The International Music-Record Newsweekly
Radio-TV Programming • Photo-Tape Merchandising • Coin Machine Operating

Seeburg's 'Instant Dance' Plan

BY NICK BIRO

CHICAGO—The fast-moving Seeburg Corporation last week unveiled a giant promotional package designed to help juke box operators convert their neighborhood tavern locations into classic discobooth nightclubs and shoot for $50 weekly minimum guarantees in the process.

At the same time, the large juke box, amusement game, vending machine and home entertainment equipment manufacturer announced it was planning both feet solidly into the record business and would defend its own disks. The announcement came in the form of a major industry bombardment at Seeburg's annual distributor sales meeting in Chicago's Blackstone Theater here Dec. 4.

New Mustang

Seeburg also unveiled a new 100-selection compact-optic stereo phonograph called the Mustang. This is an economy-priced phonograph with all solid-state circuitry and available with a host of options. The unit is designed to augment Seeburg's large 160-selection LF console "480" which continues to head the firm's line.

The day-long series of events was a landmark even for Seeburg, a firm which has become the nation's leading producer & Seeburg's stores have entertainment game and vending machines in combination.

Continued on page 50)

Retailers Racing for Yule Bonanza

By FRANK LUPPINO

NEW YORK — Key dealers here eager to grab their share of what promises to be the biggest Christmas in disc history — have moved into high gear in their drive for the season's business.

Seeburg's department store has been leasing heavily on Seeburg records and has been featuring racks of MGM children's records. The appearance of TV personalities, like Soupy Sales from WNEW-TV, has drawn moppets and parents into the record department.

At King Carol, a 42nd Street store that carries one of the most complete stocks of singles and albums in the country, owners Phil King and Ben Karl have used more newspaper advertising this year and also have sponsored a jazz show over Station WPLJ, featuring Mr. Fugio, noted jazz disk jockey.

Radio Shows Help

The store is open seven days a week from 8 a.m. until midnight. To prevent undue crowding and inconvenience to customers, the store does its re-stocking of its browsers with a night crew. The same crew also picks orders for other dealers, adds.

By MIKE GROSS

NEW YORK — RCA will move into the record club field in a tie with RCA Victor. Negotiations are still under way between the companies but it's expected that the deal will be wrapped up sometime this week.

The agreement is of important consequence to the industry.

Continued on page 8)

Scopitone, Harmon Tie

By ELIOT TIEGEL

HOLLYWOOD — The Hollywood touch will shortly be applied to Scopitone, a film juke box. Scopitone, the machine which combines recording music with color movies, has given an exclusive five-year contract to Harmon Enterprises to produce 48 three-minute films a year. These will feature top American artists performing the nation's hit tunes.

Harman's president is actress Debbie Reynolds, and its vice-president is Irving Briskin, 32-year veteran with Columbia pictures. Irving Starr, is executive producer. He worked with Briskin at Columbia.

According to the manufacturer, some 500 Scopitones have been placed on location in the last six months. The fare is European films. Even with foreign films and songs, Scopitone has been outdrawing regular juke boxes, according to Lou McLaughlin, co-partner in

Continued on page 51)
"NEWLEY" ARRIVED

Latest smash single from Anthony (Stop the World) Newley. "WHO CAN I TURN TO (WHEN NOBODY NEEDS ME?)" c/w "THE JOKER" #8485. Watch for the exciting new album "WHO CAN I TURN TO and Other Songs from THE ROAR OF THE GREASEPAINT" ... scheduled for January release. LMP/LSP-3347

RCA VICTOR

The most trusted name in sound
Columbia Sales Realigns Staff; Kavan, Norton and Weis Named

NEW YORK—Columbia Records has reorganized its promotion department, and Stanley Kavan has been appointed to the post of CRSC's vice-president-general manager. Joe Norton was promoted to director of sales promotion material and popular album merchandising, and George Weis has been given additional responsibilities as director of national promotion.

As vice-president-general manager, Norton will be responsible to William P. Gallagher, Columbia's vice-president in charge of marketing, for directing the merchandising staff and for creating and developing merchandising programs. His duties will also include the initiation of sales promotion and trade advertising material and to develop and maintain policies and programs of distribution for Columbia.

Kavan has been with Columbia since 1949, and since 1962 he has been director of development.

Norton, who will report to Kavan, will initiate the creation of Burton Refutes U.S. Suit Vs. BMI

• Continued from page 1

Department of Justice filed a civil antitrust suit in federal court here.

The charges were immediately rejected by BMI President Robert J. Burton, who said, "The Department of Justice's announcement in the Department of Justice against BMI runs directly counter to fact. For years BMI has consistently recognized the performing rights field. BMI has been a full participant in all proceedings of the ASCAP and the Gershwin Company and has cooperated with the Justice Department in the handling of BMI's antitrust case, which resulted in the Court's decision of the matter.

"BMI has always cooperated fully with the Justice Department and has always been willing to make every reasonable accommodation of the Department's views. BMI has always been willing to cooperate in any way that will prevent any possibility of a repetition of such actions as have been taken by the Justice Department in recent years.

"BMI has always been willing to cooperate in any way that will prevent any possibility of a repetition of such actions as have been taken by the Justice Department in recent years."
Cane Joins Richmond Firm

NEW YORK—Marvin Cane has joined Howie Richmond’s music publishing business. In joining the Richmond organization, Cane is responsible for the recently newly organized Norwich Music, which will function in association with the Howie Richmond music companies. (In the Richmond combine are Cromwell Music, International Folkways Music, Hollie Music; Ludlow Music, The London Music Co.)

In addition to his Norwich activities, Cane will also lend his support to Howie Richmond’s concert activities. Cane comes to Richmond after nine years as vice-president with Columbia Pictures music publishing operation, a

ABC Para-Par Up's Berger

NEW YORK—David Berger was elevated to vice-president in charge of artists relations by ABC-Para on Thursday. He joined the label in 1957 as a local promotion man, later was named manager of national promotion. At spring he was named vice-president. By the label’s ad- Berger tacings.

Hart Reps WB, Reprise

HOLLYWOOD—The anticipated coupling of Warner Bros. and Reprise under one distributor here has occurred with Hart now handling both labels. Reprise product, splitting time between the Burbank offices and Hart in Los Angeles. Sam Land, former Reprise executive, handled all operations for Reprise, and has joined Capitol’s LA distributor as local promotion man replacing Bob Harris.

Correction

NEW YORK—A jazz Spotlight story on the "More Sounds of Christmas," by the "Loves of Lewis Trio was inadvertently omitted from last week’s album review page.

The album features music for the holiday season by the Trio offering creative, interesting, and entertaining renditions of such holiday music fare as "Snowbird," "Jingle Bells," "White Christmas," and others. On three of the selections, Jim and John are backed by strings. Whether a jazz buffet or just plain good music lover, this album is an unqualified listening enjoyment.

Polydor Enters U.S. Market In January

NEW YORK—The Polydor label enters the U.S. market in January with product development handled by the U.S. independent producer Kidsongs.

Polydor is a member of the Deutsche Grammophon Gesell- schaft, the parent company of the Sony, Philips, Columbia, and Polygram labels. It is due to be released in the U.S. in January.

As further indication of the diversity of its musical talents, Jones has written a book, "Selling American Music," and was a contributor to the "Musical" magazine for many years, including Frank Sinatra’s, Sammy Davis, Peggy Lee, Ray Charles, Ella Fitzgerald, and Andy Williams. He won the NARM Grammy award for the "Best Instrumental Artist, Warmer of 1963" for Count Basie’s "I Can’t Stop Loving You."

As a recording artist in his own right, Jones recently recorded a single, "Wishing," on the Grand Gala du Disque, in Amsterdam, Holland, for "Best Orchestral Album of the Year 1964" for his "Hit Hip" Minit LP. His latest album, "Golden Boy," was released this month.

Helen Noga Fights Mathis Suit; Files Counterclaim

NEW YORK—Helen Mathis has appointed as new manager of the Mathis label. Mathis, who contends the suit was brought by "highly compensated professional entertainer" for "business and services of the Mathis label. Helen Mathis entered the suit to halt an ex parte order of the federal court in New York that had ordered the Mathis label to cease using the name "Helen Mathis." Mathis has since been compensated.

Elektro Signs Three Acts

NEW YORK—Elektro, an independent record company, has signed three acts: the Tom Rush Trio; the Cass Elliot Trio; and the Folk Trio with Paddie Bell, formerly of Waverly, and Karen Brown, former member of the New York City combos, two young West Coast artists.

The Corrie Folk Trio was signed on Holman’s recent East West label, but he had been "replaced" by his new label, "Trio" and Carol, which the new act will be called, are making their recording debuts.

Ian Helfer J oins Kapp

NEW YORK—Marc Helfer, formerly with Roulette Records, has joined Kapp Records as Midwest regional promotion manager. Helfer had also been an independent promotion and publicity man.

He replaces Larry Banks, who rejoined the firm as senior manager of promotion.

20th-Fox to Bow "Zorba" Track

NEW YORK—The soundtrack album of Zorba the Greek will be released by 20th Century-Fox Records. The musical, directed by Anthony Quinn, is the hit of the New York stage, and will be regular entertainers at their newly acquired enterprises.

The score is supervised by the comedy-vehicle group will be Johnny Brown, currently in Broadway’s "The Carpetbaggers" and singer Marge Dodson.

The album debuts several unusual tracks from the live stage, designed to turn each of the 200 seats into a ring side seat at the Zorba show. It is bringing back the 2 a.m. showtime, which is a selection of "dolls" identified as "Kenny’s Kittens," never before from his new record—

TV to Visit Beat Sound

NEW YORK—The Beatles craze and the Liverpool Sound is the theme of the Macy's Christmas TV on ABC-TV's "Discovery 64" as the show travels to Liverpool and the Cavern, the dingy cellar which spawned the Beatles era.
DOUBLE DYNAMITE!

ENGLAND'S MOST EXCITING YOUNG TALENT—
MAUREEN EVANS
AND HER SMASH HIT COLUMBIA SINGLE
"GET AWAY" c/w
"I'VE OFTEN WONDERED" 4-43189

AMERICA'S OWN
YOUNG SINGING SENSATION—
LIZ VERDI
AND HER SMASH
HIT COLUMBIA SINGLE
"YOU LET HIM GET AWAY" c/w
"THINK IT OVER (AND BE SURE)" 4-43154

TWO NEW TOP TEEN STARS ON COLUMBIA RECORDS

www.americanradiohistory.com
NEWS REVIEW

Constitution Gospel Series Is Outstanding

NEW YORK—The Take Five Sisters, Clara Ward Singers, Harmonizing Four, Brother Rodney, Dixie Hummingbirds, and the Angelic Gospel Singers and devote an album to their talents and you’ve got the basis of the Constitution in Song Series of albums. They have all been separately rendered by top artists.

The new series includes Books I, II and III. Book I is by the Dixie Hummingbirds, Book II by the Harmonizing Four, and Book III is by the Clara Ward Singers. Book IV by the Angelic Gospel Singers, Book V by Brother Rodney, and Book VI by the Clara Ward Singers. Both sets have this series has been released on the No. 1 position in the gospel charts. The second volume in the second quarter for the first quarter.

The Take Five albums have had the same response from record buyers. "Where Did Our Love Go," formerly occupying the No. 1 position, is now No. 7 this week on Billboard's LP chart with 14 weeks as a chart entry. Their most recent album release, "A Bit of Liverpool," has reached 92 weeks this week after only one month on the chart. Indications are that it should do as well as its predecessor.

"Baby Love," also reached the chart plate for four consecutive weeks. The Supremes have recently returned from a much-booted tour of Europe and England.

AVA Names Joe Saraceno

HOLLYWOOD—Joe Saraceno has been named to head the single division of the newly reorganized AVA Recorod Company. He reports to Glen Costin, AVA president. Saraceno had been an independent producer for Liberty Records and later served with London and Warner Bros. Records. His first AVA releases will be "Raunchy '65," "Beautiful Oblivion," and "Outer Limits."

Gordy Forms Ramitary Music

NEW YORK—Ray Gordy, formerly with Motown Records and Joe Mele Music Company, has formed Ramitary Music Corporation in association with writer producer Eddie Singleton and Stanley Ollins, Jr., former professional manager of Joe Mele.

The new music firm will handle publishing activities, Red Carpet Management Company, a new record and promotion and Recording Corporation.

Miss Gordon has severed her association with the companies controlled by Berry Gordy Jr.

ADAM YOUNG IN 50TH YEAR

NEW YORK—Adam Young, Inc., the independent Los Angeles record company, marks its 20th anniversary this month. The firm has grown over the years from a one-man office in New York and Chicago to a multi-branch, multi-division company with eight owned-and-operated branch offices.

Shindig' for Memphis

MEMPHIS—A new promotional group, Dollar Show, Inc., wasted no time in taking advantage of the new $47.5 million

Schneider to Cap Distrib

HOLLYWOOD—Jack Schneider has joined Capitol Records Distributing Corporation as assistant national merchandising manager, replacing Bob Neilson, resigned to go into advertising.

Schneider reports to Paul Russell, Capitol’s New York merchandising manager. He had formerly been sales promotion manager for KNX radio locally.

JLJ Merger With Schwartz

NEW YORK—JLJ Enterprises, a personal management and music publishing firm headed by Jeanne Hendler and Joe Mello, has merged with the Bob Schwartz management office.

Their roster includes the comedy team of Peter Schiff & Mark & Logs, Recordist albums. In addition, the men, at parties, is with Allan Lerber Productions: Carl Reiner, Don Rickles, and Bobtempo, and is with Bob Vegas, who is at the office.

The office also handles jingle singers Nancy Fingal and Bridget Evans, the Byrleco commercial music firm. The firm also operates two publishing companies, Newark and JLJ Music.

MORAN DOING OWN PUFFING

NEW YORK—Jim Moran, publisher, is turning publisher via his London Records LP, "Don't Make Waves," is currently on a national tour to promote the album. Until Dec. 23 Moran will hit key cities as Boston, Washington, Cleveland, Dallas, San Francisco, Los Angeles and for radio, TV, distributor and dealer stop-offs to talk about his album. Before taking to the road, Moran pushed his LP in the market on such shows as Long John Nebel (NBC), Mimi Benzelli (NBC), Joe Franklin (WOR-TV) and Les Crane (ABC-TV).

Zam Kiddie Album

NEW YORK—Marcie Zam, concert pianist and musicology author, has written and re-named a kiddie album, "An Introduction to Music," for Golden Records. Material in the album, used as the basis for Zam’s children’s classes, is designed to answer basic music questions for children.
The great new album that captures all the excitement of TV's hottest music show

ABC-504/ABCS-504

An original musical featuring the antics of TV's wackiest personality...and all his pals

ABC-503/ABCS-503

Don't miss out on the smash sales opportunity offered by these fantastic albums...2 more big ones from

ABC-PARAMOUNT
LOS ANGELES

Continued from page 1

cent down, the rest on delivery. The store is also offering gift certificates for any amount.

Spiff Items

Music City has increased its radio advertising of TV-ad

phonographs, explained Ethan Caston. The store was offering "spiff items" to get sales

to the habit of going after that extra sale. The "spiff items" include the new Sinar LP, the $59 Bible history on Phillips, the Wolfe piano roll series and items off the top from MGM, Verve, United Artists and Reprise.

The Discount Record Center chain, always an excellent mover of classical merchandise, has been heavily advertising holiday merchandise in the Calendar section of the Sunday Los Angeles Times. The four-store chain used four pages in the Dec. 6 edition to offer Disney and children's products. Capital Classics, Angel, Warner Bros. - Reprise and Mercury packages.

NEW YORK

Continued from page 1

for the King Karol store also serves as a one-stop. It has dis-

tribution, and a number of other retail shops and dealers can call for an item and get the product put on the shelf fast delivery. This is where the "spiff items" have paid off, for it has enabled the operation to build a reputation for having just about any album, no matter how unusual, in stock at all times.

Manufacturers Also Checking

Also in the field, checking stores, were Columbia Records' Gene Weiss and Sal Fontana. Weiss sagely observed that with Christmas coming on Friday this week, with a three-week selling period to the holiday, whereas last year, with the holiday on Wednesday, late dealers ordered on Monday just in time to get up on holiday traf-

ic slowdowns and never got to the dealer's door the next day. This, these Sun-Times packages were lost because specific product was unavailable. At the Record Hunter, Fifth Avenue near 42d Street, service and consideration are the keys for new customers these days with Christmas

sales continuing at about $3.50 a piece. The store broadcast the 15th Street, has been in business since 1925, and has won millions of dollars in sales over the years.

WANTED

PRODUCTION MANAGER

Carden Records needs a literate production manager to handle all phases of record album production. Salary commensurate with experience. Carden Records, 418 East Ave., New York, N.Y.

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RCA to bring Decca into club setup

try in that it marks Victor's first step into a bringing out label into its club operation and that it is the stepping stone into a club fold. Up until now Victor has been selling their records through special signs on the record company out of the club.

.RelativeLayout also marks the start of Victo-

r's club activities since taking over from the old New York Reader's Digest last month. The RCLT testing October clear-

ance of the competitive Club of monopolistic charges to make way for this new activity.

The Decca deal with Victor was made on a basis of which gives Decca the right to turn over its product to other companies as well. Columbia and Capitol are the other companies which operate their own clubs, and also handle outside labels.)

Piece-by-piece, the Decca approach to this product has yet been assigned to the network. The resultant Decca product will be available to Victor's club member-

ships, and then to the public in months of next year. Production and marketing problems are still to be ironed out, it's been suggested by Decca will press its emphasis on records for the Victor club. Decca has its own wholly owned pressing plant in Piqua, Ohio, and is currently shipping to the Sullivan, N.Y.

The move is a step on the way to making available to the armchair type of LP product of such material as Bing Crosby, the Mills Brothers, the Carter Family, Guy Lombardo, the Andrews Sisters, Wayne King, Danny Thompson, Gene Krupa, and a host of others that has been recorded during the past 30 years. These artists give into the club, however, special deals, or exclusive rights.

Also in Decca's catalog are such items as "Rock & Roll Live in Oklahoma," "The King and I," "Guys and Dolls," "The Sound of Music," "Hoe Down" to name a few. And such best selling, "SOUND OF C. L.A.\(38\) days as "The Sound of Music," "The King and I," "Hoe Down" and "The Duddy Duchin Story."

Mahan to Coast

HOLLYWOOD — Epic Records has shifted John Mahan from the East Coast to the West Coast sales and promotion. It is the first time the Columbia subsidiary has its own sales chief on the Coast.

Sales will be handled by Gene Block, Columbia's regional sales manager. Mahan has been with Epic two years and will work off the CBS radio broadcast, 6121 Sunset Boulevard.

Other traffic areas of the store to promote the deal.

Goldblatt also noted that the store was selling major label cut-outs and budget LPs at from 59 cents to 89 cents for each "Out of Print" or "Hit" at three for 99 cents.

"Goldblatt's brand new head of Goldblatt's record department, sold to Aether Records, it's difficult to make a compar-

ison to anything we have seen," said Mahan. Because Goldblatt became a major upgrade of its record department, not only will the chain be naturally well supplied in advance of any merchandise in the record department, Goldblatt had booths set up in hotel, store, at midtown New York City.
Hey, 1917!
Smile!
Yer really something!
Yer one of the
greatest Christmas records
I've ever heard.
And the way yer sellin'!
WOW!

Thanks, 1916.
You smile, too!
Heck, yer a hit in about ten cities already.
By the way,
I've been hearing
a lot of disc jockeys talkin'
about makin' a cartridge
out of me.
I'm kinda frightened.
Will one of you tell
me what that's all about . . .

Fear not, 1917.
Being made into a cartridge is great!
Only yer radio station appearance changes;
not yer sound.
It means the disc jockeys love ya';
lot of air play . . .
lot of sales.
It's great!
I speak from personal experience.
And I'm on the charts!!

Cartridge-smarttridge!
All I know is that I've sold
over 40,000 in seven days and I'm zooming!
Look, gang,
let's get some rest now;
we're all gonna be movin'
like crazy these next few weeks.
Elvis Over U. K. Pop: Aussies

BY GEORGE HILDER

SYDNEY—For the uninitiated it was the rude awakening as the British music world discovered the Elvis sensation at the last minute as a result of the Australian tour which started two weeks ago. But such an event was not unknown in the past. For Elvis Presley has been the centre of attraction in Sydney, where he was first heard on radio, and as a result the British music world has been called to order by the Australian press as well.

Elvis has already been the centre of attention in Sydney and the Australian press has been full of his success. The Australian press has praised Elvis’ skills and talent, and the public has been enthusiastic about his performances. The reaction to his music has been unprecedented, with fans lining up to see him perform. The success of his tour has been a major boost to the Australian music industry, as well as to the British music scene, highlighting the impact of Elvis Presley on the music world.

The Australian tour has been highly successful, with sold-out shows and enthusiastic crowds. The public has been thrilled by Elvis’ performances, and his music has been loved by all ages. The impact of Elvis Presley on Australian society has been significant, as his music has been adopted by the public, and his influence has been felt in all areas of culture.

The Australian tour has been a testament to the power of music and its ability to bring people together. The public has been united by their love for Elvis, and the press has been full of praise for his talent and skill. The Australian tour has been a huge success, and Elvis Presley has been hailed as a true icon of the music world.
AN INTERESTING NEWS REPORT FROM THE MUSIC CAPITALS OF THE WORLD

ARGENTINA

Mauricio Brenner, vice-president of Formosa International, returned from a tour through Europe and announced the next debut of Argentine recording artist Juan Ramirez (RCA) in the San Remo, Bendem, and Barcelona festivals. Jorge Cesar Esperon, manager of Teodose Argentina, issues the first "Dimension 5" volume, recorded by Kubist Light and Orchestra. The "Disco de Oro" and "Great Hits From Famous Movies" also in Dimension 3 and by same artist. Angel Roca, manager of Odeon Records, introduced the newsboys of this label to the present and decays. Next year releases will include themes by Vicky Rez, Franco Gonnia, the Jets, Los Panamponos and teenager Osvaldo... Neisman, manager of Microton Records, near a re-recording of albums by the Modern Jazz Quartet, Miles Davis, Stan Getz and Charlie Rouse... Juan Ramirez who formerly recorded for Disc Jockey Records, has been signed to a contract by RCA... Selection musical event. La Mia Città (The Creative City) (Phonogram). Ariel Ramirez plays piano and Lea Frontenier (the Frontenier) do the singing with the collaboration of the San- corro Church Choirs. Excellent reception for this CD. According to this album, the group received the approval of the Ecclesiastical Curia... CBS Records issues the first single by Tito Rodriguez "El Dia Que Me Quieras" (The Day You Love Me). Musician Records is released through Chromium for all South America. RUBEN MACHEDO

BUDAPEST

The sales manager of Discues Arione Fonoplomatic is pushing the first release of Motovia's jazz label Workshop in Belgium. This week Arione released five albums with soloists from Washington, D.C., Brooklyn, Lief Edwards, Pepper Adams, Roy Brooks and others... The Newbeats now have their second one on the "Blue Note" "Pink Domino..." In the studio of the workshop, releasing several old Little Rich and his-man-and-bassist group "Fruit" "Teddy Teddy," "Fruit Tall Sally" and "Tip It Up." Arione websites are crossing the ocean to Little Richard name, with radio and press co-operation... In the Westminster field, a first release in the "Silver Line," three different albums were introduced last week, with famous works by Beethoven, Berlioz, Gershwin, Tchaikovsky, Blart and interpreterers, as Carlos Hadik, Roditroni, Leibowitz and Scherchen. A new female singer appeared on our market. Dinah Lee is her name. The titles of her single are "Kansas City" and "Doing the Blues."... "The very gifted Flemish singer is Hedwig. Her first film is "Alfie", her second film is "Vigil de Oen Soldat." She was featured during a TV show recently. On Dec. 2 John Fonter visited here to play a TV show that will be organized as a TV studio near Mechen. The first record of the popular comedy leader Nobby Ray had remarkable results. "Once More Nu Ku" and "K Zenn a Gele" are two humoristic songs, but Harry Ray has other possibilities as future recordings will prove... Manager Jules Niek went to Spain to examine the possibilities for a contract with a big Spanish record label, better.obby Solo, famous Italian singer, made a concert in our concert. The artist was received in the RTB radio program, "Novías de desgracias." Solo's last record released in Belgium is "Credi a Me"... CBS released a new LP of the French artist Colette Magne. Although the start of this very special singer (the only European woman who can really sing the blues), was very hard, success is becoming a reality now... JAN TORPS

THE TRULY INTERNATIONAL COUPLE, ESTHER OFARIM AND ABRAHAM... ARE NOW APPEARING IN THE USA. IN THE COURSE OF THEIR YEAR-ROUND, WORLD-WIDE TOUR.

THEIR MOST SUCCESSFUL PHILIPS DISK TO DATE HAS 3 LANGUAGE VERSIONS, "ONE MORE DANCE" - "NOCH EINEN TANZ" - "ENCORE UNE DANSE".

ESTHER AND ABRAHAM... TOO, BELONG TO THE INTERNATIONAL SET.

THE CIRCLE WHOSE MEMBERSHIP CONTAINS ONLY THE BEST. THE PHILIPS PHONOGRAPHIC INDUSTRIES GROUP OF COMPANIES, WHO RELEASE THEIR RECORDS throughout THE WORLD.

PHILIPS MAKE RECORDS IN MORE WAYS THAN ONE. THIS IS MORE THAN A SENTIMENT.

PHILIPS

DUBLIN


This is a publication of Philips' Phonograph Industries, Central Offices: Baarn, The Netherlands

December 19, 1964, BILLBOARD
LONDON—Associated Television—the independent company which gives London its weekend TV—has bought out two companies which own 22 London and provincial theaters. Among the London theaters are the famous Palladium, Victoria Palace and Theater Royal, Drury Lane.

The deal is believed to make ATV the biggest theater owner in the world. They paid $17,500,000 for the chain.

The companies taken over are Stoll Theaters and Moss Empires—both controlled by West End showman Prince Littler, who will probably remain chairman of the group. Leslie Macdonnell is expected to continue as managing director of Moss Empires.

ATV managing director Lew Grade has said that the company’s investment in the 22 theaters—10 of them are in the center of London—was not a property deal. On the contrary, he added, ATV would use its huge financial resources to put on better productions. The other West End theaters involved in the deal are the Queens, Globe, Apollo, Lyric, Coliseum, Her Majesty’s Victoria Palace, and London’s premiere night spot, the Talk of the Town.

ATV presents Britain’s most successful TV show each Sunday from the Palladium.

NANA MOUSKOURI Back in Europe

NEW YORK—International recording artist Nana Mouskouri has returned to Europe with her husband, George Petisflaf, following her tour with Harry Belafonte at Philharmonic Hall here Monday (30). She recorded material from the tour program for an album. Miss Mouskouri will return here early next year on another tour with Belafonte in April. The tour has been set for 26 weeks.

An album, “Nana Mouskouri in New York,” is currently available in the U. S. on Philips.

PARIS—Christian Deffes, promotion director for CBS Records, has his hands full this month with various activities in behalf of the record company. “My Fair Lady” will commence screening on Dec. 22 and simultaneously CBS will release here seven “Lady” recordings: original soundtrack, orchestral versions by Percy Faith and Andre Previn, one by Andy Williams, one in German, one in Hebrew and, of course, the original cast.

A week earlier, the musical comedy “Michel Strogoff” will open at the Mogador Theater with Marcel Merkès and Paullette Merivel and a CBS record will go on sale the same date. In addition, Deffes is working on the first CBS record for a new singing artist, Sylvain, and on the second record for Jean Michel Rivat.

Barbara Streisand’s “Funny Girl” album has just been released here, and press and radio have warmly acclaimed her. Additional promotion is going ahead.

For those who have arranged promotion receptions for artists using car caravans, Deffes offers the “French” approach. For Jean Seguier, popular accordionist, a “Lovers Week” show at the Pauca Concert, it has been arranged for his entrance to be made at the Place de la Bastille on a cart full of hay, drawn by horses.

BURT BACHARACH was in Pye Records Studio cutting German-language tracks with Dianne Warwick. Seen here, left to right, are Ray Prickett, Pye Records recording engineer; Burt Bacharach, Hal David and Les Cocks, Pye Records assistant general manager.

GODDARD LIEBERSON, right, president of Columbia Records, who officially opened in Israel Oct. 28 the newly formed CBS Records (Israel) Ltd., welcomes Israeli composer-harpischordist Frank Pletag.

INTERNATIONAL NEWSMAKERS

A CBS-ORIOLE PARTY for the Broadway star of “Camelot,” Robert Goulet, currently with “My Love Forgive Me” in the U. S. charts, in London for a “Sunday Night at the Palladium” show. Left to right are Morris Levy, Oriole managing director; Norman Rosemont, Goulet’s manager; Robert Goulet; Peter de Rougemont, CBS V.P. European Operations; and Stanley West, CBS label manager, London. Robert Goulet is also visiting Paris; Rome and Milan on a CBS promotion tour.

TRINI LOPEZ and Louis Armstrong boarding plane during Trini’s record-setting 13-day 10-city tour of Australia and New Zealand. "Lobot" tour, according to the Aussie press, created greater excitement than the Beatles’ tour.

BILLBOARD, December 19, 1964
DEBUT... WITH A SMASH PERFORMANCE ON THE ED SULLIVAN SHOW!

GARY LEWIS AND THE PLAYBOYS

DEBUT... WITH A SMASH SINGLE ON LIBERTY!

"THIS DIAMOND RING"
AND "HARD TO FIND" #55756

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News from the
MUSIC CAPITALS
OF THE WORLD

Continued from page 11

posed to Selection's specialized market materials... The Animals next trans-Atlantic single (to be issued here Jan. 13) features an American song "Don't Let Me Be Misunderstood." The group is re-booked for the "Ed Sullivan Show" on Jan. 24 and will appear on Jack Good's "Shindig" TV series the same period... Composer Rule Brayston said on arrival... in London that the "Girly Girl"... with a largely American cast headed by Barbara Streisand... will move to London mid-Fall. Already booked for the British slots in NBC, "Shindig" series are Gerry and the Pacemakers, Manhattan Transfer, and the Dreamers and Cliff Bennett. How things London have said the Beatles will not appear... 

CHRIS HUTCHENS

HOLLAND

Pete Frielman of Atrina told Billboard that 14th star Chuch Berry will visit Holland in February after his tour through England. His latest recording, "Lilith May," is a success, and ranks high on Billboard chart. The HMV's Vern Lynn and Pop's Honeycuboe were heading the till of a special TV broadcast by KKO on the 75th anniversary of the Royal Dutch Soccer Assn. ... A TV show featuring German singer Belinda and her husband guitarist Siegfried Behrend has been on the air. Columbium concert pianist Hans Richter-Hamer will be seen in The Netherlands for recitals. The Shalom Girls, a new Dutch duo, received good reviews after their bow on TV. Their first recording under the Imperial label entitled "Peter Cha Cha Cha" is still on sale now. As previously announced, the original scoring of "My Fair Lady" is being released by CBS. Preparations are being made for the release of a new series of classical Westminster LPs to be distributed in Benelux, Germany, Austria, and Switzerland. So far 12 albums have been put on the market, featuring artists such as Clara Haskil, Henri Soumell and Arthur Rodgers. ... Making a comeback on the record market are the Indonesian-born Dutch "Posse Teens" with a new single "No Tears for Johnny" b-w "Yesterday's Gone." A instrumental version of the successful "French Song," recorded by golden-trumpet player Why Schobben, has been released by Atrina. ... CBS latest additions in the popular field include Gene Pikey's "It's Her Hour to Love," b-w "Hawaii" and his second single "The Glamour Girl." Another CBS release is an EP recording of Barbara Cartland's "People." The same company's Christmas repertoire now consists of 12 albums, 5 EPs and seven singles. RAYMOND DOBBE

LONDON

British record sales for September were $7,000,000—an increase of nearly 100% on the same month in 1963. Total home sales for the first six months of this year were third higher than for the same period last year... Exports have so far risen by 16 percent... Impresario Bernard Delfont is visiting New York, arranging the opening of four British shows on Broadway in 1965. The Newbury-Brecon show, "The Roar of the Greymant," is already scheduled for March; Harry Secombe is also opening the London cast of "Picket" with an American cast and Delfont is also discussing a U. S. tour for "Our Man Crichton," which opens in London on 16th. Selection Records has begun a new label with a pop repertoire. Range. The initial releases will be bi-monthly and will be accorded special attention as op-

14
THE HULLABALLOOS

"I'M GONNA LOVE YOU TOO"

THE DETERGENTS

"LEADER OF THE LAUNDROMAT"

THE EXCITERS

"I WANT YOU TO BE MY BABY"

* Just check the Charts!

ROULETTE
Broadway's New Recording Star

KAREN MORROW

Singing the title song from the Broadway Hit

"I HAD A BALL"

coupled with

"ALMOST"

MERCURY 72373

Mercury RECORDS
LESLEY GORE—LOOK OF LOVE (Tri, BMI) (2:00)
—In the vein of her early hits, this one will be a fast
—chain climber. Flip: "Little Girl Go Home" (Bun
—jewt, ASCAP) (2:42).

Pick of the Week
LOOK OF LOVE (Tri, BMI) "SING" (Bun, ASCAP)
LESLEY GORE (Tri, BMI) "Little Girl Go Home" (Bunjewt, ASCAP)

Lesely Gore's latest Mercury recording "Look of Love" has got her
—fans all thundering up the charts. The record - musically, in
—pitch, in performance - is one of Lesely's best. It's a happy
—hit, with a lot of love, and is sure to be "look of love" with
—the record-buying public. "Look of Love" is a hit that is sure to
—be "look of love" with tomorrow's hit singles.

FOUR STAR★★★★★ PICKS
LOOK OF LOVE (Tri, BMI)
LESLEY GORE—Mercury 72372
—The look of success here. Top 10
—would be a good early guess. Lesley in
—duelges in some more of her teen topics.

LESLEY GORE
"LOOK OF LOVE"
MERCURY 72372

A HIT SINGLE FROM HER LATEST
—CHART ALBUM

"GIRL TALK"
MG 20943
SR 60943

Mercury
RECORDS
NEW YORK—A major program-personality revamped and retooling is taking place at WONE, which currently airs its 2 p.m. to 5 p.m. ratings which place the station in the number 3 spot in the city. The station is reserving the Monday through Friday schedule for a musical sweep.

"WONE's new concept," says WONE programmer, Ray Sauer, "stresses variety and quality in programming. The station will concentrate on a broad spectrum of musical styles, with an emphasis on contemporary rock and roll, pop, and R&B. This new approach will allow WONE to better compete in the overcrowded music market and attract a wider audience."
resulted in Pete (Mad Daddy) Myers and interviewer-producer Murray Barnett being dropped from the station lineup. Myers, who was brought in to host a 6:30 a.m. WNEW by former WINS president Mark Olds (now appointed GM of WOR, Q, Chicago) was first featured as a regular deejay. In June of 1963 he was moved into the late night segment to do his Mad Daddy character.

WINS' new general manager Joel Chasman and program manager Al Heacock explained the moves as an effort to escape "electronic gingerbread."

"We're going after the lost generation, the people who like popular music, but not when it's packaged for kids," said Chasman.

"We're looking for more young adults," he explained, stating that newly hired Garland and Sebastian are "not in the cliche of pop deejays."

The emphasis on the more mature audience will receive no change in the music: WINS has long been associated with Chasman, describing it as "best sellers—past, present and future."

At the same time the WINS announcement promised that "Murray the Kid will still be going for the kids 6:30 to 10:30 p.m. The 50,000-watt station also spotlights another rapid-fire delivery deejay, Johnny Holiday, who was recently moved from 3 p.m. to 6 p.m. slot.

In a further effort to broaden its program base, WINS is moving its "Contact" telephone audience call-in program back into the 10:30 p.m. to midnight night slot, Monday through Friday from the midnight to 1 a.m. segment. Stan Bernard, WINS newsmen will host the new segment, replacing exciting Murray Barnett.

"Contact," a feature heard on several of the Group W-owned radio outlets, has been a gigantic success on WRC in Boston. The program will feature prominent guests speaking from all parts of the country via long-distance lines, answering listeners' telephoned questions.

The program will now lock horns with WNBC's tele-talk show hosted by Brad Creadall, WMCA's long-running Barry Gray interview show and the Tex McCrary interview-talk show on WOR.

The new WINS line-up effective Dec. 7: Ken Garland (5-30-9 a.m.), Jack Lacy (9-noon), Joel Sebastian (noon-1 p.m.), Johnny Holliday (1-5 p.m.), Radio Newsstand (6-6:30 p.m.), Murray the K (6:30-10:30 p.m.), "Contact" (10:30-midnight) and Stan. (midnight-5:30 a.m.).

THE DAVE CLARK FIVE'S LATEST AND GREATEST ALBUM! IT'S FANTASTIC! INCLUDED ARE THE HIT SINGLES "ANY WAY YOU WANT IT" AND "EVERYBODY KNOWS." A SURE COAST-TO-COAST SUCCESS.
VOX JOX

By GIL FAGGEN

The WXZY (Detroit) “All Americans” met the Playboy Bunnies in a touch football game recently which was preceded by a motorcade from Broadcast House, the home of the ABC-owned station. Posing just before the game, which saw the Bunnies score six touchdowns on the same play, are left to right, wearing sweatshirts, WXZY Joel Sebastian (who just graduated to WINS last week), Bob Day, Fred Wolf, Dave Price and Don Zee. Center is Alex Karns of the Detroit Lions, who called the penalties for overlong huddles.

WXI’s try-anything Sabas took up the fine art of elephant back riding. Program director Ron Martin and deejays Rock Robbins, Bob Cole, Gene Woody and Jerry Mason rode four of the pachyderms in the American Royal Parade in Kansas City. This year marked the first in which a local radio station was represented. On those elephants, who could turn them down.

In my column a few weeks ago I mentioned Clark Race of KDKA (Pittsburgh) being nominated as a member of Ringo’s cabinet on the American Teen-Age Party Ticket. My good farmer friend Dusty Rhodes, founder of “North America’s first Beatle Fan club,” and WSAI (Cincinnati) personality, has provided me with the entire slate, which includes Ron Riley, WLS (Chicago), secretary of defense; B. Mitchell Reed (WMCA, New York), secretary of interior; Murray the K, WINS (New York, N. Y.), secretary of commerce (logical); Don Steel, KISN (Portland), secretary of labor; Dave Hall, KRLA (Los Angeles), secretary of HEW; Gene Nelson, KFY (San Francisco), attorney general; Clark Race, KDKA (Pittsburgh), postmaster general and Dusty Rhodes, secretary of agriculture.

Don Wilson, is going strong with an air-wave peacemaker exchange during his “Disk Derby” afternoon stanzas on WNNT (Warren, Va.) and would like to swap teen-listener names and addresses with other DJs.

ARTISTS’ BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 2 by 5 cards these biographies will help you build a convenient file of such data.

CANDY AND THE KISSES

(Summers)

Suzanne Nelson, Candy Nelson, Jeanette Johnson, Suzanne, 18, is a recent graduate of Port Richmond High School in New York. She plans to become a registered nurse. Candy Nelson, 17, sister of Suzanne, is a senior at Port Richmond High School. When not engaging in athletics, she sings in the St. Phillips Baptist Church choir. Jeanette Johnson, 18, is also a graduate of Port Richmond High School and is currently attending the Fashion Institute of Technology in New York on a scholarship.

LATEST SINGLE: (Their first recording) “The 81” is No. 53 this week on Billboard’s Hot 100.

KNOB GOES ON EARLIER

LOS ANGELES — KNOB, the all-jazz FM station, has begun broadcasting at an earlier hour and revamped its deejay staff to obtain a stronger hold in the morning audience.

General manager Ray Terian said the station was aiming to snare the potent 7 a.m. audience and has Al Fox opening the station at 6:30. He was formerly on nights. The revamped line-up is Fox, 6:30-7; Rex Stewart, 7-8; Fox, 8-noon; Ed Brown, noon to 2 (stereo); Ed Young, 2-6; Chuck Niles, 6-8 (stereo), and Pete Moller, 8-12:30 a.m.

WDAF on 24 Hrs.

KANSAS CITY, Mo. WDAF-Radio began broadcasting 24 hours a day on Sunday, Dec. 13. Martin Gray, WDAF air personality, is hosting the new all-night program Monday through Saturdays. WDAF, 5,000 watts, is the only Kansas City station now serving a six-state area both day and night, according to Nick Bolton, station manager.

HOUSTON — KRBK - FM, known here as “The Concert Sound” station, celebrated its fifth anniversary of continuous broadcast, providing Houston and Gulf Coast listeners with 125 weekly hours of the world’s greatest music.

You Know What?

“You-Know-Who” Group’s newest record is a big, whopping hit.

Now on the charts in the 50’s and climbing fast.

Watch for the magical, lyrical “The Little Dancing Chicken.” Just in from Italy.
YESTERDAY'S HITS
Change-of-pace programming from your library's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time:

POP--5 Years Ago
December 21, 1959
1. Heartaches by the Number, G. Mitchell, Colombia
2. Why, F. Austin, Chancellor
3. El Paso, M. Robbins, Columbia
4. The Big Hurt, T. Fisher, Signet
5. Way Down Yonder in New Orleans, F. Cannon, Swan
6. It's Time to Cry, P. Anka, ABC-Paramount
7. Mock the Riffle, B. Darin, Atco
8. We Get Loco, B. Rydell, Cameo
9. Among My Souvenirs, C. Franco, MGM
10. Hound Dog Man, F. I. Chancellor

RHYTHM & BLUES--Five Years Ago--December 21, 1954
Doo Wops With Me, Drifters, Atlantic
Mr. Blue, Fleetwoods, Roulette
You Gotta Take It, M. Johnson, United Artists
In the Mood, E. Fields, Rendevous
Be My Guest, P. Domingo, Imperial

MIDDLE ROAD SINGLES
Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middleofweek records of the week. Rank order here is based on relative standing in the Hot 100:

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>From This Week's Hot 100</th>
<th>Weeks in Hot 100</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>RINGO, Lorna, RCA Victor 6464</td>
<td>8</td>
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<tr>
<td>2</td>
<td>2</td>
<td>THE WEDDING, John Rogers, Mercury 73332</td>
<td>5</td>
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<td>3</td>
<td>3</td>
<td>MY LOVE FORGIVE ME (Amore, Scussati), Robert Goulet, Columbia 43150</td>
<td>9</td>
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<tr>
<td>4</td>
<td>4</td>
<td>WILLOW WEEP FOR ME, Chad &amp; Jeremy, World Artists 1634</td>
<td>6</td>
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<tr>
<td>5</td>
<td>5</td>
<td>SHE UNDERSTANDS ME, Johnny Tillotson, MGM 11254</td>
<td>6</td>
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<tr>
<td>6</td>
<td>6</td>
<td>DEAR HEART, Andy Williams, Columbia 43180</td>
<td>4</td>
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<td>7</td>
<td>7</td>
<td>ONE MORE TIME, Roy Gere, Columbia 43150</td>
<td>4</td>
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<tr>
<td>8</td>
<td>8</td>
<td>WALK AWAY, Matt Mono, Liberty 65746</td>
<td>4</td>
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<tr>
<td>9</td>
<td>9</td>
<td>DEAR HEART, Jack Jones, Kapp 635</td>
<td>3</td>
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<td>10</td>
<td></td>
<td>JUANITA TATTOO, Walthos, J.R. Winters' Circle</td>
<td>3</td>
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<tr>
<td>11</td>
<td></td>
<td>YOU'RE NOT GONNA TELL SOMEBODY LOVES YOU, Dean Martin, Reprise 3331</td>
<td>2</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>MAXIN' WHOPPER, Clay Charles, ABC-Paramount 16039</td>
<td>2</td>
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<tr>
<td>13</td>
<td>13</td>
<td>I DONT WANT TO WALK WITHOUT YOU, Phyllis McGuire, Reprise 6310</td>
<td>2</td>
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<tr>
<td>14</td>
<td>14</td>
<td>DEAR HEART, Henry Manolin's Oke &amp; Omni, RCA Victor 8456</td>
<td>2</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>SOMEWHERE IN YOUR HEART, Frank Sinatra, Reprise 6332</td>
<td>3</td>
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<tr>
<td>16</td>
<td>16</td>
<td>HAVE YOU LOOKED INTO YOUR HEART, Jerry Vale, Columbia 43181</td>
<td>1</td>
</tr>
</tbody>
</table>

What's In A Name Game?

Only the hottest smash record now sweeping the country.

Start playing it today.

December 19, 1964, BILLBOARD
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Come See About Me</td>
<td>Country Joe McDonald</td>
<td>Capitol</td>
</tr>
<tr>
<td>2</td>
<td>I Feel Fine</td>
<td>Gaylord/grace</td>
<td>Capitol</td>
</tr>
<tr>
<td>3</td>
<td>Mr. Lonely</td>
<td>Dr. Hook</td>
<td>Mercury</td>
</tr>
<tr>
<td>4</td>
<td>She's Not There</td>
<td>Rock Hudson</td>
<td>ABC</td>
</tr>
<tr>
<td>5</td>
<td>8 Time Is On My Side</td>
<td>Dion &amp; The Belmonts</td>
<td>ABC</td>
</tr>
<tr>
<td>6</td>
<td>Coin Out Of My Head</td>
<td>The Monkees</td>
<td>ABC</td>
</tr>
<tr>
<td>7</td>
<td>Dance, Dance, Dance</td>
<td>The Osmonds</td>
<td>ABC</td>
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<tr>
<td>8</td>
<td>I'm Gonna Be Strong</td>
<td>Righteous Brothers</td>
<td>ABC</td>
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<tr>
<td>9</td>
<td>You Really Got Me</td>
<td>Freddy Cannon</td>
<td>ABC</td>
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<tr>
<td>10</td>
<td>Mountain Of Love</td>
<td>Tommy Roe</td>
<td>ABC</td>
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<td>11</td>
<td>The Jerk</td>
<td>The Showman Band</td>
<td>ABC</td>
</tr>
<tr>
<td>12</td>
<td>I'm Gonna Be Strong</td>
<td>Righteous Brothers</td>
<td>ABC</td>
</tr>
<tr>
<td>13</td>
<td>You Really Got Me</td>
<td>Freddy Cannon</td>
<td>ABC</td>
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<tr>
<td>14</td>
<td>Baby Love</td>
<td>Gary Lewis</td>
<td>ABC</td>
</tr>
<tr>
<td>15</td>
<td>Sha La La</td>
<td>The Lettermen</td>
<td>ABC</td>
</tr>
<tr>
<td>16</td>
<td>The Wedding</td>
<td>The Lettermen</td>
<td>ABC</td>
</tr>
<tr>
<td>17</td>
<td>Saturday Night At The Movies</td>
<td>The Lettermen</td>
<td>ABC</td>
</tr>
<tr>
<td>18</td>
<td>Any Way You Want It</td>
<td>The Lettermen</td>
<td>ABC</td>
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<tr>
<td>19</td>
<td>Leader Of The Pack</td>
<td>The Lettermen</td>
<td>ABC</td>
</tr>
<tr>
<td>20</td>
<td>Righteous Brothers</td>
<td>The Lettermen</td>
<td>ABC</td>
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<tr>
<td>21</td>
<td>Everything's Alright</td>
<td>The Lettermen</td>
<td>ABC</td>
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<tr>
<td>22</td>
<td>Amen</td>
<td>The Lettermen</td>
<td>ABC</td>
</tr>
<tr>
<td>23</td>
<td>My Love Forgive Me</td>
<td>Tom Jones</td>
<td>ABC</td>
</tr>
<tr>
<td>24</td>
<td>Oh No, Not My Baby</td>
<td>Tom Jones</td>
<td>ABC</td>
</tr>
<tr>
<td>25</td>
<td>Lonesome Suzie</td>
<td>Don Gibson</td>
<td>ABC</td>
</tr>
<tr>
<td>26</td>
<td>Willow Weep For Me</td>
<td>Merle Travis</td>
<td>ABC</td>
</tr>
<tr>
<td>27</td>
<td>Too Many Fish In The Sea</td>
<td>Don Gibson</td>
<td>ABC</td>
</tr>
<tr>
<td>28</td>
<td>Love Potion Number Nine</td>
<td>Don Gibson</td>
<td>ABC</td>
</tr>
<tr>
<td>29</td>
<td>She Understands Me</td>
<td>Don Gibson</td>
<td>ABC</td>
</tr>
<tr>
<td>30</td>
<td>Walking In The Rain</td>
<td>Don Gibson</td>
<td>ABC</td>
</tr>
</tbody>
</table>

**Hot 100—A To Z**

**Bubbling Under The Hot 100**

*Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard*
JONI has a big two-sided new hit!

JONI JAMES

DINDI

B/W

ONCE I LOVED

K-13304
Atlantic's Drifters Are Piling Up Unique Record--One of Longevity

NEW YORK—Despite the changing fashions in staging groups at fast set, sound and style go, the Drifters have managed to stay in the forefront over a more than 10-year haul. It's somewhat of a longevity record in an industry noted for its short-lived vocal groups. The Atlantic Records' group 10-year record is especially impressive considering the important personnel losses it had over that period. First, its lead singer Clyde McPhatter went on his own: a few years later, another lead singer, Ben E. King, decided to hit the solo trail. Historically, when a lead singer exits a group it usually marks finis to their activities because the lead vocalist had the identifiable sound. Not so with the Drifters, however, and today they're as hot as they've ever been. Currently on the air with "Saturday Night at the Movies," the group is also traveling Europe and last week "Got Sand in My Shoes" and "Under the Boardwalk." In addition to their current tour "Up on the Roof" and "On Broadway," they have been averaging about a million copy sales on their big hit singles and their 78's. From which Atlantic brings out on the charts are the same title, have been steady sellers.

Atlantic's policy of following the single with a similar-titled album has paid off quite a number of times and now, in the planning stage is an album to follow last LP entitled "Under the Boardwalk." The Atlantic executives figure that the album picks up a built-in sales impetus that the single has produced. In addition to the regular pop series the Drifters are8 moving along this season with a pair of yule platters. Their Christmas record was released last week and features their "Christmas Song" is also selling well. Their "Merry Christmas" singles are produced by Bert Berns, who also has released "Red Robinson's Christmas," a single for Johnnie Ray. 

In addition to their disc dates, the group is constantly on the road playing theaters and their 20-city current tour with Dick Clark's "Caravan of Stars" and negotiations are under way for a tour for Europe, where their records also sell well.

The current Drifters group is made up of Gene Pearson, Johnny Terry, Charlie Thomas, Johnny Moore, and Billy Davis (accompanist).

STAGE TOO ELABORATE

Mitty Minus Thurber

NEW YORK—It is not unreasonable to assume that a play entitled "The Secret Life of Walter Mitty" would be an adaptation of the late Jeeves and Worzel author. But after seeing the Playwright's Producing Village (6), replete with musical score, elaborate staging and Thurber-like tone, one begins to feel slightly insecure and mistrusting. Never take anything granted, certainly not a title.

True there is Walter Mitty—traveller, dreamer, however there are daydreams. From hence, however, all resemblance to Thurber is purely coincidental, as the saying goes in Hollywood. And speaking of the movie capital, there were adornment and support by a series of guns, even to the extent of using the aislé as part of the stage in the very first scene, "to make most movie men envious.

Thurber's minor classic is too direct, too honest and too unassuming for the film's gun collection. This version is too lavish, too contrived and too complicated. But the film is adapted to cinematic ends, the witty, his much too much the villains, and their idea that audiences had their eyes on Broadway or movies.

This score, with music by Leon Carr, lyrics by Earl Shuman, man, is uneven as a whole. "Run the Flame," which opens the second act is disappointing. Supposedly one of the highights, its satirization of The French Singer fails to materialize. "Aggle," however, is a gem. It is a sentimental ballad becoming the failure of the music to keep the spark. It is sung efficiently and with feeling by Marc London, then later as a reprise by Lorraine Sarabian. Problems arise in the music, the play is "Confidence." The lyrics and music blend well together, and the musical高达，and could go very high on the musical ladder. (Atlantic Records, issued in the original cast album last week.)

London plays the happy Mitty with distinction and proper emphasis. Catheryn Donker, Mitty's wife is zippy and enjoyable; Lorraine, as Agness, Mitty's wife, is efficient and believable. Ten-year-old Christopher Norris, Rudy Tovento, Eugene Rochos, the four-piece orchestra and the rest of the cast are highly competent and display effort and vitality.

Adapting Mitty to stage offers a challenge and the ensemble are great. The Thurber touch is missing, but there is much more asegast. Some things are best left in the world of fantasy, especially when there is no such thing as shenishment.

ROBERT SOBEL

Jack Jones a Charmer in Opening at Plaza Hotel

NEW YORK—Jack Jones, 27, has come a long way professionally since his New York nightclub debut nearly a year ago at the East Side Living Room and his recent engagement at the Persian Room, on hand for his second there this week, saw and heard him as a mature talent.

Jones has not lost any of his boyish charm that has helped propel him to his present popularity with both the teenage set and the professional in the cabaret-sheen group. Currently his Kapp single "Dear Heart" is climbing the chart and he has been backed with "Where Love Has Gone," on Billboard Chart for the past 17 weeks.

Backed by a 17-piece orchestra, which includes three violins, Jones offered a raft of current pop and standard songs. He handled his renditions of the smooth, romantic ballads with the clarity of tone and expertly controlled phrasing. Admittedly, it may be easier to project in the intimate sized Living Room, but Jack had no difficulty in reaching his audience in the much larger Persian Room.

His vocal treatment of two of his all-time standards "Me, Mr. Impossible," and "Roses and Lollipops" was warm and appealing.

Dipping into the standard catalog, his renditions of "Be" and "You and I" were fresh and memorable.

On the wings of swinging arrangements were handled by pianist Doug Talbert and drummer Jack Beaver very neatly and excitingly through his "spiritual meld," and "Vous Sais Il Me Lovas Y You" and "Donkey Sera".

Following his performance of "Dear Heart," Jack wound things up with a rendering of the classic rendition of "Gotta Travel" that left the audience clamoring for more. During the show, seated on a stool, Jack quipped and joked with the audience. In one instance remarked that he hoped they would like his music as much as they were about to be entertained to those who are not part of the music world. Jack Jones, at this point, is having his cake and eating it, too.

FIL GAGGEN

McDuff Set for Coast Concerts

NEW YORK—Jack McDuff is scheduled to play his first professional tour of Coast personal appearances in Los Angeles and San Francisco during the coming New Year. The organist is also set for a New Year's engagement at the Mecca Club in Atlantic City. McDuff is currently represented on the Prestige label by his LP, "Mr. McDuff," and a single of the same title. A new single, "Swan Flight," is due for release this week.

Signings

George Beverly Shea, top-selling sacred music artist, has received a new contract to a new long-term engagement by RCA Victor. Veteran band leader and music publisher with Vee Jay Records, has finished his first song, "I Will Wait For You," which he has used on his tour and a vocal by Bill Farrell in a single by the group which was first LP comes out in January.

The D-Men, a new vocal group, has signed to a recording contract with Vee Jay Records, a division of United Artists Records. The group consists of five boys from Stamford, all teenagers, and whose first names he...
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**SPECIAL MERIT PICKS**

Special meri:it picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of novelty.

**PO| POPULAR Albums**

**NEAR YOU**
Pat Boone, Dist DLP 3006 (M); DLP 25006 (M)
Pat Boone gives relaxed and pleasant perfor- mance of such favorites as the song, "Tighten Up," from "Lotus Berries." His voice is lovely and warm, and his presentation is quite polished. A worthy addition to the long list of Pat Boone albums.

**PO| POPULAR Music Rick & Morty**
Melodioso Strings & Orch. Rca Victor Lp 59797 (M); LSP 29797 (M)
The melodioso Strings, and Orchestra is made up of strings and a rhythm-section. Their performance is quite polished, and their sound is delicious. It's a great melody, superbly presented at its peak. Overall, this album contributed to the worth.

**CLASSICAL SPECIAL MERIT**

**VERDI: LA TRAVIATA/Highlights**
Jean Seberghorn, London 5886 (M); GS 22886 (M)
The full work as performed by this outstanding cast, led by Jean Seberghorn, was presented at the opera house. The singer has a wonderful voice which is superbly accompanied by the orchestra. This is a good album which should be enjoyed by opera lovers.

**CLASSICAL SPECIAL MERIT**

**BACH: SIX SONATAS FOR TUTE AND HUMIDICHOXS**
Jean-Pierre Rampal & Robert Veyron Lacoste, Nonesuch H 1004 (M); H 71024 (M)
The performances are well divided to include the first Stokowski-collared sonatas, representative of the old Bach. The album is well produced, and the sound is excellent. Overall, it's a good album which should have a broad appeal.

**CLASSICAL SPECIAL MERIT**

**SPECIALS**

**English Chamber Orchestra (Britain), London 4238 (M); CDA 3178 (M)**
The English Chamber Orchestra (Britain) is performing a work by Haydn, a symphony composed by Mozart. The orchestra is well balanced, and the sound is quite polished. Overall, it's a good album which should have commercial success.

**CLASSICAL SPECIAL MERIT**

**BRITTEN: ALBERT HERRING OPUS 59**
English Chamber Orchestra (Britain), London 4239 (M); CDA 3179 (M)
The performances are well divided to include the first Stokowski-collared sonatas, representative of the old Bach. The album is well produced, and the sound is excellent. Overall, it's a good album which should have a broad appeal.

**SPECIALS**

**SONGS OF STRENGTH & PROTEST**
Peter Seeger, Folkways FH 2233
Seager again creates new melodies to bring attention to political and social issues. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**POPULAR**

**GREAT SCOTT SONGS**
Johnny Mathis, Mercury MJS 20098 (M); SR 60908 (M)
Johnny Mathis is a great singer who continues to impress with his smooth and versatile voice. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**FOLK**

**FOLK CLAYTON, FOLK SINGER**
Paul Clayton, MRL 86 1017 (M)
Paul Clayton is a great folk singer who continues to impress with his smooth and versatile voice. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**HIGHLIGHTS**

**TOPKAPI**
Soundtrack, United Artists KAL 4118 (M); VAS 5118 (M)
Topkapi is a great film which continues to impress with its smooth and versatile camera work. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**THE KENNEDY WIT**
Johnny Kennedy, RCA Victor VDM 191 (M); (No Stereo)
Johnny Kennedy is a great folk singer who continues to impress with his smooth and versatile voice. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**SPECIALS**

**FROM HELLO DOLLY TO GOODBYE CHARLIE**
Bobby Darvis, Capitol T 2194 (M); ST 2194 (S)
Bobby Darvis is a great singer who continues to impress with his smooth and versatile voice. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**OTHER ALBUMS REVIEWED**

**SACRED**

**THE ROBISON FAMILY WITH UNCLE LERN CH**
WLP 31 (M)
**OTHERS**

**NATIONAL BREAKOUTS**

**GOLDEN BOY**
Original Cost, Capitol VAS 2174 (M); VAS 3124 (S)
Who Can I Turn To

**THE RED BALLON**
Jean Vallee, Noneloch 01111 (M); noneloc 0 1111 (M)
"The Red Ballon" is a great film which continues to impress with its smooth and versatile camera work. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**CHILDREN'S SPECIAL MERIT**

**BARTOK: DANCE SUITE, TWO PORTRAITS OPUS FIVE, HUNGARIAN DANCES**
Orchestrade la Suisse Romande (Con- sertante, London Ca 9407 (M); CS 6407 (M)
Orchistrade la Suisse Romande under Ernest Ansermet has achieved a distinction equal to the recording/paying public. Herein, one senses the popularity of his musical arrangements in a most original way. This album is superb. The set is worth listening to. The performances are ex- cellent, and the music is well done.

**Jazz Special Merit**

**JAZZ SPECIAL MERIT**

**LOUIS ARMSTRONG- IN THE 40s**
Rca Victor Lp 2971
Among all jazz artists of the '30s and '40s, Armstrong has a unique place. He introduces a new kind of music that is popular today. This album is worth listening to. The performances are ex- cellent, and the music is well done.

**CONTY SPECIAL MERIT**

**REFLECTIONS**
Patsy Cline, Eclipse 5229 (M); 1229 (M)
Here's Patsy Cline's first album for Eclipse. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**SPECIALS**

**SONGS OF THE PLAYS OF SHAKESPEARE**
Various Artists, Casablanca SRS 2423-5 (S)
Shakespeare's plays are always popular, and the idea of combining them with music is a great concept. This album is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**CLASSICAL**

**BEETLE BONDS SONGS**
Glen Ape Lp 407 (M)
This album is a great example of how music can be used to express the joy of life. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**SPECIALS**

**SONGS OF STRUGGLE & PROTEST**
Peter Seeger, Folkways FH 2233
Seager again creates new melodies to bring attention to political and social issues. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**POPULAR**

**THE INCORREPTIBLE ARTISTRY OF TED HENSON**
Source 108-8
Ted Henson is a great singer who continues to impress with his smooth and versatile voice. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**Jazz**

**Naked city theme**
Ahmed Aljami, A&M 732
Naked City is a great film which continues to impress with its smooth and versatile camera work. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**SACRED**

**SOUNDS OF FAITH**
Johnny Mathis, RCA Victor wd 191 (M); (No Stereo)
Johnny Mathis is a great singer who continues to impress with his smooth and versatile voice. His work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**INTERNATIONAL**

**BILLY DANCER FAVORITES**
Abdel Abid & His Ork, Monument M 8021 (M); M 8021 (S)
Abdel Abid & His Ork is a great group that has been making music for a few years. Their work is well produced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**MUSIC OF BULGARIA**
Ensemble of the Bulgarian Republic (Konservator), Ekatera 212 (M)
This ensemble is well balanced, and the sound is quite polished. Overall, it's a good album which should have a broad appeal.

**THREE-STAR ALBUMS**

**BEATLES HAN FLATTED GUITAR**
Carlin, Imperial Lp 216 (M); Lp 216 (S)
This album is a great example of how music can be used to express the joy of life. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**CHRISTMAS SONGS OF CHRISTMAS**
Renaissance Peter Pan, A&M 1401 (M); A&M 1401 (S)
This album is a great example of how music can be used to express the joy of life. The sound is quite polished. Overall, it's a good album which should have a broad appeal.

**CHRISTMAS SONGS OF CHRISTMAS**
Renaissance Peter Pan, A&M 1401 (M); A&M 1401 (S)
This album is a great example of how music can be used to express the joy of life. The sound is quite polished. Overall, it's a good album which should have a broad appeal.
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d---V-X CORPORATION
# Billboard Top LPs

**Star Performer—LPs on chart 9 weeks or less registering greatest proportionate upward progress this week.**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title, Artist, Label</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>THE BEACH BOYS CONCERT</td>
<td>7</td>
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<tr>
<td>2</td>
<td>ROUSSEAU</td>
<td>7</td>
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<td>3</td>
<td>THE ROLLING STONES 12 X 5</td>
<td>6</td>
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<td>4</td>
<td>PEOPLE</td>
<td>6</td>
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<td>5</td>
<td>GREATEST SONGS OF MY FAIR LADY AND OTHER BROADWAY HITS</td>
<td>6</td>
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<tr>
<td>6</td>
<td>MY FAIR LADY</td>
<td>6</td>
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<tr>
<td>7</td>
<td>WHERE DID OUR LOVE GO</td>
<td>6</td>
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<tr>
<td>8</td>
<td>MARY POPPINS</td>
<td>6</td>
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<tr>
<td>9</td>
<td>THE DOOR IS STILL OPEN TO MY HEART</td>
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<td>10</td>
<td>THE BEATLES—A HARD DAY'S NIGHT</td>
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<tr>
<td>11</td>
<td>EVERYBODY LOVES SOMEBODY</td>
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<td>12</td>
<td>THE CAT</td>
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<td>13</td>
<td>JOHN BAY</td>
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<td>SOMETHING NEW</td>
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<td>HOWL</td>
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<td>HELO</td>
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<td>17</td>
<td>WALK, DON'T RUN, VOL. 2</td>
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<td>THE IMPRESSIONS KEEP ON</td>
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<td>19</td>
<td>PETER, PAUL &amp; MARY IN CONCERT</td>
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<td>22</td>
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<tr>
<td>23</td>
<td>ALL SUMMER LONG</td>
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<td>24</td>
<td>MORE OF ROY ORBISON'S GREATEST HITS</td>
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<td>&quot;POPS&quot; GOES THE TRUMPET</td>
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<td>37</td>
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<td>38</td>
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<td>39</td>
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<td>40</td>
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<td>41</td>
<td>PIGEONS IN THE ROOF</td>
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<td>43</td>
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<td>44</td>
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<td>45</td>
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<td>47</td>
<td>BAG DOLL</td>
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</tbody>
</table>

*Compiled from national retail sales and radio station play by the Music Popularity Dept. of Record Market Research, Billboard.*
up tours this week and while in Memphis for the Christmas-New Year celebration, he will go into recording sessions for new singles, reports Variety. . . . Cannon is set for a week at Madison Square Garden in January, Simmons for a 15-day tour in Canada in January. Coughlin represents Mills' new group, top 10 country group, and (by Cannon) "is going great," as well as his current single, "Somas Clara to the label." MIKE GROSS

PHILADELPHIA

Universal Record Distributing Company leased the one-story building at 900 N. Broad Street. The firm was recently displaced by a fire in its previous quarters. . . . Roper Records, Inc., is the newest entry in the local recording industry. . . . Don Nicholas, man-ager at the Singers Waters restaurant, will take to the stage — signing for a year on the S.S. Communion cruises. . . . Harry Reuss, who heads the record division of the David Rosen Inc., distributor firm, gets double presents on Christmas Day — his birthday as well. . . . Hollywood songwriter Sammy Cahn was in Philadelphia Medical Center here this week for a checkup — the patient of Dr. R. B. McPherson, bro-ther-in-law of NBC Vice-President Dave Tebbs. Leaving the hospital, he said, "I'll be home with Jimmy Van Heusen to play the score of their new musical, "Hobson's Choice," for Mary Martin. . . . Bobby Galt, leader and drummer with the University Four, doubling as a disk jockey at WCOI in nearby Coatesville, Pa. MAURIE H. ORODENKER

BOSTON

Verve artist Oscar Peterson walked out in the middle of a one-week stand at the Jazz Wor-ship and in so doing exercised a little clause in the pianist's contract. The fine fire now says that the piano must be supplied. After four days with what Peterson claimed was an inferior instru-ment, he left town . . . John Keating of London Records, London, visiting Mutual Distributors and doing the rounds with new pro-motion man Elvis Marshall. Evans tells us to London, Monument, Vee Jay, 20th Century-Fox, Capitol, GNP, Crescido and Tower records for the firm. Moe Shatsman and Carl Lusti of the London New York office up on a promotion trip . . . The new one-stop attached to Mutual Di-stributor at 1241 Columbus Avenue, reporting upward in business. It's under the care of Bob Levie and Tony Pagliaro, who also are doing a large mail-order business.

LAKE PLACID, N.Y. — For a week to next summer.

Ace Records and Chas. Cohn are on the bands on Cannon's new yule single, "Blue Christmas" and "Here Comes Santa Claus," has been going well, he reports. Cassie Simons. Her singing star is sure to receive radio and TV appearances in New York.

The other recording combo, Willie Mitchell and the Four Kings, whose recent seven-inch tour, are back at the Manhattan Club. Mitchell, playing his new single, "Percolatin'" and "Check Me," re-ports his new album "Hold It" is going great. ELTON WHISNETH

PHILADELPHIA

Harold Lovenitch is bringing Pete Seeger to the Academy of Music next Monday, his first local appearances in two and a half years. . . . J. Morgan Com-pany, one-stop record distributor, leased a second floor of 7,000 square feet in the building it is building at Broad and Callowhill Streets, presently occupying the room and office space on the first floor. . . . Aquamarine Theater of the Sea is penning financial hopes in a new album of children's songs created by the aquarium's public relations chief, Sidney Hattman. One of the songs is titled, "Fishing For Pink Parrots." Pending change in zoning, folk singer George Pickow will con-vert a home in suburban Lafayette Hill into a center for the sale of musical instruments and the teaching of music. . . . It's a boy. David Wayne a Golden — he's head of Main Line Record Distributors, radio distrib-uting firm. MAURIE H. ORODENKER

NEW YORK

Ronnie Spruill has appointed Jack Perfetti to head the Coast office of Bernie Company. For the past three years he had been working out of Hill & Range's New York office. . . . Tony Roffal- gier, Enterprises, producer and jingles, has moved to larger quarters at 155 Seventh Avenue. The company, which specializes in jingles and commercials for the Latin market, recently appointed Advent-Falgos Associates as public relations, sales and adver-tising consultants. Arthur Azen- ser, firm's vice-president, is now musical director. . . . "Magic In-land" has recently appeared on Capitol. Earl Wilson, Hawaiian Room impresario in Toney Cory and Lorna White's, has recorded by Time. . . . "Howling Wolf" has been en-titled "Hawaiian Guitars." Song sales had a celebrity party at Siren Bros., department store last week to kick off his ABC-Paramount album, "Sway With a Pie." . . . Society maestro George Cross, who is featured at the Rainbow Grill, headed for Hollywood.
**CHRISTMAS RECORDS**

**CHRISTMAS LP'S**

**Pac., Title, Artist, Label, No.**

1. **ANDY WILLIAMS CHRISTMAS ALBUM**
   - Columbia CL 2087 (M); CL 8887 (F)

2. **MERRY CHRISTMAS**
   - Johnny Mathis, Columbia CL 1195 (M) CS 9021 (F)

3. **MERRY CHRISTMAS**
   - Bing Crosby, Decca 18128 (M); DL 7003 (F)

4. **ELVIS' CHRISTMAS ALBUM**
   - RCA Victor LPM 1901 (M); LSP 1361 (F)

5. **LITTLE DRUMMER BOY**
   - Harry Simeone, RCA Victor LPM 1906 (M) DL 7006 (F)

6. **JACK FRED CHRISTMAS ALBUM**
   - RCA Victor LPM 1906 (M); DL 7006 (F)

7. **THE GLOWING SONG OF CHRISTMAS**
   - Jimmy Durante, Capitol CL 1099 (M) CS 9399 (F)

8. **PERKY COMO SINGS MERRY CHRISTMAS**
   - RCA Camden CL 660 (M); CAS 9399 (F)

9. **ROCKIN' AROUND THE CHRISTMAS TREE**
   - Brenda Lee, Decca 4514 (M) DL 7444 (F)

10. **DEE DEE CHRISTMAS**
    - Johnnie Ray, Columbia CL 1195 (M) CS 9021 (F)

11. **RECOMMENDED CHRISTMAS MUSIC**
    - Columbia CL 1195 (M) CS 9021 (F)

12. **SPARROW**
    - RCA Victor LPM 2666 (M); LP 2666 (F)

13. **WILLIE NELSON'S CHRISTMAS**
    - Columbia CL 1195 (M) CS 9021 (F)

14. **CHRISTMAS LIGHTS**
    - RCA Victor LPM 2666 (M); LP 2666 (F)

15. **CHRISTMAS IN MY HEART**
    - Capitol CL 1099 (M) CS 9399 (F)

16. **CHRISTMAS WITH THE MIRACLES**
    - Tamla MN 759 (M) CS 9399 (F)

17. **CHRISTMAS HOLIDAYS AND CAROLS**
    - RCA Victor LPM 2666 (M); LP 2666 (F)

**Other Christmas LP's Recording Sales**

**Christmas In My Heart**

**Joy of Christmas**

**Mambo Yule**

**Jingle Bell Rock**

**No Go On Go Go**

**Jingle Bells**

**Merry Christmas**

**Christmas Song**

**I Wish You a Merry Christmas**

**Santa Claus**

**Sleigh Ride**

**Silver Bells**

**Christmas树**

**Xmas**

**Santa Claus is Coming to Town**

**Christmas**

**We Wish You a Merry Christmas**

**Father Christmas**

**In the Air**

**The Twelve Days of Christmas**

**Have Yourself a Merry Little Christmas**

**I'll Be Home for Christmas**

**Rudolph the Red-Nosed Reindeer**

**Baby It's Cold Outside**

**Jingle Bells**

**White Christmas**

**Winter Wonderland**

**White Christmas**

**Rudolph the Red-Nosed Reindeer**

**Jingle Bells**

**All I Want for Christmas Is You**

**The Christmas Song**

**White Christmas**

**I Want a Hippopotamus for Christmas**

**Frosty the Snowman**

**Jingle Bells**

**Santa Claus Is Comin' to Town**

**Santa Claus is Coming to Town**

**Santa Claus**

**Christmas Carol**

**Rudolph the Red-Nosed Reindeer**

**Jingle Bells**

**All I Want for Christmas Is You**

**Frosty the Snowman**

**Santa Claus Is Comin' to Town**

**Santa Claus Is Coming to Town**

**Jingle Bells**

**I Want a Hippopotamus for Christmas**

**Frosty the Snowman**

**Rudolph the Red-Nosed Reindeer**

**Jingle Bells**

**All I Want for Christmas Is You**

**Frosty the Snowman**

**Santa Claus Is Comin' to Town**
West Coast Music Pavilion Wins Bravos for Acoustics

By ELIOT TIEGEL

LOS ANGELES—After just two nights of concerts, the Pavilion of the new Music Center at Linwood has been hailed as one of the world's greatest concert halls by critics and buffs alike. It took two performances during dedication week last week for the acoustics, which have been building to be so joyous an exclamation that the same problem first encountered by Lincoln Center were strictly East Coast in origin. "The new Music Center is beyond description," stated Lloyd Dunn, president of Capital's international department. "It's like being inside a Stradivarius violin," he added. "I've been in most of the major concert and opera halls in the world and I've never seen anything that touches it in beauty and acoustics."

Dunn was in attendance for the second evening when Van Cliburn presented the first recital in the Pavilion. In reviewing Cliburn's performance, Los Angeles Times music critic Alfred Goldberg said: "...the news is that it is going to be a fine place for recitals. . .Mr. Cliburn is a pianist who commands a massive tone production and he plays with exceptional clarity. Yet even taking into account his particular virtues as a pianist, the piano tone had an extraordinarily realistic close-range sound.

To Dunn, Cliburn's performance was like hearing him in your living room. The staccato quality of the piano was sharp and clear. There was no fuzziness in his pedal work. I've never heard him play more magnificently. In addition to his great talent, the hall unquestionably showed his techniques and tone in magnificent fashion."

Mr. Cliburn's program consisted of Brahms, Mozart, Chopin and Liszt.

On opening night conductor Zubin Mehta and the Los Angeles Philharmonic took the audience to the eyes of the capacity audience of 3,250 with the very familiar strains of the National Anthem. So brilliant was the sound quality and so emotional was the experience, following the "Star-Spangled Banner," the orchestra played Richard Strauss' "Fanfare" and when the drums and trumpets had died away, Mehta turned to the audience, bowed and exclaimed with glee: "We like the acoustics."

Col. Multiple LP Sets Doing Trick

NEW YORK—Columbia Records' listing of 21 special priced multiple-LP bargain sets is paying off in increased sales, according to Columbia Masterworks merchandising manager Peter Monsell. He told Billboard that dealers are taking advantage of the consumers' desire for bargain prices, as a result, promotion-minded merchants are running local ad campaigns in support of the special-priced sets.

Columbia's current offering in the price of three records ($15.98 mono; $19.98 stereo). Impressive is the fact that Mozart Last Six Symphonies is selling with the three records for the price of two plus $1 ($10.98 mono; $12.98 stereo). The same three-for-two plus $1 price break applies to Eugene Ormandy's recording of Tchaikovsky's "1812 Overture." Signs of success are clearly evident from the following list:

37 Conductors Enter '64 Metropolitans Competition

KORN, Alfred Wallenstein and Stanislaw Wislocki.

The six first-prize winners will be entered in the New York Philharmonic Dec. 13 and will be judged by a jury of conductors. The conductors, who range in age from 20 to 30, will perform a program of four works, Leonard Bernstein, Frank Bickel, Richard Burgon, Fauzio Cleva, Antal Dorati, Franco FERRARA, Richard Kapon's music heard in the top ten of their industry polls.

To Make Season More Successful...
IS EVERYBODY HAPPY?

WSM ‘Opry’ Decree Amicably Received

By BOB GREEN

NASHVILLE — The “Grand Ole Opry” management has found it necessary to issue a new order to its artists, as a result of the recent effort by WSM to enforce its rules against the presence of outside photographers at the Opry shows last week.

The artists have been told that they cannot publicize their performances or take photographs while they are on stage or behind the scenes. The new rule was put into effect on November 30, 1965, and is being enforced by the Opry management.

The artists have been cooperating with the Opry management, and the new rule is expected to be enforced with the same strictness as before.

These artists will be allowed to return any tickets they wish. If you have tickets for any of these artists, please return them to the box office.

In essence the problem faced by the “Opry” and the artists is:

In the case of the “Opry” the management has placed a number of value restrictions on the name “Grand Ole Opry” and wants to protect its interest. Too, some artists and promoters have used the “Opry” name when their actual shows and performances have been questioned if not nil. In the case of the artists, the new order was dropped last week.

This order doesn’t apply, but the Opry says it must be enforced to maintain its name’s value.

In the case of the artists many of the “Opry” artists and all of the top names find outside bookings one of their chief sources of income. And since Saturday’s “Opry” is perhaps the best box office of the week, it is apparently difficult for the artists to reduce their potential Saturday income by as much as 50 per cent.

It seems apparent here that “Opry” official’s and the artists recognize the problems each face in the question, and that all concerned are making an effort to bring about a workable solution.

It is understood that the “Opry” has reduced the number of required appearances for 1966, and several of the artists said they are trying to arrange their bookings so as to meet the requirement.

Johnny Wright and his wife, Kitty Wells, said they were still working on a special order of work, and the Opry will be taking the necessary steps to make sure that the rule is enforced.

watch

FUJIFILM
ERUPT
ON HUGGET

Two Great Records on Del-Mar "DESTINATION UNKNOWN

"THE ONE WE LOVE THE BEST"

NO JOHNNY DAVIS

Del-Mar Records, Inc.

Tel-Audio, Ph. 278-2252

IT’S A HIT!

"BLUE PART OF THE BLUES"

FRANK TAYLOR

Chart 1150

Crash Puts W. Mack In Hospital

NASHVILLE — Decca recording artist W. Mack sustained serious internal injuries in an automobile wreck last week and is reported in fair condition at Miller’s Clinic here, where he will be hospitalized for four to six weeks, according to his doctor.

Mack, whose career has been cut short by his death, was recently confirmed as the lead in the rear of a stalled car in a snowstorm on Nov. 29 in Princeton, Ind. Mack’s wife, Peggy, who was traveling with him, received cuts and bruises.

Mack was returning to Nashville after having completed a tour in the Midwest.

New Capps Service

NASHVILLE — J. C. Capps, head of the Capps Art and Records and Ozark Music, with headquarters at 228 16th Ave., South, has launched a new service for smaller indie labels, whereby the firm will sell material for the client and aid in producing demos. Service will be offered free. Capps says his firm retaining promotion rights to the demos at a small fee.

HOT COUNTRY ALBUMS

This Week Last Week TITLE, Artist, Label & No. WORKIN’ ON CHART

1 1 TOGETHER AGAIN/MY HEART SKIPS A BEAT Johnnie Cash, RCA Victor 4641

2 2 THE BEST OF JIM REEVES Jim Reeves, RCA Victor 4606

3 3 THE BEST OF BUCK OWENS Capitol T 2100 (5)

4 4 DAVE ALLEN 30031 (5)

5 5 BOBBY BIRDIE Johnny Burnette, Columbia C 220 (5)

6 6 GREGG BURBAGE, LADY DOROTHY MICHELS, JOEY BELL & THE BRASS BAND RCA Victor 4645

7 7 TINA LEE & THE NASHVILLE BAND RCA Victor 30032

8 8 LESTER FLATT & THE BILL WELLS BAND Capitol T 220 (5)

9 9 THE OPRY SHOW, Volume 72 Decca DL 196

10 10 THE OPRY SHOW, Volume 71 Decca DL 197

11 11 COUNTRY DANCE FAVORITES Volume 71 Decca DL 198

HOT COUNTRY SINGLES

This Week Last Week TITLE, Artist, Label & No. WORKIN’ ON CHART

1 1 I’M GONNA TIE ONE ON TONIGHT Johnny Cash, RCA Victor 4643

2 2 THE HEARTACHE BLUES Junior Brown, Decca 3187

3 3 LUV SONGS, Volume 7 Decca DL 190

4 4 ALL NIGHT ALL OVER Volume 7 Decca DL 191

5 5 LITTLE HONEY Volume 7 Decca DL 192

6 6 I’M NOT SORRY Volume 7 Decca DL 193

7 7 ALL NIGHT ALL OVER Volume 7 Decca DL 194

8 8 LITTLE HONEY Volume 7 Decca DL 195

9 9 ALL NIGHT ALL OVER Volume 7 Decca DL 196

10 10 LITTLE HONEY Volume 7 Decca DL 197

HOT COUNTRY BANDS

This Week Last Week TITLE, Artist, Label & No. WORKIN’ ON CHART

1 1 BILL STUART, Capitol 827

2 2 BILL STUART, Capitol 828

3 3 BILL STUART, Capitol 829

4 4 BILL STUART, Capitol 830

5 5 BILL STUART, Capitol 831

6 6 BILL STUART, Capitol 832

7 7 BILL STUART, Capitol 833

8 8 BILL STUART, Capitol 834

9 9 BILL STUART, Capitol 835

10 10 BILL STUART, Capitol 836

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Woodated campaign. The candidates are: Juan Carlos of Argentina; Erich Honecker and Leonid Brezhnev of the U.S.S.R.; John F. Kennedy of the U.S. Dedicated to the memory of Alexei Kuznetsov of the Soviet Union.

Second Annual Football Hop held in the Regina Armories recently.

Gary Stevens, afternoon DJ on WKNR (Detroit), will be featured on his own TV Dance Party on WKRD-TV (five days a week) in addition to his air show. M. C. Averill, WOBR (Detroit) personality moves into air lineup of WXYZ (Detroit). Reports reaching New York indicate that WBCR (NFLA) will soon switch to WJOL.

Holon Heads Schirmer Dept.

NEW YORK — Robert W. Holton, for the past 16 years with Bossey & Hawkes here, last week became manager of the American edition of the Schirmer music publishing firm. His duties also embrace the supervisory and operatic works in Schirmer’s recently acquired subsidiary, Associated Music Publishers, Inc.

From his wake-up slot on the 50,000-watt Storer station to the late afternoon position, Bill Wright is to move into the 6:10 a.m. slot with Jerry Stevens moving up to the 10 a.m.-2 p.m. segment. The position puts Niagra and Hy Lit in their former back-to-back setup.

Ed Wilson to WEW (St. Louis) from WIL, that city, as air personality. . . . Vince Lee to WKMK (Media, Pa.) as air personality after stint as announcer at World’s Fair. . . . Tom Kene, formerly with KTXA (San Antonio) and KFQD (Anchorage, Alaska), joins WMAS (Wilmington, Del.) for 5-9 a.m. show, replacing Willie Gaylord, who moves to WCHT (West Chester, Pa.) as manager-DJ. . . . Frosty Harris, KFCA (Los Angeles) DJ, joins WHB (Kansas City) for 7-10 p.m. show, M-F and 2-6 p.m. Sat. . . . Bob Tarrning joins WDRC (Hartford) as evening air personality. He has been heard on WOTC (New Brunswick) since 1960. Al Gates, formerly of WHYN-TV (Springfield, Mass.), joins Capital Cities WPRG (Providence) as host of noon to 3 a.m. show.
SPINNING UP THE CHARTS ACROSS THE COUNTRY

WILD ONE!

MARTHA AND THE VANDELLAS

TAMLA/MOTOWN/GORDY RECORDS

2648 W. Grand Boulevard, Detroit, Mich.
REVIEWED THIS WEEK, 159—LAST WEEK, 112
GUEST PANELIST OF THE WEEK RAY OTIS
Director of Programming, KOKK, St. Louis
Ray Peterson
MG M 132399

Every week a program director and/or disc jockey is invited to sit-in and help Billboard's Record Panelists spot light spots. When unable to come to the New York office, great panalists listen and vote via special long distance speaker-phone hookup. An opportunity also is given the public to publish their own or others "Pick of the Week."}

HOT POP

[Camera古镇]}

SINGLES REVIEWS POLICY

Every single played in Billboard is based on Billboard's Record Panel, and program directors and/or disc jockeys are given a copy of the reviews for the individual week. Ratings are presented for spotlight only. No listing is printed of records being #1 at the time of writing.

December 19, 1964, BILLBOARD
Tony's Songs...

"Stranger In Paradise"/ Wright & Forrest
"Cold, Cold Heart"/ H. Williams
"Because Of You"/ A. Hammerstein & Wilkinson
"Rags To Riches"/ Adler & Ross
"Young And Warm And Wonderful"/ Zaret & Singer
"In The Middle Of An Island"/ Varnick & Acquaviva
"Just In Time"/ Comden, Green & Styne
"Firefly"/ Leigh & Coleman
"Put On A Happy Face"/ Adams & Strouse
"Love Look Away"/ Rodgers & Hammerstein II
"Follow Me"/ Lerner & Loewe
"Come Once In A Lifetime"/ Comden, Green & Styne
"I Left My Heart In San Francisco"/ Cross & Cory
"Tender Is The Night"/ Webster & Fain
"Have I Told You Lately?"/ H. Rome
"The Rules Of The Road"/ Leigh & Coleman
"The Best Is Yet To Come"/ Leigh & Coleman
"Marry Young"/ Leigh & Coleman
"The Good Life"/ Reardon & Distel
"I Wanna Be Around"/ Vimmerstedt & Mercer
"I've Got Your Number"/ Leigh & Coleman
"Once Upon A Summertime"/ Mercer, Legrand, Marnay & Barclay
"Quiet Nights"/ Lees, Kaye & Jobim (English Version)
"On The Other Side Of The Tracks"/ Leigh & Coleman
"The Moment Of Truth"/ Satterwhite & Scott
"The Little Boy"/ Stillman & Wood
"When Joanna Loved Me"/ Wells & Segal
"So Long, Big Time!!"/ Langdon & Arlen
"The Kid's A Dreamer"/ Hendler & Arthur
"Don't Wait Too Long"/ S. Skylar
"Spring In Manhattan"/ Reach & Scibetta
"Climb Ev'ry Mountain"/ Rodgers & Hammerstein II
"Blue Velvet"/ Wayne & Morris
"It Amazes Me"/ Leigh & Coleman
"I Won't Cry Anymore"/ Wise & Frisch

And now...
here’s Tony’s new and exciting Columbia Lp!

Tony Bennett
Who can I turn to

Music by

Stereo

Featuring...
"The Best Thing To Be Is A Person"

By Bob Haymes and Alan Brandt
Jonathan Glenn Music
45 West 56th Street / New York, N.Y.
Song Featured in Tony's New Columbia Album

TONY BENNETT
Who can I turn to

Music by Steve

Plus...
"I Walk A Little Faster"
By Carolyn Leigh and Cy Coleman
Edwin H. Morris and Co., Inc.
31 West 54th Street / New York, N.Y.
Mr. Sid Kornheiser, Corp. Exec.

"Autumn Leaves"
By Johnny Mercer, Joseph Kosma and Jacques Prevert
Morley Music Co., Inc.
31 West 54th Street / New York, N.Y.
Mr. Sid Kornheiser, Corp. Exec.
Songs Featured in Tony's New Columbia Album

And...
"Who Can I Turn To"
(When Nobody Needs Me)

Words and Music by
Leslie Bricusse and Anthony Newley.
A Hit Song and Now a Great Hit Album
by TONY BENNETT on Columbia Records.
From the Forthcoming David Merrick
Broadway Musical Production
"The Roar Of The Greasepaint"
Starring Anthony Newley—
Opening in New York, February.
Musical Comedy Production, Inc.
Happy Goday—
General Professional Manager
New York, N.Y.
HOME MOVIES

Ship German Sound Projector

By OMER ANDERSON

VIENNA—Eumig, Europe's largest manufacturer of home movie equipment, is preparing to invade the U.S. market with a sound projector. The product is the Eumig S 8mm magnetic sound projector. Eumig hopes to have the unit on the American market in time for the yuletide trade.

To add sound to 8mm film, a magnetic stripe is printed on the film strip at the time of development. The projector has a microphone and tape recording heads, permitting narration, music or both to be added permanently to the film when it is shown.

In Europe, Eumig has been promoting the projector for the possibility of playing background music or mood music— to home movies. The company's promotion seeks to develop a home movie market among music enthusiasts. For example, home movies in Vienna are supplied with musical accompaniment of Vienna waltzes.

The Eumig S projector also can be applied to old films. This saves the trouble of providing a new soundtrack each time an old film is shown.

Eumig produces a companion camera for the projector, the C-6. The camera can be synchronized with a tape recorder at the time of shooting. Later, the soundtrack from the recorder is easily transferred to the soundtrack film. The projector output is synchronized with the projector as it is running through the projector. Thus, it is quite easy for a family or group to produce its own musical shows or to record a party complete with music and dancing.

The Mark S will carry a U.S. list price of $289.50, according to Oskar J. Jura, sales manager for Eumig. "We should do very well," Jura said. "The existing equipment in the field is too difficult to operate, too cumbersome and too high-priced. We have a clear edge."

Jura said the Mark S has the great advantage of being almost completely automatic. The projector automatically makes a whisper to audible level, suppresses a shout. With two sound inputs, such as narration with a music background, there is automatic modulation. The music is automatically suppressed on the recording to permit the voice to be heard.

NEWS BRIEFS

Motorola Hikes Color TV Volume

Motorola expects to produce between 200,000 and 250,000 color sets this year. The 23-inch rectangular tubes now are being used. S. R. Herkes, vice-president, announced last week. He said 21-inch tubes would be "de-emphasized." Last year, the firm produced some 200,000 rectangular color tubes, and about 500,000 circular 21-inch color tube TV sets.

Herkes said that Motorola was at a disadvantage in producing the approximately $100 a tube that RCA Victor charges to supply manufacturers with the tube. "If we could make a better deal, we might have sold more," Herkes said. The 23-inch tubes are supplied by National Video Corporation.

The RCA Victor color TV sets continue to sell at a record pace with distributor dealer sales running more than 48 percent ahead of last year, according to Ray Saxon, RCA Sales vice-chairman, who added the trend is expected to continue through the year. Saxon said RCA's color TV sales pace is such that by the year's end, it will exceed the combined sales of all other RCA home entertainment products. Meanwhile, the firm's black and white sales are 12 percent ahead of last year and portable volume 10 percent ahead of last year.

Automatic Color By Magnavox

Magnavox has introduced a new Automatic Color feature that fine-tunes color TV pictures with "perfect accuracy," the firm announced. The device consists of an automatic frequency control circuit that can adjust color tube focus automatically for precisely adjusting the fine-tuning control. The viewer simply switches to the channel and a perfect picture appears instantly.

Motorola Bows Auto Radio Line

Motorola's 1965 auto radio line includes AM, AM-FM and FM-only models with such features as a transistorized tone signal device which sounds automatically when the car headlight are accidentally left on. A new compact model (TM-3150) is the miniature that is larger than the sales, the car sales and the car sales of all other RCA home entertainment products. Meanwhile, the firm's black

BEST SELLING

PHONOGRAPH, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-seller outlets (only) that also sell phonographs, radios and tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The sales figures show the share of the total number of weighted points derived from all dealer responses. PMSI tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 or 4 or more than all of the total dealer points are listed below.

PHONOS LISTING BETWEEN $61 AND $80

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<th>BRAND</th>
<th>% OF TOTAL POINTS</th>
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<td>RCA Victor</td>
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<td>9</td>
<td>Others</td>
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9/5/64 Issue: Phonos (8)
5/16/64 Issue: Symphonie (4); Sylvania (8); Webcor (8); Phonos (10)

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. This does not indicate that the charts are not representative of the industry. The figures shown below are based on the rank order in the issue in question.
Washington to Move

Industry experts predict sure passage of legislation in the areas of Medicare, federalized unemployment compensation, consumer credit control, packaging and labeling control, and higher minimum wages. The prediction from the NAMM is based on the two-to-one ratio of liberals over conservatives in the next Congress. Doubtful areas, says the association, are double pay for overtime, 35-hour work week, and right-to-work law repeal.

Railroads Add TV

Not to be outdone by the Florida East Coast Line (New York to Florida) will install 23-inch black and white TV sets (Olympic) in all coaches, lounge and recreation cars Dec. 17.

Sylvania Unveils Line

Sylvania unveiled its 1965 phonograph and TV line to distributors at a pair of regional meetings in Denver and Atlanta last week. Full details of the line will be announced shortly.

New Yorkers James W. Hitl
ton Jr. and Clifford V. Brokaw III have been named to the board of directors of Clairtone Sound Corporation, Ltd., of Canada. Hitlon is senior partner in W. E. Hitlon and Co. brokers and investments and Brokaw is manager of that firm’s Corporate Development Department. Erle G. Smith, former Clairtone national sales manager, has been appointed vice-president of the firm’s U.S. subsidiary, Clairtone Electronic Corporation of New York.

Delbert E. Clark has been elected an executive vice-president of the Radio Corporation of America. He vacates the post of RCA vice-president of consumer products. - - A long-time participant in the activities of the Electronic Industries Association, RCA’s E. C. Anderson will receive that group’s 1965 Medal of Honor during their spring conference March 17-19 in Washington. Anderson retired as RCA executive vice-president last month after 42 years with the firm.

Effective Dec. 16 is the appointment of George W. Allen as manager of engineering for the Philco Corporation’s appliance operations. He succeeds Frank Edwards, who has resigned. Frank Edwards, who has resign...

NEW PRODUCTS

Motorola Has 19-Inch Compact

Portability With Style

Motorola’s newest 19-inch black
and white television receiver
(Model 198BT121A) is a compact unit that comes wrapped in grained walnut or antique white metal. Included are an earphone jack, illuminated channel indicators, the power transformer “Super Golden M” chassis with three I.F. stages and 172 square inches of viewing area.

Motorola model 2075 identifies the new Ampex tape recorder/player billed as “a unique combination of living-room furniture styling and portability.” The unit is cabineted in oiled walnut, has built-in amplifier and speakers and features automatic threading and reversing, permitting play of both sides of a stereo tape without reversing or handling. List price is $559.
VOSCO Named Canada Distrib by Eppy & Leaf

By KIT MORGAN
TORONTO — Canada's football classic, the east-west Grey Cup game, combined with a steady downpour of rain, cut attendance at the two-day (Nov. 27-28) open house announcing the appointment of Vending Operators Supply Company as the exclusive Canadian distributors of Eppy Charms. At the same time, VOSCO announced distribution of the full line of Leaf Confectionaries gum.

Operators who visited the showroom met George and Sidney Eppy, viewed a large selection of product from the Eppy line, and got a pep talk on how to increase profits with new merchandise and new merchandising techniques.

Bulk vending has been something of a depressed industry in Canada in the past year and a half, since the bankruptcy of a company which virtually controlled the business through the manufacture and sale of machines and gum and the distribution of charms.

New operators were brought into the field and other operators were encouraged to extend themselves through easy financing until the market was saturated.

Earnings Spread Thin

When earnings were spread thinner among more operators, many were forced to resort to low-priced inferior merchandise and cut back on servicing machines, thereby losing customers.

About half the original members of the Canadian Bulk Vendors' Association are now out of business, and the association has held a meeting in several months.

The failure of many operators has proved to be the salvation of the others, as the number of machines is being reduced to a realistic level. The introduction of the new merchandise of the Eppy line is expected to spur new interest, since many machines have offered the same old charms for a year or even two years.

Only Available Direct

Eppy merchandise has previously been available in Canada only if an operating company ordered direct from New York. The appointment of a distributor here sees the first genuine 10-cent capsule widely available in Canada, though 5-cent charms have been imported and stocked to 10 cents, and will continue to be, because there are no 5-cent capsule machines here.

McQuiggin estimates that exchange on the Canadian dollar, import duty, sales tax and transportation costs add 65 per cent to the U. S. price by the time product reaches his shelves. He plans to work on a low margin of profit and rely on volume sales of the new line. Prices range from $2.40 per 1,000 for the 1-cent special warehouse mix, available only by lots of 5,000, to $45 per 1,000 for 10-cent capsules containing such items as thimble headed pin-up trolls.

Optimism prevailed at the dinner held by VOSCO and Eppy Charms at the newly opened Richmond Inn, north of Toronto. At the head table were Robert McQuiggin, head of VOSCO, and Mrs. McQuiggin, Eppy Charms president George Eppy and sales manager Sidney Eppy, and Roy Chase, general manager of Leaf Confectionaries' Canadian operations.

Penny King Ships Dime Capsule Mix

PITTSBURGH — Penny King's new "102" 10-cent capsule mix features three different types of brooches plus an assortment of pins, loving cups and boys' moonlight rings. An $8 bag of 250 capsules contains a free machine display from which shows 27 different items. Penny King says the front alone is worth $1.

The plated butterfly pins come in 20 different designs and have charms attached. The broaches include a series of nine jewels, 12 crowned, and a hand-painted "imp" design. The loving cup is a copy of a $7 silver trophy and has a number of different "World's Greatest" mottoes.

VENDER CASTS COURT VOTE

PITTSBURGH, Pa. — A bail machine here plays a vital part in dispensing justice. The unit is located in the south part of the city with 15 blue and 15 yellow marbles. When a case is assigned, a clerk turns the vending lever and draws a marble. Yellow marbles are used by Judge Lynn Gerald, blue marble cases by Judge Archie Odom. It's not unheard of for judges to rule on machines, but for machines to rule on judges, well, that's another story.

SURPRISE! Mrs. Lee Smith (left) and Mrs. Jack Thompson react to recognition of their efforts in forming the Carolina Bulk Vendors Association at banquet. They received silver plaques from Mrs. Jane Masen, secretary-treasurer of Southeastern Bulk Vendors Association.

Drew Canale Lands Circle

MEMPHIS — Drew J. Canale, president of Canale National Tobacco, Inc., was high bidder on placement of eight cigarette vending machines in the new $4.7 Coliseum which opened recently. There were a half dozen bidders. Amount of the successful bid was not revealed. Canale put eight Seeburg machines in the building.

ACORN "300 VISTA" BULK VENDOR

Write for prices and descriptive literature on the Vista and the complete Oak line. A full line of 5c and 10c capsules, gum, nuts, charms, soybean goods and other supplies.
Announcing the first and newest

NORTHEAST

Newly improved, immediate delivery. Holds 1,000 individually wrapped fleer's DUBLLE DUBBLE BUBBLE Gum, the most popular in bubble gum. Keep stock of this great line for consignments, fortunes and premium redemption. Bulk leading. Other products available.

BIRMINGHAM VENDING COMPANY
320 Second Ave., North
Birmingham, Alabama
Phone Flakes 3-2795

Eppy Pushes Penny Charms

JAMAICA, N. Y. — Eppy Charms is urging operators to "put penny charms business back in business like the good old days."

The New York charm manufacturer is mailing special promotional material calling the operators' attention to such 1-cent items as charm portraits of President Kennedy, President Johnson, American drumsticks that jingle when shaken, bongo drum tones in different colors and the familiar milk bottle trick.

Free display stands are provided with each order of 1,000 charms.

JAN GABRIELSSON

Active in the bulk vending field for about six years, Gabrielsson first learned of the sponsorship program earlier this year from Lee Smith, head of Smith-Regal.

He wrote Smith for information and was invited to come here and examine the program first hand.

Gabrielsson visited machine manufacturers and suppliers in New York and then came on to Charlotte. He is spending about a week in Charlotte and then will move on to Chicago for in-depth visits to machine manufacturers and to suppliers.

The primary purpose of my visit was to study the sponsorship program since we have nothing like it in Sweden," said Gabrielsson. "But of course I want to learn as much as possible about the American vending machine business."

Gabrielsson wants to start a sponsorship program in memory of his 17-year-old son whose life was cut short by a tragic accident.

"It feels sure the sponsored machines can be his way of helping, but he will face a different situation from what Smith-Regal has here.

"There's a central group working for retarded children," he said. "Several civic organizations are involved. One runs a school or have some other program to aid the retarded children. For example, the Lions are one group that aids retarded children and the like."

But problems are refusing new to Gabrielsson. He has had them from the day he first ventured into bulk vending.

"I was kind of in the automatic catering business—coffee, sandwiches, cigarettes—when a friend of mine asked me about buying bulk vending machines. I was his first customer. He made a sound real good on it. I learned faith in him since I had known him for a long time," Gabrielsson said. "I bought 15 machines for $100 each. I now know they were worth $20 or $25. Then they wouldn't work. I had to spend another $5 or $10 each and two or three of my time getting them to work."

"I'm still not too bad at my friends. He believed what his boys told him. A week or so after he learned he's a better, he quit."

Angered by Blue Sky

"This blue sky deal made me mad. I'm stubborn. I decided I would make the machines pay."

In Sweden there are problems which made this difficult for Gabrielsson.

Because of its sugar coating, gum is considered a luxury in Sweden and taxed accordingly—11.8 per cent. Naturally there is a straight sales tax of more than 6 per cent.

As a result the gum in Sweden must be sold for ore, almost 2 cents. And this creates another problem. Five European countries have taxes on coins that are of the same price, £100 per coin, but they range in value from a fraction of what the 10 cent coin is worth to more than what it is worth. Sellers and tourists bring many of these Dutch, Finnish, Norwegian, Icelandic and Russian coins into Sweden.

But Gabrielsson has come up with some good solutions. He saves all the Dutch coins, which are worth more than the 10 cent piece, and each year during a business trip to the Netherlands spends them on Dutch chocolate.

He has a friend who travels to Finland frequently and exchanges the Finnish coins for him. He is saving the Norwegian coins for a fishing trip to the Norwegian fjords. There are also enough Icelandic coins to be a big problem.

"I don't get many Russian kopeks because the Russian sailors don't let many of their people come ashore, but I wouldn't go to Russia to exchange or spend them anyway."

Besides the foreign coins, Gabrielsson has one of the same problems as his American counterparts—slugs.

"One thing his American counterparts may not know is that 90 per cent of his locations are outdoors. "The merchants takes the machines inside at night. If they didn't they would be stolen or looted," he said.

Season Important

The season of the year plays a bigger part in his business than it does for the American operators. Gothenburg is far enough north that it has extremely short days during the winter. "When I have rain in the summer, business is good. In the winter we almost hibernate. That is why I have come to America at this time. My wife came over to visit her family this summer, but that was my busy season and I could not come with her."

His wife is from Troment, Pa., and he met her while working for a textile firm in Philadelphia.

"We were both staying at the Y in Philadelphia. I met her only a few weeks before my visa was up and I had to return to Sweden, but it was a long distance romance. My parents invited her to come to Sweden and visit. She came over and lived with them six months and we were married in 1930.

Mr. and Mrs. Gabrielsson have two children, a son, Kim, 12, and a daughter, Kay, 9. The son who was born by a previous marriage.

You count more with OAK!
Seeburg Invites Trade to Dance

Hoist Curtain On Solid-State Compact Phono

CHICAGO — Seeburg's Mustang is a 100-selection compact phonograph, which Bill Adair, head of the firm's phonograph division, said is designed to help operators upgrade their secondary locations.

"Operators don't cycle machines all the way down like they used to," Adair said. Now prime machines are used in prime spots, and after a few years, they're traded in on newer prime machines.

Secondary spots have so-called secondary machines and these likewise are traded. The operator seems to have developed the habit of using two types of machines for the two different classes of locations, Adair said.

Upgrade Secondary Spots

Seeburg's console 4485 will continue to head the line, but the Mustang will enable operators to move into secondary spots with newer and better equipment.

The unit is completely transistorized, plays 45 disks and is the first upright model to hit the industry in years. Height is 64 inches, width 31 inches, depth 23 inches. All servicing is from the front.

The biggest advantage is the availability of some dozen options which enable the operator to "customize" machines for the location. These include: Universal dual pricing. Transistorized auto-speed — permitting automatic interlacing playing of 45s and 33 1/3s on the 45-inch disks.

Solid-state stepper kit — allows incorporation of remote control facilities. Constant voltage transformer — to provide 70.7 volt C.V. line for remote speaker operation. Powered remote volume control. Income totalizer kit. Stereo speaker control. Standard on the machine are such features as four-coin pricing, two 12-inch and two 5-inch speakers, handy key personalized.

TERNI'S

COLEMAN PICS

Seeburg Corp.
As "One-Stop"

CHICAGO — Delbert Coleman, Seeburg's dynamic young board chairman, forecast a bull- slaughter future for the entire coin machine industry here last week, noting that Seeburg has more product new scheduled for 1965 than was produced by the firm in the last three years.

He pictured Seeburg as the one-stop of the coin machine industry, noting that the firm was the only one to offer operators all three types of coin-operated equipment: jacket boxes, amusement games and vending machines.

"These are not the old box game days," Coleman said, "and I have to thank our distributor organization for making our one-stop concept a violent success."

CLINT PARKOFF

He singled out Meyer Parkoff, Seeburg's New York distributor, who "sold more photographs in the last six months than in any comparable period in the distributor's history."

Commenting on amusement games, Coleman said Seeburg would work to make the games (Continued on page 51)

10 RECORD ALBUMS INTRODUCED BY SEEBUG

CHICAGO — See-Rec-O-Dance seven-inch albums, designed to play at 33 1/3 r.p.m., comprise the initial Seeburg discotheque record release. Elliptical "jaming" holes are cut around the main center-holes so the disks can't be played on competitive equipment. All disks are stereo. The records have three tunes per side, the customer gets six tunes for 30 cents.

Volume I

Danke Schoen, Watermelon Man, Tea for Two. If I Had a Hammer, Girl From Ipanema, I Left My Heart in San Francisco.

Volume II

Moonlight Serenade, Muck the Knife, There's a Small Hotel, Night Train, Memphis, Bathsheba, Bangles and Beads.

Volume III

I've Got My Love to Keep Me Warm, Over the Rainbow, I Got a Crush on You, Moon River, Can't Stop Loving You.

Volume IV

Moonlight Becomes You, Maybelle, Peg O' My Heart, String of Pearls, 20-75.

Volume V

Make Someone Happy, Ain't Misbehavin', I Could Have Danced All Night. In the Mood, Skin Doll, Rice V audio.

Volume VI

Maria, Dancing in the Dark, Little Brown Jug, Chicken Scratch, Do You Know the Way to San Diego.

Volume VII


Volume VIII

Everybody Loves Somebody, Nadine, In a Little Spanish Town, Teen Beat—65, A Taste of Honey, Roll Over Beethoven.

Will Produce Discotheque-Style Records

Cotheque will produce 10 record albums in the discotheque field, the first of which is the "Get Down and 10 Record Albums" album. The album consists of 10 different records, each containing three different tunes. The albums are designed for use in coin-operated juke boxes, and are available in a variety of colors and designs. The album also includes a special poster that can be used as a billboard for the discotheque.
Chicago - Williams Electronic Manufacturing Corporation has swung into full production of a new shuffle bowler and has also scheduled the release of a new Williams single-player flipper game for Dec. 21.

Bearing the United trade name, the shuffle bowler is titled Mamma, and for the first time incorporates a personalizing feature on this type of amusement equipment.

Kick-up Novelty

The Williams one-player is called Mambo, one of the newest novelty innovations is a "kick-up" ball feature. When certain lighted eject holes or roll-over lanes are activated during play, a solid ball will drop into a split racetrack located in the light box. Contact with the center area or when all nine balls are in the rack scores a special.

Another special is attributable by scoring an "A," "B," "C," or "D" score by hitting the two bottoms roll-overs. Zig Zag offers three or five ball games. Mambo rates as the first in the Williams series of games.

Mambo, says company sales executive Bill DeSelm, provides the operator with a potential for personalizing the machine with the ability of artists is a major problem in shooting. Starr explained he would use Los Angeles as a home filming center, but is considering shooting in Las Vegas and San Francisco.

New Coin Golf Unit Tests Player's Skill

Chicago - Players can test their golfing skill on U-Drive-II, new coin-operated golf game that measures the distance and direction of a "drive" electronically.

The unit utilizes a fixed golf ball on a permanent "tee," secured on a universal pivot. When hit, the ball pivots out of the way of the club.

Electronic cameras record the swing and immediately show the "location" of the ball on a large fairway background. The player can play a number of holes and has the opportunity of shooting for pay on each.

U-Drive-II is produced by Delaware Valley, Inc., and distributed through Murray Novelty Wolf Enterprises, Palmyra, N. J. List price is $2,750. The unit fits into a nine by 14-foot space. Shipping weight is 500 pounds.

The player needs nine shots for 25 cents with the unit working on a three-minute cycle.

May Change Age Law in Minneapolis

Minneapolis - The legal age for playing coin-operated games in Minneapolis would be lowered from 18 to 16 if the city council approves a recommendation by the council committee on ordinances and legislation.

The committee's action came after coin machine operators petitioned the council saying the present law prohibiting operation under 18 would put them out of business.

That there even was such an age prohibition caused several local operators by surprise recently when Lloyd Olson, operating Riffle Sport in downtown Minneapolis was arrested on a complaint that teenagers under 18 were playing such machines at his arcade (Billboard, Dec. 12).

Harman to Produce Films for Scopitone

*Continued from page 1*

Visual Enterprises, Scopitone's Southern California distributor. However, the costs are considerably more than juke box costs. With such top U. S. artists as Nat Cole, Tony Bennett, Kenny Silver, Sarah Vaughan, Nancy Wilson, Debbie Reynolds, Jayne Morgan, Barbara McNair, the Country Sirens, Lynn Anderson, Donny Osmond, Greenwood Country Singers, Lois Armstrong and Fredric Bell and Roberta Lynn agreeing to work in the new medium, Scopitone may be an important export medium. The producer producer Starr is planning to begin filming at year's end. His plans are to launch Harman's entry in the film juke box business with a black and white film release. Each artist will receive the following payment: 40 cents per print on the first 5,000 boxes; 35 cents on the next 10,000; 30 cents on the next 10,000 and 25 cents on the next 25,000 boxes.

The development of the film juke box business has created problems for Harman as its pioneer. The company has obtained agreements with Capitol, Kapp, Warner Bros.-Reprise and is negotiating with RCA Victor and Columbia for the use of tapes of the hit tunes. Briskin said. The labels would be paid 15 cents per print per month each time their records are used, Briskin added.

The vice-president said Harman has received clearance from the American Federation of Musicians International head-quarters in New York, whereas when records are used, a reuse fee would be paid. In instances where Harman decides to record original music, it would pay royalties.

Harman is working with the Harry Fox office to clear music, and with all the major booking agencies to acquire performers. There is already a back order for 12,000 machines. Briskin said, pointing out that word is rapidly spreading as to the machine's potential. The executive said Starr would be shooting a minimum of two films a day once production got under way. Production costs of each film would run initially from $5,000-$7,500. Waiting for the availability of artists is a major problem in shooting. Starr explained he would use Los Angeles as a home filming center, but is considering shooting in Las Vegas and San Francisco.

Round-O-Pool Suit Statement

Denver - The president of Round-O-Pool, Inc., a local firm named in a pool table patent infringement suit filed here recently (Billboard, Dec. 12), issued a statement last week.

Referring to a suit filed by the inventor and manufacturer of the Elliptipool game, the company head, Ted Silverman, declared: "We have been advised by our attorneys that Round-O-Pool does not, in their opinion, infringe the claims of Mr. Frigo's [the elliptipool's patent]." To design my table I enlisted the services of renowned experts in mathematics and mathematics expert engaged in complex research and engineering investigation, Mr. Frigo's patent relates to having a pocket hole on a focal point. We felt that this design of type was too simple. Therefore, my consultant designed a pocket location that falls outside the focal point, offering the player a greater challenge.

Sooners Ask Law Change

Tulsa, Okla. - Local location owners with city officials recently to discuss the possible revision of a 20-year-old ordinance prohibiting persons under 18 from playing coin-operated pool tables in pool halls. Present rules permit 18-year-olds to play coin-operated pool in bowling alleys.

Location owners were asked to put their suggestions in writing, and another meeting will be held after city officials have studied the letters.

December 19, 1964, BILLBOARD
Legislative Vigilance Committee Formed by S. D. Association

By RAY BRACK

PIERRE, S. D.—A legislative watchdog committee was appointed by the Music and Vending Association of South Dakota during its regular quarterly meeting here Dec. 6. Vested powers to act on behalf of the organization during the legislative session which begins Jan. 19, the committee consists of all association directors and officers. The permanent committees of Brookings, Ronald Manolis of Huron and Dean Schroeder of Aberdeen, directors, and President John Trucano of Deadwood, Vice-President Uphold Utah Vending Tax

SALT LAKE CITY — Utah State tax commission regulations do not exempt from sales tax coin machine-dispensed items costing less than 14 cents.

This was confirmed when Kwilk-Kaufe here denied an appeal for exemption from the levy. The company argued that since there is no State sales tax on items for less than 14 cents, no tax should be due on machine-dispensed items in this price bracket.

The commission, however, noted that regulations require sales tax on goods at gross income with no allowance for the price bracket.

WHERE ACTION IS

Chi Coin's New Pop-Up Game

CHICAGO — An animated backdrop pop-up novelty game with a newly developed anti-cheat front door is now in production by the Chicago Coin Machine Division of Chicago Dynamic Industries.

This announcement came last week from the firm's director of sales, Mr. Secore, who described the product as one of the most exciting games to hit the industry in years.

Tested for player and operator appeal at the Music Operators of America Convention in the fall, the game features a nine-hole "ball launching platform" which is activated by the player's target shooting skill on the platform. Red Targets

Five Targets

Five targets on the playfield afford the shooter the opportunity of popping up balls from all areas, "left row," "center row" and "the right row" of the launching platform. If the player manages to manipulate the bouncing balls into any of the special diagonal, cross-cross, diamond shape, horizontal or vertical scoring arrangements, he achieves a bonus score. Additional high-scoring opportunity is afforded by a feature which pops all four balls up automatically after each scoring combination is attained. Design features, in addition to the reinforced anti-cheat door, include aluminum score drums, high-brightness cabinet and stainless steel trim on the score frame.

The product is available in single and twin cruiser and free or extended play models.

Arizona Gun Makes Hit In Taverns, Bars

CHICAGO — Arizona Gun, the German import distributed nationally here by Duncan Sales, has received excellent acceptance in taverns and bars, according to C. Lewandowski, company executive.

Duncan first showed the gun at the 1963 Music Operators of America show and since then has sold some 1,200 units, about 80 per cent of this figure to coin machine operators, Lewandowski said.

The gun shoots a tiny pellet that hits an embossed target. The pellet is returned to the shooter with the target score shown.

Tar Heel Trade Hears Granger

GREENSBORO, N. C.—Music Operators of America managing director Fred Granger called on the Southeast trade again last week, outlining the national association's energetic programs at a December 6 meeting of the North Carolina Coin Operators Association here.

The luncheon and afternoon business meeting, held in the Tropicana Club, were attended by 45 persons.

Trade representatives at the session manifested agreement with Granger's plan for increased support of the state's level of the national board membership campaign both for the national and State associations.

"NCCOA members each plan to bring a new member to our meeting in Charlotte on Feb. 21," reported Garland Garret of Wilmington

By JOHN TRUCANO

The new legislative committee will stand by for such Federation director Dean Schroeder in Aberdeen in March.

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52
CHICAGO — An automatic coin-operated trap shooting machine offering eight shots at clay targets for 50 cents is being distributed by the Wittek Golf Range Supply Company.

The machine, which handles distribution of the device throughout the United States and several foreign countries, is manufactured by American Trapshooting ENTERPRISES, Inc., a local company founded by the inventor Charles R. Hoag and David Schwartz.

"I developed the game over a two-year period," Hoag said. "For the past year, 12 of the units have been located, tested without a single mechanical failure."

Hourly Income

During these tests, claims the distributor, hourly income per machine in the average location has been 10 cents per hour.

The unit, portable and self-contained, includes a .22 caliber smoothbore shotgun mounted to safety chains to limit shooting distance, clay targets and shells.

The aluminum cabinet holds 20 clay targets and 29 eight-shell clips. Eight clay targets are propelled from the machine in one minute. An area 15 feet wide and 60 feet long is required for each unit.

Installation

According to Hoag, who has been manufacturing miniature golf and batting range equipment for a number of years, the trap shooting equipment may be installed indoors. Several units are currently being installed in large skating arenas in this city, he said.

The machine was displayed for the first time to the industry at the Outdoor Amusement Industries Show here. Wittek 29 of the officials are considering displaying it at the Music Operators of America convention next fall.

SMILE

You're on Coin-Operated TV; Photo Thrown in for Quarter

CHICAGO—Smile, you're on coin-operated TV! "The TV Smiling Service," which is the slogan being used to promote a new coin-operated unit that allows the patron to see himself on a TV screen and receive a photo—all for 25 cents.

The machine, called Smile, was introduced here at last week's Park show by Radio Engines of Philadelphia. The unit sells for $3,500, and is being sold direct by the manufacturer.

Cost of operation is 3½ cents per photo. Chemicals in the machine cost 25 cents. A 200-foot film roll is good for 1,000 copies. No negatives are used.

James Bonatsos and Leon Gross, heads of the firm, said the unit has been field-tested with excellent results in such high-traffic locations as terminals, airports and the like.

When a quarter is dropped in the coin slot, a coin-operated TV camera shows the person moving and posing on the TV screen at the top of the machine. After 15 seconds, a red light signals the person to stand still as his picture is taken.

A three-by-four-inch picture is delivered in 10 seconds. The unit accepts nickels, dimes and quarters and requires 115-volt AC outlets. Advertising messages can also be run when the customer is not having his photo taken.

GIFT IDEA

Apples for Locations

DEADWOOD, S.D.—One of the ingrained yuletide trade traditions finds the location owner with the highest stock of Christmas candies courteously of the four State Bank.

A pair of coin businesses here in the Black Hills region developed from that tradition last Christmas, however, and with such glowing response that they're repeating this season.

They're giving apples.

"The philosophy had been actually begun right after World War II by my father," recalled John Trucano of the Black Hills Novelty Company. "He figured location owners had all the apples they could use, so he bought each a 10-pound box of big Washington apples instead.
SEVEN COINMEN

Int'l Fishing Party Hosted by D. Gottlieb

JOHN BILOTTA, A GUEST ON THE DAVE GOTTIELB "International fishing expedition" in Miami recently, stopped at the Gottlieb factory during a visit to Chicago last week. He stands here with the firm's four-pawed Happy Clown pinball game.

MIAMI—"It was an international fishing expedition," according to John Bilotta, one of Dave Gottlieb's honored guests aboard the Gottlieb Fliper motor launch.

Gottlieb's guests included coin

smart Santas

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M. S. GIDER

Sales Manager

BILBOARD, December 19, 1964
new! the impressive Golden Record Award for display in every location where you install the new Seeburg LP Console/480

Everyone likes to display an award! Especially those who serve the public and can point with pride to proof of superior service.

The spectacular Golden Record Award, personalized to each location, is proof to LPC/480 location patrons that they are receiving outstanding music entertainment. More of them will play the LP Console/480, increasing the phonograph’s gross earnings. The Award is a powerful incentive to help you obtain the best possible commission arrangements from the most desirable locations.

No extra work for you, either! Simply give the location owner the special Award postcard. He mails it to Seeburg, and we send him the personalized Golden Record Award, with the name of his location on it. Ask your local Seeburg distributor about it now!

new

Sensational money-making feature! Seeburg Spotlighted Album Award—proved in locations to earn more money for operators and locations than any other phonograph in the history of the industry. You have to see it to appreciate what it can mean to you.

new

Seeburg has the industry’s only complete Income Totalizer

*Patent Pending
"Again," Ravel utters helplessly. In the opinion of Billboard's Review Panel, this album can be found on the basis of their potential to become top sellers in their respective areas.

"My Love For Me." Robert Goulet: Columbia CL 2296 (M); CS 9060 (S).

"Falling:" Miss Sutherland's singing, as a cocktail, or with the other artists, Marian Norris and Richard Conrad, is indubitably enough.

"Goulet Sings" - Everlast - Always. 

"The Best of Gloria Lynne" - Everest 5231 (M); 1231 (S).

"Jazz Spotlights" - Getz Go Go Go. Stan Getz Quartet with Arild Cullberg. YV 8600 (M); V 86400 (S).

"Country Spotlights" - Floyd Tillman Sings His Great Hits of Loving'. Hilltop JM 6017.