1-Speed Tape System for Cars Urged by Livingston

By ELIOT TIEGEL

HOLLYWOOD—Capitol Records' President Alan Livingston has proposed the development of a uniform stereo tape playback system for automobiles. Otherwise a new "battle of speeds" will emerge, he charges.

Cognizant of the growing interest among auto and equipment manufacturers to break first with a unit to capture the vastly untapped car tape market, Livingston sent an explosive worded letter to manufacturers asking for "industry-wide standards."

Such powerhouse in American Industry as General Motors, Chrysler, Ford, General Electric, Motorola, Lear, Singer, Philco, Westinghouse and Zenith received Livingston's letter.

Unless an agreement is reached on a uniform auto tape system, the executive charges, "we run the risk of another battle of the speeds." So concerned are the automobile manufacturers with launching car tape systems, that the Big Three—GM, Chrysler and Ford—promptly replied to Livingston's letter.

Besides the Munz Stereo-Pak system and several smaller operations already on the market, the Lear Corp.—RCA and Motorola—Ford are reported working on the tape car systems.

Cities Incompatibility

Livingston's concern is that if each auto manufacturer develops his own tape system, they will be wholly incompatible with each other. Before this happens, Livingston wants a meeting of minds to discuss this new market. He even suggests turning the matter over to the RIAA's engineering committee for suggestions.

"We at Capitol are convinced, as are other major record companies, that stereo is here to stay."

The BACK PORCH MAJORITY is multi-talented Randy Sparks and Eric Record's newest winner. Acclaimed by critics as the "freshest and most exciting" group to come along in years, their current album, "Live From Ledbetter's (LH 24434/BN 26134)," is making its run at the charts. Just released from the album in a single, "Smash Flips" b/w "Jack O' Diamonds"—5-7696. (Advertiesment)

MPHC Grossing $1 Million Yearly in Its Folk Operaion

By MIKE GROSS

NEW YORK—Music Publishers Holding Corp., Warner Bros. Pictures' publishing arm and an old-line ASCAP firm, has taken a firm hold of the folk field. In the three years since the publishing company began its drive into the folk music area, it has acquired more than 1,000 recording licenses and now the income from record royalties of its folk songs and the sale of folk folio is in excess of $1,000,000 a year.

The success of the folk music operation at MPHC is now stirring talks among the top executives there of applying a similar approach to the so-called teen-beat music. Various lines of approach to the teen music, such as signing young writers and producers to the firm, are now being worked out by Victor Blau, who recently took over the operation of MPHC after the death of Herman Starr, and his aide Artie Mogull. It was Mogull, incidentally, who convinced Starr to latch on to the folk field three years ago.

Began With Trio

MPHC began its drive into the folk area with Peter, Paul and Mary. The trio was discovered by the publishing company for its affiliated record company, Warner Bros.-Reprise.

London to Distribute Coliseum, Palomar

NEW YORK—London Records has signed a five-year deal to handle the distribution of the Coliseum and Palomar labels. The arrangement was set between Wolf Magazine, head of London's pop artists and repertoire and sales, and Tutti Camara, head of Coliseum and Palomar. The pact calls for worldwide distribution.

Camara, himself, will be presented on the Coliseum label's new sound series, "20-20 Stereo," a process especially designed by the engineers of Sunset Sound Recorders in Hollywood. His first "20-20 Stereo" album, "Tutti's Trombones," has been recently released and is beginning to show up in many areas as a pop slick. London will also release a single from this LP designed for "Top 40" play which will consist of the (Continued on page 10)

Mont. Bill Rests With Governor

HELENA, Mont. — A virtual "music blackout" is in the offing as a result of Gov. Tim Babcock's deferred action on a bill passed by the Legislature which would place performance royalty rights societies under the control of the State railroad and public service commission. Before he left for a Western Governor's Council Conference in Las Vegas last week, Babcock said he would either sign or veto the music bill when he returns to Helena Monday (15).

Under the measure, music-licensing firms would be required to file a catalog with the State and pay 2 cents a title. Other provisions call for broadcasters to seek intercession by the Copyright Commission if they fail to come to terms with licensing societies, with the burden of proof resting with the societies. Broadcast Music, Inc. and other agencies which control music performance rights have threatened to cease operations in Montana if the music bill becomes law. Opponents of the bill say it would become a model for similar legislation in other States.

5 MORE REASONS WHY... HIT ALBUMS ARE OUR BUSINESS!

5 MORE REASONS WHY... HIT ALBUMS ARE OUR BUSINESS!
David Merrick’s

exciting new musical!

THE ROAR OF THE GREASEPAINT - THE SMELL OF THE CROWD

ANTHONY NEWLEY

Cyril Ritchard

RCA VICTOR

The most trusted name in sound
Merce to Get Imports

CHICAGO — Imported foreign releases recorded and produced in the country of their origin and on the original foreign label, will soon be available in the U.S. through Phillips distributors.

The program is being launched by the parent firm, Mercury Records Corp., and was announced by Ahmet Ertegun, chairman of the Board of Directors of Harold Drayson, New York.

Drayson likened the program to an American branch of Foreign Records handled by Deutsche Grammophone.

NARAS Going Full Throttle in Pitches for Dinner and TV

NEW YORK—An all-out record promotion was under way this year to promote the National Academy of Recording Arts and Sciences' Grammy awards. It will be a two-pronged campaign leading up to the Awards dinner on April 14 and "The Best on Record" show on NBC Saturday night over NBC on May 18.

The promotional program was being handled by representatives in the various industries last week, and the promotion is starting at the Hotel Astor. Of prime concern was the importance of record company co-operation in building the Grammy into an award of nationwide importance.

Special kits being distributed to the companies how to best utilize their NARAS ads, and publicity departments to the Grammy awards and TV show's availability were prepared for the meeting.

RSI Role

In addition, it was noted that Record Source International, a division of Billboard, would collect all the stories in each of the separate categories and serve as the "RSI News" for the restaurant industry. A few members of Record Source International would attend the meetings, and the meetings would be held at the Astor Hotel.

With the takeover of Golden by Best Way Products, which all members of NARAS are familiar with, the kiddy line will no longer be part of the creative, manufacturing and sales functions.

Golden Acquired by Best Way

NEW YORK — Golden Records has been taken over from Pocket Books Inc. by A. I. Maser's Best Way Products for a price reported in excess of $1,000,000. The most largest and successful children's disk line has been owned by Pocket Books and distributed by Allied Publishers since its inception.

With the takeover of Golden by Best Way Products, which also operate the kiddy line, the kiddy line will no longer be part of the creative, manufacturing and sales functions.

TV Scores Branded A Music Wasteland

HOLLYWOOD — It has been learned that a large music company has its own record division, but would like nothing better than to latch on to a top score which could start a millionaires row of top charts, and be the only one to manufacture property, much in the manner soundtrack from motion pictures can develop into national disk sellers.

TV music has three essential functions. Perry explains it. Covers music on camera, provides fanfare and expressions, which is needed emotion. In the main, however, TV music has been used to kill dead air. Perry says, "Some producer says, 'We can't have silence, so music is added.' Perry notes. The reason for the dearth of TV soundtrack hits or just hit is the lack of proper approach to the talent music that the show.) 

"In TV you have to make your mark with three-quarter notes. The 'Dramatique' theme had those quickly identifiable opening notes, but the music was built around that, not the overall harmony. We think the music should be built around the theme tunes, with the music being cut in.

Some music companies, however, are beginning to see the potential of TV music, and are beginning to build scores around themes, with the music being cut in.

The newly unified company will do business as A. I. Maser's Best Way Products, with offices at 152 West 57th St. New York, and will manufacture Golden Records, which will be handled by Best Way. A&R functions will continue to be handled by Arthur Shmink, as in the past, and sales will be handled by Irving Ellers, Maser's vice president in charge of sales.

Both Maser and Shmink have spent the last 25 years of Golden since its inception in 1948. The independent operation began in 1958 as A. A. Records and was distributed by Pocket Books for the last six years. They will co-operate with Golden in the distribution of Golden Records Special Products sold through book outlets and mail-order sales.

Wester Publishing, publisher of Golden Records, will continue to supply Golden Record Book product. All other licenses and rights, will be handled by Golden Records, which will remain in the company, which releases such artists as Dinah Shore, Artie Shaw, Mitch Miller, Diahann Carroll, and such musicians as the Jetsons, Captain Kangaroo, and the Penguins.

Plans for expansion in recording, publishing and sales will be announced by the company in the near future.

TO DONATE PROCEEDS FROM LP's Music City Stores Aid Cole Fund

JIM COLE, owner of the 12 Music City stores in Nashville, Tenn., and the Nat Cole Orchestra have taken the "southern California" idea one step further by donating proceeds from his LP sales during a four-day campaign later this month to the Cole Cancer Foundation.

A full-page ad in The Los Angeles Times and Daily Herald Examiner Sunday (14) alerted the public to the unique fund raising drive, the first ever attempted by the Music City chain, according to President Clyde Wallichs.

The key retailer is also using a score of Southern California radio stations to promote the event, which Wallichs said would be a great annual tribute. Free radio spots as well as TV announcements aired during regularly scheduled Music City commercials are being heard over KFWB, KMPC, KNX, KFAC, FGFJ, KHJ and KLAC.

Among the 30-second spots are explanations of the new foundation by Cole's widow Maria. The cancer research organization was founded after Cole's recent death.

The newspaper ads carry three messages, Wallichs explained, first that proceeds from Cole LP's sold from Thursday to Sunday (18-21) would be donated to the foundation. Second, that people should support the organization and mail contributions to the Hollywood address and finally, that customers could place contributions in donation boxes in the stores.

Cole had been among the many entertainers calling special Music City radio promotions. Wallichs said he hoped dealers around the country would pick up the idea and stage their own fund-raising benefits for the fledging organization.

Cole's wife had made the "Happy Birthday, Nat." The copy read.

Today you would have been 46. God knows we are sorry you didn't make it. But a lot of people are.

(Continued on page 46)

Webb IV Formed by Berns, Atl. Officers

NEW YORK — Bert Berns record producer-songwriter, has formed a BMI publishing company, Golden Acquired by Best Way

NEW YORK — Golden Records, an independent publishing company, has been acquired by Best Way Products, a division of RSI, Inc. The purchase allows the company to expand its activities in the music industry.

The new company, called Golden Records, will continue to operate as an independent publishing company, and will be joined by Bert Berns as the new president of the company.

Berns has been involved in the music industry for many years, and has been associated with some of the biggest names in the business, including Elvis Presley and The Beatles.

He has also been involved in the recording industry, and has worked with some of the biggest recording companies in the world.

The new company will be based in New York City, and will continue to operate as an independent publishing company, with Bert Berns as the new president of the company.

(Continued on page 46)
Everest Buys Hi-F; Adds Lines

HOLLYWOOD — Everest Records' President Bernie Solomon has purchased Hi-Fi Records and secured distribution rights to Amphion and Teleman Records, classical specialty lines.

The buy from Rick Vaughan of the daarco company gives Solomon possession of Amphion's catalog with George Wright product. Purchased by Solomon and several minority backers was a reported $200,000. Solomon retains control of over 50 per cent of Hi-Fi. Among the minority owners is the All-State Records Distributor's Retirement Fund, All-State's sole Chicago distributor.

With the departure of Oci Lynne to Mercury, Solomon has ended the vocal in his pop roster. The vocalist had been his top pop act. Lynne's contract on Hi-Fi has been commended.

Hi-Fi's publishing wing, Arvco (BMI) and ASCAP (ASCAP) also fall under the Everest banner. Hi-Fi has several strong r&b titles.

Inlander Lynne plays a prominent role in the next new release. He appears with the LP "Polynesta" and the single "Afro Blue" on the Hi-Fi package.

During the past two years Solomon has not recorded any new pop material, choosing instead to repackage earlier releases. The philosophy is that the Everest masters he bought have to pay back his initial investment.

The distribution of exctic product on Amphion and Teleman Records goes to...

Kapp Makes Sales Shifts

NEW YORK — Joe Zaleski has been named manager of distribution for Kapp, Inc. Al Cahn, vice-president and sales manager, said that Zaleski's appointment was part of a major expansion plan for the firm and first in a series of major steps.

Zaleski is expected to control the sales force and exercise overall co-ordination of all distributor sales and promotion. In addition, he will be responsible for all Kapp sales on the West Coast.

In Kapp's regional sales setup brought the following changes:Moorey Lipman is responsible for the management of distributor sales for the East Coast; Norm Leskiew joins Kapp as regional manager of distributor sales for the Midwest; Peter Goodrich is in charge of European trade; and Eiste Steinmiller has been promoted to operations manager and will report to Kapp executive vice-president.


Harry James Moves to Dot

HOLLYWOOD — The Harry James band has signed with Dot Records, giving the West Coast label a new Sherman Oaks, Calif. act. James will cut a minimum of three LP's per year, and will get a generous low-priced subsidiary with one album.

James seques to Dot after three years with MGM. His debut was made with Capitol and Columbia. James' first Dot LP will be cut in Las Vegas while he's on his stand at the Flamingo Hotel.

James, 32 , years, James is active with domestic and foreign tours, giving Dot an artist with a steady schedule. Dot's other band artists are Law- rence Welk and Billy Vaughn in the pop field and Steve Allen circling the jazz arena.

Liberty Inks Actor

HOLLYWOOD — Liberty Records has just signed young actor "Combat" TV show to gain singles material. Signed by aet- man Dave Pell is "Combat" ac- tor Pick Peabody, who bows on the narrative jazz "Young Sarge" Friday. (19). The words were written by his wife Eris, Mort Garson penning the supporting music.

Muntz' Catalog Includes Utility

Muntz' catalog includes the product of Reprise, Warner Brothers, Philips, Com- mand, Crescendo, Dot, Dellon, Lyric, Imperial, Chicago, Paramount, Liberty, Winge...

All Systems in Use

By LEE ZHITO

HOLLYWOOD—Earl Madison's Mercury tape stereo cart; So is the tape stereo cart for car use, told Billboard last week. The number of units in automobiles today are compatible. The threat of incompatibility may exist in the consideration by some dealers to the system going to an eight-track system.

Muntz demonstrated for Bill- board editors an effort to prove his claim that his four-track tape cartridges can be played in all those of the differ- ent eight-track equipment. Muntz had several of the cassette's Bill- board "Top LP's chart.

Introduced System

Of the 100,000 tape-playback cars now on the road, 60 per cent bear his name. The name Muntz is not one of the leaders of the auto industry. According to Muntz, a large number of cars today, and will not be able to be played on the eight-track units.

Muntz introduced the four-track single reel monophonic loop tape cartridge and automobile playback in March, 1962. Since then, approximately 100,000 tape units have been installed in cars. His catalog consists of more than 2,300 albums and transcriptions from differ- ent record companies. Muntz said his latest catalog features 5400 albums of RCA Victor's Bill- board "Top LP's chart.

No Advantage

Muntz contended there's no advantage in two-track systems, ex- cept a slight saving in raw-tape cost, but that this is far outweighed by the disadvantages in eight-track. He suggested that the standardization and for all manufacturers to stick to the al- ready established eight-track stereo cartridge system nor now in use.

Muntz said he is currently duplicating 15,000,000 (fifteen million) feet of tape per month to keep up with the demand of the burgeoning industry. He said his firm is receiving $100,000 per year in royalties for the product being used. Ac- cording to Muntz, "all the manufacturers are successful in de- pending on our well-establish- ed standards. The advantage of the buyers of their systems will be determined by the quality of our tape catalog."

Many of the contracts made by Muntz were made on an exclusive basis, and therefore, these recordings will not be available to the public, unless purchased through the pro- duced eight-track system.

Since Muntz introduced his four-track system for car use, the system three years ago, numer- ous manufacturers have sold the field with their version of the playback. Many of these companies have built their system on the basis, with only a few still remaining active. Muntz has con- tinued his expansion increasing the number of units the imports

(Continued on page 44)

Billboard

Weekly Published By
The Billboard Publishing Company, 2160 Pattison Ave., N. Y., N.Y. 10034
Tel. 451-5070

Publisher
Hal B. Conway, President

Editorial Office
165 W. 46th St., New York, N. Y. 10036
Assistant Editor
Lee Zhitto

Editor-in-Chief
Aaron Sternfield, Nick Biro

Department Editors, New York
Mercury, Bud Gold
RCA Records, Mike Green
Hedding, Paul Whiteman

Radio TV Programming, Dick Guss

Record Manufacturers, Nick Biro

A&R, Cahn Machine

Art

Cincinnati, Ohio, William R. Windom, Associate Editor
Duke University, Earl Staley

Syracuse, N. Y., Harry Lipman, Business Manager
Wichita, Kansas, Bill Bennett, Chief
Salt Lake City, Bill Price, Bill Bennett, Bill Bennett
Hollywood, Calif. News, Elia Tipton, Manager
Black Gold, Stu Lipman, Mike Green

New Orleans, General Advertising, Mr. NT... Industry
Director of Sales, Peter Blanken, Manager

Northwest, Joe Weeks, Manager

Southwest, Marvin Hunt, Manager

Southeast, Bill PipPont, Manager

Canadian, Montreal, Steve Letz, Manager

Subscription Fulfillment, Phil Elliott
2120 Patterson St., Cincinnati, O. 45214

U. S. Branch Offices
Chicago, Illinois, 60601, 18 W. Randolph Area Code 312, Ch 69-1111
Hollywood, Calif. 90028, 7250, C Opell Area Code 213, HD 9-5531

Nashville, Tenn., 37210, 21st & 7th Area Code 615, 244-1836
Washington, D. C. 20036, Area Code 202, 256-2501

International Offices
Europe, 64, 2nd Floor, 15 Harver Square, London, W. 2, England
Cable: Billboard Limited

Brasil, Brazil 2189, Rua Duarte da Silva Cunha n. 27-35, 2nd Floor da Praia de Botafogo

Argentine Office, Ruben Mejias, Director

Subscription service payable in advance

It is the policy of this publication to do business only on a subscription basis. A non-member may subscribe to Billboard at the special rate of $12.00 for one year. Annual subscriptions...

Editorial

A Warning of Note

We are certain that all responsible executives in the record and publishing industry have been familiar with the proposal of Alan Livingston, Capitol Records' president, that a uniform tape system be developed for automobiles.

We feel, however, that this proposal has not been properly considered. Namely, that if a uniform system is not developed there exists the likelihood of another battle of the tape systems.

It is no secret that the battle of the speeds was an exercise in rugged individualism; it is no secret that the damage left by that battle has not yet been repaired. Under this it is not under this advisability and feasibility of converting the record industry to one speed.

We feel, however, that the RIAA consider Livingston's proposals with regard to industry-wide standards for a tape system for automobiles, and that it turn this over to an outside engineering committee. Uniformity will best serve the interests of the record industry, the consumers and the automobile industry.

It is a field that has a great potential. It is important as an entertainment medium; it will have a great effect on the tape market, and the promotional value to the total music industry will be vast. Let it not be mired down by improper planning.

Livingston has sounded the warning in time.
Millions will see an award performance by Patti Page on the Academy Award television show, April 5th!

Patti sings the award-nominated ballad, “HUSH, HUSH, SWEET CHARLOTTE” 4-43251
It’s an exciting new single on COLUMBIA RECORDS.
RECORD OF THE YEAR
Downtown—Petula Clark
The Girl From Ipanema—Stan Getz and João Gilberto
Hello, Dolly!—Louis Armstrong
I Want to Hold Your Hand—Beatles
People—Barbra Streisand
ALBUM OF THE YEAR
Cotton Candy—Al Hirt
Finger Lickin' Good—Garth Brooks
Getz-Gilberto—Stan Getz and João Gilberto
Petticoat—Barbra Streisand
Pink Panther—Henry Mancini
ALBUM OF THE YEAR (CLASSICAL)
Bernstein: Symphony No. 3 ("Kaddish")—Leonard Bernstein, cond.
New York Philharmonic Orch.
Birt-Douglas: Concerto for Four—James Franklin Corelli, Robert Merrill, Mirella Freni; Herbert von Karajan, cond. Vienna Philharmonic Orch.
SONG OF THE YEAR (COMPOSERS' AWARD)
A Hard Day's Night—John Lennon and Paul McCartney
Dear Heart—Henry Mancini, Ray Evans and Jay Livingston
Hello, Dolly!—Jerry Herman
People—Jule Styne and Bob Merrill
When You Wish Upon A Star—Howard Ashman and Anthony Newley
BEST FEMALE VOCAL PERFORMANCE
Downtown—Petula Clark
The Girl From Ipanema—Astrud Gilberto
Stand By Me—Nancy Wilson
People—Barbra Streisand
We'll Sing in the Sunshine—Gale Storm
BEST MALE VOCAL PERFORMANCE
Downtown—Petula Clark
The Girl From Ipanema—Astrud Gilberto
Stand By Me—Nancy Wilson
People—Barbra Streisand
We'll Sing in the Sunshine—Gale Storm
BEST INSTRUMENTAL PERFORMANCE
SMALL GROUP
Collaboration—Modern Jazz Quartet and Lurdino Almeida
Getz-Gilberto (album)—Joao Gilberto
Miles Davis in Europe—Miles Davis
Mulleols—Oscar Peterson and Clark Terry
The Fair Lady—Andre Previn
Sweet September (album)—Petie Kelly
BEST INSTRUMENTAL PERFORMANCE
LARGE GROUP
Dynamic Sound Patterns of Trumpet and Clarinet—Terry Gibbs
Guitars From Ipanema—Lurdino Almeida
The Inevitability of Gil Evans—Gil Evans
My Fair Lady—Shelly Manne
Occasional Nanas—Composer: Ervin Drake
Quiet Nights—Miles Davis and Gil Evans
Quincy Jones Explores the Music of Henry Mancini—Quincy Jones
BEST ORIG. JAZZ COMPOSITION
The Cat—Lab Schifrin
Here and Now—Bob Florence
Night Creation—Duke Ellington
Paco—Gerald Wilson
Theme From Mr. Broadway—Dave Brubeck
The Witching Hour—Quincy Jones
BEST INSTRUMENTAL Performance
(NON-JAZZ)
The Long Song Book—Hollyday Strings
Cotton Candy—Al Hirt
Pink Panther—Henry Mancini
As Long As He Needs Me—Peter Nero
Golden Boy—(string version)—Quincy Jones
BEST INST. ARRANGEMENT
(Arranged by the Arranger)
Golden Boy—Quincy Jones
I Want To Hold Your Hand—Arthur Fielder and the Boston Pops
The Long Ships—Hugo Montenegro
Pink Panther—Henry Mancini
The Song Is You—Gil Evans
A Spoonful of Sugar—Duke Ellington
Sugar Lips—Al Hirt
BEST ACCOMPANYMENT TO A VOCALIST
(Awarded to the Arranger)
How Glad I Am—Nancy Wilson
Peacocks and Stripes—Ringo Lerne Green
We'll Look In The Sunshine—Pete Quayle
Where Love Has Gone—Jack Jones
I Turn To—Tony Bennett
BEST PERFORMANCE BY A VOCAL GROUP
A Hard Day's Night—The Beatles
The Twelve Six of Paris Sing Ray Charles—The Double Six of Paris
Grand Op'ry Favorites—The Barbers
More Four Freshmen and Five Trombones—Four Freshmen
Peter, Paul and Mary—Peter, Paul and Mary
BEST PERFORMANCE BY A CHORUS
Arms in Voices and Brass—Stan Kenton
Dear Heart—Henry Mancini
Don't Let The Rain Come Down—(Crooked Little Man)—The Serendipity Singers
Love Me With All Your Heart—Ray Charles Singers
The Three Singers Going Baroque—The Swing Singers
BEST ORIGINAL SCORE WRITTEN FOR A MOTION PICTURE OR TELEVISION SHOW (Awarded to The Composer)
A Hard Day's Night—The Beatles
Composers: John Lennon and Paul McCartney
Goldfinger—John Barry, cond. (Composer: John Barry)
Mary Poppins—Julie Andrews, Dick Van Dyke, etc. (Composer: Richard Sherman, Robert Sherman)
Pink Panther—Henry Mancini (Composer: Henry Mancini)
Robin and the Seven Hoods—Frank Sinatra, Dean Martin, Bing Crosby, Sammy Davis (Composers: Sammy Cahn and Jimmy Van Heusen)
BEST SCORE FROM AN ORIGINAL CAST SHOW ALBUM (Awarded to The Composer)
Flipper on the Roof—Original Cast (Composers: Jerry Bock and Sheldon Harnick)
Funny Girl—Original Cast (Composers: Jule Styne and Bob Merrill)
Hair—Original Cast (Composer: Jerry herman)
High Spirits—Original Cast (Composer: Hugh Martin and Timothy Gray)
What Makes Sammy Run—Original Cast (Composer: George Forrest, Alfred Uhry)
BEST COMEDY PERFORMANCE
For Swingin' Lovers Only!—Allan Sherman
I Stand Out As a Child—Bill Cosby
Ready or Not, Here Comes Godfrey Cambridge
Whistle Stop—Jon Lithgow
Woodie Allen—Woody Allen

BILBOARD, March 20, 1965

Sweet Hour of Prayer—Roy Stafford
Standing On the Banks of the River (James Cleveland and the Angel Choir)
I Believe—Fred Waring
BEST NEW ARTIST OF 1964
The Beatles
Petula Clark
Astrud Gilberto
Antonio Carlos Jobim
BEST DUO OR TRIO PERFORMANCE
Dang Me—Roger Miller
Four Strong Winds—Bobbie Herold
My Baby—Dottie West
Once a Day—Connie Smith
You're The Only World I Know—Don McLean
BEST C&W ALBUM
The Best of Jim Reeves—Jim Reeves
Bitter Tears—Johnny Cash
Dang Me—Roger Miller
Guitar Country—Chet Atkins
Hank Williams Jr., Sings Songs of Hank Williams
BEST C&W VOCAL PERFORMANCE (FEMALE)
Hello, How's The Family—Moe Bandy
Here Comes My Baby—Dottie West
Old Country Girl—Donna Fargo
Second Fiddle—Jean Shepard
Two Sides of Wanda Jackson (album)—Wanda Jackson
BEST C&W VOCAL PERFORMANCE (MALE)
Dang Me—Roger Miller
For What It's Worth—Hank Thompson
Georgia Hamilton IV
Four Strong Winds—Bobbie Herold
Hank Locklin Sings Hank Williams
Hank Locklin
I Wan'na Be Like Johnny Cash
My Heart Skips a Beat—Buck Owens
You're The Only World I Know—Don McLean
BEST C&W SONG
Dang Me—(Composer: Roger Miller)
Here Comes My Baby—(Composer: Don McLean)
Once a Day—(Composer: Bill Redd)
Wine, Women and Songs—(Composer: Betty Sue Perry)
You've Been Good To Me—(Composers: Sonny James and Bob Tubert)
BEST NEW C&W ARTISTS OF 1964
Chesney Hawkes
Roger Miller
Connie Smith
Don McLean
Hank Williams Jr.
BEST ALBUM NOTES (Awarded to Annotator)
Beyond the Fringe—Original Cast
The Definitive Edith Piaf—Getz-Gilberto—Stan Getz and João Gilberto
Mahler: Symphony No. 5 and Berg: Wozzeck—Excerpts—Ernis Leinsdorf and Boston Symphony Orch. (Philips Cult)
Metroid Collection—Carlos Chavez
Quicksilver Explores the Music of Henry Mancini—Quincy Jones
The Young Chevalier—Maurice Jarre
NOTE: REMAINING CATEGORIES COVER CLASSICAL MUSIC
BEST RECORDING
Baby Love—The Supremes
Bee Good Times—Sam Cooke
Hold What You've Got—Joe Tex
How Glad I Am—Nancy Wilson
Keep On Pushing—The Impressions
Walk On By—Dionne Warwick
BEST FOLK RECORDING
Books at the Greek Theater—Harry Belafonte
Peter, Paul and Mary in Concert—Peter, Paul and Mary
The Times, They Are a Changin'—Bob Dylan
Today—New Christy Minstrels
The Voice of Africa—Miriam Makeba
Wind in the Willows—The Baden Powell Male Garnett
Woody Guthrie: Library of Congress Singings—Woody Guthrie
BEST GOSPEL OR OTHER RELIGIOUS RECORDING (MUSICAL)
Fats Waller Album of Hymns—Rogers Williams
Great Gospel Songs—Constance Bennett
Gregorian Chant—Dominican Nuns of Eisenach
Hymns of Sunshine and Sunset—George Beverly Shea

(Continued on page 10)
IT'S BACK AND BIGGER!

THE TEEN PROMOTION OF THE YEAR: VOLUME 2

Free copies of THE TEEN SET, Vol. 2 with purchase of any of these best-selling Capitol albums. Backed by a free merchandiser, top 40 radio spots, plus ad mats, window streamers, and take-one pads.

The best money maker you'll ever give away! 52 pages packed with inside stories on today's top teen recording stars. Vol. 1 was distributed to over half a million teens nationwide!

Now through April 30th, you'll get one free copy of The Teen Set, Vol. 2 with each of these albums you order.

Let this free merchandiser do the work while you get the volume!

ORDER ALL SEVEN ALBUMS THROUGH YOUR CROC REPRESENTATIVE NOW!
Mont. Bill Rests With Governor

From New York BMI stated that if the Montana bill becomes law, it will be compelled to send the broadcasters there a notice of cancellation of its recently signed licensing agreement. BMI has been in a licensing activity in Montana. The BMI statement pointed out, "There is not an ounce of 'threat' in this statement. This action will be unpleasant to BMI as well as to its Montana licensees and we have been forced to this decision most reluctantly."

BMI has, it said, a duty to stay in business and maintain competition in the field of performing rights for the benefit of its members, just as the writers and publishers who have entrusted their performing rights to BMI. From their obligations to BMI for Montana, This will place individual copyright proprietors in the position of having to commence suits for copyright infringements in Montana. Every legal precedent demonstrates that no defense could be successfully interposed to these copyright infringement suits. Under the copyright law, the Finkelstein decision is an alternative but to grant a minimal judgment for $250 for each copyright violation. The number of performances given in Montana by the Montana broadcaster is such that the aggregate amount of these judgments could reach substantial amounts.

PRODUCTION ON CAST LP

MGM Keeps 'Holmes' Fire Burning on 'Baker Street'

NEW YORK — MGM's promotion of its original-caster, "Baker Street," combines stunt press agentry with the more orthodox forms of dealer-distributor-decay promotion. So Handwerger, MGM publicity and exploitation director, but with a model whom he dressed in the garb of Sherlock Holmes and had him deliver lunettes to dealers, visit with dealers, etc.

Stunt press agency, says Handwerger, has as a function as a stimulator. You would be surprised at the number of record dealers who were anxious to have their photo taken with Sherlock Holmes; and, of course, made it easier for us to grab off a lot of window displays for "Baker Street" album.

"Baker Street" window displays are being carried by G. Schirmer's, Colony Record Shop, Time Lapse Alley Record Shop. The Gaiety Music Store and other metropolitan area stores. Handwerger will repeat this activity in other key market areas.

Handwerger plans to have window displays in more than 200 shops in the metropolitan area. Metro Distributors, the MGM factory branch, is cooperating in this drive. Dealers are greatly interested in turning the silhouette figure of Holmes plus other point-of-sale materials.

The Sherlock Holmes model (see photo) who is visiting dealers, is a walking advertisement in traditional Holmes costume. Says Handwerger: "I didn't want to rent the outfit from a customer, but the difficult thing was getting a copy of the pipe. It's called a calabash, and it is very heavy. After much searching, I secured this 'on Memo' from a tobacconist. He was so excited about our promotion that he insisted that the model pose with him outside his shop."

Handwerger has also arranged for many syndicated radio programs to feature the album as album of the week.

Smash-Fontana Marks 4th

CHICAGO — Smash - Fontana marks its fourth anniversary here last Friday (12) with a spontaneous party at the apartment of John and Charlie Faeh.

Among many to congratulate Faeh and aids Alan Mink and Lou Dennis was Ireland MERRICK, who exec. vice-president of Mercury Rec.

Corp. Faeh stressed the new Fontana domestic talent policy. "Our concerted drive to establish prominent American entertainers on the label has begun with Gloria Lynn, Oscar Brown Jr., Rod Dunbar and Sal Mineo; many names will be signed soon."

Fach also chronicled some of the label's accomplishments since 1961, including "I'm a Fool to Care" by Joe Barry; "Peanuts" Rick and "Kenny's Wooden Heart," by Joe Dowell; "Hey Baby," by Bruce Chad; "patches," by Dickie Lee; and "Little Red Rented Rowsboat" by Dowell, all of which helped launch the label.

Faeh also commented on the excellent cooperation Smash has received from independent producers.

Hanna Barbera is Now Shipping Direct

HOLLYWOOD—Direct drop shipping to rack jobbers is the operational mode for Hanna-Barbera Records. President Don Barbera revealed the new line will operate with distributors writing orders and the manufacture shipping directly to the locations.

"In the feel we're saving shipping and handling costs by sending merchandise direct to the racks," explained Barbera after returning from the NARM convention in San Francisco. "This system will offer us closer contact with record merchandisers, so we can find out quickly what items are selling best."

One merchandising innovation which the company can hardly wait to unveil, involves giving away costumes of HB character to a Yogi Bear or Magilla Gorilla may visit a key store and attract children to the promotion.

The idea is similar to what occurs at Disneyland, with full-grown Big Bad Wolves, Three Little Pigs or Snow Whites, romping around the park to the delight of looks at all.

The HB characters will draw crowds to promotions, Barbera enthuses.

In deciding to offer direct shipping, Barbera says the service must be as good as that of a local distributor. Twenty-four-hour service any place is the goal, the executive noted. HB has four pressing plants servicing the company. They will be on the West Coast, in Indianapolis, on the Eastern shore and in the Deep South.

HB will offer foreign licensees — when they are signed — master tapes of all products. "We will encourage the dubbing of their own language," said Barbera. Foreign distribution will be through one major company for Great Britain and single licensees in other locations.

To handle music for H-B disk properties, Barbera has also formed two publishing firms, Anhbarba (BMI) and Cartoone (ASCAP).

Bohanan plans finalizing his domestic distributors by March 19 and thereafter. Six LP's will comprise the first cartoon serial release. They will feature Huckleberry Hound, Yogi Bear, Pixie and Dixie, Super Snooper and the Flintstones and Magilla Gorilla. The cartoon series will carry a $1.98 suggested list price. Certain material from these LP's will also appear on seven-inch 45 rpm singles.

In the pop field, Barbera is negotiating for the soundtrack from the teen film "Swinging Summer," which has an April release date. Staff ad man sophomore Larry Goldberg is also cutting pop singles for the Top 40 market.

The parent company has just announced a $2,500,000 budget for the recording operation. "Before," Barbera said, "with NBC buying two unnamed animal program series, this was $750,000."

H-B will be represented on TV next season with 15 series. A new TV series, "The Beverley Hillbillies," has been sold to ABC, with NBC buying two unnamed serial projects. "The Beverley Hillbillies" has been sold to ABC, with NBC buying two unnamed serial projects.

London to Distribute Coliseum, Palomar

- Continued from page 1 

Garrett whose first single, "Save Me From Myself," is being shopped around the country. The session was produced by Gene and Billy Nelson and conducted, Billy wrote the words and music.

Garrett's past personalities on Coliseum include vocal-pianist Marilyn Jenkins; saxophonist Don Randi; vocalist Jerry Lynn, the Jon-Paul Twins; cornetist Charlie Moulton; and the vocal group, Lance and the Velvets.

The first three Palomar LP's scheduled for release this month feature Don Randi, Marvin Jenkins and Curtis Amy.

TUTTl CAMARATA, right, signing Kelly Garrett to Palomar. Arranger-conductor Gene Page and writer Billy Page, rear, look on.

London to Distribute Coliseum, Palomar

- Continued from page 1 

Garrett whose first single, "Save Me From Myself," is being shopped around the country. The session was produced by Gene and Billy Nelson and conducted, Billy wrote the words and music.

Garrett's past personalities on Coliseum include vocal-pianist Marilyn Jenkins; saxophonist Don Randi; vocalist Jerry Lynn, the Jon-Paul Twins; cornetist Charlie Moulton; and the vocal group, Lance and the Velvets.

The first three Palomar LP's scheduled for release this month feature Don Randi, Marvin Jenkins and Curtis Amy.

TUTTl CAMARATA, right, signing Kelly Garrett to Palomar. Arranger-conductor Gene Page and writer Billy Page, rear, look on.

Garrett whose first single, "Save Me From Myself," is being shopped around the country. The session was produced by Gene and Billy Nelson and conducted, Billy wrote the words and music.

Garrett's past personalities on Coliseum include vocal-pianist Marilyn Jenkins; saxophonist Don Randi; vocalist Jerry Lynn, the Jon-Paul Twins; cornetist Charlie Moulton; and the vocal group, Lance and the Velvets.

The first three Palomar LP's scheduled for release this month feature Don Randi, Marvin Jenkins and Curtis Amy.

TUTTl CAMARATA, right, signing Kelly Garrett to Palomar. Arranger-conductor Gene Page and writer Billy Page, rear, look on.
100,000 **SOLD** THE FIRST WEEK

Ben E. King
at his greatest

‘The Record’

[Baby, I Love You]

ATCO 6343

P.S. If anyone should ask, we were out first
Folk Operation Is Paying for MPHC

* Continued from page 1 *

came a hot pop property via Bobby Bare's recording on RCA Victor. The current Chad Mitchell single, "You Were On My Mind" was written by Sylvia. The team already has written "Somebody Soon," which was recorded by the Kingston Trio.

Other Additions

Other additions to the MPHC folk writing stable have been Odetta, who records for RCA Victor; Dave Van Ronk, who records for Mercury; Judy Collins, who records for Elektra; Bob Camp, who records for Elektra; Jean Ritchie, who records for Warner Bros., as well as The Rev. Gary Davis, Paul Clayton and Bob Gibson.

Currently MPHC is high on a young Canadian folk singer, Gordon Lightfoot, who is also signed to Warner Bros. Records. He is the writer of "For Lovin' Me," the new Peter, Paul and Mary hit. Marty Robbins has just recorded a song of his on the Columbia label, and many other of his folk compositions are now being scheduled for release.

It's Victor Blass's and Artie Mogull's aim to keep MPHC alive and vibrant, so in addition to promoting its standard catalog and continuing to nurture its three-year-old folk operation, they are now going after the teen-beat market to keep the firm in competition in all music fields.

NEW YORK—Local 802 of the American Federation of Musicians continued picketing Friday and Saturday at three discotheques — and added two others here to the list.

Picketed were Shephard's in the Hotel Drake, the Gianta, and the Hob Nob. Added were Ill Mux at Delmonico's and the Crystal Room.

Alfred J. Manuel, local president, says the union is picketing because the discotheques refuse to employ its members. He wants the night clubs to feature live music alternately with the records.

New London Job To Mrs. Ginsberg

NEW YORK—Walt Maguire, head of London Records' pop artist and repertoire and sales, has given (Mrs.) Sandy Ginsberg the added responsibilities of handling public relations, publicity and promotion of its pop artists. Mrs. Ginsberg, who has been Maguire's secretary for a number of years, will continue in that post in addition to handling her new assignment.

Maguire's decision to bring Mrs. Ginsberg into this new area stems from the influx of artists both here and abroad on the London label as well as those labels independently produced and distributed by London. She will prepare stories for the many European magazines well as supply material to the various publications involved with the record business.

Pickets Take 2 More Steps

HOLLYWOOD—Capitol Records is continuing to push into teen territory with the second edition of its fan magazine, "The Teen Set," which went out last week with an initial pressing of 300,000 copies. The magazine is being issued concurrently with the release of new albums by the Beach Boys, Dick Dale, Bobby Rydell and the Kingston Trio.

According to Brown Meggs, Capitol Records' Distribution Corp.'s vice-president in charge of merchandising, advertising and publicity relations, it will be the largest teen-oriented advertising-merchandising campaign in the history of CRDC. The magazine-album tie will run through March and April.

Megg's said that 350,000 copies of The Teen Set will be made available to CRDC accounts on a one-for-one basis that is, one free magazine with each specified teen album purchased. The remaining 120,000 copies will be sold on new stands at 35 cents a copy.

Promotion Drive

To promote the magazine-album campaign, the CRDC merchandising department has come up with an in-store display called "The Teen Music Center." Each display stands nearly six feet tall and is colored orange and white. The "Center," which will be made available to CRDC accounts, hold more than 50 LP's plus 100 copies of the magazine. The "Center" also features "take one ad pads (with a copy of a special "Inside the Teen Set" window streamer) plus Teen Set magazine counter holders which are also available.

In addition to the four new teen LP's mentioned above, several prior releases will also be part of the promotion. These are "A Portrait of My Love," by the Lettermen; "The Beach Boys Song Book, Vol. II," by the Hollies; and Strings. Both are from Capitol's recent release.

The Teen Set has proved to be the most successful merchandising tool ever devised for Capitol's teen product. The first edition, released last year, was introduced with "The Beach Boys Concert" album. Since that date, the LP has qualified for a gold record and the Teen Set fan club—which teens can join for $1—is approaching the 20,000 member-ship mark.

Capitol Puts Out 2d Edition of 'Teen Set'

Crescendo Gets "Aussie Master"

HOLLYWOOD — Crescendo Records has secured its first Australian master, "Over the Rainbow," by Wilf Tangye and the Arctics. The disc was sent to owner Gene Norman by Trevor Cowling, program director at Station 5AD, Adelaide, Australia. Norman, in turn, obtained permission from EMI to distribute the tune in the U. S.

On the domestic front, Crescendo has switched distributorships in Atlanta from Godwin to Southland. The label plans releasing a special Eartha Kitt LP, "Live at the Plaza," which Norman claims is the first in-person taping of the international vocalist.

I DO LOVE YOU
BILLY STEWART
CHESS 1922

THE ENTERTAINER
TONY CLARKE
CHESS 1948

WE'RE GONNA MAKE IT
LITTLE MILTON
CHESS 1965

AIN'T NO BIG THING
THE RADIANTS
CHESS 1965
WHEN

WHEN YOU COUNT ON PHILIPS... YOU CAN COUNT ON PROFITS

DUSTY SPRINGFIELD: MAD, MAD STYLING

PARSIFAL: THE OPERA RECORDING ALREADY HERALDED BY THE CRITICS

NINA SIMONE: THE ZING OF A SENSATIONAL VOICE

CHRIS CONNELLY: NORMAN OF TV'S PEYTON PLACE, A GREAT FIRST ALBUM

WOODY HERMAN: HIS BIG, BRIGHT BAND SOUND FROM LIVE PERFORMANCES

PLUS 5 MORE FOR A GIGANTIC JACKPOT FOR YOU!

DUSTY SPRINGFIELD

THE BOY FROM CHRISS PEYTON PLACE CONNELLY

RARE HOP! & COLE PORTER

NINA SIMONE I PUT A SPELL ON YOU

BEETHOVEN

PARSIFAL

BRUCKNER SYMPHONY NO. 3

TERRIFIC DISCOUNT—EFFECTIVE MARCH 1 THROUGH APRIL 30, 20% DISCOUNT ON ALL PHILIPS CLASSICAL PRODUCT INCLUDING "PARSIFAL"; 10% DISCOUNT ON ALL PHILIPS POP, JAZZ AND CONNOISSEUR PRODUCT. EXTENDED DATING AVAILABLE.

SPECTACULAR TIE-IN—PHILIPS' EXTENSIVE MERCHANDISING, ADVERTISING AND PROMOTIONAL CAMPAIGN IS GUARANTEED TO GIVE YOU SPECTACULAR SALES.

PHILIPS RECORDS
EXUBERANT refreshing SELLING

THE BACK PORCH MAJORITY

CURRENT SINGLE - "SMASH FLOPS" / "JACK O' DIAMONDS"

Available Albums

Available Albums

Available Albums

Available Albums

Available Albums

Available Albums
Here's the new Searchers hit the DJ's asked for!

Out of this smash album, a new Winners Circle Series release by popular demand.

BUMBLE BEE
THE NEW SEARCHERS LP
CHRIS JOHN MIKE FRANK

A Billboard Spotlight Pick.
A Cash Box Pick of the Week.

Already breaking out strong in Chicago, Cleveland, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, San Francisco, and Seattle.
HAMBURG — Teldec (Telefunken-Decca) has announced development of a new all-stereo music system which the district calls "royal sound stereo." Briefly, Teldec claims the new system blends the three-dimensional character of stereo sound with the added dimensionality of hi-fi, the "best of both musical worlds.

The new system, it is claimed, permits the virtual reproduction in the living room of a concert or opera performance. "Royal Sound Stereo" records can be played on any modern record player—monaural as well as stereo.

Teldec has pulled all stops in its claim for the new system. The new Royal Sound Stereo player is said to represent as decisive progress in technology. The listener is enabled to sit in his chair at home and, it is claimed, to achieve the goal of 3-D stereo, although the pace of the switchover varies from district to district.

Stereo sales presently account for about 50 per cent of overall LP sales. The trade believes, however, that this figure will rise sharply once production is all-stereo.

Aside from Teldec, the switch to stereo is being led by the Big Three in Western stereo—Deutsche Grammophon and Electra. Both diskeries are switching to stereo-only production.

Other German diskeries are committed in principle to all-stereo, although the pace of the switchover varies from diskery to diskery.

The industry consensus is that 1965 will mark the virtually complete switch to all-stereo in Germany to stereo production. Teldec believes it is burning a spark among German diskeries for technical improvement.

German prosperity has removed whatever barriers that remain to the promotion of ultra-sophisticated music reproduction equipment. Hi-fi sets, mounting in price to $1,000 and $1,500, are now commonplace in Germany.

MANN AND FONTANA SING FEST ENTRIES

SAN SALVADOR — Disco Centrosamericanos, S.A. (DISCOSA), the Salvadoran music company, will be launched March 30 here by Jose Antonio Huett and Maria Rodriguez Amaya. The company plans first to release one record and add another six presses before the end of the year. Labels, that will be released throughout the five republics of the Central American Common Market include RCA Victor, London, Ofrevidex (Mexico), Cuarto (Colombia), and Falcon (McAllen, Texas).

This will be the second record factory now operating in Central America. The other is Industria de Disco Centrosamericanos, Pana-Mex, in Costa Rica, which distributes for CBS, MCA, EMI, and Polydor.

Britain's RCA Mgr. Quits

LONDON—Mike Havgood, who has managed the RCA Victor label in Britain for three years, has resigned his post, 1, to become general manager of a new "superlabel" set up by Paul Hamlyn book and periodical publishing group. At least two new LP's bearing the label will begin recording activities here.

The Hamlyn group handles the Supraphon line of LP's which are imported direct from Czechoslovakia. The Czech governm

mental and will contain issues from the Decca classical repertoire, and will sell at $3.56. The first releases will be 11 albums and include the nine Beethoven sonatas, the Valse Scherzo and Switzerand Romance, "Boutique Fantasque" with the London Philharmonic Symphony, "Mendelssohn Violin Concerto" with Busch and Gussew and "The Piano Quartet" by Campoli and the London Philharmonic orchestra under Sir John Barbirolli, "Trio for Piano, "Psst" and others. Top classical artists will be featured, including Joan Sutherland, Renata Tebaldi, the Vienna Philharmonic, London Sinfonietta, Detroit Symphony, and the Berlin Philharmonic.

Four-color sleeves go with the label," says sales manager S. A. Beecher: "Stimulating an added marketing aid over our Ace of Clubs series which has successes in store. The trade will be supported with full consumer advertising and dealer sales aids.

Mann, Hines at S. A. Jazz Fest

SAN REMO — Thelma Mann and Earl Hines will be featured guests at the 10th annual San Remo Jazz Festival which will open here March 20 and 21.

The jazz event in recent years has featured Duke Ellington, Bud Powell and Max Roach, among others. This year's program includes France's Double Six, the French Mattizol Solti Trios, and a host of other participants.

Ertegun Abroad

NEW YORK — Neshi Ertegun, vice-president of Atlantic Records album operations and director of the company's international business, left last week for Europe on a three-month tour. While Ertegun will visit Atlantic's offices in Switzerland, Italy and England, he will also continue his researches for Supraphon as one of means of obtaining sterling.

All of the albums are expected to be released by private arrangements to book publishers throughout Britain, by-passing the usual warehouse outlets.

The tour is regarded not only as a move to promote Supraphon abroad but also to develop the Hamlyn group's activities in the record field here. All records at RCA Victor have been appointed.

BILDBOARD, March 20, 1965

Canada Enjoying Record Boom

TORONTO — The report of the Dominion Bureau of Statistics released March 21, detailed that sales of records in Canada in March showed an increase of 8.7 per cent in dollar volume over March 1964. The $340 million dollar increase in sales over March 1963, in and Queens and Eastern Ontario, of the increase was 6.7 per cent. It was a good year, but not as good for most companies as these figures would indicate, commented a sales executive with a major label. "We'd like to know what percentage of this increase is Beatles' business. I'd say the Beatles accounted for 11.6 per cent of the increase and, because they were a phenomenon, due to fair to ourselves this year, we should compute 1963 to '65 rather than with last year." (DBS statistics are the most accurate, are based on reports supplied by the record companies and may not include every company.)

NIGHT LIFE

PARIS ADDED TO TOUR OF MOTORTOWN REVUE


A flock of new releases Friday and Saturday in the Motortown invasion of Britain. The Supreme's "Who's Loving You" was released for the first time in England and has been challenging for the top of the American chart. "Ooo, Baby, Baby," by Smokey Robinson and the Miracles, and "One More Shore," by Stevie Wonder, and the Earl Van Dyke Sextet. The schedule is: Amsterdam, April 30; London, May 1, and Dublin, May 2.

Motown's the Temptations, in England for a series of TV and radio appearances, will be released "It's Growin' Friday," the group's not connected with the record. The Temptations, starring stars, Dusty Springfield will be the only British star on the show.

The Supremes will appear on the "Sunday Night at the London Palladium" TV show plus other TV and radio shows.

The Motortown Revue package includes the Supremes, Martha and the Vandellas, Smokey Robinson and the Miracles, Stevie Wonder, and the Earl Van Dyke Sextet.

The schedule is: Amsterdam, April 30; London, May 1, and Dublin, May 2.

Also Odeon Hall, Glasgow, April 29; Odeon Hall, Bath, April 30; City Hall, Newcastle, April 3; Empire, Liverpool, April 4; Albert Hall, London, April 5; City Hall, Sheffield, April 6; B.C., April 7; Wigan, April 8; Gaumont, Wolverhampton, April 9; Gaumont, Ipswich, April 10; Guild Hall, Portsmouth, April 12; and Olympia Music Hall, Paris, April 13.
Two more for the winner’s circle!

TRY TO REMEMBER
Roger Williams

This song is too beautiful not to "happen." Please take 2 minutes and 30 seconds to hear it.

A Winner’s Circle Series release by popular demand out of the great Kapp Records LP “Roger Williams Plays The Hits.”

Strong sales already started in Chicago, Cleveland, Hartford, Los Angeles, New York, and Seattle.

The Waikikis
HAWAII HONEYMOON

A Winner's Circle Series release by popular demand out of their great new Kapp Records LP.

Strong sales action already reported in Buffalo, Chicago, Cleveland, and San Francisco.

A Billboard Spotlight Pick.
A Cash Box Pick of the Week.

One hit record deserves another.
And here it is, by the same group that gave you "Hawaii Tatoo," with the same intriguing hit sounds.

www.americanradiohistory.com
Harrison to North. Songs

LONDON—George Harrison has signed a contract with NEMS for management of his career here besides John Lennon and Paul McCartney as a composer. The contract for Harrison has already been signed by two numbers which go with the original plan. Harrison will be in the group’s new film.

Finalists for 1964 Grammy Awards

A French Program (Ravel, Poulenc, Faure, Chabrier)—Artur Rubinstein

Barber: Concerto for Piano & Orch., Op. 38—John Browning; George Scll, cond. Cleveland Orch.

Beethoven: Concerto No. 5 in E Flat for Piano & Orch.—Erich Leinsdorf, cond. Boston Symphony Orch.

Brahms: Concerto No. 1 in D Minor for Piano—Van Cliburn; Erich Leinsdorf, cond. Boston Symphony Orch.

Brahms: Symphonie Concertante in E Major for Violin—Yehudi Menuhin; Paul Kletzki & Philharmonia Orch.

 Brahms: Concerto No. 1 in D Minor for Piano—Van Cliburn; Erich Leinsdorf, cond. Boston Symphony Orch.

Best CHORAL PERFORMANCE—OTHER THAN ORA-SA (Award to Choral Director and Orch.)

Verdi: Requiem Mass—Erich Leinsdorf, cond. New York Philharmonic Orchestra

Verdi: La Forza del Destino—George Szell, cond. Cleveland Orch.

Warm: Lohengrin—Rudolf Kempe, cond. Vienna Symphony Orchestra


2 BIG ENGLISH HITS
now happening here!

TOP 10 - ENGLAND
HIT BILLBOARD & CASH BOX TOP 100

‘CAST YOUR FATE
to the winds’
SOUNDS ORCHESTRAL
PARKWAY P.942

#6 in England, New Release—Getting Air Play

‘FUNNY HOW
love can be’
THE IVY LEAGUE
CAMEO C-356
News from the MUSIC CAPITALS of the WORLD

Lars Se Grammen, "The publisher is Montana, Munich."

JIMMY JUNGERMANN

OSLO

The winning song in the Norwegian Eurovision Song Contest, "You are Never Too Young," performed by Jenny Kruse-Johannis, is in re-recording.

"I don't know what the other songs will be," she said, "but the one I'm doing, it's a very nice song."

The song was selected by a panel of experts, who chose the song from a total of 36 entries.

The song was written by Erik Thorstensson and is performed by the group "The Virginian." The song features a catchy melody and simple lyrics about never giving up on love.

"You are Never Too Young" has already become a hit in Norway, where it reached the top of the charts.

The song will be released on April 15th, and it is expected to do well in other countries as well.

Crime News:

Two men have been arrested in connection with the theft of a rare painting. The painting, valued at $5 million, was stolen from a museum in Oslo last night.

The suspects, both aged 25, are believed to have broken into the museum using a stolen key.

The police are appealing for information from anyone who may have seen them in the area at the time of the theft.

The investigation is ongoing, and more details will be released as they become available.
Roses are red,
Ladies are blue,
Here's Vic's new album,
A smash hit for you!

Anonymous

Vic Dana

Red Roses
for a
Blue Lady

Contains: I'll See You In My Dreams, I'll Be Seeing You, You Were Meant For Me, Once In A While, It Had To Be You, I'll Get By, Love After Midnight, I'll Be Around, You're My Everything, I'm In The Mood For Love, I'd Trade All Of My Tomorrows, Red Roses For A Blue Lady.

BST-8034/BLP-2034

A PRODUCT OF LIBERTY RECORDS
<table>
<thead>
<tr>
<th>Week</th>
<th>Argentina</th>
<th>Mexico</th>
<th>HONG KONG</th>
<th>Belgium</th>
<th>France</th>
<th>Italy</th>
<th>Japan</th>
<th>SINGAPORE</th>
<th>South Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Trinitado</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>2</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>3</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>4</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>5</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>6</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>7</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>8</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>9</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>10</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>11</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>12</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>13</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>14</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>15</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>16</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>17</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>18</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>19</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
<tr>
<td>20</td>
<td>Argentina</td>
<td>Mexico</td>
<td>Hong Kong</td>
<td>Belgium</td>
<td>France</td>
<td>Italy</td>
<td>Japan</td>
<td>SINGAPORE</td>
<td>South Africa</td>
</tr>
</tbody>
</table>
United Artists Congratulates...

THE BEATLES*
For Their Number One Single
"Eight Days A Week"

and

GERRY AND THE PACEMAKERS
For Their Soon-To-Be Number One Single
"Ferry Cross The Mersey"

*THE BEATLES ARE NOW SHOOTING THEIR FIRST COLOR FEATURE FILM. FOR WORLD-WIDE RELEASE THIS SUMMER!
The Rolling Stones

THE LAST TIME

B/W
PLAY WITH FIRE

Produced by Andrew Loog Oldham
for Impact Sound

LONDON RECORDS
Oliver Nelson Leads New Breed—Musicians With Wide Portfolios

NEW YORK—Oliver Nelson, who at age 32 already has solidified his position in the jazz world, is ready for new fields to conquer. He’s in the vanguard of a new generation of jazzmen who are winning acclaim as instrumentalists and arrangers, heretofore virtually limited to cellar clubs and esoteric record labels, are getting a chance to move along with the musical tide that is bringing more jazz names into TV, motion pictures, the concert stage and even pop recording sessions. “And,” adds Nelson optimistically, “it’s only just beginning!”

The two important factors that helped bring these jazz musical vistas are: 1) the desire for new musical sounds and ideas and 2) the realization that the jazzman today, for the most part, is a multi-faceted musician whose training is broad enough to hold him steady as he can move in any direction. Nelson is such a musician. He has found a place which is familiar with contemporary classical compositions as well as modern jazz. On the serious side, he is studying with Elliott Carter, among others, and on the best side, he’s been with the likes of Duke Ellington, Count Basie, Quincy Jones and Louis Belson. It is a background that has served him well as composer, arranger and instrumentalist (primarily also sax).

As a composer, Nelson, who is a graduate of the Juilliard School of Music in New York, has among his important writing credits: Afro-American Butcher” and “Sound Piece for Jazz Orchestra, 1964.” The former, recorded on the Prestige label, is a folk-jazz suite in seven parts arranged for orchestra and soloist, incidentally, also did the arranging and conducting for the album session for the Jazz Council of America, “Jazz in America, 1942,” published especially for the Radio Orchestra of New York, in Britain, and was performed at the Festival Jazz Concert at London’s Royal Festival Hall. One of the key soloists.

Although he is still recording in his own right, Nelson is currently using “More Blues in the Abstract Truth” on the Impulse! label and his new record hits for Nancy Wilson, Bill Evans, Gene Krupa and others. Among Nelson’s basic interest and talents are in 20th century movies, “I’m now in the midst of an online with CBS,” he says, “and Hollywood looks promising.”

Randozzzo Had Busy Schedule On Italy Trek

NEW YORK—Teddy Randozzzo recently returned from Rome where he recorded several sessions in Italian among which were three of his own compositions, “As I Am, July 1st,” “I’m On The Outside (Looking In)” and “Chin Out Of The Window.”

Randozzzo, who was full of praise for the Italian musicians that participated in the recording for two weeks, also recorded with several leading Italian singers. Over 30 are to be cut in albums and sessions, and his next agenda originally included producing a single with Rita Paveone. Though the group is currently in New York, instead.

Randozzzo is currently negotiating with several European record labels for a contract with several major disk companies. Through his Teddy Randozzzo Productions, he has also been active in signing new talent in Italy, including Maria Azzurra and Linda Carr. He may sign the Giorgio Juberti and the popular “Manni” Weeks.

Randozzzo is now working out final details for a South American tour which will be held later this year. He also is considering several film scripts. On Randazzo’s future schedule are recording sessions with Little Anthony and the Imperials, Randazzo’s latest DCP International single, “You Don’t Need a Heart” was released last week.

Kardale Joins Jayde Company

NEW YORK—Chick Kardale, who has been affiliated with many major publishing firms, has joined the company during the music business scene covering the areas of personal management, music publishing and production. He’s representing everything from the Rolling Stones in association with Al Williams of Imperial and recording artist Too Young. Kardale’s major properties is Alvin Cash and the Crawlers who have cut a record for the company’s new label. Another of Kardale’s projects is actor-singer MarkHopkins, who is under the wing of Gabriel Katzka, an associate of Broadway producer AlexSenderson.

People and Places

By Mike Gross

Erroll Garner, who recently played to SRO audiences at the London House in Chicago, has been invited for a return engagement there on Sept. 8-9, by John Drott, owner of the London House and of Europe are also pending for Garner later this year. Shelly Manne of the Manne’house is due in New York March 13 for a two-week stay. He’ll record a new album and also give an encore performance of his recent trio dates at the London House in Chicago. Bill Cosby, Warner Bros. Records’ comic-genius performer, has he plans on April 2 to begin shooting “I Spy,” his new TV series.

Wooly Herman’s Swingin’ Herd, 16-piece band jazz, will play and record at the Five-Spot in Greenwich Village March 19. Lisa Kirk's guests on the “Hollywood Palace” ABC TV special on April 1. Mike Taylor will perform his new Colpix single, “Could You Just Die” on the Clay Cole WLPIC TV show. Ray Charles, who performed at the Metropole on March 29, doing the interview scene for his new release “Blind Date.” Sol Yagine, one of the most respected jazz publicist and composer for “Black Jack” and the “Dolphins Restaurant” has signed with the Colpix and Dimension labels became the parents of a daughter, Jennifer, March 8.

Sylvia Simmers At Living Room

The Duke of Dixieland have been signed to a long-term pact with ABC-TV. The group’s first session under their new affiliation is planned for this week and is under the direction of Harry Meyerson, one of the oldest and most distinguished studio men. Leonard W. Schneider, executive vice-president of Decca Records, has signed in the capacity of producer. The signing of the Dukes continues Decca’s and Coral’s policy of recording talent available today along with the most promising newcomers. The signing of the Dukes follows a few weeks by the signing of jazz star Jonah Jones to Decca, and Harold Lloyd Jr. to Coral. Additional name signings should be expected shortly. The Dukes of Dixieland were represented in the negotiations by their personal manager Joe Delany and by Sylvia Simmers, who acts as intermediary. Mrs. Simmers, who was the first to sign with the group, is the wife of Harry Meyerson, who had his first engagement in 1942, and is also the sister of Jimmie, a famous tenor saxophonist.

The Duke of Dixieland are one of the brightest groups appearing today. One of their most important attributes is that he is not afraid of going back to the jazz roots to match. An astronaut bit and a TV commercial style could only be improved by the addition of some sensitive ballad renderings and lift them to buoyant heights. The group’s theme song, “Tongue in-check material is uncan- nny. Her slyness is better than the same material as Barty Howard’s “To Be”; in fact, she could take the place of Barty Howard’s “To Be.” And, “You Can’t Have My Girl to Be a Bunny.” In all, she made it one of those exciting shows the room has had in some time.

Also on the bill was comedienne Stu Gilliam, making his New York debut here. He’s one of the brightest voices appearing today. One of his most important attributes is that he is not afraid of going back to the jazz roots to match. An astronaut bit and a TV commercial style could only be improved by the addition of some sensitive ballad renderings and lift them to buoyant heights. The group’s theme song, “Tongue in-check material is uncan- nny. Her slyness is better than the same material as Barty Howard’s “To Be”; in fact, she could take the place of Barty Howard’s “To Be.” And, “You Can’t Have My Girl to Be a Bunny.” In all, she made it one of those exciting shows the room has had in some time.

Also on the bill was comedienne Stu Gilliam, making his New York debut here. He’s one of the brightest voices appearing today. One of his most important attributes is that he is not afraid of going back to the jazz roots to match. An astronaut bit and a TV commercial style could only be improved by the addition of some sensitive ballad renderings and lift them to buoyant heights. The group’s theme song, “Tongue in-check material is uncan- nny. Her slyness is better than the same material as Barty Howard’s “To Be”; in fact, she could take the place of Barty Howard’s “To Be.” And, “You Can’t Have My Girl to Be a Bunny.” In all, she made it one of those exciting shows the room has had in some time.

By Mike Gross

Will Brandon Singers are part of the Skip-Jacks, one of the most popular groups doing covers of classic songs. The Ascots have been signed by Lester Sims to his DFR Rec.

The Expos are the first act signed for the New York City label. The company, has signed with Columbia.

BILDOON, March 20, 1965

WWW
TO: ALL CONCERNED

March 8, 1965

HERE WE GO..... FREDDIE AND THE DREAMERS are a smash hit in the U.S.A. Appearances on SHINDIG and HULLABALO have broken our record of "I UNDERSTAND" (72377) wide open.

Their popularity on TV has prompted a reissue of "I'm Telling You Now" on Tower.

In answer to the many questions, FREDDIE AND THE DREAMERS are an exclusive MERCURY act. All new recordings in the U.S.A. are to be released by us.

We shall issue an LP entitled "FREDDIE AND THE DREAMERS" (MG21017 & SR61017) within the next 10 days. ALL DEPARTMENTS GO!!!!
From the George Stevens Production of
THE GREATEST STORY EVER TOLD
An inspiring theme destined to make record history

FERRANTE & TEICHER
PLAY THE THEME FROM
The GEORGE STEVENS Production
THE GREATEST STORY EVER TOLD
UNITED ARTISTS RECORDS

UA 816

on
UNITED ARTISTS
the one to watch
ALBUM REVIEWS (continued)

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

THE SOUND OF MUSIC
Soundtrack, RCA Victor LSO 2005 (M); LSO 2005 (S)

THE ROLLING STONES, NOW!
London L 3470 (M); PS 420 (S)

THE SUPREMES SING COUNTRY, WESTERN & POP
Motown MT 672 (M); S 625 (S)

LOVE IS EVERYTHING
Johnny Mathis, Mercury M 20991 (M); SR 60991 (S)

THE IMPRESSIONS GREATEST HITS
ABC-Paramount ABC 515 (M); ABCS 515 (S)

★ NEW ACTION LP's

These new albums, not yet on a Billboard's Top LP's Chart, have been recently hitting strong sales action by desert in major markets.

SERGIO FRANCHI—LIVE AT THE COCOA GROVE
RCA Victor LPM 3310 (M); LSP 3310 (S)

I'VE GOT A TIGER BY THE TAIL
Buck Owens, Capitol T 2783 (M); ST 2783 (S)

LOW PRICE POP SPOTLIGHT

MUSIC FROM THE SOUND OF MUSIC
Living Strings, RCA Camden CAL 985 (M), CAS 869 (S)

The release of the 2005 Century Fox film version of Rogers & Hammerstein's' musical, "The Sound of Music," has put this stirring, 1965's, in the limelight of new activity. In fact, the album has been rated the top instrumental LP on the Funky charts for weeks. In addition, the album is featured in the following TV programs: "The Lucy Show," "The Dick Van Dyke Show," and "The Andy Griffith Show." This release has proven to be a hit with listeners worldwide.

LOW PRICE POP SPOTLIGHT

GRITS & SOUL
James Brown, Smash MHS 27037 (S); 563 67037 (S)

James Brown is one of the most exciting performers in the world today. His powerful vocals and his ability to rock any audience make him a hard man to beat. The album features some of his biggest hits, including "I Got You (I Feel Good)," "Cold Sweat," and "Ain't a Cloud in the Sky."

POP SPOTLIGHT

THE BARRY SISTERS SING FIDDLER ON THE ROOF
ABC-Paramount ABC 516 (M); ABCS 516 (S)

The Barry Sisters have a following and am "Fiddler on the Roof" has hit the charts! Featuring some of the biggest hits from the show, this album includes "If I Were a Rich Man," "Sunrise," and "Matchmaker, Matchmaker."

POP SPECIAL MERIT PICKS

REMINDING TIME WITH THE BUFFALO BILLS
RCA Victor LPM 2908 (M); LSP 2908 (S)

This is the original cast recording of the hit Broadway show "Reminding Time with the Buffalo Bills." The music, performed by the original cast, captures the spirit of the show and is sure to delight fans of the musical. The album features such hits as "The Buffalo Bills," "Green Hampton," and "The Legend of the Buffalo Bills."

POP SPECIAL MERIT

THE LOVABLE STYLE OF BOBBY FREEMAN
King 930 (M)

Freeman is an exciting performer who has captured the hearts of fans for years. His smooth vocals and jazzy style make him a favorite with audiences. The album includes some of his biggest hits, such as "My Girl," "The Thrill Is Gone," and "The Man with the Golden Arm."

LORD JIM
Soundtrack, Columbia CP 321 (M); SCP 321 (S)

THEM COTTON PICKIN' DAYS IS OVER
Godfrey Cambridge, Epic FLM 1302 (M); FLS 1302 (S)

MY FIRST OF 1965
Lawrence Welk, Dot DL 3616 (M); DLP 35616 (S)

JULIE ROGERS
Mercury M 20981 (M); SR 69961 (S)

THIS IS DAMITA JO
Epic LTN 2412 (M); BN 2413 (S)

ROGER WILLIAMS PLAYS THE HITS
Kay Kell, KL 1414 (M); KS 2414 (S)

EL PUSY CAT
Mango Santamaria, Columbia CL 2276 (M); CS 9996 (S)

BRAKER STICKET
Original Cast, MGM 8 7000 O (C); M7 7000 O (S)

IT'S ALL OVER
Walter Jackson, Okeh OLA 1207 (M); OKS 14105 (S)

SPRINGTIME
Foote & Tischler, United Artists UAL 3406 (M); UAS 6406 (S)

JOE AND EDDIE—LIVE IN HOLLYWOOD
Crescendo, GNPS 2007 (M); GNPS 2007 (S)

CHILDREN'S SPECIAL MERIT

MOTHER GOOSE AND FATHER GANDER
Cynthia Gooding & Don Drake, RCA Camden CAL 1938 (M); CAS 1688 (S)

OLD MOTHER Hubbard's "Purr-Fect Pig," "Big Time for Piggy," "Little Brown Mouse," and a few of the 20 tales told in narration and song by Cynthia Gooding and Don Drake

SPRINT TIME SPECIAL MERIT FROM SLAVEY 'TIL NOW
Various Artists, Yes Joy VS 8053

The title and illustration for this album reflect the fact that Negro spiritual and gospel music has been a part of the Negro's progress through the years by some great groups, including the Harmers, the Highway Q's, and the Famous Nightingales.

SEEN ALBUM REVIEWS ON BACK COVER

ALBUM REVIEW POLICY

Every album listed is for the benefit of Billboard for the Board's Review Panel, and its sales potential is noted within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks. For albums listed under their respective categories, every album listed is for the benefit of Billboard for the Board's Review Panel, and its sales potential is noted within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks. For albums listed under their respective categories.
ALL CATS DIG THIS JAZZ

*LIMELIGHT OF COURSE*

Dramatic, exquisitely designed albums.

*Each* featuring a multi-page, dimensional die-cut foldout. And each as different and exciting as the unique and memorable recording session it sells. Lifelike action photos, artist biographies, behind-the-scenes sidelights, practically put the buyer at the session itself, while program notes by top jazz critics bring added insight and appreciation to the session. In short, Limelight offers the biggest, brightest names in jazz today. Each, showcased in a prestigious, permanent album package befitting the celebrated stature of its star.

**ERIC DOLPHY**

**LAST DATE** LS-86013/LM-82013 The late young genius of the avant garde, Dppy Dee's 1965 Hall of Fame winner, leaves his last and perhaps best jazz legacy on this album. Sure to become a collector's item.

**THE OSCAR PETERSON TRIO**

**CANADIANS SUITE**

*LS-86010/LM83010.* Canadian-born Oscar waxes nostalgically and beautifully on this album: a personal, highly moving homage to the boyhood homeland. Buy it, as that will sell fast.

**DIZZY GILLESPIE**

**JAMBO CARIBE**

*LS-86007/LM-82007.* Diz discovers the West Indies! Combining a lush musical polyphony of Afro-Caribbean bop vintage, Doctor Gillespie and gang catch the calypso fever perfectly. A coup de grace album indeed.

**ROLAND KIRK**

**I TALK WITH THE SPIRITS**

*LS-86008/LM-82008.* Several artists play more than one horn, but not all at one time! Kirk can, and does. Seeing it on this Limelight album is believing it. And, of course, buying it.

**MILT JACKSON**

**IN A NEW SETTING**

*LS-86009/LM-82009.* Popular vibist M.J., aided and abetted by the unique talents of Jimmy Heath, McCay Tyler, Connie Kay, Bob Cransham, leads the way through this set. bags to big interest.

**CANNONBALL ADDERLEY & JOHN COLTRANE**

*LS-86011/LM-82011.* You have two giants of modern jazz joining forces. And that's just what this Limelight album does. celeryly, sells as sight.

**THE NEW LABEL ALL THE CATS ARE BUYING...**

LIMELIGHT
<table>
<thead>
<tr>
<th>No.</th>
<th>Title, Artist, Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ROY ORRISON'S GREATEST HITS, Capitol IG 2193</td>
</tr>
<tr>
<td>2</td>
<td>FOR SWINGIN' LONDON, Victor 13549</td>
</tr>
<tr>
<td>3</td>
<td>DREAM WITH ME, Decca 45010</td>
</tr>
<tr>
<td>4</td>
<td>JOHNNY'S YOUTH, Columbia 12337</td>
</tr>
<tr>
<td>5</td>
<td>WALK DON'T RUN, Capitol 13372</td>
</tr>
<tr>
<td>6</td>
<td>PETER, PAUL &amp; MARY IN CONCERT, Columbia CL 1361</td>
</tr>
<tr>
<td>7</td>
<td>INVISIBLE TRAILS, Capitol M-5115</td>
</tr>
<tr>
<td>8</td>
<td>SONGS FOR LONELINESS LOVERS, Capitol CL 1390</td>
</tr>
<tr>
<td>9</td>
<td>THE SOUND OF MUSIC, Musicama 65001</td>
</tr>
<tr>
<td>10</td>
<td>I DON'T WANT TO BE HURT ANYMORE, Capitol 45-4778</td>
</tr>
<tr>
<td>11</td>
<td>RAMBLIN' ROSE, Decca 45001</td>
</tr>
<tr>
<td>12</td>
<td>DAYS OF WINE AND ROSES, Capitol 45-4616</td>
</tr>
<tr>
<td>13</td>
<td>THE ROLLING STONES, NOW!, Decca 45011</td>
</tr>
<tr>
<td>14</td>
<td>WELCOME TO THE PONDEROSA, Liberty 55884</td>
</tr>
<tr>
<td>15</td>
<td>THE SUPREMES SING COUNTRY WESTERN &amp; INDIANS, Motown 1006</td>
</tr>
<tr>
<td>16</td>
<td>TEJU LOPEZ LIVE!, Capitol 674</td>
</tr>
<tr>
<td>17</td>
<td>BACH'S GREATEST HITS, Decca 45007</td>
</tr>
<tr>
<td>18</td>
<td>LOVE IS EVERYTHING, Capitol 45-4668</td>
</tr>
<tr>
<td>19</td>
<td>THE BEST OF THE MARVIN GAYE, Tamla 46495</td>
</tr>
<tr>
<td>20</td>
<td>HERE WE GO AGAIN, Columbia 12351</td>
</tr>
<tr>
<td>21</td>
<td>I'LL BE THERE (AND A FEW OTHER THINGS), Soul 45000</td>
</tr>
<tr>
<td>22</td>
<td>RAY CHARLES LIVE IN CONCERT, Jass 9001</td>
</tr>
<tr>
<td>23</td>
<td>LEADER OF THE PACK, Mercury 67-4318</td>
</tr>
<tr>
<td>24</td>
<td>THE IMPRESSIONS GREATEST HITS, Chess 45007</td>
</tr>
<tr>
<td>25</td>
<td>IT MIGHT AS WELL BE SWING, Decca 45012</td>
</tr>
<tr>
<td>26</td>
<td>WALK AWAY, Milt Jackson, Liberty 55839</td>
</tr>
<tr>
<td>27</td>
<td>THE SENSITIVE DIONNE WARWICK, Liberty 55840</td>
</tr>
<tr>
<td>28</td>
<td>THEMES FROM THE JAMES BOND TUNES, Decca 45041</td>
</tr>
<tr>
<td>29</td>
<td>THE CAT, Jimmy Smith, Verve C 30014</td>
</tr>
<tr>
<td>30</td>
<td>UNFORGETTABLE, Harry Belafonte, RCA 47-5692</td>
</tr>
<tr>
<td>31</td>
<td>20 ORIGINAL WINNERS OF 1964, Decca 45013</td>
</tr>
<tr>
<td>32</td>
<td>HOLD WHAT YOU'VE GOT, Supremes, Tamla 46494</td>
</tr>
<tr>
<td>33</td>
<td>HOW SWEET IT IS TO BE LOVED BY YOU, Sam Cooke, London 11205</td>
</tr>
<tr>
<td>34</td>
<td>DONT GO BREAKING MY HEART, Four Tops, Motown 1121</td>
</tr>
<tr>
<td>35</td>
<td>CAMELOT, Frederick Loewe, Columbia 33-7858</td>
</tr>
<tr>
<td>36</td>
<td>THE ANIMALS ON TOUR, Polydor 20002</td>
</tr>
<tr>
<td>37</td>
<td>PAPER TIGER, Chess 45008</td>
</tr>
<tr>
<td>38</td>
<td>THE SOUND OF MUSIC, Vienna Symphony, Capitol 94110</td>
</tr>
<tr>
<td>39</td>
<td>I HAD A BALL, Johnnie Ray, Mercury 70847</td>
</tr>
<tr>
<td>40</td>
<td>THE FIVE FACES OF MANFRED MAN, buses</td>
</tr>
</tbody>
</table>
The Barbra Streisand Single...

"Why Did I Choose You" c/w "My Love" 4-43248

Winner of NARM "Best-Selling Female Vocalist" award.

ON COLUMBIA RECORDS®
THE POP SOUND...THE "CHICAGO" SOUND...THE HIT SOUND IS ON OKeh.
The RICHMOND ORGANIZATION presents...

The NEW

LESLIE BRICUSSE | ANTHONY NEWLEY

MUSICAL SCORE

From the DAVID MERRICK–BERNARD DELFONT Production

Starring

ANTHONY NEWLEY | CYRIL RITCHARD

THE ROAR OF THE GREASEPAINT
- THE SMELL OF THE CROWD

Original Cast Album by RCA VICTOR

A WONDERFUL DAY LIKE TODAY • LOOK AT THAT FACE • THE JOKER
WHO CAN I TURN TO (When Nobody Needs Me) • IT ISN'T ENOUGH
MY FIRST LOVE SONG • THE BEAUTIFUL LAND • SWEET BEGINNING
NOTHING CAN STOP ME NOW! • WHERE WOULD YOU BE WITHOUT ME?
THIS DREAM • THAT'S WHAT IT IS TO BE YOUNG • FEELING GOOD

Write, Wire or Telephone for Complete Professional Kit

TRÓ Musical Comedy Productions, Inc. 10 Columbus Circle, New York, N.Y. 10019/Circle 6-8703/Cable: Hollwell, New York

HAPPY GODAY
General Professional Manager

AL BRACKMAN
General Manager

MARVIN CANE
Director, Talent Division

LARRY COLEMAN
Director of Special Projects

DAVID PLATZ
Essex Music Group, London
McConnell, 64, Dies: Executive At Acuff-Rose

NASHVILLE — James W. McConnell, 64, managing vice-president of Acuff-Rose Artists Corp. and member of the board of the Country Music Association, died here Saturday (6) of a heart attack. Funeral services were held Monday.

Formerly talent manager of the Opry and ABC's Springfield, Mo., Ms. McConnell joined Acuff-Rose in March 1961. He managed such stars as Roy Acuff, Tex Ritter, Bobby Lord, George Hamilton IV and Don Gibson.

McConnell helped pioneer the booking system for artists. He began his career in the music business almost 38 years ago when he changed his stable and brother-in-law's act, Salt and Peppers. Others he managed included Fats Waller and Red Foley. He was a booker for the National Broadcasting Co. after World War II before moving to Kansas City where he worked on the Saturday night Brush Creek Follies show. He once scheduled artists for W.W. in Cincinnati.

A graduate of the Washington University Law School, St. Louis, McConnell was a member of the Sigma Alpha Epsilon Fraternity. Survivors include his widow, Mrs. Anna Elizabeth McConnell; son, James McConnell, Jr., two daughters, Mrs. William John Gussenger, Stonesboro, Pa., and Mrs. Martin L. Page, Chicago, and eight grandchildren.

'TENN. WALTZ' Now State Song

NASHVILLE — The Tennessee legislature has passed a bill making "Tennessee Waltz" the official state song.

"Tennessee Waltz" was written by Pee Wee King and Red Stewart and is published by Acuff-Rose. Literally dozens of artists have recorded the tune, among them the Pecos Wee King, Tennessee Ernie Ford, Faron Young, the Louvin Brothers, Cowboy Copas, Del Wood, Chet Atkins, Homer and Jethro, Billy Vaughn, Patti Page and Connie Francis. Patti Page's Mercury disk scored the highest.

James in New Flick

NASHVILLE — Shooting is slated to start here this week on the color motion picture, tentatively titled "Country Music Goes to the Opera House." Marathon Pictures is doing the filming. Featured in the flick will be Country Records artist Sonny James, and the singing group known as the Southern Gentlemen.

ACUFF-ROSE TAPS FORRESTER

NASHVILLE — Howard Forrester will helm the table booking firm of Acuff-Rose Artist Corp. Forrester, a fiddler with Acuff's Smoky Mountain Boys band for 18 years, worked directly under the late James McConnell, managing vice-president.
YESTERYear's Country Hits
Change-of-place programming from your librarian's shelves, featuring the discs that were the hottest in the Country field 5 years and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES
5 Years Ago
March 21, 1960
1. 'll Be Home to Go, Jim Reeves, RCA Victor
2. I Sold My Soul to the Devil, Johnnie Wright, Epic
3. That's Why I Smoke 'Em, Johnny Cash, Columbia
4. You're the Only Good Thing, George Morgan, Columbia
5. Industrious Study, Wynonie Harris, Challenge

10 Years Ago
March 19, 1955
1. I'm in the Jailhouse Now, Webb Pierce, Decca
2. Loose Talk, Carl Smith, Columbia
3. If You Ain't Lovin', Ferlin Young, Capitol
4. I've Been Thinking, Eddie Arnold, RCA Victor
5. Making Believe, Kitty Wells, Decca

FARON Young (center) and Billy Deeton (right), of the Deeton Enterprises, San Antonio, who have a radio show in four states for Pearl Brewing, snapped during the recent Pearl Distributors Convention in the Texas City, where Young furnished the entertainment, along with Rusty and Doug, Marge Singleton and Bob Wells. Others in the photo above, left to right, are Doug Kershaw, Alboy Kline, vice-president of public relations, Pearl Brewing Co., and Rusty Kershaw.

COUNTRY Music Corner

By BILL SACHES
Larry Kirby and band are in the midst of a four-week stand at the Mayflower Cafe, Cheyenne, Wyo. Jean Clark, wife of Joe Clark, regular with John Lee Conto Valley Folks at Renfro Valley, Ky., is recording from tunes and minor cuts sustained recently when the car she was driving was struck by a freight train at Mount Vernon, Ky. Howard Rash, who recently purchased Air Records from the veteran Jim Small, has moved the operation from Wilson, Del. to Nashville. Jimmy Dickens leaves Nashville March 25 to play for six weeks at U.S. military installations in Germany, Italy and France. Sonny Day, formerly associated with Roy Acuff and the Roy Acuff Mountain Boys and Girls for a number of years, plans to resettle in Nashville around mid-June.

Dean Richards, veteran c.w. entertainer, is the new host of "Jamboree," originating in color in Cincinnati and seen on the Crowley TV stations in Cincinnati, Columbus and Dayton, Ohio, Mondays through Fridays at 7 p.m. Meanwhile, Richards continues as emcee of the Saturday evening "Midwestern Hayride," also in color, over the same stations. Nim Williams, top man at Chart Records, has hitched on the mascot of young country artist Jerry Lane, in a deal consummated by Painted Desert's Gary Walker. Jerry was discovered at Ray Winkler's country music Recklers Club, Dallas. His chart sessions were produced by Eddie Miller and "The Jamboree," Dallas. Songs are "Gonna Live It Up," b/w "I Feel a Sin Coming On."

Tammy Buxley, whose country music show, "Rhythm Round-Up," is heard on station WRLB, Long Branch, N. J., will bring country names to Ocean Ice Palace, near Point Pleasant, N. J., Fridays, Saturdays and Sundays, starting April 4 and running through October. . . . Orville Couch, Dallas, has been on tour of the Southwest to promote his new Vee Jay release, "It's Only Love." . . . Donny Grooms, owner of Longhorn Ballroom, Dallas, has a new release coming up on the Longhorn label this week. It's titled "Don't Ask Her Questions."

Gordon Terry is currently on a six-week tour of Japan. Terry recently inked a new recording pact with Epic's Billy Sherrill.

A contender in the Green Mountain State of Vermont's efforts to establish an official State song is a country-style number.

LILY LIGHT

COUNTRY SINGLES

1. Will You Be Home Next Christmas, George Morgan, Columbia
2. That's Why I Smoke 'Em, Johnny Cash, Columbia
3. I Sold My Soul to the Devil, Johnnie Wright, Epic
4. It's Just Like You to Break It to Me, Red Foley, Decca
5. pupa Can't Stay in Jail, Loretta Lynn, Decca

THE BEL CANTOS

WHAT A PANDORA'S BOX!

The CMA Adds 28 New Members

CINCINNATI — Membership in the Country Music Association continues to tour, with 28 new members being added last week. Mrs. Jo Walker, CMA executive secretary, with headquarters in Nashville, announced the new members as follows:


When It's Maple Sugar Time in Old Vermont, written by Jack Patton and Ralph McVay, where the Jack Patton Trio made appearances in that area. The tune has been recorded by Patton on the Gold Tone label, and Pete Williams has cut it for Peak Records. Williams is the host of a country show on WRGB-TV, Schenectady, N. Y., which carries a strong signal into the Vermont market. Chuck Magnuson, of WSNQ, Barre- Montpelier, Vt., is carrying an urgent appeal on the "Maple Sugar" tune. Chuck features country music five hours a day on WSNQ.

AURA RECORDS presents

A GREAT NEW HIT SINGLE

PIGMY PART 1 & 2

(AURA X-405)

BY THE EXCITING ORGAN TRIO

THE DELEGATES

AURA 3002 STEREO 3002

AND HERES THEIR FIRST LP ALBUM

AURA 3002

Billy Larkin & THE DELEGATES

By Don Light

Jack Clement has moved his Jack Music Co. into offices in the new RCA Victor Building at 806 17th Avenue, South, Columbus. Artist Claude Gray is currently on a three-week tour of California. set by Joe Wright, . . . B. J. McElveen, regional promotion man for Monument Records the past three years has moved to Music City from Baltimore. He will handle the

(Continued on page 42)

WEATHER YOU PLAY R&B or POP... FEEL AW' RIGHT

The Bel Cantos Is A SMASH!

From the company that gave you:

PIPELINE, BOSS

AND CINNAMON CINDER

REVIEWED ON DICK CLARK SHOW SATURDAY MARCH 20th

SOON ALL OVER

Send for Samples to:

DOWNY RECORD PROD., Inc.
13117 Lakewood Blvd., Downey, Calif.
ME 4-2928

AURA RECORDS
WASHINGTON—Next Sunday will begin what expects to be the largest National Association of Broadcasters Convention in the history of the organization. Vice-President Hubert H. Humphrey will address the more than 4,000 broadcasters during the opening general assembly on Monday.

The four-day convention is being held at the Shoreham and Sheraton-Park Hotels. Other highlights will include the presentation of the NAB-Distinguished Service Award to Leonard H. Gage, president of the Associated Press. Chairman E. William Henry of the FCC is featured speaker at an afternoon luncheon on Tuesday, March 23.

The sounds of radio and television medium will be highlighted in presentations at separate radio sessions. The first of three sessions is scheduled for Monday, with the Radio Advertising Bureau presenting the latest in radio sales and techniques.

Other sessions include a presentation by the Record Industry Association of America on phonograph recording, and a panel discussion on key broadcasters and agency executives on the topic "The Economic Future of Radio in America."

**Convention Sidelines**

**Early P.M. Shifts—The Cause and Effect**

By GIL FAGGEN

NEW YORK—Anyone returning to New York after a show, where heavy promotion and hero worship is in the evening upon turning on any of the three contemporary music stations.

Gone from WINS is the "Saturday Scott and Murray" of Murray, (the K) Kaufman; Scott Munie, WABC's top-rated Pied-Piper, and John Murray, the night chairfinaf B. Mitchell Reed — known as "Mr. WNEW" in Los Angeles, in the next few weeks.

Reed, known for his machine gun delivery and zapping horn, has been off the air for a week as a result of a slipped disc (this one in his back). Upon release from hospital, B.M.R. will move to the slot formerly occupied by Sam Rappoport, who was replaced from the Crown-Collier roster to KKO General's soon-to-be-rockin, KJO. The change will also be N.I. for the station's "Rock-O-Matic" show, which will be heard on WINS.

**KRLA**

Under the aegis of Mel Leboeuf, has kicked off its new "Go-Go" format in L.A. and is backing up the move of radio stations.

The station's third largest radio market is shaping up into a hot battle field reminiscent of Detroit and Minneapolis, when WKNR switched to a "top 40" format, with WXYT and WJAZ all offering a pretty much the same fare. When the smoke clears the Storer's WKBJ withdrew into the calm of a conservative musical format.

**New York Ramifications**

The effect of the nighttime changes in Gotham will more than likely contribute to the already heady ratings enjoyed by WABC. Bruce Morrow's shift, now 7 to 11 p.m., was extended to include Munie's time. "Cousin Bruce's" powerful Monday evening WABC-TV "Go-Go" show is a valuable plus as well as an important showcase for him. Morrow, who has signed a virtually unprecedented long-term contract with the ABC-owned radio station, should be the market's most listend-to nighttime DJ.

Although the Kim Murray (the K) pulled no hefty ratings for Group (Continued on page 39)

**La Bries Series**

NEW YORK—La Bries Associates, Ltd., New York radio production company, has purchased the Convention Speeches "Great Men" — a series which will include speeches of the Presidents of the United States, as well as Winston Churchill, Nobel prize winners and many famous actors and actresses.

The show will feature nationally syndicated program.
Send 2 Stereo copies each of LP's and tapes to John Sauter, 442 Post St., San Francisco 2, California.


Columbia Debuts Budget Library Geared for Beginning Collectors

By MIKE GROSS

NEW YORK — Columbia Records has found a new way to revitalize its classical catalog. The program, basically aimed to assist the starting collector in building a longhorn library, offers specially packaged classical sets at budget prices.

According to Peter Munves, merchandising manager for Columbia's Masterworks line, the program is offering recordings found at the heart of all great collections. He refers to the sets as "Columbia's special low-priced library builders."

It's Munves' theory that the start collector would rather buy a set of three or four LP's at a take-off price than build his library slowly by purchasing one record at a time. Therefore, he has propagated a flock of sets that can look upon the sale of the three or four disks at one time by advising the consumer that he is getting one record in the set free. "It's a way of giving the consumer an immediate premium," he said.

Tchaikowsky Topped

Munves has launched Columbia's budget-priced library campaign with "Tchaikowsky Favorites," a three-record set recorded by the Philadelphia Orchestra under George Szell and its conductor, Leopold Stokowski. The recordings feature two of the Tchaikowsky symphonies and the Violin Concerto. The set contains three recorded sides of each LP and is priced at $5.25.

Beethoven suites form the last of its "sets" in the offering, and the first Beethoven was Overture "Oberon" by Fritz Reiner. The set contains the overture, two of the symphonies, and the "Missa Solemnis," for a total of 21 sides. The price is $17.50.

NEW YORK — A legendary concert that took place almost 25 years ago will be issued in April on two Vanguard records. The concert, which took place at the Library of Congress in Washington, D. C., on April 13, 1948, brought together as pianists the Hungarian composer Bela Bartok, and as violinist his compatriot, Joseph Szigeti.

Vanguard has decided to release the records after hearing that the Library of Congress had recorded the concert for its own archives. Agreement to make the performance available was reached between Vancord producer, Carl Spivack, director of the Music Division of the Library of Congress; Joseph Szigeti and the Bartok Estate.

The entire program, consisting of the Beethoven "Kreutzer" Sonata, the Debussy Sonata, the Bartok Second Sonata and First Rhapsody, will be contained in the two-album package. The records, released on a 1970th anniversary of Bartok's death.

Also on Vanguard's release schedule is a two-LP set of Canadian music. "The Great Canadian Composer Festival," released on Aug. 12, 1968, brought together in concert the great Canadian composers, with the exception of Beach Music. The performance was recorded by Vanguard under Maestros' usual conductor, Paul Ormandy, and its pianist, Robert Millbee, director of the Royal Conservatory of Music.

NEW YORK — RCA Victor has released a world premiere performance by the Belgrade Symphony Orchestra at the National Theater in Belgrade, Rumania. The orchestra was conducted by the Belgrade Symphony's music director, Jozsef Szegedi, and composer, Joseph Szigeti.

The program consisted of music by Beethoven, Mozart and Schubert. The performance was recorded on October 25, 1963, at the National Theater in Belgrade, Rumania. The performance was recorded on three LP's. The program was released on March 27, 1964, at a price of $6.98. The program includes three Beethoven symphonies, the "Jupiter" Symphony and the "Eroica" Symphony, and Mozart's "Symphony No. 40 in G Minor."
ChicagO — With the discotheque dance craze sweeping the country—first in a few select clubs, and now in a growing number of nightspots—there is evidence that a home discotheque unit should also be introduced.

The Strombecker Corp. came out with such a unit here last week and is pricing it at $10.48 to attract teen-age discotheque enthusiasts.

Strombecker's unit, called Disc-O-Tek, combines a four-speed phonograph with a musical instrument amplifier. The user can play a record and plug in two additional instruments into the RCA, for full four-piece function.

The amplifier also has a third input jack for a microphone in case the user wants to add a sing-along or talk-along feature. The unit can be used as an instrument amplifier only, as a phonograph alone, playing 16, 33 1/3 or 78 r.p.m. records or even as a public-address system.

The unit operates at eight watts and has a built-in microphone. Phonograph has a lightweight plastic turntable, a crystal cartridge and a sapphire needle. The phonograph tray locks in a wooden cabinet with corner construction.

KUT-FM Expands
AUSTIN, Tex. — KUT-FM, the University of Texas' radio station, has extended its broadcast hours until midnight, seven days a week. Bill Giordano, program director, moved the Kut FM's "Jazz Nocturne" each night from 10 until 12.

Craig Introduces 650 Stereo Center
CRAIG'S NEW 650 STEREO CENTER combines hi-fi AM-FM-FM reception in a walnut cabinet. Has inductors for recorders, phonographs or extra speakers. Detachable speakers contain a pair of 4-inch by 6-inch curved speaker systems. Unit has 11 tubes, stereo-eye indicator, automatic stereo selection system and frequency control, and numerous other controls. Price is $139.95.

Home Video Recording on Move
By DAVID LACHNBRUCH
Contributing Editor

Behind a screen of silence, there are busy stirrings in the field of home video recording. The urge of public interest in the last two years has now died down. But plans and negotiations are now being considered in quiet. Is something about to pop? Here's the current status of scene-

Then there's the recorder developed by the IIT Research Institute (Illinois Institute of Technology). IIT recently announced that it had licensed "a major U.S. manufacturer" under its home video recorder patent, that "negotiations with other manufacturers are in the advanced stages" and that home video recorders "will be available to the general public by 1966."

A check of all major television manufacturers failed to unearth the IIT licenses, leading to the conclusion that the "major manufacturer" is not in the TV field, but possibly in the same recorder or photographic field. IIT claims its recorder can be marketed at about the same price as an audio recorder of comparable quality—between $100 and $500.

There are other home video recorder developments in the works, and these have received no publicity at all. CBS Laboratories and the Revere-Strombeck Division of Minnesota Mining & Manufacturing Co. are known to have given hush-hush demonstrations for some home video recording in the U.S. Sony is expected to show a production model of its recorder in May at the Show, Chicago, this summer. It will probably have a price tag of $600 or higher. If, as it is claimed, it can be used, it will be the major conversation-piece of the show.

There is already one home video tape recorder on the market. It's being sold from England by Wougron Electronics Corp., mostly by mail order, and some enthusiasts have ordered it at $392 in kit form. Most of the Wougron personnel apparently have the same form of Fidetic, the British company which started the home video excitement and which is now in bankruptcy proceedings. Wougron recently is looking for sales agents in the United States.

The Fairchild-Winton home video recorder, developed by the Fairchild Corp., a subsidiary of Fairchild Camera & Instrument Corp., has been demonstrated many times and it provides excellent pictures. For nearly a year, Fairchild has been negotiating with American manufacturers to get around the rights to produce the machine, but apparently little success. Most manufacturers claim that Fairchild is asking too much money—$250,000 in cash plus a royalty on each recorder turned out. Although negotiations are continuing, Fairchild is begin-

THE KAREN is one of three new portable phonograph models being introduced by Olympic this fall. Called Model 8437, the Karen is a dual-channel stereo phonograph in blue and white leatherette, has four-speed, turntable, automatic inners for 10 and 12-inch discs, dual sapphire stylus, dual amp with separate volume controls and detachable speaker system. No price is quoted.

Karen Bowed by Olympic

Strombecker Has Cordless Phono

THE STROMBECKER Standard cordless portable phonograph (Model 6000) features a 3½-inch speaker and press-on sound level. Unit lists for $11.95.

(Continued on page 412)
ANNOUNCING a new low rate for SITUATIONS WANTED ADS to help people in the allied fields of MUSIC, RECORD, CONCERT, PROMOTION, ENTERTAINMENT to make the right, best paying connection. WE PAY for SENDING YOURSELF TO PROSPECTIVE JOEYOPERS!

MAIL COPY AND PAYMENT TO:
Billboard Classified Mart
58 West 46th Street, New York, N. Y. 10036

NEW FACE, NEW VOICE, CARDBOARD BAGS, CAPS, CARDBOARD TOWELS, PLASTIC FINGERS, NECK TIES, MEN'S UNDERWEAR, SWEATERS, RING-NeCKS, SPORTS SHIRTS, ETC. You name it, we have it at rock bottom prices! All new styles, designs. Free delivery. Write Box 109, Billboard, 58 West 46th Street, New York, N. Y. 10036

HELP WANTED
LOOKING FOR GOOD MATERIAL FOR OUR SALES NEWSLETTER, and feature articles on equipment reports, interviews with artists, review comments, tips, etc. MASTERS WANTED FOR LEADING radio and TV Shows. Groups wanted for recording. Free demonstrations. Write Box 109, Billboard, 58 West 46th Street, New York, N. Y. 10036

HELP WANTED
COLLECTING UNUSUAL MACHINE-EXOTIC MACHINES, MEMORABILIA, EXHIBIT EQUIPMENT. 

DISTRIBUTING SERVICES
DISTRIBUTION ARRANGED
All questions answered about Receiving, Distribution, Printing, Shipping, Music Publishing, etc., in Classified.

MORTY WAX PROMOTIONAL RECORDS
1550 Broadway, N. Y. T. 20119
CI 7-2159

RECORD DISTRIBUTORS
RECORD REPS IN CLOSETS. BRAND NEW. OWN YOUR OWN DISTRIBUTORSHIP, TOP PAY, LOW OVERHEAD, NO INVESTMENT. WRITE FOR FULL INFORMATION, Roosevelt Office, Great Oaks, New York 10016.

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT
PRESSING, PLATING
SEND US YOUR TAPE...
We do the rest!
All speeds, all quantities.
Masters, nickel stampers, attractive labels, pressings.
Prompt and reliable.

SONGCRAFT
1650 Broadway
N. Y. C. 19

USING COIN MACH. EQUIP., PARTS & SUPPLIES

WANTED TO BUY
WANTED AUTOMATIC JUKEBOX secondhand, in good condition. Must play 33 RPM discs. For church, Chicago. Send snipping and lowest price with description.

BOX 170
105 W. 46th Street
New York, N. Y. 10036

Used Coin Mach. Equip., Parts & Supplies

NEW PRODUCTS

General Electric Has Teen Phono

MOTOROLA'S NEW LISTENING CENTER offers full exposure for radio but holds units securely in place with a clamp from the inside. The unit holds Motorola's full 1605 line or can be adjusted for the 1604 line. Space is not only. Storage space is also provided.

De Luxe Models Also Available

STROMBECKER'S DE LUXE cordless photography has a 2 1/4 inch speaker, separate speed and volume controls, and lists for $14.95. Each model has a four-inch speaker, uses four "D" batteries, has sapphire needle and transistorized amp. List is $17.95.

NASHVILLE SCENE

Continued from page 37

Midwest promotional duties for the label... Kapp Records' local ad man Paul Cohen has just returned from a Florida vacation and will record Hugh Lewis and Bill Ed Wheeler this week... Chart Records president Ott Stephen has announced the signing of Linda Kremai to an exclusive recording contract.

Bill Hudson and Associates, local advertising and public relations agency, has been appointed to represent the Country Music Association. Don Law and Frank Jones has a full recording schedule last week, with sessions for newcomer Lari Kay, Kay Price, Jimmy Dickens and Johnny Cash. Brenda Lee, accompanied by manager Dub Allbritton, is currently appearing in concerts throughout the land.

Billboard and Associates, local advertising and public relations agency, has been appointed to represent the Country Music Association.

Bill Anderson last week and will direct sessions for Loretta Lynn this week... Bob Thompson, SESAC's director of public relations, was in town last week conferring with local office head Roy Drske. Bradly, Decca's local ad director, completed an album with Bill Anderson this week and directed the sessions for Loretta Lynn this week... "Television performance" with a new release on the

GEMMILL OFFICE
Sets More Fairs

BILBOARD, March 20, 1965
This Is THE HIT Version
The #1 Song in France

VENICE BLUE
{Que C'est Triste Venise}
b/w A World Without You

By BOBBY DARIN

www.americanradiohistory.com
GOING UP!

THE SUPREMES
"BABY LOVE"
"STOP! IN THE NAME OF LOVE"

SMOKEY ROBINSON & THE MIRACLES
"MICKEY'S MONKEY"
"OOF, BABY, BABY"

MARTHA & THE VANDELLAS
"DANCING IN THE STREETS"
"NOWHERE TO RUN"

Copyrighted material
www.americanradiohistory.com
Show Is On The Way!

ENGLAND - SCOTLAND - PARIS, FRANCE

LITTLE STEVIE WONDER  
"PRETTY MUSIC"  
"FINGERTIPS"

THE TEMPTATIONS  
"THE WAY YOU DO THE THINGS YOU DO"  
"MY GIRL"

EARL VAN DYKE Sextet  
"SOUL STOMP"

AND SPECIAL BRITISH GUEST STAR GEORGIE FAME

THE TAMLA-MOTOWN SHOW
and where to see it

ITINERARY
MARCH 20th-April 12th

<table>
<thead>
<tr>
<th>DATE</th>
<th>TOWN</th>
<th>HALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Finsbury Park</td>
<td>Astoria</td>
</tr>
<tr>
<td>21</td>
<td></td>
<td>Odeon</td>
</tr>
<tr>
<td>23</td>
<td>Hammersmith</td>
<td>Colstone Hall</td>
</tr>
<tr>
<td>24</td>
<td>Bristol</td>
<td>Capitol</td>
</tr>
<tr>
<td>25</td>
<td>Cardiff</td>
<td>Odeon</td>
</tr>
<tr>
<td>26</td>
<td>Birmingham</td>
<td>A. B. C.</td>
</tr>
<tr>
<td>27</td>
<td>Kingston</td>
<td>Winter Gardens</td>
</tr>
<tr>
<td>28</td>
<td>Bournemouth</td>
<td>Odeon</td>
</tr>
<tr>
<td></td>
<td>Leicester</td>
<td>Odeon</td>
</tr>
<tr>
<td></td>
<td>Manchester</td>
<td>Odeon</td>
</tr>
<tr>
<td></td>
<td>Leeds</td>
<td>Odeon</td>
</tr>
<tr>
<td>April</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Glasgow</td>
<td>Odeon</td>
</tr>
<tr>
<td>2</td>
<td>Stockton</td>
<td>A. B. C.</td>
</tr>
<tr>
<td>3</td>
<td>Newcastle</td>
<td>City Hall</td>
</tr>
<tr>
<td>4</td>
<td>Liverpool</td>
<td>Empire</td>
</tr>
<tr>
<td>6</td>
<td>Luton</td>
<td>A. B. C.</td>
</tr>
<tr>
<td>7</td>
<td>Chester</td>
<td>City Hall</td>
</tr>
<tr>
<td>8</td>
<td>Sheffield</td>
<td>A. B. C.</td>
</tr>
<tr>
<td>9</td>
<td>Wigan</td>
<td>A. B. C.</td>
</tr>
<tr>
<td>10</td>
<td>Wolverhampton</td>
<td>Gaumont</td>
</tr>
<tr>
<td>11</td>
<td>Ipswich</td>
<td>Guild Hall</td>
</tr>
<tr>
<td>12</td>
<td>Portsmouth</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Paris, France</td>
<td>Olympia Music Hall</td>
</tr>
</tbody>
</table>

THE TEMPTATIONS in England for TV and Radio Dates in Bermuda March 22-April 4

RECORD CORP.
2640 W. Grand Blvd., Detroit, Mich.

ARTIST DIRECTION:
INTERNATIONAL TALENT MANAGEMENT, INC.
DETROIT, MICH.
"A lot of the small cities and towns in my area put unreasonable license fees on vending machines. The administration is made difficult and costly. For example, there are State licenses plus a local per year or per-machine licenses. Per-machine licenses run from 50 cents through $5."

New Revenue

"Everyone is looking for new revenue through sales taxes, use taxes, permit taxes, per-machine taxes, personal property taxes and other licenses..."

"Our taxes are unbalanced and too high in comparison to other businesses..."

"My No. 1 problem is the per-machine license tax—both city and county. This tax varies from $5 to $10 per machine."

Summing up the sentiments of many operators, one Midwestern businessman noted succinctly: "Unfair taxation!"

A number of operators suggested that the subject of taxation be given top priority discussion at the coming National Vendors Association convention.

Commissions

The problem of commissions, running a close second to taxation, was cited by 20 per cent of the polled operators. Again, a few typical comments:

"Some operators are paying or are offering to pay more than 30 per cent of the gross."

planned an operator from the

"Some operators are offering 50 per cent off the top. What can we do to stop this? (Asked a Midwest vendor.)"

"We're in a commission war." (Reported an unidentified businessman.)

"Many part-timers are offering bigger commissions to land locations." (Came from report to New York State.)

"In order to sell a location, some vendors are raising the commissions to a point where the only one making money is the location. This leaves the operator with merely a job—and a poor one at that." (Another unidentified policeman.)

"Commissions offered are too high to be practical for most locations and yet maintain a reasonable profit. (This from Illinois.)"

And so the remarks ran. And again, there were suggestions that NVA lead in ironing out the problem.

Jumping

The problem of location jumping acted fewer but firm comments. Eighteen per cent of the vendors responding had complained of the practice.

"Why do so many operators persist in jumping locations?"

"I find that many operators have different ideas in the same locations."

"Many gatess operators! Example: You get a new location, give the decent deal and quality merchandise, and some guy goes in and offers more money, and cheap merchandise and if you don't kick out the place has more machines than it can handle. And these operators don't put their name or phone number on the machines."

"I find there is too much doubles business with multiple units."

"And in this complaint category some remarks were quite brief. "Location jumping" was mentioned in bold hand on a number of returns."

NVA discussion was urged, as before, in this area.

Next week: More problems.
Plan Now to Attend
NATIONAL VENDORS' ASSOCIATION

Fifteenth Annual Convention
“A must convention for those wanting to know . . . and those wanting to grow.”

SHERATON-CHICAGO HOTEL, CHICAGO, ILLINOIS
April 1-2-3-4

A perfect setting to mix convention business and pleasure.

SPECIAL EVENTS planned for the ladies on Saturday, April 3.

SPECIAL RATES
$2.30 registration fee per person.

N. V. A. TIMETABLE
Exhibit Hours Business Sessions

Date

Thurs. April 1 9:30 a.m. to 12:30 p.m. Board Meeting

Fri. April 2 9:30 a.m. to noon 12:30 p.m. to 3:30 p.m.

Sat. April 3 9:30 a.m. to noon 12:30 p.m. to 3:30 p.m.

Sun. April 4 10:00 a.m. to noon none

N. V. A. 134 North LaSalle St., Chicago, Ill. 60602

Phone: ST 2-7747

TO: National Vendors' Association
134 North LaSalle Street
Chicago, Ill.

Enclosed is my check for __________________ covering __________________ for complete convention package deal.

NAME __________________ NAME __________________

ADDRESS __________________ ADDRESS __________________

CITY ______ STATE ______ CITY ______ STATE ______

DIKK BOYLAN, of Logan Distributing Co., Chicago, demonstrates the new Victor 77 vender to operator Gary Radloff, of Ponderosa Vendors, Ringwood, Ill.

SQUEAKY THE CLOWN
(Copyrighted)
MODERN * APPEALING PROFITABLE

MULTI-COLORED FOR KID SALES APPEAL
NEW CONCEPT IN BULK VENDING

VENDS complete bulk vending machine line. All coin denominations from penny or nickel in denominations. Single price on all coin denominations.

OPERATORS: Get on the bandwagon. It will pay off big. Your regular business may not be as challenging as in the vending field. You need the efficiency and profit from coins.

Distributors' inquiries invited
WRITE TODAY for free color photo and prices for a single unit with coin operated.

MEREDAN
Executive Offices and Showroom
Suite 703, 1710 North LaSalle Blvd.,
Los Angeles, Calif., 90028

Phone: (213) 480-4215

Jerry Schenider
Distributing Company
Exclusive Southern California Distributor
1710 N. LaSalle, Los Angeles, Calif., 90028

YOU COUNT MORE WITH OAK

WRAPPED GUM VENDORS
This new concept in vending dispenses paper wrapped merchandise without sticking.

Think of the time you save in service. Just ‘dump in’ merchandise the same as you would ball gum, nuts or charms. Attractively designed with all the popular features of the Vista Model machines; the new wrapped gum vendor accommodates any of the many wrapped items so you can hit the market.

The dispensing unit is precision engineered and crafted of long life tuffion which assures trouble-free operation. Oak’s wrapped gum vendor measures 16½" high, 8" wide, and 8" deep. Weight is 75 lbs.

18.95
F.O.B. Los Angeles

BILIBOARD, March 20, 1965
The NVA Is Akin to Insurance: Brehmer

COLUMBUS, Ohio — Veteran Buckeye businessman John H. Brehmer is making no closed-door deals between the National Vendors Association and its insurance policy recently in appealing the advantages of membership in the national association.

"Just as no businesswoman would operate a vehicle without adequate insurance, so no businessman ought to try to operate his machines without subscribing to the collective benefits of the NVA," declared the president of Buckeye Vendors, Inc.

Continued Brehmer: "I think too many operators are selfish in the matter, thinking that if they didn't individually get immediate benefits in the past year that their investment in, and the time they spent, was unremunerative. Yet, no operator is so foolish as to think that because he didn't have an accident with a motor vehicle in the past year that his insurance premium was a waste."

Brehmer said that the greatest advantage to the operator in attending the coming NVA convention April 1-4 will be his contact with NVA members nationwide.

Brehmer also listed three objections some businessmen will raise in not attending the conventions.

"Possibly some operators don't attend because," he said, "(a) They think it costs too much; (b) they get no new merchandise and machines quickly enough through regular channels; (c) they don't like the competition I'm afraid because of the profit business.

He answered these protestations by explaining, "What these operators don't realize is that the cost of attending is a legitimate business expense and should be considered as part of the cost of doing business.

"Also, in looking at new merchandise and machines, one is able to evaluate advantages and shortcomings suggested by other operators. An individual can judge a product wrongly, but the whole industry rarely does.

"Also, the operator may get away from meeting his competitor and in that way fail to meet a great number of other progressive operators who are not competitors of his and who often times drop hints and experiences that can prove highly profitable."

Noting another advantage of attending trade association conventions, Brehmer said, "Not to be overlooked is the impression the operator will get of the other business community. He will find that the industry is not made up of a lot of enemies, but is made up of people just like himself—people who are constantly experimenting, trying and watching to discover the best method of operation."

SCHOENBACH COMPANY

Distributor for Oak Manufacturing Co., Inc.

715 LINCOLN PLACE

BROOKLYN 16, N. Y.

President 2-2300

PHONE OR WRITE FOR PRICES

Oak's Wrapped Gum Vendor

This new concept in vending dispensers paper wrapped merchandise without sticking. This at the time you save in service. Just "flip in" merchandise the same as you would gum, nuts or charts.

Dispensing unit is precision engineered and crafted of long life Tuflok which assures you trouble-free operation.

Special Introductory Offer

With a minimum order of 4 Oak Wrapped Gum Vendors at $1.95 each 1.2 cent dispensing gum, operators will receive 4 boxes (1,000 pieces) of 1.2 cent dispensing gum free.

KING & COMPANY

2700 W. Lake Street, Chicago 2, Illinois. Phone: KE 3-3302

Important Memo

N.V.A. CONVENTION ISSUE

Dated: April 3

Distributed: Monday, March 29
(Ad Deadline: Wednesday, March 24)

FREE distribution of this issue at the N.V.A. Convention, Sheraton-Chicago Hotel, Chicago, Illinois, April 1-4.

REACH OPERATORS IN THIS EDITORIAL PACKED ISSUE which will contain a comprehensive report of convention activities.

ONLY IN BILLBOARD IS WEEKLY BULK VENDING NEWS REPORTED. Only in Billboard can advertisers reach (at low cost) the operators in attendance as well as those operators unable to attend the convention.

SEND ADVERTISING COPY ON OR BEFORE WEDNESDAY, MARCH 24

Billboard

NEW YORK 36, N. Y.

165 W. 46 Street

Plaza 7-2800

NASHVILLE, TENN.

728 16th Avenue South

Phone 615; 244-1836

CHICAGO 1, ILL.

188 W. Randolph St.

Central 6-9818

HOLLYWOOD 28, CALIF.

1520 North Gower

Hollywood 9-5831

CHICAGO—Time is rapidly running out for eligibility in the new National Vendors Association membership contest. Member qualiters new account before March 30 will have a card dropped in a drawing drum for each new member signed up. The drawing, accompanied by appropriate papers, will be conducted during the NVA Vendors O-Rama at the Sheraton-Chicago Hotel April 1-4.

The new contest, explained NVA Membership Chairmen Leo Leroy, field sales manager of Leaf Brands, does not replace the association's traditional "free accommodations" membership enlistment awards.

The operator and distributor who signed up the most new members during the year will again receive accommodations at the convention at no cost," Leroy said.

NVA area membership chairmen are Art Bianco, Bernard Bitterman, Lee Smith, Herb Goldstein, Walter Gray, Dwayne Lohre, J. K. Erns, H. B. Hutchinson and Dave Bradley.

New Bitterman Partnership Set Up

BERNARD K. BITTERMAN

KANSAS CITY, Mo. — Bernard K. Bitterman, well-known local vending equipment distributor and supplier, has announced the formation of a new business partnership with his son Alan. Establishment of the partnership began Jan. 1, with final papers drawn up recently. The new operation is the third in the family business, and is operated under the name Bitterman & Son.

Young Bitterman, 27, helped his father with the business for 15 years, working part time for several years while in school.

Said Bitterman: "We will continue our same methods of service and the same type of operation."

The firm's offices are located at 4711 East 27th Street here.

TRADE TIP—TWO-FOR-CENT GUM DISCOUNT

DENVER—A local operator who maintains his dealership's department store location is "dis-couraged" on tab gum in this type location if it is priced 100 to 150 per cent jump in sales. The reason: The gum, on a gum stand, two-level stand carries a boldly lettered sign offering "TWO FOR ONE CENT". The board reporter observed that kids sipping the bargain—quite possibly influenced by the discount house atmosphere—immediately demanded pennies from parents.

NEW PROJECT 77

GUM AND CAPSULE VENDORS

A real sales stimulator in any location

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V. V-1 and capsules. Can be used for counter or self-service. Strong 14 cent, 10c, 25c or 50c coin mechanism.

Removable cash box for easy collection. Large capacity. 1800 hulls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE $39.00 each with chrome front

LOGAN DISTRIBUTING

1450 W. Division

Chicago, Illinois

Phone: MU 4-9470

March 20, 1965 BILLBOARD

49
WASHINGTON CONFERENCE OF MUSIC OPERATORS OF AMERICA officers and directors was attended by (left to right) Leon Taksen, Joseph LaSala, Philip Eisenberg, M. L. Holland, C. C. Bishop, Jack Moss, William Cannon, Henry Lynce, William Fox, Moses Proffit, Paul Brown, Lee Montooth, Jerome Jacobson, S. J. Hastings (right table), Alan Weissman, Hal J. Shinn, Linn Nardone, Russell Mawhiney, Ralph Ridgeway, K. A. Connolly, Hirsch de la Vez, J. Harry Sneedgrass, James Hutzler, Ray Larocco, Royce Green, Larry Leffourger and Joe Taylor. A. K. O'Connor (standing from left) Fred Granger, Lou Tuccio, Clinton Pierre, Lou Casolo, John Wallace and NIcholas Allen. Photo was taken during luncheon at the Statler-Hilton Hotel at commencement of the three-day board meeting and legislative study.

We Know Your Needs, Treasury Tells Coin Ops

By RAY BRACK

WASHINGTON—We have the needs of the coin machine industry constantly in front of us," said Assistant Treasury Secretary Robert Wallace in a blunt statement to the agency entered its final phase of testing prior to recommending a silver conserving change to Congress.

Wallace said he could not yet announce what type of coin will be recommended. Treasury officials have yet to reach a decision, pending crucial production run tests of several coinage types scheduled for this month, he said.

The kind of coinage proposed by Wallace to be under consideration, however, would fully meet the requirements of the coin machine industry.

Excerpts questions and answers from his interview follow:

When?

BB: "Mr. Wallace, when will the Treasury make its report to Congress?"

WALLACE: "Hopefully in April. Our tests are running slightly behind schedule. Most likely it will be ready in late April. It's a decision that must not be rushed, however. Whatever we pick must serve for many years."

BB: "What remains in your decision procedure?"

WALLACE: "The type of coin we have been testing must be subjected to production size runs. This will determine if they can be minted economically."

BB: "How many types of coin have you been testing?"

WALLACE: "This I can't say." Possibilities

BB: "Speaking generally, what are the most likely possibilities?"

WALLACE: "An alloy of reduced silver content or non-silver alloy with precious metals comparable to present coinge.

BB: "Would that second category include laminated coin?"

WALLACE: "Yes."

BB: "Is it likely that the new coinage will necessitate alteration of slug rejector mechanisms on vending and related types of equipment?"

Big Factor

WALLACE: "We are working to identify the technical problems and problems of the coin machine industry in front of us at all times. I personally feel that the vending industry is a big and important factor in our decision. Of course, we have been made aware of the interests of the silver producers and users. And then there are the needs of the general public to consider. We must try to please everybody."

BB: "Can you?"

WALLACE: "I think so."

BB: "By whom and to whom will your recommendations be made?"

WALLACE: "Our report will be sent to the Banking and Currency committees of the House and Senate. Making the report will be either the Secretary of the Treasury (Douglas Dillon) or the President."

BILBOARD, March 20, 1965

EDITORIAL

Industry's Thanks

In was reassuring for Billboard to find out in its exclusive interview with Assistant Treasury Secretary Robert Wallace that the needs of the coin machine industry were to be considered in any recommendations before making the silver content of coins.

It now appears that the Treasury's long-awaited recommendations will be forthcoming in April. The coin machine industry which has been hurt by the national coin shortage will welcome this. Needless to say, the Treasury's recommendations will have to be debated by Congress and even then, final execution will take time.

But the machinery has been set in motion and everything appears to be going forward with all dispatch.

Secretary Wallace told Billboard he is hopeful that new coinage will not require operators to alter existing slug rejectors on vending and other related equipment. He points out that there are many diverse interests to consider but he hopes the Treasury can please all.

The encouraging thing to this publication— as it should be to all members of the coin machine industry—is that the needs of the industry have been properly presented to the U.S. government and that there is ample evidence the needs are being given due consideration.

Much of the credit for this belongs to the National Automatic Merchandising Association, which has directed the public relations effort for the vending industry, and to Music Operators of America, which has assisted in presenting the views of the juke box and amusement game operators. This is public relations at its best, and both associations deserve the industry's thanks.

CORNERED BY BUD LURIE is Lou Rubin (seated), sales manager of Lieberman Music Co., Minneapolis.

WORLD WIDE DISTRIBUTING CONTINGENT at dinner meeting in Fritz's Restaurant included (from left): Ivy O'neil, Harold Schwartz. Nate Feinstein (Williams executive Herb Oettinger is across table from Feinstein), Fred Skor and Howard Freer.

World Wide Distributing Alternate @ dinner meeting in Fritz's Restaurant included (from left): Ivy O'neil, Harold Schwartz, Nate Feinstein (Williams executive Herb Oettinger is across table from Feinstein), Fred Skor and Howard Freer.
WASHINGTON—In a meeting March 4 with Eva Adams, director of the Mint, top Music Operators of America officials were complimented on the responsible position the trade has taken on the coinage change issue.

After hearing MOA Executive Vice-President Frederick M. Granger, President Clinton B. Pierce and Board Chairman Lou Csoo state the association's concurrence with the policy worked out over the past year and adopted several months ago by the National Automatic Merchandising Association, Miss Adams expressed pleasure at the position of both associations.

“...retention of sufficient silver content in the coinage to permit continued use of present coin mechanisms, or the use of alloys in any new coinage which have the same relation to existing coins, so that present coin mechanisms will continue to operate. Further, the industry supports those measures which will insist on an adequate coin supply and prevent the disappearance of coin circulation.”

Following the meeting, Granger acknowledged the extensive support the NAMA had provided as background for the industry’s coinage policy.

“The NAMA deserves full credit for formulating this policy, which MOA has endorsed and is now supporting to the fullest.” Granger said.

“It is the best possible position, in that it does not make strong demands on the Treasury. It permits us to have a flexible posture and yet obtain what we need.”

Granger added that the visit of MOA officials to the government agency could do nothing but elevate the industry in the estimation of key Washington officials.

“We made them aware of the music and amusement game business,” he said, “and demonstrated that it seeks to take a responsible approach to its problems.”

N.Y. Mechanics' Training Program to Start in April

NEW YORK—A coin machine mechanic training program that could apply as a prototype for much-needed trade schools in many major U.S. markets is scheduled to commence here in April.

The brainchild of Music Operators of New York (MONY) officials, the program is unique in the industry in that it will be financed by public moneys available under the State's Manpower Development and Training Program. The implications of this, in view of the perennial shortage of skilled coin machine mechanics and the financial impasses encountered in past attempts at establishing trade schools, are most significant. (See Billboard, Feb. 20.)

Administration of the program will be handled, as are other manpower training classes, by the New York Board of Education.

Music Training

The first class, numbering some 20 men, will be trained on phonograph equipment, according to Allen Chicofsky, a MONY business manager. Plans call for expansion of the curriculum to include training for vending and amusement equipment.

The first students will be selected from applications submitted to the State Department of Employment. Applications will be accepted for aptitude in the areas of mechanics and electronics.

In the preparation of the curriculum, distributors of the four major phonograph lines are cooperating with the Denver, Manpower Development supervisor. Factory service experts are also being consulted. Much equipment and materials for the program will be purchased from co-operating distributors. Additional materials will be donated by the jobbers. Currently participating are Seeburg distributor Meyer Parkoff; Harold Kaufman, of the Wurtizer outlet; Nathan Sugarman, with Rowe-A-Mat; and Rock-Ola's Harry Koeppe.

Six Months

The class will be quartered in space presently available under the State program. The course of study will be six months, with students required to attend class six hours per day. Faculty will be drawn from industry and the Board of Education ranks.

Cost of the program has not been definitely established yet, according to Chicofsky, but it is certain that trainees will shoulder none of the expense.

Placement of the graduates will be no problem, Chicofsky assured Billboard.

“We receive requests for skilled servicemen every day,” he said. “Right now we could place 20 men in the metropolitan area.”

Chicofsky, an operator for 26 years prior to joining the MONY staff two years ago, had extensive experience with the problem of servicemen and has been one of the leaders in establishing the New York program. MONY President Al Denver and Vice-President Howard Jarocki, along with other MONY members, have persisted in promoting the program.

“We’re interested in making the trade aware that,” Chicofsky said, “that it would stand as a model for other cities and associations. We should like to see the industry as a whole benefit from what is being done here.”

Says You Saw It in Billboard Music Week

“From Anchorage to Albuquerque they’re dancing at the drop of a coin to Seeburg discotheque,” declared Seeburg National Promotions Manager Stan Jarocki (right) and Advertising and Sales Promotion Manager Frank Luppino (left) to a Billboard reporter. Jarocki indicates the latest of 700 discotheque installations represented by pins on map.
Nippon Victor Bows Juke Box

TOKYO—In the new line of Nippon Victor electronic products unveiled here recently was a compact-size stereophonic juke box priced at 330,000 yen ($917).

According to Nippon Victor officials, the compact, Model NB-5000, is much cheaper than imported models and should be ideal for location in Japanese coffee shops and restaurants where teen-gaters gather.

Nippon Victor products are

1965 ROCK-OLA GRAND PRIX

Model 425

160 phonograph for all locations

Dutch Payouts

THE HAGUE—A committee of the Dutch parliament is studying proposals submitted by Holland's coin-op operators organization, Bond van Muziek en Amusementsapparaten (Amus), to liberalize operation of payout machines.

At present, payouts may be made in private clubs only. German mint machines have become popular in the clubs because of their simplicity of maintenance and their ease to control.

The proposal now is to legalize the operation of the min-type payouts throughout Holland on the same basis as in West Germany. This would be accomplished with a new payout machine New York containing that in force in West Germany, a so-called "model machine," which is credited with having disarmed most of the criticism of payout operation in Germany.

France 'Flipping' Over U. S. Pinball Equipment

By OMER ANDERSON

PARIS—France, perhaps the worst market in Europe for U. S. pinball machines, has made some progress in recent months with the importation of clones of American "Eiffel" and "Folies Bergere" machines.

This is, in part, because the French are interested in American pinball machines, and operators agree that it is particularly easy to sell them. French operators and players believe that American machines have more competition, and not only, so we import them.

Andre Malraux, France's energetic culture minister, is said to be aghast at the U. S. pinball invasion, and is urging General de Gaulle to take legal steps against the importation of "Les Flippers." But this is clearly impossible.

"There would have to be a new revolution," said Malraux, "and the government wouldn't dare. The people would fight for the right to play les Flippers." What is fact is that France, in the last 15 years, has imported 48,000 U. S. pinball machines. France has imported many pinballs and so consistently that they have had to be able to symbolize the "Americanization" of France, a circumstance not altogether pleasing to the importers and distributors.

Tokyo Greets Jones

The Mantle of Distinction---Membership in NCMDA!

OPERATORS:

Def Vending, Music and Recreational equipment. HAVE YOU visited our local NCMDA Distributors recently? They are always ready to work with YOU on equipment needs and location problems. GET TO KNOW THEM!

DISTRIBUTORS:

ARE YOU A MEMBER of the trade association? Are you on our mailing list? Inquiries invited.

THE NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION

R. F. JONES' new Tokyo Branch is located at 1-1-111, Hibiya, Chuo-ku, Tokyo, Japan. He operates under the name of "R. F. JONES, Tokyo Branch."
CHICAGO—A full day to tour the big Rock-Ola manufacturing complex and see juke boxes and vending machines built from the ground up—that's what five Japanese coin machine executives wanted, and that's exactly what they got.

The men were all representatives from Nippon Goraku Busan K.K., Rock-Ola distributor in Japan and other parts of the Orient. Their visit to Rock-Ola was part of a 40-day global tour, which also included visits with distributors in the U.S.

They spent a day with Empire Coin Machine Exchange here last week and this week were down with A.M.A. Distributing Company in New Orleans. From here, they go to New York, then Europe.

Big Operator

Nippon Goraku is not only Japan's largest distributor but the country's largest operator as well. The firm employs 600 persons, 200 of whom are involved in routes.

Nippon has set up 32 separate districts in Japan, each with a district manager, a service man and shop personnel. Tokyo itself is divided into six districts.

The company uses some 25 trucks and 125 cars to run its business.

The adjoining pictures show how the visitors were given an indoctrination course in coin machine manufacturing.

PHONOGRAPH COMPONENTS are stamped out in this automatic press.

A.T.E. Moves To New Site

By ANDRE DE VEKEY

LONDON—The Amusement Trades Exchange, the Continent's big coin machine show sponsored jointly by the Amusement Caterers' Association and the Amusement Trades' Association, will be held next Jan. 25-27 in a hall three times the size of last year's exhibit site.

The show has been booked into the Grand Hall at Alexandra Palace in North London. Added benefits of the new location are unlimited parking and excellent loading and unloading facilities for equipment.

Trade reaction to the change in location has been excellent. Several firms, however, are suggesting a further change involving exhibit dates. Some feel the time should be moved to mid-December, to give manufacturers more pre-season time to prepare equipment.

EUROPEAN NEWS BRIEFS

Music in the Tub

ATHENS—Stanis Niarchos, the shipping magnate with a fleet of over 200 cargo vessels, insists that the guests on his private island in Aegean shall have music wherever they bathe.

Niarchos has installed a series of phonographs along the bathing beach on his island of Spetsopoula. Each juke box has a supply of coins for the guests.

Niarchos insists that international pop music be programmed in at least three languages (Greek, English and French), and that disks be changed weekly.

The juke boxes are embedded in niches built into the cliffsides adjoining automatic showers.

Peak Earnings by Phonographic Ltd.

LONDON—Max Faine, chairman of Phonographic Equipment, Ltd., here, reported half-year profits for his company of £65,000 pounds. The firm went public last September and forecast a yearly profit figure of £110,000 pounds.

Shareholders will receive an interim dividend of 20 per cent. Phonographic reported sales of juke boxes at an all-time high.

FOR COINMEN:

- More News
- More Research
- More Ideas
- Faster Reporting
- Best Association Coverage

THIS WEEK EVERY WEEK in BILLBOARD

The only coin industry business publication with a permanent Washington Bureau for up-to-the-minute reports on new and pending legislation.

---

Subscribe Now

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214

Please enter my subscription to BILLBOARD for:

[ ] 1 YEAR $15 [ ] 3 YEARS $35
[ ] New [ ] Renew
[ ] Payment enclosed [ ] 2 EXTRA issues for cash
[ ] Bill me later

Above subscription rates for Continental U.S. & Canada.

Overseas rates on request.

Company
Name
Address
City
State & Zip
Type of Business
Title
CHICAGO—The Chicago Coin Machine division of Chicago Dynamic Industries last week began shipping a new big-ball bowler which incorporates a revolutionary new pivotin- 

"CANS.
MINI NEAT WAVES
BONANZAS"

to simplify scoring.

Described by sales manager Mort Secore as "our exclusive new Lazy Susan servicing fea-

\begin{verbatim}
CHICAGO COIN'S SUPER-SONIC

LEW JONES Distributing Co.
Include Wurlitzer Distributors: 12313, 12314, 12315, 12316
Indianapolis, Ind.
Tel. MElrose 5-1593

IMPORTANT NOTICE
If you are interested in any of the following games, contact us immediately, or make us offers on anything you might need.

Gottlieb:
BENZER:
Williams:
GRAND SLAM BASEBALL GAMES,
MID-OCEAN, MERRY W.T.O.W.G.
FOOTBALL GAMES, HEAT WAVES
Chicago Coin:
C H A S I N G C L I N E, B R O N C O S,
PICK-UPS
Midway:
TROPHY GUNS
Daily:
Sally's
"In 1-1/2, HAD WORKED."
Up to a large stock of Billy
Bones, Williams, Gottlieb,
Bally, Cams, Acapulcois,
Touchoodown, Star, Seeburg,
Rack, Gabriel's, Coney,
Nevada, Queens, Twisters.

NEW ORLEANS NOVELTY CO.
1055 DYADIES STREET
NEW ORLEANS, LOUISIANA
Tel.: 529-7321

BIGGER PROFITS NOW WITH
COIN-OP POCKET BILLIARD TABLES
by National of N. J.

"CORONET"
Manufactured in exciting aristocratic designs
• Picture Window Ball Viewer
• Decorator Designed for Beauty
• Solid Slate Bed
• Trouble-Free Ukeep

Specifications:
New Zealand / Stock Available
4 x 8 Bag 4 x 8 Pockey 3 x 6 Pockey
Write for FREE Color Brochure or Phone 208-473-7100
For Coin-Ops, Professional, Billiard Lounge, and Home Tables, The FINEST in Coin-Ops Table Supplies also available.

NATIONAL
Sheffield & Billiard Co. of N. J.
31 MAIN ST. E, ORANGE, N. J.

ST. LOUIS TREND IS TO DIME PLAY

By EARL PAXO
ST. LOUIS—Local and out-
State operators, while discussing the Williams Electronic Manu-
facturing Corp. game minimums, pro-

Lou Morris at Morris Novelty (Canvas-Whitman) expressed the opinion that metropolitan St. Louis may lag behind certain out-State areas in the transition to 10-cent play.

The operator, George Schoen, said: "We're trying a three-ball-

score. This accelerates the pace of the game and is especially good on two-player games where one player is waiting his turn. It amounts to about the same thing as dime play."

FORMAL DEBUT

Gabriel's Blows Its Horn as Detroit Crowd Digs Discotheque

By HAL REVES
DETROIT—Discotheque, in the Detroit area, has become one of the term, made its formal debut in the Detroit area recently with the opening of Gabriel's Lounge in suburban Roseville.

Seeburg has made seven in-
stallations of its discotheque equipment in the area already, but Gabriel's is probably the most glamorous.

An indication of public ac-

ceptance was the crowd that jammed the spot for the grand opening in the midst of a virtual blizzard that brought the Motor City to a standstill.

Speakeasy Days

It is not the regular practice at Gabriel's to keep the front door locked and ask patrons to enter through the rear entrance, reminiscent of speakeasy days, in order to keep the crowd to the lounge's 145-person capacity.

Emceeing the Gabriel open-
ing was Seeburg's special con-
nalyst Joseph Panarino. He
was accompanied by the ever-
covetted, the Seeburg factory
and Jack known as charge of discotheque promotion for Mar-

of this machine filled with "currently popular dance music."

Customers get one tune for a
dime, three for a quarter, six for a half and, of course, one album for a half. The Gabriel brothers have found that the wider numbers are popular during the week, while the slower tunes are heard on weekends, when the crowd tends to be older.

Chloe Hostess

During the opening, Panarino gave a short welcome to the crowd while Giocanda acted as master of ceremonies. A pretty girl was chosen from among the Gabriel clientele to act as host-

ess. A buffet supper was also served.

Panarino was later booked for personal appearances at two Detroit radio stations and an interview with a columnist from one of the dailies.
Cheetah: A New Shuffle Alley From Williams

CHICAGO—The latest in a series of new products from Williams Electronic Manufacturing Corp. is Cheetah, a five-way shuffle alley bearing the United brand name. The sleek new model began arriving at Williams dealers last week. Introduction of the shuffle bowler was to be followed closely by the debut of a new big-ball bowler (see Billboard next week).

Williams sales manager Bud Lurie informed the manufacturer's Midwest distributors in a sales conference here last week that "a series of games will be coming off the Williams lines this year, the like the industry has never experienced." Because of the changing market, Lurie explained, Williams will market 25 percent of its production during 1965.

The play feature being stressed on the new product is "strikes 90." This innovation permits the player to continue shooting in the same frame as long as he continues to shuffle strikes. Double nickel or dime play is standard equipment on the new unit. A 25-cent multiple coin mechanism is available optionally at extra cost.

For easier service access, the pin panel opening has been redesigned. The "easy-normal" strike adjustment is in the back box for convenience sake. The unit measures 8½ feet in length, 21½ feet in width and its crated shipping weight is 515 pounds.

France Flipping

Continued from page 52

are $120 a year. The per-play price is low—around 4 cents—and the average machine takes in $80 a month at 2,000 plays.

Some psychologists, intrigued by the French obsession with "les pinball," have questioned whether there is not a quir in the Frenchman's mental makeup. A more reasonable explanation is French law.

In other European countries, bingos, payouts and fruit machines are permitted. But in France, all games with a cash payout are banned, and only "games of amusement" are permitted.

Robert Charlot, president of the Syndicat National de l'Automatisme—France's leading authority on payout machines and the ultimate authority on the Frenchman's passion for playing pinball machines: "It's the only public game which is readily available and permits the Frenchman to pit himself against chance. There is a strong flair for chance-taking in every Frenchman's makeup, and "les pinball" cater to that urge to flirt with Lady Luck."

For proven CASH returns... install the ULTIMATE in COIN-OP EQUIPMENT

THE

EMPRESS

by Fischer

CUSTOMER APPEAL + Proved Profitability

It pays to serve the nation's fastest growing sport with the nation's finest equipment—FISCHER. The beautiful table with the big difference in performance. The table that pays for itself faster because more players prefer it. Beautifully styled to be at home in the most luxurious cue club or location...quality-crafted to please the most serious players...durability designed to give extra years of use. FISCHER—proved in use for over 15 years.

9 REASONS WHY Fischer CHALLENGES COMPARISON:

- Choice of finishes: Walnut-grained Formica or Mahogany look Duran Clic-on.
- Choice of billiard Model 101-A, 101-B.
- Model 82-A, 32'.
- Covers of the finest All Wool felt
- Precision ground marble playfield, guaranteed, for the life of the table, not to warp (Also available in slate playfield)
- Heavy die-cast one-piece leg levelers
- Cue ball return at opposite end of table from coin-op mechanism
- Covering of the very finest All Wool felt
- Precision ground marble playfield, guaranteed, for the life of the table, not to warp (Also available in slate playfield)
- Heavy die-cast one-piece leg levelers
- Cue ball return at opposite end of table from coin-op mechanism

When you think billiards, think FISCHER -- that's quality!

FISCHER MANUFACTURING COMPANY, INC.

Your distributor is now making deliveries.

March 20, 1965 BILLBOARD
Grante State
Swings Again

MANCHESTER, N. H.—A few years ago there was virtually no night life in this area, and folks wanting to play juke boxes or enjoy live entertainment with their spirited beverages sought the hospitality of amusement spots in nearby Massachusetts cities.

Now, however, Life has become "big business" in New Hampshire’s “Queen City,” thanks to liberalization of regulations on entertainment, abolition of a ban on dancing at cocktail lounges and extension of the closing hour to 1 a.m.

At one time Granite Staters were pouring thousands of dollars weekly in the coffers of the Bay State gay spots. Now this money goes into the local economy and pleasure-seekers are glad to remain in their home area.

Detroit V-Back
League Formed

DETROIT—An experimental V-Back Shuffleboard league has been organized here in three tavern locations with some 40 persons registered for competition.

Until recently, a V-Back-operated product manufactured by Pro-Action Engineering and introduced last year’s MOA show, the league will decide area champions in singles, doubles and four-man competition.

Interarea competition will be conducted if similar leagues can be organized elsewhere.

Dealers Shows in East
To Feature Elliptipool

GLASCO, N.Y.—A series of East Coast showings beginning with St. Patrick’s Day, March 17, and sponsored by Greco Bros. Amusement Co here will feature the Elliptipool game and inventor Art Frigo.

Area operators will watch Frigo demonstrate the properties of the ellipse as applied to pool in the Clinton Hotel, Kingston, beginning at 2 p.m., March 17. Frigo will then discuss, invented Elliptipool, in the pin shot of a match assignment while in college.

Subsequent showings during the week will be held at Betoine Enterprises, Inc., in North Gen- gen, N. J. on Saturday (20) and in Watertown, Mass., on Sunday (21) at Redi Distributors.

Additional showings of the

South Likes Memphis Disks

MEMPHIS — Operators, DJs and a one-stop shop reported that two locally produced singles were breaking out in the mid-South area.

Bill Black’s Combo’s “Come on Home” is a bell-ringer with the operators - spot checked. Drew Canale, Canale Enterprises, has a top single with most of past dance spots.

Edward Bodenheimer, Bodenheimer Amusement Co, and Edward H. Newell, Jr. - Matt Amusement Co, also reported the single to be doing well.

Close behind is a new artist, Desharn, who has a top single on the label with “Woody Bully,” which Desharn, a local night club performer, composed.

It is getting wide play on juke boxes. DJs H. Woolf, WMPS, and Hugh Frizzell, WHQO, said it is getting top airplay.

Desharn was discovered by local Pen Records official Eugene Paul, who brought his act of Stanley Kesler. The master legist and boy who was here, was leased to M-G-M for distribution.

Frank Korot, manager of Popular Tunes Record Shop, one-stop, said the Black and Desharn singles are getting top spots from the operators.

TENNESSEE

Robert Smith, Smith Brothers Music Co, Dyerburg, was in Memphis buying some pin games.

James V. Fosythe, Fosythe Amusement Co, getting ready for next week’s operator tournament being named Man of the Year for 1965 by the Memphis Trade, Chamber of Commerce... H. A. Walker, Ideal Music Co., Jackson, opened a speed car wash, said he’s sold on automation.

Bill Willis, Willis Amusement Co, Milan, took over the American Legion Club location, set up a phonograph and pin games there...

Jerry White, son of Jourd White, Jourd Who Sales Co, Paris, Tenn, is chairman of the 1965 National Cash Register Derby to be staged in a few weeks, which includes a big fry and beauty contest.

W. E. Foote, Foote Amusement Co, Selmer, was in Memphis last week picking up some new phonographs... Roy Morris Jr., Morris Amuse-

ment Co, Somerville, comes to Memphis at night when he’s a Full Technician for Station WMC... Charles Kenne, Louisiana Co, Union City, recently sold his farm and went into the vacuum cleaner business, which he said, "I don’t have any ‘problems like on the farm’, he said.

ST. LOUIS

The area trade was saddened at the news that William Becta, well-known trade figure, suffered a serious stroke. He was left paralyzed by the attack and is now regaining his many friends in the business here... Calvin Sur Milo, of Reliable Music in West Plains, Mo., is recovering from a big fry and beauty contest... It was near a visit with death.

Norwood Verch, at Central Distributors, predicted "a very good season," and summer season for the 17'16" ball, "for which there are excellent"... in addition to fishing, discothèque is a hot operator.

CLEVELAND

Area operators flocked to Monroe Coin Machine Exchange, Inc., Feb. 23 for a service school on the Rowe 10320A cold drink machine. Some 41 persons were in attendance. Handling instructions for the Coin Rotary technician, Monroe staff members on hand were Leo Mooler, Stanley Levine, Frank Joseph, Norman Peck and William Tabac... Coin Machine Co. is scheduled for Tuesday, March 23 at 6:30 p.m... The Rowe (AMI) Diplomatic phonograph and an all-purpose game were demonstrated for Tuesday, March 30 at 6:30 p.m...

Billboard offices are located at 2423 Payne Avenue here.

De Architects Debates
Vending Tax

CONCORD, N. H.—A plan to ban vending machines was re-presented Feb. 26 when a long list of bills filed "by title only" became available in the House of Representatives.

No details on the measure were immediately disclosed since it was explained that while many of the provisions have already been drafted and introduced in the Senate, no action has been taken. Concerning the 1,400 bills on the list were "still waiting in the wings."

Hereafter, a sales tax plan, legalization of greyhound racing, curbing riots at Hampton Beach amusement spots, and repealing the State's stock-in-trade tax, imposing a soft drink tax and two or three plans to review physical examinations for persons handling food.

Iowa Bill
Tek Boon

DES MOINES — Iowa jet box operators—tavern owners may be able to look forward to increasing in business.

The Iowa House voted recently to ease the State restriction on the sale of 91 to 24 and sent to the Senate a bill reducing the minimum dance floor space that a tavern may have to allow dancing. Previous legislation, which would have cut off dancing, was brought. Proposed reduction calls for 200 square feet.

Since most smaller taverns rely on just box music for dancing, passing of this new bill could improve coin business here.

BILBOARDS, March 20, 1965
**Cig. Tax Passes Ark. House**

LITTLE ROCK, Ark. — The House of Representatives, on a third try, passed a bill backed by Gov. Orval Faubus to increase the tax on cigarettes from 6 to 8 cents per pack.

The increase is expected to provide an estimated $3.8 million a year in new revenue. Faubus angered some of his usual supporters in the Legislature because the bill did not specify that the new tax money should go entirely for education.

The bill now goes to the Senate where passage is expected. Cigarette operators in the State are in the unique position of favoring the tax increase. Reason is they are sorely pressed now with a very thin margin of profit.

(Continued on page 58)

---

**Macke Firm Moves to New Building Soon**

PHILADELPHIA — A $3 million expansion program by Macke Variety Vending Co. will be climaxed next month when the company consolidates two operations in new headquarters.

The new building is located at 123 E. Luzerne Street, providing 32,000 square feet of floor space in a two-level brick and stone structure. Presently the Macke company has its sales and mechanical operations and its commissary in separate locations.

When the move is completed, according to Albert K. Rodante, president, the service and commissary capacity will be doubled. Plans call for an increase from 300 to 400 work force. An additional 1½ acres are available at the Luzerne Street site for future expansion in the same location.

The new building will include a large commissary, a products warehouse, a fleet maintenance garage to service 100 trucks, an automatic cafeteria for employees and guests, and a room to park 175 cars.

The sales staff, under senior vice-president in charge of sales, Angelo Musi, is also undergoing expansion.

---

**SEEBURG GIVES AIA $7,500**

PHILADELPHIA — An unusual contribution from Seeburg Corp., enabled Marvin Stein, chairman of the Coin Machines Division of the Philadelphia Allied Jewish Appeal, to swell the industry's contribution by some $1,500. In honor of Stein's efforts as chairman of the division, Seeburg contributed a phonograph to the campaign. Stein is a partner and treasurer of Eastern Music Systems Corp., local Seeburg distributor. The factory gift was sold by Stein's company for a sum of $1,500 and the money turned over to the Allied Jewish Appeal.

---

Bow Wurlitzer in Iowa; Sandler Sees Boom in Minn. Ore Areas

By ROY WIRTZFELD

MINNEAPOLIS — Sandler Distributing Co. here introduced the new Wurlitzer line to Iowa. A Saturday night show March 7 at the Hotel Blackhawk in Davenport, on Iowa. The Twin City show, held in January, drew some 200 operators from Minnesota, North and South Dakota, Iowa and Western Wisconsin.

Irving Sandler, president, said the response since has been very good, especially for units with the Golden Bar feature, a Wurlitzer exclusive that gives 10 plays for 50 cents by pressing a single button.

**Iron Range Boom**

Sandler was also optimistic about improved business in the Iron Range area of Northern Minnesota. This has been a depressed region for some six or seven years, following depletion of natural iron ore there.

But a mushrooming taconite mining and processing industry is developing there, following last fall’s State vote to give mining firms certain tax benefits for developing the region.

In the forefront of this Range activity is extensive construction, now beginning, of taconite plants. “This means many construction workers,” Sandler said, noting that they will be tavern patrons and music players.

Representing the Sandler Co. at the Davenport show were Irving Sandler, president; his son, Warren Sandler, vice-president; Bob Crosby, service manager; Bert Davidson, Wurlitzer representative, and C. B. Rost, Wurlitzer service manager.

---

3 WAYS TO GET FREE BALLS ON SHEBA

Bally Triple Gates up play, profit

**TOP GATE** opens when Targets 4 and 5 are hit when lit. Gate can also be opened by hitting only tricky Target 5 when lit. Either way, ball shot through Top Gate rings up 100 points and returns to shooter-tip for an extra shot.

**MIDDLE GATE** opens when Targets 1 through 5 are hit when lit. Player who hits all 5 Targets has a choice of shooting ball through Top Gate or Middle Gate and both routes are worth 100 points plus an extra shot.

**BOTTOM GATE** swings open the minute Targets 1, 2, 3 are hit when lit, and the free ball adds 50 to total score.

**1-BALL SKILL-APPEAL STIMULATES REPEAT PLAY**

SHEBA not only gives players the biggest free-balls bargain in flipper history, but also popular one-ball skill-appeal, because entire playfield resets to first-coin condition every time a ball escapes through a Gate or enters out-hole... calling for careful ball-by-ball skill-shooting and skill-strategy.

And 24 different score-building Targets, not counting match-play (if used) insure the slam-bang scoring sympathy that stimulates steady repeat-play and top earnings. Get your share. Get SHEBA today.

---

SEEBURG GIVES AIA $7,500

PHILADELPHIA — An unusual contribution from Seeburg Corp., enabled Marvin Stein, chairman of the Coin Machines Division of the Philadelphia Allied Jewish Appeal, to swell the industry's contribution by some $1,500. In honor of Stein's efforts as chairman of the division, Seeburg contributed a phonograph to the campaign. Stein is a partner and treasurer of Eastern Music Systems Corp., local Seeburg distributor. The factory gift was sold by Stein's company for a sum of $1,500 and the money turned over to the Allied Jewish Appeal.

---

March 20, 1965 BILLBOARD
Monroe Coin Names Stone
CLEVELAND — Monroe Coin Machine Exchange Vice-
President Norman Goldstein an-
ounced last week the appoint-
ment of Joe Stone as sales man-
ger of the firm’s new photo-
graph division.

A veteran of 27 years in the business as a route man, loca-
tion solicitor and salesman of new photographic equipment, Stone’s primary job in his new position will be assisting opera-
tors in location contracts and placement of the new Rowe-
A.M.I Diplomat discothèque package.

“Stone, because of his excel-
 lent background, will be of great assistance to operators in this area,” Goldstein said.

Proven Profit Maker!
CHICAGO COIN’S
CRISIS CROSS
POP-UP
The Game
with the
Bouncing Ball
ACTION!
SEE YOUR CHICAGO
COIN DISTRIBUTOR

Reconditioned Specials Guaranteed
in stock—subject to prior sale

Pin Balls
Bally
Moon Shot
$195
Cross Country
195
Cue Tease
2-P.fl.
195
Hootenany
230
Star Int.
1-2-P.
195
Sky Diver
275
Mad World
2-11.1-2-P.
195
Harvest
195
Williams
275
Magic Clock
2-P.fl.
195
Caravelle
4-P.fl.
215
Reserve
2-1-P.
195
Metro
2-1-P.
210
Pineapple
2-P.fl.
225
Valliant
2-2-P.
225
Marlboro
4-P.
195
Santa Claus
9 roses
65
Swing Time
275
Gottlieb
Fabric
4-P.
125
Race Time
2-1-P.
125
Apollo
$475
Pyramid
2-1-P.
225
Lace-A-Card
2-P.
220
Wendy Winds
220
Show Boat
195
Fashion Show
2-1-P.
195
Olympic
2-P.
195
Caesars
4-D.
250
Swing-a-Ding
2-2-P.
245
Flying Cherub
2-1-P.
265
Shipwreck
4-P.
450
COLORAMA
2-2-P.
$185

Write for complete 1965 Catalog of
Photographs, Vending and Games.
Established 1924

Monroe Coin Machine Exchange
2132 N. WES TERN AVE., CHICAGO 47, ILL.
ALARM 4-5005

CHICAGO

Hurryng Illinois Coin Machine Operators As-
sociation president Bill Post returned from the
Washington, D.C.—based COA directors’ meet-
ing posthaste into plans for the late-in-April
conference of the State group here in Chicago.
Bill and his comrades had a data for the April 25 Posse kept the pennant hot while in
the nation’s capital — and with a dozen congress-
men and says he found them sympathetic to
industry problems. Hot topics from the MOA
session will be taken up at the State level. Posse looks for swell-
ing changes in the business dur-
ing coming months.

And all the while Posse is moving his Valley Music Com-
pany to new headquarters down the street in Aurora. He was transferred by April 1... The
trade extended wishes for a recovery to Bill Kin, president of Empire Coin Machine Exchange, who was recovering after surgery last week at St. Joseph’s Hospital.

MOA executive vice-president Fred M. Granger took a brief Florida breather from his rugged
schedule following the Washington conference.

Supposing excitement these days is Bill Weikel, who’s bringing to market a musical show
that may be the sleeper of the year. Watch Bill
Biology have details. Chicago Coin’s Ralph Wykoff with a 5 pound
ounce son last week. Christopher is his name and he’s doing fine. The vacation artist currently includes Earl Kis, recently re-elected
president of the Recorded Music Service Asso-
ciation, and his executive who was relaxing in Palm Springs, Calif.

Ray Brack

Ed Blankenbeckler Named by Seeburg
CHICAGO — New national sales manager for Seeburg’s phonog-
raph division is Edgar C. (Ed) Blankenbeckler, formerly regional vice-
manager for the firm in Dallas.

Blankenbeckler replaces Ed Chaffey, who left Seeburg recent-
ly to post a new job at Owens Manufacturing.

The new Seeburg phonograph sales manager for the past two weeks attending re-

Brand new United back glasses
for shuffle alleys
Write for List
and prices

Machinery
INFORMATION and
SERVICE MANUAL
for Gottlieb
Amusement Pinballs
A clear, easy to understand
book that is of prime value to
both new and old pinball
servicemen. Unique enough to
receive Library of Congress Cat-
alog No. 64-17820.
$4.00 postpaid.

D. GOTTIEB & CO.,
1140 M. RESISTER AVE., Dept. B
Chicago, Illinois 60651, U. S. A.

Ed Blankenbeckler is also con-
versant with the company’s for-
gn operations, having con-
ducted sales training programs for the firm in Australia, the Philip-

Feburary 2, 1965

Ed Fadly, Seeburg
effective vice-president who
made this announcement, Blankenbeckler will be working with Seeburg field personnel and distributors of Seeburg products.
Blankenbeckler’s mobile merchandising program, which currently utilizes 15 truck-vans, will also be directed by
him.

Blankenbeckler is also con-
versant with the company’s for-
gn operations, having con-
ducted sales training programs for the firm in Australia, the Philip-

Selling the Bouncing Ball

STACKS
MOON SHOT
$195
CROSS COUNTRY
195
CUE TEASE 2-P.
195
HOOTENANY
230
STAR INT. 1-2-P.
195
SKY DIVER
275
MAD WORLD 2-11.1-2-P.
195
GRAND TOUR
195
2-1-IN. 1-2-P.
225
HARVEST
195
WILLIAM S
275
MAGIC CLOCK 2-P.
195
CARAVELLE 4-P.
215
RESERVE 2-1-P.
195
METRO 2-1-P.
215
PINEAPPLE 2-P.
225
VALLIANT 2-2-P.
225
MARLBORO 4-P.
195
SANTA CLAUS 9 ROSES
65
SWING TIME 275
GOTTIEB FALSTAFF 4-P.
125
RACE TIME 2-1-P.
125
ATLASS 2-P.
195
SEVEN SEAS 2-P.
195
LITE A-CARD 2-P.
225
NEW WINDS
225
SHOW BOAT
195
FASHION SHOW 2-1-P.
195
OLYMPIC
2-P.
195
CAESARS 4-P.
225
SWING-A-DING 2-2-P.
245
FLYING CHERUB 2-1-P.
265
SHIPWRECK 4-P.
450
COLORAMA 2-2-P.
$185

BRAND NEW UNITED BACK GLASSES
for SHUFFLE ALLEYS

GUNNELL'S

New England

Food Distributors

March 16—Associated Buyers
Club of Chicago meeting.
March 18—Georgia State, Rand
and Elmhurst roads, Mount
Prospect, Ill.
March 20—Northern Connectic-
ut Advertising and Trade-
showing Association meet-
ing, Ward Hotel, Aberdeen.
April 3—Georgia NELA Coun-
cil meeting, Southern Holiday
Inn, 174 Piedmont Ave., At-
lanta.
April 5—National Packaging
Exposition, Chicago.
April 7—Audiovox NELA Coun-
cil annual meeting, Sheraton-
Belvedere Hotel, Chase.
April 14—St. Joseph Valley Mu-
ic Operators monthly meet-
ing, South Bend, Ind.
April 24—Coin Machine Op-
erators national meeting, Cal-
ohia, social and business
meeting, Columbus, S. C.
April 24—NAMA State Coun-
cil Annual Meeting, Portland,
Ore., Sherman Motor Inn,
North 113th and Multnomah
Street.
April 25—Illinois Coin Machine
Operators Association an-
nual meeting, Chicago.
May 16—Music Operators As-
pociation of Carolinian
meeting, Manager Motor Inn,
Charlotte, N. C.

Ark. Cig Tax

Continued from page 94

with cigarettes in machines priced at
30 cents.

A two per cent increase would force
operators to raise prices to 35 cents.
Of this, the State would receive 3 cents
and the operator a much-needed 2 cents per pack.

BILBOARD, March 20, 1965
PERSONAL SELECTION • PRIVATE LISTENING

Insires More Nickels, More Dimes, More Quarters, More Halves

This new Wurlitzer Remote Speaker Wall Box works like a beaver in booths, bars and on counters to make more money for you. Any coin creates music, from a single selection for ten cents to a preselected program for a half-dollar at the press of the GOLDEN BAR. The sound is sensational. The design is beautiful. The extra returns are almost unbelievable. Talk to your Wurlitzer Distributor for details on the 200 and 100 selection versions with private listening speakers. The Wurlitzer Company, 109 Years of Musical Experience, North Tonawanda, New York.

THE NEW WURLITZER REMOTE SPEAKER WALL BOX — A FANTASTIC MONEY-MAKER

www.americanradiohistory.com
**Pop Spotlight**

**The Temptations Sing Smile Smile**

Smokey Robinson

Motown LP 7293 (M), ST 7293 (S)

One of the best-selling singles of all time, "My Girl" has been covered by countless artists. Smokey Robinson's original version is a highlight of this album.

**Pop Spotlight**

**Some of My Best Friends Are the Blues**

Jimmy Witherspoon

Prestige 7336 (M), ST 7336 (S)

This blues album features some of the greatest bluesmen of the 1960s, including Jimmy Witherspoon, John Lee Hooker, and Big Bill Broonzy.

**Country Spotlight**

**I've Got a Tiger by the Tail**

Bucky Owens

Capitol T 2383 (M), ST 2383 (S)

Bucky Owens' country hit "I've Got a Tiger by the Tail" is a classic example of 1960s country music.

**Jazz Spotlight**

**Baby Breeze**

Chet Baker

United 84003 (S)

Chet Baker's "Baby Breeze" is a beautiful jazz ballad that showcases his skilful trumpet playing.

**Comedy Spotlight**

**This Cotton Pickin' Days is Over**

Godfrey Cambridge

EP 12102 (S)

Godfrey Cambridge's "This Cotton Pickin' Days is Over" is a humorous look at the棉花采收的辛苦.

**Soundtrack Spotlight**

**The Sound of Music**

RCA Victor LC 3001 (M), LS 3001 (S)

This soundtrack album for the classic film "The Sound of Music" features the famous songs performed by Julie Andrews and the von Trapp children.

**Pop Spotlight**

**The Diamond Ring**

Gary Lewis & the Playboys

Liberty LP 3490 (M), LS 7408 (S)

One of the biggest hits of 1966, "The Diamond Ring" was recorded by Gary Lewis & the Playboys.

**Impressions Spotlight**

**The Impressions Greatest Hits**

ABC Paramount ABC 515 (M), ABC 515 (S)

This album features the Impressions' greatest hits, including "I Can't Help Myself" and "People Get Ready."