

# Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

## Capitol Acquires 2 More B'way Casters; Lead Field

By MIKE GROSS

NEW YORK — Capitol Records jumped ahead of the competition last week in the race for original Broadway cast albums with the acquisition of the upcoming Cy Feuer-Ernest H. Martin productions of "Hobson's Choice" and "Skyscraper." This pickup, which is a result of Capitol's partnership deal with Feuer and Martin, now gives the company four cast albums for the 1964-1965 season. Already in Capitol's hopper are "Golden Boy" and "Ben Franklin in Paris."

The latch-on to "Hobson's Choice" and "Skyscraper" will probably result in an investment in both shows by Capitol but its financial involvement has not yet been set. Capitol, already is the top investor this season with \$200,000 in "Golden Boy" and another \$200,000 in "Ben Franklin in Paris."

The two new shows in which Capitol is now involved have scores by Jimmy Van Heusen and Sammy Cahn. "Hobson's

Choice," which has a book by Ketti Frings, is scheduled for a Broadway opening in the spring of 1965, and "Skyscraper," with a book by Peter Stone, is scheduled for a premiere in the fall of 1965.

Columbia Records is currently running second in the Broadway musical sweepstakes. It has two shows so far—"Bajour" and "Kelley." Columbia's investment is reported to be hitting the \$200,000 mark: \$50,000 for "Kelley" and \$150,000 for "Bajour."

RCA Victor, ABC-Paramount MGM and Mercury are running neck-and-neck with one Broadway show apiece but Mercury has an edge in that it is coming out with an original cast album of an off-Broadway production "Gogo Loves You." On the Broadway scene, though, already committed are "Fiddler on the Roof" to RCA Victor, "Some-

thing More" to ABC-Paramount, "I Had a Ball" to Mercury and "Baker Street" to MGM.

The upcoming season marks Mercury's step-in as a potent factor through its decision to become an angel. Thus far Mercury's original cast album acquisitions have cost nearly \$195,000: \$150,000 to "I Had a Ball" and about \$45,000 to "Gogo Loves You."

Record company investment, as a separate entity or through parent company affiliation as MGM Records with Metro and ABC-Paramount with American Broadcasting-Paramount Theaters, is now well over the one million mark and there are still more shows waiting in the wings.

The latest label entry into the Broadway sweepstakes is Reprise Records. Late last week it acquired the rights to "The Committee," an "intimate revue" which opened at Henry Miller's on Sept. 16. Reprise is putting the original cast album into the grooves tonight (Monday) at the Manhattan Center.

For Theater Log  
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## Elektra, Folkways Unite on Pkg.

By AARON STERNFIELD

NEW YORK—In what could be a pattern for specialty labels, two competing record companies have pooled their resources to come up with a folk package due for release in early October.

The labels are Elektra and Folkways. The unprecedented move involves using the superior merchandising and distribution machinery of one label and the rich catalog of the other.

Scheduled for release about

Oct. 10 is "The Folk Box," a four-record anthology of American folk music, with an illustrated 48-page book.

### Folkways Gets Credit

It will be issued under the Elektra label—with credit to Folkways given on the album cover—and distributed through Elektra outlets exclusively.

Folkways' contribution includes about 30 of the 83 songs in the anthology, lithographs for the book and the guiding hand of the label's Moe Asch,

who worked closely with Elektra's Jac Holzman in preparing the package.

Holzman began working on the concept five months ago when he decided that a folk anthology would be a good bet for Christmas sales if he could get one out by early October.

### \$10 List

The package, as he conceived it, would list for less than \$10, contain four LP's with four hours of playing time, carry a

(Continued on page 8)

## Teen-Beat Soars on LP Chart

NEW YORK — The Teen-beat, an accepted factor in the singles market, has now got a firm grip on the album field. According to the Billboard's "Top LP's" chart in the current issue, the teen-beat packages have moved approximately 18 per cent ahead of its ranking during a similar period last year with 45 album positions in a listing covering 150 top selling packages. Last year, the teen-beat captured 32 listings out of the 150.

The move-in of the teen-beat this year can be credited to the British push. Of the 45 teen-beat albums listed, 17 are of English origin (five by the Beatles).

Another growing influence in the album is c&w music. Significant strides have been made by c&w so that it now crosses

over into pop market analysis and in the current chart it has placed six of its packages among the best sellers.

The pop field still leads, though, with 67 albums; folk

### DEAN SHOW TO SALUTE C&W

NASHVILLE — "The Jimmy Dean Show" will salute country music on its Nov. 5 show over ABC-TV. The program will be taped in Nashville on Oct. 29. Guest stars for the country music telecast are now being hooked. The program is timed to kick off National Country Music Week, an annual event in Nashville.

music accounts for 17 listings, and jazz follows with 15 LP's.

Leading the teen-beat takeover are packages by the Beatles, of course. The group has three hits on Capitol, one on United Artists and one on Vee Jay. Following the Beatles is the Dave Clark Five with three of its Epic albums among the best sellers. The Beach Boys are spearheading the Yankee predominance on the list with five of its Capitol albums. The Four Seasons follow with two LP clicks on the Vee Jay label and one on Phillips. Roy Orbison (Monument), Mary Wells (Motown) and the Kingsmen (Wand) are tied with two each.

Despite the whimsical nature of the business, the major labels continue to maintain their dominance of the LP market. Colum-

(Continued on page 8)

## Yorke Is Setting Up Colpix in Hollyw'd

NEW YORK—Bob Yorke has taken over direction of Colpix Records. The former vice-president in charge of artists and repertoire at RCA Victor planned in from California, where he's setting up headquarters for the label.

Yorke will be commuting between Hollywood and New York until such time as headquarters for the Columbia label can be found in the film city. At that time, the firm will swing its operations base to the Coast.

The record division, which also includes the Dimension label is now completely autonomous, having been separated from the music publishing division a few weeks ago when Don Kirshner was made president of the publishing operation solely. Yorke's title as head of the record division will be decided upon on Monday (Sept. 21).

He'll be reporting to Burt Schneider, executive vice-president of Screen Gems, a Columbia Pictures affiliate.

Yorke's desire to move the record company's base of operations to the Coast is based partly on the fact that he recently bought a home in San Marino, on the outskirts of Los Angeles. It's reported that he'll be getting an annual salary of \$35,000 for heading Colpix.

It's also been reported that Colpix has been having some rough times and dropped an estimated \$500,000 in the past one and a half years. Kirshner had been heading the record company activities for the past 15 months. He came into the Columbia Pictures orbit when the film company bought his (and Al Nevelins') Aldon Music and Dimension Records for an estimated \$2,000,000.

## Two Dealers in L.A. Drop Franchise Plan

LOS ANGELES — The first two stores signed by the Discount Record Center chain as franchises have quietly severed their ties with the organization.

Dropping out of the experiment are Larry Barnett's Reseda Music Mart and Frank Dufford's Dufford-Kaiser Music in Pasadena, Calif. Barnett held his franchise since last March. Dufford since April.

Jack Schilling, of Dufford-Kaiser, explained Dufford turned in his franchise "because he felt it wasn't profitable. It was just too much work for the amount of profit received." Dufford said he wasn't interested in going in as a franchise location again.

"Sales were all right and records sold well enough," Schilling explained, "but there wasn't any profit. When you sell a \$6.98 album and you're making 35 cents, it's not worth bothering with. When you sell a three-record opera at \$14 and make \$1, and you have to go to Los

Angeles to pick it up and do the billing also, it's not worthwhile."

### No Floor Traffic

Schilling said people came in just for the advertised sales. "They don't build up floor traffic," he said. "People evidently watch the papers for the spe-

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## Mrs. Bienstock Exits Atlantic

NEW YORK—Miriam Bienstock, a substantial stockholder and vice-president of Atlantic Records, last week resigned her post and is selling her stock to the firm's remaining shareholders. Mrs. Bienstock had been with Atlantic in an executive capacity since the firm's inception in 1948. She told Billboard

(Continued on page 8)

THE SUPREMES, Motown Records sensational singing group, are veterans of many Billboard Hot 100 charts. They are currently riding high with "Where Did Our Love Go?" Their new album (by the same name) and new single, "Baby Love," will be released this week. (Advertisement)



# KETTY LESTER

## SWINGING NEW SINGING STAR

On RCA Victor

with a new single  
"I TRUST YOU BABY"

c/w "Theme from  
THE LUCK OF GINGER COFFEY"  
("WATCHING THE WORLD GO BY")  
#8424

GOING GREAT!  
KETTY'S NEW ALBUM:  
LPM/LSP-2945



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ARNOLD MAXIN, president of MGM Records, shows off gold record award to the Animals for their "House of the Rising Sun" hit. The British group, who left for England last week, will be back in the U. S. for an 18-city tour beginning in Norfolk, Va., Sept. 23.

## 'Greasepaint' Date Change

NEW YORK—Broadway producer David Merrick is moving up his production of the British musical "The Roar of the Greasepaint" because of a Tony Bennett recording on the Colum-

bia label of one of the songs from the show. Merrick originally had planned to bring "Greasepaint" to Broadway for the 1966 season but after hearing an acetate of Bennett's version of "Who Can I Turn To (When Nobody Needs Me)," he decided to bring in the show this season and okayed immediate release of the disk.

The score for "Greasepaint" was written by Anthony Newly and Leslie Bricusse, who clicked here last season with the musical "Stop the World—I Want to Get Off." That show had the "What Kind of Fool Am I" click. Howie Richmond, who published the "Stop the World" score is also publishing "Greasepaint."

A sidebar to the Bennett disk is that a number of copies on the market already have become collectors' items—but because of the flip side, "Waltz for Debby." Bennett had cut two versions of "Debby," one with a full orchestra backing and one with trio backing. Bennett chose the side with the trio as the one to be paired with

## Decca Drive on Kiddie Catalog

NEW YORK—Decca Records will spearhead a promotion on its complete kiddie catalog with the release of seven new children's Vocalion sets. The drive is on the full line of Decca, Coral and Vocalion catalogs of LP and single kiddie recordings, along with the complete Vocalion popular LP catalog. The program, which takes effect Sept. 21 and runs through Oct. 2, carries an incentive program, details of which are

available through all local Decca branches and distributors.

Leading off the new children's product from the Vocalion label is the latest release by Frank Luther, "Stories and Songs About America."

Included in the terms of the program are such Decca-Coral-Vocalion artists as Danny Kaye, Burl Ives, Big John Arthur, the Three Stooges, Bing Crosby and Judy Garland, among others.

As an added feature of the promotion, the complete Vocalion popular LP catalog has also been placed under the terms of the incentive program, making available product by such names as Fred Astaire, Eydie Gorme, Lawrence Welk, Tommy Dorsey, Guy Lombardo and Bing Crosby, to name a few.

Decca is supporting the promotion with a full color litho book, now in the hands of its sales force.

## Hi Event to Show Fall Product

MEMPHIS — Hi Records Company, one of the fastest growing independent labels in the U. S., will stage its first sales promotion and entertainment Wednesday and Thursday (23-24) to give 45 leading distributors a peak at Hi's fall product of singles and albums.

Hi President Joe Cuoghi will greet arrivals during Wednesday and entertainment will start at a 6:30 p.m. cocktail

hour in the Chisca-Plaza Motor Hotel's Crystal Room.

Hi, whose records are distributed by London Records, will present plaques to some distributors for past sales promotion of Hi records after the banquet.

Hi artists Ace Cannon and His Combo, Bill Black's Combo, Willie Mitchell and His Combo, will entertain.

Thursday's schedule includes a sales meeting, an all-afternoon barbecue, swimming, golf and a night ride on the Mississippi River on the excursion boat Memphis Queen.

London Records is sending 15 officials to the two-day meeting, headed by D. H. Toller-Bond, director of the company's American group.

## DURIUM DISK HONORS JFK IN ALBUM

ROME — An unusual President Kennedy memorial album has been issued by Durium under title of "L'Omio Di La Pace" (The Man of Peace). Written in the folklore dialect of Sicily, it details the late American president's life and is chanted by Leonardo Strano and Antonio Turchetti the same way as the exploits of the legendary figures of the area have been recorded. The album cover illustrates Kennedy's career in primitive color drawings similar to those usually found on the traditional donkey carts in Sicily.

## 'CINDY' BACK ON BOARDS

NEW YORK—"Cindy," the off-Broadway musical which was released as an ABC-Paramount album, reopens Tuesday (22) after a summer hiatus. The show will get a boost in the New York area with a half-hour telecast of excerpts scheduled for the CBS "Stage 2 Presents," 8 p.m., Sept. 30.

"Who Can I Turn To," but because of crossed wires in production the initial copies that were sent out had "Debby" with the orchestral backing. That shipment was stopped when the error was discovered and "Debby" will be stepping out with a trio from now on.

## The 'Jimmy Dean Show' Back-In (Country) Style

NEW YORK—Starting a new season, the Jimmy Dean Show opened on ABC-TV in the 10-11 p.m. (EDT) slot, Thursday (17) and revealed Jimmy and his guests in a relaxed, swinging hour of music and mirth, highly seasoned with country piano, fiddle and string sounds.

"Goodnight Cincinnati, Good Morning Tennessee" a toe-tapping, vocal opener by Jimmy no doubt won over a few million channel switchers. And Molly Bee is back, looking beautiful and singing some pop stuff. Jimmy's old hound dog buddy, Rowlf, had a cute camp routine. Don Adams fits the Dean show and is signed for five more appearances.

Roger Miller, Philips Records "Dang Me" artist, proved to be the show-stopper. Roger has previously exposed his winning ways via the "Tonight" show. In working with Dean, Roger seemed relaxed and displayed remarkable composing and singing talent which he flavored with humor. At one point he claimed having just received a gold record for his millionth "release." In another quickie, Rog described his guitar-picking as "Depressive Guitar." He also saluted Chet Atkins with a coast-to-coast wink and wave.

Dean is best when he works to bring out the best in his cast. Like Jackie Gleason he fills the second banana role most capably. Buck Owens will be Jimmy's guest next week.

The Jimmy Dean Show promises to be an exciting media for Country Music.

HAL BRAXTON

## MUSICAL THEATER LOG (1964-65 SEASON)

SHOW	CAST	PRODUCER	DIRECTOR	SCORE	PUBLISHER	ORIGINAL CAST ALBUM	BROADWAY OPENING
FIDDLER ON THE ROOF	Zero Mostel	Harold Prince	Jerome Robbins	Jerry Bock & Sheldon Harnick	Tommy Valando	RCA Victor	Sept. 22 at Imperial
BEN FRANKLIN IN PARIS	Robert Preston	George W. George Frank Grant	Michael Kidd	Sidney Michaels & Mark Sandrich	E. H. Morris	Capitol	Oct. 13 at Lunt-Fontanne
GOLDEN BOY	Sammy Davis	Hillard Elkins	Arthur Penn	Charles Strouse & Lee Adams	E. H. Morris	Capitol	Oct. 20 at Majestic
SOMETHING MORE	Arthur Hill-Barbara Cook	Lester Osterman	Jule Styne	Sammy Fain—Marilyn & Alan Bergman	Chappell-Styne	ABC-Paramount	Nov. 15 at Eugene O'Neill
BAJOUR	Chita Rivera-Herschel Berardi	Edward Padula	Lawrence Kasha Peter Gennaro	Walter Marks	E. H. Morris	Columbia	Nov. 23 at Shubert
I HAD A BALL	Buddy Hackett	Joseph Kipness	Lloyd Richards	Jack Lawrence & Stan Freeman	E. H. Morris	Mercury	Dec. 16 at Broadhurst
BAKER STREET	Fritz Weaver-Inga Swenson	Alex Cohen	Harold Prince	Marian Grudoff & Ray Jessel	E. B. Marks	MGM	Feb. 13 at Broadway
KELLY	Don Francks	David Susskind & Daniel Melnick with Joe Levine	Herbert Ross	Eddie Lawrence & Moose Chariap	Chappell	Columbia	Feb. 16 (theater not set)

### OFF BROADWAY

GOGO LOVES YOU	Judy Henske-Arnold Soboloff	Fred Weintraub	Fred Weintraub	Gladys Shelley & Claude Léveille	Vadfer Music	Mercury	Oct. 6 at Theater De Lys
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**BILLBOARD'S NICK BIRO** (center) and Dick Wilson (second from right) present an award to the 4 Seasons for the group's "Rag Doll" single which climbed to the No. 1 spot on Billboard's Hot 100 last July 18. The award was made during the 4 Seasons' sellout concert in Chicago's McCormick Place recently.

## RCA Sales Meeting Is Held in Montreal

**MONTREAL.**—The RCA Victor record division held its annual sales meeting here in Smith Falls, site of the company's manufacturing plant, with 17 salesmen from across the country in for the three-day meet.

Following the presentation of the fall program and the introduction of 57 new albums, the

17 salesmen were stationed at 17 phones to call as many dealers as possible within one hour, pitching the new releases. An hour later, orders were written for 6,000 records—normally the tally for five or six weeks' work. The records were in the stores and in the bins three days later.

A new consumer marketing drive, "The Record Sell Program," was introduced by national Sales Manager Knox Coupland, designed to stimulate consumer interest early in the autumn. This is to combat the pattern set during the last few years when sales started their upward swing early in December.

The promotion starts Oct. 5 and marks the introduction of a new release each week for eight weeks. These will retail at \$1.49 for its initial week before jumping to the regular retail of \$4.20 or \$4.98. Albums included in the program feature Al Hirt, Henry Mancini, John Gary, Peter Nero, Jim Reeves, Frankie Carle, Los Indios Tabajaras, and Mario Lanza.

During the sales meeting a new label design and new sleeve for 45's was unveiled. The new label is bright red, with printing in sans serif type faces, and the new sleeve is predominantly white, designed to appeal to the 45's market.

## Mrs. Bienstock Exits Atlantic

• Continued from page 1

she will enter the fashion field. Her duties, to be absorbed by Atlantic's executives, included serving as president of its music publishing firms (Walden and Cotillion Music), supervising manufacturing, and handling relations with foreign affiliates.

According to Atlantic, management and operations of the firm will remain unchanged. Atlantic's officers include Ahmet Ertegun, president; Jerry Wexler, vice-president and general manager; Nesuhi Ertegun, vice-president and director of album operations.

## Other Noteworthy News

### Ember Moves

**LONDON.**—Ember Records has moved its office from Great Newport Street to York House, Empire Way, Wembley. Exploitation manager Jimmy Gordon will be at 36, Wardour Street, London, W.1.

### Premier Moves

**NEW YORK.**—Premier Albums, Inc., formerly located on W. 40th Street is now at new executive and sales office at 1650 Broadway. According to Philip Landwehr, president, the move was necessary to consolidate the sales and executive operations, which include the Coronet, Spinorama, Twinkle, Kiddy, Baronet, Premier and Kirtedial Sound album lines.

### 'The Kangaroo'

**CHICAGO.**—Philips rush-released "The Kangaroo" by the Pantics as a single last week after hot response to the group's first album, "Discotheque Dance Party." The Pantics, six East Coasters, created "The Kangaroo" as a dance craze feature of their album, recorded live at the Rainbow Room, Wildwood, N. J.

### Fire at Universal

**PHILADELPHIA.**—Damage from a blaze Saturday (12) at Universal Records Distributors, 919 N. Broad Street, is estimated at \$100,000. Jamie-Guyden Records also was housed in the building. Operations of all firms are continuing at 907 N. Broad Street with the same phone number.

# Special Festivals in Italy Promote Disk Sales, Stars

By SAMI STEINMAN

**ROME.**—Nine events spaced throughout the year are pacing Italian disk promotion, with half a dozen other events jockeying for position in showcasing disk favorites.

The national promotions are in addition to the activities of the various diskeries but they have the complete support of most of the companies. A dispute has currently endangered the success of the Naples Song Festival, Sept. 27 and 29, because one of the Neapolitan diskeries has taken issue with the 24 songs chosen for competition. It has threatened to withdraw its artists from the event unless some authors are restored but it is unlikely changes will be made at this date.

Outstanding in the promotion of disk sales in Italy are the four R's—Ravera, Reno, RAI and Radaelli. Gianni Ravera is organizer of the Naples Festival, as well as the Castrocaro and the San Remo events. Ezio Radaelli has been successful with the Cantagiro (Singing Tour). Lately he has been working with Teddy Reno, whose Festival of the Unknowns at Ariccia, near Rome, has brought forth two top names, Rita Pavone and Dino.

Last of the group is RAI, Italian Radiotelevision, which sponsored this year's summer song contest and is about to begin its annual song event. This is tied up with a \$64,000 national lottery. This year it is titled "Naples Against All," and will begin with weekly eliminations between Sept. 30 and Nov. 25 in which four Neapolitan songs will compete against four from Paris, Madrid, Berlin, New York, Vienna, Milan (for Italy), London, Moscow and Rio de Janeiro, in that order. Nine Neapolitan and nine foreign songs will complete in three weekly eliminations thereafter, with the grand finale on Jan. 6, 1965.

American entries to be heard are "Begin the Beguine," "Star Dust," "Love Is a Many-Splendored Thing" and "Broadway Melody." British group includes "Lambeth Walk," "I Love the Little Things," "Candle Waltz" and "Tipperary." Most of the

other foreign entries are internationally known.

RAI's song competition will be followed at the end of January with the top national singing event, the San Remo Festival, Jan. 28-30, 1965. If it follows the 1964 pattern, it will determine the song classification leaders until the summer competition begins again.

During the summer, international song takes the limelight with Taormina's "Songs in the World." This presents from 8 to 12 top international stars with a budget ranging from \$60,000 to \$80,000. Taormina's Kursaal is also host to a secondary event, the Cantastampa, in which national recording artists present new songs with lyrics by journalists.

In addition to the other event for new recording artists, "Limelight for Festivals," which Ravera promotes in Venice, top promotion spots are personal appearances by international artists. Two events, the Burlamacco, also in Viareggio, and the International Song Tournament, in Pesaro, give their prizes a year later on the basis of record sales. Viareggio has stolen a march on San Remo and the others by getting consent of all labels to put out a single LP with all of the competing songs for sale at \$6.40. All proceeds go to the Italian Red Cross. It is the first Italian disk to present artists from all of the top labels in the land.

During the TV viewing months, one of the main promotion items for which all companies bid is the show, "Dream Fair." It presents new songs and top names from Italy and abroad, and unfolds a quiz show in which celebrities help competitors win funds for charities and other projects. Mike Bongiorno, an American, emceeds the show in Italian. Some 30 other TV musical shows during the year, running from 4 to 12 weeks each, present many recording names.

Juke box record promotions come via national competition known as "Festivalbar" and a radio program called "Your Juke Box." A new event, the Cantitalia, will tour Italy during September and October, presenting songs by new recording names.

## Trying Becomes Elektra

**NEW YORK.**—When Elektra Records releases its "Woody Guthrie Library of Congress" package of three LP's next week, Jac Holzman, head of the diskery, will breathe a sigh of relief.

The album represents about five months of correspondence, cajoling, editing, engineering and legal maneuverings.

In 1940, the fabled folk singer and Alan Lomax held a series of interviews lasting four hours in a three-day period. The interviews were waxed on 78's and were housed in the Library of Congress.

Though Guthrie is still alive, the records are the property of a trust fund set up for his children.

### Sought Permission

Five months ago, Holzman approached the trust fund for permission to edit the records and release them under the Elektra label. He was turned down, but the trustees said that they would release the rights sub-

ject to competitive bidding. Several labels put in their bids, but Elektra's was the highest.

That's when Holzman's problems began.

To take physical possession of the 78's, he had to go to the Library of Congress and get its approval.

### Power of Attorney

Harold Spivacke, head of the Library's Musical Division, was sympathetic. But to release the 78's, Holzman would have to produce a power of attorney. After correspondence with attorneys for the trust fund, the necessary papers were produced.

Then came the engineering problems.

First, the records had to be put on tape. Each disk had to be placed under a microscope, and the proper stylus selected. The result was some 10 tapes, running four hours and 20 minutes. A court stenographer recorded all of this.

(Continued on page 8)

Each name will be sponsored by an established singer. It will differ from the Cantagiro in that it won't have first and second-class competitions.

Most of these events are supported by the record companies who find the collective promotions more feasible and less costly than individual drives. A star who emerges from an event can succeed to greater laurels in most cases than he would via individual promotion.

## Billboard

Published Weekly by

The Billboard Publishing Company  
2160 Patterson St., Cincinnati, O. 45214  
Tel.: 381-6450

Publisher

Hal B. Cook New York Office

Editorial Office

165 W. 46th St., New York, N. Y. 10036  
Area Code 212, PL 7-2800  
Cable: BILLBOARD NEWYORK

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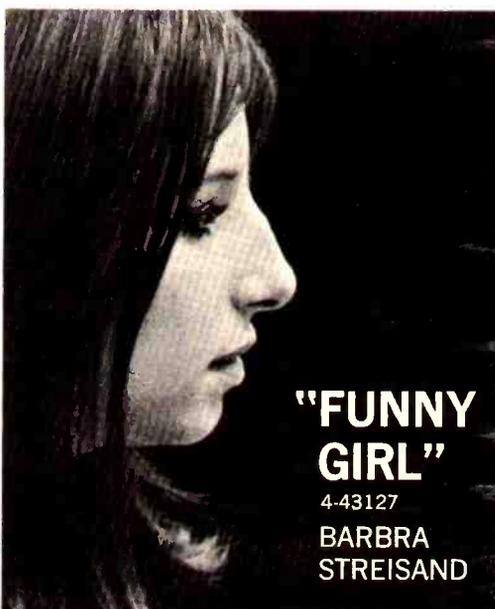
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Vol. 76 No. 39

BILLBOARD, September 26, 1964

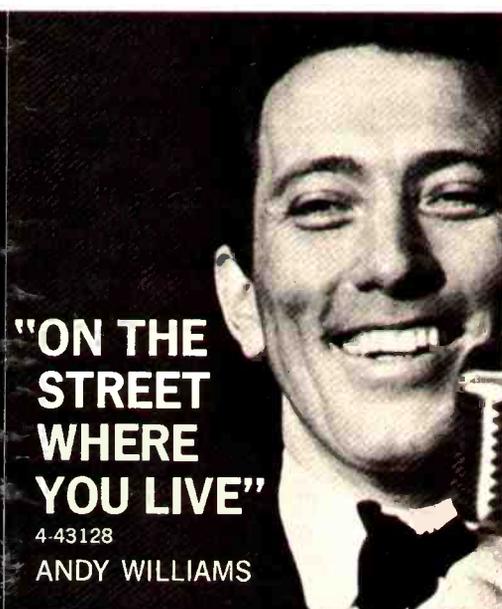
# WATCH



## "FUNNY GIRL"

4-43127

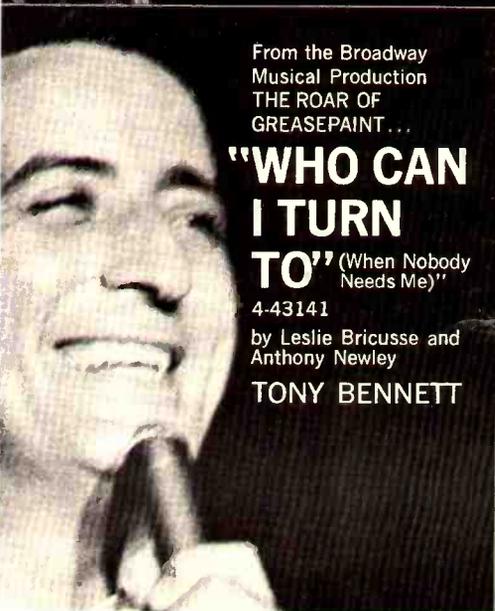
BARBRA  
STREISAND



## "ON THE STREET WHERE YOU LIVE"

4-43128

ANDY WILLIAMS



From the Broadway  
Musical Production  
THE ROAR OF  
GREASEPAINT...

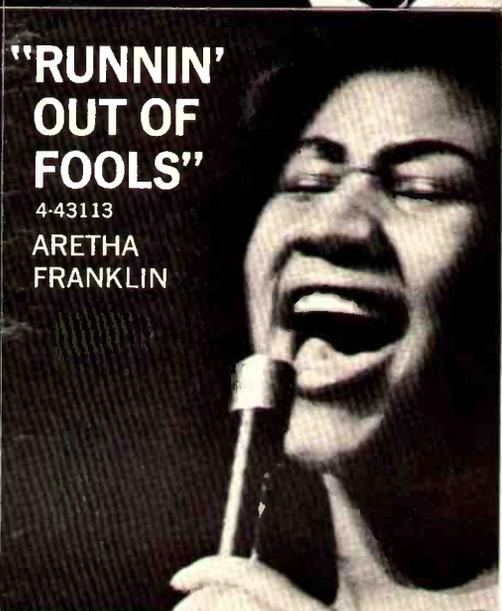
## "WHO CAN I TURN TO"

(When Nobody Needs Me)

4-43141

by Leslie Bricusse and  
Anthony Newley

TONY BENNETT



## "RUNNIN' OUT OF FOOLS"

4-43113

ARETHA  
FRANKLIN

# THESE MOVE

CHART-BUSTERS FROM COLUMBIA RECORDS 

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# Ford Slates Fall College Trek

By FRANK LUPPINO

NEW YORK — The Ford Motor Co., which presented the Ford CARavan of Music at over 60 colleges from last fall through the spring of this year, will continue the concert series in the fall.

For the start of the 1964-65 tour, the Serendipity Singers will share the spotlight with George Shearing in October, and Oscar Peterson will replace Shearing in November.

The tour is blueprinted by the Gilbert Marketing Group, student marketing research organization, in co-operation with Jacque H. Passino, Ford's special promotion department manager.

Last year, the motor company held a "Folk and Jazz Wing Ding" at Carnegie Hall. Its success brought about the start of the college series which last year and early this year featured Nina Simone, Herbie Mann, Ron Eliron, the Moonshiner, and the Rooftop Singers on the East and Midwest segments. The West Coast version of the CARavan featured Cal Tjader, Judy Henske, Modern Folk Quartet and Steve DePass.

## College Costs Low

The cost to colleges for the concerts is nominal. With Ford underwriting the concert's major expenses, colleges can permit students to purchase tickets at extremely low costs. Thus, the colleges get top names at low cost and Ford gets across their identification with the youth market. Proof of the "low key" Ford identification with the concert is their presentation at colleges where commercially sponsored entertainment had previously been impossible, for example, the U. S. Naval Academy, Johns Hopkins and Stanford, according to the Gilbert organization.

More than 40 colleges are set for the October-November tour which kicks off Oct. 5 at Upsala College, East Orange, N. J. Additional October dates are at University of Delaware (6), Moravian College, Bethlehem, Pa. (7); Rutgers in New Brunswick, N. J. (8); Stevens Institute, Hoboken, and Montclair State College, Upper Montclair, both in New Jersey (9); Villanova (10); Drexel Institute, Philadelphia (11); Adelphi College, Garden City, L. I. (12); University of Connecticut, Hartford (14); U. S. Merchant Marine Academy, Kings Point, N. Y. (15); Princeton University and Glassboro State College, Glassboro, N. J. (16); George Washington University, Washington (17); Westminster College, New Wilmington, Pa. (19); Clarion College, Clarion, Pa. (20); University of W. Virginia, Morgantown (21); and Ohio Northern University, Ada (22).

Remaining dates for October include Western Michigan University at Kalamazoo and Ohio Wesleyan University at Delaware (23); Highland Park (Mich.) Community College (24); Hanover College, Hanover, Ind. (28); Xavier University, Cincinnati (29); Earlham College, Richmond, Ind. (30) and De Pauw University, Greencastle, Ind. (31).

## November Dates

In November, the Oscar Peterson Trio replaces George Shearing. Dates include St. Joseph's College, Rensselaer, Ind. (1); Lincoln University, Jefferson City, Mo. (4); North West Missouri College, Maryville (5); Municipal University of Omaha (6); St. Louis University, St. Louis, Mo. (7); Kansas State

College, Pittsburg (8); University of Oklahoma, Norman (9); Kansas State University, Manhattan (10); University of Missouri, Columbia (11); KRNT Theatre, Des Moines (12).

On the 13th at Wisconsin State at LaCrosse, and the 14th at the State University of Iowa, Iowa City, the New Journeyman Trio temporarily replace the Serendipity Singers. The regular tour continues at Washburn University, Topeka (16); University of Wisconsin, Madison (18); University of Illinois, Urbana (19); and Purdue at Lafayette, Ind. (20-21).

According to Bill Driscoll at the Gilbert organization, the tour will be halted until early February when the West Coast CARavan gets under way at Arizona State College, Flagstaff, with the Serendipity Singers and Oscar Peterson. Some dates are yet to be filled during February.

**Companies Co-Operate**  
Driscoll pointed out that record company co-operation is good. He cited, as an example, that at all the dates at which

George Shearing appears, Capitol makes 25 copies of his latest album available to each college as prizes to those attending the concerts.

He also said that Radio Free Europe will tape five or six of the concerts for broadcasting overseas. Other promotion exposure comes via press kits distributed to co-operating colleges and universities. The kits contain complete print media material plus commercials and copies of the artists' records.

He estimated attendance as around 170,000 at the previous round of concerts. This does not include the 60,000 at a two-week period in Daytona Beach, Fla., during an annual spring influx of college students on vacation. He pointed out that the average cost of the concert package was around \$2,000 to the colleges, depending on facilities for seating and attendance. Since the same package would cost the average school approximately \$5,000 to \$6,000, this is based on Ford underwriting a goodly portion of the show costs.



TOP AUSTRALIAN FOLK SINGER, Lionel Long, receives a Gold Record for his LP "Waltzing Matilda," from E.M.I.'s chairman and managing director, J. M. Burneth, C.B.E., at a recent cocktail party at Menzies Hotel, Sydney.

## Beatles Net 80G in Minutes; Minets??

By CAMERON DEWAR

BOSTON—The Beatles left the 13,090 screaming teen-agers at the Boston Garden (12) as they found them—screaming. After a 30-minute performance of pandemonium and \$80,000 profit, the quartet left for Baltimore. It was a sight never before seen in the Garden, be it hockey, basketball, prizefights or a political campaign.

The Garden has undergone some miraculous changes from sports to Lippizaner horses to circus shows, but never one so amazing as from Saturday to Sunday.

What the Beatles' program was, no one could tell. The noise was shattering, but it seemed to be to the liking of the hysterical, 15 of whom (all female) were taken to the hospital. But if the crowd was out of its mind it was never out of hand, even with an estimated 5,000 yelling outside the Garden.

Meanwhile, at the Boston Arena, which seats 7,500, there were only a scant 500 for the London-based Minets, a group of five which has been touring the New England area. They are reputed to have a talent superior to that of the Beatles, but it was impossible to tell over the ear-splitting acoustics and shrill shrieks of the female fans.

The Minets' show was set up

to take care of the Beatles' overflow, and indeed a number of young female fans said they had sold their Beatles' tickets to come to the Minets. Their manager, Chet Block, formerly with Decca Records here, said the group had been flown in from London at the request of disappointed Beatles' fans. But two Beatles' tickets were worth six for the Minets before curtain time and there were few takers.

This was a night to wipe out the memory of Evacuation Day (when the British were kicked out), and without doubt it shouldn't do a bit of harm to record sales of both groups.

## Beatles Draw Record Gate

TORONTO — The biggest crowd the Beatles had in one day in their North American tour turned out for their two Labor Day shows at Maple Leaf Gardens here. In the city that boasts the largest Beatle fan club in the world, with some 54,000 members, paid admissions totaled 33,622 for the two shows. The Beatles reportedly carried off \$93,000.

Between shows the group was asked why it hadn't recorded

(Continued on page 8)

## Col'bia Promotes Shulman To VP of Special Products

NEW YORK — Albert Shulman has been upped at Columbia Records to vice-president of special products. Reporting to Bill Gallagher, Columbia's vice-president of marketing, Shulman will be responsible for the creation and sale of special records for use as premiums as well as for educational purposes by publishers and institutions. He also will direct the promotion of records for incentive programs to business organizations and trading stamp companies.

Shulman has been with Columbia since 1941, when he joined the manufacturing plant in Bridgeport, Conn. After holding several supervisory positions, he became national sales manager of transcriptions in 1953. In 1958, he was upped to general manager of Columbia spe-



AL SHULMAN

Columbia's subsidiary label, and in 1961, he was appointed general manager of Columbia special products.

## RCA Will Distribute 'Poppins' in Canada

MONTREAL — Things are poppin' on the "Mary Poppins" front at RCA Victor here. Victor will distribute the Disney

original cast movie soundtrack album on Buena Vista in Canada, and also the various Disneyland disks from the film.

In addition, the Canadian company has a jazz interpretation of the film score by Phil Nimmons and his orchestra, a swinging novelty version of "Spoonful of Sugar" and "Stay Awake," by Louis Prima, who recently signed with RCA Victor here, plus a couple of singles by French-Canadian artists doing lyrics in both English and French.

The movie opens in Toronto Oct. 23, and will hit the screens across the rest of the country next year. A feature of a preview sponsored by the Kiwanis Club of Toronto Oct. 22 will be the music from the jazz album played live in the lobby by Nimmons and his orchestra, regulars on the "CIBC Jazz Club" on the CBC Radio Network. Their "Take 10" album for RCA was well received.

Picking "A Spoonful of Sugar" and "Stay Awake" as the standout tunes from the movie,

## BEATLES LEAD IN GETTING GOLD RECORDS

HOLLYWOOD — Capitol's Beatles lead the pack in receiving RIAA certified single gold records, according to the label's president, Alan Livingston.

Three of the group's singles sales were all confirmed this year to go ahead of RCA's Elvis Presley by one disk. The RIAA has been certifying gold disks since 1958 and has only awarded 17 singles accolades during that time.

The quartet's winning disks were "I Want to Hold Your Hand," "Can't Buy Me Love" and "A Hard Day's Night." In addition, the boys have three RIAA certified gold albums.

## RCA's Transylvania Disk

HOLLYWOOD — RCA is rushing into release its first monster single in the literal sense of the word. Set to frighten radio audiences across the country this week is "I Want to Bite Your Hand," backed with "Ghoul Days," culled from the forth-

coming LP, "Dracula's Greatest Hits." Both sides feature Dracula and the Monsters, known in civilized circles as Gene Moss.

Outside producer Fred Rice originated the idea and produced the package which RCA's Neely Plumb bought. The single will be packaged in a special sleeve carrying the monster motif.

RCA has well-known French-Canadian vocalist Iris Robin giving them a bilingual treatment. A single of tunes from the film is also scheduled for Les Jerolans, popular French-Canadian group on the RCA Victor label.

Empire-Universal, distributors of Disney films in Canada, plan to have Julie Andrews in Toronto for press, radio and TV interviews to promote "Mary Poppins" in advance of the opening.

Rice is also working on follow-up projects, including a creation by the Bat Brothers which he hopes to place. As national merchandising development manager for Capitol, Rice offers that label first refusal on all projects.

Rice thinks the rash of monster TV shows will create a monster trend on records. He says that monster records are better than hot rod or surfing packages because they offer a lot of comedy.

Call it what you like: super single, bonus single, space-age single. It's Capitol's 4-BY SINGLE – a brand-new product line with built-in sales appeal for the ever-expanding teen market. Not the stuffy old EP...but a single in a soft sleeve. Contains performances never in 45 rpm. Priced to sell to the singles market, with extra profits for you (subject to single-record discounts: see your CRDC sales rep.)



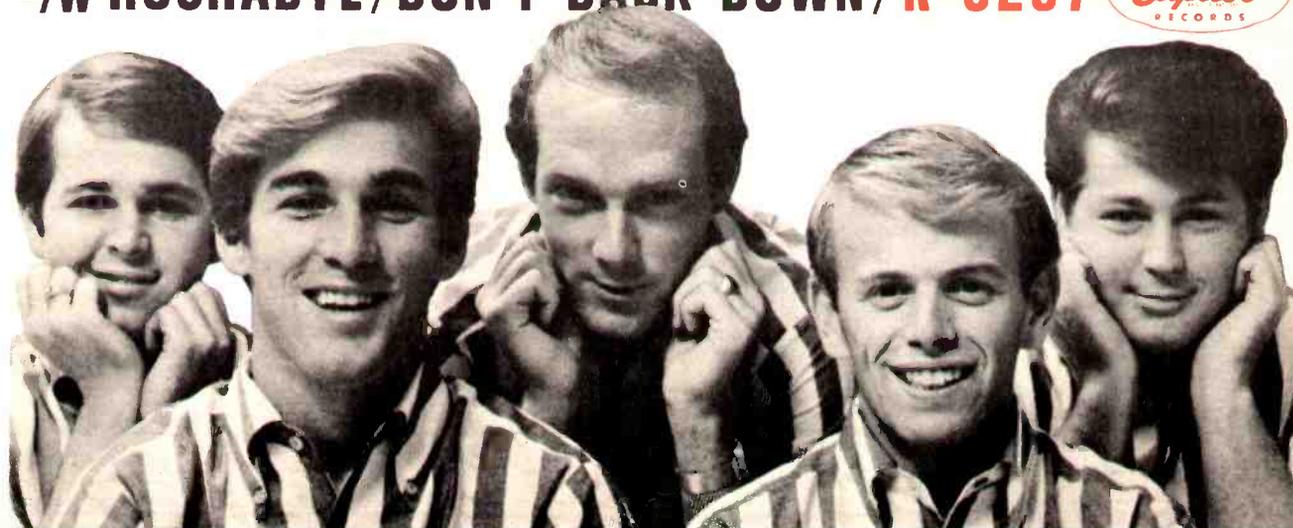
streamlined 4-track -paper, full-color 4 top teen-appeal er before available

Leading off this sales-tailored concept:

**4**<sup>BY</sup>

**THE BEACH BOYS/LITTLE HONDA/WENDY**

**b/w HUSHABYE/DON'T BACK DOWN/R-5267**



# Elektra, Folkways Unite on Pkg. Two Dealers in L.A. Drop Franchise Plan

• Continued from page 1

comprehensive 5,000-word introduction to the book and contain a representative sampling of the development of American folk music.

Holzman knew that his own catalog was not comprehensive enough to do the job. But he also knew that his catalog would be sufficient combined with Folkways.

So Holzman called Moe Asch of Folkways. The two had known each other since Holzman ran a retail record shop and bought merchandise from Asch in 1950. Their relationship is still extremely cordial.

Asch offered the entire Folkways catalog, with Holzman given carte blanche to take what he needed. He used more than 30 songs from that catalog.

## Folkways Artists

Among the Folkways artists represented on "The Folk Box" are Clarence Ashley, Big Bill Broonzy, Cisco Houston, Blind Lenon Jefferson, Blind Willie Johnson, Leadbelly, Ewan MacColl, New Lost City Ramblers, Pete Seeger and Doc Watson.

To that Holzman added the cream of his own roster: Theodore Bikel, Oscar Brand, Hamilton Camp, Ian Campbell Folk Group, Judy Collins, Erik Darling, Dian and the Greenbrier Boys, the Dillards, Jack Elliot, Bob Gibson, Cynthia Gooding, Woodie Guthrie, Irish Ramblers, Ray and Glover Koerner, the Limeliters, Ed McCurdy, Phil Ochs, Tom Paxton, Jean Redpath, Susan Reed, Jean Ritchie, Mark Spelstra, Sonny Terry, Dave Van Ronk, Frank Warner, Weissberg & Brickman, Josh White and Glenn Yarbrough.

The financial arrangements with Folkways are roughly that Folkways shares—in proportion to the material contributed—in the profits of the packages.

Promotion, production and distribution are the exclusive province of Elektra.

## Shelton Role

Instrumental in the compiling of the selections and the 48-page book was Robert Shelton, New York Times critic. The book is a complete text of folk music, following the sequence

of selections on the package and containing a discography of folk records, not only from the two labels involved, but from all other leading folk labels.

Holzman is aiming for Christmas sales and the college market. Hence the \$9.95 list, which should be within financial reach of most collegians.

Will the Elektra-Folkways joint venture be a pattern for the future? The concept is promising, according to Holzman. He feels that in the specialty field, the resources of any one label are often insufficient to turn out a comprehensive anthology.

When such a situation obtains, the prospect of two labels embarking on a joint venture is bright.

## Specialized Fields

This prospect not only holds true for the folk field, but for such specialized fields as jazz and gospel.

Asch feels that much good material is frozen, and can only be unfrozen and re-exposed to the public by having two or more competing labels co-produce documentary albums.

He added that his label will seriously consider similar co-productions when the opportunities arise.

## Teen-Beat Soars on LP Charts; Gains 18 Per Cent

• Continued from page 1

bia is represented with 26 LP's, Capitol with 22 and RCA Victor with 19. The 150 positions on the chart, by the way, are held by 37 different labels.

In the pop field, Andy Williams (Columbia) leads the male vocalist group with four albums and Barbra Streisand (Columbia) is top female vocalist with three albums. The pop instrumental field is headed by Henry Mancini (RCA Victor) with four albums, and the pop vocal group category is led by the Ray Charles Singers (Command) with two albums.

The jazz vocalist field is topped by Nancy Wilson (Capitol) with three albums; Al Hirt (RCA Victor) leads the jazz instrumental group with three albums, and the folk field is sparked by Peter, Paul and Mary (Warner Bros.) with four albums.

There is a three-way tie in the country field: Jim Reeves (RCA Victor), Buck Owens (Capitol), and Johnny Cash (Columbia) are represented with two albums apiece.

Also of significance in the current chart survey is the re-emergence of the comedy album. It's especially noteworthy because it's happening in a period when tradesters have

been saying that comedy on records is dead. This is refuted by the showing of five LP's on the Billboard chart. They are: Godfrey Cambridge (Epic), Woody Allen (Colpix), Len Weinrib & Joyce Jameson (Capitol), Shelley Bernstein's "The Sex Life of the Primate" (Verve), and Moms Mabley (Mercury).

## ASCAP Sets Coast Parley

NEW YORK—The biannual West Coast meeting of the American Society of Composers, Authors & Publishers (ASCAP) will be held on Sept. 23 at the Ambassador Hotel in Beverly Hills.

At the meeting reports will be given to the membership by ASCAP President Stanley Adams and Frank H. Connor, Society treasurer. In addition, there will be reports from the executive committee and the writers' advisory committee.

## Burton on Road Lecturing On Broadcasting, Music

NEW YORK—Robert I. Burton, president of Broadcast Music, Inc. (BMI), is making a series of speeches until the end of the year on "Broadcasting and the Many Worlds of Music" before broadcaster and advertising groups.

Burton began the lecture route with a Sept. 14 speech before the Louisiana Association of Broadcasters in Baton Rouge. He spoke to the New Orleans Advertising Club the following day. On Sept. 19, he addressed the Maine Broadcasters Association in Poland Springs.

## Beatles' Gate

• Continued from page 6

all the songs written by John Lennon and Paul McCartney. They've written too many for the Beatles to record them all, it was explained. "You can't just flood the market with records, like Capitol did in America," McCartney said.

"Naughty Capitol," chided another Beatle, Capitol executives didn't look at all chastened as they presented the foursome with a gold record saluting the sale of more than 2,000,000 records in Canada. It was the first gold disk ever awarded by the company in Canada.

• Continued from page 1

cial and then come in and you never see them again until something else comes up that's real cheap."

Larry Barnett explained the reasons he dropped his franchise were because of poor health which cut down on his ability to keep up with the chain's weekly specials plus differences of opinion between himself and President Art Grobart.

According to papers on file in the California State Division of Corporations office in Los Angeles, Ronnie Ricklin is vice-president and director, and Sam Ricklin, secretary-treasurer-director of the corporation.

While admitting his store had achieved good sales as a result of Discount's heavy advertising in the Sunday Calendar section of The Los Angeles Times, Barnett said he was opposed to Grobart's policy of what he termed "hysterical merchandising."

## Beat the Competition

Asked to qualify this term, Barnett explained it thusly: "You find out someone will advertise something, so, boom, you lower your price whether it is reasonable or not, or whether you're prepared for it or not." Barnett called it "selling cheaper to beat the competition."

Barnett cited two problems faced by small dealers: Lack of money for advertising and the inability to get mass merchandise at a good price. With a franchise, the dealer has the opportunity to be in the Sunday papers and offer terrific specials, he noted.

Barnett cited the problem of getting people in a group who think alike about what items to mark down. He said he felt it "ridiculous" to have had to mark down all Beatles' product.

Art Grobart cited "personal reasons" for the two stores dropping out as franchises. "It

had nothing to do with the volume of business they did," he said. He said he was not seeking additional franchised dealers at this time, was not abolishing the idea and probably would not be doing anything about renewing the idea for some time.

## Capitol Drops Nylen Bros.

HOLLYWOOD—Capitol has given Nylen Bros., Hawaiian distributor, 30 days' cancellation notice, setting up the termination of a relationship which has lasted 16 years.

Nylen's executive vice-president and treasurer J. H. Fernie and record department sales manager Ed Nielson were visiting labels here last week to secure new business to cover the anticipated loss. It is understood the cancellation caught the 40-year-old firm by surprise.

Capitol's national sales manager Bill Tallant would not announce any replacement, choosing to wait until Oct. 10.

Nylen, an electronics distributorship in Honolulu, handles the following labels: Liberty, Imperial, Dolton, Tamla/Motown, Contemporary, Prestige, World Pacific, Audio Fidelity plus several Hawaiian lines.

## Atlantic in Promo Push

NEW YORK—Atlantic Records is building up its promotional operation. The label has appointed Joe Smith to handle promotion for Atlantic, its Atco subsidiary, and all other lines which are distributed by these companies, including Stax and Volt in the Florida and Southwest areas. For the past six years, Smith has held promotional jobs in the Florida-Southwest territory.

Atlantic and Atco's present promotion staff consists of Joe Medlin in National promotion; Henry Allen, Eastern Promotion; Joe Galkin, South and Middle Atlantic promotion, and Red Baldwin, Western promotion. Boh Altshuler handles trade press information and other promotion responsibilities. All report to Executive Vice-President Jerry Wexler.

## Joins Falew

NEW YORK—Sonny Woods, former disk jockey and promotion man for ABC-Paramount and Tamla-Motown Records, has joined Falew Records as exclusive promotion man.

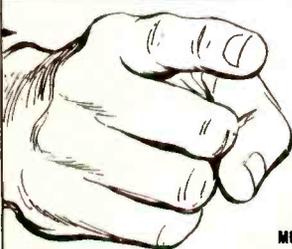
## Becomes Elektra

• Continued from page 4

Some 1,000 splices were required to get the tape in shape.

The result, after editing, is a three-LP album running three hours. Accompanying the records is a 16-page book with photo-stats of Guthrie's writings provided from the trust fund files.

The album contains 28 songs, with about 90 minutes of songs and 90 minutes of dialog between Guthrie and Lomax. It lists for \$9.96.



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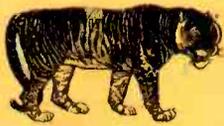
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**RECORDS**

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# Dodds Looks to RCA Camden To Ease 'Mr. Anonymous' Tag

NEW YORK—The cloak of anonymity that Malcolm Dodds has been wearing for his various assignments in the music business is ready to be taken off. "I want to come out of the shadows and be known as myself for myself," said Dodds, referring to his step-out as a singer on the RCA Camden label as an adjunct to an already established career as demonstration record singer, vocal contractor, arranger, and singer-composer of commercial jingles.

Dodds plans to continue these careers through his organizational set-up, but he now plans to stress his singing career, hoping that it will make him a "name" recognizable to the public and not just one that's known by music business insiders.

Right now, Dodds is the only solo artist under contract to the Camden label and the company is currently pushing him along via an album of ballads titled "Try a Little Tenderness." (A gospel LP was previously released.) Camden has high hopes for the Dodds build-up and a plunge into the singles market may be an eventuality—but that's not yet been established. Meantime, the stress is on the LP and it appears to be having an effect.

Dodds also expects to build his image as a solo singer via



MALCOLM DODDS

personal appearances. Although this, too, is still in the planning stage, Dodds is thinking along the lines of putting an act together that will take him along the night club route.

The other "sides" of Dodds have already paid off handsomely. He's been giving the billing of "King of the Demos" for his work in making demonstration records of songs that eventually become hits by John-

ny Mathis, Nat King Cole, Brook Benton, Brenda Lee, Sarah Vaughan and Jack Jones, among others. It was Dodds' demo of "Call Me Irresponsible" that was used as the sampler for the recording session at Kapp with Jack Jones. He's also used by many show score publishers on demos of the complete Broadway score. Prerequisites for demo work on Broadway scores, said Dodds, is the ability to sight-read fluently and quickly, to imitate styles and improvise moods and the willingness to remain anonymous.

In addition to writing TV jingles (he won an award recently for the best soap commercial), Dodds has written the theme song for "Sons of Hercules," a new series which will debut on ABC-TV in the fall. His compositions are published through his own firms, Small Acre Music and S.M.W. Music.

There is also a serious side to Dodds. He's now completing his second "Mass for Chorus and Orchestra" but he's not sure whether it will ever be performed while he's alive. Therefore, he's banking on a disk breakthrough via Camden to come into the spotlight from the shadow of anonymity.

## Gale Sings Up a Big Storm

LOS ANGELES—Gale Garnett, an actress turned singer, combines the grace of the actress with the power of the vocalist. In her opening as a featured performer at the Troubadour Tuesday (15) with Joe and Eddie, Miss Garnett lambasted an appreciative audience with her own favorite melodies in the folk-blues idiom.

Her hit RCA single does not adequately prepare an audience for her full talent. On the tune, "We'll Sing in the Sunshine," Gale glides similarly to Jo Stafford's gentle range. In person... wow! She is dynamic and hard-hitting. Her voice is much stronger, funkier and gutsy. She wails like a hard tenor saxophone and starts you wondering whether she is the same girl sounding so gentle on the single.

But she is, as proved by the slow and gentle "Sleep You Now," and the evergreen blues, "God Bless the Child." Gale's mid-range power is displayed on "I Know You Rider," her forceful opener, and is carried over to "Nobody Knows You When You're Down and Out" and "It Ain't Necessarily So."

Miss Garnett's easy patter before an audience is evidence of her confidence on stage. She shoots for a touch of humor and makes the point. Her backing encompasses bass and guitar which offer just enough of a folk sound to keep the young folk fans happy.

Joe and Eddie, in their turn, continue to astonish folkknicks with their emotional performances. They have to be the finest folk duo extant. Pacing themselves with snapping fingers and clapping hands, the duo releases unbelievable dynamics which infects the audience. When they come on with "Swing Down Chariot," you've got to believe

there's a revival meeting about to commence. And when they blend the "New Frankie and Johnnie" with "Lonesome Traveler," you know the spirits are really happy.

ELIOT TIEGEL

## COLUMBIA'S NEW SINGER

# Randy Sparks Takes Solo Route

NEW YORK — Now that Randy Sparks has successfully launched the new folksinging group, the Back Porch Majority, on the Epic label, in his role as a folk group creator, he is returning to his original role as a singer for Epic's parent company, Columbia Records. He's now being groomed as a solo singer by Columbia with a kick-off being planned for both the album and singles market in the near future.

All Columbia departments have been alerted to the splurge on Sparks and a build-up treatment similar to that recently applied to Barbra Streisand and Robert Goulet is being blue-printed by Columbia's sales, press, etc., departments. During all this, however, Sparks will retain his mentor position with the Back Porch group.

Sparks, who was instrumental in the creation of the New Christy Minstrels for Columbia, sold out his interest in the Christys last month. It was reported that Greif-Garris agreed

Colpix Records has signed John Davidson to a long-term contract. The young singer will be a regular on Carol Burnett's forthcoming CBS-TV program, "The Entertainers." His first album for Colpix, titled "John Davidson," is currently in preparation and will be released in November.

## PEOPLE AND PLACES

By MIKE GROSS

Marty Robbins, Columbia Records' country and western star, has been appointed Southern director of "Stars for Barry," show business personalities who are supporting the Goldwater-Miller ticket in the presidential drive. ... Irving Caesar, ASCAP director-songwriter, will be a distinguished guest at the Gershwin Festival to be held at Brooklyn's Gershwin Junior High School on Sept. 25. ... Ann-Margret will record an RCA Victor LP featuring songs from shows produced by David Merrick. ... Composers Paul Creston and Hugo Weisgall, and publisher John Ward will participate in the third ASCAP Symposium on American Music at New York's Judson Hall on Sept. 24. ... Jim Economides, Capitol Records producer, is now working on a build-up of Peter Ford, actor Glenn Ford's 19-year-old son. ... Wilbur DeParis has brought his seven-piece band back to the Broken Drum in Greenwich Village for an unlimited engagement.

The Smothers Bros. have just published a second edition of their souvenir book which will go on sale during their fall concert dates. Proceeds from the book's sale go to the American Cancer Society. ... Jodie Sands just completed a week's stand at Atlantic City's Steel Pier. ... Narissa Nickel, music biz publicist, has added the Casa Maria Restaurant in New York to her client roster. ... Lionel Hampton's band plays the Casa Loma in Montreal for 10 days beginning Sept. 21 and then returns to New York's Metropole starting Oct. 5. ... Ethel Gould has been retained by IJL enterprises, an artist-management and music publishing firm, as press representative. ... Singer Vickie Carroll, Decca artist, begins a two-week date at Detroit's Playboy Club on Sept. 21.

Leigh Hartline has been signed by Universal Pictures music supervisor Joseph Gershon to compose the score for the Panama & Frank production of "Strange Bedfellows." ... Ray Brown of National Artists Attractions, has booked the Daytonas for the four-week Johnny Rivers tour beginning Sept. 30 in Los Angeles. The package will also include the Ventures, and Chad and Jeremy, an English duo. ... Bobby Wood, whose new Joy Records release is "That's All I Need to Know" and "This Time," guests on a "leukemia show" sponsored by KYW, Cleveland, on Sept. 27 and then heads out on an extensive disk jockey tour. ... Folksinger Carolyn Hester opens at the Gaslight Cafe in Greenwich Village on Sept. 24 for a three-week engagement. ... Woody Allen will begin filming "What's New Pussycat?" in Rome, Oct. 10. ... The Knockouts, Ed Heller's Tribute Records group, will be at Luciano's Route 46 in Lodi, N. J., during October.

The Barry Sisters fly to Munich to tape a TV program Oct. 12 through 16th. ... Gene Krupa's Quartet begins a one-week engagement at the Savarin Restaurant in Toronto Oct. 5. ... John Hammond Jr. is currently at the Gaslight Cafe in Greenwich Village. ... Jimmy Dean, Columbia artist, started his second season on ABC-TV last week. Another Columbia artist, Andy Williams, returns to NBC-TV with a weekly series starting Oct. 5.

to pay a little more than \$2½ million over an undisclosed period with an original cash outlay to Sparks of \$200,000. The sale, incidentally, did not affect Sparks' 90 per cent interest in the music publishing firms of New Christy Music and Cherrybell Music companies or his 32 per cent ownership of Mandalay Enterprises, a subsidiary formed

to handle the group's TV appearances. Greif-Garris will continue to manage the Back Porch Majority.

The Back Porch Majority, a group of seven singer-instrumentalists, as compared with original Christy 11, got off to a fast start on Epic with the single, "Hand-Me-Down Things." An album is now forthcoming.



BOBBY VINTON (left), who has come up with several gold record awards for Epic Records, puts his name on the dotted line for a new long-term agreement with the label in the company of Columbia Records President Goddard Lieberson (right), and newly appointed Epic Vice-President-General Manager Len Levy.

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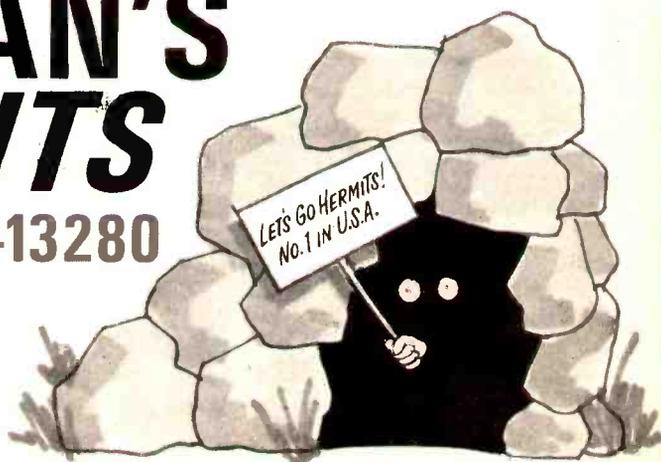


## HERMAN'S *HERMITS*

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**R&B BREAKING POP**

(R&B records generating pop radio airplay)

- I HAD A TALK WITH MY MAN—Mitty Collier, Chess (WIL, St. Louis; KYW, Cleveland; WYDE, Birmingham)
- OH NO NOT MY BABY—Maxine Brown, Wand (KOCA, Pittsburgh; KFWS, Los Angeles)
- LUMBERJACK—Brook Benton, Mercury (WMCA, New York; WLS, Chicago)
- GOOD BOY GONE BAD—Carole Quinn, MGM (WCAO, Baltimore)
- OPPORTUNITY—Jawels, Dimension (WQAM, Miami; WCAO, Baltimore)
- RUNNING OUT OF FOOLS—Aretha Franklin, Columbia (WPLD, Atlanta; WCAO, Baltimore; RYA, San Francisco; WLAV, Grand Rapids)
- CANDY TO ME—Eddie Holland, Motown (WWOC, Washington; CKLW, Detroit)
- BABY, BABY ALL THE TIME—Supers, Dora (KFWB, Los Angeles; KYNO, Fresno)
- SINCE I'VE LOST YOU—Jimmy Ruffin, Soul (WWOC, Washington)
- FEVER—Alvin Robinson, Red Bird (WPLD & WQXI, Atlanta; WMCA & WINS, New York; WITH, Baltimore)
- MY ADORABLE ONE—Joe Simon, Vee Jay (WEAL, Greensboro, N. C.)
- A SMILE IS JUST A FROWN—Carolyn Crawford, Motown (WABR, Winston-Salem)
- DON'T SPREAD IT AROUND—Barbara Lynn, Jamie (WQXI, Atlanta)
- I KNEW YOU WHEN—Wade Flemmons, Vee Jay (WAPX, Montgomery)

**R&B NATIONAL BREAKOUTS**

(Not Listed In Rank Order)

- RUNNING OUT OF FOOLS—Aretha Franklin, Columbia
- MY ADORABLE ONE—Joe Simon, Vee Jay
- I HAD A TALK WITH MY MAN—Mitty Collier, Chess
- BLESS OUR LOVE—Gene Chandler, Constellation

**R&B REGIONAL BREAKOUTS**

(Not Listed In Rank Order)

- I CAN'T HELP MYSELF—Gems, Chess (Cleveland, Chicago, Detroit, Baltimore-Washington)
- HEARTBREAK—Dee Clark, Constellation (Chicago)
- LET ME LOVE YOU—B. B. King, Kent (Chicago)
- SACRIFICE—Little Milton, Chess (Atlanta, New Orleans, Memphis, Dallas, Chicago, Houston, Nashville, St. Louis)
- TWO CAN LIVE CHEAPER THAN ONE—Geraldine Hunt, Bombay (Chicago)
- PLEASE FORGIVE ME—Ducette, One-Deafol (Cleveland, Chicago)
- I SMELL TROUBLE—Little Johnny Taylor, Galaxy (Cleveland, New York, Chicago)
- YOU'VE GOT IT—Johnny Williams, Kent (Chicago)
- FEVER—Alvin Robinson, Red Bird (Philadelphia, Chicago, New York, Baltimore-Washington, Cleveland, Atlanta)
- I'VE KNOWN—Drew Valls, Capitol (Chicago, Baltimore)
- JUST A MOMENT AGO—Soul Sisters, Sue (New York, Chicago, Baltimore-Washington)
- I FOUND A GOOD HOME—Joe Tex, Dial (Miami, Chicago, New Orleans, Nashville)
- MISS STRONGHEARTED—Bobbie Smith, American Artists (Miami, Tampa)
- TRY ME—Jimmy Hughes, Fame (Charlotte, Nashville, Atlanta, Chicago)
- I'M LONELY—Bobby Byrd, Smash (Charlotte, Detroit, New Orleans)
- GOTTA GIVE HER LOVE—Volumas, American Artists (Baltimore-Washington, Detroit, Detroit, Charlotte, Cleveland)
- LUMBERJACK—Brook Benton, Mercury (Miami, New York, Chicago)
- AFTER LAUGHTER—Wendy Rene, Stax (Atlanta, Chicago, New York, Baltimore-Washington)
- I WANNA THANK YOU—Enchanters, WB (New Orleans)
- SOMETHING YOU GOT—Ramsey Lewis, Argo (Atlanta, Philadelphia, Baltimore, Houston, New Orleans)
- THAT'S ALRIGHT—Carlton Oliver, Douglass-Rayco (Atlanta)

**R&B**

**D.J. ROUNDUP**

The information below is reported each week by leading R&B disk jockeys. The Contributing Editor is KAL RUDMAN.

NATIONAL BREAKOUTS are those records registering sales in a significant number of regions and can be classified as new hit records.

REGIONAL BREAKOUTS are those records breaking in one or more regions of the U. S. but not in sufficient number of areas to date to be considered national in scope.

Individual disk jockey reports give those records that are making their first appearance in the local top 15, the local breakouts, records to watch based on initial action in each market and the top LP's.

**★ PAUL (FAT DADDY) JOHNSON—WSD, BALTIMORE**

- FIRST APPEARANCE IN LOCAL TOP 15  
I WANNA THANK YOU—Enchanters, W.B.
- BREAKOUTS  
MR. HEARTACHES—Freddy Scott, Columbia  
AFTER LAUGHTER—Wendy Rene, Stax  
MAYBE THE LAST TIME—James Brown, Smash  
MAMA I THINK I'M IN LOVE—Del Capris, Columbia  
THEN YOU CAN TELL ME—Johnny Nash, Chess  
IT'S ALL OVER—Ben E. King, Atco  
I CAN'T BELIEVE WHAT YOU SAY—Ike & Tina Turner, Kent  
HEY MR. LONESOME—Carltons, Chess  
GOODNIGHT BABY GOODNIGHT—Butterflies, Red Bird  
GOTTA GIVE HER LOVE—Volumas, American Artists
- RECORDS TO WATCH  
DON'T SPREAD IT AROUND—Barbara Lynn, Jamie  
BABY BE MINE—Jellybeans, Red Bird  
SAND IN MY SHOES—Drifters, Atlantic  
ALL THAT'S GOOD—Fistas, Old Town  
COUSIN OF MINE AND THAT'S WHERE IT'S AT—Sam Cooke, Vic  
JUMP BACK—Rufus Thomas, Stax  
BABY BABY ALL THE TIME—Supers, Dora  
NEEDLE IN A HAYSTACK—Velvettes, V.P.  
LUMBERJACK—Brook Benton, Mercury  
I WANNA BE WITH HIM—Nancy Wilson, Capitol  
IT'S TOO SOON TO KNOW—Esther Phillips, Atlantic  
TOO MANY DRIVERS—Lowell Fulson, Kent  
DEATH OF AN ANGEL—Kingsmen, Wand  
I'M LONELY—Bobby Byrd, Smash  
WANTY TILL TOMORROW & OH WHAT A GOOD NIGHT—Della Vee Jay  
DNE MORE YEAR & ANOTHER BOY LIKE MINE—Raindrops, Jubilee  
WITHOUT THE ONE YOU LOVE—Arthur Prysock, Old Town

**★ GEORGIE WOODS & JIMMY BISHOP—WDAS, PHILADELPHIA**

- FIRST APPEARANCE IN LOCAL TOP 15  
BLESS OUR LOVE—Gene Chandler, Constellation  
I WANNA THANK YOU—Enchanters, W.B.  
CANDY TO ME (and Hip)—Eddie Holland, Motown  
DUST MY BLUES—Alme James, Kent
- BREAKOUTS  
I CAN'T BELIEVE WHAT YOU SAY—Ike & Tina Turner, Kent  
SOMETHING YOU GOT—Ramsey Lewis, Argo  
FEVER—Alvin Robinson, Red Bird  
SAND IN MY SHOES—Drifters, Atlantic  
OPPORTUNITY—Dimensions, Jewel
- RECORDS TO WATCH  
YOU DON'T KNOW WHAT YOU GOT—Kenny Gamble, Columbia  
THAT'S WHERE IT'S AT—Sam Cooke, Victor  
JUMP BACK—Rufus Thomas, Stax  
I WANNA BE WITH HIM—Nancy Wilson, Capitol  
TOO SOON TO KNOW—Esther Phillips, Atlantic  
DON'T SPREAD IT AROUND—Barbara Lynn, Jamie  
SMACK DAB IN THE MIDDLE—Ray Charles, ABC  
IT'S ALL OVER—Ben E. King, Atco  
JUST A MOMENT AGO—Soul Sisters, Sue  
I DON'T KNOW—Steve Alaimo, ABC  
SUCH A SHAME—Willows, Heidi
- TOP LP'S  
BABY LOVE—band—Supremes, Motown  
AMEN—band—Impressions, ABC

**★ E. RODNEY JONES—WVON, CHICAGO**

- FIRST APPEARANCE IN LOCAL TOP 15  
TWO CAN LIVE CHEAPER THAN ONE—Geraldine Hunt, Bombay  
LET ME LOVE YOU—B. B. King, Kent  
I CAN'T HELP MYSELF—Gems, Chess  
PLEASE FORGIVE ME—Ducette, One-Deafol  
SACRIFICE—Little Milton, Chess  
YOU'VE GOT IT—Johnny Williams, Kent  
GOTTA GET MY HANDS ON SOME LOVING—Artistics, Okeh
- BREAKOUTS  
TRY ME—Jimmy Hughes, Fame  
BLESS OUR LOVE—Gene Chandler, Constellation  
CAN'T LIVE WITHOUT HER—Billy Butler, Okeh  
I SMELL TROUBLE—Little Johnny Taylor, Galaxy  
FEVER—Alvin Robinson, Red Bird  
WEEP NO MORE—Nathan Mackinray, Rayco  
I'VE KNOWN—Drew Valls, Capitol  
LA O DE LA—Inez & Charlie Fox, Symbol  
JUST A MOMENT AGO—Soul Sisters, Sue  
YOU CAN'T HURT ME NO MORE—Okeh, Okeh  
SOMEBODY NEW—Chuck Jackson, Wand  
I HAD A GOOD HOME—Joe Tex, Dial  
ALL THAT'S GOOD—Fistas, Old Town

**★ ERNIE DURHAM—WJLB, DETROIT**

- BREAKOUTS  
GOTTA GIVE HER LOVE—Volumas, American Artists  
CAN'T HELP MYSELF—Gems, Chess
- RECORDS TO WATCH  
I'M LONELY—Bobbie Byrd, Smash  
DON'T SPREAD IT AROUND—Barbara Lynn, Jamie  
WE'RE GONNA HAVE A GOOD TIME—Elgins, Congress  
OH MY HEARTACHE—Art Grayson, 4 Corners

**★ BURKE JOHNSON—WAOK, ATLANTA**

- SMASH  
THAT'S ALRIGHT—Carlton Oliver, Douglass-Rayco
- BREAKOUTS  
SOMETHING YOU GOT—Ramsey Lewis, Argo  
IT'S NOT MY FAULT—Smoky Johnson, Nola (Part 2)  
IT'S ALL OVER—Ben E. King, Atco
- RECORDS TO WATCH  
JUMP BACK—Rufus Thomas, Stax  
BLESS OUR LOVE—Gene Chandler, Constellation

**★ BOB KING—WOOK-TV & RADIO, WASHINGTON**

- FIRST APPEARANCE IN LOCAL TOP 15  
AFTER LAUGHTER—Wendy Rene, Stax  
GOTTA GIVE HER LOVE—Volumas, American Artists  
THE CLOCK—Baby Washington, Sue

- BREAKOUTS  
I'M COUNTING ON YOU—Freeman Brothers, Amy  
TOO SOON TO KNOW—Esther Phillips, Atlantic  
RUNNING OUT OF FOOLS—Aretha Franklin, Columbia  
SOMEBODY NEW—Chuck Jackson, Wand  
JUST A MOMENT AGO—Soul Sisters, Sue  
LOVERS ALWAYS FORGIVE—Gladys Knight & Pips, Maxx  
THEN YOU CAN TELL—Johnny Nash, Chess

- RECORDS TO WATCH  
DEAD END—Ann Byers, Academy  
TOO SOON TO KNOW—Esther Phillips, Atlantic  
HEY MR. LONESOME—Carltons, Argo  
IT'S ALL OVER—Ben E. King, Atco  
DO YOU WANNA GO—Andy Mack, Chess

- TOP LP'S  
BABY LOVE—Supremes, Motown  
MAKE WAY FOR DIONNE WARWICK—Scepter  
KEEP ON PUSHING—Top bands: I AIN'T SUPPOSED; AMEN; I THANK HEAVEN  
HAVE A SMILE WITH ME—Ray Charles, ABC  
DELICIOUS TOGETHER—Betty Everett & Jerry Butler, Vee Jay

**★ CHATTY HATTY—WGIV, CHARLOTTE**

- BREAKOUTS  
TRY ME—Jimmy Hughes, Fame  
ALL THAT'S GOOD—Fistas, Old Town  
I WANNA THANK YOU—Enchanters, W. B.  
I'M LONELY—Bobby Byrd, Smash  
GOTTA GIVE HER LOVE—Volumas, American Artists  
IT'S SUCH A SHAME—Willows, Heidi  
I CAN'T BELIEVE—Ike & Tina Turner, Kent

- RECORDS TO WATCH  
MY ADORABLE ONE—Joe Simon, Vee Jay  
SAND IN MY SHOES—Drifters, Atlantic  
AIN'T DOIN' TOO BAD (Part 1)—Bobby Bland, Duke  
BABY BABY ALL THE TIME—Supers, Dora  
JUST A MOMENT AGO—Soul Sisters, Sue  
I DON'T KNOW—Steve Alaimo, ABC

**● TOP LP'S**

- MANY FACES OF LYN ROMAN (Band: Out of This World)—Columbia  
BABY LOVE—Supremes, Motown  
MAKE WAY FOR DIONNE WARWICK—Scepter  
KEEP ON PUSHING—Impressions, ABC  
STEAL AWAY—Jimmy Hughes, Vee Jay  
DELICIOUS TOGETHER—Betty Everett & Jerry Butler, Vee Jay

**★ ED (SCREAMING) TEAMER—WYLD, NEW ORLEANS**

- FIRST APPEARANCE IN LOCAL TOP 15  
MAKE UP YOUR MIND—Anna King, Smash
- BREAKOUTS  
AIN'T DOIN' TOO BAD (Part 1)—Bobby Bland, Duke  
WE'RE GONNA HAVE A GOOD TIME—Elgins, Congress  
I CAN'T HELP MYSELF—Gems, Chess  
LOOKING FOR THE RIGHT GUY—Kim Weston, Tama  
OPPORTUNITY—Jawels, Dimension  
TRY ME—Jimmy Hughes, Fame  
I'M LONELY—Bobby Byrd, Smash
- RECORDS TO WATCH  
I CAN'T BELIEVE WHAT YOU SAY—Ike & Tina Turner, Kent  
I DON'T CARE—James Brown, King  
TOO MANY DRIVERS—Lowell Fulson, Kent

**★ ED WRIGHT—WABO, CLEVELAND**

- FIRST APPEARANCE IN LOCAL TOP 15  
MY SMILE IS JUST A FROWN—Carolyn Crawford, Motown  
IT'S ALL OVER—Ben E. King, Atco  
TRUE LOVE—Little Johnny Taylor, Galaxy

- BREAKOUTS  
AIN'T DOIN' TOO BAD (Part 1)—Bobby Bland, Duke  
WE'RE GONNA HAVE A GOOD TIME—Elgins, Congress  
I CAN'T HELP MYSELF—Gems, Chess  
LOOKING FOR THE RIGHT GUY—Kim Weston, Tama  
OPPORTUNITY—Jawels, Dimension  
TRY ME—Jimmy Hughes, Fame  
JUST A MOMENT AGO—Soul Sisters, Sue

- RECORDS TO WATCH  
MY ADORABLE ONE—Joe Simon, Vee Jay  
SAND IN MY SHOES—Drifters, Atlantic  
BLESS OUR LOVE—Gene Chandler, Constellation  
GOTTA GIVE HER LOVE—Volumas, American Artists  
I FOUND A GOOD HOME—Joe Tex, Dial  
NEEDLE IN A HAYSTACK—Velvettes, VIP

**★ FRED HANNA—WAME, MIAMI**

- FIRST APPEARANCE IN LOCAL TOP 15  
IT'S ALL OVER—Ben E. King, Atco  
I HAD A GOOD HOME—Joe Tex, Dial  
I DON'T KNOW—Steve Alaimo, ABC  
AFTER LAUGHTER—Wendy Rene, Stax  
MY ADORABLE ONE—Joe Simon, Vee Jay  
IT'S TOO SOON TO KNOW—Esther Phillips, Atlantic

- RECORDS TO WATCH  
OH NO NOT MY BABY—Maxine Brown, Wand  
NEVER GET ENOUGH OF YOUR LOVE—Floyd Suffice  
LUMBERJACK—Brook Benton, Mercury  
JUMP BACK—Rufus Thomas, Stax  
WITHOUT THE ONE YOU LOVE—Arthur Prysock, Old Town  
SAND IN MY SHOES—Drifters, Atlantic

**Weiss to Speak**

HOLLYWOOD — Bobby Weiss, foreign market disk expert will speak on "Music Piracy in the Orient" at the Tuesday (22) meeting of the California Copyright Conference. The dinner meeting is scheduled for 6:30 p.m. at the Hollywood Plaza Hotel.

**RIP CHORDS TO MAKE DEBUT IN 'SUMMER'**

HOLLYWOOD — Columbia's Rip Chords make their acting and singing debuts in the film "A Swinging Summer," set for release in December. Vocalists began shooting Sept. 14 at Lake Arrowhead, Calif. Two other musical groups will appear in the teen-slanted film, Gary Lewis and the Playboys and the Righteous Brothers. Lewis is the oldest son of comedian Jerry Lewis.

There is a possibility the material sung by the Rip Chords in the film will be released on Columbia. Before checking in for their film debut the youngsters recorded an LP at the label's Sunset Boulevard studio Sept. 8, 9, 10 and 11.

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# Early Morning Radio in L. A. Is Chock-Full o' 'Inzanity'

By ELIOT TIEGEL

LOS ANGELES — Early-morning radio in Los Angeles means fun time. At least that's the endeavor of four highly competitive stations which shoot humor at the breakfast crowd and at Mr. Businessman stuck in traffic on any one of the region's clogged freeways.

Since KNX hired Bob Crane seven years ago, the morning accent has been on a zany type of show at the CBS-owned outlet. Up until KLAC placed Roger Barkley and Al Lohman Jr. as its morning duo, KHJ added Red McIlvaine as its sun-rising humorist, and KRLA added Bob

Hudson, Crane had the morning comedy field to himself.

As the recognized leader among local radio funnymen, Crane's program is a wacky blend of recorded tracks and sound effects and the deejay's own quick ad libs, often at the expense of some harassed sponsor. Crane appears to have studied Arthur Godfrey's style of mashing a commercial while he was a deejay in Connecticut. The sponsors evidently love it for the show is sold out, with companies forming a long waiting list.

Crane begins his antics at 6 a.m. and uses his engineer, Jack Chapman, as a jolly foil. Because of this, Chapman is prob-

ably one of the best-known radio personalities in Los Angeles. Whether he cuts in with a male or female voice saying something silly like "Oh, baby, that's what I like," the voice is always identified as Chapman's. From 9:15 until 9:55, Crane interviews from one to three show business personalities eager to plug their newest record, book, movie or concert. He has also begun to parry insults at 8:10 and 8:40 with CBS sports reporter Tom Kelly, a clever wit himself.

Not too far down the dial at KHJ, called the "most improved station in town" by the radio reporter of The Los Angeles

(Continued on page 16)

## Radio-TV

### PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX  
• PROGRAMMING NEWSLETTER



WILMOT H. LOSEE, president of AM Radio Sales Company (left), and Claude Barrere, executive director of International Radio & Television Society, discuss a new booklet covering a multitude of facts about radio. The booklet is available upon request by writing AM Radio Sales, 666 Fifth Ave., N. Y. 19. The subjects have been phrased in layman's language and illustrated to make the more technical aspects of broadcasting easily understood. In addition to making the books available at no charge to advertising and agency personnel, the station rep firm has made a supply available to IRTS for use in its annual time-buyers seminars. Schools and colleges throughout the U. S. will also be furnished the booklets.

## BBG Orders Fine Arts Programs

By KIT MORGAN

TORONTO — The Board of Broadcast Governors, the regulatory board governing broadcasting in Canada, will regulate radio programming content for the first time in its history with an "arts, letters and sciences" ruling. Beginning Oct. 1, 20 per cent of all separate FM programming must be devoted to

programs in the field of arts, letters and sciences.

Into this category, the BBG has put programs of "classical, symphony, opera, choral, recital, ballet and interpretative dance music, experimental jazz and music hall, excluding programs of popular music designed for background listening or light entertainment; drama, poems and stories of exceptional distinction; critical evaluation in arts, literature and public affairs, and programs on science aimed at clarification of scientific principles or interpretation of scientific exploration and discovery."

A number of FM broadcasters appeared at a BBG hearing this month opposing the regulation. The president of the Canadian

Association of Broadcasters objected that the move would make FM radio an "intellectual ghetto."

Other stations charged that the ruling would impede the growth of separate FM programming. At present, an AM-FM operation must broadcast a minimum of two hours daily separately on FM, and the BBG encourages more and more separate FM programming. However, the stations say that if extending their separate FM broadcasting means programming proportionately more cul-

(Continued on page 16)

## WCKY REVERSES BIRTHDAY IDEA

CINCINNATI — Station WCKY here is this week celebrating its 35th anniversary—but in reverse. Instead of inviting its friends to its birthday party, WCKY is carrying the celebration to its friends. A birthday announcement sent out by the station reads: "We know you're too busy to join us for cheers, so we're bringing our big birthday party to you, and as we commemorate 35 years, have one on us . . . you're getting older, too!" Accompanying the announcement was a card reading: "Very Happy Birthday Card. Dear Bartender: It's our 35th birthday, so we're asking our friends to join us in a toast. Please ask bearer 'What'll you have?' and give it to him on us. (Just one, please; he's driving.) At any bar in the Netherland Hotel."

## WHIL-FM Puts C&W In Night Slot

BOSTON — WHIL-FM will go country music from 7 p.m. to midnight, seven nights per week, on Monday (21). Boston distributors, promotion men and others connected with country music hail this new exposure in Boston as a major breakthrough for country music and fully expect sales of records in this field to pick up significantly.

Prior to this five-hour-per-night slot, the only time allotted to c&w programming here had been (and still continuing) one hour on WORL (5:30 to 6:30 a.m., five days a week), and one hour on WHIL-AM (6 to 7 a.m., five days per week). Tom Johnson is the disk jockey on WORL each morning. Opposite him on WHIL-AM is Bob Edgerley.

WHIL General Manager Joseph Kruger announced the all-out effort for country music was the direct result of the success of in-person country hootenanny shows here and the obvious market for such music. The disk jockeys for WHIL-FM country music segment each evening will be George Fennell (7 to 9 p.m.) and Bob Ness (9 to midnight).

Country records have always done fairly well here, once exposed on pop stations, and many of the stations reach out into Vermont, New Hampshire and Maine — known markets for country music.

## PROGRAMMING NEWSLETTER

# Radio Has Lost Generation, Too

By BILL GAVIN  
Contributing Editor

We're growing younger. At least that's what the statisticians tell us. According to their figures, the median age of the U. S. population is steadily declining. In a few years our average age will be 25. At present it is supposed to be somewhere around 27.

ONE WOULD suppose that in the light of these statistics more radio stations would concentrate their programming on these young adults . . . most of whom were in high school when Elvis Presley recorded "Heartbreak Hotel." Strangely enough, a large majority of radio stations aim their programming either at the teenagers or at the over 35 groups.

Men and women in their middle 20's are the most important buying group in our economic structure. These are the people who are starting homes, having babies, buying furniture and appliances, starting bank accounts and all the many other activities being undertaken by new families. They are also the people who started the musical revolution in the 1950's. They were the ones who "discovered" rock 'n' roll and whose rush to buy the records with the new sound paved the way for pop format radio.

Many of these young adults listen regularly to radio. According to audience surveys, a large share of them listen to pop format radio. This is their kind of music. Viewed in this light, the success that some stations attain by featuring old hits is no mystery. In addition to pleasing the teen audience, these hits from a few years back bring a special pleasure to their immediate seniors. One wonders how many more would be tuned in if the stations that feature their favorite music didn't sound as if it were being offered strictly for kids. One young matron told me that she liked the music but couldn't stand the "greasy kid stuff" style of some of the DJ's.

THIS TENDENCY to emphasize teen appeal prevails mostly in the evening hours. The theory is that all adults are watching television and that only the teenagers are listening to radio. Recently I asked a station manager in a small Wisconsin city why he switched to such a marked teen sound in the evenings. He answered, "We might just as well, because we can't sell our nighttime

anywho." In contrast, one of the most successful format operations I know insists that all its DJ's sound mature at all times of day, and is able to sell a respectable number of its nighttime availabilities.

On the other side of the street are the stations that pride themselves on their "adult appeal." Their music is generally bounded on the left by Andy Williams, on the right by Kate Smith, on the South by Count Basie and on the North by Lawrence Welk. They play a few of the smoother singles, just for variety, and if they ever play a hit record it is offered with some diffidence, as if an explanation were necessary. The PD of such a station once told me that he didn't object to his DJ's playing some of the hits as long as they didn't play them too often. He didn't want his station to have a "top 40" sound.

American radio presents the oddly split character of aiming its entertainment at those under 18 and those over 30. The lost generation between 18 and 30 is left to choose between radio that is too young and radio that is too old.

The previous statement presents an extreme view, and like all such sweeping generalizations it is not completely accurate. A few thoughtful broadcasters on both sides of the street are already taking important steps toward increasing their listenership among young adults. The conservative stations would move more quickly into the area of contemporary popular music, were it not that they are confronted by a prejudice which they have helped to create. "Pop music is kids music" is a doctrine that their salesmen have been preaching to advertisers for a good many years. Now, if they want to reach the 25-year-old listener with their music they must somehow convince these same advertisers that times have changed. As, indeed, they have.

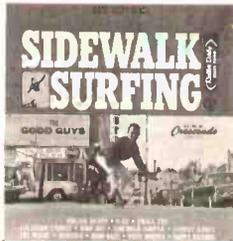
THE POP FORMAT stations also have a selling job to do. First of all, they need to bring their over-all sound up to a reasonably mature level. Most teen-agers don't mind being a part of the adult world. Many of them prefer the disk jockey who doesn't try to pretend that he is "just one of the gang." Second, these pop music stations need to convince advertisers that theirs is an audience with constantly increasing buying power. It is time that salesmen for pop format operations stopped apologizing for their music. It is very much the music of today and, even more so, the music of tomorrow.

THE LATEST IS...

EPIC  
AND  
THE  
BACK  
PORCH  
ARE  
SWINGING!

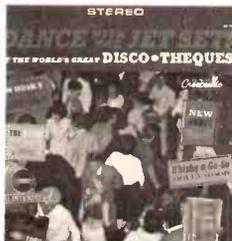
# G.N.P. Crescendo RECORDS

**NEW...**



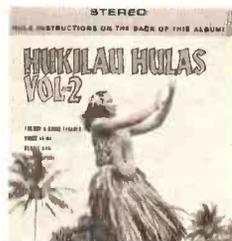
**SIDEWALK SURFING—THE GOOD GUYS**  
GNP 2001 (2001S)

Another GNP-Crescendo first! This LP captures the excitement of the new craze that has caught on big in California and is moving east with gale force. At last, surfing without water, and here is the music that goes with it!



**DANCE WITH THE JET SET AT THE WORLD'S GREATEST DISCOTHEQUES**  
GNP 2002 (2002S)

Produced by the owner and originator of the famous Whisky A GoGo in Hollywood, here is the perfect Discotheque package to delight the current dance fans... ideal tempos for the Frug, Monkey, Swim, Watusi and all the other dances enjoyed by the fun-loving Jet-Set. Timely as today's newspaper!



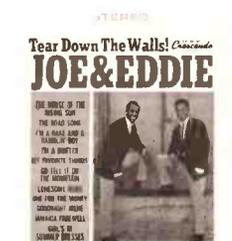
**HUKILAU HULAS VOL. 2**  
(Hula instructions on the back of this LP)  
GNP 2003 (2003S)

By popular request, the second edition of one of the most successful Hawaiian albums of all time... Hukilau Hulas—GNP 35 (35S). Great melodic standards are specially arranged for dancing the Hula, and the illustrations and instructions on the back-liner will have you dancing The Hula in a matter of minutes!



**THE JAMES BOND THEME—WALK, DON'T RUN '64—BILLY STRANGE**  
GNP 2004 (2004S)

Headlined by two of the top current instrumental hits, here is a powerful package of big band and a "Boss" guitar arrangements of important chart-favorites: "House of the Rising Sun," "Hard Day's Night," "Wishin' & Hopin'," "C'mon & Swim," "Giri From Ipanema," etc., featuring the great new guitar star BILLY STRANGE. This LP hits the Bull's-eye!



**TEAR DOWN THE WALLS—JOE & EDDIE**  
GNP 2005 (2005S)

The dynamic duo do it again with their most exciting outing to date. Stars of The Danny Kaye and numerous other coast-to-coast TV shows, Joe & Eddie bring their special brand of magic to "The House of the Rising Sun," "Good-night Irene," "Go Tell It on the Mountain," "Jamaica Farewell" and many more. They're great!

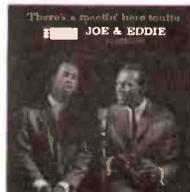
## HOT SINGLES...

**Billy Strange**  
"JAMES BOND  
THEME"  
GNP-#320  
NOW-#67 BILLBOARD CHART

"PEARLY  
SHELLS"  
GNP-#324  
NOW-#8 IN AUSTRALIA

**NEW RELEASE**  
**Delaney Bramlett**  
"HEARTBREAK HOTEL"  
"YOU NEVER LOOKED SWEETER"  
GNP #328  
NEW STAR OF "SHINDIG" TV SHOW

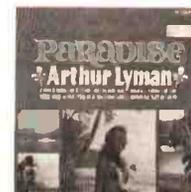
## BEST SELLERS...



**THERE'S A MEETIN' HERE TONIGHT**  
Joe & Eddie  
GNP-86 (86S)



**12 STRING GUITAR**  
Billy Strange  
GNP-94 (94S)



**PARADISE**  
Arthur Lyman  
\*GNP-606 (606S)



**JOE & EDDIE**  
Vol. 4  
GNP-99 (99S)



**MR. GUITAR**  
Billy Strange  
GNP-97 (97S)

**BUY 90 GET ADDITIONAL 10 FREE**  
**\*600 SERIES (\$4.98—\$5.98) BUY 5 GET 1 ADDITIONAL FREE**

### GNP-CRESCENDO DISTRIBUTORS:

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ATLANTA—GODWIN  
BALTIMORE—GENERAL  
BOSTON—MUTUAL  
BUFFALO—BEST  
CHARLOTTE—ARNOLD  
CHICAGO—ALL STATE  
CINCINNATI—FOUR-STATE  
CLEVELAND—CLEVE DISC  
COLORADO—DAVIS  
DALLAS—B & K

DETROIT—MERIT  
EL PASO—M. B. KRUPP  
HARTFORD—TRINITY  
HOUSTON—DAILY  
LOS ANGELES—RECORD  
MERCHANDISING  
MIAMI—FLORIDA MUSIC  
MILWAUKEE—O'BRIEN  
MINNEAPOLIS—HEILICHER  
NEWARK—AFFILIATED  
NEW ORLEANS—DELTA

NEW YORK—ALPHA  
OKLAHOMA—B & K  
PHILADELPHIA—UNIVERSAL  
PHOENIX—M. B. KRUPP  
ST. LOUIS—ROBERTS  
SAN FRANCISCO—MELODY  
SEATTLE—HUFFINE  
NASHVILLE—SOUTHERN  
HONOLULU—ERIC  
PUERTO RICO—ISLAND

### FOREIGN DISTRIBUTORS:

CANADA—COMPO  
ENGLAND & COMMON-WEALTH—VOCALION & BRITISH DECCA  
FRANCE, GERMANY, BENELUX, SWITZERLAND—VOGUE  
ITALY—SAAR  
SPAIN—RCA

DENMARK—TONO  
SWEDEN—CUPOL  
NORWAY—ELLERTSEN  
JAPAN—KING  
SOUTH AFRICA—GALLO  
MEXICO—TIZOC  
VENEZUELA—PALACIO  
PERU—DISCOFOM  
PHILIPPINES—COSDEL

**G.N.P.**  
**Crescendo**  
RECORDS

GENE NORMAN, President  
9165 SUNSET BLVD., HOLLYWOOD 69, CALIF. CR 5-1108. Cable: CRESEC  
New Orleans: DAVE BARTHOLOMEW — 943-8275

# RADIO RESPONSE RATING

## BOSTON SECOND CYCLE

### TOP STATIONS

Rank	Call Letters	% of Total Points
1	WCRB	61%
2	WBZ	39%

### \* POP Singles

1	WHEE	49%
2	WHAC	17% (Tie)
3	WBZ	17% (Tie)
4	WBZ	7%

#### Note:

In polling the local promotion men, leading retailers, and others close to the radio-record scene in Boston—WORC (Worcester) (Dick Smith) received mentions as being effective in breaking or accepting records in the Boston area. However, it was admitted that the influence of WORC was not via the air-waves but because radio stations, distributors, one-stops and retailers watch WORC's list very carefully and are thus influenced to program or buy.

### \* POP LP's

1	WHDH	49%
2	WEEI	17% (Tie)
3	WHAC	17% (Tie)
4	WBZ	7%

### \* R&B

1	WILD	100%
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### \* CONSERVATIVE

1	WEZE-AM-FM	100%
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### \* CLASSICAL

1	WCRB-AM-FM	76%
2	WBUR-FM	13%
3	WBZ-FM	11%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

## STATIONS BY FORMAT

**BOSTON, MASS. AREA:** Sixth largest market. 13 AM and 10 FM and 1 AM in Worcester, Mass.

**WBZ-FM:** 25,900 watts. Concert Network, Inc. Music format: Classical, Jazz, Folk and Broadway Musicals. Special programs: "Music on Request," 11:10-2:00 p.m., M-F (John Devine); "Monday Afternoon Request," 2-5 p.m. (Nirmal Danier); "Regional Metropolitan Opera Auditions," taped in February for presentation; "New England Dates and Places," 1 p.m., M-F; "Entertainment Guide," 7 p.m., M-F for Boston drama, little theater, concert, recital and folk; 5-min. stock reports, 5 p.m., M-F; seven 5-

min. newcasts daily. Pres. T. Mitchell Hastings Jr. Prog. dir., Don Otto. Records should be directed to Don Otto, 171 Newbury St., Boston 10.

**WBZ:** 50,000 watts. A Group W station. Music format: Pop-Contemporary, programming new single and LP releases, current hits and new versions of standards from LP's. Editorial two or three times a day, seven days a week. Active, heavily manned news and public affairs departments. 12-man news department under direction of Ron Mires. "Contact News," local, national and international, 6-6:30 p.m. daily. Four mobile units and walkie-talkie unit. Highly identifiable air personalities. Special

programming includes phone audience participation and interview show called "Contact," and important affairs program, "Special Point." Gen'l mgr., Richard Harris. Prog. dir., Dan Griffin. Records should be directed to Ed Logue, 1170 Soldiers Field Road, Boston. WCOP: 5,000 watts. Plough owned. Music format: Pop-Standard, playing some new non-rock singles, current and stock LP's selections. 3-man news department under direction of Bob Norman. News twice an hour, daily. "Check Point" (weekly wrap-up of news), Sunday 9:30-10 a.m. (Jack Lazare). One mobile unit. Special programs: "Insight," Sun. 9:45 a.m., current event discussion show. "Boston University Football," Sat. — during season (sports dir.—Dick Radatz, Red Sox pitcher). Vice-pres. & gen'l mgr., John F. Crohan. Prog. dir., Jack Lazare. Records should be directed to Jack Lazare, 234 Clarendon St., Boston.

**WCRB-AM-FM:** 5,000 watts. Charles River Broadcasting Co. Music format: Classical, Jazz, Folk, Show Tunes, 60 hours a week of FM stereo. Special programs: "Jazz Show," Sat., 11:05-1:05 p.m. (Father O'Connor); Folk show, Fri., 11:15-1:15 p.m. (Bob Lurtsem); Broadway show highlights, 9:05 a.m., M-F. A complete Broadway show cast album aired Sun. 7:05 p.m. Live concerts, Boston Symphony, Boston Pops, New York Philharmonic, Philadelphia Orchestra. Three 10-min. newcasts daily, 7:55 a.m., 12 noon, 1 p.m. "Point At Issue," Sun., 2 p.m. "Opinion," Mon., 6:45 p.m. (Guest commentator—host, Dave MacNeill. Pres. and gen'l mgr., Theodore Jones. Vice-pres. and station mgr., Richard L. Kaye. Prog. dir., David S. MacNeill. Records should be directed to Richard L. Kaye, Sheraton Plaza Hotel, Boston 16.

**WEEL:** 5,000 watts. CBS-owned. Music format: Standard, programming music mainly from stock and current LP's of a non-fretic nature. Editorials three times a week. Special programs: Three call-in shows daily, "At Your Service," 12:20-2:00 p.m., M-F; "Conversation Piece," 2:50-4 p.m., and "Night Line," 8:15-11:30 p.m. Originating station for the Boston Patriots football games, as well as Boston College football, basketball and hockey. "Music Till Dawn," daily, 11:30 p.m.-5:30 a.m. (American Airlines). Eleven in news department under direction of Arthur Smith. Newcasts on hour every hour. News headlines on half-hour. "News Today," 5:7-7:30 p.m., M-F. Two mobile units on 24-hour operation. Vice-pres. and gen'l mgr., Donald J. Traeger. Prog. dir., Don Quinn. Records should be directed to Judith Abbott, librarian, 182 Tremont St., Boston.

**WEZE:** 5,000 watts. NBC affiliate. Music format: Standard-Conservative, playing music primarily from instrumental LP's. Special programs: Business and financial news, 5:35-5:40 p.m., M-F. Four in news department under direction of Lauritz M. Olsen. News newcasts daily, 6:30 a.m. & 8:30 a.m., 4:30 p.m. & 5:30 p.m. News every hour, 24 hours a day, one mobile unit Exec. vp & gen'l mgr., Arthur E. Haley. Vice-pres., M. J. Williams. Records should be directed to Dr. Lou Goldberg, music dir., Staffer Office Building, 10 Arcade, Boston 16.

**WHDH:** 50,000 watts. Independent. Music format: Pop-Standard, featuring music from current LP's of a non-rock nature and new single releases of a non-rock nature. Highly identifiable air personalities. No editorials. Special programs: "Ken & Jo" show, live, 6:35-7:00 p.m., M-F, organ and piano music. Originating station for Red Sox baseball, Boston Bruins hockey and Boston Celtics basketball. Six people in news department under direction of John M. Day Jr. 15-min. newcasts three times daily, 7:30 a.m., 6:00 p.m. and 11:00 p.m., M-F. 3 mobile news wagons. Remote from mobile broadcast studio, 10:00 a.m.-1:00 p.m., M-F (Fred B. Cole). One helicopter for traffic news. Traffic reports at one-quarter hour intervals—7-9 a.m. & 4-6 p.m., M-F. Exec. vp & gen'l mgr., William B. McGrath. Records should be directed to Ken Wilson, music dir., 50 Morrissey Blvd., Boston.

## Early Morning Radio In L.A.

• Continued from page 14

Times. McIlvaine is singing a happy birthday to some outlying city, reciting philosophical poetry, or joking with a Laguna Beach resident who calls in weather reports. McIlvaine eschews the sound effects bit, relying instead on his own imagination. After news breaks and at the 10 a.m. closing, he goes into detailed, confusing and tongue-twisting credits, explaining costumes by, choreography by, sound by, and co-sponsored by some artist's comeback committee.

KLAC's early birds, Lohman and Barkley, have been attempting to emulate WNEW's phenomenally successful morning team of Klaven and Finch in New York and are slowly starting to earn chuckles. Unlike the New York tandem, which is funny from start to finish, L&B seem to become more effective after they've been on the air awhile. From 7-9 they are at their best, with a kooky Hollywood farm gossip reporter and a German commander in a Zepelin reporting on traffic conditions (a take-off on KMPC's team of airborne traffic watchers) among their characters. Lohman and Barkley are the only duo attempting comedy on Los Angeles radio and the station has shown confidence in allowing them to develop while on the air for the past year.

At format outlet KRLA, "Emperor" Bob Hudson's Western humor is distinguishable between the disks, commercials

**WHIL:** 5,000 watts. Conant Broadcasting Co. Music format: Standard-Conservative, featuring about 90 per cent LP's. Special programs: "Country Jamboree," live on Sat., 6-7 a.m. Country music, 6-7 a.m., M-F. Two-man news department with three 15-min. newcasts throughout the day. WHIL-FM features local high school football, basketball and hockey during seasons. 7 hours of country music daily 5-12 p.m. Pres., Sherwood J. Tarlow. Gen'l mgr., Joseph Kruger. Prog. dir., Ken Manley. Records should be directed to Jack Ranney, music dir., 99 Revere Beach Parkway, Medford 55, Mass.

**WILD:** 1,000 watts. Independent. Negro-oriented programming. Music format: R&B, Gospel, Contemporary. Highly identifiable air personalities. Special programs: "Buddy Lowe Show," with call-in helper, 6:30-9:30 a.m., M-F; Foreign language shows (Italian, 9:30 a.m.-1:00 p.m., M-F; Gospel music 7-8 a.m. & 1:15-2:15 p.m., M-F; "Oldies But Goodies," Sun., 4-6 p.m. Editorial regularly. News dir. Larry Jackson—one mobile unit. Pres. & gen'l mgr., Nelson B. Noble. Station mgr., Norman Krotkiak. Prog. dir., James Byrd. Records should be directed to James Byrd, 719 Boylston St., Boston.

**WMEX:** 5,000 watts. Richmond Bros. Station. Music format: Contemporary, featuring the newest singles releases and established hits. Highly identifiable air personalities. DJ's influential with audience. Heavy emphasis on promotion on and off air. Special programs: "The Jerry Williams Show," 10 a.m.-1:00 p.m., M-F—audience call-in. "What the Consensus Wants to Know" (agricultural Show), 7:30-8 a.m., M-F; "Northeastern University Faculty Speaks," Sun. 8-8:30 a.m. Five-man news department under direction of Dick Levitan. "It Happened This Week" (news) Sun. 8:45-9:00 p.m. Two mobile units. Exec. vp Stanley N. Kaplan. Prog. dir., Mel Miller. Records should be directed to Rick Druver, Librarian, 70 Brookline Ave., Boston 15.

**WNAC:** 50,000 watts. RKO General. Music format: Standard, featuring music exclusively from current and stock LP's. Dominantly talk station. Special programs:

and i.d.'s. Hudson has obviously been influenced by Jonathan Winters and he is apt to turn on a hillbilly accent for effect. From satire to corn is the gamut run during the 6-10 a.m. period, launching the broadcast day with a happy lift.

## Fine Arts Programs

• Continued from page 14

tural material which does not attract listeners, there will be a reluctance to go further in FM.

The stations which are already programming their FM side completely separate from their AM, feel that the new regulation will hurt them in audience ratings and advertising revenue. If a station is broadcasting FM separately for 18 hours a day, it will have to program arts, letters and science for three hours 36 minutes daily, while the two-hour-minimum FM operations will only have to go fine arts for 24 minutes a day.

The consensus is that most stations will work out their 20 per cent with music, rather than drama or talk programs. Programmers and record librarians are already confused by the BBO's thinking on what's "in" and what's "out." Experimental jazz is arts, letters and sciences, but folk music doesn't qualify. There's no room for humor, though many a Leonard Bernstein fan is also a Lenny Bruce fan.

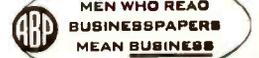
Few, if any, FM operations in Canada are in the black, independent of their AM side. Thus far, FM sets are owned by less than 10 per cent of the population.

"Haywood Vincent Show," two-hour talk show with interviews and call-ins. 9-man news department under direction of Bill Whelan; news on the hour; one mobile unit radio, two mobile units for TV outlet (WNAC-TV). "Harvard Football," Sat. in season. Local collegiate tournaments, hockey and basketball. Pres., William M. McCormick. Prog. dir., Jack Maloy. Records should be directed to Al Marill, Librarian, 21 Brookline Ave., Boston 15.

**WORI:** 5,000 watts. ABC affiliate. Music format: Pop-Standard. Special programs: "Jim Ameeche Show" (syndicated) 9-10 a.m., M-F; "Breakfast Club," 10-11 a.m., M-F; Country music 5:30-6:00 a.m., M-F (Tom Johnson); Religious music, 6:30-7:00 a.m., M-F (Rev. John DeBrine); "University of Mass. football," Sat. in season. New York Giants Football Sun. in season. Network news hourly—local news at 25 minutes past the hour. Gen'l mgr., William O. Clark. Prog. dir., William Bradley. Records should be directed to Bill Bradley, 330 Stuart St., Boston.

**WXHR:** 20,000 watts. Music format: Classical, Jazz, Folk, Broadway Show, Concert. Special programs: 8 football games coverage Saturday in season. News every half-hour, 7-9 a.m. and every hour on the even hour daily. Gen'l mgr., Merrill G. Smith. Prog. dir., John Cameron. Records should be directed to John Cameron, 439 Concord Ave., Cambridge 36, Mass.

**WORC:** Worcester, Mass.: 5,000 watts day, 1,000 watts night. Independent. Music format: Contemporary. Station has influence on Boston market musically. Important station for exposure and testing of new singles. Pres. & gen'l mgr., Robert F. Bryar. Mus. dir., Dick Smith. Records should be directed to Dick Smith, 8 Portland St., Worcester 1, Mass.



# THE EXCITEMENT IS ABOUT TO BEGIN...



STEREO  
360 SOUND

WARNER BROS. PICTURES PRESENTS

## MY FAIR LADY

STARRING

AUDREY HEPBURN REX HARRISON

CO-STARRING

STANLEY HOLLOWAY

Book, Music and Lyrics by  
ALAN JAY LERNER & FREDERICK LOEWE

Screenplay by  
ALAN JAY LERNER

Produced by  
JACK L. WARNER

Directed by  
GEORGE CUKOR

Music supervised and conducted by  
ANDRÉ PREVIN

KOL 8000 / KOS 2600\* / OQ 6641\*\*

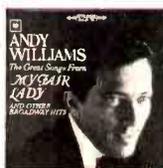
**THE ORIGINAL SOUND TRACK RECORDING**  
ALSO AVAILABLE, 8 GREAT "MY FAIR LADY" COMPANION ALBUMS!



OL 5090 / OS 2015\*  
OQ 3101



WL 155 (Spanish)



CL 2205 / CS 9005\*  
CQ 648f



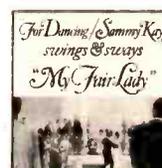
OL 8050 (Hebrew)\*\*



OL 8060 / OS 2660\*  
(Italian)\*\*



CL 895 / CS 9004\*



FL 7321  
(Suggested  
Retail Price \$1.98)

ON COLUMBIA RECORDS



# SINGLES REVIEWS



## ACROSS-THE-BOARD SPOTLIGHTS



**TONY BENNETT—WHO CAN I TURN TO** (Musical Comedy, BMI) (2:55)—Sophisticated lyrics, a haunting melody, sparkling arrangement and Bennett's styling combine to make this a winner. It's from the upcoming Broadway musical, "The Roar of the Greasepaint." Flip: "Waltz for Debby" (Acorn, BMI) (3:33) **Capitol 43141**



### HOT POP SPOTLIGHTS

**THE B.R.A.T.T.S.—SECRET WEAPON** (The British Are Coming) (Arch, ASCAP)—New group with a pop hit novelty sound that should catch on fast in view of all the British hits in today's market. Flip: "Jealous Kinda Woman" (Sea-Lark, BMI). **Tollie 9024**

**DAVE CLARK FIVE—EVERYBODY KNOWS** (I Still Love You) (Branston, BMI) (1:41)—Hot, top group does it again. British invasion continues with another pop hit. Flip: "Ol' Sol" (Branston, BMI) (2:00). **Epic 9722**

**PETER AND GORDON—I DON'T WANT TO SEE YOU AGAIN** (Maclen, BMI) (1:59)—And more of the British hit sound. Another top performance by the English duo, with the material by two of the Beatles (Lennon-McCartney) for good measure. Flip: "I Would Buy You Presents" (Gay) (2:37). **Capitol 5272**

**THE SUPREMES—BABY LOVE** (Jobete, BMI) (2:34)—A smash follow-up to their "Where Did Our Love Go" click. The swinging harmony style keeps it rolling all the way through. Flip: "Ask Any Girl" (Jobete, BMI) (2:48). **Motown 1066**

REVIEWED THIS WEEK, 113; LAST WEEK, 115

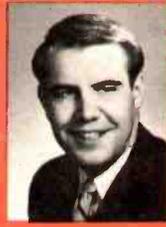
### GUEST PANELIST OF THE WEEK

**JERRY KUNKEL**

Operations Manager  
WIBC, Indianapolis, Ind.

**"WHO CAN I  
TURN TO"**

**TONY BENNETT**  
Columbia 43141



Each week a program director and/or deputy is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

**TEDDY RANDAZZO—LOST WITHOUT YOU** (South Mountain, BMI) (2:45)—Strong, haunting, intriguing melody and lyric that grows the more you hear it. A completely different sound for Randazzo. With exposure, this is a big hit! Flip: "Less Than Tomorrow" (South Mountain, BMI) (2:52). **DCP 1108**

## PROGRAMMING SPECIALS

### HOT POP

- DONNA LOREN—Blowing Out the Candles** (Sea-Lark, BMI) (2:50). **CAPITOL 5250**
- THE DOVELLS—What In the World's Come Over You** (Wyncoote-Ranger 7, ASCAP) (2:37). **PARKWAY 925**
- LINDA HOPKINS—Mama Doll** (East-West, ASCAP) (2:42). **BRUNSWICK 55272**
- DINO VALENTI—Don't Let It Down** (Friendship, BMI) (1:59). **ELEKTRA 45012**
- JOHNNIE BEN—Tippy, Tippy, Tippy** (Intermountain, BMI) (2:28). **HUMMINGBIRD 1719**
- THE MONARCHS—Take Me Home** (Tree, BMI) (2:32). **SOUND STAGE 7 2530**
- CAESAR AND CLEO—Love Is Strange** (Ghazal, ASCAP) (2:35). **REPRISE 0308**
- BILL HALEY AND HIS COMETS—Skippy Minnie** (Valley Bronx, ASCAP) (2:57). **DECCA 25650**
- MARGIE BLANK—Bobby Did** (American Metropolitan, BMI) (2:17). **SEVILLE 133**
- THE FOUR SEASONS—Happy Happy Birthday Baby** (Arc, BMI) (1:57). **JAY 616**
- STEVIE WONDER—Sad Boy** (Jobete-Studio, BMI) (2:29). **TAMILA 54103**
- C L & THE PICTURES—He'll Only Hurt You** (Roosevelt-Mubon, BMI) (2:34). **MONUMENT 854**

- JEKYLL & HYDE—My Baby Loves Monster Movies** (Fireball, BMI) (2:08). **DCP 1111**
- NOE PRO & THE SEMITONES—Come Along My Baby** (And Dance With Me) (Cave-LeBill, BMI) (2:05). **MERCURY 72341**
- TOMMY QUICKLY—You Might as Well Forget Him** (Low-Twi, BMI) (2:40). **LIBERTY 55732**

### POP STANDARD

- KEN DODD—Happiness** (Moss Rose, BMI) (1:45)—All of My Life (O To La Vie) (France-Sparta, BMI) (2:36). **LIBERTY 55733**
- BOB MOLINE—Forbidden** (Kavclin, BMI) (2:38)—If I Were an Artist (Angelica, ASCAP) (2:13). **IMPERIAL 66065**
- JERRY MURAD'S HARMONICATS—Spanish Rice** (Painted Desert, BMI) (2:43)—See-Saw (Wood, ASCAP) (1:49). **COLUMBIA 43130**
- FISHER BROTHERS—The Big Round Wheel** (Pattern, ASCAP) (2:02). **ERA 3136**
- PETER DUCHIN, HIS PIANO & ORK.—Heartaches** (Leeds, ASCAP) (2:15). **DECCA 31676**
- KING CURTIS—Stranger on the Shore** (Mellin, BMI) (2:58). **CAPITOL 5270**
- PARIS SISTERS—When I Fall in Love** (Northern-Young, ASCAP) (2:25). **MERCURY 72320**
- THE IDLERS—Ja-Da** (Felat, ASCAP) (2:23). **AUDIO SPECTRUM 68**

### RHYTHM & BLUES

- THE PHONETICS—Pretty Girl** (Kimark, BMI) (2:25)—Don't Let Love Get You Down (Kimark, BMI) (2:25). **TRUDEL 1005**
- PAT EMBERS—That Boy** (Sure Got Your Number) (Chapter, BMI) (2:08)—You'll Never Leave Her (Mellin, BMI) (2:13). **ASCOT 2158**
- CHUCK JACKSON—Somebody New** (Ludis-Flomarlu, BMI) (1:55). **WAND 161**

### JAZZ

- DAVE BRUBECK—Mr. Broadway** (Grotton-Marks, BMI) (2:26)—Tok's Theme (Grotton-Marks, BMI) (2:06). **COLUMBIA 43133**
- CANNONBALL ADDERLEY—Goodbye Charlie** (Miller, ASCAP) (2:50). **CAPITOL 5281**
- MENARD ROGERS—How Sweet It Is** (Jay Jay). **DRUM BOY 109**



### POP STANDARD SPOTLIGHTS

**GEORGE MARTIN AND HIS ORK—A HARD DAY'S NIGHT** (Maclen-Unart, BMI) (2:00) — From the original motion picture soundtrack of the Beatles' film comes the title tune right on the heels of Martin's similar treatment of "Kingo's Theme." This will be equally popular. Flip: "I Should Have Known Better" (Maclen-Unart, BMI) (2:16). **United Artists 750**

**FERRANTE & TEICHER—I'VE GROWN ACCUSTOMED TO HER FACE** (Chappell, ASCAP) (ASCAP) (2:25)—Top-notch instrumental treatment of a "My Fair Lady" ballad that shows off the piano team in its best form. Flip: "What More Can I Say" (Arlou, ASCAP) (2:57). **United Artists 770**

Album Reviews on Page 56



### COUNTRY SPOTLIGHTS

**BOB LUMAN—OLD GEORGE DICKEL** (Acuff-Rose, BMI) (2:05)—It's Bob Luman, singing in mighty fine style about a mountain man who made his mark and fortune making "likker" called "Dickel Dew." Flip: "Fire Engine Red" (Rose, BMI) (2:07). **Hickory 1277**

### COUNTRY & WESTERN

- SONNY WILLIAMS—Too Much Competition** (Cotton Town, BMI) (2:23)—Play Me a Country Song (Cotton Town, BMI) (2:46). **COTTON TOWN JUBILEE 116**
- JIMMY "C" NEWMAN—Sue Mae Sun** (Peer Int'l, BMI) (2:17)—You're Still on My Mind (Starric, BMI) (2:23). **DECCA 31577**
- EARL CUPID—The Measure of a Man** (Tree, BMI) (2:25). **DOT 16650**
- JERRY SMITH—Easy Rockin' Chair** (Forster, ASCAP) (1:59). **ROSE 3946**
- BOBBY WOOD—That's All I Need to Know** (Drury Lane-Beckie, BMI) (2:00). **JOY 288**
- MARCY DEE—We Could Grow Old Together** (Lonzo & Oscar, BMI) (2:34). **CLARK 218**
- JODY MILLER—My Baby's Gone** (Central Songs, BMI) (2:48). **CAPITOL 5269**
- NAT STUCKEY—Leave the Door Open** (English, BMI) (2:07). **NIMS 206**
- ROY COOK—Cry of Love** (Painted Desert, BMI) (1:55). **SIMS 201**
- MAC FAIRCLOTH—There Will Never Be Another Parting** (Pleasant Ridge, BMI) (2:37). **KLUB 3117**
- RUDDY MEREDITH—We Let Love Go to Sleep** (New-Keys, BMI) (2:01). **RICE 5014**

### FOLK

- CLINGMAN CLAN—Tip** (Debra, BMI) (2:38). **4 CORNERS OF THE WORLD 110**
- CAROLYN HESTER—Stay Not Late** (Dundee, BMI) (2:32). **DOT 16660**

### SPIRITUALS

- CHRISTIAN LIGHT QUINETTE—Come On and Meet Me There** (Moonlake-Irene, BMI) (2:30). **MEIRON 5003**

#### SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlight picks only.



#### SPOTLIGHT WINNERS OF THE WEEK

Pop singles Spotlights are those singles with sufficient programming and sales potential to achieve a listing in the top 50 of Billboard's Hot 100. For the benefit of broadcasters, Spotlights are broken down into specific programming categories. Across-the-Board Spotlights are records applicable for all program formats. Hot Pop Spotlights are records picked for the contemporary and pop contemporary radio play. Pop Standards Spotlights are geared for pop standard and pop contemporary air play. Programming specials are other records applicable for programming in their specific categories.

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c/w **JUST WAITIN'**  
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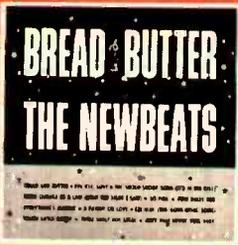


LARRY HENLEY

**STICKIN' UP FOR MY BABY**  
HICKORY 1272



THE NEWBEATS



DEAN & MARK

**WHEN I STOP DREAMING**  
HICKORY 1249

**THE OVERLANDERS**  
**DON'T IT MAKE YOU FEEL GOOD**  
HICKORY 1275

**LONNIE DONEGAN**  
**BAD NEWS**  
HICKORY 1274

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## YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in Billboard's chart of that time:

### POP—5 Years Ago September 28, 1959

- Sleep Walk, Santo & Johnny, Canadian-American
- Mack the Knife, B. Darin, Atco
- The Three Bells, Browns, RCA Victor
- (Tii) I Kissed You, Everly Brothers, Cadence
- I'm Gonna Get Married, L. Price, ABC-Paramount
- Sea of Love, P. Phillips, Mercury
- Put Your Head on My Shoulder, P. Anka, ABC-Paramount
- Red River Rock, Johnny & the Hurricanes, Warwick
- Teen Beat, S. Nelson, Original Sound
- Broken-Hearted Melody, S. Vaughan, Mercury

### POP—10 Years Ago September 25, 1954

- Hey, There, R. Clooney, Columbia
- Sh-Boom, Crew Cuts, Mercury
- Skokiaan, R. Marterie, Mercury
- This Ole House, R. Clooney, Columbia
- Little Shoemaker, Gaylords, Mercury
- I Need You Now, E. Fisher, RCA Victor
- High and the Mighty, V. Young, Decca
- Skokiaan, Four Lads, Columbia
- In the Chapel in the Moonlight, K. Kallen, Decca
- Hold My Hand, O. Cornell, Coral

### RHYTHM & BLUES—Five Years Ago—September 28, 1959

- I'm Gonna Get Married, L. Price, ABC-Paramount  
Poison Ivy, Coasters, Atco  
Sea of Love, P. Phillips, Mercury  
I Want to Walk You Home, F. Domino, Imperial  
Red River Rock, Johnny & the Hurricanes, Warwick

- I Loves You Porgy, N. Simone, Bethlehem  
Sleep Walk, Santo & Johnny, Canadian-American  
Thank You Pretty Baby, B. Benton, Mercury  
Say Man, B. Diddley, Checker  
Broken-Hearted Melody, S. Vaughan, Mercury

## Elliot Field, KFWB Part

HOLLYWOOD—KFWB is the talk of the town again in the wake of the unexpected departure of Elliot Field, six-year veteran with the station. Jim Hawthorne, national program director of the Crowell-Collier Broadcast Division, owners of the station, has slotted Sam Riddle, weekend and summer vacation fill-in swing man in the 9 to noon segment held by Field.

Field's case has been taken up by the Los Angeles chapter of the American Federation of

TV and Radio Artists, with a protest filed with the parent Crowell - Collier Broadcasting Company.

Claude McCue, local executive secretary, rejected the reason given by Jim Hawthorne that Field was dismissed in a staff realignment move. McCue said that the Field's firing is related to his supporting the union's 1961 strike against the station.

Field, who had worked both morning and afternoon shows on

## COUNTRY DJ OF THE WEEK



WSM Radio's "Mr. D.J. U.S.A." Sept. 25 will be Jim Newton of KPCN, Dallas. Jim entered radio in the late '40's and shortly thereafter landed a job in Chicago as a country deejay because of his unusual Texas accent. He joined KPCN in 1962, when the station changed to a full-time c&w format, and was promoted to vice-president and assistant general manager in March, 1964. In addition to those duties, he also does the early-morning show from 7 a.m. to 9 a.m.

KFWB has not as yet announced a new affiliation. The station has been experiencing the usual upsy-dow-downsy rating hassle with hot-popper KRLA (which has not been without its problems either).

KFWB has latched strongly onto the current Beatles' tour with correspondents phoning daily reports back to Hollywood. The Beatles hook is also carried further with emphasized airplay of the power-packed group's records in another effort to stem the KRLA rating climb.

## POP-STANDARD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	4	WE'LL SING IN THE SUNSHINE, Gale Garnett, RCA Victor 8388	7	7
2	1	EVERYBODY LOVES SOMEBODY, Dean Martin, Reprise 0281	13	13
3	5	A SUMMER SONG, Chad Stuart & Jeremy Clyde, World Artists 1027	6	6
4	3	IN THE MISTY MOONLIGHT, Jerry Wallace, Challenge 59246	9	9
5	2	CLINGING VINE, Bobby Vinton, Epic 9705	7	7
6	6	ALWAYS TOGETHER, Al Martino, Capitol 5239	6	6
7	7	MICHAEL, Trini Lopez, Reprise 0300	5	5
8	10	ON THE STREET WHERE YOU LIVE, Andy Williams, Columbia 43128	3	3
9	15	SOFTLY, AS I LEAVE YOU, Frank Sinatra, Reprise 0301	3	3
10	17	FUNNY GIRL, Barbra Streisand, Columbia 43127	3	3
11	14	THE JAMES BOND THEME, Billy Strange, Crescendo 320	5	5
12	16	PEARLY SHELLS, Burl Ives, Decca 31659	3	3
13	19	I WOULDN'T TRADE YOU FOR THE WORLD, Bachelors, London 9693	3	3
14	20	I DON'T WANT TO SEE TOMORROW, Nat King Cole, Capitol 5261	2	2
15	—	IT'S FOR YOU, Cilla Black, Capitol 5258	2	2
16	18	YET . . . I KNOW (Et Pourtant), Steve Lawrence, Columbia 43095	4	4
17	—	THE DOOR IS STILL OPEN TO MY HEART, Dean Martin, Reprise 0307	1	1
18	—	TILL THE END OF TIME, Ray Charles Singers, Command 4049	1	1
19	—	SOON I'LL WED MY LOVE, John Gary, RCA Victor 8413	1	1
20	—	I GUESS I'M CRAZY, Jim Reeves, RCA Victor 8383	1	1

### KLRN-TV Series

AUSTIN, Tex.—"Turn of the Century," a 15-part series, will be seen each Thursday at 8:30 p.m. on KLRN-TV filled with music of the era from 1890 to 1900. The series features Max Morath and Robert Benson who bring the songs from the era.

In addition, slides, old movie film clips, recording devices, old family albums, player pianos, and exquisite sets are combined to recreate the United States of 60 years ago.

### Appeal to Ear, Eye

SAN DIEGO—KSON is allowing its listeners to become viewers with the moving of its broadcasting studios into a picture window at College Grove Center. A special microphone arrangement will enable viewers to talk with the deejay while he

### SESAC Series Gets Praised

NEW YORK—SESAC has been receiving plaudits from the morning men of America and such exotic places as Pembroke, Bermuda, and Agana, Guam, for its eight LP package called "Pacemakers for the Morning Man."

John Krance, music director of WPAT, Paterson, N. J., called the series "excellent . . . musically imaginative and colorful with a variety born of judicious juxtaposition in the siding." The package is available at \$9.95 and contains over 100 selections designed for programming between 6 and 10 a.m.,

is doing his show on the air. KSON's deejay will be wearing western-styled clothes to tie in with c&w programming.

"I HAD A TALK WITH MY MAN"  
MITTY COLLIER  
Chess 1907

"I CAN'T HELP MYSELF"  
THE GEMS  
Chess 1908

"SOMETHING YOU GOT"  
RAMSEY LEWIS  
Argo 5481

"SACRIFICE"  
LITTLE MILTON  
Checker 1078

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# YOUNG MAN RIVERS JUST KEEPS ROLLIN' ALONG!

# JOHNNY RIVERS



• WITH HIS BRAND NEW LP



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## "HERE WE A GO GO AGAIN!"

Includes Johnny's smash hit "MAYBELLINE"

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On the charts 15 weeks and still going strong!

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HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

Billboard Board

Table with columns: THIS WEEK, LAST WEEK, TITLE, Artist, Label & Number, WEEKS ON CHART. Includes songs like 'OH, PRETTY WOMAN', 'BREAD AND BUTTER', 'THE HOUSE OF THE RISING SUN'.

Table with columns: RANK, TITLE, Artist, Label & Number, WEEKS ON CHART. Includes songs like 'SOME DAY WE'RE GONNA LOVE AGAIN', 'YOU'LL NEVER GET TO HEAVEN', 'C'MON AND SWIM'.

Table with columns: RANK, TITLE, Artist, Label & Number, WEEKS ON CHART. Includes songs like 'THE CAT', 'KNOCK! KNOCK! (Who's There?)', 'GOOD NIGHT BABY'.

HOT 100—A TO Z—(Publisher-Licensor)

Table listing songs and artists alphabetically from A to Z, including 'All Cried Out', 'Always Together', 'Baby Be Mine'.

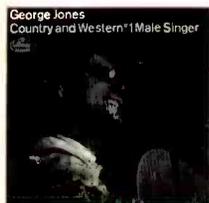
Table listing songs and artists alphabetically from A to Z, including 'Ain't No Mountain High Enough', 'All Day and All of the Night', 'All I Need is You'.

BUBBLING UNDER THE HOT 100

Table listing songs and artists that are bubbling under the Hot 100, including '101. I SEE YOU', '102. THE ANAHEIM AZUSA & CUCARAGONA SEWING CIRCLE, BOO'.



# ALBUM REVIEWS (continued)



**COUNTRY SPOTLIGHT**  
**GEORGE JONES — COUNTRY AND WESTERN #1 MALE SINGER**  
 Mercury MG 20937 (M); SR 60937 (S)

George Jones indeed is considered by many to be "the No. 1 Country and Western Male Singer." He was so voted in Billboard's 16th Annual Country Music Dick Jockey Poll. George displays his capabilities well in this album of country weepers and toe-tappers. Selections include "Whatcha Gonna Do," "New Baby for Christmas," "Before I Met You."



**JAZZ SPOTLIGHT**  
**CRESCENT**  
 John Coltrane Quartet  
 Impulse A-66 (M)

Coltrane's jazz has been somewhat controversial. This very fact creates both interest in the performer. His frequent concerts have also established him as a preferred jazz artist. In collaboration with McCoy Tyner, Elvin Jones and Jimmy Garrison, Coltrane introduces five of his compositions, "Crescent," "Wiss Oh," "Bassie's Blues," "Lonnie's Lament" and "The Drum Thing." Fine creative jazz.



**JAZZ SPOTLIGHT**  
**THE HAPPY HORNS OF CLARK TERRY**  
 Impulse A-64 (M)

Plenty of excellent commercial jazz-blues. Terry and an ensemble of outstanding sidemen such as Ben Webster, Roger Kellaway, Walter Perkins, Milton Hinton and Phil Woods, play up a happy and most groovy storm. The moods do vary, featuring a smooth rendition of "In a Mist," by Bechet, to the elegant Ellington repertoire, which Terry is more than familiar, for a medley ("Ellington Rides Again") of "Don't Get Around Much Anymore," "Perdido" and "I'm Beginning to See the Light."



**CHILDREN'S SPOTLIGHT**  
**ALL BABA AND THE FORTY THIEVES**  
 Various Artists. MGM CH 511 (M)

The mystical tale is well told with sound effects, several actors and a fine narrator weaving the various scenes together. The entire package is interlaced with music. Album should hold junior's attention. This is only one of several albums for children released this month by MGM. Among the other fine albums are "The Ugly Duckling" b/w "Goldilocks and the Three Bears." The Brentwood Musicians provide the backdrop.

## CHOIRING!



**SACRED SPOTLIGHT**  
**CHOIRING! VOL. 2**  
 Paul Nickelson Choir, Supreme SM 1023 (M); SS 2023 (S)

One of the nation's most popular choirs. Includes all to sing along to a host of well-known inspirational songs. The package includes a complete book of choir arrangements. A few of the hymns included are "I Met God in the Morning," "Jesus Walk With Me," "He's So Great."



**SPOTLIGHT**  
**HAYDN: CONCERTO FOR ORGAN AND ORCHESTRA IN C MAJOR**  
 Chamber Orchestra of the Sarre (Rittenport), Nonesuch H 1024 (M); H 71024 (S)

The label has released four splendid albums this month concentrating on two well-known composers (Haydn, Beethoven) and two composers not often represented on disk (Antonio Vivaldi, Jean-Philippe Rameau). Each album is beautifully performed by fine classical soloists and groups. The works represented in each album have not been overdone on disk and should individually and collectively provide a great opportunity for classical music collectors to inexpensively fill in their libraries.



**CHILDREN'S LOW PRICE**  
**SPOTLIGHT**  
**ASTRO BOY**  
 Original TV Sound Track  
 Simon Says M-31

Among the current "Simon Says" albums released this month are two "Original TV Sound Track" ones, "Astro Boy" and "Courageous Cat." The important TV tie-in will do much to interest the young folk, and their parents into buying the packages. The performance is just what any parent would hear with eyes closed when the shows are on.



**LOW PRICED SPOTLIGHT**  
**THE OLD AND GREAT SONGS**  
 Hank Snow, RCA Camden CAL 836 (M); (No Stereo)

Most of these early Hank Snow recordings have never been issued on an LP before and should make a Snow fan jump with joy. Some of them go back 27 years. Among the hits are "My Blue River Rose," "The Texas Cowboy" and "The Blue Velvet Band." All are sung with the distinct, incomparable sign of a great singer — and seem as fresh as if sung only yesterday.

# BREAKOUT

## ★ NATIONAL BREAKOUTS

**KINGSMEN, VOL. 2**  
 Wand LP 659 (M); LP 659 (S)

**GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS**  
 Anny Williams, Columbia CL 2205 (M); CS 9005 (S)

**THE SEX LIFE OF THE PRIMATE (And Other Bits of Gossip)**  
 Revue Cast, Verve V 15043 (M); V6-15043 (S)

## ★ NEW ACTION LP'S

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

**DELICIOUS TOGETHER . . .**  
 Betty Everett & Jerry Butler, Vee Jay VJ 1099 (M); VJS 1099 (S)

**INVISIBLE TEARS . . .**  
 Johnny Mann Singers, Liberty LRP 3387 (M); LST 7387 (S)

**ZULU . . .**  
 Soundtrack, United Artists UAL 4116 (M); UAS 5116 (S)

**GREAT THEMES FROM HIT FILMS . . .**  
 Enoch Light & His Ork, Command RS 871 (M); RS 871 SD (S)

**BOBBY VINTON'S GREATEST HITS . . .**  
 Epic LM 24098 (M); BN 26098 (S)

**LITTLE OLD LADY FROM PASADENA . . .**  
 Jan & Dean, Liberty LRP 3377 (M); LST 7377 (S)



## SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



### POP SPECIAL MERIT

**THE SLIGHTLY IRREVERENT MITCHELL TRIO**  
 Mercury MG 20944 (M); SR 60944 (S)

The Chad Mitchell Trio has earned an enviable reputation as satirical balladeers, gently, but effectively poking at this country's foibles. The Trio sing seven E. V. Harburg barbies designed to penetrate the skin without too much pain. The topics range from Russian censorship to Civil Defense (we all have our faults). Other tunes of satirical interest deal with draft dodging and civilization. The album is different and should register well with the ardent listener.



### POP SPECIAL MERIT

**GO, JOHNNY, GO**  
 Johnny Rivers, United Artists UAL 3386 (M); UAS 6386 (S)

Although Rivers' hit singles have been recorded on another label, his name value will bring his many fans to this album of typical Rivers rockin' gusy blues-type singing. The bear is groovy, the sound great for the younger set, and Rivers his expected dynamic self. He is among the most exciting performers on records today.



### POP SPECIAL MERIT

**BUDDY GRECO ON STAGE**  
 Epic LN 24116 (M); BN 26116 (S)

Buddy's easygoing, relaxed sense of humor pervades throughout this performance recorded live before an audience in a New York studio. He romps lightly through such favorites as "The Loves Me," "Zip-a-Dee Doo-Dah" and "The Best Is Yet to Come." Buddy's turn comes at the piano on "Get Me to the Church on Time," "It's Such a Happy Day" and "I Can't Get Started." All in all, it's an entertaining package, one bound to please the lovers of informal swinging.



### POP SPECIAL MERIT

**PERCUSSION PARISIENNE**  
 David Carroll & His Ork, Mercury MG 20955 (M); SR 60955 (S)

David Carroll has made a number of exceptionally fine stereo albums. In his job as Mercury's recording director, and this album is another fine example of good material. "Poor People of Paris," "Mimi" and "Gaité Parisienne" done up in bright, highly listenable style. Album musically conjures up visions of Paris, real for those who've been there, imagined for those hoping to go there.



### POP SPECIAL MERIT

**ELLA FITZGERALD SINGS THE JEROME KERN SONG BOOK**  
 Verve V 4060 (M); V6-4060 (S)

Take one of the great pop singers of the age, give her the cream of Jerome Kern's output, with Nelson Riddle doing the arranging and conducting, and you have a winner. "The Jerome Kern Songbook" allows Ella to give wide range to her talents.



### CLASSICAL SPECIAL MERIT

**STRAUSS: DIE FLEDERMAUS (2-12")**  
 Various Artists, RCA Victor LM 7029 (M); LSC 7029 (S)

A unique technique was employed on recording the famous operetta which does set it apart from other recordings of the work. The cast was permitted free run of the stage with a host of microphones covering their movement. The freedom permitted is evident in the performance which sounds relaxed and informal—important factors in achieving realism. The cast is a fine one and newcomer Adele Leigh portrays a creditable Rosalinde.



### CLASSICAL SPECIAL MERIT

**BRAVO SERRANO!**  
 Juan Serrano, Elektra EKL 275 (M); EKS 275 (S)

The guitar never had it so good, in Juan Serrano's hands the musical instrument is a complete joy and it holds up through "Memories of Carmen Amaya," some modern rhythms and especially through his own compositions.



### CLASSICAL SPECIAL MERIT

**MARIA CALLAS SINGS ARIAS BY BEETHOVEN, MOZART AND WEBER**  
 Angel 36200 (S)

The diva's magnificent discipline shows to strong advantage in her interpretations of works by three of the German masters. While the selections aren't too familiar to the mass audience, they're well known to any classical buff, and the Callas imprint should assure respectable sales.



### CLASSICAL SPECIAL MERIT

**FEODOR CHALIAPIN**  
 Angel COLH 141

The late, great Russian opera star of the mid-'20s is revived via this album which should be of interest to many collectors. Today, many years after his death, the rich and captivating Chaliapin basso is much to the ears as he performs excerpts from "The Barber of Seville," "Faust" and arias and songs from other famous operas. An interesting text is included.



### CLASSICAL SPECIAL MERIT

**BRAHMS: CONCERTO NO. 1**  
 Van Cliburn, Boston Symphony Orchestra (Leinsdorf), RCA Victor LM 2724 (M); LSC 2724 (S)

Two top names here, Van Cliburn and Erich Leinsdorf. This is the initial record foray by Van Cliburn into the realm of Brahms Concertos. "No. 1" is among the most popular. The popularity of all involved should help this addition to the catalog register well at the cash register.



### CLASSICAL SPECIAL MERIT

**BERLIOZ: SYMPHONIE FANTASTIQUE**  
 Philharmonia Orchestra (Klemperer)  
 Angel 36196 (S)

This is an impressive album indeed. Under the very able direction of Otto Klemperer, the sound of the orchestra is full and warm-blooded, the ornamentation is precise and the style is full of imagination and spirit. Should be a big seller for those who wish to hear a fine classical recording.



### CLASSICAL SPECIAL MERIT

**DEBUSSY: IMAGES/THE MARTYRDOM OF SAINT SEBASTIAN**

Pierre Monteux, London Symphony Orch. Philips PHM 500-058 (M); PMS 900-058 (S)

Pierre Monteux, one of the leading interpreters of Debussy, died this summer. Monteux, conducting the London Symphony Orchestra, gives a moving and sensitive performance of two of Debussy's lesser-known works.

(Continued on page 26)

## SEE ALBUM REVIEWS ON BACK COVER

## ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

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## Best Selling Comedy Albums

- |  |   |
|--|---|
| 212. Songs For Fun (Hattie Noel)           | 291. Have One On Me (Redd Foxx)             |
| 214. Laff Of The Party (Redd Foxx)         | 801. Laffarama (Redd Foxx)                  |
| 219. Laff Of The Party (Redd Foxx)         | 804. Wild Party (Redd Foxx)                 |
| 220. Laff Of The Party (Redd Foxx)         | 808. Below The Belt (Rudy Moore)            |
| 227. Laff Of The Party (Redd Foxx)         | 809. This Is Foxx (Redd Foxx)               |
| 232. Laff Of The Party (Redd Foxx)         | 814. Comedy Sweepstakes (Scatman Crothers)  |
| 234. Best Of Foxx (Redd Foxx)              | 815. He's Funny That Way (Redd Foxx)        |
| 236. Laff Of The Party (Redd Foxx)         | 820. Foxx At Jazzville (Redd Foxx)          |
| 238. Laff Of The Party (Gene & Turner)     | 823. The Whole of Hattie Noel (Hattie Noel) |
| 249. Burlesque Humor (Redd Foxx)           | 824. Laff Of The Party (Billy Allen)        |
| 250. Night In Hollywood (George Kirby)     | 825. The Bold Hattie Noel (Hattie Noel)     |
| 253. The Sidesplitter (Redd Foxx)          | 826. Earthy Mirth (Billy Allen)             |
| 259. Allen Drew's Stag Party (Allen Drew)  | 827. Crazy Night Court (Gene & Freddie)     |
| 265. Laff Of The Party (Redd Foxx)         | 828. Hearty Party Laffs (Redd Foxx)         |
| 266. Sloppy's House Party (Sloppy Daniels) | 834. Crack-Up (Redd Foxx)                   |
| 270. The Sidesplitter (Redd Foxx)          | 835. Funny Stuff (Redd Foxx)                |
| 274. Best Of Party Fun (Foxx, etc.)        | 836. Battle Of Sex (Foxx-Noel)              |
| 275. Racy Tales (Redd Foxx)                | 837. Sex Is Funny (Ray Scott)               |
| 279. Party Record Party (Gene & Freddie)   |   |
| D1. The Best Laff (Redd Foxx)              |   |
| 285. Songs Thru A Keyhole (Joel Cowan)     |   |
| 290. Redd Foxx Funn (Redd Foxx)            |   |
| 294. Pillow Party Fun (Baron Harris)       |   |
| 295. Sly Sex (Redd Foxx)                   |   |

## Other Best Sellers

- |  |  |
|--|--|
| 204. Best Vocal Groups In R & B (Penguins, etc.) | 225. Best Gospel Singers (Zion Travelers)  |
| 221. Spiritual Moments (Lillian Randolph)        | 242. Cool Cool Penguins (Penguins)         |
| 223. Rock 'N' Roll vs R & B (Roy Milton)         | 293. Blame It On The Blues (Willie Henden) |
| 224. Best Vocal Groups (Var. Groups)             | 501. R & B Hit Vocal Groups (Var. Groups)  |
|  | 807. Down By The River (Zion Travelers)    |

## Collectors Jazz

- |  |   |
|--|---|
| 207. Dexter Blows Hot & Cool (Dexter Gordon) | 245. Buddy's Best (Buddy Collette)        |
| 211. Introducing Carl Perkins                | 247. Exploring The Future (Curtis Counce) |

## Best Selling Comedy EP Albums

- |  |  |
|--|--|
| 210. Party Songs (Billy Mitchell)                | 273. The Sidesplitter (Redd Foxx) Vol. 2 Pt. 3   |
| 215. Laff Of The Party (Redd Foxx) Vol. 1        | 276. Racy Tales (Redd Foxx) Pt. 1                |
| 216. House Party Songs (Hattie Noel)             | 277. Racy Tales (Redd Foxx) Pt. 2                |
| 217. Laff Of The Party (Redd Foxx) Vol. 2        | 278. Racy Tales (Redd Foxx) Pt. 3                |
| 218. Laff Of The Party (Redd Foxx) Vol. 3        | 281. Party Record Party (Gene & Freddie) Pt. 1   |
| 222. Laff Of The Party (Redd Foxx) Vol. 4        | 281. Party Record Party (Gene & Freddie) Pt. 2   |
| 228. Laff Of The Party (Redd Foxx) Vol. 5        | 282. Party Record Party (Gene & Freddie) Pt. 3   |
| 229. Laff Of The Party (Redd Foxx) Vol. 6        | 283. Songs Thru A Keyhole (Joel Cowan) Pt. 1     |
| 230. Best Of Foxx (Redd Foxx) Pt. 1              | 284. Songs Thru A Keyhole (Joel Cowan) Pt. 2     |
| 231. Laff Of The Party (Redd Foxx) Vol. 7 Pt. 1  | 286. Best Party Fun (Redd Foxx) Pt. 1            |
| 233. Best Of Foxx (Redd Foxx) Pt. 2              | 287. Best Party Fun (Redd Foxx) Pt. 2            |
| 235. Laff Of The Party (Redd Foxx) Vol. 8 Pt. 1  | 288. The Best Laff (Redd Foxx) Pt. 1             |
| 237. Burlesque Humor (Redd Foxx) Pt. 1           | 289. The Best Laff (Redd Foxx) Pt. 2             |
| 251. Burlesque Humor (Redd Foxx) Pt. 2           | 291. Redd Foxx Funn (Redd Foxx) Pt. 1            |
| 254. The Sidesplitter (Redd Foxx) Pt. 1          | 292. Redd Foxx Funn (Redd Foxx) Pt. 2            |
| 255. The Sidesplitter (Redd Foxx) Pt. 2          | 293. Sly Sex (Redd Foxx) Pt. 1                   |
| 256. The Sidesplitter (Redd Foxx) Pt. 3          | 297. Sly Sex (Redd Foxx) Pt. 2                   |
| 257. Night In Hollywood (George Kirby) Pt. 1     | 299. Have One On Me (Redd Foxx) Pt. 1            |
| 258. Night In Hollywood (George Kirby) Pt. 2     | 200. Have One On Me (Redd Foxx) Pt. 2            |
| 260. Allen Drew's Stag Party (Allen Drew) Pt. 1  | 802. Laffarama (Redd Foxx) Pt. 1                 |
| 261. Allen Drew's Stag Party (Allen Drew) Pt. 2  | 803. Laffarama (Redd Foxx) Pt. 2                 |
| 262. Allen Drew's Stag Party (Allen Drew) Pt. 3  | 805. Wild Party (Redd Foxx) Pt. 1                |
| 263. Laff Of The Party (Redd Foxx) Vol. 8 Pt. 2  | 806. Wild Party (Redd Foxx) Pt. 2                |
| 264. Laff Of The Party (Redd Foxx) Vol. 8 Pt. 3  | 810. This Is Foxx (Redd Foxx) Pt. 1              |
| 267. Sloppy's House Party (Sloppy Daniels) Pt. 1 | 811. This Is Foxx (Redd Foxx) Pt. 2              |
| 268. Sloppy's House Party (Sloppy Daniels) Pt. 2 | 813. For A Piece (Roscoe Hoffman)                |
| 269. Sloppy's House Party (Sloppy Daniels) Pt. 3 | 816. Funny That Way (Redd Foxx) Pt. 1            |
| 271. The Sidesplitter (Redd Foxx) Vol. 2 Pt. 1   | 817. Funny That Way (Redd Foxx) Pt. 2            |
| 272. The Sidesplitter (Redd Foxx) Vol. 2 Pt. 2   | 818. Comedy Sweepstakes (Scatman Crothers) Pt. 1 |
|  | 819. Comedy Sweepstakes (Scatman Crothers) Pt. 2 |
|  | 821. Foxx At Jazzville (Redd Foxx) Pt. 1         |
|  | 822. Foxx At Jazzville (Redd Foxx) Pt. 2         |

## Other Best Selling EP Albums

- |                               |  |
|-------------------------------|--|
| 101. The Penguins             | 206. Helen Humes Sings                 |
| 202. The Medallions           | 208. Rock & Roll (Chuck Higgins)       |
| 203. Don Julian (Meadowlarks) | 209. Jazz Organ Sounds (Ernie Freeman) |

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## ALBUM REVIEWS

Continued from page 24



### COUNTRY SPECIAL MERIT

#### THE DILLARDS LIVE! ALMOST!

Elektra EKL 265 (M); EKS 7265 (S)

The Dillards specialize in bluegrass music and this album is good proof why their playing and singing has been gathering so much attention and getting Elektra to issue another album by them. This one was recorded before an audience who really enjoyed the banjo, guitar, mandolin and harmonica playing the group does so well. Their four-part vocalizing, country style, of Bob Dylan's "Walkin' Down the Line" stands out, some humorous patter adds to the fun in between songs.



### COUNTRY SPECIAL MERIT

#### THE 5-STRING BANJO TODAY

Walter Hensley. Capitol T 2149 (M); ST 2149 (S)

This is Walter Hensley's first album for Capitol and it's guaranteed it will be followed by a lot more, once country music and banjo picking fans get wind of this one. Walt's played the "Grand Ole Opry" and his bluegrass style has won him raves there and in all fields of entertainment, and his renditions of "Steel Guitar Rag" and "Rose Comed" prove his versatility. The Jordanaires join for a bit of pleasantly backing now and then.



### JAZZ SPECIAL MERIT

#### THE GETZ AGE

Stan Getz. Roost LP 2258 (M)

Getz sticks mainly to the standards in displaying his saxophone virtuosity. His treatment of the old-standards "Autumn Leaves" and "Imagination" will appeal to the pop as well as the jazz audience.



### JAZZ SPECIAL MERIT

#### THE INDIVIDUALISM OF GIL EVANS

Verve V 8555 (M); V6-8555 (S)

"Eclectic Jazz," truly social, highly stylized, and individualistic to the last note, Evans' recordings are long and far between and have become somewhat collector's items. The Evans pen is represented by two compositions, "El Tornado" and "Flute Song." The Evans trademark of flutes, English horns, oboes and French horns, matched with brilliant arrangements make a fine study in creativity.



### JAZZ SPECIAL MERIT

#### REMINISCING

Johnny Smith. Roost LP 2290 (M)

Guitarist Johnny Smith is a skilled blender of highly listenable jazz in pop style. This is another in a series on the Roost label distributed through Roulette by Johnny that should please his record-buying fans. Stations, both jazz and easy listening oriented, will get maximum mileage from this album which contains items like "You Are Too Beautiful," "Satin Doll" and "Sweet and Lovely."



### JAZZ SPECIAL MERIT

#### MO-ROC

Bobby Face Willette. Argo LP 739 (M)

Willette is an exciting and entertaining jazz organist. He directs his swingingly soulful organ in the direction of well-known standards "But Not For Me" and "Misty" and concentrating on six of his own compositions. Backed by guitar and drums, he turns in an overall performance that should hold the interest of any jazz collector.



### COMEDY SPECIAL MERIT

#### THE GOLDWATERS SING FOLK SONGS TO BUG THE LIBERALS

Greenleaf M101-63A

This LP is the Goldwaters' rebuttal to the Barry spoof. However, the group does not use satire, but attacks in musical parody. "Victims" are Bobby Kennedy, Bobby Baker, the CIA and "left-wingers." The disk should delight the conservatives and anger the "liberals." The singers, the Goldwaters, blend nicely and retain the ideas behind the disk.



### CHILDREN'S SPECIAL MERIT

#### GULLIVER'S TRAVELS

Various Artists. MGM CH 513 (M)

Jonathan Swift's classic is done with skill and imagination, and is very well suited for the young listener. The sound effects and acting make the satire really accessible and understandable. On flip-side is "Rapunzel" and "Puss 'n' Boots." Both of these stories are also done exceedingly well, it's all fun and good listening, too.



### R&B SPECIAL MERIT

#### THE SOUL OF BLUES HARMONICA

Shakey-Horton. Argo LP 4037 (M)

You can call this great performance by Shakey Horton rhythm and blues, jazz or just plain blues but it's a page of Americana that comes right from the roots. Shakey gets sounds and soul from his harmonica, along with superb backing of guitar, organ, bass and drums, that makes this album an exciting experience. And when aficionados hear this one they'll buy it.



### GOSPEL SPECIAL MERIT

#### O GLORY HALLELUJAH!

Bessie Griffin. Epic LN 24101 (M); BN 26101 (S)

Bessie Griffin can belt out revival-type gospel, sing pure R&B and deliver a solid pop sound. She does all three in this album. The choral background and predominant string orchestra form a suitable backdrop. It's a gospel album that could have a wider appeal than to a gospel audience.



### FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

## POPULAR

#### SENTIMENTAL—LONELY & BLUE

Roy Hamilton. MGM E 4233 (M); SE 4233 (S)

George Mtharis. Epic LN 24111 (M); BN 26111 (S)

#### GOLDEN OLDSIES FOR TODAY'S TEENS

David Carroll & His Kookettes. Mercury MG 26935 (M); SR 60935 (S)

#### MUSIC IN THE COUNTRY MANNER

Russ Morgan. Capitol T 2158 (M); ST 2158 (S)

#### JUST BE TRUE

Gene Chandler. Constellation LP 1423

#### ARTISTRY IN VOICES AND BRASS

Stan Kenton. Capitol T 2134 (M); ST 2134 (S)

#### HELLO HENNY!

Renny Goodman. Capitol T 2157 (M); ST 2157 (S)

## CLASSICAL

#### MUSIC OF JUBILEE

P. Power Halls. Columbia ME 6015 (M); MN 6615 (S)

#### PROKOFIEV: QUINTET OP. 39 IN G MINOR/SHOSTAKOVICH: QUINTET OP. 57

Melos Ensemble of London. London SOL 267 (S)

#### THE VIENNA CHOIR BOYS SING FAVORITE STRAUSS WALTZES & POLKAS

Philips PHM 800-024 (M); PHS 900-024 (S)

#### BRAHMS/SCHUMANN: A LIEDER RECITAL

Helen Watts. London SOL 268 (S)

## COUNTRY

#### THE CLIFFIE STONE SINGERS PRESENT THE GREAT HANK WILLIAMS SONGS

Capitol T 2159 (M); ST 2159 (S)

#### OLD-TIME BANJO PROJECT

Various Artists. Elektra EKL 276 (M); EKS 7276 (S)

## JAZZ

#### BASIE LAND

Count Basie. Verve V 8597 (M); V6-8597 (S)

## SPOKEN WORD

#### HYRON: DON JUAN

Richard Johnson & Peggy Ashcroft. Argo RG 374 (M)

## INTERNATIONAL

#### POLISH SONGS MAMA NEVER TAUGHT ME

Ray Budzick & Ork. Roulette R 25266 (M)

#### ITALIAN SONGS MAMA NEVER TAUGHT ME

The D'Mars Sisters. Roulette R 25265 (M)

#### A TREASURY OF GERMAN STUDENT SONGS

Various Artists. Philips PHM 200-152 (M); PHS 600-152 (S)

#### VAGAHUNDEANDO! (HANGING OUT)

Joe Cuba Sextet. Tico LP 1112 (M)

#### YIDDISH SONGS MAMA NEVER TAUGHT ME

Patsy Abbott. Roulette R 25267 (M)

## SACRED

#### THE OLD COUNTRY CHURCH

Jim & Jesse. Epic LN 24107 (M); BN 26107 (S)

#### PHRAISES FROM THE PULPIT

Robert Alexander. Supreme SM 1025 (M); SS 2025 (S)

#### KINGS OF INSPIRATION

Harry Simons Chorus. Mercury MG 26945 (M); SR 60945 (S)

## CHILDREN'S

#### THE PRINCE AND THE PAUPER—ROBIN HOOD

Various Artists. MGM CH 513 (M)

## LOW PRICE POPULAR

#### DANCE TIME

Lawrence Durlin. RCA Camden CA 1. 839 (M); CAS 839e (S)

## LOW PRICE CLASSICAL

#### MONTEVERDI MADRIGALS

Nuovo Madrigalists Italianus (Gloria) Nonesuch H 2021 (M); H 71021 (S)

## LOW PRICE CHILDREN'S

#### THE A C C'S

Simon Says M-28

#### BEAUTY AND THE BEAST

Simon Says M-27



## THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

## POPULAR

#### MICHEL LEGRAND PLAYS FOR DANCERS

Philips PHM 200-155 (M); PHS 600-155 (S)

#### THE JAMES BOND THEME—WALK, DON'T RUN '64

Billy Strang. Crescendo GNP 2004 (M)

#### COME BACK TO THE VIRGIN ISLES

Bill Lemoie, His Piano & Ork. Westing. ML 100 (S)

#### HUKILAU HUKULU VOL. 2

Various Artists. Crescendo GNP 2003 (M)

#### LET'S DO GOOD!

Willie Robo & His Ork. Roulette R 29372 (M)

## CLASSICAL

#### GERARD BOUZAY SINGS BAROQUE ARIAS BY RAMEAU, LULLY AND HADEL

Philips PHM 500-051 (M); PHS 900-051 (S)

#### DOROTHY COUTLER

Phoenix 432 (S)

## C&W

#### HAPPY TO BE UNHAPPY

Roy Clark. Capitol T 2031 (M); ST 2031 (S)

## FOLK

#### HAPPY ALL THE TIME

Joey Spivey. Elektra EKL 273 (M); (No Stereo)

## JAZZ

#### IT'S ALL RIGHT!

Wynton Kelly Trio. Verve V 8588 (M); V6-8588 (S)

## SPOKEN WORD

#### POPE: THE RAPE OF THE LOCK

Naggo Sponceroff & George Ryland. Argo RO 373 (M)

## SACRED

#### THE OSWALD BROTHERS SING THE ALL-TIME HYMN FAVORITES

MGM E 4235 (M); SB 4235 (S)

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## NEWS OF THE WORLD

### HOLLYWOOD

The Important III, who appear on Wells-DeSett Records, have decided to donate all royalties from their single "Hey Mr. Loser" to the wives and parents of the three slain Mississippi civil rights workers.

Ben Oakland and Eddie Maxwell, who wrote Nelson Eddy's original act, have been pegged

by the star to create new material for his Australian tour commencing Sept. 9 for five weeks at the Chequers Theater. Writing duo are also preparing new material for Tony Martin which will be broken in during his Labor Day stint at the Concord Hotel in New York.

Youngsters Al Rosenberg and Bert Krunfeld are developing Aldon Productions for disks and

Big Bert Music. Signed to the publishing firm is Bobby Dino; to the production arm are the Original Empollos and Don Gardner, who have recorded "Fire" and "My Love Is Growing" respectively.

Mickey Goldsen has snared the exclusive writing talents of Lee Hazlewood for his Atlantic Music Corporation. Hazelwood is both an artist and disk producer to boot.

TV producer Barry Shear is developing an hour-long series "Sounds of Tomorrow" with

Artie Shaw as host and featuring guests conducting a specially prepared jazz symphony orchestra. Air of the show is to "upgrade popular music on TV."

Lou Mindling adds new duties as talent vice-president for Subscription TV to his busy schedule as Mahalia Jackson's manager.

ELIOT TIEGEL

### RIO DE JANEIRO

Alberto Pittigliani, president of Phillips Records, flew to Europe for a 20-day visit... With a cocktail party at Museum of

Fine Arts. CBS Records released the LP "Retratos" (Pictures), recorded by pianist Radames Gnattali and mandolinist Jacob Bittencourt... Starlet Eliana Pittman will be guest star on the Jack Paar Show Oct. 2. Eliana flew to New York Sept. 22... Bossa nova singer Nara Leao didn't extend her contract with Elenco Records. She signed a two-year new one with Philips... Musicdisc Records signed composer Adelino Moreira for its pop music section... "Meus 18 Anos," with Rita Pavone, is still the best selling LP in town. RCA just released the sound track of the forthcoming Peter Sellers film "Pink Panther," with Henry Mancini and his orchestra... Popular LP's are costing 5,000 cruzeiros since Sept. 1... Young singer Luis Henrique flew to New York for a three-month stay... Dalila—the most serious female candidate to New Star throne of 1964—is selecting material for her second Polydor LP... French young singer Francoise Hardy—is the present international attraction at TV RIO (Channel 13).

SYLVIO TULLIO CARDOSO

### SYDNEY

Associated Music Pty. Ltd., RCA's music publishing company, has issued their first number, "Whisper by Whisper," which has been recorded on the RCA label by the Charades, a local instrumental and vocal group... The Beatles' film "A Hard Day's Night" is doing tremendous business throughout Australia... Warner Bros. Pictures have announced that the movie "My Fair Lady" will open in Australia Dec. 9 and A.R.C. are predicting that the album will be their best seller for the festive season. Since releasing Presley's soundtrack album from "Kissin' Cousins" they followed up with the single of "Kissin' Cousins" c-w "It Hurts Me."

Decca is releasing an EP by Mantovani and his orchestra featuring the "Churchill March" from the Columbia film "The Finest Hours" based on the career of Sir Winston Churchill. Also included on the EP are themes from "Carpetbaggers," "Cleopatra" and "Lawrence of Arabia." Albums listed by EMI for pre-release are Al Martino's "I Love You More and More Every Day" and the new Liberty release "Dead Man's Curve" by Jan and Dean. In the singles field, EMI has issued the Tornados' version of "Exodus" recorded live at the South Pier Theater, Blackpool, on Decca and Brian Poole's "Twenty Steps to Love." Both disks are rated high on English charts and success is expected here.

Harry Miller, head of Pan Pacific Productions announced before leaving for America that his next import show to tour Australia and New Zealand will be titled "Starlift, 64" starring the Searchers, Peter and Gordon, Eden Kane, Del Shannon and New Zealand songstress Diana Lee. Show will open in New Zealand Sept. 20 before coming to Australia. Miller appointed Gary Van manager of their Melbourne office which will operate from the Southern Cross Hotel, Melbourne. Miller has acquired the exclusive Party Bookings for the "My Fair Lady" opening in Melbourne Dec. 10.

Two new local CBS albums are due for release Oct. 1. One is "Songs of the Sundowners," with Leonard Teale and Andy Sundstrom, a collection of popular aussie folk tunes. The other is "The History of Jazz" by the Ray Price quartet, one of Australia's most popular jazz groups.

GEORGE HILDER

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OCTOBER, 1964

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### Dealers Are Proud to Offer Record Preview to Their Customers

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### Record Buyers Go for Record Preview All the Way!

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### Dealers Sell Records— Not Magazines!

Record Preview carries a 20¢ per-copy price on its cover. Some dealers sell it at that price; some sell it at a discounted price of 10¢, 12¢, or 15¢, but by far, most dealers (86%) put it into the hands of their customers as a free complimentary service. They realize that the really important profits they get out of Record Preview come from the albums it sells for them, rather than from the few cents they can make on the sale of copies of Record Preview.

NOTE: All statistics used above taken from actual Survey of Dealers who have bought and used Record Preview in 1964.

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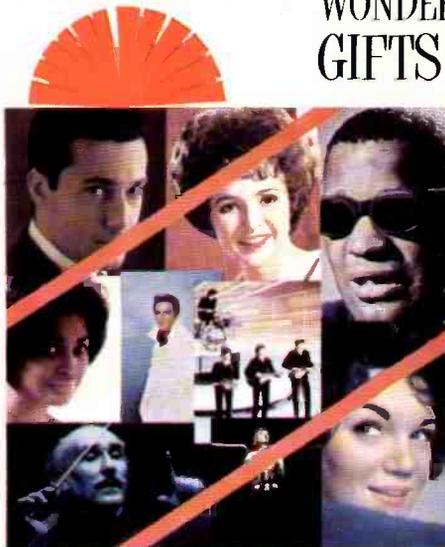
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## NEWS OF THE WORLD

### ROME

Although CGD releases UA disks in Italy, it has given up the Italian rights to "A Hard Day's Night" (All for One) to Carisch, which has almost all of the other Beatles records on the market. . . . **Ezio Radaelli** has announced his U. S. version of the "Cantagiro" (Singing Tour) in Philadelphia Oct. 2 to Oct. 12, with competitions at New York (Carnegie Hall), Boston, Providence, New Haven, Hartford, Paterson, Union City, Westbury and Newark. The final will be a New York repeat. Co-producers will be **Erberto Landi** and **Mario Minasi**. . . .

**Ennio Morricone** has written a new dance, *Il Galattico*, for the film "The Martians Have 12 Hands," with choreography by **Leo Coleman**. . . . **Eduardo Vianello's** song hit, "Abronzatissima" (Very Tan), will be filmed with the singer-author co-starring with Germany's **Ingrid Schoeller**. . . . Italian TV has begun a cycle of eight American musical films of the late '30's which may result in the revival of some of the song hits of yesteryear. . . .

Twenty-five Danes from Copenhagen, where **Gigliola Cinquetti** won the Eurovision Festival this year, appeared at Castrocara Terme. . . . Two TV nights of top singers, "Nocturne at Venice Lido," got off in a minor key when the telecast was postponed because of President Segni's illness. . . . **Claudio Villa** donated \$2,400 he won on TV's "Dream Fair" to proposed home for aged performers at San Remo.

Only the dates remain for the Beatles and their first appearances in Italy in Rome, Milan, Naples, Turin and Bologna, un-

der management of **Leo Watcher** of Milan.

EMI recording artists **Marlene Dietrich**, **Shirley Bassey**, **Gilbert Beaud** and **Amalia Rodriguez** dominated the Golden Orange Blossom Awards at Taormina's Casino. Others were **Dioune Warwick** (Scepter), **Domenico Modugno** (Donit), **Tiny Yong** (Salvador) and **Carmen Sevilla**. Miss Dietrich revealed in Rome that she had returned to singing to buy a new retreat in Austria for her husband, **Rudolf Sieber**, 70, from whom she has been separated for 30 years. He is suffering from a cardiac condition. . . . La Scala Opera company will go to Moscow for five productions and Bolshoi will reciprocate at Milan with five, between Oct. 28 and June 19. . . . A group of American Negro folk singers who have been appearing in Italy will share the spotlight in the TV music series, "Words and Music," which will also feature recording stars **Sergio Endrigo** and **Gino Paoli**, RCA; **Henry Wright**, CGD, and **Orietta Bertl**, Phonogram.

The 500th film soundtrack issued by CAM of Rome was celebrated by **Giuseppe (Jackie) Ciampi** with a cocktail party during the Venice Film Festival. Music was from "The Red Desert." . . . Although **Bobby Solo** received the greatest number of individual votes in the nationwide juke box contest, "Festivalbar," the winning song, "Ciao, Ciao, Ciao," was sung by **Piade**. More than 100,000 votes were cast. . . . **Charles Aznavour** is doing the score of "Tell It to Me With a Sword," which marks the film debut of the latest **Spunk** sister, **Agnes**. . . .

Ten musical series are ready for the fall season on RAI-TV. . . . Obvious winners of the Viareggio Burlamacco and Pesaro International Trophies, which give their prizes to those who have sold the most records, are **Ginny Morandi** and **Michele**, respectively, both RCA artists. . . . Padua's Chorus of Three Pines won the Lecco Mountain Song competition for the second year against 60 other groups. . . . **Teddy Reno's** Third Festival of the Unknowns at the Roman suburb of Ariccia is **Mario Anzidei**, 18, of Rome. Both of the preceding winners, **Rita Pavone** and **Dino**, currently have top-selling records. . . . The parade of **Gigliola Cinquetti** disks from her "Johnny 77" TV show continues. **SAM'L STEINMAN**

### LONDON

**Don Arden** has arranged for the Animals to tour America for 18 days beginning Sept. 28. The group is likely to return to U.S. at the end of October. Arden visited New York to set up the exchange deal for the Animals and **Bill Haley's Comets**, who will be on his tour with **Brenda Lee** starting next month. . . . A week after his death two **Jim Reeves** albums returned to the British Top Ten LP chart and sales of "I Love You Because" and "I Won't Forget You" have both passed the 500,000 mark. . . . These are particularly busy months for Chappell with numerous releases planned from "Cameo" immediately after the London opening and many big band versions being prepared on "The Carpelbaggers Theme" (the film opens here on Oct. 21). . . . Another busy publishing house is **Dick James** with several covers of the Beatles' songs from their film and other current hits on the chart with the Beatles themselves and new ones from

**Cilla Black** and **Billy J. Kramer**. . . . Reports say the **Dave Clark Five** will net \$450,000 in the U.S. as a result of their long concert tour this fall. . . . Major sales here for the **Kinks' "You Really Got Me"** (published by Kassner Music), rush-released in the U. S. on Reprise. It's the group's first hit. **Pye** shifted 150,000 copies within three days of release. . . . **United Artists** is pinning its hopes on "Goldfinger" (which she sings over the credits in the new **James Bond** film of the same name), giving **Shirley Bassey** her first big U.S. hit. The label is planning to record her for the American market. **CHRIS HUTCHINS**

### TOKYO

Nippon Columbia closed its Columbia LP Record Club which has acquired 400,000 members during the past eight years and unveiled its newly formed "Columbia Stereo Club" in its place. Anyone sending in seven coupons (one coupon is attached to each jacket containing a stereo) is qualified to be a member and may receive one free disk from the company or local record shop. An annual lottery, with special prizes, is offered to country-wide members. Tickets to movie previews or record concerts are given to urban members. . . . **Teichiku Records**, Decca's affiliate, will construct **Teichiku Building** in downtown Tokyo in 10 months at the cost of \$350,000. The nine-story building will have two basement floors, and the firm will use four floors as offices and the eighth and ninth floors for studios. The rest of the floors are for rent. . . . **Y. Koike**, managing director of Nippon Columbia, back from the States after visiting Columbia, New York, Olympic Radio & Television and other major pur-

chasers of Nippon Columbia's electronic products. He visited the Chicago music show and attended Columbia's national convention in Las Vegas. . . . **Sam Fletcher** (RCA) arrived recently on a four-week tour. He will perform in night spots and U.S. military clubs across the country.

FM Tokai Station, which covers Tokyo and adjoining provinces, launched a record mail order business with Nippon Victor. Victor sponsors a one-hour classical record program from 10 p.m. every Wednesday, introducing the latest releases. Listeners can purchase the disks by mail from the station. . . . Record production for the first six months is 31,949,751 records or \$29,000,000 (manufacturers' prices). This indicates an increase of 28 per cent in quantity and a gain of 13 per cent in value over the same term last year. Stereos involved in the above figures are 11,780,718 records or \$15,440,000. **J. FUKUNISHI**

### MUNICH

Philips producer **Ernst Verch** rushed out the German version "Eine Schoene Frau Laest Man Nich Weinen" (Everybody Loves Somebody). **Jurt Hertha** wrote the lyrics. The singer is **Gerhard Wendland**. The German publisher is **Melodie Der Welt** in Frankfurt. . . . Greek singer **Nana Mouskouri** has two new German hits on the Philips label, "Eine Insel Im Meer" b-w "Im Roten Bootslaternenschein." Nana has been inked by **Harry Belafonte** to co-star in a tour of the States in October and November this year. . . . Coming from London and Paris, U. S. singer **Lesley Gore** has a busy month on the Continent. In Hamburg, Lesley will (Continued on page 32)

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# NEWS OF THE WORLD

• Continued from page 31

guest star in a show for the German TV Network. Then she will record her German songs in Vienna. Afterwards, in Munich, Lesley will guest star in the **Willy & Thomas Fritsch** TV spec produced by **Gerhard Mendelson**. . . . For the first time, a dancing world championship will be staged with records instead of musicians. The festival in Sydney, Australia, will have music provided by German bands on the Polydor label, by **Max Greger** from Munich, and **Horst Wende** from Hamburg. The series is titled "Strict Tempo Dancing."

Countries participating, who will meet in Sydney, include Great Britain, Austria, Norway, Switzerland, Sweden, Italy, Japan, New Zealand, U. S., France, Denmark, the Netherlands, and West Germany. . . . The famous "Hamburg Harbor Concert" will tour the States. The orchestra will be conducted by **Hans Freese**, the stars will be **Richard Germer**, **Carlos Otero**, **Addi Muenster**, **Hildegund Carena**, **Rudolf Klaus**, and **Gerd Ribatis**. The itinerary: Sept. 25 (Los Angeles); Sept. 26 (San Francisco); Oct. 3 (Toronto); Oct. 4 (Montreal);

Oct. 10 (Milwaukee) and Oct. 11 (Chicago). Der Hamburg Harbor Concert is 35 years old. It is always a top favorite of the German radio stations, and, via short wave, among listeners around the world.

The **Horst Jankowski** singers recorded another LP album for Fontana featuring U. S. standards like "Donkey Serenade," "My Yiddish Momme," and "Nola." . . . One of the top hits in Germany is **Millie** singing "My Boy Lollipop" in the original version. Millie recorded her new numbers "O Henry" and "Sweet Williams" in German for the Philips label.

**JIMMY JUNGERMANN**

## THE HAGUE

The Dutch singer **Marijke van der Lugt**, invited by the BBC to sing with the Philharmonic Orchestra in the Royal Albert Hall in London, gave the concert Sept. 7. The program was broadcast by the BBC. . . . **Merel Laszer** will present the artists at the Grand Gala du Disque Popular in the Concertgebouw, Amsterdam on Saturday Oct. 3. . . . The "Zuid-Hollands Orchestra," conducted by **Jan van der Waart**, gave concerts in Switzerland from

# BREAKOUT SINGLES

## NATIONAL BREAKOUTS

### I LIKE IT

Gerry & the Pacemakers, Laurie 3271

## REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

### THE ANAHEIM, AZUSA & CUCAMONGA SEWING CIRCLE, BOOK REVIEW AND TIMING ASSOCIATION . . .

Jan & Dean, Liberty 55724 (Screen Gems-Columbia, BMI) (Minneapolis-St. Paul)

### DERN YA . . .

Ruby Wright, Ric 126-64 (Tree, BMI) (Milwaukee)

### SCRATCHY . . .

Travis Wammack, Ara 204 (Rolando, BMI) (Atlanta)

### THAT'S HOW STRONG MY LOVE IS . . .

O. V. Wright with the Keys, Goldwox 106 (Rise, BMI) (Memphis-Nashville)

### HE'LL ONLY HURT YOU . . .

C. L. & the Pictures, Monument 854 (Roosvelt-Mubon, BMI) (Houston)

### SWEET WORDS OF LOVE . . .

Underbeats, Bangor 00632 (Willang, BMI) (Minneapolis-St. Paul)

### THE DARTELL STOMP . . .

Mustangs, Providence 401 (Gains, BMI) (Milwaukee)

### IF YOU WANT THIS LOVE . . .

Sonny Knight, Aura 403 (Har-Back, BMI) (Seattle)

Sept. 9 to 14. The orchestra accompanied the choir, **Sursum Corda**, from Amsterdam, Holland. The Swiss choir, **Arte Antica**, gave concerts in Holland at the same time. . . . **Bolena's** Columbia label especially introduced representatives and dealers on **Shirley Bassey's** TV shows recently. . . . The 1964-1965 jazz season will open Sept. 26 with a midnight concert by the **Miles Davis Quintet**

at the Concertgebouw. Impresario **Paul Acket** told Billboard that on Oct. 9 two concerts will be presented at the Concertgebouw, by the **Dave Brubeck Quartet** and the **Ronald Kirk Quintet**. Negotiations are still in progress on concerts by the **Jimmy Smith Trio** (probably Nov. 6), the **Duke Ellington Orchestra** (probably in February), **Ella Fitzgerald** and the **Oscar Peterson Trio** (probably March 21) and the **Thelonious Monk Quartet**. . . . The **Geschwister Jacob** will perform at the popular Grand Gala du Disque and the act of these four girls is expected to become a show-stopper.

## RIO DE JANEIRO

Starlet **Eliana** and her dad will be the Brazilian guest stars at a "Jack Paar Show." Both artists have been in Manhattan since last week. . . . Famous mouth-organ player **Edu** just finished his first LP for Philips. Arrangements were penned by **Alexander Gnatali**. . . . **Roberto Carlos** had his contract with CBS extended for four years. . . . Singer **Ellis Regina** and the **Doum Copa Trio** are at Bottles Bar. . . . The luxurious Top Club opened a new show, "Na Roda do Samba" (at the Samba Session), with veterans **Aracy de Almeida**, **Ismael Silva** and **Cyrol Monteiro**. Well-known composer **Ze Keti** sings his hit, "Diz Que Fui Por Ai" (Tell Them I Went for a Stroll) in the revue. . . . Popular LP's are costing 5,000 cruzeiros (mono) and 5,400 (stereo) starting this week. . . . **Aloysio de Oliveira** released a new **Elenco** LP this week: "Um Show de Bossa," with singer-dancer **Lennie Dale**. The disk was recorded live at the Zum Zum Club. . . . Veteran comedian **Jose Vasconcelos** debuts as a composer in his forthcoming **Odeon** LP, "A Musica de Jose Vasconcelos" (Jose Vasconcelos' Music). . . . Producer **Carlos Machado** is looking for a vocal group and four singers for his new show "Rio de 400 Janeiro," with which he will salute Rio's fourth centenary. The big revue is scheduled to open in late November at the Golden Room of the Copacabana Palace Hotel.

**SYLVIO CARDOSO**

## BUENOS AIRES

RCA Victor presented **Palito Ortega**, the young idol with a gold record for the sale of several million disks. His hits are "Changuito Canero" and "Mi tierra." He goes to Mexico in October. . . . The Mexican **Carson Brothers** have returned to their country. They recorded "Las Cerezas" for CBS and Music Hall. . . . The **Beatles** were seen on television. Channel

13 was offered a tape of Ed Sullivan's show in which they participated. . . . CBS is releasing the second album of the **Village Stompers**, "Newly from Washington Square."

**RUBEN MACHADO**

## MANILA

The **Filipinas Dance Company** has been formally invited to participate in the sixth Festival of Folklorico Hispano-Americano by the Intituto de Cultura in Caceres, Spain.

The third regular Manila Symphony Society concert presented songs by the late **Santiago Serez**, Filipino composer of popular songs. The numbers were sung by **Conching Rosal** at Philanlife Auditorium. **Dr. Herbert Zipper**, MSS musical director, led the Manila Symphony Orchestra. . . . **Suarez** died June 21 at 63. He was born May 23, 1901, in Sampaloc, Manila. He studied at the Conservatory of Music of the University of the Philippines and was a student of the late **Nicanor Abelardo**—another Filipino composer of "Kundiman"—which is considered one of the greatest Philippine contributions to the world of immortal music.

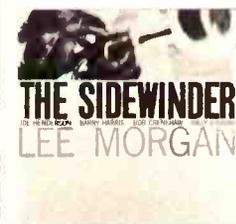
**TRINIDAD**

## OSLO

For his RCA Victor "I Love You Because," **Jim Reeves** became the first American recording artist—although post mortem—to receive the Norwegian trophy, the Golden Disk here. Reeves also had four silver disks here in Norway, for the 25,000 sales of "He'll Have to Go," "Adios Amigo," "I Love You Because" and "I Won't Forget You." . . . Eleven of the 20 best selling LP's here last month are Reeves' albums. . . . Best selling LP's are (1) "A Hard Day's Night," the **Beatles** on Parlophone, (2) "Gentlemen Jim" by **Jim Reeves** on RCA Victor, (3) "Moonlight and Roses" also by Reeves, (4) "Wonderful Life" by **Cliff Richard** and the **Shadows** on Columbia and (5) "The Best of Jim Reeves." . . . **Jorg-Fr Ellertsen** of Ellertsen's newly started diskery (May this year) has already issued 17 singles records, which is quite a bit in such a short period. . . . **Dane Richard Stangerup** and Norwegianians **Gunnar Eide** and **Yngve Holm** are behind the new shows that may bring **Louis Armstrong**, **Russ Conway** and German twins **Alice** and **Ellen Kessler** here this autumn. Norwegian diskery **Manu A-S** has obtained the rights to represent Swedish religious diskery, **Svenska Missionsforbundet** Forlag here and will launch their repertoire on 26 EP's. . . .

**ESPEN ERIKSEN**

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WORLD OF THE RECORDS

AUSTRALIA

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'I SHOULD HAVE KNOWN BETTER' and 'HOLD ME'.

BAVARIA

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'A HARD DAY'S NIGHT' and 'KEIN GOLD IM BLAU RIVER'.

BRAZIL

Table with columns: Two Weeks Ago, Rank, Song Title, Artist, Label. Includes songs like 'SCHIVIA' and 'DATEMI UN MARTELO'.

BRITAIN

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'YOU REALLY GOT ME' and 'HAVE I THE RIGHT'.

Table with columns: Rank, Song Title, Artist, Label. Includes songs like 'I WON'T FORGET YOU', 'I WOULD'N TRADE YOU FOR THE WORLD', and 'WHERE DID OUR LOVE GO'.

EIRE

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'DO WAH DIDDY DIDDY' and 'I WON'T FORGET YOU'.

FLEMISH BELGIUM

Table with columns: Two Weeks Ago, Rank, Song Title, Artist, Label. Includes songs like 'MA VIE' and 'SANT JAMARS'.

Table with columns: Rank, Song Title, Artist, Label. Includes songs like 'HEY BOBBA NEEDIE' and 'A HARD DAY'S NIGHT'.

GERMANY

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'LIEBESKUMMER LOHNT SICH NICHT' and 'BOY LOLLIPO'.

HOLLAND

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'IT'S ALL OVER NOW' and 'A HARD DAY'S NIGHT'.

HUNGARY

Table with columns: Two Weeks Ago, Rank, Song Title, Artist, Label. Includes songs like 'BOMBIJAO' and 'KICSI ROMAI LANY'.

Table with columns: Rank, Song Title, Artist, Label. Includes songs like 'ALLNEK A HEGYTETON' and 'CATHERINA'.

ITALY

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'GINOCCHIO DA TE' and 'IL PROBLEMA PIU' IMPORTANTE'.

JAPAN

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'OZASHIKI KOUTA' and 'KAMIKO'.

MALAYSIA

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'A HARD DAY'S NIGHT' and 'ON THE BEACH'.

MEXICO

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'TUJANA' and 'WANT TO HOLD YOUR HAND'.

Table with columns: Rank, Song Title, Artist, Label. Includes songs like 'ANGELITO' and 'PERIOTONA MI VIDA'.

NORWAY

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'I WON'T FORGET YOU' and 'I LOVE YOU BECAUSE'.

PERU

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'I SAY HER STANDING THERE' and 'LAGRIMA NECA'.

SWITZERLAND

Table with columns: This Last Week, Rank, Song Title, Artist, Label. Includes songs like 'LIEBESKUMMER LOHNT SICH NICHT' and 'SAG NO ZU IHM'.

# TOP 100

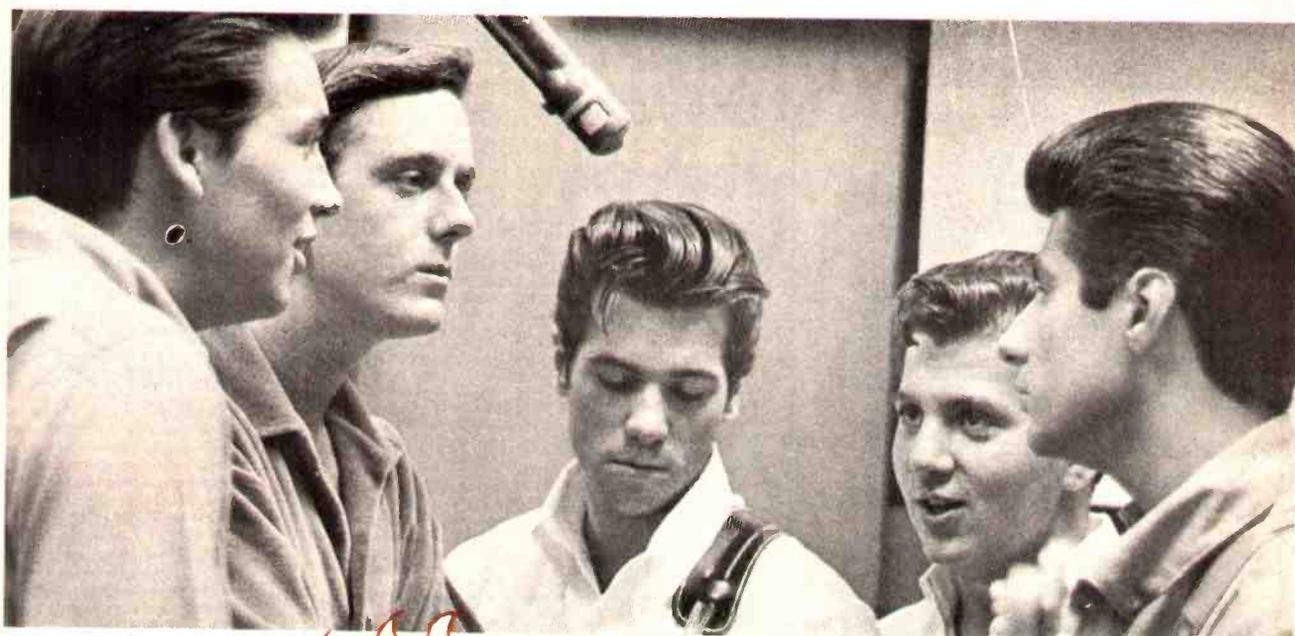
★ STAR performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 3366 (M); UAS 4366 (S)	11
2	2	SOMETHING NEW Buffalo, Capitol T 2108 (M); ST 2108 (S)	8
3	3	EVERYBODY LOVES SOMEBODY Doris Martin, RCA Victor LPM 2854 (M); RS 6130 (S)	7
4	5	PETER, PAUL & MARY IN CONCERT Warner Bros. SW 1555 (M); SWS 1555 (S)	7
5	4	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	9
6	6	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8645 (M); V6-8645 (S)	17
7	8	HELLO, DOLLY! Linda Armstrong, Kapp RL 1364 (M); KS 3364 (S)	20
8	9	FUNNY GIRL Original Cast, Capitol VAS 7059 (M); SVAS 7059 (S)	22
9	10	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	32
10	7	RAG DOLL 45 Records, Philips PM 200-144 (M); PH 400-144 (S)	8
11	12	AMERICAN TOUR Dave Clark Five, Epic LM 26117 (M); BN 26117 (S)	5
12	14	COTTON CANDY Al Hiatt, RCA Victor LPM 2917 (M); LSP 2917 (S)	19
13	13	BARBRA STREISAND—THE THIRD ALBUM Columbia CL 2184 (M); CS 2934 (S)	31
14	18	SUGAR LIPS Al Hiatt, RCA Victor LPM 2963 (M); LSP 2963 (S)	6
15	17	TRINI LOPEZ AT P.J.'s Replica R 6093 (M); RV-6093 (S)	63
16	11	THE UNSINKABLE MOLLY BROWN Soundtrack, MGM M 4232 (M); ST 4232 (S)	11
17	24	THE IMPRESSIONS KEEP ON PUSHING ABC-Paramount ABC 493 (M); ABCS 493 (S)	8
18	25	HOW GLAD I AM Henry Williams, Capitol T 2135 (M); ST 2135 (S)	4
19	16	THE PINK PANTHER Henry Mancini & His Orchestra, RCA Victor LPM 2795 (M); LSP 2795 (S)	25
20	21	IT MIGHT AS WELL BE SWING Frank Sinatra, Capitol S 9112 (M); ST 9112 (S)	6
21	23	THE BARBRA STREISAND ALBUM Columbia CL 2007 (M); CS 4807 (S)	77
22	19	HONEY IN THE HORN Al Hiatt, RCA Victor LPM 2723 (M); LSP 2723 (S)	54
23	29	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	8
24	22	IN THE WIND Peter, Paul & Mary, Warner Bros. W 3407 (M); WS 3407 (S)	49
25	34	THE CHIPMUNKS SING THE BEATLES' HITS Liberty LSP 3388 (M); LST 7088 (S)	4
26	15	THE CONCERT SOUND OF HENRY MANCINI RCA Victor LPM 2897 (M); LSP 2897 (S)	9
27	27	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9346 (M); LP 12244 (S)	15
28	31	GLAD ALL OVER Dave Clark Five, Epic LN 34092 (M); BN 34092 (S)	25
29	28	THE ROLLING STONES London L 3215 (M); PS 371 (S)	14
30	35	THE BEATLES' SECOND ALBUM Capitol T 2040 (M); ST 2040 (S)	23
31	32	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 4971 (S)	21
32	26	TODAY, TOMORROW, FOREVER Henry Williams, Capitol T 2082 (M); ST 2082 (S)	18
33	27	THE DAVE CLARK FIVE RETURN! Epic LM 26184 (M); BN 26184 (S)	15
34	33	MARY WELLS GREATEST HITS Motown 616 (M) (no Stereo)	18
35	40	THE LATIN ALBUM Trio Impact, Mercury M 4129 (M); RS 4129 (S)	6
36	39	LOUIE LOUIE Kingston, Wand 457 (M) (no Stereo)	37
37	41	HAVE A SMILE WITH ME Ray Charles, ABC-Paramount ABC 493 (M); ABCS 493 (S)	5
38	36	SHUT DOWN, VOL. 2 Beach Boys, Capitol T 2027 (M); ST 2027 (S)	25
39	37	TODAY New Christy Minstrels, Columbia CL 2199 (M); CS 4959 (S)	24
40	43	RAMBLIN' New Christy Minstrels, Columbia CL 2055 (M); CS 4855 (S)	58
41	44	PETER, PAUL AND MARY Warner Bros. W 1449 (M); WS 1449 (S)	127
42	45	WEST SIDE STORY Soundtrack, Columbia CL 2676 (M); ST 2676 (S)	153
43	38	I LOVE YOU MORE AND MORE EVERY DAY/TEARS AND ROSES Al Hiatt, Capitol T 2107 (M); ST 2107 (S)	14
44	44	CHUCK BERRY'S GREATEST HITS Chess 3485 (M) (no Stereo)	17
45	59	MORE OF ROY ORBISON'S GREATEST HITS Monument MLP 8024 (M); SLP 18024 (S)	6
46	54	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	35
47	49	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2893 (M); LSP 2893 (S)	8
48	51	LAND OF GIANTS New Christy Minstrels, Columbia CL 2187 (M); CS 4987 (S)	5
49	57	TRINI LOPEZ ON THE MOVE Replica R 6112 (M); RS 4112 (S)	25
50	50	I DON'T WANT TO BE HURT ANYMORE Hot King Cafe, Capitol T 2118 (M); ST 2118 (S)	9
51	30	THE BEATLES' SONG BOOK Hollyridge Shilohs, Capitol T 2116 (M); ST 2116 (S)	15

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	46	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	11
53	53	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 4990 (S)	10
54	95	THE ANIMALS—MGM E 4264 (M); SE 4264 (S)	4
55	47	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	16
56	66	DREAM WITH DEAN Dean Martin, Republic R 8120 (M); RS 4120 (S)	5
57	64	DAYS OF WINE AND ROSES Andy Williams, Columbia CL 2015 (M); CS 4815 (S)	76
58	42	READY OR NOT... HERE'S CODYFEE CAMBRIDGE Epic PLM 15101 (M) (no Stereo)	12
59	70	BE MY LOVE Jerry Vale, Columbia CL 2181 (M); CS 4981 (S)	5
60	61	THE SECOND BARBRA STREISAND ALBUM Columbia CL 2054 (M); CS 4854 (S)	55
61	68	WHO'S AFRAID OF VIRGINIA WOLFF? Jimmy Smith, Verve V 8583 (M); V6-8583 (S)	24
62	62	LICORICE STICK Pete Fountain, Coral CL 57440 (M); CR 57440 (S)	6
63	72	WOODY ALLEN Capitol CP 318 (M); SCP 318 (S)	7
64	71	LITTLE DEUCE COUPE Beach Boys, Capitol T 1994 (M); ST 1994 (S)	41
65	73	KISSIN' COUSINS Elvis Presley, RCA Victor LPM 2894 (M); LSP 2894 (S)	25
66	74	RING OF FIRE—THE BEST OF JOHNNY NASH Columbia CL 2033 (M); CS 4833 (S)	62
67	81	UNDER THE BOARDWALK Griffith, Atlantic 8099 (M); SO 8099 (S)	7
68	67	FROM RUSSIA WITH LOVE Soundtrack, United Artists UAL 4114 (M); UAS 4114 (S)	22
69	52	HOW THE WEST WAS WON Soundtrack, MGM 181 (M); 1585 (S)	76
70	75	INTRODUCING THE BEATLES The Beatles, Capitol T 2021 (M); ST 2021 (S)	34
71	83	MOON RIVER & OTHER GREAT MOVIE THEMES John Barry, RCA Victor LPM 2922 (M); LSP 2922 (S)	125
72	76	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1123 (M); CS 4614 (S)	334
73	78	WHERE LOVE HAS GONE Jack Jones, Kapp RL 1376 (M); KS 3376 (S)	5
74	77	SO TENDERLY John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	7
75	86	SURFIN' U.S.A. Beach Boys, Capitol T 1990 (M); ST 1990 (S)	63
76	84	ROBIN AND THE 7 HOODS Soundtrack, Republic R 2021 (M); PS 2021 (S)	11
77	58	THE FABULOUS VENTURES Dolan MLP 2029 (M); SLP 8029 (S)	11
78	63	CATCH A RISING STAR John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	47
79	69	BEWITCHED Jack Jones, Kapp RL 1363 (M); KS 3363 (S)	15
80	79	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	109
81	56	TELL ME WHY Bobby Vinton, Epic SM 54112 (M); SM 54112 (S)	10
82	91	IT MUST HAVE BEEN SOMETHING I SAID Southwest Brothers, Mercury MB 20904 (M); SO 40904 (S)	19
83	99	SURFER GIRL Beach Boys, Capitol T 1981 (M); ST 1981 (S)	32
84	85	YESTERDAY'S LOVE SONGS—TODAY'S BLUES Henry Williams, Capitol T 2012 (M); ST 2012 (S)	36
85	92	NORTHERN JOURNEY Ian & Sylvia, Vanguard VRS 9154 (M); VSD 79154 (S)	4
86	88	BACH'S GREATEST HITS Creative Triangle Singers, Philips PM 200-097 (M); PPS 400-097 (S)	49
87	89	CAMELOT Original Cast, Columbia CL 2630 (M); CS 6030 (S)	192
88	101	EVERYBODY KNOWS Steve Lawrence, Columbia CL 2022 (M); CS 4922 (S)	3
89	104	THE LAWRENCE WELK TELEVISION SHOW 10TH ANNIVERSARY Epic DLP 3291 (M); DLP 3291 (S)	8
90	82	THE MANY SIDES OF THE SERENIDIPITY SINGERS Philips PM 200-134 (M); PPS 400-134 (S)	14
91	65	SOMETHING SPECIAL FOR YOUNG LOVERS Ray Charles Singers, Command 85 846 (M); RS 846 (S)	26
92	100	AL-DI-LA AND OTHER EXTRA SPECIAL SONGS FOR YOUNG LOVERS Ray Charles Singers, Command 85 870 (M); RS 870 (S)	4
93	98	JOAN BAEZ IN CONCERT Vanguard VRS 9112 (M); VSD 79112 (S)	101
94	90	ENCORE John Gary, RCA Victor LPM 2864 (M); LSP 2864 (S)	32
95	55	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1849 (M); CS 4849 (S)	117
96	96	MOVING Peter, Paul & Mary, Warner Bros. W 1473 (M); WS 1473 (S)	89
97	103	PRAYER MEETING Jimmye Lee, Epic SM 54164 (M); SM 54164 (S)	9
98	97	THIS IS US—THE SEARCHERS Kapp RL 1409 (M); KS 3409 (S)	5
99	124	AMOR Eddie Gorme & The Trio Los Peches, Columbia CL 2003 (M); CS 4803 (S)	3
100	94	BACK IN TOWN Hingston Trio, Capitol T 2081 (M); ST 2081 (S)	18
101	110	MY FAIR LADY Hot King Cafe, Capitol T 2118 (M); ST 2118 (S)	412
102	93	MONDO CANE Soundtrack, United Artists UAL 4105 (M); UAS 5105 (S)	63

This Week	Last Week	Title, Artist, Label	Wks. on Chart
103	119	WHERE DID OUR LOVE GO Suzanne, Motown MT 421 (M); S 421 (S)	2
104	109	GOLDEN HITS OF THE FOUR SEASONS The Four Seasons, RCA Victor LPM 2854 (M); LSP 2854 (S)	52
105	106	SPEAK TO ME OF LOVE Ray Conniff Singers, Columbia CL 2190 (M); CS 4990 (S)	18
106	125	CHARADE Henry Mancini & His Orchestra, RCA Victor LPM 2755 (M); LSP 2755 (S)	40
107	121	MAKE WAY FOR DIANNE WARWICK Scepter LP 323 (M) (no Stereo)	3
108	60	DON'T LET THE SUN CATCH YOU CRYING Garry & the Paramounts, Lante LP 2024 (M) (no Stereo)	12
109	80	REFLECTING Chad Mitchell Trio, Mercury MG 2091 (M); SE 4091 (S)	30
110	114	THE FIRST NINE MONTHS ARE THE HARDEST Lon Williams & Joyce Jansson, Capitol T 2034 (M); ST 2034 (S)	12
111	111	OFF THE BEATLE TRACK George Martin & His Orchestra, United Artists UAL 3377 (M); UAS 4377 (S)	4
112	115	THE BEST OF MARIO LANZA RCA Victor LAM 2748 (M); LEC 2748 (S)	8
113	134	JOAN BAEZ, VOL. 1 Vanguard VRS 9076 (M); VSD 79076 (S)	135
114	130	MARY WELLS SINGS MY CUY Motown M 617 (M) (no Stereo)	10
115	113	REFLECTIONS Peter Hare, RCA Victor LPM 2853 (M); LSP 2853 (S)	17
116	117	KINGSMEN, VOL. 2 Peter Hare, RCA Victor LPM 2853 (M); LSP 2853 (S)	1
117	117	LAWRENCE OF ARABIA Soundtrack, Capitol CP 514 (M); SCP 514 (S)	83
118	132	THE CAT Jimmy Smith, Verve V 6387 (M); V6-6387 (S)	2
119	116	ROGER AND OUT Raggy Miller, Smash ACS 27049 (M); SS 47049 (S)	13
120	107	PRESENTING: THE BACHELORS London LL 1352 (M); PS 350 (S)	15
121	112	CHAPEL OF LOVE Diana Ross, Budd Bird BB 26-100 (M) (no Stereo)	5
122	87	LITTLE CHILDREN Billy J. Kramer with the Dakotas, Imperial LP 9547 (M); LP 12247 (S)	15
123	—	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS Andy Williams, Columbia CL 2185 (M); CS 4985 (S)	1
124	105	MORE GOLDEN HITS OF THE FOUR SEASONS The Four Seasons, RCA Victor LPM 2854 (M); LSP 2854 (S)	4
125	—	THE SEX LIFE OF THE PRIMATE (And Other Bits of Goodness) Becca Coe, Verve V 15043 (M); V6-15043 (S)	1
126	148	ANOTHER SIDE OF BOB DYLAN Columbia CL 2193 (M); CS 4993 (S)	2
127	122	CONNIE FRANCIS SINGS SONGS FROM LOOKING FOR LOVE MGM E 4329 (M); SE 4329 (S)	9
128	139	MOMS THE WORD Momi Mabley, Mercury MG 20907 (M); SE 40907 (S)	4
129	129	TOGETHER AGAIN/MY HEART SIKES A BEAT Buck Owens & His Buckaroos, Capitol T 2125 (M); ST 2125 (S)	4
130	133	ROGER WILLIAMS ACADEMY AWARD WINNERS Kapp RL 1106 (M); KS 3106 (S)	4
131	131	EVERLASTING SONGS FOR EVERLASTING LOVERS Arthur Foyock, Old Town LP 2007 (M); LP 2007 (S)	7
132	138	JACK JONES' WIVES AND LOVERS Kapp RL 1353 (M); KS 3353 (S)	2
133	142	NINA SIMONE IN CONCERT Philips PM 200-135 (M); PPS 400-135 (S)	40
134	135	A WORLD WITHOUT LOVE Pete and Gordon, Capitol T 2118 (M); ST 2118 (S)	13
135	128	HIGH SPIRITS Original Cast, ABC-Paramount ABC-OC-1 (M); ABC-OC-1 (S)	20
136	—	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor LPM 2863 (M); LSP 2863 (S)	1
137	140	I WISH YOU LOVE Gloria Lynne, Everest BN 3226 (M); BN 3226 (S)	17
138	—	THIS IS THE GIRL THAT... Honey Antea, Liberty LSP 3349 (M); LSP 3349 (S)	1
139	—	IN THE NAME OF LOVE Peggy Lee, Capitol T 2096 (M); ST 2096 (S)	1
140	—	NAT KING COLE SINGS MY FAIR LADY Capitol W 2117 (M); ST 2117 (S)	1
141	136	THE WONDERFUL WORLD OF MAKE BELIEVE Johnny Mathis, Mercury MB 20913 (M); SE 40913 (S)	10
142	150	ONE MORE ROUND Glen Yarbrough, RCA Victor LPM 2905 (M); LSP 2905 (S)	2
143	102	SHANGRI-LA Robert Maxwell, His Harmony & Art, Decca DL 6481 (M); DL 7481 (S)	24
144	141	SHAKESPEARE: HAMLET Original Cast, Columbia DOL 302 (M); DOL 702 (S)	7
145	—	CHAD & JEREMY YESTERDAY'S GONE Chad Stewart & Jeremy Clyde, World Artists WAAM 2002 (M); WAS 2002 (S)	1
146	137	DEAD MAN'S CURVE/ THE NEW GIRL IN SCHOOL Lee & Peter, Liberty LSP 3341 (M); LSP 3341 (S)	19
147	147	THE GREAT YEARS Johnny Mathis, Columbia CL 34 (M); CS 34 (S)	9
148	—	"POPS" GOES THE TRUMPET Al Hiatt/Boston Pope Orchestra, RCA Victor LPM 2798 (M); LSP 2798 (S)	1
149	149	MANHATTAN TOWER Robert Boulet, Columbia OL 6004 (M); OL 7404 (S)	22
150	—	MILES DAVIS IN EUROPE Columbia CL 2182 (M); CS 4982 (S)	1



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ADVERTISING DEADLINE: SEPTEMBER 28

## CMA Adds to Membership

CINCINNATI—Word from Mrs. Jo Walker, executive secretary of the Country Music Association, with headquarters in Nashville, reveals that 31 new members were taken into the organization in recent weeks.

New members are George Hughes and Ben Kerr, Toronto; Ted Jennings and Lon Collins, Hendersonville, Tenn.; Texas Kitty Prins, Adegem, Belgium; Roselyn Hunter, Nashville; Ray McArthur, Pensacola, Fla.; James Fletcher, Milton, Pa.; Tex Clark, Newbury, Ohio; Don Cerce, Whitehouse, N. Y.; Buddy Lee Cooper, Chattanooga; Don Edwards, Arlington, Tex.; Richard R. Hill, Elyria, Ohio; John Lair, Renfro Valley, Ky.; Mary M. Kaukaitis, Garden City, Mich.; Alice Maxfield and Hal Thomas, Billings, Mont.; Artie Payne, Albuquerque, N. M.; Tex Bagshaw, Lindsey, Ont.; Ernie Cook, Shelbyville, Tenn.; G. I. Harrison and Gord Sinclair, Montreal; John Mazer Jr., Detroit; J. L. Newberry, Arcadia, Fla.; Cecil A. Null and Billy Walker, Madison, Tenn.; John Pearson, Plymouth, England; Lucky Taylor, Philadelphia; Henry E. Vail, Raleigh, N. C., and King Edward Smith IV, Roanoke, Va. Dorothy Thompson, of Park Hill, Okla., is a new lifetime member.

New organizational members are Texon Music Corporation and Brazos Valley Music, Inc., both owned by Hank Thompson. The following organizational members have renewed: Capitol Records, WWSA Radio, KRAK Radio, ASCAP, KFOX Radio, ABC Paramount Records, Starday Records, Tree Publishing Company and United Artists Records. WSM Radio and Hill and Range Soas continue their memberships on a monthly basis.

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## MAX SANDERS BUSY TROUPER

OMAHA—Max Sanders, owner of KOOO here and KSIR, Wichita, Kan., both country and western stations, is a performer in his own right. Each Friday night he does an hour show on KETV, Channel 7, Omaha, and it's the only strictly country and western TV show within 200 miles.

To add to the rigors of a weekly Omaha TV show, Sanders commutes from his home in Wichita by means of his private plane. A five-piece western band from Wichita also makes the trip with Sanders and his wife for the TV appearance.

Sanders, who plays guitar and sings, features three of his KOOO disk jockeys on his TV show. Little Herby plays guitar and sings. Uncle Ezra Hawkins plays fiddle and serves as the group's comedian, and Joe Rea acts as drummer and singer. Sanders' wife also handles vocals. Sanders had as recent guests Carl Smith and Jimmy Dean.

## McFadden Sets European Tour For Buck Owens

STOCKHOLM—Jack McFadden, manager for Buck Owens, was here last week, setting up a European tour for Buck and His Buckeroos. From here, McFadden goes to Scotland, Ireland and England.

To date, McFadden has set the Owens unit on dates in Sweden, France, Italy, Turkey, Germany and Denmark. From observations made here, McFadden feels that Europe is destined to become a major market for c&w talent.

McFadden has set up TV appearances for Owens on the German, Danish and Swedish networks. They will be done live when Buck begins his European tour.

## Marty Robbins On Barry Push

WASHINGTON—Marty Robbins, Columbia recording artist and "Grand Ole Opry" star, has been appointed Southern director of "Stars for Barry," a group of entertainment industry personalities supporting the Goldwater-Miller Presidential drive. Robbins' appointment was announced by Sam Claiborne, Southern regional director for the Goldwater-Miller campaign.

Marty has already begun work organizing and directing the activities of c&w performers. He appeared on the same program with Senator Goldwater last week in Montgomery, Ala. Other c&w artists active in "Stars for Barry" are Charlie Louvin, Marion Worth and Tompall and the Glaser Brothers.

## Cal-Gor Framing Syndicated Series

SPRINGFIELD, Ill.—A group of local businessmen, headed by deejay Cal Schrum, of local Station WCVS, and Paul L. Gorham, of Paul Gorham Advertising Company here, have formed a corporation, Cal-Gor, Inc., to build a series of hour-long country music shows to be syndicated to radio stations throughout the country. First seg is expected to be ready for issue Nov. 1.

Schrum is headed each Satur-



JIMMY KEY (right), of Key Talent, Inc., Nashville, last week announced the signing of Ralph Emery to an exclusive management agreement. Here Key deposits contracts in the mail for Ralph's first bookings under Key Talent, as the Mercury artist looks on approvingly. Emery recently resigned his spot on WSM-Radio to turn artist and to devote more time to his TV show.

## Emery Quits WSM-Radio

NASHVILLE—Ralph Emery, who for the last seven years has been the all-night man on WSM's "Opry Star Spotlight," has resigned from the station to devote full time to his TV show and to being an artist.

Emery, a Mercury recording artist, was voted the nation's No. 1 c&w DJ in Billboard's DJ poll in 1960 and 1961. Emery's morning TV show, "Opry Almanac," is in its second year on WSM-TV and is seen from 6 to 7 a.m. The show features a live guest from Nashville's music colony each morning and includes news and weather information.

Emery will record both an album and new singles in October under the direction of Mercury's Shelby Singleton.

## Language No Barrier to Country Music

MONTREAL—First full-time country music station in the Province of Quebec is CFOX Montreal-Lakeshore, which recently went round-the-clock with the "Nashville Sound." Station President Gordon Sinclair reports a tally of the first week's mail showed 789 listeners approving the change in the music policy, with 67 against it. The mail count is rising as newspaper ads, billboards and on-air promotion spreads the word of the switch to country music, Sinclair says.

Interesting sidelight is that 237 letters in the first week's mail came from French-speaking listeners to the English-language station, indicating that country music hurdles the language barrier.

The 10,000-watt station will present a series of live country music shows to be held in the 10,000-seat Montreal Forum. Webb Pierce and Bill Anderson headlined the first show last Thursday (17), and Carl Smith is slated to top the Oct. 22 show.

day night over WCVS in an hour-long country music show culled from the Billboard's charts.

## COUNTRY MUSIC CORNER

By BILL SACHS

George Kent was in Nashville last week to do a session for Rice Records and then departed for a series of dates in New Mexico, Colorado, Texas and Oklahoma arranged by Jimmy Key, of Key Talent, Nashville. He opens in Cheyenne, Wyo., Nov. 9 for an eight-week stand. . . . Dave Dudley played the American Legion Park, Culpeper, Va., Sunday (13), and swung out on a string of dates which will carry him through Canada, into Minnesota, and down through the Midwest to Texas.

Betty and Ernest Ashworth are celebrating the arrival of a new son, Paul Wesley, born August 29. . . . Some 7,000 paid turned out to catch Tompall and the Glaser Brothers at Mimosa Park, Tuscaloosa, Ala., Labor Day (7), their second appearance there in a month. The lads show their wares in Chattanooga, Sept. 25, and Gilbertville, Ky., Sept. 28. . . . Jerry Tyler, c&w entertainer who hails from North Adams, Mass., appeared as guest with Wilma Lee and the Clinch Mountain Clan and the Pete Williams show, of WRGB-TV, Schenectady, N. Y., in the Bubble Room of the Copperpin Restaurant, Pittsfield, Mass., Sept. 5. Tyler recently concluded a stand at a Chester, Mass., nitery, where he appeared each Saturday night over a two-month period.

The Andy Doll band out of Oelwein, Ia., is routed for New Vienna, Ia., Sept. 21; Gratiot, Wis., 25; Decorah, Ia., 26; Marshalltown, Ia., Oct. 1; Clear Lake, Ia., 2; Waterloo, Ia., 3; Janesville, Ia., 5; New Vienna, Ia., 6; Janesville, Ia., 7; Wauzeka, Wis., 9; Prairieburg, Ia., 10; Fort Dodge, Ia., 11; Marion, Ia., 14; Waterloo, Ia., 14; Janesville, Ia., 16; Guttenberg, Ia., 17, and LuCrosse, Wis., 18. The Doll aggregation is heard

daily over KOEL, Oelwein. . . .

Ralph H. Compton, associated with country music for more than seven years as a musician, singer and songwriter, recently inaugurated a weekly column on country music in The Birmingham (Ala.) Independent. In addition to country music news and biogs on artists, Compton is reviewing c&w and gospel records. He asks the co-operation of artists and diskeries to keep his column alive and interesting.

Veteran country music entertainer Old Joe Clark, "Grand Old Man of the Mountains," appeared recently at the Illinois State Fair, Springfield, with the Marty Roberts show, staged several times daily in the fair's Farm-a-Rama Building, and is currently finishing out a string of fair dates in Indiana, Ohio, Illinois and Michigan. Clark, a regular Saturday night feature with John Latr's "Renfro Valley Barn Dance" at Renfro Valley (Mount Sterling), Ky., recently finished work on a motion picture, "Country Music on Broadway," produced by Marathon Pictures. Flicker is slated for early release.

Buck Owens and His Buckaroos are due back at their home base in Bakersfield, Calif., this week, after a six-week trek through Illinois, Missouri, Indiana, Ohio and a shot on the Jimmy Dean TV-er in New York. . . . Charlie Moore and Bill Napier, still getting a fair share of air plays with their "Georgia Bound" and "Lonesome Truck Driver," have a new single release on King, "Chain Gang" b.w. "My Dear One." The lads also have a new gospel album release on the same label called "The Grand Ole Opry Hymnal," featuring some of the older country-gospel tunes as well as several new gospel items from their own pen.

## WITH THE COUNTRY JOCKEYS

By BILL SACHS

Chuck Rogers, long-time pro in the country music ranks, has joined Station WPFB, Middletown-Dayton, Ohio, as head man at the country music turntables. Chuck does two shows daily, 5:15 a.m. to 7 a.m. and 3 p.m. to 5 p.m. Rogers is also a songwriter of considerable stature, having penned such tunes as "Tied Down," recorded by Roy Aueff; "You Can't Divorce My Heart," waxed by Johnny and Jack, and "Jealous Lies," etched by Ray Price. His latest record is "Hillbillies on Mars Vs. The Grand Ole Opry" b.w. "Would You Slip Around on Me." . . . Danny Harrison has just had two more of his songs recorded by Jack Starr on Pappy Daily's "D" label. Tunes are "Footsteps of a Fool" and "And Then I Knew." Deejays who may have been missed in the original mailing may obtain promotion copies by writing on their station letterhead to Joanne Harrison at Box 27, Man, W. Va.

P. M. Carter, of Karlo Records, 1300 Gill Street, Odenton, Md., writes: "Still plagued in my efforts to secure fresh material. As most of the deejays come in contact with new artists and material, I would appreciate audition or demo tapes from any and all. Country jocks who would like to get on our permanent mailing list for promotion records may do so by writing in on their station letterhead." . . . Smiley Monroe is still holding forth at KTOO Radio, Las Vegas, where he's airing country platters five hours daily while also serving as sales manager. KTOO is full-time country and

Smiley says he can use all the country records he can lay his hands on. . . . Matt Furin, of Bayku Records, 1912 Western Avenue, South Greensburg, Pa., invites country jockeys to write him for copies of "Enclosed Are My Tears," by Joey Basko, and "Square Dance in the Park," by the Kay-Doll Sisters. Furin recently cut a session at the Murray Nash Studios, Nashville.

Jimmy James has a morning show every day plus a live country show, featuring local talent, every Monday, 7:30 to 9 p.m., over WCEN, Mount Pleasant, Mich. "Tex Ritter, George Hamilton IV and Lonnie (Pap) Wilson and his band made an appearance here recently during our Isabella County Fair," writes Jimmy, "and the show was a tremendous success. I had a taped interview with Tex and Lonnie, which I aired for the promotion of country music. Tex, Lonnie and the rest of the crew were great guys, doing anything I asked to make the show a success. On Monday night (21), we're putting on a two-hour country show here for the benefit of the State Training Home, and we'll do another around Thanksgiving. A lot of credit should be given to my employers, Paul A. Brandt, and his son Roger, and Eugene Umloer, general manager, for their interest in civic and community affairs."

Jim Cartee, formerly c&w personality at KTCB, Malden, Mo., asks that artists and diskeries send promotional records to him at his new stand, Station KWOC, 5,000-watter at Poplar Bluff, Mo.

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**HOT COUNTRY SINGLES**

Billboard SPECIAL SURVEY for Week Ending 9/26/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	12	26	20	WHERE DOES A LITTLE TEAR COME FROM George Jones, United Artists 724	15
2	7	I DON'T CARE Buck Owens, Capitol 5240	5	27	25	ASK MARIE Sonny James, Capitol 5197	8
3	3	THE BALLAD OF IRA HAYES Johnny Cash, Columbia 43058	12	28	24	TOGETHER AGAIN Buck Owens, Capitol 5136	26
4	2	DANG ME Roger Miller, Smash 1881	17	29	—	THE RACE IS ON George Jones, United Artists 751	1
5	8	PASSWORD Kitty Wells, Decca 31622	18	30	28	THE NESTER Lefty Frizzell, Columbia 43051	8
6	4	I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol 5173	15	31	32	CIRCUMSTANCES Billy Walker, Columbia 43010	23
7	5	THE COWBOY IN THE CONTINENTAL SUIT Marly Robbins, Columbia 43049	15	32	33	STRONGER THAN DIRT Glenn Barber, Starday 676	5
8	11	BAD NEWS Johnny Cash, Columbia 43058	10	33	35	JUST BETWEEN THE TWO OF US Merle Haggard & Bonnie Owens, Tally 181	3
9	6	I LOVE TO DANCE WITH ANNIE Ernest Ashworth, Hickory 1265	15	34	31	PLEASE BE MY LOVE George Jones & Melba Montgomery, United Artists 732	4
10	12	HERE COMES MY BABY Dottie West, RCA Victor 8374	6	35	34	SWEET ADORABLE YOU Eddy Arnold, RCA Victor 8363	11
11	17	FORT WORTH, DALLAS OR HOUSTON George Hamilton IV, RCA Victor 8392	5	36	—	MOTHER-IN-LAW Jim Nesbitt, Chart 1100	1
12	14	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	6	37	39	PUT YOUR ARMS AROUND HER Norma Jean, RCA Victor 8328	15
13	13	SAM HILL Claude King, Columbia 43083	7	38	—	FINALLY Kitty Wells & Webb Pierce, Decca 31663	1
14	19	CHIT AKINS, MAKE ME A STAR Don Bowman, RCA Victor 8384	10	39	30	THEN I'LL STOP LOVING YOU Browns, RCA Victor 8348	20
15	15	PLEASE TALK TO MY HEART Ray Price, Columbia 43086	4	40	—	ONCE A DAY Connie Smith, RCA Victor 8416	1
16	10	ME Bill Anderson, Decca 31630	10	41	37	WINE, WOMAN AND SONG Loretta Lynn, Decca 31608	22
17	9	SECOND FIDDLE (To An Old Guitar) Jean Shepard, Capitol 5169	18	42	43	EVERYTHING'S O.K. ON THE LBJ Lawton Williams, RCA Victor 8407	2
18	38	CHUG-A-LUG Roger Miller, Smash 1926	2	43	—	IN THE MIDDLE OF A MEMORY Carl Belew, RCA Victor 8406	1
19	23	DERN YA Ruby Wright, Ric 126-64	4	44	—	TEARS AND ROSES George Morgan, Columbia 43098	1
20	16	MEMORY #1 Webb Pierce, Decca 31617	18	45	42	IF ANYONE CAN SHOW CAUSE Glenn Barber, Starday 676	6
21	29	WORKIN' IT OUT Lester Flatt & Earl Scruggs & the Foggy Mountain Boys, Columbia 43080	7	46	—	FORBIDDEN STREET Carl Butler & Pearl, Columbia 43102	1
22	27	GIVE ME 40 ACRES (To Turn This Rig Around) Willis Brothers, Starday 681	4	47	41	SORROW ON THE ROCKS Porter Wagoner, RCA Victor 8338	23
23	22	TAKE MY RING OFF YOUR FINGER Carl Smith, Columbia 43093	15	48	—	TH' WIFE John D. Loudermilk, RCA Victor 8389	1
24	21	MR. AND MRS. USED TO BE Ernest Tubb & Loretta Lynn, Decca 31643	10	49	46	TALKING TO THE NIGHT LIGHTS Del Reeves, Columbia 43044	8
25	18	ONE IF FOR HIM, TWO IF FOR ME David Houston, Epic 9690	12	50	—	LET ME GET CLOSE TO YOU Skeeter Davis, RCA Victor 8397	1

**HOT COUNTRY ALBUMS**

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	2	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	8	11	11	BEFORE I'M OVER YOU Loretta Lynn, Decca DL 4541 (M); DL 74541 (S)	6
2	1	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	12	12	12	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	38
3	4	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	17	13	17	WEBB PIERCE STORY Decca DXB 181 (M); DXSB 7181 (S)	6
4	3	BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	12	14	19	TRAVELIN' WITH DAVE DUDLEY Mercury MG 20927 (M); SR 60927 (S)	3
5	7	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	4	15	15	R.F.D. Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	4
6	5	ROGER AND OUT Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	8	16	13	MORE HANK SNOW SOUVENIRS RCA Victor LPM 2812 (M); LSP 2812 (S)	23
7	8	THANKS A LOT Ernest Tubb, Decca DL 4514 (M); DL 74514 (S)	8	17	10	THERE STANDS THE GLASS Carl Smith, Columbia CL 2173 (M); CS 8973 (S)	13
8	14	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	4	18	18	LORETTA LYNN SINGS Decca DL 4457 (M); DL 74457 (S)	37
9	6	GOLDEN COUNTRY HITS Hank Thompson, Capitol T 2089 (M); ST 2089 (S)	8	19	20	STORY SONGS FOR COUNTRY FOLKS Faron Young, Mercury MG 20896 (M); SR 60896 (S)	33
10	9	PORTER WAGONER—IN PERSON RCA Victor LPM 2840 (M); LSP 2840 (S)	15	20	—	SLIPPIN' AROUND George Morgan & Marion Worth, Columbia CL 2197 (M); CS 8997 (S)	1

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**DEE DEE SHARP**  
**"GOOD"**  
 C-335  
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**"DEEP DARK SECRET"**  
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The "WRIGHT" ANSWER!  
 (To Roger Miller's Dang Me)  
**DERN YA**  
 by RUBY WRIGHT S 126  
 ON ALL COUNTRY AND WESTERN CHARTS AND BREAKING INTO THE POP CHARTS  
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**BARBER CLIPS 'EM SLICK:** Here Barber (Glenn, that is) gives the business to Slick Norris, record promoter and talent agent. Glenn, of course, is no barber, but inasmuch as Slick is his manager, the latter believes the pose makes for a good gag, if nothing more. Barber is one of the most promising of the new country music talent.

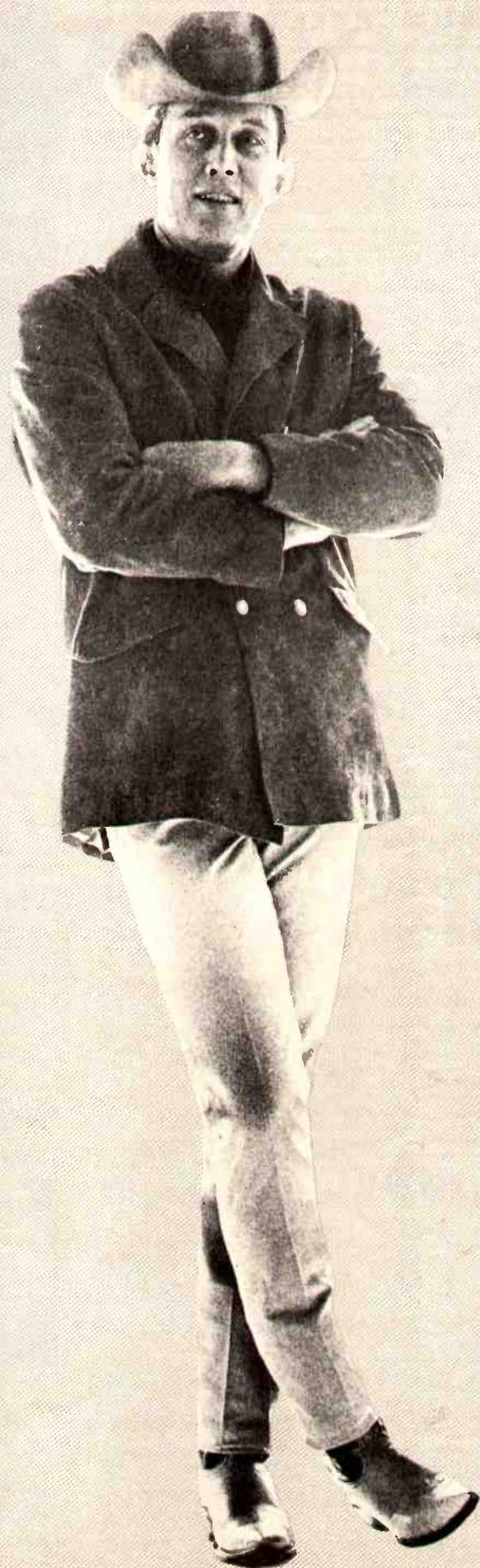
**Warren Show For Europe**

LINDEN, N. J.—The Shorty and Snokey Warren Show, comprising Harvey Reynolds, Sonny Campbell, the Toothless Twins and Dottie Mae, left here Sunday (20) for a week's engagement in Bermuda, after which the unit flies overseas to tour France, Germany and Italy for four weeks starting October 12. It will mark the group's 11th tour of U. S. military installations in Europe.  
 Other c&w hands and acts that scored well with servicemen in the European theater recently were Tex Amato and His Rhythm Ramblers, Leon McAuliffe and His Cimarron Boys, Ron McLeod and His Lincoln County Boys, Lloyd Arnold's group, and Mack Sullivan.

HITTING WITH A SPLASH!  
**I WANNA SWIM WITH HIM**  
 by  
**THE DAISIES**  
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**ROULETTE RECORDS**

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 BREAKING OUT BIG  
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Alone With You

Act Naturally

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Molly Bee

Comedian Charlie Callas

and Jim's Hound Dog Buddy "Rowlf"

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ABC-TV NETWORK

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**"ZIP-A-DEE-DOO-DAH"**

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**TONY ORLANDO**

**"TO WAIT FOR LOVE"**

5-9715



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## NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ART	PACIFIC JAZZ
ROB BELLOWES—Escape; ALP 33-5 M 5	JAZZ CRUSADERS—Stretchin' Out; PJ 83, ST 83 M 5
CAEDMON	PRESTIGE
VARIOUS ARTISTS—The Glass Menagerie; TRS-5-301	LIGHTNIN' HOPKINS—Down Home Blues; PH 1086
CAPITOL	ODDI MRANT Turkish Delights; 1089
THE HOLLYRIDGE STRINGS Play Instrumental Versions of Hits Made Famous by the Four Seasons; T 2199, ST 2199	ALI AKBAR-KAHN—The Classical Music of India; 1079
THE KNIGHTS—Hot Rod High; T 2189, DT 2189	PROVERB
GARY USHER & THE SUPER STOCKS—School Is a Drag; T 2190, ST 2190	VARIOUS ARTISTS—The Best From the West Vol. 1; PR LP 2x01
COLPIX	RCA VICTOR
CHAD MITCHELL TRIO AND THE GATEMEN in Concert; CP 463	JASCHA HEIFETZ—Heifetz; LM 2740
NINA SIMONE—Folkay Ninay; CP 465	HEIFETZ-PLATIGORSKY CONCERTS; LM 2770, LSC 2770
VARIOUS ARTISTS—Groovy Goodies; CP 466	RICHMOND
DARREN/FABARES/PETERSEN—More Teenage Triangle; CP 468	BACH—Suites No. 2 & 3 for Orch.; Stuttgart Chamber Orch. (Munchinger) B 19102
WOODY ALLEN; CP 518	BIZET—Carmen; Various Artists; RS 43006
THE SAMBUCK SINGERS; CP 475, SCP 475	BEETHOVEN—Symphony No. 5 in C Minor; Concertgebouw Orch. of Amsterdam (Kleiber); B 19105
COLUMBIA	GILBERT & SULLIVAN—The Gondoliers; D'Oyly Carte Opera Company; RS 62010
RAY CONNIFF SINGERS—Invisible Tears; CL 2264, CS 9064	LEONCAVALLO—Pagliacci; Mario Del Monaco & Various Artists; RS 62009
BARBRA STREISAND—People; CL 2215, CS 9015	MAHLER—Symphony No. 4 in G Major; Concertgebouw Orch. of Amsterdam (Van Beinum); B 19104
COMMAND	MASCAGNI—Cavalleria Rusticana; Mario Del Monaco & Various Artists; RS 62008
VIRGIL FOX Plays the John Wanamaker Grand Organ—Philadelphia; CC 11025, CC 11025 S	SIBELIUS—Symphony No. 2 in D Major; London Symphony Orch. (Collins) B 19103
DECCA	VIENNA PHILHARMONIC—New Year Concert Vol. 2; B19106
CARMEN CAVALLARD—Cherry Blossom Time; DL 4545, DL 74545	SIMON SATS
EPIC	THE A B C's; M 28
BUDDY GRECO on Stage; LN 24116, BN 26116	THE ADVENTURES OF BLACK BEAUTY; M 30
GREENLEAF	ASTRO BOY; Original TV Soundtrack; M 31
BARRY GOLDWATER'S ACCEPTANCE SPEECH; M 102-64-A	BEAUTY & THE BEAST; M 27
KING	THE BROWNIES; M 26
EARL BOSTIC Plays the Great Hits of 1964; LP 921	COURAGEOUS CAT; M 32
LONDON	YOU CAN BE A MAGICIAN—Bruce Elliott; M 29
JACQUES LOUSSIER TRIO—Play Bach, Vol. 4; LL 3365, PS 365	WESTMINSTER
ELIZABETHAN SINGERS—Sing Nowell; 5309, OS 25809	HANDEL: Rodelinda; Vienna Radio Orch. (Priestman); XWN 3320, WST 320
PIERRE & CLAUDE MONTEUX; London Symphony Orch.; CM 9400, CS 6400	DYORAK: Overtures on Nature, Life & Love Op. 91, 92, 93; Vienna State Opera Orch. (Somogyi); XWN 19072, WST 17072
MERCURY	BRITTEN: Matinees Musicales; Soirees Musicales; Vienna State Opera Orch. (Zeller); XWN 19073, WST 17073
GEORGE BARNES—Guitar Galaxies; MG 20956, SR 60956	MAUREN FORRESTER—Songs Operatic Artist & Songs; Vienna State Opera Orch. (Zeller); XWN 19074, WST 17074
DAVID CARROLL & HIS ORCH.—Percussion Parkierne; MG 20955, SR 60955	ARNE: Songs to Shakespeare Plays; Vienna Radio Orch. (Priestman); XWN 19075, WST 17075
FREDERICK FENNEL Conducts Victor Herbert; MG 20954, SR 60954	MUSIC FOR VOICES & VIOLS in the Time of Shakespeare; XWN 19076, WST 17076
RICHARD HAYMAN—Harmonica Holiday; MG 20953, SR 60953	BETHOVEN: Piano Concerto No. 3 Op. 37; Vienna State Opera Orch. (Somogyi); XWN 19078, WST 17078
MGM	MOZART: Piano Concerto No. 22, K 482 & No. 16, K 570; Vienna Radio Orch. (Somogyi); XWN 19079, WST 17079
JONI JAMES—Put on a Mappy Face; E 4248, SE 4248	BACH: Cantatas No. 35 & 42; Vienna Radio Orch. (Scherchen); XWN 19080, WST 17080
WILLI STECH & BORISLAV ROKOVIC—Concertos for Twin Pianos; E 4230, SE 4230	TERESA STICH-RANDALL Sings Richard Strauss; Vienna Radio Orch. (Somogyi); XWN 19081, WST 17081
MONUMENT	MUSIC OF MATTHEW LOCKE; XWN 19082, WST 17082
ROY ORBISON—Early Orbison; MLP 8023	SOLOS FOR THE VIOLA PLAYER; XWN 19083, WST 17083
MURBO	MAYBOM: Quartets Op. 55; XWN 19084, WST 17084
Sound Spectrum Vol. 3 for Symphonic Band Under the Direction of John Cacavas; MLP5 5000	CROPIN: Mazurkas (18); XWN 19085, WST 17085
	BERG: Concertino for Violin, Piano & Winds; XWN 19086, WST 17086
	HINDEMITZ: Violin Concerto; Chamber Orch. (Scherchen); XWN 19087, WST 17087
	WORD
	JERRY BARNES—Sacred Folk Stylings; W 3302
	MELODY FOUR—Songs of the Southland; W 3313
	WORLD-PACIFIC
	BUD SHANK/BOB COOPER ORCH.—Flute, Oboe & Strings; WP 1827, ST 1827
	TUT TAYLOR—Dobro Country; WP 1829, ST 1829

## NEWS OF THE WORLD

### OSLO

Stig Andersson is negotiating with the U. S. on issuing the Hootenanny Singers over there. Their recordings have just been issued in Spain, Portugal, and the Benelux countries. . . The Australian top tune, "White Rabbit," published by Bens Music, has been recorded by Danish songstress Raquet Rastenni on the Sonet label. . . Palace Music/Stig Andersson is successful with two tunes they have published, "Someone" and "Buckle Shoe Stomp," as sung by Brian Poole and the Snobs, respectively. . . Polydor producer Bobby Schmidt from Hamburg visited Arne Bendiksen here and recorded five German songs with Wenche Myhre. . . She will spell her name Wencke in Germany. In Septem-

ber she is visiting Hamburg to televise two programs, record seven radio programs and give a press conference. . . Musik-Huset's "House of the Rising Sun" a recent hit here by the Animals on Columbia. . . The Beatles turned down a \$15,000 offer to sing in Norway. The Labour Youth Organization had planned a big concert there. . . A new singing luss entered the local hit parade this week, Toril Stoa, singing "Nei jeg skal aldri mer si aldri" (Today's Teardrops), and this also brings the first of diskery Jorg-Fr. Ellertsen's platters to the parade. Ellertsen, previously with Egil Monn Iversen, started his diskery last May. . . The Beatles film "A Hard Day's Night" was premiered here this week and got fair reception from the press. . . Result of

what's happening with the Deutsche Grammophon Gesellschaft's talks here is awaited eagerly. DDG has interests in Siemens Norge, Norsk Phonogram and Nor-Disk, and somehow there'll be a merge. . . Nera will issue Jim Reeves' "Mexican Joe," which has never been obtainable here. Right now there are 16 singles and 14 LP's (11 on Victor and 3 on Camden) on sale here by Jim Reeves. . . "With the Beatles," Parlophone LP, was most popular in Norway during the first six months, according to Arbeiderbladet. Runner-up was "Wenche," as sung by Wenche Myhre on Triola; third was the Beatles' "Please Please Me" on Parlophone. "West Side Story" (the soundtrack) came in fourth with "Fun in Acapulco," by Elvis Presley, fifth; "Hi-Fi Companion," by Ray Conniff, with No. 6, and "Fiine Antiquiter," (Continued on page 44)

BACKBEAT'S "Record of the Year," JOE HINTON'S "FUNNY" BACKBEAT 541

—New Spiritual Releases—

"MY FRIEND" AND "THAT'S ENOUGH" THE CHARIOT GOSPEL SINGERS PEACOCK 1031

"WHAT MAKES A MAN TURN HIS BACK ON GOD" AND "TOMORROW MAY BE TOO LATE" THE MI WAY QUB-C'S PEACOCK 3033

"MY LIFE" AND "SO SOON" THE GOLDEN ECHOES PEACOCK 3034

Duke and Peacock Records, Inc. 2809 ERASTUS STREET HOUSTON 26, TEXAS OR 3-2611

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RICKI DINO'S "YOU'LL ALWAYS BE THE ONE I LOVE" Fox 538

20th CENTURY FOX RECORDS

Jay & The Americans COME A LITTLE BIT CLOSER UA 759 On the One to Watch UNITED ARTISTS

Sell-National!!! "YOU SEND ME" SUNNY & THE SUNLINERS Tear Drop 3040 J/B Jamie/Guyden Dist. Corp. Phila. 21, Pa.

LUMBERJACK by Brook Benton #72333 Mercury RECORDS

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## Zenith Adds 16-Inch TVs, Phonograph & Clock-Radio



ROAMER

CHICAGO—Zenith last week added two 16-inch portable TV sets, an American Provincial console phonograph with AM-FM-AM radio, and a table model AM-FM clock-radio to its 1965 line.

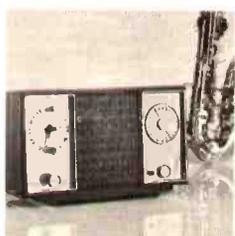
The portables weigh 28 pounds each and measure 12 inches high, 18 inches wide and



ACCOLADE

11 inches deep. Each has an 82-channel tuning system. Model 1605U, with monopole antenna, lists for \$129.95. A de luxe model with dipole antenna, ear-phone attachment and multiple color schemes lists for \$139.95.

The new stereo console is named the Accolade. It has an eight-speaker system, is availa-



ARTISTE

ble in multiple wood finishes and lists for \$359.95 to \$369.95, depending upon finish.

The new clock radio is named the Artiste. It features automatic frequency control for the FM band, six-inch by four-inch speaker, luminous clock hands, radio buzzer alarm, sleep switch, and lists for \$69.95.

## Commerce Issues Study On Home Entertainment

WASHINGTON — In 1963, manufacturer shipments of home entertainment product, Commerce Department reports that TV sets and auto radios were up in number and value, but radios and radio-phonograph combinations and phonographs were down from 1962 figures.

By the numbers: In 1963, manufacturers shipped 7.7 million TV sets valued at \$1,058 million, up 17 per cent in quantity and 14 per cent in value above the 1962 shipments. Shipments of radios and radio-phonograph combinations, excluding automobile radios, totaled 10.6 million units, valued at \$340 million in 1963, compared with 11.4 million sets totaling \$366 million value shipped in 1962. Automobile radio shipments increased from 6.6 million units valued at \$158 million in 1962 to 7.6 million units valued at \$170 million in 1963.

Surprisingly, Commerce figures show that 1963 shipments of big-ticket radio-phonograph-TV-recorder combinations with color TV were up in value and number of 1962: Some 55,000 units valued at \$30,580,000 were shipped in 1963, up from the 19,000 units valued at \$11,007,000 in 1962. Black-and-white set combinations in this all-inclusive category were down in 1963 to 284,000 units with value of \$71.1 million, from 1962 quantity of 307,000 units valued at \$80,099,000.

In the radio category (not combined with phonograph, TV or recorders) a total of 9.3 million units of \$149,384,000 value were shipped by manufacturers in 1963, down from 1962 quantity of over 10 million units at approximately \$167,000,000 value. Of these, transistor shipments numbered 3.9 million

(Continued on page 43)

## Canada Slates First TV-Music Conclave

TORONTO—The Canadian public will get a preview of the home entertainment industry's 1965 lines during the country's first Television-Music Show to be held at Montreal's Show Mart October 1-6.

Robert M. Gowdy, show manager, said that some 75,000 persons are expected to view the wares of some 60 exhibitors. On display will be the latest in TV sets, radios, phonographs, hi-fi and stereo equipment, records, tape recorders, sound equipment, consoles and musical instruments.

The show is being sponsored by the Electronic Industries Association of Canada. Member companies of the association include Canadian Admiral, Canadian Marconi, Canadian Westinghouse, Clairtone Sound Corp., Dominion Electronic Industries, Fleetwood, Philco of Canada, Philips Appliances, Ltd., RCA Victor Company, Ltd., and Spanton of Canada, Ltd.

### Importers & Distributors

Other exhibitors will include importers and distributors of home entertainment equipment plus musical instrument manufacturers and distributors.

A big stageshow featuring top artists will be a major attraction. Heavy advertising is scheduled for TV, radio, newspapers, billboards, car cards and other media.

Visitors will also receive several thousand dollars in prizes. Gowdy said the purpose of the show is singular: "Create public interest and excitement in the new home entertainment products on display."

Fran Warren is expected to headline the 40-minute stage presentation. She'll be backed by Canadian singing star Denny Vaughan and his 12-piece orchestra, plus a variety of other acts.

A special reception and show preview for dealers will be held on the evening prior to the show's official opening, Wednesday, September 30, from 7:30 to 9:30.

## Olympic Names 5 Salesmen

NEW YORK — Olympic Radio & Television Sales Corporation has added five new men to its sales force, Morion M. Schwartz, president, announced

## July TV & Radio Production Up

WASHINGTON—Distributor sales and production of monochrome television and radio receivers during July were up substantially from comparable figures in July 1963, the Electronic Industries Association's Marketing Services Department reports.

Sales of monochrome TV sets totaled 557,183 for July, compared to 448,441 in July 1963. The July figures brought the total for the first seven months of this year to 4,000,256, compared to 3,405,249 for the same period of 1963.

Radio set distributor sales for July totaled 794,326, compared to 698,043 units in July 1964, and the seven-month total for this year was 4,813,774, compared to 4,633,713 for the same period of last year.

### July Sales

Total television production for July was 517,417 units and the total for January-July was 5,010,218. This figure included 90,186 color TV sets for July and 899,531 for the first seven months of 1964.

Monochrome TV receiver production for July was 427,231, compared to 384,291 in July 1963, and the January-July total was 4,320,687 units, compared to 3,844,212 for the same 1963 period.

Production of all-channel TV sets for July totaled 420,743 units, compared to 75,589 for the same month last year. The

(Continued on page 43)

## Phono Sales Slip In July, EIA Reports

WASHINGTON—Distributor and factory sales of portable table model phonographs and factory sales of console phonographs slipped in July, while distributor sales of consoles showed a gain for the month, Electronic Industries Association's Marketing Services Department reported recently.

Portable table model distributors sales for July totaled 184,613, compared to 211,645 in July 1963. The total for the first

seven months of 1964 was 1,173,623, compared to 1,334,370 for January-July 1963.

Console distributor sales totaled 101,706 in July, compared to 87,336 units in July 1963. The seven-month total for 1964 was 760,041, compared to 724,081 for the same 1963 period.

Factory sales of portable table

(Continued on page 43)

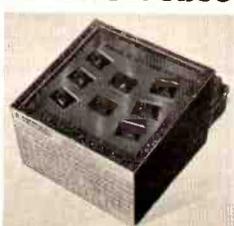
## Major Expands Phono Line; Adds \$149.95 '999' Unit



MAJOR ELECTRONICS' new "999" modular phonograph features solid-state circuitry, walnut finish, a BSR changer, 20-watt peak power, and lists for \$149.95.

## Pfanstiehl Bows Showcase

WAUKEGAN, Ill. — Pfanstiehl needles are now available to dealers in a new self-service counter display unit made of select hardwood, with two storage drawers and a hinged cover with transparent glass top for displaying a needle assortment. On the front is a phonograph needle index to assist a customer in the selection of the correct replacement needle. Pfanstiehl offers a full selection of diamond and sapphire needles.



NEEDLE BOX

# NEW EPIC SINGLES HEADED FOR HITDOM!



ROLF HARRIS

## "RINGO FOR PRESIDENT"

5-9721



THE VILLAGE STOMPERS

## "OH! MARIE"

5-9718



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### EQUIPMENT NEWSLETTER

## Whither the Component Market?

By DAVID LACHENBRUCH  
Contributing Editor

What is the future of so-called "audiophile" high fidelity?

The past couple of years have seen several companies leave the business, others merge. Some of those operating now are believed to be deeply in the red. Is this segment of the industry now due for a massive shakeout?

It's difficult to put your finger on the true conditions in the audiophile sound industry. There are no reliable figures on sales or output. Most of the companies in the field are either privately held or are small subsidiaries of larger corporations, so little financial information is available.

However, there is one set of figures which gives a general index to trends in that industry—a very general one, but nonetheless a revealing one. It's the annual Census Bureau compilation in the "Current Industrial Reports" series, subtitled "Home-Type Radio Receivers and Television Sets; Automobile Radios, Phonographs and Record Player Attachments."

Imperfect as it is, this compendium confirms the general impression that sales of audiophile components dropped last year, in both units and dollar volume, while average prices rose. The report covers only domestically manufactured units, and some of its definitions are rather sketchy. It doesn't include the loudspeaker market at all. It's based on a census of "all known manufacturers" doing \$100,000 or more in sales in any given year.

Comparing the Census Bureau report for 1963, which has just been issued, with those for the two preceding years, we see these trends in the so-called component market:

Audio amplifiers and pre-amplifiers. Factory shipments declined to 199,000 units in 1963 from 207,000 in 1962—a drop of 4 per cent. The 1963 total, however, was better than the 1961 figure of 152,000. The average factory price before excise tax of an amplifier or pre-amp, as indicated by the figures, drifted slightly higher—from \$70 in 1961 to \$72 in 1962 to \$75 in 1963.

TUNERS AND TUNER-AMPLIFIER COMBINATIONS. After a sharp rise in 1962—presumably due to the growth of FM stereo—unit sales took a plunge last year. In 1961, it's indicated that 190,000 were sold, rising steeply to 243,000 in 1962, and dropping 56 per cent to 156,000 in 1963. However, during the three-

year period, the average price of tuners and tuner-amps nearly doubled—rising from \$66 in 1961 to \$89 in 1962 and \$118 in 1963.

**TURNTABLES AND CHANGERS.** The Census Bureau's tabulations in this category are less meaningful, since the bulk of component-type turntables sold in this country probably are imported. They reflect the disappearance of Glaser-Steers and others from the manufacturing scene (eight manufacturers are represented in the 1962 tally, compared to five in 1963).

Nevertheless, they show a sharp drop in factory sales of turntables and changers. Those sold "without case" for home installation dipped from 167,000 units in 1961 to 92,000 in 1962 and 43,000 in 1963. The average factory price per unit went from \$30 in 1961 to \$31.50 in 1962 and \$38.50 in 1963. If you include record-players "complete with case" (but without built-in sound systems), there has still been a sharp decline—from 240,000 to 180,000 to 116,000 during the three years.

The Census Department figures indicate a slight decline in unit sales of packaged phonographs (including radio-phono combinations, but not TV combinations)—down from about 4.5 million units in 1962 to 4.4 million in 1963—but a substantial increase in dollar volume. The figures thus seem to indicate that in 1963, components lost ground, in relation to packaged goods.

Dollar volume of domestically made components, according to Census Bureau's definition, came to \$40,855,000 last year, or equal to about 14 per cent of the \$315,067,000 sales of packaged phonographs. The year before, component sales totaled \$48,945,000, or nearly 17 per cent as high as the \$294,582,000 represented by packaged phonographs.

This could be merely a temporary phenomenon. But one wonders whether the steady improvements in packaged phonos, together with the tremendous efficiencies and advertising power of the mass-producers, may be sapping the vigor of many of the smaller component manufacturers. Or whether, as some component manufacturers claim, their products are so good that there's no replacement market.

The same Census Department figures, incidentally, show a surprising 11 per cent drop in factory sales of domestically made tape recorders in 1963—down from 466,000 in 1962 to 416,000 in 1963, but still well above the 389,000 of 1961. Average factory price of a recorder dropped from \$99 in 1961 to \$95 in 1962, and then rose to \$103 in 1963.

## Clock-Radios Unveiled By Magnavox Co.

CHICAGO—Two new clock radios described as "in keeping with the current decorator trend toward integrating small appliances with home furnishings" have been introduced by Magnavox.

The American Colonial (\$79.95), an AM/FM radio, features a maple case that resembles a spice cabinet. It may be hung on a wall or placed on a table. Features include FM automatic frequency control, push-button band selection, slide-rule dial, six-inch oval speaker and slumber switch.

The contrasting Carousel (\$39.95) is encased in streamlined wanut, styled for modern settings. A six-tube AM radio, it features automatic volume control, a four-inch speaker, planetary tuning and slumber switch.

## Sony Offers 5-Yr. Seal on Transistors

NEW YORK — A five-year warranty for transistors used in the manufacture of its radios, black and white television sets and citizen's band transceivers has been put in effect by the Sony Corporation of America, it was announced by S. Inagaki, executive vice-president.

The warranty will be valid from the date a unit is purchased. The warranty applies to transistors made by Sony for products marketed by the Sony Corporation of America.

Sony is said to be the first company to offer a five-year warranty for its transistors.

### BEST SELLING

## PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

### PHONOS LISTING BETWEEN \$151 and \$200

This Issue	POSITION		BRAND	% OF TOTAL POINTS
	6/6/64 Issue	2/29/64 Issue		
1	1	1	Magnavox	35.5
2	3	4	RCA Victor	11.8
3	2	3	Masterwork	11.6
4	—	5	Zenith	10.0
5	4	6	KLH	9.8
6	8	—	General Electric	4.6
6	5	11	Motorola	4.6
8	7	2	Voice of Music (V-M)	3.6
			Sylvania	3.6
			Others	4.9

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

6/6/64 Issue: Decca (6).  
2/29/64 Issue: Decca (6); Emerson (8); Webcor (8); Pilot (10).

## E-V Organ Aims for Home

BUCHANAN, Mich.—Electro-Voice's new electronic organ priced at \$395 is aimed at the home-user market. The model 6215 features a 37-note solo manual with six voices, a 30-note accompaniment manual

with preset voices and balance control, variable vibrato and expression pedal. The 13-note pedal clavier has preset voice and balance control. The organ measures 33 inches wide, 17 inches deep and 31 inches high.

## DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

- VANGUARD**—Started Sept. 1. Expires Sept. 30. Extra 10 per cent on entire catalog; Everyman classics and demonstration records (SRV series) manuals) extra 10 per cent; Everyman classics and demonstration records stereo 30 per cent.
- STARDRAY**—Expires Sept. 30, 1964. Fifth Annual Country Music Spectacular Summer Sales and Fall Restocking Plan. A 20 per cent discount to dealers on all Starday regular-priced album lines.
- ABC-PARAMOUNT**—Expires Sept. 30, 1964. Started June 28, 1964. A 12½ per cent discount on all new and catalog merchandise.
- IMPULSE**—Expires Sept. 30, 1964. Started June 28, 1964. A 12½ per cent discount on all new and catalog merchandise.
- TANGERINE**—Expires Sept. 30, 1964. Started June 28, 1964. A 12½ per cent discount on all new and catalog merchandise.
- GNP CRESCENDO**—Expiration date indefinite. Started Jan. 1, 1964. The 600 series—buy five, get one free. Regular series—buy nine, get one free.
- GATEWAY**—Expiration indefinite. Started March 13, 1964. Two free records for every 10 purchased in series 1100, 1200, 1400, 1500. One free record for every 10 purchased in series 2000, 7000, 8000, 9000, with the exception of 9001 and 9003; buy 10 get two free.
- DOOTO**—Expiration indefinite. Started May 23, 1964. Buy five, get one free on all Comedy Records.
- FOLKWAYS**—Expiration indefinite. Started July 7, 1964. Eight pre-packed units (10 records per pack); one pre-pack free with purchase of five pre-packs, rest of Folkways catalog at 12½ per cent additional discount.
- ARHOLIE RECORDS**—Expiration date indefinite. Started Sept. 1, 1964. Distributor receives two free with every 10 bought on new product; one free with 10 on catalog items.

## PHONO DEALER'S TIP

# Rentals Are Short Cut to Sales

COLORADO SPRINGS, Colo.—Renting stereo phonographs at \$3 per week is a highly effective short cut to sales, according to Al Massaro, head of TV Specialties, Inc., aggressive sound retailer here.

Massaro's original program started with TV sets. He was attempting to appeal to the large number of military personnel

stationed in this community of 60,000.

The program was so successful that when Massaro added a separate department for components, records, phonographs and recorders, he decided to extend his rental idea.

Today, Massaro has as many as 50 stereo phonograph sets out on rental at a time. His batting

average on sales is a surprising 75 per cent. That is, 75 per cent of his rentals are eventually converted into actual sales.

Each renter receives credit for the first three months' payments if he wishes to buy the set. The renter also receives free a selection of albums and singles. These include classics, Westerns and Top 40 pops.

Thereafter, the customer can buy records at a "club discount" given by TV Specialties to all its rental customers.

Massaro says it's not unusual for a stereo phonograph rental customer to end up buying several hundred dollars' worth of disks for his equipment.

Rental customers sign a contract acknowledging responsibility for the return of the phonograph and guaranteeing it will be handled with care.

In return, TV Specialties

## Estey Shows Recorders



ESTEY ELECTRONICS showed its line of four-track stereo tape recorders to New England dealers and sales representatives at a three-day Boston open-house last week. Examining the equipment are Stanley Green, Estey president; Howard and Gerry Arbetter, Arbetter Sales, Boston, Estey's New England distributor, and Joseph Silver, national sales manager of Estey's tape recorder division.

## July Production

Continued from page 41

seven-month 1964 total for all-channel sets was 2,161,900, compared to 508,928 units in the same period of 1963.

### Radios Up

Radio set production for July totaled 1,055,547, compared to 990,605 in July 1963, and the 1964 seven-month total was 9,994,875 units, compared to 9,575,843 for the same period of 1963. Of the total for July, 371,303 were auto sets, compared to 331,816 in July 1963. Auto sets produced for January-July 1964 totaled 4,531,350, compared to 4,084,42 for the same period of 1963.

FM sets produced in July 1964 (excluding auto sets and including other AM-FM combinations) totaled 106,835 units, compared to 120,825 in July 1963. FM sets produced for the first seven months of 1964 totaled 725,243, compared to 809,738 in the same period of 1963.

## FABARES AND COLPIX PART

HOLLYWOOD — Shelly Fabares and Colpix Records have come to a parting of the ways. The label has granted her request for a release and she is now seeking a new affiliation, according to her attorney, Gunther Schiff.

Her contract for five years was drawn in 1961. A featured role on the Donna Reed TV show helped generate excitement for her disks. She has since left the show and is now expanding into full-length films for Columbia and MGM.

## K & L Formed

HOLLYWOOD—Songwriters Hal Levy, who teaches a course in writing at UCLA and former student Bob Klimes, have formed K & L Enterprises to place material with record labels.

## Name Change

CHICAGO—The Chad Mitchell Trio is changing its name to the Mitchell Trio, "the better to represent all three boys as equal members," according to Frank Fried, their manager.

## Phono Sales

Continued from page 41

models totaled 198,369 in July, compared to 230,282 in July 1963, and seven-month totals were 1,245,559 in 1964, compared to 1,421,608 units in 1963.

Factory sales of consoles totaled 95,424 in July, compared to 106,766 in July 1963, and sales for the first seven months of 1964 totaled 752,243, compared to 809,738 units in the same period of 1963.

## Home Entertainment

Continued from page 41

units valued at \$59.9 million in 1963, down from 4.4 million units valued at \$74.4 million in 1962. But radio-phonograph combinations with built-in recorders moved up in 1963 to shipments of 1.3 million units valued at \$189.3 million from 1962 shipments of 1.2 million units valued at \$169.1 million.

Electronic phonograph shipments were down in value in

## Blonder-Tongue Bows Fall Promo for Home TV Line

NEWARK, N. J.—Blonder-Tongue Laboratories is kicking off a big advertising and sales promotion effort for its home TV line of amplifiers, UHF converters and antennas.

It features a special four-page advertising insert scheduled through November in technical publications plus point-of-sale promotion, direct mail and advertising mats.

Highlighting the campaign is a new home TV product center display, enabling stores to focus customer attention on the amplifiers, UHF converters and antennas featured in the advertising and related material.

All products in the center have pifer-proof mounting.

sends out a serviceman for a regular monthly maintenance checkup. The serviceman not only keeps track of the machine and services it, but he is able to do a little selling as well.

Massaro has no actual figures on his rentals, but he estimates that stereo sales have tripled since the rental business went into effect.



BLONDER TV CENTER

## Decca Adds to '65 Phono Line

NEW YORK — Decca has added another model to its 1965 phonograph line, it's the Bristol 1 (DP-251), an all transistorized portable unit, fully automatic, four-speed and full stereo high fidelity. (It is equipped with a Garrard changer.) The suggested list price is \$159.95.

Decca's new line now consists of 11 portables (ranging in list price from \$19.95 to \$159.95); a Demonstrator, an automatic component system, and two console sets. All new models are now in stock.

## St. Louis Music Bows Catalog



### ST. LOUIS CATALOG

ST. LOUIS—St. Louis Music Supply Company, headed by Eugene Kornblum, is putting out a catalog of musical instruments, accessories and sheet music called "the largest in company history."

New lines include Rogers drums, Fender guitars and several additions to Magnatone amplifiers.

1963 to approximately \$125.7 million in value, with \$29.7 million for monaural and \$95.9 million for stereo. In units, 3,054,000 were shipped of which 1.4 million were monaural, and 1.6 million stereo. In 1962, Commerce says phonograph shipments were valued at \$135.4 million for 3,306,000 units, of which 1.5 million were monaural, and 1.7 million were stereo.



# THE CHRISTMAS SONG FOR 1964 AND EVER AFTER

## Little Stranger

(In A Manger)

Words and Music by TOMMIE CONNOR

Slowly

G7 C G7 Dm7 G7 C

Li-tle Stran-ger in a man-ger, Li-tle Stran-ger, sweet and mild; Mute-er

C G7 Cdim G7 C

Ala-y there with Jo-seph watch o'er you, their lit-tle Child. Search-ing

C G7 Cdim G7 C

for you to a-dore you, Come three kings led by a star, Li-tle

G7 Cdim G7 C C7

Stran-ger in a man-ger. They find heav-en where you are. Chorus: sit

C G7 C C7 F

as-gels are sing-ing this night of your birth, Praise and glo-ry to the

C D7 G7 C G7

high-est, In a sta-ble on earth. Itum-be shep-herds filled with won-der kneel and

Dm7 G7 C G7 Cdim G7

pray by lan-tern light, Li-tle Stran-ger in a man-ger bless us all this ho-ly

C C7 F C G7 C C7

night. Chorus: of as-gels are sing-ing this night of your birth, Praise and

Dm7 G7 C7 F C

glo-ry to the high-est, Li-tle Stran-ger here on earth

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**WRITER OF VERSATILE SONG LYRICS** with originality and commercial appeal seeks opportunity to collaborate with successful composer of pop songs. Your interest is invited in confidence. Write c/o Box 133, **Billboard**, 165 W. 46 St., New York City.

**YOUNG MAN (28) PLANNING TO** move to New York requires a sponsor. Ten years' experience in sheet music retailing, the past five as professional manager of Australia's largest publisher and retailer. Write to **John Emmeron**, 725 Bryson St., Canterbury, Vic. Australia.

### MAN FRIDAY

(and the rest of the week) Job wanted with record or Publishing company. Successful background, good personality. Willing, adaptable, reliable. Learn quickly. Type, good correspondent. References. Phone or write:

**BOX A-273**  
c/o Billboard  
1520 N. Gower St.  
Hollywood, Calif. 90028

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to help people in the allied fields of  
**MUSIC, RECORD, COIN, PROMOTION,  
ENTERTAINMENT**

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165 W. 46th St.,  
New York, N. Y., 10036

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ANGEL FACE &  
DEVIL MIND**

b/w

**RUBY ANN**

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DJ's, write for free samples.

**BRIT STAR RECORDS**  
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Newberry, Ohio  
Authorized by Tex Clark

**30 USED 45 RPM RECORDS (NO sleeves)**, \$1 postpaid; 100 (only), \$1. Original recent hit 45's, 20¢ each. Lot. Assortment of 100 all new 45's, \$5.99 postpaid. **Karo Enterprises**, 2444 Throop Ave., Bronx, N. Y. 10469.

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6511 Santa Monica Blvd.  
Hollywood, Calif. 90038

**MOVE UP TO BIG MONEY! DEVELOP** modern, network announcing technique! Authoritative new style! Personalized (and home study, immediate results. Elementary, Professional coaching. Consultation invited. **Brochure free!** **Hal Fisher**, Broadcasting Consultant, 678 Meador Blvd., Patcoque, N. Y. 11772. **np-828**

**RECORD COMPANIES! HAVEN'T HAD** a hit single lately? Let us tell you what lines to put out as singles! We will evaluate your singles and albums. We will help place your records in the singles Top 100. To improve the quantity, as well as quality, of your selection send all singles and albums to **Records Evaluation Service**, c/o Daniel McEwan, 206 N. Washington St., North Tarrytown, New York 10552.

## MISCELLANEOUS

**20,000 PROFESSIONAL COMEDY LINES!** Monthly topical gag service too! Free catalog. **Hobert Orben**, 3626 Daniel Crescent, Baldwin Harbor, N. Y. **en-mp**

when answering ads . . .

Say You Saw It in  
**Billboard**

### CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$9	\$15	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address.
- Box number service charge is 50¢ per insertion.

### USE THIS HANDY ORDER FORM

Please insert the following ad for \_\_\_\_\_ consecutive issues.

Heading: \_\_\_\_\_ Size: \_\_\_\_\_  
 Set regular classified style.  Set boxed classified style.  
 Amount enclosed \_\_\_\_\_  
 Copy: \_\_\_\_\_  
 Company Name \_\_\_\_\_ Authorized by \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State & Zip Code \_\_\_\_\_  
 PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE  
 Classified: Per line \$1. Minimum 4 lines per insertion.  
 DISPLAY: Per inch \$16. Minimum 1 inch.  
 Above prices are for one insertion in one issue. Cash or check with order.  
 Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heim, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or André de Veker, European Director, 15 Manover Square, W. 1, England.

## NEWS OF THE WORLD

• Continued from page 40

by local balladeer **Alf Craner**, seventh. Most popular LP last month was also "With the Beatles," with "Gentleman Jim," by **Jim Reeves** on RCA Victor following.

The British groups, the **Swinging Blue Jeans** and the **Searchers**, will visit Norway during the fall. **Arne Bendixsen** and **Steinar Willadsen** will handle the tours. **Dusty Springfield** also plans to visit Norway, but her contract has not been signed yet.

Young Norwegian songstress **Barbel** (singing for Polydor) represented Norway during the song festival in Zopot, Poland. **Gunnar Eide** was Norway's participant in the jury.

**Per Gunnar Jensen**, head of indie **Manu**, reveals that several of his recording artists have been issued in the U. S. Among them are the **Iriso Band** and **Los Telestares**, to be issued on the Deville label. The **Sunbeams** will be featured on the Epic label. **Los Telestares** will be renamed **King Oden's Men** in the U. S.

New indie here, **Jorg-Fr. Ellertsen A-S** (in business since May this year), has agreed with American label **Crescendo** on sole representation in Norway. Ellertsen just recorded a local version of "Gotta Travel On" called "Jeg Ma Dra Avsted" with new songstress **Lis Baxter**. The melody is on the Swedish chart in a local version. Ellertsen has the publishing rights here. . . . **Claus Holler**, head of **Karusell** in Stockholm, just visited **Sverre Dahl** of **Siemens Norge**. . . . American singer **Al Bishop**, previously with the **Deep River Boys**, is heading for a career here. His second platter on the **Troll** label is a tribute to the late **Jim Reeves**, "Anne Marie." . . . Phonogram just issued a new Fontana record featuring the **Hootenanny Singers** from Sweden, "Darlin'." On the Swedish Polar label, the group will do a new LP. The **Hootenanny Singers** have been one of the most popular Scandinavian entertaining groups in the Swedish folk parks during the summer. . . . **Sverre Dahl** of **Siemens Norge A-S** is satisfied with summer sales (like other Norwegian record companies), claiming that the Beatles (whose non-EMI records he represents) have brought a new interest in disks here, but "also the bad weather and the bad TV-programs have brought new interest to music on records." . . . **Command** is selling well here in Norway, especially because Norway was the first of the Scandinavian countries that understood what this label could mean to the business, although the price originally was as high as \$7. Now it's under \$6. The **Command** single "Love Me With All Your Heart" by the **Ray Charles Singers** has been issued on Polydor here. . . . The first **Command LP Stereo** records featuring classical music (**Pittsburgh Symphony** with **William Steinburg** conducting, has been issued here through **Siemens Norge**. . . . **Haakon Tveten** of **Norsk Phonogram** has been to London. . . . "Stop the World—I Want to Get Off" is being premiered here this month. . . . **Iversen and Frogh** have recorded a series of platters with a new talent, **Terje Nilsen** (calling himself **Teddy Nelson**), singing his own compositions with English words, accompanied by an instrumental group, the **Apaches**. **ERIKSEN**

archive of records of the **Beatles**, **Elvis Presley**, the **Rattles and Rackets**, the **Rolling Stones**, and the **Four Seasons**. Tired of fighting juvenile crowds in Munich streets, Munich police cars are now mounted with high-powered loudspeakers. Wherever teenage crowds assemble to twist and riot in the streets, police cars quickly arrive and start to play music. Like modern pipe pipers of Hamelin, the police cars drive slowly to Munich's central park, the **English Gardens**, or to the **Theresa Meadows**. There the teen-age crowd may dance and shout the whole night, and they don't disturb the traffic and sleeping Munichers. The police department's special deejay is **Ivan Von Gezy**, deejay at the **Bayerischer Rundfunk**, the Munich local radio station. . . . Former British—now Munich—singer **Maureen Rene** has been contracted to guest star in Tokyo for three months during and after the Olympic games. . . . Italian singing star **Silvano Cocchi** will start a tour of East Germany. Cocchi is a star of the Munich **Tempo** label. . . . Titled, "The Dream Cast of Kiss Me Kate," the **Bavarian Radio Network** will feature the **Reprise LP** album starring **Frank Sinatra**, **Dean Martin**, **Sammy Davis, Jo Stafford**, **Keely Smith** and the **Hi Loo**. . . . CBS representative **Von Prittwitz** arrived here for a press conference with CBS singing star **Christina**. . . . Advertised as "The Hottest Show of the Year," showman **Karl Buchman** staged a show at the 4,000-seater **Circus Krone** in Munich featuring the **Five Liverpools**, the **Rattles**, the **Five Drops**, **Mannella**, **Billy Sanders**, **Drift**, **Deutscher**, **Suzanne Donnet** and the **Chicks**.

Munich deejay **Tony Schwaegerl** wrote a book "The Story of Radio Luxembourg." This station is the most important place in Europe to spin U. S. commercial music night and day.

**JIMMY JUNGERMANN**

## SYDNEY

The **World Record Club** has issued a new label aimed at the teenage market called "Young World." The aim is to release one album a month until the label is established. The percentage of disks will be in the folk vein. The company will release from the catalogs of **Horizon**, **Everest**, **In**, **Davon** and **Capitol**. This month the **World Record Club** issued the album "The Big Hootenanny."

**Belinda Music (Australia) Pty., Ltd.**, continues to expand their output of local works with composer **Barry Gibb** and the **Williams-Conde Company** contributing to the output. Current commitments for **Gibb** include new works for the **Mightnights**, **RCA** artists, and **Jimmy Hannan**, as well as several artists on the **Festival** label. New records on **Gibb's** compositions include those released by **Bryan Davies**, on **HMV** and the **Bee Gees** on **Festival**. The **Williams-Conde Company** have two sides by **Anne Riley**, a new artist. **Warren Williams** will also record some titles from this catalog on the **Festival** label. Meanwhile, **Belinda** has a number of new songs crashing the charts; "Where Did Our Love Go," the **Supremes**; "Maybe I Know," **Lesley Gore**; "When You Loved Me," **Brenda Lee**; "Baby I Need Your Loving," the **Four Tops**, and "You'll Never Get to Heaven," **Dionne Warwick**.

## MUNICH

The Munich Police Department is the first police arm in the world to build up an

# BULK VENDING news

## St. Louis Operator Switches to All-Novelty Route for Summer

ST. LOUIS—How will an all-novelty vending route go?

Very well indeed, according to M. E. Fredericks, St. Louis bulk operator who formerly had had bad luck with confections during the summer. With the humid, sticky atmosphere common to St. Louis' summer, collections

dwindled away to practically nothing for candy corn, jelly-beans, bridge mix, chocolate confections and tab gum. Ball gum volume, while more reliable, was never what it should be.

This summer, however, the South St. Louis operator tried a different tack. With a wide choice of novelty fill, capsules and specialty items on the market, he decided to do away with edible fill altogether and to convert all of his 1-cent, 5-cent and 10-cent machines entirely to weather-proof items.

The results? By the end of August, Fredericks found route sales for the entire route of

some 90 locations only 10 per cent below conventional operations for February or March of the same year, whereas the year before, total volume had been down to 20 per cent for the same two months. Moreover, he was completely free of such nuisances as discarding entire headfuls of candy products, discolored, or even melted through 100-degree temperatures at better than 90 per cent relative humidity.

Whether the excellent returns which his route showed through the 1964 summer was due to the novelty appeal of such new items as trolls, varmits, particularly attractive rings and costume jewelry, Beatie

## 16 States Grant Relief on Taxes

CHICAGO — Vending machine sales tax relief is now granted totally or in part by 16 States, according to a recent survey by the National Automatic Merchandising Association.

The 10-page study, released exclusively to NAMA members, lists 13 States which impose no sales or use tax on vended merchandise.

The analysis, conducted by the association's legislative staff, names several States which do not tax sales under a specific amount. Texas, for example, imposes no tax on items priced under 24 cents.

pins and miniatures, Fredericks doesn't know.

However, he plans to repeat the same experiment next year, with every expectation that novelty appeal will replace sweet-tooth appeal.

## MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c.....	\$14.90
N.W. Deluxe, 1c or 5c Comb.....	12.00
N.W. 10-Cent, 1c Tab Gum Mech.....	18.00
N.W. Model 23, 1c Porc. Com- bined for 100 ct. Ball Gum.....	6.50
Atlas 1c & 5c 100 Ct. Ball Gum.....	12.00
Atlas 1c Tab Gum.....	12.00
Acorn 8 lb. Globe.....	12.00

## MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen.....	5.73
Pistachio Nuts, Jumbo Queen, White.....	6.64
Pistachio Nuts, Large Tulip.....	6.68
Pistachio Nuts, Shell, Red.....	6.62
Cashew, Whole.....	8.2
Almond, Whole.....	7.9
Peanuts, Jumbo.....	4.5
Spanish.....	3.2
Almond Nuts.....	3.7
Baby Chicks.....	3.5
Salmon Peanuts.....	3.2
Brigade Mink.....	3.6
Boston Baker Gum.....	3.4
Jelly Beans.....	3.2
Licorice Gums.....	3.2
W & W, 500 ct.....	4.8
Hershey's.....	4.7

Rain-Bo Gum, 72 ct.....	6.32
Multi-rite, 100 ct, per 100.....	35
170 ct, 210 ct.....	32
300 lb. minimum prep on all Rain-Bo Ball Gum.....	2.1
Wrigley's Gum, all flavors, 100 ct.....	4.5
Stamps, Globes, Brackets, Charms Everything for the operator.....	1.30
Minimum order: 25 Boxes assorted.	

Complete line of Parts, supplies, Stands, Globes, Brackets, Charms. Everything for the operator. One-third Deposit, Balance C.O.D.

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## Broadcaster Offers Aid To Solve Coin Shortage

NEW YORK—In the current issue of a newsletter, "Of Mutual Interest," Robert F. Hurlleigh, president of the Mutual Broadcasting System, urges broadcasters to program public service messages to help ease the coin shortage. If done, coin operators will benefit.

The monthly newsletter points out that coins are a safe investment and that there are "over 8,000,000 collectors gobbling the little round disks faster than we can mint them."

President Johnson has signed a bill which will set a new precedent for the U. S. mint. To dissuade collectors from acquiring supplies of new coins as soon as they are minted for

use in 1965, the 1964 date will continue to appear on coins minted well into 1965. This, it is expected, will permit the Treasury Department to build up a supply of coins that will go into commercial usage, not out of circulation into the hands of collectors.

If the situation improves during 1965, the Treasury Department may begin coining using the new date. The decision is up to the Secretary of the Treasury. Meantime, if radio stations follow Hurlleigh's suggestion and seek the public's co-operation in keeping coins in circulation, their announcements will help operators, among others, and perhaps save them a mad dash to a location to "cash up" a piece of equipment to meet the location's urgent need for change.

## Bulk Banter

### Pacific Patter

Harry and Mae Burke are contemplating another trip to their home State of Florida. Joe Gomez was up from Mexico City and visited his friends at Operators. Larry Curtis, Los Angeles operator, is passing out cigars upon the birth of a son. He is the Curtis' first child.

Jeffrey Phillips returned to Los Angeles from a stay in Mexico and has gone back into the vending business. Don Holmes, LaHabra, is back from an extended vacation and trip throughout the East, where he visited old friends and relatives.

John McCurry, San Diego Vendors Distributing Company, was at Acme for supplies.

The YMCA of the Westchester area of Los Angeles, has launched a bulk vending project to raise funds for the Hi-Y Club, according to Art Miller, who with Dennis Ryono visited Acme for a business talk with Lew Feldman. Art said the decision to use bulk vendors for the project was made because his father, William Miller, was formerly in the industry.

SAM ABBOTT

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

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LOOSE		
NEW WORLD FAMOUS CARICATURES	\$10.00	\$18.50
NEW GOOD LUCK TROLLS	10.00	18.50
FAMOUS INDIAN CHIEFS	10.00	18.50
FAMOUS INDIAN CHIEFS WITH FEATHERS	30.00	38.00
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## OPERATOR PROFILE

# Willingness to Experiment and Diversify Builds KC Operation

KANSAS CITY, Mo.—Constant willingness to experiment and diversify has built up a 2,500-machine bulk vending operation for Bernard K. Bitterman, of Bitterman & Son, Kansas City.

Like many top-drawer operators, Bitterman got into bulk vending by accident. He was a luggage salesman in 1931, when his brother-in-law bought a few peanut machines, and unsuccessfully tried to operate them in Kansas City.

Faced with income problems in the middle of the depression, Bitterman decided to try bulk vending, and took over the 100 original peanut machines. Since then, beginning with wall-type vendors, he has steadily expanded into every type of bulk vending, and now has 2,500 machines in operation, with a payroll of six.

### Good Old Days

"Those were the days," he said. "Peanuts were 6 cents a pound, picked up at a Kansas City roasting plant, and ball gum and jellybean prices were about the same. There was a much better profit-spread in the depression, oddly enough, than there has ever been since."

In the first few years, after adding tab chewing gum to his routes, Bitterman went to 1,500 machines, hiring his first employee in 1939. In 1935 he took over distributorship for two leading bulk venter lines, which he has held continuously ever since. Over the years, operating from a quiet Kansas City suburb, close to major highways which lead to his territory of six Midwest States, Bitterman has vended just about every item which fits into the scope of bulk machines.

Through the late 1940's, his son Allan grew up with a daily job at Bitterman headquarters, and is currently being groomed to take over the entire operation when Bernard retires. Bitterman has no intention of doing so, even though not long ago he suffered a coronary heart



B. K. BITTERMAN

attack, which resulted in slowing down a bit.

### 1960 Best Year

Bitterman pointed out that 1960 was the best year for bulk vendors everywhere, the first introduction of capsules, which produced fantastically good sales results, and which have been doing well ever since. He points out that trolls have just about the same sort of appeal, and have been a big help in recent years.

Gradually expanding to nickel, dime and quarter machines for merchandise vending, the Kansas City operator created a second organization a few years back, Bitterman & Button, in 1947, with Harper Button as president, and himself as vice-president. Larger-scale vending operations are carried out through this firm.

Toward the end of the war, Bitterman foresaw that many military bases created during the national emergency would continue to operate, and was one of the first bulk vendors in the nation to sign up big military installations for every type of bulk-vending equipment. Now, he has Air Force, Army and Navy installations all over his six-State territory, representing hundreds of machines, with outstanding good will in every case.

### Servicing

Because of the huge size of the territory serviced, many of the routes are two and three day turnarounds with route

servicemen sleeping two nights out on the road, and returning, to service remote hamlets and cities.

A man who enjoys traveling, and who spends much of his spare time in exploring the corners of the United States, Bitterman sold 95 per cent of the locations involved himself, and until recently rode routes at random, in search of added vending possibilities, spot expansion, etc.

Along with traveling, Bitterman's hobby is playing with his five grandchildren, some of whom will be added to the staff, in the future, as plans go today. Allan Bitterman, operating as general supervisor, follows an unusual hobby in the collection of antique automobiles, and his office walls are lined with photographs and paintings of leading types of famed marques.

### Replacement Items

Highly pleased with sales volume today, Bitterman feels that much of the expansion, greater returns per machine, which have been achieved since 1960 have come from a constant search for good replacement items, willingness to assay route possibilities by experimenting with this type of machine and that.

For example, where many operators were disappointed in vending ball-point pens, the Kansas City operator has more than 100 machines in supermarkets, offering ball pens at 10 cents close to where housewife-shoppers write checks, make up shopping lists, etc. and has created a solid market for such pens.

Vending comic books, novelties, capsules, confections, picture cards, varmint, trolls, etc., Bitterman has never forgotten that it was peanuts that started him out, and still keeps a heavy percentage of Spanish peanuts on his vending locations.

## NAMA Issues Labor Manual

CHICAGO—"Before and After the Union Drive," the first of a two-volume labor relations manual for vending operating company management, has been published by the National Automatic Merchandising Association.

The 56-page booklet was written by Dr. Benjamin Werne, NAMA's veteran employer-employee relations consultant.

According to Samuel M. Goran, the association's employer-employee relations committee chairman, the second volume, "How to Negotiate a Union Contract," will soon be printed.

## Memphis Cig Sales Off 5%

MEMPHIS — Cigarette sales dropped 5 per cent in Memphis for the first eight months of this year, compared to the same period last year, Sloan O. Craig, collector of licenses and privileges, reported last week.

The city collect a 1-cent-per-pack tax. Craig said tax collected through Aug. 31 was \$396,058—which means that 39,605,800 packs were sold—compared to \$416,227 collected through Aug. 31, 1963—41,622,700 packs sold.

## Price Bows Goofy Putty

ROSLYN, N. Y.—The Paul A. Price Company this week went into production on Goofy Putty, a 10-cent capsule item. According to Price, the substance, plastic putty, will pick up the imprint on printed matter, may be stretched into outlandish shapes, and it also bounces.

Point-of-purchase displays in Day-Glo are furnished with each order.



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"V-1" Capsules ..... \$ 4.50 per M (5M Lots)  
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Painted Scatter Pins .....	\$35.00 M
Trolls with Stone Eyes .....	38.00 M
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Fancy Key Holder with 8-Ball .....	35.00 M
Baboon with moving arms and legs .....	25.00 M
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# COIN MACHINE news

## Shift in German Juke Box Distribution Pattern Seen

By OMER ANDERSON

COLOGNE — Competition is sharpening in the saturated West German phonograph market, and trade sources forecast a radical realignment of distribution patterns if the current stagnation continues.

The German market went from zero boxes to about 50,000 in eight years. Since then, the phonograph census has fluctuated between 50,000 and 55,000. Trade experts acknowledge that the market is saturated, and they see no appreciable further expansion in the offing.

Meantime there has been a proliferation of producers and a stepped-up inflow of imported boxes. The four major U. S. producers, in particular, have carved out a dominant position in the German market paralleling that achieved by U. S. auto-makers.

### Rock-Ola Policy

Rock-Ola was first into the German market, and at the very start of the boom. Rock-Ola shipped mechanisms to Germany while foreign exchange restriction were still in force, the mechanisms being mounted in German-built cabinets. The resulting phonographs thus qualified as German-built and slid under the customs barrier.

Automatic Canteen was next to penetrate the German market in force through the acquisition

of an enterprising German firm, Tonomat, of Neu Isenberg, the Frankfurt suburb. From the Neu Isenberg base, Canteen has branched out over Germany with the purchase of distributing companies. One of the most important such companies is Canteen's Helmut Kehbock of Hamburg.

Wurlitzer similarly took a direct jump into the German market—and the hard way. Wurlitzer constructed a manufacturing plant in North Germany, and there began production of a box designed specially for the European market, the Lyric.

### Wurlitzer Operation

The Wurlitzer operation parallels to some extent that of Canteen, which produces an economy box, the Electronic, for the European market and ships in its AMI for the carriage trade. However, the AMI is assembled at Neu Isenberg, but Wurlitzer is shipping its U. S. box direct from North Tonawanda ready for operation.

Seeburg, while still not convinced of the profitability of a European manufacturing or assembly operation, has nevertheless established a distribution subsidiary at Hamburg, Seevend.

This powerful American competitive thrust into the German market has taken its toll of German rivals. Wiegandt, in the early phase of the German boom an important phonograph pro-

ducer, was an early casualty and no longer produces phonographs. Only two major German manufacturers remain — Th. Bergmann & Co., of Hamburg, producer of the Symphonie, and N.S.M., Bingen, which produces the Serenade.

### Compact Boxes

Bergmann and N.S.M. are strong in the compact box field, but neither competes with the U. S. firms in the prestige box market. To survive, the German producers are orienting their operations toward the export market, where German phonographs have a high reputation for quality and have a competitive edge in price.

For example, N.S.M. is giving heavy promotion to the fact that it exports 70 per cent of Serenade production. Both Bergmann and N.S.M., significantly, are strongly entrenched in the British market.

However, despite the efforts of German producers to expand exports, domestic trade circles are pessimistic about the outlook at home. There is talk of a re-organization of distribution channels to increase the manufacturer's profit margins, with at least one trade authority speculating that, sooner or later, manufacturers may try eliminating wholesalers entirely and selling direct to the retail trade.

Der Muenzautomat, the inde-

(Continued on page 54)

## EDITORIAL

## Industry Service

With this issue, Billboard introduces its New & Used Phonograph and Amusement Game Index—offered as an industry service for reference, inventory control and pricing of equipment. The index contains a comprehensive listing of virtually every type of coin-operated amusement and music device manufactured since 1953.

The index has been several months in the making. Billboard confidently feels that it is the most complete, thorough and accurate one of its kind ever assembled. Equipment is broken into seven categories: Phonographs, pin games, shuffleboards and bowlers, pool tables, uprights, arcade equipment and kiddie rides.

Within each category are listed the manufacturers, and under the manufacturers, the different pieces of equipment according to date first released. A blank column is left for computing, checking or other use by the operator.

For the man, be he distributor or operator, who makes his living dealing with coin-operated equipment, here's a complete listing of everything actively traded today.

## Court Rules Pool Tables Do Not Violate Ordinance

BUFFALO — Supreme Court Justice Gilbert H. King has ruled that coin-operated pool tables do not violate Buffalo's gambling ordinance.

He said in a memorandum that the city acted in a "arbitrary and capricious" manner in refusing licenses for three applicants and directed that these devices be approved.

He acted on an appeal by Allied Vending Service Inc., and two restaurant operators, Edward L. Palaszewski and Leonard Pawlicki.

King held that the question

of interpretation of the city ordinance was involved.

He pointed out that, whereas the State Penal Code prohibits devices that may be "readily" converted for gaming, the city ordinance uses the same language but omits the word "readily."

"Under the interpretation of the ordinance by the corporation counsel and under a literal reading of the exact language" of the ordinance, it is within the power of the city officials to refuse to license virtually any

(Continued on page 54)

## N. J. Operators To Organize Credit Bureau

NEWARK, N. J.—The Vending Guild of New Jersey, in an effort to halt the rising incidents of fraud on the part of location owners, has set up the Operator Credit Exchange, Inc. The credit bureau goes into operation Tuesday (1).

Purpose of the OCEI is to gather information and statistics about locations, to determine which locations live up to their contract obligations and which do not. The information will go to VGNJ members.

The New Jersey move comes on the heels of the action of the Music Operators of New York in setting up an information service. The New York action was prompted by the practice of fast-buck artists opening stores, collecting advance commissions from competing operators, then skipping the premises.

A Billboard story on this practice appeared in the Sept. (Continued on page 54)

### Rudy Leitgeb Dies

CLIFFSIDE PARK, N. J.—Rudy Leitgeb, veteran music machine operator, died here recently. He was a member of the Vending Guild of New Jersey and was prominent in trade association affairs.

## Local and State Groups Contribute Major Role in MOA Resurgence

CHICAGO — It's no secret that Music Operators of America is experiencing its greatest resurgence in years. What a lot of people may not realize is that a good portion of the credit rests with the State and local coin ma-

chine associations that have given the national group vigorous support.

When MOA Managing Director Fred Granger appeared recently before the Nebraska coin machine association, he told the group he considered "the State

and local associations my bosses too."

As Granger told Billboard later, "I meant every word. Running an association is like running a political campaign. It's the grass roots support that gives MOA its greatest strength."

### Team Effort

Granger said that the key to MOA's success was in having strong State and local groups that considered their work and MOA's work a team effort.

A look at some of MOA's membership figures shows the extent to which the State and local groups have helped the national group prosper.

Of MOA's 900 members, some 200 are automatically enrolled in both their State or local group and the national. That is, when this group pays its State or local dues, it also pays the MOA dues to the State or local association, and the association in turn sends the dues into MOA headquarters.

The system was adopted by six State associations and MOA is hopeful that more will join in.

### Automatic Collection

The groups that automatically collect MOA dues when their members pay their local dues include: AMOA of Pennsylvania headed by Joseph LaSala, Michael Mulqueen's New York State Operators' Guild, G. B. Garrett's North Carolina Oper-

(Continued on page 54)

## Bally Bows Big Day, Four-Player Flipper

CHICAGO — The Dynamic Off-Center Balance feature of Bally Manufacturing Company's newest pinball game is generating international enthusiasm, according to Bill O'Donnell, company president.

The game, Big Day, a four-player, flipper type, recently underwent a 60-day test in chosen worldwide locations.

"The tests proved Big Day a consistently big attraction and an unusually big money-maker," O'Donnell reported. "Players are enthusiastic about the dynamic off-center balance of the playfield because it provides exciting surprise action and fantastically long kicker drives to tantalizing scoring targets."

### Playfield Resets

One-ball play appeal is assured with Big Day, O'Donnell added, because the playfield resets.

(Continued on page 54)



BIG DAY

## Jones Names McMurdie V-P



DEAN MCMURDIE

CHICAGO—The R. F. Jones Company, a major Rowe AC distributor, announced last week the appointment of Dean McMurdie to the position of vice-president and general sales manager.

McMurdie, formerly executive vice-president of Rowe AC Manufacturing, will handle all Jones operations in 13 Western States and the Far East. He will work out of the company's San Francisco headquarters.

Before joining Rowe AC, McMurdie was a district manager for Seeburg Corporation, and prior to that was a sales executive with R. F. Jones.

## Straights, Jokers Key To Williams Riv'boat

CHICAGO — Williams' new Riverboat pinball has a card-playing theme reminiscent of the era for which the game is named. The blackglass and playfield are attractively decorated with riverboats, top-hatted, "high-rolling" gentlemen and jeweled ladies.

The game has two main features. Making a five-to-nine "straight" lights a bottom rollover which in turn gives the player an extra game if hit. Making a 10-to-ace "straight" lights another bottom rollover which also gives an extra game if hit.

Making both "straights" gives the player an automatic free game. The "straights" are made by going through a top rollover or by hitting a center swinging target.

The second big feature on Riverboat is centered around three joker cards at the bottom of the playfield. The cards are lighted by hitting either of two joker targets on both sides of the playfield.

Lighting all three jokers with one ball lights the swinging target and the top rollover, both of which in turn give free games if hit.

A pair of targets at the top of the playfield light corresponding colored bumpers. Lighting all four colored bumpers also lights the roll-under gate which then gives the player 100 points if hit.

Other Riverboat features include number match, slug rejector, Plastikote playfield, stainless steel trim and optional twin chutes. The game is adjustable for three or five-ball play.

## NAMA Contest Deadline Set

CHICAGO — Oct. 8 is the final date for entries in the Merchandising Sweepstakes Survey sponsored by the National Automatic Merchandising Association.

A \$100 first prize will be awarded to the operator submitting the best merchandise idea. The contest will be judged during the NAMA Convention and Trade Show at McCormick Place, Chicago, Oct. 17-20.

According to Billy Martin, 1964 convention program chairman, 50 entries have been received to date, including an idea for a voice recording in a coffee vendor to promote beef stew in a nearby soup machine.

All NAMA operator members are eligible for the contest. Those submitting ideas will receive, as a bonus, a compilation of all the entrants' ideas.

## N. Y. Ops to Make 2d Try at Licensing Bill

ROCHESTER, N. Y. — The New York State Coin Machine Association will make a second try at getting an operator licensing bill enacted into law. The first attempt got through both houses of the New York State Legislature early this year, but it was vetoed by Governor Rockefeller.

Meeting at the Sheraton Hotel here Thursday (17), the Empire State coinmen voted to give it another go.

State Sen. Thomas Laverne (R., Rochester), who introduced the original bill, told the operators that one of the reasons for the measure's veto was the "grandfather clause" provision. This provision would exempt from examination those operators who had been in the business five or more years.

The New York State Restaurant Liquor Association felt that this provision would be a blow against location ownership of coin machines.

However, the New York State coinmen propose to have a 15-year grandfather clause in the second bill.

Other reasons cited for the veto were objections raised by Mayor Wagner, the State Commerce Department, the State police and various police chiefs.

The Rochester legislator said the passage of the licensing bill was essential to demonstrate that the industry is serious about keeping out criminals, and such passage would also assure the public about the source of the operators money.

### N. Y. Exemption

To satisfy New York City objections, Laverne proposed that the second bill exempt cities of a million or more population from its provisions. New York City is the only municipality in the State of more than 1,000,000.

Lou Werner, NYSCMA counsel, said the proposed change in the State Penal Code would broaden the interpretation of "something of value" with regard to coin games. For example, he explained, the add-a-ball feature would be clearly outlawed.

Also, the new code would extend criminal liability on illegal games to the operator, distributor and manufacturers and all involved in the delivery, selling and service of the machine. Up till now only the location owner is subject to arrest.

Officers, all re-elected, were Millie McCarthy, president; Ed Solomon, secretary; Mac Douglas, treasurer, and Bucky Van Wyck, Henry Knobloch, Charles Keppler, Joe Grillo, Fred Scilano and George Holzman, all vice-presidents.

## Granger to Talk To Chi Group

CHICAGO—Recorded Music Service Association, the Chicago juke box operator association, will hear Music Operators of America Managing Director Fred Granger at its forthcoming meeting Oct. 1 (Thursday) in the Water Tower Inn.

Granger received an invitation from RMSA President Earl Kies to pitch local operators on the national conclave. The meeting is the regular fall session for the Chicago group. A strong turnout of local operators is expected to be on hand for MOA's Oct. 14-16 convention.

## NEW LOW HIT IN VANDALISM

MANCHESTER, N. H. — A new kind of coin-operated machine has fallen victim to a malicious thief in the city, where the more common types of vending machines have been hit in recent weeks. The culprit did about \$150 damage to the Carpenter Memorial Library in a futile quest of money. In an upstairs room, the intruder jimmied open a door on a coin-operated photo copying machine, but was unable to gain entry to the cash drawer which retains the quarters used in payment for photo copies. Damage to the machine itself was reported to be more than \$100.

Ballyhoo Bumper Beach Club Big Time Broadway Bounty Bongo

Bally

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**LAST-INCH AND LAST-BALL** suspense insured by fact that out-hole can suddenly score Special, 100 Bonus, or Bonus plus Special. 25 different score-building targets insure slam-bang scoring action that invites competitive repeat-play.

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# Announcing Billboard's Special

# M.O.A.

## MUSIC OPERATORS OF AMERICA

## CONVENTION

## ISSUE

**Dated: SATURDAY, OCTOBER 17**  
**Distributed: MONDAY, OCTOBER 12**  
**Ad Deadline: WEDNESDAY, OCTOBER 7**

**CONVENTION DATES**  
**OCTOBER 14-16**  
**SHERMAN HOUSE, CHICAGO**

This fact-packed issue (see editorial highlight below) offers advertisers a once-a-year opportunity to display their products at a time when the FALL BUYING SEASON is just beginning for the nation's operators.

*Billboard's M.O.A. Convention is an excellent, low cost message vehicle for*

MANUFACTURERS and DISTRIBUTORS of phonographs, amusement games, pool tables cigarette and other vending machines, background music equipment, kiddie rides, coin handling or moving equipment, as well as SUPPLIERS of coin machine parts.

### EDITORIAL HIGHLIGHTS

A Recap of Facts and Figures taken from Billboard's 1963 Analysis of the U. S. Music Machine Business. Prepared by the company's MARKET RESEARCH DIVISION.

**Analysis contains:**

- Where juke boxes are located, how many in operation.
- How locations are paid.
- Monaural and stereo phono facts.
- Average weekly take per machine before commission.
- Record purchases — where records were bought.
- Diversification information — Tells how many phono operators operate amusement games, cigarette machines, food and drink machines and kiddie rides.
- Regional Reports on economic conditions of coin machine industry.
- Special programming tips.
- Special taxation article.
- M.O.A. progress report during past year.
- List of M.O.A. exhibitors agenda.
- M.O.A. slate of officers.
- General convention news roundup.

**Plus all the regular news coverage**

The 1964 Billboard M.O.A. Convention Issue will be **PACKED** with NEWS YOU WON'T WANT TO MISS!

#### M.O.A. & N.A.M.A. DISTRIBUTION

Free Distribution of this M.O.A. Issue from Billboard's Servicerenter where messages are taken, phone service is available, and your many questions are cheerfully answered. All N.A.M.A. guests visiting the M.O.A. Convention will also receive a complimentary copy of this issue.

In addition, copies of the M.O.A. issue and the October 24 Billboard will be distributed from Vend's Servicerenter at the N.A.M.A. Convention, McCormick Place, October 17-20.

### ADVERTISING HIGHLIGHTS

- Standard Billboard page size.
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Have your advertising sales message ready to appear in the pre-convention issue (October 10), convention issue (October 17), and post-convention (October 24) issue of Billboard.

**REMEMBER . . . Advertising Deadline for the M.O.A. Convention Issue is Wednesday, October 7.**

Have your agency prepare copy now, or if you don't have an agency, give your Billboard salesman the assignment.

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21" Cues ..... \$1.95 ea.; 25, 25, 1.50 ea.  
57" Cues ..... \$2.95 ea.; 33.00 ea.  
Plastic Triangles, 2 1/4"..... 1.00  
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# MOA Exhibits Near Sellout

CHICAGO—Music Operators of America has signed two additional record companies and four amusement machine manufacturers as exhibitors for its fall convention, bringing the association within six booths of a sellout.

MOA now has 50 exhibitors compared to last year's total of 42, and some 108 exhibit booths sold, compared to last year's figure of 82.

The current MOA total of 11 record companies signed is virtually three times the 1963 total of four.

### Two Diskeries

Tamla-Motown of Detroit and Waikiki Records of Bel Air, Calif., are the latest diskeries to join the MOA roster. Barney Ales and Irv Biegel conducted the negotiations for Tamla-Motown, with MOA Managing Director Fred Granger. Tommy Kearns represented Waikiki.

The four amusement machine manufacturers joining MOA last week were Rond O' Pool, headed by Ted Silverman, showing a small pool game; White Sands Sales and Bates Industries, headed by Ron Sandlin, showing assorted amusement devices. Both firms are from Denver.

Lynn Shubert, Van Nuys, Calif., will show a new kiddie ride; Scientific Amusement Company, Palo Alto, Calif., will show a new type amusement game.

### Royal Shows

Royal Distributing Company, Cincinnati, headed by Clint Shockey, has signed as an exhibitor and will show a two-

player water polo game called Water Polo.

Granger said advance reservations by operator members indicated that MOA would have its highest attendance in years—if not in the history of the association.

Certainly the association's exhibitor listing is the most impressive since the big MOA heyday in the early '50s.

## EUROPEAN NEWS BRIEFS

### Telebox Drive

PARIS — First there was Scopitone, then Cinebox. And now there is Telebox's Super-Caravelle.

Telebox is mounting a big promotion campaign on the French market aimed at carving out a share of the promising European market. A Telebox official said, "The competition for the film phonograph market in Europe is only beginning. We predict this market will prove to be tremendous, and we intend having our share."

Telebox is negotiating, moreover, for U. S. sales, and officials said it is possible the Super-Caravelle may be produced in the U. S. before the end of the year.

### Phonos for Congo

BRUSSELS—Agents for the Congolese regime of Moise Tshombe have purchased 50 record-able U. S. phonographs in Belgium for shipment to the Congo.

Most of the phonographs will be placed in army camps housing mercenaries Tshombe is recruiting to help put down the revolt against his regime.

One of Tshombe's agents here reported, "There is big demand for American juke boxes in Africa. We can't get enough of them. Why don't American firms export boxes direct to Africa?"

All four coin-operated phonograph manufacturers are showing, as are all major amusement game manufacturers. In the record company category, the four majors have all signed, as have a host of smaller firms.

The record manufacturers include Capitol, Columbia, Decca, RCA Victor, Kapp, Jay Jay, Epic, Colpix, Monument, Tamla-Motown and Waikiki.

The record manufacturers include Capitol, Columbia, Decca, RCA Victor, Kapp, Jay Jay, Epic, Colpix, Monument, Tamla-Motown and Waikiki.

### Tourist Trade Off

NICE—The slump in France's tourist trade is beginning to show in coin machine collections.

Riviera operators report that, over-all, collections are down 15 per cent from last season, and in some of the big Riviera tourist centers collections have plummeted by as much as 25 per cent.

In the Paris area, collections are down 12 per cent, and areas affected are areas with hotels, bars and restaurants catering to foreign tourists.

"We have seriously underestimated the patronage of foreign tourists," one of the largest Nice operators admitted. "The Frenchman is cautious about playing the machines, but foreigners splurge and we have got to get the tourists back."

### 'Big Day' Promotion

BINGEN, W. Germany — Lowen-Automaten is beginning all-stops-out sales promotion for the new Bally four-player pinball Big Day.

Loewen is taking orders for Big Day against deliveries beginning at the end of September. In German trade circles, the new Bally game is being cited as evidence of the commanding lead U. S. manufacturers still enjoy over European producers of coin games.

# Seeburg Net For 9 Months Sets Record

CHICAGO — The Seeburg Corporation last week announced record high net income and per share earnings for the nine-month period ending July 31.

The Chicago coin phonograph, vending equipment and background music system manufacturer reported a 47 per cent increase in net income, with share earnings up 37 per cent over last year.

Sales during the period totaled \$55,508,649, a 25 per cent improvement over 1963.

The announcement noted that the nine-month report figures were adjusted to reflect the May 1964 acquisition of Williams Electronic Manufacturing Company on a pooling of interests basis.

Profits for the period totaled \$2,631,331, equal to \$1.18 per share. Earnings for 1963 amounted to \$.86 per share.

Record-setting third quarter profits contributed dramatically to the gains. Earnings were up 51 per cent during the three months, with per share earnings vaulting 38 per cent above last year.

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Little Pro 295  
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Pollard Football 125  
C.C. Champion Gun 295  
State Fair 175  
Wild West 135

### SHUFFLE ALLEY

Bally ABC 3195  
Bally Whiz 135

Purveyor Distributing Co.

### Bally Lucky

Bally Trophy 125  
Bally Monarch 145  
Bally Deluxe Bowler 175  
C.C. Duchess 375  
C.C. Princess 425  
United Lineup 225  
United Sunny 175  
United Falcon 325  
United Cameo 575

### BASEBALL

Bally Ball Park \$165  
C.C. All Star 295  
Midway Deluxe 250  
Williams Major League 295  
Williams Pinchhitter 225

### PHONOGRAPHS

AMI F-130 5195  
AMI G-200 195  
AMI H-200 300  
AMI J-200 375  
AMI K-250 480  
AMI L-200 225  
Seeburg G-100 225  
Seeburg R-100 325  
Seeburg V-200 170  
Seeburg VL-200 195  
Seeburg KD-200 275  
Seeburg 201 500  
Seeburg 141 455  
Wurlitzer 2300 350  
Wurlitzer 2100 275  
Wurlitzer 2304 485  
Wurlitzer 2310 495

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Phone: JU 8-1814

## Ohio Operators Seek to Drum Up MOA Support

TOLEDO—Some 45 operators were on hand for the first joint meeting of the State and local juke box operator associations held at Lido Lanes here last week.

Participating were the North-western Ohio Music Operators,

Inc., headed by Meynard Hopkins, and the Toledo Trade Area Music Association, headed by Wallace Paterson.

Purpose of the meeting was to drum up support in Ohio for Music Operators of America, and the national association's Managing Director Fred Granger reported he expected to add about 12 new members to MOA's rolls.

### Granger Featured

Granger was the featured speaker at the meeting which was devoted solely to MOA's membership effort. A cocktail party kicked off the evening at 6:30, followed by a dinner.

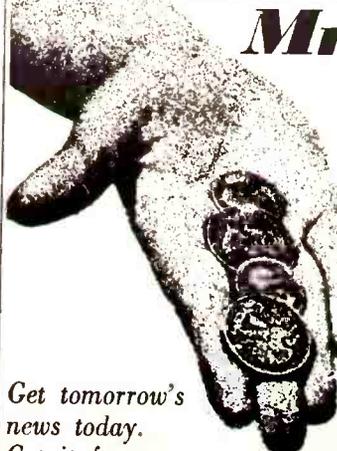
Granger gave the Ohio group a progress report on MOA's activities since the beginning of the year. He also spoke on the forthcoming convention to be held in Chicago's Sherman House Oct. 14-16.

Ohio officials said they expected a large turnout of local operators at the Chicago meeting. The two groups may even hold meetings of their own during the national convention.

### Joins Draco Sales

DENVER—Linda Cutler, sister-in-law of James Wyatt, parts manager at Struve Distributing Company here, has joined Draco Sales Company, Denver Wurlitzer distributorship, as a secretary.

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912

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Bally Spinner ..... 55  
CC Ray Gun ..... 195  
CC Variety Roll Down ..... 295  
Gottlieb Gaucho ..... 395  
Wms. Titan Gun ..... 165  
Wms. Hercules Gun ..... 125  
AMI H200 Hideaway ..... 145  
AMI H200 ..... 195  
Seeburg V200 ..... 125  
Seeburg R ..... 235  
Seeburg C ..... 95  
Rock-Ola 1454 ..... 195

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# NEW AND USED COIN-OPERATED PHONOGRAPH

## PHONOGRAPHS

Model	Selections	Year	Remarks
<b>AMI</b>			
E-40	40	1953	
E-60	80	1953	
E-120	120	1953	
F-40	40	1954	
F-80	80	1954	
F-120	120	1954	
G-80	120	1955	
G-120	120	1955	
G-200	200	1956	
H-120	120	1957	
H-200	200	1957	
I-100M	100	1958	
I-200M	200	1958	
J-120	120	1959	
J-200K	200	1959	
J-200M	200	1959	
K-120	120	1960	
K-200	200	1960	
Continental	200	1960	
Lyric	100	1960	
Continental 2	100	1961	
Continental 2	200	1961	
Rowe AMI	200	1962-63	
Rowe AMI	160	1962-63	
Rowe AMI	100	1962-63	
Tropicana	200	1963-64	
Tropicana	160	1963-64	
Tropicana	100	1963-64	

### ROCK-OLA

1463A Fireball	120	1953
1438 Comet	120	1954
1446 MFI	120	1954
1448 MFI	120	1955
1452	50	1955
1454	120	1956
1455	200	1957
1458	120	1958
1465	200	1958
1468 Tempo 1	120	1959
1475 Tempo 1	200	1959
1478 Tempo 11	120	1960
1485 Tempo 11	200	1960
1488 Regis	120	1961
1495 Regis	200	1961
1493 Princess	100	1962
1496 Empress	120	1962
1497 Empress	200	1962
404 Capri	100	1963
408 Rhapsody	160	1963
414 Capri	100	1964
418 Rhapsody	160	1964
425 Grand Prix	160	1964

### SEEBURG

HF100C	100	1953
HF100W	100	1953
HF100R	100	1954
V200	200	1955
100J	100	1955
V1200	200	1956
L100	100	1957
KD200	200	1957
161	160	1958
201	200	1958
170	120	1958
222	160	1958
Q-100	100	1959
Q-160	160	1959
AY100	100	1961
AY160	160	1961
DS 100	100	1961
DS 160	160	1961
LP-1	160	1962
LP-480	160	1964

### WURLITZER

1500 A	104-45 & 78 Intermix	1953
1600	48-45 & 78 Intermix	1953
1650	38	1953
1650 A	48	1954
1700	104	1954
1800	104	1955
1900	200	1956
2000	200	1956
2100	200	1957
2104	104	1957
2150	200	1957
2200	200	1958
2204	104	1958
2250	200	1958
2300	200	1959
2304	104	1959
2310	100	1959
2400	200	1960
2404	104	1960
2410	100	1960
2500	200	1961
2504	104	1961
2510	100	1961
2600	200	1962
2610	100	1962
2700	200	1963
2710	100	1963
2800	200	1964
2810	100	1964

## PIN GAMES

Game	Year	Remarks
<b>BALLY</b>		
Acapulco	5/61	
Ballerina	6/59	
Barrel-O-Fun	9/60	
Barrel-O-Fun '61	4/61	

## Pin Games (Cont.)

Game	Year	Remarks
Barrel-O-Fun '62	11/61	
Beach Beauty	11/58	
Beach Time	9/58	
Beauty Contest	1/60	
Big Show	9/56	
Bonga 2P	3/64	
Bounty (Bingo)	10/63	
Cam-Cam	10/61	
Carnival	11/57	
Carnival Queen	11/58	
Circus	8/57	
Circus Queen	2/61	
County Fair	10/59	
Crossroads	1/56	
Cue-Tasse 2P	7/63	
Cypress Gardens	6/58	
Double Header	7/56	
Funspot '62	11/62	
Flying Circus 2P	6/61	
Golden Gate	6/62	
Grand Tour (Add-A-Ball) Model		
Happy Tour 1P	7/64	
Hootenanny (Pin) 1P	11/63	
Key West	12/56	
Laguna Beach	3/60	
Lido	2/62	
Lite-A-Line	2/61	
Lufta-Fun	9/59	
Miami Beach	9/54	
Miss America	2/58	
Monte Carlo 1P (Pin)	2/64	
Moonshot	3/63	
Night Club	4/56	
Parade	6/56	
Queens (Ch., Is., Trop.)	3/60	
Roller Derby	6/60	
Sea Island	2/59	
Shoot-A-Line	4/62	
Show Time	3/57	
Silver Sails	11/62	
Star Jet (Pin) 2P	12/63	
Sun Valley	7/57	
Target Roll	1/58	
2 in 1 2Pl	8/64	
3-in-Line 4P	8/63	
Touchdown	11/60	
Twist	11/62	
U.S.A.	8/58	

### CHICAGO COIN

Firecracker 2P	12/63
Royal Flash Pin 2P	8/64
Sun Valley	8/63

### GOTTLEB

Around World 2P	7/59
Atlas 2P	5/59
Big 1P	1/64
Bowling Queen 1P	8/64
Britic Star 2P	4/53
Captain Kidd 2P	7/60
Contest 4P	10/58
Continental Gate 2P	7/57
Cover Girl 1P	7/62
Crisis Cross 1P	3/58
Dancing Dolls 1P	4/60
Double Action 2P	1/59
Egg Head 1P	12/61
Fair Lady	12/56
Falstaff 4P	11/57
Flying Chariots 2P	10/63
Gig 1P	12/63
Gondolier 2P	8/58
Hi-Diver 1P	4/59
Kewpie Doll 1P	10/60
Liberty Belle 4P	3/62
Lightening Ball 1P	12/59
Lite-A-Card 2P	3/60
Madonnelle 2P	11/59
Majestic	4/57
Melody Lane 2P	9/60
Merry-Go-Round 2P	12/60
Miss Annabelle 1P	8/59
Oklahoma 4P	2/61
Olympics 1P	9/62
Picnic 2P	10/58
Preview 2P	8/62
Queen of Diamonds	6/59
Race Time 2P	3/59
Rack-A-Ball 2P	12/62
Rocket Ship 1P	5/58
Roto Pool 1P	7/58
Royal Flush	5/57
Seven Seas 2P	1/60
Ship-Wares 4P	2/64
Showboat 1P	4/61
Silver 1P	10/57
Sittin' Pretty 1P	11/58
Slick Chick 1P	4/63
Spot-A-Card 1P	10/59
Straight Flush 1P	12/57
Stralight Shooter	2/59
Sunset 2P	11/62
Sunshine 1P	10/58
Spr. Circus 2P	10/57
Sweet Hearts 1P	9/63
Sweet Sioux 4P	9/59
Swing Along 2P	7/63
Texas 4P	4/60
Tropic Isle 1P	5/62
Universe 1P	10/59
Wagon Train 1P	4/60
Whirlwind 2P	2/58
World Beauties 1P	2/60
World Champ 1P	8/57

### KEENEY

Black Dragon	8/62
Colorama	
2-Player Pin	12/63

## Pin Games (Cont.)

Game	Year	Remarks
<b>WILLIAMS</b>		
Beat the Clock 1P	12/63	
Big Daddy 1P	9/63	
Big Deal 1P	2/63	
Black Jet 1P	1/60	
Casino 1P	10/58	
Club House 1P	10/58	
Coquette	4/62	
Crossword 1P	4/59	
Darts 1P	6/60	
El Toro 2P	8/63	
Fiesta 2P	12/59	
Four Roses 1P	12/62	
Four Star 1P	7/58	
Gay Paces	4/57	
Golden Bells 1P	9/59	
Golden Gloves 1P	1/60	
Grand Slam		
Baseball	2/64	
Gusher 1P	9/58	
Heat Wave 1P	7/64	
Jig Saw 1P	12/57	
Jumpin' Jacks 2P	4/63	
Jungle 1P	9/60	
Kingpin	9/62	
Kings 1P	8/57	
Marl Gras 4P	11/62	
Merry Widow 4P	1/63	
Music Man 4P	8/60	
Naples 2P	9/57	
Naps 1P	3/60	
Oh, Bay 2P	7/58	
Reno 1P	10/59	
Rocket 1P	11/59	
San Francisco 2P	5/64	
Safelite 1P	7/58	
Sea Wolf 1P	7/58	
Serenade 2P	5/60	
Skill Pool 1P	6/63	
Space Ship 2P	12/61	
Steriliz	1/57	
Steepchase 1P	11/57	
Stop & Go	8/64	
Swing Time 1P	5/53	
10 Strike 2P	1/63	
3-D 1P	11/58	
Tic-Tac-Toe 1P	1/59	
Tom-Tom 2P	1/63	
Top Hat	10/58	
Trade Winds	6/62	
Turf Champ	8/58	
Twenty-One 1P	2/60	
Vagabond	10/62	
Valiant 2P	8/62	
Viking 2P	10/61	

## SHUFFLEBOARDS & BOWLERS

### BALLY

Game	Year	Remarks
<b>BALLY</b>		
ABC Bowler	7/55	
ABC Bowl Lane	1/57	
ABC Champion	10/57	
ABS Spr. Oel.	9/57	
ABC Tournament	6/57	
All-Star Bowling	12/57	
All-Star Deluxe	2/58	
Big 7 Shuffle	9/62	
Challenger	9/59	
Club Bowler	2/59	
Club Deluxe	3/59	
Dol. Bally Bowler		
16' length	1/64	
Jumbo Bowler	4/57	
Jumbo Deluxe	9/60	
King Pin Bowler	9/53	
Lucky Alley	8/58	
Lucky Shuffle	9/58	
Monarch Bowler	11/59	
Official Jumbo	9/60	
Pan American	6/59	
Speed Bowler	11/58	
Star Shuffle	10/58	
Strike Bowler	11/57	
Super Shuffle	12/61	
Trophy Bowler	4/58	

### CHICAGO COIN

Arrow	2/55
Blinker	8/55
Bonus Score	4/55
Bowling League	2/57
Bowling Team	10/55
Bowl Master	8/59
Bull's-Eye Drop Ball	12/59
Cadillac Ball	
Bowler	1/64
Championship	11/58
Citation	10/62
Classic	7/57
Crisp Cross Targette	1/55
DeVille Shuffle	
Atley	8/64
Double Feature	12/58
Duchess Bowler	8/60
Bobo Bowler	8/60
Explorer Shuffle	6/58
4-Game Shuffle	11/59
Gold Crown	3/62
Grand Prize	3/63
Hollywood	5/55
King Bowler	3/59
Lucky Strike	1/58

## Shuffleboards & Bowlers (Cont.)

Game	Year	Remarks
<b>WILLIAMS</b>		
Majestic Bowler	8/64	
Official Spare Lite	9/63	
Player's Choice	9/58	
Princess	4/61	
Queen Bowler	8/59	
Rebound Shuffle	12/58	
Red Pin	2/59	
Rocket Shuffle	3/58	
Royal Crown	8/62	
Score-A-Line	9/55	
6-Game Shuffle	6/60	
Ski Bowl 6P	11/57	
Spotlite		
Shuffle	11/63	
Starlite	5/62	
Strike Ball	3/63	
Super 8 Shuffle	4/63	
Triple Gold Pin Pro	2/61	
Triple Strike	2/55	
Twin Bowler	10/58	
TV Bowling League	11/57	

### UNITED

# HO NOGRAPHS AND AMUSEMENT GAMES

## Pool Tables (Cont.)

FISCHER SALES & MFG. CO.		
Model	Details	Remarks
Crown Eighty-Five	85"	
Crown Fiesta-Reg. Bumper	90"	
Crown Ninety	90"	
Crown One Hundred	100"	
Empress 101	101"	
Empress 92	92"	
Regent 91	91"	
Regent 77	77"	
Royal 76	76"	
Royal 90	90"	

## IRVING KAYE CO., INC.

Ambassador 70	85"x47"
Ambassador 75	92"x52"
Ambassador 80	106"x58"
Ambassador 90	118"x64"
Deluxe Continental	108"x54"
Deluxe Regular Klub Pool	56"x40"
Deluxe Jumbo Klub Pool	75"x43"
Deluxe Eldorado Mark I	77"x45"
Deluxe Eldorado Mark II	85"x47"
Deluxe Eldorado Mark III	92"x52"
Deluxe Eldorado Mark IV	105"x57"
Deluxe Eldorado Mark V	114"x64"
Deluxe Satellite	77"x45"

## U.S. BILLIARDS INC.

Pro 1	78"x46", 6 pocket
Pro 2	88"x51", 6 pocket
Pro 3	92"x53", 6 pocket
Pro 4	103"x58", 6 pocket
Model 6700 Comet	6 pocket series
Model 7700 Comet	6 pocket series
Model 8200 Comet	6 pocket series
Model 9100 Comet	6 pocket series
Deluxe Rotation Bumper	Model 48
Deluxe Rotation Bumper	Model 67

## VALLEY SALES CO.

775	78"x45"
875	88"x50"
975	92"x53"
1075	101"x57"
765	78"x46"
865	88"x50"
935	93"x53"
1025	100"x57"
El Magnifico Series	
884	88"x50"
934	93"x53"
1014	101"x57"

## UPRIGHTS

### AUTO BELL

Model	Year	Remarks
Circus	5/56	
Circus Play Ball	4/59	
Circus Wagon Wheels	12/58	
County Fair	3/57	
Galloping Dominos	3/59	
Magic Mirror Horoscope	11/59	
Mermaid	3/60	

### BALLY

Jamboree	10/60
Jumbo	5/59
Sportsman	6/59
Super Jumbo	11/60

### CHICAGO COIN

Star Rocket	5/59
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### GAMES INCORPORATED

Double Shot	4/58
Sneet Shoot	1/57
Super Hunter	6/57
Super Wild Cat	—
Twin Wild Cat	7/59
Wild Cat	12/58
Trail Blazer	12/60
Twin Trail Blazer	2/61

### KEENEY

Black Dragon	'60
Big Dipper	10/59
Rig Roundup	3/59
Rig Tent	—
Big 3	5/59
Cris Cross Diamond	1/60
Dol. Big Tent	5/59
Flashback	6/61
Little Buckaroo	4/59
Red Arrow	4/60
Shawnee	1/59
Spr. Big Tent	6/57
Sweet Shawnee	'60
Touchdown	9/59
Twin Big Tent	—
Twin Red Arrow	5/60

## ARCADE EQUIPMENT

### ABT

Model	Year	Remarks
Air Football	—	
Air Hockey	—	
6 Gun Rifle Range	—	

### AMERICAN SHUFFLEBOARD

Situation	5/61
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### AUTO PHOTO

Auto Photo Model 9	—
Model 12 Studio	—

### BALLY

Ball Park	4/60
Bank Ball	1/63
Betting Practice	8/59
Big Inning	5/58
Bucky Bronco Kiddie Horse	—
Ball's-Eye Shooting Gallery	9/55
Dol. Skill Parade	4/59
Derby Gun	2/60
Fun Phone	3/63
Golf Champ	8/58
Heavy Hitter	4/59
Kloon Raider	7/59
Sharpshooter	2/61
Skill Derby	10/60
Skill Parade	1/59
Skill Ball	3/58
Skill Score	4/60
Spinner Novelty	2/63
Spook Gun	9/58
Table Hockey	2/63
Target	10/59
Undersa Raider	—

### T. H. BERGMAN CO.

(NAT'L SALES AGENTS, DUNCAN SALES CO.)

Arizona Gun—(Live action pellets)	—
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### CAPITOL

Midget Movies	—
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### CHICAGO COIN

All-Star Baseball	1/63
Basketball Champ	—
Batter Up	4/58
Big Hit	10/62
Big League	5/55
Ball's-Eye Baseball	1/64
Champion Rifle Range	10/58
Cris Cross Nockey	8/58
Croquet	—
4-Player Derby	—
Goalie	—
Long Range Rifle Gallery	1/62
Midget Skee Super Model	8/59
Playland Rifle Gallery	'4/60
Pony Express	6/61
Pro Basketball	10/60
Ray Gun	6/63
Riot Gun	—
Shoot the Clown	5/56
Sheam Shovel	5/56
Twin Hockey	5/61
Wild West	—

### EXHIBIT SUPPLY

"500" Shooting Gallery	3/55
Gun Patrol	—
Jet Gun	—
Jungle Hunt	3/57
Pony Express	9/57
Pop Gun	11/56
Ringer Ball	6/54
Shooting Gallery	—
Six Shooter	—
Space Gun	—
Sportland Shooting Gallery	11/54
Star Shooting Gallery	9/54
Treasure Cove	—
Shooting Gallery	6/55

### J. F. FRANTZ MFG. CO.

ABT Challenge	—
Pistol	—
ABT Guesser	—
Scale	—
ABT Rifle Sport	—
Aristo Scale	—
Ooble Header	—
Kicker & Catcher	—
Little Leaguer	—
U.S. Marshal	—
Sc Gum	—
Save Our Business	—

### GENCO

Big Top Rifle Gallery	6/54
Big Top Rifle Gallery	12/55
Super Model	9/55
Championship Baseball	3/57
Circus Rifle	10/56
Oavy Crockett	—

## ARCADE EQUIPMENT (Cont.)

Model	Year	Remarks
Fun Fair	3/58	
Gun Club	—	
Gypsy Grandma	5/57	
Hi Fly Baseball	5/56	
Lucky Seven	—	
Matarama	10/57	
Night Fighter	—	
Quarterback	10/55	
Rifle Gallery	6/54	
Sky Gunner	—	
Sky Rocket Rifle Gallery	5/55	
Space Age Gun	6/58	
State Fair Rifle Gallery	6/56	
2-Player Basketball	—	
Wild West Gun	2/55	

### PAUL W. HAWKINS MFG.

Ben Hur Charlot	—
Bobby Pony Jr.	—
Rodeo Pony	—
Sam the Clown	—
Twin Quarter-horse	—

### J. H. KEENEY

Air Raider	—
Jungle Joe	—
League Leader	4/58
Ranger	3/58
Ranger Deluxe Model	3/55
Sportland	—
Sportland Deluxe Model	—
Sub Gun	—
Two-Gun Fun	3/62

### MARVEL MFG. CO.

Sluggo-Counter	—
Baseball (1, 5c, 10c)	—

### MIDWAY

Bazooka	10/60
Carnival Target Gallery	2/63
Deluxe Baseball	5/62
Joker Ball	11/59
Raceway	10/63
Red Ball	5/59
Rifle Range	6/63
Shooting Gallery	2/60
Sluggo BB	3/63
Target Gallery	7/62
Top Hit	3/64
Baseball	4/64
Trophy Gun	6/64
Winner 2P	12/63

### MILLS

Panorama Peek	11/54
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### MUNVES

Bike Race	5/58
Satellite Tracker	5/59

### MUTOSCOPE

Ace Bomber	—
Atomic Bomber	—
Bang-O-Rama	4/57
Drive Yourself	—
Drive Mobile	—
Flying Saucers	—
K.O. Champ	—
Lord's Prayer	—
Photo (Pre-War)	—
Silver Gloves	—
Sky Fighter	—
Voice-U-Graph	—
(Prowar Model)	—
Voice-O-Graph	—
(Postwar Model)	—

### PHILADELPHIA TOBOGGAN

Skee Alley	—
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### SCIENTIFIC

Pitch 'Em	—
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### SEEBURG

Beer Gun	—
Coon Hunt	—
Set Shot Basketball	—

### SOUTHLAND ENGINEERING

Fast Draw	6/63
Little Pro	3/64
Orbiting Gemini	—
Ride	—
Space Ship	6/63
Speedway	6/63
Telequiz	—
Time-Trials	9/63
Travel Pony	—
Adaptable to other rides	—
Travelling	—
Dinosaur	—
Travelling Frog	—

### UNITED MANUFACTURING

Bonus Baseball	9/60
Bonus Gun	1/55
Carnival Gun	10/54
Jungle Gun	—
Pirate Gun	10/56

## ARCADE EQUIPMENT (Cont.)

Model	Year	Remarks
Sky Raider	10/58	
Spr. Sluggo	4/56	
Star Sluggo	7/55	
Yankee BB	3/59	

### URBAN INDUSTRIES

Movie Theaters	—
Model AP-10	—
Panoram	—
Kiddie Kolor Kartoon	—

### WILLIAMS

Baseball	'57
Big League BB	2/54
Crane	10/56
Crusader	6/59
Deluxe Batting Champ	3/61
Deluxe Baseball	4/53
Extra Inning	5/62
4-Bagger	4/56
Hercules	2/59
Jet Fighter	10/54
King of Swat	5/55
Major League	3/63
Major League	—
Official Baseball	4/60
Penny Clown	12/56
Pinchhitter	4/59
Polar Hunt	3/55
Road Racer	5/62
Safari	2/54
Shortstop	4/58
Sidewalk Engineer	4/55
Ten Pins	12/57
10-Strike	12/57
Titan	8/59
Vanguard	10/58
Voice-O-Graph	'62
World Series	5/62

## KIDDIE RIDES

### BALLY

Model	Year	Remarks
Champion Horse	—	
Moan Ride	—	
Pony Twins	—	
Space Ship	—	
Speed Boat	—	
Teonerville Trolley	—	

### BERT LANE

Fire Engine	—
Lancer Horse	—
Merry-Go-Round	—
Miss America Boat	—
Moon Rocket	3/61
Whirlybird	3/61

### CAPITOL PROJECTORS

Donald Duck	—
Elite	—
See Saw	—
Palomino Horse	—

### CHICAGO COIN

Round the World Trainer	—
Super Jet	—

### EXHIBIT SUPPLY

Big Broncho	—
Vostang	—
Rudolph the Reindeer	—
Sea Skates	—
Space Patrol	—

### SCIENTIFIC CORP.

Boat Ride	—
Television	—
Texas Merry-Go-Round	—

## N. J. Operators

• Continued from page 47

12 issue. Reprints of this story were mailed by VGNJ to its members.

VGNJ attorney Maurice Schapira is also studying several new location contracts designed to tighten loopholes in the current contract. The new pacts will serve as chattel mortgages, giving the operator the right to collect damages on money owed.

The Newark association will participate in a meeting of the New Jersey Coin Machine Council in New Brunswick, Wednesday (23), and will play host at a round-table discussion here a week later (30).

## Pool Table Ruling

• Continued from page 47

type of coin-controlled device, however long or difficult the conversion to a gambling device might be," the memorandum said.

He pointed out that the city's own expert at a hearing testified that it would take from six to eight hours to convert the subject devices and would require the addition of "from 10 to 20 micro-switches, a step-up relay and other relays, a time clock, a counter, a push-button and a different type of coin slot."

### FOR SALE

10 used Home, 11 Colum, Model 520 Cigarette Machines in very good working order for \$25.00 each. Also like new 20c Coin 15 minute timers for \$5.00 each. Have seventy keyed alike.

GUERRINI'S

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# WURLITZER 2800

Makes the Swing to  
Higher Earnings

NEW 1 PLAYER REPLAY  
ADJUSTABLE 3-OR-5 BALL PLAY



## Williams' RIVERBOAT

EVERY BALL GIVES PLAYER CHANCE TO SCORE SPECIALS!

Williams' Electronic Manufacturing Corp.  
4242 W. Fillmore St. Chicago 24

FLIPPER PIN GAMES cleaned & checked	
1 Arrowhead, new, 2 Pl.	445
1 Around the World, 2 Pl.	175
2 Atlas, 2 Pl.	175
2 Aloha, 2 Pl.	325
1 Britle Star, 2 Pl.	125
1 Bobo, 1 Pl.	250
3 Coral	250
1 Continental Cafe, 2 Pl.	275
1 Crisis Cross, 1 Pl.	125
1 Croquette, 2 Pl.	275
2 Circus Wagon, 2 Pl.	150
3 Colorama, 2 Pl.	375
2 Double Action, 2 Pl.	185
1 Darr, 1 Pl.	125
2 El Toro, 2 Pl.	375
2 Fashion Show, 2 Pl.	350
1 Flag Ship, 2 Pl.	125
4 Flying Charlots, 2 Pl.	445
2 Gaudcho, 4 Pl.	445
3 Gbl, 1 Pl.	275
1 Golden Gloves, 1 Pl.	150
5 Hi-Diver, 1 Pl.	75
1 May Burner, 1 Pl.	150
1 Hi-Way, 1 Pl.	250
1 Hot Rod, 1 Pl.	75
1 Jolly, 1 Pl.	75
3 Klomet, 2 Pl.	250
2 Lancer, 2 Pl.	350
3 Melody Lane, 2 Pl.	110
1 Majestic, 2 Pl.	125
1 Nine Silvers, 1 Pl.	110
1 Naos, 1 Pl.	160
2 Oklahoma, 4 Pl.	240
2 Olympics, 1 Pl.	295
1 Queen of Diamonds, 1 Pl.	150
2 Previews, 2 Pl.	375
1 Picnic, 2 Pl.	135
4 Race Times, 2 Pl.	175
2 Royal Flush, 1 Pl.	135
3 Rocket Ship, 1 Pl.	125
1 Reserve, 1 Pl.	150
1 Robo Pool, 1 Pl.	145
3 Seven Seas, 2 Pl.	225
1 Scoreboard, 4 Pl.	125
1 Rocket, 1 Pl.	150
1 Snow Ball, 1 Pl.	250
4 Sittin' Pretty, 1 Pl.	150
1 Space Ship, 2 Pl.	225
3 Star Jet, 2 Pl.	395
1 Stage Coach, 1 Pl.	150
1 Sunset, 2 Pl.	250
1 Slick Chick, 1 Pl.	295
1 Swing Along, 2 Pl.	295
1 Top Hat, 1 Pl.	125
4 Tocka, 4 Pl.	150
1 Trade Winds, 1 Pl.	250
4 Tropic Isle, 1 Pl.	225
2 Universe, 1 Pl.	145
3 Whirlwinds, 2 Pl.	175



**M. S. GISSER**  
Sales Manager

## CLEVELAND COIN International

2029 PROSPECT AVE. CLEVELAND 15, OHIO  
All Phones Tower 1-6115

Recent

## STEREO RELEASES

for Music Operators

### SEEBURG LITTLE LP's

#### Country Pop-Vocal

THE ANDREWS SISTERS—Great Country Hits . . . Dot  
Tennessee Waltz—Careless Hands—Cold, Cold Heart—I'm Thinking Tonight of My Blue Eyes—Bouquet of Roses—Your Cheatin' Heart

#### Pop-Instrumental

GEORGE SHEARING—The Best of George Shearing . . . Capitol  
September in the Rain—Dream—Honeysuckle Rose—East of the Sun—You Stepped Out of a Dream—Roses of Picardy

BILLY VAUGHN—Another Hit Album . . . Dot  
People—I'm Movin' On—Just a Closer Walk With Thee—Chattanooga Shoe Shine Boy—The French Song—Memphis

### COLUMBIA LITTLE LP's

#### Pop Vocal

ROBERT GOULET—Without You  
JERRY VALE—Be My Love  
RAY PRICE—Love Life

#### Country

JOHNNY CASH—I Walk the Line  
MARTY ROBBINS—R.F.D.

#### Folk

THE BROTHERS FOUR—More Big Folk Hits

### COLUMBIA STEREO SINGLES

ROBERT GOULET—Without You—Lush Life  
JERRY VALE—Because of You—Too Young  
RAY PRICE—Cold Heart—Take Me as I Am  
JOHNNY CASH—Hey Porter—Big River  
MARTY ROBBINS—Change That Dial—You Won't Have Her Long  
THE BROTHERS FOUR—Mule Skinner Come to My Bedside, My Darlin'

All titles listed are custom 3 1/2" stereo singles packaged for the juke box operator. Other packages or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

## German Jukes

• Continued from page 47

pendent German coin trade publication, believes that manufacturers may have to eliminate wholesale distribution as it is now constituted and deal directly with a series of regional distributors.

If the regional distributing pattern fails, Der Muenzautomat speculates that manufacturers will have no option but to launch into direct factory-to-operator sales.

The present national distributor set-up is criticized in Germany on the grounds that it is unwieldy and too expensive. The national distributors are under fire for failing to increase sales and for being an unnecessary luxury in the present saturated domestic market.

## Philadelphia Pickings

Philadelphia Vend-A-Bake Company has been organized here by Joseph Falkow, with offices and showrooms at 4314 Germantown Avenue. . . Jaws Incorporated was set up here, with Matthew S. Biran, local attorney, handling the corporation papers for the new firm, which includes the operation of music, amusement and vending machines among its multi-amusement activities.

## Local, State Group Aid Hypos MOA

• Continued from page 47

ators' Association, John Fling's Missouri Coin Machine Council, the South Carolina Coin Operators' Association headed by Mrs. Anna Fisher and the South Jersey Coin Machine Operators' Association headed by William Cannon.

In addition, Granger notes, MOA receives strong support from a host of other groups. The California operator group, headed by MOA legislative counsel George Miller, regularly furnishes the national association with a large number of dues-paying members.

The West Virginia group has two of its officers on the MOA board—Bill Anderson and John Wallace—and the association regularly pitches MOA membership to its own members.

Music Operators of New York is another local group that has consistently given backing to the national group.

Three State associations have scheduled their fall meetings to be held in Chicago, simultaneously with the Oct. 14-16 MOA convention at the Sherman House. These are the Nebraska group headed by Dick Taylor, the South Dakota association headed by John Trucano and the Illinois group headed by Les Montooth.

This in itself is expected to be a strong stimulus in getting operators to attend the annual MOA conclave.

Granger noted that MOA has about 65 State and local associations on its mailing list and receives varying degrees of support from better than half of these.

What percentage of MOA's income is attributable to the State or local groups? Granger said the figure would be about 60 per cent.

Another contributing factor to the close ties between MOA and the local groups is the number of MOA directors also involved in State or local associations.

Of MOA's 53 directors, roughly half are either officers,

directors or important political forces in their local groups.

MOA's dues structure is broken down into two parts—basic dues and a legislative assessment. The basic dues is \$35. The legislative dues is dependent on the number of machines the operator has.

Operators with up to 50 machines pay \$15 legislative dues which together with the basic comes to \$50. Operators with 51 to 100 machines pay a \$40 legislative levy or a total of \$75.

Those with over 100 machines pay a \$65 legislative levy for a total dues of \$100. Distributors are associate members and each pay \$100. Manufacturers pay \$250.

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# here & now! the new Seeburg

## new

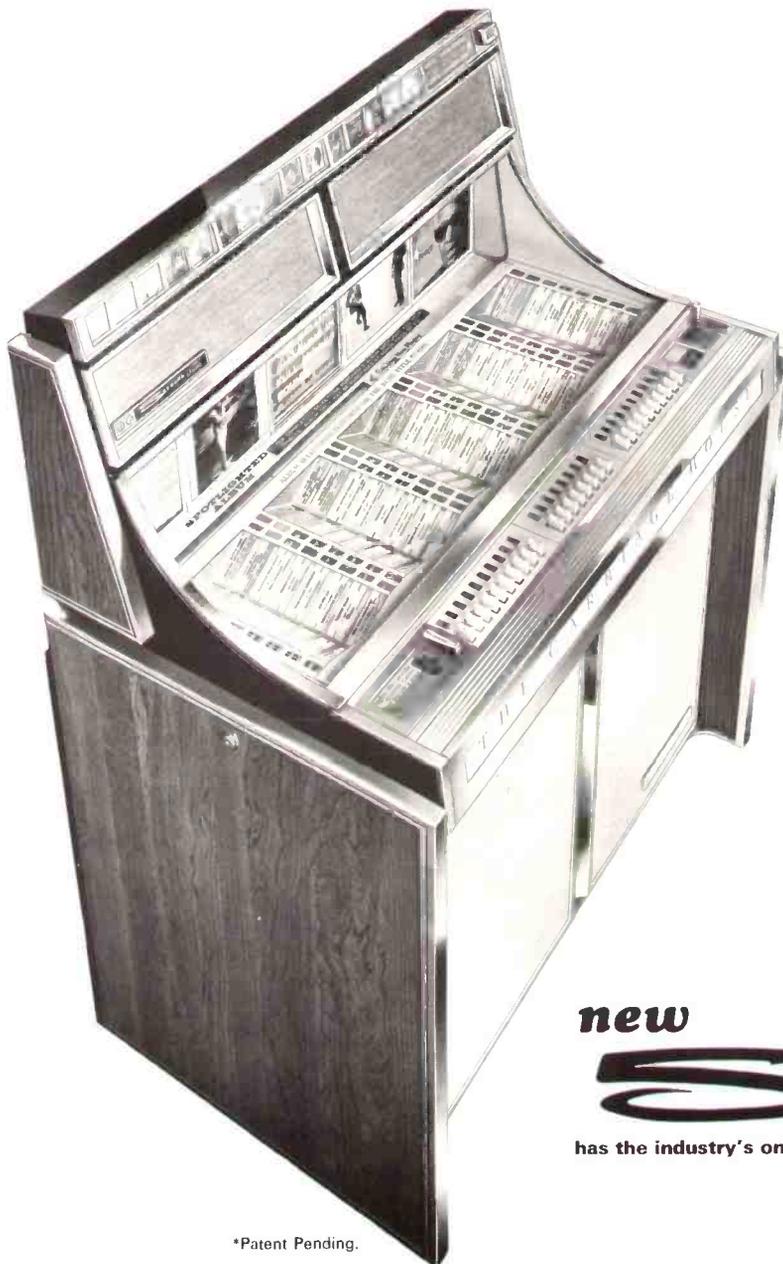
Most sensational money-making feature ever introduced in the history of the coin-phonograph industry! Seeburg's great new play-exciting *Spotlighted Album Award\** feature. Now proved in the field to earn more money for operators and locations than any other phonograph feature ever manufactured. You have to *see* it to appreciate what it can mean to you. Have your Seeburg Distributor show you how this sensational feature works. *THEN . . . ask any operator who has the new Seeburg LP Console /480 on location.*

## new

Thrilling cascade of stereo sound! Seeburg's great new *3-Way Audio* feature! Six matched speakers for the most dramatic stereo ever. Super hi-fi tweeters and middle-voice ellipticals at the *top* . . . brilliant bass speakers *below*. There has never been a sound to match it!

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# ALBUM REVIEWS



## BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LPs charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

## ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

**POP SPOTLIGHT**

**GIRL TALK**  
Lesley Gore. Mercury MG 20943 (M); SR 60943 (S)

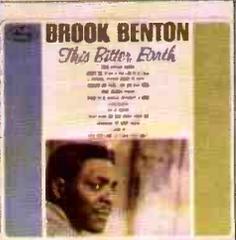
Lesley is considered by many to be the top female teen-appeal recording artist in the country today. Her hit after hit single and album successes speak for the vast commercial appeal. Multi-voiced she swings through a flock of romantic and frantic tunes including her current smashers, "Maybe I Know" (which somehow escaped being the title of the opus).



**POP SPOTLIGHT**

**THIS BITTER EARTH**  
Brook Benton. Mercury MG 20934 (M); SR 60934 (S)

Brook Benton's sophisticated and highly stylized approach to the blues is best represented in the title song of the album. Effective arrangements by Luchi De Jesus serve to showcase the artist to best advantage. This album should have wide pop appeal.



**CLASSICAL SPOTLIGHT**

**PUCCINI: LA BOHEME (2-12")**  
Various Artists. Angel SBL 3643 (S)

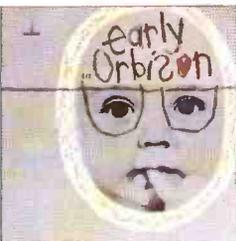
Bound in attractive hard-cover package, with illustrations and libretto, this album represents some of the finest voices heard in quite some time. Mirella Freni is superb as Mimì. Her "Mi Chiamano Mimì" is done with taste and elegance. Tenor Nicolai Gedda, Mariella Adani and Mario Sereni add much to the score. Thomas Schippers conducts this all-Italian cast and orchestra of the Teatro Dell'Opera Di Roma.



**POP SPOTLIGHT**

**EARLY ORBISON**  
Roy Orbison. Monument MLP 8023 (M)

Here's another can't miss Orbison LP. It's a collection of some of his early recordings but they still hit with solid impact. Songs like "The Great Pretender," "Cry" and "Bye Bye Love" have already assumed standard stature and Orbison makes 'em all the more winning.



**POP SPOTLIGHT**

**BROADWAY MARCHES**  
Fennell Symphonic Winds. Mercury MG 50390 (M); SR 90390 (S)

Now here is a gas of an album! The coupling of rousing march tempos with the already vibrant music of Broadway is a colossal idea. Frederick Fennell breathes even more life into the tunes with his masterful handling of the orchestra. Of special note are the brilliant John Krance arrangements which, in stereo especially, almost lift the listener out of his seat.



**CLASSICAL SPOTLIGHT**

**HEIFETZ-PIATIGORSKY CONCERTS**  
RCA Victor LM 2770 (M); LSC 2770 (S)

Important and most respected names in classical music are represented here. The Heifetz-Piatigorsky Concerts have received much acclaim. In association with Jacob Lateiner, pianist, cellist Piatigorsky and violinist Heifetz offer chamber music compositions by Beethoven, Martin and motion picture scorer Miklos Rozsa's "Tema con Variazioni," commissioned and composed for Messrs. Heifetz and Piatigorsky.



**POP SPOTLIGHT**

**WHERE DID LOVE GO**  
Supremes. Motown MT 621 (M); S 621 (S)

The Supremes have proved their supremacy in the pop market with the title song, among some others, and this package will help pull them into the album market of teen-age buyers. It's a big market, though, and their happy, infectious beat may get through to the older crowd, too.



**POP STANDARD SPOTLIGHT**

**VIVA VAUGHAN**  
Sarah Vaughan. Mercury MG 20941 (M); SR 60941 (S)

Sarah Vaughan delivers such standards as "Fascinating Rhythm" and "Tea for Two" to an Afro-Cuban beat provided by arranger-conductor Frank Foster. Miss Vaughan combines successfully the Latin and jazz idioms. It's a new form for the artist and she handles it magnificently.



**CLASSICAL SPOTLIGHT**

**HEIFETZ-PIATIGORSKY CONCERTS**  
RCA Victor LM 2770 (M); LSC 2770 (S)

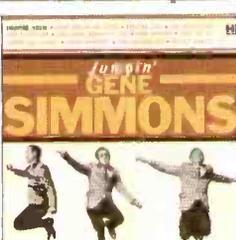
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**POP SPOTLIGHT**

**JUMPIN' GENE SIMMONS**  
Hi HI 12018 (M); SHL 32018 (S)

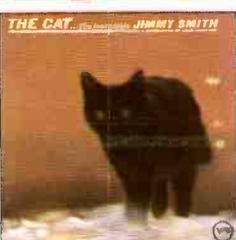
Gene's current hit single "Haunted House" is represented among BB's top 20 best selling singles. Gene is a Southern rock 'n' roll vocalist who possesses an exciting delivery. Tunes like "You Can Have Her," "The Green Door," "Bony Maronie" are delivered with impact.



**JAZZ SPOTLIGHT**

**THE CAT**  
Jimmy Smith. Verve V 8587 (M); V6-8587 (S)

A vibrantly exciting album from start to finish, Smith, who is currently in the running for a single hit, "The Cat," offers stimulating performances of "Basin Street Blues," "St. Louis Blues," "Blues in the Night" and others. With Jimmy's driving sound and Bear's difficult to get the blues. Organist Smith's interpretations are the most Top-notch sidemen give the cat big-band backing.



**CLASSICAL SPOTLIGHT**

**HEIFETZ-PIATIGORSKY CONCERTS**  
RCA Victor LM 2770 (M); LSC 2770 (S)

Important and most respected names in classical music are represented here. The Heifetz-Piatigorsky Concerts have received much acclaim. In association with Jacob Lateiner, pianist, cellist Piatigorsky and violinist Heifetz offer chamber music compositions by Beethoven, Martin and motion picture scorer Miklos Rozsa's "Tema con Variazioni," commissioned and composed for Messrs. Heifetz and Piatigorsky.



**POP SPOTLIGHT**

**PEOPLE**  
Barbra Streisand. Columbia CL 2215 (M); CS 9015 (S)

Miss Streisand's first three albums are still among the nation's best sellers. This one should prove no exception. Her warm, intimate and distinctive vocal styling is applied to 12 beautiful songs. She makes them even more beautiful. Her recent hit single "People" is among them.



**JAZZ SPOTLIGHT**

**GREAT SCOTT!**  
Shirley Scott Trio. Impulse A-67 (M)

The teaming of talents has produced a great album of jazz. Shirley Scott's organizing is exceedingly well embellished by the zippy Oliver Nelson arrangements. Side 1 offers the big band sound with the Scott urbane touch leading the way. Side 2 is the intimate setting with only the trio represented. Whether it's big band or trio, the music is great as interpreted by Shirley. Selections include "A Shot in the Dark," "The Seventh Dawn," "Making Someone Happy."



**CLASSICAL SPOTLIGHT**

**TCHAIKOVSKY: 1812 FESTIVAL OVERTURE, OP. 49; BEETHOVEN: WELLINGTON'S VICTORY**  
Minneapolis Symphony Orchestra; University of Minnesota Brass Band; London Symphony Orchestra. Mercury MGD 19 (M); SRD 19 (S)

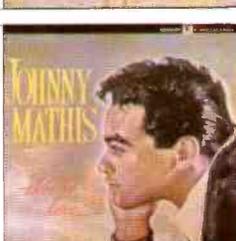
Few, if any, classical album sales have topped the "1812 Overture" by Tchaikovsky. Also among the top-ranking classical entries is Beethoven's Wellington's Victory." A top-notch entry.



**POP SPOTLIGHT**

**THIS IS LOVE—**  
Johnny Mathis. Mercury MG 20942 (M); SR 60942 (S)

Mathis is well represented on BB's best selling album chart with several packages. His latest consists of romantically smooth renditions of such ureaks, as "The End of a Love Affair," "Under a Blanket of Blue," "Limehouse Blues," "Poinciana" and others.



**JAZZ SPOTLIGHT**

**WARM WAVE**  
Cal Tjader. Verve V 8585 (M); V6-8585 (S)

In this case we borrow the descriptive words from the back cover of the album, which truly describe its contents: "Soft, subtle Cal Tjader improvisations on an imposing collection of ballads played against enticing string and small group backgrounds arranged by Claus Ogerman." Tunes represented: "Where or When," "I'm Old Fashioned," "People," to name a few. Album will register well with pop and jazz music fans.



**CLASSICAL SPOTLIGHT**

**TCHAIKOVSKY: 1812 FESTIVAL OVERTURE, OP. 49; BEETHOVEN: WELLINGTON'S VICTORY**  
Minneapolis Symphony Orchestra; University of Minnesota Brass Band; London Symphony Orchestra. Mercury MGD 19 (M); SRD 19 (S)

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