Capitol Acquires 2 More B’way Casters; Lead Field

By MIKE GROSS

NEW YORK — Capitol Records jumped ahead of the competition last week in the race for original Broadway cast albums when it announced the acquisition of “Holston’s Choice,” which is a book by Krista Pringle, scheduled for a Broadway opening in the spring of 1965, and “Skydriver,” with a hook by Peter Stone, scheduled for a premiere in the fall of 1965.

The labels are two of the most anticipated cast albums, and the deal was a major coup for Capitol, already tied with two cast albums for Christmas. According to Billboard, Capitol has a 32 listings out of the 150.

The move in the teen beat this year has created a new niche for a firm grip on the album field. According to the title’s “Top LPs” chart in the current issue, the teen-beat packages have moved approximately per cent ahead of its ranking during a similar period last year with 45 album positions in a listing covering the top selling packages. Last year, the teen-beat chart covered 32 listings out of the 150.

Another growing influence in the albums is the “How” factor. Significantly, some of the albums have been made by men so that it now comes over into pop market analysis and in the current chart it has placed itself as one of its packages among the best sellers.

The pop field still leads, though, with 67 albums, folk

Electric Folkways Unite on Pkg.

By AARON STERNFIELD

NEW YORK — In what could be a major boosting of its specialty albums, two competing record companies have pooled their resources to create an album for the hit show “Hobson’s Choice” at the Circle-in-the-Square Theatre. The show, which opened at Henry Miller’s Theatre last week, already has a $1 million annual sales with $200,000 in “Golden Boy” and another $200,000 in “Skydriver” at Capitol in Paris.

The two new shows in which Capitol is involved are albums by Jimmy Van Heusen and Sammy Cahn. “Holston’s Choice,” which has a hook by Krista Pringle, is scheduled for a Broadway opening in the spring of 1965, and “Skydriver,” with a hook by Peter Stone, is scheduled for a premiere in the fall of 1965.

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SWINGING NEW SINGING STAR
On RCA Victor

with a new single
"I TRUST YOU BABY"
c/w "Theme from
THE LUCK OF GINGER COFFEEY"
("WATCHING THE WORLD GO BY")
#8424
GOING GREAT!
KETTY'S NEW ALBUM:
LPM/LSP-2945

#8424 GOING GREAT!
KETTY'S NEW ALBUM:
LPM/LSP-2945

RCA VICTOR
The most trusted name in sound
Decca Drive on Kiddie Catalog

NEW YORK—Decca Records will launch a promotion on its complete kiddie catalog with the release of seven new children’s Vocalion sets. The drive is on the full line of Decca, Coral and Vocalion catalogs of LP and single Kiddie recordings, along with the complete Vocalion popular LP catalog. The program, which takes effect Sept. 21 and runs through Oct. 13, carries an intensive promotion, details of which are available through all local Decca branches and distributors.

Leading off the new—children’s—product from the Vocalion label is the latest release by Frank Loesser, “Stories and Songs About America.” Included in the terms of the promotion are five Decca-Coral-Vocational artists, such as Randy Weston, Eddie Rabbitt, Larry Strachan, Laura Loan, and Judy Garland, among others.

As an added feature of the promotion, the complete Vocalion popular LP catalog has also been placed under the terms of the incentive program, making available product by such names as Artie Shaw, Eydie Gorme, Lawrence Welk, Tony Orlando, Guy Lombardo, and Bing Crosby, to name a few.

Decca is supporting the promotion with a full color logo and同样手上的sales force.

Hi Event to Show Fall Product

Thursday’s schedule includes a sales meeting, an all-afternoon furbrunseri, swimming, golf and a night ride on the Mississippi River on the excursion boat Memphis Queen.

London Records is sending 15-20 employees to the meeting, headed by D. H. Toller, head of the company’s American group.

Hi Hit to Show ‘Cindy’ Back in (Country) Style

NEW YORK—Starting a new season, the Jimmy Dean Show opened on ABC-TV in the 10-11 p.m. (EDT) slot, Thursday (17) and revealed Jimmy and his gents in a relaxed, swinging hour of music and mirth, highly seasoned with country piano, guitar and string sounds.

“Goodnight Cincinnati, Good Morning Tennessee” a toe-tapping, vocal opener by Jimmy and his duo, who won over a few million channel switchers. And Molly Bee is back, looking beautiful and singing some pop stuff.

Jimmy’s old bandleader dog buddy, now is also being joined by a new music man named Blackie, and Molly Bee, too.

As a local star, he will tour around the country coast-to-coast with his group.

BRAXTON

Hal Braxton
Special Festivals in Italy Promote Disk Sales, Stars

BY SAMI STEINMAN

ROME—Nine events spaced throughout the year are pacing Italian disk promotion, with one four-day festival jockeying for position in showcasing disk industry.

The national promotions are in an effort to place Italy among the various diskories, but they have the complete support of some of the country's disk firms. A disk firm has currently encountered the success of the Naples Song Festival, Sept. 27 and 29, because one of the Neapolitan diskories has taken issue with the 24 songs chosen for competition. It has threatened to withdraw its artists from the event unless some authors are restored but it is unlikely changes will be made.

Outstanding in the promotion of disk sales in Italy are four labels—RCA, RAI and Raddelli. Gianni Ruzzo is the promoter of the RAI festival, as well as the Castrocer and the Cupra. His past production with Raddelli has been successful with the Cantagiro (Singing Tour), which is currently handling with Teddy Reno, whose Festival of the Gods at Acireno, near Rome, has brought forth new singing songs, Rifa Sonora and Dino.

Last of the group is RAI, Italian Radiotelevisione, which sponsored this year's summer song contest and is about to begin its annual song event. This year's series will be called the national lottery. This year it is titled "Naples Against All," and will be handled through promotions between Sept. 30 and Nov. 25, in which the 150 songs will compete against four (from Paris, Madrid, Berlin, Brussels, Rome. Vienna, Milan for Italy, London, Hamburg and Rio de Janeiro) in that order. Nine Neapolitan and nine foreign songs will be chosen by a panel of judges for affair, which are then eliminated thereafter, with the grand prize going to the winning song.

American entries to be heard are "begin the Beguine," "Star Dust," "Lambeth Walk" and "Lambeth Magic." Raddelli, "Lambeth Walk," "I Love the Little Lloobies," "Clementina" and "Euphemia." Most of the other foreign entries are internationally known.

RAI's song contest will be followed at the end of January with the annual Italian song contest, the San Remo Festival, Jan. 30, where if the pattern holds for the year, it will determine the song classification for the upcoming competition begins again.

During the Cinque Terre Interna-
tional song takes the light with Toscanini's "Song of the World." This presents from 8 to 12 top international songs with a budget ranging from $6,000 to $50,000. Toscanini's Kurzal is also due to a secondary event, the Cantastampa, in which that label will present new songs with lyrics by literary authors.

In addition to the other events for new recording artists, "Lamplight Festival" has been sponsored by RAI, Rrovers promotes in Venice, top promotion spots are being held by the European Festival with Toscanini, also, and the Italian Song Festival meets to present its prizes a year later on the basis of rec- ord sales. The campaign is scheduled for a month on San Remo and the others by the release of series of records. Record companies are putting out a single LP with all the new songs for sale at $6.40. All proceeds go to the Italian Red Cross. It is expected that the Italian Red Cross will later send artists from all of the top labels in the land.

During the TV viewing period one of the major selling promotion items for which all companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competing in the event, the Cantastampa, several hours each, present many re- cords from the contests. The record companies are being held is the "Dream Fair." It presents song of artists from any of the companies, for which competin...
WATCH

"FUNNY GIRL"
4-43127
BARBRA STREISAND

"ON THE STREET WHERE YOU LIVE"
4-43128
ANDY WILLIAMS

From the Broadway Musical Production
THE ROAR OF GREASEPAINT...

"WHO CAN I TURN TO" (When Nobody Needs Me)
4-43141
by Leslie Bricusse and Anthony Newley
TONY BENNETT

"RUNNIN' OUT OF FOOLS"
4-43113
ARETHA FRANKLIN

THESE MOVE
CHART-BUSTERS FROM COLUMBIA RECORDS ☮
Ford Slates Fall College Trek

George Shounger appears, Capitol makes 25 copies of his latest album available to each college at prices which allow them to sell the albums. He also said that Radio Free Europe will tape five of six of the concerts and send tapes overseas. Other promotion expenses come via press kits distributed by RIAA and college newspapers. The kit contains a print media material plus commercials and concert tickets.

He estimated attendance as around 30,000 at the previous round of concerts. This does not include the 80,000 at a two-week period in Daytona Beach, Fl., during an annual spring influx of college student on vacation. He pointed out that the average cost of the concert package was around $2,000 to the colleges, depending on costs for facilities and attendance.

Since the same package would cost them an average of approximately $5,000 to $6,000, this is what should be considered a good showing for theijken.


Beatles Net 80G in Minutes; Minets?

By CAMERON DEWAR

BOSTON—The Beatles left the 13,000 screaming teenagers at the Boston Garden (12) as they found them—screaming. After a 20-minute performance of "yin-yang" and $80,000 in profit, the group continued on to Washington, D.C. It was a sight never before seen in the Garden, he later admitted, and it was the highlight of a political campaign.

The Garden had undergone some modifications changes from its Egyptian décor to the stage shows, but then to the public as a result of the Beatles' visit.

The Beatles' performance was, no one could tell. The name was blurring, but it seemed to be in the line of the hysterical. Fifteen of whom (all female) were taken to the hospital. But if the crowd was out of its mind it was never out of hand, even with an estimated 50,000 yelling outside the Garden.

Meanwhile, at the Boston Arena, which seats 7,500, there was a dance party for the London/Amers, a group of five which has been touring the New England area. They are required to have a talent superior to that of the Beatles, but it is an online job for the ear-splitting acoustics and shrill shouts of the fans.

The Minets' show was set up to take care of the Beatles' overflow, and indeed a number of Beatles fans said they had sold their Beatles' tickets to come to the Minets' manager, Chet Black, formerly of the Eldora Records here, sold the group on the idea and generated a lot of interest among the fans.

This was a night to wipe out the memory of Evacuation Day (when the Beatles were kicked out), and was a wonderful night; shouldn't do it twice but record sales of both groups.

Beatles Draw Record Gate

TORONTO — The biggest crowd the Beatles had in one day in their North American tour turned out for their two Labor Day shows at Maple Leaf Gardens here. In the city that the Beatles complete their tour of Canada with some 200,000 people at all our largest audiences yesterday and were reported to have drawn 33,622 for the two shows. It was estimated that 50,000 were reported to have attended the show at Maple Leaf Gardens.

As usual, in the Gardens, the crowd was so thick that it was impossible to move 10 feet in any direction without running into someone. The sécurité people were busily employed trying to prevent the crowd from becoming too large.
Call it what you like: super single, bonus single, space-age single. It's Capitol's 4-BY SINGLE—a brand-new product line with built-in sales appeal for the ever-expanding teen market. Not the stuffy old EP...but a single in a soft sleeve. Contains streamlined 4-track paper, full-color 4 top teen-appeal er before available in 45 rpm. Priced to sell to the singles market, with extra profits for you (subject to single-record discounts: see your CRDC sales rep.)

Leading off this sales-tailored concept:

**THE BEACH BOYS / LITTLE HONDA / WENDY**

b/w **HUSHABYE / DON'T BACK DOWN / R-5267**
**Elektra, Folkways Unite on Pkg.**

Comprehensive 5,000-word introduction to folk music and the history of the development of the folk movement.

Holzman knew that his own catalog was not big enough to do the job. He also knew that his catalog was not sufficient combined with Folkways.

So Holzman called Mort Avel of Folkways. The two had known each other since Holzman ran a retail record shop with his merchant from Avel in 1935. Their relationship is still extremely cordial. Avel offered the entire Folkways catalog, with Holzman giving carte blanche to take what he needed. He used more than 30 songs from that catalog.

**Folkways Artists**

Among the Folkways artists represented on "The Folk Box" are Clarence Ashley, the Hill Brothers, Cisco Houston, Ilene Lanzo Jefferson, Blind Willie Johnson, Pete Seeger, Lead Belly, Dock Boggs, Burl Ives,ma.

To Holzman added the cream of his own roster: the Broughton Brothers, Hamish Campbell, Ian Campbell Folk Group, Irish Rovers, Red Hurst, Dion and the Greenberri Boys, the Dillards, Jack Elam, Bob Gibson, Cynthia Gooding, Willie Gholson, Irish Rammers, Ray and Glover Konner, the Lindstroms, Ed McCarthy, Paul Toms, Tom Wilson, Redd Rust, John Reicher, Martin, Melvyn Terry, Dave Van Ronk, Frank Warren, Weenick & Bechak, Josh White and Glenn Yarbrough.

The financial arrangements with Folkways are roughly that Folkways shares—i.e., in proportion to the material contributed—to the profits of the packages. Promotion, production and distribution are the exclusive province of Elektra.

**Shelton Role**

Instruments were the other chief of the compilation of the selections and the 48-page catalog for the New York Times critic. The book is a guide to the entire country, following the sequence of selections on the package and containing a discography of folk records, partly from the two labels involved, but from all other folk labels, as well.

Holzman is aiming for (Christ- ian) record store market. Hence the $9.95 list, which should be within financial reach of most college campuses.

Will the Elektra/Folkways joint venture be a success? The concept is promising, according to Holzman. He feels that in the specialty field, the reissues of any label are often sufficient to turn out a comprehensive anthology.

**Teen-Beat Soars on LP Charts; Gains 18 Per Cent**

Continued from page 3

Teen-Beat Soars on LP Charts; Gains 18 Per Cent

Continued from page 3

When such a situation obtains, the prospect of two labels merging is bright.

**Specialized Fields**

This prospect not only holds true for the folk field, but for such specialized fields as jazz and gospel.

As much that much good material is frozen, and can only be seen by the public by having two or more sources to check out their documentary albums.

It is held that that label will seriously consider similar co-productions when the opportunity arises.

**ASCAP Sets Coast Palance**

**NEW YORK**—The annual West Coast meeting of the American Society of Composers, Authors and Publishers (ASCAP) will be held on Sept. 23 at the Ambassador Hotel in Beverly Hills.

**Burton on Road Lecturing on Broadcasting, Music**

**NEW YORK**—Robert B. Burton, president of Broadcast Music, Inc. (BMI), in a 23-city tour last week, reviewed the status of the past three years and discussed the plans for the next three years. The tour included 22 dates across the country, including 18 major broadcasting markets.

**PINCUS OFF TO EUROPE**

**NEW YORK**—George Pinck, U. S. publisher who has been bringing together the (British and Italian) (Rita Pavone) record companies, is leaving for Europe to represent the source of his new success. He will be the first to explore the opportunities in England and Italy with sales across in France and Germany.

**Becomes Elektra**

Continued from page 4

He left his home in England and Italy with sales across in France and Germany.

In England, his first task will be to meet with his son, Lee Pinck, who is currently in London. He hopes to join him in London in the near future.
IT'S THE ANIMALS!

ROARING!!!

Growling.

bellowing!

thundering again with their great new follow-up hit...

I'M CRYING

B/W

Take It Easy Baby - K-13274

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
Dodd's Looks to RCA Camden To Ease 'Mr. Anonymous' Tag

NEW YORK—The cloak of anonymity that has been戴着 for his various assignments in the music business is ready to be taken off. "I want to step out of the shadows and be known as myself," said Dodd, referring to his stint as a singer on the RCA Camden label, which is an extension of, but not the same as, Decca. Dodd is now "Frankie Ray," a name he had been using for years, and has been using for "Call Me Irresponsible" that was used as the sampler for the recording session with Jack Jones. He's also used by many show business people on dates of the comical Broadway show, "The Happy Show," which he co-stars in, and by Don Cornell on his television work on Broadway scenes. Dodd, in his ability to sight-read fluently and quickly, to imitate styles and improve and modify the words to remain anonymous.

In addition to writing TV jingles the Won an award for the best song of the season. Dodd has written the theme song for one of the "Hershey's" new series. There will also be a "CRA-TV" in the fall. His compositions are published through his publishers, Downtown Acme and S.M.W. Music.

There is also a serious side to Dodd. He's now considering his second "Mass for Chorus and Orchestra" and is wondering whether it will ever be performed while he's alive. There's no question about his baby's future, but in a break through a Camden to come out, his family, in the shadow of the anonymous.

Gale Sings Up a Big Storm

LOS ANGELES—Gale Garnett, who combines the grace of the actress with the power of the vocalist, in her opening as a featured performer at the Troubadour Tuesday (15) with Joe and Eddie, Miss Garnett launched an appreciative audience with her own favorite melodies in the folk-blues idiom.

Her hit RCA single does not adequately present an appreciation for her full talent. On the turntable of New York's Village Sufidges, Gale glides similarly to Jo Stafford's gentle range. In person was unpretentious and hard-hitting. Her voice is much stronger than rock. She walks like a hard tenor saxophone and is wondering whether she is the same girl bonding so gentle on the stage. But she is, as proved by the slow and gentle "Sleep You Now," and the evergreen blues, "God Bless the Child." Gale's mid-range power is displayed in "I Know You Rider," her forceful opener, and it is carried over to "Nobody Knows You When You're Down And Out" and "It Ain't Necessarily So."

Miss Garnett's easy manner before an audience is evidence of her confidence on stage. She shoots for a touch of humor and makes the point. Her backing band is composed of bass and guitar which after just enough of a folk sound to keep the young folk fans happy. Joe and Eddie, in their turn, continue to astonish folkies with their vocal and instrumental performances. They have to be the finest folk duo extant. Pacing themselves with stoppage finger and sweep, the duo releases unbelievable dynamics which in- fantes the audience. When they were at Chico's turned shiver, "You've got to believe..."}

COLUMBIA'S NEW SINGER

Randy Sparks Takes Solo Route

NEW YORK—Now that Randy Sparks has quit the New Christy Minstrels, he has launched the new folk-singing group, "Randy Sparks & the Spades," on the Epic label, in his role as folk group creator, he is now recording as a solo artist, for Epic's parent company, Columbia Records. He's now being groomed as the solo singer by Columbia with a kick-off being planned for both the albums and singles market in the near future. All Columbia departments have been invited to the storage on Sparks and a build-up treasured. He's heavily applied to Halpern and Behrendt and Columbia's copy, which is printed by Columbia's sales, promotions, etc. and then not retained. However, Sparks will retain his mentor position with the Back Porch group. Sparks, who was instrumental in the creation of the Christy Minstrels for Columbia, sold to his height of the Christy's last month, it was reported that Gerd-Garrard agreed to pay a little more than $25 million over an unlisted period with an original cash outlay to Sparky of $1,000,000. The deal, incidentally, did not affect Sparks 90 per cent interest in the music publishing firms of New Christy Minstrel and Cherrypeck companies of his 32 per cent ownership of Manhaha Enterprises, a subsidiary formed to handle the group's TV appearances. Alistair Gardner will continue to manage the Back Porch group.

The Back Porch Majority, a group of long-time music business realists, as compared with original Christy 11, got off to a fast start on Epic with a single, "Hand-Me-Down Things." An album is now forthcoming.

BOBBY VINTON (left), who has come up with several gold record awards for his version of "That Lucky Old Sun," has been working on a new long-term agreement with the label in the company. Joe Case (right), who works as a record promoter, and recently appointed Epic Vice-President-General Manager Len Levy.
MGM HAS ENGLAND’S NEXT NO. 1 HIT!

I’M INTO SOMETHING GOOD

HERMAN’S HERMITS

K-13280

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
**R&B BREAKING POP**

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<th>R&amp;B RECORDS (Spending most radio airplay)</th>
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**BROOK BENTON**

*Mercury (Miami)*

**JUST A LUMBERJACK**

*Brook Benton, Mercury (Miami)*

**PLEASE FORGIVE ME**

*Bobby Vinton, Volumes, American Artists*  

**YOU'VE RUNNING AWAY**

*Bobby Vinton, Volumes, American Artists*  

**CANDY**

*R&B*  

**RUNNING AWAY**

*Bobby Vinton, Volumes, American Artists*  

**OH, WHAT A NIGHT**

*Bobby Vinton, Volumes, American Artists*  

**AFTER LUMBERJACK**

*Brook Benton, Mercury (Miami)*

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**R&B REGIONAL BREAKOUTS**

(Written in Rank Order)

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</table>
EVERYBODY GOES WITH A WINNER

JERRY BUTLER - BETTY EVERETT
LET IT BE ME VJ-613
THE HONEYCOMBS
HAVE I THE RIGHT M-7707
JIMMY HUGHES
TRY ME FAME 6403
JOE SIMON
MY ADORABLE ONE VJ-609

AND NOW CONTINUING THIS PHENOMENAL STRING

THE FOUR SEASONS
HAVE A NEW HIT!
APPLE OF MY EYE &
HAPPY HAPPY BIRTHDAY BABY VJ-618

NOW WE'RE #7 IN SALES & RUNNING ALL THE TIME
Early Morning Radio in L. A. Is Chock-Full o' Insanity

By ELIOT TIEGEL

LOS ANGELES—Early morning radio in Los Angeles means fame! At least that's the conclusion of four highly competitive stations which shoot each other at the breakfast crowd and at Mr. Paulsenstrom's stock in traffic on any one of the region's clogged highways.

Since KNX, the Bob Crane show seven years ago, the morning scene has been on a zany type of show at the CBS-owned outlet. Up until KLAC, placer Roger Barkley and Al Lomahan Jr. as its morning duo, KHJ added Red McIvor as its morning host, and KLRA added Bob Hahn. Crane had the morning comedy field all to himself. As the recognized leader among local radio newsmen, his program is a weekly blend of recorded tracks and ad lib effects and the sleepily's own quick ad libs, often at the expense of some sound-washed so- nar. Crane appears to have made- use of Arthur Godfrey's style of hosting a commercial while he was sleepy in Connecticut. The sponsors evidently like it for the show is sold out, with companies forming a long waiting list.

Crane begins his shows at 6 a.m. and met his engineer, Jack Chappman, as a jolly foil. Because of this, Chappman is probably one of the best-known radio personalities in Los Angeles.

Whether he turns out with a make or female voice saying something silly like "Oh, lucky, that's what I like," the voice is always intelligent.

In his attempts at getting some public relations, he has been known to pitch his newscast, book or movie, between "over-the-counter" plug-ins.

The sponsor evidently like it for the show is sold out, with companies forming a long waiting list.

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BBG Orders Fine Arts Programs

By KIT MORGAN

TORONTO — The Board of Governors, the regulatory board governing broadcasting in Canada, will regulate radio programming content for the first time in its history with an "arts, science, and education" ruling. Beginning Oct. 1, 20 new categories for FM programming will be required.

WCKV REVERSES BIRTHDAY IDEA

CINCINNATI — Station WCKV here is in the process of rescinding its 35th birthday celebration for its listeners. A birthday anniversary party was announced last week by the station's newsroom: "We know you're too busy to join us, so we're throwing a big birthday party for you, and as we commemorate our 35 years, there will be one . . . you're getting older, too." Acceding to the announcement was a wild reading contest by WCKV's Celebrity Idols. Deal Betts, host of '35th Birthday Idea.'

WHIL-FM Puts C&W in Night Slot

BOSTON — WHIL-FM will go country music every night from 7 p.m. to midnight, seven nights a week (Monday through Sunday). Boston distributors, promotion men and station officials believe this new hit music will draw in Boston as a major breakthrough for country music and fully expect sales of records in the field to pick up significantly.

Prior to this five-hour-per- night slot, the only time allowed to c&w programming here had been (and still continuing) one hour on WORL, 5:30 to 6:30 a.m., five days a week, and one hour on WORL, 8:30 to 9:30 a.m., five days per week. Tom Johnson is the disk jockey on WORL, each morning. Opposite him on WHIL is John T. Higberty.

WHIL General Manager Joseph Kruger announced the all-out effort for country music was the direct result of the success of the minor country country show shows here and the other stations for such music. The disk jockeys for WHIL country music segment each have their own personal tastes, with some enjoying the country music of George Pelecanos (7 to 9 p.m.) and Bob Nies (9 p.m. to midnight)

Country records have always done well in Boston, and some are now reissued. Many of the shows have been seen in Vermont, New Hampshire and Maine—known markets for country music.

FILED 111572140210

In contrast, one of the most successful format operations I know knows that all its DJ's need maturit at all times of day, and is able to sell a reasonable number or its nighttime availabilities.

On the other side of the street are the stations that pride themselves on their "adult appeal." Their music is generally broadcast on the left by Andy Williams, on the right by Kate Smith, on the south by Count Basie and on the north by Lawrence Welk. They play a few of the more popular singles, just enough to keep the hit record in the air with some different, if not an explanation necessary. The PD of such a station might say that it's his night players, who at night-as they are before the kids. He didn't want his station to have a "pop 40" sound.

American radio presents the oddity with character of unsitting its entertainment that under 18 and those over 60. The last generation between 18 and 30 is the chief between radio that is too young and radio that is too old.

The present station presents an extreme view, and like all such sweeping generalizations it is not completely accurate. Few thought FM listeners on both sides of the street are already taking important steps toward increasing their listenerships among young adults. The conservative stations would move more quickly into the area because of its popular music, were it not that they are confronted by a prejudice which they have helped to create. "Pop music is kids music" is a doctrine that their salmon have been preaching to advertisers for a good many years. Now, if they want to reach the 35-year-old listener with their music they must convince some advertisers that these listeners have changed. As, indeed, they have.

THE POP FORMAT stations are also have a selling job to do. First of all, they need to bring their own sound up to a reasonably mature level. Many teenagers and college students are listening to the adult world. Many of them prefer the disk jockey who doesn't try to pretend he is "just one of the gang." Second, these pop music stations need to find advertisers that there is an audience with commonly increasing buying power. It is time that FM stations put their questions stopped apologizing for their music. It is time that the music of tomorrow and every more so, the music of tommorrow.
NEW...

SIDEWALK SURFING—THE GOOD GUYS
GNP #320 (320T)

DANCE WITH THE DEVIL AT THE WORLDS GREATEST DISCO THEQUE—MAX
GNP #324 (324T)

WHITEHEAD HULAS VOL. 3 (For instructions on the back of this LP)
GNP #3065 (3065T)

JAMES BOND THEME—WALK DON'T RUN '66—BILLY STRANGE
GNP #3060 (3060T)

JAMES BOND THEME—WALK DON'T RUN '64—BILLY STRANGE
GNP #3064 (3064T)

THE JAMES BOND THEME—WALK DON'T RUN '64—BILLY STRANGE
GNP #3063 (3063T)

NIGHT—CRESCE RD

HOT SINGLES...

Billy Strange
"JAMES BOND THEME"
GNP #320
NOW—#67 BILLBOARD CHART

"PEARLY SHELLS"
GNP #324
NOW—#8 IN AUSTRALIA

NEW RELEASE
Delaney Bramlett
"HEARTBREAK HOTEL"
GNP #328
"YOU NEVER LOOKED SWEETER"
NOW STAR OF "SHINDIG" TV SHOW

BEST SELLERS...

THERE'S A MEETIN' HERE TONIGHT
Billy Strange
GNP-94 (945)

12 STRING GUITAR
Billy Strange
GNP-94 (945)

PARADISE
Arthur Lyman
*GNP-606 (6065)

JOE & EDDIE
Vol. 4
*GNP-99 (995)

MR. GUITAR
Billy Strange
GNP-97 (975)

BUY 90 GET ADDITIONAL 10 FREE
*600 SERIES ($4.98—$5.98) BUY 5 GET 1 ADDITIONAL FREE

GNP-CRESCEENDO DISTRIBUTORS:

ALBANY—DELTA
ATLANTA—EDWIN
BALTIMORE—GENERAL
BOSTON—MUTUAL
BUFFALO—BEST
CHARLOTTE—ARNOLD
CHICAGO—ALLSTATE
CINCINNATI—FOUR-STATE
CLEVELAND—CLEVE DISC
COLORADO—DAVIS
DALLAS—B & K

DETOIT—MERIT
EL PASO—M. R. KRUPP
HARTFORD—TRINITY
HOUSTON—DAILY
LOS ANGELES—RECORD
MERCHANTISING
MIAMI—FLORIDA MUSIC
MINNEAPOLIS—O'BRIEN
MINNEAPOLIS—HELICHER
NEWARK—AFFILIATED
NEW ORLEANS—DELTA

NEW YORK—ALPHA
OKLAHOMA—B & K
PHILADELPHIA—UNIVERSAL
PHOENIX—M. R. KRUPP
ST. LOUIS—ROBERTS
SAN FRANCISCO—MELODY
SEATTLE—HUFFINE
NASHVILLE—SOUTHERN
HONOLULU—ERIC
PUERTO RICO—ISLAND

FOREIGN DISTRIBUTORS:

CANADA—COMPO
ENGLAND & COMMON.
WEALTH—VOCATION &
BRITISH DECCA
FRANCE, GERMANY.
BENELUX, SWITZERLAND
VOLAGE
ITALY—SAAR
SPAIN—RCA

DENMARK—TONO
SWEDEN—CUPOL
 NORWAY—ELERTSEN
JAPAN—KING
SOUTH AFRICA—GALLO
MEXICO—TIZOC
VENEZUELA—PALACIO
PERU—DISCOMF
PHILIPPINES—COSDEL

G.N.P.
CRESCEENDO
RECORDS

GENE NORMAN, President

9165 SUNSET BLVD., HOLLYWOOD 69, CALIF. CR 5-1108. Cable: CRESREC

New Orleans: DAVE BARTHOLOMEW — 943-8275
**Early Morning Radio In L.A.**

- Continued from page 14

Times. Melvaine is singing happy birthday to some oiling lady, reciting some valentine, or joking with a Laguna Beach resident, reading her weather reports. Melvaine even plays the guitar sitting on his own imagination. After news breaks and at the 10 o'clock hour, he gets into detailed, refining and quoting various credits, exquise manners by his listeners through some of his artist's comet song.

KLC's early birds, Lohman and Barkeley, have been attempting to give KLC's music program a dynamically successful morningArnold department with French in New York, and are slowly starting to go on air. On the New York tans, which is funny from start to finish, L&D is here, but the last hour, they are at their best, with a lovely Hollywood atmosphere and a German commentator in a Zep- pelin going at 7:30. The new cast of KMC's team of airborne traffic watch- ers among the stations. L&D and Barkeley are the only show among them. Los Angeles and the radio station has shown up on the stations and keeping them on the air for the past year.

An artist who is a KRLA, "Emp-" rot Bob Huddleson's Western Homer is duplicable between the disks, commercials.

**STATIONS BY FORMAT**

**BOSTON**

<table>
<thead>
<tr>
<th>Format</th>
<th>Call Letters</th>
<th>Power</th>
<th>City/Area</th>
<th>License Date</th>
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</thead>
<tbody>
<tr>
<td>Country</td>
<td>KZNH</td>
<td>5,000 watts</td>
<td>68%</td>
<td>Worcester, MA</td>
</tr>
<tr>
<td>Jazz</td>
<td>WMEG</td>
<td>5,000 watts</td>
<td>15%</td>
<td>Worcester, MA</td>
</tr>
<tr>
<td>Pop</td>
<td>WBSN</td>
<td>10,000 watts</td>
<td>25%</td>
<td>Waltham, MA</td>
</tr>
<tr>
<td>Classical</td>
<td>WGBH</td>
<td>5,000 watts</td>
<td>10%</td>
<td>Boston, MA</td>
</tr>
<tr>
<td>Rock</td>
<td>WBCN</td>
<td>10,000 watts</td>
<td>15%</td>
<td>Boston, MA</td>
</tr>
<tr>
<td>Classical</td>
<td>WCRB</td>
<td>5,000 watts</td>
<td>10%</td>
<td>Boston, MA</td>
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**WBCN** (850 AM): 20,000 watts, Con- tinued from Wa.

- **WBCN** (850 AM): 20,000 watts, Conti- nued from Wa.

- **WBCN** (850 AM): 20,000 watts, Conti- nued from Wa.

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THE EXCITEMENT IS ABOUT TO BEGIN...

THE ORIGINAL SOUND TRACK RECORDING

ALSO AVAILABLE, 8 GREAT "MY FAIR LADY" COMPANION ALBUMS!

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THE ORIGINAL SOUND TRACK RECORDING

ALSO AVAILABLE, 8 GREAT "MY FAIR LADY" COMPANION ALBUMS!

ON COLUMBIA RECORDS
ACROSS-THE-BOARD SPOTLIGHTS

TONY BENNETT—WHO CAN I TURN TO (Musical Comedy, BMI) (2:55)—Spectacularly styled, a haunting melody, sparkling arrangement and Bennett's styling combine to make this a winner. It's from the upcoming Broadway musical, "The Reel of the Greenpoint." Flip: "Waltz for Debbie" (Acorn, BMI) (3:33).

Capitol 34141

SINGLES REVIEWS

REVIEWED THIS WEEK, 113; LAST WEEK, 115

GUEST PANELIST OF THE WEEK

JERRY KUNKE

Operations Manager

WIBC, Indianapolis, Ind.

"WHO CAN I TURN TO" (2:55)

TONY BENNETT

Columbia 34141

Each week a program director underl-rated discs is invited to select and title Elliott's Review Panel special Spotlights. When unable to come to the New York offices, guest editors select and rate the special WBCN top 20 distance spotight-programming back-up. An opportunity is also given the guest its ear at stations "Pick of the Week."

TEDDY RANDAZZO—DON'T LOSE WITHOUT YOU (South Mountains, BMI) (2:45)—Strong, haunting, intriguing melody and lyric that grows the more you hear it. A completely different sound for Randazzo. With exposure, this is a big hit! Flip: "Less Than Tomorrow" (South Mountains, BMI) (2:52).

FCC 1108

PROGRAMMING SPECIALS

HOT POP

SOOVNA: 45rpm-Starry Eyes the Candel (See-Lark, BMI) (2:55)

CAPITOL 5936

THE DOVEELES—What in the World's Come Over You (Viscove- Kane 7, ASCAP) (2:13), PEARL 73

LINDA HOPKINS—Starrin Out (West, ASCAP) (2:42), BROWN'S 25867

DUO VALENTI—Don't Let It Down (Friendship, BMI) (2:59)

ELENTA 16021

JOHNNIE ROSS—Tears, Traps, Topsy (Intersound, BMI) (2:28), HUMMINGBIRD 9012

THE NONOTRAC—Take Me Home (Free, BMI) (2:35), SOUNDBASE 7 228

CARRAR AND CLEM—Love Is Strange (Glow, ASCAP) (2:38), REPRISE 5990

H.B. HALEY AND HIS COMETS—Shake Me Shake (Broadway, BMI) (2:40), DECCA 2468

MARCIO BLANCO—Baby Doll (American Modernism, BMI) (2:17), SEVILLE 120

THE FOUR SEASONS—Happy Happy Birthday Baby (BMG) (2:35), Vee Jay 462

STEVE WONDER—Sixty Boy (Udette, BMI) (2:29), TAMLA 1112

C L & THE FIGURINES—Hey Don't Hurt You (Rockpoint-Motion, BMI) (2:34), MONUMENT 854

SINGLE REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel. Each disc is evaluated and graded within its category of rock. Records are protected from review other majors may opt to use.

SPOTLIGHT WINNERS OF THE WEEK

Pay special Spotlight is those singles with sufficient programming and sales potential to hold a dialogue in the top 10 of Billboard's Hot 100. For the benefit of broadcasters, Spotlights are broken down into basic, originally-programming categories: Rock, Rhythm & Blues, Pop, Country, Latin-American, Teen, and Specialty.

CHRISTIAN LIGHT QUARTET—You're Still My Mind (Starrin Out, BMI) (2:53), DECCA 31677

RAMI-CUPID—The Man in the Sun (BMG) (2:20), EDDY 1689

JERRY SMITH—Easy Rockin' Chair (Forger, ASCAP) (1:59), ROSSI, 3945

BOB WOOD—That's All I Need to Know (Terry Lane-Dick, BMI) (2:00), EDDY 208

MARCY BLEE—We Could Grow Old Together (Laverne & Oates, BMI) (2:34), CLARK 212

JODY MILLER—My Baby's Gone (Cedars Songs, BMI) (2:49), CAPITOL, 5265

NAT STUCKY—Leave the Door Open (English, BMI) (1:57), NORT, 516

ROY COOK—Cry of Love (Flying Dutch, BMI) (1:55), SIOUX 288

MAC FARRIS—There Will Never Be Another Paradise (Dovemore, BMI) (2:70), PLATINUM 1617

RUSDY MENDEZ—Let Me Love You In Stereo (New-Rex, BMI) (2:41), RICE 5164

COUNTRY SPOTLIGHTS

ROB LUMAN—OLD GEORGE DICKEL (Atafii-Rose, BMI) (2:05)—It's Bob Luman, singing in mighty fine style about a mountain man who made his mark, and fortunate making "Taker" called "Dickel Dew." Flip: "Fate Enginer Kol" (Keene, BMI) (1:47), Hickory 1277

COUNTRY & WESTERN

JOHNNY WILLIAMS—Two Much Comfort (Cotom Town, BMI) (2:34), "Pete & Country Club" (Cotom Town, BMI) (2:43), COTOM TOWN JUNIOR 116

SINNY C. NEVIN—Miss Million (Pearl Star, BMI) (1:71), "Pete & Country Club" (Cotom Town, BMI) (2:45), COTOM TOWN JUNIOR 116

HANK WILLIAMS JR.—You're Still My Mind (Starrin Out, BMI) (2:22), DECCA 31677

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FOLK

CLINGMAN CLAY—To the Delta (BMI) (2:34), 4 CORNERS OF THE WORLD 116

CANNON HEISTER—Say Nut Liye (Vee Jay, BMI) (2:22), DOT 5338

SPIRITUALS

CHRISTIAN LIGHT QUARTET—Come On and Meet Me There (Momordica-Dick, BMI) (2:20), MOTHER 895

BILLBOARD, September 26, 1964
HICKORY, THE BREAD-AND-BUTTER LABEL, PROUDLY ANNOUNCES OUR FIRST RELEASE

by

EDDIE ALBERT

FALL AWAY

c/w JUST WAITIN'

HICKORY 1278

$ELLING! $ELLING! $ELLING! $ELLING! $ELLING!

LARRY HENLEY
STICKIN' UP FOR MY BABY
HICKORY 1272

THE OVERLANDERS
DON'T IT MAKE YOU FEEL GOOD
HICKORY 1275

THE NEWBEATS
BREAD BUTTER
HICKORY 1249

DEAN & MARK
WHEN I STOP DREAMING
HICKORY 1274

LONNIE DONEGAN
BAD NEWS
HICKORY 1275

Hickory RECORDS INC
2110 Franklin Blvd Nashville Tn 37204
YESTERYEAR'S HITS

Change of pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in Billboard's chart of that time.

POP-5 Years Ago
September 28, 1959
1. Sleep Walk, Santo & Johnny, Coral-American
2. Mack the Knife, B. Deut, Atlas
3. The Three Bells, Brownie, RCA Victor
4. "(Ti) I Missed You, Evenly Brothers, Cadence
5. I'm Gonna Get Married, L. Price, ABC-Paramount
7. Put Your Head on My Shoulder, P. Anka, ABC-Paramount
8. Red River Rock, Johnny & the Hurricanes, Warner
9. Teen Bop, S. Nelson, Original Sound
10. Broken-Hearted Melody, S. Vaughan, Mercury

RHYTHM & BLUES—Five Years Ago—September 28, 1959
1. I Love You Pooch, N. Simone, Bethlehem
2. Sleep Walk, Santo & Johnny, Coral-American
3. Thank You Pretty Baby, B. Benton, Mercury
4. Stop, St. Cloud, Checkey Black Hearted Melody, S. Vaughan
5. Hold My Hand, B. Carroll, Coral

The Top Ten

5. Change of Pace, Coral
6. Rhythm
10. Hey, There

CHIEF

Elliot Field, KFWB Part

HOLLYWOOD—KFWB is the talk of the town again in the wake of the unexpected departure of Elliot Field, six-year veteran of the station. Jim Hawthorne, national program director of the Crowell-Collier Broadcast Division, owner of the station, has placed Stan Kleide, weekend and summer vacation fill-in swing man in the 1 to 6 p.m. slot occupied by Field.

Field's case has been taken up by the Los Angeles chapter of the American Federation of TV and Radio Artists, with a protest filed with the parent Crowell - Collier Broadcasting Company.

Clarence McCue, local executive secretary, rejected the reason given by Jim Hawthorne that Field was dismissed in a staff reorganization move. McCue said that the station's firing is related to his supporting the union's 1961 strike against the station.

Field, who had worked both morning and afternoon shows on KFWB and KMET, has signed a contract with WFAA in Dallas.

KFWB has not at yet announced a new affiliation. The station has been experiencing the usual up and down business.

KFWB is being considered by several companies for a possible affiliation.

KLRN-TV Series

AUSTIN, Tex.—"Turn of the Century," a 13-part series, will be seen each Thursday at 8:30 p.m. on KLRN-TV filled with music of the era from 1890 to 1930. The series features Max Martin and Robert Kronen who bring the songs from the era.

In addition, silent, old movie film clips, recording devices, old family albums, player pianos, and recordings of famous personalities are combined to recreate the United States of 100 years ago.

APPEAL TO EAR, EYE

SAN DIEGO—KSON is allowing its listeners to become viewers with the moving of its broadcasting studio into a picture window at College Grove Center. A special microphone arrangement will enable viewers to talk with the deejay while he is doing his show on the air.

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YOUNG MAN RIVERS
JUST KEEPS ROLLIN' ALONG!

JOHNNY RIVERS

• WITH HIS BRAND NEW LP

"HERE WE A GO GO AGAIN!"
Includes Johnny's smash hit "MAYBELLINE"

• WITH HIS CURRENT HIT LP

On the charts 15 weeks and still going strong!

• WITH SENSATIONAL TV EXPOSURE

RED SKELTON Sept. 21 • "SHINDIG!" Sept. 23 • JACK PAAR Oct. 1

IMPERIAL on the go go! A DUNHILL PRODUCTION
<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Week Ending 26 September 1964</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Some Kind of Wonderful</td>
<td>The Beach Boys</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>Like It</td>
<td>Little Richard</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>Love Potion No. 9</td>
<td>The Troggs</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>San Francisco (Be Sure to Wear Flowers)</td>
<td>Scott McKenzie</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>Where the Boys Are</td>
<td>The Beach Boys</td>
<td>8</td>
</tr>
<tr>
<td>6</td>
<td>SLO MO</td>
<td>The Turtles</td>
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<td>7</td>
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<tr>
<td>8</td>
<td>All for You</td>
<td>The Beach Boys</td>
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<td>9</td>
<td>Kansas City</td>
<td>The Rolling Stones</td>
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</tr>
<tr>
<td>10</td>
<td>Help Me Understand</td>
<td>The Rolling Stones</td>
<td>13</td>
</tr>
<tr>
<td>11</td>
<td>Lay It Down, Lay It on</td>
<td>The Rolling Stones</td>
<td>14</td>
</tr>
<tr>
<td>12</td>
<td>Blue Socks (In Vулcan Grey)</td>
<td>The Rolling Stones</td>
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<td>Call Me May</td>
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<td>15</td>
<td>Mama Told Me</td>
<td>The Rolling Stones</td>
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**HOT 100**

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<thead>
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<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Week Ending 26 September 1964</th>
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<tr>
<td>1</td>
<td>Some Kind of Wonderful</td>
<td>The Beach Boys</td>
<td>4</td>
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<td>2</td>
<td>Like It</td>
<td>Little Richard</td>
<td>5</td>
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<td>3</td>
<td>Love Potion No. 9</td>
<td>The Troggs</td>
<td>6</td>
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<tr>
<td>4</td>
<td>San Francisco (Be Sure to Wear Flowers)</td>
<td>Scott McKenzie</td>
<td>7</td>
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<td>5</td>
<td>Where the Boys Are</td>
<td>The Beach Boys</td>
<td>8</td>
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<td>6</td>
<td>SLO MO</td>
<td>The Turtles</td>
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<td>7</td>
<td>Green Tambourine</td>
<td>The 5th Dimension</td>
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<td>8</td>
<td>All for You</td>
<td>The Beach Boys</td>
<td>11</td>
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<td>9</td>
<td>Kansas City</td>
<td>The Rolling Stones</td>
<td>12</td>
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<td>10</td>
<td>Help Me Understand</td>
<td>The Rolling Stones</td>
<td>13</td>
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<td>11</td>
<td>Lay It Down, Lay It on</td>
<td>The Rolling Stones</td>
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**BUBBLING UNDER THE HOT 100**

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<tr>
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George Jones
Country and Western "Main Singer"

George Jones, has been somewhat controversial. This very fact creates no end of interest in the album. "The Ugly Mist" is notable in that it is a complete break from classic country styles, a return to the roots. It is to be hoped that future recordings will reflect this change.

McCook Tyner,
other

The "New Ugly Mist," by Jimmy Garvie, is a notable departure from the usual fare. It is a return to the roots of country music and a reflection of the current trend towards a more "natural" sound. The album is a welcome addition to the country music genre.

DJANGO SINGER

This album by Django Singer is a return to the roots of country music and a reflection of the current trend towards a more "natural" sound. The album is a welcome addition to the country music genre.

HAYDEN CONCERTO FOR ORGAN AND ORCHESTRA IN C MAJOR

The album features the talents of renowned organists and orchestras. The performances are impressive and a reflection of the current trend towards a more "natural" sound. The album is a welcome addition to the country music genre.

SACRED SONGS

A notable departure from the usual fare in this album by Sacred Songs. It is a return to the roots of country music and a reflection of the current trend towards a more "natural" sound. The album is a welcome addition to the country music genre.

BOBBY VINTON'S GREATEST Hits

The album by Bobby Vinton features a return to the roots of country music and a reflection of the current trend towards a more "natural" sound. The album is a welcome addition to the country music genre.

LITTLE OLD LADY FROM PASADENA

The album by Little Old Lady from Pasadena features a return to the roots of country music and a reflection of the current trend towards a more "natural" sound. The album is a welcome addition to the country music genre.
5 HITS FROM JAY- GEE

LAST KISS
J. FRANK WILSON
JOSIE 923
HE’S IN TOWN
THE TOKENS
B.T. PUPPY 502
ONE MORE TEAR
THE RAINDROPS
JUBILEE 5487
BITTER SWEET
DON GARDNER
JUBILEE 5484
I’M NOT GONNA WORRY
(CAUSE I KNOW HE’S MINE)
THE CINNAMONS
B.T. PUPPY 503

THE SOUND OF THE SIXTIES

Jubilee • Josie • B. T. Puppy
318 West 48th Street, New York 36, N. Y.
THE BUTTERFLYS

"GOODNIGHT BABY"

PRODUCED BY STEVE VENET & JEFF BARRY
WRITTEN BY JEFF BARRY, ELLIE GREENWICH, STEVE VENET
TRIO MUSIC CO., INC.
by the star to create new material for his Australian tour commencing Sept. 1 for five weeks at the Chongray Theater. Writing also are preparing new material for Tony Martin, which will be broken in during his Labor Day stint at the Concord Hotel in New York.

Youngsters Al Rosenberg and Bert Kronfeld are developing Alden Productions for disks and records. Jonathan Rossman, the publishing firm is Bobby Dinsmoor, in the production arm are the Original & Original Eddy, who have recorded "Fire" and "My Love Is Growing" respectively.

Vickey Goldstein has trained the exclusive writing talents of Lee Hazlewood for his Atlantic Music Corporation. Hazlewood is both an artist and disk producer to be.

TV producer Barry Soup is developing an hour-long series "Sounds of Tomorrow" with Artie Shaw as host; and featuring guests conducting a specially prepared jazz symphony orchestra. Air of the show is to upgrade popular music on TV.

Lee Madding with new duties as talent vice-president for Subscription TV in his busy schedule at Mahalia Jackson's management.

RIO DE JANEIRO
Alberto Fittiglini, president of Phillips Records, flew to Europe for a 24-day visit. We received a cocktail party at Museum of Fine Arts. CBS Records released the LP "Cerrato" (pictures, recorded by pianist Ronaldo Gomes at music fest in San Remo, Italy. The other album by Andrea Bocelli, who will be headliner at the Jack Puhl Show Oct. 3 at the Palace Hotel, New York. Sept. 22. .line nova singer Fabio D'Urso is extending his contract with Eleno Records. .line teenager for two more years, he will work with Philips. Minstrel Records signed composer Andrea Bocelli for two albums. -

THAT BELL of FREEDOM
Kip Tyler

"I PREDICT KIP TYLER'S POWERFUL LAST NOTE AT THE END OF THIS RECORD, WHICH IS ONE OF THE MOST EXCITING AND LONGEST HELD NOTES EVER SUNG ON A POP RECORD, WILL START ALL THE FREEDOM BELLS RINGING AROUND THE WORLD, AND SIMULTANEOUSLY ESTABLISH KIP TYLER AS THE NEXT BIG INTERNATIONAL SINGING STAR."

Bill Kennedy
Gyro Disc Records
You Can Count on It! Record Preview Will Definitely Sell More Albums For You!

Better than half (52%) of the copies you distribute will bring back a purchaser of one or more albums seen or advertised in Record Preview. Of these buyers: 37% will come back with their selections actually marked off in Record Preview; 16% will bring back, or mail, the bound-in order form with their album choices checked off and with payment enclosed; 47% will make direct reference to Record Preview when they come in to make record purchases in person. And each of them are probably album sales you would not have made without the dramatic full-color sales appeal of Record Preview!

Dealers Are Proud to Offer Record Preview to Their Customers

Billboard's handsome pocket-sized consumer publication is printed in dramatic sales-winning full color throughout... with interesting stories about records and recording artists... and over 300 of the newest and best-seller LPs, many of them illustrated in full color! It's no wonder that 7 out of 10 dealers surveyed enthusiastically endorse Record Preview.

Record Buyers Go for Record Preview All the Way!

Dealers report nothing but favorable customer reaction to Record Preview. Yes... actually and arithmetically—each and every customer comment concerning Record Preview was strongly favorable. Not a single dissenting customer vote was registered.

Dealers Sell Records—Not Magazines!

Record Preview carries a 20c per-copy price on its cover. Some dealers will sell it at that price... some will sell it at a discounted price of 10c, 15c, or 16c, but by far, most dealers (90%) put it into the hands of their customers as a free complimentary service. They realize that the really important profits they get out of Record Preview come from the albums it sells for them, rather than from the few cents they can make on the sale of copies of Record Preview.

Dealers Regard Record Preview As a Top-Grade In-Store Merchandiser!

Seventeen out of every 20 dealers distribute Record Preview right from their own record departments. Some make copies available to all customers and browsers. Most enclose copies with actual purchases to bring the customer back for additional album purchases. Seventeen percent of the dealers use it as a mail-order piece to customer and prospect lists.

October Issue Out Now and Ready For Immediate Delivery

— and coming November 10: the special December Records-Make-Wonderful-Gifts issue of Record Preview... especially planned and edited to help you to important plus sales during the big holiday selling season ahead.

Turn the Page for an advance look, then...

Use the Order Card to place your order for Both—the brand-new October Edition, available right now for immediate delivery, and the exciting December RECORDS-MAKE-WONDERFUL-GIFTS issue!
Special CHRISTMAS ISSUE
Coming November 10

This Could Easily Be Your Most Potent Album Selling Tool During the Big Xmas Sales Season!

Almost a Quarter of a Million Copies Already Sold!

This issue will not be put back on press once the big original print order is sold!

Over 500 of THE BEST IN RECORD ALBUMS especially selected for CHRISTMAS GIFT-GIVING

THIS SPACE FOR DEALER IMPRINT
(Available on quantity orders of 500 or more)

DEALERS—SAVE MONEY
by ordering BOTH the October and the December issues NOW. Your quantity for each issue may be combined in computing the per copy price you pay, as noted in the schedule below. No price adjustment will be made for additional orders placed at a later date.

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This handsome RECORD PREVIEW display carton FREE with orders totaling 1,000 or more copies, October and December issues combined.

Available through selected independent Record Wholesalers (see Billboard's 1964-1965 BUYER'S GUIDE) or direct. Use the order form today.
NEWS OF THE WORLD

ROME

Although CGD releases UA disks in Italy, it has given up the Italian rights to "A Hard Day's Night" (for All One Day) in Carcino, which has almost all of the UA-Reed repertory on the market... Erino Radoci has announced his U.S. version of the "Cantagio" (Singing Tour) in Philadelphia Oct. 2-12, with competitions at New York (Carnegie Hall), Boston, Providence, New Haven, Hartford, Paterson, Union City, Westbury and Newark. The festival will be a New York repeat. Co-producers will be Roberto Landi and Mario Minini...

Erasmo Marcorse has written a new dance, Il Galateion, for the film "The Martians Have 12 Hands," with choreography by Leo Coleman. Edemaro Visconti's song hit, "Abronzatisina" (Very Tall), will be filmed with the singer-author co-starring with Germany's Ingrid Schelf. Italian TV has began a cycle of eight American musical films of the last 30 which may result in the singing of the song hits of yesterday.

Twenty-five Days from Chicago, where Giglio Cignetti won the Eurovision Festival this year, appeared at Castorina Terme... Two TV nights of top singers, "Notti Sonore Visconti," got off in a minor key when the telecast was postponed because of President Segni's illness. Claudio Villa donated $2,419.50 he won on TV's "Dream Ticket." Two other tickets at home for aged performers in San Remo.

Only the dates remain for the Beatles and their voices in Italy in Rome, Milan, Naples, Turin and Bologna, under management of Leo Watcher of Milan.

Announcing recording artists Marlene Dietrich, Shirley Bassey, Gilbert Bercund and Amalia Rodriguez dominated the Golden Orange Blossom Awards at Taormina's Castel... Others were Dwayne Warwick (Spector), Domenico Mustagino (Donini), Toy Yung (Salvador) and Carmen Sevilla. Miss Dietrich revealed in Rome that she has returned to song to buy a new retreat in Austria for her husband, Rulof Stetzer, 70, from whom she has been separated for 30 years. He is suffering from a serious condition... La Scala Opera company will go to Moscow for face productions and Bolshoi will revive everyone at Milan with live, between Oct. 28 and June 19. A group of American Negro folk singers who have been appearing in Italy will share the spotlight in the TV music series, "World of Music," and also feature recording stars Sergio Endrini and Gino Paoli, RCA; Henry Wright, CGD, and Orrieto Bert, Photograph... The 20th film soundtrack issued by CAM of Rome was "The Red Desert," with Delia Scala and Raffaello. Solo received the greatest number of individual votes in the nationwide Ska box contest, "Festivalstar," the winning song, "Clbad Clad Clad," was sung in Parma. More than 100,000 votes were tallied. The leader in votes was the score of "Tell the Man I Am a Sword," which marks the film debut of the latest Spanish singer, Agnese.

Ten musical series are ready for the fall season on RAI TV. Outstanding winners of the Viareggio Balladano and Piano International of Italian Critics are Donatella Chia (Victor), winners of Lisbon's Song contest competition for the second year against other 60 groups. Padua's Chorus of Three Pines won the Lecce Mountain Song competition for the third year in a row, against other 40 groups. United Artists is pinning its hopes on "Goldfinger" (which she sings the hit record Over the Credrata in the new James Bond film of the same name) as a new Shirley Bassey's first big U.S. hit. "The lady is planning to recorde the film for the American market.

SAMUEL STEINMAN

LONDON

Don Andrew has arranged for the Animals to tour America for 18 days beginning Sept. 28. The group is likely to return to U.S. at the end of October. Andrew visited New York to set up an exchange deal for the Animals and Bill Haley's Comets who will be on his tour with Brenda Lee touring the States... A week after his death two Jim Reeves albums returned to the Billboard Top 10 LP's which have sales of "Love You Because." Two groups, one on the chart and one off, all have sold more than 50,000 each week. The group's particular key months for Cignetti with numerous releases planned for "Carnatic" immediately after the London opening and many big band versions being prepared on "The Carpetbaggers Theme" (the film opens here on Oct. 21). Another busy publishing house is RCA, which won the hit from the Beatles' song from their film and other hits from the choral with the Fourteen different versions.

Cilla Black and Billy J. Kramer. Reports say the Dore Clark Five will sell $450,000 in the U.S. as a result of their long concert tour... Major sales here for the "Kinks" You Really Got Me by Alvin Morales and Michelle, respectively, both RCA artists. Padua's Chorus of Three Pines won the Lecce Mountain Song competition for the second year against other 40 groups. United Artists is pinning its hopes on "Goldfinger" (which she sings the hit record Over the Credrata in the new James Bond film of the same name) as a new Shirley Bassey's first big U.S. hit. "The lady is planning to recorde the film for the American market.

CHRIS HUTCHINS

TOKYO

Nippon Columbia closed in Columbia LP Record Club which has acquired 400,000 members during the past eight years and unveiled its new format "Columbia Stereo Club" in its place. Anyone sending in seven coupons (one coupon is attached to each jacket containing a stereo is qualified to be a member and may receive one free disk from the company or local record store. An annual fee, with special prices, is offered to country-wide members. Tickets for this fall, disk or record concerts are given to urban members... Teichiku Records, Decca's affiliate, will construct Teichiku Building in downtown Tokyo in 10 months at the cost of $350,000. The nine-story building will have two business floors, and the firm will use four floors as offices and the eighth and ninth floors for studios. The rest of the floors are for rent. Y. Koike, managing director of Nippon Columbia, backed from the States and success in Columbia, New York, Olympic Radio & Television and other major pur- chasers of Nippon Columbia's electronic products. He visited the Chicago music show and attended Columbia's national convention in Las Vegas. Susan Fletcher's RCA arrival recently on a one-week tour. She will perform in night spots and U.S. military clubs across thecountry.

F. Takai Station, which covers 1,515,000 acres of adjoining provinces, launched a record mail order business with Nippon Victor. Victor sponsors one-hour classical record programs from 1 p.m. every Wednesday, introducing the latest releases. Listeners can purchase the disks by mail from the station... Record production for the first six months is 31,949,751 records or $21,000,000 (manufacturers' prices). This indicates an increase of 28 per cent in quantity and a gain of $13 per cent in value over the same period last year. Sales increased in the above figures are expected to show a further increase in the current fiscal year.

J. FUKUNISHI

MUNICH

Philips producer Ernst Verrucchi finished his German version "Eine Schone Frau Langsait Man Nie Wein" (Everyone Loves Someone) written by Peppino D'Agostino and performed by Harry Belafonte wrote the lyrics. The singer is Gerhard Matzke. The German version is planned by Melodie Der Welt in Frankfurt. Greek singer Nana Mouskouri has turned over to German films for the Philips label. A typical film is "Die Kinder aus Athen," and the above film is a "In den Runden Handelsstreifen." Nana has been inked by Harry Belafonte to co-star in a long awaited project, "In der Liebe," and "Herr.Sandor" and "Unter der Sonne" and "Gehor." The Chicago music show and "Nana" have been inked by Harry Belafonte to star in a long awaited project, "In der Liebe," and "Herr. Sandor" and "Unter der Sonne" and "Gehor." Nana has been inked by Harry Belafonte to star in a long awaited project, "In der Liebe," and "Herr. Sandor" and "Unter der Sonne" and "Gehor." (Continued on page 32)
NEWS OF THE WORLD

• Continued from page 31

guest star in a show for the German TV Network. Then she will record her German radio show in Vienna. Afterwards, in Munich, London will get guest star in the Willy & Thomas Fritsch TV spec produced by Gerhard Maudel. ... For the first time a dancing world championship will be staged with records instead of musicians. The festival in Sydney, Australia, will have music provided by German bands on the Polydor label, by Max Gerger from Munich, and Horst Weste from Hamburg. The series is titled "Strict Tempo Dancing."

Johannes routines, and West German music provided steed with guest star 1, dancing world championship j!

Hans Freese, the stars

![Image](https://via.placeholder.com/150)

The orchestra

lands, and West German

music provided

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THE SUNRAYS

MURRAY WILSON PRESENTS
ANOTHER EXCITING VOCAL GROUP
WITH TWO GREAT SIDES

CAR PARTY / OUTTA GAS

MUSIC, LYRICS, PERSONAL MANAGEMENT — MURRAY WILSON. PUBLISHED BY SEA OF TUNES PUBLISHING CO.
CMA Adds to Membership

CINCINNATI — Word from Mrs. Jo Walker, executive secretary of the Country Music Association, with headquarters in Nashville, reveals that 31 new members were taken into the organization in recent weeks.


New organizational members are Texas Music Corporation and Ibexas Valley Music, Inc., both owned by Frank Thompson. The following organizational members have renewed: Capitol Records, WWVA Radio, KKAR Radio, KANS Radio, KFWX, EMMERSON, ABC Paramount Records, Starday Records, Tek-Vellie Corporation and United Artists Records, WSM Radio and Hill and Range, indicating their memberships on a monthly basis.

THE WILLIS BROTHERS
Another great hit from the great stars of GRAND OLE OPRY
GIVE ME 40 ACRES TO TURN THIS RIG AROUND OR I'LL BE GONNA GET ME ANOTHER!

STARDAY RECORDS
NUMBER 7 WOUN ATLANTA NUMBER 9 WEXL DETROIT NUMBER 12 WSEN SYRACUSE, N. Y. NUMBER 14 KCKN KANSAS CITY, KANSAS NUMBER 17 WWVZ CLEVELAND, OHIO [Laura] NUMBER 23 WKMD MICHIGAN NUMBER 25 WTUJ MOBILE, ALABAMA NUMBER 27 KAYO SEATTLE, WASHINGTON NUMBER 30 KCUL F. WORTH, TEXAS

THE WILLIS BROTHERS ARE BOOKED BY THE DENNY-MOELLER TALENT AGENCY, 816 18TH AVENUE, SOUTH, NASHVILLE, TENNESSEE.

COUNTRY MUSIC

MAX SANDERS BUSY TRIPPER
OMAHA — Max Sanders, owner of KQOO here and KSIR, Wichita, Kan., both country and western stations, is a performer in his own right. Each Friday night he does an hour show on KETY, Channel 7, Omaha, and it's the only strictly country and western TV show within 200 miles.

To add to the rigor of a weekly Omaha TV show, Sanders continues from his home in Wichita by means of his private plane. A five-piece band from Wichita also makes the trip with Sanders and his wife for the TV appearance.

Sanders, who plays guitar and sings, features three of his KQOO disk jockeys on his TV show. Little Byron plays guitar and sings, Uncle Ritchie Atkinson plays fiddle and serves as the group's comedian, and Joe Rex serves as announcer and drummer. Sanders' wife also handles vocals.

Sanders had six television guests: Carl Smith and Jimmy Dean.

McFadden Sets European Tour For Buck Owens STOCKHOLM—Jack McFadden, manager for Jack Owens, was here last week, setting up a European tour for Buck and his band here. From here, McFadden goes to Scotland, Ireland and England.

To date, McFadden has set the record for shows in Sweden, France, Italy, Germany and Denmark. From observations made here, McFadden feels that Europe is destined to become a major market for Owens.

McFadden has set up TV appearances for Owens on the German, Danish and Swedish networks. They will be done live when Buck begins his European tour.

Marty Robbins On Barry Push WASHINGTON — Marty Robbins, Columbia recording artist and "Grand Ole Opry" star, has been appointed Southern director of "Stars for Harry," a group of entertainment industry personalities supporting the Goldwater-Miller Presidential drive. Robbins' appointment was announced by Sam Clayton, Southern regional director for the Goldwater-Miller campaign.

Marty has already begun organizing and directing the activities of c&w performers. He appeared on the program recently with Senator Goldwater last week in Montgomery, Ala. Other c&w artists active in "Stars for Barry" are Charlie Louvin, Maxine Worth and Tompall and the Glaser Brothers.

Cal-Gor Framing Syndicated Series SPRINGFIELD — A group of local businessmen, headed by Jack Cal Schrims, local distributor of WCVS, and Russell Paul L. Gurnham, Paul Gurnham Advertising Company here, have formed a corporation, Cal-Gor, Inc., to hold interests in hour-long country music shows to be syndicated to radio stations throughout the country.

First show is expected to be ready for release Nov. 1. Schrims is head of each Saturday night over WCVS in an hour-long country music show entitled from the Billboard's charts.

COMING NOV. 7...

The second annual edition of the most treasured and successful supplement edition ever published by Billboard

The "Award Winning"

WORLD OF COUNTRY MUSIC Winter of a Jesse H. Neal Editorial Achievement Award for 1963

ADVERTISING DEADLINE: SEPTEMBER 28

36 BILBOARD, September 26, 1964
**COUNTRY MUSIC CORNER**

By BILL SACHS

George Kent was in Nashville last week to do a session for Ric Records and then departed for a series of dates in New Mexico, Colorado, Texas and Oklahoma. His new disk, "Jimmy Key," of Key Talents, Nashville, he opens in Corpus Christi, Texas, an eight-week stand. Dave Dudley played the American Legion Park, Colchester, Vt., Sunday, Aug. 13, and swung out on a string of dates which will carry him through Canada, into Minnesota, and down through the Midwest in Texas.

Betty and Ernest Ashworth are celebrating the arrival of a new son, Paul Wesley, born Aug. 29. Some 7,200 paid turned out to catch Tampall and the Glenn Brothers at Minnesota State Fair, St. Paul, on Aug. 12, their second appearance there in a month. The ladies show their wares in Chattanooga, Sept. 25, and Gillette, Wyo., Sept. 28.

Jerry Tyler, c&w entertainer who hails from North Adams, Mass., appeared as guest on Willsia Leo and the Cline Mountain Clan and the Pete Williams show, of WOGO-TV, Schenectady, N.Y., in the Bubble Room of the Copperpot Restaurant, Pittsfield, Mass., Sept. 5. Tyler recently concluded a stand at a Chester, Mass., theater, where he appeared six nights' July 29 through Aug. 1, a two-month period.

The Andy Doll band out of Otsego, Ia., is now on tour for New Orleans, La., Sept. 21; Griselda, Wis., Sept. 23; Decorah, Ia., Sept. 26; Marshalltown, Ia., Oct. 1; Cedar Lake, Ia., Oct. 2; Waterloo, Ia., Oct. 3; Janesville, Ia., Oct. 5; New Vienna, Ia., Oct. 6; Janesville, Ia., Oct. 7; Waukesha, Wis., Oct. 9; Prairie du Chien, Wis., Oct. 11; Marion, Ia., Oct. 14; Waterloo, Ia., Oct. 16; Janesville, Ia., Oct. 17; Guttenberg, Ia., Oct. 18. The Doll aggregation is heard daily over KORL, Otsego.

Ralph H. Compton, associated with country music for more than seven years as a musician, singer and songwriter, recently inaugurated a weekly column on country music in The Birmingham (Ala.) Independent. In addition to country music news and bits on artists, Compton is reviewing c&w and gospel records. He asks the cooperation of writers and disk jockeys to keep his column alive and interesting.

Veteran country music talent Old Joe Clark, the "Grand Old Man of the Mountains," appeared recently at the Illinois State Fair, Springfield, with the Marty Roberts show, staged several times daily in the fair's Farm-a-Home Building, and is currently finishing out a string of fair dates in Indiana, Ohio, Illinois and Michigan. Clark, a regular Saturday night feature with John Lauer's "Reed's Valley Barn Dance," at Reed's Valley (Mount Sterling) Ky., recently finished work on a new project, "Country Music on Broadway," produced by Marion Pictures. Flicker is slated for early release.

Beck Owens and His Bunkhouseers are due back at their home base in Baskerville, Calif., this week, after a six-week trek through Illinois, Missouri, Indiana, Ohio and is on the Jimmie Dean TV show in New York. Charlie Montgomery and Bill Napier, still getting a fair share of their drinks with plays their "Georgia Bound" and "Longhouse Truck Driver," have a new single release on King, "Chang Chang," b/w, "My Dear One." The label has also a new gospel release reissue on the same label label called the "Grand Ole Opry Hymnal," featuring some of the older country-gospel tunes as well as several new gospel items from their own pen.

**WITH THE COUNTRY JOCKEYS**

By BILL SACHS

Check Rogers, longtime pro in the country music ranks, has joined Station WPTF, Middletown, Dayton, Ohio, as head man at the country music turntables, the station's Jockey Davis, does two shows daily, 5:15 a.m. to 6 a.m., and 10 p.m. to 11 p.m. Rogers is also a singing-act guest on a considerable measure, having penned such songs as "Swamp Dolly," recorded by Roy Acuff; "You Don't Have My Heart," waxed by Johnny and Jack, and "Tea Leaves," edited by Roy Price. His latest record is "Stillburnin' on Mars." The Grand Ole Opry b/w, "Would You Stand Upon Me."" Danny Harrison has just had two more of his songs recorded by Jack Star on Poppy Dally's "2-7-9." These are "Footprints of a Fool" and "And I'll Kneel."" Dougays who may have been missed in the original mailing may be on this release copies by writing on their station letterhead to Jesse Harmon at Voice of America, 300 W. Va.

P. M. Carter, of Karo Records, 1300 Gillet Street, Olathe, Kans., writes: "Bill plane in my efforts to secure fresh material. As most of the skinny come in contact with new artists and material, I would appreciate audition or demo tapes from any and all. Considerable bucks who would like to get on our permanent mailing list for promotion records may do so by writing in the usual station letterhead.

Studley Monroe is still holding forth at KTOU, Las Vegas, where his string country players front a full-time show while also selling as sales manager. KTOU is full-time country and Smiley says he can use all the country records he can lay his hands on. Matt Parrish, of Bayou Records, 1912 Western Ave., West Palm Beach, Fla., inquired country jockeys to write him for a "country recorded Akron are Billywires," by Joe Blokko, and "Square Dance in the Park," by the "Kud-Doll Sisters. Parr recently concluded a session at Mountain Naz Studios, Nashville.

Jimmy James has a morning show every day plus a five country show, featuring local talent, every Monday, 7:30 to 9 p.m., over WCEN, Mount Pleasant, Mich. "Tex Ritter, George Hamilton IV and Lonnie Paul Wilson and his band made an appearance here recently during our Isabella County Fair," writes Jimmy, "and the show was tremendous success. I had a taped interview with Tex and Lonnie, which we used for the promotion of country music. Tex and Lonnie and the rest of the crew were great guys, doing anything I asked to make the show a success. On Monday night (21), we're putting on a two-hour country show here for the benefit of the State Training Home, and we'll do another around Thanksgiving. A lot of credit should be given to my employers, Paul A. Remond, and his sons Roger and Eugene Umber, general manager, for their interest in civic and community affairs."

Jim Carter, formerly c&w personality on KTOC, Malibu, Calif., who says that artists and disk jockeys send promotion records to him, has announced his new stand, Station KWOC, 5,000-watt at Poplar Bluff, Mo.  

**PHASE OF OUR 5TH ANNUAL COUNTRY MUSIC SPECTACULAR SALES PLAN**

20% DISCOUNT TO DEALERS

Phase 2 starts September 1 and offers New jackets that made Starday world famous.

PLUS! BY POPULAR DEMAND


WRITE... WIRE... PHONE...

**STARDAY RECORDS**

Box 115, Madison, Tennessee PHONE COLLECT 228-2575 ON SPARTAN IN CANADA

CHUCK CHELLMAN, SALES

From Nashville, Tennessee, "The Musical Heart of America!"
HOT COUNTRY SPECIAL REPORT FOR Week Ending 9/24/64

HOT COUNTRY ALBUMS

<table>
<thead>
<tr>
<th>Title of Album</th>
<th>Artist(s)</th>
<th>Label &amp; No.</th>
<th>Weeks on Chart</th>
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HOT COUNTRY SINGLES

<table>
<thead>
<tr>
<th>Title of Song</th>
<th>Artist(s)</th>
<th>Label &amp; No.</th>
<th>Weeks on Chart</th>
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</table>

- War in Europe
- Barber's Cuts 'EM Slick: Here Barber (Glenn, that is) gives the business to Dick Norris, record promoter and talent agent. Glenn, of course, is no barber, but miasm such as Slick is his manager, the latter believes the pose makes for a good gag, if nothing more. Barber is one of the most promising of the new country music talent.

Warren Show For Europe

LINDEN, N.J.—The Sherry and Smokey Warren Show, comprising Harvey Reynolds, Sonny Campbell, the Toothless Twins and Dottie Mae, left here Sunday (19) for a week's engagement in Bermuda, after which the unit plans overseas tour to France, Germany and Italy for four weeks, starting October 12. It will mark the group's 11th tour of U.S. military installations in Europe.

Other c&w bands and acts that scored well with an audience in the European theater recently were Tex Allen and his Westernaires, Leon McAllister and His Cameron Boys, Roy McCullard and His Lindy County Boys, Lloyd Arnold's group, and Macie Sullivan.

HITTING WITH A SPLASH!

I WANNA SWIM WITH HIM

by THE DAISIES

ROUETTE RECORDS

THE SPATS

RAZOR TAILS AND MONKEY RIBS

on THE ROACH

NASHVILLE TEENS

"TOBACCO ROAD"

by RUBY WRIGHT $125

OFF ALL COUNTRY AND WESTERN CHARTS AND BREAKING INTO THE POP CHARTS

Call your R.C. Distributor NOW!
THIS WEEK'S **TOP COUNTRY TALENT FEATURE**

on

"THE JIMMY DEAN SHOW"

BUCK OWENS
singing his recording hits:

Love's Gonna Live Here
I Don't Care
Alone With You
Act Naturally
with
Molly Bee
Comedian Charlie Callas
and Jim's Hound Dog Buddy "Rowlf"

"THE JIMMY DEAN SHOW"
ABC-TV NETWORK
Thursday, September 24th
10:00-11:00 P.M. EDT
NEW EPIC SINGLES HEADED FOR HITDOM!

Buddy Greco

"ZIP-A-DEE-DOO-DAH"
5-9713

Tony Orlando

"TO WAIT FOR LOVE"
5-9715

NEWS OF THE WORLD

Oslo

Nig Andersen is negotiating with the U. S. on issuing the Honolulu Singers over there. Their recordings have just been issued in Spain, Portugal, and the Benelux countries. The Australian oyg tone, “White Rabbit,” published by Bens Music, has been recorded by Danish songwriter Magnus Rasmussen on the Switzer label. Palace Music/Mig Anderson is acquiring the publishing with two tunes they have published, “A Sam ‘n’ Eula” and “Buck Shoe Stomp,” as sung by Bono Moore and the Shubes, respectively. Polydor producer Bobby Schmidt from Hamburg visited Arne Hendriksen here and recorded five German songs with Wencke Myhre. She will spell her name Wencke in Germany. In September she is visiting Hamburg to tape two programs, record seven radio programs and give a press conference. Munk-Hansen’s “House of the Riding Sko” a recent hit here by the Animale on Columbia. The Beatles turned down a $15,000 offer to sing in Norway. The Labour Vested Organization had planned a big concert there. A new singing line entered the local hit parade this week, Totti Shop, singing “Nye skal aldrig mer bli aldrig” (Today’s Tomorrow). And also brings in the first of the hit line Jorg-Per. Ellerberg’s platters to the parade. Ellerberg previously with Egi Moss Fjermel, started his discake last May. The Beatles film “A Hard Day’s Night” was premiered here this week and got fair reviews from the press.... Result of

RACKEAT’S

"REMEMBER HOW NAIVE..."
JOE MINTON’S
"FUNNY"

"WHAT MAKES A MAN TURN HIS BACK ON GOD"

"TOMORROW MAY BE TOO LATE"

THE GARDEN’S PEACOCK 1964

"MY LIFE"
"SO GLENS"

Duke and Peacock Records, Inc.

THE YEAR’S FIRST SLENDER
RICKI DINO’S

"YOU’LL ALWAYS BE THE ONE I LOVE"

Fax 559

20 RECORDS

Jay & The Americans

COMES A LITTLE BIT CLOSER

On the Way to the Moon

Sell National!!!

"YOU SEND ME"

SUNNY & THE SUNLINERS

Teen Drop 300E

LEMMER by

Brook Benton

#27333

TERFREND WITH A PROMISE

BILBOARD, September 26, 1964
Canada Slates First TV-Music Conclave

TORONTO—The Canadian public will get a preview of the home entertainment industry's 1965 lines during the country's first Television-Music Show to be held at Montreal's Show Mart October 1-6.

Robert M. Gowdy, show manager, said that some 75,000 persons are expected to view the wares of some 60 exhibitors. On display will be the latest in TV sets, phonographs, hi-fi and stereo equipment, record-players, hifi speakers, consoles and musical instruments.

The show is being sponsored by the Electronic Industries Association of Canada, Member companies of the association include Canadian Ad- miral, Canadian Martorten, Canadian Westinghouse, Claritone Sound Corp., Dominion Electronic Industries, Florendor, Pico of Canada, Philips Appliances, Ltd., RCA Victor Company, Ltd., and Spencers of Cana- da.

Importers & Distributors

Other exhibitors will include independent distributors of home entertainment products as well as musical instrument manufacturers and distributors.

Pfanziehl Bows Showcase

WAUKEGAN, III. — Pfanziehl needles are now available to dealers in a new self-service counter display unit made of stainless hardware, with two storage drawers and a hinged cover with transparent glass top for display of a needle assortment. On the front is a plastic needle index to assist a customer in the selection of the correct replacement needle. Pfanziehl offers a full selection of diamond and carbon needles.

NEEDLE BOX

Zenith Adds 16-Inch TVs, Phonograph & Clock-Radio

WASHINGTON—In 1963, manufacturer shipments of home entertainment products to dealers and to the public were up in number and value, and radios and radio-phonograph combinations and phonographs were down from 1962 figures. By the numbers, in 1963 manufacturers shipped 7.7 million TV sets valued at $5,035,000, up 17 percent in quantity and 14 percent in value, compared to the 1962 figures. Shipments of radios and radio-phone combinations, excluding automobile radios, totaled 26,184,000, valued at $44,750,000, compared with 11.4 million sets totaling $36,660,000 in 1962. Automobile radio shipments (exclusive automobile radios) increased from 6.6 million units valued at $518 million in 1962 to 7.6 million units valued at $710 million in 1963.

Surprisingly, Commerce figures show that 1963 shipments of home entertainment products to dealers and to the public were up in number and value, and radios and radio-phonograph combinations and phonographs were down from 1962 figures. By the numbers, in 1963 manufacturers shipped 7.7 million TV sets valued at $5,035,000, up 17 percent in quantity and 14 percent in value, compared to the 1962 figures. Shipments of radios and radio-phone combinations, excluding automobile radios, totaled 26,184,000, valued at $44,750,000, compared with 11.4 million sets totaling $36,660,000 in 1962. Automobile radio shipments (exclusive automobile radios) increased from 6.6 million units valued at $518 million in 1962 to 7.6 million units valued at $710 million in 1963.

Phono Sales Slip In July, EIA Reports

WASHINGTON—Distributor sales and production of monochrome television and radio receivers during July were up statistically from comparable figures in July 1963, the Electronic Industries Association's Market- ing Services Department reported.

Phonograph and clock radio shipments increased during the period.

Radio set distributor sales for July totaled 794,326, compared to 698,298 units in July 1964, and the year-to-date total for 1964 was 5,171,479 units, comparable to 4,663,395 in 1963.

Total television production for July was 517,417 units and the total for the first six months of 1964 was 3,010,218. This figure includes 244,500 color television sets and 2,765,718 monochrome television sets.

Monochrome television receiver production for July was 427,531, compared to 384,291 in July 1963, and the year-to-date total for 1964 was 2,760,041 units, compared to 2,744,121 for the same period of last year.

Major Expands Phono Line; Adds $149.95 ’999’ Unit

WINDSOR, Ont.—Major Electronics’ new “999” modular phonograph fea- tures solid-state circuitry, walnut finish, a BSR changer, 20-watt peak power, and lists for $149.95.

A de luxe monopole antenna, the Artiste, lists for $80,099.00.

Pfanstiehl Bows Showcase

WAUKEGAN, Ill.—Pfanstiehl needles are now available to dealers in a new self-service counter display unit made of stainless hardware, with two storage drawers and a hinged cover with transparent glass top for display of needle assortment. On the front is a plastic needle index to assist a customer in the selection of the correct replacement needle. Pfanstiehl offers a full selection of diamond and carbon needles. A big stage show featuring top talent will be a major attraction, according to the manager. Heavy advertising is scheduled for TV, radio, newspapers, billboards, ear cards and other media.

Visitors will also receive several thousand dollars in prizes. Gowdy said the purpose of the show is singular: "Create public interest and excitement in the new home entertainment products on display."

Fran Warren will be on hand to headline the 40-minute stage presentation. She'll be backed by Canadian singing star Denny Vaughan and his 13-piece orchestra, plus a variety of other acts.

A special reception and show preview for dealers will be held on the evening prior to the show's official opening, Wednesday, September 30, from 7:30 to 9:30.

July TV & Radio Production Up

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Olympic Names 5 Salesmen

NEW YORK—Olympic Radio & Television Sales Corporation has added five new men in its sales force, Morton M. Schwartz, president, announced last week. Schwartz termed it part of a continuing expansion of Olympic's field sales force to augment the efforts of distribution and wholly-owned sales sub- sidaries.

The new men include William A. Rich, Phoenix, Ariz., regional sales manager for Arizona, Colorado, Montana, Utah, Wyoming and part of Nevada; Donald K. Shepherd, Milwaukee, Wisconsin; sales manager for Milwaukee and part of Wisconsin.

William E. Dobson, Nashville, district sales manager for the Nashville and Chattanooga trading area and part of Kentucky; Rodney B. Young Jr., Cincin- nati, district sales manager for parts of Ohio, Kentucky and Indiana; and Gordon B. Humes, district sales manager for the Western half of North Carolina.
NEW EPIC SINGLES HEADED FOR HITDOM!

EQUIPMENT NEWSLETTER

Whither the Component Market?

By DAVID LACHENBRUCH
Contributing Editor

What is the future of so-called "audiophile" high fidelity? The past couple of years have seen several companies leave the business forever, others merge. Some of those operating now are believed to be deeply in the red. Is this segment of the industry due for a massive shakeout?

It's difficult to put your finger on the true conditions in the audiophile sound industry. There are no reliable figures for sales or output. Most of the companies in the field are either privately owned or are small subsidiaries of larger corporations, so little financial information is available.

However, there is one set of figures which gives a general index to trends in this industry—a very general one, but nevertheless a revealing one. It's the annual Census Bureau compilation in the "Current Industrial Reports" series, subtitled "Home-Type Radio Receivers and Television Sets: A General Index to Trends in that Component Market:...

10 TURNTABLES AND CHANGERS. The Census Bureau's tabulations in this category are less meaningful, since the high priced turntables sold in this country probably are imported. They reflect the output of the leaders in Quantum Streets and others from the manufacturing scene (high manufacturers applied for patent last year) and price leadership. The prices are as high as $3,750 and $7,000.

Nevertheless, they show a sharp drop in factory sales of turntables and changers. Those sold "without case" for home installation jumped from 167,000 units in 1961 to 404,000 in 1962, and 338,500 in 1963. If you include record-players "complete with case" (but without built-in sound systems), there has been a sharp decline from 240,000 to 180,000 to 116,000 during the three years.

The Census Department figures indicate a slight decline in unit sales of packaged phonographs, including radio-phonographs, but not TV combinations, as shown in table (195 million units in 1962 and 4.4 million units in 1963—but a substantial increase in dollar volume. These figures seem to indicate that in 1963, component sales were down, in relation to packaged units.

Dollar volume of domestically made components, according to the Census Bureau's definition, came to $408,500,000 last year, equal to about 9 per cent of total factory price of $112,000,000 of packaged phonographs. The year before, component sales totaled $480,000,000, or nearly 17 per cent as high as that. The $294,000,000 represented to packaged phonographs.

The figures could be merely a temporary phenomenon. But one wonders whether the steady improvements in packaged phonographs, together with the tremendous efficiencies and advertising power of the major manufacturers, could sap a major part of the smaller component manufacturers. Or whether, as some component manufacturers claim, their products are so good that there's no replacement market.

The Census Department figures, incidentally, show a surprising 15 per cent drop in factory sales of domestically made tape recorders in 1963—down from 460,000 in 1962 to 316,000 in 1963, but still well above the 289,000 of 1961. Average factory price of a recorder dropped from $99 in 1961 to $95 in 1962 and then rose to $103 in 1963.

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The Village Stompers

"OH! MARIE"

By ROBERT HARRIS

These are the nation's best sellers by manufacturers based on results of a month-long survey using personal interviews with a representative national cross-section of dealers. Most of these dealers are those who sell phonographs, radios and tape recorders. A different price group is published in the space each week. The combined average of these surveys is computed every 18 weeks.

The percentage figure shown for each brand is the share of the total number of weighty points derived from all dealer responses. Point calculations are based on a blank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning $50 or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN $151 AND $200

<table>
<thead>
<tr>
<th>POSITION</th>
<th>BRAND</th>
<th>% OF TOTAL POINTS</th>
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<tbody>
<tr>
<td>1</td>
<td>Magnavox</td>
<td>35.5</td>
</tr>
<tr>
<td>2</td>
<td>RCA Victor</td>
<td>11.8</td>
</tr>
<tr>
<td>3</td>
<td>Masterwork</td>
<td>11.6</td>
</tr>
<tr>
<td>4</td>
<td>Zenith</td>
<td>10.0</td>
</tr>
<tr>
<td>5</td>
<td>Ken</td>
<td>8.0</td>
</tr>
<tr>
<td>6</td>
<td>General Electric</td>
<td>6.6</td>
</tr>
<tr>
<td>7</td>
<td>Motorola</td>
<td>6.6</td>
</tr>
<tr>
<td>8</td>
<td>Voice of V (M) V-3</td>
<td>5.6</td>
</tr>
<tr>
<td>9</td>
<td>- Sylvania</td>
<td>3.6</td>
</tr>
</tbody>
</table>

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influential factors. Dealers' data supply the figures, and does not indicate that the dealer's opinion is any period other than the previous month. Those brands that appeared in previous months have been noted in the category and do not necessarily appear on this list. The above ranking is shown below with their rank order in the index made in parentheses.

6/6/64 Issue: Decca (6).
2/29/64 Issue: Decca (6), Emerson (8); Webcor (8); Philco (10).

Clock-Radios Unveiled By Magnavox Co.

CHICAGO—Two new clock radios, launched by Magnavox Co., have been designed with the current decorator trend for "functional" appliances with "home furnishings" have been introduced by Mag

The American Colonial ($179.95) is an AM/FM radio, features a maple case that resembles an old-fashioned radio. It may be hung on a wall or placed on a table. Features include AM/FM automatic frequency control, push-button hand telecords, slide-rule dial, six-inch oval speaker and hum

With 5-Yr. Seal on Transistors

NEW YORK—A five-year warranty for transistors used in the magnetic and black and white television sets and home broadcast transmitters has been put in effect by Sony, subsidiary of the Sony Corporation of America. Sony is said to be the first manufacturer to offer a five-year warranty for its transistors.

E-V Organ Aims for Home

E-V Elec-Radio, a new electronic organ priced at $195 is aimed at the home-market. The model 6215 features a 37-tone solo manual with six voices, a 30-tone accompaniment manual with preset voices and balance control, variable vibrato and expression pedal. The 13-note pedal keyboard gives a preset voice and balance control. The organ measures 36 inches wide, 17 inches deep and 31 inches high.

DEAL DISKS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering ads or special terms. Shown where available is starting and expiration dates for such promotions and issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

Vanguard—Sept. 1, Expires Sept. 30. Extra $10 per dealer on entire catalog order. Everyman classics and demonstration records at $9.75 per copy; Everyman classics and demonstration records in sets of 20 per dealer at $15.50 per set. Extra $10 per dealer on entire catalog order.

Impulse—Sept. 10, Expires Sept. 30. A 10 per cent discount on all new and catalog merchandise.

ABC—Sept. 15, Expires Sept. 30. A 10 per cent discount on all new and catalog merchandise; a 20 per cent discount on all sales made during the month of September 1964.

Magnavox—Sept. 10, Expires Sept. 30. Extra $10 per dealer on entire catalog order. Everyman classics and demonstration records at $9.75 per copy; Everyman classics and demonstration records in sets of 20 per dealer at $15.50 per set. Extra $10 per dealer on entire catalog order.

GPX CRESCENDO—Expiration date indefinite. Started Jan. 1, 1964 and valid for 2 years. One get one free deal. Another get one free deal. One get one free deal. One get one free deal.

Gateways—Expiration date indefinite. Started March 14, 1964. A 10 per cent discount on all new and catalog merchandise.

Sears—Sept. 1, Expires Sept. 30. A 10 per cent discount on all new and catalog merchandise.


Deemers—Expiration date indefinite. Started May 1, 1964. A 20 per cent discount on all sales made during the month of September 1964.

Folk-ways—Expiration date indefinite. Started July 7, 1964. A 20 per cent discount on all sales made during the month of September 1964.

Audiophile Records—Expiration date indefinite. Started July 1, 1964. A 20 per cent discount on all sales made during the month of September 1964.

Billboard, September 26, 1964
PHONO DEALER'S TIP
Rentals Are Short Cut to Sales

COLORADO SPRINGS, Colo.—Renting stereo phonographs at $3 per week is a highly effective short cut to sales at Al Massaro's hall of TV Specialties, Inc., ag- grading sound retailer here.

Massaro's original program started with TV sets. He was attracted to apalling himself and then large number of military personnel stationed in this community of 60,000.

The program was so success-
ful that when Massaro added a separate department for com- moners, records, phonographs and recorders, he decided to extend his rental idea.

Today, Massaro has as many in 50,000 phonograph sets out on rental at a time. His butting average on sales is a surprising 75 per cent. That is, 75 per cent of his rentals are eventually converted into actual sales.

Each voron receives credits for the first three months' payments if he wishes to buy the set. The retailer also receives free a selec- tion of albums and singles. These include Classics, Westerns, and Top 40 pops.

Therefore, the customer can buy records at a "club dis- count" given by TV Specialties to all its rental customers.

Massaro says it's natural for a stereo photograph rental customer to end up buying sev- eral hundred dollars' worth of Discs for his equipment. Rental customers sign a con- tract acknowledging responsi- bility for the return of the photo- graph and guaranteeing it will be handled with care.

In return, TV Specialties

ESTEY SHOWS RecorderS

ESTEY ELECTRONICS showed its line of four-track stereo tape recorders to New England dealers and sales representatives at the firm's colosseum last week. Promoting them is the equipment are Stanley Green, Estey president; Howard and Gerry Althizer, Althizer Sales, Boston, Estey's New England distributor, and Joseph Silver, national sales manager of Estey's tape recorder division.

July Production
* Continued from page 41

seven-month 1964 total for all- channel sets was 2,161,900, com- pared to 2,056,923 units in the same period of 1963.

Radio Up

Radio set production for July totaled 1,055,547, compared to 999,663 in July 1963, and the 1964 seven-month total was 9,994,873 units, compared to 9,755,643 for the same period of 1963. FM total for the July, 1964, and 1963 were auto sets, compared to 311,816 in July 1963. Auto sets produced for January-July, 1964 totaled 4,531,350, compared to 4,064,421 for the same period of 1963.

PM sets produced in July 1964 (excluding auto sets and in- cluding other AM-FM combinations) totaled 106,633 units, compared to 120,832 in July 1963. FM sets produced for the first seven months of 1964 to- talled 295,925, compared to 276,732 in the same period of 1963.

FABARES and COLPIX PART

HOLLYWOOD — Shelly Fab- ares and Colpix Records have come to a parting of the ways. The label has granted her re- quest for a new home, to be new seeking a new affiliation, according to her attorney, Gunther Schaff.

Her contract for five years was let in 1963, A feature role on the Donna Reed TV show helped generate momentum for her disks. She has since left the role, her picture appearing in full-length films for Colomb- ia and MGM.

K & L Formed

KOLLENG—Singer-actors Hal Levy, who teaches a course in writing at UCLA and former student Bob Klimes, have formed K & L Enterprises to place material with record labels.

Name Change

CHICAGO—The Chad Mitch- ell Trio is changing its name of the Mitchell Trio. "The fes- ter to represent all three boys as equal partners," according to Frank Fried, their manager.

Phono Sales
* Continued from page 41

models totaled 198,369 in July, compared to 230,282 in July 1963, and seven-month totals were 1,245,799 in 1964, compared to 1,421,608 units in 1963.

Factory sales of consoles to- talled 95,254 in July, compared to 106,766 in July 1963, and sales for the first seven months of 1964 totaled 752,243, com- pared to 809,738 units in the same period of 1963.

Home Entertainment
* Continued from page 41

units valued at $59.9 million in 1963, down from 6.4 million units valued at $74.4 million in 1962. But radio-phono com- binations with built-in recorders moved up in 1963 to shipments of 1,3 million units valued at $189.3 million from 1962 ship- ments of 1.2 million units valued at $169.1 million.

Electronic phonograph ship- ments were down in value in

June 1963 to approximately $125.7 million in value, with $29.7 mil- lion for mechanical and $95.9 million for stereo. In units, 3,054,000 were shipped of which 1,4 million were me- chanical, and 1.6 million stereo. In 1962, electronic phonograph shipments were valued at $135.4 million for 3,060,000 units, of which 1.4 million were mechanical, and 1.7 million were stereo.

Decca Adds to '65 Phone Line

NEW YORK — Decca has added another model to its 1965 phonograph line, T-10 (DP-2513), an all transist- orized portable unit, fully automatic, four-speed and full stereo high fidelity, (it is equipped with a Garrard changer.) the suggested list price is $159.95.

Decca's new line now con- sists of 11 portables ranging in list price from $95.95 to $159.95. A Demonstration, all automatic component system, and 8 European models. All new models are now in stock.

St. Louis Music Bows Catalog

ST. LOUIS—St. Louis Music Supply Company, headed by En- gene Kornblum, is putting out a catalog of musical instru- ments, accessories and sheet music called "the largest in company history."

New lines include Rogers drums, Ponder guitars and sev- eral additions to Magnatone am- plifiers.

Little Stranger

ST. LOUIS CATALOG

ST. LOUIS—St. Louis Music Supply Company, headed by En- gene Kornblum, is putting out a catalog of musical instru- ments, accessories and sheet music called "the largest in company history."

New lines include Rogers drums, Ponder guitars and sev- eral additions to Magnatone am- plifiers.

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Blonder-Tongue Bows Fall
Promo for Home TV Line

NEWARK, N. J.—Blonder- Tongue Laboratories is kicking off a big advertising and sales promotion effort for its home TV line of amplifiers, UHF con- verts and antennas.

It features a special four-page advertising insert scheduled through November in technical publications plus point-of-sale promotional and direct mail and ad- vertising units.

Blonder, too, is offering a new home TV product, a sensor display, enabling stores to focus customer attention on the amplifiers. UHF converters and anten- nas are featured in the advertising and related material.

All products in the center have pilfer-proof mounting.

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Promo for Home TV Line

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SITUATIONS WANTED

MARKSMAN, FIFE & DRUMMER, BANDMEN, AUGUST 15th. 20TH. 1960, SOUTHWESTERN SECTION, Seeem? Share, HUNTSVILLE, TEXAS. TELEPHONE 1234.

BOOKS, MAGAZINES, PROGRAMS, POSTCARDS, etc., FOLK MUSIC - TRADES WANTED.

RECORD COMPANY. I WOULD LIKE TO OffER many thousands of dollars for complete record collection, including rare and valuable items. Address:

RECORD PROMOTION & PUBLICITY

CONSULTANCE
ADVANCE PROMOTION, MAIL ORDER, DISTRIBUTION, PRINTING, RECORD MAILING, ETC.

A complete line of slow songs, cowboy yodels, etc.

LAKE WORTH, FLA.

HALL OF FAME MUSIC CO.

1320 W. 32nd ST.

Music Publishing.

HELP WANTED

RECORD PROMOTION & PUBLICITY

ANNUCING a new low rate for

RECORDING FACILITIES & SUPPLIES

PROGRESSIVE SITUATIONS WANTED

RECORD MFG., SERVICES, SUPPLIES & EQUIPMENT

LE-BO, YOUR #1 SOURCE for the most complete line of:

RECORD RACES

RECORD ACCESSORIES

RECORD POCKETS

RECORD DIVIDER CARDS

For complete details on this feature see making live.

LE-BO Products Co., Inc.

RECORD PROMOTION & PUBLICITY

HALL OF FAME MUSIC CO.

RECORDS, EPs, LPs, RECORD CUSTOMERS, DISTRIBUTORS, PRINTER, SELLING YOURSELF.

you have a complete line of fast-selling, profit-making lines.

RECORD RACKS & EQUIPMENT

ISSUED TO THE RECORD STORE OWNER! DEPENDING ON YOUR NEEDS, WE CAN SEND YOU SAMPLES FREE.

RECORDS, LPs, EPs, 10-inch, 78's, 33 1/3s, etc., ALL RATES.

MISSOURI

DEC. 1960.

RECORDS, LPs, EPs, 10-inch, 78's, 33 1/3s, etc., ALL RATES.

DISTRIBUTING PERSONAL CONCERT LINE SELLING YOURSELF.

RECORDS, LPs, EPs, 10-inch, 78's, 33 1/3s, etc., ALL RATES.

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BULK VENDING news

St. Louis Operator Switches to All-Novelty Route for Summer

ST. LOUIS—How will an all-novelty vending route go? Very well, indeed, according to M. E. Frederick's, St. Louis bulk-vendor who formerly had luck with conventional during the summer. With the humid, sticky weather common to St. Louis' summer, collections dwindled away to practically nothing for candy corn, jellybeans, bridge mix, chocolate confections and tab gum. Bulk gum volume, while more reliable, was never what it should be.

This summer, however, the South St. Louis operator tried a different setup. With a wide choice of novelty fill, capsules and specialty items on the market, he decided to do away with edible fill altogether and to convert all of his 1-cent, 5-cent and 10-cent machines entirely to weather-proof items.

The results? By the end of August, Frederick's found route sales for the entire month of August, were the largest sales of the year, according to the vendor.

Broadcasting Offers Aid To Solve Coin Shortage

NEW YORK—In the current issue of a newsletter, "Of Merchandising," Robert F. Hurleigh, president of the Mutual Broadcasters Association, urges broadcasters to program public service messages to help cope with the coin shortage. It done, coin operators will benefit.

The monthly newsletter points out that coins are a safe investment and that there are "over 8,000,000 collectors gobbling up the little round dikes faster than we can mint them."

President Johnson has signed a bill which will set a new precedent for the U. S. mint. To stock collectors from acquiring supplies of new coins as soon as they are made for use in 1965, the 1964 date will continue to appear on coins minted well into 1965. It is expected, he will permit broadcasters to use this new date to build up a surplus of coins that will go into circulation, not out of circulation into the hands of coin hoarders.

If the situation improves during the year, the Treasury Department may be able to return to the gold standard, as it did in the 1930's, to build up a surplus of gold that can be used to back currency and provide some insulation against inflation.

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KANSAS CITY, Mo.—Combining on-the-job experiments and diversification has built up a 2.5-ton machine line for vending operation for Bernard K. Bitterman, president of Bitterman & Sons, Kansas City.

Like many topdrawer operators, Bitterman started in this field with a buck vending by accident. He was a luggage inspector in 1931, when his brother-in-law bought a few penny machines and, unscrupulously tried to operate them in Kansas City.

Faced with income problems in the middle of the depression, Bitterman decided to try buck vending, and took over the 100 original penny machines. Since then, beginning with wall-type vendors, he has steadily expanded with every type of buck vending, and now has 2,500 machines in operation, with a payroll of six.

Good Old Days

"Those were the days," he said. "Pennies were 6 cents a pound, picked up at a Kansas City rolling plant, and gun balls and jellybean prices were about the same. There was a much better profit spread in the depression, oddly enough, than there has ever been since."

In the first few years, after adding tab vending to his route, Bitterman went to 1,500 machines, hiring his first employee in 1939. In 1935 he took a special route for two leading bulk vending lines, which he has been operating continuously since. Over the years, operating from a quiet Kansas City suburb, close to major highways which lead to his territory of six Midwest states, Bitterman has vended just about every item which fits into the scope of bulk machines.

Through the late 1940's, his son Alan grew up with a daily job at Bitterman headquarters, and eventually being groomed to take over the entire operation when he took over the routes. Bitterman has no intention of doing so, even though not long ago he suffered a coronary heart operation.

OPERATIVE PROFILE

Willingness to Experiment and Diversity Builds KC Operation

B. K. Bitterman, attack, which resulted in slowing down a bit

Best Year

Bitterman pointed out that 1960 was the best year for bulk vending everywhere, the first introduction of capsules, which produced fantastically good sales results, and which have been doing well since then. He points out that trolls have just about the same sort of appeal, and have been a big help in his operation.

Gradually expanding to nickel, dime and quarter machines for merchandise vending, the Kansas City operator created a second organization a few years back, Bitterman & Butts, in 1947, with Harper Butts as president, and himself as vice-president. Larger-scale vending operations are carried out through this firm.

Toward the end of the war, Bitterman foresee that many military bases created during the national emergency would continue to operate, and was one of the first bulk vendors in the nation to sign up for military installations for every type of bulk vending equipment. Now, he has Air Force, Army and Navy installations all over his six-State territory, representing hundreds of machines, with outstanding good will in every case.

Servicing

Because of the huge size of the territory serviced, many of the routes are too and too near each other to allow service personnel sleeping two nights out on one route, in order to service remote hamlets and cities.

A man who enjoys traveling, and who spends a lot of his spare time in exploring the corners of the United States, Bitterman visited 95 per cent of all the locations involved himself, and only recently rode routes at random, in search of added vending possibilities, spot expansion, etc.

Along with traveling, Bitterman's hobby is playing with his five granddaughters, some of whom will be added to the staff, in the future, as plants grow.

Today, Bitterman, operating as general supervisor, follows an unusual hobby in the collection of antique automobilies; and his office walls are lined with photographs and paintings of leading types of famous marquees.

Replacement Items

Highly pleased with sales volume today, Bitterman feels that many operators are藝術再創作，particularly for expansion, greater returns per machine, which have been achieved since 1960 have come from a constant search for good replacement possibilities by experimenting with this type of machine and that.

For example, where many operators were disappointed in vending bulk-point pens, the Kansas City operator has more than 100 machines in supermarkets, offering bulk pens for 10 cents each to those housewife shoppers who like them. Many have found a solid market for such pens.

Vending comic books, negliges, capsules, totes, picture catchers, varmints, trolls, etc. Bitterman has greatly expanded that it was permit that started him out, and he enjoys a heavy percentage of Spanish business on his vending locations.

NAMA Executive Leaves Labor Manual

CHICAGO—"Before and Aft the Union Drive," the first of a two-volume labor relations manual for vending operating company management, has recently been published by the National Automatic Merchandising Association.

The 56-page booklet was written by C. Benjamin Werent, NAMA's veteran employer-employee relations consultant.

Associated with Samuel M. Goran, the association's employer-employee relations committee chairman, the second volume, "How to Negotiate a Union Contract," will soon be printed.

Memphis Cig Sales Off 5%

MEMPHIS—Cigarette sales dropped $90,000 in Memphis for the first eight months of this year, compared to the same period last year, Leon O. Craig, collector of licenses and privileges, reported last week.

The city collected a 1-cent-per-pack tax. Craig said tax collected through Aug. 31 was $596,075, compared to $605,810, a drop of $9,735.

The amount means that 39,605,800 packs were sold, compared to 41,627,710 packs sold.

Price Bows Goody Potty

ROSYN, N. Y.—The Paul A. Prince Company this week went into production on a Goody Potty, a 10-cent capsule item. According to Prince, thesubmarine, plastic potty, will pick up the imprints on printed matter, may be stretched into endless shapes, and it also hangs point-of-purchase displays in Day-Glo are furnished with each order.

ANNOUNCING THE FIRST AND NEWEST

Now ready for immediate delivery. Has two 1,000 individually wrapped bubble gum balls. Double bubble TAD GUM, the most popular is bubble gum. Wrappers include comic, tongue and premium redemption. Bulk loading. Other products.

BIRMINGHAM VENDING COMPANY
520 Second Ave., North
Birmingham, Alabama
Phone: A-7356

Schoenbach For Merchandising

Leaf Brand RAIN-BLO

ALL SIZES

100 lbs. or more 250 shapes assorted

COMPLETE SELECTION nuts, peanuts, candy, gums, etc.

PISTACHIO NUTS CASH MIXES

CHARMS

1c Vending 5c Rain-blo

6c and 10c Items

ALL VENDORS all types including parts and supplies.

NATIONAL VENDING MEMBER MACHINE DISTRIBUTORS, Inc.

J. SCHONBACH

715 Ellicott Place, BROOKLYN 16, N. Y.

March 1, 1960
Shift in German Juke Box Distribution Pattern Seen

By OMER ANDERSON

COLOGNE — Competition is sharpening in the saturated West German market for juke boxes and other related amusement devices. This is causing a realignment of distribution patterns if the current stagnation continues.

The German market went from zero boxes to almost 50,000 in eight years. Since then, the phonograph census has fluctuated, but has not gone down. Trade experts acknowledge that the market is saturated, and they see no appreciable further expansion in the offering.

Meanwhile, there has been a proliferation of producers and a steepening of competition in the machine business. The four major U. S. producers have been under intense pressure, and they have carved out a dominant position in the German market parallelizing that of the big American automakers.

Rock-Ola Policy

Rock-Ola was first into the German market, and at the very start of it. Rock-Ola shipped mechanisms to Germany which, however, the production and manufacture of the machines were still in the U.S. The machines were then shipped as full units to the German-built cabinets. The resulting machines were labeled as Rock-Ola and sold under the casual name of "Rock-Ola Germany." Aromatic Canteen was next to penetrate the German market in force through the acquisition of an enterprising German firm, Tonsornitz, of Neus伊, the former of the Neus伊 base. Canteen has branched out over Germany with the purchase of distributing companies. One of the important such companies in Canteen's Helmut Kehrbach of Hamburg.

Warltur similarly took a direct jump into the German market—and the hard way. Warltur is concentrating more on manufacturing and servicing in North Germany, and has begun production of an automatic machine line for the European market, the Lyric.

Company President Operator

Warltur operates parallel to some extent of Canteen, which produces an average box, low-priced, for the European market and ships its AMI for the carriage market. However, the AMI is assembled at Neus伊, but Warltur is shipping its U. S. box direct from North Tona. This readiness for operation, Seeburg, while still not convinced of the profitability of a Warltur manufacturing or assembly operation, has nevertheless established a distribution subsidiary in Hamburg, Seeburg.

This powerful American competitive thrust into the German market has taken toll of many German rivals. Wurlitzer, in the early phase of the German boom an important phonograph producer, was Negro, was not long after producers. Only two major American manufacturers remain: Th. Bergmann and N. S. M. are strong in the compact box field, but another company with the U. S. firms in the prestige box market. To survive, the German producers are orienting their operations toward the export market, where German phonographs have a high reputation for quality and have a competitive edge in price.

For example, N. S. M. is giving heavy promotion to the fact that it exports 30 per cent of N. S. M. production. Th. Bergmann and N. S. M., significantly, are strongly entrenched in the British market.

However, despite the efforts of German producers to expand exports, domestic trade circles insist pessimistically about the outlook at home. There is a lack of organization of distribution channels to increase the manufacturer's profit margins, with at least one trade authority speculating that there is at least one manufacturer potentially free from competition. Measures taken by the trade to eliminate manufacturers and then direct to the retail trade. N. S. M. Dieter Ackermann, the importer, (Continued on page 34)

Local and State Groups Contribute Major Role in MOA Resurgence

CHICAGO — It's no secret that Music Operators of America is experiencing its greatest resurgence in years. What a lot of this can be attributed to is that a good portion of the credit rests with the State and local coin machine associations that have given the national group vigorous support.

With MOA Managing Director Fred Granger appearing recently at a local association convention, he told the group he considered "the State and local associations my bosses lets me!"

At Grinder's 20th Annual Meeting, "I meant every word. Running an association is like running a political campaign," he said. "I am the grass roots support that gives MOA its greatest strength."

Team Effort

Granger said that the key to MOA's resurgence is the strong State and local groups that consider their work as a team. A look at some of MOA's membership figures shows the extent to which the State and local groups have helped the national group.

Of MOA's 39 members, some 200 are automatically enrolled in both the State and local group and the national. That is, when this group pays its State or local dues, it also pays the MOA dues to the State or local association, and the payment in turn sends the dues into MOA headquarters.

The system was adopted by six State associations and MOA is hopeful that more will join in.

Automatic Collection

The groups that automatically collect MOA dues when their members pay their State and local dues include: AMOA of Pennsylvania headed by J. S. Dardis, Michael Sizemore, New York State Operators Assn., and L. R. Garrett's North Carolina Operators. (Continued on page 54)

Jones Names McMurdie V-P

N. J. Operators To Organize Credit Bureau

NEWARK, N. J. — The Vending Guild of New Jersey, in an effort to halt the rising incidence of fraud on the part of location owners, has set up the New Jersey Credit Exchange, Inc. The creditizzie, goes into operation Tuesday (11).

Purpose of the OCEI is to gather information and statistics about locations, to determine which locations live up to their contract obligations and which do not. The OCEI will be available to VGNJ members.

The New Jersey move comes on the heels of the actions of the Music Operators of New York in setting up an information service. The New York action was prompted by the practice of fast-back artists opening stores, taking the machines from competing operators, then skipping the proceeds.

A board meeting on this practice appeared in the Sept. 17 Billboard. (Continued on page 54)

Rudy Letfiegd Dies

CLIFFSIDE PARK, N. J. — Rudy Letfiegd, veteran music machine operator, died here recently after being given the stirring news of the Vending Guild of New Jersey and Model Operators' credit association.

September 26, 1964, BILLBOARD
The second big feature on Riverboat is centered around three Joker cards at the bottom of the playfield. The cards are positioned such that hitting either of the Joker targets on both sides of the playfield will release the Joker cards. Making all three jokers with one ball lights the swinging target for the next ball, both of which then give free games if hit. Making both jokers gives the player an automatic free game. The "straights" are made by going through a top rollover or by hitting a center swinging target.

The game has two main features: Making a five-tone "straight" lights a bottom rollover which in turn gives the player an extra game if hit. Making a 10-tone "straight" lights another bottom rollover which also gives an extra game if hit. The game has four main features: Making a five-tone "straight" lights a bottom rollover which in turn gives the player an automatic free game. The "straights" are made by going through a top rollover or by hitting a center swinging target.

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Announcing Billboard’s Special
MUSIC OPERATORS OF AMERICA
CONVENTION ISSUE

Dated: SATURDAY, OCTOBER 17
Distributed: MONDAY, OCTOBER 12
Ad Deadline: WEDNESDAY, OCTOBER 7

This fact-packed issue (see editorial highlight below) offers advertisers a once-a-year opportunity to display their products at a time when the FALL BUYING SEASON is just beginning for the nation’s operators.

Billboard’s M.O.A. Convention is an excellent, low cost message vehicle for MANUFACTURERS and DISTRIBUTORS of phonographs, amusement games, pool tables cigarette and other vending machines, background music equipment, kiddie rides, coin handling or moving equipment, as well as SUPPLIERS of coin machine parts.

EDITORIAL HIGHLIGHTS


Analysis contains:

- Where juke boxes are located, how many in operation.
- How locations are paid.
- Monaural and stereo phone facts.
- Average weekly take per machine before commission.
- Record purchases — where records were bought.
- Diversification information — tells how many phone operators operate amusement games, cigarette machines, food and drink machines and kiddie rides.
- Regional reports on economic conditions of coin machine industry.
- Special programming tips.
- Special taxation article.
- M.O.A. progress report during past year.
- List of M.O.A. exhibitors agenda.
- M.O.A. slate of officers.
- General convention news roundup.

Plus all the regular news coverage

The 1964 Billboard M.O.A. Convention Issue will be PACKED with NEWS YOU WON’T WANT TO MISS!

M.O.A. & N.A.M.A. DISTRIBUTION

Free Distribution of this M.O.A. Issue from Billboard’s Servicenter where messages are taken, phone service is available, and your many questions are cheerfully answered. All N.A.M.A. guests visiting the M.O.A. Convention will also receive a complimentary copy of this issue.

In addition, copies of the M.O.A. issue and the October 24 issue of Billboard will be distributed from Vend’s Servicenter at the N.A.M.A. Convention, McCormick Place, October 17-20.

ADVERTISING HIGHLIGHTS

- Standard Billboard page size.
- Regular Billboard advertising rates apply.
- Offset printed — no plates required.
- Excellent reproduction.
- An opportunity to reach those operators attending the convention, as well as those unable to attend for one reason or another.
- Special free distribution of this important issue from Billboard’s Servicenter — located at a high traffic location during the entire convention — Sherman House, Chicago . . . October 14-16.

START PLANNING NOW!!!

Have your advertising sales message ready to appear in the pre-convention issue (October 10), convention issue (October 17), and post-convention (October 24) issue of Billboard.

REMEMBER . . . Advertising Deadline for the M.O.A. Convention Issue is Wednesday, October 7.

Have your agency prepare copy now, or if you don’t have an agency, give your Billboard salesman the assignment.

MAKE YOUR RESERVATION FOR ADVERTISING SPACE TODAY.

Chicago, Ill. 60601
188 W. Randolph
Central 6-9818
Dick Wilson

New York, N. Y. 10036
165 W. 46th
Paza 7-2800
Denis Hyland

Hollywood, Calif. 90028
1520 N. Gower
Hollywood 9-5831
Bill Wardlow
MOA Exhibits Near Sellout

CHICAGO—Music Operators of America has signed two additional record companies and four amusement machine manufacturers as exhibitors for its fall convention, bringing the total to 41 within six booths of a sellout.

The MOA has 50 exhibitors compared to last year's total of 42, and some 180 exhibitor booths sold, compared to last year's figure of 82.

The current MOA total of 42 record companies signed is virtually three times the 1963 total of four.

Two Diskettes

Tampa-Motown of Detroit and Waltman Records, Inc. of Air, Calif., are the latest diskettes to join the MOA rolls. Barney Ales and Ivry Siegel conducted the negotiations for Tampa-Motown, with MOA Managing Director Fred Granger, Tommy Kearns representing Waltman.

The four amusement machine manufacturers joining MOA last week were Rod O'Polo, headed by Ted Silverman, showing a small group of coin-operated the Radio Sales and Bally Industries, headed by Ron Bub, showing assorted amusement devices.

Both Frankie Gullati and Tchaikovsky, operated by 25.

Lyman Shubert, Van Nuys, Calif., with now a new Kiddie ride: Scientific Amusement Company, Palo Alto, Calif., will show a reconditioned amusement game.

Royal Shows

Royal Distributing Company, Cincinatti, headed by Claude Shockey, has signed as an exhibitor and will show a two-player water polo game called Water Polo.

Granger said advance reservations by operators indicates that MOA would have about 1,000 operators in the association if not in the history of the association.

Certainly the association's exhibitor listing is the most impressive since the big MOA heyday in the early 50's.

EUROPEAN NEWS BRIEFS

Tourist Trade Off

PARIS—First there was Scopitone, then Tchaikovsky. And now there is Telephone's Super-Cartel.

Telephone is mounting a big promotion campaign on the French market aimed at drawing a share of the promising European market. A Telephone official said, "The competition for the French market in Europe is far beyond our experience and it is important for us to develop our share.""The French market is mounting a strong campaign, including, however, we regret, for U.S. sales, and an American wholesaler. Canay will be used in the U.S. before the end of the year.

Phonos for Congo

BRUSSELS—Agents for the Congolese regime of Moise Tshombe have purchased 20 reconditioned U.S. phonographs for shipment to the Congo.

Most of the phonographs will be placed in large and small camps boughh- ting mercenaries Tshombe's regime is re- clining to help put down the revolt against his regime.

One of Tshombe's agents here reported, "It is big demand for American style phonographs. We can't get enough of them. Why don't American firms export to the Congo?"
EPITOME OF QUALITY  Rock-Ola builds it simple. Rock-Ola builds it solid. Rock-Ola builds in the quality it takes to keep the rich full stereo sound of a Broadway album or single coming in loud and clear to Main Street 24 hours a day. That's why the versatile new Grand Prix is a solid hit in any location.

Every component in the famous Rock-Ola mechanism is functional. The entire assembly is a masterpiece of simplicity, engineered for maximum performance with minimum servicing. These Rock-Ola features tell the story: a "common" receiver system; automatic money counter; exclusive Mech-O-Matic intermix; and new transistorized amplifier.

NEW WAY TO PROFIT ... Twin stereo speakers, simple selector system, and personal volume controls make the new Rock-Ola Phonette coin-activated remote speaker-selector unit outstanding for private listening in booth or bar. The Phonette brings in more pay for every play, boosts profits, builds collections. Can be used with any current model phonograph in the Rock-Ola line.

Look to ROCK-Ola for advanced products for profit

ROCK-Ola MANUFACTURING CORPORATION
800 North Kedzie Avenue - Chicago, Illinois 60651

new world of sound from ROCK-Ola
the 1964 grand prix ... the prestige phonograph for all locations

160 PLAY STEREO MONOURAL PHONOGRAPH WITH 7” LP FEATURE—MODEL NO. 425
### PHONOGRAPHIC

**TODO: Translate the table below into text.**

### ROCKETOLA

**TODO: Translate the table below into text.**

### SEEBURG

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### WURLITZER

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<td>D-Fly Pls</td>
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### SHUFFLEBOARDS & BOWLERS

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### WILLIAMS

**TODO: Translate the table below into text.**

### POOL TABLES

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### NEW AND USED COIN-OPERATED PHONOGRAPHIC

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Pool Tables (Cont.)

**FISHER SALES & MFG. CO.**

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**UPRIGHTS**

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**GAMES INCORPORATED**

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**KIDDIE RIDES**

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<th>Model</th>
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**SUGGESTIONS**

For using this complete indexed listing of NEW & USED PHONOGRAPH AND AMUSEMENT GAMES:
1. For reference purposes
2. For inventory control
3. For pricing information

ANOTHER INDUSTRY SERVICE FROM Billboard
VNGC attorney Maurice Schulp is also studying several new location concepts designed to tighten loopholes in the current contract. The new parts will serve as channel mortgages, giving the operator the right to collect damages on money owed.

The Newark association will participate in a meeting of the New Jersey Coin Machine Council in New Brunswick, Wednesday (23), and will play host at a round-table discussion here a week later (30).

**Pool Table Ruling**

- **Continued from page 47**

type of coin-controlled device, however long or difficult the conversion to a gambling device might be,” the memorandum read.

He pointed out that the city’s own pool players had a hearing set that would find it would take from six to eight hours to convert the subject devices and would require the addition of “From 10 to 20 microswitches, a step-up relay and other relays, a time clock, a counter, a push-button and a different type of coin slot.”

**COLUMBIA LITTLE LP’s**

- **Pop Vocal** ROBERT GOULET—Without You JERRY VALE—Be My Love RAY PRICE—Love Life

Country JOHNNY CASH—I Walk the Line MARTY ROBBINS—R.F.D.

Folk THE BROTHERS FOUR—More Big Folk Hits

**COLUMBIA SINGLE STEREO**

- ROBERT GOULET—Without You—Lush Life JERRY VALE—Because of You—Too Young RAY PRICE—Cold Heart—Take Me as I Am JOHNNY CASH—Hey Porter—Big River MARTY ROBBINS—Change That Dial—You Won’t Have Her Long

**The BROTHERS FOUR—Mule Skinner Come to My Bedside, My Darlin’**

All times listed are current 31st stereo single package for the box less taxes. Other packages or record companies may get weekly listing at their prices by sending releases to John Box Reviews, Williams, 165 W. 45th Street, New York, N. Y. 10036.
new

Most sensational money-making feature ever introduced in the history of the coin-phonograph industry! Seeburg's great new play-exciting *Spotlighted Album Award* feature. Now proved in the field to earn more money for operators and locations than any other phonograph feature ever manufactured. You have to see it to appreciate what it can mean to you. Have your Seeburg Distributor show you how this sensational feature works. THEN...ask any operator who has the new Seeburg LP Console 480 on location.

new

Thrilling cascade of stereo sound! Seeburg's great new 3-Way Audio feature! Six matched speakers for the most dramatic stereo ever. Super h-f tweeters and middle-voice ellipticals at the top...brilliant bass speakers below. There has never been a sound to match it!

new

- Display of 15 Additional Albums
- Stereo Album Merchandising Panel
- Illuminated Personalized Panel

*Patent Pending.*
BILLBOARD SPOTLIGHT PICK

THE 19 SPOTLIGHTS are those albums with the highest sales po
tential, in the opinion of Billboard's Review Panel, to achieve a
listing on Billboard's Top LP's charts. Spotlight albums in
tother categories are selected on the basis of their potential to
become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album listed in Billboard for review is hand-picked by Bill-4ard's Review
Panel, and its sales potential is rated within a category of music. Full
reviews are provided for Spotlight Picks and Special Label Pairs. All
other albums are listed in their respective categories.

POP SPOTLIGHT

First and foremost, Le
dy's interpreta
tions of his ma-nest works are
truly touching. He
presents them with
that special touch
which somehow accu-
rate the title of the
track.

LESLIE GORE

Early Obi

Ray Obi

WHERE DID I LOVE GO

Supreme.

JUMPIN' GENE SIMMONS

Me.

GEE & LEE

ALBUM REVIEW

GREAT SCOTT!

GREAT SCOTT! This is a

GREAT SCOTT!

GREAT SCOTT!

WARM WAVE

Warm Wave

MADONNA

ALBUM REVIEW

WARM WAVE

Cal Tadeo

Vee Wee VEE 5365 (5)

WARM WAVE

MADONNA

ALBUM REVIEW

MADONNA

MADONNA