the taped coun- try music field. The shows will be hosted by Mack, who's often on radio with special name guests on each program, and will be made available to radio stations in various lengths, ranging from 15 minutes to three hours on a daily, weekly or bi-weekly basis.

Mack says he has more than 40 country names already tossed for the series and is negotiating with several other prominent deejays to become associated with him in the program. The shows, Mack reports, will fea- ture the latest top country rec- ords, classics and special inter- views with guest artists.

Oscar Davis on the Mend

**SILVER SPRING, Md.**

Country music impresario Oscar Davis, of the Oscar Davis' Cross Hospital here two weeks ago after suffering a mild heart at- tack while on a business trip in New York, is mending rapidly and is expected to return to his hospital this week. He will return immediately to his home, 2108 Hyatt Street, Nashville. He will spend several weeks re- 

**WITH THE COUNTRY JOCKEYS**

By BILL SACHS

"Here's an idea that we are going to put into effect here," writes Mike O'Steen, program director of KFME, Monterey, Tex. "One of the biggest problems in country music seems to be the lack of ready-made records. We will attempt, with the help of local record dealers, to bring a pure country record as opposed to the Top 40 disk that all disk jockeys play. The contributing factors to this lack of sales is that country music is not supported by country radio and local record dealers do not co-operate effectively. It's a good idea and if it works we hope that many times a radio station plays music that the record dealer thinks is too good. When the customers ask for the record, they get a blank look. We are inaugurateing a promotion whereby we will pick a pure country record and play it extra heavy for a week. Each time it is played, the disk jockey will tell the audience that it is available at such and such a record store. The dealer will be notified in advance and has the task of ordering copies of the record. I just can't buy the story that this is somehow going to sell. Good country music has an even bigger audience than the so-called 'hit music.'"
“Who looks after you at RCA Custom?”

YOUR SALESMAN
(Your business is your business! Does Macy's tell Gimbel's? No sir, his integrity is above reproach.)

YOUR ENGINEER
(The best is assigned to you—we don't have any other kind. Your wish is his command.)

SKILLED HANDS
(Hands guided by years of experience treat your records with know-how from master to final product.)

INSPECTORS
(Sharp ears check your record every step of the way. Nothing passes but perfection!)

PACKAGERS
(At the very last minute your record is visually inspected before it's slipped into its package.)

GUARDS
(Policemen on our payroll protect plants and warehouses around the clock.)

SHIPPERS
(There's a U.S. Post Office Sub-station right at the Rockway plant. Could shipping be faster?)

ACCOUNTANTS
(The inevitable bill follows the invoice—but we do all the paper work. Makes it almost nice to pay!)

EVERYBODY!
(When we say "Custom," we mean "custom"—right from our up-to-the-minute recording facilities to your finished product, shipped overnight to your distributors in all major markets! Next time you need anything in recorded sound, for instant personal attention, just give us a call!)

RCA CUSTOM RECORD SALES...THE MOST TRUSTED NAME IN SOUND AND SERVICE

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with the country jockeys

- Continued from page 20

town Cincinnati, are doing a country platter show, Monday through Friday, 6-6:30 a.m., by remote from the store, via WPFR-AM, Middletown, Ohio. The lads ask record help from the artists and disc jockeys. Their address: Jimmie Skinner Music Center, 120 Seventh St., Cincinnati 2, B.M. Music, Inc., Box 337, Wooster, Ohio, is currently releasing by Judy Kaye, Fondu St. Paul, Andy Sommers, Don Kirkland and Wayne B. and invites disc jockeys to write in for samples. Put your request on your station letterhead.

Nate Street, formerly for five years at WCKY, Cincinnati, as pop disc jockey, now the name of Sun Street, is now spinning country music mornings, on WKKM, Columbus, Tenn. He also does a pop session on the station.

Sgt. Jack Hall, stationed at Fort Benning Arsenal in Alabama, info that he has a new release on Uniform Records and that deejay samples are available for writing to the disjockey at P.O. Box 1643, Huntsville, Ala. Ron Jay, of WARI radio, Abbeville, Ala., has just kicked off a new show which he dubbs "Ron Jay's Album of the Day," which is just what the title implies, featuring a different album each day. Says he needs help from the record companies to keep the programming alive.

Kalo Records, Route 3, Box 389, Kutztown, Pa., has available deejay copies of "Crying Lovers," Denize's "Don't Treat Me as a Stranger," a new release by Jerry Lee Lewis, and a 78-year-old country singer Karen Kaye Sawyer. Put your request on your station letterhead.

Jacks missed in the mailing on "The Talk of the Town," b/w "Sweethearts in Heaven," by Rose Madock and Buck Owens on Capitol, may obtain copies with their station letterhead, to Jimmy Brogdon, P.O. Box 294, Oceanside, Calif. Rose Sims, of Sims Records, P.O. Box 6308, Nashville 12, offers to send out service on "She Looks Good to the Crowded" by Bobby Barnett; "Lonely Son," by Lonnie Johnson, an alto hootenanny singer, "Vigah" b/w "The Legend of Uncle Jim," by Hillcox Buttram. Also available to jocks are two new releases on the Jubilee label, "Kip's Bop." "I Could Never Live Without You," by Ronnie Murray, and "Ori- bit," by Johnny and Joe. For service on the pair write to Tom Reeder, Reel-Be Talent Enterprises, Inc., 726 16th Avenue, South, Nashville.

Vern Terry is now doing a two-hour show, 2-3 p.m., Monday through Thursday, on WADC, Akron, while continuing with his regular two-days-a-month, 10-11 a.m., and 5-6 a.m., show on WWIZ, Lorain, Ohio. "Country music never had it so bad, ho, ho," chuckles Vern. Terry says he has almost completely recovered from the auto accident several years ago, which kept him in the hospital for many months, but he still has a bit of trouble talking in a crowd. No one 8-5 copies of their release. Contact them at Box 586, Birmingham, Ala.

Jim Hall has just launched a new Saturday morning platter show on KAOL, Carrollton, Mo. Jim and the Radio Pal have a new release coming up soon on Roney Records, "Fanny Penny," b/w "I Traded Roses for Them."

* * *

ANDERSON FIRST FROM BILLBOARD

By NICK BIR (Chicago Office)

Veteran ASCAP writers Pete Mellan and Douglas have formed the Rocket label. Their first release is "Stop Rockin' the Boat" by the Staccatos, a take off on surfing. Mellan and Douglas wrote the tune. Tampa's Barley Alex tells us that Little Stevie Wonder's "Twelve Year Old Genius" album recorded live, is the biggest LP to date in Tampa-Motown history. An all Little Stevie LP and single ("Fingertips") weren't enough, the label is also getting excellent action on "Heat Wave" by Martha and the Vandellas on Gordy. "Mickey's Monkey," the Miracles on Tamla; "My Daddy Knows Best," Marvelli- ettes, also on Tamla; and "A Little Guile," Supremes, on Motown... Mary Wells, Little Stevie and Marvin Gaye appeared at the annual U.S. Canada Emancipation celebration in Windsor, Ontario, Canada, recently.

McKinney Mitchell, currently hot with "Bit of Soul," cut some

live tapes with the Du-Eters at Chicago's Club Madison. It's for the One-Derful and M-Pac label. The Five Dinurals slated for the Coliseum in Columbus, Ohio, this week, then for the Christmas. Wayne Osborne, chief announcer at WOPA here, led the field in the recent Chicago public links tournament, only to lose out in the quarter finals to a younger less than half his age. The temperature was in the high 90's and after four rounds in two days. Osborne noted he was "just plain tired." The veteran Oak Park radio staffer is a former National League pitcher who played with the Pittsburgh Pir- rates, Boston Braves and Brooklyn Dodgers. Later, he was offi- cial announcer for the Chicago Cubs before he joined WOPA, and is now the station's chief announcer since 1950. He won the trophy last year in the Oak Park Chamber of Commerce golf tournament and will be trying for a repeat in this year's tournament starting Tuesday (6). Here's luck.
"CRY BABY"

UA 629

BY

GARNET MIMMS

AND

THE ENCHANTERS

IS

A RUNAWAY HIT!

PRODUCED BY JERRY RAGOVETZ • A RISE RECORDS PRODUCTION
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Everybody Monkey</td>
<td>Frankie and John</td>
<td>RCA</td>
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<td>2</td>
<td>Que Sera, Que Sera</td>
<td>Will Hay</td>
<td>Vee-Jay</td>
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<td>3</td>
<td>Will You Love Me</td>
<td>Bobby Darin</td>
<td>RCA</td>
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<td>4</td>
<td>I Love You</td>
<td>Sue Thompson</td>
<td>RCA</td>
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<td>5</td>
<td>I'll Never Come Back</td>
<td>Rosemary Clooney</td>
<td>Capitol</td>
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<td>6</td>
<td>I'm A Fool To Be In Love</td>
<td>Les Brown</td>
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<td>9</td>
<td>I'm A Fool To Be In Love</td>
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**HOT 100—A TO Z**

A: A Rumor Has It (Julia, BMI)

B: Baby I Love You (Pink, BMI)

C: Cool, Cool, Cool (Clyde, BMI)

D: Darlin' (Rosemary Clooney, BMI)

E: Every Time That I Say Goodbye (Bobby Darin, BMI)

F: First Time Ever I Saw Your Face (Johnny Cash, BMI)

G: Give Me Some Slack (Charlie Young, BMI)

H: Have I Told You Lately That I Love You (Johnny Cash, BMI)

I: I Can't Help Myself (Quincy Jones, BMI)

J: I Don't Want To Be A Teenager Anymore (Janis Joplin, BMI)

K: I've Been Working On The Roof (Sly and the Family Stone, BMI)

L: I've Been Loving You Too Long (Johnny Cash, BMI)

M: I'm A Fool To Be In Love (Les Brown, BMI)

N: I'm A Fool To Be In Love (Les Brown, BMI)

O: I'm A Fool To Be In Love (Les Brown, BMI)

P: I'm A Fool To Be In Love (Les Brown, BMI)

Q: I'm A Fool To Be In Love (Les Brown, BMI)

R: I'm A Fool To Be In Love (Les Brown, BMI)

S: I'm A Fool To Be In Love (Les Brown, BMI)

T: I'm A Fool To Be In Love (Les Brown, BMI)

U: I'm A Fool To Be In Love (Les Brown, BMI)

V: I'm A Fool To Be In Love (Les Brown, BMI)

W: I'm A Fool To Be In Love (Les Brown, BMI)

X: I'm A Fool To Be In Love (Les Brown, BMI)

Y: I'm A Fool To Be In Love (Les Brown, BMI)

Z: I'm A Fool To Be In Love (Les Brown, BMI)
**ALBUM REVIEWS**

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**MGM**

Signature, "Ceres."

Mind bum recorded the "Sabre cornu Harmony continue to IT 1 HUD Poor marks central and BILL 1042 package, and high time MERIT Patel," the Lim SR 1505.

**EFDSS SPECIAL MERIT**

NO DOLLY NO AND OTHER FOLK REVOLUTIONS

Marini & Miranda

MGM E 4132 (M); SE 4132 (

**SEMI-CLASSICAL SPECIAL MERIT**

FAVORITE MELODIES FOR ORCHESTRA

Hollywood Bowl Symphony Orchestras

Recorded P 2891 in 1951.

This package captures the essence of a winner concert in the Hollywood Bowl, with works from Tchaikovsky, Bruckner, and other major composers' more obscure symphonic works. The recordings are a testament to the Bowl's acoustics and the skill of its musicians. The album includes crowd favorites such as "1812 Overture."

**RELIGIOUS SPECIAL MERIT**

KOL NIDRE IN MOSCOW

MGM E 4132 (M); SE 4132 (T)

A unique document has been released by this recording, which features a beautiful and symphonic performance of the traditional Jewish religious song. The recording captures the spiritual essence of the song, imbued with the historical and cultural significance it holds for the Jewish community. The music is a powerful reminder of the traditions and heritage that are passed down through generations.

**COUNTRY LOW PRICE SPECIAL MERIT**

GREAT ORIGINAL RECORDINGS BY THE CARTER FAMILY

Carter Family Collections from the vaults released. To listen up and here is the Carter Family. A.D. Carter, Sara and Mother Maybelle in 10 Top Volumes of the early days, together with "Living in the Garden," "Uncle John's Radio," "The Carter Family Revival," "Big Four" and "The Two Carters." The album includes some of their most beloved songs such as "Wildwood Flower," "Keep on the Sunny Side," and "O, Death."

---

**FOUR-STAR ALBUMS**

The IFALM CATALOG is available for a limited time at www.americanradiohistory.com.

---

**POPULAR**

BOB HACKETT PLAYS HENRY MCPHERSON

Polycon L 24006 (M); RN 24006 (T)

**SURFER'S SLIDE**

Moby Dick and the Pacific Surfers. Imperial LP 9243

IT HAPPENS HERE

R_REMOVE THIS. Imperial LP 9241

WE GOTA SHOUT!

Duke of Eldorado, Columbia CL 2641 (M); GS 8812 (F)

THE FABULOUS BESSEY GRIFFIN & THE GLEE PARADE

Olympic L 24005 (M); RN 24005 (T)

BUD AND TRAVIS NATURALLY

Liberty LRP 3293 (M); LAT 2293 (T)

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**MUSIC AS WRITTEN**

**MILLS OPENS IN ITALY**

Mills Music is opening its 10th foreign office with the setting up of an office in Italy. Edmund Carti of Milan, managed by Granville Ricci, will function as Mills Italian office. Simultaneously, Jack Mills said that Mills has arranged a five-year contract with an arrangement whereby Mills Music represents the catalog of Carisch of Milan in the United States and Canada. Mills accomplished all the work that his last trip abroad which took place last week. While in Italy, he visited, among other cities, Paris, Mexico City and West Berlin.

**NEW YORK**

Dave Gordon, head of Gordon Music, has just been presented with his fifth gold disc by his daughter, Mrs. Irving Bied. "Boy's name is Gregory Alton. Father is general manager of Associated Coin Amusement, one of the new Ray Charles LP's is "Ingredients in a Recipe for Soul." ... Erroll Garner will appear at the West Music Fair in Westbury, L.I., New York, August 12. .. E. S. Lea is the distributor for Warner Bros. Records in Singapore and Malaya. .. John S. Newman, secretary of Southern Music in the U.S. for more than ten years and prior to that manager of Southern Music in Canada, died last month. He was with the Southern Music for 16 years. He is survived by his widow, Roma; his son, Roger, and a brother, Harry P. Grabhorn, former vice-president of the NBC and American Broadcasting Company, also with the Hearst Broadcasting stations, with John Blair & Co., and Edward Perry & Co., and twice president of the Radio Executives Club, died last week at the age of 62. He was assistant director of the Multiple Sclerosis Society, organized by two daughters and a brother.

ROB BOLONTZ

COUNTRY & WESTERN

JIMMIE SKINNER, THE KENTUCKY COLONEL

March L 3759 (T)

IN PERSON ... THE ARTHUR SMITH SHOW

November L 3759 (T)

LATIN AMERICAN

CARLOS DE AYER

C servo, Buenos Aires, 9767 (M); KS 667 (F)

LOW PRICE CHILDREN'S

WALT DISNEY PRESENTS A CHILD'S GARDEN OF VERSES

Enesco & Beverly, GIB Disneyland Q3211

---

**OTHER ALBUMS REVIEWED**

The album list below are rated at having relatively limited sales or price.

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BILLBOARD DEALER SERVICES

1564 Broadway, New York, N.Y., 10036

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**RECORDS-AS-GIFTS**

**FOUR COLOR CATALOG ORDER FORM**

**PRICE SCHEDULE**

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<th>Quantity</th>
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<td>750 to 999</td>
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<td>100 to 249</td>
<td>18c</td>
<td>Not Avail.</td>
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100 copies minimum quantity

Please accept your order as completed below:

1. Quantity: 
2. Total Cost: $ (see schedule)
3. Amount of Payment herewith (minimum of 50% required with order, balance will be shipped C.O.D., shipping costs included): $ Shipping costs will be calculated by publisher on fully prepaid orders.

4. Balance of payment due: $ 
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Ship to: 

7. Send invoice for balance, if any, to attention of:

Signed by: 
For the Store

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**SPRING 1965**

R 3990

**INTERNATIONAL**

RHYTHM OF THE BULL RING

Gala, Brazil, L 24006 (M); RN 24006 (T)

SOUND OF BARRA: Farro LP 3293 (M)

**OTHER ALBUMS REVIEWED**

The album list below are rated at having relatively limited sales or price. 

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BILLBOARD DEALER SERVICES

1564 Broadway, New York, N.Y., 10036

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**OTHER ALBUMS REVIEWED**

The album list below are rated at having relatively limited sales or price. 

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BILLBOARD DEALER SERVICES

1564 Broadway, New York, N.Y., 10036
a new dealer service
from Billboard

RECORDS-AS-GIFTS
FOUR-COLOR CATALOG

CATALOG DELIVERY DATE TO DEALERS—OCTOBER 15—FOR USE DURING THE PEAK FALL & WINTER SELLING SEASONS.

Here is a unique and long-needed new service designed to stimulate customer interest in “Records-As-Gifts”...and personalized for your store.

TOP PRODUCT—IN FULL COLOR

Approximately 200 of the very best of the current LP releases — right off the Billboard charts — will be reproduced in four colors with a brief description below each LP, and the suggested list price.

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Monteux/Vienna Philharmonic Orchestra

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taken from "Les Troyens"

Monteux/Vienna Philharmonic Orchestra

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La Mer

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Haydn
Concerto No. 2

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WOMEN OF THE WORLD

Orchestra
Conducted by
RIZ ORTOLANI

DL 9112 (Mono)
DL 79112 (Stereo)
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Billboard Top LPs for Week Ending August 17, 1963

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REVIEWS

REVIEW WINNERS OF THE WEEK

SPOTLIGHT WINNERS OF THE WEEK

POP singles are those singles with sufficient sales potential in the opinion of Billboard's Review Panel, to achieve a listing in the Top 50 of Billboard's Hot 100 chart. Spotlight winners in this country music and rhythm and blues charts are selected to achieve a listing on the Country Music Air Play charts. Spotlight winners in all other categories are selected on the basis of their potential to become top sellers in their respective areas.

POP SPOTLIGHT

NAT KING COLE
THAT SUNDAY, THAT SUMMER
(Coventry, ASCAP) (2:07) — Capitol 2002

Here's a ballad in the old tradition sung by Nat King Cole with great professional polish. It has much warmth over a slight shuffle beat, chorus and syncopated verse, a strong line that makes for attractive listening, a fine job by the 'bashers' (Screen Gems-Columbia Music, BMI) (2:33).

POP SPOTLIGHT

BOBBY WOOD
DO DARLIN' TO ME
(Murphy—Reed—Reed, BMI) (2:59) — Jay 797

A strong and healthy, sing-along type side based on the well-known, P.D. melody "Gotta Travel On." It gets big singing from the lead with a touching backing. Has a real chance of pushed. Flip is "That's All Right" (Sony—Loe—Reed, BMI) (1:45).

POP SPOTLIGHT

GEORGE MARAHIS
IT ISN'T THERE
(Melrose, ASCAP) (2:07)

THAT'S HOW IT GOES
(Wanna, BMI) (2:55) — Epic 9143

The TV star comes through with fine readings both of a ballad and a rhythm novelty. Top side is the ballad, and Maharis sells it with feeling even over intricate backing. Side is in the country vein and able to be played both professionally by the singer-actor. Very possible.

POP SPOTLIGHT

BIG DEE IRWIN
SOUL WALTZING
(Screen Gems-Columbia) (2:10) — Dimension 1919

Big Dee Irwin had a hit with his first release on the label and this could be a solid follow-up. The charter comes up with an appealing performance of a delightful soul waltz effect that has a cool beat and stylish arrangement. Could take off. Flip is "Happy Being Fat" (Screen Gems-Columbia, BMI) (2:15).

POP SPOTLIGHT

DAVEY SUMMERS AND THE SINGING ANTS
GONNA CLIMB THAT BIG OLE HILL
(Hillberry-B stiller, BMI) (2:55) — Doug 684

The girl and located one side of the hill, the boy and out on the hill itself. But hill this could be the biggest novelty of the year if there are the right kind of hillside voices. Likely sell well for the little and big kids. Flip is "Dear the Busy Boy" (Hillberry, BMI) (2:17).

POP SPOTLIGHT

FRANK IFIELD
I'M CONFESSIN' THAT I LOVE YOU
(Stonewall, ASCAP) (1:55) — Fave 5874

The country charter sells on the side in his own special style, loaded with yodeling sounds and a catchy beat that freshens the title side fornyder's audience, especially the teen market. Watch this. Flip is "Dream About Soul" (Farmer, ASCAP) (2:04).

POP SPOTLIGHT

BOBBY DARIN
TREAT MY BABY GOOD
(T.W. Music, BMI) (2:00) — Capitol 5019

A dramatic piece of broken-heart material is most effectively here by Bobby Darin over soft rock backing. A strong club flip that proves the point, too. Flip is "Dream Do Long" (T. M. Music, BMI) (2:20).

The spotlights for this week are those singles with sufficient sales potential as reported in Billboard's Review Panel, to achieve a listing in the Top 50 of Billboard's Hot 100 chart. Spotlights in this country music and rhythm and blues charts are selected to achieve a listing on the Country Music Air Play charts. Spotlights in all other categories are selected on the basis of their potential to become top sellers in their respective areas.

SINGLES REVIEW POLICY

Every single sent to Billboard for review is checked by our Review Panel, and its sales potential is rated within the category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks. All other singles are listed in their respective categories.

ONE-STAR WINNERS

Percy Faith ork
THE SOUND OF SURF
(Screen Gems-Columbia) (3:30) — Columbia 42844
This is a mighty catchy Percy Faith instrumental with surf and wind-instrument chorus, big fade effects and incisive surf beat. Middle sellers will catch much across-station play and taste. Flip is "Our Love" (Merjay, ASCAP) (2:30).

SPECIAL AWARD SPOTLIGHT

Percy Faith ork
THE HIGH LIFE
(Marllyn, ASCAP) (1:44) — RCA Victor 8290
"High Life" is the new dance import to hit the charts this week. The side has strong melodic tempo beat and some splendid orchestral effects. The flip is "Rocky Panky" (Marellyn, ASCAP) (3:05).

FOUR-STAR WINNERS

The Billboard singles charts were burdened with sufficient commercial potential as reported in Billboard's Review Panel, to achieve a listing on the Country Music Air Play charts. Spotlights in all other categories are selected on the basis of their potential to become top sellers in their respective areas.

POPPY JURY
COWBOY COPAS
LOUISIAN
(Starday, BMI) (1:35) — Starday 441
The latter, a great cowboy song was formed in a real effort to take a true representation of the Cajun grooves and is somewhat reminiscent of the great cowboy song and in some respect the great cowboy song of 1960. It is a great work. Going strong, great backup. Worth a second look in "Break Away" (Jolton-Rose, BMI) (2:04).

STONWALL JACKSON
THE WATER'S SO COLD
(Pamper, BMI) (2:35) — Columbia 42846
Stonewall has one of his best since "Waterfront." The latter is a real hit among the country crowd and is an outstanding effort. It is a song that should be a real big hit on the country charts and is worth a second look. Strong backup. Worth a second look in "Break Away" (Jolton-Rose, BMI) (2:04).

LOOK FOR "REVIEWS" IN NEXT WEEK'S ISSUE!
**NEW RELEASES from CHESS**

"Payback" by Etta James

"Organ Shout" by Dave "Baby" Cortez

"Bonita" by Illinois Jacquet

**POP-JAZZ HIT**

"The Kings"

**COUNT YOUR BLESSINGS by Little Hook**

**THE Future with a promise**

**TODAY'S TOP TUNES**

**HONOR ROLL OF HITS**

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard's weekly nationwide surveys.

**NEW RELEASES from CHESS**

**"Payback"** by Etta James

**Count Your Blessings** by Little Hook and The Kings

**"Organ Shout"** by Dave "Baby" Cortez

**"Bonita"** by Illinois Jacquet

**CHESS PRODUCING CORPORATION**

1170 S. Michigan Chicago 16, Ill.

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**RECORDINGS AVAILABLE**

(Beat Selling Record Listed in Bold Face)

1. **FingerTips** (Part II) - Little Stevie Wonder, Tamla 50489.

2. **Blowin' in the Wind** - Chet Mindell Trio, Kapp 916.

3. **(You're the) Devil in Disguise** - Jerry Lee Lewis, RCA Victor 46416.


5. **Candy Girl** - Chubby Checker, Capitol C-500.

6. **Judy's Turn to Cry** - Jan & Dean, Liberty 1229.

7. **So Much in Love** - Don&#39;t Ask Why, Capitol C-500.


9. **More** - Vic Dana, Dot 81; Martin Denny, Liberty 17717; Carl Sandburg String Hymns, Mercury 75151; Earl Grant, Donaca 26507; Steve Lawrence, Columbia 45759; Bill Green & His Band, Atlantic 594; Robin Randall, Del Rio, London 1037; Della Reese, RCA Victor 4187; Clark Turner & His Orchestra, Cameo 432; Danny Williams, United Artists 421; Kai Winding, Verve 15295.


12. **Surf City** - Jan & Dean, Liberty 1229.

13. **Mockingbird** - Fred Fox, Liberty 1229.

14. **Green, Green** - Northern Lights, Columbia 42058.

15. **Memphis** - Dion, Columbia 42058.

16. **Just One Look** - By Carroll-Pearce.""Published by Premier Inc."" (BMI)

17. **Denise** - By Leonone.w (BMI)

18. **Abilene** - By Loudermilk. Published by Acuff-Rose (BMI)

19. **Dakin Schoen** - By Kasempler-Loses. Published by Roosevelt (BMI)

20. **Hopeless** - By Forous-Jeffrey. Published by Brissette (BMI)

21. **If I Had a Hammer** - By King-Goffin. Published by Screen Gems-Columbia (BMI)

22. **Hey Girl** - By King-Goffin. Published by Screen Gems-Columbia (BMI)

23. **Tie Me Kangaroo Down, Sport** - By Haring. Published by Behrday (BMI)

24. **My Whole World Is Falling Down** - By Linda-and-Anderson. Published by Champion-Moss-Brown (BMI)

25. **True Love Never Runs Smooth** - By David-Brodie. Published by Arch (BMI)

26. **Detroit City** - By Dilt-Titus. Published by Cedarwood (BMI)

27. **The Monkey Time** - By Maysfield. Published by Curvor-Priest (BMI)

28. **Ring of Fire** - By Carter-Kipper-Priest. Published by Pointer Desert (BMI)

29. **I Wonder** - By Guerra-Leeves-Priest. Published by Learnt (BMI)

30. **Surfer Girl** - By Wilmot. Published by Gevelies of Times (BMI)

**WARNING** - The titles "HONOR ROLL OF HITS" and "Today's Top Tunes" are registered trade marks and the listing of the hits has been copyrighted by Billboard. Use of either may not be made without Billboard's consent. Requires for each contest should be submitted in writing to the publishers of Billboard at 666 Broadway, New York, N. Y., 10013.
France Wins Pop Cup Again

KNOCKE, Belgium—France again won the fifth annual pop song competition here for the Europa Cup. The French singing team topped representatives from Great Britain, Holland and West Germany in the annual meet. Plans are already being laid for the next contest, in 1964, and there is a possibility that the qualified members of the winning group could represent their country in the final contest.

The French song team was led by Miss Jacqueline Danno, whose singing of Gilbert Becaud's "Et Maintenant" was so genuine, it was hard to believe any other nation could compete. And Miss Danno's strong voice came from the rest of the group which includes Merle Constant, Jeanne Croisille, Billy Nencioni and Georges Maugham.

There were some other rather first-class talents uncovered at the contest as well. Cinda Peters was tagged as a star of the future, and Bob de Nys, who has quit his job doing odd jobs in business already, was often brilliant in performing for their native Holland. Also on tap were contestants were the Great Britain's "Boy Baby Move," which is currently holding the No. 1 position against all comers right across the nation. Festival is following up on its established tradition label, O'Keefe's latest album, "The Best of Johnny O'Keefe," which has done more than anything to keep disks of local origin on the charts — continues, and record companies and personal managers are calculating the results to date. Most successful of the managers is Brian Epstein who raised three Liverpool groups to stardom — the Beatles, Gerry and the Pacemakers, and the Krammers and the Dakotas. With just seven days — including the Beatles' current smash hit LP and EP — these groups have sold over a million copies of two-and-a-half million copies in Britain alone. Their success has been even higher on the long phone recording manager George Martin, who established the Liverpool sound on record.

Jim Reeves hosted a special 2SM radio program last week, "Welcome to My World," which was used as a special holiday attraction. In the half hour show he talked about and introduced some of his disc jockey friends. The pictures are being set for two of America's top guitarists Bob Reedy and Barry Melton. The "Little Peggy March," U.S. agent Jack Green arranged and booked Johnnie Cash's conversations with Dick Katz of the Harold Davidson office about a tour for Les champions, and the television engagements being lined up around the country for "Sunday Night at the London Palladium." Green is also hoping to arrange a trip for the box to the Exon group here. Peggy March is due in Europe next month and is expected to stop off for about 10 days on her way there for radio and TV dates. Vic Lewis of the Blackburn Lewis office is also setting up a deal for Andy Williams to play concerts here in October although his discussions for his Johnny Ray tour at the end of September have been foretold by Ray's reported poor health.

Acker Bilk and his Paramount Jazz Band fly to Switzerland on September 11 to represent Britain at the annual two-day Basle Festival. Ray Castle is now confirmed to join Joey Bishop for at least two weeks at the Sands Hotel in Las Vegas from December 18. Record Business

Pye has won a deal to issue the soundtrack album of the recently completed pop musical film brought to the U.K. by Cilla Black. The LP has given special permission for the film "Son of the Sheggo" to be made in Mexico providing the company gets over local union regulations. The film begins shooting in May. The massive onslaught of vocal-instrumental groups on the British charts in which Paul Davison has done more than anything to keep disks of local origin on the charts — continues, and record companies and personal managers are calculating the results to date. Most successful of the managers is Brian Epstein who raised three Liverpool groups to stardom — the Beatles, Gerry and the Pacemakers, and the Krammers and the Dakotas. With just seven days including the Beatles' current smash hit LP and EP — these groups have sold over a million copies of two-and-a-half million copies in Britain alone. Their success has been even higher on the long phone recording manager George Martin, who established the Liverpool sound on record.

World Report

One of Japan's ranking pop singers will make his American concert debut when I George appears at New York's Carnegie Hall October 8. 9, 10. George is a leading recording artist in the Land of the Rising Sun and has his own TV show to boot. In fact, Gilbert Becaud's "Et Maintenant" is called "The Road to Carnegie Hall," and the final segment in this series will include some film made during the actual concert period. George was born in Yokohama, the home of the Cup. He will also be cut. The Carnegie Hall concert is being produced by Eddie White andmanaged in Japan. Eddy White will conduct the accompanying orchestra.

Pepe Palau of Radio TV was in New York until Saturday (10). There is no word of any new projects. The Spanish trio is touring the States for an appearance in New York. The performers are due in London. In all, Eddy White will conduct the accompanying orchestra.

Paul Davison's "Hit List" appears on these pages this week. The list is being compiled by Dick Katz of the Harold Davidson office about a tour for Les dominers de la Chanson and the television engagements being lined up around the country for "Sunday Night at the London Palladium." Green is also hoping to arrange a trip for the box to the Exon group here. Peggy March is due in Europe next month and is expected to stop off for about 10 days on her way there for radio and TV dates. Vic Lewis of the Blackburn Lewis office is also setting up a deal for Andy Williams to play concerts here in October although his discussions for his Johnny Ray tour at the end of September have been foretold by Ray's reported poor health.

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The Hottest Act in Show Business!

THE SMOOTHERS BROTHERS

THE SONGS AND COMEDY OF THE SMOOTHERS BROTHERS
Mercury MG 20675

THE FUNNY SIDE OF THE SMOOTHERS BROTHERS
(think ethnic!)
Mercury MG 20777

TWO SIDES OF THE SMOOTHERS BROTHERS
Mercury MG 20673

All 3 of Their Albums are Chart Hits

America’s First Family Of Fine Recordings

Chart Listings from Billboard Music Week, August 10, 1963
**MEXICO**

Agreement Averts Musicians' Strike

By OTTO MAIER-SERRA

Aparicio robin New York City

After three weeks of nearly daily meetings between record industry leaders and the Musicians Union, a threat of strike in the recording studios was avoided by an agreement reached. Beside several minor concessions, granted by the industry to the union, a new tariff was established, which represents a temporary wage increase of 25 cents per hour instead of the 45.90 pesos per hour ($1.96), the musician will receive 55 pesos ($4.40), for a minimum contract for a 5-hour recording session.

Composer Gilberto Parra, who for 11 years (until 1960) was one of Columbia's artistic directors, returned to the same capacity for this company. Lawyer Pablo Macedo was appointed general manager of Discos Mexicanos. Visitors on the way from/to the U.S. and Canada conductor Percy Faith; Ricardo Mejia, artist director of RCA Argentina; William Smith, managing director of the American Record Company; Francesco Fantini and G. Pulvirenti, international director and artist director of RCA Italiana.

**NEW ZEALAND**

Big Time Shows Hit N. Z. Shores

By FRED GEBBIE

Box 5051 Auckland, N.Z.

At present in Auckland and due within the next month are some of the biggest shows ever to visit these shores. The R. K. Kerridge's pageant has been running at the present Black & White Minstrel Show from England with a huge cast of British entertainers. Harry Wren, the Australian entrepreneur, has his colorful Cherry Blossom Show appearing at a local play house also, a cast of over 60 from over one too. It finishes its season in Auckland and heads back to London after three weeks... Gilbert Thong from New Caledonia has brought another package show to New Zealand. It's the "South Sea Island Show." This is a troope composed of Polynesian dancers, singers and players from various South Sea Islands. The show has more than 35 artists and is being handled in New Zealand by Dave Dunningham (his last overseas act was Clarence Henry) and Len Verry. Also visiting the city and appearing for him is R. K. Kerridge is the Scottish enterer Andy (Scottish Soldier fame) Stewart and his Highland package show, who has also concluded a money-making tour of New Zealand. Kerridge also has arriving next month a famed New Zealand State Dance Company, which has played in the biggest show cities of the world. Harry Miller has announced his next artist from the States due here in August, top comedian Shelley Berman.

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**PUERTO RICO**

Visit Sparks Muniz Sales

By ANTONIO CONTRERAS

26 Gertrudis St., San Pedro, P. R.

Marco Antonio Muniz, RCA Victor talent from Puerto Rico, is visiting Puerto Rico for a second consecutive year. Muniz last appeared at the Fiestas of the Condado Beach Hotel for a three-week engagement, and has been around the island ever since. The young Mexican singer, who has been married for seven years, during his first visit here and the spurt in sales of his records was sensational. Muniz has been in the studio for the past two months now plugging his latest albums, "Inconformista," and "Pa' Paco," in particular. Muniz's last album has been very record conscious during the past two weeks. The CBS-Columbia Records sales convention at the Americana Hotel brought over 50 distributors, dealers and sales personnel headed by amiable President Goddard Liebermann.

Juan Urech, Puerto Rico representative for GEMA Records, very happy at the sales of Muniz's records, added that this is the first new LP's "A Pettition," by Muniz, a hit on the CBS-Columbia label. "Chico Comito... de siempre," by his former partner Jesus Comito, directed by Rafael Ibiza.

**ENGLISH**

Hot English

Continued from page 15

are now running six to eight English hits almost continuously and this means quite for the fact that many of the U.S. hits are not of the same nature as their British predecessors. The interest in local artists is on the wane, and discs of local origin now represent a regular place in the charts. The biggest successes of U.S. origin records are the rhythm and blues and so-called wider groups. The surf records remain in the charts, achieving immediate popularity in this country and in the main news very well. The Presley, Del Shannon and Bobby Vee, Johnny Cash, Little Richard, Brook Benton, Lee Bruce Lee, Steve Lawrence and Eddie Fisher, and others have many of the songs in the charts, but other U.S. names have much less significance.

Although the Australian markets are by world standards a small one, it would appear that the Australian S. & H. hit parade is diminishing in significance in Australia.

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VENIZIOLE: Eleazar Vasquez, Jr., 724 Rama, Puerto Rico, P. R.

Ar. Fer. El Tarajal, Cienfuegos, Cuba.

Rosa Modesto, 940 Meiner, Puerto Rico, P. R.

EVA: Enrico Giardina, 768. Paseo de la Maza, Madrid, Spain.


NEW ZEALAND: Leo Al-Grant, B.P. 2001, Auckland.

AUSTRALE: Leo Nollet, International Advertising Services, Billboard, 1754 Broadway, New York 10038

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HONG KONG: Carl Myers, 244 Wellington St., Wellington.

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**ADVERTISING RATES INTERNATIONAL EXCHANGE**


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CLEVELAND—Millions of television viewers in four major U. S. cities will be treated for the first time beginning this month to one of the most diversified and entertaining shows to hit the broadcast airwaves. The program, slated for airing on WBNZ-TV, Cleveland, is the syndicated show "The Cleveland Show." It is scheduled to begin at 12:30 a.m. to 2 p.m. in Cleveland.

The fact that the show, which first hit the tube 18 months ago, is a success with television viewers in evidence is that it has been selected to be aired outside public trust market. However, viewer acceptance is only a part of the success story of the Mike Douglas Show. The program represents an outstanding achievement by the staff in programming and talent development, facts that swell the pride of KYW-TV. The show has grown as much as its top ratings and burgeoning sales. Our ability to put on a program the caliber of the Douglas show, as well as produce a number of hit syndication programs, is not an overnight occurrence," said George Mathisson, KYW-TV's general manager.

Key Creative People

"We began more than four years ago to find creative and imaginative people, to provide the proper atmosphere within which they may effectively function and to let 'em at it," said Mathison. "It has all paid off. We have now a program that grows in an age of film networks and syndication through four years ago.

The executive staff for the Douglas show are indeed locally trained radio and television personalities, but creative talents.

Forrest (Woody) Fraser, 28, executive producer, is responsible for the format concept of the program. "The "think" machine is Douglas to the station. Fraser, assisted by associate producer Larry Reves, keeps the show on a daily basis. Fraser maintains a strict discipline in the choice of music and production. He has even an opportunity to perform five days a week, while warming up the studio audiences.

"Woody" also concerns himself daily with the overall balance of the program. On the first day of my visit he had him considering what he thought was a heavy serving of talk and discussion on the 90-minute stanza.

The Douglas show is on a true variety format, balancing talk and discussion segments with music and comedy. The audiences appreciate and look forward to guests such as Dr. Benjamin Spock, physicist Edward Teller just as long as we come up with some one like Vic Damone, Guy Mitchell or Frank Fontaine," said Fraser.

Immediate NaVY

During my two-day visit, guests on Thursday (1) included Dr. Bergan Evans, professor of English at Northwestern University; comedian Adam Karpe; socialite Laura Green, author of the "Female Mystic." The first day of my visit has had him considering whether he thought was a heavy serving of talk and discussion on the 90-minute stanza.

The Douglas show is on a true variety format, balancing talk and discussion segments with music and comedy. The audiences appreciate and look forward to guests such as Dr. Benjamin Spock, physicist Edward Teller just as long as we come up with someone like Vic Damone, Guy Mitchell or Frank Fontaine," said Fraser.

The Douglas show's variety kick goes beyond just singing and talk. On Thursday's show Dr. Evans was joined by Douglas and co-host Fay Emerson. During the song, "Ghost," the next day three girls gangsta models were purchased by Fay Emerson in Cleveland with $100. This was the heavy reliance on three girls from every description present at times a major problem of coordination. The task of talent coordination falls on the shoulders of Cleveland's Alan Johnson. Performers are usually obtained from area night clubs, the Hanna Theater in the winter and the Warner Theater and Music Carnival in the summer. Promotional tours and associated business trips bring record artists, authors, etc.

(Continued on page 40)
VOX JOX
BY F. GAGGEN

WEEKENDING it in Philadelphia, I heard the one about WIP's "Morning Mayor" Joe McCarley, who is now heard on Sundays from 9 to 11 a.m. Engineers on duty were surprised to see a kindly old lady of the Westinghouse Apartments arrive at WIP!) trying to get into the studio. The story is that it has been a loyal listener to Joe for many years and since it was Sunday, she fixed him a complete breakfast. Unfortunately, Joe was on that tape.

Bruce Morrow (left, WABC, New York), deejay who hosts weekday and weekend spectaculars every Saturday and afternoon at Palmblades Amusement Park, introduces Steve Clayton to his audience. Steve's just-released Decca wax is entitled "He Will Call" and "Her Make-Up Kit." (Continued on page 43)

Correction

In a recent story here concerning the new noonday formula introduced by WCPQ Radio, Cincinnati, Bill Dawes was erroneously referred to as the station's program director. Dawes is the station manager. WCPQ program director is Dick Provost.

that reaches even the traditionally impenetrable technical staff.

Just as warm and engaging off camera as on, Mike seldom shows the strain of a 90-minute morning show five days a week. There's always time to sign autographs and pose for pictures with the 130 or so studio audience guests.

Following a picture-taking session with an Ohio woman's club visiting the studio, an elderly lady leaned over and kissed him on the cheek, commenting, "You remind me of my own boy — God bless you."

The show, though outlined in advance, is fast-paced and requires quick thinking. Among the guests are Ernest Sherry, 24, director of the show with Sherry's ability to anticipate the unexpected given his camera work, harmonious and fluidity. John Schimel, associate director, Bob Croup, technical director, and Ed Moravec, audio, are the brain team backing Sherry as they film two or three cameras and from 13 to 15 different local spots.

As the luck of the draw would have it, the show is blessed with the genius of pianist Ellie Frankel and her trio. Ellie, long a featured performer at the Cleveland Theatre Grill, is equally adept at providing accompaniment for a pro like Sammy Davis Jr. or George Montgomery, a movie producer who can't sing, but has fun trying.

Carlton Kramar and his designs are simple but thoroughly effective. Guests are encouraged to send off-list messages, thereby giving more interesting letters out their spellings.

Chet Collier, program manager of KYW-TV, and his assistant Bill Olszewski, are particularly proud of the Mike Douglas Show as it has served successfully as a formidable local competition in the form of

THREE GREAT BANDS — Harvey Mann, Al Most, Peter Freed (RCA Victor LPM 3772, ESP 2723) "Teardrop Is The Night" (ASCAP) (212)

HONEY IN THE NUT — HH (RCA Victor LPM 3777, ESP 2729) "Can't Get Started" (ASCAP) (212)

PETER NERO IN PERSON (RCA Victor LPM 3773, ESP 2730) "Worlds West Side Story" medley (3300)

WONDERLAND OF GOLDEN HITS — Various (RCA Victor LPM 3771, ESP 2724) "Fly Me To The Moon"

JAY WONDERFUL THINGS — Various (RCA Victor LPM 3774, ESP 2734) "Good Time When" (Miller, ASCAP) (222)

RE BE EVER WONDROUL — Ted Taylor (MCA LPM 1138, ESP 2736) "Close Your Eyes" (Mayer, ASCAP) (234)

MIDDLE-Road SINGLES

Not top or far out on either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order is based on relative standings on Hot 100.

This Week Week From this week's Hot 100

Correspondence

John Carson's "Tonight" recently.

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NE "40 BILBOARD"

AUGUST 17, 1963

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BEST TRACKS FROM THE NEW SPOTLIGHTS

These are the tracks selected for disk jockey programming by Billboards reviewing panel as the most outstanding from this week's Top Spotlight.

POPULAR

PRISONER OF LOVE — James Brown (King K518) "Waiting in Vain" (Loke, BMI) (243)

SOUNDS UNLIMITED — Mort Gold & His Orch (RCA Victor LPM 2714, ESP 2721) "Ballad of the Gunfighters" (8-45)

MIDDLE-Road SINGLES

Change-of-pace programming from your librarian's shelves, featuring the disks that were not Number One, but five years ago this week.

Here's how they ranked in Billboard's chart of that time:

POLY—10 YEARS AGO

August 15, 1953

1. Vera Cam Discus, L. Paul & Mary Ford, Capitol

2. Walking Beside You, R. Fisher, RCA Victor

3. Little['Feet, E. Nelson, Imperial

4. Gonna Be Alright, W. Ponce, RCA Victor

5. My True Love, J. Scott, Carlton

6. Baby Boomer, D. Diddy, Jamie

7. When, L. Davis, Capital

8. I Want To Stay Here, Sue & Twin, Columbia

9. I'm Careless Of Stories That You Throw, Don, Columbia 42810

YESTER YEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were not Number One, but five years ago this week.

Here's how they ranked in Billboard's chart of that time:

POLY—5 YEARS AGO

August 18, 1958

1. Veve (Not All Dignities, B. Medposé, Decca

2. Little Star, C. E. A., Capitol

3. Bird Dog, W. Brothers, Cadence

4. Little Fool, B. Nelson, Imperial

5. Just a Dream, J. Clinton, Aco

6. Patricia, P. Brad, RCA Victor

7. My True Love, J. Scott, Carlton

8. Baby Boomer, D. Diddy, Jamie

9. Spain, P. Leo, Capitol

10. When, L. Davis, Decca

RHETMUS & BLUES YEARS—August 5th, 1958

1. Patricia, P. Brad, RCA Victor

2. Just a Dream, J. Clinton, Aco

3. Little Star, C. E. A., Capitol

4. Poor Little Fool, R. Nelson, Imperial

5. Spain, P. Leo, Capitol

6. When, L. Davis, Decca
CHICAGO—Merle Schirado, formerly director of creative operations for ArmstrongToyko, has joined Musicipa, Inc., as sales and marketing manager. Musicopia, an extension of Armstrong, was started over a year ago by Pete Fabri, one time Bell Telephone and later member of William J. Bensenville, Ill., the company's first president. Schirado, who has worked in the field of Mercury Records director of marketing.

Time will bear out the success of a catalog of some 150 tapes and Fabri said the number would be increased by November. Major lines include: Everest, United Artists, Storyville, Rola, and Le Rola. The line is expected to be expanded to $24.95 a box. In line with the release of the Everest product, a Musicopia catalog has been issued, containing over 150 tapes in total. The tapes have been credited with a substantial role in the increased profit picture.

Admiral, likewise, showed an increase of 10 per cent in earnings over the second quarter of 1962. Earnings, according to President Paul R. Bixler, were $3,556,427, or 88 cents a share. Again, phonograph and TV sales are making a good profit. The new 15-cent tapes are being sold, and sales and earnings set records. Sales increased 10 per cent over the period last year while net income rose 13.5 per cent

London Puts Out Tape Classical
NEW YORK — London Records has issued its first classical tape release from the catalog of its subsidiary EMI, and the label is L'Onseu Lyre. London sales planning director, Manny Wargo, said the move was prompted by evidence of growing consumer demand for more varied classical repertoire on tape.

Initial release, now available, includes: Elgar's Cello Concerto, Mozart's Piano Concerto No. 20, Beethoven's Ninth Symphony and Verdi's Requiem. London's new 15-cent tapes are being sold, and sales and earnings set records. Sales increased 10 per cent over the period last year while net income rose 13.5 per cent

Coupon Plan Unveiled By Zondervan Records

GRAND RAPIDS, Mich.—In an attempt "to help the dealer, and in turn, the distributor, capture the lost business and plus business he is now losing," Zondervan Records, featuring gospel and sacred recordings, has come up with a new plan. The firm has substituted a series of coupons for records. Distributors buy the coupon at its regular cost plus postage of 15 cents. Dealer buys the coupon at its regular cost plus postage of 15 cents. Dealer buys the coupon at its regular cost plus postage of 15 cents. Dealer buys the coupon at its regular cost plus postage of 15 cents. Dealer buys the coupon at its regular cost plus postage of 15 cents. Dealer buys the coupon at its regular cost plus postage of 15 cents.

These figures represent all categories of regular and popular album cost or at the price set by the distributor. The retailer pays the regular price for the particular album. The consumer then simply notes the number of the wanted album, plus his address on the coupon, mails it (it's pre-stamped) back to the manufacturer, who mails the record out the same day.

According to the Zondervan spokesman, this opens up new possibilities for the dealer, in terms of special orders for merchandise not in stock, for out-of-town shipments, and for certificates. On the front, in addition to the firm's name, there are opportunities for sales incentives, prizes or Christmas gifts, bonus merchandise given with purchases of other related or even unrelated products and for dealers with limited space availability.

New markets seen as a possibility would be in the Sunday School raising field, door-to-door selling and perhaps even a sacred record house. The Zondervan spokesman is in the process of developing a mail order system for dealers representative in the home field as well. The plan is now being tried in many fields, particularly in houses and on several occasions in records, with varying degrees of success.

Schirado Now With Musicatpse

CHICAGO—Three important companies—ArmstrongToyko, Zenith Radio, and Minnesota Mining and Manufacturing Co.—has been started. The new company, which will be called Zenith Radio—Electrohome, Inc., has signed a letter of intent with ArmstrongToyko and Electrohome, Inc., and the company's name is expected to be announced soon.

This is the first time that the three companies have announced their intentions to merge. The merger is expected to take place sometime in the near future.

In the coming months, the new company will be focusing on the development of new technologies for the consumer electronics market. This includes the design and manufacture of new products for home audio and video entertainment systems. The company will also be expanding its research and development efforts to explore new opportunities in related fields such as telecommunications and computer technology.

The merger is expected to strengthen the combined market position of the three companies, allowing them to offer a broader range of products and services to consumers. It will enable the new company to capitalize on synergies between the parent companies, resulting in increased efficiency and cost savings. Additionally, the merged entity will have a larger market share, enabling it to negotiate better terms with suppliers and distributors.

While details of the merger have not been fully disclosed, it is believed that the new company will be headquartered in Chicago, the current location of both ArmstrongToyko and Electrohome. The management team will be composed of key executives from both parent companies, with the new company's CEO overseeing the integration process.

In summary, the announcement of the merger between ArmstrongToyko, Zenith Radio, and Minnesota Mining and Manufacturing Co. marks an important step forward in the consumer electronics industry. The new company is expected to play a significant role in shaping the future of the market, offering innovative products and solutions to meet the evolving needs of consumers.
SORD Issues All-for-One Statement

JERSEY CITY, N. J. — The Society of Record Dealers of America (SORD) has extended an open invitation to all segments of the disk industry to become sustaining members of the organization. The board of directors and membership have decided to operate separate FM radio stations with a view to expanding their influence and increasing marketability. The board has now issued a call for the formation of new segments to be made up of local FM stations. The call is being made by the board of directors and the board of control, which is made up of local FM stations. The call is being made by the board of directors and the board of control, which is made up of local FM stations.

The board of directors and the board of control, which is made up of local FM stations, have decided to operate separate FM radio stations with a view to expanding their influence and increasing marketability. The board has now issued a call for the formation of new segments to be made up of local FM stations. The call is being made by the board of directors and the board of control, which is made up of local FM stations. The call is being made by the board of directors and the board of control, which is made up of local FM stations.

THUS ONE GROUP of business owners see FM radio eclipsing AM in almost every way within the next decade. To the home entertainment dealer, this means a new field, now just emerging from a prolonged infancy. The wise dealer will associate himself with FM now, because "FM headquarters" in the eyes of his customers. Every phonograph industry customer must be sold on buying a unit that includes FM. Every radio customer should be sold on the advantages of a set with FM. Selling up to FM and FM stereo can build bigger sales, more profits — and grateful customers.

PREDICT BOOM IN HONG KONG AMPLIFIERS

HONG KONG — This Crown colony has embarked on a new industry — Hong Kong-made amplifiers. The amplifiers are being manufactured on a small scale, but reactions from the local and export markets have been extremely encouraging. If it is estimated that the trade will realize proportionality similar to that of the transistor radio business — now a flourishing industry.

The Hong Kong-made amplifier, listed at $395 (U.S. currency) per set, is slightly more than $40 per cent cheaper than the Japanese product. The amplifier is a mid-size compact type, with five stages and capacitors, German rectifiers, Danish resistors and a Hong Kong case — a smart gold-sprayed steel container.

With a view to expanding the industry, import duties on parts have been ordered from the U.K. in an attempt to increase production. So confident are the brains behind this new industry that plans are already being drawn up for expansion into the manufacture of stereo amplifiers, amplifiers with radio receivers, and eventually complete hi-fi and stereo sets. The Hong Kong industries is so stable at the moment that Hong Kong has started making a large variety of components for the local transistor radio industry and for export.

RECORD TREE, INC. Philadelphia, has announced the addition of a new line of stereo records. Known as the Record Tree, this new line consists of soft, black, rubber-and-cup recordings which are pressed in France. The records, which can hold up to 360 minutes in four tiers with a total of 30 minutes each, each tier rotates around the pole. Margins are adaptable to thickness of record jacket and remain in place on the record and are being played. The price is $3.95.

For the record, Ball has come up with Model 312CB-E-82, a new color TV combination unit which also includes a stereo speaker system unit placed on top of the TV console. The stereo arrangement also includes AM/FM/FM radio module which operates through the elf screen of the speaker system of the color TV set. Extension speakers are optional. As shown, the combination is pegged at $595.95.

5/18/63 Issue: Philco (B); Motorola (9).
2/16/63 Issue: Phonola (3); Motorola (B); Sylvania (8).
VOX JOX

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Then do the same thing at your Rowe AC Services distributor's. Make him demonstrate why the new Rowe AMI is not only unexcelled as a music-maker but unequaled as a money-maker. Make him give you a deal.

We're sure the results will be the same—you'll end up ordering Rowe—but we'll feel better about it, and so will you, because then you'll know why Rowe AMI is your best buy.

ROWE AC SERVICES
18 South Michigan Avenue, Chicago 3, Ill.
Rowe sets the standards in vending equipment, bill changers, music systems
Coin Machine Exports Booming

By AARON STERNFIELD

NEW YORK—Placed by Belg.

ium, which bought close to $1

million worth of junk boxes and

amusement machines, purchases

peans continued to import U. S.

coin machines at a record clip

during March.

According to figures released

this week by the U. S. Depart-

ment of Commerce, U. S. coin

machine exports (vending ma-

chines excluded) amounted to

$3,511,360, nearly 80 per cent

of which went to Western Eu-

rope.

The March figure tops that of

the previous month by more

than $300,000, and it’s nearly

$900,000 more than the export


Record Year Seen

If U. S. exports continue at

the first-quarter rate, 1963 will

be a record year for American

coin machine exporters. And the

end of the export boom is not in

sight. Western Europe still ac-

counts for the lion’s share of

coin machine exports, with the

South American, African and

Asian potential still un tapped.

At the end of 1962, 75 per cent

of all U. S. coin machines

sold during March, for example,

were the last American mone-

tized, March, 1962, although not

in the same order.

On the potential for overseas

buyers, With the assistance of

by France with $675,611, and West

Germany with $555,229.

Now and used junk boxes ac-

counted for two-thirds of the

Belgian purchases, with gains

accounting for the other third.

Biggest game purchaser was

France, with 1,603 units valued

at $72,592. Unlike Belgium, which

receives its equipment at

Antwerp and ships all over Eu-

rope from there, the French pur-

chases are primarily for domes-

tic consumption.

Soil Purchases

Western Europe, which had

bought 729 new junk boxes, is

(Carried over on page 20)
**EUROPEAN NEWS BRIEFS**

**New Color Film**

HAMBURG — Helmut Rehbach GmbH, the German general importer of Scopitone, reports that a steady supply of new color film attractions is now available for the French-made film phonograph.

Scopitone stocks 36 color sound films, and Rehbach says new films are being supplied from both domestic and foreign production. Rehbach reports enthusiastic reception for Scopitone at German locations, where the box is being tested.

It is expert consensus that success of Scopitones ultimately will depend on the supply of new films available.

**Swiss Phono Boom**

ZURICH — Swiss operators have added some 200 machines so far this season, the biggest spurt in recent years. Switzerland now has nearly 10,000 phonographs in operation.

U. S. phonographs dominate the trade here. Trade surveys indicate upward of 85 per cent of machines at Swiss locations are of U. S. manufacture. The market is about evenly divided among the U. S. "big four" manufacturers: Seeburg, AMI and Rock-Ola. Swiss phonograph play is helped (although some trade experts debate this point) by the multiplicity of labels, some 196 in all and more than any other European country.

**Coin Changer**

HAMBURG — National Rejectors has introduced a coin changer for the German market. Rejectors’s "Wucheromat" changes one Deutschmark (25 cents) into 50 pfennigs, four 10-pfennig coins, and two 5-pfennig coins, or a two-mark coin into two one-mark coins.

**G-A Anniversary**

FRANKFURT — Frankfurt’s wholesale firm of Globus-Auto-Grapho-GmbH is observing its 10th anniversary. Founded by three men on a shoestring in 1953, Globus has become one of West Germany’s largest one-stop operations.

Aside from disks, it distributes phonographs, pinballs, soccer games, arcades, bowling games and vending equipment.

**Spanish Problem**

CADIZ — Spanish operators are pressing for a relaxation of the importation restrictions on pinball machines, and the establishment of separate tariff and tax categories for new and used equipment.

The Spanish trade argues that continuance of import restrictions is contrary to the general trade liberalization which Generalissimo Franco’s regime professes to be introducing.

Operators are campaigning, too, against alleged subterfuge employed by provincial authorities to ban pinballs. In Galicia, for example, a provincial ordinance requires that all pinballs must be placed according to a blueprint drafted and approved by a registered architect.

**Libyan Market**

NAPLES — Coin machine shipments to Libya continue to increase rapidly from Naples, which has become the new coin machine crossroads of the Mediterranean and Middle East areas.

Distributors here report that the full impact of Libyan oil riches is still far off and that the desert kingdom of King Idris may become the biggest coin machine market in the North African area.

From zero, coin machine shipments to Libya have soared in value to $5,000 monthly within the last 18 months. Trade sources report several European firms intend establishing subsidiaries in Tripoli and Benghazi. Photographs lead exports, accounting for about 80 per cent. However, there is increasing demand for non-electronic games, soccer and target games mainly.

---

**MUSIC OPERATORS STEREO SERVICE (MOSS)—PRE-PACK OF 5 STEREO 33 1/2 SINGLES AS ANNOUNCED ON OPPOSITE PAGE**

*a regular operator service for 33 1/2 stereo singles especially produced from Best Selling LP’s.*

**Now...**

TOP ARTISTS... TOP SONGS... ALL LEADING LABELS

Contact your regular Juke Box Distributor or One-Stop... or USE THIS CONVENIENT ORDER FORM TODAY... (Order price per pack—$3.50)

**MOSS PACK #4 CONTAINS:**

<table>
<thead>
<tr>
<th>Selection</th>
<th>Artist</th>
<th>Label</th>
<th>Album Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) ELOISE</td>
<td>Jackie Gleason</td>
<td>Capitol</td>
<td>CASCADING RHYTHM OF THE HUGO &amp; LUDIO CHORDS</td>
</tr>
<tr>
<td>(2) THEME FROM GRAND THEFT AUTO</td>
<td>Hugo &amp; Ludio Chords</td>
<td>RCA</td>
<td></td>
</tr>
<tr>
<td>(3) LIONHEART &amp; ROSES</td>
<td>Hugo &amp; Ludio Chords</td>
<td>RCA</td>
<td></td>
</tr>
</tbody>
</table>

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1564 Broadway
New York, N.Y., 10036

Please send... MOSS

pre-packed (5 singles each) or $2.50 per pack.

My check in the amount of... enclosed. (PAYMENT MUST ACCOMPANY ORDER)

Company Name...

Address...

City... Zone... State...

Signature...

NOTE: Orders from countries outside the U. S. must be accompanied by payment in U. S. funds and the additional postage charges for shipment will be billed to you.

**ALL PURCHASES ARE FINAL. THERE IS NO RETURN PRIVILEGE.**

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ROWLE 2-Color (New) $125

ROWE 625 (New) $55

ROWE 612 (New) $55

ROWE 5125E $120

ROWE 3125C $10

ROWE 2125D $120

ROWE 1125D $95

ROWE 2125C $10

ROWE 3125C $10

ROWE 5125E $120

ROWE 1125D $10

ROWE 2125C $10

ROWE 3125C $10

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Selected music for a program of PLEASURABLE LISTENING

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RSI • JUDY GARLAND PRESENTS • CAPITOL • STEREO
Love Theme From Mutiny On The Bounty
RSI • JACKIE GLEASON PRESENTS • CAPITOL • STEREO
Theme From Gigot
Gin
RSI • WINTER LOVE • LIBERTY • STEREO
Strangers On The Shore
The Anthony & Cleopatra Theme
RSI • ALEXANDER • STEREO
Cleopatra & Cleopatra Theme
Lover Come Back To Me
RSI • ONE WORLD COLOUR • REPRISE • STEREO
Misty

Originally conceived as a plan to increase adult listening — which it has most impressively — the MOSS Pre-Pack Promotion for music operators has proved a play stimulator in all locations when properly programmed. Try it on your route. It will prove a revelation. No other phonograph so realistically reproduces these stereo tunes as a Wurlitzer with its Dynatone Sound System.

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WURLITZER 2700
WURLITZER WELCOMES YOU TO THE MOA SHOW—BOOTH 9
THE WURLITZER COMPANY • 107 Years of Musical Experience • NORTH TONAWANDA, N. Y.

See Wurlitzer at the MOA SHOW September 4-6, Morrison Hotel, Booth 9, Grand Ballroom.
Motel Offers Travelers Switch

By BOB LATIMER

DENVER—Phonograph operators throughout the entire area are watching with interest a unique project recently completed by Keane Smith, of Mood Music Company, in the million-dollar Colored City hotel here.

In place of the usual public address system, which provides FM and AM music at the turn of a switch and operates without the help of Robert Lee has provided wall boxes which give the hotel a unique system of jock box music, instead. With wall boxes in 160 rooms, the programming will be slated primarily for the commercial travelers room and lounge.

“We are firmly convinced that travelers in this bracket are tired of TV, or the usual broadcast type of music, punctuated with commercials every few minutes,” Lee said, “so, instead of simply giving the customer the usual free music, allowing him to choose from an almost unlimited group of albums, and depot coins for the music, exactly as he feels like listening to it at the moment.”

Unique Features

Assisted by Stan Larson of Struve Distributing Company in the installation, operator Smith is counting heavily on several unique features of the million-dollar motel to keep earning capacity of the system at its best.

Located near the downtown Denver business district, the motel provides commercial travelers rooms at a moderate rate the year-round, encouraging them to leave their cars at the motel, and to use a taxi or called by the hotel for unlimited transport to and from the business district.

This will appeal to business travelers who fear the danger of leaving valuable samples and merchandise in cars in the Denver area.

Then, of course, the convenience of the motel to most of Denver’s interest centers will count. Moreover, an excellent service of the Colored City Motel, managed by the Centre Motel management, sent to sales managers and sales offices of thousands of manufacturers is a “commercial travel aspect” of the motel.

Depot Coins

With the near 100 per cent occupancy the year-round, the novel wall box installation is expected to show a return of from $50 to $55 a month, even on a conservative basis, according to Smith and Lee. “We have developed a plan which makes sure that every customer understands that the wall box is there for him,” Lee said. “We will simply issue each guest as he checks in a marked quarter half dollar, probably in color, and explain to him that he needs only to deposit it in the wall box, to select the kind of music he wants to hear while waiting, or entertaining. This carries plenty of weight, we have found.”

Shaling along the lines may be boosted by distributing coins for wall box use with morning newspaper or movie trade magazines, and getting dealers to clean up the room, and a guest is staying over.

Sales Pitch "Triples Ops' Take"

Cinebox Bows Nicely in Chicago

Chicago Opera Sliding to 33 1/3 Stereo Programming

NEW YORK—Opera has been converted to dual speed.

Right now, said Kaye, about 80 per cent of the Q-160’s sold in the New York area have been converted so they can play the 33 1/3 stereo disk. He said that for the conversions is that operators realize that with dual programming their collections will not hold up, and that the material available on 33 stereo answers their needs in this respect.

Kaye feels that the 33-speed program is not yet

CHICAGO—Operators here are getting their first look at Cinebox, the Italian-made cinema juke box, and most seem quite impressed with the machine’s initial performance.

The city’s first unit is an installed last week at Dimitt’s, a Northwest-side restaurant and cocktail lounge, which was turned on for the first seven days kit $110.

Dimitt’s also has a juke box, a card box, but the owner, the collections were not materially affected.

E. R. Ratjack, Cinebox sales head, said he is using the operator’s conference to attract new customers to his and the machine instead of holding a formal demonstrator.

Ratjack said that it’s an excellent chance for operators to see the machine in action, and to see the location owner, his employees and the customers.

operator programs, both on singles and little LPS, are pushing the record industry toward a single speed and that the 45 single can be obsolete within a few years.

Ratjack also sent a mailing to operators, inviting them to drop in to Dimitt’s and look over the machine. According to the restaurant owner, quite a few have done just that, many coming back again and again.

The restaurant owner added that the machine has become quite a social center, and that patrons, customers are curious about the novel “modern” jockey box, that is, a coin-op with three minutes of playing time for a quarter.

The selection features consists primarily of Italian and British color films, and owners doing their bids against Continental background.

Cinebox has some 225 of the films available to operators and Ratjack said that U.S. production is now under way. Barbara McNair is the first U.S. artist signed by the company.

Ratjack said that the firm plans to put out some four U.S. films per month.

Ratjack said that in addition to Chicago, he has over 200 phonograph operators. Struve and other salesmen have successfully encouraged location owners to put the phonograph back on the coin-op basis, and find that the new model will average $15 a week in sales, on which, on the 60-40 split means that the operators will get an average of $60 per week in place of his original $20 NAT.

The machine is in an expensive new phonograph, but with location owners highly enthusiastic over the change, the program has worked out well.

Struve is making extensive use of a demonstration trailer in the demonstration system. Each operator reached is asked to recommend a list of prospects to whom he feels would be most likely to be interested in the program, and to order cards for himself of the spadework and actual sales calls are made by the Salt Lake City phonograph distributor or his representative.


In previous tests made by David Rosen in Philadelphia, the machine grossed $181 during its first week of operations (Billboard, May 11). Rosen and others throughout the country are also selling advertising to local sponsors for as much as $5 a week each.

The advertising messages are being printed on the film strips which are appearing automatically when the machine is turned on.

Western Cinebox is new here, coin-operated cinema juke box made in Italy and sold in Europe. Both Cinebox and the French Scopitone are now being sold in the United Kingdom and on the Continent.

One of the most popular ideas was first tried in the U.S. shortly after World War II and was a failure. Recent successes of Cinebox and Scopitone in Europe and the U.K. has caused U.S. cites to take a second look.
PHOENIX, Ariz.—Switching over from the former assembly line system of phonograph and amusement repairs, into a plan which provides each of the six mechanics with an individual stall and work bench, has paid dividends for Garrison Sales Company here.

Completely remodeled a year ago, the new shop is built on the premise that mechanics take pride in individual workmanship, and that even though Garrison Sales Company is one of the busiest amusement machine service organizations in the Southwest, there is still plenty of time for individual, concentrated effort.

The large service shop is divided into six sections of equal size, each equipped with an eight-foot work bench, projecting out from the wall, which likewise serves as a partition, dividing that area from the next. Work space within each bench area stall is eight feet wide by seven feet deep, so there is plenty of space to pull in the largest phonograph or game.

"Guild" System

Following the "guild" system, each mechanic owns and uses his own hand tools, with securely locked tool drawers built into the bench, his own separate power sources for electric and air-operated tools and test equipment. The larger tools, of course, which are often required, are shared in common, primarily drill presses, saber saw, jointer and lathes, located in the front of the shop.

Otherwise, each man tackles an individual machine as his own project, and works undisturbed until he has completed the overhaul, tested the machine, and signs a statement that it is ready to go into operation.

As part of the remodeling project, Hap Nowell, manager, increased overhead fluorescent lighting to better than 90 foot-candles per square inch of working space, provided comfortable conditioned air, and treated each mechanic to a stool of the proper height and width for the individual worker's comfort.

Electronics Room

Divided away from the shop out in front through a partition in the electronics room, which includes an AMI master analyzer, tube testers, switch-testing equipment and complete electronic test needs for every type of equipment likely to flow through the shop.

Panels on the walls contain most-needed replacement parts for all games, amusement machines and phonographs serviced by the organization.

Concurrently with the remodeling and improvements in the service shop, Nowell also contracted for construction of a new building off to the left of the original building, which provides badly needed warehouse space.

Here Garrison Sales Company operates the only fork-lift unit in the 4,300 machine industry, a midget lift capable of picking up the heaviest phonograph or pin game, and boosting it directly into the truck, rather than using the familiar muscle power into position, plus lifts, gates installed on trucks.

With the handy electric fork-lift, the Phoenix distributor can stack phonographs, vending machines and heavy games too high through the new 2,000-square-foot warehouse space.

See the ROCK-OLA BIG 3 FOR '63! BIG IN STYLE! BIG IN DESIGN! BIG IN APPEAL!

WORK BENCH PLAN PAYS OFF

Workbench Plan Pays Off

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VIVA EL TORO! OLE' FUN!

Williams EL TORO

2 PLAYER REPLAY GAME
WITH EXTRA BALL FEATURE

2 DROP TARGETS THAT
SCORE 10 TIMES REAL
VALUE, WHEN LIT

- Number Match Feature
- Hi-Tech Drop Targets, Scores Real Value
- Three top Roll-overs raise drop target and score 50 points each
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- Plastikote Finish Playfield
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NEW SIMPLE
FINGER-TIP
CONTROLLED
PLAYFIELD LATCH

"We take pride in announcing another WILLIAMS EXCLUSIVE

THE NEW LATCHLOCK PLAYFIELD — NOW standard on all Williams flipper games.

that

- is easily accessible
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Order from your Williams distributor

BILLY'S THE CHOICE FOR
THE LOWEST PRICES AND
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Exclusive outlet and Back-UP Distributor for Eastern Pennsylvania, South Jersey and Delaware, Recreational Equipment for Export.

AMUSEMENT MACHINES CO.
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BUY THE BEST — BUY WILLIAMS
Blue Sky Venture Uses Kenny Name, Foundation

NEW YORK—The name of a prominent Broadway columnist and that of a respected philanthropic organization are being used here to promote a sky-blue vending venture.

Innocent pawns in the operation are Nick Kenny, columnist for The New York Mirror, and the Automatic Children's Foundation, which maintains a hospital in Denver. And tossed into the mix is the name of one of the giants of medical research, Dr. Bella Schick, who devised the Schick test and who serves on the board of directors of the ACF.

The promoter, Hygienic Vendors of Long Island City, has been advertising in New York newspapers offering to put in vending machines. Several local operators have checked out the advertisement. Here's what they found out.

Here's the Deal

Hygienic will sell a four-unit Beaver installation, on location, for $250. Market price for the equipment is around $100. All Beaver models except the latest one have been adjudged by a federal court as having violated a copyright held by the Oak Manufacturing Company, and there is little chance that replacement parts for these units will be available.

In getting locations, Hygienic tells the management that 75 per cent of the profits go to the Automatic Children's Foundation, and Nick Kenny's name is used to make the deal more binding.

Kenny told Billboard that he had agreed to let Hygienic Vendors use his name and that of the foundation because he felt that the Automatic Children's Foundation would take nothing. Kenny suggested that Billboard check with his assistant, Jim Grady, who was handling the promotion.

$1 Per Unit

Grady said that Jerry Danick, president of Hygienic Vendors, had written him a letter to the effect that for each unit on location ACF would receive $1 a month.

When the deal was concluded three months ago, Grady said the foundation received $100. Since then, he added, it hasn't received a cent, and that several attempts to reach Daniels by telephone proved fruitless.

A Billboard reporter was able to get Daniels on the telephone, but it was unable to get much in the way of specific information.

No Details

Daniels seemed puzzled that a publication would be interested in the activities of his firm, and suggested that we run a photograph of him presenting the check to the foundation. He then went on to discuss the financial details between Hygienic Vendors and ACF or the trend with prospective operators.

He did say that some Beaver machines had been sold, but added that he is currently selling a snackbar machine. Daniels pointed out that the program was endorsed by Kenny and Dr. Schick.

How many machines have been sold by Hygienic is anybody's guess. The first and only payment was for $100. The second was for 100 machines, but that's Daniels' figure.

Neither Kenny nor Grady, nor anyone else outside the Hygienic Vendors organization, for that matter, gets a cent, aside from the $100 given to ACF.

Grady said that he was having some second thoughts about the arrangement.

Identification Marks Help Cut Down Theft of Scales

MIAMI—Willie Blatt, veteran Miami operator, feels that thefts of scales can be cut down by a fairly simple method.

Blatt has had 350 scales in South Florida for 10 years, had few losses until last year, when scales were removed from locations.

Blatt found out that two men, using Miami University trucks, would pick up trucks with out-of-State plates, had parked the machines.

Blatt uses three identification marks on all his scales. The name and phone number of the operator is placed inside every scale. The serial number is punched near the coin chute. And four quarter-inch holes are drilled through every platform.

Blatt favors a system whereby every scale operator would list his markings with the National Vending Machine Distributors Association so that distributors would be on the alert for stolen scales.

He favors extending the system to all bulk vending machines and establishing a central clearing house which lists these markings.
LOS ANGELES—Bulk vending machines in supermarkets do best when placed beneath bulletin boards, according to Bill Combs and Preston Combs, who operate 3,000 machines in Southern California.

The bulletin boards, placed for the convenience of shoppers, list such diverse goods, information and services as used cars, baby sitting, church notices and social notes. Almost all the women pause to read the notices.

The Combs brothers place four, six and 10-machine batteries, vending charms, bulk gum and confections.

Here, where patrons stop to read announcements pinned on the boards, children are most likely to be near by, setting up a clamor for a goody or two. Mothers usually begin mindlessly digging through their pocketbooks for pennies almost as soon as they approach the bulletin board, so accustomed have they become to the battery of vending units.

Production on New Rejector

ABT MODEL 4000
ROCKFORD, Ili.—The Reed Electronic Corporation here has gone into production on its new version of the ABT Model 4000 Slim Tipping. The unit accepts nickels, dimes and quarters (the penny attachment is optional) and allows closer tolerances and more precise coin handling and selectivity than the model it replaces.

The new unit is interchangeable with the previous ABT vending behind them, the Combs have slowly transferred a majority of such locations to bulletin board spots—even encouraging the market owners or managers, where a bulletin board was not already in use, to add this much-appreciated everyday customer convenience.

51 Companies Sign to Show In Los Angeles

Paul F. Mercy

CHICAGO—Some 51 companies have been signed to exhibit at the National Automatic Merchandising Association’s three-day Western conference, October 18-20, at the Ambassador Hotel in Los Angeles.

The Western meeting follows by six weeks the NAMA national convention in Chicago, September 7-10. Paul F. Mercy, chairman of the Western meet, said that only 20 exhibit booths remain to be sold.

Besides discussing the latest in automatic vending equipment, the Westerners will also have a program of business talks and panel sessions and a filmed guided tour of the country’s first vending machine repair school at the Los Angeles Trade Technical College.

Conference exhibit hours are in the afternoon for all three days of the meet. This is the third year that NAMA has sponsored a Western session.

Guggenheim Doe Back

NEW YORK—Bob Guggenheim, president of Karl Guggenheim, Inc., was due to return to New York this week after a month-long business trip to the Orient. Guggenheim visited Hong Kong and Tokyo to arrange for the shipment of charms here.

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IMMEDIATE DELIVERY on the New Northwestern GOLDEN 60

This all-product vendor is truly the most versatile on the market. Handles bulk, candy, capsule, all small and big bulk gum, all breaking or crushing. Gold decorative finish. Completely automatic. Stationary or portable. Capable of handling any coinage capacity.

Available with 6c, 1c, 5c or 25c mechanism.

Stamp Folded, Lower Prices, Write for complete details.

MADELL GUARANTEED USED MACHINES

MERCHANDISE & SUPPLIES

LARGEST SELECTION OF ALL-ALL VENDORS

VENDORAMA®
V2 25c & 50c Capsule Vendor

MOLDS 200 V2 CAPSULES
High Quality Merchandising Located
100 in the Carton.
For S2c Vendor 40c per 100
For S5c Vendor 20c per 100

LOGAN DISTRIBUTING CO.
1830 W. Division St.
Chicago 22, Ill.

Best Bulk Spot: Near Bulletin Board

income per location is fantastically high through good merchandising methods and specialization in supermarkets. It has been found that it is possible to boost returns by as much as 25 per cent or more, through combing vending machines with the bulletin boards in this way.

A 15-minute spot check showed that of 11 women who stopped to read the bulletins, seven dug out pennies for the youngsters.

Moreover, around a third of the women who came up with pennies for their youngsters also dropped in a couple for themselves, particularly for licorice, jellybeans or peanuts.

With more than 20 years’ experience in supermarket sales, the Combs have slowly transferred a majority of such locations to bulletin board spots—even encouraging the market owners or managers, where a bulletin board was not already in use, to add this much-appreciated everyday customer convenience.
COINMEN IN THE NEWS

Made of stone stuff is Pete Geritz, head of Mountain Distributors here, who suffered a major automobile accident early in May. Despite the fact that he had broken ribs from top to bottom, Geritz did not spend a minute in a hospital, and though taped up considerably, was on the desk at the Rock-Ola distributary the day following the accident, which completely destroyed the company truck as well as the passenger car which hit it.

TRUE ALBUM PROGRAMMING IN 33 1/3 STEREO

The Revolutionary SEEBUG

New LP CONSOLE

WORLD WIDE — ONE STOP SERVICE!

RECONDITIONED! GUARANTEED!

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SMITH 416  .  499
SEEBURG 545  .  545
ROCK-Ola 545  .  545
ROCK-Ola 145S-500  .  500
ROCK-Ola 145S-V  .  145
ROCK-Ola 145-250  .  250
ROCK-Ola 1476-750  .  750
ROCK-Ola 1476-1000  .  1000
ROCK-Ola 1476-1250  .  1250
WURLITZER 2200  .  2200

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Shaffer Names Mel C. Shone Cincy Manager

CLEVELAND — Mel C. Shone, assistant manager of the Cleveland office of Shaffer Music Company, has been named manager of the firm's outlet in Cincinnati. He will replace Harvey Hobbs, who died early last month (Billboard, July 27).

Shone has been associated with Shaffer Music for the past four years and before that was with the former Seeburg distributor here for 18 years. He has served in sales, advertising and management capacities.

As manager of the Cincinnati office he will direct the Seeburg distribution in Southern Ohio and Northern Kentucky.

The 45-year-old executive was born in Clevel and educated at Fenn College here and the University of Wisconsin, majoring in business administration and marketing.

Production Starts On Mark V Tables

BROOKLYN — The Irving Kaye Company this week began production on its Mark V coin operated pool table, with initial deliveries set for mid-September.

The table will be shown at the Music Operators of America convention, to be held in Chicago, September 4-6.

The 113-inch by 63-inch table is professional size and has the standard six pockets. Three separate three-quarter inch slate sections make installation easier, and the five-inch caster allows adjustments without raising the table.

The Mark V comes in the following finishes: platinum walnut, teak, Madagascar ebony, mahogany and in pastel shades. Jumbo Club Pool, another new Kaye table, arrived in distributor showrooms this week.

The 75-inch by 44-inch table comes in teak and blue-and-white finishes, with a Formica top and white Formica corner sections.

Chicago's Sig To Do Honors At MOA Event

Chicago's Sig To Do Honors At MOA Event

CHICAGO—The Duke of Bedford, Britain's most distinguished coin machine operator, wants to install a coin bowler in Woburn Abbey, one of the Duke's properties.

Mort Secord, manager for Chicago Coin Machines here, received the following letter from His Grace:

"I was in France and noticed one of your bowling alleys at Bandol. I wondered whether you could do something like this in this country, or how I could obtain details of the cost of doing this at Woburn Abbey."

Secord sent the appropriate information to His Grace.

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6 PLAYER BOWLING GAME

Beating The Odds: A Look At The Chicago Coin Machine Market

SIG SAKOWICZ

CHICAGO—Sigmund Stanis- law Sakoicz, better known as Sig, popular WGN and WATO disk jockey and interviewer, will emcee Music Operators of America's big wind-up banquet at the Morton Hotel, September 6.

Sakoicz will also do a series of interview shows from the exhibition floor which will be broadcast live from the convention area by the hotel's public address system.

Besides his two Chicago radio station affiliations, Sakoicz does a series of celebrity interviews currently heard on ABC, CBS, NBC, AFN (Europe and Pacific), APRS (Greenland), CFN (Caribbean) and Canal Zone.

He's one of the best known personality interviewers in the city and is very active in numerous civic and philanthropic activities.
Redd People Stay on Job After Take-Over by W.S. Distributors

BOSTON—The W.S. Distributing Company, th e newly formed music and vending firm now occupying the premises of the former Redd Distributing Company, has announced that all personnel of the Redd firm will continue for the present in the same capacities.

Bob Jones will continue as sales manager under William Swartz, the firm's president. Only major change will be the promotion of Bobby Green, who will take over as service manager. He has had extensive experience in this field as well as in sales force and working for Seeburg in its service department. He also has had his own music route.

Hot Spell Hurts Colo. Collections

DENVER—Exceptionally hot weather continued to plague Denver operators during mid-summer, with some temperatures hitting above 95 degrees keeping people out of all but air-conditioned locations. Inasmuch as Denver has a remarkably small percentage of such air-conditioned dwellings, the result has been a sharp drop in play in both phonograph and amusement machine categories.

Enterprising operators were building up somewhat on the drop by spotting machines in outdoor locations, such as sidewalk cafes and outdoor beer gardens, all of which have become popular here in the last few years.

Leading the play parade has been:

1. Easter Said Than Done—Bar
2. Fingertips—Little Stevie Wonder
3. Pride and Joy—Wayne Newton
4. Danke Schoen—Wayne Newton
5. Memphis—Lonnie Mack

The reason for the shift is said to have been brought about by the increased demands in installation of the Seeburg Console and Consolette which is now in large demand in this area. Green also will go with the Seeburg van to service schools in Boston, Providence, R. I., Augusta, Me.; Springfield, and White River Junction, Vt. Also in the van team will be Harry Stucky, of Seeburg, and a W.S.D. salesman.

Jones will take two weeks' vacation on Cape Cod with his family before going to Chicago for the Music Operators of America convention where his name has been placed in nomination as a director of that body. Swartz plans to move his family to a home in suburban Needham.

Redd, now that he has more time on his hands, plans to devote a good part of it to working in the game and amusement field with the particular aim of assisting operators in areas where games have been illegal because of antiquated interpretation in the law.

Some 33 communities in the Bay State do not allow games, many because of the spectre of the old-time gaming problem. Redd will also attempt to effect a move to cut excessive fees and assist with other problems facing game operators. He will handle his game's business through the premises and personnel of the W.S. Distributing Company at the same address in Brighton.

Coin Machine Exports Booming

February, bought another 533 in March. Only Belgium, with 582 new machines, topped West Germany's March totals in this category.

U.S. exports of new juke boxes dropped slightly from February to March, used juke box shipments jumped from $259,720 to $317,200, while game shipments rose from $1,533,856 to $1,827,073.

Oddly enough, the rise in U.S. coin machine exports is taking place at the same time that the Europeans are developing a coin machine manufacturing industry of their own.

In the main, U.S. and European coin machine manufacturers are not competitive. In the phonograph field, the Europeans have been able to build basic, low-cost juke boxes and market them successfully. This effort has resulted in building up the juke box market for the U.S. and European manufacturers, and

Mark V Tables

company will also show its new professional table at the MOA show. This model comes in pastel shades and a variety of cloth colors. The three slate sections are 11 1/16-inch thick and the nine-inch caster is adjustable without raising the table.

A. Daddis, sales manager, is touring the country taking orders for the new models.
other cigarette or desktop die rides, coin machines, equipment, as well as suppliers of coin machine parts.

Time is short—get your M.O.A. Ad Plans Finalized Immediately. Special Billboard M.O.A. Issue will be dated Saturday, September 7. Distributed Monday, September 2. Ad Deadline Wednesday, August 28.

This fact-packed issue offers advertisers a once-a-year opportunity to display and sell equipment at a time when the Fall Buying Season is just beginning for the nation's operators.

Advertising Highlights of Billboard's M.O.A. Convention Issue

- Standard Billboard page size.
- Regular Billboard advertising rates apply.
- Second color (publisher's choice) free on page units.
- Offset printed—no plates required.
- Excellent reproduction.
- An opportunity to reach those operators attending the convention, as well as those unable to attend for one reason or another.
- Special free distribution of this important issue from Billboard's Service Center—located at a high traffic location during the entire convention—Morrison Hotel, Chicago—September 4-6.

Start Planning Now! Have your advertising sales message ready to appear in the pre-convention issue (August 31), convention issue (September 7), and post-convention (September 14) issue of Billboard.

Remember ... Advertising Deadline for the M.O.A. Convention Issue is Wednesday, August 28. Have your agency prepare copy now, or if you don't have an agency, give your Billboard salesman the assignment.

Make your reservation for advertising space today.

Chicago, Ill.
188 W. Randolph
Central 6-3818
Dick Wilson

New York, N. Y.
1564 Broadway
Plaza 7-2800
Denis Hyland

Hollywood, Calif.
1520 N. Gower
Hollywood 9-3831
Sam Abbott
SHAKING IT UP AT FREEDOMLAND: Band leader Si Zentner is in a pretty spirited mood during his engagement at Freedomland and takes to twirlin’ away with pretty fan.

JOLLY LAND is her name, and she stars at “Clon Club,” Argentinian TV show. She recently had two hit singles.

STILL’S BILL Anderson has officially signed a new long-term contract with Decca Records (shown here with Nashville record chief Owen Bradley). The composer of “Still,” Bill currently has four compositions on the Hot 100.

DECCA RECEIVES AWARD: Dr. Gray Tumblenly (right), of the New York City Cancer Committee, presents the Sword of Hope Award to Leonard W. Schneider, executive vice-president of Decca, for outstanding contributions of time and talent to cause.

PASSING JUDGMENT: David, mascot of Canada’s Fort Henry Guards, employs his trained ear to pass judgment on playback of new Decca release which features the Guards’ 1812 retreat ceremonial. David’s familiarity with the ceremony was of invaluable assistance to company executive Mike Cassidy (kneeling) in determining authenticity and effectiveness of the disk.

THE WINNER of the Miss Candy Girl contest sponsored by Vee Jay is 4-year-old Luella Love, Somerville, N. J. She will receive $500 U. S. Bond and tour of Disneyland.

ACHIEVEMENT AWARD: At Columbia sales convention in Puerto Rico, Ted Swenson (left, seated), Los Angeles distributor, and members of staff eye the national performance award presented to them. Group includes (left to right) Paul Peppin, Walt Swan and Bob Meining. This is highest achievement award offered to distributor.