**AFM LAYS DOWN DEMANDS TO FIRMS**

**DECEMBER 21, 1963 • SIXTY-NINTH YEAR • 50 CENTS**

The International Music-Record Newsweekly

**Radio-TV Programming • Phone-Tape Merchandising • Coin Machine Operating**

**JIMMY DEAN'S VIEW**

*Pure* Country Music to Play Powerful Role in TV

By PAUL ACKERMAN

NEW YORK—Country music, currently at the peak of its popularity in the record business, may soon move into a position of influence and power on network TV.

The vehicle seen as paving the way for this development is "The Jimmy Dean Show," the ABC-TV Thursday night airing which in recent weeks has been increasingly country-flavored.

The emphasis on country acts and country songs has not been accidental. Jimmy Dean, whose knowledge of the country field is profound, is a firm believer in the power of this material on TV if properly programmed.

"It is the most powerful vein of song material in the land," Dean stated in an interview last week while he was preparing to pursue the program policy of bringing to the network audience the best in country music and country artists.

Not unmindful of the success of "The Beverly Hillbillies," Dean nevertheless indicated that his approach would be a broader and different one. He is opposed to a "tongue-in-cheek" treatment of the genre. He believes it is best presented in its pure, authentic form.

"The show still reaches more homes than any other program on the station, or any other competing programs," said Dean. "I'm well aware that the show is not as powerful today as it was six years ago. However, I do understand, too, the many problems that WNZX's management has run into with the show that seem unsolvable in this market," he said.

"Keep It Pure"

"Dress it up, yes, but retain its purity," the star stated. In connection with this philosophy, it is known that Dean is presently studying the country repertoire and available lists of country talent—"with a view toward integrating in his ABC-TV show virtually the entire spectrum of the country field—ranging from the great traditional period which reached its peak in the late 1940's and early 1950's during the era of the late Hank Williams—through to the modern era of today, a period wherein country music is truly alive and well today," he added.

**Victor Wants Its New Artists to Have Longer Market Run**

NEW YORK—RCA Victor has blueprinted its 1964 marketing and advertising philosophy around this concept: Giving "new artists and recent catalog additions a greater marketplace."

Harry Jenkins, division vice-president, Market- ing, said that the label's new industry practice has been to advertise the releases a longer period after their release and then leave them along with current merchandising promotions to generate their own sales momentum.

He added that the 1964 concept will be "to place advertising and promotion emphasis on product with proven sales potential, as well as on newly- introduced artists, for as long a period of time as that product sustains its market appeal."

Details of the plan include the following points:

1. A 50 per cent increase in local advertising on a nationwide basis.
2. Added sales, advertising and promotion emphasis on new releases, and
3. A continuation of the current pricing structure on catalog merchandise.

The Billboard understands that the discount to distributors on catalog merchandise is 100 per cent—which is a continuation of the pricing structure enunciated at RCA Victor's Greenbriar meeting last August.

Obviously, a larger discount will be applicable on new releases. No formula has been set for the latter discounts, as these will be designed to fit the needs of the individual product releases.

Jenkins added that through-out the year, campaigns will be initiated to promote product by new artists. Ethel Ennis, according to Jenkins, will receive this treatment. Similarly, a "Congo" campaign will be undertaken by newly- released artists, as Sergio Franchi and John Gary, will be featured.

Within this marketing-advertising program, the label's campaign on their current and catalog product and will continue month after month, as long as sales action justifies each individual campaign.

"Each RCA Victor record... that indicates a significant sales potential, will be supported more heavily than ever before in our history," Jenkins concluded.

**Columbia Signs Robert Horton**

NEW YORK—Robert Horton, star of the new Broadway musical, "110 in the Shade," has been signed to a contract by CBS Records, according to his personal manager, Bob Colson. Horton, who broke into professional singing working in the summer stock circuit, with productions such as "Carousel," "Okla-homa!" and " Brigadoon," after leaving the TV series, "Wagon Train," received top notices for his singing in the Broadway vehicle.

**NOBODY TALKS ON AFM PACT**

NEW YORK—Manufacturer reaction to the American Federation of Musicians proposals was widely discussed at the union's board meeting held late last week. The union is asking higher wage scales, an increase in the pension fund percentage, penalties for late payment of music recording fees, and annual contracts for some periods.

Among those present was Pete Williams of 20th Century-Fox, who attended the meeting to express his company's opposition to the union's proposals.

He said that his company would take no position on whether or not the proposals should be accepted. However, he said that his company would not be party to a contract which included provisions for penalties on late payments of fees.

"If the union wishes to get along on its own terms, it can go ahead and do so," Williams said. "But if the union wishes to get along and be a part of the industry, it must accept items such as penalties on late payments of fees."

He added that his company would not be party to a contract which included provisions for penalties on late payments of fees.

NOTES (Continued on page 6)

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**DEPARTMENTS & FEATURES**

Hot 100 Chart... Page 16
Top UP's Chart... Page 26
Other Music Pop Charts
Record Reviews
LPS
Singles Reviews
Music & Record News
Telephone Listings
Music Charts
Departments
Radio-TV Programming
Buyers & Sellers
Classifieds

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**ANDY WILLIAMS’ YULE MARK: TOPS 2 CHARTS**

NEW YORK—Columbia's Andy Williams gave the label a first place in both the singles and albums derby, according to Billboard's special Christmas sales recap last week. For the first time in Christmas music history, "Winter Wonderland" and his "Andy Williams Christmas Album."

In the album ranking, Columbia held the top position with eight of the top 10 entries, with Williams taking second honors with seven on the chart. The album took second place on the Billboard's Christmas best-seller list. On the chart with one album each were Decca, Mercury, 20th Century-Fox, London, Liberty, Phillips, MGM and Argo.

In the singles area, Decca and Capitol tied with four listings each out of 16 records reported showing healthy sales on the Billboard's best-selling Christmas singles chart. Liberty placed two on the list (both by the Chippmunks) while Columbia, 20th Century-Fox, King, Mercury, Uni, and Liberty landed singles.

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"Maria Elena"
LPM/LSP-2822
now a
hot-selling
album
order it today!
RCA VICTOR

The most trusted name in sound

Maria Elena
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RCA Victor

María Elena
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A la Orilla del Lago
Moonlight Serenade
Baion Bon
Piearo Campana
Star Dust
Ternura
Ay María
Vals Criollo
Jungle Dream
Baltimore Station Drops Deane Show

BALTIMORE—The record industry loses another powerful showcase for records and talent with the dropping of the Buddy Deane show January 4 from the schedule of WJZ-TV in Baltimore.

WJZ-TV official reasons for dropping the Deane show were outlined as "a design to broaden the appeal of the Channel 13 program schedule, hence enable the station to better serve more of its potential audience. . . . this Buddy Deane appearance has been altered appreciably in six years. During this period of time the habits of WJZ-TV viewing and-

(Continued on page 46)

Memorials to Pres. Kennedy Carry Weight in LP Market

By GREG VATT

NEW YORK—Albums memorializing the late President John F. Kennedy are having a heavy impact on the post-Christmas disk market place. At week's end, manufacturers were claiming virtually around-the-clock pressing activity "trying to keep up with orders." This condition was in marked contrast to that obtained in connection with various single records containing material related to the recent death of the President.

Three of the fastest-moving of the Kennedy albums are out on budget (99c) lines and these appear to be getting the heaviest retail action at this time. These are through Albums, Pickwick International and Ambassador (Diplomat label). Twentieth Century-Fox has an album out at $3.98 and a new firm, Documenta Unlimited also released a full price set, though it's understood the latter is now sold out for some locations. Decca is also in the race with the sound track record to the Kennedy memorial show, "That Was the Week That Was," and claims strong action.

Premier got first out and was actually shipping five days after the event, according to the firm's president, Phil Landover. He said that currently, 16 pressing plants are turning out the LP. He also indicated he have been shipped in quantities approaching 1,000,000.

Benefit LP

Premier and WMG have agreed to turn over their royalties to the Joseph Kennedy Jr. Foundation for Mental Retardation. He added that arrangements are now being made to bring in a full-price ($3.98) companion to the current 99c item, which will contain the news coverage of the Dallas tragedy by a different New York station.

A special ten-inch record for Ambassador Records, which has a 99-cent Diplomat label containing a number of Kennedy speeches and comments, also claims retail action with some of the LP's chapters listed as "fascinating and that all's they'll let me say now right," he commented.

The total of 100,000 copies of the Pickwick-produced LP have been shipped in the first six days since its release, according to the firm's president, Clyde Lee. He said that shipments are going out from four depots now and nine pressing plants are in action.

"We didn't get into this thing until last week, basically, and didn't want to do anything to reduce sales. But when others did, we felt we had to go," said Leslie, "we're replenishing supplies at the rate of about 150,000 a day, basically, but our supply is now steady," he added. Many dealers are now going into panic stock and are unable to get a supply. Some of them are duplicating or even tripling orders—the same orders. However, in other areas there is no order for Pickwick and others, so you can have a certain inflation factor."

Solid Action

At 2oth Century-Fox, which has issued a 3.98 LP with numerous of the Kennedy speeches, the (Continued on page 46)

BILBOARD 3 DECEMBER 21, 1963

After Testing, Col. to Still Scrap Cut-Outs

NEW YORK—Columbia Records, after a nine-month test of scraps-cut-out programs, has decided to continue destroying deleted product rather than dumping it onto the market. This was made last week. It was also learned that the label's sister label, we'll also start scrambling its cut-outs. Long after Columbia's marketing vice-president, told Billboard that the label's test program had eliminated its cut-outs from the market substantially strengthened the appeal of its current product. Also, it is apparent that this was a necessary step in Columbia's drive toward its price stabilization effort.

Gallagher estimated scrapped cut-outs will lose Columbia approximately $5,000 a year in recouped manufacturing costs it would save by dumping this product on the market. He feels this loss is more than offset by the better price image and the elimination of its own cut-rate competition with its current product.

NARM to Meet in N.Y.

NEW YORK—Board of directors of the National Association of Recording Manufacturers will meet on January 13 and 14 at the Summit Hotel here, according to Jules Malamed, NARM executive director. While announcing the meeting, Malamed also stated that the board had accepted the resignation of Edward M. Snider, founder of Edge, Ltd., and a charter member and past president of NARM, Edge, Ltd., has been bought by Cecil C. Roth of Recordwagons, Inc., Woburn, Mass.

Arthur Billinis, of Billinis Distributing Company, Salt Lake City, was elected by the board to complete Snider's term as di-

(Continued on page 46)

TALK TO THE STARS: At site of the new CBS building now under construction in New York, passersby receive messages of greeting plus a truck from the artist's album on display over little red telephones. The CBS Tapping Fence will continue with its current display throughout the holidays, after which time those album displays will be regularly replaced by more general product. Schuyler Chapel, vice-president of creative services for Columbia Records, noted that more than 60 million albums were in first week. Display serves as double function. Each phone registers the number of times receiver is lifted which could amount to a popularity poll. Artists represented were Tony Bennett, Barbara Streisand, Dian DiMuzi, Mahalia Jackson, Dave Brubeck, Miles Davis, Vladimir Horowitz, Igor Stravinsky, Glenn Gould, Eugene Ormandy and the late Irene Werner.

Bobby Weiss Quits Warners

PARIS—Bobby Weiss has re- signed as international director of Warner Bros. Records, effective December 31, to launch his own worldwide record and music business agency. The new Weiss operation, titled the International Holding Company, Ltd. (IHC), will start in January 1964.

Weiss' IHC will be a consult-

(Continued on page 49)
By ELIOT TIEGEL

HOLLYWOOD — The silent revolution to break jazz laws in Russia has been aided de-
cisively by the phonograph rec-
order. This is the opinion of com-
poser-conductor-director artist
Elmar Bernstein, who prefers amazement at the great amount of modern jazz he heard being played in Moscow while a dele-
gate to the recent Moscow Film Festi-
val.

Bernstein said that all the players looked under 30 and were serious in their intent to play "progressive jazz." The kindest thing any American going
to the Soviet Union could do, would be to bring along a stack of jazz records," Bern-
stein said.

He explained that the Russian jazzmen were only imitating that which they have heard on American jazz recordings, prob-
ably listened to illegally in the past over the powerful Voice of
America.

"Jazz, which is not officially sanctioned by the Russian govern-
ment, is more or less tolerated," Bernstein said.

"Jazz represents a new-found freedom to these young people which their parents didn't have," the composer of the jazz-based score for "Man With the Golden Arm" said.

Bernstein said he heard pro-
gressive jazz, as he calls it, at a special club set up for the Fringe delegates at the Moscow Hotel and at a press club
gathering.

When he saw a trumpeter with a horn bent exactly in the fashion used by Dizzy Gillespie, Bernstein walking over to
the man and asking "Gillespie?"

"Yeah," answered the Russian who could not speak any Eng-
lish.

The fact that he heard no jazz on Moscow radio led Bernstein to believe that the government is simply being tolerated.

"Only Progressive"

The young musicians aren't interested in Dixieland or swing era figures, Bernstein revealed. They're fascinated by the works of Miles Davis and John Col-
rane.

"All the musicians wanted to

know was who I knew," be
recalled wryly. While he was able to speak with several in English, he relied heavily on his assigned tourist interpreter.

He had gone as a U.S. re-

presentative for the film "The Great Escape" for which he'd written the music.

"We found that the older people and the interpreters had very little to say about jazz. There is no doubt, however, that a very significant segment of the Russian population is interested in jazz.

"The musicians are playing reasonably sophisticated American jazz standards such as "Ladybird," but only two or three people of the group, the may try to blend their own cultures into jazz. Right now they're just copyists."

Network Airs '63 Grammy Winners

NEW YORK — Some of the better record industry product on Sunday night (8) on the NBC television 60 special, "Best on Record."

The show profiled the 1963 Na-
tional Academy of Recording Arts & Sciences' Grammy award-

ing winners. Star performers were: Steve Gorgen and Eddy Goren, Peter, Paul and Marry, Tony Bennett, Dilan Caroll, Henry Mancini, Harry Joffe, Connie Frisco, New City Minstrels and Mahala Jackson. Also on hand to intro-
duce the performers were other record industry luminaries—Frank Sinatra, Bob Newhart, Les Brown (who also served as musical director for the show), Allan Sherman, Richard Rodgers, Jose Jimenez, Eddy Arnold and Dean Martin.

"A highlight of the show was the presenta-
tion of an achievement

award—to be called the Bing Crosby Award in the future. Also

having sold more records than any other artist (well over 20,000,000).

(Continued on page 40)

Billboard

DECEMBER 21, 1963

Philadelphia — Without any fuss and fanfare, WRVC, a

New York station, engaged its first Negro disk jockey.

Thoroughly pleased to be back on the heals of action be-

ing taken by the local NAACP general council against local

station. Alread.

Thoroughly pleased to be back on the heals of action having been taken by the local NAACP general council against local

stations.

Levone is identified as one

of the most progressive station managers, and he has just recently been

identified with what the local Negreo organization is doing. Levone is

said to be fighting for the local station.

It is the intent of the station man-

agers to work with the local station.

The racial issue on Levone's selection was mixed by Raymond

Wellington, general and executive

vice-president of the NBC-

owned radio stations. His "race

and the local station...the

charge is one that is being

made in the local community.

"The first Negro engaged in that capacity by a major local station, in no way does it mean that Levone's salary raises $8,500 a year plus tax benefits for commercials.

In an added note, four
times daily, Negro-oriented

WDAS has commended the

 NBC for the hiring breakthrough.

What effect the gigantic events will have on the take place between WRVC AM-

and KKO's WNAC AM-

TV, Boston, will have on Lev-

one—and all station personnel at both properties—remains to be seen.

Philadelphia Station Quietly Takes on 1st Negro Jockey

Dylan Thomas LP Gets Push by Caedmon

NEW YORK — Caedmon Records has launched a sub-

stantial marketing campaign to

mark the 11th anniversary of its first recording, "Dylan Thomas—Ten Poems," written and spoke by Dylan Thomas. Since two-twenty-odds, Marianne Mantell and Bill Caedmon have been in a

stalemate over their spoken word diskery with that LP; a series of 11 packages have sold an aggregate of more than

500,000.

Though Mantell died in 1953, all his LP's are in print and all continue to sell. The biggest seller continues to be the first, which contained the short story, "A Child's Christmas in Wales." According to label spokesmen, this has sold 250,000 to date.

The New York Time book review section of last November 3 carried a discussion of Thomas' contribution by William Moringham, an English pro-

fessor for the RCAF Golden Seven at the conclusion of the Chilean Song Festival at the Caupellena Theater, Santiago. RCA Victor presented gold disks to its ledgling sellers, Ricardo Garcia (for left), Billboard correspondent, was emcee, and the RCA winners were Oscar Arriagada, Ginette Accoulo, Elena Gobinome, Sergio Inousteri, J. de Vado, Rey and Silvo, and composer Martin Gastan.
The Critics Toast Broadway's Newest, Most Sparkling Musical!

"Not since 'My Fair Lady' have I been so moved by a musical. Noël Coward has provided a score which is merely enchanting!"
- McClain
- N.Y. Journal-American

"A lot to look at, songs with a fondness to them, Florence Henderson and Tessie O'Shea... a name to be conjured with, a face to be cherished. You'll be mad for her."
- Kerr
- N.Y. Herald Tribune

"Henderson, Coward, Ferrer in the Groove in Grand Musical"
- "It has all the qualities for success. Coward's many, many songs are ingenious and ear-dulling."
- Chapman
- N.Y. Daily News

"The Girl Who Came to Supper" is going to stay for the season. Opulent, spirited and broadly comic, it is generously entertaining... a regal eyeful."
- Nadel
- N.Y. World Telegram & Sun

"A Delightful New Musical Comedy"
- "A romantic delight. It had aroused eager advance notices and lived up to all of them. All of Mr. Coward's music is delightful. It is always wonderfully tuneful and refreshing."
- Watts
- N.Y. Post

"Miss Henderson and the Coward score are absolute delights."
- United Press International

Original Cast Recording on Columbia Records

COLUMBIA STEREO '360 SOUND'

Herman Levin presents
José Ferrer
Florence Henderson
The Girl Who Came to Supper

Music and Lyrics by Noël Coward
Book by Harry Kurnitz
Based on a play by Terence Rattigan
Entire Production Staged by Joe Layton

"Miss Henderson and the Coward score are absolute delights."
Jimmy Dean's View

'Pure' Country Music to Play Powerful Role in Network TV

Songs and country artists have the broadest acceptance in the over-all music business.

Dean's range of programming will be so formulated as to provide opportunity to present TV exposure the different categories of country material including the great ballads or "weepers," male and female vocals, instrumental, etc. Some of these songs are "The Ballad of New Orleans" and others associated with such artists and writers as the late Johnny Horton, Jimmy Driftwood, etc.

He is also jittery over possible presentation of some of the great country duets, answer songs, comedy material, the great country walzes, etc. Much of this material, to a network TV audience, is likely to have fresh, dramatic impact—just as it had in the record business when, years ago, A&R executives like Mitch Miller scored big hit pops with country material.

Dean rattled off some examples: "Cold, Cold Heart" was a smash for Tony Bennett, "Half of Me" and others.

Record Sales Manager Wanted

by Leading Manufacturer

This label has an outstanding record of success in both singles and LP's, built on a strong foundation of experienced management, name artists, and a creatively oriented A & R staff.

It adds up to an outstanding opportunity for an experienced record man, well grounded in the basics of sales and management—either with a record manufacturer of stature, or a successful record distributor.

The man for this job must be a willing and hard worker who has the capacity to develop a strong loyalty for the company he represents and to further the policies under which it operates. He must be honest, reliable and trustworthy. In addition, he must possess all or most of the following characteristics and experience:

- Strong contacts in the wholesale record business, with personal or working relationships among a high number of the principals in this area of the business;
- A thorough knowledge of record selling practices at distributor, sub-distributor and retail sales levels;
- A working knowledge of record promotion and standard record promotion channels—plus the creative ability and know-how to develop new areas of promotion and merchandising;
- A well-rounded familiarity with the workings of a record company, from A & R and artist relations right through to production and distribution;
- That rare but valuable ability to work with people and to make people want to work with you... to stimulate and enthuse... to help others to produce at maximum.

Earnings commensurate with performance. Write supplying full details, previous experience, references and expected earnings. All details will be held in strictest confidence.

Box 525, Billboard, 165 West 46th Street (At Times Square), New York, N. Y., 10036

Andy Csida Named To Head New Dep't

by Leading Manufacturer

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Late Single Spotlights

Pop

Lesley Gore

Run Bobby Run (Helen, B&M) (2:24)—You Don't Own Me (2:16)—This two-sided figures to be another big winner for the label, who just had a hit smash with "She's a Fool." First is a strong medium-beater with dual tracking and reverb to set it off. Flip is a pulsating ballad done for equal effect. Watch both.

Mercury 72206

JIMMY DEAN

JIMMY DEAN

Overseas

JIMMY DEAN

Jimmy Dean's View

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Box 525, Billboard, 165 West 46th Street (At Times Square), New York, N. Y., 10036
Roy Orbison's
"Pretty Paper"
is the new
Christmas Classic.

monument 45-830

Written by Willie Nelson
Arranged by Bill Justis
Published by Pamper
Produced by Fred Foster
Recorded in England


L.A. Ad Leads to Store Discount

NEW YORK — "Record Charts and the Pop Recorded Sound" is the general subject matter to come up for an airing on Open End, the national TV panel discussion show, on Sunday, January 5. Advance reports from the scene of the taping, MGM Telestudios here, indicate that it'll be one of the wildest verbal free-for-alls in the history of the set.

Appearing with emcee, Dave Suskind, will be a notable encounter of panelists including Phil Specter, an independent record manufacturer representing the youth market; William Williams, for the old school of deejays; Murray (The K) Kaufman, for the Top 10 deejay group; Aaron (Goldie) Goldmark, for the music publisher-producer-fraternity songwriter; Jack Keller; and pop artists Lesley Gore and Bobby Vinton.

Reportedly the session wound up with Suskind and Williams, who questioned the "true sounds" of today's pop disk hits being recorded under the rubbets of the others. The session lasted two and a half hours.

CHRISTMAS ALBUMS

Christmas LPs continue to show heavier sales activity than Christmas singles. Where these charts are reprinted, there will be only single entries for all but Christmas; and, this period in the charts must be regarded as Christmas record sales increase. Some of the heavier sales period for Christmas product has not been reached, since new Christmas product has not yet had sufficient time to be accurately reflected here.

1. ANDY WILLIAMS CHRISTMAS ALBUM, Columbia CL 2087; (M); CS 8887 (S)
2. SOUND OF CHRISTMAS, Johnny Mathis, Mercury MG 20837 (M); SR 60363 (S)
3. LITTLE DRUMMER BOY, Harry Simeone Chorale, 20th Century-Fox, TFM 4100 (S)
4. THIS CHRISTMAS I SPEND WITH YOU, Robert Goulet; Columbia CL 2076; (M); CS 8876 (S)
5. ELVIS' CHRISTMAS ALBUM, Elvis Presley, RCA Victor LP 1951 (M) and/or LOC 1035 (M); (No Stereo)
6. MERRY CHRISTMAS, Bing Crosby, Decca DL 8128 (M); DL 78128 (S)
7. CHRISTMAS GREETINGS FROM MANTOVANI & HIS ORCHESTRA, London LL 3338 (M); PS 338 (S)
8. MERRY CHRISTMAS; Johnny Mathis, Columbia CL 1195 (M); CS 1102 (S)
9. CHRISTMAS WITH THE CHIMPKUNS, Vol. 2, David Seville & the Chipmunks, Liberty LRP 3334 (M); LST 7334 (S)
10. CHRISTMAS SONG; Nat King Cole, Capitol W 1967 (M); SW 1967 (S)
11. MODERN TABERNACLE CHOIR SINGS CHRISTMAS CAROLS, Columbia ML 5222 (M); (No Stereo)
12. SEASONS' GREETINGS, Perry Como, RCA Victor LM 2066 (M); LSP 2066 (S)
13. A CHRISTMAS GIFT FOR YOU, Various Artists, Philips 4005 (M). (No Stereo)
14. MERRY CHRISTMAS, New Christy Minstrels, Columbia CL 4066 (M); CS 8896 (S)
15. CHRISTMAS SONGS OF RAVE LUSTIES, RCA Victor LP 2758 (M); LSP 2758 (S)
16. WE WISH YOU A MERRY CHRISTMAS, Ray Conniff Singers, Columbia CL 1892; (M); CS 8692 (S)
17. PERFORMS CHRISTMAS MUSIC, RCA Camden CAL 660 (M); CAS 660 (S)
18. MANY Moods of CHRISTMAS, Robert Shaw Chorale, RCA Victor LM 2684; (M); LSC 2684 (S)
19. CHRISTMAS IN MY HEART, the Cleveland Orchestra, Grace Francis, MGM 3792; (M); SW 3792 (S)
20. SOUND of CHRISTMAS, Ramsey Lewis Trio, Argo 687 (M); 687 (S)

21. SONGS FOR CHRISTMAS, Mahalia Jackson, Columbia CL 1903 (M); CS 8703 (S)
22. STORY OF CHRISTMAS, Tennessee Ernie Ford; the Roger Wagner Chorale, Decca LK 3156 (M); DL 3156 (S)
23. JOY OF CHRISTMAS, Mormon Tabernacle Choir & the New York Philharmonic Orchestra (Bernstein), Columbia ML 8599 (M); (No Stereo)
24. CHRISTMAS HYMNS AND CAROLS, Mario Lanza, RCA Camden CAL 777 (M); CAS 777 (S)
25. MERRY CHRISTMAS, Jackie Gleason, Capitol W 758 (M); DW 758 (S)
26. OTHER CHRISTMAS LP's RECORDING SALES (listed alphabetically by title)
   a. CHRISTMAS HYMNS AND CAROLS, Bobb Seale, RCA Victor LM 2159 (M); LO 2159 (S)
   b. BIONANZA CHRISTMAS ON THE PENDOHEROS, Various Artists, RCA Victor LPM 2172 (M); DL 2172 (S)
   c. CHRISTMAS WITH CHEF AYERS, RCA Victor LM 2423 (M); LYP 2423 (S)
   d. CHRISTMAS BLENDINSONG, RCA Victor LM 2464 (M); LYP 2464 (S)
   e. THE WHOLE FAMILY AT CHRISTMAS, Robert Rheims, Rheims LP 6010 (M); DL 6010 (S)
   f. HOLIDAY FOR TEENS, Paul & Paula, Philips PHM 200-101 (M); PHN 600-101 (S)
   g. HOLIDAY SONGS, Maxine Martin WITH MAXINE MARTIN, Columbia CL 1701 (M); CS 5651 (S)
   h. A MUSIC BOX CHRISTMAS, Rita Ford Music, Columbia KL 1968 (M); CS 6989 (S)
   i. SILENT NIGHT AND OTHER BEST-LOVED CHRISTMAS SONGS, Lawrence Welk, LPM 2761 (S)

CHRISTMAS SINGLES

POD. TITLE. ARTIST LABEL
1. WHITE CHRISTMAS, Andy Williams, Columbia 42894
2. LITTLE DRUMMER BOY, Harry Simeone Chorale, Columbia 42895
3. DO YOU HEAR WHAT I HEAR, Bing Crosby, Capitol 5008
4. PLEASE COME HOME FOR CHRISTMAS, Charles Brown, King 5405
5. JINGLE BELL ROCK, Bobby Helms, Decca 30513
6. YOU'RE ALL I WANT FOR CHRISTMAS, Brook Benton, Mercury 72214
7. RUDOLPH, THE RED-NOSED REINDEER, David Seville & the Chipmunks, Liberty 35289
8. WHITE CHRISTMAS, Bing Crosby, Decca 23778
9. SONGS OF CHRISTMAS, Bobby Vinton, Epic EG 7215
10. THE CHIMPKUNK SONG, David Seville & the Chipmunks, Liberty 35280
11. THAT'S ALL I WANT FOR CHRISTMAS, Nancy Wilson, Capitol 5094
12. ROCKIN' AROUND THE CHRISTMAS TREE, Brenda Lee, Decca 30776
13. LITTLE SANTA CLAUS, Beach Boys, Capitol 5096
14. JINGO JANGO, Bert Kaempfert, Decca 31502
15. THE CHRISTMAS SONG, Nat King Cole, Capitol 3561
16. THE TWELVE GIFTS OF CHRISTMAS, Allan Sherman, Warner Bros. 5406

INT'L REPORTS NOW ALL OVER

NEW YORK — To provide broader coverage of the international record scene, Billboard has eliminated its special cate-

ger previously called "International Reports." From this issue forward, Billboard will spread its interna-

tional coverage throughout each week's issue. The growing importance of foreign records and songs in the U.S., and the competitive situa-
tion for American product, artists and material overseas are considered, has necessi-
ted this greater space for international stories. This space will now become available through all the general music pages of the paper. Hits of the World charts, however, will still be grouped together under that designation. Those charts from around the world can be found on page 20 in this week's issue.
The International Million Record Seller

FREDDY

sings

Son Won’t You Come Back

c/w Why Can’t I Ever Be Lucky.................K 13200

A GOLDEN RECORD IN EUROPE NOW PREMIERES IN AMERICA IN ENGLISH!

Freddy, the continental favorite, is the first popular singer to ever sell 1,000,000 records in Europe! Freddy and the fabulous “Sound of Loneliness” averaged a golden record per year for the last seven years! Freddy is mobbed by fans wherever he appears in Europe, Asia, and Africa, and is the toast of continental TV. He has starred in 11 motion pictures!

Current Album:

FREDDY AUF HOHERSEE
Songs of the Sea
E/SE-4084

Coming In January:

HEIMWEH NACH ST. PAULI
Original Cast Album of the Hit Musical Based on Freddy’s Life!
E/SE-4195
Disk Artists Play the Gate In Yule Show

NEW YORK — The Village Gate in Greenwich Village presents a holiday show diverse in the style of the acts being featured, ranging from popular groups and stars. Features this year include: The Irish and folk groups, the Clancy Brothers and Tommy Makem, the jazz and Broadway stars, Herb- dricks and Bava, and folk and hal- luder Leon Bibb. Shows are being held.

The show begins Tuesday (17) and runs through December 31. It contains both emerging feature presentations in the city and brings together strong recording talents of the Clancy Brothers and Tommy Makem on the Co- lumbia label, the Weavers, CA Victor, and Leon Bibb, Columbia Records. Tickets are being called "Holiday Songfest."

TALENT TOPICS

SAN FRANCISCO

The San Francisco Symphony Association has announced its 1962- 1963 season in what has been described as "a very big opening in the style of the opera." The occasion was the local debut of Richard Krieps as conductor of the orchestra, now starting its 52nd season. A new acoustical stage at the Opera House is completely solving the acoustic problem of the theater. . . . In the night clubs, Pat Saul is on top, although speaking, having begun last week a three-week engagement in the Vedett Hotel in the Mission District. Chris Daniel has brought his trio to the At the Beach on Broadway. . . . The Vi Red Quartet is entertaining in the Sugar Hill near door. . . . Frankie Lane is currently appearing at the Quinicks near Reno, December 11, and will be followed there by Ray Bogart. . . . Earl (Fat-Hair) Hines opened on December 6 at the Century Club, 1912 London Square, Oakland. . . . Comedian Mel Young opened at Bernie Kauffman's on Thursday and has been at the Allen in West- wood City. Young has been in shows with Frank Sinatra, Dean Martin and Sammy Davis Jr. . . . A comedian of longer duration took a break this week while talking to his mother from a tele- phone booth at his Miami South Shore at Lake Tahoe . . . Tiempo Fuente and his band have just

NIGHT CLUB REVIEW

Wayne Newton at Copa

Wayne Newton, young Capital Records recording artist, scored strongly in his Copa- bana debut on Saturday night (5) in New York. The chanter player has worked some of the finest rooms in the industry, including a dinner party at Copacabana and before the crowd there literally had to beg off.

Newton is a broad range of material, including, of course, his Capital Records hits: "Danske Schonen," folk-oriented tunes and such Dixieland-tinted items as "The St. Louis Go Marching In." Wayne, a Bobby Darin protege, is backed by the Nightingale Orchestra which contributes string and vocal accom- paniment. The kind of act he never really intrudes. The act is all Wayne.

The singer's demeanor is youthful and cherubic; his per- sonality is infectious and he rapidly develops a rapport with the audience. There is much of the "bubbling" type, but he styles it a bit more classic, and he often ends up with— as they say—"Up with the band."

As yet, Wayne has not de- veloped the subtleties of the veteran clubman, but this will come with the experience of the years. He is likely to go quite far in the development of the Copa.

PAUL ACKERMAN

played a one-week engagement at the Gate in the Ford. . . . The Nob Hill Trio have also played several nights at Copacabana and Villa Motor Inn in suburban San Mateo.

DALLAS

Ronnie Bryan's Trio, currently at the Ball Hai, have cut a recording which is titled "Romantic Swing" and will be available at the club for guests . . . Recording artist and vocalist Manila Lu Rosa has closed an engagement at the Caravan Club in Austin. . . . Eddie Barnes has opened an engagement at the King's Club. . . . Leon Bosher and Mark Mar- quin and Diane Wisdom have opened engagements at the Gayside Club. The Norman Mar- quis has also featured . . . The Theater Lovers and the late Ken Lee in the comic spotlight . . . Reek Wall and Joe Peterson, presenting their Teutonic and International Houston Hotel, has booked the Reek Wall and Joe Peterson "B_CODES" at the Continental Houston Hotel, for an engagement, opening for the first of the year.

BOSTON

Gypsy Rose Lee, starring a series of one-night stands, will now be appearing at the Country Club in Milbury next week in her one- woman show. . . . Gypsy, the daughter of Gypsy, will take a rest. Most curous thing about the show is that the only thing she sheds her gloves. Folk singing satirists Brown and Dan are appearing at the alma mater, Tufts University, to show the undergraduates just how they can have fun. Also appearing will be Gypsy. . . .

Clubs are reporting business better than any time all year, and the Club "B" is playing at the ceremonial clo- 2icate to be near capacity for the enjoyment of Patrick Wiltmustain. Her last appearance on the upcoming again. Robert Presley, who works with "Nobody Loves an Albu- jation," is going into two weeks for the next week. There has been an excellent advance from "Margurite Lipton's in "The Chinese Prime Minister," while "Funnny Girl," with Barbra Streisand, is selling out with Matti- fying seats for the three-week pre-weekend showing of the musical based on the life of Fanny Brice. . . .

Herbie Mann Head Full Show At Vanguard

NEW YORK—Herbie Mann is now quoting a full-figured stage show at the Village Vang- ard. The Atlantic hit recording star is currently producing and starring in this special engagement with Village night club that not only features his recording group, but also his own im- portant ensemble. He will be on stage at the club through December 31.

Mann's two-one hour shows at the Village Vanguard will contain a regular working combo along with Chief Boy and his two double, two trumpets, two Afro-Latin drummers and the star himself on fluid. California Alice, Zeller is featured as one of the instru- mental stars.

The jazz flutist has been signed by the William Morris office to tour the United States dur- ing the winter-spring season. He has and will continue to use the ensemble. Herb Smith will be the basis for such concert and theater engagements.

Mann arrived at the idea for the show by the analysis of his records and notes. He often feature two or three jazz artists, and he feels that will he need for excitement and continuity in jazz night club pre- sentations and his hit on this scheme through theater and concert engagements over the past few months across the country.

The manager of the Las Vegas Club has, here to return to work fol- lowing an engagement in London, has been booked Donnie Ross for an indefinite stand.

Ruth Wall has opened a two-week engagement at the Tides- unds with the Freddie Noble or- chestra on the bandstand . . . Larry Grayson, entertainment director at the Continental Houston Hotel, has booked the Reek Wall and Joe Peterson "B_CODES" at the Continental Houston Hotel, for an engagement, opening for the first of the year.

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 or 5 cards these biographies will help you build a convenient file of such data.

BROOKS O'DELL (Gold) PM: Modern Donnell

HOME TOWN: Philadelphia. BACKGROUND: B rook's

HOMECOMING began in his home town church choir. He continued to sing throughout his years in high school and college. His natural gifts and training in church were religion and music. His first professional experience was as a singer with the Commanders. Brooks was the feature singer. The group toured Canada and finally Europe, causing quite a stir in Paris, Rome and Milan. When Brooks returned Stateside, he formed his own group, the Majestics. While working in Philadelphia he was noticed and signed by Luther Dixon to a recording contract. The resultant effort, "Watch Your Step," is making steady progress on Billboard Hot 100. The single, on the gold label, is distributed by Almy-Matal.

LATEST SINGLE: "Watch Your Step," No. 81 on Billboard's Hot 100 this week.

TALENT ON TOUR

(Top record talent in top record towns this week)

EAST

Peter, Paul and Mary do one- nights this week at Philadel- phia's Convention Center (20) and the Kleinmann Music Hall, Buffalo (22). . . . Also in Buf- falo: Summer Solid (17-25). . . . Bobby Winton is at the Twin Coaches, Pinst. . . . The Clancy Brothers and Tommy Makem with their group, the Clancy Brothers, will headline a show at the Gate for two weeks. . . . Delight attration at the new Mug's Cafe in New York (20) will be The Oscar Brand . . . Roland Kirk in the Royal Armed, Buffalo, that last week. . . . Gene Krupa and quartet return to the Metro- polis (16) through New Year's week. . . . Cort Land does one-night- shows at the House of Cards in West Haven, Conn. (16; La-
All 4 critics pick

CLYDE McPHATTER
He has the sound...

“DEEP IN THE HEART OF HARLEM”

Foremost in fine recording
PEEBLES UNIT
To Show at Neb. State Pen

LINCOLN, Neb. The Christmas holiday season for the 2,000 inmates of the Nebraska State Penitentiary is going to be made a little brighter and happier, according to Warden Maxie Siegler, through the efforts of Harry (Hap) Ball, Public Welfare and Recreation Department, and the Nebraska Department of Correction. Warden Siegler said Peeples will present a show inside the penitentiary Sunday afternoon, December 29, featuring Ernest Tubb and the Texas Troubadours, the Doobie Brothers, Little Jimmy Dickens, George Morgan, Astor Irmen, and Johnnie Lee Wills and His Western Swing Band. There will be time in the 100-year history of the prison that a "name" show has been presented in the warden said. Peeples presented a show with Tex Ritter, Country Music Association's president, Lonzo and Oscar, Johnnie Lee Wills and band, Little Lost Sals and His Rainbow Ranch Boys a year ago. Peeples' holiday tour will include stops at Topeka, Kan., December 27, and Sioux City, Ia., December 28; Lincoln, 29; Omaha, 31; Kansas City, Mo., January 1; St. Joseph, Mo., 2; Salina, Kan., 3, and Wichita, 4.

Buster Doss Sets Nashville Office

WACO, Tex. — The Buster Doss Enterprises, Inc., a new booking agency, is getting into the swing of Christmas, is moving its main offices to Nashville soon after the first of the year. The firm will continue to maintain a branch here. The company was formed here by James E. Doss, formerly of busting orders.

With the move, Doss will take with him Jack Jenkins, who sorts Kay Arnold, heard on the Liberty label; Snni' Jess Jericho and the Georgia Clocks; and Don Reeves, part with stars major of "Grand Ole Opry."

For business reasons he is withdrawing their names until after the move is made.

COUNTRY MUSIC CORNER

By BILL SACHS

Tillman Franks has taken over the management of the Kimber- nollc with a new one using the facilities of the old one. He continues to handle them on recordings...David Houston is currently appearing with Tillman Franks and the Cedar Grove Three. They appeared Saturday (7) at the Coliseum, Corpus Christi, Tex., with the promotion handled by Mel Ammenman and Jimmy Bell, of KROB radio, Robstown, Tex. Comprising the Cedar Grove Three with Franks are Country Johnny Mathis and Tommy Tomanlin, the last named of the team of Tom and Tarry. Ernest (Doc) D. J. of the Texas Troubadours and George Morgan was wound up the year with dates at Topeka, Kan., December 27; Sioux City, Ia., 28; Lincoln, Neb., 29, and Omaha, 31. For the December 15-23 period, the unit is set on oral at Hollywood, Fla. The Los Angeles office has Mac Wiseman booked for Ashwood, Va., December 28-29.

Lester Flatt and Earl Scruggs and their bluegrass aggregation are seeing more of the country on ABC-TV's "Hootenanny" in February. In March, they are also slated for return concerts at Carnegie Hall, New York, April 3; the Gordon Hall, Bos- ton, April 4...Mr. and Mrs. Troy Miller are celebrating the arrival of a daughter born December 1. Father is a veteran country artist, Mrs. a nursemaid...

As might be expected, Lefty Frizzell's new Columbia release, "Sagamore, Michigan," is reported going like a house afire in Michigan. Don Wayne and Bill Anderson are the co-writers of the tune, but Colum- inaudibly left Bill's name off the label. Anderson's new one for Decca, "Easy Come, Easy Go," b/w "Five Little Fingers," is being rushed into release this week.

Red Smiley, of Reno and Smiley, is reported still under the weather. He played a lot of a bit of cheering up. How about dropping a note to Line 1, Holi- day Club, Easton, Va., 37. A Sympathy package booked by Bob Neal and Hal Cate. Ty Cobb, Buck Owens, Sonny James, Lo- retta Lynn, The Louvin Brothers and Dan Seals, and Herb Reed are on RCA's list. Artists business at Liberty Hall, El Paso, Texas, December 29. S.O. show was produced by Station KHEY and, according to Olie Mike, it was a 'success. It is the most successful show since the Opry began to be seate... The Kay Arnold "Hootenanny Show," featuring Snni' Jerry Moore and Ray Moore, is back in Waco, Tex., after a one-night tour through the New England country. to route back to Waco, Miss Ar- nold and Jericho stopped off in

VITO PELLETTIERI, grand old man of the "Grand Ole Opry," takes the cake on his 74th birthday. Making the presentation onstage at the "Opry" are Jean Sheppard, with Norman Presley, and Mr. Vito has been stage manager at the "Opry" for 28 years.

EXCLUSIVE

ON FOLKWAYS RECORDS

The New Lost City Ramblers, v. 1
F24305 New Lost City Ramblers, v. 1
F24305 The New Lost City Ramblers, v. 2
F24318 The New Lost City Ramblers, v. 3
F24319 The New Lost City Ramblers, v. 4
F24323 Folkways Songs from the v. 5
F24334 A Song from the v. 6

THE LEADER IN THE OLDIES FIELD

20 CENTRAL PARK WEST, N.E.C.

JOAN BAAZ
IN CONCERT PART 2

RECORDED

MR. MAESTRO RECORDS
7 CENTRAL PARK WEST, N.Y.C.

JIMMY HEATH
and the Action Aces "ROMANAY HEART"

NOW "OVER THE MOUNTAINS"

RECORDS

"ROMANAY HEART"

BILLboards SPECIAL SURVEY

FOR WEEK ENDING 12/21/63

Billboard, Anemone, Capital
600
The MATADOR
10
MOUNTAIN OF LOVE
10
THANKS A LOT
12
Ernest Tubb, Decca 31510
5
NINETY MILES AN HOUR
10
(Doce A Horse Street)
12
Hank Snow, RCA Victor 28289
6
500 MILES AWAY FROM HOME
12
10 TALK BACK TREMBLING LIPS
12
Ernest Ashworth, Mercury 1214
4
COWBOY BOOTS
12
12 BEGGING TO YOU
14
Martha Reeves, Columbia 42906
14
THOSE WONDERFUL YEARS
10
Webb Pierce, Decca 31544
11
BEFORE I'M OVER YOU
11
12 B. J. D. J. 3
12 Stonewall Jackson, Columbia 42889
7
JEALOUS HEARTED ME
11
Call Me Mr. Brown, Columbia 42907
9
PEEL ME A NANNIER
10
Ray Drury, Mercury 72204
2
IF THE BACK DOOR COULD TALK
12
28 D. J. FOR A DAY
12
Jimmy "C." Newman, Decca 31553
18 LET'S INVITE THEM OVER
20 COMMING THROUGH THE MOTIONS
13 TROUBLE IN MY ARMS
12 YOU'LL DRIVE ME BACK
12 Dave Armbruster, Columbia 42562
14 WARHORSE ARMS (IN)
14 Foran Young, Mercury 23021
13 WILD, WIND
26 LAST DAY IN THE MINES
14 WILD, WIND
26 WARHORSE ARMS (IN)
14 Foran Young, Mercury 23021
14 WILD, WIND
26 THE GREATEST ONE OF ALL
13 Hill Country Boys, Montgomery, Universal Artists 635
27 - TRIPLE-1
14 Carl Smith, Columbia 42659
30 ANOTHER BRIDGE TO BURN
14 WHAT'S IN OUR HEART
14 Willy Joe and Mable Montgomery, Universal Artists 635
10 TAPDOLE
14 Tillman Franks, Starday 651

nashville to cut a demo session for Painted Desert Music under the direction of Billy Grammer.

Sonny Weatherly, former country deejay on Station KSRC, Seccoro, N. M., now headed his own dance-show group, the Fence Riders, who use it for their first record, "Please Wait," written and sung by Sonny, with vocal assist from Terry Knapp. They go on tour in January.

Checking out Rendezvous, Fiddle, and a new record by Sonny, "Don't Take Away My Memories," penned by Prather. Fence Riders kick up with Sonny on rhythm guitar; Prather, lead fiddle; Terry Knapp on mandolin, guitar, and Mike Trujillo, drums.

Loretta Lynn, following her re- seach project at the Auditorium, Baton Rouge, La., vis- ited with Ray Belcher and fam- ily, then to the New York home. At the yek session were local deej- ays Bush Prather and Mrs. Prather.

Snni' Jerry Moore and Rarz Moore, is back in Waco, Tex., after a one-night tour through the New England country. to route back to Waco, Miss Ar- nold and Jericho stopped off in

DECEMBER 21, 1963

Copyrighted material
It's Fats Domino reaching new heights with a fabulous new single WHO CARES
B/W JUST A LONELY MAN
ABC-10512 Arranged by Bill Justis

DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.
**BREAKOUT SINGLES**

**NATIONAL BREAKOUTS**

These new records, not yet to Billboard's Hot 100, have been reported getting strong sales action by dealers in major markets; listed to pennants.

**REGIONAL BREAKOUTS**


**NO NATIONAL BREAKOUTS THIS WEEK**

Joni & Edie, Cowardice 195 (Hollie, BMG (RCA))

DO-WHAD-DIDDY

Exotics, United Artists 687 (Trio, BMI (San Francisco))

HEARTLESS HEART

Floyd Cramer, RCA Victor 8255 (Dunhil, BMI (Seattle))


**SINGLES REVIEW POLICY**

Every single sent to Billboard for review is placed on Billboard's Review Panel, and its sales potential is not limited to the one category of music. Full reviews are published in the Sound Opinions section of this magazine.

**THE CASHIEMS**

**OUTSIDE CITY LIMITS**

(Frank DeCaro, BMI (OCT-2) — Breeze 1375)

This is a tight, modest, yet powerful single. It will power up to the next level. Smart backing has no single. And there's no single. The flip is "Try to Remember" (Verlom, BMI (OCT-2)).

**CATHY JEAN**

**DOUBLE TROUBLE**

(Trio, BMI (OCT-2) — Phillips 664)

Cathy has a hit with a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip. This is a "One Night" and a group team at the flip.
TONY BENNETT'S NEW SINGLE
THE LITTLE BOY C/W THE MOMENT OF TRUTH/4-42931
ON COLUMBIA RECORDS
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<th>No.</th>
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<td>LOUIE LOUIE</td>
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<td>LITTLE RED ROOSTER</td>
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<td>WIVES AND LOVERS</td>
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<td>THE BOY NEXT DOOR</td>
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<td>THE NITTY CRITTY</td>
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<td>IN MY ROOM</td>
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<td>15</td>
<td>MIDNIGHT MARY</td>
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<td>16</td>
<td>KANSAS CITY</td>
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<td>17</td>
<td>I CAN'T GET A WITNESS</td>
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<td>IT'S ALL RIGHT</td>
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<td>SUGAR SHACK</td>
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<td>LIVING A LIE</td>
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<td>BABY DON'T YOU WEEP</td>
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<td>DECAY CITY</td>
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<td>23</td>
<td>WASHINGTON SQUARE</td>
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<td>24</td>
<td>PRETTY PAPER</td>
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**BUBBLING UNDER THE HOT 100**

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<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label &amp; Reader</th>
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<td>BAD GIRL</td>
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<td>FOR YOUR PRECIOUS LOVE</td>
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<td>DEEP PURPLE</td>
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<td>THAT LUCKY OLD SUN</td>
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<td>STEWBALL</td>
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<td>YOU'RE GOOD FOR ME</td>
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<td>MARY ELAINE</td>
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<td>BOSSA NOVA BABY</td>
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<td>GIRLS GROW UP FASTER THAN BOYS</td>
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<td>YESTERDAY AND YOU</td>
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<td>AS LONG AS I KNOW HE'S MINE</td>
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<td>THE MARVELOUS TOY</td>
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<td>BABY I LOVE YOU</td>
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<td>THAT BOY JOHN</td>
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<td>ANYONE WHO HAD A HEART</td>
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<td>COME DANCE WITH ME</td>
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<td>WHAT KIND OF FOOL</td>
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<td>HOW YOU THINK I AM</td>
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<td>I CAN'T STOP TALKING ABOUT YOU</td>
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<td>DID YOU HAVE A HAPPY BIRTHDAY</td>
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<td>THE LITTLE BOY</td>
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<td>COLD, COLD WINTER</td>
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<td>HOOTENANNY SATURDAY NIGHT</td>
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<td>COMIN' IN THE BACK DOOR</td>
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<td>WHY DO KIDS GROW UP</td>
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<td>I'M SORRY TO MY LAST HEARTbreak</td>
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Compiled from nationwide retail sales and radio station play data by the Music Popularity Dept. at Record Market Research, Billboard.
Another Big Hit

COMING YOUR WAY FROM

ABC-PARAMOUNT

climbing fast with a sensational new single

WHAT KIND OF FOOL

[DO YOU THINK I AM]

B/W LAUGH IT OFF

ABC-10502

DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.
IN NEW ZEALAND:

Firms Can Buy Only TV Spots

AUCKLAND, N.Z.—Disk companies are confronted with a rather odd promotional problem in getting exposure for their records. The strange set-up here with radio and TV is that although a company can buy half-hour time on radio and present its own show, it cannot buy time other than spot commercial time on TV.

Since TV came in, radio programmers and sponsors have suffered, and many have taken their shows off radio. This loss of revenue for the NZBC is causing some concern and they may allow radio sponsors to take over one or two prime TV shows. The disturbing aspect of all this to the trade is that the decisions on broadcasting and TV policy are made in the head offices in Wellington, Auckand, with very little say, has more TV viewers and licenses than the rest of New Zealand put together. Critics say a minority audience is dictating to a majority. After three years the country still has only one channel in New Zealand and little hope of getting a second for many years yet.

Barish Says Chiffons On a Limb

NEW YORK—Seymour Barish, president of Bright Tunes, charged last week that the Chiffons have affected a breach of contract with him. He further noted that on Tuesday (26), Vee Jay Records wired their distributors that they have signed the group. Barish, who is himself an attorney, stated that there is absolutely no question that the Chiffons are exclusively under contract to him, and the contract is valid.

According to Barish, he received a letter from the Chiffons some 10 days prior to the Vee Jay announcement "disaffirming their contract with me." It was submitted on the stationery of Stan Allen. (Allen is personal manager for the 4 Seasons.) Barish immediately notified the Chiffons that their contract with him was binding and that to affect this breach would instigate "serious financial repercussions." Similarly, Barish has notified Vee Jay by wire and registered letter.

Bob Schwartz, president of Laurie Records, which distributes the Chiffons for Bright Tunes, also noted that "not long ago Steve Allen offered the Chiffons to us (Laurie) on an exclusive contract basis, at which time I informed him that my understanding was that their contract with Bright Tunes was good and valid. In fact, I restated this understanding in a letter to Allen the next day." Reached at press time, Stan Allen said: "I prefer to withhold comment at this time."

3 MERCURY HOT SINGLES: 3 COUNTRIES

CHICAGO—Talk about an international flavor to the record business. Three Mercury Record Corporation singles in Billboard's Hot 100 are by an artist from a different country.

"You Don't Have to Be a Baby to Cry," by the Caravellls on Sirex, is from England. "Dominoque," by the Singing Nun on Philips, is from Belgium, and to round things out, Mercury itself has its All-American gal, Lesley Gore, represented by "She's a Fool."

Mercury President Irving Green credits all to a "broadening of American musical taste," spurred on by the major technical advancements in communications, coupled with the tremendous upsurge in American travel.

Green said that all three Mercury labels, Mercury, Philips and Smash, are parlaying this trend into added sales.

Philips has been successful with such foreign artists as the Springfields (England), the Swingles Singers (France), and Yves Montand and Jacqueline Francon (both of France).

Tunes, also noted that "not long ago Steve Allen offered the Chiffons to us (Laurie) on an exclusive contract basis, at which time I informed him that my understanding was that their contract with Bright Tunes was good and valid. In fact, I restated this understanding in a letter to Allen the next day." Reached at press time, Stan Allen said: "I prefer to withhold comment at this time."

Presley Cops Silver Again

OSLO — For a 25,000-copy sales of "(You're the) Devil in Disguise," by Elvis Presley on RCA Victor, the artist received the Norwegian silver disk this week. That is the fourth silver disk the American artist has received since it was inaugurated by the newspaper Arbeiderbladet January, 1960. The trophy was received by A/S Nera's Per Normann. Nera represents Victor in Norway.

Elvis Presley's latest single, "Bossa Nova Baby," did not manage to reach the top position on the Norwegian Hit Parade, as compiled by the newspaper Vossavisen. Presley reached the runner-up position and was all set for the top when Bobby Bare shot by with "Detroit City," also an RCA Victor pressing. "Devil in Disguise," however, stayed five weeks at the top here in Norway.

The current top platter in the U. S. "Dominoque," by the Singing Nun, was introduced with a big splash by Norsk Phonogram in Norway this week. Another new record is the Neil Young disc platter "En Liten Gylden Ring/ Twist Little Sister" by the domestic instrumental group the Vanguards. This combo has become very popular in Norway.

Trini Formidable
In La Belle France

HOLLYWOOD — Trini Lopez, recently awarded the Grand Prix National de Disque for 1963 by the French record industry, has been signed for a three-week concert tour in France next January.

The contract was canceled Lopez's announced appearance at Basin Street East in New York later this month.
NEW SCEPTER HIT PACKAGE

The Shirelles
TONIGHT YOU'RE GOING TO FALL IN LOVE WITH ME

Rocky Fellers
BYE, BYE BABY

Scott English
HIGH ON A HILL

Timmy Shaw
GONNA SEND YOU BACK TO GEORGIA

Dionne Warwick
ANYONE WHO HAD A HEART

+ 2 NEW HIT-LP'S

The Shirelles
GOLDEN OLDIES

The Kingsmen
LOUIE, LOUIE
ARGENTINA

COUVERTURE (Courtey Escalona & la Buenos Aires)  
1.9  
3 EROS LOCOS DIA B -  
4 DE LA VILLA SQUIER -  
5 CUZCO -  
6  
7  
8  
9  
10  

AUSTRALIA

(Charry Court Music Makers, Sydney)  
2.7  
2.  
3  
4  
5  
6  
7  
8  

AUSTRALIA

(Charry Court Music Makers, Sydney)  
1.7  
2.  
3  
4  
5  
6  
7  
8  

BRITAIN

(coastal channel list carried partial to publication by The Sun Musical Express, London)  
1.8  
2.  
3  
4  
5  
6  
7  
8  

FRANCE

(Courtesy John Box Magazines, Mechelen)  
1.6  
2.  
3  
4  
5  
6  
7  
8  

FRANCE

(Courtesy John Box Magazines, Mechelen)  
1.5  
2.  
3  
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ITALY

(Courtesy Music e Dolci, Milan)  
1.5  
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4  
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ISRAEL

(Courtesy Kid Israel Broadcasting)  
1.4  
2.  
3  
4  
5  

PERU

(Courtesy La Printera, Lima)  
1.3  
2.  
3  
4  
5  

PHILIPPINES

(Courtesy dots local)  
1.4  
2.  
3  
4  
5  

SOUTH AFRICA

(Courtesy Countdowns)  
1.3  
2.  
3  
4  
5  

SPAIN

(Courtesy Countdowns)  
1.2  
2.  
3  
4  
5  

CREDIT REFERENCES:

www.americanradiohistory.com
The two funniest albums in 100 years!

Vaughn Meader
Have Some Nuts!!!


Tony Webster's Marriage Counselor

Who said marriage can't be funny? If you've only thought of Webster as that dictionary fella up until now, wait 'til you spin and sell Tony Webster's fast-breaking hilarious hit album, all about marriage on the rocks—with a twist! V/V6 15040

The (ho, ho, ho, ha, ha, ha) Wit of America is on
Western Labels Sold
For Foreign Money

By SAMI STEINMAN

PRAGUE—One label, Supraphon, dominates the entire
Czechoslovak disk market, al-
though other Eastern European
and Cuban labels are available at
the cultural centers main-
tained by these nations in the
capital city. Western labels can be
bought only with foreign cur-
cency at Tuzex, a government
emporium to be found in the na-
ton’s principal cities, were
imported items are sold.

Supraphon, although essen-
tially interested in the internal
market, has its eyes on export
through Artsa, which controls all
export rights in the fields of
music and literature. It has its
own American subsidiary with
the Artia label and has sales
offices in West Germany, the
Netherlands, England and Italy.
In France its products are sold
via the Bazar label. Many of the
Supraphon disks are pro-
duced particularly with an eye
on the export market. A June
LP entitled “The Lights of Prague”
with a long commentary in
English is an example.

Catalog issued in 1962 with a
supplement in 1963 lists 463
products made since the company
began during the last year. Company
boasts of fact that it is first
in Europe to issue records using
state-free material. Beethoven
numbers are tops, but native
 composers such as the Bavarian
Smetsana and Janacek are highly
popular, as are Artia and Mo-
zart. Only American name in
catalog is that of Paul Robeson.

Classical LP’s sell for slightly
more than $2.50 per record and

Bobby’s Books
Up Till 21

PHILADELPHIA—Bobbi
Rydell earned $545,000 before
she became 21, a guardian’s
account in his estate showed.
More than half his gross income
came from performances and
record sales and appearances in
night clubs and other entertain-
ment spots. The rest came from
royalties on records and

The account shows his gross
earnings at about $345,000, ex-

ences came to $376,000, leav-
ing a balance of $169,000—be-

cause of payment of taxes. Taxe
took some $80,000, leaving

a net balance of about $90,000 for
the singer. A local lad, Ryd-
dell, whose real name is Robert
Louis Bixler, became 21 last
April 28. Until then his funds and
contracts were handled through
a court-appointed guar-

On page 40

Coast Metric
Has NY Branch

HOLLYWOOD—Metric Mu-
nic and its subs, Travis and
Post, Musics, have expanded
their offices here and opened
a New York outlet.

General Manager Dick Glass-
er has named Ed Silvers as East-
ern Coast representative of
LPmusa at West Coast rep.

Glaser also announces the for-

mation of new offices in

Britain, Australia, France,
Germany, South Africa and
Scandinavia.

Deny DGG Buy
Of Norwegian
Iversen Firm

OSLO — Egil Munu-Iversen,
founder and head of the two
industrial firms Munu-Iversen A/S
and Disc/VAC A/S, denies the
information that his record com-
pany, Mega, is to be sold to the Ger-
man record company Deutsche
Gesellschaft.

“T have had an offer from
DGG,” Munu-Iversen said, “but
I have also had offers from other
distributors. The board has not
discussed the offer from DGG
and as far as I know a sale will
not take place.”

Iversen went on to say
“We reckon our label will have
more than 50 cent of sales of
domestically produced records
this year.”

The Iversen diskery, which is
run by Jorg.-Pl. Ellersten, was
founded seven years ago by the
four members of the vocal quas-
1

Desker for the minor key. The
company reached its
heights through representation
of Del, whose leading singer,
Pat Boone, has been extremely
popular in Norway together with
Billy Vaughn. With the affiliated
Nor/Disc, AS, the firm also
represents ABC/Paramount, Cal-
ifornia, Reprise, Impulse, Pro-
gressive and Parrot (recently
bought by DGO). Sound, Cadence,
Warner Bros., Cameo-
Parkway, and Impulse are also
represented.

This year the company has

On page 40

HAPPY ANNIVERSARY: French composer Georges Brasseins receives a special portfolio of all of his songs to celebrate his
10th anniversary in the business. Shawn, left to right, are: Philips Records President Georges Meyerstein, Georges Brasse-
ins, and Eddie Adams, Paris correspondent of Billboard.

German Row Intense
Over Copyright Law

By OMER ANDERSON

BONN—A row has broken
out between GEMA, the West
German performing rights
society, and the Bundestag,
the lower house of the Ger-
man parliament, in connection
with a new copyright law just
introduced into the Bundestag
by the government.

GEMA, late because the
draft law, while tightening up
the copyright provisions gen-

erally for musical works, specifi-
cally exempts the tape recording
of music for private use.

The vision of levying perform-
ing rights fees against the owner
of every tape recorder in the
land is a project dear to GEMA’s
leadership, and one that has
repeatedly been pursued through
the courts for the last several years.

Instead, the draft law now before
the Bundestag would strengthen
the rights of performers and
enjoyment of copyrighted works.

Members of the German par-

liament, in connection with a
new copyright law just intro-
duced into the Bundestag by

the government.

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leadership, and one that has
repeatedly been pursued through
the courts for the last several years.

Draft Law Stew: Leon Levy

1962, the Bundestag passed
the new law, which has been
under constant attack by
GEMA, specifically authorizes
the private taping of broadcast
music or music played from pho-

The draft law is calculated
to stimulate taping, but gives
the practice express legal sanc-
tion.

At present the legal status
of private tape recording is in
a twilight zone, with those taping
doing so at their own risk. In
fact, GEMA has managed to
win several court decisions
against private taping of music,
and a legal procedure is to
have been established which
would require, in time, the pay-
ment of large fees and fines for
the purchaser of each tape
record.

GEMA has won court sanc-
tion for a fee of $2.50 a year,
payment of which would en-
able the tape recorder owner to

tape music at will. Now the
draft law would cut that down.

There is little in the draft law,
however, to stop the sale of
diskery, the phonograph operators
and the

On page 40

Sleeve Pushes
Epic Yule Disks

NEW YORK—Epic Records,
in order to get Christmas prod-

advertising going early this year—
before air play could normally
be expected—resorted to a spe-
cial merchandising device, in
connection with Bobby Vinton
material.

The new Vinton single, “There
I’ve Said It Again,” now a
smash, is being used not only for
its own sale but also for a Vinton Christmas EP.

When the customer buys the
single, Epic’s general man-
ger, Len Levy, “sees our special Christmas EP counter display and buys the EP too.”

The record sleeve of the EP is
designed for taping, but gives
the success of the effort so far, has
been accomplished with virtu-
ally no play for the Christmas
EP. Levy noted.

Copyrighted material

Mr. STEINMAN

THE LEADER IN THE
OLDEST FIELD

MR. MAESTRO RECORDS
7 Central Park West, N.Y.C.

BIGGEST SELLING
FOLK INSTRUMENTAL
OF THE YEAR!

12 STRING GUITAR

This Land Is Your Land
Lynyrd Skynyrd

West Pacific High Fidelity

VOL. 2 IS HERE!

WP-1814/Stereo-1814

WP-1814/Stereo-1814

WORLD-PACIFIC
RECORDS/8715 W. 3RD ST./LOS ANGELES, CALIF./90048

Deny DGG Buy
Of Norwegian
Iversen Firm
THE MOST IMPORTANT DOCUMENTARY ALBUM OF OUR GENERATION

a documentary

JOHN F. KENNEDY

the presidential years

(1960-1963)

TFM 3127

Recorded by Fox Movietone News
Roger's latest single!
(Others will record it. But this is the one.)
The Should coupled and captured their hits, including "I'll Make Be Loved Again," from their album "First Impressions," together with a collection of their singles, in a new book called "The Sound of Their Voices."

**POP SPOTLIGHT**
**RICK NELSON SINGS FOR YOU**
Imperial LP 6291 (M)

Rick Nelson has come up with a new single hit recipe, based on the old-fashioned sound of "It's Only Rock 'n Roll," his latest album, with a collection of material from "Today's Temptress," the label Nelson has on with a brand new package of items that have been out for a long time. Including this current hit, "I'll Make Be Loved Again," their hits are a lot of good efforts here.

**POP SPOTLIGHT**
**ROMANTICALLY**
Johnny Mathis, Columbia CL 2090 (M; CS 8895) (S)

Johnny Mathis fans will find this LP in nuce, up to the laws of romantic sensibility. But it's also a goody with a sensitive sound and a full story. Each of the 12 songs is an established classic—perfectly suited for Mathis, "It's Only A Paper Heart," "Misty," "The Way You Look Tonight in Vincent," are just a few. Fine-

**POP SPOTLIGHT**
**THAT WAS THE WEEK THAT WAS**
Decca DL 79116 (E)

Decca offers here the classic, critically ac-

**POP SPOTLIGHT**
**I REMEMBER BUDDY HOLLY**
Buddy Vee, Liberty LSP 3536 (M)

Buddy Vee has done well at the charts pro-

**POP SPOTLIGHT**
**I WONDER WHAT SHE'S DOING NOW**
Johnny & the Tomcatmen, Volume 400 (M)

Johnny & the Tomcatmen, Volume 400 (M)

Johnny & the Tomcatmen, Volume 400 (M)

The title has an attractive sound and their current set of hits includes their second single theme, "Cha-Cha Cha," which can be heard on the original LP, "Romeo." But there's a lot of great material here, and there are a lot of fine efforts here.

**POP SPOTLIGHT**
**BIG HOT ROD HITS!**
Various Artists, Capitol T 2024 (M; ST 2024) (S)

That hot West Coast sound is offered in a package package. Four tracks are from the albums "The String Gypsies," "The String Gypsies," and "The String Gypsies," and the other two are tracks by the Others, Jimmy Clanton and the String Walkers. A strong program, designed for hot sales.

**POP SPOTLIGHT**
**THE SONGS OF THE SINGING NUN**
Susan Stein, Golden LP 115 (M)

The album represents the English version of all the songs sung by Susan Stein. It is what iscollected in the only studio album in 1962 and it was produced by pianist Alexander Zakin.

**LOW PRICE POP SPOTLIGHT**
**DANCING 'ROUND THE WORLD**

Frankie Yankovic & His Yankos, Columbia CL 9995 (M; CS 8895) (S)

The guitar line, Frankie Yankovic and his Yankos, present a delightful musical tour around the world with an exciting collection of folk dances, yodels and polkas. There's a lot of good material and learning pleasure, highly recommended.
A BRAND NEW SINGLE on DECCA RECORDS

RICK NELSON SINGS

FOR YOU

c/w
THAT'S ALL SHE WROTE

FOR YOU
also featured in his latest album . . . and includes
FOOLS RUSH IN

Decca DL-4479
Decca DL-74479 (Stereo)
FOOL SPOTLIGHT
WHEN I'M BOUND
Loretta Lynn

This is a flag, inspired item for the guy and gal countryfolk. The set features Gillon lyrics, by the Great American Songwriter. It has been called the "best album of the year" and "the best of 1979". Lynn sings her own songs, including her composition, "The Man I Love". Her voice is clear and strong, and the lyrics are honest and heartfelt. This album is a must-have for any serious listener's collection.

COUNTRY SPOTLIGHT
LORETTA LYNN SINGS
Decca DL 4459 (F); DL 74458 (G)

Miss Lynn does us a favor on this fine new album, an song by both herself and various other good country writers. The results are top-notch, and it all sounds the same. She is as good as ever, and it can be well.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Bill- board's Review Panel, and its sales potential is rated. Full reviews are written by the panel's editors. The special merit picks are listed under their respective categories.

SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

FOOL SPOTLIGHT
THE LIFE I'M LIVING
Carolyne Hesler
Columbia CL 3023 (H); CS 8633 (I)

When better folk songs are sung, Carolyne Hesler must be the one who sings them. Her deep, soulful voice, her intelligent lyrics, her powerful, heartfelt style. There's a growing audience to her songs that cannot be denied. This is her second album, and it should meet the same expectations as her first: the peak of her career.

SPECIAL MERIT PICKS

WE GIVE A Hoot!
The Womenfolk/The Villagers
RCA Victor LPM 2921 (J); LSP 2832 (K)

Here are two new folk groups from the past. The Womenfolk and the Villagers are not the same, yet they complement each other very well. Both groups feature talented women with unique voices and strong personalities. Their music is a blend of tradition and modernity, creating a unique sound that is truly their own.

CLASSICAL SPECIAL MERIT
BRETHROUN: SYMPHONY NO. 4 IN FLAT MAJOR, O.P. 60
Berlin Philharmonic Orchestra (furn- ments)
Dorothea Grommich LP 187/43

Conductor Furumiyama has achieved an incredible interpretation of this Russian masterwork. He brings to life Tchaikovsky's masterpiece, creating a powerful and emotional performance. His dedication to the music is evident in every note, making this album a must-listen for any classical music lover.

CLASSICAL SPECIAL MERIT
EILEN PARKER SINGS FRENCH AND ITALIAN OPERA
Columbia ML 5924 (L); MS 6534 (M)

Eileen Farrell's range of activity is by no means limited. She is a consummate operatic artist, and this recording is a testament to her skill and versatility. Her voice, strong and clear, captivates the listener from the first note to the last. The production is excellent, and the overall experience is one of pure joy.

THE FOUR-STAR ALBUMS

DON'T BOTHER TO TOWN
Peter Nero. Philips PHM 200059 (N); PHS 600059 (P)

The current crop of folk music has brought forth many excellent performers. Peter Nero is one of the few who have managed to maintain a steady presence in the folk music scene. His most recent album, "Don't Bother To Town," is a testament to his talent and dedication to his craft.

POPULAR

Rusty Draper's greatest hits, volume III;
Milestone MGM 1063 (Q)

IMPRESSIONS
Bill Doggett, King 688 (R)

JUNIOR PARKER/NASHON
King 857 (S)

FILM THEMES OF ERNST GOLD
London Symphony Orchestra, RCA
Arr. Lau, BSO (T)

BALLAD FOR BISHOP
Original Soundtrack, Capitol NM 18002 (U); SME E-7006 (V)

JAZZ

JIMMY DORSEY, "GRASS IS BOSTONIAN"
"THE GREAT PIANO DIGITAL COLLECTION"
Contemporary M 3110

GROOVE HOUSE
"RHYTHM & BLUES"
Contemporary M 3110

EXTENSION
"EVERYBODY'S FAVORITE"
Various Artists, King 787 (M)

CONT. COUNTRY FOLK MUSIC CONCERT
Stanley Brothers, King 817 (M)

(Continued)
**NEW YORK**

Andre Segovia received an honorary doctorate from the University of Deusto, Spain. He is an exclusive Decca artist.

Butt Ives is recording in Nashville early this month. ... A series of 10 half-hour programs on the roots of jazz is being planned by the National Educational Television program 'Jazz at the Movies.'

_L notch na_ notes have temporarily become a fixture on Billboard. Bill Harris (with the New Orleans Funk Band more than a decade ago) back in the big leagues with the Petey Wee Russell clan. Group taped a TV set for Canadian TV CBC.

Calboy Record's "What a Miserable Baby," by Wendy and Joey, won a "Battle of the Sounds" on CHUM, Toronto.

__Series_ University_ New_ tunes__

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_Nation_ of_ the_ Hootenanny_ LP__

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GEMA Planning Red Royalty Tab

MUNICH—West Germany's composers' organization—GEMA—is laying the ground-work for the eventual collection of royalties in the non-Communist world, including the United States and Canada, on the works of authors and composers whose royalty rights are controlled by the Communist bloc.

This could be one of the biggest copyright coupes in decades, a coup which would make GEMA the primary collecting agency in the non-Communist world for the Composers. First steps toward legislation of such a pact have just been taken by GEMA'S general director, Dr. Erich Schultze. Schultze has just returned from widespread discussions in Budapest with the Hungarian performing rights society, Bureau Pour La Protection des Droits d'Auteurs, which is under state control.

The main item of business was Hungary's request that Westerner countries have "pirated" the works of Bartok, who died in 1945. Bartok has tremendous vogue at the moment with the Communists. The composer, pianist and collector of folk music (which greatly influenced his own compositions) is deplored by the royalty-hungry Hungarian Communist regime as a national traitor.

The fact that most of his works can no longer be performed in the regime of royalty does not deter the Budapest Red regime from trying to collect the royalties. Dr. Schultze's meeting in Budapest was conducted with proper capitalist indignation on the part of Hungarian copyright society for the alleged infringement of Bartok's copyrights in the West.

The Hungarian society controls all performing rights for all Communist countries (although the society did not furnish any accounting of the royalties, if any, it has received from the Communist countries). The plan is for GEMA to administer the Bartok rights outside the Communist bloc.

In an interview Schultze said he hoped such an arrangement might take effect from 1965 on at the latest. If so, Schultze proposes to make royalties from Bartok's music in the United States and Canada retroactive to 1961.

See Upheaval

Dr. Schultze returned from Budapest stating that an upheaval is occurring in the Communist attitude toward royalty payments for the works of living and deceased composers and authors.

No longer do the Communists dispute the validity of copyright agreements. On the contrary, they are apparently eager to start collecting in the West on the works of their own artists. Moreover, they have adopted a uniform position of "party line" throughout the Communist bloc on performing rights agreements.

Each country is obviously free to negotiate its own arrangements on copyright matters, and, as is illustrated by the Bartok negotiations, the satellite states are hastening to do so.

GEMA believes that in time Western composers will find a new market for their music in the Western countries, and that reasonably satisfactory royalty arrangements can be worked out.

If so, this could be a tremendous coup for GEMA, which under Dr. Schultze's aggressive direction, is pressing a relentless campaign to expand performing rights collections.

San Remo Trims
To 24 Tunes

ROME—Final elimination of San Remo rules reached a difficult point and the list of 30 was shaved by six to bring the actual entries to 24 instead of the projected 20. In addition to the new elimination of non-competition at Castelvecchio, the singers who are now certain to appear are Pier Poletti, Danza, Modugno, Clauvio Villa, Milva, Gino Paoli, Tony Dallara among others, and among top names.

Others reasonably certain to participate are Laura Villa, Bobbi by Sofo, Nicola Ariagino, Roberto, Piero Faccinza, Mexico's Los Hermanos Riqui, Pino Donaggio, and Lamberto de Ditt. Little Tony, Giorgio Gaber, Tony Renis (currently in uniform for his year's service), Fausto Cigliano, Fabrizio Ferretti and France's Francoise Hardy.

SINGAPORE BREAKS OUT

HONG KONG—As evidence of the growing strength of the Singapore market, the Diamond Music Company announced this week that it is opening a wholesale department in Singapore. The new office, situated at 35 Jalan Lada Putih, Singapore, will handle distribution of the following labels: United Artists, Liberty, Dot, Cadence, Cameo-Parkway, Kapp, Congress, ABC-Paramount and Diamond. Ren da Silva, managing director of the company, recently returned from Singapore where he supervised the opening of this new branch office. He spoke in glowing terms of the single market in Singapore which he stressed was "very much larger than the market in Hong Kong." LP sales there, however, were on par with Hong Kong.

MUSIC AS WRITTEN

PHILADELPHIA

Locally based Sure Records label rushed three new string band albums in time for the holiday season, described as "Happy Holidays" with the Best of the Mummers' "String Band Sound of All-Time Favorites" by the Greater Kensington String Band, and a third LP in 'The Verko String Band on Parade.'

Joe Vallino has been signed by Charfield Records and his first release is due in January. Derdeaux Records is the newest label to set up shop for the local industry attorney Harold B. Lipsius handles the interests.

MAURIE H. ORODENKER

CHICAGO

Mercury's Morris Diamond and Jim Rambourn, program director at WPTF, Albanv, N. Y., are arranging a big talent package of entertainment for the Newfoundland Air Force Base over Christmas. The station is taking a basketball squad and Diamond is furnishing the Pixies Three and the Secret Society. They are also looking for additional talent, so if you have a group or a single, get in touch. WBWM here is about to launch the biggest promotion in the history of the station. It'll be built around the First at Western radio hour. Our condolences to Lenny Carmine on the recent death of his wife Sylvia. She was known to most of the industry here and will be deeply missed by all. And on a happier note, congratulations to Joe and Joan Ripiana on the birth and recent christening of their first-born, Joseph Scott. Fred Ellis, formerly with Garmin's CMA store in Miami, is Mercury's new promotion man here.

JACK TORFS

MECHELEN, Belgium — As the record industry begins to total up sales here for year-end, figures indicate that "If I Had a Hammer" and "America" by Trini Lopez were the biggest hits of the year. It was believed that the title might go to Adamo for his "Sans toi, maman," but extremely heavy sales from the Latin disk over the last few weeks have given the American disk the edge.

With the few weeks left for sales in the year, it is highly unlikely that any other record will soar up in sales to take the title away from Trini Lopez.

(Continued on page 32)

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BOBBY VEE

www.americanradiohistory.com
**MUSIC AS WRITTEN**

- **Continued from page 30**

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**BILLBOARD**
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**BILLBOARD IS NO. 1. INTERNATIONAL!**
Little Stevie Wonder will fly to London (27) for an appearance on AR-TV's "Ready Steady Go." He does a new version of "Rock Steady" on Stigwood's tour which commences February 8.

MUNICH

U.S. composer Aaron Copland arrived in Munich for a stay of several weeks to rehearse his ballet music for the new National Theater here. When all dance and light music was banned at the Bavarian Radio Network on the evening of November 25, Copland was invited to introduce his tone poem "A Lincoln Portrait." Music was taken from an RCA Victor album.

Paul Siegel has acquired the German sub-publishing rights to "Lipstick Paint a Smile on Me," recorded by American Decca artist Demetris Tapp from Shapiro-Bernstein. Carl Ulrich Blecher is writing the German lyrics. Caterina Valente has recorded a new song by Gerhard Winkler, "Music, Music," with lyrics by Gunther Loos. owned by Paul Siegel for Germany, Shapiro-Bernstein for the States.

Marlene Dietrich's first numbers after her return contract with Electra are "Die Aussicht Gibt Alcina Der Wind" and "Puf, Der Derlehe," German versions of U.S. hit numbers "Blowin' in the Wind" and "Puff." Critics are calling young singer Richard Leando from Munich a new Mario Lanza. Munich music publisher Hans Lang heard him in a Munich night spot, contracted him at once. Leando will tour the States in February. He will sing in concerts in Milwaukee, Chicago, Los Angeles, Hollywood, and guest star in programs of radio and TV stations. One of Italy's top singers, Michele, recorded his first German numbers for the RCA label.

Munich's Herbert Hiel will start a tour through the States in May. In the meantime, 382,000 records have been sold of his Tempo EPs. Chappell of Germany has the rights for the film music of three important new pix. "Bye Bye Birdie, "The Victor," and "Charade."

JIMMY JUNGERMANN

ROME

While RCA is back in the Sun Nello Festival it is also pushing its own winter disk event, "Festival at Home," which is tied to a nationwide contest. The company has issued Sergio Endrigo's "It Was Saturday," backed by "Annamaria" to send off the campaign. Of the 15 artists participating in this winter counterpart of the summer record activity the only non-Italians are Neil Sedaka and Little Peggy March. Discoscrite magazine's campaign to organize jive box clubs has begun with 12 chapters. Vogue for singers with single names continues with Sprint's Fiametta, which means "Little Flame."

Ricky Blake, a Puerto Rican, who has scored a success in Italy with his combo known as the Royals, is now recording for Style. Enid Lee is widening its list with the apparent defection of Minn with Elio Culli, a new young singer. Rita Pavone has recorded "What Does the World Matter" as the theme song of "The Empty Can," new film based on an Alberto Moravia best seller. It will be released in U.S. concurrently with her American visit in mid-January. Latest pop TV shows feature Delta Scala (also starring in Italian version of "My Fair Lady," of which an original cast LP is soon due here) and Nicola Argiliano.

Conductor-Composer Giora Kranmer also has his own show, "High Fidelity," which is featuring recording artists. ... Graz, lots! SAML STEINMAN

ZURICH

Cedric Dumont will conduct the Clarinet Concerto by U.S. composer Aaron Copland as a guest with the Radio Zurich Symphony at the end of this month. He also flew to Paris to attend festivities for the 40th anniversary of Francis Day. At the festivities he met Jack Denton.

Edition Coda Zurich is augmenting its catalog of world-wide standards by re-printing evergreens. . . . Jane Petersen, of Edition Coda, is bringing chanteuse Mannela to Zurich for a guest TV'er. .. . The German Aristoc label has just released a new album "Cedric Dumont and his Europe Express." .. . Ex Libris, Switzerland's biggest independent record company, moves to its new premises at Hermetshceol, Zurich.

JIMMY JUNGERMANN

S. Noma, chairman, and K. Machii, president of King Records, flew to London early in October and succeeded in formally renewing the agreement for distribution of the London label in British Decca's head office.

Took up by D. J. Copeland, Decca's Far East supervisor stationed in Singapore. . . . In addition to Microphone (Argentinan) and Prosadis (France), Nippon Grammophone has recently signed with two Swedish labels: Karusell and Joker. Nippon Records, which was established July 1, is releasing two singles of Japanese popular songs as initial release. . . . J. H. Veldhak of Dutch Philips was here for talks with Nippon Victor.

J. FUKUNISHI

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This Is Life in the Big City

By GIL FAGGEN

NEW YORK — It was an ironic twist of fate that took me to the offices of the Radio Press International on East 50th St., and its flagship station WMCA, for a story on Friday, November 22.

There could be no more dramatic and graphic way to demonstrate the workings of a crisis at a time when the breaking of a news story would be a test of any organization had to offer.

RPI’s special bulletin system already in place, the 110 American subscriber stations on special alert line to the fast-breaking events in Dallas. Reports were fed from the RPI affiliate covering the situation, stations from Saskatoon, Saskatchewon, Scranton, Pa., and from RPI’s full time bureau in the Nation’s Capital, the network added in the reins.

Supplementary reports were fed from RPI’s correspondents based in the key news centers of Europe, Asia, Latin America, and around the world. That eventful afternoon of November 22 and during periodical air checks by me through Monday night, the effectiveness and thoroughness of RPI was ably demonstrated.

RPI also covers pre-scheduled news events from interest, Johnson’s address to the joint session of Congress last Wednesday, space shows and intersessional news conferences). The audio service also produces an array of feature programs such as: “From the People,” a half-hour panel discussion of current issues taped in Washington; and “World in Review,” a depth-depth report of global news, “Wall Street,” a program which defense coverage of events affecting and finance for listeners, and other similar programs varying from 15 minutes to an hour and a half to 30 minutes. RPI features an affiliate in the city Friday with a quarter-hour documentary, “John F. Kennedy — His Presidency” which includes a biography and profile report on the late President.

Modern Radio Formatted

Radio Press International was established in 1938, and acquired by A. E. Best, president of the Strauss Broadcasting Group (WMCA, New York), a year later. The news service represented an answer to modern independent radio news problems.

The launching of independent magazines, lightweight, tightly-formatted radio posed some serious problems to stations not affiliated with a network. While some of the in-between stations that are affiliated with networks, their facilities for gathering national and world news simply were not on a par with the news facilities of the networks, a severe failure in the view of growing public dependent for news from independent radio broadcasters.

The managements of these primarily popular format stations were increasingly sensitive to the news problem. RPI is trapped into the vacuum with a format to convey the excitement of the news in a way that reflects the flavor of the local station’s modern fast-paced programming.

“Radio audiences today demand news techniques that involve them,” said John M. Minahan, vice-president and general manager of RPI. “Listeners expect immediacy, and the flavor of events."

(Continued on page 36)

Harrissburg Station Takes Exception to Rival's Claim

HARRISBURG, Pa. — Staffman Pete Wambach of WCMB (according to the rival station, WFEC) presented a guest at 1400 on the dial does not reach effectively more than 10 stations from the city to several of the claims, including the claim of the rival station, WFEC.

Wambach disagrees that Harrisburg is the nation’s largest market — doubling the value of the figures even with the inclusion of York and Lancaster. The story indicated that York and Lancaster were included according to SNRS and the U.S. Federal Bureau the area ranks as 21st. The City of Harrisburg, Pa., and Wambach’s letter further indicates that WFEC’s 1,000-watt signal at 4:00 on the dial does not reach effectively more than 10 stations from the city to several of the claims (the rival station, WFEC).

A Billboard story attributed the statement that “true station has moved into first place” than a month to a WFEC spokesman.

In summarizing the rating picture in the Harrisburg market, Wambach wrote that "WKMB remains strong No. 1, WHP, No. 2, WFEC, No. 3 and WKBO in fourth position, sharing that spot with WWSB in York and sometimes Carlisle’s WHYL.

RADIO PRESS INTERNATIONAL’s control center in New York City is manned 24 hours every day, servicing more than 120 independent radio stations around the world.

PROGRAMMING NEWSLETTER

DJ's Moral Force in Community

By BILL GAVIN

DURING THE DAYS that followed President Kennedy’s death, I was privileged to talk with many people in radio, in many different cities. Without exception, they expressed shock, grief and even shame that such a thing could happen in the United States of America. Many spoke with pride of the manner in which their stations responded to the tragic events and of the loyal, unstinting co-operation of their program staffs.

All stations, of course, abandoned their regular formats of popular records, substituting different kinds of serious music. All advertising was canceled until the morning of Tuesday, November 26. Even after that date, many stations were castrating slowly in to their full complement of current hit records. In a few cases it was reported that even though the regular play list was once more in effect, disc jockeys would only program the more raucous sounds.

The entire atmosphere of American radio during those difficult days was a mark of innate good taste and respect for listeners’ feelings on the part of radio people.

The QUESTION has been asked by many—and answered by none: Will the sobering reflections of our national tragedy bring about a new trend in programming?

Some will be inclined to think that this is a time for the disinterested, impersonal music and comedy to be better served. But, is it true that shock and grief will be the only thing to be listened to, rather than to ignore, the basic values of human living.

Isn’t it time that radio stood up for something besides competition and profit?

RED HALD has taken over 6 to 10 a.m. slot at WEMP AM-FM (Milwaukee) recently vacated Ed (Coffeehead) Larson’s move to Chicago’s WSBK. Fred Kadd has been with WEMP for the past nine months.

Robert S. Yaker, program manager of WFC (Rochester), assumes added duties as operations manager of WFC-TV.

Paul Drew exits WAKE (Atlantic) to take over to 7 to 11 p.m. segment on WQX (same city) vacated by Ron Roddy who moves to WKBW (Buffalo).

Greg M. Maass appointed operations manager of WTRV (Adams, Ind.) to replace Fred Stover who moves to WFMX (Bath) with similar post recently more with WMID (Atlantic City, N.J.).

NEWSMANAGERS: Allan Mul, 228, WKBW at KEH AM-FM

(Continued on page 36)
Billboard Buyers & Sellers

A convenient market place for the best sources of equipment, supplies, services and personnel... serving more than 20,000 buyers, sellers, and users of records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

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EXPERIENCED COIN MACHINE MECHANICAL REPAIR. 500 miles travel, and assume responsibility for new coin machines in the Philadelphia area. Must have experience in coin machine repair. Upper Merion, Pa. 757-8815.

RECORD PROMOTER AND SALESMAN wanted to work under master label. If possible, permanent position, but if not, would accept temporary job. Washington, D.C. 363-2166.

WANTED

F1® MEDIA

SITUATIONS WANTED

ANNOUNCING a new low rate for SITUATIONS WANTED ADS to help people in the allied fields of MUSIC, RECORD, COIN, PROMOTION, ENTERTAINMENT make the right decision. Place your ad now. This is the only place to sell yourself to prospective employers.

$2.00 will do the trick for a 1½ line, maximum 15 words, plus name and address.

MAIL COPY AND PAYMENT TO: MARK THEISS, BILLBOARD CLASSIFIED MART, 138 W. 48th St., New York, N.Y. 10019.

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RECORD DISTRIBUTORS

HAYDN SOCIETY RECORDS

ARE NOW AVAILABLE TO QUALITY DEALERS FROM COAST-TO-COAST

Send for current catalog

ESOTERIC, INCORPORATED
P. O. BOX 1799
HARTFORD, CONN.

National Distributors for
HAYDN SOCIETY RECORDS

RECORD COMPANIES RUSH SAMPLES

1. Blanket Coverage
2. Penna., New Jersey, Delaware
3. Guaranteed Radio Play

FLYING DISTRIBUTING COMPANY
1528 North Broad Street
Philadelphia 21, Penna.

Dec. 21, 1963

BILDBOARD 35

TIMES SQUARE OFFICE SPACE
1560 Broadway
New York City
700 sq. ft. to 10,000 sq. ft.
Air-conditioned, fully modernized,
moderate rents.
Renting office on premises.
Phone: H. G. SHEPHERD
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OFFICE SPACE FOR RENT
Prime Midtown Location
8700 square feet will divide
Centrally air-conditioned
Asphalt tile flooring
Access to all modes of transportation
Unusually low Rental

Contact:
KENNETH D. LAUB
Collins Engine & Co.
261 Madison Avenue
N. Y. City 16, N. Y.
Tel.: MU 2-6020

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OLD and out-of-print publications, catalogs, books and manufacturer's circulars dealing with all types of music boxes, mechanical Devices for reproducing music, Player Pianos and Rolls, Orchestras, Musical Clocks, Barrel Organs, Coin-Operated Music Machines, etc.

Special interest in pre-world War I material, will pay top price for acceptable specimens.

E.W. POTTER
711 Second Avenue, New York, N.Y.

MISCELLANEOUS

RECORDING FACILITIES & SUPPLIES

"26 Years of Record Experience"

JOE PETRALIA

RECORD PROMOTION

Park Sheraton Hotel
Suite 267
55th St. at 7th Ave.
New York 19, N.Y.
Phone: JU 6-6395

WANTED TO BUY

GUARANTEED RADIO PLAY—MORTY has National Network coverage, great to ptint. A complete program of Rock and Roll for record buyers. 1500 copies distributed. Call 3536 Broadway, N. Y. C. C. 751-01-045

MISCELLANEOUS

"HOW TO GET YOUR SONG RECORDED"

Billboard's "INTERNATIONAL MUSIC-RECORD DIRECTORY" & "BUYER'S GUIDE" packed with Pages and Pages of Names and Addresses of Leading U. S.

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Manufacturers Advertising
$9 $15 $25 $49

Distributors & Employment Advertising
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108 W. Randolph St.
Chicago, Ill. 60601

COPYRIGHTED MATERIAL
LISTENERS ANSWER "THE FINAL QUESTION"

HOUSTON — The pros and cons of listening to the listener for programming decisions have been illustrated by KTRH and WKNM-FM, Chicago, and KBTR, Denver, during the past year.

The most recent report comes from Chicago where officials at WKNM-FM discovered that asking your audience for opinions is not always the best way to do a programming decision. The station, which specializes in a "Good music" format broken down by an hourly newscast, decided to discontinue a midnight hour of classical music.

As an afterthought, station management decided to ask for listener sentiment. WKNM simply made 10 spot announcements during a one-day period, and the results were astounding. More than 850 pieces of mail came in—mostly in favor of keeping the program.

Not only that, many of the letters writers made the comments regarding the station's programming, all of which were compiled into an informal "study." As a result, WKNM listenership appears to be almost 100 per cent adult, in the case of women from single family homes, and among men from the profession at some male-female percentage was split 50-50.

WKNM, which operates out of studios at 1,000 watts, consulted direct mail specialists who told the station that a return of less than 1 per cent would be the best expected return on their broadcast appeal. Taken on that basis, the station projects its afternoon lis-
tenership of 750 to home and/or cars.

Merit Stations

One of the most energetic approaches to the concept was undertaken by WKNM at the time when KTRH, Houston, purchased a full page ad in The Houston Chronicle listing 1,000 music selections. The tunes carefully compiled from a list of millions of selections, great stand-
ards, current popular favorites and best selling albums, was called "Music Selection," by KTRH's general manager Frank Stewart.

The station then invited listeners and everyone else in its coverage area to check from the book of their personal favorites. The lists were mailed to the station for tabulation and evaluation.

Result: station abandoned the survey two months later because of "lack of interest and the need in offering "total information" and virtually no music programming.

An effort to meet with FCC bottlenecks earlier than expected is Houston's KXYZ listened a similar survey through Houston newsmen. The station says over 6,000 home and/or cars.

On two separate days KXYZ placed questionnaires in two Houston department stores within a week more than 2,000 responses were received—with a majority conforming, coherently, with the station's format.

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Sylvania Consoles Selling Twice Stereo Portable Rate

NEW YORK — Sylvania is currently selling twice as many consoles as portable stereo equipment, according to George C. Connor, senior vice-president of the firm. Connor’s remarks were delivered on the occasion of the opening of the company’s new national exhibit in the Merchandise Mart here Monday (9). The center will be devoted to the presentation of televisions, TV and video, and stereo high fidelity equipment from Sylvania Electric Products, a division of General Telephone and Electronics Corporation.

Connor, speaking at a news conference following ceremonies dedicating the new center, said that current stereo sales are running 35 per cent ahead of 1962. He added that in August and September, the company enjoyed the highest stereo unit sales rate in its history.

Participating in the dedication ceremonies, in addition to Connor, Alfred C. Vicenzotti, also a senior vice-president, and Eastern regional manager, Leon Schiachere, was Y. A. Tittle, star quarterback with the New York Giants. Tittle greeted guests on the occasion of the presentation of his souvenir footballs and photos.

AMPX POSTS RECORD 1ST HALF SALES

REDWOOD CITY, Calif.—The Ampex Corporation has reported record first-half, earnings and incoming orders for the first half of 1963 ending October 31, according to William E. Roberts, president.

Sales of $48,210,000 up 12 per cent on last year's half were reported. Earnings before taxes were up 18 per cent in the same period in 1963, although earnings after taxes were exactly the same on a per share basis—28 cents—as last year.

Incoming orders for the first half of $17,750,000 were up slightly over last year, while shipments, running at the rate of the second quarter of $37,000,000 represented a 4 per cent increase over last year. Roberts said the company expects the year to show a 10 per cent increase in sales and net earnings.

3-M BRINGS OUT NEW CABINET

ST. PAUL—A new cabinet has been designed by the 3-M Company to accommodate installation deck models of the firm’s Revere and Sterotape cabinetry systems.

With the close of the old year, 3-M has completed Phase I of its program. According to Boyd, the recorder-changer is being featured in nearly 600 retail outlets now coast to coast, in between 45 and 80 markets, including virtually every market area with a population of over 100,000. Sales of the recorder have been better than anticipated, he said.

Since the introduction of the first model late in 1963, a soft-covered combination model at $450, the price has been reduced to $399, and several new models have been introduced (tape only—3,800 unit deck; tape and player deck; prices as low as $269 for the player deck).

The next step is an agreement to get more pre-recorded cartridge tapes into circulation. As reported last week in Billboard, it has gone into the tape distribution business, handling tape cartridge versions of stereo albums under ABC-Paramount and Westminster labels, in a unit called Warner Bros. Bing Crosby “I Wish You a Merry Christmas” album. Further licensing deals are expected to be announced soon.

THE OBVIOUS REASON for this move is to get the tapes where the recorders are, and, according to Boyd, “these cartridges will go to many outlets not carrying tape players.” Columbia Records and Muztapes are, however, distributing 3-M cartridge versions of their albums. They’re going, of course, to the outlets which sell the 3-M cartridge tape changer.

The firm has the only facilities for duplicating the 1/7-inch-wide, 1/16-inch-per-second tape and casings in which it does for Columbia and Muztapes on a custom basis, and obviously would like to interest other labels and distributors.

HOW HAS THE NEW RECORDER STOOD UP under regular consumer use? “We had minor bugs—like any new product—but they have been ironed out,” Boyd said. “As a result, we made a couple of feature changes—but these modifications can be made at the warranty station. Except for these couple of minor bugs, the performance track record has been excellent.”

The 3-M pricing policies on the cartridge chassis have caused some comment in the industry—particularly from those who believe such a device has its major appeal in the lower-priced non-audioophile market. Explains Boyd: “Our marketing approach has been to cover the entire market—quality music at this speed and in this cartridge concept. One of our next steps will be to broaden the line.”

Does this mean lower-priced automatic cartridge changers this year? Boyd was non-committal as to timing. “After thorough research on the results of our first year, we know we must break the $200 barrier, and then come close to the $100 barrier. This obviously will call for different requirements assigned for less price — markets.”

Also being studied is the possibility of single-play recorders and decks for use in cars and boats. Meanwhile, pursuing the original equipment manufacturer—such as radio—by gun, and possibly the tape-cartridge desk will show up in the so-called “package component” class of merchandise before it appears in mass-market stereo units. Equipment manufacturers have been sampled for both types of desk.

The company will not allow its promotion after Christmas. “We don’t believe the selling season is over then. We’re going to start a big program the day after Christmas, second squadron.” Also included in the program is Bing Crosby’s “A Very Merry Christmas” af promo item, which will be used to provide the new product at the retailer’s service desk. We will have Bing Crosby tie-ins displayed in the campaign.

BOYD HEADS UP ALL OF 3-M’s tape recorder marketing—the Wellington and Riverside realto-deal.

(Continued on page 39)
**BEST SELLING**

**PHONOGRAPHS, RADIOS & TAPE RECORDERS**

These are the nation's best sellers by manufacturers based on results of a month-

long survey using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A record price group is published in the space each week. Each

category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of

weighted points derived from all dealer responses. Point tabulations are based

on the rank order of manufacturers' sales at each dealer, and weighted by size of

outlet. Only manufacturers earning 3 per cent or more of all the total

dealer points are listed below.

### PHONOS LISTING FOR OVER $500

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ISSUE</th>
<th>BRAND</th>
<th>% OF TOTAL POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9/21/63</td>
<td>Magnavox</td>
<td>45.6</td>
</tr>
<tr>
<td>2</td>
<td>6/22/63</td>
<td>Fisher</td>
<td>13.8</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Pilot</td>
<td>11.9</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>RCA Victor</td>
<td>9.6</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Zenith</td>
<td>6.1</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>Electrohome</td>
<td>3.8</td>
</tr>
</tbody>
</table>

Since this chart is based on the previous month's sales, it is conceivable that

certain brands will appear at one time and not at another because of many

influencing factors. Thus it does not indicate that the above ranking applies for

any period other than the previous month. These brands that appeared in previous

issues for this category and do not happen to merit a listing above are shown

below with their rank order in the issue indicated in parenthesis.

9/21/63 Issue: Curtis-Mathes (4); Packard-Bell (6).

6/22/63 Issue: Curtis-Mathes (3).

### RCA Victor's NEW PEER GYNT series of stereo Victorla phonos

featuring this Early American styling which houses six speakers, Victor's Studiomatic changer and Feather-Action tone arm. Nine-tube AM/FM/FM stereo radio is also included in the unit which lists at $335.

---

**CHRISTMAS BONUS**

**"LITTLE ST. NICK"**

**THE BEACH BOYS**

CAPITOL 5996

---

**Greetings**

To all

American Record Companies without

Representation in England.

MELODISC RECORDS, LTD.

12, Earleham St.

London, W.C.2

Tel.: Covent Garden 2648

---

**CUSTOM RECORD PRESSING**

Mantle—Prominent—Labels

POLYMAX 100% ANTISTATIC FACTORY ISSUE

SIDNEY J. WAKEFIELD

P. O. Box 6097, Phoenix, Ariz.

Street Box 400-335-4644

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**"THANK YOU"—MANNY GOLDBERG**

**WEERN UNION**

335P EST DEC 10 10 63 8059 80334

MANNY GOLDBERG, MANCHESTER DIST. CO.

636 WEST BALTIMORE, BALTIMORE

THANK YOU FOR MIDNIGHT MARY AND WATCH YOUR STEP.

BECAUSE OF YOUR HELP, BOTH RECORDS WILL DEFINITELY BE

TOP TEN WITH A LENGTHY RUN INTO 1964.

KINDEST REGARDS

LARRY UTTAL AMY MALA RECORDS

---

**DISK DEALS FOR DEALERS**

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.


On all new releases and catalog items. Get one free.


Entire LP catalog: Buy 10, get one free. One hundred per cent exchangeable.


One free-of-charge purchase deal on seven new releases and entire catalog.


You get one free at any new and catalog albums on all three labels.


Package offer of 10 albums units selected from 24 best sellers. Free dealer list and/or catalog. Shipped free of charge. Each bag comes at end of 90-day period for dealers.


A 15 per cent discount in free merchandise on 11 new albums.

---

**TOP TEN!!!**

**"RAGS TO RICHES"**

**TEAR DROP 9022**

**SUNNY**

**THE SUNLINERS**

---

**ROULETTE RECORDS**

1631 Broadway, N. Y., N. Y.

---

**"THEME FROM THE VICTORS"**

**RAY BARRETTIO**

Teca 126

**ROULETTE RECORDS**

1631 Broadway, N. Y., N. Y.

---

**20**

**CUSTOM RECORD PRESSING**

Mantle—Prominent—Labels

POLYMAX 100% ANTISTATIC FACTORY ISSUE

SIDNEY J. WAKEFIELD

P. O. Box 6097, Phoenix, Ariz.

Street Box 400-335-4644

---

**ADVENTURE... TRAVEL... TRAINING...**

---

**THE LEADER IN THE OLDIES FIELD**

---

**COLLEGE STUDENTS**

try their hand at do-it-yourself, kit-

building display at Olson Radio,

North Hollywood.

---

**MR. MAESTRO RECORDS**

7 Central West, N.Y.C.

---

**P O L Y M A X**

**PRESSINGS ADD A NEW SOUND DIMENSION**

You can actually feel this exciting new clarity and

previously unheard performance. Poly-Discs are State-

of-the-Art. Research Craft Corporation

1061 NO. FULLER AVENUE

LOS ANGELES 46, CALIF.

---

Copyrighted material
Next Year the Key One for 3M Tape

Continued from page 37

TALENT TOPICS

Continued from page 10

A Sound to Be Heard!

"HE"
C-291
NORMA LEE & THE Ashland Children's Chorus

THE BIG UNES ARE GAGGAMONDO

Drew huge crowds on their last appearance here, will give another one-nighter at Donnelly Memorial next week.... The Ice Capades have moved to the Boston Garden for a 10-day stand over Christmas and New Year.... "The Boys from Syracuse" will come into the Cohan Theatre on Dec 26 for a six-week run replacing the highly successful "Rhinoceros," which will go on a last week of a seven-week engagement.

Jerry Vale is back at the Frolic in Reserve, direct from his smash hit concert at Carnegie Hall, New York. One critic called it "the greatest one-man concert in the history of the edifice.... Jerry credits Freddie owner Mike Dellafuso with giving him his start.... Jazz is really booming the Hub. Louis Armstrong is at the King Phillip, Bobby Hackett at the Tic-Toc, and the Herb Pomeroy Sextet at the Jazz Workshop.... The DeJolna Sisters opened last week at the Farmington, Mass., Monticello, while the Vagabonds have been making the racket at Blinns's Village. Next week will be their Brothers. So great is Hootenanny that a packed audience filled the Donnelly Memorial Theater last week to hear a group called the Coffee House Hootenanny....

Anka Poland Hit, But Records Off

WARSAW—Paul Anka's recent tour of Poland was a great popular and critical success. His trip resulted in a fat contract with post-discs. These post-discs featuring such top talents as Elvis Presley, Paul Anka and Cliff Richard are being bought mainly by teenagers, but the fact that Anka is a person in person, but since ticket prices were high, the youngsters discovered the fact that they had to go to this tour. So he showed, and buy the hits as these post-disc firms say that their sales dropped by 50 per cent during Anka's tour.

The artist was such a hit that here he immediately signed a contract with the Polish Artists Agency to make another tour in February 1964.

Anka is now back in Poland, but for the time being he is on a "retirement" break. His latest hit was "Boys with Blue Hair."
Memorials to Pres. Kennedy

- Continued from page 3

label topper Norman Weimer, said: "We've shipped $35,000 worth with no guarantee and no allocation. We've received a good response from Schirmer's in the Mid-Atlantic, and the whole Sears chain has come through nicely."

Weimer said he understood the Handelman rack-

operation alone has accounted for 8,871 orders through its wholly owned Arc distributor-

ship in Detroit, which grabbed the original TV sound track to the BBC-TV, 'That Was the Week That Was,' memorizing Kennedy, also received demand for its $4.98 list album. Decca, which, like most of the other labels with a Kennedy package, is turning over a good profit, is proceeding to charity, got a big column break from Billboard for legislation Monday (9).

Since that time, the company's New-

York branch in Woodside, Queens, has been running

orders all over the city by station wagon, while other major orders are being flown around the country. A spokesman estimated a possible sale of up to 250,000 in the run.

Meanwhile, the activity on singles of the song "In the Summer of His Years," appeared to be under way, with a dozen full scale radio sup-

port for any of the disks. Versions now available are by Connie Francis, MGM; Millicent Martin, United Artists; Edmund Crispin; RCA Victor; Mahalia Jackson, Columbia, and Hettie White.

Late in the week, two other memorial singles appeared. One of these was by the Briarwood Kings, who recorded "The Man Who Shot Liberty Valance," written by黜 and recorded his own tribute to Ken-

nedy on his own A Capella label.

Final Concert Series on for Miss Anderson

NEW YORK—On Thursday (12) Sol Hurok presented Negro centennial Marian Anderson to an audience of 3,000 in the fourth of two well-concert tour next season, with Mahalia Jackson. The concert Oct. 6, 1964, in Washing-

ton, D.C., will conclude in major cities, such as New York City, Los Angeles, San Francisco, Mexico City, Europe and Asia. Her farewell tour, 1,500 of them are being held in Brno, Czechoslovakia, on Sunday, April 18, 1965.

Miss Anderson has under contract for nearly 30 years, announced Hurok. She will record five albums for release congestive with her preserved. None of the albums will be a "live" performance for Washington, D.C., concert next October. The others will be recorded from now through March.

Baltimore Station

- Continued from page 3

vice have appeared to have changed considerably...."

The draft, which was completed its entire afternoon schedule from 2:30 to 5:30, also plays in the competition of disks. Center of Prague has many such establishments which feature everything from disk to disk. Complete albums. A simi-

lar situation was noted in the nation's second city, Brno, which, like Prague, is a record-

ing center with its own studio and in Brno those of the radio.

German Squabble

- Continued from page 22

employers of performing artists. The law makes a fetish of ex-

tending across-the-board protec-

tion to "creative talent" general-

ly, including performing artists.

The draft, which would supplant the present law en-

acted in 1968, also regulates West German stations. The law will now go to committee.

Piano Rolls

- Continued from page 4

outlets by disk engineer Walt Carter of Piano Rolls. Music City is the first chain to obtain the first 46 LPs, the first recordings of "Piano Treasures" on the Rec-

ords.

The rolls were cut all in Germany by Edwin Wolfe, who was responsible for the machine which attaches to a piano and plays the original rolls. Rolls are made under license from Heebner in the project, bought the rolls in 1948 after they had been hidden in the Black Forest.

The LPs will sell individually for $12.50. Ninety-eight rolls are yet to be transposed.

Deny DGy Bu

- Continued from page 22

had the only two Norwegian top positions on the hit chart, "Jeg vil la meg Arne Bendiksen, and "Gi meg en cowboy til minm," as Winche Maitland bought the top disk label. All other No. 1 positions in Nor-

way this year have been held by foreign majors.

The leader in the old field

MR. MAESTRO RECORDS
7 Central Park West, N.Y.C.
Exports Top Last Year Again

NEW YORK—For the eighth straight month, U. S. exports of automatic phonographs and amusement machine tops topped comparable figures of a year ago.

According to information released this week by the U. S. Department of Commerce, coin machine exports for August—not including vending machines—were valued at $3,329,736, as compared with $3,200,658 in August 1962. Game exports accounted for all of the increase, with unit shipments jumping from 4,973 to 7,733 and value rising from $251,018 to $2,200,658.

New phonograph shipments increased only slightly from 1,356 units valued at $943,306 to 1,369 units valued at $985,058. Used phonograph exports actually declined—from 754 units valued at $220,013 to 482 units valued at $140,022.

In August 1962, games accounted for about 30 percent of the total coin machine exports. Last August, they accounted for some 65 percent of the total.

Foreign buyers, particularly Europeans, are depending less and less on U. S. phonographs, while their reliance on American games is increasing, if anything.

While U. S. sales of new phonographs are holding up, used phonograph sales are non-existing. European operators are still buying new U. S. equipment for their top locations, but on other spots they’re stepping up donations of American made jukeboxes for the local product. This means that used U. S. jukes boxes are getting harder to sell.

On games it’s another matter. The European game manufacturing industry still hasn’t got off the ground, and the American imports will probably continue to dominate this field at least until the end of the decade.

MOA Looks Outside Trade

CHICAGO — Music Operators of America is staying with its previous policy of recruiting someone from outside the industry to serve as its executive secretary.

The decision came following a hurried conference call set up by the MOA executive committee following the surprise resignation last week of Robert H. Blundell, the company’s general manager for some 18 months.

The "outside - the - industry" concept was first applied when Blundell came in to serve the association in 1962. The previous managing director was E. R. Ratajack, who was an executive with the then AMI manufacturing company.

Previously, George Miller, one of MOA’s founders, served in the dual role of president and managing director for some 12 years.

The thinking behind the "outside - the - industry" concept was that such a person is able to come into the organization without any previous industry affiliations or prejudices to over-shadow.

Lou Casola, MOA president, said the executive committee was screening applications now and would begin interviewing in January. An MOA director meeting is slated for January 17 and the committee’s decision planning on arriving a day early to screen applicants.

Presumably, a decision would be arrived at prior to the end of the year’s annual MOA convention. In the interim, the MOA office is being managed by Miss Bonnie Yost, Blundell’s assistant, who has indicated she would stay on as long as wanted.

Casola noted that the 30-40 day absence of a managing director would not create any undue problems since most business is usually slow over the holidays.

Casola noted that he had already reviewed the resumes of all the previous applicants (received when Blundell was hired) and had received applications of some five or six new men. All are from the ranks of professonal association management.

The decision to hire an "outside" killer is the speculation that arose immediately after Blundell’s resignation. A number of industry people felt that someone from outside the coin machine industry would be better equipped to head MOA.

MOA leadership however felt that the thinking which led to the original hiring of Blundell was still applicable and that an "outsider" could continue to bring new life to MOA.

Under Blundell’s leadership, MOA increased its membership to nearly 1,000 members and the association was able to hold its most successful annual convention in years last spring.

Blackpool Show Draws Crowd From Continent

BLACKPOOL, England — Hundreds of Telefonists from the United Kingdom and the Continent visited the third annual Amusement and Coin Machine Exhibition here Tuesday through Thursday (3-5), with some 36 manufacturers, importers, and distributors displaying their wares.

The show is a major prelude to the annual Amusement Trades Exhibition, set for London late next month.

Showing here for the first time, Lowers Automation bowed the new Security juke box, accumulates up to 99 credits on the selection accumuulator. The 10-selection model has 10 angled speakers with a 30-watt output.

Ellet Display

Another German firm, Ellet, showed console and wall model juke boxes. Gainsborough of Reading is the United Kingdom distributor.

United’s New Bowl Game Can Give Score of 1,000

CHICAGO—United’s first long bowler has the same 1,000-scoring feature as the firm’s companion shuffle-a- lappy, Shuffle-a-Bowl. Regulation and Regulation Champ score in the hundreds, as do the traditional bowling games they are patterned after.

However, Deal Flash, Flash and Advance have scoring up to the thousands, and Futura has a special pronounced scoring to accommodate the high scores.

Futura is completely redesigned and has a number of servicing extras, a key on the top of the back box releases the front glass and trip-out mechanism without pulling the machine away from the wall.

The alley has full length.

Groom Replaces Henderson at British Seeburg

LONDON—P. S. Groom has been named general manager of Seeburg (Great Britain), Ltd., replacing Jack E. Henderson, who resigned recently.

Groom had been sales manager of Seeburg (Great Britain) since its incorporation. He returns to a firm he helped found in 1936.

Coin Machine OPERATING

MUSIC MACHINE PROGRAMMING • DOUBLE PLAY DISKS • RECENT STEREO RELEASES • LIVE YENDING
**EUROPEAN NEWS BRIEFS**

- **Continued from page 42**

this base is not a business but a sideline.

Locations, by contrast, own 6,000 of Austria's approximately 10,000 phonographs. Trade studies recommend a minimum of 55 phonographs per operator at the optimum operating level.

**Bergmann Exports**

HAMBURG—Bergmann & Company has expanded its export sales of phonographs and gramophones by installing a superior spare parts service but by also making certain the customer and the factory "talk the same language."

Bergmann compiles complete service lexicons, aligning the German technical terms for every spare part with the language of every country to which Bergmann sells.

Bergmann's standardized lexicons ensure that company and customer "speak the same language" by using the Bergmann standard lexicon. Attention to detail as exemplified by the lexicon is credited with having made the Hamburg manufacturer one of Germany's most successful coin machine exporters.

For example, many locations in the area are country-oriented. Blum will accommodate operators with these stop by assembling a country package from his MOSS inventory.

However, many Kansas operators are assembling their special packs from MOSS material. With 55 new single five-packs now available, the programming latitude is somewhat limited, but with each new five-pack release it expands.

With releases coming out at the rate of 10 single a month, operators here figure that it won't take too long to build up a basic library, with ample selectivity in all categories.

As all the MOSS material is standard, no matter what the category, year-old disks can be shifted from one location to another and still pull as well as on their first day of play.

---

**Big Fruit Play In Great Britain**

LONDON—According to recent estimates, the 40,000 fruit machines in 24,000 social clubs throughout the United Kingdom get nearly $600 million worth of play a year. Nearly all machines are set to return 82 per cent of the take to the players.

Distributors either sell or rent machines to the clubs. Machines costs range from $280 for a standard unit to $1,200 for the most expensive new model. Revenues vary from $11.20 to $35.60 a week. The average machine nets the club about $140 a week.

No club may have more than two machines on locations, and the profits go to the club treasury. Most machines are imported from the United States, Japan and Australia.

**Students Visit Distrib Plant**

OCEANSIDE, L. I., N. Y.—Students of the Boardman Elementary School here recently visited the G. & K. Sales Corporation, local King Koin bulk vending machine distributor, and the By-Turn Machine Corporation, a local bulk vending operation.

The students were shown how the machines are cleaned, how coins are counted by machines, merchandise and machine and the manufacturing process of the Safe-O-Matic vending stands.

**United's New Game**

- **Continued from page 41**

insulation and the legs are recessed for better appearance and styling. The left rail of the alley is windowed and covered with chrome.

Bill DeSeim, United sales chief, described the back glass as "way out," a colorful, illuminated screen. A black square indicates "normal or easy" skill handicap, games played, score per game, total score, number, and a number of extras.

**Blackpool Show**

- **Continued from page 41**

came up with a new console game, Circus, and Sturgeon Electronic Manufacturing Company bowed its multi-slot console, Jackpot.

Mar-Matics Sales, Ltd., U.K. distributor for Jennings and Keeley, showed a penny electronic machine, Penny Derby.

---

**Earnings hit new high altitudes with Bally STAR-JET**

WITH SENSATIONAL NEW BLAST-OFF EXTRA BALLS FEATURE

"Extra Balls with Extra Action" tells the story of the Blast-Off Feature. Player shoots balls into 2 Blast-Off Holes to "load up" for future scoring power. When Trigger Targets are hit by skill, captive balls are released with mightiest megarounds of action in pinball history, with up to 3 balls on playfield at a time, slamming scores to the astro-orbit high—players love to see.

**Strong Carry-Over Coaxer**

Ball-filler delivers each player full count of balls (5 or 3), but balls in Blast-Off Holes remain captive, player to player and game to game, until released by skill, promoting "can't-waste-captive-balls" repeat play.

**Speedy, positive SCORE-COUNTERS**

... time-tested in thousands of busy Bally bowlers and shuffle alleys ... insure true count, fastest totaling, fastest reset, speed up play, increase average hourly income. Buy Bally flipper games for highest earnings and lowest operating costs. Try new Bally STAR-JET today.

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.
Background Music Important Phase of Atlantic-N.Y. Operation

By SOLOMON R. KUNIS
NEW YORK—Atlantic-New York, local Seeburg distributor, has moved strongly into the background music field, both as an operator and as a distributor. The firm entered the background music field 10 years ago with the Seeburg unit and since then has provided music for hundreds of banks, restaurants and supermarkets in the New York- New Jersey-Connecticut area.

The firm is headed by Meyer Perkoff, and its general manager is Murray Kaye. Background music sales and customer relations are handled by Stanley Liebman, sales director, and Henry Borella.

In addition to servicing its own background music locations, Atlantic acts as a distributor, wholesaling the Seeburg service to a number of smaller operators in the New York area. All of them are juke box or vending machine men, who have made background music operations into a lucrative sideline.

Subsidiary Service

According to Perkoff, a number of juke box operators are now offering background into music as a subsidiary service in their regular locations. In some cases an operator may say to a customer, "Please provide background music service in order to secure or retain a coin music account."

Such a deal, which may cover the cost of installing the playback equipment, is often more effective than offering loans or other inducements to a location.

The background music system distributed by Atlantic provides locations with a choice of three different programs. The basic Library, designed for offices, banks and stores, consists of show tunes and popular music played at a generally medium tempo. The mood music library, featuring pops and semi-classics in a medium-tempo tempo, provides atmosphere in night clubs and certain restaurants. The industrial library puts the emphasis on lively popular music, polkas and marches, and is intended to spur production.

In the New York area about 60 percent of the customers choose the basic library, 35 percent subscribe to mood music, and the remaining 5 percent take the industrial program. Listeners. Most of the restaurants are restaurants, who take either the basic or mood library.

Next come banks, offices, stores and factories, in the order given.

Unlike wired background music systems which transmit their programs from a central studio, Seeburg music originates at the location where it is heard. Each of the three libraries consists of 75 microgroove records, nine inches in diameter, played at 16RPM. Each record contains 40 selections or an hour and a half of music on the two-stereo-track disk, and a total playing time for the complete library is nearly 40 hours.

The two are played on special Seeburg equipment designed for background music service, which reproduces both sides of each record and then automatically restacks them after the 25th disk has been played.

Initial Library

Like all Seeburg distributors, Atlantic furnishes its subscribers with the initial background music library of 25 records and installs the record player and supplementary amplifiers and loudspeakers which may be required. In addition, each customer's library is refreshed every 90 days by removing five of the records and replacing them with five new disks, containing 200 new selections. A different set of refreshers is provided for each of the three libraries offered by Seeburg.

Concerning numbers Atlantic has on file as of July 1, 1963, to December 1. This permits the location to intersperse Yuletide tunes with regular background music during the holiday season.

Two types of subscribers use Seeburg for its use with its playback equipment permit any location to modify the program, the background music library. The first is a 24-hour clock that receives the record player and off automatically at programmed times. The second timer can be set to provide any desired combination of programs at any time or day.

Atlantic's subscribers pay a monthly fee for the Seeburg music service, which covers ASCAP, BMI and other music royalties. Routine preventive maintenance of the equipment, such as changing the stylus, is also included in the monthly charge. However, repairs to playback equipment are not covered unless the units have been rented from Atlantic.

Seeburg entered the background music field shortly after World War II with a system containing 78-RPM records. Because of the limited playing time the programs met with little success. About 1950 Seeburg changed over to a 45-RPM record, which provided eight hours of continuous music, and was well received by audiences.

A 16-RPM disk was introduced five years ago and has caught on so well that Seeburg is now the second largest background music company in America. In addition to building the playbacks, amplifiers and speakers used at customer installations, Seeburg programs and records its own background music library, which is not available for any other use. Much of the music is taken from Broadways hits, and often the songs are recorded before the original songs are released. As well as stations that are playing new programs, and as well as others that are special arrangements by the customer, and are available only to that location.

Seeburg distributors visit their locations every 90 days to recharge the libraries, making it a point to call on his subscriber at least once a month. We feel that personal contact with our customers is important, and makes it possible to keep in touch with them. We hear their complaints and suggestions, and make the necessary adjustments.

Yule Disks Fill Chi Air, Chalk Up Sales

CHICAGO—Christmas music is starting to fill the air waves and juke box operators are programming their machines in follow suit. Here in the Windy City, three Christmas disks are starting to ring out.

According to a spot check at Singer One-Stop, operators are buying up records of "Little Drummer Boy," one by the Harry Simeone Chorale on 20th and the other by Johnny Mathis on Mercury, rounding out "What Are You Doing New Year's Eve," by Nancy Wilson on Capitol.

Fred Sipiora, Singer head, noted, however, that Christmas sales are off from last year.

Sipiora blames the generally poor 1963 business or poor advertising for the slump. "People still don't seem to have recovered from the recent assassination of President John Kennedy," he said.

In addition to Christmas material, some half dozen pop tunes are garnering sales. On R & B side, "Tell Him," by the Dree-Vels on Capitol; getting good teenage action is "Surfin' Bird," by the Beach Boys on Capitol. These good all-around entries are: "Java," by Al Hirt on RCA Victor; "Love Them All," Jane Morgan's first disk, for Columbia; and "As Usual," Brenda Lee's latest good performance on Decca.

(Continued on page 62)
Sincerely.

Partly it's because of all the nice things you said about us when we recently unveiled the new Rowe AMI Tropicana phonograph.

You said such flattering things as "Great engineering"... "That stereo sound is just right"... "So is the three-in-one flexibility"...

"The price is right, too"... "There's a new leader in coin-operated phonographs—The Tropicana."

Mostly, though, we love you because of what you did rather than what you said. You bought in quantities unprecedented in our history, far greater than our expectations. See your Rowe AMI distributor.

ROWE AC MANUFACTURING
The Merchandise Mart, Chicago 94, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems

we LOVE You!
L. A. Vending Tax Relief Seen

LOS ANGELES—The year 1964 is expected to show the culmination of a two-year’s work by the Western Vending Machine Operators Association in its effort to obtain more equitable licensing in numerous municipalities of Los Angeles County.

Eugene Zola, Beverly Hills attorney, and secretary-treasurer of the association, said Zola has conducted virtually a one-man battle against what he described as unfair and discriminatory license fees.

The battle started in 1962 when Zola joined forces with the association as its tax-ation representative. From the time he was employed until 1962, Zola made a study of municipal assessments and mapped his strategy. He found there were two purposes in city government licensing: 1) raise revenue, and 2) regulate and control certain types of inter-state business operating in their incorporated areas.

Zola states that the license becomes primarily a regulatory one, harmful to small businesses such as bulk operators because the monetary returns from licensing this category is infinitesimal compared to some other businesses on the same level.

Zola was quoted as stating that operators could expect in the way of relief from these licenses in 1964. Here are his answers in a taped interview.

"I hope and look forward to the cities of El Segundo, Whittier, Garadena, and even one of the most stubborn ones, Redondo Beach, where the city council said it was a revenue-raising matter and that they would not budget to change. I believe after a full reflection and study of the matter, the councils will grant the operators relief they have requested. When Redondo Beach takes this action we shall see a new era."

(Continued on page 50)

3 N. Y. Firms Knock Out Glen McPhail

NEW YORK—Glen McPhail, doing business as Beaver of America, has been placed in involuntary bankruptcy by three New York firms—Epmy Charms, Karl Guggenheim, Inc., and Buy-more Vending. The two first-named companies are charm manufacturers. The third had been the Beaver distributor here.

The action took place in the U.S. District Court in Detroit, headquarters of Beaver of America.

McPhail’s brother, Ken McPhail, was head of the Beaver Vending & Casting Corporation, Toronto. The Canadian firm has gone bankrupt, with the assets acquired by Hinchcock Vending in Nashville. The Tennessee firm is making bulk vending machines using Beaver tool, dies and patents.

West Tenn. Vendors Re-Elect C. D. Gill

MEMPHIS—West Tennessee Vendors Association recently re-elected C. D. Gill, owner of C. D. Gill Company, president for 1964 in a dinner meeting last week at the Flame Room Restaurant of the Downtown Motor Hotel.

Gill, one of the largest bulk vending operators in the South, has more than 1,200 locations in Memphis, West Tennessee, North Mississippi and East Arkansas.

Robert L. Roll, Rolli Vending Company, was elected vice-president. He succeeds Leonard Robbins, owner of American Vending Machine Company. Alvin L. Walter, Memphis Vending Company, is the new secretary-treasurer. He succeeds (Continued on page 48)
Heat Treatment for the Nuts

ALEXANDRIA, Va. — If a route of service station locations for peanuts, cashews, pistachios and similar nuts goes sour there is an ideal solution, according to M. A. Johnson, bulk operator covering Alexandria, Arlington, and other suburbs of Washington.

Johnson simply applies heat—by switching over from standard non-heat bulk vending machines to electrically heated units which provide just the right temperature for American and Spanish peanuts.

Scripto Pen VENDORAMA

CABINET NOW AVAILABLE IN METAL OR SOLID OAK
Improved mechanism
Write for Beautiful Illustrated Circular and Prices.

CABINET NOW AVAILABLE IN METAL OR SOLID OAK
Improved mechanism
Write for Beautiful Illustrated Circular and Prices.

All of these machines are somewhat on the vintage side, many of them, in fact, over 25 years old, but all have been treated to new heating electrodes, thoroughly sand blasting and repainted.

Heat Important

Heated peanuts are particularly important during the chill winter, Johnson points out, when the persons who drop a coin in is more likely to be interested in the heat than what he vends to himself. In fact, Johnson often triples his peanut sales with the application of heat, simply because chilly motorists want something to snap them up a bit while driving.

Incidentally, Johnson doesn’t advocate heating of cashew nuts. His experience has been that cashews too often acquire a sticky flavor, particularly if the heat is cut off and the nuts allowed to cool to room temperature.

Eppy Woos Doll Market With Accessory Charms

JAMAICA, N. Y. — Eppy Charm, Inc., has developed a new market for bulk vendors—dolls. In a new mix recently released, Eppy has produced a line of doll accessories—shoes, travel case, lunch boxes, and swim flippers which will fit certain nationally advertised dolls. Asserting that the doll population in America now exceeds 30 million, Eppy has prepared three items: plastic and metal for use in two mixes—a Doll Accessory Mix and a penny charm mix bag which features a mixture of the doll accessories and de luxe gold charms.

Attractive four-color merchandising display cards are available with each purchase.

Other Eppy items currently in release include 10 Puzzle Games, a series of 10 different puzzles designed to vend in any penny charm machine. A two-color label is supplied free with each thousand purchased.

Lucky Charm Key Chains are also available from Eppy Charm. A 10-piece composition. Twenty assorted plastic Key Chains, Plated Rabbits Feet, Horseheads, Loving Cups, Pendant, Horse Heads, Bourbon, and Freedom lights are available in capsules. Four free merchandise displays are available with each thousand purchased.

Gheim Releases Mr. Satan and Golden Knights

JAMAICA, N. Y. — Karl Goggenseim, Inc., this week introduced Mr. Satan, devil’s head charm, with glass eyes and a fierce expression on the face. A loop in the back makes it usable as a charm or a button.

Another Goggenseim release features Golden Knights, a series of armored knights in various battle poses阁 plumed helmets, shields, swords and arrows. Made of plastic with a colored plastic, the miniature knights are similar in concept to the U. S. soldiers previously released by the firm.

Both charm items are available with merchandising labels.

Wis. Operators Set Discussion On Vending Law

MILWAUKEE — Wisconsin vending machine operators are invited to attend the State’s new vending law and the current tobacco-health controversy to be sponsored by the Wisconsin Automatic Merchandising Council at the Forum Room at the Milwaukee Inn, Tuesday (17), 1:30 to 3:30.

Also to be discussed is a major reorganization of the WAC board of directors. Dave Harley, newly elected chairman of the National Automatic Merchandising Association, will speak on the State’s new law. Walter Reed, public relations director of NAMA, will discuss the cigarette controversy.

of sales the heated units would produce.

In every case the increase was so marked that no location owner has suggested that the commission be altered, or that the operator pay any sort of fee.

(Continued on page 50)
COINMEN IN THE NEWS

Denver Doings

Dave Rogow, Las Vegas, N. M., visited Drago Sales Company here, to buy two new phonographs. Another new phonograph buyer was Charles Kinard, Kinard's Music, Pueblo, Colo., Milton Love, Pisano Music, Español, N. M., was here on a shopping trip.

Fete Geritz, Denver's Rock-Ola distributor, invited his friends and business associates from Italy, France and Germany early this month. A winner in the Rock-Ola Mediterranean tour program, he took an extra two weeks to visit some of the ancestral homes in Germany and France.

Now is the time to beef up routes, in the face of generally slow business, according to Tom Bean, dean of Denver music operators.

The year-round fishing season, supplemented by an all-time record number of deer hunters in the area and increased snow, sharp increases in early winter routes will continue. There are indications, operator, Balco Music Company, Craig, Colo., who was in town for equipment shopping this week.

The state's 49th Annual Christmas Swing Tournament ended at the Denver Classic Bowl, 2008 W. Colfax Ave., last week.

Bally Machine Break-Ins

MEMPHIS — Bally machine break-ins have increased sharply in the past Christmas week as thieves seek money to buy Christmas gifts. American Police Chief Charles Young said last week.

Young said his men have caught a gang of seven youths who had committed a total of 21 burglaries of drink, cigarette and candy machines.

Young said his squad ears have been alerted to increase their vigilance, and coin machine owners were urged to be on the alert.

Young said the young burglars were caught when an alert homeowner spotted a fresh burglary machine, began patrolling the area and spotted a car with two youths in it. They sped away, he followed and on questioning them discovered some loot in the car. They confessed and implicated the others.

Young said exact amount of money stolen from the machines could not be determined. He said, "The largest loss was in damage to the machines."

Operators know this only too well. Break-ins had increased so tremendously a few years ago that Memphis Music Association formed a committee to work with police to catch coin burglars and prevent as many break-ins as possible. The increased patrolling and watching of locations reduced burglaries by about one third.

With the association having managed to keep them down, but occasionally they do slip up again.

VALUES GALORE!

WASHINGTON, D.C. — Values galore will be found on the Billboard No. 1 charts for Christmas week. The charts are filled with special sales and promotions, and the holiday season is in full swing.

Coin Machine Break-Ins On the Rise as Yule Nears

Mr. Coin Man

You're in business to make money. Billboard is in business to help you. Weekly dollars and sense information in every area of your fast-paced industry... profix ideas... current trends and forecasts... legislation affecting coin... service ideas... new services... new machine-making ideas...

**PROGRAM FOR PROFIT! BOOST COLLECTIONS THROUGH**

**50 STEREO SINGLES FROM TOP SELLING LP'S**

**MUSIC OPERATORS' STEREO SERVICE, GIVES YOU:**
- **TOP ALBUM SELECTIONS**
- **TOP ARTISTS**
- **35% Stereo Singles in Five-Packs**
- **Four-Color Album Display Miniatures**

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**MOSS PACK #2**

<table>
<thead>
<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>COME ON BABY (ONLY YOU) - Andy Williams, RCA</td>
</tr>
<tr>
<td>LAWRENCE OF ARABIA (ARRIVAL AT AUDA'S CAMP) - Original Soundtrack, Capitol</td>
</tr>
<tr>
<td>PLEASE BE KIND/MY KIND OF GIRL - Frank Sinatra &amp; Count Basie, Capitol</td>
</tr>
<tr>
<td>THE BREEZE AND I/PERFECTION - Mantovani, London</td>
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<tr>
<td>LATIN RENDEZVOUS</td>
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**MOSS PACK #3**

<table>
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<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>MY ROMANCE/THEY Didn'T BELIEVE ME - Jack Jones, Kapp</td>
</tr>
<tr>
<td>A LOVE THEME FROM MUTINY ON THE BOUNTY/THE THEME FROM GIANT - Jackie Gleason, Capital</td>
</tr>
<tr>
<td>THE ANTONY &amp; CLEOPATRA THEME/CASSAR &amp; CLEOPATRA THEME - Original Score, 20th-Fox</td>
</tr>
<tr>
<td>LOVER COME BACK TO ME/MISTY - Frank - Capra, Sony</td>
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<tr>
<td>ALCATRAZ/is THE MOON</td>
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**MOSS PACK #4**

<table>
<thead>
<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>MOONLIGHT &amp; ROSES/THE O'CLOCK IN THE MORNING - Hugo &amp; Luigi, Capitol</td>
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<tr>
<td>LOVE THEME FROM MUTINY ON THE BOUNTY/THE THEME FROM GIANT - Jackie Gleason, Capital</td>
</tr>
<tr>
<td>THE ANTONY &amp; CLEOPATRA THEME/CASSAR &amp; CLEOPATRA THEME - Original Score, 20th-Fox</td>
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<tr>
<td>LOVER COME BACK TO ME/MISTY - Frank - Capra, Sony</td>
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**MOSS PACK #5**

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<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>I KEEP GOING BACK TO JOE'S/WHERE DID EVERYONE GO? - Nat King Cole, Capitol</td>
</tr>
<tr>
<td>THE ONE I LOVE BELONGS TO SOMEBODY ELSE/WE'LL NEVER SMILE AGAIN - Jo Stafford, Reprise</td>
</tr>
<tr>
<td>WHEELS/MUSKET RAMBLE - Chet Atkins, RCA</td>
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<tr>
<td>LOVER COME BACK TO ME/MISTY - Frank - Capra, Sony</td>
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**MOSS PACK #6**

<table>
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<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>BYE BYE BLACKBIRD/WE KISS IN THE SHADOW - Sammy Davis Jr., Reprise</td>
</tr>
<tr>
<td>TAKE GOOD CARE OF MY BABY - Anika, RCA</td>
</tr>
<tr>
<td>DEVOTION/SONGS OF TIME - Ferrante &amp; Teicher, U.A.</td>
</tr>
<tr>
<td>END OF A LOVE AFFAIR/THAT'S THE WAY THINGS GO - Gloria Lynne, Everest</td>
</tr>
<tr>
<td>TROUBLE IN MIND/I CAN'T STOP LOVIN' YOU - Jimmy Smith, MGM</td>
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**MOSS PACK #7**

<table>
<thead>
<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>WE KISS IN THE SHADOW/PEOPLE WILL SAY WE'RE IN LOVE - Andy Williams, Cadence</td>
</tr>
<tr>
<td>ANY PLACE I HANG MY HAT IS HOME/COME BACK TO ME - Barbra Streisand, Columbia</td>
</tr>
<tr>
<td>WHERE CAN I GO TO MAN TIME - Ray Charles, ABC-Paramount</td>
</tr>
<tr>
<td>A JAPANESE GARDEN/APRIL IN PORTUGAL - Ferrante &amp; Teicher, U.A.</td>
</tr>
<tr>
<td>THE GOOD LUCK/THHEME FROM CA'S SUMMER PLACE - Kenny Ball, Kapp</td>
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**MOSS PACK #8**

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<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>SHINE ON HARMONY/MOON/WANT A GIRL - Frank Fontaine, ABC-Paramount</td>
</tr>
<tr>
<td>DAIMANTIALLA/I'M GONNA SEE YOU - Mr. Arthur cracks, Atco</td>
</tr>
<tr>
<td>REMEMBER THE ALAMO/PEACE IN THE VALLEY - Johnny Cash, Columbia</td>
</tr>
<tr>
<td>THE HAWAIIAN WEDDING SONG/WHEN I LOST YOU - Perry Como, RCA</td>
</tr>
<tr>
<td>I CAN'T START AGAIN/JAVA - Alex - Lee, Decca</td>
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**MOSS RELEASE #9**

<table>
<thead>
<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>REAL STREET BLUES/CARELESS LOVE - Nat King Cole, Capitol</td>
</tr>
<tr>
<td>A TRAVELER'S MAN/ROVIN' GAMBLER - The New Christy Minstrels, Columbia</td>
</tr>
<tr>
<td>THE GREAT HISTORICAL SIGHT / THE UNFORTUNATE MAN - The Chord Mitchell Trio, Kapp</td>
</tr>
<tr>
<td>TELL THEN/BIRDLAND - St. Louis, Liberty</td>
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<tr>
<td>I CAN'T START AGAIN/JAVA - Alex - Lee, Decca</td>
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**MOSS RELEASE #10**

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<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>FASCINATION/THE LAST TIME I SAW PAM - Andrea Frere, Columbia</td>
</tr>
<tr>
<td>RAWHIDE/NEW MEXICO - Fats Domino, ABC-Paramount</td>
</tr>
<tr>
<td>PARADISE/IN THE TRADE WINDS - The Andrews Sisters, Columbia</td>
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<tr>
<td>AT LAST I SAW PAM - Andrea Frere, Columbia</td>
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**MOSS RELEASE #11**

<table>
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<tr>
<th>SONGS</th>
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<tbody>
<tr>
<td>GET HER OFF MY HANDS YOUNG AND FOOLISH - Tony Bennett, Columbia</td>
</tr>
<tr>
<td>SENTIMENTAL JOURNEY/TURNING TIDEL - Ted Heath &amp; His Music, London</td>
</tr>
<tr>
<td>ONCE UPON A TIME/EVE TIDE - Jack Gary, RCA Victor</td>
</tr>
<tr>
<td>ROLL ON, COLUMBIA, ROLL ON, THE TALE OF MICHAEL FLYNN - The Highwaymen, United Artists</td>
</tr>
</tbody>
</table>

Contact your regular Juke Box Distributor or One-Stop . . . or USE THIS CONVENIENT ORDER FORM TODAY. . . (Operators: price per pack—$3.50)

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**OPERATORS PROGRAM FOR EVERY LOCATION**

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L. A. Vending Tax Relief Seen

Continued from page 46

... of the operators pulled their machines from locations within that city. This cut off revenue to the city from this business category. This is only one way to effectively fight such rulings.

Where licenses are the highest, do you find the city councils lack understanding of bulk vending operations?

Yes. The council thinks only of a vending machine, per se. The members do not break it down as to bulk, package, etc. When they vote on vending, they think only of big business vending—big operations. They think of the big coin-operated machines, 30-cent cigarette machines and others that might be pulled in. They are making a dollar a month, not a penny. There is not much gross in the premises.

No Equity

So, the city council votes $5 for a ‘vending machine’ and as a bulk vending machine is smaller they do not see any equity between a machine assuming 15 to 15 kinds of candy and a $2 machine that vends a single product and operates on pennies.

Are some city councils sympathetic to bulk vending?

The answer is definitely yes. Let’s not overlook the fact the council members are, in the main, those who are successful in their own businesses. Many of them, like the operators, are small businessmen. They also have children. These councilmen do not want to force children to peddle pennies into a machine to cover the license fee. A number also realize that bulk machines are the only remaining place where merchants can get penny slugs for a penny.

What was the license situation at the close of 1962?

“... At the close of that year, we had paid out $70,000 to for $2 a year. We also constructed Santa Monica which had a license structure of 50 cents for a penny machine and $2 for nickel ones. The cost of the first 50 machines was $25 per month to operators in excess of that figure.”

What was the trouble in Buena Park, and what was accomplished there?

Disturbing Call

We received a very disturbing call from one of the operators in machines in that city. He was told that the license fee was $6 per machine and $4 for bulk vending machines. This was enforced with all machines on locations and for which the license fee was not paid and tied up or confiscated.

After previous discussions and negotiations with the city attorney’s office and the licensing administrator, we were able to get a stay of action. I had been informed recently that Buena Park is revising its entire business license structure and it will also apply to bulk vending machines. In the meantime, no penalties have been imposed upon the operators on locations there.

“We were successful also in getting Buena Park to change from $1 per machine to a flat rate of $4 per month. The city has set its ordinance to a rate of $2 per machine. Buena Park is an incorporated city and Gardena gave assurance that during the next year (1964) these fees will be changed. We feel that the operators will be made.”

Were you successful in all of your contacts?

“No, but we have a good record of progress. We have met with the city of Oxnard (Ventura County) at the request of Len Art Vending to settle these matters. It was later taken into consideration by the operators. The matter was changed against any change. This is the city of the future, of growth, and against any change. This is the city of the future. We are not going to let anyone change this. We are going to fight for our rights.”

What is your policy for working with the city council?

“We are willing to work with the city council, but we want to see the council members think of the big picture and the future.”

What would you advise operators in other sections to do regarding the local governments?

“In this day of population explosion and incorporation of municipalities, I would suggest that they contact the license administrator when the city government is being formed. The point is to keep the ordinance off the books. It is easier to keep it off than to remove it when the city is incorporated. Then, of course, present the operator’s side. I think they will find nearly all city councils willing to listen, at least.

Background Music

Continued from page 44

ment, their programming. Unlike the music in other stores, ours is a service which we wish to offer to our customers.

According to Tom Borsella, Allied Service Manager, maintaining and repairing playback equipment at the locations is a minor problem. The Seeburg units are designed for rugged operation and are not given trouble even in locations operating on a 24-hour basis.

The biggest problems for Borsella and his crew come on changeover day. All operators of the stores must have their background music altered to the library changed with as little coronary as possible. The biggest trouble of the year will come in a few days—on December 26 to be exact—when the Christmas music inserts must be cleared out of every library in the area.

On this day the entire service and installation force, and even the office help, are pressed into service to still the sounds of Christmas past for another 11 months.

Heat Treatment

Continued from page 47

... toward the cost of electricity.

Johnson now has enough hot-shot machines to replace all of his cold-plate machine models, many of them located merely by cutting through the equipment rooms of his many competitors. The operators in the Washington area. When the first time the machines turned up in the city were usually one or two which could not be cut into at a reasonable rate, rendering the machine useless with some of the competition. They were not changed and thus a two machines this winter, and is currently used for field and co-operating with other operators throughout the Washington area in search of such equipment.

other one or the other. Los Angeles has a gross receipts tax.

What would you advise operators in other sections to do regarding the local governments?

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HOW SWEET IT IS: On January 14, one of the songs Frankontaine sings on the Jackie Gleason Show will be a new one, written by Gleason and Irving Caesar, entitled "How Sweet It Is." An ABC-Paramount single by Fontaine is ready for release and will also be included in his forthcoming LP. No musical sleuth, Gleason has nearly 30 albums available on Capitol.

ANKAS AWAY: Paul Anka has just concluded his fifth international tour (his one included invitational performances for the Peace government) and is shown here as he docked in New York harbor last week with his beautiful wife Anne. They returned on the S.S. New Amsterdam.

GUCCIO IN GERMANY: French singing star Juliette Greco recently gave two concerts in Hamburg and two in Berlin. She is pictured here with singer Peter Bell and Wolfgang Kretzshmar of Philips TV. Come January, Juliette will appear in a new stage play by Francois Segon in Paris.

PELL AND HARDY: Frances Hardy, singing star who has scored mightily in France, Belgium, Italy and other European countries, added another notice to her string of victories last week by winning the popularity contest sponsored by the Spanish disk jockey "Discote长时间." Miss Hardy beat out a constant former winner, Connie Francis, as most popular foreign female singer in Spain.

JANE, JANE, MOST UNPLAIN: Voluptuous Jane Mansfield is leading lady to Germany's most recording star, Freddy, in current album, "Heimweh Nach St. Pauli" (Memories of St. Pauli), a musical based on the life of the saint. Album will be released here by RCA Records, which will also issue Freddy's first single (to the U.S. market), "Tell You Why You Come Back," coupled with "Why Can't I Ever Be Lucky." Is he kidding??

SIEGER IN TOKYO: Folk artist Pete Seeger, during recent tour of Japan and Far East, makes an appearance on NHK-TV, Tokyo. He is shown here with moderator and translator.

MIDNIGHT SESSION: Country vocalist Judy Lynne is shown during her initial recording session in Nashville. She is seen here with H.W. (Poppy) Doily, veteran producer for United Artists Records.