

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Seeburg's 'Instant Dance' Plan

By NICK BIRO

CHICAGO—The fast-moving Seeburg Corporation last week unveiled a giant promotional package designed to help juke box operators convert their neighborhood tavern locations into classy discotheque night clubs and shoot for \$50 weekly minimum guarantees in the process.

At the same time, the large juke box, amusement game, vending machine and home entertainment equipment manufacturer announced it was planting both feet solidly into the record business and would produce its own disks.

The announcement came in the form of a major industry bombshell at Seeburg's annual distrib-

utor sales meeting in Chicago's Blackstone Theater here Dec. 4.

New Mustang

Seeburg also unveiled a new 100-selection compact-upright stereo phonograph called the Mustang. This is an economy-priced phonograph with all solid-state circuitry and available with a host of options. The unit is designed to augment Seeburg's large 160-selection LP console "480" which continues to head the firm's line.

The day-long series of events was a landmark even for Seeburg, a firm which has become the nation's leading producer of juke boxes, amusement games and vending machines (in combined *(Continued on page 50)*)



BARBRA STREISAND is probably the youngest perennial favorite in the record business. Her first, second and third albums are still going strong on the sales charts. Now, "People," Barbra's top-rated new Columbia LP, makes it four in a row. The name of Barbra's latest album refers to the sensational hit song from her big Broadway musical, "Funny Girl." (Advertisement)

Retailers Racing for Yule Bonanza

Burton Refutes U. S. Antitrust Suit Vs. BMI

NEW YORK — The charge against Broadcast Music, Inc., (BMI) of monopolizing music for broadcasting flared up again late last week when the U. S. *(Continued on page 3)*

BB's INTL. TALENT ISSUE NEXT WEEK

NEW YORK—Billboard next week will feature its annual "International Talent Directory and Who's Who in the World of Music." The issue will be in two sections—the regular news section and the Talent Directory.

It is another in Billboard's continuing series of service editions designed to provide reference guides to the international music industry. The Talent Directory will list top talent of the world and their record label affiliation, the names and addresses of their booking offices and talent managers.

Radio, Newspaper Ads, Direct Mail Spark Drive

By FRANK LUPPINO

NEW YORK — Key dealers here—eager to grab their share of what promises to be the biggest Christmas in disk history—have moved into high gear in their drive for the season's business.

Stern's department store has been leaning heavily on kiddie records and has been featuring racks of MGM children's records. The appearance of TV personalities, like Soupy Sales from WNEW-TV, has drawn moppets and parents into the record department.

At King Karol, a 42d Street store that carries one of the most complete stocks of singles and albums in the country, owners Phil King and Ben Karol have used more newspaper advertising this year and also have sponsored a jazz show over Station WEVD, featuring Mort Fega, noted jazz disk jockey.

Radio Shows Help

The store is open seven days a week from 8 a.m. until midnight. To prevent aisle crowding and inconvenience to customers, the store does its restocking of its browsers with a night crew. The same crew also picks orders for other dealers. *(Continued on page 8)*

By ELIOT TIEGEL

LOS ANGELES — An increase in advertising expenditures to entice customers of all ages, a splash of tinsel and holiday coloring in the stores and a keen appetite for the goodies in the grooves are the ingredients utilized by major dealers here to spark the holiday selling period.

Add to this live radio remote broadcasts from stores and there is further reason for record fans to flock to their favorite outlets.

The two-store House of Sight & Sound in the San Fernando Valley opened its holiday selling campaign by installing Roger Carroll and Johnny Magnus, of KMPC, in the Canoga Park store Saturday (5) and invited a host of record names to meet the folks and promote their albums. The two deejays broadcast from the store, plugging the store and artists in a successful union of retailer-radio station.

Sight & Sound's stores have been dressed up with Christmas trees around which are placed merchandise in gift wrappings. Sales people are pitching that this is the place to buy all your Christmas gifts. A standard lay-away plan is available; 10 per *(Continued on page 8)*

By NICK BIRO

CHICAGO — Dealers are pulling out all promotional stops to cash in on what appears to be the biggest Christmas the record industry has enjoyed here ever.

Routine advertising programs are being increased — often doubled and tripled. Many dealers are experimenting with radio and TV spots in an effort to get new business.

In-store promotions and win- *(Continued on page 8)*

RCA to Bring Decca Into Club Setup

By MIKE GROSS

NEW YORK — Decca will move into the record club field in a tie with RCA Victor. Negotiations are still under way between the companies but it's expected that the deal will be wrapped up sometime this week.

The agreement is of important consequence to the industry. *(Continued on page 8)*

Scopitone, Harman Tie

HOLLYWOOD—The Hollywood touch will shortly be applied to Scopitone, a film juke box. Scopitone, the machine which combines recorded music with color movies, has given an exclusive five-year contract to Harman Enterprises to produce 48 three-minute films a year. These will feature top American artists performing the nation's hit tunes.

Harman's president is actress Debbie Reynolds, and its vice-president is Irving Briskin, 32-year veteran with Columbia pictures. Irving Starr, is executive producer. He formerly worked with Briskin at Columbia.

According to the manufacturer, some 500 Scopitones have been placed on location in the last six months. The fare is European films. Even with foreign films and songs, Scopitone has been outdrawing regular juke boxes, according to Lou McLaughlin, co-partner in *(Continued on page 51)*

JOE & EDDIE ARE GREAT on . . . Crescendo RECORDS

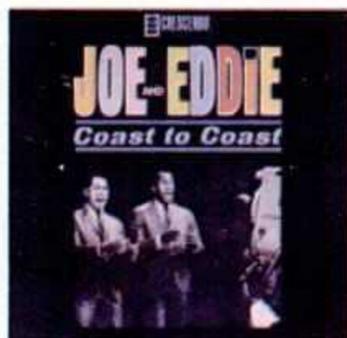
(Advertisement)



GNP 75—GNP 75 S



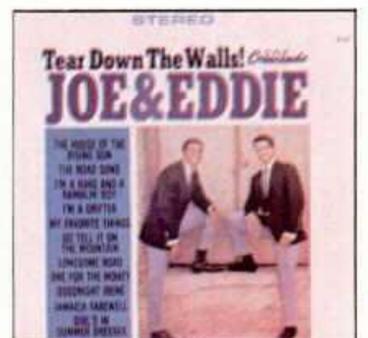
GNP 86—GNP 86 S



GNP 96—GNP 96 S



GNP 99—GNP 99 S



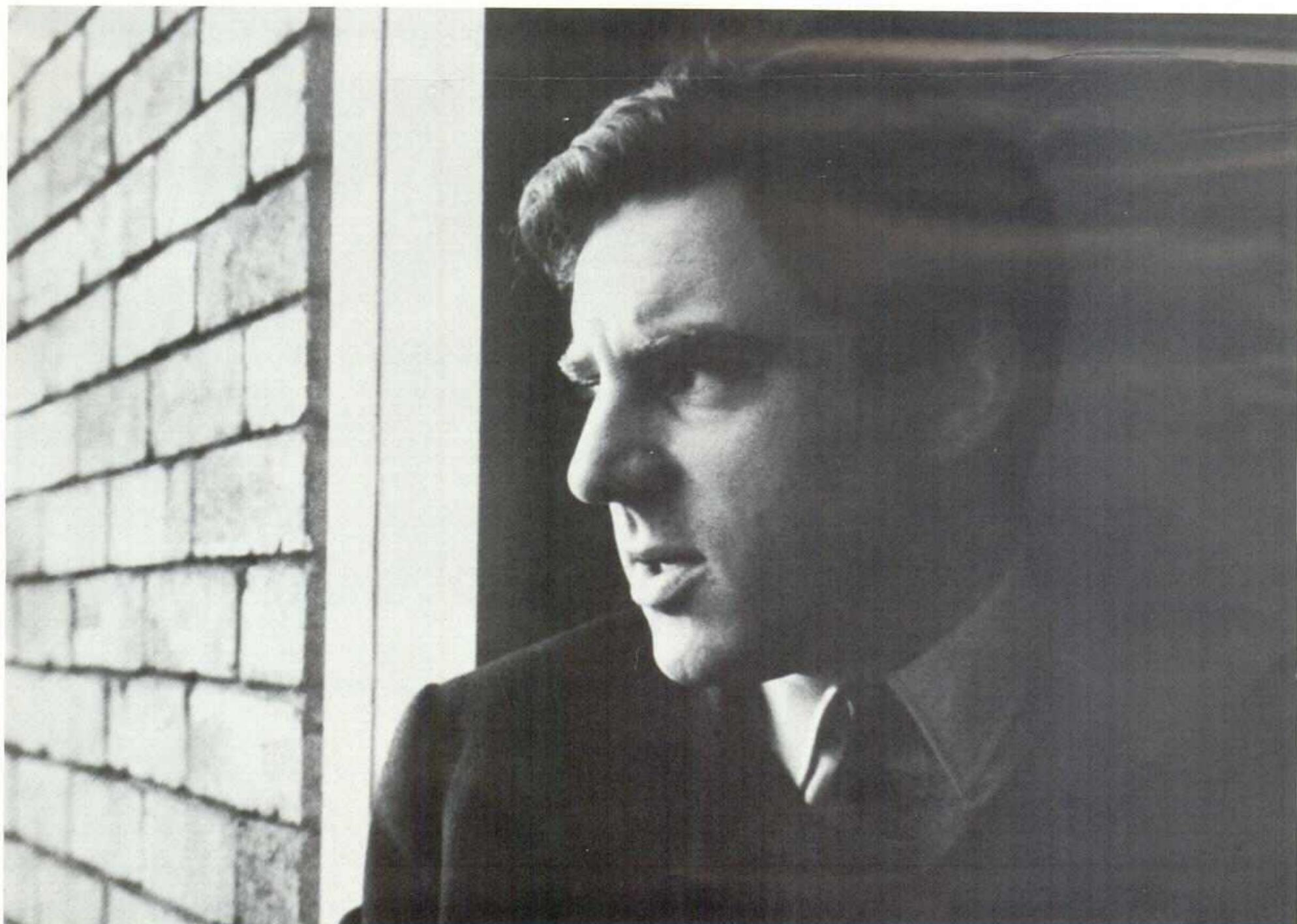
GNP 2005—GNP 2005 S

"NEWLEY" ARRIVED

Latest smash single from Anthony (Stop the World) Newley. "WHO CAN I TURN TO (WHEN NOBODY NEEDS ME?)"^c/w "THE JOKER" #8485. Watch for the exciting new album "WHO CAN I TURN TO and Other Songs from THE ROAR OF THE GREASEPAINT" ...scheduled for January release. LMP/LSP-3347

RCA VICTOR

 The most trusted name in sound 



Columbia Sales Realigns Staff; Kavan, Norton and Weiss Named

NEW YORK—Columbia Records Sales Corporation realigned its staff setup last week. Stanley Kavan was appointed to the post of CRSC's vice-president-general manager, Joe Norton was promoted to director of sales promotion material and popular album merchandising, and Gene Weiss has been assigned additional responsibilities as director of national promotion.

As vice-president-general manager of CRSC, Kavan will be responsible to William P. Gallagher, Columbia's vice-president in charge of marketing, for directing the merchandising staff and for creating and developing merchandise programs. His duties will also include the initiation of sales promotion and trade advertising material and to develop and maintain policies, programs and channels of distribution for CRSC.

Kavan has been with Columbia since 1949, and since 1962 has been director of development.

Norton, who will report to Kavan, will initiate the creation



STANLEY KAVAN

and supervise the scheduling and budgeting of all sales promotion material and trade advertising. He'll continue to be responsible for merchandising relative to popular album product, including the development of special merchandising concepts, store displays, trade advertising, communications to the

field sales force and the recommendation of concepts for covers and consumer advertising. Norton, who has been with Columbia since 1957, most recently was merchandising manager, popular catalog.

Weiss, who takes over the additional responsibilities of director of national promotion, continues to be responsible to Gallagher for directing and coordinating Columbia's national promotion and artist relations activities in conjunction with marketing and merchandising plans and programs. He will also serve as a member of the marketing planning group, recommending sales policies and programs.

In another appointment, Calvin Roberts was set as vice-president-general manager of Columbia Record Productions. He'll be responsible to Albert Earl, vice-president of operations, for directing the sales of Columbia's custom record manufacturing services. He's been with Columbia's Custom Record Department since 1954.

Burton Refutes U. S. Suit Vs. BMI

• Continued from page 1

Department of Justice filed a civil antitrust suit in Federal Court here.

The charge was immediately refuted by BMI President Robert J. Burton, who said, "The accusations made by the Department of Justice against BMI run directly counter to facts. Far from attempting to monopolize the performing rights field, BMI was formed with the complete approval of the Justice Department 25 years ago to combat what the Department itself recognized was a complete monopoly by ASCAP (American Society of Composers, Authors and Publishers)."

In addition to BMI, the Department of Justice's suit was leveled against 517 broadcasters who own BMI stock. The complaint charges that BMI

and the broadcasters have combined illegally to monopolize copyrighted music for broadcasting, and acting Attorney General Nicholas Katzenbach has asked the Court to order the broadcasters to divest themselves of their ownership of BMI.

The Department of Justice's suit follows the pattern of a 1953 suit filed against BMI by 33 composer-members of ASCAP, as well as other actions taken by ASCAP before congressional committee, the FCC and several attorneys general. The Courts, the Congress, the FCC, or any previous attorney general have not taken any action on the charges.

The Justice Department's current complaint said that BMI and the broadcasters have attempted to monopolize both the business of acquiring performance rights to music from composers, publishers and authors, and the business of granting licenses to broadcasters for performing such music. The suit pointed out that in 1962 BMI was licensing 70 to 97 per cent of the country's top songs.

The Justice Department contends that this asserted monopoly violates the anti-monopoly and restraint of trade actions of the Sherman Antitrust Act and because of the attempted monopoly, composers assertedly have been denied a competitive market for the sale and licenses to their music and for its performances, and their royalties have been depressed.

(It's interesting to note at this point that the ASCAP collections for last year came to about \$38 million and BMI's to about \$14 million.)

In further answering the Department of Justice's charge, BMI President Robert Burton said, "Every broadcaster has licenses both from ASCAP and from BMI and pays substantially more money to ASCAP. ASCAP is still the dominant performing rights organization and gets about two-thirds of all the money that is paid for performing rights. Far from denying a competitive market or depressing royalties, BMI has

brought healthy competition into the field and brought about enormous increases in payments to writers and publishers.

"Since BMI was formed, broadcasters have increased their payments for performing rights by over 700 per cent from under \$7 million to over \$50 million a year. The entire field of music has increased 60 per cent more than the national economy. Payments for performing rights, which before BMI was formed, were limited to a handful of people on Tin Pan Alley and in Hollywood, are now distributed throughout all of the 50 States.

"Far from operating BMI for the benefit of the broadcasters, BMI has steadily increased its collections from broadcasters and has similarly increased its payments to writers and publishers. In accordance with its policy, announced at the time of its formation, BMI has never paid a penny of dividend to its stockholders."

In conclusion, Burton asked for a speedy trial and asserted his confidence that BMI's position as a positive and necessary force in American musical life would be upheld by the Court.

The Department of Justice's suit did not name all 517 broadcasters as defendants, but named RKO General of New York as a representative of all.

Smash Acquires 'Hill' Master

CHICAGO—Smash Records has purchased the master of "High on a Hill" from Major Bill Smith of Fort Worth and is rushing the number toward release.

According to label chief Charlie Fach, the tune, sung by the Danes, is a break-out in Dallas, and is showing Statewide promise in Texas.

Smash purchased the hit "Hey, Baby" from Smith three years ago. Smith is also the producer of "Hey Paula," by Paul and Paula, and "Last Kiss," by J. Frank Wilson.

Mercury's 'I Had a Ball' Waxed, Put Out Posthaste

NEW YORK—Nobody was too surprised when stations here began playing Karen Morrow's Mercury single "I Had a Ball" last Monday morning, but what many people didn't know was that the single wasn't recorded until midnight of the day before.

In fact, Joe Kipness, producer of the hit Broadway play "I Had a Ball," was really sur-

prised when he heard the record on the air, since Kipness had attended the recording session just eight hours previously.

Mercury, in fact, set a record for getting the disk in the hands of New York dealers. Acetates were rushed to the firm's pressing facility in Rockaway minutes after the recording session was concluded, and by noon Wednesday dealers had the records on their shelves.

Mercury previously released "Faith," another song from the play, recorded by Louis Armstrong, and is scheduled to break with the original cast recording of the play shortly. Buddy Hackett and Richard Kiley are starred in the musical.

The show opened to rave reviews in Detroit and Philadelphia and is slated to open on Broadway Dec. 15.

Feather to Host Jazz TV Series

HOLLYWOOD — "Feather on Jazz," a series of shorts made from films shot in the 1930's, will present American jazzmen on West German television. The programs are being produced by MCA-TV and call for 13 films ranging in length from five to 10 minutes.

Jazz authority Leonard Feather is the on-camera host. Material was culled from shorts and featurettes shot by Paramount and Universal during the '30s. Two programs run 60 minutes for possible domestic airing.

The shows are of a historical nature and feature Count Basie, Charlie Barnet, Benny Carter, Nat Cole, June Christy, Terry Gibbs, Duke Ellington, Woody Herman, Lionel Hampton, Benny Goodman, Gene Krupa, Stan Kenton, Red Norvo, Anita O'Day, Buddy Rich, Jimmy Rushing, Jack Teagarden and others.

Sam Cooke Is Killed in L.A.

LOS ANGELES — Sam Cooke, one of RCA Victor's top pop artists, was shot and killed at a motel here Thursday night (10). It was reported that Cooke was mistaken for a prowler. He was 29 years old.

Cooke has been a steady seller since he joined the Victor label in 1960. This past year he had three single clicks and two best selling albums. Victor has a new Cooke single in the can which was being planned for release within the next few weeks.

In addition to his Victor activities, Cooke operated his own label, SAR Records, on the Coast. Surviving are his widow and two daughters.

Expansion at Hit Records

HOLLYWOOD — Hit Record sales, which issues product by its three wholly owned labels, plans a monthly release program of four singles and two albums. The new Art Benson-headed company has just signed a master agreement with Virgelle Records of Seattle, has appointed 29 domestic distributors and firmed deals with seven foreign licensees.

Hit's three labels are DeVille, Celestial and Siena. Singles already released include "Blue Over You," by Bobby Vernon; "Emotions," Gene Mills, and "Come On Pretty Baby," by Berry Young and the Six Penny Five, all on DeVille.

Hit also operates its own talent agency and promotion wing. Its publishing firms are Charlin, Moontunes, Grosvenor, Impromptu, Tunecrafters and Star Tunes.

The newly signed foreign licensees are Manu-Svenska, Norway, Denmark and Sweden; Marvin-Musiiki, Finland; W. G. Record Processing, Australia and New Zealand, and T. K. Shoki, Okinawa.

Erickson to Bourne

NEW YORK — Frank Erickson has been named to the staff of the Bourne Company, where he will work with Ralph Satz in the educational division. Erickson has written two symphonies and some 50 original band works.

Rackers Get Break, But . . .

WASHINGTON — According to the Federal Trade Commission, rack jobbers can qualify for functional discounts if they perform certain sub-distributing functions, but they are not entitled to the discount on the portion of their business which may be termed retail.

That's the hub of a letter sent to Albert A. Caretta, counsel for the National Association of Record Merchandisers by Federal Trade Commission John R. Reilly.

Part of the letter reads: "Our rules do not say to a manufacturer 'you can no longer under any circumstances pay a rack jobber 10 per cent for performing certain functions.' Instead, the rules implicitly ask the question—is the rack jobber

really performing certain legitimate sub-distributive functions?' If so, with respect to that part of his purchases, a discount to him would appear legal. On the other hand, with respect to any of its business which may be characterized as retail, the so-called rack jobber would not be entitled to a sub-distributor's discount."

Parley Date Change

SAN FRANCISCO — Dates for the 1965 convention of the National Association of Record Merchandisers have been changed to Feb. 28-March 4. The convention site remains the same, the Fairmont Hotel here.

DEPARTMENTS & FEATURES

Hot 100 Chart...Page 24

Top LP's Chart...Page 31

→ Other Music Pop Charts

Breakout Singles34

Breakout Albums28

Hot Country Singles36

Hot Country Albums36

Hits of the World18

→ Record Reviews

LP Reviews56

Single Reviews39

→ Music & Record News

Talent26

Country Music36

Classical Music35

Rhythm & Blues40

New Album Releases32

News Photos12

Int'l News Reports10

Christmas Records34

→ Departments

Radio-TV Programming20

Phono-Tape Merchandising...46

Coin Machine Operating...50

Bulk Vending48

Buyers & Sellers

Classified Mart47

Jones Is Named VP of Mercury Productions

LAS VEGAS—Quincy Jones has been appointed vice-president of Mercury Records Productions. Jones was informed of the Mercury board meeting's decision last week by the company's President Irving B. Green on the opening night of his stint as musical director-conductor for Frank Sinatra and the Count Basie Band in Las Vegas.

Since 1961, Jones has been artists and repertoire director for the Mercury disk combine which releases the Mercury, Philips, Smash and Fontana labels. In his capacity as a&r director, he has been responsible for such artists as Lesley Gore, Billy Eckstine, Sarah Vaughan, Dizzy Gillespie and the late Dinah Washington, among others. He also played a great part in the U. S. success of many international artists, including the Swingle Singers, Robert Farnon, Charles Aznavour, Michel Legrand, Nana Mouskouri and the Double Six of Paris. More recently, Jones was instrumental in the acquisition of the original cast album rights for the Broadway musical, "I Had a Ball," starring Buddy Hackett,

which premieres at the Martin Beck Theater on Dec. 15.

During the past year, Jones composed and conducted the score for the film, "The Pawnbroker," which was directed by Sidney Lumet. The movie, a Berlin Film Festival winner, is due to be released in the U. S. in the spring of 1965.

As further indication of the diversity of his musical talents, Jones has arranged and conducted for a distinguished roster of names over the years, including Frank Sinatra, Sammy Davis, Peggy Lee, Ray Charles, Ella Fitzgerald, Count Basie and Andy Williams. He won the NARAS Grammy award for the "Best Orchestral Arrangement of 1963" for Count Basie's "I Can't Stop Loving You."

As a recording artist in his own right, Jones recently received the Edison Award, at the Grand Gala du Disque, in Amsterdam, Holland, for "Best Orchestral Album of the Year 1964" for his "Hip Hits" Mercury LP. His most recent album, "Golden Boy," was released this month.

Cane Joins Richmond Firm

NEW YORK — Marvin Cane has joined Howie Richmond's music publishing combine. In joining the Richmond organization, Cane brings along his newly organized Norwich Music, which will function in association with Richmond's other music companies. (In the Richmond combine are Cromwell Music, Essex Music, Folkways Music, Hollis Music, Ludlow Music and Melody Trails.)

In addition to his Norwich activities, Cane will also lend his professional know-how to the expanding activities of Richmond's enterprises.

Cane comes to Richmond after several years as vice-president with Columbia Pictures music publishing operation. A

music business veteran with experience that belies his age, Cane has had long stints with George Paxton's publishing and record operation and with the Bourne Company.

Cane, who has also been involved in the personal management field with Vic Damone and Adam Wade, will continue to work in the area of developing new talent and record production in addition to his general professional activities.

Hart Reps WB, Reprise

HOLLYWOOD—The anticipated coupling of Warner Bros. and Reprise under one distributorship here has occurred with Hart now handling both lines: Reprise had formerly been sold by Record Sales.

As a result of the consolidation, Lenny Salamone, Warner's local promotion man, is now handling Reprise product, splitting his time between the Burbank offices and Hart in Los Angeles. Sam Lane, who formerly handled Reprise and several other labels for Record Sales, has joined Capitol's LA distributor as local promotion man replacing Bob Harris.

Correction

NEW YORK—A jazz Spotlight album review on the "More Sounds of Christmas," by the Ramsey Lewis Trio on Argo was inadvertently omitted from last week's album review page.

The album features music for a cool yule, with the Trio offering creative, interesting and entertaining interpretations of such holiday music fare as "Snowbound," "Jingle Bells," "White Christmas," "Snowfall," and others. On three of the selections the Trio is backed by strings. Whether a jazz buff or just plain good music lover, this album offers unmatched listening enjoyment.

Polydor Enters U. S. Market In January

NEW YORK—The Polydor label enters the U. S. market in January with product developed and recorded in the U. S. by independent producer Klaus Ogerman.

Polydor is a member of the Deutsche Grammophon Gesellschaft (DGG) family, a division of Siemens, international electronic firm, Hamburg, Germany. To make a slight differentiation between product produced in the U. S., the label here will be Polydor International. Elsewhere, it will continue to be known as Polydor.

The announcement was made by Klaus Petermann, director of liaison for DGG in the U. S. who indicated that Ogerman's material and activities will be coordinated through Heinz Voigt, who heads a&r activities for Polydor in Hamburg. U. S. product will be directed to the teen-age market. MGM Records, who already handles DGG distribution, will also distribute Polydor International.

ABC-Para Ups Berger

NEW YORK—David Berger was elevated to vice-president in charge of artists relations by ABC-Paramount Records.

He joined the label in 1957 as a local promotion man, later was named director of national promotion and last spring became assistant to the president. He was also in charge of the label's advertising.



BERGER

Before joining ABC-Paramount Records, Berger had been director of advertising and publicity for the Brooklyn Paramount Theaters and had managed a Paramount-owned theater in Newark, N. J.

Kirby Stone Unit 'Retires' to Open Nitery in N. Y.

NEW YORK—A vocal group that has made its mark on records has "retired" to the nightclub business with the opening Thursday (10) of the Kirby Stone Fourum on East 48th Street in Manhattan.

The boys, well remembered for their Columbia singles and albums and a hit version of "Kids" from the Broadway musical "Bye Bye Birdie," will be regular entertainers at their newly acquired enterprise.

Sharing the stage with the comedy-vocal group will be Johnny Brown, currently in Broadway's "Golden Boy" and singer Marge Dodson.

The club boasts several unusual features. A semi-circular stage, designed to turn each of the 200 seats into a ringside seat. In addition the Fourum is bringing back the 2 a.m. show to New York and a collection of "dolls" identified as "Kirby's Kittens"—never absent from New York's night scene—who serve cocktails.

Helen Noga Fights Mathis Suit; Files Counterclaim

HOLLYWOOD — Singer Johnny Mathis' net worth was ticketed in "excess of \$1,600,000" by Helen Noga in filing an answer to Mathis' suit of Nov. 12 in Los Angeles Superior Court against Noga Enterprises.

Mrs. Noga contends the singer became a "highly compensated professional entertainer" because of the services and expenditures of her firm.

Mathis contended in the suit to dissolve his contract that as a result of excessive commissions and expenses, his net worth had "increased by less than \$25,000 between Jan. 1, 1961, and June 30, 1964."

Mrs. Noga's filing claimed at the time she signed Mathis he was an unknown singer and his previous manager's efforts had been unsuccessful in obtaining him adequate employment. Answer also says Mathis had been thinking of quitting show business and that required Mrs. Noga to "invest considerable funds and devote all her time and efforts to the promotion of his career, without any assurance that either her money would be repaid or her efforts compensated."

Elektra Signs Three Acts

NEW YORK—Jac Holzman has signed one artist and two groups to exclusive Elektra recording contracts.

They are Tom Rush, formerly with Prestige Records; the Corrie Folk Trio with Paddie Ball, formerly with Waverly, and Kathy Larisch and Carol McComb, two young West Coast artists.

The Corrie Folk Trio was signed on Holman's recent European trip. The group is based in Edinborough. Holzman also acquired Western Hemisphere rights for the Scottish label.

Kathy and Carol, which the new act will be called, are making their recording debuts.

Marv Helfer Joins Kapp

NEW YORK — Marv Helfer, formerly with Roulette Records, has joined Kapp Records as Midwest regional promotion manager. Helfer had also been an independent promotion and publicity man.

He replaces Barry Freeman, who becomes West Coast regional promotion manager. Both men report to Herb Rosen, national promotion director of albums, and Gene Armond, national promotion director of singles.

20th-Fox to Bow 'Zorba' Track

NEW YORK — The soundtrack album of "Zorba the Greek" will be released by 20th Century-Fox Records. The music for the film, which stars Anthony Quinn, was composed and conducted by Mikis Theodorakis. The book, by Nikos Kazantzakis, from which the movie was adapted, was a best seller in the U. S. in 1944 and has since been translated into 33 languages.

TV TO VISIT BEAT SOUND

NEW YORK — The Beatle craze and the "Liverpool Sound" will be explored Sunday (20) on ABC-TV's "Discovery '64" as the show travels to Liverpool and the Cavern, the dingy cellar which spawned the Beatles era.

Billboard

Published Weekly by
The Billboard Publishing Company
2160 Patterson St., Cincinnati, O. 45214
Tel.: 381-6450

Publisher

Hal B. Cook — New York Office

Editorial Office

165 W. 46th St., New York, N. Y. 10036
Area Code 212, PL 7-2800
Cable: BILLBOARD NEWYORK

Editor-in-Chief — Lee Zhitto

Editors Paul Ackerman, Aaron Sternfield

Managing Editor — Frank Lupino Jr.

Department Editors, New York

Music Editor — Paul Ackerman
Associate Editor — Mike Gross
Chief Copy Editor — Robert Sobel
Radio-TV Programming — Gil Faggen
Coin Machines — Nicholas Biro

Department Editor, Chicago

Audio-Video Editor — Nicholas Biro

U. S. Editorial Offices

Cincinnati, Exec. News Editor — Wm. J. Sachs
Chicago, Midwest Editor — Nicholas Biro
Washington Bureau Chief — Mildred Hall
Nashville News — Don Light
Hollywood, W. Coast News — Elliot Tiegel
Contributing Editors —
David Lachenbruch, Bill Gavin

Research Department, New York

Director — Thomas E. Noonan

Pop Charts Mgr. — Andrew Tomko

Special Projects Development Dept.

General Manager — Andrew Caida

Production Department, New York

Art Director — Lee Lebowitz

General Advertising Office, N. Y.

Director of Sales — Peter Hains
Promotion Director — Geraldine Platt
Midwest Music Sales — Richard Wilson
West Coast Gen. Mgr. — Bill Wardlow
Nashville Music Sales — Don Light

Coin Machine Adv., Chicago

Coin Machine Ad. Mgr. — Richard Wilson

Circulation Sales, New York

Circulation Manager — Milton Gorbulew

Subscription Fulfillment

Send Form 3579 to

2160 Patterson St., Cincinnati, O. 45214

Fulfillment Manager — Joseph Pace

U. S. Branch Offices

Chicago, Ill. 60601, 188 W. Randolph

Area Code 312, CE 6-9818

Hollywood, Calif. 90028, 1520 N. Gower

Area Code 213, HO 9-5831

Nashville, Tenn. 37203, 728 16th, So.

Area Code 615, 244-1836

Washington, D. C. 20205, 1426 G, N.W.

Area Code 202, 393-2580

International Offices

European Office — Andre de Vekey, Dir.

15 Hanover Square, London W.1

HYde Park 3659

Cable: Billboard London

Brazilian Office — Sylvio Cardoso

Apt. 1237, 460 Praia de Botafogo

Rio de Janeiro 26-2535

Argentine Office — Ruben Machado, Dir.

Lavalle 1783, Buenos Aires

Subscription rates payable in advance.

One year, \$15 in U. S. A. (except Alaska,

Hawaii and Puerto Rico) and Canada, or

\$45 by airmail. Rates in other foreign

countries on request. Subscribers when

requesting change of address should

give old as well as new address.

Published weekly, second-class

postage paid at Cincinnati and

at additional office. Copyright 1964 by The

Billboard Publishing Company. The company also

publishes Vond, the semi-monthly maga-

zine of automatic vending; one year, \$7 in

U. S. A. and Canada; Amusement Business,

the weekly magazine of amusement

management; one year, \$10; High Fidelity,

the magazine for music listeners; one year,

\$7; Modern Photography, \$5, and the

Carnegie Hall Program. Postmaster,

please send Form 3579 to Billboard,

2160 Patterson St., Cincinnati, O. 45214.

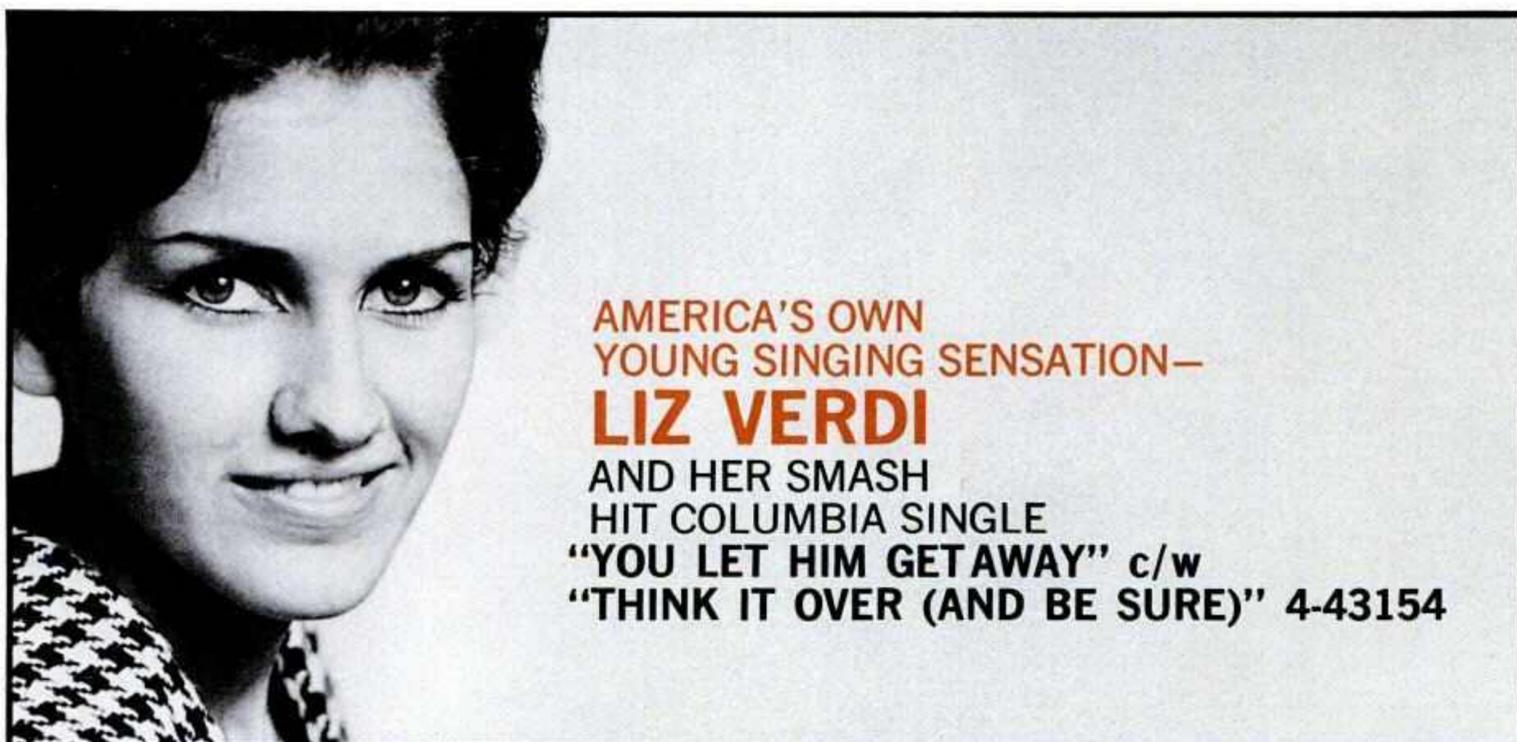
Vol. 76 No. 51

DOUBLE DYNAMITE!



ENGLAND'S MOST EXCITING YOUNG TALENT—
MAUREEN EVANS

AND HER SMASH HIT COLUMBIA SINGLE
"GET AWAY" c/w
"I'VE OFTEN WONDERED" 4-43189



AMERICA'S OWN
YOUNG SINGING SENSATION—
LIZ VERDI

AND HER SMASH
HIT COLUMBIA SINGLE
"YOU LET HIM GETAWAY" c/w
"THINK IT OVER (AND BE SURE)" 4-43154

TWO NEW TOP TEEN STARS ON COLUMBIA RECORDS 

© COLUMBIA MARCAS REG. PRINTED IN U.S.A.



LIBERTY'S MATT MONRO, center, visiting the West Coast for the first time, chats with Liberty artist Gene McDaniels, left, as disk jockey Gary Owens looks on.

'Shindig' for Memphis

MEMPHIS—A new promotional group, Dollar Show, Inc., wasted no time in taking advantage of the new \$4.7 million

Coliseum and booked in a number of local record artists for a big show Friday (11).

This first show, "Friday Night Shindig," starred Hi Record artists Gene Simmons and Willie Mitchell and His Combo; Bobby Wood of Joy Records; RCA's Charlie Rich; MOC Records' Murry Kellum, and local singer Ronnie Dove.

All the acts were booked through Ray Brown of National Artists Attractions, agent for all of them. Promoters of the show were Eric Anderson and Bill Glasgow.

It was Wood's first appearance since the auto-truck crash Oct. 23 near Kenton, Ohio. He lost his right eye, underwent 12 hours of surgery, has made a good recovery, but still needs plastic surgery.

Schnyder to Cap Distrib

HOLLYWOOD — Jack Schnyder has joined Capitol Records Distributing Corporation as assistant national merchandising manager, replacing Bob O'Neill, resigned to go into advertising.

Schnyder reports to Paul Russell, national merchandising manager. He had formerly been sales promotion manager for KNX radio locally.

JLJ Merger With Schwartz

NEW YORK—JLJ Enterprises, a personal management and music publishing firm headed by Jeanete Hendler and Joe Mele, has merged with the Bob Schwartz management office.

Their roster includes the comedy team of Fisher & Marks, Roulette Records artists; Jubilee Records artist Susan Rafe; Eddie DeRae, who is with Allan Lorber Productions; Cally Dodd, recently signed by Reprise, and Bob Vegas, who is with Roulette.

The office also handles jingle singers Nancy Fingal and Brigitte Evans, the Brylcream commercial girl. Firm also operates two publishing companies, Newark and JLJ Music.

MORAN DOING OWN PUFFING

NEW YORK — Jim Moran, publicist turned recording artist via his London Records' LP, "Don't Make Waves," is currently on a national tour to promote the album. Until Dec. 23 Moran will be hitting such key cities as Boston, Washington, Cleveland, Dallas, San Francisco and Los Angeles, for radio, TV, distributor and dealer stop-offs to talk about his album.

Before taking to the road, Moran pushed his LP in the New York area on such shows as Long John Nebel (NBC), Mimi Benzell (NBC), Joe Franklin (WOR-TV) and Les Crane (ABC-TV).

Purist Sets Up Foreign Deal

NEW YORK—Elliot Wexler, head of Purist and Son-Nova Records, issued via his Wayne Record Corporation, is setting international licensing of his Purist catalog. He expects to conclude foreign marketing arrangements within the next four weeks.

Wexler has just rush-released "Christmas Mood," an LP package by the Knightsbridge Strings.

Cotterell Co.

HOLLYWOOD — Creative Sound Productions, a company specializing in religious and educational product, has been formed by Bob Cotterell, former sales manager for Sacred Records and Supreme Recordings.

Distribution will be through distributors as well as direct mail procedures. The first release is scheduled for later this month. Among the artists on first releases will be the Bel Air Presbyterian Church Choir. Company is located at 911 Diamond Street, Los Angeles.

Zam Kiddie Album

NEW YORK—Maurice Zam, concert pianist and musicology author, has written and recorded a kiddie album, "An Introduction to Music," for Golden Records. Material in the album, used as the basis for Zam's classroom lectures, is designed to answer basic music questions for children.

NEWS REVIEW

Constellation Gospel Series Is Outstanding

NEW YORK—Take the Davis Sisters, Clara Ward Singers, Harmonizing Four, Brother Rodney, Dixie Hummingbirds, and the Angelic Gospel Singers and devote an album to their talents and you've got the basis of the Scripture in Song Series of albums, just released on the Constellation label. It's an important documentation of gospel and spiritual material, excellently rendered by top artists.

The seven albums are called Books. Book I is by the Dixie Hummingbirds, Book II by the Harmonizing Four, Book III by the Davis Sisters, Book IV by the Angelic Gospel Singers, Book V by Brother Rodney, Book VI by the Clara Ward Singers, and Book VII is devoted to the Christmas Story featuring carols and hymns by all the artists mentioned minus the Hummingbirds and the Ward Singers. Record numbers are SS 100-106.

With the exception of the Christmas album which has 12 tracks, all albums have five tracks on each side. The complete set enables one to get a good representation of gospel and spiritual singing talent. Some of the material has been previously issued, but most of it is no longer available. All covers are attractive and attention getting, being black with stained glass window art and used differently on each cover. Titles are in gold and sedate colors. Surface noise is practically nil, compared to a high level on at least one album of identical material issued several years ago on another label.

The Constellation line is distributed by Dart Records, headed by Ewart Abner Jr. The issuance of these albums meets the need of many stores and radio stations. **FRANK LUPPINO**

Teammates Signed

NEW YORK—Audio Fidelity Records has signed the Teamates, currently performing at the Metropole in New York. Their first album for the label, "Jet Set Discotheques IV," and single, "Movin' Out," have been released.

Sid Frey, president of Audio Fidelity, said that the company is considering the formation of a subsidiary label to handle future pop releases.



LON CHANEY, star of countless Hollywood horror epics, has cut the first record of his career on Tower. "Monster Holiday," a Christmas-Monster-Novelties take-off on "The Night Before Christmas," is the only monster record ever made to feature a real live monster. Chaney has played every one of the famous monsters during his long career in films.

Supremes Are No. 1 on BB Chart—Third Disk in Row

NEW YORK—Motown's Supremes are living up to their title. The gal captured the first-place position on this week's Billboard Hot 100 chart with their waxing of "Come See About Me." This is the third No. 1 record in a row for the gals and represents the first femme group to achieve this status.

To add to it all, Diana, Flo and Mary have staged a turn-about on the British by invading the No. 1 position on their charts with "Baby Love," the first American gal group to do so. The record also registers big here, having reached the No. 8 position on BB's singles listing and holding 15th place this week.

Their Motown albums have had the same response from record buyers. "Where Did Our Love Go," formerly occupying the No. 1 position is No. 7 this

week on Billboard's LP chart with 14 weeks as a chart entry. Their most recent album release, "A Bit of Liverpool," has reached 92 this week after only a month on the chart. Indications are that it should do as well as its predecessor.

"Baby Love," also reached the chart pinnacle for four consecutive weeks.

The Supremes have recently returned from a much-heralded tour of England and Europe.

AVA Names Joe Saraceno

HOLLYWOOD — Joe Saraceno has been named to head the a&r singles division for the newly reorganized AVA Record Company. He reports to Glen Costin, AVA president. Saraceno had been an independent producer for Liberty Records and later served with London and Warner Bros. Records. His first AVA releases will be "Raunchy '65," "Beautiful Obsession" and "Outer Limits."

Gordy Forms Ramitary Music

NEW YORK — Ray Gordy, formerly with Motown Records and Jobete Music Company, has formed Ramitary Music Corporation in association with writer-producer Eddie Singleton and Stanley (Mike) Ossman, former professional manager of Jobete Music.

The new music firm will handle publishing activities, Red Carpet Management Company-artists' management, and Shrine Record Corporation.

Miss Gordy has severed her association with the companies controlled by Berry Gordy Jr.

Nutting Makes Store Shift

MANCHESTER, N. H. — After many years in business here, Wm. L. Nutting, Inc., has announced it is closing its large music store here and expanding its store in Nashua.

Launching its stock disposal effort, the local establishment offered big discounts on phonograph records, sheet music, pianos, television sets and other musical merchandise.

Despite the closing of Nutting's, however, Manchester's downtown area will still have two large music stores — the Manchester Music Company, which recently moved to the larger location, and a new establishment, Morin's Music Center, Inc. Opening on Elm St. within a stone's throw of the long-time Nutting's location.

Everest Acquires 'And Bell Rings'

HOLLYWOOD — "And the Bells Rang" with interpretations in English and French, has been purchased by Everest Records as its Christmas single. President Bernie Solomon said it was the first time he has ever bought a master from an independent producer, although he has leased material in the past.

Solomon said he paid four figures in out-bidding an Eastern company for the disk featuring the Lee Hale Singers in English and Les Chanteuses De Noel with the French version. The disk was bought from Joel Herron's Ron label, which had released it in New York and Philadelphia. The title has since been switched over to Everest.

The Lee Hale Singers perform on "The Entertainers" TV show and will plug the song on a forthcoming show, Solomon said.

Tower Buys Master

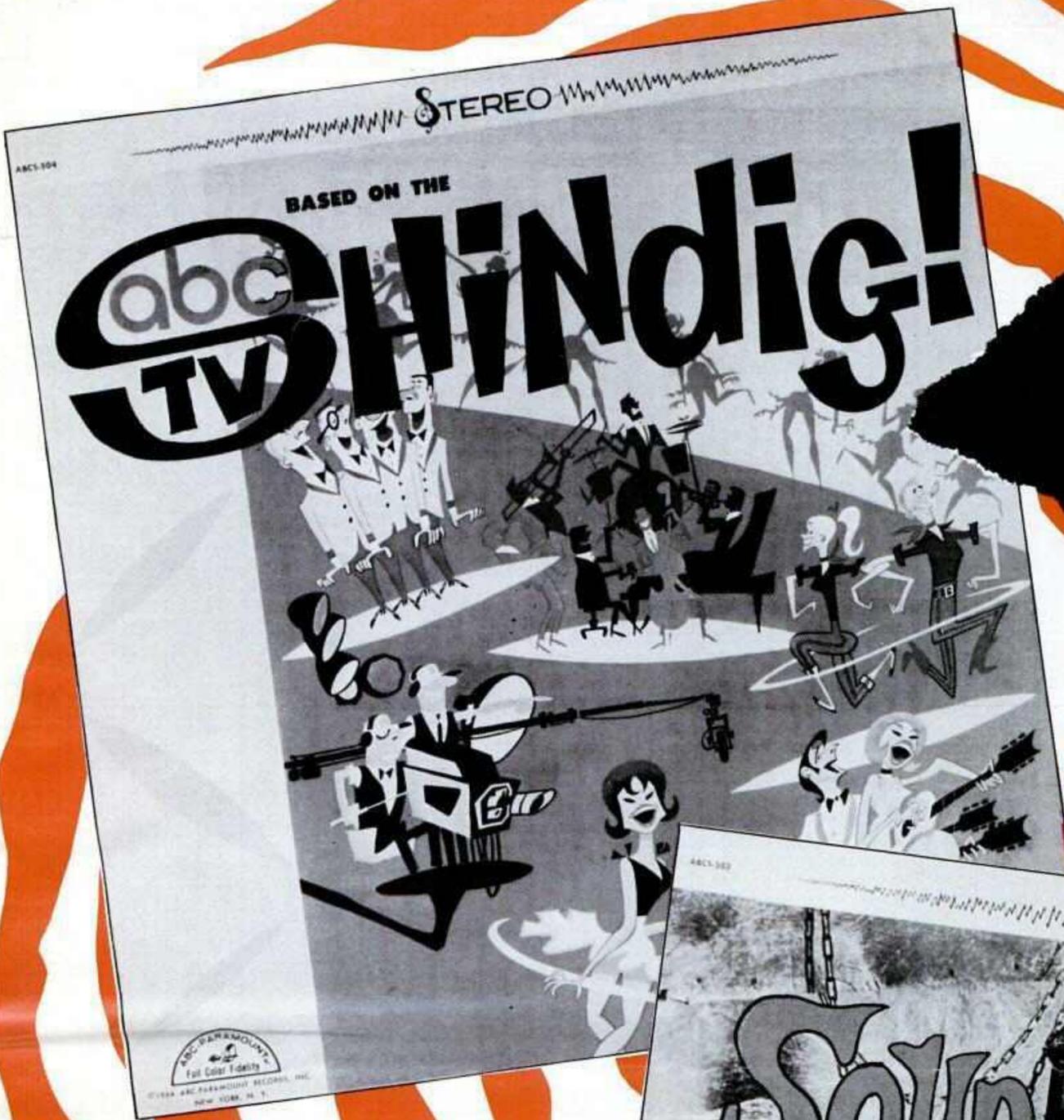
HOLLYWOOD — Tower Records has secured its first novelty master, "Monster Holiday," featuring actor Lon Chaney. The master was purchased from Charlie Underwood and is the Capitol subsidiary's Christmas release, according to Perry Mayer, merchandising chief.

ADAM YOUNG IN 50TH YEAR

NEW YORK—Adam Young, Inc., station representative company, marks its 20th anniversary this month. The firm has grown over the years from a one-man office in New York and Chicago to a staff of almost 100 persons with eight owned-and-operated branch offices.



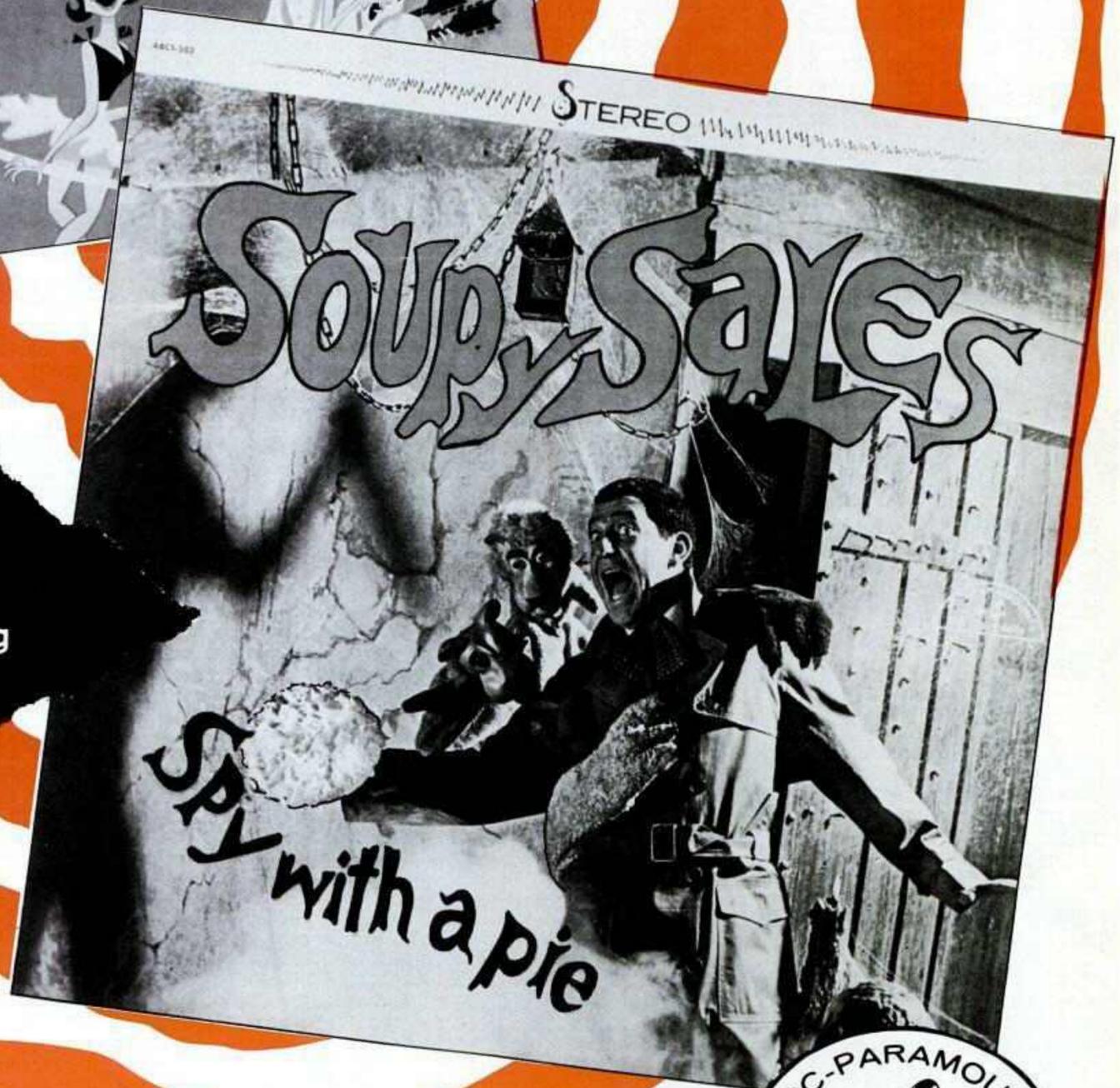
STERN'S DEPARTMENT STORE, New York, helps to increase holiday sales of records by scheduling appearances of artists like ABC-Paramount's Soupy Sales, shown here substituting for Santa. Sales autographed copies of his "Spy With a Pie" album and has a strong kiddie following through his WNEW-TV show.



IT'S WILD!

The great new album that captures all the excitement of TV's hottest music show

ABC-504/ABCS-504



IT'S MAD!

An original musical featuring the antics of TV's wackiest personality... and all his pals

ABC-503/ABCS-503

Don't miss out on the smash sales opportunity offered by these fantastic albums... 2 more big ones from



DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.

ABC-PARAMOUNT

Copyrighted material

Radio, Newspaper Ads, Direct Mail Spark Drive

LOS ANGELES

• Continued from page 1

cent down, the rest on delivery. The store is also offering gift certificates for any amount.

Sight & Sound's key competition in the Valley, Music City, has been featuring weekend remote broadcasts for many months. Station KFVB has its own permanent studio in the Topanga Plaza store. Last week Tony Bennett toured four of the five Music City stores; Bobby Darin had visited five stores two weekends previous to help launch the Christmas period.

Spiff Items

Music City had increased its radio advertising of TV-radio-phonographs, explained Ethan Caston. The store was offering "spiff items" to get salesmen into the habit of going after that extra sale. The "spiff items" include the new Sinatra LP, the \$59 Bible history on Philips, the Welte piano roll series and items off the top from MGM, Verve, United Artists and Reprise.

The Discount Record Center chain, always an excellent mover of classical merchandise, has been heavily advertising holiday merchandise in the Calendar section of the Sunday Los Angeles Times. The four-store chain used four pages in the Dec. 6 edition to offer Disneyland children's products, Capitol Classics, Angel, Warner Bros. - Reprise and Mercury packages.

NEW YORK

• Continued from page 1

for the King Karol store also serves as a one-stop. It has direct telephone lines to a number of other retail shops and dealers can call for an item and pick it up immediately or get fast delivery. This is where King Karol's depth inventory pays off, for it has enabled the operation to build a reputation for having just about any album, no matter how unusual, in stock at all times.

Manufacturers Also Checking

Also in the field, checking stores, were Columbia Records' Gene Weiss and Sal Forlanza. Weiss sagely observed that with Christmas coming on Friday this year, dealers have a four-day selling week prior to the holiday, whereas last year, with the holiday on Wednesday, late dealer orders placed on Monday just got tied up in holiday traffic slowdowns and never got to the dealer's door the next day. Thus, many late sales were lost because specific product was unavailable.

At the Record Hunter, Fifth Avenue near 42d Street, service and consideration are apparent customer pleasers and sales stimuli. Packages are checked gratis at the door and numbered checks are given out to customers. The man in charge is also well-versed on the entire stock of the store and quickly directs customers to their area of interest. The store also has other policies that make it easy and pleasant to facilitate spending by customers. Manager Jay Flaxman has had signs tastefully prepared and appropriately placed throughout the store. They tell customers that gift wrapping is available, that gift certificates are always useful and are for sale at the checkout counter, and that the store accepts Unicaard, Diners' and American Express charge account customers as well as its own house accounts. The store also has a plan whereby customers may trade in their old albums for credit on new ones. Allowances

CHICAGO

• Continued from page 1

dow displays are all centered around the holiday theme, as are special mailers, flyers and other direct-mail pieces.

The idea of giving records as gifts is being exploited as never before. Typical is the attitude of Joe Gage, manager of Lowe's big five-store chain here, who says, "retail surveys show that the average person gives two to three records as gifts, and we intend to get our three."

Lowe's has doubled its advertising. Normal half-pages in The Chicago Tribune have become full pages—all devoted to special Christmas items.

Lowe's is emphasizing such multi-record gift packages as the Columbia Hamlet package, the Edith Piaf Capitol set, the Elektra Folk Box set, as well as numerous classical packages on Columbia, Capitol and Angel.

Each of Lowe's stores is also decorated with special Christmas point-of-sale material. Its Hyde Park store, with a big classical trade, has a lush line-up of classical material on one entire wall.

The Evergreen Park store,

for old albums varies, depending on material, age and condition. Customers obtaining credits for such trade-ins need not use such credits when received. They may be held and used at times of special sales during the year. This feature of the trade-in plan has engendered much additional good will for the store and provided many extra sales.

At G. Schirmer, just off Fifth Avenue on E. 49th Street, the Christmas spirit was heard throughout the store in the sound of Swiss music boxes. Jack Higgins, record department manager, reported Christmas sales activity starting gradually and said "it will get a lot better than last year." The extra sales at Schirmer's can be chalked up mainly to direct-mail efforts. The record department uses little newspaper advertising or other media, other than direct mail.

Extra Store Displays

At Masters, near Rockefeller Center, extra displays of Christmas albums were prominently displayed on the ground floor in heavy traffic areas. They were silently making extra sales for the record department, located on the mezzanine. Utilizing wire racks prominently lettered "A Festival of International Music—London Records," Masters' sales personnel had stocked the racks with items like ABC-Paramount's Les Djinns Singers, RIC's "A Quiet Christmas," by Pat O'Brien, Avoca's "Christmas in Ireland" and London's "Christmas Greeting From Germany." Prices were \$2.79 for \$3.98 list and \$3.69 for \$4.98 list.

Price is also a factor in stimulating customer traffic in some other stores, it would appear. Korvette's, listing some 39 locations in a full-page newspaper advertisement, quotes \$1.74 for albums listing at \$3.98; \$2.44 for those listing at \$4.98 and \$2.94 for \$5.98 retailers. Prices apply to specific categories, and only on Monday and Tuesday.

Sam Goody reported his sales "the first 11 months this year equal to all 12 months last year." As for Christmas business, Goody preferred to "wait until the final sale is rung up."

with big traffic in pop merchandise, features the Beatles with Santa Claus beards. The Champaign, Ill., store has a college trade, and the folk theme is emphasized.

At Discount Records, Dave Shahin switched to a seven-day week as of the first week in December. This is particularly interesting since Discount is located on downtown LaSalle Street, in the heart of the city's financial district. Sunday traffic in this area is normally non-existent.

Discount, however, is using a combination of 30-second radio spots on WFMT, the city's fine-arts FM station, and 180-line ads in The Tribune to promote a special "Sunday Christmas Sale."

Last Sunday (6), Discount made a total of 225 individual sales and during its peak period, at 3 p.m., had an estimated 150 people in the store.

Incidentally, Shahin polled his customers, asking some 80 buyers whether they "saw the store's ad in The Sunday Tribune or heard the ad on WFMT?" (Sixty-nine of the 80 answered radio.)

Discount first tried the Sunday opening idea last year, calling it "Mystery Sale" day. This year, the firm decided to tie it in with the Christmas theme with excellent results.

Like Lowe's, Discount is emphasizing packaged merchandise for Christmas gifts. Big sellers are Richard Burton's Hamlet on Columbia (list \$15) at \$9.98; Bruno Walter's Mozart Symphonies on Columbia (list \$12) at \$8.78; Von Karajan's Beethoven symphonies on Deutsche - Grammophone (list \$47) at \$19.98.

The store also has a weekly LP sale by label. Last week, Discount featured 40 per cent off on the entire RCA Victor, Deutsche - Grammophone, Vanguard and Bach Guild catalogs and 50 per cent off on Westminster and Artia.

The rear wall of the store is devoted to special "gift packages." Such other "gift" categories as Broadway shows, comedy, and operas are spotted throughout the store.

Music is played continuously throughout the day and Christmas merchandise is emphasized during peak traffic hours. Shahin notes that Discount is "way ahead of last year, despite several of the coldest and snowiest days the city has had in years."

Merrill Rose of Rose Radio is another to "try the FM radio route." Rose is buying evening spots on WNIB-FM, primarily to push such classical lines as London, Capitol and Angel.

Why did he decide to use radio this Christmas? "We thought we'd try it out and see if it was any good—it's still too early to tell, but we're very pleased with our general business picture," Rose said.

The firm uses weekly full-page ads in The Chicago Tribune Sun-Times, in-store promotion and Christmas window displays to push the holiday merchandise. "We're running well ahead of last year," Rose said.

Goldblatt's big 30-store chain is building its program around the slogan: "Make It a Record Christmas." Bulk of the promotion is with co-operative newspaper ads, radio and TV spots and circulars which are mailed and passed out in the store.

The store has used a series of Christmas "specials." Most recently was the Miller International sale which featured a 10-LP record set for \$8.95.

Besides having the merchandise in the record department, Goldblatt had booths set up in

RCA to Bring Decca Into Club Setup

• Continued from page 1

try in that it marks Victor's first step in bringing an outside label into its club operation and that it finally brings Decca product into a club fold. Up until now Decca had been the only major record company out of the club picture.

It also marks the start of Victor's club activities since taking over the operation from the Reader's Digest last month. The FTC ruling last October clearing the Columbia Record Club of monopolistic charges has paved the way for this new activity.

The Decca deal with Victor will be on a nonexclusive basis, which gives Decca the right to turn over its product to other club operations as well. (Columbia and Capitol are the other major companies which operate their own clubs, and also handle outside labels.)

Although no Decca product has yet been assigned to the Victor club, it's expected that Decca material will be available to Victor's club membership within the first three months of next year. Production and pressing problems are still to be ironed out but it's believed that Decca will press its product on requisition from the Victor club. Decca has its wholly owned pressing plants in Pickneyville, Ind., and Gloversville, N. Y.

The Decca move is expected to make available to the arm-chair buyer LP product of such standard artists as Al Jolson, Bing Crosby, the Mills Brothers, Louis Armstrong, the Ink Spots, Guy Lombardo, the Andrews Sisters, Wayne King, Danny Kaye, Judy Garland, and a host of others that the label has recorded during its 30-year history. Before these artists go into the club, however, special deals will have to be negotiated.

Also in Decca's catalog are such early original Broadway cast albums as "Oklahoma!" "The King and I" "Guys and Dolls" and "Wonderful Town," to name a few. And such best selling sound track LP's as "Around the World in 80 Days" and "The Eddy Duchin Story."

Mahan to Coast

HOLLYWOOD — Epic Records has shifted John Mahan here from New York to handle West Coast sales and promotion. It is the first time the Columbia subsidiary has its own sales chief on the Coast.

The job was formerly handled by Gene Block, Columbia's regional sales head. Mahan has been with Epic two years and will work out of the CBS radio building, 6121 Sunset Boulevard.

other traffic areas of the store to promote the deal.

Last week too, the store was selling major label cut-outs and budget LP's at from 59 cents to \$1.49 and single (45) "Oldie Hits" at three for 99 cents.

Stan Morris, head of Goldblatt's record department, said it's difficult to make a comparison with last year's volume because Goldblatts began a major upgrading of its record departments in early 1964. He noted the chain was naturally well ahead of last year and that he was well pleased with volume to date.

WANTED

PRODUCTION MANAGER

Caedmon Records needs literate production manager to handle all phases of record album production. Salary commensurate with ability.

CAEDMON RECORDS, INC.

461 Eighth Ave., New York, N. Y.
LW 4-3122

STOP

reading someone else's
copy of BILLBOARD

SUBSCRIBE NOW

The most consistently rewarding
business investment you can make

Just mail request order today

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214 702

Please enter my subscription to BILLBOARD for

1 YEAR \$15 3 YEARS \$35 New Renew

Payment enclosed 2 EXTRA issues for cash Bill me later

Above subscription rates for Continental U. S. & Canada.
Overseas rates on request.

Company _____

Name _____

Address _____

City _____ State & Zip _____

Type of Business _____ Title _____

THESE FOUR *HITS* WERE
HAVING A CONVERSATION,
YA SEE...

*Hey, 1917!
Smile!
Yer really something!
Yer one of the
greatest Christmas records
I've ever heard.
And the way yer sellin'!
WOW!*



*Thanks, 1916.
You smile, too!
Heck, yer a hit in about ten cities already.
By the way,
I've been hearing
a lot of disc jockeys talkin'
about makin' a cartridge
out of me.
I'm kinda frightened.
Will one of you tell
me what that's all about...?*



*Fear not, 1917.
Being made into a cartridge is great!
Only yer radio station appearance changes;
not yer sound.
It means the disc jockeys love ya';
lot of air play...
lot of sales.
It's great!
I speak from personal experience.
And I'm on the charts!!*



*Cartridge-smartridge!
All I know is that I've sold
over 40,000 in seven days and I'm zooming!
Look, gang,
let's get some rest now;
we're all gonna be movin'
like crazy these next few weeks.*



UA Agrees in Kruger Pact To Push 3 Ember Artists

By MIKE GROSS

NEW YORK—As part of the international expansion currently under way at Ember Records, English-based label, the company's President Jeff Kruger wrapped up a whirlwind week that saw him set a U. S. distribution deal with United Artists (Billboard, Dec. 12), retain legal counsel, hire a public relations firm and arrange for a permanent New York office.

A significant factor in the deal with UA, which has the right of first refusal on Ember recordings and recording artists with the exception of Chad and Jeremy, who are signed to World Artists Records, is their agreement to launch a major campaign on three new young Ember artists; Ray Singer, Sheila and Jenny, and the Marcus Trio. These artists will be

recorded both in the U. S. and England. All Ember releases through United Artists will bear either an Ember logo or identification of some sort on the label. Ember had previously placed material with UA—the score of "Zulu" and the original single theme by John Barry (now an Ember artist) of "From Russia With Love."

On the legal end, Kruger has retained in addition to a copyright specialist, attorney Robert Weiswasser as general counsel from Kruger Enterprises, Ltd., which includes all recording and music publishing activities. Richard Gersh Associates was appointed to handle public relations, and a New York mailing address for Ember Records has been established at 32 Court Street.

Kruger, who will return to England shortly before Christmas, will cover Miami, Nash-

ville and Memphis before a final week's stay on the Coast. He will leave for England directly from California.

Although Ember has been especially hot in the singles field with Chad and Jeremy, the label has established itself solidly in the album market. Ember won the Gramophone Retailer's Award for the "Best Comedy Record of the Year" with the release of the Peter Sellers—Anthony Newley LP, "Fool Britannia." Recently the label picked up a lot of press coverage for its documentary album "Why I Am Ready to Die," a narration by Peter Finch of the speech by the African Negro leader Nelson Mandela. Album has resulted in a complete boycott of the Ember label in South Africa until the album is dropped from the catalog.

Ember Records, like Kruger's

ELVIS, BEATLES, BRENDA TOP IN NEWSPAPER POLL

LONDON—In the International Popularity Poll run annually by the New Musical Express, Elvis Presley has regained his title from Cliff Richard as the World's Outstanding Male Singer. Before Cliff won it in 1963, Elvis had held the crown for eight years. Roy Orbison has made tremendous progress to beat Cliff Richard for second place.

The Beatles are again the World's Outstanding Group, but the Rolling Stones rose to second place. Brenda Lee remains the World's Outstanding Female Singer, with Dusty Springfield as runner-up.

By far the heaviest poll ever, readers of the 300,000-circulation paper voted for Miss Springfield as Britain's top Female Singer, Jimmy Savile as top Disk Jockey, the Rolling Stones as top Rhythm and Blues Group, and the Animals' "House of the Rising Sun" the year's Best Disk.

Rolling Stones' vocalist Mick Jagger was voted Britain's Best New Disk or TV Singer, but failed to beat John Lennon for second place to topper Cliff Richard as the top Vocal Personality.

music publishing firms, is four years old. The music publishing operation numbers among its copyrights the background scores to approximately 60 motion pictures and five currently running TV series.

Commenting on the future, Kruger said, "I believe that the

greatest period of expansion in the history of Ember Records will take place during the next four years. Our arrangement with United Artists is the beginning of a growth that will see us emerge as one of the prime movers in the music industry all over the world."

Rhubarb on at San Remo Festival

SAN REMO—Domenico Modugno's elimination from the 15th Festival of Italian Song because his latest composition did not make the final 35 from which 24 songs will be selected has created the first major song controversy of the season.

Many contend the three-time winner of San Remo and double winner of Naples should be admitted on the basis of his past success. Others are holding that Gianni Ravera, organizer of the event, has preferred to choose young singers, many of whom, like last year's winner, Gigliola Cinquetti, are Ravera clients. Competitors of Castrocaro Terme preliminary, which qualifies two singers for San Remo, were all signed to Ravera contracts before the event.

While Modugno may compete with a song by another composer, this situation is not likely because he has selected the new composition, "A Clown in Paradise," turned down by the selection committee named by Ravera as the initial offering for his new disk label, Carosello, issued by C.E.M.E.D. (Curcio). Johnny Dorelli, who shared Modugno's victories with "Volare" and "Piove," also found his proposed entry refused. The 1963 winner, Tony Renis' offering was also rejected.

Songs in competition indicate that assured competitors from

outside Italy are Paul Anka, Neil Sedaka, Elke Sommer, Gene Pitney and Dalida. The French entertainers, who refused to compete a year ago, are now planning an en masse invasion. In a Rome press conference, concurrent with announcement

Cap. of Canada, Hawk in Pact

TORONTO — For the first time, Capitol Records of Canada has entered into an agreement to distribute the product of an "outside" record company, Hawk Records. While the contract makes Capitol exclusive Canadian distributor of the Hawk label, Capitol is not bound to handle all Hawk releases.

First disk to come under the new agreement is "Ain't Love a Funny Thing," by Robbie Lane and the Disciples, which is drawing a lot of airplay with sales to match. Next release will feature Roamin' Ronnie Hawkins, who is under contract to Roulette in the U. S., but formed his own Hawk label in Canada.

of selections, Dalida stated she would compete.

Indicated Italian singers whose compositions have been chosen in the remaining list are Fred Bongusto, Ornella Vanoni (co-winner at Naples with Modugno this year), Milva, Bobby Solo, Gino Paoli, Beppe Cardile, Bruno Lauzi, John Foster, Sergio Endrigo, Umberto Bindi, Ricky Gianco, Joe Sentieri, Franco Pisano, Pino Donaggio and Gigliola Cinquetti. These choices, however, are dependent on acceptance by ATA and the San Remo Casino operators. While the rules required the commission to eliminate all but 30, the group decided to leave an additional five in the final running.

Complete song assignments for the three-day competition from Jan. 28-30 are expected during the first week in December.

Liberty Takes Act in Hong Kong

HOLLYWOOD — With the market flooded with long-haired British big-beat groups, Liberty Records has gone to Hong Kong in quest of talent to continue the trend of developing artists into one-world attractions.

Liberty's latest acquisition is

KING DISK \$ TO REEVES' WIDOW

LONDON—Royalties from a British disk, "Tribute to Jim Reeves," by Larry Cunningham and the Mighty Avons are being set from King Records to the late singer's widow.

The disk has just been issued in the U. S. on the Prima label, but no decision has been taken about what will happen to the American royalties.

MANILA—Sister Carmella, a Filipino nun assigned to St. Paul's Convent School in Hong Kong, is credited with the new LP, "Christmas in Hong Kong," due for Columbia release this holiday season in the main cities of Asia, including Manila.

There are 13 carols of Christmas songs in the record. Five of them are sung in English and Latin.

Woolworth's Is An Experiment

LONDON — Woolworth's, probably Britain's largest store chain, has begun selling all makes of records at one of its branches as an experiment. But the move is regarded as the firm's intention of selling records at cut prices if and when the government's ban on price maintenance comes into force.

This could mean the end of Woolworth's own low price line of cover records, Embassy, which is produced by Oriole, the British company recently bought by CBS. Embassy is one of Oriole's biggest sources of revenue.

Woolworth's has begun the "experiment" at its store in Leeds. As the law demands, the store is currently selling all brands of records at the prices fixed by manufacturers.

Elvis Over U. K. Pop: Aussies

By GEORGE HILDER

SYDNEY—For the umpteenth time Elvis Presley has conquered the local scene! After a long period during which the entire music industry here was dominated by the English 'pop' groups, Presley has come through with top honors, and, at the time of writing is No. 1 on the charts with a double-headed disk, "Ain't that Loving You Baby" and "Ask Me."

This achievement is significant when currently there is so much speculation and even

chart activity spelling an end to the English beat boom. Presley's triumph, however, has not just suddenly happened. In fact, his records and sheet music have always notched big healthy sales here. No one can deny that the activity on Presley records through radio, TV and films has always been strong.

During the past six months this activity increased where Presley competitions and Presley spectacles were conducted on radio. Many more Presley film clips were included in TV programs and even the early

Presley films have been appearing on the TV movie programs. Around the middle of this year, MGM released the film "Viva Las Vegas," and it proved an extremely successful picture throughout Australia. "Kissin' Cousins" is their current money-spinner.

Therefore, a year that began with the English beat has ended with a Presley punch line. Since 1960, Belinda Music (Australia) Pty., Ltd., has controlled the Elvis Presley Music companies.

the Fabulous Echoes, song and dance act comprised of four Filipinos, one Ceylonese and one Scotsman, who were discovered by Jerry Thomas, label's international sales director.

When Thomas returned from Hong Kong last July after seeing the act for the second time, he convinced Phil Skaff, Liberty's executive vice-president, to sign the short-haired group sight unseen. Liberty will release all their products worldwide except in Hong Kong, where they continue to appear on Diamond Records owned by Frances Kirk, their manager.

The group was recently brought to the U. S. by Henry Miller, of GAC, who arranged a debut booking at the Thunderbird Lounge in Las Vegas. Their just-released first Liberty single, "Please Leave Her to Me" b.w. "Quit Messing Around," was recorded in Vegas by producer Dick Glasser.

Without the benefit of a hit disk, the sextet has been booked for the Ed Sullivan show Dec.

13, the Copa Lounge, New York, Dec. 17-30, the Sahara Lounge; Las Vegas, Jan. 5-11, and the Thunderbird lounge, Las Vegas, Jan. 15-April 8.

As far as Thomas is concerned, there has never been a group from Hong Kong to emerge as an international favorite, much less a hit in America. "There are many lounge acts in Hong Kong," Thomas explains, "but it's not a garden spot for talent. That's why these boys are so unusual."

"The whole industry is aware of the trend toward an international market," said Skaff. "This group will help achieve this goal." The six musicians are Tony and Danny Ruivivar, Bert Sagum, Terry Lucido, Cliff Foenander and Stan Robertson.

They sing in English, Spanish, Italian and Chinese and Liberty plans to record them in these languages Skaff explained. Liberty's Metric Music will publish their songs.

News From the MUSIC CAPITALS OF THE WORLD

ARGENTINA

Mauricio Brenner, vice-president of Fermata International, returned from a tour through Europe and announced the next debut of Argentina recording artist **Juan Ramon** (RCA) in the San Remo, Bendorn and Barcelona festivals. . . . **Jorge Cesar Esperon**, manager of Tonodisc Argentina, issues the first "Dimension 3" volume, recorded by **Enoch Light** and Orchestra and the "Discotheque" and "Great Hits From Famous Movies" also in Dimension 3 and by same artists. . . . **Angel Rota**, manager of Odeon Records, introduced the newcomers of this label to the press and deejays. Next year releases will include themes by **Vickey Rey**, **Perico Gomez**, the **Jets**, **Los Panamenos** and teenager **Claudia**. . . . **Mario Kaminsky**, manager of Microfon Records, near debuting of albums by the **Modern Jazz Quartet**, **Miles Davis**, **Stan Getz** and **Charlie Barnett**. . . . **Juan Ramon** who formerly recorded for Disk Jockey Records, has been signed to a contract by RCA. . . . Select musical event: **La Misa Criolla** (The Creole Mass) (Phonogram), **Ariel Ramirez** plays piano parts and **Los Fronterizos** (the Frontiersmen) do the singing with the collaboration of the **Socorro Church Chorus**. Excellent reception by critics and public, this album's got the approval of the **Ecclesiastic Curia**. . . . CBS Records issues the first single by **Tito Rodriguez** "El Dia Que Me Quieras" (The Day You Love Me). Musicor Records is released through CBS Records for all South America. **RUBEN MACHEDO**

BRUSSELS

The sales manager of Disques Artone Fonoplatens is pushing the first release of Motown's jazz label **Workshop** in Belgium. This week Artone released five albums with soloists **Earl Washington**, **Lefty Edwards**, **Pepper Adams**, **Roy Brooks** and others. . . . The **Newbeats** now have their second one out here: "Everything's Alright" b-w "Pink Dally Rue." . . . In the specialty line, Artone is releasing several old **Little Richard** hit-makers such as "Tutti Frutti," "Ready Teddy," "Long Tall Sally" and "Tip It Up." Artone will try to re-introduce the **Little Richard** name, with radio and press co-operation. . . . In the Westminster field, a first release in the "Silber-Serie," six different albums were introduced last week, with famous works by **Beethoven**, **Berlioz**, **Gershwin**, **Tschaikowsky**, **Bizet** and interpreters as **Clara Haskil**, **Rodzinsky**, **Leibowitz** and **Scherchen**.

A new female singer appeared on our market. **Dinah Lee** is her name. The titles of her single are "Kansas City" and "Doing the Blue Beat." . . . A very gifted Flemish singer is **Hedwig**. Her first disk is "Afscheid" b-w "Verliefd Op Een Soldaat." She was featured during a TV show recently. . . . On Dec. 2 **John Foster** visited here to plan a TV show that will be organized at a TV studio near Mechelen. . . . The first record of the popular combo leader **Remy Ray** had remarkable results. "Geef Maai Ne Kus" and "K Zeen a Geire" are two humorous songs, but Remy Ray has other possibilities as future recordings will prove. . . . Manager **Jules Nijs** went to Spain to examine the possibilities for a contract with a big Spanish record label, **Belter**.

Bobby Solo, famous Italian singer, made a concert in our country. The artist was received in the RTB radio program, "Nous les decagenaires." Solo's last record released in Belgium is "Credi a Me" b-w "Le Cose Che Non Ho." . . . CBS released a new LP of the French artist **Colette**

Magny. Although the start of this very special singer (the only European woman who can really sing the blues), was very hard, success is becoming a reality now.

JAN TORFS

BUDAPEST

December is a busy month in the Budapest State Opera House. **Lamberto Gardelli**, the Italian conductor, will direct several performances of Italian Operas. . . . **Alexander Konya**, Hungarian-born member of the Metropolitan Opera House, sings here around Christmas the leading roles of **Puccini's** "Tosca" and **Donizetti's** "Elisir D'Amour." . . . **Gustav Brom's** band of Brno (Czechoslovakia), one of the prize winners at Prague's "First International Jazz Festival" gives concerts in Budapest's Music Academy, Radio and Television.

Albert Kocsis, the young violin virtuoso, just back from his Japanese concert tour, is off for Rome where he will perform equally young Hungarian longhair **cleffer Kamillo Lendvai's** "Concerto for Violin and Orchestra" at Rome Radio's studio. . . . **Jancsi Korossy**, the Roumanian jazz pianist gave a highly successful concert here. He was given a tremendous ovation for his jazz improvisations on **Franz Schubert's** "Forellenquintett" 4th movement theme and 2d theme of **Bela Bartok's** "Allegro Barbaro." The Qualiton label made a 12-inch LP record with Korossy where, from 13 recordings, seven are American compositions. The session was supervised by producer **Janos Gonda**.

. . . Musicologue **Andras Pernye**—one of our best young critics—wrote a book entitled "Jazz," which is an extremely interesting and versatile story of the evolution of jazz music in the USA. The first edition was printed in 6,000 copies and was an immediate sellout. . . . After more than 20 years away from the concert stage, **Paszory Ditta**, the widow of **Bela Bartok** played the maestro's 3rd piano concerto to music loving students of Budapest high schools. . . . West German diskeries made recordings with three Hungarian singers, namely **Marta Szirmai**, **Maria Toldi** and **Janos Koos**. Miss Szirmai, who is a graduate of the opera section of the Music Academy and member of Budapest State Opera, specializes in jazz, but up till now was unable to develop a personal style and is close to **Ella Fitzgerald**. The two others belong to the popular group of hit singers here. It remains to be seen whether their Western records will be successful. **PAUL GYONGY**

DUBLIN

Ireland will participate in the Eurovision Song Contest in 1965 for the first time. . . . "The Cadets," first **Pye Golden Guinea** LP by an Irish showband, nearing charts. . . . **Ember** issued EP of Irish songs by **Limberick's Tommy Drennan** and the **Monarchs**. . . . Universal Publishing Company marketed "Golden Annual of Showbands and Ballrooms," which includes articles by leading musical figures here and underlines growing importance of showbands. . . . **Solomon & Peres** released "Lucky 13 Shades of **Val Doonican**," his first album. . . . **Pat McGeegan**, who had a Decca hit in Ireland with "The Wedding," left Big Four to join **Cork's Victors**.

. . . **Burl Ives**, who arrived in Dublin from Hollywood with agent **Ernie Anderson**, intends to settle here. . . . **Royal Showband's** first EP hit the chart just a week after release. . . . Following considerable response when he fea-

(Continued on page 14)



THE TRULY INTERNATIONAL COUPLE,

ESTHER OFARIM AND ABRAHAM

ARE NOW APPEARING IN THE U.S.A. IN THE
COURSE OF THEIR YEAR-ROUND, WORLD-WIDE TOUR.

THEIR MOST SUCCESSFUL PHILIPS DISK TO DATE HAS 3
LANGUAGE VERSIONS: "ONE MORE DANCE" -
"NOCH EINEN TANZ" - "ENCORE UNE DANSE".

ESTHER AND ABRAHAM

TOO, BELONG TO

THE INTERNATIONAL SET

THE CIRCLE WHOSE MEMBERSHIP CONTAINS ONLY THE BEST:
THE PHILIPS' PHONOGRAPHIC INDUSTRIES GROUP OF
COMPANIES, WHO RELEASE THEIR RECORDS THROUGHOUT
THE WORLD.

PHILIPS
MAKE RECORDS
IN MORE WAYS
THAN ONE!



This is a publication of Philips' Phonographic Industries,
Central Offices: Baarn, The Netherlands

ATV Buys Chain of U.K. Theaters

LONDON—Associated Television—the independent company which gives London its weekend TV—has bought out two companies which own 22 London and provincial theaters. Among the London theaters are

the famous Palladium, Victoria Palace and Theater Royal, Drury Lane.

The deal is believed to make ATV the biggest theater owner in the world. They paid \$17,500,000 for the chain.

The companies taken over are Stoll Theaters and Moss Empires—both controlled by West End showman Prince Littler, who will probably remain chairman of the group. Leslie Macdonnell is expected to continue as managing director of Moss Empires.

ATV managing director Lew Grade has said that the company's investment in the 22 theaters—10 of them are in the center of London—was not a property deal. On the contrary, he added, ATV would use its huge financial resources to put on better productions.

The other West End theaters involved in the deal are the Queens, Globe, Apollo, Lyric,

Coliseum, Her Majesty's Victoria Palace, and London's premiere night spot, the Talk of the Town.

ATV presents Britain's most successful TV show each Sunday from the Palladium.

Caroline Gets U. S. Agency

LONDON—Radio Caroline, Britain's first pirate commercial radio station, will have a sales voice in the United States via Trans-Atlantic Features, Ltd., a British news agency.

The agency recently established offices at 1697 Broadway in New York, and has formed T.A.E.C. (Trans-Atlantic Entertainment Corporation) to act as the exclusive sales-programming

It's a Busy, Busy Month For CBS Records' Deffes

PARIS — Christian Deffes, promotion director for CBS Records, has his hands full this month with various activities in behalf of the record company. "My Fair Lady" will commence screening on Dec. 22 and simultaneously CBS will release here seven "Lady" recordings: original soundtrack, orchestral versions by Percy Faith and Andre Previn, one by Andy Williams, one in German, one in Hebrew and, of course, the original cast.

A week earlier, the musical comedy "Michel Strogoff" will

representation company in this country for the shipboard radio station.

Radio Caroline broadcasts pop music from aboard two ships: Radio Caroline South and North.

open at the Mogador Theater with Marcel Merkes and Paulette Mervel and a CBS record will go on sale the same date.

In addition, Deffes is working on the first CBS record for a new singing artist, Sylvain, and on the second record for Jean Michel Rivat.

Barbra Streisand's "Funny Girl" album has just been released here, and press and radio have warmly acclaimed her. Additional promotion is going ahead.

For those who have arranged promotion receptions for artists using car caravans, Deffes offers the "French" approach. For Jean Segurel, popular accordionist and star of the "Auvergne Week" show at the Pacra Concert, it has been arranged for his entrance to be made at the Place de la Bastille on a cart full of hay, drawn by horses.

Nana Mouskouri Back in Europe

NEW YORK — International recording artist Nana Mouskouri has returned to Europe with her husband, George Pet-silaf, following her tour with Harry Belafonte at Philharmonic Hall here Monday (30). She recorded material from the tour program for an album.

Miss Mouskouri will return here for another tour with Belafonte in April. The tour has been set for 26 weeks.

An album, "Nana Mouskouri in New York," is currently available in the U. S. on Philips.

INTERNATIONAL NEWSMAKERS



BURT BACHARACH was in Pye Records Studio cutting German-language tracks with Dionne Warwick. Seen here, left to right, are Ray Prickett, Pye Records recording engineer; Burt Bacharach, Hal David and Les Cocks, Pye Records assistant general manager.



GODDARD LIEBERSON, right, president of Columbia Records, who officially opened in Israel Oct. 28 the newly formed CBS Records (Israel) Ltd., welcomes Israeli composer-harpichordist Frank Pelleg.



A CBS-ORIOLE PARTY for the Broadway star of "Camelot," Robert Goulet, currently with "My Love Forgive Me" in the U. S. charts, in London for a "Sunday Night at the Palladium" show. Left to right are Morris Levy, Oriole

managing director; Norman Rosemont, Goulet's manager; Robert Goulet; Peter de Rougemont, CBS V.P. European Operations, and Stanley West, CBS label manager, London. Robert Goulet is also visiting Paris, Rome and Milan on a CBS promotion tour.



TRINI LOPEZ and Louis Armstrong boarding plane during Trini's record-setting 13-day 10-city tour of Australia and New Zealand. Lopez' tour, according to Aussie press, created greater excitement than the Beatles' tour.

DEBUT... WITH A SMASH PERFORMANCE ON THE
ED SULLIVAN SHOW!

GARY LEWIS AND THE PLAYBOYS



DEBUT... WITH A SMASH SINGLE ON LIBERTY!

"THIS DIAMOND RING"

AND "HARD TO FIND" #55756



News From the
**MUSIC CAPITALS
OF THE WORLD**

• Continued from page 11

tured it on Irish Television's "Showband Show," impresario-em-see Paul Russell may wax one-time Adam Wade hit, "Take Good Care of Her."

Ruby Murray will revive her biggest hit, "Softly, Softly." . . . Dominic Behan's recent half-hour program of folk songs proved so popular that Telefis Eireann wants him to do a series. His "Liverpool Lou" is Pye's best selling single in Ireland. . . . Dickie Rock's latest, "Just for Old Time's Sake," comes in a special presentation sleeve that can be used as a Christmas card. . . . Unusually large advance orders for "Beatles for Sale" LP.
KEN STEWART

HOLLAND

Pete Felleman of Artone told Billboard that r&b star Chuck Berry will visit Holland in February after his tour through England. His latest recording, "Little Marie," is again a success, and ranks high on Billboard statistics. . . . HMV's Vera Lynn and Pye's Honeycombs were heading the till of a special TV broadcast by KRO on the 75th anniversary of the Royal Dutch Soccer Assn. . . . A TV show featuring German singer Belinda and her husband guitarist Siegfried Behrend has been on the air. Columbia concert pianist Hans Richter-Haaser will soon visit The Netherlands for recitals. . . . The Shalom Girls, a new Dutch duo, received good reviews after their bow on TV. Their first recording under the Imperial label entitled, "Peter Cha Cha Cha," is on sale now.

As previously announced, the original soundtrack of "My Fair Lady" is being released by CBS. . . . Artone has completed its preparation for the release of a new series of classical Westminster LP's to be distributed in Benelux, Germany, Austria and Switzerland. So far 12 albums have been put on the market, featuring artists such as Clara Haskil, Henri Swoboda and Arthur Rodzinski. . . . Making a comeback on the record market are the Indonesian-born Dutch "Padre Twins" with a new single "No Tears for Johnny" b-w "Yesterday's Gone."

A instrumental version of the successful "French Song," recorded by golden trumpet player Willy Schobben, has been released by Artone. . . . CBS latest additions in the popular field include Gene Pitney's "It Hurts to Be in Love" b-w "Hawaii" and his second single "I'm Gonna Be Strong." . . . Another CBS release is an EP recording of Barbra Streisand's "People." . . . The same company's Christmas repertoire now consists of 12 albums, 5 EP's and seven singles.
RAYMOND DOBBE

LONDON

British record sales for September were \$7,000,000—an increase of nearly 40 per cent on the same month in 1963. Total home sales for the first nine months of this year were one third higher than for the same period last year; exports have so far risen by 16 per cent. . . . Impresario Bernard Delfont is visiting New York, arranging the opening of four British shows on Broadway in 1965. The Newley-Bricusse show, "The Roar of the Greasepaint," is already scheduled for March; Harry Secombe and much of the London cast of "Pickwick" will move with an American cast and Delfont is also discussing a U. S. run for "Our Man Crichton," which opens in London next Monday (21). . . . Selection Records has begun a new label with a pop repertoire, Range. The initial releases will be bi-monthly and will be aimed specifically at chart material as op-

posed to Selection's specialized material. . . . The Animals next trans-Atlantic single (to be issued here Jan. 15) features an American song "Don't Let Me Be Misunderstood." The group is re-booked for the "Ed Sullivan Show" on Jan. 24 and will appear on Jack Good's "Shindig TV" the same period. . . . Composer Jule Styne said on arrival in London that "Funny Girl"—with a largely American cast headed by Barbra Streisand—will move to London next fall. . . . Already booked for the British slots in NBC-TV's "Hullabaloo" series are Gerry and the Pacemakers, Marianne Faithful, Freddie and the Dreamers and Cliff Bennett. Host Brian Epstein has said the Beatles will not appear.
CHRIS HUTCHINS

MILAN

Mirella Freni has recorded for His Master's Voice her first recital, including pieces from various operas. The record will be issued shortly. It includes an interpretation of the finale of "Traviata." Miss Freni will star in this opera at La Scala in the fall.

Fonit-Cetra, one of the oldest and best-known record manufacturers and distributors of Italy, has started distribution of Kapp Records for Italy. Much is hoped in view of commercial results from this co-operation. Fonit-Cetra has put on the market, on the same date, the first four singles under the Kapp label. They are: "Hello, Dolly!" b-w "Be My Life's Companion" and "You Are a Woman, I'm a Man" b-w "I Still Get Jealous" by Louis Armstrong, and two records by Jack Jones, one of which is the Italian version of the song "From Russia With Love," theme of the picture of the same title, which was a great success in Italy last season. This is the first record ever recorded in Italian by Jack Jones.

Italian pop singer Pino Donaggio, one of the young stars of Italian pop music, has received offers from American organizations for a number of appearances in the U. S. on TV and on stage.

Donaggio has accepted the four most interesting proposals and has signed contract for an equal number of appearances in the U. S. These requests are the follow-up to the personal success which Donaggio obtained as he came to the States with the "Cantagiro" (singing tour) for a show in New York.

Adamo, the Belgian singer, has recorded his latest success, "Snowfall," for the Italian TV; he will also participate in the San Remo Festival. . . . Gilbert Beaud has been invited by Italian TV to

(Continued on page 16)

INTERNATIONAL NEWSMAKERS



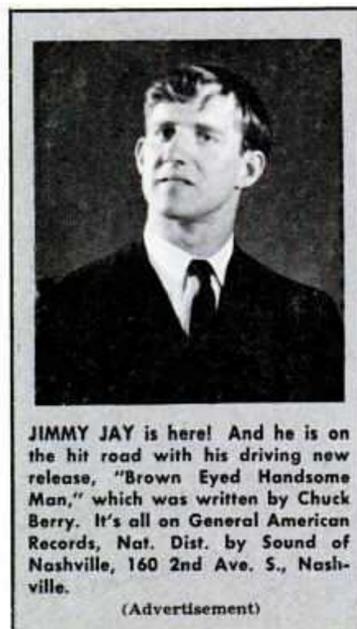
OLGA GUILLOT, Cuban-born, top-selling recording vocalist (Musart Records), poses with Billboard correspondent Tony Contreras, right, and Dario Gonzalez, general manager for Distribuidora Nacional of Puerto Rico (Musart), during a cocktail party at Caribe Hilton Hotel in San Juan. Miss Guillot is appearing there for the ninth time.



HAWAIIAN DIGNITARIES attend opening of new Capitol distributorship for Hawaii. Shown left to right are Don McDiarmid Jr., president of Surfside Hawaii (new Capitol distributor); R. Alex Anderson, composer of "Lovely Hula Hands"; Wembley Edwards, top Hawaiian artist on Capitol label and originator of world-famous "Hawaii Calls" radio program; Don McDiarmid Sr., composer of "Little Brown Gal."



FORMER AUSTRIAN ski champion Toni Sailer, left, is signed by Munich publisher-producer Karl Heinz Busse to sing exclusively for his firm.



JIMMY JAY is here! And he is on the hit road with his driving new release, "Brown Eyed Handsome Man," which was written by Chuck Berry. It's all on General American Records, Nat. Dist. by Sound of Nashville, 160 2nd Ave. S., Nashville.

(Advertisement)



WOODY ALLEN is captured in a pilot's uniform during the filming of "What's New, Pussycat?" in Paris. His Colpix album, "Woody Allen," was recently released in England.



THE NORFOLK SINGERS, CBS artists, entertain workers during a lunch-hour break on the site where the Sydney Opera House is being built. The local song, "The Opera House Is Falling Down," looks as if it will be an all-time hit throughout Australia during the yule season.

WE'RE
LONG
ON HITS
Headin' For Top Ten
RUN, RUN,
RUN
THE
GESTURES
SOMA 1417
WALKIN'
MY BABY
THE TRASHMEN
GARRETT 4012
49/51
JACK
BARLOW
SOMA 1420
DANCIN'
WITH SANTA
THE
TRASHMEN
GARRETT 4013
WHY
THE
ACCENTS
GARRETT 4014
WALK A
LITTLE LONGER
BY THE
MARY JAYE
FOUR
SOMA 1423
LITTLE LATIN
LUPE LU
THE
CHANCELLORS
SOMA 1421
DON'T YOU
BELIEVE THEM
DICK DUNKIRK
& THE STRANGERS
SOMA 1424
soma
SOMA RECORDS
119 NORTH NINTH STREET
MINNEAPOLIS, MINN.
(612) 544-4201

first,

THE HULLABALLOOS

"I'M GONNA LOVE YOU TOO" ❄️

R-4587

then,

THE DETERGENTS

"LEADER OF THE LAUNDROMAT" ❄️

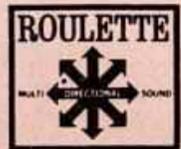
R-4590

and now,

THE EXCITERS

"I WANT YOU TO BE MY BABY"

R-4591

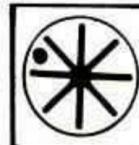


THE EXCITERS



PRINTED IN U.S.A.

❄️ *Just check the Charts!*



ROULETTE

New Single and Album . . . On EVEREST

BREAKING EVERYWHERE!

"Et Les Cloches Sonnaient"

(Pronounced "A Lay Klöch-h Sön-Nay" . . . if your French is rusty)

B/W

"And The Bells Ring"

Everest Single #2054

Everest LP 5234 (M)/1234 (S)

Featuring . . .

**THE LEE HALE SINGERS
LES CHANTEURS DE NOEL**

The Lee Hale Singers appear weekly on "THE ENTERTAINERS," on CBS-National TV Network

Listen for "Et Les Cloches Sonnaient" on "The Entertainers"



Published by Leron Music—A Subsidiary of 4 Star Music—A RON RECORD Production



ANOTHER HOT CHRISTMAS SINGLE!

GLORIA LYNNE

"On Christmas Day"

Everest #2051

**EVEREST
RECORDS**

1313 No. Vine St.
Hollywood, California

**GLORIA LYNNE'S
NEWEST ALBUM**

"The Best of Gloria Lynne"

Mono 5231 / Stereo 1231

News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 14

participate in a Christmas show which will be on the air on Christmas Eve; he will sing his latest success, "T'es Venu de Loin," a spiritual-like song published in Italy by HMV. . . . Jody Miller, whose song "He Walks Like a Man" has been successful in Italy, particularly in the Italian version by Mina (Ri-Fi's top artist), will probably be a guest singer at the San Remo Festival.

Catherine Spaak, the Belgian actress and singer, has been the leading voice at the Filarmonic Academy of Rome, for the Prokofiev work "Peter and the Wolf."

. . . Alida Chelli, a well-known Italian stage singer, has had success in a new musical comedy now being given in Rome, called "La Manfrina." . . . The Club 45 a fan club organized by EMI of Italy, is preparing a show for the Swiss TV, called "A Jury for a Juke Box." . . . Italian EMI is preparing a promotional operation for the simultaneous debut on records of nine new singers who have recorded their first record. . . . Tonina Torrielli of Cetra is going to record all old-time Italian successes on singles, starting from the songs of the 20's. . . . An Indian student who is in Italy for study has been discovered as a singer by Fonit-Cetra talent scouts; the young Giagrup Singh took part in a TV show on Dec. 13. . . . Rita Pavone, RCA's hitmaker, will appear regularly every Saturday on Italian TV, starting on Dec. 19, in the show "Gianburrasca," taken from a popular children's book. . . . Michele Marcier and Elke Sommer, both movie stars, with no experience in music, may begin a new career,

as both have been invited by the organizers of the San Remo Festival as guest singers; Elke Sommers has already accepted and Miss Marcier is expected to do so shortly. PIETRO MALASPINA

MUNICH

The German versions of two international "Mama" hits are favorites all over West Germany now. "Mama," the Bixio song made famous by Beniamino Gigli, and the new Charles Aznavour song "La Mamma." The singers are Margot Eskens on Polydor, and Corry Brokken on Philips. . . . Mrs. Ralph S. Peer, president of Peer-Southern, arrived in Hamburg on a tour of Europe to visit organization representatives. In Hamburg, Mrs. Peer met Theodor O. Seeger, German Peer publishing firm representative.

World stars met at the Werner Muller TV spec Dec. 12: Paul Anka and Peggy March from the States, Rita Pavone from Italy, Judita and Jarmila from Prague, Maria Toldi and Janos Kocs from Hungary, Will Glahe from Switzerland, Lolita and Udo Juergens from Austria, Gerhard Wendland, Renee Franke, Bully Buhlan, Harald Juhnke, Violetta Gerrari, Hubert Deuringer, and Albert Vossen from Germany. U. S. opera singer Lawrence Winters guest-starred at the show.

The Golden Gate quartet—Clyde Wright, Clyde Riddick, Caleb Ginyarb, and Orlandus Wilson—making a tour of U. S. clubs in Europe. . . . The Surrey Singers, from Oklahoma City University, have opened an eight-week tour of U. S. clubs all over Europe. The Surrey Singers feature special

arrangements of show tunes and ballads—including original settings from "West Side Story" and "Oklahoma."

Ardmore & Beechwood in London acquires the sub-publishing rights from Munich's Montara for "Walk Away," the English version of German hit "Warum Nur, Warum." The Saar label released the Italian version under the title "Peccato Que Sia Finita Così." The Italian sub-publisher is RCA Italiana. . . . One of the top Czechoslovakian stars, Karel Gott, will record his first German number for Decca. His producer is Werner Muller. The first title will be "Angelita," German version of Italian hit, "Angelita Di Anzio." The Golden 12 label—record "Das Kommt Vom Rudern" sold 300,000 copies within 10 weeks, although the record was banned from all German radio stations. . . . Munich's Montana firm acquired the sub-publishing rights of the Japanese hit, "Tokyo Blues" from Zen on Music, Tokyo. For five months now, this record has been topping the Japanese Hit Parade. . . . The first Bulgarian band to play in Germany is Lea Ivanova and her orchestra. The Vogue label recorded an LP album with this outfit.

French singer Sylvie Vartan recorded two songs in German for Decca, "Millionen Verliebte Auf Erden" b-w "Kentucky Twist," published by Transatlantic. For the start of this record, Germany's 1.6 million magazine Stern put Sylvie on the cover. . . . Top star from the Benelux countries, Adamo has his first German hit now, "Gestatten Sie, Monsieur." The 2nd German TV Network taped a show with Adamo. . . . Truck Branss produced a 50-minute TV portrait of French singer Francoise Hardy, a co-production of Telefilm-Saar and Pathe Marconi. . . . Tono, Tokyo, is the Japanese publisher of Munich hit "Cananova Baciami." . . . Sonet star Suzie passed the 150,000 mark with her first record in German, "Johnny Komm" (Johnny Loves Me), published by Seven Brothers, b-w "Du Du, Gehst Vorueber" (Whenever

My Love Passes Me By), published by Sonet Music.

Vogue released a new EP in German with Petula Clark singing "Warum Muss Man Auseinander gehen" published by Montana, "Vis-A-Vis" by Carroussel, "Warum Darf Mein Herz Nur Traeumen" (Crying Through Sleepless Night), published by Welback Music, and "Coeur Blesse" by Torture. . . . Hans R. Beierlein produced the German version of the Jody Hiller hit, "He Walks Like a Man," with Petula Clark. Mina recorded the Italian version. . . . Billy Vaughn recorded the "Song of Peace" for the Dot label. The composer is Munich's Werner Schardenberger. The publishing rights are Helios for the States; Alpha for France, Belgium and Switzerland; Anagon for Holland; Sprint for Italy; Overseas Music for Japan; Woomera for Australia, and Montana for Germany and Austria.

On top all over Germany is the U. S. hit "Memphis Tennessee." Nine records are available now, Bernd Spier on CBS, the most successful one, then Claudio, Rik and Rogers on Polydor; Pat Boone on Vogue; Chuck Berry on Funckler; Johnny Rivers on Electrola; the Liverpool Beats on Vogue; King Size Taylor on Polydor; Matadors on Metronome; the Ventures on Liberty. . . . Gerhard Mendelson produced the first of a series titled "Soeben Eingetroffen" (Just Arrived) for the 2d TV Network featuring Marika Killius, Germany; Thomas Fritsch, Germany; Shirley, Holland; Lesley Gore, U. S.; Hildegard Neff, Germany; Inge Sternberg, Austria; Anita Lindblom, Sweden; Bobby Solo, Italy; the Blue Diamonds, Holland; Hans Juergen Baeumler, Germany; Peter Kraus, Austria; Gus Backus, U. S.; the Beach Boys, U. S.; the Rattles, England, and Friedel Hensch and Cyprys, Germany.

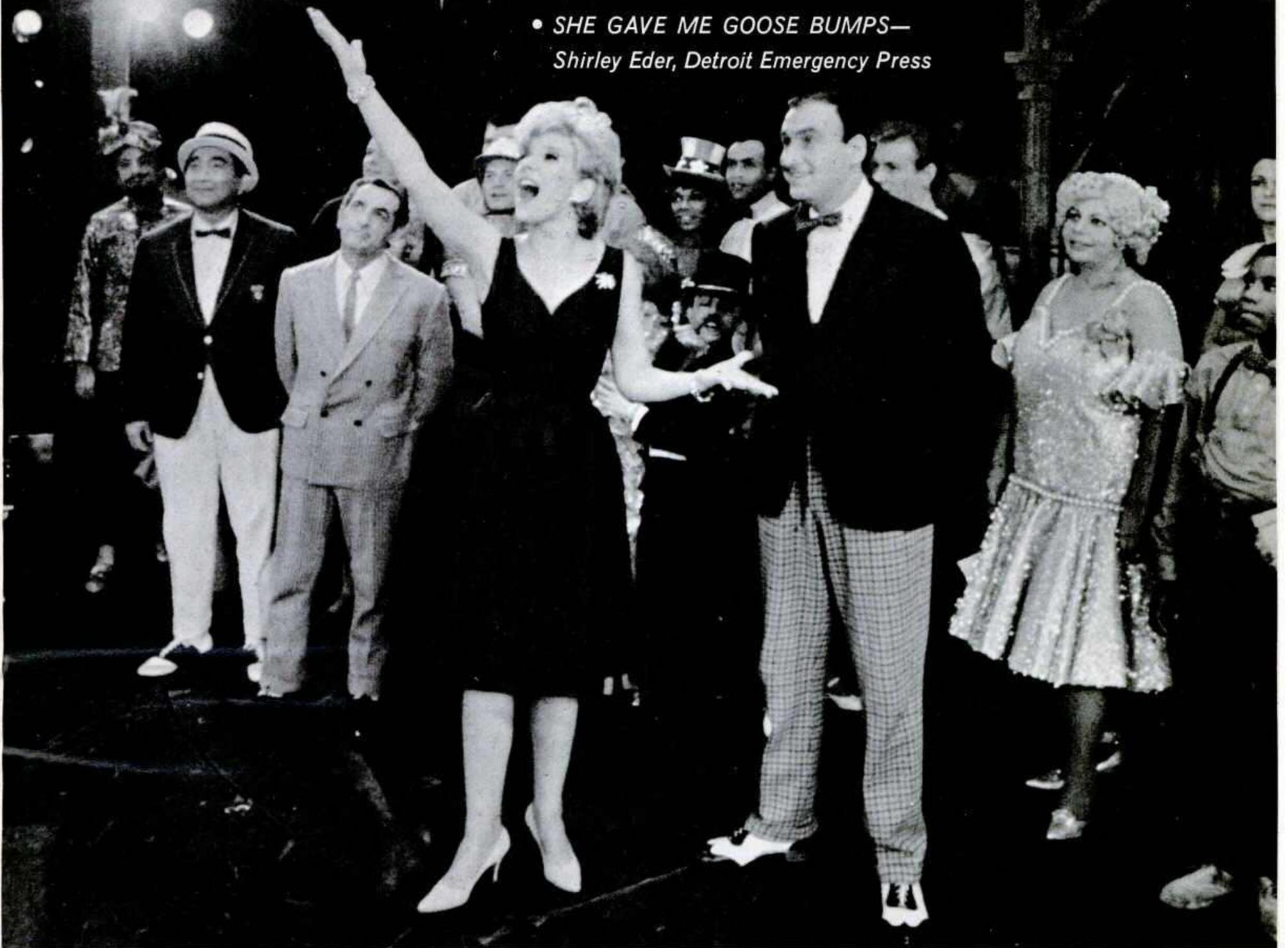
JIMMY JUNGEMANN

TORONTO

Some of the music from the upcoming Broadway musical, "Baker Street," will be broadcast for the first time on the CBS-TV network's "Show on Shows" (27) in a segment devoted to Canadians Ray Jessel and Marlon Grudeff, who wrote the music for the production. The piece was filmed during rehearsals of the musical in New York. . . . Two Capitol of Canada disks are rating a listen by the powers-that-be of the Tower label in the U. S. "So Many Other Boys" by the Esquires is moving up the charts on radio stations across Canada, with such triumphs as the defeat of the Searchers and a tie with the Zombies on CHUM Toronto's Battle of the Sounds. Second disk is by a group of immigrants from the Liverpool School, Jack London and the Sparrows, and it seems to have two A sides, no B side—"Its Been One of Those Days Today" and "If You Don't Want My Love." . . . The popularity of "Carl Smith's Country Music Hall" on the Independent Television Organization's 11 stations across Canada has prompted Columbia of Canada to plan an LP of the same name. Smith recorded the album in Nashville, doing numbers he has sung on the show, and cover design will show the country star on the set of the TVer. Present plans are to release the LP here only. . . . Neatly timed to boost his "I'm Gonna Be Strong" further up the charts, Gene Pitney made a whirlwind three-day visit here for appearances in London (17), Brantford (18) and Toronto (19). A local group of six musicians and three singers, the Silhouettes, backed Pitney in London and Toronto, and in Brantford that honor went to Nicky Moore and the Sceptres. Also on the bill in Toronto were Atca Records' David Clayton Thomas and the Shays, and the Willington Brothers, who have their first recording session coming up.

(Continued on page 32)

- *KAREN MORROW IS GREAT—
Wayne Robinson, Philadelphia Bulletin*
- *MISS MORROW IS THE HAPPIEST
SURPRISE OF THE EVENING—
Ken Barnard, The Detroit Daily Press*
- *SHE GAVE ME GOOSE BUMPS—
Shirley Eder, Detroit Emergency Press*



Broadway's New Recording Star

KAREN MORROW

Singing the title song from the Broadway Hit

"I HAD A BALL"

coupled with

"ALMOST"

MERCURY 72373



ARGENTINA

**Denotes local origin*

Week Ago	This Week	Title	Artist
1	3	A HARD DAY'S NIGHT	Beatles (Odeon)—*Sandro (CBS); Enoch Light (Tonodisc)—Fermata
2	1	COLLAR DE CARACOLAS	*Julio Molina Cabral (Music Hall); *Luis Ordonez (CBS); *Los Fronterizos (Philips)
3	2	VESTIDA DE NOVIA	*Palito Ortega (RCA)—*Los Nocturnos (Music Hall)—Korn
4	6	YO CANTASE (My Whole World Is Falling Down)	Sylvie Vartan (RCA)—*Cinco Latinos (Music Hall); *Ricardo Roda (CBS)
5	4	BAILANDO SOBRE UNA ESTRELLA	Richard Anthony (Odeon)
6	5	INOLVIDABLE	Tito Rodriguez (Surco)—Edami
7	10	PIEL CANELA-NOSOTROS	Eydie Gorme y Trio Los Pancho (CBS)
8	7	ESTO RUBIECITA	*Leo Dan (CBS)—Melograf (Reprise)—*Danielo (Odeon)
9	18	ANGELITO	Trini Lopez
10	19	FLAUTA E' CANA	Charanga del Caribe (CBS)
11	13	ME RECORDARAS	Luis Dimas (Philips)—*Claudio (Odeon); *Tony Villar (CBS)
12	14	SOMETIMES ON FRIDAY	Claude Gordon (Odeon)—*Los Iracundos (RCA)
13	—	MICHAEL	Trini Lopez (Reprise)
14	11	TE LLEVARE	*Beto Fernan (Music Hall)—Korn
15	15	CUALQUIERA QUE TUVIERA UN CORAZON	Cilla Black (Odeon)—Dionne Warwick (Philips)
16	8	CONTIGO EN LA PLAYA	*Nico Fidenco-Hector Eduardo (RCA)
17	—	AMOR (L-O-V-E)	Nat King Cole (Odeon)—Bert Kaempfert (Philips)
18	9	SANTANDER DE BATUNGA	Charanga del Saribe (CBS)
19	—	EL DIA QUE ME QUIERAS	Tito Rodriguez (CBS)
20	—	EVERYBODY LOVES SOMEBODY	Dean Martin (Reprise)

AUSTRALIA

**Denotes local origin*

This Last Week	Week	Title	Artist
1	—	I FEEL FINE	Beatles (Parlophone)
2	—	PEOPLE	Barbra Streisand (CBS)—Chappells
3	—	SOMEPLACE GREEN	Jimmy Rodgers (Festival)—Alberts
4	—	THE WEDDING	Julie Rodgers (Philips)
5	1	LEADER OF THE PACK	Shangri-Las (Red Bird)
6	12	TWELTH OF NEVER	Cliff Richard (Columbia)—Chappells
7	2	SHE'S NOT THERE	Zombies (Decca)—Essex
8	—	AROUND AND AROUND	Rolling Stones (Decca)
9	—	THEME FOR YOUNG LOVERS	Shadows (Columbia)—Allans
10	7	WILLIAM TELL OVERTURE	The Sounds Incorporated (Columbia)—Leeds
11	4	I'M GONNA BE STRONG	Gene Pitney (CBS)—Allans
12	8	PEARLY SHELLS	Burl Ives (Festival)—Boosey & Hawkes
13	3	ASK ME	Elvis Presley (RCA)—Belinda
14	5	ABOUT LOVE	*Billy Thorpe & the Aztecs (Parlophone)
15	6	COME A LITTLE BIT CLOSER	Jay & the Americans (United Artist); Reg Connolly (Aust.)—Pty. Ltd.

AUSTRIA

This Last Week	Week	Title	Artist
1	1	MELANCHOLIE	Bambis (Columbia)—Weltmusik
2	3	ICH KOMM' AUS DER FERNE	Kaplan Alfred Flury (Philips)—Capriccio
3	5	WENN DU MAL ALLEIN BIST	Manfred Schnelldorfer (Decca)—Figaro
4	7	MAMA	Margot Eskens (Polydor)—Sikorski
5	2	A HARD DAY'S NIGHT	The Beatles (Odeon)—Budde
6	8	MOLTE GRAZIE	Rocco Granata (Columbia)—Helbling

7	9	AUS JEDEM LAND EIN SOUVENIR	Vico Torriani (Decca)—Helbling
8	10	VERBOTENE LIEBE	Caterina Valente (Decca)—Weltmusik
9	6	SUCH A NIGHT	Elvis Presley (RCA)—Chappell
10	4	SEIN BESTES PFERD	Martin Lauer (Polydor)—Schneider

BAVARIA

This Last Week

Week	Title	Artist	
1	1	MEMPHIS TENNESSEE	Bernd Spier (CBS)—Gerig
2	4	SKINNY MINNY	Tony Sheridan (Polydor)—Gerig
3	7	ABER MEIN HERZ IST ALLEIN	Hans Juergen Baeumler (CBS)—Melodie der Welt
4	2	SEIN BESTES PFERD	Martin Lauer (Polydor)—Gerig
5	3	A HARD DAY'S NIGHT	The Beatles (Odeon)—Budde
6	9	AUF DER HUETT'N	Vico Torriani (Decca)
7	—	PRETTY WOMAN	Roy Orbison (London)—Acuff Rose—Siegel
8	10	DAS IST DER BLUE BEAT	Gitte (Electrola)—Gerig
9	—	LA PALOMA	Senor Acker Bilk (Metronome)
10	11	ADALITA	Trini Lopez (Reprise)
11	—	VERGANGEN, VERGESSEN, VORUEBER	Freddy (Polydor) Ollas
12	—	TOKYO MELODY	Helmut Zacharias (Polydor)

BRITAIN

**Denotes local origin*

This Last Week	Week	Title	Artist
1	—	I FEEL FINE	*Beatles (Parlophone)—Northern Songs Ltd.
2	1	LITTLE RED ROOSTER	*Rolling Stones (Decca)—Jewel Music
3	4	I'M GONNA BE STRONG	Gene Pitney (Stateside)—Screen Gems Columbia Music
4	7	DOWNTOWN	*Petula Clarke (Pye)—Welbeck Music
5	2	ALL DAY AND ALL OF THE NIGHT	Kinks (Pye)—Kassner Music
6	3	BABY LOVE	Supremes (Stateside)—Belinda Music
7	17	WALK TALL	*Val Doonican (Decca)—Shapiro-Bernstein
8	15	PRETTY PAPER	Roy Orbison (London)—Acuff-Rose
9	5	HE'S IN TOWN	*Rockin' Berries (Piccadilly)—Aldon Music
10	6	UM, UM, UM, UM, UM	Wayne Fontana and the Mindbenders (Fontana)—Mogull
11	11	THERE'S A HEARTACHE FOLLOWING ME	Jim Reeves (RCA)—Burlington Music
12	10	LOSING YOU	*Dusty Springfield (Philips)—Springfield Music
13	8	DON'T BRING ME DOWN	PRETTY THINGS (Fontana)—Southern Music
14	21	I UNDERSTAND	*Freddie and the Dreamers (Columbia)—Maddox Music
15	23	BLACK GIRL	*Four Pennies (Philips)—Kensington Music
16	24	MESSAGE TO MARTHA	*Adam Faith (Parlophone)—Sea Lark Music
17	14	TOKYO MELODY	Helmut Zacharias (Polydor)—Francis Day & Hunter
18	13	REMEMBER (WALKIN' IN THE SAND)	Shangri-Las (Red Bird)—Mellin Music
19	9	SHA LA LA	*Manfred Mann (HMV)—Belinda Music
19	—	I COULD EASILY FALL	Cliff Richard (Columbia)—Shadows-Belinda
21	18	WALK AWAY	*Matt Monro (Parlophone)—Ardmore & Beechwood
22	12	OH, PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose
22	19	SHOW ME GIRL	*Herman's Hermits (Columbia)—Screen Gems Columbia Music
24	—	NO ARMS CAN EVER HOLD YOU	Bachelors (Decca)—Burlington Music
25	—	GENIE WITH THE LIGHT BROWN LAMP	*Shadows (Columbia)—Shadows-Belinda
26	25	THE WEDDING	*Julie Rogers (Mercury)—Peter Maurice
27	29	TERRY	*Twinkle (Decca)—Favourite Music

28	22	AIN'T THAT LOVING YOU BABY	Elvis Presley (RCA)—Hill & Range
29	26	DANCING IN THE STREET	Martha and the Vandellas (Stateside)—Jobete Music
30	20	GOOGLE EYE	*Nashville Teens (Decca)—Chappell

FINLAND

Two Weeks Ago

This Week	Week	Title	Artist
1	1	THE HOUSE OF THE RISING SUN	Animals (Columbia)
2	3	I SHOULD HAVE KNOWN BETTER	Beatles (Parlophone)
3	2	A HARD DAY'S NIGHT	Beatles (Parlophone)
4	4	THE HOUSE OF THE RISING SUN	Lasse Martensson (Philips)
5	5	DO WAH DIDDY DIDDY	Manfred Mann (HMV)
6	10	MUSTALAISPRIMAS	Eino Gron (Scandia)
7	7	BUDAPESTIN SILLAT	Katri Helena (Parlophone)
8	6	PUHELINLANGAT LAULAA	Katri Helena (Parlophone)
9	8	SHAKIN' ALL OVER	The Swinging Blue Jeans (HMV)
10	15	EVERYBODY LOVES SOMEBODY	Dean Martin (Reprise)

FLEMISH BELGIUM

**Denotes local origin*

This Last Week	Week	Title	Artist
1	1	OH PRETTY WOMAN	Roy Orbison (London)—World
2	4	DOLCE PAOLA	*Adamo (HMV)—Ardmore & Beechwood
3	5	TELL ME	Rolling Stones (Decca)—Southern
4	—	WAAROM (kan ik jou niet vergeten)	*John Larry (Polydor)—Ideal
5	6	EVERYBODY LOVES SOMEBODY	Dean Martin (Reprise)—Chappell
6	—	AIN'T THAT LOVING YOU BABY/ASK ME	Elvis Presley (RCA)—Belinda-music
7	—	QUE C'EST TRISTE VENISE	Charles Aznavour (Barclay)—Aznavour/Peter Plum
8	2	MA VIE	Alain Barriere (RCA)—Tutti/Primavera
9	—	J'Y PENSE ET PUIS J'OUBLIE	Claude Francois (Fontana)—Belgoux
10	3	SUCH A NIGHT	Elvis Presley (RCA)—Chappell/Coene

FRANCE

This Last Week	Week	Title	Artist
1	1	ECOUTE CE DISQUE	Sheila (Philips)
2	2	UNA LACRIMA SUL VISO	Bobby Solo (Festival)
3	4	QUE C'EST TRISTE VENISE	Charles Aznavour (Barclay)
4	5	LAISSE TOMBER LES FILLES	France Gall (Philips)
5	3	LES INDIENS	Romuald (A.Z.)
6	—	DONNA DONNA	Claude Francois (Philips)
7	10	AMSTERDAM	Jacques Brel (Barclay)
8	—	L'ORANGE	Gilbert Beaud (Pathe Marconi)
9	6	MA VIE	Alain Barriere (RCA)
10	8	ZORRO EST ARRIVE	Henri Salvador (Rigolo)

EAST GERMANY

This Last Week	Week	Title	Artist
1	—	WEISSE WOLKEN WANDERN	Rica Deus (Amiga)—Harth
2	—	WER AN DIR VORUBERGEHT	Christian Schafrik (Rundfunk)—Lied der Zeit
3	5	MACH MIT MIR 'NE FAHRT INS LAND DER LIEBE	Heidi Kempa (Rundfunk)—Harth
4	—	OH SUSANN	Amigos (Amiga)—Lied der Zeit
5	—	JOLLY DOLLY DING	Julia Axen (Rundfunk)—Lied der Zeit
6	8	MAEDCHEN, DU SOLLST TRAEUMEN	Rene Carsten (Radio DDR)—Harth
7	19	HALT MICH FEST, MEIN MATROSE	Rica Deus (Amiga)—Harth

8	—	DIE ENGEL SIND ALLE BLONDINEN	Volkmar Boehm (Radio DDR)—Lied der Zeit
9	3	HEISSE NOTEN NICHT VERBOTEN	Volkmar Boehm (Amiga)—Harth
10	—	SONNE, LIEBE SONNE	Evelyn Wollermann (Rundfunk)
11	12	SCHOEN WAR DEINE LIEBE	Christian Schafrik (Rundfunk)—Lied der Zeit
12	18	NORDLICHT	Sputniks (Amiga)
13	—	JUNGE LIEBE IST SCHOEN	Gitti & Rena (Rundfunk)—Harth
14	4	IMMER WIEDER EIN ROTER MUND	Christian Schafrik (Rundfunk)—Lied der Zeit
15	15	GITARREN TWIST	Sputniks (Amiga)—Harth

WEST GERMANY

This Last Week

Week	Title	Artist	
1	1	MEMPHIS TENNESSEE	Bernd Spier (CBS)—Gerig
2	2	PRETTY WOMAN	Roy Orbison (London)—Acuff Rose—Siegel
3	4	SKINNY MINNY	Tony Sheridan (Polydor)—Gerig
4	3	ABER MEIN HERZ IST ALLEIN	Hans Juergen Baeumler (CBS)—Melodie del Welt
5	6	DU, DU GEHST VORBEI	Suzie (Vogue)—Montana
6	15	ICH WILL IMMER AUF DICH WARTEN	Brenda Lee (Polydor)—Gerig
7	5	DO WAH DIDDY DIDDY	Manfred Mann (Electrola)—Aberbach
8	18	MAMA	Margot Eskens (Polydor)—Sikorski
9	8	KEEP SMILING	Drafti Deutscher (Decca)—Nero
10	7	WENN DU MAL ALLEIN BIST	Manfred Schnelldorfer (Decca)—Busse
11	—	MELANCHOLIE	Peppino di Capri (International)—Weltmusik
12	13	WER DU BIST	Francoise Hardy (Vogue)—Montana
13	14	BUFFALO BILL	Medium-Terzett (Polydor)—Seith
14	19	ICH WAR GERN VERLIEBT	Connie Francis (MGM)—Schneider
15	10	SEIN BESTES PFERD	Martin Lauer (Polydor)—Gerig
16	17	HALLO BOY	Peggy March (RCA)—Busse
17	12	TENNESSEE WALTZ	Aima Cogan (Columbia)—Peer
18	20	KENN EIN LAND	Ronny (Telefunken)
19	9	I SHOULD HAVE KNOWN BETTER	The Beatles (Odeon)—Budde
20	11	DAS KOMMT VOM RUDERN	Peter Lauch (Golden 12)—Transatlantic

HOLLAND

**Denotes local origin*

This Last Week	Week	Title	Artist
1	1	OH, PRETTY WOMAN	Roy Orbison (London)
2	8	HARLEKINO	*Imca Marina (Imperial)
3	6	MIJN DAGBOEK	*Willeke Alberti (Philips)
4	2	WHERE DID OUR LOVE GO	Supremes (Motown)
5	4	HUP, HUP, HUP	*Cocktail Trio (Imperial)
6	—	DOLCE PAOLA	Adamo (His Masters Voice)
7	7	MONDHELLE NACHT/BUNTE HOCHZEITSWAGEN	*Gert & Hermien Timmerman (CNR)
8	—	TIME IS ON MY SIDE	Rolling Stones (Decca)
9	3	IF I FELL	Beatles (Parlophone)
10	—	THE FRENCH SONG (Quand Le Soleil)	Lucille Starr (Almo-London)

HONG KONG

This Last Week	Week	Title	Artist
1	1	OH PRETTY WOMAN	Roy Orbison (London)
2	3	AIN'T THAT LOVING YOU BABY	Elvis Presley (RCA Victor)
3	2	YOU BETTER MOVE ON	Rolling Stones (British Decca)
4	—	I FEEL FINE	Beatles (Parlophone)—Northern Sounds Inc.

5	5	EVERYBODY KNOWS	Tony Myatt (Diamond)—Diamond Music
6	—	I'LL CRY INSTEAD	Beatles (Parlophone)—Northern Sounds Inc.
7	7	A HARD DAY'S NIGHT EP	Beatles (Parlophone)—Northern Sounds Inc.
8	8	WONDERFUL WORLD	Danny Diaz (Diamond)
9	7	I SHOULD HAVE KNOWN BETTER	Beatles (Parlophone)—Northern Sounds Inc.
10	10	I'M INTO SOMETHING GOOD	Herman's Hermits (Columbia)

ITALY

**Denotes local origin*

This Last Week	Week	Title	Artist
1	1	NON SON DEGNO DI TE	*Gianni Morandi (RCA)
2	2	LA MIA FESTA	Richard Anthony (Columbia)
3	3	BAMBINI MIEI	*Adriano Celentano (Clan)
4	4	IO SONO QUEL CHE SONO	*Mina (Ri Fi)
5	5	E ADESSO TE NE PUOI ANDARE	Les Surfs (Festival)
6	8	CRISTINA	*Bobby Solo (Ricordi)
7	10	PECCATO CHE SIA FINITA COSI'	Udo Jurgens (Vogue)
8	7	PER UN PUGNO DI DI DOLLARI	*Ennio Morricone (RCA)
9	9	MARIA ELENA	Los Indios Tabajaras (RCA)
10	6	LE TUE NOZZE	*Eduardo Vianello (RCA)
11	—	IO E TE	*John Foster (Style)
12	13	TE LO LEGGO NEGLI OCCHI	*Dino (Arc)
13	12	NON ASPETTO NESSUNO	*Little Tony (Durium)
14	15	E QUANDO VIEN LA NOTTE	Gene Pitney (Musicor)
15	11	IN GINOCCHIO DA TE	*Gianni Morandi (RCA)

JAPAN

**Denotes local origin*

This Last Week	Week	Title	Artist
1	1	OZASHIKI KOUTA	*Mahina Stars & Matsuo Kazuko (Victor)—JASRAC
2	3	LA RAGAZZA DI BUBE	Sound Track (Fontana)—Victor
3	4	OSAKA GURASHI	*Frank Nagai (Victor)—JASRAC
4	6	ORE WA OMAE NI YOWOINDA	Ishihara Yujiro (Teichiku)—JASRAC
5	2	KOI O SURUNARA	*Hashi Yukio (Victor)—JASRAC
6	5	UNA SERA DI TOKIO	*Mahina Stars (Victor); C. Valente (London); Milva (Seven Seas)—JASRAC
7	7	JIDOSHA SHOW KA	*Kobayashi Akira (Crown)—JASRAC
8	—	SAVE THE LAST DANCE FOR ME	Koshiji Fubuki (Toshiba)—Aberbach
9	8	AI TO SHI O MITSUMETE	*Aoyama Kazuko (Columbia)—JASRAC
10	—	OMOKAGE	*Mishima Toshio (Columbia)—JASRAC

MALAYSIA

This Last Week

Week	Title	Artist	
1	1	RINGO FOR PRESIDENT	The Young World Singers (Decca)
2	—	AIN'T THAT LOVING YOU BABY	Elvis Presley (RCA)
3	2	I SHOULD HAVE KNOWN BETTER	The Beatles (Parlophone)
4	3	G.T.O.	Ronny & The Daytonas (Stateside)
5	—	BLACKPOOL ROCK	The Tornados (Decca)

LOOK OF A HIT!



HOT POP SPOTLIGHTS

LESLEY GORE—LOOK OF LOVE (Trio, BMI) (2:00)
—In the vein of her early hits this one will be a fast chart climber. Flip: "Little Girl Go Home" (Bonjour, ASCAP) (2:42).
Mercury 72372

Pick of the Week

LOOK OF LOVE (2:10) [Trio BMI—Barry, Greenwich]
LITTLE GIRL GO HOME (2:42) [Bonjour ASCAP—Curtis, Davies]
LESLEY GORE (Mercury 72372)
Lesley Gore's latest Mercury release, "Look Of Love," has that Top Ten look plastered all over it. On it, the canary dishes up a most attractive multi-voiced reading of a handclappin' jump'er that's sure to make the teeners sit up and take notice real quick. Standout Claus Ogerman arrangement on another Quincy Jones prod. Coupler's an emotion-packed beat-ballad weeper dubbed "Little Girl Go Home." Both cuts are from Lesley's click "Girl Talk" LP.

FOUR STAR★★★★PICKS

LOOK OF LOVE (Trio, BMI)
LITTLE GIRL GO HOME (Bonjour, ASCAP)
LESLEY GORE—Mercury 72372.
The look of success here. Top 10 would be a good early guess. Lesley indulges in some more of her teen topics.

LESLEY GORE "LOOK OF LOVE"

MERCURY 72372



A HIT SINGLE FROM HER LATEST
CHART ALBUM

"GIRL TALK"

MG 20943
SR 60943



RADIO RESPONSE RATING

DAYTON, OHIO
SECOND CYCLE

TOP STATIONS

Rank	Call Letters	% of Total Points
★ POP Singles		
1.	WING	77%
Others		23%
(WSAI (Cincinnati) WONE)		
★ POP LP's		
1.	WAVI	48%
2.	WHIO	44%
Others		8%
(WKRC (Cincinnati) WONE)		
★ R&B		
1.	WDAO-FM	88%
2.	WLAC (Nashville)	12%
★ C&W		
1.	WPFB (Middletown)	90%
2.	WCNW (Hamilton)	10%
★ CONSERVATIVE		
1.	WHIO	75%
Others		25%
(WONE WAVI)		
★ CLASSICAL		
1.	WHIO-FM	100%
★ FOLK		
No Folk in Cincinnati Area.		

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

STATIONS BY FORMAT

DAYTON, OHIO: 4 AM; 3 FM: 2 Pop Standard; 2 Contemporary; 1 R&B; 3 Jazz-Gospel; 1 Classical.

WAVI: 250 watts. Independent. Music format: Pop Standard. Editorialize daily, M-F. Special programming: "Point of View," discussion of current topics with listeners by phone and guest interviews. . . . M-F, 12:30-1:30 p.m. "Your FBI" with Special Agent in Charge of Cincinnati Office, E. D. Mason, 5 min. a day, M-F, 2:30 p.m. "Junior Achievement" featuring local teen-agers who prepare, broadcast and sell time for this show on station WAVI-JR., Saturdays, 4:30-5 p.m. Gregg Wallace is in charge of the 2 man news dept. 5 min news on the hour—headlines on the half hour. News in depth at 7:30 a.m., noon and 5 p.m. daily. Pres. & Gen. Mgr., H. K. Crowl. Ops. Mgr., Chuck Breece. Music Dir., Bernard Wulkotte. Send 1 copy of 45's and 2 copies of LP's to Chuck Breece, 1428 Cincinnati St.

WDAO-FM: FM outlet for WAVI. Music format: R&B-Jazz-Gospel. Special programming: "Operation Teamwork" in conjunction with Dayton Urban League, Sat. 6-6:30 p.m. Send 2 copies each

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
★ POP Singles			
1.	Bob Holliday	WING	55%
2.	Dave Reinhart	WING	22%
3.	Jerry Kaye	WING	14%
4.	Dave Parks	WING	6%
5.	Mike O'Farrell	WING	3%
BY TIME SLOT			
Morning	Lou Swanson	WING	
Mid-Morning	Lou Swanson	WING	
Early Afternoon	Dave Reinhart	WING	
Traffic Man	Bob Holliday	WING	
Evening Man	Dave Parks	WING	
Late Evening	Mike O'Farrell	WING	
★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN			
(Most Co-Operative in Exposing New Records)			
1.	Bob Holliday, WING (Tie)	Program Director	
1.	Dave Reinhart, WING (Tie)	Music Director	
3.	Chuck Breece, WAVI	Program Director	
★ TOP TV BANDSTAND SHOW			
(Exposing Artists & Records)			
No TV Bandstand Show in Dayton area.			
★ POP LP's			
1.	"BW" (Bernard Wulkotte)	WAVI	34%
2.	Lou Emm	WHIO	30%
3.	Chuck Breece	WAVI	21%
4.	Jerry Melloy	WAVI	11%
Others			4%
(Dick Bieser, WONE Art Burnham, WAVI)			
BY TIME SLOT			
Morning	Lou Emm	WHIO	
Mid-Morning	"BW"	WAVI	
Early Afternoon	Art Burnham	WAVI	
Late Afternoon	Chuck Breece	WAVI	
Evening	Mike Marlier	WONE	
Late Evening	Mike Marlier	WONE	
★ R&B			
1.	George Truehart	WDAO-FM	83%
Others			17%
(Bill "Biggie BC" Carr, WDAO-FM John "R" Richbourg, WLAC)			
★ JAZZ			
1.	Chuck Breece	WAVI & WDAO-FM	54%
2.	"BW" (Tie)	WAVI	23%
2.	Jerry Melloy (Tie)	WAVI	23%
★ C&W			
1.	Paul (Moon) Mullins	WPFB	88%
2.	John Randolph	WPFB	12%

of 45's and LP's to Chuck Breece, Ops. Dir., 1428 Cincinnati St.

WHIO: 5,000 watts. Cox Broadcasting Corp. CBS affiliate. Music format: Standard-Pop. Editorialize twice a week. Highly identifiable air personalities. University of Dayton football and basketball, Ohio State basketball, high school Game of the Week football and basketball carried. Special programming: "Conversation Piece," audience telephone participation program 1-2:30 p.m., M-F, featuring nationally prominent guests, host, Phil Donahue. Jazz and music from the archives featured on "Bill Culter Show," 11-midnight, M-F, 10 min. newscast 8 a.m.; 15 min., noon & 5:30 p.m. 8 man combo news operation with helicopter, airplane and 2 news cruisers. News dir., Tom Frawley. Gen'l Mgr., Robert H. Moody. Prog. dir., Lou Emm. Send 2 copies of new LP's to Lou Emm, 1414 Wilmington Ave.

WHIO-FM: Music format: Classical. Special programming: News on the hour daily and N. Y. Philharmonic concerts Sun. 4-6 p.m. Send 2 copies of new classical LP's to Prog. dir., Kenneth Honeyman, 1414 Wilmington Ave.

WING: 5,000 watts. Air Trails Broadcasting. Music format: Contemporary. Highly identifiable air personalities. Special programming: "Indianapolis 500" races in season. "Sound Off," audience phone-in show every hour from 9 a.m.-3 p.m. on the hour, M-F. "Man on the Street" for the past 29 years has been a remote from a local theater lobby, on air M-Sat.; Noon-12:15 p.m. "Johnny Sauer Sports," daily 6-6:15 p.m. 5 man news dept. with 2 FM transmitter-equipped news mobile units. News at 55 and headlines at 25 past the hour. Gen'l mgr., Don Sallors, Prog. dir., Bob Holliday. Send 9 copies of 45's and 1 copy of LP's to Bob Holliday, Talbot Tower.

WONE: 5,000 watts. Ohio Broadcasting Company. Music format: Contemporary. (every 3 records played are 1 each of: a chart record, a new release and a "golden oldie"). Editorializes on special occasions. Special programming: Local high school football and basketball. Cleveland Browns, baseball and Ohio State University football in season. "Jimmy Fidler" 6 times a day M-F. "Night Scene" a listener phone-in show, interviews and music with Mike Marlier M-Sat., 8 p.m.-1 a.m. Leonard Short is in charge of 3 man news dept. One mobile unit. 10 minute newscasts, 7 a.m. & 5 p.m. and 15 min news, 8 a.m., M-Sat. Gen'l mgr., Charles Bud Kennedy. Ass't. mgr., for Prog. Ops, Dick Bieser. Send 2 copies each of 45's & LP's to Dick Bieser, 380 West First St.,

WONE-FM: Simulcast with WONE.

WPFB: 1,000 watts. Independent. Music format: Country-Contemporary. Special programming: Airs basketball and football games of following schools, Middletown & Fenwick High Schools and Miami & Xavier Universities. Cincinnati Redlegs baseball—night games only. Carry close to 300 sport events

(Continued on page 21)

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER

WINS Making Major Shifts In Program Personalities

NEW YORK—A major program-personality revamping and retrenchment is taking place at WINS here in the wake of ratings which place the station in a four-way tie for fifth place, 6 a.m. to noon; third place, noon to 6 p.m., and fourth position 6 p.m. to midnight in the Monday through Friday listings.

WINS' closest music competitors, WABC and WMCA, are fighting it out with WOR for the top three positions in town. Both WABC and WMCA enjoy considerably heavier shares of audience than does the Group W station.

The station is attempting to win new friends with Ken Garland, WJAR, Providence, air personality, who will be brought in to handle the precarious wake-up show (which is devouring about one deejay a year). Steve Woodman, former WNBC afternoon personality, has been sitting in for Garland, who has been hospitalized. Garland is expected to be back on mike today.

Another recent acquisition has been top-rated WXYZ deejay, Joel Sebastian, who made the move from Detroit for the noon to 3 p.m. show.

The shuffle last week also

PROGRAMMING NEWSLETTER

Good Music and People's Choice

By BILL GAVIN
Contributing Editor

More bad programming is done in the name of "good music" than in any other form of radio. This opinion is not only my own but is also held by many broadcasters. It does not, of course, rule out the excellent programming being done by a number of "good music" stations in the U. S. and Canada. But by and large the exponents of the so-called "better music" or "non-rock" policies display an abysmal indifference to the basic nature of commercial radio.



"You can't please all of the people all of the time," said a disk jockey recently to his program director, in defense of the music he was selecting for his show. The PD's reply is worth noting: "No, probably not. But let's try."

Within its policy limits, whether r&b, country, or whatever, a radio station aims to please as many listeners as possible. At least, this is generally conceded to be radio's prime objective. In view of such a fundamental guideline, it is amazing how many "good music" stations ignore it.

Ask a "good music" station manager about his music policy. Chances are he'll say, "We don't play rock and roll." Or he might even say, "We don't play any top 40 records." He's also apt to tell you that his station doesn't program kids' music. It's "strictly for adults." So far, the good music man has told you what kind of music his station doesn't play. When you finally pin him down to what he does play, it usually turns out that this is left to the discretion of the individual disk jockeys. As long as they avoid the forbidden area of rock 'n' roll (whatever that is) they play just about anything they like.

A comment often heard in the realm of "good music radio" is that each disk jockey's selection of music is an "expression of his personality." This is probably true. And if we analyze the personalities thus musically expressed on the air, we are forced to classify a good many of them variously as smug, condescending, biased, snobbish, conceited, archaic, uninformed, careless, indifferent and/or incompetent.

A friend of mine once remarked of such a station in his city that "the DJ's treat the station as if it were their own 50-kilowatt hi-fi set on which they play records strictly for their own personal entertainment." This may sound like a pretty serious indictment with which to charge a considerable number of stations, yet it is highly probable that each of our readers knows at least one station in his community to which the indictment would apply.

It might be observed, parenthetically, that a tendency to program personal favorites can also be detected in fields of radio other than "good

music." There are not a few pop format stations where disk jockeys place personal preference ahead of an objective and informed awareness of community tastes in music.

In the area of "good music" programming, it is not quite fair to place all the blame on the disk jockeys for ignoring objectivity and programming their music to please themselves. Lacking any positive direction from the program department, it is probably better that they use their own taste rather than no taste at all. The common error made by so many "good music" operators is the assumption that by ruling out what they consider "bad" music they automatically achieve effective programming in the non-rock field.

It would be helpful to inquire just why it is that some good music stations enjoy high ratings and comfortable incomes, while others struggle on the brink of oblivion. The answer is to be found, I believe, in the fact that some few items of "good music" are greatly preferred by its followers. As in all kinds of music, there are always a comparatively few selections that stand out in their proved appeal to a large number of listeners, rising impressively above a surrounding environment of drab mediocrity.

Such a concept as widespread appeal obviously involves the classification of "popular" music, and perhaps a semanticist would find this term to be the obstacle that confuses so much of the prevailing thinking about "good music" programming. The idea of popular music implies mass appeal, and there are unfortunately too many programmers who feel that music with mass appeal cannot also have class.

The successful good music stations devote just as much attention to what is popular in their field as do the pop format stations to theirs. All disk jockeys are required to play a certain number of the strongest proven singles. The DJ's are urged to concentrate on certain LP tracks that have been most effective in attracting listener comments. The music director makes a regular check of the retail stores and distributors to learn of any sales response to new singles and LP's that are being programmed.

Regardless of his public disapproval of pop format competition, the successful "good music" operator acknowledges in private the practical value of much that his competitor does. Such techniques as short newscasts, tight cueing, bright pacing, frequent time-temp-weather, and minimum talk are usually to be found in the most successful good music operations. The most important characteristic that the happier "good music stations" have in common with their pop format brethren is a rigorous objectivity in the selection of the music. Their DJ's are encouraged to be good showmen and not permitted to be their own best audience.

Programming of music for radio has certain aspects of effective democracy. Successful music, like a successful candidate, depends on the people's choice.

resulted in Pete (Mad Daddy) Myers and interviewer-producer Murray Barnett being dropped from the station line-up.



Myers, who was brought over to the station from WNEW by former WINS general manager Mark Olds (newly appointed GM of NBC's WMAQ, Chicago) was first featured as a regular deejay. In June of 1963 he was moved into the late night segment to do his Mad Daddy character.

WINS' new general manager Joel Chaseman and program manager Al Heacock explained the moves as an effort to escape 'electronic gingerbread.'

"We're going after the lost generation, the people who like popular music, but not when its packaged for kids," said Chaseman.

"We're looking for more young adults," he explained, stating that newly hired Garland and Sebastian are 'not in the cliché of pop deejays.'

No Music Change

The emphasis on the more mature air personality will bring no change in the music WINS has long been associated with—Chaseman describes it as "best sellers—past, present and future."

At the same time the WINS announcement promised that "Murray the K" will still be going for the kids 6:30 to 10:30 p.m. The 50,000-watt station also spotlights another rapid-fire delivery deejay, Johnny Holliday, who was recently moved into the 3 to 6 p.m. slot.

In a further effort to broaden its program base, WINS is moving its "Contact" telephone-audience call-in program back into the 10:30 p.m. to mid-

night slot, Monday through Friday from the midnight to 1 a.m. segment. Stan Bernard, WINS newsman will host the new segment, replacing exciting Murray Barnett.

"Contact," a feature heard on several of the Group W-owned radio outlets, has been a gigantic success on WBZ in Boston. The program will feature prominent guests speaking from all parts of the country via long-distance lines, answering listeners' telephoned questions.

The program will now lock

horns with WNBC's tele-talk show hosted by Brad Crandall, WMCA's long-running Barry Gray interview show and the Tex McCrary interview-talk show on WOR.

The new WINS line-up effective Dec. 7: Ken Garland (5:30-9 a.m.), Jack Lacy (9-noon), Joel Sebastian (noon-3 p.m.), Johnny Holliday (3-6 p.m.), Radio Newsday (6-6:30 p.m.), Murray the K (6:30-10:30 p.m.), "Contact" (10:30-midnight) and Stan Z. Burns (midnight-5:30 a.m.).

STATIONS BY FORMAT

• Continued from page 20

yearly. 4 man sports department under direction of Warren Johnson "Moments to Remember" with Gerry Hart and Charlie Reeder, guest interviews, news, organ music and current event discussions, M-F, 10-11 a.m. Remotes from local churches 2 hours daily. News dept. under direction of Bob Cordray. News throughout day. 2 mobile units. Pres. & Gen'l Mgr., Paul F. Braden. Prog. Dir., Bill Hart. 1 copy each of 45's and LP's to music dir., 4505 Central Ave., Middletown, Ohio.

WCNW: 1,000 watts. Independent. Music format: Country. Special programming: "Grand Ole Opry," 3-4 p.m., M-F. "Community Wireless," with public service announcements four times a day M-F. News dept. under direction of John Bohlen. 15 min. newscast at 8 a.m. & 12 noon. 5 min. news every half hour daily. Gen'l mgr., Charles McCraw. Prog. Dir., Ted Richardson. Send 2 copies of 45's and 1 copy of LP's to Librarian, Mary Hald, 8686 Michael Lane, Hamilton, Ohio.

NOW AVAILABLE!

THE DAVE CLARK FIVE'S LATEST AND GREATEST ALBUM! IT'S FANTASTIC. INCLUDED ARE THE HIT SINGLES "ANY WAY YOU WANT IT" AND "EVERYBODY KNOWS." A SURE COAST-TO-COAST SUCCESS.

Teen Age Fair 'Live'

HOLLYWOOD — KHJ-TV's daily "9th St. West" teen-ager dance show will emanate as a live, remote show from the Hollywood Palladium during April, when the fourth annual Teen Age Fair is held. KFWB deejay Sam Riddle is host on the celebrity show.

NEW STATION FOR CABBIES

NEW YORK — New York City is getting another station to add to the 16 AM and 12 FM outlets in the immediate area. WCAB-FM, licensed by WEVD here, and operated by the Red Carpet Network, will cater exclusively to city's 11,772 taxicabs with recorded music, news, weather, sports, time and traffic bulletins via a one-channel FM set-up seven days a week, 22 hours daily.

Connie Desmond, long-time sports announcer, will serve as executive vice - president and general manager of the new network, with Leon Goldstein, WEVD program director, assuming programming responsibilities.

A celebrity air staff is planned, with newscaster-critic John K. M. McCaffrey, actress Jan Sterling, vocalist Joe Lansing, and Broadway star Art Lund handling the on-air work.

The network, which plans to begin broadcasting here in March, and in Detroit, Chicago and San Francisco at later dates, will sell commercial time to sponsors at approximately \$50 a spot onetime rate, according to a company spokesman.

STEREO BN 26128

EPIC ELECTRONICALLY RE-CHANNELED FOR STEREO

MONO LN 24128

THE DAVE CLARK 5

Coast to Coast

FEATURING THE HIT SINGLE: ANY WAY YOU WANT IT

DAVE CLARK

LN 24128/BN 26128*



© "EPIC", MARCA REG. T.M. PRINTED IN U.S.A.

*Stereo

VOX JOX



By GIL FAGGEN

The WXYZ (Detroit) "All Americans" met the Playboy Bunnies in a touch football game recently which was preceded by a motorcade from Broadcast House, the home of the ABC-owned station. Posing just before the game, which saw the Bunnies score six touchdowns on the same play, are left to right, wearing sweatshirts, WXUZ' Joel Sebastian (who just lateraled to WINS last week), Bob Day, Fred Wolf, Dave Price and Don Zee. Center is Alex Karras of the Detroit Lions, who called the penalties for overlong huddles.

WHB's try-anything-Sabus took up the fine art of elephant back riding. Program director Ron Martin and deejays Rock

Robbins, Bob Cole, Gene Woody and Jerry Mason rode four of the pachyderms in the American Royal Parade in Kansas City. This year marked the first in which a local radio station was represented. On those elephants, who could turn them down.

In my column several weeks ago I mentioned Clark Race of KDKA (Pittsburgh) being nominated as a member of Ringo's cabinet on the American Teen-Age Party Ticket. My good farmer friend Dusty Rhodes, founder of "North America's first Beatle fan club," and WSAI (Cincinnati) personality, has provided me with the entire slate, which includes Ron Riley, WLS (Chicago), secretary of defense; B. Mitchell Reed, (WMCA, New York), secretary

of interior; Murray the K, WINS (New York, N. Y.), secretary of commerce (logical); Don Steal, KISN (Portland); secretary of labor; Dave Hull, KRLA (Los Angeles), secretary of HEW; Gene Nelson, KYA (San Francisco), attorney general; Clark Race, KDKA (Pittsburgh), post master general and Dusty Rhodes, secretary of agriculture.

Don Wilson, is going strong with an air-wave pen pal exchange during his "Disk Derby" afternoon stanza on WNNT (Warsaw, Va.) and would like to swap teen-listener names and addresses with other DJ's.



Comic Lenny Maxwell spooks it up for Mutual's Dick Biondi (left) and friend, Lenny's 20th Century-Fox LP, "A Merry Monster Christmas," is the basis for a contest being run on Dick's network radio show asking listeners to send their artist's conception of Lenny, who does all the wierdo voices and sound effects on the ghoul yule album.

The KFVB "Good Guys," Wink Martindale, Sam Riddle, Joe Yocam, Bill Ballance, Rog
(Continued on page 37)

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



CANDY AND THE KISSES (Cameo)

Suzanne Nelson, Candy Nelson, Jeanette Johnson. Suzanne, 18, is a recent graduate of Port Richmond High School in New York. She plans to become a registered nurse. Candy Nelson, 17, sister of Suzanne, is a senior at Port Richmond High School. When not engaging in athletics, she sings in the St. Phillips Baptist Church choir

where her father is a Deacon. Jeanette Johnson, 18, is also a graduate of Port Richmond High School and is currently attending the Fashion Institute of Technology in New York on a scholarship.

LATEST SINGLE: (Their first recording) "The 81" is No. 53 this week on Billboard's Hot 100.

WDAF on 24 Hrs.

KANSAS CITY, Mo. — WDAF-Radio began broadcasting 24 hours a day on Sunday, Dec. 13. Martin Gray, WDAF air personality, is hosting the new all-night program Monday through Saturdays. WDAF, 5,000 watts, is the only Kansas City radio station now serving a six-State area both day and night, according to Nick Bolton, station manager.

HOUSTON — KRBE - FM, known here as "The Concert Sound" station, celebrated its fifth anniversary of continuous broadcast, providing Houston and Gulf Coast listeners with 125 weekly hours of the world's greatest music.

KNOB GOES ON EARLIER

LOS ANGELES — KNOB, the all-jazz FM station, has begun broadcasting at an earlier hour and revamped its deejay staff to obtain a stronger hold in the morning audience.

General manager Ray Torian said the station was aiming to snare the potent 7 a.m. audience and has Al Fox opening the station at 6:30. He was formerly on nights. The revamped line-up is Fox, 6:30-7; Rex Stewart, 7-8; Fox, 8-noon; Ed Brown, noon to 2 (stereo); Ed Young, 2-6; Chuck Niles, 6-8 (stereo), and Pete Moller, 8-12:30 a.m.

You Know What?



My Love

(Roses are Red)

by the

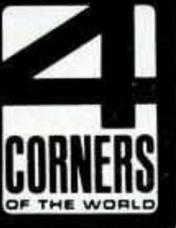
"You-Know-Who"

Group





45 RPM SINGLE
FC 4-113



"You-Know-Who" Group's newest record is a big, whopping hit. Now on the charts in the 50's and climbing fast.

Watch for the magical, lyrical "The Little Dancing Chicken." Just in from Italy.



A DIVISION OF KAPP RECORDS, INC.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time:

POP—5 Years Ago December 21, 1959

1. Heartaches by the Number, G. Mitchell, Columbia
2. Why, F. Avalon, Chancellor
3. El Paso, M. Robbins, Columbia
4. The Big Hurt, T. Fisher, Signet
5. Way Down Yonder in New Orleans, F. Cannon, Swan
6. It's Time to Cry, P. Anka, ABC-Paramount
7. Mack the Knife, B. Darin, Atco
8. We Got Love, B. Rydell, Cameo
9. Among My Souvenirs, C. Francis, MGM
10. Hound Dog Man, Fabian, Chancellor

POP—10 Years Ago December 18, 1954

1. Mr. Sandman, Chordettes, Cadence
2. Let Me Go Lover, J. Weber, Columbia
3. I Need You Now, E. Fisher, RCA Victor
4. Teach Me Tonight, DeCastro Sisters, Abbott
5. This Ole House, R. Clooney, Columbia
6. Count Your Blessings, E. Fisher, RCA Victor
7. Papa Loves Mambo, P. Como, RCA Victor
8. Naughty Lady of Shady Lane, Ames Brothers, RCA Victor
9. Mr. Sandman, Four Aces, Decca
10. Shake, Rattle and Roll, B. Haley, Decca

RHYTHM & BLUES—Five Years Ago—December 21, 1954

- So Many Ways, B. Benton, Mercury
Come Into My Heart, L. Price, ABC-Paramount
The Clouds, Spacemen, Alton
Always, S. Turner, Big Top
Talk That Talk, J. Wilson, Brunswick

- Dance With Me, Drifters, Atlantic
Mr. Blue, Fleetwoods, Dolton
You Got What It Takes, M. Johnson, United Artists
In the Mood, E. Fields, Rendezvous
Be My Guest, F. Domino, Imperial

MIDDLE-ROAD SINGLES

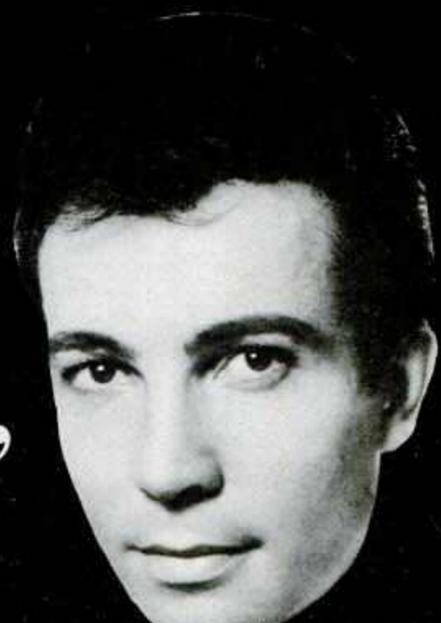
Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
1	1	RINGO, Lorne Greene, RCA Victor 8444	8
2	2	THE WEDDING, Julie Rogers, Mercury 72332	5
3	3	MY LOVE FORGIVE ME (Amore, Scusami), Robert Goulet, Columbia 43131	9
4	5	WILLOW WEEP FOR ME, Chad & Jeremy, World Artists 1034	6
5	4	SHE UNDERSTANDS ME, Johnny Tillotson, MGM 13284	8
6	8	DEAR HEART, Andy Williams, Columbia 43180	4
7	7	ONE MORE TIME, Ray Charles Singers, Command 4057	6
8	10	WALK AWAY, Matt Monro, Liberty 55745	4
9	9	DEAR HEART, Jack Jones, Kapp 635	4
10	13	HAWAII TATTOO, Waikikis, Kapp Winner's Circle	3
11	14	YOU'RE NOBODY TILL SOMEBODY LOVES YOU, Dean Martin, Reprise 0333	2
12	17	MAKIN' WHOOPEE, Ray Charles, ABC-Paramount 10609	2
13	16	I DON'T WANT TO WALK WITHOUT YOU, Phyllis McGuire, Reprise 0310	3
14	18	DEAR HEART, Henry Mancini's Ork & Chorus, RCA Victor 8458	2
15	—	SOMEWHERE IN YOUR HEART, Frank Sinatra, Reprise 0332	1
16	—	HAVE YOU LOOKED INTO YOUR HEART, Jerry Vale, Columbia 43181	1

Breaking Nationally!

DAVID Del CONTE

"THE GLORY OF LOVE"



Associated Artists #0964

ASSOCIATED ARTISTS RECORDS, Inc.
6367 Selma Ave., Hollywood 28, California
Area Code 213—HO 5-6121

Representation: MICKY HARRIS
Management: JESSE HODGES
HO 5-6121
Record Promotion: TOM CULVER

GIVE... so more will live
HEART FUND



What's In A Name Game?

Only
the hottest
smash record
now sweeping
the country.

Start playing it
today.



A DIVISION OF KAPP RECORDS, INC.



The Nitty Gritty Girl
SHIRLEY ELLIS
SINGS
THE NAME GAME



THE NAME GAME RULES

- | | |
|--|------------------------------|
| 1. Say "THE NAME" twice | 1. SHIRLEY... SHIRLEY |
| 2. (a) Say "BO"
(b) Say "THE NAME" again, but
REPLACE FIRST LETTER WITH "B" | 2. BO... BIRLEY |
| 3. (a) Say "BANANA FANNA FO"
(b) Say "THE NAME" again, but
REPLACE FIRST LETTER WITH "F" | 3. BANANA FANNA FO... FIRLEY |
| 4. (a) Say "FEE FI MO"
(b) Say "THE NAME" again, but
REPLACE FIRST LETTER WITH "M" | 4. FEE FI MO... MIRLEY |
| 5. Say "THE NAME" again | 5. SHIRLEY |

45 RPM SINGLE

PRODUCED BY CHARLES CALELLO PRODUCTIONS

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Record Award

Table with columns: THIS WEEK, 1 Wk. Ago, 2 Wks. Ago, 3 Wks. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 32 songs.

Table with columns: 33-66, 67-100, 101-135. Contains songs 33 through 135.

Table with columns: 136-165, 166-195, 196-225. Contains songs 136 through 225.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A through Z from the Hot 100 chart.

Table listing songs A through Z from the Hot 100 chart.

Table listing songs A through Z from the Hot 100 chart.

BUBBLING UNDER THE HOT 100

Table listing songs 101 through 225 from the Bubbling Under the Hot 100 chart.

JONI
*has a big
two-sided
new hit!*

***JONI
JAMES***
DINDI

B/W

**ONCE I
LOVED**

K-13304

MGM



RECORDS

© Metro-Goldwyn-Mayer, Inc./Printed in U.S.A.

Copyrighted material

www.americanradiohistory.com

Atlantic's Drifters Are Piling Up Unique Record--One of Longevity

NEW YORK — Despite the changing fashions in singing groups as far as sex, sound and style go, the Drifters have managed to stay in the forefront over a more than 10-year haul. It's somewhat of a longevity record in an industry noted for its short-lived vocal groups.

The Atlantic Records' group 10-year record is especially impressive considering the important personnel losses it had over that period. First, its lead singer Clyde McPhatter went out on his own; a few years later, another lead singer, Ben E. King, decided to hit the solo trail. Historically, when a lead singer exits a group it usually marks finis to their activities because the lead vocalist had the identifiable sound. Not so with the Drifters, however, and

today they're as hot as they've ever been. Currently riding high on the charts with "Saturday Night at the Movies," the group also clicked this year with "I've Got Sand in My Shoes" and "Under the Boardwalk." In 1963, they had winners with "Up on the Roof" and "On Broadway."

They've been averaging about a million copy sales on their big hit singles, and their albums, which Atlantic brings out on top of their single click using the same title, have been steady sellers.

Atlantic's policy of following the single with a similar-titled album has paid off quite a number of times and now, in the planning stage is an album to follow their last LP entitled "Under the Boardwalk." The Atlantic executives figure that the album picks up a built-in sales impetus that the single has produced.

In addition to the regular pop singles, the Drifters are also moving along this season with a pair of yule platters. Their "White Christmas" is on the hit lists and their "The Christmas Song" is also selling well. Their disks, incidentally, are produced by Bert Berns, who also has recorded Solomon Burke and Ben E. King, and some have been co-produced by Jerry Wexler, Atlantic's executive vice-president.

In addition to their disk dates, the group is constantly on the road playing theaters and night clubs. They're currently touring with Dick Clark's "Caravan of Stars" and negotiations are under way for a tour of Europe, where their records also sell well.

The current Drifters group is made up of Gene Pearson, Johnny Terry, Charles Thomas, Johnny Moore, and Billy Davis (accompanist).

STAGING TOO ELABORATE Mitty Minus Thurber

NEW YORK—It is not unreasonable to assume that a play entitled "The Secret Life of Walter Mitty" would be an adaptation of the late James Thurber's fine American short story. But after seeing the Players Theater version in Greenwich Village (6), replete with musical score, elaborate staging and Thurberless tone, one begins to feel slightly insecure and mistrusting. Never take anything for granted, certainly not a title.

True there is Walter Mitty; true there is his wife; true there are daydreams. From thence, however, all resemblance to Thurber is purely coincidental, as the saying goes in Hollywood. And speaking of the movie capital, there were adornment and superficiality here—even to the extent of using the aisle as part of the stage in the very last moments of the play—to make most movie men envious.

Thurber's minor classic is too direct, too honest and too unassuming for such shennanigans. This version is too lavish, too contrived and too complicated. The musical Mitty is too pathetic, his wife too much the villain. The creators apparently had their eyes on Broadway or movies.

The score, with music by Leon Carr, lyrics by Earl Shu-

man, is uneven as a whole. "Fan the Flame," which opens the second act is disappointing. Supposedly one of the highlights, its satirization of The French Singer fails to materialize. "Aggie," however, is a gem. It is a sentimental ballad bemoaning the failure of marrieds to keep the spark. It is sung efficiently and with feeling by Marc London, then later as a reprise by Lorraine Serabian. Probably the best number in the play is "Confidence." The lyrics and music blend well together. It has the spirit and haughtiness, and could go very high on the musical ladder. (Columbia Records issued the original cast album last week.)

Marc London plays the hapless Mitty with distinction and proper emphasis. Cathryn Damon's Willa is zestful and enjoyable; Lorraine Serabian as Agness, Mitty's wife, is efficient and believable. Ten-year-old Christopher Norris, Rudy Toronto, Eugene Roche, the four-piece orchestra and the rest of the cast are highly competent and display effort and vitality.

Adapting Mitty to stage offers a challenge and the demands are great. The Thurber touch is missing, but there is much more absent as well. Some things are best left in the world of fantasy, especially when there is too much embellishment. **ROBERT SOBEL**

PEOPLE AND PLACES

By MIKE GROSS

Barbra Streisand's first TV special under her 10-year contract with CBS has been set for April 28. . . . Lou Monte, Reprise Records artist, comes to the Copacabana Dec. 17. . . . John Hammond, of Columbia Records, and band leader Paul Winters, were guest speakers recently at Philadelphia's Jazz at Home Club. . . . Turley Richards, who recently signed with MGM Records, began his first New York engagement at Greenwich Village's Cafe Wha last week (8). . . . Jerry Butler, Vee Jay artist, will do a series of guest shots on ABC-TV's "Shindig" early next year. . . . Clay Cole, who runs a music show on WPIX-TV, will present a Christmas revue featuring name disk artists at the Steak Pit, Paramus, N. J., Dec. 20. . . . Peter Nero interrupted his current cross-country concert tour to appear on Jonathan Winters' special over NBC-TV Dec. 14. . . . Margie Rayburn, winding up a week at El Dorado Hotel, Sacramento, is set for a return date at Hesperia Inn, Hesperia, Calif., in January.

Rufus Thomas, Stax Records artists who made "The Dog" popular, is on a tour of England and will appear on three TV shows: BBC's "Beat Room," ITV's "Ready, Steady, Go" and BBC's "Saturday Club." . . . Tony Bennett has signed Woody Herman's band to accompany him at his Brooklyn Academy of Music concerts Dec. 26 and 27. . . . Village Stompers begin an engagement at Cleveland's Theatrical Grill Dec. 14. . . . Singer Cally Dodd, Reprise Records artist, begins a three-week stand at the Embers in Akron Dec. 15. . . . Connie Francis goes into the Sahara Hotel, Las Vegas, Dec. 26. . . . Herman's Hermits were introduced to New York with a party at the Peppermint Lounge last Thursday (10).

Dickie Lee, currently with "Big Brother" on the Hall label, is on an East Coast promotion tour for the disk. . . . The Carnegie Hall recital of Metropolitan Opera tenor Jan Peerce Nov. 10 was recorded by United Artists and will be released at the beginning of next year. . . . Marshall Chess, vice-president of the Chess Producing organization, is in New York this week for huddles with the label's Italian and Dutch representatives. . . . Clancy Bros. and Tommy Makem, Thelonious Monk's Quartet and Letta M'Bulo begin a two-weeker at the Village Gate Dec. 15. . . . Clara Ward Gospel Singers, Herbie Mann's Jazz Combo augmented by the Alegre All-Stars, featuring 10 Latin jazzsters, will play a concert at Carnegie Hall Dec. 30. . . . Singer Vic Justl opens at the Monte Carlo Hotel in Miami Beach Jan. 4. . . . Allison Assante and Dorothy Goodman have formed a songwriting team.

Signings

George Beverly Shea, top-selling sacred music artist, has recently been signed to a new long-term recording contract by RCA Victor. . . . Veteran band leader Russ Morgan has signed with Vee Jay Records. His first single, "I Will Wait for You," features an instrumental on one side and a vocal by Bill Farrell on the other. Morgan's first LP comes out in January.

The D-Men, a new vocal group from Connecticut, have been signed to Veep Records, a division of United Artists Records. The group consists of five boys from Stamford, all teenagers, and whose first names be-

McDuff Set for Coast Concerts

NEW YORK—Jack McDuff is slated to do a series of West Coast personal appearances in Los Angeles and San Francisco during January and February. The organist is also set for a New Year's Eve concert in Seattle. McDuff is currently represented on the Prestige label by his LP entitled "Prelude" and a single of the same title. A new single, "Kettle of Fish," is due for release this week.

gin with the letter D. They are Don Engler, guitarist; D. William Shute, guitarist; Dwayne Wadhams, organist-pianist, and

(Continued on page 33)

Jack Jones a Charmer in Opening at Plaza Hotel

NEW YORK — Jack Jones, 27, has come a long way professionally since his New York nightclub debut nearly a year ago at the East Side's Living Room. Audiences at the Plaza's Persian Room, on hand for his debut there last week, saw and heard a well-polished performer.

Jones has not lost any of his boyish charm that has helped propel him into tremendous popularity with both the teenage and adult record buyer. Currently his Kapp single "Dear Heart" is climbing the chart and he has been represented with "Where Love Has Gone," on Billboard's Album Chart for the past 17 weeks.

Backed by a 17-piece orchestra, which includes three violins, Jones offered a raft of current pop and standard songs. He handles the swingers and romantic ballads with the clarity of tone and expertly controlled phrasing. Admittedly, it may be easier to project in the intimate-sized Living Room. However, Jack had no difficulty in reaching his audience in the much larger Persian Room.

His vocal treatment of two of his former hits, "Call Me Irresponsible," and "Roses and Lollipops" was warm and appealing.

Dipping into the standard catalog, his renditions of "Bewitched" and "What's New" were fresh and memorable.

On the wings of stimulating arrangements, and guided by pianist Doug Talbert and drummer Chuck Hughes, Jack swung neatly and excitingly through his "spiritual medley," and "You're Nobody Till Somebody Loves You" and "Donkey Serenade."

Following his performance of "Dear Heart," Jack wound things up with a stirring, rocking rendition of "Gotta Travel On" which left the audience clapping and shouting for more.

During the show, seated on a stool, Jack quipped and joked with his audience, and in one instance remarked that he hoped there would always be singers around who will be entertaining to those who are not "part of the masses."

Jones, at this point, is having his cake and eating it, too.

GIL FAGGEN



BERNADETTE CASTRO, Colpix artist, adds her decorations to the "Jimmy Dean Friendship Tree" in the lobby of the New York Tuberculosis & Health Assn. The decorations are Christmas sealed-in holiday cards mailed to Dean in response to his appeals broadcast over his ABC-TV show.

NO ROOM IN THE AD!
BUT . . .

Don't Forget the "Flip" Sides of These Great New Releases!

TWIST AND SHOUT

c/w
Give Him a Great Big Kiss
Red Bird 10-018

SHOUT

c/w
Maybe
Red Bird 10-019

you're
on
the
eve
of
a
new
adam!

(WADE, THAT IS)

COMING SOON ON 

Unsurpassed in Quality at any Price

GLOSSY PHOTOS

7¢ EACH IN 1000 LOTS \$9.88 per 100 Post Cards \$32 per 1000

MOUNTED ENLARGEMENTS 20" x 30" \$4.85 30" x 40" \$7.50

100 8x10 COLOR \$1.10 EACH WE PROCESS YOUR COLOR FILMS

COPY-ART Photographers

A Division of JAMES J. KRIEGSMANN 165 W. 46th St., N.Y. 36 PL 7-0233

LEIBER



STOLLER



GOLDNER

PRESENT

THE SHANGRI-LAS

TWO NEW **HOT** SINGLES

FIRST NEW HOT RELEASE

GIVE HIM A GREAT BIG KISS

RED BIRD 10-018

SECOND NEW HOT RELEASE

MAYBE

RED BIRD 10-019

Produced by SHADOW MORTON
KAMA-SUTRA Productions



RED BIRD

1619 B'WAY
NEW YORK, N. Y.
212 LT 1-3420

Personal Management: LARRY MARTIRE

ALBUM REVIEWS (continued)



LOW PRICE POP SPOTLIGHT

THE MELODY LINGERS ON

Living Strings Plus Harp. RCA Camden CAL 847 (M); CAS 847 (S)

Another in the series of outstanding listening albums by the strings with the addition of a well-played harp by the world renowned harpist, Marie Goossens. Miss Goossens' harp blends beautifully with the strings on favorites such as the title tune, "Climb Every Mountain," and "Shangri-la," "Time on My Hands," and "I've Grown Accustomed to Her Face."

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

NEAR YOU

Pat Boone. Dot DLP 3606 (M); DLP 25606 (S)

Pat Boone gives relaxed and pleasant performances of such favorites as the title song, "Twilight Time," "Canadian Sunset," "When I Fall in Love" and "My Prayer." It's a worthy addition to the long list of Boone albums.

POP SPECIAL MERIT

MUSIC FOR ROMANCE

Melachrino Strings & Ork. RCA Victor LPM 2979 (M); LSP 2979 (S)

The Melachrino Strings and Orchestra plays it safe with a dozen romantic standards and comes up with the expected sweet and lush sound. It's great music, calculated to put you in a dreamy mood. The album cover contributes to the mood.

CLASSICAL SPECIAL MERIT

VERDI: LA TRAVIATA/HIGHLIGHTS

Joan Sutherland. London 5886 (M); OS 25886 (S)

The full work as performed by this outstanding cast, led by Joan Sutherland, was previously spotlighted in Billboard. This package will now make London competitive in this area with Angel, RCA Victor, DGG, who have album excerpts of the popular opera.

CLASSICAL SPECIAL MERIT

BACH: SIX SONATAS FOR FLUTE AND HARPSICHORD

Jean-Pierre Rampal & Robert Veyron-Lacroix. Nonesuch H 1034 (M); H 71034 (S)

The performances are well divided to include the first Italian-flavored sonatas, representative of the older Bach. The second side emphasizes melancholia and the court of the King of Prussia in the middle 1700's. A well produced and well performed album that should prove to be a good addition to the previously recorded albums of the sonatas.

CLASSICAL SPECIAL MERIT

BRITTEN: ALBERT HERRING OPUS 39

English Chamber Orchestra (Britten). London A 4378 (M); OSA 1378 (S)

The light-hearted charm of Britten's comic opera is excellently captured in this two-disk package. The vocalists, headed by Peter Pears in the title role, and Sheila Rex as Mrs. Herring, give top-notch readings.

CLASSICAL SPECIAL MERIT

BARTOK: DANCE SUITE; TWO PORTRAITS OPUS FIVE; RUMANIAN DANCES

L'Orchestre de la Suisse Romande (Ansermet). London CM 9407 (M); CS 6407 (S)

L'Orchestre de la Suisse Romande under Ernest Ansermet has achieved a first-rate reputation with the record-buying public. Herein, he couples the popularity of his musical organization with three of Bartok's popular pieces. The performances are exciting, lively and well done.

JAZZ SPECIAL MERIT

LOUIS ARMSTRONG—IN THE 30's/IN THE 40's

RCA Victor LP, 2971

Both old-time jazz buffs and youngsters who know of Louis Armstrong as a pop artist will dig the artist's jazz of the 1930's and 1940's. Sidemen like Jack Teagarden and Bobby Hackett give dimension to standards like "St. Louis Blues" and "Honey, Do."

COUNTRY SPECIAL MERIT

REFLECTIONS

Patsy Cline. Everest 5229 (M); 1229 (S)

Here's Patsy Cline's fifth album for Everest with lots of her special appeal packed into each groove. Should sell well. "Just a Closer Walk With Thee" stands out. Her untimely death makes each release more valuable to her fans.

SPECIALTY SPECIAL MERIT

SONGS FROM THE PLAYS OF SHAKESPEARE

Various Artists. Caedmon SRS 242-S (S)

Shakespeare devotees, thespians and students will revel in this handsome three-album package. The songs are well done and played in fine style. There are selections from "A Midsummer Night's Dream," "The Merchant of Venice," "The Merry Wives of Windsor," "Hamlet," "Twelfth Night," to name a few.

FOLK SPECIAL MERIT

SONGS OF STRUGGLE & PROTEST

Pete Seeger. Folkways FH 5233

Seeger again cites man's indignity to man with honesty and excellent taste. There is freedom in his voice that is hard to match. His ever-restless style focuses on ballads and other songs that rouse and show spirit. Another good album, with its subject hitting upon America's lean years.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

GOLDEN BOY

Original Cast, Capitol VAS 2124 (M); SVAS 2124 (S)

WHO CAN I TURN TO

Tony Bennett, Columbia CL 2285 (M); CS 9085 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

OLE

Johnny Mathis, Mercury MG 20988 (M); SR 60988 (S)

THE KENNEDY WIT

John F. Kennedy, RCA Victor VDM 101 (M); (No Stereo)

LESTER LANIN PLAYS FOR DANCING

Philips PHM 200-132 (M); PHS 600-132 (S)

FROM HELLO DOLLY TO GOODBYE CHARLIE

Bobby Darin, Capitol T 2194 (M); ST 2194 (S)

TOPKAPI . . .

Soundtrack, United Artists UAL 4118 (M); UAS 5118 (S)

BEN FRANKLIN IN PARIS . . .

Original Cast, Capitol VAS 2191 (M); SVAS 2191 (S)

TCHAIKOVSKY: 1812 FESTIVAL OVERTURE, OP. 49; BEETHOVEN: WELLINGTON'S VICTORY . . .

Minneapolis Symphony Ork. (Dorati); London Symphony Ork. (Dorati), Mercury MGD 19 (M); SRD 19 (S)

OLDIES BUT GOODIES, VOL. 7 . . .

Various Artists, Original Sound, OSR-LPM 5012 (M); OSR-LPS 8857 (S)

HERE ARE THE HONEYCOMBS . . .

Interphon IN 88001 (M); IN-S 88001 (S)

PRESENTING THE FABULOUS RONETTES FEATURING VERONICA . . .

Philles PHLP 4006 (M); (No Stereo)

PETE'S PLACE . . .

Pete Fountain, Coral CRL 57453 (M); CRL 757453 (S)

YOU'RE CHEATIN' HEART . . .

Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)

CHILDREN'S SPECIAL MERIT

THE RED BALLOON

Jean Vallin. Nonesuch H 2001 (M); H 72001 (S)

The award-winning French motion picture of a few years ago is a minor classic. Later a successful book was published, based on the film. Now comes a wonderful LP adaptation that should become a standard for children. Music, lyrics and narration are outstanding.



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

GENE BARRY SINGS OF LOVE AND THINGS

RCA Victor LPM 2975 (M); LSP 2975 (S)

RUSTY DRAPER PLAYS GUITAR

Monument MLP 8026 (M); SLP 18026 (S)

ANNIE ROSS SINGS A HANDFUL OF SONGS

Everest 5227 (M); 1227 (S)

MAKE WAY FOR JEAN DuSHON

Argo LP 4039 (M)

CLASSICAL

BRITTEN: PETER GRIMES SEA INTERLUDES

Philharmonia Ork (Giullini). Angel S 36215 (S)

PROKOFIEV: SYMPHONY NO. 5 IN B FLAT

L'Orchestre de la Suisse Romande (Ansermet). London CM 9406 (M); CS 6406 (S)

LEE: POLYNESIAN SUITE/SYMPHONY NO. 1

Nurnberg Symphony Orchestra (Barati) Composer's Recordings CRI 195

LOW PRICE CLASSICAL

HAYDN: SYMPHONIES NOS. 31, 19 & 45

Little Orchestra of London (Jones). Nonesuch H 1031 (M); H 71031 (S)

JAZZ

NAKED CITY THEME

Ahmad Jamal. Argo 733

THE INCOMPARABLE ARTISTRY OF TED NASH

Repeat 100-5

GOIN' BACK HOME

Loonis McGlohon & the Ork. Jefferson 1079 (M)

FOLK

PAUL CLAYTON, FOLK SINGER!

Monument MLP 8017 (M); SLP 18017 (S)

LOW PRICE SACRED

SONGS OF FAITH

Statesmen Quartet with Hovie Lister. RCA Camden CAS 843 (e) (S)

LATIN

EL MANICERO VOL. 2

Alegre All Stars. Alegre LPA 834 (M)

EL VIENTO

Los 7 Caracas y su Arpa Montanera. London Int'l. TW 91356 (M); SW 99356 (S)

INTERNATIONAL

51 BELLY DANCER FAVORITES

Abdul Ahmed & His Ork. Musicor MM 2021 (M); MS 3021 (S)

MUSIC OF BULGARIA

Ensemble of the Bulgarian Republic (Koutev). Elektra EKL 282 (M)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

BEATLE HITS FLAMENCO GUITAR STYLE

Sonny Curtis. Imperial LP 9276 (M); LP 12276 (S)

TRIBUTE TO NORO

Kako & His After Hours Ork. Alegre LPA 833 (M)

CHRISTMAS

MORE SOUNDS OF CHRISTMAS

Ramsey Lewis Trio. Argo LP 745 (M)

CHRISTMAS COMEDY

A MERRY MONSTER CHRISTMAS Len Maxwell. 20th Century-Fox. TFM 3166 (M)

COMEDY

ROME ON THE RANGE

Al Fisher & Lou Marks. Cameo C 1081 (M); SC 1081 (S)

SACRED

SONGS TO THE SAINTS

The Kirk Choir. Joy JL 1002 (M); JLS 5002 (S)

SEE ALBUM REVIEWS ON BACK COVER

OTHER ALBUMS REVIEWED

SACRED

THE ROBINSON FAMILY WITH UNCLE LONNIE Base BLP 101 (M)

TWO SERMONS Oswald J. Smith. Word W-6106-LP (M)

INTERNATIONAL

SCOTLAND THE BRAVE AND OTHER SCOTS FAVORITES Gordon MacKenzie. Avoca AV 148 (M)

YUGOSLAVIA—U.S.A. Joe Marmilich & His Marjon Recording Tamburitza Ork. London Int'l SW 99342 (S)

SPOKEN WORD

DON LONIE TALKS AGAIN Word W-3278-LP (M)

THEY HAD A THING GOING ON Rev. Edmond Blair. Mayo 8018 (M)

SEEKING A PART TIME LOVE Rev. Edmond Blair. Mayo 8015 (M)



A DIVISION OF BILLBOARD MAGAZINE

NEW RECORD

RELEASES of all RECORD COMPANIES!

Singles and Albums serviced to Broadcasters . . . Weekly or Monthly. Pop, Jazz, Folk, Comedy, Classical, C & W, B'way Musicals, Motion Pictures, and Million Sellers! Such STARS as:

SINATRA • COLE • MATHIS • BENNETT • GARLAND • STREISAND • BEATLES • KINGSTONS and all others!

Write for catalog & info.: RECORD SOURCE INTERNATIONAL 165 W. 46 St., N.Y.C. 36, Box 10

A HOLIDAY BONUS for **THE BIG SELLING** **SEASON** from **DECCA**®



DL-4613
DL-74613 (S)

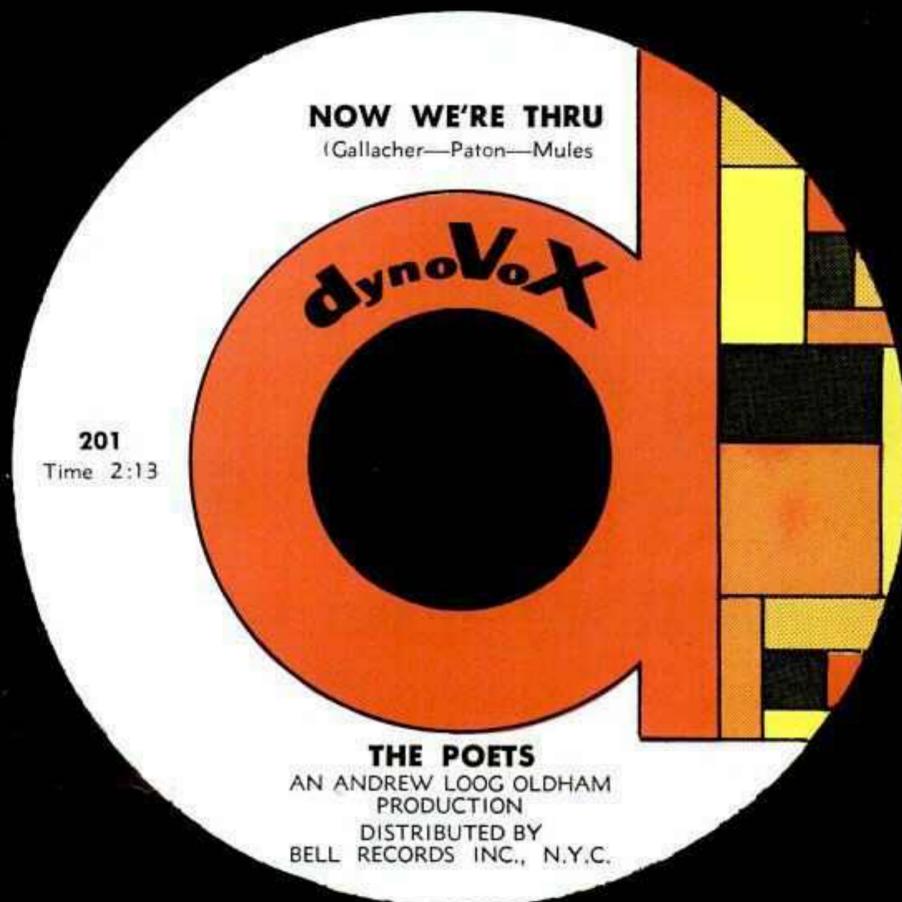
THE FIRST EXCITING ALBUM FOR DECCA
BY THE NO. 1 TRIO IN THE COUNTRY

AVAILABLE NOW AT ALL DECCA BRANCHES!
FOR IMMEDIATE DELIVERY!

A TRIDENT PRODUCTION

Bob CREWE PRESENTS . . .

dynoVoX records



THE LABEL THAT HAD TO HAPPEN!!!

our first release is already happening "Over There"!



DISTRIBUTED by BELL RECORDS

DISTRIBUTORS OF **AMY-mala**

1776 Broadway, N.Y.C., N.Y.

d---V-X CORPORATION

TOP LP'S

★ **STAR** performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart	This Week	Last Week	Title, Artist, Label	Wks. on Chart	This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	THE BEACH BOYS CONCERT Capitol TAO 2198 (M); STAO 2198 (S)	7	52	42	IN THE WIND Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	61	102	100	MARY WELLS GREATEST HITS Motown 614 (M); (no Stereo)	30
2	4	ROUSTABOUT Elvis Presley, RCA Victor LPM 2999 (M); LSP 2999 (S)	6	53	56	LITTLE OLD LADY FROM PASADENA Jan & Dean, Liberty LRP 3377 (M); LST 7377 (S)	11	103	102	CATCH A RISING STAR John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	59
3	3	THE ROLLING STONES 12 X 5 London LL 3402 (M); PS 402 (S)	6	54	58	LAST KISS J. Frank Wilson & the Cavaliers, Josie JWM 4006 (M); JGMS 4006 (S)	6	104	99	JOAN BAEZ IN CONCERT Vanguard VRS 9112 (M); VSD 2122 (S)	113
4	2	PEOPLE Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	12	55	83	FOR SWINGIN' LIVERS ONLY! Allen Sherman, Warner Bros. W 1569 (M); WS 1569 (S)	4	105	116	SURFER GIRL Beach Boys, Capitol T 1981 (M); ST 1981 (S)	44
5	5	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	13	56	55	PETER NERO PLAYS SONGS YOU WON'T FORGET RCA Victor LPM 2935 (M); LSP 2935 (S)	11	106	110	THE SECOND BARBRA STREISAND ALBUM Columbia CL 2054 (M); CS 8854 (S)	67
6	6	MY FAIR LADY Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	11	57	50	ANOTHER SIDE OF BOB DYLAN Columbia CL 2193 (M); CS 8993 (S)	14	107	106	EARLY ORBISON Ray Orbison, Monument MLP 8023 (M); SLP 18023 (S)	10
7	7	WHERE DID OUR LOVE GO Supremes, Motown MT 621 (M); S 621 (S)	14	58	72	WELCOME TO THE PONDEROSA Lorne Greene, RCA Victor LPM 2843 (M); LSP 2843 (S)	4	108	121	LAND OF GIANTS New Christy Minstrels, Columbia CL 2187 (M); CS 8987 (S)	17
8	14	MARY POPPINS Soundtrack, Vista BV 4026 (M); STER 4026 (S)	12	59	57	LICORICE STICK Pete Fountain, Coral CRL 57460 (M); CRL 757460 (S)	18	109	104	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	23
9	16	THE DOOR IS STILL OPEN TO MY HEART Dean Martin, Reprise R 6140 (M); RS 6140 (S)	6	60	61	CHAD & JEREMY YESTERDAY'S GONE Chad Stuart & Jeremy Clyde, World Artists WAM 2002 (M); WAS 3002 (S)	13	110	—	GOLDEN BOY Original Cast, Capitol VAS 2124 (M); SVAS 2124 (S)	1
10	8	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 3366 (M); UAS 6366 (S)	23	61	54	AMOR Eydie Gorme & the Trio Los Panchos, Columbia CL 2203 (M); CS 9003 (S)	15	111	103	THE RAMSEY LEWIS TRIO AT BOHEMIAN CAVERNS Arpe 741 (M); 741 (S)	10
11	9	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise R 6120 (M); RS 6120 (S)	19	62	59	WEST SIDE STORY Soundtrack, Columbia OL 5670 (M); OS 2070 (S)	165	112	131	BURL IVES SINGS PEARLY SHELLS AND OTHER FAVORITES Decca DL 4578 (M); DL 74578 (S)	3
12	12	THE CAT Jimmy Smith, Verve V 8587 (M); V6-8587 (S)	14	63	60	LOUIE LOUIE Kingsmen, Wand 657 (M); (no Stereo)	49	113	117	AMERICAN TOUR Dave Clark Five, Epic LM 24117 (M); BN 24117 (S)	17
13	18	JOAN BAEZ/5 Vanguard VRS 9160 (M); VSD 79160 (S)	5	64	70	BREAD AND BUTTER Newbeats, Hickory LPM 120 (M); (no Stereo)	12	114	111	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckaroos, Capitol T 2125 (M); ST 2125 (S)	16
14	10	SOMETHING NEW Beatles, Capitol T 2108 (M); ST 2108 (S)	20	65	63	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9264 (M); LP 12264 (S)	27	115	114	TODAY, TOMORROW, FOREVER Nancy Wilson, Capitol T 2082 (M); ST 2082 (S)	30
15	11	HOW GLAD I AM Nancy Wilson, Capitol T 2155 (M); ST 2155 (S)	16	66	65	THE UNSINKABLE MOLLY BROWN Soundtrack, MGM E 4232 (M); SE 4232 (S)	23	116	108	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	28
16	13	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 3364 (S)	32	67	67	BE MY LOVE Jerry Vale, Columbia CL 2181 (M); CS 8981 (S)	17	117	107	RAMBLIN' New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	70
17	17	WALK, DON'T RUN, VOL. 2 Ventures, Dolton BLP 2021 (M); BST 8021 (S)	11	68	101	THE PEOPLES CHOICE Ferrante & Teicher, United Artists UAL 3385 (M); UAS 6385 (S)	4	118	115	LIZA! LIZA! Liza Minnelli, Capitol T 2174 (M); ST 2174 (S)	5
18	19	THE IMPRESSIONS KEEP ON PUSHING ABC-Paramount ABC 493 (M); ABCS 493 (S)	20	69	62	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	47	119	128	JACK JONES' WIVES AND LOVERS Kapp KL 1352 (M); KS 3352 (S)	52
19	15	PETER, PAUL & MARY IN CONCERT Warner Bros. W 1555 (M); WS 1555 (S)	19	70	71	THE BEATLES' SECOND ALBUM Capitol T 2080 (M); ST 2080 (S)	35	120	137	SONGS FOR LONESOME LOVERS Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)	3
20	97	THE BEATLES STORY Capitol TBO 2222 (M); STBO 2222 (S)	2	71	74	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	137	121	138	YOU REALLY GOT ME Kinks, Reprise R 6143 (M); RS 6143 (S)	2
21	21	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	29	72	84	THE MANFRED MANN ALBUM Ascat AM 13015 (M); ALS 16015 (S)	5	122	124	THE GREATEST LIVE SHOW ON EARTH—JERRY LEE LEWIS Smash MGS 27056 (M); SRS 67056 (S)	3
22	20	FUNNY GIRL Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	34	73	78	PETER AND THE COMMISSAR Allan Sherman/Boston Pops (Fiedler), RCA Victor LM 2773 (M); LSC 2773 (S)	5	123	123	G. T. O. Ronny & the Daytonas, Mala 4001 (M); (no Stereo)	3
23	26	INVISIBLE TEARS Ray Conniff & the Singers, Columbia CL 2264 (M); CS 9064 (S)	12	74	75	THE LATIN ALBUM Trini Lopez, Reprise R 6125 (M); RS 6125 (S)	18	124	—	WHO CAN I TURN TO Tony Bennett, Columbia CL 2285 (M); CS 9085 (S)	1
24	23	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	21	75	68	TRINI LOPEZ AT P.J.'S Reprise R 6093 (M); R9-6093 (S)	70	125	120	THE NEW EBB TIDE Frank Chacksfield & His Ork, London LL 3222 (M); SP 64053 (S)	4
25	24	MORE OF ROY ORBISON'S GREATEST HITS Monument MLP 8024 (M); SLP 18024 (S)	18	76	88	RIDE THE WILD SURF Jan & Dean, Liberty LRP 3368 (M); LST 7368 (S)	10	126	119	GO LITTLE HONDA Hondells, Mercury MG 20940 (M); SR 60940 (S)	4
26	27	SUGAR LIPS Al Hirt, RCA Victor LPM 2965 (M); LSP 2965 (S)	18	77	79	THE CHIPMUNKS SING THE BEATLES HITS Liberty LRP 3388 (M); LST 7388 (S)	16	127	127	SANDY NELSON LIVE! IN LAS VEGAS Imperial LP 9272 (M); LP 12272 (S)	5
27	28	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	20	78	82	I DON'T WANT TO BE HURT ANYMORE Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	21	128	125	CAMELOT Original Cast, Columbia KOL 5620 (M); KOS 2020 (S)	204
28	34	BOBBY VINTON'S GREATEST HIT! Epic LN 24098 (M); BN 26098 (S)	12	79	81	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2693 (M); LSP 2693 (S)	20	129	130	DRACULA'S GREATEST HITS Gene Moss, RCA Victor LPM 2977 (M); LSP 2977 (S)	3
29	25	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	44	80	64	THE ROLLING STONES London LL 3375 (M); PS 375 (S)	26	130	—	GETZ AU GO GO Stan Getz, Verve V 8600 (M); V6-8600 (S)	1
30	32	HONEY IN THE HORN Al Hirt, RCA Victor LPM 2733 (M); LSP 2733 (S)	66	81	85	OSCAR PETERSON TRIO + ONE Mercury MG 20975 (M); SR 60975 (S)	8	131	132	COME A LITTLE BIT CLOSER Joy & the Americans, United Artists UAL 3407 (M); UAS 6407 (S)	2
31	29	THE PINK PANTHER Henry Mancini & His Ork, RCA Victor LPM 2795 (M); LSP 2795 (S)	37	82	89	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	33	132	129	GERRY AND THE PACEMAKERS SECOND ALBUM Laurie LLP 2027 (M); (no Stereo)	5
32	30	TRINI LOPEZ LIVE AT BASIN ST. EAST Reprise R 6134 (M); RS 6134 (S)	9	83	87	SAM COOKE AT THE COPA RCA Victor LPM 2970 (M); LSP 2970 (S)	8	133	144	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1123 (M); CS 8634 (S)	346
33	31	THE ANIMALS MGM E 4264 (M); SE 4264 (S)	16	84	86	PETER, PAUL AND MARY Warner Bros. W 1449 (M); WS 1449 (S)	139	134	135	ST. LOUIS TO LIVERPOOL Chuck Berry, Chess LP 1488 (M); LPS 1488 (S)	2
34	22	"POPS" GOES THE TRUMPET Al Hirt/Boston Pops Ork (Fiedler), RCA Victor LM 2729 (M); LSC 2729 (S)	13	85	43	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor LPM 2823 (M); LSP 2823 (S)	13	135	140	I DON'T CARE Buck Owens & His Buckaroos, Capitol T 2186 (M); ST 2186 (S)	2
35	36	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	121	86	76	AL-DI-LA AND OTHER EXTRA SPECIAL SONGS FOR YOUNG LOVERS Ray Charles Singers, Command RS 870 (M); RS 870 SD (S)	16	136	145	GOLDFINGER Soundtrack, United Artists UAL 4117 (M); UAS 5117 (S)	2
36	35	COTTON CANDY Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	31	87	73	MAKE WAY FOR DIONNE WARWICK Scepter LP 923 (M); (no Stereo)	15	137	—	TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS Smothers Brothers, Mercury MG 20948 (M); SR 60948 (S)	1
37	37	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	25	88	69	UNDER THE BOARDWALK Drifters, Atlantic 8099 (M); SD 8099 (S)	19	138	141	THE SLIGHTLY IRREVERENT MITCHELL TRIO Mercury MG 20944 (M); SR 60944 (S)	6
38	47	THE INCOMPARABLE MANTOVANI! London LL 3392 (M); PS 392 (S)	7	89	77	SHUT DOWN, VOL. 2 Beach Boys, Capitol T 2027 (M); ST 2027 (S)	37	139	133	ENCORE John Gary, RCA Victor LPM 2804 (M); LSP 2804 (S)	44
39	33	IT MIGHT AS WELL BE SWING Frank Sinatra, Count Basie & His Ork, Reprise F 1012 (M); FS 1012 (S)	18	90	91	INVISIBLE TEARS Johnny Mann Singers, Liberty LRP 3387 (M); LST 7387 (S)	12	140	—	SOFTLY, AS I LEAVE YOU Frank Sinatra, Reprise F 1013 (M); 1013 (S)	1
40	39	BARBRA STREISAND/THE THIRD ALBUM Columbia CL 2154 (M); CS 8954 (S)	43	91	90	THE BARBRA STREISAND ALBUM Columbia CL 2007 (M); CS 8807 (S)	89	141	136	DUSTY Dusty Springfield, Philips PHM 200-154 (M); PHS 600-154 (S)	3
41	41	THIS IS LOVE Johnny Mathis, Mercury MG 20942 (M); SR 60942 (S)	10	92	105	A BIT OF LIVERPOOL Supremes, Motown MLP 623 (M); SLP 623 (S)	4	142	112	INTRODUCING THE BEATLES Vee Jay LP 1062 (M); SR 1062 (S)	46
42	48	FIDDLER ON THE ROOF Original Cast, RCA Victor LOC 1092 (M); LSO 1092 (S)	8	93	80	BACH'S GREATEST HITS Creative Swingle Singers, Philips PHM 200-097 (M); PHS 600-097 (S)	61	143	109	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1869 (M); CS 8669 (S)	129
43	49	IT HURTS TO BE IN LOVE Gene Pitney, Musicor MM 2019 (M); MS 2019 (S)	6	94	95	I STARTED OUT AS A CHILD Bill Cosby, Warner Bros. W 1567 (M); (no Stereo)	5	144	146	WHERE LOVE HAS GONE Jack Jones, Kapp KL 1396 (M); KS 3396 (S)	17
44	44	THE SIDEWINDER Lee Morgan, Blue Note 4187 (M); 84187 (S)	11	95	98	SATURDAY NIGHT AT THE UPTOWN Various Artists, Atlantic 8101 (M); SD 8101 (S)	7	145	148	MY FAIR LADY Ferrante & Teicher, United Artists UAL 3361 (M); UAS 6361 (S)	5
45	38	HERE WE A GO GO AGAIN! Johnny Rivers, Imperial LP 9274 (M); LP 12274 (S)	10	96	94	WITHOUT YOU Robert Goulet, Columbia CL 2200 (M); CS 9000 (S)	10	146	150	GIRL TALK Lesley Gore, Mercury MG 20943 (M); SR 60943 (S)	2
46	40	KINGSMEN, VOL. 2 Wand LP 659 (M); LP 659 S (S)	13	97	66	SONGS, PICTURES AND STORIES OF THE FABULOUS BEATLES Vee Jay VJ 1092 (M); VJS 1092 (S)	8	147	—	MAN FROM TWO WORLDS Chica Hamilton, Impulse A 59 (M); AS 59 (S)	1
47	51	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	7	98	93	MY FAIR LADY Original Cast, Columbia OL 5090 (M); OS 2015 (S)	424	148	—	WHISTLE STOPPING WITH JONATHAN WINTERS Verve V 15037 (M); (No Stereo)	1
48	52	SO TENDERLY John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	19	99	92	THE BEACH BOYS SONG BOOK Hollyridge Strings, Capitol T 2156 (M); ST 2156 (S)	11	149	—	MY FAIR LADY Andre Previn & His Quartet, Columbia CL 2195 (M); CS 8995 (S)	1
49	53	SHE CRIED Lettermen, Capitol T 2142 (M); ST 2142 (S)	6	100	96	IN THE MISTY MOONLIGHT Jerry Wallace, Challenge CH 619 (M); CHS 619 (S)	7	150	—	RUNNIN' OUT OF FOOLS Aretha Franklin, Columbia CL 2281 (M); CS 9081 (S)	1
50	45	DREAM WITH DEAN Dean Martin, Reprise R 6123 (M); RS 6123 (S)	17	101	126	DISCOTIQUE DANCE DANCE Enoch Light & His Ork, Command RS 873 (M); RS 873 SD (S)	7				
51	46	RAG DOLL 4 Seasons, Philips PHM 200-146 (M); PHS 600-146 (S)	20								

Here's "THE MAN"
The RIGHT MAN
The ORIGINAL RECORD

64,000 Sold by PHONE
in Two (2) hours

91,000 Sold (and SHIPPED)
in Three (3) days

"BLIND MAN"
Duke 386

by the often IMITATED
never DUPLICATED

—BOBBY BLAND—

DUKE AND PEACOCK
RECORDS, INC.

2809 ERASTUS STREET
HOUSTON 26, TEXAS
OR 3-2611

If you want to know
All there is to know
about

FOLK MUSIC

Read SING OUT!—the national
folksong magazine. In each
issue, traditional songs, songs of
other countries, new songs. Ar-
ticles on folksinging, book and
record reviews, etc. Articles and
songs by and about Pete Seeger,
Leadbelly, Bob Dylan, Joan
Baez, Woody Guthrie, Alan Lo-
max. Edited by Irwin Silber.
Pub. bi-monthly.

Subscription: \$3.00 per year
\$5.00 two years

SING OUT!

165 W. 46 St., N. Y. C.
The National Folk
Song Magazine

BART RECORDS
NICK BARTELL

FORT LAUDERDALE'S
DANCING SENSATION DISCOVERY
AND EXCITING BARITONE
INTRODUCES
HIS FIRST RECORD RELEASES
YOU ARE BEAUTIFUL

b/w TEMPTATION BART 500
and
MA MA
b/w
CIAO
CIAO
BAMBINA
BART 501



DISTRIBUTORS & DEALERS
CALL, WRITE OR WIRE:
AREA CODE 305 565-0480
P. O. BOX 831
FORT LAUDERDALE, FLORIDA
OR 448 32nd STREET
NIAGARA FALLS, N. Y.
BART RECORDS

TWO
BIG
ONES



LARRY FINNEGAN sings
THE OTHER RINGO
RIC 5-146

JIMMY ROSELLI sings
ANEMA E CORE
RIC 5-138
CALL YOUR RIC DISTRIBUTOR NOW

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

AUDIO FIDELITY	
WALT DICKERSON Plays Unity; AFSD 6131, AFPL 2131	
CAPITOL	
BEATLES '65; ST 2228, T 2228 THE GOOLES—Dracula's Deuce; ST 2215, T 2215	
COLUMBIA	
ROBERT GOULET—My Love Forgive Me; CS 9096, CL 2296	
CONSTELLATION	
ANGELIC GOSPEL SINGERS—Scripture in Song Series, Book IV; SS 103 DAVIS SISTERS—Scripture in Song Series, Book III; SS 102 HARMONIZING FOUR—Scripture in Song Series, Book II; SS 101 DIXIE HUMMINGBIRDS—Scripture in Song Series, Book I; SS 100 BROTHER RODNEY—Scripture in Song Series, Book V; SS 104 VARIOUS ARTISTS—Scripture in Song Series, Book VII The Christmas Story; SS 106 CLARA WARD—Scripture in Song Series, Book VI; SS 105	
FANTASY	
VINCE GUARALDI TRIO—Jazz Impressions of Charlie Brown; 85017, 5017	
FLIP	
VARIOUS ARTISTS—Original Recordings; 1002	
FOLK	
REV. ANTHONY CAMPBELL, CALVIN MORRIS & HANK DAVIS—God Made the Blues; FLP 5002	
GATEWAY	
HAROLD BETTERS—Do Anything You Wanna; GLP 7014	
GOOD TIME JAZZ	
FIREHOUSE FIVE Plus Two Goes to a Fire!; M 12052	
LONDON	
HONOR BLACKMAN—Everything I've Got; PS 408, LL 3408 LUIGI ALVA—Program of Spanish & Latin American Songs; 5866, OS 25866 DEBUSSY: PELLEAS ET MELISANDE—Erna Sporenberg, Camille Maurane, George London—conducted by Silvio Varviso; A 4379, OSA 1379 VERDI: MACBETH—Birgit Nilsson, G. Taddei (Schipper); OSA 1380, A4380 Highlights From DER ROSENKAVALIER—Regine Crespin (Varviso); OS 25905, 5905 MOZART & SCHUMANN—Piano Music Played by Vladimir Ashkenazy & Malcolm Frager; CM 9411, CS 6411	

SCHUBERT—Recital by Clifford Curzon; CM 9416, CS 6416
KODALY'S HARRY JANOS & GALANTA DANCES (Kertesz); CM 9417, CS 6417
TCHAIKOVSKY: NUTCRACKER SUITE & GRIEG'S PEER GYNT SUITE—Conducted by (von Karajan); CM 9420, CS 6420
R. STRAUSS: DON JUAN & DEATH & TRANSFIGURATION; CM 9145, CS 6415
TCHAIKOVSKY: SYMPHONY NO. 6 (Pathe-tique); CM 9409, CS 6409

MUSICOR

TITO RODRIGUEZ Presents Vihin Aviles; MS 3025, MM 2025
SOUNDTRACK—Panic Button; MS 3026, MM 2026

PEACOCK

MIGHTY CLOUDS OF JOY—A Bright Side; PLP 121
SUNSET TRAVELERS—On Jesus' Program; PLP 122

POLYDOR (Import)

WILLY SCHNEIDER—Give My Regards to My Renish Blond; S237.334, 46.834
VIENNESE POLICE BAND—Spa Concert in Schoenbrunn; S 237.352, 46.852
THE BLUE DRAGONERS & OTHER GERMAN GI SONGS; S 237.366, 46.866
Dancing With MAX GREGER—Yakety Sax; S 237.374, 46.874
FRITZ HEMETSBERGER—Swingin' Zither; S 237.376, 46.876
CHERRY WAINER & HER ORGAN—Rhythm in My Blood; S 237.359, 46.859
FRIEDEL HENSCH—When Grandpa Met Grandma at the Movies; S 237.381, 46.881
CHOIR & ORCH. HANS LAST—Sing Along the Hits of Yesterday; S 237.343, 46.843
ALEXANDER, KONYA, ETC.—Meet Me at the Berlin Metropol Theatre; S 237.375, 46.875
MARGOT ESKENS—Serenade of Love; S 237.294, 46.794
ALEXANDER, KONYA, ETC.—One Night in Venice; Wiener Blau; S 237.162, 46.662
ALEXANDER, FEHRINGER, TALMAR—Schwarz-waldmaedel/Der Vogelharndler; S 237.163, 46.663

PRESTIGE

MONTEGO JOE—Arriba Con; PR 7336

RCA VICTOR

JOSE JIMENEZ—Cuando Lloran & Los Hombres; MKS 1614, MKL 1614

STATUS

VARIOUS ARTISTS—My Fair Lady; ST 8315

20TH CENTURY-FOX

THE DECASTROS at the Stardust; TFM 3156
HARRY SIMONE CHORALE—The Little Drummer Boy; TFM 3100

WORD

THURLOW SPURR & THE SPURROWS—Christ-mas Splendor; W 3310-LP

HITS OF THE WORLD

Continued from page 18

This Week	Last Week	Title	Artist
4	5	NAVIDAD NEGRA— *Carmen Rivero (CBS)— Mundo Musical	
5	7	Y VOLVAMOS AL AMOR— Marie Laforet (Gamma)— Pending	
6	6	INVIERNO TRISTE (Blue Winter)—Connie Francis (MGM)—Grever	
7	—	PRETTY WOMAN—Roy Orbison (London)—Mundo Musical	
8	9	BE MY BABY—Les Surfs (Gamma)—Grever	
9	4	I WANT TO HOLD YOUR HAND—Beatles (Musart)— Meximusic	
10	—	NOVIA DEL SOL—*Sonora Santana (CBS)—Mundo Musical	

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	IF I FELL—Beatles (Parlophone)—Edition Lyche	
2	1	OH PRETTY WOMAN—Roy Orbison (London)—Acuff- Rose Scandi	
3	3	I GUESS I'M CRAZY—Jim Reeves (RCA Victor)	
4	5	AIN'T THAT LOVING YOU BABY—Elvis Presley (RCA Victory)—Belinda	
5	9	BABY LOVE—Supremes (Stateside)—Belinda	
6	6	PAPPA'N TIL TOVE METTE —*Rolf Just Nilsen (Nor- Disc)	
6	8	JEG VET HVA JEG VIL— *Wenche Myhre (Triola)— Manu	
8	4	I SHOULD HAVE KNOWN BETTER—Beatles (Odeon)— Edition Lyche	
9	—	LITTLE RED ROOSTER— Rolling Stones (Decca)— Belinda	
10	7	SHA LA LA—Manfred Mann (HMB)—Belinda	

PHILIPPINES

This Week	Last Week	Title	Artist
1	1	THIS IS MY PRAYER— Linda Scott (Kapp) Mareco Inc.	
2	2	I'LL DREAM OF YOU—Matt Monro (Parlophone)—Dyna Inc.	
3	3	THE GOOD LIFE—Tony Bennett (Columbia)—Mareco Inc.	
4	6	AND I LOVE HER—Beatles (Parlophone)—Dyna Inc.	
5	5	ANGELITO—Trini Lopez (Reprise)—Cosdel Phil.	
6	8	I SHOULD HAVE KNOWN BETTER—Beatles (Parlo- phone)—Dyne Inc.	
7	9	EVERYBODY DO THE CLICK—Jose Feliciano (RCA)—Filippines	
8	4	YES, I UNDERSTAND— Patsy Cline (Decca) Hidcor	
9	10	ALL MY 'LOVIN'— Chimpunks (Liberty)—Dyna Inc.	
10	—	AIN'T THAT LOVING YOU BABY—Elvis Presley (RCA) —Filippines	

SINGAPORE

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	SHANTY—*The Quests (Columbia)	
2	3	OH PRETTY WOMAN— Roy Orbison (London)	
3	4	BABY LOVE—The Supremes (Motown)	
4	5	LET IT BE ME—Betty Everett & Jerry Butler (Vee Jay)	
5	6	ONE STEP FORWARD, TWO STEPS BACKWARD —Brian Hyland (Philips)	
6	7	AND THE ANGELS SING— Lynn Holland (Ember)	
7	9	WALK AWAY—Matt Monro (Parlophone)	

NEWS OF THE WORLD

Continued from page 16

CHICAGO

Tony Bennett comes into the Empire Room here for a reported \$18,000 per week. It's a record for the room, exceeded only by Maurice Chevalier, who got \$25,000—but for 10 nights. . . . England's Tommy Quickley, who came here for a pair of TV shows (first was aired last Wednesday) and a 12-city promo tour, had the phones tied up in Detroit's WKMR for a full hour following his appearance. Only the Beatles can boast a similar record and, coincidentally, Quickley was "found" by Brian Epstein, the Beatles' manager, when Quickley appeared on an English TV show with the singing group. . . . Ray Wheat, a 10-year veteran with WAAF here, has been named assistant program director of the station.

RCA's Bob Krueger off to New Orleans for a regional sales meeting, while Augie Blume goes to New York for a national promotion meeting. . . . The Sick List: Laverne Greco, record buyer at Korvette, waiting to get into Ravenswood Hospital for surgery. Connie Nutte handling the store while Laverne is out. Little Al Tanager at home recuperating from a broken leg. No—one of his customers didn't kick him—he fell in the back of the store). Fred Sipiora all smiles. He got a clean bill of health after a week-long check-up in St. Luke's-Presbyterian. Sipiora leaves New Year's Eve for a week of skiing at Ironwood, Mich. . . . Bob Harris, son of WIND program director Guy Harris, has joined the sports desk at KDKA-TV. "The junior member of the family joins the junior medium." Papa Harris quipped. . . . WIND's Bob Emory became political-minded and succeeded in turning out 94 per cent of the vote in his Sandburg Village precinct recently. It was a bitter victory though, since Emory's candidate was buried in the balloting. . . . The husky, lush voice of Yvonne Daniels will now be heard on WBEE. NICK BIRO

HOLLYWOOD

Nancy Wilson, who has escalated to the position of young queen of the night club circuit, will be featured in concert Dec. 26 at the Shrine with the Kenny Dennis Trio and the Gerald Wilson band. . . . The Record Golf Association has been formed by industryites. Membership will total 50 with dues \$10 per quarter plus initial \$10 fee. Five meetings per year will be held; four tournaments per year will be offered. First general meeting is set for Jan. 6 at the LaBrea Inn at 7 p.m. Founding fathers are Don Bohanan, Mike Coolidge, Jack Brown, Bob Fead, Bud Hardin, Bernie Solomon, Ellery Hearn and Joe Johnson. Record companies have been

8	—	G.T.O.—Ronny & The Daytonas (Stateside)
9	—	THE SHELTER OF YOUR ARMS—Sammy Davis Jr. (Reprise)
10	8	LAST KISS—Frank Wilson & The Cavaliers (Josie)

SWITZERLAND

This Week	Last Week	Title	Artist
1	7	SEIN BESTES PFERD— Martin Lauer (Polydor)— Sidem	
2	—	MEMPHIS TENNESSEE— Pat Boone (Vogue)—Sidem	
3	5	MAMA—Margot Eskens (Polydor)—Sidem	
4	—	PRETTY WOMAN— Roy Orbison (London)— Acuff Rose—Siegel	
5	3	DU, DU GEHST VORBEI— Suzie (Vogue)—Edition de Belmont	
6	—	ADESSO COMINCIA LA VITA—Michele Accidenti (Carosello)—Edition de Belmont	
7	1	J'Y PENSE ET PUIS J'OUBILE—Claude Francois (Philips)	
8	—	ICH WILL IMMER AUF DICH WARTEN— Brenda Lee (Polydor)— Gerig	
9	2	IN GINOCCHIO DA TE— Gianni Morandi (RCA)	

carefully passing by the \$50,000 asking figure of a top pianist's manager. . . . Eddie Cano's next LP, cut before a live audience at Universal, will be released in January. Sonny Burke aRed the session attended by a record number of attractive Latin fans. Shelia Teper headed the home office secretarial force.

Randy Boone set to cut an LP for Decca with Roberta Shore of material from their "Virginian" TV series. Boone wrote several of the tunes in the package.

Ned Herzstam's Merri Records is the outlet used by Hanna Barbera to break into the record business with novelty singles. . . . B. W. Garcin, Gyro Disc International executive, recuperating after back injuries suffered in an auto accident. He co-manges singer Kip Tyler. . . . John Green named conductor and music director for the 37th annual Oscar show. It is Green's seventh appearance as conductor of the picture academy orchestra.

Paul Francis Webster, Jerry Livingston and Perry Botkin Jr. all worked on the single "The Shasta Daisy Song" to assist Bruce Watson's campaign to make the daisy the nation's national flower. . . . Writers Mort Garson and Bob Hilliard in town from New York for projects, including film tunes. Mahalia Jackson will spend several months in California at Irv Townsend's house. She is recuperating from a heart attack which will cancel her traveling on the road for a year. Plans are to have her work TV shows exclusively during that time.

Capitol's follow-up to Nancy Wilson is Micki Lynn, signed by Dave Axelrod. Producer says he was touted on the vocalist by his lawyer, who heard her singing at the Loser's Club. . . . Al Martino set to sing the title song for the 20th Century-Fox film "Hush Hush Sweet Charlotte." . . . Paul Francis Webster, Jerry Livingston and Perry Botkin Jr. worked on the single "The Shasta Daisy Song" to assist Bruce Watson's campaign to make the shasta daisy the nation's national flower. . . . Sonny Rollins spending 10 days at the Manne Hole commencing Dec. 10. ELIOT TIEGEL

Writers Mort Garson and Bob Hilliard in town from New York for projects, including film tunes. Mahalia Jackson will spend several months in California at Irv Townsend's house. She is recuperating from a heart attack which will cancel her traveling on the road for a year. Plans are to have her work TV shows exclusively during that time.

Capitol's follow-up to Nancy Wilson is Micki Lynn, signed by Dave Axelrod. Producer says he was touted on the vocalist by his lawyer, who heard her singing at the Loser's Club. . . . Al Martino set to sing the title song for the 20th Century-Fox film "Hush Hush Sweet Charlotte." . . . Paul Francis Webster, Jerry Livingston and Perry Botkin Jr. worked on the single "The Shasta Daisy Song" to assist Bruce Watson's campaign to make the shasta daisy the nation's national flower. . . . Sonny Rollins spending 10 days at the Manne Hole commencing Dec. 10. ELIOT TIEGEL

MEMPHIS

Jerry Lee Lewis, who is on ABC's hit TV show "Shindig" next week, is already signed to tape another show appearance in January, reports Ray Brown of National Artists Attractions. . . . Mitch Miller will come to Memphis Feb. 4 to lead the singing at a big Inter-faith Youth Rally at the new Coliseum. . . . Chauncey Gray, who composed "Bye Bye Blues" and other tunes, and his orchestra opened in the swank Rivermont Club last week for four weeks.

All Hi Records artists, Bill Black's Combo, Gene Simmons, Willie Mitchell, Ace Cannon, wind

10	—	VERGANGEN, VERGESSEN, VORUEBER—Freddy (Polydor)—Olias
11	—	WENN DU MAL ALLEIN BIST—Manfred Schnelldorfer (Decca)—Busse
12	14	A TOI DE CHOISER— Richard Anthony (Columbia) —CODA
13	—	DIE ROSE VON MEXICO— Peter Hinnen (Ariola)— CODA
14	—	EIN BOY IST EIN BOY— Geschwister Leismann (Ariola)—CODA
15	6	HELLO, DOLLY—Louis Armstrong (Kapp)—Chappell

YUGOSLAVIA

This Week	Last Week	Title	Artist
1	CASA GORKIH SUZA—Slavko Perovic (EPY-3397)		
2	POLETNA NOC—Marijana Derzaj (EPY-3418)		
3	MASKARE—M. Novosel-G. Novak (SY-1217)		
4	PESMA MAJCI—Slavko Perovic (SY-1261)		
5	CRVENE RUZE—Ivica Serfezi (SY-1272)		
6	KRALJ PAJACA—Zdenka Vuckovic (SY-1248)		
7	VELAJ—M. Novosel-G. Novak (SY-1267)		
8	NECU VISE PLAKATI—Janja Strmac (SY-1287)		
9	BEZ MAJKE—Ana Stefok (EPY-3317)		
10	BALADA—Ana Stefok (SY-1276)		

up tours this week and while in Memphis for the Christmas-New Year holidays will go into recording sessions for new singles, reports Hi president Joe Cuoghi. . . Cannon is set for a week at Monreal's Club in Milwaukee in January. Simmons fir a 15-day tour in Canada in January. Cuoghi reports Hi's first Christmas album (by Cannon) "is going great," as well as a Cannon single, "Here Comes Santa Claus" and "Blue Christmas."

Marguerite Piazza wowed Hotel Roosevelt night clubbers in New Orleans with her new act, to which she added the Watusi. She engaged **Joanie Sannes** of the Whiskey a Go Go Club in Los Angeles to teach her how. . . **Gene Miller**, one of the city's top trumpet players, took the role of the late, great **W. C. Handy** last week at the Blues Bowl football game. Handy traditionally played at the game, which raised funds for Beale Street Elks Club's Christmas charities.

Frank Bettencourt and his orchestra were held over four weeks to mid-December in the Pilot House of the new Rivermont Club overlooking Ole Man River. **Joe Reichman** will be back for two weeks beginning Jan. 5 and again next summer.

Hi Records' **Bill Black's Combo** and **Ace Cannon** are home in Memphis from tour spending some time in the recording studio. Cannon's new yule single, "Blue Christmas" and "Here Comes Santa Claus," has been going well, he reports. **Gene Simmons**, Hi's singing star, is on tour making radio and TV appearances in New York.

Hi's other recording combo, **Willie Mitchell** and the **Four Kings**, home from a Midwest tour, are back at the Manhattan Club. Mitchell, plugging his new single, "Percolatin'" and "Check Me," reports his new album "Hold It!" is going great.

ELTON WHISENHUNT

PHILADELPHIA

Harold Leventhal is bringing **Pete Seeger** to the Academy of Music on Dec. 18 for his first local appearances in two and a half years. . . **J. Morgan Company**, one-stop record distributor, leased a second floor of 7,000 square feet in the building it is housed in at Broad and Callowhill Streets, presently occupying showroom and office space on the first floor. . . **Aquarama Theater of the Sea** is pinning financial hopes in a new album of children's songs created by the aquarium's public relations chief, **Sidney Hantman**. One of the songs is titled, "Percy the Pink Piranha." . . Pending change in zoning, folk singer **George Britton** will convert a home in suburban Lafayette Hills into a music center for sale of musical instruments and the teaching of music. . . It's a boy, **David Wayne**, for the **Barry Golden**—he's head of Main Line Record Distributors, indie distributing firm.

MAURIE H. ORODENKER

NEW YORK

Bonnie Bourne has appointed **Jack Perrin** to head the Coast office of Bourne Company. For the past three years he had been working out of Hill & Range's Nashville office. . . **Tito Rodriguez Enterprises**, producer of jingles, has moved to larger quarters at 826 Seventh Avenue. The company, which specializes in jingles and commercials for the Latin market, recently appointed **Ascher-Fogelson Associates** as public relations, sales and advertising consultants. **Arthur Azenzer**, firm's vice-president, is now musical director. . . "Magic Islands," song written by columnist **Earl Wilson**, Hawaiian Room impresario **Tony Cabot** and **Leona Whitcup**, has been recorded by Time Records for an album entitled "Hawaiian Guitars." . . **Soupy Sales** had a celebrity party at Stern Bros. department store last week to kick off his ABC-Paramount album. "Spy With a Pie." . . Society maestro **George Cort**, who is featured at the Rainbow Grill, heads for Hollywood

Sunday in connection with his chores on his LP's for Dot Records. . . **Eddie Heller's** Tribute Records is rolling with the LP of "Let's Dance to the Latin Beat—Fiddler on the Roof Cha," by **Roy Scott's** Merengue Beat Orchestra, and the single of "Falling From Paradise" by the **Knockabouts**. Heller also signed singer **Garnelle** and harpist **Gerald Goodman** to the label.

MIKE GROSS

PHILADELPHIA

Universal Record Distributing Company leased the one-story building at 907-09 N. Broad Street. The firm was recently displaced by a fire in its previous quarters. . . **Roper Records, Inc.**, is the newest entry in the local recording industry. . . **Don Nicholas**, maestro at the Singing Waters restaurant, will take to the seas—signing for a year on the S.S. Constitution cruises. . . **Harry Rosen**, who heads the record division of the David Rosen Inc.,

distributing firm, gets double presents on Christmas Day—it's his birthday as well. . . Hollywood songwriter **Sammy Cahn** was in Einstein Medical Center here this week for a checkup—the patient of **Dr. Ben Greenspan**, brother-in-law of NBC Vice-President **Dave Tebbett**. Leaving the hospital, he left for Brasilia with **Jimmy Van Heusen** to play the score of their new musical, "Hobson's Choice," for **Mary Martin**. . . **Bobby Gale**, leader and drummer with the **University Four**, doubling as a disk jockey at WCOJ in nearby Coatesville, Pa.

MAURIE H. ORODENKER

BOSTON

Verve artist **Oscar Peterson** walked out in the middle of a one-week stand at the Jazz Workshop and in doing so exercised a little-used clause in the pianist's contracts. The fine print says a quality piano must be supplied. After four days with what Peterson claimed was an inferior instru-

ment, he left town. . . **John Keating** of London Records, London, visiting Mutual Distributors and doing the rounds with new promotion man **Dave Marshall**. Dave tends to London, Monument, Vee Jay, 20th Century-Fox, Four Corners, GNP, Crescendo and Tower records for the firm. **Moe Shulman** and **Carl Luri** of the London New York office up on a promotion trip. . . The new one-stop attached to Mutual Distributor at 1241 Columbus Avenue, reporting upswing in business. It's under the care of **Bob Levin** and **Tony Paglioca**, who are also doing a large mail-order business. Coffee and doughnuts are on the house throughout the day. . . **Bob Messenger**, formerly promotion man with Columbia Records and Station WBZ, is now attached to Shaw Records, Inc., in New York City. . . The new concept of distribution operated by **John Penney** under Merrec Distributors in Newton, working well. No record stock is kept, all orders being teletyped.

CAMERON DEWAR

Signings

• *Continued from page 26*

Darcy Evans, drums. "Don't You Know" will be their first plug side.

The **Belmonts**, who clicked on disks some five years ago with a series of hits by **Dion and the Belmonts**, have been signed to United Artists Records. The Belmonts and Dion separated about three years ago, Dion going to Columbia and the Belmonts going to Sabena Records. The group's initial single for UA was produced by **Gerry Granahan**. . . Three daughters of **Hal Dickinson**, **Julian**, **Paula Jr.** and **Martha**, have signed with the Co-Ed label. They'll be known as the **Kelly Sisters**. First release is due in January.



"We certainly are pleased with this publication. It has brought us lots of plus business."

J. L. Ackard

J. L. Ackard
Allegro Music Shop
Pacific Palisades, Calif.

DEDICATED TO THE PROMOTION AND SALE OF LPs THROUGH RETAIL RECORD OUTLETS

Record Preview

The New Full-Color Consumer Publication by **Billboard**

165 W. 46th St. at Times Square
New York, N.Y. 10036—212 PLaza 7-2800

Thank You, Mr. Ackard . . .

. . . for re-ordering RECORD PREVIEW for all of 1965, and for your very nice comments on the sales job RECORD PREVIEW has done for your store throughout 1964.

Sincerely,

Andrew J. Csida

Andrew J. Csida—General Mgr.
Special Projects Development Div.

Dealers: RECORD PREVIEW can deliver plus business for you, too. Write today for full schedule of 1965 issues, prices and full information.

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

No National Breakouts This Week

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

LITTLE STAR . . .

Randy & the Rainbows, Rust 5091 (Keel, BMI) (New York)

BABY DON'T GO . . .

Sonny and Cher, Reprise 0309 (Chris-Marc & Ten-East, BMI) (Los Angeles)

NEVERTHELESS . . .

Billy Butler & the Chanters, Okeh 7207 (Camad & Chi-Sound, BMI) (Boston)

TOKYO MELODY . . .

Sheridan Hollenbeck, Interphon 7712 (Regent, BMI) (Seattle)

BILLY AND SUE . . .

B. J. Thomas & the Triumphs, Warner Bros. 5491 (Bragg-Tyco, BMI) (Houston)

VOICE YOUR CHOICE . . .

Radiants, Chess 1904 (Chevis, BMI) (Washington)

EITHER WAY I LOSE . . .

Gladys Knight & the Pips, Maxx 331 (Blackwood, BMI) (Seattle)

Damone May Go to S.R. Fest

HOLLYWOOD — Warner Bros. Records hopes to send Vic Damone as its representative to the San Remo Music Festival in January. A representative

from CDG, Warner's Italian licensee, was mapping out plans for the trip with label executives at their Burbank headquarters last week.

Plans also include cutting an album of Italian songs there as his debut product for the label. Damone recently joined WB after a hitch with Capitol.

Wurlitzer Adds Firm in U. K. For 2 Lines

CHICAGO — The Wurlitzer Company, manufacturer of pianos, organs and coin-operated phonographs, is expanding international operations of its piano and organ lines by forming Wurlitzer, Ltd., in Manchester, England.

Wurlitzer President R. C. Roling indicated Wurlitzer, Ltd., will be a wholly owned subsidiary of the parent firm, with directorship and management composed of members of the U. S. company and Wurlitzer Overseas, another wholly owned subsidiary of Switzerland.

Wurlitzer, Ltd., will serve distribution needs of Wurlitzer consumer products to U. K. merchants. Japan, Mexico, Canada, Puerto Rico and the Latin American countries are currently being sold by the firm's export sales division in North Tonawanda, N. Y. U. S. consumer products sales are directed from Wurlitzer's division at De Kalb, Ill.

Combo Signed With Atlantic

MEMPHIS — Attorney Seymour Rosenberg returned last week from New York where he signed a combo he manages, Tommy Burk and the Counts, to a one-year recording contract with Atlantic Records.

Rosenberg had recorded the group on his own Rich-Rose label on "Just a Little Bit," and sold the master to Atlantic for national release. The disk is a local hit. It was No. 1 on radio Station WHBQ's chart two weeks ago.

No Go on Go Go

HOLLYWOOD — It's no go on the Go Go for Tollie Records, claims Shelly Davis, partner in the Whisky A Go Go Club which has gained national prominence. Davis charges Tollie's new album, "Don and Alleyne Cole at the Go Go" was never recorded at his club and that Tollie was never sanctioned to use the name. Jay Lasker, executive vice-president of the parent Vee Jay firm, said the album was recorded at a Whisky A Go Go in Lugano, Switzerland, and that Davis does not own this club's name.

CHRISTMAS RECORDS

CHRISTMAS LP'S

Pos., Title, Artist, Label, No.

1. **ANDY WILLIAMS CHRISTMAS ALBUM**
Columbia CL 2087 (M); CS 8887 (S)
2. **MERRY CHRISTMAS**
Johnny Mathis, Columbia CL 1195 (M); CS 8021 (S)
3. **MERRY CHRISTMAS**
Bing Crosby, Decca 8128 (M); DL 78128 (S)
4. **ELVIS' CHRISTMAS ALBUM**
Elvis Presley, RCA Victor LPM 1951 (M); LSP 1951 (S)
5. **LITTLE DRUMMER BOY**
Harry Simeone Chorale, 20th Century-Fox TFM 3100 (M); TFS 4100 (S)
6. **JOHN GARY CHRISTMAS ALBUM**
RCA Victor LPM 2940 (M); LSP 2940 (S)
7. **THIS CHRISTMAS I SPEND WITH YOU**
Robert Goulet, Columbia CL 2076 (M); CS 8876 (S)
8. **A MERRY CHRISTMAS**
Al Martino, Capitol T 2165 (M); ST 2165 (S)
9. **12 SONGS OF CHRISTMAS**
Bing Crosby, Frank Sinatra, Fred Waring & the Pennsylvanians, Reprise F 2022 (M); FS 2022 (S)
10. **MORE SOUNDS OF CHRISTMAS**
Ramsey Lewis Trio, Argo LP 745 (M); LPS 745 (S)
11. **BEACH BOYS' CHRISTMAS ALBUM**
Capitol T 2164 (M); ST 2164 (S)
12. **SOUNDS OF CHRISTMAS**
Johnny Mathis, Mercury MG 20837 (M); SR 60837 (S)
13. **SOUND OF CHRISTMAS**
Ramsey Lewis Trio, Argo LP 687X (M); LPS 687X (S)
14. **CHRISTMAS GREETINGS**
Jerry Vale, Columbia CL 2225 (M); CS 9025 (S)
15. **WE WISH YOU A MERRY CHRISTMAS**
Ray Conniff Singers, Columbia CL 1892 (M); CS 8692 (S)
16. **HOLIDAY SING ALONG WITH MITCH**
Mitch Miller & the Gang, Columbia CL 1701 (M); CS 8501 (S)
17. **CHRISTMAS '64**
Jimmy Smith, Verve V 8604 (M); V6-8604 (S)

Pos., Title, Artist, Label, No.

18. **A VERY MERRY CHRISTMAS**
Bobby Vinton, Epic LN 24122 (M); BN 26122 (S)
19. **JACK JONES CHRISTMAS ALBUM**
Kapp KL 1399 (M); KS 3399 (S)
20. **PERRY COMO SINGS MERRY CHRISTMAS MUSIC**
RCA Camden CAL 660 (M); CAS 660 (S)
21. **CHRISTMAS SONG**
Nat King Cole, Capitol W 1967 (M); SW 1967 (S)
22. **THE GLORIOUS SOUND OF CHRISTMAS**
Philadelphia Orch. (Ormandy) & the Temple University Choir, Columbia ML 5769 (M); MS 6369 (S)
23. **JOLLY CHRISTMAS FROM FRANK SINATRA**
Capitol W 894 (M); DW 894 (S)
24. **FOR THE WHOLE FAMILY AT CHRISTMAS**
Robert Rheims, Rheims LP 6010 (M); ST 7710 (S)
25. **CHRISTMAS TIME**
Kapp KL 1164 (M); KS 3048 (S)
26. **MERRY CHRISTMAS**
New Christy Minstrels, Columbia CL 2096 (M); CS 8896 (S)
27. **CHRISTMAS WITH THE CHIPMUNKS, VOL. II**
David Seville & the Chipmunks, Liberty LRP 3334 (M); LST 7734 (S)
28. **MERRY CHRISTMAS**
Brenda Lee, Decca DL 4583 (M); DL 74583 (S)
29. **STORY OF CHRISTMAS**
Tennessee Ernie Ford & the Roger Wagner Chorale, Capitol T 1964 (M); ST 1964 (S)
30. **CHRISTMAS WITH MORMON TABERNACLE ORGAN & CHIMES**
Columbia ML 6037 (M); MS 6637 (S)
31. **CHRISTMAS HYMNS & CAROLS**
Robert Shaw Chorale, RCA Victor LM 2139 (M); LSC 2139 (S)
32. **CHRISTMAS WITH THE NORMAN LUBOFF CHOIR**
RCA Victor LPM 2941 (M); LSP 2941 (S)
33. **CHRISTMAS HYMNS AND CAROLS**
Mario Lanza, RCA Camden CAL 777 (M); CAS 777 (S)

Other Christmas LP's Recording Sales

(Listed Alphabetically by Titles)

- | | |
|--|--|
| CHRISTMAS IN MY HEART
Connie Francis, MGM E 3792 (M); SE 3792 (S) | JOY OF CHRISTMAS
Mormon Tabernacle Choir/N. Y. Philharmonic Orch. (Bernstein), Columbia ML 5899 (M); MS 6499 (S) |
| CHRISTMAS WITH CHET ATKINS
RCA Victor LPM 2423 (M); LSP 2423 (S) | MUSIC OF CHRISTMAS
Percy Faith Ork, Columbia CL 1381 (M); CS 8176 |
| CHRISTMAS WITH McGRUFF
Jimmy McGriff, Sue 1018 (M); (No Stereo) | SEASONS GREETINGS FROM PERRY COMO
RCA Victor LPM 2066 (M); LSP 2066 (S) |
| CHRISTMAS WITH THE MIRACLES
Tamla TM 236 (M); (No Stereo) | SONGS FOR CHRISTMAS
Mahalia Jackson, Columbia CL 1903 (M); CS 8703 (S) |
| CHRISTMAS WONDERLAND
Bert Kaempfert, Decca DL 4441 (M); DL 74441 (S) | TO WISH YOU A MERRY CHRISTMAS
Harry Belafonte, RCA Victor LPM 2626 (M); LSP 2626 (S) |

CHRISTMAS SINGLES

Pos., Title, Artist, Label, No.

1. **LITTLE DRUMMER BOY**
Harry Simeone Chorale, 20th Century-Fox 429
2. **BLUE CHRISTMAS**
Elvis Presley, RCA Victor 0720
3. **WHITE CHRISTMAS**
Bing Crosby, Decca 23778
4. **MERRY CHRISTMAS BABY**
Charles Brown, Imperial 5902
5. **ROCKIN' AROUND THE CHRISTMAS TREE**
Brenda Lee, Decca 30776
6. **PLEASE COME HOME FOR CHRISTMAS**
Charles Brown, King 5405
7. **CHRISTMAS SONG**
Nat King Cole, Capitol 3561
8. **DEAREST SANTA**
Bobby Vinton, Epic 9741

Pos., Title, Artist, Label, No.

9. **HOORAY FOR SANTA CLAUS**
Al Hirt, RCA Victor 8478
10. **JINGLE BELL ROCK**
Brenda Lee, Decca 31687
11. **LITTLE DRUMMER BOY**
Johnny Mathis, Mercury 72217
12. **THIS TIME OF THE YEAR**
Brenda Lee, Decca 31688
13. **JINGLE BELL ROCK**
Bobby Helms, Decca 30513
14. **A HOLLY JOLLY CHRISTMAS**
Burl Ives, Decca 31695
15. **WHITE CHRISTMAS**
Drifters, Atlantic 1048
16. **SILVER BELLS**
Al Martino, Capitol 5311
17. **MAN WITH ALL THE TOYS**
Beach Boys, Capitol 5312
18. **LITTLE ST. NICK**
Beach Boys, Capitol 5096

From The TV Musical Spectacular. Ran Dec. 6, NBC, Featuring The Voice of BURL IVES. "Charming and tuneful." . . . N. Y. Times. To be repeated DECEMBER, 1965.

RUDOLPH THE RED-NOSED REINDEER

70,000,000 Record Seller Around the World!
15 New Releases

A BRAND NEW HIT!

BURL IVES

SINGS ON THE SHOW & ON DECCA RECORDS
A HOLLY JOLLY CHRISTMAS

Quinto Sisters (Columbia)—Do Re Me Singers (Kapp)

SILVER AND GOLD

Do Re Me Singers (Kapp)

From The Background Score

A NEW MASTERPIECE FROM REPRISE

FRANK SINATRA & FRED WARING I HEARD THE BELLS ON CHRISTMAS DAY

Re-issue: Bing Crosby (Decca), Harry Belafonte (Victor) Eddy Arnold (Victor), Bert Kaempfert (Decca), Fred Waring (Capitol), Chet Atkins (Victor), Dick Liebert (Victor), Carillon Bells (Decca), Sound Spectacular (Victor), Lester Lanin (Epic), Dennis Day (Design), Robert Rheims (Liberty), Johnny Kaye (Peter Pan), Jimmy Timmons (Golden), Meadows and Eastman (Bravo), Happy Crickets (Design).

BRENDA LEE

Sings the International Perennial Hit

ROCKIN' AROUND THE CHRISTMAS TREE

(Decca Records)

ST. NICHOLAS MUSIC, INC.
1619 Broadway, New York 19, N. Y.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

OPERA, VOCAL AND CHORUS

- BIZET**—Carmen: Price, Corelli, Merrill, Freni, Vienna Philharmonic Orch. and Cho. (Karajan): RCA Victor (3-12") DLS 6164 (S), LD 6164 (M).
- VERDI**—La Traviata: Sutherland, Bergonzi, Op. 38; Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).
- PUCCINI**—La Boheme: Freni, Gedda, Adani, Sereni, Rome Opera (Schipper): Angel (2-12") SBL 3643 (S), BL 3643 (M).
- STRAUSS**—Die Frau Ohne Schatten: Bijoner, Borkh, Topper, Modl, Thomas, Fischer-Dieskau, Hotter, Bavarian St. Op. (Keilberth): D.G.G. (4-12") 138911/4 (S), 18911/4 (M).
- ORFF**—Carmina Burana: Harsanyi, Petrak, Presnell, Phila. Orch. (Ormandy): Columbia MS 6163 (S), ML 5498 (M).
- THE AGE OF BEL CANTO**—Sutherland, Horne, Conrad, London Sym. Cho. and Orch., New Sym. Orch. of London (Bonyngel): London (2-12") OSA 1257 (S), A 4257 (M).
- MARIA CALLAS SINGS VERDI ARIAS**—Angel S 36221 (S), 36221 (M).
- ART OF THE PRIMA DONNA**—Sutherland: London OSA 1214 (S), A 4241 (M).
- ORFF**—Carmina Burana: Sawallisch, Cologne Radio Sym., German Radio Chorus: Angel 35415 (M).
- PUCCINI**—Tosca: Price, Di Stefano, Taddei, Vienna Phil. (Karajan): RCA Victor (2-12") LDS 7022 (S), LD 7022 (M).

SYMPHONIC AND ORCHESTRAL

- TCHAIKOVSKY**—1812 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band; Mercury SRD-19 (S), MGD-10 (M).
- RAVEL**—Bolero; N.Y. Philharmonic (Bernstein): Columbia MS 6011 (S), ML 5293 (M).
- RESPIGHI**—Pines, Fountains and Festivals of Rome; Phila. Orch. (Ormandy): Columbia MS 6587 (S), ML 5987 (M).
- BERNSTEIN**—Symphony No. 3 (Kaddish); N.Y. Phil., Camerata Singers, Columbus Boys' Choir (Bernstein): Columbia KS 6605 (S), KL 6005 (M).
- BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.G.G. (8-12") SKL-101/8 (S), KL-1/8 (M).
- FIREWORKS**—Phila. Orch. (Ormandy): Columbia MS 6624 (S), ML 6024 (M).
- MAHLER**—Symphony (No. 1 in D; London Sym. (Solti): London 6401 (S), 9401 (M).
- BARTOK**—Concerto for Orchestra; Phila. Orch. (Ormandy): Columbia MS 6626 (S), ML 6026 (M).
- STRAUSS**—Symphonia Domestica; Cleveland Orch. (Szell): Columbia MS 6627 (S), ML 6027 (M).
- BRITTEN**—Young Person's Guide to the Orchestra; London Sym. (Britten): London 6398 (S), 9398 (M).

SOLO INSTRUMENT AND CONCERTI

- CHOPIN**—Waltzes; Rubinstein: RCA Victor LSC 2726 (S), LM 2726 (M).
- BARBER**—Concerto for Piano and Orchestra, Op. 38; Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).
- BEETHOVEN**—Sonatas (5) for Cello & Piano (Complete); Rostropovich, Richter: Philips (2-12") PHS-2-920 (S), PHM-2-520 (M).
- BACH**—2 and 3 Part Inventions; Gould: Columbia MS 6622 (S), ML 6022 (M).
- RODRIGO**—Concierto de Aranjuez for Guitar & Orch.; Bream, Melos Ch. Orch. (Davis): RCA Victor LSC 2730 (S), LM 2730 (M).

CHAMBER MUSIC

- BRAHMS**—Quintet in F; Serkin, Budapest Quartet: Columbia MS 6631 (S), ML 6031 (M).
- CORELLI**—Concerti Grossi; Corelli, Virtuosi di Roma (Fasano): Angel S36130 (S), 36130 (M).
- BEETHOVEN**—Quartets (16) (Complete); Budapest Quartet: Columbia M35-606, M45-616 & M55-677 (S), M3L-262, M4L-254 & M5L-277 (M).
- BACH**—Brandenburg Concerti (6); Baumgartner, Lucerne Festival Strings: Archives (2-12") ARC 73156/7 (S), 3156/7 (M).
- ALBINONI**—Adagio for Strings & Organ; Witold, Sinf. Instr. Ens. (Gouame): Nonesuch 71005 (S), 1005 (M).

West Coast Music Pavilion Wins Bravos for Acoustics

By ELIOT TIEGEL

LOS ANGELES—After just two nights of concerts, the Pavilion of the new Music Center has been hailed as one of the world's greatest concert halls by classical buffs. It took two performances during dedication week last week for the enthusiasm which has been building to explode in joyous exclamation that the sonic problems first encountered by Lincoln Center were strictly East Coast in origin.

"The new Music Center is beyond description," stated Lloyd Dunn, president of Capitol's international department. "It's like being inside a Stradivarius violin," he added. "I've been in most of the major concert and opera halls in the world and I've never seen any-

thing that touches it in beauty and acoustics."

Dunn was in attendance for the second evening when Van Cliburn presented the first recital in the Pavilion. In reviewing Cliburn's performance, Los Angeles Times music critic Albert Goldberg said: "... the news is that it is going to be a fine place for recitals. . . . Mr. Cliburn is a pianist who commands a massive tone production and he plays with exceptional clarity. Yet even taking into account his particular virtues as a pianist, the piano tone had an enormously realistic close-range sound."

To Dunn, Cliburn's performance was like "hearing him in your living room. The staccato quality of the piano was sharp and clear. There was no fuzziness

in his pedal work. I've never heard him play more magnificently. In addition to his great talent, the hall unquestionably showcased his techniques and tone in magnificent fashion." Mr. Cliburn's program consisted of Brahms, Mozart, Chopin and Liszt.

On opening night conductor Zubin Mehtz and the Los Angeles Philharmonic brought tears to the eyes of the capacity audience of 3,250 with the very first strains of the National Anthem, so brilliant was the sound quality and so emotional was the experience. Following the "Star-Spangled Banner," the orchestra played Richard Strauss' "Fanfare" and when the drums and trumpets had died away, Mehtz turned to the audience, bowed and exclaimed with glee: "We like the acoustics."

Col. Multiple LP Sets Doing Trick

NEW YORK—Columbia Records' marketing test of special priced multiple-LP longhair sets is paying off in increased sales, according to Columbia Masterworks merchandise manager Peter Munves. He told Billboard that dealers are taking advantage of the consumers' seasonal interest in de luxe gifts, as a result, promotionally minded merchants are running local ad campaigns touting the special-priced sets.

Columbia's current offering

PROMENADE AD DRIVE IN LOOK

HOLLYWOOD—Promenade product gets the holiday touch via half-page ads in the Dec. 15 and 29 issues of Look magazine.

The Angel series will be promoting light classical packages by the Roger Wagner Chorale, Hollywood Bowl Symphony, organist Virgil Fox and others.

Multiple record sets on Angel are being advertised in a host of other prestige consumer publications.

includes six special-priced albums which lure customers with impressive savings. These include the Bruno Walter Beethoven Nine Symphonies, a de luxe seven-LP cloth-covered package which is listing for the cost of five LP's (\$25 mono; \$30 stereo). Similarly, Walter's four-LP Brahms set is listing for

the price of three records (\$15.98 mono; \$18.98 stereo).

Walter's three-LP set of the Mozart Last Six Symphonies is selling for three records for the price of two plus \$1 (\$10.98 mono; \$12.98 stereo). The same three-for-two plus \$1 price break applies to Eugene Or-

(Continued on page 37)

37 Conductors Enter '64 Metropolous Competition

NEW YORK—The 1964 Dimitri Mitropolous International Musical Competition began at Hunter College in New York last week with 37 conductors from 18 nations participating. They will conduct orchestras from American capitals in compositions chosen from standard baroque, classical, post-classical and contemporary works. The conductors, who range in age from 20 to 30, will perform for a jury of conductors, Leonard Bernstein, Frank Brieff, Richard Burgin, Fausto Cleva, Antal Dorati, Franco Ferrara, Richard

Korn, Alfred Wallenstein and Stanislav Wislocki.

The six first-prize winners will conduct the New York Philharmonic Dec. 13 and will be given \$3,500 in cash prizes and one-year contracts as assistant conductors of leading U. S. orchestras.

The women's division of the Federation of Jewish Philanthropies of New York sponsors the tourney.

Competitors gathered Sunday for a musical salute featuring Argentine pianist Marta

(Continued on page 37)

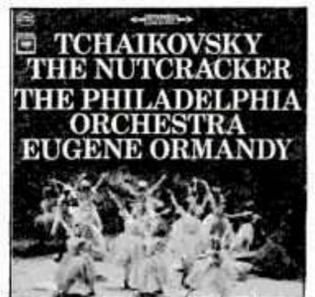
To Make Any Season More Successful...



ML 6048/MS 6648*



M3L 310/M3S 710* (A 3-Record Set)



ML 6021/MS 6621*



KL 6091/KS 6691*



LL 1015/LL 1016*

The Sound of Genius on Columbia Records



*Stereo

IS EVERYBODY HAPPY?

WSM 'Opry' Decree Amicably Received

By BOB GREEN

NASHVILLE — The "Grand Ole Opry's" "suspension" of 13 of the brightest names in the world of country music here last week has caused hardly a ripple of resentment among the artists or WSM officials and is being taken rather philosophically from practically every corner, a check of those involved revealed Monday (7).

The artists will not appear on the "Opry" in 1965 due to WSM's recent decision to enforce a 1964 rule requiring the artists to appear in at least 26 shows annually in order to be retained for the "Opry's" 1965 cast.

The artists involved are George Morgan, Don Gibson, Billy Grammer, Johnny Wright, Kitty Wells, the Jordanaires, Faron Young, Ferlin Husky, Justin Tubb, Stonewall Jackson, Ray Price, and Carl and Pearl Butler. The action also prohibits the artists from using the "Opry" name in their outside billings for next year.

In a separate action, Minnie Pearl, who is generally considered an institution unto herself in country music, was given a one-year leave of absence from the show and will retain the right to use the "Opry" billing in her present outside contracts.

Bill Williams, WSM public relations director, said some of the artists were dropped because their prior commitments for 1964 outside the "Opry" did not allow them to appear on the necessary 26 shows. He said

these artists will be allowed to return anytime they wish.

In essence the problem faced by the "Opry" and the artists is:

In the case of the "Opry" the management is ware of the value attached to the name "Grand Ole Opry" and wants to protect its interest. Too, often some artists and promoters have used the "Opry" name when their actual "Opry" relation was highly questionable if not nil. In the case of the artists dropped last week this obviously doesn't apply, but the ruling seems to encompass a stepped-up effort by WSM to insist that the "Opry" name be used exclusively by "Opry" artists. Too, the "Opry" desires to present top names to fans who come to the show expecting to see headliners. With so many artists booking shows elsewhere, scheduling has sometimes been a problem.

In the case of the artists many of the "Opry" artists and all of the top names find outside bookings one of their chief sources of income. And since Saturday ("Opry" night) is perhaps the best box-office night of the week, it is apparently difficult for the artists to reduce their potential Saturday income by as much as 50 per cent.

It seems apparent here that "Opry" officials and the artists recognize the problems each face in the question, and that all concerned are making an effort to bring about a workable solution.

It is understood that the "Opry" has reduced the number of required appearances for 1965 from 26 to 20, and several of the artists said they are trying to arrange their bookings so as to meet the requirement.

Johnny Wright and his wife, Kitty Wells, said they were still

Crash Puts W. Mack In Hospital

NASHVILLE — Decca recording artist Warner Mack sustained serious internal injuries in an automobile wreck last week and is reported in fair condition at Miller's Clinic here, where he will be hospitalized for four to six weeks, according to his doctor.

Mack, whose c&w career has been on the rise lately, rammed his auto into the rear of a stalled car in a snowstorm Nov. 29 in Princeton, Ind. Mack's wife, Peggy, who was traveling with him, received cuts and bruises.

Mack was returning to Nashville after having completed a tour in the Midwest.

New Capps Service

NASHVILLE — John Capps, head of K-Art Records and Ozark Music, with headquarters at 728 16th Avenue, South, has launched a new service for smaller indie labels, whereby the firm will select material for the client and aid in producing demos. Service will be offered free, Capps says, with his firm retaining promotion rights to the demos at a small fee.

on "good terms" with WSM and voiced no ill will in the matter. Wright said: "We had already booked these outside dates when we were told the 26 performance rule would be enforced. Kitty and I couldn't cancel these performances, but we plan to

work our schedule out so we can be back on the 'Opry' in 1966."

Justin Tubb said: "I have no bad feelings at all. I had been expecting this for quite a while, but there wasn't any way I could work my schedule out for next

year. I expect to be back on the roster in 1966 if at all possible."

Others who could be reached offered similar statements, and it now seems apparent that what might have been a blizzard at the Opry House will only be a mild autumn breeze.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 12/19/64

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	ONCE A DAY Connie Smith, RCA Victor 8416	13	26	28	I'M GONNA TIE ONE ON TONIGHT Wilburn Brothers, Decca 31674	6
2	2	I DON'T CARE Buck Owens, Capitol 5240	17	27	23	HE CALLED ME BABY Patsy Cline, Decca 31671	8
3	3	THE RACE IS ON George Jones, United Artists 751	13	28	21	I GUESS I'M CRAZY Jim Reeves, RCA Victor 8383	24
4	4	CROSS THE BRAZOS AT WACO Billy Walker, Columbia 43120	11	29	32	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684	4
6	5	THE LUMBERJACK Hal Willis, Sims 207	8	30	25	LOVE LOOKS GOOD ON YOU David Houston, Epic 9720	11
6	6	FOUR STRONG WINDS Bobby Bare, RCA Victor 8443	6	31	31	I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol 5173	27
7	7	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280	6	32	27	STOP ME Bill Phillips, Decca 31648	10
8	9	ONE OF THESE DAYS Marty Robbins, Columbia 43134	8	33	41	LESS AND LESS Charlie Louvin, Capitol 5296	2
9	8	GO CAT GO Norma Jean, RCA Victor 8433	11	34	33	IN THE MIDDLE OF A MEMORY Carl Belew, RCA Victor 8406	13
10	10	DON'T BE ANGRY Stonewall Jackson, Columbia 43076	18	35	36	JUST BETWEEN THE TWO OF US Merle Haggard & Bonnie Owens, Tally 181	15
11	12	IT AIN'T ME, BABE Johnny Cash, Columbia 43145	7	36	34	LEAVE A LITTLE PLAY (In the Chain of Love) Bob Jennings, Sims 202	6
12	11	I'LL GO DOWN SWINGING Porter Wagoner, RCA Victor 8432	11	37	26	PLEASE TALK TO MY HEART Ray Price, Columbia 43086	16
13	16	I WON'T FORGET YOU Jim Reeves, RCA Victor 8461	4	38	46	MULTIPLY THE HEARTACHES George Jones & Melba Montgomery, United Artists 784	2
14	24	I THANK MY LUCKY STARS Eddy Arnold, RCA Victor 8445	7	39	42	HALF OF THIS, HALF OF THAT Wynn Stewart, Capitol 5271	5
15	18	GIVE ME 40 ACRES (To Turn This Rig Around) Willis Brothers, Starday 681	16	40	43	DO-WACKA-DO Roger Miller, Smash 1947	2
16	13	MAD Dave Dudley, Mercury 72308	11	41	45	ANOTHER WOMAN'S MAN—ANOTHER MAN'S WOMAN Margie Singleton & Faron Young, Mercury 72312	3
17	17	THREE A. M. Bill Anderson, Decca 31681	6	42	48	TRUCK DRIVING MAN George Hamilton IV, RCA Victor 8462	3
18	14	LONELY GIRL Carl Smith, Columbia 43124	10	43	44	WE'LL SING IN THE SUNSHINE Gale Garnett, RCA Victor 8388	3
19	20	PUSHED IN A CORNER Ernest Ashworth, Hickory 1281	7	44	40	MR. AND MRS. USED TO BE Ernest Tubb & Loretta Lynn, Decca 31643	22
20	15	FINALLY Kitty Wells & Webb Pierce, Decca 31663	13	45	37	HOW THE OTHER HALF LIVES Johnny & Jonie Mosby, Columbia 43100	11
21	35	HAPPY BIRTHDAY Loretta Lynn, Decca 31707	3	46	47	CAUSE I BELIEVE IN YOU Don Gibson, RCA Victor 8456	4
22	29	ODE TO THE LITTLE BROWN SHACK Billy Edd Wheeler, Kapp 617	4	47	50	WHEN IT'S OVER Carl Smith, Columbia 43124	2
23	22	CHUG-A-LUG Roger Miller, Smash 1926	14	48	49	MOTHER-IN-LAW Jim Nesbitt, Chart 1100	13
24	19	MY FRIEND ON THE RIGHT Faron Young, Mercury 72313	12	49	—	EVERYBODY'S DARLIN', PLUS MINE Browns, RCA Victor 8423	6
25	30	RINGO Lorne Greene, RCA Victor 8444	3	50	—	BETTER TIMES A-COMING Jim & Jesse & the Virginia Boys, Epic 9729	1

WATCH FUJIYAMA ERUPT

ON NUGGET

Two Great Records on Del-Mar
"DESTINATION UNKNOWN"
b/w
"THE ONE WE LOVE THE BEST"
by
THE NASH BROTHERS
Del-Mar 1022
"I TOOK THE HAPPINESS
OUT OF A HOME"
b/w
"WHY MEET SOMEBODY NEW"
by
JO ANN JOHNSON
Del-Mar 1024
DEL-MAR RECORDS, INC.
186 Rogers St. N.E.
Atlanta, Ga. Ph. 378-2353

IT'S A HIT!

"BLUE PART OF THE BLUES"

FRANK TAYLOR

Chart 1150

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	16	11	8	I WALK THE LINE Johnny Cash, Columbia CL 2190 (M); CS 8990 (S)	24
2	3	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	20	12	13	I GET LONELY IN A HURRY George Jones, United Artists UAL 3388 (M); UAS 6388 (S)	4
3	2	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	24	13	14	TRAVELIN' WITH DAVE DUDLEY Mercury MG 20927 (M); SR 60927 (S)	15
4	5	R. F. D. Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	16	14	16	YESTERDAY'S GONE Roy Drusky, Mercury MG 20919 (M); SR 60919 (S)	9
5	4	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	6	15	15	MOONLIGHT AND ROSES Jim Reeves, RCA Victor LPM 2854 (M); LSP 2854 (S)	29
6	6	DANG ME/CHUG-A-LUG Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	20	16	18	COUNTRY MUSIC TIME Kitty Wells, Decca DL 4554 (M); DL 74554 (S)	4
7	7	GEORGE JONES SINGS LIKE THE DICKENS! United Artists UAL 3364 (M); UAS 6364 (S)	13	17	12	THANKS A LOT Ernest Tubb, Decca DL 4514 (M); DL 74514 (S)	20
8	9	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	4	18	20	SONGS FOR TRAGEDY Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	10
9	10	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	16	19	—	HAVE I TOLD YOU LATELY THAT I LOVE YOU Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	1
10	11	COUNTRY DANCE FAVORITES Faron Young, Mercury MG 20931 (M); SR 60931 (S)	12	20	19	ON THE BANDSTAND Buck Owens, Capitol T 1879 (M); ST 1879 (S)	50

37 Conductors Enter '64 Metropolitan Competition

• Continued from page 35

Pariante, who won the 1961 competition for pianists; Tossy Spivavosky, concert violinist, and U. S. pianist Leonid Hambro and members of the Hofstra University String Quartet.

The candidates are; Juan Carlos of Argentina; Erick Baeck and Leon Cuykens of Belgium; Vladimir Koujokharov of Bulgaria; Leon Lovett of Britain; Leif S. Segerstam of Finland; Jean Claude Amiot and Jacques Houtman of France; Richard del Carmen of Guatemala; Werner Andres Albert, Klaus E. Schneider, Eberhard

Schoener and Luis Wust of Germany; Diamantis Diamantopolous of Greece; Daliah Atlas. Hain Elisha and Amos Meller of Israel; Asao Hasegawa and Keiko Kuyama of Japan; Eduardo Mata of Mexico; Helen Quarh of Nationalist China; Edo de Waart of the Netherlands; Tomasz Michalak of Poland; Niklaus Wyss of Switzerland; James de Priest, Louis Edouard Forner, Ajes Frazier Jr., Kenneth Klein, Stephen Portmann, Sidney Rothstein, Lawrence L. Smith, Howard Wasserman, William M. Weibel Jr. and Richard Weitach of the U. S. and Jose Serebrier of Uruguay.

VOX JOX

• Continued from page 22

Christian, Larry McCormick, Bill Slater and Johnny Gilbert were on hand Friday to man the Marine Corps trucks parked at the Crowell-Collier Los Angeles studios to trade hit records for each new toy donated to the local "Toys for Tots" campaign. The idea was initiated by KFVB's Gene Weed. The records were donated by the various record companies with special appearances by recording artists.

Tim Nolan and Bob Byron of KPRC (Houston) have been named the outstanding salesmen in radio for the year by Houston Sales Association.

CKCK (Regina, Saskatchewan) DJ's Doug Alexander, Bob Wood and Ron Andrews handled the emcee duties at the

Second Annual Football Hop held in the Regina Armories recently.

SEGUE

Gary Stevens, afternoon DJ on WKNR (Detroit), will be featured on his own TV Dance Party on WKBD-TV five days a week in addition to his air show. Marc Avery, WJBK (Detroit) personality, moves into air lineup of WXYZ (Detroit). . . . Reports reaching me indicate that WIBG (Phila.) will soon switch Joe



Ed Wilson to WEW (St. Louis) from WIL, that city, as air personality. . . . Vince Lee to WXUR (Media, Pa.) as air personality after stint as announcer at World's Fair. . . . Tom Krane, formerly with KTSA (San Antonio) and KFQD (Anchorage, Alaska), joins WMAS (Wilmington, Del.) for 5-9 a.m. show, replacing Willie Gaylord, veteran station staffer, who moves to WCHE (West Chester, Pa.) as manager-DJ. . . . Frosty Harris, KRLA (Los Angeles) DJ, joins WHB (Kansas City) for 7-10 p.m. show, M-F and 2-6 p.m. Sat. . . . Bob Tarring joins WDRC (Hartford) as evening air personality. He has been heard on WCTC (New Brunswick) since 1960. . . . Al Gates, formerly of WHYI-TV (Springfield, Mass.), joins Capitol Cities WPRO (Providence) as host of noon to 3 p.m. show.

Holton Heads Schirmer Dept.

NEW YORK — Robert W. Holton, for the past 16 years with Boosey & Hawkes here, last week became manager of the symphonic and operatic department of the G. Schirmer music publishing firm. His duties also embrace the symphonic and operatic works in Schirmer's recently acquired subsidiary, Associated Music Publishers, Inc.

Niagra from his wake-up slot on the 50,000-watt Storer station to the late afternoon position. Bill Wright is to move into the 6-10 a.m. slot with Jerry Stevens moving up to the 10 a.m.-2 p.m. segment. The position puts Niagra and Hy Lit in their former back-to-back set-up.

Ed Wilson to WEW (St. Louis) from WIL, that city, as air personality. . . . Vince Lee to WXUR (Media, Pa.) as air personality after stint as announcer at World's Fair. . . . Tom Krane, formerly with KTSA (San Antonio) and KFQD (Anchorage, Alaska), joins WMAS (Wilmington, Del.) for 5-9 a.m. show, replacing Willie Gaylord, veteran station staffer, who moves to WCHE (West Chester, Pa.) as manager-DJ. . . . Frosty Harris, KRLA (Los Angeles) DJ, joins WHB (Kansas City) for 7-10 p.m. show, M-F and 2-6 p.m. Sat. . . . Bob Tarring joins WDRC (Hartford) as evening air personality. He has been heard on WCTC (New Brunswick) since 1960. . . . Al Gates, formerly of WHYI-TV (Springfield, Mass.), joins Capitol Cities WPRO (Providence) as host of noon to 3 p.m. show.

Col. Multiple LP Sets Do Trick

• Continued from page 35

mandy and the Philadelphia Orchestra's recording of three Tchaikovsky ballets, and Igor Stravinsky conducting a performance of his big three ballets ("Rite of Spring," "Petrouchka," "Firebird"). A similar price incentive has been extended to George London's performance of the complete "Boris Godounov," a four-LP set selling for the price of three records plus \$1.

According to Munves, the Beethoven Nine Symphonies is moving at a rate of seven times the volume it enjoyed in 1963

as a result of the special pricing. The price reduction has been in effect since last January as part of a special Bruno Walter promotion. The success with the Walter disks has prompted Columbia to extend it to other de luxe multiple LP packages.

Simultaneous to the set sales, Columbia also makes the single LP's within each set available. An interesting sidelight revealed by Munves is the fact that the single LP's keep pace with their respective set sales. According to Munves, sets sell approximately a third of what the individual LP's sell.



TEIGER PROD. Inc. Area Code 213 340-6443
POST OFFICE BOX 587 • HOLLYWOOD, CALIFORNIA 90028

**NO TIME FOR FANCY AD LAYOUT—
WE HAVE A HIT!!!**

**#1 CHRISTMAS + NEW YEARS RECORD
WILL LAST AT LEAST THRU JAN. 1965**

"Christmas Medley"

By The

Tipperary Brass

TGR-506

SEATTLE AND PORTLAND UNCOVERED THIS ONE

DISC-OVERY
KJR

PICK
KYSN

ALL MID-ROAD RADIO
DIGS IT TOO

LATCH ON NOW!!

CHECK YOUR NEAREST DIST.

STOCK BEING "AIRED" TO ALL DISTRIBS

ATLANTA, GA.
Godwin Dist. Co.
655 Ethel St., N.W.

BALTIMORE, MD.
Musical Sales
140 W. Mt. Royal Oak

BOSTON, MASS.
Dale Enterprises
1031 Commonwealth

BUFFALO, N.Y.
Metro Dist. Co.
861 Washington Ave.

CHARLOTTE, N.C.
Bertos Sales Co.
2214 W. Morehead

CHICAGO, ILL.
Garmisa Dist.
1455 S. Michigan

CINCINNATI, OHIO
No Teigers needed
Order from Cleve.

CLEVELAND & PGH.
Main Line Dist.
1260 E. 38th St.

DENVER & S.L.C.
Davis Sales Co.
3825 Newport St.

DES MOINES, IOWA
Mid-America Dist.
1630 Locust St.

DETROIT, MICH.
Music Merchants
3731 Woodward Ave.

E. HARTFORD, CONN.
Seaboard Dist., Inc.
275 Park Ave.

LOS ANGELES, CALIF.
Diamond Dist. Co.
2990 W. Pico Blvd.

MEMPHIS, TENN.
Downtown Record Dist.
297 N. Main

MIAMI, FLA.
Topps Record Dist.
222 N.W. 5th St.

MILWAUKEE, WIS.
John O'Brien
2830 W. Vliet St.

MINNEAPOLIS, MINN.
Heilicher Bros.
119 N. Ninth St.

NASHVILLE, TENN.
Music City
127 Lafayette St.

NEW YORK
No Teigers needed
Order from Newark

NEWARK, N.J.
Wendy Dist. Co.
27 Williams St.

NEW ORLEANS, LA.
Delta Rec. Dist. Co.
778 Howard Ave.

PHILADELPHIA, PA.
A & L Dist. Co.
1811 Fairmount

ST. LOUIS, MO.
Commercial Music
2721 Pine St.

SAN FRANCISCO, CALIF.
Melody Sales
444 6th St.

SEATTLE & PORTLAND
Huffine Dist. Co.
3131 Western Ave.

TEXAS & OKLA.
No Teigers needed
Order from New Orleans

**SPINNING
UP
THE
CHARTS
ACROSS
THE
COUNTRY**

WILD ONE!

**GORDY
7036**

**MARTHA
AND THE
VANDELLAS**



TAMLA/MOTOWN/GORDY RECORDS

2648 W. Grand Boulevard, Detroit, Mich.

HOT POP SPOTLIGHTS

Singles with Top 50 chart potential suitable primarily for contemporary music formats. (Positions 1 through 50.)

JAY & THE AMERICANS — LET'S LOCK THE DOOR (AND THROW AWAY THE KEY) (Picturetone, BMI) (2:24)—Group tops their current hit with a rouser that moves from start to finish. Fast chart climber. Flip: "I'll Remember You" (Trio, BMI) (2:40). **United Artists 805**

THE BACHELORS—NO ARMS CAN EVER HOLD YOU (Gil, BMI) (2:59)—Oldie hit of Georgie Shaw gets warm and easy-go treatment from the British group. Boys have had constant success with the approach and this one is in the same groove. Flip: "Oh, Samuel Don't Lie" (Bernice, BMI) (1:40). **London 9724**

THE KINKS—ALL DAY AND ALL OF THE NIGHT (Jay Boy, BMI) (2:20)—Another potent entry by the Englishmen. Raw, gutsy delivery is maintained along with raunchy guitar sound. Hot follow-up to "You Got Me." Flip: "I Gotta Move" (Jay Boy, BMI) (2:24). **Reprise 0334**

THE KINGSMEN — THE JOLLY GREEN GIANT (Burdette-Flomarlu, BMI) (1:56) — Dedicated to the vegetable folks, this novelty with riotous lyrics should hit hard and fast! Flip: "Long Green" (Burdette, BMI) (2:30). **Wand 172**

REPARATA AND THE DELRONS—WHENEVER A TEENAGER CRIES (Schwartz, ASCAP) (2:46)—Teen-grooved, easy beater with great commercial sound. Side builds as it goes along into infectious entry with unusual rinky-tink piano support. Flip: "He's My Guy" (Milbem, BMI) (1:56). **World Artists 1036**

THE RAG DOLLS—DUSTY (Saturday, ASCAP) (2:45)—Female version of the 4 Seasons with a strong tear jerker theme. Sounds like producer Bob Crewe has a femme chart winner. Flip: "Hey Hoagy" (Saturday, ASCAP) (2:50). **Mala 493**

DOUG AND CORKY—I ONLY WANT TO DANCE WITH YOU (Retriever-Trifid, BMI) (2:12)—New group with interesting sound backed by rock Tex-Mex instrumentation. Could be a sleeper! Watch it! **Ultima 708**

PATTI JEROME—BABY LET ME BE YOUR BABY (Sea-Lark, BMI) (2:10)—Brand new discovery from Detroit, has all the ingredients of a smash. Gal and group have the winning Detroit sound. Flip: "No More Tears" (Vicki, BMI) (2:05). **American Arts 10**

REVIEWED THIS WEEK, 159—LAST WEEK, 112

GUEST PANELIST OF THE WEEK

RAY OTIS

Director of Programming,
KXOK, St. Louis

"ACROSS THE STREET"

(January Music, BMI)
(2:34)

Ray Peterson
MGM K132299



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up. An opportunity is also given the guest to publicize his own or station "Pick of the Week."

GARY LEWIS & THE PLAYBOYS—SAMMY AMBROSE—THIS DIAMOND RING (Seal-Lark, BMI) (2:05)—Gary's version is rocky and teen-grooved while Sammy's rendition has soul and warmth with strong r&b potential as well as pop. Two entirely different and commercial approaches to the same song. **Liberty 55756 & Musicor 1061**

CHRISTMAS

GEMS—LOVE FOR CHRISTMAS (Chevis, BMI) (2:38)—**ALL OF IT** (Chevis, BMI) (2:38)—Side 1 is a hot Christmas offering. The gals are in the commercial groove all the way with a pop-r&b yule-time rocker with a great dance beat. With so little time left for Christmas music, deejays may turn to flip, a mover with plenty of rhythm. The gals are great and know how to get the message across on this side. **Chess 1917**

CORRECTION—Seems yule-time elves got into the works last week. The correct record label for the Kinks' Hot Pop Spotlight, "Long Tall Sally" and "I Took My Baby Home" should read Cameo 345. Rhythm and Blues Spotlight should have read "Black Night," by Bobby Bland, Duke 386. Apologies to John Gary whose name was transposed.

PROGRAMMING SPOTLIGHTS

Outstanding singles for radio station programming, but not necessarily Top 50 chart potential.

MIDDLE ROAD SPOTLIGHTS

VIVIANA — THE LITTLE DANCING CHICKEN (Silverball, ASCAP) (2:39)—A commercial charmer imported from Italy. Catchy and delightful enough to be a big hit with enough radio exposure. Flip: "Concert in the Kitchen" (Silverball, ASCAP) (2:13). **4 Corners 117**

DON COSTA ORK & CHORUS—I WILL WAIT FOR YOU (South Mountain, BMI) (2:59)—The love theme from the Canne Film Festival award winner, "The Umbrellas of Cherbourg" is composed by Michel LeGrand and given a "Never on Sunday" flavor by Costa. A good programmer that could turn into a big hit. Flip: "Pretty Blue Eyes" (Almimi, BMI) (2:23). **DCP 1124**

KAREN MORROW — I HAD A BALL (Morris, ASCAP) (2:15)—Title tune of the Broadway-Buddy Hackett starrer, written by Jack ("Tenderly") Lawrence and pianist Stan Freeman. Karen is the featured female in the musical and packs a wallop into the title tune as witnessed here. Flip: "Almost" (Morris, ASCAP) (2:40). **Mercury 72373**

CHRISTMAS

LES CHANTEURS DE NOEL—ET LES CLOCHES SONNAIENT (Leron, BMI) (2:40)—Fine sound by a group offering a beautiful holiday song, sung in French. On the other side as the Lee Hale Singers they perform the same material sung in English as "And the Bells Rang." Harmony of the group is outstanding. Flip: "And the Bells Rang" (Leron, BMI) (2:15). **Everest 2054**

RAMSEY LEWIS TRIO—JINGLE BELLS (Eldevon, BMI) (2:33)—If you've got to go by sled, this is the way to go man! Jazz fans and lovers of good music will go wild for this version which features some first-rate bass work. Flip: "Egg Nog" (Lewis, BMI) (2:50). **Argo 5488**

Album Reviews on Page 56

COUNTRY & WESTERN SPOTLIGHTS

GEORGE JONES—LEAST OF ALL (Marson, BMI) (2:33)—Add another best seller to the long string of hits by this top performer. This is a beautiful saga of lost love. Strong material well performed. Flip: "Brown to Blue" (Glad, BMI) (2:38). **United Artists 804**

FARON YOUNG — WALK TALL (Painted Desert, BMI) (2:40)—This is a cover of an English hit which should definitely put Faron in the pop charts as well as the c&w best sellers. There is a strong beat going on behind Faron's well done vocal. Flip: "The Weakness of a Man" (Raleigh, ASCAP) (2:24). **Mercury 72375**

ROY DRUSKY — FROM NOW ON ALL MY FRIENDS ARE GONNA BE STRANGERS (Yonah-Owen, BMI) (2:23) — A consistent best selling artist, Drusky has another winner in this fine, well-known material. He gives his all and it can't miss. Flip: "Birmingham Jail" (Moss-Rose) (2:34). **Mercury 72376**

NEAL MERRITT—TOO CLOSE TO HOME (Central Songs, BMI) (2:32)—Convincing performance of good original material with an effective story line. Vocal and backing are excellent. Flip: "I Got Fooled" (Acuff-Rose, BMI) (2:29). **Capitol 5329**

RHYTHM & BLUES SPOTLIGHTS

GARNET MIMMS—A LITTLE BIT OF SOAP (Mellin, BMI) (2:21)—Revival of the oldie is given a first-rate treatment by Mimms. Has the earmarks of a hit in both the r&b and pop fields. Flip: "I'll Make It Up to You" (Rittenhouse, BMI) (2:47). **United Artists 796**

MITTY COLLIER—TOGETHER (Chevis, BMI) (2:26) —Plenty of genuine feeling here as Mitty registers a plea for better treatment from his girl. He winds up with everyone rooting for him! Flip: "No Faith, No Love" (Chevis, BMI) (3:03). **Chess 1918**

CHART SPECIALS

(Bottom 50 Chart Potential & "Bubbling Under")

HOT POP

THE SHANGRI-LAS—Maybe (Figure, BMI) (2:35). **Red Bird 10-019**
THE RAN-DELLS—Wintertime (Tremendous, BMI) (2:05). **RSVP 1104**
JAMES BRYANT—Three Step (AMS, SESAC) (2:12). **RENEE 108**
"BIG" AL DOWNING—I Feel Good (Kansoma, BMI) (2:15). **COLUMBIA 43185**
BOBBY FREEMAN—Somebody, Somewhere (Hear My Plea) (14-K, BMI) (2:45). **KING 5962**
SUGAR 'N SPICE—Come Go With Me (Gil-Fee Bee, BMI) (1:58). **LOMA 2007**
THE PICKWICKS — Little by Little (Leeds, ASCAP) (2:26). **WARNER BROS. 5492**
ERNE FREEMAN—Raunchy '65 (Hi-Lo, BMI) (2:15). **AVA 176**
SUPERBS—The Big Hurt (Music Productions, ASCAP) (2:19). **DORE 727**
MIKIE HARRIS—Little Miss Lonely (Ripley, BMI) (2:45). **EPIC 9749**
STREET CLEANERS—That's Cool, That's Trash (Trousdale, BMI) (2:12). **AMY 916**
THE MYSTICS — Ooh Poo Pah Doo (Minit, BMI) (2:00). **BLACK CAT 501**
BOCKY & THE VISIONS—I'm Pickin' Petals (Beat, BMI) (2:35). **PHILIPS 40242**
ROCKIN' BERRIES—He's In Town (Screen Gems-Columbia, BMI) (2:35). **REPRISE 0329**
CHERILYN—Dream Boy (Five-West, BMI) (2:45). **IMPERIAL 66081**
ROD STEWART—Good Morning, Little Schoolgirl (Arc, BMI) (2:07). **PRESS 9722**
HOT POP CHRISTMAS CHART SPECIAL
BOBBY STARR—Jake the Flake (Jules-Tone, BMI) (2:28). **CONTINENTAL ARTS 575**
DARLENE LOVE—Christmas (Baby, Please Come Home) (Mother Bertha-Trio, BMI) (2:30). **PHILLES 125**

MIDDLE ROAD

ANTHONY NEWLEY—Who Can I Turn to (When Nobody Needs Me) (Musical Comedy, BMI) (2:38). **RCA VICTOR 8485**
JONI JAMES—Once I Loved (Ipanema, ASCAP) (2:59). **MGM 13304**
MALAMONDO ORK — Main Theme From Malamondo (Funny World) (Marks, BMI) (2:33). **EPIC 9744**

CHRISTMAS

RAY ODDIS—Randy, the Newspaper Boy (Stein-Vanstock, ASCAP) (3:21). **V.I.P. 25012**

COUNTRY & WESTERN

PATSY CLINE—Gotta Lot of Rhythm (Four Star, BMI) (2:20). **EVEREST 2052**
LORENE MANN—So I Could Be Your Friend (Novachaminjo, BMI) (2:46). **RCA VICTOR 8469**
ADRIAN ROLAND—Better Judgement (Norris-Starday, BMI) (2:24). **STARDAY 700**
JAMES O'GWYNN—A Different Story (Glad, BMI) (2:17). **UNITED ARTISTS 802**
ARTHUR "GUITAR BOOGIE" SMITH—Flat Top Harl Karl (Starday, BMI) (2:10). **STARDAY 701**
CHARLIE RIFE—Are You Sure (Rhoton, BMI) (2:18). **CANARY 2002**
SAMMY MASTERS—Barcelona Baby (American, BMI) (3:07). **KAPP 638**
GLENN BARBER—Dancing Shoes (Norris-Starday, BMI) (2:40). **STARDAY 699**
JEANNIE SEELY—If I Can't Have You (4-Star, BMI) (2:35). **CHALLENGE 59274**

RHYTHM & BLUES

SUNNY & THE SUNLINERS—Something's Got a Hold on Me (Figure, BMI) (2:30). **TEAR DROP 3045**
TEDDY WASHINGTON—Hard Times (Tippy, BMI) (2:30). **MAXX 333**
ERNESTINE ANDERSON—I Pity the Fool (Lion, BMI) (2:45). **SUE 115**
JIMMIE RAYE— I Tried (Winlyn, BMI) (2:23). **TUFF 401**
STAPLES SINGERS—More Than a Hammer and Nail (Staple, BMI) (2:24). **EPIC 9748**

SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

RHYTHM & BLUES

R&B D.J. ROUNDUP

The information below is reported each week by leading R&B disk jockeys. The Contributing Editor is KAL RUDMAN.

Individual disk jockey reports give those records that are making their first appearance in the local top 15, the local breakouts, records to watch based on initial action in each market and the Top LP's.

- ★ JACK WALKER—WLIB, NEW YORK
 - NO. 1 HOLD WHAT YOU GOT—Joe Tex, Dial
 - BREAKOUTS SEVEN LETTERS—Ben E. King, Atco
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - DIAL THAT TELEPHONE—Effie Smith, Duo Disc

- ★ JOCKO HENDERSON—WADO, NEW YORK
 - NO. 1 HOLD WHAT YOU GOT—Joe Tex, Dial

- ★ ROCKY GROSSE—WWRL, New York
 - NO. 1 HOLD WHAT YOU GOT—Joe Tex, Dial

- ★ PAUL (FAT DADDY) JOHNSON—WSID, BALTIMORE
 - NO. 1 HOLD WHAT YOU GOT—Joe Tex, Dial
 - BREAKOUTS DIAL THAT TELEPHONE—Effie Smith, Duo Disc
 - GET OUT—Harold Melvin, Landa
 - LIVE IT UP—Dusty Springfield, Philips
 - YOU'VE LOST THAT LOVING FEELING—Righteous Brothers, Philips
 - SEVEN LETTERS—Ben E. King, Atco
 - I WANT YOU TO HAVE EVERYTHING—Lee Rogers, D Town
 - UNITED—Jive Five, United Artists

- ★ ED WRIGHT—WABQ, CLEVELAND
 - BREAKOUTS WHAT NOW—Gene Chandler, Constellation
 - BLIND MAN—Little Milton, Chess
 - TAKE WHAT I HAVE—Nancy Wilson, Capitol
 - DON'T LET ME BE MISUNDERSTOOD—Nina Simone, Philips
 - MAKIN' WHOOPEE—Ray Charles, ABC-Paramount

- ★ FRED HANNA—WAME, MIAMI
 - BREAKOUTS PERCOLATIN—Willie Mitchell, Hi
 - BLIND MAN—Little Milton, Checker
 - TAKE THIS HURT OFF ME—Don Covay, Rosemart
 - HOLD ON TO WHAT YOU GOT—Joe Tex, Dial
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie

- ★ PORKY CHEDWICK—WAMO, PITTSBURGH
 - BREAKOUTS HOLD WHAT YOU'VE GOT—Joe Tex, Dial
 - WITHOUT THE ONE YOU LOVE—4 Tops, Motown
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - WHAT NOW—Gene Chandler, Constellation
 - SEND HER TO ME—Johnny Thunder, Diamond
 - RECORDS TO WATCH THE 81—Candy & Kisses, Cameo
 - COME ON DO THE JERK—Miracles, Tamla

- ★ (TALL) PAUL DUDLEY WHITE—WENN, BIRMINGHAM
 - BREAKOUTS LONG, LONG WINTER—Impressions, ABC-Paramount
 - AIN'T NOTHING YOU CAN DO—Bobby Bland, Duke
 - COME ON DO THE JERK—Miracles, Tamla
 - I FOUND A LOVE—Jo Ann & Troy, Atlantic
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - RECORDS TO WATCH MIDNIGHT TEARS—Grover Mitchell, Decca
 - HOLD WHAT YOU GOT—Joe Tex, Dial
 - WILD ONE—Martha & Vandellas, Tamla
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - TAKE THIS HURT OFF ME—Don Covay, Rosemart
 - WASTIN' TIME—Jackie Ross, Chess
 - CAN'T BE STILL—Booker T & MG's, Stax
 - DO IT RIGHT—Brook Benton, Mercury

- ★ JERRY THOMAS—KNOK, DALLAS—FT. WORTH
 - BREAKOUTS IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - BAR-B-QUE—Wendy Rene, Stax
 - IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - VOICE YOUR CHOICE—Radiants, Chess
 - SMILE—Everett & Butler, Vee Jay
 - THE PRICE—Solomon Burke, Atlantic

- ★ WILL RUDD & KEN HAWKINS—WJMO, CLEVELAND
 - TOP FOUR LEE CROSS—Walter Jackson, Okeh
 - VOICE YOUR CHOICE—Radiants, Chess
 - OH NO NOT MY BABY—Maxine Brown, Wand
 - COME SEE ABOUT ME—Supremes, Motown

- BREAKOUTS DON'T ANSWER THE DOOR—Jimmy Johnson, Magnum
- SHE'S ALL RIGHT—Jackie Wilson, Brunswick
- THE PRICE—Solomon Burke, Atlantic
- WHAT NOW—Gene Chandler, Constellation
- RECORDS TO WATCH IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
- TAKE THIS HURT OFF ME—Don Covay, Rosemart
- I CAN'T LEAVE YOU—Rose Battiste, Thelma

- ★ CHUCK CUNNINGHAM—WLOU, LOUISVILLE
 - FIRST APPEARANCE IN TOP 20 THE PRICE—Solomon Burke, Atlantic
 - WHO'S THAT GUY—Kolettes, Checker
 - EITHER WAY I LOSE—Gladys Knight, Maxx
 - WILD ONE—Martha & Vandellas, Gordy
 - THE 81—Candy & Kisses, Cameo
 - BREAKOUTS VOICE YOUR CHOICE—Radiants, Chess
 - WHEN SOMEONE'S GOOD TO YOU—Carolyn Crawford, Motown
 - SEND HER TO ME—Johnny Thunder, Diamond
 - RECORDS TO WATCH GETTING MIGHTY CROWDED—Betty Everett, Vee Jay
 - CAN YOU JERK LIKE ME—Contours, Gordy
 - BLIND MAN—Little Milton, Checker

- ★ B.B. DAVIS—KOKA, Shreveport
 - RECORDS TO WATCH DANCING SLOW—Martha & Vandellas, Gordy
 - HOLD WHAT YOU'VE GOT—Joe Tex, Dial
 - WHAT'S GONNA BE—Lowell Fulson, Kent
 - CHECK ME—Willie Mitchell, Hi
 - I'M GETTING BETTER—Jimmy Hughes, Fame
 - IF YOU CAN'T BE TRUE—Gene Chandler, Constellation

- ★ JOHN RICHMOND—WLAC, NASHVILLE
 - RECORDS TO WATCH STRAIN ON MY HEART—Roscoe Shelton, Sims
 - STRUNG OUT—James Crawford, Mercury
 - YOUR ONE AND ONLY MAN—Otis Redding, Volt
 - THE IN CROWD—Dobie Gray, Charger
 - WARM AND TENDER LOVE—Joe Haywood, Enjoy

- ★ TOMMY YOUNG—KAPE, SAN ANTONIO
 - RECORDS TO WATCH AND SATISFY—Nancy Wilson, Capitol
 - LOVING YOU—Grover Mitchell, Decca
 - CHITTLINS—Gus Jenkins, Tower
 - WILD ONE—Martha & Vandellas, Gordy
 - HI HEEL SNEAKERS—3 Souls, Argo
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - MOVE ON DRIFTER—Baby Washington, Sue
 - THOUSAND CUPS OF HAPPINESS—Joe Hinton, Backbeat

- ★ ED (SCREAMIN') TEAMER—WYLD, NEW ORLEANS
 - FIRST APPEARANCE IN TOP 10 STRAIN ON MY HEART—Roscoe Shelton, Sims
 - STRUNG OUT—James Crawford, Mercury
 - IT'S ALL OVER—Walter Jackson, Okeh
 - THE PRICE—Solomon Burke, Atlantic
 - TOO MANY FISH IN THE SEA—Marvelettes, Tamla
 - BREAKOUTS GETTING MIGHTY CROWDED—Betty Everett, Vee Jay
 - TIMES HAVE CHANGED—Irma Thomas, Imperial

- ★ BOB KING—WOOK-TV & RADIO, WASHINGTON
 - TOP TWO COME SEE ABOUT ME—Supremes, Motown
 - HOLD WHAT YOU GOT—Joe Tex, Dial

- RECORDS TO WATCH COME ON AND DO THE JERK—Miracles, Tamla
- HE'S MY GUY—Irma Thomas, Imperial
- TANYA—King Curtis, Capitol
- CAN'T KEEP STILL—Booker T., Stax
- NO FAITH, MY LOVE—Mitty Collier, Chess
- STRUNG OUT—James Crawford, Mercury
- GET OUT—Blue Notes, Landa

- ★ (HAPPY) JOHNNY PETTITT
 - BREAKOUTS I WANT YOU TO HAVE EVERYTHING—Lee Rogers, D Town
 - HOLD WHAT YOU'VE GOT—Joe Tex, Dial
 - LONG LONG WINTER—Impressions, ABC-Paramount
 - TAKE THIS HURT OFF ME—Don Covay, Rosemart
 - DO IT RIGHT—Brook Benton, Mercury
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - HOW SWEET IT IS—Marvin Gaye, Tamla

- ★ AL BELL—WUST, WASHINGTON
 - RECORDS TO WATCH LOVE HAS GONE—4 Tops, Motown
 - GET OUT—Harold Melvin, Landa
 - SOMETIMES I WONDER—Major Lance, Okeh
 - EVERY NIGHT I SEE YOUR FACE—Music City Soul Brothers, M.C.

- ★ TONY QUINN—WZUM, PITTSBURGH
 - BREAKOUTS TELL HER JOHNNY SAID GOODBYE—Jerry Jackson, Columbia
 - THE PRICE—Solomon Burke, Atlantic
 - GETTING MIGHTY CROWDED—Betty Everett, Vee Jay
 - WHAT NOW—Gene Chandler, Constellation
 - RECORDS TO WATCH SOMETIMES I WONDER—Major Lance, Okeh
 - SEVEN LETTERS—Ben E. King, Atco
 - IT'S BETTER TO HAVE IT—Barbara Lynn, Jamie
 - CHRISTMAS CELEBRATION—B. B. King, Kent
 - CAN YOU JERK LIKE ME—Contours, Gordy

- ★ CLARENCE SCAIFE—WNOO, CHATTANOOGA
 - BREAKOUTS HOLD WHAT YOU'VE GOT—Joe Tex, Dial
 - AMEN—Impressions, ABC-Paramount
 - CHRISTMAS SONG—Aretha Franklin, Columbia
 - RIVER OF TEARS—Ben E. King, Atco
 - STRAIN ON MY HEART—Roscoe Shelton, Sims
 - EITHER WAY I LOSE—Gladys Knight, Maxx
 - HOW SWEET IT IS—Marvin Gaye, Tamla
 - WHEN SOMEONE'S GOOD TO YOU—Carolyn Crawford, Motown

- ★ LONNIE SHEPPARD—WHIH, NORFOLK
 - BREAKOUTS HOLD WHAT YOU GOT—Joe Tex, Dial
 - THE PRICE—Solomon Burke, Atlantic
 - RECORDS TO WATCH WHAT NOW—Gene Chandler, Constellation
 - VOICE YOUR CHOICE—Radiants, Chess
 - BABY DON'T GO—Miracles, Tamla

- ★ STARR MERRITT, JIMMY BOONE, FRED CORREY—WRAP, NORFOLK
 - BREAKOUTS SOMETIMES I WONDER—Major Lance, Okeh
 - SINCE I DON'T HAVE YOU—Chuck Jackson, Wand
 - SATURDAY NIGHT AT THE MOVIES—Drifters, Atlantic
 - RECORDS TO WATCH IT'LL NEVER BE OVER FOR ME—Baby Washington, Sue
 - COME ON HOME—Anna King, Smash

- ★ TOM HANKERSON—WTMP, TAMPA
 - BREAKOUTS LONG, LONG WINTER—Impressions, ABC-Paramount
 - HOLD WHAT YOU GOT—Joe Tex, Dial
 - THE PRICE—Solomon Burke, Atlantic
 - RECORDS TO WATCH WHAT NOW—Gene Chandler, Constellation
 - WITHOUT THE ONE YOU LOVE—4 Tops, Motown
 - NEVERTHELESS—Billy Butler, Okeh

- ★ BURKE JOHNSON—WAOK, ATLANTA
 - RECORDS TO WATCH BABY WHAT'S WRONG—Johnny Mae Matthews, Blue Rock
 - SEND HER TO ME—Johnny Thunder, Diamond
 - THE CRYING MAN—Lee Lamont, Backbeat
 - CRAZY—Emanuel Lesky, Thelma
 - GET OUT—Harold Melvin, Landa
 - STRUNG OUT—James Crawford, Mercury
 - DON'T LET ME BE MISUNDERSTOOD—Nina Simone, Philips

THE ORIGINAL
HARRY SIMEONE CHORAL
Little Drummer Boy
LP 3100
Single 429



His Greatest Ever!
Clarence "Frogman" Henry
HAVE YOU EVER BEEN LONELY?
PARROT 45004
LONDON

A CHART BREAKER
I TOOK MY BABY HOME
by THE KINKS
C 345
THE BIG ONES ARE ON CAMEO PARKWAY

WINTER FAVORITES ...
LITTLE DRUMMER BOY
SLEIGH RIDE
Blooming New Hit
RED ROSES FOR A BLUE LADY
BERT KAEMPFF
(Decca)
MILLS MUSIC, INC., NYC

FAN MAIL GLOSSY
PHOTOS
All sizes — quantities — color or black and white. Post cards, mounted blow-ups. It will pay you to see our free samples and complete price list before ordering anywhere. Write today for new low prices, samples, etc.

MULSON STUDIO
Box 1941 Bridgeport, Conn.

Barbara Lynn
'IT'S BETTER TO HAVE IT'
JAMIE - 1292

CUSTOM RECORD PRESSING
Mastering—Processing—Labels
POLYMAX 100% ANTI-STATIC
FACTORY CLEAN
SIDNEY J. WAKEFIELD
P. O. Box 6037, Phoenix 5, Ariz.
Direct Dial 602-252-5644

HEADED FOR
THE TOP

'NO
FAITH,
NO
LOVE'

Mitty Collier
Chess #1918

Thanks, guys, for getting
her off to another hit.

CHESS producing corp.
CHICAGO, ILL 60616

you're
on
the
eve
of
a
new
adam!

(WADE, THAT IS)

COMING SOON ON EPIC

EARL PARADISE
YOU'RE ALL I NEED

ATCO
6326

R & B find of the year!
LITTLE BUSTER
Singing the smash of the year!
LOOKIN' FOR A HOME

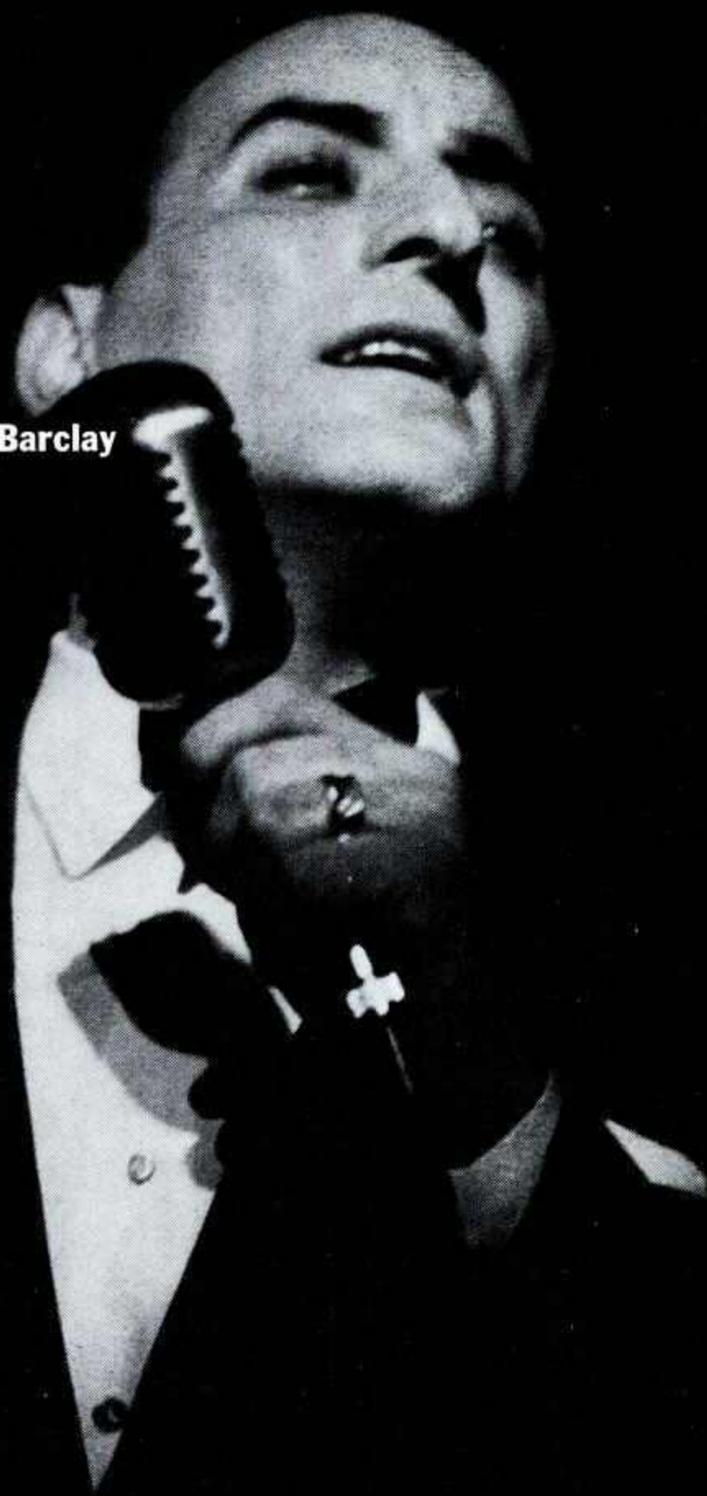
JUBILEE 5491
Nationally distributed thru
JAY-GEE RECORD CO., INC.
318 W. 48 St., N.Y. 36, N.Y.

Say You Saw It in
Billboard

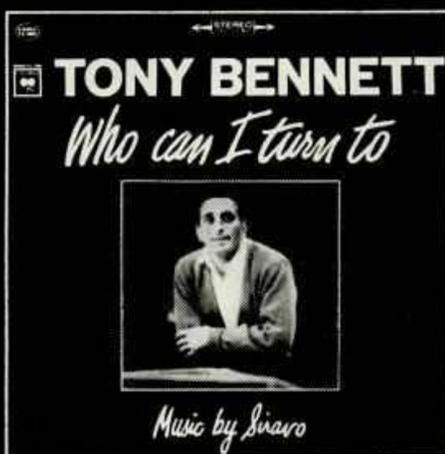
Tony's Songs...

"Stranger In Paradise" / Wright & Forrest
"Cold, Cold Heart" / H. Williams
"Because Of You" / A. Hammerstein & Wilkinson
"Rags To Riches" / Adler & Ross
"Young And Warm And Wonderful" / Zaret & Singer
"In The Middle Of An Island" / Varnick & Acquaviva
"Just In Time" / Comden, Green & Styne
"Firefly" / Leigh & Coleman
"Put On A Happy Face" / Adams & Strouse
"Love Look Away" / Rodgers & Hammerstein II
"Follow Me" / Lerner & Loewe
"Comes Once In A Lifetime" / Comden, Green & Styne
"I Left My Heart In San Francisco" / Cross & Cory
"Tender Is The Night" / Webster & Fain
"Have I Told You Lately?" / H. Rome
"The Rules Of The Road" / Leigh & Coleman
"The Best Is Yet To Come" / Leigh & Coleman
"Marry Young" / Leigh & Coleman
"The Good Life" / Reardon & Distel
"I Wanna Be Around" / Vimmerstedt & Mercer
"I've Got Your Number" / Leigh & Coleman
"Once Upon A Summertime" / Mercer, Legrand, Marnay & Barclay
"Quiet Nights" / Lees, Kaye & Jobim (English Version)
"On The Other Side Of The Tracks" / Leigh & Coleman
"The Moment Of Truth" / Satterwhite & Scott
"The Little Boy" / Stillman & Wood
"When Joanna Loved Me" / Wells & Segal
"So Long, Big Time!" / Langdon & Arlen
"The Kid's A Dreamer" / Hendler & Arthur
"Don't Wait Too Long" / S. Skylar
"Spring In Manhattan" / Reach & Scibetta
"Climb Ev'ry Mountain" / Rodgers & Hammerstein II
"Blue Velvet" / Wayne & Morris
"It Amazes Me" / Leigh & Coleman
"I Won't Cry Anymore" / Wise & Frisch

And now...



here's Tony's
new and exciting
Columbia  Lp!



CL 2285/CS 9085 STEREO

Featuring...



© COLUMBIA MARCAS REG. PRINTED IN U.S.A.

Copyrighted material

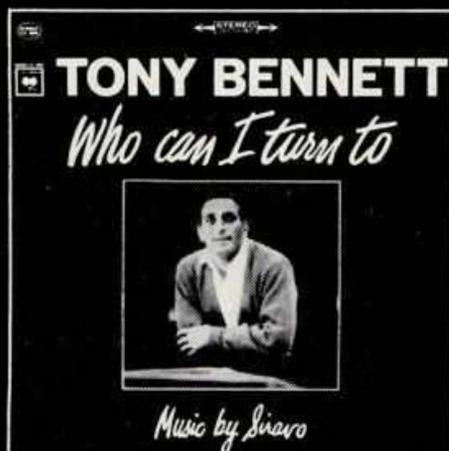
"The Best Thing To Be Is A Person"

By Bob Haymes and Alan Brandt

Jonathan Glenn Music

45 West 56th Street / New York, N.Y.

Song Featured in Tony's New
Columbia Album



CL 2285/CS 9085 STEREO

Plus...



© COLUMBIA MARCAS REG. PRINTED IN U.S.A.

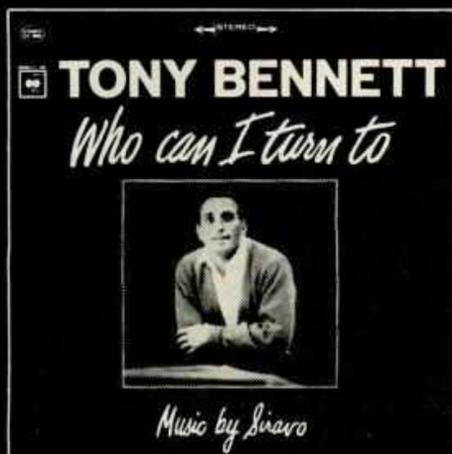
Copyrighted material

"I Walk A Little Faster"

**By Carolyn Leigh and Cy Coleman
Edwin H. Morris and Co., Inc.
31 West 54th Street / New York, N.Y.
Mr. Sid Kornheiser, Corp. Exec.**

"Autumn Leaves"

**By Johnny Mercer, Joseph Kosma
and Jacques Prevert
Morley Music Co., Inc.
31 West 54th Street / New York, N.Y.
Mr. Sid Kornheiser, Corp. Exec.
Songs Featured in Tony's New Columbia Album**



CL 2285 / CS 9085 STEREO

And...



"Who Can I Turn To"

(When Nobody Needs Me)

Words and Music by

Leslie Bricusse and Anthony Newley.

A Hit Song and Now a Great Hit Album

by TONY BENNETT on Columbia Records.

From the Forthcoming David Merrick

Broadway Musical Production

"The Roar Of The Greasepaint"

Starring Anthony Newley—

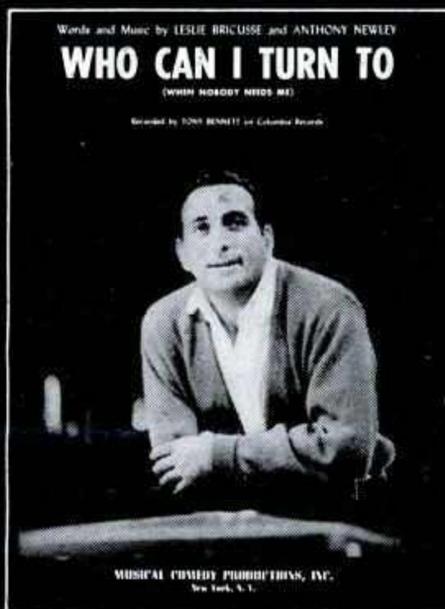
Opening in New York, February.

Musical Comedy Production, Inc.

Happy Goday—

General Professional Manager

New York, N.Y.



audio / video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

HOME MOVIES

Ship German Sound Projector

By OMER ANDERSON

VIENNA—Eumig, Europe's largest manufacturer of home movie equipment, is preparing to invade the U. S. market with a sound projector. The product is the Eumig S 8mm magnetic sound projector. Eumig hopes to have the unit on the American market in time for the yule trade.

To add sound to 8mm film, a magnetic stripe is printed on the film strip at the time of development. The projector has a microphone and tape recording heads permitting narration, music or both to be added permanently to the film when it is shown.

In Europe, Eumig has been promoting the projector for the supplying of musical backgrounds — or mood music — to

home movies. The company's promotion seeks to develop a home movie market among music enthusiasts. For example, home movies of Vienna are supplied with musical accompaniment of Vienna waltzes.

Magnetic striping can also be applied to old films. This saves the trouble of providing a narration each time an old film is shown.

Eumig produces a companion camera for the projector, the C-6. The camera can be synchronized with a tape recorder at the time of shooting. Later, the sound track from the recorder is easily transferred to the soundtrack on the film. The recorder output is synchronized with the projector as the film is running through the projector.

Thus, it is quite easy for a family or group to produce its

own musical shows or to record a party complete with music and dialog.

The Mark S will carry a U. S. list price of \$289.50, according to Oskar J. Jursa, sales manager for Eumig. "We should do very well," Jursa said. "The existing equipment in the field is too difficult to operate, too cumbersome and too high-priced. We have a clear edge."

Jursa said the Mark S has the great advantage of being almost completely automatic. The projector automatically amplifies a whisper to audible level, suppresses a shout. With two sound inputs, such as narration with a music background, there is automatic modulation. The music is automatically suppressed on the recording to permit the voice to be heard.

NEWS BRIEFS

Motorola Hikes Color TV Volume

Motorola expects to produce between 200,000 and 250,000 color TV sets using 23-inch rectangular tubes next year, S. R. Herkes, vice-president, announced last week. He said 21-inch tubes would be "de-emphasized." Last year, the firm produced some 100,000 rectangular color tube TV sets and about 50,000 circular 21-inch color tube TV sets.

Herkes said that Motorola was at a disadvantage in producing the 21-inch tube sets because of the approximately \$100 a tube that RCA Victor charges to supply manufacturers with the tube. "If something doesn't change in the price of the tubes, we'll have very little interest in 1965," Herkes said. The 23-inch tubes are supplied by National Video Corporation.

Herkes estimated that industry sales of color TV would rise to about 2,000,000 sets in 1965, from about 1,300,000 this year. He predicted a 500,000 national sales increase per year after 1965. Industry black and white TV sales will total 8,000,000, Herkes said.

RCA Color Sales Soar

RCA Victor color TV sets continue to sell at a record pace with distributor to dealer sales running more than 48 per cent ahead of last year, according to Ray Saxon, RCA Sales vice-chairman, who added the trend is expected to continue the balance of the year. Saxon said RCA's color TV sales pace is such that by the year's end, it will exceed the combined dollar sales of all other RCA home entertainment products. Meanwhile, the firm's black and white sales are 12 per cent ahead of last year and portable radio volume 10 per cent ahead of a year ago.

Automatic Color By Magnavox

Magnavox has introduced a new Automatic Color feature that fine-tunes color TV pictures with "perfect accuracy," the firm announced. The device consists of an automatic frequency control circuit on the UHF and VHF tuners, eliminating the need for precisely adjusting the fine-tuning control. The viewer simply switches to the channel and a perfect picture appears instantly.

Motorola Bows Auto Radio Line

Motorola's 1965 auto radio line includes AM, AM-FM and FM-only models with such features as a transistorized tone signal device which sounds automatically when the car headlights are accidentally left on. A new compact model (TM-315M) is the smallest ever produced by the firm and sells for \$39.95. Features of the line include a "same-size" escutcheon enabling dealers to inventory only one type of trimplate and installation kit for every

Des Moines Girds for Holidays

By JEAN HOLMSTRAND

DES MOINES—Increased advertising and in-store promotion mark preparations for the holidays by home entertainment dealers here. Orville Marshall, of Marshall's Music Room in downtown Des Moines, is concentrating on 10-second TV spots pushing layaway of equipment for Christmas giving. Marshall reports he's expecting big sales in the coffee table stereo units and has ordered a truckload to meet the anticipated demand. He recently added color TV to his inventory and so far sales are encouraging.

All dealers in the area report that 1964 has been a much better business year than 1963, with the first and second quarters being outstanding, but the third quarter dropping off. Marshall's Music Room and Sherwood Music, Inc., a dealer located in a Des Moines shopping center, both attribute increased sales to customers' dissatisfaction with discount stores and rack jobbers. Jim Morrison, manager of Sherwood Music, stated "customers may have had some bad experiences buying records from racks and cut down on their record buying completely. Now they

seem to be buying again, but they're discriminating and are looking for quality."

Sherwood Music is expecting to do the majority of its Christmas business in records and musical instruments. They're a popular dealer for guitars and drums in the city.

The record and equipment department of Sears, Roebuck in Des Moines is placing its Christmas sales emphasis on color TV and portable TV with expectations of a good season. Reports from the department manager are that business shows a 22 per cent increase over last year.

NEW PRODUCTS

Add Six Radios To Motorola Line



At its December distrib meet, Motorola introduced six new radio models ranging from the \$12.95 (optional dealer list) Model AT28A AM table unit through the AM/FM table radio (BT13A, pictured above) at open list. Other models include AT29A (\$15.95) AM table unit; AM clock radio, Model AC41A (\$19.95); step-up AM clock radio, Model AC42A (\$24.95) and the AM/FM clock radio, Model BC6A at open list.

Super Navigator From Zenith



In addition to receiving long-wave, short-wave and AM broadcast bands, the Zenith Royal 790YM can function as a navigational aid for position finding and homing. It is equipped for use as a pelorus or bearing finder to visually determine a boat's position or to take anchor bearings using landmarks. The unit has three built-in antennas, an Azimuth disc, direction-finding level meter, DF level control and calibrated optical sights. It'll operate 200 hours on six "C" type batteries. Suggested price: \$109.95.

Freeman Shows Slant Design



A professional-style control panel of slant design is the chief new feature of the Model 800 three-speed, four-track stereo tape recorder manufactured by Freeman Electronics. The unit has built-in speakers, dual VU meters, tone and volume controls for each channel, three stereophonic output jacks, radio-phono and FM multiplex input jacks and jockey stick function control. The suggested price is \$299.50.

BEST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

PHONOS LISTING BETWEEN \$61 and \$80

POSITION			BRAND	% OF TOTAL POINTS
This Issue	9/5/64 Issue	5/16/64 Issue		
1	2	1	Magnavox	23.9
2	1	2	Decca	17.0
3	7	—	Zenith	12.0
4	3	3	Masterwork	11.7
5	—	—	Capitol	9.3
6	5	6	Voice of Music (V-M)	5.3
7	6	6	General Electric	4.3
8	4	5	RCA Victor	4.0
			Others	12.5

9/5/64 Issue: Phonola (8).

5/16/64 Issue: Symphonic (4); Sylvania (8); Webcor (8); Phonola (10).

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

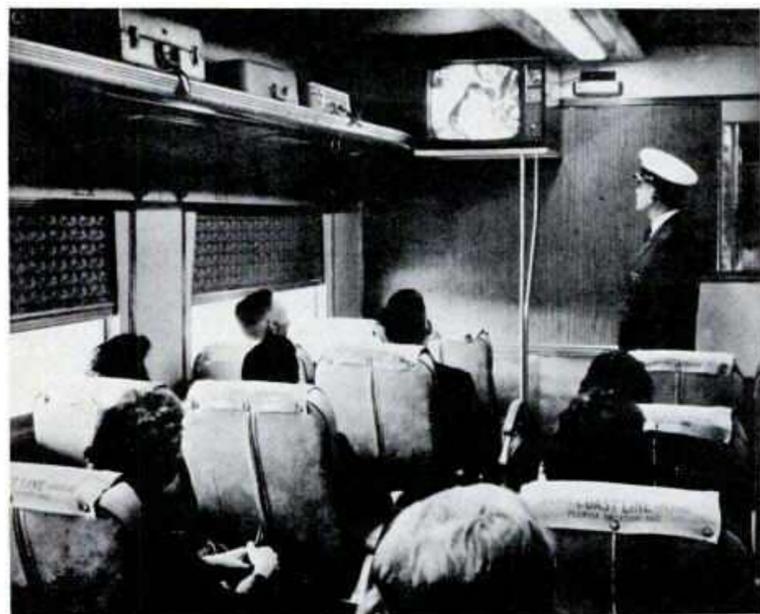
ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

model in the line and a new converter for sports and foreign car radios.

Washington to Move

Industry experts predict sure passage of legislation in the areas of Medicare, federalized unemployment compensation, consumer credit control, packaging and labeling control, and higher minimum wages. The prediction from the NAMM is based on the two-to-one ratio of liberals over conservatives in the next Congress. Doubtful areas, says the association, are double pay for overtime, 35-hour work week, and right-to-work law repeal.

Railroads Add TV



Not to be outdone by the airlines, the Atlantic Coast Line's Florida Special (New York to Florida) will install 23-inch black and white TV sets (Olympic) in all coaches, lounge and recreation cars Dec. 17.

Sylvania Unveils Line

Sylvania unveiled its 1965 phonograph and TV line to distributors at a pair of regional meetings in Denver and Atlanta last week. Full details of the line will be announced shortly.

PEOPLE

New Yorkers **James W. Hutton Jr.** and **Clifford V. Brokaw III** have been named to the board of directors of Clairtone Sound Corporation, Ltd., of Canada. Hutton is senior partner in W. E. Hutton and Co., brokers and investments and Brokaw is manager of that firm's Corporate Development Department. **Eric G. Smith**, former Clairtone national sales manager, has been appointed vice-president of the firm's U. S. subsidiary, Clairtone Electronic Corporation of New York.

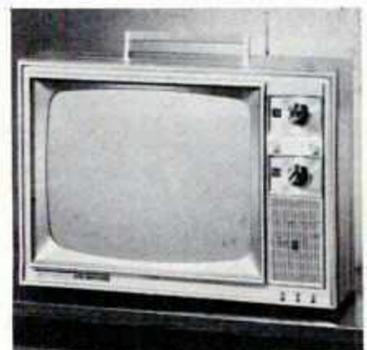
Delbert L. Mills has been elected an executive vice-president of the Radio Corporation of America. He vacates the post

of RCA vice-president of consumer products. . . . A long-time participant in the activities of the Electronic Industries Association, RCA's **E. C. Anderson** will receive that group's 1965 Medal of Honor during their spring conference March 17-19 in Washington. Anderson retired as RCA executive vice-president last month after 42 years with the firm.

Effective Dec. 16 is the appointment of **George W. Allen** as manager of engineering for the Philco Corporation's appliance operations. He succeeds **Frank Edwards**, who has resigned.

NEW PRODUCTS

Motorola Has 19-Inch Compact



Motorola's newest 19-inch black and white television receiver (Model 19BT121A) is a compact unit that comes wrapped in grained walnut or antique white metal. Included are an earphone jack, illuminated channel indicators, the power transformer "Super Golden M" chassis with three I.F. stages and 172 square inches of viewing area.

Portability With Style



Model 2075 identifies the new Ampex tape recorder/player billed as "a unique combination of living-room furniture styling and portability." The unit is cabineted in oiled walnut, has built-in amplifier and speakers and features automatic threading and reversing, permitting play of both sides of a stereo tape without reversing or handling. List price is \$529.

Billboard Buyers & Sellers

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

LEADING PUBLISHER IS NOW SELECTING songwriters to expand its operation. Send only demonstration records. We are interested in teen writers or C&W writers. Anyone selected will be given a standard songwriter's contract. Write: Leon Ehrbridge, P. O. Box 434, Galveston, Texas. de26

SONGWRITERS! WE CAN USE ALL type songs, especially Country, R&B. Send tapes and lead sheets. \$1 handling charge. Send to: Pine Cone Music, 8724 Stanton Rd., Little Rock, Ark. de19

SINGERS, PUBLISHERS: ARE YOU short on material? I have written over 100 songs. Also I sing and hope to make record. Anyone who can help, write Joe Smulevitz, 107 E. 35th St., Savannah, Ga.

ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of MUSIC, RECORD, COIN, PROMOTION, ENTERTAINMENT

to make the right, best paying connections. THIS IS THE PERFECT MEDIA FOR SELLING YOURSELF TO PROSPECTIVE EMPLOYERS.

\$2.00 will do the trick for a 1/2" ad in one issue . . . maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO:
Billboard Classified Mart
165 W. 46th St.
New York, N. Y. 10036

HELP WANTED

MECHANIC WANTED — EXPERIENCED in juke boxes and amusement machine services. Good job, steady work, regular hours. Vacation plan, life and health insurance, reliable company. Please give reference and details in first letter. Write: Billboard, Box 224, 188 W. Randolph, Chicago, Ill. ch

RECORD COMPANY WITH PROVEN artists and good line of singles and albums needs Field Representatives and Promotion Men in various territories to work with racks, one-stops and stations. Write Box 150, Billboard, 165 West 46 St., New York City, N. Y.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

DEALERS . . . ONE-STOPS . . . RACK JOBBERS

Order Your Supply of

Record Preview

BILLBOARD'S GREAT NEW CONSUMER LP MAGAZINE-CATALOG FROM:

TONE

495 S.E. TENTH CT.
HIALEAH, FLORIDA
(305) 887-7546

Henry Stone, President

Listed, you will find the labels which we presently distribute:

ABC-Paramount, Argo, Atco, Atlantic, Big Top, Blue Note, Canadian American, Carmen, Chancellor, Checker, Chess, Del-Fi, Daato, Duke, Imperial, Jamie, Laurie, Mo-Town, Monument, Nashboro, Old Town, Original Sound, Parkway, Phyllis, Roulette, Sar, Savoy, Scepter, Strand, Sue, Sun, Swan, Time, United Artists, Vee Jay, Wand.

when answering ads . . .

Say You Saw It in Billboard

For Aggressive Distribution in Chicago

For superior sales force.
For superior sales merchandising.
For superior promotion.

RHYTHM & BLUES DIST. CO.
1519 W. Warren, Dept. 605,
Chicago, Ill.

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

RECORD PROMOTION & PUBLICITY

NATIONAL RECORD PROMOTION & PUBLICITY CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

PRESSING

No job too small

DISTRIBUTION ARRANGED



MORTY WAX PROMOTIONS

1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

FOR SALE

FOR SALE—PUBLISHER CATALOGUE (used). 360 songs on commercial records. Write E. E. Greene, P. O. Box 833, Riverside Station, Miami, Fla.

when answering ads . . .

Say You Saw It in Billboard

AMERICAN MADE

DIAMOND NEEDLES
from 35c up

SAPPHIRE NEEDLES
from 6 1/2c up

Quantity users—
Write for details of this fast-profit-making line.

BOX 151, Billboard
165 W. 46 Street
New York City

BUSINESS OPPORTUNITIES

RECORD COMPANIES: WE HAVE many new tapes we would like to lease out. Huge catalog of exclusive Originals, Standards, Pops, Novelities, etc. This is multimillion-dollar potential for the right record companies! Write direct only. Novart Song Publications, 202 Kent St., Rochester 8, N. Y.

MISCELLANEOUS

DEEJAY "STATION BREAKS"—COMEDY fillers for breaks, identification, general purpose oneliners, sound effects, etc. Special price to Billboard readers, \$3. Show-Biz Comedy Service (Dept. S), 1735 E. 26th St., Brooklyn, New York 11229. de19

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

PUBLICATIONS & SERVICES

PROGRAMMING IDEAS

Over 125 outstanding contests, comedy, promos, games and ideas are contained in a valuable new book for progressive radio program directors. Now available from RSI (a division of Billboard) for \$5.95 each post-paid.

"PROFESSIONAL PROGRAMMING VOL. 1"
by DICK STARR and BOB HARRIS
RSI (Record Source Int'l)
165 West 46 Street
New York, N. Y. 10036

CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50c per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____

Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.
ADVERTISING RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

BULK VENDING news

VOSCO Named Canada Distrib by Eppy & Leaf

By KIT MORGAN

TORONTO—Canada's football classic, the east-west Grey Cup game, combined with a steady downpour of rain, cut attendance at the two-day (Nov. 27-28) open house announcing the appointment of Vending Operators Supply Company as the exclusive Canadian distributor of Eppy Charms. At the same time, VOSCO announced distributorship of the full line of Leaf Confectionery gum.

Operators who visited the showroom met George and Sidney Eppy, viewed a large selection of product from the Eppy line, and got a pep talk on how to increase profits with new

merchandise and new merchandising techniques.

Bulk vending has been something of a depressed industry in Canada in the past year and a half, since the bankruptcy of a company which virtually controlled the business through the manufacture and sale of machines and gum and the distribution of charms.

New operators were brought into the field and other operators were encouraged to over-extend themselves through easy financing, until the market was saturated.

Earnings Spread Thin

When earnings were spread thinner among more operators, many were forced to resort to low-priced inferior merchandise and cut back on servicing machines, thereby losing customers.

About half the original members of the Canadian Bulk Vendors' Association are now out of business, and the association hasn't held a meeting in several months.

The failure of many operators has proved to be the salvation of the others, as the number of machines is being reduced to a realistic level. The introduction of the new merchandise of the Eppy line is expected to spur new consumer interest, since many machines have offered the same old charms for a year, even two years.

Only Available Direct

Eppy merchandise has previously been available in Canada only if an enterprising operator ordered direct from New York. The appointment of a distributor here sees the first genuine 10-cent capsules widely available in Canada, though 5-cent charms have been imported and marked up to 10 cents, and will continue to be, because there are no 5-cent capsule machines here.

McQuiggin estimates that exchange on the Canadian dollar, import duty, sales tax and transportation costs add 65 per cent to the U. S. price by the time product reaches his shelves. He

plans to work on a low margin of profit and rely on volume sales of the new line. Prices range from \$2.40 per 1,000 for the 1-cent special warehouse mix, available only by lots of 5,000, to \$45 per 1,000 for 10-cent capsules containing such items as shrunken heads and pin-up trolls.

Optimism prevailed at the dinner held by VOSCO and Eppy Charms at the newly opened Richmond Inn, north of Toronto. At the head table were Robert McQuiggin, head of VOSCO, and Mrs. McQuiggin, Eppy Charms president George Eppy and sales manager Sidney Eppy, and Roy Chase, general manager of Leaf Confectionery's Canadian operation.

Penny King Ships Dime Capsule Mix

PITTSBURGH—Penny King's new "102" 10-cent capsule mix features three different types of brooches plus an assortment of pins, loving cups and boys' moon glow rings. An \$8 bag of 250 capsules contains a free machine display front which shows 27 different items. Penny King says the front alone is worth \$1.

The plated butterfly pins come in 20 different designs and have charms attached. The brooches include a series of nine jeweled, 12 enameled and a hand-painted "imp" design. The loving cup is a copy of a \$7 silver trophy and has a number of different "World's Greatest" mottoes.

VENDER CASTS COURT VOTE

FORT MYERS, Fla.—A ball gum machine here plays a vital part in dispensing justice. The unit is set up in Circuit Court with 15 blue and 15 yellow marbles. When a case is assigned, a clerk turns the vending lever and draws a marble. Yellow marble cases are heard by Judge Lynn Gerald, blue marble cases by Judge Archie Odom. It's not unheard of for judges to rule on machines, but for machines to rule on judges, well, that's another story.



TALL SOLON Ray T. Eubanks, Spartanburg, S. C. (grasping copy of Billboard's 1964 Coin Machine Directory), hears latest details on retarded children program from Jack Thompson, secretary-treasurer of Southeastern Bulk Vendors Association.



SURPRISE! Mrs. Lee Smith (left) and Mrs. Jack Thompson react to recognition of their efforts in forming the Carolina Bulk Vendors Association at banquet. They received silver plaques from the association and scrolls from Mrs. Jane Mason, secretary of the National Vendors Association.

Drew Canale Lands Coliseum

MEMPHIS—Drew J. Canale, president of Canale National Tobacco, Inc., was high bidder on placement of eight cigarette

vending machines in the new \$4.7 Coliseum which opened recently.

There were a half dozen bidders. Amount of the successful bid was not revealed.

Canale put eight Seeburg machines in the building.

ACORN "300 VISTA" BULK VENDOR

Write for prices and descriptive literature on the Vista and the complete Oak line. A full line of 5c and 10c capsules, gum, nuts, charms, sanitary goods and other supplies.

PEN-MAR DISTRIBUTING
P. O. Box 1142 Hagerstown, Md.
Authorized Factory Distributors

Great Time Saver COIN WEIGHING SCALE

1c or 1c & 5c Combination

Weights \$10.00 in pennies, \$30.00 in nickels. Springs are precision calibrated. Heavy metal base. Glass-covered dial projects pointer when in use.

\$22.00

Complete With Sturdy Carrying Case

ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Distributors, Write for Prices.

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

J. SCHOENBACH

Factory Distributor of Bulk and Ball Gum Vendors, Merchandise, Parts, Globes, Stamp Vendors, Folders, Cigarette and Candy Machines, Sanitary Vendors and Sanitary Merchandise. EVERYTHING THE OPERATOR REQUIRES.

715 Lincoln Place, BROOKLYN 16, N. Y. PResident 2-2900

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME.....
COMPANY.....
ADDRESS.....
CITY.....

Fill in coupon, clip and mail to:
BITTERMAN & SON
Member National Vending Machine Distributors, Inc.
4711 E. 27th St. Kansas City 27, Mo.
Phone: WA 3-3900

We handle complete line of machines, parts & supplies.

VICTOR'S NEW TOPPER "66"

Now Vends Capsules **\$15.50**
LOW, LOW PRICE

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX
Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES
Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules\$ 4.50 per M (5M Lots)
"V-1" Capsules\$ 8.00 per M (5M Lots)
"V-2" Capsules\$13.50 per M (2M Lots)

Write, Wire or Phone
H. B. HUTCHINSON, JR.
Southeast Distributor for Victor
1784 N. Decatur Rd., N.E., Atlanta 7, Ga. DR 7-4300

BUILT FOR BUSINESS!

MARK-BEAVER
Bulk Vending Machines
Full of built-in advantages
for longer life
and greater profits.

VENDOR MFRS., INC.

1319 LEWIS STREET
NASHVILLE, TENNESSEE
PHONE: 615 256-4148
(Distributor areas available throughout the world)

Swedish Operator Tours U. S.; Studies Sponsorship Program

Jan Gabriellsson is a rugged, adventuresome, typically-Scandinavian young man, who like many of his U. S. counterparts, got started in the bulk vending business by being bilked on a blue sky deal. He paid \$100 each for 15 machines that turned out to be worth less than \$20. He was angry enough, however, to stick with the business, and today, is one of Sweden's most successful operators. Like many U. S. operators, he faces such problems as exorbitant and discriminatory licensing fees and taxes, not to mention theft and the old headache of "slugging." He's here at the invitation of Lee Smith, Charlotte, to study sponsorship programs, and hopes to set up similar programs in Europe. Here is a first-hand interview with Gabriellsson by Lamar Gunter, Billboard's Charlotte correspondent.



JAN GABRIELSSON

By LAMAR GUNTER

CHARLOTTE, N. C.—Jan Gabriellsson has come from Gothenburg, Sweden, to North Carolina to make a first-hand study of how bulk vending machines raise money for retarded children. He intends to start a similar program in Sweden.

Active in the bulk vending field for about six years, Gabriellsson first learned of the sponsorship program earlier this year from Lee Smith, head of Smith-Regal here.

He wrote Smith for information and was invited to come here and examine the program first hand.

Gabriellsson visited machine manufacturers and suppliers in New York and then came on to Charlotte. He is spending about a week in Charlotte and then will move on to Chicago for more visits to machine manufacturers and to suppliers.

"The primary purpose of my

visit was to study the sponsorship program since we have nothing like it in Sweden," said Gabriellsson, "but of course I want to learn whatever I can about the American vending machine business."

Gabriellsson wants to start a sponsorship program in memory of his 17-year-old son whose life was cut short by a freak accident.

He feels sure the sponsored machines can be his way of helping, but he will face a different situation from that which Smith-Regal has here.

"There is no central group working for retarded children," he said. "Several civic organizations are involved. One may run a school or have some other program to aid the retarded children. For example, the Lions are one group that aids retarded children in Sweden.

But problems are nothing new to Gabriellsson. He has had them from the time he first ventured into bulk vending.

"I was already in the automatic catering business—coffee, sandwiches, cigars—when a friend approached me about buying bulk vending machines.

"I was his first customer. He made it sound real good. I had faith in him since I had known him for a long time," Gabriellsson said. "I bought 15 machines for \$100 each. I now know they were worth only \$15 or \$20. Then they wouldn't work. I had to spend another \$5 or \$10 each and five or six hours of my time getting them to work.

"I still don't hold it against my friend. He believed what his boss told him. A week or so later when he learned better, he quit.

Angered by Blue Sky

"This blue sky deal made me mad. I'm stubborn. I decided I would make the machines pay."

In Sweden there are problems which made this difficult for Gabriellsson.

Because of its sugar coating, gum is considered a luxury in Sweden and taxed accordingly—118 per cent. Additionally there is a straight sales tax of more than 6 per cent.

As a result the gum in Sweden must be sold for ore, almost 2 cents. And this creates another problem. Five European countries have coins that are of the same size and dimensions as the 10 ore piece, but they range in value from a fraction of what the 10 ore piece is worth to more than what it is worth. Sailors and tourists bring many of these Dutch, Finnish, Norwegian, Icelandic and Russian coins into Sweden.

But Gabriellsson has come up with some good solutions. He saves all the Dutch coins, which are worth more than the 10 ore piece, and each year during a business trip to The Netherlands spends them on Dutch chocolates.

He has a friend who travels to Finland frequently and exchanges the Finnish coins for him. He is saving the Norwegian coins for a fishing trip to the Norwegian fjords. There are not enough Icelandic coins to be a big problem.

"I don't get many Russian kopeks because the Russians don't let many of their sailors come ashore, but I wouldn't go to Russia to exchange or spend them anyway."

Besides the foreign coins,

Eppy Pushes Penny Charms

JAMAICA, N. Y.—Eppy Charms is urging operators to "put penny charm machines back in business like the good old days."

The New York charm manufacturer is mailing special promotional material calling the operators' attention to such 1-cent items as charm portraits of President Kennedy and President Johnson, American drums that jingle when shaken, bongo drums in different colors and the familiar milk bottle trick. Four free display fronts are provided with each order of 1,000 charms.

ACORN—The World's Most Profitable Vendors!

We have the largest variety of all types of Acorn vendors in stock.

SUPER COLOSSAL Rat Finks
w/mustache & eyes
\$38.00 per M capsuled

Tiger Tails—10c Vend
\$38.00 per M capsuled

Tiger Tails—5c Vend
\$20.00 per M capsuled
Free display card with each 250.

RAKE COIN MACHINE EXCHANGE
1214 W. Girard Ave. Philadelphia, Pa.
Center 6-4493

VICTOR'S NEW TOPPER "66" \$15.50

Now Vends Capsules

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules \$ 4.50 per M (5M Lots)
"V-1" Capsules \$ 8.00 per M (5M Lots)
"V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea. \$1.00

GRAFF VENDING SUPPLY CO., INC. 2956 IRON RIDGE ROAD DALLAS 47, TEXAS

Announcing the first and newest NORTHWESTERN

Now ready for immediate delivery. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading. Other products soon available.

BIRMINGHAM VENDING COMPANY
520 Second Ave., North Birmingham, Alabama
Phone: FAirfax 4-7526

Gabriellsson has one of the same problems as his American counterparts—slugs.

One thing his American counterparts might find unusual is that 90 per cent of his locations are outdoors. "The merchants take the machines inside at night. If they didn't they would be stolen or looted," he said.

Season Important

The season of the year plays a bigger part in his business than it does for the American operators. Gothenburg is far enough north that it has extremely short days during the winter. "When I have sun in the summer, business is good. In the winter we almost hibernate. That is why I have come to America at this time. My wife came over to visit her family this summer, but that was my busy season and I could not come with her."

His wife is from Tremont, Pa., and he met her while working for a textile firm in Philadelphia.

"We were both staying at the Y in Philadelphia. I met her only three weeks before my visa was up and I had to return to Sweden. It was a whirlwind romance. My parents invited her to come to Sweden and visit. She came and lived with them six months and we were married in 1950."

Mr. and Mrs. Gabriellsson have two children, a son Kim, 12, and a daughter, Kay, 9. The son who died was by a previous marriage.

Northwestern SUPER 60

- NO BREAKING
- NO CRUSHING
- NO MISSING

Try one . . . Learn why other operators find the SUPER 60 their favorite capsule vender. Getting the Northwestern? It's a newsy magazine. Ask to get on our mailing list. It's free!

WIRE, WRITE OR PHONE

Northwestern CORPORATION

2243 E. Armstrong St., Morris, Ill.
Phone: WHITNEY 2-1300

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

Fill in coupon, clip and mail to:

KING & COMPANY
2700 W. Lake St. Chicago 2, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5- Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hershey's 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

You count more with OAK!

MANUFACTURING COMPANY, INC.
450 South Avenue 21
Los Angeles, Calif. 90031

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c.....	\$14.50
N.W. Deluxe, 1c or 5c Comb.....	12.00
N.W. 10-Cl. 1c Tab Gum Mach.....	18.00
N.W. Model 233, 1c Perc. Converter for 100 ct. B.G.....	6.50
Atlas 1c & 5c 100 Ct. Ball Gum.....	12.00
Mills 1c Tab Gum.....	12.00
Acorn 8 lb. Globe.....	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red.....	.73
Pistachio Nuts, Jumbo Queen, White.....	.66
Pistachio Nuts, Large Tulip.....	.71
Pistachio Nuts, Vendor Mix.....	.68
Pistachio Nuts, Shell, Red.....	.63
Cashew, Whole.....	.82
Cashew, Butts.....	.79
Peanuts, Jumbo.....	.45
Spanish.....	.32
Mixed Nuts.....	.57
Baby Chicks.....	.35
Rainbow Peanuts.....	.32
Bridge Mix.....	.36
Boston Baked Beans.....	.32
Jelly Beans.....	.32
Licorice Gems.....	.32
M & M, 500 ct.....	.48
Hershey-ets.....	.47

Rain-Bo Gum, 72 ct.....	.32
Mall-ette, 100 ct., per 100.....	.32
Rain-Bo Ball Gum, 140 ct.....	.32
170 ct., 210 ct.....	.32
Rain-Bo Ball Gum 100 ct.....	.34
300 lb. minimum prepaid on all Rain-Bo Ball Gum.....	
Adams Gum, all flavors, 100 ct.....	.45
Wrigley's Gum, all flavors, 100 ct.....	.45
Beech-Nut, 100 ct.....	.48
Hershey's Chocolate, 200 ct.....	1.30
Minimum order, 25 Boxes, assorted.....	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY on the New

Northwestern GOLDEN 60

This "all product" vendor is truly the most versatile on the market. Handles ball gum, charms, capsules, all nuts and any small bulk products without breaking or crushing. Gold decorative front panel. Mammoth capacity.

Available with 1c, 5c, 10c or 25c Mechanisms

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOngacre 4-6467

Seeburg Invites Trade to Dance

Hoist Curtain On Solid-State Compact Phono

CHICAGO — Seeburg's Mustang is a 100-selection compact phonograph, which Bill Adair, head of the firm's phonograph division, said is designed to help operators upgrade their secondary locations.

"Operators don't cycle machines all the way down like they used to," Adair said. Now prime machines are used in prime spots, and after a few years, they're traded in on newer prime machines.

Secondary spots have so-called secondary machines and these likewise are traded. The operator seems to have developed the habit of using two types of machines for the two different classes of locations, Adair said.

Upgrade Secondary Spots
Seeburg's console "480" will continue to head the line, but the Mustang will enable operators to move into secondary spots with newer and better equipment.

The unit is completely transistorized, plays 45 disks and is the first upright model to hit the industry in years. Height is 64 inches, width 31 inches, depth 23 inches. All servicing is from the front.

The biggest advantage is the availability of some dozen options which enable the operator to "customize" the machine for the location. These include:

Universal dual pricing.
Transistorized auto-speed — permitting automatic intermixed playing of 45 and 33 1/3 r.p.m. 7-inch disks.

Solid-state stepper kit—allows incorporation of remote control facilities.

Constant voltage transformer — to provide 70.7 volt C.V. line for remote speaker operation.

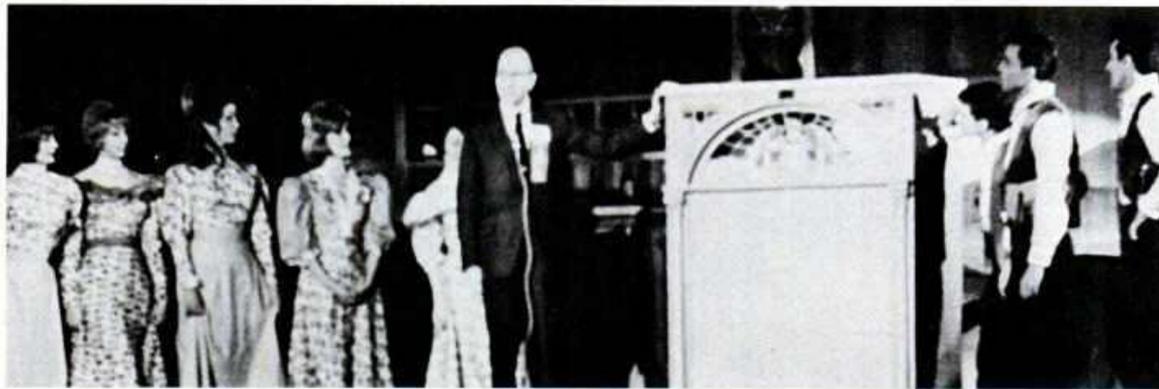
Powered remote volume control.

Income totalizer kit.
Stereo speaker control.

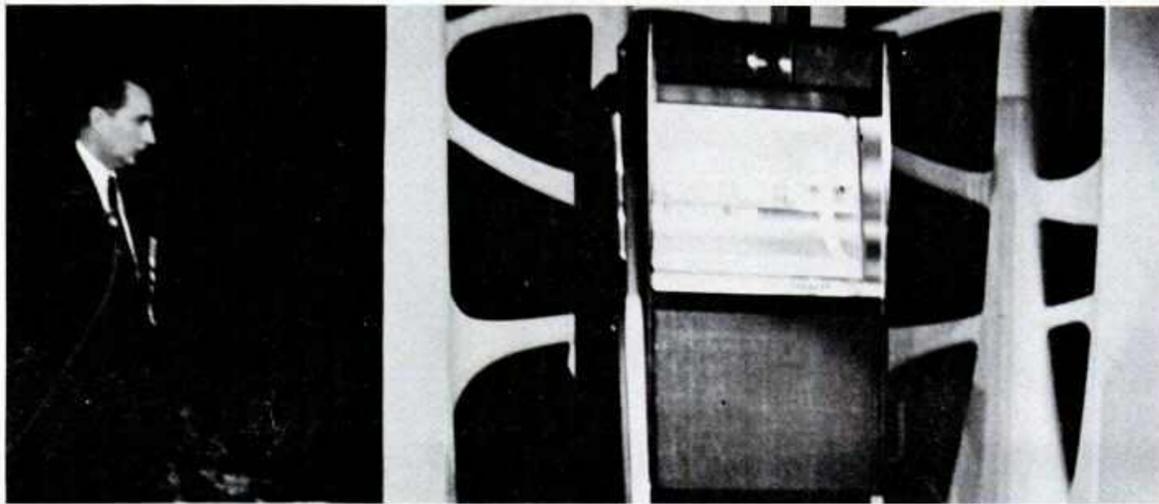
Standard on the machine are such features as four-coin pricing, two 12-inch and two 5-inch speakers, bandshell personalized
(Continued on page 51)

SEEBURG HIRES 'THEQUE SIRE

CHICAGO—Discotheque was developed in Paris by Joseph Panarin, a 29-year-old Frenchman, who predicts that the idea will increase a location's gross by as much as 200-300 per cent. Panarian started the discotheque concept some five years ago. He has been hired by Seeburg as a consultant and will tour the U. S. introducing the idea to operators and location owners.



THE ORCHESTREON, which in its day cost as much as a new home, was an early Seeburg entry in the coin-operated music field. Tom Herrick starts it 5,000 parts whirring and invites the Wilding Dancers to waltz.



BILL ADAIR, vice-president, phonograph sales, upstages the newly unveiled Seeburg Mustang compact, solid-state phonograph and explains to Blackstone Theater distributor audience that the new product will star in the medium-income location.

Coleman Pics Seeburg Corp. As "One-Stop"

CHICAGO — Delbert Coleman, Seeburg's dynamic, young board chairman, forecast a bullish future for the entire coin machine industry here last week, noting that Seeburg has more new product scheduled for 1965 than was produced by the firm in the last three years.

He pictured Seeburg as the one-stop of the coin machine industry, noting that the firm was the only one to offer operators all three types of coin-operated equipment: juke boxes, amusement games and vending machines.

"These are not the old juke box and game days," Coleman said, "and I have to thank our distributor organization for making our one-stop concept a violent success."

Cites Parkoff
He singled out Meyer Parkoff, Seeburg's New York distributor, who "sold more phonographs in the last six months than in any comparable period in the distributorship's history."

Commenting on amusement games, Coleman said Seeburg would work to make the game
(Continued on page 54)

10 REC-O-DANCE ALBUMS INTRODUCED BY SEEBURG

CHICAGO—Ten Rec-O-Dance seven-inch albums, designed to play at 33 1/3 r.p.m. comprise the initial Seeburg discotheque record release. Elliptical "jamming" holes are cut around the main center-holes so the disks can't be played on competitive equipment. All disks are stereo. The records have three tunes per side, the customer gets six tunes for 50 cents.

Volume I
Danke Schoen, Watermelon Man, Tea for Two, If I Had a Hammer, Girl From Ipanema, I Left My Heart in San Francisco.

Volume II
Hello, Dolly! I Wish You Love, Stardust, Come Closer to Me; Goody, Goody; Never on Sunday.

Volume III
Moonlight Serenade, Mack the Knife, There's a Small Hotel, Night Train, Memphis; Baubles, Bangles and Beads.

Volume IV
Lawdy Miss Claudie, Anna Bacoa, I Wanna Hold Your Hand, Gadabout, My Blue Heaven, You Belong to Me.

Volume V
Java, I've Got My Love to Keep Me Warm, Over the Rainbow, I've Got a Crush on You, Moon River, I Can't Stop Loving You.

Volume VI
Moonlight Becomes You, Maybelline, Peg o' My Heart, String of Pearls, 20-75, On the Street Where You Live.

Volume VII
Make Someone Happy, Ain't Misbehavin', I Could Have Danced All Night, In the Mood, Satin Doll, Rico Vacilon.

Volume VIII
Marie, Dancing in the Dark, Little Brown Jug, Chicken Back, Do Wah Diddy, Up a Lazy River.

Volume IX
Call Me Irresponsible, You Made Me Love You, What Kind of Fool Am I, Tuxedo Junction, Days of Wine and Roses, La Bamba.

Volume X
Everybody Loves Somebody, Nadine, In a Little Spanish Town, Teen Beat—65, A Taste of Honey, Roll Over Beethoven.

Will Produce Discotheque-Style Records

• *Continued from page 1*

total sales) and in the words of its youthful board chairman, Delbert Coleman, "the one-stop of the coin machine business."

Dominating the proceedings was the introduction of the discotheque (pronounced dis-kotek) "instant night club" package. Seeburg is offering operators everything but the liquor and the dancers.

Dance Craze
The promotion is designed to capitalize on the discotheque music-dance craze that started in Paris and has since spread to key night clubs all over the U. S.

The main principal of discotheque is the continuous playing of a varied program of dance music on elaborate high-fidelity equipment which is designed to emulate the sound of a live band.

For equipment, Seeburg is featuring its LP "480" console with a pair of new Rhythm Twin multi-channel, floor-level speakers that are half again as big as the juke box itself.

The music is provided by Seeburg's own Rec-O-Dance 7-inch album—10 of which are being introduced now with more to come. The records will be available through Seeburg's regular channel of distribution.

Club Decor
The night club decor is being provided by Seeburg in a display-identity kit that contains all the material needed to change the physical appearance of a tavern into a hip, discotheque club.

This includes everything from a prefabricated dance floor to an illuminated sign, coasters, table tents, glowing wall panels, banners and napkins. There are even special press releases and radio spot announcements which the location owner can use to promote his establishment.

Seeburg is putting the full force of its financial empire behind the program. The firm's fleet of location sales vans is being converted to enable operators to take the discotheque story to their prime locations.

Distributors and regional salesmen will co-ordinate efforts with operators to sell the program to the public.

America Starts Dancing
J. Cameron Gordon, Seeburg president, predicted that the discotheque idea would start America dancing again—a practice that was abandoned in the late 40's.

"In our opinion, America still
(Continued on page 54)



GORDON

Single-Player, Shuffle Bowler Introduced by Williams Corp.

CHICAGO—Williams Electronic Manufacturing Corporation has swung into full production of a new shuffle bowler and has also scheduled the release of a new Williams single-player flipper game for Dec. 21.

Bearing the United trade name, the shuffle bowler is titled Mambo, and for the first time incorporates a personalizing feature on this type of amusement equipment.

Kick-Up Novelty

The Williams one-player is called Zig Zag. This game's novelty innovation is a "kick-up" ball feature. When certain lighted eject holes or roll-over lanes are activated during play, vari-colored balls are propelled into a special rack located in the light box. Contact with the center eject hole when all nine balls are in the rack scores a special.

Another special is attainable by scoring an "A," "B," "C," "D" series and then triggering the two bottom roll-overs.

Zig Zag offers three or five-ball play options and incorporates all the standard Williams flipper game features.

Mambo, says company sales executive Bill DeSelm, provides the operator the option of personalizing the machine with the



WILLIAMS ZIG ZAG

location name or posting the high score of the week. Or, at the operator's discretion, the new illuminated title space may be used for other functions.



UNITED'S MAMBO

Shipment of Mambo to distributors is now going on.

Both new games include many mechanical and design refinements, DeSelm said.

New Coin Golf Unit Tests Player's Skill

CHICAGO—Players can test their golfing skill on U-Drive-It, new coin-operated golf game that measures the distance and direction of a "drive" electronically.

The unit utilizes a fixed golf ball on a permanent "tee," secured on a universal pivot. When hit, the ball pivots out of the way of the club.

Electronic cameras record the swing and immediately show the "location" of the ball on a large fairway backglass. The player can play a number of holes and has the opportunity of shooting for par on each.

U-Drive-It is produced by Delaware Valley, Inc., and distributed by Murray Wolf's Wolf Enterprises, Palmyra, N. J. List price is \$2,750. The unit fits

into a nine by 14-foot space. Shipping weight is 500 pounds.

The player receives nine shots for 25-cents with the unit working on a three-minute cycle.

May Change Age Law in Minneapolis

MINNEAPOLIS—The legal age for playing coin-operated games in Minneapolis will be lowered from 18 to 16 if the city council approves a recommendation by the council committee on Ordinances and Legislation.

The committee's action came after coin machine operators petitioned the change, saying the present law, prohibiting patrons under 18, would put them out of business.

That there even was such an age prohibition caught several local operators by surprise recently when Lloyd Olson, operating Rifle Sport in downtown Minneapolis was arrested on a complaint that teen-agers under 18 were playing such machines at his arcade (Billboard, Dec. 12).

Council Mulls Licensing of 3 More Machines

NEWARK, N. J.—The City Council will be asked on Tuesday, Dec. 15, to consider an ordinance to license juke boxes, cigaret and candy machines. It will be proposed by Councilman Lee Bernstein.

At present, pinball machines are licensed by the city and with the exception of a \$1 per machine fee for cigaret machines, there are no other fees.

Bernstein told Billboard that "a licensing fee of \$100 per machine for juke boxes and \$25 for cigaret machines seems to be a fair return to the city. He added that "perhaps \$10 would be proper for candy machines."

He told Billboard that the city is responsible for inspection of machines. He also said that some of the problem areas for city police came where such machines seemed to be located and that licensing revenue would help pay the cost of the extra services the city has to provide.

"In the face of the increasing city budget, and the severe burden that must be carried by property owners and small businessmen, this would be a means of alleviating some portion of the tax load," he said.

In 1960, the city administration attempted to license juke boxes by the City Council voted against the proposal.

The present pinball license fee is \$25 per year.

Harman to Produce Films for Scopitone

Continued from page 1

Visual Enterprises, Scopitone's Southern California distributor. However, the costs are considerably more than juke box costs. With such top U. S. artists as Nat Cole, Tony Bennett, Keely Smith, Sarah Vaughan, Nancy Wilson, Debbie Reynolds, Jayne Morgan, Barbara McNair, the Condors, Kaye Starr, Vic Damone, Greenwood Country Singers, Louis Armstrong and Freddie Bell and Roberta Lynn agreeing to work in the new medium, Scopitone may be an important exposure medium.

Executive producer Starr is planning to begin filming at year's end. His plans are to launch Harman's entry in the film juke box business with a blockbuster film release. Each artist will receive the following payment: 40 cents per print on the first 5,000 boxes; 35 cents on the next 10,000; 30 cents on the next 10,000; 25 cents on the next 10,000 and 25 cents on the next 25,000 boxes.

The development of the film juke box business has created problems for Harman as its

pioneer. The company has obtained agreements with Capitol, Kapp, Warner Bros.-Reprise and is negotiating with RCA Victor and Columbia for the use of tapes of the hit tunes, Briskin said. The labels would be paid 15 cents per print per month each time their records are used, Briskin added.

The vice-president said Harman has received clearance from the American Federation of Musicians International headquarters in New York, whereby when records are used, a reuse fee would be paid. In instances where Harman decides to record original music, it would pay regular union fees.

Harman is working with the Harry Fox office to clear music, and with all the major booking agencies to acquire performers. There is already a back order for 12,000 machines, Briskin said, pointing out that word is rapidly spreading as to the machine's potential. The executive said Starr would be shooting a minimum of two films a day once production got under way. Production costs of each film would run initially from \$5,000-\$7,500. Waiting for the avail-

ability of artists is a major problem in shooting. Starr explained he would use Los Angeles as a home filming center, but is considering shooting in Las Vegas and San Francisco.

Round-O-Pool Suit Statement

DENVER—The president of Round-O-Pool, Inc., a local firm named in a pool table patent infringement suit filed here recently (Billboard, Dec. 12), issued a statement last week.

Referring to a suit filed by the inventor and manufacturer of the Elliptipool game, the company head, Ted Silverman, declared: "We have been advised by our attorneys that Round-O-Pool does not, in their opinion, infringe on Mr. Frigo's (inventor of the elliptical game) patent. . . ."

"To design my table I enlisted a senior operations analyst and mathematics expert engaged in complex research and engineering investigation. Mr. Frigo's patent relates to having a pocket hole on a focal point. We felt that this type of design was too simple. Therefore, my consultant designed a pocket location that falls outside the focal point, offering the player a greater challenge."

Sooners Ask Law Change

TULSA, Okla.—Local location owners met with city officials recently to discuss the possible revision of a 20-year-old ordinance prohibiting persons under 18 from playing coin-operated pool tables in pool halls.

Present rules permit 18-year-olds to play coin-operated pool in bowling alleys.

Location owners were asked to put their suggestions in writing, and another meeting will be held after city officials have studied the letters.



ROUND O' POOL

All new octagon-shaped, burn proof formica rails and base, 48" x 52" overall, Tourna-Slate base, 100% "A" rubberback cloth on base with 100% wool cloth on super-speed pure gum rubber cushions. Foundation base is 30" x 30" x

28" with 5" chrome easily adjusted pedestals. Can be had with either 20c or 25c coin slot. Free brochure.

Write for your nearby distributor
ROUND O' POOL, INC.

3240 LARIMER ST.

DENVER, COLO. 80205

Phone: Area Code 303; 222-7016

the 1964 ROCK-OLA GRAND PRIX...



the prestige phonograph for all locations

intermixes 7" LP's, singles, 33 1/3's, 45's... plus unexcelled stereophonic reproduction

Look to **ROCK-OLA** for advanced products for profit

Rock-Ola Manufacturing Corp. • 800 N. Kedzie Avenue • Chicago, Illinois 60651

Legislative Vigilance Committee Formed by S. D. Association

By RAY BRACK

PIERRE, S. D.—A legislative watchdog committee was appointed by the Music and Vending Association of South Dakota during its regular quarterly meeting here Dec. 6.

Voted powers to act on behalf of the association during the legislative session which begins Jan. 19, the committee consists of all association directors and officers. They are Elmer Cummings of Brookings, Ronald Manolis of Huron and Dean Schroeder of Aberdeen, directors, and President John Trucano of Deadwood, Vice-Pres-

dent Darlo Maxwell of Pierre, and Earl Porter of Mitchell, secretary-treasurer.

Meeting at the Holiday Inn here, the businessmen outlined a program to combat rumored legislative proposals, among them a licensing bill for phonographs. Such a law once was in force in this State but was repealed because of excessive enforcement expense. At present all coin machines except cigaret venders are subject to a 2 per cent State sales tax.

Hear Report

The afternoon meeting, attended by 12 of the association's 36 members, was devoted entirely to business. During the session the operators heard a report from the association's legal counsel, Robert Rider of Pierre, who advocated legislative awareness.

Because none of the measures bearing on the coin machine industry have yet appeared in bill form, Trucano explained, the association has mapped no spe-



JOHN TRUCANO

cific action. The new legislative committee will stand by for such if needed.

The next meeting of the association, a two-day social event, will be hosted by director Dean Schroeder in Aberdeen in March.

Tar Heel Trade Hears Granger

GREENSBORO, N. C.—Music Operators of America managing director Fred Granger came calling on the Southeast trade again last week, outlining the national association's energetic programs at a December 6 meeting of the North Carolina Coin Operators Association here.

The luncheon and afternoon business meeting, held in the Tropicana Club, were attended by 35 persons.

Trade representatives at the session manifested agreement with Granger's plan for increased support of MOA at the State level by launching a dual membership campaign both for the national and State associations.

"NCCOA members each plan to bring a new member with them to our next meeting in Charlotte on Feb. 21," reported

Garland Garrett of Wilmington, president of the State association.

New officers will be elected at the Charlotte meeting, Garrett said. A nominating committee consisting of Garrett, W. E. Pierce of Raleigh and David Smith of Fayetteville was appointed during the Sunday session and will present a slate of officers at the association meeting in February.

Also discussed at last week's meeting were the ways the NCCOA can support the industry campaign in opposition to the ASCAP and Copyright Revision phonograph royalty measures under consideration in Washington, D. C.

Current association officers, in addition to Garrett, include Fred Ayers, Greensboro, vice-president; Jack Wallace, Asheville, second vice-president; and Frank Reynolds, Clinton, secretary-treasurer.

Mr. Granger was accompanied by his wife to the meeting here.

Uphold Utah Vending Tax

SALT LAKE CITY — Utah State tax commission regulations do not exempt from sales tax coin machine-dispensed items costing less than 14 cents.

This was confirmed when Kwik-Kafe here was denied an appeal for exemption from the levy. The company argued that since there is no State sales tax on items sold for 14 cents or less, no tax should be due on machine-dispensed items in this price bracket.

The commission, however, noted that regulations require sales taxes on gross income with no allowance for the price bracket.

WHERE ACTION IS

Chi Coin's New Pop-Up Game

CHICAGO — An animated backglass Pop-Up novelty game with a newly developed anti-cheat front door is now in production by the Chicago Coin Machine division of Chicago Dynamic Industries.

This announcement came last week from the firm's director of sales, Mort Secore, who described the product as "one of the most excitingly different games to hit the industry in years."

Tested for player and operator appeal at the Music Operators of America Convention in the fall, the game features a nine-hole "ball launching plat-

form" which is activated by the player's target shooting skill on the playfield.

Five Targets

Five targets on the playfield afford the shooter the options of popping up balls from "all rows," "left row," "center row" or the "right row" of the launching platform. If the player manages to manipulate the bouncing balls into any of the special diagonal, criss-cross, diamond shape, horizontal or vertical scoring arrangements, he achieves a bonus score.

Additional high-scoring opportunity is afforded by a feature which pops all four balls up automatically after each scoring combination is attained.

Design features, in addition to the reinforced anti-cheat door, include aluminum score drums, high-styled cabinet and stainless steel trim on the score frame.

The product is available in single and twin chute and free or extended play models.



GRANGER



CRISS-CROSS POP-UP

Recent STEREO RELEASES for Music Operators

SEEBURG LITTLE LP'S

Pop Instrumental

Benny Goodman—Hello Benny Capitol
Call Me Irresponsible . . . People . . . Hello, Dolly! . . . Them
There Eyes . . . The Lamp Is Low . . . Hallelujah, I Love So

Wayne King—Dance Time Decca
Rose Room & Elmer's Tune . . . Ramblin' Rose . . . Through . . .
Charade . . . In a Little Spanish Town . . . Honey . . . Doodle
Doo Doo . . . If I Loved You

Bert Kaempfert—Blue Midnight Decca
Red Roses for a Blue Lady . . . Love . . . Blue Midnight . . .
Three o'Clock in the Morning . . . Love Comes But Once . . .
Treat for Trumpet

Glen Gray—Sounds of the Great Bands in Latin . . . Capitol
A String of Pearls . . . Lean Baby . . . Take the "A" Train . . .
The Mole . . . No Name Jive . . . King Porter Stomp

"Artist of the Week"

Frank Sinatra—It Might as Well Be Swing Reprise
Fly Me to the Moon . . . Wives and Lovers . . . I Wanna Be
Around . . . The Best Is Yet to Come . . . I Wish You Love . . .
I Can't Stop Loving You . . . Hello, Dolly! . . . The Good
Life . . . More . . . I Believe in You

Arizona Gun Makes Hit In Taverns, Bars

CHICAGO — Arizona Gun, the German import distributed nationally here by Duncan Sales, has received excellent acceptance in taverns and bars, according to C. Lewandowski, company executive.

Duncan first showed the gun at the 1963 Music Operators of America show and since then has sold some 1,200 units, about 80 per cent of this figure to coin machine operators, Lewandowski said.

The gun shoots a tiny pellet that hits an embossed target. The pellet is returned to the shooter with the target score shown.

EVERYTHING IN COIN MACHINES

Arcades Our Specialty
Write for your needs.

MIKE MUNVES CORP.
577 Tenth Ave., New York, N. Y.

ALL MACHINES READY FOR LOCATION

Bally Spinner	\$ 55
CC Red Pin	125
Wms. Titan Gun	165
Wms. Hercules Gun	125
Seeburg 222	495
Seeburg Q 160	595
Seeburg C	95
AMI XJB, 100	455
Rock-Ola Princess	385
1700 Wurlitzer	95
Wurlitzer 2000	145
Wurlitzer 2200	295
Wurlitzer 2204	275

Call, Write or Cable.
Cable: LEWJO
Distr. for Smokeshops & Gottlieb.

Lew Jones Distributing Co.

Exclusive Wurlitzer Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel.: MEIrose 5-1593

Williams
4-PLAYER REPLAY GAME

WHOOPEE

4 SCORING DRUMS FOR EACH PLAYER
3-or-5 BALL ADJUSTABLE

Williams Electronic Manufacturing Corp.
3401 NORTH CALIFORNIA AVE. CHICAGO 18, ILLINOIS

BUY

Bally

FOR

TOP EARNINGS

IN

EVERY TYPE OF LOCATION EVERYWHERE

FOR COINMEN:

- More News
- More Research
- More Ideas
- Faster Reporting
- Best Association Coverage

THIS WEEK EVERY WEEK

in

BILLBOARD

The only coin industry business publication with a permanent Washington Bureau for up-to-the-minute reports on new and pending legislation.

701

----- **Subscribe Now** -----
 BILLBOARD, 2160 Patterson Street
 Cincinnati, Ohio 45214

Please enter my subscription to
 BILLBOARD for

1 YEAR \$15 3 YEARS \$35

New Renew

Payment enclosed

2 EXTRA issues for cash

Bill me later

Above subscription rates for Conti-
 nental U. S. & Canada.
 Overseas rates on request.

Company _____

Name _____

Address _____

City _____

State & Zip _____

Type of Business _____

Title _____

Chicago Firm Now Shipping Coin-Operated Trap-Shooter

CHICAGO — An automatic coin-operated trap shooting machine offering eight shots at clay targets for 50 cents is being distributed by the Wittek Golf Range Supply Company.

This Chicago outlet handles distribution of the device throughout the United States and several foreign countries. The machine is manufactured by American Trapshooters, Inc., a local company founded by the inventor Charles R. Hoag and David Schwartz.

"I developed the game over a two-year period," Hoag said. "For the past year, 12 of the

units have been location tested without a single mechanical failure."

Hourly Income

During these tests, claims the distributor, hourly income per machine in the average location has been \$20 to \$25 per hour.

The unit, portable and self-contained, includes a .22 caliber smoothbore shotgun (mounted to safety chains to limit shooting down-range), clay targets and shells.

The aluminum cabinet holds 208 clay targets and 25 eight-shell clips. Eight clay targets are propelled from the machine in one minute. An area 15 feet

wide and 60 feet long is required for each unit.

Rink Installation

According to Hoag, who has been manufacturing miniature golf and batting range equipment for a number of years, the trap shooting equipment may be installed indoors. Several units are currently being installed in a large skating arena in this city, he said.

The machine was displayed for the first time to the industry at the Outdoor Amusement Industries Show here. Wittek officials are considering displaying it at the Music Operators of America convention next fall.

SMILE

You're on Coin-Operated TV; Photo Thrown in for Quarter

CHICAGO—"Smile, you're on closed-circuit TV" is the slogan being used to promote a new coin-operated unit that allows the patron to see himself on a TV screen and receive a photo—all for 25 cents.

The machine called Smile was introduced here at last week's Park show by Radio Engineering Company of Philadelphia. The unit sells for \$3,500 and is being sold direct by the manufacturer.

Cost of operation is 3½ cents per photo. Chemicals in the machine last one month and a 500-foot film roll is good for 1,000 copies. No negatives are used.

James Bonatsos and Leon

Gross, heads of the firm, said the unit has been well field-tested with excellent results in such high-traffic locations as terminals, stores, super markets and the like.

When a quarter is dropped in the coin slot, a closed-circuit TV camera shows the person moving and posing on the live TV screen at the top of the machine. After 15 seconds, a red light singles the person to hold still as his picture is taken.

A three by four-inch picture is delivered in 10 seconds. The unit accepts nickels, dimes and quarters and plugs into standard 115-volt AC outlets. Advertising messages can also be run when the customer is not having his photo taken.



SMILE

GIFT IDEA

Apples for Locations

DEADWOOD, S.D.—One of the ingrained yuletide traditions finds the location owner with a bottle of spirits in his Christmas stocking—courtesy of the operator.

A pair of coin businessmen here in the Black Hills region deviated from that tradition last Christmas, however, and with such glowing response that they're repeating this season. They're giving apples.

"The apple policy was actually begun right after World War II by my father," recalled John Trucano of the Black Hills Novelty Company. "He figured location owners had all the booze they could use, so he bought each a 10-pound box of big Washington apples instead.

We've carried on the tradition ever since."

Breaks Booze Habit

Pierre operator Darlo Maxwell broke the booze habit last year and, with Trucano, ordered a truckload of holiday-wrapped apples from Washington State. Another shipment is due soon.

The reception of the apples has been gratifying, both operators report.

"For the first time we're getting thank-you letters."

At the meeting of South Dakota operators in Pierre last week the subject of gifts to location owners was brought up.

"Give apples," advised Trucano and Maxwell, "and you'll get a thank-you note from the location owner's wife."

Milwaukee Businessmen Meet Jan. 11

MILWAUKEE—Sam Hastings, president of the Milwaukee Phonograph Operators Association, has announced the group's election of officers and board members will be held at the Ambassador Hotel here at 8 p.m. on Jan. 11.

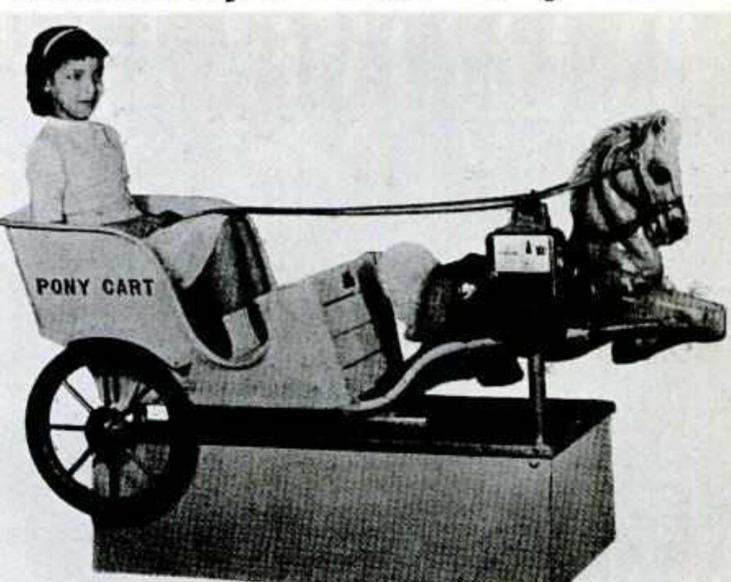
The Hastings Distributing Company president made the announcement after a meeting of the board here last week.

In addition to Hastings, present officers include James Stecher of Novelty Service Company, vice-president, and Jerome Jacomet of Red's Novelty Company, secretary-treasurer.

Present board members are Douglas Opitz, Wisconsin Novelty Company; Robert Puccio, P and P Distributing Company; Arnold Jost, Arnold Service Company, and Joe Beck, Mitchell Novelty Company.

when answering ads . . .
SAY YOU SAW IT IN
AMUSEMENT BUSINESS

Mutoscope Bows Pony Cart



INTERNATIONAL MUTOSCOPE'S PONY CART, shown at last week's Park Show here, gives youngsters a one-minute up-and-down bucking ride for a dime. The cart lists for \$595 and measures 60 inches long, 25 inches deep and 45 inches high. Mutoscope also showed its recently introduced Space Capsule and its Photo Booth.

To Program—or Not to Program: Yule Question

MEMPHIS — George Sammons, president of Sammons-Pennington Company, a distributor who also operates a background music system, was chuckling last week over the vicissitudes and tribulations of background music men this time of year.

"The department stores want Christmas music four weeks before Thanksgiving," he said. "The motels and other locations don't want it till Christmas."

"I've got over 100 locations

all over the Mid-South, from Texarkana, Ark., 300 miles from Memphis, to Columbus, Miss., 253 miles away, to the Kentucky border northeast, 175 miles, and Piggot, Ark., northwest, 131 miles.

"My man had a heck of a time. He's been as busy as a cranberry merchant at Christmas time. When he got a call from a department store way down in Mississippi before Thanksgiving, he thought he would also put Christmas music at a motel, drugstore and factory we supply background music to there."

"After he got back to Memphis, we got a call from the factory superintendent, squawking. He said he didn't want Christmas music before Thanksgiving, it was sacrilegious. My man had to go back and take it off."

Sammons' background music system is one which uses a player and records. It has 1,000 tunes. Two-hundred new ones are put on every 90 days and 200 old ones taken off.

Except, that is, during the Thanksgiving-Christmas season.

Sugarman Unveiling

ISELIN, N. J.—Unveiling of the stone at the grave of Barney Sugarman was held at Mt. Lebanon Cemetery here Sunday, Dec. 12.

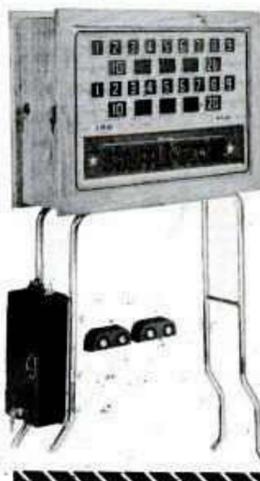
Sugarman, a leading coin machine industry figure, died Saturday, April 11, at the age of 64. More than 900 persons attended the eulogy.

Sugarman, for 25 years in the coin machine business, organized Runyon Sales Company in New York City in 1939 in partnership with Abe Green. After World War II the firm was named distributor for AMI juke boxes and currently has the Rowe-AMI line of music machines and vending equipment.

Sugarman's twin sons are continuing the business and both joined the firm after graduating Bucknell University. Myron heads Runyon International, the firm's export wing, with headquarters in Springfield, N. J. Nathan is active in the Gotham operation.

WURLITZER 2800

Makes the Swing to Higher Earnings



electric scoreboard

FOR SHUFFLEBOARDS

Natural Finish Hardwood Cabinet

- Two-faced
- Fits any shuffleboard
- Scores 15-21 and/or 50 points
- Larger metal coin box w/National Rejector—holds \$500 in dimes
- Coin-operated
- 10c 1 player or 10c 2 player by simple plug switchover
- Aluminum button scoring blocks
- Chrome tube supports

\$169.50

IMMEDIATE DELIVERY . . .
Terms: 1/3 dep., Bal. COD or S.D.
MARVEL MANUFACTURING CO.
2845 W. Fullerton Ave., Chicago 47, Ill.
Phone: DI 2-2424

NEW MUSTANG PIN GAME
BY **chicago coin**
DIVISION OF CHICAGO DYNAMIC INDUSTRIES, INC. 1725 W. DIVERSEY BLVD. CHICAGO 14 ILLINOIS

ALUMINUM DE-GREASED DISCS FOR STANDARD AND HARVARD METAL TYPER
Packed in rolls of 100 • Available with special imprint
Call our PARTS & SERVICE Dept. for all your Typer needs
STANDARD HARVARD METAL TYPER, inc.
1318 N. WESTERN AVE. CHICAGO 22, ILL. • EV 4-3120

Int'l Fishing Party Hosted by D. Gottlieb



JOHN BILOTTA, A GUEST ON THE DAVE GOTTLIEB "international fishing expedition" in Miami recently, stopped by at the Gottlieb factory during a visit to Chicago last week. He stands here with the firm's four-player Happy Clown pinball game.

MIAMI—"It was an international fishing exposition," according to John Bilotta, one of Dave Gottlieb's honored guests aboard the Gottlieb Flipper motor launch.

Gottlieb's guests included coin

machine leaders from the four corners of the world and the fishermen were rewarded by catching 17 dolphin plus a host of smaller fish in less than two hours.

In one 10-minute period, the group hauled in no less than eight dolphins.

Gottlieb hosted the party two weeks ago following the Wurlitzer sales meeting here. A week later, the same boat rescued eight passengers from a burning fishing boat called the Gypsy Queen which later sank.

Guests of the Gottliebs during the fishing expedition with Bilotta were Mark Blum, Wichita; Jose Rios, Mexico; Ed Chunk, Trinidad; Ron Pepple, Seattle, and Irv Sandler, Minneapolis.

smart Santas

Buy Now

SEND FOR NEW MACHINE LIST

We Advertise Only What We Have In Stock

- ★ ARCADE
- ★ GAMES
- ★ VENDING
- ★ MUSIC
- ★ RIDES

PRICES MARKED DOWN TO NEW LOWS OF THE YEAR

Exclusive Rowe AMI Distributor
Ea. Pa. - S. Jersey - Del. - Md. - D.C.

DAVID ROSEN INC

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) Center 2-2900

Snack time?

time for ROWE AMI music

YEAR-END VENDING MACHINE CLEARANCE COMPLETELY SHOPPED

COFFEE VENDORS		SOFT DRINK VENDORS	
Bally 661D, single cup brew, \$850	National 113, slant front, \$225	Rowe L-1000, 7-oz. cup, \$495	Rowe L-1000, 9-oz. cup, \$550
Bally 661DS, single cup brew, \$895	Corsairs 20, 520 cap., \$160	Rowe 1010A, crushed ice, \$1050	Cole Iceberg 7D, crushed ice, \$450
Bally 662CH, 200 cup cap., \$695	Corsairs 30, 830 cap., \$150	Apco Dual Compressor, \$1095	Apco Single Compressor, \$750
Bev-O-Matic w/whipped choc., \$175	Seeburg E1, 800 cap., \$115	Seeburg 45CD, Snowman, \$1050	Seeburg 45CD, 2 Modular, \$1350
Bev-O-Matic Choc., \$325	Seeburg E2, 800 cap., \$175	Seeburg 56R, cold, \$350	Rowe 7-Col. Candy Merchant, \$90
A Soup Rowe Celebrity, batch brew, \$895	Smokeshop V 27, \$195	Wittenborg 56R, cold, \$350	Rowe Showcase, 11 col., 260 cap., \$245
Avenco 200, coffee & choc., \$125	Smokeshop V 36, \$245	Roweboteria, all purpose, \$675	Rowe 7-Cup, 11 col., gum & mint NDQ, \$195
Stoner 500D Cup Cap., \$175	Rowe Ambassador, 14 col., \$125	Rowe Hot Food, 7 sel., cans, \$250	Rowe Tasty 20, 540 cap., \$375
Cole Fireball w/choc., compact, \$125	Rowe 20-70, 700 cap., \$175		U-Select-It, 74 cap./D., \$75
Cole Fireball w/whipped choc., \$175			
CIGARETTE VENDORS		FOOD & DAIRY VENDORS	
All Cigarette Vendors will operate on 30¢ or 35¢.		Vendo Visivend, cold, 10 sel., \$1075	Vendo Visivend, hot, 10 sel., \$975
National 9 ML, \$95		Vendo Visivend, 5 hot, 5 cold, \$1050	Vendo Milk, pre-select, \$295
National 11 ML, \$145		Vendo Milk, post-select, \$425	Vendo Ice Cream, pre-select, \$295
National 111, slant front, \$175		Vendo Ice Cream, post-select, \$450	Wittenborg 56R, cold, \$350
PASTRY & POTATO CHIP VENDORS			Roweboteria, all purpose, \$675
Stoner Pastry, 4 col., 80 cap., \$145			Rowe Hot Food, 7 sel., cans, \$250
Rowe Pastry, 5 col., 105 cap., \$175			
Mar-Vend Chip, 4 sel., 140 cap., \$235			
Majo Matic, 2 sel., 152 cap., \$225			

M. S. GISSER
Sales Manager

CLEVELAND COIN International

2029 PROSPECT AVE. CLEVELAND 15, OHIO
All Phones Tower 1 6715

CHICAGO

Operators and aids peppered Rowe AC Manufacturing's Cliff Bitting and Hank Hoevenaar with service questions during an "all models" training school at Atlas Music Company last Wednesday evening. Hosting 30 businessmen were Atlas president Eddie Ginsburg, executive vice-president Sam Gersh, Stan Levin, Joe Kline, Mort Jacobs and Rowe's regional sales manager Paul Huebsch. Atlas is laying plans for an amusement game service school to be conducted in the near future.

Snow, the setting-in of consistently cold weather and the bi-annual rash of location ownership switches and close-ups (due to liquor license renewal) have clobbered collections all over town this month, reports Earl Kies, president of the Recorded Music Service Association. The group will elect new officers at a Water Tower Inn meeting late in January. Will report date when definitely set.

Appointment of veteran coin machine businessman Fred Minter as sales manager of Purveyor Distributing Company has been announced by firm president Herb Perkins. Minter has had operating and distributing experience in Gainesville, Fla., and Evansville, Ind., as well as Chicago. Williams Electronics' Buddie Lurie will visit distributors in Columbus, Ohio; New Orleans, Miami, Atlanta, Philadelphia and New York City between Dec. 17 and Christmas.

National Coin Machine Distributors' Association executive director Bob Slifer urges 15-year veterans of the industry to join the C.M.I. Dean's Club before Jan. 1. Co-founder of the club, with Slifer, is Willy Blatt of Supreme Distributors in Miami. National Coin Machine's Joe Swartz and Mort Levinson are hustling preparations for their first service school to be held late in January on the 1965 Wurlitzer phonograph. They're also busy setting up their phono parts department. All Wico Corporation customers these days are receiving tickets for the firm's big Christmas Eve drawing, reports Ed Ruber. Fifty prizes will be given away and refreshments will be served at the party.

RAY BRACK

back and police reported a loss of \$6,300 in cash and jewelry. A nickelodeon from the Last Frontier Saloon in Las Vegas has been installed at Frank Clements' bar here. The coin-operated player piano dates back to 1894, but in this year it costs a dime to play. Martin Berger, president of Universal Venders, cigar and candy vending machine operators, was the recent subject of a Philadelphia Bulletin feature. It charted his success in staging benefit shows under the auspices of Philadelphia Philanthropies, of which he is president.

The French movie-music machine, Scopitone, has now been introduced here. The novelty was introduced to the Philadelphia public last year by David Rosen, who handles Cine-Box. The outlet for Scopitone is Amuse-A-Mat.

MAURIE H. ORODENKER

TENNESSEE

Memphis: Drew Canale, Canale Enterprises, Inc., recently saw the last conference football games of two nephews, Justin Canale, Mississippi State guard, and Whit Canale, Tennessee end, then flew to Dallas at invitation of National Football League for draft drawing.

Guy Canipe, Canipe Amusement Company, bought some new phonographs recently to upgrade his route. So did Jack Embry, Central Music Company. He acquired 10 new (which play the little LP's) phonographs.

Robert Harbin Sr., in ill health the past three years, turned over operation of his route to his sons, Robert Harbin Jr. and William Harbin, who are doing a fine job.

E. T. Luckett, Luckett Amusement Company, recently bought Delmar-Night Club in Memphis,

COINMEN in the news

will continue his route operation. Parker Henderson, Rainbow Music Company, is investing big in orange plantation in British Honduras, 1,300 miles from Memphis, expects to have a \$1 million operation in a few years. Charles Kahn, Tri-State Amusement Company, recently remodeled his Oasis Lounge, popular downtown cocktail spot. It's now one of the finest in the city.

L. P. Dickens, Dickens Amusement Company, captain of the Ole Miss football team in 1936, is disappointed in his alma mater this year because they were not the No. 1 team in the nation. Edward H. Newell, Or-Matt Amusement Company, is hard at work selling light bulbs, a charitable project of East Memphis Lions Club, of which he is a long-time member and past president. The club is major sponsor of the institution for the blind here.

Alan Dixon, S & M Sales Company, was in Chicago recently to see unveiling of the new phonograph at the Rock-Ola factory. Charles McDowell, general manager of Southern Amusement Company, said his company has suffered a tremendous amount of coin machine break-ins in recent weeks. The fine home of William V. Forsythe, Forsythe Vending Company, was used recently in a big newspaper ad to show an all-weather swimming pool.

ELTON WHISENHUNT

Discotheque

Continued from page 50

wants to dance," Gordon noted. "But now, there are practically no places offering the right combination of music and atmosphere. The desire to dance is not dead—just dormant," Gordon said.

Seeburg's Rec-O-Dance discotheque records feature virtually every type of dance now known. David Carroll, veteran orchestra leader, writer and recording artist, produced many of the sides in the U. S., others were recorded in Europe. All mastering and mixing was done by Seeburg.

The customer gets six dance tunes for 50 cents. Music is continuous, no break between numbers and only a four-second delay when the record is flipped. Even the lead-in and lead-out grooves have sound to eliminate as much lapsed time as possible.

The records play at 33 1/3 r.p.m. and Seeburg has cut a series of elliptical holes around the main center-hole of the record so the Rec-O-Dance albums can't be placed on a competitive juke box.

The big Rhythm Twin speakers deliver recording studio quality and volume. They include four 15-inch high-compliance woofers, two sectorial horns and full L-C complementary crossover networks. They are encased in non-resonant vinyl panels.

BILLBOARD, December 19, 1964

Coming Soon:

Jan. 11 — Milwaukee Phonograph Operator Association meeting, Ambassador Hotel, 8 p.m., Milwaukee, Wis.

Jan. 23-24—Illinois Coin Machine Association banquet and meeting, Leland Hotel, 7 p.m., Sat., 1 p.m. Sun., Springfield, Ill.

Feb. 21—North Carolina Coin Operators Association meeting, Charlotte, N. C.

Coleman Pics

Continued on page 50

business as respectable as the music business and would have its own legal counsel work in co-operation with State association counsels to "make legal every type of amusement device that Seeburg manufacturers."

Coleman predicted that very soon, juke box, amusement game and vending machine paper would be sought by financial institutions as much as automobile paper is sought now.

PHILADELPHIA

Mrs. Albert M. Rodstein, wife of the president of the Macke Variety Vending Company, unveiled a plaque in memory of her late parents, Anna and Isadore Pokras, at St. Christopher's Hospital for Children recently. She is active in the hospital's Orthopedic Foundation, which is headed by Mrs. Joseph Silverman, whose husband is executive secretary of the Amusement Machines Association of Greater Philadelphia. Thieves invaded the apartment of game operator Arthur Faggen awhile

back and police reported a loss of \$6,300 in cash and jewelry.

A nickelodeon from the Last Frontier Saloon in Las Vegas has been installed at Frank Clements' bar here.

The coin-operated player piano dates back to 1894, but in this year it costs a dime to play.

Martin Berger, president of Universal Venders, cigar and candy vending machine operators, was the recent subject of a Philadelphia Bulletin feature.

It charted his success in staging benefit shows under the auspices of Philadelphia Philanthropies, of which he is president.

The French movie-music machine, Scopitone, has now been introduced here.

The novelty was introduced to the Philadelphia public last year by David Rosen, who handles Cine-Box.

The outlet for Scopitone is Amuse-A-Mat.

MAURIE H. ORODENKER

TENNESSEE

Memphis: Drew Canale, Canale Enterprises, Inc., recently saw the last conference football games of two nephews, Justin Canale, Mississippi State guard, and Whit Canale, Tennessee end, then flew to Dallas at invitation of National Football League for draft drawing.

Guy Canipe, Canipe Amusement Company, bought some new phonographs recently to upgrade his route. So did Jack Embry, Central Music Company. He acquired 10 new (which play the little LP's) phonographs.

Robert Harbin Sr., in ill health the past three years, turned over operation of his route to his sons, Robert Harbin Jr. and William Harbin, who are doing a fine job.

E. T. Luckett, Luckett Amusement Company, recently bought Delmar-Night Club in Memphis,

COINMEN in the news

will continue his route operation. Parker Henderson, Rainbow Music Company, is investing big in orange plantation in British Honduras, 1,300 miles from Memphis, expects to have a \$1 million operation in a few years. Charles Kahn, Tri-State Amusement Company, recently remodeled his Oasis Lounge, popular downtown cocktail spot. It's now one of the finest in the city.

L. P. Dickens, Dickens Amusement Company, captain of the Ole Miss football team in 1936, is disappointed in his alma mater this year because they were not the No. 1 team in the nation. Edward H. Newell, Or-Matt Amusement Company, is hard at work selling light bulbs, a charitable project of East Memphis Lions Club, of which he is a long-time member and past president. The club is major sponsor of the institution for the blind here.

Alan Dixon, S & M Sales Company, was in Chicago recently to see unveiling of the new phonograph at the Rock-Ola factory. Charles McDowell, general manager of Southern Amusement Company, said his company has suffered a tremendous amount of coin machine break-ins in recent weeks. The fine home of William V. Forsythe, Forsythe Vending Company, was used recently in a big newspaper ad to show an all-weather swimming pool.

ELTON WHISENHUNT

Discotheque

Continued from page 50

wants to dance," Gordon noted. "But now, there are practically no places offering the right combination of music and atmosphere. The desire to dance is not dead—just dormant," Gordon said.

Seeburg's Rec-O-Dance discotheque records feature virtually every type of dance now known. David Carroll, veteran orchestra leader, writer and recording artist, produced many of the sides in the U. S., others were recorded in Europe. All mastering and mixing was done by Seeburg.

The customer gets six dance tunes for 50 cents. Music is continuous, no break between numbers and only a four-second delay when the record is flipped. Even the lead-in and lead-out grooves have sound to eliminate as much lapsed time as possible.

The records play at 33 1/3 r.p.m. and Seeburg has cut a series of elliptical holes around the main center-hole of the record so the Rec-O-Dance albums can't be placed on a competitive juke box.

The big Rhythm Twin speakers deliver recording studio quality and volume. They include four 15-inch high-compliance woofers, two sectorial horns and full L-C complementary crossover networks. They are encased in non-resonant vinyl panels.

BILLBOARD, December 19, 1964

Coming Soon:

Jan. 11 — Milwaukee Phonograph Operator Association meeting, Ambassador Hotel, 8 p.m., Milwaukee, Wis.

Jan. 23-24—Illinois Coin Machine Association banquet and meeting, Leland Hotel, 7 p.m., Sat., 1 p.m. Sun., Springfield, Ill.

Feb. 21—North Carolina Coin Operators Association meeting, Charlotte, N. C.

Coleman Pics

Continued on page 50

business as respectable as the music business and would have its own legal counsel work in co-operation with State association counsels to "make legal every type of amusement device that Seeburg manufacturers."

Coleman predicted that very soon, juke box, amusement game and vending machine paper would be sought by financial institutions as much as automobile paper is sought now.

PHILADELPHIA

Mrs. Albert M. Rodstein, wife of the president of the Macke Variety Vending Company, unveiled a plaque in memory of her late parents, Anna and Isadore Pokras, at St. Christopher's Hospital for Children recently. She is active in the hospital's Orthopedic Foundation, which is headed by Mrs. Joseph Silverman, whose husband is executive secretary of the Amusement Machines Association of Greater Philadelphia. Thieves invaded the apartment of game operator Arthur Faggen awhile

back and police reported a loss of \$6,300 in cash and jewelry.

A nickelodeon from the Last Frontier Saloon in Las Vegas has been installed at Frank Clements' bar here.

The coin-operated player piano dates back to 1894, but in this year it costs a dime to play.

Martin Berger, president of Universal Venders, cigar and candy vending machine operators, was the recent subject of a Philadelphia Bulletin feature.

It charted his success in staging benefit shows under the auspices of Philadelphia Philanthropies, of which he is president.

The French movie-music machine, Scopitone, has now been introduced here.

The novelty was introduced to the Philadelphia public last year by David Rosen, who handles Cine-Box.

The outlet for Scopitone is Amuse-A-Mat.

MAURIE H. ORODENKER

TENNESSEE

Memphis: Drew Canale, Canale Enterprises, Inc., recently saw the last conference football games of two nephews, Justin Canale, Mississippi State guard, and Whit Canale, Tennessee end, then flew to Dallas at invitation of National Football League for draft drawing.

Guy Canipe, Canipe Amusement Company, bought some new phonographs recently to upgrade his route. So did Jack Embry, Central Music Company. He acquired 10 new (which play the little LP's) phonographs.

Robert Harbin Sr., in ill health the past three years, turned over operation of his route to his sons, Robert Harbin Jr. and William Harbin, who are doing a fine job.

E. T. Luckett, Luckett Amusement Company, recently bought Delmar-Night Club in Memphis,

new! the impressive Golden Record Award for display in every location where you install the new Seeburg LP Console/480



THE SEEBURG CORPORATION IS PROUD TO PRESENT THIS
SPECIAL GOLDEN RECORD AWARD TO:
(LOCATION NAME)
IN RECOGNITION FOR PRESENTING TO ITS PATRONS, THE NATION'S
BEST SELLING STEREOGRAPHIC LP ALBUMS ON THE UNIQUE 3-WAY
AUDIO SYSTEM OF THE LP CONSOLE 480.

J. DANFORTH GORDON
PRESIDENT

Everyone likes to display an award! Especially those who serve the public and can point with pride to proof of superior service.

The spectacular Golden Record Award, personalized to each location, is proof to LPC/480 location patrons that they are receiving outstanding music entertainment. More of them will play the LP Console/480, increasing the phonograph's gross earnings. The Award is a powerful incentive to help you obtain the best possible commission arrangements from the most desirable locations.

No extra work for you, either! Simply give the location owner the special Award postcard. He mails it to Seeburg, and we send him the personalized Golden Record Award, with the name of his location on it. Ask your local Seeburg distributor about it now!

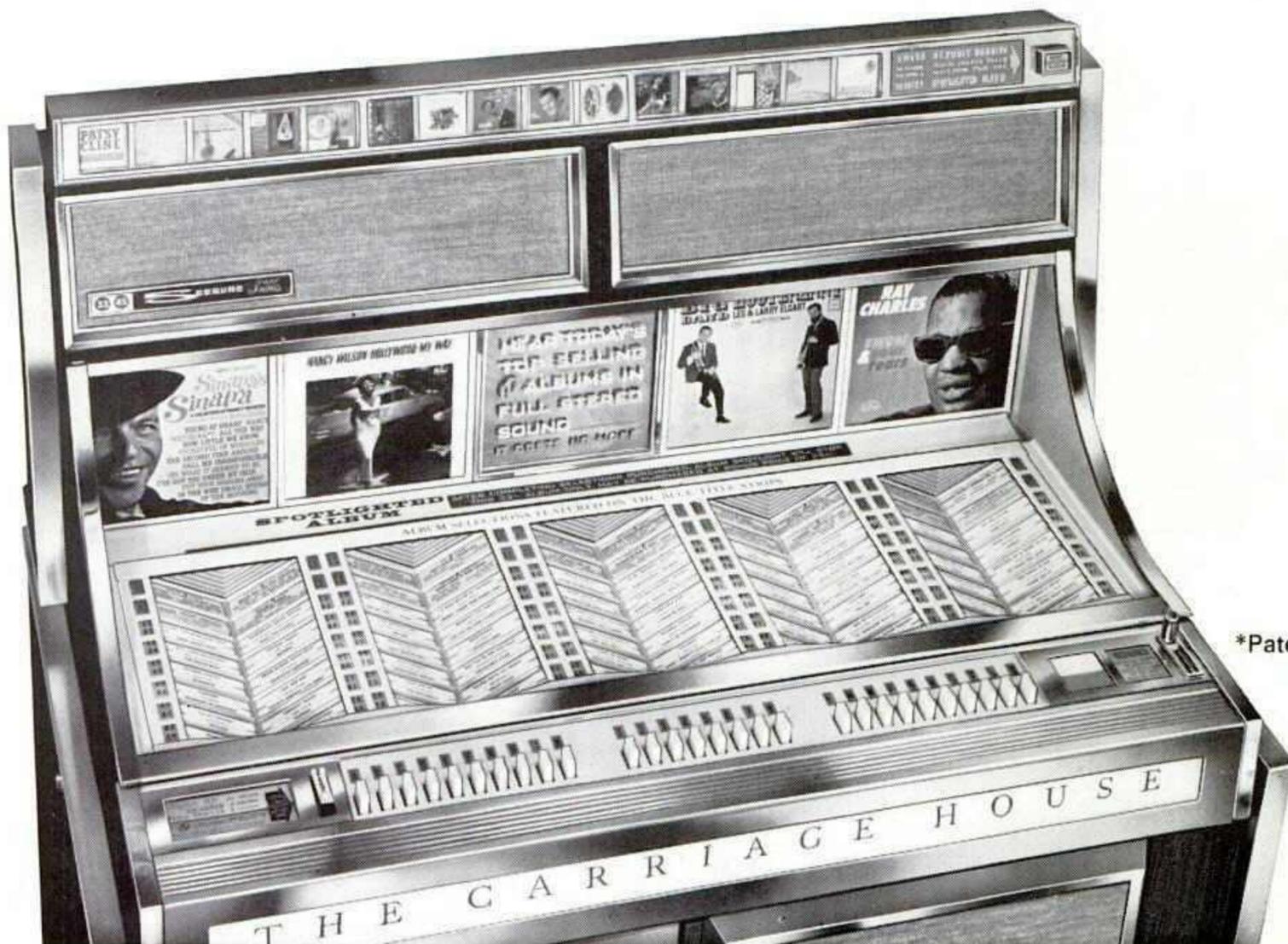
new

Sensational money-making feature! Seeburg *Spotlighted Album Award**—proved in locations to earn more money for operators and locations than any other phonograph in the history of the industry. You have to see it to appreciate what it can mean to you.

new

SEEBURG

has the industry's only *complete* Income Totalizer



*Patent Pending

1135 B40918 32KR
FRANCIS C LAUDA
118 MIDDLENECK RD
PT. WASHINGTON L I N.Y 11095



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

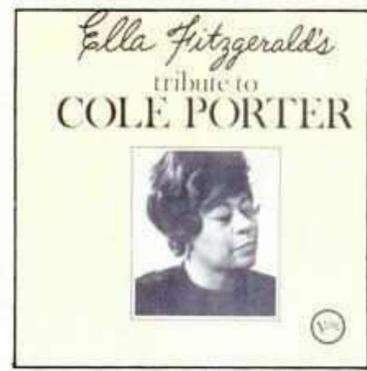
POP SPOTLIGHT
MY LOVE FORGIVE ME
Robert Goulet. Columbia CL 2296 (M); CS 9096 (S)
Opening with his current hit single, "My Love Forgive Me," Goulet works his distinctive, powerful voice softly over a dozen pop ballads such as "Corcovado," "Just Say I Love Her," "This Is All I Ask," and a fine legit rendition of "What Kind of Fool Am I." Outstanding arrangements are provided by Don Costa, Ralph Burns, Sid Ramin, Marty Manning and Joe Harnell.



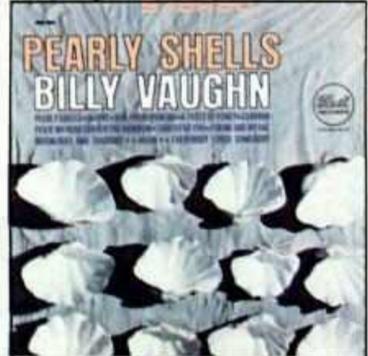
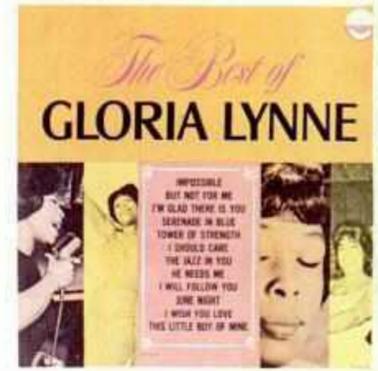
POP SPOTLIGHT
RIGHT OR WRONG
Ronnie Dove. Diamond D 5002 (M); SD 5002 (S)
Ronnie Dove is still strongly represented on the singles chart with his big hit, "Right or Wrong." In this, his first album, he offers his distinctive country-tinged versions of pop ballads. When it comes to the pounders, Ronnie ranks with the best, too. Both Dove hits, "Say You" and "Right or Wrong," are included.



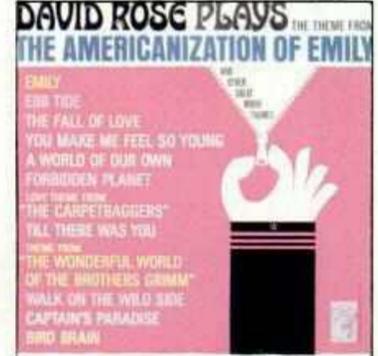
POP SPOTLIGHT
ELLA FITZGERALD'S TRIBUTE TO COLE PORTER
Verve V 4066 (M); V6-4066 (S)
A fitting tribute to the late Cole Porter by one of his favorites, Ella. She compliments every note and lyric he wrote in such greats as "I Get a Kick Out of You," "Night and Day" and "Love for Sale." Arranged by Buddy Bregman, these selections were heard in Ella's "Cole Porter Songbook." The combination of Ella and Porter is unbeatable.



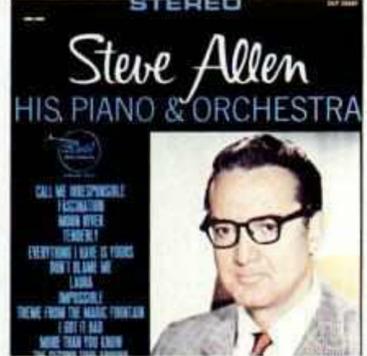
POP SPOTLIGHT
THE BEST OF GLORIA LYNNE
Everest 5231 (M); 1231 (S)
In a skillful blending of r&b and pop, Miss Lynn handles such standards as "But Not for Me" and "I'm Glad There is You" with feeling and competence. She comes up with a warm sound when it's called for and a blues sound when that's in order. In "Tower of Strength" she demonstrates her ability as a classic r&b singer.



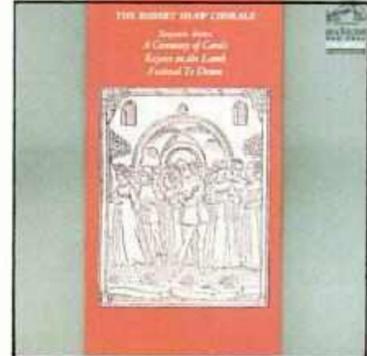
POP SPOTLIGHT
PEARLY SHELLS
Billy Vaughn. Dot DLP 3605 (M); DLP 25605 (S)
An unbeatable album. Soft, dreamy and utterly relaxing renditions of such standards as "Everybody Loves Somebody," "Again," "Caravan," "Girl From Ipanema" and others are smoothly performed. Another good seller addition to the Vaughn catalog.



POP SPOTLIGHT
DAVID ROSE PLAYS THE THEME FROM THE AMERICANIZATION OF EMILY AND OTHER GREAT MOVIE THEMES
MGM E 4271 (M); SE 4271 (S)
Based on the love theme of the film "The Americanization of Emily," this album takes us on a musical tour of a dozen motion picture themes and hit songs. David Rose's lush string arrangements are familiar on most selections such as the title tune and "Till There Was You."



POP SPOTLIGHT
STEVE ALLEN, HIS PIANO & ORCHESTRA
Dot DLP 3597 (M); DLP 25597 (S)
Suave, romantic and beautiful arrangements of 12 standards. Allen's interpretations are both highly listenable and danceable. Murray McEachern's velvety trombone accompanies Steve. Strings stand out.



CHRISTMAS SPOTLIGHT
A CEREMONY OF CAROLS
Robert Shaw Chorale. RCA Victor LM 2759 (M); LSC 2759 (S)
The Chorale vividly catches the flavor of Britten in these three works. They sing with joy and great spiritual feeling, making this LP a very exciting one. Should make an excellent holiday gift.



JAZZ SPOTLIGHT
GETZ AU GO GO
Stan Getz Quartet with Astrud Gilberto. Verve V 8600 (M); V6-8600 (S)
This live performance album from New York's Cafe Au Go Go is a departure from their previous hit album and it's unfortunately minus the guitar magic of Joao, Astrud Gilberto's husband, whose playing sparked the previous album. Lots of sales potential and jazz dealers should stock well.

CLASSICAL SPOTLIGHT
TOSCANINI CONCERT FAVORITES
Toscanini & the NBC Symphony Ork. RCA LM 7032
Spanning a 13-year period from 1939 to 1951-1952, this album covers the concert works of Toscanini with the NBC Symphony. Two selections never before released are "El Capitan" and "The Star-Spangled Banner." Selections are by the greats such as Bach, Strauss, Wagner and Ravel to name a few.



CLASSICAL SPOTLIGHT
THE AGE OF BEL CANTO (2-12")
Joan Sutherland, Marilyn Horne, Richard Conrad; London Symphony Orchestra & the New Symphony Orchestra of London (Bonyng). London A4257 (M); OSA 1257 (S)
Miss Sutherland's singing, as a soloist, or with the other artists, Marilyn Horne and Richard Conrad, is inducement enough.



CLASSICAL SPOTLIGHT
BRITTEN: SYMPHONY FOR CELLO AND ORCHESTRA, OP. 68; HAYDN: CONCERTO IN C FOR CELLO AND ORCHESTRA
Mstislav Rostropovich, Cello; English Chamber Orchestra (Britten). London CM 9419 (M); CS 6419 (S)
An excellent coupling. Both the Britten and Haydn works have rarely been recorded. Both works are ideal vehicles.



COUNTRY SACRED
SPOTLIGHT DECK OF CARDS
Various Artists. Starday SLP 299
An impressive array of country-western vocal stars offer songs of faith. Included are "Deck of Cards," by T. Texas Tyler; "Who at My Door is Standing," by Clyde Moody; "The Good Old Bible," by George Jones, and "The Hem of His Garment," by the late Cowboy Copas.

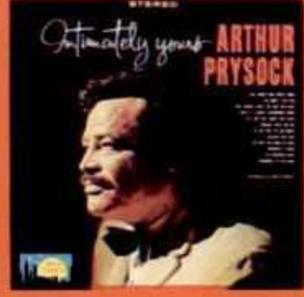


COUNTRY SPOTLIGHT
FLOYD TILLMAN SINGS HIS GREAT HITS OF LOVIN'
Hilltop JM 6017
The name of Floyd Tillman is as much a standard in the world of country music as is his "Slippin' Around." Floyd conveys easily the emotions of love and sorrow in this album. Country music fans will be delighted with his interpretations of "Slippin' Around," "I'll Never Get Over You," "I'll Keep on Lovin' You" and others.

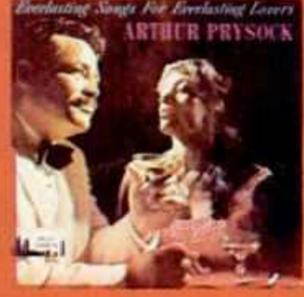


THE HOTTEST ALBUM SELLER

(HIS NEWEST ALBUM)



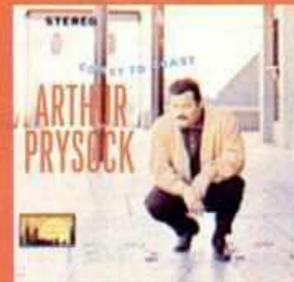
OTLP 2008—INTIMATELY YOURS



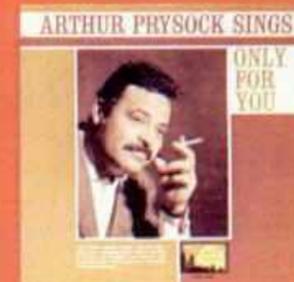
OTLP 2007—EVERLASTING SONGS FOR EVERLASTING LOVERS



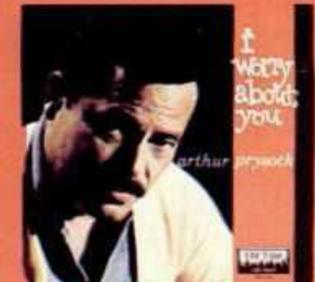
OTLP 2006—A PORTRAIT OF ARTHUR PRYSOCK



OTLP 2005—COAST TO COAST



OTLP 2004—ARTHUR PRYSOCK SINGS ONLY FOR YOU



OTLP 102—I WORRY ABOUT YOU

ARTHUR PRYSOCK

EXCLUSIVELY ON:

1697 B'way, N. Y., N. Y.