

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Col'bia Building Massive Caster Marketing Idea

By MIKE GROSS

NEW YORK — Columbia Records is continually developing new merchandising avenues to keep its original Broadway cast album catalog in constant flow. The label is planning a big summer tie-up campaign with musical tent producers and bus-and-truck companies, and recently established a division to its Columbia Records Club called Society of the Theater Arts.

The pitch for the Society is

the same as that of the Columbia Record Club, except that it deals only with original Broadway cast sets of musicals and straight plays. The Society of Theater Arts, according to Bill Gallagher, Columbia's vice-president in charge of marketing, is just a merchandising concept to appeal to the consumer whose main interest is in the theater. The opening free offer for joining the Society, for example, is the original cast albums of "Hamlet" with Richard Burton and Edward Albee's

"Who's Afraid of Virginia Woolf?"

According to Gallagher, the company keeps looking for new marketing concepts like the summer tent tie-in to keep the show catalog alive even when the label has no current leader. This was the situation last summer with the original cast album leaders "Hello, Dolly!" on RCA Victor and "Funny Girl" on Capitol.

To get Columbia's cast album properties moving during that

(Continued on page 48)

U.K.-U.S. Harmonizing: Skaff

HOLLYWOOD — "English a&r men are looking to America for material and production contracts. The English producers also want to record American artists for the American market."

Espousing these developments is Bob Skaff, Liberty Records

vice-president and head of its Imperial subsidiary, who recently returned from a business trip to Britain with Liberty president, Al Bennett.

Skaff explains that due to the success of the British rock'n'roll groups over the past year, Brit-

ish producers have gained unprecedented prestige. Now these hot independent producers are leaning toward securing American affiliations, Skaff says. Imperial has contracted with Charles Blackwell to a&r Jackie DeShannon and P.J. Proby products, with Miss DeShannon's single, "Don't You Turn Your

(Continued on page 48)

PICKWICK TO PROGRAM, MAKE GE'S 'SHOW 'N' TELL

NEW YORK—Pickwick International has wrapped up exclusive production and programming rights to the color program shown on General Electric's phono-viewer, "Show 'n' Tell." The device, which sells for \$129.95, shows color pictures in time to words and music. It is, in effect a four-speed phono with a screen upon which the color shots appear. The phono, of course, will play all types of records.

The phono-viewer is designed for use by children in the four to 12 age group. Seven different types of programs are already available, including fairy tales and cartoons, children's classics, history, etc. The total of these programs currently is 35. Cy Leslie, president of Pickwick International, stated last week that 25 more are to be released within one month, with 100 additional in the planning stage. In one year's time a library of 350 programs are envisioned.

The 35 programs already available include such titles as "Wizard of Oz," "Gingerbread Man," "Cinderella," "Peter Pan," "Sleeping Beauty," "Swiss Family Robinson," "Paul Bunyan," "The Wright Brothers Flying Machine," "The Elephant and His Nose," etc.

Price of the program is \$1 retail for the color slide with the record.

Leslie states that it has been difficult to keep up with the great initial demand for the phono-viewer and the programs. The product is being carried by chains and department stores, including such giant outlets as Jordan March, Korvette, Bloomingdale's, etc. Distribution currently is being handled by the General Electric Supply Company, but it is expected that supplementary distribution will be set up soon.

Leslie, as he steps up his production of the programs, is interested in working with indie producers.

Warner Bros. Looking to S. R. Fest

HOLLYWOOD — Warner Bros. will attempt to book several of its artists for the San Remo Festival next January, reports Joe Smith, singles a&r director, who toured the Continent for three weeks with label President Mike Maitland.

"The San Remo Festival is the biggest thing in Europe, and we're most anxious to get our artists involved," Smith said. As a result of their trip, Petula Clark, vocalist who sings in English and French, and Sandy Shaw, have been signed to the company with French artist Charles Aznevoir on the brink

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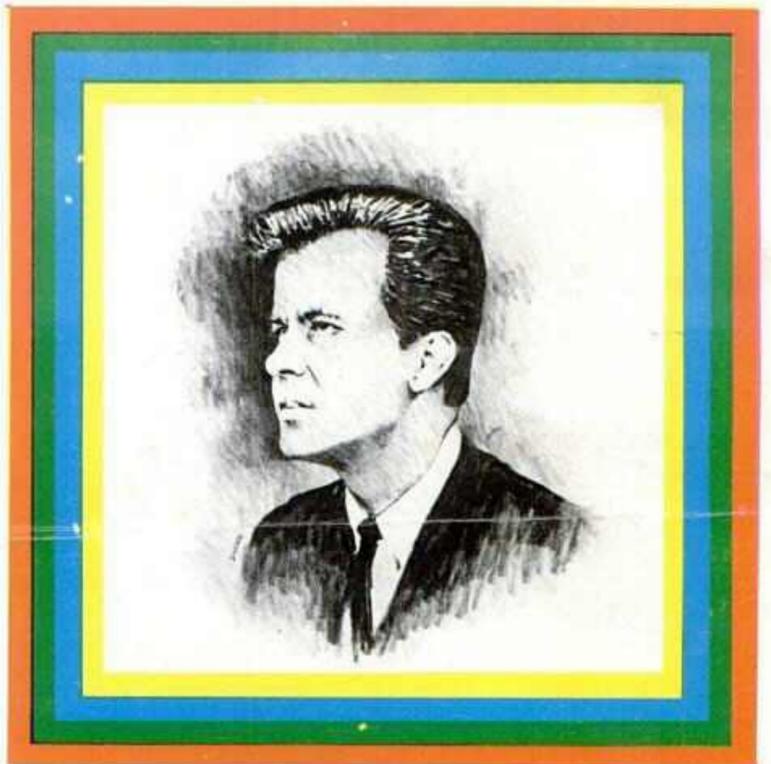
FCC Seeks Answers on TV Stereo Before Acting

WASHINGTON — Exciting prospects for all aspects of stereo sound recording emerged last week with FCC's proposal to authorize stereo TV. The Federal Communications Commission wants comment within the next 60 days on these aspects: Will stereo sound add to the "realism" or otherwise improve present TV programming? What program material and techniques are available for use in stereo TV? (The music industry will come up with answers to this one.)

From the engineering standpoint, the FCC wants stereo systems that will be compatible with ordinary monophonic TV sets not equipped for the double-track sound effects. The Commission wants estimates of the cost and complexities involved in equipping transmitting and receiving equipment for stereo.

In 1961, the FCC refused to authorize AM stereo, but did permit it for FM radio, where it is going strong on some 300 stations. In 1961-1962, both Philco and GE asked for TV stereo authorization, but were turned down. FCC wants to see additional systems to those proposed by Philco and GE, since "other methods may be available for the narrow viewing angle of home TV."

Stereo TV would bring the in-depth sound to a whole new segment of the viewing and listening public. If authorized, the richer sound could habituate the TV audience to stereo music and soundtrack as the movie audiences were to wide screen and multiple speaker entertainment.



DICK CLARK is producer of "Caravan of Stars," America's No. 1 personal appearance tour. The show, in its sixth consecutive year, is currently on tour. The spring edition begins April 15. (Advertisement)

GI DEEJAY MAKES PLEA FOR TAPES

KOREA — Some 50,000 troops cannot go to the U. S. for Christmas. They probably won't be able to leave the demilitarized zone that separates North from South Korea. Holiday spirit from the U. S. can be brought to these men through the Armed Forces Korean Network if record companies, broadcasters and artists are moved by an urgent plea received by Billboard from a disk

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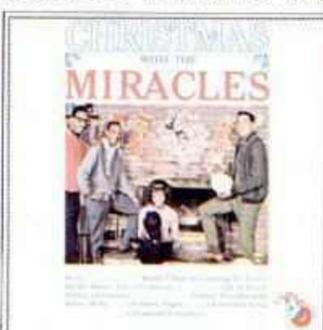
Discou't Suit Loses Out On 3 Counts

LOS ANGELES — The Discount Record Center chain, which filed suit against a Discount Records, Inc., outlet, charging price violations (Billboard, Oct. 24), has suffered rebukes on three counts stemming from the complaint.

An attempt to obtain a preliminary injunction was refused by Superior Court Judge Monnell, a temporary restraining order previously obtained was dissolved, and a contempt citation motion was repressed, stated

(Continued on page 48)

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Al Hirt with the season's biggest new single "HOORAY FOR SANTA CLAUS" c/w "White Christmas" #8478



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Parleys Help RIAA, NAB Air Problems

By GIL FAGGEN

NEW YORK — The record and broadcasting industries are being brought closer together on a management level as a result of the Record Industry Association of America's active participation in the National Association of Broadcasters regional meetings.

The RIAA, for the first time in the history of both organizations, was given a place at last year's NAB Convention in Chicago, to tell its story of the value of music to today's radio programming. Reaction was so

favorable from NAB members that the RIAA was invited to participate in all eight fall regional conferences this year.

The format last year included a representative of the record industry as a panel member on a programming panel at each regional meeting. This year the RIAA, using statistics gathered by Billboard's research department, buttressed their presentation with a color slide presentation first introduced at the March convention.

Vital facts about the world of records revealed to broad-

(Continued on page 36)

PAYOUT AT PEAK, TOO

GEMA Income at All-Time High

By OMER ANDERSON

MUNICH—West Germany's ASCAP organization, GEMA, boosted royalties to an all-time peak in 1963, according to its just-issued annual report.

GEMA's total collections amounted to DM 105,800,000 (the Deutschemark equals 25 cents), an increase of 7.3 per cent over 1962's gross, which, in turn, was up 6.6 per cent over that for 1961.

GEMA paid out DM 89,600,000 to some 5,000 composers, authors and music publishers and their heirs. This com-

pared with a 1962 payout of DM 83,000,000.

GEMA's General Manager Dr. Erich Schulze forecast still higher income for 1964. The projection is for total gross exceeding DM 110,000,000 for all 1964.

Progress Reviews

In a review of GEMA's progress over the last decade, Dr. Schulze disclosed that radio-TV royalties have increased from 24.8 per cent of GEMA's total royalties in 1953 to 36.5 per cent; phonograph records and tape recordings from 17.9 per cent to 22.4 per cent; mechanical music (including juke boxes) from 0.4 per cent to 11.4 per cent. However, income from live music declined from 35.1 per cent in 1953 to 13.7 per cent last year and films from 13.7 per cent to 4.3 per cent.

Dr. Schulze pointed out that

GEMA thus not only boosted total royalty revenue by some 400 per cent in the last decade but simultaneously managed to replace the loss of royalties from films and live performers.

GEMA continues to be highly dissatisfied with its take from foreign sources. Dr. Schulze pointed out that GEMA paid out to ASCAP and other foreign performing rights organizations a total of DM 19,700,000, but received only DM 7,600,000 in foreign royalties.

GEMA intends to push missionary work among foreign performing rights groups aimed at increasing the exposure for German musical product and tightening royalty collections. GEMA claims to be the most efficient performing rights society in the world. Its zeal extends to dunning clergymen for royalties on

(Continued on page 12)

Hilltop Expands Its Activity in Recording & Publishing of C&W

NEW YORK — Pickwick International affiliate, Hilltop Records, is rapidly expanding its activity in the country and western field. Cy Leslie, head of the operation, said last week that this activity is going forward on both recording and publishing levels.

Pickwick's budget country line, Hilltop Records, organized

about six months ago, has done so well that it is now exposed in approximately 23,000 to 25,000 retail outlets. Pickwick International, according to Leslie, now does an annual dollar volume of over \$6 million, and of this total, Hilltop and other Pickwick c&w product account for up to \$2 million. Hilltop albums, which sell for \$1.98 retail, are distributed by 32 indie distributors and an equal number of co-distributors, including Handleman, U. S. Records, Tip Top, etc.

Hilltop's production and promotion is under the wing of Joe Abend, who is currently adding

product to the line. Abend is doing this through the acquisition of old masters and by signing new artists and scheduling new recordings. The basis of the label's success thus far has been its acquisition of a flock of masters by great traditional c&w artists — including such names as Webb Pierce, Jimmy Dean, Patsy Cline and many others. Hilltop improved the sound of these by remastering and augmenting with extra musicians. Much of the old material is of value to collectors, and harks back to the early years of Bill McCall's Four Star label.

(Continued on page 44)

Col. Unites 2 Divisions

NEW YORK — Columbia Records has combined its public relations-information services and creative services division into a new Creative and Information Service Department. The new department will be under the direction of Leonard Burkat, Columbia vice-president.

In the new department, John Kurland remains director of public relations and information services. Other section heads reporting to Burkat in the new grouping are Robert Cato, creative director, art and design; Alvin Goldstein, advertising director, and Jay Harrison, director of literary services. Burkat is responsible to Goddard Lieberson, Columbia president, for the supervision of their work in advertising, publicity and packaging.

Liberty Sales Test Is Won by Nash Distrib

HOLLYWOOD — Southern Record Distributors of Nashville placed first in highest sales percentages attained in Liberty's fall salesmen's incentive contest. Sixty prizes were won by Liberty fieldmen in the contest begun last July and ending Oct. 16, according to marketing director Don Bohanan. The top prize was an RCA color TV set.

Bohanan said the combined efforts of the label's 27 domestic distributors enabled the company to surpass its \$2.3 million quota. Bohanan said this was the largest quota in the company's history.

The distributorship with the greatest sales over its assigned quota won prizes for all its personnel, with each individual selecting his own gift from among 20 offered.

The pace-setting Nashville crew included Howard Allison, Randall Davison, William Sandefur, Disney Melvin, Don Hodge, James Green and J. P. Bennett. Following Southern were Davis of Denver, Big State of Dallas, C&C of Seattle, Music Service of Great Falls, Hamburg Brothers of Pittsburgh, Liberty of Miami, Dixie of Atlanta, Seaboard of East Hartford and Liberty of California.

Assisting Bohanan with contest mechanics were Lee Mendel, LP sales chief; Rick Frio, Midwest division sales; Mel Furman, Eastern division sales, and Dick Bowman, Southern division sales. Bowman's territory had five winners in the Top 10, Frio's had three and Furman's two.

Bohanan said this was the first contest offered with merchandise as gifts. Previous sales contests offered trips and commissions.

Through deft planning, Liberty involved each salesman's wife in the contest. All prize announcements and progress reports were sent to the salesmen's home where his wife could select a prize, see her husband's progress and wield some feminine influence.

The second-place winners from Denver included Curt McCullough, Al Audreff, Bill Loomis and Bill Davis. Third-place Dallasites were Bill Emerson, Wright Bordelon, Ed Broadhurst, Gene Flores, Roy Rogers Jr. and Alta Hayes.

Yorke Completing Staff Before Moving

NEW YORK — Bob Yorke, who recently took over as vice-president-general manager of Colpix-Dimension Records, has virtually completed the formation of his executive staff set-up. With the addition of Orrin Keepnews as merchandising manager and Ben Hurwitz as general sales manager, Yorke's appointments are almost all set and he's ready to move his base of operations to Hollywood on Dec. 1.

Lenny Adelman, who has had a long association with Columbia Pictures, has been set as controller of the record companies. Ray Lawrence, who has also been with Colpix-Dimension in various capacities, has been named field sales manager.

Bernie Freedman will continue as production manager. Jack Lewis will be East Coast artist and repertoire director. Stu Phillips will head the a&r activities on the Coast.

Keepnews, a founder of the now defunct Riverside Records, will work in advertising, promotional, press and album merchandising areas. Hurwitz, who was formerly Eastern sales manager for Crown Records, will be primarily concerned with distributor relations, the devising of selling programs and the supervision of rack jobber and one-stop operations.

According to Yorke, the first endeavors of his new staff will be to conduct a new release program and to broaden and strengthen the catalogs of both companies. Between now and the first of the year, the Colpix-Dimension staffers will be traveling around the country to acquaint distributors with the various programs set up for 1965.

The new Colpix-Dimension offices will be located in the former Reprise Records building in Hollywood.

Sill Heads Music Plans At Col.-SG

NEW YORK—Lester Sill is taking over as director of Columbia Pictures-Screen Gems Music Division's newly formed Creative Music Group.

Sill, who will report to Don Kirshner, president of the Columbia Pictures-Screen Gems' music operation, will work on special music projects, headquartered in Hollywood. He'll handle talent and expand the company's activities in the disk producing area. His product will be made available to all labels.

Sill, a veteran of 17 years in the music publishing and recording industry, will work with the executives of the Columbia Pictures-Screen Gems music operation in placing songs and in working with writers and artists in developing new material. He will also be active in obtaining recordings from the firm's catalogs and in addition will direct recording artists to the parent motion picture and television companies.

Sill has been functioning as an independent producer and operated his own publishing firms after selling his interest in Phyllis Records in 1962.



SOUTHERN MUSIC TOPPER ROY HORTON, second from left, at a recent meeting in Nashville with a trio of prolific songwriters who have been the backbone of Southern the past two decades, accounting for 30 million records sales. The writers, left to right, are Vaughn Horton, Ted Daffan and Floyd Tillman.

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RAI-TV Again Blocks Out S. R. Festival for Two Nights

ROME — RAI-TV has continued its long-time war with the San Remo Music Festival by announcing that it will not telecast the second renditions of songs by foreign artists during the first two nights of the three-day event, Jan. 28-30.

Although in the early years of TV the San Remo event proved almost always to be the most successful telecast of the year in number of listeners, RAI-TV has been occupied with giving greater prominence to its own musical show, tied to a national lottery, which despite changes in formats, has turned out to be a flop every year. The 1964 example, "Naples Against Everyone," is no exception.

San Remo promoters are seeking to intercede by asking Ministry of Spectacle authorities to force TV to give attention to the foreign participants who represent an entertainment budget greater than RAI has ever been able to afford. Despite this, the RAI direction continues to mumble about commitments to other programs although the dates were known to them fully a year ago and the event is held at the same time annually.

It has brought critical jeers from most of the Italian recording world. Franco Crepax, CGD

artistic director, has called it "an insane decision," while Ezio Leoni, who holds the same post with SAAR, said, "it's like child's play." Alfredo Rossi, owner of Ariston, has dubbed it "absurd" because "it has the rights to an exceptional spectacle without pay and doesn't want it." Other names in the

disk world are of the same opinion.

A year ago when RAI took a similar stand, it was deluged with mail, but this was disregarded. This summer RAI undertook a record promotion of its own, "A Record for the Summer," which had only a moderate success.

Adams Stress: Register Eligible Works in Mexico

NEW YORK—ASCAP President Stanley Adams has informed the membership on the necessity of registering certain works in Mexico to ensure future protection. This requirement applies only to (1) works published before Jan. 1, 1948, and (2) works published between that date and May 11, 1957.

Adams noted that works first published on or after May 12, 1957, which comply with the Universal Copyright Convention, are protected in Mexico without registration if they are first published in the U. S., regardless of the nationality of the authors, or are by U. S. citizens, regardless of place of publication.

Under the Mexican copyright law of 1963, works first published in the United States before May 12, 1957, and not heretofore registered in Mexico, can obtain protection there through registration at the Copyright Directorate of Mexico.

Certain works must be registered before Dec. 21, 1964: that requirement applies to

EGMONT BOWS LOW-PRICE LINE

LONDON — The recently founded firm of Egmont Records plans to shortly put into production Britain's cheapest-ever LP—retailing at \$1.25. And the company claims that dealers will earn more than 50 per cent profit from the line. The 12-inch albums will be on Egmont Viking label and 41 are being issued shortly.

Barter Gets Press Post With CRDC

NEW YORK—Christie Barter is joining Capitol Records Distributing Corporation (CRDC) as press and information services manager in the East. Barter, music editor of Cue magazine, takes over his new post Dec. 1 and will report to Brown Meggs, CRDC vice-president for merchandising, advertising and public relations, headquartered on the Coast.

Barter will be responsible for CRDC public relations, press-relations and Capitol and Angel publicity activities originating in New York.

Also effective Dec. 1, Ron Tepper, formerly an assistant in CRDC's Hollywood press department, will move up to the post of manager of press and information services (West), succeeding Boots LeBaron, who has resigned. Tepper also will report to Meggs.

DISK PROCEEDS TO CHARITY

VATICAN CITY—The latest charity record to support Catholic missionary work is entitled "Euntes Docete" (Go Forth and Teach) and has been released on a worldwide basis by the Philips organization for the Propaganda Fide branch of the Vatican organization.

Pope Paul VI is heard at the conclusion of the disk reciting "The Lord's Prayer." Otherwise, the LP is divided into two parts: the first featuring music from Africa and Asia, as well as an American spiritual and the second European classical religious music by Mozart, Corelli, Frescobaldi, Palestrina and the Gregorian chants. It is hoped to make this disk an annual event.

works first published in the U. S. prior to Jan. 1, 1948. Works first published between Jan. 1, 1948, and May 11, 1957, may be registered in Mexico even subsequent to Dec. 21, 1964, but it is recommended that such registration may take place by that date to avoid oversight later.

Registration should be submitted to the Director General de Derecho de Autor, Secretaria de Educacion Publica, Rio Lerma No. 4, Mexico, D. F., Mexico.

Adams' letter further advises members that the Society can furnish names of counsel, if necessary. He also encloses an instruction sheet showing how works are to be submitted for registration in Mexico.

Harrison Gets Columbia Post

NEW YORK — Jay Harrison has been appointed director of literary services for Columbia Records. Harrison, who will be responsible to Leonard Burkat, label's vice-president of creative services, will be responsible for directing the creation and preparation of all Columbia albums. He'll also supervise the literary content in Columbia's advertising and sales promotion matter and will participate in the development of new advertising concepts.

Harrison had been a music editor of The New York Herald Tribune and director of RCA Victor Reader's Digest Record Club.

LLOYD IN TWIN DEBUT

NEW YORK — An unusual disk debut will take place on Nov. 25 when Channel 13 in New York carries a 30-minute show called "Jazz Discovery: Charles Lloyd," coincidentally with Columbia Records' release of a new LP, "Discovery: Charles Lloyd." The TV show and the album were produced by George Avakian.

Lloyd is a young tenor saxophonist - flutist - composer, currently with the Cannonball Adderley Sextet.

The television tape, made at KQED, San Francisco, will be shown around the country on varying schedules. The show was directed by Richard Moore. Columbia distributors will be tying in with the Lloyd show as it plays their areas.

Magid Forms LMI Records

NEW YORK — Lee Magid, long-time personal manager, is branching into the record business with a label called LMI Records. The new company will have offices on both coasts.

According to Magid, LMI president, the company will release one album every six weeks, pulling singles from the albums. The first release is "Believe It Beloved," coupled with "Blues for the Weepers," by Al Hibbler. The forthcoming album is entitled "Al Hibbler, Early One Morning."

On the distributor end, Magid is already set up with Pep in Los Angeles, Columbia in San Francisco, Portem in New York, Essex in New Jersey and is in negotiation with others. He expects to have 20 distributors around the country.

Magid also is involved in the music publishing field. His companies are Alexis Music (ASCAP) and Marvelle Music (BMI). His East Coast representatives are Judith Kyle and Steven Green, and on the West Coast he's represented by George Spiros and Dolores Chevron.

Among the artists in his management operation are Della Reese, Al Hibbler, Low Rawls, Ruth Olay and Earl Grant.

17,000 at 1st Prague Jazz Festival

PRAGUE—the 1st International Jazz Festival in Prague, Czechoslovakia, October 28-November 1, was highly successful and was attended by approximately 17,000, at Lucerna Hall.

The Festival was arranged by the Association of Czechoslovakian Composers, the Prago-konzert (State Concert Agency) and the Czechoslovak Musicians Trade Union. The following bands participated: The Czechoslovakian Radio Jazz Band, Gustav Brom's Big Band of Brno, Karel Vlach's Big Band of Prague, Baby Douglas' American Group, Aladar Pege Trio of Hungary, Acker Bilk and His Band of Great Britain and others.

The prizes of the International Critics Jury were awarded to the following soloists: Kenny Drew, pianist, United States, as the best jazz soloist of the Festival "Hors Concours"; Zbygniew

Namyslowski, alto sax, Poland, best jazz festival soloist; Rita Reys, Holland, best jazz vocalist, and Aladar Pege, Hungary, as the virtuoso of the festival.

Other awards went to A. Mangelsdorff's Quintet, West Germany, as best group, and to Gustav Brom's Orchestra for creative efforts.

At the end of the Festival, the jury issued the following statement:

"The International Jury would like to take this opportunity to express the thanks of all members to the organizers of the 1964 Prague International Jazz Festival, both for giving us an opportunity to attend an exceptionally interesting program and for a most agreeable stay in Prague, in the company of jazz musicians and jazz lovers of so many countries. The awards of the different juries reflect the variety and high standards of the performances. At the same time we were

particularly impressed by the way in which the Prague Festival succeeded in presenting jazz not so simply as a form of music, but as an element in all 20th century culture, e.g., in the theater, film and ballet, in painting and literature. We sincerely hope that this brilliantly successful festival will be the first of many others, and look forward with pleasure to meeting old friends and making new ones in Prague in the near future."

The festival was even more successful than anticipated because it was not financially sponsored and had to pay everything out of the concerts' income. Prices of admission varied between 7 to 35 crowns (\$1 to \$5). All Czechoslovakian ensembles performed for half their usual salaries, foreign bands were paid in local currency that had to be spent in the country.

Robinson Joins RCA Victor

NEW YORK—Paul Robinson has joined RCA Victor as regional field manager of radio-TV artists relations. In this post, Robinson will report directly to John Rosica, radio-TV artists relations manager for the company. Robinson will cover the northeast section of the country.

A record business veteran, Robinson was national promotion manager for London Records, and more recently for RCA, Inc., and IPG, Inc.

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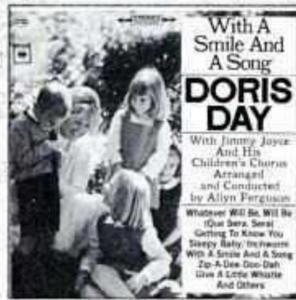
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THEIR WHOLE STORY ON RECORD... FROM BEGINNING TO FABULOUS FAME!



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THE BIG 5 FOR CHRISTMAS THIS YEAR!

This One



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Dates Bring Sales Upsurge

NEW YORK—Talent bookings on the campus circuit are proceeding full tilt this fall, with tremendous activity on the part of folk, pop and jazz record acts. A checkup of record activity in record shops on campus and in town often indicate a sharp upsurge in sales when acts play the campus dates.

Herewith is a report on some key campus dates, beginning with the most recent.

Bob Dylan on Nov. 6 appeared at Rosse Hall, Kenyon College, Gambier, Ohio. The audience included students from nearby Denison, Ohio State, Ohio Wesleyan and Oberlin and other colleges. Billboard campus correspondent George H. Craig stated that although the concert was not a financial success, Dylan drew more than other noted acts. Kenyon students paid \$1.50 and students from other colleges, \$2.50.

Mrs. George Sultzer, of the College Bookstore, reported strong sales of Dylan's albums. Station WKCO-Radio plugged the Dylan albums twice daily for two weeks prior to the concert.

The Four Preps drew 5,000 at Grover Center, Athens, Ohio, when they appeared for Ohio University's homecoming. Neil Mahrer, campus correspondent, stated that Webb's World of Music reported strong album sales after the group's appearance. Jim Webb of the shop said "How to Succeed in Love" was especially strong, plus "Campus Confidential," "Songs for a Campus Party" and "Dancing and Dreaming."

The Four Lads, appearing at the University of North Dakota's Field House at Grand Forks, played to 4,000. Students said the show was "fabulous," according to Steve R. Smirnoff, campus correspondent.

Smirnoff, reporting on Si Zentner's appearance at the University of North Dakota Oct. 23, indicated the maestro did not attract as many as the Four Lads did the week before, but termed his performance "excellent."

Peter, Paul and Mary, appearing at the Eastern Kentucky State's Alumni Coliseum, Richmond, Ky., played to 4,900 on Oct. 15, drew several standing ovations, according to campus correspondent Winston F. Jones. Latter reported that the Rooftop

Singers, at the same location, drew 1,200 Oct. 29.

The Serendipity Singers, and George Shearing, appearing Oct. 9 at Villanova Field House, Villanova, Pa., drew a capacity 3,700. The show was billed as the "Ford Caravan of Music" and was part of homecoming weekend, according to Bill McCloskey, campus correspondent. On Oct. 13 they played Boston University to 1,000, according to correspondent Gary Kraut.

The Chad Mitchell Trio, appearing in October at Eastern Tennessee State University, Johnson City, Tenn., drew 3,000. Campus correspondent Bobby Joe Tipton reported one of the best audience reactions to date. Record shops reported a pickup in sales, including Music Mart, K-Mart, etc.

The Four Saints played to 1,100 at West Point, West Point, N. Y., on Oct. 11. The act opened the season at the military academy. On Oct. 25, Peter, Paul and Mary played to a SRO crowd of 3,450 at the same location, according to campus correspondent Jerry Merges.

Steven Moonblatt, correspondent reporting on the Animals at

Syracuse University Oct. 12, stated the act drew a near-capacity 9,500. The audience comprised mostly teen-agers.

The Lettermen, on Oct. 12 at Central Michigan University's Finch Fieldhouse at Mt. Pleasant, Mich., drew 3,500. They scored very strongly with the audience, according to campus correspondent Jim Leach, who also reported sales action at the Log Cabin and Graham's record shops.

The Smothers Brothers and Ester Ofarim, playing the Gil Coliseum, Oregon State University, Corvallis, Ore., Oct. 1, drew a smash attendance of 5,398, according to Jim Albright, campus correspondent. Latter stated: "Everyone expected the Smothers Brothers to be great, but Ester turned out to be fabulous . . . people were amazed with her singing and her looks."

Willie Restrum drew 700 at Muhlenberg College, Allentown, Pa., in September, according to correspondent Dave Schattenstein.

Pete Seeger, on Sept. 26, at Cornell University, Ithaca, drew 2,200 at Bailey Hall. Campus correspondent D. Sragow reported that "Seeger completely captured the audience, which joined in the singing. . . . He was given a standing ovation."

On Aug. 12 Count Basie appeared at Ohio University, Athens, Ohio, drawing 800. Audience reaction was fair, according to Neil Mahrer, campus correspondent. Pianist Peter Nero, appearing at the same location Aug. 5, drew 1,000. The audience was pleased with the performance, Mahrer stated.

The 4 Seasons, playing East Tennessee State University at Johnson City Aug. 6, drew over 2,500 and scored strongly, according to Bobby Joe Tipton, campus correspondent. The Music Mart's Mrs. Frick stated the shops sold out of 4 Seasons' albums.

NEW YORK—Joy Records has introduced its new recording group, the Barbarians. The group's first release on the label is "Hay Little Bird" and "You've Got to Understand." The Barbarians are set for

12 CAMPUS REPS ADDED BY BILLBOARD

NEW YORK—Billboard has appointed 12 additional campus correspondents. The correspondents report on acts playing the college circuit — with information on attendance, effect of the playdate on record sales, tie-in radio promotion, etc.

The new reps are: Daniel Fazio, Clarkson College of Technology; Carl Seeger, University of Rochester; Joel Casey, Utah State University; Winston Jones, Eastern Kentucky State College; Steve Moonblatt, Syracuse University; Michael Marvin, University of Texas; Brian Sullivan, University of Alberta; Hank Fox, City College of New York; Ken Monroe, University of Detroit; Harold Bob, University of Buffalo; Steve Smirnoff, University of North Dakota and Don Howard Close, Pasadena City College.

Adamo Gets Platinum Disk

HEEMSTEDE, Holland — Last week the famous Belgian singer-composer Adamo was honored with a diamond-studded platinum record for his magnificent sales of "Vous Permettez Monsieur." The presentation was made at the Brussel Press-House by G. Oord, president of Bovema N. V. Holland, and was covered by the Belgian press.

During his speech Oord expressed his admiration for Adamo and the artist's repertoire of more than 200 of his own compositions and lyrics. After a gold record, an "Edison," and numerous other awards, the presentation of this platinum record puts a crown on the career of this young talent, who has sold more than 400,000 records on the Dutch market only. His latest record, "Dolce Paola," is climbing the ladder of Holland's hit parade.

appearances on the Ed Sullivan TV show this month, and on ABC-TV's "Shindig."

Capitol Sets Beatles' LP Yr.-End Push

HOLLYWOOD — Capitol is lining up Beatles material for a year-end sales splurge. Newest product in production is the LP "Beatles '65," which will be released the day after Christmas, featuring seven new tunes by Lennon-McCartney. The LP being produced by Dave Dexter will follow the two-record special, "The Beatles Story," out later this month.

Dexter said the new LP will not be identical to same titled album to be released in England because the group's latest single, "I Feel Fine" backed with "She's a Woman," will not be included.

Despite the many British rock guitar groups which have followed the Beatles, Dexter feels the Beatles are immune to weakening sales action. Since they were the first mop-tops, he feels they have captured the "hearts" of teen-agers. But he does say that new groups have to develop a different sound since the guitar sound is not new any more.

Other Noteworthy News

J. L. Lewis to U. K.

MEMPHIS — Jerry Lee Lewis, Smash Records star, leaves this week (21) for his fifth personal appearance tour of England. This time he will appear on a network TV show and have a small part in a British movie.

English groups who came to to the U. S. consistently report he is one of the "hottest things in England." He will be gone three weeks.

New RCA Label

MONTREAL — The formal launching of RCA Victor's new Canada-International label (reported in Billboard Oct. 3) was held aboard the Cunard liner Carmania in Montreal harbor (5) to give the affair a truly "international" flavor. Canadian government officials and the consuls of a dozen or more foreign countries were special guests, and the reception drew a large contingent from press, radio and TV.

Kornfield Signed

NEW YORK — Artie Kornfield has been signed to an exclusive writers contract by Charles Koppelman and Don Rubin, vice-president of Big Seven Music. Big Seven has the new Dusty Springfield "Guess Who," Kornfield's first writing effort for the firm.

Caedmon Distribs

NEW YORK—Caedmon Records' Sales Director Robert O'Brien has appointed two new distributors, Walter Slagle and Company in Denver and Decca Distributing in Atlanta. Both will handle Shakespeare Recording Society and Theatre Recording Society release in addition to the Caedmon line.

NARM Changes Parley Spot

PHILADELPHIA—The Seventh Annual Convention of the National Association of Record Merchandisers, Inc., (NARM), will be held at the Fairmont Hotel, San Francisco, March 14-18, 1965, instead of in Las Vegas, according to Jules Malamud, executive director of the organization.

A convention facility at the Dunes Hotel in Las Vegas will not be constructed in time for the NARM meet, hence the decision.

Convention activities will be headed by Stanley Jaffe, Gordon Sales Company, Seattle. Two new members have joined NARM, Gate City Record Service, Atlanta, headed by Jake Friedman, and Stanley Records, Madison, Tenn., headed by Don F. Pierce.

Metronome, 15, Hale & Hearty

By FRANK LUPPINO

STOCKHOLM — Metronome Records, founded by a jazz drummer, an art dealer, a law student and a jazz record collector, is celebrating its 15th anniversary, has expanded its activities throughout the world and is currently celebrating its 10th anniversary in Germany.

The jazz record collector was Borje Ekberg. Three brothers, Anders, Lars and Rolf Burman, were the drummer, art dealer and law student. With the aid of financing provided by Mats Bjerke, the company prospered gradually. It specialized in jazz releases initially. Rolf Burman later quit the company to devote full time to his studies and Bjerke acquired controlling interest.

That first year, 1949, Lars Burman went to the U. S. and convinced Claes Dahlgren to join the firm and represent Metronome in the U. S. Together, they negotiated a reciprocal agreement with Mercury Records, and Metronome repre-

sented Mercury in Scandinavia and Germany for 10 years.

In 1950, Danish pianist-composer Bent Fabricius-Bejerre opened Metronome's firm in Denmark. Under the name of Bent Fabric he composed and recorded what became the international hit, "Alley Cat." Jorgen Ingmann's "Apache" also scored well around the world for the label.

The Metronome label has branched from jazz into the pop and classical fields. While it has had success with jazz recording made in Sweden by American artists like Ernie Englund and Stan Getz, its early pop catalog included items by the Delta Rhythm Boys who recorded popular and folk songs of Sweden in Swedish. As far back as 1951, the firm recorded Jean Sibelius' seven symphonies by the Stockholm Philharmonic Orchestra, Sixten Ehrling conducting.

The label has had continuing success through the acquisition of international repertoire. From English indie producer Denis

Preston came rights to Chris Barber's "Ice Cream," Monty Sunshine's "Petite Fleur," and Mr. Acker Bilk's "Summerset" and "Stranger on the Shore." Others have come from the U. S. via Atlantic-Atco, New Jazz and Prestige and from Barclay in France. U. S. representative for the firm is Brigitta Peschko, who functions from the firm's New York City offices.

Most recently, the firm garnered attention with the biggest hit in the history of its German operation when Siw Malmkvist, Swedish vocalist, walked away with top honors at the German Popular Song Music Festival with "Liebeskummer Lohnt Sich Nicht" (It Does Not Pay to Be Lovesick), which has already sold 750,000 copies and won her a gold record three quarters complete. By the end of the year, the Metronome officials hope that they can present her with the missing piece, signifying a million seller, a fitting climax to 10 years in Germany and 15 years in the music-record business.

THREE 'POPPINS' ALBUMS NEAR 300,000 SALES

HOLLYWOOD—Walt Disney's three "Mary Poppins" albums have approached the 300,000 sales mark. The original caster on Vista was just under the 200,000 mark last week, the \$1.98 Disneyland cover had moved 57,544 copies, and the \$3.98 Story Teller package had hit 45,430 copies, according to national sales chief, Bob Elliott.

The soundtracker with Julie Andrews is "far and away the best album the company has ever had," said Elliott. Featured vocalist on both the \$1.98 and \$3.98 packages is Marni Nixon, queen of the film dubbers, with the Camarata orchestra.

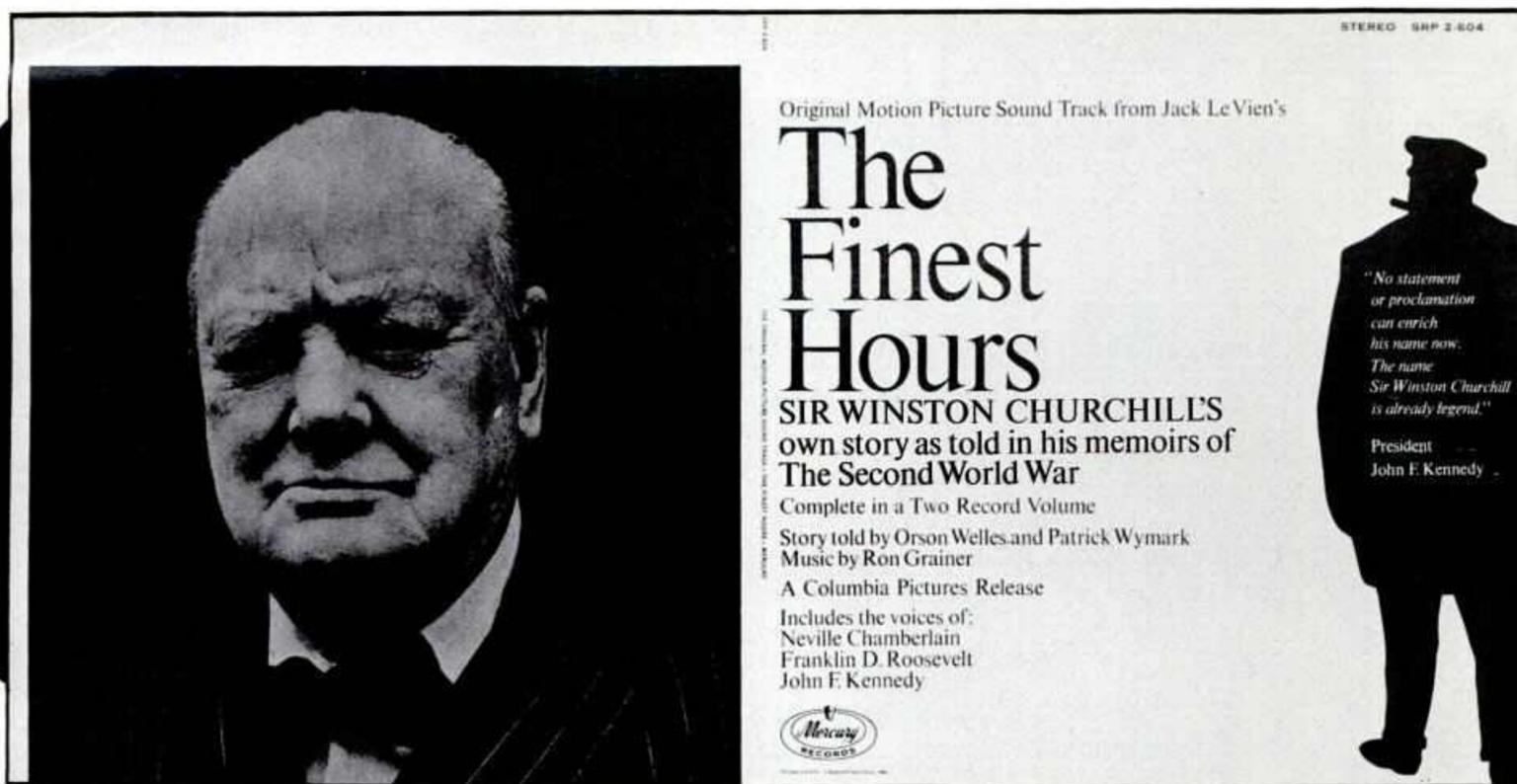
The film is currently in 16 cities and will not be in general release throughout the country until next March-April. "This should give us a long ride on the album," he said.



NOV. 30th WILL MARK SIR WINSTON CHURCHILL'S 90th BIRTHDAY!

- TV's Hallmark Hall of Fame will present a tribute to Churchill the painter, narrated by Sir Alec Guinness.
- Churchill's paintings will be at the Hallmark Gallery in New York.
- December's Reader's Digest will feature a Churchill Cavalcade that will be read by 8 million Americans.

Mercury Records takes great pride in issuing the original sound track from the motion picture, "The Finest Hours," complete in a two-record volume. These are the sounds of history that have touched the lives of every American. The voices of Sir Winston Churchill, John F. Kennedy, Franklin Delano Roosevelt, and Neville Chamberlain. Including seven pages of photos, truly a volume no family should be without.



Stereo—SRP 2-604 Monaural—MGP 2-104

Narrated by:
ORSON WELLES
AND
PATRICK WYMARK



AMERICA'S FIRST FAMILY OF FINE RECORDINGS

THIS WEEK'S NEWSMAKERS



CHRISTIE BARTER, left, newly appointed manager, press and information services in the East for Capitol Records Distributing Corp., is welcomed to the label by CRDC Vice-President Brown Meggs.



ROY ORBISON, right, at the Decca press reception in honor of his performance on "Sunday Night at the Palladium" TV show in London, is presented with the first Record Mirror Topper by jockey Jimmy Savile. The Topper is an award made to artists reaching No. 1 in the Record Mirror British charts.



MARY WELLS, 20th Century-Fox artist, is greeted on her return from Europe by personal manager George Scheck, right, and public relations topper for Scheck's office Dick Kanelis.



THE SUPREMES accept Billboard's "No. 1 in the Nation" plaque for their Motown recording of "Baby Love." Looking on approvingly are Billboard publisher Hal B. Cook, left, and Harry Ascola, in charge of Eastern operations for Motown.

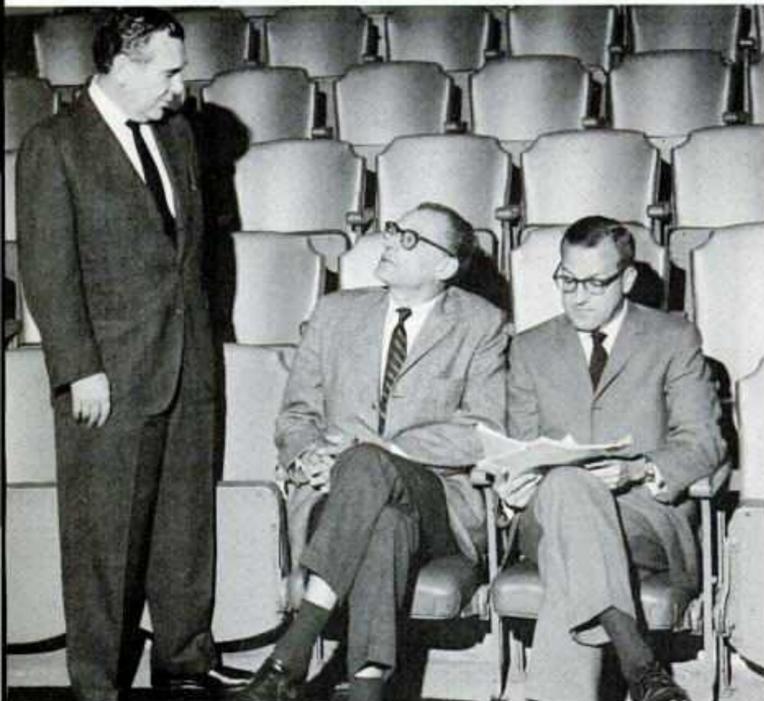


FRANK SINATRA and Reprise Records singles artist and repertoire man, Jimmy Bowen, preparing for Sinatra's next single, "Somewhere in Your Heart."



AT THE PARTY in London celebrating the world-wide distribution of Vee-Jay by Philips Fontana are, left to right: Mrs. Ron Kass, Leslie Gould (general manager, Philips England), Mrs. Wood, Randel Wood (president of Vee-Jay

Records), Andre de Veckey (European director, Billboard), Tony van der Haar (commercial director, Philips, Baarn) and Vee-Jay representative Ron Kass.



PLAYWRIGHT ARTHUR MILLER, center, introduces Mercury's Hal Mooney and Irwin Steinberg to the New York theatrical world. The trio is going over contracts in the ANTA theater in New York. Mercury will produce Miller's "After the Fall" as the first album in the label's new agreement with Lincoln Repertory Center.



SYLVIE VARTAN, rock 'n' roll singer from France, arrives in New York to record her first American disks for RCA Victor.



STANLEY ADAMS, second from left, president of the American Society of Composers, Authors and Publishers, and Lou Levy, Irving Caesar, Jerry Herman, and Paul Creston, left to right, place a wreath at the statue of the late Victor Herbert on the Mall in New York's Central Park. This event marked the completion of the 50th anniversary celebration of ASCAP's founding.

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**Wallop and
Warmth...**

Hear it in a great new LP

“**THE
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SOUND**”

**Wallop and Warmth...that's the Keating
sound! The Wallop of thirteen brass and
three drummers...the Warmth of four
French horns, four woodwinds and harp.**

**Johnny Keating leads twenty seven men
in a bold program of great material,
exciting arrangements, thrilling
performances, different sound...THE
KEATING SOUND: WALLOP AND WARMTH**

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**Listen; Speak Low; Baghdad Blues;
Serenata; The Engulfed Cathedral; Samba
D'Orfee; Brave New World; For All
We Know; Paris; The Sacrifice;
Everything Happens To Me;
A Night In Ancient Babylon
SP 44058 (also available in mono LL 3400)**



Philips Squires Vee Jay Overseas Distrib Rights

By ANDRE DE VEKEY

LONDON—Philips wrapped up a deal here last week with Vee Jay Records for world-wide release of Vee Jay and its subsidiary labels, Tollie, Fame, Goldwax and Nola on the Philips Fontana label. The deal, however, does not include Canada and Japan.

The release in Japan will be handled through Nippon Columbia. Releases in England was previously handled by the EMI group.

In an exclusive interview with Billboard here, Randy Wood, president of Vee Jay, commented on the British record scene: "If you can't beat them, join them," he said. In answer to questions about developments and trends, he said that his trip here made him realize more than ever how Britain was the current trendsetter in the business, and he believes

that U. S. companies have to gear their product to England and the Continent. "The line between material usually categorized as rhythm and blues, folk, country and western, etc., and that which makes the pop charts is ever narrowing. It so happens that Vee Jay artists and much of its recorded material are, in my opinion, a big source of such potential."

Calvin Carter, Vee Jay's artists and repertoire manager, advised the British artists to keep to their own style, and noted that British covers of American songs sometimes sell better in the U. S. than the original domestic version. Carter will be

on regular visits here with Wood to seek new talent and material for release in the U. S. as well as for the British market.

Ronald Kass, Vee Jay's European representative based in Lugano, Switzerland, will coordinate activities with Philips European companies in all aspects of promotion, including personal visits of artists Little Richard, Jimmy Reed, John Lee Hooker, and Betty Everett.

First release on Fontana scheduled for Nov. 27 is Little Richard's single, "Blueberry Hill." In from Holland for the signing was Tony Van De Haar, commercial director of Philips, Baarn.

International NEWS REPORTS

Winnie Set Is Offered on Installments

LONDON—British Decca is introducing a pay-as-you-play plan for its package of Sir Winston Churchill's speeches. The set retails at \$77 and Decca is making it available for a deposit and six monthly payments of \$11. (The Churchill package is being marketed in the U. S. by London Records at \$100 a set.)

The set is being made available by Decca in all English-speaking countries and inquiries have come in from non-English speaking countries including the Netherlands. All countries will use the 56-page introductory book published in London by Robert Stace that comes with the set.

Decca plans a huge sales campaign for the set although details have not yet been disclosed. One thing is certain—Churchill, who will be 90 years old Nov. 30, will not make any promotional appearances.

Philips Stages Parley To Boost Yule Sales

LONDON — On the eve of announcing its acquisition of the Vee Jay label, Philips staged a dealers' convention here to boost Christmas sales—and the accent was on CBS product, which Philips will lose early in the New Year to the now CBS-owned Oriole Records.

Philips General manager Lesles Gould told dealers who packed the conference room of a London hotel: "We have asked you to come here because we are convinced that this is the only way to communicate. Mailings are obsolete — there are too many waste paper baskets."

The presentation of Philips' product was the first of a hurried series aimed as a last-minute booster to Christmas

sales. The company's sales manager, Darcy Glover, is currently touring the country getting dealers together at the major centers.

Dealers are shown a 50-minute program of color slides featuring covers in the Philips-Fontana range. The slides are supplemented by tape recordings of extracts from the albums and specially illustrated brochures are made available.

The accent is on family material: CBS two-record sets for father, musicals and operetta for mother, jazz for the elder brother, folk for the elder sister and beat music and pops for the younger member of the family. That's the line Philips has based its Christmas selling on.

PAYOUT AT PEAK, TOO

GEMA Income at All-Time High

• Continued from page 3

music played at church services and schools for classroom concerts.

While literally overlooking no potential source of royalties, GEMA manages to operate with what Dr. Schulze claims is the

world's lowest overhead. Dr. Schulze states that GEMA's relentless economy campaign has cut overhead to around 15 per cent of total income and that this figure will shrink further in 1964.

Schulze has been less successful, however, in his running

legal battle with German tape recorder manufacturers over payment of music-taping royalties. The West German high court has rejected GEMA's suit to compel tape recorder manufacturers to supply the names of recorder purchases.

GEMA, armed with this information, would then dun tape machine buyers for music-taping royalties. The courts have upheld GEMA's right to collect royalties from private set owners irrespective of proof they in fact use their equipment to tape music. But the courts rejected a series of GEMA suits to compel manufacturers to co-operate, and the high court has now slammed this door.

Schulze is trying to circumvent the high court setback through direct negotiations with the manufacturers for payment of a lump-sum fee, which the manufacturers then would add to the price of their equipment. These negotiations are unlikely to get off the ground.

U. S. \$\$ Back Pirate Radio Ship Off Britain

LONDON—Financed by an investment fund with the Mercantile Back Trust Company, in the Bahamas, with a minimum reserve of \$1,500,000, a new commercial radio 'pirate' has begun broadcasts beamed on Britain (where commercial radio on land is illegal).

Named Radio London, the station is based on the River Thames Estuary aboard the ex-

U. S. minesweeper MV Galaxy. Its broadcasts are supervised by former American commercial radio chief Ben Tony. The station's general manager is Philip Birch, 37, who spent several years in America studying advertising techniques.

The ship has American radio equipment and some of its shows are even sponsored by (Continued on page 48)

50th YEAR FOR BUMA

AMSTERDAM—The Dutch Bureau of Music Copyright (BUMA) on Dec. 15 will celebrate its 50th anniversary and the opening of its new office building in one of the new suburbs of Amsterdam. In the evening a feast-concert will be given in the Concertgebouw, featuring a popular and a classical orchestra. The bureau was founded in 1914 by several Dutch composers and writers' union, the Society of Music Publisher and the Society of Music Dealers.

Shampan Buys Rank Pubbery

LONDON — Harold Shampan, former general manager of Filmusic, has bought out the Rank Organization's interest in the publishing company, and will develop it independently as managing director.

Shampan joined Rank in 1942, and was appointed to his Filmusic post in 1959. Two years later the company won an Ivor Novello award for the year's most successful hit, "Walking Back to Happiness." Shampan was responsible for

San Remo Songfest Top-Drawer Event

SAN REMO—This year everybody wants to take part in the San Remo Song Festival, set for Jan. 28-30, and the restriction of 24 songs to be sung by as many Italian singers and an equal number of foreign singers is beginning to look tighter than ever.

No little part in the great popularity of the event, which tops even the annual Eurovision event in international interest in music and record circles, is that the songs which came out of the 1964 renewal sold more than

Skelton Due U. K.; to Do Film Program

LONDON—U. S. TV personality Red Skelton is due here this week to film a complete program featuring Manfred Mann, the Kinks, the Searchers, Billy J. Kramer and the Dakotas, the Honeycombs and the Zombies. Negotiations on these and other names were near completion last week.

This weekend Jack Paar is due here to telecord Judy Garland for his show.

Skelton's arrival — All arrangements were made by the Grade Organization and helped to relieve the dismay of British managers and agents when Ed Sullivan was widely reported as having said, "the Rolling Stones shocked me — they will never come back on my show" and "if things can't be handled we won't book any more rock 'n' roll groups."

These and other hard-hitting Sullivan comments were extracted from a report by Tom Mackin in the "Newark Evening News."

introducing the now highly successful screen music writers John Barry, Norrie Paramor and Ron Goodwin to the film public.

GI DEEJAY MAKES PLEA FOR TAPES

• Continued from page 1

jockey who is now plying his trade in uniform.

He writes: "If possible, would you print a story requesting taped Christmas and holiday greetings from radio personalities and radio and TV stations in the U. S. directed to the troops here in Korea. We ask that with an identification of themselves and the greeting, they utilize a station jingle or sound that our listeners can easily recognize as their home town station. A bright 'hello' greeting that can be used all year-round would be welcome. All should run one minute or less. Please help us bring a Stateside sound to our listeners."

Billboard suggests airmail be used to send tapes to: Station Commander, Radio Cavalier, American Forces Korean Network, APO 24, San Francisco, Calif., Attn: Richard B. Abi Nader.

5 million copies in Italy and, perhaps, even twice that number outside Italy, an all-time record. With the co-operation and participation by diskeries, publishers and top songwriters and singers, it is likely that the 1965 festival will top all others both in interest and in quality of material and participants.

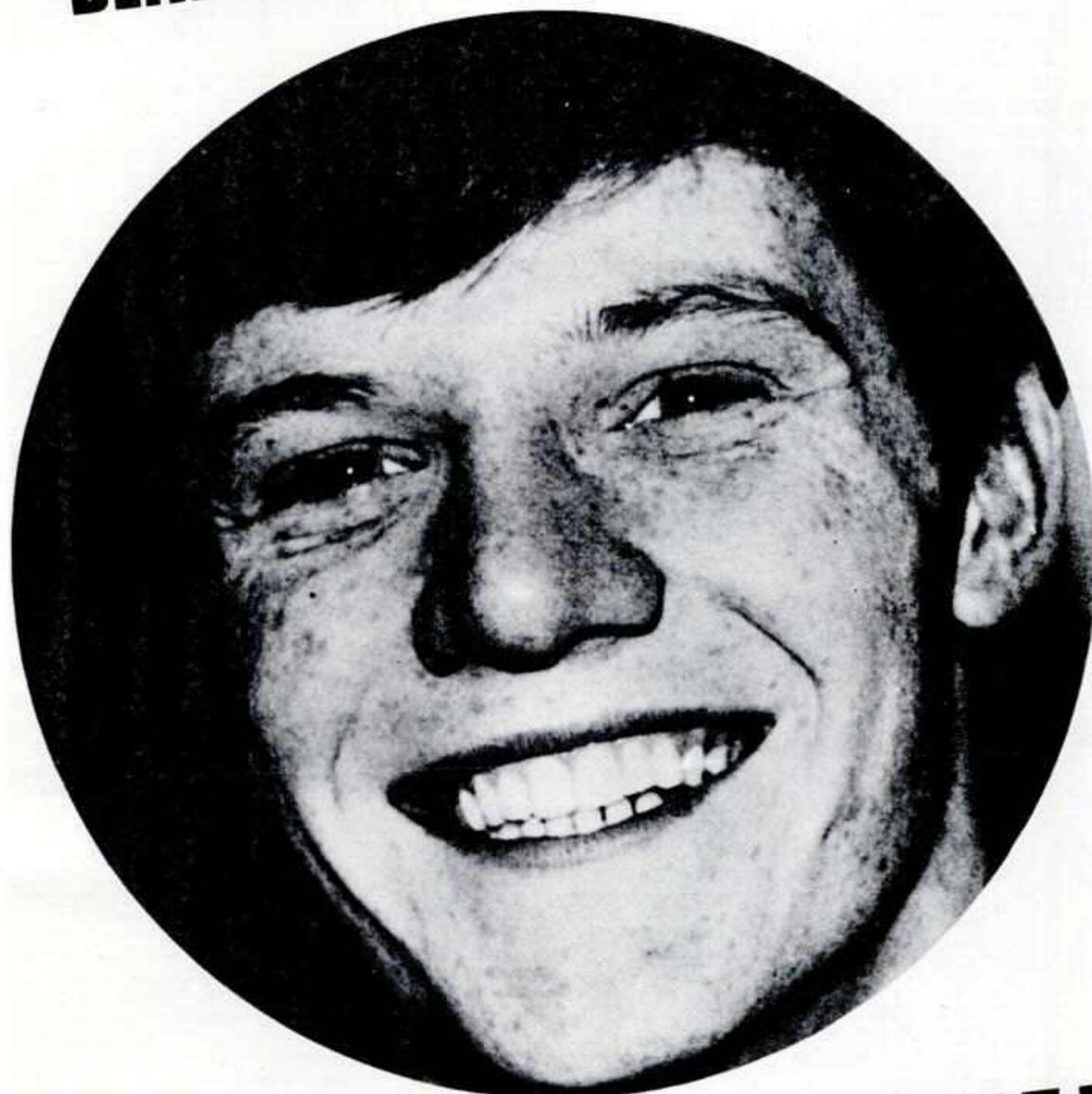
Paul Anka and Gene Pitney, foreign principals of last year, and Bobby Solo and Gigliola Cinquetti, the Italian champions, are among those who are already in the running. Two new Italian vocalists have won their places, leaving room for only 20. Singing authors such as Domenico Modugno, Pino Donaggio and Fred Bongusto have assured themselves of places by submitting their best new compositions.

Pat Boone is the latest foreign big name who will participate, having canceled a Japanese tour. The list of foreign names has recently been augmented by Dusty Springfield, Lesley Gore, Cliff Richard, Neil Sedaka, Dionne Warwick, Jack Jones, Ken Rankin, Elke Sommer and the New Christy Minstrels. The French singers who pulled out at the last minute a year ago, are sure to appear, particularly since a French Riviera effort to create an anti-San Remo festival met with only moderate success.

Selection commission is working on choosing the 24 songs. Oct. 31 submission deadline was extended to Nov. 10 by request. Final announcement of the choices is expected by the end of the month, allowing nearly two full months for assignment of numbers to singers and preparation for the two preliminary evenings of Jan. 28 and 29, on each of which 12 songs will be heard, each in two renditions, one by an Italian and one by a foreigner.

MY QUICKLY · TOMMY Q

**Whipping up a storm—
direct from the
BEATLES BRITISH TOUR**



TOMMY QUICKLY

'The Wild Side of Life'

Liberty Records

Sole Director Brian Epstein

RIGHT HERE IN AMERICA—

RIGHT NOW!

NEWS OF THE WORLD

AUSTRALIA

On the strength of **Cliff Richard's** "Twelfth of Never" on local and overseas charts, Australian Record Company Ltd. has re-issued the original version on CBS by **Johnny Mathis**—backing on the Mathis disk is another big hit of his entitled "Chances Are." In a bid for the Christmas single, Australian Record Company Ltd will also release **Peter, Paul and Mary's** "A Soalin" one of the most popular tracks from their recent album "In Concert" which is still selling in this country. . . . **Frederick C. Marks** of Festival Records, has announced the signing of pop vocalist **Robyn Alvarez** to a five-year contract to record for Festival Records. Her first record for the company will be a first, also for English producer **Bill Shepherd**, who joined Alva-Festival team recently. Robyn Alvarez, prior to joining Festival, was under contract to EMI. At the moment she is appearing on stage at Sydney's Chevron Hilton Hotel in support of **Vic Dana**.

Warner Bros. Pictures has lifted the restriction of the music from the **Cliff Richard** flick "Wonderful Life," and the Australian premiere will take place in Melbourne on Christmas Eve opening simultaneously at a city theater and six drive-ins. EMI is rush releasing two singles, "Theme for Young Lovers" by the **Shadows** and "On the Beach" by **Cliff Richard** for release Nov. 19, and the soundtrack album early December. **Buster Noble**, Aussie comic now in London has had his first single released over there, and EMI has scheduled the disk "Boomerang Bender" for release late November. . . . **Harry M. Miller** has announced that he has booked the **Rolling Stones** to appear with **Roy Orbison** on his January show, "Surfside 65." This has influenced opposition promoters, Axtex Services to cancel the booking of the **Dave Clark Five** who were also scheduled to tour this country during January to a later date during next year. . . . Vamp Records, Melbourne, produced a single, "The Sphinx Won't Tell," and without major distribution, the disk entered the charts of radio station 3UZ and 3KZ, Melbourne, in a matter of days of release. After purchase, Festival rushed the disk out for national distribution in all states as in Melbourne. . . . **Col Joye** has had instant success with his latest single, "The Hermit and the Rose Tree," a folk song written by **Jack Ross** which was originally intended for the West Indies market. . . . EMI has had to cancel the release of the **Jim Reeves** album "Bimbo" after receiving notification that the tapes were now controlled by RCA. The disk was issued in England and New Zealand on the Londo label, and now RCA Australia will release it early in the new year.

Classical guitarist **Jose Luis Gonzales** has left for his home in Spain. He plans to return to Sydney next February to cut more records for CBS before leaving for a tour of the U. S. . . . **Sven Lebeck**, a&r manager for the Australian Record Company, has signed New Zealand duo, **Anne and Jimmy Murphy** to a long-term contract. . . . **Jack Argent**, Leeds Music man, is expecting national success with two new English numbers acquired by Leeds Music. They are "Leave Me Be" and "Women" both on the Decca single by the **Zombies**. Argent has also announced that his company has restricted the playing of the new **Beatles'** single "I Feel Fine" and "She's a Woman" until the release date of the record Nov. 27, which will coincide with the release of the record in England. EMI has already received tapes of their new albums, and hope to get it on the market for the Christmas trade. Mercury Records (U. S.) is going to release the successful Australian chart topper "She's a Mod" by **Ray Columbus** and the **Invaders**. The disk was originally recorded in New Zealand on the Zodiac label and distributed here by Philips Records. Another New Zealand artist in the news is **Dinah Lee** whose singles released here during 1964

have all been chart winners. She will have her latest waxing a revival of "Rock Around the Clock" issued on His Master's Voice. She records for New Zealand label Viking. **GEORGE HILDER**

BRUSSELS

The **Supremes**, top vocal female group for the moment on the Motown label, were in Belgium recently for a special TV show, invited by the promotion department of Artone Benelux. These three wonderful girls, who are hitting the Belgian market with "Where Did Our Love Go," filmed a show, consisting of four songs and their new single record, "Baby Love" and "Ask Any Girl." At the same time their LP, "Where Did Our Love Go," with the six show titles will be introduced. . . . **Big Dee Irwin**, who was introduced some time ago to the Belgian people with his bouncing "Swinging on a Star," is back again on the Colpix label with two oldies, "It's Only a Paper Moon" and "Personality." . . . The **Rolling Stones** were in Brussels to appear in a TV show, telecasted at the American Theater. Quite a lot of teen-agers welcomed the Stones at the airport and at the Martini Center, where a big reception was held by Fonior.

JAN TORFS

COLOGNE

"Pretty Woman," with vocals by **Roy Orbison** and the **Candy-men**, is a best seller in West Germany, where 20,000 copies were sold in the first eight days the disk was on sale. . . . **Werner Mueller's** "Schlagermagazine"—hit magazine TV program—will feature in December on German TV **Rita Pavone** and **Paul Anka** in a duet, **Peggy March**, **Didi**, the **ABC Boys**, and four vocalists from Czechoslovakia. . . . The child star **Cornelia Froboess** and teen-age idol **Conny** have just turned 21.

Electrola has signed a German Beatle-type aggregation, five Berlin youths calling themselves **Die Lords**. The quintet won the United Artists competition in Hamburg. Electrola will have their first LP on the market in time for the Christmas trade. . . . The Communists are lifting the Iron Curtain ever higher for Western talent. The latest beneficiary of the relaxation to East-West tension is the young Dutch singing star **Shirley**, who has been invited to make a tour of Poland at the end of November. The invitation was extended after she took part in the hit tune festival in Warsaw at the end of August. . . . The American GI-turned-German top recording artist, **Bill Ramsey**, has also received an Iron Curtain invitation—for a three-day appearance in Prague in December. . . . **Lale Andersen**, still famous for her recording of "Lilli Marleen," is declining to sign any further exclusive recording contracts and is working entirely as a free-lance producer.

OMER ANDERSON

THE HAGUE

This week the Dutch Christian Radio Broadcasting Combination, NCRV, which controls approximately 20 per cent of the total broadcasting and TV time in Holland, celebrated its 40th anniversary with a series of special radio and TV programs. The NCRV, which for a long time was considered conservative, has in recent years developed a much more progressive line, resulting in teenage programs, well-edited discussion panels, etc. . . . **Bovema N.V.** put a new series of classical LP's on the market last week, "Klassiek

Palet," a result of the label combination HMV and Columbia contains a number of excellent performances by great artists and is presented in full color covers. On the Imperial label the same company has a special season offer for religious music lovers; the EP series, "Christus Vincit," starring the **St. Charles Choir** conducted by **Paul Salamunivitch**.

"Traditional Jewish Memories" is the title of an album recently released here by Warner Bros. It features the orchestra and choir of **Benedikt Silberman**, widely known in the Benelux countries by his radio broadcasts. . . . Pop singles by **Solomon Burke**, **Otis Redding** and **Rufus Thomas** were released on the Atlantic label of Bovema. . . . The Dutch premiere of the movie, "My Fair Lady," will be Dec. 17. CBS sales manager **Hemmy Wapperom** announced a large-scale press campaign in co-operation with the Warner Bros. office, Amsterdam, at the occasion of the release of the CBS soundtrack. Dutch TV is paying much attention to the movie already. . . . On the CNR label, a fabulous **Pia Beck** album has been released, titled, "A Portrait of Pia," which shows the talent of one of Holland's greatest ladies of show business. Production was done under the supervision of **Basart**. . . . **Trea Dobbs** is rocketing to the top of the Dutch charts with another **Basart** production "Ik Vraag Het Ann de Sterren." . . . The same company also handles the American song "Hey Jean, Hey Dean," popular in Holland under the title "Hup, Hup, Hup," recorded by the **Cocktail Trio** on the Imperial label.

Vivace Basart got a big ace with the song "In Der Mondhellen Nacht," sung by **Gert and Hermien Timmerman**. . . . **Erroll Garner** arrived at Schiphol Airport, for a live recording at the Amsterdam-Concertgebouw. The recording took place at a special midnight session. The Philips LP will be released by PBI. . . . **Otto Vrienenberg**, label manager of Phonogram, informed Billboard of an idea which will pay off well in Holland: a low-priced album entitled "Twelve Golden Hits," a collection of the best-sold 12 toppers during the past years by Dutch pop singers like **Anneke Gronloh**, the **Blue Diamonds**, **Willy Alberti** and **Johnny Hoes**. . . . Two special singles, devoted to Dutch world and Olympic judo champion **Anton Geesink**, were made by **Willy Alberti** (on Philips) and **Johnny Hoes** (on Telestar). **RAYMOND DOBBE**

LONDON

London publisher **Laurence Wright**, 76, left almost \$1 million, it was revealed when his will was published recently. Wright, who wrote many standards under the name of **Horatio Nichols**, built Britain's biggest publishing house prior to his death in May. . . . Manager **Andrew Oldham** is trying to set up American engagements for **Marianne Faithfull** following the success of her initial U. S. release, "As Tears Go By." Oldham, who independently records **Marianne** and the **Rolling Stones**, has set up offices at 147 Ivor Court, Gloucester Road. . . . **Sandie Shaw** scored a No. 1 hit on Pye with her cover of American **Lou Johnson's** version of the **Burt Bacharach** song, "Always Something There to Remind Me." New singer **Adam Faith**, who discovered **Sandie**, covers **Johnson's** next record—also a **Bacharach** song—"A Message to Martha."

The **Travellers**, Canadian group which **Prince Philip** suggested should visit Britain, have arrived here and appeared on ATV's "Sunday Night at the London Palladium" (15). . . . Nearly 30 per cent of Britain's current top 50 disks have been made by independent producers, underlining the swing towards the indie product here. . . . Decca is issuing a **Roy Orbison** LP for the Christmas market, compiled from his previous hits. The company has also just issued his British-made Christmas single,

"Pretty Paper," simultaneously with **Brenda Lee's** "Christmas Will Be Just Another Lonely Day."

Promoter **Robert Stigwood** sacked American artist **P. J. Proby** from his November tour a week before it started, and brought in **Chuck Berry** to replace him at the top of the bill. According to Stigwood, Proby, who has missed many bookings in recent months, threatened he would not appear unless he had an American compere on the show. . . . ATV booked **Johnnie Ray** for an appearance on "Sunday Night at the London Palladium" (22), but for the first time in his career he is not topping the bill there.

The **Beatles** make four TV appearances, and headline two big radio shows to promote their new single "I Feel Fine," which is due out this week, but they are by-passing a long standing offer to star in ATV's "Sunday Night at the London Palladium." Advance orders for their next album reached 550,000 a week after it was announced and a month ahead of its release on December 4. . . . **Brian Epstein** will accompany **Tommy Quickly** to America next week, where the artist will guest in two "Shindig" programs before embarking on a promotional tour from the West Coast to New York. Quickly has been the slowest of Epstein's artists in getting away, but he has just scored a hit with his Pye release "The Wild Side of Life." The **Dave Clark Five** will spend three months in Hollywood from Jan. 18 filming "The Dave Clark Five Story," which is being made by Warner Brothers in association with Anglo Amalgamated. . . . **Lou Johnson** arrived here to promote "A Message to Martha" his latest release which **Adam Faith** has covered. Johnson has a full program of radio and TV dates. . . . **Beatles** song publisher **Dick James** has recorded a sing-along medley of the famous four's hits. James, once a hit singer himself, has not made a record since 1959, but he remains with Parlophone despite the lapse. . . . **Herman** (of **Herman's** fame) flies to New York with recording manager **Mickie Most** for a week long visit from Dec. 7; **Marianne Faithfull** arrives a week later for television and radio appearances. . . . After seeking **P. J. Proby** as the star of a tour which began Saturday (7), promoter **Robert Stigwood** booked **Chuck Berry** at a few days' notice to replace him, but when **Berry** failed to sign the contract in New York by the deadline Stigwood had set, the promoter canceled the whole tour in the face of extremely heavy losses. **Berry**, however, arrived on the appointed day to do the tour! He made a TVer and planned to record before flying home with a contract from Stigwood to tour in January.

RCA Victor's Geneva-based vice-president responsible for overseas direction, **Dr. Peter Baumberger**, flew in to co-ordinate the activities of **Paul Anka** who was here on an "inspiration and song seeking" visit. Anka met several top British songwriters who offered him compositions, and he appeared on ABC-TV's "Eamonn Andrews Show." Baumberger also supervised the promotional visit of **Little Peggy March**. . . . EMI hosted a reception for **Liberty's Jackie de Shannon**, who has been on a similar mission to Anka. Jackie has prolonged her stay to replace **Marianne Faithfull** on two dates of **Arthur Hoves** current **Gerry and the Pacemakers** tour. On the same bill is **Gene Pitney**, who will also stay an extra week (until Dec. 13) as a result of his tremendous success here. . . . Essex Music publishes the **Malvina Reynolds** composition "What Have They Done to the Rain" which the **Searchers** have recorded for their new Pye release here this week. Another new hot single is the **Bachelors'** version of a traditional Italian song, "No Arms Can Ever Hold You" (Decca). . . . Surprisingly the new government did not increase purchase tax in its emergency budget but a fractional increase in the price of records is expected shortly when the steep rise in petrol prices pushes up distribution costs. . . . **Brian Epstein** had to cancel a string of TV and radio dates

fixed here for **Johnny Rivers** following the U. S. star's collapse just before his visit. . . . Another top-level change at Oriole since CBS acquired it: **Bill Croucher**, well known in the industry here, has been appointed product controller for Oriole, Realm and (when the product reverts from Philips shortly) CBS. . . . Imperial Typewriters plan to put a music typewriter into production here next fall. The invention of 47-year-old spinster **Lily Pavey**, the machine will retail at about \$800. . . . **Shirley Bassey** begins a three-week season at the Coconut Grove in Hollywood's Ambassador Hotel Jan. 12. **CHRIS HUTCHINS**

MUNICH

The **Harald Banter** orchestra returned from a guest tour to Afghanistan. . . . The **Rockets** reached with their hit record "My Soul" the 100,000 mark, with their "Skinny Minnie" hitting the 40,000 mark. Both numbers are on the Elite label. . . . German singer **Britta Martell** has been signed by the Austrian TV Network. . . . German singer **Rene Carol** guest-starred at the Amsterdam Concertgebouw during a "Grand Gala Du Disque." . . . Electrola issued the **Liberty** record, "The Chipmunks Sing Beatles." . . . **Paul Siegel** has just completed a deal with Oriole, England, and Metronome, Germany, whereby Siegel will handle **Screaming Lord Sutch** for Germany.

German artists will soon invade the States. The Berlin Philharmonic tours the U. S. January and February. The conductors will be **Herbert Von Karajan** and **Eugen Jochum**. Concerts are scheduled in New York, Boston, Washington, Detroit, Chicago, Indiana, Tennessee, Alabama, Georgia, South Carolina and North Carolina. **Gunula Janowitz** will sing for the first time in the States, while **Irmgard Seefried** will make a return visit there too. November and December are scheduled for **Geza Anda's** guest tour in the States. **Wilhelm Kempff** was in the U. S. for the first time when he played concerts in New York. And Munich's **Karl Richter** will tour the U. S. in April and May with a program of Bach music, featuring **Ingrid Bjoner**, **Hertha Toepper**, **Ernst Haefliger** and **Klieth Engen**.

Polydor now offers 25 new LP albums, among them **Gus Backus** singing Western numbers for "Hill Billy Gasthaus," **Bert Kaempfert's** orchestra with "That Latin Feeling," **Kurt Edelhagen's** orchestra with "Concerto" featuring **Claus Ogerman's** "Canadian Concerto," and **Sacha Distel** with "Vagabond From Paris."

A golden gramophone was handed to **Hildegard Neff** on the 500,000th record sale of her international chansons. . . . **Ella Fitzgerald**, **Louis Armstrong**, **Olive Moorefield** and **Juliette Greco** have been signed by **Melodie Film** to play in the new German film musical "Uncle Tom." The composer is **Peter Thomas**, the lyricist **Aldo Von Pinelli**. . . . The RCA label released another **Nero** LP album, "Reflections."

German singing star **Ronny** left for Madrid, Spain, to star in the movie, "The Black Eagles From Santa Fe." . . . Twenty thousand copies have been sold in West Germany of **Roy Orbison's** hit, "Pretty Woman." . . . **Peggy March** arrived here to record her new German songs for the RCA label. . . . **Paul Anka**, **Peggy March** and **Rita Pavone** will guest star in the new **Werner Mueller** TV spec. . . . **Barrie Chase**, **Nana Mouskouri**, **Loren Driscoll**, **Greetje Kauffeld**, **Paul Kuhn**, **Bibi Johns** and **Jan Malmstjoe** guest-starred in a TV spec titled, "Oscar Melodies," featuring the Academy Award Song Winners of 30 years.

Munich composer-lyricist **Peter Igelhoff** wrote the musical "Adele" for the 2d German TV network. **Peter Kreuder** composed the musical, "Lady Windermere," based on the play by **Oscar Wilde**, to be shown at the Vienna Raimund Theater, starring **Zarah Leander**, **Paul Hoerbiger** and **Friedl Czepa**. . . . **Wolfgang Dauner**, **Eberhard Weber** and U. S. drummer **Fred Braceful** recorded a jazz LP album for the CBS, supervised by German jazz authority **Horst Lippmann**.

The Liverpool band, the **Rockets**, in the Top 20 with "Skinny Minnie," tour South Germany. . . . Munich singing star **Suzanne Doucet**, high in the charts with her Metronome record, "Okay, Ich Geh," guest stars at a night spot in Tokyo. . . . Philips producer **Ernst Verch** produced the first two German numbers with British singing star **Susan Maughan**, "Billy Boy" b-w "Silly Girl."

Blue Beat singer **Millie** arrived in Munich to tape her first two German songs for the German movie, "Ein Bett Mit 100 PS." The songs were written by **Herbert Jarczyk**, the lyrics by **Kurt Hertha**. Millie's next stop after Munich will be Yugoslavia. . . . The Polydor label released the two new German numbers by **Brenda Lee**, "Ich Will Immer Auf Dich Warten" b/w "Ohne Dich." This number is composed by **Claus Ogerman**, with German lyrics by **Kurt Schwabach**.

U. S. German producer **Paul Siegel** has succeeded getting his "Big Band Europe in the States" released on the London label. The "Big Band Europe" is conducted by arranger **Arno Flor**, former chief arranger for **Werner Mueller**. . . . Decca issued another **Catherina Valente** album, "Songs I Sang With Perry Como." . . . **Erroll Garner** started his European tour. . . . **Dave Brubeck** guest-starred in the Munich Congress Hall. . . . **Fritz Schulz-Reichel**, of "Crazy Otto" fame, arrived in Munich to guest-star in **Tony Schwaegerl's** record show for the Bavarian Radio Network.

The members of the American Folk Blues Festival arrived in Frankfurt. In Baden-Baden **Joachim E. Berendt** will produce a TV show. Concerts will be in Baden-Baden, Strasbourg, Copenhagen, Oslo, Hamburg, Duesseldorf, Cologne, Munich, Geneva, Zurich, Heilbronn, Frankfurt, Berlin and Paris. The members of the American Folk Blues Festival are **Sonny Boy Williamson**, **Lightnin' Hopkins**, **Sleepy John Estes**, **John Henry Barbee**, **Howling Wolf**, **Sunnyland Slim**, **Hammie Nixon**, **Willie Dixon**, **Sugar Pie Desanto**, **Hubert Sumlin** and **Clifton James**.

JIMMY JUNGERMANN

OSLO

Both Nor-Disc (London label) and Nera (RCA Victor label) has issued the Jim Reeves LP "Bimbo" consisting of nearly the same 12 tunes. . . . Norway's only coast-to-coast Hit Parade, the one compiled by paper **Verdens Gang**, celebrated its sixth birthday. First top tune was "Sail Along Silvery Moon" by **Billy Vaughn** on Dot in 1958. . . . **Cliff Richard** film, "Wonderful Life," is ready for Norway, the LP (Columbia) was out long ago. . . . **Karin Krogh**, Norwegian jazz singer with international fame, has her first LP out on Philips, called "Be Myself."

ERIKSEN

ROME

John Nathan, MGM Records chief for Europe, visited in Milan to confer with **Gusueppe Giannini** on San Remo participation. . . .

New **Pietro Garinei-Sandro Giovannini** musical, "The Day of the Turtle," has broken all records for Rome business, topping \$40,000 a week in each of the first two weeks. . . . **Romano Mussolini** and his combo off for a Venezuela tour. . . . Milan critics awarded their pop music Oscars to **Mina**, **Ornella Vanoni**, **Enzo Jannucci** and **Sergio Endrigo**. . . . Decca, out with the biggest catalog of pop and classical records for Christmas, has also brought forth **Ray Orbison's** "Oh Pretty Woman" which recently topped "Hot 100." . . . **Perry Como** and **Roberta Peters** topped NBC Christmas Show which was filmed in Rome and surroundings in co-operation with RAI-TV.

Although Neapolitan singers have been winning out in every round of "Naples Against Everyone," weekly TV competition, **Nell Sedaka**, thanks to his record sales here in Italian, was the first artist in six weeks to poll more popular votes than his local opponent. Another upset was pulled by young **Gigliola Cinquetti** who outpulled famed opera tenor **Mario Del Monaco**. . . . **Domenico Modugno**, for whom Fonit has just issued a new LP with his top hits from "Volare" to his recent Neapolitan competition winner, is preparing "Musicalissimo," a new TV show in which he plans to have **Shirley Bassey** and **Josephine Baker** among his guest artists. . . . **Franco Talo**, the only newcomer who profited from the summer radio competition, "A Song for the Summer," is now out with a new record in which he has written the lyrics to music by **Claudio Valle** for "You Never Acted So Badly" and "You Can't Make Me Forget."

There are all kinds of ways for writing a song, **John Foster** did his latest, "You and I," by meeting with a group of students who suggested the words to music by **Gino Mescoli**. . . . It is beginning to look more and more as if Italy's big Christmas number will be **Adriano Celentano's** "My Children" (I Miei Bambini) proceeds of which he is donating to charity. . . . **Rita Pavone's** TV show, "Gianburrasco," begins an eight-week run Dec. 19. . . . The urge of Italian youths to gain renown as pop recording artists is indicated by two national magazines, catering to recording news, now running competition for new voices. Winners are promised they will have a chance to make a professional disk to begin their careers.

The **Beatles** are finally set for an Italian appearance at the end of August, 1965. **Dr. Saro Balsamo**, president of Confeditorial, which is sponsoring the first National New Voices Competition to take place in 300 preliminary events throughout Italy between Nov. 14, 1964, and Aug. 30, 1965, has announced that the Liverpool group has been signed for the final night along with the **Rockers**. Balsamo's agreement includes rights to the BBC to the three final nights of the Italian event. . . . RCA's VIK label is the latest to appear with a eulogy to the late **John F. Kennedy**. Like a similar disk issued earlier by Durium, it is a Sicilian folk chant by **B. Fichero** and **Orazio Strano**, sung by the latter in which "The Life of John Fitzgerald Kennedy" is related in dialect. Jacket of the disk shows highlights in late president's life in typical Sicilian folk-art tradition. . . . CGD is trying to push sale of LP's in Italy with a new plan which offers dealers one free disk for every five purchased. Company's latest is "Arrivederci Italia," which is a history of recent Italian song from "Volare" to "Non Ho L'Eta." . . . Rome night clubs were closed for five days in protest against new higher royalties demanded by Italian Society of Authors and Publishers. Clubs reopened when SIAE agreed to review new rates.

Pop singers are all over the film firmament at the moment. **Giannix Morandi** is shooting "On My Knees Before You," **Adriano Celentano** has announced a Hollywood contract, the **Brutos** are starring in a comedy western, "The Magnificent Brutos in the Far West" and **Gianni Meccia**, **Jimmy Fontana** and **Spes** have collaborated on the songs, "How Long Will it Last" and "The

Night I Left" for "The Magnificent Cuckold." . . . **Joni James** has completed a tour of American military establishments in Italy. . . . **Alfred H. Jacob** and **Hans R. Beierlein** have signed **Ingrid Schoeller**, German film actress who works in Italy, to record in German and Italian. She recently appeared on the RAI-TV show, "Naples Against Everyone," representing Germany.

Piero Focaccia has also entered the movie sweepstakes to do a film with **Elke Sommers**. . . . Latest disk by **Lilly Bonato** for Meazzi, "Love Without End," is **Luciana Medini's** version of an American original by **Dillard and Jones**, which she expects will be the first of a series of American adaptations she will do.

SAMUEL STEINMAN

SWITZERLAND

For their 40-year jubilee, the Swiss Food Organization, MIGROS will stage a concert in Zurich, featuring **Marlene Dietrich**, **Louis Armstrong**, the **Hazy Osterwald** sextet, and the big band of **Radio Beromuenster**. . . . At the end of this year one of the brightest show bands in Europe will fold: **Hazy Osterwald** and his sextet. . . . **Hans Oestreicher Jr.**, of Turicaphon AG, the only record pressing plant in Switzerland, met in Zurich with **Hubert J. Stone**, assistant general manager of Decca. Stone is on a European trip. Discussions were held on the distribution of the Canadian label APEX in Switzerland. . . . Elite Special will release a new LP album featuring the Liverpool band, **The Rackets**, whose single numbers "My Soul," "Skinny Minnie," and "10 Little Indians" have been among the top five on the charts in many European countries.

JIMMY JUNGERMANN

SYDNEY

During **Ruth Wallis's** recent successful stint at Chequers Theatre Restaurant, artist visited Festival's recording studio where she recorded an album entitled "Ruth Wallis Goes Romantic." The album contains songs carefully chosen to showcase **Miss Wallis's** versatility and wide range appeal. The album includes several numbers penned by the artist, including the now famous "Lover to Lover" which was a success when performed at Chequers.

The controversial album "The Royal Family," originally released on King Records, U.S.A., has now been released in Australia on the same label. A special promotion deal in the form of an EP featuring excerpts from the album was mailed to all deejays and program managers throughout the country. Album received heavy airplay by top deejay **Bob Rogers** in Sydney and created big sales interest.

EMI has just released on HMV, **Jay Justin's** big album "Justin Time." The album has been very well received by reviewers and the radio world. . . . **Buster Noble** reports that EMI will be releasing a single from his Columbia "Walkabout" album in England. The tracks being used are "The Shearers Cook" and "The Booming Bender." . . . New folk group making its mark on the Australian scene are the **Green Hill Singers** who recently won first prize in the "Everybody's Magazine Big Sound of '64 Contest." They are on HMV and their first titles are "Big Land" and "Twenty Long Years." Both compositions are published by Castle Music.

J. Albert & Company, music publisher, has under contract the hottest group in Australia; **Billy Thorpe** and **The Azetcs**. To date it has had three singles each a chart winner. The latest single which Albert's has produced with this group "Sick and Tired," will be distributed in this country on the Parlo-

phone label by EMI. **Jack Argent** of Leeds Music is expecting big things with the release of **Sandy Nelson's** latest Liberty single, "Teen Beat 65."

Australian Record Company is adding to its seven-inch 33 1/3 catalog with another release of eight Gems from the Classics in both monaural and stereo. . . . "People," the hit from the current Broadway show "Funny Girl," was released in Australia. **Chappell & Company** lifted the restriction from this one tune from the show. Top selling version will undoubtedly be the **Barbra Streisand** original version, which will be relased by the Australian Record Company on CBS.

The continual strong activity of girl singers and groups on the Australian chart still amazes the local trade people. Through a period harassed by the long-haired Mersey groups, artists such as **Cilla Black** and **Mary Wells** have graced the top chart position on more than one occasion, while **Dusty Springfield** and **Dionne Warwick** have accounted for five hits including their current success "I Just Don't Know What to Do With Myself" and "You'll Never Get to Heaven." Altogether, **Belinda Music**, the publisher involved, has had no less than 14 hit records by girl singers and groups in recent months and "Belinda Belles," well known in trade circles as applying to **Belinda Music's** staff girls, is acquiring a new meaning as this publisher's stream of hit songs continues. Good news also comes from **Belinda's** export department, with local songs released in Scandinavia, France and Spain during the past month.

GEORGE HILDER

TOKYO

Alfred Hause and his orchestra is scheduled to arrive in Tokyo Jan. 27, 1965, to give more than 20 performances in key cities. His albums of Japanese folk songs arranged in continental tango rhythm are smash hits here for over two years. . . . The Japanese version of the musical, "Annie Get Your Gun," will be performed by Japanese players at the Coma Theater in December. . . . **Carmen Cavarallo**, who came to Japan for the second time, recently gave his first concert at the Kosei Nenkin Hall. . . . **Louis Armstrong** band and the **Platters** are expected in December; the former for the third time and the latter for the second, giving the first performance at the Kosei Nenkin all Dec. 13 and Dec. 19.

Nippon Victor finalized deals with **Red Bird**, **Electra** and **Purist** labels for representation in Japan. . . . The **Jets** and the **Sharks** had a prerulem get-together in "West Side Story" when the play opened at the Nissei Theater, Tokyo, Nov. 9. It is scheduled to run until Dec. 27. **Jerome Robbins** is here, and the musical stars **Marlyn Watters** as **Maria**, **Don McKay** as **Tony** and **Tucker Smith** as **Riff**. . . . October best sellers of respective Japanese recording companies are: Columbia, "Sailor Boy" (the **Sherry Sisters**); Victor, "Hot Rod Party" (**Astronauts**); King, "Non Ho L'Eta" (**Gigliola Cinquetti**); Teichiku, "Ajoen, Ajoen" (**Willy and His Giants**); Toshiba, "A Hard Day's Night" (the **Beatles**); Gramophone, "The Big Build-Up" (**Bert Kaempfert** Orchestra). **J. FUKUNISHI**

TORONTO

The **Travellers**, Canada's best-known folk-singing group, with four albums on Columbia (one of which was released in the U. S. on Epic), are in England for a one or two-week tour of concerts and TV appearances. . . . Sharing the stage with 20 beautiful girls in the Miss Canada Pageant were **Frankie Avalon** and top Canadian pop singers, **Tartan Records's Bobby Curtola** and **Apex**

Records's Pierre Lalonde. **Avalon** bowed out after the two nights of semi-finals, with **Lalonde** and **Curtola** there for the final night of judging and crowning the winner, a 90-minute telecast on the CTV television network from the stage of the O'Keefe Centre (6,7,8). . . . **CHUM**, Toronto has banned records by the **Rolling Stones** because "either the group or its publicity manager has deliberately attempted to exploit poor taste to a ridiculous extreme," management says, with statements such as the one that the members of the group don't bathe. **Rolling Stones** fans have picketed the station, jammed the phone lines on the nightly open-line show, written protests to the newspapers, but **CHUM** stands firm. . . . Lots of variety in the presentations at **Massey Hall**, with **Bob Dylan** in Nov. 13; **Dave Brubeck** (19); the **Kingston Trio** (22); **Gracie Fields** (27); the Metropolitan's **Jerome Hines** (28); and **Stan Getz** and **Astrud Gilberto** Dec. 3.

Johnny Wayne, of the comedy team of **Wayne and Schuster**, and **Ray Brown**, bassist with the **Oscar Peterson Trio**, sang up a storm on original numbers at a recording session at **Hallmark** recently. There are high hopes for a Canadian hit with "Charlottetown," sung by **Wayne** and written by the comedian for the **Wayne and Schuster Show**, which was part of the Confederation Centennial celebrations this summer.

Johnny and Ray Brown duet on two compositions by **Ray ("Gravy Waltz") Brown**, titled "Very Hip Rock 'n' Roll Tune" and "Waltzing Is Hip," and **Johnny** sang another of his own tunes, "Forget It." **Phil Nimmons** and his orchestra and the **Billy Van Four** singing group rounded out the session. **Ray Brown Music** is negotiating for release on a major label, hoping for fast release of a "Charlottetown" single, with the first disk promised to **Prime Minister Lester B. Pearson**.

Jack Mills, president of **Mills Music, Inc.**, and business manager **Lou Schwartz** were in Toronto for a few days recently, seeing **CAPAC** (Composers, Authors and Publishers Association of Canada), meeting with **CBC** program personnel, talking to local composers, arrangers and musicians, and cementing relations with some of the top deejays. . . . **CHUM**, Toronto, offered a tape of its hour-long documentary on a day with the **Beatles**, covering their Labor Day visit in Toronto, plus a tape recorder to play it on, and drew 30,000 letters from **Beatle** (or tape recorder) fans. . . . This is shaping up to be the busiest season yet for singer **Shirley Harmer**, who just made her fourth appearance on **Johnny Carson's** "Tonight" show recently. She's one of the chosen few with an open invitation to appear on the program whenever she can make it, and she hopes to make it about once a month. **KIT MORGAN**

PHILADELPHIA

Chips Distributing Corporation, independent record distributor, has set up a subsidiary **Wyncote Sales Company**, operating out of present showrooms. . . . **Billy Williams** and his sextet take over in the Latin Casino's Turf Lounge on the Jersey side. . . . **Maitre-de** class club in suburban shopping center, has deejay **Tom Brown** launching a series of Tuesday night dance parties with the U. S. **Beatles** setting up the rhythms; while **Drexelbrook Inn**, in another suburban quarter, has **Mike Pedicin** serving the rock 'n' roll for Friday night dances. . . . **Buddy Williams** will provide the musical settings for the Philadelphia Motor Boat Show at Convention Hall for Feb. 19 through 27.

(Continued on page 46)

HITS OF THE WORLD

ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	VESTIDA DE NOVIA	*Palito Ortega (RCA)—Korn
2	2	A HARD DAY'S NIGHT	Beatles (Odeon)—Fermata
3	6	COLLAR DE CARACOLAS	*Julio Molina Cabral (Music Hall); *Luis Ordonez (CBS); *Los Fronterizos (Philips)
4	3	ESTO RUBIECITA	*Leon Dan (CBS)—Melograf
5	5	INOLVIDABLE	Tito Rodriguez (Surco)—Edami
6	4	SANTANDER DE BATUNGA	Charanga del Caribe (CBS)
7	7	TE LLEVARE	*Beto Fernan (Music Hall)—Korn
8	8	CONTIGO EN LA PLAYA	Nico Fidenco (RCA); Hector Eduardo (RCA)
9	—	SI YO CANTASE	(My Whole World Is Falling Down)—Sylvie Vartan (RCA); *Cinco Latinos (Music Hall); *Ricardo Doda (CBS)
10	—	PIEL CANELA	Eydie Gorme y Trio Los Panchos (CBS)
11	10	CHANGUITO CANERO	*Palito Ortega (RCA)—Korn
12	9	CUMBIA SOBRE EL MAR	Cuarteto Imperial (CBS)
13	15	ME RECORDARAS	Luis Dimas (Philips); *Claudio (Odeon)
14	—	BAILANDO SOBRE UNA ESTRELLA	Richard Anthony (Odeon)
15	—	MY BOY LOLLIPOP	Millie Small (Philips)
16	14	SCRIVI	Rita Pavone (RCA)
17	—	SOMETIMES ON FRIDAY	Claude Gordon (Odeon); Los Iracundos (RCA)
18	—	CUALQUIERA QUE TUVIERA UN CORAZON	Cilla Black (Odeon); Dionne Warwick (Philips)
19	—	LA BAMBA	Trini Lopez (Reprise); Dean Reed (Odeon)
20	—	ANGELITO	Trini Lopez (Reprise)

AUSTRIA

This Week	Last Week	Title	Artist
1	8	MELANCHOLIE	Bambis (Columbia)—Weltmusik
2	3	A HARD DAY'S NIGHT	The Beatles (Odeon)—Budde
3	2	ICH KOMM' AUS DER FERNE	Kaplan Alfred Flury (Philips)—Capriccio
4	1	SEIN BESTES PFERD	Martin Lauer (Polydor)—Schneider
5	6	WENN DU MAL ALLEIN BIST	Manfred Schnelldorfer (Decca)—Figaro
6	5	SUCH A NIGHT	Elvis Presley (RCA)—Chappell
7	9	MAMA	Margot Eskens (Polydor)—Sikorski
8	7	MOLTE GRAZIE	Rocco Granata (Columbia)—Helbling
9	4	AUS JEDEM LAND EIN SOUVENIR	Vico Torriani (Decca)—Helbling
10	10	VERBOTENE LIEBE	Caterina Valente (Decca)—Weltmusik

BRITAIN

(Courtesy New Musical Express, London)

*Denotes local origin

This Week	Last Week	Title	Artist
1	3	BABY LOVE	Supremes (Stateside)—Belinda Music
2	2	OH, PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose
3	1	ALWAYS SOMETHING THERE TO REMIND ME	*Sandie Shaw (Pye)—December Music
4	13	ALL DAY AND ALL OF THE NIGHT	*Kinks (Pye)—Kassner Music
5	12	UM, UM, UM, UM, UM, UM	*Wayne Fontana and the Mindbenders (Fontana)—Essex
6	8	HE'S IN TOWN	*Rockin' Berries (Piccadilly)—Aldon Music
7	4	SHA LA LA	*Manfred Mann (HMV)—Belinda Music
9	5	WALK AWAY	*Matt Monro (Parlophone)—Ardmore & Beechwood
10	6	THE WEDDING	*Julie Rogers (Mercury)—Peter Maurice
11	17	REMEMBER	(Walkin' in the Sand)—Shangri-Las (Red Bird)—Mellin Music

12	9	DON'T BRING ME DOWN	*Pretty Things (Fontana)—Southern Music
13	14	GOOGLE EYE	*Nashville Teens (Decca)—Chappell
14	—	THERE'S A HEARTACHE FOLLOWING ME	Jim Reeves (RCA)—Burlington Music
15	11	TWELFTH OF NEVER	*Cliff Richard (Columbia)—Frank Music
16	10	WHEN YOU WALK IN THE ROOM	*Searchers (Pye)—Metric Music
17	18	AIN'T THAT LOVING YOU BABY	Elvis Presley (RCA)—Hill & Range
18	21	LOSING YOU	*Dusty Springfield (Philips)—Springfield Music
19	—	I'M GONNA BE STRONG	Gene Pitney (Stateside)—Screen Gems-Columbia Music
20	16	HOW SOON	Henry Mancini (RCA)—Chappell
21	—	DOWNTOWN	*Petula Clark (Pye)—Welbeck Music
22	—	I UNDERSTAND	*Freddie and the Dreamers (Columbia)—Maddox Music
23	15	ONE WAY LOVE	*Cliff Bennett and the Rebel Rousers (Parlophone)—Mellin
24	30	BLACK GIRL	*Four Pennies (Philips)—Kensington Music
25	26	WALK TALL	*Val Doonican (Decca)—Shapiro-Bernstein
26	—	GOLDFINGER	*Shirley Bassey (Columbia)—United Artists Music
27	22	NOW WE'RE THRU	*Andes Music (Decca)—Andes Music
28	23	I'M CRYING	*Animals (Columbia)—Ivy Music
29	20	WE'RE THROUGH	*Hollies (Parlophone)—Hollies Music
30	—	DANCING IN THE STREET	Martha and the Vandellas (Stateside)—Jobete Music

EIRE

This Week	Last Week	Title	Artist
1	1	FROM THE CANDY STORE	—Dickie Rock (Piccadilly)—Victoria
2	2	OH, PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose
3	4	THIS WORLD IS NOT MY HOME	—Jim Reeves (RCA Victor)—Copyright Control
4	3	MY WEDDING DRESS	—The Cadets (Pye)—Acuff-Rose
5	—	WHERE DID OUR LOVE GO?	—Supremes (Stateside)—Belinda
6	8	WALK AWAY	—Matt Munro (Parlophone)—Ardmore & Beechwood
7	6	I WOULDN'T TRADE YOU	—Bachelors (Decca)—142 Music
8	10	WHEN YOU WALK IN THE ROOM	—Searchers (Pye)—Metric
9	—	THE TWELFTH OF NEVER	—Cliff Richard (Columbia)—Frank
10	—	ALWAYS SOMETHING THERE TO REMIND ME	—Sandie Shaw (Pye)—December

EAST GERMANY

This Week	Last Week	Title	Artist
1	1	DREIZEHN BRAUNE MAEDCHEN	—Gunter Geissler (Amiga)—Harth
2	2	LOOKY, LOOKY	—Frank Schoebel (Amiga)—Lied der Zeit
3	3	HEISSE NOTEN NICHT VERBOTEN	—Volkmar Boehm (Amiga)—Harth
4	4	IMMER WIEDER EIN ROTER MUND	—Christian Schafrik (Rundfunk)—Lied der Zeit
5	5	MACH MIT MIR 'NE FAHRT INS LAND DER LIEBE	—Heidi Kempa (Rundfunk)—Harth
6	6	AUGUSTIN TWIST	—Hartmut Eichler (Amiga)—Lied der Zeit
7	7	PAPA, DU WARST DOCH AUCH MAL JUNG	—Artie Mann (Amiga)—Lied der Zeit
8	8	MAEDCHEN, DU SOLLST TRAEUMEN	—Rene Carsten (Radio DR)—Harth
9	9	UNSERE LIEBE	—Britt Kersten (Amiga)—Harth
10	10	SANTA LUCIA TWIST	—Britt Kersten (Amiga)—Harth

FINLAND

This Week	Last Week	Title	Artist
1	1	A HARD DAY'S NIGHT	—The Beatles (Parlophone)
2	6	THE HOUSE OF THE RISING SUN	—Animals (Columbia)
3	2	PUHELINLANGAT LAULAA	—Katri-Helena (Parlophone)
4	3	LONG TALL SALLY	—Beatles (Parlophone)

5	7	DO WAH DIDDY DIDDY	—Manfred Mann (HMV)
6	11	SHAKIN' ALL OVER	—Swinging Bluejeans (HMV)
7	9	I SHOULD HAVE KNOWN BETTER	—Beatles (Parlophone)
8	4	MY BOY LOLLIPOP	—Millie (Fontana)
9	10	VAARALLISET HUULET	—Reijo Taipale (Scandia)
10	13	MUSTALAISPRIMAS	—Eino Gron (Scandia)
11	12	IT'S ALL OVER NOW	—Rolling Stones
12	5	ALL MY LOVING	—Beatles
13	8	BUDAPESTIN SILLAT	—Katri Helena
14	20	SYKSYN SAVEL	—Reijo Viita
15	—	LAPIN TANGO	—Tamara Lund
16	—	OH, PRETTY WOMAN	—Roy Orbison
17	17	SUSPICION	—Elvis Presley
18	—	NOUSEVAN AURINGON TALO	—Lasse Martenson
19	14	CAN'T BUY ME LOVE	—Beatles
20	—	A WORLD WITHOUT LOVE	—Peter and Gordon

FRENCH (WALLOON)

*Denotes local origin

This Week	Last Week	Title	Artist
1	—	DOLCE PAOLA/A VOT' BON COEUR	—Adamo (HMV)—Ardmore & Beechwood/Rudo
2	—	LE PENITENCIER	—Johnny Hallyday (Philips)—World
3	—	VOUS LES COPAINS/ECOUTE CE DISQUE	—Ivy Music (Columbia)—Ivy Music
4	—	QUE C'EST TRISTE VENISE	—Charles Aznavour (Barclay)—Aznavour/Peter Plum Music
5	—	OH, PRETTY WOMAN	—Roy Orbison (London)—World
6	2	MA VIE	—Alain Barriere (RCA)—Tutti/Primavera
7	3	CE MONDE	—Richard Anthony (Columbia)—Belindamusic
8	4	J'Y PENSE ET PUIS J'OUBLIE	—Claude Francois (Fontana)—Belgoux
9	1	THE HOUSE OF THE RISING SUN	—The Animals (Columbia)—World
10	—	LES FILLES DU BORD DE MER	—Adamo (HMV)—Ardmore & Beechwood

HOLLAND

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OH, PRETTY WOMAN	—Roy Orbison (London)
2	4	WHERE DID OUR LOVE GO	—Supremes (Motown)
3	7	IF I FELL	—The Beatles (Parlophone)
4	6	HUP, HUP, HUP	—*Cocktail Trio (Imperial)
5	2	I SHOULD HAVE KNOWN BETTER	—Beatles (Parlophone)
6	—	MIJN DAGBOEK	—*Willeke Alberti (Philips)
7	10	MONDHILLE NACHT/BUNTE HOCHZEITSWAGEN	—*Gert & Hermien Timmerman (CNR)
8	—	HARLEKINO	—*Imca Marina (Imperial)
9	5	LIEBESKUMMER LOHNT SICH NICHT	—Siv Malmkvist (Metronome)
10	3	HAVE I THE RIGHT	—The Honeycombs (Pye)

HONG KONG

This Week	Last Week	Title	Artist
1	1	OH, PRETTY WOMAN	—Roy Orbison (London)
2	2	I SHOULD HAVE KNOWN BETTER	—The Beatles (Parlophone)—Northern Sounds, Inc.
3	3	YOU BETTER MOVE ON	—The Rolling Stones (British Decca)
4	4	IF I FELL	—The Beatles (Parlophone)—Northern Sounds, Inc.
5	10	THINGS WE SAID TODAY	—The Beatles (Parlophone)—Northern Sounds, Inc.
6	8	SLAUGHTER ON TENTH AVENUE	—The Ventures (Liberty)
7	5	12TH OF NEVER	—Cliff Richard (Columbia)
8	6	FROM RUSSIA WITH LOVE	—Al Caiola (UA)
9	10	AIN'T THAT LOVING YOU	—Elvis Presley (RCA Victor)
10	7	PROMISES	—Patti Page (CBS)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	13	NON SON DEGNO DI TE	—*Gianni Morandi (RCA)
2	1	LA MIA FESTA	—Richard Anthony (Columbia)
3	4	BAMBINI MIEI	—*Adriano Celentano (Clan)
4	5	LE TUE NOZZE	—*Eduardo Vianello (RCA)
5	3	IO SONO QUELLO CHE SONO	—*Mina (Ri Fi)
6	6	NON ASPETTO NESSUNO	—*Little Tony (Durium)
7	2	IN CINOCCHIO DA TE	—*Gianni Morandi (RCA)
8	8	MARIA ELENA	—Los Indios Tabajaras (RCA)
9	12	E ADESSO TE NE PUOI ANDARE	—Les Surfs (Festival)
10	—	PER UN PUGNO DI DOLLARI	—*Ennio Morricone (RCA)
11	—	CRISTINA	—*Bobby Solo (Ricordi)
12	7	UNA ROTONDA SUL MARE	—*Fred Bongusto (Primary)
13	14	E QUANDO VIEN LA NOTTE	—Gene Pitney (Musicor)
14	—	PECCATO CHE SIA FINITA COSI'	—Udo Jurgens (Jolly)
15	—	TE LO LEGGO NEGLI OCCHI	—*Dino (Arc)

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OZASHIKI KOUTA	—*Mahina Stars & Matsuo Kazuko (Victor)—JASRAC
2	2	KOI O SURUNARA	—*Hashi Yukio (Victor)—JASRAC
3	3	OSAKA GURASHT	—*Frank Nagai (Victor)—JASRAC
4	4	ORE WA OMAE NI YOWAINDA	—*Ishihara Yujiro (Teichiku)—JASRAC
5	5	UNA SERA DI TOKIO	—*Mahina Stars (Victor); C. Valente (London); Milva (Seven Seas)—JASRAC
6	6	LA RAGAZZA DI BUBE	—Soundtrack (Fontana)—Victor
7	8	FUTARI NO HOSHI O SAGASOYO	—*Tanabe Yasuo (Victor); Paul & Paula (Philips)—JASRAC
8	7	AI TO SHI O MITSUMETE	—*Aoyama Kazuko (Columbia)—JASRAC
9	—	SAVE THE LAST DANCE FOR ME	—Koshiji Fubuki (Toshiba)—Aberbach
10	—	UNA LACRIMA SUL VISO	—Bobby Solo (London); Roger Williams (Kapp)—No sub-publisher

MALAYSIA

This Week	Last Week	Title	Artist
1	1	I SHOULD HAVE KNOWN BETTER	—The Beatles (Parlophone)
2	2	RINGO FOR PRESIDENT	—The Young World Singers (CBS)
3	—	G.T.O.	—Ronny and the Daytonas (Stateside)
4	3	HE'S SURE TO REMEMBER ME	—Brenda Lee (Life)
5	—	WHAT KIND OF WOMAN	—Simon Scott (Parlophone)
6	—	YOUR HAND IN MINE	—Herman's Hermits (Columbia)
7	—	IT'S JUST BECAUSE	—Gerry and the Pacemakers (Columbia)
8	—	I WOULD BUY	—Peter and Gordon (Columbia)

MEXICO

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	COMO TE EXTRANO	—Leo Dan (CBS)—Mundo Musical
2	2	INVIERNO TRISTE	—Blue Water)—Connie Francis (MGM)—Grever
3	3	POLLERA COLORA	—*Carmen Rivero (CBS)—Mundo Musical
4	5	I WANT TO HOLD YOUR HAND	—The Beatles (Musart)—Pending
5	6	BE MY BABY	—Les Surfs (Gamma)—Grever
6	4	I LOVE HER	—Santo y Johnny (Gamma)—Grever
7	8	BARBA AZUL	—(Lets Do)—*Apon (Peerless)—Brambila
8	9	Y VOLVAMOS AL AMOR	—Marie Laforet (Gamma)—Pending
9	7	GUARDA COME DONDOLO	—Eduardo Villanello (RCA)—Pham
10	10	POLVO	—*Sonia Lopez (CBS)—Mundo Musical

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OH PRETTY WOMAN	—Roy Orbison (London)—Acuff-Rose, Scandi
2	2	I SHOULD HAVE KNOWN BETTER	—Beatles (Odeon)—Edition Lyche
3	3	I GUESS I'M CRAZY	—Jim Reeves (RCA Victor)—No publisher
4	4	PAPPA'N TIL TOVE METTE	—*Rolf Just Nilsen (Nor-Disc)—No publisher
4	5	JEG VET HVA JEG VIL	—*Wenche Myhre (Triola)—Manu
6	7	WHERE DID OUR LOVE GO	—Supremes (Stateside)—Belinda
7	6	NOT UNTIL THE NEXT TIME	—Jim Reeves (RCA Victor)—Palace Music/Stig Anderson
8	8	I'M INTO SOMETHING GOOD	—Herman's Hermits (Columbia)—Screen Gems/Stig Anderson
9	10	TWELFTH OF NEVER	—Cliff Richard (Columbia)—No publisher
10	9	I WON'T FORGET YOU	—Jim Reeves (RCA Victor)—Palace Music/Stig Anderson

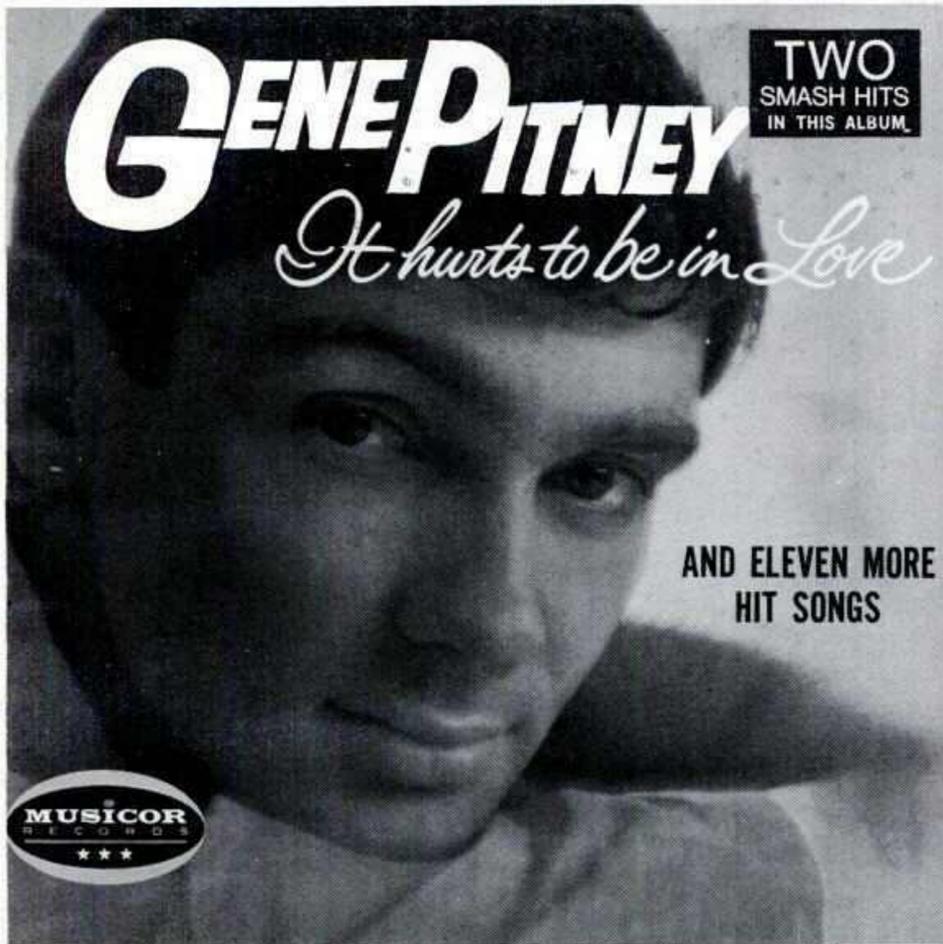
PERU

This Week	Last Week	Title	Artist
1	3	VESTIDA DE NOVIA	—Carmita Jimenez (Sono Radio); Palito Ortega (RCA); Koko Montana (Sono Radio)
2	1	ANGELITO	—Eduardo Bisbal (RCA); Rene y Rene (Columbia); Trini Lopez (Reprise); Chano Scotty (Dis-Peru); Pepe Miranda (Virrey)
3	2	PSICOSIS	—Los Big-Ben (Dis-Peru)
4	8	LA POLLERA AMARILLA	—Tulio Enrique Leon (Odeon); Los Corraleros del Sinu (Virrey)
5	5	I SAW HER STANDING THERE	—The Beatles (Odeon)
6	4	LAGRIMA SECA	—Pepito Perez (Disc-Jockey)
7	—	PERDONAME MI VIDA	—Javier Solis (Columbia); Hnos. Silva (RCA); Elmo Riveros (Odeon)
8	7	VALSECI TO DEL AYER	—Edith Barr (Sono Radio); Los Inkas (Virrey)
9	9	PALOMITA	—Los Big-Ben (Dis-Peru)
10	—	CARAMELO DE ALGODON	—Al Hirt (RCA)

PHILIPPINES

This Week	Last Week	Title	Artist
1	1	I'LL DREAM OF YOU	—Matt (Parlophone)—Dyna, Inc.
2	2	THE GOOD LIFE	—Tony Bennett (Col.)—Mareco, Inc.

DOUBLE DYNAMITE



A BILLBOARD **89** NATIONAL BREAKOUT ALBUM

IT HURTS TO BE IN LOVE Gene Pitney. Musicor MM 2019 (M); MS 3019 (S). Currently riding the singles charts with "I'm Gonna Be Strong," Gene opens this new package with his hit and adds 11 more. All done in the distinctive Pitney artistic and commercial style, this should prove to be his most potent package.



BILLBOARD **12** HOT 100 SINGLES CHART

FIFTH WEEK OF RELEASE, HEADING FOR THE WINNER'S CIRCLE!
THIS IS GENE PITNEY'S GREATEST SINGLE HIT!

**JUST RELEASED, BACHRACH-DAVID
BIG HIT BY JIMMY RADCLIFFE
"LONG AFTER TONIGHT IS OVER"**

INTRODUCING TWO NEW MUSICOR ARTISTS



AUDREY FREEMAN

Looking For Me / Three Rooms



THE CRITTERS

Georgianna / I'm Gonna Give

SMASH LATIN ALBUM • TITO RODRIGUEZ

CARNIVAL OF THE AMERICAS / TITO'S GREATEST VOCAL ALBUM TO DATE



CONGRATULATIONS TO GEORGE JONES ON YOUR CURRENT COUNTRY & WESTERN HIT "THE RACE IS ON". LOOKING FORWARD TO YOUR JOINING MUSICOR RECORDS JANUARY, 1965.

COUNTRY & WESTERN SPOTLIGHT



CONNIE HALL / "I WISH I WAS A BOTTLE"



SINGLES

REVIEWS



ACROSS-THE-BOARD SPOTLIGHTS

Singles With Top 50 Chart Potential Suitable for Most Radio Station Formats.

RAY CHARLES—MAKIN' WHOOPÉE (Bregman, Vocco & Conn, ASCAP) (3:16)—One of his most exciting and finest performances on record. Recorded during a live performance, Ray breathes new life into the evergreen with his distinctive style. Flip: "Makin' Whoopée" (Instrumental) (Bregman, Vocco & Conn, ASCAP) (2:37).
ABC-Paramount 10609



HOT POP SPOTLIGHTS

Singles with Top 50 chart potential suitable primarily for contemporary music formats. (Positions 1 through 50.)

THE BEATLES — I FEEL FINE (Maclen, BMI) (2:20)—**SHE'S A WOMAN** (Maclen, BMI) (2:57)—Boys will re-enter the chart quickly with both sides. A gift to Capitol on the group's first anniversary with the label this month. Capitol 5327

THE ANIMALS — BOOM BOOM (Conrad, BMI) (2:57) — This one should explode immediately! Driving, screaming blues rocker spotlighting lead vocal, combined histrionics and zinging guitars. Flip: "Blue Feeling" (Jay Boy, BMI) (2:28).
MGM 13298

MAJOR LANCE — SOMETIMES I WONDER (Camad-Chi Sound, BMI) (2:09) — Wailin' dramatic entry. Good message. Flip: "I'm So Lost" (Painted Desert, BMI) (2:29).
Okeh 7209

BETTY EVERETT & JERRY BUTLER — SMILE (Bourne, ASCAP) — Standard redone in easy-go style by duo. Plenty of feeling. Excellent performance. Flip: "Love Is Strange" (Jonware, BMI).
Vee Jay 633

GERRY AND THE PACEMAKERS — PLL BE THERE (TM Music, BMI) (2:48)—New tracking for the boys as they stow the heavy beat for a catchy ballad rendition. Flip: "You You You" (Marsden, BMI) (2:00).
Laurie 3279

MARTHA & THE VANDELLAS — WILD ONE (Jobete, BMI) (2:39) — Piercing vocal coupled with pounding beat. Flip: "Dancing Slow" (Jobete, BMI) (2:12).
Gordy 7036

GALE GARNETT — LOVIN' PLACE (Leprechaun, BMI) (2:48) — Down-to-earth deep-throated performance on medi-tempo ballad. Complete change of approach for the "Sunshine" gal. Flip: "I Used to Live Here" (Leprechaun, BMI) (2:38).
RCA Victor 8472

SHIRLEY ELLIS — THE NAME GAME (Gallico, BMI) (2:40)—"Nitty Gritty" gal should crash all barriers with this one. Lyric gimmick is a grabber. Beat is a shaker! Flip: "Whisper to Me Wind" (Gallico, BMI) (2:21).
Congress 230

WILLIE MITCHELL — PERCOLATIN' (Jec, BMI) (2:26) —Redo of former waxing. Hand-clappin', foot stompin' beat, much brass and Mitchell's fine organ. Flip: "Check Me" (Jec, BMI) (2:05).
Hi 2083

THE PETITES—IS THIRTEEN TOO YOUNG TO FALL IN LOVE? (Blackwood, BMI) (2:17)—"Yes!" Exciting recording on the group's debut performance. It's the sound that's making it these days. Flip: "I'm Gonna Love Him (Yeah, Yeah)" (Tender Tunes, BMI) (2:15).
Ascot 2166

JOE HENDERSON—I AIN'T NEVER (Cedarwood, BMI) (2:20)—Appealing pop blues reading by the late vocalist. Good instrumental and choral support. Flip: "River or the Railroad Track" (Cigma, BMI) (2:18).
RIC 141

SIR RALEIGH & THE CUPONS—WHITE CLIFFS OF DOVER (Shapiro-Bernstein, ASCAP) (2:15).—With the success of Chad and Jeremy, this group offers the same straight reading of a standard. In this vein this has definite chart potential. Flip: "Somethin' or Other" (Burdette, BMI) (2:15).
A & M 757

REVIEWED THIS WEEK, 135—LAST WEEK, 150

GUEST PANELIST OF THE WEEK

PAUL DREW

WQXI, Atlanta

7-11 p.m., M-F

"TOKYO MELODY"

Helmut Zacharias & His Ork

Decca 31715



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

THE ROYAL JACKS—YOU'LL NEVER BE MINE (Gregell-Sarah, ASCAP) (2:03)—Perhaps this is the beginning of the Canadian invasion. Beatle sound prevails on this catchy tune featuring great dance beat by smooth-sounding group. Flip: "Don't Act Smart With Me" (Gregell, ASCAP) (2:16).
Danco 503

THE JON-PAUL TWINS—CANDY KISSES (Ain't Enough) (Englewood, BMI) — Fine performance on this great shaker. English group has "the" sound. One to watch. Flip: "I Want You Girl" (Englewood, BMI) (2:00).
Palomar 2204

THE SHIN-DIGGERS — SHINDIG (Pamco, BMI) (2:29)—Rollicking instrumental salute to the ABC-TV show. Side really moves. First rate rock instrumental! Flip: "Station Break" (Pamco Music, BMI) (2:29).
ABC-Paramount 10612

NASHVILLE TEENS — GOOGLE EYE (Acuff-Rose, BMI) (2:20)—This record picked last week was accidentally omitted from the Spotlight Page.) More commercial dynamite. Raunchy-sounding rocker with novelty lyric and a pounding honky-tonk piano. Flip: "T.N.T." (Contemporary (PRS), ASCAP) (2:50).
London 9712

CHRISTMAS

BRENDA LEE — CHRISTMAS WILL BE JUST ANOTHER LONELY DAY (Ahab, BMI) (2:26)—Gentle Christmas rocker. Swingin' beat for a happy holiday. Flip: "This Time of Year" (Vanessa, ASCAP) (2:34).
Decca 31688

THREE BLONDE MICE—RINGO BELLS (Whalen, ASCAP) (2:27)—Triple-tracked British sound yuletide novelty dedicated to you know who. Flip: "Twelve Days of Christmas" (Cotillion, BMI) (2:29).
Atco 6324



PROGRAMMING SPOTLIGHTS

Outstanding singles for radio station programming, but not necessarily Top 50 chart potential.



MIDDLE ROAD SPOTLIGHTS

SANDY STEWART — I'LL NEVER GO THERE ANYMORE (Chappell, ASCAP) (3:17) — Strong ballad from the forthcoming Broadway musical, "Kelly." Sandy delivers the same warmth and feeling displayed in her "My Coloring Book" hit. Powerful backing from Don Costa. Flip: "Yellow and Green Make Blue" (Zeller, ASCAP) (2:10).
DCP 1122

JIMMY ROSELLI — ANEMA E CORE (Leeds, ASCAP) (2:45) — Fine legit rendition. Ideal for programming and a good bet for strong sales in the middle of the road market. Flip: "Oh Marie" (Public Domain) (1:51).
RIC 138

CHRISTMAS

STEVE LAWRENCE & EYDIE GORME—THAT HOLIDAY FEELING (Westside, BMI) (2:36)—**HAPPY HOLIDAY** (Berlin, ASCAP) (2:19)—With a swingin' big band behind them, Eydie and Steve create a warm, romantic holiday spelled with a fine rhythmic feel. Lots of play here. Flip is a well-done revival of the Irving Berlin standard.
Columbia 43179

BURL IVES—A HOLLY JOLLY CHRISTMAS (St. Nicholas, ASCAP) (2:08)—Burl rides right into the holiday charts with this entry. Penned by Johnny Marks of "Rudolph, the Red-Nosed Reindeer" fame, the number is featured in a color TV musical spectacular. Flip: "Snow for Johnny" (Moomoo, 2:35).
Decca 31695

GENE AUTRY—ONE SOLITARY LIFE (Jeb, BMI) (1:52)—Beautiful recitation of the birth and life of Christ. Flip: "A Cowboy's Prayer" (Jeb, BMI) (1:40).
Hill Top 3001

Album Reviews on Page 64



COUNTRY & WESTERN SPOTLIGHTS

RUBY WRIGHT—BILLY BROKE MY HEART AT WALGREENS (Moss-Rose, BMI) (2:44)—Chalk up another hit for the "Dern Ya" gal. Said tale told here with a lyric that makes you want to listen again and again. Should follow her past hit into the pop field. Flip: "You're Not Really Leaving Me" (Cedarwood, BMI) (2:10).
RIC 145

CHRISTMAS

JIMMIE DAVIS—IT'S CHRISTMAS TIME AGAIN (Davis, BMI) (2:53)—Pretty holiday ballad is given a moving sacred treatment by the Governor. Flip: "Go Tell It on the Mountain" (Public Domain) (2:10).
Decca 31686



NOVELTY SPOTLIGHT

SHORTY LAVENDER—HELLO, DOLLY! (Morris, ASCAP) (2:09) — Shorty is long on banjo and comes up with a great treatment of the hit. Play it and watch a crowd gather to hear it. Catchy enough to hit the charts fast. Flip: "Bonanza" (Livingston-Evans, ASCAP) (2:06).
RIC 139



RHYTHM & BLUES SPOTLIGHTS

JOE TEX—HOLD WHAT YOU'VE GOT (Tree, BMI) (2:09) — Gospel and philosophy combined. Joe spells out the message in song and narration. Pop stations: Watch this one. Flip: "Fresh Out of Tears" (Tree, BMI) (2:57).
Dial 4001

BARBARA LYNN — IT'S BETTER TO HAVE IT (Nujac, BMI) (2:50)—Forceful gospel blues ballad. Great sound for pop stations as well. Flip: "People Gonna Talk" (Crazy Cajun, BMI) (2:37).
Jamie 1292

GARY AND GARY — CONSIDER YOURSELF LUCKY (Taharon-Adolph, BMI) (2:48)—Good advice to the gal who lost her man. Slow and easy performance. Flip: "The Soft, Easy Life" (T. M., BMI) (2:23).
Heidi 105

CHART SPECIALS

(Bottom 50 Chart Potential & "Bubbling Under")

HOT POP

RIGHTeous BROTHERS—You've Lost That Lovin' Feelin' (Screen Gems-Columbia, BMI) (3:05). PHILLES 124
BOBBY SHAFTO—Who Wouldn't Love a Girl Like That (Shapiro Bernstein, ASCAP) (2:25). RUST 5092
LULU—I'll Come Running (Mellin, BMI) (2:45). PARROT 9714
SANTO & JOHNNY—Goldfinger (Unart, BMI) (2:07). Canadian American 182
RENE AND RENE—Please Don't Bother (Epps, BMI) (2:15). COLUMBIA 43163

(Continued on page 48)



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

Burning up the Charts!

MESSAGE COMING THROUGH LOUD AND CLEAR

TOP OF THE CHARTS
BABY LOVE
THE SUPREMES
MOTOWN 1066

COME SEE ABOUT ME
THE SUPREMES
MOTOWN 1068

TOO MANY FISH IN THE SEA
THE MARVELETTES
TAMLA 54105

HOW SWEET IT IS
MARVIN GAY
TAMLA 54107

WITHOUT THE ONE YOU LOVE
THE FOUR TOPS
MOTOWN 1069

WILD ONE
MARTHA AND THE VANDELLAS
GORDY 7036



Hits Are Our Business

MOTOWN RECORD CORP.

2648 WEST GRAND BLVD., DETROIT, MICHIGAN

French Operator-Owner Brings Home Fresh Ideas

By FRANK LUPPINO

NEW YORK—Maurice Buisson, operator of about 150 record rack locations in department stores throughout France and owner of three important record shops in Paris, including one at the famous Lido night club, has returned to France. During a two-week visit here he studied American record marketing activities and concluded several arrangements, including one to import labels for French distribution and one which will sell

French records to U. S. consumers via mail-order.

Buisson, accompanied by H. Krakovitch, manager of the shop in the Lido Arcade on the Champs Elysees, visited a dozen stores in the metropolitan area. Most interesting to them were the Sam Goody West Side store and the Korvette Fifth Avenue record department. They got ideas for modernizing their Paris stores, for displaying records in the rack outlets and learned what interest existed in the U. S. in French records and to what degree that interest was being met.

As a result of their visit, Buisson plans to run mail-order advertising in France-Amerique, a newspaper that has widespread readership among those whose mother tongue is French as well as to students of the language. The first advertisement will appear prior to the holidays. Buisson was surprised at the price tag French records carried in a French book shop. The high prices caused him to plan to enter the mail-order field.

Buisson imports albums from the U. S. in the amount of \$100,000 annually. Of the imports, about 70 per cent are jazz, the rest is spread across other categories. U. S. singles hold little interest for the consumer in France although some go to juke boxes. Krakovitch indicated that the price of singles in France is about \$1. EP's, which are the equivalent of our singles in popularity, are double that price. Albums run from \$4 to \$6 in most categories except for the classical works which run about \$1 more.

Buisson opened his rack operation in 1959 and was servicing one chain with 30 stores. Until 1962, he was the only rack operator, he said, in France. Then Barclay Records formed a firm called Cogedep for rack operating. In 1963 Philips became financially involved with the Barclay rack firm and the amalgamated operation is reported to have done \$3 million in business, Buisson said. His rack operation also did the same amount of business, he said. He has had offers for his rack operation but has not

MJQ, Philips Enter Pact

NEW YORK — The Modern Jazz Quartet has made a deal with Philips Record to handle the foreign distribution of their upcoming album releases. Atlantic Records, for which the MJQ has recorded for the past 10 years, will continue to handle the group's new releases in the U. S. and Canada.

Atlantic, which has a catalog of more than 15 MJQ albums, will retain the overseas distribution rights, through its licensees. Of the albums recorded before the Philips tie was made. Nesuhi Ertegun, Atlantic vice-president, will continue to head the MJQ's recording sessions as he had done for the past 10 years.

Morrell Heads Cryovac Div.

NEW YORK—Manning Morrell has succeeded Bradley Dewey Jr. as president of the Cryovac Division of W. R. Grace & Company. Dewey becomes a senior vice-president of the parent company and will headquarter here.

The firm is a leading supplier of machines and material for the plastic vacuum wrapping of a variety of products ranging from phonograph record albums to poultry.

Gene Wyckoff continues as merchandising manager of the Cryovac Division.

Mercury Buys Rights to Wax Center Plays

CHICAGO—Mercury Records took an important step into the dramatic arts field last week by acquiring the recording rights for all plays produced by New York's famed Lincoln Repertory Center.

Irwin H. Steinberg, Mercury's executive vice-president who signed the agreement in New York, Thursday (12), cited a growing market for recording of dramatic works, particularly at the college level.

"The Lincoln Center plays will provide us with a nucleus for a full series of dramatic plays, which we feel will not only have great commercial potential but will also make a cultural contribution," Steinberg said.

First play to be recorded is Arthur Miller's "After the Fall," with Jason Robards Jr. re-creating his original starring role. Negotiations are also in process for Lorraine Hansbury's "A Sign in Sidney Brustein's Window," and "Postmark Zero."

The series will have special packaging, including the play's full scripts to develop the art of reading plays at home. A full promotion program is designed to broaden the existing market.

Other activities by Mercury in the theatrical field include the release of the Chichester Festival Theater performance of "Uncle Vanya" on Philips, also distributed through the Caedmon record club; and Mercury's financial backing of its first major Broadway musical, "I Had a Ball," starring Buddy Hackett, scheduled to open on Broadway in early December.

made up his mind whether to sell, although he admitted that the offers were interesting.

Asked of his main interests in the international record industry, he said he was desirous of importing a few additional lines for distribution in France, and that music, available in such variety on records, could increase its present importance of creating greater understanding.



JERRY LOVE, left, of New York's Alpha Distributors; Joya Sherrill, 20th Century-Fox artist who recorded the title song of the movie, "Goodbye, Charlie," and Bernie Wayne, 20th's a&r director, got together at the recent preview showing of the film in New York.

'Living Bible' Albums Bowed By Mercury

CHICAGO—Mercury is introducing an elaborately packaged "Living Bible" collection of 12 boxed albums featuring the famed British actor Sir Laurence Olivier reading from the King James version of the Old Testament with a musical background of traditional Hebrew themes and selected contemporary Israeli works.

The complete package is bound in white leathercloth with gold engraving, and is designed to retail at \$59.95. Each record in the set is individually presented in its own five-color, double-fold album cover illustrated with reproductions of Old Testament art works.

The full written text of the biblical selection being read by Olivier, also illustrated with full-color masterpieces, is bound into each album cover.

The series, over three years in production, was recorded in England under the direction of Douglas Fairbanks Jr., with

A-B Names Coast Mgr.

NEW YORK—Tony Newman has been named manager of West Coast operations for April-Blackwood. He will report to Ed Silvers, associate professional manager for A-B.

Newman will represent the publisher's writers and material on the West Coast. His duties include liaison with a&r, network, independent TV and motion picture producers.

Newman had worked for NBC in radio and television production, with the Russel Clarke advertising agency and as an a&r producer for Capitol Records.

musical supervision by Cyril Ornadel.

Much of the original music is by Paul Ben-Haim, one of Israel's leading contemporary composers. Among the top religious leaders to praise the work to date are: the Archbishop of York, the General Secretary of the Baptist Union, the Secretary of the Congregational Union, the General Secretary of the Presbyterian Church, the Chief Rabbi and Dr. Billy Graham.

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BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

WITHOUT THE ONE YOU LOVE

Four Tops, Motown 1069

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

I DON'T WANT TO WALK WITHOUT YOU . . .

Phyllis McGuire, Reprise 0310 (Paramount, ASCAP) (Philadelphia, Boston)

THE JERK . . .

Dukays, Jerry-O 105 (Payton, BMI) (Chicago)

I WANT YOU TO HAVE EVERYTHING . . .

Lee Rogers, D-Town 1035 (Mah's, BMI) (Los Angeles)

HAWAII TATTOO . . .

Waikikis, Kapp Winner's Circle 30 (Zodiac, BMI) (New York)

CHITTLINS . . .

Gus Jenkins, Tower 107 (Orjae, BMI) (Chicago)

MUMBLES . . .

Oscar Peterson Trio, Mercury 72342 (Pastel, BMI) (Minneapolis-St. Paul)

ODE TO THE LITTLE BROWN SHACK OUT BACK . . .

Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP) (Pittsburgh)

SHAKE A LADY . . .

Ray Bryant, Sue 108 (Brynar, BMI) (Chicago)

PARTY GIRL . . .

Tommy Roe, ABC-Paramount 10604 (Unart, BMI) (Memphis-Nashville, Atlanta)

FIND ANOTHER LOVE . . .

Tams, General American 714 (Low-Ab, BMI) (Atlanta)

BIG BROTHER . . .

Dickey Lee, Hall 1924 (Jack, BMI) (Memphis-Nashville)

ONCE A DAY . . .

Connie Smith, RCA Victor 8416 (Moss Rose, BMI) (Pittsburgh)

GALE'S GREAT NEW SINGLE -
"LOVIN' PLACE"
A SURE-FIRE FOLLOW-UP TO
"WE'LL SING IN THE SUNSHINE"

8472

Gale Garnett

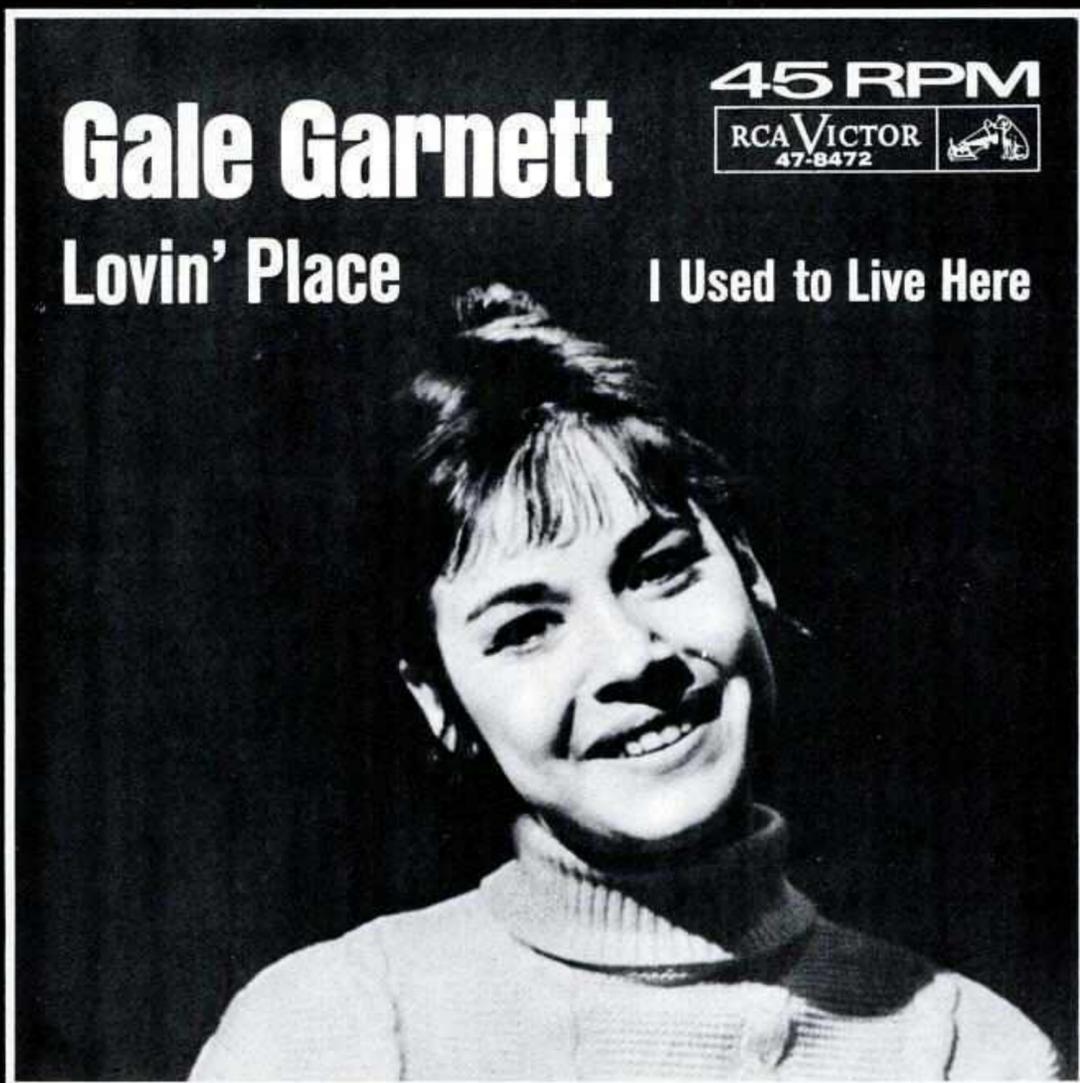
45 RPM

RCA VICTOR
47-8472



Lovin' Place

I Used to Live Here



RCA VICTOR

The most trusted name in sound

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, 1 Wk. Ago, 2 Wk. Ago, 3 Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 32 songs.

Table with columns: 33-66, 26-66, 24-66, 16-66, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 33-66.

Table with columns: 67-100, 77-100, 96-100, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 67-100.

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

Table listing songs A through Z from the Hot 100.

Table listing songs A through Z from the Bubbling Under the Hot 100.

Table listing songs A through Z from the Bubbling Under the Hot 100.

Table listing songs A through Z from the Bubbling Under the Hot 100.

Table listing songs A through Z from the Bubbling Under the Hot 100.

LONDON is HOT...and here's why:



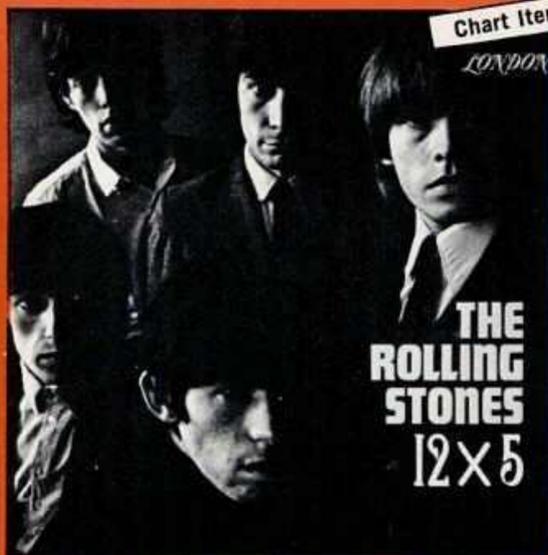
His greatest LP



Mono: LL 3392

Stereo: PS 392

England's No. 1 Group



Mono: LL 3402

Stereo: PS 402

Ireland's No. 1 Group



Mono: LL 3393

Stereo: PS 393

Original hit version



Stereo: SP 44053

Mono: LL 3322

4 Exciting Jazz LPs



Mono: LL 3365

Stereo: PS 365

(Note: There are 3 previously released LP's in this series)

Six months on charts



Mono: LL 3375

Stereo at its best



Stereo: SP 44037

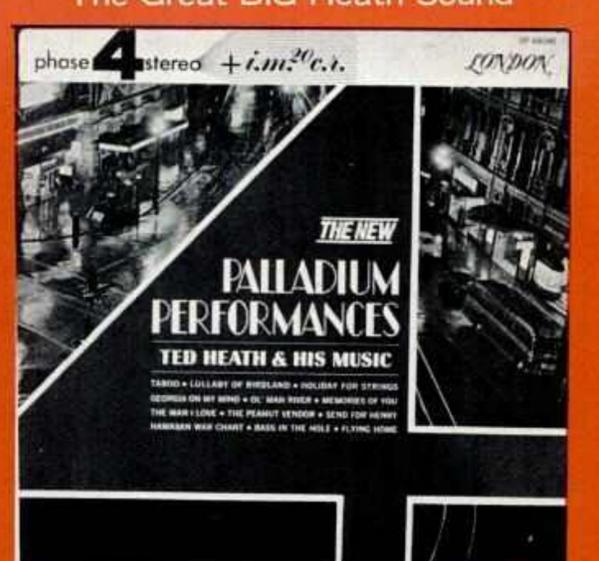
Miss Showbiz



Mono: LL 3363

Stereo: PS 363

The Great BIG Heath Sound



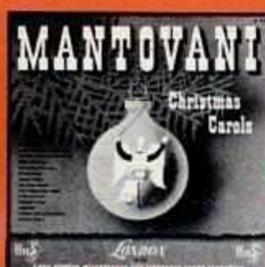
Mono: LL 3367

Stereo: SP 44046



ESPECIALLY FOR CHRISTMAS

BEST SELLERS



Mono: LL 913
Stereo: PS 142



Mono: 5644
Stereo: OS 25280



Mono: LL 3383
Stereo: SP 44051



Mono: LL 3338
Stereo: PS 338

Overseas Pop, Record Upswing Laid to U. S. Musical Snobbery

NEW YORK — Neil Sedaka attributes the burgeoning business in pop music and records overseas to the fact that there are fewer musical snobs there. Sedaka, the young RCA Victor artist, who spends close to 35 weeks a year appearing in foreign countries, says that pop music overseas is readily accepted by the adults as well as the teen-agers and is given an importance that, in most instances, it does not receive here.

To add weight to his case, Sedaka points out that in Italy, especially, all credits on a record are given when it is played on the radio—and that includes the composer and the lyricist along with the artist.

One of the reasons for the pop upbeat there, Sedaka says, is the development of what he refers to as "Broadway-pops." The Italian music, he adds, has grown both harmonically and melodically and is beginning to sound like "Rodgers and Hammerstein with a rock 'n' roll beat." "The Italian music today," Sedaka says, "is now setting the musical trends all over Europe."

Riz Ortolani Riding High

NEW YORK — Composer-conductor Riz Ortolani is lining up a solid list of film score commitments. The Italian writer, who came to the fore in the U. S. last year with his scores for "Mondo Cane," "Women of the World" and "Easy Life," recently completed the music for "The Seventh Dawn," a United Artists release, and is now at work on "The Yellow Rolls-Royce," an MGM release. Immediately after the MGM assignment, Ortolani goes to work on "The Glory Guys," a UA Western.

Another feather in Ortolani's cap is the recent waxing of his "More," the theme from "Mondo Cane," by Johnny Mathis on the Mercury label. It marked the 100th recording of the tune.

Ortolani, who is attached to United Artists Records as a disk artist, is currently on release with the UA album "Made in Rome," which contains the themes from the top Italian-made movies.

Sedaka, who has sold more than two million records in Italy through RCA, recently resigned with RCA Victor in the U. S. for another five-year term. He's been with the label for nearly six years. He stays with Victor because its global network of distribution and licensees is important to his worldwide aspirations.

In addition to recording in the Italian language, Sedaka also has recorded in German and Japanese. He also has de-

veloped night club acts which he does completely in Italian and Spanish. Now touring in the U. S., Sedaka has more foreign dates lined up for next year in Germany, South America and Japan, and he's scheduled for a return to Italy in January and an appearance at the San Remo Festival.

RCA Victor has further pointed up Sedaka's multilingual impact by recently releasing here his albums in Spanish and Italian.

Beatles' New U. S. Wave Causes Hardly a Splash

NEW YORK—The Beatles made another invasion of these shores last week, this time via two nationally televised programs.

Friday (13) Carol Burnett narrated "The Beatles in America," on CBS-TV's "The Entertainers." The format concentrated on the group during its recent U. S. visit.

The 60-minute program, generally rapped by the critics, came off third best during both segments, with Danny Thomas on NBC and "Addams Family" and "Valentine Day" on ABC topping the show in the overnight ARB's by a hefty margin.

Sunday night (15) ABC-TV showcased the Beatles and an array of other growling record artists from 7:30 to 8:30. Clipped from an English TV show the noise level was so bad throughout so as to drive the listener to distraction.

In addition to the noise made by the performers and the audience, the technical sound was equally as bad. For the most part the synch was off leaving the performers a beat or so behind (including Ringo's bouncing hair).

The studio audience, comprised of "selected" young folk, were "unreasonably" under control. Camera close-ups of various spectators showed a marked contrast between their reaction and the apparently dubbed-in high decibel screams.

Supporting the famed group were other powerhouse record acts including Cilla Black, P. J. Proby, Long John Baldry, Sounds, Inc., the Vernon Girls and the Jets.

The Beatles sang a medley of their hits and presented a costumed parody of a scene from Shakespeare's "Midsummer Night's Dream"—which between the dubbed-in frenzy and poor sound was all but inaudible.

Despite the fact that this show represented the Beatles' longest appearance on American TV plus the support of exciting record acts, the show, like its Friday night predecessor, bombed out on ratings, with Nielsens running far below Walt Disney and My Favorite Martian aired 7:30-8 p.m. and Walt Disney and Ed Sullivan from 8:00-8:30 p.m.

Sullivan, who these days is rarely without his own one-two punch when it comes to hot record talent, strategically scheduled Peter and Gordon in at 8:30 to catch the dial twisters. Sullivan continued the fancy

footwork with another top rate record act, Sammy Davis who performed his latest Reprise waxing "Don't Shut Me Out" and went through his paces in a fine production number "Don't Forget 127th Street" from his Broadway show, "Golden Boy." **GIL FAGGEN**

Signings

Woody Herman has joined the Columbia Records roster. Herman, who has been with several labels over the past few years, was a Columbia artist in 1945. In addition to his own band recordings, Columbia is planning to join Herman with such other artists as Tony Bennett for a series of recordings.

Boris Midney and Igor Barukshtis, the two Russian jazzmen who recently defected to the West, have been signed to Impulse Records, ABC-Paramount's jazz subsidiary. Impulse will release their first LP, titled "Happiness," in January. On the record session with the two Russians were American jazzsters Roger Kellaway (pianist) and Grady Tate (Drums). The group is billed as the Russian Jazz Quartet. . . . Soupy Sales, the comic star of his own show on WNEW-TV, has joined the ABC-Paramount roster. His first album scheduled for immediate release, is titled "Spy With a Pie," with a story by Sales, songs by Leonard Whitcup and Ted Lehrman. The package was arranged and produced by Sid Feller. . . . Jazz cornetist and flugelhornist Nat Adderley has been signed to Atlantic Records. He's the brother of Cannonball Adderley with whose group he appeared when it was organized in 1956. Nat took a leave of absence from Cannonball's group in 1959 to join in Jay Jay Johnson's group and then Woody Herman's small group. He rejoined his brother's combo at the end of the year and has been with him ever since. He's now meeting with Nesuhi Ertegun, vice-president and director of album operations for Atlantic Records, to discuss plans for his first album to be cut shortly. . . . Peter Ford has signed with Capitol Records. He's the son of actor Glenn Ford. . . . Joining Warner Bros. Records are English-French star Petula Clark and folksinger Paul Sykes. . . . Audio Fidelity has signed the Teemates, a rock 'n' roll group.

PEOPLE AND PLACES

By MIKE GROSS

Columbia Records hosted a party Nov. 7 for Mongo Santamaria at New York's Il Mio for his first Columbia single "El Pussycat." . . . London Records threw a lunch for the Rolling Stones at Cavanaugh's last week (16). . . . The Brothers Four have interrupted their present college tour to do TV's "Bell Telephone Hour" Nov. 24. . . . Lisa Kirk is set for a date at the Hotel Plaza's Persian Room in January. . . . Singer Bobby Breen opens at Long Island's Shell House Nov. 27. . . . Bernadette Castro on a disk jockey tour of the East for her Colpix disk "Get Rid of Him." . . . Johnny Tillotson taking a day off from Dick Clark's "Caravan of Stars" to appear at the Chamber of Commerce's Football Awards Dinner in Nashville Nov. 25. . . . RCA Victor is tying in Al Hirt's new single "Hooray for Santa Claus" with the Joe Levine movie "Santa Claus Conquers the Martians." . . . Ethel Ennis just wrapped up her third album for RCA Victor. It's titled "Eyes for You." . . . David Izenson and Joseph Schianne set for a jazz matinee at Slugs' Saloon on E. Third Street, Nov. 28.

The Village Stompers, whose latest on Epic is "Fiddler on the Roof," are currently at Houston's Shamrock Hotel. . . . Christmas song from Joe Sherman and George D. Weiss this season is "I Saw a Star." Sherman cut it for the World Artist label. . . . Sandu Scott began a four-weeker at the American in Puerto Rico Nov. 20. . . . Vaughn Meader's new Verse LP, "If the Shoe Fits," will be released Dec. 1. . . . Jazz pianist Bill Evans, currently at the Village Vanguard, just re-signed with MGM-Verve. . . . Comedian Bill Cosby entertains at the Look All-American football dinner Dec. 4 at the Waldorf-Astoria. . . . The Bitter End Singers, who return to the Bitter End in Greenwich Village Nov. 25 for a one-month stay, will soon have their first single out on Mercury. . . . Bobby Van will write and stage a night club act for Choo Choo Collins, Ava Records artist. . . . Trini Lopez is on a 10-city concert tour of New Zealand and Australia. . . . Fisher and Marks, who have a comedy LP on Cameo-Parkway called "Rome on the Range," are currently appearing at The Chateau in Cleveland.

Martine Dalton, who recently signed with United Artists Records, makes her network TV debut on the "Steve Lawrence Special" over NBC Nov. 27. . . . Jimmy Dean will spearhead, for the second consecutive year, the "Friendship Tree" drive on behalf of Christmas Seals for the National Tuberculosis Association. . . . Irving Fields and his trio will give a concert at Boston's Symphony Hall Nov. 29. . . . Les Chats Sauvages, French rock 'n' roll group, signed a personal management deal with Andrea M. Lauffer.

Robert Goulet: A Star Cooking on Five Fronts

NEW YORK—The name Robert Goulet is magic these days with New York giving the Columbia Records artist a warm welcome.

Currently riding high with his first hit single, "My Love Forgive Me" (Billboard No. 40 this week), Goulet was the topic of discussion on a two-hour special produced by WHN's Sy Silver and aired twice last week. The program traced the career of the vocalist from his early days right up to the present. Goulet talked

about himself freely offering many interesting personal anecdotes.

The WHN microphone also followed him into a Columbia recording session providing the listener with an insight as to the production problems involved in making a recording.

Goulet's second night at the Plaza's Persian Room, where his entire month's stay is sold out, was broadcast live by WNEW. The Metromedia station has a policy of spotlighting adult-oriented talent of Goulet's caliber when they open in Manhattan night spots.

Thursday (19) the CBS television network presented "An Hour With Robert Goulet," the singer's first television special. Appearing with Goulet were Lesley Caron, Terry-Thomas, Peter Gennaro, Freddy Wayne and the singer's personal manager, Norman Rosemont, who made his acting debut in the show. Special guests on the telecast were Ed Sullivan and newspaper columnist Earl Wilson.

Goulet revealed during a segment of the TV special, that the two people who most influenced his singing were Frank Sinatra and Richard Burton. Burton was the star of the Broadway musical, "Camelot," which made Goulet a box office attraction.

Now, with a decade of show business under his belt, Goulet has become a major star of Broadway, records, TV, night clubs and motion pictures. In addition to these credits, he and Mrs. Goulet (Carol Lawrence) became the parents of a boy, Christopher, Tuesday (17).

GIL FAGGEN

Billie's Life to Be Filmed

NEW YORK—A film of Billie Holiday's life to be titled "Lady Day" will be produced next year by Marc Brown. Lou McKay, the late Miss Holiday's husband, will be consultant on the movie which will be filmed in New York and Philadelphia.

Brown is a 35-year-old president of a commercial music company. Last month he presented Oscar Peterson and the Swingle Singers in concert at New York's Carnegie Hall.

Klein to Purcell

NEW YORK—Marty Klein has joined the staff of Gerard W. Purcell Associates, management firm, to handle publicity. Prior to his assignment with Purcell, Klein had been with the Billboard where he was sales manager of the special projects development division.

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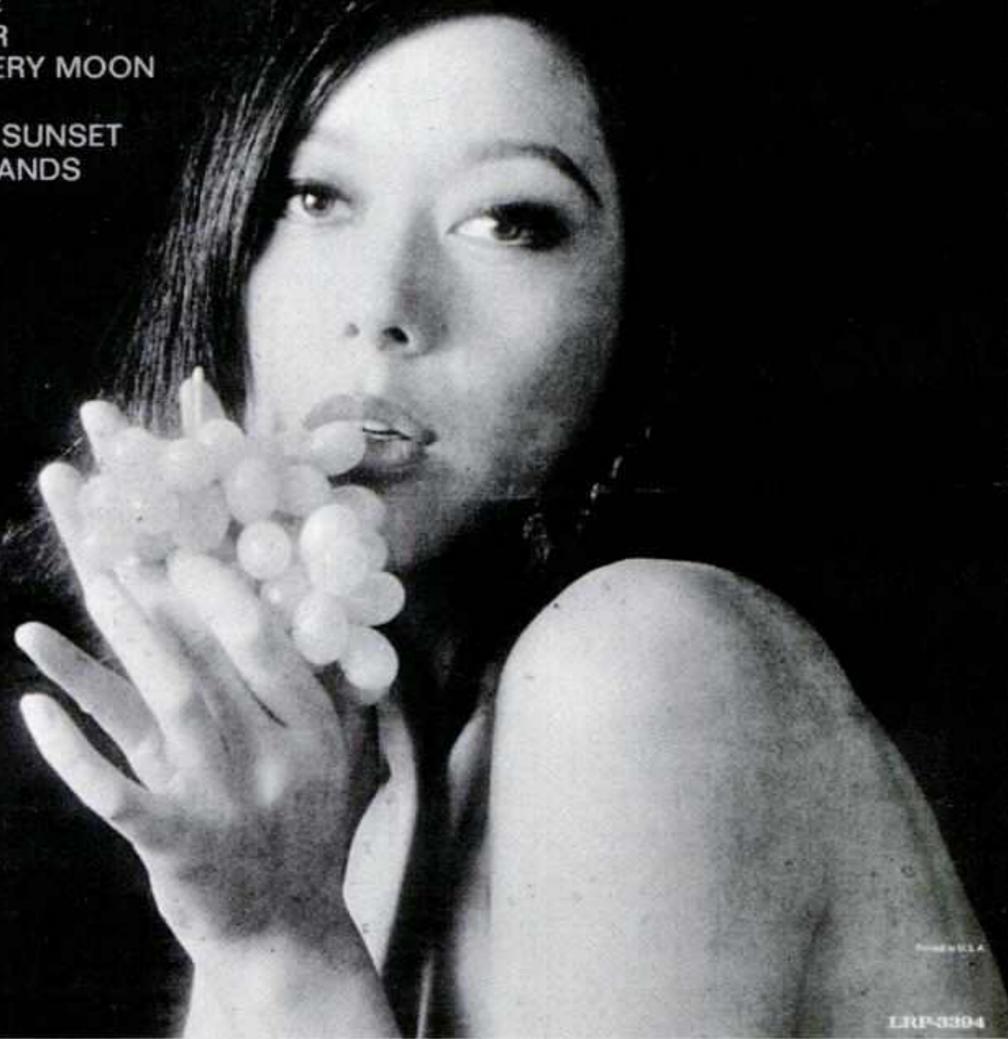
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Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains top 50 LPs including 'PEOPLE', 'THE BEACH BOYS CONCERT', 'EVERYBODY LOVES SOMEBODY', etc.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains LPs 51-100 including 'HERE WE A GO GO AGAIN!', 'SO TENDERLY', 'THIS IS LOVE', etc.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains LPs 101-150 including 'MARY WELLS GREATEST HITS', 'DELICIOUS TOGETHER', 'EARLY ORBISON', etc.

“...5-4-3-2-1...”



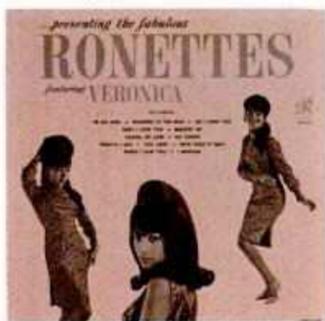
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ALBUM REVIEWS (continued)



POP SPOTLIGHT
PRESENTING THE FABULOUS RONETTES FEATURING VERONICA
 Philips PHLP 4006 (M)

The Ronettes' track record speaks for itself. The gals have had a string of hit singles and have achieved a distinctive "sound" in pop-r&R circles. "Walking in the Rain," their current single, is among Billboard's "Top 50" best selling singles and still going strong. In addition to the aforementioned hit, the gals, with Veronica in the lead, take up the Phil Spector gauntlet.



POP SPOTLIGHT
SONGS FOR LONESOME LOVERS
 Ray Charles Singers. Command RS 874 (M); RS 874 SD (S)

A thoroughly beautiful album. The Ray Charles Singers bring a freshness and additional beauty to a host of fine songs. Included are "I'll Never Smile Again," "Over the Rainbow," "People," "Smile" and "Willow Weep for Me." The group, which has had its share of single hits, has achieved a status with the general album-buying public which places it in the most salable of categories.



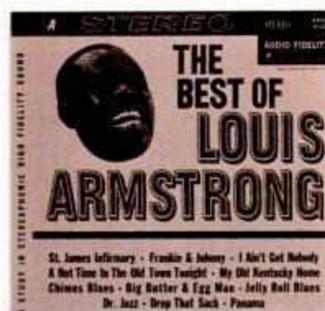
POP SPOTLIGHT
SOFTLY, THE BRAZILIAN SOUND
 Joanie Sommers With Laurindo Almeida. Warner Bros. W 1575 (M); WS 1575 (S)

A delightful change of pace for the talented Joanie Sommers. With tenderness she gently glides from note to note backed by guitars and Latin percussion strings. Her delivery meshes effectively with the Brazilian sound created by Almeida. Selections include "Softly, as I Leave You" (a standout cut), "That's All," "I Could Have Danced All Night."



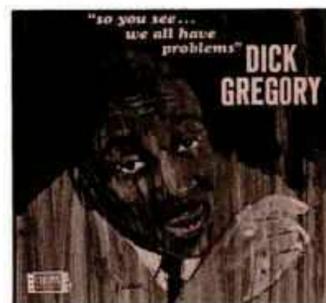
POP SPOTLIGHT
THE BEST OF ELLA FITZGERALD
 Verve V 4063 (M); V6 4063 (S)

Incorporating the "Best of Ella" in one album is a rough undertaking! Featured here are 10 of her most famous performances, including a recent version of "A Tisket a Tasket," "Goody Goody," "How High the Moon" and "Mack the Knife." This is the fifth in the series of "Verve's Choice." Others spotlight Torme, Krupa, Armstrong and Basie.



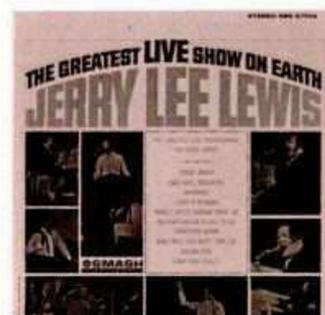
POP SPOTLIGHT
THE BEST OF LOUIS ARMSTRONG
 Audio Fidelity AFLP 2132 (M); AFSD 6132 (S)

Louis is enjoying a current wave of popularity that has brought him more and younger friends than he ever imagined. Although not aimed for the "pop music" crowd, this album of great Satchmo Dixieland interpretations should please the thousands that still like to swing to the old great tunes like "St. James Infirmary," "Hot Time in the Old Town Tonight" and "Old Kentucky Home." Satch takes to the vocals for one or two. Unbeatable sideman line-up.



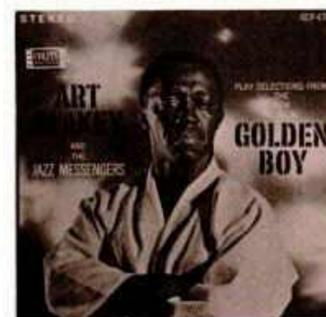
COMEDY SPOTLIGHT
SO YOU SEE WE ALL HAVE PROBLEMS
 Dick Gregory. Colpix CP 480 (M); SCP 480 (S)

Dick Gregory is a very funny man when he comes up with his own kind of specialty material having to do with the everyday problems of the Negro. He romps through material on Governor Wallace, Tanganyika, his four little daughters and cigars.



POP SPOTLIGHT
THE GREATEST LIVE SHOW ON EARTH—JERRY LEE LEWIS
 Smash MGS 27056 (M); SRS 67056 (S)

Lewis is a fine rocker, and in this package, recorded live, he gives some fine performances, including "High Heel Sneakers" (getting action as a single) and other blues-oriented items, including "Hound Dog," "Long Tall Sally," "Memphis," etc.



JAZZ SPOTLIGHT
ART BLAKEY PLAYS SELECTIONS FROM GOLDEN BOY
 Colpix CP 478 (M); SCP 478 (S)

The Davis show on Broadway appears to be holding its own and playing to a large house night after night. The play is one of driving passions, heartbreak and violence. Blakey, backed by great sidemen, captures the mood with nuance and shading. Like its counterpart, the album moves right along without a lag. Should find supporters both from the jazz and Broadway scenes.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

WELCOME TO THE PONDEROSA

Lorne Greene, RCA Victor LPM 2843 (M); LSP 2843 (S)

FOR SWINGIN' LIVERS ONLY

Allan Sherman, Warner Bros. W 1569 (M); WS 1569 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

DRACULA'S GREATEST HITS

Gene Moss, RCA Victor LPM 2977 (M); LSP 2977 (S)

I DON'T CARE

Buck Owens & His Buckaroos, Capitol T 2186 (M); ST 2186 (S)

SEX-X-PONENT

Rusty Warren, Jubilee JGM 2054 (M); (No Stereo)

SONGS FOR LONESOME LOVERS . . .

Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)

HOLD IT!!! . . .

Willie Mitchell, Hi HL 12021 (M); SHL 32021 (S)

THE GREATEST LIVE SHOW ON EARTH—JERRY LEE LEWIS . . .

Smash MGS 27056 (M); SRS 67056 (S)

I'M ON THE OUTSIDE (LOOKIN' IN) . . .

Little Anthony & the Imperials, DCP DCL 3801 (M); DCS 6801 (S)

A NEW KIND OF CONNIE . . .

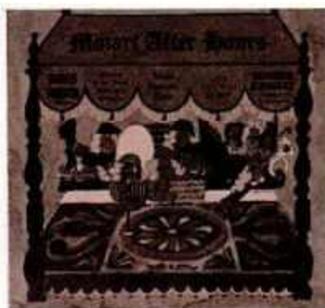
Connie Francis, MGM E 4253 (M); SE 4253 (S)

THE HOLLYRIDGE STRINGS PLAY HITS MADE FAMOUS BY THE FOUR SEASONS . . .

Capitol T 2199 (M); ST 2199 (S)

BIG BAND, BEATLE SONGS . . .

Bob Leaper, London (No Mono); SP 44056 (S)



JAZZ SPOTLIGHT
MOZART AFTER HOURS
 Maureen Forrester. Vanguard VRS 9165 (M); VSD 79165 (S)

Here is a well thought-out marriage of Mozart and jazz. The great composer is not at all ill-treated with Maureen Forrester's brilliantly clear vocalizing to Gershon Kingsley's swinging harpsichord playing. Backing things up is the Vienna Academy Choir, members of the Vienna State Opera Orchestra Jazz Rhythm Group. Kingsley's arrangements are interesting and highly entertaining. The album should prove enjoyable listening.



JAZZ SPOTLIGHT
NEW FANTASY
 Lalo Schifrin. Verve V 8601 (M); V6 8601 (S)

There is no doubt that Lalo Schifrin is one of the most talented composer-arranger-conductors in the world of jazz. A shining example of his artistry bursts forth with vigor and vitality in this record. All the eight tunes are dynamic in style and depth and performed by an excellent group of musicians. Their musicianship is of the highest order.

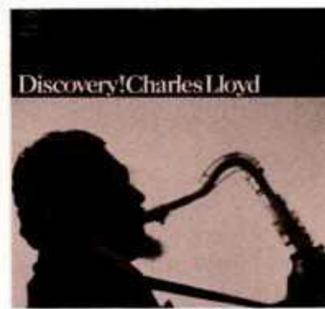
frates the broad spectrum of the traditional country field. There are weepers, such as "Willie Roy, the Blind Boy"; sacred and religious material, such as "The Great Speckled Bird" and "That Glory Bound Train"; train songs, such as "The Wabash Cannonball."



C&W SPOTLIGHT
THE FABULOUS SOUND OF FLATT & SCRUGGS

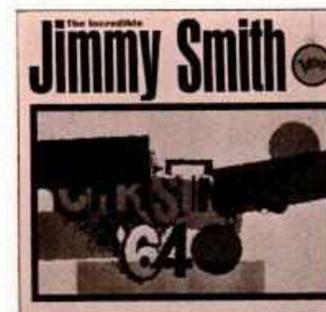
Lester Flatt & Earl Scruggs. Columbia CL 2255 (M); CS 9055 (S)

This is another strong example of how wide a range bluegrass music has when taken over by Flatt & Scruggs. The boys are masters of the form and give it style that has wide appeal. The repertoire in this package is a grab-bag of traditional and contemporary songs but the pickings are good no matter what's pulled out for play.



JAZZ SPOTLIGHT
DISCOVERY!
 Charles Lloyd. Columbia CL 2267 (M); CS 9067 (S)

A fine performance for the jazz purists who yearn for the epitome in original interpretation. Charles Lloyd has been featured as a member of the Cannonball Adderley Sextet. His alto sax will register extremely well with jazz buffs in this, his first solo album. A masterful sax player and flutist, he displays not only his ability to perform as a musician, but as composer, too. He indeed is a discovery.



CHRISTMAS JAZZ SPOTLIGHT
CHRISTMAS '64
 Jimmy Smith. Verve V 8604 (M); V6 8604 (S)

A field day for jazz buffs as Jimmy swings through eight great chestnuts! Featuring the trio and the big band of Billy Byers, this yuletide album will be played all year-round. Creative arrangements of "God Rest Ye Merry, Gentlemen," "Jingle Bells," etc., are done by Smith, Byers and Al Cohn. Appeals to all.



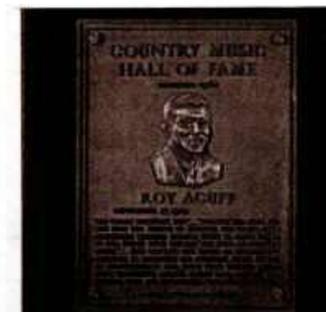
C&W SPOTLIGHT
EVERYBODY DANCE! EVERYBODY SWING!

Leon McAuliff. Capitol T 2148 (M); ST 2148 (S)

In this package McAuliff fuses the Western swing style with songs associated with Glenn Miller, Woody Herman, etc. "String of Pearls," "Woodchopper's Ball" are examples. A refreshing album.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



C&W SPOTLIGHT
COUNTRY MUSIC HALL OF FAME
 Roy Acuff. Hickory LPM 119 (M)

The King of Country Music, Roy Acuff, has a marvelous package here—one which illus-

SEE ALBUM REVIEWS ON BACK COVER

(Continued on page 30)



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ALBUM REVIEWS

Continued from page 28



SOUNDTRACK SPOTLIGHT
THREEPENNY OPERA
 Soundtrack. RCA Victor LOC 1086 (M); LSO 1086 (S)

The Three Penny Opera has been put on the screen and is being released by Joe Levine's Embassy Pictures in the U. S., so the picture will get plenty of publicity. Tied together with dialog, the songs have the charm that has endeared them to so many. Sammy Davis' rendition of "The Ballad of Mack the Knife" is outstanding. The picture will win many new friends for the Brecht-Weil masterpiece.



GOSPEL SPOTLIGHT
JAKE HESS AND THE IMPERIALS
 Skylite SRLP 6018

Devotees of country gospel have a fine package here. The singing is excellent and the production values are high. Included are "That's Enough," "There's One," "Praise for the Lord" and others.



SACRED SPOTLIGHT
THE SCRIPTURE IN SONG SERIES BOOK 1—DIXIE HUMMINGBIRDS
 Constellation SS 100

The spirit is on this group as they sing "I Shall Not Be Moved," "Amazing Grace," "Lift Every Voice and Sing" and others. A fine package for retailers and deejays in this field.



CHILDREN'S SPOTLIGHT
AROUND THE WORLD WITH PICCOLO AND SAXO
 Captain Adventure. Mercury CAM 202 (M)

Mercury has released the first three albums in its new Captain Venture Series: "Piccolo, Saxo and the Jolly Time Circus," "Around the World With Piccolo and Saxo" and "Piccolo, Saxo and a Little Story of a Big Orchestra." Each album is complete with a well-told story, vivid action and excellent orchestration. In the stories, musical instruments assume actual personalities, and through dialog and plot, explain the role of each instrument.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

GREAT THEMES FROM GREAT FOREIGN FILMS

Mr. Acker Bilk. Atco 33-170 (M)

Acker Bilk's clarinet and the Leon Young String Chorus blend extremely well into the melodic strains of the dozen foreign film themes represented here. The over-all musical effect is highly pleasing and such memorable movie tunes as "Never on Sunday," "More," "The Good Life" and "Non Dimenticar" are given a luster that draws attention.



POP SPECIAL MERIT

HAWAII CALLS

Various Artists. Capitol STCL 2182 (S)

Three best-selling albums of the past, "Hawaii Calls: Greatest Hits," "Favorite Instrumentals of the Islands" and "Alfred Apaka" have been packaged into an attractive de luxe set, bound in book form, to give a word, photograph and musical picture of Hawaii. The 36 sides are gay and colorful and the whole package is as enchanting as the island itself.



POP SPECIAL MERIT

THE REPORTER

Kenyon Hopkins & His Ork. Columbia CL 2269 (M); CS 9069 (S)

Although "The Reporter," a CBS-TV entry this season, has yet to make a dent in the rating race, the score for the series written by Kenyon Hopkins provides the kind of musical excitement that may help the LP make a dent in the record market. It comes through with a pulsating beat and enough good jazz-based touches to help it stand up without the benefit of video values.



POP SPECIAL MERIT

MODERN COUNTRY

Kai Winding. Verve V 8602 (M); V6 8602 (S)

Kai Winding treats country standards like "Slippin' Around" with a bright tempo and a pop trombone style. The Anita Kerr Singers provide effective vocal background, particularly on "Cool Water."



POP SPECIAL MERIT

THE YOUNG BEAT OF ROME

Hugo Montenegro & His Ork. RCA Victor LPM 2958 (M); LSP 2958 (S)

The richly melodic musical sounds that have been coming from Italy these past few years are given a vivid conception by arranger-conductor Hugo Montenegro. His sounds are fresh and bright, and such items as "Volare," "Come Prima," "Anna" and "More" come across with lusty expression.



COUNTRY SPECIAL MERIT

THE DEAN OF COWBOY SINGERS

Bob Atcher. Columbia CL 2232 (M); CS 9032 (S)

Atcher has been singing c&w music for over 40 years. He has sung and swung his way throughout the world on radio and recordings. In this one he brings together such classic country favorites as "The Last Roundup," "Boots and Saddles" and "I'm Thinking Tonight of My Blue Eyes." A good, commercial record done in fine style.



FOLK SPECIAL MERIT

RAGGED BUT RIGHT!

Greenbriar Boys. Vanguard VRS 9159 (M); VSD 79159 (S)

In the highly competitive folk field, the Greenbriar Boys already have made their mark and this new package should further solidify their position. They play and sing

with an abandon and an authenticity that strikes the right note whether it's of blue grass, country & western or vintage folk origination.



CLASSICAL SPECIAL MERIT

BERG: CONCERTINO / SCHOENBERG: CHAMBER SYMPHONY

Robert Gerle, Violin; Norman Shetler, Piano (Scherchen). Westminster XWN 19086 (M); WST 17086 (S)

Herman Scherchen, the 73-year-old conductor, is currently making his first U. S. visit, so this new package should stir up better than average sales as he concertizes here. He presents the Berg and Schoenberg pieces in a highly expressive manner and one that shows that a sensitive maestro is at work. Standout on the Berg "Concertino" is Robert Gerle's violin and Norman Shetler's piano.



CLASSICAL SPECIAL MERIT

BACH: CANTATA NO. 35/CANTATA NO. 42

Various Artists. Westminster XWN 19080 (M)

The pairing of Bach's Cantatas, No. 35 with No. 42, is an unusual one. The performances are excellent, with the soloists, Vienna Academy Chamber Choir and the Vienna Radio Orchestra handling the direction of Hermann Scherchen most capably. An impressive work!



CLASSICAL SPECIAL MERIT

SCARLOTTI: SONATAS FOR HARPISCHORD

Wanda Landowska. Angel COLH 304

The classical connoisseur will find much pleasure in Wanda Landowska's treatment of Scarlotti's sonatas. The package is part of Angel's "Great Recordings of the Century," and it fits the title.



CLASSICAL SPECIAL MERIT

HUMPERDINCK: HANSEL AND GRETEL

Irmgard Seefried/Anneliese Rothenberger. Angel SBL 3648 (S)

The ever-popular story of Hansel and Gretel is capably performed by the Vienna

(Continued on page 35)

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 "MELLOW FELLOW"

Argo 5485

JACKIE ROSS
 "HASTE MAKES WASTE"

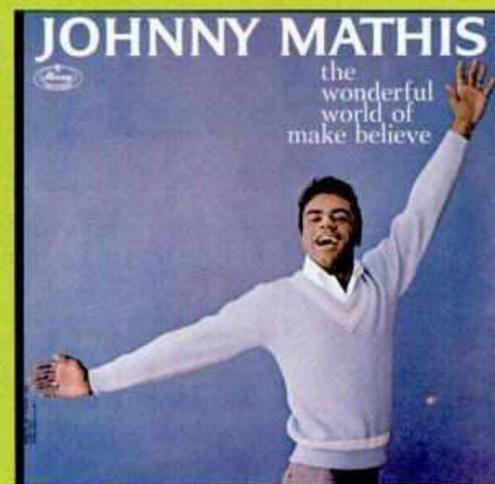
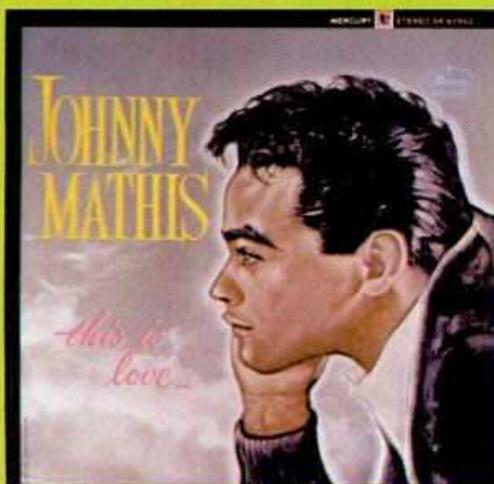
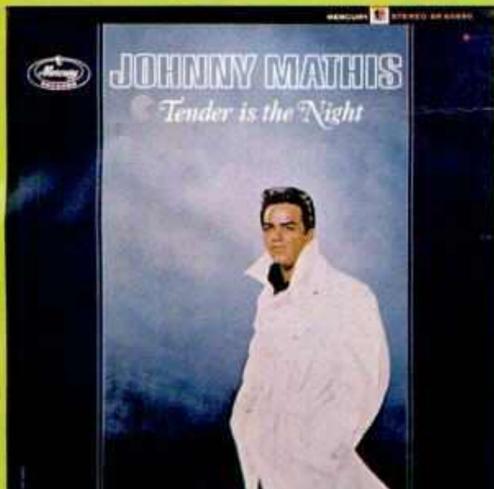
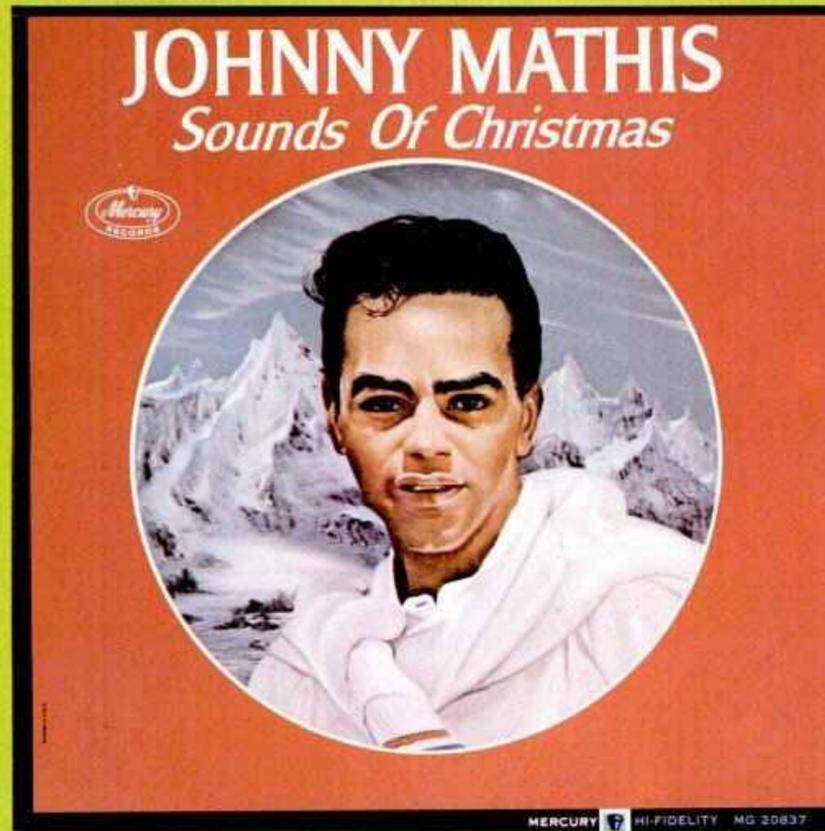
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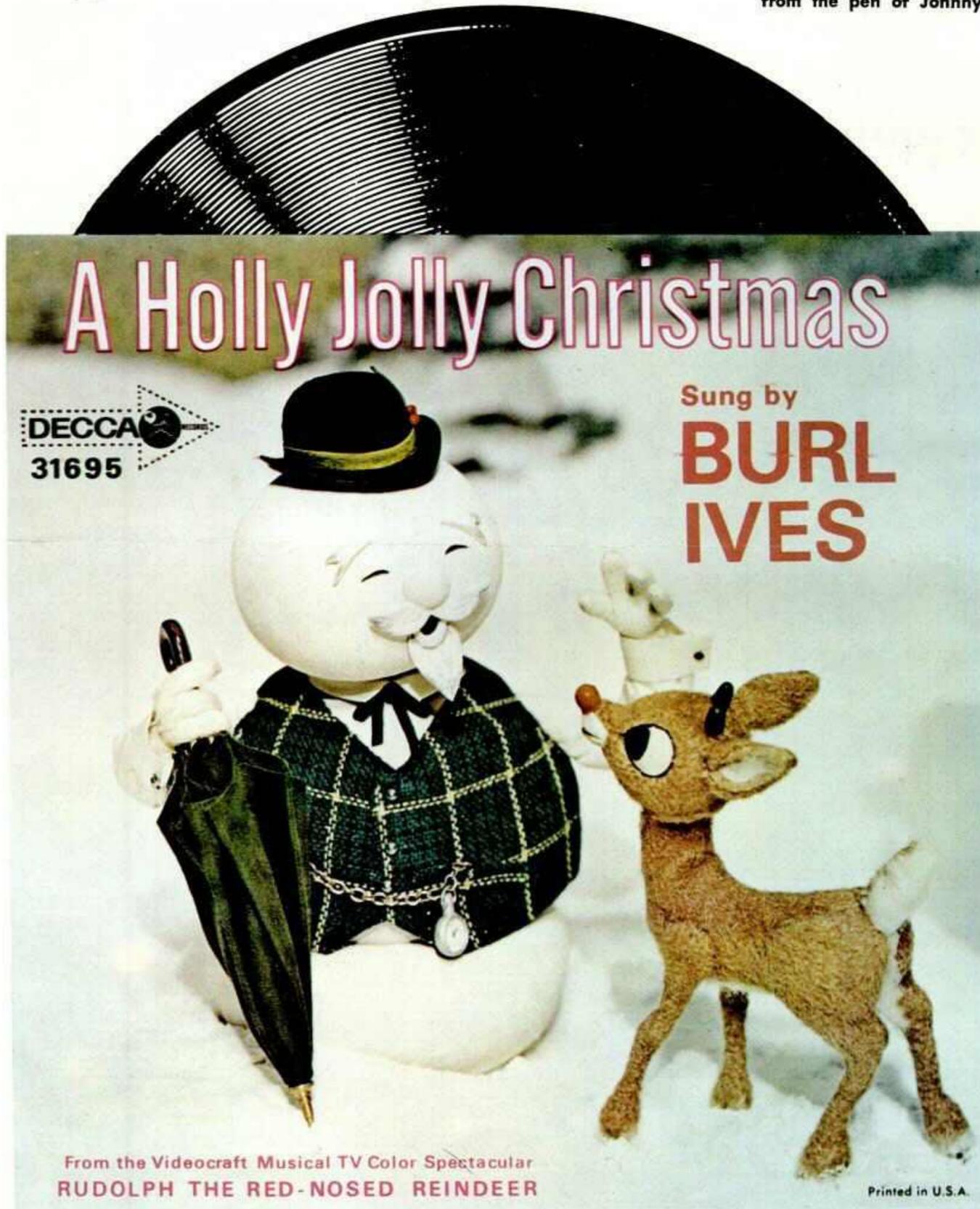
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Sunday, December 6th
On NBC-TV
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ALBUM REVIEWS

Continued from page 30

Philharmonic Orchestra, Vienna Boys Choir and various soloists. The de luxe packaged two-record set comes complete with a libretto in German and English. Should be a popular holiday gift album.

COMEDY SPECIAL MERIT

IN PERSON

Allen & Rossi. Mercury MG 20979 (M); SR 60979 (S)

Taped during a performance at a Las Vegas night club, this disk packs all of the frenzy and merry shenanigans that mark an Allen and Rossi appearance. Many of the routines hit a high laugh quotient and Steve Rossi's "Hello Deres" are as sharp as ever.

SACRED SPECIAL MERIT

SWEEPING STRINGS

Kurt Kaiser. Word 3301 (M)

Sweepingly gentle strings and feeling arrangements are the order as Kaiser interprets such beautiful tunes of inspiration as "Abide With Me," "Safe in the Arms of Jesus," "Nearer My God to Thee," "Rock of Ages" and others. Wonderful listening.

INTERNATIONAL SPECIAL MERIT

YVES MONTAND'S PARIS

Columbia CL 2234 (M); CS 9034 (S)

Montand's frequent appearances in the U. S. on TV, films and in clubs have acquainted the American record buying public with the multitalented Frenchman. He has few peers when it comes to projecting the feeling of romance through his vocalizing in French. Included in the delightful album are such well-known favorites as "La Vie En Rose," "Paris Canaille," "Sous Le Ciel de Paris."

SPOKEN WORD SPECIAL MERIT

BILLY SUNDAY

Soundtrack. Word 3267 (M)

Billy Sunday was the most powerful evangelist ever to hit the American sawdust trail. This soundtrack is from the "Billy Sunday" motion picture and narrated by Mel Dibble.

SPECIALTY SPECIAL MERIT

AUSCULTATION OF THE HEART

Stephen O'Reilly. London 5873 (M)

This may be a record of limited appeal, but it is worth noting for its uniqueness: it reproduces with amazing accuracy the sounds of the heart. Dr. J. Barlow narrates with taste and care, making the LP a lasting contribution to learning about cardiology. Should be a must for the med student and the practitioner.

DOCUMENTARY SPECIAL MERIT

THE MIRACLE OF LOURDES

Various Artists. 4 Corners FCL 4206 (M)

Recorded at Lourdes, France, during actual pilgrimages, it captures the sounds of the carillon, the Catholic Mass of the Apparition of Notre Dame de Lourdes, processions, players and the blessing of the people. Fold-out sleeve describes the album content in five languages, English, French, German, Italian and Spanish.

LOW PRICE CLASSICAL SPECIAL MERIT

SIBELIUS: SYMPHONY NO. 5 IN E FLAT MAJOR; POHJOLA'S DAUGHTER

Halle Orchestra (Barbirolli). Vanguard SRV 137 (M); SRV 137 SD (S)

Sir John Barbirolli and the Halle orchestra give a moving interpretation of the Sibelius tone poem, "Pohjola's Daughter," and a first-rate performance of the Finnish composer's "Symphony No. 5 in E Flat Major, Op. 82."

LOW PRICE SPECIAL MERIT

THE NUTCRACKER PRINCE/THE TWELVE DANCING PRINCESSES

Minneapolis Symphony (Dorati). Mercury Wing CCM 250 (M)

Parents on the lookout for ways and means to expose their youngsters to classical music

will be delighted upon discovering the Mercury's Wing Classic for Children. This album and another release, "The Sorcerer's Apprentice" and "Till Eulenspiegel's Merry Pranks," are told interestingly with the complete musical scores performed by Antal Dorati and the Minneapolis Symphony and Paul Paray and the Detroit Symphony. Jerry Terheyden's story telling is so adept that every youngster will be entertained.

★★★★
FOUR-STAR ALBUMS
 The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

THE ALL STARS PLAY THE EXCITING MUSIC OF MY FAIR LADY
 4 Corners FCL 4203 (M)

I'M TORE UP
 Crash Craddock. King 912 (M)

ROOM AT THE BOTTOM
 Charles Embree. Room at the Bottom LP 1000 (M)

KICK OFF, U.S.A.!
 University of Michigan Band (Revell). Vanguard VRS 9155 (M); VSD 79155 (S)

ARTHUR MURRAY PRESENTS DISCOTHEQUE DANCE PARTY
 RCA Victor LPM 2998 (M); LSP 2998 (S)

DISCOTHEQUE DANCE PARTY
 Various Artists. MGM E 4258-2 (M); SE 4258-2 (S)

MUSIC FOR SKATING
 Ruby Newman & His Ork. Vocallon VL 3736 (M)

COUNTRY

PATSY MONTANA AT THE MATADOR ROOM
 Sims 12 (M)

BOBBY BARNETT AT THE CRYSTAL PALACE
 Sims 118 (M)

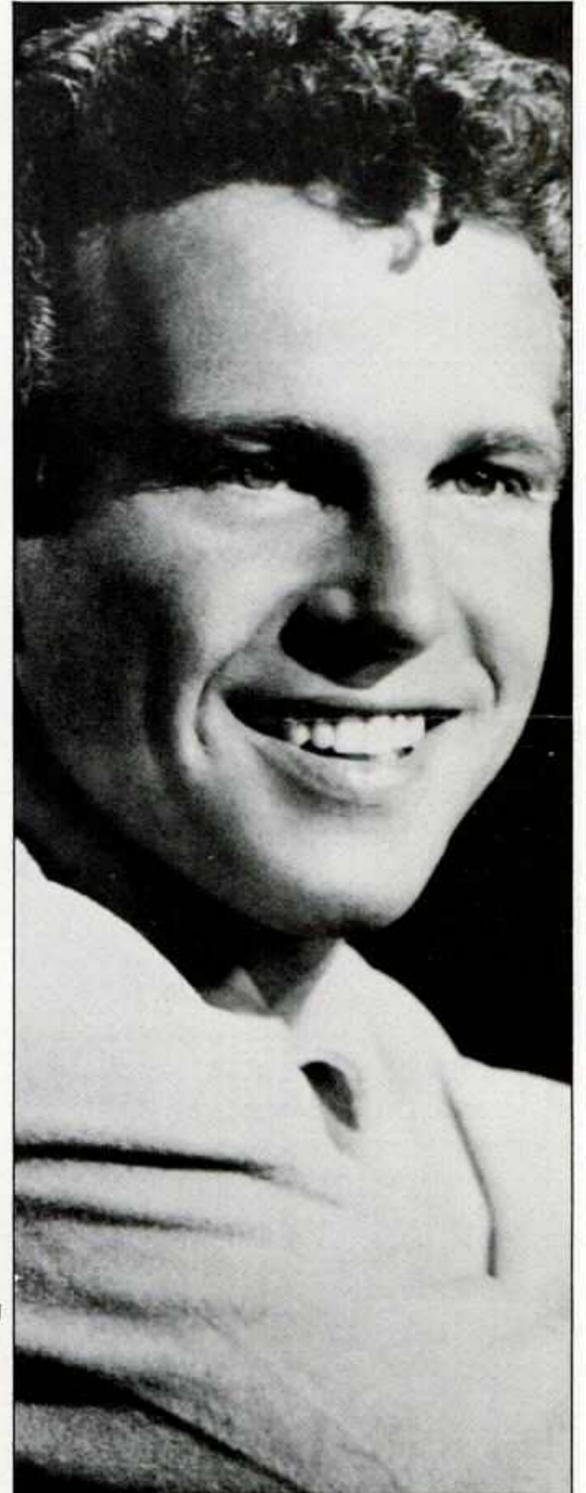
THE WONDERFUL WALTZES OF COUNTRY MUSIC
 Various Artists. Starday SLP 297 (M)

BLUEGRASS HALL OF FAME, VOL. 2
 Various Artists. Starday SLP 296 (M)

(Continued on page 42)

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IT'S NOT TOO SOON TO STOCK AND PLAY THE CHRISTMAS HIT OF THE YEAR! BOBBY VINTON'S "DEAREST SANTA"



It's From This Great Album

LN 24122 / BN 26122 Stereo

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER

VOX JOX

By GIL FAGGEN



Jim Barnette and Johnny "T"—WIRK (West Palm Beach) deejays ride surfboards on wheels pulled by WIRKmen **Don Porter and Bob Roberts**. The surfboard land race took place in conjunction with a station promotion at a local supermarket.

SESAC's **Jim Aylward** is hosting a new radio series for New York's stereo station WRFM on Sundays 4-5 p.m. The program spotlights "live" performance albums. Aylward, a member of SESAC's station relations department, was formerly with WEEI (Boston) and other New England stations as an air personality and producer.

KDKA (Pittsburgh) deejay **Clark Race** has been nominated and will run unopposed, for the office of U. S. Postmaster on a slate headed by **Ringo Starr**

RSI

A DIVISION OF BILLBOARD MAGAZINE

NEW RECORD RELEASES of all RECORD COMPANIES!

Singles and Albums serviced to Broadcasters . . . Weekly or Monthly. Pop, Jazz, Folk, Comedy, Classical, C & W, B'way Musicals, Motion Pictures, and Million Sellers!

Such STARS as:

SINATRA • COLE • MATHIS
• BENNETT • GARLAND •
STREISAND • BEATLES •
KINGSTONS and all others!

Write for catalog & info.:
RECORD SOURCE INTERNATIONAL
165 W. 46 St., N.Y.C. 36,
N.Y. Box 5

Parleys Help Problems of NAB, RIAA

• Continued from page 3

casters that 6,500 singles and 3,500 albums were released last year representing an investment of \$68,750,000 by the record industry. The RIAA figures showed that the average cost of a single is \$2,500—an album \$15,000.

Of special importance to the radio station operators were the RIAA breakdowns of singles and album sales by type in various sections of the nation.

Broadcasters were also given information about the record buying habits of males, females and various age groups. The age, sex, economic level, educational attainment and geographic location factors were introduced in the presentation to give radio programmers information that may help them to program more effectively.

The RIAA's reasoning (and the basis, incidentally, of Billboard's Radio Response Ratings) is that the very factors mentioned above that are responsible for molding an individual's tastes and motivating him to buy certain types of records are the very factors that induce him to listen to a radio station because of the type of programming it has on the air.

Innovations This Year

For the first time this year the RIAA has solicited the services of a top record company

(Continued on page 42)

INDUSTRY ON NEBEL SHOW

NEW YORK — The music-record industry will get a thorough airing Nov. 25 on the Long John Nebel show on WNBC, New York. Archie Bleyer, former president of Cadence Records; Dee Anthony, talent manager; Miles Cruger, record producer; David Dachs, author of the controversial book on the music-record industry, "Anything Goes" and Henry Brief, executive secretary of the Record Industry of America will participate in the midnight to 5 a.m. discussion on the 50,000 watt station.

of the Teenage Party. The poll, which put Race in the running (no pun intended), was conducted by a major teenage magazine.

Don Logan, morning air personality and assistant program director at 50,000 watt KEEL (Shreveport), is celebrating his fifth anniversary with the station this month.

I notice that the WOKY (Milwaukee) "Lucky Number" Survey is featuring the lyrics of a current pop hit on the reverse side. Side one is the hit listing and the personal picks of WOKYites **Steve O'Shea, Bill Henry, Bob White, Kip Bell, Bob Barry and Barney Pip**.

Sam Cooke and Jackie Wilson broke it up recently on **George Klein's WHBQ-TV** (Memphis) dance show with a duet "Everybody Loves to Cha Cha Cha."

SEGUE

Joel Sebastian, top-rated WXYZ deejay, moves to WINS (New York) for afternoon show. Station, still seeking an early morning man, will soon inaugurate three-hour air shifts. "**Frosty**" **Harris**, program manager at KFRE (Fresno), joins

(Continued on page 42)

KYW, WRCV Swap Plans Hit New Snarl

PHILADELPHIA—The anticipation in two key radio-record markets has heightened with the forthcoming switch of KYW-Radio-TV, Cleveland, with WRC-TV-Radio, Philadelphia.

The impending exchange of properties between Group W (Westinghouse Broadcasting Company) and NBC was ordered last July after years of hassle between the Justice Department, NBC, RKO General and Philco. The two major parties in the imbroglio have agreed on the transfer and the FCC gave NBC until Nov. 30 to pack up for Cleveland.

It appears at this point that all parties directly and indirectly involved will have to sweat it out a bit longer because of the present suit by RKO General Broadcasting to prevent the switch, claiming it will stand to lose more than \$2,000,000 due to prior agreements with NBC which was originally to swap properties with RKO's WNAC-Radio-TV in Boston.

March Hold-Off

It was learned by Billboard that the complicated affair may be held up until March 1965, if not longer.

The KYW, WRCV switch will turn out to be a reverse situation in each market as far as programming goes (Billboard, Aug. 15), leaving Cleveland with WHK as the primary proponent of contemporary-pop music, and opening Philadelphia's two hot pop stations vying for the audience held solely for many years by WIBG, the 50,000-watt Storer station.

The seesaw battle between

KYW and WHK still continues, with 50,000-watt KYW holding the edge after a five-year fight to regain its top dog slot. With the appearance of WRCV in Cleveland, it appears that the newly managed NBC-owned station will feature a great deal more currently popular music than its forefather, WTAM, when it was there back in 1956. However, it does not seem likely that NBC will "rock" vis-a-vis with Metromedia's WHK when it finally arrives.

Group W is expected to be led into the City of Brotherly Love by radio Program Manager Ken Draper, brought to Cleveland from KEX, Portland, several years ago when the station was sold to Golden West by Westinghouse. Draper and General Manager Perry Bascom have built a powerful air staff which includes Jim Stagg, Jim Runyon and Jerry "G," who more than likely will make the move too.

WIP Factor

Record people, who have for seven years been calling Philadelphia a "one-station town," have reported that WIP, the city's key music middle-roader (see Radio Response Ratings), has taken up the gauntlet for the middle-road pop singles and albums with notable success. WIP has challenged powerhouse WIBG during certain times of the day for first-place position in the nation's fourth radio market.

KYW's strong air personality, heavy community involvement, and comprehensive news pro-

(Continued on page 42)

PROGRAMMING NEWSLETTER

Losers Hurt Themselves, Others

By BILL GAVIN
Contributing Editor

WE'RE TOLD that radio's net revenue for 1964 will exceed that of last year by a substantial margin. This will come as a surprise to no one. The increase in transistor sets and car radios permits radio to penetrate into many new areas. Even though the average rate card level continues to rise, advertisers are finding that the cost per thousand figure in most areas is growing progressively attractive. Daytime radio advertising in particular shows positive gains.



Up until quite recently the spot rates on most pop format stations were amazingly low in relation to the obviously large audiences that they provided. This reflected a reluctance on the part of advertisers to identify themselves with contemporary and at times controversial popular music. It also reflected a widespread inferiority complex on the part of many station owners and managers, who showed their guilt feelings about their program content by holding their time charges to an unrealistic minimum.

Today there are comparatively few markets where the cut-rate psychology persists. These are still infected by a timidity virus that prevails among a handful of individual owners who, in clinging to an inferior rate structure, tend to depress their own profits as well as the profit potential of their competitors.

In sharp contrast to radio's prosperity trends, are the few stations here and there that exist in a chronic state of depression. They are radio's losers. No matter how they struggle and make various changes their ratings and their revenues are constantly lagging. Either they are continually chopping at their overhead to stay in the black, or they plunge into a deficit spending spree, which, when it fails to boost their ratings, often gives way to an abrupt retreat into a complete reversal of program policy.

THERE IS A REMARKABLE similarity among the losers in the steps that they take to improve their rating positions. First, the loser says, "tighten up the playlist, we're playing too many

records." When this doesn't work, he starts tinkering with the music. "Too much rock 'n' roll," he says, and a number of pop hits are barred from his air because of their sound. If he is trying to run a "good music" operation, he gives orders that no hit singles of any kind are to be played, since this might give the station a "top 40" sound.

Step No. 3 is to tighten up the format. "The disk jockeys are talking too much—gotta play more music," is the manager's edict. So everybody speeds up, with almost exclusive emphasis on time and temperature. When this work, it becomes obvious to the manager that his DJ's are no good, so he starts firing. Sometimes he starts at the bottom and works up to the program director; at other times he starts with the PD and works down. In any event, his station soon becomes branded as a "maximum insecurity" operation, and top-caliber DJ's avoid it like a plague. This, of course, reduces our loser's opportunities of attracting a better grade of air personality. It also has a devastating effect on the morale and loyalties of the DJ staff, most of whom are constantly exploring employment opportunities in other stations.

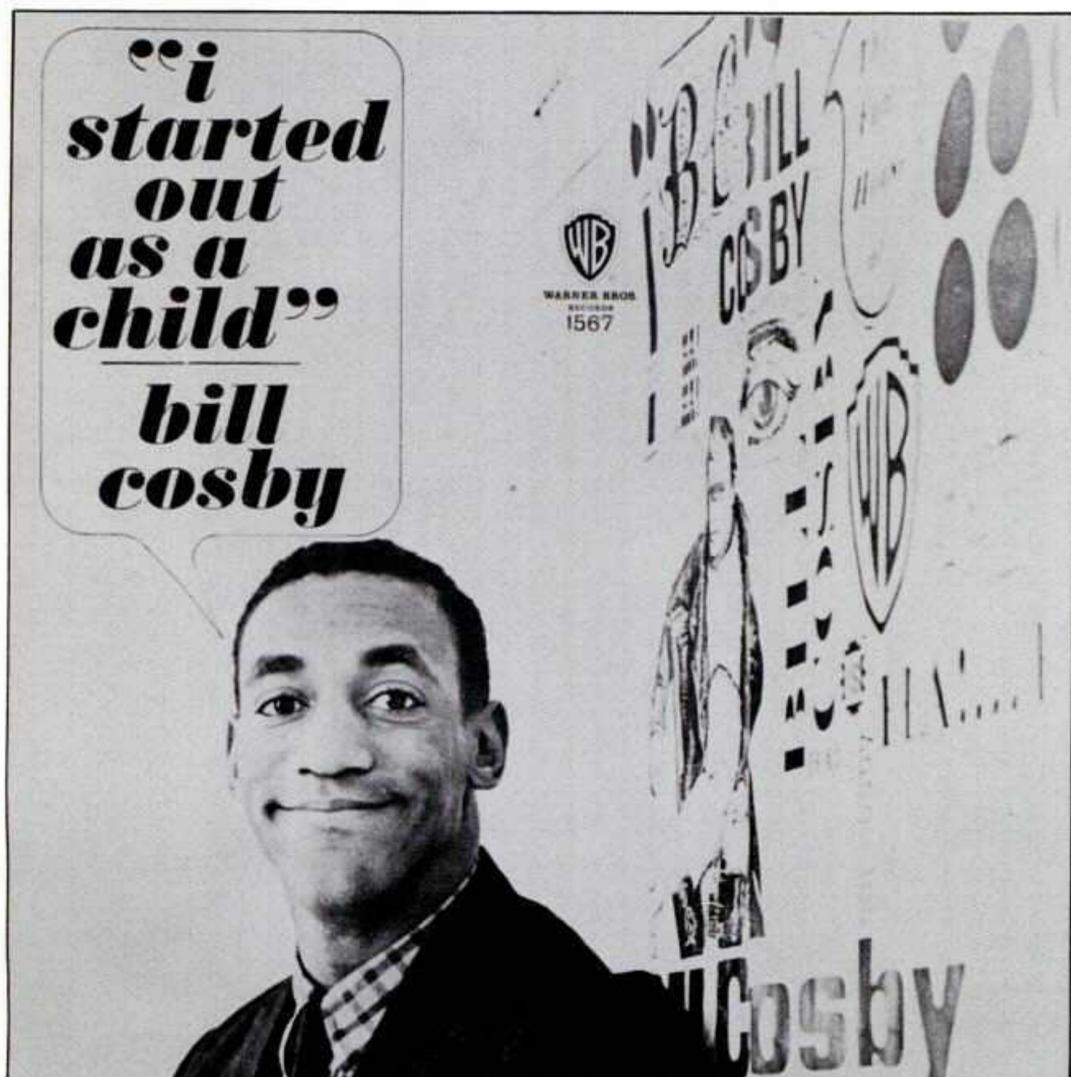
OCCASIONALLY THE HARD-PRESSED manager has a heart-to-heart talk with his national rep. It seems characteristic of most reps that they always know what is wrong and what to do about it. Some reps even furnish a program "expert" who comes into town, analyzes the market, imports new DJ's, tinkers with the music, beefs up the promotion, buys a new jingle package, and, in short, runs through all the changes in a few months that the losing manager might take a year or two to accomplish.

The last, and usually the only possible remaining step in solving the loser's problems finds the manager hard at work to produce an attractive P & L statement so that he can sell the station for a good price. He reduces staff by spreading the time for each remaining DJ; he solicits almost any and all types of advertising revenue; he concentrates everything on a short-term financial advantage, regardless of how costly it may be in terms of lost audience or community prestige.

And so the loser sells for the best price he can get. For the good of the broadcasting industry it is to be hoped that he invests his money in some other field.

STAND BACK...

the Cosby people are coming!



Not since Sherman and Newhart has the following of a new comedian achieved so rapidly the numbers, fervor and status of a cult!

And now — an upcoming rash of TV appearances, club dates and DJ play will trigger enough Cosby addicts to transform his newest LP into one of the surprise album-gift ideas of the '64 holiday season!

So — call your WB distributor now! Stock up, and get set for a profitable siege of Cosby clamor. *Let Bill Cosby crank up your customer count!*

...from the first name in sound!  **WARNER BROS. RECORDS**

RADIO RESPONSE RATING

PHILADELPHIA SECOND CYCLE

TOP STATIONS

Rank	Call Letters	% of Total Points
★ POP Singles		
1.	WIBG	91%
	Others (WIP, WNAR)	9%
★ POP LP's		
1.	WIP	42%
2.	WCAU	19%
3.	WRCV	14%
4.	WFIL	13%
5.	WPEN	12%
★ R&B		
1.	WDAS	57%
2.	WHAT	43%
★ C&W		
1.	WNAR (Norristown, Pa.)	62%
2.	WEEZ (Tie) (Chester, Pa.)	19%
2.	WAAT (Tie) (Trenton, N.J.)	19%
<small>(Note: Respondents report that no country station dominates entire market. Each station comes into different sections of Philadelphia, not necessarily competing with each other within the market.)</small>		
★ CONSERVATIVE		
1.	WJMJ-AM-FM	39%
2.	WFIL-FM	29%
3.	WPBS-FM	22%
4.	WPEN-FM	10%
★ CLASSICAL		
1.	WFLN-AM-FM	70%
	Others (WXPB-AM-FM, WJMJ-AM-FM, WDAS-FM, WFIL-FM, WJBR-FM (Wilmington, Del.))	30%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

STATIONS BY FORMAT

PHILADELPHIA AREA: Four largest radio market, 11 AM:12 FM: 3 Pop Standard; 2 Rhythm & Blues; 1 Contemporary; 2 Standard-Pop; 1 Conservative; 1 Classical; 1 Religious; 1 Contemporary-Country & Western.

WCAU 50,000 watts. CBS owned. CBS affiliate. Music format: Pop Standard. Editorials

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
★ POP Singles			
1.	Hy Lit	WIBG	40%
2.	Jerry Stevens (Tie)	WIBG	25%
2.	Joe Niagara (Tie)	WIBG	25%
	Others (Jerry Blavat, WHAT; Bill Wright, WIBG; Georgie Woods, WDAS; Jimmy Bishop, WDAS; Joe McCauley, WIP)		10%
BY TIME SLOT			
Morning	Joe Niagara	WIBG	
Mid-Morning	Bill Wright	WIBG	
Early Afternoon	Jerry Stevens	WIBG	
Traffic Man	Jerry Stevens	WIBG	
Evening Man	Hy Lit	WIBG	
Late Evening	Frank X. Feller	WIBG	

★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN

Rank	Name	Station	Position
1.	Gertie Katzman	WIP	Music Director
2.	Larry Justice (Tie)	WIBG	Music Director
2.	Bill Wheatley (Tie)	WIBG	Program Director (station mgr.)
4.	Dick Harvey	WHAT	Program Director
5.	Alan Hotlin	WRCV	Librarian

★ TOP TV BANDSTAND SHOW

(Exposing Artists & Records)
Sid Mark, WHYY-TV (Jazz Show), 8:30-9 p.m. on Thursday

★ POP LP's

Rank	Name	Station	%
1.	Tom Brown	WIP	33%
2.	Jim Tate	WIP	12%
3.	Joe McCauley	WIP	11%
4.	Bob Menefee	WCAU	9%
5.	Ned Powers (Tie)	WIP	7%
5.	Chuck Dougherty (Tie)	WIP	7%
7.	Larry Brown	WPEN	6%
8.	Reggie Lavong	WRCV	5%
9.	George Thomas	WCAU	4%
	Others (Ed Locke, WRCV; Joe Moran, WPEN; Phil Sheridan, WFIL; Bill Bransome, WRCV)		6%

BY TIME SLOT

Time Slot	Disk Jockey	Station
Morning	Joe McCauley	WIP
Mid-Morning	Jim Tate	WIP
Early Afternoon	Ned Powers	WIP
Late Afternoon	Tom Brown	WIP
Evening	Tom Brown	WIP
Late Evening	Chuck Dougherty	WIP

★ R&B

Rank	Name	Station	%
1.	Georgie Woods	WDAS	35%
2.	Jimmy Bishop	WDAS	32%
3.	Jerry Blavat	WHAT	17%
	Others (George Johnson Jr., WDAS; Lloyd (Patman) Smith, WHAT; Kae Williams, WDAS; Lord Fauntleroy (John Bandy), WDAS; Louis Heyward, WHAT)		16%

★ JAZZ

Rank	Name	Station	%
1.	Sid Mark	WHAT-FM	47%
2.	Joel Dorn	WHAT-FM	34%
3.	Del Shields	WDAS-AM-FM	19%

★ C&W

Rank	Name	Station	%
1.	Larry Molinaro	WNAR	51%
2.	Mary Bachrad	WNAR	19%
	Others (Len Murray, WEEZ; Curley Herdman, WNAR; Les Severs, WAAT; Harry Newman, WAAT; Jim Reeves, WEEZ)		30%

★ FOLK

Rank	Name	Station	%
1.	Gene Shay	WHAT-FM	82%
2.	Reggie Lavong	WRCV	18%

dept., Al Ringler, news dir. All newscasts 15 min. on hr. 3 mobile two-way radio equipped news wagons. V-P & Gen'l Mgr., John O. Downey. Prog. dir., Mike Grant. Records should be directed to attention of Verna Hassett, record librarian, City & Monument Aves.

WDAS: 5,000 watts daily, 1,000 watts nights. Independent. Music format: R&B-Contemporary-Gospel. Highly identifiable air personalities. Editorials aired. Special programming: "Job Bank," help wanted information aired 5 times daily. "Editor Speaks," editorials 5 times daily. "Radio Judge," former magistrate Joe Rainey helps solve listeners problems, 5 min., 11:30 a.m., M-F. "Wonderful World of Ideas," 5 min., 9:30 a.m., 1:30 p.m.—homemaker show with Louise Williams. "Listening Post," telephone audience call-in with Joe Rainey, 11 p.m.-1 a.m., M-F. "Civil Rights Scoreboard," news, 625-6:30 p.m., M-F. Exec. V-P & Gen'l Mgr., Robert C. Ardrey. Records should be directed to individual disk jockeys at Belmont & Edgely Rd.

WFIL: 5,000 watts. A Triangle Station. ABC affiliate. Music format: Pop Standard. Editorials aired: Heavy play-by-play sports schedule carried. Special programming "Window on Washington," with Ann Blair, news commentary, 4:35-4:40 p.m., M-F; Sun., 7:05-7:20 p.m. "This Week in Delaware Valley," local news events, 5:05-5:30 p.m., Sun. 6-man news department under direction of Charles Keller. 90 reports aired weekly from 25 newspaper-radio station news stringers. "NewsFile," 5:25-7:30 p.m., news, commentary, sports (Les Keiter), weather. Sta. Mgr., George A. Koehler. Records should be directed to Toby DeLuca, music director, 4100 City Line Ave.

WFLN AM-FM: (AM) 1,000 watts days. Independent. AM-FM duplication. Music format: Classical. New York, Boston and Philadelphia Orchestra concerts carried live Sun. and Mon. Complete Festival Concerts from Broadcast Foundation of America" aired. "Views & Reviews," with Ralph Collier, 12:30-1:30 p.m., M-F — plays, musicals, books discussed; interviews, Review of International press. Broadcast Foundation tape, 12:15 p.m., M-F. V-P & Gen'l Mgr., Raymond S. Green. Records should be directed to Mike O'Donnell, prog. dir., 8200 Ridge Ave.

WHAT AM-FM: (AM) 1,000 watts days, 250 watts nights. Independent. Music format: R&B-Contemporary-Jazz. Highly identifiable air personalities. FM programs jazz exclusively. Special programming: "Community Dialogue," local Negro-oriented documentary, Sun., 7-7:30 p.m. "Quote & Comment," 5 min. news commentary by Jimmy Carter, noon, M-F. "New Dimensions in Education," locally produced, Sun., 6-6:30 p.m. "The Job Hunter," employment information 12 times daily. "Be Kind," 1 min. salute to outstanding Negroes in community—aired 10 times daily. "Adventures in Negro History," 5 min. vignettes 4 times daily, M-F. Gospel music, 10 a.m.-2 p.m., M-Sat. News commentary 7:30 a.m., M-F 11:45-noon, Sun., with Jimmy Carter, news dir. "Go-Patrol" helicopter reports and 2 newswagons telephone equipped. Station Mgr., Miss Dolly Banks. Records should be directed to Richard Harvey, opns. mgr., 3930-40 Conshocken Ave.

WIBG: 50,000 watts days, 10,000 watts nights. A Storer Station. Music format: Contemporary. Highly identifiable air personalities. Editorials aired Tues, Wed. & Thurs. 5 times each day. Public service block, sign on to 2 p.m. Sun. St. Pauls Episcopal Church Services carried on station since 1925. 5-man news dept., Jerry Grove news director. Newscasts at five minutes to hr.; 2 min. at 28 past the hour. Extensive newstipster service. Gen'l Mgr., Joseph T. Conway. Records should be directed to attention of William Wheatley, prog. mgr., 117 Ridge Pike, Lafayette Hill.

WIP: 5,000 watts. Metromedia owned. Music format: Pop Standard. Highly identifiable air personalities. Princeton football carried. Special programming "World

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago November 30, 1959

- Mack the Knife, B. Darin, Atco
- Don't You Know, D. Reese, RCA Victor
- Mr. Blue, Fleetwoods, Dolton
- Heartaches by the Number, G. Mitchell, Columbia
- In the Mood, E. Fields, Rendezvous
- So Many Ways, B. Benton, Mercury
- Put Your Head on My Shoulder, P. Anka, ABC-Paramount
- We Got Love, B. Rydell, Cameo
- Be My Guest, F. Domino, Imperial
- 7 Little Girls (Sittin' in the Back Seat), P. Evans & the Curis, Guaranteed

POP—10 Years Ago November 27, 1949

- I Need You Now, E. Fisher, RCA Victor
- Mr. Sandman, Chordettes, Cadence
- This Ole House, R. Clooney, Columbia
- Papa Loves Mambo, P. Como, RCA Victor
- Teach Me Tonight, DeCastro Sisters, Abbott
- Hold My Hand, D. Cornell, Coral
- Hey, There, R. Clooney, Columbia
- If I Give My Heart to You, D. Day, Columbia
- Shake, Rattle and Roll, B. Haley, Decca
- Mambo Italiano, R. Clooney, Columbia

RHYTHM & BLUES—Five Years Ago—November 30, 1959

- Don't You Know, D. Reese, RCA Victor
Come Into My Heart, L. Price, ABC-Paramount
So Many Ways, B. Benton, Mercury
Mr. Blue, Fleetwoods, Dolton
The Clouds, Spacemen, Alton

- Dance With Me, Drifters, Atlantic
In the Mood, E. Fields, Rendezvous
Be My Guest, F. Domino, Imperial
I Don't Know, R. Brown, Atlantic
Mack the Knife, B. Darin, Atco

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	1	RINGO, Lorne Greene, RCA Victor 8444		5
2	2	THE DOOR IS STILL OPEN TO MY HEART, Dean Martin, Reprise 0307.10		10
3	5	WHO CAN I TURN TO, Tony Bennett, Columbia 43141		9
4	4	WE'LL SING IN THE SUNSHINE, Gale Garnett, RCA Victor 8388		16
5	6	SHE UNDERSTANDS ME, Johnny Tillotson, MGM 13284		5
6	8	MY LOVE FORGAVE ME (Amore, Scusami), Robert Goulet, Columbia 43131		6
7	7	WE COULD, Al Martino, Capitol 5293		4
8	14	THE WEDDING, Julie Rogers, Mercury 72332		2
9	13	WILLOW WEEP FOR ME, Chad & Jeremy, World Artists 1034		3
10	9	FOUR STRONG WINDS, Bobby Bare, RCA Victor 8443		5
11	10	ONE MORE TIME, Ray Charles Singers, Command 4057		3
12	12	ALMOST THERE, Andy Williams, Columbia 43128		3
13	11	LISTEN LONELY GIRL, Johnny Mathis, Mercury 72339		6
14	—	DEAR HEART, Jack Jones, Kapp 635		1
15	—	DEAR HEART, Andy Williams, Columbia 43180		1
16	—	WALK AWAY, Matt Monro, Liberty 55745		1
17	15	I WON'T FORGET YOU, Jim Reeves, RCA Victor 8461		2

in Perspective," news, 7:05-7:30 p.m., Sun. "Ask the Clergy," 2 Protestant clergymen, a Rabbi and a Priest, answer listeners questions telephoned in, 7:30 p.m. Sun. Remotes once a month from Cherry Hill Mall, N. J., 5 min. newscasts on hr.; 2:30 on half hr. "Go Patrol" helicopter reports 18 times daily. 10 min. newscasts 4:30, 5:30, 6:30, 7:30 & 8:30 p.m. Sports with Pete Retzlaff, 4:05, 5:05, 6:05 p.m. and Jim Leaming, 7:05, 8:05, 9:05 a.m. V-P & Gen'l Mgr., Harvey L. Glascock (moves to WNEW, Jan. 1 as V-P), David Croninger, V-P & Gen'l Mgr., KMBC, Kansas City, to be transferred to position vacated by Glascock. Prog. Dir., Dick Carr. Records should be directed to attention of Gert Katzman, music dir., 19th & Walnut Sts.

WJMJ: 50,000 watts days. Independent. Music format: Conservative. Editorials aired. Original cast albums featured 2-3 p.m., M-F. 5 min. comedy segment culled from comedy albums, 9 a.m. & 4:30 p.m. M-F. "Irish Hour," 1-2 p.m., Sun. Pres. & Gen'l Mgr., Patrick J. Stanton. Records should be directed to Michael Deegan, prog. dir., 2043 Locust St.

WPEN AM-FM: (AM) 5,000 watts. Independent. Mutual affiliate. Music format: Standard-Pop. Highly identifiable air personalities. Editorials aired daily. Special programming: "Red Benson Show," celebrity interviews, comments, audience call-in, 11:10 p.m. to 2 a.m., M-Sat. 9-man news dept. under direction of Jules Rind, 3 news wagons, 1 2-way radio-equipped news wagon, station-owned helicopter. 10-min. newscasts every hr. on hr. 15 min. at 6 p.m. Station recipient of Pa. A.P. 1964 Award "Best All Around News Operation." Gen'l Mgr., Murray Arnold. Opns. Mgr., Joe Grady. Records should be directed to George Costello, music dir., 2212 Walnut St.

WRCV: 50,000 watts. NBC-owned. NBC affiliate. Music format: Standard-Pop. Navy football

carried. Special programming: "Ralph & Barbara Show," interviews, celebrity guests, 12:15-12:30 p.m., M-F. "Hootenanny," music with Reggie LaVong, 7:50-9 p.m., M-F. "McMullins," interviews with civic leaders, Tues. only, 1:45-2 p.m. "Morning Countdown"—features sports, news, music, weather. "Go Patrol" helicopter reports, 6-10 a.m., M-F. 10 min. newscasts 7:05-8:05 a.m.; 12:05, 10:05, 11:05 p.m. 6-man news dept. 2 11-way radio-equipped news wagons. "Insurance Question Box," 8:55-9 p.m., M-W-F. V-P, Gen'l Mgr., Raymond W. Welppott. Prog. Mgr., Robert C. Benson. Records should be directed to Allan Hotlin, music dir., 1619 Walnut St.

WTEL: 250 watts days. Independent. Foreign language and religious programming. Religious music played from sign on to 11 a.m. daily. Exec. V-P & Sales Mgr., Quentin C. Sturm, 4140 Old York Rd.

WNAR (Norristown, Pa.): 500 watts days. A Rahall Station. Music format: Pop-Contemporary-C&W. Editorials aired. H. S. football and other local sporting events carried. Highly identifiable air personalities. Special programs: "Open Mike," audience telephone call-in show (14 yrs. on station), 8:10-9 a.m. & 11 a.m.-1 p.m., M-F. 10 min. newscasts 8 a.m. & noon. Newscasts 5 min on hr. Capsule news on half-hour. Station & Nat'l Sales Mgr., Bernard (Bud) Brode. Prog. dir., Tony Bekas. Records should be directed to Mary Narrick, Larry Molinaro, Box 431, Norristown, Pa.

Pick 'Poop-a-Tink'

HOLLYWOOD — Stan Worth's RCA single "Poop-a-Tink" has been picked up by KHJ-TV for its theme music on the Sunday night Charlie Chan movies. The pianist-composer gets special credits on the TV show.

Jack Jones sings Dear Heart.

**It's the original.
We think it's the best.**

JACK JONES DEAR HEART

(From the Warner Brothers Picture "DEAR HEART")

EMILY

(From the M-G-M Production "THE AMERICANIZATION OF EMILY")



(45 RPM)

Jack Jones records exclusively for Kapp Records



R&B D.J. ROUNDUP

The information below is reported each week by leading R&B disk jockeys. The Contributing Editor is KAL RUDMAN.

NATIONAL BREAKOUTS are those records registering sales in a significant number of regions and can be classified as new hit records.

REGIONAL BREAKOUTS are those records breaking in one or more regions of the U. S. but not in sufficient number of areas to date to be considered national in scope.

Individual disk jockey reports give those records that are making their first appearance in the local top 15, the local breakouts, records to watch based on initial action in each market and the Top LP's.

★ **BOB KING—WOOK-TV, WASHINGTON**
 ● **TOP 10**
 AIN'T IT THE TRUTH—Mary Wells, 20th Century-Fox
 SLOOP DANCE—Vibrations, Okeh
 YOU BELONG TO ME—The Intruders, Music Voice
 SHE'S ALRIGHT—Jackie Wilson, Brunswick
 SWEET THING—Spinners, Motown

★ **RUBEN HUGHES—WMOZ, MOBILE, ALA.**
 ● **BREAKOUTS**
 THE PRICE—Solomon Burke, Atlantic
 MIDNIGHT TEARS—Grover Mitchell, Decca
 HOW SWEET IT IS—Marvin Gaye, Tamla
 TAKE THIS HURT OFF ME—Don Covay, Rosemart
 GETTING MIGHTY CROWDED—Betty Everett, Vee Jay
 MELLOW FELLOW—Etta James, Chess
 FIND ANOTHER LOVE—Tams, General American

★ **LONNIE SHEPPARD—WHIH, NORFOLK, VA.**
 ● **BREAKOUTS**
 I FOUND A LOVE—Jo Ann and Troy, Atlantic
 THEN YOU CAN TELL ME GOODBYE—Johnny Nash, Chess
 SHE'S ALRIGHT—Jackie Wilson, Brunswick
 A THOUSAND CUPS OF HAPPINESS—Joe Hinton, Backbeat
 THE PRICE—Solomon Burke, Atlantic
 SINCE I DON'T HAVE YOU—Chuck Jackson, Wand

★ **BILL MOSS—WVKO, COLUMBUS, OHIO**
 ● **BREAKOUTS**
 IT'S ALL OVER—Walter Jackson, Okeh
 I FOUND A LOVE—Jo Ann and Troy, Atlantic
 STRAIN ON MY HEART—Roscoe Shelton, Sims

★ **JOHN RICHBURG—WLAC, NASHVILLE**
 ● **GOOD REACTION**
 THE PRICE—Solomon Burke, Atlantic
 SEND HER TO ME—Johnny Thunder, Diamond
 WITHOUT THE ONE YOU LOVE—4 Tops, Motown

R & B find of the year!
LITTLE BUSTER
 Singing the smash of the year!
LOOKIN' FOR A HOME
 JUBILEE 5491
 Nationally distributed thru
JAY-GEE RECORD CO., INC.
 318 W. 48 St., N.Y. 36, N.Y.

JOE TEX
HOLD WHAT YOU'VE GOT
 DIAL 4001
 National Dist.
 By Atlantic Records

Don't fight it! Call-us for.
CUSTOM PRESSING
 7" - 10" - 12"
 EXPERTS IN ALL PHASES OF RECORD MANUFACTURING
 "FROM TAPE TO TRUCK"
PREMIER CUSTOM PRESSING
 PREMIER ALBUMS INC.
 140 DELAWARE AVENUE
 CLIFTON, NEW JERSEY
 PHONE 473-7218 AREA CODE 201

★ **KEN HAWKINS—WJMO, CLEVELAND**
 ● **BREAKOUTS**
 AIN'T IT THE TRUTH—Mary Wells, 20th Century-Fox
 IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 MY ADORABLE ONE—Joe Simon, Vee Jay

★ **ERNIE DURHAM—WJLB, DETROIT**
 ● **BREAKOUTS**
 WHAT NOW—Gene Chandler, Constellation
 THE 81—Candy and Kisses, Cameo
 TELL HER JOHNNY SAID GOODBYE—Jerry Jackson, Columbia
 DON'T DECEIVE ME—Ted Taylor, Okeh
 AMEN—Impressions, ABC-Paramount
 IT'S ALL OVER—Walter Jackson, Okeh

★ **BURKE JOHNSON—WAOK, ATLANTA**
 ● **RECORDS TO WATCH**
 SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 MESSAGE TO MARTHA—Lou Johnson, Big Hill
 I FOUND LOVE—Jo Ann and Troy, Atlantic
 TELL ME GOODBYE—Johnny Nash, Chess
 EVERYBODY KNOWS—Jeanie King, General American

★ **ED (SCREAMING) TEAMER—WYLD**
 ● **BREAKOUTS**
 TAKE THIS HURT OFF ME—Don Covay, Rosemart
 ● **FIRST APPEARANCE IN LOCAL TOP 10**
 I HOPE I DON'T CRY—B.B. Butler, Barry
 NEVER GET ENOUGH OF YOUR LOVE—Eddie Floyd, Saffice

★ **HUNTER HANCOCK—KGFJ, LOS ANGELES**
 ● **FIRST APPEARANCE IN LOCAL TOP 10**
 OPPORTUNITY—Jewels, Dimension
 DON'T ANSWER THE DOOR—Jimmy Johnson, Magnum
 THE JERKS—Larks, Money
 THEN YOU TELL ME GOODBYE—Johnny Nash, Chess
 AIN'T DOIN' TOO BAD—Bobby Bland, Duke
 LONELY LONELY NIGHTS—Vernon & Jewel, Kent
 OH, NO, NOT MY BABY—Maxine Brown, Wand

★ **AL BELL—WUST, WASHINGTON**
 ● **BREAKOUTS**
 VOICE YOUR CHOICE—Radiants, Chess
 COME SEE ABOUT ME—Supremes, Motown
 THE PRICE—Solomon Burke, Atlantic
 WHO'S THAT GUY—Kolettes, Checker

KEX in Spirit

PORTLAND, Ore.—KEX, the Golden West station in Portland, is opening a KEX Holiday House in downtown Portland to dispense holiday spirit, public service and goodwill. Seating and coffee will be provided for weary holiday shoppers

KYVA'S BIG PLAYLIST

GALLUP, N. M.—KYVA is boasting the "largest record playlist anywhere." The station's top 40 is supplemented by 70 "comers" and 30 pick hits weekly, plus jazz, folk, country, "big sound," and "wax to watch" selections. In addition, KYVA programs the "top 40 r&b and 60 "hard rock" and the national top 20 country hits with 40 or more "extras" from the Western field. To add to it all, deejay "Bippity" Bob Barnett has his own miscellaneous rack of 30 sides especially suited for early morning programming. What does it all add up to? ... 300 records!

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

AUDIO FIDELITY	DOT	SWORD & SHIELD
THE TEEMATES—Jet Set Dance Discotheque, Vol. 4; DFM 3042, DFS 7042	BILLY VAUGHN—Pearly Shells; DLP 3605, DLP 25605	CAMPMEETING SINGERS—Clap Your Hands; LPM 6406 INSPIRATIONALS QUARTET—Don't You Want to See Daybreak; LPM 4007 FRANCINE MORRISON—In Times Like These; LPM 6400 WETHERFORD QUARTET—In the Shelter of His Arms; LPC 7001 WILLS FAMILY—Beside Still Waters; LPM LPM 1009
AURA	EPIC	TEIGER
SONNY KNIGHT—If You Want This Love; 3001	THE AMERICAN JAZZ ENSEMBLE—New Dimensions; LA 16040, BA 17040 MILTON DELUGG & HIS ORCH.—Music for Monsters, Mummies, and Other TV Fiends; LN 24125, BN 26125	LOIS ADELE—The Golden "Craft" of Harpers; MLP 102, SLP 5002
BASE	FIESTA	UNITED ARTISTS
THE ROBINSON FAMILY With Uncle Lennie; BLP 101	ALICE BABS WITH CHILDRENS CHORUS & ORCH.—Svenska Barnsanger the Most Beautiful Swedish Children's Songs; FLP 1404 DALIDA; FLP 1405 RUDOLF SCHOCK Sings Wieder; FLP 1399	MELBA MONTGOMERY—I Can't Get Used to Being Lonely; UAL 3391, UAS 6391
CAPITOL	FOLKWAYS	VERVE
ORIGINAL CAST—Golden Boy; VAS 2124, SVAS 2124 VARIOUS ARTISTS—The Beatles' Story; TBO 2222, STBO 2222	ERIC BENTLEY—Songs of Hanns Eisler; FH 5433 JOHN NEWMARK—The Clementi Piano, Vol. 2; FM 3342 ANTHONY G. PILLA—The White House or Bust; FH 5503	ELLA FITZGERALD—Ella Wishes You a Swinging Christmas; MG 4042
COLUMBIA	HARMONY	VISTA
TONY BENNETT—Who Can I Turn To; CL 2285, CS 9085 ARETHA FRANKLIN—Runnin' Out of Fools; CL 2281, CS 9081 MEXICAN ORCH. & CHORUS—Mexico; LS1016 PETE SEEGER—I Can See a New Day; CL 2257, CS 9057 TV SOUNDTRACK—Sophia Loren in Rome; OL 6310, OS 2710 VARIOUS ARTISTS—Harold Rome's Gallery; KL 6091, KS 6691	The Twin Piano Magic of FERRANTE & TEICHER; HL 7325	ANNETTE'S Pajama Party; BV 3325, STER 3325
COMMAND	JAZZOLGY	VULCAN
RAY CHARLES SINGERS—Songs for Lonesome Lovers; RS 874, RS 874	GEORGE JACKSON'S JAZZ BAND—Let's Have an Old Fashioned Christmas; J 9 VARIOUS ARTISTS—Summit Meeting; J 7	ROBERT MCCOY—Barrelhouse Blues & Jook Piano; 2501
COMPOSERS RECORDINGS	LIBERTY	WARNER BROS.
IVES: NEW ENGLAND HOLIDAY (1904-13)—Iceland Symphony Orch. & State Radio Chorus (Strickland); CRI 190 LEE: POLYNESIAN SUITE/SYMPHONY NO. 1 (BARATI)—Nurnberg Symphony Orch.; CRI 195	LYNDON B. JOHNSON—Mr. President; LRP 3396 JOHNNY MANN SINGERS—Beatle Ballads; LRP 3391, LST 7391	JOANIE SOMMERS WITH LAURINDO ALMEIDA—Softly, The Brazilian Sound; W 1575; WS 1575
CORAL	MERCURY	WORLD PACIFIC
PETE FOUNTAIN—Pete's Place; CRL 57453, CRL 757453 "BIG" TINY LITTLE—Tiny Little's Forties; CRL 57445, 757445	SIR LAURENCE OLIVIER—The Living Bible; ROM 2401 thru 2412	RAVI SHANKER—Ragas & Talas; WP 1431
DECCA	MONITOR	
BILL ANDERSON Showcase; DL 4600, DL 74600 ALFRED APAKA Sings Hawaiian Wedding Song & Other Favorites Songs of the Islands; DL 4571, DL 74571 LENNY DEE ORGAN SOLOS—Most Requested!; DL 4572, DL 74572 ELLA FITZGERALD—Ella Sings Gershwin; DL 4451, DL 74451 The Romantic Guitar of VINCENTE GOMEZ; DL 4558, DL 74558 The Hawaiian Surfers at DUKE KAHAMA-MOKU'S; DL 4562, DL 74562 SAMMY KAYE & HIS ORCH.—Come Dance With Me No. 2; DL 4590, DL 74590 LEON KELLNER, HIS PIANO & ORCH.—Dancing in the Blue Room; DL 4589, DL 74589 RICK NELSON—Spotlight on Rick; DL 4608, DL 74608 ELMER SCHEID & HIS HOOLERIE BAND—Old Time Hooleerie; DL 4577, DL 74577 LLOYD THAXTON WITH THE FLOWERS—Lloyd Thaxton Presents; DL 4594, DL 74594 VARIOUS ARTISTS—Saturday Night at the Grand Ole Opry, Vol. 2; DL 4539, DL 74539	PHILIPS	
DISNEYLAND	PACIFIC JAZZ	
WALTER SLEZAK—Emil and the Detective; DQ 1262 VARIOUS ARTISTS—Let's Have a Parade; DQ 1261	JOE PASS—For Django, PJ 85, ST 85	
	RBF	
	VARIOUS ARTISTS—The Country Blues, Vol. 2; 9	
	REPRISE	
	KINKS—You Really Got Me; R 6143, RS 6143 VARIOUS ARTISTS—South Pacific; F 2018, FS 2018.	
	SUN	
	Original Sun Sound of JOHNNY CASH; LP 1275	

KRLD Airing Teen Comment

DALLAS — KRLD Radio is now airing "Teen-age Comment," patterned after their highly popular and long running adult program, "Comment."

"Comment," an afternoon production of the station, features regular staff members who discuss anything and everything which comes to their minds, plus one or two daily guests who not only are interviewed but who also answer questions which listeners throw at them through a battery of telephones.

The teen-age version is on the air each Saturday morning from 10:10 until 11:55 moderated by John Brooks, with teenagers comprising a guest panel. They discuss problems facing teen-agers and also accept telephone calls from students with questions that they would like answered or deliberated by the panel.



NEWLY ELECTED OFFICERS AND DIRECTORS of the Country Music Association. Standing, left to right: Bill Williams, assistant treasurer; J. William Denny, George Crump, J. Hal Smith, Bob Austin; Jack Burgess, vice-president; Harold Moon, vice-president; Hubert Long, secretary; Connie B. Gay, vice-president; John Brown, assistant secretary; Dick Frank, CMA counsel; Bob Jennings; Jack Stapp, vice-president. Seated, left to right: Harold Hitt, Jack

Loetz, Chet Atkins, W. E. Moeller, Jerry Glaser, Joe Allison, Johnny Bond; Tex Ritter, president; Paul Ackerman; Mrs. Frances Preston, chairman of the board; Wesley Rose; Mrs. Jo Walker, executive director; Roy Horton, Hap Peebles; Dick Schofield, treasurer; Owen Bradley, and Hal Cook, vice-president. Directors Roy Drusky, Mrs. Juanita Jones, Bill Mack and Ken Nelson were absent when the photo was taken.

**CHUBBY CHECKER
PRODUCTIONS**

PRESENTS...



NIKKI BLU

FORMERLY WITH THE ORLONS
(WHOA! WHOA!)

I LOVE HIM SO

P-931

**HOT
SPOT**



THE BRONZETTES

P-929



THE BIG ONES ARE ON CAMEO/PARKWAY



2 + 2/5 you have

HOW ROCK IS YOUR BOTTOM?

Record Companies are their own worst enemies. Let's face it —BIG BROTHER Discount Center isn't losing money when they sell that great \$6.98 Hit Show Album for \$2.89 . . . and the ONE WEEK ONLY RECORD RIOT at Blump's Department Store (that offers Handel's Messiah in a 4-record set for \$3.77) isn't advertised to pay for Mrs. Blump's operation!

Customers aren't fooled. Just look at Record Industry Figures. We've almost managed to top the peak business of 40 years ago! There's only one catch. The country is five times the size it was then.

No matter how you cut it, big discount selling means one thing to the public: after all a record is a platter and a sleeve is a cardboard envelope and even the hottest-shot artists don't pull more than 10% in royalties . . . so what are we—Over-priced To Begin With? Could be.

There's just so much "air" between costs and prices, and just so many frenetic and frantic sales managers, product men, and yes, majority stockholders, that everyone is underselling themselves in an effort to make up for their own errors in judgment and in an effort to anticipate the competition.

If there was a little more effort spent on maintaining the dignity of our product perhaps the RIOT SALE wouldn't be necessary—all the time.

Arthur Shimkin

ARTHUR SHIMKIN
Golden Records
630 Fifth Ave.,
N.Y. 20, N.Y.

P.S. 48 Corvette stores each sold out our GOLDEN BOOK RECORD 100 copy prepack display #58502 in 3 days! Have your own RIOT SALE! Order it now! They're only 69c each retail so you won't have to mark them down!



ALBUM REVIEWS

Continued from page 35

OLD TIMEY MUSIC
New Lost City Ramblers. Disc DS 1102 (S)

CLASSICAL

DVORAK: SYMPHONY NO. 5 IN E MINOR, OP. 95
Berlin Philharmonic (Von Karajan. Deutsche Grammophon SLPM 138922 (S))

CHOPIN: PIANO SONATA No. 2 in B FLAT MINOR; PIANO SONATA NO. 3 IN B MINOR
Tamas Vasary. Deutsche Grammophon SLPEM 136450 (S)

HAYDN: ARMIDA/SYMPHONIES NOS. 49 and 44
Little Orchestra of London (Jones). Nonesuch H 1032 (M); H 71032 (S)

POULENC: SONATA FOR CLARINET AND PIANO/SONATA FOR OBOE AND PIANO
Jacques Fevrier, Piano Andre Boutard, Clarinet Pierre Pierlot, Oboe. Nonesuch H 1033 (M); H 71033 (S)

HINDEMITH: VIOLIN CONCERTO/WEILL: CONCERTO
Robert Gerle. Westminster XWN 19087 (M); WST 17087 (S)

SOUNDTRACK

MALAMONDO
Soundtrack. Epic LN 24126 (M); BN 26126 (S)

RHYTHM & BLUES

AS LONG AS I HAVE YOU
Garnet Mimms. United Artists UAL 3396 (M); UAS 6396 (S)

FOLK

THE SOUND OF FOLK MUSIC, VOL. 2
Various Artists. Vanguard SRV 140 (M); SRV 140 SD (S)

THE SPARROW—KING OF CALYPSO!
MGM E 4259 (M); SE 4259 (S)

GOSPEL

NEW AND OLD GOSPEL SONGS
Plainsmen Quartet. Heart Warming LPS 1792 (S)

SEGUE

Continued from page 36

WHB (Kansas City) for 7-10 p.m., M-F and 2-6 p.m. Saturday shows.

Elliot Field joins WJR (Detroit) from KFWB (Los Angeles). . . KLAG (Los Angeles) deejay realignment after Don McKinnon's pink slipping is Lohman-Barkley (5:30-9 a.m.), Danny Dark (9-noon), Joel Spivak (noon-3), Ken Reed (3-6), Josh King (6-9), Joe Pyne (9-midnight) and Ken Reed (midnight-5:30).

VIP APPOINTMENTS: Don French shifts Jan. 1 to general manager of KFWB (Los Angeles) from same slot at sister Crowell-Collier station KEWB (Minneapolis) replacing Jim Hawthorne. . . George Taylor named program director of KWFR (San Angelo, Texas). . . David H. Polinger appointed vice-president of Friendly Frost, Inc., in charge of their broadcast division. Polinger has been general manager of New York FF owned station WTFM as well as WGLI and WQMF. . . James E. Uglum, program director of WIGN radio for the past three years, named general manager of KEVE AM-FM (Minneapolis) replacing Robert J. Rock, resigned. . . Harvey Miller, veteran Philadelphia air personality appointed program director of WMID (Atlantic City).

Congratulations to Jay and Jo Ann Roberts, parents of a daughter, Cynthia Ann, born Oct. 26. Jay has been with WJR (Detroit) for more than eight years—seven have been spent on the all-night show.

SACRED

THE SCRIPTURE IN SONG SERIES BOOK II—THE HARMONIZING FOUR
Constellation SS 101

INTERNATIONAL

CHRISTMAS ON THE HIGH SEAS
Freddy. MGM 4249 (M); SE 4249 (S)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

JAZZ

THE JAZZ ORGANS
Jack Wilson. Vault 106 (M)

COUNTRY & WESTERN

TALK OF THE TOWN
Dave Dudley. Mercury MG 20970 (M); SR 60870 (S)

CLASSICAL

MOZART: QUARTET IN D MAJOR K 575/QUARTET IN D MAJOR K 499
Stuyvesant String Orchestra. Nonesuch H 1035 (M); H 71035 (S)

FRENCH BAROQUE MUSIC FOR HARPSICHORD
Igor Kipnis. Epic LC 3889 (M); BC 1289 (S)

FOLK

WEDNESDAY MORNING, 3 AM
Simon & Garfunkel. Columbia CL 2249 (M); CS 9049 (S)

POLKA

FINNISH JENKKAS AND POLKAS
Various Artists. Capitol T 10380 (M)

CHRISTMAS

CHRISTMAS TIME WITH DON HUSTAD AND TEDD SMITH
Word 3319 (M)

CHRISTMAS BY THE DELAWARE
Villa Victoria Belles VVA LP 100 (M)

KYW, WRCV Swap

Continued from page 36

gramming coupled with 50,000 watts, is expected to give WIBG a real run for its money once things get under way. WIBG's similar in-depth programming is captained by Program Manager Bill Wheatley with deejays Joe Niagra, Bill Wright, Jerry Stevens, Hy Lit, Frank X and Don L. Brink.

Of importance to record art-

Parleys Help RIAA, NAB Air Problems

Continued from page 36

executive and regional promotion men for each NAB conference.

Carrying the RIAA gauntlet in Salt Lake City and Oklahoma City was Jack Burgess, vice-president commercial sales, RCA Victor; Bill Gallagher, Columbia Records vice-president for marketing made the presentation in New Orleans; Mercury's National Promotion Director Morris Diamond was on hand in Des Moines; Bob Summers, Warner Bros.-Reprise director of sales hosted in Detroit; Stanley Gortikov, vice-president of Capitol Records Distributing Corporation, fielded questions at the Albany meeting and RIAA Executive Secretary Henry Brief handled emceeding chores for the Los Angeles and Richmond NAB get-together. The regional promotion men were on hand in all but the Albany and Richmond meetings to help answer questions from radio station operators.

"One of the most gratifying things about our participation in these meetings has been the opportunity for record company top echelon to meet with broadcasters for a frank exchange of ideas and a discussion of mutual problems," observed RIAA's Henry Brief.

"In addition to the information we are providing to aid the broadcasters, their comments are proving most helpful to the

ists is the nationally syndicated "Mike Douglas Show" originating daily from the KYW-TV studios in Cleveland. The Douglas show, which features a week-long co-host or hostess (frequently a record star) as well as many adult-appeal record acts, will be forced to switch headquarters. The new home base looks like Philadelphia.

record people present in guiding their future policies," said Brief.

Brief further indicated that the interest among the broadcasters at all conferences has been so great that RIAA is providing an illustrated booklet of its presentation to all requesting it.

The questions most presented for discussion, according to Brief, were: "Why Don't Record Companies Advertise on Radio?" and "Why Doesn't My Station Receive Free Promotional Records and Albums Like So Many Others?"

NEXT WEEK:
A PHENOMENON
JIMMY JAY
"He's Exactly Mod"
with
BROWN EYED
HANDSOME MAN

Written by Chuck Berry

"It's Exactly
Rocker"

ON



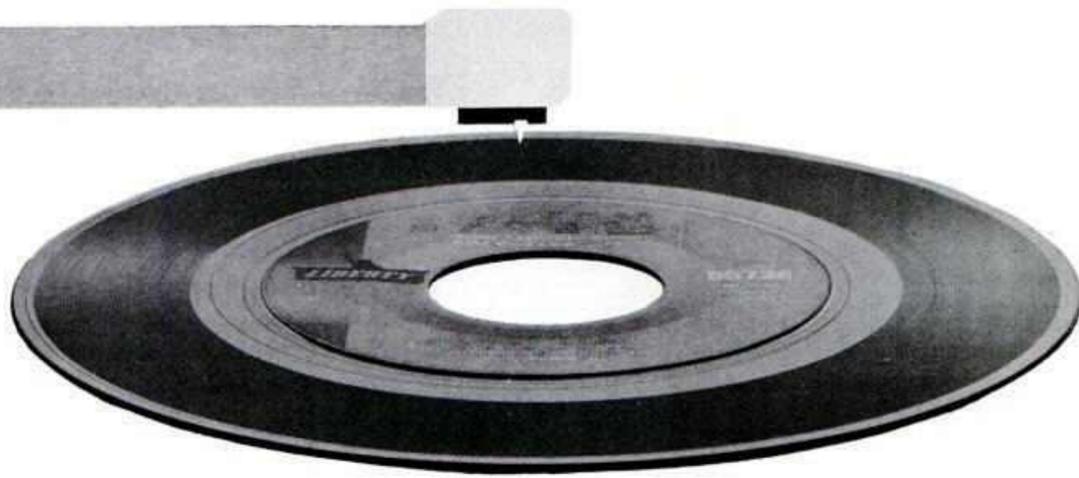
MEN WHO READ
BUSINESS PAPERS
MEAN BUSINESS

AN OPEN LETTER TO EARL SHUMAN AND LEON CARR

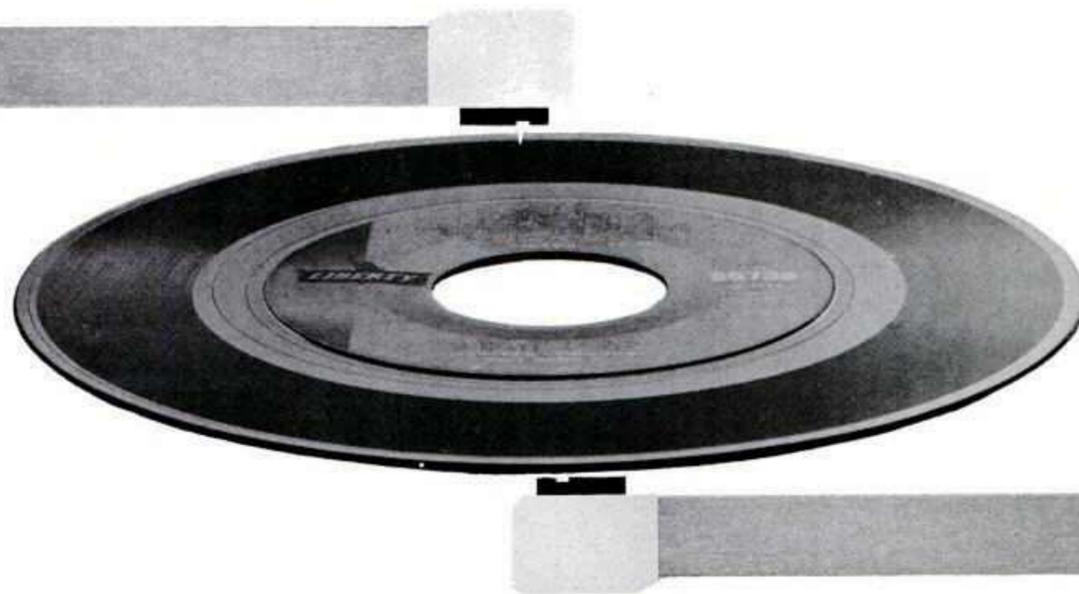
November, 1964

Dear Earl and Leon,
We at April-Blackwood want you to know how genuinely thrilled we are with your exceptional music and lyrics for "The Secret Life of Walter Mitty." It was gratifying to see the unanimous rave reviews your score received from the newspaper, TV and radio reviewers. The New York World-Telegram summed it up when they wrote, "Some music-lyric teams make it on one good song. Earl Shuman and Leon Carr hit time and time again, never running out of exuberance and wit."

Bravo,
Dave Kaplanite



ONE SMASH SIDE LAST WEEK!



TWO SMASH SIDES THIS WEEK!

“Ev’ry Little Bit Hurts”
“Pretend You Don’t See Her”

B  **BBY VEE**

#55751

LIBERTY ENTERTAINMENT
IS FOR EVERYONE!



Hilltop Expands Its Activity in Recording & Publishing of C&W

• Continued from page 3

According to Leslie, some of the Hilltop albums have already achieved sales figures of 100,000.

Artist recently signed to make new recordings for Hilltop include the Tillman Frank Singers, Johnny Paycheck, and others. Leslie and Abend have

also entered the country publishing field through the creation of Varmour Music, a BMI affiliate. Country Johnny Mathis, Paycheck and others have already been signed as exclusive writers.

Hilltop has also entered the singles field and has issued singles by Gene Autry, Tillman

Frank Singers and Paycheck. Hilltop has also consummated a deal with Philips for overseas distribution. Leslie, in commenting on this heightened c&w activity, stated: "We find that country and western music is easily the largest

growing segment of the record business. It comprises up to 33 per cent of our sales." The executive added that Pickwick, through Hilltop and Varmour, is interested in purchasing catalogs and masters. The c&w activity, Leslie feels,

will prove to be valid as a business move and will materially aid in spreading the gospel of country music — inasmuch as the Hilltop distribution is strong not only in the South but also in key urban areas such as Detroit, Los Angeles, etc.

WITH THE COUNTRY JOCKEYS

By BILL SACHS

New releases on the Ka\$h label are "He's Gonna Ask Me Tonight" b.w. "How Can Anything Be So Wonderful" and "Lonesome Old World" b.w. "Pickin' Pedro," by Gene Guthrie. Deejays may obtain copies by writing on their station letterhead to Clyde Beavers, 726 16th Avenue, South, Nashville. . . . Matt Furin, president of Bauke Records, 1912 Western Avenue, S. Greensburg, Pa., invites country deejays to write him for copies of three new releases. One is "Square Dance in the Park," by the Kay-Doll Sisters. . . . The same invitation is issued by Sam Short Jr., of Del-Ray Records, 4 Center Street, Harrington, Del., who holds samples on new releases by Billy

Wallace, Howard Vokes, Rose and Dixie and Rudy Thacker.

Rick Stuart mans the turntables at KCMK, all-country station in Kansas City, Mo. . . . Bill Rogers, of WCGA Radio, Calhoun, Ga., puts in an urgent plea for c&w singels and LP's. The station runs country six days a week. . . . Joe Poovey has given up his country music spinning chores at KPCN, Dallas, to take a road man's post with Sims Records in Nashville. All releases should now be directed to Jim Newton or Klyl Gay at KPCN.

Tom Torrance has taken over the PD duties at KTCR, Minneapolis, following Ralph Bebeau's move to the station's sales department. KTCR platter jockey Jay Jensen received more than 300 cartoon drawings in his Draw What You Think the Jolly Jay Bird Looks Like Contest. Jay is using the winning entry on his personal stationery and car door. KTCR's Texas Bill Strength has a contest of his own going. He is giving away a German shepherd puppy in his Name the Puppy Contest. . . . Marvin Bradley, who conducts the "Country Corner" disk show on WIXN Radio, Dixon, Ill., promises to personally audition all c&w releases mailed to him. He also needs promotional material, such as fan club journals, jockey newsletters, etc.

Howard Vokes and Sam Short Jr. are excited over their latest tune, "Ain't It Hard to Love," as done by Rose and Dixie. Deejays missed in the mailing are invited to write to Del-Ray Records, 4 Center Street, Harrington, Del., for a copy. . . . Putting in a plea for deejay copies from artists and diskeries are Cash McCall, WJCO, Jackson, Mich.; Hank Davis, KTEL, Box 1028, Walla Walla, Wash.; Rick Shaw, WKRZ, Oil City, Pa.; Lee Shannon, WKBN, Youngstown, Ohio; William H. Nelson III, WMSP, Harrisburg, Pa., and Bob Conners, WEEP, Pittsburg. . . . Howard Vokes, P.O. Box 1203, New Kensington, Pa., says he has available deejay samples for those who will write

COUNTRY DJ OF THE WEEK



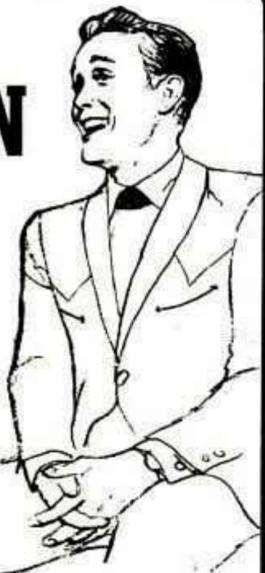
WSM Radio's "Mr. D.J. U.S.A." Nov. 27 will be Dave Nash of Radio KOPY, Alice, Tex. Dave, formerly a member of the Nash Family Trio on Columbia Records, has been program director for KOPY 15 months. In addition to his P.D. duties, Dave does a four-hour c&w show five days a week.

"THE JIMMY DEAN SHOW"

Spotlights This Week

JOHNNY CASH
FLOYD CRAMER
NORM CROSBY
and
MOLLY BEE

ABC-TV NETWORK, Thursday, Nov. 26, 10:00-11:00 P.M. EST



HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 11/28/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	2	ONCE A DAY Connie Smith, RCA Victor 8416	10	26	36	THREE A. M. Bill Anderson, Decca 31681	3
2	1	I DON'T CARE Buck Owens, Capitol 5240	14	27	31	IT AIN'T ME, BABE Johnny Cash, Columbia 43145	4
3	3	THE RACE IS ON George Jones, United Artists 751	10	28	28	STOP ME Bill Phillips, Decca 31648	7
4	5	CHUG-A-LUG Roger Miller, Smash 1926	11	29	26	HOW THE OTHER HALF LIVES Johnny & Jonie Mosby, Columbia 43100	8
5	4	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	15	30	—	I WON'T FORGET YOU Jim Reeves, RCA Victor 8461	1
6	7	MAD Dave Dudley, Mercury 72308	8	31	35	JUST BETWEEN THE TWO OF US Merle Haggard & Bonnie Owens, Tally 181	12
7	8	CROSS THE BRAZOS AT WACO Billy Walker, Columbia 43120	8	32	34	PUSHED IN A CORNER Ernest Ashworth, Hickory 1281	4
8	6	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	21	33	23	HERE COMES MY BABY Dottie West, RCA Victor 8374	15
9	9	FINALLY Kitty Wells & Webb Pierce, Decca 31663	10	34	39	I THANK MY LUCKY STARS Eddy Arnold, RCA Victor 8445	4
10	11	GO CAT GO Norma Jean, RCA Victor 8433	8	35	22	FORT WORTH, DALLAS OR HOUSTON George Hamilton IV, RCA Victor 8392	14
11	14	MY FRIEND ON THE RIGHT Faron Young, Mercury 72313	9	36	32	FORBIDDEN STREET Carl Butler & Pearl, Columbia 43102	10
12	13	I'LL GO DOWN SWINGING Porter Wagoner, RCA Victor 8432	8	37	33	DON'T LET HER KNOW Buck Owens, Capitol 5240	8
13	12	GIVE ME 40 ACRES (To Turn This Rig Around) Willis Brothers, Starday 681	13	38	38	IN CASE YOU EVER CHANGE YOUR MIND Bill Anderson, Decca 31681	4
14	18	THE LUMBERJACK Hal Willis, Sims 207	5	39	41	LEAVE A LITTLE PLAY (In the Chain of Love) Bob Jennings, Sims 202	3
15	20	LONELY GIRL Carl Smith, Columbia 43124	7	40	40	EVERYBODY'S DARLIN', PLUS MINE Browns, RCA Victor 8423	4
16	19	ONE OF THESE DAYS Marty Robbins, Columbia 43134	5	41	37	MOTHER-IN-LAW Jim Nesbitt, Chart 1100	10
17	17	LOVE LOOKS GOOD ON YOU David Houston, Epic 9720	8	42	42	WHAT AM I GONNA DO WITH YOU Skeeter Davis, RCA Victor 8450	3
18	10	PLEASE TALK TO MY HEART Ray Price, Columbia 43086	13	43	45	I'M GONNA TIE ONE ON TONIGHT Wilburn Brothers, Decca 31674	3
19	15	I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol 5173	24	44	27	THE FRENCH SONG Marion Worth, Columbia 43119	6
20	24	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280	3	45	—	CLOSE ALL THE HONKY TONKS Charlie Walker, Epic 9727	1
21	21	MR. AND MRS. USED TO BE Ernest Tubb & Loretta Lynn, Decca 31643	19	46	30	DERN YA Ruby Wright, RIC 126-64	13
22	16	SAM HILL Claude King, Columbia 43083	16	47	49	HALF OF THIS, HALF OF THAT Wynn Stewart, Capitol 5271	2
23	43	FOUR STRONG WINDS Bobby Bare, RCA Victor 8443	3	48	—	CAUSE I BELIEVE IN YOU Don Gibson, RCA Victor 8456	1
24	25	IN THE MIDDLE OF A MEMORY Carl Belew, RCA Victor 8406	10	49	—	ODE TO THE LITTLE BROWN SHACK Billy Edd Wheeler, Kapp 617	1
25	29	HE CALLED ME BABY Patsy Cline, Decca 31671	5	50	—	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	13	11	8	TRAVELIN' WITH DAVE DUDLEY Mercury MG 20927 (M); SR 60927 (S)	12
2	2	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	17	12	10	COUNTRY DANCE FAVORITES Faron Young, Mercury MG 20931 (M); SR 60931 (S)	9
3	3	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	21	13	13	THANKS A LOT Ernest Tubb, Decca DL 4514 (M); DL 74514 (S)	17
4	4	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	17	14	12	SONGS OF TRAGEDY Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	7
5	15	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	3	15	17	YESTERDAY'S GONE Roy Drusky, Mercury MG 20919 (M); SR 60919 (S)	6
6	5	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	21	16	16	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	47
7	6	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	13	17	—	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	1
8	7	R. F. D. Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	13	18	14	THE TRAVELIN' BARE Bobby Bare, RCA Victor LPM 2955 (M); LSP 2955 (S)	4
9	11	GEORGE JONES SINGS LIKE THE DICKENS! United Artists UAL 3364 (M); UAS 6364 (S)	10	19	—	I GET LONELY IN A HURRY George Jones, United Artists UAL 3388 (M); UAS 6388 (S)	1
10	9	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	26	20	—	COUNTRY MUSIC TIME Kitty Wells, Decca DL 4554 (M); DL 74554 (S)	1



BILLY HENSON, Nugget Records recording artist, has what appears to be his first country hit with "Go Dig Me a Hole" (Nugget #226). The record is distributed nationally by Sound of Nashville.

(Advertisement)

COUNTRY MUSIC CORNER

By BILL SACHS

The gospel-singing **Blackwood Brothers Quartet** is routed for the remainder of November, as follows: Ava, Mo., 17; St. Louis, 20; Memphis, 21; Winston-Salem, N. C., 25; Savannah, Ga., 26; Knoxville, 27; Greenville, S. C., 28, and Hickory, N. C., 29. . . . Station WRIB's "Hayloft Jamboree," Providence, R. I. presented its biggest in-person show ever, Nov. 11, with a talent brigade headed by **Johnny Cash**, along with **Tex Ritter**, **June Carter**, the **Tennessee Three**, and the **Statler Brothers**. . . . **Marty Robbins** embarked on a 12-day tour of Japan Nov. 5.

George A. Crump, president of WCMS, Norfolk, Va., has announced the line-up for his next "Radio Ranch Grand Ole Opry," to be presented in two performances at Norfolk's Municipal Auditorium Nov. 22. The show will feature **Hank Snow**, **Carl and Pearl Butler**, **George Jones**, **Melba Montgomery**, the **Jones Boys**, **Stonewall Jackson**, **Carolina Charlie**, the **Rainbow Ranch Boys**, the **Blue Ridge Quartet**, the **Four C's** and **Gallop'n' Cliff Armstrong**. Emcees chores will be handled by WCMS's personalities—**Sheriff Tex Davis**, **Hopalong Joe Hoppel**, **Carolina Charlie Wiggs**, **Wild Bill Karroll**, **Travelin' Jesse Travers** and **Brother John Carraway**. . . .

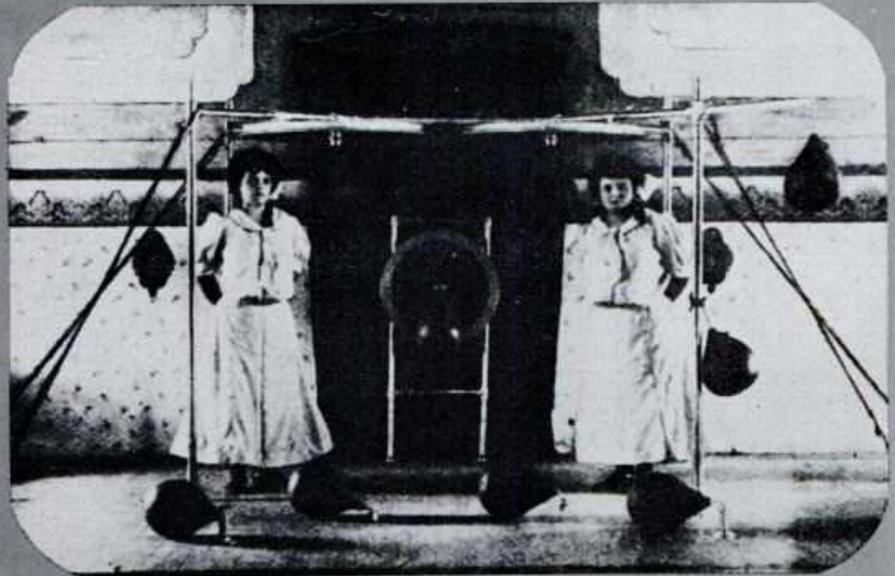
Joe and Rose Lee Maphis this week conclude a three-week swing through Hawaii. . . . **Dottie West** set for the Flame Room, Minneapolis, for the Nov. 23-28 period. . . . **Ralph Emery**, Mercury artist whose current release, "I Cry at Ball Games," is reported catching on, was in Cincinnati Saturday (14) for a guest shot on WLW's "Midwestern Hayride." He moves into Fargo, N. D., for a week's stand at Todd's Lounge beginning Nov. 30. . . . **Dave Dudley** is on a personal appearance trek through Georgia, Florida and Texas. . . . **George Kent**, Rice Records artist, kicked off an eight-week stand at the Mayflower Cafe, Cheyenne, Wyo., Nov. 9.

The **Clyde Beavers** show, highlighting **Beavers** and the **Eager Beavers** and **Sudie Callaway**, play Otis Air Force Base, Massachusetts, Saturday (28). . . . **Barbara Allen** will be featured on the "New Dominion Barn Dance" at the Bellevue Theater, Richmond, Va., Dec. 5, and on the WLEX-TV "Country Show," Petersburg, Va., Dec. 6. On Dec. 12, Miss Allen works Union Hall, Newburgh, N. Y., with the **Vandergriff Brothers**. Arrangements also have been completed for Miss Allen to appear with her show at the January fair meetings in Fairmont, W. Va.; Durham, N. C.; Richmond, Va., and Reading and Greensburg, Pa. She will serve as hostess for Cooke & Rose Theatrical Enterprises, which will serve as Miss Allen's booking rep at the fair gatherings.

Al Rogers and band are routed for Clinton, Okla., Nov. 28; Abilene, Tex., Dec. 4-5; Oklahoma City, Dec. 11, and Altus, Okla., Dec. 12. . . . **Saul Holiff**, personal manager of **Johnny Cash** and **June Carter**, was married recently to **Barbara Robinson** of London, Ont. . . . **Eddie McDuff**, of Ed McLe-more's "Big D Jamboree" and **Ray Winkler's** Reveller's Club, Dallas, has just had his initial release on **Steve Clark's** Tollie Records. Tunes are "Toy Heart" b.w. "Hello, Lonesome." . . . **Bobby Lewis**, of **Hal Smith's** Artists Productions, Nashville, recently introduced his new trade-mark, a lute, on "Midnight Jamboree," aired each Saturday night from **Ernest Tubb's** Record Shop in Nashville. Lewis claims he's the only country artist playing a lute, from which the guitar was derived.

Say You Saw It in
Billboard

THE YEAR: 1906
... and knocking 'em dead on the vaudeville circuit were the Franks Sisters and their "scientific Novelty Bag Punching Act"



The Physical Culture Girls in their scientific Novelty Bag Punching Act.

Billboard reported this cultural event on page 11 of its December 8, 1906, issue.

On page 38 of that same edition, Shapiro Music Publishers (formerly of Shapiro & Bernstein) was plugging some of their hot new sheet music. . . . "In a Little House That's Built for Two" and "If Anybody Wants to Meet a Jonah, Shake Hands With Me."

And in that same rousing year of 1906, American Graphophone and the Victor Talking Machine Company were still having a devil of a time gaining broad public acceptance for Thomas Edison's "gimmick" with its cranks and cylinders and discs. . . . which some people felt had all the audio charm of a "dying cat."

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NASHVILLE SCENE

By DON LIGHT

Tomi Fujiwama, one of Japan's top female artists, recorded a single and album for Nugget Records last week under the direction of **Jack Logan**. Tomi appeared on "Grand Ole Opry" during the "Opry's" birthday celebration Nov. 7 and received a standing ovation. . . . **Buddy Meredith**, Rice recording artist, has moved his family to Music City from Rapid City, S. D. Buddy will continue his career as an artist under the director of **Jimmy Key** of Key Talent. . . . **Don Bowman**, RCA artist who has been a top-rated D.J. since moving to Nashville last year, will devote his full time to being an artist effective Dec. 1.

The **Carter Family** (**Mother Maybelle**, **Helen** and **Anita**) are on a three-week tour of England and Spain. . . . **Ferlin Huskey** has recorded a new album under the direction of Capitol's **Marvin Hughes**.

Jimmy Dickens, who left Nashville the day after the convention and will not return here till mid-May of 1965, is currently appearing in Washington and Oregon for **Jack Roberts**. Dickens opens Dec. 1 in Japan for two months. . . . **Charlie Walker** recorded his first Epic album last week under the direction of the label's **Billy Sherrill**. . . . "Grand Ole Opry" manager, **Ott Devine**, spent last week vacationing in Florida, where he was the guest of "Opry" regular, **Hank Locklin**.

Local Decca a&r director, **Owen Bradley**, has sessions scheduled for **Billy Grammer** and **Tompall and the Glaser Brothers** this week at Columbia studios. . . . **Hickory Records' Joe Lucas** made a promotion trip to Charlotte, N. C., last week, where newly signed Hickory artist **Eddie Albert** was appearing in a play. Lucas was promoting Albert's first release of "Fall Away."



IRVING B. GREEN, president, and **Shelby S. Singleton Jr.** (right), vice-president and a&r, Mercury Records Productions, shown at the recent Nashville convention with Mercury cuties campaigning for country music.

November 28, 1964, BILLBOARD

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XL 0210 vol. 2/mono

DO YOU KNOW YOUR COUNTRY?
(Znasz-li swoj kraj?) XL 0180/mono

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("Mazowsze" spiewa koledy)
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NEWS OF THE WORLD

• Continued from page 15

CHICAGO

Shy Greene, free-lance a&r man here, has set up a new record studio and a new label—they'll both go under the name Shann. Greene's partners are S. M. Simon and Richard Simon, formerly in the real estate business. First release is by the Walker Twins, a local pair. Plug side is "For the Boy I Love." M-S is handling Chicago distribution. . . . Morey Alexander, vice-president of the big Mid-America rack-jobbing operation, has formed Talent Management and Promotions, Inc. He says he'll handle publishing, production, a&r work, promotion and booking. Bobby Jones, local blues singer, is the first artist signed. Morey says Jones will have an LP released by a "top label" in January. . . . WBBM's Ernie Shomo is recovered after minor surgery.

Jim Scully, who took Dick Gasen's promo spot at Columbia, is still nursing the hand he broke almost a month ago. . . . Mike Allen, Liberty's new promotion man, brings Vikki Carr into the city for three weeks at the Drake's Camelia House. . . . It was to be a joint birthday celebration for Kenny Myers and David Carroll October 15. However, both were out of town and for the first time in five years, they missed having a drink together. A postponed celebration was held last week at the Playboy club—listening to the antics of Jackie Gayle and the songs of Teddi King. . . . Ray Von Steen, formerly with WJJD and Gaylord Productions, is the new public service director at WLS, replacing Don Stewart, who moved to WMAQ. . . . Sammy Davis, Jr., was the first recording artist to do a guest stint on Mal Bellairs' new "Tie Line" feature on WBBM last Friday (13). . . . Good luck to Lucky Cordell, who joins WVON, the big r&b outlet. Cordell was formerly with W-NUS, the all-news station, formerly WYNR. **NICK BIRO**

PHILADELPHIA

A new management firm, to deal in recordings and music publishing, sets up shop here as the Ben Lee Corporation. . . . Sid Williams is moving his one-stop record headquarters to Broad and Parrist streets. . . . Chi-Sound Music Company, Inc., sets up shop here for recording and publishing activities. . . . Harry Ascola, veteran promotion man for the Columbia label here, leaves for New York to join the staff of Tamala and Motown Records to take charge of publishing, promotion and talent.

It was the fifth grandchild for Harry Rosen, executive head of the record distributing division of David Rosen, Inc., with the birth of a daughter at University Hospital to his daughter, Mrs. Ronnie Lichtman. . . . Ted Kellem elected president of the Record Promotion Managers Assn. here with Harry Fink as v.p.; Larry Cohen as secretary, and Don Wright the treasurer. . . . Len Nicoletti, former promotion chief for Chancellor Records here, has teamed with his brother, Adolph, in taking over the Old Village Motel at nearby Lansdale, Pa. . . . Tony Diangelo, builder on the Jersey side, takes a fling at personal management with Pittsburgh singer Jimmy Massi with his first waxing "You My Love," on the revived Chancellor label. . . . Cuppy Records, Inc.,

adds another label to the local scene. . . . Art Crane, former manager of the music department at the Gimbel Bros. department store, becomes manager of the new Guitarama, a new music center specializing in guitar and percussion instruments, just opened in suburban Upper Darby, Pa.
MAURIE H. ORODENKER

HOLLYWOOD

Jimmy Haskel has been installed as a new member of the executive board of the Composers and Lyricists Guild of America. Haskel, busy with disk scoring, has branched successfully into film writing. . . . Gary Owens, KMPC humorist, signed by J. Walter Thompson to do Ford commercials. Owens' deep tones have been toned up on the radio spots. The agency thinks his voice has too much bass. DJ plans a commercial and film production company soon.

Capitol and Columbia pictures tying in next January to cross plug Nancy Wilson's title tune disk from "Love Has Many Faces." Plans include posters featuring Miss Wilson and film star Lana Turner. . . . Andrew Sopko, musical director of the Valley Musical Comedy Players in Ventura County, has formed his own dance band for local gigs. . . . Frank Sinatra and Dean Martin led the celebrity parade Sunday (15) at a benefit for the late jazz trumpeter, Conrad Gozzo. . . . KGBS broadcasting the Metropolitan Opera starting Dec. 5. . . . Liberty's Bobby Vee has moved here from Fargo, N. D. **ELIOT TIEGEL**

MEMPHIS

Smash Records star Jerry Lee Lewis played a benefit show (17) at Westwood School for the PTA. . . . Hi Records' Willie Mitchell wound up a Mid-Western tour this week where he did some plugging on his new single, "Percolatin'" and "Check Me." . . . Saxophone ace Ace Cannon of Hi Records is off on another tour, said he will soon be playing his new Christmas single, "Blue Christmas," and "Here Comes Santa Claus."

Sam Phillips of Sun Records has signed a local combo called Randy and the Radiants and will bring out their first single soon. Randy is Randy Haspel, 17, high school senior, who is lead singer and plays rhythm guitar. The group will be among preliminary acts for the Dave Clark Five show Dec. 13 at the new Coliseum.
ELTON WHISENHUNT

U.K. ARTISTS BEAMED TO U.S.

LONDON — The Animals, the Bachelors, the Nashville Teens, the Isley Brothers and Paul Jones, lead singer with the Manfred Mann group, recently took part in a unique broadcast from London to 26 American States and much of Canada via transatlantic telephone. The program was the first in a series to be beamed by Britain's leading "pirate" station Radio Caroline to CKLW, Detroit. The two stations are taking turns to phone a 30-minute show from each other's country every week.

The British part is phoned from Caroline House in London and used in disk jockey Terry Knight's four-hour show. He interviews all the artists in the British studio and later plays their records.

CKLW returns the same kind of material for similar use here.

MEN WHO READ BUSINESS PAPERS MEAN BUSINESS

Disal, Mubon Catalogs Sold

NEW YORK — Joe Sherman and George David Weiss have purchased the catalogs of Disal Music (ASCAP) and Mubon Music (BMI) from singer Dion DiMucci and his manager Sal Bonafede. The catalogs will be placed in their Marimba and Campobasso publishing firms.

The purchase marks a further expansion of the Sherman-Weiss activities which also includes a production company. They'll also continue to be active in writing and producing for other companies and performers.

They will appoint someone to oversee their jointly owned com-

IRELAND BILL TO PROTECT THE PERFORMER

DUBLIN — The government issued the Performers' Protection Bill, 1964. It provides penalties for the making of a record, film, broadcast or public communication of a performance without the performers' written consent.

The bill, which would enable Ireland to ratify an international convention, also provides for penalties for the selling, hiring, commercial distribution or public performance of such recordings or films without the performers' consent.

Under the terms of the bill, Radio Eireann would not be required to obtain written permission where the artists consent to the making of the broadcast itself. Limits are set to the time within which a record or film so made must be destroyed.

Com'l Radio For Norway

OSLO — Norway will have commercial radio. From the station Star Radio I, located in the mouth of the Elben River in north Germany, an international company will broadcast in Norwegian from 10 a.m. till 5 a.m. The program will consist of pop a couple of weeks. Probably only the eastern and southern parts of Norway, including the heavily populated area around Oslo, may be reached by Star Radio I, which will broadcast to 10 northern European countries.

Norwegian, Danish and Swedish law forbids citizens of the countries to listen to broadcasts from "pirate" radios and forbids Scandinavian sponsors to advertise on commercial radio. Despite the law, station officials will go to Oslo in the near future to try to find sponsors for Star Radio I.

Luxembourg Sales

LONDON — Radio Luxembourg General Manager Geoffrey Everitt has revealed that his station has already surpassed the figure achieved for sales in 1963 by \$300,000. British radio has taken on a new importance as a result of the pop music boom.

Up to Oct. 1 Luxembourg's sales for its English Transmission were valued at \$1,800,000. By comparison the station's sales for 1961 were valued at just under \$1,000,000.

panies in the near future. The catalogs include such recent hits as "Donna the Prima Donna," "Run Around Sue" and "The Wanderer."

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Col. Builds Caster Marketing

• Continued from page 1

period, Bruce Lundvall, Columbia's product manager for show albums, launched a drive directed toward summer tent productions that was so successful that a sales increase 10 times higher than 1963 was reported on the show albums. Lundvall is now mapping out a campaign that will make the 1965 ties with summer tent and the bus-and-truck company producers even more intensive.

The ties are made with the local theaters, distributors, retailers and radio stations. The albums are promoted with special point-of-sale displays and brochures. Another merchandising facet arranged by Columbia is having dealers handle ticket sales for the local production,

thus building traffic at the retail level.

Among the shows that Columbia will be tying in with this summer are "Bye Bye Birdie," "On the Town," "West Side Story," "Kiss Me Kate," "Brigadoon," "Student Prince," "Bells Are Ringing," "Flower Drum Song," "Sound of Music," "Roberta," "Oh Kay," "Mr. President" and "My Fair Lady."

In addition to the buildup of show albums in the catalog, Gallagher is now priming for a push on three new Broadway musical entries. Columbia will start its original Broadway cast album push with "Bajour," which opens this week, and then follows with "Kelly," by Moose Charlop and Eddie Lawrence and then with "Do I Hear a Waltz," by Richard Rodgers and Stephen Sondheim.

Warner Bros. Looking to S. R. Fest

• Continued from page 1

of joining the roster. Miss Shaw is placed with Reprise, Clark with WB.

Smith said the European record business has progressed to the point now where labels are able to sell 500,000 records in any country. "Any artist who wants to make it in any country other than England, has to go and record in the native language.

"It takes a few plugs on European radio and television to get a record off the ground. One shot on TV is equivalent to a pick on 25 hit American radio stations. In each country, four or five labels control the industry," Smith said.

Exposure on just one TV show in Holland was responsible for selling 200,000 records, Smith learned. The Maitland-Smith license contract itinerary took them to England, Sweden, Denmark, Germany, Italy, Switzerland and France.

Maitland, in analyzing the European scene, said artists must make overseas tours and align their fees for TV and concert appearances. He said American agents must re-evaluate their thinking about the European economy and make their client's fees practical for each market. Artists have the further responsibility of listening to the expert advice of local people in regard to repertoire and promotion.

The president said U. S. manufacturers have the responsibility of providing their licensees with product and all related sales and promotional aids in advance of the anticipated release date.

U.K.-U.S. Harmonizing: Skaff

• Continued from page 1

Back on Me" already released in England.

In cases where some of the independent producers have cooled with their local artists, they are looking to American labels to apply their British beat touch.

Skaff cites several hot independent a&r men who have already closed the Atlantic gap between Britain and America: Charles Blackwell, signed with United Artists; Andy Oldham, thinking of developing an independent production company; Mickey Most, who cut Brenda Lee, the Animals and Nashville Teens and is reported to have signed with Columbia.

The significant development in England is the current interest in a rhythm 'n' blues sound, Skaff reports. "Rhythm and blues is finally breaking through in London," he says. "You hear the Tamla/Motown sound

played in night clubs and artists like the Supremes, Mary Wells, Dionne Warwick and Marvin Gaye are liked by the British artists themselves."

Skaff feels the British companies are trying to emulate the r&b sound and notes the Beatles have used such r&b material as "Shake, Shake It Baby" and "Money." "The British sound of the future will be our r&b with their flavor," the executive concluded.

AMSTERDAM — Last week American r&b artist Marvin Gaye paid a one-day visit to Holland. The Motown artist was welcomed at Schiphol Airport by the Dutch press and by Artone's Pete Felleman and Paul Visser. During his short stay he made five radio interviews in a couple of hours. Unfortunately, no TV appearance could be arranged on such a short notice.

Pirate Radio Ship

• Continued from page 12

U. S. advertisers. Radio London claims its signal is five times stronger than the leading British pirate, Radio Caroline.

The government is pledged to silence radio ships and is awaiting the Council of Europe's plan to outlaw them. One of the Council's proposals is believed to be that governments should ban companies from advertising. But, of course, the British government could not dictate in such a way to American advertisers whose products are available in Britain.

Radio London will soon become the first of the pirate stations to broadcast round-the-clock. Its programs are devoted to pop music.

Discount Suit

• Continued from page 1

Discount Records, Inc., attorney, Seymour Winston.

The case is still active pending trial, but the defendant is not under any restraints. The Discount Record Center chain had charged violations of the State's Business and Professions Code, making it unlawful to sell and advertise merchandise for a price below that which was charged the purchaser.

The defendants are part of the national Discount Records, Inc., chain, which headquarters in New York. Their Los Angeles store was formerly Chesterfield Music.

CHART SPECIALS

• Continued from page 18

HOT POP

THE REFLECTIONS—Shabby Little Hut (Picturetone, BMI) (2:30)—You're My Baby (And Don't You Forget It) (Screen Gems-Columbia, BMI) (2:10). GOLDEN WORLD 19
LLOYD PRICE—Amen (Unart, BMI) (3:08). MONUMENT 865
THE DETERGENTS—Leader of the Laundromat (Apt. ASCAP) (3:09). ROULETTE 4590
THE MERSEYBEATS—Last Night (Budd, ASCAP) (2:10). FONTANA 1950
THE MINDBENDERS—Um, Um, Um, Um, Um, Um (Curton-Jalynne, BMI) (2:27). FONTANA 1945
THE MUSTANGS—Topsy 65 (Cosmopolitan, ASCAP) (2:11). PROVIDENCE 407
THE NOBLES—That Special One (Joni, BMI) (1:53). U. S. A. 788
VANTREVOR & THE SATURDAY KNIGHTS—Satisfaction Is Guaranteed (Summerhouse, ASCAP) (2:08). CANADIAN AMERICAN 181
THE CONTOURS—Can You Jerk Like Me (Jobete, BMI) (2:26). GORDY 7037
LARRY FINNEGAN—The Other Ringo (Seven Brothers, BMI) (2:10). RIC 146
MONGO SANTAMARIA—El Pussy Cat (Mongo, BMI) (2:44). COLUMBIA 43171
THE ORCHIDS—Christmas Is the Time to Be With Your Baby (Duchess, BMI) (2:39). COLUMBIA 43175

MIDDLE ROAD

BOB CREWE ORK.—Rag Doll (Saturday-Gavadima, ASCAP) (2:33)—Ronnie (Saturday-Gavadima, ASCAP) (3:00). PHILIPS 40241
LEROY HOLMES ORK.—Topkapl (United Artist, ASCAP) (2:10)—The Mole (Paramount, ASCAP) (2:23). UNITED ARTISTS 793
SHERIDAN HOLLENBECK—Tokyo Melody (Regent, BMI) (2:44). INTERPHON 7712
DICK DIA—Mala Femmena (Ding Dong-Romance, BMI) (2:52). AUDIO FIDELITY 103

COUNTRY & WESTERN

RAY SMITH—Here Comes My Baby Back Again (Trec, BMI) (2:18). TOLLIE 9029
RAY GODFREY—If the Good Lord's Willing (Lowery, BMI) (2:30)—Count Me Out (Lowery, BMI) (2:26). TOLLIE 9030
PEANUT MONTGOMERY III—Slim and None (Sure Fire, BMI) (2:10). TOLLIE 9032

RHYTHM & BLUES

LINWOOD TAYLOR—Sweet Little Girl (Duchess-Flying Hawk, BMI) (2:35)—Sweetheart (Flying Hawk, BMI) (2:33). JAMECO 2003
JIMMY HUGHES—I'm Getting Better (Riley-Lyn Lou, BMI) (2:01)—I Want Justice (Fame, BMI) (2:12). FAME 6404

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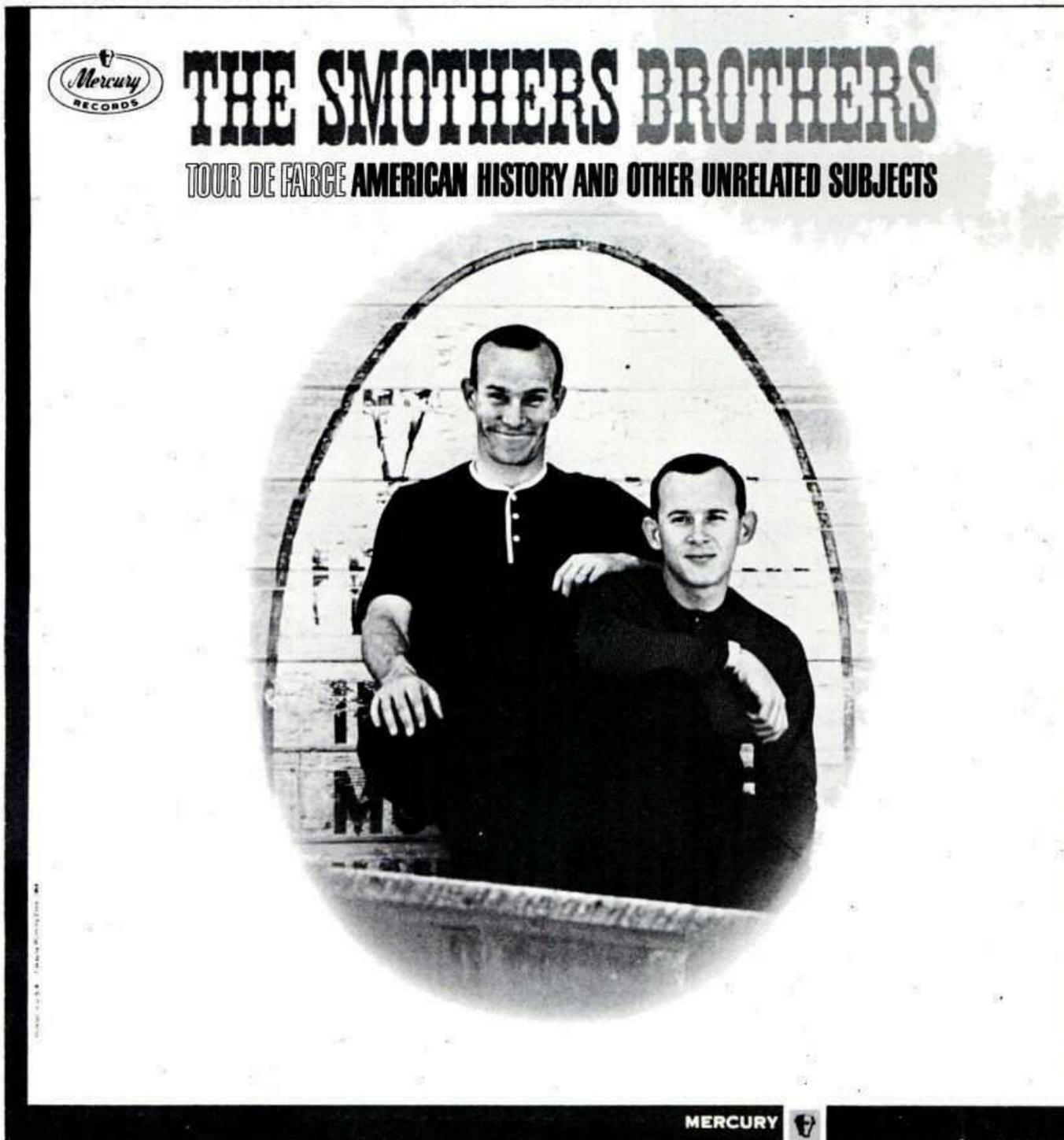
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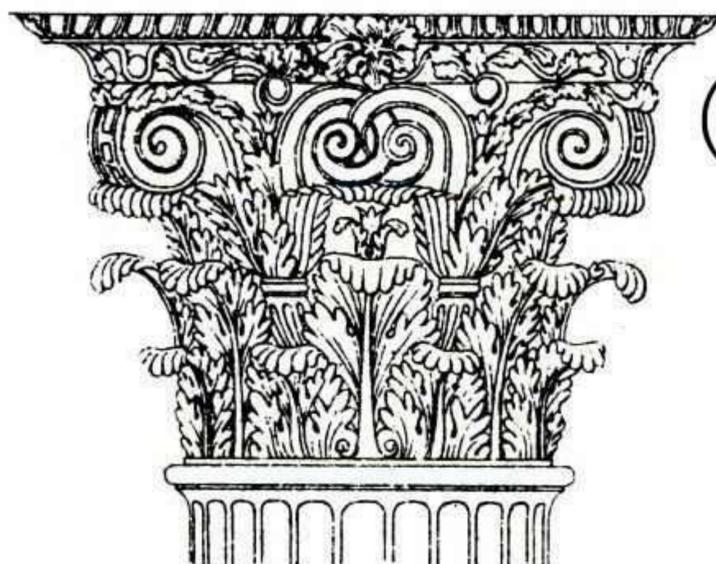
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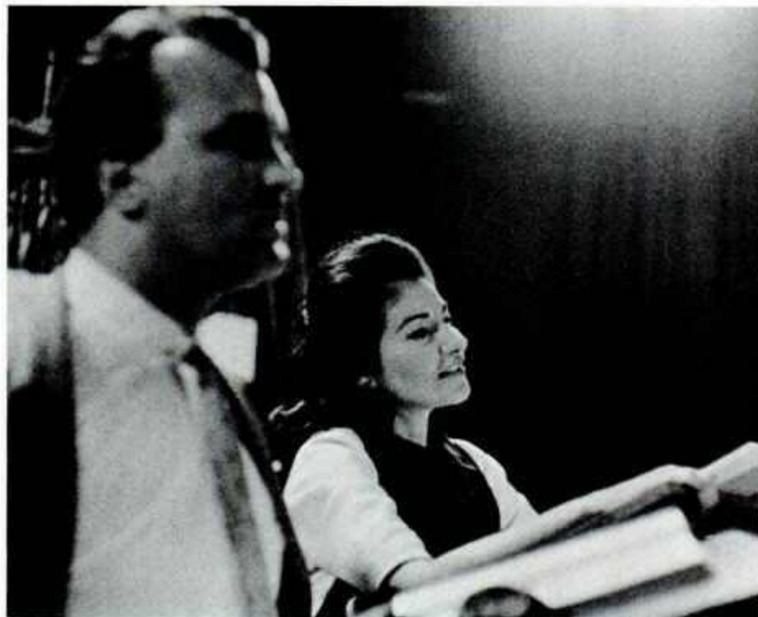
Angel's Carmen (Callas) Newest Entry in Arena

By ELLIOT TIEGEL

HOLLYWOOD—The battle of the "Carmens" is shaping up with the Angel release next month of Maria Callas' interpretation of the Bizet opera.

Two "Carmen" packages have already dented the classical market, with the RCA Victor LP starring Leontyne Price, Franco Corelli, Robert Merrill, Mirella Freni and Herbert von Karajan, with the Vienna Philharmonic Orchestra, the leading album on Billboard's best selling classical album chart. The other competing "Carmen" is on London and stars Regina Resnik, Mario Del Monaco, Joan Sutherland, Tom Krause and Thomas Schippers, with L'Orchestre de la Suisse Romande.

Angel's package featuring the controversial and stormy Miss Callas has been gaining consumer attention through a sophisticated advertisement created by Jack Brandvein, Angel's international merchandising man-



MARIA CALLAS, as Carmen, and tenor Nicolai Gedda, as Don Jose, during the Angel recording of the Bizet opera.

ager. The ad is unusual in that Miss Callas is dressed in a stylishly svelte gown, Brandvein points out, setting this presentation apart from the usual pattern of advertising opera stars in costume.

The key line in the ad is "Callas Is Carmen," taken from a laudatory critic's quote who received an advance pressing of the package, which is set for a Dec. 28 release. The Angel package will sell for \$22. It took two and one-half years of planning and two and one-half weeks to

record the opera at Paris' Salle Wagram, more accustomed to housing sports events than operas. Supporting Miss Callas is Nicolai Gedda, Andre Guiot, Robert Massard, Nadine Sautereau, Jane Berbrie, Jean-Paul Vauquelin, Jacques Pravost and Georges Pretre and L'Orchestre de Theatre National de L'Opera.

Despite the fact that London released its "Carmen" last January and RCA issued its version last August, Angel's reasons for releasing its package were the time and money expended plus Miss Callas' powerful name value.

Miss Callas is scheduled to make her first appearance at the New York Metropolitan Opera in eight years March 17 when she does "Tosca" for a \$75-a-seat benefit and then repeats the performance for the Met's regular subscribers. It is anticipated she will receive a standing ovation when she walks on the Met's stage and supporting members of the cast have so been alerted.

Lloyd Dunn, president of Capitol's international operation, said the Callas "Carmen" has garnered the greatest consumer demand of any Angel package announced. He noted the advance orders totaled several thousand copies. Miss Callas is currently on the Billboard classical chart with an LP of Verdi Arias.

As to whether "Callas Is Carmen," opera lovers will shortly have the opportunity to voice their pros and cons on the matter.

Santini Dies In Rome

ROME—Gabriele Santini, 78, whose recording of Verdi's "Don Carlos" was considered to be an ideal text for young conductors, died of a heart ailment in his home here Nov. 13. His name had just appeared on the posters of the new Teatro dell'Opera season where he was scheduled to conduct "Tosca" in February.

A fixture in most of the Italian opera houses, Santini had conducted on both sides of the Atlantic. During his career he conducted 11 world premieres of operas, including works by Giordano, Alfano and Milhaud, the first of these occurring at Rome's old Teatro Costanza in 1923.

Sutherland in Met Aired; First Release on RCA Set

NEW YORK — The Metropolitan Opera Company broadcasts will be beamed to the nation via 120 AM and FM stations starting Dec. 5. The first opera of the 1965-1966 broadcast season is Donizetti's "Lucia di Lammermoor," starring Australian soprano Joan Sutherland.

RCA Victor will shortly release "Norma," spotlighting Miss Sutherland and co-starring Marilyn Horne. This will be Miss Sutherland's first recording for

RCA. She is featured currently on the London label.

This is the 25th year of Texaco's sponsorship of these broadcasts. Other productions on Saturday afternoons for December are: Verdi's "Rigoletto" (currently available on DGG with Renata Scotto, Carlo Bergonzi and Dietrich Fischer-Dieskau); Richard Strauss' "Der Rosenkavalier" debuting Elisabeth Schwarzkopf (Miss Schwarzkopf has recorded the work for Angel); "Samson and Delilah," released on Angel with Rita Goss, and Jon Vickers.

RAI Slates Third Series

ROME—A total of 14 conductors and 27 soloists, in addition to instrumental quartets and trios, will be featured in the RAI's third Saturday night symphony series to begin Dec. 12. The permanent director, Armando La Rosa Parodi, will conduct Paul Hindemith's "Requiem for 'Those Whom We Love.'"

The Turin Symphony Orchestra maintained by RAI will make its season's debut the night before on national radio with Mario Rossi conducting Ottaviano Respighi, Nicola Paganini and the music of Beethoven. The series will continue into May with a repertory chosen from classical as well as modern music. A world premiere in January will be Malipiero's "Ave Phoebe Dum Quaeor." The line-up of conductors totals 17 for this series.

Opera programs on radio for the year will begin with "Tristan and Isolde" and "Don Giovanni" in December. Eighteen more works are scheduled before the end of the following spring.

MORIN OPENS MUSIC STORE IN MANCHESTER

MANCHESTER, N. H. — George E. Morin, well known in New Hampshire serious music circles, has opened Morin's Music Center, Inc., here, featuring a large record department with particular emphasis on classical music.

The store also includes piano, instrument, phono, radio-TV, sheet music, religious, service and repair departments.

Morin, a graduate of the Boston University College of Music, is president of the Manchester Community Concert Association and a past vice-president of the New Hampshire Philharmonic Orchestra.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

OPERA, VOCAL AND CHORUS

- BIZET**—Carmen; Price, Corelli, Merrill, Freni, Vienna Philharmonic Orch. and Cho. (Karajan): RCA Victor (3-12") LDS 6164 (S), LD 6164 (M).
- PUCCINI**—La Boheme; Freni, Gedda, Adani, Sereni, Rome Opera (Schippers): Angel (2-12") SBL 3643 (S), BL 3643 (M).
- PUCCINI**—Tosca; Price, Di Stefano, Taddei, Corena, Vienna Phil. (Karajan): RCA Victor (2-12") LDS 7022 (S), LD 7022 (M).
- ORFF**—Carmina Burana; Harsanyi, Petrak, Presnell, Phila. Orch. (Ormandy): Columbia MS 6163 (S), ML 5498 (M).
- MARIA CALLAS Sings Verdi Arias**: Angel S 36221 (S), 36221 (M).
- VERDI**—Requiem Mass; Schwarzkopf, Ludwig, Gedda, Chiauov, Philharmonia Cho. & Orch. (Giulini): Angel SBL 3649 (S), SB 3649 (M).
- VERDI**—La Traviata; Sutherland, Bergonzi, Merrill, Maggio Musicale Fiorentino (Pritchard): London (3-12") 1366 (S), 4366 (M).
- MUSSORGSKY**—Boris Godunov; London, Bolshoi Theatre (Melik-Pachayev): Columbia (4-12") M45-696 (S), M4L-296 (M).
- BRITTEN**—War Requiem; Vishnevskaya, Pears, Fischer-Dieskau, London Symph. & Cho. (Britten): London (2-12") 1255 (S), 4255 (M).
- PUSSINI**—Madama Butterfly; De los Angeles, Bjoerling, Pirazzini, Sereni, Santini; Angel (3-12") S 3604 (S), 3604 (M).

SYMPHONIC AND ORCHESTRAL

- BERNSTEIN**—Symphony No. 3 (Kaddish); N.Y. Phil., Camerata Singers, Columbus Boys' Choir (Bernstein): Columbia KS 6605 (S), KL 6005 (M).
- BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.G.G. (8-12") SKL-101/8 (S), KL-1/8 (M).
- BEETHOVEN**—Symphony No. 5; N.Y. Phil. (Bernstein): Columbia MS 6468 (S), ML 5868 (M).
- MAHLER**—Symphony No. 1; Boston Sym. (Leinsdorf): RCA Victor LSC 2642 (S), LM 2642 (M).
- BARTOK**—Concerto for Orchestra; Phila. Orch. (Ormandy): Columbia MS 6626 (S), ML 6026 (M).
- MUSSORGSKY**—Pictures at an Exhibition; Vienna St. Op. Orch. (Golschmann): Vanguard SRV-117 SD (S), SRV-117 (M).
- HAYDN**—Symphonies 99 and 102; Vienna St. Op. Orch. (Woldike): Vanguard SRV-129 SD (S), SRV-129 (M).
- STRAUSS**—Symphonia Domestica; Cleveland Orch. (Szell): Columbia MS 6627 (S), ML 6027 (M).
- RESPIGHI**—Pines, Fountains and Feste Romane; Phila. Orch. (Ormandy): Columbia MS 6587 (S), ML 5987 (M).

SOLO INSTRUMENT AND CONCERTI

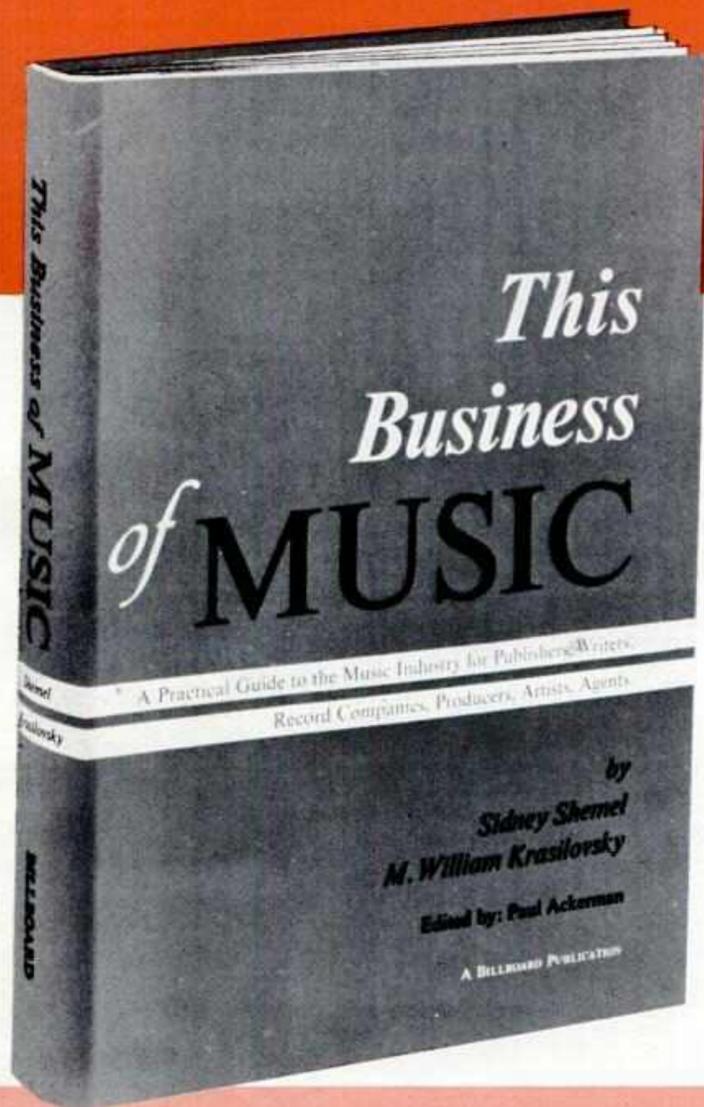
- RODRIGO**—Concierto de Aranjuez for Guitar & Orch.; Bream, Melos Ch. Orch. (Davis): RCA Victor LSC 2730 (S), LM 2730 (M).
- CHOPIN**—Waltzes; Rubinstein: RCA Victor LSC 2726 (S), LM 2726 (M).
- BARBER**—Concerto for Piano and Orchestra, Op. 38; Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).
- RACHMANINOFF**—Concerto No. 2 in C for Piano; Janis, Minneapolis Sym. (Dorati): Mercury 90260 (S), 50260 (M).
- "POPS" GOES THE TRUMPET**; Hirt, Boston Pops Ork (Fiedler): RCA Victor LSC 2729 (S), LM 2729 (M).

CHAMBER MUSIC

- BRAHMS**—Quintet in F; Serkin, Budapest Quartet: Columbia MS 6631 (S), ML 6031 (M).
- BEETHOVEN**—Quartets (16) (complete); Budapest Quartet: Columbia M35-606, M45-616 & M55-677, M3L-262, M4L-254 & M5L-277 (M).
- VIVALDI**—The Four Seasons; Virtuosi Di Roma Collegium Musicum Italicum (Fasano): Angel S 35877 (S), 35877 (M).
- THE HEIFETZ-PIATICORSKY CONCERTS**: RCA Victor (3-12") LSC 2770 (S), LM 2770 (M).
- IVES**—Quartets Nos. 1 and 2; Kohon Quartet, NYU: Vox 501120 (S), 1120 (M).

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WHENCE PAY TV?

Field May Grab Chi. Franchise

By RAY BRACK

CHICAGO — Subscription television in private homes—rejected by a 2-to-1 margin in the recent vote on California's controversial Proposition 13—will inevitably find a welcome in other major market areas, according to Sylvester L. (Pat) Weaver, president of Subscription Television.

Even while refunding \$5 million in installation charges to 6,000 Los Angeles and San Francisco subscribers, Weaver's firm is negotiating for customers in New York, Philadelphia, Boston, Minneapolis and here. Weaver may find a fertile Chicago pay TV field.

A new division of Field Enterprises, Field Communications Corporation, has indicated strong interest in pay TV. Officials of the firm have conferred with Weaver and viewed STV's facilities in Los Angeles, according to Mel Barker of the Field subsidiary.

Asked if Field Communications intends to acquire the STV Chicago franchise, Barker declared: "Field Communications Corporation is interested in all types of electronics communications, including UHF TV, AM-FM radio and subscription television. Mr. Weaver's company is only one of the systems we have investigated."

The high costs of acquiring and promoting a pay TV enterprise demand the involvement of interests with the financial resources of Marshall Field and Company, to be sure. STV has sunk \$16 million into the new mode of home entertainment to date and losses are estimated at \$10,000 per day.

Field Communications is headed by Sterling (Red) Quinlan, former American Broadcasting Company vice-president, recognized as one of the more adventurous innovators in broadcasting.

Institution of pay television in Chicago is not likely to meet the type of opposition encountered in California. The California initiative law, which permits placement of any measure on the ballot if enough signatures are gleaned, has no parallel in Illinois.

STV, meanwhile, has gone to court to contest the California vote.

"The proposition, which was aimed at outlawing a legitimate new enterprise, is a violation of the First Amendment to the Constitution," Weaver declared.

And Joseph S. Wright, president of Zenith Radio Corporation, said last week that his firm's subscription TV enterprise will not be inhibited in any way by the California vote. The FCC, he disclosed, authorized the Zenith plan some time ago and the company plans to ask the FCC "for wider authority in this respect."

PEOPLE

Louis Haber and Theodore W. Buchter have been named



HABER

vice-presidents of Olympic Radio & Television Division of Lear Siegler, Inc. . . . Ampex Corporation has appointed seven new regional sales and engineering specialists: William J. Pegg (Northwest and Southwest Regions), John F. Nicholson (Northeast Region), Edgar L. Simpler (Mid-Atlantic Region), William C. Collins (Southeast Region), Ralph A. Swanson (South-Central Region), William L. Slover (Midwest Region) and Robert Hinze (Canadian Region). . . . Herbert Dorrance has assumed the job of district sales manager for the V-M Corporation in Washington. . . . Zenith Sales Corporation has promoted Walter C.

Fisher to executive vice-president and director of sales,



WEIGHTMAN

Philip J. Wood to vice-president in charge of marketing, and has added J. D. Dougherty as vice-president, sales manager. . . . Samuel Solinger's Solinger Distributing Company, Providence, has been named Olympic outlet for Rhode Island and parts of Massachusetts and Connecticut. . . . Daniel R. Cavalier, merchandising manager of Philco Corporation's Consumer Products Division, has resigned for personal reasons. . . . Appointed director of industrial relations for the Philco Corporation has been M. A. Weightman. . . . Steven R. Mihalic has been named marketing manager for General Electric's Television Receiver Department.



MIHALIC

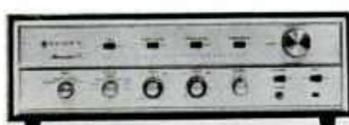
NEW PRODUCTS

Two New 12's From Zenith



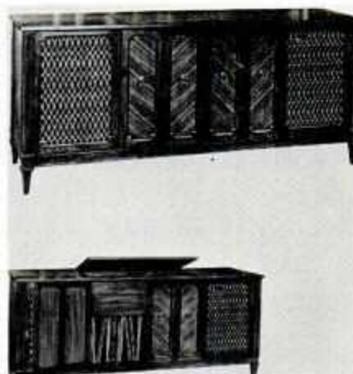
"Personal portables" with 12-inch screens (74-square-inch picture area) are available from Zenith Sales Corporation. Both models, the Jetlite and Superjet, have Zenith's handcrafted, horizontal chassis with no printed circuits, plus an 82-channel tuning system. Each set weighs about 20 pounds. Suggested retail for Jetlite (model M125OU): \$119.95. Superjet (model M126OU): \$129.95.

Scott 80-Watt S.-S. Amplifier



Separate bass and treble controls for each channel are available on the Scott 260, an 80-watt, solid-state stereo amplifier newly introduced by the H. H. Scott Company. Utilizing pre-tested, heavy-duty components, the unit has tape recorder input and output facilities and extra power supply for high power surges when demanded by the music.

DuMont Bows Three Consoles



The LaScala is one of three new 100-watt solid-state stereo FM/AM radio-phonograph consoles now being shipped by the DuMont division of Emerson Radio, Inc. All three have six-speaker systems, and Garrard Lab A record changers. Suggested list price for the LaScala, the Conservatoire and the Tanglewood II is \$695.

Briefcase Unit From Bulova



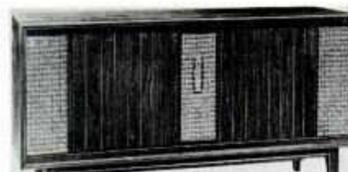
Topping the Bulova home electronics line is the new S-919 transistorized portable stereo phonograph, "briefcase-size" with \$144.95 as suggested retail. The wings separate up to 20 feet, and the changer will intermix 7-, 10- and 12-inch disks.

Circus Wagon Jr. Displays Line



New Circus Wagon Jr. display piece by Channel Master (Ellenville, N. Y.) has solid wood shelves on heavy gauge steel wire. It is designed to display the firm's line of radios, tape recorders and TV sets. As a counter-top model, it requires only 36 inches of counter space and provides eight feet of display space on its three shelves. When used with the wire floor stand, an additional shelf is added. Unit is trimmed in red, black and gold.

Olympic Models Of the Month



Olympic Radio & Television's November models inject new promotional models in almost every category in the manufacturer's line. Model K985, pictured above, combines 23-inch

(Continued on page 53)

NEWS BRIEFS

Tube Size Tussle

For the record (and perhaps for emphasis) the Electronic Industries Association has repeated its arguments (presented orally Oct. 20) to a proposed FTC rule changing the way TV picture tube size is measured for the consumer. The diagonal measurement practice "has become ingrained in the consumer . . ." the EIA brief declared, adding ". . . the proposed rule would create confusion to the industry and the consumer. . . ."

UHF-Consciousness

A recent survey of dealers by The Chicago Sun-Times indicated "a greater awareness of UHF" on the part of the public. Most customers, the survey reported, are asking for UHF and are willing to buy UHF-VHF sets because they cost no more.

\$85 Million in Components

B. S. Durant, president of RCA Sales Corporation, in introducing his firm's first line of stereo components, predicted that sales in that market will exceed \$85 million in 1965. RCA Victor distributors are now receiving the new edition of solid-state stereo modular equipment. A four-unit system has an optional \$460 tag.

NARDA to Hear Weiss

Featured speaker at the annual convention of the National Appliance and Radio-TV Dealers Association early next year will be E. B. Weiss, author of "Death of the Independent Retailer," a book that has stirred no small amount of discussion around the trade. The meet, NARDA's 21st, will be held Jan. 14-17 at Hollywood, Fla. Weiss will speak on the evening of the 16th.

September Radio-TV Figures

Production and distributor sales of b&w television as well as radio sets rose in September as compared to a year ago. Production and sales of monochrome TV sets for the first nine months of 1964 were ahead of the same 1963 span, according to figures released by Electronic Industries Association's Marketing Services Department.

Color Paces Zenith Records

Zenith established new sales and earnings records for the third quarter and nine months, thanks, say company officials, to "the significant and continuing growth of Zenith color television." Production and factory shipments of color nearly doubled 1963 figures and accounted for one of every five Zenith receivers sold.

Small Business Workshop

Formulas for international selling adapted to the small businessman will be discussed in a workshop sponsored by the EIA's International Department in San Francisco on Nov. 30 at the Fairmont Hotel. The EIA Winter Conference runs there Dec. 1-3.

BILLBOARD, November 28, 1964

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NEW PRODUCTS

• Continued from page 52

TV behind sliding door with 82-channel UHF solid-state tuner; a 20-watt AM/FM/FM stereo radio and a four-speed record changer with a dual sapphire turnover stylus. The Rembrandt (Model CC350AU) is a color console with 82-channel UHF/VHF turret tuning. The Niel (Model F99) is a stereo phono featuring 20-watt AM/FM radio, tilt-down stereo record changer and four-speaker sound system. A 19-inch slim line portable TV, the Judson (Model 9P39), has all-channel tuning, solid-state power supply and 40-inch telescopic antenna. And the Melchoir a 10-transistor portable AM radio, includes a five-inch ferrite antenna for good reception in low-signal areas. It comes gift packed. All models are at open list.

Sylvania Bows HaloVision TV



Sylvania's new table model TV (23T106) features the Halo-Vision champagne gold mask, which surrounds the screen with soft light for easier viewing. Available in a variety of styles, the manufacturer's list price for the Contemporary model is \$208.71 (mahogany or walnut

finishes), and for the Early American \$218.63. The spice rack stand is an additional \$10.

This Amplifier Budget-Priced



The Ampli-Vox line of all-transistorized audio products now includes an economy-priced guitar amplifier, the S-800. It incorporates a coupled bass and mid-range speaker with a three-inch tweeter and is designated to retail at \$68.

SONY TO BOW HOME VIDEO TAPE RECORDER

TOKYO — Sony Corporation announced that it will market a "home video tape recorder" in the United States next year at somewhat more than \$600. The machine, Sony says, will be put on the market in Japan next April at \$550, and in the U. S. at a later date and a higher price. The relatively high-priced machine does not use standard audio tape, but special half-inch-wide tape, running at a speed of 7½ ips. As accessories, Sony plans to offer a TV camera at \$244 and a 12-inch monitor at \$181, bringing the cost of a complete outfit to about \$1,000 in Japan, higher in the U. S.

The Sony recorder can be adapted to an existing TV set for about \$30, a company spokesman said.

BEST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

BEST SELLING AM-FM TABLE RADIOS

POSITION			BRAND	% OF TOTAL POINTS
Issue This	8/15/64 Issue	4/25/64 Issue		
1	2	2	Magnavox	18.5
2	1	1	Zenith	17.2
3	4	3	RCA Victor	16.7
4	7	6	Masterwork	7.8
5	3	4	General Electric	6.9
6	6	5	Panasonic	6.8
7	5	8	Motorola	5.7
8	—	6	Philco	3.5
9	—	—	Channel Master	3.0
			Others	13.9

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

8/15/64 Issue: All brands represented in current chart.

4/25/64 Issue: All brands represented in current chart.

November 28, 1964, BILLBOARD

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

ATTENTION, SONGWRITERS — Recording Artist is looking for unpublished country-western songs for recording consideration. Send song plus \$1 to handle mailing cost before Dec. 30th to: Fay Narmore, 502 54th St., Lubbock, Texas.

ATTENTION! RECORD COMPANIES. Master tapes for lease. Original song with big potential. S. M. Greenwood, 300 N. Gregg, Fayetteville, Ark. de12

GENERAL MANAGER OF LARGE NEW York City college radio station available to conduct music acceptance surveys, new product introductions, and collegiate opinion samplings, for record companies and allied fields. Call 212-LU 4-0700, Extension 257, or write Joseph S. Steinberg, 2267 Andrews, New York 53, New York. np-de12

"SOUND" A&R MAN AVAILABLE. Highly creative and energetic young man with experience seeks position in A&R dept. of record company. He has "sound" ideas. Send inquiries to: Billboard, Box 146, 165 W. 46th St., New York, N. Y. 10036.

SINGERS, SONGWRITERS, DO NOT waste money, let me assist you in making master tape or record. I will assist from beginning to end. Sam Pruitt, 24 Humboldt St., Brooklyn 6, N. Y. HI 3-0697. de5

HELP WANTED

FIELD REPS

Major indie has openings for East Coast and Midwest Field Representatives. Must have previous sales experience with singles and albums.

Resumes (in confidence) should be sent to Box 145, Billboard, 165 W. 46th St., New York, N. Y. 10036.

SONGWRITERS WANTED FOR NEW publishing company. BMI. Send demos and lead sheets. \$1 handling charge. Blue Banner Music, 2118 Prytanla, New Orleans, La. no28

DISTRIBUTING SERVICES

DISTRIBUTION ARRANGED

CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

NATIONAL RECORD PROMOTION & PUBLICITY

PRESSING

No job too small



MORTY WAX PROMOTIONS

1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

RECORD DISTRIBUTORS

RAYMAR'S MEMORY LANE

We can supply you with 400 of the greatest oldies but goodies. List upon request! Wholesale only! "Largest selection of other hard-to-get records."

100 Assorted New 45 RPM's, \$9.00 per 100
\$80.00 per 1000 (1 to 2 yrs. old)

WE SPECIALIZE IN CURRENT "TOP 100" 45's AND LONG PLAY
WE ALSO BUY INVENTORIES OF THE ABOVE.

RAYMAR SALES CO.
170-21 Jamaica Avenue
Jamaica 32, New York
Olympia 8-4012

NEW RECENT SELLING 33 1/3 LP's top artists and labels, all assorted, 25-\$32, 100-\$120, all postpaid. 100 assorted new recent hit 45's—\$16 postpaid. 100 assorted new 45's—\$6.50 postpaid. Rare oldies, 30¢ each. Kaco Enterprises, 2444 Throop Ave., Bronx, N. Y. 10469.

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

RECORDING FACILITIES & SUPPLIES

PROFESSIONAL DEMO RECORDS

Finest Quality—Low Prices—Top Notch Talent.

8 Singers (male-female), 10 Instruments—Vocal Groups. Best, Modern Tape and Disc Equip. (Ampex, Altec, RCA)

Large Sound Studios—Top Technicians. Piano or Organ & Vocal—1 Song, \$13.00; two Songs, \$23.00 (45 or 78); add. Guitar, Bass, Drums, Sax, Clarinet, Steel Guitar. Violin for \$5.00 each per song.

WRITE FOR FREE BROCHURE.

DEMONSTRATION RECORD COMPANY

(Our 10th Year)

Box 3404, Sta. C Lincoln, Nebraska

REC. ACCESS. & DEALERS FIXTURES

RECORD MANUFACTURERS and RACK JOBBERS

Make Record Departments MORE EFFICIENT, SELL MORE with "Porcelain" White

PLASTIC BROWSER DIVIDERS

by LE-BO

Permanent, washable. Protects records. Attracts attention! Wide selection of colors adds "prestige" look to depts. Finest quality. LOW PRICES. Write for free Title List.

LE-BO PRODUCTS CO., INC.

33-59 Vernon Blvd.

Long Island City 6, N. Y.

MISCELLANEOUS

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

NOTICE!
Anyone having film footage of Major Bowes Original Amateur Hour, please write to
SHOWTUNES
1270 Sixth Ave.
Suite 2402
New York 26, N. Y.

DEEJAY "STATION BREAKS"—COMEDY fillers for breaks, identification, general purpose oneliners, sound effects, etc. Special price to Billboard readers, \$3. Show-Biz Comedy Service (Dept. S), 1735 E. 26th St., Brooklyn, New York 11229. de19

LETTERS REMAILED FROM MIAMI, Fla., 25¢ each. Replies mailed to you, 50¢ each. \$3 month. Florida Mail Service, P. O. Box 1333, Miami, Fla. 33101.

PUBLICATIONS & SERVICES

PROGRAMMING IDEAS

Over 125 outstanding contests, comedy, promos, games and ideas are contained in a valuable new book for progressive radio program directors.

Now available from RSI (a division of Billboard) for \$5.95 each postpaid.

"PROFESSIONAL PROGRAMMING VOL. 1"

by DICK STARR and BOB HARRIS

RSI (Record Source Int'l)

165 West 46 Street

New York, N. Y. 10036

INTEGRITY ARRANGING SERVICE: Expert musical service to artists, composers and publishers. Write for complete information. P. O. Box 898, Radio City Station, New York, N. Y. 10019.

when answering ads . . .

Say You Saw It in
Billboard

CLASSIFIED RATES

Per Insertion

Manufacturer Advertisers	½"	1"	2"	Each Additional Inch
	\$9	\$15	\$25	
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is ½", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50¢ per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____

Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address: _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

Carolina Meet Showcases Charity Sponsorship Plan

By NICK BIRO

CHARLOTTE, N. C.—The meeting of the Carolina Bulk Vendor's Association here last Saturday (21) calls attention to one of the most successful sponsorship programs in the country.

Since 1962, some half-dozen of the association's members have been operating under the aegis of the National Retarded Children's Charity, contributing 20 per cent of their earnings to the foundation.

Lee Smith, president of the Carolina Bulk Vendor's Association, estimates that close to 10,000 machines in North Carolina, South Carolina and Tennessee are involved in the program.

Total Contribution

The operators' contribution since 1962 totals \$58,000, a

figure that represents 29,000,000 pieces of gum, or as Smith puts it "29,000,000 helping hands to the nation's needy children."

Carolina operators helped celebrate National Retarded Children's Week (November 15-22) by presenting their monthly commission check to the charity at a gala dinner attended by members of the foundation, civic leaders and State officials.

No less a dignitary than Rep. James Vogler, Charlotte, chairman of the Mecklenburg County congressional delegation, presented the foundation with the Carolina group's monthly check.

Michael Kurek, Nashville, national board member of the charity and a past president of the charity's Tennessee chapter was on hand as was Sen. Martha Evans, president of the Tennessee chapter and assorted representatives from the North and South Carolina chapters.

The dinner capped a day of activity by the Carolina group. It all started with a morning open house hosted by Southern Acorn Sales at the Carpenter Airport.

The Carolina Bulk Vendor's Association held its regular fall business meeting in the afternoon from 2-5. Scheduled was a report on the recent National Vendors Association directors' meeting in Chicago.

A number of machine and supply company representatives were to be on hand including

Carmen DiAngelo, Cramer Gum; Margaret Kelly and Les Hardman, Penny King; Leo Leary and Rolfe Lobell, Leaf Brands; and Herb Goldstein, Oak.

The Carolina association is now in its fourth year. President Lee Smith is assisted by Jack Thompson, secretary-treasurer, who coincidentally is also Smith's partner in Southern Acorn Sales.

A first-hand report of the Carolina meeting by Billboard's Ray Brack will appear in next week's Billboard.

Expect 200 Canada Ops At Eppy VOSCO Session

By FRANK LUPPINO

TORONTO—Vending Operators Supply Company and Eppy Charms, Inc., will hold a two-day bulk vending seminar here. The announcement of the seminar was made here by Robert McQuiggin, head of VOSCO, and in New York by George Eppy, president of the charm manufacturing firm.

Attendance is expected to reach 200 and the seminar will be held at VOSCO's new quarters located at 1200 Weston Road. Luncheon will be served daily and a cocktail party is also planned.

In New York George Eppy,

commenting on the co-sponsorship arrangement in Canada, told Billboard: "We felt that the Canadian operator was in need of new product for his bulk-vending routes. Don't forget that our company once operated machines in Canada, so we know quite a bit about the situation. The alert Canadian bulk vending operator can use new product and Eppy Charms, Inc., is happy to announce that Vending Operators Supply Company has been appointed Canadian distributor of our complete line."

Eppy, who recently returned from a sales swing through the Southwest, will be on hand for the seminar here.

Penny King Shows New Rings & Mixes

PITTSBURGH—Five new rings plus some repackaged mixes were introduced last week by Penny King Company. All are packed 500 to the poly bag and come with free foam globe fronts.

Sweetie Pie rings, in four different designs and with assorted color stones, list at \$3.55 per bag. Flower rings, with assorted flashing designs and colors, list at \$3.99 per bag.

Twin Pearl rings have assorted colored pearl-like stones and list at \$4.55. Tiffany Pearl rings have a single large pearl in a

clasp setting and list for \$4.55 per bag. Girl's Moon Glow rings have a soft "moonstone" and list at \$4.99.

Penny King has also repackaged a variety of its items. Available in bags of 500 are Animal rings with nine different top designs at \$4.95, Dog Rings with 10 different dogs at \$4.95 and Zodiac rings with 12 signs of the zodiac at \$4.95.

The firm is also introducing a new Bargain Mix at \$5.50 per 1,000 bulk packed in 5,000 lots. The Bargain Mix consists of the now-discontinued Inventory and Wonderland mixes. Eliminated from the Bargain Mix are the B.I.G. and Western ring mixes, which formerly were a part of the Wonderland and Inventory mixes.

The B.I.G. color-plated mix and the King mix are, however, still available separately. The former lists at \$3.95 per 1,000; the King mix at \$2.75 per 1,000.

NAMA Meet Sets Record

CHICAGO—A record 9,853 vending industry traders and guests attended the National Automatic Merchandising Association's 18th annual convention at McCormick Place here last month.

In announcing the final tally last week, Carl Millman, NAMA president, noted that it exceeded the 1963 mark of 9,208 by 7 per cent. The show also set a new exhibitor mark of 160, compared to last year's figure of 155.

The vending industry's next show will be the Western conclave at the Ambassador Hotel, Los Angeles, Nov. 20-22. NAMA's 1965 national conclave will be held at Miami Beach Convention Hall, Oct. 16-19.

LEWISTON, Me.—National Vendors, Inc., St. Louis, filed two \$800 suits in Androscoggin Superior Court here, charging two Lewiston firms with converting vending machines to their own use. The actions brought against Benson & Sullivan Company and F. R. Lepage Bakery involve candy and cigaret vending machines, according to the plaintiff.

'Scarum' Can Save Venders

PHILADELPHIA — "Scarum," a new low-priced burglar alarm that sounds a siren audible for 500 feet, is being adapted for vending machines. The siren operates on flashlight batteries and lists for \$9.95. Manufacturer is G. I. Specialty Company here.

Eppy Bows Items

JAMAICA, N. Y.—New items being introduced by Eppy Charms, Inc., are Indian Miniature Hiawathas and Leprechaun Dwarfs. A brass safety pin on the reverse side of the dwarfs makes it easy to wear as an item of jewelry.



Direct Low Factory Prices

- Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size... 30 1/2 lb.
- Chicle Ball Gum, 130 ct... 38 1/2 lb.
- Clor-o-Vend Ball Gum... 43 1/2 lb.
- Clor-o-Vend Chicks, 320 ct... 43 1/2 lb.
- Chicle Chicks, 320 & 520 ct... 39 lb.
- Bubble Chicks, 320 & 520 ct... 31 1/2 lb.
- Tab (short stick), 100 ct... 40c box
- 5-stick Gum, 100 packs... \$2.00
- F.O.B. Factory 150 lb. lots

AMERICAN CHEWING PRODUCTS

40 years of manufacturing experience
4th & Mt. Pleasant
Newark, N. J. 07104

Falk Expands N. Y. Factory; Shows New 1¢ & 5¢ Charms

FREEPORT, L. I.—Bill Falk, Knight Toy & Novelty, Inc., returned from a four-week selling trip to find construction well under way on the firm's new

plant located next to existing facilities. The company, specializing in the manufacture of charms and toys, will thus be able to increase its production to meet ever-increasing demands.

The new facilities will include air-conditioned showrooms and offices and the warehouse space will permit the firm to accommodate its ambitious plans to import unusual product for the industry.

At the recent convention in Chicago, a new item shown to bulk vending operators was the Cricket which simulates the noise of crickets. This item is for penny machines. For 5-cent capsules, the firm has created a Daniel Boone series including a gun, picture frame, ring and puzzles and a Daniel Boone Troll with a coonskin type hat. Also, a metal, four-color Yo-Yo which actually works and wiggles as it moves. For 10-cent machines, the firm is featuring two styles of Tiger Tails, one a round type, the other flat.

Ships Cat, Dog Charms

NEW YORK — Popeyed cat and dog charms with eyes that actually pop in and out are now being shipped to the trade by Karl Guggenheim, Inc.

The charms are priced \$7 per 1,000 and include free labels with each order.

Northwestern MODEL 60

Try one! You'll quickly agree. It's the outstanding Bulk Vender.

Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.



WIRE, WRITE OR PHONE FOR COMPLETE DETAILS

Northwestern CORPORATION

2144 Armstrong St. Morris, Ill. Phone: WHitney 2-1300

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Mach.	18.00
N.W. Model #33, 1¢ Porc. Converted for 100 ct. B.G.	6.50
Atlas 1¢ & 5¢ 100 Ct. Ball Gum	12.00
Mills 1¢ Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.73
Pistachio Nuts, Jumbo Queen, White	.66
Pistachio Nuts, Large Tulip	.71
Pistachio Nuts, Vendor's Mix	.68
Pistachio Nuts, Shell, Red	.62
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.46
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.34
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gums	.32
M & M, 500 ct.	.48
Hershey's	.47

Rain-Blo Gum, 72 ct.	\$.32
Maltette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Blo Ball Gum.	.34
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.

One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY

NEW VICTOR L. C. TOPPER

1¢ Mechanism
New large capacity for
1175 BALLS of 100-COUNT GUM
Equipped with De Luxe base. Standard base optional at same price.

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOnacre 4-6467

Autom'ic Bows Two Venders

CHICAGO — Attractive new twin machines for merchandising candy and cigarettes were introduced to the industry at the MOA convention by Automatic Products of St. Paul.

The venders displayed merchandise so clearly that many onlookers bumped fingers against the front glasses attempting to reach candy and cigarets.

Attending the Automatic Products booths were Arthur Brier and Bill Herbord.

SPECIAL!

FOR \$22.50

We Will Give You



ONE
NEW 5¢
ACORN
JUMBO
CHARM
VENDOR

PLUS 600 JUMBO
ROCKET CHARMS

Rush 1/2 With Order, Bal. C.O.D.

MEMBER NATIONAL VENDING
MACHINE DISTRIBUTORS, Inc.

J. SCHOENBACH

Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

715 Lincoln Place, BROOKLYN 16, N. Y.
President 2-2900

Say You Saw It in
Billboard



VICTOR'S NEW TOPPER "66" \$15.50

Now Vends Capsules

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules \$ 4.50 per M (5M Lots)
"V-1" Capsules \$ 8.00 per M (5M Lots)
"V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea. \$1.00

LOGAN DISTRIBUTING, INC. 1850 W. Division St. Chicago, Ill. 60622 Phone: (312) HU 6-4870

YOU COUNT MORE WITH OAK



VISTA MODEL 300

This machine will hold 160 small capsules or 8 lbs. of 210 count gum and charms. It features a rotatable plastic, wide top globe with no rods to obstruct the view. It stands 13" high, is 7" wide and 7" deep. Shipped two to a carton, shipping weight is 14 lbs.

Time payments available on OAK Machines through all distributors.

oak MANUFACTURING CO., INC. 650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

Looking for New Type Locations? Try an Automobile Parts Store



BULK OPERATORS looking for new types of locations might well consider auto supply stores—long a favorite gathering place for teenagers. A very successful installation is pictured above in Jake's Auto Parts, Denver, where the operator has used six individual machines on the counter instead of a multiple stand setup. The counter machines can be moved around at will. Fidgety customers frequently find their patience increased by a ball of gum or a penny's worth of candy.

BULK BANTER

National Vendors Association has settled on the Sheraton Chicago for its annual convention

next spring (March 31 to April 4) . . . NVA's executive secretary **Jane Mason** advises that **Bernie Bitterman**, convention chairman, is doing such a great job that the association should have its



BITTERMAN

biggest roster of exhibitors ever.

. . . Bouquets also to **Paul Crisman**, NVA's hustling president, who has added several new names to the association's membership list since the group's midyear meeting last month. Crisman, incidentally, just returned from Sarasota, Fla., where he built a new home. Crisman played golf for four straight days. His wife **Mabel** set a new course record—she lost 6 balls in 18 holes. The Crismans now plan to split their time between Chicago (where they work) and Sarasota (where they plan to play—more and more).

One of the proudest men in town is **Hy Fischer**, Ceonar Vending, Chicago. His son was just honored for work in the medical field. . . . New York misses **Harold and Sue Folz**, Folz Vending. They're down in Puerto Rico on a business convention. . . . **Dave Bradford**, head of Graff Vending, Oakland, is passing out cigars. His wife presented him with a boy. Dave took the week off to help manage the rest of the children. . . . The many friends of **Dalton and Margaret Wick** will be happy to hear that this wonderful couple is back in the bulk vending business. Dalton takes over as manager of Star Vending Company, Houston. (It's the Graff Vending branch office.) Dalton sold his route last Christmas and was very much missed during the NVA convention last spring. Just about everybody remembers **Margaret** for winning a globe "dressing" contest at the NVA convention in the Bahamas several years ago. She



CRISMAN

beat out several men for the title.

Proud grandpappy is **Nate Gordon**, Brooklyn. His daughter, **Deanna Grappell**, had a girl, **Amy Lyn**. . . . Nice notes about people: **Art Bianco** and his wife **Marie** celebrated their 25th wedding anniversary by renewing their vows in church. The reception was the most. . . . **Mike Goldberg**, A & G Vending, Franklin Square, Long Island, N. Y., is back at work after a Las Vegas vacation. He went there from the NVA midyear meeting in Chicago recently. His wife stayed home to watch the store. . . . **George Eppy** is down in Texas visiting **Everett Graff** and **Paul Guynes**. . . . **Jane Mason** is still bubbling about the cake she got on her birthday during the NVA gathering in Chicago. . . . **Rolfe Lobell** returns to Leaf Brands' Chicago headquarters from a Cleveland trip while **Leo Leary** takes off to New York. . . . **Tom King** had a picnic bringing his granddaughter to NVA's Chicago meeting last month. It was the first time he had a chance to show the youngster off to his friends.



BIANCO

Walter Gray, Best West Specialty Company, Phoenix, attended his first NVA meeting here last month and was so impressed he went back to spread the gospel. Gray is president of the Phoenix bulk operator association and expects to get most of them as NVA members. . . . **Pierre Carlson**, Lynn's Distributing Company, Salt Lake City, was another newcomer to NVA who went away impressed. He later told Jane Mason that everybody was so helpful, the knowledge he got more than paid for the trip.



KING

PLASTIC LAMINATING

VENDING MACHINES

20c profit on each sale. \$29.95 per machine sidewalk vending 45 Bergen St. Brooklyn 1, N. Y. Phone (212) TR 5-0835

ZZOOM

TO HIGH PROFITS

with

Northwestern's

ROCKET VENDOR



Will hold 1800 pieces of gum

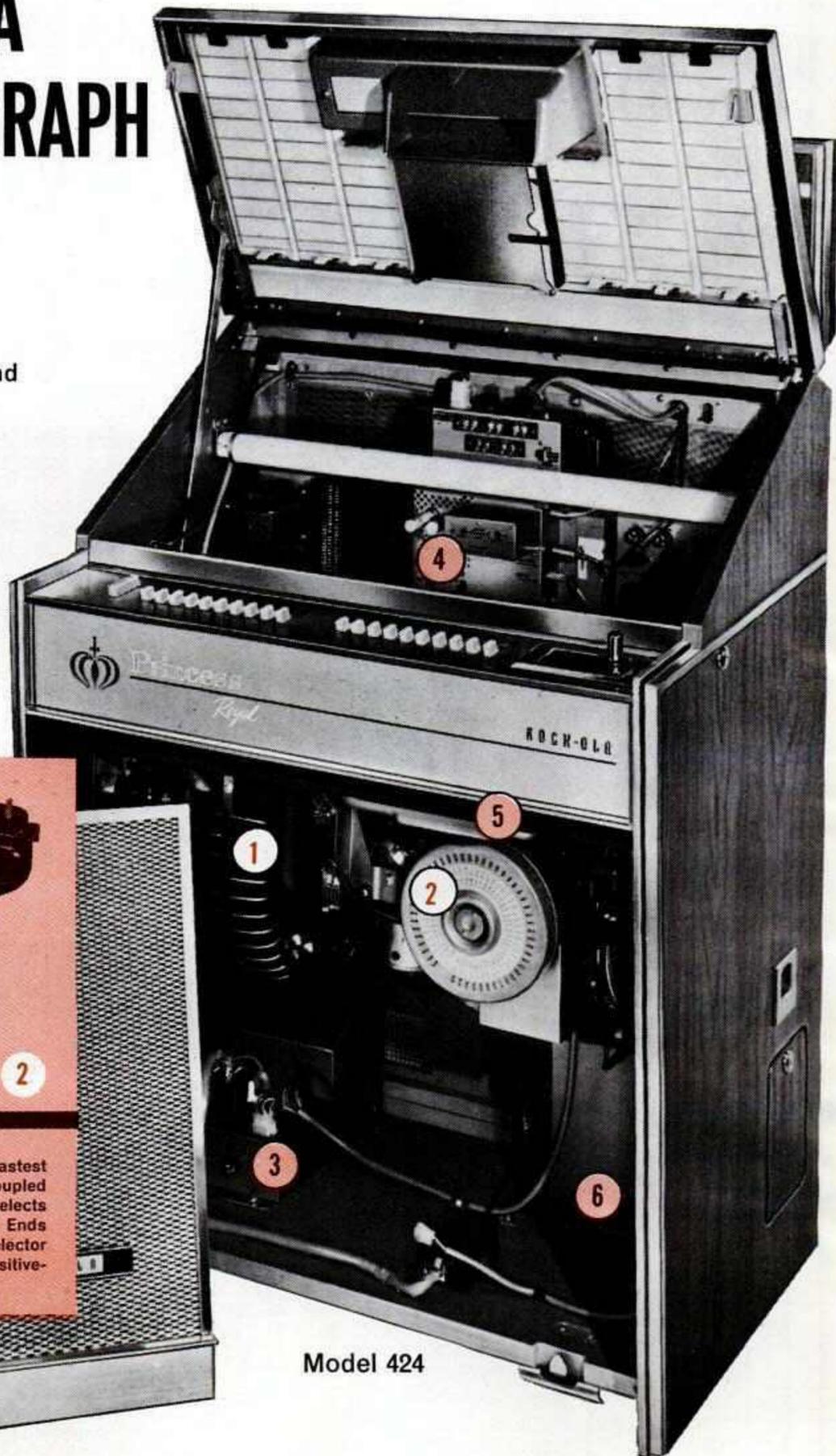
NOW IN STOCK!

\$39.95 F.O.B. Factory
WRITE, WIRE OR CALL
H. B. HUTCHINSON, JR.
1784 N. Decatur Rd., N.E.
Atlanta 7, Ga.
Phone: DRake 7-4300

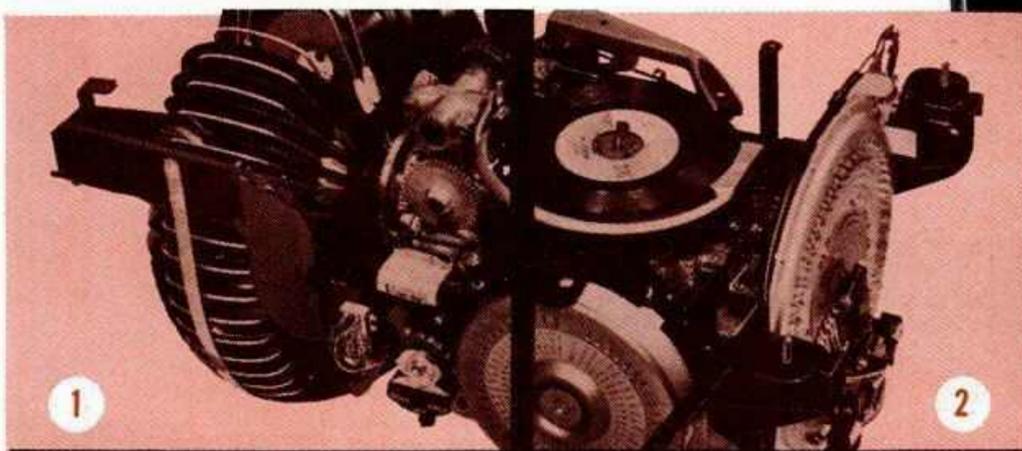
WITH THE NEW ROCK-OLA PRINCESS ROYAL PHONOGRAPH SERVICE IS A CINCH

here's why: You get more than new beauty and big sound—new compactness and versatility—with the new Rock-Ola Princess Royal. Rock-Ola unitized engineering and simplicity of design assure easiest possible servicing if ever needed. Fewer service calls, less service time, mean more profit for you, plus happier locations.

Rock-Ola Princess Royal Phonograph plays 100 selections of 33½ or 45 RPM, 7" albums or singles, stereo or monaural intermixed, for programming in any bank, any sequence. Model No. 424

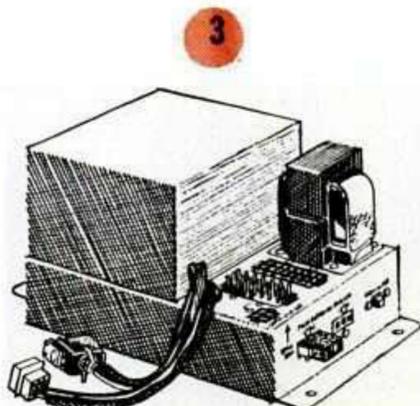


Model 424

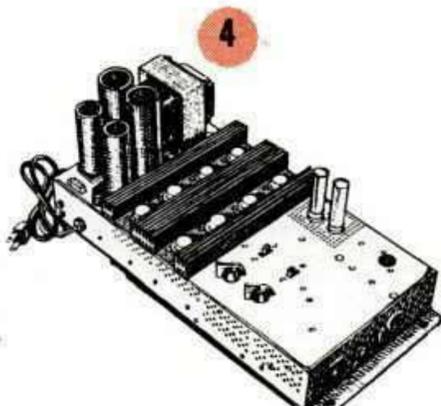


1 **Revolving Record Magazine** Engineered with famous Rock-Ola simplicity. Famous the world over for dependability, the Rock-Ola revolving record magazine has proved itself through years of trouble-free service.

2 **Exclusive Mechanical Selector** Fastest selection-to-play cycle available. Coupled with revolving record magazine, it selects any record in 10 seconds or less! Ends selector coil problems and sticky selector levers . . . replaces them with positive-action mechanical selector levers.



3 **"Common" Receiver System** Operates with the Rock-Ola Princess Royal and other current model phonographs. Ends cost of multi-receiver system inventory . . . plays with 100 or 160-selection wallbox. Just one example of how Rock-Ola design simplicity benefits you.



4 **Transistorized Amplifier** All new! Provides lifelong service for phonograph. Saves money on tube replacements. Elimination of excessive heat saves wear on other components. Noise suppressor automatically eliminates surface noise. Circuit protector bulbs prevent damage to transistor if speaker leads should be shorted:



5 **Exclusive Mech-O-Matic Intermix** Completely automatic changer intermixes 7" LP albums, 33½, 45 RPM stereo-monaural records in any bank, any sequence. No wires, micro-switches, electronic aids for changing motor speeds or spindle sizes.



6 **Automatic Coin Counter** Sealed, tamper-proof plug-in unit counts nickels, dimes, quarters, half-dollars. Totals exact machine receipts; "totals" reading visible through window. Works with Rock-Ola Phonette Wallbox also.

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Bigger & Broader MOA Outlined by F. Granger

By NICK BIRO

SOUTH BEND, Ind.—Music Operators of America Managing Director Fred Granger drew the outline for a "bigger and broader" national association during the annual banquet of the Music Operators Society of St. Joseph's Valley here last week.

Speaking before some 50 operators and guests, Granger called for MOA to serve as "an umbrella under which all segments of the record and coin machine industry can gather."

Granger drew particular attention to the need for closer cooperation between the national juke box operator association and one-stop owners. He credited much of the revived interest in MOA on the part of record companies to the fact that one-stop owners attended the association's convention last month in good number.

Mutual Benefit

"Many of the record companies felt they had lost contact with the operator," Granger said. The presence of one-stop owners and operators at one convention was mutually beneficial, he told the St. Joseph operator group.

In elaborating on his "um-



FRED GRANGER

rella" concept, Granger said that MOA could serve as the gathering point for the following segments of the coin machine and record industries:

Operators—whom he termed as the backbone of MOA;

Juke box manufacturers—whose active support of MOA's last convention was a vital factor in the association's success, Granger said.

Amusement machine manufacturers—who Granger said had not received appropriate atten-

tion to date. He said MOA hoped to erase the "second-class citizen" category of this group.

Distributors and jobbers—necessary both for their own support and their influence in securing operator memberships.

Record companies—who were returning to MOA as evidenced by 12—including five majors—Exhibiting at last year's conclave.

One-stop owners—who have mutual problems to solve with record companies and operators.

Allied industries and State and local associations.

Membership Drive

Granger said that MOA would work with distributors and jobbers around the country. He said MOA was always in need of new members and was launching an immediate membership drive.

"Last year, a successful convention was the first order of business," the MOA managing director told the group. "If we had failed, MOA would most likely have gone under—we didn't because all segments of the industry gave their support," Granger said.

Granger also drew specific attention to support received by

(Continued on page 62)

EDITORIAL

Bold Step Forward

The "bigger and broader" Music Operators of America outlined by Managing Director Fred Granger last week represents a bold and ambitious step forward.

MOA's success very obviously depends on it representing a broad segment of the coin machine and record industries. Both Granger and MOA are to be commended—not so much for recognizing this—but for taking concrete steps toward making this a reality.

In his speech before Music Operators Society of St. Joseph's Valley last week, Granger made many points: Among these, the correction of certain inequities that exist toward certain exhibiting groups; the seeking of closer co-operation between MOA and one-stop owners, and the improvement in the physical programming of the annual convention.

MOA obviously has the interest of all segments of the coin machine and music industry at heart. It deserves their support.

St. Joe Valley Ops Have Swingin' Bash

SOUTH BEND, Ind.—In a city famous for spectacular Notre Dame victory celebrations, Music Operators Society of St. Joseph's Valley threw a bash that has to rank with one of the best.

While the occasion was not a football victory, it was more than a victory of sorts for a small but active local association that is one of the most successful in the country.

Al Evans, in charge of the

group's annual banquet and floorshow, summed it up when he said, "we're sure not the biggest, but as far as I'm concerned, our spirit is the best."

50 Attend

Evans was undoubtedly right. Some 50 operators and guests attended the group's dinner at Irvin's Supper Club here. Guests included Fred Granger, Music Operators of America managing director, who used the occasion

(Continued on page 61)

Music Programmer Bowed by Seeburg



PROGRAMMER

CHICAGO — An electronic memory programmer to be used in conjunction with Seeburg's background music system was introduced by the first last week.

The programmer enables a location to insert commercials, announcements or even special music such as Hawaiian, French or Italian, into the regular background music program at pre-set intervals.

The unit was demonstrated for Seeburg distributors recently by Joseph Hards, vice-president of the firm's background music division. Both the Seeburg "1000 Compact" background music system and the new programmer can work together through any speaker system.

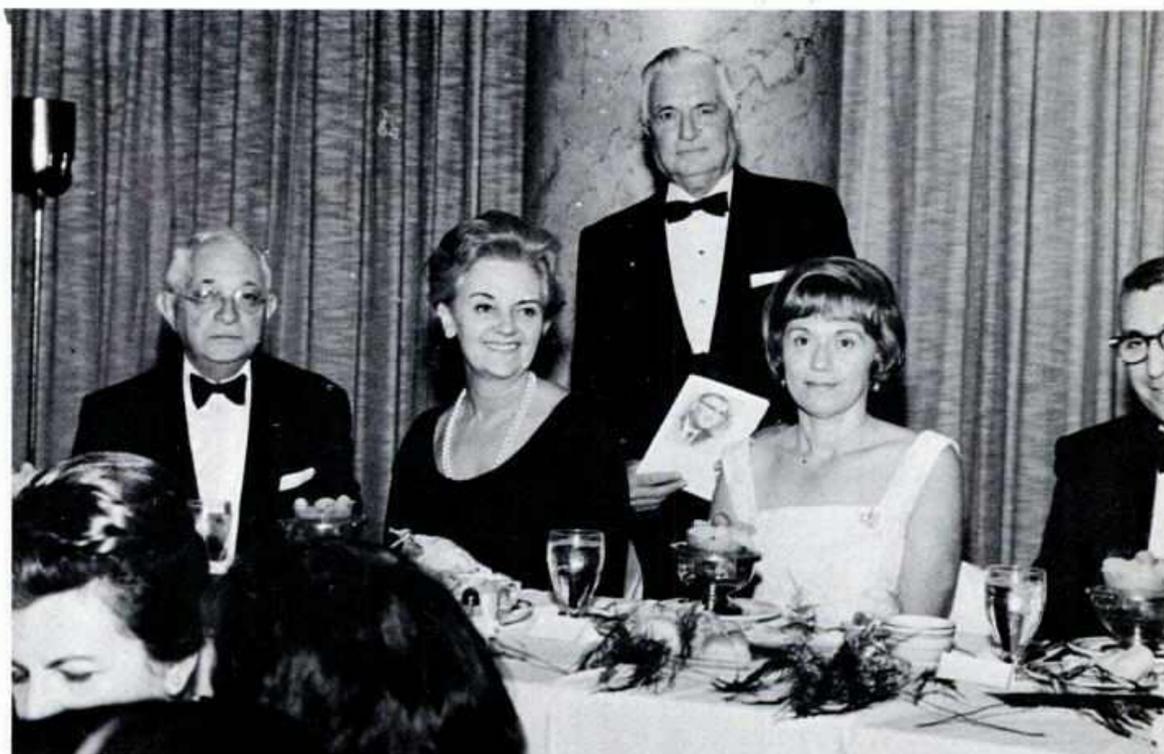
Game and Vending Firms Exhibit at Park Conclave

CHICAGO—The 46th annual convention and International Outdoor Amusement Exposition, sponsored by the International Association of Amusement Parks and International Association of Swim Clubs, Pools and Beaches, should draw more than token coin machine interest by virtue of the baker's dozen amusement machine and vending firms exhibiting.

Among the firms slated to take booths are Duncan Sales Company, Exhibit Supply Company, J. F. Frantz Manufactur-

ing Company, Gold Medal Products, International Mutoscope, King & Company, Mold-A-Rama, Mike Munves Corporation, Philadelphia Toboggan Company, Standard Harvard Metal Typer and Urban Industries.

The show will be held at Chicago's Sherman House Nov. 29-Dec. 2. Exhibits will be open daily. Business sessions and trade meetings on the amusement industry plus numerous social activities round out the program.



JOINING IN A 550-PERSON TRIBUTE for Philadelphia distributor David Rosen (right) last week were Judge Leo Weinrott, Judith Beilin, State of Israel Consul to New York; Mrs. David Rosen and Joseph Silverman (standing), executive director of the Automatic Vending Machines Association, which co-sponsored the dinner with the State of Israel Bonds committee.

Italian Pinball Appetite Kept Alive Through Movie Scenes

ROME — If Italian movies often show scenes of youngsters playing pinball machines, it's due to the efforts of SAPAR, the Italian coin machine association. Object is to keep alive

the national appetite for "the flippers" as Italians call pinball machines.

No sooner is a new film announced than the producer and director are approached with

catalogs showing the newest games and their adaptability for the films. Use of the apparatus or furnishing of an entire room with the games is offered with-

(Continued on page 61)

Canadian Coin Collections Show Encouraging Gains Over Last Yr.

By KIT MORGAN

TORONTO—There are notable exceptions, but the consensus here is that the state of the Canadian coin machine business is somewhat improved over a year ago.

On the average, reports from Western Canada indicate that both music and game collections are about even with last year. In Ontario, juke box receipts may be up from 7 to 10 per cent, with revenue from games showing a marginal increase. And in Quebec, music collections are on an upswing, while the income from games may have dropped as much as 20 per cent this year, leveling off after a boom year in 1963.

The straight commission arrangement continues to prevail

here, and in the battle of operators versus juke box locations as to the percentage split, the match appears to be going to the locations.

When regional music operators associations were formed a few years ago, organized campaigns brought location commissions down to 35 per cent or 40 per cent generally. However, some locations held out for 50 per cent with threats to switch to a new operator otherwise. And new companies did indeed break the commission pattern to enter the field.

Now all but the slowest locations are back to the 50-50 split. A very few choice new locations are demanding, and sometimes getting, 60 or 65 per cent, or a premium by way of a location loan or the full take for the initial two, four or six weeks.

In games, the 50-50 commission split remains standard.

Location loans are definitely less an issue in Canada than in the U. S., though one Toronto operator with 100 juke boxes reports that he has made between 20 and 30 location loans this year, \$300 to \$500, with \$1,000 tops. Other operators flatly refuse to make any loans and some have not lost a single location with this policy. A few have lost a couple of locations in sticking to their no-loan guns.

The Canadian operator has two major problems, one financial and the other legislative.

High-Cost Problems

There are no juke boxes manufactured in Canada (1,703 were imported last year) and the importing distributor must pay 8 per cent exchange on the Canadian dollar, 20 per cent duty,

11 per cent federal sales tax, 15 per cent excise tax, plus brokerage and freight.

A machine which costs a distributor \$1,000 in the U. S. might cost the Canadian distributor as much as \$1,600. Some models run as high as \$2,550. It takes the Canadian operator longer to get his investment back, not only because of the larger investment, but also because there are few locations here which offer as high a return as the choice U. S. locations.

The tax situation eases slightly on most games, with duty 2½ per cent higher, with no excise tax.

Among the legislative problems of juke box operators are the liquor laws, which vary from province to province. In Ontario, juke boxes are not allowed in premises which serve alcoholic beverages, even beer and wine, except for the installation of wall boxes with individual speakers which have been approved by the licensing board. In some western provinces, juke boxes are allowed where beer only is served, but not where hard liquor is sold.

Blue Laws

Sunday "blue laws" close drinking spots in most provinces on Sundays, though in Quebec operators can reap the rewards of juke boxes operating in licensed premises open on Sunday. Dancing, an incentive to playing a juke box, is not allowed in beverage rooms or cocktail lounges in most Canadian provinces.

Individually, though not through their associations, many operators complain bitterly about the liquor laws. Some feel there will be no change for the better until there is a "new generation" on the liquor boards, replacing those members who understand so little of the music machine business that they refer to juke boxes as "slot machines" and think the entire field is gangster-ridden.

Games operators have it even tougher legislatively. The liquor laws are at least clearly set out and apply to an entire province. The laws covering the operation of coin-operated games have been described as "so ill-defined that they could outlaw pay telephones and parking meters."

It is left to local magistrates to decide individually whether

SAN ANTONIO OPERATOR SUBMITS FAIL-SAFE BID

SAN ANTONIO—B. J. Nichol outbid B. J. Nichol for a concession here in San Antonio last week.

Two bids were received at the city clerk's office for the operation of an entertainment room at the International Airport.

Both bids were signed by Nichol. In one case he represented himself. In the other, Nichol signed as manager of the Sutherland Music Company.

The Sutherland-Nichol bid won. For the concession he offered to pay the city 10 per cent of his annual gross up to \$600, 33 per cent of the gross between \$600 and \$1,200 and 50 per cent of the gross over \$1,200.

Nichol the individual bid slightly lower.

The entertainment room is to be located near the main entrance of the airport terminal and will feature an assortment of coin-operated amusement machines.

a machine is a game of skill or a game of chance. In London, Ont., a pinball machine has been judged a game of skill. In Hamilton, less than 100 miles away, they are considered a game of chance and are, therefore, illegal. Pinball machines are widespread throughout the province of Quebec, but in its largest city, Montreal, they are not allowed at present.

Supreme Court Case

The city of Montreal has taken its case against pinball machines to the Supreme Court of Canada, following a Quebec court decision that they are amusement games. Operators across the country are waiting for the case to come to court and a decision to be handed down.

Now, as one operator put it, "you don't put your machines in and cross your fingers. If the police confiscate them, you go to a lawyer and he tells you the decision will depend on what side of the bed the magistrate got out of that morning."

It is not only pinball machines that are in this legal limbo. Shuffleboard has been a favorite in beverage rooms in Ontario for some time, the only game allowed in licensed premises. But shuffle games have just been made legal in pubs in Western Canada. Bingo games are not allowed in Ontario and Manitoba, but are permitted in parts of the Maritime provinces and in Quebec.

Diversification

The limitations imposed on juke box operators by the liquor laws, and the high prices of machines and records, the restrictions on games and their state of flux, plus a certain scarcity of new locations for some machines and decreasing play on others,

are forcing more and more operators to diversify.

Music operators are expanding into games. Game operators are going into kiddie rides and arcade amusements at resorts and fairs. This diversification, it seems, is good for the over-all business. And Canadian operators as a result, are optimistic.

Coming Soon:

Nov. 24—Music Operators of New York annual dinner meeting, West 57th Street, Holiday Inn, 6 p.m.

Dec. 6—North Carolina Music Operators Association meeting, Charlotte, N. C.

Dec. 6—Music and Vending Association of South Dakota meeting; Pierre, S. D.

Op Expands in New Hampshire

MANCHESTER, N. H.—The Manchester Music Company, a coin-operated amusement machine operation as well as one of the largest record stores in this region, recently held the grand opening of its enlarged headquarters.

The business is now located at 62 Lowell Street. The opening was heralded by a double-page layout in the local paper featuring congratulatory messages from local firms and dignitaries.

Atlas Conducts Vending School

CHICAGO—Some 40 servicemen from the city and neighboring suburbs attended a service school on the entire line of Rowe vending machines at Atlas Music Company here last week. Ken Kelly, Rowe service engineer, conducted the sessions.

Hosts for Atlas were Eddie Ginsberg, Sam Gersh and Sam Ogle. A buffet and refreshments were served. The session was one of a series of periodic vending schools on all phases of vending conducted by Atlas.

Pinball Ordinances Confuse Canadians

EDMONTON, Alta. — Like most Canadian cities, Edmonton has its own ordinances relating to the operation of amusement games. These local regulations are now under examination prior to proposed revision.

Likely to be changed is the law forbidding persons under 16 from entering bowling alleys without an adult. The ordinance was intended to prevent youths from playing the pinball machines commonly located in bowling alleys.

Counsel for a bowling establishment, Reuben Cipin, pointed out to the city council's bylaws committee that the rule is very difficult to enforce. The committee recommended that it be changed.

Likely to remain on the books

is a regulation banning persons under 16 from poolrooms.

Wico Appoints Two Salesmen

CHICAGO—The appointment of two new salesmen effective Nov. 1 has been announced by the Wico Corporation.

Headquartered in Detroit, and handling Wico's coin machine and vending supplies in Western Michigan, will be Jim Bonn.

The other new salesman is Tony Nadia, who will cover all of New York State north of Poughkeepsie. Tony's offices are in Utica.



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Dealer Sees Dip in G. B. Trade

CLEVELAND—The additional 15 per cent duty on virtually all imports announced recently by the British Labor Government will almost certainly diminish the export volume of coin-operated machines to Great Britain, according to Morris Gisser of the Cleveland Coin Machine Exchange.

The lull, the experienced exporter explained, will probably be delayed until after current orders are filled. It could fail to materialize altogether, he said, if the tariff hike is as temporary as it has been described by the British Government.

Regardless of the future of the British market, Gisser said,



GISSER

Cleveland Coin's exports "are booming." He expressed confidence in continued high export activity due to expansion of trade outside the Continental market.

New Markets

"Europe is becoming so competitive that U. S. exporters are cultivating new markets in the emerging nations of Africa and Asia," Gisser declared. The increased European competition, he explained, is largely due to the much-improved quality and greater quantity of games, phonographs and vending machines now being produced by European manufacturers.

"Of course, the U. S. retains the reputation for the highest quality coin machines," Gisser said.

Cleveland Coin Machine Exchange now does about 35 per

cent of its business overseas. Fifty per cent of this volume is in phonographs, 35 per cent is in amusement games and about 15 per cent is vending equipment.

"We've never been as busy as today," Gisser reported. He disclosed that Cleveland Coin is now diversifying into the export of coin-operated parking meters and laundry equipment.

J. Chambers Dies After Auto Wreck

WEST MEMPHIS, Ark. — James Chambers, 23, routeman for Crown Music Company, died last week of injuries suffered in a truck-train crash which instantly killed his helper, Anthony Turnbow, 16.

The music company's pickup truck was hit by a fast-moving Missouri-Pacific freight train at a grade crossing controlled by electric signals between West Memphis and Marion, Ark., five miles away.

The two men were on a routine round of location spots to pick up collections and service machines. Authorities have not been able to find out what caused the driver, believed to have been Chambers, to drive onto the tracks in front of the train.

Three Burglaries Plague Location

CLAREMONT, N. H. — Three times in the past few weeks burglars have broken into a local service station and attempted to rifle the coin box of the pinball machine located there.

On the second attempt the intruders took the coin box away with them. The first and third attempts were fruitless.

Grange Against Sunday Liquor

LEWISTON, Me.—A Sunday liquor sale proposal, potentially a boon to operators throughout the State, was opposed in a resolution adopted at the annual convention of the Maine State Grange here recently.

A special Grange committee concurred in the opinion that another day of liquor sales would increase driving hazards.

Atlas Service School Slated

CHICAGO — Another in Atlas Music Company's fall and winter series of coin machine service training sessions is to be conducted Wednesday evening, Dec. 9, in the company headquarters at 2120 N. Western Avenue, according to Atlas Sales manager, Stan Levin.

The curriculum for the evening will be expanded to provide technical instruction in the maintenance of every Rowe-AMI phonograph from the 1960 Continental 200 through the latest models.

Handling the instruction will be Cliff Bitting, manager of customer services for Rowe AC Manufacturing, and Atlas service experts Frank Bach and Hank Hoevenaer.

Philly Anticipates Fourth Qtr. Surge

By MAURIE ORODENKER

PHILADELPHIA — While business for operators and distributors alike has left very much to be desired the first three quarters of the year, hope runs high that the final quarter will reverse the trend.

While not plagued by any local taxation or legislation problems, the coin machine industry was hit generally poor business conditions—particularly at the tap and tavern locations.

Night club life in Philadelphia is almost nonexistent. This situation, coupled with a sharp drop in business at the tap and taverns (which were always the best stops for music) has hit operators hard.

The city's resettlement program, leveling buildings in virtually every section of the city, has eliminated many choice locations. With the loss of these locations has come a decrease in demand for liquor licenses. As a result, many locations stops have been blotted out for operators. And the tap and taverns that remain are doing less business, with the result that collections on machines are appreciably lower.

Racial Problem

Also aggravating the local picture has been the racial strife, encouraging people to stay away from arcades, eating places and taverns. This erupted last month into serious race riots that resulting in losses of thousands of dollars in equipment for both distributors and operators.

The only "shining light" has been the vending trade. Though cigarette machine collections earlier in the year dropped as much as 75 per cent, there has been a marked pickup in recent weeks. The last quarter should find cigarette machines making a strong comeback.

The real cause for the vending optimism is the fact that the last quarter of the year should see the introduction of much new equipment—and thus stimulate a real rise in machine collections. Distributors report interest and enthusiasm has never been higher among operators over the

prospect of higher collections with new equipment.

There is excitement also about the new phonos soon to be introduced. The new equipment, it is expected, will stimulate interest anew in juke box play and may well provide the "shot in the arm" which this phase of business needs.

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EUROPEAN NEWS BRIEFS

European Juke

FRANKFURT — Automatic Canteen claims to be beating Europeans at their own game—building high-quality compact phonographs.

Until recently, economy phonographs had been considered a European preserve, something akin to the Volkswagen concept. Automatic Canteen's breakthrough has come with CA-Electronic 160 Stereo, which is described by Automatic Canteen's enthusiastic distributors as one of the hottest selling new boxes ever to be introduced on the West German market.

It is an economy box with simple maintenance and servicing. But the Electronic has stereo and the sophisticated features of prestige phonographs. The new machine is produced at Automatic Canteen's Neu Isenberg plant, near Frankfurt.

Comet Soars

MUNICH—It's not the size or the pizzazz that counts—but the tone. This is the sales slogan adopted by Bruno Nowak for his Comet 200 wall box, which Nowak says is a "great box-office smash."

The Comet 200, billed as a triumph of the German genius for miniaturization, plays 200 titles and has a top-tune window for automatic selection of hits of the week.

Finally, the Comet, which is exploding over the German sales horizon, has remote selection possibilities enabling the mechanism, in the case of handbox locations, to be installed in another room.

Fight Pin Ban

ROME—A veiled denunciation of the recent Questura circular which fails to recognize the Constitutional Court decision which took pinball machines out of the gambling category has been issued by Aldo Moraschi, president of SAPAR, Italian coin machine organization. Since Italian law prescribes severe contempt penalties for anyone taking issue with an official publication, Moraschi used a parable to situation from "The Betrothed," an Italian literary classic. He promised, however, that SAPAR will continue to appeal to the government and to public opinion to give effect to the court decision. Italo Constitution provides no means for enforcing the top court's holdings which have gone unheeded in more than one situation.

Consolette Boom

ZURICH—Swiss operators report a boom in consolette installations.

At least two of Zurich's largest operators are switching a large part of their business to consolettes, which appear to be catching on in Switzerland because of the Swiss penchant for quiet and independence.

An operator reported, "Most of my locations are quality establishments. The novelty of the neon-lit, chrome-plated machine has worn thin, and the customers are beginning to complain about noise and not wanting to listen to the other fellow's title selections."

"We find the ideal answer to these complaints is a Consolette set-up, with every table free to choose or refuse to choose its own music. Collections show we are right."

Adult Program

BRUSSELS—Adult programming is becoming the rule for European juke box operators, according to a trade survey just made in this phonograph capital of Europe.

Some 250 European operators were polled, and 65 per cent responded that adult programming definitely increases collections and is here to stay. Twelve per cent are undecided, and the remainder said they were concentrating on hot tunes because of predominantly youth patronage at their locations.

However, some of the operators in this latter category said they have received indications that even among young people, the adult programming concept is taking hold.

Charge Employees In Firm Damage

LEWISTON, Me. — Two former employees of the Eastern Amusement Company have been arraigned on malicious mischief charges in Municipal Court here in connection with the smashing of windows at the firm's storage house and damage to four autos parked in the company parking lot.

According to Chief Deputy Sheriff Leonard A. Gagne, one of the men accidentally broke a window and his companion started the window-shattering spree. A motive for the act was not disclosed.

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Pool Tables & Music Pace Milwaukee Collection Surge

By BENN OLLMAN

MILWAUKEE — Coinmen here are voicing general satisfaction with the tempo of business heading into the final quarter of the year. And the outlook for the balance of 1964 appears promising.

Most firms report current route revenues and profits equal to, or slightly ahead of last year, with the meatiest part of the year still ahead.

Music and pool tables account for the bulk of the action. The Beatles records have sparked juke box patronage in teen locations. But the strength has been in tavern and restaurant spots where stress is on standards and the less raucous type of programming. Operators list the public's interest in the little LP's as a growing factor in the improved juke box situation.

Volume Up

Clarence Smith, Milwaukee Amusement Company, reports his firm's volume "appreciably better than last year at this time."

"In many locations our music receipts are up \$100 to \$200 to date for the year. The little LP's? They have been proving helpful. But I attribute the improvement to generally healthy economic conditions. There's more money being earned by the people who patronize our locations and we're getting our share."

Pool tables and bowlers, adds Clarence Smith, have held up very well. Arcade and baseball pin games have failed to gain ground, however.

Equipment sales and route takes are "up over last year," according to Sam Hastings, Hastings Distributing Company.

Minimum Guarantees

"Profits are up a little, too," adds Hastings. "This is due mainly to the fact that we are getting minimum guarantees in a larger percentage of our locations. The trend is definitely toward realistic guarantees, es-

pecially where new equipment is involved. Even in good locations where the commission set-up formerly called for a 50-50 split, we now insist on a \$20 minimum per week."

Jerome (Red) Jacomet, Red's Novelty Company, reports business in a healthy state: "I'm very optimistic about prospects for the rest of the year."

Leo Dinon, H. & G. Amusement Company, points to pool table tournaments as a sure business booster. Plans call for reopening several pool table leagues among H. & G. Amusement Company locations during October.

Pool Tournaments

Inter-location pool table tournaments were also praised by Arnold Jost, Arnold's Coin Machine Company. "We're getting prepared to reorganize our leagues this fall. One of our pool table leagues will have a circuit of 16 taverns competing among themselves. These tournaments are marvelous traffic stimulators, especially for the neighborhood taverns."

Wurlitzer distributor, Harry Jacobs Jr., United, Inc., claims his volume has been "about even" with last year.

Something new has been added to the United, Inc., operation: exporting used equipment to Europe via the St. Lawrence seaway. Carload shipments of used juke boxes recently were sent by United, Inc., from the Milwaukee port to England and Antwerp.

"Exporting used equipment to Europe is still a relatively small portion of our volume," Jacobs says. "But it provides a welcome volume outlet for the trade-ins we've been taking in on new Wurlitzers."

W'wide Hosts Vend Classes

CHICAGO—The first of two November service classes devoted to the Seeburg Cold Drink vending machine was held for area operators and servicemen at Worldwide Distributors last week.

Instruction in assembly, disassembly and troubleshooting was under the direction of Leonard Kennard, Seeburg Field Service Division.

Irv Ovitz, Frank Gumma, Dave Gottlieb and Howard Freer represented Worldwide at the session.

N.C. Operators Meet Dec. 6

CHARLOTTE, N. C. — The young North Carolina Music Operators Association will hold its third general meeting in Greensboro on Dec. 6.

Organized last January, the group has elicited considerable interest among phono operators throughout the State, reported Lawrence LeSturgeon of LeSturgeon Distributing Company here.

Game operation is not permitted in this State.

President of the association is G. B. Garrett. J. F. Reynolds is secretary-treasurer.

Alabama Ops Report 10-15% Drop in Play

By JEANETTE FORMBY

DOTHAN, Ala.—Collections for 1964 are slightly lower than for the same period of 1963, in the opinion of Southeastern Alabama operators, with some reports of 10 to 15 per cent de-

crease in game and music income.

Amusement machines of all types have suffered the most, operators report. This was a shock to operators, inasmuch as the Southeast enjoyed the heaviest tourist traffic in several years. Music collections didn't fall off at the same rate, undoubtedly due to the introduction of new types of phonographs and better acceptance of stereo music.

Operators and distributors expect "at least a fair return" for the 1964 winter season. The relocation of many large textile plants from New England into Southern Alabama will help, they say, providing record employment for much of the area. Distributors say that new game and phonograph sales have fallen off since early summer, but that there is more movement in used equipment than at any time during the past several years.

Except where expensive phonographs are installed with a 60-40 commission, there has been no readjustment of splits this year, according to reports from Franco Novelty Company, Cohen Music Company and Dixie Amusement Company.

Name Sandler New Chi Coin Distributor



SANDLER

CHICAGO—The Sandler Distributing Company of Minneapolis has been appointed Minnesota, North Dakota and South Dakota distributor for the Chicago Coin Machine division of Chicago Dynamic Industries.

The announcement came last week from Mort Secore, director of sales for the manufacturer.

Said Secore: "We are certain that Sandler Distributing Company's experienced sales and service technicians coupled with

Chicago Coin's dynamic line of coin-operated amusement equipment will establish Sandler Distributing as the coin machine headquarters for Minnesota, North and South Dakota operators."

Irving Sandler, head of the distributing firm, and a veteran in the coin-operated amusement field, said that he and his staff "are ready to provide the operator with his every need."

He invited regional operators to stop by and see the current Chicago Coin line, consisting of the two-player pin game Mustang, the Majestic big ball bowling alley and the Deville shuffle bowler.

Recent

STEREO RELEASES

for Music Operators

SEEBURG LITTLE LP's

Pop Vocal

BOBBY DARIN—Bobby Darin Winners Atco
I've Found a New Baby—Between the Devil & the Deep Blue Sea—Milord—They All Laughed—Do Nothin' Till You Hear From Me—What Can I Say After I Say I'm Sorry

Pop Instrumental

MRS. MILLS—My Mother the Ragtime Piano Player Liberty
Five Foot Two, Eyes of Blue—Birth of the Blues—Way Down Yonder in New Orleans—The Black Bottom—Ain't Misbehavin'—I'm Just Wild About Harry
AL HIRT—Sugar Lips RCA Victor
Sugar Lips—Lookin' for the Blues—New Orleans, My Home Town—Pink Confetti—Back Home Again in Indiana—Up Above My Head (I Hear Music in the Air)

BENT FABRIC—Organ Grinder's Swing Atco
As Time Goes By—Sweet Georgia Brown—In a Little Spanish Town—Organ Grinder's Swing—I'm Confessin'—Goofus

Polka

L'I' WALLY—Li'l Wally's Greatest Hits Jay Jay
Ooh La-La—Please Believe Me—Happy Birthday—Lovely Girl—Sophie Polka—Wilted Bush

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BILLBOARD'S PAID CIRCULATION OUTSIDE THE U. S. IS MORE THAN

34% GREATER THAN ANY OTHER MUSIC-COIN TRADE PUBLICATION

BILLBOARD Weekly Foreign PAID Circulation (NOT including free copies) 3,093 Per ABC Audited Publishers Statement June 30, 1964	CASH BOX Weekly Foreign Circulation (INCLUDING all free copies) 1,918 Per sworn (not audited) statement in Standard Rate & Data—August 1964
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And that's why
BILLBOARD IS #1 . . . INTERNATIONALLY

Memphis Business Up 5-15%

By ELTON WHISENHUNT

MEMPHIS—Music and game operators had an increase in business for the first nine months of this year compared to the same period last year and predict even better revenue for the last quarter.

Of seven operators interviewed, five reported increased collections ranging from 5 to 15 per cent, with only two reporting 1964 business the same as 1963.

A composite average of the seven would be about a 7 per cent increase.

Of three distributors checked in the survey by Billboard, one reported a tremendous 33 per cent increase in sales, another reported a 15 per cent increase and the third said sales were the same as in 1963.

Average increase for the three would be 16 per cent. All three distributors predicted increased sales for the last three months this year.

Here is a breakdown on report from operators:

Operator:	Per Cent Increase:
Charles V. McDowell, Southern Amusement Company	15
William V. Forsythe, Forsythe Amusement Company	15
Parker C. Henderson, Rainbow Amusement Company	10
John Novarese, Poplar Tunes Music Service	5
Drew J. Canale, Canale Enterprises, Inc.	5

The two reporting collections the same were Alan Dixon, general manager of S & M Amusement Company, and Eddie Bodenheimer, owner of Shelby Amusement Company. Dixon forecast a 10 per cent increase in revenue for the last quarter and Bodenheimer said he thought it would be about the same as last year for him.

No operator interviewed reported a decrease in business.

An interesting thing about the survey is that almost all the operators and distributors interviewed were happy with business conditions, which they said were extremely good.

Here is the distributors' breakdown:

Distributor:	Per Cent Increase:
George W. Sammons, president, Sammons-Pennington Company	33
Alan Dixon, general manager S & M Sales Company	15
Charles V. McDowell, general manager of Southern Amusement Distributing Company, reported sales the same this year as in 1963.	

Strangely, McDowell and Dixon, whose companies both distribute and operate, reported reverse situations. McDowell had a 15 per cent increase in route collections and no increase in sales. Dixon reported a 15 per cent increase in sales and no increase in route collections.

Here are a few significant quotes:

Operators:
Henderson:
"I think collections are spread out fairly evenly all year long now. There is more consistency—there is no slump season and big season now."

"The industry could use a good new game, something the public will really go for. That would help the operators' business a great deal."

Forsythe:
"I try to program mostly hits, but do have some good restaurant locations where better music—mostly standards—get extremely good play."

McDowell:
"I am at a loss to understand the increase we had on our route—at least 15 per cent—while our sales of machines remained about the same."

"Here's a changing trend I've noticed in this business from the programming standpoint: I kept track of the top 100 tunes a couple of years ago. I would check them each week. I was amazed at how rapidly hits come and go. The top 100 chart changed completely in 10 weeks."

Novarese:
"I have had very good success using the console-type juke box which plays the little LP's. My increase in collections on these machines has been a steady 25 per cent."

"To be effective, the LP's should be changed frequently. I change about a third of them every month."

Canale:
"Business has improved gradually for the past several years. The dog track (across the Mississippi River from Memphis at West Memphis, Ark.) hurts us every summer—it is a tremendous factor."

"But it will close for the season in October and will help

give us a good three months this year. Another big factor in this area is agriculture, and we have excellent cotton and soybean crops coming this year which will help business."

Dixon:
"The dog track has hurt a lot. Another thing which is hurting the operator is the large number of cocktail lounges which have been springing up all over town in recent years. These lounges use live music, with a juke box used only during intermissions. I have not made any money on these type locations."

Sammons, a distributor only, gave the brightest picture of all: "I've sold more phonographs and games so far this year than any previous year. I am experiencing a tremendous year. I have had a 33 per cent increase in sales. Business is getting better all the time. I am selling more of everything than ever before."

"We'll have the best last quarter we've ever had. We have the best cotton and soybean crops in the field we've ever had. Much of the economics of the area depend on the cotton and soybean crops, the major ones in this area."

One-Stop Sales Up
Frank Berretta, manager of Poplar Tunes Record Shop, one-stop which sells records to all operators, reported a 15 per cent increase in sales so far this year over the same period in 1963.

There are no tax or legislative problems facing the industry now. There have been several legislative battles in the past 10 years, all successful for the operator and distributor.

The commission remains the same—50-50. And loans by operators to location owners are made, a trend which developed some years ago and has not changed.

Ops to Get Hawaiian Disks

CHICAGO — Waikiki Records, 10-year-old label with distribution throughout the Hawaiian Islands and the West Coast, is going to take a stab at national distribution.

Waikiki showed its wares at the big Music Operators of America conclave here last week—first national trade show ever entered by the firm.

Tommy Kearns, Waikiki head, said the firm would sell its line of Hawaiian singles to operators at 66 cents with additional "special deals." Waikiki also has a line of albums which it hopes

to move to the retail trade nationally.

Kearns pointed out that quite a few authentic Hawaiian songs have become popular. A current example is "Pearly Shells," which is actually "Pupu Ao Ewa," and available in Hawaiian by the Sunset Seranaders on Waikiki.

St. Joe Valley

Continued from page 57

to paint a picture of a bigger and broader national association (see separate story).

Frank Fabiano, Buchanan, Mich., president of the association, welcomed Granger, assuring him that the St. Joseph's Valley group was solidly behind the national organization.

Guests were treated to a magic act and danced to the music of the Nomads.

Italian Pinball

Continued from page 57

out charge to stimulate interest in the film. Many directors seeking an unusual setting find such a background serves its purpose.

Pinball operators have been particularly successful in placing their machines in episode films which today account for one third of the Italian cinema output. Pinballs have recently been seen in "High Infidelity," "Let's Speak of Women," "The Monsters," "Tales of Two Piazzas" and other films of this type.

Although the pinball machines continued to be barred from public use, awaiting a definite order from the Minister of the Interior who has failed to act in spite of the Constitutional Court decision in their favor of more than two years ago, they are in use in private clubs. Scenes which show the machines are always set in clubs or dated back prior to the effective date of the law, now unconstitutional, which put them out of business.

No plans have been made on whether the promotion campaign will be continued after the eventual legalization of "flippers," or whether film companies will once again have to go back to paying rentals for their use.

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Bally Deluxe Club Bowler	\$ 95
Bally Official Jumbo	75
Bally Spinner	55
CC Ray Gun	195
CC Variety Roll Down	295
CC Red Pin	125
Gottlieb Gaucho	300
Gottlieb Wagon Train	95
Wms. Titan Gun	165
Wms. Hercules Gun	125
2200 Wurlitzer	295
2204 Wurlitzer	275

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David Rosen Honored in Philly

PHILADELPHIA — More than 550 persons, among them civic and business dignitaries and coin machine industry leaders from around the country, filled the Grand Ballroom of the Bellevue-Stratford Hotel here last Sunday (15) in honor of David Rosen, local distributor.

More than \$150,000 was raised on behalf of the State of Israel Bonds charity, which co-sponsored the event with the Automatic Vending Machine Association.

Joining the two charitable groups in hosting the dinner were the Sons of Italy and the Philadelphia city government.

Cite Service
Rosen received the State of Israel Tribute, symbolized by an impressive plaque, from Benjamin B. Levin, an officer of the charity. The inscription read: "In deep appreciation of extraordinary service and notable leadership in the mobilization of financial resources to enable the State of Israel to achieve its goal of development in peace and freedom."

Rosen had been a member for many years of the board of governors of the Israel Bond Philadelphia committee and has served as chairman of the vending and amusement machines division.

The Sons of Italy honored Rosen with a plaque for his "many contributions to the art and culture of all races, colors and creeds."

The Philadelphia tribute, signed by Mayor James H. J.



PHILADELPHIA DISTRIBUTOR
David Rosen (right) receives the State of Israel Tribute from Benjamin B. Levin, an official of the State of Israel Bonds charity.

Tate, and Representative Fredric R. Mann, commended Rosen for his many contributions on behalf of handicapped children. It cited the great work he has done in the community "to bring pleasure into the lives of the less fortunate youngsters."

Israel Consul
Adding further distinction to the dinner was the appearance of the Honorable Judith Beilin, Consul of Israel in New York City, as the official representative of the State of Israel. She stressed the importance of the economic aid that Rosen had contributed to the task of build-

ing the State of Israel for many years.

Chairman of the dinner was Joseph Silverman, executive director of the Automatic Vending Machines Association. Among industry leaders who were head table guests were Jack Beresin, president of ABC Consolidated Corp., and Ralph W. Pries, head of Berlo Vending Company. Also at the head table were a number of banking officials widely known for the financial support they have given the coin machine industry over the years, including Raymond J. Erfle, executive head of the Lincoln National Bank; Perch Hankin, president of the Bank of Old York Road; Hu-

(Continued on page 62)

GUNS & RIFLES

Atomic Bomber	\$100	C. C. World's Fair Rifle	\$450	Keeney Air Raider	\$150
Bally Sharp Shooter	195	Desert Hunter	185	Keeney Two Gun Fun	250
Bally Spook	225	Dale Gun	65	Mid. Trophy Gun	495
Bally Bull's-Eye	195	Ex. Space Gun	95	Mid. Del. Shooting Gallery	225
Bally Gun Smoke	195	Ex. Gun Patrol	110	Mid. Shooting Gallery	195
Bally Moon Raider	195	Ex. Pop Gun Circus	225	Mid. Rifle Range	395
Bally Marksman	195	Ex. Silver Bullet	125	Mid. Bazooka	195
C. C. Ray Gun	275	Ex. Six Shooter	110	Pistol Pete	75
C. C. Long Range Gun	425	Ex. 150 Shooting Gallery	125	Un. Sky Raider	195
C. C. Pony Express	295	Genco Super Big Top	175	Un. Bonus Gun	195
C. C. Playland	425	Genco Nite Flier	110	Un. Carnival	135
C. C. Wild West	345	Genco Sky Gunner	100	Un. Pirate Gun	195
C. C. Riot Gun	445	Genco Sky Rocket	195	Muto. Sky Flier	125
C. C. Champion Ride	525	Genco Day Crockett	195	Squirt	250
		Genco State Fair	150	Seeburg Bear Gun	165
		Genco Big Top	175	Seeburg Coon Gun	165
		Genco Gun Club	275	Wms. Crusader	225
		Genco Circus	195	Wms. Hercules	225
		Genco Jet Gun	110	Wms. Polar Hunt	150
		Keeney Sportsman	150	Wms. Safari Gun	150
				Wms. Space Glider	275
				Wms. Titan Gun	250
				Wms. Vanguard	185

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Regina in Stereo Little LP Mart

NEW YORK — Regina Records is the latest to provide special Stereo Little LP's for the juke box operator.

Two Stereo Little LP's are currently available. One is from Jack La Froge's album "Promise Her Anything," and the other is from his album, "You Fascinate Me So."

A third release by the label, featuring material from their album by Francis Faye, is in preparation.

SLUGGER...

Counter Game

1c, 5c or 10c play. Size: 18"x12"x8". Weight, 25 lbs. Natural wood cabinet. Polished chrome fittings.

\$54.50

f.o.b. Chicago



ELECTRIC SCOREBOARDS

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f.o.b. Chicago

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2 1/4" Balls, 1-15 w/Cue Ball.. 12.50
2 1/4" Balls, 1-15 w/Cue Ball.. 14.00
48" Cues \$ 1.50 ea.
52" Cues \$1.95 ea.; 25 1.50 ea.
57" Cues \$2.95 ea.; 33.00 ea.
Plastic Triangles, 2 1/4".... 1.00
4-Hole Cue Rack 4.00
Billiard Chalk, Gr. 3.50

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MARS DELUXE
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OFFICIAL
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6-PLAYER STAR
6-PLAYER
SPEEDY
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Mrs. B. Stone Dies in Tenn.

NASHVILLE—Mrs. Benton Stone, 68, of Lebanon, Tenn., died last week.

She was the mother of Miss Bennie Stone, bookkeeper for the Nashville branch office of Sammons-Pennington Company, Seeburg distributor with main offices in Memphis.

Granger Outlines

• Continued from page 57

MOA from Billboard and other members of the trade press.

1965 Convention

Commenting on next year's convention, Granger said the association would very likely make some effort to have "music on the exhibit floor to avoid the feeling of this being a funeral gathering," and have longer exhibit hours to accommodate operators with limited schedules.

Granger also urged State and local associations to hold regional meetings to solve various problems.

He pledged closer co-operation between MOA and the St. Joseph Valley group, paying particular tribute to Frank Fabiano who so competently wore the two hats of MOA vice-president and St. Joseph's Valley president.

Rosen Honored

• Continued from page 61

bert Horan, III, chairman of the board of the Broad Street Trust Company, and Morris Shuchman, president of Globe Consumer Discount Corp.

Samuel Stern, president of the Automatic Vending Machines Association, and Maurie H. Orodener, Philadelphia representative of Billboard were among those serving as associate chairmen for the dinner. Capping the evening was the appearance of "Prof." Irwin Corey.

COINMEN in the news

CHICAGO

The 46th Annual International Outdoor Amusement Convention November 29 through December 2 here at the Sherman House Hotel will cop the interest of numerous area coinmen. **Chet Gore**, of Exhibit Supply Company, will hold down booth 124A with his X-500 card vendors and a sparkling new compact plastic laminate vending machine tailored to fit bulk vending stands. . . . **Nat Bailen**, of Urban Industries in Louisville, will also be exhibiting at the Outdoor Show.

Williams-United Manufacturing prexy **Sam Stern** has been tending to European business; returns to town this week. . . .

Earl Kies, Recorded Music Association president, "spent a week" recently in Las Vegas with his wife. Earl operates Apex Amusement Corporation. . . . Over the past weekend **Ed Ruber**, Wico's trekking sales exec, returned from business in Detroit and parts of southern Canada.

Midway Manufacturing Company has taken out a 60-day option on 70,000 square feet of property near Belmont Avenue and Wolf Road in Franklin Park, **Hank Ross** discloses. Midway is on the move. . . . Participating in the post-MOA panegyric for edition 1964 is **Bill Weikel**, field

manager for Fischer Sales in suburban McHenry, declaring "the Music Operators of America took a tremendous step forward in 1964 with their convention as compared with shows of the past few years." Fischer's participation in the show has been reflected in sales; says Weikel.



GORE



STERN



KIES

A. Laymon, Inc.; **Nick Carter**, King Distributing Company, Rock-Ola distributors; **Leo Simone**, Seeburg, Los Angeles; **Milton Noreiga**, Colton; **Larry Greenspan**, Oceanside; **Tom Henderson**, Arcadia; **Oscar Robbins**, Los Angeles; **Nat Ferreo**, Downey; **Jerry Rubin**, Long Beach; **Glenn Wolcott**, LaCrescenta; **Lou and Virginia Lorang**, Yuma, Ariz.; **Herman Stauffacker**, San Bernardino; **Lou Bennett**, Seal Beach; **Cecil Ellison**, Lancaster; **Bill Wynns**, Wilmington, and **Jack Goodman**, Jones Music, Long Beach. . . . **Bill Fritz**, head of the Paul A. Laymon parts department, met **Wayne Gill**, Bakersfield operator, there and together they went fishing at Lake Isabelle. . . . **Jack Gutshall**, veteran music and games operator, was in town from Corona. . . . Visitors at Simon Distributing included **Cecil Ellison**, Desert Operating Company, Lancaster; **Monte Beaumon**, operator of an arcade in Big Bear for more than 30 years; **Bill Worthy** of Star Service, San Diego, and **Joe and Lou Bertolli**, operators of the BEB Sportland at Lake Arrowhead and Palace Arcade, Big Bear.

SAM ABBOTT

DENVER

Denver operators **Charlie Cousins** (Cousins Music Company) and **Sam Keys** (Apollo-Stereo) have joined the European jet set. Cousins is a frequent European visitor and keys is now touring London, Paris, Rome and Berlin. . . . Imaginative **Jim Wyatt**, of Struve Distributing, has transformed his parts department into an attractive, gaily-lighted one-stop shopping mart. . . . **Draco Sales' Mike Savia** (Wurlitzer outlet) is following closely the career of his daughter, **Kathy**, a student of dancing and drama in New York City. . . . Youngest operator in the Rocky Mountain West is 23-year-old **Gus Brown Jr.**, son of the veteran Draco salesman. Junior has 25 pieces out (he also has a new baby). . . . Operator **Jay Shannon**, recently bitten by the flying bug, now services his more remote locations by air. . . . **Tom Bean** (Bean Music Company), dean of the Denver operators, was recently honored in a Denver Post article for his service on the Denver Zoning Board. He's the only Negro on the city council. . . . Nickel play may be on the way back here. At last count some 60 marginal locations have reverted to 5-cent programming.

"Mr. Inside and Mr. Outside," is the catch phrase used locally to characterize Century-Supreme Music Company partners **Frank Huber** and **Glenn Pierce**. Huber handles the outside prospecting and Pierce holds down the office—an oft-successful formula in this business. . . . Rock-Ola distributor **Pete Geritz** plans to restore several used phonos for donation to area hospitals, sanitariums and other institutions this year. Tain't the first such kindly gesture by Mr. Geritz. . . . October was the natal month for **Stan Bennett**, operator from Sterling; **Francis Kaiser** of Durango; **Marge Scranton**, Powell, Wyoming; and **Margaret Doctor** of Greeley. The ladies are wives of well-known area operators. . . . Pagosa Springs man-wife operating team **Lloyd and Nell Clark** were spotted shopping for phonos at Draco Sales here recently. . . . **Sam Keys** of Apollo-Stereo Music Systems is currently touring Europe. . . .

Wurlitzer representative **Royce Garris** greeted operators here, in Colorado Springs and Pueblo during a quick October trip. . . . The Mountain States' best known brother operating team, **Don and Roy Kaiser** of Durango, have taken to the wilds for their annual hunting trip. . . . Denver coinman **Howard Hold** and his wife are vacationing in Frisco.

BOB LATIMER

ARKANSAS

Paul Hurst, Hurst Amusement Company, former Democratic mayor of Atkins, was elated at the election results. . . . **Duard Wade**, Wade Music Company, Atkins, said the summer was the biggest tourist season ever for him and he's in financial shape now to prepare a good fall program. . . . A serviceman for **Bud Strickland**, Strickland Music Company, Bald Knob, was killed in a wreck recently.

Joe Michie, Gay Amusement Company, Blytheville, was also a happy man over the election. A friend, former operator **Walter Day**, was re-elected to the State Legislature. . . . **Sam Torjusen**, B & T Amusement Company, Blytheville, was in Memphis recently buying new equipment. . . . **Tom Armstrong**, Armstrong Amusement Company, Brinkley, influential in politics and a big supporter of **Governor Faubus**, was rejoicing over the governor's re-election to a sixth term.

Bill Smead, Camden Novelty Company, former sheriff of Ouachita County, busy in recent weeks politicking, is now getting down to business in the midst of the busy fall season. . . . **Walter Dunaway**, Dunaway Music Company, Conway, was re-elected mayor of Conway recently in a landslide.

Orell Bledsoe, National Novelty Company, El Dorado, recently completed developing Bledsoe Shopping Center. One of the major tenants is TV station KELD-TV. . . . **H. L. Hopkins**, Hopkins Music Company, Fordyce, recently built a \$25,000 office and warehouse building. . . . **Lloyd Barber**, B & C Amusement Company, Forrest City, said the area had the best cotton crop in years and fall business is headed for a record.

N. E. (Pete) Adams, Adams Music Company, who is also the Pure Oil Company distributor in the area, creates his own locations. He recently completed two new truck stops; installed phonographs and pin games. . . . **Jack Ethridge**, Jack's Amusement Company, Hampton, another strong supporter of Governor Faubus, spent much time in campaign work. . . . **Lester Godwin**, Hope Novelty Company, Hope, enjoyed his visit to Chicago and the MOA convention.

Fred S. Johnson, Johnson Music Company, said the new dam there has really built up the area as a boating, fishing, tourist resort and his business is flourishing. . . . **Leo Tanner**, manager of Helena Amusement Company, was in Memphis recently picking up new juke boxes. . . . **Morris Gist**, Gist Music Company, Helena, said since the bridge across the Mississippi River at Helena was finished several years ago it had made the city a "boom town."

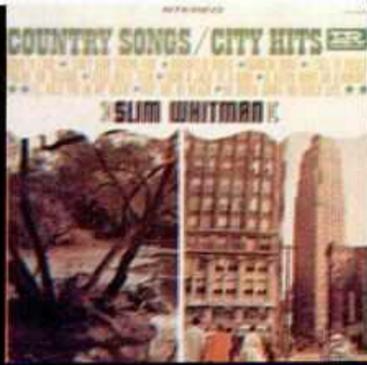
Elmer V. Womack, Womack Music Company, Jonesboro, was in Memphis last week to pick up a new LP console juke box from **George Sammons**, president of Sammons-Pennington Company.

ELTON WHISENHUNT



Artist: Vic Dana
Title: Shangri-La
Dolton Records LP

Shangri-La
Charade
Stairway to the Stars
Call Me Irresponsible
My Heart Belongs to Only You
Hello Dolly



Artist: Slim Whitman
Title: Country Songs/City Hits
Imperial Records LP

It Keeps Right on a Hurtin'
Ramblin' Rose
Born to Lose
From a Jack to a King
I'll Hold You in My Heart
I Can't Stop Loving You



Artist: Spike Jones
Title: My Man
Liberty Records LP

My Man
Paradise
I'm in the Mood for Love
The Stripper
Glow Worm
Ballin' the Jack



Artist: Fats Domino
Title: Fats Domino Swings
Imperial Records LP

Ain't It a Shame
I'm Walkin'
Blue Monday
Blueberry Hill
I'm in Love Again
My Blue Heaven



Artist: Stan Getz
Joao Gilberto
Title: Getz/Gilberto
Verve LP

Desafinado
So Danco Samba
The Girl from Ipanema
Doralice

WURLITZER ANNOUNCES MORE NEW LITTLE LP'S



Artist: Jack La Forge
Title: Promise Her Anything
Regina Records LP

Promise Her Anything
Love, Your Magic Spell Is
Everywhere
When Your Lover Has Gone
A Time to Love
Everybody Loves My Baby
Let's Fall in Love



Artist: Jack La Forge
Title: You Fascinate Me So
Regina Records LP

My Funny Valentine
Valerie's Theme
You Are My Sunshine
Comin' Home Baby
Unchain My Heart
Carmen Does the Bossa Nova

TO STEP UP PLAY AND PROFITS

With the cooperation of Dolton, Imperial, Liberty, Verve and Regina recording companies, Wurlitzer displays another array of popular releases available both in albums and singles.

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POP SPOTLIGHT REVIEWS

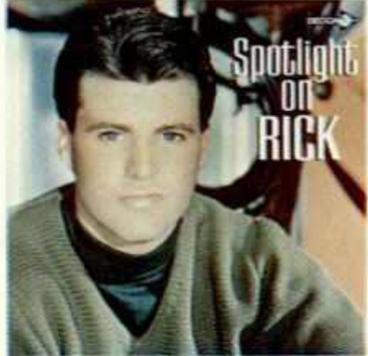
Billboard



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

SPOTLIGHT ON RICK

Rick Nelson. Decca DL 4608 (M); DL 74608 (S)
 Few record artists have more going for them than Rick Nelson. He has a string of hit singles, a network TV show, good looks and perhaps above all a sound that flips the younger set. His easy-going ballads and rockin' belters are delivered in his usual winning style (youthful, tender, sincere and sexy). The songs are teen-grooved, and dealers will sell out this album fast.



POP SPOTLIGHT THE FOLK ERA

Kingston Trio. Capitol STCL 2180 (S) (3-12")
 Outstanding de luxe package containing 32 performances on three long-play records, plus an illustrated booklet with bio sketches on each member of the trio. Music takes us from their 1958 hit "Tom Dooley" through each of their hits to the present time. A collector's must.



POP SPOTLIGHT YOU REALLY GOT ME

Kinks. Reprise R 6143 (M); RS 6143 (S)
 The Kinks, one of the newest of the British rousers, have gotten things off to a bullish start here by hitting with their first release after which this album is named. It is among the 10 best selling singles in the nation today. Herein the boys drege up their gusty musical ribaldy in potent commercial style. Stereoophiles will get added enjoyment from the special audio treatment.



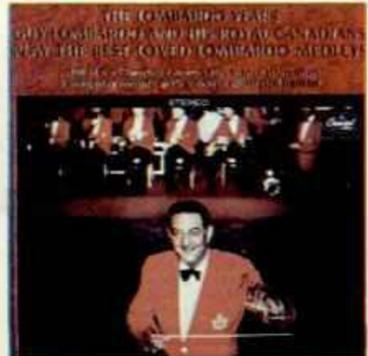
POP SPOTLIGHT GENE ITALIANO

Gene Pitney. Musicor MM 2015 (M)
 Prompted by the fact that Pitney is one of the top American record sellers in Italy, this album features 12 of his American hits performed in the Italian language. He handles the language knowledgeably and offers a strong sales album for both Italy and the U. S.



POP SPOTLIGHT NEW ORLEANS WONDERLAND

Andre Kostelanetz & His Ork. Columbia CL 2250 (M); CS 9050 (S)
 Andre Kostelanetz combines symphonic works by George Gershwin and Ferdi Grofe with New Orleans jazz and some gospel to come up with a vivid musical portrait of the port city. The attractive four-color album cover depicting New Orleans scenes will help the album's sales.



POP SPOTLIGHT THE LOMBARDO YEARS

Guy Lombardo & His Royal Canadians. Capitol STDL 2181 (S) (4-12")
 For the loyal Lombardo fans and for the newcomers, this de luxe package is a fine addition to their collections. Featured are four long-play records with 160 performances ending with the traditional "Aude Lang Syne." An illustrated booklet describes how the "Sweetest Music This Side of Heaven" got its start.



POP SPOTLIGHT EYES FOR YOU

Ethel Ennis. RCA Victor LPM 2984 (M); LSP 2984 (S)
 Ethel Ennis possesses one of the finest voices on records today. A noted jazz artist, Ethel orients her graceful stylizing on such standards as "Angel Eyes," "I Only Have Eyes for You," "But Beautiful" and others, along easy listening and relaxing jazz lines. Her skillful and well-controlled phrasing is sure to please.



POP SPOTLIGHT POP HITS FROM THE COUNTRY SIDE

Eddy Arnold. RCA Victor LPM 2951 (M); LSP 2951 (S)
 Here's the always great Eddy Arnold singing the finest in the country-pop field. His style is unique, his phrasing direct, and he gets fine backing by a 25-piece ensemble. Some of the songs are "Tennessee Waltz," "Your Cheatin' Heart" and "Four Walls." Arrangements are by Marty Gold.



SOUNDTRACK SPOTLIGHT GOLDFINGER

Soundtrack. United Artists UAL 4117 (M); UAS 5117 (S)
 James Bond's latest flick should do well at the box office, and so should the soundtrack album over the counter. Shirley Bassey does a real wild vocal on the title (also released as a single), and the instrumentals have a frantic quality that's in keeping with the James Bond mystique.

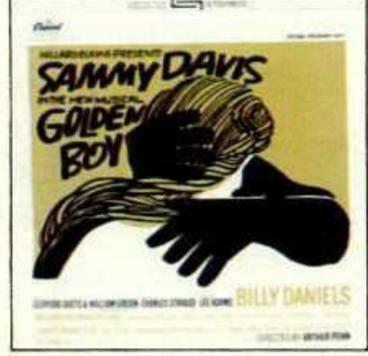
SOUNDTRACK SPOTLIGHT YOUR CHEATIN' HEART

Hank Williams Jr. MGM E 4260 (M); SE 4260 (S)
 This package is the soundtrack of the MGM film depicting the life of Hank Williams. Publicity on the film, plus the fact that the track is done by Hank Jr., a chart artist in his own right, should mean a winning package. Material includes 13 of the songs associated with Hank.



ORIGINAL CAST SPOTLIGHT GOLDEN BOY

Original Cast. Capitol VAS 2124 (M); SVAS 2124 (S)
 This original Broadway cast album packs a solid sales punch. Of course, there's Sammy Davis who carries most of the weight, but Charles Strouse and Lee Adams have given him a flock of songs that he and such other principals as Paula Wayne and Billy Daniels can come to grips with. "Night Song," "Don't Forget 127th Street," "This Is the Life" carry a winning wallop.



COMEDY SPOTLIGHT TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS

Smothers Brothers. Mercury MG 20948 (M); SR 60948 (S)
 The Smothers Brothers have an album of comedy and song on the charts, and their fans will probably get them the same results with this one. It was recorded live and the excitement of the performance adds to the fun.



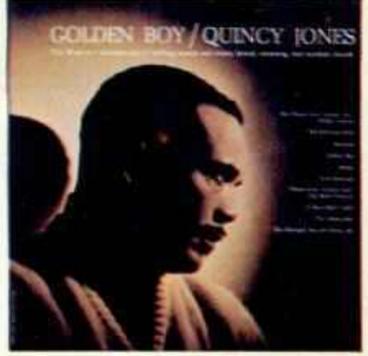
C&W SPOTLIGHT THAT'S HOW A HEARTACHE BEGINS

Patsy Cline. Decca DL 4586 (M); DL 74586 (S)
 The name of the late Patsy Cline and the excellence of these performances should mean plenty of over-the-counter movement. Included are "Love Letters in the Sound," "Bill Bailey," "Lovesick Blues," etc.



JAZZ SPOTLIGHT GOLDEN BOY

Quincy Jones. Mercury MG 20938 (M); SR 60938 (S)
 A svelte string sound and a boisterous big band sound on the theme from the Broadway musical, "Golden Boy," are the pegs for this album. There are several other interesting pieces that show off Jones' polished jazz style to advantage. Among the flashier interpretations are "Django" by John Lewis and "Hard Day's Night" by the Beatles' Lennon and McCartney.



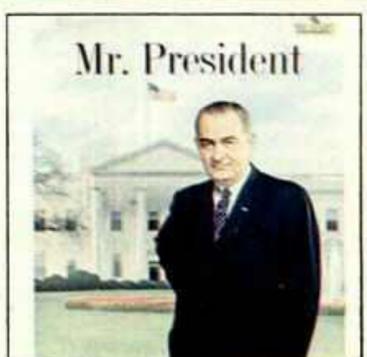
CLASSICAL SPOTLIGHT MOZART: PIANO CONCERTOS NOS. 20 & 23; RONDO IN A

Vienna Symphony Orch. Paumgartner. Mercury MG 50413 (M); SR 90413 (S)
 Should rank high with classical buffs. The "Piano Concerto No. 20 in D Minor" is performed with a variety of depth and brilliance of a fine quality. Clara Haskil's interpretation is outstanding as well.



CLASSICAL SPOTLIGHT SIBELIUS: SYMPHONY NO. 4 IN A MINOR OP. 63/TAPIOLA SYMPHONIC POEM, OP. 112

L'Orchestre De La Suisse Romande (Ansermet). London CM 9387 (M); CS 6387 (S)
 From the standpoints of performance and engineering, this is a fine package. Ansermet and the orchestra highlights the nobility and romantic beauty of the Sibelius material.



SPOKEN WORD SPOTLIGHT MR. PRESIDENT

Lyndon B. Johnson. Liberty LRP 3396 (M)
 The complete text of President Lyndon B. Johnson's address on "The Great Society," delivered on May 22, 1964, is featured along with excerpts from other speeches delivered between January and July 1964. If Johnson's landslide election victory may be interpreted as a barometer of his popularity, this album should be a smash!



SPOKEN WORD SPOTLIGHT THE KENNEDY WIT

John F. Kennedy. RCA Victor VDM 101 (M)
 To quote the introduction by Adlai E. Stevenson, "To hear his voice again is to bring tears and smiles together . . . as close as they can ever be," eloquently sums up this recording of our late President. Narrated by David Brinkley, the album features tapes of the Kennedy wit in speeches made throughout his short career.



SACRED SPOTLIGHT TENNESSEE ERNIE FORD SINGS THE WORLD'S BEST-LOVED HYMNS

Capitol STBL 2183 (S)
 There's no denying the power and appeal of the voice of Tennessee Ernie Ford when he turns it to hymns. Here's a de luxe two-record set, with a special illustrated folder, that will be on the best-selling charts in short order and it will stay there for a long time. Ideal for holiday gift-giving.