NARM Convention Story
Sound Without the Fury
By ELIOT TIEGEL
SAN FRANCISCO—NARM's seventh annual convention here proved a provocative one, with a number of informative discussions and forthright give-and-take displayed by key industry leaders. The climate was best described as constructive, as compared with previous explosive meetings when the rack jobbers fought for distributor status.

The four-day event (Feb. 28-March 3) at the Fairmont Hotel, drew 47 exhibiting manufacturers and 50 merchandisers for an all-time attendance high of 350 persons.

Theme for the convention was "Appraisal and Assessment—What Is Our Worth?" Archie Bleyer delivered the keynote speech on Monday, followed by a.blasting diatribe between Capitol Records' Stan Gortikov analyzing the LP's. The maestro's Charles Schlang criticizing the manufacturers. Schlang delivered his own controversial proposal for a lower price catalog on LP's. (Stories on the various speeches appear elsewhere in this issue.)

An opening-day symposium covered the role of budget merchandise, while panel discussions were held on the two business days. An impressive array of industry figures participated in the activities, including NARMites John Billings, Carl Glaser, James Tidjans, Don Belzer, George Berry, Harold Richman, Howard Rosen, William Davis, Jack Goldbart, Sam Riehle and Carl Steen. Convention chairman Stanley Jaffe and executive secretary Jules Malamud co-ordinated all the programs and kept the person-to-person manufacturer-rack meetings running smoothly.

Representing manufacturers were Al Bennett, Irwin Steinberg, Ciq Leslie, Dave Miller, Morris Price, Bill O'Dell.

Copyright Bill Hearing Starts
On April 28
WASHINGTON—The Grand March to revision of the 1959 copyright law will hit its congressional opener in the House Judiciary Subcommittee on Patents, Trademarks and Copyrights on April 28, 1965. First witness on the historic opening day is...

DOT ACQUIRES 'LETKISS' DISK
HOLLYWOOD—Dot Records has acquired what it claims is the first disk of "The Original Finn-Senka" for U.S. distribution. The record introduces a new dance craze called Letkiss.

LAURIE RECORDS' sensational British group, Gerry and the Pacemakers, have a smash hit in "Ferry Cross the Mersey," rising to the top of the charts, and a chart LP, "I'll Be There."

COL'BIA PKG.
On Mrs. FDR
NEW YORK—Columbia Records is adding the late Eleanor Roosevelt to its spoken word repertoire this month. The label is releasing a two-record package titled "Eleanor Roosevelt Recalls Her Years With F.D.R.—My Husband and I," in which she speaks spontaneously about her long and colorful life.

EMI MAKES MAJOR SHIFTS IN PERSONNEL
By CHRIS HUTCHINS
LONDON—EMI chairman Sir Joseph Lockwood has revealed a major shake-up within his company. Record producers previously responsible to managing director Len Wood are now responsible to Ron White, who takes on the new job of general manager of the artists. (Continued on page 18)

FULL COVERAGE OF
NARM CONVENTION
On Pages 4 Through 8.

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VOYLE GILMORE, Capitol Rec- ords' ad man, left, accepts a $1,000 check for the Nate Cole Cancer Fund from Carol Steen, NARM's president. The contribu- tion was made at the organiza- tion's San Francisco convention.
The Most Exciting New Import From France

SYLVIE VARTAN

France's sensational “Yé-Yé Girl” makes her American debut on “Hullabaloo” (March 16) and “Shindig” (March 24) to launch her new single “I MADE MY CHOICE” c/w “ONE MORE DAY” #8520

Stock up now on her great albums

RCA VICTOR

The most trusted name in sound
NEW YORK—Pickwick Label, Bridgeview Records, will be handled by Laurie label. Meanwhile, the July performance of "Those Are Gone Forever" by Pickwick, theatrical release of "The Player," is being handled by Bridgeview under the agreement.

The combined label will be known as Pickwick-Atlantic and Bridgeview-Atlantic Recordings. The new company will include Pickwick's current roster of performers, plus all new artists signed to the label.

The new company will be headquartered in New York City, and will be run by Pickwick records president, Terry Phillips, who will also head up the Bridgeview label.

DEPARTMENTS & FEATURES
Hot 100 Chart — Page 20
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Breakout Albums
Hot Country Singles
Hot Country Albums
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R&B Music
Classical Music Chart
In-the-News
New Album Releases
Departments
Radio-TV Programming
Concerts
Burlingame
Buyers & Sellers
Classifieds

Vee Jay Marks 20th Anniversary
HOLLYWOOD — Vee Jay's 20th anniversary will be marked by the launch of a special line of records, Vee Jay's First Recordings, which will be available in stores nationwide.

The line is composed of 20 of Vee Jay's earliest releases, including such classic hits as "Hound Dog," "Heartbreak Hotel," and "I Can't Help Myself." The releases will be accompanied by a special anniversary booklet, containing information about the history of Vee Jay Records and the artists who recorded for the label.

In addition, Vee Jay will be marking its 20th anniversary with a special concert featuring many of its former artists. The concert will take place at the Hollywood Palladium on February 20th.

Col. Films Looks to Disks as Promotion Tool
NEW YORK — Columbia Records has launched a new promotion campaign for its upcoming film "The Dirty Dozen," which stars Steve McQueen and Lee Marvin.

The campaign includes a series of 45-rpm records, each featuring a different track from the film's soundtrack. The records are being marketed as a way to promote the film to audiences who may not have seen it yet.

Regina to Start New Inspirational Label
NEW YORK — Regina Records will release its first album, "Think on These Things," in May.

The album is a collection of instrumental pieces, written by composer Herb Hendler, and produced by Atlantic Records. The album features many of Hendler's signature arrangements, including those of his former label, Mercury Records.

Atlantic, Sims Distribute Deal
NEW YORK—Atlantic Records has signed a distribution deal with Sims Distributing Company, making Atlantic's catalog available to independent record stores across the country.

This agreement will allow Atlantic to focus on its core business of new releases and artist development, while Sims will handle the distribution of Atlantic's back catalog.

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Bleyer Posing a Challenge Asks for Self-Appraisal in ’65

SAN FRANCISCO — Acknowledging that the founders of rock jobbing were "innovators" providing the industry with a "completely new and unique supplement," retired disk executive Archie Bleyer addressed the annual NARMties to appraise them.

Said Bleyer before the seventh annual NARM convention here at the Franciscan Hotel: "The industry that started record rack merchandising revolutionized record retailing. You provided a completely new and unique service. We are not in the 1965 You are no longer new and unique." "The second president of Cadence Records, Bleyer wondered whether they were providing more and better service to retail outlets, consumers and the record industry.

"Are you revolutionizing your business to meet modern demands?" Bleyer asked. "Once the record dealer was also an innovator. Once the services he provided were also new and unique. Without his promotional help, many discs would never have been heard. He is disappearing. No substitute has been found for this valuable service. His disappearance is a loss to society." Bleyer followed up on those record distributors, too, had been "innovators" in the early days.ն

Bleyer's keynotes speak of the opening day (1) of the seventh annual NARM convention at the Fairmont was delivered under the heading "A Superior Service in the Record Industry." The executive said that while rackers tended to group themselves under the common title of record merchants, they were not homogeneous at all.

Gortikov noted that many racks were giants in terms of dollar volume, outlets served, physical facilities covered, vertical combinations of retailing and in aggressiveness.

Handelman Hikes Dividend

DETROIT — Board of directors of the Handelman Co. have voted to increase the company's annual dividend from 68 cents to 80 cents. The company's present quarterly dividend rate will be increased from 17 cents to 20 cents. Current holder of record in common stock. The next divi-

Cap's Gortikov Sees Rackers As Angels With Dirty Faces

By ELIOT TIEGEL

SAN FRANCISCO — Taking careful aim at the posture of rackers, Univ. Rep. Mark M. Gortikov, Capitol Records Distrib. vice president, charged that "too many disc jockeys and devilish villains" are "sabotaging the business by not needing to adjust to their business habits.

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ONE OF THE MOST IMPORTANT MUSICAL EVENTS OF OUR TIME

"Absolutely Incredible!"..."Breathtaking!"..."Dazzling!"..."A Winner!" These are just some of the comments by leading critics in The New York Times, High Fidelity magazine, Saturday Review and Esquire hailing this historic new album by Horowitz!

THE UNPRECEDENTED DEMAND THIS UNIQUE ALBUM HAS CREATED MAKES IT AN ITEM EVERY RECORD STORE "MUST" STOCK! ON COLUMBIA RECORDS
Gain in Budget Product Cited

SAN FRANCISCO—There’s been a steady improvement in the over-all budget product hitting the market. The result: rock jobbers must continue to guard their up against bad producers. "Despite the improvement," said a trade watcher, "the situation is tarnishing the industry’s image."

In a recent survey of opinion following a symposium on "Budget Product: Its Problem and Its Solution," Cy Leslie (Pickett Internationally) served as moderator of a panel consisting of rock jobbers and manufacturers. Those on the panel were Steve Ray, Bill O’Dell (Belter Record Service Co.), George Berry (Modern Records) and Jules Rosen (Record Service-Tip Top Records). Joining them was Ray’s assistant, Middle-American Specialty Distributors.

Manufacturers were represented by David Miller (Miller International), William O’Dell (RCV, Inc.) and Merle Price (MG/M Records).

The session opened with a presentation of a report, as usual a quiet note with moderator Leslie tracing a brief history of the budget product. He pointed out that the major lines for being first selling in the industry’s history were low-budget Product. It remained this salt level with Leslie calling on Miller to define the "budget product." While the term was not necessarily defined, Miller defined budget product as the type sold for 99 cents or less, and economy product as the type which sold at that price level.

The discussion soon flared into a debate over the industry’s problems.

MARKS ISSUES BRUBECK FOLIO

NEW YORK — E. B. Marks Music has issued a de luxe pi- ano folio, complete with story and photography, of Dave Bru- beck’s “Jazz Impressions of New York’ — the famous 1959 middle-of-brubeck’s recent album release on the Columbia label.

Among the things noted in the folio, both the album and the folio, is a interview with Mark H. Jones, who has written for the television series "Mr. Broadway." Among the things noted in the folio is a interview with Mark H. Jones, who has written for the television series "Mr. Broadway."

"Mr. Broadway" is a talk show on Broadway, which has been broadcast since the 1960s. The show features interviews with Broadway performers, songwriters, and composers.

The folio includes a collection of essays, interviews, and photographs, all related to the music and culture of Broadway. It is a comprehensive resource for fans of Broadway and jazz music. It is a must-read for anyone interested in the history of Broadway and jazz music.
ALONG WITH THEIR STRING OF GREAT ALBUMS...
NOW THEY HAVE A BEST-SELLING SINGLE!

THE LETTERMEN

GIRL WITH A LITTLE TIN HEART
IT'S OVER

5370

Just out, and a hit already!

ST 2270
Rackers Bid Mfrs. Cut Catalog Price

SAN FRANCISCO—A proposal that manufacturers reduce the price of basic catalog merchandise while maintaining the regular suggested retail tag for best sellers was introduced at the NARM convention last week by Charles Schlang of Mershaw of America, Albany, N. Y. rackers.

Schlang said he was acting on his own behalf. He made the proposal during his speech Monday (1) covering the supplier as viewed by the record merchandiser.

"I know that we cannot convince any of you manufacturers that you should sell us your current best selling product for any less than you are now doing," Schlang said. "But I think it will serve your best interests to discuss the rest of your catalog with us. If you are willing to settle for only your share of the approximate one third of our departments which are basically devoted to best selling LP's and you are willing to forego your share of the other two thirds of the available space on our racks, then this proposal will fall on deaf ears.

"I propose that while you maintain your original suggested retail price for your entire catalog, you allow an extra discount for the merchandising of that portion of your product which the industry calls basic catalog.

"In doing so, I propose that you decide for yourselves which part of your product falls into that group and that you mark this product available to us at this adjusted lower cost to compensate for the slower turnover of this merchandise."

Better for Labels

Schlang said this proposal would allow labels an opportunity "to get the space on the two thirds of the racks that we have in America's best stores and fill this space with products which we used to carry," Schlang emphasized that while price was always a consideration, turn over of merchandise was of equal importance. Once a record passes its peak, the Albany rackers said, the manufacturer must fight for continued promotion and sale of this product. The only way for this product to earn sales on the racks was through a larger discount to compensate for the slower turnover, Schlang said.

The specification would be up to each individual label to determine what product fell into this discounted category. "Those of you who have charged us with new and higher prices have seen a drastic change in the quantity of titles carried in step with our members," he continued.

"It was two years ago that a national manufacturer told us that we rackers should stop worrying, he said. "A few worry about our own and prepare for a declining profit period while organizing ourselves better."

Schlang revealed his company and many other NARM have recently reduced carrying depth 400 titles from over 2,000 to just four manufacturers. Here's 400 albums which could be re-occupied on the rack and which we would enjoy selling.

In the case of catalog catalog LP's at a reduced price, Schlang said he felt the labels could expect cooperation on several fronts. Co-operation in quantity of orders. Sawing that material out without stipulated periods, in solving the problem of changing when the LP's become part of the broad catalog and solving the problem of talents whose record is not in the top 10.

If the labels concentrate on selling smash LP's and 'taxing' the wholesaler with a premium price for them, according to Schlang, "that manufacturer must understand that the sale of those records as soon as they have passed their peak."

Reaction to Schlang's proposal from the audience was mild. Len Sashi, Atlantic Records, said there was "no one tone speaking reference to Schlang's proposal. Sachs said he thought it would be a good one providing the records received a proper share of material in the store. Just placing it in stores was not enough, he said. "It must be properly handled."

Sachs envisioned this catalog material being sold as basic consumer trade merchandise. It's conceivable for the manufacturer to sell such items as piano or organ albums through this discount program, he said.

"Schlang has Jack Burgess of RCA Victor, said price reduction is an entirely individual company action. "Each company action should do what is good for its own particular company, and he would say regarding the proposal.

BUDGET BUSINESS: Discussing the role of budget merchandise in the total rack picture were such industry stalwarts as, left to right: Bill Bleske, Bevan Distributors, Beverly Hills; Richard Miller, Miller International; Cy Leslie, Pickwick International; Howard Rosin, MGM, and Al Berman, Record Service, and George Berry, Modern Record Service.

Jazz Buildup on at Atlantic

NEW YORK—Atlantic Records is beefing up its jazz line-up. Latest jazzman to join the Atlantic fold is drummer Elvin Jones, who comes in to replace the hole of the recent signings of Nat Adderley and Hubert Laws. Nesuhi Ertegun, Atlantic vice-president, is now in the midst of negotiations to bring two jazz names into the Atlantic fold.

Elvin Jones is looked upon in jazz circles as one of the most influential drummers in modern jazz. His dynamic style playing with the famous Miles Davis' Five and the John Coltrane group for many years. Previous to his association with Atlantic, Jones teamed up with Charlie Mingus and Bud Powell.

Jones, a native of Detroit, is the brother of two other musicians, singers on the move: a jazz star on the scene—pianist Hank Jones and trumpeter Thad Jones.

Under Nesuhi Ertegun's supervision, the label has been associated with jazz names for many years. Among the jazzmen who have since left for different times for some time are the Modern Jazz Quartet, Herbie Mann, Adderley and Martyn and, for Atlantic, they have managed to attract Miles Davis' Five and the John Coltrane group.

Paul Livoti to London

NEW YORK—Paul Livoti has joined London Records as head of rack and special product sales. Herb Goldfarb, London's Manager of Sales, brought Livoti into the fold, now named vice-president of the label's sales department. The Western rack sales portion of our business is now handled by Livoti, a representative of the leading manufacturer of Indiana.

Livoti has been active in all phases of the record business, including fielding including stints as head of the premium divisions of RCA, Capitol, MCA, and other labels. Perhaps his most important position to date was the part he played in creating and packaging as well as merchandising the separate budget lines for various manufacturers.

Berniker Back With Columbia

NEW YORK—Mike Berniker has returned to Columbia Records as entertainment staff at Columbia Records. Berniker last June in a post for Kapp Records' "Urban Department."

Berniker had been Columbia's vice-president in charge of artists and repertoire, advertising and sales. Berniker has not yet been assigned a specific job, before leaving for Kapp, Berniker recorded Bubba Streisand and Jerry Vale, among others.
WHEN YOU THINK OF VOLUME

NEW MARCH MONEY MAKERS

Glenn Miller Time—1965
Glenn Miller Orchestra
Starring Ray McKinley, Bobby Hackett

Dave Clark 5 Weekend in London

The New International Dance Craze
Bostella

NOW AVAILABLE IN RE-CHANELED STEREO FOR THE FIRST TIME

Gentlemen, Be Seated!

Roy Hamilton You'll Never Walk Alone

Dance to the Music of Lester Lanin

Ahmad Jamal

www.americanradiohistory.com
Cap's Gortikov Sees Rackers As Angels With Dirty Faces

*Continued from page 4*

Sure supplier representatives to compromise their home office instructions by under-the-table acts.

Gortikov additionally charged rackers with inadequately motivating consumers. Too often racks fail to entice and excite consumers about the products they have placed in their locations, he said.

Adapt to Market

In reflecting on Capitol's year-old, one-price policy and lack of special discounts for racks and one-stops on albums, Gortikov stated these policies remain in effect but that the company would adapt to market, popularity and distribution trends when necessary.

In the areas of pricing, Gortikov noted that the industry's prosperity—or lack of it—is directly related to the retail price level in a given market. "Yet, who sets this price?" he asked.

The policy of allowing the "lowest schlockers" to set the price in the marketplace, according to Gortikov, forces the racks to petition manufacturers for lower prices.

"You ask many things of us," Gortikov said. "You state many requests as imperative, as virtual mandates for your survival. Yet so many of you are prone to deny those very same objectives as having any merit for your suppliers."

These areas included assuming the supplier's capacity to offer a lower price is infinite and their desire for profits less relevant; asking for subsidies and extended billing but delaying payment long past the due date;

WRCV Slates New Format

PHILADELPHIA — With Robert R. Martin coming up from Miami last month to take over the station management of WRCV, local NBC radio outlet, a new programming format will be introduced next week. Utilizing the theme—"The Class of '65," the emphasis will be completely on album music.

Rock 'n' roll, R&B, folk and country music, the big brass sound and modern jazz are out. Programming will be geared to the better music and show albums but only those in the popular fold. While the record spinners will stay put, the change is in the record programming.

The orientation to jazz will be confined to the all-night show only, to be conducted by Reggie LaVond. The vocalist will get the bigger play with their album sets in the early hours after 7 p.m.

Station at first hitched its rating star to the "big band" sound and then made a complete turnover. Until now, station has stringing three or four singles together to give musical continuity with a minimum of commercial chatter.

Broadcaster Jones Agrees To Ink Pacts With ASCAP

NEW YORK — The long-standing difference between the American Society of Composers, Authors and Publishers and Roger Jones, Washington broadcaster, was settled last week with later agreeing to sign contracts with the Society and to make immediate payments of fees for both of his radio stations, KGMJ, Beltingham, and KPO, Wenatchee. The agreement calls for payments from Jan. 1, 1959, to date.

In January of this year members of the Society obtained judgments against Jones and his stations in copyright infringement actions tried by Judge Gus J. Solomon. In granting judgments to ASCAP members, Solomon ruled that ASCAP and its members were operating in complete compliance with Washington State and Federal antitrust law.

In announcing the settlement, Stanley Adams, ASCAP president, said, "ASCAP is happy to be back on a clear-cut business basis with Rogon Jones and his stations. In the long run, of course, the benefits of this settlement will accrue not only to the stations and to creators and publishers of music, but also to the people of the State of Washington, the audiences of KGMJ and KPO, who hear their fine music programs."
Projected Format Changes At KHJ Causing Flurry

By ELOI TIEGEL

HOLLYWOOD — Turnout surrounds KHJ, KKO General’s outlet caught in the swirl of a forthcoming format change to Top 40 programming. General manager Ira Laufer, who was brought over from KABC to further develop the station’s adult programming, is reported departing his post of a few weeks in dispute with New York brass over the sudden switch in plans.

Mentioned as taking over at the helm is Ken Devany, former assistant to Crowell Collier Broadcasting president Joe Drilling. Devany resigned his post last week.

When word of the sudden shifting of gears broke, phone jockeys Michael Jackson and Joe Dolan were besieged with calls from listeners blasting the move to rock’n’roll music.

Staff Changes Imminent

Jackson, whose contract will not be renewed after April 15 because of the format change, is tipped management by his blasts at the move and was told not to report for work Feb. 24 for his 10 a.m.-2 p.m. stanza.

Instead, late-night deejay Paul Compton was shifted back into the slot, with Frank Evans handling the midnight to 6 a.m. program.

The fate of such personalities as Red McIvaine, Don Ross, Paul Compton, John Gentri plus a prestige news staff, currently

(Continued on page 72)

Copyright Bill

Hearing Starts On April 28

Described as a separate bill to end jockey box performance royalty exemption (H.R. 18), although the revision bill would also drop the old 1909 performance royalty exemption for coin-operated jockey box play of copyrighted music. The revision bill could take from two to six years, by current estimate, to get through House and Senate committee hearings. Celler probably hopes for earlier action on his jockey box bill, which for the first time goes through both Copyrights sub-committee and the full House Judiciary Committee last session.

The revised copyright bill is of intense interest to the record industry. For the first time, it provides protection against duplicities of phonograph records. It requires notice of copyright, with date and name of owner or assignee of copyright owner on all records. The bill retains the compulsory licensing clause to permit recording of copyrighted music once it has been recorded for public sale. Additional records must notify the owner and pay him mechanical royalties on a regular basis, and at higher rates than in the 1909 copyright law. Damages are heavy all down the line for infringements, under terms of the revised statute.

The new copyright term would run for life plus 50 years, ending the old 28-year original and renewal terms. The highly disputed “Reversion” order for renewal rights in the 1909 act has been dropped. Copyright owners can recapture copyright from a transferee after 5 years, on two-year notice, if he wants to change partners.

(Continued from page 4)

Bleyer Poses A Challenge

little attempt is made to work together. The record industry is probably the only industry with multiple trade organizations.

The executive called the multiple activity of each interest group—racks, distributors, dealers, one-stops, juke box operators—comprising a “cold war.”

Sees Big Change

Bleyer predicted that marketing changes of the ’50’s will seem mild in comparison to those forthcoming in the ’60’s. He cited automatic vending as the next step in self-service. New retail outlets will include giant apartment houses, office buildings, industrial parks, gas stations, with large stores and chains growing larger. “You’ll see buying done by committee. You’ll probably even see a re-birth of the small specialty shop,” Bleyer continued.

Bleyer warned the rackers that competition for the growing leisure market is already great and increasing. Calling the convention’s theme “praiseworthy,” Bleyer concluded, “If makes me believe this convention could be a milestone: a beacon for the entire industry. And it makes me believe that this convention could keep this crazy business healthy, exciting and wonderful.”

Hanna-Barbera Hires Goldberg

HOLLYWOOD — LARRY Goldberg has been hired by Hanna-Barbera Records head Don Bohanan as Western regional sales manager. Goldberg is the first employee hired by Bohanan for the new label. With a background in promotions and ad, Goldberg is currently handling ad sessions for the label’s popular music lines.

Hanna-Barbera presented its first kiddie package to rack jobbers at the NARM convention in San Francisco last week. The company has not yet bowed any pop product, but Goldberg is hard at work cutting sessions and Bohanan has been listening to masters from independent producers.

A Smash in Chicago and Houston

Little Milton

Checker 1105

www.americanradiohistory.com
Roselli in Roving Debut

NEW YORK—The big-time New York night club debut of Jimmy Roselli was indeed an auspicious one. In July, Flipper's Copacabana was jammed opening night, Feb. 25, with well-wishers, Roselli fans and the handful of first-nighters who were enraypered by the artist.

Jimmy possesses a stimulating voice, and his control is uncontrolled. He packs an emotional wallop with his delivery of Italian songs.

A highlight of the second show was a show-stopping rendition of "My Yiddishke Monna," which brought the mainly Italian-American audience to its feet.

DeVol Guests for AFRTS

HOLLYWOOD — Academy Award music nominee Frank DeVol, who is currently supporting Armed Forces Radio and Television Service for two half-hour radio programs, one of which, "Tempo," has been recorded for immediate airing on the worldwide AFRTS short-wave station.

DeVol, nominated for his song, "My Southern Charm," for the 1964 Grammy award, will perform for AFRTS from the film, will be interviewed by Bud Widom on "Tempo," which is heard on AFRTS in Hollywood, Program will be short-waved because of its timeliness.

AFRTS "World of Show Business" will devote a half-hour to DeVol's career. The program was released next month to all Armed Forces networks around the world. The program will trace DeVol's career from the days of his boyhood to the top of his pop ballad. It was displayed with his walk-up "You're Nobody Till Somebody Loves You." He rode from beginning to end in his own particular style.

GIL FAGGEN

The DAVE CLARK FIVE, Epic Records artists, have been in Los Angeles recording a new album which offers 9,000 prizes, including a trip for the group in London some time this summer. The pictures in the display Revion will be used at their cosmetic counters throughout the country.

DIESETT—"Hitville, USA," the signature of Berty Crone, a popular Los Angeles singer, is presented, a swinging, solid show at the Driftwood Lounge, Los Angeles. It stars Marvin Gaye, the Spinners, Kim Weston and the Earl Van Dyke and the B & B Horn Band.

While the show is centered on Gaye, there is more than enough talent to go around. The Spinners come on five strong, and the Earls are a musical web that is standstill. They are first in any act as well as potential purveyors of rhythm and novelty tunes. Kim Weston, who can really belt a ballad. Strong iron, good projection couple with fine material and solid backing by Van Dyke orchestra to hold the audience all the way.

Gaye has come a long way since his first gig in the show business. He has acquired tremendous stage presence, he knows how to inject humor, placement and fine vocalizing into what has become a polished act. His string of hits carries the audiences along with enthusiasm and he also gets tremendous for his costume changes. His exciting performance easily allow him to clinch the round of the audience and some step past tours.

The show's emcees are Sonny Carter, a local disk jockey, Earl Van Dyke's group does outstanding work throughout the house.

Kapralik Doing Double Duty in 'Loft' and N.Y.

NEW YORK—David Kapralik, who has been working with Lionel Bart, is doing a double life. In Manhattan during the week he is in charge in music publishing, film production and soundy other show business activities and on the weekends he commits to St. Thomas V.I., to oversee the operation of his super club, The Loft.

The club, which opened in mid-November, is a natural loft of a former Danish ship Chal- lering, a unique space with wooden beams, Tiffany lamps, and a Danish chandelier that once graced the interior of the Danish Embassy in Stockholm. It's a district for big draw for entertainers who want to get away from the attention of their super club, The Loft.

Among the performers who've worked there are Sylvia Sims, Vaughn Meader, and Max Barnes. Among the celebrities who've stopped off are Peter Paul and Mary, Georgia Brown, Bobbe'lyn Gray, It's a Big Deal, Joni John, Barbara Streisand, Beate Davis, Joe Sherman, John Pat- rick, Salvador Dali and Dolly Madigan.

During Kapralik's absence, the spot is managed by Haitian Paul Baunoum.

Acapulco "Love Boat" to Geddia

NEW YORK—Stacey Car- na, producer of the a cappella me- dium, is bringing Carna's "Love Boat" from California to Geddia next month. The show will feature a cast of four, including the Flamingo in Las Vegas later this month. Cost that will also pro- duce a new album for the company by Lopez, in a forth- coming Frank Sinatra film and "Love Boat," a release that Loger is to make for 20th Century-Fox.

Costa Off to Coast On Business

WASHINGTON, D.C.—Ranger-com- poser Don Costa headed for the West Coast last week for a month's business trip. During his stay there, he'll set up an act in the Astrodome, opening the event of the year with a concert February 25. In addition, Costa will also be working with Burgess Meredith on an upcoming television special. He will also be making a personal appearance at the Fulton Theatre in New York, where he will establish residence.

The proved drawing power of Bebruck was stacked even further by the addition of Willy Bebruck, an act also confirmed to Los Angeles recording studios for a batch of A&M albums.

The Depart's debut in the Los Angeles area was successful on a national scale. Re- action of the audience to the unexpected smoothness of the trombone played a major part in the success of the show. Performers beamed with delight. However, Alpert was nervous during the show, a problem which should overcome these Hempstead, New York, club was the hit of the season at the Copabana last month.

At this early point the Tijuana Brass sounds up as a potent TV and concert act, but will have to get out of its established stock. Alper's facile fingerling in harmonica playing has always been a strong point. Group's reperto- rie was all from its record library.

More people knew Astrud Gilberto than knew her husband. While she possesses a barely heard trio, and those are lucky to Astrud after her first album. As it was she was working with the unknown voices of her husband. With Stan Getz's saxophone, it might have been possible. Now with his own harmonica, the interpretation stands out. She comes across as a complete person, and some feel behind her words and a great deal of her potential. Some feel behind her words and a great deal of her potential. Some feel behind her words and a great deal of her potential.
DEAR Billboard Reader:
My name is Gwendelen Higgenbothem and I have a problem. I met an old boy friend of mine last week and the first words out of his mouth were as follows:

"One kiss for old times' sake"

Written by—
Arthur Resnick
Kenny Young

Published by—
T. M. Music, Inc.

D-179

Enclosed is his picture

Ronnie Dove

What shall I do? Please help me.

Gwendelen Higgenbothem
Eurovision Songfest Lures Brightest European Stars

NAPLES—A galaxy of Europe’s brightest stars will participate in the Eurovision Song Contest here March 20.

Here is the latest list of entries available at press time:

Australia—Vogue’s Udo Jurgens singing “Sag Ihr, Ich Lass Sie Grussem” (Tell Her, I Left My Regards) written by Bohlen and Jurgens.

Belgium—HMV’s Lize Marke singing “Als Het Weer Lente Is” (When It’s Spring Again) composed by Jaak Dresen and Jef van den Bergh and published by Ardmore and Beechwood, Brussels.

Denmark—Birgit Bruhl singing “For Din Skyld” (For Your Sake) written by Poul Henningsen and Jorgen Jerild.


Finland—Philips’ Viktor Klimenko singing “Aurinko Laskee Laenteen” (The Sun Sets in the West) written by Toivo Kasserki and published by Musikfazer.


Germany—Ulla Wiemer singing “Paradise Wo Bist Du” (Paradise, Where Are You?)

Italy—Ricordi’s Bobby Solo singing “S’E Piangi, Se Ti’ Habi’” (If You Cry, If You Laugh) written by Mogol-Marchetti and Satti and published by Fama-Ricordi, Milan.


Monaco—Marjorie Noel singing “Va Dire a L’Amour” (Go Tell It to Love) written by Maruill and published by Tutti-Pathe-Marconi, Paris.

Netherlands—Philips’ Connie van den Bos singing “Het Is Genoeg” (I’ve Had Enough) written by Johnny Heshbyren and Joke van Scoot and published by Baskart, Amsterdam.

Norway—Trista’s Kirsti Sparboe singing “Karussel” (Merry-Go-Round) written by Jolly Kramer-Johansen and published by Arne Bendiksen A-S.

Portugal—Simone de Oliveira singing “Sol de Inverno” (Winter Sun) written by Nobrega-Sousa and Irragena.


Sweden—Ingvar Wixell singing “Anmorrastes Vals” (Absent Friends) written by Dag Wiren and Alf Houlksson.

Switzerland—Yovanna singing “Non, A Jamais Sans Toi” (No, To Being Without You Ever) written by Caffati and Charles.

Yugoslavia—Jugoton’s Vice Vukov singing “Ceznja” (Nostalgia) written by Roje and Marie and published by Jugoton, Zagreb.


HOW THEY’LL PICK 'EM; PREVIOUS WINNERS LISTED

NAPLES—Voting in the 10th annual Eurovision Song Contest here in the new TV-Radio Production Centre’s auditorium March 30 will be by nine-member juries in each of the 18 countries entered. Results will be phased to Naples immediately after the contest. No country can vote for its own entry.

Year—Place—Song—Singer

1956, Lugano, Refrain, Lys Assia (Switzerland)
1957, Frankfurt, Everything As It Was, Corry Brokken (Netherlands)
1958, Hilversum, Sleep My Love, Andre Clavey (France)
1959, Cannes, A Little Bit, Teddy Scholten (Netherlands)
1960, London, Tom Pillibi, Jacqueline Boyer (France)
1961, Cannes, We the Lovers, Jean Claude Pascal (Luxembourg)
1962, Luxembourg, A First Love, Isabelle Aubret (France)
1963, London, Dancing Tune, Grete and Jorgen Ingmann (Denmark)
1964, Copenhagen, I’m Not Old Enough, Gigliola Cinquetti (Italy)

San Remos Rhubarb Enters New Phase

ROME—Giuseppe Calabro, Sicilian deputy, has headed calls on the RCA-San Remo-RAI song imbroglio by demanding that the Minister of Spectacle explain why an “unofficial” festival such as San Remo, which utilizes many newcomers, is allowed to choose Italy’s representative in the Eurovision Song Festival.

The demand is one of several continuing quarrels which have grown out of the 1963 San Remo event. Greatest fest beneficiary was Ricordi-CBS, currently outselling all other disceries. It was represented by five artists with six numbers, RCA, which refused to have its representation cut to five, now stands as the greatest loser; for the first time in several years it is not leading in nationwide sales. When RCA withdrew from San Remo, it made an agree-

(Continued on page 18)
EUROVISION SONG CONTEST 1965

SPAIN PRESENTS

CONCHITA BAUTISTA

WITH THE EXCITING HIT

QUE BUENO, QUE BUENO

EXCLUSIVELY FOR

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PUBLISHERS/PEER-SOUTHERN WORLD ORGANIZATION

MADRID - BARCELONA - SPAIN
LISBON - PORTUGAL
BUENOS AIRES - ARGENTINA
This Week's NEWSMAKERS Around the World

WINNER of the 2nd Latin American Song Festival in Uruguay was RCA Victor's Paito Ortega, right, with "Lo Mismo Que a Usted." With him is Phillips' Horacio Guarany. The two were the festival's most popular artists.

EXCHANGING VIEWPOINTS with Morris Ostin, left, vice-president of Reprise Records, during his recent visit to Pye Records in London is Andre de Yekey, director of Billboard's European office.

THE MOST TALKED about TV show among pop music fans in Spain is "Cancionero," and yakking it over left to right: Pakistani Billy Calfaro, Graciela Pal, George Green of Panama, Ferran Alberdi from Barcelona, MC's Raul Matas, Johnny and Charley from Holland, and Pablo Palitos, comedian. Johnny and Charley introduced the hit record in Spain, "La Yenka," through the 45-minute weekly show.

IN HONOR of his recent recording, "Viena, My City of Dreams," Richard Tucker, right, leading tenor of the Metropolitan Opera Association, receives a medal reproducing the oldest known official seal of the City of Vienna from New York's Austrian Consul General Johannes G. Willfort. The record introduces 13 popular Viennese songs in English translations.

IT'S NOT A CONGA LINE, it's a group of Helsinki youths doing the Jorje (Latvis), the latest dance fed in Finland and West Germany.

WELCOMING REPRISE's Keeley Smith in London during a recent two-week stint of personal appearances were, left to right: Louis Benjamin, managing director of Pye Records; Leslie Cocks, Pye's ad director; Jimmy Bowen, a&r, Repriese Records; Tony Hatch, a&r, Pye Records; Peter Knight Jr., Pye's international manager; and Irving Chezar, Pye's American representative.

THE FIRST NATIONAL CBS-Oriole sales conference under the new British CBS setup was held recently in London. Among those present were, left to right: Stanley West, CBS label manager; Quita Chavez, classical repertoire and promotion manager; Roger Easterby, press officer; Morris Levy, managing director; Peter De Rougemont, vice-president. CBS European operations; Derek Witt, TV and artists' promotion manager; George Shestopal, assistant managing director; Peter Lamb, creative services manager; and Walter Sparksman, sales manager.
Philips' Phonographic Industries, who distribute Mercury products in Europe, congratulate Mercury Records and TIMI YURO on the phenomenal success of E POI VERRA' L'AUTUNNO (Gold Award for the Best Performance at San Remo, from the Italian Press) and YOU CAN HAVE HIM (her latest American chart-climber)
Gormley Picks Executive Director

News from the Music Capitals of the World

LONDON—Harry Walters, who was European representative of Cameo-Parkway for two years and previously worked with EMI, Pye and Philips, has been appointed executive di- rector of BMI (Music Ad- ministration) Ltd., and its affiliates, Scottish Music and Ireland and Pop Lane Music. The Gormley firm manages Cliff Richard and the Shadows and Frank Field.

One of Walters' first tasks will be to set up publishing houses in Germany, France, Italy, and Scandinavia. These will be in association with ABC/Trans- atlantic, which previously handled the catalog.

Sheffield Music is a particularly important catalog. In addition to banking many of their own and Cliff's hits, the Shadows wrote all the music for their forthcoming tours of Palladium panoply, and have also written a great deal of the music for their highly successful films.

Form's Own Company

Cliff Richard has just formed his own company, Inter-State Films. The company will make Richard's next two pictures, as well as the new Shadows film entitled "Rolling Stone." Managing director of these companies is Peter Foranley, Cliff's present manager, and six other members of the company are made up by a production company with which agent, Leslie Grade, has been associated for many years.

The publishing right now may well be the most interesting. Leslie Grade's Elektra Films will continue to distribute the picture, and since he left Cameo-Parkway, Harrington has sold the BWC to the BIC. Prior to Cameo-Parkway, he served as sales promotion manager for EMI and with the international division.

Walters was once band manager with the Ted Heath orchestra.

Barry Plays Prime Role in CBS Operation in Britain

LONDON—John Barry will function in a major capacity now that CBS has begun its recording operations in Britain. He was recently signed to the New York-based company as arranger and producer for three years. Barry, whose "Goldfinger")

Leventhall in First Stop of Europe Trek

PARIS — Harold Leventhall, folk artists manager headquartered in New York, is on the first of a European tour that will take him to Prague, Warsaw, Moscow and Budapest where he will confer with the concert booking organizations in these Eastern European capitals.

Concert tours have already been arranged in Berlin and fall for American folk artists, and final arrangements will be completed during his current visit. As a result of the increasing interest in folk art, Seeger and Leon Bibb in Eastern Europe, Leventhall was requested by the bookings offices to arrange additional concert packages for 1963 and 1964.

CBS Repped in Bolivia

NEW YORK — Columbia Records, has arranged for the distribution of disks in Bolivia, according to Harvey Schen, vice-president and general manager of the Columbia company.

The new license is Doctora Doria Y CIA Ltd. Juan de Dios Doria serves as president, Dioces CBS S.A., CBS Records, is acting as the company's representative, and Miguel A. Duari, president of the Bolivian company, negotiated.
MICH MURRAY, British Songwriter/Producer/Negotiator is now in the U.S.A.

For about the next two weeks he will be in NEW YORK, staying at the AMERICANA HOTEL.

He is then moving over to the WEST COAST can be contacted through: ITT Global Communications, 541 South Spring St., Los Angeles; Phone 213 MADison 6-4744.

Will return to NEW YORK after a further two weeks.

MICH MURRAY wishes to speak with TV and Radio Corporations with a view to his working in Europe on their behalf

MICH MURRAY wishes to negotiate with major U.S. record labels regarding plans for making HIT masters in the U.K.

MICH MURRAY wishes to appoint an agent to handle his film music writing activities

MICH MURRAY has yet another major European business trip coming up...

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GERRY AND THE PACEMAKERS
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GERRY AND THE PACEMAKERS

"I KNEW IT ALL THE TIME"
DAVE CLARK FIVE

"I'M TELLING YOU NOW"
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News From the MUSIC CAPITALS OF THE WORLD

LONDON

May 28 (President's Day), in a one-night stand. In Shears' absence, May 29, in Piggy, and 28, in Piggy.

Radio News

Today's Programming: The Radio News (over the Air) Public Broadcasting System (PBS) Network. The show was heard over all stations of the Children's Radio Network (over the Air) and over all stations of the Television Network (over the Air).


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Rag Doll
PHM 200-146
PHS 600-146

Born to Wander
PHM 200-129
PHS 600-129

Dawn Go Away
PHM 200-124
PHS 600-124

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Shows all signs of topping her first great album. 15 hits. "The Sweetest Sounds," "Wouldn't It Be Lovely" and "Skylark." In Dynagroove sound. LPM/LSP-3526

Enchanting music everyone loves in a flip-type folder. Actual shots of Papete, Tahiti where the album was recorded in Dynagroove sound. LPM/LSP-3995

SUPERB NEW
RED SEAL
RECORDINGS
FOR MARCH


A collection of 25 Gregorian chants, superbly sung by the choir of the Abbey of Mount Angel under the direction of Dom David Nicholson. LM/LSC-2786

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The Six Sons for Violin and Harpsichord. Chamber for Descant Violin, Bass, Two Trombones, Two Baritone Trombones and Basso Continuo. LM/LSC-2785
**UNIVERSAL HITS OF THE ‘50S**

Randolph Turpin, RCA Victor 25799 (M); LSC 2779 (S)

Turpin’s straightforward and melodic style is well suited here. These five selections, the 25799 album, are all great styles to start with, and the 2779 album, which includes some of Don’s finest work, is highly recommended. These albums are a must for any Don fan.

**TOP TALENTS**

W.B. Washington, Columbia 25893 (M); MLK 20910 (S)

This album features some of the top talent in the industry, including a guest appearance by Don himself. The album is highly recommended for fans of Don and his work.

**SPECIAL MERIT PICKS**

**SPECIAL MERIT PICKS**

Dick Powell, Decca DLP 26547 (M); DLP 5706 (S)

Dick Powell’s work is always top-notch, and this album is no exception. The album features some of his best work, and it is highly recommended for fans of Don and his work.

**ALBUM REVIEW POLICY**

Every album sent to Billboard for review is held by Billboard’s Review Panel, and its sales potential is rated within the category of music. Full reviews are presented for all Specialty Picks or Special Merit Picks, and all other LPs are rated within their respective categories.

**BIG SIXTEEN GUITAR FAVORITES**

Fiddle Hell, Winton M. 2007 (M); W 5067 (S)

The Square and Other Great National Guitarists, Dick Whittington, Dial DLP 2664 (M); DLP 5706 (S)

These albums feature some of the top guitarists in the industry, including Don himself. The albums are highly recommended for fans of Don and his work.

**LOW PRICE COUNTRY**

Roy Drusky, Columbia 25873 (M); MLK 20910 (S)

COUNTRY

Bill Willis, Keepsake Album, No. 1

Longhorn LPR 66 (M)

**CLASSICAL**

SCHUMANN: MANFRED

Vivaldi, Columbia 2597 (M); W 5067 (S)

Moore: ORGAN AND ORCHESTRA, Vol. 1

Marie-Clarice: Albin/Chas/Chamber Orchestra of Java-Francois Palloud, Galiard W5088 (M); W 5067 (S)

Arthur Grillet, TRUMPET

Cambridge CI 92 (M)

MOZART: ORGAN AND ORCHESTRA, Vol. 1

Marie-Clarice: Albin/Chamber Orchestra of Java-Francois Palloud, Galiard W5088 (M); W 5067 (S)

**BACH: CANZONAS**

Johann Sebastian Bach, the Concert W5088 (M); W 5067 (S)

**BRASSHUM/DJACOZHIMEN HUNGARIAN DANCES**

Robert Garofalo, DLM 5046 (M); DLM 5706 (S)

**NATIONAL BREAKDOWNS**

**NATIONAL BREAKDOWNS**

THAT HONEY HORN SOUND

Toby, RCA Victor LPM 2372 (M); LSP 3012 (S)

POOR OF THE LAND

Chess, Capitol T 2372 (M); ST 2372 (S)

**NEW ACTION LP’s**

**NEW ACTION LP’s**

These new albums, not yet an Illustrious Top LP Chart Pick, will bring strong solo action by Don and his work.

**IMPRESSIONS GREATEST HITS**

Arch-Paramount ABC 515 (M); ABC 515 (S)

**20 ORIGINAL WINNERS OF 1964**

**20 ORIGINAL WINNERS OF 1964**

Various Artists, Roulette R 25795 (M); S 25795 (S)

**THOU SHALT NOT STEAL**

Dick & Dee Dee, Warner Bros. W 1566 (M); W 1566 (S)

**COUNTRY SPECIAL MERIT**

**COUNTRY SPECIAL MERIT**

**SPECIAL MERIT PICKS**

**SPECIAL MERIT PICKS**

**COUNTRY SPECIAL MERIT**

**MOTION PICTURE HITS**

Ralph Marteria, MCA 2349 (M); AC 3049 (S)

Assisting all guitarists and fans of Don’s work is his masterful guitar playing on this album. The album is highly recommended for fans of Don and his work.

**LOW PRICE CLASSICAL SPECIAL MERIT**

BACH: CANZONAS NO. 4, "CHRIST LAD IN TODESANDERN" & NO. 146 "WACHET AUF!

Chair & Orchestra of the Bach Guild (Boston), Vanguard 7522 (M); W 5067 (S)

**MUSIC FROM THE MGM MUSIC MOVIE**

**MUSIC FROM THE MGM MUSIC MOVIE**

_VICTREER_ ORCHESTRA, MELODIES AND OTHER SELECTIONS

Ethel Rauh & Her MGC 4128 (M); SE 4185 (S)

**THE REST OF SHRILLEM TEMPLE**

**THE REST OF SHRILLEM TEMPLE**

20th Century-Fox TFM 317 (M); BFD 1573 (S)

**ROBERT WELCH PLAYS GEORGE GERSHWIN**

Robert Welch, Decca DLP 26547 (M); DLP 26547 (S)

**THE MOST EXCITING ORGAN EVER**

Bill Purcell, Wise Jay V 1323 (S)

**PERCY FAITH PLAYS LATIN THEMES FOR YOUNG LOVERS**

Columbia CL 2372 (M); CS 2372 (S)

**THE MAN**

Lorne Greene, RCA Victor LPM 2302 (M); LSP 2302 (S)

**MY FIRST OF 1965**

Lowrence Walls, Dial DLP 3161 (M); DLP 3161 (S)

**THE ANIMALS ON TOUR**

MGM E 4271 (M); SE 4271 (S)

**FRIENDLY PERSUASION**

Roy Conniff, His Orch & Chorus, Columbia CL 2210 (M); CS 2210 (S)

**A LOVE SUPREME**

John Coltrane, Impulse A 77 (M); AN 357 (S)

**ORANGE BLOSSOM SPECIAL**

Johnny Cash, Columbia CL 2210 (M); CS 2210 (S)

**BURNING MEMORIES**

Roy Price, Columbia CL 2299 (M); CS 9995 (S)

A NATURAL!

THE BARRY SISTERS sing
FIDDLER ON THE ROOF

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* A single copy of RECORD PREVIEW, reports one dealer, was
  directly responsible for the purchase of 12 LPs by just
  one customer.

It doesn't take higher mathematics to figure out how many more re-

cords you can sell...and how much more you can add to your record

profits...by putting RECORD PREVIEW into the hands of your in-store

customers, your mail-order clients, or just plain "lookers" and

'browsers", because RECORD PREVIEW has proved itself a solid record

merchandiser for all types and sizes of stores. It numbers among its

users, big-name retailers such as Macy's...Burding's...Montgomery-

Ward...J. L. Marsh, and aggressive, well-known record merchandisers

like Sam Goody's...Jutkins Music...Don Leary's...Schirmer's...Record

Specialists. Even the U.S. Army Special Services Depot and the Navy

Exchange are RECORD PREVIEW users...not to mention the hard-working

neighborhood record shops whose day-to-day sales of LPs add up to the

millions...people like Mr. J. L. Ackard of the Allegro Music Shop in

Pacific Palisades who used RECORD PREVIEW all through 1964 and who

accompanied his increased 1965 order with this comment:

"We certainly are pleased with this publication. It has

brought us lots of plus business."

and Mr. N. Glick from far-off Yellowstone in the North West Terri-

tory, who has this to say:

"...we're hoping that you plan to continue with Record

Preview...as we would like to increase our order for 1965."

NEW ALBUM RELEASES

ABC PARAMOUNT

CARL BUTLER & JIM REED-The Old and the New, Cl 2260, CS 9101
LITTLE JOHNNY DEEGER-Handle With Care, Cl 2261, CS 9102

AUSTIN COMMERCS FOR NEW LP'S, LP 9107, SD 9017

SETTLEHEIM

The Golden Voice of MEL TORME, BX 6015

CAPITOL

NANCY BY SAM-NEW! N 3 Is Here, T 2264, ST 2174

CAPITOL-CANADIAN

MANNED MANN RETURN, T 4102

COLLEGIUM

PAT HOBIN & PRESTON WEBBER-Pat n' Preston Honk Around, 159

CALUMNIA

CARL BUTLER & JIM REED-The Old and the New, Cl 2260, CS 9101
LITTLE JOHNNY DEEGER-Handle With Care, Cl 2261, CS 9102

MILES DAVIS In Concert-Music Of Valery, Cl 2300, CS 9106
LES & LARRY ELBERT-The New Elbert Troupe, Cl 2301, CS 9107

THE BROTHERS FOUR-The Merry Wind Blows, Cl 2302, CS 9108

RUD PERRY & HIS ORCHESTRA-Portrait Of Therese, Cl 2309, CS 9002

JOHNNY HORTON Steps I Can't Forget You, Cl 2262, CS 9109

THE BULFIN CHORUS-Do I Hear A Waltz?, Cl 2263, CS 9110

ANDY WILLIS-Hamburg Wedding Serenade, Cl 2270, CS 9111

PERCY FAITH & HIS ORCHESTRA Do I Hear A Waltz?, Cl 2271, CS 9112

DEAN MARTIN-Century Of Song, Cl 2303, CS 9113

MARTHA TAYLOR-Introduction To The World Of Martha Taylor, Cl 2304, CS 9114

DANNY THOMAS SINGS QUATTROS NOS. 1, 2, 3, 4 & 5, The Italian String Quartet, Cl 2277, CS 9217, CS 9218

BRENNER-MATTHEW NO. 16 & F MAJOR, OP. 63-The New York Philharmonic, Cl 2305, CS 9115

SYLLABUS: CONCERTO IN A MAJOR FOR PIANO & ORCHESTRA, Cl 2264, The Philadelphia Orchestra (Concerto), Cl 2306, CS 9116

JOHN WILLIAMS-Neal Bledsoe's Sinfonia Concerto, Cl 2307, CS 9117

ROBERT LOWELLO'S Sinfonia Concerto, Cl 2308, CS 9118

MAJOR DORCHE-01, CS 9120, CS 9121

EUGENE O'NEILL'S-Hudibird, Cl 2305, CS 9119

NORMAN SCHANTZLE'S Asyl, Cl 2308, CS 9120

RICHARD BUCKNER-Please, Do I Hear A Waltz?, Cl 2309, CS 9121

GATEWAY

VARIOUS ARTISTS-1964 Year In Review, Cl 2265, CS 9122

KAPP

No One In This World Is Like Don Frances, Cl 2266, CS 9123

KING

HANK BALLARD & THE MIDNIGHTERS-Time Last, Lazy Day, BX 415

The Remarkable STANLEY BROTHERS Sing Bluegrass Songs For Two, Cl 2267, CS 9124

The Lively Style of ROBBIE FREEMAN, Cl 2268, CS 9125

LONDON

THE BOLLING BROTHERS, NOW: L 3420, FS 401

HUNTER (MUG)

TOMMY JACKSON & LLOYD KEELE-Child's Country Dance, NOW 12929, SW 12929

VARIOUS ARTISTS-Five Favorite English Ballads, NOW 12928, SW 12928

VARIOUS ARTISTS-5 String Banjo Jams, NOW 12927, SW 12927

VARIOUS ARTISTS-Honky Tonk Favorites, NOW 12926, SW 12926

MATTY

THE SUPREME'S-Rock & Roll Juke Box, NOW 12925, SW 12925

BILLY PAGE'S-Vill Circass, NOW 12924, SW 12924

THE LUNDBERGS-My Husband's Country, Western & Pop, MLP 12923, LP 12923

SCHORLIER CAMPBELL-Three Hits, Lazy Day, BX 416

BILBOB, March 13, 1965
Just what is it that has made RECORD PREVIEW the effective, sales-proven record merchandiser that it is? Actually, it's a combination of just-can't-miss factors...

* a beautiful full-color magazine-catalog featuring only the top LPs of the best-known artists of all the most active record labels (merchandise which is a basic part of the stock of most record departments);

* brief, interesting, fast-paced features on subjects and personalities in the record field (the March/April 1965 issue, for example, will carry features on Ed Sullivan and what he means to record exposure...Andy Williams...Nancy Wilson...the big new Broadway hit, Fiddler on the Roof...Bobby Vinton...Al Martino...the Cincinnati Symphony Orchestra...Roger Miller);

* charts of Best Sellers in all of the most-favored record categories--pop instrumental...pop vocal...teen favorites...classical...jazz...comedy...country...folk...broadway show and movie soundtrack;

* numbers, prices and songs included in the newest hit-potential LPs...with up to 100 album covers reproduced in glamorous full color...to whet the buying appetite of every record collector.

It's no wonder that record fans have acquired a "can't wait" attitude for RECORD PREVIEW...like Johanna Riesel of New York City who expresses her feeling in writing with comments such as: "...every useful in determining the selections to purchase" and "...beautifully and expertly edited" and "...should be in all music shops," and the scores of record fans surveyed at the 1964 Hi-Fi Show, of whom:

* 76% would like to get every issue of RECORD PREVIEW; and

* 82% expect to use RECORD PREVIEW as a check-list of records they would buy for themselves.

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You can put RECORD PREVIEW to work for you now and all through 1965 with this special deal that saves money for you in two ways: (1) By permitting you to lump your orders for all four 1965 issues into one single purchase and thereby earning the lower prices applying to larger quantities; and (2) by making available to you a 10% discount if you place your order now. Offer expires Wednesday, March 17.

Yes, 1964 over-the-counter experience proves that RECORD PREVIEW comes closer to securing in LP record selling than anything you've ever known...and with the special savings offered to you now, as a Billboard subscriber, it becomes a bigger and better value than ever before.

A convenient order form is printed at the right. Check it now...check your needs...then rush your order to us while these special money-saving features are still in effect.

You'll be glad you did.

Sincerely,

Bill Courtney
FOR RECORD PREVIEW

---

**Order Form & Prices**

**PACIFIC JAZZ (CANADA)**

CLARE FISHER-First Time Out; PI 52

PREMIUM

JIMMY WATERHOUSE-Since My Best Friend Are The Blues; 7256

SIMON SAYS

RAY LANE-Say, So To The Top, LP 34

VARIOUS ARTISTS-A First Learning Record of Singing Numbers; M 32

TRAVELING PLAYHOUSE ORIGINAL CAST-He Wandered Came; M 32

ERIN WICKER-Just So So; M 36

ERIN WICKER-Green Fairy Tales; M 35

**SPOKEN ARTS**

BRENDAN BERNAN Sings Irish Folksongs and Ballads; SA 740

Irish Vows and Ballads; SA 707

Irish Fairy Tales; SA 720

The Midnight Coat; SA 742

March 13, 1965, BILLBOARD

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**WILLIAM BUTLER YEATS, Poems and Memoriam; SA 792**

**WILLIAM BUTLER YEATS, Poems and Memoriam; SA 792**

**BRENDAN BERNAN & HIS QUARTET PLAYS CELTIC MUSIC; SA 206**

Irish Folk Songs Songs in Irish and English; SA 256 by O'BRIEN AN EAGHLIN

**BRENDAN BERNAN & HIS CELTIC BAND; SA 214**

**MICHAEL McCLAY Sings Songs of Ireland; SA 242**

**RENAISSANCE GREEVY; SA 219**

**SOUNO BOURNE AND VERA DUFFY Sings Songs of an Irish Revolutionarv; SA 490**

**STOCK**

**ROGER T & THE MISSION'S SOUL DRESST; LP 705, SO 705**

**30TH CENTURY-PIX**

The Best of SHIRLEY TEMPLE; TTT 3172

---

**YEE JAY**

**VARIOUS ARTISTS-from Celtic TV/New; VI 8050**

**DICK MORGAN-His Greatest Hits; VLP 1135**

**ARCHIE BROWNLEE-Singling of the River; VLP 3075**

**ORIGINAL CAST-Bob McNally; VI 5025**

**JIMMY BRED-The Legend/The Man; VI 8601**

**The Best of HOFF ADAMS; VLP 1189**

**BRENDAN BERNAN & HIS CELTIC BAND; SA 214**

**HUGHIE CORRIGAN & HIS CELTIC BAND; SA 242**

**NAVAS SCOTT Sings Songs of Ireland; SA 242**

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**THE SWANSON QUARTET; SA 242**

**THE MURPHY'S QUARTET; SA 242**

**THE SWANSON QUARTET; SA 242**

**THE SWANSON QUARTET; SA 242**

**THE MURPHY'S QUARTET; SA 242**

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Note: This list includes only those records that stayed on the Billboard chart for at least 9 weeks and show a consistent upward trend in their ranking during that period.
DON'T SAY WE DIDN'T WARN YOU...

when we said the instrumental albums by Mongo Santamaria and Neil Wolfe were going to be the hottest merchandise in everybody's record racks within a matter of weeks.

Well, now they are!

COLUMBIA RECORDS
SMP RECORDS

is pleased to announce that ATLANTIC RECORDS has taken over the distribution of the entire Sims catalogue of singles and albums.

All releases on the Sims label are now available from Atlantic distributors in this country and through Atlantic licensees in other parts of the world.

RUSSELL SIMS
President, Sims Records, Inc.

NEW & HOT—HAL WILLIS "KLONDIKE MIKE" (Sims 325)

ATLANTIC-SIMS DISTRIBUTORS
- Atlantic (Chicago), Bay State (Boston), Big State (Dallas), C & C (Seattle), Chatton (Oakland, California), Cheetah (New York and Philadelphia), Davis (Denver), Delta (New Orleans), Dunsey's (Baltimore), Essex (Hollywood, F & F (Charlotte), Fenway (Pittsburgh), Supreme (Cincinnati), Gold (Buffalo), Hellich (Minneapolis), Jay Kay (Detroit), M, B, Krupa (El Paso and Phoenix), Gref (Los Angeles), Microphone (Kansas City, Music City (Nashville), Music Sales (Memphis), O'Brien (Milwaukee), R & M (Bellingham, Mont.), Roberts (St. Louis), Schwartz Bros. (Washington, D.C.), Seaboard (Harford), Seaway (Cleveland), Southland (Chicago), Stans (Shreveport, Tone (Miami), United (Houston).

'Stone Game' At WOWO

FORT WAYNE — Grover Cleveland, Herbert Hoover, Lyndon Johnson, William McKinley, Jackie Kennedy and John Quincy Adams all listen to WOWO; so do celebrities like Danny Thomas, Arlene Francis, Tony Martin and about 150 others whose names are seen most frequently on TV, theater marquees or heard on the air.

It's the "Name Game," started by Shirley Ellis and taken up by deejay Ed Karr on the morning show on the Group W station. Ed found his own counterpart in Texas along with Bob Chase, WOWO's sports director whose name is a DJ at WNOV in New Orleans.

The station's Bill Rees has a date to get to Corpus Christi, while Liz Taylor lives in Hewd, Ind., and Dick Burton is a 16-year-old southsider in Fort Wayne. Karr, one of the "top cats" on WOWO, merely mentioned one day, as he played the Ellis record, that he'd like to know something of the old names of folks in his audience. Shortest ext name was "OK."

PHILBOUT OUT, GRAFFIN IN

NEW YORK — Exit Regis Philbin, enter Merv Griffin. Group W (Westminster Broadcasting Co.) will replace "That" show in late April with a new late-night syndicated entry hosted by TV, radio and record personality Merv Griffin.
Swiss Fest to Draw Top Names

LUCERNE, Switzerland — Some of the world’s leading symphony orchestras, conductors and performers have been scheduled for the International Festival of Music Aug. 14 through Sept. 9.

Among participating orchestras and conductors will be the Berlin Philharmonic, led by Herbert von Karajan; the Vienna Philharmonic with Wolfgang Sawallisch conducting one concert and Dr. Karl Brendel another; the Bavarian Radio Symphony Orchestra conducted by Rafael Kubelik; and the Prague Philharmonic, under Anthony矢

The program will also feature performances of Janacek’s “Aus einem Totenhaus,” sung recitals by Christa Ludwig and Walter Berry, and chamber music with soprano Edgard Streifert and violinist Wolfgang Schneiderhan. A recital will be performed by the Suk-Trio of Josef Suk, violin; Jan Panenka, piano; and Josef Chudra, cello.

Lucerne’s famed Master Course of the Lucerne Conservatoire of Music will be directed by the Festival by Gerald Moore, piano; Wolfang Schneiderhan, violin; Enrico Mainardi, cello; and Franziska Maritzen and Paul Lohman, voice.

Czech Pianist to Join Julliard School Staff

NEW YORK—Czech pianist Rudolf Firkusny will join the piano faculty of the Julliard School of Music for the 1965-66 school year, according to Peter Mennin, president.

Joining the composition faculty will be Roger Sessions and Luciano Berio.

Firkusny has performed concerts throughout the world with all of the major European and American orchestras. He received his early piano training with Vilém Kure and Artur Schnabel and studied composition with Leos Janacek.

Chopin Contest in Warsaw

WARSAW—The Seventh International Chopin Competition began in Warsaw Feb. 1. Eighty-four pianists from 30 countries have entered the first stage of the event. The breakdown: U.S. A., 10; France, 9; Bulgaria, 6; Soviet Union, 5; Czechoslovakia 4; East Germany, 4; Poland, 1; India, Korea, Japan, Hungary and Britain, 3 pianists each; Brazil, Yugoslavia, Mexico, West Germany, Turkey and Venezuela each have entrants and Chile, Cyprus, Greece, Iran, India, Columbia, South Korea, Cuba, Peru, Portugal, Sweden will present one each.

While in Warsaw, each of the pianists met with their families, friends and agents, live in a hotel and present the concert from the Philharmonia, the setting of the competition.

The organizers recently announced that apart from the usual prizes awarded by the Frederic Chopin Society and the Polish Radio, other awards will be made. These include the Anna Czapska Prize of $300 to the best Polish pianist, irrespective of whether he or she now lives in Poland; the Maria Koszwa-Szewelew Prize of $7,000 for the best interpretation of Chopin; the International Grand Prize, $1,500, for the best interpretation of the Waltzes. The winner will receive a gold medal with a golden inscription and a gold medal with a golden inscription.

Academy on Met Schedule

NEW YORK — The Metropolitan Opera will include in its complete schedule the 1965-66 season. It has been almost 10 years since the Metropolitan has presented a complete season. The operas include: "Carmen," "La Traviata," "Aida," "Otello," "Don Carlo," and "Don Quixote." The opera will be conducted by the legendary Metropolitan Opera Association and will be conducted by the John F. Kennedy Center for the Performing Arts. The performances will be directed by M. Ziegler, Steven Speidel and Michael Checkow, and the Covent Garden Opera staff. Touring group will consist of Alexander and Canadian singers, choristers — dancers and orchestra musicians.

Ticket information will be available at the Brooklyn Academy of Music about April 1.
Panel Discussion on One-Speed Concept

Continued from page 6

Blaine, John Burgess and Bill Gallagher.

The legal side of the business was micromanaged by NARM attorney Albert Carretta, with the economical swing of things the subject of a lengthy discourse by Ohio State's Dr. Alton Doody.

The convention was capped by the presentation of the 1965 NARM awards (see separate story) at the awards banquet. Talent performing at an RCA dinner featured the Nashville contingent of Boots Randolph, Floyd Cramer, Chet Atkins and the Anita Kerr Singers. Epic's party presented Godfrey Cambridge and the Back Porch Majority.

Executive Secretary Malamud spoke optimistically about the convention's role. "One of the most important results of our convention is the development of a better understanding between manufacturer, record merchant and even among competitors."

NARM attorney Carretta said the animosity present at the last convention over the issue of full distributor status for racks was gone to a great extent. There was still, however, sniping at Capitol for its one-price stand. Curiously, economist Doody stated in his speech that price stabilization has tended to give racks a bonus for profit projection and has saved him from overloading on product, thereby helping him in his inventory management.

One manufacturer exhibiting for the first time said he wished he could write orders every day like he had done on the opening day of the in-person meetings with racks. One manufacturer said the 15-minute appointments with each rack were not enough to adequately handle all topics.

NARM's president Cecil Steen summed up the affair in one word: "Constructive." One associate member remarked that the belligerence between racks and manufacturers of past meetings appeared to have eased off.

Continued from page 1

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Burgess called the clubs a stimulation helpful for the industry, but Ricklin followed quickly with the statement that when a manufacturer does more business through the mails than through his distributors, it’s time to take a second look at the clubs.

In a separate action, Denverite Davis tried unsuccessful to impress the meeting with a price-cutting, loss leader situation in New York. He said he was perturbed about $3.98 records selling for $2 but that nobody seemed interested. He said that kind of action was at the heart of the industry’s problems. The New York store offering the product at that price was not mentioned. However, when executive secretary Jules Malamud read a telegram from Dave Rothfield, Korrville's chief disk buyer, relating his inability to attend the convention, the audience and Davis broke into a large grin.

CLYDE McPHATTER'S
SOULFUL READING OF
"Crying Won’t Help You Now"
IS A HEART-THROBBING HIT!
MERCURY SINGLE 72407

Mercury Records

March 13, 1965, BILLBOARD
**Country Music**

**Smith-Dean in 'Ride 'Em Stint'**

NASHVILLE—ABC producer Bill Foster and assistants, who flew to Nashville recently to film home-on-the-range-type sequences of Jimmy Dean's visit to the Carl Smith ranch in Williamson County, had their efforts rewarded last Thursday night (25).

A nationwide audience watching the Jimmy Dean show saw an approximate 10-minute video tape sequence in which, with Tennessee hills as a backdrop, the Smith-Dean duo herded and cut cattle, demonstrated their horsemanship and took time out to pose with Carl's family (the entertainer Goldie Hill) which had gathered 'round to watch the activity.

The film sequence was shown as a part of Dean's hour-long show in which Carl was the featured guest. Off-stage, the two are fast friends and visit together often.

**Lucky Moeller Heads Revamped Talent Firm**

NASHVILLE—Country music's largest talent-booking firm, Denny-Moeller Talent, Inc. headed by W. E. (Lucky) Moeller as president, has undergone a change of ownership and name and will henceforth be known as Moeller Talent, Inc. "No change of management is involved," Moeller emphasized, and "the firm will remain in its same quarters on Music Row here."

Moeller, his son, Larry, and son-in-law Jack Andrews have obtained full ownership of the organization which the elder Moeller and the late J. E. Denny established in 1957. The present owners purchased Denny's 50 per cent interest from the James R. Denny Estate, Denny, who died 18 months ago, devoted full time to his Cedarmoor Publishing Co., while Moeller, like the talent agency, became a leader in its field.

"Our formula of representation, as well as the acts we represent, will continue exactly as before," explained Lucky Moeller. "In fact, we'll even retain a large part of the 'family' relationship with Bill, John and Dottie Denny by continuing to share with Cedarmoor the same quarters here on Music Row."

In the 1940's, while vice-president of an Oklahoma City bank, Lucky Moeller invested in a night club and a later in a ballroom. His successful promotion of talent led Bob Wells to seek Moeller as a personal manager in 1952, and two years later he moved his Denny to accept a similar offer from 5 row singer Webb Pierce.

Further broadening his activities in country entertainment, Moeller assumed national representation during 1955-1957 of Red Foley, Brenda Lee and all acts appearing on the 'Quark Jubilee' TV series in Springfield, Mo., returning to Nashville to establish the Denny-Moeller partnership. Larry Moeller, vice-president and treasurer of the reorganized agency, joined his father in 1958, and Jack Andrews, vice-president and secretary in the new firm, left a position as vice-president of a Kentucky bank to join the agency's staff in 1962.

A complete listing of the country headliners handled by Moeller Talent, Inc., includes Webb Pierce, Hank Snow, Carl Smith, Jimmie Dickens, Faron Young, Minnie Pearl, Porter Wagener, Johnny Wright, George Morgan, Red Sovine, Carl Perkins, Justin Tubb, Duke of Paducah, Norma Jean, the Willis Brothers, Bill Phillips, Dottie West, Archie Campbell, Cousin Jody, Jan Moore, Deloris Smiley, Shirley Ray, Margie Singleton, Hugh X. Lewis, Marvin Rainwater, Ruby Wright and Mac Wiseman.

**Pappy Daily Says:**

This is George Jones' first album on Musicor Records. All brand new songs and includes his current big hit single..."Things Are Going To Pieces."

**HOT COUNTRY SINGLES**

**Billboard** SPECIAL SURVEY for Week ending 3/13/65

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>TITLE, Artist, Label &amp; No.</th>
<th>Week On Chart</th>
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</thead>
<tbody>
<tr>
<td>26</td>
<td>THE RACE IS ON</td>
<td>25</td>
</tr>
<tr>
<td>27</td>
<td>LESS AND LESS</td>
<td>14</td>
</tr>
<tr>
<td>28</td>
<td>KEVIN'S GOING SWIMMING</td>
<td>23</td>
</tr>
<tr>
<td>29</td>
<td>CLOSE ALL THE HONEY TONS</td>
<td>14</td>
</tr>
<tr>
<td>30</td>
<td>PULLED IN A CORNER</td>
<td>19</td>
</tr>
<tr>
<td>31</td>
<td>TINY BLUE TRANSISTOR RADIO</td>
<td>6</td>
</tr>
<tr>
<td>32</td>
<td>FOUR STRONG WINDS</td>
<td>18</td>
</tr>
<tr>
<td>33</td>
<td>THAT'S WHERE MY MONEY GOES</td>
<td>8</td>
</tr>
<tr>
<td>34</td>
<td>I'LL WASH BACK TO YOU</td>
<td>8</td>
</tr>
<tr>
<td>35</td>
<td>A TEAR DROPPED</td>
<td>10</td>
</tr>
<tr>
<td>36</td>
<td>I'LL THANK MY LUCKY STARS</td>
<td>4</td>
</tr>
<tr>
<td>37</td>
<td>SWEET SWEET JUDY</td>
<td>7</td>
</tr>
<tr>
<td>38</td>
<td>A • DANA DUNNING</td>
<td>2</td>
</tr>
<tr>
<td>39</td>
<td>DO YOU DO YOU DO WELL</td>
<td>3</td>
</tr>
<tr>
<td>40</td>
<td>I'LL THANK MY LUCKY STARS</td>
<td>1</td>
</tr>
<tr>
<td>41</td>
<td>WE'RE GONNA GROW TOGETHER</td>
<td>3</td>
</tr>
<tr>
<td>42</td>
<td>I'LL BE BACK IN YOUR BRACE</td>
<td>2</td>
</tr>
<tr>
<td>43</td>
<td>THE BANDON'T LEAVE</td>
<td>1</td>
</tr>
<tr>
<td>44</td>
<td>I'LL BE BACK IN YOUR BRACE</td>
<td>1</td>
</tr>
<tr>
<td>45</td>
<td>WE'LL NEED EACH OTHER</td>
<td>2</td>
</tr>
<tr>
<td>46</td>
<td>WE'LL NEED EACH OTHER</td>
<td>2</td>
</tr>
<tr>
<td>47</td>
<td>I'LL BE BACK IN YOUR BRACE</td>
<td>1</td>
</tr>
<tr>
<td>48</td>
<td>SOMEBODY ELSE</td>
<td>1</td>
</tr>
<tr>
<td>49</td>
<td>A TOMBSTONE EVERY MILE</td>
<td>1</td>
</tr>
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**HOT COUNTRY ALBUMS**

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<tr>
<th>Week Ending</th>
<th>TITLE, Artist, Label &amp; No.</th>
<th>Week On Chart</th>
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<tbody>
<tr>
<td>11</td>
<td>I DON'T CARE</td>
<td>16</td>
</tr>
<tr>
<td>12</td>
<td>YOU'RE THE ONLY WORLD I KNOW</td>
<td>2</td>
</tr>
<tr>
<td>13</td>
<td>THE BEST OF JIM REEVES</td>
<td>32</td>
</tr>
<tr>
<td>14</td>
<td>THE LEGEND OF GORDO</td>
<td>11</td>
</tr>
<tr>
<td>15</td>
<td>THE LUCKY JIM REEVES</td>
<td>32</td>
</tr>
<tr>
<td>16</td>
<td>THE PICK OF THE COUNTRY</td>
<td>10</td>
</tr>
<tr>
<td>17</td>
<td>I HAVE TO TELL YOU</td>
<td>13</td>
</tr>
<tr>
<td>18</td>
<td>THE JUDY LINDY SHOW</td>
<td>14</td>
</tr>
<tr>
<td>19</td>
<td>THE LUCKY JIM REEVES</td>
<td>16</td>
</tr>
<tr>
<td>20</td>
<td>THE LUCKY JIM REEVES</td>
<td>16</td>
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<td>21</td>
<td>THE LUCKY JIM REEVES</td>
<td>16</td>
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<td>22</td>
<td>THE LUCKY JIM REEVES</td>
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MM2046/MS3046
Buz Cason Joins Justis

NASHVILLE — Buz Cason, artist—songwriter—producer formerly based in Hollywood as a member of Liberty Records’ A&R department, has returned to his home town, Nashville, to join the Bill Justis music publishing and record producing firm.

Cason, who has written tunes waxed by such artists as Brenda Lee, Rick Nelson and Bobby Vee, has been named professional manager of Justis’ publishing company, which operates under the Tuneville Music, Inc., banner. He will also handle assignments for Bill Justis Productions.

Operating independently of the Justis combine, Cason will continue to produce tunes for such artists as Jerry Allison and the Crickets for Liberty, as he has been doing since joining the Hollywood-based label in 1962. The Crickets were the late Buddy Holly’s band.

Johnny Cash Winds Up One Of Best Tours

CINCINNATI — The Johnny Cash Show, which included Tex Ritter, June Carter and the Statler Brothers Quartet, has just concluded one of the most successful tours in Cash’s career, according to word of his personal manager, Saul Holiff.

Sell-outs were experienced at many of the stops, Holiff says, and notable was the fact that Massey Hall, Toronto, gave the unit two full houses, although Johnny had played 10 one-nighters there in recent years. Holiff reports that Art Bartell, of CORK, London, recently received the Johnny Cash Award of Merit for Toronto.

The Cash aggregation plays the Tower View Ballroom in Sunnyvale, Queens, before returning their regular club schedule on the Newfoundland circuit.

They are set for Harrah’s Stateline Lounge on Lake Tahoe March 18 through April 17.

YESTERYEARS COUNTRY HITS

Change-of-pace programming from your librarian’s shelves, featuring the disks that were the hottest in the Country Field 5 years ago and 10 years ago this week.

Here’s how they ranked in Billboard’s chart of that time.

COUNTRY SINGLES 5 Years Ago March 14, 1960
1. He’ll Have To Go, Jim Reeves, RCA Victor
2. El Paso, Marty Robbins, Columbia
3. The Snowed Hea Mo, Ray Price, Columbia
4. Another, Roy Drusky, Decca
5. No Love Song, Webb Pierce, Decca
6. You’re The Only Good Thing, George Morgan, Columbia
7. Wishing Thinking, Wynn Stewart, Challenge
8. Riverboat, Faron Young, Capitol
9. Just One Time, Don Gibson, RCA Victor
10. Amigo’s Guitar, Kitty Wells, Decca

COUNTRY SINGLES 10 Years Ago March 12, 1955
1. In the Jailhouse Now, Webb Pierce, Decca
2. Leave That Blanket, Carl Smith, Columbia
3. If You Ain’t Lovin’, Faron Young, Capitol
4. Lookin’ For Some Money, Webb Pierce, Decca
5. I’ve Been Thinking, Eddie Arnold, RCA Victor
6. Kisses Don’t Lie, Carl Smith, Columbia
7. Hearts Of Stone, Red Foley, Decca
8. Are You Mine? George Wright & Teen Talk, Decca
10. As Long As I Live, Kitty Wells & Red Foley, Decca

Wanda Jackson On Three-Week Tour of Europe

CINCINNATI — Capitol recording artist Wanda Jackson left New York Sunday (7) for a three-week tour of personal appearances in Germany and France. She will spend four days in Cologne, to cut a session in Germany. She is also booked on several network TV shows to be filmed in France and Germany. On March 23, Miss Jackson appears as the headline at the Olympia Theater, Paris.

The tour was arranged through Capitol Records, with supplemental dates filled by General Artists Corp. Wanda and Her Party-Timers have just finished a successful engagement at the Holiday Hotel, Reno, Nev. Upon her return from Europe March 29, Wanda will meet her Party-Timers in Sioux City, Ia., for the start of a seven-day Happy Follies tour through the Midwest, with dates in Topeka, Wichita and Kansas City, Kan., and Lincoln, Neb.

Judy Lynn Set For Dean TV-er

NEW YORK—Judy Lynn and her band personnel were here last week to rehearse and film a stint for the Jimmy Dean TV-er to be aired nationwide Thursday night (11).

On Saturday night (6), Judy and her band made an appearance at the Tower View Ballroom in Sunnyvale, Queens, before returning their regular club schedule on the Newfoundland circuit.

They are set for Harrah’s Stateline Lounge on Lake Tahoe March 18 through April 17.
BAKER STREET
Available Exclusively On MGM Records
The Original Cast Recording
E/SE-7000 OC

Hear all the sound and excitement of this great new musical hit acclaimed by critics in New York, Boston and Toronto.

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
TV Review

HOLLYWOOD A GO GO
WPXI, Monday (1) 7:30-9:30 p.m.

Distributed by Four Star
Produced by Wally Sherman
Host: Sam Riddle
Guests: Robin, Carol Connors, the Sliders, Joe and Eddie, the Walker Brothers, Ric and Derek, and Skip Battyn, the Gazzari dancers.

"Hollywood A Go Go," the newest entry in the current wave of network, nationally syndicated and local TV shows, using popular music and record artists as its mainstay.

Placed in syndication two weeks ago by Four Star, the 60-minute program emanating from WPXI's General's KFI-TY is aimed at "the young adults," as its creators are quick to add. "Hallulahaloo," "The Lloyd Thaxton Show," and "The New American Band" are among the only national entries. "The New American Band," which is being simulcast Wed. 6 to 8 p.m. on WPXI-WF (the show is now being aired on KFI, Los Angeles), features the vocal talents of (Washington, D.C.; KT: Fl., TVS) and (WTB, Tampa) one gets the feeling of being amidst a Zulu uprising or watermarking the temporary interpretation of Dante's Inferno.

Host Sam Riddle (until two weeks ago a key KFWB DJ) is now identified as "the voice of the radio" in an unobstructive host who introduces his guests showering them with the accompaniment of jungle drums (there must be a message in there somewhere).

The set is remade of a spacious barn, with its stone wall backdrop. The studio guests, pre-screened and at least one-third of age, are fingers in a stack, bulk overwrought with the same bumming, squirming and undulating to the various dance eras.

Davis Buys Kwiz

SANTA ANA, Calif. — Kwiz has been sold to the Davis Broadcasting Company of San Diego, pending FCC approval. Bill Weaver, former general manager of KKB, Sacramento, has been named g.m. New owners are lawyers Phil Davis and Tom Davis. No price has been quoted.

Projecte Format Changes At KHJ Causing Flurry

Continued from page 11

under the aegis of Don Otis, director of operations, which developed into the top local news-gathering operation, are in question.

The station is that KHJ has not yet made any official announcements but reports keep filtering out to give an indication of the turmoil within the station. Before the concept leaked out two weeks ago, plans were to shift morning man Mike Evans to the afternoon and bring back Jerry Hill, who left to join WDQJ, as the early man. Jon Ross, who moved from KNX news as the afternoon deejay, was scheduled for a straight news assignment.

Michael Jackson, who blew the whistle on the rock format on the air, is given an hour or two more on weekdays with John Gentry, a regular weekend DJ. Gentry had been a fill-in man.

Also scheduled to bids are the team of Steve Allen and wife Joyce Meadows, who are currently hired for a morning talk show. The Allen's have a 13-week contract.

Repeating Billboard reveals that programmers from San Diego have turned away contemporary music formatted KBG—not a member of the KRO family—(See Radio Radio, March 13) and are still using KRO with a prominence in the KHJ format revision.

The KHJ General station into the contemporary market, with the lineup of rock and pop featuring toms on WJDC, as the early man. Jon Ross, who moved from KNX news as the afternoon deejay, was scheduled for a straight news assignment.

Wm. B. to Host Show

NEW YORK — William B. Wellesley, Western personality who will host a 30-minute filmed celebrity interview program to be produced and distributed by Hery Jaffe Enterprises, Hollywood and New York.

WTOL Contest Offers Roses

TOLEDO—WTOL air personalities Ken Shaw, Bill Harrington, and Rick Amore, along with show's production manager, Joe Heaton and Lowell Lynn ran a "Red Roses for a Blue Lady" promotion of their shows for an entire week.

Two boys included listeners to put on a postcard name of a lady whom they felt would be deserving of a dozen roses.

From the more than 400 entries during the week-long contest, the WTOL men selected 100 two-year-old "Mrs. Monday Page." The station also sent a rose to every male that was entered in the contest.

Mary Lou's Bernie Pollack is elated with the heavy performance record via the Bert Kasch, Vic Pelham and Wayne Newton waxings. It is rare for a single tune to be repeated three hit records simultaneously.

Beatles for Sullivan

HOLLYWOOD — Here come again. The Beatles will appear on "The Ed Sullivan Show," hosted by one of the most influential television personalities in the history of the medium, will air the band in a special two-weektime segment.

The television conference tomorrow morning will feature discussions on the Beatles' career and impact on the music industry. The program is scheduled for April 3 and will be broadcast live from the Ed Sullivan Theater.

Landers Exits WNEW: Tate His Replacer

NEW YORK — Bob Landers, WNEW personality for the past 14 years, is leaving the Metromedia station today (8). He is being replaced by Jim Tate, from sister station WIP in Philadelphia.

Landers' sudden departure brings about more musical chairs at the prestigious, 50,000 watts. For Jim, who recently bought over from WINS (where he held forth as "Mad Daddy"), moving from the 8 a.m. to midnight slot into Landers' 1 to 4 p.m. time period, weekdays and 10 a.m. to 2 p.m. Sundays. Myers had been with the station for several years prior to his switch to WINS having been introduced to the market by Mark Olds, then WNEW's program director.

Ray Gluck, WNEW's new music director, will take a similar post with WHK, another member of the Metromedia family.

Harvey Glasscock, WNEW's new music director, is currently holding a similar post with WHK during Myers' tenure.

It is with a lot of smiles that Glasscock, one of the most liked personalities in the industry, has decided to take over from John V. B. Sullivan, who has been Metromedia Radio's program director, is placing his personal stamp on the flagship outlet. John V. B. Sullivan, who joined the station on Jan. 1 from WIP, brought his former music director to the station in a move further to broaden the station's appeal in the wake of a slow "new rating explosion," has dropped all "minority appeal" programming, which resulted in the scrapping of the Billy Taylor nighttime jazz show and the elimination of "World Record Review," which was regarded as too experimental.

Other changes involved the yowling of Wally King back into the 8 p.m. to midnight time segment with Tate taking over the all-news "Mike Dam," on WNBC.

MARTIN TO DO NBC SERIES

HOLLYWOOD—Dee Martin, currently on an album and has been added to do a weekly hour-long variety series, "The Dan Martin Show," on NBC-TV next season.
VOX JOX
By GIL FAGGEN

Jimmy Rosell, center, and veteran promotion executive Pete Bennett, right, are greeted early-morning personality Joe O'Brien (New York City) early-morning personality Joe O'Brien on the occasion of Rosell's new WICJ's "Life and Love Italian Style." The artist is currently appearing at New York City's Copa.

Brinkman and KDKA's Clark Rose, Charles Heiden, WPMB (Vandalia, Ill.) PD, along with DJ Ken May are working a cross-plays deal by utilizing recorded "big-name" promotions for the station. Artists are invited to participate.

The Beach Boys toured into Philadelphia's Convention Hall recently as headliners of a concert leased by WIBG's Hy Lit. The concert was a sell-out smash! Speaking of WIBC, the station's 10 a.m.-2 p.m. DJ Bill Wright has been selected by Philadelphia to narrate its 30-minute film portraying functions of the DA's office.

SEGUE

(Dick Conrad, midnight to 6 a.m. DJ, is continuing his WERE (Cleveland) show while doubling in brass in a production manager role.

Radio-TV personality Peter Gerald leads his voice as young Winston Churchill in the just released RCA Victor disk, "Memory of a Great Man.

The Fenways, Pittsburgh's answer to the Beatles, have a smash record, "Walk," on Imperial in the Steel City. The boys have been making the hop route for KKV's Chuck Borkman, and KDKA's Clark Rose.

commercial production director. . . Hal Pickens, program director and DJ at KDFR (San Diego), joins KFBB (Los Angeles) as DJ. . . . Jim Holsten, formerly with WMBC (Pittsburgh), added to on-air staff of WWRL (New York). . . . Roy West to WIND (Chicago) from WLW (Cincinnati) as DJ. . . . Tom Moreland of WXYC joins WHI (Durham, N.C.) as DJ from KBOX (Dallas).

VIP APPOINTMENTS: Jim Ramsburgh, formerly program director at WPTR (Albany), and most recently PD with KMBC (Kansas City), pink slipped. Eddie Clark, long-time WHK (Cleveland) program director, most recently PD at WTOD (Toledo), exits station . . . Ron Reynolds, KOL (Seattle) air personality, named program director . . . Jim McShane, WFLA (Tampa) air personality, named to operations-program manager, Kenneth L. Miller, John Blair Co., appointed general manager of KGBS (Storrs, Los Angeles) . . . Robert B. Martin, program manager WGBS (Storrs, Md.), named station manager (WGBS, NBC, Phila.) . . . Martin formerly served as R. MARTIN PD of WWD (New York) as regular . . . Gene Phillips, WTIC (New Orleans) DJ, twelfth at KXII (Terre Haute, Ind.) station, WDGY (Massillon) DJ, major new host of early morning show . . . Jack Allan, WTEM (Washington, D.C.) air personality, named station music director . . . Chuck Dunaway, to KILT (Houston) replacing Bob McClure on the afternoon shift . . . JohnnyMitchell is the new afternoon voice on KKKK (Houston) replacing Tiger Myers who exits the station . . . Don Elliot, drive time DJ at KOLL (Omaha) appointed commercial production director.

Johnny Mitchell, former program director and DJ at KDPO (San Francisco), added to on-air staff of WWRL (New York). . . . Roy West to WIND (Chicago) from WLW (Cincinnati) as DJ. . . . Tom Moreland of WPTR (Albany) joins WHI (Durham, N.C.) as DJ from KBOX (Dallas).

SEGUE

(Wilmington, Del.) joins WQDR-FM (Phil.) as staff announcer and newscaster . . . Steve Woodman, formerly with WNBC (New York) and current freelancer, joins City Coal Show on WFXT-TV (New York) as regular . . . Gene Phillips, WTIC (New Orleans) DJ, twelfth at KXII (Terre Haute, Ind.) station, WDGY (Massillon) DJ, major new host of early morning show . . . Jack Allan, WTEM (Washington, D.C.) air personality, named station music director . . . Chuck Dunaway, to KILT (Houston) replacing Bob McClure on the afternoon shift . . . Johnny Mitchell is the new afternoon voice on KKKK (Houston) replacing Tiger Myers who exits the station . . . Don Elliot, drive time DJ at KOLL (Omaha) appointed commercial production director.

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LISTEN . . . (CLOSERLY)

"...Billy Stewart's I DO LOVE YOU
(Chess 1922) is going all the way.

"...DON'T MESS UP A GOOD THING by
Fontella Bass & Bobby Mcclure
(Chess 1967) is a giant.

"...Fantastic response on Tony
Clarke's THE ENTERTAINER
(Chess 1924)
Radio Outlet
For Language, Ethnic Disks
NEW YORK—A blossoming and flourishing field is the one of foreign language and ethnic records. As is the case with pop music, radio provides the major medium of exposure for this product.

Although the processes of Americanization have intensified and changing patterns in immigration have altered the pattern of foreign language programs over the past 15 years, there need be no regret and lisenthip is loyal and devoted, especially in large metropolitan areas.

Examples of up-to-date programming to a minority are WEVD’s “Raines and Almonds” in New York and “Dogs and Los” on WHAT-FM, Philadelphia. Both shows are appreciated by the veteran audience.

Utilizing the latest Yiddish language records, Raymond does both shows in English.

“A great many of New York’s three million Jews and Philadelphia’s 375,000 Jews, although living in an increasingly integrated society, still have family roots and traditions that go deep. Many may no longer concern themselves with the Dietary laws, but a sizable number still maintain a rapport with the music of their people,” observed Raymond.

There are more than 15 record companies turning out material modern for the Jewish market alone. More than triple the figures are engaged in producing records of other foreign languages as well.

(Continued on page 78)

The ORIGINAL Hit is On Sunglow
80,000 Sold in Texas
SPREADING NATIONALLY
“PEANUTS” (LA CACAHUATE)
By The Sunglows

SGS 107
SONGLOW RECORD CO.
Nationally Distributed by:
MASTERS RELEASING, INC.
959 Main Street
Buffalo, N. Y.
(716) 882-0427

Radio Response Rating
SAN DIEGO SECOND CYCLE

TOP STATIONS

[RADIO RESPONSE RATING SAN DIEGO SECOND CYCLE]

TOP STATION JOCKEYS

[STATIONS BY FORMAT]

SAN DIEGO, 25,000 watts, McGee’s Metro Station, 1060 AM.

KKG-AM: 1,000 watts, Kidds, 6032 Main Street, San Diego.

KPF-RX: 1,000 watts, KFRC, 555 Market Street, San Francisco.

KBB-AM: 2,500 watts, KBBM, 355 Market Street, San Francisco.

KSF-RX: 1,000 watts, KSFJ, 555 Market Street, San Francisco.

KSB-AM: 1,000 watts, KSWB, 555 Market Street, San Francisco.

KDB-AM: 1,000 watts, KDBM, 555 Market Street, San Francisco.

KAB-AM: 1,000 watts, KABM, 555 Market Street, San Francisco.

KCM-AM: 1,000 watts, KCMJ, 555 Market Street, San Francisco.

KDD-AM: 1,000 watts, KDDJ, 555 Market Street, San Francisco.

KED-AM: 1,000 watts, KEDJ, 555 Market Street, San Francisco.

KID-AM: 1,000 watts, KIDJ, 555 Market Street, San Francisco.

KHD-AM: 1,000 watts, KHDJ, 555 Market Street, San Francisco.

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PETULA CLARK—I KNOW A PLACE (Doncaster Music Corp., BMI)—Another winning performance to Petula's credit. This song is from the Beatles musical, 2000 Light Years From Home, and is a gallant love song from the pen of Tony Hatch with a fine Hatch production to match. Can't miss clip. Flip—"How Do You Know?" (Leeds Music, ASCAP). Warner Bros. 5612

SHIRLEY ELLIS—THE CLAPPING SONG (Gallico, BMI)—She's done it again! On the heels of "The Name Game" comes another equally fascinating sound piece of material. Flip—"This Is Beautiful!" (Gallico, BMI). Congress 234

THE SEEKERS—I'LL NEVER FIND ANOTHER YOU (Springfield)—Presently the No. 1 record in England, this folk-flavored material is from the pen of successful Tom Springfield. Good group with a smash hit sound! Flip—"Open Up Them Pearly Gates" (Springfield). Capitol 5383

WENDY HILL—GARY PLEASE DON'T SELL MY DIAMOND RING (Sea-Lark, BMI)—An obvious answer to the Gary Lewis hit is well written and performed by a bright newcomer. Background is much like the original hit. Flip—"Donna, Leave Me" (MGM Alone) (Mettle-Match-Browns-Trombone, Millennium). Liberty 57771

NELLA DODDS—YOUR LOVE BACK (Picturenete, BMI)—Smooth vocal on a semi-tempo blues-flavored piece of material, well produced and arranged. Flip—"Ps and Qs" (Stillman-Flamullar, BMI). Wand 178

STACEY CANE—WHO ARE YOU (Maggie, BMI)—Exciting debut of a 24-year-old Brooklyn discover, Powerful vocal and background on a strong piece of teen material. Flip—"Funny Face" (Tender Jene, BMI). Jubilee 55090

YOUNGER BROTHERS—YA GOTTA BELIEVE ME (Gallico, BMI)—Hard-driving Detroit beat with wild cocknicky vocal on flip. "The Harmonica Lesson" (Little Darlin'). Segrest 1297

LAINIE KAZAN—OUZO (Morris, ASCAP)—Impressive debut on the label for the "Funny Girl" understudy. She displays a fine vocal style on a well-written piece of material from the pen of Carolyn Leigh. Flip—"The Color of Love" (Colgems, ASCAP). Colpix 768

REVIEWED LAST WEEK, 115: THIS WEEK, 175

GUEST PANELIST OF THE WEEK

NO GUEST

DJ PANELIST OF THIS WEEK

SONNY JAMES—I'LL KEEP HOLDING ON (Mur-

n, BMI)—Winning follow-up to "You're the Only

World I Know." One of James' finest performances

backed by good chorus group on a catchy rhythmic

piece. Flip—"You're the Only One" with definite pop possibilities on

well. Flip—"I'm Getting Gray From Being Blue" (Moss Rose, BMI). Capitol 5375

PATSY CLINE—YOUR HEARTHEAT RE- 

HOLD (Rose, BMI)—I CAN'T HELP IT (Avec-Rose, BMI)

Two outstanding Hank Williams hits, performed by the one and only Patsy Cline. Capitol

Decca 31754

HANK COCHRAN—GOING IN TRAINING (Pam-

per, BMI)—Spiritualoser with a clever lyric and a fine Cochran performance. Flip—"Somewhere

in My Dreams" (Pamper, BMI). RCA Victor 8528

CARL BELEY—SILENT PARTNER (4 Star, BMI)—

Filmed ballad from the pen of Beley. Flip—"She Reads Me Like a Book" (4 Star, BMI)

RCA Victor 8527

BILLY GRAMMER—I'M LETTING YOU GO (Rubi-

dado, BMI)—Country ballad with a pop feel well

written and performed by Grammer. Flip—"A Little 

Bit of Happiness" (Painted Desert, BMI). Decca 31757

ERNEST ASH-WORTH—BECAUSE I CARED (Avec-

Rose, BMI)—Souful ballad with a heart-tend-

ing vocal written by Asworth. Flip—"Love Has

Come My Way" (Avec-Rose, BMI). Hickory 1304

TILLMAN FRANKS SINGERS—PRETTY RAIN-

BOW (Barmour, BMI)—Happy rhythm piece with

an outstanding group performance. Flip—"These Two 

Blue Eyes" (Barmour, BMI). Hilltop 3005

ELDRIDGE HOLMES—EMPEROR JONES (Jarb, 

BMI)—Blues lament punctuated with blaring 

trumpets, deep brass and good beat. Has the hit

sound of the Impressions' work. Flip—"A Time for

Everything" (Jarb, BMI). Alon 9022

THE CHERNINKS—Super-Coolfandolo-Exubaidolino (Wonderland, BMI). Liberty 67772

SWINGING BLUE JEANS—It Ain't There (Moncrief, ASCAP). Imperial 66590

WHO'S THE MAN?—Just Don't Care (Waterfield-Blahm, BMI). Imperial 66590

MICKEY FINCH—This Sporting Life (W.A.A., BMI). World 9005

THE DENZ—No More (Moncrief, ASCAP). Capitol BMI. World 9005

HORNET TELLER-TELL—Take My Hand (Marvin, BMI). Monarch 1072

MUSEUM 3004

THE SABLES—On Fire (Unbelievable-Feeling, BMI). RCA Victor BMI. World 1072

BABY TERRY HALL—Shake A-Fun (Marl-MARC, BMI). Phillips BMI. 8324

BOB MAGNATURE—The Drive (Mossedell, ASCAP. Columbia BMI. 5381

COUNTRY

GOLDEN SADDLE—Most About Me! (EMI, BMI). Groove 0019

BILL MACK—Six Big Men (One Little Woman) (Lilt-Care, BMI). Jubilee 6001

JOE & THE RODEO CHAPS—She's My Heart (Nothin', BMI). Jubilee 6751

HUGER INKMAN—You Don't Like What Go In (Larrin, BMI). Jubilee 6751

JIM RARET—What's The Least The (And Left Me To Cry) (Jeannie, BMI). RCA Victor BMI. 8326

RAY ARNOLD—Not Worth Crying For (English, BMI). BMI 328 RED MOYNE—The Star of The Show (Cortezwood, BMI). BMI 144

R&B

LLOYD PRICE—Woman (Blood-Carey, BMI). Monument 577

JAMES BROWN—Devil's Hideaway (Try Me, BMI). Smash 1792

R V. WRIGHT—Can't Find True Love (Rose, BMI). RCA Victor BMI. 1093

TINA TURNER—You Much For Me, Baby (Pavon, BMI). ABC BMI. 258

DOUGLAS—Got A Love (Cathy, BMI). Okeh 7127

DOLLY—Just Another Fool (Bedwars, BMI). ANROAD BMI. 5801

RAY ACE—Leave Me Alone (Motel, BMI). RCA Victor BMI. 1387

JIMMY HUGHES—I'm Gonna Count On You (Bee-Gees, BMI). RCA Victor BMI. 1387

NETTIE LOTT—What's The Love (Stern=Guma, BMI). ABC-PARAMOUNT BMI. 1639

WILLIE HERNON—If I Ever Found Someone Loved You (Bible, BMI). KING 291

HOWLIN' WOLF—Louie, Louie (ABC, BMI). Chess 1933

SPIRITUAL

ORIGINAL BLIND BOYS—People Don't Sing Like They Used to Sing (Colon, BMI). VEE JAY 955

March 13, 1965, BILLBOARD

www.americanradiohistory.com

Photocopying authorized.
IF THE BILLIONS OF DOLLARS THAT HAVE GONE INTO FINDING NUCLEAR WAYS TO DESTROY EACH OTHER HAD BEEN SPENT ON CANCER RESEARCH—NAT COLE MIGHT STILL BE WITH US.

A cure for cancer within the next decade is not impossible . . . if more scientists and more facilities can be devoted exclusively to the cause of cancer research.

Such research costs only money. Yet the world continues to allow this dread killer to stalk its streets . . . and to strike down such beauty of mind and being as was Nat Cole’s.

Magnificent human beings are not that easy to come by for us to mourn the loss of Nat Cole with mere sadness . . . a profound anger must be added that the light of such artistry and humanity should be snuffed out midway through life.

Let each of us in the music industry do all in our power to prevent the continuation of this wanton destruction by a disease that can be conquered . . . and let us do it in the name of the man who gave so much of himself to us all.

Send your contribution for cancer research to:

The Nat King Cole Cancer Foundation
Hollywood, California 90028
A Nonprofit Organization

ALL CONTRIBUTIONS TAX DEDUCTIBLE
STATIONS BY FORMAT

- Continued from page 74


XERO-P, WPX, 35,000 watts. Simulcast with KGON. Same address and personnel as KGON station.

XERO (Tijuana, Mexico) 5,000 watts. Independent, Music format. Standard Broadcast. Circulars program: Don Dane and the Hot Shots from 5:30 a.m.-6:00 a.m., and 10:00 p.m.-11:00 p.m. Mgr., James C. Gates. Send 2 45's and 1 LP to Acts Station Manager, Roberto Brandt, Box 1595, San Diego.

XERB (Tijuana, Mexico) 50,000 watts. Independent, Music format. Country-Disco. Circumferentary: program; 10:00 a.m.-6:10 p.m., 6:10 p.m.-10:00 p.m., 10:00 p.m.-12:10 a.m. Special program: 10:00 a.m.-6:10 p.m., 6:10 p.m.-12:10 a.m. Progressive Jazz in change of time. Mgr., R. L. Douglas. Send 2 copies of 45's and LP's to Prog. Dir., Sonny Roberts, 3933 Third Ave., Suite B, Chula Vista, Calif.

FCC's Hyde to Get IRTS Award

NEW YORK—Federal Communications Commissioner Royal H. Willard will be awarded the International Radio and Television Society's Golden Medal for 1965 at the society's 25th Anniversary Banquet Wednesday (10). Entertaining at the Waldorf-Astoria Hotel event will be Bob Hope, host; columnist Hedda Hopper; and TVJ's and Liberty Records' Nancy Ames. Jack C. Dice, IRTS president and administrative vice-president of CBS Films Inc., will be toastmaster.

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.

THE BACHELORS (London)

Con Clarkay, John Stokes and Doc Clancy (shown with Trigger) comprise this Irish group with the standard sound. The boys pride themselves with not being among the rock 'n' rollers from the U.K. "We prefer folk, country and western. We square up, the boys readily admit. Square or no, their recordings of such evergreens as 'Diane,' 'Whispering,' 'Clarabelle' and their current hit have all been big sellers here and abroad. The boys first made their public appearances at the ages of 4, 5 and 6. Con and Doc both studied music, John has had little music training however. They play six instruments. Con, Doc and John were born in Dublin Nov. 18, 1941; Dec. 23, 1942, and Aug. 13, 1940, respectively.

LAST SINGLE: "No Aran Cua Ever Hold You!"
LAST ALBUM: "Presenting the Bachelors."

PROVING THAT MUSIC is indeed a language, Duke Ellington is pictured enjoying Japanese hospitality in this scene from "Duke Ellington Swings Through Japan," an episode from the CBS-TV series, "The Twentieth Century." Prints of this program, and more than 100 others from the series are made available on a free-loan basis as a courtesy of Prudential, through the libraries of Associated Films, 10mm film distributor. The Duke has also just completed his first industrial film, "American Airlines' Airfreight," which he considers one of his most interesting and challenging assignments. The quarter-hour film features Ellington orchestra on the soundtrack with the music of the Duke telling the entire story along with the visual of air cargo freighters in action. No narration is used.

WHAT YOU'RE IN BUSINESS FOR?

Or are you interested in real profits? Not just 10 or 20— we're talking about 120% return. And don't think that figure is a come-on because hundreds of operators are doing it new. Jack Background Music can take you out of the competition into a hefty monthly income bracket.

And what better way to get there than with "tailored" background by TATE-ATHON. It's easier to sell, requires only 1-man installation and 6-man servicing. Don't pass up this opportunity to turn peanuts into greenbacks. See your local judge distributor or mail the coupon below for details.

[Advertisement for Tate-Athon Corporation]
Oak Adds Four New Distribrs

Los Angeles — Appointment of four new distributors was announced here last week by Oak Manufacturing Co., executive Sid Bloom.

Named in the wake of a 5,000-mile drive by Horst Goldstein, director of sales and marketing for Oak, the new outlets are Diamond Vending & Supply Co., Oklahoma City; Nitric Coin Corp., Fort Wayne, Ind.; United Vending & Sales, Omaha, and Wico Canada, Inc., Montreal.

Diamond Vending & Supply is owned and operated by John Adams, a veteran of more than 10 years in the bulk vending business.

Formerly Titan United Vending & Sales, formerly known as Titan Vendors Supply, is run by Sam Scarpelli and his sons, Joe and Fred.

Bulkin Banter

Los Angeles

Bob Feldman, of Acme Vending, is set to leave Friday (12) for the Northwestern distributors' meeting to be held in Chicago the following day. He returns Sunday. Bernie Silver's daughter has joined him on a two-week stay in Israel and now has an important position with the telephone company.

John Russo was in the city at Operators Vending Machine Supply Co. buying for his new route in the San Bernadino area. . . . Roger Kaufman is . . .

(Continued on page 8)

Northwestern

BULK-PAK

THE POPULAR MODEL 60...NOW AVAILABLE WRAPPED CONFECTIONS

For every Northwestern BULK-PAK machine we are offering a FREE PULL (1,000 pieces) of PARCEL BAGS, BUBBLE TAB GUM, the most popular in bubble gum.

Write for Beautiful Illustrated Circular and Price List.

Slant Folders, Lowest Prices, Write for Membership Information.

Northwestern Sales and Service Co., Inc.

M. T. Mandell

666 W. 36th St., New York 18 N.Y.

144-54-54

Each Machine Delivered in Only 10 Days

MADE IN U.S.A.

BULK-PAK, A SUBSIDIARY OF NORTHWESTERN MFG. CO., 1200 W. 105th St., Chicago 40, Ill.

May 15, 1965

IMPORTANT AD DEADLINE FOR N.V.A. CONVENTION ISSUE

Dated: April 3

FREE distribution of this issue of the N.V.A. Convention, Sheraton-Chicago Hotel, Chicago, Illinois, April 1-4.

REACH OPERATORS IN THIS EDITORIAL PACKED ISSUE which will contain a comprehensive report of convention activities.

ONLY IN BILLBOARD IS WEEKLY BULK VENDING NEWS REPORTED.

Only in Billboard can advertisers reach (at low cost) the operators in attendance as well as those operators unable to attend the convention.

SEND ADVERTISING COPY OR BEFORE WEDNESDAY, MARCH 24

Bulkin Banter

Los Angeles

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(Continued on page 8)

Saturdays is Ladies' Day

at N.V.A. Meet

Mrs. Rolfe Lobell

CHICAGO—Ladies love the attention tendered them at N.V.A. conventions. And the events announced by Ladies Chairman Mrs. Rolfe Lobell and her assistants exclusively for the distaff side of the 1965 "Vend-O-Rama," prove how much to the charming trade tradition. Highlights of the ladies' activities will be a special surprise party on Saturday afternoon, April 3. "We were efforts to attend the N.V.A. convention," Mrs. Lobell said, and indications are that the trend will continue this year. This is as it should be, for women play an important part in the bulk vending industry." During a recent convention, Mrs. Lobell recalled, the machine dressing contest was won by Maxine Weil of Holmen, Wis. Other members of the Ladies Committee are Mrs. Alvin Kan- ner, Mrs. Harold Polz, Mrs. Sidney Bloom and Mrs. Irwin Koves.

Chicago

New York 36, N. Y.

165 W. 46th St.

Plaza 7-2800

Chicago 1, Ill.

188 W. Randolph St.

Central 6-9818

Nashville, Tenn.

Hollywood 28, Calif.

728 16th Avenue South

1520 North Gower

Phone 615; 244-1836

Hollywood 9-5831

March 13, 1965, BILLBOARD
Cobble mechanized film SHRINK

Singer to Display Shrink-Pack Line

THE most machinery 520 Birmingham, Vendors Association -8.

The exposition begins the day following the close of the National Vendors Association convention.

The new product line will include hand-operated packagers, mechanized packagers, automatic packers and two designs of shrink tunnel packagers.

General manager of the Cobble division, Max M. Beasley, announced the appointment of F. W. Jekich as manager of the Packaging Machinery Division. Jekich in turn named as regional managers A. Harold Biggs of New York, Otto P. Dobson of Chicago and W. J. Gaughen of Los Angeles. The South and Southeast will be handled from the office here.

NEW PRODUCTS

MACMAN ENTERPRISES

Disneykins. If a shade decorated and in full color, this 10-cent charm assortment includes 14-almanac, favorite Walt Disney characters: Jiminy Cricket, Mickey and Minnie Mouse, the Seven Dwarfs etc. Copyrighted. Packed 250 to the poly bag, with display, at $3.50 minimum.

MARY POPPINS. Another Walt Disney copyrighted charm (10-cent) inspired by the movie nominated for 10 Academy Awards. Includes five characters and objects from the movie, crafted in metal. Priced at $38 per thousand, 250 with display in a poly bag. Macman Enter. Corps.: 2 Neil Court, Oceanside, N. Y.

Cigaret Sales Up in Memphis

MEMPHIS—The City of Memphis collected $94,118 during January and February on its 1-cent-per-pack tax on cigarettes, city controller Charles W. Cramerfield said.

Crutchfield said this is an increase of $1,530 over the first two months of 1964 and an indication that "people aren't concerned about reports that smoking causes lung cancer as they once were."

Northern Dead

DONELSON, Tenn. — Allen E. Northern, Jr., 48, owner of Northern Automatic Foods, died in a Nashville hospital Feb. 20 following a heart attack. Mr. Northern was born in Nashville in 1937 and formed his coin machine business.

Trade Survey

operators. Equipment so located comprised, on the average, 15 per cent of the total.

Bowing establishments were sold by 7 per cent of the reporting operators. Equipment in these locations averaged about 10 per cent of each route.

Northwestern MODEL 60 BULK-PAK

THE POPULAR MODEL 60... NOW ADAPTED TO VEND WRAPPED CONFECTIONS

Special Introductory Offer

With a minimum order of 4 Northwestern Model 60 BULK-PAK vendors at $18.95 each, you'll receive 4 boxes (1,000 pieces or 1,000 six pack boxes) of Leaf's Pal or Fleer's wrapped bubble gum.

WIRE. WRITE OR PHONE

KING & COMPANY

1720 W. Lake St.
Chicago, Ill.
Phone: RE 3-3700

SCHENOCH BANK COMPANY

Distributor for Oak Manufacturing Co., Inc.

715 LINCOLN PLACE

BROOKLYN 16, N. Y.

President 2-2300

PHONE FOR WRITE FOR PRICES

NORTHWESTERN Model 60 Bulk-Pak

Will not ship or install vending machines of any type (cut-out, stick) of bubble gum, chocolate bars, candy bars, wrapped gum, wrapped candy, etc.

RUNN THOMAS VENDORS DIST. co.

682 Madison Ave, Memphis, Tenn.
Phone: (Area Code) 901-525-1916
Member National Vending Machine Distributors, Inc.

VICTOR'S NEW TOPPER "56"

$1500 for New Vends Capsules

The most durable and dependable machine ever built. All steel construction. Design, "100 percent practical, too costly."

Say You Saw It In Billboard
NVA Has Kept Us In Business: Quinn

COLUMBUS, Ohio - A strong testimonial on behalf of the National Vendors Association's membership services was voiced here recently by Leonard Quinn, Confectionary Products Co. Whitehouse is known in the business, Quinn has been long active in the activities of the national association and is a former president of the organization.

Quinn said: "The NVA is as important to us as bulk vendors as the United States Government is to us citizens.

"The NVA helps us keep out of unjust licensing and prohibitive taxation, both on the local level and on the national level, by representing us in Washington.

"The policy of the association includes protecting us against any abuse by the government, through the combined effort of hundreds of businessmen with like interests speaking as one through the NVA.

Peaceminded Quinn

"Another advantage of NVA membership, Quinn asserted, is "know what is happening in the legislative field. Knowing that the association is watching out for his interests gives the NVA member great peace of mind."

Commenting on the national convention and trade show, Quinn said: "By attending conventions, the operator has opportunity to talk with other operators from all parts of the country as well as examine the latest equipment and merchandise."

Quinn recited one operator in particular who, attending his first NVA convention, was introduced to an idea which paid off enough to pay for 10 years' worth of association dues and convention expenses.

"Western Vending Association Meets"

LOS ANGELES-A change in the meeting schedule from monthly to quarterly was discussed by the membership of the Western Vending Machine Operators Association at the regular February dinner meeting held Tuesday evening (23) at the Beverly Castle here.

President Coombs, president, put the question before the group, explaining the idea would perhaps increase interest in the activities and make it possible for more operators to attend. The membership was in favor of the change also on the agenda. It was proposed that the association write a budget and then move to obtain the needed funds rather than depend principally upon dues and initiation fees.

The report on licenses was held over until the next meeting, which will be held March 30. Eugene W. Young, chairman and executive secretary, was unable to remain for the business session.

A. J. Green, of MPC Vending, was welcomed as a new member, Sheldon Bohrer and his wife were visitors.

Coombs commented on the program of more equitable licensing that had been obtained through the association's efforts. He said that he felt once the budget had been set and properly supported, more effective work could be done in this field.

Combined Manufacturers To Host Convention Party

CHICAGO — Ten manufacturing firms will place their products at the trade big party on Friday evening, April 2, during the NVA convention.

The co-operative effort will replace separate parties held in the suites of individual exhibitors.

According to George Epply, convention chairman, the Friday night party will begin at 8:30. Old-fashioned hospitality will be the theme, he said, with refreshments and music for the participants.


=*

"Vend-Rama '65 Ch'tman"

ROLPHE LODELL, Chairman of the 1965 National Vendors Association, is busy co-ordinating activities of this convention, which are the April 1-2 Vend-O-Rama to be held in Chicago.

In charge of the entertainment committee is Leonard Quinn, Confectionary Products Co., Westerville, Ohio.

Newsmaker: Quinn

News of the week is the newsmaker letter from Leonard Quinn, Confectionary Products Co., Westerville, Ohio, regarding his climbing up the greased pole. Quinn said he is the first one to be up there, he is going to take some pictures of the event.

The combined manufacturers had their own party to celebrate the NVA convention, which was held on the evening of April 2. The party was sponsored by the following manufacturers: Cramer Gum Co., Boston; Epply Gum Co., Inc., Jamaica, L. Y.; Fleer Gum Co., Philadelphia; General Foods Corp., Los Angeles, Calif.; Harby Industries, Van Nuys, Calif.; Leaf Brands, Inc., Chicago, Ill.

Northwestern Corp., Morris, Ill.; Oak Manufacturing Co., Los Angeles; Penny King Co., Pittsburgh, and Paul A. Price Co., Roslyn, L. I., N. Y.

BULK VENDOR

Komet is Standard Model.

Galaxy Model also available—has Cliff Top Capsule on Base. Mechanisms available: 1, 6, 9, 10, 12, 15 or 22 Students, each coin size at $.60, half dollar. Capsules can be of any size.

Capacity: 8,000 to 16,000 coins.

Cost: $650 to $1,250, depending on size.

Choice of colors: Red, Blue, Green, Orange, Yellow, Black.

SANDWICH PANEL VENDORS

Komet is Standard Model.

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Choice of colors: Red, Blue, Green, Orange, Yellow, Black.
**MOA Board Meets Washington Solons**

By MILDRED HALL

WASHINGTON—In spite of problems with copyright, coinage and taxes, the Music Operators of America board meeting here last week was on the upbeat, and "one of the best we've ever had," said Executive Vice-President Fred Granger Jr.

Meeting with MOA President Clinton S. Pierce and Board Chairman Lou Casola, some 42 board members pitched in on strategy and convention plans, and fanned out to talk to their congressmen and senators on the Hill about the music operator's problems.

In what MOA President Pierce described as "good solid sessions," the board members lined up some new brighteners for the September convention at the Pick Hotel, Chicago. Convention forums will be better organized and will get to the heart of membership problems. Everything will be under one roof in the big refurbished Pick Hotel—the meetings, the big MOA entertainment and the exhibits. Scheduling the show over a weekend, Sept. 11-13, is also expected to increase attendance this year.

**Coin Veterans Predict Golden Juke Era**

WASHINGTON—MOA officials here for last week's board meeting did a little informal dreaming about the cheerful prospects in this new era of juke box use in America. In an informal talk with Billboard's reporter, President Clinton Pierce and Vice-President Fred Green
ger turned their backs on the problems for a few moments and looked at the new trends, the new look, the new places opening up to today's juke box consumer.

Acceptance keeps moving higher and most juke box players are designed with decor in mind, and with high quality sound. Everyone is watching the developments in the discotheque, dance-to-record night clubs for the teen set, and the discotheques for the adults. MOA officials are watching developments in this field—they would like to learn more about this new potential for juke box use.

Board Chairman Lou Casola is not unduly optimistic that a great many discotheques will suddenly open up at local levels and that all will use juke boxes. But the idea and the publicity of the existing discotheques mean a good promotion boost for the use of juke box music for all types of audiences, large or small, plush or modest.

More hotels, restaurants and night clubs are using the new hi-fi juke boxes that are miles removed from the old lights-and-hollies type. More schools are using them for dancing in the recreation hour.

MOA President Pierce thinks one of today's biggest needs is something to take the place of the vanished ice cream parlor, where the juke box entertained and the kids had a place to meet and play their favorite tunes and have a coke or soda. He has a somewhat cautious attitude about replacement by a discotheque type of operation because—Lou Casola pointed out—"our snack bars often open after noon time left after school, and...

(Continued on page 83)

**It's Official—NAMA Welcomes Vendors With Jukes & Games**

CHICAGO—An indication of the growing relationship between the juke box amusement game and vending business came last week with the official change in membership rules of the National Automatic Merchandising Association permitting membership of all companies that operate vending equipment—whether they also operate music and games or not.

Previously vending firms who operated coin-operated music machines were denied membership.

Last June by the NAMA board of directors, the new rules specify that as of March 1, all reputable companies which operate merchandise vending equipment, regardless of their coin-operated music or amusement interests, are eligible to join the association.

Prohibits Gambling

J. Richard Howard, president, pointed out that the change in the association's by-laws specifically prohibits the membership of companies which have gambling devices of any kind in their operation.

"The association will continue to represent only the merchandising interests of its members and will not carry the burden of any other coin machine interests which some of our members may have," Howard added.

He noted too that the change "welcomes into NAMA ranks those reputable companies which have desired to become members, but were excluded under the rules drawn before diversification brought many music and amusement machine companies into vending and vice versa."

**NAMA IN NEW ORLEANS IN '71**

CHICAGO—Locations for National Automatic Merchandising Association trade shows are set through 1971, according to Marvin Pierson, trade show advisory committee chairman. Following the Oct. 16-19 show in Miami Beach, Fla., this fall, the shows are:

1966—Oct. 29-Nov. 1, McCormick Place, Chicago.
1969—Oct. 18-21, McCormick Place, Chicago.
1971—New Orleans, dates and location to be announced.

**Killer Joe—Rowe! Rowe! Rowe!**

ROWE AC MANUFACTURING'S NEW DISCOTHEQUE CONSULTANT, Killer Joe Piro (fourth from left), stands between Rowe's Ed Claffey and Fred McCormick. N. J. S. Seeburg, who has been at the helm of the new coin-operated "package complete with instructions."}

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**COIN MACHINE news**

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**SEEBUG HIT-MAKER AWARD is presented to Tony Bennett by Joe Mace, the publisher at a press party in Chicago during the Columbia artist's appearance at the Empire Room of the Palmer House.**

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**BILBOARD, March 13, 1965**
New Bally Two-Player Has 3 Free-Ball Gates

CHICAGO — One-ball skill-appeal and free-ball incentives are featured on the latest addition to the Bally Manufacturing Co. flipper game line, a two-player debbed Sheba.

Free balls are shunted to the player through a top gate, idle gate and bottom gate. The top gate is opened by hitting lighted targets four and five or by striking what company officials described as “tricky target six.” A hundred extra points are scored either way.

When the lighted targets one through four close the middle gate open, giving the player the option of shooting through the upper or middle gate for 100 bonus points and an extra shot, discussions of the bottom gate is contingent upon connecting with lighted targets one through three, making the player a free ball and 50 points.

One-ball skill appeal accrues from the design Minthorne has developed in the entire playfield to first-coin condition every time a ball escapes through a gate or enters the out-hole.

The game features 24 different score-building targets, not counting match play, which may be used.

Fischer Shipping Two Revised Models

TITON, Mo.—Modified editions of the Empire coin-operated billboard table models 101 and 92 are now being shipped by Fischer Manufacturing Co. Redesigned models 10A (4 by 8 feet) and 92A (3½ by 7 feet), the revised units feature a rearranged coin return, new trim and polished cast iron leg levelers among other new features.

The revised models are being handled by Fischer sales manager Lou Warner. Also in current delivery by Fischer Manufacturing are the Regal 3½ by 7-foot and 3 by 6-foot models and the Fiesta bumper-style pool table, all coin-operated.

The introduction at the plant here is on a full-capacity, six-day basis.

West Coast Trade Heats Minimums Presentation

LOS ANGELES—Four days of distributor-operator meetings conducted by Pacific Coin last week by William Electronic Manufacturing Corp., Sales Management, and the National Allied of National arcade and coin-op industries, was the nationwide series of grass-roots discussions of the bottom gate and 10-cent play.

Lurie was to conclude his rigorous travels here in meeting in Chicago Thursday (4).

On Tuesday (2) at Advance Automatic Sales in San Francisco, Lurie conducted a sales meeting, discussing the “5’s” of Williams’ new Alpine Club pin game, while a companion add-a-ball table was. "The 5’s cover the rules, the price, the game, the operators and location owners."

On Wednesday (3), Lurie presented the concept to 40 large operators from the San Francisco-Seattle area, saying, “As did operators in other major markets,” he reported, “the Bay area reaction will respond to the idea with great interest.”

40 Operators

Following a sales meeting at Stroke & Thrust in Seattle Thursday (4), the Williams sales manager spent the day with 40 operators for a games minimums conference on Friday.

“The 5’s are the minimum method of upgrading equipment again met with hearty acceptance,” Lurie said.

As proposed by Williams, the $5 minimum would have most impact upon marginal locations. For example, a route with 60 pin game stops would, typically, break down into 20 that could be called excellent, 20 medium locations and 20 marginal.

Improved Service

Many operators who retain a new pin game in a top location for two or three months and then move it to a medium location could follow the same pattern and, after another two or three months, place it in a marginal location — provided they were assured at least $5 per week in these lower income sites.

An “as is you say that better equipment in marginal locations won’t boost them into a higher income category,” observed Williams’ sales executive Bill DeSelm.

A healthy side effect of game guarantees, DeSelm added, will be improved service. “Where minimums are in force,” he declared, “the operator will be obliged to provide better service. And with guaranteed income he’ll be able to afford it.”

Midway Product Development on Schedule: Ross

CHICAGO—Midway Manufacturing Company’s announced product development program leading to the firm’s introduction of showball and shuffle board equipment is proceeding according to schedule, the firm’s Hank Ross reported last week.

Meanwhile the company is shopping for a suburban site on which to build a large plant. Midway is located at present in Franklin Park, Ill.

Midway Product Development on Schedule: Ross

Vice-President Granger has emphasized. The national coin shortage is a matter of public as well as industry co-operation. MOA and its co-worker NAMA believe it best for the layman not to rush in with comments or urgings to their congressmen or to the Treasury.

Special interest pleadings from different groups can only antagonize those who will have to deal with the problem. Granger says Congress is expected to get into the problem this session—and meanwhile, MOA advises membership to sit this one out until further notice.

CoIN Vets Predict

—Continued from page 82

this leaves only the weekend operation to earn the wage.

But there are possibilities. If Treasury had not put the tax drag on the original spite of those coke-and-dance places by calling it "cabaret" if they were eating, drinking and dancing on entertainment on the spot, that might have become the answer. (Possibility of an end or even a steep curtailment of cabaret tax if this congress takes the proposed taxes to excesses, might rescue some of the profits of the 20 per cent tax fears of places where the teenagers can dance, sip cokes

BALLY’S SHEBA

and eat hot dogs to the juke box music.)

Manufacturers do a good job of building the new image of the juke box and there seems no end in sight to the improvements. The MOA alone seem to base their expectations on the good box without such innovations as the accompanying pictures shown off a few experimental juke boxes. But we believe this kind of investment is too steep for anything but a terrific traffic—and in fact, he finds the pictures "become monotonous after a while. He sees no big trend toward this type of thing. The discotheque styled juke box is a conversation piece—out of financial reach of most operators, but good for its promotional and prestige values.

Of the problems that go along with the growth of the industry, President Pierce said cheerfully, "We've got to have problems. They keep us busy and hold us together. Without them, we'd become dull."
Two New One-Player Models Introduced by Williams Mfg.

CHICAGO—Alpine Club and Ski Club, a single-player pin game and add-a-ball model, respectively, were introduced by Williams Electronic Manufacturing Corp. last week.

The two units incorporate a host of features described by the manufacturer as new. Head- ing the list are a "customized tile strip" for the location name, a single-entry coin mech- anism with a three-way slug reector that will accept a quar- ter, two nickels or a dime (equal chances are available on the add- a-ball model if desired); an au- tomatic ball shaft assembly, and a hinged door on the front of the light box for convenient service access.

The add-a-ball model, Ski Club, awards two extra balls when the light-box mountain climber reaches the summit. Striking the lighted center target swings open the extra ball gate and ups the value of the unit's "kick-out" holes. Both units are in distribution.

Op Charges Location Theft; Sues Partner for Million

DENVER—Edward Ciancio, former official of a coin machine firm, was sued in Denver District Court for $1 million Feb. 16 for allegedly stealing the firm's clients after the suit. The complaint was filed by Leslie Gross, attorney for Ar- thur Canale, president of Mod- ern Cigarette Service Co.; Modern Games, Inc.; Modern Music Service Co.; and Modern Music Ma- chines, Inc., all of 3222 Tejon Street.

District Judge George McNamara signed a restraining order, compelling Ciancio and three associates to stop interfer- ing with Smith's business.

Ciancio and Smith were as- sociated for more than 25 years. The suit said Ciancio, at the time he quit, Feb. 5, was a direct- or and the third largest share- holder in the firm. He is a for- mer president of all four com- panies.

Ciancio also worked as a col- lector for the firm, collecting receipts from machines in 43 taverns in the Denver area.

In 1933, the suit stated, Ciancio signed a contract agreeing not to enter into any business in the Denver area for two years that would compete with the firm.

On Dec. 21, 1964, the direc- tors agreed to require all em- ployees to sign a new contract— one that required them to submit to periodic lie-detector tests, and agree, if they quit, to not solicit the firm's clients for three years.

The suit said Ciancio voted in favor of the contract, and agreed to sign.

It alleges Ciancio and three other employees, Clarence Dee, John Th. Noguchi and J. Watt Arai, refused to take the lie-detector test and subsequently quit. The three were not named in the action, it was re- ported.

Ciancio and the other three then convinced tavern owners whom they had serviced to sever relations with Smith's firm and do business with them, it is al- leged.

The complaint said the four took 14 businesses from Smith which in the past had earned $50,000 a year for the machinery.

DENVER—The Williams Corporation has introduced its new line of electronic games, the Williams Alpine Club and Ski Club.

The Alpine Club is a single-player pin game with a three-ball mechanism and a hinged door on the front of the light box for convenient service access. The Ski Club is an add-a-ball model with two extra balls awarded when the light-box mountain climber reaches the summit. Striking the lighted center target swings open the extra ball gate and ups the value of the unit's "kick-out" holes. Both units are in distribution.

Op Charges Location Theft; Sues Partner for Million

DENVER—Edward Ciancio, former official of a coin machine firm, was sued in Denver District Court for $1 million Feb. 16 for allegedly stealing the firm's clients after he quit. The suit was filed by Leslie Gross, attorney for Arthur Canale, president of Modern Cigarette Service Co.; Modern Games, Inc.; Modern Music Service Co.; and Modern Music Machines, Inc., all of 3222 Tejon Street.

District Judge George McNamara signed a restraining order, compelling Ciancio and three associates to stop interfering with Smith's business.

Ciancio and Smith were associated for more than 25 years. The suit said Ciancio, at the time he quit, Feb. 5, was a director and the third largest share- holder in the firm. He is a former president of all four companies.

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The complaint said the four took 14 businesses from Smith which in the past had earned $50,000 a year for the machinery. The suit asked $500,000 ac- cording to the complaint, and $50,000 in empl- oymnty damages.

Rowe Diplomat Welcomed in Twin Cities

MINNEAPOLIS — "Exception- ally good" response to the new Rowe-AMI Diplomat photog- raph in Minnesota and North and South Dakota was reported by K-C Sales here.

Ken Glenn, manager of K-C Sales, said, "We've shipped into many areas of all the States and are getting repeat orders."

The new model was only shown about a month ago, Glenn said.

The response was continuing strong, he added, despite the in- terference of severe winter weather in the region during February.

Cigarette Tax Rate: 3 Cinebox $35.00 Each

Go Cart Pinball... 3 75 Williams 4-Bagger... 75 Exhibitor Shooter... 35 National 11 ft. Shufflerboard... Coin Operated... 500 Send 1/2 deposit to:}

ARKANSAS TAX DOWNDOWN BUT NOT DEAD

LITTLE ROCK, Ark.—The State House of Representatives last week voted down an ad- ministration-sponsored bill to increase the State tax on ciga- rettes from 6 to 8 cents. The measure received 63 of 75 pro- yes for needed passage.

State political observers said the bill's defeat resulted from a single vote. The two power- House members and Gov. Or- ville Faubus ever to increase the estimated $3.3 million additional annual revenue would go.

The issue will undoubtedly be brought to another vote.

Cigarette vending operators in this State generally favor the tax increase because it would enable them to increase the cent per pack to 35 cents and widen their currently slim profit margin.

The State collected $5 million in cigarette taxes.

The State increased the tax in 1961 from 3 to 7 cents a pack. After this increase operators raised their prices to 35 cents a pack in machines.

Rowe Diplomat Welcomed in Twin Cities

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WILLY-NILLY WORLD

Judge's Complaint Jeopardizes Tennessee Pin Game Operation

By ELTON WHISENHUNT

NASHVILLE — A pinball payoff gripe by a county judge has prompted introduction of a bill in the legislature to define pinball games as gambling equipment.

Introduced last week by Rep. Marvin L. Spruill of Memphis, the bill was referred to the Judiciary Committee.

If passed, the bill would provide for stiff penalties for manufacturers, sell- ers, displays or operators pin games and be guilty of a misde meanor.

Punishment, on conviction, could include fines of $500 and imprisonment "in the discretion of the court," up to one year.

Brief and seemingly harmless, Spruill's bill would amend Section 39-2303 of the Tennessee Code Annotated, which defines gambling devices. Spruill's measure proposes that paragraph four of Section 39-2303 be amended by deleting the following: "... but pinball machines shall not be deemed to be included in this definition."

A similar move to get pin game classes as gambling devices failed in the legislature six years ago. The bill had passed through committee to the Senate Floor and there hung down to defeat after lively debate.

Asked by this correspondent bill reason for introducing the bill, Spruill explained: "While driving in Memphis I have discovered pay-off pinball machines at service stations.

"Actually," Representative Spruill declared, "a judge friend of mine whose name I prefer not to disclose is the reason for my introducing this bill. He told me how bad the situation is in his county. Minors are actually playing the machines. Sometimes a player will put in four dollars before he shoots a ball."

"The situation is not as prevalent in Shelby County (Memphis) as it is in other parts of the State."

Spruill said he knew of no opposition to the bill and hopes to get it out of committee this week and on to the floor for a vote.

Opposition has formed quickly, however. George Smommons, president of Sammons-Pennington, Inc., coin operated distributors, immediately challenged the measure and is rallying opposition among the Tennessee trade.

At present Sammons and Drew Canale, president of Canale Enterprises, Inc., a music, game and vending operation, are at present in Nashville fighting the Spruill bill.

D.R. Issues New Catalog

CHICAGO — A new catalog of coin machine supplies and accessories is being mailed out by D & R Industries, Chicago parts suppliers.

Featured in the 28-page book are D & R's new imported Italian billiard cloth and their guaranteed non-warping fiber glass cue stick.

Operators and distributors desiring a free copy of the catalog may write the firm at 3323 West Foster Avenue, Chicago, Ill. 60625.

Barsi Chartered

BELLAIRE, Ohio — Belmont Vending Co., here has received a State corporation charter from the Ohio Supreme Court. The 500 shares of no par common stock and a starting capital of $5,000 will be used for the various types of vending. Another part of the purpose clause states: "engaging in the general business of music boxes, including taped music, piped music, engaging in various types of amusement services and vending machines."
ABERDEEN, S. D.—The program for the two-day convention of the Music & Vending Association of South Dakota here March 28-29 has been announced by Dean Schroder, association director, who is chairman of the convention.

The meeting, which will mark the association's 20th anniversary, will include a worship service of officers. President John Tuczano, who has held the office four years, has announced that he will not be a candidate for re-election.

"If we hold our convention (or any association) needs changes in ideas and policies from time to time," Tuczano wrote in a letter to association members recently.

Two Banquets
The schedule for Sunday, March 28, calls for a division of background music at 2 p.m.

INSTRUCTION AND SERVICE MANUAL FOR GOTTIEBL Amusement Pinballs

A clear, easy to understand book with a prime value to both new and old pinball servicemen. Unique enough to receive Library of Congress Catalog No. 64-17820. $4.00 postpaid.

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Only Seeburg has a Discothèque switch!

The LP Console/480D is actually 2 profitable phonographs in one! It plays your regular programming in the daytime. Then, at the flip of the switch, it becomes a nighttime Discothèque phonograph, playing only Rec-O-Dance* albums.

Only Seeburg, with the LP Console/480D, lets you profitably tailor the music to the time of day! In the evening hours—it’s a great Discothèque delivering the Big Sound for dancing. Regular single and album play is suspended. In the daytime—at the flip of the switch—it’s a great phonograph offering diversified programming in superb stereo. You and your locations get the earning power of 2 phonographs in one! Around the clock, Seeburg is always set to attract maximum play for maximum income!

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Available now for installation on Seeburg LPC/480 models to add the profitable features of Discothèque operation!

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Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are determined by the basis of their potential to become top sellers in their respective areas.

**CLASSICAL SPOTLIGHT**

**MAGIC FIRE MUSIC**
Philaclphia Orch. (Ormandy), Columbia ML 7613 (M); AS 6701 (M).

Conductor Ormandy treats the works of Wagner with the utmost respect and beauty as displayed here in the Love-Draft from "Tristan and Isolde." The fine and never before heard隔离the "Cosí fan tutte," performs with brilliance.

**CLASSICAL SPOTLIGHT**

**ADVENTURES IN FLAMENCO**
Carlos Montoya, ABC-Parnassus ABC 300 (M); ABCS 308 (M).

The master of the classical guitar is in his rhythm with flamenco standards. He's equally imaginative with the improvised material in this recording. "It's the sound that packs concert halls.

**CLASSICAL SPOTLIGHT**

**STRASSE: SCENES FROM DER ROSENKAVALIER**
Regine Crespin, London SPS 614 (M).

Miss Crespin, aided by a cast that includes the London Symphony under Otto, gives a delicate and warm performance. In the final segment, the singers are precise and balanced with each other in understanding and the Vienna Philharmonic, conducted by Vavasseur, backs it up very well.

**CLASSICAL SPOTLIGHT**

**HAYDN: QUARTETS, OP. 54 (COMPLETE)**
Allegri String Quartet, Westminister XWY 1704 (M); NCT 17094 (S).

Classical music fans and Haydn collectors in particular will relish this very fine addition to the catalog. It represents the first recorded combination of the three quartets, sonatas and strings. The Allegri String Quartet is one of the most respected in the field.

**CLASSICAL SPOTLIGHT**

**PRESENTING MARYLIN HORNE**
London ML 9103 (M); CS 25910 (S).

The mezzo is in fine voice in these operatic arias. She displays high and low notes. In the "Himmes," "Sheer joy," her efforts reveal (in the songs), the singer's profundity and with feeling.

**FOLK SPOTLIGHT**

**THE NEW WAVE**
Nanci Vote, Singers, Village Gate VGEP 7003 (M); VGEP 7003 (S).

This is one of a four-album package that is the first for the newly formed Village Gate Records. The women are a fine group and the tunes have been penned by folk writers that include Dylan, Seeger, Seeger. The three other albums in the package spotlight the folk and the novel and the Saint Emmeren Street.

**POP SPOTLIGHT**

**THE SUPREMES SING COUNTRY, WESTERN & POP**
Motown RT 452 (M); S 435 (S).

Interesting idea as the popular group display their vocal talents in a variety of musicals, and they do it well. The line between pop and country music is made quite plain in "Furniture," as the Supremes offer their own version of such standards as "Circle Round the Moon," "Easy Rider," and "If Makes No Difference Now."