Industry Left With Question Marks

Speculation on About FCC, FTC Policy Shifts

By MILDRED HALL

WASHINGTON — The nation's capital slowly went back to business last week after the tragic shock of the death of President John F. Kennedy. Speculation inevitably began as to what changes would be made in personnel and policy, in government agencies and depart-
ments. Of particular interest to the record and broadcast industries are possible changes in the FCC, broadcast regulatory arm, and the Federal Trade Commission, which watches over adver-
sising and business practices.

In general, it is a fairly widespread belief here that President Lyndon B. Johnson will not en-
force as much stiff regulatory action as the former leader of the No. 1. Johnson's personal philosophy is known to favor letting industry regulate itself to the furthest possible, rather than having govern-
ment jump in at the first sign of trouble.

No change at FTC

At the FTC, no change or de-
lay in the setting up of guideline
to key the record industry is expected by Chalmers Varley, the deputy head of the Commission's Bureau of Industry Guidance.

The status quo remains as it was before last week's tragic event. Informal talks will continue with industry to map out a set of guidelines that can live with. The Guidance Bureau chief hopes to have a set of suggested rules ready for discussion by industry representatives by the beginning of next year.

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NEW JOB FOR DON: Al Bennett, Liberty president; Don Bohanan, newly appointed marketing director, Phil Skaff, executive vice-president; Hal Unick, vice-president.

A TIME TO WEEP ... AND A TIME TO MOURN ...

NEW YORK—Play on the na-
tion's greatest hits was back to normal (29), but for a 72-hour period last week a few Americans had the strength to listen to the mechanical music makers. Automakers photographic and game collections last week-end and Monday (25) were scart, as millions of Americans stayed by their television sets to watch the news developments and to view the funeral of Presi-
dent John Fitzgerald Kennedy. Events took care of the surface activity was restored Tuesday (26), the gaiety commonly associated with larger events was muted. And when patrons put the coins in the juke box, they did so in an almost mechanical manner. For a full report on how the tragedy affected the coin machine industry, see the Coin Machine Section.

Tour Our New Leader

IN THE nation's period of trial following the death of President John F. Kennedy, the sorrow of the populace has been tempered by the fact that a strong hand has grasped the reins of leadership. President Lyndon B. Johnson has silenced all speculation. He will carry on in the progressive tradition of his predecessor and will very likely go on to become a great President in his own image as well.

Speaking for the music-record business, and the allied cultural arts, we know we express the deeply held view of many that the new President bring to the arts the same measure of understanding and support displayed by the previous administration.

This is important not only for the nation's intellectual and artistic growth, but is also vital to its international image.

We are a nation of merchants and manufacturers; a nation of artists and teachers; of farmers and intellectuals; of dreamers and pragmatists alike.

We are also a cultural community, with a heritage of music and dance and theater.

May our government continue its cognizance of this fact.

DON BOHANAN TO NEW POST IN BIG REALIGNMENT AT LIBERTY

HOLLYWOOD—Liberty Rec-
ords, in a major executive re-
alignment move, last week ele-
vated national sales manager Don Bohanan to the newly cre-
ated post of marketing director.

The move places under Bohanan's supervision such key de-
partments as sales, promotion, recording, production, pub-
licity and advertising. Hereto-
fore, these had operated inde-
pendently.

Phil Skaff, Liberty's executive vice-president, stressed the im-
portance of the organizational change as a means of throwing greater sales and promotional strength behind Liberty's produc-
tion as a result of a co-ordinated effort of the departments.

Bohanan is a veteran of more than a decade in the record in-
dustry, bringing to his new position a rich background in the vari-
ous fields now coming under his direction.

Service Points

He joined Liberty more than five years ago as field represen-
tative in Detroit, and soon there-after (1959) was moved to the label's Hollywood headquar-
ters as the firm's national sales manager. During the period that he had been at the label's sales helm, the firm had shown contin-
uing yearly increases in its sales volume.

Bohanan entered the record business in his native Cincinnati as a salesman for King Records. He later became a branch man-
ger for the firm in Cleveland. He moved to Detroit in 1956 to join Coral Records, becoming branch manager for Coral in the Motor City. Later, he was pro-
moted to Midwestern divisional sales manager, having his opera-
tions in Detroit.

Bohanan resigned his Coral post to join Liberty.

First Move

Bohanan's first move after his appointment as Liberty's mar-
keting director was in promot-
ing two of his sales department executives to key posts in his new marketing team. These were Lee Mendell, who was elevated to manager of LP sales from his former spot as West Coast divisional sales manager, and Bob Fead, who was placed in charge of single records. Fead previously served as South-
ern division manager, and more recently as head of one-stop sales.

Under Bohanan's new organi-
zation, he will direct the func-
tions of Ken Night's production department, national promotion
chiefs Ted Feilgen and his staff, advertising and merchandising di-
rector Bill Neiman, and national publicity director Norman Win-
ter's staff.

EDITORIAL

The International Music-Record Newsweekly

Radio TV Programming • Phono-Tape Merchandising • Coin Machine Operating

December 7, 1963 • Sixty-Ninth Year • 50 Cents

Bills for Vinyl Covers

As a result of the vinyl cover shortage, prices for records have risen again. Retailers are feeling the pinch in a market already showing signs of weakening. Some observers believe that the trend toward lower prices has been reversed. Others predict that prices will remain high for some time to come.
Heading for $2,000,000 in sales

ELVIS' CHRISTMAS ALBUM

Elvis Sings Christmas Songs

ELVIS' CHRISTMAS ALBUM

Santa Claus Is Back in Town
White Christmas
Here Comes Santa Claus
I'll Be Home for Christmas
Blue Christmas
Santa Bring My Baby Back
Oh Little Town of Bethlehem
Silent Night
Peace in the Valley
I Believe
Take My Hand, Precious Lord
It Is No Secret

LPM-1951
RCA VICTOR

The most trusted name in sound

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ENOCO LIGHT PLANS SINGLES SPLURGE

By REN GREYATT

NEW YORK—Female artists in many months, with four of the interesting is the fact that nine of the 20 records of the Hottest Chart are pop songs. In 1963, the area of the pop scene now begins with the girl group, artists virtually disappeared from any kind of content, with the exception of a few background singers, Lil' Cupcakes, who seemed to be able to buck the trend consistently.

Girls in groups are the current trend, and they are being shaped into the new form of pop groups, possibly to be taken on even more vividly. In the 1960s era's hard part of a mixed vocal group or by themselves, without male vocals. In several cases, namely Ruby & the Romantics and the Essex, a girl and some background singers, are limited to a supporting backup role.

Newspaper and magazine writers, such as the late Don't Tell Me How To Do It, have one of which are moving upward, are the Marmalades with "Take Me Home," which is a hit, and "Don't Lie to Me," which is a hit in the charts. In the current decade of the teenage pop scene, the charts, the Cars, with "You Don't Have To Be A Baby To Cry," in the seventh spot. The brother-sister act of Nina Temp, and Dave and Grace made the top spot.

Cars Make It

Currently in the top seven are the same Dale and Grace ("I'm Leaving It Up to You," as recorded by the Cows, Lees, "She's a Fool"), No. 5; and a new British girl, in their first chart appearance, the Cars, with "You Don't Have To Be A Baby To Cry," in the seventh spot. The brother-sister act of Nina Temp, and Dave and Grace made the top spot.

ALL:"European Eyes The Jack Rober

BY REN GREYATT

NEW YORK—European record companies are exploring new ways to sell records. A few of the labels have experimented with the record system, but others, which find this a good way of delivering only specialized merchandise, are seeking ways of putting more and more records before the public. A few record executives mentioned records which are not made as drugstores, hardware and notions outlets and grocery operations of one sort or another were mentioned most often.

A key word to overseas manufacturers is "impulse." After surveying the American record scene, many disk executives in Europe are preparing to examine those sales that are made quickly and impulsively. And they are discovering that those sales are most often made in operations where the customers buy a combination of items in a variety of categories.

Fierce competition between the various European countries makes it necessary for most of these independent record operation to take root. What most disk men in Europe see is that the specialty store, the specialty shop which would hold cream merchandise of their own and only those of the specialty store.

Each company would stock and advertise their own product, and pay the store a percentage for the space required. This, if they can see it, would open up new outlets for the selling of disk, as well as allowing the labels to keep a tight rein on sales.

SOMETHING FOR THE GIRLS
They're Making Their Move To Take Over Hot 100 Chart

By REN GREYATT

NEW YORK—New York has a girl group phenomenon. The latest group is called the Cars, and they are making their strongest impression on the Hot 100 single chart, which is current top seven records involving feminine performers. Particularly this current crop of acts present on the chart are those first time hits. This is a trend which has taken on even more vividly. In the late 1960's era's hard part of a mixed vocal group or by themselves, without male vocals. In several cases, namely Ruby & the Romantics and the Essex, a girl and some background singers, are limited to a supporting backup role.

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Steve Allen's Own Notion of LP Plays

By EILIO TIEGEL

HOLLYWOOD — "No artist appearing on our show has ever asked us to plug his album. We feel that it does not interfere with our product to our audience, so we do it ourselves. It adds prestige to the show," says Allen, as if this is his latest album.

That's the way Steve Allen, composer, arranger, pianist, vocalist and late night host of his own TV show, feels about exposing his guests' new LPs.

"Usually we have to ask the performers to bring along their new album to show on our show," Steve told Billboard in his Vine Street offices. Several years ago, after the payola scandals had broken, it became taboo to plug a product on an FCC-regulated medium. Today, the climate is much more relaxed.

The Allen madcap entertainment feature is currently syndicated to about 40 stations and sits down talkathon "Tonight" show on NBC.

Performers Perform

The basic difference between the Allen and "Tonight" shows, according to Allen, is that on his show the guests all perform, whereas on the "Tonight" show guests often sit and chat with Johnny Carson.

Allen is going into his second year as head of his syndicated program. After the first year of trials and tribulations, the bespectacled musician-humorist came to the conclusion that the acts which work best are those with a feel for comedy. Whereas he does present the best of the pop and jazz field, he will not use those performers in his comedy skits if it embarrasses them.

Loose Format

Dick artists such as Bill Dana and Dean Martin could not tolerate his free-for-all format. Allen and producer Mit Hoffman know what dick wits are making noise and often invite them on the program. Tony Bennet, Trini Lopez and Bobby Vinton are examples.

We're aware that a good per cent of our audience is comprised of college and high school students, Steve noted, "and we try to present artists who are their favorites, even if we sometimes don't dig the acts ourselves."

"Many times the artists themselves seem to ask to appear on the show because they know it's a fun program, money's not the prime reason," adds Allen who shows pay a $265 scale rate to all performers.

Hispano-born said George Shearing may shortly be appearing on the show.

"Shearing refuses to go on live TV," he said, "because the producers say, 'You've got a minute and a half to play, George,' and he refuses to work in that format. We told him he'd have more time."

Operating with a 50,000-country weekly budget, Allen and his staff create five 90-minute shows a week. Allen, a Dot recording label president, has his own piano playing despite a "horrible sound effects asking for just the reverse."

"Because of the great pace of our show, I feel that playing the piano two or three times a week is sufficient," Steve said.

Since signing with Dot several months ago, Allen has had two singles successes, including his current chart item, "Caliente Caliente El Sol," Vol. I & II of "Funny Face Calls" and a soon-to-be issued Steve Allen Sings LP.

Disney Up With Surprise Smash In 'Incredible Journey' Sound Track

By EILIO TIEGEL

HOLLYWOOD — A tale about two dogs and a cat is providing Disneyland Records with a surprise smash in its "Incredible Journey" sound track LP.

As part of the $1.98 story-telling series, the album was released almost two months before the film's debut three weeks ago.

According to the story of the three animals making their difficult trek across the country is obviously appealing to Disney's young customers.

**SESCAS OFFERS STATIONS 10% DEDUCTIONS**

NEW YORK: Paul Heinecke, president of SESAC, music licensing firm, has sent a letter to all of its radio and TV stations nationwide asking them to deduct 10 per cent from their license fees, to provide the station with a break in the costs. SESAC, founded in 1947, is the second largest radio music publisher in the country. (Dec 28)

In recognition of your unselfish efforts during those four dark days that shook our nation, SESAC is making this offer," the Heinecke letter said.

**Philly Station Says It Won't Replace Personnel**

By GIL FAGGEN

PHILADELPHIA — WIBG general manager John T. Conway last week replied to the request from a National Association of Broadcasters committee that the station immediately hire three Negro air men (Billboard, November 29).

Conway said that it would be unfair to promote present personnel to replace them without just cause. The letter went on to say that the station has not yet to pass, nor will in the future, discriminate on race, creed or color in hiring.

Conway wrote that WIBG air personnel have been selected for ability to please the station's audience and on past on-air experience.

Conway's detailed letter had little to offer the Philadelphia NAACP in its request to be taken by the NAACP in Philadelphia which still plans to picket the station and boycott its advertisers.

"With all due respect, I must state that WIBG should hire a disk jockey, an announcer and a newsman," said Woods. "We don't care how they meet the demand... they could hire Negroes if they were really sincere, they could find a Wooded Woods said that the NAACP does not want to hire Negro personnel, just hire three additional Negro air men.

The local NAACP selected the Delaware Valley as its test station because of WIBG's "love fest" treatment in the market and its large Negro audience. The NAACP also points out that the station plays primarily records featuring white acts and should therefore give back to the race what it gets from it.

"We feel that we can crack one station, rather than all 14. However, we will eventually get to all stations here," said Woods.

**Markos Going Big in Yule Catalog Push**

NEW YORK—Julian Marks, head of St. Nicholas Music, Inc., has scheduled a heavy promotion of its holiday catalog.

A big campaign has been set in the Boston, Maine and St. Decca perennial, "Rockin' Around the Christmas Tree," which is being released worldwide.

Marks' great standard, "Rudolph the Red-Nosed Reindeer," is one of 15 new recordings including versions by Johnny Mathis on Mercury; the Platters, Mercury; Howard Keel, Columbia; Crystal, Philco. In its 15th year, "Rudolph" has sold over one million copies and over three million sheet music copies. Any acts featuring the song will again be shown here and abroad.

"In view of the Christmas Day," with 19 different versions, has been done this year by Bert Kaempfert, Decca, Dick Leiber, RCA Victor; Robert Rhine, Chess, among others.

Other Marks copyrights will also receive exploitation.

**Golden Englishes For the Nun**

NEW YORK — Golden Rec.

Records has announced release of a new LP containing the first all-English version of the 12 songs of the Singing Nun. "My Mummy Said..." Thus Soeur Sophie will have English lyrics with these records and these will be printed on the back liner. Artist on the LP is Ruthless, folk singing nun.

The label is also issuing a 29-cent single of the tunes, the hit, "Dominique" and "You and Les Chemins." Goldklang spokesmen said advance orders for both the LP and single are far higher than the farthest for the single "Davy Crockett" period eight years ago.
SO MANY BEST SELLERS WE CAN'T SHOW THEM ON ONE PAGE!

IT TOOK 20 PAGES TO HIGHLIGHT THE WORLD'S GREATEST CATALOG OF BEST SELLERS TO DO A DYNAMIC SELLING JOB FOR YOU!

A beautiful 20-page supplement* inserted in the December 7th issues of The New York Times, the Chicago Tribune and the Los Angeles Times—adding up to a total nationwide circulation of over 3½ million potential record buyers!

*Extra copies of this supplement are available from your local Columbia Distributor.

THE WORLD'S BEST-SELLING RECORDS ARE COLUMBIA RECORDS!
Gay White Way Takes On Dark Look on Black Weekend

By JACK MAHER

NEW YORK—The sudden and stunning events of Friday (22), and the aftermath of the assassination of President John F. Kennedy in Dallas, left this city’s music and entertainment business paralyzed and sorrowing.

Concert halls, Broadway theaters, moving picture houses and night clubs closed for one, two or three days of mourning. Some disk dealers are known to have closed their shops in Brooklyn and Queens Friday (22) after the President’s death was confirmed and did not reopen until Tuesday (26).

Weekend entertainment business losses were estimated at from $15 to $20 percent, but few shop keepers and Broadway producers complained about the loss of business in the light of events.

Some disk dealers reached this week were still recovering from the shock of events, and they noticed a sharp upsurge in the buying of patriotic and religious records. A number of requests came in for recordings of the late President’s speeches. It is understood that at least two albums of these are on the way (see separate story).

Dark Days

The assassination caused the canceling of all sorts of entertainment programs, Friday, Saturday, Sunday and Monday.

Broadway darkened its houses on Friday. Some 28 legitimate theaters canceled performances and then opened on Monday evening, official day of mourning.

Out of town, three incoming shows canceled Monday night performances. None of the shows are musical, the highly rated Noel Coward musical "The Girl Who Came to Supper," in Philadelphia and "Hello, Dolly," starring Carol Channing in Detroit.

Those are the concerts that were held off subsequent musical programs, which should benefit the President’s NationalFond. Co-Ordinating Committee.

President Kennedy’s death had been confirmed, President Johnson was sworn in as President Saturday (22) at 12:30 a.m., and on Monday, the President’s tomb was open to the public.

The only single released so far is a recording by Brother Thomas Ruth and the Harmonizers on Savoy Records, entitled: "That Awful Day in Dallas.

Los Angeles Had a Tough Week

By ELIOT TIEGEL

LOS ANGELES—President Kennedy’s death cut sharply into the record business. But the label called "Merit's" released a report to the effect that business was one third off at its four stores. Los Angeles City stores were open Friday, Saturday, Sunday and Monday. Sales were reported as off by as much as 50 to 75 percent and many stores were closed altogether. Coupled with the Thanksgiving holiday, it’s been seven days with sales barely above the zero point.

The one bright spot in everything is an optimistic outlook for the future with most dealers predicting an immediate following the Thanksgiving. Sales are expected to return to a gage and most were saying they’d wait and see.

Following the assassination here came Friday (22) evening, immediately following the President’s assassination. Many of the stores were open but customers were few. Most dealers reported sales "completely slowed.

By Saturday, sales picked up slightly and stores were open again. Monday, however, virtually everyone was closed, and it was predicted by one executive that the traffic was starting to come back.

At Singer One-Stop, Fred Spirova reported sales off by about 80 percent for the balance of the week. Sales were starting to "rebound somewhat," but slowly.

"Tuesday’s orders, which would reflect our weekend business, will not be reported until Thursday (30) after Thanksgiving.

One interesting thing, incidentally, is the comment by the other record industry trade representatives, was that there was no particular upsurge of religious or classical music, such as patriotic or the religious music that is popular with radio stations over the weekend.

One possible exception is E. K. Johnson, who is listed in San Francisco as Johnson said she was starting to do some Christmas business—primarily retail sales in the Christmas records field. She reported action on such items as the Leonard Bernstein Choral on Capitol, the Mormon Tabernacle Choir on Columbia and a variety of celebrity Christmas albums.

The President’s death, as expected, was a sad day. Sales were down by as much as 35 to 40 percent. At one store, sales were down as much as 20 percent.

Mus Grocco, who also handles

(Continued on page 8)

SPEZULATION ON ABOUT FCC, FTC POLICY SHIFTS

- Continued from page 1

Merit in For Krupp in Jazz

HOLLYWOOD—Merit Distributors is taking over the accounts formerly handled by Krupp Distributors. The company began handling the accounts of Texas, Arizona and New Mexico on Nov. 19.

Willard Baldwin has been visiting cities in these States lining up local representatives to work with Merit’s President Jack Lewerke.

Merit handles Atlantic-Auto, Argo, Columbia, Decca, Pacific, Contemporary and Elektra-Kapp. Merit will continue to handle his other labels, but is giving up the jazz side of his business, which has built its reputation in this field.

Chicago Rebounding After the Tragedy

By NICK BIRKO

CHICAGO—The record industry here was suffering slowly following the tragic week that has followed the assassination of President Kennedy for most of the city’s dealers, one-stop and distributors it’s been tough. Sales were off in most retail outlets by as much as 50 to 75 percent and many stores were closed altogether. Coupled with the Thanksgiving holiday, it’s been seven days with sales barely above the zero point.

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(Continued on page 8)

THE ANSWER TO OUR PROBLEM IS RIGHT HERE IN . . .

Billboard Magazine changed its name in 1960 to Billboard. The move came in response to the growing importance of radio and television in the music industry. Billboard's new name reflected its expanded coverage of all facets of the music industry, including radio, television, and production. The name change also reflected the growing importance of the record business in the nation's economy. Billboard's new name, along with its expanded coverage, helped to position the magazine as a leading source of information for the music industry. Billboard's new name and expanded coverage helped to position the magazine as a leading source of information for the music industry.
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JOHN F. KENNEDY

the presidential years

(1960-1963)

TFM 3127

Recorded by
Fox Movietone News
Fink LP Stirs 'Em Up on Coast

By ELIOT TIEGEL

HOLLYWOOD—Fink Records (honest), the "Prince of Soears" and two Greek coffee house owners have caused a stir among Balboa High School folk fans and are currently making waves along top 40 radio and in the retail outlet.

Everything centers around a Fink LP released in October, "Tim Morgan at the Prison of Soears" which was initially meant to sell at the Balboa coffee house bearing that name, but was sold directly by club owners Ted and Jerry Nikas to the Music City chain, with the LP becoming a hit item there.

Now, with 3,000 LP's sold in the Los Angeles area and Ned Herzstam, who arranged for the custom pressing, acquiring national distribution, the Nikas brothers plus many of Morgan's fans are attempting to have the 21-year-old vocalist played on the key pop stations, KFWB and KRLA.

The Nikas brothers then rounded up petitions signed by teeners who had packed the coffee house during the summer, and high school kids were understood planning a full-scale invasion of the two stations replete with picket signs demanding that the single be aired.

According to John Barrett, veej at KRLA, he and many of his people feel the single is very good and are just now considering it, "In chance of being played is very good," Barrett told Billboard last week. "We've frankly quite cluttered that the kids have such high regard for our station that they wanted to picket us to play the single. They have a perfect right to picket, but it wasn't causes us to break our policy. KRLA aims single sales locally and national sales strength.

At KFWB, Program Director Jim Hawthorne said he didn't think the single was any good. He was reported to have been inforstent in the thought of picketers marching in front of his station demanding airtime for a performer.

"We won't have anything to do with any promotions which coerces us and places us under pressure," Hawthorne is reported to have said.

Hawthorne explained that picketing procedures in order to gain airplay "won't fair to the other 100 people using the regular system of having a record brought to their attention." The outlet picks records for airplay by committee.

When the LP was sold to Music City last month, it became the No. 5 best selling LP at the retail chain. Herzstam revealed that both Liberty and Warner Bros. had sought to buy the LP from the Nikas brothers. Warner had offered a $3,000 advance, it is understood, but wanted to eliminate the Fink moniker, which the brothers refused to do.

Last week as the Balboa teen-agers waited by their radios for the first turntable spins, Herzstam was busy assigning distribute. His first outlet include Hart in Los Angeles, Stone in San Francisco, Mutual in Boston, Cleve Disk in Cleveland, All State in Chicago, EMI in Newark, Superior in New York, and Tops in Miami. Albums were being offered at $1.85 and the single at 46 cents, f.o.b. Los Angeles.

Chicago Rebounds After Tragedy

* Continued from page 6

the book department at Korvette, noted by or about the late President were completely sold out— as a matter of fact, were since last Saturday.

Music Box One-To-Stay with stores in Chicago, Denver, Dalllas, Atlanta, Los Angeles and San Francisco, reported sales off by about 50 per cent. In fact, in 1964 the Music Box outlet was closed both Saturday and Monday following the President's death.

Jim O'Dwyer, Music Box president, said he hoped things would be back to normal by Monday (2).

Music Box, as all one-stops, was particularly hit hard by the closure of the post offices, since most business is done by mail order. However, as O'Dwyer said, even the stores doing business didn't bother to reorder until Tuesday or Wednesday.

Polk Brothers, with some 12 large discount in the area, reported it was busi- ness "but slowly." Sam Warskawsky, head of the firm's record department, said Friday was completely dead, Saturday and Sunday "fairly good," but Monday was already closed

LISTS THREE NEW GRAMMYS

HOLLYWOOD—Most Prom- ining New Classical Recording Artist, Best Original Score From a Film or TV Show and Best Album Notes are three new Grammy Award category annonounced last week by John Scott Trotter, Academy's national president.

Francesco, ay's new LP for album category. Pocher, Burt, the general manager of the American Radio History, a division of the American Bar Association, last week announced his appointment to this post. The board of directors hired Mr. Pocher to manage the history service.

Christmas Singles

Christmas is a time for giving, a time for love, a time for family, and a time for music. Whether you're planning a holiday party, a family gathering, or just looking for some festive tunes to play while you're cooking dinner, these Christmas singles are sure to get you into the spirit of the season.

Christmas Albums

These Christmas albums are some of the best ever recorded. Whether you're looking for traditional carols or contemporary Christmas songs, these albums have something for everyone.
SPECIAL CHRISTMAS DELIVERY

#8252

A bright seasonal selling single from Jim Reeves' new album "Twelve Songs of Christmas" LPM/LSP-2758. Order Both Now!

RCA VICTOR

The most trusted name in sound
IN CHICAGO Show Goes On—But in Fine Taste

An act with any less class than Andy Williams, Henry Manzini and the Osmund Brothers would hardly have had any bad time of it here last Saturday (23) evening at Chicago's large Aragon Theater. It was barely 24 hours after the tragic anniversaries of the deaths of John F. Kennedy and the city was in deep mourning and shock. Al- redy the Friday evening per-

formance had been canceled, but after a great deal of soul-searching, Williams, Manzini, and in particular Frank Fiore, decided to go ahead with the Saturday show.

Every seat in the 5,000-capacity theater was filled, and to everyone's everlasting credit it was a perfect show. After a very few changes, and finished with the final chorus in one great on en- vogue. For the audience, accustom- ed to concerts but not actual reality, it was an intrigu- ing experience.

Schory is the young man (not yet 20) who started the "percus- sion-sound" craze several years ago with an album having the improbable title of "Bang Ban- room and Harp." He's since recorded a second album, making a 20-piece Percussion Pops Or- chestra is one of the few concert bands with a reputation to live in full force a la the old bus- riding bands of yore.

The newest Orchestra Hall al- bum has the prosaic though de- scriptive title of "Dick Schory in Concert," and features such percussionists as Bobby Chris- tian, Leon Haywood, and Jack (who also record separately). Gary Burghoff, famed as "Lance Bly" in "Mash," also participate.

Among the selections are "Ele- phant Plant," "Greeensleeves," "Satin Doll for Sissy Parade," and a take-off on the Mexican bull ring titled "Bolero." Such an intriguing combi- nation of showman, orchestra leader, arranger and recording artist. His concept provides a fascinating and unusual evening. If audience reaction to the con- cert is any indication, the album should be a smash.

McGuire Girls Hit by Thieves

BOSTON—The McGuire Sis- ters were robbed by thieves as they were in the midst of their performance. Although they were able to recover most of the money, a few items were lost.

Christine lost $12,000 in gems and furs, including a $2,500 black seal coat, a $4,000 mink coat, a $2,500 chinchilla stole, a $2,500 mink stole and $500 in costume jewelry. Dorothy lost a $7,500 saddle bag, a $3,500 chin- chilla cape, a $300 hat, a $5,500 platinum watchband, a $5,500 diamond bracelet and a $200 worth of pearls in values at $3,000.

Billy Daniels In Hollywood

HOLLYWOOD—Veteran showbiz emcee Billy Dan- nels has formed his own record company, "Billy-Records," and is releasing his first single, "Seas- oon's Greetings" backed with "Holiday." The internationally known singer, who is Jackson's son, is being professional with his n.e.r. chief and will utilize his son Bruce in a promotional campaign. Daniels told Billboard plans using the disc that initially for a series of single re- leased is in interest in, naming new talent, citing two English performers, David Tom and Lisa Smith.

Dannels' label is being dis- tributed in Los Angeles by Sid Talmadge's Record Merchandisers with the young company just setting its national distribution.

TPP&M 1ST LP TOPS MILLION

HOLLYWOOD — Warner Bros. Records has sold more than 1 million copies of its first album, Paul and Mary package re- ports John DeLancey, the disc's merchandising director. Figures cover domestic sales only and do not take into account Columbia Record sales.

PERCUSSION STUFF Record Session Intriguing Time

Dick Schory, RCA Victor's percussion-sound specialist, re- corded his 10th album for the label at a combination recording session and concert that drew some 1,300 enthusiasts to Chi- cago's Orchestra Hall.

This session was particularly interesting in that led one of the tunes, "Catwalk," was re- corded f/om scratch i.e., the musicians started out cold with the lead sheets, built their arrangements around the music and finished with the final recorded version on en- vogue. For the audience, accustom- ed to concerts but not actual reality, it was an intrigu- ing experience.

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\n
**TV GUEST APPEARANCES BY RECORD TALENT**

<table>
<thead>
<tr>
<th>DATE</th>
<th>BAND/TALENT</th>
<th>SHOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>DECEMBER 24</td>
<td>Bill and Woody</td>
<td>The Ed Sullivan Show</td>
</tr>
<tr>
<td>DECEMBER 16</td>
<td>The Rolling Stones</td>
<td>The Ed Sullivan Show</td>
</tr>
<tr>
<td>DECEMBER 13</td>
<td>The Beatles</td>
<td>The Ed Sullivan Show</td>
</tr>
</tbody>
</table>

**ARTISTS’ BIOGRAPHIES**

For your programming use here are pertinent facts about hit disk artists. If clipped and passed on by 5 cards these biographies will help you build a convenient file of such data.

**THE SECRETS**

**PERSONAL MANAGER:** Redd Robbins, NAMES: Kragan Gray, Jack Alben, Carol Raymond, Pat Miller.

**HOMETOWN:** Cleveland.

**BACKGROUND:** For the young girls met while in their freshman year in high school. Each belonged to a variety of musical groups in school and college. They have been performing several at school functions, dances and home parties. The encouragement from friends and parents alike brought them to the attention of Redd Robbins, a local personal manager, who had established such groups as the Robins Pins and the Vinegar Stoons.

**LATEST SINGLE:** "The Boy Next Door," is No. 39 on Billboard's Hot 100 this week.

**TALENT ON TOUR**

**(Top record talent in top record towns this week)**

<table>
<thead>
<tr>
<th>CITY</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EAST</strong></td>
<td>Irene Reid will begin a two-week engagement at the Living Room on New York City Mon. (23)</td>
</tr>
<tr>
<td><strong>MIDWEST</strong></td>
<td>Comic George Kirby will be at the American Supper Club in Cleveland this week. Touring the Midwest are Earl Wrightson and Lola Hunt, who include in their itinerary this week the Lyceum Theater in Minneapolis (2-4), Northern Illinois University at the University High School Auditorium, Warren Pa. (7).</td>
</tr>
<tr>
<td><strong>WEST</strong></td>
<td>Just back from Europe, Brook Benton, will be at the Vic in Hollywood on Wednesday (4) where he will be playing through December 23.</td>
</tr>
</tbody>
</table>
HARVE PRESNELL
The Most Exciting Big Voice In Popular Music Today!

Sings

CHARADE

Henry Mancini's newest hit, from the forthcoming motion picture "Charade"

MGM Records Presents the debut of a new singing star and a new song classic! Watch for Harve Presnell's first album, The World's Greatest Love Songs, coming soon on MGM Records!

Why Not More Happy Tunes?

"Why not more happy tunes? Don't they sell? Have they really had a chance?"

"One of the comments most often heard by the c&w disk jockey is: "Why are all the songs we hear so sad?"

"I know that most of our songs are taken from actual situations in life. I know that the events in a man's personal life which are likely to have the most emotional impact are tragic events, but there is happiness in most lives, too."

"Look at the current c&w Top 40. About 80 per cent of the songs have as their theme the triangle situation in which one, or both, of the central characters is married, and one, or both, sings about the tragedy and unhappiness of illicit love."

"Granted, this situation happens often enough in real life to make Dr. Kinsley blush, but even in these situations, surely, there must be some happiness, at least at first. Every love affair that ends in tragedy must have started as a love affair that gave the participants enough joy to make them want to sing a happy song."

"Happy songs do sell. Sixteen Tons," Tambahala, "Let Old Mother Nature Have Her Way," "Hey, Good Looking," The Battle of New Orleans, and others are songs that are not depressing.

"In the 13 years that I have spent as a c&w disk jockey, I know that I have had to actively seek each day for enough happy tunes to balance a program so as not to leave the listener with the feeling that suicide is the only way out."

"There are some happy songs, yes, but not enough. If there were more happy songs the disk jockeys would play them, and I'll just bet you my left wisdom tooth the record buyers would buy them."

BASHFUL BOBBY WOOTEN, KAYO, Seattle, Wash.

Bill Clifton
On World Tour

LONDON—Bill Clifton, well-known country music artist, has arrived in Great Britain for the first leg of a world tour which will span five continents and 27 countries. Clifton is accompanied by his wife, Surlah Lee, and their five children.

The schedule of Great Britain includes television and radio exposure, concerts at the Albert Hall, ITV, and as an itinerary of personal appearances which will reach as far north as Scandinavia and into both Northern and Southern Ireland. In addition, Decca Records is planning a campaign to promote the several Clifton albums now available on their London label, and plans to add a single release to the catalog soon.

The Cliftons will make their home in Sevenoaks, Kent, while touring Britain and the Continent. In the summer of 1964 their schedule will take them to South Africa for two weeks. Other major countries to be visited include India, Pakistan, Australia, New Zealand and Canada.

Hess Forms
All-Star Four

NEW YORK—Jake Hess, tenor who has been with the Statesmen Quartet since its inception a decade ago, is leaving that group to form a group of his own. The new group, titled Hess & Few, will be joined by the Weatherford Quartet; Sherrill NIchlon, tenor, formerly with Speer Family, and the newly formed Weatherford Quartet. He exits the Statesmen Quartet early in December.

At press time, the newly formed group was yet to commit to a record label.

COUNTRY MUSIC CORNER

By BILL SACHS

Mac Wiseman, following a three-week engagement with a hootenanny-type show at the Miami Beach, has slated to return there for a repeat late in December... Loretta Lynn, now touring under the guidance of Ken Talley, Nashville, is currently winding a string of p.a.'s through the Midwest... Dave Dudley, hops into Nash- ville... For his first concert appearance of the season, the Festival at the Municipal Auditorium, he will guide John Loudemilk on a personal appearance tour and keep an eye open for the New Imperials. It marks Dyson's third visit to South Africa.

Millie and Dolly Good, the Girls of the Golden West, have (Continued on page 14)

Billboard SPECIAL SURVEY
FOR WEEK ENDING 12/7/63

<table>
<thead>
<tr>
<th>Title, Artist &amp; Label</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 LOVE'S GONNA LIVE HERE 12</td>
<td>Buck Owens, Capitol 5202</td>
</tr>
<tr>
<td>6 NINETEEN MILES AN HOUR (Don't Let The Dog Eat Your Yard) 7</td>
<td>Hank Snow, RCA Victor B203</td>
</tr>
<tr>
<td>5 TALK BACK TREMBLING LIPS 15</td>
<td>Johnnie Cash, Columbia 20730</td>
</tr>
<tr>
<td>4 THE MATADOR 5</td>
<td>Roger Miller, Columbia 20351</td>
</tr>
<tr>
<td>7 ROXY ROXY 10</td>
<td>Dale Dudley, Golden Ring 3026</td>
</tr>
<tr>
<td>2 MOUNTAIN OF LOVE 8</td>
<td>Decca, 31520</td>
</tr>
<tr>
<td>3 500 MILES AWAY FROM HOME 16</td>
<td>Bobby Bare, RCA Victor 2284</td>
</tr>
<tr>
<td>8 8 x 10 4</td>
<td>Don Gibson, Decca 31581</td>
</tr>
<tr>
<td>9 10 THANKS A LOT 11</td>
<td>Sonny &amp; Cher, Columbia 20402</td>
</tr>
<tr>
<td>10 CALL ME MR. BROWN 3</td>
<td>Swannah, Columbia 21314</td>
</tr>
<tr>
<td>11 MAKE THE WORLD GO AROUND 18</td>
<td>Byrd Brothers, Columbia 31626</td>
</tr>
<tr>
<td>12 BEFORE I'M OVER 4</td>
<td>Ike &amp; Tina Turner, Tidal Wave, 22601</td>
</tr>
<tr>
<td>13 TELL HER SO 12</td>
<td>Bill &amp; Jet, Decca 31520</td>
</tr>
<tr>
<td>14 BEGGING TO YOU 2</td>
<td>Terry Fellows, Columbia 31516</td>
</tr>
<tr>
<td>15 WILD, WILD, WIND 5</td>
<td>Stonehill, Columbia 42969</td>
</tr>
<tr>
<td>16 THOSE WONDERFUL YEARS 5</td>
<td>Webb Pierce, Decca 31544</td>
</tr>
<tr>
<td>17 LET'S INVITE THEM OVER 1</td>
<td>George Jones &amp; Melba Montgomery, United Artists 4259</td>
</tr>
<tr>
<td>18 HAPPY TO BE UNHAPPY 17</td>
<td>Gary Buck, Picket 1011</td>
</tr>
<tr>
<td>19 TROUBLE IN MY ARMS 5</td>
<td>Johnny &amp; Jesse Mae, Columbia 24184</td>
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<tr>
<td>20 WHAT'S IN OUR HEART 2</td>
<td>George Jones &amp; Melba Montgomery, United Artists 4259</td>
</tr>
<tr>
<td>21 R. J. THE D. J. 1</td>
<td>Stonehill, Columbia 42969</td>
</tr>
<tr>
<td>22 YOU COMB HER HAIR 22</td>
<td>George Jones, United Artists 578</td>
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<tr>
<td>23 FADED LOVE 13</td>
<td>Patsy Cline, Decca 31522</td>
</tr>
<tr>
<td>24 HAPPY TO BE UNHAPPY 17</td>
<td>Gary Buck, Picket 1011</td>
</tr>
<tr>
<td>25 JEALOUS HEARTED ME 1</td>
<td>Patsy Cline, RCA Victor 2273</td>
</tr>
<tr>
<td>26 I CAN'T STAY MAD AT YOU 9</td>
<td>Skeeter Davis, RCA Victor 2421</td>
</tr>
<tr>
<td>27 SOMEBODY TOLD SOMEBODY 3</td>
<td>Buck Owens, Capitol 5203</td>
</tr>
<tr>
<td>28 PEEL ME A NANNING 1</td>
<td>Webb Pierce, Decca 31544</td>
</tr>
<tr>
<td>29 LET ME OFF AT THE CORNER 2</td>
<td>Dottie West, RCA Victor 2223</td>
</tr>
<tr>
<td>30 THE GREATEST OF ALL 1</td>
<td>Melba Montgomery, United Artists 4259</td>
</tr>
</tbody>
</table>

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Station KSON, San Diego, Cali., has changed to an all-country format, with Eddie Briggs as program director... Record promoter Little Richie Johnson is working on new re- leases by Faron Young, Warner Mack, Margie Singleton, Jimmie Martin and Roy Drusky and invites djs to preview his products... Also available to country jocks is the new one on the Epic label by Jim and Jesse and the Virginia Boys, coupling "Lighthouse" with "Drifting and Dreaming of You." For a copy write John, Box 203, Pratiiville, Ala.... Jocks missed in the mailing on "Pen and Paper," Jerry Lee Lewis' new one on the Smash label, are asked to contact Pat Edwards, Raleigh Music, 817 16th Avenue, South, Nashville.

A plea for records from the artists and discjockeys comes from Jim Shetlin, commercial manager of KVFL, Fallon, Nev. Shetlin has been spinning c&w on KVFL for the past two years, and presently conducts "Jamboree Tuesday," heard four hours a day, six days a week. Jim says KVFL is 2,500 watts, 60 miles east of Reno, and cuts a wide swath through Reno, Sparks and Carson City into Lake Tahoe. He says record distribution is slow in that area and he receives some of them after they've been on the charts and off again.

To Nick, program director at KJWH, Camden, Ark., (Continued on page 14)
“Maria Elena”
LPM/LSP-2822
now a
hot-selling
album
order it today!
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RCA The most trusted name in sound

LOS INDIOS TABAJARAS
MARIA ELENA

MARÍA ELENA * MARAN CARIJA * LOS INDIOS DANZAN
* A LA ORILLA DEL LAGO * MOONLIGHT SERENADE
* BAION BON * PÁJARO CAMPANA * STAR DUST
* TERNURA * AY MARÍA * VALS CRIOLLO * JUNGLE DREAM

www.americanradiohistory.com
emerged from retirement after 14 years to record several albums for Ed Manney, of Manco Records, Fort Worth. The albums contain much of their own material. The girl's initial release on the Manco label is a Yule platter coupling, "Christmas," by Jenny Lou Carson and Edify Arnold, and "Christmas Secret," written by Millie and Dolly with Bill McCluskey Jr., now a captain with the Air Force in Germany. Born in Muleshoe, Tex., Millie and Dolly began their careers at KMOK in St. Louis in the early 30's, and later moved to XER in Mexico, and then joined the WLS "National Barn Dance" in Chicago. Still later they entertained for a time on WJZ and the blue Network from New York, before joining Red Foley, Margaret Lillie and other country artists on WLW, Cincinnati, in 1937. They retired in 1949. Millie's husband, Bill McCluskey Sr., is a veteran executive with the Crosley Broadcasting Company in Cincinnati.

George Riddle, now working as a single after three years with the George Jones show, hopped into Nashville early last week for a United Artists session under the guidance of the veteran Pappy Daily. . . .

Frankie Miller has engineered his release from United Artists to record again for Starday, where his greatest success was achieved with "Blackland Farmer." His new Starday disk couples "A Little South of Memphis" and "Too Hot to Handle," with Slick Norris handling the special promotion. . . .

Jim Reeves will see himself as an actor for the first time Wednesday (6) when he, his wife, Mary, RCA Victor execs and officials of the Jamie Oys Film Company gather in New York for a private showing of "Kimberly Jim," in which Jim stars and which was filmed in Johannesburg, South Africa, last spring. The film, now showing all over South Africa, has its United States premiere next April.

Carolina Charlie and the Four C's, staff band at WCMC radio, Norfolk, Va., recently played for the Virginia Beach Automobile Dealers Association at the Allen B. Sheppard Convention Center, Virginia Beach, Va., for the third year in a row. D'Arcy Records co-operated by issuing Charlie's new release, "Shiney Red Cadillac," in time to tie in with the show. . . .

Kathy Dee, who has a new United Artists release coming up in mid-December, is working personally in the New England area this week, winding up Saturday (7) as a guest on Eddie Zerk's "Hayloft Jamboree" at Witch's Arena, Providence, sponsored by Station WRIB.

Tex Williams' new Liberty Records platter, waxed at the recent conclave in Nashville, makes its bow December 9. Sides are "Long John" b/w "Latest Movies." . . . Gay Werley and the Travelers, of San Diego, Calif., are current in the Circus Room of Art's Roaring 20's in El Cajon, Calif. . . . S11m Rhodes, on radio and TV in the mid-South the last several years, has a new album release on the

---

WITH THE COUNTRY JOCKEYS

---

writes: "We need all the country records we can lay our hands on. KJWH has been on since August and we have a shortage of suitable material." Tom conducts a four-hour morning show, five days a week, and also uses considerable country material in his pop programming, particularly at night.


Cotton Town Jubilee label titled, "The Rhodes Show on the Road."

---

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ENTIRE CATALOG OF:

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INCLUDES THE "LIVE" CHART HIT ALBUM

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7274 -- LIVE
7265 -- SOMETHING SLICK
7259 -- SCREAMIN'
7228 -- MEETS THE BOSS (GONE AMMONS)
7220 -- GOODNIGHT

MONO ONLY

7199 -- THE HONEYDripper
7185 -- TOUGH 'DUFF
7174 -- BROTHER JACK

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Jerry Lee Lewis

"SEASONS OF MY HEART"

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Jerry Lee Lewis

Linda Gail Lewis

Sun Records

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"IT'S ALL IN THE GAME"

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100% SALES APPEALING!

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Leonetti has the next dance!

"SOUL DANCE"

#8251

c/w "Somebody Loves You"

A cool new tempo! A hot fast-moving hit!
Tommy Leonetti's single "Soul Dance" is starting to waltz up the charts. Order now!

RCA Victor

The most trusted name in sound®

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<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Record Company</th>
<th>Week Ending 1963</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Gino Washington</td>
<td>I'm Gonna Love You</td>
<td>Chess</td>
<td>December 7</td>
</tr>
<tr>
<td>2</td>
<td>Patti Page</td>
<td>This Magic Moment</td>
<td>RCA Victor</td>
<td>December 7</td>
</tr>
<tr>
<td>3</td>
<td>Bobby Vee</td>
<td>Just One More Night</td>
<td>Epic</td>
<td>December 7</td>
</tr>
<tr>
<td>4</td>
<td>Connie Francis</td>
<td>My Heart</td>
<td>Capitol</td>
<td>December 7</td>
</tr>
<tr>
<td>5</td>
<td>Pat Boone</td>
<td>All I Want Is You</td>
<td>Columbia</td>
<td>December 7</td>
</tr>
<tr>
<td>6</td>
<td>Dean Martin</td>
<td>Down In The Valley</td>
<td>Capitol</td>
<td>December 7</td>
</tr>
<tr>
<td>7</td>
<td>Nat King Cole</td>
<td>The Christmas Waltz</td>
<td>Capitol</td>
<td>December 7</td>
</tr>
<tr>
<td>8</td>
<td>Perry Como</td>
<td>The Wayward Wind</td>
<td>Capitol</td>
<td>December 7</td>
</tr>
<tr>
<td>9</td>
<td>Andy Williams</td>
<td>This Magic Moment</td>
<td>RCA Victor</td>
<td>December 7</td>
</tr>
<tr>
<td>10</td>
<td>Dean Martin</td>
<td>This Magic Moment</td>
<td>Capitol</td>
<td>December 7</td>
</tr>
</tbody>
</table>

**Compiled from national retail sales and radio station reports.**
STILL ON A WINNING STREAK!

THE TYMES

setting a new mood in

"SOMWHERE"

THE BIG ONES ARE ON CAMEO/PARKWAY
SINGLES REVIEWS

SPOTLIGHT WINNERS OF THE WEEK

Pop single spotlights are those singles with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing in the top 20 of Billboard's Hot 100 chart. Spotlights winners in the country music and rhythm and blues categories are selected to achieve a listing on the Country Music or R&B charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

POP SPOTLIGHT

BURL IVES
TRUE LOVE GOES ON AND ON
(Phil, ASCAP) (2:58)-Reprise 9101

Here's a lovely ballad song by Ives that has the lilting three-quarter sound. This one should be a big pop hit favorite and get wide play on all sorts of radio format stations. The flip is "I Wonder What Became of Sally" (Advance, ASCAP) (2:26).

CLYDE MCDONALD
DEEP IN THE HEART OF HARLEM
(January, BMI) (2:49)-January 72230

McPhatter comes through with a highly emotional reading of a slow, drama-ballad type with social significance. Side can be expected to get wide r.b. play when song peeks. The flip is "Heavy Good Times" (Stimus, BMI) (2:29).

BABY JANE & THE ROCK-A-BYES
GET ME TO CHURCH ON TIME
(Chappell, ASCAP) (2:54)-Speaks 4044

Smart, pretty reading of the Louvin-Bowers' My Fair Lady" tune. Side has the contemporary group sound with the gal way out front and strong beat. The flip is "Tell Your Joeys You Love Them" (Selshie, BMI) (2:33).

THE BROTHERS FOUR
HOOTENANNY SATURDAY NIGHT
(Standing, BMI) (1:11)-Columbia 49297

Here's a big sounding folk-type thing that has top high spirits and dashed fleet of stamping and clapping that adds the real beat sound. The side should get much play and could go a long way. The flip is "Across the Sea" (Hilltop, BMI) (2:50).

C.W. SPOTLIGHT

FRANKIE MILLER
LITTLE SOUTH OF MEMPHIS
(Starline, BMI) (2:38)-Hyde 655

Here's a mighty fine country side that has that "Blackbird Farmer" sound. It's in the country tradition and should score in rural areas. The flip is "You Hit to Meets" (Starline, BMI) (2:38).

LINDA FLANAGAN
HOLD ON TO HAPPINESS
(Tune, BMI) (2:06)

The Keeper of the Key
(Yonder, BMI) (2:34)-Dove 31307

Two great sides from this new country lass. The first is a big barroom side that should be a big hit in that field. The second is a trudging ballad of adoration. Lots of potential both ways.

Brew City . . .
Jan & Dean, Liberty 55641

Here's a great new record by a hot young rhythm and blues group.歌词 is rather hard to follow, but the tune is a good one. The flip is "Sirloin Steak" (Liberty, BMI) (3:18).

SINGLES REVIEW POLICY

Every single used in Billboard for review is heard by Billboard's Review Panel before appearing on the tabulations. Any forest of opinion is revealed within the category of music. Full reviews are presented for Spotlight Pick & Special Merit Picks. All other singles are listed in their respective categories.

POP SPOTLIGHT

THE JAYNETTS
SNOWMAN, SNOWMAN, SWEET POTATO NOSE
(Whale, BMI) (2:56)-Full 3794

Here's a seasonal item from the "Sally, Go Round The Room" group. It's a soft, catchy song that relies on easy fashion. The flip is an instrumental of "Snowman, Snowman, Sweet Potato Nose" (Whale, BMI) (3:56).

C.W. SPOTLIGHT

TOKYO BENNETT
THE LITTLE BOY
(A.L.M., ASCAP) (1:14)-Columbia 49398

Slow, tender ballad sung by Tony here that has production, backing and an important message. The flip is "The Moment of Truth" (Mercury, ASCAP) (2:29).

JAY AND THE AMERICANS
JAY AND THE AMERICANS
"BABY, DON'T YOU WEEP"
UA 658

SONGS OF THE WEEK

"COMING DANCE WITH ME"
UA 669

"DO-WAH DIDDY"
UA 662

THE EXCITERS
THE EXCITERS
GARNET MIMMS
AND THE ENCHANTERS
"BABY, DON'T YOU WEEP"
"PRECIOUS LOVE"
UA 658

Any questions for our 22,286 contributing writers and photographers? Your questions are heard.

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THE ADDITION OF ANOTHER GREAT ARTIST to its roster of stars

JIMMY CLANTON

with his first big hit for Philips

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RED DON’T GO WITH BLUE

B/W ALL THE WORDS IN THE WORLD

NO. 40161

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BURL IVES SINGS

TRUE LOVE GOES ON AND ON

31571
**ALBUM REVIEWS**

**BREAKOUT ALBUMS**

**NATIONAL BREAKOUTS**

**JOAN BAEZ IN CONCERT, PART 2**
Vanguard VRS 9113 (M); VSD 2123 (S)

**MORE TRINI Lopez AT PJ's**
Reprise R 6100 (M); RS 6103 (S)

**TODAY'S ROMANTIC HITS—FOR LOVERS ONLY**
Jackie DeShannon, Capitol W 728 (M); SW 1978 (S)

**NEW ACTION LP's**

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in active markets.

**CURLY YOUR TONGUE, KNAVE!**

Smother Bros., Mercury MGG 10062 (M); MB 8062 (S)

**CHECKERED FLAG**

Rick Park & His Del-Tones, Capitol T 3002 (M); ST 2003 (S)

**CONCERT FOR LOVERS**

Ferrante & Telich, United Artists UAL 3313 (M); UAL 6313 (S)

**NIGHT TRAIN; THE OSCAR PETERSON TRIO**

Yerve Y 6510 (M); Y 65330 (S)

**HOT ROD ROCK CITY**

Various Artists, Capitol T 1997 (M); ST 1977 (S)

**TWELVE STRING GUITAR, VOLUME II**

Folkwerking, World Pacific WP 1814 (M); ST 1814 (S)

**WE SHALL OVERCOME**

Pete Seeger, Columbia CL 2101 (M); CS 890 (S)

**VARIOUS ARTISTS, YOUTH LP 104 (M); (No Stereo)**

**SPOKEN WORD SPOTLIGHT**

**SHAKESPEARE: THE COMEDY OF ERRORS (2-12)**

Melrose Dramatic Society and Players, London A 4523 (M); OSA 1953 (S)

Here's a powerhouse album by this great country singing duo. Included are some of their better duet and some of their better solos. The songs are excellent, and the harmony is tight. The album is well produced and arranged. The packaging is excellent, and the price is right. Highly recommended.

**A JOURNEY TO SAN FRANCISCO WITH THE GLUPS**

Jim Cary & Ed Brown, Playhouse Records

An excellent package for collectors who have long been interested in the story of this famous San Francisco band. The album includes interviews with the band members, along with live performance footage. Highly recommended.

**DOMINIQUE THE SINGING NUN'S SONG**

Le Choeur des Enfants de Montmartre, Palais PST 787

Here's a 99-cent version of the current hit, "Dominique." Written by the Le Choeur des Enfants de Montmartre, it's the perfect background music for any occasion. The album includes a delightful rendition of the song, along with some delightful instrumental numbers.

**SPECIAL MERIT PICKS**

**THE RUTHERS PLAY 1963'S GREATEST INSTRUMENTAL HITS**

Wardour, W 1254 (M); WS 1254 (S)

Here's the instrumental group wailing and swinging their way through some of the biggest instrumentals of the year. The band is top-notch, and the arrangements are excellent. Highly recommended.

**MARK BALLARD'S BIGGEST HITS**

King 407 (M)

The multi-talented artist wails out with the songs that have made him famous. Included are "As Long As I Live," "All My Love," and "The Love I Knew." Highly recommended.

**BILL COSBY IS A VERY FUNNY FELLOW RIGHT**

Wardour, W 1518 (M); WS 1518 (S)

The sound of the wonderful tymers...

**THE PAGE 7...AN EXPOSITION IN POP MUSIC**

Pete Quin, Capitol LPM 2704 (M); LSP 2704 (S)

**JOSE JIMENEZ IN JOLLYWOOD**

Bill Dana, Reprise R 1051 (M); RS 1103 (M)

**MAKE THE WORLD GO AWAY**

Tina Yore, Liberty LP 3219 (M); LST 719 (S)

**HERBIE MANN LIVE AT NEW YORK**

Atlantic 1413 (M); SD 1413 (S)

**MARIA ELENA**

The 50 Songs of Tommy Garrett, Liberty LAM 1300 (M); UAL 1400 (S)

**BEST OF JUDY GARLAND**

Dexa DB 172 (M); DBX 172 (S)

**IT'S A MAD, MAD, MAD, MAD WORLD**

Sound Track, United Artists UAL 4110 (M); UAL 6110 (S)

**BRANDENBURG GATE: REVISED**

Dave Brubeck Quartet With Orch, Columbia CL 1963 (M); CS 8763 (S)

**YOU CAN NEVER STOP ME LOVING YOU**

Jimmy Eileen, Cadence CILP 3087 (M); CILP 3087 (S)

**DOMINIQUE**

B.J. Jones, RCA Victor LPM 2569 (M); LSP 2569 (S)

**LOW PRICE POP SPOTLIGHT**

**YOU CAN NEVER STOP ME LOVING YOU**

Jimmy Eileen, Cadence CILP 3087 (M); CILP 3087 (S)

**YOUR LOVE**

Maurice Sturton Velosa, Columbia CL 2099 (M); CS 8009 (S)

**JIM NEAL**

In this issue, we feature the latest in rock and roll, along with some delightful reissues of classic hits from the past. The album includes a delightful rendition of the song, along with some delightful instrumental numbers.

**DOMINIQUE THE SINGING NUN'S SONG**

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**SPECIAL MERIT PICKS**

**HERE'S THE LOVE**

Maurice Sturton Velosa, Columbia CL 2099 (M); CS 8009 (S)

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BIG 3 GETS OLYMPICS

NEW YORK — The Big 3 publishing firm has acquired the rights in the U. S. for the official music for the 1964 Olympic Games. Games will be held in Tokyo and will be handled overseas by Big 3 affiliates. An original Japanese version of the main song, "The Olympic Song," has been released here and abroad as sung by Kyu Sakamoto, front man of Captain and the Men. Other EMI affiliates, English lyrics are being worked on by Big 3.

George Curtiss Starts New Label

NEW YORK—A new label, Eurotope International, Limited, has been formed by George Curtiss, former president of Buckingham Records. The new label will specialize in international records exclusively. First release includes two Polish polkas, two Hungarian and one Lithuanian LP.

Distributors so far are Beta Records here; Alsim in Philadelphia; John O’Brian, Milwaukee; Record Distributors, Chicago, Eastern in Hartford, Conn.; John Pennington in Penway, Pittsburgh; Ideal Products, Newark; Marshall Enterprises, Baltimore, and MainLine in Cleveland.

PHILADELPHIA

Local attorney Robert Bor- den, who has co-sponsored jazz and folk music concerts here in the past, makes his solo leap as a concert promoter in presenting Bill Crosby and the Big 3 at the Academy of Music on February 21; following on the same stage on April 22, with the Chad Mitchell Trio. Jack Howard, who used to have his own Cowboy Records label some years back and has since been identified with the cowboy music and Western field as promoter and booker, teams with theater owner Robert Shapiro to establish a combined Alden Records & Music Publishing Company.

SYMPHONY ARTISTS

Get Raise in L. A.

HOLLYWOOD — Threat of cancellation of the 1963-1964 Los Angeles Symphony concert season was averted last week when the Southern California Symphony Association and AFM Local 47 agreed on new salary terms.

Minimum weekly salaries were upped from $147.50 to $157.50 for the current season; $167.50 for 1964-1965 and $185 the following year. Yearly minimums were upped from $5,015 to $5,840. A one-week vacation at the minimum scale was also provided.

The new contract extends the 1963-1964 season from 35 to 38 weeks. Current season opened Thursday (14), two days after the union membership ratified the Association's proposals. Talks had broken off earlier in the past month, with the Symphony Association stating it felt the musicians should earn a higher wage, but emphasizing it hadn't the finances to warrant any increase.

Bill Nieman Weds

HOLLYWOOD — Bill Nieman, Liberty's ad director, and Edith Flot, United Air Lines employee, were married Wednesday (20) and then took off on a honeymoon trip to Southern Europe.
**ALBUM REVIEWS**

- **POP SPECIAL MERIT**
  - **SKY SURFIN'**
    - Avalanches: Warner Bros. W 1532 (M); WS 1532 (S)
  
- **CLASSICAL SPECIAL MERIT**
  - **HOLIDAYS AROUND THE WORLD**
    - Various Artists: Mercury-Curtain Up SR 9036 (S); MG 50351 (M)
  
- **RELIGIOUS SPECIAL MERIT**
  - **THIS I LEAVE YOU**
    - John Charles Thomas: Word W 2379

**TONIGHT**

- **TEN-NOTES**
  
- **THE CARDINAL (STAY WITH ME)**
  
- **ONE OF THESE OLD DAYS**
  
- **I JUST CAN'T HELP IT**

**ALBUM REVIEW POLICY**

Every album sent to Billboard for review is heard by Bill- board's Resident Composers, and its sales potential is rated within its category of music. Full reviews are prepared for Spotlight Picks or Special Merit Picks, and all other LPs are listed under their respective categories.

**RHYTHM AND BLUES SPECIAL MERIT**

- **SLAPPY WHITE SINGS THE BEST OF THE BLUES**
  - Chess LP 1481 (M)

**THE LEADER IN THE OLDIES FIELD**

- **Mr. MAESTRO RECORDS 7 Central Park West, N.Y.**

**RECORDS MAKE WONDERFUL GIFTS**

- **Dealers! Sell this Gift Idea to all your customers for increased sales during the holiday season.**

**ONE**

- **SUGAR PIE DE SANTO**
  - Checker 1056

**ALABAMA RECORDS**

- **1981 Bway, New York, N. Y.**

**FOLK SONGS INSIDE**

- **The Country Gentlemen, Mercury SR 44059 (S); MG 52038 (M)

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Miami Beach, Florida

Phone (305) 592-9813
Admiral Says Profits Up

NEW YORK—Admiral Corporation has reported increased sales and profits for the third quarter and for the first nine months of this year, according to Vincent Barreau, president. Increased civilian business is offset by weaknesses in government electronic sales, Barreau said.

Earnings after taxes for the first three quarters were 78 cents per share, as against 23 cents per share last year. Profits after taxes for the third quarter were 18 cents per share this year, as against a substantial net loss for the period last year. Barreau said distributor to dealer movement of color TV has also shown gains with the firm's trail-blazing 11-inch port.

Barreau said earlier this year, back-ordered for the balance of 1963.
BLAME ANKA BOMB ON NEW PROMOTERS

BRUSSELS — The Paul Anka tour in Belgium was not a success, because the Belgian organization that they had to do things in a rush. Anka himself was not even there than before and enjoyed a success with his fans, although they didn’t seem to cut too much to buy his latest record “Wonderous Are The Ways Of Love.” He will participate at this year’s San Remo Song Festival.

Barclay Fettes Disk Dealers

BRUSSELS — The most important change in the current tour was to make sales of 400,000 for their first EP “Twist and Shout.” The boys have tracked up a total sale of over four million on the sum total of all singles, EPs and LPs.

U. K. FIRMS SELL STAMPS ARE OUT

By CHRIS HUTCHINS

LONDON — Two leading British record companies joined the war which is currently flaring here over trading stamps. EMI and Decca have both issued statements to dealers reminding them of their obligation to sell records at retail prices — thereby banning the stamps.

The EMI statement reads: “The issue of gift trading coupons to any customer in connection with the sale of any of our leased Trini Lopez’ ‘Jeannie Marie’ on the Imperial label. This caused some trouble over here, for at the same time Fonzie has been mentioned (the London label) had already bought the rights for distribution of this record in Belgium. Discol had imported the record directly from Holland where it was distributed under the Imperial label. Now Fonzie sells it.

The first EMI Trini has been released through Scolnic taken from Trini’s ‘A Peaceful Way.’

Records by Adrumo, Richard Anthony, Tony Bennett, Robert Cogdell, Cliff Richard, many other labels have been put aside until better times have arrived. It is believed that these records will be brought out shortly so that dealers can make out their books before the year ends.

Indee introduced the famous RCA Dynagroove records. Since all the Buddy Holly records are still doing fine, some RCA labels have been pulled from the phonograph record stores. RCA are still offering EMI records, but demand for Holly discs still increase; these numbers were brought back. An Al Jolson album with evergreens was also issued.

With his two latest records, taken from the picture “Doo Wives,” which is currently being shown, EMI has got a new hit. Decca has been praying to the new “Heartaches” by Ray Conniff and Billy Butterfield on CBS, “Applejack” by Al Jolson and Tony Mechan on Decca, “The Grass Is Greener” by Brenda Lee on RCA, and “Do You Like It” by Les Van Dyke, has been banned by the Federation of Commercial Broadcasting Stations. The agreement between Belinda Music and Tino Music over the control of the Jetone Music Catalogue in Australia is at last resolved with the release of three items. Tino, however, retains “Do You Like Me.” Currently, New Year, 1964, has been recorded by English Decca, and released in Belgium.

Sven Liefheb, a. k. a. for CBS, recorded “Do You Like It” by Steward to a lone contract-term. Steward will be CBS’s first local Country and Western artist.

BELGIUM

Discobel, Fonior Issue New Lopez

BY JAN TORFES

Stavenhogerweg 37, Mechelen

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The first EMI Trini has been released through Scolnic taken from Trini’s ‘A Peaceful Way’.

Records by Adrumo, Richard Anthony, Tony Bennett, Robert Cogdell, Cliff Richard, many other labels have been put aside until better times have arrived. It is believed that these records will be brought out shortly so that dealers can make out their books before the year ends.

Indee introduced the famous RCA Dynagroove records. Since all the Buddy Holly records are still doing fine, some RCA labels have been pulled from the phonograph record stores. RCA are still offering EMI records, but demand for Holly discs still increase; these numbers were brought back. An Al Jolson album with evergreens was also issued.

With his two latest records, taken from the picture “Doo Wives,” which is currently being shown, EMI has got a new hit. Decca has been praying to the new “Heartaches” by Ray Conniff and Billy Butterfield on CBS, “Applejack” by Al Jolson and Tony Mechan on Decca, “The Grass Is Greener” by Brenda Lee on RCA, and “Do You Like It” by Les Van Dyke, has been banned by the Federation of Commercial Broadcasting Stations. The agreement between Belinda Music and Tino Music over the control of the Jetone Music Catalogue in Australia is at last resolved with the release of three items. Tino, however, retains “Do You Like Me.” Currently, New Year, 1964, has been recorded by English Decca, and released in Belgium.

Sven Liefheb, a. k. a. for CBS, recorded “Do You Like It” by Steward to a lone contract-term. Steward will be CBS’s first local Country and Western artist.

BELGIUM

Discobel, Fonior Issue New Lopez

BY JAN TORFES

Stavenhogerweg 37, Mechelen

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DECEMBER 7, 1963

Miss Van Vijk is a student of Robert Cadeness. Pia Beck is born in her native land after a tour of the States. She played with stars like Andrew Shore, Dolly Parton, and Liberty and will appear in Rotterdam, Amsterdam and Eindhoven and will also star in a TV show during the winter season. Robert Publishing Center, Ltd. (Rick Oord and his son are on a visit of the States, RCA Victor discs being given a good hearing in the country are Elvis Presley’s “Bobby,” and Miami’s “Amigo.” The Hollies’ “I Can’t Help Myself.”

Bobby and Elena,” disk has been received with her first German language single “Bobby Konig Wunderkind,” and Gios, whose RCA disk also has new singles Eddy Denver and the Beatles. An album by Paco Sanchez to Pavone is also getting top action on her disks.

Music is provided by several radio stations on a sponsored radio show on the only commercial radio here. Radio Veronica’s “Funckler” has been commemorating the anniversary of the Kingdom of the Netherlands. Dutch Deca will release recordings of the Willis Brothers.

A special benefit concert in behalf of the survivors of the earthquake that destroyed the city of Donatello in Peru, Erroll Garner was special guest star again on a Dutch TV show called “Skids.” During his stay in the Hollands film, the “New Doctor K的有效 Love” was shown. Garner wrote the music for the show. Photographs were taken of the TV producers at the Concert Hall. P.E. B. Sarzinger, the producer of “The Blue Diamonds” was host and introduced Dutch vocal talent to the producers of Frees Berlin, the W.T.R. and the N.W.D.R. Sarzinger told Billboard that the concert had resulted in several excellent contracts, “And now we expect it will create a growing interest for Dutch musical talent.” The latest TV program was sponsored by “The Blue Diamonds” and the vocal duo The Blue Diamonds in Germany had released a new single in “100,000 Sold” in the Dutch version.

In Holland statewide now has The Sheerilles, the Chiffon Sisters and The Four Seasons hitting. However, their records have been pulled out “Deep Purple,” by the singing duo April Stevens/Nino Tenen, Aranda’s spinoff Funckler Records is working overtime to meet the terrific demand for Trini Lopez’ “Reprise" , especially the single “If I Had a Hammer,” and the hottest LP on the market “Trini Lopez at P.J.’s.” The Gordy-Peters-Tamaa line, released by Aronne’s subdis Funckler Rec., is definitely breaking through in Benelux. Especially songs of Little Stevie Wonder, The Miracles and Smothers and the Vandellas.

The secretary of the Holland Festival, Peter Tobias, told Billboard that the Holland Festival will be held from June 15, July 15 and will be opened in The Hague. The Rosidney Orchestra will give some concerts, the Nederlandse Opera will present their opera.

The death of Edith Piaf has caused a strong demand in Europe for those recordings that made her famous in her earlier career. Columbia has again released some records and “Hibernia” released an LP album with such historic Piaf recordings like “Mon Legione.” The album (Les Grandes Chansons d’Edith Piaf) finds a ready market already in Holland, where Piaf was very much beloved.

ITALY

Carisch Named A.I.D.E.M. Prexy

By SAMT STEINMAN

ITALY

Piazza S. Ambrogio 1, Rome

Alberto Carisch, head man of Southern Music Italiana, has been elected president of Italy’s oldest association of music publishers, A.I.D.E.M. OGGI International, one of the two companies formed out of the old Sugar alignment of Compagnia Generale del Disco and galleria del corso, has issued its first catalogs with numbers on 13 different labels hailing from Italy, France, England and U.S. These include Ascot, Cameo, Carlton, Derby, Everest, Festival, MGM, Paletta, Poldo, Reprise, 20th-Fox, United Artists, Warner, label also handles Acquario, CG, CGD and the Radio for export. Its first number on the list is “The Hully Gully” by Chubby Checker. R.C.F. has put out 45 with the three artists of the Zurich Festival: Cecil Mazzeo, Fatih Ferrerito and Eva Zanicco. Henry Wright has recorded an Italian release and “Nove in My Blood,” for the sound track company of the forthcoming MGM film made here.

Jaguar, one of the newest labels, has been bought up Ricky Gianco with three disks, is now featuring all the stars in separate discs as the satellites of Ricky Gianco. Their style is that of ‘The Shadows.’ Gianco meanwhile is recording his songs in English and German for Polydor. Line Renaud is preparing her show, “Castello de Paris” in Luxembourg and Las Vegas in Milan. Recent Billboard award winners: “Sugar Shack” by Jimmy Gilmer and the Fireballs, “Push-Box” has been brought out by Pat Boone. Pat Boone is singing the Medaglia hit, “Si, Si, Si” on Italian rec- cords. Tin Roof’s “Trumpet Lullaby” for Spring is a salute to his first love, Capitol. Capitol has come out with Jackie Gleason’s “Movie Themes.” Back after activity in grand opera is Gilbert Becaud with “Au Re- voir” and “Too Handsome.” Paul Ank was in Rome to record a new series of numbers in Italian. Armando Trovajoli, who scored the success of his stage musical “Regazzone,” has done the score of “The Monsters” for RCA Italiana. Cera has taken the famous record of Nina Pizzi, who was the top name in pop since a decade ago, and put out a reconstructed LP of her best known hits. Tomi’s Del Monaco combo has begun recording for RCA, “Nicoletta Aragoni Artist of If You Will.” The Italian version of the Ray Coniff LP “Take the Chains From My Heart.”... A dance from Haiti, “Ay-Ba-Del,” is being rushed here by the latest LP-R.F. is just out. ... Also in the latest with an album of “Celebrated Neapolitan Songs,” this time by Lucie Yate.

Newest record club sponsored by Vozel Del Padrone requires purchase of three disks a year and offers dividends on a point system depending on prices. First purchase provides for three records for the price of one. ... Noi has three of its young artists on the RAI “Gran Premio” competition in persons of Iva Zancichi, Antonella d’Astigno and Augusto Lam接轨.

SPAIN

Musicians Get More Money

By RAUL MATAS

32 Ayo Jose Antonio, Madrid 13

Musicians were granted a raise of $2.33 per hour for recording sessions here. They are getting $144 per hour ($2.33) and now they have a 280 pesos ($5.60) per hour.

Andre Kostelnitz will visit Spain before Christmas. Emili Toulkan announced his plans to bring a musical variety show here with Barbara Streisand as soon as possible. Los Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible. ... Les Cinco Latinos will tour Spain again on June 15, Enrique Guzman will close 1963’s shower of stars. ... Coming up: “Tell Him” in the Spanish version done by Luis Aguilera (Odeon) in Barcelona as soon as possible.
Free Broadcasting

We are extremely fortunate in this country to have a free broadcasting system that is dedicated to the public of the people.

Since early days of the medium, radio and TV stations have been using their resources to make sure the public gets the news and entertainment they need.

The total coverage of the heart-trending and their one and a half days was a hit in various countries. Never have so many people relied so heavily and completely on the broadcast media for fast-breaking vital information of world-shattering importance. They were not disappointed.

The broadcasting industry was instantly responsive, throwing its full and highly capable forces swiftly into gear. Station and network personnel were trained as their assignments clocked the hours. Most managed only brief periods of rest during the more than 80 hours of uninterrupted competition that pervaded the field was turned into a potent force of cooperation to bring the American people the facts they so urgently needed.

Facilities were mobilized, and the programming was established.

Radio and TV affiliates and independent stations subscribing to their own news services supplemented the networks' and other outstanding national coverage with exemplary programs and reports on the identifications and ramifications of the death of President Kennedy on his own local communities.

Perhaps more than any other commercial industry in the United States, broadcasting made special efforts to serve the public during the days and weeks following his death.

In the broadcast industry, the elimination of all commercials, added manpower and facilities and other costs for nearly the last one and halve days of continuous coverage will run into the millions.

It is at this point that we make special note of the radio and TV stations who cooperated fully and conscientiously in this national crisis. The broadcast industry, by their efforts, has fulfilled the public's expect.
READY-TO-GO PROGRAMMING

Program directors and disk jockeys will find this material a ready source from which to build weekly programming periods. All that's needed are the disks from the station's record library.

BEST TRACKS FROM THE NEW SPOTLIGHT LP'S

These are the tracks selected for disk jockeys' programming by Billboard's editors as the most outstanding from this week's new LP highlights.

MIDDLE-ROAD SINGLES

Hot top ten of either direction, the following singles, selected from the current Hit 100, are the most popular middle-road records of the week. Each entry here is based on relative standing in the Hot 100.

This Week Last Week From this week's Hit 100 Week No.
1 2 DOMINIQUE, Singin' Hues, Philips 40152
2 3 LEVINE TO UP TO YOU, Del & Grace, World-Wide 1573
3 10 YOU DON'T HAVE TO BE A BABY TO CRY, Caravelle, Smash 1523
4 5 WASHINGTON SQUARE, Village Stompers, Epic 1617
5 20 Iziel Fell For You, Larry Weiss, Cadence 1457
6 29 TWENTY-FOUR HOURS FROM YOU, Lena, Glen Miller, Victor 1034
7 16 I'VE LAYD IT AWAY, Rudy Vallee, Epic 9938
8 30 MARIA ELENA, Los Indios Tabajaras, RCA Victor 8216
9 18 LIVING & LUV, Al Martin, Capitol 5640
10 9 HAVE THE HEARD, Duprees, Cond
11 12 WIVES AND UPVESTERS, Joe Jackson, Sony 351
12 19 POPPIES AND ICICLES, Mermaids, United Artists 628
13 15 BOO HILL AWAY FROM HOME, Bob Gore, RCA Victor 8218
14 17 MIDNIGHT MARY, Tony Payne, Avery 897
15 14 FLUTY FOR TIN LIZZY, Jane, London 20264
16 9 WING WINGS CAN FLY, Tony & His Bandits, King 557
17 1 THE PATAD划分, Johnny Cash, Columbia 24600
18 10 TOWN AROUND, Dick & Doodles, Warner Bros. 5390
19 11 STEWILLHOUSE, Peter, Paul & Mary, Warner Bros. 5399
20 16 SHIRL GILL, Wayne Newton, Capitol 5058

VOX JOX

By GIL FAGGEN

HURRAY! WMCA's (New York) morning mobster, Joe O'Brien showed a hand grenade down the throat of the kid on the "more Park's Sausages, Mom commercial (via sound effects) and pulled the pin. I'm for more violence TO COMMERCIALS of this type.

KMO (Tacoma) is now sending their signal out 24 hours a day. Staffers are: Harry Holland (6-10 a.m.); however, Dave Perry (10-3); Tony Brooks (3 to 5 p.m.); Ed Evans (5 to 10 p.m.), and Lenne Bell (10-6) with his c.d.w. narration.

WBE (Beaverton, Ore.) threw at "Cood Dance" (that's the kind I like) from their studios recently, featuring "Top 100 Music" (the kind I like, too.)

Segue

G. Lee Hartfield appointed vice-president and general manager of WTRY (Albany-Schen-nectady-Troy).

Jingle Jay Nelson has taken over as Radio CHUM (Toronto) Morning Mayor, replacing Al Boliska who has joined CKIE (same city) in wake-up slot.

Thomas Jones has been named to the newly created post of coordinator of the Triangle Radio and Tele-

vision Stations. Jones has served as executive program director for WFIL AM-TV, the Triangle Station in Philadelphia.

Mike Martin to WARN (Ft. Pierce, Fla.) as program director.

Merle J. Levin named director of publicity and public relations for KYW radio (Cleveland, D.)

Steve Davis, formerly with KXL (Seattle), joins KIXK that city for "Nightside" show aired 7 p.m. to midnight Monday through Friday.

CONGRATULATIONS

Barbara Harriott of WMCA's (New York) program department who de-
parts the station shortly to have a baby. Mrs. Harriott's replacement is Barbara Caneva, Franz and Marty have real fine taste.

Dave Shaw, KODE (Las Cruces, N. M.) air personality writes that he has recently been married to Jewel Scott and needs wax (for his top 40 show)

THE SOUND OF SIGHT

Music for an experiment in imagination composed and conducted by RAY MARTIN

Introduction leading into Overture to end all Overtures, Wester-a, Destination Space, A White of a Tale, Egyptian Epic, Hoodum/Tn,' Teager/ker, Cartoonik, Flagwar. Possibly the most commercial ever produced, this lp provides enter-
tainment in every sense of the word. Basically a spoof on the music written for the movies, this lp features in music and sound effects, moods that "44" movie plots such as the "Egyptian Epic", the "Great War Story", the "Adult Western", etc.

... The listener will be amazed at the sound alone which is stupendous even for phase 4, and be even more amazed when he realizes that he can visualize his own story line as he hears the music. Every note is new, yet it all sounds so familiar. To fully understand this lp, read the inside liner notes, and then think about this idea in recordings.... It's never been done before, and it will be amazing to see that there will be many imitations. Remember, we have it first.

SP 44090 stereo only

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SP 44090 stereo only

FOR CHRISTMAS SONGS

GREAT STRAUSS WALTZES

WERNER MULLER and his orchestra

Tales From the Vienna Woods, Acceleration Waltz, Roses From the South, You and You, The Kiss Waltz; Blue Danube; Vienna Blood; The Lagoon Waltz; The Emperor Waltz; Wine; Women and Song. The waltzes of Strauss have long been acclaimed as favorites throughout the world. Now, recorded in the "phase 4" with maestro Werner Muller con-
doing his orchestra, we hear these sparkling waltzes with all the charm and brilliance as they have never been heard before. With a triple play examination such as STRAUSS- MULLER - PHASE 4 combined on one lp you are assured of ONE OF THE MOST COMMERCIAL LP'S EVER RELEASED.

STILLEN: SP 44065

BIG BAND SPIRITUALS

TED HEATH and his music

All God's Children Got Shoes, Nobody Knows The Trouble I've Seen, Deep River, Swing Low, Steal Away, Joshua, Water Boy; Standing In The Need Of Prayin'; Sometimes I Feel Like A Motherless Child; Old Time Religion, Hold On, Ain't Gonna Study War No More, England's Big Band Boss, Ted Heath's in the past recorded everything from the classics to Latin-American tunes. Now Ted has turned to the American Negro for inspiration and has come up with an lp featuring the best of the spirituals. Augmenting his regular band with singers and an organ and recorded in brilliant "phase 4", this will be an lp to play again and again. It's Ted Heath at his outstanding best.

STILLEN: SP 44065

The Sound of Sight

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SP 44090 stereo only

See your London distributor for SPECIAL TERMS

www.americanradiohistory.com
Dealers Asked Their Interior Decorator IQ

How's Your "Interior Decorator" IQ? Do you know the difference between French provincial and Italian? Can the two go together in a decorating setting? How will they look with Contemporary or Early American?

What does this have to do with selling a stereo phonograph? Plenty. This year the music-phonograph dealer who wants to "one-up" his competition has to know something about the way manufacturers are wrapping electronics for the marketplace.

It's not a bad idea. After all, some complete stereo radio-TV-phonograph consoles are tagged at the "over $1,500 level." For many people, it's a major investment—like buying a late model car. As such, a big-ticket console becomes the focal point of a living room, and stereo furniture in the room is built to conform with the styling of the console. This, in itself, is one major reason for stereo's surprising growth in the 1964 line.

Stereo phonographs get such emphasis. In years past, radio-phonoographs looked as though they were built from tin cans. Many of them, in point of fact, were. But in the last year or two there have been three big changes in the music furniture manufacturers in the industry.

The first time in years, radio-phono manufacturers were educating the public to look as well as listen. Some of the first new designs were really "freestanding," as the one that the manufacturer himself designed and that, in itself, was a kind of service. But, in this case, the designer wasn't a full-time employee who designed himself to phonograph design problems. It was a floundering, an attempt to bring out a new look and style of the phonograph.

Music—phonograph dealers who visited the summer NAMM Show in Chicago were aware of this newness and the reason behind it. Most of the displays were opened up, with a box-like look and the kind of grille-cloth that we've always been exposed to.

Phonographs are a case of goods that look like a phonograph and function as nothing but a phonograph.

Two major trends are worth noting at the moment. One is the trend to design a furniture piece that is meant to function as something other than the phonograph itself—which has the electronics inside the cabinet. There are quite a few dual-purpose phonograph furniture in this category, we find RCA and the new Van Sticker models. That's actually what they are; you can write on them, file away unpaid bills, etc., or you can listen to them when the mood strikes you. And why haven't there been more, or one more, or one manufacturer's crowning achievement: to come up with a $100-play premium disk titled "Music to Correspond By"—or something like that?

Philco's desk unit, the Model 1700, goes a step further. As we reported recently, when you open these pages, it also converts into a bench. Shorten the legs and put in a 15" table of high-quality "burl" and you can sit on it, sit on it or listen to it. I've never heard of that, as designers!

In addition, to its desk, RCA Victor offers another music cabinet. The "Hi-Fi entertainment center" is a six-foot fixture in holding potted plants, books, a radio or television, while the hutch has a sonority advantage. They get the speaker ergonomic, and such a unit is a more listenable ear-level.

There's a rash of coffee-table radios and phonographs this year. They are offered by Sylvia, (Continued on page 35)

Victor Shoots For Prestige

NEW YORK—RCA Victor strongly supports the notion of higher income groups forming a special "prestige" advertising campaign for this line. This, according to Jack M. Williams, Director of Marketing, is a "marketing and sales promotion, for RCA Sales Corporation."

"Our goal is to reach those who have the taste for higher priced stereo and fine furniture, who want to be associated with a fine instrument," Williams said.

High-priced "Victora" stereo phonographs and FM-AM-FM stereo radios will be featured in full-page black and white ads in Harper's, Atlantic Monthly, Saturday Review, Time, New Yorker, Show, Town and Country, Ebony and Extension. Ads will also appear in national theater and concert magazines in 26 cities.

(Continued on page 3)
A Christmas Classic
Do You Hear
What I Hear?
by
Christmas Dinner
Country Style
BING CROSBY

Their Latest Smash
LITTLE MISS BLUE
C/W
RAINBOW

THE EMOTIONS
Exclusively
20th-Fox Records

"WHEN THE LOVETIDE STARTS SHINING"
MIRACLES. TAMA SAGA.
"SHE'S SO BEAUTIFULL"
TAMA SAGA.

"I GOTTA DANCE TO KEEP FROM CRYING"
MIRACLE. TAMA SAGA.

THE NATIONAL FOUNDATION

DECEMBER 7, 1963
BILBOARD 35

Send for Price List
"45" RPM SPINDLE ADAPTORS
Adhesive & BSK-Monarch & Collar Components
PE Rec. & Telephone & V.M.

MR. MAESTRO RECORDS
7 Central Park West, N.Y.C.

Mr. John Hinton's
"BETTER TO GIVE THAN TO RECEIVE"
 Bacarat 599

DEALERS' INTERIOR DECORATOR - 10

General Electric, and Magnavox.

DIALTRONICS

THE LEADER IN THE OLDIES FIELD

A summary of promotional opportunities for dealers by manufacturers and distributors usually including records or special terms. Shows who available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult for full information.

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"BETTER TO GIVE THAN TO RECEIVE"
 Bacarat 599

DEALERS' INTERIOR DECORATOR - 10

General Electric, and Magnavox.

ROSE MUSIC PUBLISHERS
1158 Broadway, Suite 1144
New York City, N.Y.

A Christmas Classic
Do You Hear
What I Hear?
by
Christmas Dinner
Country Style
BING CROSBY

Their Latest Smash
LITTLE MISS BLUE
C/W
RAINBOW

THE EMOTIONS
Exclusively
20th-Fox Records

"WHEN THE LOVETIDE STARTS SHINING"
MIRACLES. TAMA SAGA.
"SHE'S SO BEAUTIFULL"
TAMA SAGA.

"I GOTTA DANCE TO KEEP FROM CRYING"
MIRACLE. TAMA SAGA.

THE NATIONAL FOUNDATION

DECEMBER 7, 1963
BILBOARD 35

Send for Price List
"45" RPM SPINDLE ADAPTORS
Adhesive & BSK-Monarch & Collar Components
PE Rec. & Telephone & V.M.

MR. MAESTRO RECORDS
7 Central Park West, N.Y.C.

Mr. John Hinton's
"BETTER TO GIVE THAN TO RECEIVE"
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DEALERS' INTERIOR DECORATOR - 10

General Electric, and Magnavox.

ROSE MUSIC PUBLISHERS
1158 Broadway, Suite 1144
New York City, N.Y.
WANTED—45s, SURPLUS records, songbooks, records, etc. Harry Martin, Encampment, Wyo.

WANTED Old and out-of-print publications, catalogs, books and manufacturers' circulars dealing with all types of Music Equipment (stereo, organs, reeds, etc.), for reproducing music, Player Piano and Rolls, Orchestras, Musical Clocks, Barrel Organs, Coin-Operated Music Machines, etc. Special interest in pre-World War I material. Will pay top price for acceptable specimens.

E. W. POTTER
711 Second Ave., New York, N. Y.

28490 PROFESSIONAL COMEDY ENSEMBLE wanted. Must have name and address. Address:

WEDDING BUSINESS—WANTED—GUITARISTS. 

ATTENTION, Music Stores.

WANTED—COPY OF INTERNATIONAL COIN MACHINE DIRECTORY. Write to Joe Pace Dept. 525, Billboard 2160 Paterson St. Cincinnati, Ohio, 45214

Price: $1.00 per copy

MUSIC OPERATORS STEREO SERVICE

OPERATORS—THERE IS EXTRA INCOME IN THIS MOSS PACK

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SPECIAL TITLES

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MERCURY

STEREO

New Mexico

DORIS DAY

RSI

HERE COMES THE SUN

ABB-ARAMONIGA

STEREO

Forever

Pandora

BACHELORS' PARADISE

AND MARGARET

RCA

STEREO

RCA

At Long Last Love

RSI

THE LIVELIEST

VIC DAMONE

CAPITOL

STEREO

You're Nobody (Till Somebody Loves You)

CONTACT YOUR REGULAR JUKE BOX DISTRIBUTOR OR ONE-STOP... OR USE THIS CONVENIENT ORDER FORM

To RSI MOSS DIVISION, 1564 Broadway, New York, N. Y. 10036

Please send—Moss Pack #19 at $5.50 per pack

My check in the amount of $ is enclosed. Please ship C.O.D.

Company Name

Address

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Zip Code

Signature

Title

ALL PURCHASES ARE FINAL

THERE IS NO RETURN PRIVILEGE

$100
Chicago Coin Machines Still

By NICK BIRO

CHICAGO — The coin machine business ground to a halt here last week. A bizarre series of events connected with the assassination of President John F. Kennedy and Radio and television sets were turned off in Chicago, from the first announcement of the news on Friday afternoon (22) in radio and TV sets to cover the Saturday evening.

At the time, games were shut off as the city's attention turned elsewhere — first to the tragic scene in Dallas, then to the mournful culmination of that scene in Washington.

A spot check by this reporter of usually festive and carnival Rush Street — the Broadway of Chicago — disclosed an incongruous scene, one only possible because of the even more incongruous series of events which caused it.

Clubs Closed

Night clubs were closed, neon signs blinked from empty stores which were operating — but many only at half pace. Bands and combos were silent. Friday was the worst evening as people just couldn't be bothered to think about anything that had happened.

By Saturday, things picked up a little bit. But for a little, Monday was even slower as the Washington funerals occupied everyone's attention.

Only on Tuesday did locations start to open, and even then the return was gradual and deliberate. This was due to the fear of being turned to the wall, were again plugged in, but there was no rush to play them.

Game Action

Games also were brought out, but the idea, as many clubs said, by as patrons preferred to sit quietly over a drink and talk, or merely think.

A check with the trade showed that overall collections were off as much as 50 percent. The comments of Earl Kies, head of Apex Music Company, large Northwest-side operator, were typical. "We know for sure collections will be affected — we can judge by the service calls, they've been nil." Kies said his many clubs were closed completely on Monday, but none had more than two calls all day.

And the many locations had out-of-order signs on the juke boxes," said Kies.

The Chicago juke box operator estimated that close to 80 percent of the city's juke boxes were down for the weekend and that his week's collections would be off from the usual.

Back to Normal

He felt, however, that this was all temporary and that things would be back to normal within a week or two. Kies said the customers had nothing more to record buying in any way — "we have to keep new material coming and people will return when we're going ahead as always."

Asked if he was putting any special material on the juke boxes to commemorate the President's death — such as religious hymns or the like — Kies said negatively. "I don't think it appropriate to play such material in taverns or juke boxes. It's just off the sort of thing that's done in the home." Kies of First Coin Machine said, "we're not going to add anything special to the juke boxes."

Kies said the office was closed Monday, and he thought the effect that juke box distributors did likewise. "We still can't believe what happened," said Kies. "A lot of people are just going through the motions."

"Lost Week"

Kline said with the President's assassination last weekend and Thanksgiving coming up, he called it a "lost week" as far as the coin machine business was concerned. "It is difficult to imagine," he said, "how the week's events, said didn't know how "anyone in his right mind could put a coin into a juke box during the mourning." Monday, Kline said, was typical of his own servicemen who were playing juke boxes for repair purposes or, in the case of one serviceman, another week or two, we'll be (Continued on page 42)

Mid-South Collections Dip In Tragedy Aftermath

By ELTON WHISENHEART

MEMPHIS — The music and gambling industry here was mired in a standstill with operators and distributors in Memphis and the Mid-South West were left wondering about a terrible national tragedy.

By mid-week, reports came of bars and nightclubs that had been closed after the assassination, a spot check of operators showed collections off sharply, many 50 percent or more.

"There is no cause for joy," said a captain at one of the city's biggest operations, Paul's Novelty Co. at Greenville, Miss. "We are all sickened by the tragic event."

Billy Harbin, Harbin Amusement Company and Luther G. McElhiney, Amusement Company, Memphis, reports similar. Many locations were closed from 50 to 60 percent.

Everyone Is Mourning

"Everyone is mourning in the music industry," said one player in the photo graph in these sad times," said George Sammons, president of Sammons-Penngton Company, distributor of music on a very large scale in Memphis.

Alan Davis, general manager of S M Disk Co. operators and distributor, and Mrs. Davis reported that business dropped sharply. On Monday, for example, their busiest day of the week for Mid-South operators to come in for shopping, "Hark the Herald Angel唱ings" was a distant memory.

Four to Five Weeks

Sammons said he had talked with a number of operators and they believe it would be four to five weeks before business picks up again.

The people are shocked beyond words," he said. In two or three weeks, he said, the Chinese takeout would be at its peak, with people spending their money for Christmas gifts, and it will be January before business will show signs of picking up again.

News Stuns Industry Leaders

CHICAGO — The nightmare events surrounding the death of President John F. Kennedy left everyone with a deep sense of shock and grief. For many, life in the Mid-West and Far West is due to the assassination. Because we often associate events with what we are doing when they happened, Billboard interviewed a number of coin machine industry leaders for their immediate reaction to this type of a tragedy — and in many cases — that people felt.

Robert H. Blandford, managing director of Music Operators of America: "I was having lunch with George Miller (past-president of MOA) at the corner of Clark and Randolph. When we first heard the news, it took about a half hour before we knew what we were doing. When we heard it, it hit us that such a thing could happen in this day and age. We didn't know what to say. I thought the news coverage on everything was excellent — very tasteful. But I'm still in a haze. It's been kind of a lost weekend, really."

Art Weinand, J. H. Kenney & Company: "We have the phone working and Mr. Kenney came in. He's quite a kidder, and he asked, 'Have you got a radio?' I said, 'no, why?' He said come on."

"When we turned on the radio and found it was true, we immediately turned on a couple of televisions. Of course, it didn't exist. I'm afraid he probably wasn't seriously hurt. When we heard he was dead, I was afraid there was a soul alive that didn't feel bad. A man with his intelligence and perception wiped out — he could have another 30 or 40 years and contributed much more.

"Like many people, I was appreciated more in foreign countries than here. I think this is best illustrated by the mass said organized in the Caesar Bismarck in Rome (the Pope's private church) and by the Pope's statement that Kennedy will be remembered in the annual mass for prelates. I think this is the first time in history that a layman is included in such a mass. I also particularly admired Mrs. Kennedy — her conduct was laudable."

(Continued on page 42)
European Mfrs. Show Off Largest Number of Games Yet

**European News Briefs**

**Push for Factual Ads**

**ZURICH**—The Swiss trade association of Plackle and Administration des Suisse des Automatique (ASA), is pressing a campaign to eliminate all so-called pinball machine advertising.

Instead of an advertising gold rush akin to seeking to enforce an iron rule of strict fact about itself. One of the ethics just issued by the association provides that:

Advertizers must contain no exaggeration and no sleight of hand to computing equipment. Any manufacturer, seeking for the advertising of advertising, must state clearly how many games and who is responsible for the equipment. Further, the operator of the equipment must be able to give an adequate guarantee for the equipment. The advertisement and is not to be quoted as a reason for the purchase of a machine.

This is because the volume from the Swiss trade has now reached such a point that the government has been stimulated to give general trade interest in the possibilities of sales of machines at a cost of $10,000 per year.

The bulk of the machines shipped during the latter part of 1962 are transplants of U.S. West German and French equipment.

**Greek Imports on Rise**

**ATHENS**—The song “Never on Sun” is credited with Greek trade sources with having spurred the present modern phonograph boom here, the industry ministry statistics show that imports of phonographs have jumped 35 percent in the last year.

Part of this increase is accounted for by the replacement of vintage equipment, but part is due to the interest in Greek popular music reaching a peak by the year’s end. The last survey, according to a recent survey, is currently being compiled by the Greek book consumer, a per month, and the majority of domestic music, as well as the success of the new format since the success of “Never on Sunday.”

**Invitation Records**

**BINGEN, West Germany—**N.S.M., the German phonograph machine manufacturer, has applied for patents on a phonograph “self-advertising” system. The N.S.M. system permits the sale of phonograph records, a call to action, and an advertisement for the machine.

(Continued on page 41)
Bank Pool Adaptation Of Pool Table Theme

CHICAGO — Bank Pool, United's shuffle-type pool game, is a unique adaptation of the pool table theme. Instead of plastic balls, balls are actual balls, and the idea is to bank shots and pick up various ball combinations.

Four can play and each game has six "tracks" instead of the more familiar frames per game. For the first shot, the player shoots at the complete "rack" of 15 balls.

He gets 30, 20 or 10 points, depending upon how good his "break" shot is. After the break, the player is presented with 15 balls in a miscellaneous assortment on the playfield.

Purpose is to bank all six balls in the playfield with two shots, each player gets 90 points; three shots, 60 points; four shots, 30 points; five shots, the exact number of balls the player hit.

Each player can get up to

30 pucks per game with a minimum of 18 shots. Maximum score is 720 (though this reporter felt lucky to hit over 300 in his first four games).

The game is similar in size to a shuffle alley, 7' by 3' feet and 3 feet long. Alley is covered with green Formica with simulated brown Formica rails. Sides are five rubber, covered with felt, for banking shots.

Backglass and hood are attractively decorated and have colorful light-up features. Front panel is of stainless steel and the cash box is enclosed in steel. Bank Pool is on dime play.

BANK POOL

FOR SALE

Games & Bowlers

Billy Slater ......... $125.00
Billy Baby ... 75.00
Billy Big horse ... 110.00
Billy Bopper ... 115.00
Billy Big Wurlitzer ... 125.00
Billy Monster ... 135.00
Billy Bally ... 225.00
Billy Baby ... 275.00
Billy Bally Sheridan ... 285.00
Billy Big Wilson ... 300.00
Price: $125.00 to $200.00.

Write or Call Collect.
Main 1-3511

FOR SALE: Un-converted Wurlitzers, Hilar and Bally. Please call for details.

Make it BIG with the Great New One for '64!

American's "IMPERIAL" Pays

The exciting IMPERIAL attracts more players and more coins because it is designed to work for you, the operator.

Handsome and sturdy constructed, its many new features include Housing-Color Play Control, Pin Gate Control (even when electricity is off), beautiful, cushioned scoreboard, bright lighting.

For a game that will consistently earn high profits for you, year after year, you owe it to yourself to see the IMPERIAL at your distributor's or write for free color brochure.

www.americanradiohistory.com
Guggenheim to Release Item Each Week

JAMAICA, N.Y.—Beginning this week, Karl Guggenheim, Inc., will release at least one item per week for the next three months.

Twenty new items, covering a range of machines from 1-cent charms, 3-cent rocket mechanisms, and 10-cent capsule items are now ready for release during this period. The first release is a capsule mechanism with jewelled eyes: Called Mr. Satan, the item is available at all Karl Guggenheim, Inc. warehouses. Free labels are included with the order and displays may be obtained for a slight extra cost.

Bob Guggenheim, president of the firm, in announcing the new release schedule, argues that with so many machines now in high-traffic indoor locations, the slow season is a state of mind rather than a fact. In an effort to prove his point, he has prepared the new items.

N. C. Ops to Weigh Sales Tax

CHARLOTTE, N. C. — A discussion of the approaching gubernatorial election will be on the agenda as the Carolina Bulk Vendors Association holds its meeting here in the Stork Restaurant, Freedom Village, Sunday (1) morning.

Jack Thompson, secretary, said the group was very much interested in the various candidates' view on the sales tax. He said the operators felt they should receive an exemption.

Paul Price Bows Santa Claus Ring

ROSLYN, N. Y.—Santa Claus is now enamored on a new children's ring being manufactured by Paul Price Company here.

The silver plated rings feature a three-colored picture of Saint Nick, in red, green and white. Accepting Price, the rings are ideal for store locations as tie-ins with Christmas promotions.

Oak Gets a Cheer From Distributors

LOS ANGELES—Announcement of plans for Oak Manufacturing Company to build a new plant in the San Fernando Valley is meeting with "enthusiastic" response from Avon distributors throughout the nation. Herb Goldstein, the firm's director of sales, marketing, and merchandising, said he hopes to return to a swing through the territory. Following the announcement by Sid Bloom and Sam Weisman of the firm, Goldstein said that he had talked to officials of S. J. Phillips & Company, New Orleans, and Jackson Vending Machine Company, Dallas, and all are looking forward to the new items being planned by this manufacturer.

Minn. Town Sets Free Play Fee

ST. PAUL, Minn. — The suburban village of Roseville, here, has set a license fee of $35 for the operator of any coin machine which gives free plays, and an additional $335 fee for each machine an operator registers after his first two.

Village trustee Norman Goodrich said the action was taken because "the big danger is kids will spend too much of their money trying to beat the machines."

They then become "pseudo gambling devices," Goodrich added.

The problem came to the village council's attention, he said, when the Mar Mar Shopping Center in Roseville opened a downstairs game room filled with coin devices of a variety of kinds. Among the machines were four pinball games, and mothers were said to have complained both to the shopping center and the village council.

The shopping center uninstalled the machines, when the matter was brought to its attention, and they remain with an "out of service" sign.

Goodrich said: "We are not concerned with the strictly amusement machines at Har Mar or elsewhere in Roseville."

No license is required for them.

Cleveland Jokes

Continued from page 37

A Cleveland audience, mourning the death of President Kennedy:

"We're all very shocked, .. we will be for a long time. It seems impossible that that could happen in our country. Everything closed down, the burn, const. and other lots of plants and offices.

Sure we lost some income... but who cares at a time like this? All the boys feel the same way. Who could even think of dollars and cents at this hour?"

Charles Cornio of Cadillac Music Company added: "We've actually been out of business since Friday, the day President Kennedy was assassinated. And believe me we'd stay out of business for two more Fridays if we thought it would bring him back."

"One of our locations that stayed open the day of the burial reported that the men sitting at the bar broke down and cried... We all were crying inside... It helped us put our lives in proper perspective."
NY Coinmen Seek Support For Cardinal Spellman Club

NEW YORK — For the 10th successive year, the New York coin machine industry is sponsoring a drive to support the Cardinal Spellman Servicemen's Club, a non-sectarian organization which plays host to more than 15,000 servicemen here each month.

Head of the club is the Very Rev. Mgr. John P. Kelly, who has worked closely with coin machine industry leaders in charitable efforts for the last decade.

On the sponsoring committee are Al (Senator) Bodkin, Al Denver, Dan Duran, Tom Greco, Irv Holzman, Harold Kaufman, Millie McCarthy, Mike Moloney, Meyer Parkoff, Carl Pavesi, Al Simon, Aaron Sternfield, Barney Sugarman, and Marty Touby.

Operators are asked to send their checks to the Cardinal Spellman Servicemen's Club, 477 Park Ave., New York 22, N. Y.

Chicago Coin’s Spotlight Is Played Without Pins

CHICAGO—Chicago Coin's Spotlight six-player shuffle alley, allows players to "shadow bowl," just as the pros do in actual tournament sessions. The game is played without any pins on the playfield with the player aiming at a "strike spot" on the lane. If the strike is missed, a "spare-like" arrow makes his spare pick-up possible.


The system is designed to cope with the fact that otherwise playable machines are simply "overlooked" by location clientele with their minds on other things.

150 at Fete

BREMEN—Norwestdeutschcher Automaten-Verband of Bremen is observing the 10th anniversary of its founding. The Bremen operators association has grown from 20 members to near-ly fivefold that number.

The 10th anniversary celebration was attended by 150 members and guests. President Heinrich Luette recalled that when the first phonographs appeared on the German scene a decade ago there was great skepticism whether the Germans "would pay money to hear music."

Guests included President Hans Loffstein, of the Central Organization of Coin Machine Operators (ZOA); attorney Hans Oedenthal; ZOA's general manager; Paul Damm, chairman of the Bavarian operators' association; Inno Timmerman, chairman of the Lower Saxony operators' association, and Carl Hehn Wende and Dr. Werner Hiltatt, chairman and vice-chairman, respectively, of the Hamburg operators' group.

Lyndon Durant

LOSSES TAX SUIT


Durant's attorney said he will appeal to the United States Supreme Court or ask a rehearing in the appeals court.

Durant was sentenced in 1962 to 60 days in jail and was fined $15,000 for evading $124,714 in taxes on $620,816 of income from 1954 through 1956. The United executive is free on $1,000 bond.

HOLD-A-BALL GUM VENDOR

LETS KIDS HAVE FUN WITH EVERY BALL OF GUM

FAST PLAY . . . BIG PROFITS

Kids will love it . . . Operators will love it! Kids will stand in line waiting to drop pennies into this exciting and colorful vendor which delivers a ball of gum every pitch . . . and every penny.

NOW AVAILABLE

With Two (2) Separate Interchangeable Glass Display Fronts.

1. RACE TO THE MOON DISPLAY FRONT (not illustrated)

Lets kids take a simulated journey into outer space.

2. BASEBALL DISPLAY FRONT (Illustrated)

Lets kids have a barrel of fun playing a simulated baseball game.

Player gets one ball of gum for each penny inserted.

PRICE $29.50 each

Includes two display fronts described.

Packaged and Sold One Machine to the consumer. F.O.B., Factory.

NOTE TO OPERATORS HAVING ONLY THE BASEBALL DISPLAY FRONT ON VENDORS NOW ON LOCATION.

Order the Race to the Moon Display Front for Only 25c Each

CALL, WRITE OR WIRE TODAY!

KING & CO.

2700 W. Lake Street

Chicago 12, Ill.

Phone: KE 3-3302
Bally Introduces Motor To Standardize Games

CHICAGO—A new Bally motor designed to standardize games and expedite international trade in amusement equipment was introduced by the large U.S. game manufacturer here last week.

The motor will operate on either 60 or 50 cycles and will be standard equipment on all Bally flipper-type games, starting with his firm's current Hootenanny model.

Bally is also providing as standard equipment its universal transformer, which may be used with either 115 or 220-240 volts current supply.

Both the universal motor and universal transformer may be used in earlier Bally flipper-type games and will be available for Bally biego games in the near future.

Bill O'Donnell, Bally sales manager, said that replacement of motor and transformer on overseas shipments will no longer be required. O'Donnell said the change was made because of the increasing worldwide demand for Bally games, and would expedite international trade in Bally used equipment.

Ark. Operator Dies

PINE BLUFF, Ark.—Chuter Baker, owner of Baker Music Company and veteran operator of 25 years, died Friday (23) of a heart attack. He left his wife and a son, 17, who is a high school senior.
chicago coin's **SPOTLITE**

ALL NEW PUCK BOWLER

New SPARE-LITE Feature! First Time Ever on a Puck Bowler! Directional Arrow on Playfield "LIGHTS-UP"—Showing Player Where to Aim to Pick-up Every Spare!

Rear scoreframe goes all the way to floor

**Plus**

- New Formica hand rails!
- New Modern design cabinet with "Flip-up" bulb-replacement hood-panel!
- New "Picture-frame" back glass!
- Bright new color combination!
- REGULATION SCORING!
- FLASH-O-MATIC!
- DUALFLASH-O-MATIC!

- Steel, piller-proof, double-door cash box!
- New SPOTLITE Skill Game! First Time Ever on a Puck Bowler! Plays without visible pins. (Pro's call it "shadow bowling"). Player aims for Strike "Spot"—if Strike is missed, "Spare-Lite" directs aim for Spare!

New STEP-UP High Scoring Feature! The Strike and Spare scores ADVANCE and CHANGE IN VALUE by frames!

ADD-A-FRAME Feature! Flashes on surprise EXTENDED play of 1, 2 or 3 EXTRA frames at finish of 10th frame!

**SEE AMERICA'S HOTTEST LINE OF COIN OPERATED GAMES**

NEW OFFICIAL "SPARE-LITE"
6 PLAYER BOWLING GAME

NEW "SWING-AWAY" Servicing—Provides INSTANT ACCESS to Mechanism without moving Game!

ALL NEW 2 PLAYER
SUN VALLEY PIN GAME

- NEW EXCLUSIVE "LIFT-OUT" SELF-LOCKING PLAY FIELD!
- NEW! SCORE-FRAME HAS STAINLESS STEEL TRIM ON THE FRONT, AND PROTECTIVE METAL CORNERS AT THE BACK
- NUMBER MATCH FEATURE!

Chicago Dynamic Industries, Inc.

1721 W. DIVISERY BLVD. CHICAGO 14, ILLINOIS
Billboard

Photo Gallery

OF NEWSMAKERS

WINTRY THOUGHTS. Mercury's Pinches Three are prepared for the coming season with their single, "Cold Cold Winter." Girls are (left to right) Midge Bollinger, Keryn McCaul and Delaine Swisher.

DEAN AND FRIENDSHIP BAND. Jimmy Dean (right) and Dr. James E. Perkins, managing director of National Tuberculosis Association, help decorate the Friendship Tree with cards decorated by his viewers with Christmas seals.

CANNON TO WARMER BODIES. At signing of exclusive recording contract with Warner Bros., vocal- list Freddy Cannon is surrounded by (left to right) Ed Abramson, George Lee, Mike Mainland and Felix Ziffer.

RUBINSTEIN IN MADRID. At Barajas International Airport, Arthur Rubinstein is greeted by RCA's manager, Bill Caren. Rubinstein gave two concerts in Spain.

AT THE MOVIES. In Spain, Dion Dimici and his wife Susan watch "55 Days in Peking" with Billboard man in Madrid, Reul Matas.


BRITISH DON'T FORGET HANK. Follow-up to Bobby Rydell's British-made hit, "Forget Him," is out in Pye studios in London. At session are (left to right) composer-r.d. man Tony Hatch, Bobby, and his manager, Frankie Day.

WATCH THEM SOAR!!!

"GLISSAMBA" RAY BRYANT SUE 800
"WHO'S GONNA TAKE CARE OF ME" BABY WASHINGTON SUE 797

Breaking!!!

"SO FAR AWAY" HANK JACOBS SUE 795 • "I'VE HAD IT" ROBIN RICE CRACKERJACK 4016