Mercury, Handelman Making Bid for King-Lois

By PAUL ACKERMAN

NEW YORK—At press time, it was learned that giants in the record-music business were seeking to acquire King Records and its music publishing subsidiary, Lois Music, plus the King label for a reported price of $1,250,000.

Chief among the bidders were Mercury Records and Handelman Drug Company—the latter the giant rack operation which in the past 18 months entrenched itself even more firmly in the record business by taking on the distribution of MGM and purchasing Jay Kay and Arc in Detroit. Last week—it was learned—Handelman acquired the distribution rights to the Warners’ line—which was formerly handled by Cadet in Detroit. Handelman has also acquired the Philips line.

Spokesmen for King in Cincinnati, checked this week, stated that although many bids had been made, no deal had been concluded for the purchase of King and Lois. In addition to Mercury and Handelman, others, including the Aberbachs, have recently indicated their interest in all or part of the King-Lois operation.

Green in Talks

It is known that Irving Green, Mercury president, has personally entered the negotiations with King representatives. The board of Handelman Drug, it was stated, has also approved the possible acquisition.

It was reported that the $1,250,000 was the price for the “assets and liabilities,” and included the record operation and its masters, the copyrights and the plant. The total operation, started about 21 years ago, is unique in that it is self-contained. Long before iadies had their own branches. King set up branch distribution. Its plant is also in the custom pressing business, and does its own art and label work.

Historically, King has been an indie giant in the country and 126 fields. In the former field, its masters include such acts as Reno and Smiley, Grand Old Opry, Grand Ole Opry, and the Grand Ole Opry. It was also in the custom pressing business, and does its own art and label work.

JOHNNY CASH has earned the title of one of America’s favorite folk singers. The success of his Columbia singles and albums has brought him a number of gold records and gold guitars. Currently his single “If I Ain’t Me, Babe” and his album “I Walk the Line” are headed up for gold territory.

FCC Examiner Exonerates WILD on Charge of Payola

By MILDRED HALL

WASHINGTON—An FCC hearing examiner has thrown strong doubt on payola charges made against owner of Boston’s WILD.

Hanna-Barbera Forms Label; Tap Bohanan

By ELIOT TIEGEL

HOLLYWOOD—Hanna-Barbera Productions, the eight-year-old TV film production firm, is entering the record industry, and has named Dan Bohanan to head its new venture. The label will be known as Hanna-Barbera Records.

Bohanan, marketing director for Liberty Records, will move to HB the first of the year. The label will produce and market material aimed at both the retail and children’s fields. Bohanan’s first duties will be to build his executive team.

Bohanan’s successor at Liberty will be named next week. “We are setting up an operation to exploit all our cartoon characters and we expect to come out with a complete line of vinyl-album, middle-price and classic line of products,” said Bill Hanna, co-owner with Joseph

Always Top Seller

From the Billboard Staff

Always Top Seller...
GALE'S ON THE CHARTS WITH
"LOVIN' PLACE"
A GREAT FOLLOW-UP TO
"WE'LL SING IN THE SUNSHINE"

COMING IN JANUARY: Gale's great new album "LOVIN' PLACE"
featuring the hit single and eleven others. LPM/LSP-3305

Gale Garnett

Lovin' Place
I Used to Live Here

RCA VICTOR

45 RPM

RCA VICTOR

#8472

The most trusted name in sound
**COLLEGE CULTURAL CENTERS**

**Brothers 4 Win A's (Appeal)**

NEW YORK — The college circuit as a field for live talent will prove extremely lush in 1965.

This is the view of Mort Lewis, manager of the Brothers Four, folk act which has pioneered in working college dates. In one year, the act plays between 150 and 200 campus shows. The group now commands between $4,000 and $5,000 per performance. "This fee eliminates some of the smaller schools from our schedule—but we try to work in whenever we can," Lewis stated.

"The college market," Lewis added, "is one of the most stable markets for any attraction that can appeal to youth." In the 1930's and early 1940's, the name bands had this appeal, Lewis noted. "In subsequent years," he pointed out, "the business changed and vocalists pre-empted the top position...the audiences prefer singing with a comedian." The range of musical presentation on the college circuit nevertheless is very broad. Lewis indicated, with folk, classical, jazz, pop and country forms all doing profitable business.

The big State universities will often have a talent package every week—whereas smaller

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**Phone Transcript Filed In L. A. Payola Action**

**By ELIOT TIEGEL**

LOS ANGELES — Roger Christian, KFWB disk jockey, told former corporation mon Cur- rie Grant that the station's action requiring promotion men to sign an anti-payola pledge in 1963 was a cover-up move to save the station's license.

That was the gist of the tran- scription of a telephone conversa- tion filed in Department 63 of Los Angeles Superior Court last week by Richard Hirsch, attorney for Al Huskey.

**Seebergs Rolls on Discothque Plan**

NEW YORK—Seebergs' Dis- cothque Plan is moving into action this week as Arnold Sil- verman, chief of line oper- ations for the plan, and Joseph Panasruto, French discothque president, will open the pro- vocative tour of the United States.

Briefly, the discothque pack- age consists of an 1 1/2 hour con- cert, two Rhythm Twin multi- channel, floor level speakers, 10 discothque seven-inch albums and a kit which contains night club decor (Billboard, Dec. 19). Silverman and Panasruto will visit location owners throughout the nation, demonstrate the discothque, and attempt to sign the location up with the local operating agreement. Of course, will accompany the Seebergs package.

Some 250 locations will be pitched during the tour.

Another feature of the tour, varying for ages, will be promoted on the tour. The set-up consists of salespeople, equipment, but with decor suitable for various settings. They will also contain vending machines. Seebergs is basing its program on the theory that the discothque, till now confined to the costume- politan cafe society, will catch

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**Beatles Hit Big Again**

NEW YORK—The Beatles are hitting the gold disk route again. The Longhorn National Records asked the Record Indus- try Association of America for gold records award certifica- tions for their latest LPs "Help!" and "The Beatles Story" and a single "I Feel Fine."

The Beatles Story," a two- sided single, has sold 1 million copies in November and hit the $1,000,000 sales mark within the first week. "Beatles '65" was released a few days ago and has already scored over $1,000,000 in sales. The single, "I Feel Fine," was released Nov. 23 and Capitol reports that 1,000,000 copies were sold immediately there- after.
COLUMBUS, OHIO, and NORFOLK, Va.

The apparent paradox of radio airplay strength and declining sales is being recognized by rock promoters. Clark. "These groups make the music, they need theunderstand why should they pay to see them," Clark charges.

Business for Clark's own oper- ation is likely to be enhanced this November over a corresponding period last year. While his shows are generally booked by local pro-

The record companies aren't the only companies to have seen the benefit of radio airplay. Clark feels the hard time incurred by local pro-

The record companies aren't the only ones who are suffering. The British invasion has had a significant impact on the British record industry. The number of fledgling promoters, relatively inexperienced in the ways of rec-

The plan for the Amy-Mala show was to record the Amy-Mala artists in England to record on the EMI label. The second label will also pool their facilities to promote artists on the label, with Amy-Mala being the primary focus of the joint promotional effort.

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Amy-Mala, EMI Pact: Outlined

NEW YORK—The three-year campaign to market Amy-Mala, product except for the United States and Canadian companies, has been announced. Larry Utth, Amy-Mala, head, who has agreed with the new record company for a one-year contract, will continue to promote the band through their mutual EMI label.

He added that as a result of his trip and his meetings with EMI brass, the program will be put into force immediately. Adam Faith, EMI artist, is currently in the U.S. taping three songs for the album, with his recording of "(It's) Alright" and "Message to Martha."

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Light's Sparse Policy on LP's Hikes Sales 20% Over 1963

By AARON STERNFIELD

NEW YORK—Enoch Light's policy of releasing LP's sparingly is paying off for Commerical Records, his Paramount subsidiary label issued 104 albums in the 1963 popula-

1,500,000 copies, and there are 8,000,000 albums in stores. Enoch Light, chairman of Enoch Light & Co., says that the policy is paying off for Commercial Records, his Paramount subsidiary label. In 1963, Commercial Records issued 104 albums and sold more than 1,500,000 copies, with 8,000,000 albums in stores.

Hollywood—Stu Phillips is doubling down on the popularity of the music of the 1960s. The 1960s music scene was characterized by the rise of bands like the Beatles, the Rolling Stones, and The Jimi Hendrix Experience. Phillips, the head of the Hollywood Strings, has released several albums featuring arrangements of songs by these artists.

Under his contract with Capitol, Phillips has recorded most of the albums associated with Capitol's string arrangements. Previously, Phillips has worked with bands like the Beach Boys and the Byrds, and now he is expanding his reach to include some of the most iconic bands of the era.

Cosnit Co. to Expand; Eyes Plants, Teen LP's

NEW YORK—JERRY BLAINE, pioneer record man and head of Cosnit Corporation—which now owns a dozen recording and film production companies—announced plans to expand his operations in 1965.

Blaine hopes to open a new plant in Detroit, which will be used to produce teen LP's. He says that the company's current facility is too small to meet demand, and that a new plant will allow them to produce more albums.

A Call for Care

It is gratifying to see justice meted out, even when its tardiness has occasioned immeasurable aggravation on the part of innocent victims. Such must be the reaction of most readers to the recent events (see separate story) that FCC Hearing Examiner Basil P. Cooper has recommended in the cases of John B. Noble, owner of WILD, Boston, and of pyroko, owners of WDIA, Memphis.

We will not be absolved of wrongdoing and finding if the

one wonders how many station operations and/or record companies-and there are many may have left the business under a cloud; and how many may have been damaged by some wording of the FCC's

decrees. When dealing with the integrity and economics of life as a man or a company, the agency assuming the function of proof or prosecution, it is obvious that the rules should be more carefully drawn than in a more lenient society. In the light of Examiner Cooper's decision on WILD case, we doubt that this policy has been followed at all times.

Stu Phillips Doubling in Brass

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Season's Greetings from ...

Looking forward to a great new year

with

MARY WELLS
"Use Your Head"
(Fox 555)

MAGICA BROWN
"A Whole Lotta Lovin' Left In Me"
(Fox 553)

THE NEW BLOODS
"Self Service"
(Fox 554)

LEN MAXWELL
"Sounds Of Christmas"
(Fox 551)

MILAN
"Angel's Lullaby"
(Fox 552)
Beatles Scoring High in U.K. on Single, Album; New Film Set

By CHRIS HUTCHINS

LONDON — Anyone who says the Beatles are slipping doesn't know what he's talking about. Their record of the foursome's latest record achievement: EMI sold 1,000,000 copies of the Beatles new single, "I Feel Fine," in just over a week, in addition to 1,000,000 copies of their new album "Beatles for Sale" in one week.

"I Feel Fine" is the group's seventh consecutive No. 1 hit here—its achievement so other British recording artist or artist has ever come near. Frank Field and Gerry and the Pacemakers rate closest competitors, having scored several consecutive chart toppers each—but, of course, their sales figures weren't nearly as high.

Producer Walter Sherson has announced that part of the Beatles' next United Artists film will be made in the Bahamas. The whole team will probably move there soon after production begins Feb. 22. The remainder will be shot at a London studio, although some scenes may be filmed in Switzerland.

The Beatles are to help American Mark Behm with the script. They will be meeting with him during January.

EMI Profits Soar for 4 Months

LONDON — EMI chairman Sir Joseph Lockwood announced at the company's annual general meeting that, for the first four months of the current fiscal year showed an increase of almost $4,500,000 over the same period of the previous year.

Lockwood anticipated that dividend payments for the full year would not be less than 12 per cent on the strength of the early returns.

Referring to the government's 15 per cent import surcharge and general credit tightening, Sir Joseph said that EMI was hardly affected, since it relied on exports only to a very small extent. On the other hand, more than half the company's sales and assets and two-thirds of its earnings could be attributed to overseas activities, he pointed out.

The chairman added that EMI's main profit from overseas was derived from Europe, North America, and Australia.

Wolff Label to Bow in January

TORONTO — A new Canadian record company will bow in mid-January with the release of a single, "You Should Know It" and "Say Baby (Who Am I)" by Dee and the Yennings of the Wolff label.

The company is Wolff Records of Canada, headed by President Gerry Wolff, who previously made a couple of records here as a singer, on another label. Vice-President is Eric Craft, treasurer is Alexander Roth, and secretary is George Haemmerle, all businessmen not formerly connected with the record industry.

Distributors in the U.S., as well as Canada, have already ordered the debut release, which was recorded at RCA Victor's Toronto studios and Durium Issues 4 Murolo LP's

NAPLES—The last four LP's of Roberto Murolo's eight-record set history of popular Neapolitan music up to the early days of the present century, "Napoleatana," has been issued by Durium.

The previous set was issued a year ago as the beginning of the first complete set of recordings of Neapolitan song.

SAM KRUGER FUNERAL HELD

LONDON — The funeral of Sam Kruger, 56, was held in Brighton (13). He died in Toronto (13) during a trans-Atlantic trip with his son, managing director of Ember Records; his wife, son, and daughter, Sandra, his widow and six grandchildren.

Duranio Forms Sparta France

LONDON — Publisher Hal Shaper has returned from Paris after forming Sparta France, which will be run by Gilbert Maroucan; he will spend Christmas in the Holy Land forming Sparta Israel.

Shaper set up Sparta here earlier this year leaving Robbies Music. His company currently has both sides of a Moody Blues record and also has "Dream Me a Circle" and "Can't Find My Way Home" by Barbra Streisand's new release.

Early in February, Shaper will visit New York to set up an American affiliation for Sparta.

FREDDY, international recording artist from Germany who has sold 53,000 records in eight years on the Polydor label, is back in the U.S. for a series of one-nighters and a recording session with MGM.

Philippie Entremont, center, receives the Grand Prize of the Academy des Disques Francais 1964 for his recording of the Violin Concerto in G and Faia's "Night in the Garden of Spain," with the Philadelphia Orchestra under Eugene Ormandy from the President du Conseil Municipal de Paris at a reception held at the Hotel de Ville de Paris.

Billboard, December 26, 1964
Kapp Records hits the Jonespot with Jack!

Jack Jones’ smash single becomes a big jackpot album.

Jack Jones records exclusively for Kapp Records.
Garnet Garnering Encores, SRO’s in U.K. Europe Tour

PARIS—Elrol Garner continues to rack up sellouts on his third month of his tour of England, where the pianist sold out the Olympia Theatre here. The pianist played two concerts Dec. 12. Tickets for the 3,000-seat venue were gone within hours of the announcement of the concert. The cheering audience kept the pianist on for two encores.

The previous evening, he was guest of honor at a gala Christmas reception at the Brussels Hilton. Garner presented by concert sponsors in cooperation with the Philips Phonographic Industries. The Brussels date concludes his current European tour.

Garner sold out more than a dozen major engagements on the Continent and had to defer concert and television offers which were still coming in for him to appear in Spain, Italy, Germany and Sweden.

Over the weekend Garner’s management announced a second free concert in New York for Feb. 13, 1965 with Harold Davison of England's Classic FM Foundation. Offers also are current for the pianist in Spain, Portugal, Italy, and South America in 1965.

Further, Simon Brehm, who sponsored the Garner engagements in Scandinavia, currently is in New York talking with Garner’s management about an extended tour of Europe during the coming year.

The pianist was accompanied by representatives of Philips, which handle his recordings overseas. The United Artist agent Jack Argent of Leeds Music backed the disk with an all-out “Opera House Support Campaign” to all disk jockeys and program directors.

Along with the single, a letter was sent to all radio personnel, outlining support for both the record and “The Opera House.”

News From the MUSIC CAPITALS OF THE WORLD

AMSTERDAM
Philips released a 12-inch LP containing highlights of the 18th World Congress of International Federation of Young Musicians, held at Amsterdam Concertgebouw.

The album, featuring Dutch opera singer Greve Swol-Bouwmeester, has received a four-Cohen Medal in recognition of its international award for achievements on the cultural level, from the Harriet Cohen International Music Foundation. Willem van Oosterhout, conductor of the Concertgebouw, will conduct the program, which will feature the Amsterdam Symphony Orchestra. The “Concussion” committee for Dutch Entertainers, during its Intraesten feast, presented gold keys to a number of Dutchmen who have made outstanding contributions (each in his own field). Their names are: Lex van Weezenge, for his work with Amsterdam City theater orchestra; Miss Blau Gervais, president of Phonogram records N.V., Max van Praag, singer, and the late Jack Bogaard, poet-writer, who received the award posthumously.

On Christmas, Paris, will play in one of the select parties. Jaki McLean recently returned from a short tour in Germany, where she did a TV show with Ralph Bendis and the Willy Berkert combo. She also made his first tour of Belgium with Canada Fagen, Luxembourg’s top lady. The Dutch majority of the Parliament has decided to allow records to apply to the Independent Commercial T.V. Station. The Dutch government, which is built on a platform outside the boundaries, has already announced the decision.

Hamburg—Von und other masters by Palette will be issued. Belgian singer Cyd will be heard on three other compacts. A new single entitled "Maiddolita De Paris," and "Tro- nitz." Fur, CBS sold Alexander Bravulovski a visit to Belgium.

THE DISK AWARD

VORBOURG, Holland—For the first time in history an non-commercial record hit the 100,000 mark, a feat was celebrated by the presentation of a gold record. “Heart Song,” as the (medical) record is entitled, has been sold to doctors and students throughout the world. President Kremmer of Leo Pharmacutical, Inc. received the award.

MEDICAL DISK AWARD

TEương Company
1052 W. Olive Ave.
P. 0. B. 1467
Burbank, Calif.
Phone (213) 846-4744

DO YOU DO DOO MONTH

PICKING UP ‘PICKS’ ACROSS THE COUNTRY

WAYNE KEMP
Sings
ALONG CAME YOU
/ / I MADE HER THAT WAY

Australia records single by folk singers

SYDNEY — This week Australian Record Company, Ltd., launched its newest local folk group, the Norfolk Singers, and their first 7“ single, which is labeled “The Opera House Is Full Again.”

The target of the satirical song, Sydney’s Opera House, has been the subject of a great deal of controversy here, particularly from the Australian arm of the Legion of St. Mary. The maker and publisher of the record pushed the disk with all out “Opera House Support Campaign” to all disk jockeys and program directors.

Along with the single, a letter was sent to all radio personnel, outlining support for both the record and “The Opera House.”

Industry in Norway Gains; 105 Artists Make Records

OSLO—The recording industry in Norway is expanding, according to the capital newspaper Verdaan Gaar.

While this little country of 3,500,000 a year ago had a total of 40 local disc-labels, as of Dec. 12, 1964. However, the station did not immediately cease its higher research.

RAYMOND DOBBRE

BRUSSELS
Boss of Barclay Records Eddie Barclay, music publisher, Bruce Copperfield can name Norway to Paris and famed French musicologist Charles Amorosa, who started a three-week one-man show in Bruxelles, Belgium, and other... From the new album of Amsterdam's Record, selected a single featuring the French version of his famous hit, “La Bella.”

Roland Kluger, just returned from the States, where he was pleased to note that “Havana Moon” was doing well. He visited his mother and Compagny in New York (publisher of its instrumental hit), in the U.S. charter. As representing his Phonograph National (producer of the Wadsworth), his manager, Laslo Czibor, discussed several deals with Kopp and other major European labels. Kopp responded to his offer, and the man tried to sign the Mayas (who were contracted) to the success of “La Playa.” Their LP will be sold in the States (and theaters).

TOKAR

COLOGNE
Deutsche Vogans has taken over the rehersals of Mahalan Jackson.

The trio is also preparing its first strong pop production program. It took first place on the Frankfort Schlagerturneer (top contest in the Federal Republic) and the district’s award was the first prize of the Galerie in Austria. In Italy, the Italian version of the company’s “La Playa” (launched on the German, Dutch, Italian and English, the version is racing to the top of the best seller lists. With 200,000 copies already sold, Mahalan Jackson has received four top spots in the United States, his U.S. hits on the

AUSSE CO. BOWS SINGLE BY FOLKSTERS

PHILS RECORD CO
705 NW 4th, Oklahoma City, Okla. (209) 8-5071

BILLBOARD, December 26, 1964

GERMANY best seller lists; "Memphis Tennessee, "Skinny Minny" and "Oh, Pretty Woman," and "Willie Tennessee," were recorded in German with Claudia, Ilk and Roger, on a label with top hit. Bertram

(Continued on page 13)
News from the
MUSIC CAPITALS
OF THE WORLD

* Continued from page 10

has three new artists whom it is promoting heavily: Roy Black ("My Little Girl"), Uwe Spier ("Hey, Drummer Boy"), and Klaxe ("Peter")... Amelia Jenner, 17, of Cologne, wrote to the culture ministry in Peking asking for a list of the most popular songs of young people in Communist China. Eight months later she received the list.

OMAR ANDERSON

LONDON

An $800,000 record deal has been made between impresario Jack Hylton and the theater ticket辛=

ners to guarantee next year's run of the "Camelot" musical currently starring Laurence Harvey... Liberty shifted 350,000 copies of P. J. Proby's new single, "Somehow," nine days after its release. John Heyman is negotiating to sign Proby to his Publicity and Allied Interests Ltd., which handles Chad Stuart and Jeremy Clyde and Shirley Bassey, among others... Fred Jackson has moved his Fadara Music and associate publishing companies to 23-24 Great Street, London, W.1... Paul Anka has recorded a Mule Hawker "I've Got A Feeling"... Nijl Youngman, music publisher, has released Shirley Bassey to cancel her deal at Hollywood Grove next month, but she hopes to be well enough to make a guest appearance on the "Danny Kaye Show" the following month and to open at the Chequers Restaurant in Sydney on Feb. 27, Jan. 15 is the release date now fixed by Decca for the Rolling Stones' second album. The 12 tracks were recorded in Chicago, Hollywood and London.... Gene Pitney returns to London next month to undertake TV engagements which may include "Sunday Night at the London Palladium"... Decca has issued two "Tributes to Cole Porter" albums on its Ace of Hearts and Clubs series, both made up of old recordings, one by Ambrose and his band and the other by top American artists, including Bing Crosby and Peggy Lee.

BRUSSELS

The musical "Huckleberry Finn" by Kurt Well will be produced for the German TV network by Helmut Schneiderhauser... The former secretary Lya Stroemness and Broadway conductor-arranger Milton Rosenstock will supervise the production. The role of Huckleberry will be played by Frank Elhain, one of the world famous Vienna Stengelknaben... Former Florida, now Berlin-decay Paul Siegel observed his five-year jubilee as deejay for Radio West Berlin... Paul Anka guest-starred in Werner Müller's TV show on Dec. 12... Munich Singer Manuela returned from a tour of Austria and Switzerland to start a new tour of East Germany, Poland, Hungary and Czechoslovakia,... The Schaffenberger Mirnmeinser returned from a tour of the States,... The Bavarian Radio Network featured a program titled "A Munich Festival," where the常规 records are heard. The Velvedere label sold 125,000 records of singing star Susie. The same label will release all new records by Mahalla Jackson, who appeared on the show.

CHRIS HITCHENS

Munich

Albert Rainer will encore the TV show "Rendezvous at the Hofbräuhaus," which has been broadcast from Munich since 1964. Twenty-six different songs from Austria and Germany, among them "Das Gretl" by Hans Hofsz€nder, "Vienna, Freddy and Peter Kram," "The East German label, Amiga, offers two U.S. numbers sung by West Germany's Wolfgang Sauer, "Bavaria Blues Street," and the German-U.S. standard "Muckie Macker."... (continued on page 29)

MAYOR OF BRUSSELS greets the Rolling Stones while the group was in Belgium for a TV appearance. They were also greeted by radio deejay Jean Claude and Mayor Cudel.

DUTCH-BORN band leader-composer Malando, on an extended tour of Japan with his Latin-American orchestra, was welcomed in Tokyo by a charming Japanese in national dress. The Phillips artist is planning personal appearances, radio and TV shows.

LOYD LEIPZIG, director of creative services at United Artists Records, greets Brazil's Manfred Mann and group manager Ken Finn, at their recent visit to New York's Kennedy Airport. The group is released here on the Ascolt label, a UA subsidiary.

INTERNATIONAL NEWSMAKERS

BELGIUM'S NO. 1 singer, Adano, is seen with, left, J. Kirsch, general manager of EMI Belgium... and, right, J. Simon, assistant general manager of the same firm, who are presenting the singer with five top awards.

December 26, 1964, BILLBOARD
THE ORIGINAL

This Diamond Ring

Sammy Ambrose

"Sammy’s rendition has soul and warmth with strong R&B and Pop potential as well"...Billboard Spotlight
"Sammy has a strong pulsating heartfelt performance"...Cash Box Newcomer Pick
"This Diamond Ring"—Sammy Ambrose, Bill Gavin Personal Pick

All agree this rendition is a winner!
TV in Role as a Showcase for Artists

Radio-Television Programming

Station Cleared By FCC Examiner

Program News Letter

YESTERDAY'S HITS

Program News Letter

Middle Roads

MID-RANGE SADDLES

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Middle Roads

MID-RANGE SADDLES
WE AGREE
YOU’VE GOT TO BE CRAZY
TO RELEASE A NEW SINGLE
IN MID DECEMBER
BUT WHAT COULD WE DO
IT’S ALREADY 5 IN SALES
IN ENGLAND

TERRY
BY
TWINKLE
T-9040

TOLLIE
RECORDS
A SUBSIDIARY OF VEE JAY RECORDS
COYLE, SHARPE NEW WB DISK
SAN FRANCISCO—On the loose again for Warner Bros. is KGO's radio's many nighttime team Coyle & Sharpe. The duo stars in their second comedy album release for WB entitled "The Insane (But Hilarious) Minds of Coyle & Sharpe." Jim Coyle and Mal Sharpe's wild brand of humor first received national acknowledgment through their first Warner Bros. album, "The Absurd Imposters," where the duo uses hidden tape recorder to capture funny conversations with unaspiring Bay Area citizens.

The album brought an offer from the ABC-owned KGO last June and thus began the unusual comedy-music program 6-10 p.m., Monday through Saturday.

ARTISTS' BIOGRAPHIES

GALE GARNETT (RCA Victor)

Gale's introduction to the rock world was nothing less than remarkable; one her first RCA Victor disk clicked and the thrust has been singing in the sunshine ever since. Gale conveys her feelings in some as well as the stage where she has appeared in "Three-people-A-Day," "Dolls," "Showboat," and "The World of Swinging."

Gale has appeared extensively on TV, with acting leads in television shows, "Hawaiian Eye," "77 Sunset Strip," "Adventures in Paradise," and "Beverly Hillbillies," among others.

In addition to being a talented pop-soul singer and actress, Gale and her husband, Jack Sharpe, consist of a fine team in the music field.

LATEST SINGLES: "Lovin' Place"—No. 61 on Billboard's Hot 100 this week.

LATEST ALBUMS: "My Kind of Folk Songs" and "We'll Sing In the Sunshine."

SPECIAL FORMATS

SAN ANTONIO—Four local stations are now on the air with new and special programming. They include KTIW, WOAI, KTXS and KONO.

The city has 12 AM stations and eight FM stations. Three of the AM's cater to the English-speaking language and one features the "Elkson Sound."

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BREAKING EVERYWHERE
A NATION-WIDE HIT!

SUE THOMPSON

PAPER TIGER

HICKORY 1284

A SMASH HIT IN CHICAGO

EDDIE ALBERT

FALL AWAY

Hickory
RECORDS, INC.
2510 Franklin Road
Nashville, Tennessee 37204
HOME OF THE NASHVILLE SOUND

20th Century-Fox 555

THE EXCITERS—I WANT YOU TO BE MY BOY (Mom, BMI) (2:20)—Great dancemate matched with wailin' vocal performance. Debut on the Top 50 with this single. Flip: "Tonight, Tomorrow" (Big Seven, BMI) (2:12).

TWINKLE—TERRY (Bernice, BMI) — Climbing the British charts this teen-grooved ballad carries a heart-trending lyric of gal who does-in her own beau. Flip: "The Boy of My Dreams" (Bernice), Tollie 9940

MAGICA BROWN—A WHOLE LOTTA LOVIN' LEFT (Pamco, BMI) (2:10)—Great dance-bait which will be back in the charts with smooth and reaching vocal performance. Backing from high-register chorus. Flip: "I Won't Be Back" (Pamco) (2:45).

20th Century-Fox 553

ON COLLEGE CIRCUIT

November Peak for Activity

By FRANK LUPPINGO

NEW YORK—November was a busy month for talent on the college circuit with the most active month of the last six years for regular bookings, according to reports from college circuit representatives. That's because summer tours didn't end until mid to late September and beginning of November saw a major upswing in college activity.

WB-REPRISE RIDING HIGH ON BB CHARTS

HOLLYWOOD—The Warner Bros. Reprieve combination has attained its greatest representation on the best selling charts, with eight singles and 14 albums listed in Billboard surveys.

Artists on the singles chart are Dean Martin, the Kinks, Sandie Shaw, Frank Sinatra, Plastics, McGuire on Reprise, and the Shirelles and the Stylistics. Professors Clark and Dick and Deedee on Warner Bros.

Three artists with three LPs each appear on the album charts, with eight singles and 14 albums listed in Billboard.

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CHART SPECIALS

(FAINT 50 Chart Potential & "Bubbling Under")

TOP POP

THE CARRAVELLES—I Don't Care If the Sun Don't Shine (Param., ASCAP) (2:30), S Shibah 1504

MILAN—Amy's Lovely (Pine, Nob., BMI) (2:45), 45TH CENTURY, FOS

HAL AND THE PROPS—Shane, Shane, Shane (Capitol, BMI) (3:15), SCEPTOR 1287

MIDDLE ROAD

THE HIGHWAYMEN—Michael '85 (United, BMI) (1:50), UNITED ARTISTS 101

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The musicians selected by Kenton to form the main jazz performers, since the intention was to make the orchestra is to blend the two idioms. This classical-jazz union was initially attempted several times in the 1940s and bore the name "Third Stream." Named to the orchestra are saxophonists Bud Shank, Bill Radford, Stan Getz, Ben Webster, and John Oudin; trombones, Frank Rosolino, and Bill Reichenbach; trumpets, Tom Chamberlain, and Bill Ceroff; drums, Shelly Manne; percussion, Frank Carson; guitar, Laurindo Almeida, and bass, John Weister.

The orchestra’s debut concert is Jan. 4 at the Pavilion of the new Music Center, which will be its home base. Kenton has cited the major influence of European traditions, forms, and new harmonic conceptions on serious American music. Virtually all American composers have tried to express their native land in musical terms and this has resulted in the third generation of jazz composers and instrumentalists.

"They are working on ideas that are not as easily expressed as the themes by the masters. But Kenton, who a few years ago was making the death knoll for jazz, feels classically oriented jazz—called neoclassical music—will emerge from the Southern California environment.

MERCURY, HANDELMAN

Making Bid for King-Lois

Continued from page 1

pa Jones, the Osborne Brothers, Cowboy Copas and many others of the original country artists in all segments of that field—including bluegrass and square dance—have also historically an important label.

In both these fields, the artists were very often songwriters and this contributed to the building of Lois Music, which is the repository of dozens of choice copyrights. Many of these copyrights were initially considered to be country songs, or rhythm and blues. But at Lois, the catalog was broadened to include pop and rock. Some of these copyrights are "Fever" (first recorded by Little Willie John on King and then by Peggy Lee, Margaret Whiting, "The Twist," first cut by Hank Ballard and the Midnighters on King, and such country tunes as "Sweeter Than the Flowers," "Money, Marbles and Chalk," "Blues for a Lonely Man" and "Delivered" and many more.

The masters includes sides by the Delbert Brothers, the Carlisles Hawkins Hawkins, the Ramoneys, Nestor King and myriad others.

HANNA-BARBERA

Forms Label: Tap Bohanan

Continued from page 1

Barbara of the successful animation film production company. "We plan to go into all phases of the record business." Bohanan has his own recording facilities and are completely equipped to move ahead with a national distribution network. We have the capability to do what others are doing, and this will make good merchandisable material for the kiddies and adults alike.

In the company's eight years, it's growth has been one of the industry's brightest success stories. The Hanna-Barbera program, which has included network TV properties as "Yogi Bear," "Flintstones," "Huckleberry Hound" and "Magilla Gorilla."

In the past, H-B has placed its records with Capitol and RCA. Through a licensing agreement with M-G-M, the company's former pop records were handled by Universal. Bohanan was moved to the newly created post of marketing manager and national sales manager, He was appointed in November of 1963. He joined Liberty in 1956 as a field sales manager and was moved to the Hollywood office as national sales manager, his post before the marketing assignment.

Fontanna Artists

On Ocean Hop

LONDON—Fontanna Records' jazz star Jimmy Withers and Cleo Laine, the British pop songsters of 1960 and 1961, are back in New York City, and on October 10 for an appearance on the "Tonight Show" in New York City.

Mr. and Mrs. Dankworth performed selections from their successful shows of "Shakespeare and All That Jazz" before the show's tape cameras during their brief Paris in New York.

Among the numbers performed on the show was "If Music Be the Food of Love, Play On," a cut from the LP that has been released as a single by Fontanna, according to label chief Charlie Fack.
SPECIAL MERIT PICKS

SPECIAL MERIT PICKS are new releases of outstanding merit which deserve exposure and which should be considered as worthy of success in their respective categories of music.

**POP SPECIAL MERIT**

THE SECRET LIFE OF WALTER MITTY

Original Cast, Columbia OC 6130 (M); OS 27920 (S)

MALAMONDO

Soundtrack, Epic LN 24176 (M); RN 2716 (M)

PEARLY SHELLS

Billy Vaughn, Del DP 2505 (M); Del 25605 (S)

YOUR CHEEARTHEIN?

Soundtrack/Moon Williams Jr., MGM E 4250 (M); SE 4250 (S)

PETE'S PLACE

Pete Fountain, Carol CRL 57453 (M); CRL 75745 (M)

LESTER LANIN PLAYS FOR DANCING

Phillips PHS 200-132 (M); Philips PHS 400-132 (S)

**TRAHICKOYS: 1812 FESTIVAL OVERTURE, OP. 49; BEETHOVEN: WELLINGTON'S VICTORY**

Minneapolis Symphony Orch., (Ornith nation de la musique, Lyon) Metropole, Amer Symphony Orch. (Ornith nation de la musique, Lyon) Metropole, Amer Symphony Orch. (Ornith nation de la musique, Lyon)

**ALBUM REVIEWS**

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are printed for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

**SPT WITH A PIE**

Scouty Suites, ABC-Paramount ABC 505 (M); ABC 505 (M)

One of washed-out children's shows to come strongly back this season is the "Sputnik Show." Starting its new life in the world's foreign markets is just one of the many children's shows now vying for attention.

**SHANGRI-LA**

Sonnny SHM, Prestige 72322 (M)

Sonnys is still and soft-natured and never has he been more appealing. With his group on a solid foundation, he has taken over the present reins and run with them. His singing, varied, and blond of fans—all of which should continue to feature the Little Rascals.

**JAZZ SPOTLIGHT**

**COUNTRY & WESTERN SPECIAL**

**FOUR STAR ALBUMS**

The stereo-rater's rating indicates superior stereo performance with particular emphasis in their respective categories of music.

**POPULAR**

MAN OF THE WORLD

John Hammond, RCA Victor LPM 15911 (M); RCA VICTOR, LPM 15911 (M)

THE NIGHTMARE AT THE STARDUST

Gene Rayburn, CBS 28605 (M); CBS 28605 (M)

MICHAEL RODGERS SINGS STEVE ALLEN

DeLUXE 3598 (M); Del 3598 (M)

**CHRISTMAS**

CHRISTMAS SLEIGH RIDE

Soul Jukebox, Kent KJS 2603 (M); Del 2603 (M)

**LOW PRICE POPULAR**

MUSIE FOR EVERYONE

Billboard's Top LP's

**JAZZ**

AT THE SOFT AND SMOOTH

Tito Puente, Real JAMC 405 (M); CAM 405 (M)

A DIXIE CUP OF RAIN

DeLUXE 3598 (M); Del 3598 (M)

**GOSPEL**

ON JESUS' PROGRAM

Soul Secretaries, People PPL 128 (M)

**JAZZ**

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Tito Puente, Real JAMC 405 (M); CAM 405 (M)

A DIXIE CUP OF RAIN

DeLUXE 3598 (M); Del 3598 (M)

**GOSPEL**

ON JESUS' PROGRAM

Soul Secretaries, People PPL 128 (M)

**GODLY**

AT THE SOFT AND SMOOTH

Tito Puente, Real JAMC 405 (M); CAM 405 (M)

A DIXIE CUP OF RAIN

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**GOSPEL**

ON JESUS' PROGRAM

Soul Secretaries, People PPL 128 (M)
An open letter to versatile people who wear many hats.

I own no publishing company. I have an interest in no record firm. Or booking agency, or management bureau or recording studio.

I am not a record shop owner, distributor, manufacturer, or promoter.

I don’t even own an office building in downtown Music City, U.S.A.

What I am is what I’ve always wanted to be. A songwriter.

What everybody seems to be trying to get rid of, I proudly own up to having. A boss. And his name is Wesley Rose.

It’s to him and his firm, Acuff-Rose Publications, that I tip my hat and say Thank You for another great year.

It’s not hard to tip your hat. When you only have one to tip.
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE BEACH BOYS CONCERT</td>
<td>The Beach Boys</td>
<td>Capitol</td>
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<tr>
<td>2</td>
<td>ROUSTABOUT</td>
<td>Bob Dylan</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>THE ROLLING STONES 12 X 5</td>
<td>The Rolling Stones</td>
<td>CBS</td>
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<tr>
<td>4</td>
<td>PEOPLE</td>
<td>Simon &amp; Garfunkel</td>
<td>Columbia</td>
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<tr>
<td>5</td>
<td>WHERE DID OUR LOVE GO</td>
<td>The Beatles</td>
<td>Epic</td>
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<tr>
<td>6</td>
<td>MARY POPPINS</td>
<td>The Supremes</td>
<td>Motown</td>
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<tr>
<td>7</td>
<td>THE BEATLES - A HARD DAY'S NIGHT</td>
<td>The Beatles</td>
<td>Apple</td>
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<td>8</td>
<td>THE BEATLES' STORY</td>
<td>The Beatles</td>
<td>Apple</td>
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<tr>
<td>9</td>
<td>THE DOOR IS STILL OPEN TO MY HEART</td>
<td>The Rolling Stones</td>
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<td>10</td>
<td>MY FAIR LADY</td>
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<td>11</td>
<td>GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS</td>
<td>Petula Clark</td>
<td>London</td>
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<tr>
<td>12</td>
<td>JOAN BAEZ, 2/3</td>
<td>Joan Baez</td>
<td>A&amp;M</td>
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<td>13</td>
<td>EVERYBODY LOVES SOMEBODY</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>14</td>
<td>SOMEWHERE NEW</td>
<td>Roy Orbison</td>
<td>Imperial</td>
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<tr>
<td>15</td>
<td>THE IMPRESSIONS KEEP PUSHING</td>
<td>The Impressions</td>
<td>Capitol</td>
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<td>16</td>
<td>THE CAT</td>
<td>The Rolling Stones</td>
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<tr>
<td>17</td>
<td>HOW GLAD I AM</td>
<td>The Beatles</td>
<td>Capitol</td>
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<tr>
<td>18</td>
<td>HELLO, DOLLY!</td>
<td>The Beatles</td>
<td>Capitol</td>
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<td>19</td>
<td>GETZ/GILBERTO</td>
<td>Stan Getz, Arild Gilbert</td>
<td>Atlantic</td>
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<td>20</td>
<td>PETER, PAUL &amp; MARY IN CONCERT</td>
<td>Peter, Paul &amp; Mary</td>
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<td>21</td>
<td>FUNNY GIRL</td>
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<tr>
<td>22</td>
<td>WAY WE LIVE</td>
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<td>ABC</td>
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<td>23</td>
<td>SUGAR LIFE</td>
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<td>THE BEST OF JIM REEVES</td>
<td>Jim Reeves</td>
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<td>25</td>
<td>FIDDLER ON THE ROOF</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>26</td>
<td>HONEY IN MY HORN</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>27</td>
<td>BOBBY VINTON'S GREATEST HITS</td>
<td>Bobby Vinton</td>
<td>Epic</td>
</tr>
<tr>
<td>28</td>
<td>HELLO, DOLLY!</td>
<td>The Beatles</td>
<td>Capitol</td>
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<tr>
<td>29</td>
<td>INVISIBLE TEARS</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>30</td>
<td>ALL SUMMER LONG</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>31</td>
<td>MORE OF ROY ORBISON'S</td>
<td>Roy Orbison</td>
<td>Imperial</td>
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<td>32</td>
<td>THE PINK FLOYD</td>
<td>The Animals</td>
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<tr>
<td>33</td>
<td>&quot;POPS&quot; GOES THE TRUMPET</td>
<td>The Animals</td>
<td>ABC</td>
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<td>34</td>
<td>THE ANIMALS</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>35</td>
<td>THE SIDEWINDER</td>
<td>The Animals</td>
<td>ABC</td>
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<td>36</td>
<td>COTTON CANDY</td>
<td>The Animals</td>
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<td>37</td>
<td>THE INCOMPARABLE MANTOVANI</td>
<td>The Animals</td>
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<td>38</td>
<td>BARBRA STREISAND/THIRD ALBUM</td>
<td>Barbra Streisand</td>
<td>Columbia</td>
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<td>39</td>
<td>TRINI LOPEZ LIVE AT BASIN ST. EAST</td>
<td>Trini Lopez</td>
<td>Capitol</td>
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<tr>
<td>40</td>
<td>THIS IS LOVE</td>
<td>Johnnie Ray</td>
<td>Cadence</td>
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<tr>
<td>41</td>
<td>IT HURTS LIKE HELL</td>
<td>Little Richard</td>
<td>Mercury</td>
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<td>42</td>
<td>DANKESEN, A LIL'</td>
<td>Bing Crosby</td>
<td>Columbia</td>
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<tr>
<td>43</td>
<td>ROY ORBISON'S GREATEST HITS</td>
<td>Roy Orbison</td>
<td>Imperial</td>
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<tr>
<td>44</td>
<td>IT MIGHT AS WELL BE SWING</td>
<td>Frank Sinatra</td>
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<td>45</td>
<td>FOR SWINGIN' LIVERS ONLY</td>
<td>Eddy Howard</td>
<td>Mercury</td>
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<td>46</td>
<td>KINGSMEN, VOL. 3</td>
<td>The Kingsmen</td>
<td>MGM</td>
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<td>47</td>
<td>SO TENDERLY</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>48</td>
<td>THE PEOPLE'S CHOICE</td>
<td>The Animals</td>
<td>ABC</td>
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<td>49</td>
<td>DREAM WITH DEAN</td>
<td>The Animals</td>
<td>ABC</td>
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<tr>
<td>50</td>
<td>LITTLE OLD LADY FROM PASADENA</td>
<td>The Animals</td>
<td>ABC</td>
</tr>
</tbody>
</table>

**Note:** The list continues with many more entries. The document includes a table of top LPs for the week ending December 26, 1964, featuring various artists and their albums. The table is compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
IT'S *LONDON* AGAIN IN '65!

His greatest LP

*The Invincible Mantovani*

England's No. 1 Group

*The Rolling Stones 12 x 5*

Stronger than ever

*The Bachelors Back Again*

Original hit version

*Ebb Tide*

4 Exciting Jazz LPs

*Play Bach*

Six months on charts

*The Rolling Stones*

Stereo at its best

*Battle Stereo*

Miss Showbiz

*Valente & Violins*

The Keating Sound

*The Keating Sound*

The world's finest classical records...

*The Sounds of War... Real Moments in History*

*Joan Sutherland*

*The Standard for Sound*

*Copyrighted material www.americanradiohistory.com*
HOT 100

5. BABY LOVE
6. YOU'VE LOST THAT LOVIN' FEELIN'
4. ONE MORE TIME
7. RIGHT OR WRONG
8. DEAR HEART
9. WALKING IN THE RAIN
10. WILD ONE
55. DAY AWAY
57. DOWNTOWN
64. DO-WACK-O-DO
65. RUN, RUN, RUN
67. SMILE
1. GONE
10. I'M GONNA BE STRONG
10. MOUNTAIN OF LOVE
10. I'M GONNA BE STRONG
14. YOU REALLY GOT ME
21. ANY WAY YOU WANT IT
29. SATURDAY NIGHT AT THE MOVIES
32. YOUR LOVE
33. LEADER OF THE PACK
39. SEARCHIN'
40. WILLOW WEEP FOR ME
40. OH NO, NO MY BABY
40. AS YEARS GO BY
40. HOW SWEET IT IS TO BE LOVED
40. LEADER OF THE LAUNDROMAT
29. TOO MANY FISH IN THE SEA
35. SHE UNDERSTANDS ME
36. THOU SHALT NOT STEAL

HOT 100 — A TO Z (Publisher-Licensed)
Season’s Greetings from

THE SUPREMES

... and many thanks to everyone for three NUMBER 1 singles in a row!!!

Where Did Our Love Go
Baby Love
Come See About Me

... and for two hit albums—

Where Did Our Love Go MT 621—S 621
A Bit Of Liverpool MLP 623—SLP 623

exclusively: Motown Records
On Tap Has Two Disks

HOLLYWOOD — On Tap Records, operating from the Monterey Peninsula has begun operation with the release of singles by the Bystanders and Mary Ellington.

Ernest Tweedy Jr., general manager, says the company will cover all areas of repertoire. Distribution has been set in 13 markets, others to be completed within two weeks.

MONTILLA

ALBERTO BELTRAN Canta Los Hits de Mer- cado Baires, WLP 2083
LA CANIBANOS—Span to the North, FMS 5008
DARIO MONTILLA—Canzoni di Zanzibar; FMS 2091
ALFREDO MARÍN—Mantra; FMS 2093
Eduardo Lecuona Performed by Alfredo Marín FMS 2097
EUGENIO ROMERO & His SALON ORCHESTRA—
Stellar Music of Cuba, GMS 1114

Prestige

SHIRLEY SCOTT & KENNY DOWNING—Travelin’
RHYTHM, TLP 2093
SONNY STITT—Sings the Blues, JLP 2069

STARAY

WILF CARTER (Unreleased Studio), SLP 200
The Licks and Great Dean Hammond, SLP 205
VARIOUS ARTISTS—Country Music Who’s Who, SLP 204

20TH CENTURY FOX

This is TOMMY BOSLEY and His Greatest Hits, Vol. I, TTM 3160
This is GLENN MILLER and His Greatest Hits, Vol. I, TTM 3160
This is...—The Best of SHIRLEY TEMPLE, TTM 3160

WORD

SAM ALLEN—God’s Love Sustains Me, W 3014-LP

THE BROADWAY SHOW ALBUM BONANZA!

A BIG, EXCITING SPECIAL SECTION IN THE JANUARY 16 EDITION OF BILLBOARD

A full-scale editorial profile of the “Original Cast Album” . . . its history—its investors—its growth—its economics—its wild competition—and its future.

PLUS—complete retail dealer inventory checklists and charts of all available Broadway Show Albums to help dealers in their heavy after-Christmas restocking.

It’s a dramatic, peak-impact setting for a full display of your Show Album Catalog . . . your upcoming releases . . . your all-time best sellers . . . or your present “Chart-Climbers.”

DON’T MISS THIS SURE-FIRE HIT!

Advertising Deadline: January 6
4-Color Ads—December 30
ADAM WADE  
"CRYING IN THE CHAPEL"  
5-9752

BUDDY GRECO  
"JAMBALAYA"  
(C/W 1167)
Coral's Long-Range Plan for Bobbi Martin Is Paying Off

NEW YORK—All hits don't come easy. That's what Bobbi Martin has found about her current Coral Records' release "Don't Forget I Love You," which continues to climb the charts five months after its release. (The record is in the No. 42 position on Billboard's "Hot 100." It was released this week.) Although it has been a long pull on the record, the artist as well as Decca-Coral executives feel that it's been a worthwhile effort in that it's serving to establish her as a performer with a long-range potential unlike the performers who come up with quick hits and disappear immediately thereafter.

It's also proving to be a rewarding effort to those others who wouldn't have given up on the disk — and that includes her manager Miriam Love, Coral

BART RECORDS

NICK BARTELL

FORT LAUDERDALE'S
dancing sensation 发现的
tycoon introduces
his first & best releases
YOU ARE BEAUTIFUL

wV TEMPTATION BART 500

MIRIAM LOVE, HENRY JEROME, BOBBI MARTIN

CHICAGO—Henry Jerome, John Hoebling, the company's resident sales and promotion representatives in Cleveland, and Bob Campbell, the Coral Records' man in Wheeling, W. Va., who started the air-play nibblings in the latter part of September.

From Camp's turntable start, the record started to move in on KOV, KDKA and WEEP in Pittsburgh and then on to Cleveland, Dayton and the rest of the North Central States before taking off on a national level.

When Coral first got wind of the air-play in Wheeling about four weeks after the disk's initial release, it did not complete anything on the record to radio stations to give it another chance. It apparently worked.

As the record began moving out of Wheeling into other markets in turntable play and sales, Miss Martin began making other radio station appearances which gave further impetus to the movement of the record in this area.

Now that the record has become a national entity, demands for Miss Martin are coming in from even more radio stations. At this point, however, is still keeping the singer free to continue promoting on her own.

"We'll sign with an agency," said Miss Love. "But the right deals come along and in the meantime we'll keep trying. Don't Forget I Still Love You!"

And now that the record has a firm foothold on the pop charts, Coral is readying release of an album to broaden her audience. Miss Martin and Henry Jerome went down to Nashville last week to complete the album project as well as cut singles for future release.

CIAO DISTRIBUTORS & DEALERS

CALL OR WRITE: BART RECORDS

R. A. CIARRI

CIAO WEEDS & BART RECORDS

448 22nd STREET

NIAGARA FALLS, N. Y.

BART RECORDS

Newspaper review of "I Had a Ball"

NEW YORK—"I Had a Ball," the new musical which opened at the Martin Beck Theatre here on Dec. 15 has Buddy Hackett doing for it but unfortunately Hackett doesn't have much going for him. In fact, at the end of the performance the audience were the only people left in the theatre.

Miss Martin has done most of the publicity for the show and has been a testy one. She had said about her album that it was her first and only attempt to point out how much better he is as an actor.

What Hackett has done most is for the audience. He has been a testy one. She had said about her album that it was her first and only attempt to point out how much better he is as an actor.

Main fault with the show is the book. Librettist Jerome Cho-

CIAO is an important one because what they wait out will be rewarded by a grand gathering on the stage when Hackett takes over alone.

MIKE GROSS

New York Press Book Score

I HAD A BALL

"I Had a Ball" is a musical by Jerome Chodorov (book) and music and lyrics by Jack Lawrence and Stan Freeman, and starring Buddy Hackett, opened at the Martin Beck Theatre Dec. 15 in generally unfavorable notices. Mercury Records has the presentation, album rights and is publishing the score.

Following is a breakdown on the New York press' critical appraisal:

TIES: "I had a ball," but has split for a limited portion of fun and some production numbers.

SCORING: "A Razzle Dazzle Darnel but they serve... so many points for a departure of numbers that burn... supercalifragilistic-

HERALD-Tribune: "I had a ball," a musical about Coney Island that ends on the Brooklyn Bridge and is just about as much fun.

DAILY NEWS: "I had a ball," but is only a good way to break the news that it's over.

JOURNAL-AMERICAN: "I had a ball," a musical about the show has to be seen to be believed.

WORLD-TELEGRAM: "I had a ball," but is only a good way to break the news that it's over.

PEOPLE AND PLACES

BY MIKE GROSS

Mary Wells and Magica Brown, 20th-Century Fox Records artists, are scheduled for appearances on ABC-TV's "Shindig." Miss Wells will appear on Jan. 13 and Miss Brown on Jan. 15 for 13 shots beginning in January. ... Paul Anka is back from a six-week tour of Europe, where he recorded for RCA Victor and taped three TV specials. ... The Impressions will have their act taped at the Apollo Theater for release by ABC-Panama. ... Lisa Kirk goes into the Cast Room of the Hotel Plaza again. ... Mabel Mercer begins her 51st year in show business Jan. 1. That night, she'll also start her third year at the Downstairs at the Upstairs. ... The singer of the song of the 1970's, "The Love Theme From "Love Story," will marry Carol Jean Reinher in Denver Dec 28.

Theorem by Edie Brickell and Steve Schiff will record an album for Music Hall Records using underrides from hit Broadway shows singing top numbers from their musicals. Steve, a former bandleader, will produce and act as musical director. Singer-maestro Tito Rodriguez guests on Joe Franklin's WOR-TV show on Dec. 23. ... Comedian Mike Egan recently signed to J.L Enterprises, is currently on a six-week tour of the New England States. ... The Bitter End Singers will headline the New Year's Eve show at Fred Weintraub's Bitter End in Greenwich Village. ... Mel Torme set for two weeks at the Carillon Hotel, Miami Beach, starting Dec. 22. ... Ponce Pierce has a four-week date at the Checkers Club, Sydney, Australia, beginning Dec. 29. ... The Lamson opens a new room at the Continental Plaza, Chicago, with a four-week start Dec 30. ... Jimmy Dean will be the first of "Hillbillyesque" when it debuts on NBC-TV Jan. 12.

SueAnn McDonald, country & western vocalist on the Columbia label, has added another fine album, "Dills Davis, Columbia Records jazz star, received the Italian Music Critics Award for his L.P. "Seven Steps to Heaven" with the orchestras of Freddy and Talco, United Artists Records top-selling piano team, have been set for a concert at New York's Philharmonic Hall Jan. 1. ... Sid Howard, assistant to the research director of 23 Board, became the father of a boy, Avery Justin, recently. ... Music and entertainment attorney Richard Asher recently became the father of a daughter, Janet Maxine.

New Wine Is Vintage Fare

CHICAGO—The New Wine Singers are entertaining in a drinking and dining fare, returned last week to Mother Blues on the Washington St. Bali just west of the Gold Coast.

It was the Singers, locals recall, that made the story of the Town, winning for a hundred and thirty of the young crowd gathered, a reprise from urban renewal builders.

An arm-style blaze razed the River's Edge, and in their original stand, and time has rehashed personnel, but the Bob Dylan, Pete Seeger, Tom Paxton, Davis. With the Seeger thought material and the rollicking Dixieland drinking re-

BILBOGRALE, December 24, 1964

RAY BRACK

30
Pop Music Has A Ball at New L. A. Pavilion

LOS ANGELES—The broad spectrum of popular music was displayed for the first time at the Pavilion, the new music complex at Finsbury Park in Los Angeles. The excellent acoustical reports for classical presentations held up for such popsters as the Count Basie band, Frank Sinatra, Vikki Carr, Tony Bennett, Dalcy Carroll, Johnny Rodgers and the Shirelles made qualyzed attendance.

Sinatra was a last-minute replacement for Nat Cole, taken ill with a bronchial infection two days before the concert. The Pavilion’s facilities were most severely put to the test in the jazz performance of Manna’s group. Each instrument was heard clearly and definitively, especially the bass which came through at the rear of the hall.

Simultaneously handling encore choruses with humor and simplicity, combined with Basie on three numbers. Their performance was the first anywhere outside of the Sands Hotel in Las Vegas where they have been appearing. The teaming was a sampling of what audiences can expect if Sinatra and Basie tour the country next year. The combination works well, especially on “Get Me to the Church on Time,” with the Basie brass playing its identifiably sharp figures and Sinatra wowing his way lightly through the lyrics.

Miss Carroll, looking rosy and beautiful in a tight black gown, proved the emotional highlight of the evening. Her powerful readings of “My Mama Done Told Me,” “Any Place I Hang My Hat Is Home” and “Brown Baby,” along with effective gestation, rocked the audience.

Miss Carr, in representing the newer female thrusters, moved about the stage as she offered a quartet of hit tunes; Manna’s group was both eclectic and subtle. Trumpeter Conte Candoli a standout and folk singer Rodgers was gentle and happy. The total effect was like a pop sampler album in a $33.5 million package.

Eliot Tiegel

Epic Artists in Miami Trek

NEW YORK—Epic Records’ artists will converge on Miami Beach during Christmas week.

Damita Jo, who was recently signed to Epic, will be appearing at Doral Beach Hotel and Bobby Vinton will be at the Eden Roc Hotel.

The singer’s debut Epic album, “This Is Damita Jo,” will be released in January, and the company is planning a major advertising and promotion campaign to get her under way. Vinton, who has been riding high with his single of “Mr. Lonely,” now has a new album on the market titled after the single click pop sampler album in a $33.5 million package.

Elliot Tiegel

Signings

The Woodstock Jesuit Singers will debut on Columbia Records with “This World Still as Fine as It Is” coupled with “Halilehu!” Both songs were composed by the priests, especially Father Lawrence Mulleden, the group’s leader, and Father Leslie Schuler, of the nine members of the group, three play instruments: Father Schuler, the harpist-chord; Father Phillip Chisholm, the guitar, and Father James Salomone, the bass. Father John Daly, an ex-Marine and ex-band vocalist, performs as soloist on the recording. The Jesuit’s Symphony is located in Woodstock, Md. . . . Rex Allen signed with Glad Music on a five-year deal. He was formerly with Mercury Records.

Eliot Tiegel

No matter how you figure it:

With your head . . . The United Way’s once-a-year appeal supports the health, welfare and recreation programs that make your community a better place to live, work and raise a family. It operates on business principles. Through regular audits of budgets and services by local citizens, current community needs are programmed. Help your company’s standing in the community by your own leadership, a generous corporate gift and an employees’ payroll payment plan.

With your heart . . . Consider that the objective of your United Fund or Community Chest is not just to raise money—but also to raise human hopes. That the objective is not simply to get a red line to the top of the thermometer. But it raises hope back on their feet. That the objective is really not to meet a goal, but to meet your responsibilities as a member of the community. It’s a simple: the children you were a part of the cause. The adults who will give visibility to your town and your firm—tomorrow.

Your company should give full support to this year’s United Way Campaign!

December 26, 1964, BILLBOARD
CMA Adds
60 Members

CINCINNATI — M. R. A. Jo Walker, executive secretary of the Country Music Association, with headquarters in Nashville, informed Billboard here this week that the CMA had just agreed to apply the over-all membership ranks to nearly 1,300.

New members recently qualified are Jimmy Dean, Thomas Noonan, New York; Lee Furlong, Ray McCray, Tennessee; Betty Blanco, Leawood, Kan.; Stuart B. Harger, Jackson, Mich.; Clinton E. Bannor, Hamilton, Ohio; Chuck Rogers, Middletown, Ohio; Tony T. Fugurato, Lompita Calif.; Frank H. Corbett, Maryville, Tenn.; Don Dudley, William E. Kirby and Luther A. Riddle, Travelers Rest, S. C.; Paul M. Maitland, Richardson Beach, Calif.; Agnes White, Fort Bragg, Calif.; Speedy West, Tulsa, Okla.; Barrow, Dorothy Wood, Calif.; Buddy Brady, Billy McBey, Bill Chambers, Phillip Sanchez, Bob Allen, Fredd Nelson, Norton, Wallace Carol, George McCoy, Bobby Goo and Bob Shelton, all of Dallas.


Wright on Mend

DALLAS — Charles Wright, veteran Dallas agent well known in the country music field, has been released from Scottish Rite Hospital here, following ampu- tation of his big toe on his right foot to arrest diabetes. He is now recuperating at his home, 706 North Bishop, Dallas. No further amputation will be neces- sary, his doctors feel, and Wright expects to resume his music activity early in January.
FARON YOUNG IS FILLING THE SHOES OF A NUMBER ONE COUNTRY & WESTERN HIT

FARON YOUNG

WALK TALL
b/w
THE WEAKNESS OF A MAN

MERCURY SINGLE NO. 72375
WITH THE COUNTRY JOCKEYS

By BILL SACHS

Steve Stebbins, of Americans Corporation, Woodland Hills, Calif., has available promotion copies on Lefty Frizzell's "Make That One for the Road A Cup of Coffee" (Columbia) and Freddie Hart's "The Hurt Feel So Good" (Kapp). Drop Steve a line on your station letterhead. Other Country deejays needing a copy of Bobby Butters' latest release on the Red Feather label are asked to write Little Richie, Box 3, Beien, N. M.

Jim Mauzy, Jim Spec, Carl Stayt, Denise Pearson and Marshall Pack, who handle the country and gospel music on WCKL, Greer, S. C., put in a plea for new releases. They promise to spin all new releases and are willing to send them out promptly to deejays who will write in on their station letterhead. Putting in a bid for country, bluegrass and sacred releases are Dave Huff, WDYE, Box 129, Greensville, Ohio; Pete Gossman, WWS, Niles, Ohio; Keith Climen, CTS, Box 909, Eullins, Ill.; Joel Hurley, KLUR-FM, Wichita Falls, Tex.; Albert (Bad) Brian, WSLM, Box 175, Charlottetown, I.; Charlie Honaker, Rural Enterprises, Route 1, Comer, WAGG, Centre, Ala.; and Lee Sherman, WKB, Youngstown, Ohio.

Smiley Monroe, PD at KTOO Radio, Las Vegas, Nev., writes: "Everything is going fine at KTOO. We are full-time country & western, and we have a country music success story which we will tell anyone who'll listen. We have a new line-up of tree country jockeys. Day, Holiday, Andy Hope and myself. Bill Mullins is ready putting this station on the map. We are completely sold out. Please tell the artists and disk jockeys to keep those country recordings rolling in."

Jimmy Logsdon, who departed WCKY's "Jimbooke, Cincinnati, last spring, when the station ceased country music to make way for the Cincinnati Reds baseball games, will supervise the country music on all-country Station WTUF, Mobile, Ala., effective Jan. 4. Jack Courtiell, WTUF PD, put the snatch on Jimmy after tape-auditioning numerous prospects. Jimmy and Mrs. Logsdon will spend the holidays with their folks in Louisiana and will hit out for Mobile right after the first of the year. Jimmy is much enthused over his new connection, saying: "WTUF is all-country and they promote like mad," which is right up my alley." Logsdon was with Cincy's WCKY more than two years.

We recently mentioned that Station WGLI, was a new station, badly in need of country and western releases. However, we guffed up by saying that the station was located in Tarpon Springs, Fla., rather than New Port Richie, Fla. Artists and djs, please change your mailing list to read: P. O. Box 1500, New Port Richie, Fla., 33702. C&W jockeys needing copies of Joe Penny's "When Your Woman Tires You" b/w "What's the Score"; Jo Ann Johnson's "Tired of the Happiness" b/w "Why Meet Someone New" and the Nash Brothers' "Destination Unknown" b/w "The One We Love the Best" can fill their needs by writing to their station letterhead.

Say You Saw It in Billboard

ROD DRUSKY

(From Now On All My Friends Are Gonna Be) STRANGERS

b/w BIRMINGHAM JAIL

MERCURY SINGLE NO. 72376

"Bookings: Hubert Long Talent Agency, Nashville, Tennessee"

34

BILLBOARD, December 26, 1964
first.  THE HULLABALLOOS
“I’M GONNA LOVE YOU TOO”  R-4587

then.  THE DETERGENTS
“LEADER OF THE LAUNDROMAT”  R-4590

and now. THE EXCITERS

“I WANT YOU TO BE MY BOY”  R-4591

* Just check the Charts! *
and the FCC were convinced that Noble was to blame. Indeed, Stan Richards, because Noble was aware of payola activities, which he later admitted at the Harris hearings. But Ex-aminer Cooper says the evidence back Noble’s claim that the costly deal was on notice as of Christmas. And the FCC felt the other deals followed Richards’ lead. A second Christmas deal, Richards, was to admit payola, in actual payola, or definitely know that payola was involved. But Examiner Cooper says this admittance could not be used to “prove” that Noble fired him for payola months before, when Noble was then in charge of the records. It is because of money problems. The Cooper investigation will have to be成败有定.
By GIL FAGGEN

Each year the WING "Lively Guys" walk for those who can't. The 1964 walk was most successful as the deejays delivered 500 showing bags full of money and hundreds of dollars for the Dayton area hospitals and orphanages. Surrounding the holiday boot are (l-r) Irving Brauns, "Curtis" O'Fell, Roy Dittman, Jerry Kaye, Walt Turner, Dave Redfern, (Front row, l-r) Dave Parks, Jake Yancey, student Steve Lee, Bob Holiday and student Jim Markwood.

Johnny Cantor, WHAM (Rochester) has developed an "Ice Capades" contest on this show which invited listeners to write and express how they could make 25 persons happy by a visit to the ice show. Johnny and wife Sandra were host and hostess for a fifth grade class from Warsaw, NY.

Robert L. Courrier, WCOU airman, will become the youngest full-time host of a radio show in the history of the city. Bob is 24. The mayor of the city is also president of Radio-Transcription, Inc., and disco Distribution. WACBS's morning man, Herb Oscar Anderson, and WCBS pickuped the option for the second year for the "Teenagers Club," hosted by Steve Miller. On Jan. 5 the show will begin video plugs direct from the teen-age discotheque with Coca-Cola pooling up the tab. On the first leg of the 60-minute show were the Righteous Brothers, the Standells, See Dana and the Ventures. Other guests included the Platters, Barbara Randolph, Jackie and Gayle, and Randy Sparky.

The young adults have not been left out of this upheaval in video record shows. "9th St a Go Go," begins Monday 25th on KHJ-TV with Sam Riddle hosting the weekly 60-minute variety show. The Hollywood-based show features three live bands, two different top guests every week, and selected dance couples swinging out with the onlookers, swim, jerk and frug along with other new dance crazes.

December 26, 1964, BILLBOARD
GLOBES RUNNETH OVER
Santa Comes Early to Denver

By BOB LATIMER

DENVER—Operators here won’t be looking too hard for Santa Claus—for most of them he’s already arrived. In an area where juke box and game operators are reporting 10 to 40 per cent decreases in volume, the bulk trade is unanimous in reporting steady volume gains over last year.

Increases of 10 to 20 per cent are not uncommon and some operators are going so far as to cite sales figures of 30 and 40 per cent over 1963.

Biggest increases are in the 5-cent and 10-cent categories. Most operators have converted anywhere from 50 to 75 per cent of their machines to this type of merchandise.

Traffic Builder
The old stand-by, the penny ball gum vendor, has not disappeared, but it is no longer the mainstay of the industry. It is used mostly as an eye-catcher and traffic builder.

A collection of information is that while the number of penny ball gum machines has decreased, their volume has gone up along with that of the non-penny machines.

Most operators credit the general boom to two factors. First, and foremost is the wide diversity of product available. There is little doubt that the capsule items have caught on and their popularity has pulled the entire bulk industry along in their wake.

Second, the general economic health of the area has been good. Denver is in good shape and its children have plenty of pennies, nickels and dimes to put in the machines.

PHOENIX, Ariz.—H. E. Van Patten isn’t the busiest operator in the West, he at least ranks as a top contender. A former navy officer who retired to the desert for his health, Van Patten became interested in vending through an associate.

He rapidly built his route to where it ranks as one of the biggest in the area. Not content with a full-time business, Van Patten decided to add to his activities by attending a local university.

He graduated last year with a degree in accounting and promptly picked up his Certified Public Accounting ticket. He’s since opened up an accounting office and, in addition, teaches the subject at his Alma Mater.

Just to round things out, Patten is active in the Arizona bulk vending industry and is well known in his civic and business community.

Phoenix Ops Plan for Tourist Rush

PHOENIX, Ariz.—Operators are responding to a general drop in business by adding more nickel and dime machines to their routes. Tourist traffic is off by as much as 60 per cent because of poor weather.

But operators are taking the drop in volume in good stride and instead of complaining, are doing something about it. Not a few are turning to cashews and peanuts in an effort to recapture lost volume.

Garages and service stations are especially appropriate locations for this type of fill. Newly developed shopping centers are also good.

Most operators expect business to pick up after Christmas when the tourist traffic has filled out.

Many are planning to expand their routes by as much as 15 per cent to take advantage of the increased traffic.

P-K Rockets in Short Supply

PITTSBURGH—Penny King is limiting its rocket charm supply for the next few months for two featured items—Basek Key Chains with supermarket series numbers at $0.25 per bag of 500, Metallic Brooch mix containing 200 different enameled brooches at $0.25 per bag of 500.

Both of the above mixes also contain such items as Bibles, queen rings with inserts, clown heads with blinking eyes, metal heart locks, eyeballs, cards and other miscellaneous charms.

Margaret Kelly, Penny King sales manager, says the shortage of rocket charms is due to increased sales exceeding the firm’s fondest expectations.

New Italian Bulk Operator Sells Film

ROME—Biggest outdoor bulk vending operation here has been undertaken by a new photographic and optical firm, Latem, which opened its first store on Via Barbaro only a few steps from the busy Via Vittorio Veneto.

In addition to sales within the store, 24-hour service on all kinds of film is available from four machines along the walls outside the store. Some 20 different types of films are on sale at all times. Machines, manufactured by Leitz in Germany, are first of type in Italy.

Company is already planning a second Rome location.

Philby Firm Expands to Ohio

CLEVELAND—Background Music Distributors of Pennsylvania has received an Ohio charter to "continue the business of furnishing amusement entertainment." to purchase or lease amusement parks, outdoor theaters, indoor theaters, athletic fields, arenas." Samuel Laderman, 816 Hippedrone Building, is statutory agent and a stock issue of 500 shares of common stock was approved.

"A NEW COMPREHENSIVE BIBLIOGRAPHY" of automatic merchandising is shown by its author Dr. Charles G. Dowling. hearty member of the National Automatic Merchandising Association president, Millman described the volume as the "greatest source book for information about vending." The 47-page book lists more than 200 major articles, books and periodicals.

POP A KOPEK, IVANOVICH, IN THE JUKE BOX

LONDON—The first luxury liner ever built by the Soviet Union docked here last week bearing 643 Russian tourists. Among the capitalist-style amusements provided for the Ivan Franko’s passengers are a number of coin-operated phonographs. "Programming?" said the chief purser: "I choose the records myself, they are classical, but most are twist records." He did not disclose the make of phonograph.
BULK BANTER

A TYPICALLY DIVERSIFIED BULK VENDING installation is examined by a group of youngsters in a Chicago variety store. The operator has combined a Watling scale with a bark machine and capsule vendor on either side. This unit was exhibited by King and Company, Chicago bulk distributors, at the recent Park show.

This column's applause this week goes to the Southeastern Bulk Vendors' Association (formerly Carolina Bulk Vendors) for its recent decision to embrace Virginia, Georgia, Florida, Alabama, Mississippi, Kentucky and West Virginia operators in addition to the trade in the Carolinas and Tennessee. To tie an alert and aggressive group.

President of the association is Lee Smith, Southern Acorn Sales, Charlotte, N. C. His partner, Jack Thompson, is president of Charlotte Vending Service, Fayetteville, N. C.; chairman of the association is C. Vending, Ashevile, N. C.; Blackie Tripp, Tripp's Vending Service, Raleigh, N. C.; Hugh Eckard, Eckard's Vending Service, Conover, N. C. and Harry F. Frock, Rock Hill Vendors, Rock Hill, N. C.

The member of the association is Sam Roberts, of Knoxville, Tenn., who was signed up by Jack Thompson during the one-day visit. Another relatively new member attending his first convention was Clyde Starnes, of O.K. Vending Company, Charlotte... Carmen D'Angelo, of Bundle Company, New York, was attended to by Columbia, S. C. after the convention in an air-conditioned car. Smith - Regal Flying Service, one of the diversified enterprises of Lee Smith and Jack Thompson. The aircraft are invaluable to Smith and Thompson in their bulk vending business, also greatly facilitating route servicing in remote areas.

Henderson Makes Farm Investment

MEMPHIS - A Memphis coin machine operator has started a citrus farm operation in British Honduras, Central America, to grow oranges for the Canadian and Great Britain market.

The operator, Parker C. Henderson, 42, owner of Rainbow Amusement Company, said before the long-range project is finished he expects to invest $1 million.

He was in British Honduras last month to watch the start of planting of 75,000 one-year-old orange seedlings on a part of 8,600 acres, which lies 35 miles from the city of Belize.

Los Angeles

Aub Harris of International Vendors in the San Pedro area has sold his route and is now planning to make his home near Newport Beach. Lee C. Colmey is investigating the idea of owning some race horses.

The new Northwestern Junior Moon Rocket, ball gum vendor, is on display at Acme. Leon Willis is in from his Pasadena headquarters to shop at Acme. Lee Hardman of Hardfield Corporation in San Juan, Puerto Rico, and Hong Kong, visited Sid Bloom of Operators' Vending Machine Supply Company, Hardman was on his way from Puerto Rico to the Hong Kong facility. He returned to San Juan about Jan. 12. All the Coast, partner in West Coast Enterprises with Lee Weiser, is scouting new locations for bigger and better headquarters. Firm will probably move from South Fairfax to Ventura Boulevard... Al Moore, Upton leader, has extended his business to include a laundering... Al (Bud) Flicker is back from a short vacation trip to Las Vegas... Mel Shepler, Orange County operator, spent a few days in Las Vegas... Ken Ferrier has taken over some of the route formerly operated by Bud Harris, who handled International Vending Sales. Harris sold his operation and moved to Newport, Ark.

Harold Probusco reports that his company is gearing up for all full force to assemble and ship orders. He and his wife, Ruby, recently returned from Chicago where they previewed the new Kompak unit. Al Zeaf, who operates in the Glendale area, is off on an extended trip out to California and Nevada... Slim Simon has moved into his new house... M. Goldshtein is entertaining his parents who are visiting him from Brooklyn at his home in Anaheim.

Tar Heel Ops Help B.B.B.

CHARLOTTE, N. C. — The newly expanded Southeastern Bulk Vendors Association and local Better Business Bureaus have combined to crack down on unscrupulous vending business promoters of the blue-sky variety.

"Our association has a standing arrangement with the Better Business Bureaus," explained SWVA president Lee Smith, who heads Smith-Regal Vending here. "We notify the BBB whenever questionable promotional material comes to our attention, whether it be newspaper or radio ads."

The arrangement has worked well, Smith said, and the BBB as well as regional advertising media now query the SWVA on all matters of bulk vending promotion.

Electric Money Maker

Famous ACME ELECTRIC MACHINE

Your passengers are the healthiest demographic in your park. Why not tap into this market? A little extra revenue can go a long way toward helping you meet the unique needs of your passengers. It's a win-win proposition.

The ACME Electric Machine is the perfect solution. It's a proven formula for health and attention. Electric Money Maker is a proven formula to improve profitability. It's a proven formula to meet the needs of passengers who seek health and attention.

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Start Calif. Firm

WHITTIER, Calif.—Thomas Hall Amusement Service, a new operating company, was formed here with three Whittier residents as directors of the corporation. The firm is Robert E. Atkinson and Virginia Bissell.
to one and all

Season's Greetings

from

ROWE AC MANUFACTURING
and its entire DISTRIBUTOR ORGANIZATION

Rowe sets the standards for vending equipment, bill changers, music systems.
The new look at law: A new look at laws governing amusement games is long overdue and it seems particularly timely that events in recent weeks are all converging in this direction.

First there was the suggestion by Fred Granger, Music Operators of America managing director, that MOA serve as an "umbrella" under which all segments of the coin machine industry gather. Two weeks ago Delbert Coleman, dynamic young chairman of the Seeburg corporation, announced that Seeburg would sponsor legal counsel in each of the 50 States to legalize all types of equipment that the giant juke box, amusement game and vending machine field now offers.

This week Billboard reports on the views of Samuel Wolberg and other industry leaders who call for a program to bring amusement game legislation up to date. Amusement games have long been the butt of archaic legislation around the country. The term "plug-in" is often enough to elicit a negative response by lawmakers.

Long ago the vending industry established itself as a respected segment of the retailing community—rightly so. It is time that the coin-operated game people be recognized as a respected segment of the amusement industry.

The cooperation of all manufacturers, distributors and operators is obviously necessary, and in MOA the industry has a vehicle through which it can operate. The time to begin is now.

Seeburg moves on discotheque promo

N.Y. fed's frown on antique French slot

Marvin Stein, Eastern Music head, to be honored by CJA
the Rock-Ola manufacturing corporation
and its
Rock-Ola phonograph distributors
express their sincerest wishes
for a merry holiday season
and a
happy and prosperous new year

Thanks to the overwhelming reception of our phonograph line by our
operator friends, this is truly a happy time of the year for Rock-Ola.
Your enthusiastic reception, your continued praise and use of our
machines have made possible the exciting growth as represented
by the ornament graph on this page. We know that your continued use
of Rock-Ola equipment will help to make the New Year a Happy
and Prosperous one for you. This is our sincerest wish to
all our music operator friends.

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue · Chicago, Illinois 60651
Chicago Coin Markets
New Six-Player Bowler

CHICAGO — International distribution of "Tourneyman," a six-player automatic bowling lane manufactured by the Chicago Coin Machine Division of Chicago Dynamic Industries, is in full swing.

Functional innovations incorporated in the new product were stressed by the company's director of sales, Mort Secore, in introducing Chicago Coin's new game in as many weeks.

"Note the new and ultra-modern fluorescent lighting on both the back-glass and pin area," Secore said. He also called attention to new ball-rolling casters-levelers which "facilitate easy movement of the game."

Shadow Bowl

Scoring, Secore explained, is achieved by the usual regulation means plus, at the player's option, a "shadow bowl" feature permitting bowling, as do many pros bowlers in practice, without any visible handicap.

A "Step-Up" feature is a high-scoring exciting alter and score values framed by frame. And the "Add-A-Frame." "Double-Fish" and "Flash-O-Matic" appointments are also incorporated in "Tourneyman."

The product is available in 13, 16 and 21-foot lengths with five, eight and 10-foot extensions obtainable.

Secore also called particular attention to the contemporary, natural wood finish cabinet which "blends with any location decor," and the cork-implanted rubber-mounted playfield with a recessed rubber skin guard.

Other current Chicago Coin amusement products include the "Mustang" two-player pin game, "Pon-Up" novelty game and "DeVille" shuffle bowl.

Our modern new Factory
is devoted exclusively to
manufacturing

SCHMELKE
QUALITY CUE STICKS
Professional Design—Long Life
Write for details.
CHICAGO MFG. CO.
SHAKOPEE, MINN.

December 26, 1964, BILLBOARD

MOA Has Revised Life Insurance Plan

COIN — MOA Insurance, Inc., CHICAGO—A new life insurance plan permitting operators to buy up to $15,000 worth of protection for $9 per month is being offered by Music Operators of America to its members. The plan also permits operators to buy $5,000 worth of insurance for their employees, $1,000 for wives and supplementary coverage for children up to 18 years of age.

The plan went into effect Dec. 1 and is being underwritten by Bankers Life Company of Des Moines. Promotion is being handled by MOA's Chicago office.

Lower Rates

Fred Granger, MOA managing director, noted that a big feature of this plan was that it permitted lower rates for persons under 30. The $9 price is for those in the under-30 category.

Persons from 30 to 49 pay $12 per month for $15,000, $49 to 69 pay $36. The insurance terminates at 70. Payments are due quarterly.

Granger noted that MOA was hoping to add additional coverage for such areas as medical and unemployment in the near future.

NAMA Calls Committee On Coinage

CHICAGO — A blue-ribbon committee on coinage appointed by the National Automatic Merchandising Association met here Dec. 17 and ratified the association's current policies with regard to proposed changes in the silver content of U. S. coins.

The NAMA favors no alloy change that would render current coin rejectors ineffective, and supports actions to ensure an adequate coin supply.

The committee, consisting of top coin machine industry executives, is chaired by Carl Milliman, NAMA president, and will be on call pending coinage developments.

N. Y. Fed's Frown

• Continued from page 31

Rye, N. Y., Hikes Drinking Age to 21; Collections Off

By FRANK LUPPINO

PORT CHESTER, N. Y.—Right now, joke boxes in locations frequented by teenagers are doing well. Just a few miles from here in Rye, N. Y., it looks like collections are going to be off and will stay that way in places where teenagers congregate. The reason is simple. Rye has instituted a voluntary restriction whereby those under 21 years of age cannot obtain liquor.

Who may really be hurt even more would be the entire group of operators in New York State if the legal age for drinking was raised to 21 statewide. The situation along the New York State boundaries with Connecticut and New Jersey may focus even more attention on under-21 drinking and bring about revised legislation to remove the problem.

SHUFFLE TABLES GO—LESS NET—COME AGAIN

EDMONTON, Alta.—A local hotel owner shut down the shuffle tables in his establishment's cocktail lounge, complaining that the games were contributing to a rowdy atmosphere. Ten days later he rescinded his decision. "Business dropped off 30 per cent," he said.

PHILADELPHIA MAYOR JAMES H. TAYLOR (right) received his first ticket to the National Football League testimonial dinner honoring David Rosen. Rosen donated himself. Rosen is retiring as Chief Barker of Tent No. 13 and will be feted by the club Monday, Jan. 11, in the Bellevue Stratford Hotel.

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BUSINESS FOR TOP EARNINGS

IN EVERY TYPE OF LOCATION

EVERYWHERE

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David Rosen

Christmas Tree bring you Holiday Profits every day in the Year and a sincere "Thanks" to you for pleasant relations enjoyed every Day in the Year just closing.

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515 N. Broad St. Phila., Pa. 19123
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Italian Gambling

ROME—Italy's pinball machine distributors, already limited to "private" clubs, are in a state of feverish excitement by the Ministry of the Interior because the country's leading young husband dispatched $64,000 in two months, including his $5,000 annual payment. in an effort to beat the slot machines at a club to which he had been refused service as not a member.

JUne 29 (New York Times) — The police force has warned several months ago that slot machines were the second of its kind to arise at the same locales within one week. The reason for this was the warning that police might seek to stop use of all devices.

The situation was not eased by the fact that Las Vegas had earned an equal reputation of the most popular. The city's gambling industry has also been accused of having used crooked methods.

Police, who have no legal right to use methods of the kind of which they are accused, have been forced to take action in the hope of ending the illegal gambling.

The biggest hope for the police was the fact that the Ministry of Interior, which has been responsible for the anti-gambling law, has been forced to take action in the hope of ending this illegal gambling.

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Italy is a country that has been known for its gambling and gaming industry since early times. The history of gambling in Italy can be traced back to ancient Roman times when dice games were popular among the wealthy class. However, the modern gambling industry in Italy took shape in the 19th century with the introduction of the first casinos.

Today, Italy has a well-regulated gambling industry with various forms of gambling, including horse racing, lotteries, and Glücksspiel (the German word for "gambling"). The most popular form of gambling in Italy is the horse racing, which is held in various cities throughout the country. The biggest horse racing event in Italy is the Grand National at San Siro in Milan.

The gambling industry in Italy is closely regulated by the Gioco di Stato, which is a national company that operates all state-run gambling activities. The company is responsible for controlling the distribution of gambling licenses and ensuring that gambling activities are conducted legally.

In addition to horse racing, Italy also has casinos located in several cities, including Venice, Milan, and Rome. These casinos offer a variety of games, including slot machines, table games, and poker.

The gambling industry in Italy has been a source of controversy in recent years. Some people argue that gambling can lead to addiction and social problems, while others believe that it can provide a source of entertainment and revenue for the country.

Despite the controversy, the gambling industry in Italy continues to thrive, with billions of euros being wagered annually. The industry is estimated to contribute over 0.5% of Italy's GDP and employs thousands of people.

The Italian government has also been focusing on regulating the online gambling industry in recent years. In 2015, the government passed a new law that regulates online gambling and requires operators to obtain a license in order to operate.

Overall, the Italian gambling industry remains a significant part of the country's economy, with a mix of legal and illegal gambling activities taking place. The industry continues to evolve and adapt to changing regulations and consumer preferences.
Game Leaders Mull Nat'l Program

**Continued from page 41**

Dorothy Granger in recent address before the State and local trade groups.

Speaking to the Music Operators Society of St. Joseph's Valley last month, Granger stressed the umbrella function of national association in serving as "the gathering point for all segments of the coin machine and record industry."

High on Granger's list was the amusement machine manufacturing and distribution segment, which he said "had not received appropriate attention as of late."

Manufacturer Participation

During last fall's national convention the amusement machinery manufacturers were called on for increased participation. A veteran representative of a major manufacturer sat in on one of the panel discussions.

Asked by Billboard if the MOA would carry the ball in behalf of the industry, Granger replied "I am not sure the appropriate vehicle, but it is a coordination of government legislation efforts by amusement machine manufacturers that would be necessary for this purpose."

With MOA involvement, trade leaders feel the pitfalls of the industry could be avoided.

**Distributors Enthusiastic**

Now that the national convention was over, a call was made for an industry committee on legislation to be established by Billboard to key distributors.

Raymond F. Jones, San Francisco: "Our company would be very interested in co-operating in such an effort, provided it is handled properly. It is something the industry has needed to grow.

Louis Beaumier, New Orleans: "The handwriting is on the wall and we are hoping to open up the major metropolitan markets. I am currently working for the establishment of a public relations bureau for the games business, a committee of prominent manufacturers and I am sure the manufacturers could be effective in whatever type of legislation is proposed by the prominent manufacturers could be effective if every major manufacturer is represented."

**Commendable Idea**

Joe Robbins, Chicago: "It is a commendable idea, and Empire is always interested in seeing what can be done to better the business. If called upon, we would willingly participate in legislative discussion."

Eddie Ginsburg, Chicago: "Most of these archaic laws stem from the ancient days of hoodlumism. The 'bagpiper' ordinance in Chicago, forbidding games with balls rolling into holes is an example. The combined influence of the men of stature who head up the game manufacturing firms could eliminate this ordinance. Ailas would love to participate in the formulation of a committee to work on these problems, provided it is in good faith and all participants are determined to follow through."

Irv Ovitz, Cleveland: "Our firm is interested in co-operation and the possibilities of an industry committee on legislation and, if asked, we'd participate in planning discussions."

**Follow-Up Progress**

Harold Christiansen Jr., Detroit: "The idea strikes me as being a commendable idea, and although we're not extensively engaged in games distribution, we certainly welcome the proposed discussions of the plan and if asked would meet with other industry representatives for further discussion."

Morris Gissler, Cleveland: "Although we enjoy being in Cleveland and most of Ohio, one of the best coin machine environments in the country, we realize that factors hurting business in neighboring states also hurt us. For that reason we would do anything we could to advance the effectiveness of an industry committee designed to resolve legal problems throughout the country."

And so the opinions go. Behind them lies years of frustrating experience with myriad of nuisance laws, as well as a hurtful business image as suggested at Chicago's Al Capone trial.

**Appalling Thought**

To manufacturer, distributor and retail man the thought of opening New York State, Detroit, Chicago and Los Angeles to a full line of skill games is appealing indeed. But behind the profit aspect of greater industry co-operation is a stronger unifying urge. Frequently expressed to Billboard, it is in many ways usually denoted by the word 'pride.' An industry overwhelmingly dominated by responsible businessmen is serving to be recognized by state local, State and national levels.

**CJA to Honor Morris Stein**

**Continued from page 41**

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The committee to Silverman, industry figures who are serving on the steering campaign for the campaign and for the testimonial dinner to Stein: includes: Basil J. Rosen, Inc., Rowe AC distributors; Raymond Ehrle, executive vice-president of Seeburg, manufacturer of automatic devices; B. E. Rose, senior vice-president of Seeburg; and Joe Menin, president of ADM-

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OLD MACHINES NEVER DIE
And They Don't Even Fade Away
On Dignan's Mobile Arcade Unit

By SAM ABBOTT

SACRAMENTO, Calif.—Robert E. Dignan is a successful operator of amusements and, in his attitude toward some of the old machines, he doubtless feels that they might be useful to someone. He believes in preserving them and is currently operating a mobile arcade unit that consists of several vintage machines.

Dignan, who is also associated with coin-operated equipment for nearly 15 years, keeps the line-up of machines pretty much the same year after year. He does not have much competition because his patrons change every few days. Dignan operates the arcade on the South Beach Boardwalk, with which he has been associated since 1930, and has the coin operation on the carnival for 18 years. The show plays for the month of July in Nevada, which has a total attendance of over a million people.

During the years that he has traveled the country, Dignan has added to his knowledge of operation by observing experienced operators, as well as trial and error. He uses a tent 40 by 40 feet, a size dictated by the requirements to play the California State Fair & Exhibition, which ended its annual 12-day run in October. He attributes much of his success to the fact that his tent is air conditioned as he uses five blowers to keep the big top comfortable during the summer tour. Dignan also spots his most popular game high up on the line to prevent crowds from blocking the flow of foot traffic.

Berkeley, Calif.—New Fair opened the tent of his tent to permit through traffic from the main street. Dignan feels that once families get into the tent, they are just as certain to spend some money. He runs games on half an hour and gives half an hour on a dime.

No Prices

"I am not in competition with the local operators," Dignan said. "We do not have any pin ball, we offer no prizes and give no free plays. In fact, we often pay out a pin for coin-operated amusement zones." He could have added that his uses no nickel machines.

The equipment that Dignan carries is not only fun for the kids, but also serves as a coin museum. In addition to the games mentioned, he has, to name a few, Capitol midget movies, Dale gun, Gun Patrol, Cowardly Lion movie, Kiss-O-Meter, Training Devices, Indian, the android, Silver Gloves, Geico Autoama, Seeburg Bear Gun and music. His collection includes, among others, Williams’ Hercules, which is probably the oldest pinball game and it was made in 1959. He contends this line-up appeals to his customers, who range in age from “five to seventy.”

Dignan makes no pretense of feature films other than coin equipment. In fact, the old games are70% of the fun to those who are seeing and playing them for the first time. He has a problem of replacement parts and has found that he has 18 machines on which parts are interchangeable.

As a rule, he has to make parts as distribution and jobbers do not stock them. His mechanic, Bob Appleton, built the truck that moves the trailer and is paid for itself in the money that has been saved.

Dignan moves his arcade from city to city, trailer to trailer and truck. The trailer serves as transportation, while the parts are filled away and guarded as if they were money and they are. Every machine has its key.

The popular Sky Fighters have been sold as arcades of first nival and are still going strong. Dignan gets his taste of the arcade business by way of the carnival. Foley & Burk wintered near Oakland in 1930 when he got a job working down the arcade area for George Bryant, who operated it for Charles Albright.

About 1935, Dignan operated a machine in Santa Clara, Calif., for Albright on the Foley & Burk show. The operation was moved to West Coast Shows, where it remained for three years. When Albright left the business, Dignan had worked for three years in the shipyards, returned to the road. This time the arcade was

New Nevada Gaming Chief

CARSON CITY, Nev.—Edward A. Bowers, an investigative auditor for the Nevada Gaming Commission, was appointed executive secretary of the Nevada Gaming Commission.

SCOOP RUSSIA WITH SPACE KIDDEE RIDE

VAN NUYS, Calif.—American space prestige has been given a boost with the introduction of the realistic Space Capsule Kiddie ride by Pacific Exhibitors, Inc., Burbank.

Deployed for the first time at the Van Nuys Fair in Chicago, the ride is a large size replica of the famous Friendship7 space craft. Carrying the ride young astronauts visit a color screen to view the pictures which show on a movie screen what astronauts see as they travel through the stars.

Sound effects and capsule motion add to the attraction. We are way ahead of Russia with this space development," declared the firm’s Lynn Shubert.

and Lewis agreed. All three will make plans for coin machine operating in the park and management of the complex.

Byerly announced his plans at a formal meeting of the Chamber of Commerce at which 128 guests were present and discussed a di-

Park to Provide New Coin Locations in Hot Springs

HOT SPRINGS, Ark.—Coin machine operators, hurt by the decline in business, are considering the possibility of closing gaming casinos last March, praised the plan last week of an industrialist who proposes to revitalize the economy with coin-operated machines and gambling.

S. H. Byerly of Hot Springs, who moved here from Texas 18 months ago, told the Chamber of Commerce he and other in-

Penn Vendors Incorporate

PHILADELPHIA—The Pennsylvania Automatic Merchandising Council, which has been the spearhead for all legislative action affecting the vending industry throughout the State, has ended corporate status last week.

The Philadelphia County Court of Common Pleas this week made the association officially the Pennsylvania Automatic Merchandising Council, Inc. The aims of the Council, according to its articles of incorporation, are "obtaining good public relations, seeking equitable legislation and favorable action for vending specialists at the State and local government level, with working with any governmental group charged with enforcing laws and promulgating regulations pertaining to the automatic vending industry, and gen-

Westinghouse

A NEW COIN-OPERATED VACUUM car washing station for use in service stations, airports, service depots and by the American Cleaning Equipment Corporation, Schiller Park, Ill.
To you and yours—for this holiday time, warmest greetings and sincere good wishes—from all of us at

Seeburg
Valley Remodels Plant

NEW YORK

In town last week was A. D. Palmer, Wurlitzer's advertising and promotion man, who conducted a publicity and details involving the introduction of new phonograph products. Westminster Operators Guild, Inc., held their annual Holiday Luncheon at the home of the Governor Clinton Hotel, Winston-Salem, N.C., on Tuesday, December 21, the New York State Operators Guild held their own noon luncheon at the Governor Clinton Hotel, Winston-Salem, N.C., on Tuesday, December 21. The annual meeting of the American State Amusement Association. Reporting a suntan after a stay in Florida is Meyer Parkoff, head of Atlantic New York Co., the man Seeburg board chairman Delbert Coleman singlet out an outstanding distributor of the week, "who sold more phonographs in the same month that in any comparable month or day in the distributor's history."

Getting heavy sales action at Mike Muvas Teenth Ave., show-room is the LAff Mirror, designed for coin-operated machines in shopping centers, arcades and amusement parks. Joe Muvas is proud of the firm, Seeburg selected to handle distribution of the Fish Bowl radio, a water trough with a phonograph amusement park sales of the two, Nu-Rock-N-Bring equipment which has been accepted for licensing by the City of New York. The Rainbow is similar to Fascination and is made by the same firm, Taylor Engineering, of California. All Tech Industries, Inc., of Hawaii, has given Seeburg full territory in area distribution rights to Abe Linsky for its coin-operated pool tables.

Main topic of conversation of coin operators in Northern New Jersey is the crop of legislative attempts to place new and increased commissions upon all types of coin-operated devices, from large music to vending. Woodbridge solicits will vote on Dec. 29 on a number of varying fees ranging from $100 to $200 for operators of music and $200 for operators of kiddie rides. All operators are in favor of $200 for operators of amusement pool tables, with the machines in all categories thus be eligible for $200 an annual license fee. Appearing on behalf of the U.S. Industry, New Jersey, successor organization to the Music Guild, was Dick Steiberg, organization secretary, and special counsel Raymond Ulissi. A brief, opposing the proposed schedule of licensing fees, will be filed by him on the behalf of the N.I. organization, and he is enjoying the benefits of a vacation in Hot Springs, Ark., is veteran comic Mike Muvas. Location-owned amusement machines are on the increase in certain New Jersey areas. A hearing in Woodbridge on new and increased licensing fees, location owners who have their own equipment outnumbered the operators who showed up according to Dick Steiberg of the N.J. Music Guild. Location owners who have their own equipment have an advantage over operators. Operators must pay a $200 annual fee while location owners with equipment pay only $30 a year. Operators say this equipment solely on their own premises. FRANK LUPPINO

LOS ANGELES

Walter Levi, who formerly operated Downe Boardwalk, in the Long Beach area, is returning to his old job with Metro Music. He was away from operating for three years or so.

Gayle Sinclair, assistant representative for Wurlitzer, visited the Los Angeles branch Tuesday (8) and took a look Wednesday for both Sinclair and Ballard and his wife, Gurn, recently returned from Florida and the Big Boardwalk, drove from New Orleans to Fort Ord, Calif., and then on to their son, Jim, who is in military service there. Joe Simon was in town from Chicago and visited with Jack Simon at Simon Distributing Co. . . . K. Nakayama of K. Nakayama & Co. reported an order for a $600 set of fourths.

SINGING

JACK SIMON on his way back to Japan from the park show in Chicago.

Charles Kold, Long Beach operator of Simon's shop, is a shopper's delight.

Marshall Ames, who was with Wurlitzer and later Badger Sales & Vending, has taken a position with M. J. Stanley at Mercer Insurance Co. . . . D. D. McEnery and Dave Payne of Trelivan Enterprises in Santa Barbara, Calif., are back home. They, with many friends of Jim Blackman, a colleague of William Leuenhagen for several years, will be shocked by the news of his sudden death in San Barbara. Jim had joined Trelivan Enterprises a few days before. B. F. Adams in Los Angeles will close at noon Thursday, Dec. 24, and remain closed through Christmas. B. F. will close also at noon on Thursday, Dec. 31, to permit employees to be with their families.

Chuck Klein, Los Angeles manager, reports that the pickup of Steelmade vendors is expected momentarily . . . Bill Grant, who was selling sales staffer in Vacaville, was here to see the movie . . . KLEIN from the Sun City Leland Company, Ray Gottlieb representative, visited the fellows at Jones.

Phil Robinson, for years representative for Chicago Coin, attended the recent Western Conference, NAMA show, at the Ambassador, where he greeted a number of old friends.

Phil looks great after a brief illness. . . . Ed Mason, head of the parent department at Mason and wife, are entertaining their daughter, Kay, and her husband, Capt. John Fall, from the SAC base in Lincoln, Neb. With them are their three children, Reed, Katherine and Mason. . . . Don Edwards and his wife, Bette, will spend Christmas in Oregon with the Jones family. . . . Lou Wachesky of his own Automatic Sales will return to San Francisco before Christmas. He has been in Chicago and New York on business . . . Ray Hefner's ship was in the dock at Advance early in the week . . . Bill Spurgeon, Riverside operator, shop around West Paco. . . . Cecil Elston, Lancaster operator, left for Antelope Valley city to attend the USC-Notre Dame game. . . . Operators shopping for Christmas included Jay Horton, Oceanview, Balboa, and Walt Hennel, National Music in the San Fernando Valley.

Al Martinez picked up two "All the Way" by Bally at Paul A. Laymon, Inc., for his operation in Lakewood.

Earl Fast, Orange County distributor, was in Los Angeles looking for a home for his warehouse building. They have outgrown their present quarters on 137th Avenue S. . . . LUCAS 37th Avenue S., J. R. Bridge 
water, Bridge water Music Company, has taken a penthouse recently buying some new and used Christmas records . . . R. L. Snow, Collierville,.. . . B. A. Johnson, company, Collierville, bought a tricksten of Founders and Rose all, big favor there, gained his last bale of cotton and week. Reports he's been best cotton crop he's ever had. . .

H. A. Waller, Ideal Amusement Company, Jackson, put his yacht in the boat house for the winter recently after a summer on the Tennessee River fishing and boating . . . Earl Long, Ideal Amusement Company, was in Memphis last week buying some new and used machines. . . . D. C. Amusement Company, was in Nashville recently showing their lovelydaughter, Sherry Hanihara, who works for the State Department of Conservation, Conder, Conder Amusement Company, Lexington, picked up a truckload of phonograph photographs in Memphis recently.
Be Your Own Santa Claus
Trade in your Wurlitzer 2300’S-2400’S 2500’S-2600’S for Astounding Allowances on NEW WURLITZER 2800’S

The phonograph that has everything needed to up-date your route... step-up your earnings

THE WURLITZER COMPANY NORTH TONAWANDA, NEW YORK 108 YEARS OF MUSICAL EXPERIENCE
BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential to make a lasting impression on Billboard's Review Panel. They are picked from the hit parade, sales charts, or other categories where albums are ranked. Each album has potential to become a top seller in its respective area.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is ranked in its respective category. All reviews are presented for Spotlight Picks and Special Marti Picks. All other albums are listed in their respective categories.