Orbison to MGM, British Decca

NASHVILLE—Roy Orbison will be signing a $1 million 20-year contract with MGM Records and British Decca, according to informed sources here. Orbison also will be appearing in Metro-Goldwyn-Mayer films.

The deal calls for MGM to have the distribution rights to Orbison's discs in the U. S. and Canada, with British Decca distributing his product throughout the rest of the world. Orbison is one of the hottest American artists on the international market.

Orbison is handled by Wesley Rose, president of Acuff-Rose Artist Corp., who negotiated the deal.

Previously, Orbison had been a stellar member of the Monument Records roster from the early days of the label. His contract with Monument expires June 30. As first revealed by Billboard (see May 8 issue), Orbison was not going to re-sign with Monument but was negotiating recording deals with other labels. Virtually all the

Continued on page 10

Record Industry Marks Repeal With Price Cuts

Albums Will Drop by 20c; 4c on Singles

NEW YORK—The record industry is on the verge of its first general price break in a decade. With the removal of the federal excise tax, several key labels have announced that suggested lists on albums will drop by 20 cents, with a decrease of 4 cents in the suggested list for singles.

RCA Victor opened the floodgates last week with the announcement that $3.98 product would carry a $3.79 suggested list, with similar decreases on other-priced merchandise.

Columbia, which had indicated that it would hold the price fort, Friday (25) announced reductions similar to those by Victor and Capitol, which had hinted at price cuts last week, announced them at press time.

Decca is maintaining an official silence, but the word is that cuts will be announced shortly.

In many other products, the excise tax, paid by the manufacturer, had been tagged onto the consumer's purchase price. With the tax removed, it becomes a simple matter to cease charging the tax to the consumer.

However, excise taxes on records had been incorporated into the retail price, and this prac

(Continued on page 6)

4 'Unknowns' Take Event at St. Vincent

By SAML. STEINMAN

ST. VINCENT, Italy—Four young singers who have been recording for less than a year ran away with the "A Record for the Summer" competition sponsored by RAI, Italian Radio-TV, and the Italian Phonograph Association. The three-day finals were held at the famed Valle d’Aosta Casino here.

Orietta Berri, recording for Polydor, who became popular when she first recorded "The Singing Nun" in Italian, won the top position with 2,888 votes (out of a possible 3,600). She nosed out Franco Tozzi, Fonit-Cetra, who received 2,829. Third place winner, Paola Bertoni, MRC, who ran up the highest score in the semi-finals, was third with 2,799. Another staff artist, RCA’s Louise was fourth with 2,591.

A lot of people in the Cantocaro Newcomer’s Contest last fall, while Miss Bertoni has never appeared in a festival and Louise made her debut only three records ago.

The top-selling record on the charts of the 44 in the original competition, "The World," sung by RCA’s Jimmy Fontana, came in fifth, just ahead of Ricordi’s Bobby Solo’s best-selling "This Mistaken One." The other four finalists and the order of their finish were Isabella Jannetti, Durium; Peppino Gagliardi, (Continued on page 16)

Play Waiting Game

NEW YORK — The Colony record store will cut retail prices "provided the cut is passed along to us," said Sid Turk, a partner in the store. He said he had received notices from RCA Victor, Capitol, and several other companies advising him to take inventory of his stock. He was frankly in doubt about receiving any benefit from the excise tax cut...it was the "kind of windfall the government usually doesn’t pass around. Just doesn’t seem logical. But we’ll take it if we can get it.”

NEW YORK — The Record Hunter store here "anticipated the cut with a store-wide sale that will continue throughout the summer," said general manager Jerome Maggid. "Then we (Continued on page 6)

See Page 6 for Record Pricing Box Score

THE TEMPTATIONS is one of three acts from the Tamla-Motown-Gordy stable who have had number 1 records in ’65, the others being the Supremes and the Four Tops. The boys have had a banner year, with two consecutive Top 20 records in Billboard’s Hot 100..."My Girl" (which hit No. 1) and "It’s Growing"... plus a best-selling album on the Top LP chart..."The Temptations Sing Smokey." This album, incidentally, has been the Top-Selling R & B album for the past 12 weeks. The Temptations’ newest Gordy single release will be available shortly.

(Advertisement)
A BIG BLOOMING HIT SINGLE
HENRY MANCINI'S
"THE SWEETHEART TREE"
c/w "PIE-IN-THE-FACE-POLKA"
#8624

COMING SOON! "THE GREAT RACE" L.P. ALBUM
RCA VICTOR
**Lear Jet Plans Massive Output On All Players and Cartridges**

NEW YORK—The Lear Jet Corp., manufacturer of the eight-track stereo tape player system for automobiles, plans to turn out the units at the rate of 6,000 per week and with 20,000,000 tape cartridges in the first year of operation. The system was first announced at a joint Lear-RCA Victor Records conference at the Hilton Hotel here Wednesday (23). The development was first reported in Billboard.

**Merkle Statement**

George R. Merkle, RCA Victor Records vice-president and general manager, said while no financial connection exists between the record label and Lear, the record label will do everything in its power to promote the growth of Learner's music. He repeated Vight's pledge of assistance to other labels in making their product available through tape cartridge for automobile play.

Irwin Tarr, Victor's manager of merchandising and planning, said that the label plans to take an initial release of 150 of its albums—in all musical categories—for tape cartridge use and eventually plans to open up the lion's share of its catalog for the Lear Cartridge.

Suggested list prices for the cartridge are $6.95 for the equivalent of one album from the Victor catalog, $7.95 for the equivalent of one album from the Red Seal Catalog, and $9.95 for a cartridge equivalent of two albums.

Tarr said the cartridge would be packed with a plastic pack, a see-through label, and the program on the cover.

**Optional Equipment**

He added that Ford, Mercury and Lincoln models for 1966 will have the Lear players as optional equipment on new cars and that other automobile manufacturers will follow.

Cost of the extra on new cars will vary from dealer to dealer, but the suggested installed price of the unit with radio will be $159. The suggested price of the unit without radio is $159, installed.

In addition to RCA, Dot, Mercury, Command and Warner Bros.-Reprise are expected to furnish libraries for Lear cartridge use.

Victor plans to distribute its cartridges through normal channel, initial orders going to re-receiving the bulk of the shipments. However, the label also plans to use direct mail to reach consumers in out-of-the-way areas, so that the label's distributors would probably contribute to cartridge sales and service to stations.

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**Finley Named President Intl. Tape Cartridge**

NEW YORK—Larry Finley was named president of the International Tape Cartridge Corp., a firm devoted to duplicating and marketing cartridge-type recorders, plans to have their releases available in cartridge form. These will be drop-shipped to the labels' regular distributors, with Finley's ITCO handling distribution to auto and electronic parts shops. The ITCO packages will bear the originating record company's label credit, and each will be packaged in a full-color sleeve.

**Dunhill Imports Rep. From U. K.**

HOLLYWOOD—Dunhill Records has imported Andy Wickham from England to serve as the company's representative in servicing aion men and artists with material for Trousdale Music, one of Dunhill's enterprises.

Wickham will function in all areas of the company's operation, including production, promotion and movie picture forms, as well as the publishing company. Wickham was formerly with EMI in England.

**Mills Music Names Grean A Consultant**

NEW YORK—Charles Grean, veteran music man, has been appointed as music and catalog consultant to Mills Music, Inc., according to an announcement by Richard L. Koenenhal, president. Grean will continue to function as owner and consultant for the Jimmy Dean TV network show, which starts this third quarter.

Grean's experience includes arranging, acting, producing, con- ducting, talent management, songwriting and publishing. He has also been a recording and performing musician. Grean was a.dor producer for six years at Chess Records, where he cut sessions with Perry Como, Vaughn Monroe, Eddie Fisher, Dinah Shapero, Tony Martin, Patrice Munsel, Robert Merrill, Jan Peerce and many others. He rose to pop aor manager at Victor.

Stanley Mills and Bernie Pollock were in charge as general professional manager and co-ordinator for public performance.

**Jolly to Columbia**

HOLLYWOOD—Pianist Pete Jolly, who has previously recorded with Impressions and Asa Records, has signed a recording contract with Columbia Records.

Jolly, who recorded "Sweet September" and his own composition, "Little Bird," both of which were nominated for Grammy awards, will be recorded by aor producer Ed Kleban.
PHILADELPHIA—William H. Bowen, listed in the Dallas City Directory in "business" and who has acquired 59.6 per cent of the shares of Cameo-Parkway Records, Inc., from Bernie Lowe, Cameo president, will be replaced by J. R. Griffith, listed in the Dallas Directory as an accountant. However, he will continue with the label as a composer and producer.

According to Stan Rubenstein, New York publicist representing Cameo-Parkway, the purchase was made at this time "to satisfy Security and Exchange Commission requirements" and that Bowen wouldn't have "the personal time" to make decisions for five days. He said that Bowen and Griffith were in Philadelphia in New York the following day to make a public statement.

Efforts to obtain more specific information about Bowen and Griffith proved fruitless. The two men share the same Dallas phone number, but at 2:10 p.m. (EST) Thursday, the phone was off the hook. For an hour and a half, the name could be heard. However, Rubenstein said that the office secretary customarily leaves the phone off the hook when she goes out of the office.

The purchase was for an undisclosed cash sum. Comment was that the operating management of Cameo-Parkway will con- tinue unchanged with Mike Mills (guest) and his associates who are experienced in the recording and promotion fields, and that the label will study the Cameo situation.

The label, listed on the American Stock Exchange, reported earnings of $2,001,214 for the second quarter of this year, the company reported net income of $577,266. This compares with earnings of $1,600,697. This compares with earnings of $1,600,697.

While the price of the purchase was undisclosed, Bowen's investment is probably more than $1 million. The stock was listed at 52 the day of the purchase announcement, and 353,000 shares bought would mean an amount well in seven figures.

**PREMIEER TO CONTROL FIRM?**

**NEW YORK—** According to reliable sources, the purchase of the King company stock by William H. Bowen is a prelude to the eventual takeover of the company by Premier Record. Repeated attempts to reach William H. Bowen, president, were unsuccessful.

**Orange-Empire Push on Grady**

**HOLLYWOOD—** Orange-Empire Records, less than a year old, has joined the rush for the rock 'n' roll dollar, and in a big way, too.

Company President Tudy Huffine says an all-out promo- tion, with its own 18-piece band, Don Grady, who left Capitol Records, as its new label, and The Palace Guard, a group of seven signed by Orange-Empire vice-president.

Bobkasta said the company will concentrate in rock 'n' roll and rhythm 'n' blues, but will have artists for jazz and country and western releases. Already under the Orange-Empire banner are Grady. The Palace Guard, Veronica Curry and Jimmy Starr. Grady, who appears in "My Three Sons" television program, waxed the label's first single, "Little People" b/w "Summertime Gang.

Another division of Orange-Empire Productions, Inc., Beverly Hills.

**FourMost Stages Gospel Concert**

**CHICAGO—** A new producing project has been organized here. Called FourMOST Productions, the entertainment organization sponsored a sacred concert at McCormick Place on Saturday.

The concert featured such gospel recording artists as the Sixtolettes, James and the Melody Four Quartet and Dick Anderson and His Four Dudes. Collectively, these artists have cut some 60 LP's in the gospel field.

Officers in the organization are Elgin Williams, president; Neal Doty, vice-president; Joe Musser, secretary, and Wendell Borrink, treasurer.


Songs in Louis include "Fever," "The Twist," "Money, Marbles and chalk," "Swearer Than the Flowers" and many other notable copyrights.

The record company, which releases music for children came under verbal attack this week by the Torrance, Calif., school board. Officers of the board representing students attending school in the third quarter. Torrance is the third largest city west of the Mississippi River and has a population of more than 100,000.

In 1948, the California Senate Fact-Finding Committee on Un-American Activities investigated both the Young People Records Co. and its subsidiary, the Children's World Records, on account of being Communist dominated.

After listening to complaints from indignant parent, the trustees of the Torrance School district refused to eliminate the "questionable records" from the schools, but agreed to suspend purchasing "additional records from the company until an investigation is completed.

A protest group labeled the Torrance School Board Concerned About Communist Records, money has been used to purchase records from an organization (the Young People Records Co.) as subversive.

Jay Kude, chairman of the protest group, claims the company "a subversive front organization" and objected to the playing of records by Edward Snowden, who, included "Emese Weense," "Omar Mear" and "the Comet," among the sets. Representatives of the New York-based company did not attend the meeting.

Although the board of trustees and the Torrance School Board, Young People Records Co. they refused to buy the playing of the records in the classrooms. The school board would not accept any records and did not consider the material subversive, although the station said it would buy "one or two records might be in bad taste." He didn't elaborate.

/audio took place and it was said the record issue is two-fold. First, "we will have to investi- gate whether money was being spent by the taxpayers is going to a subversive front organization and, second, should the records be played in the Torrance schools.

**School Board Investigating Charge vs. Children's Label**

**SYC NATHAN MAKES HOLD AGAIN OF KING**

**NEW YORK—** King Records, long reported as set to be purchased by Mercury, is being ac- tive in the field. J. R. (guest) Teddom, President Sydney Nathan, who had an operation for the removal of an illness, recently recorded James Brown and the Famous Flames, who are being rushed into release.

**Waring Outing at (Gold) Ball**

**SHAWNEE ON THE DELA- WARE—** A colorful and sharp assemblage of music men gathered here Wednesday and Thursday for the annual New York Recording Industry annual outing, hosted by Fred Waring. A highlight of the annual outing was the golf tournament for music men and guests. When the dust and sand settled, the tournament awards were as follows: Waring, Frank Camp- man; closest to the pin, Andy Winfield and Phil King; longest drive (miss the green) was done by Chris Barksy and Ed Weiner; low gross (music men) Fred Parker and Walter Brown; low net (guest) Mike Tadross and Ed Conover.

Jack Perkins of Capitol won the raffle, thereby getting a set of rolls.

Some of the music men pres- ent, such as Bernie Pollack of Miami, Bobby Deary of Chicago, and a host of music men, who were all at the event on every one of the Waring an- niversary outing, played in the annual golf outing. A host of new music men, who were as artists, as from all over the country.

Murray Luth, as usual, made the opening remarks at the banquet, then continued to entertain to Waring. Entertainment follow- ing the banquet was provided by Sally Waring, Dick Shawn, Jim Wheeler and Linda Warner and others.

**Blue Rock Gets Gardner Master**

**CHICAGO—** Mercury's руб subsidiary label Blue Rock has acquired a master titled "99 Pies," by Donnie Love, from the Nola label. The disk is a break- out of the single, "Better known as Gardner Master, was DRM for the label in the records. He is the artist from his own company in the Greater New York, metropolitan area. The acquisition of the company was negotiated by Andre Williams, Blue Rock's aor, and Wardell Quezette.

**LOS ANGELES—** The city of Los Angeles will honor Peter, Paul and Mary and Pres- ident (Saturday) by setting up a "Salute to Peter, Paul and Mary Day" and pre- sending the group with a plaque citing their contributions to folk music.

The ceremony will be held at the Los Angeles City Hall, and a program will take place before the ceremony.

The Los Angeles City Council voted the award last week. The singers will also be made honorary citizens of Los Angeles.
Three for the money

DORIS DAY
Her new single,
"CATCH THE BOUQUET"
4-43314

THE BROTHERS FOUR
Their new single,
"COME KISS ME LOVE"
4-43317

JERRY VALE
His new single,
"WHERE WERE YOU
WHEN I NEEDED YOU"
4-43337

on
COLUMBIA
RECORDS
Box Score on Record Prices

ABC-Paramount

ABC-Paramount is discounting those records on the ABC-Paramount and Impulse lists for the first time, and all but one or two have been made on singles product on these two labels. No other majors or independents suggest that singles have been made on any of the other ABC-Paramount labels.

Larry Newton, ABC-Film-

Downtown president, said that even "in the rip-off of the excise tax. However, current cost-volume-

profit margins usually establish summer discounts. The current discount policy is efficient and further notice.

Amy-Malo

Amy-Malo plans to make no price changes. However, Larry Utal, general manager of the label, said that if the competitive situation calls for price reductions in the next 60 days, these reductions will be retroactive to June 22, the date the excise tax was eliminated.

Atlantic

Atlantic Vice-President Jerry Wexler said that Atlantic-Aico had always sold product to wholesalers at a wholesale price and will continue to do so. "It's just business," he would be happy, "to join all other responsible record manufacturers in passing on to our trade the benefit of the current lower excise tax. Our 15 cent discount on our entire line album license will continue throughout the remainder of the fiscal year, but suggested retail prices will be lowered commensurate with the rest of the industry." Autumn

No decision.

Capitol

Capitol's new pricing structure calls for all $3.98 product to list for $3.79, with the unit billing price dropping from $2.47 to $2.37. Trade discounts of $2.04 to $2.50 will be made to all classes of buyers, bringing the net price to $1.99, a reduction of 10 cents.

All $4.98 product will carry a suggested list of $4.79, with the unit billing price dropping from $3.09 to $2.99, and with the same 10 cent discount bringing the net to $2.51.

Singles list prices drop from $2.98 to $2.89 to dealers, from $2.50 to 58 cents. Discounts of 10 per cent are granted subdistributors.

Other merchandise will be reduced. Stan Gertikov, president of Capitol Records, said that the new prices are effective immediately.

Record Industry To Reduce Prices

One leading label, Mercury, will try to hold the line. Others in this boat include Ami-Malo, Chess, Liberty, and Roulette.

The Billboard survey of some 50 labels disclosed that nearly half are on the fence, and will make their decision after they have seen the price plans of other labels. Based on these announcements in the box score on this page, their decisions will probably be to cut prices.

Play Waiting Game

Roebuck & Co. said, regarding any price cut, "No comment." R. T. Sterling of F. W. Woolworth Co. stores, said, "as far as records are concerned, we are already discounting. More waiting game is in order." The policy in New York City is presently selling $3.98 list albums for $2.77 or lower, said S. S. Willard, for any price reduction in Woolworth, "It's a price-fixing situation. They have agreed that Woolworth is a 'franchise.'лага на том, что лейбл объявил об отмене пакетных скидок и что все цены на продукцию будут зависеть от продажи конкретного альбома. К тому же, это поможет упростить процесс продажи на лейбле и сделать его более прозрачным для всех заинтересованных сторон. Мы надеемся, что эти изменения принесут положительные результаты и помогут нам развиваться вперед."
6 REASONS WHY LONDON HAD TO CANCEL MANY SUMMER VACATIONS

We must be doing something right at London Records

See your London distributor for TERMS
New Col. Plan: Production Of Albums in 'Singles' Time

By EJLIO TIEGEL

NEW YORK—Columbia Rec-
ords has initiated a program of
creating albums with the swift-
ness associated with singles. The
new plan is being directed by
pop albums executive producer
Ernie Altschuler.

Pop albums are being thought of as a separate speciality for the first time, Altschuler explained. The 16-year CBS employee, in his new position since last April, foresees producing LP product of greater numbers with less time between idea inception and arrival in the stores.

Altschuler released under the new concept is the Barbra Streisand LP, produced over a week-end to coincide with the star's CBS-TV show.

Altschuler is taking his first major gamble on an LP of Broadway tunes from the forthcoming fall season starring Robert Goulet. The producer has covered a lot of ground including several from the current season for whom he hopes will still be playing when the LP is released. In instances Altschuler has directly worked with the new show's writers to obtain representative songs. If a tune doesn't make the show, Altschuler hopes he can substitute another song from the score, he said, and that is based on strong calculated guess, he says. "We're gambling on four songs which haven't opened yet.

Shorter The Better

Altschuler says he prefers working on the shortest possible schedule. There shouldn't be any albums scheduled one year in advance, he explains.

This means getting artists into the photo studio quicker, having the covers designed faster and getting the pressing plants to pull out all stops. The A&R department, with Ken Glancy as vice-president and Bob Mersey as director, knows how to "bend" to accommodate artist's schedules. Once the artist is re-

toned, then all creative service departments have to work quickly.

Intuition Needed

Albums have been created to tie into movie releases, divisions and rock and roll tours. Altschuler says. "You need in-
tuition and a crystal ball," the exec added, "if you are going to be thinking about cutting albums featuring stars from future TV series, and Mike Bernick is working on a package for Peter Marshall, Minn Streisland's LP arr-

anger.

Altschuler thinks that since the LP medium can create a Broadway cast LP quickly, the company should be as fast with pop LPs. "We're thinking that right now has a big concept," he said, "to gear a major company with plants all over the country to think like a small, fast-paced operation.

'Rolls-Royce' Rolling 'Sevens'

NEW YORK — The Big 3 Music Corp. has scored a "strike" on the score from the MGM cast LP, "The Yellow Rolls-Royce." Singles of the four lead tunes from the Rita Ortolani score are being released as "The Yellow Rolls-Royce," "Forget Domani," "Mack and Mother," and "Then," have totaled 12 separate record releases.

"Forget Domani," is currently on the charts with versions by Frank Sinatra on Reprise and Conway Twitty on MGM.

In addition, some 20 singles from the score have been re-

leased in Canada, England, Bel-
gium, France, Italy, Spain and Sweden. The LP has also been written a lyric for "Mae," which was introduced as an instrumen-

tal.

The "Rolls-Royce" push is Arnold Martin's first major ef-

tort as head of the Big 3.

NEW YORK — Eric Bernay, head of A-1 one-stop, in the RCA-Decca circle (July 24), said the excise tax has created many problems for him. He says his quarrelling brought no "satisfactory answers from any of the majors.

"Customers," he said, "were under the impression there was going to be a cut on all records. Some of them were going to be pretty angry when the cuts didn't materialize to the extent expected and one-stops might get a lot of flak.

"And what's going to happen to all the money we've paid out?" he said the inventory had revealed 120,000 single records and he was concerned about how much money that would be worth. "The whole situation," he said, "has left us more confused than ever before. There's been no clarification. It has been a bad day for us.

LOS ANGELES—Ed Mason, owner of Record Rack Service Co., said last night that he was going to wait and see how the manufacturers all did about price cuts before firming his own policy.

NEW YORK — Bernard Boor-
stein, B & B Distributors, a Long Island, N.Y. one-stop, said that if the manufacturers cut prices and maintain the same suggested lists, retailers and one-stops would like to keep to the suggested prices. It would be difficult, he said, however, to determine whether they could or not.

CHICAGO—Fred Spiora of Sing One-Stop, said, "I've got one of these for all of this: Confusion. No one seems to know what to do. Some distributors have decided not to even hear through the grapevine that Decca will drop its price, but I don't know how much we've taken inventory and are also turning away customers who want to place orders in to our distributors for rebates. We haven't cut our prices and don't want to, but the product. This whole thing has cost us a lot of money. I had my whole crew working overtime taking inventory. My pres-

tent price on the old RCA and I intend to sell it the same way. If RCA is the only one to cut prices, I will cut my price — at least not for a while. I can't have any money back.

CHICAGO—Earl Phillips, manager of Hit Records rock jobbers, said he had not cut prices, "We do know there are already accounts selling at $3.98 and mono at $2.50 dollar under standard prices. Meanwhile we're getting 20-30 calls a day from some of the independents asking what is going to happen to prices. Some distributors," he said, "have told me that they definitely will not pass on any excise tax cut.

MILWAUKEE—Jim Tedjons of Musical Isle rack jobbers, said, "We have no cut prices, but what we do in the event manufacturers pass on the tax cut will depend on what the competition is. I can't comment further now, more than to say that we have told some of our dealers that we will cut prices—but nothing definite. He said, "We'll take dominos, if one goes down, they'll all go down.

LOS ANGELES—Sam Ricklin of California Music one-stop, said, "Personally, I think it's a dandy idea, but what should've done is give the dealers a 30-day notice. It's a very difficult thing to do. Do we divest all the money we collect, it's going to cost us $2 to collect."

BILBOARD, July 3, 1965
PETER & GORDON have at it again!

PETER & GORDON
TO KNOW YOU IS TO LOVE YOU
I TOLD YOU SO

Already receiving strong air play, Peter & Gordon's latest single release is a unique revival of the tune which was a 1958 Phil Spector hit. Flip side, "I Told You So", is a new ballad, written and performed by these young artists. Both tunes are in their great new album, "True Love Ways". They're coming on strong again—get in on the action now! 5461

ORDER THIS ALBUM, TOO! (S)T-2368
ABC-Para Names Thiele Head of A&R Division

NEW YORK — Bob Thiele has been named to head the ABC-Paramount Record's a&r department, replacing Sid Felker, whose resignation becomes effective Tuesday (1). Thiele, who has been a&r chief for Impulse, ABC-Paramount's jazz subsidiary, since 1961, will handle a&r administration. Peter DeAngelis will head the a&r creative division.

Both men are record industry veterans. Thiele has been in the business for 25 years, at one time had his own label, and has produced a number of award-winning albums for Impulse.

Composers Tilling TV Soil; 9 Work'd for SG, 1 for WB

HOLLYWOOD — Composers are stepping up their musical activity on the TV front. Some 10 composers, including several that have gained reputations on the popular musical charts, are at work on original background music for television. Although toiling for television may not be as lucrative as penning film scores, composers have found a potential goldmine in living room entertainment. Screen Gems, Inc., Hollywood, has nine composers on duty working on a variety of television series, and Warner Bros. has one.

Jackie Cooper, vice-president in charge of West Coast Operations for Screen Gems, says the studio also is following a policy of developing new composing talent for film scoring assignments.

DeAngelis had been co-owner of Chancellor Records when the label was distributed by ABC-Paramount and was responsible for the recording success of Frankie Vallone and Fabian. He has worked with major recording artists on a free-lance basis and has written "Painted, Tainted Rose" and "Living a Lie," both recorded by Al Martino. He has recorded frequently in Europe and this year conducted the San Remo Festival.

In his new assignment, Thiele will continue with his Impulse a&r chores.

Currently at work at Screen Gems are Nelson Riddle, scoring "Wackiest Ship in the Army"; Frank DeVol, "Camp Runamuck"; Stu Phillips, "The Donna Reed Show"; Van Alexander, "Hazel"; Dave Grusin, "Gidget"; Wally Banker, "Bewitched," and Billy May and Hugo Montenegro working on other shows. Two others are working on film scoring assignments.

Ed Forsyth, head of music at Screen Gems, has over-all supervision of composing assignments.

At Warners, composer William Lava will write the music score for "F Troop," a TV series for the ABC Network. Irving Taylor, his tune hit, "Everybody Loves Somebody," will write the words for a theme song for which Lava is to do the music.

Col. Division Opens Center

DALLAS — Columbia Record Distributors, division of Columbia Records Distribution Corp., opened its new service center in Dallas recently with an open house for dealers.

Bud Relland, regional manager for the international firm, said the new building contains more than 12,500 square feet of space, which includes display show rooms, executive offices, accounting department and warehouse.

"From this point, we will ship approximately 7 per cent of the Columbia records volume sold in the entire United States," Relland said. "We handle sales for both Texas and Oklahoma on Columbia hi-fi and stereo systems, but ship on order to points in Oklahoma, Louisiana, Mississippi, Arkansas and parts of Tennessee and Alabama."

Approximately 200 Columbia dealers attended the three-day affair, highlighted by the presentation of Columbia's new line of phonographs, hi-fi, stereo and tape recorders for 1966.

7 More Groups Added to Chicago Jazz Festival

CHICAGO — Co-producer George Wein announced last week that seven more groups have been added to the artist line-up for the Chicago Jazz Festival scheduled for Aug. 13-15 at Soldier Field.

The additions are Roy Eldridge, Gerry Mulligan, the Newport Jazz Festival All-Stars, the J. L. Lewis Pays Out-of-Court

MEMPHIS — Smash Records artist Jerry Lee Lewis has paid $4,000 in settlement of a breach of contract suit filed in May of last year.

The suit was brought by Frank Casone, who charged that Lewis breached a five-year contract signed July 1, 1963 by not allowing Casone to serve as his manager. Casone claimed he deserved a $7,000 settlement.

Lewis’ attorney, Alex Migliara, said it would cost less to settle than go through an extended trial.

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HOLLYWOOD — ABP Investment Co., Beverly Hills, filed suit against Del-Fi Records this week in Los Angeles Superior Court. ABP Investment seeks $50,000 owed the Beverly Hills firm since last year.

WEDNESDAY LABEL SET UP

NEW YORK — The Amy Wednesday label has been set up to market the Barbara Cook song, "Any Wednesday." The single is from the Broadway show of the same name, which stars Miss Cook. Backers of the label are George W. Grann, Howard Ertken, Edward Spector and Peter S. Katz, producers of the show.

CHICAGO — Co-producer George Wein announced last week that seven more groups have been added to the artist line-up for the Chicago Jazz Festival scheduled for Aug. 13-15 at Soldier Field.

The additions are Roy Eldridge, Gerry Mulligan, the Newport Jazz Festival All-Stars, the J. L. Lewis Pays Out-of-Court

MEMPHIS — Smash Records artist Jerry Lee Lewis has paid $4,000 in settlement of a breach of contract suit filed in May of last year.

The suit was brought by Frank Casone, who charged that Lewis breached a five-year contract signed July 1, 1963 by not allowing Casone to serve as his manager. Casone claimed he deserved a $7,000 settlement.

Lewis’ attorney, Alex Migliara, said it would cost less to settle than go through an extended trial.

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ABC-Para Names Thiele Head of A&R Division

NEW YORK — Bob Thiele has been named to head the ABC-Paramount Record's a&r department, replacing Sid Felker, whose resignation becomes effective Tuesday (1). Thiele, who has been a&r chief for Impulse, ABC-Paramount's jazz subsidiary, since 1961, will handle a&r administration. Peter DeAngelis will head the a&r creative division.

Both men are record industry veterans. Thiele has been in the business for 25 years, at one time had his own label, and has produced a number of award-winning albums for Impulse.

Composers Tilling TV Soil; 9 Work'd for SG, 1 for WB

HOLLYWOOD — Composers are stepping up their musical activity on the TV front. Some 10 composers, including several that have gained reputations on the popular musical charts, are at work on original background music for television. Although toiling for television may not be as lucrative as penning film scores, composers have found a potential goldmine in living room entertainment. Screen Gems, Inc., Hollywood, has nine composers on duty working on a variety of television series, and Warner Bros. has one.

Jackie Cooper, vice-president in charge of West Coast Operations for Screen Gems, says the studio also is following a policy of developing new composing talent for film scoring assignments.

DeAngelis had been co-owner of Chancellor Records when the label was distributed by ABC-Paramount and was responsible for the recording success of Frankie Vallone and Fabian. He has worked with major recording artists on a free-lance basis and has written "Painted, Tainted Rose" and "Living a Lie," both recorded by Al Martino. He has recorded frequently in Europe and this year conducted the San Remo Festival.

In his new assignment, Thiele will continue with his Impulse a&r chores.

Currently at work at Screen Gems are Nelson Riddle, scoring "Wackiest Ship in the Army"; Frank DeVol, "Camp Runamuck"; Stu Phillips, "The Donna Reed Show"; Van Alexander, "Hazel"; Dave Grusin, "Gidget"; Wally Banker, "Bewitched," and Billy May and Hugo Montenegro working on other shows. Two others are working on film scoring assignments.

Ed Forsyth, head of music at Screen Gems, has over-all supervision of composing assignments.

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"A Truly Magnificent Revival"
— N.Y. Journal-American

Original Cast Album of the Music Theater of Lincoln Center production
Richard Rodgers, President and Producing Director

RCA Victor
The most trusted name in sound
The trade winds, Red Bird recording artists, now exclusively managed by Marty T. Randazzo. To record Tony Orlando for Atlantic, producers Mike Glasser and Super K Enterprises. Glasser also signed the group Greens whose first release will be “That’s Too Bad.” Savory Records has renewed past with James Cleveland for 10 years. Little Janna Joye has been signed to the Joha label; first release: “I’ll Count You In.” Mary T. Randazzo’s son, Tony Orlando, has been signed by the management of Jim Halsey Agency. Many of Eddy Duchin’s appearances, including a complete concert at the Coconut Grove Hotel, have been signed to a new Universal contract. As the result of a last-minute request for tim, a singer on the “Al Hirt Show.” Saturday (19), Johnny Tillotson has been signed for three more shows, the first one on Aug. 14.

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orado's Make Club on Coast Swing

Modern Folk 4

HOLLYWOOD — The Trou- badour nightclub is swinging with the routing winds, opening the college circuit during summer and booked solid in clubs. A group of 14 young performers make up the group with a system of 14 standard folk pieces, and then some. The group was called “Sing Out,” a collection of things to come. With three guitars and a banjo, the show became a harmonious hoo-dee-doo with modern flavor. After the regular act, some songs were changed to three guitars, hip costumes, and program of rock ‘n’ roll.

Cyprus Farrar, Jerry Yester, Tony Orlando, and Johnny Tillotson formed the group in 1963 in Hawaii. To the quartet, playing music and singing comes as fun. So is listening to them.

Tony Orlando’s mother Dom Wilson said the Dillards opened July 13 to 25, with Joe & Eddie set for Aug. 7 to 27, Hoyt Axton for Aug. 28, and White follows Axton through Labor Day.

Highwaymen Kings of Rod

NEW YORK — The Highwaymen opened Aug. 17 at the Deep South’s Rod, a crowd of tricks before a crowd of mostly teen and pre-teen-age youngsters and innocent kids from the Bitter End. The audience was sprinkled with only a few adults.

Originally a folk act, the Highwaymen now mix folk with pop and have been doing well in all categories. Two of their records, “Back for Tomorrow” and “Should I Go or Should I Stay?” are taken from their latest ABC-Paramount album. The song, “If I Had a Hammer,” is 40 years old. The record has been turned down by so many record labels that the Highwaymen have never heard of the song. Roy Connor showed some fancy banjo work.

The group was strongest with folk material like “Travelin’ Man,” an old-time song, and the traditional treatment of “This Little Town.”

But the Highwaymen really had the kids jumping with “La Bamba” and “Biloxi,” a song from the film of the same name. They also covered the tune of “If I Had A Hammer” and “Walk Right In.”

The group came off well with a “Travelin’ Man” solo and a “Biloxi” duette. Roy Connor showed some fancy banjo work.

The absence of the folk crowd, they are 55 years old, is at the top of the material and aiming themselves at an audience of youngsters. Their approach was perfect.

AARON STERNFELD

BILLBOARD, July 3, 1965
"WHAT'S HE DOING IN MY WORLD"
8516 Another Chart-climbing Single by

Eddy Arnold

Written by Carl Belew · Published by Four Star Music · RCA Victor
POP SPOTLIGHTS

TOP 20

ROGER MILLER—ONE DYN—A BURIN’ (Tree, BMI)—IT HAPPENED JUST THAT WAY (Tree, BMI)—Deep-meaning ballad lyric of lust and loneliness is a genuine tearjerker. Flip is another clever piece of coupled-up composition and well-performed by the multi-talented Miller.

Smask 1994

PETULA CLARK—YOU’RE BETTER COME HOME (Tree, BMI)—The success of Petula Clark and arranger Tony Hatch comes up with this million-selling ballad winter. Flip is "Heart" (Leeds, ASCAP).

Smask 1994

SIR DOUGLAS QUINTET—THE TRACKER (Craze Cajun, BMI)—A hot follow-up to their hit, “She’s About A Mover”, this is a rocker with powerful heat and vocal performance to match. Flip: "Blue Norther" (George-Fay, ASCAP).

Tribé 8310

TOP 60

ELVIS PRESLEY—TICKLE ME (EP)—From his new motion picture "Tickle Me", comes a hot EP containing five of the film’s tunes. “Night Rider” and "Dirty Dirty Feeling" are standard rockers.

RCA Victor EPA 4383

VIC DAMONE—WHY DON’T YOU COME TO ME (Brandon, ASCAP)—The Jon Jams classic gets a fresh new look, and should prove a topper to his "You Were Only Fooling" chart. Flip: "The Thrill of Lovin’ You" (Blent-Smooth, ASCAP).

BGM 56.44

RAY CHARLES—I’M A FOOL TO CARE (Peer Int'l)—The type of Charles ballad performance that should rapidly climb the pop charts. The lush revival from the arranging talents of Sid Feller. Flip: "What's Love Gonna Live Here (Swingvosa)" (Blue Book, BMI).

Philips 4120

ALVIN CASINO & THE CRAWLERS—UN-WIND THE WIND (Metro, ASCAP)—The marker time revival of the original source "Time Tune" and "Laughin’ Revival". Flip: "The Penguin" (Vapca, BMI).

Max-V-Lux 6006

TONY SALES & THE TIGERS—WHEN THE PARTY’S OVER (Brannon, BMI)—Two of Soupy Sales’ sons and two friends have a hot sound in this teen-oriented lyric and dance rhythm. Strong debut performance and well-produced. Flip: "Summer Time" (Branton, BMI).

ABC-Paramount 4630

VILLAGE STOMPERS—THOSE MIGHTY MEN (TEC MACHINES (Miller, ASCAP)—The Ron Goodwin calypso tune gets a hot, rolling, Divie-oriented performance from the Stompers. Flip: "Sweet Water Bay" (Ray Kolb, BMI).

Epic 9824

BRIAN HYLAND—STAY AWAY FROM HER (Western expansive, ASCAP)—The success sound of Hyland in some good teen material, dance beat and a touch of English vocal to boot. Flip: "Love Me" (Secret Lane, BMI).

RCA Victor EPA 3372

FERRANTE & TRICHER—THE BLACK (Unart, BMI)—Composed by John Barry for the film of the same name and given an intriguing lush production arrangement and an emphasis on the piano. Flips: "Country Boy" (Fresco, ASCAP).

United Artists 903

THE HOLLIES—I’M ALIVE (Cambeck Mountain, BMI)—Currently jumping to the top of the pop charts of Britain, this power ballad should meet with the same reaction in the U. S. Flip: "You Know He Did" (James, BMI).

Imperial 6619

RAY ANTHONY—SEVENTH SONG (RKO 931)—Clever discotheque band instrumental cover of the Ray Anthony hit. Slightly faster, solid, polished sound. Flip: “Meeting Over Yonder” (Chi-Sound, BMI).

Capitol 4568

CHART

Chart—Predicted to reach the hot 100 Chart

ASTRO GILBERTO—The Shadow of Your Smile Sweet Theme from “The Apartment” (West, BMI).

THE GOLDFINCHS—String Strings—Nertheankyrite Man (Mitchel, ASCAP).

STEVIE NICKS—Luna (Ryan, Rariti, BMI).

SILVESTRE D’ARCAVA—Yo La Me (Saxophone, BMI).

RHYTHMIC SPOTLIGHTS

DUANE EDDY—Tough (Lindeman, BMI), COLPI YOGA
CANNONDALE—Get a Taste! (Sure Fire, BMI).

SHORTY ROGERS AND THE GENTLEMEN—Theme from Johnny Quest (Carson, BMI).

PERCY FAITH AND HIS ORCHESTRA—Love Me Now (Billboard, BMI).

RHYTHM & BLUES SPOTLIGHTS

BILLY WALKER—SO MISERABLE WITHOUT YO (Regent, BMI)—A deeply moving ballad, with an outpouring of love as a powerful follow-up to his "Mambo Number Two" hit. "If It Plays the Blues" (Canyon, BMI).

Columbia 43327

MERLE HAGGARD—I’M GONNA BREAK EVERYHEART (Canyon, BMI)—Compelling performance. Haggard has a hit sound in this rhythm number with a strong lyric and vocal performance to match. Flip: "Falling for You" (Four Star, BMI).

Capitol 5460

COUNTRY SPOTLIGHTS

BONNIE OWENS—Number One Rebel (Liberty, BMI). CAPITOL 1459

JERRY CLAY—Treachery—Warner Bros. (ASCAP). 53290

MARGIS SINGLETON—What Would I Do (Shout, BMI). UNITED ARTISTS 894

RICK STARR—Brother Brothers-Tendrils To Dance (Four Star, BMI), DECCA 31809

R&B SPOTLIGHTS


King 9999

LEE ROGERS—BOSS LOVE—Well-written, performed and produced rocker, much deserved appeal. Flip: "Just You and I." D-Town 1050

G. L. CROCKETT—IT’S A MAN DOWN THERE (Fairshank, BMI)—Solid Detroit-beat backs a wailing vocal performance spelling hit throughout. Pop appeal as well. Flip: "Every Hour, Every Day" (Fairshank, BMI).

4 Brothers 445

CHART

Chart—Predicted to reach the top chart

G. W. BRIDG—If You Can’t Smile and Say Yes, (Pickwick, BMI). RCA VICTOR 5410

BILLY PRESLEY—Down in My Tears Loan (BMI), VEE JAY 409

TRAVIS PHILLIPS—Maybe You’re Wrong-Behind the Everyday (BMI), ASCAP, ABC-PARAMOUNT 1031

ROBERT MILLER—A Woman’s Easy (Painted Desert, BMI), EPIC NAPS 555

DIZZY JONES—Let Me Talk to You (Beeb-Tree, BMI), BLUE BOOK 4024

CARL RUBE—You & Your Heart (Swa), FAN-CO 7759

JIMMY SEAL—The Tyranny of Our Love (Sara-50), CHALLENGE 19999

JAGGER-ORRIS—Love Me Baby (Sabretooth, BMI), WHEELIE 1001

DONNIE FLOYD & THE UNDERCITOLTES—Run-Around-Chuck (VGEM 3030)

CHART

Chart—Predicted to reach the top 10 SPOTLIGHTS

TENNESSEE—God If You Can’t Smite Me (Savoy, BMI). RCA VICTOR 6113

VINNIE HOMITE—I Walk Alone (Muir, BMI), ASCAP VIYOR 8613

ARTIE LLOYD-More Than a Memory (Teague, BMI), CRC/CONGO 399

CON PHERSON—Down in My Motion (Teague, BMI), FORD 144

THE GOLLARDS—Blue Rain (JIM, BMI), ASCAP VIYOR 59297

RICK RODGERS—Summer in My Eyes (Mason), ASCAP VIYOR 8613

THE GENTLE-Kings on the Beach (ASCP), BMI), YOUNGSTOWN 957

ROYAL STREET ORCHESTRA—Roo La La (Roo Tams), ASCAP, ASCAP 5460

DEVI R—The Shadows in Your Love (Lui De Sion, BMI), TOWER 378

THE DƯQES—You’re Good to Me (Bryan), BMI), MARSHALL RECORDS 1957

THE SWEETHEARTS—What a Fool, BMI), ASCAP VIYOR 27579

ASTRO-Solux (Mal-Ed and £), ASCAP (Side 1 & 2), GOLDEN 3312

JAY JENNETT AND THE JET SET—Come On (Fantome, BMI)

L. T. A. CHILDREN’S-Saturday’s Child (Crater, BMI), DECCA 38193

BENJAMIN—You Take Away the Love (Ballad, BMI). GOLDEN WORLD 23

JAY JENNETT AND THE JET SET—Come On (Fantome, BMI)

BILLY WALKER—I’ll Make a Man Out of You (Majestic, BMI)

DEBIE DOUGLAS—Were You Ever This Beautiful, BMI), EPIC 2307

THE ORPHEUS—We’re So Afraid (Canyon, BMI), DECCA 7204

BILLBOARD, July 3, 1965
JACKIE WILSON HAS A SMASH HIT SINGLE

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(IN THE NAKED CITY)
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AVAILABLE NOW AT ALL DECCA® BRANCHES

WATCH JACKIE SING "NO PITY" ON THE SHINDIG TV show
WEDNESDAY, JUNE 30th,
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8:30 to 9:30 PM E.D.T.

JACKIE WILL ALSO SING "NO PITY"
ON SUCH FUTURE TV SHOWS AS . . .
LLOYD THAXTON
DICK CLARK
SHIVAREE
HOLLYWOOD A GO GO etc.
Commutist Nations May Lift Curtain on World Copyright

By OMER ANDERSON

BILBAO, Spain—The latest Communist bloc is reporting to be preparing a shift away from its boycott of international copyright and toward the extension of formal copyright protection to its own artists.

This move promises to open the way for the collection of royalties by U.S. and other foreign artists. Berlin is in East Germany, usually regarded as the most "Sovietized" of the Soviet satellites in Eastern Europe. It is assumed that a turnabout toward copyright protection by East Germany automatically will signal a reversal in the attitude of other Moscow-oriented Communist lands.

East Germany's parliament—the so-called Volkskammer or Correction

PARIS—In a recent issue of Billboard, French singer Evy was incorrectly described as a Puthe-Marcioni artist. She is, of course, a singer in the operatic tradition with Riviera Records of the Compagnie Européenne du Disque.

"THAT SUCCESSFUL BRITISH SOUND" was the reason for Evy's flight to London recently for recording sessions. She had given permission to F_W. Gottschalk across the Atlantic for the session in question. Among the songs recorded were six numbers, two songs by Edwin Ross, two by Granville Hall, and a night's group of operatic excerpts. Benny Golshen plays the piano. Wittepurger is left, Putterman, right.

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WHAT'S GOING FOR COLUMBIA RECORDS?

EVERYTHING.

JERRY VALE
Have You Looked Into Your Heart

My Name Is Barbra

Chad and Jeremy
Before and After

Bob Dylan
Bringing It All Back Home

RAY CONNIF
AND THE SINGERS
Music From
MARY POPPINS

Husk, Husk, Sweet Charlotte

TONY BENNETT
Songs For The JET SET

ANDREW WILLIAMS
DEAR HEART

DO I HEAR-A WALTZ?
Elizabeth Allen, Bette Franke

Here They Come!
PAUL REVERE & THE RAIDERS

Here, They Come!

HOROWITZ BACK, STILL A MASTER

Bringing It All Back Home
Subterranean Homesick Blues

If I Ruled The World

©1965 COLUMBIA RECORDS. PRINTED IN U.S.A.
PARIS — The Beatles' European tour kicked off to a terrific start for two sold-out concerts at the 5,800-seat Palais des Sports.

Though France had long been an unfavorable venue for the Beatles — because their three-week stay at the Olympia last fall failed to produce the customary sensation — there was no doubt from the stampede reception that France's immunity to Beatlemania had been completely dispelled.

In fact it looks like a sellout all along the line. Two days after the Paris concert the Beatles gave two concerts in Lyon which were both sellouts.

And a jubilant Brian Epstein told Billboard after the delicious Paris reception: "Don't tell me they don't deserve those NME's now!"

Reception Great

Although only a small group of fans—about 50—met the Beatles when they arrived at Orly Airport, the reception at the concerts was more tumultuous than anything seen in Paris since the Ray Charles-Palais des Sports concerts seven years ago.

The concerts—jointly organized by the Olympia Theater of Bruno Coquatrix, Europe No. 1 and the Palais des Sports — were subject to massive security arrangements. Hundreds of police were in attendance, bouncers were placed throughout the Palais.

The organizers distributed thousands of leaflets to fans urging them to behave, warning the bookings would be ejected. But apart from the customary symptoms of incipient Beatlemania — screams, shrieks, tears, a handful of fainting fits and hysteria cases — there were no major brawls.

Song Causes Surge

At the end of the second concert, when the Beatles' "Long Tall Sally" as an encore, the crowd left their seats and surged toward the stage, but police kept the barriers in place.

Attendance reached the hallowed 7,000-figure, and the concert apparently has purchased an "n roll concerts have provoked a substantial upsurge in the Palais successes. Supporting the Beatles in Paris were the Yardbirds, who said that their three-week stay in France got a really enthusiastic reception.

The latenite choruses were the Harye Routines and Ely.

French 'Oo-la-la' the Beatles

By MIKE MENSSENEY

Musikverlag

MUSIC CAPITALS OF THE WORLD

Belgium's New Label

RANCH RECORDS

MICHEL CARAVAN

"La Voix de Naissance"

RANCH RECORDS

"Une Fille du Peuple"

Winning the Fifth German Song Festival with "MIT 17 HAT MAN NOCH TRÄUME"

The confusion arose because RCA has signed nickel Gerda for singles and albums with Swedish songs. Credit will also be offered for other labels also, but signs in Swedish are most welcome.

One of the most popular acts in Sweden is the singer Mats Wilander, whose 1975's hour. Decca recorded the group's show at Hamburgo Boys in December, and now has offered the high spot of his Home Version's version. Sweden used to be the top jazz concert and records with Count Basie and Miles Davis who has sold up to 450,000 copies. These days jazz is out in Sweden and English pop is in. There are very few new jazz recordings on the market but RCA will release an I.P. by Art Blakey and the top alto sax player.

Mussolberg offers Swedish talent to their own. A lot of Swedish female singers, like Becare, Lena-Lisa Berg, Ann-Anna-Lena Lofgren, Anna-Linda Lindbom, Sisu, etc. have been big hits, outselling German stars.

Big comeback for Sweden in the hit record field. Out of the 20 top records in the Swedish hit parade, Sweden has 5, England & America 2 (Elvis Presley and Roger Miller), France 1, Italy 1, Japan 1. (Continued on page 20)

BOJORN FREMER

TOKYO

A single, "Crying in a Storm" b/w "Plaisir du阳," has been recorded in English by Emy Jackman, an American girl born in Yokohama, has sold over 300,000 copies in a month after its release by Columbia. This sales figure is rare here. It is by R. H. Riven, lyricist, and Y. Naka- zuma, composer. All Japanese disk firms are devoting special attention to turn out a hit to follow "Sukiyaki." (Continued on page 20)
The phenomenal talent of Cher

is apparent in her Imperial smash

"ALL I REALLY WANT TO DO"

written by Bob Dylan

Already breaking in Philadelphia, Cleveland, Minneapolis, Denver, Seattle, and Los Angeles.


Produced by Sonny Bono • A York-Palo Production • Direction: Greene/Stone

IMPERIAL on the go for '65
**New Union Is Formed in Italy**

**ROME** — Overlapping musical activities in film, theater, opera, TV and cinema have brought a new union to cover singers and other artists under the name of CISAM, Italian Union of Artists and Musicians.

Announcement of the union was made by maestro Gino Fegurri, general secretary. The group will comprise representatives of the union of singers of light music, orchestra directors and composers, cinema technicians and authors, musical publishers, directors of the theater, authors and composers of musical comedies, leading artists, vaudeville, dubbers, actors and eneices, circus, TV authors and technicians, film editors, actors, instrument makers and concert singers.

A president has not yet been named. Vice-presidents are Diego Fabbrri and Roberto Rossellini while singer-composer Nino Fedele is assistant general secretary. Light music names dominate the general council including conductor Bruno Cantoro, Festival of the Roses, comic actor, composers Pino Calvi and Lio Chioso and singers Jula Chioso and Osmo Ruuskanen, the president has not been named.

The organizer Mario Gold of records ($6.204,180 in sales) is the executive director. The label has snapped the reissue of Diana Ross and the Commodores of United Artists picture Cutting Aces, the first release for the label is scheduled for October. The new label, Goldene, will have a limited edition of 200 LPs....

**INTERMISSION DURING THE SUMMER**

**BOSTON**

Excitation is the big word today and the areas summer theaters are doing just that in promotion—"Nights With ... various recording artists. Columbia's Jerry Vale is the new face on the scene in a regular schedule of musicals with hits on the Contemporary charts, where Ferrante and Teicher are the recent No. 1 hit. Brucebrush will be at the North Shore in late July while a new musical, "End of the Road," is making its national Shakespearean opening in Toronto. The Family Circus will be Victor Borge and others. Don Masters, recently man for the Columbia label, in New York, has opened his own booking business, Don Masters Promotions in Saugus, and is handling a number of records chief visiting the Hub, happy to see several of his records and numbers. He is working well here. Ed Hurvititz Promotions takes on another client, and another label. The firm has moved to new offices at 28-29 KFWB, in the basement above the Daily Variety offices. Roger Williams is staging a revue and a concert tour of his music which features as its label the leading female vocalist, Isabel Pantoja. George Silvers said Columbia has signed four new rock groups. Brenda Lee has a recording date set July 9 after a three-week tour of Japan. Mike Stolar, new director of promotion at KFWB, fills the position of D.J. promoter at the station. Barbara Meade earns a ticket with the Coca-Cola Co. "She's done for Columbia's, "At Your Next, next month."

**MEMPHIS**

The many instrumentalists of Bill Hubbard are praying for his recovery. He underwent emergency surgery at Baptist Hospital to remove a brain tumor and is reported out of danger. Other fans are pouring in from all over the U.S.

**Offering Aid**

**J.R. Deiters**

**HOLLYWOOD**

Verle Gilmore, Capitol's 60th executive, appointed for a RIAA-certified gold record the same day as the Beach Boys' latest, was released. National Talent Consultants (Kenny, Goldblatt and Howard Wolf) will guide the Beach Boys' first pop group. . . Bill Dana joins the board of directors of Capitol.

He will record for the label and lead its efforts to record motion pictures. Dana's first release for A & M will be a James Lipton, "Cry," Johnny Ray's vintage hit. In the aftermath of the Saturday Night Live agency to guide musical groups and record, headlined by Dyan Tynan, former West Coast Donna, and general manager of Management of Beverly Hills, a music corporation specializing in recording management of artists and in music publishing is.

Herb Alpert and the Tijuana Brass head the Los Angeles County Fair, Pomona, beginning Sept. 17. The group will make their TV debut on the "Al Hirt Show," with taping in New York July 31.

Patti Page in town after an extended tour of Japan (of Dick and DeeDee) sidelined six weeks ago, is making a postponed European tour originally planned for the month, postponed for October. The New Ione, Glenbore, taped its first live LP last week with the New York Trio, a jazz folk and bluegrass group. The NY Trio will make an appearance in Gotham for a March 14 show. The group will tape their appearance July 19. All this after recording their 10th album and completion of their fourth tour, in which they sold out of nearly every show they put on.

The Story of the '50s and early '60s, "Lib- ing, Mary Wilson and Diana Ross, authors of Last Train to Clarksville, will tour the Rip Tide Club (New Jersey), July 9 to 11. Tour stop is the Mizner" will end the tour on July 29 to Aug. 4. . . Lyure Murphy elected president of the American Society of Composers of wticulture, "Bene- shacking," secretary-treasurer, and Bill Jones, executive director.

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A HAPPY FIRST ANNIVERSARY
TO OUR BOOKING AGENCY
from its very grateful clients

HERMAN'S HERMITS
Returning in July (United States Tour) July 22-Aug. 15
Al Hirt Show—July 24
Danny Kaye Show—Oct. 13
MGM Picture—To Be Announced
TV Special—Herman's Wonderful World

FREDDIE and the DREAMERS
In U.S. Oct. 25-Nov. 25
Danny Kaye Show—Nov. 10
Coca-Cola "Commercial!"
Forthcoming Embassy Picture, "Sea Side Swingers"
20th Century Motion Picture, "Cuckoo Patrol"

WAYNE FONTANA
and the
MINDBENDERS
U.S. Tour July 22-Aug. 6

SAM THE SHAM
and the
PHARAOHS
To Co-Star in the MGM Film "Girl Crazy"

LITTLE ANTHONY
and the
IMPERIALS
Al Hirt Show—July 31

BEAU BRUMMELS
Shindig—July 14
Joe Levine Film, "Village of the Giant"
UI Movie, "Snowball"

YARDBIRDS
U.S. Tour—Aug. 15-Sept. 10

SHANGRI LAS • STRANGELOVES
DEL SHANNON • RONNIE DOVE

FREDDIE CANNON
Joe Levine Pic—"Village of the Giant"

GARY U.S. BONDS • Dickey Lee
JIMMY CLANTON • LITTLE EVA

TOMMY ROE • DEL SATINS • LEN BARRY • CHANTELS
BOBETTES • VITO AND THE SALUTATIONS • BIG DEE IRWIN
JIMMY SOUL • GLEN CAMPBELL • CRICKETS • GUESS WHO'S
CHARTBURSTERS • DAVE BERRY • BOBBY FREEMAN • BOBBY COMSTOCK
and many more...

Representation:
PREMIER TALENT ASSOCIATES, INC.
200 WEST 57 ST./NEW YORK, N. Y. 10019/CIRCLE 6-3885
FRANK BARSALONA, President
ARGENTINA

1 1 1 LETRAS (YENKA) -"Pierro Tito Urrutia" (Trend) (CBS) -"Radio Futuro" (RCA) -"Radio Futuro" (RCA) -"Radio Futuro" (RCA)
2 2 ORI PROPIA WOMAN -Ray Orbach (Odeon)
3 2 LOS DOMINGOS -"Cine Clasico" (Sun Ra Sam) (Music Hall)
4 4 SE PANGI SE RIDI -Bobby Seale (Hit Fi) Los Tragedos (RCA)
5 5 YO QUE NO VIVO SIN TI -John Ramon (RCA) -"Cine Clasico" (Sun Ra Sam) (Music Hall)
6 6 ROSES RED FOR A BLUE LADY -Jorge Carrión (Papaya); Wayne Newton (Odeon); Wonderland (Music Hall); Dean Reed & Friends (Vogue)
7 7 CALOR -"Fulito Ortega" (Philips)
8 8 EL CALMARQUE -"Quieta" (Philips); Los Tintineantes (Philips)
9 9 AMORE -Rey Ordaz (Odeon); "Cinco" (Odeon); "Cinco" (Odeon)
10 10 VIVA LA PA PA POL -Pepita Palomeque (RCA) -"Cine Clasico" (Sun Ra Sam) (Music Hall)
11 11 CANTA MI SEÑOR -Juan Ramon (RCA) -"Cine Clasico" (Sun Ra Sam) (Music Hall)
12 12 TE LLORAN LAS SOLAS -Juan Ramon (RCA) -Glitterworld (Music Hall)
13 13 SUS RONDERAS -Jordi Tarrés (Odeon)
14 14 MI AMOR -Maria Pau Riera (Columbia)
15 15 ES EL GOLPE PARAJITOS -"Los Panchos" (Philips); "Los Panchos" (Philips)
16 16 EL CALIFAS -"Los Panchos" (Philips); "Los Panchos" (Philips)
17 17 AGUINALDO NAVIDEÑO -"Los Panchos" (Philips); "Los Panchos" (Philips)
18 18 JUNIO -"Los Panchos" (Philips)
19 19 NO QUIERIDA -The Beatles (Odeon)
20 20 TIJUANA -"Los Panchos" (Philips); "Los Panchos" (Philips)

AUSTRALIA

1 1 1 IN THE CHAINING CHAP -Elvis Presley (RCA)
2 2 PRIDE -"Ray Brown and the Whispers" (Festival)
3 3 MRS. BROWN YOU'VE GOT TO CHAIN-My Darling -Herren's" (Vogue)
4 4 I TOLD YOU THE BROOK -Billy Thorpe and the Aztecs -"Beehive" (Columbia)
5 5 MR. TAMBOURINE MAN -"Beehive" (Columbia)
6 6 A WORLD OF OUR OWN -"Beehive" (Columbia)
7 7 THE CHAP -Elvis Presley (RCA)
8 8 AGAIN -"Elvis Presley" (Philips)
9 9 I'LL BE WITH YOU IN APACHE BLISS -Wayne Newton (Capitol)
10 10 PRAIRIE SONG -"Prairie Song" (Philips)

ARGENTINA

1 1 LE TRESOR DE LA VIE -"Los Chicos" (Philips)
2 2 LITTLE LILY -Terry Black (Philips)
3 3 MY GIRL SLOOPY -Little Black Feathers (RCA) -"Cana del Com" (Philips)
4 4 20TH CENTURY JIVE -Angels (Philips)
5 5 FROM FRANCE TO PRENCANADA -Angels (Philips)

BRITAIN

1 1 CRYING IN THE CHAPEL -"Elvis Presley" (Philips)
2 2 THE LAST WEEK END -Elvis Presley (Philips)
3 3 I'M STILL ALIVE -Elvis Presley (Philips)
4 4 I'M NOT SLEEPING -Elvis Presley (Philips)
5 5 FROM FRANCE TO PRENCANADA -"Elvis Presley" (Philips)

HOLLAND

1 1 THIS LAST WEEKS -"Elvis Presley" (Philips)
2 2 POUPPE DE CIRE -"Elvis Presley" (Philips)
3 3 LA VIE EN SOIRÉE -"Elvis Presley" (Philips)
4 4 POUPPE DE CIRE -"Elvis Presley" (Philips)
5 5 GOODBYE MY LOVE -"Elvis Presley" (Philips)

MEXICO

1 1 EVERY STEP OF THE WAY -Dicky Rock and Mike (Philips)
2 2 LIVE AND LOVE -"The Beatles" (Philips)
3 3 CRYING IN THE CHAPEL -"The Beatles" (Philips)
4 4 TO THE FIELDS OF LOVE -"The Beatles" (Philips)
5 5 THIS IS MY HEART -"The Beatles" (Philips)

IRE

1 1 DOWNTOWN -"Elvis Presley" (Philips)
2 2 TRAINS AND BOATS AND PLANES -"Elvis Presley" (Philips)
3 3 THE PRICE OF LOVE -"Elvis Presley" (Philips)
4 4 EN EL BORD DE LA MARINA -"Elvis Presley" (Philips)
5 5 CRYING IN THE CHAPEL -"Elvis Presley" (Philips)

ITALY

1 1 THE LAST TIME -"The Rolling Stones" (Philips)
2 2 TO BE MY LOVE -"The Rolling Stones" (Philips)
3 3 TICKET TO THE STARS -"The Rolling Stones" (Philips)
4 4 THE SUMMER OF '69 -"The Rolling Stones" (Philips)
5 5 THIS LAST WEEK -"The Rolling Stones" (Philips)

MALAYSIA

1 1 THE MINUTE YOU'RE GONE -"The Beatles" (Philips)
2 2 UNDER THE BOARD-WALK -"Rolling Stone" (Odeon)
3 3 SHE WILL BE GONE -"The Beatles" (Philips)
4 4 DO THE CLAMS -"The Beatles" (Philips)
5 5 DON'T UNDERSTAND -"The Beatles" (Philips)

NORWAY

1 1 KING OF THE ROAD -"The Beatles" (Philips)
2 2 DAR BOKSKORNA SUMA -"The Beatles" (Philips)
3 3 TICKETS TO THE STARS -"The Beatles" (Philips)
4 4 OH MAN -"The Beatles" (Philips)
5 5 A WORLD OF OUR OWN -"The Beatles" (Philips)

PHILIPPINES

1 1 1 DENDEH -"Obligada" (Philips)
2 2 2 UN DÍA SEGÚN -"Obligada" (Philips)
3 3 3 LA ÚLTIMA HORA -"Obligada" (Philips)
4 4 4 LA ÚLTIMA HORA -"Obligada" (Philips)
5 5 5 CANTA LOS MILITARES -"Obligada" (Philips)
THE VILLAGE STOMPERS ROMP THROUGH THE BRIGHTEST, HAPPIEST MOVIE THEME OF THE YEAR

'Those Magnificent Men In Their Flying Machines'

THE VILLAGE STOMPERS
Produced by Joe Sherman
<table>
<thead>
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<th>No.</th>
<th>Title</th>
<th>Artist/Label &amp; Notes</th>
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<td>&quot;I Can't Help Myself&quot;</td>
<td>4 1 7 4 R&amp;B</td>
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<tr>
<td>39</td>
<td>&quot;Love Me Do&quot;</td>
<td>The Beatles (UK)</td>
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<td>48</td>
<td>&quot;All Shook Up&quot;</td>
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<td>&quot;My Way&quot;</td>
<td>Frank Sinatra (USA)</td>
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<td>&quot;All Shook Up&quot;</td>
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<tr>
<td>57</td>
<td>&quot;My Way&quot;</td>
<td>Frank Sinatra (USA)</td>
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**HOT 100—A TO Z**

1. "I Can't Help Myself" by The Four Tops (USA)
2. "All Shook Up" by Elvis Presley (USA)
3. "My Way" by Frank Sinatra (USA)
4. "Love Me Do" by The Beatles (UK)
5. "I Can't Help Myself" by The Four Tops (USA)
6. "All Shook Up" by Elvis Presley (USA)
7. "My Way" by Frank Sinatra (USA)
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10. "My Way" by Frank Sinatra (USA)
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<td>MY NAME IS BARBRA</td>
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<td>DEAR HEART</td>
<td>Capitol</td>
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<td>WHERE DID OUR LOVE GO</td>
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<td>CAST YOUR FATE TO THE WIND</td>
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<td>37</td>
<td>FERRY CROSS THE MERSEY</td>
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<td>67</td>
<td>CARRIE AND THE PAMELEAS' GREATEST HITS</td>
<td>Capitol</td>
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<td>65</td>
<td>MR. STICK MAN</td>
<td>Columbia</td>
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<td>62</td>
<td>DEAR HEART AND OTHER SONGS ABOUT LOVE</td>
<td>Capitol</td>
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<td>SOUL SAUCE</td>
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<td>79</td>
<td>BART THE RAIN MUST FALL</td>
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<td>LOUIE LOUIE</td>
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<td>THE LOVE ALBUM</td>
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<td>80</td>
<td>BEGIN TO LOVE</td>
<td>Capitol</td>
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<td>SOMEBODY ELSE IS TAKING MY PLACE</td>
<td>Capitol</td>
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<td>HAWAIIAN WEDDING SONG</td>
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<td>THE BOA OF THE greasepaint - THE SMELL OF THE CROWD</td>
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<td>SAM COOKIE AT THE COPA</td>
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<td>36</td>
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<td>PORTRAIT OF MY LOVE</td>
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<td>JUST ONCE IN MY LIFE</td>
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<td>WE REMEMBER SAM COOKE</td>
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<td>THE PINK PANTHER</td>
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<td>THE GENIUS OF JANKOWSKY</td>
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<td>THE FOLK ALBUM</td>
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<td>ALL SUMMER LONG</td>
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<td>MARMANEE EIGHTHEAT</td>
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<td>WOOLY BULLY</td>
<td>Monument</td>
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<td>SONGS FOR THE JET SET</td>
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<td>THE SOUND OF MUSIC</td>
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<td>HELLO, DOLLY!</td>
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<td>PEOPLE GET READY</td>
<td>Capitol</td>
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<td>A LITTLE BIT OF HEAVEN</td>
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<td>SUGAR LIPS</td>
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<td>PETER, PAUL &amp; MARY CONCERT</td>
<td>Capitol</td>
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<td>SANDIE SHAW</td>
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<td>149</td>
<td>THIS IS NEW</td>
<td>Parlophone</td>
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**ADVERTISER:** Billboard

**FOR WEEK ENDING:** June 26, 1965

**Record Industry Association of America seal of certification as million dollar LP's.**

**Billboard Top LP's:**

**STAR PERFORMANCE:** LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

**MGM RECORDS:**

- **MGM v. Verge Records** are divisions of Metro-Goldwyn-Mayer, Inc.
STAR performer—LP's: on chart 15 weeks or less registering greatest proportionate upward progress this week.

1. MARY Poppins
2. MY NAME IS VERNON
3. GET THE MESSAGE
4. HERMAN'S HERMITS ON TOUR
5. THE BEACH BOYS TODAY!
6. DEAR HEART
7. INTRODUCING HERMAN'S HERMITS
8. MY FAIR LADY
9. GOLDFINGER
10. WHIPPED CREAM & OTHER DELIGHTS
11. GIRL HAPPY
12. CAST YOUR FATE TO THE WIND
13. THE ROLLING STONES, NOW!
14. BRINGING IT ALL BACK HOME
15. THE RETURN OF ROGER MILLER
16. WHERE DID OUR LOVE GO
17. A SONG WILL RISE
18. TODAY
19. BLUE MIDNIGHT
20. HURRAY FOR A BLUE LADY
21. THE MIRACLES' GREATEST HITS
22. FIDDLE ON THE ROOF
23. LO-V-E
24. THE BEACH BOYS' CONCERT
25. BEATLES '65
26. RAMBLIN' ROSE
27. HUSH, HUSH SWEET CHARLOTTE
28. FREDDIE & THE DREAMERS
29. JOAN BAEZ'S
30. THE BEST OF AL HIRT
31. UNFORGETTABLE
32. INTRODUCING THE BEAU BRUMMELS
33. MY KIND OF TOWN
34. SPRING TIME
35. MY FAIR LADY
36. DOWNTOWN
37. MUSIC FROM MARY POPPINS
38. I KNOW A PLACE
39. HELLO, DOLLY!
40. THE NANCY WILSON SHOW
41. ZORBA THE GREEK
42. YOUR CHEATIN' HEART
43. THIS DIAMOND RING
44. BEATLES VI
45. THE ASTRO GILBERT ALBUM
46. THE MONSTER
47. YOU'VE LOST THAT LOVIN' FEELIN'
48. THE SCENE CHANGES
49. THAT MONEY HORN SOUND
50. CHERUB AND ANGUS
51. GERRY & THE PACIFIC
52. THE EARLY BEATLES
53. BABY THE RAIN MUST FALL
54. SOMEBODY'S TEARS AGAINST MY PLACE
55. THE LOST ALBUM
56. JUST ONCE IN MY LIFE
57. HAWAIIAN WEDDING SONG
58. THE ROAR OF THE GREASEPAINT.
59. THE GENIUS OF JANKOWSKY
60. THE TEMPTATIONS SING SMOKY
61. BEGIN TO LOVE
62. SONG OF THE WAGON TRAIN
63. THE PINK PANTHER
64. SAM COOKE'S
65. THIS IS NEW
66. MONEY IN THE HORN
67. DEAN MARTIN HITS AGAIN
68. MR. STICKY HANDS
69. LOUIE LOUIE
70. MEXICAN PEARLS
71. MARIEANA FIGHTS
72. THE MANTOVANI SOUND
73. COUNTRY AMERICAN
74. CONNIE FRANCIS SINGS FOR MAMA
75. DO I HEAR A WALTZ?
76. I'VE GOT A TIGER BY THE TAIL
77. DEAR HEART AND OTHER SONGS
78. I'M TELLING YOU NOW
79. EVERYBODY LOVES SOMEBODY
80. HELLO, DOLLY!
81. MR. TAMBOURINE MAN
82. FERRY CROSS THE MERRY
83. CHICAGO STANDFORD AND THE THIRD ALBUM
84. EARLY MORNING RAIN
85. WE'VE GOT A WAY
86. PEARL EARRINGS
87. PETER, PAUL & MARY
88. SUGAR LIPS
89. THE YENTLUSSES
90. A LITTLE BIT OF HEAVEN
91. SOUL SERENADE
92. APPLES AND BANANAS
93. THE SOUND OF MUSIC
94. WHERE DID OUR LOVE GO
95. BEAUTY AND THE BEAST
96. GET EVERYBODY INTO THE WHISKEY & GO
97. LADY LIA
98. EVERYBODY LOVES SOMEBODY
99. Stand By ME
100. THE CHAPLIN THEME
101. THE SOUL MUSIC OF HENRY MANCINI
102. THE HEAT IS ON
103. SEVENTH AVE.
104. THE WALKING THEATRE
105. SOUL ENSEMBLE
106. THE STORY OF MY LIFE
107. THE TACTICS
108. THE FREDDIE
109. THIS IS NEW
110. HAVE YOU LOOKED INTO YOUR HEART
111. THE SEASONS
112. MEANWHILE BACK AT THE WHISKEY & GO
113. FEARLESS
114. YOU LOOKED ON ME
115. THE BONJOS
116. THAT'S NOT USUAL
117. 20 ORIGINAL WINNERS OF 1964
118. STAY AWHILE
119. CALL ME IRRESponsible
120. QUEEN OF THE LANCOME
121. AL SINGER IS NOT LONELY
122. THE DEUTSCHER
123. THE BEATLES—A HARD DAY'S NIGHT
124. THE DURANT
125. THE RETURN OF ROCK!
126. EVERYTHINGican Make It
127. ME MORE
128. THE FOUR TOPS
129. FLORA THE RED MENCE
130. BLOCKBUSTERS
131. THE RETURN OF ROCK!
132. HERE THERE IS
133. THE BONJOS
134. THE COTTON PICKIN' DAYS
135. THE RACE IS ON
136. NAT KING COLE SINGS SONGS
DEALERS
HERE'S A REAL WINNER!

RAY CONNIFF
ALBUM

COLUMBIA CL 2366/CS 9166 Stereo

WITH MUSIC FROM

"MARY POPPINS"
"THE SOUND OF MUSIC"
"MY FAIR LADY"

(AND OTHER GREAT MOVIE THEMES)

SIDE 1
A SPOONFUL OF SUGAR
CHIM CHIM CHER-EE
SUPERCALIFRAGILISTIC-EXPIALIDOCIOUS
FEED THE BIRDS
JOLLY HOLIDAY
PASS ME BY

SIDE 2
THE SOUND OF MUSIC
MY FAVORITE THINGS
CLIMB EV'RY MOUNTAIN
ON THE STREET WHERE YOU LIVE
I'VE GROWN ACCUSTOMED TO HER FACE
DEAR HEART

THE RAY CONNIFF SINGERS
SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT
FRANK & TONY
Mercury MG 31027 (M); SR 61027 (S)
Frank & Tony combine a civilian beat with show tunes like “Since June, June” and “They Call the Wind Maria!” and come up with an original sound. Tony has a strong baritone voice and provides guitar accompaniment. He also provides the lyrics in proper meter. Together they provide a fresh sound.

COUNTRY SPECIAL MERIT
COUNTRY GUITAR
Billy Grammer, Decca DL 64647 (M); DL 74648 (S)
Great guitar instrumental from Billy Grammer, whose relaxed style of playing will appeal to all who enjoy good season. The numbers include hits such as “King of the Road,” “Faded Love,” and “Born to Love.”

CLASSICAL SPECIAL MERIT
MOZART VIOLIN CONCERTO #3 AND 4
Paul Hofmann/Katchen/Chamber Orch. of the Scarlatti (Risticorp). Himsworth M 1026 (M), H 71066 (S)
Attractive performance, attractively priced. In this budget recording of two of Mozart’s most popularly performed sonatas, Paul Hofmann/Katchen play them with an ease and grace that is thoroughly in keeping with the style and mood of the pieces. The recording is top-notch, backing under the fine direction of Karl Ristenpart.

(Continued on page 30)

SEE ALBUM REVIEWS
ON BACK COVER

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

SINATRA ’65
Frank Sinatra, Reprise R 6167 (M); RS 6167 (S)

CANADIAN SUNSET
Andy Williams, Columbia CL 2224 (M); CS 9124 (S)

NEW ACTION LP’s

These new albums, not yet on Billboard’s Top LP’s Chart, have been reported getting strong sales action by dealers in major markets.

VENICE BLUE . . .
Bobby Darin, Capitol T 2232 (M); ST 2232 (S)

ARETHA FRANKLIN/YEAH!
Columbia CL 2235 (M); CS 9133 (S)

WORLD OF COUNTRY MUSIC . . .
Various Artists, Capitol SNPB 6 (M); SNPB 5 (S)

ELGAR AU GO-GO . . .
Les & Larry Elgart, Columbia CL 2355 (M); 65 9155 (S)

YOU WERE ONLY FOOLING . . .
Vic Damone, Warner Bros. W 1602 (M); WS 1603 (S)

UNIT 4 + 2 . . .
London DL 3427 (M); PS 427 (S)

JR. WALKER & THE ALL STARS
PLAY SHOTGUN . . .
Soul 701 (M); S 701 (S)

THE KING FAMILY SHOW . . .
Warner Bros. W 1601 (M); WS 1601 (S)

YOU TURN ME ON . . .
Ivan Whitecomb, Tower T 5004 (M); DT 5004 (S)

EDDIE FISHER TODAY . . .
Dot DLP 5631 (M); DLP 25631 (S)

CATCH THE WIND . . .
Donovan, Hickory LPM 123 (M); (No Stereo)

DOUBLE HEADER . . .
Arthur Prysock, Old Town 2009 (M); 2009 (S)

THREE O’CLOCK IN THE MORNING . . .
Bert Kaempfert & His Orch, Decca DL 4170 (M), DL 74670 (S)

DRUM DISCOQUEU . . .
Sandy Nelson, Imperial LP 1208 (M); LP 12083 (S)

HOW TO BE A JEWISH MOTHER . . .
Gurwits Berg, Amy 9007 (M); (No Stereo)
**ALBUM REVIEWS**

**FOUR-STAR ALBUMS**

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by record dealers, radio stations and rack jobbers handling that category.

**POPULAR**

THE ANDREWS SISTERS GO HAWAIIAN
Dot DLP 2363 (M) DLP 2563 (5)

A TOUCH OF TENDERNESS
Glebe Lines, Everest 1325 (M) 1325 (5)

HAWAIIAN RAGTIME
In Ana Castle. Dot DLP 3465 (M) DLP 2562 (5)

THE EMBERS . . . JUST FOR THE BIRDS
JCP 2009 (M)

RAGTIME—BY REQUEST
Johnny Maddox. Dot DLP 3263 (M) DLP 2563 (5)

BEATRICE LILLIE SINGS
HIS M.3001 (M) M.3002 (5)

LOW PRICE COUNTRY

WESTERN STYLE SAMPLES
Various Artists. Zondervan ZLP 670 (M)

CLASSICAL

MUSIC FROM THE COURT OF RÜR-GUNDY
Roger Blanchard & Pierre Pothuss Recorder Trio. Novochoch R 0078 (M); H 71015 (5)

MOZART: CONCERTO NO. 18 & 24
FOR PIANO & ORCHESTRA
Paul You Schilhavsky/Orr. of Radio Havasts (Albany), Nonochoch H 1689 (M); HL 70110 (5)

SCHUBERT WALTZES
Walter Hamilton. Turnabout TV 4006 (M); TV 4006 (5)

MOZART: 3 EARLY SYMPHONIES
NO. 31, NO. 23, NO. 29
Mairie Chamber Orch, Ktel. Turnabout TV 4002 (M); TV. 4002 (5)

LOW PRICE CLASSICAL

DVOŘÁK: SYMPHONY NO. 4 IN G
MAJOR, OP. 59
Consortium Orch of Amsterdam (reissue), Richmond H 1927 (5)

JAZZ

THE SWINGER'S GUIDE TO MARY POPPINS
Topper! Sandy Quartet with Charlie Nett, Mercury ML-5235 (M)

CHILDREN

PIXIE AND DIXIE WITH MR. JINKS
TELL THE STORY OF CINDERELLA
HRR HL 2023 (5)

HUCKLEBERRY BOUND TELLS
STORIES OF UNCLE REMUS
HRR HL 2022 (5)

MAGGIE GORILLA TELLS
THE STORY OF ALICE IN WONDERLAND
HRR HL 2024 (5)

LOW PRICE CHILDREN'S

MARCY SINGS TO CHILDREN
Zondervan ZLP 664 (M)

**GOSPEL**

TELL IT TO JESUS
Jack Holcomb. Zondervan ZLP 667 (M)

I TOUCHED THE HEART OF GOD
Mary Jane. Zondervan ZLP 674 (5)

REligious

MARINERA MELODIES
Detalle Discs. Zondervan ZLP 654 (5)

SPoken word

ALL ABOUT THE BEATLES
Lindie Harrison Caldwell. Revue 2012 (M)

INTERNATIONAL

DISCO/TOPOQUE POLISH STYLE VOL.
Various Artists. Dana DL. 1139 (M)

WEZCORYN DEWON
Frank Waterman. Dana DLP 1211 (M) Frank Waterman. Dana DLP 1211 (5)

BEST-LOVED SONGS OF SWEDEN
Sagen Siby & Kal Soderman, Monument NF 469 (M) NF 469 (5)

CZECH TIME
Leo Greco. Dana DLP 3460 (M); DLP 2556 (5)

DI A MARI POLSKI
Mai Kewy. Dana DLP 1212 (M)

FOLKERE KNIVLUST
Joe Maglacing. Dana DLP 1214 (M)

**THREE-ST AR ALBUMS**

The three-star rating indicates moderate sales potential within each record's music category.

CHILDREN

YOU AND ME AND DOG TELL STORIES 1; LITTLE RED RIDING HOOD 2; THE BEASTS 3
HRR HL 3032 (5)

THE FLINTSTONES—FLIP FLOPS
HRR HL 3012 (5)

CLASSICAL

HAYDN: VIOLIN QUARTETS, OP. 3
Stamitz, Monternor. Turnabout TV 3035 (M); TV 3035 (5)

COBRIS DANCES OF MEDIEVAL FRANCE
The English Group. Turnabout TV 3040 (M); TV 3040 (5)

HOFMANN-HUMMEL: CONCERTO FOR HORN IN E
Horn of the Philharmonic, Helmut Kray, Philharmonic. Turnabout TV 3050 (M); TV 3050 (5)

DITTERSCHWÖR: CONCERTO FOR TROMBONE KARL
Gregory. Budapest Chamber Orch. Hungaroton. Budapest TV 3050 (M); TV 3050 (5)

THE MUSIC OF MIGUEL CORTEZ
Mario Chacon-Orca. Éditions de France. Turnabout TV 3055 (M); TV 3055 (5)

**ZIP CODE SPEEDS YOUR PARCELS**

1. Packages are shipped by more direct route.
2. They are handled fewer times.
3. There is less chance of damage.

**RECORD DEALERS:**

One-stop, one-day service! Strictly Wholesale! No extras, no gimmicks! ALBUM DISCOUNT PROGRAMS ARE ALWAYS AVAILABLE!

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Any label
$2.47 $3.09 $3.71 60¢
3.98 list 4.98 list 5.98 list 45's
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12 Ronette Astatic Replacement Needles

The most popular sapphire needle. Packaged 12 per display card. 1 or 2 cards $5 per card 3 or more cards $4 per card

Retails at $2.50 per needle. Fits most popular models of brand-name phonographs.

45 RPM ADAPTERS

5 adaptors to a plastic envelope — 25G list. 24 envelopes per display card — $6 list. Your cost . .

$1.75

per card

Available in bulk at $5 per thousand

REDCISCO

The Records Distributing Company
The nation's number one wholesale one-stop/one-day service. All record labels. Telephone 727-6420 (area code 301). 1815 Guilford Avenue, Baltimore, Maryland 21202

**ALBUM REVIEW POLICY**

Every album sent to Billboard for review is judged by Bill- board's Review Panel, and its sales potential is rated within its appropriate music. Full reviews are presented for Spotlight Picks or Special Picks, and all other LP's are listed under their respective categories.
THIS IS Pee Wee Spitlera
MY CLARINETIST AND RCA VICTOR'S
NEWEST RECORDING STAR. SEE US
THIS SUMMER ON FANFARE,
CBS-TV SAT. NITES 7:30-8:30
Thanks, AL HIRT

Pee Wee's First Record Release
TANSY
b/w
CREOLE
CLARINET
RCA VICTOR 47-8606
BIG IN NEW YORK BUSTING WIDE OPEN IN PITHING 'I'M THE ONE THAT LOVE FORGOT'
THE MANHATTANS CARNIVAL 509
CARNIVAL RECORDS 350 Chekow Avenue Newark, N. J.
(201) 242-6319

NEW ALBUM RELEASES
This form is designed to aid dealers in ordering and broadcasting in programming.

ANGEL


BULGARIA: THE SALOMON SYMPHONIES NO. 100 & 104. Royal Philharmonic Orch. (Beethoven) 36255, 5 36256

BULGARIA: THE SALOMON SYMPHONIES NO. 103 & 104. Royal Philharmonic Orch. (Beethoven), 36256, 3 36256

BLUE NOTE
JACKIE MCLEAN--Tight (BLP 4179, BLP 4180)

HANK MOBLEY--The Touchstone (BLP 4166, BLP 4180)

BRUNO
BULGARIAN DANCE & SONG ENSEMBLE OF 100. Dance Along With Hot Marie From Bulgaria, BR 50207

VARIOUS ARTISTS--Cantalou, A Ra, BR 50209

VARIOUS ARTISTS--The World's Great Operettos, BR 50208

CAPITOL
THE THREE BOYS--Summer Days, T 2351

CY COLEMAN--The Art of Love, T 2350

PHILLIPS & HIS CHORD & ORCH--Fools Like Lovers, T 2356, T 2358

COLUMBIA
LINDA SCHIFFMAN--Gone With The Wind, 1732

GARY GRIFFIN--Masters of Fantasy, Sonatas In C Minor, ML 1635, ML 6723

A SIRIUS FESTIVAL--Eugene Ormandy, Philadelphia Orch., ML 1632, ML 6723

PETE SEEGER--Strawboys & Cousins, CL 2354, CL 1193

SOUNDTRACK--Dorothy, ML 6390, SN 2790

CORAS
ROBIN MARTIN--I Love You So, CRL 5176, CRL 7379

CRESCONDO
THE CHALLENGERS--The Teenage Fair, GNP 2010

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DEALERS may get full details from their S & G Machine Dept. or direct from

ADVERTISING IN BILLBOARD's INTERNATIONAL BUYER'S GUIDE can be DANGEROUS!!

It brings you inquiries and new business all year long. It means more work for you and your company... and more profits, too!

More work... more inquiries... new business... more profit!! Better relax for a moment.

Then, start preparing your advertisement for Billboard's International Buyers Guide.

You don't want your competitor to get cleverer overworked, do you?

**HITS OF THE WORLD**

- Continued from page 22

- Denotes local origin

**SPAIN**

CAMP OF THE WOODS BAND & CHORUS (S & G)--S & G--N. 1.7414 LP, 5. 2411 45

SINGLE FARE & MEMBERS OF THE SADDLE CLUB-CLI, GNP: Hits, BMI: Songs and Stories, 5. 2411 45

TRAVEL

THE RECORDED SOUNDS OF GENE LUDWIG, LP 7017

**WITNESS ARTISTS**

ELMER WERNERSTEIN--The Multiphilly, US 5127

SOUNDTRACK--The Take S terrs, BMI 5127

**HITS OF THE WORLD**

- Continued from page 22

- Denotes local origin

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**WITNESS ARTISTS**

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SOUNDTRACK--The Take S terrs, BMI 5127
From The Dancing World of ERNIE HECKSCHER
The Instrumental HIT Album of the Year!

Stereo CS 9132—Mono CL 2332

The Whole World Dances with Ernie Heckscher
and his Fairmont Orchestra

Watching the World Go By
My Love Forgive Me
Quando, Quando, Quando
Dahil Sa Iyo
Red Roses for a Blue Lady
I Will Wait for You
Para Siempre
Goldfinger / Funny World
Valore / Downtown
Pearly Shells

"My Sincere Thanks to Our Dealer and Radio Friends for their kind help."

NOW—from the Album A HIT SINGLE!
PARA SIEMPRE
and WATCHING THE WORLD GO BY

Stereo CS 9888 Mono CL 2096
Stereo CS 9055 Mono CL 2256

43306
a Billboard Chart Pick!

ON COLUMBIA RECORDS
Met at Lewisohn a Summer Fest

By HANK FOX

NEW YORK—The world premiere of Gian Carlo Menotti's "Lewisohn Stadium Festival" and the singing of Renata Tebaldi before a full house of 20,000 marked the opening season of the Metropolitan Opera's outdoor summer concert season Monday (21).

Miss Tebaldi, singing music by Puccini, Verdi and Rossini, won quick applause and cheers from an audience.

The summer series is an attempt by the Metropolitan Opera Company to bring opera to a wider audience. With 20,000 seats and prices from 50 cents to $4.50, the Met hopes to attract people who normally wouldn't attend Met operas because of ticket prices and scarcity of seats.

Rudolf Bing, the Opera's administrator said, "Perhaps the Met has been a little too isolated and exclusive. We want as many people as possible to be with us at these concerts."

This is the first season that the Met is operating the summer series. The concert series, now in its 47th year, had been operating under the direct supervision of Mrs. Charles (Minnie) Guggenheimer. Aside from presenting full-length operas, the series will also feature concerts of opera, jazz, folk, popular and classical music.

Through special arrangements with the Newport Folk and Jazz Festivals, Dave Brubeck, Duke Ellington, Theodore Bikle and Pete Seeger will perform at the Stadium in coming weeks. Other artists to appear will be Marian Anderson, Van Cliburn, Arthur Fiedler.

Also, the Met's own Anna Moffo, Roberta Peters, Elisabeth Schwarzkopf, Jan Pierce, Jerome Hines and Richard Tucker are among those who will perform during the seven-week series.

Two of the improvements at the Stadium, the new acoustical shell and sound system provided by the city proved to be better aids to the performance than the previous systems.

A third improvement was the detouring of jet planes from flying over the Stadium during concert hours.

STRAVINSKY, MALPIERO

AT CONCERT FOR POPE

VATICAN CITY—Igor Stravinsky and Gian Francesco Malipiero were on hand in honor of Pope Paul VI in the Pius Auditorium by the RAI Symphony and Chorus under the direction of Armando La Rosa Paroli and Nino Antonio.

The program included Stravinsky's "Symphony of Psalms" for chorus and orchestra, with soloists (Claudio Strudhoffer, baritone; Teodoro Revetta, baritone; Andrea Persassi, baritone; Tomasso Fratcuci, tenor; Nario Binci, tenor; Renzo Cozzale, bass), chorus and orchestra, Milhaud's "Psalm 29" for baritone and orchestra, and Sibelius' "Solemn Melodies, Opus 77" for violin (Aldo Ferretti) and orchestra.

Each of the composers represented a different religion—Russian Orthodox, Roman Catholic, Jewish and Protestant in the program. Milhaud, who was also invited, could not attend because of poor health.

RCA TO BOW PERLMAN LP

NEW YORK—RCA Victor will soon release its first album by Itzhak Perlman, the 19-year-old Israeli-born violinist who won the 1964 Leventritt Award. The album will contain works by Bach, Gluck, Mendelssohn, Saint-Saens and Sarasate and Bazzini. Perlman plays while seated because of the age of four. He came to this country in 1958 to appear on the "Ed Sullivan Show" and has lived here since.

Gazzelloni Tour

ROME—Severino Gazzelloni, winner of the Grand Prix du Disque in 1962 and generally regarded as the world's first Florin, will go to Vevey, Switzerland, this summer to appear in concerts and to record a new album for Philips.

Medal to Ormandy

HELSEINKI—Columbia Recs.' conductor Eugene Ormandy received the prestigious Sibelius Medal here Friday (4). The award ceremony took place following a concert; Ormandy conducted the Finnish Radio Symphony Orchestra in an all-Sibelius program.

Ives 'Fourth' Gets Citation

NEW YORK — The Music Critics Circle of New York has awarded a special citation to the Charles Ives Fourth Symphony for "its originality and genius." The group bypassed its regular annual award and cited the Fourth as being "in the process of being released but its quality is so high that it was deemed eligible for a regular award because it was written more than 10 years ago." The work, which is available as a Classical Masterwork album, was premiered by Leopold Stokowski conducting the American Symphony Orchestra in Carnegie Hall, April 26.

RCA to Record 3 Operas

With New Equipment

ROME—New equipment perfected within the last few months will be used in three operatic recordings which will be made at the RCA Italiana Studios here this summer under the direction of Richard More, More's assistant, and his aids, Jack Pfeiffer and Tony Salvatore, are already here to begin work with the new 18-channel console which records on six tracks. It has been operative for the past six months, but its use in major recordings will now be made for the first time.

Leontyne Price, soprano, has already recorded a new album of arias. It will be followed by a German recording of Gluck's "Orpheus and Eurydice" in German and a new version of "Lucia di Lammermoor," in which the title role will be sung by Anna Moffo. These will be the fourth and fifth complete operas since the new studios were opened.

Scort for the Dino De Laurentiis film, "The Bible," directed by John Huston, is also being made at the same studios, with Gottfried Petrassi conducting a special symphonic group.

BEST SELLING BUDGET-LINE CLASSICAL LP'S

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets. This week

1. VAUGHN WILLIAMS—Symphony No. 2 (London); Halle Orch. (Barbierl); Vanguard SRV-134 SD 151, SRV-134 (LP R).
2. BACH—Magnificat in D; Stich-Randall, Cassini, Battazzo, Schmolitz; Nonesuch 7 H1011 (SD), H 1011 (LP).
3. BACH—Four Concertos for Harpsichord and Orchestra; Ch. Or. de l'Air (Ristenpart); Nonesuch 7 H1019 (SD), H 1019 (LP).
4. TCHAIKOVSKY—Concerto No. 1 in B flat for Piano and Orchestra; Kemp, Pfitzner, Jasny, Sarati; RCA Victrola VICT 1039 151, VICT 1039 (LP).
5. SIBELIUS—Symphony No. 5; Halle Orch. (Barbierl); Vanguard SRV-137 SD 151, SRV-137 (LP).
6. SCHUBERT—Symphony No. 8 (Unfinished); Boston Symph. Orch. (Munch); RCA Victrola VICT 1035 (SD), VICT 1035 (LP).
7. PUCCHINI—Madama Butterfly; Moffo, Valletti, Elias, Corena, Rome Op. (Leinsdorf); RCA Victrola (3-12") VICS 6100 151, VJC 6100 (LP). 
8. VIOLLIS—Concertos for Piccolo and Orchestra, Concertos for Violin and Orchestra; Bondan, Horvath, Schlapp, Bunte, Ch. Or. of the Sarre (Ristenpart); Nonesuch 7 H1022 (SD), H 1022 (LP).
9. BRAHMS—Symphony No. 2; Vienna Philharmonic Orch. (Monzelf); RCA Victrola VICT 1055 151, VICT 1055 (LP).
10. PUCCHINO—La Boheme; Trapanese, Gesualdi, Erede; Richmond (12-12") 62001 (LP). 
11. MAHLER—Symphony No. 4; Ritchie, Concertgebouw Orch. (Van Beinum); Richmond 19104 (LP).
12. MOZART—Mass in C (Coronation); Stich-Randall, Cassini, Feller, Lattia, Sarrebruck Conservatory Orch. (Schmolitz); Ch. Or. of the Sarre (Ristenpart); Nonesuch 7 H1041 (SD), H 1041 (LP).
13. BACH—Brandenburg Concerti (6) (Complete); Stuttgart Ch. Orch. (Munchener); Richmond (12-12") 42002 (LP).
HERE'S THE ALBUM YOU'VE BEEN WAITING FOR...

THE BEACH BOYS

SUMMER DAYS
(And Summer Nights!!)
(D) T-2354
★
★
★

AND THESE HOT CHART ITEMS:

Single Release:
"HELP ME RHONDA"
#5395
★

Album Release:
"The Beach Boys Today"
(D) T-2269
CHICAGO — A raucous-dazzle radio battle has erupted here with conservative WCLF putting out all stops to try to hit the ratings jackpot. What has for nearly 20 years been the city’s citadel of baseball and big-band jazz is going the way of the Beatles, Robin Boys and Herman’s Hermits.

WCLF program director Ken Draper says the station is being subtle about it. He says simply, “We’re going to do whatever it takes to be No. 1.” Draper was brought here last April by station manager Tom Haviland, and WCLF has been in a state of transition ever since.

Within the next few months Draper will have completed his switch to pop radio in the full sense of the word. He says he’s shooting for a 20-40-year-old mass audience and describes his station as featuring personalities, news and pop music...and not necessarily in that order.

Will Play All Hits

“Listening to all of the hits, even hard rock,” Draper says. “We will, however, exercise a control factor. We’re not going to break the really hard sounds—they’ll have to start somewhere else. Also, we’ll space material.”

Draper sees his competition in three other local stations: WLS, the city’s big Top 40 rockers; WIND, a modified Top 40 station that plays away from the screamers, and WGN, which features baseball, personalities and a pop-standard music philosophy.

Draper will use all the format radio gimmicks: jingles, promotions and a host of his own personal extras.

He’s already brought in Jim Stagg, a format-oriented deejay from Cleveland’s KYW, and hopes to have Jim Runyon from the same station here shortly. Other deejay changes will follow.

Like most radio men, Draper has to pigeonhole his station’s format with stock phrases, but he will concede his sound will be similar to Cleveland’s KYW—and this is rocking Top 40, any way you slice it...or your kilocycles.

**List to Be Cut**

WCLF is currently playing about 100 records in what Draper says is a transition from Motown, Melachrino and Glen Miller to pop.” By September the list will be cut to 60. There will also be a “B” list of 10 standards by such artists as Steve Lawrence, Jack Jones or Peggy Lee, “oldies but goodies” and 10 miscellaneous records, including such material as a new Allan Sherman comedy LP.

Each deejay will build his own program, but the master of ceremonies will do the Bible. There will be also be such popular numbers as “no doubles back to back” and “only one instrumental in a half-hour segment.”

Records are picked solely by Draper. The results are trade papers, hype sheets and a local Livestation sheet.

He looks for four things: (1) History of artist, “if the artist is hot, we’ll play him, even if we’re not crazy about the side.” (2) Regional action. “If the record is getting played in Peerless—well listen”; (3) Own judgment. “Does the record sound good?”, (4) And finally—“is it good radio?” A lot of artists may not sell, but we feel they just belong on the station.”

“Balance” is also a big word with Draper. “We play more of our ‘B’ list material before noon, reaching a peak during midday.” From noon to 6 p.m. in the evening we leave our ‘B’ list alone and concentrate on the hits.

**Plan On Survey**

WCLF will start its own local store survey shortly. But as Draper says, “This only tells us the relative popularity of records already on our list. In fact, it’s more of a guide of when to take a record off than when to put it on.”

The draper system records out three outlets in categories: high, medium and low volume. The high-volume outlets’ returns are weighted three times the medium-volume outlets two times the low.

The low-volume outlets are called weekly. The medium and low-volume outlets are rotated. A minimum of six records are called. Each store is asked to report its 30 best selling single, 10 best selling albums, and tips, if any, on upcoming new material.

For a record to be listed, it has to be reported by at least one-fifth of the stores doing the survey.

**WHK Show From Store**

CLEVELAND—WHK Radio is broadcasting remote 1-2 p.m. Saturdays from a local department store in what is proving to be a highly popular combination of Top 10 records and fashion shows. Emceed by area personality Ron Britain, “High’s Top 10 Show”, features the station’s Top 10 list, and the week’s Top 10 fashions. One of the store’s personnel presents a fashion commentary.

The show is teen-ager accepted. Not only are record artists introduced and interviews conducted, the department store salutes Cleveland youth for various social and civic accomplishments.

**WOCL Aiming for Top:**

**Master Plan in Operation**

By NICK BIRRO

LAS VEGAS—Country radio station WOCL has a problem—selling country music in an area where rock ‘n roll is No. 1 and middle-of-the-road music is No. 2. The share of the audience left over in the seven-station market is not that huge, but don’t think for a minute that KTOO and its staff has given up. The station is No. 3, according to DJ Keith Austin, and trying to gain ground.

The station needs more country music records. Program director Steve Mentzer said that the station has to maintain two studios, one in Henderson where the station is licensed and the other in Las Vegas. The station is allowed to broadcast only 49 percent of the time from Las Vegas by the Federal Communications Commission. Because it has to operate two studios, the station needs twice as many records as an ordinary station, Mentzer said.

A daytime station, KTTO reaches a potential audience of about 250,000 in Clark County alone. WOCL is an FM-only station.

“Back in the old days,” said Mentzer, “we had about 50 records, but when we began tapping an on-the-spot series for CBS-TV’s special, ‘It’s What’s Happening’,” he said, Minn. and Denis Paxton perform atop a CBS remote truck with the Mike ‘K Dancers. The Dave Clark Five are here for their third U. S. tour.

**KTOO Seems Spunky**

**In Face of Competition**

LAS VEGAS—Country radio station KTOO has a problem—selling country music in an area where rock ‘n roll is No. 1 and middle-of-the-road music is No. 2. The share of the audience left over in the seven-station market is not that huge, but don’t think for a minute that KTOO and its staff has given up. The station is No. 3, according to DJ Keith Austin, and trying to gain ground.

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**KTCR Shows Its Strength**

MINNEAPOLIS—What better type of program for music director of a country music station than somebody who knows what they’re doing. For example, Texas Bill Strong, who has just been named music director of KTTC Radio here. The country recording artist has been a disk jockey at the station.

Among his chores, Strength reviews the new records each week and makes up the KTCR Top 10 Chart which is mailed out to all local record dealers in the Twin City area. The station is ranked by Billboard as being tops in country records and strength in the sale of country records and strength as top DJ in the market in influencing the sale of country records.

**EPIC RECORDS’ DAVE CLARK FIVE no sooner got off the plane from Britain after a modest International Airline tour when they began working on an on-the-spot series for CBS-TV’s special, ‘It’s What’s Happening.’”**

**WCLF Asks to Keep Classical**

CLEVELAND — WCLF-FM, in an editorial broadcast several times last week, asked NBC to continue with the programming of FM classical music when it takes over KYW, NBC and Welinghouse Broadcasting Co. will trade outlets at the request of the Federal Communications Commission. NBC is expected to change the call letters of KYW in Cleveland to WKCX. Programming of WYCC-WYCAM will probably be Top 40.

“Weiner the years, KYW-FM has provided an invaluable service through its high-quality classical music programming,” the WCLF editorial said. “The same has been true of WCLF-FM. During the past four years, the station has been noted for its classical music programming and has been WCLF-FM’s main competition for the listeners’ ear. We feel this in the long run the greater exposure of classical music in Cleveland, the better it is for WCLF as well as for Cleveland. Therefore, we urge NBC not to change the call letters of any of its National Broadcasting Co. stations. The station is ready to divide the station’s program schedule between the broadcast of high-quality classical music programming on WYCC-WYCAM and Top 40 music on WCLF-FM.”
for the hottest new label
KAMA-SUTRA RECORDS

YOU'RE MY BABY  THE VACELS  KA-200
A Kama-Sutra Production, Hy Mizrahi • Artie Ripp • Phil Steinberg
**TOP STATIONS**

<table>
<thead>
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<th>Call Letters</th>
<th>Market</th>
<th>Network/Station</th>
<th>Owner</th>
<th>Format</th>
</tr>
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<tbody>
<tr>
<td>KOLR</td>
<td>Springfield, MO</td>
<td>ABC</td>
<td>KMIZ</td>
<td>News/Talk</td>
</tr>
<tr>
<td>KSDK</td>
<td>St. Louis, MO</td>
<td>Fox</td>
<td>KTVI</td>
<td>News/Comedy</td>
</tr>
<tr>
<td>WJW</td>
<td>Cleveland, OH</td>
<td>Fox</td>
<td>WJW-FM</td>
<td>News/Talk</td>
</tr>
<tr>
<td>WABC</td>
<td>New York, NY</td>
<td>ABC</td>
<td>WABC</td>
<td>News/Comedy</td>
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**TOP DISK JOCKIES**

<table>
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<tr>
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<th>Market</th>
<th>Network/Station</th>
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<th>Format</th>
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</thead>
<tbody>
<tr>
<td>Ron Howard</td>
<td>Dallas, TX</td>
<td>WBAP</td>
<td>KXOL</td>
<td>News/Talk</td>
</tr>
<tr>
<td>David Hood</td>
<td>Dallas, TX</td>
<td>WBAP</td>
<td>KXOL</td>
<td>News/Talk</td>
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<tr>
<td>George Nelson</td>
<td>Dallas, TX</td>
<td>WBAP</td>
<td>KXOL</td>
<td>News/Talk</td>
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<tr>
<td>Bill Evans</td>
<td>Dallas, TX</td>
<td>WBAP</td>
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<td>News/Talk</td>
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**RADIO-TV PROGRAMMING**

<table>
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<th>Program</th>
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<tr>
<td>7:00</td>
<td>KDFW</td>
<td>Good Morning America</td>
<td>News</td>
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<tr>
<td>7:30</td>
<td>KBMT</td>
<td>The Morning Show</td>
<td>Talk</td>
</tr>
<tr>
<td>8:00</td>
<td>KDFW</td>
<td>First Thing First</td>
<td>Talk</td>
</tr>
<tr>
<td>8:30</td>
<td>KDFW</td>
<td>Today's News</td>
<td>News</td>
</tr>
<tr>
<td>9:00</td>
<td>KDFW</td>
<td>Good Day Dallas</td>
<td>News</td>
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<tr>
<td>10:00</td>
<td>KDFW</td>
<td>Fox News at 10</td>
<td>News</td>
</tr>
</tbody>
</table>

**SPEAKING OF BILLBOARD'S HANDBOOK OF RADIO RESPONSE RATINGS and Stations by Format**

- **Y&R's Rays Jones Jr.**
  Broadcast Media Relations says:
  "This will surely be a widely used tool in our radio buying function.

- **Crecendos Radio**
  VP Bud Dall says:
  "It will be of... tremendous service to people in our industry, and everybody who has seen a copy says:"

- **Order now**
  While the present supply lasts (no further printing planned)

**V&R's planning price**

- **$4.25 per copy**
- **$50.00 per copy**

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<th><strong>JAZZ</strong></th>
<th><strong>TOP STATIONS</strong></th>
<th><strong>TOP DISK JOCKIES</strong></th>
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</thead>
<tbody>
<tr>
<td>1. WCLM (FL)</td>
<td>1. WCLM (FL)</td>
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<td>1. KOLR</td>
<td>1. Ron Howard</td>
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<td>3. WRLA (FL)</td>
<td>3. WRLA (FL)</td>
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<td>3. George Nelson</td>
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<td>4. WCME (FL)</td>
<td>4. WCME (FL)</td>
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<td>5. WFLA (FL)</td>
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<td>5. KDFW</td>
<td>5. Ron Howard</td>
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**COUNTRY**

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<tr>
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<tr>
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<td>Minneapolis, MN</td>
<td>WCCO</td>
<td>ABC</td>
<td>News/Talk</td>
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<tr>
<td>St. Louis, MO</td>
<td>KSL</td>
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**FOLK**

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<td>Austin, TX</td>
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<td>ABC</td>
<td>Country</td>
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**TOP BAND/BANDSHOW**

<table>
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<th>Station</th>
<th>Format</th>
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<tr>
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<td>News/Comedy</td>
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<td>Ron Howard</td>
</tr>
<tr>
<td>KDFW</td>
<td>News/Comedy</td>
<td>8:00-8:30</td>
<td>George Nelson</td>
</tr>
<tr>
<td>KDFW</td>
<td>News/Comedy</td>
<td>9:00-9:30</td>
<td>Bill Evans</td>
</tr>
<tr>
<td>KDFW</td>
<td>News/Comedy</td>
<td>10:00-10:30</td>
<td>Ron Howard</td>
</tr>
</tbody>
</table>

**KDFW**

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  - News/Comedy
  - Host: Ron Howard

- **KDFW**
  - News/Comedy
  - Host: George Nelson

- **KDFW**
  - News/Comedy
  - Host: Bill Evans

- **KDFW**
  - News/Comedy
  - Host: Ron Howard
JOHNNY MATHIS

The incomparable vocal styling that sells year after year

New Single:
"TAKE THE TIME"
Mercury #72432

New Album:
"THE YOUNG AMERICANS PRESENTED BY JOHNNY MATHIS"
Mercury-mono. 21023/stereo-61023

Produced by Global Records • G.A.C. Agency
YESTERDAY'S HITS

Change-of-programming from your librarian's shelves, featuring the disks that were hottest in the last 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

POP SINGLES—5 Years Ago July 4, 1960
1. Everybody's Somebody's Fool, Connie Francis, MGM
2. After the Hop, Hollywood Argyles, Lure
3. I'm Sorry, Brenda Lee, Decca
4. Stranger They're Going, Duane Eddie, Janelle
6. That's All You Gotta Do, Brenda Lee, Decca
7. Burning Bridges, Jack Scott. Top Rank
8. My Home Town, Paul Anka, ABC-Paramount
9. Make Skinner Blues, Fendermen, Mercury
10. A Rockin' Good Way, Dinah Washington and Brook Benton, Mercury

R&B SINGLES—5 Years Ago July 4, 1960
1. A Rockin' Good Way, Dinah Washington & Brook Benton, Mercury

POP LPs—5 Years Ago July 4, 1960
1. Sold Out, Kingston Trio, Capitol
3. Elvis Is Back, Elvis Presley, RCA Victor
4. Theme From a Summer Place, Percy Faith, RCA Victor
5. The Sound of Music, Original Cast, Columbia
6. Mr. Lucky, Henry Mannini, RCA Victor
7. Latinas Sing Caruso-Favellrias, Maria Elena/Enrico Caruso
8. Run Can, Soundtrack, Capitol
9. Discobit-Platters, Mercury
10. Italian Favorites,Connie Francis, MGM

VOX JOX
(Continued from page 38)

GUY LOMBARDO, Decca Records artist, was a guest recently at a luncheon held by WFLD, Radio Philadelphia. Above, Lombardo, left, with WFLD music director Toby De Luco. Lombardo's latest album is "Golden Melodies."
THIS GIRL AND MONKEY WILL SOON BE THE BEST KNOWN GIRL AND MONKEY IN AMERICA • IN THE WORLD • IN HISTORY!!

Here's why •

They will be seen and heard by multi-millions of the vast teen population, because they are on the Vista single F-440, THE MONKEY'S UNCLE with Annette, title song of the new Walt Disney motion picture.

Here's why •

During July and August this record will get the most massive promotion hypo any single record ever had.

Here's why •

The biggest — most expensive — radio campaign in Disney history — every spot featuring MONKEY'S UNCLE record including 1500 Annette-disc jockey interviews.

Here's why •

800 Yamaha motor cycle dealers will publicize the 'give-away' of Yamahas in MONKEY'S UNCLE contests.

Here's why •

MONKEY'S UNCLE Record Hops in 33 cities emceed by the hottest 'teen-sound' jocks in town.

Here's why •

Television spots and plugs by the hundreds all with Annette singing MONKEY'S UNCLE.

Here's why •

Full page ads in national magazines including 'Playboy' about the Yamaha tie-up.

Here's why •

Full page ads in national magazines including 'Seventeen' about the Sarah Coventry Jewelry tie-up with picture of Vista Album BV-3327.

And incidentally, the new Vista Album BV-3327, "Annette Sings Golden Surfin' Hits," includes THE MONKEY'S UNCLE, just for fun.

CONTACT YOUR VISTA DISTRIBUTOR.
DISPLAY THE RECORD IN YOUR STORE.
STAND BACK FOR THE RUSH.
The Dixie Echoes and Hal Kennedy are one of the newer groups in the gospel singing field, and are considered one of the hottest rising groups in the rapidly growing gospel music industry. Owner and manager of the Dixie Echoes is J. G. Whitfield. Whitfield started the Florida Boys in 1947 and sang with them for several years. He quit singing for a few years but is now active again with the Dixie Echoes.

The group includes George Forbis, first tenor, Dale Shelnut, second tenor, Joe Whitfield, baritone, J. G. Whitfield, bass, Sue Whitfield, pianist, and Kennedy, who plays the guitar. The Dixie Echoes have recently joined Calaza Records, a subsidiary of Word Records, of Waco, Tex., and are regular members of "Gospel Singing Jubilee," a syndicated TV show now shown in several markets. They were formerly with the Songs of Faith Records, Nashville.

The Jr. Blackwood Brothers, bearing one of the most famous names in gospel music, have a new Skyline album entitled "THE YOUNG SOWN OF THE SOUTH" (SRLP/SSLP-6032). The group which includes sons of James Blackwood and the late R. W. Blackwood, operate out of Memphis.

British Decca
To Cut Voicou

LONDON—British Decca will soon release albums by Ian Voicou, Romanian violinist; Rafael Frühbeck de Burgos, Spanish conductor, and the Weller Quartet. Voicou, one of Eastern Europe's top violinists, has never had a record before. He will play Mendelssohn's Concerto in E minor and the Bruch Concerto No. 1 in G minor in his first outing. De Burgos conducts the London Symphony Orchestra in the recording. It's the first Hall's record outside of Spain.

The Weller Quartet will be represented in Haydn String Quartets, Op. 33. Members of the group are also members of the Vienna Philharmonic Orchestra. Two of the quartets on this record have never been recorded before.

When answering ads... Say You Saw It in Billboard...
WE’VE MOVED TO...
NASHVILLE
JAKE HESS and the...
IMPERIALS

EXCLUSIVELY ON
HEART WARMING RECORDS

We’ve moved to...
Nashville
Jake Hess and the...
Imperials

Booked By
Pete Emery Productions, Inc.
Artists’ Management
Suite 203, RCA Victor Building
806 Seventeenth Avenue South, Nashville, Tennessee 37203
Phone Area 615-244-4374

IMPERIALS

Stereo LP 1794
Mono LPM 1795

Stereo LPS 1794
Mono LPMF 1815

Stereo LPS 1792
Mona LPMF 1793

Fireside Hymns
THE LETTERMEN

"Theme From A Summer Place"

b/w
"Sealed With A Kiss"
#5437

RELEASED...June 1
REACTION...HIT!
RE-ORDER...NOW!

Exclusive Booking

Personal Management
JESS RAND ASSOC.
Beverly Hills

National Promotion
PETE BENNETT
N.Y.C.
THE WORLD OF RELIGIOUS MUSIC
A Major New Industry-Service Annual from Billboard

published by Billboard

Broad, far-reaching editorial features, illustrations and directories that
EXPOSE AND SELL THE VALUES OF RELIGIOUS MUSIC AND RECORDS AS
NOTHING ELSE IN PUBLISHED FORM EVER HAS!

Some of the features:
- The life of the famed Gospel bus fleets
- Negro Spirituals and "church sound" in pop music
- Sacred music of the country field
- Merchandising religious records
- The jazz-religious movement
- The great Gospel Quartets
- The booming labels of religious music
- Directory of Gospel radio & TV stations

PLUS—the Industry's First Comprehensive DISCOGRAPHY of the major forms of Religious Music

SACRED—GOSPEL—SPIRITUAL—HYMNS & SONGS OF FAITH

Some of the people:
- The Blackwood Brothers
- Mahalia Jackson
- Red Foley
- George Beverly Shea
- Mormon Tabernacle Choir
- The Speer Family
- The Statesmen Quartet
- Jimmy Davis
- The Oak Ridge Quartet
- Tennessee Ernie Ford
- James Cleveland
- The LeFevres
- The Florida Boys Quartet
- AND MANY MORE

NEVER AN ADVERTISING, PROMOTION AND EXPLOITATION OPPORTUNITY LIKE THIS . . .

For: Performer—Writer—Publisher—Record Company—Sound Equipment Manufacturer

FIRM ADVERTISING CLOSING DATE: JULY 30

MAKE YOUR PLANS NOW! Contact your Nearest Billboard Office for Further Details

NEW YORK • NASHVILLE • CHICAGO • HOLLYWOOD
COUNTRY MUSIC

CMA Weighs Golf Tourney For October

NASHVILLE — Don Pierce, head of Starday Records and chairman of the Country Music Association's Golf Tournament Committee, has called a committee meeting for Tuesday (29) evening. The meeting will discuss possibilities for an Celebrity golf tournament to be held during October in conjunction with the 40th celebration of the founding of the Grand Ole Opry and the country music festival.

"I think this is a worthwhile promotion, not only for country music, but for Nashville, and for Tennessee," Pierce said. "If we can make a successful start, there is a great chance that the country music pro-celebrity tournament can rank with the Bing Crosby and others." The golf tournament would feature, in all likelihood, professionals partnered by country music stars. Pierce said he had talked with golf pro Cary Middicoff about the tournament. Middicoff, Pierce said, had expressed enthusiasm in the event.

KRDS Promotion Goes Over With a Big Splash

PHOENIX, Ariz.—A country music station here, KRDS, had a summer program—remote broadcasts from the poolside of a local motel—run away with them. Happily.

It all started a few months ago with KRDS disk jockeys spinning records each Saturday night at the swimming pool party at the motel. Then the motel management set up a re-freshment stand. KRDS fans drank soft drinks and listened and danced. After about a month, however, the attendance for the broadcast sessions had grown too large for the area. So the disk jockeys moved their equipment to the motel's ballroom for the show.

The next three Saturday even-ings were so successful that Cactus Jack Smith, KRDS manager, agreed to incorporate live talent in every other song. But, after the announcement, the next Saturday saw so many performers lined up that records were momentarily put aside. The ballroom proved a little crowded, so the show then had to be played from a flat-bed truck on the rear parking lot of the motel.

Buena Vista Productions, which represents artists such as Bobby Barnett, Merle Travis, Patsy Montana and Waylon Jennings, took over the auditioning of talent. Johnny Hatfield, program director of KRDS, took over as weekly emcee. Three weeks later and the show already called "Country King Jamboree," moved from the parking lot to the Phoenix Sportatorium. This brought a few problems, of course, because the show had to obtain a regular band and down-to-the- second programming was necessary. An entrance fee, fifty cents, was charged to offset costs.

But the first show in the Sportatorium drew close to a thousand fans. The second was also highly successful, according to Johnny Hatfield. Also important, the station's mug bills is full each day.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 7/3/65

This Week Last Week TITLE, Artist, Label & No. Weeks on Chart 1 1 BEFORE YOU GOO Buck Owens, Capitol 3110 (Bluebird, MTL) 2 2 WHAT'S HE DOING IN MY WORLD? Eddie Arnold, RCA Victor 8516 (4-Star, MTL) 3 3 ENGINEER, ENGINEER 9 Roger Miller, Ember 791 (Tree, MTL) 4 4 RIBBON OF DARKNESS 12 Del Reeves, RCA Victor 2870 (MGM, MS) 5 5 QUEEN OF THE HILL 13 Judy Miller, Capitol 3402 (Tree, MTL) 6 6 THE OTHER WOMAN 14 Ray Price, Columbia 10294 (Pomper, MTL) 7 7 I'LL KEEP HOLDING ON 14 Sonny James, Capitol 3575 (Muran, MTL) 8 8 THE DOG SCRAMBLES 14 LaVeta Lynn, Decca 31709 (Parish, MTL) 9 9 THE BRIDGE WASHED OUT Harper Walley, Sharp 3519 (Peach, MTL) 10 10 YES, MR. PETERS 15 Roy Drucilla & Priscilla Miller, Mercury 72916 (Columbia, MTL) 11 11 THE FIRST THING EV'RY NIGHT (End the Last Thuggy Ev'ry Night) 15 Bobby Bare, RCA Victor 2655 (Brad-Shot, MTL) 12 12 WHAT'S HE DONE GONE 10 Sonny James, RCA Victor 31748 (Alacrite, MTL) 13 13 TUGG'S GONE TO PIECES 17 George Jones, Mercury 1006 (Gold, MTL) 14 14 THIS IS IT 17 Sonny James, RCA Victor 31750 (Alacrite, MTL) 15 15 I DON'T KNOW 12 Harper Walley, Sharp 3519 (Peach, MTL) 16 16 MATANZAS 14 Billy Walker, Columbia 4223 (D进出口, MTL) 17 17 SEE THE BIG MAN CRY 15 Sonny James, Capitol 3575 (Muran, MTL) 18 18 BACK IN CIRCULATION 11 Johnny & June Squires, Capitol 31747 (New Key, MTL) 19 19 BECAUSE I CARE 6 Eddy Arnold, Capitol 3575 (Muran, MTL) 20 20 WHY DO YOU HURT ME 15 Johnny & June Squires, Capitol 31747 (New Key, MTL) 21 21 BERGERSON IS 9 Buddy, Capitol 3575 (Muran, MTL) 22 22 HE STANDS REAL TALL 13 Skeeter Davis, Columbia 4242 (Tom/Tonchamp, MTL) 23 23 SIX TIMES A DAY 14 Dick Curless, Tower 123 (Anacrait, MTL) 24 24 KEEPIN' ON 14 Sonny James, Capitol 31747 (Muran, MTL) 25 25 BURNING MEMORIES 14 Sonny James, Capitol 31747 (Muran, MTL) 26 26 RED ROSE GIRL 2 R. B. Clayton, RCA Victor 3318 (Muran, MTL) 27 27 CRY ME A RIVER 9 Sonny James, Capitol 3318 (Muran, MTL) 28 28 THAT I'M IN LOVE 5 Johnny & June Squires, Capitol 31747 (New Key, MTL) 29 29 BURNING MEMORIES 14 Sonny James, Capitol 31747 (Muran, MTL) 30 30 THE LAST OF THE IDIOTS 5 Sonny James, Capitol 31747 (Muran, MTL)

HOT COUNTRY ALBUMS

This Week Last Week TITLE, Artist, Label & No. Weeks on Chart 1 1 I'VE GOTTEN A TIGER BY THE TAIL 17 Buck Owens, Capitol C 2560 (MTL) 2 2 CONNIE SMITH 10 R. C. Smith, RCA Victor UMP 2561 (M) 3 3 THE RICE ON 17 George Jones, United Artists 3422 (EMI, MTL) 4 4 THE RETURN OF ROGER MILLER 17 Sonny James, Capitol 3575 (Muran, MTL) 5 5 I'LL KEEP HOLDING ON 5 Sonny James, Capitol 3318 (Muran, MTL) 6 6 THE NEW JUKE BOX WAY 18 RCA Victor UMP 2561 (M) 7 7 GEORGE JONES & GENE PITNEY 14 Sings a Million Hits of 1964, RCA Victor UMP 2561 (M) 8 8 SONGS FROM MY HEART 10 Floyd Cramer, Decca DL 4220 (M) 9 9 COME FROM A COUNTRY MUSEUM 3 Various Artists, Capitol NTS 5 (M) 10 10 FROM THE COUNTRY HALL OF LAKE 11 Floyd Cramer, RCA Victor UMP 2561 (M) 11 11 IM NOT AFRAID 8 Sonny James, Capitol 3318 (Muran, MTL)

A Good Artist! A GoodSound! BEVERLY BUFF

"Anything I'm Big Enough to Do" w/b

"Before You Change My Mind"

Sur-Sped Records (196)

Wite • Wire • Phone

SUR-SPEED RECORDS

120 White Creek Pike

Nashville, Tenn. Phone 720-0660

BILBOARD, July 3, 1965
THAT KING OF THE ROAD

ROGER MILLER

IS AT IT AGAIN!

FIRST "DANG ME & CHUG-A-LUG" SRS 67049/MGS 27049

THEN "THE RETURN OF ROGER MILLER" SRS 67061/MGS 27061

AND NOW HIS NEW ALBUM HEADING STRAIGHT TO THE TOP

ROGER MILLER

The 3rd Time Around

FEATURING-ENGINE ENGINE #9

THE 3RD TIME AROUND

SRS 67068/MGS 27068

WINNER OF
5 NARAS
AWARDS

STOCK ROGER'S ENTIRE SMASH CATALOG
Ira Louvin, Wife, 4 Others Die in Crash

NASVILLe — Ira Louvin, a former star of the "Grand Ole Opry," was killed Monday in a two-vehicle collision that took the lives of six people, including his wife, Ann Florence Louvin. Ira Louvin, with his brother Charlie, were the Louvin Brothers for many years until they split the act in 1963.

Ira Louvin, 41, becomes the ninth loss in the country music field in the past two years. The accident occurred on Interstate Highway 70 at Louvin and his wife were returning from personal appearances at Jefferson City and New Bloomfield, Mo. They lived in Henagar, Ala. Driver of the Louvin car, according to police, was Billy Barkdale, of Fort Payne, Ala., also killed.

The Louvin Brothers were responsible for such hits as "The Knoxville Girl," "When I Stop Dreaming Dreaming" and "I Love You the Best of All." They began their professional career in the early '40s after winning a Chataanooga talent contest. They worked part time on WNOX Radio, Knoxville, before entering the service in World War II. They joined the "Opry" in 1955. While on the "Opry," they released 13 albums and about 50 singles, including "I Don't Believe You've Met My Baby." Louvin is survived by his brother, his parent, a son and two daughters, and five sisters. Among others, he was killed on the year 2000's music people killed in the past.

YOU'D BETTER REST AND RELAX NOW!!

IF YOU PLAN TO PLACE AN ADVERTISEMENT IN BILLBOARD’S INTERNATION-AL/SEASONAL GUIDE, BECAUSE ONCE YOUR AD APPEARS IN PRINT YOU CAN COUNT ON NEW BUSINESS AND MORE PROFITS.

IF YOU Plan To Place An ADVERTISEMENT IN BILLBOARD’S INTERNA-TIONAL/SEASONAL GUIDE, BECAUSE ONCE YOUR AD APPEARS IN PRINT YOU CAN COUNT ON NEW BUSINESS AND MORE PROFITS.

YOU’D BETTER... READ WHAT SAGA RECORDS... LONDON SAYS.

"The Buyer's Guide has been the cheapest and most profitable investment we have ever made with inquiries from points as far apart as Tokyo, Bombay and Cyprus, not to mention the steady flow from New York and Los Angeles. We regard Billboard as indispensable to our business."

YOU'D BETTER... YOU'D BETTER... YOU'D BETTER...

SAN FRANCISCO — The big daddy of the hip jazz disk jockeys on the West Coast is "WARM-Day." "WARM-Day" On July 28

SCRANTON, Pa.—To celebrate its 25th anniversary on July 28, WARM Radio will host an entertainment spectacular featuring top record acts such as the Four Seasons and the Beach Boys. The station, which serves a tri-state area of New York, New Jersey and Pennsylvania, will call the event "WARM-day."

Since 1958, WARM listeners have been flocking to Rocky Glen Park at Moosic, Pa., for a day of family fun known as WARM-day. This year promises to be the biggest year to date, according to program co-ordinator Jack Murphy of Susquehanna Broadcasting Co., which owns WARM. He said dozens of top stars will perform live before a crowd of 50,000.

The event will also feature free rides and prizes. WARM radio personalities, known as the Sensational Seven, will challenge the record stars in a game of softball in the afternoon, then host the big stage show in the evening.

Jimmy Lyons, WFRG Radio. The mainstay behind the Monterey Jazz Festival that attracts thousands each year to Monterey, Calif., Lyons is now bringing his same excitement and enthusiasm of a live performance to his jazz night-time radio audience. He does this by broadcasting from a local jazz club, the Basin Street West.

The Jimmy Lyons Show originates from a specially constructed studio in the bottom of the night club. Not only does the action of the club serve as background atmosphere, but the club provides two very important products of the new show: Live jazz performed by some of the greatest names in the jazz world that have appeared—or will appear—in the club and, equally as important, interviews with the same jazz stars. The combination of live performances and personal interviews give the show a great potential for breaking and exposing jazz record releases.

In addition, Lyons spins jazz records, giving the radio audience a variety of artists throughout the midnight to 6 a.m. show. Included among the jazz stars who either have been on the bill at the night spot, or will be, are Stan Getz, Woody Herman, Si Zentner, Gary McFarland, and Frankie Randall.

KFRC's Lyons: Jazz DJ Supreme

YOU’D BETTER... YOU’D BETTER... YOU’D BETTER...

"WARM-Day" On July 28

WJAR to Do Fest Remotes

NEWPORT, R. I. — Radio Station WJAR, Providence, will broadcast remotes during the four-day Newport Jazz Festival which begins Thursday (1). Shannon Strickhouser, WJAR program director, said that Jim Mendes and Carl Henry will work out of a mobile trailer, interview artists, and run a jazz show from 8:30 p.m. to 12:30 a.m. each night of the Festival. All music on the jazz show will be recorded. No live radio broadcasts of the Festival are permitted.
Mr. Lee Zhito  
Editor-in-Chief  
BILLBOARD  
165 West 46th Street  
New York, New York

Dear Mr. Zhito:

I have recently learned that BILLBOARD is expanding its coverage of the music and recording industry in Nashville.

We in Tennessee are very proud of the strong connections between our state and this important industry and I salute BILLBOARD MAGAZINE on this progressive move.

It is my understanding that Mr. Elton Whisenhunt will be your full time staff member in Nashville. Elton is an old friend of mine and I know that he will be a valuable addition to your staff.

Best wishes and good luck.

Sincerely,

Frank G. Clement

At Your Service in Billboard's new, modern offices at  
226 CAPITOL BOULEVARD  
NASHVILLE, TENNESSEE  
Phone: Code 615—244-1836

Billboard is indeed pleased to welcome as its Nashville Editor a man with the editorial professionalism, knowledge and experience that Elton Whisenhunt will bring to our expanded operations in Nashville.

Billboard is exceedingly proud of its role as the leading business spokesman for the burgeoning country music record industry — and this latest major expansion of executive personnel and office facilities in Nashville is indicative of Billboard's continuing efforts to fully and effectively mirror the growing international influence of country music.
Poetry Giving WGN's DJ A Personality of His Own

CHICAGO—The something or other that lifts a disk jockey out of the rut and turns him into a more important package—the air personality—is difficult to define. But Franklin MacCormack, host of the Meister Brau All-Night Showcase, Tuesday through Sunday over WGN Radio here, has a plus-factor working for him. MacCormack is a highly identifiable air personality through his poetry.

Throughout his 11:05 p.m. to 5:30 a.m. show, MacCormack programs records ranging from standards and show tunes to folk and jazz, but the aspect of his show with which his radio audience identifies him is his poems read against a background of music. A 25-year veteran of radio, MacCormack has collected poetry as a hobby by childhood.

From Tuesday (22) through July 11, MacCormack is broadcasting his show remote from a motel and restaurant on U. S. Highway 12 in the Wisconsin Dells area. Five years ago, when MacCormack broadcast from the same site, thousands visiting the area drove by to meet him and watch the broadcasts.

Arnold to Do WIND Stint

CHICAGO—RCA Victor's Eddy Arnold will be the first of six entertainers to sit in for vacationing disk jockeys of WIND Radio this summer. Arnold, who has sold more than 38 million records in the past 24 years and presently has "What's He Doing in My World?" riding high on Billboard's "Hot 100," will hold down the 1-4 p.m. slot beginning Sunday (27) for disk jockey Bob Larsen. Arnold, a country singer who sells in both top and country fields, recently hosted ABC-TV's "Nightlife" show for a week.

WIND began using top name stars for summer disk jockey replacements in 1963. According to general manager Ed Wallis, the "star" DJs not only created a great amount of listener interest, but did a good job. Among those who've held down substitute disk jockey spots on WIND are Phyllis Diller, Mort Sahl, Louis Nye and George Jessel.

State Tune Put Up to Listeners

COLUMBUS, Ohio — Disk jockeys of various Ohio radio stations will be asked by the Ohio general assembly to add in a "referendum" in which listeners vote for Ohio. Stymied in a choice between four bills introduced, each naming a different State tune, State Rep. Thomas M. Herbert (R-Columbus) said the committee considering the bills thought of having the Ohio State University Music Department record the songs, using the same groups, under the same conditions, to play the music and sing. The records will be distributed to the radio stations and listeners will be asked to write in their preference.

Songs proposed in the four bills are "Song of Ohio" by Neil Maynard Craner of Delaware, "Ohio Anthems" by Al Waslond, band leader on Station WVL, Cincinnati TV station, "Heathen's Delight" by Eliza E. Bevington and Jacquelyn T. Kahn; and "Ohio the Honored" by Paul W. Ward and Faye F. Freshwater.

WCSC Lauds 35th Via Oldies

CHARLESTON, S. C.—Radio listeners got a surprise when they tuned in WCSC Radio here last week—they heard names and music they hadn't heard in 35 years. The occasion was part of WCSC's 35th birthday celebration. For a week, the station programmed on the old-time theme. Many former WCSC DJs, familiar names in the old days, helped out. "Dawn Patrol," an early-morning must for Charlestonians of the 1930's, was launched again for a week, and the music for the entire week consisted of tunes such as "Cement Mixer," "The Black Botanizer" and "Mairzie Doates."

Rock 'N' Roll

Continued from page 40

Continued from page 40

play about 700 one-nighters a year, a world's fair for young people due to play 30 cities next year, a consulting branch regarding teen-agers and their habits and a movie, "It's A Tuff Life." Everything is teen-oriented except the radio station, which is middle-of-the-road. "It's just making names when I bought it," Clark explained, "and there's no reason to change it to Top 40."

He believes Top 40 music is here to stay because it communicates. Folk music died, he said, because it was built on the phonograph premise that "I like this because I'm more intelligent than you are." The message was too deep. The music was basically uninteresting. "The folk craze was helped by college students. Now some of our biggest shows with Top 40 acts are on college campuses."

He said his shows even had giant grooves in Nashville, the capital of country music, purely because the people understood Top 40 music.

"It's not true, the complaints that songwriters are not writing music like they used to. They are. It's just that they're arranging them like they used to."
GREATER THAN EVER
GLENN YARBROUGH
IN HIS EXCITING NEW SINGLE
"IT'S GONNA BE FINE"
C/w "SHE"* #8619
*FROM GLENN'S CHART-CLIMBING ALBUM
"BABY THE RAIN MUST FALL" - LPM/LSP-3422
RCA VICTOR
The most trusted name in sound.
**NEW ACTION R&B SINGLES**

Other records regularly selling well in this market and expected to be major items from growing up from this week's chart on the national R&B Singles chart above. All records on the chart are not eligible for a charting here.

**DON'T JUMP**
Fontella Bass & Bobby McCure, Checker 1111

**DON'T GO**
Billy Eckstine, Motown 1007

**I Can't Be Satisfied**
Rolling Stones, London 9766

**I'LL ALWAYS LOVE YOU**
Spinners, Motown 1078

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**TOP R&B JOYCE'S**

![Image of a page from a magazine with text about music and charts]

**Top R&B Singles**

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**Top R&B LP's**

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**Top Selling R&B Singles**

1. **Please Be Still**
   James Cleveland, Savoy 4127
2. **Waiting For My Child**
   Consoler, Nashboro 800
3. **Two Wings**
   James Cleveland, Savoy 4120
4. **Walk Around Heaven All Day**
   Caravans, Vestal Jay 945
5. **Around God's Throne**
   Consoler, Nashboro 833

**Top Selling R&B LP's**

1. **On the Banks of Jordan**
   James Cleveland, Savoy 14069
2. **Be Still**
   James Cleveland, Savoy 14076
3. **Heaven, That's Going to Be Good Enough For Me**
   James Cleveland, Savoy 14112
4. **Amen**
   Staple Singers, Epic LP 21432
5. **Let's Break Bread Together**
   Caravans, Vestal Jay 5070

**DJ SPOTLIGHT**

**Chet McDowell**

**Top R&B Bagle's**

**PICK-OF-THE-WEEK**

**Stax and Volt Renew Atl. Pact**

NEW YORK—Atlantic Records and Jim Stewart's Stax and Volt Records have renewed their distribution contract. Atlantic has distributed the two labels for the last five years, and the new pact calls for a term distribution deal through domestic distributors and foreign licensees.

Stax-Volt artists include Otis Redding, Carla Thomas, Rufus Thomas, Booker T. and the MG's, the Assorted, the Markays and William Bell.

Join and Safie, also in the Stax-Volt axis, are also included in the distribution deal.

---

**Stax and Volt Renew Atl. Pact**

**Coming Soon! "LILY"**

**DRUSALEE And The Dead Vardan #303**
NEW PRODUCTS

Craig Auto-Stereo

CRAIG PANORAMA’S auto stereo tape unit, to be shown at the Music Show this week, is inspected here by Nozoe Matsumoto (left), president of Pioneer Electronic Corp., Tokyo, Craig’s supplier; Eddie Motokane, Craig Panorama president, and Robert Craig, president of the parent Craig Corp. Unit lists at $119.

New Promenade

ZENITH’S Promenade is among 13 new radio models introduced by the firm ranging in price from $12.95 to $399.95. Unit has AM reception, vibration magnet antenna and comes in three color combinations.

Magnavox Cuts

MAGNAVOX last week announced across-the-board price reductions of its entire TV and stereo line in anticipation of the proposed removal of federal excise taxes. The reductions, going as high as $200 on some models, are effective immediately.

Philco

PHILCO’s new 1513BR solid-state portable has four-speed changer in a brown vinyl case, diamond needle and Scratch-Gard pickup. It has 10 peak watts output, two detachable speakers and separate bass, treble, balance and loudness controls. List price is $139.95.

Olympic Phono

OLYMPICS model of the month is the Pierce, a four-speed phonograph with AM radio. Changer intermixes 10 and 12-inch records. The radio have five tubes and multiple controls. No price announced.

Columbia Line All Solid State

By DAVID LACHENBRUCH

Contributing Editor

Sony’s new “Home Videocorder,” recently demonstrated on both coasts and unveiled to dealers at the Music Show in Chicago, may be a major new mass-market product.

Sony has accomplished two significant feats: (1) It has actually put a relatively low-cost video tape recorder in public demonstration, and (2) it has brought tape consumption down to a reasonable level.

Sony has not (at least not yet) created an item for the average home. The two initial models in Sony’s Videocorder line are priced at $99.95 and $1,250 (both including built-in nine-inch television receiver-monitor), and the special tape costs $3.95 for a seven-inch reel which will play for 60 minutes.

In every known approach to video tape recording to date, the speed of the tape past the head is the important factor. In most broadcast and industrial video tape recorders, this speed is accomplished by using rapidly moving heads and slowly moving tape. In most previously demonstrated prototype “home” recorders, a stationary head has been used and the tape has been passed across it at a high speed. The solution for simplifying the recorder design, but it uses a heck of a lot of tape.

Sony’s recorder uses the broadcast-industrial approach, with two video heads spinning at 1,800 revolutions per minute, permitting the use of slow-moving tape. Although Sony’s tape moves at the standard audio-tape speed of seven and one-half inches per second, it is not standard audio tape, but a special half-inch-wide tape video current only manufactured by Sony.

The lowest-priced revolving-head video recorder previously announced carries a retail tag of $2,500 and weighs about 100 pounds. Some American magnetic recording engineers were quite surprised that Sony was able to get the price down to $995 including a television set and to reduce the weight to 60 pounds. One of the major secrets of Sony’s accomplishment has been the use of a single motor, while other recorders of this type have used six or eight separate motors.

The picture produced by the Sony is of high quality, emitting satisfactory for the use for which it is liable to be put. A vidicon camera is being offered as an optional accessory at $350.

Sony’s new videocorder is equipped with a package of $995 for the recorder and receiver, another $350 for the camera—a relatively expensive home movie outfit, particularly when you consider that the screen measures only nine inches diagonally. It’s obvious—and Sony conceives this point—that this is not every man’s toy. Nevertheless, Sony feels there will be sufficient demand to ship “several thousands” to the United States this year, and “many, many thousands” in 1966.

In calling the machine a Home Videocorder, Sony means it will easily fit in the home. The market for this machine is believed to be among actors and other performers, advanced tape recording hobbyists, politicians and public speakers who wish to see themselves as others see them. It’s certainly not yet a gadget for the average family to use in making up a long-playing sight-and-sound album of favorite Ben Casey programs.

Sony’s present marketing plans take this into account. The machine will not be distributed through mass-market television-appliance dealers, but rather through “high-fidelity component dealers and quality package stereo dealers”—in short, dealers accustomed to handling high-ticket items and dealers accustomed to working with tape. Marketing will start in August in New York, Chicago and Los Angeles, and will gradually be extended to the other of the top 100 markets on the basis of experience gained in the first three.

The imaginative dealer who is accustomed to high-priced sales of very special items probably will think of many individuals and organizations which can use a machine of this type—including, for example, the local school system, the local school system, advertising agencies.

The Sony recorder is a landmark in that it is the first video recorder which will be handled by retailers, rather than specialized audio-visual equipment supply houses. It is not for every home, or for every dealer, but it may well portend the coming of the mass-market video recorder.

EQUIPMENT NEWSLETTER

Videocorders Are Eyeopeners

Paul Scherbrock

Editor

Columbia’s new line of 1966 Masterwork phonograph radio combinations, packaged as solid.state components, tape recorders and portable radios.

Featured among the portable phonographs was a model 1916, retailing at $185, a component-type unit with hand-wired circuitry, Garrard M-1916 changer and Pickering magnetic cartridge, and housed in Oxford gray or Dover white Samsonite "Silhouetto" luggage.

Selling at $57.50 is model 1908, a Luxo unit with Garrard M-1908 changer, A-Marie case, Chagold covering and tooled grilles. Custom-designed mobile stand is in. Model 1908 is ensconced in an ornate luggage-type cabinet with contrasting front metal inlay and jet stream handle. The unit has a Garrard changer, ceramic cartridge, four speakers and three controls. List price is $95.

Eight models of portable phonograph radios range in price from $39.95 for the leader at $185 for the top model of all. Three component-type audio-combination models are priced at $150, $215 and $299 respectively.

Among radio-phonograph consoles are five models listing from $239.95 to $335. Five portable radio models range from $22.95 to $39.95. A portable radio-phonograph combination records $79.95 for a dulex unit with AM/FM. Short Wave, five FM stations, mono line-in, push-button channel control, AFC, push-button tuning bands and telescopic antenna. Three recorder models range from $79.95 to $275.
THE
SUNRAYS

I LIVE FOR THE SUN
B/W
BYE BABY BYE

PERSONAL MANAGER M. WILSON
A RALKE-WILSON PRODUCTION
**Video Tape Recorder Market Is Examined by Many Firms**

**HOLLYWOOD** — Sony's recent introduction of a home video tape recorder gives it a jump on the market. But RCA isn't long. A host of other firms are planning to introduce competitive models in the near future.

These include: Matsushita Electronics, North American Philips (Norelco), Ampex, RCA, Universal, and Philips. RCA says that its LP works and Loewer-Optics.

A. G. Wesgrove is a British firm, Philips LP works and has offices in the Netherlands and London. Loewer has its facilities in Germany.

The Matsushita VTR will be competitively priced with the Sony but it is not expected to be mass-marketed for five years, while the Sony will arrive in the very near future by the thousands.

**RCA Wants Color RCA wants to make a home market for its video recorder, Sony record and play back in color. The firm is also expected to build the remote control.

Matsushita has an international unit similar to Norelco's, has a half million dollar order for its unit, and will not sign any immediate plans for a lower-priced unit. Ampex, which has an international unit similar to Norelco's, has a half million dollar order.**

**The Jazz Beat**

**By Del Shelds**

Memphis, Tenn, has long been known for its blues clubs, but of late there is a revolution going on there, focusing more attention on jazz.

The credit for the increased interest in jazz goes to Art Blakey of WLOK, who in the past 14 months has become the "jazz voice" of Memphis.

Known as the Night Owl, Perry has a nightly show from midnight to 6 a.m. He has sharply departed from the comic style that once aired by most jazz deejays and relies on warmth, humanity, salability and entertainment.

He has also employed a series of other "jazz voices" in the marketing and promotion of his show. He has built a large and growing following of dedicated music lovers as well as the dyed-in-the-wool jazz fans. His success is proved in that he averages 25 letters per day, and sometimes he gets 50 letters of volume of mail for a jazz disk jockey.

His phone response is so heavy that on weekends he was forced to hire an additional disk jockey in handling the calls. The Night Owl has more than 2,000 card-carrying members, and each member is assigned a number which allows them to call in and belong to and yet enjoy the anonymity of corresponding and using the "jazz voices" of the Night Owl.

The fans also benefit from membership. They are rewarded with albums if their numbers are selected. The numbering system also aids in encouraging them to write without their names being mentioned. They also benefit by receiving discounts on merchandise from the sponsors of his show.

Since Memphis has not been one of the centers for live jazz clubs, Perry decided to bring the artists to Memphis via phone. Each Wednesday he calls a night club somewhere in the city where a jazz artist appears.

With the deep voice he is able to maintain, the audience and artist occasionally is able to have a conversation. The phone link is being played. Thus the listener are able to hear the background, the quiet of the room, and receive a ringside seat at each performance.

The record stores, Cut Rate, House of Sounds, House of Records, Exterior, Video Shop and Hal's Jazz Shop are all helping to promote the show.

They use blowups of pictures of artists, announcements for the show and features are prominently placed and liberal window space is given to the activities.

Perry discovered that his show was being picked up via shortwave radio in other states. He was recently visited by two enrolled members and told of their receiving the program and wanted to become members in the Night Owl program.

Although bumed in Memphis, he is heard in Houston, San Antonio, Nacogdoches, and Pine Flute, Ark.

**Some Random Notes**

We interviewed Mike Preskill, of Four Corners Records, and we share his excitement of the Juke-year Book that was just released by Boll Lou. His album that combines vocal and guitar work with a group of Parisian All Stars is getting attention around the country.

Dave Brubeck played to a capacity house in the Koolange, in Lancaster, N.J. In Boston, Mark Grimes, WILD/`FM, and Dean Hendri, are holding down jazz posts.

Stan Monteiro, of Lomiridge Records in the Bean Town, is excited about Roland Kirk's "I Talk on Record," one of the top five jazz LPs in sales.

Still in Boston: Illinois Jacquet appearing on the Turnpike was involved in a freak accident. He is in a Solar Hospital, Salem, Mass. Jackie Paris and Ann Marie Morse at the Jazz Workshop and Joe Busi at Paul's Mall. Early Bossie expected to land in las Vegas in a Buddy with Mark Fatha (Fatha) Hines. Cannonball Adderley and Paul in Philadelphia for his new album. Times in his new album. "I Talk on Record," one of the top five jazz LPs in sales.

Still in Boston: Illinois Jacquet appearing on the Turnpike was involved in a freak accident. He is in a Solar Hospital, Salem, Mass. Jackie Paris and Ann Marie Morse at the Jazz Workshop and Joe Busi at Paul's Mall. Early Bossie expected to land in Las Vegas in a Buddy with Mark Fatha (Fatha) Hines. Cannonball Adderley and Paul in Philadelphia for his new album. Times in his new album. "I Talk on Record," one of the top five jazz LPs in sales.
Big Value—Low Charm Factory

Cost $49.50 ea. Takes in $50.00

Brand new Victor V-2-25c space machines with 200 filled V-2-25c capsules only $49.50 each. Including beautiful skin packaged display front and top sign. Now you can add 25c machines to your route and we help pay the bill. Take advantage of this special offer now. Offer for a limited time only.

Large beautiful display front and quality filled capsules empties machines fast. Order today.

LOGAN DISTRIBUTING, INC.
1856 W. Division Street
NU 6-4870 Area Code 312
Chicago, Ill. 60622

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Chrome Vender (as illustrated) as well as other Northwestern machines.

NAME

ADDRESS

CITY

KING & COMPANY

2700 W. Lake St.

Phone: KF 3-1902

Chicago 2, Ill.

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, Sce Package Gum, Spanish Nuts, Virginia Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Merchery, 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Coat Iron Stands, Wall Brackets, Retractable Ball Pont Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

July 3, 1965 BILLBOARD
Alert Operator Spots Bad Ad; BBB Action

Hoffman immediately wrote to the company named in the ad, seeking both facts and information on the firm in the event the Bureau received inquiries regarding the company. The firm, he noted, and two subsequent ones were ignored. Hoffman told Billboard:

"I telephoned. A man answered. Could be given details over the phone? He said he couldn't. Could I come out to the office?"

I found the combination of offices and warehouse of the firm in a suburb. I entered a single room, its walls lined with coffee and cigarette machines of various types. Several bulk vending machines were on view in a display window. I noticed that several of the machines had been recently repainted, trade-marks and all.

One of two men (the promoter described as a "promoter"") appeared in the office introduced himself as the "tavern keeper who happened to be in the office."

From time to time he nodded or voiced corroboration of the promoter's statement.

The spokesman for the Wrigley Company here said policy forbade the use of any Wrigley gum brand name for such promotional purposes.

Billboard then telephoned the advertiser and spoke to a long-time retailer of vending schemes who was found guilty in 1957 on 10 counts of larceny resulting from one such promotion.

BB: "How much are your machines?"

Promoter: "To approved applicants, we supply late-model tab gum machines in lots of 25 to 30 at a price of about $50 per machine. (A reporter speaking as an applicant later called on the promoter and was offered the machines at $60 each. Separate story.)"

BB: "Is this the standard price for such machines?"

Promoter: "Yes."

The machines usually cost about $32.

SCHOENBACH CO.
Manufacturers Representative
Schoenbach Sales Associates
GREAT TIME SAVER!
COIN WEIGHING SCALE
$2.00

SCHOENBACH CO.
715 So. Wabash Ave.
Chicago 5, Illinois

PHOTO CHARM ITEM

MINI-BUSCHS empty machines fast.
Showed actual size.
Covers in Color.
24 pages in each.

MINI BOOKS are new—different and exciting—Mini-Books are perfect to sell schools and other concerns. Here are prices for kids, for kids and on in bulk. These prices will hold all next year. MINI-BOOKS only available in quantities of 1,000. This includes 1,000 different books. One book will cost $1.25. Order your supply today.

PRICES OF MINI-BOOKS FOR 1c BULK VENDING
3,000 to 5,000 copies at 3c per book (12,000 or more (rated) in multiples of 2,000) $3.25 per 2,000. Minus 2c per 2,000.

LOGAN DISTRIBUTING, INC.
1850 W. Division St.
Chicago, Ill. 60622

FULL BUILT IN ADVERTISING MACHINE

HAPPY TAILS

FREE WOTHEL

TINY TAILS

Mini-Books empty machines fast.
Showed actual size.
Covers in Color.
24 pages in each.

MINI BOOKS are new—different and exciting—Mini-Books are perfect to sell schools and other concerns. Here are prices for kids, for kids and on in bulk. These prices will hold all next year. MINI-BOOKS only available in quantities of 1,000. This includes 1,000 different books. One book will cost $1.25. Order your supply today.

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LOGAN DISTRIBUTING, INC.
1850 W. Division St.
Chicago, Ill. 60622

BULLET VENDING MACHINES

Schoenbach's for Business
MARK-BEAVER

Bull Vending Machines

Full of built-in advantages for longer life and greater profits.

VENDOR,

MFRS., INC.

1315 LEWIS STREET
INDIANAPOLIS 4, INDIANA

PHONE: 615 256-4148

(Distributor areas available throughout the world)

WE CHARGE A FEE FOR LOCATING THE MACHINES IN GOOD LOCATIONS.

WE PLACED MACHINES IN 100 EXCELLENT LOCATIONS IN THE AREA.

WE HOPED TO PLACE 1,000 THROUGHOUT THE STATE.

IN THE TELEPHONE CONVERSATION BILLBOARD also learned that the promoter had negotiated an agreement with a local dental society whereby the tab gum machines are installed as charity machines and were due to be delivered the machines at $60 each. Separate story."

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Tax Repeal: How Will You Save?

By NICK BIRO

CHICAGO — Coin machine operators will be saving from $70 to $100 on juke boxes and about $35 on standard-size pool tables under the President's excise tax repeal bill which was signed into law last week.

The bill also eliminates the $10 location stamp tax and has set Dec. 31, 1965, as the 10 per cent cabaret tax.

The $10 location stamp tax, otherwise known as the Coin Operated Amusement Devices (COAD) tax, was formerly assessed against the owner of a location, but as a practical matter, operators ended up paying some or all of the fee.

Form 11-B

The location tax was previously filed under the U. S. Treasury Department Internal Revenue Service form 11-B. All coin-operated games or amusement games were taxed at $10 per year. Standard-size pool tables were taxed $20 annually.

The $250 gaming devices tax, also paid on the same form, has not been repealed.

Saving for operators on equipment comes under the manufacturers' excise tax portion of the bill. This is a 10 per cent tax levied on the manufacturers' price to distributors. Figure another way, the sum is one-twelfth of the manufacturer's price to the distributors. The manufacturers' excise tax was levied on coin-operated phonographs, standard-size pool tables (under sporting goods) and phonograph records.

Passed Savings On

Manufacturers have passed the saving on to their distributors and these in turn have managed to pass the reduction on to their operator customers.

Since price of equipment varies, it is difficult to compute actual figures, but the phonograph reductions when translated to the operator will amount to anywhere from $70 to $100 off the previous list price of the phonograph.

On standard-size pool tables, the reduction will be about $35 off list. Cues will be reduced from 10 to 35 cents, and balls from $1.25 to $1.00.

Not Wallboxes

Wallboxes will not be reduced in price since they were not originally taxed. Speakers, however, were included in the manufacturer's excise tax and hence will be reduced.

NAMA has been closely observing the course of the measure through Congress. Three NAMA representatives were here last week as the Senate debated the bill. Two weeks earlier NAMA Executive Director Thomas B. Hungerford strongly endorsed the President's recommendation in testimony before the Senate Banking and Currency Committee.

Sen. John O. Pastore (D., R.I.) championed the silver-using interests, calling for elimination of silver in the half dollar as well as dimes and quarters.

"There just isn't enough silver to go around," Pastore asserted. "It makes no sense to continue with silver in the half dollar when we're getting rid of it in 10 and 25-cent pieces."

Kennedy Bucks

Pastore was backed by Sen. Edward Kennedy (D., Mass.), who declared: "The extra 40 per cent silver left in the half dollar will result in a waste of 20 million owners of silver and help exhaust silver stocks."

Senators from several Western States, led by Alan Cranston (D., Nev.), attempted to retain 40 per cent silver in all three subsidiary coins which now contain the precious metal. Washington observers had predicted that Western senators would muster sufficient strength to achieve a cloture vote.

Throughout the debate, comparable coinage for the industry was never in jeopardy, however. Industry officials were concerned that the Senate bill provide for an adequate coin supply, which meant that drastic reduction or total elimination of silver in coins be approved.

In the case of at least one juke box manufacturer, the elimination of the excise tax is coupled with a reduction of new equipment with a hike in list price. Thus the saving to operators, when compared with last year's figures, will be anywhere from $50 to $70.

Distributors are also entitled to tax refunds on floor stocks of uninstalled coin-operated machines holding new equipment in inventory are not entitled to any tax refund.

Distributors must present their manufacturer with a certificate of inventory of all equipment on hand as of midnight, June 22, to be entitled to a rebate.

Rowe Drop

Among the juke box manufacturers, Rowe AC Manufacturing Co. dropped the excise tax from its price to distributors as of June 1, thus the price of this firm's equipment is not expected to drop further.

Rowe also dropped the price of its bill changer from $1,065 to $995.

According to IRS, the coin machine manufacturer's excise tax cut is not retroactive, but effective only after June 22. Phonographs or pool tables sold before June 22, 1965, will be subject to the 10 per cent tax.

(Continued on page 65)

UJA of New York

Pledges Top Quarter Million for Record Fund

By AARON STERNFIELD

NEW YORK — All records (set by leeside Saturday night (19) as the United Jewish Appeal's Coin Machine Division drew the largest crowd in its history and topped the quarter-million-dollar mark in donations and pledges.

Nearly 800 friends of Al Miniaci, head of Paramount Vend- ing, jammed the Staten-Hilton's

Terrace Room. For the first time in the history of the affair, there was no dancing, as the dance floor was filled with tables to accommodate the crowd.

The record $251,000 raised by the Coin Machine Division is about four times the previous high. Largest individual donation was $163,000 pledged by Revlon.

Bronx Borough President Joseph P. Roddick and Gov. Frank Corliss, paid tribute to the guest of honor, as did Al Denver, president of the Music Operators of New York. Al (Senator) Roddick, the relations director of the New York State Coin Machine Association, eulogized the audience with a stirring talk about UJA and the guest of honor.

Seated on the dais were Mr. and Mrs. Meyer Peikoff, At- lantic New York Corp.; The Hon. Frank Composo, The Hon. Allan Cohn, Clothes; Paul Akiti, State Sen. Tom Laverne, Judge Samuel D. Falco, The Hon. Volpe, Mrs. Joseph A. Lupiano, Assemblyman Jerry Schutzer; Mr. and Mrs. Vincent Laverne, Judge and Mrs. Joseph Di Carlo; Mr. and Mrs. Harold Kaufman, Musical Operators of New York; Mr. and Mrs. Al Denver, president of the Music Operators of New York, and Mr. and Mrs. Louis Naviglio, Nassau County district attorney.

Also at the Executive Committee of the UJA, Mr. and Mrs. Irving Holzman, United Distributors, and committee chairman.

(Continued on page 65)

Coinage Bill Clears the Senate

By RAY BRACK

WASHINGTON—The Senate voted 74-9 approval of President Johnson's industry-endorsed coinage bill last Thursday (24), overriding a silver-State amendment seeking retention of silver in dimes and quarters.

The President's measure calls for copper-nickel clad coins in dime and quarter denominations and reduction of the amount of silver in half dollars from 90 to 40 per cent.

Thursday the Senate also rejected, by a 60-32 vote, a silver-stater amendment which would have eliminated all silver in the half dollar.

A companion House bill, previously amended to eliminate silver from the half dollar, resided in the House Rules Committee at press time. Introduction of the
THE FACTS WHICH PROVE NEW COINAGE CRUCIAL

MECHANISME VENDING

Value of goods sold through machines in 1964 (estimated) $2,000,000,000

Expected vending machine sales in 1970 5,250,000,000

Number of machines on location 4,500

Vending machines with coin mechanisms using the "eddy current" principle 3,300,000

Number of coins inserted in vending machines hourly 3,451,193 daily

Value of coins in vending machines (estimated) $85,964,383 annually

Number of Americans who obtain at least one meal daily from vending machines estimated 1,500,000

Vending employment

Number of vending operating companies (1964) 6,200

Number of employees employed by vending companies 80,000

Suppliers' employees furnishing products to vending companies 300,000

Total vending industry annual payroll over $600,000,000

OTHER COIN-OPERATED BUSINESSES

Number of coin telephones in use 1,200,000

Number of walk-up coin changes (used in coin-operated laundries, with phone booths, etc.) 250,000

Number of music machines on location (1964) 475,000

Gross sales through music machines (1963) $419,000,000

Number of coin-op laundry stores 35,200

Includes annual sales:

770,000 washing machines, 250,000 dryers

60,000 drying units (as KO0 of the 35,200 stores)

TOTAL $200,000,000

(*) At current rate of increase

NOTE: All figures are for 1964 unless indicated otherwise.

Coin Shortage

Licked: Adams

PHILADELPHIA — The nation's coin shortage has been licked for the present, E. Adams, director of the U. S. Mint, told a committee of city council here this week. She said the Mint has caught up with the coin shortage "temporarily" by "working around the clock seven days a week.

Target date for breaking ground for the new $16.5 million structure in Sept. 1. Completion is expected in the summer of 1967. If all goes well, the coin shortage could improve, but there is no indication that the new Mint will be able to meet the increased demand for coins.

The new Mint, Miss Adams said, would have a capacity of ten billion coins annually and would work two shifts on a five-day basis. She also mentioned that it would be equipped to process coins under the President's proposal to substitute a new coin for silver in dollars and quarters.

Mrs. Mildred Gelrud Dies

BALTIMORE — Rites were held here last week for Mrs. Mildred Gelrud, 46, who died Tuesday (22) in Bethesda Hospital.

Mrs. Gelrud was the sister of Gilbert Kitt, president of the Empire Coin Machine Exchange, Inc., in Chicago.

Interment was in Arlington Cemetery. Mrs. Gelrud is survived by her husband, Jack; four sons and a daughter.

In lieu of flowers, the family requested that contributions be made to the Jewish National Fund toward a garden of trees in the John F. Kennedy Memorial Forest. Such contributions may be sent to Empire Coin Machine Exchange, 1012 North Milwaukee Avenue, Chicago, Ill.

Top Priority

To Program

DENVER — "Never forget that you are first a programmer and second a composer," said J. W. Muller, Jr., at a recent symposium here. That's the advice which Lee Wycswayer, head of Lee's Music & Vending Co. Here passes along to each collector he trains.

Wycswayer's route is in the hands of two veteran collectors, Bill Arlen and Jerry Stewart. Each change from six to nine with eight or nine records per phonograph every two weeks, and often 50 percent of the changes are location owners. "We think a lot of what our location owners have to say," Wycswayer says.

Wycswayer insists that his collectors listen to every new record which comes in. He keeps a phonograph turntable on the counter and gives the collector a chance to pose. Through the years both Stewart and Arlen have become reliable forecasters of the popularity of a record.

Bally Names

Empire for Michigan

CHICAGO — Bally Manufacturing Corp., which announced last week the appointment of Empire Coin Machine Exchange as Bally distributor for Michigan.

Empire Coin services Michigan through offices in Detroit, Grand Rapids and Menominee. The Detroit operation is managed by Bill Wylie. The Grand Rapids office is under the direction of Dick Hubert, and Bob Rondouk is in charge of the Menominee office.

New Hampshire Considering a Vending Tax

CONCORD, N. H.—A close look is being given a proposed State tax on vending machines in New Hampshire, according to a prominent member of the Legislature, Rep. George W. Angis of Claremont.

It is understood that Rep. Lawrence Pickett of Kenne, father of New Hampshire's sweepstakes law, which created the nation's only legal State-operated lottery, will sponsor a measure that would impose a $10 tax on all vending machines and laundromats in the State.

Brass Signs Dotted Line...

Estimates are that the proposed levy would raise an additional $700,000 annually in State revenue.

This development was viewed as an indication that the legislative leadership was weakening in its efforts to impose a meal and room tax to raise additional revenue.
SWING with the new "Money" Beat... from ROWE!

You start with an investment of a ROWE AMI DIPLOMAT, Stereo-Round with that irresistible BIG BAND SOUND AND BEAT that makes them listen, start moving and keep on dancing... plus 200 plays of Swingin' Music among the TOP ONE-HUNDREDS!

Then ROWE and Killer Joe make it pay off with a promotion that's WILD..."the thing to do"!

Only ROWE gives out with the EXCITEMENT the "Swingin' Generation" thrives on! Don't kid yourself—they know the hot tunes and play 'em! They don't need a list...they have it—and it's straight from the "TOP"...the TOP ONE-HUNDREDS they hear on the air and pushed by disc jockeys.

Doubt it? Don't! Just contact your Rowe Distributors—they'll give you the whole story.
THE HENRY LEYSER SYSTEM OF...

Purchasing, Programming and Promotion

By GODFREY LEHMANN

OAKLAND, Calif.—One of the most scientific and successful record programming systems in the coin-machine industry was adopted 12 years ago by Henry J. Leyser, president of Associated Coin Amusement Co., Inc., here.

Basic to ACA's programming and library system is a parable coined by Leyser: "Every location is completely individualistic.

Putting that principle into practice for ACA today is a chief miss named Lyn Dahl, company programmer, librarian and promotion girl. Just 23 years old, Miss Dahl has acquired extensive music experience and is entrusted with the job of programming hundreds of phonographs (or "selective music systems" as Leyser prefers to call them) in the San Francisco Bay area. Thepert mission is also charged with the responsibility of spending hundreds of dollars each week for records. "We've never had reasons to question Miss Dahl's buying judgment," Leyser reports.

Programming

"Clientele and the very nature of a location vary widely," says Miss Dahl. "Factors such as interior, decor, operating policy, type of food or other refreshments served, and principal activity in the particular location all are influential on programming. The same customers under one set of conditions will not respond to the same music under different circumstances, and this applies even to two locations in the same block," she observes.

Miss Dahl avers that programming is so individualistic that it is rare when the most popular record in the country may be played profitably in every location.

The model Miss Dahl employs to catalog all types of locations is the "location book," a Leyser development. A "location book" is kept for every phonograph. Duplicate copies of all title strips are inserted in each book, grouped under the following headings: "new records," "your requests" and "old favorites." These, in fact, are the only headings appearing on the phonograph on location. Leyser believes such traditional groupings as polkas, fox trots and walzes are ambiguous and meaningless.

ACA programs at least three new records per week on each phonograph and may make as many as eight switches. The decision as to which records are to be removed belongs to the collector; which, when up for discussion, is based upon judgment.

The collector is also responsible for picking up request cards from location owners. These requests greatly influence ACA's week-by-week programming.

All requests from location owners and patrons are retained in card files for a year, acting as guides for determining musical tastes for the establishment. Miss Dahl notes in the location book the character of the location based on patterns of musical preference; i.e., pop, rock, c&w, etc. Then the requests build up, and as meter readings are compiled, ACA constructs a clear-cut musical picture of each location.

"We have no doubts about the programming requirements of a specific location through this means," Miss Dahl says.

Old records returned from locations are handled in one of three ways: 1) Programmed in another spot on another request card; 2) placed in the library for future use (ACA keeps three to five copies of each record on file) or 3) sold to rack jobbers.

In addition to the "location books," ACA maintains a master programming guide, a loose-leaf binder containing play and weekly change charts for all locations. This control is kept up for two years in archives. New releases are recorded in blue ink and requests in red for quick, accurate reference.

To handle requests speedily, ACA keeps up an extensive, color-coded list of current product. The music is divided into four general divisions: c&w, jazz and bands, top 40 and popular-instrumental. Within each division, records are grouped alphabetically. Each record is marked with artist and color-coded: gold for top 40, pink for pop, yellow for instrumental, green for jazz, orange for c&w and blue for rock.

Purchasing

Miss Dahl draws heavily on her store of information about each location in purchasing records.

"This is the first element," she stresses.

In addition, she has gained knowledge about artists and labels via experience with KEWB Radio here in Oakland. And of course, ACA receives programming schedules and popularity listings every week from most radio stations in the Bay area. Miss Dahl supplements these personal surveys of area record stores and careful attention to Billboard, c&w, rock and pop, to record submitted by a distributor which is unnoticed at ACA, incidentally.

"All records in the top 40 deserve at least a nominal order of 50 to cover requests," Miss Dahl said. "But merely making the "top 40" does not mean location on top. Top 40 records often die quickly."

She is guided by her "location books," therefore, and will purchase five selections one week and perhaps 20 the next week, with the order totaling up to 500.

ACA gives special attention to holiday programming, but purchasing is still guided by location play patterns. "Easter Parade" and "White Christmas" are the widest distribution during the appropriate seasons," Miss Dahl said, remarking that one record programmed almost constantly on every phonograph is "Happy Birthday," with "Anniversary Waltz" on the flip side.

Lyn Dahl doesn't believe that records can become hits on phonographs independent of retail sales. "There are exceptions," she said, "but I find generally that if the record-buying customers will not spend a dollar to own a record, their coin-music counterparts won't spend a dime to listen to it, or vice versa."

Miss Dahl strongly emphasizes that in record purchasing and programming, the operator not overlook the adult audience. "Contrary to what many people believe," she said, "adults buy a lot of records. This accounts for the appearance of Dean Martin, Glenn Yarbrough and Frank Sinatra on the charts."

Promotion

Much of Miss Dahl's time is taken up in this area. One of her recent efforts involved the Tijuana Brass ensemble in concert in San Francisco. During the week preceding the concert, special title strips and artwork...
Seeburg Ships R&B, Adult & Teen Stereo Singles—C&W Next Week

CHICAGO — Seeburg has shipped an adult, teen-age and R&B stereo singles packages to its distributors and will shortly have a C&W package to round out its line.

The stereo singles are in addition to Seeburg's previously introduced Rec-O-Disc stereo Little LP's.

The singles come in packages of 10 and are leased for $40 per year. Operators receive a replacement pack every 90 days. Each of the stereo singles, like the little LP's, have one tune licensed to Seeburg's Coin Operated Phonograph Performance Society (COPPS).

Stress Sound

Artists are not identified on any of the sides. This is in line with Seeburg's approach of stressing the 32250 and not the individual performers.


LARGE LOOSE LEAF record catalog charts programming for each machine over the past two years, giving ACA accurate information on the type of music suitable for each location.

July 3, 1965 BILLBOARD
New York Assembly Exempts 10c Vend

By RAY BRACK

ALBANY—On the final day of the legislative session (23) the State Assembly approved the ex-
emption of penny, nickel and dime vending machine purchases from the State's 2 per cent sales
tax.

The measure was sent to the governor. New York operators are hopeful of a signature, but
some observers feel that Governor Rockefeller may veto the measure and recommend a lower
exemption level than a dime.

The measure which passed both houses of the New York

Legislature would exempt tangible personal property sold at 10 cents or less if the vendor is a
reliable businessman primarily engaged in making such sales and if the vendor keeps complete
records.

Mrs. Willie McCarthy, of the New York State Coin Machine
Association, issued a statement advising New York operators to refrain from filing tax returns on
gross receipts from juice boxes and amusement games "because these receipts are not from sale of tangible personal property and do not fall into any of the sales tax categories in the new revenue measure.

According to Mrs. McCarthy, her opinion was shared by the "key people." A clear-cut definition of the new sales tax law has yet to be made, she said.

A measure in the Assembly rules committee which would have legalized wooden billiard
cue sticks in the State died with the end of the session without reaching the floor.

A report on other key measures enacted by the New York Legislature in the past session,
including a vital measure sponsored by Sen. Thomas Lavern (R., Rochester), will appear in
Billboard soon.

Long Time Friends

A friendship that dates back some 30 years is renewed by Dr. David Rockola and A. W. Adlekes, head of Nova Ap-
parate, Hamburg, when Rockola was in Germany for the recent International Hanover Fair.

Valley to Unveil 'Magnetic Ball' at Chicago Coin Show

BAY CITY, Mich. — Valley Manufacturing Co., local makers of coin-operated billiard tables,
will debut a new "magnetic ball" billiard table feature at the Mu-
ic Operators of America trade show in Chicago Sept. 11-13.

According to company President Earl Feddick, the new fea-
ture, in development for four years, "improves ball return as well as play surface perform-
ance."

The new ball, Feddick said, is the same size and weight as standard balls now in use on coin-operated equipment. "But it will not jump the table as readily," he declared.

Some 250 units with the new feature have been undergoing location tests, Feddick said, "and we haven't had a single service call."

CLOSTER, N. J.—Stancraft, manufacturer of the Record Center disk vending machine as well as other merchandise vending units, has named distri-
butors for its full line in Massachusetts and Arizona.

Arinmar Distributors, Inc., headed by Charles M. Suesans, Newton, Mass., will represent Stancraft in Massachusetts and New Hampshire. Desert Vend-
ing, headed by James E. Pitt-

nerly the manufacturer throughout the country, was
copied by a big Friday night banquet.

United

Bowling Alley

PLAYERS CHOICE OF 5 WAYS TO PLAY

STRIKES 90—REGULATION
DUAL FLASH-FLASH
NEW PYRAMID FEATURE

STRIKES IN THE 11th FRAME SCORE (400-800)
ADVANCE SCORES 1" TO 10th FRAME AS
INDICATED ON PIN-HOOD GLASS—

- EASY SERVICE FEATURES
- EASY-NORMAL STRIKE
ADJUSTMENT IN BACK BOX
- DOUBLE NICKEL OR DIME PLAY IS
STANDARD. MULTIPLE COIN
(5c-10c-25c) MECHANISM
OPTIONAL-EXTRA COST.

AVAILABLE IN
21 FT. & 16 FT.
STANDARD LENGTHS
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ARE AVAILABLE FOR USE
TO LENGTHS DESIRED
5 FT. SHIPPING WEIGHT (CRATED) 825 LBS.
8 FT. SHIPPING WEIGHT (CRATED) 900 LBS.

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Current STEREO RELEASES

for Music Operators

SSEEUBBURG LITTLE LP’S

Pop-Vocal

Peggy Lee—Pass Me By . . . . . . . . . . . . . . . Capitol
Sneakin' Up on You . . . . Wanna Be Around . . . . You Always
Hurt the One You Love . . . Quiet Nights . . . . Love . . . Dear
Heart

Pop-Instrumental

Jackie Gleason—The Last Dance . . .
For Lovers Only . . . . . . . . . . . . . . . . . . Capitol
People . . . Softly, As I Leave You . . . I Wish You Love
On the Street Where You Live . . . Lazy Afternoon . . . The Last
Dance

Peter Nero—Career Girls . . . . . . . . . . . . . . . . . . . . . . . . . . RCA Victor
The Most Beautiful Girl in the World . . Star Eyes . . . I Could
Have Danced All Night . . . I'm Gonna Sit Right Down & Write
Myself a Letter . . . Career Girl . . . Personality

BILLBOARD, July 3, 1965
Behind the New Coinage: Months Of Research

COLUMBUS, Ohio — The U.S. Treasury's recent recommendation for new coinage with a copper core sandwiched between cupro-nickel cladding was preceded by months of study by a team of specialists at the Battle Memorial Institute here.

The Institute prepared a report for the Treasury after considering 32 metals, from aluminum to zirconium, in addition to several nonmetallic materials advanced as coinage possibilities. The initial list was reduced to 10 metals which were then evaluated according to the following criteria:

1) Current and projected availability and price to the year 2000.
2) Public acceptability.
3) Physical, chemical and mechanical properties.

Tax Repeal

* Continued from page 59

fore that date were liable for the tax.

For Rowe this means absorbing the cut in price. Fred Pollak, vice-president in charge of marketing, said the cut was made in keeping with the spirit of the President's desire to spur the general economy.

Pollak noted the company had absorbed the cut for a period of three weeks and "enjoyed very good sales" during that time.

Distribrs React

Among distributors, the reaction to the tax cut ranged from such comments as "that's great," to outright indifference. One local distributor was told by an operator: "With me giving $500 loans to locations, and my expenses going way up, what difference does an extra $80 mean?"

Other distributors, like Nat Feinstein, of World Wide here, noted that he was "delighted" with the drop in price. "Our sales were in the doldrums during June and they're picking up already."

Perhaps the most typical comment came from Eddie Ginsburg, of Atlas, Rowe outlet here. Atlas has been passing the cut on since June 1, and while in Ginsburg's words, "the operators aren't breaking down our plate glass windows to buy equipment, the cut should help the over-all picture."

Pass the Hors d'Oeuvres

GEORGE FERGUSON (right), newly elected director of Coin Operated Industries of Nebraska from Grand Island, leads his wife and Mr. and Mrs. John Neely, Grand Island, past hors d'oeuvre table at recent High Plains operator party and new equipment show staged by Hyrne and Ed Zolosky of H. Z. Vending Sales in Omaha.

Gottlieb's

Alert Operator Spots Bad Ad; BBB Action

* Continued from page 58

chances for sand-inches and pastr

4) Effect on coin-operated devices.
5) Effect on Mint operations.
6) Counterfeiting, illegal duplicitation and slugging potential.

The report expresses the opinion that Mint processes can be adapted to manufacture multilayer coins without difficulty.

Gall de Gaulle

PARIS—General Charles de Gaulle is reported to feel that there are too many American photographers and flippers (pinball) in France.

On a recent tour of the provinces, de Gaulle was shown a new hotel with a phonograph and pinball machine in the bar. "Entertainment is fine," de Gaulle remarked, "but why must all this equipment be American. Everywhere I go I see American machines. Why not French equipment?"

The flabbergasted hotel manager reported later that he tried to tell de Gaulle the U.S. equipment was there because it was the best, but de Gaulle merely waved him aside and stalked out of the premises.

N. Y. UJA Pledge

* Continued from page 59

chairman, Mr. and Mrs. Earl Wilson, New York Post columnist; Miss Israel, entry in the 1965 International Beauty Contest; Msgr. Guido, Minuet's priest; Rabbi Daniel Fogel, and Mr. and Mrs. Al Bookin.

Manufacturers were represented by Fred Pollak, Rowe AMI; Jack Gordon, and Bill Adair, Seeburg, and Bob Bear, Wurlitzer.

Earl Wilson handled the emcee chores, and recording talent performing included Michele Lee, Columbia; Al Hirt, RCA Victor, Toni and Jan Arden, Decca; Jimmy Roselli, United Artists, and Jimmy Chipp.

Comic Nipsey Russell provided the light touch.
MISSOURI
Promotion and follow-through has increased the attendance at recent service training classes at Advance Dist. Co. in St. Louis, according to Charles Kagel, one of the most recent in the service series, devoted to music, was conducted by Rowe AMX's diagonal Henry H. Larson, attracting a fine operator crowd.
Thomas M. Mace has been named director of industrial relations for Ben Murillo Co., according to J. E. Hagstrom, senior vice-president of the firm. Macy will handle personal activities in both domestic and international spheres. J. M. Bradley continues as personnel director.
William H. (Bill) DuBord, former vice-president and general manager of the Walter Ash Radio Co., has been named manager of the export division at Coin Acceptors, Inc., in Chicago. The announcement was made by CA president Claud Telemam last week.
E. N. PAIGE
WISCONSIN
The Wisconsin Automatic Merchandising Council held its annual meeting in Milwaukee June 12, re-electing George T. Tereis, Stu Vending, Inc., of Milwaukee as president. Stu Vending was also named Wisconsin Vending Vendor of the Year at the meeting. Other officers elected were Harold Boldtner, Dane County Automatic Sales, Madison, vice-president; Robert Bor, Canister Division of Automatic Canteen Company of America, Milwaukee, secretary, and Thomas D. Schultz, Ace Vending, Inc., a division of Interstate United, Milwaukee, treasurer.

TERRIS
The Canister Division of Automatic Canteen Company of America, Milwaukee, now agency for the Company of America include the old firm of Terris Supply, Inc., which has been in the industry for over a half-century.

NORTHERN CALIFORNIA
Jim Coffey and George Gelantini have formed a new operating firm in Vallejo known as A and B Music Co., located at 1328 Lemon Street. Coffey was formerly a route agent for the Southern California Amusement Co. in San Francisco. Gelantini was formerly with Phon-o-gram in Vallejo. The partners are building their routes in Solano, Napa, Sonoma and parts of Contra Costa County. Their first dis- colocating is the Marks bar in Fairfield. A former San Francisco bar owner, Tony Ruiz, has established Tony's Vending Co. in South San Francisco. Ruiz is operating phonographs, games and cigarette vendors. Eddie Morarity, who had been operating a phonograph route in San Jose, has opened his own firm under his name in Caron City, Nev. Morarity was associated with Lou Wolcher, president of Advance Automatic Sales Co. Taking over the San Jose route is Ernie Labrado, whose brother, Ed, owns an operating firm in San Francisco. Ernie Irvine has him- self been associated with the trade for a number of years. Morarity's new route includes the Lake Tahoe region.

Burling James and Bud Phillips report the best year since James founded the firm 23 years ago that is now known as Burling and Bud Music Co., located in Fremont. The company services fast-growing Alameda County. The partners have

Loosen Ontario
Beverage Law

TORONTO New liberal liquor laws hold great hopes for crown-managed liquor stores. The new stores in the form of supermarkets and wine rooms which previously had to close from 6:30 to 8 p.m. and which were open only in certain places of any kind, are now being allowed to offer such drinks as wines, desserts, cards, billiards or dances and to extend their closing hours. The basic change involves the introduction of a variety of large-scale operating equipment in many large clubs and taverns.

OVER $100,000 WASE RAISED for charity when celebrities hawked papers on Old Newsboys Day in Philadelphia. Coin machine distributor David Rosen, coordinator for the event, holds the Philadelphia Newsboy's "Happy Ending" cup with a couple of his "newsboys": Lt. Gov. Raymond P. Shafer of Pennsylvania and recording artist Jane Morgan.

CHICAGO
National Automatic Merchandising Association president J. Richard Howard announced the chair- man's 26th annual meeting for 1965 last week and committee and their chairmen are Accounting and Statistics, Charles Glewch, the Chicago Corpora- tion; Advisory Committee on Government Con- tract, Robert Culpepper, Culpepper Vending Co., Inc.; Awards Committee, Eino Klimander, Coo Automatic Merchandising Co.; NAMA National Convention General Chairman, Marvin Lewis, Key City Vending Co.

Program Chairman Nelson Coons, Vending In- ternational, has established the "Chairman's Award," which is given to a company whose employees have been in the occupation for 50 years or more.

BILLY
TERRIS
NORDET CANTER

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Seeburg has actually created a new form of public entertainment

AND IT BELONGS TO YOU ALONE! America's music operators, in ever-increasing numbers, are realizing that at last they have what they've been seeking for so long. Seeburg Discothèque for listening or dancing is:
An attraction that brings people out to locations on purpose to listen to, or dance to, coin-music.
An attraction that can't be duplicated at home, or on radio, TV, or any other form of public entertainment...now or in the future. Only you can supply it!
An attraction that opens location-doors easily to the operator because the location will make so much money with it that favorable commission arrangements are easier than ever to make.
An attraction that further enables the operator to obtain an additional $5 weekly from the location for the sub-lease of Rec-O-Dance® Records.
All these benefits are yours if you are now operating Seeburg Discothèque equipment (LP Console/480, Rhythm Twins Speakers, and Rec-O-Dance® record libraries). If you aren't—and would like to—get in touch with your Seeburg Distributor.

*DISCOTHÈQUE—SAY DIS-KO-TEK: A LIBRARY OF RECORDS FOR LISTENING OR DANCING. **T.M.