Mercury a Strong Foe in Cast Field—Thanks to Philips’ Cash

By MIKE GROSS

NEW YORK — The benefit of having a rich parent is being reaffirmed by the recent financial splurges taken by Mercury Records into the original cast album field. The label’s ability to come up with more than $500,000 for theatrical investment this year alone can mainly be attributed to the fact that the once independent company now belongs to Philips, a giant Dutch-based electronics firm with enough cash assets to put Mercury into the original cast sweepstakes in a big way and to make it a contender for the first time with RCA Victor, Columbia and Capitol, which have been dominating the original cast album scene for many years.

Mercury’s latest venture into the Broadway musical field is a $100,000 investment in “La Grosse Vaille,” due to open on Broadway in November. The musical is a current hit in Paris. “Vaille,” to be produced here by Joseph Knopf, has a score by Gerard Calvi (music) and Harold Rome (lyrics). Joseph Fields adapted Robert Dheyri’s French libretto into English. Jacques Legras and Yvone Constant, who appeared on Broadway several seasons ago in “La Plume de Ma Tante,” will headline the musical.

Mercury also will have more than $200,000 riding on the musical version of Marjorie Rawlings’ “The Yearling,” scheduled to open in December. The musical will be produced by Lore Noe and Herbert E. Martin. The score is by Michael Leonard (music) and Herbert E. Martin (lyrics). The cast is not yet set.

Mercury is currently represented on Broadway with a $150,000 investment in “I Had a Ball,” the musical starring Buddy Hackett. There is an original Broadway cast album of “Ball,” with score by Stan Freeman and James last, now on the market. The label’s first smash occurred early this season with the off-Broadway "Mercy’s"

Tape Cartridge Breakthrough This Year

By LEE ZHTO

NEW YORK—From all indications, this will be the year when the tape cartridge — in one form or another — breaks through into the mass market. Without considering the promise of Demon’s official acceptance of cartridge tape playbacks as optional equipment in next year’s models (Billboard, April

Audio Fidelity Sold; Gimbel To Head Firm

NEW YORK — Audio Fidelity, Inc., has been sold by its founder, Stu Frey, to a group of investors who have appointed H. D. Gimbel head of the company.

While no immediate changes are planned by Gimbel, he is planning an expansion and growth of the label’s catalog. Gimbel is also seeking to acquire other labels and expects to announce consummation of these deals soon. Such labels, it is expected, will function as Audio Fidelity subsidiaries.

Gimbel indicated he is seeking new artists for the Audio Fidelity roster.

Frey, who will remain with the company as consultant and advisor, is recognized as a pioneer in the development and introduction of the stereo record.

Industry Is Shocked By Burton’s Death

NEW YORK — The death of Robert J. Burton Monday (29) at Vancouver, Canada, at the age of 50, occasioned a shock throughout the music industry, for the BMI president had been a pioneer in broadening the base of the music business during this generation. The appointment of a successor is up to the BMI board. At press time, the board had taken no action, but there seemed no urgency inasmuch as the continuation of a smooth BMI operation was assured. When Burton became president he revamped the organizational structure with a view towards minimizing operational problems in the event a key executive was absent.

Meanwhile, Sidney Kaye, BMI board chairman, issued the following memo to BMI staff: “Everyone at BMI owes a debt to Judge Burton for the wholehearted devotion and dynamic leadership that he gave the company for which we worked. Each of us bears the responsibility—which is also an opportunity—to continue to do his job steadily and well. (Continued on page 8)

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RCA VICTOR
The most trusted name in sound
The sports program in our colleges and universities under the direction of the National Collegiate Athletic Association (NCAA), has brought to the surface the best athletes, "the names," who then compete in professional sports.

"This is a time when an organization within our colleges and universities could organize a National Collegiate Musical Association (NCMA) for the purpose of developing and encouraging musical groups toward professional levels.

The Student Union of Lycoming College at Williamsport, Pa., under the direction of Dean Jack Buckle, has just presented its fourth annual "Music at Lycoming," with poetry, burlesque, and other groups, competing for a total of $800 in cash, plus trophies for their schools, gave a audience a marvelous evening.

One of the responsibilities of the musicians presented in the jazz and folk category has been and is of such excellence that the judges, men of the commercial musical world, were back for their third year of viewing, listening, and selecting the 1965 winners. Judges included Charles Van Horn, area representative for Capitol; Miles Anderson, Assistant Dean of Bloomsburg State College, and myself.

The musical groups from Bucknell, Lehigh, Mansfield State College, Alderson Broaddus, Towson State, Alfred, Hershey Jr. College, Juniata, Kings, Keuka and Gettysburg, all small in enrollment but large on talent, gave reassurance that there is a wealth of fresh, creative, new ideas around to stimulate the music record industry.

Maynard McKenzie, a fine musician and agent based in Harrisburg, served as adviser to the collegiate stages of various musical competitions. The slick staging, which included excellent acoustics, fine lighting and a remote pickup by WRAR Radio, added to the production value of this event.

There are a number of other collegiate music festivals being sponsored by university groups around the U.S. Recent competitions were held at Villanova and Notre Dame. These groups, along with others, are sponsored by the NCMA to be organized to bring the talented youngsters of today to the professional music world.

John L. Goldfarb
PUBLISHER

7 LPs On Chart

**Tribute to Cole: Hit Sales**

**NEW YORK—Seven Capitol Records albums by the late Nat King Cole—four of which had almost disappeared from the sales charts—will be back on the charts this week. "Love," released just before the singer’s Feb. 15 death, is No. 4, and all of the others are climbing rapidly.

"Many examples," said, for example, a gold record award album for Cole that had been off the charts more than a year, shipped from No. 61 last week to No. 34. "Unforgettable," another award

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Maxin to Head Music at MGM

NEW YORK—Arnold Maxin will become over-all head of MGM's music department, which is taking over as vice-president and general manager of the Blue 3 (Robbins-Feist-Miller), the spot held by Mickey Scoopp until his death last week, will continue as chief executive of MGM-Verve Records, and will also supervise the activities of the studio's music operation on the west coast.

Maxin, who has been president of Metro's record division for four years, has said he is now looking for an executive to take over the day-to-day running of the company. He has reportedly been courted by potential buyers of the company.

Maxin came to MGM after heading Epic Records, a subsidiary of Columbia Records. He also had a stint in the sales area with RCA Victor.

Joy Music Deal

NEW YORK — Joy Music, Inc., has made a production deal with Joe Carroll, the producer of "Green Eyes" and "I'm Getting Sentimental Over Sin," which will be available in mono and stereo. The special 25-cent disk will be available through April.

Bott Bows 25-Cent Disk

NEW YORK—Initial move of Joe Bott in his new post as head of Bott Bros. Music Co., introduction of a special 25-cent record for kids box opera tion, is part of Bott’s program to “expect the unusual from Audio Spectrum.”

The 25-cent disk, which is the coin operators will be, will consist of children's songs in such categories as "Green Eyes" and "I'm Getting Sentimental Over Sin," with over a dozen songs available in mono and stereo. The special 25-cent disk will be available through April.

Bott, who joined Audio Spectrum, a subsidiary of Bott Bros. Music Co., international several weeks ago, has been with the company more than 20 years. Prior to joining Audio Spectrum, he had a long stint with London Records.

NEW YORK — The New York Union of Broadcast Station Networks will play host this year to the 26th annual Intercollegiate Broadcast Station Conference April 10 at the University Heights campus, Chairman and host is Steve Steinberg. NYU station manager, assisted by Lee Ruddick.

Throughout the years the association of college radio broadcasters has set up numerous radio stations on campuses. Upon joining the association, master handbook is provided stations containing important material, such as a guide to setting up a radio studio, programming advice on engineering and the regulations of the Federal Communications Commission. A widely published technical feature on campus radio stations, their success, activity and advice to newcomers. In addition, every year IBS conferences canvass the interests, looking for jobs for its member stations' personnel.

Satellite workshops, displays and discussions. Present will be such professionals as A.D. (New York) program director; Jerry P)init (New York) program manager; Paul Diane, WMCA news; New York and others.

Continued on page 10
Dylan

"Subterranean Homesick Blues"

Streisand

"Why Did I Choose You"

Williams

"...And Roses And Roses"

ON COLUMBIA RECORDS

GRAMMY NOMINEES

www.americanradiohistory.com
Marek Hails New Nashville Site

NASHVILLE—RCA Victor's announcement to Nashville as an important base of recording operations was realized here early last week with the opening of a new studio to an attendant hoopla that brought in to the city the label's top executives and many recording artists and staff dignitaries.

The importance of Nashville to Victor's operations was spelled out succinctly by George R. Marek, vice-president of RCA and general manager of the RCA Victor Record Division, when he pointed out that the product produced in Nashville accounted for 18 per cent of RCA Victor's total sales in 1964. In referring to the new studio, Marek said, "This structure is an investment in our future in the industry and a vivid acknowledgment of the most essential part Nashville—Music City, U.S.A.—plays as one of the most creative and profitable centers of the recording phase of the world's entertainment complex."

Marek added, "This studio is equal in beauty, modernity and technological advance to any recording facility anywhere in the world. It matches the magnificence of our Rome and Hollywood studios and, like them, is an exciting example of the growing internationalism of the recording industry and RCA Victor's expansion as the world's most global record company."

The opening of the studio included a gala open house, two live TV shows and a tour of the premises for the more than 500 guests. The open house celebration was hosted by Chet Atkins, Nashville operations manager, and leading Victor artist. Entertainment was provided by Al Hirt and his band.

The new Nashville facility will be shared by RCA Victor Records and RCA Custom Record Sales. The latter produces recordings for a large number of companies and individual clients throughout the South. Housed within the new complex will be Nashville ad, commercial production and radio engineers, technicians, recording studios, tape mastering room, editing area, tape storage room with "controlled environment" facilities and a two-lacquer cutting machines.

The new studio was designed by John Volkmann, of RCA Laboratories David Sarnoff Research Center in Princeton, N. J. The studio, occupying the first floor of the building, is separated from the office floor by an expansion joint so that the studio is free from all sounds in the office building. The studio has been specially designed and engineered to utilize the "Dynagroove" process. It is capable of accommodating 100 performers and is equal to RCA's largest recording studio in this country.

Talmy Sets Groundwork For U.S. Publishing Base

NEW YORK—Shel Talmy, an American whose music-publishing base has been in England for the past two and a half years, hasn't completely forsaken the U. S. In town recently for a week's visit, Talmy started the wheels rolling for the setup of a music publishing and record producing in England, Talmy is anxious for U. S. publishers to represent and during his stay here conducted opening talks with executives of ASCAP, BMI and SESAC. He plans to have firms in all three performing rights societies.

Also during his stay here, Talmy held discussions with representatives of Decou Records and World Artists Records to produce discs for them overseas. He also negotiated with several other labels on production projects which he's fulfill for them overseas.

Despite his U. S. -disk orientation—he was a recording engineer in Los Angeles before going to England—Talmy has made quite a score as a disk producer in England. Among his record hits are the Bachelors' "Charmaine," and "Whispering," Chad and Jeremy's "Yesterday's Gone" and "Willow Weep for Me," the Kinks' "You Really Got Me," "All Day and All of the Night" and "Tired of Waiting for You" and the Who's "I Can't Explain."

In time, Talmy claims to be the only American recording for the English singles market, has also

LIBERTY IN TRACK RACE—Not as Distance Runner

HOLLYWOOD—Liberty Records jumps into soundtrack competition with two packages from Columbia Pictures, "Synanon" and "Gidget and Knight." And director Don Blocker classifies the action as an extension of the company's outside matter dealing rather than a campaign to compete regularly for film albums.

"Synanon" will be released in April, the same month as the film's May 5 national debut. "Khan" will be issued July 1, with the film breaking three weeks later. Blocker estimates 35 per cent of Liberty's singers are secured through purchased masters. The per cent for album produce is around 10 per cent.

As to the future of Liberty's potential, Blocker says 50,000 copy sales, regardless of your costs, makes a deal worthwhile. The two albums are the first ever obtained by Liberty from Columbia Pictures and are the third and fourth soundtracks ever released by the label. Blocker said. Prior soundtracks were "One-Eyed Jacks" and "Road to Hong Kong" which hardly made any noise.

Misstatement in Lockwood Story

LONDON—In the story regarding the Beatles' plan to record for their own independent production company which appeared in last week's Billboard, it was mistakenly reported that Mr. Lockwood strongly regrets that the group was originally signed to such a comparatively short contract. This statement was based on speculation and has not been officially substantiated.

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11 Top Record Artists to Present Grammys

NEW YORK—Eleven top record talents will be among those presenting Grammy awards at the 13th annual presentation of Recording Arts and Sciences dinner in the Hotel Astor. They are Sammy Davis, Duke Ellington, Astrud Gilberto, Sketch Henderson, vice-president of Mercury Records, Quincy James, Peter Lipman, Eydie Gorme, Morton Gould, Allen Sherman, Barbra Streisand, and Dionne Warwick.

George Simon, NARAS executive director, said that other artists may be added to the list. Performing in New York will be Louis Armstrong and Woody Herman. Nancy Wilson, the latter, and Les Brown and his band are expected to perform at the NARAS dinner at the Beverly Hilton Hotel in Los Angeles. The Serendipity Singers, Bill Henderson and the Dells, and Bobby Christian and his Orchestra will perform at a dinner at the Millionaire's Club, Chicago. Chet Atkins, Frank Charters and Flaco Randolph will be among the performers at a Carousel Club, Nashville, party.

Blocker cited Liberty's "enthusiasm" over receiving the "Synanon" rights as the reason by the company was offered the $5 million "Khan" blue plate. Columbia's releasing "Lord Jim" on its Colpix subsidiary also affected the decision making about where to place other projects.

"Synanon's" music is by Neil Hefti, one of the new crop of modern composers who have experience in the band-disc fields. Liberty has re-recorded the score to gain more substance for home consumption. Composer of the "Gregor's Knife" is Duane Radic. The music was recorded in Germany with a 90-piece orchestra.

In analyzing the current film industry, Blocker notes the emphasis on teen-age films which turn over great profits. The executives are also thinking on placing teen disc acts in films as a selling story around their performing their hit single.

The film industry by the slow limitations, Blocker points out, is currently unable to tap this potential film-music market. The exception is the "Gidget" film series which can produce a property is relatively short time. Blocker says. But even Electronovision hasn't the teen music-film field since an FM show was a success last fall.

REVIEW

Yoncey, Bechet On Jazz Gems

NEW YORK — Jazz buffs, particularly those who savour the traditional styles, will be anxious to acquire several fine performances by Sidney Bechet and Jimmy Yancey, issued by the Arhants Arts Center on its Jazz Gems label. Located in Little Rock, the center has gleaned these sides from the John D. Reid Collection of American Jazz, which the Center owns.

The discs are two 10-inch LP's, one containing two sides by Bechet, "Blues and "Do Mine," and the other containing two by Yancey, "I Love To Hear My Baby Call Me Name" and "35th and Dearborn." The Bechet sides were recorded in 1935 and are typical of his art. The Yancey sides were done in 1940 (Bechet sides were recorded then) and are unusual in that they present Yancey as a vocalist, along with his blues piano and his typical bass lines. Alert jazz dodgers could please their customers by contacting the Center for these LP's. They are rare and have good sound.

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5406
Industry Is Shocked By Burton's Death

*Continued from page 1*

Our late president would ask no questions.

"The company's strength and vitality, for which he was so largely responsible, will assure its smooth continuity in accordance with the principles he laid down."

600 Attend Funeral

It was reported that more than 800 attended Burton's funeral service in Rochelle, Ill., including key music figures from all sections of the nation; the diverse personal interests and musical bent of Burton were reflected in the question as to how much Burton had done for music. The funeral was exceptionally well-attended and had a heavy representation from Nashville, including Tex Ritter, CMA president, and Wessley Rone, Jack Stapp, Don Pierce, Bill Lowery, Frances Williams Preston, Jo Walker, and many others. Carl Haverlin, Burton's predecessor as NARM president, flew in from the West Coast, and there were dozens of key record and publishing executives from the East.

Burton had gone to Van- couver to attend a meeting of the Canadian Association of Records Dealers. His death was caused by asphyxiation, resulting from a fire in his suite there.

The executive, born in New York in 1914, received his law degree from Columbia Law School in 1937. He was counsel of the firm headed by Arthur Garner, and was counsel of his home city, New Rochelle. He held this post until increasing BMG duties caused him to resign late in 1963. He also served as a member of the New Rochelle Board of Education and was its vice-president 1958-1963. He had been president of the Urban League of Westchester.

Burton was a member of the American Bar Association, the New York State Bar Association, the Association of the Bar of the City of New York, and various other legal organizations and associations. He was also a member of the Copyright Society of the U.S., and a member of the East Side Opera Guild. Burton was widely cited as an authority on the law of intellectual property. Before law school, he had attended the University of Chicago, the former Linda Patterson; three children, Theodore, Katharine and Vivian; and a brother, Edger.

A Statesman Gone

The death of Bob Burton Monday (29) is the entire music industry's loss. His career paralleled the growth of BMI—an era marked by the expansion of the music business to virtually every area within the U.S. and his accomplishments in the field which prior to his time received scant monetary rewards for the music industry.

Burton had many qualities. He was statesmanlike in his handling of BMI; he was forthright in his defense of intellectual property rights of publishers and writers and in his protection of their interests. He was in hamlets which prior to his time received scant monetary rewards for the music industry.

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BOB BURTON

forefront of BMI's legal battles for recognition during the early 1940s. In 1943 he was appointed BMI director of public service and writer relations; in 1947, vice-president in charge of publisher and writer relations. In 1956, he was elected president in charge of domestic performing rights administration. In 1963 he became BMI executive vice-president and a member of its board, in 1964 he was elected president.

A Public Career

In addition to his service to the music industry, Burton had a notable career as a public servant. On Jan. 1, 1965, he became Acting City Judge of his home city, New Rochelle. He held this post until increasing BMI duties caused him to resign late in 1963. He also served as a member of the New Rochelle Board of Education and was its vice-president 1958-1963. He had been president of the Urban League of Westchester.

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Pep Acquires Modern Line

LOS ANGELES — Sammy Rickstein's Pep Record Sales has taken over the lines formerly handled by Van Gilder & Co., in Hollywood. Bunny Hirsh, a 20-year veteran of Pico Boulevard, closed her operation April 1. She announced plans to do some transporting and handling in future operations. She would not reveal the name of the company which Rickstein took over. Lines picked up by Pep include Vanguard, Capitol, Decca, Prestige, Young Peoples Records, Children's Record Guild and Concentrate.

Rickstein has also gone into partnership with Ed Mason in Rodeo Music Co., which imports Japanese guitars and drum sets. The guitar price range is from $20 to $100. Mason said the Rodeo guitars are handled by six jobbers around the country.

H-B Will Introduce Single Credit Policy

HOLLYWOOD—Using Dunn and Bradstreet financial checks on all distributors under consideration, H-B Records has unveiled a single credit policy for all distribution. Said Don Bahman reveals.

The parent company's secretary-treasurer, Jess Morgan, will handle all accounting for the new distributor who has been a devotedly educated company brass anent industry collection problems. In dealing with its works for its TV shows, H-B receivers on its front, Bahman explained. They're not used to waiting for money to pay their bills, so we've put together a whole new set of procedures.

Once Bahman has completed notifying those distributors concerned of any change in the new single line, he has been in an educational campaign with the Midwest distributors and solicited their support.

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Once Bahman has completed notifying those distributors concerned of any change in the new single line, he has been in an educational campaign with the Midwest distributors and solicited their support.

H-B's first instrumental single will be the "Theme From Johnny Quest," featuring the H-B production staff and, they said, will be issued in mid-April along with the TV series, "Johnny Quest," "The Famous Secret in the Sand," by the Creations, four Los Angeles youngsters.

The H-B studio orchestra figures prominently on the single's plans. The orchestra will record other TV shows for singles and albums, according to Bahman. The single is expected to go into production in April.

Bahman said the company has received letters from TV viewers asking whether music from the single will be available on records. It is the only H-B show which has been written such success, according to Bahman. Music for the program is created by Hoyt Curtin with assistance from recently hired composer Ted Nichols, who will work exclusively on music for TV properties.

CIVIL RIGHTS MARCH

Disk Artists Take Time Out To Entertain for a Cause

By RAY BRACK

MONTGOMERY, Ala. — A million dollars' worth of recording talent entertained the rapidly swelling crowd of voting rights marchers in the heart of the City of St. Jude School here on the eve of the final leg of the Selma-to-Montgomery trek.

Mounting a temporary platform in the church, the artists showed their support for the marchers with songs like "We Shall Overcome," "I'm Gonna Be a Dreamer," and "The Battle Hymn of the Republic." They also sang songs by Sam Cooke, Joan Baez, and six other well-known recording artists.

For the entertainers on the occasion, it was not their first instance of identification with the "March Against Fear," but business involvement in the rights struggle likely to double.

A week ago, the board last week, a veritable who's who of the entertainment industry, some 60 stars—was to appear April 4 at New York's Majestic Theater in a benefit for the late Rev. James Reeb's family, the Voice of the Negro, the Negro National Congress, and the Southern Christian Leadership Conference.

The sponsoring committee was trumpeted with top recording industry executives.

EDITORIAL

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GERRY AND PACEMAKERS TO SET FAST PACE IN U.S.

NEW YORK—Gerry and the Pacemakers, released in the U.S. on Laurie Records, arrive Thursday (8) for a series of TV spots and personal appearances. Exposure will include the Ed Sullivan show, April 11, appearances at the Fillmore East and West, and a series of one-nighters April 29-May 27 on a "Shindig" package tour through the Midwest and East.

Laurie President Bob Schwartz said he's planning a publicity campaign that will include bumper-phone interviews with many radio disc jockeys, press conferences, press clips, and media advertising. He held that exposure on the Ed Sullivan show mostly was responsible for the group's successful tour of the U.S. After a May 1964 appearance, singles by the group, a fair seller here, all made the Billboard chart when re-released by Laurie. "Don't Let the Sun Catch You Crying," the hit No. of Laurie released seven singles by the group and the group's fourth album is in the works.

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by Chad and Jeremy
WA 1052

(PREACHER MAN)
WHEN YOU AND I MEET AGAIN
by The Whispers
WA 1050

www.americanradiohistory.com
Tape Cartridge Breakthrough This Year

3) or the new avenues that may open with Lear and BTS entry (Billboard, March 27), the existing industry is certainly on the move in 1965. (See also page 10.)

Bill Mulchay, president of TelePro Industries, Inc., who manufacture the Fidelipak cartridge, said, "We have submitted our orders now on hand point to a total of 8,000,000 continuous loop packages to be in the field this year. As of now, some 2,000,000 car-

triges have been sold since the car cartridge industry was under way three years ago. This means that 1965's production will triple the volume of the first year. We have been issued the patent issued during the past three years.

As formidable forces wait in the wings about to enter the arena—Lear-RCI Victor, Ampex, Ottronics, among others—this is a time when new markets are being created. (See page 10.)

Muntz told Billboard last week that he has dropped the price of his car stereo tape cartridge to $69.50. (2) He has concluded a deal with the Montgomery Ward chain to handle these units and cartridges at its store and in its catalog. (3) That the Muntz Stereo Pak has concluded an exclusive contract for the Warner Bros. label distribution.

In addition, Muntz said he has made an agreement with Bill Lear (Lear Jet Corp.) for the purchase of the Lear-designed cartridge, and will make the Muntz catalog available in both the existing four-track cartridge form and Lear eight-track system. Muntz said he has 2,200 albums in his catalog. "If there's significant market interest reflected in the Lear cartridge, we will issue 10,000 of our best sellers in that form," Muntz said. He said he is expected to duplicate in the Lear eight-track system.

TelePro, the manufacturer of the Fidelipak cartridge, who owns patents on the "pop-up pinch roller" tape deck used by Muntz and Auto Stereo, has entered the musical recording mastering field as well. TelePro is marketing a manual tape unit for automobiles called Porta-Tape. This is a "hang-on" unit (i.e., fits underneath the car dash) and plugs into the car radio, without requiring special installation or additional speakers. It is gigantic in the Fidelipak industry, and is designed to close their own plants. Ampex, who through its subsidiary, S

Entertainment at College Put Under Microscope

SAN FRANCISCO—The role and problems of the Student Union as a focal point for collegiate entertainment is under scrutiny at the annual convention (4-7) of the Association of College Unions convened at the Sheraton Palace Hotel.

Approximately 700 college representatives plus associates of various entertainment booking agencies and their wives are attending the four-day gathering, begun Sunday with a welcome banquet.

Milliberry Union at the University of California Medical Center in San Francisco is the hosting body. Its director is Bob Alexander.

Topics running the entire gamut of student activities and involvements include: civil rights and wrongs, how can the union expand its affiliate membership, broadening the union's musical horizon, international influences (featuring the RCA Victor, the Philippines and Canada), technological aspects of planning and programming, and the college student, new breed for the '70s. Entertainment at the Wednesday-night banquet will feature Earl Wrighton and Lois Hunt.

NYU Radio to Host IBS Parley

of their various services available at college radio. Don Owens, general manager of KSL, will review the expected attendance of 220 college broadcasters and station personnel. Also present will be Billboard radio and TV editor, Gil Giagno.

With college radio on the upswing in popularity because of better programming content, the conference on Monday is the most enlightening and successful. The IBS convention continues the two-day Combined College Radio Conference at the Hotel Roosevelt, and the International Radio and Television Society.

Recordmen, AFTRA Pact

NEW YORK—An agreement for a new recording contract between the American Federation of TV and Radio Artists and the nation's key recording companies was concluded Wednesday (31) just a few hours before the midnight deadline. The new pact will run three years, according to Don-ald Conaway. AFTRA union spokesmen said.

The organization, which handles bargaining rights for recording persons, has submitted 21 proposals. A "substantially new" pact was granted by the more than 30 participating companies, Conaway said.

"We are extremely delighted by the outcome," said Conaway. "I can see nothing but continued to harmonious relations with record manufacturers." More than 400 companies had been invited to the negotiations, which had been in session for several weeks.

London Accents

• Continued from page 9

and Bobby Emmons' "Blues With a Beat With an Organ.

The current program will offer a diverse assortment of live and promotional material that will drive the IBS into a "Sound" and show its acoustical potential. A "Shindig" and on many local teen-oriented sound systems. The HI operation, which has been operating in the US for seven years and is under the direction of Joe Coughlin, has become one of the top producers in the business itself. In addition to improving the nationwide presence Black, Ace Cannon and Bobby Emmons, other exponents of the "Memphis Sound" for HI are the Willie Mitchell and Gene Simmons.

BILLBOARD, April 10, 1965
ON dynoVoice records

THE #2 Song
In England

CONCRETE & CLAY
by EDDIE RAMBEAU

DYNALOICE 204

1776 BROADWAY, NEW YORK, N.Y. 10019
Rodgers Finds It's Hard to Top Rodgers, "Waltz" Book

NEW YORK—In the case of "Do I Hear a Waltz," which opened here recently at the 46th Street Theater, composer Richard Rodgers has two battles to fight. The first is with Rodgers himself, in that his work has such a的质量 that it is hard to top. The second is with the critics, who set up in comparison with his previous scores, and the second is with the libretto.

In the first instance, current Rodgers suffers by comparison because he knows that it doesn't have the powerhouse impact of other great heroines. But as a master of melody, lil and charm and that's not to be discounted in a musical theater era where singable songs are hard to come by in a first, in the second instance, he loses out completely. The book, which Arthur Laurents adapted from his own play, "The Time of the Cockroach," is a dull, tedious, uneventful snoozer of a piece. Woman in Venice looking for love Italian-style and then proceeding to California without it. Nothing much happens and if it weren't for the Rodgers music and the direction of the former, he might have lost the Rodgers-Sondheim score the hearing it deserves.

Columbia Records, which has the original cast album, doesn't have the book to contend with, but many of the songs from the show are good sales item. Such songs as "Lay," "Take the Moment," "Close in on the Window" and the title song are of standard stature, and are lighthearted and laugh-provoking special material pieces in "This Week Americans." "What Do We Do Fly?" "Bargaining" and "No Understanding." Rodgers and Sondheim have given "Waltz" a lot of musical flavor and they have been fortifying the cast to the extent that the actors in the show really know how to put over a part. Foremost are the stars, Elizabeth Allen and Sergio Franchi, but even the featured players, Carol Bruce, Julianne Marie, Stuart Damer, Madeleine Sherr, Jack Manning and Fleurie D'Antonakis make the most of each number.

There will probably be an audience for the show to keep the Rodgers name alive, but there is sure to be a larger audience for the Rodgers-Sondheim score, the most of each number.

Shani Wallis, George Kirby
A Rousing Pair

NEW YORK.—Shani Wallis, a newly-acquired Capitol artist, has been guest-starring with the Rodgers and Hammerstein's "Candy" on the Columbia last week (25). She won the audience in little-known renditions of "I Can Plenty of Nuthin'" and "Let There Be Love" and captured everyone with a smooth, mellow attack of "Boy From Ipanema." The affable and charming Shani Wallis was heard for her first recording date in April with possible record release in September. So far a year ago from Britain and has been playing at hotels and night club in the States elsewhere. She recently appeared with the Ira Gitler Sextet which was invited to appear on the Danny Kaye Show April 21. Other engagements include a series of spots on the Dean Martin show. She's attractive, and could easily handle a Broadway stage chore. Co-starring on the bill was comedian-singer George Kirby, Singing or joking, Kirby is a how. He's a top-flight entertainer.

Mike Gross

Glossy Photos

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Glossy Photos

Marks Renewal Pact

NEW YORK.—The Edward B. Marks Music Corp. has re-newed its existing contract with H. H. Morris, Ltd., its Canadian agents, Morris, backed by C. C. Deveroux, has been the exclusive selling agent for the Marks catalog in Canada since 1962.

People and Places

The New Christy Minstrels, Columbia Records artists, are set for an engagement at the Copacabana beginning April 8. Wayne Fontana and the Minstrels will arrive in the U. S. from England for appearances on ABC's "The New Christy Minstrel Show," a "Roger Rock" TV show April 27. . . . Comic George Kirby has been signed by Seven Arts Production to make his film debut in "Oh Dad, Poor Dad, Mama's Hung You in the Closet and I'm Feeling So Sad. . . ." Martine Dalton, United Artists Records artist, will begin a three-week tour the U. S. next month. . . . Metropolitan Opera tenor Jan Peerce will make his 10th appearance on Johnny Carson's "Tonight" show April 13. . . . Chuckle Chelley will head the NBC's "Tonight Show" this month. . . . The Righteous Brothers have been signed for a guest appearance on NBC's "Today," TV show, and announcer Charlie Gaultel will record Songy Sales' next LP for ABC-Paramount. . . . Henry Mantel will direct the Akron Symphony Orchestra's annual concert at Akron (Ohio) June 22. . . . Country singer George Jones will appear in a Country & Western Revue with Merle Travis. Additional dates April 23. Peter, Paul & Mary are booked for the same location the following night. . . . Bobby Vinton, Epic Records artist, guest on NBC's "Tonight Show," and his new album "The Snowman," will make his national debut April 19. . . . The Impressions are set for a cross-country tour of the campuses circuit next month. . . . Roger Miller is now in England for a series of TV and personal appearances. He has taken over sunning in Miami Beach, writing special material for the stars who appear at the clubs there. . . . Paul Anka at the Sands in Las Vegas for five weeks, where two albums have been released. . . . Wallie Reed, who is now based on the Coast, was in New York last week to record a single LP on RCA Victor. . . . Auditions at Harrah, Lake Tahoe, April 8 and already has completed 12 guest appearances on the "Gomer Pyle" TV series.

Mike Gross

NOT FOR NEOPHONIC ORCHESTRA

'Suite' No Concert Fare

LOS ANGELES.—The Los Angeles Neophonic Orchestra, which concluded its initial season on a watered-down note Monday (29) at the Music Center. The concert was the first of the season for Mel Torme's "California Suite," a name which in the Manhattan Tower vein. While Torme and Betty Ben neit were in their usual fine form, the "Suite" is hardly the kind of serious new composition Neophonic organizer Stan Kusn spect through Teddy Randazzo Productions, Inc., manager of the Los Angeles Civic Opera. The president of World Artists Records, Michael Kue Williams, disc jockey on WDAS, Philadelphia, and head of Junior Records, for Bobby (Guitar) Bennett and Yvonne Baker and the Sensations to re cord exclusively for World Artists during the length of their contract with Junior Rec ords. Comic Woody Allen has been a part of the organization since its beginning. His first LP bearing his name has been re-released by the company in a tie-in with its nomination for a NARAS Grammy award. Jan Peters has been signed to Warner Bros. this season. His initial album, which will be produced by Sonny Lester, will be released early in May. Smash has signed Bobby Sims, former frontliner with the Rascals, to a contract with the Jessi jermy. His first release, com ing soon, will be "I Wonder b/w 'You're My Everything.' Backing Bobby are Keith Anderson on bass guitar and Bob Capob on drums.

Billboard, April 10, 1965
MGM/VERVE artists score record number of NARAS GRAMMY NOMINATIONS

STAN GETZ & ASTRUD GILBERTO
Record of the Year—The Girl From Ipanema

STAN GETZ & JOAO GILBERTO
Album of the Year—Getz/Gilberto
Best Engineered Recording—Getz/Gilberto
Best Album Cover—Getz/Gilberto
Best Album Notes—Getz/Gilberto

STAN GETZ
Best Instrumental Jazz Performance—Small Group
Getz/Gilberto

JOAO GILBERTO
Best Male Vocal Performance—Getz/Gilberto

ASTRUD GILBERTO
Best New Artist of 1964
Best Female Vocal Performance—The Girl From Ipanema

HANK WILLIAMS, JR.
Best New C&W Artist of 1964
Best Country & Western Album—Hank Williams, Jr.
Sings the Songs of Hank Williams

JONATHAN WINTERS
Best Comedy Performance—Whistle Stopping With Jonathan Winters

GIL EVANS
Best Instrumental Jazz Performance—Large Group
The Individualism of Gil Evans

LALO SCHIFRIN
Best Original Jazz Composition—The Cat

ANTONIO CARLOS JOBIM
Best New Artist of 1964

OSCAR PETERSON
Best Album Cover—Oscar Peterson Plays My Fair Lady
Best Instrumental Jazz Performance—Large Group
Oscar Peterson/Nelson Riddle

See the Grammy Awards, “The Best On Record,” on NBC-TV, Tuesday, May 18
AN APRIL OF STAR-STUDDED

NEW POPULAR ALBUMS

Doris Akers: Highway to Heaven


Don Bowman: Fresh from the Funny Farm

Hilarious country humor including: "Coward at the Alamo," "Plastered," "King Kong," "Boy Raisin," "Brooklyn Bridge," "Guess This Must Be Love (We've Fallen In)," "Graduation Day," 5 more. In Dynagroove sound. LPM/LSP-3345

Frankie Carle: His Piano and Orchestra - Short and Sweet


Red Roses for Blue Lady

Twelve top selections by one of the fastest rising young people's favorites. Includes: "Little White Lies," "To Each His Own," "If I Give My Heart To You," "Someday," "Don't Go Away," in Dynagroove sound. LPM/LSP-3397

Makeba Sings!


North of the Border


John Wayne: Original Soundtrack Recording

"Heart On My Sleeve," "Don Robertson

12 songs he wrote for top stars - each one a smash hit - sung and played here by Don himself! "Hummingbird," "I Stepped Over the Line," "You're Free to Go," "Nineteen Miles on Hour," in Dynagroove sound. LPM/LSP-3346

Crusade Quartet: George Beverly Shea and B limbs' Favorites

This combination of names should be a nationwide hit. "Standing on the Promises," "The King of All Kings," "When I Got To the End of the Day," "The Cross Is Not Greater," 8 others. In Dynagroove sound. LPM/LSP-3346
ALBUMS

SHOWER

ALBUMS FROM RCA VICTOR

The most trusted name in sound


Original Broadway cast with Anthony Newley, Cyril Ritchard. Includes the already big hit "Who Can I Turn To?" plus "A Wonderful Day Like Today," "The Joker" and all of the top score. In Dynagroove sound. LCP/LO-1109


NEW RED SEAL RECORDINGS

12 tunes from stage, screen, including "Lev-er," "If I Loved You," Skitch Henderson conducts. In Dynagroove sound. LPM/LSP-2784

The first recording of the Chicago Symphony under their new conductor, Martines. Super in Dynagroove sound. LPM/LSP-2856

One of the world's great pianists at his peak. Performance raved about by critics, audiences. In Dynagroove sound. LPM/LSP-2811

12 spirituals in settings by Hall Johnson. Novel story of the Negro in America. Mike Anderson at her best. LPM/LSP-2896

Music of Johann Sebastian Bach as well as some of his distinguished relatives. Very interesting. In Dynagroove sound. LPM/LSP-2785

In each album, there is a "pop" attraction sure to be a big hit. In Dynagroove sound.
BY MIKE HENNESSEY

PARIS—The French Syndical National des Artistes et Compositeurs has launched an intensive campaign to promote French songs among listeners. The campaign is directed against a decline in the demand for foreign songs aired by French radio stations.

SNAC held a press conference "to draw public attention to the drop in demand for French songs," said SNAC president Jean-Pierre Poire. The SNAC representative also cited several statistics to support their claims.

According to SNAC, the demand for foreign songs has decreased significantly, with a drop of 50% in the last year alone. The French Syndical National des Artistes et Compositeurs (SNAC) is a federation of French music organizations that represents over 3,000 composers and musicians.

ORTF (the French TV and radio authority) has also supported the campaign by announcing a reduction of foreign songs aired during prime time. The ORTF plans to feature more French musicians and songs in their programming.

ORTF underlines "the damages of Americanization of the taste for foreign songs" and cited a statistic saying that only 10% of the songs on French radio and TV stations are French. The ORTF, SNAC, and other French organizations are working together to promote French music.

"It is time to take action," said SNAC president Jean-Pierre Poire. "We need to promote French songs and ensure that they are heard on French radio and TV stations."
"RICHARD RODGERS HAS DONE IT AGAIN—HIS SCORE FOR 'DO I HEAR A WALTZ?' IS ANOTHER JACKPOT OF LILTING CHARM—WITH BRIGHT AND WITTY LYRICS BY STEPHEN SONDHEIM."

—WILLIAM GLOVER, ASSOCIATED PRESS

ALL THE CHARM IS CAPTURED ON THESE COLUMBIA HIT SINGLES:

"DO I HEAR A WALTZ?" EYDIE GORME
"TAKE THE MOMENT" TONY BENNETT
"STAY" THE KIRBY STONE FOUR

AND THESE COLUMBIA ALBUMS:

Do I Hear A Waltz?
Elizabeth Allen, Sergio Franchi
RICHARD RODGERS
STEPHEN SONDHEIM
ARTHUR LAURENTS
JOHN DEXTER
Madeleine Sherwood, Juliette Marie, Stuart Damon
Ernie D'Ambrosio, Jack Manning
CAROL BRUCE
KOL 6370/KOS 2770

DO I HEAR A WALTZ?
Percy Faith
MUSIC FROM THE RICHARD RODGERS—STEPHEN SONDHEIM BROADWAY MUSICAL HIT
CL 2317/CS 9117

DO I HEAR A WALTZ?
The Ralph Sharon Trio
Plays Music from the Richard Rodgers—Stephen Sondheim Broadway Hit
CL 2321/CS 9121

† GRAMMY AWARD NOMINEE
Eire C&D's Top Temporarily

DUBLIN—Any decline in the popularity of country and western records here is "temporarily," according to Jack Fitzgerald, president of Eire C&D, who's Tam Ron Record Shop and U.S. (Unique Sound) Record Center. He thinks big unit sales and record sales are owed. There's such a brisk demand for C&D records, he said, that he feels sales will increase, making up for the weekly decline of 5 or 6 cent figures of three years ago, Fitzgerald, who lists Hank Snow, George Jones, Jim Reeves, Buck Owens, and Don Gibson among his best sellers, does a thriving business. He gets most releases about two weeks after U.S., noting Ireland stores a natural meeting place for enthusiasts from all parts of Ireland, especially members of showbands in search of material to expand their repertoire.

How do collectors react to country Western records when they are imported? "Naturally enough," Fitzgerald said, "they're not as heavy into country music here as in the States, but they are just as strongly as authentic U.S. singers, but recent examples of obscure and even difficult to obtain U.S. artists are the same good enough level of quality as the more familiar tunes. I believe collectors will prove on familiar tunes popularly by leading artists in the field."

The general opinion is that Dick Fairless would rise if Radio Eireann devoted some programs to country music—which doesn't get much airplay these days. Fitzgerald pointed out that the last records received from Radio Eireann were a new album by Del Shannon and an EP by Slim Harpo.

Mr. O'Brien was interviewed by a Dublin Radio Station, and there was no con- cern over the possible reversion to six hours of programming. Mr. O'Brien talked about the showband, which was in a cover of Buddy Holly's "I've Got a Tiger by the Tail."
CONGRATULATIONS TO FRANCE GALL
FOR HER SPLENDID ACHIEVEMENT IN FINISHING AS THE FIRST OF EIGHTEEN PARTICIPANTS IN THE EUROVISION SONG CONTEST 1965.
THE WINNING SONG, POUPÉE DE CIRE, POUPÉE DE SON IS NOW AVAILABLE INTERNATIONALLY ON PHILIPS 328 036 JF AN ITALIAN VERSION, "IO SI, TU NO" HAS ALREADY BEEN RELEASED.

PHILIPS MAKE RECORDS IN MORE WAYS THAN ONE

This is a publication of Philips' Phonographic Industries, Central Offices: Baarn, The Netherlands.
This Week's
NEWSMAKERS
Around the World

JERRY VALE, left, CBS Records recording artist, takes a few moments out from appearance at Puerto Rico's Caribe Hilton Hotel to chat with Tom McGuiness, Caribbean sales manager for CBS International; veteran record dealer Lino Fragujo; and record salesman Henry Perez.

CAPRING a successful week in London, which he filled with TV and concert dates, is Thelonious Monk. His new CBS/Oriole album, "Monk," was released April 1. He's on world tour.

THE ORIGINAL Egerlender Musikanten, a West German folk band, recently received a presentation from Teldec in honor of their selling four million records between April 1956 and March 1965. The records comprise 30 singles, 30 EP's and 11 LP's. The 17-piece band is conducted by Ernst Mosch. Many of the group once played in South Germany's Radio Dance Orchestra.

HORSING AROUND recently in Italy was Vogue's Udo Jürgens of Austria, noted in Europe as both composer and singer.

HOSTING A PARTY for newly signed RCA Victor artists Sonia Noemi of Puerto Rico and Hector Cabrera of Venezuela was Splendid, Inc., Puerto Rican distributors. With the artists are Tony Contreras, left, Billboard correspondent, and Ignacio Mena, right, manager of Splendid, Inc.
My thanks to NARAS for nominating "Oh, Pretty Woman" best rock & roll recording.

ROY ORBISON
INTERNATIONAL NEWS REPORTS

News from the MUSIC CAPITALS OF THE WORLD

Continued from page 18

Music with a religious theme... Aarhus—Masskonsertane announces the final concert of Westminster's Wonderful Lamp with Cliff Richard on Saturday evening. The concert is in aid of the Aarhus Children's Hospital. The programme includes a... 

Aberbach-Paye leaves mother's care

Although the 20-month-old baby is recovering, the family indicated they would like to return to the United States to be reunited with the baby's father, composer Violette Aberbach-Paye. The baby was born in London on May 16 and, after concerts in St. Petersburg and Moscow, will open the International Festival in Bergen May 19. Rafael Kubelik announced that his new symphony orchestra of the Bavarian Radio will tour in eight concerts in Osaka and Tokyo. The orchestra's director, Karl Sander, is the designated Deutscher Oper and the Salzburg Festival Symphony Orchestra conductor. The orchestra's American conductor is Willem van de Velde, who is currently working in Hamburg and Berlin. Poly-L be...
FIRST WE GAVE YOU THE ‘IN’ CROWD SOUND!
NOW WE GIVE YOU THE ‘GO-GO’ SOUND!

THE NEXT #1 RECORD —

Dobie Gray Sings

"GO-GO" Charger #107

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- VIVALDI, CALIFORNIA—The definitive Chorus, Einsteins, BOCCHERINI, SIR JOHN GLEN, etc.
- GEORGE, CALIFORNIA—A rarity collection
- JOHN MACHAUT—A rare collection
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GREAT MUSIC BY AMERICAN COMPOSERS

Howard Hanson conducts the Eastman-Rochester Orchestra.
- MACDOUGAL, Suite No. 2 ("Indian").
- PLATT, The Incredible Flutist.
- SESSIONS, The Black Maskers.
- VONK, Presley and Quadraphonic Fugue.
- HANSON, My Fair Mount Zion, SR 50423/MG 50423
- HARRIS, Symphony No. 3 in G Major, SP 60420/MG 60421

OTHER GREAT COMPOSERS


THE PAVN-BROKER, QUINCY JONES—An explosive original score of the new film, "Kung Fu," and conducted by Quincy Jones. A powerhouse release!
- EDY HOWARD SINGS SOFTLY AND SINCERELY—For a great return to the best of the best, in the comedy business. A collection of all-time hits. Watch this one, it could be big.
- ROYAL BLOOD, JIMMY COUGHLIN—A strong new picture with all the appeal. Young is a singer, composer who combines the best of the Best.

COUNTRY MUSIC ALL AROUND THE WORLD
- ROY DUSKY, COUNTRY FEVERS—All around the world

SARAS VANDERMERE SINGS THE ROMEROS' SONGBOOK—All around the world

THE BANKS OF THE MOORS—Best of the best in the comedy business. A collection of all-time hits. Watch this one, it could be big.

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<td><strong>106 107 108</strong> THE RACE IS ON</td>
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BY
HERMAN'S HERMITS

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<th>Title</th>
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<td>The Platters</td>
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<td>45,000</td>
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SPOTLIGHT

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ALBUMS

THE BEATLES SONG BOOK,

DEAR HEART

Andy Williams, Columbia CL 2330 (M), CS 9738 (S)

Soul SÆUCE

Cal Tjader, Verve V 8614 (M), VLS 8614 (S)

HAVEN'T WE MET?

Carmon McRae, Mallesnich 54044 (M), 5 044 (S)

THE GREATEST STORY EVER TOLD

Soundtrack, United Artists UAL 4319 (M), UAS 1120 (S)

IF I RULED THE WORLD...

Various Artists, Red Bird RS 20-102 (M), (No Stereo)

SING A SONG WITH THE BEATLES

Jimmy Haskell, Tower RAD 5000 (M), SKAO 5000 (S)

RimsKY-KORSakov:

Scheherazade...

London Symphony Orch. (Stokowski, London PA 50002 (M), LPC 21005 (S)

ZORBA THE GREEK

Soundtrack, 20th Century-Fox TTM 3167 (M), TFS 4167 (S)

JON BARRY PLAYS

GOLDFINGER

United Artists UAL 3424 (M), UAS 6424 (S)

APPLES AND BANANAS

Lawrence Welk, Dot DLP 3629 (M), DLP 25629 (S)

CLASICAL SPOTLIGHT

BEETHOVEN: SONATAS FOR PIANO AND VIOLON, VOL. 4

David Oistrakh/Lena Oborin. Philips PHN 500-033 (M), PHN 500-033 (S)

Oistrakh and Oborin give virtuoso performances in this first-rate blend of virtuosic technical and virtuoso skills, as they follow the composer's intentions with full force in all their interpretations.

(Continued on page 32)

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**ALBUM REVIEWS**

**Continued from page 30**

**SPECIAL MERIT PICKS**

Special Multi Picks are new releases of outstanding merit which deserve em- phasis and which could have commercial success within their respective cate-

**POP SPECIAL MERIT**

**ELLIOTTING '66**

Duke Ellington. Regalia 8 6154 (M).

The Elliotting unit remains fresh, imaginative and often humorous. It makes the most of such big hits as "Wanna Hold Hands," "Chachers," "Can't Stop Loving You" and "Rain Man," among others.

**LOW-PRICE POP SPECIAL MERIT**

**MORE SOLID & RAUNCHY**

Bill Black's Combo. Hi HL 13202 (M).

Black's professional reputation remained intact but more like one of the major's most popular instrumental groups in this album the arrangements are more laid back. There are many of the pop record buyers of today appreciate. There's still plenty for the older Black fans, too.

**POP SPECIAL MERIT**

**MUSIC FROM "MARY POPPINS"**

Living Voices. RCA Camden CAL 881 (S). The popularity of "Mary Poppins" can be matched by the pleasure Living Voices bring to an impressionable mindset through the tunes most youngsters are singing. These glee club, "Chic Chris Chens," "Silly Old Song," to name a few.

**CLASSICAL SPECIAL MERIT**

**STRAVINSKI: ARABELLA (Highlights)**

Various Artists. Deutsche Grammophon 136419 (S). An anger of Stravinsky's "merle" period and his cast with the great choral singer von Hofmannsthal, "Arabella" has been open to a good deal of controversy, more so recently as its works are undergoing a period of re-evaluation. The score is one of the longest of the operatic race and now you can enjoy the music of Benjamin Britten should find the re-recording a very special treat. Included are the last unper- formed operatic fragment from the score and Britten's suite and sonata in the latter stages.

**ORIGINAL CAST SPECIAL MERIT**

**HUGHIE**

Original Cast. Columbia CL 6380 (M). CS 3700 (S).

This record is an art form: it is better suited for this album. Hughie's work than it is this stage. Here, it achieves a intimacy and power lacking in the works of other singers. Hughie Rioux, Jr. is shining and moving, is a tour de force for him. Jack Smith is highly competent and the contrasts are interesting and add to the imagination.

**ORIGINAL CAST SPECIAL MERIT**

**AFTER THE FALL (11-12)**

Repertory Theater of Lincoln Center. Mercury OCH 4-2207 (S). OCS 4-2207.

Arthur Miller's "After the Fall" opens it up lots of areas and copy that was first produced for Repertory Theater of Lincoln Center fall and the amount that should be included in this recording a very special treat. Included are the last unper-

**JAZZ SPECIAL MERIT**

**BLUES FOR MISTER JIMMY**

Jimmy McGriff. See LF 1039 (M).

Frag. gospel blues and jazz hard-driving style this is Jimmy McGriff's first LP at the urging of Jimmy McGriff, it's a long overdue disc that is just what we want and they should help give it a strong play. There is no question to wish for, but the end is uniformly excellent.

**Continued on page 35**

4 RED HOT MONEY MAKERS IN NEW RELEASES
JUNIOR PARKER'S "EATING FOR MY BABY"
"GUESS YOU DON'T KNOW"
DIXE 1836
JOE MINTON'S "EVERYTHING"
"DARLING COME TALK TO ME"
MR. LEE & THE GIBS "TAKE YOUR TIME"
"COME CLOSER"
SUNDAY 1006
ERNIE K-DOE'S "LITTLE BIT OF EVERYTHING"
"SOMEONE"
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Lazar, St. Alexander; 6117, 82737.
DYVAR: CELLO CONCERTO/RASUMOVSKY -
Philadelphia Orch. (Kurman); NL 6414, 87914.
VARIOUS ARTISTS-Four Favorite Violin Con-
St. 321, 201, 727.
SCHUBERT: TRIO NO. 1 IN FLAT, OP. 99 -

to the Romance Isola Trini, NL 6116, 83 979.

DSC TRUMPET GRANDOPHON
BETHNICH: PIANO SONATAS-Heinrich Kanzler, Pian; D 190, 128 193
HUMMEL: MODERN TALE OF GAMBOL -

Hinrich Bach Orch. & Orch. (Kurman); St. 14812, 84 873.
RICHARH STRAUSS: RAPPEN (complete, sung in Command-Vienna State Opera Chorus,
Karing Stämmer Orchestra; Vs 677, 7138.
SHERIDAN: VIOLIN CONCERTO IN D MAJOR, 
D 67 SPAINOM; Bartos Philharmonic (von Keiten); 19, 119, 139 963.
VERDI: FOUR SACRED PIECES-Church & Orch. of the Florence May Festival
Orchestra; Vs 1092, 130 962.

DNE
LIEBEKUH-Berlin Anniversary; GLE 9302, 93050.

EURODISC
RICHARD STRAUSS: DER ROSENKavalier-
Orch. & Chorus of the Berlin German Opera (Kurman); D 10132, 87137.
PRINZ LOUIS FERDINAND OF HAMBURG:
Lieder & Orchestral Works - Berlin Chamber Orch. (von bänds); St. 17360, 71705.
JOHANN STANDTLEY, SYMPHONY IN A-
Chamber Orch. (Kurman); D 667.
VARIOUS COMPOSERS-Jacob Engel, Clarinet; St. 93, 76, 99.
VARIOUS ARTISTS-Nest Defutar, St. 71 818, 71 917.

FONTANA
WALTZ FONTANA & THE WINDMILLERS:
The Game of Love; MEP 2747G, 84 193.
GIULIA LYNCH-Soul Savant, NY; 37414, 8R 12750.

GREAT RECORDINGS OF THE CENTURY
BEETHOVEN: SONATA NO. 16 IN G MAJOR, 
D 91, No. 1 ( Ramirez, piano; CCA 67.
BEETHOVEN: SONATA NO. 18 IN E FLAT MAJOR, 
D 120, No. 3 (Arthur Schnabel, piano; CCA 66.
JOSU EHUNLEAN, VOL. IA OPERA ARIAS (1952-1943); D 57.
JOSU LHUNLEAN, VOL. 2 OPERA ARIAS (1949-1952); D 56.

KARATE
EIRI & THE YUNCOES-Sing Along Rack 11,
Hai, KLP 140.

LONDON
THE GLENDEUC PEOR; L 3467, 81 613.
MUSIC OF A PEOPLE-Starkey Black & the London Festival Orch. & Chop; D 5400.
THE SETTLERS-Sing out, U 5400, 85 406.

JAN
CONNIE FRANCIS Sings for Mama; E 8974, 82 498.

POLYDOR
HAN CARAS UND DER GROSSER STRACHE-
ENZOESEL-Zwischen Tag Und Träumen 23727.
FRIEDRIEHETHESVEN-UND SEINE FREUN-
DE (THEMEN) -Galerie 23727.

RAMPAW
CARRANJIA & THE HEADLINES-Land of 
1000 Dreams; AN 2023, 83 520.

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PARKWAY 949
NEW YORK—With well over 250 titles in its active catalog, Decca Records is stepping up its classical recording program along the lines that have proven successful in the past years. The company’s approach has long based itself on the presentation of the best repertoire, or more standard works offered in fresh and creative ways.

An example of the latter approach is Decca’s successful venture into the realm of Baroque music, "Six Concierto Bassi," the single most duplicative item in the entire Baroque disk catalog. This December release version with Segui Ricci as soloist, features the two orchestras and soloists of Stadler and Casadesus.

**New Production Of ‘Othello’ To Open In Italy**

SOLONTO, Italy—A new production of "Othello," with Tito Gobbi in the title role of the Moorish commander, will be featured in the theater under the direction of Vittorio De Sica. The Italian production will open on the eighth Festival of Two Worlds here June 24. The event, under the direction of director of Carlo Menotti, will run until July 18. It will be presented by the Festival Orchestra, which would not take place this year.

Program for the season includes a double bill featuring "Boxing Day," Vieri Tosatti’s short opera which had its premiere at Venice in 1952 under Maestro Bolognini’s direction. He is best known for his films and "The White Horse." The performance will be directed by Stravinsky and Ramuz which will be done by Jorge Robbins. Also on the program will be members of the New York City Ballet and the Stockholm State Ballet. Also set are KCO and Gobbi in three of 55 from Belgrade, Yugoslavia; the Smith-Pinnock Chamber-Chorus and Mendelssohn’s "Hans" oratorio, to be given in the Piazza del Duomo.

The festival will be held at noon during the festival. Orchestra and chorus for all events will be led by conductor Vincenzo Verdi. The Bologna Repertory Theater will present a play; the Museum of Modern Art of New York and the Israel Embassy will provide two art shows.

**KARAJAN, GOUVDONOV TO OPEN SALZBURG FESTIVAL**

SALZBURG—Musical programs of the 1956 Salzburg Festival will include a number of productions, including concerts in addition to ballet and theater performances, July 26-Aug. 15.

Herbert von Karajan will open the festival by conducting Mussorgsky’s "Boris Godunov" in the original Russian version with singers from the Slavic countries. Three events will be Mozart operas, including "The Magic Flute" and "Don Giovanni," the latter 25th anniversary of the NBC Symphony under Sir Thomas Beecham. Among the other events will be "Le Nozze" of Puccini, "Clarinbouche" of the Vienna State Opera, "The Barber of Seville" of the Metropolitan Opera, "Hansel and Gretel" of the Chicago Symphony, "Don Giovanni" of the Royal Opera, "Carmen" of the Berlin State Opera, and "Cosi Fan Tutte," the 25th anniversary of the NBC Symphony. The latter 25th anniversary of the NBC Symphony will be done by Jorge Robbins.

Other operas will be by Richard Strauss, "ELEKTRA" and "Ariadne auf Naxos" of the English Opera Group, and "The Rake’s Progress" of the English Opera Group, conducted by Horace Winder with members of the New York City Opera.

Symphonic highlights will include Karl Bohm conducting Beecham’s "Prometheus" under the famous Mitropoulos direction of "Symphony," Zubin Mehta directing Anton Von Webern’s "Six Pieces for Orchestra," and with concerts with George Balanchine’s New York City Ballet.
My sincerest thanks to the members of NARAS.

Barbra Streisand

RECORDING FOR COLUMBIA RECORDS: MANAGEMENT: MARTIN ERLICHMAN

NOMINATIONS:

"PEOPLE"—ALBUM
□ ALBUM OF THE YEAR
□ BEST ALBUM COVER
OTHER THAN CLASSICAL
(AWARDED TO THE ART DIRECTOR
AND GRAPHIC ARTIST
OR PHOTOGRAPHER)—BOB CATO
& JOHN BERG

"PEOPLE"—SINGLE
□ RECORD OF THE YEAR
□ SONG OF THE YEAR
(AWARDED TO THE COMPOSERS)—
JULE STYNE & BOB MERRILL
□ BEST FEMALE VOCAL
PERFORMANCE
□ BEST ACCOMPANIMENT
ARRANGEMENT (AWARDED
TO THE ARRANGER)—PETER MATZ

"FUNNY GIRL"—ALBUM
□ ALBUM OF THE YEAR
□ BEST SCORE FROM AN
ORIGINAL CAST SHOW ALBUM
(AWARDED TO THE COMPOSERS)—
JULE STYNE & BOB MERRILL
HOT RHYTHM & BLUES SINGLES

This week's chart features a variety of hits from different genres, including soul, R&B, and rhythm and blues. Notable songs include "See You Wee," "The Great Ones," "Shotgun," and "The Clapping Song." The chart also includes songs by artists like grandson, James Brown, and others.

NEW R&B LP's

This week's chart highlights new releases from various artists. Notable LPs mentioned include "Temptations Smokey," "Bobby Bland," and "Dionne Warwick." The chart includes information about record labels and publishers.

HOT SPIRITUAL SINGLES

This section features spiritual and gospel music, with hits from artists like "Oh How He Loves Us," "Hurt So Bad," and "Heart Full of Love." The chart includes details about record labels and publishers.

HOT SPIRITUAL LP's

This week's chart features gospel and spiritual recordings, with hits from artists like "Peace Be Still," "I'll Walk By," and "We Shall Serve." The chart includes information about record labels and publishers.

NEW ALBUM RELEASES

This section highlights new album releases, with albums from artists like "Soul of Milton," "Isaac Hayes," and "Cesaria." The chart includes details about record labels and publishers.
James Brown is breaking it up with his big instrumental single

Devil's Hideaway

b/w Who's Afraid of Virginia Woolf?

S-1975

from the red hot all instrumental album that's swinging across the U.S.A.

JAMES BROWN GRITS & SOUL
THE INSTRUMENTAL SOUNDS OF THE JAMES BROWN BAND

If it's a Hit... It's a
SMASH RECORDS

Mercury Record Corporation
Buck Lake
Bow May 9

ANGOLA, Ind.—Buck Lake Ranch here, one of the nation's top country music parks operated by Eleanor and Harry Smythe, ushered in its new season Sunday, May 9, with a talent line-up comprising Ernest Tubb and His Troubadours, Joe Taylor and the Red Birds, the Crum Brothers and Station WOWO deejays Bob Seivers and Jay Goold. Buck Lake Ranch operates with country and western talent every Sunday throughout the summer.

On deck for WKZO Day Sunday, May 16, will be Ferlin Husky and His Huspuppies, Margie Bowes and Ream Wall and his Green Valley Boys. Booked in May are Bill Anderson and band, the Carter Family, Jim Greer and the Mandolin Chasers, and country music newcomer Dale Graham. Rounding out the month’s bookings May 30 are Roger Miller, the Hillbilly Rambler band, and Joe Taylor and the Red Birds.

On Decoration Day (31), the Smythes will offer a rock-a-billy program, featuring Jerry Lee Lewis, Dick and Dee Dee, Johnny and the Hurricanes, the Falcons and the Condors.

Wagner Show
Selout in Hub

NAVISLE—Boston booker Anthony Santos has informed executives of the Moeller Talent, Inc., here that the Wagner Show, which was booked for the Boston Arena March 27, was a complete sell-out prior to show time.

Says the advance for the Wagner show was larger than that chalked up by Ernest Tubb, Johnny Cash and late Hank Williams. Appearing with Porter were New Jack, Minnie Pearl, George Hamilton IV, Lefty Frizzell and the Wagonmasters.

Enterprise Label

ST. LOUIS—A new label, Enterprise Records, has booked its first single release by Warren Robb and Billy Martin respectively, two of Nashville, Ill., artists, will handle distribution for Enterprise product. A&R will be under the supervision of Chuck Gliser, of the Tompall Brothers, heard on Decca Records.

Al Dexter Cuts New TV Series

DALLAS—Al Dexter, songwriter-jazzman, has just completed work on a television film series for Rod Keiter TV Productions at the AFFAT-1V studios here. The series, “Country Music Style,” goes into syndication soon and is slated for viewing on TV stations across the nation.

Dexter’s “Pick-That-Pick-Mama,” one of the top country tunes of all time, is slated for waxing soon by band leader Jan Garber on the Decca label. The song was recorded in Polish recently by Lil Wally on the Jay-Jay label.

N.E. Country
Meet May 3

S. GLENS FALLS, N.Y.—The Second Annual Northeastern Country Music Convention will be held May 3 at the Chateau De Lee here. Mrs. Dudy Varney, of Old Plum Road, Fort Edward, N.Y., will again be in charge of arrangements for the convention.

Principal speaker will be Torn Dunbar, executive of the Canadian Trading Co., record distributing firm, and deejay on Cambridge, Mass., radio station. A $10 registration fee covers a luncheon, banquet and display space.

New C&W Label

AKRON—A new label, Alpine Records, which will devote most of its efforts to country and western music, has opened offices here last week. Heading the new firm as president is Bobby Lee, long active in the music business. Lee says he has plans for inking several Nashville country artists for early release on the label.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 4/10/65

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<tr>
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<td>&quot;I'VE GOT A TIGER BY THE TAIL&quot;</td>
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<td>2</td>
<td>&quot;YOU TOLD ME THAT YOU WERE LOVED&quot;</td>
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<td>3</td>
<td>&quot;THE RETURN OF ROGER MILLER&quot;</td>
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<td>&quot;THE JIM REEVES WAY&quot;</td>
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<td>&quot;I DON'T CARE&quot;</td>
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<td>&quot;ORANGE BLOSSOM SPECIAL&quot;</td>
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<td>&quot;IT'S A LITTLE BROWN SHACK OUT BACK&quot;</td>
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<td>&quot;THE SAVIOR SOUND OF FLATT &amp; SCRUGGS&quot;</td>
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<td>&quot;BURLINGTON MEMORIES&quot;</td>
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<td>&quot;LEAVE ME AND I DON'T LOVE YOU ANYMORE&quot;</td>
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<td>&quot;THAT'S WHERE MY MONEYS GONE&quot;</td>
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<td>12</td>
<td>&quot;THERE'S A JOLLY OLD SAPPER&quot;</td>
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<td>13</td>
<td>&quot;HAPPY BIRTHDAY&quot;</td>
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<td>14</td>
<td>&quot;SOMETIMES I FEEL LIKE A MOTHER&quot;</td>
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<tr>
<td>15</td>
<td>&quot;YOU TOLD ME THAT YOU WERE LOVED&quot;</td>
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<td>2</td>
<td>&quot;TOGETHER AGAIN/MY HEART SKIPS A BEAT&quot;</td>
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<td>3</td>
<td>&quot;WALKING THE WIRE&quot;</td>
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<td>&quot;GUN SONGS OF FLATT &amp; SCRUGGS&quot;</td>
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<td>&quot;HOLMES MEMORIES OF A BLUEGRASS HOMESTYLE&quot;</td>
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<td>&quot;I DON'T LOVE YOU ANYMORE&quot;</td>
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<td>&quot;BEYOND THIS ROCK&quot;</td>
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ESTABLISHED SONGWRITERS Dallas Frazier (left) and Vic McAlpin (right) last week joined the staff of Acclaim Records, subsidiary of Jim McAlpin’s Records Enterprises, Madison, Tenn. Shown with Frazier and McAlpin is Ray Baker, Acclaim general manager.
THANKS NARAS!
FOR MAKING MEMBERS OF THE TREE PUBLISHING COMPANY FAMILY . . . .
THE MOST NOMINATED GROUP IN 1964!

ROGER MILLER
Best New C&W Artist of 1965
“DANG ME”
(Written by Roger Miller)
Best C&W Song, Best C&W Single,
Best C&W Vocal Performance (Male)
“Dang Me”/“Chug-A-Lug”—Best C&W Album

DOTTIE WEST
Best New C&W Artist of 1965
“HERE COMES MY BABY”
(Written by Dottie and Bill West)
Best C&W Song, Best C&W Single,
Best C&W Vocal Performance (Female)

JOE TEX
“HOLD WHAT YOU’VE GOT”
(Written by Joe Tex)
Best R&B Recording

BUDDY KILLEN AND BILLY SHERRILL
“SUGAR LIPS”
(Written by Buddy Killen and Billy Sherrill)
Best Instrumental Composition,
Best Instrumental Arrangement,
Best Engineered Recording

JACK STAPP, President • BUDDY KILLEN, Executive Vice-President

TREE Publishing Co. 905 16th AVE. SO./NASHVILLE, TENN.
COUNTRY MUSIC CORNER

By BILL SACHS

Jack E. Murrah, of Artists International, Newhall, Calif., has taken over the personal management of the Sons of the Pioneers. Bobby Gregory reports that the new Decca release, "Bunny Side of the Mountain," by Jimmy Martin and the Sunny Mountain Boys, is stirring excitement in Germany and is starting to catch fire in England. The tune, published by American Music in New York, made its first move on the charts in this country last week... RCA Records artist Bill McDevitt is taking up permanent residence in Hollywood. A veteran of many years in the country and western field, McDevitt has also had extensive repertory and summer stock experience and is planning to expand his career as an actor. He will be associated with the Los Angeles Chamber Theater but will remain active in the country music field. Eddie McRuff, of Ray Winkler's Revolver Club, Dallas, has a new release on the Revolver label, "The Corn Is Back to You," b/w, "It's Gonna Tell the World About You."... Lefty Frizzell displays his talents in "Cherry Hill, N. J.," April 3; Ashland, Ky., April 24; Lexington, Ky., 25, and Winterhaven, Fla., 30 set by Moeller Talent, Inc., Nashville. ... Bobby Lee, who recently signed a recording pact with Mustang Records, Phoenix, Ariz., has as his initial release on the label "It's So Nice Loving You."... It Takes Time, KRDS, Phoenix, last week made "It's So Nice" Pick of the Week. Ray Harkey, who has returned to Nashville recently for a single record session, with the top side "The Other Woman," written by Don Rollins, Ray, up on his own hand on the waxing, including Charlie Harris, rhythm guitarist; Keith Colameco, fiddle; Buddy Kennison, steel guitar, and Pete Baringhaus, drums. Also in on the session were Floyd Cramer, piano; Grady Martin on guitar, and Harold Bradley, electric bass. Jimmey Dean played steel on the flip side, "A Tearful Rainbow," also penned by Rollins.

Wille Nelson's tune, "My Own Peculiar Way," is the new single release for Perry Como. Incidentally, it's also the first song to be recorded by Como in Nashville. ... Hank Cochran embarked last week on a tour through Texas to promote his new single, "Goin' in Training," and his album, "Hank From the Heart," both on RCA Victor. He is scheduled for TV appearances in San Antonio, Austin, Hagerstown, Honolulu, and Fort Worth. Accompanying Hank is RCA Victor artists relations man, Jim Mackrell, and Mike Nashfield of Panter Music's promotion department.

Hal Smith, of Panter Music, recently hosted the executive committee of the Country Music Association at a luncheon meeting at the Goodfellow, Terin, Community House. In attendance were CMA President Wes Ritter, CMA Board Chairman Frances Preston, CMA Executive Director Jo Walker, and CMA directors Jack Smith, Harold Hilt, Jerry Glaser, Red Newspool, Hal Smith, Bob Jennings, Owen Bradley, William Dallas and Hal Smith.

Joins Cedarwood

NASHVILLE—Roger Sovine, son of veteran country and western entertainer Red Sovine, has joined the public relations staff of Cedarwood Publishing Company here. Roger returned to Nashville in September after a four-year hitch in Marine Corps.

Owens to Europe

CINCINNATI—Buck Owens and His Buckarooos plane out of New York April 11 for Europe, where they will show their wares through May 4. Prior to their departure Buck and his ladies played Columbia, S. C., April 3; Augusta, Ga., 2; Greenville, S. C., 3, and Fairfax, Va., 4.

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the discs that were in Billboard's chart 3 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time,

COUNTRY SINGLES 5 Years Ago

April 11, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. Another, Roy Drusky, Decca
3. Just One Time, Don Gibson, RCA Victor
4. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
5. Wistful Thinking, Wynn Stewart, Challenge
6. You're the Only Good Thing, George Morgan, Columbia
7. Above and Beyond, Buck Owens, Capitol
8. El Paso, Marty Robbins, Columbia
9. Big Iron, Marty Robbins, Columbia
10. Family Bible, Claud Gray, D

COUNTRY SINGLES 10 Years Ago

April 9, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Making Believe, Kitty Wells, Decca
3. Live Fast, Love Hard and Die Young, Faron Young, Capitol
4. I've Been Thinking, Eddie Arnold, RCA Victor
5. Luscious Lips, Carl Smith, Columbia
6. Are You Mine? George White & Tom Tull, Faber
7. As Long As I Live, Kitty Wells & Red Foley, Decca
8. If You Ain't Lavin', Faron Young, Capitol
9. Balled of Dairy Crockett, Tennessee Ernie, Capitol
10. Yellow Roses, Hank Snow, RCA Victor

LOW PRICED GLOSSY PHOTO GIVE-AWAYS

Teenagers want pictures of their favorite entertainers, dance bands and disc jockeys. Win their favor with Give-Aways.

Our 4c Give-Away Ideal. Special Cashwisher Order Price: First 100 only $5; thereafter 100/64. Send photo for trial order today.

KEHRES PHOTO SERVICE
QUALITY S.LNCE 1931
1454 Hayden, Cleveland, O. 44112

Say You Saw It in Billboard

44
MANY THANKS TO NARAS for the Grammy Nominations

Roger Miller

Best New C&W Artists of 1964

"DANG ME"

Best C&W Single
Best C&W Performance (male)
Best C&W Song

DANG ME/Chug-a-lug
Best C&W Album

MANAGEMENT:
Benard/Williams
Artists Personal Representatives
9000 Sunset Boulevard
Los Angeles, Calif. CR 8-0660

SMASH RECORDS

Roger Miller
Exclusive Writer
Tree Publishing Co. Inc.
905 16th Ave. So.
Nashville, Tenn.
VOX JOX

By Gil Pagne

WOL Bought By Sonderling

WASHINGTON—WOL-AM-FM, was awarded to Egmont Sonderling, president of the Sonderling Group, from Henry Raso, president of the Washington Broadcasting Co., Inc., Monday.

WOL, which currently has a "standard-pop" music format, will switch to Negro-oriented programming when sale is approved by the FCC, according to Sonderling.

The format change will add the fourth Negro-programmed station to the WOL group, consisting of WDAY, Minneapolis; KDKA, San Francisco, and WWRL, New York. Other Sonderling stations are WOPO, Oakland Park, Ill. (Chicago), foreign-language stations in Mexico City (KMLA-FM, Los Angeles) and Atlanta.

The acquisition of a seventh AM is planned for the latter part of this year, according to Sonderling.

WOL's daytimer and full-day WUST are featuring liberal oriented programming in the D.C. market.

KMSC-FM Is Launched In Southwest

HOUSTON — KMSC-FM formally made its bow here last Saturday as the first fully powered FM station in the Southwest.

Programming will feature a wide range of music.

Other programming features include a sales manager, and an assistant to the station's general manager, who handles all on-air duties. The second day the station's new air staff. Keeping girls solidly in mind, the WONE-Golden girls get some who made personal appearances delivering golden canvases in shaded gowns in Cailacul duties to advertising in the Pittsburgh area. During the promotion WONE programmed not only golden oldies. WONE Program Director Eddie Gale is pictured above with one of the station's "Solid Gold Successes."

KWDG (Dallas, N. C.) programming a popstandard format, along with selected country singles, broadcasting to Serenade Johnson Air Base, as well as Goldensmith, has put in its request through program director Hank North. . . . Caucasian (Red) Barry, manager of KVEE (Conway, Tex.), and his program director Jimmy Mack need disks for their new swingin' operation. The station is publishing two surveys weekly — pop and country. Jimmy handles a pop music program 10 a.m.-2 p.m., M-F, and Hank does a country show 4:30 to 8 a.m. daily plus three hours on Saturday.

One of my favorite "nuts," KDKA's Repe Cordiord originated his annual April Fool's Day program from the center of San Francisco's Golden Gate Bridge.

The whole bit was a tie-in with the Pittsburgh station's Fort Duquesne Bridge Leap Contest reportedly repeated in this column. Former Pittsburghers fortunates enough to live in San Francisco were invited via Don Sherwood's early morning KFSO program to join Cordi in the center span for the remote.

I was flitted to hear that my old buddy Jim White, WAJS (NBC, Pittsburgh) is persona, one of Pittsburgh's "most eligible bachelors," has been engaged by Pat McGee (White). WCBS wake up man, Jack Sterling is moving it up in Puerto Rico with his wife Barbara after lowering CBS stock. (Continued on page 42)

IN PHILADELPHIA IT'S

WHAT

BY A WHOPPING 47% MARGIN

in the combined ratings for the two kinds of music that
MEAN MOST TO PHILADELPHIA'S NEGRO MARKET

Get the report, along with Billboard, 1/29/60.

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WHAT . . . YOUR BEST BUY TO REACH AND SELL THE BIG PHILA NEGRO MARKET

(Widely signed up to the Third Negro Market

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WHAT . . . YOUR BEST BUY TO REACH AND SELL THE BIG PHILA NEGRO MARKET

(Award to KDKA

PITTSBURGH—A series of announcements on behalf of Foster Parents Plan produced by Tony Graham, assistant program director of KDKA, and program manager of the Foster Parents Plan, were judged "one of the 10 World's Best" out of a Wash. Pub. & Chimes (Chile)

For your programming use here are pertinent facts about but disk artists, if clipped at one, have been provided by a local company with the help of an art director. For this reason, all programs are subject to change. In addition, this is not to be used for programming of other artists. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately. If any changes in the columns, including the format of the column, or the use of the disk artists, are needed, please let us know immediately.
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KING.
Gary Short,
WEOL
(Elkira, O.)
DJ, to WERE
(Cleveland)
as host of two daily shows.
Jack Graves joins KFWB
(Los Angeles) for Sunday afternoon show formerly held by Bill
Hayes was formerly with KLIV
(Chinatown).
Bill Keffury,
program
director and DJ for
KACV
(Oxidental), Calif., join sister station
KIVY
(Sanborn) for similar duties.
Barry Keen,
formerly
WCHV
(Charlottesville, Va.), air
personality, to WEWL same
city. KEEN program
director of 4:00-7:00 A.M. slot
Joins KFWB
(Los Angeles) as DJ.
Chuck Spencer, formerly
with
WMOU
(Berlin, N.H.) as DJ joins
WAAB
(Worcester, Mass.)
WABC
(NYC),
Bill Van,
WRUN
(Ulster, N.Y.) DJ Joins
WBAX
(Syracuse, N.Y.)
Ed. Drancy, WTRY
(Troy) to WOLP as
newsmen.
Capitol's Pete Brady (right)
presents KOOL (Phoenix) DJ.
Bob Cowan with a copy of his
first book, "New Voice on the
Move." Pete is doing just that—he's on a
10,000 man promotion tour for the
album.
Senior WINN
(West New York)
air.
Director,
to
WINS as a
news
director, joins
WINS as a
director.
Reports reaching one say Tom
Donahue and Bob Mitchell, KFYA
(San Francisco) deejays (also
publishers of "Tempo"
newspaper and head of Autumn Records) now in charge of the
station. Tom Jordan, formerly
of KLWV
(Cedar Rapids,
Iowa) and his wife (Springfield) for 8 to midnight show,
WHEL
(Grand Rapids, Mich.) to WDZG
(Decatur, Ill.) as host of afternoon
show.
Harvey Miller, Philadelphia
air personality and host of WMDI
(Altantic City) program director, joins
KBLA
(Los Angeles) as
program director and stays for 6 to 10 a.m. show replacing
Robert Duggan, who recently
replaced Tom Duggan, now
heard from midnight to 2 a.m. with
KLIB
(Vista, Calif.) as return
on the staff as a
news
director.
Robert Gilbert replaces
KMPC
(Los Angeles) program
director.
KLAC
DJs are Jim Rumph, Bill
Clay, and Bill Bower. Bill
Shores, formerly with WLW
and WJUI
(Pittsburgh), joins
WHLI
(Pittsburgh). John
Elliott
(Waltham, Mass.) as
announcer. Larry James, music
director of KEWY
(Cape
Girardeau, Mo.) to WPWG
(Washington).

Eddie King upped to music
director at station, with Allan
Kontex-DJ to KWEI
in the
2 to 6 p.m. slot.
Jerry Lee joins KGLI
(Los Angeles)
from KOB
(Albuquerque).
Anthony Lewis added to staff of
KWIZ
(Santa Ana, Calif.) from KRED
(Palm Springs).
George Michael, formerly music
director of WL
(Salt Lake City, Utah) to
KRTV
(Denver) as
music director and 2-6 p.m.
1965, BILLBOARD
OUT IN THE STREETS
THE SHANGRI-LAS
RB10-025

The Shadow Knows!

Jeff Davis
Ellie

Howard Bedno
Broke It First

Howard Bedno is Iko Iko

Stan Bly
Loves It

Kama Zutta
BIRD WATCHER

Red Bird
1610 Broadway, NY 10019
Red Bird
1610 Broadway, NY 10019
Sons of Song, Imperials Tie

ATLANTA — The Sons of Song, now 40 years old, have built a strong reputation in the field during the 1950's, has jumped back onto the gospel scene after a hiatus. With their return, comes announcement of a pact called for Imperials, Inc., to handle all of the group's promotions and bookings.

The pact, announced by Imperials, Inc.'s Jake Hess, sets the group apart from other bookings of the Sons of Song and Imperials. In making the announcement, Hess labeled the group "without a doubt the best trio to ever set foot on a stage."

Sons of Song manager-spokesman Lee Kitchen's called the pact "the greatest break to come along in years, since our beginning in 1957."

The group had such hits during these early years as "Wasted Years," "If You Know the Lord" and "The Ole Gospel Ship."

Burl Strevell has joined the Blue Ridge Rambler as bass singer. Strevell has been with the band for about 16 years. ... Bob Benson, as director of Heart Warming Publications, has left the group and Bob Hess last week at the Nashville RCA studios. "Smitty Gat- tis, bass singer of the Statesmen Quartet, announced that William Golden has joined the group as baritone, replacing Jim Nettles, who has rejoined the Rebels Quartet of Tampa.

Ronnie Page's TV Show Enjoying SRO Rating

By DON LIGHT

NASHVILLE — Gospel singer Ronnie Page, of the Ringers, started a local TV show on WLAC-TV here four years ago called "Heaven's Jubilee." It was one hour a week, Sundays from 9-10 a.m.

Today, Ron is still hosting the show, plus a top-rated, sold-out daily half-hour gospel music TV program called "The Old Time Singing Convention," plus appearing as a regular with the Ringers on the six-day-a-week early evening "Eddy Hill Show," seen live on WLAC-TV. And, in the four years since he started, Ron and the Ringers have been appearing on 60 TV shows. In the live "Chapel of the Rings" program, Ron and the band fill seven channels each Sunday from 7:30-8 a.m.

Ron runs this four and a half hours of live TV each week (counting the three to six appearances weekly on Hill's show) with seeming ease while still making it out of town bookings with the Ringers on a regular basis.

Ron's TV programs have proved to be highly regarded showcases for gospel music groups. His TV shows have also proved to be financially rewarding for the video outlet. All of his shows are sold out. In fact, that first show four years ago was presold before it ever went on the air.

Ratings and mail-pull are also in Ron's favor. His accolade show, which "Heaven's Jubil- lee," features video-taped appea- rances of almost every top gospel group, out-rated one of the city's longest-running TV programs which is on a competing channel and hosted by a per- former considered Nashville's No. 1 TV personality.

A short time ago the gospel singer, who hails originally from Illinois, suggested viewers write their record companies or stations to read on the program. He received 3,000 requests for the program.

Page's four-year-old "Jubilee" and "Singing Convention" programs plus Hill's gospel music contributions on WLAC-TV give the station one of the strongest video fronts of any city in the field of gospel music.
Thanks NARAS for the Nomination

Hold What You've Got
Best R&B Recording

Joe Tex

Dial Records

905-16th Ave. So.
Nashville, Tenn.

Joe Tex
Exclusive writer
Tree Publishing Co., Inc.

www.americanradiohistory.com
NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for you, or because a greater quantity will be offered. For more information write audio-video Editor, Billboard, 199 West Randolph, Chicago 1, Ill.

Olympic Aids Pratt Phono

OLYMPIC'S NEW phonograph model of the month is the Pratt, a solid state portable stereo unit that incorporates 10 and 12-inch disks, has turnover dual sapphire stylus and detachable winged speakers. Available in charcoal and white leatherette.

Space Makers by Westinghouse

NEEDLE DESIGNS!

Pfanstiehl's "FIRST WITH THE LATEST" NEEDLE DESIGNS!

Cartridge designers set a merry pace for needle makers. It's a never-ending job to keep up with the continuous flow of new American and foreign cartridge designs—but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, write from Pfanstiehl. Write for a free catalog and self-mailer order form.

Your order shipped same day it's received.

DIRECT-TO-DEALER

Pfanstiehl CHEMICAL CORPORATION • BOX 49 
10 LAKEVIEW AVES. • WALKERBURG, ILLINOIS 
Graintests of the 2573 Diamond Needle

CLOCK RADIO

TABLE RADIO

NEW SPACEMAKER line of table and clock radios is being introduced by Westinghouse and will be available to retail outlets by May. Four clock radio models will range in price from $14.95 to just under $25. The table radios will sell for under $31. Cabinets are 8 inches high, 7 inches wide and 4 inches deep.

$95 Tape Recorder

NORELCO'S CONTINENTAL 95 is priced to sell at under that figure. Automatic record control adjusts recording volume to insure perfect tapes. Unit operates at 3¾ ips, providing up to 3 hours of playing time. Frequency response is 80 to 12,000 cps, weight 12 pounds.

TRADE DOWN—NOT UP!

New Rules to Retailing Game
Move Disks & Phonos Together

BY GODFREY LEHMAN

SAN FRANCISCO — Dean Stamatopoulos defies one of the basic laws, so to speak, of "good retailing."

"I don't try to trade up," he says with pride. "In fact, if the customer has limited funds, I'll trade down."

But the youthful Dean is making a success of both his musical equipment and record retailing. So much so that he is in the process of expanding his second store, and is planning on opening a third in San Francisco during the summer.

Dean has built his four-year-old business, the Gramophone Shops, by catering to "the forgotten man." What he means is the guy or gal who likes his music better than his pocketbook ordinarily will allow him. Such a person is on a budget, he makes $60 to $100 a week and, unless the dealer recognizes this potential customer's financial limitations, the poor guy is left window shopping, and nobody makes a sale to anybody.

Radio Sales

For example, Dean, through his two stores, has sold no fewer than 800 units of a Lloyd AM-FM radio combination because the quality is good and the price is only $27.77. The profit on each is not high, but the profit on 800 in only 18 months is worth it, Dean reports. His customers are those who look at $40 and $50 radios but find they can't afford them.

A model of the radio is in the front of the store display.

"I look for the best quality I can get in the price range, and offer the equipment at the best discount I can afford," he said.

His phonographs and consoles range from $19.95 to $299. The Gramophone Shops have a good turnover on what other shops consider "step up" items. Most stores, Stamatopoulos says, will lead the customer to higher priced merchandise.

"I deliberately don't do that," he says. "If he does have a few extra dollars, I try to sell him some records."

Buys Records

Once the customer has a phonograph, he becomes a repeat customer for records, and this is an important factor. In the end, the profit can be more on repeat record sales than on a one-time phonograph sale, Dean says.

Treating customers right also
If you're planning for higher profits, you could be passing up a real hidden treasure — Background Music by Tape-Athon. Here's the best way to hit pay dirt without extra effort. You already have the customers — now let them know you can supply the only custom-tailored background music system available that's backed up by over 10,000 successful installations. Want details? See your local juke box distributor or mail the coupon below.

April 10, 1965, BILLBOARD
YOUTH ARE FINDING THE TRADE ATTRACTIVE

Tom Theisen
Built Firm On His Own
By ROY WIRTZELF

MINNEAPOLIS—A successful mail-order bulk vending business now accounts for about one-fourth of total sales (or some $30,000) in 1965 of the foundations of a solid vending business a young operator has developed here.

Tom Theisen, 25-year-old owner of the Theisen Co., 3544 Grand Avenue, started the business five years ago.

His father, operator of the H. A. Theisen Co., has been a jute box and cigarette machine operator for 25 years, and his advice and guidance has been of great assistance to his son. However, bulk vending, itself, is out of his father's field and Tom has added ingenuity and skill of his own in developing his business to date.

Borrowed Money

"Dad's name and reputation, including his signature as cosigner on loans, had generally been of great value," Tom said, describing the business he has built entirely on borrowed money.

As a young college student, he owned five bulk vending machines located in four Minneapolis supermarkets.

"This paid my gas going to school," he said. He studied accounting for three years at the college of St. Thomas.

Meanwhile, his business grew. He was soon able to place machines in 44 stores of a Twin City grocery chain.

Then, in 1961, while still a college student, he had a chance to purchase 300 machines from an operator who was going out of business. These were all Twin City locations and added, to his own route of 300 machines.

Carlson Bros.
Service a Vast Market

By SAM ARBOTT

SALT LAKE CITY—Lynn's Vending Supply Co. is a young firm, both in terms of operation and management. It was organized here in September 1963 by Lynn Carlson, who, at 22, is manager. His brother Pierre, 29, is vice-president and general manager.

Lynn, for Northwestern, Victor, Avenue, Gold Medal, Leaf Brands, Candiment and Smokee-Products, Inc., started growing out of a bulk vending operation started by the younger brother.

"We decided to enter the vending business with a distribution field to fill a very definite distribution gap in the rapidly growing area of the State," the young executive stated. "When we entered the field there was no distribution point in the immediate area. The nearest was several hundred miles away.

"Mobile Showroom"

Bulk operators in eight Mountain States from Canada to the Mexican border and from Las Vegas to Denver are serviced by Lynn's. Many of these businessmen have been made aware of the firm's lines via the abrupt arrival of Lynn's large-conditioned mobile showroom at the shop door.

The Carlsons' home office is a newly constructed 6,000 sq.-ft. building especially designed for vending equipment sales. It has a modern showroom, offices, warehouse and storage area for several trucks. The building is centrally located in a new industrial business block near railroad and trucking facilities and is but two blocks from the intersection of major through-highway routes.

Steady Growth

The young partners have experienced steady growth during the first two years, with a gross of $100,000 anticipated during 1965.

Natives of Price, Utah, Lynn and Pierre are sons of Oscar Carlson, Jr., president and general manager of Price Trading Co., a department store and supermarket chain to which the brothers are related.

After two years at Carlson Junior College and a six-month Army tour, Lynn took a job as office manager of one of the family's supermarkets. It was there he moved into bulk vending.

"He continues to attend the University of Utah part time and will receive a degree in accounting in June. His wife, Judy, will receive a degree in elementary education from the university next summer. Pierre spent two years each at Utah University and in the Army before taking management of a family supermarket prior to joining Lynn in the distributorship.

"Among Lynn's vending assets are the service trucks in addition to the rolling showroom which makes periodic tours of the Mountain States.

OAK VENDORS OF OAKLAND

YOU COUNT MORE WITH OAK

WRAPPED GUM VENDOR

This new concept in vending dispenses paper wrapped merchandise without stacking. Think of the time you save in service. Just "damp in" merchandise the same as you would ball gum, nuts or charms. Attractively designed with all the popular features of the Vista Model machines, the new wrapped gum vendor accommodates 150 wrapped items soon to hit the market. The dispensing unit is precision engineered and crafted of long life Tufsten which assures you trouble-free operation. Oak's wrapped gum vendor measures 18½" high, 8½ wide, and 8½ deep. WT is 7½ lbs.

F.O.B. Los Angeles

OAK MANUFACTURING CO., INC.
5929 South Figueroa St.
Los Angeles 38, California

VICTOR'S NEW TOPPER "VEND" Now Vends Capsules $50 ea.

The most successful and attractive new and attractive design both at 50 and 5 cent prices. The feature is a Veteran machine equipped with 50 cent. The machine is easy on coin handling and easy coin change. It has an amazing amount of sales at 50 cent. It has an amazing amount of sales at 50 cent. It is designed for end displays, and the sales are amazing..."
NEW PRODUCTS

This form is designed for the convenience of bulk operators.

GUGGENHEIM

GOOD LUCK GLOBES. A cup of colored liquid with a small figure in the bottom, and a face sticks on the side. Over 100 interchangeable figures are available. Prices from $8.50 per bag with free display card. Guggenheim, Inc., 159-07 76th St., Box 510, Jamaica 31, N. Y.

EPHY CHARMS

TWISTLES, little dolls that can be twisted and shaped, a 10-cent item. Also found in 12 and 14 colors. Prices vary. Suitable for the young. Distributed by D. L. T., 1221 Wabash Ave., Chicago 7, Ill.

Northwestern Distributors in Chicago Meet

CHICAGO—A national distributor meeting drew executives from 24 Northwestern Corp. outlets, as well asISODES in the lead-up to the annual convention in Atlantic City, N.J., Aug. 13.

Hosted by Ray Greiner and other company officials from the Morris, Ill., factory, the convention was held at the Hilton Hotel.


Also present were Earl Great and Tom Baker, Ultra-King, Denver, Colo.

Northwestern MODEL 60 BULK-PAK

THE POPULAR MACHINE EXECUTED IN BULK-PAK ADAPTED TO VEND WRAPPED CONNECTIONS

Large discount department store-supermarket in Minneapolis with six bulk-vending machines has adopted the Northwestern MODEL 60 BULK-PAK system of dispersion and mixing, as well as the characteristic Northwestern packaging system. Buffalo, N. Y.

The Northwestern MODEL 60 BULK-PAK delivers fresh, undamaged, and clean product, which is the key to the success of the system. By using the Model 60 BULK-PAK, the Northwestern can deliver products to the customer in a wrapper, or if desired, in a bulk-PAK bag.

The Northwestern MODEL 60 BULK-PAK is a reliable and durable machine that is easy to operate and maintain. It is designed to handle a wide variety of products, including candies, gum, and snacks.

The Northwestern MODEL 60 BULK-PAK is the perfect solution for any business looking to increase sales and customer satisfaction. Contact us today to learn more about the Northwestern MODEL 60 BULK-PAK and how it can benefit your business.

For more information, visit www.northwesternvending.com or call 1-800-NORTHWEST.

The Northwestern MODEL 60 BULK-PAK is available for purchase at the following locations:

New York City: 345 Park Avenue, Suite 1230, New York, NY 10022
Chicago: 555 W. Loop West, Chicago, IL 60606
Los Angeles: 800 W. 3rd Street, Los Angeles, CA 90017

Contact us today to learn more about the Northwestern MODEL 60 BULK-PAK and how it can benefit your business.

For more information, visit www.northwesternvending.com or call 1-800-NORTHWEST.
Coin Biz Off 50% During Alabama Rights Marches

By RAY BRACK
MONTGOMERY, Ala. — In the nine years since Rosa Parks precipitated Alabama's first big Negro rights drive by refusing to surrender her seat on a city bus here, all the state's major markets have from time to time experienced the social and economic impact of civil rights demonstration.

Last Thursday, as 25,000 marchers massed at the State capitol distributor R & b e n Franco sat in his modern office nearby and explained to a Billboard reporter the effect of such activities on the local coin machine business.

"Almost without fail," he said, "collections fall off 40 to 50 per cent in a city that is undergoing a series of Negro demonstrations. This has been the case here in Montgomery for the past two weeks and, of course, for the past two months in Selma."

The reason for the business slack, Franco added, is in the tendency of townpeople to stay at home evenings during a civil rights stir.

The effect is temporary, however, Franco declared that collections "always bounce right back" when community normalcy is restored.

As a Rock-Ola distributor for Alabama, Northwestern Florida and Eastern Mississippi, Franco has extensively observed the economic phenomena of rights upheavals. Franco Distributing Co. has occupied its downtown address for 25 years. Extensive remodeling a year ago converted the firm's showroom into one of the most attractive in the industry.

Franco's brother-in-law, Joe Capilano, is vice-president and manages the company's routes totaling 500 pieces. Another brother-in-law, Morris P i h a, manages Greater Southern Distributing Co., an Atlanta branch. Other lines handled by Franco are Chicago Coin, Gottlieb, Midway, Irving Kaye and Williams. Franco also handles records and home entertainment products through the retail division of its downtown location here.

Shortly before Franco talked to Billboard, a three-mile-long queue of singing, chanting voting rights marchers had passed a half-block from his place of business. Unlike many Montgomery merchants, however, Franco remained calmly at work, taking calls, from Joe Robbins, of Em- pire Coin Machine Exchange, and Les Rieck, of the Rock-Ola plant in Chicago.

Tulley McCrory Dies in Memphis

MEMPHIS — Tulley McCrory, 46, service man for Canale Enterprises, Inc., died last week of what doctors said appeared to have been anemic in the bloodstream.

Physicians theorized the poison came from fruits or vegetables he ate. He was ill a year. He continued to lose weight, even after he checked into Kennedy Veterans Hospital several months ago.

He was put on aches, later braces were attached to his legs and still later he had to use a wheelchair. He leaves his widow and a minor son and daughter.

S. Dakota Assn. Marks 20Th Year; Elects Maxwell

By RAY BRACK
ABERDEEN, S. D. — The John Trucano Professional Association of South Dakota didn't permit its members to stem the cloud current business realities during its quarterly meeting and annual election here March 24.

Defying a heavy snow spring fall which came on the eve of the meet (much to the dismay of hardworking host Dean Schroeder), 70 members, associate members and family members attended, reminisced and wrestled with State and national trade problems.

Elected president for 1965 was Darlow Maxwell of Pierre, operator of Maxwell Music Service. He was handed the gavel by John Trucano of Deadwood, Trucano, a director of the Music Operators of America and owner of Black Hills Novelty Co., declined re-election for a fifth consecutive term because of increasing family demands and his own opinion that changing administration is good for the association.

Trucano Named

Trucano praised highly by association officers and directors as he stepped down. Re-elected secretary-treasurer was Earl Porter of Mitchell. The association's new vice-president is Mac Havold, a progress-ive young businessman from Sioux Falls and representative of a bright new trade generation in this State.

The new board of directors includes Trucano, Herman Wann of Salem, Ronald Mandol of Huron and Dean Schroeder of Aberdeen.

Organized by a handful of trade-spirited operators at Sioux Falls in the spring of 1945 (Continued on page 55)
Milwaukee Collections Solid

By RENN OLLMAN

MILWAUKEE — Juke box route receipts have held up very well despite mountainous snows and abnormally warm spring temperatures. According to Beer City one-stop operators, music operators began to boost their disk purchases by mid-March.

Interest in little LP's has been growing, with the one-stop operators reporting stepped up orders from both local operators and up-state mail order accounts.

Jim Shiba, Modern Record Distributing, lists these as his top selling juke box singles: "King of the Road," Roger Miller; "Clapping Shirley," by Shirley Ellis, and "Game of Love," by Wayne Fontana.

Long List

At the Radio Doctors downtown one-stop headquarters, Stu Glassman reports the list of hit singles for juke box programming in the Keogene it has been in several months. Jack Jones' "The Race Is On" ranks near the top of the chart, along with "I Know a Place," by Petula Clark.

A surprise smash is showing up in the new Perry Como release, "Dream on Little Dreamer." Operators, Glassman says, are already covering their routes with this one.

The little LP derby is being paced by the Tillman Singers waxings on Hickory Records. Also popular are the little LP's being released on Columbia featuring such artists as Robert Goulet, Jerry Vale, Tony Bennett and The Harmonicas.

DISCOTHEQUE RECORDS

Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended for operators for discottheque programming.

HOT 100

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>EIGHT DAYS A WEEK</td>
<td>The Beatles</td>
<td>Capital 5371</td>
</tr>
<tr>
<td>NOWHERE TO RUN</td>
<td>Martha &amp; the Vandellas</td>
<td>Capitol 5241</td>
</tr>
<tr>
<td>I'M TELLING YOU NOW</td>
<td>Freddie &amp; The Dreamers</td>
<td>Tower 125</td>
</tr>
<tr>
<td>DO YOU WANNA DANCE</td>
<td>The Beach Boys</td>
<td>Capital 5372</td>
</tr>
<tr>
<td>GAME OF LOVE</td>
<td>Wayne Fontana &amp; The Mindbenders</td>
<td>Fontana 1503</td>
</tr>
<tr>
<td>DO THE CLAM</td>
<td>Elvis Presley</td>
<td>RCA Victor 8500</td>
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<tr>
<td>I KNOW A PLACE</td>
<td>Pebble Clark</td>
<td>Warner Bros. 5412</td>
</tr>
<tr>
<td>THE CLAPPING SONG</td>
<td>Shirley Ellis</td>
<td>RCA Victor 8492</td>
</tr>
<tr>
<td>BUMBLE BEE</td>
<td>The Sunchasers</td>
<td>Congress 234</td>
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<tr>
<td>I'LL BE DOGGONE</td>
<td>Marion Gaye</td>
<td>A &amp; M 5412</td>
</tr>
<tr>
<td>BABY THE MAN MUST FALL</td>
<td>Glenn Yarbrough</td>
<td>RCA Victor 8492</td>
</tr>
<tr>
<td>THE BIRDS ARE FOR THE BEES</td>
<td>The Nolans</td>
<td>Hi-Tone 1305</td>
</tr>
<tr>
<td>SUBTERRANIAN HOMESPUN BLUES</td>
<td>Bobbie Dylan</td>
<td>Columbia 43242</td>
</tr>
<tr>
<td>DO THE FREDDIE</td>
<td>Chubby Checker</td>
<td>Parkway 949</td>
</tr>
<tr>
<td>COUNT ME IN</td>
<td>Gary Lewis &amp; The Playboys</td>
<td>Liberty 50778</td>
</tr>
</tbody>
</table>

SPOTLIGHTS

IT'S GOTT THE WHOLE WORLD SHAKIN' Tom Cooke
IT'S GONNA BE ALRIGHT Garry & The Pacemakers
DON'T LET THE HAND KNOW Jon Tex
SHE'S COMING HOME The Turtles
HONEY I NEED The Pretty Things

Marie Coffman
Recover From Heart Attack

OAK HILL, W. Va.—Marie Coffman, long-time office manager for Wallace & Wallace Amusement Co., is in Oak Hill Hospital recovering from a heart attack. She was stricken while at work last week.

Miss Coffman is expected to convalesce several weeks. Miss Coffman has been one of the most enthusiastic boosters of the West Virginia Music & Vending Association.

FREE Loose Leaf Binder included

Put our name on the mailing list

We understand that Bally Fact Sheets are not advertisements, but 3 or 4 loose-leaf pages for each new game, including glossy photographs, steeling factual data and detailed descriptions of play and score features, exactly as Bally engineers analyze each game in order to plan mechanisms and circuits.

BALLY MANUFACTURING COMPANY
DEPT., 8
2540 BELMONT AVENUE
CHICAGO, ILLINOIS 60618, U. S. A.
South Dakota Ready For Royalty Battle

LEW RUBEN NAMED SEEBURG DISTRIBUTOR

ST. LOUIS—The Seeburg Corp. has named L. & R. Distributing Co., headed by Minnesota coin machine veteran Lew Ruben, as its national distributor here for Southern Illinois and Eastern Missouri.

The area was formerly handled by George Glass Distributing Co. Ruben will in effect take over Glass' old company, headquartered at 1901 Delmar Boulevard. He said there would be no change in personnel.

Glass will continue as Seeburg's background music distributor but will operate out of new offices. Ruben was formerly associated with Harold Lieberman, Seeburg's distributor in Minneapolis.

Mr. Louise Jackson, office manager, will continue as secretarial-treasurer of the new firm. Miss May Walker will continue as parts manager.

Arthur Harris and Peter Ender will handle sales. Service men include Charles Lofoton, Peter Ender, William Russell and Sam Satterfield. The office staff includes Susie York and Mary Varone.

In shipping and receiving are Beanly, Fred Misher and Lionel Smith. The one-stop on the premises continues under the direction of Pat Blunda, assisted by Ricky Elliot and Linda Shipley.

S. DAKOTA ASSN. MARKS 20TH YEAR

S. Dakota Attended the recent MOA directors meeting in Washington, D. C., and reported to the State group the status of the latest threat to traditional means of collecting juke box record royalties.

In a forum on vending, the members mulled the recent 2-cent cigarette tax increase and generally agreed to absorb the hike without raising prices.

Sales Tax

The State sales tax—which applies to the gross proceeds of all coin machine equipment in this State—has been hiked from 2 to 3 per cent. The consensus of association membership was, however, that rather than fight for a coin machine exemption story elsewhere this issue), the South Dakota association gained recognition nationally for its aggressive approach to business problems.

Current Problems

Following form, of the association dealt last week with State tax problems, voted to co-operate with the State in securing wholesalers toward the passage of an "unfair sales practices act," and mapped an effort to swing all South Dakota Congressmen to oppose the elimination of the coin-operated phonograph royalty agency exemption. Only one representative appeared likely recalcitrant (see adjacent story).

Trucano attended the recent MOA directors meeting in Washington, D. C., and reported to the State group the status of the latest threat to traditional means of collecting juke box record royalties.

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LEW JONES DISTRIBUTING EXCLUSIVE DISTRIBUTOR TO CANADA, MEXICO, ALL OF SOUTH AMERICA EXCEPT BOLIVIA.

Say You Saw It In Billboard

FREE LISTINGS IN BILLBOARD'S 1965 INTERNATIONAL COIN MACHINE DIRECTORY

Attention: U. S. and Foreign Manufacturers, Distributors, Trade Associations.

For the Music Operators of Phonographs. This key is used by all South Dakota operators and representatives, guiding their support verbally. He subsequently obtained letters from each stating their backing.

"If the copyright revision measure reaches the Senate," Trucano said, "we’ll have an uneasy year against the bill as the New York State has in favor of it.

APPROVED MECHANICAL

Trucano explained to association members that the MOA is not opposed to the royalty of 2 cents per tune now paid on phonograph royalties. This levy is paid under the auspices of the Fox Co., under federal provision of the 1939 Copyright Act.

"The tribe isn’t even opposed to an increase in the present royalty," he added. "We’d pay 4 cents per tune.

While the industry objects to transfer of future royalty collection privileges to private societies such as ASCAP, BMI and SECAC, Trucano explained.

"We ASCAP permitted us to transfer the royalty from phonographs which it advocates, i.e., 81 per week per machine, the proceeds would run as high as $50 per year per machine. This is reported higher than ASCAP’s current annual gross," Trucano said.

A massive letter-writing campaign, including a letter-writing campaign among the State group in an attempt to line up the kind of legislative backing for the phonograph industry’s position that has been mustered here in South Dakota.

Billboard’s 1965 International Coin Machine Directory will be distributed next month. We’d like to make sure that your organization is listed. If you were listed in the 1964 Coin Machine Directory and the listing is correct today, the listing will appear in the 1965 edition. If you were NOT listed in the 1964 Coin Machine Directory, or if there are any changes of address, please fill out the appropriate blank and mail to Billboard Coin Machine Directory, 165 W. 46 St., New York 10036. All replies must be in New York by April 19 for inclusion in the 1965 Coin Machine Directory. To insure inclusion, please send us this information immediately.
Midway Mfg. Introduces A New Baseball Game

FRANKLIN PARK, Ill.—Midway Manufacturing Co. has recommenced sample delivery last week of a new baseball game called Play Ball.

Design innovations of the new product described to Billboard by company executive Hank Ross include a new variable "top this score" feature, an "unlimited last-ball, play again" provision; six "knock-down baseball targets" on the playfield, and a new "beamer carry-over feature."

The new product is available in regular or replay models. Currently engaged in relocations, expansion and new product development programs, Midway will reportedly introduce bowler and shuffle units sometime in 1965.

Rowe Offers 'Tek Aid Kit

WHIPPANY, N.J.—Rowe AC has begun distribution of a "do-it-yourself" publicity kit and decoration package for discotheques.

The publicity kit includes pre-written publicity releases and photographs, plus six newspaper mattes and a display chart for one-minute radio commercials, and three half-minute radio commercials.

Decorations available include colorful banners and streamers, 5-foot pictures of Killer Joe Pinocchio, black light panels, and the Rowe Disco-Deck, a portable dance floor of hardwood.

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* Available with special impact
* Available in parts service dept.
* For all your type needs

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CHICAGO 22, ILL. * EV 4-3120

Contact-Congress Drive Launched by NAMA

CHICAGO—A massive ap- pellate of Washington lawmakers with the industry's coinage needs is being urged by the National Automatic Merchandising Association.

"The proposal of the U.S. Treasury for new coins is expected to be submitted to the Congress by mid-April," said association executive director Thomas B. Hungerford in a membership memorandum mailed out last week. "It is important that every operator, supplier and manufacturer act now and stress to his legislators in Washington how seriously the vending industry and its millions of customers will be af-fected if the new coins won't work in present coin mechnisms."

For several months NAMA has been devoting such con- cepted congressional contact, awaiting what association of- ficials have called the "appropriate time for such action."

Inviter Others

"We are inviting other seg- ments of the industry to join in this," reported Walter W. Reed, NAMA publicity director. He said Music Operators of Amer- 
ica would be among those con- tacted.

MOA Counsel to Talk With Va. & W. Va. Ops

WASHINGTON—Music Op- erators of America Counsel Nicholas Allen will discuss pend- ing copyright legislation at board meetings to be held by both the West Virginia and Virginia coin machine associations next week.

The West Virginia group will meet next month and the Virginia group will hold its first meeting of the year in Richmond, Va. K. A. O'Connor, who called the meeting, said a proposed state sales tax will also be discussed.

HOW SOUTH DAKOTA ASSN. WAS FORMED

ABERDEEN, S.D.—Two organizations of note were formed 20 years ago—one at Dumbarton Oaks near San Francisco; the other in the Carpenter Hotel at Sioux Falls, S. D. And today the latter (Music and Vending Association of South Dakota) appears to be on stronger footing than the former (The United Nations).

Formative force in founding the trade group came from such trade stalwarts as Tony Trucano and business partner Verling Geib of Deadwood, J. G. Geers of Rapid City, Gordon Stout of Pierre, Harold E. Eby of McLaughlin, H. C. Carey of Watertown, Harold Scott, Bill Power and Roy Foster.

These businessmen were concerned over irrational competition andickering among operators and invited Tom Crowley of Gopher Sales in Minneapolis to attend a South Dakota organizational meet- ing for an association along the lines that existed in Minne- sota. Invitations for the meeting were sent out by Harold Scott, who later was elected treasurer and served in that office until 1958. A rough charter was drawn up in February and March, 2, 1965, and revised at Sioux Falls on April 11 of that year. The final draft was composed by Scott from rough notes.

Charters members were Koers, Stout, Eby, Geib, Carey. Original officers were Verling Geib, president; Mildred E. Stuck, vice-presi- dent; Harold Scott, secretary-treasurer, and directors Roy Foster, H. C. Carey, Tony Trucano, J. G. Geers, W. C. Power, A. R. Pierson and Gordon Stout.

The original name of the organization was South Dakota Phono- graph Operators Association.

Maine Debates New Drink Law

AUGUSTA, Me.—Juke box operators had their ears on a hearing before the Liquor Control Committee in the Maine House of Representatives here. March 25, when verbal fight was indicted on a bill which would permit hotels and res- taurants to sell liquor on Sunday.

It isn't possible now, despite the fact that Maine is one of the leading New England states making a strong bid for summer tourist business.

Prior to the hearing, repre- sentatives of hotel, motel and ski area organizations began fir- ing their guns to win the battle for approval of the bill. It was pointed out that Maine's tourist business already brings in $300 million a year.

RINGO-POOL TABLE

The excitingly new round table that's ideal for your locations. Copyrighted 3 zone playfield increases freedom of play and accelerates speed of game.

* NEW SPECIAL, ADJUSTABLE, LIVE BUMPER MOVES INTO PLAYFIELD — PREVENTS BALL "GETTING UP GAME!"

- Position cut, genuine Penn. cured slate top
- Red, white and blue formica top
- Removable drawer and viewer
- "X" construction legs for rigidity and beauty
- Complete accessories

Send for FREE Ringo-Pool Co. Con- struction throughout
Plush Belgian Coin Palace Draws Heavily

By ANDRE DE VEKEY

ANTWERP—The pride of the Belgian Amusement Co., a brand-new arcade at the Belgian seaside resort Blankenberge, starts its first full season this year, Sol Groenteman told Billboard. Although Groenteman operates four arcades in Belgium, this is the only one which he built from the start. What was originally an apartment block and dance hall is now a split-level arcade of 20,300 square feet. The architects designed Bowling Sportland so that viewers from outside could see the below-ground level bowling lanes, and also above eye-level balconies for games. There are 17 bowling alleys, United Bowlerama 28-footers, and six Automatic Canteen vending machines in the entrance hall. The whole hall is lined with Oregon pine. In the games section, Groenteman reports the British-made Mayfield boat race and greyhound races are very popular as is Street Automatic’s Wheel n’t. From Italy he has the Indianapolis and from France the Motoball.

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Travel Eastern Michigan and Northern Indiana. Must Have Managerial Possibilities. Send Letter With Complete Resume.

NEWS BRIEFS

NSM Anniversary

BINGEN—The West Germany coin machine equipment manufacturing firm N.S.M. and its sales organization, Loewen-Automaten, are observing the 15th anniversary of their founding.

N.S.M.-Loewen has grown from a small enterprise in Brunswick to the largest coin machine manufacturer on the Continent. Proprietor Gert W. Schulze pledged that N.S.M.-Loewen will not rest on its laurels but will continue its program of energetic expansion.

General Manager Karl J. Huch presented Kennedy memorial coins to each N.S.M.-Loewen employee, and Schulze gave special gold coins to 24 of the firm's oldest employees, all with 10 years or more service.

N.C.M.D.A.

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Bob Slifer

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Our 17th Year

BILBOARD, April 10, 1965
**European News Briefs**

**Coin Soccer**

MUNICH—Leonhart, a major European producer of soccer games, is distributing a brief export demand for its new Kegel-Flip, a fully-automatic table bowling game.

Kegel-Flip is being promoted as fool-proof and ideal for locations in crowded city population centers, because its automatic machine is both mechanical and non-electronic.

Latin America and Africa have become major export areas for Kegel-Flip. A number of prominent persons in these areas have ordered Kegel-Flip tables for their private game rooms, among them Julius Nyerere, president of Tanzania.

Leonhart produces two other fast-selling table games: Leon-Flip, a billiard table, and Turnier-Siger, soccer game.

**Adriatic Boon**

RIMINI—This big Adriatic resort expects to operate a record number of photographs and games this season.

Operators report that their relations with the authorities are the best ever, giving them credit self-discipline and self-inspection by the police.

Major friction in the past has been over photograph volume, particularly late at night. All operators are co-operating this season in the voluntary display of signs on machines reading: "Some may like it hot—but most prefer it cool! Keep that volume down! Play it cool!"

Moreover, a new regulations will make it a practice this season to invite local authorities to visit their premises regularly, and thus demonstrate, first-hand, that photography business is less to the usual Italian resort than street traffic.

**France Exports**

PARIS—French coin machine producers, notably Marchand and Billy, are seeking to increase exports to the Middle East, presumably hoping to fill the vacuum left by the curtailment of West German exports to that section of Bonn's Middle East tension.

With Egyptian President Gamal Abdel Nasser threatening to halt trade with West Germany in reprimand for German diplomatic recognition of Israel, German coin machine producers are casting a wary eye at the Arab lands.

France, however, is basking in unprecedented popularity with the Arabs. French coin machine exporters have increased shipments to all Middle East by 25 per cent since onset of tension between West Germany and the Arabs.

French phonographs and pinball machines are now sold in large numbers in Cairo, and considerable German equipment has been withdrawn.

**Coming Soon**

April 5—National Packaging Exposition, Chicago.

April 10—Maryland NAMA Coin-op Operators Annual Banquet, Sheraton-Belvedere Hotel, Chase & Charles streets, Baltimore.

April 11—Music Operators of Virginia meeting, William Byrd Motor Hotel, Richmond, Va.

April 14—St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

April 24—Coin Machine Operator Association of South Carolina, annual dinner and business meeting, Columbia, S. C.

April 24—NAMA State Council Annual Meeting, Portland, Ore, Sheraton Motor Inn, 1000 Northeast Midtownah.


May 16—Music Operators Association of North Carolina meeting, Manger Motor Inn, Charlotte, N. C.

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**SAPAR Plans Game Approval Campaign for Milan April Fair**

By SAMUEL STEINMAN

MILAN—An educational display on pinball and other coin machines along with the history of recent rulings and court decisions will be featured by SAPAR, Japan coin machine organization, at the Milan Fair April 14-25 as part of its campaign to stifle off pending legislation which would put an end to the use of all coin-operated games once and for all throughout Italy.

The coin machine industry has made the annual Milan Fair, biggest of its kind in the world, the focal point of its business. This year, operators and distributors will attempt to emphasize the recreational aspects of the games in an effort to win government approval for their operation.

Although the Constitutional Court, highest in the land, ruled in 1962 that pinball machines were not gambling devices, the Ministry of Interior has refused to issue a regulation permitting their use outside of private clubs. Under Italian law court rulings cannot be enforced unless they are implemented by regulations from the ministry concerned.

Late in 1964 Roone was the scene of a series of standoffs where several players at "private" clubs lost all of their earnings and family household possessions. Investigation showed the clubs were private in name only and accessible to all. The clubs were closed but the situation received wide publicity when the men who had filed the original complaints were beaten near their homes shortly thereafter. Both press and public set up a cry for law enforcement.

The Ministry of the Interior thus drafted a new law which abolished games even in private places.

A number of parliamentary hearings have taken place and SAPAR has been in the fore-front.

(Continued on page 62)
CHICAGO COIN'S

SUPER SONIC
WITH
A Revolutionary First!

The Exclusive NEW SWIVEL SCORE RACK

The first really new and practical Score Rack design in coin machine history ... a boon to servicemen ... a powerful new sales point for operators! Lazy Susan Score Rack swivels ... turns in either direction for Score Rack servicing from either side of the game! Thoroughly tested, and proved effective in actual location operation. Lazy Susan ends service fuss and bother ... no need to disturb location by moving game. Servicing is faster and easier.

SEE - TRY LAZY SUSAN SERVICING
FOR YOURSELF. VISIT YOUR CHICAGO
COIN DISTRIBUTOR NOW!

ABERDEEN, S. D.

Operators, wives, distributor and factory personnel in town for the Music and Vending Association of South Dakota meeting were unlistening in praise of host Dean Schroeder for his arrangements in making the arrangements... This reporter had the delight of a good chat with Mrs. James Trueman, mother of outgoing President John Trueman, during one of the convention social sessions. Her last husband, Anthony Trueman, was an association stalwart from its inception and became known, she said, as an "arbitrator." ... Tony's efforts in behalf of the South Dakotans were repeatedly praised by the dozens of businessmen interviewed by Billboard during the convention.

Operators' wives toured the school for the blind here during the convention and were prompted to make a financial donation. They then suggested that their husbands contribute a photograph to the school. The husbands agreed, with the unit to be supplied by local operator and association director, Dean Schroeder, on behalf of the group. ... Association charter member, Harold Scott, executive secretary of the West Sportsman's Club, a South Dakota association dedicated to the conservation of waters and wildlife, Scott is from Mobridge.

Roger Miller's "King of the Road," is running riot on South Dakota phonos, according to Ril Parker and Larry Ruhegen, representing Acme Music Service of Minneapolis at the convention. ... Genial Herman Warn, an association director, from St. Paul, recently 20 years ago he was invited to join the new operator association. "I was put out of the Army and was building a route at the time, and when they told me that as a member I would have to be a gentleman, I told them to give me a year." He's been an association fixture for the past 19 years. ... Most moving speech of the convention was a banquet reminisce by Harold Scott, who has cave a lot of pool table coins in his day. ... The easy-going humor of new President Darlow Maxwell of Pierre presented to keep delegates to future conventions in high spirits. ... "At our next meeting in June," Maxwell said shortly after the election, "I plan to have a Mac Hasvold (nearly elected vice-president) preside. It'll be great experience for him and it'll free me for more golf." 

RAY BRACK

TENNESSEE

A Jenkins, Jenkins Music Co., Dyersburg, recently installed the first distributor-type equipment in Dyersburg County. It's in the Tom Car Club and drawing record crowds, he reports. ... Robert Smith, Smith Brothers Music Co., Dyersburg, Big Boy's ports business picked up well recently at his first lounge, a sidewalk, a sidewalk. ... Buford Minier, Popular Music Co., Henderson, recently underwent a successful operation to remove cataracts from an eye.

H. A. Walker, Ideal Amusement Co., Jackson, installed automatic car wash equipment in a Speed Car Wash as a sideline, is pleased at immediate acceptance... Earl McDonald, McDaniell Amusement Co., Jackson, said his pin game collection was high during the week. ... Tino Huns- 

kins, Jackson Amusement Co., a racing enthusiast, is looking forward to the May opening of stock car racing at Luckland, big amusement park near Memphis.

H. C. Crestwell, Crestwell Music Co., Milan, installed a new J.P. console at his top location. William V. Foyston, Foyston Amusement Co., active in the Chamber of Commerce at Millington, Tenn, near Memphis, reports he has landed a new industry for his city. ... Jerry White, son of Jocelyn and Jerry White Sales Co., Paris, bought Piper Commande plane, now flies to Memphis to pick up records and shop.

W. E. Foote, Foote Amusement Co., Sylacauga, Ala., was in Memphis last week shopping for pin games, ... Roy Morris Jr., Morris Amusement Co., Southaven, Miss., is going to Vicksburg. A night club, is remodeling and will open it soon. ... Mrs. Geneva Conder, Savannah Amusement Co., Savannah, was in Memphis last week buying records and equipment.

Jimmie Lane, manager of Keene Music Co., Union City, installed discophone in a club, reports it is "the greatest thing since the invention of the cotton gin." Thomas T. Blankenship, formerly service man for Canal Enterprises, Inc., is now route manager for R. L. Snow, Snow Amusement Co., Collierville.

Memphis Memos: Eddie Bodenheimer, Shby Amusement Co., has opened a new cleaning bar, Shoney's. ... Parker Henderson, Rainbow Amusement Co., is now in business in the Linda, 15, are planning a European trip this summer, ... Jack Emery, Central Amusement Co., installed new last week. ... Robert Harbin Jr., Harbin Amusement Co., the past two years, is feeling better.

E. T. Lockett, Lockett Amusement Co., also owns a night spot, the Delmar Club-is thinking of installing discophone equipment. ... Johnny Navarre, Popular Amusement Co., is now playing a few holes of golf with Justin A. (Rocky) Reed, pro at the Navarre Golf Course, and some friends. It was reported Navarre had trouble keeping the ball out of the woods.

Devie Canoe, Canoe Enterprises, Inc., and Louis Bartolacci, Tennessee Tobacco Co., took in the races at Hot Springs, Ark. ... Charles Kahn, Tri-State Amusement Co., recently went into the restaurant equipment business as a sideline. He also designed and set up one of the most popular lounges in town, Crown faro. But they will be in Captain Bar, with Seeburg discophone, is now the top spot.

ELTON WHISENHEIM

BOSTON

WATERTOWN, Mass.-More than 100 operators attended a showing Sunday (21) at the Redd Distributing Company plant here for the showing of the Redd firm's various products and to introduce the new models. Ken Smith, Reun Reun and the wall games of the Orbit Industries. Sales manager present at the showing to the new games by operators was excellent.

Hosting for the Redd company were: President Joe Kinsley, Chairman Joe Kinsley, Bob Beale, and Bob LeBlanc, Chic Morow, Ron Rego and members of the staff who assisted with refreshments. Among operators were: Sam Marciano, Beverly, Martin Oliver, Irving Kaplan, and Joe Oliver of Portland, Me.; Mike Laveliar, Waltham; Charles, Slcman, Jr., Burlington, Vt.; Arnold Blatt and Bernard McGarry of Boston; Hugh Carpenter, Memphis; Bill O'Brien, Newport, R. I.; Dan Morris, Waltham; Eduard Novarese, Providence, R. I.; Bill Purnell, Pittsfield, Joe Viano, Fitchburg; Everett Cochran, Dover, N. H.; Ken Fough and Bill Jordan, Fitchburg; John Angelico and George Dugas of Norwich, Conn.; Bill Sweeney of Bozard's Bay and Charles Pam- 

geon of Newton.

CAMERON DEWAR

CHICAGO

Seeburg's man in the know, Frank Luppi, caught word to the local trade last week about Seeburg's youngest stockholder, granddaughter of Joseph D. Lucey, assistant vice-president of the company. Elizabeth Anne is her name—born March 27 in St. Paul. Parents are Mr. and Mrs. William P. Kennedy. ... The Associated Buyers Club of Chicago will meet next at Neillson's Restaurant, 7138 W. North Avenue, May 18. Present at the most recent meeting were Vince Angelieri, A.A. Swingtime Music, Wayne and A&H Entertainers; Arthur Volante, Automatic Music; Robert and Charles Lefield, General Music; Richard Novarese, Automatic Music; Charles Sacco, Lee Nordic, Inc.; Frank Paula and Novarese Enterprises; Ed Blankenship, Jazz; Ray Gallant Music; Robert Hall and Irvin Behr, Phonograph Service Corp.; Sie Jacobson, Pioneer Automatic Music; Dave Cooper and Ken Thom, Western Automatic Music.

SAPAR Plans

- Continued from page 61

front of the issue to amend the ruling. However, the prospects have remained slim until now. Among other authors of the or- ganization put out a special issue of its monthly magazine, Auto- mat, which reviewed the en- tire history of the pinball situation. These magazines were placed in the hands of all parlia- mentarians, police officers, political leaders and industry spokes- men. The Milan exhibits will be the latest step in a belated effort to bring the story of the Italian automatic industry to public at- tention and to differentiate between games and gambling de- 

vices. Whether it will come in time remains to be seen. Up to now there has been no public demand for measures pit, although the opposition of the-ater owners, which brought on the original ban, ceased to exist when SAPAR joined AGIS, theater owner associations, as an associate member and estab- lished its headquarters in the same building in Rome.

BILLBOARD, April 10, 1965
This is a switch... bringing back the prying giraffe for a second appearance in the same year! But the old boy saw so much, looking over our fence at the Seeburg Packaged Discothèque, that he missed the exclusive Switch. For the special Discothèque Switch on Seeburg's LP Console/480D makes a difference like day and night. By day, the location has a money-making phonograph with the exciting Spotlighted Album Award feature. At night, just hit the Switch and, instantly, the location is turned into an authentic profitable Discothèque. It turns night into money!
Elvis' tic Welk "People," lune, blend songs A e. Can Billboard's albums become basis board's?

Jackie Harry POP. ISI picture. The LP winners of are Dollyl Selections RCA 2144 are Shannon The Dollyl. to Music, Strangers town"... all with good sized pop... Beatles... people for Pop. Sings/ Sinatra conducts. In this case, a vocal group, it is the affinity of arranger Nelson Riddle...

The completed LP was recipient of Billboard's Top LP Charts. Spotlight winners in other categories are selected on the basis of the most commercially attractive performances to become top sellers in their respective areas.

GIRL HAPPY
Elvis Presley, RCA Victor LPM 3358 (M): LSP 3338 (S)

Another winning package from Presley's current hit, "Do the Can," is included in this roster of tunes stored from the previous picture.

THE LAST DANCE... FOR LOVERS ONLY
Jorrie Gleason, Capitol W 2144 (M): SW 2144 (S)

Another LP in the long list of both, pop Gleason offerings. The sophisticated music... and..., the rhythm arrangements have made the series a popular one. Selections include... "Heee, Hello, Dollie!", "Be My Love," "What I'll Iam Tell u?"

THE GAME OF LOVE
Wayne Fontana & the Mindbenders, Fontana AOF 2724 (S): SRF 47542 (S)

This number of the current "Game of Love" single is all that needed to get this album into the spotlight. The tunes perform in the expected British group genre which is good enough for most record buyers these days.

ONE THOUSAND SIX HUNDRED SIXY-SECONDS WITH DEL SHANNON
Amy 6056 (M)

The biggest name, " Stranger in Town," which has been a good solid pop hit for Shannon in a promising career of the LP from many of his fans. The tunes are all commercially pleasant and includes "Easy Sandwich," "Do You Want to Dance?"... "Be My Face.

DEAN MARTIN SINGS/ SINATRA CONDUCTS
Capitol T 2297 (M): ST 2297 (S)

With Dean Martin currently riding high on the charts with singles and LP's, this record features three Dean Martin songs which should join his present successes in short order. The latest Nelson Brings interpretation of standards along with additional numbers are part of Martin and Shannons' LPs.

THE WINDMILLS ARE WREAKING
Bob Newhart, Warner Bros. W 1538 (M)

Newhart is personal jazz and comedy humor is put to good use. The audience is well satisfied. Bob's fans and those in the mood for a good forty minutes of laughter, will find this "live" set these performances irreplaceable.

FOLK SPOTLIGHT
FOOL SOUCES/SWEET & BITTER/FEAT.
Little Bob, Prestige 7255 (M)

At the ages of 10 and 80, brother Lee and sister Judy display an amazing show like delivery of weekend harmonics. Their warm blend of voices is put to good use on a well tossed program of folk material, including some new, an electrifying and poignant mixture of material. Selections by Lee is called "Jewel of the Forest."