**Golden Boy** Latest Cap. Show Grab From Broadway

*By LEE ZHTO*

HOLLYWOOD—Capitol Records last week stepped up its full-scale drive on the Broadway musical front from the acquisition of original cast rights to "Golden Boy," starring Sammy Davis Jr. and Liza Minnelli, to Reprise Records. The show is a musical version of the Clifford Odets novel. It is scheduled to hit Broadway September 28.

**DEAR TO HEAD C.W. AD SHOW**

NEW YORK—Jimmy Dean will headline the annual Country Music Association’s All-City Jamboree, to be held this year for the country music enthusiasts of the city. The St. Louis, Baltimore, and Chicago chapters of the CMA are scheduled to appear. The show will be held at the New York State Fairgrounds, Syracuse, N.Y., on June 18.

**Capitol Investment**

Lingold told Billboard that Capitol has invested in half of the show, half of the cost. The score was written by Lee Adams and Charles Strouse, hailing from Livingston as the movie’s most important young writer team. The same pair penned "Bye Bye Birdie" and "All-American" both of which were recorded by Capitol Records.

**Solo’s 1st One Million Italian Seller**

MILAN—First record in history of Italian disk business to sell one million is Bobby Solo’s "I Sono Un Lavoro" (I’m a Worker), released on the You Are My Rose label. It was released on November 10, 1962, and sold over 1 million copies in six months.

**Disk Again on Broadway Beat**

*By MIKE GRASS*

NEW YORK—The record business started to the Broadway beat last week. Two new musicals, "Anything Goes," starring Dinah Shore, and "High Society," were recorded for Columbia Records. The show is a musical version of the movie "High Society," which was given an added sales fillip via a major radio station's review of the musical's cast, recording by Columbia Records.

**Side Shows, Real Shows at Cap.: Amusement In, Electronics Out**

HOLLYWOOD—Capitol Records last week pulled out of the electronic industry, withdrawing from the electronics industry, and sold its interest in the Telecommunications Company, Los Angeles. Capitol's electronics range up $1 million in sales during the three-year period in the field.

**Side Shows, Real Shows at Cap.: Amusement In, Electronics Out**

HOLLYWOOD—Capitol Records last week pulled out of the electronic industry, withdrawing from the telecommunications company, Los Angeles. Capitol's electronics range up $1 million in sales during the three-year period in the field.

The Whittaker firm takes over the domestic marketing of EMI television cameras, videotape, photomultiplier tubes, klystrons, plus products of Capitol's Gramophone division, including U.S. made solid-state video and audio mixing systems. This system involves the major portion of Capitol's electronics business.

**What are the top SALES IMPACT STATIONS in St. Louis and Birmingham?**

See Radio Response Chart in Radio-TV Section

**Lewis C.W. for 50 Cities & Television**

NEW YORK—Plans for the giant ABC-TV show set up in Madison Square Garden here, May 16 and 17, have been finalized. The show includes a closed-circuit TV show, which will be broadcast to the University of Mississippi River, according to Vic Lewis, producer. Lewis estimates the attendance at the show, which will be broadcast to the closed-circuit TV audience, is expected to be between 350,000 and 500,000. Price scale for tickets to the closed-circuit TV show has not been set, but initial talks with promoters indicate that the seats will be in the areas of $15, $25, and $35.

**Country jockeys are working closely with Lewis in arranging for parties to travel to Madison Square Garden to see the show. Lewis has been working with deejays and promoters in connection with the closed-circuit show, and those interested are invited to contact Lewis.**

**Fisher Theater August 25—September 19, it will open at the Fisher Theater on Broadway on September 28.**

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PAUL ANKA: HEADED FOR HITSVILLE
"MY BABY'S COMIN' HOME"
\(\text{c/w} \, \text{"NO, NO"} \)

PAUL ANKA
MY BABY'S COMIN' HOME / NO, NO

A FAST MOVING SINGLE
#3349

ORDER TODAY!
RCA VICTOR

www.americanradiohistory.com
Cap Forms Tower; MacArthur Tribute LP's Prove Old Soldiers Record Away

By MIKE GROSS

NEW YORK—The record industry's biggest show of the year, the Billboard Awards, kicked off on April 15, 1951, and to the U.S. Corps of Cadets at West Point on May 12.

**Royalty to Academy**

Imprinted on the Camden album, which bears on its front cover a portrait of the General, is the following: "In appreciation of the assistance and cooperation of the Academy of Graduates of the U.S. Military Academy in the preparation of its LP's, the royalty from its sales will be paid to the Association." The two-album monaural set is being made available at a special manufacturer's national advertised price, optional with dealers, of $2.98.

The album of course also contains a collection of memorable photographs of the General on its inside liner.

MacArthur's address to Congress, which was broadcast to the nation in its entirety by RCA Victor.

**TV Material**

The broadcast is titled "General of the Army Douglas MacArthur. The Life and Legend of the Old Knight." It contains 370,000 on-the-spot recordings made by the General as well as from various interviews with Presidents, Hoover and Eisenhower and the Manhattan Project. All the material on the MGM Duplo was taken from the TV show "Speaking of the Present," produced by Hearst Metrotone News and the Hearst Metrotone News Network.

At press time, Motivic Prize, MGM sales chief, reported that orders were well over the $10,000 mark. The package has a white cover with five gold stars and is out on the market at the suggested list price of $1.96.

Personal Interviews

Atlantic's album is called "The Complete Life of General MacArthur, A Man of His Own." It contains speeches and interviews with the General compiled and edited by Z. Burns, disk jockey on WINS, New York.

Up to date some 17 LP's have been issued by various American record companies. The collection, along with books and films, would be housed in a library, as a permanent memorial.

**MEMORIAL FOR KENNEDY**

ROME—An American group here is planning a memorial for the late President John F. Kennedy, who has been issued by various companies. The collection, along with books and films, would be housed in a library, as a permanent memorial.

**DEPARTMENTS & FEATURES**

Hot 100 Chart...
Top LP's Chart...
Others Music Poll Charts
Best Sellers...
Hot Country Singles...
Hot Country Albums...
LP Reviews...
Singles Reviews...
Music & Record News...
Country Music...
Classical Music...
RCA Victor News...
Dealers Radio TV Programming...
Engineer's Digest...
Computer Operating...
Bill Wending...
Buyers & Sellers...
Classified...
Rep. Roosevelt Says He Will Keep Watch on FTC Decisions

By MILRED HALL

WASHINGTON—Rep. James Roosevelt (D., Calif.), whose House Small Business Subcommittee on Distribution, pricing and trade mark is investigating, has said he will continue to keep close watch on developments in the Commission. Representative Roosevelt personally wrote a letter to Commissioner Alton B. Carpenter, resident of American Record Merchants and Distributors Association recently to congratulate ARMADA for its role in the crusade to eliminate unfair and deceptive trade rules in the record industry.

Roosevelt, who is chairman of the House Small Business Subcommittee on Distribution, pricing and trade mark, "proceeding, since it attempts to deal with problems of dual distribution by spelling out specific trade practice rules," Roosevelt is particularly concerned over the dual distribution problems—where a supplier can also be a competitor. "Trade present law does not cover the 'integrated' manufacturer's right to sell directly to wholesale subdistributors at lower than cost to sell to an outsider independent.

ELVIS PRESLEY CAMPAIGN

RCA Expanding Promotion

NEW YORK—RCA Victor is expanding its plans for the Elvis Presley campaign with the addition of six of the singer's Gold Standard singles to the 1964 Presley catalog which will also focus consumer interest on the four Presley singles 2160, 2161, 2162 and 2163 in the catalog. The Presley campaign, which celebrates his eight year with the company, runs through April and May.

During Presley's eight years with the company he amassed a total of 10 million units in world-wide sales. The critical period in last week's Billboard report on the Presley discography was the 27th March. The total of 10 million sold.

Six Gold Songs


"Heartbreak Hotel" is Presley's debut single with which first it a unprecedented string of million-selling recording which will probably exceed 2,3 and over the world. "Kiss Me Quick" backed with "Suspicion" is a new Presley Gold Standard edition; both are from his "Pot of Gold" album which has sold more than 600,000 copies in Europe alone. "Kiss Me Quick" and "Suspicion" are also eight singles bear a different picture of Elvis and, on the inner side, a new list complete RCA Victor singles catalog.

Promotional and merchandising aids on the singles include: RCA Records, New York, Merchandisers. 2. Dealer order forms that cover all of the singles, a page counter giveaways that spotlight the singles and album plus the complete Presley I.P. singles and EP catalog.

4. Package-size calendars bearing Elvis' portrait in color. 5. A special disc jockey kit containing all the new Presley Gold Standard singles.

NARM Sets Pace Of Miami Meet

NEW YORK—The two-floor display area at the Eden Roc Hotel, Miami Beach, during the Sixteenth Annual Convention of the National Association of Record Merchandisers (NARM), April 19-23, will be completely occupied by NARM association members. The annual convention will be held and run by Jules Malamud, executive director of the group. Activities will include, among others, Joto April 20 and 21, and all day on April 22, the rack merchandise displays including record manufacturers, suppliers of displays and accessories, etc. Each company will be provided with a press viewing visit.

On the second day, brand discusions is as follows: Monday (20), the Robinson-Patman Act can only be called on when the manufacturer discriminates among customers he supplies. This principle was enunciated during Roosevelt hearings in September by ARMADA counsel Earl Kinzer. It was hoped that trade conference rules might rectify some of these. Representative Roosevelt said he hoped the FTC might explore the problem further. He noted the instance of dual distribution harmful to small business can be tackled under present laws, which now need legislation —and said that the hearing of March showed every sign of full speed ahead. Supervising attorney in charge John Ben
ton hoped to have his brief on the record trade rules ready for Commission attention by early summer, and action could be swift, unless the Commission decision on the conference is needed, or draft of rules is not satisfactory. Both possibilities are slim.

The express intention of Rep resentative Roosevelt to continue watch on further developments would also seem to scant any room for optimism. Roosevelt's 1961 effort was the first to specifically challenge the Robinson-Patman Act, which is to serve as a cultural companion piece to the line arts work. He believed the work of great American pastime. Roosevelt's efforts plete on designs, dates of issue or places of first-day ceremonies.

STAMP FOR ASCAP 50TH

NEW YORK — The U.S. Post Office Department is getting ready to make the occasion of the 50th anniversary of the American Society of Composers, Authors and Publishers. The department is issuing a special poster stamp, which is to serve as a cultural companion piece to the line ars work. The work of great American pastime. Roosevelt's efforts plete on designs, dates of issue or places of first-day ceremonies.

Capitol Agrees With Vee Jay On Settlement

HOLLYWOOD—Capitol Records and Vee Jay Records have agreed to an out-of-court settlement of Vee Jay's claim for royalties rights to release Beatles records in the United States. Capitol has made a one-time payment for the artist's royalties, including substantial advance for the artist's royalties to date and a licensing fee for the future. In announcing the joint announcement, Capitol did not mention the royalty that the legal position of the other was right. Negotiations were concluded late Thursday (9) by Robert E. Carp, vice president and general counsel for Capitol, and Mark Sands and Irwin Lasker, representing Vee Jay.

The settlement in effect cancels the temporary injunction which Capitol had obtained against Vee Jay in the Cook County (Chicago) Circuit Court of Illinois. This injunction had been stayed pending an interlocutory appeal to the Illinois Appellate Court. Last month the Appellate Court had ordered that the temporary injunction based on the pleadings.

Steinberg, Mercury; Joe Cada, Record Industries Corporation; Dave Miller, Miller International; Jim Tiedjens, Muscle Island Record Corporation; Stan Jaffe, Genter Sales Company; John Billings, Billings Distributing Company, and Charles H. Murphy, Mercury of America, Inc.

Speakers who will appear before the board will include, following:

George Mark, executive vice-president, RCA Victor division, who will keynote the convention under the theme of "The Year of Faith," Dr. Theodore N. Beckman, noted economist and marketing professor at Ohio State, will talk on economic factors in wholesaling. The aforementioned speak on Monday. On Tuesday, "Building Columbia Records' marketing vice-president, Price, will discuss "Marketing and Promotion." Albert A. Carreta, CAPRI special legal counsel, will present a seminar on "Trade Rule Practices under the Rule for Profitability Compliance.

Jules Malamud, NARM executive director, is in charge of the sessions of the (Continued on page 8)

Colpix Tapping Indie Producers

NEW YORK—Colpix Records, the old independent distributing firm controlled by the owners of RCA Victor have written to the major independent record producers across the country asking them to consider new artists. The letter was written by Jim Colp, head of the company and Colpix. It is also expected that Colpix will also also record artists already on the Colpix roster.

Meanwhile, the letter has reached Taylor's first release which combines "How Does It Feel" with "The Greaspe."
if you have great product you really don't have to shout about it.

Columbia Records

*4-Track Stereo Tape
the performance rights questions. But he has made all of his files available to the Senate committee.

Senate Business Committee counsel Watts says when—or if—the committee gets to the music performance rights, there are at least a dozen major relationships to be followed through in study of ASCAP, BMI and SESAC. A witness would cover ASCAP and its licensees (which goes into broadcasting); ASCAP and its competitors; the competitors and their licensees; copyright relationships, and comparisons with the way foreign performance rights are handled, etc.

The committee would probably not go into the jive box performance royalty aspect, which would presumably be taken care of by Congress's action on the Celler bill to en end performance exception for jive box music. However, the Celler bill has languished in the House Rules Committee since its approval by the House Judiciary Committee in September 1961, and the bill does not reach a vote in this session of Congress, it dies. A new bill would have to be introduced in the 89th session, which begins next January.

Exiting Liberty, Tim Negotiates

NEW YORK—Timi Yuro has ended her contract with Liberty Records and is preparing for another record company deal. The break with Liberty was handled by her attorneys, Samuel P. Norton and Seymour M. Lazar.

The singer recently returned from a tour of the Far East and saw theater and acting, and made appearances in Los Angeles at the Crescendo and key night spots. She's available for film work and personal appearances, and is considering new management.

Col. Artists

At Benefit

HOLLYWOOD—Mahalia Jackson, Andre Previn, Andy Williams, Pat Boone, Jimmy Rodgers and the Beach Boys lent their respective talents Friday to "Seniors' Evening" a benefit concert in Whittier High School, with proceeds divided between the Metabolic Unit of UCLA Medical Center and the Student Veterans Association Fund. The UCLA group is doing extensive research on marl breed disease, a disease from which Susan Townsend suffers. She is a daughter of Columbia Records' West Coast Operations Vice-President Irv Townsend.

The concert provided the first opportunity to pair vocalist Williams with instrumentalist Previn. They handled five tunes together. The concert was produced by Stanley Meyers, with 2,500 persons paying $4. As a result of the concert, Columbia is considering a Previn-Williams LP.

Schi cke Set At Columbia

NEW YORK—Charles Schicke has been set as director of education services in Columbia Records' Special Products division. He'll be responsible to Albert Shulman, Special Products director. Schicke's first assignment is to develop and maintain relationships with educators and their institutions and publish records. Schicke will also be responsible for developing and maintaining relationships with educators and their institutions and publishing, as well as developing and implementing techniques for marketing Columbia product to educational institutions and publishers.

In new assignment, Schicke was director of Education Services and Columbia Records Sales Corporation.

NAVE LABELS SUCCESS

Use Catalog Selling Concept

NEW YORK—"An indie manufacturer must sustain the concept of catalog selling. If the label is to maintain its economy," says Lenny Sachs, director of album sales and merchandising for Atlantic-Atco. A considerable amount of Atlantic and Atco product, produced two, three, four and five years ago, continues to sell and document the validity of the catalog concept. Sachs notes. On Atlantic, for instance, some long-term sales results derive initially from good product; it must be in the groove—but they are sustained by merchandising and promotion which is keyed to extended catalog opportunities.

Sachs adds. "Sometimes it is necessary to experiment with Atlantic's recording of a film that will not play in market areas," he opined. But in getting to see such new avenues of exposure, it is necessary to get back to some of the basics of the record business. Communication and exchange of information between manufacturer and distributor to the entire chain of distribution down to the retail outlet.

Another basic, he points out, is the maintenance of "reasonable inventories" at the distributor level—giving the distributor the opportunity to turn over his product often, without inundating him with excessive products. Fail to do this, it is impossible to maintain a healthy relationship, he stated, adding that from such a healthy relationship flows enthusiasm which is imparted to the dealer.

"It is incumbent upon the indie manufacturer to direct the distribution of his product, as well as promotion and merchandising," he adds.

INDIE LABELS SUCCESS

Use Catalog Selling Concept

ONE WEEK

The Wholesale Promotion of "The Alphabet" for RCA Victor

November 19, 1965

Billboard's new approach to radio promotion: an accurate monitor of weekly hit products from the record companies. Here is a 100-meter graph of Sunday's ratings in the top 75 radio markets. How is a song topping the Billboard charts creating its own network of radio hits? The charts are prepared from national audience surveys conducted by Arbitron, a company that monitors the radio audience-

LATE SINGLE SPOTLIGHTS

HOT POP SINGLES SPOTLIGHTS

THE RIP CHORDS

THREE WINDOW COUPLE (Screen Gems-Columbia, BMJ) (1:51)

Harmonica and tenor sax effects add to the routine that this brother-sister duo has established. Flp: "Hot Rod, U.S.A."

Columbia 43035

NINO TEMPO AND APRIL STEVENS

IM CONFESSIN' (THAT I LOVE YOU) (Bourne, ASCAP) (2:07)

Harmonica and tenor sax effects add to the routine that this brother-sister duo has established. Flp: "Tea for Two" (Harmonica, ASCAP) (2:28)

Ato 6294

FREDDIE CANNON

ODIE COLOGNE (Claridge-Halseon, ASCAP) (2:36)

Abigail Beecher gets company in this beauty-conscious swinger. Side has similar drive. Flp: "G.K. Wheeler, the Uxel Car" (Claridge-Halseon, ASCAP) (2:30)

Warner Bros. 5434

INEZ FOXX

HURT BY LOVE (Saturn, BMJ) (2:35)

Strong side here from the gal and could be her biggest since "Mocking Bird." Flp: "Confession" (Saturn, BMJ) (2:30)

BMI 20-001

"It's the New Sound of Billboard."

If you ever come to pass you'll read about it first in Billboard.

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"Barbra belts out a smash"  
New York Journal-American

"...Barbra Streisand sets an entire theatre ablaze"  
Time Magazine

"Funny Girl is just this side of paradise."  
New York World Telegram

"...it's the star's evening, long may she wave..."  
Walter Kerr, New York Herald Tribune

“Jule Styne...has written one of his best scores...”  
Howard Taubman, New York Times

“Funny Girl and Barbra Streisand are a wonderful Broadway combination”  
Associated Press

“Barbra Streisand in Funny Girl is the greatest thing to hit Broadway in too many days.”  
Ed Sullivan

“Funny Girl is a gem of a show!”  
Variety

“Miss Streisand...breaks your heart with her closing ‘Don’t Rain On My Parade.’”  
Norman Nadel

The original cast recording of Funny Girl is available now, exclusively on Capitol. Don't miss out on big sales. Have your buyer contact CRDC and order immediately.
HOLLYWOOD — Barbra Streisand and the Singing Nun (Sœur Sourie) will vie for the annual top awards of the National Academy of Recording Arts and Sciences, with both artists named as finalists in the Record of the Year, Album of the Year and Best Female Vocalist Performance categories. The Singing Nun has also been nominated for Best Religious Performance.

Other leading nominees for the NARAS Grammy awards include composers-conductors Henry Mancini and Benjamin Britten. Mancini has been nominated for Record of the Year, Best Performance by a Chorus. His "Days of Wine and Roses" appears in six nomination categories, while "More" and "Wives and Lovers" were named in four categories.

Britten received the most nominations in the classical field for his "War Requiem." The record shares honors with Puccini's "Madama Butterfly," conducted by Erich Leinsdorf, and "Great Scenes From Gershwin's Porgy and Bess," with Leontyne Price and William Warfield.

Most Nominated

Among the most-nominated artists are Tony Bennett (last year's top Grammy winner), Ray Charles, Jack Jones and Andy Williams in the men's singers division; the Singing Singers and Peter, Paul and Mary among vocal groups; Al Hirt, Quincy Jones and Peter Nero among instrumentalists, and Pete Seeger, nominated in the documentary, children's and folk recording categories.

Nominees for Best New Artist of the Year include John Gary Robinson Moves To Columbia Pics

NEW YORK—Irwin Robinson has been appointed attorney for the music and record division of Columbia Pictures-Screen Gems TV. He'll legally supervise the music publishing operations of Screen Gems-Columbia Music and Colgems Music Corporation and the record activities of Colpix and Dimestore. In addition, he'll legally supervise any music or recording matters evolving from the TV and motion picture companies.

For the past seven years Robinson has been connected with Zodiac Music and Palette Records.

Performance by an Orchestra and Best Performance by a Chorus. His "Days of Wine and Roses" appears in six nomination categories, while "More" and "Wives and Lovers" were nominated in four categories.

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Nominees for Best New Artist of the Year include John Gary Robinson.

Cameo Reorganizes

PHILADELPHIA — Herman Kaplan, sales promotion manager, and Red Schwartz, national promotion manager for Cameo-Parkway Records have left Philadelphia-based diskery in the wake of an extensive company reorganization move.

(also cited for a Best Male Singing Performance), Trini Lopez, Viktor Carr, the J's with Jamie, and the Singing Singers.

Record of the Year finalists are Henry Mancini's "Days of Wine and Roses," the Singing Nun's "Dominique," Barbra Streisand's "Happy Days Are Here Again," Tony Bennett's "I Wanna Be Around" and Jack Jones' "Wives and Lovers."


Best Song of the Year nominees are "Days of Wine and Roses," "Call Me Irresponsible," "The Good Life," "I Wanna Be Around" and "Wives and Lovers."

Cornish Combo In N. Y. Debut

NEW YORK—Gene Cornish and the Untouchables, a new group from Rochester, made their New York debut last week via a series of in-person dates.

The group was introduced to New Yorkers via a party at Hotel Edison on April 3. Hal Jackson of WWRL was on hand to attend the party and the group entertained. The event was taped for broadcast over WWRL the following night. On Saturday (4), the group performed in Connie's Ballroom for over 4,000 persons, and on Sunday they were the featured attraction at Palisades Amusement Park where they appeared before more than 20,000 people.

The group is on the Dawn label.

NAR M Sets Pace

* Continued from page 4

convention, stated: "Whenever I review the program ... from the phraseology its key words to reaffirmation of Faith to the topic of its closing panel, 'Today's Problem — Tomorrow's Challenge.' I am impressed ... with the opportunity for self-knowledge and education which this convention offers to record merchants and manufacturers alike."

Csida's RIC Romps With 4 Representative Singles

NEW YORK—RIC Records, the newly formed disk company headed by Joe Csida, is spreading into all areas of the record market with its first release of four singles. The first batch of singles out of RIC is also representative of Csida's a.&r. policy of calling in independent producers as well as utilizing the company's own a.&r. staff.

As far as the market spread goes, "Wake Me a Hundred Years From Now" and "Never Never Land" by the Terry's is aimed at the country and western market; "Dear One, Part Two" and "Baton Rouge" by Larry Finnegan is directed at the teen section of buyers; "Be Not Troubled" by Billy Bodner and the PB is slated toward the so-called "good music" section of the market; "Foot, Fool, Fool" and "Since You've Been Gone" by Roosevelt Grier is rhythm and blues oriented.

Two of the four records were produced by RIC staff producers, and two by independent producers. Alex Zanetis, who is RIC's director of a.&r., produced the Terry's record; Larry Finnegan, who is the label director, produced the PB's record. Billy Darin and his TM Music organization produced the Roosevelt Grier record and Philip Csida produced his own PB6 sides. Marty Gold, who records for RCA Victor, will release one of the sides for RIC.

In launching the new releases, Csida pointed out that each record will carry on a "customized promotion." In the first release, for example, over and above all the orthodox promotional activity which will be employed on the Grier record by RIC, Darin's TM promotional force and Grier's personal manager Ken Ross of Berger, Ross & Steinman, the disk company has hired a Hollywood public relations firm to do a special promotional-publicity campaign on Grier on the West Coast.

The promotion on each disk will be concentrated in different areas of the country and discussions are still going on to complete RIC's distribution network.

FINALISTS FOR NARAS 1963 GRAMMY AWARDS

RECORD OF THE YEAR

DAYS OF WINE AND ROSES
Henry Mancini
RCA Victor

DOMINIQUE
The Singing Nun
Philips

HAPPY DAYS ARE HERE AGAIN
Barbra Streisand
Columbia

I WANNA BE AROUND
Tony Bennett
Columbia

WIVES AND LOVERS
Jack Jones
Kapp

ALBUM OF THE YEAR

BACH'S GREATEST HITS
The Swingle Singers
Philips

THE BARBRA STREISAND ALBUM
Barbra Streisand
Columbia

THE DAYS OF WINE AND ROSES
Andy Williams
Columbia

HONEY IN THE HORN
Al Hirt
RCA Victor

THE SINGING NUN
Sœur Sourie
Philips

BILLBOARD, April 18, 1964
TIMED FOR PROFIT!

TWO EXCITING ANDRE KOSTELANETZ ALBUMS PACKAGED TOGETHER

AT A SPECIAL LOW PRICE!

A Musical Tour of the World’s Greatest City

Andre Kostelanetz and His Orchestra

NEW YORK WONDERLAND

SPECIAL TWO-RECORD SET INCLUDING WORLD-WIDE WONDERLAND

BONUS LP

A Musical Tour of the World

Andre Kostelanetz and His Orchestra

WORLD-WIDE WONDERLAND

A WORLD’S FAIR OF ENTERTAINMENT ON COLUMBIA RECORDS
BOSTON—The jump from songstresses on a TV show ("Hawaiian Eye") to supper club dates does not seem to have been too big a leap for Warner Bros. recording artist Connie Stevens. She is an unusual performer insofar as she emerges as a sort of girlish bombshell with a happy-go-lucky style. She impregnates her songs with anecdotal, and由此产生的, tales that miss that mark she upbraids her audience into believing that it could all be true.

When the curtain opens in the big Frangimondi Montecello, there is the feeling that she's going to be dead with her little girl garbage. She is that. But as she swings into "Big, Wonderful World" and "I Can't Give You Anything But Love," it seems that she can be agile and electrically alive. Were it not for a touch of overconfidence, which fortunately does not come over in her records, she might come over in a clearer, sharper way. But she does seem at home in such a setting; the rhythm of "The Trolley Song" and "The Likes of You." Miss Stevens slips into a style that "vuits her personality in a couple of Hawaiian numbers, and in that style she could be a mistake by bringing her brother, Chuck, who acts as leader and drummer; so prominently into the act. Their approximation society act is a triffe overwet, and Chuck's rendition of "Tomboy" is almost too much to take. But Miss Stevens' performance, while not yet all of a piece, could, with some good advice, be worked into something that would hold the night club clientele. CAMERON DEWAR

Connie Chases Hawaiian Eye For Happy Bit

MORGAN KING Is Queenly At the Most

Morgan King is singing better than she has at any time who is currently appearing at The World's Theater, on New York's East Side, has a delicacy and musicianship that is rare in today's class singing corps. In addition, the lady has showmanship. She has an easy charm and grace on the stand with touches of humor. Like her voice, her way with the material, is filled with soft and neatly timed introductions that vary the program with a diversity of style.

(Continued on page 46)

PEOPLE AND PLACES

By MIKE GROSS

Allan Sherman really started with his "My Son, The Folksinger" click. The New York Daily News captioned its announcement of Mr. Sherman's first Broadway Son, the Nut," and Judith Crist, movie reviewer for the Herald Tribune, subtitled "The Fall of the Roman Empire"—"My Son. from the 50'sclick. More than 250 disk jockeys, assorted radio and newspaper people showed up at the Americana Hotel last week for a cocktail party honoring Julie London who's appearing at the Royal Bar. Leon Carr and Earl Shuman, hitherto identified with the pop song field, will write the score for "Secret Life of Walter Mitty," a new musical being readied for a fall production off-Broadway by producer Joe Manchester. Joe Bushkin winged to Los Angeles last week to confer with Warner Bros. executives about cutting a record.

Connie Francis is admitting to interviewers that within a few years she'd like to retire from singing and establish a record business devoted to giving unknown singer-songwriters a chance. Nino Oliviero, co-composer of "More," with Riz Ortolani, was inadvertently omitted in Billboard's mention of song credits in the March issue. The Dave Clark Five have been set for their first concert appearance in this country at Carnegie Hall on May 29. Concert will be presented by Theater Three Productions which did the same for the Beatles. Singer Jody Bery into the VIP-Madison in New York in early May. Gene Krupa and his quartet filled the current stand at McComb House with two weeks at the Crystal Palace in St. Louis beginning April 20. Rich Little, Canadian mimic, has set the title for his Capitol Christmas release, "A Little of Hollywood." It will feature many of his American impersonations... Jeno Mate cut "Pledge of Allegiance"-"I'd Like Ham Records. The Haa. banner story for Hungarian-American Management.

SOCIALITES: Linda Mae Schwartz was married on April 12 to Boris Tepper. The bride the daughter of Louie E. Schwartz, business manager of Mills Music... Dick Broderick, manager of RCA Victor's international division, became the father of another daughter March 16 in Teaneck, N. J. He now has five daughters and one son... A son was born to Mrs. Joshua Shelley in New York April 4. She's an actress professionally known as Molly McCarty; the father is a producer with Talent Associates.

TALENT

BMI Musical Theater Gets Professional Eye

Musical Theater Workshop is coming out of the classroom into the spotlight beginning Tuesday (14) a group of aspiring

New York PRESS BOX SCORE

"HIGH Spirits"

"High Spirits," the musical based on Noel Coward's "Bitter Spirit," by Hugh Martin and Timothy Gray, who wrote the book, music and lyrics, opened on Broadway April 7 to generally good notices. ASC-Pentagon will issue the original cast album and Music World is publishing the score.

Following is a breakdown of the New York press critical appraisal of the show and the score:

TIMES: SHOW—builds charmingly and smartly.

SCORE—has novelty and style.

HERALD TRIBUNE: SHOW—very smoothly, pleasantly intimate, amiably ever-going improvisation that is long on casual charm and short on... SCORE—"Composers Martin and Gray seem to have kept too close an eye on the commercial business of writing their numbers so that they show for recording use.

DAILY NEWS: SHOW—has elevated several notches the tone of Broadway's current musical theater simply by being beguiling.

SCORE—"The songs are... good humored or melodious as the

POST: SHOW—"at least retains some of the excellence of the delicious comedy that Noel Coward wrote at the top of his skill."

SCORE—"The new numbers are agreeable though hardly notable."

JOURNAL-AMERICAN: SHOW—there are enough Cavendishs left in the book to give it a worm and wonderfully reminiscent quality.

SCORE—"It is a thoroughly satisfactory score."

WORLD-TELEGRAM: SHOW—has more than Miss Beatrice. Little girl for it—enough—just to qualify it as a success; and to weigh favorably against the several aspects of the show which are decidedly commonplace.

SHOW—musical contribution is seldom more than adequate in its best moments, and frequently is much less.

"ANYONE CAN WHISTLE"

"Anyone Can Whistle," a new musical by Arthur Laurents (book) and Stephen Sondheim (score), opened on Broadway April 4 to unfavorable notices from six of the six N. Y. critics. Columbia will record the original cast album. The Sondheim score is published by Barlow Music.

Following is a breakdown of the New York press critical appraisal of the show and the score:

BILLBOARD'S MIKE GROSS: SHOW—Offbeat and often inventive but fails support in its sophomoric platitudes.

SCORE—Strays from the Broadway formula with an imaginative flair that will take time to catch on. A recording of the score will be worthwhile but not too profitable.

TIMES: SHOW—"forgets to offer much entertainment."

SCORE—"Mr. Sondheim has written several pleasing songs but not enough of them to give the musical wings."

HERALD TRIBUNE: SHOW—"an evaporating musical comedy."

SCORE—"works long and assiduously to drive the social lessons home."

DAILY NEWS: SHOW—"an uneven, fun-out musical... an imaginative story with a good background and I have a song with that sentimental."

SCORE—"a briskly syncopated score, educated lyric's"

POST: SHOW—"ponderously heavy-handed and clumsily vague."

SCORE—"And I thought Mr. Sondheim's score suffered from the composer's determination to escape any atmosphere of giving the audience a good, lively tune."

JOURNAL-AMERICAN: SHOW—"it is fey and fantastic and I believe that in twenty years it will be two years..."

SCORE—"The score may not be immediately beguiling, but I thought the lyrics were bright and original."

WORLD-TELEGRAM: SHOW—You have no idea how many breath-taking surprises are in store—spectacularly original."

SCORE—"Sondheim's music and lyrics deserve an entire review in themselves."

EDIE ADAMS and Jan Early meet at the New York premiere of "The Best Man" last week. Edie is one of the film's stars and Jan is the new United Artists Records singer who recorded the title song by Mort Lindsey and Noel Sherman. BILLBOARD, April 18, 1964
"It's Over" builds to a fantastic emotional peak, typical of Roy Orbison's music.

"It's Over" is headed for a fantastic sales peak, typical of Roy Orbison's music.

"It's Over" 45-837
New smash by Roy Orbison.
Side Shows The Show At NBA Chi Convention

RIT  LICENSES DUE APRIL 19
WASHINGTON, D.C. The NAB has issued a reminder to all stations regarding the April 19 deadline for stations to comply with the new FCC requirements for "personnel to have Third Class Radio-telephone Operator License." The NAB engineering office has published a "Study Guide for Broadcast Operator License With Broadcast Equipment.

Bmi Kudos For Stations

NEW YORK — WKWB, Buffalo; KMOX-TV, St. Louis, and WENED-TV, Buffalo, were named winners of the Radio-Experts Awards, a contest sponsored for the fifth year by Broadcast Music, Inc. and the American Society of Composers, Authors, and Publishers for the State and Local History.

NRB's producer radio program, "The Death of McKinley," is one of a series entitled "Great U.S. Presidents with famous figures in history, and is a part of a three-hour block of programming aired each Sunday evening on WKWB.

The television programs "The McKinley Assassination," a 20-minute program produced by KMOX-TV which tells the story of Sam Bow, a Missouri slave nicknamed Dred Scott.

Cash awards of $5,000 were presented by BMI at the NAB Convention last week to the winning bagpiper contest, with the co-winners sharing their prize. Awards of $500 were also awarded to the Buffalo and Erie County Historical Society and the University of New York, both for their programs in association with the Buffalo and Erie County Historical Society and "The Pawn," a 30-minute program produced by KMOX-TV which tells the story of Sam Bow, a Missouri slave nicknamed Dred Scott.

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Henry Blount Chairman Henry criticized the broadcasters on their no defense stand of Pacifica's freedom to broadcast a program on television, saying: "Some of the contradictions to these two struggles over commercialization and Pacifica Foundation cast a disturbing light on the basic motivations of an industry licensed to do business in the public interest. And you might similarly gain insight into the reasons why, for all the sacrifices of guests to the public, your critics remain vocal. When you display not the slightest interest in defending your freedom to adjudicate the public with commercial programs and in defending your freedom to provide provocative, when you cry 'Censorship!' you are voicing the foundlings' wisdom only to protect your own problems, and for cousin mining. More than a hundred voices are used daily, Norm says.

Station WLK, Leonardtown, Md., has featured country music since first taking to the air in June 1964, and now programs five hours of c.w. Monday through Friday, and seven hours each Saturday. Bill Williams handles most of the turntable chores, and his other country boy, Tom Greig, "The only first-class service we get is from 'The Voice of America,'" from Capote's, Dawn Rock.

"We maintain to keep pretty well up to date with help from promote people, agencies and artists to keep us in need of records," typewriter

VITAL RADIO STILL PRODUCES DUE M 1100

NEW YORK — The New York State Broadcasters Association has launched a campaign to encourage hotel and motel operators throughout the state to place radios in all of their rooms.

The drive is being directed by the group's Special Projects Committee under its chairman, Stephen B. Lubinski, vice-president and general manager of WMCA, New York City.

"Today's highly competitive hotel and motel business," Lubinski pointed out, "involves many managers who try to provide the best possible service. Yet too often," he continues, "this means first-class rooms, TV, fine views, but no radio." A Radio in Every Room Campaign on

For your programming use here are pertinent facts about hot disk artists, if clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.

ARTISTS' BIOGRAPHIES

By BILL SACHS

FOR FURTHER DISCUSSION SEE ARTICLE ON PAGE 28

THE SERENDIPITY SINGERS (Philips)
NAMES: Bryan Sennett, H. Thomas, Lynne Weintraub, John Madden, Jon Arbenz, Bob Young, Mike Bass, Diane Decker and Tommy E. Tiemann. The University of Colorado was the starting point for seven of the members of this multi-ethnic group of students. They dropped out of school, formed a band and molding their act in performances for university and civic organizations, the group continues to tape and the addition of Diane Decker and Tommy Tiemann, who had been working throughout the western United States as a folk singing group. It wasn't long before news of the Serendipity's reached Fred Weintraub, President of the previous discoveries include Peter, Paul and Mary; Woody Allen, Bill Cosby, and others. Weintraub flew to Colorado, heard the group and arranged for them to appear at the Big Apple in New York which they did for several months. Here they came under the direction of top managers, the Serendipity singers and stylists. The group comprised about 50 cent of its material, material which is folk-oriented with jazz arrangements and instrumentations. Serendipity is defined as the unexpected discovery of a new and happy event.

LATEST SINGLE "Don't Let the Rain Come Down (Couched Little Man)" is No. 9 on Billboard's Hot 100 this week.

Latest album: "The Serendipity Singers" is in 24th position this week and is now over 1,000,000 in sales.

SOME TIPS ON THE REVOLUTION THAT'S HAPPENING...
YOU’VE HEARD THE OTHER SOUND... HERE’S THE LATEST!
"THE OXFORD SOUND"

AS ENGLISH AS A CUP OF TEA

CHAD STUART
and
JEREMY CLYDE
"YESTERDAY’S GONE"

To be seen on the Hollywood Palace Show April 10 and the Steve Allen Show on May 7.

PROGRAMMING INFO:
Jeremy is the grandson of the Duke of Wellington. Chad is the writer of this song hit.

AMERICA’S LATEST & GREATEST IMPORT FROM ENGLAND!

CHRISTINE QUÀITE
"TELL ME MAMMA"

WA 1022

BREAKING BIG ALL THROUGHOUT THE COUNTRY!

World Artists Records, Inc.
550 GRANT STREET, PITTSBURGH, PA. PHONE: 412-281-1110
BIRMINGHAM, ALA.

**TOP STATIONS**

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<th>Cell Letters</th>
<th>Rank Letters</th>
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<td>WEXT</td>
<td>1</td>
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<td>WAKA</td>
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<td>25%</td>
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<td>WJOY</td>
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<td>WZTV</td>
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<td>20%</td>
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**For POPULAR Singles**

1. Duke Ramone WYDE 33%
2. Soul Stones WZTV 32%
3. Stevie Wonder WEXT 31%
4. Aretha Franklin WAKA 29%
5. Gene Chandler WJOY 26%

**For POPULAR LP’s**

1. WAPD 54%
2. WBBG 47%
3. WAPI 19%
4. WMMG 19%

**For R&B**

1. WJOY 54%
2. WZTV 40%
3. WAPI 19%

**For JAZZ**

1. WJOY 54%
2. WZTV 31%
3. WAPI 18%

**For COUNTRY MUSIC**

1. WJOY 45%
2. WZTV 32%
3. WAPI 18%
4. WMMG 17%

**TOP DISK JOCKEYS**

<table>
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<th>Cell Letters</th>
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<th>% of 1st Place Votes</th>
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<tr>
<td>WAPI</td>
<td>Bobby Lee</td>
<td>34%</td>
<td>30%</td>
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<td>WAPI</td>
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**STATIONS BY FORMAT**

**ST. LOUIS**

- **Ninth largest radio market.**
- **Eleven AM, 7 FM, Two contemporaries, 2 pop-standard, 2 r&b, 1 standard-pop, 1 standard and 1 educational.**

**KSDK**


**WIL**

- 5,000 watts. A Balaban station. **Music format:** Contemporary. Highly identifiable air personalities. Strong on and off-the-air promotion. Mark Century a la carte package used. Executive vice-president and managing director, John Box. Production assistant, Bruce Still. Program music and director, Dave Diamond (also does air show 1-4 p.m. M-F).

**WWE**

- 1,000 watts day. Franklin Broadcasting Company. **Music format:** Pop-Standard. Station marks 43d broadcasting anniversary April 26. Music played is wide variety with emphasis on new and hit singles of a non-frenetic nature. LP plays are standards of current release, Vice-president and general manager, Charles P. Stanley. Program director, Lee Coffee (also does air show 3 to 6 p.m. daily).

**KWJ**

- 5,000 watts. Independent. **Music format:** Pop-Standard. Station emphasis is its air personalities. Special 10-minute newscasts 8 a.m., noon and 5 p.m. daily. Station manager, D. E. Hamel. Program director, Jan Donnell.

**KSD**

- 5,000 watts. Pulitzer Publishing Company (St. Louis Post Dispatch). **Music format:** Standard-Pop. Highly identifiable air personalities. Efficient and respected news operation headed by Rex Davis. Twelve-man news staff. Special programs include "Ross David's Playhouse" noon to 3 p.m., "Live" audience show. General manager, Harold Grams. Program manager, Sterling Martz.

**KATZ**

- 5,000 watts. Independent. **Music format:** R&B-Contemporary. Negro-oriented programming. Highly identifiable air personalities. Heavy community affairs involvement and public affairs programs include "Highway to Heaven." 5 a.m. to 7 a.m. with The Rev. L. H. Herod and "Grecy's Pantry," female deepjew show 2:30-3 p.m. daily. General manager, Martin Brown. Program director, Van Dixon (also does air show 3 to 6 p.m. and 9 p.m. to midnight daily).

**KMOX**

- 50,000 watts. CBS-owned. **Music format:** Standard. Station is among the nation's leaders and pioneer of "information programming." Using short talk features and extended in-depth news reports throughout day, Michaelson drama packages used. Heavy news schedule carried. Large and highly respected local news staff. Music is played late evening, early morning and on weekends primarily. General manager, Robert Hyland.

**KXLW**


**KXEN**

- 50,000 watts day. Independent. **Music format:** Country-Western and Gospel. President and general manager, William F. Garrett.

**KSTL**

- 1,000 watts day. Independent. **Music format:** Country-Western-Pop; Highly identifiable air personalities. President and general manager, Dick J. Kasten. Assistant manager and program manager, William G. Givens.

**BIRMINGHAM**

- Nation's 46th largest radio market. Eleven AM, 5 FM. One standard, 1 standard-conservative, 1 conservative-standard, 1 conservative, 2 r&b, 1 pop-standard, 1 country-western, 1 country-western-contemporary, 1 country.

**WYDE**

- 10,000 watts day. Independent. **Music format:** Pop-Contemporary. Special programming includes "This Is" series. Informational programs on law, health and science; "Sunday Symphony," 9-10 Sunday morning. (Program recently featured complete works of Bruckner.) President, Emil Mogul. Program director, Bob Sandman (does air show daily under name Bob Sands). (Continued on page 10)
yeah, yeah, yeah... from Swan

LA LA
S-4176
THE COBRAS

I'VE GOT MINE, YOU BETTER GET YOURS
S-4177
THE SAPPHIRES

The SAPPHIRES
LP-513
Including—WHO DO YOU LOVE,
WHERE'S JOHNNY NOW
PLUS—Their latest hit single
I'VE GOT MINE, YOU BETTER GET YOURS

2 new albums from Swan

AI FISHER & Lou MARKS
LP-514
THE COMEDY ALBUM OF THE YEAR!
WITH THE COMEDY TEAM OF THE YEAR!

WHO DO YOU LOVE
the Sapphires

IT'S A BEATLE WORLD!!

MAT: affiliate.

President. general participation.

football.

Bette...
We asked the boys down at the ad agency to listen to “Hey, Mr. Sax Man”.

This is how they reacted.

“Hey, Mr. Sax Man”
Boots Randolph

The boys also dig albums “Hip Boots” (MLP 8015) “Yakety Sax” (MLP 8002)
COUNTRY MUSIC

Plan Folk Culture Center For Mountain View, Ark.

NASHVILLE — The quaint haunts of Broker Street’s barefoot folklowers will have to take a back seat in the folk world April 17, 18, and 19 when The Rackensack Folklore Society of Mountain View, Ark., presents the Second Annual Arkansas Folk Festival in the foothills of the beautiful Ozark Mountains.

Actually, the back seat position could last for considerably more than three days if some of the plans for the region develop — and there is every reason to think the plans will be carried out.

The “plans” — in case you are wondering — center around a decision by Uncle Sam’s Area Redevelopment Administration to build an elaborate Folk Culture Center in Mountain View (population 2,378).

The folk center is already on the drawing boards with plans for an auditorium, a crafts building, a folk music school, lodges for vacationers (from Bluerock Street), and an Earth Science Building.

The movement has been spearheaded by Jimmy Driftwood, author, musician and folklorist, and founder of The Rackensack Folklore Society. And he has managed to enlist the support of leading Arkansas citizens for his project. Some of the big names behind the Folk Culture Center include Congressman Wilbur Mills, Sen. William Fulbright and Winthrop Rockefeller, Republican candidate for governor in Arkansas.

Last year some 20,000 people from 27 states rolled into the little town of Mountain View. This year, Driftwood feels that there will be even more people on hand for the festival.

But if there are those planning to attend for the purpose of hearing the sounds of Peter, Paul and Mary they may as well forget. Driftwood has no argument with the modern folk groups, but he makes no bones about it (Continued on page 30)

Detroit Scores Fantastic Gross

NASHVILLE — Indianapolis promoter Dick Blake and Jim Peachy continued their successful push of country music with a sold-out Detroit’s Cobo Hall last Sunday which grossed $46,498.85, according to Hubert Long, who packages the talent. The show featured Ferlin Husky, Hank Snow, Webb Pierce, Ernest Tubb, Skeeter Davis, Minnie Pearl, Bill Anderson, Buck Owens, and others. Long said the advance sale was in excess of $23,000. “The results are fantastic,” Long said, “especially when you consider that the best seats went for $3 and were practically sold out.”

Long said he feels this puts the country show in competition with other shows which have been doing it (getting $3 tops) for years like Victor Borge and others.” He said ticket costs are a matter of what the traffic can bear and will vary in each locale, but he was optimistic about prospects for a continuing rise in gate receipts as a result of the growing c&w market and the possibility that tickets may go for higher rates.

Blake and Peachy were all set at week’s end for another big show for Sunday, April 12. It was set for the Indianapolis Coliseum and was to feature Ray Price, Ferlin Young, Dave Dudley, Jeane Shepard, Roy Drusky, Skeeter Davis, Ferlin Husky, Ernest Tubb, Hank Williams Jr., Johnny Tillotson and Sheb Wooley.

JIMMY DRIFTWOOD

songs

"IF I HAD ONE"

on Mercury #72254

Published by
NEWKEYS MUSIC

JIMMY NEWMAN

DAVE DUDLEY

Personal Direction:

JIMMY KEY

816 12th Ave. So.
Nashville, Tenn.
242-2461

BETTY & DUPEE"

w/ "GOT MY Mojo Working"

Sun #299

Billy Adams

SUN RECORDS

629 Madison
Memphis, Tenn.

Bob Luman

THE FILE

HICKORY 1238

...48 THAT'S WHAT MAKES THE WORLD GO ROUND Claude King, Colombia 4287
49 48 THOSE CARDS AND LETTERS COMING IN CAPEX, Decca 7009
49 I WANT TO HOLD YOUR HAND Ronal & Jerri, RCA Victor 8230
50 48 EIGHT YEARS (I've Two Children Later) Claude King, Mercury 72254
**COUNTRY MUSIC CORNER**

**BILL SACHS**

Hank Mills, songwriter, formerly of Phoenix, Ariz., is the new manager of Jayco Music, Inc., 817 16th Avenue, South, Nashville. Faron Young will guest on Eddie Zack's "Hay-loft Jamboree" over WRB, Providence, April 11. "Hayloft Jamboree" has just had its air time extended to include Sunday, and is being heard seven days a week from 4 p.m. to sign-off. Charlie Walker takes the featured spot with "Cow-row Jamboree" at Panther Hall, Fort Worth, Saturday (11). Hank Thompson and his Brazos Valley Boys play for a show and dance at Decca's Motor Hotel, April 18. Charlotte Hardin, country singer and deejay on WMRP, Flint, Mich., was in Cincinnati recently for a visit with Decca's Country-Hall. Jackson Jones is continu- ing a new release on the Glenn label. The ballad side, "Somebody's Talking," was penned by Billy Walker, with the upbeat side, "A Little Blue Than Blue," offered by Carolyn Penick. Miss Hardin cut the session at Bradley's in Nashville, and has the backing of Pete Drake, Junior Husky, Jerry Shook, Willie Ack- erman, Jerry Smith, Tommy Hill and the Merry Melody Singers on both sides. Jones maintains a sample by writing to J. G. Hardin, 2432 Lippincott, Flint, Mich.

Ramblin' Lou, vet deejay at WJJL, Niagara Falls, N. Y., presents another in a series of country music shows at the State Theater there Sunday (5), featuring Jimmy Martin and the Sunny Mountain Boys, Penny Jay, Bill Granner and a host of area country talent. Lou also has Bill Williams and the Border Riders.

(Continued on page 30)

**NASVILLE SCENE**

By LARRY COLE

Peggy Morrow, deejay at WRB reports that Ray Price's "That's All That Matters" shows a steady increase in popularity. Ray, who is ending a two-day engagement in Layugan, the Nashville-Nevada disc jockey, is heading some of the biggest crowds in the South, Southwest and West. Several stations are to be programming the record across the nation. Tom Coll and the Glaser Brothers will play on the Four Seasons Club, Denver, April 17 and 18, "Glenn Along Without You Now" looks like another smash hit for Skeeter Davis, who is currently on an RCA Victor promotional tour to Pittsburgh, Indianapolis, Des- troit, Chicago and Cleveland. Hubert Long has purchased Faron Young's interest in Lan- carrier Music.

George Morgan signed with WSM's "Grand Ole Opry" Saturday, April 4, and sang a couple of numbers from his new Columbia album, "Tender Lov- ing Care." George will appear in Houston April 20. Chet Atkins produced another Homer & Jethro session at RCA Vic- tor's Nashville studios March 30. Chart Records announced the signing of Jenny Wright and Tom Tall with releases sched- uled for April 11. Plans chart to release pop as well as country discs, but will stick close to the Nashville sound. The Browns, the Beatles' fa- vorite singing group, played WSM's "Waking Crew Show," presenting some up-town ar- rangements of their songs. The Browns have a new one out, "I Know Where I Belong." The Por- ter Wagoner Show on WSM.

(Continued on page 30)

**HOT COUNTRY ALBUMS**

<table>
<thead>
<tr>
<th>Billboard SPECIAL SURVEY FOR WEEK ENDING 4/18/64</th>
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L.Ps, running the gamut from classical to poetry and pops.

Using a Billboard research chart breakdown on the releases reviewed last year, Brief showed that 42 percent of the releases were of the pop variety and 15 percent classical with the rest being divided up into folk, country, original cast, etc.

The slides showed that 60 percent of a 10-year-old's record expenditure goes for "teen beat music"; that 30 percent is spent on "pops and light classics," and that 10 percent goes for country and western, jazz, Latin and folk music. Nothing is spent by this age group on classical music.

At 15 or 16, record buyers lose interest in "teen beat music" and acquire a taste for popular, light classical, country and western, jazz, folk and classical, according to the RIAA. The presentation indicated that the buyer increases purchases of popular and light classical music through age 60. Interest in other categories of music appear to reach a peak at 25 to 30 and then follow a fairly level plateau.

An examination of the buying habits of different age groups showed that the nation's teenagers account for 60 percent of all "teen beat music" purchases, while consumers over 35 years of age are responsible for the largest share of all other types of record sales.

Other RIAA statistics pointed out that males account for 52 percent of all sales per cent of per cent of the album sales, but only 36 percent of the singles sales.

Brief emphasized that he and the RIAA were not trying to tell broadcasters how to program or what to program, but rather to point out that the very factors-age, sex, economic level, educational attainment and geographic location—that are responsible for molding an individual's tastes and motivating him to buy certain types of records are very few factors that induce him to listen to a radio station because of the type of programming it has on the air.

The broadcasters were told that it costs $2,500 to produce a record and "get it into the field." An album of non-classical works costs about $15,000, while symphonic works and light classical albums by large orchestras cost considerably more.

Role of Promotions

The importance and role of the field promotion man was examined by Brief who chose to call these men "communicators." "Without these men in the field advising his company on the success or lack of success of new releases it would be impossible for the executives back in the office to gauge the prospects of each company to know how to plan their production, merchandising and promotion programs," he said.

In answer to the oft-heard complaint from broadcasters about the character of some promotion men, Brief said that over the past few years the record industry has been upgrading the caliber of its promotion men.

"The trouble is that we have become mature enough to realize that to have a pitchman whose success is limited to getting radio stations to play records is not only a questionable practice but a costly one as well," he said.

Ords that have no merit won't sell in some of us quite often in the past found ourselves mistaking our own petard," Brief observed.

Brief urged the assembled broadcast executives to take advantage of the same benefits that record companies derive from information gleaned from promotion men.

"These men have got to know their way around if they want to stay around," Brief pointed out. "They also know something about your business because they are in daily contact with radio stations, not only with yours but with those of your competitors; not only in your city but those of a rather wide geographical area," he added.

Advertising that radio "is not in the business to sell records," he said that to the extent that much of radio's air time is made up of records programming, radio "should be interested in what happens to us if for no other than the purely selfish reasons that make us interested in you."

Sauce for the Goose

"We depend upon radio to get the public's ear because talent can thrive, develop or be appreciated without being heard. Shaning the bright image that we create around our talent become dull so far as the public is concerned and suffer along with us because people who will not buy our records will not be overly interested in listening to your programs," Brief warned.

The RIAA executive secretary declared what he called "the seeming decline of the era of the radio personality who created an aura of individuality and a devoted following, who could sell a record but could also sell products. Brief strongly suggested that the air personality can be as important to radio broadcasting's future as young talent is to the record industry. "He should be developed and encouraged," he urged.

Brief told Billboard that information gathered from the RIAA's fall and winter regional conferences points up the ignorance of station management as a whole to the problems of the record industry, and vice versa. In an effort to break down the long-standing Iron Curtain between the two related industries, Brief, in his address to the NAB conventioneers, suggested formation of a joint RIAA-NAB committee that would meet regularly to discuss problems situations involving either or both of our industries...to help meet the challenging days ahead."
NOW AVAILABLE!
TWO NEW HISTORIC DOCUMENTARY ALBUMS

LYNDON B. JOHNSON
THE FIRST HUNDRED DAYS
(TFM 3145)

PLUS

GENERAL DOUGLAS MacARTHUR
THE WAR YEARS
(TFM 3148)

www.americanradiohistory.com
Hot Pop Spotlights...

RICK NELSON—THE VERY THINK OF YOU—(Witmark, ASCAP) (1:55)—I WONDER IF YOUR LOVE WILL EVER BELONG TO ME—(Sito, BMI) (2:20)—Two more big ones for Rick. First up is the standard done in touching terms. The flip has a bit of a lift that has chorus and combo used effectively.

Decca 31612

DAVE CLARK FIVE—I KNEW IT ALL THE TIME—(Gallico, BMI) (2:15)—This is a bit different sound from Clark on epic. It’s got the hard rock sound growing vocal against stomping beat. Flip: “That’s What I Said”—(Peter Maurice, ASCAP) (2:15).

Congress 212


Motel 928


MGM 13232

DIONNE WARWICK—WALK ON BY—(Blue Seas-Jac, ASCAP) (2:58)—The slow, blues ballad is the order of the day again for Miss Warwick and she sings this one with a passion that builds. Flip: “Any Old Time of Day”—(U.S. Songs, ASCAP) (2:25).

Scepter 1274

LONNIE MACK—I’VE HAD IT—(Brant, BMI) (2:12)—The best one for artist since “Memphis.” It’s sung with a strong beat and hit sound. La-la-la-ing chorus adds to the drive. Flip: “Nashville”—(Carlson-Edward, BMI) (2:19).

Fraternity 925

MILES STANDISH—THE ONE TO CRY—(Scharber, BMI) (2:09)—Produced by Independent Producers Group; this one looks like the left field hit of the week. The side has a telling sound with the lad’s voice strung out against voices and good driving beat. Flip: “One Time”—(Scharber, BMI) (1:50).

Host 502

MOLLY BEE—HE DOESN’T WANT YOU—(Morris, ASCAP) (2:09)—The best to date from the gal. The side has big sound with the Miss’ voice multi-tracked singing answers to her single tracked questions. Flip: “Our Secret”—(Gio-Muc & Metric, BMI) (2:18).

Liberty 55691

DIXIE CUPS—CHAPEL OF LOVE—(Trio, BMI) (2:45)—Most unusual sound on a leader. It’s one of those combos and Stoller’s new banners. Phil Spector is one of the writers and Joe Jones produced the date. It’s got an easy swing that demands play. Flip: “ Ain’t That Nice”—(Trio-Melder, BMI) (2:20).


THE OVERLANDS—YESTERDAY’S GONE—(Unart, BMI) (2:08)—This is a British record originally recorded by Pye Group singing with up-tempo sound, strong beat and fine band backing. Flip: “Gone the Rainbow”—(Pepamar, ASCAP) (2:26).

Hickory 1258

C.W. Spotlights

MARION WORTH & GEORGE MORGAN—I LOVE YOU SO MUCH IT HURTS—(Melody Lane, BMI) (2:42)—This hit of many a year ago is handled with soft tenderness. and close. Flip: “Shipping Around” (Peer Int.)—(BMI) (2:17).

Columbia 4520

ROY DRUSKY—PICK OF THE WEEK—(Yeash-Raleigh, BMI) (2:25)—YESTERDAY—(Four Star, BMI) (2:50)—Two scores for Roy First has an entitling title that reflects a mellow lyric. The second side is a softly sung weeper filled with pathos.

Mercury 72265

C.W. Specials

JOHNNY ACTON—Just For You—(Lomax & Oscar, BMI) (2:19)—(2:45)—NEPTUNE 214

RASSEY KERRY—Google Eye—(Acuff-Rose, BMI) (2:32)—Take a Walk In My Shoes—(Fred Rose, BMI) (2:28)—HICKORY 1227

COLEMAN O’NEAL—Missing Persons—(Peach, SESAC) (1:02)—(1:30)—CHART 1970

HOWARD CROCKETT—Bringin’ in the Gold—(Jebb, BMI) (2:44)—MEL-O-DY 411

GEORGE RICHIE—Nite Train—(Santa Cruz, BMI) (2:23)—ASCOT 2149

TOMMY WILLIAMS—Who’s Whipping—(Dunham, BMI) (2:43)—Yum Yum—(Peach, SESAC) (BMI) (1:33)—PETAL 1069

JENNY CLAY—Just Another Lonely Day—(P industry, BMI) (2:05)—(2:50)—COLUMBIA 4520

DAVE DUDLEY—Big Ole House—(New Key-Circle Dot, BMI) (2:14)—Hey Good—(New Key, BMI) (2:25)—MERCURY 72524

JERRY WALLACE—Let the Teens Be In—(Vidor-Starday, BMI) (2:19)—MERCURY 72528

Spiritual Specials

CARAVANS—Une-Do On Lord—(Cordar, BMI) (2:47)—There’ll Be Blue Birds—Over the White Clouds—(Dove-Harper Bernstein, ASCAP)—Vee Jay 855

Jazz Specials

JIMMY WITHSWORTH—Key in the Highway—(Blossom, BMI) (2:24)—I’d Rather Drink—Muddy Waters—(Vee Jay) (2:30)—REPRISE 8270

Across-The-Board Spotlights

LIZ SNEFF—Terry Town—(4:15)—GATEWAY 729

LARRY RAMS—The House Next Door—(Away, BMI) (2:55)—CAPITOL 5160

BETTY GORDON—Take Me To I Am—(Acuff-Rose, BMI) (2:50)—(2:15)—FLIP: 1215

CHARLES ARNAUD—La Mama—(BMI) (2:40)—Et Pourent—(Leeds, ASCAP) (2:47)—VERVE 10137

SARAH VAUGHAN—Why You Know—(Tally, Marcus, BMI) (2:45)—Only (Chappell, ASCAP) (2:15)—FLIP: 3009

CAROL CHANNING—Put on Your Sunday Clothes—(Marcus, BMI) (2:15)—So Long Dorothy—(Music by Marcus, BMI) (2:15)—RCA VICTOR 1115

FRANKIE CARLE, HIS PIANO & ORCHESTRA—The Big Band (True Blue, ASCAP) (1:48)—HICKORY 1221

BROTHERS FOUR—San Francisco Bay Blues—(Reed’s, BMI) (2:45)—Seven Baffalo—(Hamps, BMI) (2:46)—COLUMBIA 4325

Tracks Records

A selection of first tracks from the hottest LP spotlights

Pop Standard

FUNNY GIRL—(Chappell-Styne, ASCAP)—Original Cast (Capitol 2059)

LILIES OF THE FIELD—MAIN TITLE (United Artists, ASCAP) (1:49)—From Sound Track (Epic 24094)

JACKIE GLEASON—CHAMP (Northland-Southdale, ASCAP) (5:09)—From LP: "Today’s Romantic Hits" (Capitol 2056)

Jazz

LES McCANN AND THE JAZZ CRUSADERS—BIG CITY (2:35)—From LP: "Jazz Waltz" (Pacific Jazz R1)
FABULOUS VALENTE PROGRAM
April 15 - May 30
Launched with a great new single destined to make everyone forget "Malaguena"

Caterina Valente
WHEN IN ROME

Words and music written especially for Miss Valente by Pulitzer Prize winner Jerry Bock (Fiorello, Tenderloin, She Loves Me)

B&W
WITH A SONG IN MY HEART

Both sides arranged and conducted by Peter Matz

#9667

BRAND NEW LP
I HAPPEN TO LIKE NEW YORK

Autumn In New York, Take The "A" Train
Manhattan Serenade, Broadway, New York, New York; Someone's Coming, Clambake, My Chinatown; Lullaby Of Broadway, Sidewalks Of New York, I Happen To Like New York, Oh Lawd, I'm On My Way

Stereo PL 362
Moos LL 3662

Opening April 14 at the Desert Inn, Las Vegas, after her sensational stay at the Persian Room, New York City.

London Records

www.americanradiohistory.com
JAZZ SPOTLIGHT

BIG BAND AND QUARTET

Thelonious Monk, Columbia CL-694 (4)

The Monk sound goes small group and big band. This is with the LP, and considering his sales the LP is a good pick. The Columbia album was cut by the likes of Phil Woods, Charlie Rouse and Monk himself, among a flock of others.

BELFAST AT THE GREEK THEATRE

Harry Belafonte, RCA Victor LOC 6009 (M) LSO 6009 (S)

NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, are being reported getting strong sales action by dealers in major markets.

LONELY GUITAR

Dorothy Eddy, RCA Victor LPM 2798 (M) LSP 2798 (S)

SPECIAL MERIT PICKS

SPECIAL MERIT PICKS are new releases of outstanding merit which deserve exposure and which could have commercial access within their respective categories of music.

JAZZ

ROBERT WOODWARD BROTHERS QUARTET

RCA Victor LPM 2838 (M) LSP 2838 (S)

LLOYD COWBOY COPAS--HYMNS

King 804

SACRED

PILGRIM

Paul Nickelson Choir, Supreme 5 1018

POLKA

Z HUMOREM (With Humor)

Stoney & His Orch. Dula LPM 1362 (M)

WESOTE MUZYKANTY (Gay Musicians)

Ray Hunter & His Orch. Dula LPM 1241 (M)

COMEDY

HOW TO LOAD WEIGHT WITH "FAT" JACK E. LEONARD

RCA Victor LPM 2852 (M) LSP 2852 (S)

SPECIALTY

SOOTHING SOUNDS FOR BABY, VOL. 1

Epix LP 14083 (S)

SOOTHING SOUNDS FOR BABY, VOL. 2

Epix LP 14084 (S)

AUTHENTIC DRAG STRIP SOUNDS

Drag LP 5316 (M) DLP 2556 (S)

LOW PRICE POPULAR

ROMAN HOLIDAY

Carly Simon & Cas Rocca, RCA LPM 2916 (M) LSP 2916 (S)

NATIONAL OAKLEY MUSIC SOCIETY OF LOWER BASIN STREET

Various, RCA Camino CAS 302 (S)

JAZZ

COBURG

Paul Nickelson Choir, Supreme 5 1018

...
A complete, stirring and dramatic documentary of the Life and Legend of 'The Old Soldier.' Compiled from newsreels actually recorded while the events and great moments of General of the Army Douglas MacArthur's life took place. Included are virtually all the important speeches he made. An album that belongs in every American home.

General of the Army
DOUGLAS MacARTHUR

The Life and Legend of 'The Old Soldier'

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**Note:** This is a sample of the Billboard Top LPs chart for the week ending April 18, 1964. The chart ranks the most popular vinyl records in the United States based on sales and radio airplay. The numbers in parentheses indicate the chart position for that week.
Just Released!!

V.I.P.
(VERY IMPORTANT PERFORMERS)

THE INSTRUMENTALISTS
ON DECCA CORAL®

AVAILABLE NOW AT ALL DECCA BRANCHES
AUSTRALIA

(Courtesy Musician Maker, Sydney)

Denotes local origin

This Last Week

1  ALL MY LOVING—The Beatles (Parlophone—London)
2  THE JAM—All the Young Dudes (Parlophone—London)
3  WAH WAH—Jerry Lee Lewis (Decca—London)
4  ANYONE BUT ME—Saturday Night Special (Capitol—Allen)
5  CONCERTO IN D MINOR—Wolfgang Amadeus Mozart (Philips—Belgium)
6  DUNA (She Walks Away)—The Beatles (Parlophone—London)
7  BANDS AND SHOES—The Beatles (Parlophone—London)

FRENCH (WALLOON) BELGIUM

(Courtesy Juice Box Magazine)

Denotes local origin

This Week

1  VOUS PERMETTRE—MONSIEUR—Adamo (Musiques & Musiciens—Belgium)
2  ENCORE PARTENAIRES—Johnny Halliday (Polydor—Belgium)
3  TOMBE LA NEIGE—Adamo (Musiques & Musiciens—Belgium)
4  MARIA ELENA—Los Indios del Sahara (World—Belgium)
5  J'AI VU—J'AI ROULÉ—L'enfer (World—Belgium)
6  PRENEZ MA RIVIERE—Robert Cogel (Philips—Belgium)
7  PETITE MECHIE DE VUE—Claude François (Fontana—Belgium)
8  I WANT TO HOLD YOUR HAND—The Beatles (Parlophone—London)
9  CEUX QUI ONT UN COEUR—Ray and Bertha (Vogel—Belgium)

HUNGARY

(All recording on the Quality label)

Denotes local origin

This Week

1  QUARG CON ME DINDOGLIO—Janos Koss—Alfa Edition Musik
2  CAMPING—Janos Koss—Edito
3  TOTYAGA—Merry Ensemble
4  REFIGYAL—Kolenkó Ensemble
5  NAP LAMINDEN A REGI—Alföldy Musik
6  PATIKAS—János Koss János Koss
7  MINDEN ORSZAG—Lévak
8  ELVEN A TONTIB—Kisjanusz
9  FOGY EGY METAPALAC—Liptó—North—Edition Musik

ITALY

(Courtesy Musica e Dischi, Milan)

Denotes local origin

This Last Week

1  UNA LACRIMA SUL VISO—Patrizio Buanne (Icerti—Sicilia)
2  CITTA' VOLTA—Mina (Icerti—Sicilia)
3  OGNI VOLTA—Pat Aka (RIE—Milano)
4  PLEASE ME—Edoardo Bennato (Icerti—Sicilia)
5  NON HO IL T'ETA' (Per Gigi Cuccurullo) (Cinti—Gdci)
6  UN BACCO PICCOLO—Enzo Jannacci (Icerti—Sicilia)
7  STEFANOS NO NO NO—Gigi D'Alessio (Cinti—Gdci)
8  CHE MIMPORTE DEL MONDO—Rita Pavone (Icerti—Roma)
9  PICCAPIETTA—Peppino Di Capri (Carisch)
10  L'AMORE ENNIO MA RAGAZZA—Gene Pinié (Cinti—Gdci)

NORWAY

(Courtesy Verden Gang)

Denotes local origin

This Last Week

1  LA MEG VAERDE UNG—Wennche Myrhe (Triad—Hønefoss)
2  ALL MY LOVING—Beatles (Parlophone—Oslo)
3  HIPPY HIPPY SHAKE—Rolf Aase (Odeon—Oslo)
4  SKATTEN HARTA—Leif Malmborg (Mettorone)
5  TWO ROLLING STONES—Jerry Lee Lewis (RCA Victor—Oslo)
6  BEAUTIFUL DREAMER—Sven Nyqvist (RCA Victor—Oslo)
7  I LOVE YOU—Because (RCA Victor—Oslo)
8  MI ADIOS—Sandra Senta (Columbia—Oslo)
9  CAN'T BUY ME LOVE—Povlle (Clint Toronto—Oslo)
10  I'LL COUNTRY—Acme (RCA Victor—Oslo)

SOUTH AFRICA

(Courtesy Dickinsment)

Denotes local origin

This Last Week

1  I WANNA HOLD YOUR HAND—The Beatles (Parlophone—Cape Town)
2  DAD'S LIKE THE RIVER—Janis James (RCA—Cape Town)
3  DROP LINE FEVER (RCA)
4  LOOBY LOO—Chester Chippington
5  SOMEBODY LOVES YOU—Mary Brown (RCA—Cape Town)
6  ANYONE WHO HAD A HEART—Cardiff Boys Choir (Columbia—Cape Town)
7  TRUE LOVE—Charles Jacoby Junior
8  I'LL TURNOFF—Elvis Presley (Toll)

SPAIN

(Courtesy Discomanola)

Denotes local origin

This Last Week

1  I HAD A HAMMER—The Beatles (Parlophone—Madrid)
2  HABLA EL TIGRE—Menche (Hispano Musical—Madrid)
3  LO SAGRO TERMINO—Diego Dinamico (Vox Abel)
4  THE SHOES OF THE Fishermen—The Beatles (Parlophone—Madrid)
5  LA MAÑANITA—Maya Yoko (Hispano Musical—Madrid)
6  LA MARINA—Aranza
7  AMOR DE VERANO—Midas (Vox Abel)
8  MUSIC—Mundo Sonoro (RCA—Hispano Musical—Madrid)
9  CRIPROSIN E NEL WIND—Paul Anka (RCA)

COUNTRY MUSIC CORNER

Continued from page 19

set for appearances at the Palace Theater, Corning, N.Y., May 10; the Forum, Pottstown, N.Y., May 15; High School Auditorium, Beavensburg, Md., May 16; and the Fitch Tavern, Center, Lockport, N.Y., May 17. Ramblin' Lou is promoting among his listeners his tour to the WWVA Jamboree" in West Virginia, May 23-25. Bill Nelson, who has retired after a long career as a solo country singer, is trying various styles but has been featured by his nine-year-old grandson, Ronnie Thielbult, guitar player.

WHOW, Clinton, Ill., whose boots of being the only full-time station in Central Illinois, will soon begin its 14th year of presenting live music every Monday night. The program is known as "Country Style" segment, aired daily, spotlights such country talent as Junior Garner, and the Sanga Valley Boys, Marvin Lee, Fred Davis, and numerous travelers, John Hartford, the Country Squares, and Uncle Johnny Barton. "This is the country music that the country platers on WHOW these days are Johnny Barton, John Hartford, Bill Warren, Bill Ware and John Klinger..." Tex Williams, now 61, is a veteran under the guidance of Jack Murrah, shows at the Junior Jam of the University of Illinois in Bluff, Calif., April 18, and then hops to Omaha to kick off a night of music at the Omaha, Kan., a new promoter Hub Peeples, starting April 24. Following the Peeples trek, the singer makes his way southwest, the Sunday night, April 24, with the Ben Walton, and Lou Gramm. On June 5, Williams leaves for an extended tour of Japan, an August tour of Germany, and Tex will do five West Coast rodeos.

NASHVILLE SCENE

Continued from page 19

TV has been extended for year-round viewing. Porter plans a new album by May 1, Randy Boone ("The World of the Virginian," paid a visit to Nashville's Billboard office recently. Randy also said that the caus- ing possible recording contracts, The Wonder Boys have a hot new single "Precious Words," which is reported get- ting strong sales in all parts of the country. The number is one of Sim's Records' biggest sellers thus far. Another Sim's re- lease, "Gypsy Woman Told Me," by John Lee, is also doing strong with heavy orders.

Jimmy Martin's road schedule is getting jammed largely due to the success he is having with the Decca smash, "Widow Maker," and a new album set for release in the near future. Earl Scott is reported ready to switch to the Decca label. He has not set for Jackson, Miss. next week and then moves into Ohio at the end of the month.
RCA VICTOR SALUTES

ELVIS

100,000,000 WORLD-WIDE SALES!

AVAILABLE NOW! ELVIS PRESLEY NEW WALLET SIZE CALENDAR

www.americanradiohistory.com
AUSTRALIA
(Courtesy Music Maker, Sydney) *Denote local origin
This Last Week
1. All My Loving — The Beatles (Parlophone, London)
2. I Saw Her Standing There — The Beatles (Parlophone, London)
3. Hawaii — The Beachboys (Capitol—Albany)
4. Anyone Who Had A Heart — Dionne Warwick (Philips—Belinda)
5. California Sun — The Riveras (W. & G.—Chappell)
6. Dawn (Go Away) — The 4 Seasons (Philips)
7. Bits and Pieces — The Dave Clark Five (Columbia—Columbia)
8. That's What I Want — The Crystals (RCA—Southern)
9. Roll Over Beethoven — The Beatles (Parlophone—Bunny & Hanks)
10. The Harlem After Rick

FRENCH (WALLOON)
(Belgium) *Denote local origin
This Last Week
1. Vous Permettez — Monseigneur — Adamo (Pathé—Armstrong & Benchwork)
2. Excuse Mon Partenaire — Johann Halys (Philips—Pathé)
3. Tonne la Negre — Adamo (Polygram—RKO)
4. Maria Elena — Los Indios Tabajaras (B.C.A.—World)
5. A Present Te Pueden T'en Ailler — Richard Anthony (Columbia—Chappell)
6. Momo L'Età (Per Arther—Guitars)
7. Prés de ma Rivière — Robert Coges (Philips—Philips)
8. Short on Love — Gary Backus — Bob Nite — No Trouble
9. I Want to Hold Your Hand — The Beatles (Odeon—Tootsie)
10. Danke Schoen — Connie Francis (MGM—Shinko)

BELGIUM
(Courtesy Juke Box Magazine)
This Last Week
1. Pour l'Amour — Tony Esposito (Lausanne—Philips)
2. Comme un Miroir — Jeanne Collin (Lausanne—Philips)
3. J'aime Beaucoup — Danyel Gérard (Lausanne—Philips)
4. Mon Amour — Peter Netzer (Lausanne—Philips)

MEXICO
(Courtesy Audiomusica *Denote local origin
This Last Week
1. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
2. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
3. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
4. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
5. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
6. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
7. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
8. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
9. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)
10. Si Te Llevas Mi Amor — Trio Lambert (Reprise—Reprise)

COUNTRY MUSIC CORNER
Continued from page 19
- Continued from page 18

Set for appearances at the Palace Theater, Corning, N. Y., May 14; Civic Center, Potsdam, N. Y., May 15; High School Auditorium, Beaumont, Ont., May 16, and the Farm & Home Center, Lockport, N. Y., May 17. Ramblin' Lou is promoting among his listeners a bus tour.

Plan Culture Center
About his thinking that real folk music springs from the earth—nurture asphalt and more of

ALBUMS

Includes "It's Now or Never," "Fame and Fortune," "I Gotta Know." LPM LSP-2756
Includes "Beyond the Bend," "Take Me to the Fair," "Happy Ending." LPM LSP-2767
Includes "I've Known Love," "Give Me the Night." LPM LSP-2770
Includes "Put the Blame on Me," "Judy," "Give Me the Night." LPM LSP-2770
Includes "Known Only to Him," "Joshua Fit the Battle," "Milky White Way," "I've Been Workin'." LPM LSP-2782
Includes "If Ever I Loved a Man," "Lovesick Blues." LPM LSP-2784
Includes "Long Tall Sally," "Sounds Texas," "Kiss Me Quick," "I'm Yours," "That's Someone You Never Forgot." LPM LSP-2793
Includes "Don't Be Cruel," "All Shook Up," "Love Me." LPM LSP-1707
Includes "Blueberry Hill," "Lonesome Cowboy," "We're Gonna Move." LPM LSP-1715
Includes "That's All Right," "Loudy, Miss Claudy," "My Baby Left Me." LPM LSP-1797
Includes "As Long As I Have You," "Trouble," "Wore Headed Woman." LPM LSP-1784

Includes "In St. Louis," "Love Affair," "Just Because." LPM LSP-1254

Includes "Fan in Acapulco" Includes "Rockin' With Elvis," "Pain in the Neck." LPM LSP-2756
Includes "Bang, Bang, You're a Johnnie." LPM LSP-2756
Includes "Can't Help Falling in Love," "Island of Love," "No More." LPM LSP-2426
Includes "Açaiun in St. Louis," "Love Affair," "Just Because." LPM LSP-1254
Includes "Love Affair," "Just Because." LPM LSP-1254
RCA VICTOR SALUTES

ELVIS

SINGLES

NOW A GREAT SINGLE!

ELVIS PRESLEY

ALL AVAILABLE THROUGH YOUR RCA VICTOR DISTRIBUTOR

www.americanradiohistory.com
**First Beatle Head**: A special Beatle-head plaque was given to the hit British act on their home turf by2Gold Billboard achievement awards. Awards were shown on TV, in the picture are Bobby Van, Paul McCartney (holding Beatle-head), John Lennon, Patrick Springfield, and Keith Fordyce, and, holding the achievement words, BB European director, Andre de Vekey.

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**Everest Gains PeP Restraint**

HOLLYWOOD — Everest Records has filed a preliminary injunction last week against Record Sales and Allied Recordings, restraining them from releasing any Everest records, music, or song publications. The suit was brought by a group of London-based publishers, including some of the major labels such as EMI and CBS

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**More Mail Order Music in Japan**

TOKYO—On the heels of successful Reader's Digest and Concert Hall Society, Japan Direct Mail Records Co. is to take a bow shortly. The authorized capital of this company is $110,000, to be used to purchase the disk produced by EMI's World Record Club comprised of 80 per cent stereo and 20 per cent monaural.

Prices will be fixed after a successful market survey. The firm will not distribute the records currently available to its subscribers.

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**Montclair Okays New Contract**

NEW YORK — Campbell, Connolly has just concluded a long-term renewal contract with WABC. The contract is to be for five years, with an option to renew.

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**Sing Tour Key to Records**

ROME — The 3d Cantarigo (Singing Tour) of Italy has been set by Enzo Raduelli to run from June 24 to July 12 with trials during three preceding days in Argentina. In past years this event has brought to light several top singers in its newcomers division.

Division A which includes name singers has been won by the past champion, Pepino di Caprio and Peppino di Caprino, both of whom have been ineligible for this year's tour. Division C has been brought to light Michele, whose concert sold out to number one in Italy after his victory a year ago, Donatella Morelli and Vincenzo Caratelli among others.

Singers will take part in each division and are pitting against each other in contests in picturesque settings and resorts of Italy each night. Top eight in each division engage in final eliminations in final performances, 3rd place being awarded to winner at the end of the contest in Rome, on final two nights, July 11 and 12.

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**Beatles, Mgr. Deep in Film**

LONDON—The Beatles and their manager, Brian Epstein, have made separate investments in Woodfall Films, one of the group associated with Sir Michael Balcon in the substantial acquisition of British Lion Films. On both his own and the Beatles' behalf, Epstein joins the Board of Lion-Woodfall that will supervise Woodfall's interests in British Lion Film.

Shortly after his interest had become known, Epstein revealed that another of his artists, consistent chart-topper Billy J. Kramer, will make his first film for Lion-Woodfall — probably later this year. A great deal of significance is placed here on this, the Beatles' first major investment. The group is believed to have invested a very substantial sum in the movie set-up.

British TV producer Jack Good, who has been working in America for the past 18 months, flew to London this week to finalize a deal with Epstein for an hour-long television spectacular starring the Beatles, Cilla Black and Sounds, Inc., which he will film April 27 and 28. Epstein commented that he will have the spectacular for screening here — probably in early May — and he is currently negotiating its sale in other parts of the world.

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**Goons Drop LP On GB Voting**

LONDON — A British general election pending, two satirical political LP's are being issued. After six years without a release, the Goons—Harry Secomb, Peter Sellers and Spike Milligan—are returning with "How to Win an Election (Or Why I Left the Goons"") (Philips). On Transatlantic, director Nathan Joseph, writer Leon Reschell and actor Stephen Sedley have recorded "Vote for Us."

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**Kapp Kicks Off National Ad Program**

NEW YORK—Kapp Records Sunday (12) kicked off its national consumer advertising program on Jack Jones with advertisements in Chicago, Detroit, Washington, Philadelphia and New York newspapers.

The advertisements, handled cooperatively between the local Kapp distributors and the local Korvette outlets, are being made available to other retail outlets on a cooperative basis through the distributor.

On Monday (13) window displays promoting Jones will be installed in 10 major outlets.

Special kits being distributed to dealers by distributors include Jack Jones plastic divider cards for browsers and racks, window streamers, four-color 23-by-29 inch pictures, cards with red, yellow, blue and orange pictures with album jacket-like pictures, cards for the cooperative advertising program as well.

Also available are field browser and special signs.

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**Award Contracts Two Producers**

NEW YORK—Award Music, the record producing firm, has signed George Carney and Fred Kaufman to exclusive writing and producing deals.

Carney's production assignments will include records for Del-Fi, Shrink-Wrap, Random, Red, Brown, Big Joe Turner, Loretta King and the Romano, Kaufman will handle the newly formed distribution arm, the Gems-Columbia set-up. His assignments will include the work of Sal Mineo, Carole Shau, the Pacers and Carl Dobkins Jr.

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**“Long Tall Shorty” by Tommy Tucker**

“Long Tall Shorty” by Tommy Tucker is receiving a tremendous amount of attention for the potential hit single. The song has been released by Chess Records and is being promoted heavily by Hitsville USA.

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**DICK CLARK AND JOHNNY MATHIS HAVE A MOMENT TOGETHER**

DICK CLARK AND JOHNNY MATHIS have a moment together before entertaining guests at the welcome-to-Hollywood party for Clark hosted by Merv Griffin at the Grenadier Restaurant.
GEMA Fights for Taping Clause in Copyright Bill

By OMER ANDERSON

BONN—West Germany's performing rights society, GEMA, is making headway in its campaign to get private music tape recording included in draft copyright bill now in parliamentary committee.

GEMA, the ASCAP counterpart, originally succeeded in having the private taping royalty inserted in the draft bill (paragraph 54, section 3). Under the new system all new legislation goes first to the Bundesrat, the upper house of parliament, corresponding roughly to the U.S. Senate, for preliminary approval.

The Bundesrat eliminated the private taping royalty paragraph in the version of the bill passed by the Bundestag (lower house) on routine first reading and sent to committee.

GEMA Fighting

GEMA is striving to have the taping paragraph restored to the bill in committee. Three current developments have heightened GEMA's chances for success:

1) West Germany's major national daily newspaper, Die Welt, has swung behind GEMA on the private taping issue. The paper is winning public support: 5,000 tape recorder owners have voluntarily paid the annual $2.50 taping fee asked for by GEMA.

2) The government unwittingly has pointed to the inconsistency of the Bundestag's action by pressing a drive against so-called "TV wars" (and TV viewers) "to the government-managed radio and TV." It is understood, moreover, that government committee members are now behind GEMA's proposal.

Strong Impact

Die Welt's editorial stand on the private taping issue has had great, and perhaps decisive, impact. The Hamburger newspaper has the largest circulation in the country that The New York Times has in the U.S. and the fact that the taping issue has been subjected to parliamentary demagoguery and that it is misleading and ridiculous to conjure up visions of a "GEMA Gestapo" being spawned by the taping paragraph.

De Welt's argument is that it is the private tape recorder owner who is in the wrong on the taping issue; that he is taking something to which he is not entitled. Die Welt says that the present pace of taping threatens the entire music industry, and this is the only substantive issue. Die Welt says that there will be five million tape recorders in private German households by 1965 (out of a population of 52 million), and that the market for records will shrink to radio stations, public dance spots, and museums. When this happens, adds Die Welt, there will be a corresponding contraction in the creative output of authors-composers.

GEMA claims it has been overwhelmed with popular support for the taping issue, the 5,000 tape recorder owners including among their number the country's leading orchestra conductor, Sir Karl Böhm, and the leading French conductor, Sir Charles Munch, plus the Berlin Philharmonic Orchestra.

ON THE DOT LINE: Peter Nero inked his latest long-term pact with Victor. Flanking the signing are Mathew, M. Record, executive vice-president (left), and top a. & r. topper, Tom Boys (right).

U. A. Signs Caioia To Lengthy Deal

NEW YORK—Al Caioia, conductor-arranger-guitarist, has been signed to a five-year, exclusive long-term deal by United Artists Records.

The Caioia signing is the second major deal to be signed by UA within a week. Previously, Ronnie Carter was signed to a long-term album and singles pact.

Laurie Group Adds Ernest Maresco

NEW YORK—In line with the expansion of its publishing operation, the Laurie group (Laurie, Just Music, Rollega and Vibar Music) has added Ernest Maresco to its executive staff. Maresco will be in charge of the development of new writing talent as well as the supervision of artists and groups seeking material for recording sessions. Maresco's past hits as a writer include "Rumors of Love," "Shout, Shout," "Donna the Prima Donna" and "No One Knows."

Wordless Beatles

NEW YORK—Roosevelt Mu- sic, Inc., has acquired the American rights to the sole instrumental recording by the Beatles. Title is "Cry for a Shadow."

Hawkins Forms Label

NEW YORK—A new label, Jameo-Hawk Records, has been formed here, headquarters in New York city. The label's presi- dent is Bernie Hawkins and the records are being produced by Bill Bourgeois, disc man. Ronnie Georin is in charge of sales and promotion. Current action for the label is centered in Baltimore where the firm's current release, "Sweet Summer," by Rosemary and Bill Levy, is getting initial play.

the direction of Dolph Hewitt, performed at the Elon High School Auditorium before some 3,000 fans.

MEMPHIS

Smash Records' Jerry Lee Lewis returned from his third four-week tour of England in three years. His combo, incident- ally, is touring the South and Midwest during April.

Singer Anita Wood of Memphis and Hi Records six star act are headlining at the Kennett, Mo. 'Jones-ben- ton show April 14 at the Public Kennett High gym. Bobby Vinn- ton and Jimmy Gilmer will also perform.

ELTON WHISENHEU
MOVING SACRED MUSIC

The ever-popular singing group with a powerful message on songs like "I'll Never Walk Alone," "Christ Is the Answer" and "Use Me." LPM/LSP-2838

Sacred music with the special Gibson touch. Songs like "Hide Me, Rock of Ages," "Then I Met the Master" and "He's Everywhere." LPM/LSP-2878

A truly different sound by a great new gospel find. Inspiring songs like "Until Then," "Leave It There" and "Kneel at the Cross." LPM/LSP-2837

America's beloved gospel singer with songs the nation loves. Includes "Lord in the Morning," "Take God by the Hand" and "An Evening Prayer." LPM/LSP-2860
PROGRAMMING NEWSLETTER

Why Not ‘Best Music Stations’

By BILL GAVIN

A good many radio network affiliates suffered severe setbacks in the late 50's, when television pre-empted the big nighttime shows and the big audiences that went with them. The realization that their ratings now depended on their ability to tap into the new local programming ingenuity, rather than on large budget productions fed to them from New York and Hollywood, was a development that they were poorly prepared to cope with.

The past several years have witnessed a healthy recovery on the part of many network stations. A number of ABC stations (e.g., WLS-Chicago, WXYZ-Detroit, KQV-Pittsburgh and WABC-New York) have achieved significant rating success through a top pop formula. CBS stations, notably KMVX-St. Louis, WCCO-Minneapolis and KCBS-San Francisco, have been very well in concentrating on news and special features of community interest, with music playing a secondary role in their programs. Both stations have tried a number of different approaches, with varying degrees of success. The recently produced "Monitor" feature is usually good and occasionally outstanding, but has not produced high ratings. Most of the network stations have clung to their prestige image and have avoided the kind of music usually associated with teen-age tastes. In an effort to appeal to themselves in a much more competitive field than that encountered by the top 40 stations. In a large majority of American cities there are more than one or two pop stations, which divide between them roughly 40 per cent of the 50 per cent of the available radio audience. Thus, the 50 per cent of the 60 per cent of listeners is distributed among a much larger number of pop stations. Depending on the size of the city and the number of frequencies allotted to it, there may be from five to 10 pop stations for the share of the listeners who don’t tune in top 40 music.

VITAL RADIO PRODUCES DOLL MEET

• Continued from page 12

Although in no competition with any of the discussion panels or speeches the SESAC Symposium of 1960 featured continuous live music with performances by Duke Ellington and his orchestra, Ernest Tubb and his group, Roy Hamilton and his band, and Hank Williams, Jr., clocked many more visitors each night than all of the radio-TV panel sessions combined. Among the new diversions provided for the delegates this year was Triangle Broadcasting’s film project, a British live musical show complete with roast beef sandwiches, English mustard and ale and from kegs. The pub represented the firm’s syndicated radio- TV programs which also have an international flair in many instances.

A number of broadcasters expressed the desire for more down-to-earth discussions and speakers to help solve their daily operations and programming problems.

One station owner commented that it would be a good idea if the stations made it a point to send their program directors to participate in discussions of programming techniques. Programmers are a rarity at NAB Conven-
tions. Another station executive expressed the hope that the NAB would begin to sponsor national conventions, discussions and exchange of ideas of successful station formats, public affairs projects and promotions. Citing the Washington Pro-
fessional Affairs Conference held in Cleveland this last winter, several broadcasters told Billboard they are going to urge the NAB to adopt the Group W format for their panel discussions in the future, calling the Group W conference, "the most stimulating.

It is not unusual for one or two non-rock stations to show consistently in the top rating brackets of their respective localities, primarily on the merits of their music and personalities. When WPEN, Philadelphia; WIND - Chicago; WNEW-New York, KMPC-Los Angeles and KSFO-San Francisco are extremely well in the rating battle, although the last two stations improve their positions with major league baseball coverage.
SMASH HIT OF THE YEAR!

The Bawdy, Brawling Original Musical Cast Recording

STEREO

THE ORIGINAL MUSICAL CAST RECORDING

THEATRE PRODUCTIONS PRESENTS THE MUSICAL VERSION OF

TOM JONES

CLIVE REVILL
BOB ROMAN
IGGIE WOLFINGTON
KAREN MORROW
CAROLE SHAW
DARLENE ZITO
CHUCK CASSEY CHORUS

MUSIC AND LYRICS BY
RUTH BATCHelor & BOB ROBERTS
BASED UPON THE NOVEL
"TOM JONES" BY HENRY FIELDING
ARRANGED AND CONDUCTED BY
PETER MATZ
BOOK BY
RUTH BATCHelor & BOB ROBERTS
PRODUCED AND DIRECTED BY
ROBERT SHAD

THEATRE PRODUCTIONS RECORDS INC. 2 West 45th Street, New York, N.Y. OXford 7-0757
Vanguard Issues Beethoven From Library of Congress

By JOHN HAYS

NEW YORK—Another Masterwork restored. In 1944 two of the most formidable talents of the 20th century in a cycle of three programs at the Library of Congress performed the 10 Beethoven Sonatas for violin and piano. The artists were Joseph Szegedi and Claudio Arrau and the recording was for the Library of Congress archives. Now, 20 years later these recordings are available for the first time to the public through the co-operation of the music division of the library and the running title "Treasury of the Century, Vols. 1109-12." It is regrettable that we have had to wait so long for a record of these performances, for they certainly deserve a place among the finest of the many sets now available.

The Recordings

These are not perfect disks, by any means, but they possess the vitality and excitement of performances done before a live audience without the assistance of studio facilities. The consequence of the strict recording conditions is that some sonatas and movements of others form a periodical punctuation in the background, and there are occasional exchanges with the two instruments. One suspects this is due to the original recordings and to the present Vanguard engineering. But all this is minimal when compared with the merits of the recordings.

A partnership of two such interpretive giants as itself significant, but when the results are as found on these disks, it is illuminating. Both men possess the penetrating intelligence, the unity of heart and mind and the brilliant virtue so necessary to the grand concepts of the Beethoven Sonatas. Here can be found the beauty, strength, spirituality and militancy of the human experience. From the fierce, impassioned dramatics of the Kreutzer Sonata to the quiet, tender melodies of the "Spring" these performances have the

JOSEPH SZEGETI

CLAUDIO ARRAU

vibrant immediacy which make them exceptional under any comparison. Vanguard is to be commended for resurrecting this contribution to our musical heritage.

The set is a considerable bargain at the special anniversary price of $11.96. It is priced on Vanguard-Bach Guild is the superb Szegedi recordings of the first six Sonatas and Partitas for solo violin (3-12), BG-6279 (9) $9.96.

CLASSICAL NEWS

NEW YORK — The famed Berlin Philharmonic Orchestra will make its fourth American tour next year visiting 17 Eastern and Midwestern cities in 28 days. Sharing the podium will be the two world's most distinguished conductors, Herbert von Karajan and Leonard Bernstein. Singers, soloists and orchestral conductors, and Eugene Jochum. The tour will begin in New York, January 19, with Karajan conducting the nine Beethoven Sonatas in five

First 8 Albums in Literature Series

NEW YORK — Spoken Arts has announced that eight albums of a projected 70 in its Treasury of English Literature series will be released in the spring. The most ambitious of its kind, will be devoted to the recording and publication of the works of T.S. Eliot.

The first releases, under the running title "The Riverside Collection," cover selected poetry of Tennyson (858), Donne (859), Wordsworth (860). Browning (861), Dryden (866), Milton (867), Keats (868) and Shelley (869).

The choice of poems for these recordings is for the most part representative without leaning toward the familiar. This should prove an advantage in the liberty and broad market which the series will have an exceptional appeal. Fortunately, there has been no by-passing of the longer poems for the shorter. In Memoriam," though not complete, takes up one entire side, and "The Charge of the Light Brigade," of Saint Agnes," Browning's "Fra Lippo Lippi," Shakespeare's "A Midsummer Night's Dream," from Shelley's "Adonais," Milton's "Lycidas" and Wordsworth's "The Prelude" are all recorded in their entirety.

Readings

The readings by Robert Spaight and Robert Edson are at all times well thought out and in the best possible taste.

Col. Offers Music Appreciation Course

NEW YORK—Columbia Records, in a promotion which could conceivably lead to increased sales for all classical product, is currently offering a music appreciation program under the title. The program Columbia Masterworks Library of Great Music. The 25 LP set consists of 155 works taken from Columbia's classical catalog, based on their best selling sales reports and selected so as to provide the purchaser with a sampling of orchestral and vocal music. Included are symphonies, concertos, key works, arias and choruses performed by some of the finest artists and orchestral bodies on record.

With the purchase of the library, Columbia is offering free an Encyclopedia of Music, a two-volume history in words, pictures and recordings. Vol. I, a 75-page booklet, includes biographical and illustrative material on 190 composers, informa-

Columbia Chooses 'Rave Reviews'

NEW YORK—The results of Columbia Records' "Rave Review Contest" were announced today. 128 winners were announced.

The winners of the contest was to match 20 classical albums with the reviews of the recordings in the contest. The winners will receive 10 Columbia records of their choice.

Everyman in As Vanguard Classic Subsid

NEW YORK — Vanguard Records has inaugurated a special "high quality" budget series known as Everyman Classics. The series, in effect, is a continuation of the "Masterwork Series" with which Vanguard pioneered the budget-priced vinyl record field several years back.

The demonstration recordings were devoted to the most popular symphonic repertoire and designed to show off high-fidelity sound in this ever expanding, more expensive program. They will contain a certain amount of repackaging and refurbishing of these recordings, reissues of material deleted from Vanguard's regular line.
TONY BENNETT SINGS "WHEN JOANNA LOVED ME"

A NEW COLUMBIA SINGLE FROM "THE MANY MOODS OF TONY"

THE MANY MOODS OF TONY

CL 2141/CS 8941
ACROSS
STREET
ATCO
6291

A Sparkling New Pop Hit!
"BIG BLUE DIAMOND"

GENE SUMMERS

HOT OFF THE PRESS!!

It is Saturday afternoon. A jet heads East
to New York and Europe carrying nearly
2,000 copies of Billboard to music industry
influentials. Sometimes, another jet is getting
ready to leave Dayton heading West with
copies going to Hawaii and the Far East
and Australasia.

The important and significant news appears
first in Billboard. That's why more people
buy and read Billboard around the world
than all other U.S. music-industry publica-
tions combined. It's the combination of
news and fast delivery that makes Billboard
Number 1 ... Internationally!

LENNY O'HERNY
ACROSS THE
STREET

continued from page 1

album sweepstakes for the first
time. It also marks a good start
for American Broadcasting-Para-
mount Theater's venture into
theater financing via a tie with
Lester Osterman and Julie
Styne's On Stage Productions.
AB-PT, which is ABC-Para-
mount Records' parent company,
has an initial $262,000 invest-
ment in the show with a 10 per
cent overcall bringing it up to
$288,750. Incidentally, Howie
Richmond, who is publishing
the show, has a $24,500 invest-
ment. The show stars Beatrice
Lillie, Tammy Grimes and Ed-
ward Woodward.

As soon as ABC-Paramount
gets "High Spirits" rolling, it
will start preparations for "Fade
In: Fade Out," the Carol
Burnett starter that has a score
by Jules Styne, Betty Comden
and Adolph Green. This, too,
falls into ABC-Paramount's hopp-
er because of the AB-PT tie
with On Stage Productions.

Disc Again on Broadway Beat
continued from page 3

Although "Anyone Can Whis-
tle," the Arthur Laurents-
Stephen Sondheim musical,
opened to four unfavorable no-
tices as against two good ones
(see New York Press breakdown
on page 10, Goddard Lieber-
son, Columbia Records presi-
dent, recorded the original cast
album Sunday (12) at the label's
New York studios. It was
reported earlier in the week
that Lieberson had decided to
cut the album even when ru-
mors hit the street that the show
might fold. It turned out later
that the rumors were unfounded
and that producers Kurtz
Bloomgardner and Diana Kransy
were going to fight for a run.

Lieberson has some precedent
for his decision to do the "Whistle"
album. The outstanding example of a
Broadway flop which became a hit
LP is Leonard Bernstein's "Con-
duct." Lieberson decided to re-
cord an original cast album in
European product is about double
that it was five or six years ago when the market was
dominated by American product.

There are 16 manufacturers
and importers and 120 labels,
the two records in Holland
take about 5 per cent of the
total business and 17 per
cent of the classical market.
There is no evidence of this in-
creasing, said Klassen. It was
noticeable that in the club
market the shikker banner
no new offer had been made since last year.

Distributor of records is direct
diskery to retailer, there are no
salesmen and they do not offer any extra discounts,
"two-for-one" offers nor any other inducements.
The trading regulations agreed by the
two associations have been ap-
proved by the Dutch Ministry of
Economic Affairs.

By post regulation, all trades
are allowed two sales periods
eyer (last two weeks around
the holidays), but no bulk
stocks can be cleared. The
record industry takes part in
"two-for-one" offers. A record
is offered at less than 50
per cent of normal selling price.

A record may not sell across a
two-year life and pops one year
before is offered in a sale. Im-
mEDIATELY the two-week sale
period is over, the prices go
back to list. Business during
these periods amounts to as
much as 10 per cent of total
yearly trading.

Traders selling 90 per cent
copy and 10 per cent classical
had a five per cent turnover for
eyer, 60 per cent pop—40
per cent classical four times, 20
per cent pop—80 per cent clas-
tical twice yearly. Klassen told
told British dealers that to ensure a
healthy and stable trade, it was
essential for the fullest co-opera-
tion to reduce the diskery and
to retailer trade organizations.

The Dutch record market was now
to this discipline in his
crefie which in the end was
beneficial to the consumer.

In a speech given later in the
session Mr. Green, secretary of
the British Retail
and Co-Ordinating Com-
mittee (formed four years ago
and representing 14 different
trade associations), considered that the
British record industry stood
as a good chance as the book trade
in securing price maintenance
for its product.

MacArthur Tribute
continued from page 1

Great... and it was in pro-
duction before the General's
death.

The Atlantic LP was produced
in chronological order, narration,
production and writing by Burre.
It is said to contain the
majority of his last
months of the General's life. Special
commissioned for the LP and it
also is being marketed at a
suggested list price of $3.98.

War Speeches

The album from 20th
Century-Fox, titled "Gen.
Dwight D.
MacArthur: The War Years," contains
speeches from the "I shall return"
declaration in the early part of the war
and the two record clubs in
Congress. Material for the album
was culled from the Fox Move-
ment of the classics. It is advertised
at $3.98.

The MacArthur package is part
of 20th-Century-Fox's series of
documentaries of that already
released "March On Win-
hington" and one on the Peace
Land. The "Holy Land" LP will be
distributed by Columbia. The "March
Win-
Washington" was recorded during the
run of the New York World's
Fair, Upcoming in 20th-Century-
Fox's documentary series is
A. B. Johnson: The First
Hundred Days, to contain the Fox Movie
News files.

BILLBOARD, April 18, 1964
GET THE PICTURE...
5 HOT SINGLES!

“WRONG FOR EACH OTHER”
ANDY WILLIAMS
4-43015

“WHEN JOANNA LOVED ME”
TONY BENNETT
4-42996

“TODAY”
THE NEW CHRISTY MINSTRELS
4-43000

“THREE WINDOW COUPE”
THE RIP CHORDS
4-43035

“LOUIE—GO HOME”
PAUL REVERE & THE RAIDERS
4-43008

COLUMBIA RECORDS
**New Smash Album**

By **terry stafford**

A new bright star on the musical horizon... Terry Stafford!

First artist to break the Beatle barrier! Terry Stafford's first album and it's a winner. An exciting album containing the smash single "Suspicion" and many other top-flight performances as the sensationally titled "Suspicion Style." Terry Stafford's new album is natural to break wide open nationally... so distributors ORDER NOW AND CASH IN.

**WATCH FOR**

**NEW HIT SINGLE**

to be released on Crusader soon! Destined for Hitsville

---

**BMI Theater Gets Professional Eye**

- Continued from page 10
of the Actors Studio, seeking to broaden the opportunity for active professional participation in the theater. Writers whose works will be presented in these premiere performances are Joan Borden, Ralph Bond, William Dyer, Gordon El, Mel Mitchell, Don Parks, Jerry Powell, Jim Rusk, Norman Sachs, Marvin Scheler, Treva Silverman, Pat Welch, Don Wolf and Cy Young. Many of the writers already have Broad- way and off-Broadway, night club, television and recording credits. For the most part, they are already known within the confines of show business; other members of this group are getting treading their first chance to display their talents in a professional atmosphere.

Three completely different showcases of the Musical Theater Workshop will be presented at the Macdougal, all under the direction of Lehman Engel, on successive Tuesdays. Robert Sour, BMI vice-president in charge of writer relations, is in charge of the project.

**Col. Offers Course**

- Continued from page 42

A reminder to recording artists and record companies from Peter Macon, Billboard's Director of Sales, that this book cost, editorial-style, "Col. & Captain" space is available weekly on a prime-position, top- readership page. The proof of readership? You just read it, didn't you? The cost: just $69 for guaranteed peak impact.

---

**Morgana King**

- Continued from page 10

song material. Among the wide variety of tunes on her list are such exquisite songs as "Corone- vado," and "A Taste of Honey," and they are exquisitely sung. The singer's latest disk effort will soon appear on the Time label. It will be a large-scale production with 26-piece band including strings.

Alternating with the songstress is Dave McKenna, a solid and artful pianist who is a young veteran sideman of the recording wars. He is that rare jazz figure who fits with a wide diversity of jazz groups from the swinging traditional band to the modern combo. This background has stood him in good stead at the club for he plays this date as solo pianist. He has the strong feel for rhythm and this makes his effort tightly knit.

**CLASSICAL NEWS**

- Continued from page 42

Carnegie Hall concerts... Brooklyn born soprano, Evelyn Lear, has signed an exclusive recording contract with the Deutsche Grammophon Company. Miss Lear began her European career in 1959 with appearances at the London Festi- val Hall and the Berlin Opera Company. At present she is a regular member of the Berlin, Vienna and Bayreuth Opera companies. In 1965 she will appear at Covent Gardens, Lon- don and the San Francisco Opera.

Miss Lear's first recordings for DGIG will be a recital of Richard Wagner songs and Bach's "St. John Passion." All concerts scheduled this spring for Soviet pianist Sviat- slav Richter have been canceled according to word received by impresario S. Hurok from Moscow. "Doctor's strict orders..." was the reason given in a telegram from the Ministry of Culture...his "health prevents him from traveling at this time." Cancellation of the first part of the pianist's American tour, which was to begin in Washington March 5, was announced earlier this year. No future plans were mentioned.

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**Brilliant Blue Grass**

- Continued from page 10

recognize this music for what it is—one of the important musical art forms. In fact, the audience was so hip that it continually requested specific tunes as encore.

Further, the performance goes forward with utmost aplomb; with a commendable and showmanly simplicity. Some of the numbers were "New York Town," "Pettitcan Junction," "Bugle Call Rag," "When the Saints Go Marching In" and "You Are My Flower." On the last-named incidentally, Scruggs plays guitar and gets off some beautiful effects.

Lending a rousing comedy works of the Classic, Romantic and 20th Century periods.

---

**Everyman Classics**

- Continued from page 42

and a number of recordings never before released in the United States.

The initial release includes two Haydn Symphonies (Nos. 99 and 102 played by the Vienna Radio Symphony Orchestra under the direction of Mogens Woldeke, and five recordings with Sir John Barbirolli con- ducting the Halla Orchestra in symphonic works by Sibelius (No. 1), Dvorak (No. 4, and Scherzo Capriccioso), Vaughan Williams (London Symphony), Tchaikovsky (No. 4), and Brahms Double Concerto.

In a continuing arrangement with Pye Records, a British recording company, Everyman Classics will make available the Halle-Barbirolli recordings made between 1957 and 1961. Six more are scheduled for a Sep- tember release.

---

**Some Uniqueness**

With the exception of the Tchaikovsky and the Brahms which have a heavy recording history, these discs have not been overly represented in cat- alog. There is only one other recording of both the Dvorak and Vaughan Williams sym- phonies, three each of the Sib- elius and the Haydn Symphony No. 102. The Everyman Sym- phonies No. 102 has two other listings.

All are impressive recor- dings from the standpoint of artistry and engineering and are a welcome addition to the catalog. Barbirolli conducts with great authority and is bringing a grand concept and clarity of detail to the music, and the sound reproduction is on a par with the best recordings from Vanguard.
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Zenith
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Philco
General Electric
Channel Master
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A summary of promotional opportunities for dealers by manufacturers and distributors currently offering ads at special terms. Shown are available and advertising details for each deal as well as the date of appearance and number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.


disk deals for dealers

A brand of transistor radios for the top quarter of the market, with this year's model being a success. The manufacturers of this brand have been pushing it heavily this year, and it has been very popular with consumers. The product is well-engineered and offers good value for money.

ampex exits sunnyvale, Calif.

REDWOOD CITY, Calif. — Ampex will close its Sunnyvale, Calif., plant, the company announced yesterday. The closure is expected to affect 50 employees.

The company will continue to manufacture its professional-grade equipment at its facility in Los Angeles.

The decision was made after an extensive review of the company's financial situation. Ampex has been experiencing difficulties in recent years, and the closure of the Sunnyvale facility is seen as a necessary step to improve the company's financial position.

Performance and Profits

In background music areas, Viking is the leader in high-quality, high-fidelity systems. The company offers a wide range of products, including turntables, amplifiers, speakers, and other audio equipment. Viking's products are designed to provide exceptional sound quality and durability, making them popular among audiophiles.

new kudner v.-p.

NEW YORK — Collingwood J. Harris has been elected vice-president of Kudner Agency, Inc., according to Robert M. Mabon, chairman of the board. Harris, who joined Kudner last year, is accounted executive of the Sylvania Electric Products Lighting Division and the Western General Telephone & Electronic Corporation account.

Write sales manager for information...
More Advances Coming in FM Radio

- Continued from page 47

meeting—lack of support by radio dealers, distributors and manufacturers. They closely grilled representatives of three auto radio manufacturers on their policies toward FM radio as an advertising medium. Comments from the floor indicated strong dissatisfaction with the comparatively small use being made by the trade of their medium to promote FM radio sales. The feeling of many FM broadcasters is that FM is the ideal medium to sell more FM sets—since listeners, being sold on the medium, are often likely candidates to buy another FM set for the car, the bedroom or portable use.

Some of the manufacturers responded with the charge that FM stations were often less than aggressive in seeking business. There was agreement, however, that when FM stations and FM dealers work together, both benefit.

One example cited by Motorola ad manager Bob Ferris was a free-trial promotion advertised by one dealer exclusively on a single Chicago FM station. The deal: “Let us install an FM radio in your car for a trial period. If you’re not satisfied, we’ll take it out and tear up the contract.” The result: More than 100 FM car radios sold—and not one returned.

FM is still growing, will continue to grow. Its growth can be stimulated when dealer and broadcaster work together. Their interests are almost identical.

3M Increases Cartridges, & Plans More

NEW YORK—The 3M Company has increased by more than one-third the quantity of pre-recorded tape cartridges now available for the Revere stereo tape cartridge system. Some 34 albums have been added, bringing to a total of 138 the number now available for the system that provides up to 15 hours of unattended stereo music. D. H. Boyd, general sales manager for 3M’s Revere-Wolensak Division, stated that his company is negotiating for more music. Ben Selvin, music consultant for 3M, is currently wrapping up deals with record manufacturers for product.

The additions include classic... (Continued on page 49)

SALES UP FOR RADIO, TV, SETS, PHONOS DOWN

NEW YORK—Television and radio sales to dealers in January 1964 were higher than those of January 1963, but packaged phonos sales declined, according to figures released by the Electronic Industries Association.

January distributor-to-dealer sales of phonographs totaled 272,284 units, of which 158,888 were portables and table models, and 113,396 were consoles. In January 1963, total sales were 316,725, consisting of 204,073 portables and table models, and 112,452 consoles.

Black-and-white television sales to dealers in January totaled 588,555 sets, up from 503,821 in January 1963. Color TV sales figures were not released, but January 1964 color production totaled 88,977 units (no 1963 comparison available).

Radio sales to dealers showed a substantial rise, totaling 544,715 in January 1964, up from 453,348 in the comparable 1963 month (auto radios excluded). All figures represent brands sold by domestic manufacturers, and include imports only to the extent that they bear American manufacturers brand names.

(For an interpretation of these figures, see Equipment Newsletter.)

Stuart Co. Moves

NEW YORK—Matthew Stuart & Company, importers of the Korin, Conference, PhonoTel and Bryam brands, has moved to new, larger quarters at 3630 Dyre Avenue, Bronx.

NICCOL MODEL 200 PORTABLE... COMPANION TO EXCITING FUN

There is nothing like music to bring on the party spirit. For fun and excitement at parties, picnics and folk dances, your indispensable companion is the Model 200 Transistorized Portable Record Player. Light and easy to take anywhere, yet it plays both regular and LP records. Tone and resonance are comparable to a large phonograph. It’s also excellent for language lessons. Weighs only 4 lbs. with batteries.

NIPPON COLUMBIA CO., LTD.

Shibakawa Bldg., No. 6, Chome, Tamachi-cho, Inaka, Musashi, Tokyo.
Phonola Bows 16 New Stereo Phonographs

CHICAGO—Phonola Phonographs, division of Waters Company, Inc., has introduced a new line of 12-portable and four console model stereo phonographs. Howard Koval, sales manager, also introduced a system of interengaged stereo units called the "Solar System." This has integrated, engineered hi-fi stereo units made up of two pre-tuned speaker cabinets, a Garrard A75 stereo drop down record changer and a choice of either an AM-FM stereo turner or an all-transistor amplifier without radio.

The "Solar System" with the AM-FM stereo turner lists for $399.95. Suggested list for the system without the radio, but with the all transistor amplifier, is $399.95. Phonola also introduced seven portable stereo phonos in its new and versatile Triplex design series. Triplex design units range in price from $84.95 to $199.95. Five compact portable models, ranging from $199.95 to $299.95, round out the group of portables. Complementing the 12 portables are four console models, topped by the Caravelle, Others of the consoles list at $199-95.

3M Increases

Continued from page 48
cal and pop folk music from various labels. Nine albums are offered by Command, including four classical packages. Eight albums from Warner Bros. include one by Bing Crosby, two by Peter, Paul and Mary and Simon and Garfunkel's "Hearts, Young Lovers." Artists on the six albums offered by Reprise are Bing Crosby, Frank Sinatra, Sammy Davis Jr. and Trini Lopez. Among the Kapp albums are four albums by Jack Jones, Roger Williams and Jane Morgan.

So far this Fall, Motorola has offered a selection of music records from 10 labels, including four classical albums. The four records include two albums by the London Symphony Orchestra and one by the London Philharmonic Orchestra. The other two albums are by the London Philharmonic Orchestra and the London Symphony Orchestra.
DEALERS!
ORDER NOW FOR ALL FOUR 1964
ISSUES AND—SAVE, SAVE, SAVE!

Here's an example of how these savings can work for you:

Dealer estimates his needs at, for example, 500 copies per issue (if bought on single issue basis, this would cost $150, or 10c per copy).

Dealer lumps needs of all four 1964 issues in order for 500 of first issues, 500 of second issues, 500 of third issues and 500 of fourth issues, as one order for 2,000 copies—total cost of $775 or only 39c per copy.

SPECIAL BONUS!

This handsome Record Preview display center is available to you FREE with orders that total 1,000 copies or more.

USE THE HANDY FORM NOW TO PLACE YOUR ORDER . . . AND SAVE MONEY!

SCHEDULE OF PRICES

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THIS COVER AND ALL ALBUM ILLUSTRATIONS INSIDE WILL BE IN DRAMATIC FULL COLOR!!

Is "DOLLY" a New "Fair Lady"?

Here it is—the follow-up to the super-successful "Records Make Wonderful Gifts" catalog: Billboard's spanking new RECORD PREVIEW. Check the exciting features each and every regularly published edition will contain—to get consumer attention . . . to hold consumer interest . . . to increase consumer buying and to build new record customers for you:

- Full Color Covers for maximum attention and appeal.
- New Album Releases (with many album covers in full color) plus descriptive comment on each album's contents. These will be albums which most dealers will carry in stock . . . all top albums in all major categories.
- Bestseller Charts . . . Selected charts of current best selling albums in all of the most popular categories . . . to remind customers to buy those tops albums they want for their own.
- Feature articles on artists, Broadway shows, and items of timely interest to consumers.
- Chatter Column . . . Information about artists on record albums . . . human interest information, artists activities and future plans.
- Handy check-off order form in every issue to make buying by mail or in person easier.

IMPRINTING AVAILABLE:
Your own copy name, address and telephone may be imprinted on the front cover to personalize your copies and get you in the big leagues with a monthly color album magazine all your own.

The order form, neatly detached by customers, may also carry your store name and address. It makes it easy to get mail and bring-in-from orders from your customers.
ANNOUNCING a new low rate for SITUATIONS WANTED ADS

WIDE-AWARE PROMOTION MAN WITH 30 YEARS PROMOTIONAL EXPERIENCE TO MAKE THE MOST OF YOUR ADS. CALL 203-325-5100 FOR DETAILS. MASTER PICTURE MEDIA FOR SELLING YOURSELF TO PROSPECTIVE EMPLOYERS.

HELP WANTED

FULL AND PART-TIME SALESMEN AND SALESWOMEN WANTED. TALENTED, EXPERIENCED, CAVE-SKINNED SALESPEOPLE WANTED TO ENSURE CUSTOMER SATISFACTION. CALL 201-780-7807 OR STOP IN TO SEE THE STORE.

DISTRIBUTING SERVICES

NEW 45'S, 99¢ PER HUNDRED PLUS ADDED HANDS OF ALL SINGLES RECORDS FREE WITH $25.00 MINIMUM ORDER (NET). FAX YOUR ORDER NOW TO 601-957-3170 AND WE WILL FILL IT WITHIN 24 HOURS.

HAYDN SOCIETY RECORDS

ARE NOW AVAILABLE TO QUALITY DEALERS FROM COAST-TO-COAST.

PROFESSIONAL DEMO TAPES

FINALE Demo Tape Offers Free Delivery Anywhere in the U.S. on Orders of 25 or More orchets, Disco, Pop, Rock, Country, Adult Contemporary, Jazz, etc. Details and complete ordering information may be obtained by calling 800-227-4747.

INTERNATIONAL EXCHANGE

ARGENTINA

MICROFON RECORDS

The most aggressive record company in Argentina.

RECORDS FOR EXPORT

All American brands combined in one shipment.

ELTRON RECORD COMPANY

1310 Broadway, New York, N. Y. 10018

MEET THE BROADCASTERS

Film, stage and television personalities and announcers are invited to attend and operate in the "Borde de L'Automate". Autograph sessions and sales of every nature.

BIBLIOTHEQUE UNION PROFESSIONNELLE REVENUE S.A. Bruxelles 6. 02/284-74. They welcome you to see our magazine "U.S.A. REAL" 150 F for 1 year 3's. 5.00. Advertisement rates upon request.

FRANCE


MEXICO

AUDIONUMUSICA THE LEADING MUSIC MAGAZINE OF LATIN AMERICA

Write for free brochure. DEMONSTRATION RECORD COMPANY

Say You Saw it in Billboard

CLASSIFIED RATES Per Insertion

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Minimum line cost is $1, approx. 50 words, 1-70 words.

All rates are for each insertion. PAYMENT MUST BE IN ADVANCE.

If Box Number is used, follow 10 spaces for number and address. Use box number charge only when indicated.

USE THIS HANDY ORDER FORM

Please insert the following data for your classified insertion.

Classified Date: 

Classified Size: 

Set regular classified style. 

Boxed classified style.

Amount enclosed:

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Note: PLEASE ENSURE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

For advertising information and/or assistance contact: Martin Thomas, Classified Advertising Manager, 201 East 42nd Street, New York, New York 10017.

ADVERTISING RATES: INTERNATIONAL EXCHANGE (First Insertion $9.50, $3.50 for each additional insertion).

Stations: PER STATION, $1.75 (minimum 1/4 page).

Advertising rates: PER INSERTATION, $9.50 (minimum 1/4 page).

For further information contact: Peter Henson, International Advertising Director, 201 East 42nd Street, New York, New York 10017.
THE NEW
ROWE AMI TROPICANA
brings you
PLUS VALUE
TO BEAT
THE BAND!

Rowe has built everything into The Tropicana. Big-time entertainment. Big-time styling. Play-inviting features galore. But it has also built reliability into this new 1964 phonograph—and a new simplified mechanism—and new ease of servicing—features that you as well as your customers will like. See for yourself at your Rowe AMI distributor's—now.

MORE FEATURES!
MORE QUALITY!
MORE PROFIT!

- Exciting New Styling
- Room-filling Stereo Round®
- Exclusive Self-Contained Speakers
- Versatile "Three-in-One" Programming
- Dramatic Personalized Location Display
- Top Album Hit Feature
- Color, Motion, Salesmanship

Pat. pending

ROWE AC MANUFACTURING
The Merchandise Mart, Chicago 54, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems.
Bally Unit
Set for 2, 3 Plays

CHICAGO—Bally Manufacturing Company's new flipper escrow credit unit can be set to provide two, three, or four plays for a single coin.

According to Bill O'Donnell, Bally president, the three, four or five-play adjustment was standard in all double play games since Bally entered the flipper field.

He added that the two-play adjustment became new on Sky Diver and all Bally flipper games since, O'Donnell said the adjustment is especially useful to European customers.

In Greece, for example, the machines are set at one play per 1 drachma, two plays for 2 drachmas, and four plays for 4 drachmas. For these customers, a new play is still prevalent, the machines can be set for one play for 5 cents, two plays for a dime.

Mrs. McCarthy
Dinner Speaker

HURLEVILLE, N.Y.—Mrs. Millie McCarthy, president of the New York State Coin Machine Association, was guest speaker at the Sunday (5) dinner meeting of the Brome County Liquor Dealers Association attended by officials of many other counties as well.

Mrs. McCarthy, chief propo- nent of the recently passed New York State bill to license amusement machines operated in the state, took occasion to explain the advan- tages of the new measure to liquor groups as well as to operators.

Cig Prices Up in Kansas Venders

TOPEKA, Kan.—An increase in the state tax last week sent the price of a pack of cigarettes in Kansas stores from 30 to 35 cents. The tax jumped from 4 to 6 cents per pack.

In 1957 Kansas increased its state tax 1 cent, and cigarettes which sold for 25 cents per pack went to 30 cents.

In Arkansas charges 30 cents per pack on most of their machines. On some better locations the price is 35 cents. The 35-cent locations are relatively few, compared to the 30-cent locations.

Operators don't know yet whether, if the cigarette tax is increased, they will make a sufficient profit by increasing prices on all their locations to 35 cents.

The issue is a serious one for them and they are expected to bring organized action on the proposition to increase the tax in the 1965 Legislature.

Bally Bows Sky Diver, Single-Player Flipper

CHICAGO—The exciting new sport of sky diving is featured in Bally Manufacturing Company's latest pinball- 4 flipper-type pin game of the same name.

A pair of sky divers on the backglass are maneuvered to a safe landing by skill shots by the player. The player gets kicks when the divers hit solid ground.

The sky diver feature holds over from game to game. Both divers are always "on the way" to a landing and the player can select the one nearest the ground by a skill shot.

Midwest Coin Meet
Set for June 6-7

OMAHA — The Nebraska coin machine association has canceled its April meeting in favor of a giant seven-State ses- sion here, June 6 and 7, at the Paxton Hotel. Operators from Nebraska, Iowa, Missouri, Kansas, South Dakota, Colorado and Wyoming are expected to at- tend.

The Nebraska group recently changed its name to Coin Oper- ated Industries of Nebraska (COIN) to reflect its growing membership in the flipper field. The association now represents operators of amusement games, tobacco machines and all types of vending equipment.

A new dates structure calls for vending operators only to pay $18 per year, music and/or game operators to pay $25 per year, and operators of vending, music and vending equipment to pay $35 per year.

According to Howard Ellis, secretary-treasurer of COIN, the June meeting will feature a full display of all types of coin operated equipment.

The display will be opened on Saturday (6) noon with a cocktail hour and dinner that eve- ning. (Exhibitors will pay $50 per booth.)

A general business meeting with election of officers will be held Sunday (7) afternoon.

Kansas City Court Rules
Out $10 Pinball License

KANSAS CITY, Kan.—The court, in its opinion requir- ing a $10 annual license on coin-operated amusement ma- chines, got a legal thumbs down vote Friday (3).

In a suit challenging the constitutionality of the ordinance, Wyandotte County District Judge Ellis C. Burns ruled against the city.

The suit was filed August 18, 1962 by a group of river representing 80 persons who maintain coin-operated machines in their places of business. At that time Judge Burns issued a temporary restraining order prevent- ing the city from enforcing the ordinance.

October Hearing

The court has asked the court to dissolve the restraining order.

A hearing was held in October in motion of the businessmen to make the re- straining order permanent.

After hearing evidence pre- sented by Cook, the city filed a demurrer which was overruled by Judge Burns.

The city now in the position of either appealing or pre- senting evidence in the case.

City Attorney Charles W. Bren- neman, Jr., and his staff will review the case to determine if sufficient evidence has been submitted. If evidence is suf- ficient, an appeal will be recom- mended, Brenneman said.

In upholding the validity of the ordinance, Cook's petition raised several questions.

He said the ordinance was tanta- mount to requiring business men with pinball machines to buy two business licenses.

Legal Grounds

His petition also alleged that the ordinance was vague, indefi- nite, contained more than one subject, and violated the 14th amendment of the U. S. Constitution and the 15th section of

(Continued on page 56)

Showings of the new Rock-Ola Grand Prix phonograph began around the country last week. The 160-selection de luxe console plays 33, 45, mono, stereo disks in any sequence. Rock-Ola also introduced a new wallbox concept—a Phonette remote speaker-selector unit with built-in stereo speakers and personal volume control. Full story on the model and distributor showings appeared in last week's Billboard.

Ark. Tax Head Suggests
Upping Local Cig Taxes

LITTLE ROCK—State Revenue Commissioner Orville Che- ney suggested last week that cities and counties should "look to increasing the cigarette tax as a means of providing needed revenue.

Present State tax in Arkansas is 6 cents per pack. In various cities throughout the U. S. a local tax is also assessed.

Cigarette machine operators in- terpreted Cheney's statement, which was published in the press and carried by wire services, as a move to get Arkansas cities and counties to assess a tax so they would not be calling on the State for funds for various proj- ects.

Arkansas is considered a part of the Mid-South area, along with Tennessee and north Mis- souri. The tax in Mississippi was 6 cents till the 1962 Legisla- ture upped it to 8 cents "tempo- rarily," then made it permanent in the 1964 session. Tennessee's tax is 7 cents per pack.

Cigarette operators in Arkansas charge 30 cents per pack per on most of their machines. On some better locations the price is 35 cents. The 35-cent locations are relatively few, com- pared to the 30-cent locations.

Operators don't know yet whether, if the cigarette tax is increased, they will make a sufficient profit by increasing prices on all their locations to 35 cents.

The issue is a serious one for them and they are expected to bring organized action on the proposal to increase the tax in the 1965 Legislature.

Juke Box Mfr. Support Heartlands MOA

By Nick BIRO

CHICAGO — Music Operators of America received its ex- pected—but nevertheless greatly welcome—vote of support from the nation's juke box manufac- turers last week, with all four agreeing to exhibit at the association's October 14-16 annual conclave here.

The early decision by Rock- Ola, Rowe AC, Seeburg and Wurlitzer puts MOA in an ex- cellent position to go after additional support from amusement game manufacturers, record companies and operators.

The early decision is also the strongest vote of approval MOA could possibly receive for the way it has revamped its organiza- tion during the past several years.

Last year was the first time in several years that all four juke box firms came into the conclave, but the final decisions came just a little over a month in advance of the convention date.

MOA was successful in getting every major amusement game manufacturer into the convention, but the support from record companies was minimal.

This year's early decision by the juke box firms gives MOA some excellent early momentum in lining up the major amusement game manufacturers.

One of the big criticisms from the members at the conclave was that MOA did not have the support of its own industry members in as many numbers as in times past.

Fred Granger, MOA man- aging director, said that the de- cision by Rowe AC, Rock-Ola, Wurlitzer and Seeburg "gives us the early start we needed" in lining up exhibitors and speakers.

Granger said that not only would the number of exhibitors be increased from last year but the number of operators in attendance.

Lou Casola, president, was delighted with the association's strong vote of approval from the four biggest manufacturers. As he has been able to focus the backbone of the juke box industry.

J. E. Counard, MOA board chairman, said that the decision by the four U. S. juke box manufacturers to exhibit was one of the strongest indica- tions yet that the organization was headed in the right direction.

April 18, 1964, BILLBOARD
COINMEN IN THE NEWS

Denver Doings

Gun Brown Sr., salesman at Draco Sales Company here, is taking much kidding over becoming a grandfather recently. Brown's son, incidentally, is Denver's youngest full-fledged juke box and games operator. . . . Paul Scott of Landier, Wyo., celebrated a birthday during March. . . . Although he is "taking it easy," Doyle Harrington, Glenwood Springs operator, is back on the job. . . . Pete Goritz, head of Mountain Distributors, Rock-Ola distributor here, is chortling over the new VM 1500 sedan which he brought back from his recent tour of Germany. . . . Gene Bouchbee, phonograph operator from Raion, N. M., was in town during mid-March picking up equipment for his Southwest Music Company. . . . A rare visitor at distributor showrooms during March was Ernie Sons, operator from Rapid City, S. D., who picked up seven new phonographs. . . . Sam and Dan Keys, who operate Stereo Music Systems with Marshall Pack, have announced a move to their new headquarters building at 951 Vallejeo, just off Denver's new Valley Highway. From this handy spot almost any area in the city can be swiftly reached, according to Dan . . . Wilber Beyer, longest-established operator in Fort Collins, Colo., is beginning to make his Mountain Resort area installations much earlier this year than in previous seasons, expecting a much heavier influx of tourists for the 1964 summer season. . . . Operator Hal Richardson, from Greeley, Colo., brought Mrs. Richardson along for a bit of socializing with Denver operators and distributors in early March. Another Greeley operator who made the rounds recently was Ted Ross, who took over several of the routes recently owned by Jack Wysavens, who has recently retired. . . . More than a hundred operators, their servicemen and family members were guests at the Hi Record Company, Denver, on March 15, when Joe and Lou Osman staged open house at their new headquarters at 77 Calaman Street. Cocktails, a buffet supper and tours of the well-organized one-stop occupied most of Sunday afternoon. March 15. . . . Paul Korgin, Sheridan, Wyo., operator, surprised his phonograph-operating force in mid-March when he traded in three passenger vehicles and one pickup truck at once, replacing all four with new stand-up Metro service trucks. Korgin, who is planning an emphatic entry into vending, along with juke boxes and amusement machines, plans to convert each vehicle into a well-equipped rolling shop. Mike Suvic, of Draco Sales Company, Wurlitzer distributor in Denver, continues to swell with pride over the accomplishments of his 16-year-old daughter—currently starring in a little theater presentation in suburban Denver. Many first-time visitors to phonograph distributors in this area are somewhat surprised to find sales managers of the same name at two competing firms. At Mountain Distributors Company here, Leo Negri masterminds sales operations while at Draco Sales Company, brother Frank Negri holds down the identical post.

Robert Latimer

PINBALLS

2 Around the World $1.40.00
3 Alpha $1.35.00
2 Atlas $1.50.00
2 Artistic $2.00.00
5 Century $2.75.00
6 Century $2.75.00
3 Century $2.75.00
3 Cheetah $1.00.00
3 Club House $1.25.00
2 Continental Cafe $1.25.00
3 Cross Road $1.25.00
4 Cross Road $1.25.00
3 Cross Road $1.25.00
3 Darts $1.25.00
2 Double Action $1.25.00
3 Double Barrel $2.00.00
3 Eat 'Em $1.25.00
3 Fists $1.25.00
3 Four Kings $1.25.00
3 Frenchie Show $1.25.00
3 Guadalcanal $1.25.00
3 Golden Balls $1.50.00
3 Golden Slaves $1.50.00
3 Highways $1.25.00
3 Hollywood $2.50.00

BETTER VALUES!

Jungle $1.50.00
Killer $1.50.00
King Penguin $1.75.00
Mammals $2.00.00
Magic Clock $2.00.00
Melody Lane $2.50.00
Minute Man $2.50.00
Mini Man $2.50.00
Moon Man $2.50.00
Neon Man $2.50.00
Night $1.50.00
Night Sea $1.50.00
Queen Diamonds $1.50.00
Robinson $1.50.00
Romantica $1.50.00
Screen Shot $1.50.00
Siren $1.50.00
Siren $1.50.00
Strawberry Shooter $1.50.00
Triton $1.50.00
Triton $1.50.00
Dia $1.50.00
Dorothy $1.50.00

Larger Savings!

3 Three Card $3.50.00
2 Target Gallery, 1 Player $2.00.00
3 Target Gallery, 2 Player $3.50.00
2 Top, Top, Top $1.00.00
1 Tort, Tort $1.00.00
3 Tort, Tort $1.00.00
3 Trade Winds $2.00.00
2 Vegas Train $2.00.00
3 Wayne Train $2.00.00
2 X-Game $2.00.00
3 X-Game $2.00.00
3 X-Man $2.00.00
3 World Champions $2.00.00
3 X-Man $2.00.00
2 X-Man $2.00.00
2 X-Man $2.00.00
3 Z7 Baseball $1.00.00
2 Official Baseball $1.00.00
3 Official Baseball $1.00.00
3 Official Baseball $1.00.00
3 Official Baseball $1.00.00
3 Official Baseball $1.00.00
3 Official Baseball $1.00.00
3 Official Baseball $1.00.00
4 Major League 1963 $2.00.00
Midway Snapper $3.00.00

LOWER PRICES!

World's Largest Inventory
Send for Complete List

WRITE & WIPE & PHONE TODAY

All Prices quoted Correct at press time

Exclusive Rowes AMI Distributor
DAVID ROSEN INC.
Bis N. Broad St. Philadelphia, Pa. 19123
Phone (215) 613-2390

This Issue of Billboard Is Being Distributed
At the Miami Beach Convention of
N.V.A.
(National Vendors' Association)
DEAUVILLE HOTEL
April 15-18
An Extra Industry Service From

Billboard The International Music-Record Newsweekly
April 18, 1964, BILLBOARD

ROCK-OLA PRESENTS

less to say, by U.S. and British coin machine interests, and it has backing from an influential segment of the Swiss trade.

It would mean, in practice, that most operators serve machine business would be done in English and that equipment could be imported from the U.S. and Britain without linguistic modification or adaptation.

PHONOGRAPH SPECIALS

3 Cinebox, with film $2500.00
12 Wurl. 2610 Phonographs. $495.00
10 Wurl. 2500 Phonographs. $575.00
10 Wurl. 2550 Phonographs. $585.00
17 Wurl. 2510 Wall Box. $40.00
30 Wurl. 2507 Wall Box. $20.00
25 Wurl. 2505 Wall Box. $12.00
1 Rock-Ola 604 Phon. $795.00
3 Rock-Ola 1455 Phon. $150.00
2 A.M.J. E-120 Phon. $50.00
1 Wurl. UB-100 Phon. $195.00
2 Slg. KB-200 Phon. $225.00
1 Slg. Y-200 Phon. $125.00
6 Slg. 100 C Phon. $125.00
10 Slg. 3-W Wall Box. $20.00
1 Slg. 200-LU Background & Amp. 145.00

BRADY DISTRIBUTING COMPANY
1900 West Morehead Street
Charlotte, N. C. 28203
Phone: Area 704: No. 375-1114

Among other things during February included Doyle Harrington, of Denver, Colo., Doyle,Vesweber, Midwest Distributing

BARGAINS FOR THE WEEK

BARON

Those Bowlers are as is. all parts intact.
Above prices preferably in quantities.
Prices do not include delivery or crating. Crating, if desired, $3.00 to $5.00 extra.

Write or Call Us Collect.
Mahn 1-3511

Write for a Price List on Full Line of Coin-Operated Machines.

Central DISTRIBUTORS
2315 Olive St., St. Louis 3, Mo.
Phone: Mahn 1-3511; Cable: Central

ARCADE

Bally All Star $325
Bally Spinner $195
CC All Star Hockey $225
CC All Star Bowling $225
CC All Star Basketball $150
CC All Star Football $150
CC All Star Volleyball $150
CC All Star Ten-Pin $150
CC All Star Table $50

GUNS

Bally Shuffleboard $195
CC Ray Gun $245
CC Star Tattoo $115
CC Star Tattoo $115
CC Circle $200
CC Circle $200
Midouri Shooting Gallery $225
Midouri Shooting Gallery $225
United Pirate Gun $175
Wasp NLA $95
Wasp $109

BASEBALL

Bally Heavy Hitter $125
CC All Star $125
CC All Star $125
United Yankee $150
Wasp NLA $109
Wasp $95

MONROE COIN MACHINE EXCHANGE, INC.
2423 Payne Avenue, Cleveland 13, Ohio
Superior 1-4600

Prices were set in January and February of this year for any comparable period during the last decade, distributors report.

A welcome visitor at Denver coin machine centers was Paul Scott, veteran operator from Lander, Wyo., who has been somewhat scarce in recent months due to illness and business pressure. Another recent visitor was Stan Bennett, juke box operator headquartered in Sterling, Colo., who has achieved such success with a restaurant, occupying so much of his time that he has been forced to sell off much of his Eastern Colorado routes.

Draco Sales Company, Wurlitzer distributor, created a lot of good will recently when Mike Savio, head of the firm, sur-

(Continued on page 66)
At the Miami Beach Convention of N.V.A. (National Vendors' Association)

DEAUVILLE HOTEL
April 15-18

An Extra Industry Service From

Billboard The International Music-Record Newsweekly
grand prize winning features distinguish the ROCK-OLA GRAND PRIX


2. Automatic Money Counter. Sealed, tamperproof, plug-in unit counts nickels, dimes, quarters, half dollars. Tallys exact machine receipts; checks that money is collected through coin slot. Works with Rock-Ola Phonetle also.

3. Exclusive Mech-O-Matic Intermix. Completely automatic changer intermixes 78 RPM albums, 33 1/2, 45 rpm, stereo, mono records in any sequence. No wires, no micro-switches or electronic aids for changing record or selector wheels.

4. Transistorized Amplifier. All new Rock-Ola engineered and built transistorized amplifier provides listening service for phonograph. Saves money on tube replacements. Simplifies service. Elimination of excessive components leads to a smaller, slimmer size which is easier to install in other components.

5. New Rock-Ola Phonetle, Model 500. Personal listening pleasure. Booth and bar customers enjoy listening selections piped directly to them via two built-in speakers in this compact unit. Stereo selector unit, simple selector panel and personal volume controls increase customer satisfaction.

SPECIFICATIONS—Model 425—GRAND PRIX

<table>
<thead>
<tr>
<th>CABINET</th>
<th>WEIGHT</th>
<th>HEIGHT</th>
<th>WIDTH</th>
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<tr>
<td>10 lb.</td>
<td>41&quot;</td>
<td>19 1/2&quot;</td>
<td>20 1/2&quot;</td>
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<tr>
<td>12 lb.</td>
<td>43 1/2&quot;</td>
<td>21 3/4&quot;</td>
<td>23 3/4&quot;</td>
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<tr>
<td>14 lb.</td>
<td>46 1/2&quot;</td>
<td>24&quot;</td>
<td>26&quot;</td>
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</tbody>
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Cabinet Finish: Walnut


Record Changer Mechanism: Model 425—50 (166 selections) 7" records, 33 1/3—45 RPM. Mech-O-Matic Intermix standard feature.

Automatic Volume Control: A standard feature.

Speaker Complement: Two (2) 15" Woofers and two (2) 5" x 6" oval Tweeters, crossover network.

Rock-Ola Manufacturing Corporation, whose policy is one of continuous improvement, reserves the right to change designs, specifications, prices and equipment at any time without notice or incurring obligations.

At the Miami Beach Convention of N.V.A. (National Vendors' Association)

DEAUVILLE HOTEL
April 15-18
An Extra Industry Service From

Billboard 
The International Music-Record Newsmagazine

BOB LATIMER
EUROPEAN NEWS BRIEFS

BRUSSELS — European inventive genius is being harnessed to produce new and more efficient coin-operated machines for amusement arcades.

However, the first 13th Inventors' Exhibition here was noteworthy for the quality of the machines on display. Three standouts exhibited were a new pinball, a modified skill game, and an experimental game, each a break from the usual.

A pinball, called the "Kromson," for reasons not immediately clear, is a "sound-proofed" game with nearly noiseless play. It is designed to counter criticisms that pinballs are vulgar because they are noisy. "Kromson" is the brainchild of a Spanish inventor.

A Belgian designed "Karate," the spinning top pinball. "Karate" is supposed to be more exciting because of the additional suspense built up by the unpredictable movement of the spinning top. A Belgian also invented the quiz game, "Know Master." When only one answer is correct, knowledge about Latin is projected on a screen, together with three numbered answers. The player presses the number of the answer he believes to be correct. Questions and answers are projected from film strips, and in accordance with the quizzes thus may be presented.

An Italian inventor contributed a game, a specially designed soybean hopper, soccer player, the players manipulating vertical levers instead of the conventional horizontal bars.

SEESEBURG LITTLE LP's

Pop Vocal
AL MARTINO—Living a Lie . Capitol
FATS DOMINO—Fats on Fire . ABC-Paramount
Pop Instrumental
GRACY MARTIN—Songs Everybody Knows . Decca
Folk Music
JOAN BAEZ—Joan Baez in Concert , Part 2 . Vanguard

SEEBURG ARTIST OF THE WEEK
AL MARTINO—Living a Lie . Capitol (Pop Vocal)

JUKE BOX AIDS retail record sales in Tulsa's Shopper's Fair. The machine features the "Top 50 Records," which are sold in racks next to the phonograph. Patrons may hear the record of their choice, and, if they like what they hear, they buy the record.

ROCKY MOUNTAIN NOTES

Doyle Harrington, who suffered a serious head attack last month, is back on his feet again, visiting Denver distributors and purchasing new equipment. Mike Savio, head of Draco Sales Company, Denver Wurlitzer distributor of equipment, has remodeled his showroom and office. The Draco classical department has been moved to the left side of the showroom, creating about 25 per cent more space for phonograph, game and vending machine display. The rejuvenation program took place without costing Draco a single day's business according to Mike.

Distributors here sent congratulations recently to Mrs. Frances Brannen, woman operator in Casper, Wyo., for having continued to maintain rates resembling those to more than 300 pieces, since the death of her husband five years ago. Mrs. Brannen has only changes charges records, but actually handles much of the service and repair load herself.

Active purchasers of new phonographs during February in include Doyle Harrington, of Glenswood Springs, Colo.; Doyle Wyly, of Wausau, Wis., and Wurlitzer Midwest Distributing Company; Lou Shalman, Modern Distributing Company; Ernie Sonza, Rapid City, S. D.; John Musial, Denver Bob Robinson Continental Music; Johnnie Knight, Skyline Music; Dan Keys, Apollo-Stereo Music Company, Twin Pacific, Trinidad, Colo.; Charlie White, Pike's Peak Music Company, Colorado Springs; Herb Krogan, Las Vegas, N. M., and Bill Hafner, Puerto, Colo. More phonographs were sold in January and February of this year than for any comparable period during the last decade, distributors report.

A welcome visitor at Denver coin machine centers recently was Paul Scott, veteran operator from Lander, Wyo., who has been somewhat scarce in recent months due to illness and business pressure. Another recent visitor was Stan Bennett, joke box operator headquartering in Sterling, Colo., who has achieved such success with restaurant, occupying so much of his time that he has been forced to sell off much of his Eastern Colorado routes.

Draco Sales Company, Wurlitzer distributor, created a lot of good will recently when Mike Savio, head of the firm, surprised incoming operators with handshake key rings, each containing a small phonograph, with the embossed name of the operator, as well as Draco Sales, Bradford. The phonographs, embossed with telephone number and address, are marketed for operators to hand out to customers and may be used as giveaway gifts at times like Christmas and Fourth of July, as well as in other promotions. The phonographs are small and are not intended to be played on any permanent key ring, but rather to be kept in the operator's key ring ready and waiting for them.

Bob LATIMER

Games, Vending Will Help Austrian Economy

VIENNA — Most operators are bullish about the trade prospects for their country in the coming months. Their reasoning is that the plight of the country is so serious that anything can happen, and anything is better than nothing. In fact, most operators sense salvation not in phonographs, but in2 patterns. There is a rush toward pinball into games and vending. And gambling and vending are booming in Vienna, and operators here have crossed the line which demarcates the two operating fields in the U. S. The profitable practice here is for the operator to ignore unprofitable phonograph machines, wending his way through blending games and vending. Patterns vary, with one individual operator, but the Austrian trade as a whole is wending to the operation of games that of vending machines. Moreover, there is a constant move toward progress by the top operator here for innovation.

Despite the well-worn schmaltz usually associated with the Austrian, operators here are finding it good for the U. S. trade, of course, because it's a sure source of income. The prime example at the moment is the Austrian bowling game. This game has bowled over Austria with American fervor. Desirable, a bowling game," imported by an American—John Merrill—has (Continued on page 66)
urgent!!!

Coin Machine Distributors, Manufacturers & Trade Association Officials

Your FREE Listing Will Appear in Billboard’s 1964 International Coin Machine Directory If We Receive the Following Information No Later Than APRIL 17 . . . in New York

PLEASE SEND PHOTO, IF POSSIBLE

SEND INFORMATION TO BILLBOARD, COIN MACHINE DIRECTORY, 165 W. 46th St., N. Y., N. Y., 10036, by April 17

make plans now to be part of . . .

BILLBOARD’S 2nd Annual INTERNATIONAL COIN MACHINE DIRECTORY

The ultimate Buying Guide and Reference Source for the entire Coin Machine industry . . . internationally.

Handy 8½ x 11 size. Over 150 pages.

* Surveys * Sales Statistics
* Who’s Who Biographies
* Complete “Where-to-Buy” Directories of Coin Machine Companies, People and Products . . . throughout the world.

PLUS . . . state-by-state analysis of license fees and taxes on juke boxes, amusement games and vending machines—and laws governing legal games.

Date of Issue: MAY 16, 1964

Advertising Deadline: APRIL 30, 1964

early space reservations recommended. Advertising deadline is for all material in New York. Offset Printed. No Plates Required.

BBBillboard

N.Y. Bulk or Mull Slugs And Local Outing Plans

NEW YORK—The New York Bulk Vendors Association held its monthly meeting Monday (6) with President Roger Polz in the chair. The group discussed ways of increasing its program advertising for the upcoming convention of the New York Automatic Vending Association May 7-10 at the Stevensville Lake Hotel, Swan Lake, N.Y., and again reviewed the problem of bingo slugs in bulk vending machines.

Some members noted that the bingo and pokeno slugs have sometimes been used to work union meters and speculated that the city might become a valuable ally in the fight against the illegal manufacture of ships that can be used as slugs.

Those present included Secretary Lou Ellis, John Caruso, Arthur Bianco, Arthur Klime, Nathan Goldberg, Sid Mollengarden and Mike Goldberg.

NVA Business Program

Wednesday— April 15
Registration— 3:00 P.M. to 5:00 P.M.— Exhibit Floor
7:30 P.M. to 9:00 P.M.— Exhibit Floor
8:30 P.M.— Board of Directors’ Meeting

Thursday— April 16
Registration— 9:00 A.M. to 12:00 Noon — Exhibit Floor
12:30 P.M. to 5:30 P.M.— Exhibit Floor
Exhibit Open—10:00 A.M. to 12:00 Noon— Exhibit Floor
2:00 P.M. to 5:30 P.M.— Exhibit Floor
Hospitality Night—Exhibitor’s Room— 9:00 P.M. to 12:30 A.M.

Friday—April 17
Registration— 9:00 A.M. to 11:00 A.M.— Exhibit Floor
2:00 P.M. to 5:30 P.M.— Exhibit Floor
9:30 A.M. to 12:15 P.M.— NVA Breakfast Meeting
10:15 A.M.— Invocation
10:20 A.M.— Welcome Address, Bertram Fraga, President of NVA
10:25 A.M.— Convention Highlights, Rolf Lobell
10:30 A.M.— Hank Passer
11:00 A.M.— Issues and Answers
Introduction, Bob Guggenheim, Program Chairman
Topics:
3. When to Expand, Nicholas Schiro, New Orleans, La.
4. Proper Merchandising of Locations, Dwayne Loberke, Minneapolis, Minn.
5. Security Against Losses, Michael Goldberg, Franklin Square, N.Y.
6. Why auto Spaces Need NVA, Dave Mark, Passaic, N. J.

11:45 A.M.— Self-Satisfaction Contention Does Not Mean Fulfillment, Milton T. Raynor
2:00 P.M.— Nominating Committee Meeting
2:00 P.M. to 5:30 P.M.— Exhibits open
6:45 P.M.— NVA night club dinner

Saturday— April 18
Registration— 9:00 A.M. to 11:00 A.M.— Exhibit Floor
2:00 P.M. to 5:30 P.M.— Exhibit Floor
9:30 A.M.— Breakfast—NVA Meeting
10:30 A.M.— Robert Shields
11:00 A.M.— Committee Reports
11:25 A.M.— Don Mitchell
11:40 A.M.— Awards
11:50 A.M.— Election of Officers
12:00 A.M.— Installation of Officers, Rolfe Lobell
12:10 P.M.— Old and New Business

Sunday— April 19
10:30 A.M.— Golf Tournament (Men Only)

LADIES PROGRAM

Friday—2:00 P.M.—“Professional Tips for Private Entertaining”
Saturday—Cruise through Biscayne Bay

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11:40 A.M.— Awards
11:50 A.M.— Election of Officers
12:00 A.M.— Installation of Officers, Rolfe Lobell
12:10 P.M.— Old and New Business

Sunday— April 19
10:30 A.M.— Golf Tournament (Men Only)

LADIES PROGRAM

Friday—2:00 P.M.—“Professional Tips for Private Entertaining”
Saturday—Cruise through Biscayne Bay

N.Y. Bulk or Mull Slugs And Local Outing Plans

NEW YORK—The New York Bulk Vendors Association held its monthly meeting Monday (6) with President Roger Polz in the chair. The group discussed ways of increasing its program advertising for the upcoming convention of the New York Automatic Vending Association May 7-10 at the Stevensville Lake Hotel, Swan Lake, N.Y., and again reviewed the problem of bingo slugs in bulk vending machines.

Some members noted that the bingo and pokeno slugs have sometimes been used to work union meters and speculated that the city might become a valuable ally in the fight against the illegal manufacture of ships that can be used as slugs.

Those present included Secretary Lou Ellis, John Caruso, Arthur Bianco, Arthur Klime, Nathan Goldberg, Sid Mollengarden and Mike Goldberg.

electric scoreboard

FOR SHUFFLEBOARDS
Marvel Professional Hammertone Cabinet
• Two-faced Billboard
• Double ground plug
• Score: 13-21 and/or
• Large metal ABT rule
• Coin-operated

For lower prices...

IMMEDIATE DELIVERY

TERMS: 1/3 down, Balance COO or C.O.D.

MARVEL MANUFACTURING CO.
2645 W. Fullerton Ave., Chicago 47, Ill.
PHONE: 20-22-4242

BILLBOARD, April 18, 1964
Harby to Show King Koin Line

VAN NUYS, Calif.—Harby Industries here will show a line of King Koin bulk vendors at the National Vendors Association in Miami Beach, Fla., during the convention, Harold Probasco, owner of the firm, said.

Probasco and his wife, Ruby, will personally tend the exhibit. He plans to appoint additional distributors for the line during the meeting.

NVA Exhibitors

Harby Industries
Van Nuys Calif.
Knight Toy and Novelty Company
Probasco, L. I., N. Y.
Leaf Brands, Inc.
Chicago, Ill.
Mayco Insurance Company
Chicago, Ill.
Northwestern Corporation
Morris, III.
Oak Manufacturing Company
Culver City, Calif.
Oak Sales Company
Miami, Fla.
Penny King Company
Pittsburgh, Pa.
Perma-Vending Corporation
Chicago, Ill.
Paul A. Price Company
Roslindale, L. I., N. Y.
Redd Distributing Company
Watertown, Mass.
Treasure Chest Company
Chicago, Ill.
Victor Vending Company
Chicago, Ill.

Bulk Operators Flock to Miami For NVA Meet

MIAMI BEACH, Fla.—The advance contingent of bulk vending operators began checking in at the Deauville Hotel here early this week with the hopes of catching a couple of days’ sun before the annual convention of the National Vendors Association gets underway here Wednesday (11).

With 21 exhibitors displaying their wares, registration is expected to hit 350. First two days of the show will be devoted to exhibits, with the business sessions set to start Friday (17).

Penney King Sells New Bulk Stands

PITTSBURGH — The Penney King Company is marketing new tubular, chromed steel stands, one to support four bulk machines and one six. Both frames feature cross bracing, metal shelves, floor levelers and wheels for rolling.

The company has also added to its charm line a Kennedy memorial watch chain medallion capsule. The medallion has the same fleck design as the Kennedy ring.

NVA Prizes

Leaf Brands, Inc.
Home TV Stereotainment Center.
Oak Mfg. Co.
3-day trip to Las Vegas for two.

Karl Guggenheim Co.
Portable TV

Perry Toy, Chicago, Ill. Oneida Silverware

Penn's King Co.

Paul A. Price

$50 Savings Bond

Harvey Industries
Set of Gilded Pearls

Green Duck Co.

To be announced

Knight Toy & Novelty Co.

To be announced

Northwestern Corp.

To be announced

$5 To Register at NVA Confab

CHICAGO — It’s just $5—NOT $50—to register at National Vendors Association’s April 15-19 convention in Miami Beach. The $5 figure was an inadvertent “typo” in last week’s Billboard. The registration fee includes two NVA breakfast meetings, admittance to all hospitality suits, Friday and Saturday evening banquets and shows, tickets for prize drawings and badges for exhibit floor. Modified American plan room rates at the convention hotel, the Deauville, run from $10.75 per person per day. A person can attend the entire convention for well under $100.

Northwestern Missouri Model 60

Try one! You’ll quickly agree. It’s the outstanding Rich-Vender. Model 60 dispenses all small products from Spanish peanuts to capsules and similar bulk goods.

Wire, Write or Phone for Complete Details

Northwestern Corporation
3449 American St., Alhambra, Calif.
Phone: Whittier 2-1200

Knight Toy & Novelty presents

SHOW STOPPERS!

1c or 5c
For Ball Gum and Charms. Also available for Peanuts and Bulk Candy. Packed and sold ald to a case.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDORS MACHINE DISTRIBUTORS, INC.

NORTHERN WESTERN SALES AND SERVICE CO.

1101 MANDAN

MEMBER NATIONAL VENDORS MACHINE DISTRIBUTORS, INC.

MARCH 1964
Oak-Operators Vending Celebrate Move

JANE MASON, executive secretary of the National Vendors Association, officiates as ribbon cutter to launch Oak Manufacturing Company and Operators Vending Machine Supply Company on their occupation of new and larger quarters in Los Angeles. Sam Weitzman, president of both firms, stands behind Miss Mason, and Chairman of the Board Sid Bloom is at her right. Mrs. Rene Solomon gets set to push in the first self-service cart, a new feature at Operators.

Mrs. Rene Solomon signs the guest book at the start of the festivities.

ED ROSEN, sales manager of Operators Vending, pours champagne for Ed Mann of Imperial Die Casting Company, and his wife, Wilda Rae, as Bob Guggenheim of Karl Guggenheim, Inc., of New York, passes the snacks.

MRS. MARILYN BLOOM SHERMAN, left, Mrs. Sam Weitzman and Sid Sherman of V M Sales trade snacks with Norman and Lorane Weitzman at the Oak-Operators Vending open house.

A TOAST TO the continued success of Oak and Operators Vending is poured for Miss Mason by Sid Bloom while President Weitzman lends a hand. The open house was well attended by bulk operators from the California area and elsewhere as well as by association officers and other members of the bulk vending industry.

MRS. LORANE WEITZMAN inspects a casting polished by 77-year-old Scotty Burnett, a 15-year veteran with Oak Manufacturing Company.

SAM WEITZMAN, left, chats with Frieda and Phil Sreden, all of Western Coin Operating Machine Company, one of the largest bulk merchandising firms in Los Angeles.

OPERATORS LEO WEINER of West Coast Enterprises and Dale Simmons, left to right, talk shop with Arnold Provisor, former operator and now counsel for Oak and Operators Vending.
Bulk Routes Supplement
Income of Two Teachers

ST. PAUL—Ball gum, candy and nut machine operators could easily increase their profits if they give attention to the simple task of keeping their machines cleaner. This has been the experience of two school teacher-route operators here, who go to extremes to maintain clean equipment.

Ken Tuttle, 157 Hawkes Avenue, St. Paul, and DeArv Grimm, suburban New Brighton, are ninth-grade teachers at Edgewood Junior High School by day. Weekends and some evenings they are route operators with about 85 machines on location and intentions of greatly increasing that number.

The two men started their business in 1961, the same year they met as teachers. "It is difficult," they said, "for teachers to find part-time work to supplement their incomes, but this has been an ideal solution for us. The time demands are flexible and the income is respectable."

The two men borrowed the original capital, $400, to get started, buying a total of 17 new and used machines plus merchandise, including a u.s. candy, charms and capsules.

"We have never invested our own money since, but have always borrowed and paid off the loans from the earnings," they explained. In 1963, their 85 machines grossed about $3,500, but most of this has been turned back into the business, "as we are primarily interested in growth at this point."

Some of the financing has been through the teacher's credit union, with interest of 9/10 cent per month on the unpaid balance.

The two partners are fanatic on the subject of cleanliness. Tuttle explained, "We put all the globes through a portable dishwasher everyday, we run the parts through also, to make sure they stay as clean as possible, because rancid merchandise can surely wreck your reputation, too."

On their sales runs, the partners always carry a jar of soapy water and a sponge for washing off the stands.

"At many new locations we hear complaints about the previous operators, who may not have kept their machines as attractive as they should have. And you can be sure no parent will let a child eat from a dirty machine."

The partners say it hasn't hurt them either to be teachers. "We sometimes get a location on that basis alone," Grimm said, "since the image of some earlier operators wasn't the best, and some people have a negative view about this trade. But when we come in and identify ourselves, we get an excellent reception."

Supermarkets a Good Spring Bet

LOS ANGELES—Late spring is an excellent period in which to concentrate on supermarket locations, according to Preston Coombs, veteran bulk operator here.

"The summer months provide the best market of the year simply because children are out of school, he says, and shopping mothers are likely to have more younger with them on market trips than during the rest of the year. For that reason, we make a concentrated effort to land as many supermarket locations as possible well ahead of the actual summer season, when the average aper is likely to be allotting its space more closely."

Operating one of the largest strings in the country, Coombs has wide experience with the supermarket field. He has had considerable success in selling supermarket managers on the idea of allotting extra bulk-vending-machine space during the summer months.

H. Z. Shows New Rock-Ola Phono

OMAHA—Several hundred operators and guests were expected for H. Z. Vending & Sales Company's preview showing of the new Rock-Ola phonograph line here last Sunday (12).

The day began with cocktails at 6:10 in the Corral Room of the Diplomat Hotel. Dinner and entertainment in the ballroom followed.

A high point of the evening was indoor swimming after dinner for the hardly and dancing for the more restrained.

HAGERSTOWN, Md.—Pen-Mar Distributing, recently moved to new quarters here, is marketing two new vending machines, the PM-Duo and the PM-Trio. The former has two separate coin mechanisms and the latter three, so as to handle a like number of products in a single machine and avoid the problem of setting up more than one in good locations.

NEW CONCEPT IN VENDING MACHINES

Starting April 16th, look for the new look at oak booths 8 and 9 at the NVA convention in Miami.
FIFTEEN DIFFERENT 10c CAPSULE MIXES FREE DISPLAY FRONT

All mixes are packed 250 per bag hand counted...biggest value for the best quality in 10c Capsule vending.

FREE Illustrated Sheets on All Penny King and Penny Capsule Machines

The PENNY KING Company
2534 Mission St., Pittsburgh 3, Pa.

World's Largest Selection of Miniature Charms

NORTHWESTERN HEADQUARTERS

Whatever your bulk vending requirements might be, we can serve you.

Always a complete stock of outstanding Northwestern machines, parts and supplies. Write today for complete information and price list.

PARKWAY MACHINE CORP.
715 ENSON ST.
BALTIMORE 2, MD.

TWO SEYMOURS, Mass. and Cora; Tom King and Lou Singer, of Omaha, admire some new Northwestern globes during the Eppy Charms regional sales meeting in Chicago last week. Note the frontal display panel of the new Kennedy photo rings in the foreground.

Silver Content Change Would Hurt Coin Ops

NEW YORK—Coin machine operators will be hard put if the government changes the silver ratio in nickels, dimes and quarters—currently 90 per cent silver and 10 per cent copper.

A bill introduced by Sen. Metcalf (D-Mont.) would change the ratio to 80-20, in order to free silver for industrial uses.

If the bill goes through, coin rejectors in juke boxes, amusement machines and vending machines will reject the new coinage.

The rejector contains a magnet which allows coins containing the proper mixture to pass through.

With coins of two different ratios, any coin rejector which would accept both would also accept slugs, and the operators would be hard hit.

The only solution would be a coin rejector which would accept only the two coin types and nothing in-between.

No such rejector has been made.

COINMEN IN THE NEWS

Arkansas Traveler


Robert Kirpsel, president of Kirpsel Music Company, North Little Rock, is getting his campaign committee and ward workers lined up for the August election. He's running for mayor. Kirpsel has been a city alderman eight years, hopes to get the promotion to top spot.

Hoping around: The business of Nathan Wheelock, the energetic and enterprising owner of Service Amusement Company, Jacksonville, continues to grow. He recently added two new locations: Jimmy Ward is in doing a fine job helping his father. Vernon Ward, operate 19 Music Company at Pine Bluff, 23, M. L. Armstrong, Armstrong Amusement Company, was in Little Rock shopping for new equipment.

James Akers, Akers Music Company at Harrison, reports the season has started there with tourists already filling the motels on the street and keeping people busy... Robert Brunner, John & Frank, Inc., Marked Tree, was in Memphis recently on a record buying trip... H. L. Hopkins, Hopkins Music Company, Fore cosy, gave his equipment a spring cleaning last week, has it in top shape now.

LEAF

Pain-Blo

A Sure Sales Repeater

Quality Coin Machines Since 1921

LEAF BRANDS INC. Chicago, U.S.A.

INTRODUCING! the ultimate in SANITARY VENDORS

PM-DUO PM-TRIO

Capacity: Duo—300 Flat Packs Trio—350 Flat Packs

PEN-MAR DISTRIBUTING

Box 1142
Hagerstown, Maryland
Phone 739-0280
LONDON DISTRIBUTING COMPANY has opened a new office, showroom and warehouse (above) in Miami. London is exclusive distributor for all Seeburg music and vending machines in Florida, Alabama, Puerto Rico and the Virgin Islands. Perry London, president of the firm, was host to more than 1,000 guests at a party celebrating the opening of the new facility.

UJA Coiner Report Progress on Dinner

NEW YORK—The executive committee of the Coin Division of the United Jewish Appeal held a dinner and business meeting Wednesday (9) to hear progress reports on the victory dinner and dance to be held Saturday, June 6, at the Stater Hilton Hotel.

Chairman Irving Holzman, United East Coast Corporation, read a letter from John Lomento, secretary of state of New York, accepting the Coin Division’s invitation to be guest speaker at the dinner. Holzman also remarked that he expected former Vice-President Richard Nixon and his wife to put in an appearance during the hour preceding the dinner.

Albert W. Bodkin, (Senator) Bodkin presented a plaque to Holzman for his services as chairman of the 1963 campaign. Under a medieval map of the Eastern Mediterranean shore, the plaque bears an appreciative inscription signed by Monro Goldwater, president of the United Jewish Appeal of Greater New York, and by Levi Eshkol, prime minister of Israel.

The diners saw a documentary film produced by the UJA, showing the help given to displaced and handicapped children through funds supplied by UJA. Much of the footage was shot in Israel.

Following a report of good progress in donations and ticket sales for the victory dinner, Holzman announced that the next meeting of the executive committee would be held April 22 at 6 p.m. at the Hotel Astor. It will be a dinner meeting to which wives of members and guests are cordially invited.

Those present in addition to Holzman and Mr. and Mrs. Bodkin were Ira Chalofsky, manager of the Music Operators of New York; Mike Mulqueen, president of the New York State Operators Guild; Harold Kaufman and Milt Feuer, Musical Distributors; Barney and Nathan Sugarman, Rumsey Sales; Al Simon, Albert Simon, Inc.; Mayer Parkoff, Atlantic New York Corporation; George Nemiroff, UJA, guest of honor Harry Siskind and his wife, operators Sidney Midlberg and Joseph Albin Jr., Marty Toobin and Ed Adlam, Cash Box; Mr. and Mrs. Bob Austin, Record World, and Ed Barnes, Billboard.

Abelson Leaves Oak Sales of Fla.

MIAMI — Meyer Abelson, sales manager of Oak Sales of Florida since the inception of the company, has announced his resignation effective as of April 1. He expects to make an early announcement of his plans and wishes to thank all distributors and operators for their courtesy and co-operation during his tenure with Oak.

Abelson, 48-year-old native of New York City, joined Oak Sales in April 1956, and served as sales manager since 1957.

Mr. Coin Man

You’re in business to make money.

Billboard is in business to help you.

Weekly dollars and sense information in every area of your fast-paced industry — profit ideas — current trends and forecasting — legislation affecting your operation — new machines — new products — new services — money-making ideas.

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Please enter my subscription to BILLBOARD for

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Above subscription rates are for Continental U.S. and Canada only.

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City

State

Type of Business

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April 18, 1964, BILLBOARD
S. L. London Holds Bally Coffee Service School

MILWAUKEE — An all-day Seeburg Bally Coffee Machine service school drew a full house here recently. Operators and their key service personnel from Southern and Eastern Wisconsin vendor operations flew to the S. L. London Vending Company, Inc. headquarters. The agenda featured instructions on cleaning, minor repairs and general maintenance of equipment.

Doug Hansen and Don Emery, S. L. London staffs, conducted the class sessions.


And, At Trees and Chuck Denison, General Foods Corporation, Milwaukee; Clem Jones, Owen Vending, Janesville; William Tench, Automatic Retailers of America, Milwaukee; Tom Wriston Jr., Davies Automatic Sales, Inc., Racine; Clarence Wessenik, Automatic Merchandising Corporation, Milwaukee.

S. L. London staffs on hand were Bill Madisen, John J. Pier, Donald Doeden and Walter Glas.

Kansas City Court

Continued from page 53

the Kansas constitution. The petitions also questioned the city's right to make something illegal which the State has found to be legal.

The ordinance requires a $10 annual license on coin-operated amusement machines, but machines for which $200 federal stamps have been purchased are not eligible for the license. On May 20, the Kansas Supreme Court denied rehearing of another case that challenged the validity of the pinball ordinance. Cook had also filed that case on behalf of several businesses. He subsequently filed a new suit which challenged the ordinance on different grounds.

BOWLER

IT'S GOT SHADOW-BOWL!
IT'S GOT SPARE-LITE!
IT'S GOT STEP-UP!

The new hot, soft pretzel machine built by A. K. C. Inc., delivers the newly toasted product in 16 seconds after deposit of the coin.

RED CROSS IS ALWAYS THERE WITH YOUR HELP

Games, Vending Help Austrian Ops

scored a strike in Austrian bowling promotion, Merrill says. The opportunities and possibilities of bringing bowling to Austria and machine operation.

As a vendor agent here, Merrill's phonograph horizons were circumscribed by the fact that about 90 per cent of the country's 12,000 (although some trade exports here insist this figure is far too high) phonographs are location owned. In Austria as well as elsewhere, location ownership is synonymous with stagnation.

So Merrill diversified into games. He is credited with bringing big-time bowling to Austria, and has been installing equipment at the rate of 10 new establishments a month.

Merrill has his own installation staff, and he is giving the Austrians a basically American bowling system. He finds the best locations are hotels and restaurants. Shrewdly, he is selling the Austrians the conception of bowlers as a tourist stimulant.

He believes, furthermore, that coin machine operation in Austria is the trend in the future. There is equally with phonographs and games, and that vending has a great, unknown future.

A native of Saginaw, Mich., Merrill came to Austria with the 5th Infantry Division. A proof of the fact that U. S. trade concepts can be transplanted successfully to other countries, the Merrill saga suggests—although he doesn't say so himself—that U. S. operators might well consider undertaking European operations.

Considering the handicaps under which it labors, the Austrian trade is remarkably forward-looking. The obstacles here are formidable, aside from the unfavorable pattern of location ownership of phonographs, Austria's trade hinterland is behind the Iron Curtain, and its only outlet, Government regulation of coin machines is tight.

Yet, Austria has a progressive trade association, Verband des Automaten-Verarbeiters, encompassing distributors and operators. The trade is always well represented at the Vienna autumn trade fair.

The Austrian trade group is taking the lead in advocating the building of a European-wide coin machine trade association, which would speak for the trade on a Continental basis.

To the coin trade, the coin trade is in danger of lagging behind other continental countries in adjusting to the new economic climate being created by the German Common Market and the European Free Trade Association.

Everytime in Coin Machines

Arcades Our Specialty Where you need.

YOUR GREATEST PROFIT OPPORTUNITY FOR 1964

—Deluxe 6-Pocket and Bumper Pool—

—The Dependable Tables!

See Your Distributor or Write

Complete Sales-Parts-Accessories

Valley Sales Co.
335 North Main Street

BELLEVILLE, ILLINOIS

UNBELIEVABLE BUT TRUE

Kit to Modernize 200 Selection 25c Wall Boxes in 30 Minutes. Drill 2 holes, solder 2 joints and twist 2 connections.

ALL OF THIS PLUS

It Will Operate the 160 Album Console Interlinked With Consollette Wall Boxes for Only $10.00.

For information write

COIN MACHINE IMPROVEMENT AND MFG. CO.
P.O. Box 21107, 3018 W. Davis, Dallas, Texas 75218

The new hot, soft pretzel machine built by A. K. C. Inc., delivers the newly toasted product in 16 seconds after deposit of the coin.

Unbelievable But True

Kit to Modernize 200 Selection 25c Wall Boxes in 30 Minutes. Drill 2 holes, solder 2 joints and twist 2 connections.

All of This Plus

It Will Operate the 160 Album Console Interlinked With Consollette Wall Boxes for Only $10.00.

For Information Write

Coin Machine Improvement and Mfg. Co.
P.O. Box 21107, 3018 W. Davis, Dallas, Texas 75218
WURLITZER PROUDLY WELCOMES

B&E DISTRIBUTING CO., INC.

As Distributor for Buffalo and Western New York

These two men have joined forces to create a company which offers Western New York operators complete facilities for the sale and service of Wurlitzer phonographs and allied equipment. Each has had years of experience in his field and both agree on one thing. The Ten Top Tunes is the greatest boon to the coin music business since the minting of the half-dollar coin.

IN UNISON, John and Charlie chorus, "By activating the patron who shrank from starting the music, this exclusive Wurlitzer feature has doubled the revenue from music in many locations."

You, as a music operator, owe it to yourself to know all about this profit producing feature. If you are in Western New York, drop in and see Charlie or John at 777 Main Street in Buffalo. Otherwise, see your Wurlitzer distributor. He has an interesting story to tell you... and a profitable one.

WURLITZER 2800

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

108 Years of Musical Experience
ALBUM REVIEWS

Billboard

SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to echo or lead Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

POP SPOTLIGHT

THE BEATLES' SECOND ALBUM
Capitol T 2000 (M); ST 2000 (S)

The boys are back with the big, strong, swinging sound that is the hallmark of the long-awaited album that contains "RiD Over Beethoven." "She Loves You" and a flock of other material. Everyone is getting slated, but look for "Long Tall Sally" to pop out of the set.

POP SPOTLIGHT

CHUCK BERRY'S GREATEST HITS
Chess 1405

This current revival of interest in Chuck Berry and almost makes this set most important. Chuck's current hit "No Go" is included (although not mentioned!) and there are a few other things of equal worth on "RiD Over Beethoven." "School Days" and "Sweet Little Sixteen." Here's a group that's not hot and there's no need to see this in a hot spot, no need to see this in a hot spot. They've got some good hits and a few good numbers. "Paradise," "Just Let Me Know!" "Your Wonderful One," "Roll Over Beethoven," "Sweet Little Sixteen." Best track "Paradise" (Judas, BKN) (2:49)

POP SPOTLIGHT

MEET THE TEMPTATIONS
Gordy 911

Here's something that's not hot and there's no need to see this in a hot spot. They've got some good hits and a few good numbers. "Paradise," "Just Let Me Know!" "Your Wonderful One," "Roll Over Beethoven," "Sweet Little Sixteen." Best track "Paradise" (Judas, BKN) (2:49)

POP SPOTLIGHT

WHO'S AFRAID OF VIRGINIA WOOLF?
Robert E. Sherwood V 5653 (M); VA 6523 (S)

Jimmie Smith is not one different criers here. Along with a heavy dose of "No Go" and "Sweet Little Sixteen," there's a lot of new material included in "Paradise," "Just Let Me Know!" "Your Wonderful One," "Roll Over Beethoven," "Sweet Little Sixteen." Best track "Paradise" (Judas, BKN) (2:49)

POP SPOTLIGHT

MANHATTAN TOWER
Robert Goulart, Columbia CL 6600 (M); Columbia CL 2400 (S)

Columbia's full promotion force is behind this album and to make sure the listeners are well acquainted with the material, the company has sent the LP to every radio station in New York City. The LP is dedicated to the great city and to its potential host on the mainland who became a part of it. It is the New York Symphony, which the "Man Who Loves Manhattan."".

POP SPOTLIGHT

JUST FOR OPENERS
Just for Openers, Capitol W 2602 (M); DW 2602 (S)

Although Judy Garland's CBS-TV show was seen after one season, the LP evolved from the TV, packed enough audio equipment to win in the rat race. Judy is in top vocal form and makes one wonder why she didn't make it.

POP SPOTLIGHT

I'LL SEARCH MY HEART
Judy Garland, Capitol W 2602 (M); DW 2602 (S)

Mikael Stensgard, currently residing in Canada, wrote the词曲 of the song "I'll Search My Heart," a song that was a hit for Judy Garland. It has been recorded by many artists, including Judy Garland, and has become a的标准 song.

POP SPOTLIGHT

THE FALL OF THE ROMAN EMPIRE
Sound Track, Columbia CL 6600 (M); Columbia CL 6600 (S)

The wealth of publicity and interest surrounding this film is sure to bring it to a strong word of its reception. The sound quality on the LP is excellent, and the recording is made in the movie studio. The "Fall of the Roman Empire," a new recording of the classic movie, is sure to become a favorite.