

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

RCA Victor to Keep R&B Within Its Pop Operation

By MIKE GROSS

NEW YORK—RCA Victor's pitch into the rhythm and blues field will continue through its regular pop operation. According to Victor's a&r executives, the so-called r&b-oriented disks belong to the over-all pop

record concepts and there's no need to categorize or separate any pop efforts.

This position is running against the tide of recent moves made by several record companies to get into the r&b groove via subsidiary labels, or by making a separate drive into that

area with independent producers and/or master purchases. Decca, for example, has mapped out a campaign to assert itself more strongly in the r&b market and has already latched on to a number of indie producers and is auditioning all comers
(Continued on page 10)



THE DRIFTERS: Johnny Terry, Gene Pearson, Johnny Moore and Charles Thomas. This great Atlantic group has an unending list of top-selling singles and albums, including their current smash, "Saturday Night at the Movies." Some past hits are "Under the Boardwalk," "Up on the Roof," "On Broadway," "Save the Last Dance for Me" and "There Goes My Baby." (Advertisement)

Columbia Gets Rights to Do 'Luv' Caster

NEW YORK—Columbia Records is continuing its drive into the non-musical Broadway field with the wrap-up of the original cast album rights to "Luv." The hit comedy by Murray Schisgal, stars Eli Wallich, Anne Jackson and Alan Arkin. It was directed by Mike Nichols. "Luv," marks Columbia's first
(Continued on page 10)

Decca Swings Into High Gear With Wide Range of Projects

NEW YORK — Decca Records is moving out on all fronts. It's a wide-ranged frontal attack that's geared to all phases of the show business spectrum and even includes the teen beat fads emanating from such diversified areas as the West Coast and England.

To cash in on the rash of Redcoat records that have been scoring on this side of the Atlantic, Decca has latched on to a young English disk producer

Shel Talmy, and to further strengthen its grip on the "Coast Sound," it brought 25-year-old Gary Usher into its a&r production stable last week.

Big Score for Decca

The acquisition of Usher is a big score for Decca. In his comparatively short life in the record-music business, Usher has amassed an impressive list of credits. He was co-writer on such hits by the Beach Boys as "409" and "In My Room"; the

latest hits by the Hondells, "Buddy Seat," as well as co-writer of several songs in the "Surfin' Safari" and "Shut Down" albums, and he is co-producer and writer of the current Capitol LP, "The Beatle Story." Usher also was instrumental in developing the "Hot Rod" fad, having co-produced and arranged the Hondells' click, "Little Honda."

He's joining a Decca Coast
(Continued on page 10)

Dot Tightens Distrib Setup

HOLLYWOOD — Dot Records has consolidated its North Carolina distribution by replacing its Charlotte outlet with a local rep and shipping merchandise from its company-owned Nashville branch.

Eliminated is Herb Wiseman's Mangold Distributors, which handled Dot since 1949. Named Charlotte representative is Charles Hartely, former branch manager for King Records' Charlotte operation. He was
(Continued on page 36)

Redcoats Wane in U.S. Cause B. O. Drain; Promoters Whine

LOS ANGELES — Concert promoters are taking a second look at the British rock 'n' roll invaders as financial reports indicate that the romance between the long-haired lads and their adolescent admirers may be cooling—at least at the box office.

Ironically, America's Top 40 radio stations are playing the British groups with dominating force, indicating that what happens in the concert field has no relation to what makes a station's playlist.

In a recent Las Vegas gig, the Dave Clark Five drew around 3,000 teens in the 8,000 seat Convention Center for an \$8,000 gross, causing the Thunderbird Hotel and Station KENO

to suffer an unexpected loss. The same group grossed \$10,000 in Minneapolis but local promoter Ray Colihan lost \$4,000 on the date. He paid the Britishers \$25,000 for two dates, one in Des Moines. It's also reported Colihan lost a larger sum promoting a concert with the Rolling Stones earlier.

The Rolling Stones cost Chicago promoter Ed Pazdur \$5,000 when they bombed in Cleveland early in November. The group had been booked into the 11,000-seat Public Auditorium with a \$44,000 top gross potential. The final take was a reported \$5,000.

The Rolling Stones show was in trouble when city fathers took exception to the news that

two young girls had withdrawn their savings from a bank and flown to England to visit the Beatles. Cleveland's Mayor Ralph Locher decreed that r&r contributed nothing to the city, casting the Rolling Stones show in a bad light. Pazdur has the Dave Clark five booked Dec. 17.

Other reports have been along the same down beat mood. A British rock show in Ottawa, Ont., fell on its face when the unit only drew 1,957 paid admissions in the 6,000-seat YMCA Auditorium. This group was headed by Billy J. Kramer and the Dakotas and included Gerry and the Pacemakers.
(Continued on page 36)

Sippel to Head Mercury PR

CHICAGO — John Sippel, veteran record company executive and trade journalist, has resigned his post as director of marketing for Monument Records to become director of publicity for the Mercury Records Corporation. The appointment is effective Jan. 1

Sippel will be in charge of all publicity for Mercury and its subsidiary labels—Phillips, Blue Rock, Smash, Limelight, Cumberland, Fontana and Wing.

Mercury Executive Vice-President Irwin Steinberg said the move is in line with Mercury's policy of making the home office self-sustaining in executive personnel. Prior to the appointment, the label relied on outside public relations.

This will be Sippel's second tour of duty with Mercury. In

1958 he had been their package goods sales manager.

Sippel's career has been a blending of editorial and advertising assignments with Billboard and executive stints with record companies.

After his graduation from Marquette University, he joined the Milwaukee staff of the Associated Press and later joined Billboard's Chicago office.

He worked in Billboard's Chicago and New York offices as a reporter and advertising space salesman. His Billboard tour of duty was interrupted by a stint at Mercury.

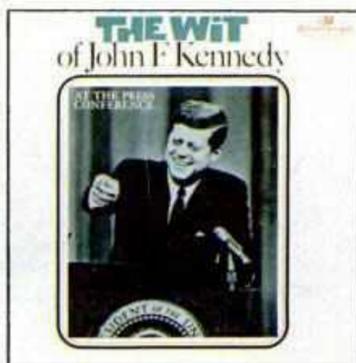
Sippel left Billboard three years ago to head the marketing division of Monument Records.

In his new post, Sippel will set up a publicity department for both U. S. and overseas artists.

TWO GREAT ALBUMS →



CH-619



CH-618



(Advertisement)



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CONVENTION SCHEDULE OF INDUSTRY IN 1965

NEW YORK—To enable industry members to better plan their activities for 1965, Billboard has compiled this information about industry conventions and events:

- March 14-18 National Association of Record Merchandisers (NARM)—Annual Convention, Fairmont Hotel, San Francisco.
- March 21-24 National Association of Broadcasters (NAB)—Annual Convention, Sheraton Park & Shoreham Hotels, Washington.
- June 27-July 1 National Association of Music Merchants (NAMM)—Annual Convention, Conrad Hilton Hotel, Chicago.
- Sept. 11-13 Music Operators of America (MOA)—Annual Convention, Pick Congress Hotel, Chicago.
- Oct. 16-19 National Automatic Merchandising Association (NAMA)—Annual Convention, Convention Hall, Miami Beach.
- Nov. 4-6 Country Music Festival, Nashville.

The annual convention dates for the American Record Merchants and Distributors Association (ARMADA) will be announced after the first of the year, according to Ed Jones, executive secretary.

Yule Ad Program Is Launched By Capitol

HOLLYWOOD—Six de luxe multi-record albums designed expressly for Christmas sales plus a shopping list of best sellers have launched Capitol Records' holiday sales program through two-page ads in Life and Look magazines.

The ads placed in the Dec. 4 Life and the Dec. 5 Look, reaching an estimated 8½ million potential record buyers, was carefully planned to break the first week after Thanksgiving and the opening week of the gift buying season, explained Brown Meggs, Capitol's merchandising vice-president.

The campaign, costing in "excess of \$100,000," is the "most expensive complex Christmas project in the company's history," Meggs said. In support of the ads are counter displays reproduced as ad replicas, listing all the product plus an animated Santa Claus pointing at the customer and exclaiming "You're Out of Time. Buy Records." An institutional poster combining the Santa and slogan has been prepared for dealers. It was inspired by the famous James Montgomery Flag World

War I recruiting poster exclaiming "Uncle Sam Wants You."

Records as Gifts

The key to Capitol's program is instilling the idea of giving records as gifts. "We're even trying to get to people who don't even own phonographs," said Meggs. The key product in the ads are the six multiple record sets which appear in color along with listings of several current best sellers. The shopping list of other top titles runs in black and white.

The six special albums are "Tennessee Ernie Ford Sings the World's Best-Lover Hymns," a two-disk set for \$8.98-\$10.98; "Hawaii Calls," three records, \$11.98-\$14.98; the Kingston Trio's "Folk Era," three-records, \$11.98-\$14.98; "Piaf," two records, \$8.98; "The Jazz Story," five records, \$24.98, and "Lombardo," four records, \$14.98-\$18.98.

Malynn in Hollywood

HOLLYWOOD — Malynn Enterprises has been formed here to release records and will arrange for distribution. First release, "The Jerk," by the Larks on the Money label, has been placed internationally with the exception of Germany and Italy where arrangements are being set now.

Guiding light behind the Malynn Enterprises operation is veteran music business consultant Guy Ward, whose experience encompasses many areas of the music industry, and TV, radio, advertising and trade media.

Ward said that distributors are now receiving "The Jerk" album and two other singles, also on the Money label, "The Phillie," by M-M's and the Peanuts, and "Don't Wait Too Long," by Bettye Swan.

Barbera Novelty

HOLLYWOOD — Hanna Barbera, which produces cartoons for television, is on the brink of expanding into the record industry and has begun dabbling with novelty singles. Company's first product is a spoof of the national hit, "Ringo," titled "Bingo Ringo," by Huckleberry Hound on the Merri label.

LEVY LOOKS TO NEW VISTAS

Leeds Music Has Best Year Ever

By PAUL ACKERMAN

NEW YORK — Lou Levy, Leeds Music president, who last week sold his firm to Music Corporation of America for a figure in excess of \$4,000,000 (Billboard, Dec. 5), revealed this week that the company in 1964 will have grossed over \$2,000,000. This represents income from the subsidiaries, including Duchess, but does not include income from overseas and Canada.

This take is the best year in Leeds Music history, Levy said, and he pointed out that "the challenge in the music publishing business is still there for young bright music men."

The \$2,000,000 figure, Levy detailed, includes income from performances, mechanicals and from "paper"—or sheet music. The latter division of Leeds, the educational-standard field, has already racked up a gross of close to \$600,000, and will exceed this by the end of 1964.

Levy on Outlook

Levy, who became 50 years of age on Thursday (3), was queried on the outlook for indie publishing firms and young publishers—in view of the entrance of giant users. He philosophized: "There will always be room, there will always be opportunity in the publishing business for the real music men."

Levy noted, however, that he was distressed over the deterioration of some old catalogs through lack of replenishment. He added:

"A catalog requires constant work . . . the publisher must have faith in his material . . .



LOU LEVY

there are no bad songs, there are bad publishers."

Queried as to the belief for some tradesters that publishers years ago lost the initiative to mechanical men, Levy stated, "The real publisher never lost the ball. He controls the copyright, and it is the copyright which does the talking."

Reminiscing, Levy noted, "We always had hit songs — even if we had to go to Europe for an 'Under Paris Skies' or for 'I Wanna Hold Your Hand.' We have gone all over the world in order to please the public taste, and once you acquire the material, it is necessary to plan proper exploitation. I still send

out professional copies and go through much of the traditional routine in order to keep copyrights active."

Levy noted that a publisher was wise to tap all spectrums of musical taste. "In Leeds we have domestic and foreign pop material, band arrangement, classical material, calypsos, country and religious songs, blues, and virtually everything else."

"These areas all pay off," Levy said. "Some of the steadyest sellers in the catalog here are religious songs like 'Tenderly He Watches,' 'May the Good Lord Bless and Keep You' and 'It Is No Secret What God Can Do.' As for blues, I can point out that in the last two years we have got over 500 recordings." (Leeds publishes such noted blues as "On the Outskirts of Town," "Nobody Knows You When You're Down and Out," "Cherry Red" and countless others.)

The future of Leeds in the MCA set-up represents a new challenge, Levy feels. "I have touched all the bases, from managing bands, acts, arrangers and songwriters, to the present far-flung operation of Leeds. Heretofore, our chief effort has been in the 'blind' media—records and radio. We will now see what we can do in the visual media as well; that is, films and TV. It is a new vista—and will be of great aid to our writers."

Mercury's Limelight Becomes Jazz Label

CHICAGO—Mercury Record Corporation is converting Lime-light Records to an exclusive jazz label. The announcement came Dec. 1 from I. B. Green, Mercury president.

Current Mercury and Philips jazz artists such as Oscar Peterson, Roland Kirk, Dizzy Gillespie and Gerry Mulligan will be shifted to the new label. An ambitious program for inking new jazz artists is planned. Chet Baker, Art Blakey and Milt Jackson have been signed to date.

Several recordings from the EmArcy jazz catalog will be reissued by Limelight.

Heading the Limelight staff will be Dick Sherman, former Mercury national sales manager. A national promo director will soon be named.

Jack Tracy will direct the a&r staff and handle the West Coast. Quincy Jones and Bobby Scott will operate in New York.

Limelight's own distribution set-up presently includes Heilicher Brothers in Minneapolis.



DICK SHERMAN

Music Distributors in Seattle and Seaboard Distributors in Hartford.

The label's first release—featuring "a revolutionary recording process"—is scheduled for January. Imaginative packaging and full-scale promotion of product and artists is promised.

Kesh Appointed By Atlantic

HOLLYWOOD — Atlantic Records has appointed Abe Kesh as West Coast promotion man. He'll handle Atlantic and Atco promotion in the Western States. Kesh, who'll be based in Los Angeles, will contact distributors, stations and disk jockeys. He reports to Jerry Wexler, Atlantic's executive vice-president.

Red Baldwin of Merit Distributors continues with that firm and will aid with Atlantic-Atco promotion.

HAPPY 4th FOR WB-REPRISE

HOLLYWOOD — Warner Bros.-Reprise Records has completed its fourth consecutive month of above \$1 million sales. Business was achieved through strong representation in many fields of repertoire.

As an example of one catalog item which has been extremely strong during the past four months, the first Peter, Paul and Mary album has sold over 100,000 copies alone, Joel Friedman, the company's marketing director pointed out.

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Huskey Atty. Asks Open Hearings

LOS ANGELES—News of the FCC's announced investigation into payola in radio elicited enthusiastic comments from Al Huskey's attorney Richard Hirsh, who added he hoped the government would make the hearings open to the public.

"We're encouraged and happy about the investigation," said Hirsh, whose client filed an explosive lawsuit here last April, charging payola activities in Southern California.

The attorney said an old maxim of law which applies to the payola situation is: "He who takes the benefits must take the burdens."

"The FCC has said the hearings would be closed unless the public interest was involved," Hirsh said. "But you can't keep things like this private. There will be leaks and people within the record and radio industries will know what's transpiring behind those closed doors. It

would be better if these were public hearings since payola affects everybody in the country. It's especially important for the youth of the nation who will be the ultimate benefactor of these hearings to learn about the dishonest, perverted and deceptive practices that are involved in payola."

Hirsh added that as far as the investigation relates to the Huskey case, his client's suit was the only legal action mentioned by the FCC in Washington.

Hirsh Concerned

Hirsh admitted concern over the impending investigation, explaining there have been numerous complaints to the FCC in the past, but the FCC merely made inquiries to the stations which answered with replies satisfying to the regulating body.

The attorney gently chided the FCC for dropping matters in

the past. This action has "caused people in the record industry to become concerned because of the FCC's lack of action," he pointed out.

"People in the industry have been led to believe that the FCC has not been fully behind them in previous attempts to uncover payola charges," Hirsh said. What is significant to Hirsh is that this is the first time the government has made any public announcement about payola since the Harris Committee's investigations and the passage of federal legislation against payola.

The implication was that the FCC's Friday bomb blast, between Thanksgiving and the weekend, was timed to incite as little public disturbance as possible, is felt by Hirsh. Had the news been broken earlier in the week, the emphasis would have been greater," the attorney feels.

Advance Sales Pointing to SRO for Clark 5 in Tenn.

MEMPHIS — All reserved seats for the Dec. 13 Dave Clark Five Show, one of the first acts since the opening of the new \$4,700,000 Coliseum on Nov. 24, have been sold and the local agent predicted a sellout.

A sellout would produce \$42,000, of which the combo would pocket half. Harry Chapman, WHBQ disk jockey serving as local agent for the promoter, Spotlight Productions, Inc. of New York, said more than \$15,000 had been grossed through Nov. 23. Seating on a sellout would be 12,050.

This was more than the combined gross advance sales in Dallas and San Antonio, Chapman said.

Chapman believes the better advance is due to the fact that no other big British act had been to Memphis, whereas the

Beatles had played several Texas dates. Another reason: tickets at Dallas were \$5.90 (at San Antonio from \$1.90 to \$4.90).

In Memphis the scale is \$2, \$3 and \$4.50.

Chapman said preliminary acts lined up for the show were Hi Records' sax star Ace Cannon, Tommy Burk and the Counts and Randy and the Radicals. The last two are popular local combos. Chapman said one other act, yet undetermined, would be added.

Yule Product Is Showing Strong Early Sales Trend in Nashville

NASHVILLE — A survey of music merchants here last week revealed an already brisk business for the Christmas product with optimistic predictions for healthy December sales from practically every corner.

Unlike 1963 — the year of "The First Family"—and 1964, the year of "The Singing Nun"—an early peep at the consumers' purchases fails to turn up a single LP that is close to a runaway sales lead.

The record department at Harvey's, the mid-South's largest department store, has had unusually heavy traffic every day since Thanksgiving, according to Mrs. LaRue Moore, the record department manager.

Mrs. Moore said, "If any one album is taking the sales lead it is probably 'My Fair Lady,'" but she doesn't necessarily see the LP walking away with the gift-giving honors.

From the distributor angle, Hutch Carlock at Music City Distributors, anticipates a strong Christmas market. He said buying has been very heavy. Among top-selling December product he lists Christmas albums by Johnny Mathis, Jack Jones and Bobby Vinton.

Carlock said this year's buyers seem to be more selective. He said the customer is buying less marginal product than ever before and seems to be limiting

his purchases to top-name, hit material.

Record department managers at Sears-Roebuck, W. T. Grant and the Cain-Sloan Company, echo the generally optimistic feeling that more Nashvillians will receive gift records for Christmas than ever before.

Sears and Cain-Sloan said they were experiencing heavier-than-usual sales, while Grants reported sales thus far this Christmas season as "good but not necessarily better than at this time last year."

Two of Nashville's leading record specialty shops, Nicholson's and Patty's Record Shop, were not quite as enthusiastic as the record merchants, whose operations are department store situations. Nicholson's said their gift sales usually begin in December. Early album sales at the department stores were attributed to heavy pre-Thanksgiving, store-wide advertising which, while not necessarily pushing records, produced the traffic which resulted in customers for the record departments anyway.

Patty Warren, owner of Patty's Record Shop, located in a college-culture orientated shopping village, said the bulk of her gift sales are made the last two weeks before Christmas.

Asked about 1964 gross sales

as compared to 1963, all but one retailer out of seven said 1964 sales were up. Mrs. Moore at Harvey's record department (which is a lease arrangement with Buckley's Records here) said she enjoyed "an exceptionally good summer" and that this will assure her operation a very profitable year. She attributed the upswing in business to the Beatles, pointing out that they restimulated an interest in records which produced sales for other product.

Sam H. Stept Dies on Coast

HOLLYWOOD — Sam H. Stept, 67, composer and author, died Tuesday (2) at the Cedars of Lebanon Hospital here.

He wrote such standards as "That's My Weakness Now," "Don't Sit Under the Apple Tree," "I'll Always Be in Love With You" and "Please Don't Talk About Me When I'm Gone."

A New Yorker, he had gone to California to appear in a Masquer's Club tribute to ASCAP's 50th anniversary. On the afternoon of the program, Nov. 20, he was stricken with cerebral hemorrhage and taken to the hospital.

During the 1930's he wrote musicals for Warner Bros. films.

Catalano Is Named by Kapp

NEW YORK — Tom Catalano, merchandising manager for singles for Columbia Records for three years, has been named an a&r director by Kapp Records. He had also headed the April-Blackwood publishing firm. Catalano will work closely with Mickey Kapp, the label's executive vice-president, in developing new artists and material.

MENDLOWITZ, BB REP, DIES

McKEESPORT, Pa. — Leonard Mendlowitz, veteran Billboard correspondent, died here last week following a heart attack. Mendlowitz had covered Pittsburgh for Billboard for many years.

WDIA'S FEST FILLS COLISEUM

MEMPHIS — Radio Station WDIA packed the new \$4.7 million Coliseum at its 1964 Goodwill Revue with a group of record artists performing for the annual charity show.

Some 12,600 saw the revue Sunday (28). Tickets were scaled from \$2.75 to \$2. It was the first show to fill the Coliseum since it opened Nov. 24.

Headlining this year's show was singer Brook Benton. Other performers were Dee Clark, Johnny Nash, the Marvelettes, Otis Redding, WDIA DJ Rufus Thomas and his daughter, singer Carla Thomas.

Gospel singers opened the show, with the Rev. Cleophus Robinson and WDIA's Ford Nelson featured. Theo Wade was emcee.

Clark Upheld In SP Suit

NEW YORK — New York State Supreme Court Justice Benjamin Shalleck has awarded Roy Clark, Capitol Records recording artist, a final injunction prohibiting Synthetic Plastics from manufacturing or distributing records made from a tape on one of Clark's performances.

The order requires Synthetic Plastics to deliver to the plaintiff or destroy all tapes and manufacturing parts and 6,000 of the records. Clark was also awarded \$1,000 compensatory damages and \$3,500 punitive damages.

'Dean' Segment Taped by Rich

MEMPHIS—RCA recording artist Charlie Rich was in New York last week to tape a segment for ABC's "Jimmy Dean Show" which was telecast Thursday (3).

Rich, who was moved up to the RCA label from the subsidiary Groove label recently, has also switched material. He started out with jazz and rock 'n' roll, is now doing some country music.

UA Buys United

NEW YORK—United Artists Records has purchased the master of "United" by the Jive Five featuring Eugene Pitt on Sketch Records. The disk already is scoring heavily in the New York and Washington territories. The disk was arranged and conducted by Horace Ott.



LENNY WELCH, seated right, signs a Kapp exclusive recording contract as President Dave Kapp looks on. Standing, left to right, are Mike Berniker, a&r director; Mickey Kapp, executive vice-president, and Al Cash, national sales manager. Welch had been with the defunct Cadence label.

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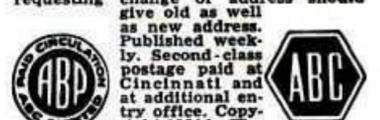
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Kerr, Herald Tribune

"Lively and entertaining." —Taubman, Times

"Stunning tuneful musical! Has fun, speed and style. 'Bajour' is here to stay!"
McCalin, Journal-American

"Some of the most riotous, inventive, colorful music and choreography in town. These laughing, crying, stomping gypsies know how to entertain you." —Lewis, Cue

"A colorful spree of song and dance, splashy winning addition to the fun parade. Head-long flow of jolly music and stomping choreography." —Glover, Associated Press

"A tuneful and rollicking musical which gives a welcome lift to the season."
Gaver, United Press International

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KOL 6300 / KOS 2700 • OQ 713



This One



6W8D-B95-H7CQ

WB-Reprise to Devote Rest Of the Year to Promotions

HOLLYWOOD — Warner Bros.-Reprise has concluded all releasing schedules for the remainder of the year except for a single by the Kinks and is concentrating on promoting its best-selling catalog items during the holiday season.

Instead of developing a national sales campaign, the company is emphasizing local co-op advertising, explained Joel Friedman, marketing director.

The label has told its distributors to co-op ads with major accounts for products which are favored in their areas. "Our efforts are being directed to down-to-earth local campaigns," Friedman said. In San Francisco, the ads are concentrating on Bill Cosby; in New York the emphasis is on Allan Sherman. "Rather than shotgunning our product," Friedman noted, "we're trying to zero in on sales through local dealer ads."

The firm's merchandising pro-

grams of the past four months are seen as carrying over into the Christmas season. Special displays for Bonnie Prudden's physical fitness albums (three in the series, a fourth in the works) plus Peter, Paul and Mary (four albums) are being utilized to full advantage by dealers.

Backing the local ads, the label is placing money with TV Guide, Saturday Review, Playboy and The New Yorker. Ads for Cosby and Sherman are also appearing in regional editions of TV Guide.

Warner's decision not to release any new product during December is the belief that this selling season is too short and it prefers a block-buster release during January-February. Friedman said the company was currently involved in planning meetings on the January-February package and a formal program would be cemented shortly.

A&M Inks Pye as Outlet In UK, S.A.; Wait on Italy

HOLLYWOOD—A&M Records has signed with Pye for distribution in England and South Africa but is adopting a wait and see attitude regarding the Italian market.

Jerry Moss, co-owner of the label with Herb Alpert, said the feeling in Italy during his recent visit was that the country's political situation was uncertain and people were holding onto their money. He echoed the fact that retail record sales were down 30 per cent this year (Billboard Nov. 21) but added that traders were saying the economic plight would break in the middle of 1965 when the citizenry gained confidence in their government.

Before signing with Pye, A&M worked on a record by record basis with EMI and British Decca. The label is wait-

ing for conclusion of several other European pacts. A&M's other licensees are Nippon Victor in Japan, Quality in Canada and Festival in Australia.

An enlightening fact to Moss about the music business in Italy was the lack of standard tunes. "There are only new songs I was told by publishers and record people," he said. "Standards like we have here don't exist there." In France, the accent is on youth, according to Moss. Performers under 25 are the rage and a female vocalist to watch is 18-year-old Françoise Hardy, he says.

On the domestic scene, the label has hired Gil Friesen to double with Moss in handling sales and promotion. Moss said he met Friesen in London where he was in artist management. Before that Friesen had been with Capitol and Kapp records.

Marks Having Merry Yule

NEW YORK—This Christmas season Johnny Marks, head of St. Nicholas Music, Inc., hits a new high in holiday activity.

The writer of "Rudolph the Red-Nosed Reindeer" (composed 15 years ago) saw his color spectacular of the same title produced by Videocraft in three-dimensional animation for the General Electric Co. It was seen on the NBC network in the U. S. and Canada Sunday, Dec. 6, 5:30-6:30 p.m. The show will be repeated in 1965.

The voice of Burl Ives was featured on three songs including "Rudolph."

The production contained seven new songs by Marks, plus five of his previous ones. The finale song, "A Holly Jolly Christmas" has been recorded by Ives for Decca, and "Silver and Gold," by the Do Re Mi Singers for Kapp. From the background score, Frank Sinatra and Fred Waring have recorded "I Heard the Bells on Christmas Day" for

Reprise. This is also in the Bing Crosby-Frank Sinatra album, "12 Songs of Christmas."

There are many other recordings of the new songs.

In addition to "A Holly Jolly Christmas," other new songs in the show are "Jingle Jingle Jingle," "There's Always Tomorrow," "The Most Wonderful Day of the Year" (recorded by the Quinto Sisters on Columbia), "We Are Santa's Elves" (recorded by the Quinto Sisters and the Do Re Mi Singers on Columbia and Kapp respectively) and "We're a Couple of Misfits."

The background score includes "I Heard the Bells on Christmas Day," "The Night Before Christmas Song," "When Santa Gets Your Letter" and "A Merry Merry Christmas."

Marks revealed that there are 15 new records on "Rudolph" this year. The song has sold over 40,000,000 records and 3,000,000 copies of sheet music since it was first recorded in 1949 by Gene Autry on Columbia. Over 300 recordings of the song have been made. The original Autry reached 6,000,000 sales. The copyright has been published in 95 different arrangements for orchestra, band, choral and instrumental use.

BB CHART AIDS RACK JOBBER'S SALES IN CHI

CHICAGO — A point-of-sale display card, featuring reprints of the Billboard LP chart, has boosted sales 25 per cent for Hit Records, rack jobber in 80 Jewel Food and 40 Osko drugstores in the greater Chicago area.

"We initiated the display about six months ago," reports Hit Records' Earl Phillips, "and although we feature only the Top 40 LP's, the promotion has stimulated sales in the classical, pops and jazz categories as well."

Billboard's familiar logo and type faces are reproduced faithfully on glossy cardboard. A display with Billboard's new chart line-up is distributed to each location weekly and mounted atop one of the record racks.

Care is taken to stock an ample supply of each album appearing in the Top 40, Phillips said.

Hit Records is owned and managed by Charles Stephens.

Singer Debuts Special Yule Album for \$1

NEW YORK — More than 1,600 Singer stores across the country are selling a Christmas album, specially produced and recorded for the company, available either in monaural or stereo, for \$1.

None of the material was taken from any existing library. "Tapes are owned by the Singer Company," according to Alfred di Scipio, vice-president. The cover features a Christmas scene with Donna Reed and others who appear in "The Donna Reed Show" on ABC-TV weekly.

The production of the first Singer album, "Favorite Christmas Songs From Singer" was a team effort, di Scipio said, involving Larry Press, vice-president of Connoisseur Records Corporation; Ralph Stein, a&r director of the same firm; George Siravo, who created the arrangements, and Singer officials.

The Singer stores have carried record racks in the past and some carried phonographs by Magnavox. Recently, Singer debuted a miniature TV set, a battery operated portable phonograph and a high fidelity stereo phonograph, all bearing the Singer logo and available at all Singer outlets.

At that time, di Scipio indicated that "in the near future, Singer would be producing its own phonograph records." The Christmas album is the first such record.

'Shindig' TVer To Be Enlarged To Full Hour

NEW YORK—ABC-TV will be giving a post-holiday gift to the record industry with the expansion of "Shindig" to a full hour beginning Wednesday, Jan. 20.

The show, set for 8:30-9:30 p.m. airing, has become a major vehicle for in-person appearances of record talent. With Jimmy O'Neill as host, the network show has journeyed to London for a program featuring



FIVE MEMBERS of the record industry participated in a discussion of the record and music business on the "Long John Neebl Show" over Station WNBC, New York. Left to right: Henry Brief, RIAA executive secretary; Archie Bleyer, Cadence Records; Dee Anthony, artists' manager; John Rosica, national promotion director for RCA Victor Records; host Long John Nebel, and David Dachs, author of "Anything Goes: The World of Popular Music."



FOLLOWING SARAH VAUGHAN'S appearance as guest soloist with the Chicago Symphony Orchestra, Mercury Records hosted a reception in the artist's honor. She is pictured with Billboard's Nick Biro, left, Kenneth S. Myers, the label's vice-president, Mrs. Myers, Mrs. Irwin H. Steinberg and Executive Vice-President Irwin Steinberg.

Chi Renaissance Unit Forms Name, Officers

CHICAGO—A recording industry promotional organization, tentatively identified as the Midwestern Music Men's Association (see Billboard, Dec. 5), was founded herelast week (1) with the election of officers and a board of directors.

Selected president of the organization, designed to advance the interests of all segments of the recording industry in Chicago and environs, was A. B. Clapper, president of Universal Recording Corporation. Vice-president is Dick Bruce, head of Mercury Records' new Blue Rock label; Paul Wyatt, national studio sales manager for Columbia Records, is vice-president in charge of publicity; Jim Felix, of Columbia Records, is treasurer, and Ewart Abner, of Constellation Records, is secretary.

Serving on the board of directors, in addition to the officers, will be a&r man Carl Davis, of Epic and OK Records; publisher George Leaner; Phil Chess, record company executive; Carl Proctor, national promotion manager for Blue Rock; Bob Kidder, of the Universal Record-

ing studio; arranger John Pate, and Ralph Bass, producer. Twenty-five local record men attended the meeting.

"We're about 10 years late in getting this started," Clapper remarked. "We owe a debt of gratitude to all who worked for it. We need an organization such as this, for there are great things going on in this city. Unfortunately, our light has been hidden under a bushel."

"All music in Chicago will benefit," Clapper added. "Folk, jazz, classical, r&b—we invite all segments of the industry and all types of music to participate."

A steering committee met prior to the election meeting and drafted a statement of purpose for the association, declaring: "The association will marshal all segments of the recording industry in Chicago and its environs to produce a climate conducive to the development of writers, publishers, artists, musicians, arrangers and record companies on a non-profit basis, from which all participants will derive benefits for themselves and create the proper image of Chicago and its environs as a musical center second to none."

The group plans to incorporate as a non-profit organization and charge \$25 corporate dues; \$10 for individuals. A publicity slogan will be selected for use on the stationery, press releases and label copy of members.

the Beatles. Among its other headliners: the Everly Brothers, Billy J. Kramer, Gerry and the Pacemakers, the Hondells, Sam

(Continued on page 37)

Chart Sound
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b/w

"CANDY HEART"

0330

Another Single of Significance from



Jerry Lee Lewis Files Counterclaim Vs. Mgr.

By ELTON WHISENHUNT

MEMPHIS—Jerry Lee Lewis, Smash Records artist, sued Frank Casone, his agent and manager, for \$210,000 in an

answer and cross bill filed last week in Chancery Court.

Lewis charged Casone had induced him by "trickery and misrepresentations" to sign a contract July 1, 1963. The contract provided Casone would receive 25 per cent of recording fees, royalties and personal appearances and 50 per cent of movie and TV fees.

Casone sued Lewis six months ago, charging breach of contract. Chancellor Charles A. Rond issued a temporary injunction requiring 25 per cent of recording and show fees received by Lewis be kept in a separate fund until trial of the case on its merits.

The injunction is binding on Lewis and Ray Brown of National Artists Attractions, Inc. of Memphis, which has been booking dates for Lewis since fall of 1963.

Lewis charged in his suit, filed by attorney Alex J. Migliara, that Casone breached the contract and not Lewis because Casone "lost all interest" in Lewis and for a long period of time "failed to devote his time, skill, labor and attention" to Lewis as promised in the contract.

The Lewis answer stated in part:

"That the July 1, 1963, contract provides that at the option of Jerry Lee Lewis, the contract will become null and void if Lewis does not gross \$250,000 within a two-year period; thus the suit is premature.

"That Casone further damaged Lewis by directing that Lewis should not and could not

United Artists Names Lawrence

NEW YORK — Bernie Lawrence has been named to the newly created post of national co-ordinator of promotion and sales for United Artists Records. He will report to Si Mael, vice-president and general manager.

Lawrence had served as general manager of Canadian-American Records and of Apollo Records. He had also held executive positions with Tommy Valando's music publishing companies.

Lawrence will headquarter here and leave immediately on a cross-country trip to meet UA distributors.

Hamilton Inked

NEW YORK—Chico Hamilton has signed an exclusive recording contract with Impulse Records, ABC-Paramount's jazz subsidiary. Hamilton had made one album for Impulse, "Man From Two Worlds," released in August. According to Sam Clark, ABC-Paramount president, the signing was based on the success of this album.

work unless he was paid a minimum of \$5,000 a week, to increase his 'prestige' as an entertainer.

"That in January, 1964, Lewis confronted Casone and charged he had been misled and tricked and Casone admitted he had not 'produced the results promised' and the contract between them was canceled 'by mutual agreement and other arrangements has since been made.'"

'Roustabout' Track Getting 'Robustabout' Push by RCA

NEW YORK — RCA Victor has set up a world-wide promotion campaign for its soundtrack album of Elvis Presley's latest movie, "Roustabout." The Presley push is being worked out in conjunction with Paramount Pictures, which is releasing the "Roustabout" film.

The campaign includes Paris meetings in January between European representatives of Victor and Paramount, joint promotions in every country where the film is shown and an extensive advertising and promotion program.

RCA licensees all over the world will co-ordinate with

Paramount film distributors to ensure the display of "Roustabout" albums and display at the movie houses running the picture. To heighten interest in the film's opening overseas, Victor is sending out a special promotion single from the "Roustabout" album to over 1,000 disk jockeys and program managers outside the U. S.

Highlighting the program is a Presley portrait—16x20 inches—which is being made available to RCA distributors here and abroad for allocation to dealers to use with the sales of the "Roustabout" LP. More than 500,000 of the Presley portraits already have been printed.

'DON'T BE CRUEL' PLEA FAILS TO SHAKE COURT

MEMPHIS—James Hoffman owned some land on undeveloped Highway 51 S, about 10 miles from downtown Memphis. He held it, waiting for the right thing to come along.

Finally, it did. A singer bought a big mansion diagonally across the highway, the only structure for several hundred yards in either direction.

Things began to pick up. People began coming from all over the country to see the singer's home and maybe catch a glimpse of him.

A whole new subdivision of homes went in nearby, then another. The big population influx required a school. A restaurant went in across the highway, a church nearby.

Then an oil company wanted to build a service station on Hoffman's land for many times the amount he had paid.

But by now the many residents of the highly developed area protested about zoning. But the Planning Commission approved the re-zoning for the service station.

The residents appealed. Last week Circuit Judge W. Edward Quick upheld the re-zoning and the service station will go in diagonally across the highway from Elvis Presley's home.

Angel Ad Drive On Promenade

HOLLYWOOD—Angel Records will launch the most extensive magazine advertising campaign ever for its Promenade series, with placements scheduled this month in Harper's New Yorker, Atlantic, Esquire, Hi Fidelity, Hi Fi Stereo Review, The Reporter, The Saturday Review, Playboy, Look and House Beautiful.

Being pushed are multiple record sets of "La Boheme," "Requiem," "Messiah," "The 32 Beethoven Sonatas," by Arthur Schnable and passages by the Roger Wagner Chorale, the Hollywood Bowl Symphony and organist Virgil Fox.

Sandra Berger To Marks Music

NEW YORK—Sandra Berger has been named director of advertising and promotion for the Edward B. Marks Music Corporation. Her first project will be to assist Arnold Shaw, general professional manager, on the musical exploitation of "Baker Street," a musical which opens in Boston, then plays Toronto before arriving on Broadway in mid-February.

She will also work on exposure for the film music of "Malamondo," "Bebo's Girl," "— 1-2" and "Women of the World."

Miss Berger had been with New York's Channel 13, Mercury Records and Artia-Parliament, all in public relations capacities.

LaViola Joins Col.-SG Staff

NEW YORK—Emil LaViola, formerly general manager of Shapiro-Bernstein and vice-president of Painted Desert Music, has been appointed to the professional department of Columbia Pictures-Screen Gems' Music Division. He will report to Don Kirshner, president.

Kirshner said LaViola will work with writers currently under contract, develop new writers and get recordings of new and standard material.

Catalano With Kapp

NEW YORK—Tom Catalano has joined Kapp Records as an a&r director. He had been merchandising manager of singles for Columbia and also headed Columbia's April-Blackwood publishing firm.

BANNER RECORDS Yiddish Disks Good Listening

NEW YORK—Devotees of Yiddish humor and cantoral singing will find something of value in the six records released by Banner Records.

The disks run the gamut from the liturgical performances of the great Moishe Oysher to the pop humor of George Jessel and Myron Cohen.

In "Voices of the Temple," Oysher, Liebele Waldman, Maurice Ganshoff, Samuel Malavsky and Sholom Katz—all-time cantoral greats—use their voices as powerful instruments to proclaim the word of God.

"Moishe Oysher Sings" has the cantor doing liturgical and Yiddish folk songs.

"Frailach Music" is happy Yiddish music—the kind played at Bar-Mitzvahs and weddings.

"20th Century Yiddish Humor" features Jewish-American comics who appeal to both Yiddish and non-Yiddish-speaking audiences.

Other albums are by Menasha Skulnick and Michel Rosenberg, products of the Yiddish Second Avenue theater. Their brand of humor is broad enough to reach persons of most backgrounds.

The legend on the back of each album reads in part: "The original master of this LP was consigned to oblivion and only recently discovered and brought to life through the miracle of modern day electronics and the most ingenious of technical resources."

The quality of the recordings won't win any audio awards, but the material was well worth retrieving and the listening is rewarding. A.S.

- Frailach Music BA-1001
- Moishe Oysher Sings BA-1002
- Menasha Skulnick With Ellenstein's Orch. BA-1003
- 20th Century Yiddish Humor BA-1004
- Michel Rosenberg BA-1005
- Voices of the Temple BA-1006

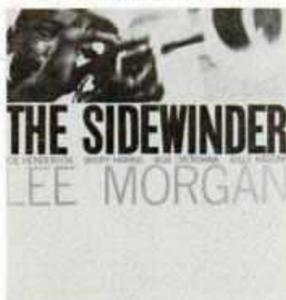
SESSIONS TO BE HELD BY SESAC

NEW YORK—SESAC plans to hold informal workshop sessions with representatives of record companies, the trade press, advertising agencies, music publishers, retail record shops and distributors. Bob Thompson, the licensing Society's public relations director, said that dates of these sessions will be announced shortly.

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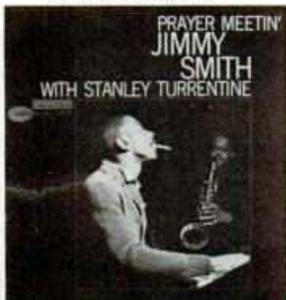
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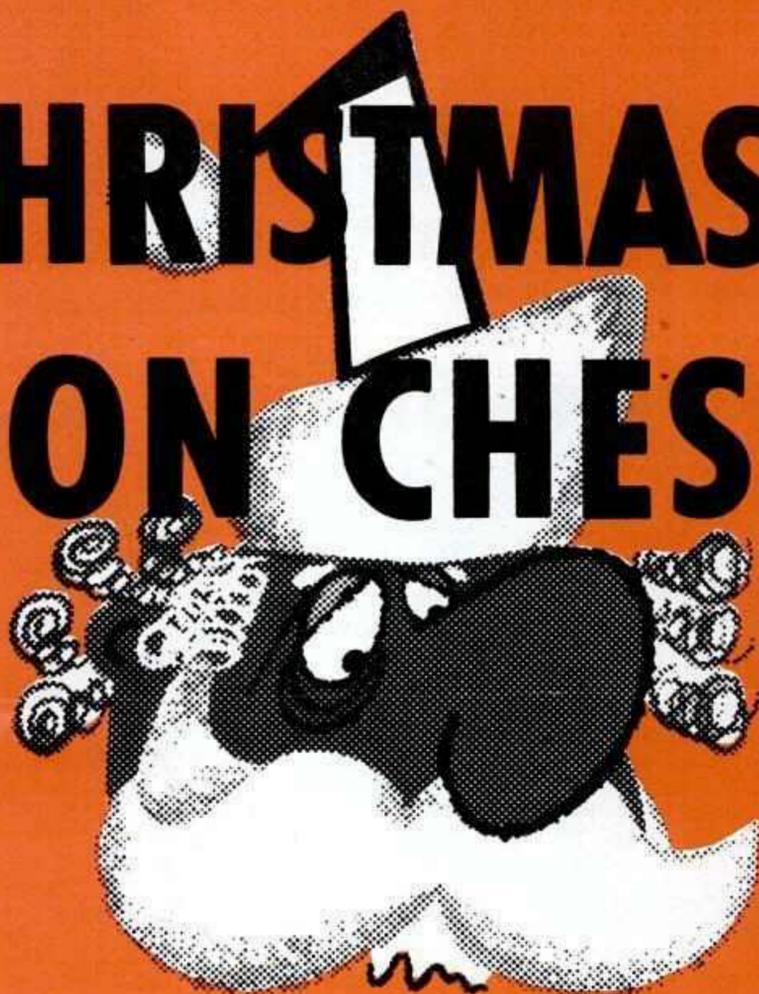
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RCA Victor to Keep R&B Within Its Pop Operation

• Continued from page 1

who have the r&b touch. And, the past few weeks, Dot Records has established a subsidiary label, Planetary Records, which will be devoted to r&b releases, as did Mercury Records with its Blue Rock label.

Pop Treated Equally

At Victor, however, according to Steve Sholes, division vice-president in charge of pop a&r, and Ben Rosner, manager of the pop a&r department, all pop records are treated equally and the a&r department does not try to preselect its releases for different pop disk jockeys. "We have no separate radio station lists," said Rosner, "and all out pop releases go out to all jockeys alike."

This nondiscriminatory practice applies to the promotion of

on all stations with all releases. "The key to radio exposure," Rosner asserted, "is constant service with everything you've got because you never know what type of record will take off on any given station or in any given area."

Victor's all-incentive pop policy is apparently paying off. The company is now riding high with a wide chart representation with a variety of artists. An example of Victor's pop diversification are the current hits by such different-styled performers as Lorne Greene with "Ringo," Elvis Presley with "Ask Me" and "Ain't That Loving Baby," Bobby Bare with "Four Strong Winds," Gale Garnett pointed out that the company's promotion men in the field and its radio-TV representatives call the Victor disks as well. Rosner

with "Lovin' Place," the follow-up to her first hit, "We'll Sing in the Sunshine," Henry Mancini's "Dear Heart," Jim Reeves' "I Won't Forget You" and Connie Smith's "Once a Day."

The Victor pop a&r attitude is "we try to concentrate on what's popular today without labeling any specific style." One of the executives stated that it would be foolish for a company with the overhead the size of Victor to set up special departments for a particular pop vogue.

To compete on this level, Victor has been developing an all-around a&r staff. In New York, the company has Joe Rene, Jim Fogelsong, Andy Wiswell, Jack Somer and Heyman Diaz, in charge of special projects; Ethel Gabriel handling the Camden line; Brad McCuen, in charge of reissues, assisted by Mike Lipskin, and Joe Linhart in charge of the Broadway scene. In Nashville the company has Chet Atkins in the top spot, with Bob Ferguson and Anita Kerr assisting, and the Hollywood office has Neely Plumb in charge assisted by Al Schmitt, Joe Reisman and Darol Rice.

Rosner also revealed that the company isn't adverse to picking up masters from independent producers, but two factors are always kept under consideration: (1) "Is it better than anything we're to release?" and (2) "Does it conflict with anything we've got to release?"

Crewe Forms Dynovox Co.

NEW YORK — Bob Crewe, independent record producer, has formed his own label, Dynovox, which will be distributed by Amy-Mala Records.

The label's first release is "Now We're Thru" by the Poets. Crewe is currently producing sides for the 4 Seasons, and current releases "Watch Out Sally" by Diane Renay on MGM; "Dusty" by the Rag Dolls on Amy-Mala; newcomer Michael Allen on MGM Records with "She," and the forthcoming Tracey Dey release on Amy-Mala.

The new Crewe label will not confine its efforts to pop releases. The New York Youth Symphony and show and movie scores are being recorded for future releases.

Beatles' LP Strong Ainer

NEW YORK—A quick evaluation of the Beatles situation last week indicated that even though the boys from Britain have no Christmas release, their newest album was garnering plenty of yule season airtime.

KQV, Pittsburgh; WABC, New York, and WQXI, Atlanta, were all wailing with cuts from the not-yet-released album. The Capitol album is reported to be ready for release by Capitol Dec. 26 under the title "Beatles '65." In England, the album is known as "Beatles for Sale."

Stations get the records from England, and rush to get the material on the air here. One station called Billboard tell the titles included in the album and to say that the English version had two additional tracks.

Decca in High Gear With Varied Projects

• Continued from page 1

staff that consists of Charles (Bud) Dant and William Loose. Usher's duties will encompass recording the Surfaris as well as signing and developing new acts. The first group signed by Usher is the L. A. Teens, whose first release will be out in January.

On the British front, Decca is coming out this week with a single by a group called the Who. The single is a coupling of "I Can't Explain" and "Bald

Headed Woman." Decca has even stretched beyond England for its push into the teen beat idiom with the import of Denmark's top rock 'n' roll group, Sir Henry and His Butlers.

For its TV ties, Decca has made a deal with Bobby Sherman, who is a regular on ABC-TV's popular "Shindig" show. In the same vein, the company has wrapped up deals with Randy Boone and Roberta Shore of TV's "The Virginians," Lloyd Thaxton, who has a syndicated teen-oriented series, and has developed a group called the Munsters, to run with the TV series of the same name.

For its current film push, Decca has picked up a new singer, Digby Wolfe, who sings on the soundtrack of the Universal release "Father Goose," a Cary Grant starrer. Wolfe's first single for Decca is "Pass Me By" and "Little Girl Don't Cry." He sings both songs in the film.

Audition Properties

As far as the original Broadway cast album field is concerned, Decca is continually auditioning new properties. Its decision in picking up a show, according to Decca executives Sydney Goldberg and Martin Salkin, is based on three factors: (1) story, (2) music, and (3) artist.

The Decca executives use the same measuring mark in deciding whether to ride along with the theater, TV, teen beat, etc. It's simply, "Will it sell?"

'Strings' Wax Songbook, LP

HOLLYWOOD—The Hollyridge Strings have completed an Elvis Presley songbook and a second Beatles album which will be released in January and February.

The new packages will be the fourth and fifth for the Stu Phillips-produced series, which has become one of Capitol Records surprise sensations. The Beatles first songbook has exceeded 200,000 copies, according to the label, the Beach Boys ing to the label, which also has Hollyridge songbooks for the Beach Boys and Four Seasons.

Gary Lewis Inked

HOLLYWOOD—Gary Lewis, son of comedian Jerry Lewis, has signed with Liberty Records.

Lewis and his group, the Playboys, have cut their debut single, "This Diamond Ring," for producer Snuffy Garrett.

Lewis and his rock 'n' roll combo have been pacted for a second summer at Disneyland. That's where Garrett saw them perform. They made their TV debut on the "Ed Sullivan Show" Sunday (6).

Columbia Gets Rights to Do 'Luv' Caster

• Continued from page 1

straight play entry for the current season. Last year the label recorded Richard Burton's "Hamlet," "Dylan," which starred Alec Guinness, and the off-Broadway production of "In White America." Also high on Columbia's recent dramatic works list are Edward Albee's "Who's Afraid of Virginia Woolf?" and the Actors Studio production of "Strange Interlude."

In the musical area, Columbia is hitting the market this week with the original cast album of the Broadway musical "Bajour" and the off-Broadway musical "The Secret Life of Walter Mitty." On Columbia's agenda for original cast albums of musicals are "Kelly," by Moose Charlop and Eddie Lawrence and "Do You Want to Waltz," by Richard Rodgers and Stephen Sondheim.

Upcoming is the off-Broadway cast album of the musical, "The Cradle Will Rock," by the late Marc Blitzstein.

Kenton Forms L. A. Orchestra

HOLLYWOOD—Stan Kenton has formed the Los Angeles Neophonic Orchestra, a resident organization to perform works by contemporary composers. The orchestra is sponsored by the newly formed non-profit International Academy of Contemporary Music.

Four concert dates have been set at the new Music Center. Concerts will be on Monday nights, the initial offering Jan. 4, with the other dates Feb. 1, March 1 and 29. The Music Center will be the orchestra's permanent home. So far no recording plans have been announced, albeit Kenton is pacted with Capitol.

The organization announces that works have been commissioned from such authors as Marty Paich, Pete Rugolo, Johnny Richards, Montanegro, Lalo Schifran and Friedrich Gulda. The orchestra will have a hard core nucleus of 25 men but will expand as the works demand.

A similar set-up has been in operation in New York under John Lewis' direction called the Orchestra USA which is recorded by Columbia.

Elections Are Held by AGAC

NEW YORK—The American Guild of Authors and Composers recently elected a new council member, Stephen Sondheim. Six incumbents were re-elected. They are: Abel Baer, Walter Bishop, Edward Eliscu, Alex Kramer, Jack Lawrence and Joseph Meyer.

The officers elected were: Burton Lane, president; Leonard Whitcup, executive vice-president; Harry Ruby and Harold Spina, vice-presidents; Alex Kramer, treasurer; Dorothy Fields, secretary, and Abel Baer, chairman of the board.

On Dec. 11, AGAC will move to new headquarters at 50 W. 57 Street.

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THE WEEKEND'S HERE



THE BIG ONES ARE ON CAMEO/PARKWAY

Pop Stars Face Fee Cut in U.K.

LONDON—Britain's top promoters — who have formed an Impresarios Guild—may introduce a policy to reduce pop stars' fees. This is the latest move in their fight against the beat boom decline which has cost them thousands of pounds in tour losses this fall.

Joint chairmen of the guild are Tito Burns and Larry Parnes. The vice chairman is

Harry Dawson. Through the association they will plan tours so that the visits of major shows are spread out in all towns.

A warning that British groups may be exhausting their welcome in the U. S. came from one of America's top agents when he arrived in London on Monday. Norman Weiss, vice-president of the massive General Artists Corporation, said,

"There are too many of your groups going over. American promoters are bound to encounter losses as the British ones have done."

Several London and Southern England ballroom promoters have also banded together to form an association which will aim at keeping entertainers' fees down. They say that the fees have risen out of proportion and fans are forced to pay too much to see groups, in particular. The promoters would like to book attractions at a percentage of the money taken in tickets for each performance.

Kluger Back From U. S.; 'No Qualms About Future'

By FRANK LUPPINO

BRUSSELS—Roland Kluger, head of World Music and Palette Records, returned here after a three-week visit to New York, his second such trip in six months. Purpose of the trip was to visit the firm's Manhattan office, to conduct exploratory talks with a number of industry leaders in the U. S., and to renew acquaintances among firms with whom representation agreements are in force. Roland, whose father, Jacques, was a respected member of the international music fraternity, has actively headed the firm since Jacques' death in May 1963.

While in New York, he conferred with his firm's legal counsel, Harold Orenstein and Al Arrow, and with Mario Conte, Southern Music-Peer International. World Music represents the Southern and Peer Interests here. He also held discussions with Nat Shapiro, and David Kapralik of April-Blackwood Music and Herb Moellis of Screen Gems.

During a trip to Nashville, he visited Wesley Rose of Acuff-

Rose Publications, another firm represented here by World, as well as the Cedarwood, Tree and Pamper Music firms, the BMI offices there and artistic director for RCA Victor, Chet Atkins.

Kluger gave masters to MGM, Colpix, ABC-Paramount and Laurie Records. Kapp will issue an album by Dino Garcia; Congress will issue one by the Mayas, both recorded on Kluger's Palette label here. "Hawaii Tattoo," by the Waikikis, has been issued by Kapp in the U. S. and, as a single, it has attained hit status. An album is being issued by the group on the Kapp Winner's Circle label. Material came from Palette, which had a hit with the record in Germany through its firm there three years ago. Martin Denny also has a single and an album featuring "Hawaii Tattoo" on Liberty.

While in the U. S., Kluger said he was asked about the European markets. Some cited stories in Billboard about the soft record market in Italy and indicated they felt the entire Continent might suffer a heavy dropoff in business.

Admitting that Belgium was down about 40 per cent in record business in September and October as compared to a year ago, Kluger said that he told U. S. contacts not to worry about the future of the business.

He believes such declines are only temporary, that they have occurred in many countries at many times, including the U. S., and that a rising economy and more efficient methods of production, distribution and promotion will help produce new material, new artists and new merchandising concepts that will bring even greater opportunities.

"We have no qualms about the future," he said. We are working now on six albums that will be ready to be placed by the end of January. That's the way we are heading into the new year."

U. K. Producer, Atlantic in Label Talks

LONDON — British independent producer Chris Blackwell is in the U. S. completing arrangements with Atlantic Records for the release of a new label he is launching here and abroad. In the U. S. the label is called Aladdin, in Britain it is called Impact.

Blackwell has pioneered the Jamaican ska and rhythm and blues music here on his Island label. He introduced Millie Small to Britain and America

Epstein to Host NBC-TV Series

LONDON — Beatles' manager Brian Epstein will host the British segment in a new U. S. series, "Hullaballoo," which NBC will televise weekly beginning Jan. 11. The hour-long show will probably be shown on Tuesday nights and will have an accent on beat music.

One British act will be included each week and Epstein has agreed to introduce the spot. The segment will be filmed in London—probably six at a time.

The show has been packaged by GAC and a corporation vice-president, Lester Gottlieb, has been in London setting details. He inked Epstein before the manager flew to America with Tommy Quickly.

Producer Gary Smith has also arrived to discuss the British acts, which will be booked jointly by Epstein and GAC's British representative Vic Lewis.

Mrs. Morris on Overseas Trek

LONDON — Mrs. David Morris (the former Mrs. Ralph Peer), who heads the vast Southern Music Publishing group of worldwide companies, is currently on a business trip.

The Morrises started their continental trip recently, visiting their Hamburg companies, Peer Music (Theodore Seeger) and Editions Marbot (Mrs. Borneman) and then their Paris company, Semi (Dr. Marbot).

Plans for their visit to Italy have not been set as they have to return for a quick visit to Los Angeles. They will attend the opening of the new Los Angeles Music Center, of which Mrs. Morris is a founder member.

A return to London for a longer stay is planned early in the new year.

and records as well as manages her.

Before flying to New York Blackwell announced that Millie will spend five months out of Britain beginning Feb. 4, visiting the U. S., Germany, Australia, South America and the Far East, and it is unlikely that any more of her records will be issued here while she is away.

News From the MUSIC CAPITALS OF THE WORLD

BELGIUM

Mrs. Robiefröid, head executive of Disques Artone Fonoplaten, welcomed Marvin Gaye, of the Motown label, who spent a couple of days in Brussels with his manager, Harvey Fuqua. . . . Artone acquired distribution of the Specialty line for Belgium. This label's old Little Richard recordings have been consistent sellers in the Flemish part of our country since 1956. . . . United Artists and Don Costa Productions will be handled in Belgium from now on by Disques Artone Fonoplaten. The first release already is on the market: "Come a Little Bit Closer" by Jay and the Americans. Other single recordings by Little Anthony and the Imperials.

The Cousins just have recorded a new "live" LP, "The Cousins." In January they fly to Hamburg for TV dates. . . . Peter Kreuder has just completed a TV show on our Belgian TV in "Madame Chanson," featuring his new album, "Es War Einmal." . . . Los Mayas, the group who created "La Playa," releases a new album, "Los Mayas Play Tenderly," recorded two Christmas songs, "Rond De Kerstboom and the Flemish version of a Jim Reeves' hit "An Old Christmas Card." . . . Ariane Et Les 10-20 have some new hit tunes "Le P'Tit Tote," "Reste A Ta Place." . . . World Music opened a new recording studio in Brussels. . . . Les 1515 is a new group introduced by Palette—they call it "the group with the gag!" . . . World Music's "Oh Pretty Woman" is still No. 1. . . . Vivy (Palette) is 14 and already in line for a first hit with "Jaja, 'K Zeg Altijd Neen" (a World Music original) and the Flemish version of "Mijn Eerste Ring" (Graduation Ring). . . . Roland Kluger visited Zodiac Music offices in the United States. . . . The Waikikis have another LP (on the Palette label).

Gigliola Cinquetti has a new single. The titles are "Tout un Diamanche Lion De Toi" and "Reste-La." An EP will soon be released. . . . The newest record of Tony Geys, "Limburg Allein," is doing very well. . . . "Last Kiss" which was at the top in the United States, was introduced in Benelux last week. . . . Belga Music has obtained the subpublishing rights of "Ju Bi Ju" and "Dedicata A Paola." JAN TORFS

COLOGNE

Deutsche Austropyon GmbH has taken over disk production of the Christophorus-Verlages, Freiburg. The program consists of about 500 LP and E records, a yearly production of 90 records, and licensed production of French material from the Erato, Studio SM and Lumen catalogs. . . . Gerig Verlag has four tunes currently on the German hit list—"Memphis Tennessee," "Ich Will Immer auf Dich Warten," "Pretty Woman," and "Skinny Minny."

Deutsche Grammophon is bringing out an LP of readings by author Max Frisch from his new novel "Mein Name sei Gantenbein." Frisch's selected readings will compress into the LP the theme and flavor of the novel, and Deutsche Grammophon's project represents increasing emphasis being placed by German diskeries on prose disks. . . . Peer Musikverlag, Hamburg, claims to have gone the Beatles one better with a "five-Beatle" singing group, "The

Lords," which started out by winning competition sponsored by Hamburg's Star Club in September to find "German Beatles." The Teutonicsatz Beatles have recorded "Tobacco Road" for Columbia.

Cliff Richard, who has been in Thailand to award a silver loving cup to the best Thailand beat group, sings in German for his latest release by Electrola—"Das Ist die Frage Aller Fragen" and "Nur Mit Dir." . . . Three German hit songs have been issued in foreign countries, in Peru the Botho-Lucas choir's "Danke"; in Venezuela, the Botho-Lucas choir's "Kuess Mich" and in Japan, the LP "So Klingt Es in Tirol." . . . The Japanese twin sisters, Emi and Yumi Tsukiko, 19, known as The Peanuts, have signed a recording contract with Electrola. Discovered six years ago, they have developed into Japan's top singing duo. In the six years, working 16-hour days, they have recorded 200 disks, nearly all best sellers. The Peanuts have become top stars on German TV.

The Beach Boys are beginning a tour of West Germany. In Munich, they are filming a TV show for the German Second Program network, and appearances at U. S. troop installations will follow.

OMER ANDERSON

HOLLAND

Starting slowly after its release in September, but now in fast move to the top in Holland's hit parade, is Lucille Starr's recording of "The French Song" (Quand Le Soleil). . . . Holland's "First Lady of Jazz," Rita Reys, will celebrate her 10th year on Philips Records this month. . . . From the Starday label, Phonogram released a production of the "Country Music Festival 1963" in Nashville, on a London LP. It is a "Country Music Road Show," announced by Grant Turner. . . . Columbia Holland welcomed famous conductor George Szell and is strongly pushing Szell's Epic albums on the occasion of the artist's now-running concert engagements in Holland.

The HMV label launched the new Shepherds LP, "Once There Was Born," containing the trio's exclusive treatment of international Christmas songs. . . . The new (Delta) single of the Crazy Rocker one of the best Dutch guitar groups, sells very well. . . . CBS Holland's latest addition to its still growing number of local artists are Aruba (West Indies) born Julio B. Euson with his single, "My Plea" b-w "Baby Won't You Come on Back" and Brigitte and the Fire Strings with her record, "Why Don't You Trust Me Anymore" b-w "Oh, Yes I Know."

The Pico's Dutch accordion players recently recorded a single, with music from "My Fair Lady," to be released during My Fair Lady Month in Holland. . . . Conductor George Szell is in Amsterdam to give a series of concerts with the Amsterdam Concertgebouw Orchestra. . . . Chris Breemer, producer of the "Chris Breemer Show" (Holland Hour) from the U.S.A., recently visited Holland, to obtain information on promoting Dutch artists in the U. S.

Willy Brandt, West Berlin mayor has accepted the position of honorary member of the Royal Dutch Male Choir, the Maastrichter (Continued on page 17)

CMPA FIGHTS INFRINGEMENT ON COPYRIGHT

TORONTO — "Have You Picked Any Pockets Today?" is the intriguing title of a folder being distributed now by members of the Canadian Music Publishers Association. The CMPA is concerned about constant infringement on copyrights by school and church music directors and others.

"We are continually astonished at the flagrant flouting of such rights by some of the teachers and supervisors who, without the slightest compunction, knowingly infringe on music copyrights by the reproduction, through photostats and duplicating, of additional copies of a composer's work, or by illegal importation of an unauthorized version or edition, or by taping or recording any copyrighted work without permission," the folder says, comparing such reproduction with picking the pockets of the copyright owners.

The CMPA is sending the folder to the Minister of Education and to school music directors in Ontario now, and will then tackle other provinces across the country. CMPA members are distributing the folders by their own methods. They will, for example, be slipped into the packages of customers buying only one copy of the music for a choral work.

Columbia in Global Artist Push

See Front Cover for Story

**THE CASE FOR...
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5494



A WINNER!



INTERNATIONAL NEWS REPORTS

CHICAGO RECORD EXECUTIVES recently attending the initial meeting of the **Midwestern Music Men's Association** were, left, Robert Kidder, engineer at Universal Recording Studio, Chicago; Jim Felix, chief engineer at Columbia



Recording Studio; Carl Davis, A&R producer, Okeh Records in Chicago; Bill Mitchell, Renee Records; Bill Thompson, engineer at Columbia Recording Studio; Richard Hutter Columbia Productions, Chicago; Richard Parker, A&R staff for Vee Jay Records in Chicago; Ray Brack, standing, Billboard; Charles Barksdale, Vee Jay Recording Artist; Ewart G. Abner (standing), president Constellation Records; Carl Proctor, national promotion man for Mercury Records; Paul Wyatt, national studio sales manager for Columbia Records; Ralph Bass, freelance promotion man; George Leaner, One-Derful & M-Pac Records; Johnny Pate, A&R producer for ABC-Paramount Records; Esmond Edwards, Chess Producing Corp., and Billy Davis, Chess Producing Corp.



MGM Records welcomed its new distributor in New York, **Metro Records**, with a gala cocktail party at Hotel Plaza. Among guests were, left to right, Vaughn Meador, Arnold Maxin, president of MGM Records, and Shelley Berman.

Col. International Pitch Scores Heavily in 5 Areas

NEW YORK — Columbia Records' global operations scored on various fronts last week. The CBS Records activities touched bases in South Africa, Australia, Israel, Holland and Vienna.

In South Africa, the record industry awarded trophies to CBS artists Dana Valery and Charles Jacobie at its first annual record festival. At a gala function held in Johannesburg, awards called "saris" were presented to Miss Valery for the "Best Female Singer of 1964" and to Jacobie for the "Best Country and Western Singer of 1964."

In addition, the South African Record Industry announced plans for a big advertising-promotion campaign concurrent with the forthcoming release of the Warner Bros. film, "My Fair Lady." The original Broadway cast album has sold over 100,000 LP's in South Africa and the soundtrack package is expected to become one of the all-time best selling LP's there. Arrangements also have been made to release the Hebrew cast version of "My Fair Lady" to coincide with the showing of the film here.

On the Australian front,

Harvey Schein, vice-president-general manager of CBS Records, Columbia's international label, has initiated a major campaign to promote the original Broadway cast album of "Camelot." The Australian stage production of "Camelot" premiered at Her Majesty's Theater in Sydney in October. To

EMI Staging Huge Push on 'Poppins' Film

LONDON—One of the biggest promotion campaigns ever launched by a record company behind a film is being staged this week by EMI in connection with Walt Disney's "Mary Poppins" film.

The soundtrack album was released last week and the film has a Royal premiere — attended by Princess Margaret — at London's Leicester Square Theater on Dec 17. It will be premiered in other major cities

coincide with the show, all major city windows have displays which advertise the availability of the album. "Camelot," the Alan Jay Lerner-Frederick Loewe musical, has already been staged in the Australian cities of Adelaide, Melbourne and Victoria.

Schein also reports that the Hebrew version of the "My Fair Lady" album has gone over the 12,000 mark in Israel. The activity in Holland and Vienna is centered on conductor George Szell. The maestro, who recently returned to the Columbia label, has performed seven concerts at the Concertgebouw in Amsterdam, and on Dec. 17 and Dec. 18, he will conduct two concerts at Vienna's Concert House.

at Easter and released to the provinces next week.

On its HMV label EMI has also issued a single from the album coupling Julie Andrews' "A Spoon Full of Sugar" with Dick Van Dyke's "Chim Chim Cheree."

EMI has already launched its huge poster of point-of-sale campaign and will time its nationwide boost to coincide with the film's play dates.

GRAND PRIX AWARDS TO RCA VICTOR

PARIS — RCA Victor won three Grand Prix awards from the Academie du Disque Francais. Pianist Artur Schnabel won the Grand Prix de President de la Republique for his recording, "A French Program," in which he performs works by French composers Faure, Poulenc, Chabrier and Ravel. The album, just released in the U. S., was released in France earlier this year. Mrs. Rubinstein was in Paris to accept the award for her husband.

Miriam Makeba's recordings for Victor were grouped together to win her the Grand Prix in the folk singing category. The Victor recording of Verdi's "Falstaff" was selected as the finest operatic recording of the year and won the Grand Prix Charles Gros. The opera stars Geraint Elias, Ilva Ligabue, Giulietta Simionato, Alfredo Kraus, Robert Merrill and Mirella Freni. George Solti conducted the RCA Italiana Orchestra and Chorus.

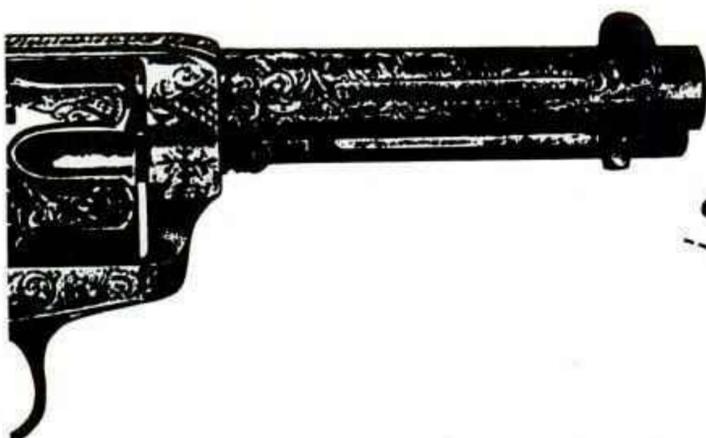
George Auric and Darius Milhaud, French composers, were co-judges in the competition.

DJ to London To Talk 'Live' With Beatles

LONDON—Paul Drew, disk jockey and air personality of WQXI in Atlanta, will forego Christmas in the U. S. He will visit here and give the station's listeners first-hand reports, interviews and divers information about the Beatles and England at yuletide.

Drew is expected here Dec. 21 and returns the day after Christmas. He'll feed the station direct via pre-arranged telephone contact. Drew said that trans-Atlantic circuits are almost impossible to obtain at the holidays because of the heavy schedule of calls being made by relatives between North America and Europe. "However," he told Billboard, "the station has been able to reserve the time needed, and we won't disappoint our listeners who are looking for the latest information."

The station got the idea for Drew's trip when it became apparent there would be no Christmas records from the Beatles. He thought it would please their listeners and Beatles' fans in the Atlanta area if someone went to London to get Christmas interviews with the moppets.



SHE
has to avenge the
death of Ringo with . . .

RINGO'S REVENGE

ROBIN GARRETT

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SLIGHTLY IRREVERENT
A Dying Business; Stewball And
Griselda; I Can't Help But Wonder,
and 8 others.
MG 20944/SR 60944



Their touching Christmas single
of last year re-issued
THE MARVELOUS TOY
72197

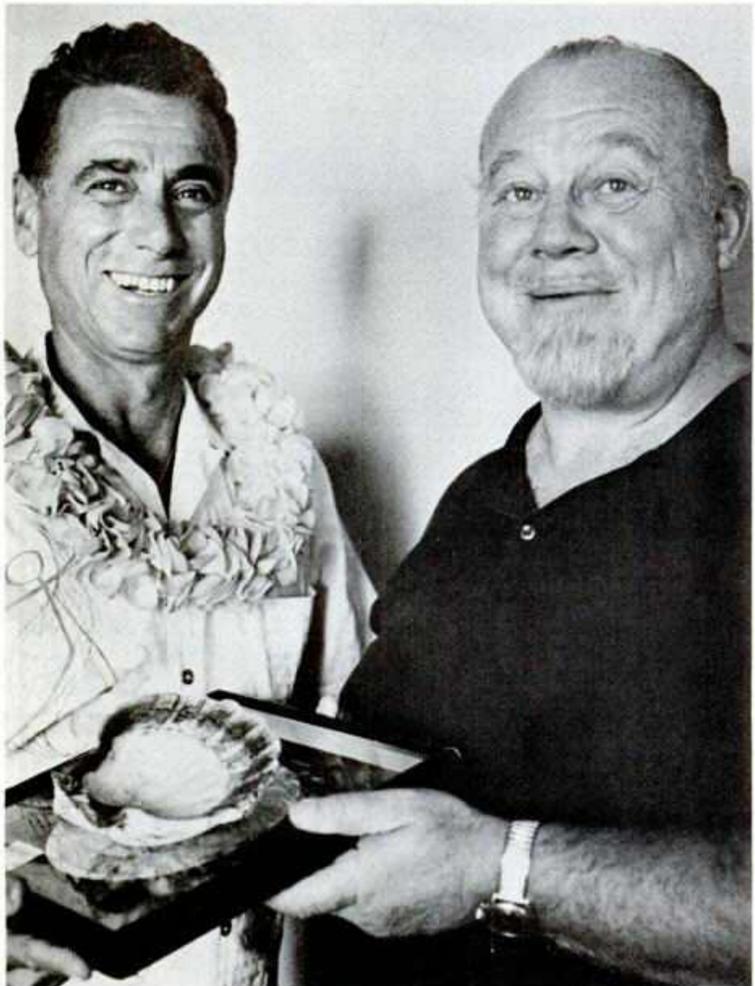




POPULAR PERSONALITY in the U.K. music business, Jimmy Henney, center, leaves Chappell music publishing house after 20 years as professional manager. Henney moves to a directorship of the International Agency, London, handling artists Liz Taylor, Richard Burton, Laurence Harvey and Shirley Bassey. Photo taken at party sendoff with Teddy Holmes (Chappell director, left) and Terry Oates, successor to Henney. Oates previously ran his own management and agency business.



THE FABULOUS ECHOES (four Filipinos, one Ceylonese and one Scotsman), whose home base is Hong Kong, savor the American coffee break during their engagement at Harold's Club in Reno. Meeting the musicians backstage is starlet Caroline Kido. Phil Skaff, Liberty's executive vice-president, signed the group. Liberty will release all the group's product, except in Hong Kong, where they continue to appear on Diamond Records owned by Frances Kirk, their manager.



BURL IVES receives a gold-plated shell from Ira Cook, disk jockey with KMPC, Los Angeles. The occasion was the Ives version of "Pearly Shells" being voted by KMPC listeners as the best Hawaiian-oriented record in the past 10 years.

Festival to Debut Album Of South African Prisoner

SYDNEY—Festival Records will release a documentary album, "Why Am I Ready to Die" by Nelson Mandella. The album was originally released in England by Ember Records and was subject to a most unusual and powerful promotional drive by

the British Defense Fund of Christian Action led by chairman Cannon Collins.

The album features part of the five hour defense speech of Nelson Mandella, who is now serving a life term in prison. It is narrated by actor Peter Finch. Side two of the album features African freedom songs including the proposed new Africa Congress National Anthem, "Nkosi Sikelel'I Afrika." The album sleeve notes contain personal messages and pledges of support from His Holiness the Pope, Sir Lawrence Olivier, Harold Wilson, U Thant and many other notable public figures. Mandella is the African Negro leader who was sentenced to life imprisonment by the South African government for acts of sabotage against the state. The acts were never denied by Nelson Mandella whose defense was that they were acts justified by the action Dr. Verwoerd's apartheid policy.

RCA's Canada Label Strong

MONTREAL — Just two weeks after the official launching of its new Canada-International label, RCA Victor reports considerable activity on the new line, featuring both Canadian product for international distribution and international product for Canadian release.

Initial order from the U.S. was for 2,500 LP's. RCA Victor's International Record sales manager in New York, Lee Schapiro, said the order was "the first of many."

The Canada-International label scooped the U.S. with the first release in North America of RCA Italiano's single, Gianni Morandi's "In Ginocchio Da Te," just now slipping after months as No. 1 in Italy.

The Danish RCA affiliate has requested rights for a Danish recording of "Toi Mon Bonheur," written by the Canadian company's French-Canadian artists, Les Jerolas, which was the flip side of the Jerola's "Hello, Dolly!" released in Denmark.

Tober Clicks In Songfest

AMSTERDAM—Dutch born, American educated Ronny Tober placed in the Dutch team for the finale of the Eurovision song festival.

Ronny, who emigrated to the U. S. with his parents when he was three years old, recently returned to Holland, and lives here with his grandfather in Bussum. Although still in his teens, he has appeared in a Perry Como show. Shortly after his return from the U. S., he was on Dutch TV and after that in a show in the Amsterdam Concertgebouw with considerable success. Phonogram immediately signed him to a record contract. The four colleagues with whom he has to compete for a place at the Eurovision Songfestival are Shirley Zwerus, Gert Timmerman, Conny v.d. Bosch and Trea Dobbs.

Kruger, UA Set Deal

NEW YORK — Jeff Kruger, head of Ember Records in England, has set a deal with United Artists Records. The agreement, which was set late last week, gives UA first refusal on all Ember Records material for release in the U. S. and Canada. The agreement runs for three years.

The deal, however, does not include Chad and Jeremy. The click duo has been renewed by World Artists Records here for another three years.

Disks Cut in German at Rye

LONDON—Deutsche Vogue International manager Laurence Yaskel returned to Germany last weekend after setting up German-language recording sessions at the Pye studios for Dionne Warwick and Sandie Shaw. The records were made by Vogue producer Friedel Berrlipp, responsible for recent German hits by Trini Lopez and Chubby Checker, among others.

Dionne recorded "Walk on By" (Geh Vorbei) with "You'll Never Get to Heaven" as the coupling. Pye recording manager Tony Hatch assisted. Although he is in London, Burt Bacharach did not attend the session. He later approved the tapes.

Sandie recorded her recent British chart-topper, "Always Something There to Remind Me. (A Bacharach composition.)

Both disks will be released on Deutsche Vogue.



TOMMY COLLINS shows the fine points of playing a guitar to Dan McKinnon, president of KSON, left, and Clarence Vaughan, vice-president of the Coca-Cola Bottling Co. in San Diego, following a presentation on country music at the San Diego Advertising and Sales Club. Collins was the main speaker at the program, which featured the growth and development of country music.

Pye to Issue Lyndon Product

LONDON—Agent Tito Burns has inked an exclusive release deal with Pye managing director Louis Benjamin for all the product from his independent company Lyndon to be issued on Pye. Most of the Lyndon material had previously been issued by Philips on its Fontana label.

First release under the new deal is ex-Searcher Tony Jackson's version of the Mary Wells' hit, "You Beat Me to the Punch," which has also been done by newcomer Karol Keys on Fontana.

The Jackson disk was made by Larry Page, who helped to produce the Kinks' hits and has now joined Lyndon as a&r manager.



RARE APPEARANCE: Vocalist-actress Doris Day rings up the first sale at Wallichs Music City's new West Covina store. The Columbia artist was the featured performer at the ceremonies. Beaming with the lovely blonde is store chief Clyde Wallichs.



GILBERT BEAUD, popular French composer-artist, is besieged by teen-age fans backstage at the Olympia Theater, Paris, during his recent appearance there.



HANK WILLIAMS JR., right, MGM recording artist, huddling in Nashville recently with Billboard music editor Paul Ackerman on plans for the release of the Metro film biography of his late father, titled "Your Cheatin' Heart."

NEWS OF THE WORLD

• Continued from page 12

Staar... Imca Marina's new LP, "Four Leaf Clover," will be out soon. The singer entered the Top 10 with "Harlekino" in the meantime... Dutch composer and orchestra leader Malando, often called "King of the Tango" (Ole Gupa), left Holland to do an extensive band tour through Japan, scheduled on eight performances a day. This Philips-organized trip will last four weeks and includes color TV and radio broadcasts. Malando's LP's are selling in Japan at a rate of 30,000 a month.

A new single series under the "Immortal Melodies" has been released by Phonogram, covering items such as Ketelbey's "In a Monastery Garden" and Von Suppe's "Light Cavalry Overture." Retail price will be \$1.10... Dutch jazz quintet, the Diamond Five, winner of the Edison Award in 1962, made its first LP on the Fontana label... Capitol albums "Funny Girl" (Barbra Streisand) and "My Fair Lady" (Nat King Cole) are catching on.

Last week Bovema released Pete Seeger's Folk Song LP on its U. S. label and an introduction single on Buck Owens' LP "I Don't Care."... The Gramophone houses studio got its Swiss-made special "Studer" tape recorder, which enables it to produce a wide range of top-quality recordings... Hans I. Kellerman of Delta Records told Billboard that he has a big top with his series of Hilltop LP's... Parlophone-Stibbe released the new Beatles single in Holland... A new album just released by CBS features the Louis Van Dijke trio-quartet and has established itself in a firm position... Another newcomer on CBS in Holland will be Julie B. Euson, to appear on TV Dec. 16... HMV's folk song trio, the Shepherds, now very much in vogue on Dutch radio and TV programs will do a TV show... Adamo's second LP, "Adamo," featuring 12 songs, will hit the Dutch record stands this week... Bovema's Atlantic label launched a single item by the Drifter. RAYMOND DOBBE

LONDON

William Sargent, president of Electronovision Inc., has been here setting up British release of his West Coast-made beat film which features the Rolling Stones, Gerry and the Pacemakers, Billy J. Kramer, the Supremes, Chuck Berry, the Beach Boys and Lesley Gore. Sargent was hopeful of settling with a distributor for the Rank Organization to show the film on its nationwide circuit over the Christmas holiday... The Rolling Stones have had a big row with the powerful British Broadcasting Corporation. They failed to turn up for the recording of two shows for which their co-manager Eric Easton had contracted them... EMI hosted a reception attended by DJ's and press men for the latest Tamla-Motown arrivals, the Miracles... Agent Tito Burns is now considering a rival offer for the Searchers to tour America this spring. After being offered top billing for them on the Dick Clark Show, he was approached by another pro-

ducer who would like them to headline a road show called "Bonanza of Stars"... During their stays, both Paul Anka and Little Peggy March recorded here for releases early in the new year. Peggy waxed a German song with English lyrics, specially penned by hit composer Mitch Murray... Larry Uttal of Bell Records was in for general discussions at EMI head office.

CHRIS HUTCHINS

MANILA

Ursula Parker, onetime vocalist with Desi Arnez and Carmen Cavallaro orchestras, displayed a well-planned repertoire of songs—ranging from Japanese and French to Filipino and American numbers from Broadway for her opening at the Alba Supper Club—one of the fashionable night clubs along the Strip. She sang the song most identified with this country—"Dahil Sa Iyo"—and her Tagalog was perfect. The American stylist is booked until Dec. 10, after which she plans to do some local recordings before going to Hong Kong.

Dick Haymes Jr. played to a small audience at the Dome here recently. Filipino showgoers, it seems, are not used to attending one-night stands and need to know more about what is in store for them in the form of entertainment from radio, TV and the press... Dick Velasco, Filipino singer, is back from a brief stint at Majestic night club in Hong Kong. An up-coming crooner, Dick is guesting on several radio programs before going back to Oriental ports of call where he is steadily building an audience.

As a means of furthering Italian-Philippine cultural relations, two operas, "Rigoletto" and "The Barber of Seville" will be staged at the Rizal theater for several performances in August 1965. The event will be under the patronage of the Italian Ambassador Redentor Romero of Celebrity Concerts. Romero, who is also the conductor of the National Philharmonic Orchestra, is in charge of the local end of the negotiations. He will provide the orchestra and the chorus. The visiting company will have their own sets and costumes.

The Italian soloist may appear with a local chorus in a performance of the "Verdi Requiem" at the Manila Cathedral at about the same time next year.

The performance will help to commemorate the 400th anniversary of the coming of the Cross to the Philippines. The affair will be under the sponsorship of the Papal Nuncio Msgr. Carlo Martini and Philippine Church dignitaries.

The Manila Chamber Soloists headed by Oscar Yatco presented a concert Dec. 3 at the Philamlife auditorium.

Yatco and Basilio Man Alo first thought of the idea when they were students at the Juilliard School of Music in New York under Ivan Galamian.

LUIS TRINIDAD

MILAN

Ricordi Records has started the nationwide distribution of a new line of classical LP's selling at \$3, a price which is far lower than the standard price for such records in Italy. Benini, Ricordi's commercial manager, is sure that this new initiative will help considerably in opening new sales fields to the classical music production. In fact, this new LP line has some very interesting sides, besides the low-price factor, which may make it appealing to a wide section of the market.

The selections included in the records are not limited to best sellers such as Beethoven's symphonies (of which No. 3 and No. 6 are presented) but also includes pieces not often found in popular priced lines, such as Pergolesi's "Stabat Mater" and J. S. Bach's "Brandenburg Concerts." This could appeal to collectors of classical LP's who were previously not interested in low-price lines because of the fundamentally too

popular character of the selections included.

Such an appealing catalog is also coupled to an interesting sales-promotion device, consisting in gift certificates enclosed in every record, 10 of which give the buyer the right of receiving two LP's free. These free records have gift certificates as well, so that the buyer gets two more free records by buying only eight. So far, Ricordi has published the first 24 records of this series, which they have appropriately labeled "The Classics of Classical Music," but more will follow after a few months.

His Master's Voice has made an addition to its roster of international classical artists—a young Bulgarian pianist Aleksis Weinsenberg, who has already recorded his first LP for the HMV label. The LP includes the "Valses nobles et sentimentales" by Ravel and "Trois pieces de Petruska" by Stravinski. Weinsenberg, who is 34, has already come to Italy for concerts and will be back in February to play in Milano with the Italian Radio orchestra.

His Master's Voice has bowed the new recording of the "Trova-tore" recorded a few weeks ago at the Opera of Rome. The recording has seen an exceptional performance by Franco Corelli, who has the role of Manrico. Other artists in the cast include Robert Merrill, Giuletta Simionato, A. Mercuriali and Gabriella Pucci. The Rome Opera Orchestra was conducted by Thomas Schippers.

PIETRO A. MALASPINA

OSLO

The American label, Stateside, had its first hit in Norway with the Supremes' "Where Did Our Love Go." The label is represented twice on the Norwegian Top 10 with the entrance of the same trio's "Baby Love." This is also a double hit for Swedish publishing firm Belinda, which usually takes care of all Elvis Presley melodies... Swedes have been visiting Nor-Disc after the merger of Siemens Norge and Nor-Disc. Among them are Anders Burman and Borje Ekberg, Metronome Records, and Claus Holler, Karusell... The first two came together with songstress Siw Malmkvist, who appeared on TV and was handed the Norwegian Silver Disk for the 25,000-copy sale of "Skona mitt hjarta." Her next issue here is "Karleksgrubbel," also on Metronome, a Swedish version of the German hit "Liebeskummer lohnt sich nicht," which sold 750,000 in Germany.

Norsk Phonogram, Det norske Flyktningerad and impresario Gunnar Eide arranged a tour here to promote the second UN Refugee record. In the package are Ray Adams, Hootenanny Singers and others, and also local Phonogram artists in the various towns which the tour visits... Another newcomer to the Norwegian diskland is Jzn Erik Berntsen, singing on Troll label... LP sales are increasing in Norway, says Rolf Syversen, Iversen & Frogh A-S. Last year's total neared 100,000 copies... Norsk Phonogram's John Norman has been playing Germany... Songstress Wenche Myhre is raising money for a hospital in Gaza, Egypt... Difficulties in getting concert halls for foreign artists visiting Norway may lead to canceling the tours of the Searchers and the Zombies, while Millie Small will be giving a performance on Norway TV.

ESPEN ERIKSEN

PARIS

Francis Wof of Blue Note Records, New York, arrived in Paris Nov. 23. In addition to business discussions with Artec, who distribute his line, he has been visiting various record shops to note availability of his product... "The Sidewinder," by Lee Morgan, Blue Note star, is the theme of the French radio program (Radio Diffusion Television Francaise) "Jazz Dans la Nuit" (Jazz in the Night). If the song follows the pattern of previous

(Continued on page 18)

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eve
of
a
new
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(WADE, THAT IS)

COMING SOON ON 

NEWS OF THE WORLD

• Continued from page 17

theme songs, it should be a best seller. The album, containing the song, is already moving well, according to many shops.

French composer and singing star, **Gilbert Beaud**, showed audiences at the Olympia that he isn't taking a back seat to the French rock singers yet. He opened his show on Nov. 19 and it was a tour de force, with Beaud utilizing new arrangements to many of his older songs. He sang his new "l'Orange" twice to pacify the audience. Utilizing new ideas throughout the show, he was aided by a quartet and, working behind a thin, transparent curtain, an orchestra of 60. **Georges Henri Clouzot** produced the presentation.

To prepare for the changeover in distribution of Verve (U. S. A.) Records from Barclay to Polydor (DGG), Barclay is offering a 10 per cent bonus to shopkeepers who order now. The changeover should be orderly and the news did not prove surprising. This is because Verve's parent company, MGM, is working with DGG. MGM handles DGG in the U. S., and Polydor-DGG handles MGM in most countries, so the movement of Verve into the DGG camp seems logical. **HENRI CHAT**

RIO DE JANEIRO

Elizete Cardoso received a standing ovation from an audience of 2,000 when she sang **Villa-Lobo's** "Bacchiana" at the Municipal Theater last week. . . . **Tamba Trio** is scheduled for a European tour beginning Jan. 20. . . . **Dalmo Santos**, sales manager of Philips here, quit the company. The new publicity manager at the Dutch label is **Douglas Mennenick**. . . . **Roberto Quartin** released the first four LP's of his Forma label. . . . **Nara Leao** will tour U. S. in February.

Popular LP's are already costing 7,000 cruzeiros. Classical LP's from Deutsche Grammophon have a new list price: 10,000 cruzeiros. . . . **Ramalho Netto**, promotion manager for RCA Victor, is writing a book on bossa nova: "The Story of Desafinado." . . . Brazilian record companies are studying the possibility for a future release of little LP's, with three tracks on each side. The disks would be called "filhotes" (babies). **SYLVIO TULLIO CARDOSO**

ROME

Launching of new singers continues to be a primary goal of Italian diskeries. Ri-Fi has come up with no less than four newcomers—**Memo Remigi**, known for his golfing prowess; **Giancarlo Maria Longo**, a youngster; the **Ely Neri** combo, which was first heard at **Castrocaro's** "New Voice" event, and **Mario Mineo**, a relatively old-timer making his debut at 29. . . . A much-publicized newcomer, **Ombretta Colli**, who is engaged to **Ricordi's** **Giorgio Gaber**, has been launched by CGD.

The entire Carisch stable of singers, who also perform on the Parlophone and Odeon labels, have taped a special TV show tied up with tourism in Lucca, city of **Puccini's** origin. . . . **Cetra Quartetto** has done a burlesque of "The Beatles" with an original song, "The Ballad of the TV Critic," for Polydor. . . . Two erstwhile toppers of the Hot 100, "The House of the Rising Sun" by the **Animals** and "Do Wah Diddy Diddy" have been released by **Voce del Padrone**, while another, "Where Did Our Love Go," by the **Supremes**, has been released by Durium.

Louis Armstrong probably appears on more labels than anyone else. This time his "So Long, Dearie" is here for Philips to compete with "Hello, Dolly!" on Decca. . . . **Guidone** is back after five months in Greece. . . . Ri-Fi has released seven children's disks for Christmas in the form of lullabies, prayers and carols. **Vis-Radio**, on the other hand, has bowed traditional Neapolitan Christmas melodies. . . . RCA introduced Italian-born **Dalida**, who

scored her success in France, to the press of her native country prior to releasing her first disks in Italian.

Allowing only four hours for a visit to Italy, **Nat King Cole** flew from London to Milan to record two numbers, "Love" and "You Are So Amiable" in Italian for release here on the Capitol label. While the songs were prepared with the assistance of Italian recording specialists in London, the stop at the Italian studio set what is probably a new record for brevity. . . . Although **Durium** headquarters in Milan, it has made itself one of the kingpins of the Neapolitan market, where a half dozen local diskeries operate. In addition to its disks by **Mario Trevi**, **Franco D'Ambro** and **Giancarlo Silvi**, it has pioneered with an all-time history of Neapolitan song. A year ago it issued four LP's which brought the music up to the turn of the century and now it has completed this major work with four additional LP's, the most complete history of this phase of Italian popular folk music ever prepared.

Peter Tevis is now recording in Italian for the new Ariel label which headquarters in Rome. . . . **Rome's CAM** has just taped **Edmonda Aldini's** songs from the TV hit, "The Last Boheme," in addition to issuing a new batch of original scores which includes seven LP's and 10 45's from 16 different films of Italian production. . . . Having proved that she is no flash in the pan, **Gigliola Cinquetti**, last year's San Remo winner, has been honored by CGD with a special jacket for her semi-final song in "Naples Against All," the TV lottery competition, "Anemia E Core."

Edipubli is the latest independent to offer a library of classical LP's by mail order, with prices at \$3.20. Corresponding offers, not including free mailing, have been on the market in past two years from RCA Italiana, Voce del Padrone, Ricordi and Phonogram. . . . Part of Italian record distress is due to fact that about 300 pop tunes were rushed onto the market by various labels during past summer, more than doubling previous summer's total releases. . . . Nine Italian pop singers now rate \$1,000 or more (up to \$2,400—figure asked by **Mina** and **Adriano Celentano** for p.a.s. Others and their asking figures are **Rita Pavone**, \$2,000; **Bobby Solo**, \$1,500; **Domenico Modugno**, \$1,300, and **Gigliola Cinquetti**, **Peppino Di Capri**, and **Little Tony**, \$1,000 each. **Modugno** and **Pavone** rate higher figures abroad. **SAM'L STEINMAN**

SYDNEY

With the coming of December comes the eagerly awaited film premiere of **Warner Bros.' "My Fair Lady"** and just prior to this opening, Australian Record Company Limited will release the CBS soundtrack. Also under the ARC banner on the same release is **Ferrante and Telcher's "My Fair Lady"** on United Artists, **Andre Previn's "My Fair Lady"** on CBS and on the same label **Andy Williams' "Sings My Fair Lady."** As a buildup for this album, Williams' "On the Street Where You Live" has already been released and should really take off when the film opens. Williams' TV show, which is now being viewed nationally in Australia, is quickly gaining popularity. . . . Another film opening in Sydney during December is the United Artists cinerama production of "It's a Mad, Mad, Mad World," and to coincide with this opening, Australian Record Company plans to release the **Tom Glazer** single with the **Do-Re-Mi Children's Chorus** of the title tune on Kapp label. Also on the same release will be **Bobby Vinton's** current U. S. hit, "Mr. Lonely" for Epic and two locally produced disks.

Little Pattie's new single on H.M.V., "Surfin' Time Again," looks set to be her biggest seller to date, receiving high praises from all the local DJ's. . . . Another record getting big action is **Jay Justin's** new H.M.V. single

"Reminisany," which is tipped to go bigger than "Proud of You" which earned Justin a silver record. . . . "When You Walk in the Room" by the **Searchers** on Astor, chalks up a No. 1 title for Metric Music this week on Sydney charts. . . . RCA is releasing the **Rita Pasare** version of "St. Francis De Assisi." The **Trini Lopez** version is out on Astor and **Joe Halford** of **Ivan Mogull Music** advises that there will be a local version out soon.

Following on the announcement of the **Kingston Trio's** new recording contract with Decca, Festival Records who handles the line in Australia is rush releasing the trio's first single "Hope You Understand." The waxing will receive Festival's major promotion in all states. RCA is releasing two singles by **Nico Fidenco** to coincide with his tour of Australia. . . . **Rolf Harris**, the Australian entertainer, will be spending the Christmas period in his home town Perth, West Australia, and before returning overseas, again in the new year, will make personal appearances in all states. While he is here, EMI will release his latest English waxing "Click Goes the Shears" and "Botany Bay," both Australian folk songs. . . . EMI has scheduled three top English singles for release Dec. 3. "Little Red Rooster," by the **Rolling Stones**; "Everybody Knows," by the **Dave Clark Five**; and "I Understand," by **Freddie & The Dreamers**.

Reg Lindsay, Australia's leading c&w artist, has a new album on the local Columbia label titled, "Country & Western Singalong." The album was produced in the EMI studios by **Eric Dunn** with the musical direction by **Geoff Harvey**. . . . **Bobby Rydell** had his first Capitol single on the market Dec. 3, titled, "Two Is the Loneliest Number." . . . The Sydney night club circuit has expanded with the introduction of a regular floorshow at **Romano's**. Overseas artists will be featured, first being **Anita Tucker** from New York. . . . At the **Chevron Hilton Spade Room**, the **Horrie Dargie Quintet** with **Elaine McKenna** has been booked for two weeks, prior to American singer **John Gary** coming in for the Christmas attraction. **GEORGE HILDER**

TOKYO

With a view to enhancing sales during the holiday seasons, Nippon Victor marketed the newly designed "Record Gift Cards." An extensive variety of records offered through this project comprises five albums, each containing three 12-inch stereos, five albums of "Mama" series (for family folks), 17 albums of "Classical De Luxe" series and 72 "Compact Classics." Prices are \$12.50 for an album set, \$5 for LP and \$1.10 for Compact.

The buyer of a card presents it to his friend. The recipient fills in his name and address together with the record number he wants and receives the record at the retailer specified on the card. The dealer can save the labor of delivery or shipping, and, moreover, he can add those new customers to his customer list for later supply of supplements, catalogs and other literature.

Nippon Victor Record released an album titled "International Piano Festival" under Philips label Dec. 5 to raise funds for the United Nations to help needy refugees in various countries. The price is \$4.17. This is the second LP to be issued following the first "All Star Festival" marketed in 1963 for the same purpose. . . . The firm is also set to release the Japanese version sung by **Nana Mouskouri** of the theme song of the French picture "Les Parapluies de Cherbourg." The movie is gaining tremendous popularity here now. . . . Victor is further issuing an album "Elegy to Atomic Bomb Sufferers in Hiroshima" which was etched by **Warsaw State Symphony Orchestra**.

Juliette Greco, French chanteuse, is arriving March 7 for her second visit under the sponsorship of **Victor Concert Management Company**. She will be accompanied by

Henri Patterson ensemble, **Jack Canetti** and a stage light electrician, and will appear in 10 key cities before she leaves March 22. . . . The best selling LP's from Oct. 16 to Nov. 15, surveyed at major retailers by the Special Record News are: 1. "Yah, Yah, Yah" (the **Beatles**)-Toshiba; 2. "Peggy March in Japan"-Victor; 3. "The Beatles, Vol. 1"-Toshiba; 4. "Continental Tangos" (**Alfred Hause** and His Orchestra)-Grammophon, 5. "La Ragazza de Bube" (Soundtrack)-Victor.

J. FUKUNISHI

TORONTO

Folksingers **Ian** and **Sylvia** appear in concert here at **Massey Hall** (18) and plans are to record the performance for their next **Vanguard LP**. . . . The Stateside success of Canadian impressionist **Rich Little**, who taped his first "Ed Sullivan Show" appearance the end of last month, has spurred Capitol of Canada to export his Christmas entry, "Scrooge and the Stars" to the U. S. . . . Comedian **Johnny Wayne** has a chart contender in "Charlottetown," which he wrote and sang for the Canadian Confederation Centennial this summer. Recorded by **Johnny**, backed by the **Phil Nimmons** group and the **Billy Van Four Singers**, it has been released on the Allied label here. . . . **BMI Canada, Ltd.**, recently published the sixth edition of its "Yes, There Is Canadian Music," which was initiated in 1952 to fight the still-widespread impression, held both here and abroad, that there's little or no popular music composed and recorded in Canada. The 51-page publication lists **BMI-licensed** Canadian compositions on record, giving the publisher, composer, recording artists and labels. The most-recorded compositions include "Gravy Waltz," "Swinging Shepherd Blues," "Our Winter Love," "Bluebird on Your Window-sill," "Squid Jiggin' Ground," "Man in a Raincoat," and "Blue Canadian Rockies." . . . A recommendation from **Price Phillip** led to an eight-day visit to England last month by the **Travellers**, and now their concert and TV appearances there have led to a five-week tour starting in January, and a recording contract with **Oriole Records**.

KIT MORGAN

HOLLYWOOD

Acts playing the "Hollywood Palace" TV show have been talking to musical director **Mitchel Ayres** about recording albums using the show's title and orchestra. Ayres, formerly with **Perry Como** for 17 years and a&r head at Columbia for five years, presently has no disk affiliation. Ayres feels music arrangers should receive TV credits. For "Palace," the orchestra numbers 31 and the musical budget is \$10,000. Arrangers create original music for many acts and also orchestrate small group charts for the big orchestra.

Broadcasting students at **Los Angeles City College** are running **A Date With Johnny Crawford** Contest on their "Encounter" radio program over **KMLA-FM**. The one-hour show is heard mornings from 8-9 but will have to find a new home when **KFOX** takes over **KMLA** in January and begins airing country music 24 hours a day.

ELIOT TIEGEL

you're
on
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eve
of
a
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adam!

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COMING SOON ON 

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GALORE

FOR THE
HOLIDAY
SALES
SEASON

"KISS
AND
RUN"

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AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LEADER OF THE PACK—	Shangri-Las (Red Bird)
2	2	SHE'S NOT THERE—	Zombies (Decca)—Essex
3	4	ASK ME—	Elvis Presley (RCA)—Belinda
4	3	I'M GONNA BE STRONG—	Gene Pitney (CBS)—Allans
5	7	ABOUT LOVE—	*Billy Thorpe & the Aztecs (Parlophone)
6	5	COME A LITTLE BIT CLOSER—	Jay & the Americans (United Artists)—Reg Connelly (Aust.) Pty., Ltd.
7	6	WILLIAM TELL OVERTURE—	The Sounds Incorporated (Columbia)—Leeds
8	8	PEARLY SHELLS—	Burl Ives (Festival)—Boosey & Hawkes
9	10	RINGO—	Lorne Greene (RCA) Chappell
10	9	I DON'T LIKE TO BE ALONE—	*Bryan Davies (HMV)—Belinda
11	13	ROCK AND ROLL WILL STAND—	*Johnny O'Keefe (Leedon)
12	11	TWELFTH OF NEVER—	Cliff Richard (Columbia)—Chappell
13	14	GONE, GONE, GONE—	Everly Brothers (Warner Bros.)—Acuff-Rose
14	12	WHEN YOU WALK IN THE ROOM—	Searchers (Astor)—Metric
15	15	PRETTY WOMAN—	Roy Orbison (London)—Acuff-Rose

BAVARIA

This Week	Last Week	Title	Artist
1	3	MEMPHIS TENNESSEE—	Bernd Spier (CBS)—Gerig
2	1	SEIN BESTES PFERD—	Martin Lauer (Polydor)—Gerig
3	2	A HARD DAY'S NIGHT—	Beatles (Odeon)—Budde
4	4	SKINNY MINNY—	Tony Sheridan (Polydor)—Bens
5	6	WER DU BIST—	Francoise Hardy (Vogue)—Montana
6	5	HEY BARON MUENCHHAUSEN—	Conny Electrola (Polydor)—Bens
7	9	ABER MEIN HERZ IST ALLEIN—	Hans Juergen Baemler (CBS)—Melodie der Welt
8	8	HALLO, BOY—	Peggy March (RCA)—Busse
9	—	AUF DER HUETT'N—	Vico Torriani (Decca)
10	10	DAS IST RED BLUE BEAT—	Gitte (Electrola)—Gerig
11	11	ADALITA—	Trini Lopez (Reprise)
12	—	TOKYO MELODY—	Helmut Zacharias (Polydor)

CHILE

This Week	Last Week	Title	Artist
1	1	JAMAS—	Ramblers (Odeon)
2	2	ESTO—	Leo Dan (CBS); Carlos Gonzalez (Demon)
3	3	VOLVAMOS AL AMOR—	Ginette Acevedo (RCA)
4	4	A TU RECUERDO—	Red Juniors (Polydor)
5	1	I SHOULD HAVE KNOWN BETTER—	Beatles (Odeon)
6	1	UN AMOR ESPECIAL—	Monique Garbo (CRC)
7	1	LEILA—	Luis Dimas y Los Tuisters (Philips)
8	1	MA VIE—	Alain Barriere (RCA)
9	1	YOU CAN'T BUY ME LOVE—	Beatles (Odeon)
10	1	ESO DICEN—	Maria Teresa (Odeon)

FRANCE

This Week	Last Week	Title	Artist
1	2	ECOUTE CE DISQUE—	Shelia (Philips)—Tutti
2	7	UNA LACRIMA SUL VISO—	Bobby Solo (Festival)—Caravelle
3	9	LES INDIENS—	Romuald (A.Z.)—Tutti
4	6	QUE C'EST TRISTE VENISE—	Charles Aznavour (Barclay)—Aznavour
5	—	LAISSE TOMBER LES FILLES—	France Gall (Philips)—Bagatelle
6	4	MA VIE—	Alain Barriere (RCA)—Tutti
7	—	VAGABONDS SANS RIVAGE—	Enrico Macias (Pathe)—Chapelle
8	5	ZORRO EST ARRIVE—	Henri Salvador (Rigolo)—Pigalle
9	3	DE VILLE EN VILLE—	Claude Francois (Philips)—Ami
10	—	AMSTERDAM—	Jacques Brel (Barclay)—None

FRENCH (WALLOON)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	DOLCE PAOLA/A VOT' BON COEUR—	*Adamo (HMV)—Ardmore & Beechwood
2	3	VOUS LES COPAINS/ECOUTE CE DISQUE—	Sheila (Philips) Belindamusic
3	2	LE PENITENCIER—	Johnny Hallyday (Philips)—World
4	4	QUE C'EST TRISTE VENISE—	Charles Aznavour (Barclay)—Aznavour/Peter Plum Music
5	5	OH PRETTY WOMAN—	Roy Orbison (London)—World
6	—	LA CORDE AU COU—	Richard Anthony (Columbia)
7	—	MA PIPE—	Henri Salvador (Rigolo)
8	—	AMORE SCUSAMI—	John Foster (Show Records)
9	—	DONNA DONNA—	Claude Françoise (Fontana)
10	—	TCHICK TCHANG—	Monty (Barclay)—World

WEST GERMANY

This Week	Last Week	Title	Artist
1	1	MEMPHIS TENNESSEE—	Bernd Spier (CBS)—Gerig
2	2	PRETTY WOMAN—	Roy Orbison (London)—Acuff-Rose-Siegel
3	12	ABER MEIN HERZ IST ALLEIN—	Hans Juergen Baemler (CBS)—Melodie der Welt
4	7	SKINNY MINNY—	Tony Sheridan (Polydor)—Gerig
5	9	DO WAH DIDDY DIDDY—	Manfred Mann (Electrola)—Aberbach
6	14	DU, DU GEHST VORBEI—	Suzie (Vogue)—Montana
7	5	WENN DU MAL ALLEIN BIST—	Manfred Schnellendorfer (Decca)—Busse
8	6	KEEP SMILING—	Drafi Deutscher (Decca)—Nero
9	4	I SHOULD HAVE KNOWN BETTER—	Beatles (Odeon)—Budde
10	3	SEIN BESTES PFERD—	Martin Lauer (Polydor)—Gerig
11	8	DAS KOMMT VOM RUDERN—	Peter Lauch (Golden 12)—Transatlantic
12	18	TENNESSEE WALTZ—	Alma Cogan (Columbia)—Peer
13	20	WER DU BIST—	Francoise Hardy (Vogue)—Montana
14	11	BUFFALO BILL—	Medium-Terzett (Polydor)—Seith
15	—	ICH WILL IMMER AUF DICH WARTEN—	Brenda Lee (Polydor)—Gerig
16	—	SWEET SWEET ROSALIE—	Paul Anka (RCA)—Arnie
17	13	HALLO, BOY—	Peggy March (RCA)—Busse
18	19	MAMA—	Margot Eskens (Polydor)—Sikorski
19	—	ICH WAR GERN VERLIEBT—	Connie Francis (MGM)—Schneider
20	—	KENN EIN LAND—	Ronny (Telefunken)

HOLLAND

This Week	Last Week	Title	Artist
1	1	OH, PRETTY WOMAN—	Roy Orbison (London)
2	3	IF I FELL—	Beatles (Parlophone)
3	2	WHERE DID OUR LOVE GO—	Supremes (Motown)
4	6	MIJN DAGBOEK—	Willeke Alberti (Philips)
5	7	MONDHELLE NACHT/BUNTE HOCHZEITSWAGEN—	Gert & Hermeim Timmerman (CNR)
6	8	HARLEKINO—	Imca Marina (Imperial)
7	5	I SHOULD HAVE KNOWN BETTER—	Beatles (Parlophone)
8	4	HUP HUP HUP—	Cocktail Trio (Imperial)
9	9	LIEBESKUMMER LOHNT SICH NICHT—	Siw Malmkvist (Metronome)
10	10	HAVE I THE RIGHT—	Honeycombs (Pye)
11	11	BREAD AND BUTTER—	Newbeats (Hickory)
12	15	TIME IS ON MY SIDE—	Rolling Stones (Decca)
13	16	DOLCE PAOLA—	Adamo (HMV)
14	12	I WON'T FORGET YOU—	Jim Reeves (RCA)
15	13	TELL ME—	Rolling Stones (Decca)
16	14	ST. JAMES INFIRMARY—	Johnny Kennadall & the Heralds (RCA)

17	20	THE TWELFTH OF NEVER—	Cliff Richard (Columbia)
18	17	JUMPING CAN CAN—	Jumping Jewels (Philips)
19	18	EVERYBODY LOVES SOMEBODY—	Dean Martin (Reprise)
20	19	THE FRENCH SONG—	Lucille Starr (London)

HONG KONG

This Week	Last Week	Title	Artist
1	1	OH PRETTY WOMAN—	Roy Orbison (London)
2	2	YOU BETTER MOVE ON—	Rolling Stones (Brit. Decca)
3	5	AIN'T THAT LOVING YOU BABY—	Elvis Presley (RCA Victor)
4	4	IF I FELL—	Beatles (Parlophone)—Northern Sounds, Inc.
5	7	EVERYBODY KNOWS—	Tony Myatt (Diamond)
6	6	A HARD DAY'S NIGHT EP—	Beatles (Parlophone)—Northern Sounds, Inc.
7	3	I SHOULD HAVE KNOWN BETTER—	Beatles (Parlophone)—Northern Sounds, Inc.
8	—	WONDERFUL WORLD—	Danny Diaz (Diamond)
9	9	FROM RUSSIA WITH LOVE—	Al Caiola (UA)
10	—	I'M INTO SOMETHING GOOD—	Herman's Hermits (Columbia)

HUNGARY

This Week	Last Week	Title	Artist
1	1	ZOLD VOLT A MEZO—	Green Fields/Qualiton Band (Montclare Music, Inc., Hollywood)
2	2	SZERETEM A HAJNALT—	Laszlo Ardaszky (Editio Musica)
3	3	UGY UNOM—	Judith Kallay (Editio Musica)
4	4	CAMPING TWIST—	Janos Koos (Editio Musica)
5	5	ALLNEK A HEGYTETON—	Lehel Nemeth (Editio Musica)
6	6	KEK OBOL—	Erzsi Kovacs (Editio Musica)
7	7	SZERETLEK—	Ilona Hollos (Editio Musica)
8	8	VILLA NEGRA—	Antal Paper (Editio Musica)
9	9	BOLHA TWIST—	Laszlo Markus (Editio Musica)
10	10	KICSI ROMAI LANY—	Gyorgy Korda (Editio Musica)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	NON SON DEGNO DI TE—	*Gianni Morandi (RCA)
2	2	LA MIA FESTA—	Richard Anthony (Columbia)
3	3	BAMBINI MIEI—	*Adriano Celentano (Clan)
4	5	IO SONO QUEL CHE SONO—	Mina (Ri Fi)
5	9	E ADESSO TE NE PUOI ANDARE—	Les Surfs (Festival)
6	4	LE TUE NOZZE—	*Eduardo Vianello (RCA)
7	10	PER UN PUGNO DI DOLLARI—	*Ennio Morricone (RCA) Victor)—Belinda
8	11	CRISTINA—	*Bobby Solo (Ricordi)
9	8	MARIA ELENA—	Los Indios Tabajaras (RCA)
10	14	PECCATO CHE SIA FINITA COSI—	Udo Jurgens (Vogue)
11	7	IN GINOCCHIO DA TE—	*Gianni Morandi (RCA)
12	6	NON ASPETTO NESSUNO—	*Little Tony (Durium)
13	15	TE LO LEGGO NEGLI OCCHI—	*Dino (Arc)
14	12	UNA ROTONDA SUL MARE—	*Fred Bongusto (Primary)
15	13	E QUANDO VIEN LA NOTTE—	Gene Pitney (Musicor)

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OZASHIKI KOUTA—	*Mahina Stars & Matsuo Kazuko (Victor)—JASRAC
2	2	KOI O SURUNARA—	*Hashi Yukio (Victor)—JASRAC
3	3	LA RAGAZZA DI BUBE—	Soundtrack (Fontana)—Victor
4	4	OSAKA GURASHI—	*Frank Nagai (Victor)—JASRAC
5	6	UNA SERA DI TOKIO—	*Mahina Stars (Victor); C. Valente (London); Milva (Seven Seas)—JASRAC

6	5	ORE WA OMAE NI YOWAINDA—	*Ishihara Yujiro (Teichiku)—JASRAC
7	9	JIDOSHA SHOW KA—	*Kobayashi Akira (Crown)—JASRAC
8	7	AI TO SHI O MITSUMETE—	*Aoyama Kazuko (Columbia)—JASRAC
9	—	OTOKO BUNE—	*Izawa Hachiro (Toshiba)—JASRAC
10	—	UNA LACRIMA SUL VISO—	Bobby Solo (London); Jack Kelly (Union)—IMP

MALAYSIA

This Week	Last Week	Title	Artist
1	2	RINGO FOR PRESIDENT—	Young World Singers (Decca)
2	1	I SHOULD HAVE KNOWN BETTER—	Beatles (Parlophone)
3	3	G.T.O.—	Ronny & the Daytonas (Stateside)
4	—	THE FIRST NIGHT OF THE FULL MOON—	Jack Jones (Kapp)
5	—	THAT OLD FEELING—	Linda Scott (Kapp)
6	—	WAH WAHINI—	Rip Chords (CBS)
7	—	CAN'T GET OVER THE BOSSA NOVA—	Eydie Gorme (CBS)
8	—	WHEN YOU LOVED ME—	Brenda Lee (Decca)

MEXICO

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	COMO TE EXRANO—	Leo Dan (CBS)—Mundo Musical
2	2	POLLERA COLORA—	*Carmen Rivero (CBS)—Mundo Musical
3	6	I LOVE HER—	Santo y Johnny (Gamma)—Grever
4	4	I WANT TO HOLD YOUR HAND—	Beatles (Musart)—Pending
5	—	NAVIDAD NEGRA—	*Carmen Rivero (CBS)—Mundo Musical
6	5	INVIERNO TRISTE (Blue Winter)—	Connie Francis (MGM)—Grever
7	7	Y VOLVAMOS AL AMOR—	Marie Laforet (Gamma)—Pending
8	8	POLVO—	*Sonia Lopez (CBS)—Mundo Musical
9	3	BE MY BABY—	Les Surfs (Gamma)—Grever
10	9	BARZA AZUL (Let's Do)—	*Apon (Peerless)—Brambila

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OH, PRETTY WOMAN—	Roy Orbison (London)—Acuff-Rose, Scandi
2	4	IF I FELL—	Beatles (Parlophone)—Edition Lyche
3	2	I GUESS I'M CRAZY—	Jim Reeves (RCA Victor)—No publisher
4	3	I SHOULD HAVE KNOWN BETTER—	Beatles (Odeon)—Edition Lyche
5	7	AIN'T THAT LOVING YOU BABY—	Elvis Presley (RCA Victor)—Belinda
6	5	PAPPAN TIL TOVE METTE—	*Roif Just Nilsen (Nor-Disc)—No publisher
7	10	SHA LA LA—	Manfred Mann (HMV)—Belinda
8	5	JEG VET HVA JEG VIL—	*Wenche Myhre (Triola)—Manu
9	—	BABY LOVE—	Supremes (Stateside)—Belinda
10	9	WHERE DID OUR LOVE GO—	Supremes (Stateside)—Belinda

PERU

This Week	Last Week	Title	Artist
1	1	VESTIDA DE NOVIA—	Carmita Jimenez (Sono Radio); Palito Ortega (RCA); Koko Montana (Sono Radio)
2	2	ANGELITO—	Eduardo Bisbal (RCA); Rene y Rene (Columbia); Trini Lopez (Reprise); Chano Scotty (Dis-Peru); Pepe Miranda (Virrey)
3	4	PERDONAME MI VIDA—	Javier Solis (Columbia); Hnos. Silva (RCA); Elmo Riveros (Odeon); Anamelba (Virrey)
4	5	LA POLLERA AMARILLA—	Tulio Enrique Leon (Odeon); Los Corraleros del Sinu (Virrey)

5	6	I SAW HER STANDING THERE—	Beatles (Odeon)
6	—	A HARD DAY'S NIGHT—	Beatles (Odeon)
7	9	CARAMELO DE ALGODON—	Al Hirt (RCA)
8	7	LAGRIMA SECA—	Pepito Perez (Disc-Jockey)
9	3	PSICOSIS—	Los Big Ben (Dis-Peru)
10	—	RIO MANTARO—	Los Pacharacos (Virrey); Pastorita Huraquina (Sono Radio); Conjunto Libertad Santiago de Chuco (Odeon)

PHILIPPINES

This Week	Last Week	Title	Artist
1	3	THIS IS MY PRAYER—	Linda Scott (Kapp)—Marsco, Inc.
2	1	I'LL DREAM OF YOU—	Matt Monro (Parlophone)—Dyna, Inc.
3	2	THE GOOD LIFE—	Tony Bennett (Col.)—Marsco, Inc.
4	4	YES, I UNDERSTAND—	Patsy Cline (Decca)—Hidcor
5	5	ANGELITO—	Trini Lopez (Reprise)—Cosdel Phil.
6	8	AND I LOVE HER—	Beatles (Parlophone)—Dyna, Inc.
7	6	PRETTY LITTLE BABY—	Connie Francis (MGM)—Marsco, Inc.
8	7	I SHOULD HAVE KNOWN BETTER—	Beatles (Parlophone)—Dyna, Inc.
9	9	EVERYBODY DO THE LICK—	Jose Feliciano (RCA)—Filipinas
10	10	ALL MY LOVIN'—	Chipmunks (Liberty)—Dyna, Inc.

RIO DE JANEIRO

*Denotes local origin

This Week	Last Week	Title	Artist
1	5	MY BOY LOLLIPOP—	Millie Small (Mercury)
2	1	DEIXA ISSO PRA LA—	*Jair Rodrigues (Philips)—Todamerica
3	—	NANA—	*Wilson Simonal (Odeon)—Marconi
4	—	SUL CUCCOZZOLO—	Rita Pavone (RCA Victor)
5	2	DIZ QUE FUI POR AI—	*Nara Leao (Elenco)—Rio Musical
6	—	SCRIVI—	Rita Pavone (RCA)—Fermata
7	7	CIN CIN—	Richard Anthony (Odeon)
8	—	RANCHO DA PRACA ONZE—	*Dalva de Oliveira (Odeon)—Vitale
9	—	GAROTA DE IPANEMA—	Peggy Lee (Capitol)
10	—	MORE—	Frank Sinatra & Count Basie (Reprise)

SINGAPORE

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	SHANTY—	*Quests (Columbia)
2	1	MOVE IT BABY—	Simon Scott (Parlophone)
3	3	OH PRETTY WOMAN—	Roy Orbison (London)
4	6	BABY LOVE—	Supremes (Motown)
5	5	LET IT BE ME—	Betty Everett and Jerry Butler (Vee Jay)
6	7	ONE STEP FORWARD, TWO STEPS BACKWARDS—	Brian Hyland (Philips)
7	9	AND THE ANGELS SING—	Lynn Holland (Ember)
8	—	LAST KISS—	Frank Wilson & the Cavaliers (Josie)
9	—	WALK AWAY—	Matt Monro (Parlophone)
10	8	(I've Got) SAND IN MY SHOES—	Drifters (Atlantic)

SOUTH AFRICA

This Week	Last Week	Title	Artist
1	1	I SHOULD HAVE KNOWN BETTER—	Beatles (Parlophone)
2	6	PRETTY WOMAN—	Roy Orbison (London)
3	2	ON THE BEACH—	Cliff Richard (Columbia)
4	4	HELLO, OPERATOR—	Billy Forrest (Renown)
5	7	TELL ME—	Rolling Stones (Decca)
6	3	I GUESS I'M CRAZY—	Jim Reeves (RCA)

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Billboard Award

Table with columns: THIS WEEK, 1 Wk. Ago, 2 Wk. Ago, 3 Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like MR. LONELY, SHE'S NOT THERE, RINGO, COME SEE ABOUT ME, I FEEL FINE, TIME IS ON MY SIDE, YOU REALLY GOT ME, BABY LOVE, I'M GONNA BE STRONG, DANCE, DANCE, DANCE, LEADER OF THE PACK, MOUNTAIN OF LOVE, I'M INTO SOMETHING GOOD, GOIN' OUT OF MY HEAD, ASK ME, EVERYTHING'S ALRIGHT, SHA LA LA, RIGHT OR WRONG, SATURDAY NIGHT AT THE MOVIES, BIG MAN IN TOWN, THE JERK, COME A LITTLE BIT CLOSER, WALKING IN THE RAIN, ANY WAY YOU WANT IT, SIDEWALK SURFIN', THE WEDDING, OH NO, NOT MY BABY, MY LOVE FORGIVE ME (Amore, Scusami), SHE'S A WOMAN, AMEN, GONE, GONE, GONE, REACH OUT FOR ME.

Table with columns: 33, 36, 39, 46, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like SHE UNDERSTANDS ME, TOO MANY FISH IN THE SEA, LAST KISS, WILLOW WEEP FOR ME, IS IT TRUE, AINT THAT LOVING YOU BABY, THOU SHALT NOT STEAL, HOW SWEET IT IS, WE COULD, AS TEARS GO BY, ONE MORE TIME, KEEP SEARCHIN', WITHOUT THE ONE YOU LOVE, RUN, RUN, RUN, SINCE I DON'T HAVE YOU, HAVE I THE RIGHT?, LOVE POTION NUMBER NINE, DEAR HEART, WILD ONE, AIN'T IT THE TRUTH, DEAR HEART, DO-WACKA-DO, WALK AWAY, MY LOVE (Roses Are Red), THE 81, LEADER OF THE LAUNDROMAT, WHAT NOW, THE PRICE, IT AIN'T ME, BABE, LISTEN LONELY GIRL, I'M GONNA LOVE YOU TOO, DON'T FORGET I STILL LOVE YOU, (There's) ALWAYS SOMETHING THERE TO REMIND ME, OPPORTUNITY.

Table with columns: 87, 89, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like BOOM BOOM, FOUR STRONG WINDS, HAWAII TATTOO, YOU'RE NOBODY TILL SOMEBODY LOVES YOU, IF YOU WANT THIS LOVE, GETTING MIGHTY CROWDED, IT'S ALL OVER, SMILE, LOVIN' PLACE, SOMETIMES I WONDER, YOU'VE LOST THAT LOVIN' FEELIN', DO ANYTHING YOU WANNA, ALMOST THERE, A WOMAN'S LOVE, I'LL BE THERE, I DON'T WANT TO WALK WITHOUT YOU, SCRATCHY, I FOUND A LOVE, OH WHAT A LOVE, MAKIN' WHOOPEE, COME ON DO THE JERK, PARTY GIRL, A HAPPY GUY, PROMISED LAND, THE NAME GAME, DEAR HEART, YOU'RE THE ONLY WORLD I KNOW, (There'll Come a Day When) EV'RY LITTLE BIT HURTS, TALK TO ME BABY, CHAINED AND BOUND, ENDLESS SLEEP, FIDDLER ON THE ROOF, IT'LL NEVER BE OVER FOR ME, UNLESS YOU CARE, MY BUDDY SEAT.

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

Table listing songs and publishers/licenses: Ain't It the Truth (Grand Canyon & Shake-Well, BMI), Ain't That Loving You Baby (Presley, BMI), Almost There (Northern-Barnaby, ASCAP), Amen (Pamco, BMI), Any Way You Want It (Branson, BMI), As Tears Go By (Forward, ASCAP), Ask Me (Presley, BMI), Baby Love (Jobete, BMI), Big Man in Town (Saturday-Gavaldina, ASCAP), Dear Heart—Jones (Northridge-Witmark, ASCAP), Dear Heart—Mancini (Northridge-Witmark, ASCAP), Love Potion Number Nine (Quintet, BMI), Lovin' Place (Leprechaun, BMI), Don't Forget I Still Love You (South Mountain, BMI), 81, The (Hill & Range, BMI), Endless Sleep (Montei-Elizabeth, BMI), Everything's Alright (Acuff-Rose, BMI), Fiddler on the Roof (Sunbeam, BMI), Four Strong Winds (Witmark, ASCAP), Getting Mighty Crowded (Blackwood, BMI), Goin' Out of My Head (South Mountain, BMI), Gone, Gone, Gone (Acuff-Rose, BMI), Happy Guy, A (Blackwood, BMI), Have I the Right? (Duchess, BMI), Hawaii Tattoo (Zodiac, BMI), How Sweet It Is (Jobete, BMI), I Don't Want to Walk Without You (Paramount, ASCAP).

Table listing songs and publishers/licenses: I Feel Fine (Maclean, BMI), I Found a Love, Oh What a Love (Cotillion, BMI), I'll Be There (T.J.A., BMI), I'm Gonna Be Strong (Screen Gems-Columbia, BMI), I'm Gonna Love You Too (Nor-Va-Jak, BMI), I'm Into Something Good (Screen Gems-Columbia, BMI), If You Want This Love (Har-Bock, BMI), Is It True (Southern, ASCAP), Leader of the Pack (Yonder Tunes-Trio, BMI), Listen Lonely Girl (Jenny, ASCAP), Love Potion Number Nine (Quintet, BMI), Makin' Whoopee (Bregman, Vocco & Conn-Kahn, ASCAP), Mr. Lonely (Ripley, BMI), Mountain of Love (Trousdale-Vaughn, BMI), My Buddy Seat (New Executive-Beechwood, BMI), My Love Forgive Me (Gil, BMI), My Love (Roses Are Red) (Tiffany, BMI), Name Game, The (Gallico, BMI), Oh No, Not My Baby (Screen Gems-Columbia, BMI), One More Time (January, BMI), Opportunity (Screen Gems-Columbia, BMI), Party Girl (Unart, BMI), Price, The (Cotillion, BMI), Promised Land (Art, BMI), Reach Out for Me (Ross Jungnickel-Blue Seas-Jac, ASCAP), Right or Wrong (Combine, BMI).

Table listing songs and publishers/licenses: Ringo (Robertson, ASCAP), Run, Run, Run (Ringneck, BMI), Saturday Night at the Movies (Screen Gems-Columbia, BMI), Scratchy (Rolando, BMI), Sha La La (Ludix-Flomariu, BMI), She's a Woman (Maclean, BMI), She's Not There (Gallico, BMI), She Understands Me (Gallico, BMI), Sidewalk Surfin' (Sea of Tunes, BMI), Since I Don't Have You (Circle 7, BMI), Smile (Bourne, ASCAP), Sometimes I Wonder (Camad & Chi-Sound, BMI), Talk to Me Baby (Screen Gems-Columbia, BMI), (There'll Come a Day When) Ev'ry Little Bit Hurts (Blon-Shealy, ASCAP), (There's) Always Something There to Remind Me (Ross Jungnickel-Blue Seas-Jac, ASCAP), Thou Shalt Not Steal (Acuff-Rose, BMI), Time is on My Side (Rittenhouse-Maygar, BMI), Too Many Fish in the Sea (Jobete, BMI), Unless You Care (Trousdale, BMI), Walk Away (Arden-Beechwood, BMI), Walking in the Rain (Screen Gems-Columbia, BMI), We Could (Acuff-Rose, BMI), Wedding, The (Regent, BMI), What Now (Chi-Sound & Camad, BMI), Wild One (Jobete, BMI), Willow Weep for Me (Bourne, ASCAP), Without the One You Love (Jobete, BMI), Woman's Love, A (East, BMI), You Really Got Me (Jay-Boy, BMI), You're Nobody Till Somebody Loves You (Southern, ASCAP), You're the Only World I Know (Marston, BMI), You've Lost That Lovin' Feelin' (Screen Gems-Columbia, BMI).

Table listing songs and publishers/licenses: 101. WATCH OUT, SALLY! (Diane Renay, MGM), 102. I'M THE LOVER MAN (Little Jerry Williams, Loma), 103. I WON'T FORGET YOU (Jim Reeves, RCA Victor), 104. BIG BROTHER (Dickey Lee, Hall), 105. ROME WILL NEVER LEAVE YOU (Richard Chamberlain, MGM), 106. AND SATISFY (Nancy Wilson, Capitol), 107. HERE SHE COMES (Tymes, Parkway), 108. HEY-DA-DA-DOW (Dolphin, Parkway), 109. PERCOLATION' (Willie Mitchell, HI), 110. DON'T SHUT ME OUT (Sammy Davis Jr., Reprise), 111. A THOUSAND CUPS OF HAPPINESS (Joe Hinton, Back), 112. I JUST CAN'T SAY GOODBYE (Bobby Rydell, Capitol), 113. SILLY LITTLE GIRL (Tams, ABC-Paramount), 114. SEVEN LETTERS (Ben E. King, Atco), 115. HAVE YOU LOOKED INTO YOUR HEART (Jerry Vale, Columbia), 116. WHY (Doncha Be My Girl) (Chartbusters, Mutual), 117. MUSTANG 2 + 2 (Casuals, Sound Stage), 118. ONCE A DAY (Connie Smith, RCA Victor), 119. YOU'LL ALWAYS BE THE ONE I LOVE (Dean Martin, Reprise), 120. IT'S ALRIGHT (Adam Faith, Amy), 121. THE DODO (Jungle, Gene Simmons, HI), 122. WOODEN HEART (Elvis Presley, RCA Victor), 123. I WOULDN'T TRADE YOU FOR THE WORLD (Bachelors, London), 124. ODE TO THE LITTLE BROWN SHACK OUT BACK (Billy Edd Wheeler, Kapp), 125. GOOGLE EYE (Nashville Teens, London), 126. TELL HER JOHNNY SAID GOODBYE (Jerry Jackson, Columbia), 127. SHE'S ALL RIGHT (Jackie Wilson, Brunswick), 128. GOLDFINGER (Billy Strange, Crescendo), 129. EITHER WAY I LOSE (Glady's Knight & the Daytons, Mala), 130. BUCKET "IT" (Ronny & the Daytonas, Maza), 131. VOICE YOUR CHOICE (Radiants, Chess), 132. HAWAII TATTOO (Martin Denny, Liberty), 133. PAPER TIGER (Sue Thompson, Hickory), 134. SEND HER TO ME (Johnny Thunder, Diamond), 135. SEND ME NO FLOWERS (Doris Day, Columbia).

Take a look into the future...
**THESE ARE YOUR '65
CHART ITEMS...**



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and s-p-r-e-a-d-i-n-g

The Novas

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OVER**

#952

CIRCLE

**Clarence
"Frogman" Henry**

**HAVE YOU
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LONELY?**

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PARROT

LONDON AND
RECORDS

THE AMERICAN **LONDON** GROUP

CHRISTMAS RECORDS

CHRISTMAS LP's

Pos. Title, Artist, Label, No.

- 1 **ANDY WILLIAMS CHRISTMAS ALBUM**, Columbia CL 2087 (M); CS 8887 (S)
- 2 **LITTLE DRUMMER BOY**, Harry Simeone Chorale, 20th Century-Fox TFM 3100 (M); TFS (S) 4100
- 3 **ELVIS' CHRISTMAS ALBUM**, Elvis Presley, RCA Victor LPM 1951 (M); LSP 1951 (S)
- 4 **MERRY CHRISTMAS**, Bing Crosby, Decca DL 8128 (M); DL 78128 (S)
- 5 **JOHN GARY CHRISTMAS ALBUM**, RCA Victor LPM 2940 (M); LSP 2940 (S)
- 6 **MERRY CHRISTMAS**, Johnny Mathis, Columbia CL 1195 (M); CS 8021 (S)
- 7 **BEACH BOYS' CHRISTMAS ALBUM**, Capitol T 2164 (M); ST 2164 (S)
- 8 **SOUNDS OF CHRISTMAS**, Johnny Mathis, Mercury MG 20837 (M); SR 60837 (S)
- 9 **SOUND OF CHRISTMAS**, Ramsey Lewis Trio, Argo 687 (M); 687 (S)
- 10 **A MERRY CHRISTMAS**, Al Martino, Capitol T 2165 (M); ST 2165 (S)
- 11 **12 SONGS OF CHRISTMAS**, Bing Crosby, Frank Sinatra, Fred Waring & the Pennsylvanians, Reprise F 2022 (M); FS 2022 (S)
- 12 **THIS CHRISTMAS I SPEND WITH YOU**, Robert Goulet, Columbia CL 2076 (M); CS 8876 (S)
- 13 **CHRISTMAS SONG**, Nat King Cole, Capitol W 1967 (M); SW 1967 (S)
- 14 **A VERY MERRY CHRISTMAS**, Bobby Vinton, Epic LN 24122 (M); BN 26122 (S)

- 15 **CHRISTMAS '64**, Jimmy Smith, Verve V 8604 (M); V 6-8604 (S)
- 16 **HOLIDAY SING ALONG WITH MITCH**, Mitch Miller & the Gang, Columbia CL 1701 (M); CS 8501 (S)
- 17 **MERRY CHRISTMAS**, New Christy Minstrels, Columbia CL 2096 (M); CS 8896 (S)
- 18 **CHRISTMAS WITH THE CHIPMUNKS, VOL. II**, David Seville & the Chipmunks, Liberty LRP 3334 (M); LST 7334 (S)
- 19 **STORY OF CHRISTMAS**, Tennessee Ernie Ford & the Roger Wagner Chorale, Capitol T 1964 (M); ST 1964 (S)
- 20 **MERRY CHRISTMAS**, Brenda Lee, Decca DL 4583 (M); DL 74583 (S)
- 21 **WE WISH YOU A MERRY CHRISTMAS**, Ray Conniff Singers, Columbia CL 1892 (M); CS 8692 (S)

OTHER CHRISTMAS LP'S RECORDING SALES

(Listed Alphabetically by Titles)

- CHARLES BROWN SINGS CHRISTMAS SONGS**, King 775 (M); (No Stereo)
- CHRISTMAS HYMNS AND CAROLS**, Mario Lanza, RCA Camden CAL 777 (M); CAS 777 (S)
- CHRISTMAS TIME**, Roger Williams, Kapp KL 1164 (M); KS 3048 (S)
- CHRISTMAS WITH CHET ATKINS**, RCA Victor LPM 2423 (M); LSP 2423 (S)
- CHRISTMAS WITH McGRUFF**, Jimmy McGriff, Sue 1018 (M); (No Stereo)
- CHRISTMAS WITH MORMON TABERNACLE ORGAN & CHIMES**, Columbia ML 6037 (M); MS 6637 (S)

FOR THE WHOLE FAMILY AT CHRISTMAS, Robert Rheims, Rheims LP 6010 (M); ST 7710 (S)

CHRISTMAS SINGLES

Pos. Title, Artist, Label, No.

- 1 **LITTLE DRUMMER BOY**, Harry Simeone Chorale, 20th Century-Fox 429
- 2 **BLUE CHRISTMAS**, Elvis Presley, RCA Victor 0720
- 3 **PLEASE COME HOME FOR CHRISTMAS**, Charles Brown, King 5405
- 4 **WHITE CHRISTMAS**, Drifters, Atlantic 1048
- 5 **MAN WITH ALL THE TOYS**, Beach Boys, Capitol 5312
- 6 **WHITE CHRISTMAS**, Bing Crosby, Decca 23778
- 7 **CHRISTMAS SONG**, Nat King Cole, Capitol 3561
- 8 **MERRY CHRISTMAS BABY**, Charles Brown, Imperial 5902
- 9 **DEAREST SANTA**, Bobby Vinton, Epic 9741
- 10 **ROCKIN' AROUND THE CHRISTMAS TREE**, Brenda Lee, Decca 30776
- 11 **HOORAY FOR SANTA CLAUS**, Al Hirt, RCA Victor 8478

OTHER CHRISTMAS SINGLES RECORDING SALES

(Listed Alphabetically by Titles)

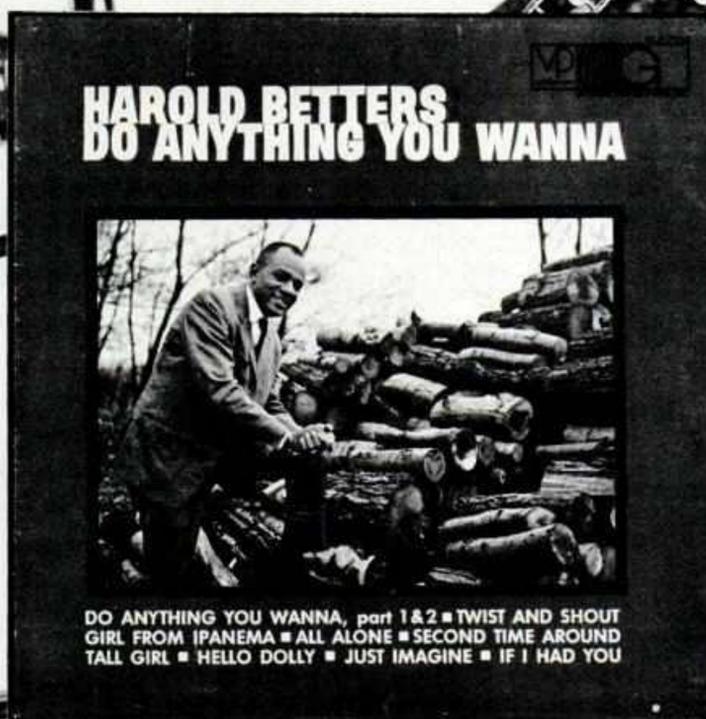
- CHIPMUNK SONG**, David Seville & the Chipmunks, Liberty 55250
- CHRISTMAS TEARS**, Freddy King, Federal 12439
- DO YOU HEAR WHAT I HEAR**, Bing Crosby, Capitol 5088
- LITTLE ST. NICK**, Beach Boys, Capitol 5096
- SILVER BELLS**, Al Martino, Capitol 5311

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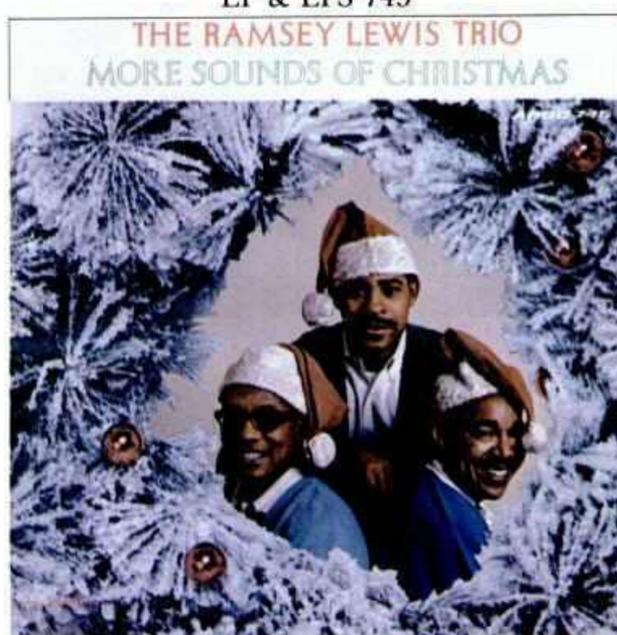
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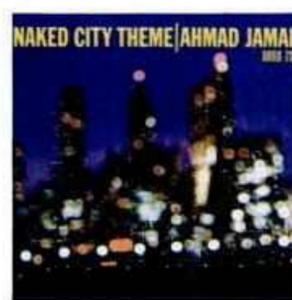
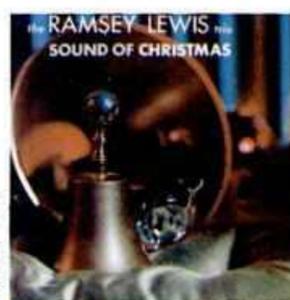
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GO ARGO!

RAMSEY LEWIS TRIO
More Sounds Of Christmas
LP & LPS 745



RAMSEY LEWIS TRIO
Sounds of Christmas
LP & LPS 687X



AHMAD JAMAL
Naked City Theme
LP & LPS 733

JOHNNY NASH
Composer's Choice
LP & LPS 4038



ETTA JAMES
Queen Of Soul
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JEAN DuSHON
Make Way For
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ILLINOIS JACQUET
w/STRINGS
Bosses Of The Ballad
LP & LPS 746

There's a World of Excitement on ARGO Records Chicago, Ill. 60616

ALBUM REVIEWS (continued)



CLASSICAL SPOTLIGHT
MOUSSORGSKY RAVEL: PICTURES AT AN EXHIBITION; STRAVINSKY: FIREBIRD SUITE
 Cleveland Orchestra (Szell). Epic LC 3890 (M)

Maestro Szell and the orchestra give a striking performance on both sides of the LP. This latest interpretation of "Pictures" is an orchestral work of beauty, rich in treatment and vivid in image. "Firebird" is played with passion and strength and reaches great heights.



C&W SPOTLIGHT
LET'S GO ALL THE WAY
 Norma Jean. RCA Victor LPM 2961 (M); LSP 2961 (S)

This is a smartly produced package. The thrush has a fine country sound—which is showcased by a set of very fine arrangements.



CLASSICAL SPOTLIGHT
HAYDN: QUARTETS, OP. 55 (Complete)
 Allegri String Quartet. Westminster XWN 19084 (M); WST 17084 (S)

This is the quartet's first appearance on Westminster and a memorable one indeed. Each artist gives a notable performance. There is feeling here and taste that is exceptionally high. Should do very well with serious music programmers and with chamber music devotees.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT
THE ROY ORBISON SONGBOOK
 Sunset Strings. Liberty LRP 3395 (M); LST 7395 (S)

This package follows the current trend of dishing out lush instrumental versions of songs made popular by vocalists. Roy Orbison has a lot of hits to his credit and even though these instrumental treatments lack the spark of the original, they serve a purpose.

COUNTRY SPECIAL MERIT
DOWN MEMORY TRAIL WITH THE SONS OF THE PIONEERS
 RCA Victor LPM 2957 (M); LSP 2957 (S)

Western and country fans have long enjoyed the Sons of the Pioneers and their performances here, with top material, is reason for fans to continue their allegiance. Some new and novel arrangements are used, an outstanding one on "Bonaparte's Retreat."

COMEDY SPECIAL MERIT
THE BEST OF MOMS AND PIGMEAT, VOL. 1
 Moms Mabley & Pigmeat Markham. Chess LP 1487 (M)

Both Moms Mabley and Pigmeat Markham have built a strong sales following on a number of albums and now Chess Records have paired them up with some of Mom's top material on one side and Dewey's on the flip, including his "Open the Door Richard." Lots of laughs for their fans and sales for dealers.

CHILDREN'S SPECIAL MERIT
THE UGLY DUCKLING/GOLDILOCKS AND THE THREE BEARS
 Various Artists. MGM CH 512 (M)

Another top album in MGM's series for children. The small fry will love this as a gift for Christmas, birthday or anytime.

CLASSICAL SPECIAL MERIT
WAGNER AND SCHUMANN DUETS
 Kirsten Flagstad, Laurita Melchior, Lotte Lehmann. RCA Victor LM 2763 (M)

Here's another fine opportunity for collectors to revitalize their collections. Flagstad, Melchior—respected Wagnerians—sing Kundry-Parsifal Duet and Prologue to Die Gotterdammerung. Also on this "Treasury of Immortal Performances" re-waxing, Melchior's duet with Lotte Lehmann recorded in 1939 of Schumann's five duets.

CLASSICAL SPECIAL MERIT
FOUR SAINTS IN THREE ACTS
 Various Artists. RCA Victor LM 2756 (M)

This recording, originally made in 1947, should make a good sales showing in its LP form. The combination of Gertrude Stein's words and Virgil Thomson's music have a lasting appeal for the offbeat opera buff. The sound of the singers and the orchestra come through strongly considering the date it was recorded.

SEE ALBUM REVIEWS ON BACK COVER

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

THE BEATLES' STORY
 Capitol TBO 2222 (M); STBO 2222 (S)

★ NEW ACTION LP'S

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

MY FAIR LADY . . .
 Andre Previn & His Quartet, Columbia CL 2195 (M); CS 8995 (S)

TOPKAPI . . .
 Soundtrack, United Artists UAL 4118 (M); UAS 5118 (S)

TOUR DE FARCE AMERICA HISTORY AND OTHER UNRELATED SUBJECTS . . .
 Smothers Brothers, Mercury MG 20948 (M); SR 60948 (S)

GOLDEN BOY . . .
 Original Cast, Capitol VAS 2124 (M); SVAS 2124 (S)

PRESENTING THE FABULOUS RONETTES FEATURING VERONICA . . .
 Philles PHLP 4006 (M); (No Stereo)

YOUR CHEATIN' HEART . . .
 Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)

GETZ AU GO GO . . .
 Stan Getz, Verve V 8600 (M); V6-8600 (S)

MAN FROM TWO WORLDS . . .
 Chico Hamilton, Impulse A 59 (M); AS 59 (S)

WHISTLE STOPPING WITH JONATHAN WINTERS . . .
 Verve V 15037 (M); (No Stereo)

BEN FRANKLIN IN PARIS . . .
 Original Cast, Capitol VAS 2191 (M); SVAS 2191 (S)

HERE ARE THE HONEYCOMBS . . .
 Interphon IN 88001 (M); IN-S 88001 (S)

THE GREAT HITS OF 1964 AND SOME GOLDEN OLDIES . . .
 Various Artists, Vee Jay VJ 1112 (M); (No Stereo)

★ LATIN SPECIAL MERIT

MY FAIR LADY GOES LATIN
 Tito Puente & His Ork. Roulette R 25276 (M); SR 25276 (S)

The infectious Latin rhythms of Tito Puente and his orchestra are lent to the score of "My Fair Lady." Excellent for dancing or listening.

★ SACRED SPECIAL MERIT

SONGS FROM THE PSALMS
 Lutheran Hour Choir (Schalk). Word W-4023-LP (M)

The voices are rich and the entire ensemble projects meaningfully the beauty of such hymns as "A Mighty Fortress Is Our God," "Our God, Our Help in Ages Past" and "Meditation on the 23d Psalm," among others. The choir is supported by members of the St. Louis Symphony Orchestra.

★ FOLK SPECIAL MERIT

THE COUNTRY BLUES, VOLUME TWO
 Various Artists RBF 9

Sam Charters, author of "The Country Blues," a notable history of blues, has brought together a fascinating collection of early blues sides here. Included are items by Texas Alexander, Peg Leg Howell, Big Maceo with Tamp Red and others. Often the sound is poor, but blues fans will be glad to own the material anyway, because the true country flavor is in these performances. Charters' notes are an added attraction.

★ LOW PRICE COUNTRY & WESTERN SPECIAL MERIT

ROGER MILLER
 RCA Camden CAL 851 (M); CAS 851 (S)

Songs in this album are top-notch performances by Roger Miller, currently riding on the chart. Artist and material are excellent and so is the value.

FOUR-STAR ALBUMS
 The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

ANNETTE'S PAJAMA PARTY
 Vista BV 3325 (M); STER 3325 (S)

SOME BLUE-EYED SOUL
 Righteous Brothers. Moonglow MLP 1002

HAROLD ROME'S GALLERY
 Various Artists. Columbia KL 6091 (M); KS 6691 (S)

ALFRED APAKA SINGS HAWAIIAN WEDDING SONG AND OTHER FAVORITE SONGS OF THE ISLANDS
 Decca DL 4571 (M); DL 74571 (S)

PICCOLA PUPA
 Warner Bros. W 1574 (M); WS 1574 (S)

JET SET DANCE DISCOTHEQUE, VOL. 4
 The Teemates. Audio Fidelity DFM 3042 (M); DFS 7042 (S)

MUSIC TO REMEMBER
 Gian Franco Intra & His Ork. Musicor MM 2020 (M)

COUNTRY

JOHNNY BOND
 Starday SLP 298

CLASSICAL

TCHAIKOWSKY: SYMPHONY NO. 5 IN E MINOR/MARCHE SLAVE
 Halle Orchestra (Barbirolli). Vanguard SRV 139 (M); SRV 139 SD (S)

THE CLEMENTI PIANO, VOL. II
 John Newmark. Folkways FM 3342

IVES: NEW ENGLAND HOLIDAYS (1904-13)
 Iceland Symphony Orchestra and Iceland State Radio Chorus (Strickland). Composer's Recordings CRI 190

JAZZ

DESTINATION OUT
 Jackie McLean. Blue Note 4165 (M)

FROM VIENNA WITH JAZZ
 Friedrich Gulda. Columbia CL 2251 (M); CS 9051 (S)

THE WAY I FEEL
 "Big" John Patton. Blue Note 4174 (M)

FOLK

GALAX, VA., OLD FIDDLERS' CONVENTION
 Various Artists. Folkways FA 2435

MIKE HURLEY: FIRST SONGS
 Folkways FG 3581

SONGS OF HANNS EISLER
 Eric Bentley. Folkways FH 5433

COMEDY

THE INSANE (BUT HILARIOUS) MINDS OF COYLE AND SHARPE
 Jim Coyle & Mal Sharpe. Warner Bros. W 1573 (M)

SACRED

FAITH UNLOCKS THE DOOR
 Jim Roberts and the Mellomen. Sacred LP 3040

LISTEN . . . HEAR!
 Thurlow Spurr and the Spurrlovs. Word W-3308-LP (M)

SACRED CLASSICS
 Robert Elmore. Word W-4026 (M)

I FOUND THE ANSWER
 Polly Johnson. Word W-3331-LP (M)

THE SINGING CHURCHMEN
 Word W-3324-LP (M)

OLD TESTAMENT HEROES
 Aunt Teresa Worman. Word W-3299-LP (M)

SPOKEN WORD

WOMEN—BE WOMEN
 Gert Behanna. Word W-3297-LP (M)

INTERNATIONAL

DALIDA
 Fiesta FLP 1405

HI FI TAMBURITZA
 Veseli Tamburitza. London Int'l SW 99343 (S)

GOLDEN VOICE TAMBURITZA
 Veseli Tamburitza. London Int'l SW 99346 (S)

RAGAS & TALAS
 Ravi Shankar. World-Pacific WP 1431 (M)

GERMAN FOLK SONGS OF YESTERDAY AND TODAY
 German Volkswagen Choir. Request SRLP 8056 (M)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

MUSIC FOR MONSTERS, MUNSTERS, MUMMIES AND OTHER TV FIENDS
 Milton DeLugg & His Ork. Epic LN 24125 (M)

IF YOU WANT THIS LOVE
 Sonny Knight. Aura 3001 (M)

THE GOLDEN "CRAFT" OF HARPERS
 Lois Adele. Teiger MLP 102 (M); SLP 5002 (S)

CHRISTMAS

CAROLING AT CHRISTMAS
 Burke Family Singers. Squire SQ 33005 (M); SSQ 33005 (S)

A POLKA CHRISTMAS WITH L'I L WALLY
 Jay Jay 1080

FOLK

THE IRON MUSE
 Various Artists. Elektra EKL 279 (M); (No Stereo)

JAZZ

BARRELHOUSE BLUES AND JOCK PIANO
 Robert McCoy. Vulcan 2501 (M)

LATIN

THE BEST OF GILBERTO MONROIG WITH TITO PUENTE & ORK
 Tico LP 1117 (M); SLP 1117 (S)

INTERNATIONAL

HAPPY TAMBURITZA MELODIES
 George Skrbina Tamburitza Ork. London Int'l SW 99347 (S)

THE TAMBURITZA EMOTIONS OF STEVE PAVLEKOVICH
 London Int'l SW 99345 (S)

SVENSKA BARNSANGER, THE MOST BEAUTIFUL SWEDISH CHILDREN'S SONGS
 Alice Babs with Children's Chorus and Ork. Fiesta FLP 1406

A SCOTTISH DANCE PARTY
 Lawrie Adam. Avoca AV 149 (M)

Bob CREWE PRESENTS . . .

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TOP 100

★ **STAR performer**—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart	This Week	Last Week	Title, Artist, Label	Wks. on Chart	This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	THE BEACH BOYS CONCERT Capitol TAO 2198 (M); STAO 2198 (S)	6	52	54	SO TENDERLY John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	18	102	106	CATCH A RISING STAR John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	58
2	2	PEOPLE Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	11	53	66	SHE CRIED Letterman, Capitol T 2142 (M); ST 2142 (S)	5	103	109	THE RAMSEY LEWIS TRIO AT BOHEMIAN CAVERNS Argo 741 (M); 741 (S)	9
3	11	THE ROLLING STONES 12 X 5 London LL 3402 (M); PS 402 (S)	5	54	56	AMOR Eydie Gorme & the Trio Los Panchos, Columbia CL 2203 (M); CS 9003 (S)	14	104	90	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	22
4	5	ROUSTABOUT Elvis Presley, RCA Victor LPM 2999 (M); LSP 2999 (S)	5	55	42	PETER NERO PLAYS SONGS YOU WON'T FORGET RCA Victor LPM 2935 (M); LSP 2935 (S)	10	105	116	A BIT OF LIVERPOOL Supremes, Motown MLP 623 (M); SLP 623 (S)	3
5	6	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	12	56	60	LITTLE OLD LADY FROM PASADENA Jan & Dean, Liberty LRP 3377 (M); LST 7377 (S)	10	106	104	EARLY ORBISON Roy Orbison, Monument MLP 8023 (M); SLP 18023 (S)	9
6	9	MY FAIR LADY Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	10	57	53	LICORICE STICK Pete Fountain, Coral CRL 57460 (M); CRL 757460 (S)	17	107	86	RAMBLIN' New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	69
7	8	WHERE DID OUR LOVE GO Supremes, Motown MT 621 (M); S 621 (S)	13	58	71	LAST KISS J. Frank Wilson & the Cavaliers, Josie JGM 4006 (M); JGMS 4006 (S)	5	108	95	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	27
8	4	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 3266 (M); UAS 6366 (S)	22	59	58	WEST SIDE STORY Soundtrack, Columbia DL 5670 (M); OS 2070 (S)	164	109	114	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1669 (M); CS 8469 (S)	128
9	3	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise R 6130 (M); RS 6130 (S)	18	60	45	LOUIE LOUIE Kingsmen, Wand 657 (M); (no Stereo)	48	110	84	THE SECOND BARBRA STREISAND ALBUM Columbia CL 2054 (M); CS 8854 (S)	66
10	7	SOMETHING NEW Beatles, Capitol T 2108 (M); ST 2108 (S)	19	61	69	CHAD & JEREMY YESTERDAY'S GONE Chad Stuart & Jeremy Clyde, World Artists WAM 2002 (M); WAS 2002 (S)	12	111	101	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckaroos, Capitol T 2135 (M); ST 2135 (S)	15
11	10	HOW GLAD I AM Nancy Wilson, Capitol T 2155 (M); ST 2155 (S)	15	62	65	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	46	112	111	INTRODUCING THE BEATLES Vee Jay LP 1062 (M); SR 1062 (S)	45
12	16	THE CAT Jimmy Smith, Verve V 8587 (M); V6-8587 (S)	13	63	61	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9264 (M); LP 12264 (S)	26	113	112	HAVE A SMILE WITH ME Ray Charles, ABC-Paramount ABC 495 (M); ABCS 495 (S)	16
13	13	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 3364 (S)	31	64	67	THE ROLLING STONES London LL 3375 (M); PS 375 (S)	25	114	107	TODAY, TOMORROW, FOREVER Nancy Wilson, Capitol T 2082 (M); ST 2082 (S)	29
14	35	MARY POPPINS Soundtrack, Vista BV 4026 (M); STER 4026 (S)	11	65	55	THE UNSINKABLE MOLLY BROWN Soundtrack, MGM E 4232 ST (M); SE 4232 ST (S)	22	115	118	LIZA! LIZA! Liza Minnelli, Capitol T 2174 (M); ST 2174 (S)	4
15	14	PETER, PAUL & MARY IN CONCERT Warner Bros. 2W 1555 (M); 2WS 1555 (S)	18	66	63	SONGS, PICTURES AND STORIES OF THE FABULOUS BEATLES Vee Jay VJ 1092 (M); VJS 1092 (S)	7	116	122	SURFER GIRL Beach Boys, Capitol T 1981 (M); ST 1981 (S)	43
16	28	THE DOOR IS STILL OPEN TO MY HEART Dean Martin, Reprise R 6140 (M); RS 6140 (S)	5	67	49	BE MY LOVE Jerry Vale, Columbia CL 2181 (M); CS 8981 (S)	16	117	117	AMERICAN TOUR Dave Clark Five, Epic LN 24117 (M); BN 24117 (S)	16
17	22	WALK, DON'T RUN, VOL. 2 Ventures, Dolton RLP 2031 (M); RST 8031 (S)	10	68	57	TRINI LOPEZ AT PJ'S Reprise R 6093 (M); R9-6093 (S)	69	118	102	DELICIOUS TOGETHER Betty Everett & Jerry Butler, Vee Jay VJ 1099 (M); VJS 1099 (S)	11
18	37	JOAN BAEZ/5 Vanguard VRS 9160 (M); VSD 79160 (S)	4	69	48	UNDER THE BOARDWALK Drifters, Atlantic 8099 (M); SD 8099 (S)	18	119	119	GO LITTLE HONDA Hendells, Mercury MG 20940 (M); SR 60940 (S)	3
19	17	THE IMPRESSIONS KEEP ON PUSHING ABC-Paramount ABC 493 (M); ABCS 493 (S)	19	70	81	BREAD AND BUTTER Newbeats, Hickory LPM 120 (M); (no Stereo)	11	120	120	THE NEW EBB TIDE Frank Chacksfield & His Ork, London LL 3322 (M); SP 44053 (S)	3
20	21	FUNNY GIRL Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	33	71	75	THE BEATLES' SECOND ALBUM Capitol T 2080 (M); ST 2080 (S)	34	121	128	LAND OF GIANTS New Christy Minstrels, Columbia CL 2187 (M); CS 8987 (S)	16
21	20	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	28	72	83	WELCOME TO THE PONDEROSA Lorne Greene, RCA Victor LPM 2943 (M); LSP 2943 (S)	3	122	121	WITH A TASTE OF HONEY Morgana King, Mainstream 56015 (M); 5/6015 (S)	15
22	18	"POPS" GOES THE TRUMPET Al Hirt/Boston Pops Ork (Fiedler), RCA Victor LM 2729 (M)	12	73	68	MAKE WAY FOR DIONNE WARWICK Scepter LP 523 (M); (no Stereo)	14	123	138	G. T. O. Ronny & the Daytonas, Mala 4001 (M); (no Stereo)	2
23	12	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	20	74	72	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	136	124	136	THE GREATEST LIVE SHOW ON EARTH—JERRY LEE LEWIS Smash MGS 27056 (M); SRS 67056 (S)	2
24	19	MORE OF ROY ORBISON'S GREATEST HITS Monument MLP 8024 (M); SLP 18024 (S)	17	75	70	THE LATIN ALBUM Trini Lopez, Reprise R 6125 (M); RS 6125 (S)	17	125	124	CAMELOT Original Cast, Columbia KOL 5620 (M); KOS 2031 (S)	203
25	27	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	43	76	76	AL-DI-LA AND OTHER EXTRA-SPECIAL SONGS FOR YOUNG LOVERS Ray Charles Singers, Command RS 870 (M); RS 870 SD (S)	15	126	127	DISCOTHEQUE DANCE DANCE Enoch Light & His Ork, Command RS 873 (M); RS 873 SD (S)	6
26	26	INVISIBLE TEARS Ray Conniff & the Singers, Columbia CL 2264 (M); CS 9064 (S)	11	77	73	SHUT DOWN, VOL. 2 Beach Boys, Capitol T 2027 (M); ST 2027 (S)	36	127	135	SANDY NELSON LIVE! IN LAS VEGAS Imperial LP 9272 (M); LP 12272 (S)	4
27	15	SUGAR LIPS Al Hirt, RCA Victor LPM 2945 (M); LSP 2945 (S)	17	78	100	PETER AND THE COMMISSAR Allan Sherman/Boston Pops (Fiedler), RCA Victor LM 2773 (M); LSC 2773 (S)	4	128	137	JACK JONES' WIVES AND LOVERS Kapp KL 1352 (M); KS 3352 (S)	51
28	23	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	19	79	78	THE CHIPMUNKS SING THE BEATLES HITS Liberty LRP 3388 (M); LST 7388 (S)	15	129	130	GERRY AND THE PACEMAKERS SECOND ALBUM Laurie LLP 2027 (M); (no Stereo)	4
29	32	THE PINK PANTHER Henry Mancini & His Ork, RCA Victor LPM 2795 (M); LSP 2795 (S)	36	80	88	BACH'S GREATEST HITS Creative Swingle Singers, Philips PHM 200-097 (M); PHS 600-097 (S)	60	130	134	DRACULA'S GREATEST HITS Gene Moss, RCA Victor LPM 2977 (M); LSP 2977 (S)	2
30	33	TRINI LOPEZ LIVE AT BASIN ST. EAST Reprise R 6134 (M); RS 6134 (S)	8	81	80	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2693 (M); LSP 2693 (S)	19	131	144	BURL IVES SINGS PEARLY SHELLS AND OTHER FAVORITES Decca DL 4578 (M); DL 74578 (S)	2
31	30	THE ANIMALS MGM E 4264 (M); SE 4264 (S)	15	82	82	I DON'T WANT TO BE HURT ANYMORE Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	20	132	—	COME A LITTLE BIT CLOSER Jay & the Americans, United Artists UAL 3407 (M); UAS 6407 (S)	1
32	31	HONEY IN THE HORN Al Hirt, RCA Victor LPM 2733 (M); LSP 2733 (S)	65	83	94	FOR SWINGIN' LIVERS ONLY! Allan Sherman, Warner Bros. W 1569 (M); WS 1569 (S)	3	133	131	ENCORE John Gary, RCA Victor LPM 2804 (M); LSP 2804 (S)	43
33	29	IT MIGHT AS WELL BE SWING Frank Sinatra, Count Basie & His Ork, Reprise R 1012 (M); RS 1012 (S)	17	84	103	THE MANFRED MANN ALBUM Ascot AM 13015 (M); ALS 16015 (S)	4	134	125	I LOVE YOU MORE AND MORE EVERY DAY/TEARS AND ROSES Al Martino, Capitol T 2107 (M); ST 2107 (S)	25
34	40	BOBBY VINTON'S GREATEST HITS Epic LN 24098 (M); BN 26098 (S)	11	85	96	OSCAR PETERSON TRIO + ONE Mercury MG 20975 (M); SR 60975 (S)	7	135	—	ST. LOUIS TO LIVERPOOL Chuck Berry, Chess LP 1488 (M); LPS 1488 (S)	1
35	25	COTTON CANDY Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	30	86	93	PETER, PAUL AND MARY Warner Bros. W 1449 (M); WS 1449 (S)	138	136	142	DUSTY Dusty Springfield, Philips PHM 200-156 (M); PHS 600-156 (S)	2
36	38	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	120	87	87	SAM COOKE AT THE COPA RCA Victor LPM 2970 (M); LSP 2970 (S)	7	137	140	SONGS FOR LONESOME LOVERS Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)	2
37	46	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	24	88	91	RIDE THE WILD SURF Jan & Dean, Liberty LRP 3368 (M); LST 7368 (S)	9	138	—	YOU REALLY GOT ME Kinks, Reprise R 6143 (M); RS 6143 (S)	1
38	41	HERE WE A GO GO AGAIN! Johnny Rivers, Imperial LP 9274 (M); LP 12274 (S)	9	89	89	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	32	139	139	BILL BLACK'S COMBO GOES BIG BAND Hi HL 12020 (M); SHL 32020	3
39	39	BARBRA STREISAND/THE THIRD ALBUM Columbia CL 2154 (M); CS 8954 (S)	42	90	79	THE BARBRA STREISAND ALBUM Columbia CL 2007 (M); CS 8807 (S)	88	140	—	I DON'T CARE Buck Owens & His Buckaroos, Capitol T 2186 (M); ST 2186 (S)	1
40	24	KINGSMEN, VOL. 2 Wand LP 639 (M); LP 639 S (S)	12	91	77	INVISIBLE TEARS Johnny Mann Singers, Liberty LRP 3387 (M); LST 7387 (S)	11	141	141	THE SLIGHTLY IRREVERENT MITCHELL TRIO Mercury MG 20944 (M); SR 60944 (S)	5
41	47	THIS IS LOVE Johnny Mathis, Mercury MG 20942 (M); SR 60942 (S)	9	92	85	THE BEACH BOYS SONG BOOK Hollyridge Strings, Capitol T 2156 (M); ST 2156 (S)	10	142	132	JUMPIN' GENE SIMMONS Hi HL 12018 (M); SHL 32018 (S)	5
42	36	IN THE WIND Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	60	93	92	MY FAIR LADY Original Cast, Columbia OL 5090 (M); OS 2015 (S)	423	143	143	MONDO CANE Soundtrack, United Artists UAL 4105 (M); UAS 5105 (S)	74
43	44	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor LPM 2833 (M); LSP 2833 (S)	12	94	74	WITHOUT YOU Robert Goulet, Columbia CL 2200 (M); CS 9000 (S)	9	144	147	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133 (M); CS 8634 (S)	345
44	52	THE SIDEWINDER Lee Morgan, Blue Note 4157 (M); 84157 (S)	10	95	97	I STARTED OUT AS A CHILD Bill Cosby, Warner Bros. W 1567 (M); (no Stereo)	4	145	—	GOLDFINGER Soundtrack, United Artists UAL 4117 (M); UAS 5117 (S)	1
45	34	DREAM WITH DEAN Dean Martin, Reprise R 6123 (M); RS 6123 (S)	16	96	99	IN THE MISTY MOONLIGHT Jerry Wallace, Challenge CH 619 (M); CHS 619 (S)	6	146	149	WHERE LOVE HAS GONE Jack Jones, Kapp KL 1294 (M); KS 3294 (S)	16
46	50	RAG DOLL 4 Seasons, Philips PHM 200-146 (M); PHS 600-146 (S)	19	97	—	THE BEATLES' STORY Capitol TBO 2222 (M); STBO 2222 (S)	1	147	110	PRAYER MEETIN' Jimmy Smith, Blue Note 4164 (M); 84164 (S)	20
47	51	THE INCOMPARABLE MANTOVANI London LL 3392 (M); PS 392 (S)	6	98	113	SATURDAY NIGHT AT THE UPTOWN Various Artists, Atlantic 8101 (M); SD 8101 (S)	6	148	—	MY FAIR LADY Ferrante & Teicher, United Artists UAL 3361 (M); UAS 6361 (S)	4
48	64	FIDDLER ON THE ROOF Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	7	99	98	JOAN BAEZ IN CONCERT Vanguard VRS 9112 (M); VSD 2122 (S)	112	149	150	A NEW KIND OF CONNIE Connie Francis, MGM E 4253 (M); SE 4253 (S)	2
49	62	IT HURTS TO BE IN LOVE Gene Pitney, Musicor MM 2019 (M); MS 3019 (S)	5	100	105	MARY WELLS GREATEST HITS Motown 616 (M); (no Stereo)	29	150	—	GIRL TALK Lesley Gore, Mercury MG 20943 (M); SR 60943 (S)	1
50	43	ANOTHER SIDE OF BOB DYLAN Columbia CL 2193 (M); CS 8993 (S)	13	101	123	THE PEOPLES CHOICE Ferrante & Teicher, United Artists UAL 3385 (M); UAS 6385 (S)	3				
51	59	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	6								

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ABC PARAMOUNT

SOUPY SALES—Spy With a Pie; ABC-503, ABCS-503
SHINDIG—Based on the ABC-TV Shindig; ABC 504, ABCS 504

ALEGRE

ALEGRE ALL STARS—El Manicero Vol. 2; LPA 834
KAKE & HIS AFTER HOURS ORCH.—Tribute to Noro; LPA 833

ANGEL

BRITTEN: PETER GRIMES SEA INTERLUDES—Philharmonia Orch. (Giulini); S 36215

ARGO

Make Way for **JEAN DUSHON**; LP 4039
AHMAD JAMAL—Naked City Theme; 733
RAMSEY LEWIS TRIO—More Sounds of Christmas; LP 745
JOHNNY NASH—Composer's Choice; LP 4038

BANNER

ABE ELLSTEIN'S ORCH. WITH DAVE TARRAS—Frailach Music; BA 1001
MOISHE OYSHER Sings; BA 1002
MICHEL ROSENBERG; BA 1005
MENASHA SKULNIK; BA 1003
VARIOUS ARTISTS—20th Century Yiddish Humors; BA 1004
VARIOUS ARTISTS—Voices of the Temple; BA 1006

BEACON

Common Sense Philosophy with BRYCE BOND; LP 701

CAEDMON

VARIOUS ARTISTS—Songs From the Plays of Shakespeare; SRS 242-5

CAMEO

AL FISHER & LOU MARKS—Home on the Range; C 1081, SC 1081

CAPITOL

CRAIG BREEDLOVE—Breedlove—500+; KAO 2175
DON HINSON & THE RIGAMORTICIANS—Monster Dance Party; T 2219, ST 2219

COMMAND

TESSIE O'SHEA—Cheers; RS 872, RS 872 SD

DIAMOND

RONNIE DOVE—Right or Wrong; D 5002, SD 5002

DISNEYLAND

BURL IVES—Chim Chim Cheree and Other Children's Favorites; ST 3927

DOT

STEVE ALLEN His Piano & Orch.; DLP 3597, DLP 25597
More Fantastic Sounds! of EDDIE BASTER; DLP 3607, DLP 25607
PAT BOONE—Near You; DLP 3606, DLP 25606
DICK CONTINO—12 Immortal Songs; DLP 3609, DLP 25609
MICHAEL DEES Sings Steve Allen; DLP 3608, DLP 25608
CAROLYN HESTER—That's My Song; DLP 3604, DLP 25604
JANA LOUISE—A Dixie Cup of Sand; DLP 3698, DLP 25598

ELEKTRA

JOHN KOERNER, DAVE RAY & TONY GLOVER—Blues, Rags and Hollers; EKL 240, EKS 7240
JOHN KOERNER, DAVE RAY & TONY GLOVER—(Lots More) Blues, Rags and Hollers; EKL 267, EKS 7267
VARIOUS ARTISTS—The Folk Box; EKL-BOX

EVEREST

PATSY CLINE—Reflections; 5229, 1229
The Best of GLORIA LYNNE; 5231, 1231
ANNIE ROSS Sings a Handful of Songs; 5227, 1227

FREQUENCY CONTOURED

SINGER ORCH., STEVE CLAYTON & THE DON JANSE CHORALE—Favorite Christmas Songs From Singer; HE-M1, HE-S1

GENERAL MUSIC PUBLISHING

DIE SCHONALER MUSIKANTEN—I Like Alpine Music; GMP 5003
RAPHAEL & HIS ORCH.—Music Heart to Heart; GMP 5001
RAPHAEL & HIS ORCH.—Music Heart to Heart, Vol. 2; GMP 5002
VARIOUS ARTISTS—Listen to the Little French Band; GMP 5004

HILLTOP

PATSY CLINE—I Can't Forget You; JM 6016
TILLMAN FRANKS SINGERS—The Hank Williams Story; JM 6019
Everybody's Favorite: MR. JOHNNY SEA; JM 6018
FLOYD TILLMAN Sings His Great Hits of Lovin'; JM 6017

IMPERIAL

SONNY CURTIS—Beatle Hits Flamenco Guitar Style; LP 9276, LP 12276

JEFFERSON

LOONIS MCGLOHON & THE ORCH.—Goin' Back Home; 1079

JOY

KIRK CHOIR—Songs of the Saints; JL 1002, JLS 5002

KING

JAMES BROWN—Jump Around; 771
Personally Yours From the CINCINNATIANS at Christmastime; 925

LONDON

On Tour with the OBERNKIRCHEN CHILDREN'S CHOIR; 5895, OS 25895
ORIGINAL CAST—Oh What a Lovely War; 5906, OS 25906

MAYO

REV. EDMOND BLAIR—They Had a Ting Going On; 8018
REV. EDMOND BLAIR—Seeking a Part Time Love; 8015

MGM

THE DUBLINERS; E 4262, SE 4262
HARRY JAMES & HIS ORCH.—New Versions of Down Beat Favorites; E 4265, SE 4265
DAVID ROSE Plays the Theme From the Americanization of Emily and Other Great Movie Themes; E 4271, SE 4271

MONUMENT

PAUL CLAYTON, Folk Singer; MLP 8017, SLP 18017
RUSTY DRAPER Plays Guitar; MLP 8026, SLP 18026
BOOTS RANDOLPH Plays 12 Monsterous Sax Hits!; MLP 8029, SLP 18029

MUSICOR

ABDUL AHMED & HITS ORCH.—51 Belly Dancer Favorites; MM 2021, MS 3021

NONESUCH

HAYDN: SYMPHONIES NOS. 31, 19 & 45—Little Orchestra of London (Jones) H 1031, H 71031
JEAN VALLIN—The Red Balloon; H 2001, H 72001

NORMAN

SINGLETON PALMER—The Best Dixieland Band; NL 110, NS 210

NOUVELLES

GILBERT BECAUD—Rosy and John L'Orange; PAM 77.536

RECAR

THE GOLDEN STRINGS; RCS 2010

REGINA

FRANCES FAYE—You Gotta Go! Go! Go!; R 315, RS 315

REPEAT

The Incomparable Artistry of TED WASH; 100-5

REPRISE

FRANK SINATRA—Softly, as I Leave You; FS 1013

SERENUS

This is JOHN WALLOWITCH; SEP 2005

20TH CENTURY-FOX

LEN MAXWELL—A Merry Monster Christmas; TFM 3166
SOUNDTRACK—Goodbye Charlie; TFM 3165

VERVE

ELLA FITZGERALD'S Tribute to Cole Porter; V 4066, V6-4066
STAN GETZ QUARTET WITH ASTRUD GILBERTO—Getz Au Go Go; V 8600, V6-8600

KAPP LETS DEEJAYS BE THE JUDGE

NEW YORK —Kapp Records is mailing disk jockeys throughout the nation copies of a record produced by a rival label. The disk is Andy Williams' "Dear Heart" on Columbia.

In addition to the Williams disk, the deejay also receive a copy of the Jack Jones "Dear Heart" disk on Kapp. The note, from Al Cahn, Kapp vice-president and national sales manager, asks the jockeys to listen to both versions and program the one they think is the better record.

The two versions have been playing leapfrog on the charts. For the week ended Nov. 28, Billboard had the Jones version at No. 75 and the Williams version at No. 78.

BOOK REVIEW

'Jazz Story' Brisk, Clear

"The Jazz Story." By Dave Dexter Jr. Published by Prentice-Hall. \$2.45. 176 pages.

Dave Dexter's discourse on jazz is a clearly understood book written from the standpoint of a man involved with music and jazz all his life as a record producer and journalist.

This is a straight historical work utilizing quotes and comments from previously published reports to support Dexter's build-up of performers. The artist biographical sections are short, making for brisk reading and allowing for the introduction of many performers in telling how jazz developed. It's the old story of from New Orleans up the river to Chicago and thence to New York.

Dexter does offer new morsels to a subject already crammed with names and titles. He explains how the term "waxed" for recorded evolved and that Louis Armstrong was the first scat vocalist in jazz. Jazz historians may take exception with Dexter's opinions of performers, as is often the case, but Dexter's book is written from first-hand experiences with the musicians. He claims Emmett Hardy, for one, was a New Orleans cornetist playing long before Bix Biederbecke gained fame. Dexter chides Paul Whiteman's band for "inexcusably sludgy, unexciting arrangements" and then lauds Whiteman for helping many jazz men.

An additional bonus to relating the music's development is the highlighting of hit pop tunes, clothing styles and fads from certain important years.

The 12 chapters touch on early Dixieland bands, Louis Armstrong, Chicago, New York, the West Coast, swing era, vocalists, modern jazz, Charlie Parker and the international scene.

Aim of the book is to tie in with Capitol Records' five-LP set bearing the same title.

ELIOT TIEGEL

WORD

THE CRUSADER MEN; W 3334
CHOIR OF THE CATHEDRAL OF ST. JOHN THE DIVINE (Alec Wyton, Organ); W 4021
DON HUSTAD & TEDD SMITH—Billy Graham Crusade Echoes; W 3316

COLISEUM

CAMARATA Featuring Tutti's Trombones; D 41000, DS 51000

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PUTS 'SOUL' INTO SONG

Peterson a Convincer

HOLLYWOOD—Ray Peterson has all the ingredients for hitting paydirt. His second opening at the Red Velvet Club Tuesday (24) showcased these attributes: an ungimmicked four-octave voice; a touch for dramatics when emotion is called for, the ability to communicate with an audience, and excellent stage mannerisms.

A recent pactee with MGM, Peterson is a rock 'n' roll singer by design, but he could prove just as impressive with a straight rhythm section if he chose to depart from his Goodnitters Quartet and its electric guitars. Peterson's voice has more than a ring of quality. The 25-year-old vocalist from San Antonio retains a country twang but it does not dominate.

His act is built on uptempo rousing tunes, beginning with his "Hey, Everybody" opener to "Pretty Woman," and his new disk, "Across the Street." Peterson digs in with all his soul, his face contorting, sweat dampening his brow, his hands fleeting around.

What sets him apart from the

mold of other young rock vocalists is his convincing ability with the emotional songs like "Unchained Melody" which he performs like a short playlet, a gentle opening followed by an overpowering crescendoish finale.

On country tunes like "Wolverton Mountain" and "Corina, Corina," Peterson involves the audience in a happy singalong. When he's performing with the Goodnitters, they tone down their amps on the slower tunes. But when they worked with Kelly Garet, an attractive 21-year-old thrush who opened the bill, they massacred her. Miss Garet has a strong, soulful voice which is quite impressive. She has fallen into the groove of sounding Negro on folk and rock material. The Goodnitters' complete lack of understanding of how to accompany a new vocalist demands immediate attention. They should be told that every tune must not overpower the vocalist. When playing for dancing they blast away proficiently; when accompanying a vocalist they're also blasting away for dancing.

ELIOT TIEGEL

Hermits Arrive In New York

NEW YORK—Herman's Hermits, British group clicking here on the MGM label with "I'm Into Something Good," arrive from London this week accompanied by Mickie Most, the English disk producer. After a quick promotional stop here Dec. 8-10, their first visit here, they plane to the West Coast for their American TV bow on ABC's "Shindig," which will be filmed Dec. 12 for a telecast early in January. The group heads back to London after the TV date for a disk session and concert commitments.

MILLIE SMALL
I'VE FALLEN
IN LOVE WITH
A SNOWMAN

ATLANTIC
2266

Signings

Columbia has re-signed the Brothers Four. The group first clicked with Columbia in 1959 with "Greenfields." Group consists of Bob Flick, Mike Kirkland, John Paine and Dick Foley. Jazz artist Paul Horn has been added to the RCA Victor roster. Horn, originally identified with the West Coast jazz movement, is noted for his work on alto, clarinet and flute. His first recording sessions are already under way at RCA Victor's Hollywood studios under the direction of a&r producer Al Schmitt. In his continuing search for fresh talent for 20th Century-Fox Records, a&r director Bernie Wayne has signed teen-ager Rick Lancelot to the label. Chico Hamilton has joined the Impulse label, a subsidiary of ABC-Paramount. Hamilton made one album for Impulse, titled "Man From Two Worlds," which was released last August. Paul Sykes, West Coast vocalist-comedian, has been signed to the Warner

Bennett to Give His 1st B'klyn Concert

NEW YORK—Tony Bennett will wrap up a heavy December schedule with a Christmas week double-decker at Brooklyn's Academy of Music Dec. 26-27. It's his first concert appearance in Brooklyn and will be presented by Sid Bernstein, who presented Bennett in three SRO concerts at New York's Carnegie Hall in recent years.

Now taking a breather after last week's TV guest shots with Ed Sullivan and Johnny Carson, a panel turn on David Susskind's "Hot Line" telecast and daily promotion huddles at Columbia Records regarding his new album release, "Who Can I Turn To," Bennett will take off for Hollywood in a few days for three major appearances in succession. On Dec. 9, Bennett guests on Danny Kaye's TV show; on Dec. 10, he'll star in a concert at San Diego's Convention Hall, and on Dec. 11, he'll spark the fund-raising show Nat King Cole is staging with all the proceeds going to the music school in that city. He'll return East the next day to warm up for the Brooklyn concerts.

Bros. label. His first release for the label will be an album recorded live at the Ice House in Pasadena. Valiant Records has signed Gil Shelton, whose combo is featured at the Ambassador Hotel in Los Angeles. The signing marks Shelton's debut on records. Arranger-conductor Stu Phillips has joined Capitol Records as an artist. The Big Beats, seven-piece instrumental group, signed with Liberty. Jackie (Caldwell) and Gayle (Miller), formerly of the New Christy Minstrels, have joined the Capitol label. Their debut single is "I Can't Go Out Tonight." Also joining Capitol are the Enjoyables, an r&b group, whose first single is "Push a Little Harder." Sheridan Hollenbeck signed with Dunhill Productions for release on Interphon, Vee Jay's foreign subsidiary. Vicki Lynn, 10-year-old singer, has been signed to the Applause label. Her first record couples "Tears Are Falling" with "Don't Break My Heart."

PEOPLE AND PLACES

By MIKE GROSS

Vaughn Meader has received his release from the Ashley-Famous Agency. Mercury Records artist Morty Gunty headlines with Eartha Kitt at the American in Puerto Rico for a week starting Feb. 1. The Barry Sisters open at the Persian Room of the Plaza Hotel for a three-week engagement beginning Dec. 23. Gene Grupa and his quartet will headline at Macero's in Glens Falls, N. Y., Dec. 11-13. Al Dable Enterprises is reshipping his last year's yule entry, "Dear Lord and Santa Clause," to the disk jockeys around the country. He's also preparing for record release on his songs, "Cloudy Skies," "I've Learned It Doesn't Pay to Cry" and "Ain't You a Little Bit Sorry." Promotion man Sammy Vargas is now with Sates Record Distributors not New Deal as erratummed in last week's column. Maria Randall, who records for 3-D Records, recently returned from an European tour and makes her third appearance on Joe Franklin's "Memory Lane" show (WOR-TV) soon.

Lisa Kirk, currently starring in the touring company of Meredith Willson's "Here's Love," will cut an album for MGM Records. The Impressions, ABC-Paramount artists, are set for a date at the Apollo Theater beginning Jan. 8. Mary Wells, 20th Century-Fox Records artist, has been booked to appear on ABC-TV's "Shindig" for Dec. 23. She'll also appear in the special holiday show for two weeks beginning Dec. 24 at the Uptown Theater in Philadelphia. Mel Shayne is in Hollywood for two weeks of meetings with his partner, Joe Scandore, on behalf of their clients. The management team operates with offices on both coasts. Al Hirt on a four-day concert tour (Dec. 9-12) hitting Grand Rapids, Milwaukee, South Bend and Bloomington, Ind. Marino Marini Quartet, released here on the London label, will make their U. S. debut at Carnegie Hall Dec. 12. Comedian Bill Cosby will appear at Washington's Shoreham Hotel during Christmas week. Oscar Brown Jr. goes into the Cafe Au Go Go in Greenwich Village Dec. 9. Ted Auletta's orchestra celebrating its fourth year at Hotel Lexington's Hawaiian Room. Vocalist Cally Dodd, a Reprise artist, winding up a two-weeker at Toronto's Sheraton Hotel. Juan Carlos Copes and his Argentine tango revue will begin a three-month engagement at King's Crown Tallyho Hotel in Las Vegas Dec. 31.

Eddy Manson has been signed to compose the score and to conduct the music for the forthcoming NBC-TV documentary "The U. S. Capitol—Freedom's Chronicle" which will be shown Jan. 12. Lillian Mattis will write the lyrics to Neal Hefti's title theme for the United Artists movie "How to Murder Your Wife." Igor Barukshtis and Boris Midney, the two Russian jazzmen who recently defected to the U. S. are booked for New York's Birdland, the Shadows in Washington and the Showboat in Philadelphia. Roy Silver, Bill Cosby's manager, has taken on comedienne Joan Rivers, formerly of Jim, Jake and Joan. Father of music publisher Ivan Mogull died last week. Ray Passman has become associated with Lew Futterman and Peter Paul in Meager music (BMI) and Pelew Music (ASCAP). They are also involved in the management of Jay and the Americans, Jack McDuff, Jimmy Witherspoon and Carol Ventura. Edgar R. Summerlin, composer-saxophonist, will conduct experiments in the composition of contemporary music during the 1964-1965 academic year at Bard College, Annandale-on-Hudson, N. Y. Tim Taylor has done a roundup on Christmas songs for the Dec. 13 issue of the New York Section in The Herald Tribune titled "When Christmas Comes to the Brill Building." Erroll Garner will play the Olympia Theater in Paris on Dec. 12 and also has a date in Brussels on Dec. 19.

FOLK SINGER IN VILLAGE

Settle Bows New Act

NEW YORK — Folk singer Mike Settle debuted a new act at Greenwich Village's Bitter End last week (2) that drew enthusiastic response. Although he is no stranger to the room, he started his solo act there and has followed with numerous repeat performances, the new act could be considered the beginning of a new career.

His act now combines his singing and playing with the backing of three musicians: Eric Weissberg, musical director-guitarist; Ken Hodges, bass, and Joe Gannon, drums. From the opening number, "Bye and Bye," the act never lets up in excitement even to strains of the plaintive "Shenandoah." His rendition of "Darktown Strutters Ball" makes the evergreen sound like a new pop tune. "San Francisco Bay Blues" is given an unusual treatment and drew a big audience response. His closing number, which draws audience participation, is

"Hey Ho," and gets him off to a rousing finish.

Settle just signed a long-term contract with Reprise Records. His first album will be released in January.

Also on the Bitter End bill is Danny Meehan and comedian Dick Cavet. Both are holdovers, and deservedly so.

TRUST FUND FOR TRAVIS

NEW YORK — Mrs. Kate Finegan and Gerry Mulligan have set up a Travis Fund in memory of Nick Travis, trumpeter with the Sauter-Finegan and Gerry Mulligan orchestras, who died on Oct. 6. It will be an educational fund for Travis' two boys.

Donations to the fund should be sent to Mrs. Kate Finegan at 425 East 63d Street, New York City.



JOHNNY GREEN gets a recording session going of the Columbia original TV cast LP of "Cinderella" at the label's West Coast studio.

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BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

- BIZET**—Carmen; Price, Corelli, Merrill, Freni, Vienna Philharmonia Orch. and Cho. (Karajan): RCA Victor (3-12") LDS 6164 (S), LD 6164 (M).
- CHOPIN**—Waltzes; Rubenstein: RCA Victor LSC 2726 (S), LM 2726 (M).
- TCHAIKOVSKY**—1812 Overture-Beethoven-Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band: Mercury SRD-19 (S), MGD-19 (M).
- RAVEL**—Bolero; N.Y. Philharmonic (Bernstein): Columbia MS 6011 (S), ML 5293 (M).
- BARBER**—Concerto for Piano and Orchestra, Op. 38; Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).
- VERDI**—La Traviata; Sutherland, Bergonzi, Merrill, Maggio Musicale Fiorentino (Pritchard); London (3-12") 1366 (S), 4366 (M).
- PUCCINI**—La Boheme; Freni, Gedda, Adani, Sereni, Rome Opera (Schipper): Angel (2-12") SBL 3643 (S), BL 3643 (M).
- ORFF**—Carmina Burana; Harsanyi, Petrak, Presnell, Phila. Orch. (Ormandy): Columbia MS 6163 (S), ML 5498 (M).
- THE AGE OF BEL CANTO**—Sutherland, Horne, Conrad, London Sym. Cho. and Orch., New Sym. Orch. of London (Bonyng): London (2-12") OSA 1237 (S), A 4257 (M).
- MARIA CALLAS SINGS VERDI ARIAS**—Angel S 36221 (S), 36221 (M).
- ART OF THE PRIMA DONNA**—Sutherland: London OSA 1214 (S), A 4241 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B flat for Piano & Orch.; Cliburn, Sym. Orch. (Kondrashin): RCA Victor LSC 2252 (S), LM 2252 (M).
- RODRIGO**—Concierto de Aranjuez for Guitar & Orch.; Bream, Melos Ch. Orch. (Davis): RCA Victor LSC 2730 (S), LM 2730 (M).
- RESPIGHI**—Pines, Fountains and Festivals of Rome; Phila. Orch. (Ormandy): Columbia MS 6587 (S), ML 5987 (M).
- ORFF**—Carmina Burana; Sawallisch, Cologne Radio Sym., German Radio Chorus: Angel 35415 (M).
- BACH**—2 and 3 Part Inventions; Gould: Columbia MS 6622 (S), ML 6022 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B flat for Piano & Orch.; Gilels, Chi. Sym. (Reiner): RCA Victrola VICS 1039 (S), VIC 1039 (M).
- BERNSTEIN**—Symphony No. 3 (Kaddish); N.Y. Phil., Camerata Singers, Columbus Boys' Choir (Bernstein): Columbia KS 6605 (S), KL 6005 (M).
- BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.G.G. (8-12") SKL-101-8 (S), KL-1-8 (M).

Australian Co. Releases Hamlet

SYDNEY — The Australian Record Company has included in its November release the John Gielgud-Richard Burton four-record set of "Hamlet" on

LBJ NAMES E. LEINSDORF

NEW YORK—Erich Leinsdorf, music director of the Boston Symphony Orchestra, was sworn in by President Johnson as a trustee of the John F. Kennedy Center for the Performing Arts in ceremonies at the White House Dec. 2. Leinsdorf, who was appointed by President Kennedy as a member of the Advisory Committee on the National Cultural Center, recently renamed in memory of the late President, was in Washington with the Boston Symphony Orchestra for concerts in Constitution Hall.

CBS. This has been packaged exactly the same as the American release, including an elaborate 34-page booklet. The release was backed by an extensive campaign built around a little LP promotion record produced by American Columbia. The record was sent in a special presentation folder to all disk jockeys, program libraries, reviewers and columnists.

Response to the promotion has been outstanding, and apart from heavy coverage in newspapers and trade magazines, the demonstration record has received a great deal of air time. The biggest boost for the set will come in January when the Australian Broadcasting Commission will do a nationwide broadcast of the entire play. This will be divided into two parts; the first half being aired on Jan. 14 and the second the following Thursday.

The campaign is already paying off on the retail level. The pre-Christmas sales are already well above normal for spoken word product, and it is expected that the set will become a best seller during the gift-buying season.

Classical Stars Salute Center

LOS ANGELES — This is the week the classics come alive. For six days classical performers of high stature are performing during a dedication week honoring the new Music Center.

Such artists as Van Cliburn, Jascha Heifetz, Zubin Metha, Robert Casadesus, Jean Fenn, John Reardon and the Los Angeles Symphony, will generate enthusiasm in classical repertoire as they perform on the stage of the Pavillion, the first completed structure of the three-theater Music Center complex.

The \$33.5 million Music Center, located in the civic area of downtown Los Angeles, seats 3,250 persons and will be the permanent home for the Los Angeles Symphony, which opens its 46th season during dedication week.

The massive new music-thea-

ter complex is being looked upon by lively arts enthusiasts as the answer to Los Angeles' supposed cultural drought.

The dedication week festivities began Sunday night (6), when violinist Heifetz made a rare public appearance, performing with the Los Angeles Symphony. Heifetz, an RCA Victor artist, will be followed by another Victor pactee, Van Cliburn, Monday (7). The Los Angeles Symphony holds the spotlight Tuesday and Wednesday, offering the world premiere of a Lukas Foss composition, "Elytres." On Thursday and Friday, the debut performance of Hungarian composer Eugene Zador's "Festival Overture," will be performed by the orchestra. French pianist Robert Casadesus is on this bill performing Mozart's "Coronation."

On Saturday, the mood changes as Nat Cole hosts a popular music salute, with assistance from the Count Basie band, Tony Bennett, Diahann Carroll, Vikki Carr and Jimmy Rodgers.

The history of operetta and light opera will be showcased on Saturday by the Los Angeles Civic Light Opera Association, with Alfred Drake and Florence Henderson reading the scenario, and soloists including Jean Fenn, John Reardon and Irra Petina.

For the past several weeks music circles have been buzzing with excitement over the Music Center's opening. Press coverage has been building toward this dedication week with voracious enthusiasm. And record dealers who specialize in classical music anticipate an upsurge in sales because of the concentration on the Center's opening.

German Artists Touring U. S.

HAMBURG—A record number of German classical artists are appearing in the United States this season, highlighted by the extended tour of the Berlin Philharmonic in January and February 1965.

The Berlin Philharmonic, conducted by Herbert von Karajan and Eugen Jochum, will perform in New York (Beethoven's Ninth Symphony, in Carnegie Hall), Boston, Washington, Detroit, Chicago, and in Indiana, Tennessee, Alabama, Georgia and South Carolina and North Carolina.

The New York performance of Beethoven's Ninth will feature the American debut of

Gundula Janowitz in the soprano role.

In January and February, too, Karl Boehm will conduct a number of concerts of the New York Philharmonic, including Alban Berg's "Wozzeck," Wagner's "The Flying Dutchman," and Richard Strauss' "Salome."

Dietrich Fischer-Dieskau went to the United States at the end of November. He will give several Shubert evenings in New York and Washington and will sing Wolf's "Italian Lieder Book" in New York. He also will appear as soloist in two concerts with the New York Philharmonic under William Steinberg.

Grace Bumbry will make a four-month concert tour of the U. S. at the beginning of 1965, and Ernst Haefliger will go to the U. S. in early February. In April, Karl Richter will take his Munich Bach choir and orchestra for performances in April and May in New York and Washington, with Ingrid Bjoner, Hertha Toepfer, Ernst Haefliger and Keith Engen as soloists.

Eugen Jochum is now in the U. S. conducting performances of Richard Strauss' "Ariadne," and Irmgard Seefried is giving performances in Chicago and Los Angeles.

4 Top Artists To Perform at Academy Fete

PHILADELPHIA—Four top classical recording artists will perform with the Philadelphia Orchestra at the Academy of Music here Jan. 23 when that institution observes its 108th anniversary.

Soloists will be Leontyne Price, soprano; Van Cliburn, pianist, and Franco Corelli, tenor. William Steinburg, music director of the Pittsburgh Symphony Orchestra, will be guest conductor.

After the concert, the Academy will hold a champagne supper in the ballroom of the Bellevue-Stratford Hotel, with the Meyer Davis orchestra and a jazz band providing the music.

Concert tickets are priced at \$5 and \$10. This year's festivities mark the ninth consecutive year in which Philadelphians have paid tribute to the Academy of Music.

4th Askenazy LP

ROME—Coincident with a long nationwide concert tour by Vladimir Askenazy, Russian pianist, Decca has issued his fourth LP in Italy. In addition to two appearances here with the Santa Cecilia Symphony, he is being heard in Palermo, Naples, Florence, Genoa, Venice, Milan and Turin.

FRENI TO DO 'LA TRAVIATA'

MILAN — Mirella Freni, whose appearance in "La Traviata" during the La Scala visit to Moscow aroused a war within the opera company when the director substituted the comely singer for a more robust soprano, has just cut a new recital LP. She will repeat her Verdi role at La Scala beginning Tuesday (8) with Herbert von Karajan conducting and Franco Zeffirelli as stage director and production designer.

Leontyne Keeps Busy in Boston

NEW YORK — Leontyne Price, who returned last week from recording and performing in Europe, is in Boston this week for further recording and performance dates with the Boston Symphony Orchestra directed by Erich Leinsdorf.

Two Strauss works, the last scene from "Salome" and "The Egyptian Helen," will be performed in Symphony Hall Dec. 11 and 12, and the recordings, her first with the Boston Symphony, will follow. The soprano has recorded a number of operas under the baton of Leinsdorf. Among these was "Madama Butterfly," which last spring won the NARAS

Everest Offers Classical Line

HOLLYWOOD — Everest Records is offering newly available Everest Classics, Counterpoint/Esoteric, ConcertDisc and Summit Records through its own Esoteric Distributing Company. Firm's pop album series is distributed by California Record Distributors, with its Everest and Concert Tapes sold through Clef Distributors.

As a pitch for volume business, Esoteric is offering mono and stereo albums on Everest Classics, Counterpoint/Esoteric and ConcertDisc at \$1.22 f.o.b. factory, with 100 records as the minimum introductory qualifying order.

The ConcertDiscs feature the Fine Arts Quartet; Summit offers Tchaikovsky's seven symphonies by Sir Malcolm Sargent, Sir Eugene Goossens and Dean Dixon in a seven-record set with a suggested \$9.98 retail tag.

Everest Classics offers Beethoven's nine symphonies featuring Josef Krips and the London Symphony in an eight-record set with a suggested \$14.95 retail price.

Grammy Award as the best opera of the year.

While in Europe, Miss Price recorded Verdi's "La Forza del Destino" for RCA Victor, with Thomas Schippers conducting.

you're
on
the
eve
of
a
new
adam!

(WADE, THAT IS)

COMING SOON ON 

TOMMY ROE
HAVING A REAL
PARTY WITH
"PARTY GIRL"
c/w
'OH HOW I COULD
LOVE YOU'
ABC 10604


FULL COLOR FIDELITY

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

**YOU'RE NOBODY TILL SOMEBODY
LOVES YOU**

Dean Martin, Reprise 0333

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

HOLD WHAT YOU'VE GOT . . .

Joe Tex, Dial 4001 (Tree, BMI) (New York)

HEY-DA-DA-DOW

Dolphins, Fraternity 937 (Edwood, BMI) (Cincinnati)

SEVEN LETTERS . . .

Ben E. King, Atco 5328 (Milky Way, BMI) (New York)

IT'S BETTER TO HAVE IT . . .

Barbara Lynn, Jamie 1292 (Nujac, BMI) (New Orleans)

IT'S ALRIGHT . . .

Adam Faith, Amy 913 (Gil, BMI) (Boston)

ANEMA E CORE . . .

Jimmy Roselli, RIC 138 (Leeds, ASCAP) (New York)

PAPER TIGER . . .

Sue Thompson, Hickory 1284 (Acuff-Rose, BMI) (Detroit)

**ODE TO THE LITTLE BROWN-
SHACK OUT BACK . . .**

Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP) (New Orleans)

DANNY BOY . . .

Patti LaBelle and Her Bluebells, Parkway 935 (Boosey & Hawkes, ASCAP) (New York)

 **ADVERTISING IN
BUSINESSPAPERS
MEANS BUSINESS**

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago December 14, 1959

- Heartaches by the Number, G. Mitchell, Columbia
- Mr. Blue, Fleetwoods, Dolton
- Mack the Knife, B. Darin, Atco
- In the Mood, E. Fields, Rendezvous
- Why, F. Avalon, Chancellor
- We Got Love, B. Rydell, Cameo
- Don't You Know, D. Reese, RCA Victor
- So Many Ways, B. Benton, Mercury
- It's Time to Cry, P. Anka, ABC Paramount
- The Big Hurt, T. Fisher, Signet

POP—10 Years Ago December 11, 1954

- Mr. Sandman, Chordettes, Cadence
- I Need You Now, E. Fisher, RCA Victor
- Let Me Go, Lover, J. Weber, Columbia
- This Ole House, R. Clooney, Columbia
- Teach Me Tonight, Abbott
- Papa Loves Mambo, P. Como, RCA Victor
- Count Your Blessings, E. Fisher, RCA Victor
- Shake, Rattle and Roll, B. Haley, Decca
- Hold My Hand, D. Cornell, Coral
- Naughty Lady of Shady Lane, Ames Brothers, RCA Victor

RHYTHM & BLUES—Five Years Ago—December 14, 1959

So Many Ways, B. Benton, Mercury
Always, S. Turner, Big Top
Talk That Talk, J. Wilson, Brunswick
The Clouds, Spacemen, Alton
Dance With Me, Drifters, Atlantic
Be My Guest, F. Domino, Imperial

Mr. Blue, Fleetwoods, Dolton
You Got What It Takes, M. Johnson, United Artists
Uh! Oh! Nitty Squirrels, Hanover
Come Into My Heart, L. Price, ABC Paramount

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Two Weeks Ago	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	1	RINGO, Lorne Greene, RCA Victor 8444	7	7
2	8	THE WEDDING, Julie Rogers, Mercury 72332	4	4
3	6	MY LOVE FORGIVE ME (Amore, Scusami), Robert Goulet, Columbia 43131	7	7
4	5	SHE UNDERSTANDS ME, Johnny Tillotson, MGM 13284	7	7
5	9	WILLOW WEEP FOR ME, Chad & Jeremy, World Artists 1034	5	5
6	7	WE COULD, Al Martino, Capitol 5293	6	6
7	9	ONE MORE TIME, Ray Charles Singers, Command 4057	5	5
8	15	DEAR HEART, Andy Williams, Columbia 43180	3	3
9	14	DEAR HEART, Jack Jones, Kapp 635	3	3
10	16	WALK AWAY, Matt Monro, Liberty 55745	3	3
11	13	LISTEN LONELY GIRL, Johnny Mathis, Mercury 72339	8	8
12	10	FOUR STRONG WINDS, Bobby Bare, RCA Victor 8443	7	7
13	—	HAWAII TATTOO, Waikikis, Kapp Winner's Circle 30	2	2
14	—	YOU'RE NOBODY TILL SOMEBODY LOVES YOU, Dean Martin, Reprise 0333	1	1
15	12	ALMOST THERE, Andy Williams, Columbia 43128	5	5
16	—	I DON'T WANT TO WALK WITHOUT YOU, Phyllis McGuire, Reprise 0310	2	2
17	—	MAKIN' WHOOPEE, Ray Charles, ABC-Paramount 10609	1	1
18	—	DEAR HEART, Henry Mancini's Ork & Chorus, RCA Victor 8458	1	1
19	—	FIDDLER ON THE ROOF, Village Stompers, Epic 9740	2	2

'One for the Road' Firm Is Formed

NEW YORK—The formation of a company to supply road management services in the concert and one-nighter field was announced last week by Robert Levine and Joseph Lauer.

Named "One for the Road Ltd.," with offices at 1776 Broadway, the firm will handle all travel connections, business management and public relations for the artist.

Levine recently handled the

Correction

NEW YORK—In the December issue of Record Preview "The Folk Box" album was mistakenly credited to Folkways Records. The package is on the Electra label produced in co-operation with Folkways Records.

American tour of the Animals, and was formerly associated with Sid Bernstein in the promotion of the Rolling Stones and Dave Clark Five concerts.

BIG PLAY! BIG SALES!
WATCH IT!

THE OTHER RINGO
with LARRY FINNEGAN



RIC S-146
CALL YOUR RIC DISTRIBUTOR



WINTER FAVORITES . . .

LITTLE DRUMMER BOY

SLEIGH RIDE

A New Holiday Hit
CHRISTMAS LULLABY

FRANK YANKOVIC
(Columbia)

MILLS MUSIC, INC., NYC

Now Hear This!

"WHAT I THINK ABOUT YOU"

Tony Turow
Zaraks 100A

Zaraks Records

P. O. Box 8192, Washington, D. C.

It's a Breakout in S. F.
LITTLE STRANGER IN A MANGER

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b/w
The Xmas Song, Chestnuts
Roasting on An Open Fire

"WATERMELON MAN"

OPEN #2601

The Queen of SAX Miss Elsie Smith.

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THE ORIGINAL

HARRY SIMEONE CHORAL

Little Drummer Boy

LP 3100
Single 429



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OAK PUBLICATIONS

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Publishers of SING OUT!
The Folk Song Magazine

Johnny Marks' Christmas Music

From The Videocraft TV Musical Spectacular In Color. Ran DEC. 6, NBC, Featuring The Voice of BURL IVES. To be repeated DECEMBER, 1965

RUDOLPH THE RED-NOSED REINDEER

40,000,000 Record Seller Over 300 Versions
15 New Releases

A BRAND NEW HIT!

BURL IVES

SINGS ON THE SHOW & ON DECCA RECORDS

A HOLLY JOLLY CHRISTMAS

Quinto Sisters (Columbia)—Do Re Me Singers (Kapp)

SILVER AND GOLD

Do Re Me Singers (Kapp)

From The Background Score

A NEW MASTERPIECE FROM REPRISÉ

FRANK SINATRA & FRED WARING

I HEARD THE BELLS ON CHRISTMAS DAY

Re-issue: Bing Crosby (Decca), Harry Belafonte (Victor) Eddy Arnold (Victor), Bert Kaempfert (Decca), Fred Waring (Capitol), Chet Atkins (Victor), Dick Liebert (Victor), Carillon Bells (Decca), Sound Spectacular (Victor), Lester Lanin (Epic), Dennis Day (Design), Robert Rheims (Liberty), Johnny Kaye (Peter Pan), Jimmy Timmons (Golden), Meadows and Eastman (Bravo), Happy Crickets (Design).

BRENDA LEE

Sings the International Perennial Hit

ROCKIN' AROUND THE CHRISTMAS TREE

(Decca Records)

ST. NICHOLAS MUSIC, INC.
1619 Broadway, New York 19, N. Y.



SINGLES

REVIEWS



ACROSS-THE-BOARD SPOTLIGHTS

Singles With Top 50 Chart Potential Suitable for Most Radio Station Formats.

STEVE LAWRENCE—I WILL WAIT FOR YOU (South Mountain, ASCAP) (2:50)—Intriguing love theme from the film, "The Umbrellas of Cherbourg." Beautiful commercial ballad with outstanding performance by Steve. Flip: "Bewitched" Screen Gems-Columbia, BMI) (2:03). Swingin' version of theme from TV show. A gasser!
Columbia 43192

FRANK SINATRA — SOMEWHERE IN YOUR HEART (Leeds, ASCAP) (2:20)—A strong follow-up to his successful "Softly as I Leave You." Commercial ballad with gentle back beat, and the Ernie Freeman Orchestra and Choir. Flip: "Emily" (Miller, ASCAP) (2:58).
Reprise 0332

SERENDIPITY SINGERS — LITTLE BROWN JUG (Serendipity, BMI) (1:57)—The Crooked Little Man takes to the bottle. Folk standard is given lively and spirited performance. Flip: "High North Star" (Serendipity, BMI) (2:13).
Phillips 40246



HOT POP

SPOTLIGHTS

Singles with Top 50 chart potential suitable primarily for contemporary music formats. (Positions 1 through 50.)

LESLEY GORE—LOOK OF LOVE (Trio, BMI) (2:00)—In the vein of her early hits this one will be a fast chart climber. Flip: "Little Girl Go Home" (Bonjour, ASCAP) (2:42).
Mercury 72372

SHANGRI-LAS — GIVE HIM A GREAT BIG KISS (Tender Tunes-Trio, BMI) (2:12)—Smart vocalizing and hippy arrangement for "Leader of the Pack" gals. Hand-clapper has good pace and smash sound. Flip: "Twist and Shout" (Mellin-Progressive, BMI) (2:20).
Red Bird 10-018

THE KINKS—LONG TALL SALLY (Venice, BMI) (2:01)—Now hot on the Reprise label, the English group gives a fresh pop treatment to the Little Richard hit.
Venice 345

PETULA CLARK—DOWNTOWN (Leeds, ASCAP) (2:58)—For her debut on the label, the English thrush comes up with a different sound... somewhat reminiscent of "Uptown." Flip: "You'd Better Love Me" (Cromwell, ASCAP) (3:06).
Warner Bros. 5494

WALKER BROS.—PRETTY GIRLS EVERYWHERE (Recordo, BMI) (2:30)—Blaring Tex-Mex horns and a tremendous rock dance beat are featured with gutsy delivery by boys. Lyrics will register. Total sound packs a great wallop! Flip: "Doin' the Jerk" (Mer-Ven, BMI) (2:25).
Smash 1952

BOBBY WOOD—(WITH ALL MY HEART) I'D DO IT AGAIN (Drury Lane-Beckie, BMI) (2:29)—A tender, country-flavored ballad with plush string and chorus backing dished up with plenty of feeling. Flip: "So Cruel" (Drury Lane-Beckie, BMI) (2:18).
Joy 291

ROUND ROBIN — I KNOW (Saturn-At Last, BMI) (2:10)—Pounding, driving beat on this r&b classic that should please both pop and r&b audiences. Robins wails up a storm to echoing chorus. A gasser for hops. Flip: "Giddyap Kick" (Sepe-Gig, ASCAP) (2:18).
Domain 1406

REVIEWED THIS WEEK, 112—LAST WEEK, 150

GUEST PANELIST OF THE WEEK

KEN SCOTT

Operations Manager,
KBOX, Dallas

LITTLE BELL

(Trio, BMI) (2:50)

The Dixie Cups

Red Bird 10-017



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

TONY MARTIN — TALKIN' TO YOUR PICTURE (Jobete-American, BMI) (2:55) — With the same commercial sounds of Dean's "Everybody Loves Somebody" this one should put Tony on the charts in short order! Flip: "Our Rhapsody" (Jobete-American, BMI) (2:58).
Motown 1071

HONEYCOMBS — I CAN'T STOP — Seems we've heard this sound approach before. It's the commercial stuff all the way. Flip: "I'll Cry Tomorrow" Interphon 7713

THE AD LIBS — THE BOY FROM NEW YORK CITY (Trio, BMI) (2:50)—New group on Red Bird's new subsid label. The sound is tested and proved with the usual commercial fare to be expected from L & S. Flip: "Kicked Around" (Trio, BMI) (1:47).
Blue Cat 102

BEAU BRUMMELS — LAUGH, LAUGH (Taracrest, BMI) (2:48)—More English sound, this time the boys have a touch of the Everlys and, of course, the Beatles. Flip: "Still in Love With You Baby" (Taracrest, BMI) (2:30).
Autumn 8

CHART SPECIALS

(Bottom 50 Chart Potential & "Bubbling Under")

HOT POP

THE SHIRELLES—Are You Still My Baby (Rich, BMI) (2:24).
SCEPTER 1292

THE OTHERS—Oh Yeah! (Arc, BMI) (2:54). FONTANA 1944

JACK MARSHALL'S MUSIC—Theme From the Munsters (Hawaii, BMI) (2:03). CAPITOL 5288

DEE DEE SHARP—To Know Him Is to Love Him (Hillary-Bamboo, BMI) (2:46). CAMEO 347

CARL PERKINS—Let My Baby Be (Cedarwood, BMI) (2:26).
DECCA 31709

FLOYD MORRIS—Pompton Turnpike (Joy, ASCAP) (2:22).
SELECT 737

ANGELO & THE INITIALS—I Should Have Listened (Painted Desert, BMI) (2:20). CONGRESS 229

MICKEY TUCKER — Hi-Heel Sneakers (Medal, BMI) (2:43).
ATLANTIC 2264

CHRISTMAS

MILLIE SMALL—I've Fallen in Love With a Snowman (Shapiro-Bernstein, ASCAP) (2:19). ATLANTIC 2266

LON CHANEY—Monster Holiday (Underwood-Garpax-Pickett, BMI) (2:45). TOWER 114

MIDDLE ROAD

ASTRUD GILBERTO—Funny World (Marks, BMI) (2:25). VERVE 10339

PATTI PAGE—Days of the Waltz (Leeds, ASCAP) (2:51).
COLUMBIA 43183

CHRISTMAS

JOHN GRAY—Do You Hear What I Hear (Valleydale, BMI) (2:40). RCA VICTOR 8475

BRANDYWINE CHORALE — Christmas Is Here Now (Northern, ASCAP) (1:56). CORAL 98126

LENNON SISTERS—Little Lady Make Believe (Von Tilzer, ASCAP) (2:40). DOT 16681

RHYTHM & BLUES

IKE AND TINA TURNER—Ooh Poop a Doo (Minit, BMI) (3:17). WARNER BROS. 5493

KING CURTIS—Tanya (Liggins, BMI) (2:15). CAPITOL 5324

LOWELL FULSOM—Strange Feeling (Modern-Little "M", BMI) (2:50)—What's Gonna Be (Modern-Little "M", BMI) (2:30).
KENT 410

BOOMERANGS—I've Just Got To Cut You Loose (Arc-Big Star, BMI) (3:40)—Telling Lies (Arc-Sundown, BMI) (3:14).
BANDERA 689

SPIRITUAL

BROTHER JOE MAY—What Is This (Excellorec, BMI) (2:50).
NASHBORO 842



PROGRAMMING

SPOTLIGHTS

Outstanding singles for radio station programming, but not necessarily Top 50 chart potential.



MIDDLE ROAD SPOTLIGHTS

ELLA FITZGERALD — RINGO BEAT (Lynnstrom, ASCAP) (1:52) — Swingin' Fitzgerald takes off on that all too famous beat. Great opportunity for the WNEW's to recognize the Beatles. Flip: "I'm Falling in Love" (Windsor, ASCAP) (2:31).
Verve 10340

JORGEN INGMANN — TOKYO MELODY (Regent, BMI) (2:33)—The much recorded intriguing melody is given a fine pop treatment with good dance tempo. Flip: "Sunrise Serenade" (Jewel, ASCAP) (2:27).
Parrot 45006

ED AMES — TRY TO REMEMBER (Chappell, ASCAP)—Song from "The Fantastiks" gets the legit deep-voiced treatment. Flip: "Love Is Here to Stay" (Gershwin, ASCAP) (2:09). RCA Victor 8483

CHRISTMAS

TEMPLE UNIVERSITY CHOIR; ST. FRANCIS DE SALES BOYCHOIR, EUGENE ORMANDY AND THE PHILADELPHIA ORCHESTRA — WE WISH YOU A MERRY CHRISTMAS—Stirring orchestra and choral rendition of holiday evergreen. Outstanding programming. Flip: "Little Drummer Boy" (Mills International Korwin, ASCAP) (2:41).
Columbia 43155

ACE CANNON—BLUE CHRISTMAS (Bibo, ASCAP) (2:37)—Tasteful and romantic instrumental treatment of holiday standard. Cannon's tenor sax is surrounded by femme chorus. Flip: "Here Comes Santa Claus" (Western, ASCAP) (2:14).
HI 2084

THE SINGING SISTERS — AMEN (Schumann, ASCAP) (2:23)—Beautiful rendition of the classic song. Sprightly tempo and lovely voices provide ideal holiday sound. Flip: "My Lord Says" (2:14).
Columbia 43176

Album Reviews on Page 48



RHYTHM & BLUES SPOTLIGHTS

BOBBY HYLAND — BLACK NIGHT (Don, BMI) (2:14)—Culled from his "Ain't Nothing You Can Do" album, this sorrowful lament is loaded with pathos and drama. Flip: "Blind Man" (Don, BMI) (3:14).
Duke 386

BIG MAYBELLE — YESTERDAY'S KISSES (Zann, BMI) (2:21)—Strong blues ballad with a driving pop sound. Flip: "I Don't Want to Cry" (Ludix, BMI) (2:15).
Scepter 1288

BILLY WATKINS—JUST FOR YOU (STONE FOX) (Modern, BMI) (2:40)—Hand-clapping smasher with rollicking beat and spotlighting the penetrating wailin' by Watkins. Billy lays it down in no uncertain terms about his "Stone Fox." Man, this one's out of sight. Flip: "Beverly" (Modern, BMI) (2:45).
Kent 411

KING CURTIS — TANYA (Liggins, BMI) (2:15) — A well done wailer which will undoubtedly hit the pop charts. Flip: "Sister Sadie" (Ecaroh, ASCAP) (2:55).
Capitol 5324

(Continued on page 37)

COUNTRY & WESTERN

RAY PILLOW—Take Your Hands Off My Heart (Pamper, BMI) (2:19). CAPITOL 5323

FEE WEE KING & REDD STEWART—Ten Thousand Crying Towels (Starday, BMI) (2:29)—The Urge (Stewart, BMI) (2:33).
STARDAY 698

JIMMY JUSTICE—The Guitar Player (Her and Him) (Acuff-Rose, BMI) (2:35)—Don't Let the Stars Get in Your Eyes (Morris, ASCAP) (2:02). BLUE CAT 101



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

A BIG NEW HIT
from
THE QUEEN
of
COUNTRY MUSIC



**KITTY
WELLS**

sings

**I'LL REPOSSESS
MY HEART**

DECCA 31705



**MOVING UP
THE CHARTS**



**JOHNNY
WRIGHT**

sings

**DON'T GIVE
UP THE SHIP**

31674

COUNTRY MUSIC

NASHVILLE SCENE

By **DON LIGHT**

RCA Victor artists **George Hamilton IV**, **Bobby Bare** and the **Anita Kerr Singers** recorded an album of German songs in that language last week to be released in Germany early next year. **Peter Baumberger**, Victor executive from Europe, helped the artists learn the material. . . . The **Newbeats**, hot Hickory group, will make their second appearance on "Shindig" this week. . . . **Buddy Killen**, executive vice-president of Tree Publishing Company, has announced the signing of **Wayne Storm** to an exclusive writer's contract. Storm recently appeared at New York's Carnegie Hall with the **Dave Clark Five**.

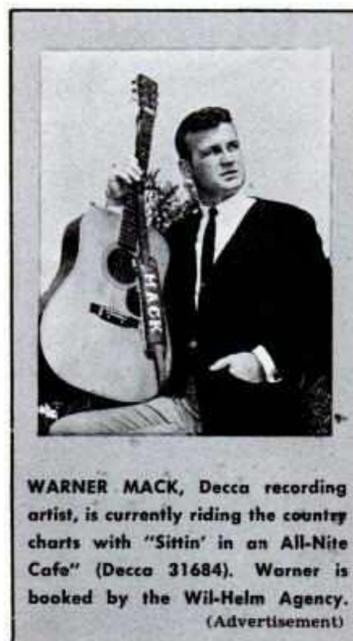
Faron Young and **Charlie Rich**, Groove artists, have just returned from New York, where they made guest appearances on the **Jimmy Dean TV show**. . . . **Pete Wade**, local studio musician, has joined **Don Pierce's** Starday Publishing Company. Wade will work with writers and place material with artists and a&r men. . . . **Billy Sherrill**, local Epic a&r man, has just returned from New York, where he assisted the labels' a&r director, **Bob Morgan**, in the recording of albums. . . . **Ray Pillow**, newly signed Capitol artist, has a new release entitled "Take Your Hands Off My Heart." Pillow has just completed taping guest appearance on the **Wilburn Brothers**,

Porter Wagoner and the **Flatt and Scruggs** shows, all syndicated TV segs originating from Nashville.

The **Willis Brothers** recorded a new Starday album last week under the direction of **Tommy Hill**, the label's a&r director. . . . **Dottie West** and **Justin Tubb** recently completed stands at the Flame Club, Minneapolis. Justin appeared the week of Nov. 16, and Dottie began her week-long run Nov. 23.

Minnie Pearl, **Lester Flatt** and **Earl Scruggs** appear on the **Les Crain** show this week. . . . **Johnny Foster**, Capa Records artist, recently recorded at the local Columbia studio under the direction of label head, **Doc Whiting**. . . . **Kelso Herston**, newly appointed United Artist a&r man in Nashville, has just recorded the label's **Bobby Goldsboro**. Herston has also signed and recorded **Rink Hardin** for the label.

Barbara Martin, manager of Gra-Mar Talent and wife of Decca artist, **Jimmy Martin**, gave birth



WARNER MACK, Decca recording artist, is currently riding the country charts with "Sittin' in an All-Nite Cafe" (Decca 31684). Warner is booked by the Wil-Helm Agency. (Advertisement)

to a daughter last week. . . . **Stan Hitchcock**, Epic artist, has just returned from a week's tour of Florida, where he promoted his recording, "Lonely Wine," by appearing on hops and TV shows in 10 markets.

WITH THE COUNTRY JOCKEYS

By **BILL SACHS**

Ramblin' Stan Rogers, morning man at WNBZ, Saranac Lake, N. Y., is moving to the PD post at WIPS, Ticonderoga, N. Y. "Keep the c&w records coming, and I'll WIPS 'em out," writes Rogers. . . . **Larry Ross**, who spins the country wax at CJNB, North Battleford, Sask., typewrites: "We can use c&w records from all the artists and diskeries. Releases are sometimes slow in reaching us. If we could get better service from the record firms and artists we could keep pretty close pace with the country deejays in the States." . . . **Tex Clark**, of Brite Star Records, Newbury, Ohio, invites country jockeys to write in for samples of **Frank Darris'** "Angel Face and Devil Mind," and "Country Gospel Time," by **Phebel Wright**, both on Roy Records.

Bob Conners and **Ronnie Cash**, of Station WEEP, Pittsburgh, which recently switched to full-time country, are in need of records, promos and tape messages from the artists. . . . **Gene Scarborough**, 1525 E. Maynard Avenue, Columbus, Ohio, is sporting a brand-new deck on Del-Ray Records. Jocks needing a copy, drop him a line. . . . **Ken Mack**, **Jon Rector** and **Happy Hal Howard** are keeping the good sounds going on WSCM, Panama City, Fla., the only full-time country and gospel station in Northwest Florida. Howard recently recorded one of his own tunes, "Alone Again," for the Osage label. WSCM sponsors a number of live talent shows in the area, featuring **Hal Howard and His Show Boys**, as well as other area country talent.

**C&W MUSIC
GETS A MONTH
IN 12 STATES**

NEW YORK — During November of 1964 country music benefited from tremendous promotions accruing from State proclamations declaring the month as National Country Music Month.

Scores of radio and TV stations during the month programmed special segments in celebration of National Country Music Month. Resolutions were introduced in both the House of Representatives and the Senate in Washington, with coverage in the Congressional Record.

The following governors and States issued proclamations: **John J. McKeithen**, Louisiana; **John A. Love**, Colorado; **Carl E. Sanders**, Georgia; **Farris Bryant**, Florida; **Otto Kerner**, Illinois; **Frank G. Clement**, Tennessee; **Paul J. Fannin**, Arizona; **Edward T. Breathitt**, Kentucky; **John Connally**, Texas; **John Anderson Jr.**, Kansas; **Harold E. Hughes**, Iowa, and **George Wallace**, Alabama.



CHUCK CHELLMAN, Starday Records vice-president and promotion man, is seen presenting a CMA membership to **Bob Conners**, of WEEP, Pittsburgh, as a "welcome aboard" gesture. WEEP has just climbed on the c&w band wagon.

**'Country Hoedown'
Salutes CFGM's
Country Clubbers**

TORONTO — The 60,000-member CFGM Country Club, organized by Toronto country music radio Station CFGM, was saluted Nov. 20 by the popular CBC-TV network show, "Country Hoedown."

Members of the Country Club were invited to make up the studio audience for the telecast and the demand for tickets was such that special bleachers were built to expand the studio seating capacity from 150 to 350.

Special feature of the TV show was CFGM's presentation of honorary membership in the Country Club to "Country Hoedown" stars **Gordie Tapp**, **Tommy Hunter**, **Tommy Common** and **Pat Hervey**, with a three-foot by two-foot replica of the regular wallet-size card.

Pat Hervey, who has a new single, "Think About Me," on the ACT label here, by-passed her own new number to sing "Happy Birthday," which was written by CFGM deejay, **Ron Kitten**, and is making the country charts both here and in the U.S. by **Loretta Lynn** on Decca.

**WATCH
FUJIYAMA
ERUPT**

ON NUGGET

Say You Saw It in
Billboard



Business, shake hands with your future!

Business is facing real competition today—tomorrow it will be no easier.

You will have to develop advantages—in product, in service, in operating costs.

You'll need leaders. They'll provide ideas and initiative in research and development, distribution and sales, financial management and every other department of your business.

Where will these leaders come from?

From higher education, mostly. Business is the biggest user of the college product. A recent ex-

ecutive survey made of 100 manufacturing businesses revealed that of the 200 top executives, 86% were college-educated.

But our colleges are facing problems. They need facilities, yes. But even more urgent is the demand for competent teachers. This is the human equation that will help America develop and maintain a higher margin of excellence.

It's everybody's job, but the business community has the largest stake. College is business' best friend. Give to the college of your choice—keep our leaders coming.



Published as a public service in cooperation with
The Advertising Council and the Council for Financial Aid to Education



COUNTRY MUSIC CORNER

By **BILL SACHS**

Lester Flatt and Earl Scruggs appear on the *Les Crane* show on the ABC-TV network Monday night (7). The Flatt and Scruggs unit did a concert at the University of Mississippi Dec. 4. The student body of 6,000 students was asked to vote for the entertainers it would like to have for the con-

cert. Lester and Earl received 1,200 votes over the next runner-up. Deejay copies of Lester and Earl's new Columbia album, "The Fabulous Sound of Flatt and Scruggs," are available by writing to Flatt and Scruggs, 201 Donna Drive, Madison, Tenn.
Betty Binger, formerly with the

Buck Owens Enterprises, is now handling promotion on **Bobby Durham**, new Capitol recording artist who is set with his *Durham Boys* at the Golden Nugget, Las Vegas, Nev., for the Dec. 10-23 period. . . . **Don** and **Pat Long**, performers, have launched their own booking office to handle c&w talent. Address of the new firm, Americada Productions, is Box 5084, North Long Beach, Calif. . . . **Carlton Haney** reports that he has **Shirlee Hunter** set for appearances at the Palace Theater,

Christiansburg, Va.; **Bellevue Theater**, Richmond, Va.; the "New Dominion" TV show in Petersburg, Va., and the **Reno and Smiley TV** segs in Harrisonburg and Roanoke, Va., during the next two weeks. On the tour, **Shirlee** will promote her new Salem platter, "Billy Christian" b.w. "Why Do You Hesitate." The "Christian" tune was penned by **Tom Hall**, writer of "D.J. For a Day" and "Mad." . . . **Bobby Boyle**, who records for the Janie and Bryte labels, kicks off a 10-day promotion tour Monday (7) with a guest shot on WLW's "Jamboree" TV-er in Cincinnati. He then hops to Louisville for a show and recording session, and follows with three radio and TV shots in Indiana. **Bobby** finishes his tour with an appearance with **John Lair's** "Renfro Valley Barn Dance" at Renfro Valley, Ky.

Uncle **Len Ellis**, promoter-deejay who weaves the country melodies on WWCA, Hammond, Ind., presented his special Christmas show in two performances at Hammond Civic Center Sunday (6), featuring **Roger Miller**, **Skeeter Davis**, **Charlie Louvin**, **Kitty Wells**, **Bill Phillips**, **Tompall and the Glaser Brothers**, **Johnny Wright** and the **Tennessee Mountain Boys** and **Jack Moore** and the **Rhythmairs**. . . . **Hank Thompson** and **His Brazos Valley Boys** are routed through Washington and Oregon until Dec. 12, after which they head out for a swing through Oklahoma and Texas. They are set for **Hubert's Danceland**, Riviera, Tex., Dec. 19; **Schroeder Hall**, Goliad, Tex., 26, and **Cimarron Ballroom**, Tulsa, Okla., 31.

Steve Stebbins, of Americana Corporation, Woodland Hills, Calif., reports that country music business is holding up well on the West Coast. Currently, the Americana office has **Claude Gray** (Columbia) and **James O'Gwynne** (United Artists) touring California and Arizona, and to kick off the 1965 season the firm will have **George Riddle** winging it through California and Oregon in February. **Claude Gray** will make another trek for Americana in March. Bookings have also been made for a number of Nashville artists, including **Little Jimmie Dickens**, **Stebbins** reports.

K-BER, San Antonio's all-country music station, owned and operated by the veteran promoter, **A. V. Bamford**, recently celebrated its third anniversary with a stage-show presentation at Municipal Auditorium there, featuring **Buck Owens**, **Skeeter Davis**, **Slim Whitman**, **Jimmy Dickens**, **Connie Smith**, **Willie Nelson** and **Hank Snow**. . . . **Johnny Cash** and company are reported to have broken all attendance records for a week night when they appeared as features of an **Eddie Zack** "WRIB Hayloft Jamboree" show in Providence, R. I., recently. **Zack's** next live opry will highlight **Sonny James** who, incidentally, will be making his first New England appearance ever.

During their recent engagement at **Nick's Nickabob**, Milwaukee, **Tompall** and the **Glaser Brothers** engaged in a bit of golf which ended in a hurry when **Chuck** walked into **Jim's** backswing, which resulted in eight stitches over **Chuck's** right eye. "What hurt

most," said **Chuck**, "was not being able to finish the game." The group played **Saginaw**, Mich., Saturday (5), and **Hammond**, Ind., Sunday (6). . . . **Bobby Buttram**, the singing railman, has returned to **Albuquerque**, N. M., from a tour that carried him through **New Mexico**, **Colorado** and **Texas**.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 12/12/64

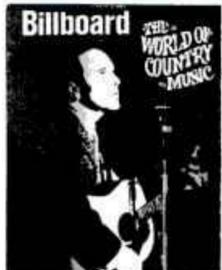
This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	ONCE A DAY Connie Smith, RCA Victor 8416	12	26	24	PLEASE TALK TO MY HEART Ray Price, Columbia 43086	15
2	2	I DON'T CARE Buck Owens, Capitol 5240	16	27	27	STOP ME Bill Phillips, Decca 31648	9
3	3	THE RACE IS ON George Jones, United Artists 751	12	28	43	I'M GONNA TIE ONE ON TONIGHT Wilburn Brothers, Decca 31674	5
4	4	CROSS THE BRAZOS AT WACO Billy Walker, Columbia 43120	10	29	36	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp 617	3
5	6	THE LUMBERJACK Hal Willis, Sims 207	7	30	37	RINGO Lorne Greene, RCA Victor 8444	2
6	15	FOUR STRONG WINDS Bobby Bare, RCA Victor 8443	5	31	23	I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol 5173	26
7	12	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280	5	32	35	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684	3
8	8	GO CAT GO Norma Jean, RCA Victor 8433	10	33	31	IN THE MIDDLE OF A MEMORY Carl Belew, RCA Victor 8406	12
9	9	ONE OF THESE DAYS Marty Robbins, Columbia 43134	7	34	34	LEAVE A LITTLE PLAY (In the Chain of Love) Bob Jennings, Sims 202	5
10	5	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	17	35	39	HAPPY BIRTHDAY Loretta Lynn, Decca 31707	2
11	11	I'LL GO DOWN SWINGING Porter Wagoner, RCA Victor 8432	10	36	28	JUST BETWEEN THE TWO OF US Merle Haggard & Bonnie Owens, Tally 181	14
12	20	IT AIN'T ME, BABE Johnny Cash, Columbia 43145	6	37	33	HOW THE OTHER HALF LIVES Johnny & Jonie Mosby, Columbia 43100	10
13	7	MAD Dave Dudley, Mercury 72308	10	38	38	WHAT AM I GONNA DO WITH YOU Skeeter Davis, RCA Victor 8450	5
14	14	LONELY GIRL Carl Smith, Columbia 43124	9	39	30	SAM HILL Claude King, Columbia 43083	18
15	16	FINALLY Kitty Wells & Webb Pierce, Decca 31663	12	40	29	MR. AND MRS. USED TO BE Ernest Tubbs & Loretta Lynn, Decca 31643	21
16	22	I WON'T FORGET YOU Jim Reeves, RCA Victor 8461	3	41	—	LESS AND LESS Charlie Louvin, Capitol 5296	1
17	19	THREE A. M. Bill Anderson, Decca 31681	5	42	46	HALF OF THIS, HALF OF THAT Wynn Stewart, Capitol 5271	4
18	18	GIVE ME 40 ACRES (To Turn This Rig Around) Willis Brothers, Starday 681	15	43	—	DO-WACKA-DO Roger Miller, Smash 1947	1
19	13	MY FRIEND ON THE RIGHT Faron Young, Mercury 72313	11	44	44	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor 8388	2
20	26	PUSHED IN A CORNER Ernest Ashworth, Hickory 1281	6	45	48	ANOTHER WOMAN'S MAN—ANOTHER MAN'S WOMAN Margie Singleton & Faron Young, Mercury 72312	2
21	17	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	23	46	—	MULTIPLY THE HEARTACHES George Jones & Melba Montgomery, United Artists 784	1
22	10	CHUG-A-LUG Roger Miller, Smash 1926	13	47	47	CAUSE I BELIEVE IN YOU Don Gibson, RCA Victor 8456	3
23	25	HE CALLED ME BABY Patsy Cline, Decca 31671	7	48	50	TRUCK DRIVING MAN George Hamilton IV, RCA Victor 8462	2
24	32	I THANK MY LUCKY STARS Eddy Arnold, RCA Victor 8445	6	49	49	MOTHER-IN-LAW Jim Nesbitt, Chart 1100	12
25	21	LOVE LOOKS GOOD ON YOU David Houston, Epic 9720	10	50	—	WHEN IT'S OVER Carl Smith, Columbia 43124	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	15	11	12	COUNTRY DANCE FAVORITES Faron Young, Mercury MG 20931 (M); SR 60931 (S)	11
2	2	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	23	12	10	THANKS A LOT Ernest Tubbs, Decca DL 4514 (M); DL 74514 (S)	19
3	3	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	19	13	16	I GET LONELY IN A HURRY George Jones, United Artists UAL 3388 (M); UAS 6388 (S)	3
4	4	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	5	14	14	TRAVELIN' WITH DAVE DUDLEY Mercury MG 20927 (M); SR 60927 (S)	14
5	6	R. F. D. Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	15	15	13	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	28
6	5	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	19	16	15	YESTERDAY'S GONE Roy Drusky, Mercury MG 20919 (M); SR 60919 (S)	8
7	8	GEORGE JONES SINGS LIKE THE DICKENS! United Artists UAL 3364 (M); UAS 6364 (S)	12	17	18	LIGHTHEARTED AND BLUE Jean Shepard, Capitol T 2187 (M); ST 2187 (S)	2
8	9	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	23	18	20	COUNTRY MUSIC TIME Kitty Wells, Decca DL 4554 (M); DL 74554 (S)	3
9	11	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	3	19	19	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	49
10	7	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	15	20	17	SONGS OF TRAGEDY Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	9

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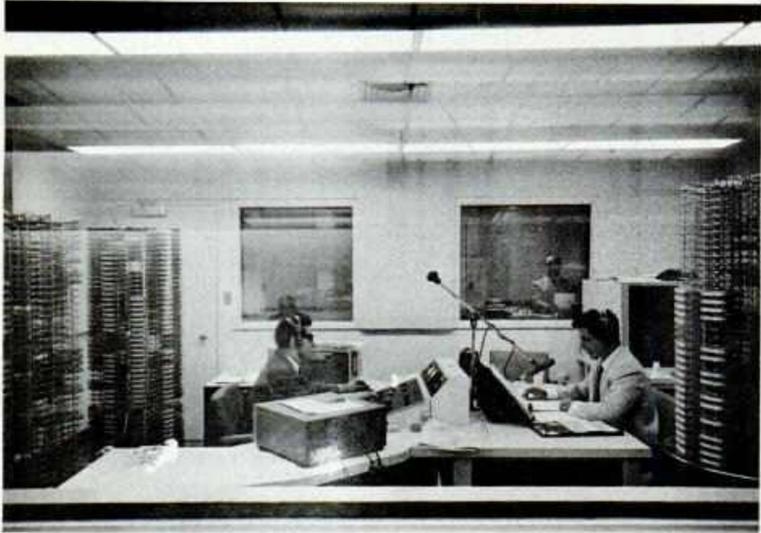
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THURSDAY, DECEMBER 10
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WABC Gets Lion's Share Of Audience -- Here's Why



BOB DAYTON, surrounded by the last word in broadcast equipment and facilities, does his mid-morning show from the new WABC studios, directly opposite Lincoln Center.

By **GIL FAGGEN**

NEW YORK—One of the most outstanding examples of a successfully programmed contemporary music station is WABC which, according to the September New York Pulse, has achieved an unprecedented 17 per cent average share of audience—the largest share attributed to any Gotham radio station in the past four years.

The 50,000-watt ABC-owned station is a great deal more than a pop music station featuring the hit records of the day in an endless stream. The successes of WABC are many faceted with community involvement, public service news, effective promotions and a top notch staff on and off the air all at work to help build a gilt-edged framework for its music.

The WABC music programming concept is a simple one—play only the hits! The "tight music" policy has unjustifiably earned the station the fervent dislike of virtually every record promotion man covering the New York radio scene.

The record promotion man, whose main assignment is to get exposure for his company's product, is incensed when told that his new release will probably not be played on WABC until it has proven itself an audience winner by some other station. Of course, there are exceptions, but they are long and far between.

The reasoning behind such a music policy is clearly spelled out in the ratings. The station has been enjoying an acceptance and popularity in the market second to none.

"Other pop music stations have done very well in this market by offering their listeners a high ratio of new releases to

established hits," said Rick Sklar, WABC's program manager. "It would be foolish of us to veer from our successful course, and play the role of an imitator just to placate record promotion men.

"In the final analysis, WABC and its concentrated playing of hits, high audience loyalty and a clear channel 50,000-watt signal which at night covers some 25 states, can make the difference whether a record is a hit. Others may launch the record, but it's the play on WABC that pushes a record up the chart.

"It is difficult for me to understand," Sklar continued, "why a chip on the shoulder is carried for us and not for other pop music stations that may introduce many new records each week that are never heard of again. We just stick to what has proven itself, the records we know the audience wants to hear."

False Labels

WABC, like most ultra modern pop music formatted radio stations, has suffered the slings and arrows of the narrow-minded who label it "teen-age radio," "a rocker," "24-hour a day jukebox," etc.

Such labels, whether they be from advertising agency, music industry or fellow radio industry thumb suckers, makes as much sense as witch burning these days.

How do you explain away all of those people listening during an average weekday from 10 a.m. to 3 p.m., or are our public schools piping radio signals into all classrooms nowadays. The premise that a sizable number of adults do not willingly listen to contemporary pop music is just not borne out by the facts. The same premise holds true in the record in-

dustry but not to the same degree. Not all of the pop records purchased are purchased by teens and sub-teens.

"I believe if all we offered our listeners was pop music all day long we would not command so vast an audience ranging from 12 years of age to 50," said Wally Schwartz, vice-president and general manager of WABC.

"The audience wants information, too, authoritative, to the point and interestingly presented. Few stop to realize that we air 44 newscasts a day and feature "Newscope," a 75-minute news and information block each day from 6 to 7:15 p.m.," Schwartz pointed out.

In addition, the station carries a heavy schedule of sports play-by-play (Notre Dame football, New York Jets pro football), and the sports commentary of one of the most respected and capable commentators in radio, Howard Cosell, WABC sports director.

No Network Drag

In the immortal words of the old network soap opera announcer, "Can a vibrant, modern, swinging radio station exist side by side with its network? Tune in. . ."

The ABC owned radio stations programming pop music, WABC, WLS, Chicago, KQV, Pittsburgh and WXYZ, Detroit, all enjoy healthy ratings in their respective communities while carrying such ABC Radio Network programming as Don McNeill's long-running "Breakfast Club" and Flair Reports every hour sunrise to sunset.

The radio network's programming gives WABC and its sister pop music stations an added dimension. The world-wide coverage of news and special events by ABC News is a tremendous plus to the station's 26-man local news staff headed by Jim Gordon. All of this is accomplished without the loss of listenership, as can be the case with other radio networks.



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WABC BROADCAST SCHOLARSHIP winner is congratulated by **Leonard Goldenson**, right, president of AB-PT, and **Walter Schwartz**, WABC vice-president and general manager.

One of the major factors for the successful relationship of the radio network with the owned stations (and the many other affiliate stations) has been ABC Radio President Robert Pauley's determination to keep all network programming "up with the times."

New writers have been added to the "Breakfast Club" to keep the chatter fresh. In addition, the music is selected in such a manner as not to be representative of a by-gone era and in sharp conflict with the many affiliates programming the newer musical sounds.

As this writer has indicated many times in the past, no station can ever be termed successful until it has become an honest and genuine part of the community it serves. Community involvement, first person is one of the key factors in building and keeping loyal audiences.

To the critics who charge WABC and its counterparts across the country with being jukeboxes, a careful examination of the facts will show that the more than \$1,500,000 worth of time was devoted to public service programs and announcements last year.

WABC and its five sister radio stations have enviable reputations for creative community and industry service projects. The impetus for much of this is provided by Harold L. Neal, Jr., president of the ABC-owned radio stations, an ardent advocate and campaigner for the radio cause in general.

A prime example of this policy is "Schoolscope"—an annual project to help develop interest in broadcasting careers among high school students. WABC invites the New York Board of Education to select their own candidates to write, produce and announce a newscast about school activities. These newscasts are aired each week night.

Candidate broadcasters are eligible to win a \$1,000 scholarship based on participation in "Schoolscope." Each broadcast and broadcaster is judged on script content, delivery, professional attitude, voice quality and potential as a professional broadcaster by a panel of radio-TV veterans.

Other important image building devices used by the station are regularly aired editorials, written by former Life editor, Jim Delay and voiced by Walter Schwartz; theater reports by drama critic Allan Jefferys and "Sounding Board"—comment and controversy with Bob Maxwell.

Schwartz, Sklar and Advertising-Promotion Manager Donn Winther create meaningful public service and other promotions which thoroughly involve the station's audience.

Using music, WABC's most important dominator, a Beatles' art contest was conducted this past summer at the World's Fair. This reporter personally witnessed the more than 50,000 entries—many of which re-

(Continued on page 35)



DAN INGRAM



CHARLIE GREER



SCOTT MUNI



BRUCE MORROW



RICK SKLAR

RADIO RESPONSE RATING

CINCINNATI SECOND CYCLE

TOP STATIONS

Rank	Call Letters	% of Total Points
★ POP Singles		
1.	WSAI	56%
2.	WCPO	34%
	Others (WING, Dayton, Ohio WCIN)	10%
★ POP LP's		
1.	WKRC	43%
2.	WCKY	26%
3.	WLW	24%
	Others (WAEF-FM WZIP, WNOP)	7%
★ R&B		
1.	WCIN	100%
★ C&W		
1.	WCNW (Fairfield, Ohio)	83%
2.	WPFB (Middletown, Ohio)	17%
★ CONSERVATIVE		
1.	WKRC-FM	44%
2.	WLW	31%
	Others (WCKY WZIP-AM-FM WPFB-FM, Middletown, Ohio)	25%
★ CLASSICAL		
1.	WLW (Tie)	50%
1.	WKRC-FM (Tie)	50%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

STATIONS BY FORMAT

CINCINNATI: 18th largest radio market. 9 AM; 4 FM; 2 Contemporary; 2 Standard; 3 Pop-Standard; 1 Standard-Conservative; 1 R&B-Gospel-Jazz; 2 Jazz-Conservative; 1 Country-Contemporary; 1 Comedy-Jazz; 1 Classical.

WAEF-FM: ERP 20,000 watts. Independent. Music format: Pop-Standard. Special programs include "Requestfully Yours" a listener call-in request show on Fri. evenings 9 p.m.-2 a.m. "Musical Bingo" M-F at 7-7:30 p.m. with cash prizes to listeners. 2 man news department under direction of William Lorman. News on the hour daily. Gen'l Mgr., Alvin W. Fishman. 1 copy each of 45's and LP's should be sent to Shirley Fishman, 6004 Wiehe Road.

WCIN: 5,000 watts. Rounsaville

Radio Inc. Music format: R&B-Gospel-Jazz. Modern Negro radio. Highly identifiable air personalities. Special programs include "The Cindy Hamilton Show" with interviews, recipes, music and homemaker news. "Walk In The Valley" featuring gospel groups from a different church each day M-F, 9-10 a.m. "Gospel Melodies" M-F, 5-6 a.m. "Southland Calling" M-F, 1-2 p.m. "Gospel Caravan" M-F, 6:30-8 p.m. "Roll Call" with phone-in dedication M-F, 8-10 p.m. "Calling 421-5700" highlighting the accomplishments of the Cincinnati Police Dept. "Military Honor Roll" saluting a local man in service M-F. "U.S. Air Force Show" Sat. "Safety Club" at drive-time M-F. 5 minute public service news throughout day. News Dir., Dennis Grant. 5 min. news on the

hour. Daily sports incorporated into all newscasts. Gen'l Mgr., Carl Glicken. Send 3 copies of 45's and 2 copies of LP releases to Prog. Dir., 106 Glenwood Ave.

WCKY: 50,000 watts. Independent. ABC affiliate. Music format: Pop Standard. Special programs; "Dick Baker's Sportsline" featuring phone in sport questions from listeners Mon. & Thurs. 9-10:30 p.m. "Starlight" with segue music all night. In season, Cincinnati Reds Baseball and University of Kentucky Basketball. 5 man news dept. under direction of Don Herman. News on the hour. Headlines on the half hour. News in depth show "Compass" Mon.-Sat., 6-6:25 p.m. One mobile unit. Gen'l Mgr., Mrs. Jeannette Heinze. Prog. Dir., Mrs. Essie Rupp. Send 1 copy each of 45's and LP's to Prog. Mgr., Lee Stewart, 501 Carew Tower.

WCPO: 1,000 watts, days; 250 watts, nights. Scripps - Howard Broadcasting Co. Music format: Contemporary. Highly identifiable air personalities. 6 man news dept. under direction of Al Schottekotte. News on the hour, headlines on the half hour daily. Local on-the-spot news coverage from spectators over "beeper" phone. 3 mobile units. Television outlet is WCPO-TV channel 9. Gen'l Mgr., Robert Gordon. Sta. Dir., William Dawes. Send 3 copies of 45's and 2 copies of LP's to Prog. Dir., Stan Richards, 2345 Symmes St.

WCPO-FM: ERP 16,500 watts. Music format: Conservative. Features a Broadway Show cast album 8-9 p.m. daily. Programmed separately till midnight, simulcast with WCPO till dawn.

WKRC: 5,000 watts. Taft Broadcasting Co. Music format: Pop Standard. Special programs; University of Cincinnati basketball and football in season. "Will With a Way" homemaker show with Will Warren, M-F, 7:05-8 p.m. and Sat., 10:05-11 a.m. "Party Line" phone-in discussion show, M-F, 8:05-9 p.m. "Kaleidoscope" featuring interviews with show business personalities, music and news. Mon.-Sat., 2-7 p.m. TV and Radio News Dept. combined. . . . 15 men with Don Webb directing radio news. News every hour on the hour, headlines on the half hour. 10 min. newscasts at 6, 7, & 8 a.m., Noon, and 5 and 6 p.m. Gen'l Mgr., Jack Remington. Prog. Dir., Ted McKay. 3 copies each of 45's and LP's should be directed to Betty Bauer, Librarian, 1906 Highland Ave.

WKRC-FM: ERP 10,000 watts. Music format: Jazz-Conservative. Special programming; "Christ Episcopal Church" stereo-cast Sunday, 11-12 noon. Simulcast with WKRC 6 to 7 a.m. daily plus all newscasts. Gen'l Mgr., Jock Lawrence. Prog. Dir., Ann Brown. 1 copy of LP's in stereo should be directed to Ann Brown.

WLW: 50,000 watts. Crosley Broadcasting Corp. NBC affiliate. Music format: Standard. Special programs; Cincinnati Royals basketball in season. "American Airline Show" 12 midnight to 5 a.m. daily. "Chore-Time" Mon.-Sat., 5:40-6:15 a.m. "Everybody's Farm Time" M-F, 11:25 a.m. to noon, & noon to 1 p.m. Sat. "Good Morning" in person audience, live music remote from department store with host, Bob Braun. "Open House," M-F., 10:35-11:15 a.m. with Fred & Joanne Bernard and guests remote from Bernard home. "Sports Eye," 6 to 6:10 p.m. M-F., with Paul Sommercamp. TV & Radio news dept. combined. . . . 20 men under direction of Gene McPherson. News and Information show M-F, 7:05-7:30 p.m., "Conference Call," Crosley station news directors exchange view points via tie-line. Local, national and international news, M-F, 10:30-11 p.m. Helicopter reports daily during drive time. 3 mobile units. WLWT-TV airs "The Bob Braun Bandstand Show" in color, Sunday, 12:30-1:45 p.m. Gen'l Mgr., J. J. (Steve) Crane. Prog. Dir., F. William Erb. 3 copies of 45's and 2 copies of LP's should be directed to Librarian Stewart, Norm Hathaway, 140 West 9th St.

WNOP: 1,000 watts. Independent. Music format: Comedy-Jazz. Highly identifiable air personalities,

WABC Gets Lion's Share Of Audience—Here's Why

• Continued from page 34

quired weeks to complete. Huntington Hartford, one of the judges, was so impressed with the high degree of creativity displayed by the entries, has offered to exhibit the winning canvases in his newly built Columbus Circle museum.

Again, using the pulling power of the Beatles, WABC asked its younger listeners to write in and express why they would like to attend the Cerebral Palsy benefit performance of the Beatles. A group of winners, of course, got free tickets. During the contest, however, the station also invited listeners to send along a contribution to CP with their entry if they would like. Thousands of dollars poured in.

Perhaps the thing that puzzles non-broadcasters and interests broadcasters the most is a station's "sound."

WABC's sound has been and still is imitated. It has been achieved by a careful blending of top caliber professionals behind the microphones; the hits of the day; tight production and expertly made and pro-

grammed "station signatures" custom written and produced by PAMS in Dallas in collaboration with Sklar and Schwartz. Frantic, shouting, unoriginal deejays are not part of the "sound." Veteran New York airman Herb Oscar Anderson combines a mature, warm personality with the latest (and the most restrained) of the current hits. Bob Dayton's delivery is smooth, bright and relaxing as his 11 a.m. to 1:55 p.m. show complements the "Breakfast Club." Afternoon deejay Dan Ingram and early evening host Scott Muni are the "fast talkers" who ad lib as quickly and sharply as anyone around today in "big time radio." Their audiences of all ages continue to build month after month. The gasser of them all and the rage of thousands of teens is Bruce Morrow, better known as "Cousin Bruuucceee" who Pied Pipers his leagues of fans Monday through Friday, 10-11:15 and Saturdays 7-11:55 p.m. Rounding out the line-up is one of radio's more talented and clever airmen, Charlie Greer, who sees to it nobody falls asleep from midnight to 6 a.m. while listening to WABC.

editorializes daily. Special programs; 4-hour remote from Living Room Club 1-5 p.m., M-F, hosted by Ray Scott featuring guests from the jazz world. "Jack Clement Show" visits to local night clubs with live performances aired, Sat. 1-5 p.m. "Ray Scott Show" remote daily from Dino's Men Shop. "Bread Cast Beat" jazz show Sun. 3-5 p.m., emceed by Episcopal priest, Father (Tom) Underhill. Mutual Network News on the hour and half hour. Sta. Mgr., Leo Underhill. Prog. Dir., Ray Scott. 2 copies each of 45's and LP's should be sent to Ray Scott, 606 Monmouth St., Newport, Ky.

WPFB: 1,000 watts. Independent. Music format: Country-Contemporary. Special programming. Basketball and football games of following schools, Middletown & Fenwick high schools, Miami and Xavier Universities. Cincinnati Redlegs baseball — night games only. Carry close to 300 sport events yearly. 4 man sports department under direction of Warren Johnson. "Moments To Remember" with Gerry Hart and Charlie Reeder, guest interviews, news, organ music and current event discussions, M-F, 10-11 a.m. Remotes from local churches 2 hours daily. News dept. under direction of Bob Cordray. 2 mobile units. President & Gen'l Mgr., Paul F. Braden. Prog. Dir., Bill Hart. 1 copy each of 45's and LP's to 4505 Central venue, Middletown, Ohio.

WPFB-FM: ERP 60,000 watts. Music format: Standard. Verti-power, multiplex and stereo. Simulcast with WPFB 1-5 a.m. daily. Background music service to over 500 accounts in the Dayton-Cincinnati area. Send one stereo copy of LP's only to music director, 4505 Central Avenue, Middletown, Ohio.

WSAI: 5,000 watts. Jupiter Broadcasting Corp. Music format: Contemporary. Special Programs; "Conversation:" 5 minute interviews on current topics of local interest 12:30 p.m. and also every half hour all night, M-F. Sundays 7-8 a.m., University of Cincinnati students take over the broadcasting using station format. "Dusty Rhodes Educational Show" with information from local, public & parochial schools. . . . Sunday 6-8 p.m. "Countdown" with Mark Edwards playing top forty best sellers tabulated daily from retail stores and one-stops in Cincinnati area. Mon.-Fri., 3-6 p.m. Cumulative weekly tabulation listings are aired on Saturday from 10 a.m.-2 p.m. "Harpers Bazaar" with Bob Harper. . . . records played on air are sent to listeners chosen from card send-ins. Sat. 2-6 p.m. 5 man news dept. under

direction of Dan Young. Headlines on the half hour, news at 55. Sport shorts at 15 past the hour daily. Gen'l Mgr., Dale Moudy. Prog. Dir., Jim Smith. Use no LP's. . . . Send 10 copies of 45's to Jim Smith, West 8th & Matson Place.

WSAI-FM: ERP 14,700 watts. Music format: Classical. Simulcast with WSAI Sunday morning 6-8 a.m.

WZIP: 1,000 watts. Independent. CBS affiliate. Music format: Standard. Special programs: Ohio State & Cleveland Browns football. Indianapolis 500 Auto races and local high school sports aired during season. "Green Hornet" Sun. 4:15-4:45 p.m. "The Shadow" Sun. 4:45-6:15 p.m. Thunderbird Golf Tournament, Kentucky Derby and Metropolitan Opera from New York aired. 2 man news dept. directed by Bill Spangler. 20 minute news at 8 a.m., noon & 6 p.m. News every hour. 5 minute local sports and news at 55. VP & Gen'l Mgr., Harold Parry, Prog. Dir., Joe Lomas. 1 copy each of 45's and LP's to be sent to Mary Ishikawa, Librarian at The Vernon Manor, 400 Oak.

WZIP-FM: ERP 70,000 watts. Music format: Jazz-Conservative. Special programming; "Musical Maitre d'" remote from local supper clubs with Ron Allen. Classical music one hour per night. Simulcast with WZIP. Programmed separately from 6 p.m. to 1 a.m. Same personnel as WZIP.

KHJ On 24 Hours

HOLLYWOOD — KHJ expanded its coverage to 24 hours recently. The RKO General Outlet has been signing off at 2 a.m. Handling the all night music show is Paul Compton, transferring over from his 10 a.m. to 2 p.m. slot. Moving to his morning place is Michael Jackson, former 7-midnight telephone chatter, who conducts an interview-phone called "Conference Call."

Marty Fliesler, KHJ's general manager said the shifting of Jackson—one of three Los Angeles night time talkers—to the morning slot, gives the station the only telephone show at that time. Jackson will expand the phone bit to include long-distance interviews with people in the news with the studio audience shooting questions also at the subject. Replacing Jackson at night will be Joe Dolan, who had handled a phone show on weekends.

R&B D.J. ROUNDUP

The information below is reported each week by leading R&B disk jockeys. The Contributing Editor is KAL RUDMAN.

Individual disk jockey reports give those records that are making their first appearance in the local top 15, the local breakouts, records to watch based on initial action in each market and the Top LP's.

- ★ **PORKY CHEDWICK—WAMO, PITTSBURGH**
 - TOP TEN
 - OH NO, NOT MY BABY — Maxine Brown, Wand
 - COME SEE ABOUT ME—Supremes, Motown
 - GOIN' OUT OF MY HEAD—Little Anthony, DCP
 - THE JERK—Larks, Money
 - VOICE YOUR CHOICE — Radiants, Chess
 - SATURDAY NIGHT AT THE MOVIES—Drifters, Atlantic
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - SLOOP DANCE—Vibrations, Okeh
 - I FOUND A LOVE—Jo Ann & Troy, Atlantic
 - SEND HER TO ME—Johnny Thunder, Diamond

- RECORDS TO WATCH
 - HOLD WHAT YOU GOT—Joe Tex, Atlantic
 - PROMISED LAND — Chuck Berry, Chess
 - HE'S MY GUY—Contours, Gordy
 - CAN YOU JERK LIKE ME—Contours, Tamla
 - FAT DADDY SINGS FAT DADDY—Johnny-A

- ★ **ED WRIGHT—WABQ, CLEVELAND**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - I WANT YOU TO HAVE EVERYTHING—Lee Rogers, D Town
 - OH NO, NOT MY BABY—Maxine Brown, Wand
 - HOW CAN I—Spinners, Motown
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - SHE'S ALL RIGHT—Jackie Wilson, Brunswick
 - VOICE YOUR CHOICE — Radiants, Chess
 - I KNOW WHY—Springers, Way Out
 - OH HOW YOU HURT ME—O'Jays, Imperial

- BREAKOUTS
 - LONG, LONG WINTER/AMEN — Impressions, ABC-Paramount
 - WHAT NOW—Gene Chandler, Constellation
 - TAKE WHAT I HAVE—Nancy Wilson, Capitol
 - DON'T ANSWER THE DOOR—Jimmy Johnson, Magnum
 - YOU DON'T LOVE ME—Z. Z. Hill, Kent
 - HI HEEL SNEAKERS—3 Souls, Argo
 - WILD ONE—Martha & Vandellas, Tamla

- RECORDS TO WATCH
 - DON'T LET ME BE MISUNDERSTOOD — Nina Simone, Phillips
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - BLIND MAN—Little Milton, Chess
 - SMILE—Everett & Butler, Vee Jay
 - TAKE THIS HURT OFF ME—Don Covay, Roseart
 - WITHOUT THE ONE YOU LOVE—4 Tops, Motown

- ★ **CHATTY HATTY—WGIV, CHARLOTTE**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - THOUSAND CUPS OF HAPPINESS—Joe Hinton, Backbeat
 - WHAT NOW—Gene Chandler, Constellation
 - BREAKOUTS
 - VOICE YOUR CHOICE — Radiants, Chess
 - TAKE WHAT I HAVE—Nancy Wilson, Capitol
 - SOMETIMES I WONDER — Major Lance, Okeh
 - RECORDS TO WATCH
 - WILD ONE — Martha & Vandellas, Tamla
 - MIDNIGHT TEARS—Grover Mitchell, Decca
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - DON'T LET ME BE MISUNDERSTOOD — Nina Simone, Phillips
 - SMILE—Everett & Butler, Vee Jay
 - LONG, LONG WINTER—Impressions, ABC-Paramount

- ★ **ERNE DURHAM—WJLB, DETROIT**
 - BREAKOUTS
 - BABY WHAT'S WRONG—Johnnie Mae Matthews, Blue Rock
 - AND SATISFY—Nancy Wilson, Capitol
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - FIND YOURSELF ANOTHER LOVE—Tams, General American
 - RECORDS TO WATCH
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - BUT YOU BELONG TO ME—Intruders, Music Voice
 - WHAT'S GONNA BE—Lowell Fulson, Kent
 - I CAN'T LEAVE YOU ROSE—Batiste, Thelma
 - FAT DADDY SINGS FAT DADDY—Johnny-A
 - HAVE MERCY BABY—James Brown, King
 - SEVEN LETTERS—Ben E. King, Atco
 - HOLD WHAT YOU GOT—Joe Tex, Dial

- ★ **OSCAR (DADDYO) ALEXANDER—WAAA, WINSTON-SALEM**
 - BREAKOUTS
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - THE PRICE—Solomon Burke, Atlantic

- A WOMAN'S LOVE—Carla Thomas, Atlantic
- SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
- OH NO, NOT MY BABY—Maxine Brown, Wand
- GETTING MIGHTY CROWDED—Betty Everett, Vee Jay
- 1000 CUPS OF HAPPINESS—Joe Hinton, Backbeat

- ★ **O. C. WHITE—WAWA, MILWAUKEE & WMAD, MADISON, WISCONSIN**
 - BREAKOUTS
 - STRAIN ON MY HEART—Roscoe Shelton, Sims
 - I'M A FOOL IN LOVE—Ike & Tina Turner, Kent
 - JIVIN' WOMAN—Jr. Parker, Duke
 - SWEET TALK—Marvin Gaye, Tamla
 - CRAZY—Emanuel Lasky, Thelma
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - TWINE TIME—Alvin Cash & Registers, Impac
 - THE PRICE—Solomon Burke, Atlantic
 - ALL OF ME—Elsie Mae, Smash
 - GETTING MIGHTY CROWDED—Betty Everett, Vee Jay
 - SWEET TALK—Spinners, Motown
 - A WOMAN'S LOVE—Carla Thomas, Atlantic

- ★ **GEORGE TRUHART—WDAO, DAYTON**
 - GREAT REACTION
 - IN MY APARTMENT — Dee Clark, Constellation
 - CONSIDER YOURSELF LUCKY—Gary & Gary, Heidi
 - THE PRICE—Solomon Burke, Atlantic
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - A WOMAN'S LOVE—Carla Thomas, Atlantic

- ★ **FLIP FORREST & TOMMY YOUNG—KAPE, SAN ANTONIO**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - NEVERTHELESS—Billy Butler, Okeh
 - 1000 CUPS OF HAPPINESS—Joe Hinton, Backbeat
 - OH NO, NOT MY BABY—Maxine Brown, Wand
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - IT'S ALL OVER—Walter Jackson, Okeh
 - RECORDS TO WATCH
 - AND SATISFY—Nancy Wilson, Capitol
 - BAR-B-QUE—Wendy Rene, Stax
 - JIVIN' WOMAN—Jr. Parker, Duke

- ★ **JERRY THOMAS—KNOX, DALLAS-FORT WORTH**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - IT'S ALL OVER—Walter Jackson, Okeh
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - DON'T ANSWER THE DOOR—Jimmy Johnson, Magnum
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - LONG, LONG WINTER—Impressions, ABC-Paramount
 - RECORDS TO WATCH
 - WILD ONE — Martha & Vandellas, Tamla
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - PROMISED LAND — Chuck Berry, Chess
 - VOICE YOUR CHOICE — Radiants, Chess

- ★ **OLIVER (BIG O) MOSS—KCAC, PHOENIX**
 - BREAKOUTS
 - DON'T ANSWER THE DOOR—Jimmy Johnson, Magnum
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - RECORDS TO WATCH
 - THE B1—Candy & Kisses, Cameo
 - I BROKE UP INSIDE — Larry Hale, Fontana
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue

- ★ **B. B. DAVIS—KOKA, SHREVEPORT**
 - BREAKOUTS
 - COUNTRY SUGAR MOMMA—Howlin' Wolf, Chess
 - A WOMAN'S LOVE—Carla Thomas, Atlantic
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - I'M GOING UPSIDE YOUR HEAD—Jimmy Reed, Vee Jay
 - RECORDS TO WATCH
 - DANCING SLOW—Martha & Vandellas, Tamla
 - CHECK ME—Willie Mitchell, Hi
 - JUST FOR YOU—Billy Watkins, Kent
 - YOU MESSED UP MY MIND—Ray Agee, Celeste
 - THOUSAND CUPS OF HAPPINESS—Joe Hinton, Backbeat

- ★ **JAY ROBINSON—WOKB, ORLANDO**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - I FOUND A LOVE—Jo Ann & Troy, Atlantic
 - STRAIN ON MY HEART—Roscoe Shelton, Sims
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - STRUNG OUT—James Crawford, Mercury
 - IT WASN'T FOR YOU—Ted Taylor, Okeh
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla

- ★ **AL BELL—WUST, WASHINGTON**
 - BREAKOUTS
 - EITHER WAY I LOSE—Gladys Knight, Maxx
 - HOLD WHAT YOU GOT—Joe Tex, Dial
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - RECORDS TO WATCH
 - LOVE IS STRANGE—Everett & Butler, Vee Jay
 - SOMETIMES I WONDER — Major Lance, Okeh
 - PLEASE, PLEASE—Ike & Tina Turner, Kent
 - JIVIN' WOMAN—Jr. Parker, Duke
 - HI HEEL SNEAKERS—3 Souls, Chess

- ★ **BOB KING—WOK-TV & RADIO, WASHINGTON**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - UNITED—Jive Five, Sketch
 - FOREVER—Marvin Gaye, Tamla
 - NEVERTHELESS—Billy Butler, Okeh
 - RECORDS TO WATCH
 - TAKE THIS HURT OFF ME—Don Covay, Roseart
 - COME ON AND JERK — Miracles, Tamla
 - CAN YOU JERK LIKE ME—Contours, Gordy
 - WHAT NOW—Gene Chandler, Constellation

- ★ **HUNTER HANCOCK—KGFJ, LOS ANGELES**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - DON'T WAIT TOO LONG — Bettye Swan, Money
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - THE PHILLIE — M-M & Peanuts, Money
 - I WANT YOU TO HAVE EVERYTHING — Lee Rogers, D Town
 - OH NO, NOT MY BABY—Maxine Brown, Wand
 - OH HOW YOU HURT ME—O'Jays, Imperial
 - RECORDS TO WATCH
 - MAKIN' WHOOPIE — Ray Charles, ABC-Paramount
 - COME ON AND JERK — Miracles, Tamla
 - NEVERTHELESS—Billy Butler, Okeh
 - SOMETIMES I WONDER — Major Lance, Okeh

- KATZ—ST. LOUIS
 - FIRST APPEARANCE IN LOCAL TOP 15
 - LONG, LONG WINTER—Impressions, ABC-Paramount
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - TELL HER JOHNNY SAID GOODBYE—Jerry Jackson, Columbia
 - BREAKOUTS
 - WHAT NOW—Gene Chandler, Constellation
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - EITHER WAY I LOSE—Gladys Knight, Maxx
 - THE PRICE—Solomon Burke, Atlantic
 - WHAT KIND OF MAN IS THIS—Ko Ko Taylor, Checker

- ★ **E. RODNEY JONES—WVON, CHICAGO**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - LONELY, LONELY NIGHTS—Vernon & Jewell, Kent
 - THE B1—Candy & Kisses, Cameo
 - TELL HER JOHNNY SAID GOODBYE—Jerry Jackson, Columbia
 - I'M GOING UPSIDE YOUR HEAD—Jimmy Reed, Vee Jay
 - MELLOW FELLOW—Etta James, Argo
 - IT'S ALL OVER — Walter Jackson, Okeh
 - WHAT NOW—Gene Chandler, Constellation
 - BREAKOUTS
 - SATURDAY NIGHT AT THE MOVIES—Drifters, Atlantic
 - EITHER WAY I LOSE—Gladys Knight, Maxx
 - HOW SWEET IT IS — Marvin Gaye, Tamla
 - THE PRICE—Solomon Burke, Atlantic
 - I WANT YOU TO HAVE EVERYTHING — Lee Rogers, D Town
 - DON'T DECEIVE ME—Ted Taylor, Okeh
 - 1000 CUPS OF HAPPINESS—Joe Hinton, Backbeat

- ★ **LARRY DEAN, AL JEFFERSON, NELSON FISHER—WWIN, BALTIMORE**
 - FIRST APPEARANCE IN LOCAL TOP 15
 - TELL HER JOHNNY SAID GOODBYE — Jerry Jackson, Columbia
 - UNITED—Jive Five, Sketch
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - BREAKOUTS
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - STOP TAKING ME FOR GRANTED—Mary Wells, 20th Century-Fox
 - OH NO, NOT MY BABY—Maxine Brown, Wand
 - THE PRICE—Solomon Burke, Atlantic
 - WITHOUT THE ONE YOU LOVE—4 Tops, Motown
 - RECORDS TO WATCH
 - TAKE WHAT I HAVE—Nancy Wilson, Capitol
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - MY ADORABLE ONE—Joe Simon, Vee Jay
 - VOICE YOUR CHOICE — Radiants, Chess
 - RUNAROUND—Ann Marie, Jubilee

MUSIC TO GET HAIRCUT BY

HOLLYWOOD — Music publishers take note: A new area has been exposed for the promotion of music. It's the barbershop. At least that's what Ken Allen, owner of his own shop, thinks.

To celebrate the first anniversary of his store on Beverly Boulevard, Allen booked the Buddy Collette Quartet Thursday (3) from 3-5 p.m. for a jazz bash, while clippers and cutters hummed in the background.

When Allen first opened his store, he hired fellow Englishman, Victor Feldman, to blow the cool sounds. Allen digs music because the likes of George Shearing, Stan Kenton and Nelson Riddle are his customers.

Dot Distribs

Continued from page 1

hired by George Cooper, Dot's national merchandising director operating out of Nashville.

This streamlining of regional distribution—with the responsibility for handling merchandise falling upon a centrally located company branch while a rep handles sales—could portend an expansion of this operation by Dot in other areas if the system works successfully.

Dot's company-owned branches are in Miami, Nashville, Dallas, Los Angeles and New Orleans.

Redcoats' Wane

Continued from page 1

It is known that American publishers and now the promoters are concerned over the slipping box-office appeal of the red coats. As one publisher's rep told Billboard: "This situation ought to be brought out into the open so that the disk jockeys would be fully appraised to what's happening. They're playing the British records like they're the only ones selling, but these same acts are bombing in person."



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PROGRAMMING SPOTLIGHTS

• Continued from page 31

COUNTRY & WESTERN SPOTLIGHTS

DAVID HOUSTON—TOO MANY TIMES (AWAY FROM YOU) (Pamper, BMI) (2:34) — Swingin' country philosophy delivered by "Professor" Houston with authority and gusto. Flip: "Sweet, Sweet Judy" (Gallico, BMI) (2:19). Epic 9746

MELBA MONTGOMERY—I CAN'T CHANGE OVERNIGHT (Glad, BMI) (2:22)—Effective heart render. Melba can't be beat when it comes to singing a song from the heart. Flip: "I Can't Get Used to Being Lonely" (Glad, BMI) (2:24). United Artists 803

JIM NESBITT—A TIGER IN MY TANK (Peach, ASCAP) (2:49)—Story of draggin' down the highway at top speed c&w style. Jim tells it in song and narrative to a country Bo Diddley beat. Pop stations should lend an ear, too. Flip: "I Can't Stand This Living Alone" (Peach, SESAC) (2:25).

KODALY TO BE GUEST TEACHER

HANOVER, N. H.—Zoltan Kodaly, the renowned Hungarian composer, will be composer-in-residence at the Hopkins Center at Dartmouth College here next summer, it has been announced by Mario di Bonaventura, the center's director of music. The composer will supervise four concerts of his music during the third season of Dartmouth's Congregation of the Arts.

Besides having been honored throughout the world as a composer, Kodaly is also well known for his work with Bela Bartok in collecting folk music.

NAA Artists For TV Show

MEMPHIS—Ray Brown of National Artists Attractions has contracted for the appearance of two of his artists on two TV musical variety shows.

Smash Records' Jerry Lee Lewis, who returns Dec. 13 from a three-week tour of England, will fly to Los Angeles for rehearsals Dec. 19-20 for the ABC show, "Shindig." He will do the film Dec. 21 and the show goes on TV Dec. 23.

Hi Records singing star Gene Simmons planes to Los Angeles Jan. 3 to tape a segment for the Dick Clark Show, to be shown later in January.

Lewis plays dates in the Los Angeles and San Diego area from Dec. 16-23 then opens Dec. 25 at Seattle, Wash., for shows through Dec. 29 for KJR deejay Pat O'Day.

'Shindig' TV-er

• Continued from page 6

Cooke and many other pop music ranking stars.

The increased time, according to producer Jack Good, will involve no format change but rather "more guests, and more music."

The Shindig Dancers remain a regular attraction on the program. Donna Loren and Bobby Sherman, who made their first appearances on the show, will return for regular vocal visits, along with the Blossoms and the Righteous Brothers.

when answering ads . . .
Say You Saw It in Billboard

Beatles' New U. S. Invasion

LONDON—The Beatles return to America next August to film one or two TV spectacles they are to make in 1965 for world-wide distribution. The other will be made in Britain, probably in June.

Brian Epstein is arranging for a British independent TV company to co-operate with an American one in making both shows. At present he has not disclosed the name of either company. Distribution rights in other countries will remain his.

The shows will be an hour long each, and will be on such a lavish scale that they will each take nearly two weeks to film. Guest artists will be included from the country in which the film is made.

Weiss O'seas As Ava Rep

NEW YORK—Bobby Weiss concluded his current visit to Hollywood and New York last week and flew to Europe. He will make a swing through the Continent on behalf of Ava Records regarding the setting up of foreign licensing for the catalog.

Weiss, heading his own independent foreign music consulting agency specializing in licensing of records and copyrights abroad, has been in Paris this past week—and will go to Amsterdam, London Zurich, Berlin, Milan, etc., returning to Paris by the end of December.

Weiss will also review possible masters and copyrights for global placement during his current European visit. During the past months, Weiss has been to the Orient twice, visiting Tokyo for six weeks, plus Hong Kong, Manila, Taiwan, Bangkok and Singapore. He has also toured Mexico to check the below-the-border music business situation.

Jones' New Firm

NEW ORLEANS — Great Southern Record Distributing, Inc., has been formed here by Jerry Jones. Jones was aided in the firm's formation by Louis Prima and Bert Goodman of Prima's Magnagroove record company, Las Vegas. Great Southern reports getting heavy action on a Telestar Productions release on the Bonatemp label by Billy Tircuit with "I Concess." for which sole distribution rights to the U. S. have been obtained.

ERNIE FREEMAN

Repeats his 1958 smash—

RAUNCHY

with

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PUBLIC ANXIOUS

Canada Waits for Color TV OK

By KIT MORGAN

TORONTO—Canadians are waiting not too patiently for the start of color TV broadcasting which has to be approved by the Board of Broadcast Governors. A hearing on the matter was to be held last November, but it was postponed.

Color TV is accounting for the biggest boom that the American home entertainment industry has had in years, but in Canada, the medium has yet to get off the ground.

The BBG now says the color situation will be reviewed within the next six months, following a report early next year from the three-man Fowler Committee on Broadcasting, which is conducting a thorough investigation into broadcasting in Canada.

The postponement was a bitter disappointment to color TV set manufacturers. Two companies, Canadian Admiral Corp. Ltd. and Canadian Westinghouse Co. Ltd., just recently moved into the color field. Admiral's first color set came off the production line in August and they are now in limited production of three 21-inch models. Westinghouse's first made-in-Canada color sets were produced in October. RCA Victor, the first company to make color sets here, began production in January 1963.

"Public demand for color TV and the planning of our industry will be held back during this postponement period," commented D. C. Marrs, vice-president of consumer products at Westinghouse.

At the moment, there is no color telecasting in Canada, though some TV stations are equipped to transmit color and there are perhaps 6,000 color sets in Canadian homes within range of U. S. border stations, about half of them in the Toronto area.

Hoped for Expansion

Companies manufacturing here went into production with high hopes for rapid expansion. The Electronic Industries Association of Canada reports 1,065 color sets sold here in 1962, increasing to 2,130 in 1963, and it is estimated that 3,000 sets will be sold in 1964. One manufacturer estimated that 5,000 sets would be sold in 1965, rising to 11,000 in 1966, but this projection was based

(Continued on page 39)

PEOPLE

Concertone vice-president and general manager Paul R. Abbey has announced the appointment of Dale Matheny as Western regional manager. . . . Roy C.



MATHENY

Reeves has been appointed marketing manager of appliance operations in the Philco Consumer Products Division. New Consumer Electronics Operation promotion manager for Philco is Richard D. Levin, who replaces the resigning Owen H. Klepper.

Philco has also shuffled its sales and distribution staff. General manager of the division is Carl E. Lantz. General sales manager is James T. McMurphy. John E. Ramsey has been named manager of distribution sales, Don Johnston is the new man-

ager of Firestone sales, J. E. Schoner becomes manager of key account sales and Thomas J. Murphy is manager of premium sales.

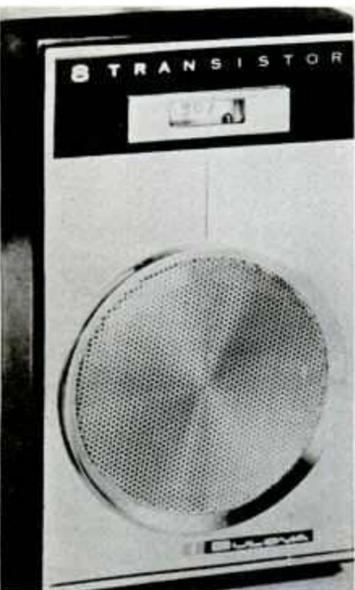


REYNOLDS

The Sylvania division of General Telephone & Electronics Corporation has appointed Bill M. Reynolds manager of special accounts for the firm's marketing subsidiary, Sylvania Home & Commercial Electronics Corporation. . . . E. S. Wilson, vice-president of sales, has been made president of Sylvania Electric (Canada), Ltd., Montreal, succeeding the late Ralph Niedringhaus. Edward B. Collier's appointment as manager, national accounts, Admiral Corporation was announced by Ross D. Siragusa Jr., vice-president, marketing and sales.

NEW PRODUCTS

Bulova Epic Pocket-Size



The new topper to the Bulova pocket-size radio line is the Epic, priced at \$19.95. It has eight transistors with an unbreakable plastic case and is retailed fully gift-packaged with leather case, earphone and battery included.

Citizen's Band Transceiver: \$74.95



The Mustang, a citizen's band transceiver, has been introduced by Metrotek Electronics, a subsidiary of Regency Electronics. The unit has six crystal-controlled transmit channels and may be tuned to receive all 23 channels. It transmits on any six of the 23 available CB channels. Plug-in crystals, mounted on the chassis, can be changed to provide any desired frequency. Power output is 3.0 watts, minimum. A high impedance ce-

ramic microphone in a sturdy case is standard equipment. A 12 VDC external power supply is available for \$14.75. The unit measures 5 1/8" high, 11 3/16" wide and 6 3/4" deep, weighing 8 3/4 pounds.

Magnavox 25-In. Color Classic



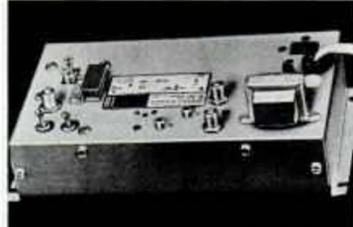
The new Magnavox 25-inch color TV theater, christened the Aegean Classic (RT562) features the rectangular picture tube and is priced at \$1,295. It is equipped with automatic color, chroma-tone control, quick picture, automatic color purifier, completely transistorized stereo high fidelity radio-phono and total remote control. Cabinets available in distressed walnut and pecan.

Scott LK-48B A Complete Kit



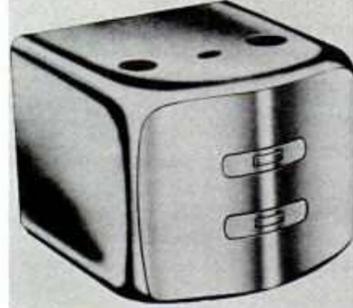
The H. H. Scott Company, Maynard, Mass., has introduced a 48-watt stereo amplifier kit priced at less than \$130. The model number is LK-48B and it comes with a full-color instruction book for easier assembly. Top features include new extruded aluminum front panel, speaker switch and front panel headphone outlet, powered center channel output and heavy-duty output transformers for superior bass response.

Solid-State UHF-VHF Converter



Blonder-Tongue Laboratories has developed a solid-state UHF to VHF converter which also amplifies the signal. Priced at \$131.50 net, the unit is called the UC-3 and is described as offering greater stability, easier installation and lower maintenance costs than similar units now available. A built-in voltage regulated power supply is said to cut drift and give better fringe performance and a better picture with less power. The unit is designed for use in master antenna TV systems.

Eight-Track Stereo Tape Head



The Nortronics Company, Minneapolis, has introduced a new eight-track stereo tape head for 1/4-inch tape, designed to offer twice as much playing time as the standard four-track stereo tape system at the same tape speed. Called the Model B2L, it has a 100-micro-inch gap and the head is mechanically indexed to four discrete positions to provide four stereo or eight mono channels. It will be available in either solid or laminated core versions.

NEWS BRIEFS

Phono Sales Gain

Monthly sales of phonographs moved sharply upward in September at both distributor and factory outlets and totals for all but one model category bettered those for the same month in 1963, the Electronic Industries Association's Marketing Services Department reported. The gains, however, failed to close the gap between cumulative sales for the three quarters of this year and the same period in 1963. The single lag was in distributor sales of portable and table phonos, which totaled 410,097 in September against 413,003 during the same month in 1963. Sales of console models by distributors stood at 214,947 in September, exceeding the 178,691 sold in September 1963. Cumulative distributor sales for the first three quarters of this year totaled 1,844,422 portable and table models and 1,109,039 consoles, compared with 2,030,434 portables and table models and 1,027,059 during the same period last year.

New Altec Lansing Speaker

Altec Lansing has developed a wall-type monitor speaker system especially suitable for recording studio and night club operation. Called the 844A, it contains two low frequency speakers for the 30-800 cycle range and a compression driver and sectoral horn covering the 800-22,000 cycle range. Price is \$327.

Ampex Reports Record Sales

Record sales and earnings for the first quarter and first half were announced by Ampex Corporation. Sales for the second quarter of fiscal 1965 totaled \$36,525,000, up 7 per cent from \$34,122,000 last year. Incoming orders were \$25,746,000, up 8 per cent from \$23,868,000. Net earnings were \$1,936,000 or 21 cents per share, up 12 per cent from \$1,734,000 or 19-cents per share. For the first half of fiscal 1965, sales totaled \$68,982,000, up 4 per cent from \$65,991,000 last year. Incoming orders were \$53,575,000, up 7 per cent from \$50,175,000. Net earnings were \$3,226,000, or 35-cents per share on 9,244,310 average shares outstanding, up 6 per cent from \$3,052,000 or 33-cents per share on 9,209,095. William Roberts, Ampex chief, said that a number of "major new product introductions are scheduled for the balance of the year."

Milan to Show U. S. Hi-Fi

U. S. audio manufacturers will be bidding for an even greater share of the Italian market when they exhibit their wares at Mi'an's American High Fidelity and Stereophonic Equipment and Components Show Feb. 20-27. Italy manufactures virtually no hi-fi equipment of its own, and the U. S. already provides some \$2,000,000 worth of equipment, more than half the nation's market. The Frankfurt (W. Germany) hi-fi show last February brought immediate orders of more than \$105,000 to 27 U. S. firms. Follow-up sales totaled over \$524,000, with an additional \$2,000,000 forecast by the end of 1964.

Sylvania Ups Sales

Sylvania home entertainment equipment sales for September and October were the largest for any previous two-month period, the company announced last week. Robert J. Theis, president, attributed the gain to color TV and stereo phonograph sales. Biggest color TV volume was in the \$550-\$700 category; biggest in the stereo

field was in the \$495 category. Also credited for the sales hike was the Sylvania marketing pattern. The company sells direct in major metropolitan areas and uses distributors in other areas.

Andrea Adds Console

Andrea Radio, Long Island, N. Y., added a contemporary classic console stereo hi-fi radio phonograph called the Windfield to its current line. The unit features AM-FM-FM tuning, four-speed changer, diamond-sapphire stylus, retractable cartridge, and wood veneer cabinets in four finishes. List price is \$415.

RCA Bows TV Antennas

Two new indoor TV antennas were added to the RCA Victor fall line. The Stylist features a two-tone finish, multiple position selector switch, phasing bar for blocking out noises and interference, and a heavy-duty base. The Pacesetter is the most economically priced of the new antennas and features a heavy-duty styron base and three-section aluminum telescoping arms.

Reader Seeks Auto Tape Unit

Writes Jonathan McDill, Woodstock, Vt., to Billboard columnist David Lachenbruch: "Just read your column on what's in store for '65 and was disappointed to see nothing on what strikes me as the biggest lack in the audio field (I am speaking here as a member of the great unwashed public). I want a device that will give me the music I want to hear in my car. The source would probably have to be tape because of compactness. As long as I'm dreaming, I'd like a price of \$100 or less, and would also like to be able to get the artists I like in depth in the field which I like (which happens to be country music).

A. Reader McDill's dream should come true in January. Miller International, Runnymede, N. J., will introduce such a unit at that time. The Transit-Play is a monophonic tape player, designed for under-dash mounting, and will be priced at about \$59.95 installed. It will use tape cartridges providing two hours of playing time each, playing through the car radio's audio system. Other previously introduced auto tape players have list prices above \$100—including the monophonic Orrtronic Tapette (at \$119.95), Wayfarer Car Stereo (\$129.95) and the Autostereo. At least one other new car tape system will be introduced in 1965, but it probably will be priced over \$100.

Can. Awaits Color TV

• Continued from page 38

on the BBG lifting color restrictions following the hearing which has now been postponed.

A large appliance chain in Toronto reports that sales have tripled over the last year, to an average of three color sets a week. (This figure may seem infinitesimal but, as an EIA spokesman said, "you can't sell autos without roads, and similarly you can't sell color sets in Canada unless the stations are telecasting in color.") Prices start at about \$750, about double the price of black and white sets.

When the BBG freeze on color TV thaws, the Department of Transport must set standards and specifications. The stations would then experiment for some months, working up to transmitting color film or tape. The next step would be live color programming, and it is still hoped that this stage will be reached no later than 1967, Canada's centennial year, and perhaps by April 1967, to coincide with the opening of Expo '67, the World's Fair in Montreal.

Grant to Butler U.

INDIANAPOLIS — Actress June Allyson presented a \$15,000 scholarship to Butler University recently in the name of veteran Hoosier broadcaster and 40-year employee of WFBM radio, Frank O. Sharp. Sharp and Miss Allyson's late husband Dick Powell were close friends.

WQAM HIRES U. K. REPORTER

MIAMI—WQAM has drawn a permanent bead on Great Britain with the hiring of British correspondent Mike Fishburgh to provide the station with special reports on the latest stars and record hits in England and Europe.

The set manufacturers have advocated, in briefs to the BBG, a planned entry into the field, with government, broadcasters and set manufacturers working together in an agreed-upon program toward a preset date.

"The best interests of the Canadian viewing public will be served by the orderly development of color TV, and it is difficult to imagine how that orderly development will be fostered by prolonged delays," Marrs says.

These delays could bring a clamor for Canadian color programs by the increasing number of color set owners, and if the clamor was answered by a sudden move to color telecasts, it could precipitate a situation like the one in which black-and-white TV made its debut in Canada. In a wave of demand for sets, 28 companies rushed into production, and many of them turned out inferior sets and alienated consumers before going under. There are 11 Canadian manufacturers now, looking forward to sharing a \$60,000,000 color TV industry.

Political Implications

It may never have been publicly stated, but it is understood throughout the broadcast industry that color television will not be okayed until the Canadian Broadcasting Corporation is ready, willing and able to move into color. It is expected that the Fowler Committee will prepare a list of future areas of expansion for the CBC and the expenditure involved, in order of priority, and some say color will not be at the top of the list.

CBC's conversion to color will be inordinately expensive because of the French network, which produces an impressive amount of live programming due to the lack of outside sources of French-language shows on film or tape, comparable to the vast pool of U. S. and British programs available to English-language TV. And with the delicate French-English political climate at the moment, it seems highly unlikely that any development will be allowed that would leave Quebec behind.

Billboard Buyers & Sellers

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

ATTENTION — SONGWRITER-LYRICS, seeking help in establishing contacts. Write: Ken Horowitz, 81 Rochambeau Ave., Providence 6, R. I. UN 1-0823.

ATTENTION! RECORD COMPANIES. Master tapes for lease. Original song with big potential. S. M. Greenwood, 300 N. Gregg, Fayetteville, Ark. de12

GENERAL MANAGER OF LARGE NEW York City college radio station available to conduct music acceptance surveys, new product introductions, and collegiate opinion samplings, for record companies and allied fields. Call 212-LU 4-0700, Extension 257, or write Joseph S. Steinberg, 2267 Andrews, New York 53, New York. np-de12

I DO PHOTO COPYING, 8X10, 50¢ EACH. Also do songs and important papers. Contact Mrs. Beulah, Crossville, Ill. 62827.

WANTED

Position as "Talent Scout" on percentage basis for reliable and dependable publishers, artists and record companies in presentation to them of top potential song material. I play it clean always. Also do mailing of records, any quantity, prefer Northwest region. Dependable. Am resident in Midwest area for over 40 years. Am ready and willing and feel quite capable to serve you professionally. Address: MUSIC MAN, Box 148, Billboard 165 W. 46 St. New York, N. Y.

HELP WANTED

LEADING PUBLISHER IS NOW SELECTING songwriters to expand its operation. Send only demonstration records. We are interested in teen writers or C&W writers. Anyone selected will be given a standard songwriter's contract. Write: Leon Ehrhridge, P. O. Box 434, Galveston, Texas. de26

MECHANIC WANTED — EXPERIENCED in juke boxes and amusement machine services. Good job, steady work, regular hours. Vacation plan, life and health insurance, reliable company. Please give references and details in first letter. Write: Billboard Box 224, 188 W. Randolph, Chicago, Ill. ch

SONGWRITERS! WE CAN USE ALL type songs, especially Country, R&B. Send tapes and lead sheets. \$1 handling charge. Send to: Pine Cone Music, 8724 Stanton Rd., Little Rock, Ark. de19

WANTED — PROMOTERS AND MASTERS. Send masters for national dist. on future talent records. Send C/W, R/B, R/R. Local or national promoter wanted to work on straight salary basis. Write: Talent Music Ent., Box 469, Waverly, Va.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

National Distribution Offered For LP Product

Independent record manufacturer with strong distribution set-up is seeking additional album product for national distribution in the U. S. A.

Prefers instrumental albums featuring pop standards, Latin and light classical material.

Send full details and samples. Reply in strict confidence. Write: BOX 149, Billboard, 165 W. 46, N. Y. C.

For Aggressive Distribution in Chicago

For superior sales force.
For superior sales merchandising.
For superior promotion.

RHYTHM & BLUES DIST. CO.
1519 W. Warren, Dept. 605,
Chicago, Ill.

RAYMAR'S MEMORY LANE

We can supply you with 400 of the greatest oldies but goodies. List upon request! Wholesale only! "Largest selection of other hard-to-get records."

100 Assorted New 45 RPM's, \$9.00 per 100
\$80.00 per 1000 (1 to 2 yrs. old)

WE SPECIALIZE IN CURRENT "TOP 100" 45's AND LONG PLAY WE ALSO BUY INVENTORIES OF THE ABOVE.

RAYMAR SALES CO.
170-21 Jamaica Avenue
Jamaica 32, New York
Olympia 8-4012

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

PRESSING, PLATING

PRESSING

No job too small CONSULTATION All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

NATIONAL RECORD PROMOTION & PUBLICITY National disc jockey coverage . . . Trade paper publicity . . . etc. DISTRIBUTION ARRANGED

MORTY WAX PROMOTIONS
1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

Say You Saw It in Billboard

MISCELLANEOUS

DEEJAY "STATION BREAKS" — COM-edy fillers for breaks, identification, general purpose oneliners, sound effects, etc. Special price to Billboard readers, \$3. Show-Biz Comedy Service (Dept. 8), 1735 E. 26th St., Brooklyn, New York 11229. de19

REWARD—\$25 REWARD FOR INFORMATION as to the current whereabouts of musical group "The Stonemen" Family Band. Replies confidential. Mail post card to Box 150, Aberdeen, Md.

SONGWRITERS: A SURVEY HAS BEEN made to determine which publishers will review songs of new writers. There's 151 names and addresses who have indicated they will. List shows who will take leads only; who will take tape, and those wanting demos. Where known, list shows whether ASCAP or BMI, and type songs wanted. Price \$1. Also available at \$1.50 in Folio of 27 songs in popular and contemporary style. Write: Frank D. Grace, 1728 Crest Drive, Los Angeles, Calif. 90035.

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY return mail. "Beatles for Sale" album, Mono or Stereo, Beatles' new single. Special information lists with every order. Album, \$5.25. Singles, \$1.23 post-paid. John Lever, Gold St., Northampton, England.

when answering ads . . .

Say You Saw It in Billboard

CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50c per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____

Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address: _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE Classified: Per line \$1. Minimum 4 lines per insertion. DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

**MANDELL GUARANTEED
USED MACHINES**

N.W. Model 49, 1¢ or 5¢.....\$14.50
 N.W. Deluxe, 1¢ or 5¢ Comb. 12.00
 N.W. 10-Col. 1¢ Tab Gum Mach. 18.00
 N.W. Model #33, 1¢ Porc. Con-
 verted for 100 ct. B.G. 6.50
 Atlas 1¢ & 5¢ 100 Ct. Ball Gum. 12.00
 Mills 1¢ Tab Gum 12.00
 Acorn 9 lb. Globe 19.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen,
 Red \$.73
 Pistachio Nuts, Jumbo Queen,
 White66
 Pistachio Nuts, Large Tulip71
 Pistachio Nuts, Vendor's Mix68
 Pistachio Nuts, Sheik, Red63
 Cashew, Whole82
 Cashew, Butts79
 Peanuts, Jumbo45
 Spanish32
 Mixed Nuts57
 Baby Chicks35
 Rainbow Peanuts32
 Bridge Mix36
 Boston Baked Beans32
 Jelly Beans32
 Licorice Gems32
 M & M, 500 ct.48
 Hershey-ets47

Rain-Bio Gum, 72 ct. \$.32
 Malt-ite, 100 ct., per 10035
 Rain-Bio Ball Gum, 140 ct.,
 170 ct., 210 ct.32
 Rain-Bio Ball Gum, 100 ct.34
 300 lb. minimum prepaid on all
 Rain-Bio Ball Gum.

Adams Gum, all flavors, 100 ct. .45
 Wrigley's Gum, all flavors, 100 ct. .45
 Beech-Nut, 100 ct.45
 Hershey's Chocolate, 200 ct. 1.30
 Minimum order, 25 Boxes, assorted.

Complete line of Parts, Supplies,
 Stands, Globes, Brackets, Charms.
 Everything for the operator.
 One-third Deposit, Balance C.O.D.

**IMMEDIATE DELIVERY
VICTOR
SCRIPTO PEN
VENDORAMA**



Write for Beautiful Illustrated
 Circular and Prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING
 MACHINE DISTRIBUTORS, Inc.

**NORTHWESTERN
SALES AND SERVICE CO.**
 MOE MANDELL

446 W. 36th St., New York 18, N. Y.
 Longacre 4-6467

BULK VENDING news

A Look at Expanded S. E. Assn.



NVA MEMBERSHIP COMMITTEE CHAIRMAN LEO LEARY, of Leaf Brands, describes his firm's new products to Ralph and Vaughn Feimster, a father-son operating team from Statesville, N. C.



TECHNICAL DATA on new Vista Vender is outlined by Herb Goldstein, national sales director of Oak Manufacturing Company, to Otis Shore, of Lexington, N. C., and Ed McGill, Gastonia, N. C.

**Northwestern
MODEL 60**

Try one! You'll quickly agree. It's
 the outstanding Bulk Vender.

Model 60 dispenses all small prod-
 ucts from Spanish peanuts to capsules
 and Jumbo ball gum.



WIRE, WRITE OR PHONE
 FOR COMPLETE DETAILS

**Northwestern
CORPORATION**

2242 Armstrong St. Morris, Ill.
 Phone: WHitney 2-1300

**PHOTO REPORT
ON S.B.V.A.**

A full report on the highly
 successful fall meeting of the
 Carolinas Bulk Vendors Asso-
 ciation was carried in last week's
 Billboard. We complete our
 coverage of that conclave, from
 which the association emerged
 as the Southeastern Bulk Ven-
 dors Association, with a photo-
 graphic report on the operators,
 industry principals and legisla-
 tive dignitaries who attended.

**Prices Cut
On Penny
King Items**

PITTSBURGH—Penny King
 has marked down a number of
 its featured charm items and
 is offering them in bags of 500
 at prices ranging from \$2-\$3,
 ideal for penny vending.

The Supermarket series has
 been slashed from \$12.50 per
 1,000 to \$2.99 per bag of 500.
 Police whistles are \$2.15; sol-
 diers, cowboys and Indians,
 \$2.15; Finger nails, \$3.25, and
 hot dogs and hamburgers, \$2.65.

Each has a display front,
 extra fronts are 25 cents each.

**High Flying
Jay Shannon**

DENVER — Jay Shannon,
 owner of Jay's Vending Com-
 pany, local bulk opera-
 tion, is one of the few men
 who services a
 portion of his
 route by air.
 Jay flies his
 own plane, oft-
 en using noth-
 ing more than a small dirt strip
 or country road for a landing
 area. The only requirement is
 good weather, and Jay is thus
 forced to restrict his flying to
 summer.



SHANNON

**Northwestern
HEADQUARTERS**

Whatever your bulk vending re-
 quirements might be, we can
 serve you.
 Always a complete stock of out-
 standing Northwestern machines,
 parts and supplies.
 Write today for complete infor-
 mation and price list.



**BIRMINGHAM
VENDING
COMPANY**

520 Second Avenue,
 North, Birmingham,
 Alabama
 Phone:
 FAirfax 4-7526

**VICTOR'S NEW TOPPER "66" \$15.50
Now Vends Capsules**

The most durable and dependable machine ever built. New and
 attractive design. Vends "V" capsules at 5c, 10c or 25c. Also
 vends 210 and 100 size gum. Machine specially designed to accom-
 modate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy.
 Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear
 capsule. Features: Capsules have added capacity, are easier to fill
 and grip tighter. Three sizes for larger sales.

"V" Capsules \$ 4.50 per M (5M Lots)
 "V-1" Capsules \$ 8.00 per M (5M Lots)
 "V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor
 Topper "66." Ea.10

LOGAN DISTRIBUTING, INC.

1850 W. Division St.
 Chicago, Ill. 60622
 Phone: (312) HU 4-4870



OPERATOR CHARLIE BROWN, of Columbia, S. C., visits Margaret Kelly at the Penny King exhibit at the recent SBVA convention.



MRS. JERRY WIEBEL, president of the South Carolina Association for Retarded Children, with her husband (center) remarks to Billboard's Ray Brack that 25 per cent of her State group's budget is derived from the bulk vending sponsorship program.

BIG SAVINGS on BALL AND VENDING GUMS

SAME FINE FLAVORS CENTERS AND COATING

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size... 30 1/2 lb.
 Chicle Ball Gum, 130 ct... 38 1/2 lb.
 Clor-o-Vend Ball Gum... 43 1/2 lb.
 Clor-o-Vend Chicks, 320 ct... 43 1/2 lb.
 Chicle Chicks, 320 & 520 ct... 39 lb.
 Bubble Chicks, 320 & 520 ct... 31 1/2 lb.
 Tab (short stick), 100 ct... 40c box
 5-stick Gum, 100 packs... \$2.00
 F.O.B. Factory 150 lb. lots

AMERICAN CHEWING PRODUCTS

40 years of manufacturing experience
 4th & Mt. Pleasant
 Newark, N. J. 07104

Bulk Banter

CALIFORNIA

Pat Daly, who is in charge of British operations at Confiscerie-Grabo, licensed manufacturers of Oak Manufacturing Company products in Antwerp, visited Sam Weitzman and Sid Bloom at the Oak plant in Los Angeles. . . . The final move of the Oak plant from Culver City to the new Acorn Square is expected to be made soon after Christmas. . . . **Barbara**



Flores is the new secretary at Operators Vending Machine Operating Company. . . . The many friends of **Lew Feldman** of Acme Vending will be glad to hear that he was issued a clean bill of health following a few days in the hospital for a complete check-up.

SAM ABBOTT

TENNESSEE-CAROLINAS

Herb Goldstein, of Oak Manufacturing Company, was in Charlotte for the convention and had high praise for the association's wholehearted participation in the retarded children sponsorship program. Said Herb: "This program could eventually duplicate **Franklin Roosevelt's** achievements with the polio foundation." . . . An estimated 75 million pieces of gum have been sold under the sponsorship system. . . . Says Lee Smith, the son of a Baptist evangelist, who has been one of the strongest proponents of sponsorship (the plan channels 20 per cent of the gross from certain machines to retarded children's agencies): "It's like tithing twice over."

STARNES

RAY BRACK



SBVA PRESIDENT LEE SMITH greets Mr. and Mrs. Michael Kurek, Nashville operators active in the retarded children sponsorship program. Kurek is on the board of directors of the National Association for Retarded Children.



LEGISLATIVE TRIO were honored guests at SBVA banquet and lauded the association's retarded children sponsorship program. From left: State Sen. Martha W. Evans (D), Charlotte, N. C.; State Rep. Ray T. Eubanks (D), Spartanburg, S. C., and State Rep. James A. Vogler (D) Mecklenburg County, N. C., the dean of that district's delegation.



INDUSTRY LEADERS Goldstein; Carmen D'Angelo, of Cramer Gum Company, Boston, and Leary chat with State Sen. Mrs. Martha W. Evans (D.) of Mecklenburg, N. C. Senator Evans, a member of the Mental Health Committee of the State Senate, spoke at closing banquet. (She holds copy of Billboard's 1964 Coin Machine Directory.)



BOARD OF DIRECTORS of the Carolina Bulk Vendors Association shortly before changing name to Southeastern Bulk Vendors Association. Left to right: Ed Owens, Fayetteville, N. C.; Jack Thompson, Charlotte, N. C.; Charles Bullman, Asheville, N. C.; Blackie Trippe, Raleigh, N. C.; Hugh Eckard, Conover, N. C., and Harry P. Frohman, Rock Hill, S. C.

ZZZOOM

TO HIGH PROFITS

with

Northwestern's

ROCKET VENDOR



Will hold 1800 pieces of gum

NOW IN STOCK!

\$39.95 F.O.B. Factory
 WRITE, WIRE OR CALL
H. B. HUTCHINSON, JR.
 1784 N. Decatur Rd., N.E.
 Atlanta 7, Ga.
 Phone: DRake 7-4300

AMCO SANITARY VENDOR

The Finest for Vending Flat Pack Products

10c, 25c and 50c Operation

Vends flat packs up to 1/2" x 2" x 4 1/4". Advance coin detector with automatic coin return when machine is empty. Separate coin box.

For Details and Prices Write, Wire, Phone Today.

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

J. SCHOENBACH

Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

715 Lincoln Place, BROOKLYN 16, N. Y.
 PResident 2-2900

L. C. TOPPER

Designed for 100-count gum.

Hold 1175 balls of 100-count gum.

NOTICE TO OPERATORS

All Toppers can be converted to L. C. Toppers for vending 100-count gum. All that is needed is a new service head assembly.

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COIN MACHINE news

European Market for U. S. Used Equipment Drying Up

By OMER ANDERSON

ANTWERP—The market in Europe for used American coin machine equipment is drying up fast, and trade experts here predict that it will soon have to be written off almost entirely.

"We have created a Frankenstein of sorts," explained one of the most knowledgeable U.S. trade sources here. "After the war, we pumped equipment into Europe and started the European coin machine boom. And, I might add by hindsight, with entirely predictable results: Europeans started manufacturing their own equipment, thereby undercutting our market," the source observed wryly.

"European equipment keeps getting better and better, and, just as important, it is becoming more diversified. European manufacturers are now turning out good-quality games as well as phonographs, and they are saturating the market."

Competition Grows

Of late, U.S. coin machine traders have noted competition on the Continent from used as well as new European equipment. This development is general, and it has generated deep gloom at this coin machine crossroads and trading center.

A Belgian distributor explained, "The answer is really simple—European product is getting too plentiful and too good. As European producers saturate the market, something has to give—and it seems to be American used equipment."

"As European producers sell large amounts of new equipment, they take in used equipment on trade-in."

"This equipment has to land somewhere, and it is being of-

fered at very low prices to secondary locations in competition with U.S. used equipment. This means that the old patterns of distribution have been disrupted.

Prime Locations

"Prime locations are still buying new U.S. machines, but used American equipment is losing out at all other locations to new and used European equipment, which is much cheaper and in some cases easier to maintain than American equipment."

Most European importers of U.S. used equipment feel that with the Continental market fast vanishing, the only way

out of their dilemma is to tap the Communist market.

The extent of this market is still open to debate, and many European trade experts feel its potentialities are easy to exaggerate. On the other hand, however, increasing East-West trade is a fact, as is a show of Communist interest in coin-operated equipment of all types.

Abandon Opposition

The Communists are buying a growing amount of equipment for Western tourist facilities behind the Curtain, and there is a gradual increase in the number of phonographs sited in purely proletarian play
(Continued on page 44)

PARK SHOW BACKDROP FOR COIN GAMES & RIDES

CHICAGO—The carnival-like atmosphere of the 46th annual International Outdoor Amusement Exposition served as the backdrop for the introduction of a host of amusement games and arcade pieces here last week.

Better than a dozen manufacturers exhibited coin-operated equipment in a show that, if anything, has seen a decline in such exhibits during the past few years. This year, the trend was certainly reversed. A surprising number of coin machine operators and distributors also turned out.

While most of the coin-operated devices were oriented toward amusement parks, several were suitable for such traditional coin machine operator locations as taverns, lounges, restaurants, snack bars, and the like.

From the amusement industry's point of view, the show was one of its most successful. Attendance was over 6,000 and surpassed last year's figure substantially. Considerable buying and exchange of constructive trade information also marked the event.

Full report of the event appears in *Amusement Business*, *Billboard's* sister publication. Some of the events of particular interest to the coin machine are covered here.

Capitol 16 Bows Three Units at Show

CHICAGO—A new shooting attachment for kiddie rides, a plastic-egg vender and a gun that shoots at colored slide projections were introduced last week by Capitol 16, the reorganized New York firm that was known as Capitol Projectors.

Ralph Hotkins, Leo Willens and Ray Maher now head the organization which is concluding its first year of operation. Participation in last week's Park Show in Chicago's Sherman

House marks the first trade show entry for the firm.

The Western Shooting Game ride attachment is priced at \$175 and can be mounted on any size horse in 30 minutes, according to Capitol. The unit has moving targets and registers all hits on a score dial. A bell rings with every hit. The unit runs on a six-volt circuit. The pistol and mount are welded to the target frame.

The Capitol gun is an updated version of the old Exhibit Supply mechanism. A Kodak Carousel projects pictures of pin-up girls behind the target area. Each hit changes a slide.

The carousel holds 80 slides. Target mechanism is completely revamped. The gun gives 20 shots for a dime. Price is \$395 with \$50 off if the operator trades in an old Exhibit shooting gallery.

The plastic-egg vender is

priced at \$795, and features a life-size chicken that cackles and moves its mouth after the coin has been inserted. A plastic egg

containing candy or trinkets is delivered in 15 seconds. Unit is 27 inches wide, 36 inches deep and 65 inches high.

Jones to Europe

WATERTOWN, Mass.—Bob Jones, sales manager of Redd Distributing Company, left Thursday (19) for an extensive European business trip. He will be visiting the firm's present customers and prospective ones in London, Rotterdam, Amsterdam, Brussels, Antwerp, Liege, Hamburg, Frankfurt and Italy.

Billotta, Munves to Distribute New Dale Sokko One-Gun Game

CHICAGO — Veteran East Coast distributor John Bilotta calls it the "new game idea the industry has been seeking for many years." Of course, John

may be prejudiced because he and Joe Munves have been named national distributors for Sokko One-Gun, new amusement device developed by Eldon

Dale Engineering Corporation. Shown for the first time at last week's Park show here, Sokko incorporates a gun-like propelling mechanism that shoots balls on a playfield at each of three protruding circular targets.

The "gun" may be moved back and forth along the base of the playfield. The player has two or three balls in play at the same time.

Shoot at Targets

Object is to position the "gun" behind the ball, pull the "trigger" and propel the ball down the field at the targets. Hits are registered on a large scoreboard in the center of the playfield.

Playing time is one minute. Play is dramatized by the flashing of the target lights, rapid movement of the balls and the advancement of the scoring dial.

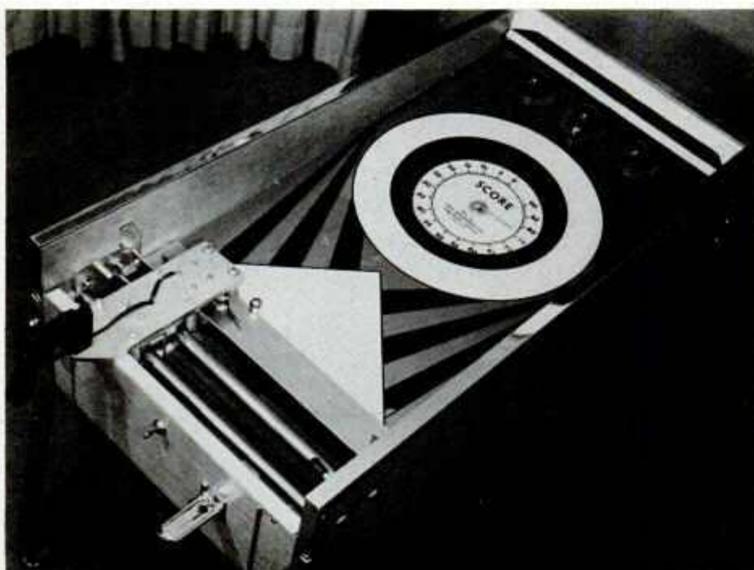
The game pictured here exposes the rails upon which the gun moves. In actual play, the rails are covered by a solid plastic panel. List price for Sokko is \$445.



WESTERN SHOOTING GAME



CAPITOL GUN



SOKKO ONE-GUN

U-Deal Poker OK'd By New York City

CHICAGO—A unique, new spinning reel amusement game based on the playing card theme was introduced at last week's Park show by the Koz-Mil Manufacturing Company, Smithtown, L.I., New York.

The game has been used in New York City for the past year and has been approved by the City Commission of Licenses as a competitive game of skill.

Alvin Miller, Koz-Mil executive, said this is the first effort by the firm to gain national distribution.

The game consists of a vertical console with five reels. The reels have playing card faces. Upon insertion of a dime, the reels spin rapidly.

Object is to stop each of the five reels on a certain card value by pressing a button—thereby building up a winning hand.

Players have 30 seconds to select their hands after the coin is inserted. The games can be bought singly or in banks of two or more.

Prices range from \$700 for a single unit to \$350 for groups in quantities of 100.

FEATHERED COINMEN

Ain't Nobody Here But Them Chickens—Coin-Operated Yet

CHICAGO—There's this live chicken in a glass pen. You put in a dime, a light goes on, the chicken pulls a cord, a door opens, a miniature juke box starts to play and the chicken does a dance. After some seconds, the music stops, the chicken goes back to its pecking and the door closes.

Next to the dancing hen is a chicken that pulls a post card out of a stack and puts it into a mechanism that vends the card for a coin. And topping it all off is a chicken that responds to the insertion of a dime by pulling a cord that drops a small capsule into a trough. The chicken proceeds to push the capsule out a vending chute with its beak.

The above is not the alcoholic brain child of an overworked coin machine reporter, but rather the very real development of a company known as Animal Behavior Enterprises, headquartered in Hot Springs, Ark.

Train Animals

The company's main business is the training of such animals as dogs, cats, ducks, chickens, fish and what have you.

It has incorporated some of these trained animals into a coin-operated device that is attracting considerable attention at fairs, amusement parks and zoos around the country.

The unique thing, of course, is the use of an actual live animal together with a coin-activated mechanism. There is a



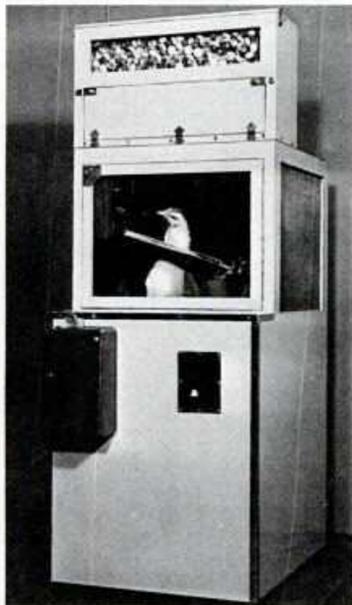
CARD VENDER

basketball-playing chicken, a hen that plays baseball, a duck that plays the bass drum, a bunny that comes out of a house and "kisses" a plastic girl friend, and (believe it or not) a web-tooted mallard that plays a toy piano.

Reward System

The animals are trained without punishment on the food reward system. ABE actively supports the American Humane Association and the company prides itself on the health of its livestock.

The coin acts are rented for



CAPSULE VENDER

a minimum of three months and the usual arrangement is a percentage (generally 60 per cent) to ABE with a monthly minimum guarantee.

ABE furnishes the complete pen and coin-operated apparatus, animals and any maintenance on the equipment. The renter furnishes feed and is responsible for caring for the animals.

Mold-Rama Draws 'Em

CHICAGO—Mold-A-Rama's large plastic molding machine drew record crowds at last year's New York World's Fair, according to Henry Polk, franchised distributor for the unit here.

Exhibiting at last week's Park show, Polk noted the machines dispensed Walt Disney comic characters in Disneyland, dinosaurs at the Sinclair exhibit, busts of Abraham Lincoln at the Springfield, Ill., exhibit and religious figures at the Vatican assembly.

Polk said the Mold-A-Rama machines have been very successful in such high-traffic locations as zoos, bus, airline and railroad depots, arcades and stores.

Mold-A-Rama has a variety of some three dozen molds which are now available for the plastic press.



BILLIARDS LESSON is given Dianne Donner, Miss Music Operator of Virginia, on new Fischer Empress Pool Table by veteran coinman Irv Block of General Vending Sales.

Invoke Old Law Against Minneapolis Arcade Op

MINNEAPOLIS — A much unused (and largely unknown) Minneapolis city ordinance that prohibits persons under 18 from playing coin-operated games and pinball machines was invoked here recently in the arrest and \$50 fining of Lloyd Olson, operator of Rifle Sport, a coin-game arcade in downtown Minneapolis.

City council members were surprised that there was such an ordinance in effect. Said one alderman, "Few persons over 18 are interested in playing these games and strict enforcement of the regulation would obviously put arcades out of business."

"These devices," he continued, "will then vanish like roving minstrels and court jesters."

Olson said the minor boy who was playing games at Rifle Sport when the arrest was made was a regular customer. The boy's father, Olson said, often played the games with him and had expressed to Olson that he pre-

ferred his son patronizing the Rifle Sport than seeking some less innocent diversions elsewhere.

To Olson's knowledge, his arrest represented the first time in memory that this ordinance provision was invoked.

Because persons under 18 comprised about 90 per cent of his business, Olson said he had been careful not to have any cigarette vending machines in the arcade, "since I do want to comply with the law and felt I could not police cigarette machines all the time."

Some 30 different machines are on display in the arcade, which also has a shooting gallery, for which the minimum Minnesota playing age is 16. This, too, Olson finds somewhat out of line, since "boys as young as 13 go hunting in this area."



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2200 Wurlitzer	295
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Urban Unveils AP 10 Twin Movie Theater

CHICAGO—A console-twin model of its coin-operated movie theater was shown last week by Urban Industries.

The AP 10 Twin allows dual viewing and like Urban's single theaters, accommodates any eight millimeter film. Urban offers a complete library of such films priced at \$5.95 each.

Subjects cover sports, comedy, science fiction, horror movies and girlie shots.

Seek Lower Ride Fees In Seattle

SEATTLE—City council license committee Nov. 10 recommended reduction of license fees for small-sized mechanical rides, used by children primarily in supermarkets.

The present license fees are \$25 for an operator and \$25 for each location. There are 43 such rides in Seattle.

Under the proposed new rate, each license classification will be reduced to \$10.

The reduction has been asked by Art Kuppler, prospective buyer of Amusement Sales, Inc., 2121 Fifth Avenue.

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ROWE 145 SANDWICH	150
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July Coin Exports Down From 1963

By FRANK LUPPINO

NEW YORK—Coin machine exports dropped slightly last July compared to a year ago and quite noticeably from June of this year, according to information just released by the U. S. Department of Commerce.

Total exports in July of this year were 4,553 pieces of equipment valued at \$2,126,353. Last July, 5,544 pieces valued at \$2,556,840 were exported, and

in June of this year, 8,111 pieces left the U. S. with a price tag of \$3,462,372.

This July, 1,089 new phonographs were exported. This was 400 less than a year ago and 333 less than in June 1964. This year, West Germany led in purchases of new juke boxes, taking 403 pieces. West Germany was also first a year ago, taking 331 units. Second this year is Japan with 200 pieces, with Belgium third, taking 92. Last year, Belgium was in second place with 322 new phonos and Canada third with 264.

Used phonos exported in July totaled 522, some 242 less than a year ago. Belgium was first this year taking 152 units in July, followed by Japan with 109 and Greece with 75. A year ago, Belgium was also first with 185 pieces, with Switzerland second with 140 and Japan third with 116.

Amusement games exported in July numbered 2,981 valued at \$1,171,563 with the United Kingdom first with 758 pieces valued at \$348,000; Japan second with 603 pieces tagged at \$209,777 and West Germany third with 464 pieces worth \$188,807. Last year, 3,291 games were exported worth \$1,203,399, with the United Kingdom also first with 715 pieces worth \$215,775, Italy second with 368 units worth \$63,154 and West Germany third with 280 pieces carrying a price tag of \$158,770.

Coin Machine Export Chart

July 1964

Country	New Phonographs		Used Phonographs		Amusement Games		Totals	
	No.	Value	No.	Value	No.	Value	No.	Value
W. Germany	403	\$257,985	23	\$ 3,505	464	\$ 188,817	890	\$ 450,307
United Kingdom	52	45,252	62	12,614	758	348,000	872	405,866
Japan	200	152,961	109	28,335	603	209,777	912	391,073
Belgium	92	70,000	152	47,875	287	107,154	531	225,029
Canada	69	59,316	5	2,050	243	67,222	317	128,588
France	60	47,104	—	—	143	67,551	203	114,655
Venezuela	51	39,468	—	—	35	14,169	86	53,637
Finland	54	45,360	—	—	—	—	54	45,360
Denmark	—	—	—	—	55	32,263	55	32,263
Switzerland	8	6,914	—	—	113	23,873	121	30,787
Sweden	4	2,416	—	—	58	28,009	62	30,425
Jamaica	48	22,043	18	4,190	—	—	66	26,233
Greece	—	—	75	24,010	—	—	75	24,010
Phil. Rep.	9	7,650	8	1,790	15	10,251	32	19,691
Nan. Is.	8	7,071	8	1,630	—	—	16	8,701
Other Countries	31	32,960	92	32,291	207	74,477	330	139,728
TOTALS	1,089	\$796,500	522	\$158,290	2,981	\$1,171,563	4,553	\$2,126,353

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Round Pool Infringement Suit Filed

DENVER—The new "elliptical" pool table design is the subject of a patent infringement suit filed recently in U.S. District Court here.

The suit, filed on behalf of the Gotham Educational Equipment Company and Arthur P. Frigo, both of New Rochelle, N. Y., asks, "Preliminary and final injunction against infringement; an accounting to establish damages; costs and expenses and reasonable attorneys' fees."

Named in the suit are two local firms, Round-O-Pool and Bates Industries, Inc.

Gene Bates, of Bates Industries, stated: "We have asked the court to declare at the earliest possible time that the patent is not valid; and, even if it is valid, that it is not infringed upon by the Bates Industries elliptical pool table. There are important and basic differences in construction, design and the way our game is played."

Round-O-Pool officials could not be reached immediately for comment.

Concord OK's Ski Vending

CONCORD, N. H.—Private operation of concessions, including vending machines, will be continued at the Sunapee and Cannon Mountain ski areas this winter, it has been decided at a meeting of the Advisory Commission of the New Hampshire Department of Resources and Economic Development with officials of Automatic Retailers of America.

Valley Ships Sleek New Table

BAY CITY, Mich. — The Valley Manufacturing Company plant here is in full production on a streamlined, coin-operated billiard table featuring a flush ball return drawer and total formica covering—even around the legs.

"The new flush drawer feature gives the table its symmetrical appearance," said Valley's John Ryan. "The old protruding ball return drawer detracted somewhat from the appearance. And Valley is pleased to offer the operator this attractive innovation."

Ryan also emphasized the fact that the new table has an improved operating mechanism.

The new table is available in three sizes. Model 785A is six feet, model 875A is seven feet and model 935A is 7½ feet. Another model may be introduced early next year, Ryan disclosed.

Additional features of the new product include a recessed coin chute, triangle and balls at the same end, adjustable cast aluminum base leg levelers, a built-in recessed triangle, separate coin box and "tournament grade" billiard balls.

Great Lakes Ships Tables

ELGIN, Ill. — The Great Lakes Game Corporation, marketer of the Elliptipool coin-operated pool table, is expediting shipments of the new product to distributors prior to the holidays and plan a big promotional push early in the year.

This announcement came from Great Lakes president Bill Stepek, who declared: "All distributors selected to date are tremendously enthused about Elliptipool, and this enthusiasm is reflected in their initial orders."

Runyon Hosts Service Class

SPRINGFIELD, N. J.—Runyon Sales Company will hold a service class on the AMI Tropicana, Model M phonograph Tuesday, Dec. 15, in their showrooms on Route 22 at Fadam Road.

The session, conducted by Art Seglin, field service engineer for Rowe-AMI, will begin at 7 p.m. Refreshments will be served.



VALLEY BILLIARD TABLE, MODEL 785A

European Market Drying Up

• Continued from page 42

spots. The main factor favoring this trade is that the Communists have abandoned ideological opposition to phonographs and amusement games as the handmaiden of capitalism.

A veteran importer of used American equipment here who has wide contacts behind the Curtain explained, "Our problem used to be Old Joe Stalin—he was against all types of coin machines. But the problem now is only cash—the Communists don't have it to spend for coin equipment."

"However, there are other possibilities. With imagination, it is possible to develop an acceptable barter trade. You may have to take slivovitz (plum brandy) in return, but

if you have a flair for trading, you can make out with the Communists.

"On one occasion, I sold two dozen used American machines to the Bulgarian state trading agency, and they paid me in tobacco, which I was able to sell in Italy at a slight profit above payment for my phonographs. There are possibilities to this barter trade if you are nimble-witted and like to sell off-beat goods. I had a friend who sold the Hungarians a few boxes and had to take shoes in payment. However, the leather was not well tanned, and he took a big loss on the deal."

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MONY Has 2 New Members

NEW YORK—Two firms joined the Music Operators of New York during the association's recent annual meeting.

They are the Rayben Music Corporation, headed by Ben Cohen, and Matthews Vending Corporation, James P. Matthews, president; James P. Matthews Jr., vice-president, and Robert J. Matthews, treasurer.

Obit Correction

NEW YORK—Two MONY members reported deceased in a story last week are not, i.e., Joseph Maddan, of Old Reliable Music Service, and Abraham Weisberg, of Abraham Weisberg Service Company. The error was spotted by MONY's Sophie Selinger.

Memphis Ops Start Yule Disks; 'White Christmas' Still Champ

By ELTON WHISENHUNT

MEMPHIS—With Thanksgiving over operators will begin putting Christmas music on their boxes next week and a spot survey of operators and a one-stop showed the winner and still champion to be "White Christmas" by Bing Crosby on Decca.

Five operators checked last week said this was the No. 1 Christmas record, and the one-stop said it topped all sales to operators and home customers. A seventh operator put "White Christmas" in second place and "Blue Christmas" by Russ Morgan on Decca in first place.

The survey also showed that

Decca was way out in front among record companies in Christmas music.

The next two top tunes, the survey showed, are old favorites "Silent Night" and "Jingle Bells," both on Decca. The first is by Crosby and the second by Crosby with the Andrews Sisters.

Some industry people think "Rudolph the Red-Nosed Reindeer" may also become a big standard.

Here are the most sold singles according to the poll. White Christmas, Bing Crosby, Decca; Silent Night, Bing Crosby, Decca; Jingles Bells, Bing Crosby/Andrews Sisters, Decca; Blue Christmas, Russ Morgan,

Decca; Winter Wonderland, Andrews Sisters, Decca; Christmas Island, Andrews Sisters/Guy Lombardo, Decca; EP of: Santa, Bring My Baby Back; Blue Christmas, Santa Claus Is Coming to Town, I'll Be Home for Christmas, Elvis Presley, RCA Victor; Silver Bells, Bing Crosby/Carole Richards, Decca; Santa Claus Is Coming to Town, Bing Crosby, Decca; Blue Christmas, Elvis Presley, RCA Victor; Chipmunk Song, Chipmunks, Liberty; Merry Christmas, Baby, Charles Brown, Chess; Lonesome Christmas, Lowell Fulson, Hollywood; Good Morning Blues, Count Basie, Decca, and Sleigh Ride, Charles Brown, Chess.

Collections Spotty in Denver

By BOB LATIMER

DENVER—Extremely spotty collections through 1964 so far have made the rest of the year something of a question mark in the mind of the average Denver operator.

A Billboard survey shows that while smaller operators showed a drop of only 10 per cent or so from 1963 collections by September 25, larger game and music operators were down far more.

Typical was Johnny Knight, of Skyland Music Company, whose volume was down 40 per cent from 1963, showing about the same percentage in both game and music collections. Knight hesitated to pinpoint the cause, but lays some of the blame on general economic conditions. He pointed out that many large taverns and bars have changed hands or closed in 1964, and that major manufacturers in the Denver area have laid off as much as a fifth of their work force. This pinch

was immediately felt by the entertainment industry.

Saved by Expansion

Sam and Dan Keys, of Apollo-Stereo Music Company, experienced only a minor drop in collections, but only through dint of considerable recent ex-



FIFTH COMMANDMENT of decalog compiled by Pat's One-Stop is stressed for a Virginia operator by proprietor Pat Cohen and Dianne Donner at recent State trade meet.

pansion and consolidation with another long-established phonograph-operating firm. The Keys brothers agree that if they had not diligently campaigned for every possible new spot, 1964 might well have been disastrous.

Continental Music has found volume "down somewhat" but had not recapped figures to establish the exact percentage. Continental has diversified rapidly since 1962, including bulk vending, and as a result has made up somewhat for relatively low collections at music and game locations.

Distributors report sales down from 1963. Pete Geritz, of Mountain Distributors, Rock-Ola outlet in Denver, complained that while operators are largely aware that new equipment will perk up collections, that they have held off from buying. A number of bankruptcies filed early in the year reduced willingness of operators to experiment on new equipment, he said.

LP's Help

At Draco Sales Company, Denver Wurlitzer distributor, General Manager Mike Savio was pleased with sales to date for 1964 and projected an excellent late fall and winter season. He admits to some surprise that volume held up for most of the year, and is inclined to believe that stereo albums, console phonographs, and the opening of many plush new motel and hotel cocktail lounges aided sharply.

The closing of Colorado's big dog-racing plants, which attract upward of 10,000 persons nightly in the Denver area, is expected to benefit the operator.

No legislation whatever is pending during the remainder of 1964.

Operators reported no change in the standard 50-50 split which has remained static in Denver for 10 years.

SEEBURG HOLDS DISTRIB MEET

CHICAGO—Some 225 members of Seeburg's U. S., South American and Canadian distributing network gathered here last Friday (4) for a day-long series of sales meetings. Business sessions were held in the Blackstone Theater, with afternoon cocktails and dinner at the Blackstone Hotel. Full details of the meeting will appear in next week's Billboard.

Frantz Plans Console Gun; Names Bilotta Nat'l Distrib

CHICAGO—Plans by J. F. Frantz Manufacturing Company to build a console model of its U. S. Marshal gun game and the firm's appointment of John Bilotta's Rex-Bilotta Distributing Company, Syracuse, N. Y., were announced simultaneously here last week.

Frantz has made a number of improvements in the Arizona gun, chief of which is the removal of the coin chute from the gun barrel to the front panel of the game.

Bilotta noted he had started in the penny business with the Gottlieb Grip Tester 35 years ago and said he felt the penny

"has an even bigger potential now."

Besides the U. S. Marshal gun, priced at \$225, Frantz produces a line of kicker and catcher counter games priced at \$82.50 for nickel models, \$77.50 for penny models.

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ARCADE EQUIPMENT

Arizona Gun \$295	Chester Pollard Football \$125	Midway Skee Fun \$125
Auto Photo #9 695	Ex. Hi-Ball 75	Auto. Drivemobile 150
Bally Fun Phone 95	Ex. Space Age 125	Auto. Lord's Prayer 150
Bally All Star 125	Evans Bat-A-Score 125	Auto. 3 D Art Parade 125
Capitol Midget Movies 110	Fist Striker 125	Auto. Plastic Vendor 95
Capitol Auto Test 475	Genco Grandma 195	Auto. Silver Gloves 125
C. C. Basketball Champ 125	Genco 2 Pl. Basketball 125	Auto. Cross Country 195
C. C. Pro Basketball 275	Genco Motorama 175	Auto. Flip Type Movies, Fl. M. 175
C. C. Goalee 110	Genco Quarterback 125	Panorams, Capitol 275
C. C. Twin Hockey 175	Horseshoe Vendors 125	Panorams, Mills 375
C. C. Pro Hockey 275	Hi-Fly Baseball 125	Radiogram, Fl. Mod. 95
Chester Pollard Golf 125	Ingo Floor Grip 50	Shoe Shiner 150
	Kayo Champ 150	Southland Speedway, 2 Pl. 375
	Keeney League Leader 110	Wms. Sidewalk Engineer 110
	Little Pro Golf Game 275	Wms. Peppy 195
	Love Meters, Fl. Mod. 110	Wms. Ten Pins 125
	MacLevy Foot Vibrator 135	Wms. Ten Strike 125
	Metal Typers, Standard 225	Wms. Crane 125
	Metal Typers, Harvard 195	Wms. Road Racer 195
	Midway Raceway 375	



M. S. GISSER Sales Manager

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Recent

STEREO RELEASES for Music Operators

SEEBURG LITTLE LP's

Pop Vocal

VIC DAMONE—On the Street Where

You Live Capitol
Street Where You Live—Something's Coming—Younger Than Springtime—Till There Was You—She Loves Me—I Could Write a Book

BEN E. KING—Ben E. King's Greatest Hits Atco
Around the Corner—Stand by Me—What Now My Love—Don't Play That Song—How Can I Forget—Spanish Harlem

Jazz

HANK CRAWFORD—True Blue Atlantic
Shake-A-Plenty—Save Your Love for Me, Pt. 1—Save Your Love for Me, Pt. 2—Skunky Green—Mel-low Down—Got You on My Mind

Pop Instrumental

SPIKE JONES—My Man Liberty
My Man—Paradise—I'm in the Mood for Love—The Stripper—Glow Worm—Ballin' the Jack

Artist of the Week

DEAN MARTIN—Everybody Loves Somebody. Reprise
Everybody Loves Somebody—Your Other Love—Shutters and Boards—Baby-O—My Heart Cries for You—A Little Voice—Corrina Corrina—Siesta Fiesta Things—Face in the Crowd

BILLBOARD'S PAID CIRCULATION OUTSIDE THE U. S. IS MORE THAN

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BILLBOARD Weekly Foreign PAID Circulation (NOT including free copies) 3,093 Per ABC Audited Publishers Statement June 30, 1964	CASH BOX Weekly Foreign Circulation (INCLUDING all free copies) 1,918 Per sworn (not audited) statement in Standard Rate & Data—August 1964
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And that's why **BILLBOARD IS #1 . . . INTERNATIONALLY**

Aldermen Rule for Operator

MILWAUKEE—City council has rejected a recommendation by the Chief of Police that the amusement distributor's

license of local operator Ervin R. Beck be revoked.

Chief Harold A. Breier had recommended the revocation because, he said, Beck possessed a shuffle bowler allegedly classified as a gambling device.

Assistant city attorney Peter Stupar explained, however, that Beck located his bowlers in the wake of decisions by Circuit Judge Herbert Steffes, who ruled the equipment was not designed for gambling.

Business as Usual

Contacted by Billboard last week, Beck said: "It only took the council license committee a couple minutes to recommend that the matter be placed on file. We'll go on operating as usual."

Beck is secretary of the Mitchell Novelty Company here. His brother, Joseph, is president. The firm has some 200 games and as many phonographs on location in Milwaukee.

The operation of coin amusement games in Wisconsin is restricted only by the State's Anti-Gambling Laws, which forbid the awarding of free plays, merchandise or cash awards to players.

The city of Milwaukee imposes a license of \$10 annually on coin-operated phonographs

of good moral character, U. S. citizens and residents of Milwaukee County for two years prior to their application. and amusement games, permits no gambling devices and requires that all operators must be



JACK BESS, chairman of the board of the Roanoke Vending Exchange, was called away from the Virginia operators' meet early to address several Moose Lodge meetings in Arizona. Bess is a Supreme Governor in the Order.



SEEBURG CONSOLE phonograph exhibited by Eastern Distributing Company at assembly of Virginia operators in Richmond recently is played by Miss MOV.



TRUCKLOAD OF RECORDS was wheeled into the exhibit hall at Virginia operator convention to dramatize the "to-your-door" service offered by the Mobile Record Service Company.



BEFORE BANQUET BEGAN at recent convention of Music Operators of Virginia some of the principals paused for photo. The gentlemen (from left) are Dick Lumpkin, second vice-president; K. A. O'Conner, secretary-treasurer; Fred M. Granger, managing director of the Music Operators of America, and Gilbert Bailey, MOV president.

COINMEN

CHICAGO

The unique new feature of the World Wide Distributors service school curriculum is



SCHWARTZ

"bugging" equipment with six distinct classifications of service problems. This system, says **Harold Schwartz**, was preceded by a year of research which showed that 90 per cent of all service calls fall into six categories. . . . Bally game business has shown no appreciable lag in Britain since the new tariff measure, reports that firm's **Herb Jones**. He tips us that **Bill O'Donnell**, Bally president, plans to attend the big amusement trades exhibition in England in January.

Proprietor **Al Calderon** recently moved his Calderon Distributing Company to larger



TRUCANO

quarters about a block away from his former digs in Indianapolis. . . . Mrs. Calderon celebrated her birthday during the recent Rock-Ola outing in Hawaii. . . . **John Trucano**, boss of the Black Hills Novelty Company in Deadwood, S. D., dropped a note the other day mentioning the retirement of his good operator friend **Gordon Stout**, from the business to plunge full-time into State politics. . . . Exhibit Supply's **Chet Gore** passed the half-century mark awhile back but says "I feel like 40."

RAY BRACK

RICHMOND

Music Operators of Virginia President **Gilbert Bailey** tried to keep it quiet, but in vain. Word



BESS

got out that the 20th was his birthday and the MOV meet became a massive celebration. . . . Numerous conventioners expressed regrets that **Bill Showalter**, of Showalter Music, Harrisonburg, was unable to attend the convention because of a recent heart attack. . . . Roanoke Vending Exchange's **Jack Bess**, long active in the MOV, had to leave early Saturday for a series of speaking engagements before Moose Chapters in Arizona. Bess is predicting 100 members for MOV by the time of the 1965 convention.

Bob Minor, of Minor Music,



VIRGINIA OPERATOR Harry Lubman picks a top tune for Miss Music Operators of Virginia on the Wurlitzer 2800 phono in the Diamond Coin machine exhibit.

Richmond, a past president of MOV, was a welcome figure at the convention. He underwent a serious operation recently and was in the hospital for 50 days.

. . . In the convention program President Bailey noted the deaths in recent months of **Herman Perrin**, of General Vending Sales Company, Baltimore; **Carl Kesling**, of West Virginia Amusement Company, Salem, Va., and **Larkin (Mickey) Curry**, of O'Connor Vending Machine Company, Richmond.

RAY BRACK

MILWAUKEE

Doug Opitz, Wisconsin Novelty Company, reports his firm is winding up a good year with music, games and cigarette vending takes up "about 15-20 per cent." New sales and service staffers at Wisconsin Novelty are **Smith Hudson** and **Al Volkman**. . . . The list of happy deer hunters back from the north woods with venison as proof of their prowess continues to grow. **Clarence Smith**, Milwaukee Amusement Company, shot his buck up in the Phillips, Wis., area. **Doug Hansen**, S. L. London Company salesman, also shot a deer, as did **Dan Karolczak**, Pioneer Sales and Service, and **Ollie Marks**, West Bend Amusement. A tale of woe

comes, however, from **Lucien Scalfidi**, H. & G. Amusement Company. He says he made his first deer hunting trip, had one with-



HASTINGS

in easy shooting range, but just couldn't bring himself to pull the trigger. A case of classical buck fever, he admits. . . . **Sam Hastings**, Hastings Distributing Company, reports that the Rock-Ola music sales are hitting a good peak. Offer of a free TV set with each Rock-Ola juke box purchase is proving an excellent business stimulator, he contends.

. . . No immediate plans exist for a Milwaukee Phonograph Operators' meetings, says Sam Hastings. The next session will be held sometime during January, with the election of a slate of officers on the top of the agenda. . . . **Irv Siewick**, P. & P. Distributing Company routeman, is enjoying a week of delayed vacation time. . . . **Joe Pelligrino**, P. & P. Distributing Company partner, happily reports that his son, **Paul**, is back in the States following six months of employment as an electrical engineer in Italy.

Joe Pelligrino reports this strange situation: "One of the many new 'billiard academies' springing up here turned down Pelligrino's bid to put in a juke box. They said it would "degrade the image of the place." Said Pelligrino, "Can you imagine this kind of talk coming from a pool hall owner." . . . Visitors last week at the S. L. London Music Company included the boss himself, **Sam London**, up from Miami, and two Seeburg vice-presidents, **Robert L. Dunlap**, music district manager, and **Alvin Gitlitz**, vending division manager. **Nathan Victor**, head of the Milwaukee office, reports that the Seeburg volume continues to grow. Two new men are currently breaking in as staffers in the firm's service department.

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LONDON

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- 5 SHORTSTOPS, Wms. . . . 125.00
- 2 OFFICIAL BASEBALL, Wms. . . 150.00
- 10 BATTING CHAMPS, Wms. . . 225.00
- 5 SLUGGER, Midway 250.00
- 4 WORLD SERIES 62, Wms. . . 275.00
- 2 ALL-STAR BASEBALL, C.C. . . 275.00
- 10 MAJOR LEAGUE, Wms. . . . 325.00
- 7 TOP HAT, Midway 395.00
- 14 GRAND SLAM, Wms. 400.00

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Coming Soon:

- Dec. 15—Westchester Operators Guild meeting and Christmas Party, Roger Smith Hotel, White Plains, N. Y.
- Dec. 16—New York State Operators Guild meeting, Governor Clinton Hotel, Kingston, N. Y.
- Jan. 23-24—Illinois Coin Machine Association banquet and meeting, Leland Hotel, 7 p.m., Sat., 1 p.m. Sun., Springfield, Ill.

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No single feature in coin-operated music history ever accelerated earnings like the Wurlitzer Ten Top Tunes feature. Given the added impetus of the Golden Bar Selector, it has proven to phonograph operators that when it comes to money making, a Wurlitzer will win any time, any where in any location.

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AM REVIEWS



BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

POP SPOTLIGHT

SOFTLY, AS I LEAVE YOU

Frank Sinatra. Reprise FS 1013 (S)

The combination of a hit ballad single, 11 other strong compositions, arrangements by Don Costa, Nelson Riddle, Marty Paich, Ernie Freeman and the voice of Sinatra and how can you miss. A beautiful album which will climb the charts at a fast pace. As an added attraction, Frank has included his version of the much-recorded "Dear Heart."



POP SPOTLIGHT

C'MON AND S-W-I-M WITH BOBBY FREEMAN

Autumn LP 102

The biggest dance craze since the Twist is the Swim. Freeman, an exciting performer no matter what he is recording, is even more exciting doing the vocal interpretation he made famous of the dance. Freeman also includes a healthy land-locked brace of rock favorites such as "Do the Monkey," "Ya, Ya," and "Walkin' the Dog."

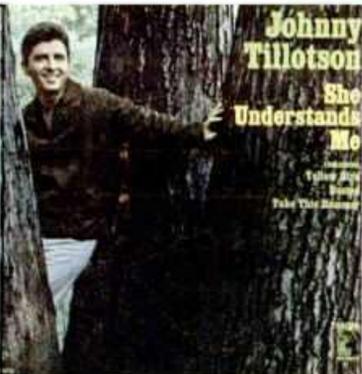


POP SPOTLIGHT

SHE UNDERSTANDS ME

Johnny Tillotson. MGM E 4270 (M); SE 4270 (S)

Taking his current hit single for an album title, Johnny explores folk music from Tin Pan Alley to Nashville in a variety of songs. He sound completely at home with John Loder's "That's Love" or Ray Charles' "Busted." Other standouts include "Yellow Bird" and "Take This Hammer." Check up another album winner for Tillotson.



POP SPOTLIGHT

FULL BLOOM

Jackie Ross. Chess LP 1489 (M)

In her free-swinging soft style, Jackie comes up with a winning album which contains her two hit singles, "Selfish One" and "I've Got the Skill." Also included are tender, straight renditions of "Summertime" and "Misty." This album proves why she is one of the brightest singing stars shining on the pop music scene.



POP SPOTLIGHT

THE GOLDEN MILLIONS

Lawrence Welk. Dot DLP 3611 (M); DLP 25611 (S)

The music is first rate—"Sixteen Reasons," "I Went to Your Wedding," "A Tree in the Meadow," "Hey There," etc.—bound to conjure up great commercial nostalgia for Dot and Welk. With his TV stanza as a powerful showcase, Welk rarely fails to register big at the sales counter. This album is great programming fodder for the more conservative radio stations which like to program non-rock "golden oldies."

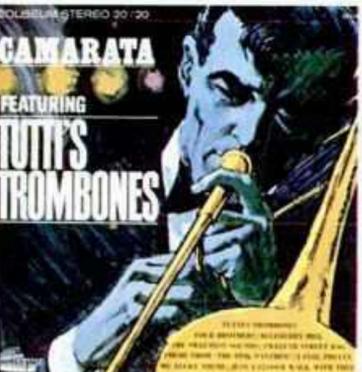


POP SPOTLIGHT

TUTTI'S TROMBONES

Tutti Camarata. Coliseum D 41000 (M); DS 51000 (S)

This Trombone had it so good. In this LP Tutti Camarata has arranged an exciting instrumental package highlighting some of the top trombonists in the business. The repertoire contains a variety of musical moods which gives them a chance to show their stuff.



POP SPOTLIGHT

LET ME GET CLOSE TO YOU

Skeeter Davis. RCA Victor LPM 2980 (M); LSP 2980 (S)

This talented country-western-oriented 16-year-old offers a powerful album of a dozen pop songs done in today's pop music sound. She has had hit ooo singles and this album will undoubtedly make it big on the pop album charts. Using dual-voice styling she does extremely well with numbers such as "My Happiness" and "Gonna Get Along Without You Now."



POP SPOTLIGHT

NOW!

Vic Dana. Dalton BLP 2032 (M)

Dana has grown as an interpreter of lyric and music, both ballad and rhythm, as witnessed in this album. This should result in more air exposure which in turn would make it a chart item. With a big assist from arrangers Tommy Oliver and Ernie Freeman, Vic sails smoothly over a dozen well chosen songs and receives the sign of approval from Sammy Davis on the liner notes.



POP SPOTLIGHT

CHEERS

Tessie O'Shea. Command RS 872 (M); RS 872 SD (S)

All the wonderful charm, humor and warmth of London's great entertainer Tessie O'Shea is captured in this album. You get the feeling it's a live performance album... full of zest and fun. She makes you feel good all over. A good bet for programming and sales. A low bow to Enoch Light for outstanding backing.



SOUNDTRACK SPOTLIGHT

GOODBYE CHARLIE

Soundtrack. 20th Century-Fox TFM 3165 (M)

Andre Previn has come up with a soundtrack score that's strong in or out of the current Debbie Reynolds movie. From the craziness of the title tune he has, with great sensitivity, written "The Loser," put anger in "Speak to Me" and given the "Argument" the touch of sprightness needed for a good squabble. "Mother's House" has a wonderful tongue-in-cheek humor about it. Good listening and programming in the fine Previn manner.



R&B SPOTLIGHT

QUEEN OF SOUL

Etta James. Argo LP 4040 (M)

The title of this album is no exaggeration. Etta James belongs to the royalty when it comes to soul singing. It's demonstrated here with a vocal passion that's hard to beat. It's one of her best album performances and one that shouldn't be missed.

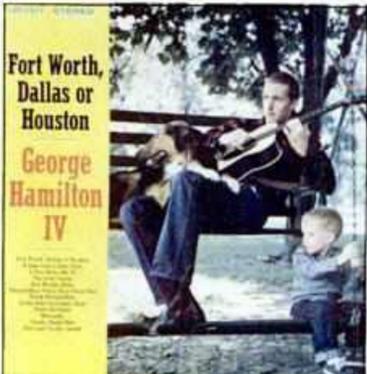


CLASSICAL SPOTLIGHT

TERESA STICH-RANDALL SINGS RICHARD STRAUSS

Westminster XWN 19081 (M); WST 17081 (S)

This Metropolitan Opera soprano offers two touching performances. Her vocal renditions of the arias from the famous one-act tragedy "Daphne" deserve high praise for taste and feeling. On flip side she offers a moving "Songs." Liszlo Demogyi conducts with grace and tenderness.



C&W SPOTLIGHT

FORT WORTH, DALLAS OR HOUSTON

George Hamilton IV. RCA Victor LPM 2972 (M); LSP 2972 (S)

A fine package for the country market. Hamilton has a lot of individuality in his vocal style and he sings a flock of great tunes. These are songs which have both country flavor and folk flavor. What really highlights the package, however, are the arrangements, which are superb. Chet Atkins and Bob Ferguson produced the album.



COUNTRY SPOTLIGHT

HANK LOCKLIN SINGS HANK WILLIAMS

RCA Victor LPM 2997 (M); LSP 2997 (S)

Top country artist Hank Locklin with top material, 12 songs written by the late, great Hank Williams. A winner for dealers and stations!



COUNTRY SPOTLIGHT

DOTTIE WEST

Starday SLP 302

Miss West is among the top-selling female recording artists in the c&w field. Her current single release on another label, "Here Comes My Baby," is still registering on BB's c&w chart after a 17-week run. The tunes and Dottie's stylings are all first rate. Whether singing on up-tempo or tear jerker ballad, Dottie's personal touch is hard to beat.