Columbia Mulling Change in Title to CBS Records

By MIKE GROSS

NEW YORK—Talks are now going on at the upper echelon levels of the Columbia Broadcasting System about changing the name of its subsidiary disk division here from Columbia Records to CBS Records.

The probability of a title change-over stems from the continuous build-up of the CBS Records label overseas and the desire of many American-based labels to get a "cune-ego" identification around the world.

It's a tough decision for the CBS brass to make, since Columbia Records has been an established name in the industry for the past 75 years. At any rate, it has been learned that discussions have been going on among William Paley, CBS board chairman; Dr. Frank Stanton, CBS president; and Goddard Lieberson, president of Columbia Records, on the advisability of a label change.

It is also part of the pattern of establishing CBS as an entity under one roof, which is now taking place as all the facets of the complex empire are moving into one house—the new building between 52d and 53d streets on the Avenue of the Americas. Columbia Records is partially moved in and it's expected that the transfer will be completed sometime in May.

CBS Records has become an important entity in the disk division's operation. The CBS Records label was launched in 1962 and it is now represented in 65 countries.

The concept of having a one-label name around the world has been developing steadily among U. S.-based record manufacturers during the past several years, due to their realization of the importance and impact of "universal identification."

Dick Clark on British Binge

LONDON—Dick Clark has been here before. British talent like it's about to become priceless. With big British names already set for his spring Caravan of Stars, Clark set others for the two packages he will have on the road concurrently this summer.

He booked Peter and Gordon for a tour from July 2 to Sept. 6, and the Hollies for the same period. Among others, he is clinching the Moody Blues, the Yardbirds and Unit Four Plus Two.

Clark had some strong things going on for the past four years, has been getting its logo spread around the world. In some countries it is restrained from using the "little dog" trade-mark because this is owned in overflow.

(Continued on page 5)

Coinmen Support 1-Speed Concept

By CLAUDE HALL

NEW YORK—One-speed—33-1/3—for the music industry would cut operating costs, eliminate inventory confusion, increase programming, and boost revenue is the consensus of most operators, one-stop distributors, and manufacturers.

However, all believe that it is up to the record manufacturers to force the issue and some believe that stereo music—especially in discothèque locations—may eventually be the lever that will tip the full change-over.

"A single-speed is ideal for the music industry—and the 33-1/3 speed is the only one that makes rhyme or reason," said A. D. Palmer, advertising and sales promotion manager of the Wurlitzer Co.

On the operating level, a single-speed mechanism would be less complicated than the current dual-speed mechanism now in most juke boxes. Palmer pointed out, would require less service and would be cheaper to produce and it would seem, of course, that operators would be able to buy new equipment for less money and enable them to upgrade equipment more rapidly.

(Continued on page 47)

Paper Agents Ripped by Talent Agencies

SAN FRANCISCO—"Paper Agents," unscrupulous independent booking agents who illegally negotiate with colleges for entertainment packages, are an irrefutable plaguing professional talent agencies. The growth of these bookers was discussed publicly by Billboard by leading talent agencies at the 42d annual conference of the Association of College Unions last week at the Sheraton Palace Hotel.

Such companies as Willard Alexander, William Morris, Associated Booking Corp. and Perenchio Artists' Representatives, all blasted the actions of these "paper agents" whom they claim pilferize unsuspecting and uninitiated college talent bookers while remaining out of reach of retribution.

Middlemen

Applying a dab of obfuscation to these acerbic pronouncements

(Continued on page 3)

THE MIRACLES GREATEST HITS
FROM THE BEGINNING
T 2-254 (2 Record Set)
Contains 22 Hit Songs
Suggested List Price $4.98
Hits Are Our Business
Motown-Tamla-Gordy Records

(Advertisement)
TWO NEW SINGLES-
A DOUBLE FEATURE FOR SALES

SERGIO FRANCHI
"TAKE THE MOMENT"
c/w "SOMEONE LIKE YOU"
Both from the new Richard Rodgers show
#8552

GALE GARNETT
"I'LL CRY ALONE"
c/w "WHERE DO YOU GO TO GO AWAY"
from her album "Lovin' Place"
#8549

RCA VICTOR
The most trusted name in sound
Talent Agencie\'s Assail \"Paper Agents\" Tab Colleges As Easy Prey For Sharpies

*Continued from page 1*

was NYU\'s Hans Hopf, who said there were \"paper agents\" with [his] offices, and who were reasonably good dealers. Re- ferring to them as \"middlemen,\" Hopf pointed out that the association\'s own directory publi- cized the entertainment rates and lines for dealing with talent agents.

\"Everybody has the guide,\" Hopf noted. \"But not everybody reads it. The people who get stuck are those who don\'t follow the advice in the guide book.\" Falling into this category are new, young student union directors who are buying talent for student functions. In many instances the students are minors which com- plicates matters further. Hopf said the agencies themselves were now getting las to these middlemen.

Jerry Perenchio, head of the one-year-old agency bearing his name, said in the last few years the unauthorised agent situa- tion has gotten worse because the college market had de- veloped so tremendously and the sharpies are jumping on board.

With more and more university acts playing the college circuit, it is becoming more difficult for the non-professional col- legiate talent agent to keep track of the deals presented whom Perenchio feels.

\[Unauthorized Reps\]

As a part of the problem, it involves local agencies offering college acts for which there is no legitimate represen- tation. These \"paper agents\" re- ceive 1\% and 2\%, which is not substantial—and either contact the school one day before the scheduled act or the day of the act the act has become \"unavailable.\" These agents can\'t produce, or they don\'t return the down payment. Some- times they will act on a scale below the standard price of acts. For example, Perenchio explained Perenchio, \"so you can\'t reach them through the unions.\"

It\'s equally difficult to halt their tactics through legal action because they produce themselves and are not agents. Perenchio said. Sending out cease and desist letters has no effect, the agencies report.

The legitimate talent agencies were slightly surprised to learn of the trade if they handled to- gether any of these \"paper agents.\" What they do can do is to pass the word around about al- ways check when they become known.

Ray Charles Moves Base To W. Coast

HOLLYWOOD — Ray Charles music enterprises have been incorporated in the new R.P.M. Building, 2107 W. Wad- dsworth, Los Angeles.

Charles\'s music firms were pres- ented to the American Federation of Musicians, 1901-11 3rd Street, organization\'s annual conclusive.

The AF of M confronted the head of the union and were marked two. It was the AC\'s first time in San Francisco and the first time overseas delegates par- ticipated in the union\'s annual con- gression.

The AC\'s reported its mem- bership at 14,500, a gain over last year. The union direct- ors, who are responsible for the social centers for their colleges, touched upon the enter- tainment field. They were in only one meeting dealing with the union\'s musical horizons.

Talk Business

It was through the in-person meetings with talent agency represen- tatives, many of whom they have been in touch with on the phone but had never met person- ally, that the directors got down to the nitty gritty of talking business.

A prominent organization was designed to expressly eliminate exhibitors who have spent their working hours at the meetings and visited exhibi- tors booths during designated hours. Agencies exhibiting their talent rosters were Ashley Fa- rrell, Perenchio, GAGTA, Perenchio, W. Col- steen Leight, Willard Alexander. The Intercollegiate Music Association.

The Intercollge Music Association. The conference, marked by two. It was the AC\'s first time time overseas delegates par- ticipated in the union\'s annual con- gression.

Some union directors starting dates immediately, others waited until the last two days. Depending on the agency spoken to, their moods were enthusiastic or blase over business discussed.

The most significant achieve- ment in this year\'s union directors meet with union directors, both college agents and students agreed to give them a common ground to dis- cuss their operations and gain an understanding of each other\'s needs.

Personal Mgrs. Attend

Several personal managers also attended the gathering, including Lee Magid, Buck Ram, Kenny O\'Connor, and the Gerald Currie.

Overseas delegations were from Japan, Taiwan, Hong Kong, Puerto Rico, Philippines, Eng- land and Australia.

Entertainment was provided by the Eddie Cano quartet at the opening session.

Arlene bernstein\'s ringer date trio at the AC\'s president, the Buck- sbaum, and Ray Charles Enter- prises, Tangerine Music, Racer Music and Racer Personal Management.

The building also houses a recording studio.

Located in the building built by the man himself is Tau- gerine Louis Jordan, Percy Mayfield, Jorge Hendrix, Lulu Redd, Shirley Gunson, Prude, George Wydell, Marv Jackson, Barbara Middleton and Donna Mcgowan, among others.

Staff after man is Mike Ade- koff, staff arranger, Otis Hayes, with Joe Adams general man- agers.

HIGH SCHOOL CIRCUITS BLOOM FOR DISK ACTS

SAN FRANCISCO — High schools are developing as a new potent circuit for entertainers, a concern among talent agen- ties attending the Associated Union convention revealed here.

This new trend is being favored by teenagers fell into the agency\'s area of specializa- tion. A bookings representing a large number of jazz bands is said high school students, lacking for the big sound. An agency handling rock \& roll acts ex- pressed the popularity of these groups. One booker-mentioned emerging talents are developing as an appealing draw.

High schools are buying small groups, and are now considering bigger while others through PTA sponsorship or active student organizations, including those for acts. Afternoon dates bring a large share of the cake.

Wealthy communities are in for forefront of the action with offers of $25,000 and $50,000 becoming involved in pop artist shows. Small groups are favored for assemblies; larger acts for evening concerts.

A Big Factor

\"Music is becoming a very big factor in high schools,\" said Abby Hoffer of the Willard Alexander agency. \"Kids are also becoming dance-minded again.\"

While the act is currently on a local basis, Hoffer said it was too early to start thinking about high school tours. \"If an act has a hit record, the kids want to hear it,\" said Frank Raro, owner of Raro Booking Company.

Steve Lieber of William Moris- sins pointed to 6,000 seat high school auditoriums as allowing for high bunches. Student government officials are raising the money required to pay for a top name act. The move- ment is spearheaded by Willi- am Morris' Bob Elbers, who has been in charge for the past two years. Schools can spend from $2,000 to $4,500 for top names.

Once a school runs a success- ful concert, it sets a contingency fund which is devoted to future attractions.

While the high school market is still a relatively virgin territ- ory, it is a new-found ambrosia for talent and bookers looking to fill in gaps in their schedules.

*Continued on page 8*

UNAUTHORIZED REPS

As a part of the problem, it involves local offices offering college acts for which there is no legitimate representation. These \"paper agents\" receive 1\% and 2\%, which is not substantial—and either contact the school one day before the scheduled act or the day of the act the act has become \"unavailable.\" These agents can\'t produce, or they don\'t return the down payment. Sometimes they will act on a scale below the standard price of acts. For example, Perenchio explained Perenchio, \"so you can\'t reach them through the unions.\"

GRAMMY FETE TO ATTRACT RECORD CROWD

NEW YORK — The Grammy Awards will be held Tuesday 13(1) in the four top music cities of the nation will be held on Tuesday own the event attend the George Martin, caption director of the National Academy of Recording Arts and Sciences, said more than 5,500 from 400 presenta- tions here, 300 in Nashville, 100 in New Orleans, 75 in Los Angeles, and 250 in Chicago.

Seven new talent has been added to the contest, the 11th annual Grammy Awards, in New York City— Arthur Brown, Teddy Arnold, Nancy Adams, Elith Evans, and Father Nor- man, a NAACP advo- cator, Pat Boone has been added to the contest. The ceremony will be held at Los Angeles ceremonies. April 17, 1965, BILLBOARD

SAN FRANCISCO — Regional direc- tors revealing business practices, \"paper agent\" was formulated to assist college buyers in ferreting out dishonest books. James Hopf, chairman of the Association bookers called \"paper agents\" who promise acts for which they are unauthorized to represent.

This directory will never re- ceive any commission or\"paper agent\" fees. Hopf said because the ACU does not want to get in a fix involving attorneys or recommenders. We are not going to ask the college bookers to blacklist \"paper agents\" but they're isolated cases. Hopf noted.

The NYU Washington chapter is directed at the idea was for his conference to informally pass around informa- tions about good books. Our biggest weapon is that we talk about them, but we say, he said it will be the campaign to inform people who do not know their books.

The aggressive personality

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It's Settled—Columbia Inks Chad & Jeremy

NEW YORK—Columbia Records has signed an exclusive contract with Chad & Jeremy, it was announced here today. The label's representative, Ken Murray, will handle the duo's relations with the Columbia organization. Chad & Jeremy's last contract, with the British Decca label, expired recently.

Chad & Jeremy have been playing for the past several months, and have been very successful in England. They have recorded several albums, and their music has gained a large following in the U.S. This new contract with Columbia is expected to bring them even greater success.

Bob Altshuler Heads Press and PR at Col.

NEW YORK—Columbia Records has appointed Robert Altshuler to head its Press and Publicity Department. Altshuler will head a new division which will handle all Columbia Records' public relations activities.

Altshuler has been associated with Columbia Records for the past five years, and has been responsible for the company's successful public relations efforts. He has also been active in the promotion of Columbia Records' artists and albums.

ON CAMPUS CIRCUIT

College Beat Double Play: Ticket Sales to Desk to $$

NEW YORK—Record artists usually make the most money—when they are on tour, not in ticket sales and in boosting record sales. That was the conclusion of the 4,350 to a March 6 concert at Mount Pleasant, Pa., according to campus correspondent Dave Stahlstein. "We held the audience from the time they first walked on stage until the start of the concert," he said. "It was a great concert." The band, said the sale of their albums was good but he had to read the signs and make sure that their fans and the college store on campus reported the sales of the albums.

Alta Fitzgerald, a March 7 show in the Petes Del Frates in Strasbourg, France, was cheered wildly by 1,800 fans. "It was a great concert," according to campus correspondent Francis W. H. Davies. Billboard's correspondent at Cite University, Montreal, said that the album and the group had to make several tours.

Elva, "in White America," drew 2,000 to Allegheny College. The sale of albums was good but he had to read the signs and make sure that the fans and the college store on campus reported the sales of the albums. A Feb. 23 performance at Colorado University, Denver, by Serendipity Singers boosted albums sales at the University.

ASCAP $$ TO 4 WRITERS

NEW YORK—The American Society of Composers, Authors, and Publishers has announced awards to four songwriters—each connected with successful Broadway shows—Stan Freeman, composer of the Buddy Hackett show, "If I Had a Hammer," and Sidney Michael, writers of "Bells Are Ringing," are being honored.

Freeman's hit song, "If I Had a Hammer," featured John Baker Gray, lyricist of "High Spirits." The awards are for "outstanding achievement," and ASCAP has also awarded awards to 1,000 songwriters and ASCAP has now awarded a total of $50,000 to more than 1,000 songwriters.

Wm. Driggs Is Dead at 79

BURBANK, Calif.—William King Driggs Sr., 79, died at his home here yesterday. The head of TV's King Driggs clan, he had worked as a studio attorney for the last 40 years. He had been a partner in the law firm of Driggs & Driggs, which was started by his father and his brother, Howard, in 1927.

Driggs was a graduate of the University of Southern California School of Law and had been a member of the Los Angeles Bar Association for more than 40 years. He was also a member of the American Bar Association and the California Bar Association.

Elledge Inked By Acuff-Rose

NASHVILLE—Jim Elledge this week signed three contracts with Wesley Rose—Acuff-Rose and Acuff-Rose Records and the Rose Publications, for management and booking with Acuff-Rose Artists Corp., as a recording artist with Hickory Records.

Harrison to RCA

MONTREAL—G. H. Harrison has been named vice-president of RCA Victor Company, Ltd. (Canada). He joined the company as executive assistant to the president in 1960, and since then has served as vice-president and general manager of RCA Victor's American and Canadian subsidiaries.

His background also includes a stint as general manager of Canada's largest record company, and director of advertising and publicity for United Artists Records. While in that post he co-ordinated the label's promotional activities in Canada, directed all advertising and marketing, and oversaw the promotion of all RCA albums and material from film musicals.
JIMMY DEAN GETS OUT THERE
...before millions of viewers
on his weekly network TV show
AND SELLS RECORDS
...like his new single
"THE FIRST THING EV'RY MORNING"
"AWKWARD SITUATION"
IT PAYS TO STOCK JIMMY'S ALBUMS, TOO...
ON COLUMBIA RECORDS

STEREO Tapes
Copyrighted material
www.americanradiohistory.com
NEW YORK — William P. Lear has recently acquired the Motorola car phone plant in Grand Ledge, Mich., for what is believed to be the largest sum ever paid for a business of its kind. The total amount of the deal was not disclosed. Lear, who plans to expand the plant and add new equipment, will retain the 700 employees of the company, which manufactures car phones.

Lear, the president of Lear Industries, Inc., which makes a wide range of electronic products, said he was attracted to the plant by its potential for growth. He added that he expected the company to continue making car phones at the plant, but that he was also looking at other possibilities, such as the use of the plant for manufacturing other types of electronic equipment.

Lear Industries, Inc., is based in Chicago, Ill., and has operations in the United States and abroad. The company has been involved in the car phone business for many years, and has been a major player in the industry. Lear said that he was excited about the opportunity to expand the company's operations in Grand Ledge, and that he was looking forward to working with the existing employees to make the plant a success.

The sale of the car phone plant comes at a time when the car phone industry is facing significant challenges. Sales of car phones have been declining in recent years, and many companies have been forced to close factories or sell off assets. Lear said that he was not concerned about these challenges, and that he was confident that the company could thrive in the long term.

Lear said that he expected the plant to be operating at full capacity within a few months, and that he was looking forward to working with the employees to make the plant a success. He added that he was committed to providing good jobs and benefits for the employees, and that he was looking forward to working with them to build a strong future for the company.

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THE BEATLES
TICKET TO RIDE b/w
Yes It Is 5407
Just released in the U.S. and Britain. Both sides are from their forthcoming United Artists movie, Eight Arms To Hold You.

THE BEACH BOYS
HELP ME, RHONDA b/w
Kiss Me, Baby 5395
This could be their biggest single yet! It's the top song in their great new album, The Beach Boys Today DT 2269

JODY MILLER
QUEEN OF THE HOUSE b/w The Greatest Actor
5402 The smash hit answer to Roger Miller's King Of The Road
WDGY Must Take DJ Work Ban to Court

MINNEAPOLIS—The legality of a Minneapolis station's recent ban on a disc jockey, who was hired by Twin City Station WDGY in 1960 as an assistant to another disc jockey, was held up for an appeal in a Minneapolis court.

The court refused to work on the appeal. The ban would not be re-enforced, but that it could remain at WDGY at union rates, roughly half of his contracted salary.

Bennett reached a new job at a radio station KSTP, NBC-affiliate, St. Paul.

Streamers, banners and co-op advertising, which is the principal benefit to distributors and an incentive buying program is available to distributors of WDGY, will be utilized. Radio stations are being sent John Bennett, who now is a broker artist has arranged night club and college bookings during April.

NEW YORK—Vanguard Records has named Peter distributors in Los Angeles and the Central Region based in Syracuse as distributors, Herb Corr, Vanguard sales manager.

EPSTEIN BUYS LEGIT THEATER

LONDON—Beetles' manager Brian Epstein has acquired London's Saville Theater, the former home of the Beatles.

And Epstein has hinted that John Lennon and Paul McCartney may have a show for the venue. "They're a wonderful young group that some day will play on the West End stage."

Tab Colleges Easy Prey for Sharpties

Bob Willing of the Willard Atlantic, a leading评级 booker were difficult to combat. "They take everybody by surprise and in the last minute all prey to the paper agents."

Frank Rio of Associated Booking Enterprises, a buyer that controls the situation so he should ask the agencies when they represent exclusively to avoid being grouped and act by someone representing themselves as a booking agent with major agency affiliations.

A William Morris college booking office, a subsidiary company called the "paper agents" unscrupulous people who pick up quick money, he was directed by the advantage of naive college students who buy college sessions. "The paper agents give out misinformation, undercut our prices, can't deliver the artists and then force the school at the last minute to accept an attraction they want them to take," he said.

Bob Ebert of Morris' Chicago office said there were about six or seven key "paper agents" who were causing trouble in the New York and Boston areas. But they're also springing up, "like wild fire," he said. "Schools don't want to get involved in lawsuits so they don't pursue legal action." was Ebert's list of solutions for the court action against these alleged "paper agents."

Other agency representatives said there were scores of these "paper agents" dealing with school. Some agents pointed to people streamline exhibiters booths and took them from "paper agents."

Chrylde Trends of Associated Booking Enterprises, who has booked many of the big names, voted last year to try to stop these dishonest agents but the situation was never pursued.

All the agents agreed that all the functions such as the Union convention was important for meeting the colleges face-to-face and emphasizing whom they represented. But they admitted it would create conditions prevalent in many parts of the country.

RCA, Du Pont Teen Concerts

NEW YORK — RCA Victor and Du Pont will launch a "Teen Pop concerts" show in August to tour 30 major markets. The tour will be produced by NBC and will include print ads from the same. The tapes will be produced by the Astronauts in the Western and Eastern markets.

Show will be held in each market's leading department store, and will feature local teen-agers modeling Du Pont fabrics. NBC will also promote concert with ads in youth publications.

Columbia Mulls Change in Title To CBS Records

NEW YORK: The Columbia Records imprint first appeared on record labels in 1889. It was a development of the American Graphophone Co., which was established two years earlier to develop the new recording process.

In 1934, Columbia Graphophone was purchased by the American Record Corp., which also produced such famous labels as RCA Victor and Vocalion. Four years later, the American Records Corp. was established to handle the blossoming Columbia Broadcasting System.

And now that CBS is playing "togetherness" by bringing all its divisions into one building, the one-world CBS Records concept appears to be an inevitability.

Webmans Level Three Charges Against Spier

NEW YORK—Belle Nardone Webman and Harold Webman, stockholders of Larry Spier, Inc., B.L. & H. Music Corp. and We Three Music, Inc., have filed suit in New York Supreme Court against Larry Spier Jr., R. F. Schwartz, Eugene Schwartz, Elizabeth Greenberg, Schwartz Music, Laurie Productions, Inc., Just Music Inc., Just Music Corp., and We Three Music, Inc. in three actions, the plaintiffs charged that Spier, in violation of his obligations to the Larry Spier Jr. estate, would control all his time and effort to get business for the Schwartz corporations.

They also charged the defendants with coercing other writers "into believing that the Schwartz corporations are affiliated with the Larry Spier Jr. estate and that both groups of corporations are the one and the same."

The third action charged that the defendants entered Spier to leave the employ of the Larry Spier Jr. corporations.

The plaintiffs seek to enjoin Spier from soliciting business on behalf of the Schwartz corporations as long as he remains an officer and director of any of the Spier corporations. They also demand an accounting from Spier of any funds received by him from the Spier corporations.

The other defendants are asked to account for any revenue which accrued as a result of Spier's efforts.

The plaintiffs seek damages of $250,000 and counsel costs.

ACU Maps Who's Who's on Bookers

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TOM, I'M SURE YOU'VE HEARD THIS FAMOUS FABLE, THE ONE ABOUT THE TORTOISE AND THE HARE.

ONE DAY A HARE LAUGHED AND MADE FUN OF A TORTOISE BECAUSE HE WAS SO SLOW!

HUMILIATED TO A MERE SHELL OF HIS FORMER SELF, THE INTREPID TORTOISE CHALLENGED THE PLUCKY RABBIT TO A RACE! THIS MADE THE HARE MORE HYSTERICAL THAN EVER AND HE ACCEPTED THE CHALLENGE GLADLY.

IT WAS DECIDED THAT THE FOX SHOULD SET THE COURSE AND ACT AS JUDGE, AND THE BIG RACE BEGAN!

THE TORTOISE TRUDGED OFF FROM THE STARTING LINE, AND THE HARE SHOT OFF LIKE A BULLET...

...AND VERY SOON HE WAS SO FAR AHEAD OF THE TURTLE, HE THOUGHT IT WAS SILLY TO RUN ANYMORE AND IN A SPOT OF SHADE HE RESTED AND SOON FELL FAST ASLEEP.

THE NEXT MORNING HE WOKE UP WITH A START AND RECALLING THE RACE, OFF HE SPED, AS FAST AS HE COULD, TO THE FINISH LINE.

UH-oh, ALAS, EVEN WITH FOUR RABBIT FEET, HE WAS OUT OF LUCK, FOR THE INTREPID TURTLE HAD JUST WADDLED OVER THE FINISH LINE BEFORE HIM, AND WAS ACCLAIMED THE WINNER!!

THE MORAL:

NEVER PUT OFF 'TIL TOMORROW, WHAT YOU CAN DO TODAY!!!

LIKE GETTING OUR BRAND NEW MERCURY ALBUM!!!

AESOP'S FABLES

THE SMOTHERS BROTHERS WAY

Hilarious! A modern version of Aesop's classics as only the Smothers Brothers can interpret them

A WONDERFUL NEW WORLD OF FAMILY ENTERTAINMENT

Mercury Album MG 20989/SR 60989

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NASHVILLE TO N. Y., VICE VERSA
Dean TV Show a Trailblazer

NEW YORK—It's a secret that myriad pop and jazz performers continually descend upon Nashville — the fount of country music. In shrub some of the Nashville sound for their pop record sessions. Some examples are Connie Francis, Perry Como, Al Hirt, Al Martino, Buddy Greco and Burl Ives.

But it is really a two-way trail. In the words of Southern Music's Roy Horton, Nashville is currently going to New York — and this is likely to continue for a long, long time. Chief reason and vehicle for the return trip is the great plug afforded country artists on the ABC-TV Jimmy Dean show, which winds up a successful season May 13 and which has been renewed for next season. In appreciation of the importance of the Dean show for the entire world of country music, Dean last week (8) was given a plaque from the Country Music Association, inscribed:

"To Jimmy Dean in appreciation for the promotion of country music through word and music." Chet Atkins, noted guitarist and head of the RCA Victor operation in Nashville, made the presentation on the Dean show.

Country acts who appeared on the Dean show during the 1964-1965 season include the following: Chet Atkins, Floyd Cramer, George Jones, Porter Wagoner, Rex Allen, Roy Clark, Buck Owens, Leon McAuliffe, Johnny Tillotson, Carl Smith, Homer and Jethro, Judy Lynn, Sonny James, Roger Miller, Grady Johnson, Jerry Driskul, Sheb Wooley, the Stoneman Family, Johnny Cash, Connie Smith, Faron Young, Ferlin Husky, Minnie Pearl, Flatt and Scruggs, the Stony Mountain Cloggers and the Jordanaires.

Others who have appeared are Molly Bee (steadily), Elton Britt, Stuart Hamblet, Eddy Arnold, Tex Ritter, Hank Williams Jr., Hank Snow, Hank Thompson, the late Jim Reeves and many others.

For next season, the Dean show will continue its format, emphasizing the great acts and songs of the world of country music. Executive producer is Bob Banner; producer, Julio Benedicto; director, Bill Foster; associate producer, Tom Egan. The music director and arranger is Dan Sevensky, with Charles Green (the same who would slap a bass on occasion) as music consultant.

Hy Heath, 74, Dies on Coast

HOLLYWOOD — Walter Henry (Hy) Heath, 74, former comedian and veteran songwriter, died at a local convalescent hospital April 3 of cancer. He was the author of such songs as "Mule Train," "Clancy Lowered the Boom," "Yo, Yo, Ya. and the Little Brown Fox," among others.

A native of Memphis, Heath appeared in minstrel shows many years ago and later trooped as a comedian with burlesque and vaudeville shows. He also did considerable writing for radio. He was a close friend of the late Fred Roby, founder of Acuff-Rose, Nashville publishing firm, and was a member of the firm's staff as a secretary and assistant until his death. Heath is survived by his widow, Rose.

Presser Inks Perle

BRYN MAWR, Pa. — Composer George Perle, theoretician of the 12-tone system, has signed with the Theodore Presser Co., music publishers.

20th-Fox Handles Other Labels Under Own Logo

NEW YORK — Twentieth Century-Fox Records has embarked on a policy of distributing other labels under its TCF logo. First label to be carried under the TCF label is Hall Records, a Beaumont, Tex, firm. Hall artists are Johnny (Running Bear) Preston, Dickey (Patches) Lee, Albert Collins, Jivin' Gene and Tony Borders. Doug Moody will handle the product for the TCF group. Each record will be marked with a special label and of TCF.

AGAC Educational Drive

On New Copyright Bill

NEW YORK—The American Guild of Authors and Composers (AGAC) is busily conducting an educational campaign among its members, acquainting them with the highlights of the principal revisions in the new copyright bill (H.R. 3474). Hearings on the bill start April 28, Burton Long, AGAC president, Leon Kellman, attorney, will be heard during the initial hearings by the House Judiciary Subcommittee.

Miriam Stern, AGAC executive director, noted that songwriters and publishers, as well as other creative segments and cultural groups, were unified in their philosophy with regard to the necessity for the revised bill. Miss Stern said, "We are fighting for the Writers' Guild of America, the Authors League and representatives of literary agents.

Chief provisions of the bill provide for copyright protection for life plus 50 years (bringing American practice into line with European copyright protection), an increase in record royalties; payment for jule box performances of copyrighted material, and payment from many nonprofit users. AGAC urges members to write their congressmen asking for prompt action.

WATCH...

"SHINDIG" April 14

For Their "Pick of the Week"

JIMMY BURTON

"Love Lost" It's on Miramar

By Jimmy Burton

"Jimmy's Blues"

MIRAMAR RECORDS

Suit 616, Sunset-Wine Tower

Hollywood 20, Calif.

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"Jimmy's Blues"

MIRAMAR RECORDS

Suit 616, Sunset-Wine Tower

Hollywood 20, Calif.
Peter, Paul and Mary
Sing
Bob Dylan

"When The Ship Comes In"
(and it will)

*5625, Warner Bros. Records
b/w The Times They Are A' Changin'
NEW YORK—The film musical 'South Pacific,' which has been nominated for 13 Oscars, has set a new all-time high for box-office revenue this week. The film, directed by George Cukor and produced by Dore Schary, has generated approximately $10 million in ticket sales for its opening weekend, surpassing the previous record held by 'This Is My Mother,' which grossed $8.5 million in its opening week.

The film, which stars Julie Andrews and Richard Burton, has been praised for its powerful score by Richard Rodgers and Oscar Hammerstein II. The film's success has prompted a wave of interest in the film's soundtrack, which has climbed up the charts and is expected to become a best-seller.

'The film's success is a testament to the enduring appeal of the musical genre,' said one industry analyst. 'It's a reminder that there is a hunger for stories that are both entertaining and meaningful.'
“WHO IS DONNA FULLER?”

She's the girl with the HIT VERSION of "I WILL WAIT FOR YOU" from the ACADEMY AWARD nomination as "best foreign film."

Management: Stan Catron

*That's the title of her best-selling album on D.C.P.*
DICK CLARK ON BRITISH BINGE

Continued from page 1

The British are definitely more likely to be in agreement with Paris in doubt whether they are doing the right thing, and that is likely to be the reason why they have not yet announced any plans for the American tour. The French organizers, however, seem to be having a good time, and they are planning to hold a big concert at the Olympia in Paris on July 31. The concert will feature some of the biggest names in the French rock scene, including Johnny Hallyday, Alain Bashung, and Jean-Michel Jarre. The event will be broadcast live on television and radio, and it is expected to attract a huge audience.

'ACCORD FOR SUMMER' CONTEST BEGINS APRIL 20

ST. VINCENT—The five-month "A Record for the Summer" contest, with six 10-minute radio transmissions daily and additional TV time, will be off and running April 20 with 44 songs, an increase of eight over a year ago, in the competition sponsored by AFI, Italian Phonograph Association, and RAI, Italian Radio-Televisione. Established singers and newcomers are included in the group of records chosen, although there is no explanation why RCA's four entries were selected from among the 64. RCA has more than three participants for which the public will vote until mid-June. At that time the preliminary winners will be announced at a weekend event at the St. Vincent Casino.

Following the public voting, records will be kept of disk sales through the summer months. The major prize will be a trip to Paris for the lucky winner, selected by a vote of the public, and the contest will run through the summer to mid-October. Among the better known participants this year are John Dorelli and Betty Cooper, Little Tony and Donato, Chico and Lui, and many others.

Benjamin also plans to take a French jazz quintet to the Festival, including Jean- Luc Poncey and Jean-Claude Nicholl.

Music capitals of the world

AMSTERDAM

Olof Aslaks, Floyd Grauer and the Amsterdam Disc Jockey Group are expected to set tongues wagging with their appearance in the Rob De Nijt TV show "Jazz on the Waterfront." The World Cup in Holland is being watched by the U.S. with interest. One of the main events will be the Jazz on the Waterfront show. The Dutch have organized a special event to coincide with the World Cup, and they are hoping to attract a large audience.

In emphasizing the Carpenters' "Victory Is Not Essential," it's enough to keep the pace going. The group's success on the charts is due in part to the support of their fans, who have helped to keep them at the top of the charts with their hit songs. The group has also been praised for their live performances, which are said to be very energetic and engaging.

Dick Clark on British Binge

Continued from page 1

to say about American promoters and the British: "I have said that the British are not the same as the Americans. They are different in the way they think and react. But I believe that they will eventually come to understand American music and promote it in the same way as we do." He went on to say that the British have a lot to offer in terms of their own musical culture and that it is important for American musicians to learn from them.

In conclusion, Dick Clark emphasized the importance of understanding and appreciating different cultures and musical traditions. He believes that by doing so, we can learn from each other and create a more diverse and vibrant musical landscape. He ended his speech with a call to action, urging everyone to support and promote the arts in all its forms.

U.S. Do 'Mucho Grande'

MEXICO CITY— Santo & Johnny are proof of the international appeal of Mexican music. Two American brothers of Italian descent, who have been playing together for ten years, are scheduled to perform in Mexico City at the La Puente Festival on June 1st. Santo and Johnny have been playing together since 1980, and their music has been praised for its unique blend of Italian and Mexican influences. The band is known for their energetic performances and their ability to connect with audiences from different cultural backgrounds.

Santo & Johnny's music is a fusion of traditional Mexican mariachi and ranchero styles with Italian and American pop influences. The band's sound has been described as "mexitopia," a term coined by a music critic who noted the band's ability to create a new and unique sound that draws on the rich cultural heritage of both Italy and Mexico.

The band's latest album, "La Vida," was released in 2015 and has received critical acclaim. The LP features a mix of original songs and covers of Mexican and Italian classics. The album's success has solidified Santo & Johnny's status as one of the leading ensembles in the world of Latin music. With their powerful vocals and dynamic instrumentation, the band continues to captivate audiences around the globe.

Santo & Johnny's upcoming show in Mexico City is sure to be a highlight of their tour, with fans eagerly anticipating another memorable performance. The band's ability to bridge cultural divides and bring people together through music makes them a true asset to the world of entertainment. As they continue to tour and perform, Santo & Johnny remain committed to sharing their music with the world and spreading the message of unity and harmony through the power of song.
HERE COME THE BEAU BRUMMELS!

WITH A HIT ALBUM

INTRODUCING THE BEAU BRUMMELS

LAUGH LAUGH
STILL IN LOVE WITH YOU BABY
JUST A LITTLE
JUST WAIT AND SEE
OH LONESOME ME
AIN'T THAT LOVING YOU BABY
STICK LIKE GLUE
THEY'LL MAKE YOU CRY
THAT'S, IF YOU WANT ME TO
I WANT MORE LOVING
I WOULD BE HAPPY
NOT TOO LONG AGO

AND A HIT SINGLE!

"JUST A LITTLE"
B/W
"THEY'LL MAKE YOU CRY"

EXCLUSIVE REPRESENTATION: PERENCHIO ARTISTS' REPRESENTATIVES/LTD., 434 NORTH RODEO DRIVE, BEVERLY HILLS, CALIFORNIA
AUTUMN RECORDS, INC., 70 DORMAN AVENUE, SAN FRANCISCO, CALIFORNIA (415) AT 2-7162
This Week's NEWSMAKERS Around the World

BARBARA, CBS of France recording artist, was presented with an Academie Croix Award, the Prix Paul Gilson, for CBS recording, "Le Temps des Lilas." The French Singer is shown with V. Perel de Rupemont, vice-president of European operations, Columbia Records International.

EUROPE-TOURING Roy Orbison chats with Irena Biluska, who has been appearing with him on TV shows and personal appearance shows in Holland. Roy was recently presented a gold record by Phonogram for sales of "Pretty Woman."

JIM BAILEY, vice-president of Dot Records, was guest at a reception given by Fred Marks, executive director of Festival Records, during Bailey's Sydney, Australia, stopover of a world tour visiting Dot licensees. At the party were, from left, Ted Albert of J. A. Albert & Son Music Publishers; Marks; Bailey; Noel Brown, national sales manager of Festival; Bill Shepherd, producer of Festival; and Tony Bray of Belinda Music Publishers.

DUDELY H. TOLLER-BOND, executive vice-president of London Records, congratulates his label's composer-pianist Mrs. Peggy Stuart Coolidge for being the first American woman composer to have been officially invited to perform her works and meet in symposia with composers in Russia and Poland. Looking on are J. R. Coolidge, left, and Mrs. Toller-Bond, right.

TITO RODRIGUEZ and His Orchestra played to a crowd of 40,000 at the Club Esgrima arena in Rosario during his March tour of Argentina. The Musicor artist was awarded a gold record by the Sireco Record Co. for his record "Inolvidable" (Unforgettable), which sold one million copies in Argentina. He was reportedly the first foreigner to ever sell a million records here. The filming of a movie with the same title—he has been signed for three films—will begin shooting in May and co-stars Rodriguez with Isabel Sarli.

RIVKA RAZ, who starred in the Israeli version of "My Fair Lady," is in New York on a business-pleasure trip. During her stay, she appeared on Ed Sullivan's CBS-TV show and played various benefit performances throughout the country. She'll return to Israel in the spring to begin rehearsals for "The King and I." She's shown here with Goddard Lieberson, left, president of Columbia Records, and Ettore Stratta, manager of international artists and repertory for Columbia.

THE AUSTRALIAN RECORD CO., Ltd., sponsored a cocktail party for the Dave Brubeck Quartet prior to the group's appearance at the Sydney Stadium. Two performances there marked the beginning of their national tour. From left, are Joe Morello, drums; Bill Smith, managing director of ARC; Brubeck, piano; Paul Desmond, sax, and Eugene Wright, bass.
ROTATE  WILD DEUCE

HOT AS A PISTOL
FROM ENGLAND
"SHE'S LOST YOU"
B/w
"THERE'S SOMETHING ABOUT YOU"
THE ZEPHYRS

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Personal Representation U.S.A.: FEDEO ENTERTAINMENT CORP. N.Y.C. Bill Ficks

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(BY YOU)
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WILD DEUCE #1004

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National Sales & Promotion Mgr. FRED EDWARDS

President General Manager EDDIE NEWMARK

Executive Directors IRVING J. FEDER, CARL ROSEN
Epic Launches New British Rocket in U.S.

NEW YORK—Having scored a solid sales breakout in the U.S. with disk artists from overseas, Epic Records has again tapped the foreign market with the release of "For Your Love," a single by the Hollies, a new British vocal-instrumental group.

The record, released just a few weeks ago in the United Kingdom, is currently on the British best-seller charts. The group, consisting of five young men, is appearing at the Crawdaddy Club in London.

With the acquisition of the Yardbirds, Epic Records currently represents five major EMI (Electric & Musical Industries) artists in the U.S. The other four are the Dave Clark Five, the highly successful British group; Cliff Richard, one of England's most popular singers; Rolf Harris, the novelty singer from Australia; and Andy Stewart, a singer from Scotland.

The Dave Clark Five, which has had eight hit singles for Epic, is now in England filming "Catch Us If You Can," for release by Warner Bros. The group is expected to return to the U.S. this summer for their third American tour.

Aiming at the quest for marketable European material, Epic also released last week the tune, "Gabrielle," by organist Eddie Layton. The tune has been one of the all-time best-sellers in the Scandinavian countries.

According to Len Levy, Epic's vice-president and general manager, the label will continue to tap foreign sources to round out its future releases.

Odeon Expansion

BUENOS AIRES—Producers Forma records will be manufactured and released in Argentina by Odeon, an EMI firm, as of April 1, according to Mauricio S. Brenner, Forma general manager. Handling negotiations for Odeon was Philip Brodie, general manager.

PARIS—One of the biggest parades of stars ever gathered together for one TV program in the United States. "Tete de Bois et Tendres Ailes" which featured 18 of the most promising radio, television, and movie stars of the year, was held in London.

Highlights of the program was a twinship with the famous Cavalcade, the club that launched the Beatles where viewers heard and saw Petula Clark, Gene Vincent and Manfred Mann.

The show also ran clips of Elvis Presley and Tommy Steele.

No Holiday For Halliday

PARIS—To discount rumors that Johnny Halliday, France's top pop star, was being given an early release from the Army to fulfill engagements, the French Army Ministry took the unprecedented step this week of issuing a special communiqué stating that Halliday would have to serve out his time.

This means that the singer will not be out until the first week of August. The Ministry also made it clear that Halliday himself had not asked for early release.

Impeccably Johnny Stark has had洽谈 contracts for Halli- day to appear this summer at the Deauville Casino and for two concerts at the resort's Ambassadeurs Theater. The contracts were signed on the assumption that Halliday would leave the Army early in June.

Kandy Wood, Philip Huddle


CBS Record Artists Win French Academy Awards

PARIS—The Academy Charlie Cee of France has presented awards for CBS Recordings by Rodolf Serkin and Eugene Ormandy, Mildred Miller and Bruno Walter, Charlie Christian and the Benny Goodman Orchestra, and French artist, Barbara.

The academy, composed of the principal French critics and interchange with local newspaper friends to award prizes for the best recordings in every field of music. This year, the prize-giving ceremony was held at the Palais d'Orsay here.

The Grand Prix for soloists and orchestra was awarded to Brahms "Concerto No. 1 in D Minor for Piano and Orchestra," performed by Rodolf Serkin under the baton of Eugene Ormandy, and for Brahms' "Alto Concerto" with the "Symphony of Destiny, Op. 54," as well as Mahler's "Song of a Wayfarer," recorded by Mildred Miller and the late condonate of the Boston Symphony. The prize presentation was presented for "Charlie Christian With the Benny Goodman Orchestra," and the Paul Ginol for Temps des Idées from French chanteuse Barbara.

News from the MUSIC CAPITALS OF THE WORLD

PARIS

Daniel Filippucci, who runs France's top weekly pop monthly, Salut Les Copains and who is also a producer with commercial record labels here, is producing a new feature program that will produce a film featuring France's pop idol chief, Joe Leufer, called "Shilt Les Copains" will be directed by renowned French movie producer of singer Fransc French, Fransc French, just got four prizes at the Golden Zephyr Festival in Argentina. The feature will be released in time for the Film Festival.

The French Army sergeant Johnny Halliday, France's most popular singer, tried to leave the French Army, but was met with resistance. Halliday's last concert tour is scheduled for the end of April. He is scheduled to return to France in June.

The Ministry of Defense has released a statement that Halliday will have to serve out the remainder of his term in the Army.

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RIO DE JANEIRO

Composer Dorival Carymm flew to Hollywood to appear in the Andy Williams show. Carymm is also the author of the song, "And Roses and Roses," English lyrics by Ray Gilbert, now being staged in Brazil.

CONTINUED ON PAGE 201
News from the Music Capitals of the World

::: From page 18

"Cannonsball Adieker & Gil Evan" and for "Django-Joe" featuring the Four Hot Notes jazz LPs to be released by Frenco Industries. The songs are written and performed by the late Jack Sorens signed with Odene. The label also has 15LPs of original music for coming by the end of the year including a supplement. "Biographical Dictionary of Popular Music" will be released by Frenco Industries late this month. It has been selected as one of 1000 books of Brazil, U.S., Brazil, Argentina, Italy, German, Spanish, and Latin American artists signed with Odene. This year marks the second year of a deal with Sony and has signed with Sony's Robert Plant. For more information on ODEN Records, Singer Myron Berman, reporter for the New York Times, will introduce the world's top musicians who will play shows and discuss.

SYLVIO TULLIO CARDOSO

ROME

Three films are among Italy's latest recording artists. Among them is Donato Molinari's "Cosa Nostra," which he taped themes from two Italian operas: "Barone Puglisi" and "Mammona Dea." Molinari, Italy's most successful recording artist, has also released a new album titled "Il Mondo." Molinari is currently touring parts of the Middle East. Molinari's latest album has already sold over 500,000 copies and is expected to reach one million copies by the end of the year. Molinari's label, RCA, has just released its first album in over 10 years. The album, titled "Il Mondo," has been well received by critics and fans alike. Molinari's success has been attributed to his ability to connect with listeners through his music and his unique style.

ARCHITECTURE

The National Music Awards, held on April 23 and 25, before an audience of over 10,000, will see performances by the best artists of the year. Among the nominees are Leo Sayer, Al Jolson, and Harry Belafonte. Leo Sayer is nominated for Best Male Vocalist, Al Jolson for Best Male Vocal Group, and Harry Belafonte for Best Male Vocal Solo. The awards ceremony will be broadcast live on ABC and NBC.

SAY NO TO DAX"
46,500,000 FRENCHMEN CAN’T BE WRONG:
FRANCOISE HARDY IS THE GREATEST!

Francoise Hardy: a girl so popular, she has set all of France on its ear.
Francoise Hardy: a girl so beautiful, all the Paris couturiers have designs on her.
Francoise Hardy: a girl so talented, she not only sings Europe’s greatest hits but writes them as well.
Francoise Hardy now makes her sensational American recording debut.

A GREAT NEW FOUR CORNERS SINGLE IN ENGLISH!
ONLY YOU CAN DO IT HOW EVER MUCH
(Say Fron-swahz Are-dee and you’ve pronounced the name of the singer who we believe is going to make the top ten with her first English language record.)

Better listen to the new Francoise Hardy LP album, too. It's already moving fast in major markets across America.

WATCH FRANCOISE HARDY’S TV DEBUT ON HULLABALOO, APRIL 13.
TEX WILLIAMS
"Too Many Tigers"

A great performance
Great sales action the first week
By that "Smoke, Smoke, Smoke" man
The most timely record you'll hear
A country smash

Another Great Pop Release

KENNY PRICE
"Somebody Told Mary"

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<td>I'M TELLING YOU NOW</td>
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<td>STOP! IN THE NAME OF LOVE</td>
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<td>GOLDFINGER</td>
<td>Jerry Lee</td>
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<td>CAST YOUR FATE TO THE WIND</td>
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<td>DO YOU WANNA DANCE?</td>
<td>The Platters</td>
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<td>22</td>
<td>SEND ME THE PILLOW YOU DREAM ON</td>
<td>Johnny Otis</td>
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<td>23</td>
<td>WE'RE GONNA MAKE IT</td>
<td>The Ventures</td>
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<td>DONT MISS UP A GOOD THING</td>
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<td>25</td>
<td>NEVER, NEVER LEAVE</td>
<td>Lee Dorsey</td>
<td>Columbia 4047</td>
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<td>26</td>
<td>ANYTIME, ANYTHING</td>
<td>Patti Page</td>
<td>Mercury 7040</td>
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<td>THE BIRDS ARE FOR THE BEES</td>
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<td>COME SEE</td>
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<td>SOMEBODY ELSE IS TAKING YOUR PLACE</td>
<td>Little Eva</td>
<td>Mercury 7040</td>
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<td>COUNT ME IN</td>
<td>Gary Lewis and The Maytels</td>
<td>Liberty 50708</td>
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<td>KISS ME WHEN I'M GONE</td>
<td>The Drifters</td>
<td>Capitol 1202</td>
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<td>32</td>
<td>JUST ONCE IN MY LIFE</td>
<td>Dion &amp; The Belmonts</td>
<td>Capital 1037</td>
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<tr>
<td>33</td>
<td>GOT TO GET YOU OFF MY MIN</td>
<td>The Manhattanos</td>
<td>Capitol 1205</td>
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**HOT 100—A TO Z (Publisher-Licensee)**

**BUBBLING UNDER THE HOT 100**

Compiled from national radio sales and radio station play data by The Music Popularity Dept. of Record Market Research, Billboard.
Inseparable... The World’s finest SOUND phase 4 stereo

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EXCITING NEW RELEASES

MUSIC OF A PEOPLE
STANLEY BLACK
THE LONDON FESTIVAL ORCHESTRA AND CHORUS
STEREO SP 44060

THE MAGIC WOODS OF RONNIE ALDRICH
STEREO SP 44062

THE BELoved MELodies of STEphen FOSTER
STEREO SP 44050

MUCHO MACHUCAMBOS
STEREO SP 44055

WERNER MULLER plays Leroy Anderson
STEREO SP 44057

GLOBE-TROTTER
Frank Cracroft and his Orchestra
STEREO SP 44059

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THE SOUND OF MUSIC
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STEREO SP 44063

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LONDON SYMPHONY ORCHESTRA
STEREO SPC 21005

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<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Weeks</th>
<th>Peak Position</th>
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<tr>
<td>1</td>
<td>Mary Poppins</td>
<td>Love is a Many Splendored Thing</td>
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<td>2</td>
<td>Goldfinger</td>
<td>That Old Devil Moon</td>
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<td>Undercover Valet</td>
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</tbody>
</table>

Compiled from national retail sales and radio airplay data by Billboard magazine.
Every new Day brings new excitement.

...and the excitement is her new Columbia album.

Quiet Nights of Quiet Stars
Fly Me to the Moon
Be True to Me
Be Mine Tonight
Dansero
Summer Has Gone
Perhaps, Perhaps, Perhaps
Meditation
How Insensitive
Our Day Will Come
Por Favor
Slightly Out of Tune

ON COLUMBIA RECORDS
BREAKOUTS

**NATIONAL BREAKOUTS**

**FREDIE & THE DREAMERS**
Mercury MG 2167 (M; SR 61017 (S))

**NEW ACTION LP's**

Here are some new albums, not yet on Billboard's Top LP's Chart, that have been reported getting strong sales action by dealers in their respective categories.

**THE EARLY BEATLES**
Columbia, DT 9009 (M; DT 9001 (S))

**BAKER STREET**
Original Cover, A&M E 7000 OC (M); E 7000 OC (S)

**COME SHARE MY LIFE**
Glenn Yarbrough, RCA Victor LP 3201 (M); LP 3201 (S)

**BAMA MARIMBA BAND RIDES AGAIN**
A&M LP 109 (M); ST 109 (S)

**SPY WITH A PIE**
Soppy Sueys, ABC-Parchament ABC 503 (M); ARCS 503 (S)

MEXICAN PEARLS ...
Billy Vaughn, Dot SPV 4629 (M); SPV 2624 (S)

**THE RETURN OF ROCK**
Jerry Lee Lewis, Smash MGS 11063 (M); SBS 67063 (S)

**SHINDIG**
Various Artists, Kapp KL 1421 (M); KS 3221 (S)

**JOHN BARRY PLAYS GOLDFINGER**
United Artists, UA 6424 (M)

**THE WINDMILLS ARE WEAKENING**
Bob Newhart, Warner Bros. W 1588 (M; No Stereo)

**MY FUNNY VALENTINE**
Allies, Columbia CL 2506 (M); CR 916 (S)

**THE BEATLES SONG BOOK, VOL. 2**
Hollyridge String, Capitol T 2302 (M); ST 2302 (S)

**SERENADE FOR ELISABETH**
Gunnar Kielmann German Chorus with Oskar & Bella, 4 Comers, FCL 4290 (M); FCS 4290 (S)

**NOBODY BUT LOU**
Lou Rawls, Capitol T 2273 (M); ST 2225 (S)

**COMEDY SPECIAL MERIT**
HER'S PETE BABBITT
Vee Jay VJ 1133 (M)

**ALBUM REVIEWS (continued)**

**SOUNDTRACK SPOTLIGHT**
THE TRAIN
Soundtrack, United Artists UAL 43721 (M); UAL 43722 (S)

John Frankenheimer's film, 'The Train,' looks like a highly-crafted winner, and the soundtrack, with its stirring martial music and other tunes composed and conducted by Italian composer Ennio Morricone, should be equally popular in the U. S.

**FOLK SPOTLIGHT**
THE CORRIS FOLK TRIO WITH PADRE KLL
Elektra EKL 291 (M); EKS 7291 (S)

This Scottish group has come up with some charming versions of several Scottish and Irish songs, many of which were written by a group of children from the village of Corris, on the island of Anglesey. If you enjoy the music of any listener, it should be equally popular in the U. S.

**CAW SPOTLIGHT**
HEART ON MY SLEEVE
Don Robertson, RCA Victor LPM 3344 (M); LSP 3344 (S)

Prime entertainment is in store for the listener from Don Robertson's version here of his greatest selling effort, 'I've Gained More Than I've Lost,' which was an all-time hit, especially in Canada, and has also been a major success along the entire U. S. coast.

**CLASSICAL SPOTLIGHT**
THE BELOVED JERUSALEM, VOLL III
Juels Borel, Angel COLH 530 (M)

Opera arias recorded over a period of 10 years (1952-1962), in which there was contact with the composer, Alban Berg, and with the leaders of the Vienna Philharmonic, this album contains some of the most remarkable recordings of so much as it is completely the manner of the composer, and has been acclaimed as among the most exquisite behind the scenes of any major opera.

**GOSPEL SPOTLIGHT**
CRUSADE SOLOIST GEORGE BEVERLY SHEAR SINGS BILLY GRAHAM'S FAVORITE
RCA Victor LPM 3346 (M); LSP 3346 (S)

Here are the first-rate recordings of a major figure in the field of Gospel music. An important aspect of this album is that it shows the song to be suitable for a variety of listening, from a homely setting to the more dynamic styles today. Therefore coming up with an album of such good material.

**CLASSICAL SPOTLIGHT**
THE NEW SOUND OF BROADWAY
Malachite Strings & Orch, RCA Victor LPM 3323 (M); LSP 3323 (S)

Jerry Herman is one of Broadway's bright young composers and his music is lighted here in a major music study with rich, vibrant strings of Malachite's orchestra. His great hits, 'I am what I am' and 'You can't resist the Devil,' are accompanied by a dramatic and powerful. Written by J. Marx and music by Rene Kassa, this album is a bright hit by Jay Margulies, among others.

**LOW PRICE C&W SPECIAL PICKS**
SHOSTAKOVICH: SYMPHONY NO. 8
Recorded live, this performance possesses remarkable power and beauty. The recording, in its exciting composition, is the most striking of the period. The program is well-received, and the album is a favorite with all serious collectors.

**CLASSICAL SPOTLIGHT**
THE MAGIC TOUCH OF FLOYD CRAMER
RCA Camden CAS 6746 (M)

Floyd Cramer fan will want to add this to his collection. A famous Cramer fan will find his version of the theme from 'Light My Fire', which is a hit appeal to his fans as well as others.
The Newbeats

(The Bees Are For The Birds)

The Birds Are For The Bees

c/w
Better Watch Your Step
HICKORY 1305

Hickory RECORDS, INC.
2510 Franklin Road
Nashville, Tennessee 37204
HOME OF THE NASHVILLE SOUND
Dear Sir:

Your article on Gospel music in the issue of Feb. 27 was good, but a few more companies and artists would have had ads and more information. We are rack-jobbers and department store suppliers to more than 700 stores in eight Southern States. We use many hundreds of gospel and sacred records, but some top artists' recordings are hard to obtain or are scarce. Your article will be helpful but much more could be done.

Why are these companies specializing in gospel and sacred music so reluctant to sell the widest distribution outlets, rack-jobbers? We are in the territory where gospel music really sells, so we are certainly no record buyer has I only one salesman selling gospel records call on me in the past year. Our volume on these recordings are well into six figures, yet companies making or handling them completely neglect our company.

Your truly,
E. M. Farver
Dixie Record Service
Division of Rack Service, Inc.
Mobile, Ala.

Dear Sir:

In recent issues of the Billboard I have read many glowing reviews of several of the record companies that manufacture records regarding the discontinuance of 45 records. So far I have not read any article against this plan. In any business the product that sells the best seems to be the consumer wants.

A change of this kind will be a large added expense to the operator who has to depend on "operative license" for his living, and that is not saying anything for the million people who have phones that only play 45's.

I would like to see a poll of operators who are not directly or indirectly connected to sale of records or records to the operators because I am sure they would think as I do.

Yours for the 45's
Lloyd L. Kistler
Cap's Amusement Ltd.
Northfield, Minn.
55026

Dear Sir:

I must admit that since I started distributing records four years ago, I have been successful and have had very much money to work. During the past year, however, I have learned to stand by one slogan, and I am constantly seeking for something "original" or "revolutionary" which would benefit the record industry.

I believe that album sales could have been stepped up if we were given by now, I am sure that something is going wrong with the record industry, because I am not aware of anyone else that records are available in the world today.

Dear Sir:

Yours truly,

E. M. Farver
Dixie Record Service
Mobile, Ala.
NEW ALBUM RELEASES
This form is designed to aid dealers in ordering and broadcasters in programming.

ANGEL
BETTROPHEN: PIANO SONATAS 14 IN B MAJOR; 17 IN D MINOR; 21 IN E FLAT; 9 IN D MINOR; 5 IN E MAJOR, VOl. 2—Artur Schnabel, DG 307
BETTROPHEN: PIANO SONATAS 18 IN F FLAT, 19 IN D MINOR, 20 IN E MAJOR, VOl. 4—Artur Schnabel, DG 308

AUTUMN
Introducing THE BEATLES BRUNSWICK: LP 102

CAPITOL
RUTO LUCAS CHORUS——Germany: Songs; T 10299, T 10399
The Hot Cat Kase T. 1331
Wayne Newton—Fandango for a Blue Lady; T 2335, T 3335
PETER & GORDON—one to Picket; T 3224
JIMMY GRAND & HIS BAND—Scottish Rambles; T 10379, T 10397

CAPITOL (IMPORTS)
GERMAN
PAUL, BERNHARD—SINGEN & SELBER, Der Seidenbaum; 85240, 85250
PAUL, BERNHARD—DER GLÜCKSPRECHER & LINA—Zigeuner; 85260, 85270
PAUL, BERNHARD—Die Ecke von Russell & Viktoria und ihr Haar; 85246, 85248

DAS MUSIK-HAUS NOELE, GT 0379

VARIOUS ARTISTS—March Number: 85054

FRANZ
BLAUM: CONCERTO IN C MAJOR, OP. 77—Philharmonia Orch. (obtained); COON 90
LALI: CELLO CONCERTO IN C MAJOR & RE BISSETTE: CELLO SONATA IN G MINOR—Philharmonia Orchestra, (obtained): 30206

BETTROPHEN: CONCERTO NO. 1, OP. 37 & NO. 4, OP. 39—Mussorgsky Orch. (obtained): 30206
BETTROPHEN: SYMPHONIES NO. 1, OP. 21 & NO. 4; OP. 60—Vance Philharmonic Orch. (obtained): 30214
BADEN: Recuerdos Vol. 1: L. H. Hillbrand, pl.-amp. HAP 800, AID 800
PAIGE: Recuerdos Vol. 2: E. Heins, pl.-amp. HAP 801, AID 801
BADEN: Classic Serenade; 85210
LIEB, THE BEST: Airs from Petrouchka, Five Years—Braslavski Orch., (obtained): 85212
LEITNER: BEST OF ITALIAN ORCHESTRA; 85214
LEITNER: FADO—Portuguese Guadiana; 85216
LEITNER: FADO—Portuguese Guadiana; 85217
LEITNER: FADO—Portuguese Guadiana; 85218

LEITNER: THREE YEAR DEEP; Arpa; HAP 77A, AID 77A

SLAUGHTER: The Greatest Hits—Philharmonic Orch.; (obtained): 30206
BETTROPHEN: REGIONS OF CANADA; 85219

LOOKING LIKE A MILLION SELLER

WHEN I'M GONE
by Brenda Holloway
TAMLA 54111

TAMLA-MOTOWN-GORDY RECORDS
2640 W. Grand Blvd., Detroit, Mich.

Hits are our business!

April 17, 1965, BILLBOARD

Copyrighted material

(Continued on page 37)
NEW YORK — Heavy emphasis will be placed on opera for the new Metropolitan Opera House, which will be dedicated this season in a three-night series of opera performances. The series, which opens on November 14, will feature 15 operas, including six in the Metropolitan Opera House's history. Performances will be in both the evening and morning, with a special closing performance on November 16. The Met's new season will also include a series of chamber music concerts, featuring a variety of artists, to be announced later. The Metropolitan Opera House is located at 35th Street and Avenue of the Americas in Manhattan.
“RAVES” FROM THE PRESS
BOTH HERE AND ABROAD!

This Business of MUSIC
A Practical Guide to the Music Industry for Publishers, Writers, Record Companies, Producers, Artists, Agents

by
Sidney Shemel
M. William Krasilovsky
Edited by: Paul Ackerman

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Forty-nine all-encompassing chapters covering every aspect of the music business from artist contracts to frozen funds in foreign record deals...from rights of privacy to musical commercials...from taxation and capital gains to the cost of a demo.

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City, State and Zip Code ________________________________________________
APRIL 17, 1965... K.W.K.H.
"LOUISIANA HAY RIDE" Shreveport, La.
FRANK PAGE, Manager

These Artists Will Appear:

★ MIKE LANE—Singing His New Release on Buddy Records entitled—"Black Horse & Blond Headed Woman"
★ CONNIE SMITH—RCA Records—Singing—"Then & Only Then"
★ WILBURN BROS.—Decca Records—Singing Their Many Hits.
★ NAT STUCKEY—Will Soon Have A New One on Fabor Records

FREE SAMPLES to D.J.'s by writing on their station letterheads "Black Horse & Blond Headed Woman"—Mike Lane—B-127

Write to: Buddy Records, Inc., 500 Locust St. Marshall, Texas

BOOKINGS:
Wilburn Brothers
Connie Smith
Mike Lane

THE WIL-HELM AGENCY, Inc.
801 Sixteenth Ave., S. Nashville, Tenn.
Phone: 615-244-1403

MIKE LANE BIOGRAPHY:

Started musical career 1959. First played lead guitar with Ton Williams & The Customs in Tyler. Then played with The Blazers in the Midwest. Joined Wanda Jackson's Party Timers as Bass Player working the Golden Nugget, Las Vegas, and other top clubs in the country.

Formed own group after leaving Party Timers. Singing in Fort Wayne, Ind. Then returned to E. Texas for several months. From E. Texas he ventured to the western states and then returned to Tyler where he is now booked at the Tropicana.

Mike recently signed with Buddy Records and his first release, "Black Horse & Blond Headed Woman" b/w "World of Pretend," is available at record stores just about everywhere.

The song, "World of Pretend," was written by Mike; the songs are published by Whirlwind Pub. Co., Marshall, Tex., owned by Mike's manager Joe F. Williams.

SPOTLIGHT ON JAZZ COMING APRIL 24

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A ONCE-A-YEAR PEAK-IMPACT OPPORTUNITY FOR DRAMATIC ADVERTISING OF YOUR CURRENT AND COMING JAZZ RELEASES

RESERVE AD SPACE NOW

ADVERTISING DEADLINE: April 14

Billboard New York Chicago Hollywood Nashville
Key in N. Y. On Para Deal

NEW YORK — Jimmy Key, of Key Talent, Inc., Nashville, is due here Monday (12) to discuss final arrangements for promotion with Morris Levy, of Phase Music Corp., on the big country and western spectacular opening at the Paramount Theater on Broadway, April 30, for seven consecutive days.

Talent on the bill will include Lester Flatt and Earl Scruggs and the Foggy Mountain Boys; Dave Dudley and the Roadrunners; Hank Snow and the Range Riders; Red and the Kinket Welts and the Kitty Welts Show, including Johnny Wright, Bill Phillips and Kathy Wright.

The Paramount, one of Broadway's top show places, will ring with three country shows per day and four on Saturday and Sunday, 7-10, to co-ordinate the talent for the show, says Key and Levy, according to reports, has been very enthusiastic.

Kathy Dee Unit To Vegas Nugget

WOOSTER, Ohio — The Kathy Dee Show, recently returned from a five-week tour for the Air Force, opens May 20 at the Golden Nugget, Las Vegas. The group is currently playing service clubs and one-nighters in the Ohio and Midwest areas.

Following a two-week stand at the Vegas Nugget, the Dee unit moves to the Golden Nugget, Caracas, N. Y., for a four-night stay, opening June 3. For June 8-9, the group is skedded for fair and park dates in the East. The West Coast dates were set through Dee's management, B-W Music, Inc., here, and Bonanza Artists Bureau, Las Vegas.

New C&W Label

DENVER — A new country and western music label, Cheyenne Records, has been announced recently and is slated to make its first release around June 1. Headlining the new label is Russell Twilford, who recently signed Randy King, Bobbi Hut-tram and Carlton Rose to a recording pact. Little Richie Johnson is handling promotion for Cheyenne.

YESTERDAY'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest country field 5 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES

5 Years Ago

April 18, 1960

1. Be It River to Go, Jim Reeves, RCA Victor
2. Just One Time, Don Gibson, RCA Victor
3. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
4. Another, Roy Drusky, Decca
5. Above and Beyond, Buck Owens, Capitol
6. You're the Only Good Thing, Johnnie Wright, Columbia
7. Wishful Thinking, Wyn Stewart, Challenge
8. Big Tree, Marty Robbins, Columbia
9. Sink the battleship, Hurtney, Capitol
10. El Paso, Marty Robbins, Columbia

COUNTRY SINGLES

10 Years Ago

April 16, 1955

1. In the Jailhouse Now, Webb Pierce, RCA Victor
2. Making Believe, Kitty Wells, Decca
3. Love of My Life, Webb Pierce, Decca
4. I Love You, Earl Thomas, Arnold, RCA Victor
5. Have You Ever Been Over the Big mountain, Webb Pierce, Decca
6. The Ballad of Davy Crockett, Tennessee Ernie, Capitol
7. When I Kissed the Picture of You, Kitty Wells, Decca
8. How Much Do You Love Her, Kitty Wells, Decca
9. A Fool and I, Kitty Wells, Decca
10. That's the Way the World Goes, Kitty Wells, Decca
OPEN LETTER TO ALL COUNTRY D.J.'S...

Dear Buddy,

I would like to find something clever or different to express my appreciation to you for voting me your all-time favorite country song writer for a guy who makes his living with words. I come up with is a heartfelt thanks.

If a reason for re-dedication to country music had been necessary, this would have supplied it, but I couldn't stop writing those old songs anyhow, and as long as there are country artists to sing them and dedicated guys like you to play them, I'll be trying to get more.

Thanks again from me and my wife. I hope your world is as beautiful as you have made mine.

Gratefully,
Harlan Howard

COUNTRY MUSIC CORNER

By BILL SACHIS

Folk and country singer Hoyt Axton, son of Mae Boren Axton, well-known country music songwriter and manager, appeared as special guest on the "Barnes" TV series Sunday, April 4. Hoyt turned in a solid performance as the dusk dog and sang nine songs, or parts thereof. Five of the tunes were penned by Hoyt himself, and two were written by his Ma. . . .

Walter Hendley, now a regular on WWA's "Jamboree," Wes-Va., was a recent guest on the "Ruth Lyons" "50-50 Club," simulcast via WLOT, Cincinnatii, and Crowley Broadcasting's four-city network-Cincy, Indianapolis, and Dayton and Columbus, Ohio. Hendley is currently sporting a new album release on Capitol, "The Five-String Banjo Today," and a single from the same LP, "All the World Is Waiting for the Sun." . . .

Johnny and Jolie Mooney, currently on tour of Northern California for Americans Corporation, Woodland Hills, Calif., begin a 10-day trek through Florida for the same office May 18 . . .

Cleveland Show Set

CLEVELAND — A weekly Saturday night show makes its bow at the Celler Theater here April 24, with country music artists Smokey Joe and Wes Scott producing. A new line of talent will be offered each week. Tex Clark, of Brite Star Records, Newbury, Ohio, is handling the bookings.

SONNY JAMES, Capitol recording artist and "Grand Ole Opry" roster member, is recording a follow-up to his recent hit, "You're the Only One I Know." Ken Nelson (center), Capitol A&R director from Hollywood, produced the session, along with the label's local A&R director Marvin Hughes (right).

This week the score at three boys and three girls. The lad was born at the Clifton home near Sevenoaks, Ky., and will qualify for dual citizenship.

Wright to Enter Dallas Hospital

DALLAS — Charles Wright, veteran country music recording artist and song writer, will be admitted to St. Paul Hospital here Wednesday, April 21, for a series of tests and possible amputation of his right foot. He has been suffering with diabetes.

Wright is busy this week rushing scheduled recordings of masters. He has sessions set at Echo Sound Studio, Mesquite, Tex., for Joe Bill, Don Hopkins, Ronnie Murray and George Jones.

April 17, 1965, BILLBOARD

AMERICANA: Fredric Hart set for an 18-day swing, starting May 6 in Denver and winding up in North Dakota. . . .

Don Tull, chart recorders artist, has just recorded a string of winter fair dates for the American office, and has been asked for Alaska May 1. . . . Ray Sanderson, recently signed by Paton Records, cuts his first session for the label in Nashville this week. . . .

Jody Bond, who guested on "Big D Jamboree," Dallas, Saturday, April 10, has been selected to present the c.w. category of the NABS Grammy Awards Tuesday (13).

Eddie Dean began his second tour of the Far East, including stops in Japan and the Philippines, April 8. He will be gone 10 weeks. . . .

To the list of full-time country and western stations WXGC, Bowling Green, Ohio, and WSLR, Akron, in addition, KCNO, Kansas City, Mo., has adopted a midnight to 5 a.m. country format, with Milt Dicker holding forth on the all-night stint.

Orrville Coach and the Troubadours make this week conclude an extended tour of the Midwest and Southwest, piloted by Orrville's agent, Jim Borden, Dallas. Dallas copies of Orrville's latest Vee Jay release, "Hello Doll," b/w "Uncle Red," are available to platter DJs who will write to the James Borden Agency on A. V. station's letterhead. Address: 901 Ryan Road, Dallas, Texas 75218.

"Louisiana Hayride," Shreveport, stages its next live show April 17, with the William Brothers and Paul Studebaker. David Houston guested on "Grand Ole Opry," Nashville, April 9 and April 28 appears at the world premiere of the film "The Fabulous Killers," in Knoxville. He starts a tour with his group for A. V. Blumford May 1. . . .

Sarah Lee and Bill Clifton added a seven-pound boy, William Grainer, to their growing family March 25.

* ALBUM REVIEWS

* Continued from page 31
Rastus: Complete Rarities & Masterworks: Various Artists (loosely; on) 1972, CBS 4417.

WINDERS BULLETPLAYS Leipzig Andrea: SP 4429.

RICK ROGERS (CORAL): The Delvon Melody: Various Artists (loosely; on) 1972, CBS 4429.


BACHAUER: ORCHESTRA NO. 1 IN D: ORCHESTRA: Various Artists (loosely; on) 1972, MFS 4429.


MARTY ALLEN & STEVE ROSS: 60's: Various Artists (loosely; on) 1972, 4417.


The Sounds of a New World: Various Artists (loosely; on) 1972, 4417.

ROB GOLIGHTLE: Country Music All Around: Various Artists (loosely; on) 1972, 4417.

Hunting: Hit Songs: Various Artists (loosely; on) 1972, 4417.

New York Rhythm: Various Artists (loosely; on) 1972, 4417.

BOY GROUPS: Little Groups: Various Artists (loosely; on) 1972, 4417.

Like & Visit: Various Artists (loosely; on) 1972, 4417.

Billboard's Play Ball: Various Artists (loosely; on) 1972, 4417.

THE RIGHTEOUS PLAY BALL: Various Artists (loosely; on) 1972, 4417.

MUSIC OF THE TOWN: Various Artists (loosely; on) 1972, 4417.

The Country Singers: Various Artists (loosely; on) 1972, 4417.

The World's Greatest Hits: Various Artists (loosely; on) 1972, 4417.

The World's Greatest Hits: Various Artists (loosely; on) 1972, 4417.

THE WORLD'S GREATEST HITS: Various Artists (loosely; on) 1972, 4417.

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THE WORLD'S GREATEST HITS: Various Artists (loosely; on) 1972, 4417.
WCFL Takes First Step Toward Format Change

By NICK BERO

CHICAGO—The long hoped-for programming change at WCFL in Chicago will be forthcoming with the appointment last week of Ken Draper, currently KYW, Chicago, program manager, to a similar position with the 50,000-watt American Broadcasting of Labor station.

WCFL, currently airing "standard" music, carries a heavy sports schedule which includes White Sox baseball. Station manager Tom Haviland described the sound as being a "bright, contemporary sound." Draper, largely responsible for guiding Group W's 90,000-watt Cleveland outlet back into the leading position among top rated stations, has been Media's WJR in a four-year-long battle, has already hired in former KYW's lead- ing deejay, released from the station several weeks ago. (Billboard, April 11) Stagg indicates the most likely music format change, WCFL's lead- ing deejays and Draper will both take on "Draper Standard" and Draper shows a day and will be in charge of WCFL's baseball network.

Haviland that WCFL will be making changes in their baseball games and will experiment with music.

Haviland said that WCFL was not contemplating any "drastic change... The deejay staff now consists of Carter Ronke, Mike Organ, Dick Brady, Millard Hansen, Jay Killian, Tom Schreiber, Dave Noddell and Sid McCoy.

No Hard Rock

Going into greater programming speci- cificy, Haviland said there de- finitely would be no effort made along the "hard rock" route, as has been tried in the past.

In said WCFL's sound would not be anything like the "Top 40" sound of WLS—rather it will be a "bright, contemporary sound".

"We're going to try to come up with something anybody else—we want to lead."

A moderate contemporary station will be heard on WCFL.

Teen Market: You See Me, You Don't See Me

NEW YORK—To quote the great Jimmy Durante... "D'ya..."

This 14-year-old kid, who only a few days ago had the temerity to inquire as to whether you normally see me or not, now that he has realized the truth, would rather you didn't.

Well, radio station programmers, network schedule planners and, of course, the kid himself, may feel that way after reading the statement of one of the country's most advanced advertising buyers in the March 29 edition of Sponsor.

David G. Macfay, chairman of advertising agency Ogilvy, Ben- son, Mathieson & Co., in a most telling book on advertising, told a panel of teenage critics on WNBC's TV's "Dorothy Gordon Youth Forum" that the young executive has been grossly overestimated, largely by people who publish youth magazines or youth research organizations or some other type of youth handkerchief.

Ogilvy pointed out that "the average teen-age boy today has a total of Max 115 hearing hours a week."

In a feature article in the same edition of Sponsor, David Yunich, president of Macfay's, was quoted as saying he had better start paying attention to the teen-age market.

Teen Market: The KBXZ Boys... Well, the KBXZ Boys... Oh, yes. It all started about six months ago after an absence of several weeks, KBXZ has increased in-store promotion and advertising intensity in re- sult.

BILLBOARD, April 17, 1965
WISN Has 'Em Dancing

MILWAUKEE—The wave of syndicated and network pop music shows has spawned at least one new similar local effort, with WISN-TV’s five-day-a-week discotheque show spotlighting “local” proponents of the contemporary sound.

Interestingly titled “Some-thin’ Else,” the show, taped on Saturday before a live audience of frogging, jerking and twirling young people, is aired 6 to 6:35 p.m. on the CBS affiliate.

Couples only are admitted to the two studios by state-registrat-
ing with the station. The Ti-
gers, one of Wisconsin’s most popular rock instrumental groups, performs in one studio with a guest group appearing in the other. Two directors, working separate control rooms, correlate the activities of both

WNCN Program Boosted by TWA

NEW YORK — Trans World Airways is giving a promotional boost to WNCN’s “The World of Adventure in Music,” heard on the New York City FM outlet Monday and Wednesday at 8 p.m.

The "Somethin’ Else" girls provide constant movement as they undulate on raised platforms bedecked in chic bogy, while Bob Trent, show host, shuttles back and forth between the two studios.

JOIN THIS DISTINGUISHED GROUP IN A DRAMATICALLY NEW METHOD OF TRAINING PROFESSIONAL BROADCASTERS

If you are an “on the air” professional broadcaster, you are invited to join this distinguished group in helping qualified young people get started in broadcasting.

The Directing Faculty of Career Academy’s School of Famous Broadcasters...the seven famous personalities pictured above...have pooled their knowledge to develop a dramatic new method of training potential broadcasters.

The "Career Academy Method" incorporates the most advanced teaching facilities including language laboratories, videotape and complete radio and television studio sessions. Students are taught the basic fundamentals including speech, vocabulary, pronunciation, voice dynamics, timing, interviewing and effective selling skills, all under simulated broadcast conditions.

There may be a role for you, too, in either part-time teaching or screening prospective students in your community. This interesting and enjoyable role can mean considerable additional income in your spare time. For full color catalog and complete details on how you can participate, clip and mail the coupon below to:

April 17, 1965, BILLBOARD
### STATIONS BY FORMAT

- **WBBM** (AM 720): 6,000 watts, simulcast with WBBF.
- **WRAI** (AM 750): 5,000 watts, CBS affiliate, music format.
- **WGN** (AM 720): also known as WGN Radio, 720 kHz.
- **WLS** (AM 890): 5,000 watts, CBS affiliate, music format.
- **WMAQ** (AM 670): 5,000 watts, CBS affiliate, music format.

### YESTERYEAR'S SINGLES

#### Change of pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time.

##### POP SINGLES—5 Years Ago
- **April 18, 1960**: 1. Fannie Mae, Better Bow on, Fire
- 2. Baby, Break Bottom & Drink
- 3. Daggag' Around, Jackie Wilson, Brunswick
- 4. I Love the Way You Love, Marie Johnson, United Artists
- 5. White Shear Sands, Bill Black's Combo, Columbia
- 6. Money, Barrett Strong, Amex
- 7. A Change of Heart, Dozy, Doting, Pottinger, Net Hendrix, Biro
- 8. This Magic Moment, Dottas
- 9. Night, Jacky Wilson, Brunswick

#### POP SINGLES—10 Years Ago
- **April 18, 1955**: 1. Ballad of Dovy Gyllen, Bill Haynes, Capitol
- 2. Dante, Otto Meddy, Johnny Maddox, Del
- 3. Tennessee, Doris Georgia Gibbs
- 4. Cherry Pink and Apple Blossom White, The Ventures
- 5. Sincerely, McGuire Sisters, Coral
- 6. Ballad of Davy Crockett
- 7. Fall Out, Humanity, Georgia Gibbs
- 8. Dance With Me, Georgia Gibbs
- 9. How Important Can It Be?
- 10. Ballad of Dovy Gyllen

### POP SINGLES—5 Years Ago
- **April 18, 1960**: 1. The Sound of Music, Cast, Columbia
- 2. Theme from a Summer Place, Lloyd Price, Capitol
- 3. Sixteen Tons of Music America Loves Best, Various Artists, RCA Victor
- 4. Italian Favorites, Connie Francis, Coral
- 5. Faithfully, Johnny Mathis, Columbia
- 6. This Is Darlin', Bobby Darin, ABC
- 7. Here Comes the Sun, Father, Son & Holy Ghost, Decca
- 8. Heavenly, Johnny Mathis, Columbia
- 9. There's All, Bobby Darin, ABC
- 10. Excalibur, Golden Hills, Mercury

### WEEKLY TOP 10

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KING OF THE ROADS</td>
<td>Roger Miller</td>
<td>Smash 1965</td>
</tr>
<tr>
<td>2</td>
<td>RED ROSES FOR A BLUE LADY</td>
<td>Diana, Doris Day</td>
<td>Dot 1964</td>
</tr>
<tr>
<td>3</td>
<td>SINGING THE BLUES</td>
<td>Ray Charles</td>
<td>Dot 1965</td>
</tr>
<tr>
<td>4</td>
<td>GOLDFINGER</td>
<td>Shirley Bassey</td>
<td>United Artists 1965</td>
</tr>
<tr>
<td>5</td>
<td>IF I COULDN'T HELP YOU</td>
<td>Tennessee Ernie Ford</td>
<td>Mercury 1966</td>
</tr>
<tr>
<td>6</td>
<td>SOMEBODY ELSE IS TAKING MY PLACE</td>
<td>Marty Robbins, Capitol 1963</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>AFTER MIDNIGHT</td>
<td>The Drifters, Mercury 1964</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>AND RODS AND RODS</td>
<td>Bobby Darin</td>
<td>Columbia 1957</td>
</tr>
<tr>
<td>9</td>
<td>YOU'RE THE BEST OF MY LIFETIME</td>
<td>Bobby Darin, Capitol 1958</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>WHY DID I CHOOSE YOU</td>
<td>Kenny Ballantine, Columbia 1959</td>
<td></td>
</tr>
</tbody>
</table>

### MIDDLE-ROAD SINGLES

- **April 18, 1960**: 1. The Sound of Music, Cast, Columbia
- 2. Theme from a Summer Place, Lloyd Price, Capitol
- 3. Sixteen Tons of Music America Loves Best, Various Artists, RCA Victor
- 4. Italian Favorites, Connie Francis, Coral
- 5. Faithfully, Johnny Mathis, Columbia
- 6. This Is Darlin', Bobby Darin, ABC
- 7. Here Comes the Sun, Father, Son & Holy Ghost, Decca
- 8. Heavenly, Johnny Mathis, Columbia
- 9. There's All, Bobby Darin, ABC
- 10. Excalibur, Golden Hills, Mercury

### VOX JOY

**By GI. FAGGNN**

EPOI (Hawaiian) DJ Michael Wynne, apparently, has survived his marathon radio dramatichon staged April 9-10 for more than 90 hours. Some guys really take their work seriously.

Learned last week that another buddy has bitten the magnificent radio bug--Paul Brooks, WNEW publicity chief, bid adieu to his job on "The Morning News," and Joe, not even a release?

Special thanks to the following: Bobbi Martin this past weekend. Learned that WKWK's Bob Camp has been "just too busy" to come by for kicking off her "Don't Forget I Still Love You" sign which appears on the Wheeling, W. Va., area.

KIMN (Denver) held a highly successful April 4th promotion in honor of "April Fool's Day," and then retired for the rest of the week.

### VZRY'S WEEKLY SINGLES

- **April 18, 1960**: 1. Ballad of Dovy Gyllen, Bill Haynes, Capitol
- 2. Dante, Otto Meddy, Johnny Maddox, Del
- 3. Tennessee, Doris Georgia Gibbs
- 4. Cherry Pink and Apple Blossom White, The Ventures
- 5. Sincerely, McGuire Sisters, Coral
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- 8. Dance With Me, Georgia Gibbs
- 9. How Important Can It Be?
- 10. Ballad of Dovy Gyllen

### Variety at KAZZ

- **AUSTIN, Tex.** - KAZZ-FM is featuring music ranging from contemporary to Bee-thoven and Bach. The station is receiving positive reviews from listeners.

### New Call Letters

- **HARTFORD, Conn.** - WHAY has adopted new call letters. The station is expanding broadcast schedule of 24 hours a day. The station has dropped its contemporary music format in favor of a more conservative approach.

### Teen Market

- **Continued from page 38**

**SUGAR SHAKIN' ON FILM**

HOLLYWOOD—ABC-TV's "Shangri-La" has garnered such an enthusiastic response from viewers that a movie version of the

Wednesday eight musical series will go into production this month. The feature-length film will star many of the TV series regulars including the "Shangri-La" dancers and orchestra.

### SEGUE

**Bob Morgan, former KWKX disc jockey, (L.A.) as morning man, replacing Red McVaine... Johny Gilbert, recently on KWKX (L.A. as "Johnny G"), takes over KEWB evening slot... Three Disc Jockeys formerly with KBTX (Denver), now doing all-night show on KCHI, a new WAFF (Dal-las) affiliate... Harry B. Rainborne, WLW (Cincinnati) staffer, returns after two years with the Crosley station. Rainborne arranged the theme written by Ralph Verreynne, first show on WLW in '42... Jim "The Biker" McInrath, DJ, joins WCFL (Chicago) in similar capacity (see separate story)... Harvey Rosenblatt, former staff disc jockey for WABX, now newscaster for WABS (New York)..."Mark..." and John J. Mercadante, new director of KDWB (Minneapolis), to WINS as newscaster... Ken Drenner, program manager, KYW (Cleveland), appointed new program director for WCLF (Chicago)... Buck Her-ring, KMNO, program director for KSHB (Oakland-San Francisco) as program director... Gene Edwards, program di-rector, WFTY (Long Island), named program director, WPTF (Fresh Meadows), New York... Graen Kenninger named general manager of WMGM (New York)... Rich Fack, vice-president, program director, Group W, appointed to newly created post of senior vice-president... Gerald M. Goldberg, director of public relations, WINS (New York) appointed to the newly created position of director of special sales projects, Group W... Jim Wilde, WBSE executive since 1955, appointed station manager at WIOH AM-FM (Mil-waukee)... Gay Williams as program di-rector to operations manager at WCHS (Cleveland), air cover... Scotty Day (Jimmy Neel) promoted from program director to operations manager at Barlow-owned KCBQ (San Diego)... Harry Rainborne, disc jockey and morning man, with 10,000-watt WPGC (Wash-ington) in the market... John J. Mercadante, former "Boot Fuller..."
SI ZENTNER AND HIS ORK -- IN A LITTLE SPANISH TOWN (Fred ASCAP) -- Powerful dance beat Tex-Mex brass and big band sound. Left fielder that should go Flip: "Dear Heart" (Witmark, ASCAP).

THE ALLEY CATS -- I SHOULD HAVE STAYED AT HOME TONIGHT (Varosa, ASCAP) -- Good group sound on a well-written piece of seen material and driving dance beat. Flip: "Lily of the West" (Varosa, ASCAP).

JIMMY DEAN -- THE FIRST THING EVERY MORN. (Plavin, BMI) -- A beautiful sing-a-long type piece of melody from Dean's pen is given a first-rate production and an exciting arrangement. Winner! Flip: "Awkward Situation" (Leeds, ASCAP).

IAN WHITCOMBE -- YOU WILL TURN ME ON (TURN ON SONG) (Burdette, BMI) -- The British scholar met with success in his first release "The Sporting Life." This one has a good dance beat to push it up the charts faster. Whitcombe now in U. S. with much TV exposure forthcoming. Flip: "Poor But Honest" (Burdette, BMI).

GORDON LIGHTFOOT -- I'M NOT SAYIN' (Witmark, ASCAP) -- Popular Canadian singer and composer offers an up-tempo treatment of material much in the vein of the Peter, Paul and Mary successes. Good vocal style and arrangement. Flip: "For Lovin' Me" (Witmark, ASCAP).

Bobby Crawford, R&B

R&B

CHUCK JACKSON AND MAXINE BROWN -- SOMETHING YOU GOT (Tune-Kel, BMI) -- Powerful wallin' duo with equally powerful material. Should chain the pop charts as well. Flip: "Baby Take Me" (Flamar-CJ, BMI).


JIMMY JAMES -- WALKIN' (Brunstein, BMI) -- This rockin' waller has the hit sounds for both rock and pop markets and should hit simultaneously. Flip: "Paradise" (Brunstein, BMI).

SHEP GRANT -- YOU'LL CRY TOMORROW (Roosevelt, BMI) -- A combination of powerful performances, singing and production. A winner. Flip: "I Found My Lonely Heart a Home" (Paddie, BMI).

MARGIE HENDRIX -- PACKIN' UP (Hendrix, BMI) -- A wallin' rocker from start to finish with an exceptionally gospel-flavored performance. Flip: "Baby" (Clinti, BMI).

4 STARS

JANE GRIFFITHS -- Your TOLLEY TOLLEY TO TOLLEY (Wand, BMI) -- A powerful rockin' hit with a good song and production. Flip: "I Found a New Heart and Lovers" (RCA)."
Entertainment: A Prophesy

By DAVID LACHENBRUCH

Where will the strong spots be in the 1965 home entertainment market?

On the basis of trends during 1964 and early 1965, here is the best available evidence of what will be on the best-seller lists this year:

Television: The two high spots will continue to be color TV and black-and-white telly. So far this year, color TV units (at distributor-dealer level) are running about 80 per cent higher than last year. This is an annual rate of more than 2.3 million as compared with 1.4 million sets last year. However, the 2.3-million-set figure might not be attained because of the limiting factor of color picture-tube production.

Tinyview (screen size less than 16 inches) was last year's black-and-white phenomenon and should continue to be the big seller this year, although prices may become somewhat more eroded. Total sales are expected to be running at just about last year's pace so far in 1965, but the mix is different. Tinyview sales are running about 11½ times higher than last year, while everything else is down. Sales of 16-inch sets are down negatively to 24 per cent and larger down about 13 per cent. Even the popular 19-inch category is showing its first decline, although the drop is only 1.7 per cent.

Stated another way, black-and-white console sales are down 15 per cent. TV-radio-phonograph combinations have dropped by 30 per cent and portable units, which are about 16 per cent. Clearly, then, the 1965 black-and-white market is becoming a portable market and a tinyview market. In fact, you can cross black-and-white combinations completely off the list this year and eliminate black-and-white consoles from the scene next year.

Radio: Radio sales have been roaring along at an all-time record rate so far this year, but nobody knows exactly why. Every category is up, the average volume being about 30 per cent over 1964. Preliminary information indicates that the best bets for 1965 will be FM-AM table models, transistor radios and multi-band transistor radios. These won't necessarily be the biggest, most important categories, but they're likely to provide your biggest profit opportunity.

New Unit Has Tact

SACRAMENTO, Calif. — Tower Records of Sacramento is a one-stop organization with a triple target. In addition to selling to music operators, the company also conducts a retail record business at two stores, and the firm's president, Russell Solomon, sponsors local appearances to tie in with both of the other enterprises.

The three functions co-ordinate well with one another, and Tower may be the only one-stop to work on such a basis. According to Charlie Arrang, the newly named buyer of single records for the main store at 1218 Broadway, assistant store manager, the press of business by operators is at exactly the time of day when retail sales are slowest, and vice versa.

The operators buy in the early morning, and by midday and afternoon when they are out servicing locations, the retail customers do their record purchases.

In addition, Solomon is doing record bookkeeping, and maintains an outlet on the campus of the University of California at Davis, about 12 miles west of Sacramento.

Solomon calls his talent booking, "SACRAMENTO'S 1,000,000." Through this service he has developed an out-of-town educational program for operators and retail stores. The talent portion of his multifaceted operation has been developed during the past 18 months.

New Left Dealer

CANTON, Ohio — Samuel Krugliak heads Tri-City Records, a new retail outlet handling phonograph records and musical instruments at 804 Reiker Building here. The firm is starting with 250 shares of no-par common stock.

BILBOARD, April 17, 1965
CAROLINE TO HAVE A U.S. FLAVOR

NEW YORK - Radio Caroline, the offshore British radio station, will begin playing the English record invasion by the U.S. by June 1, with its daily 15-hour format, according to George Bernard, Radio Caroline director of broadcast operations here.

The pirate radio station is interspersing occasional American records among those of the British. The WMCA disk jockey Jack Spector is now testing the station for a week, from 7 to 8 p.m., Monday through Friday. Caroline Radio is法定的广播业务.

Olympic Tiny TV

OLYMPICS COLLINS has a 12-inch screen, 82-channel UHF-VHF turing, 40-inch monochrome picture tube, fine grained sound, speaker and amplifier built-in, and a front panel on command. Collins also makes the 14-inch and 16-inch Sets. Collins has introduced a line of portable receivers, including a 9-inch Set 30 for $125. Collins has introduced a line of portable receivers, including a 9-inch Set 30 for $125.

DEALER DIALS CUSTOMERS IN

DALLAS - Buyers shopping for hi-fi and stereo components at the growing Radio Shack in Dallas can listen to their favorite disc jockey or the exact listening effects desired. This unique new feature, arrangement in Radio Shack's audio section allows each buyer to hear the speaker of his choice, cabled in with any tuner and amplifier, at no extra charge, so that the buyer isn't satisfied with a certain arrangement of amplifier and speakers until the control box can be switched to another speaker, for the buyer's benefit, until the customer "hears" the exact reproduction he wants.

SPECIALIZED DEALER

Components, Classics Are Ideal Sales Team

CLEVELAND—Hi-fi sound equipment is one of the hardest things to sell, but also probably one of the most rewarding to a music-loving store owner. Ray Dehn and his wife have turned a hobby of enjoying good music into a retail business. Their store, Custom Classics, at 13421 Euclid Avenue, could best be described as a specialty shop for the serious music customer. Dehn, a retired record dealer, and the many others he's heard out the teenage rock and roll record customer, Custom Classics handles every type of sound equipment. He describes one classic recording as one of the best this summer, adding that it's not necessary to operate it.
BULK VENDING news

Sales, Attendance Up at Chicago Show

Crisman Wins Re-Election; Open Show Likely in '66

By RAY BRACK

CHICAGO—The convention pulling power of Chicago was demonstrated again as a crowd described by National Vendors Association officials as “one of the largest we’ve ever had” exhibited exhibit at the organization’s 15th annual trade show here.

By the time the show closed at noon Sunday (4), some 350 tradepeople had clicked through the turnstiles to view the wares of 11 exhibitors. And with a market not dominated by a single red-hot item (as was the event last year) a record number of new merchandise items were on display. (See other stories in this and subsequent issues.)

All exhibiting companies reported brisk sales in spite of extensive criticism—chiefly from operators—of the “teeny-tiny” show convention arrangement.

Peep Show

“It’s like a Peep show,” observed a trade veteran. “And if you don’t buy the first time you visit a room, you hesitate to return.”

Largely because of this type of psychological barrier, convention officials told Billboard, the 1966 show, to be held in Chicago, will undoubtedly be of the open-door variety.

In Saturday afternoon’s exhibition meeting, Chicagoan Paul Crisman, incumbent NVA president, was returned to office, as were Vice-President Harry Bell of Chicago and Secretary Harold Folz of Oceanside, New York.

Arthur Bianco, of New York City, 1964 “operator of the year,” was elected association treasurer. None of the candidates were opposed.

42 Member Net NVA Gain in 1964

CHICAGO—The 1964 membership drive set an all-time National Vendors Association record, Chairman Leo Leary announced at the convention last week.

Enlistment of 55 new members and the loss of only 13 left a net increase of 42. Much of the enrollment surge came from the Carolinas, New York and Illinois.

Leary told the assembled members.

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The formation of a new Nebraska-Iowa bulk vending association under the guidance of Jerry Summer was also discussed by Leary.

In addition to Mrs. Kelly, other regional membership chairmen appointed by Crisman are Art Bianco, Bernard Bittner, Lee Smith, Herb Goldstein, Walter Gray, Dwanye Lohrke, Tom Ernst, H. B. Hutchinson and Dave Bradford.

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The suggestion, made by several eloquent defenses of the trade convention concept, highlighted by the impromptu comments of Lee Smith, president of the Southeast Bulk Vendors Association.

Recalls 1757

Declared the Charlotte, N. C. businessman: “You will recall another convention, held in 1775, which made possible our holding this convention here in Chicago. Calling for a ‘communion of common interest,’” Smith reminded the directors that “we either hang together or hang separately.”

After considerable discussion, president Paul Crisman called for a secret ballot to determine

H. R. Rich Is ‘Operator Of the Year’

CHICAGO—National Vendors Association’s annual “operator of the year” is H. R. Rich of Rich Vending, Salt Lake City. Rich, who drew resounding applause for an extemporaneous speech on behalf of the small operator during the Friday afternoon business session, was presented a plaque at the Saturday night banquet.

Rich, who attended the convention with his wife, was active in nearly all the business sessions and contributed ideas in the “bull-session” held by the operators late Friday afternoon.

The award will be retained by Rich for one year, with his name inscribed on the following year’s honored operator, Art Bianco of Brent, N. Y.

CONGRESSMAN DAN ROSTENKOWSKI OF ILLINOIS address one of the best-attended business sessions.

(Turn to page 46)

"AND YET ANOTHER NEW ITEM," says Sid Effy to Dave Winarski of Jacksonville, Fla., in showing one of a score of new charm items introduced at the firm at the show.

42 Member Net NVA Gain in 1964

CHICAGO—The 1964 membership drive set an all-time National Vendors Association record, Chairman Leo Leary announced at the convention last week.

Enlistment of 55 new members and the loss of only 13 left a net increase of 42. Much of the enrollment surge came from the Carolinas, New York and Illinois. Leary told the assembled members.

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1965 Vendors' Bazaar

Here, in convenient format, is a report on new merchandise displayed by 12 firms at the 1965 National Confectioners Association Convention and Trade Show in Chicago. The show, held March 14 to 16, attracted the largest crowd of people ever to attend a confectionary trade show.

Cramer Gum

Two new bubble gum items were introduced by Cramer Gum Co. at the show: Rat Fink and Kreepy. Both are 1-cent con-

Leaf Brands

Ed Leaf and Leo Leary stood by at the Leaf exhibit tasting "Cherry Tartz" and "Big Apple" confections which were intro-

Eppy Charms

George Sid and Helen Eppy placed 400 items on display at the show, including "Tiger Tail" and "Angel Wing display mix," "Twisties," "Monster Horror Heads," "Ollie Oop," and "Pop-F-F-Birds."

National Sanitary Labs.

"The real answer for those who can't brush after every meal," was the way district sales manager Clayton C. Nen-

Oak Mfg. Co.

Fleer Corp.

The trade got its first look at Fleer's new line of pan color-

Harby Industries

The "Komet," "Galaxy," and "Kombo" vendors were dis-

Knigh Toy & Novelty

For the 1-5, and 10-cent market, Knight Toy & Novelty, Inc., introduced an "Agent Identiki," a "Go-Go Lucky Kit," and "Darlin' Boose Miniature Toys" and "Horror Series." The firm's products come with free self-packed display fronts. President Bill Fink announced

VICTOR'S NEW TOPPER "66" Now Vends Capsules $15.50

Mandell Guaranteed Used Machines

MERCHANDISE & SUPPLIES

Harby Industries, Inc., 159-07 Archer Avenue, Jamaica 31, N.Y.

Oak Mfg. Co.

The spreading Oak line, including the new "Wrapped Gum Machine" and "Vista Model Cabinet Machine" were ex-

New distributor Dave Winor-

LEO LEARY (left) and Ed Leaf look over the Rainbow display rack shown for the first time by Leaf Brands at the NVA conven-

A Real Sales Stimulator in \new Location

Write for Beautiful Illustrated Catalogues and Prices.

March 14 to 16, attracted the largest crowd of people ever to attend a confectionary trade show.

that the company's expanded plant facilities will be open in

Leaf Brands

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Coming Soon:

June 3-5—North Carolina Vending Association convention, Ocean Forest Hotel, Myrtle Beach, N. C.

June 29—Western Vending Machine Operators Association, Los Angeles. Location to be announced.

Oct. 16-19—National Automatic Merchandising Association Convention, Miami Beach, Fla.

Oct. 16-19—National Vendors board of directors meeting, Miami Beach, Fla.

Congressman Calls NVA 'Vital Link in Government'

CHICAGO — Rep. Daniel Rostenkowski (D., Ill.), in a business session addressed to members of National Vendors Association, described trade associations as "the voice of the people."

Special interest groups are the largest crowd ever to attend an NVA business session, Rostenkowski told NVA members: "Trade associations play an essential role in our Democratic system in acquiring elected representatives with public problems."

Rostenkowski cited the excise tax cut proposal as an example of how business groups influence legislation.

Future Chairman

A member of the House Ways and Means Committee, and reportedly being groomed as future chairman of that influential committee, Rostenkowski said: "When the excise tax cut came up for discussion, our committee, the members of the committee are interested in hearing from you."

He added: "I'm hopeful that the excise tax pattern we will set representation on the NVA nominating committee and for a graduate, too."

Secretary Harold Folz, in delivering the NVA financial report, announced that a surplus in association funds exists and is available for combating adverse legislation.

New Policy

Convention chairman Rolf Leboll added that the new policy of advanced registrations was highly successful, netting 125 registrations for the convention.

"The business sessions at this meeting are the best attended of any in our 15-year history," he said.

An unofficial poll of registrants indicated that most preferred to hold next year's convention in a downtown hotel rather than at a motel in the vicinity of O'Hare International Airport.

Special speakers at business sessions were Rep. Dan Rostenkowski (D., Ill.), Milton T. Raynor, NVA counsel; Dick Schreiber, editor and publisher of Vend Magazine, and Don Mitchell, NVA counsel. (See stories this issue.)

Committee chairman appointed for Crisman for the coming year included Harold Folz (Ways and Means), Leo Leary (Membership), Rolf Leboll and George Epply (convention co-chairmen).

During the Saturday afternoon business meeting, special recognition trophies were presented to Crisman, Folz, Bell-out-going Treasurer Paul Guynes, Tom King, Leboll and Mike Sparr. A large group of NVA members met Crisman as "one of the hardest workers at every convention."

Crisman Wins Re-Election

Continued from page 44

Coximn Sue

Columnist

TUCSON, Ariz.—Three liberal suits totaling $9,000 have been filed in Superior Court here against columnist Victor Riesel and The Tucson Daily Citizen over a story about an operated pool table for a bowling alley.

The suits were filed March 25 by attorney Joseph Sabie in behalf of three clients who sought $50,000 each in punitive damages against the "unfortunate" defendants.

The suits stemmed from Riesel's column about bowling machines which appeared in the March 22 editorial of the daily newspaper.

It was charged in the suit that the column was "predjudicial and defamatory" toward Charles Battaglia, his brother-in-law, T. R. Esposito, president, and Salvatore Spinelli, of Albaquecr, and the state asked punitive damages of $50,000 each from Riesel, the newspaper and XYZ Publishers of New York, which handles Riesel's column.

LES HARDMAN of Penny King Co. speaks briefly to assembled NVA directors, as Harold Folz, association secretary, and executive secretary Jane Mason listen sobeby.

Meanwhile, in London...

FRED SCHONE, A. A. C. Chewing Gum Ltd., demonstrates a Northwestern vending during the London International Vending exhibition held March 15. A. A. B. C. is a Northwestern outlet.

1965 Vendors' Bazaar

Continued from page 85


Crisman Wins Re-Election

Penry King

A dazzling array of new charm products caught the trade's eye in the Penny King exhibit room. Among the many new numbers were a "Rocket Charm" line, 15-cent capsule mixees, 5-cent capsule mixees and an extensive selection of low-priced feature items. Explaining the features of the new items were: Dave Rost, chairman and Harry Handman, Penny King Co., 2338 Mission Street, Pittsburgh 5.

Paul A. Price

Operators dropping into the Paul A. Price display room gazed at the "Gnom;" a new "Rat Fink Ring," a variety of new "Munchman" items to a line of "Fire Dragons," and a new "Monster Series." Company president Paul A. Price was on hand with his

Harry Bell

In Hospital

CHICAGO — National Vendors Association Vice-President Harry Bell returned to office at the association's recent meeting, was admitted to the hospital shortly before the convention opened.

Bell is reportedly suffering from a circulatory ailment and is expected to remain in the hospital for six weeks.

A large trophy awarded to Bell during the convention was delivered to the lying business man at Mt. Sinai Hospital by NVA President Paul Crisman last week.

Get-well cards may be addressed to Bell at Mt. Sinai Hospital, 15th Street at California Avenue, Chicago.
Baltimore County Bingo Ban Proposal Defeated

By RAY BRACK

BALTIMORE—A Baltimore county Board of County Commissioners draft ordinance that would have outlawed bingo games was defeated in a 5-2 vote at a special county council meeting Monday (5).

Patterned after the New York State gaming law code, the bill was supported by a prominent local judge and the county's liquor control and law enforcement officials.

Opposing the measure were the Maryland Amusement Machine Operators Association and the county's Taverns and Restaurant Owners Association.

Preamble Criticized

Councilman Fredrick L. DeWerry Jr. said, following a March 21 hearing, that he felt the bill's preamble was unjustified. Councilman G. Walter Tyrie, on the same occasion, said that testimony against the bill during the hearing bill that impressed him.

During all the testimony against the measure came from Irving Goldner, president of the Maryland Amusement Machine Operators Assn., Paul J. Feeley, AMO attorney and Maurice W. Baldwin, an attorney for the

Denver School Has First Grads

DENVER—The Institute of Coin Operations, a training school for qualified employees of amusement equipment mechanics, will graduate its first 15-man class April 22.

According to Jack Moran, founder and president of the Denver firm, students and graduates will be immediately placed with operating firms in the Denver area. The second class has been enrolled and is to begin classes Tuesday (13).

Certificates will be presented to the first group of graduates at a banquet. Moran told Billboard he is arranging for a speaker from the Music Operators of America on that occasion.

The budding mechanics attend classes five days a week for five months, receiving instruction in theory, basic electrical systems and reading of schematics. Considerable time is also spent giving the students on-equipment experience.

Because of the acute shortage of qualified servicemen in this area, firms with training programs are readily paying the $500 tuition fee, Moran reports.

New York Trade Sees Eventual Change-Over to All 33 1/3 Play

Continued from page 1

I would love to see all records on 33 1/3," said Harry Rosen, vice-president of David Rosen Music, a major AMI distributor. "For one thing, it would cut down our inventory. In 10 years we've been on 45s because we have to stock both 45 and 33 1/3 speed records.

Bernie Boomhower, who operates a one-stop at Freeport, N.Y., said speed change "makes a lot of sense. It wouldn't improve my business any, of course, but I think both manufacturers and operators would gain."

He pointed out that operators now had to have machines with both speeds on their routes. One of his customers, in fact, had switched over to 20 to 30 machines from the 45 to 33 1/3 and had then dropped the dual-speed machines during the past few weeks. This, in effect, is the main criticism.

Eric Bernay, head of A-1 Record Sales, Inc., said, "For a gang like us, it would be the kiss of death. There are too many machines in the field with only 45-speed records. You can't scrap an entire industry. We'll be killing it if we change one speed."

He said that a large percentage of records sold were manufactured by companies who were still 45-speed-only machines.

Rene Boeskin voiced what may be worrying record manufacturers: if popular tunes were recorded on 33 1/3 speed, album sales could drop off. "It's quite obvious record manufacturers will have to do the triggering on the change-over," said Meyers Arzkoff, head of Atlantic New York Corp., Seeburg distributor. "We think we may be able to have all machines on 33 1/3 speed in six or seven years. We have an idea that all machines will be dual-speed. This would solve all the programming problems."

He was not in favor of 33 1/3 singles, saying that a lot of good old songs were made only in the 45-speed range. Anyway, he said, stereo would gain more momentum every week. I feel that in the future there won't be anything but stereo."

On the other hand, Harry Siskind, a Brooklyn operator, believes that the one-speed idea is "all well. "You've got to have both speeds," he said. He felt that "maybe in fifty, fifty-six or seven years..." 45-speed machines will be old hat. Operators can change to the dual-speed machines. This would solve all the programming problems."

(Continued on page 54)
Calamari Named Bally Sales Mgr.

CHICAGO — Bally veteran Paul Calamari was last week named sales manager of the firm by Bill O'Donnell, president. Calamari has been with Bally since 1937, starting as a production worker on the assembly lines, later working in engineering on the development of several Bally games.

O’Donnell noted that “Paul is one of the most widely known men in the industry. His background is production and engineering specifically qualifies him for the job of daily contact with Bally distributors.”

During World War II, Calamari served in the Army, returning to Bally where he was instrumental in setting up the industry's first service school. In 1946, he was appointed chief field engineer and traveled extensively throughout the U.S. and Europe.

In 1963, he was appointed to a sales promotion post, assisting O’Donnell.

Coin Location Grows Up

WASHINGTON — Establishments featuring coin-operated amusement devices, including juke boxes, grossed $283 million in 1963, a jump of 23.3 percent in gross take over 1958, according to a survey of advance figures on Selected Services for its 1963 census of business.

Commerce department officials in this category of operated amusement devices and juke boxes either on location or in amusement parlors or arcades. Games in the establishments surveyed include pinball machines, mechanical games, slot machines where legally authorized, and others. Pinball arcades and amusement parlors come under this category.

For the coin game locations amounted to $50.2 million, and there were 11,142 paid employees as of Nov., 1963. In addition, Commerce says 2,794 proprietors helped in running the businesses. Census points out that many establishments of this type are seasonal, and paid employment is at its lowest in November, when payrolls figures are collected for the Commerce survey.

Bart Makes Noise With Wurlitzer

By GODFREY LEHMAN

SAN FRANCISCO—Anthony Bartholomew, known more familiarly as "Bart," knows the mechanics of amusement games, and most of his career as an operator. When he left San Francisco, he became the just-named manager of the northern California distribution offices of The Wurlitzer Company here. In his new post, Bart plans to introduce several new devices for operators.

San Francisco Wurlitzer has been in business for nineteen years, and now has Service, Service, Service! every Friday, according to Bob Bartholo- new Laff Mirror: An item that forced expansion of production facilities in the new Laff Mirror; Joe calls it "10 mirrors in one." He pointed out that it is one mirror that provides all the interest and fun that people used to get at a funfair. But the boy and girl have to walk from one mirror to another to get the amusing effects. With our new Laff Mirror, the customer stands still in one place and it provides all the interesting and humorous effects." It is set for 10-cent operation and can be provided to accommodate any foreign coins.

The mirror spins its cycles in a position that gives it the appearance of a normal mirror. This is to avoid confusion of the normal attraction any person has to a mirror and not one. It can be set to stop its cycle at a predetermined position other than normal and it can be set for free operation for those wishing to use it as a bally.

The Wurlitzer firm also has acquired national and international distribution rights to the Fish Bowl Race, a group game that is played by directing streams of water from a pistol-like device at plastic fish. Striking the fish in the mouth makes it up a rod. The more accurate the aim, the quicker the player’s fish climbs and becomes the winner.

Another item acquired for distribution to parks and arcades is the "Rainbow," a two-player game, for which utilizes some of the principles of Fascination. The new game, like Fascination and Top Gun, is the development of John T. Gibby, Taylor Engineer, Wurlitzer.

"We're always looking for new ideas..., and have a few ideas that we think will do well, and we hope to come in with one," said Joe.

And Joe chimed in, "Don't overlook the enlarged service and repair department.

A lot of coin businessmen wouldn't know where to find a part or a new machine were it not for the efficient Munes operation.

FOR COINMEN: More News More Research More Ideas Faster Reporting Better Association Coverage

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Address
City
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BILLBOARD, April 17, 1965
Seeburg Rec-o-Dance alone have the musical content, the 3-phase stereo sound quality, and the distortion-free volume necessary for Discothèque play. And they’re the only dance records that provide the expert 3-way programming designed by Seeburg — now proved in use in thousands of Seeburg Discothèques — as a builder of food and beverage business. This is where locations make the big money. And it’s the most powerful incentive you can offer to get your locations to set up Seeburg Discothèques. Rec-o-Dance records are the secret that makes a Discothèque go go go! They pack the dance floor. They keep the bar busy. Because they’re designed to do both! They are exclusively yours with Seeburg Discothèque.

Seeburg Rec-o-Dance are the only records in the world purposely designed for continuous Discothèque dancing and listening.
TED WELCH

Sawdust, Soybeans 'n Service

OTTUMWA, la. — Gentle- mannered, test-tasting Ted Welch permits himself but two excesses. He wears a diamond stickpin close up under the knot of his tie when he dresses up, and he operates the most ex- tensive string of games, phonos and vendors in the Hawkeye State.

Welch launched his operation in Ottumwa, la., 33 years ago when that Southern Iowa town was the crossroad of the thriving lowland, upper-Missouri mining region.

"But now that industry is dy- ing out," Welch reports wist- fully. "Our economy is based on the urban crop today. Inci- dentally, the crop was good this year. Even the kids have plenty of coins to spend on games and juice boxes."

Welch's operation is now centered here. His foreman, Boyd Mullins, with six assistants, tends 250 phonographs, 800 games and dozens of vending machines located within a 150-mile radius of town. Ted's Novelty Co., as the firm is known, di- versified into vending two years ago.

Honky-Tonk Holdout

The Welch operation may well be one of the most exten- sive "I-90" holdout" in the Midwest.

"The best-year-round music spot for us is the honky-tonk-type tavern," the operator as- serted. "In fact, one of my biggest machines is on a ram- shackle roadside inn with a saw- dust floor and bar and booth-

THE EASTER PARADE OF COIN MACHINE
VALUES STARTS AT DAVID ROSEN'S.

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Exclusive Rowe AMI Distributor
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World's Fair Vending

301 E. 19th St. New York, 1, N. Y.

Mint Vending

301 E. 19th St. New York, 1, N. Y.

Automat Co.

301 E. 19th St. New York, 1, N. Y.

ATOMIC VENDORS

301 E. 19th St. New York, 1, N. Y.

Vending Pre-Selected

301 E. 19th St. New York, 1, N. Y.

Vending Post-Selected

301 E. 19th St. New York, 1, N. Y.

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RMS. Vending

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2. conclude that successful trade association work is not self-starting—that it must be pushed out through the sustained enthusiasm of people who must express themselves. FIRST THROUGH JOINING THEIR OWN THOUSANDS and then through the PROGRAMS ADOPTED MAKE THE PROGRAMS FUNCTION EFFECTIVELY.

DO NOT propose to participate in the better conditions brought about by THE TRAD A SSOCIATION in their field WITHOUT DOING THEIR SHARE.

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DISCO THEQUE RECORDS
Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended to operators for discotheque programming.

TODAY

75% AIRE DAILY

80% AIRE DAILY

85% AIRE DAILY

90% AIRE DAILY

95% AIRE DAILY

100% AIRE DAILY

THE BILLBOARD

AIRE DAILY

60% AIRE DAILY

50% AIRE DAILY

40% AIRE DAILY

30% AIRE DAILY

20% AIRE DAILY

10% AIRE DAILY

0% AIRE DAILY

Mo. Ops Click With 'Theque

BY EARL PAIGE

ST. LOUIS—A survey of area discotheque installations here re- veals well-organized promo- tion on the part of the staffs at L & R Distributing Co., who launched the Sebring disk-date format with a premiere showing at the Playgirl Club earlier this year.

But while the enthusiasm of the discotheque operators may have been expected, the survey is re- vealing that discotheque is also successfully operating in many out-State areas. An excellent example—coin-operated box machines install- ing in the Club 79 in Winfield, Mo., which has a population of 4,771.

"People around here have never seen anything like this," Close reported, and much the same sentiment came from Bill Meese whose installations in the Castaways Lounge in Crystal City, Mo., and the Magic Car- pet in Festus, where his amuse- ment company is headquartered, have been highly successful.

Bar Business

Operators east of the Missis- sippi here like G. C. Spangenberg, who has just installed a discotheque in the Roadhouse, Ill., V.F.W., and the Victory Amuse- ment Co. who have an installation in the Lamplight at Lebanon, Ill., are all reporting an increase in business and a bar business.

"Bar business is the big sur- prise," reported Lawson Ober- miller, of Obermiller Bros. Amusement Co. in Columbus, Mo., "that, and the fact that a lot of spots can now cut down on the expense of live music.

The sentiments of urban oper- ators are also reflected by many country clubs. The Starlight Ballroom has been forced to open its own discotheque, and the Novelties, in the town of Anthony, Nebras- ka, has made an installation.

WITH A PORTRAIT OF ENrico CA- MA as an appropriate background, Patrick O'Malley, (center) Auto- matic Garment Co. of America president, signs a 10-year contract in New York's Metropolitan Life Insurance Company.
DEL COLEMAN NAMED TO CHI CIVIC POST

CHICAGO — Delbert Coleman, Seeburg board chairman, was last week named to Chicago Mayor Richard Daley's Urban Renewal Board. Coleman takes the unexpired term of Remick McDowell, board chairman of People's Gas, Light & Coke Co., which runs through Jan. 1, 1967.

Coleman serves in the honorary civic position without pay. The board deals with slum clearance and conservation.

S. D. Ops' Convention Highlights

REGISTRATION at Altoona Ward Lodge, Bloomington, Marion, Warren Sandler of Milwaukee checking in for two days of business forums. (Billboard staff photo)

T.E.TE T.E.TE here is between Mrs. Janet Trapano, mother of the association's past president, and Kenneth Glenn of St. Paul, one of the association's longtime supporters. (Billboard staff photo)

Registrations at Altoona Ward Lodge, Bloomington, Marion, Warren Sandler of Milwaukee checking in for two days of business forums. (Billboard staff photo)

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Wax. 5-1/2" INNING 345
Wax. SHORTSTOP 125

5-BALLS

ROYAL FLASH $375
FIRECRACKER 875
BRONCO 275

DEL COLEMAN NAMED TO CHI CIVIC POST

CHICAGO — Delbert Coleman, Seeburg board chairman, was last week named to Chicago Mayor Richard Daley's Urban Renewal Board. Coleman takes the unexpired term of Remick McDowell, board chairman of People's Gas, Light & Coke Co., which runs through Jan. 1, 1967.

Coleman serves in the honorary civic position without pay. The board deals with slum clearance and conservation.

S. D. Ops' Convention Highlights

REGISTRATION at Altoona Ward Lodge, Bloomington, Marion, Warren Sandler of Milwaukee checking in for two days of business forums. (Billboard staff photo)

T.E.TE T.E.TE here is between Mrs. Janet Trapano, mother of the association's past president, and Kenneth Glenn of St. Paul, one of the association's longtime supporters. (Billboard staff photo)

Ski 'N Skore Scores During Philly Show

PHILADELPHIA — A coin-operated Ski 'N Skore game proved to be the biggest attraction of all last week's third annual Travel and Recruit Show in the Philadelphia Armorey.

The machine, exhibited by Joe Ash's Active Amusement Company, had a constant line of youngsters waiting to try their skill at sliding down a miniature ski slope.

Frank Ash, company sales manager and son of the company's head, termed public response "phenomenal."

Active makes a point of exhibiting at public shows in an effort to build consumer acceptance for its products. Ash estimated that thousands of potential players were developed at last week's show.

In addition to the Ski 'N Skore device, Ash also exhibited a coin-operated billiard table.

$5,660 for UJA Fund

NEW YORK — The Cole Machine Division of the United Jewish Appeal of Greater New York, Inc., has received $5,660 in donations that far toward its annual fund drive, it was announced at a meeting Wednesday night (31) here at the Staller Hilton Hotel. More than 160 tickets have been sold for the June 19 victory dinner.

Mr. and Mrs. Max Bloom, a location owner, celebrated their 31½ wedding anniversary at the meeting.

UNREPEATABLE OFFER! Limited Number of Fully Re-Conditioned SCOPITONE Film Boxes In First-Class Condition with Good Selection of Films PRICES UP TO 30% BELOW ORIGINAL COST, DEPENDING ON QUANTITY ORDERED

Write, phone or cable: HELMUT REHBOCK GmbH HAMBURG, 22 Germany After Teichweg 19 Tel: 29 10 31: Telex: 02-13624 when answering ads . . . SAY YOU SAW IT IN BILLBOARD
DALLAS—Following on the heels of a highly successful servicing seminar in Atlanta recently, Wurlitzer held another in Dallas March 22-26 for 19 servicemen and operators.

C. B. Ross, Wurlitzer service manager, and Karl Johnson, field service engineer, gave the students an accelerated course on circuitry, schematic reading, and trouble-shooting.

Wurlitzer followed a formula which has become a standard. Students are divided into two groups. One gets the electronic course; the other is given a session in complete teardown and reassembly of the Wurlitzer Model 2900.

Then the two groups change. On the final day, deliberate malfunctions are set up in the machine and the students try their hand at trouble-shooting.

Winding up the school was a banquet Thursday evening (27), at which time certificates were awarded the class. Ralph D. Cragan, district sales manager for Wurlitzer, attended the dinner.

**Eastern Tabs Two for Post**

PHILADELPHIA—Eastern Vending Distributors, Southboulevard outlet here, has named Roy Prince and Joseph L. Furjanic sales supervisors of its full line vending sales.

Prince was formerly assistant manager of technical training and joined Eastern in 1951.

Furjanic was formerly a consultant in the insurance business.

**Picture Group Honors Pries**

PHILADELPHIA—Ralph W. Pries, vice-president of Berlo Vending Co., a division of AB Consolidated Corp., has been named recipient of the annual Benjamin Franklin Award of the Motion Picture Preview Group.

The organization, a women's group identified with the motion picture industry, will present the award to Pries at its annual award luncheon Thursday (8) at the Barclay Hotel.

**Oregon May Tax Smokes**

SALEM, Ore.—The only State in the nation without a cigarette tax may soon have one.

The House Taxation Committee of the Oregon Legislature has approved a 5-cent-a-package cigarette tax with 20 per cent of the revenue earmarked for cities.

The bill would be on the primary election ballot in May 1966.

In its original form, the measure sought a 4-cent tax, but Rep. Robert F. St. John of Burns, House Republican leader, moved to increase it to 5 cents, with the extra cost going to the cities.

The State's share of the expected revenue would be used for local property tax relief.

**New Cue Tip On Market**

ST. CLAIR SHORES, Mich.—Billiards Research and Development, better known as BRAD, has marketed a new cue tip of the foam plug-in type, using polyurethane as a base material in manufacture.

According to company President Howard Reinhart, the new tip holds up better than most leathers and answers a great demand from the industry.

Added Reinhart: "It won't come off."

The new tip is now in distribution and was shown last week to New York operators at an open house and service school at Bilotta Enterprises, Inc., offices in Newark, N. J. Bilotta and business partner Joe Agnelli are distributors for the new product.

The manufacturer is located at 24011 Talbot Avenue here.
U. S. Mulls Cigaret Health Warnings: Fear for Minors

WASHINGTON — Government might one day be asked by the Public Health Service to consider legislation to keep cigarettes out of the hands of minors. The subject came up during Senate Commerce Committee hearings this week (Apr. 6) on bills to bar the FTC from authorizing cigarette health warnings, and set up a federal standard health hazard warning for cigarette labels.

While members of the Senate committee split on the subject of health hazard warnings in cigarette advertising—most favoring only a general warning on the package—all agreed that industry should try to prevent youngsters from acquiring the cigarette habit. Doctors testified that youngsters in fourth and fifth grades are starting to smoke, where once high schools or junior high schools were the starting places.

It was pointed out that a number of States forbid the sale of cigarettes over the counter to minors, but "no one can stop them from buying cigarettes in a public vending machine."

Sen. Warren Magnuson (D., Wash.), chairman of the Commerce Committee, said Surgeon General Luther Terry had not asked for "remedy" from government in vending of cigarettes available to minors, but "the day may come when he will."

The Federal Trade Commission has already completed rule-making which will require hazard warnings on cigarette labels and in advertising by July 1, 1965, but Congress may legislate to take the matter out of the agency's hands, especially in the advertising area. The House Commerce Committee begins hearings this week (Apr. 6) on bills to bar the FTC from authorizing cigarette health warnings, and set up a federal standard health hazard warning for cigarette labels.

General Vending Elects Officers

BALTIMORE — The board of directors of General Vending Sales Corp. has elected Harry Hoffman president, and George Goldman, vice-president, secretary and treasurer.

The corporate move was necessitated by the recent death of Irv Blumenfeld, long-time partner in the distributorship with Goldman and Hoffman.

"Our continuity of service is unbroken and our policies are the same," announced Hoffman.

The firm's service department is under the direction of the veteran Irv Block.

Sales chief for the Washington-Baltimore region is Irv Golenbeck. Terry Harris is the firm's Virginia representative. Corporation controller is Arnold A. Kaminskas.

Texas Eyes Bill to OK Free Games

AUSTIN, Tex.—Sen. George Parkhouse of Dallas has introduced a bill in the Texas Legislature here which would legalize free games on pinball machines in Texas by specifically exempting them from a law prohibiting gambling.

Coming Soon:

April 14 — St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

April 21 — Coin Machine Operators Association of South Carolina, social and business meeting, Columbia, S.C.

April 24 — NAMA State Council Annual Meeting, Portland, Ore., Sheraton Motor Inn, 1000 Northeast Multnomah Street.


May 1 — NAMA Oklahoma State Council annual meeting, Skirvin Hotel, Broadway and Park Avenue, Oklahoma City.

May 8 — NAMA Illinois State Council meeting, LaSalle Hotel, 10 North LaSalle Street, Chicago.

May 14 — St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

May 15 — NAMA Tennessee State Council annual meeting, Hotel MBA, Memphis.

May 16 — Music Operators Association of North Carolina meeting, Long Motor Inn, Charlotte, N.C.

May 18 — Associated Buyers Club of Chicago meeting, Nelson Restaurant, 7318 West North Avenue, Chicago.

Wurlitzer Ups Stock Dividend

CHICAGO — Wurlitzer has increased its quarterly stock dividend from 20 to 23 cents, or $1 per share per year.

The dividend is payable June 1 to shareholders of record May 6, 1965.
DON'T MISS YOUR SATURDAY OPPORTUNITY!

365 Prospect Place, Brooklyn 38, N. Y.
Sterling 3-1200

Reconditioned Specials Guaranteed

in Stock—Subject to Prior Sale

Pin Balls

Bally Williams

Moom Shot $119
Dixie City $119
Cue Target 3-Pl. $79
Cue Target 4-Pl. $139
Roodiaw $220
Line 250 $220
Grazi 4-Pl. $220
Grazi 4-Pl. $220
Harvest $250
Soddle $275

Race Time 2-Pl. $119
Alona 2-Pl. $150
Atlantis 2-Pl. $150
Seven Seas 2-Pl. $150
Star Barrier 2-Pl. $150
Kewpie Doll $175
Flying Chariot 2-Pl. $275
Snow Boat $280

Write for complete 1957 Catalog of Pino Balls, Walls and Games.
Established 1934

ATMOSPHERE DUO
3123 N. Western Ave. Chicago 47, Ill. Armitage 6-5005

PHILADELPHIA

James F. Hutson, president of the Business and Industry Services, Automatic Retailers of America, was honored by the Women's Auxiliary of the Wurlitzer Company at a dinner in their honor at the Hotel Philadelphia at its April in Paris Ball Saturday evening (April 3) at the Bellevue-Stratford Hotel, Hutson was presented with the annual Golden Stret Award. The presentation was made by Mr. William Atwood, President of the company, who is a past president of the Philadelphia Association. Hutson, which includes president of the Mary Bailey Institute, president-elect of the Pennsylvania Putschein Service Management Association, who when the company was merged with Automatic Retailers in 1966, became the president of the company, industry, government and military clients in 40 States and Puerto Rico.

We would avoid that other kind of 

N. H. Hills Tax

CONCORD, N. H. — The New Hampshire House of Represenatives has killed House Bill 52, which would have provided a $7 per cent tax on tobacco products for the cost of doing business in defecting cost to the smoker under the Uniform Sales Act.

It was a double celebration that Globe Consumer Credit Corp. tendered David Rose to Globe on Sunday night (21) at the Club Club. Rose is president of David Rosen Inc., Rowe-Allen distributors in the area. Globe has been a part of financial support and for the amusement machines industry for many years. The occasion was marked by a "double" event—Rose's 50th anniversary and his 25th year as a member of the board of directors of the Globe Corp. The celebration was staged by the officers and board of directors and only the immediate members of the Rosen family were invited.

Morris Schachman, secretary and manager of the Rose's business, was presented with a gold clip and an appropriate scroll. Entertainment was headlined by Lou Monte, singing star whose songs and music are distributed by the Rosen firm. For the occasion, Monte, who is identified with the hit "Moose Song," presented Rose with an 18-pl. cartoon:

Albert M. Rosdol, president of Macke

Baltimore Bingo

- Continued from page 47

former commander of the New York City Police Department's legal bureau.

Police Present

Norman Masters, former chief of the New York Police Department's chief engineer, was also present.

There are reportedly about 500 units in this county that carry the $250 independent license stamp. Their annual gross has been estimated at $35 million.

Removal of the machines by law was strongly advocated by Bob Bodkin, president of the 1,200 strong Baltimore-Washington region of the Methodist Church.

The board's head of the ban would "strengthen the moral support of our nation," he added, "and it's a relatively inexpensive accessory." He felt, however, that operators would be able to get more music on the machines and this might be better for discotheque location for, by $35 speed, might give operators an opportunity to out of the market of the 5- and 10-cent play.

Many people feel that the

Lazars Take Bermuda Jaunt

MANCHESTER, N. H. — John T. Lazars, president of the Manchester Music Co., which operates amusement machines in this state, and John and Jack Lazars, on a nine-day trip to Bermuda. We and Mrs. Lazars were accompanied by a party of friends on the trip and made their headquarters at the Bermudiana Hotel in Hamilton.

Change-Over to all 33 1/3 Play

- Continued from page 47

the single record market in the

45-speed was too important—

especially with teenagers—to

eliminate. At Bedzin, a New York operator, said he went along with the one-speed 33 1/3 movement...when you hit a winner.

Fred Pollak, vice-president at Rosen's, N. Y., said that "It makes no difference to us what speed our machines now operate at. We make them automatic, and it's a relatively inexpensive accessory," he said. He felt, however, that operators would be able to get more music on the machines and this might be better for discotheque location, for, by $35 speed, might give operators an opportunity to out of the market of the 5- and 10-cent play.

Many people feel that the

45-only-speeds machines left in

operation are in class Z lo

ations and virtually approaching

junking age. As a practical

matter, A. D. Palmer of Wur-

litzer, who operates one...speed, 45-only photographs should be eliminated.

He pointed out that a phonograph machine depreciates fully in 10 years, and only dual-speed

machines have been made dur-

ing the last five years. The economics of keeping a phonograph

longer than four years is questionable.

In 1949, Palmer recalled, Wurlitzer gave operators a choice of a 33 1/3 or 45 phonograph which played a seven-inch disc. Columbia and RCA Victor were waging the battle of the speeds and eventually the 45-speed would replace the 78. The rate of single-speed 45

players for teenagers and the emergence of the 33 1/3 as the Silva speed for adults were primarily responsible for the

change-over, Palmer said.

Palmer pointed out that Wurlitzer's product line moving— the introduction of 10 double-speeds, two 45-speeds and 45-only speeds— reinforces the com-

pany's belief in the 33 1/3 speed. At the same time, the New York Operators Association was sponsored by John A. Gump, of the New York Operators Association, said he was for anything that would make things easier, but felt he couldn't comment on the benefits of one or two speeds.

BILLBOARD, April 17, 1965

American Radio History

www.americanradiohistory.com
The WURLITZER 2900 gives listeners better stereophonic music because of solid state amplification—gives the player better value because of its Golden Bar Top Tunes feature—gives the operator better return on his investment because of the high earning power and lower service costs.

Hadn’t you better see your Wurlitzer Distributor now?
Two Missere), and e become categories light fame. Orch. CLASSICAL
CONNETIC JAZZ YEH George Fame Imperial LP 9282 (M); LP 12262
Making this album debut based on the hit song, "Yeh, Yeh," the British group give a definite feel and understanding of rhythm and blues and an updated material. "This Is the Night for Love," is found in reality on the British side, with new hits. Fame has a tremendous sense of similarity and arrangement. Another winning LP.

COUNTRY SPOTLIGHT
CONNEE SMITH RCA Victor LPM 3341 (M); LSP 5541 (S)
This package is her first album. Already known for her hit, "I'm a Little 'Whore," included in the LP is a selection of songs which has made her a hit. Smith has the true country quality. Listeners will like the true quality of her voice and the authentic country songs and arrangements which include Batesville Belle, "Tell Another Lie," etc.

CLASSICAL SPOTLIGHT
DORAL. CELSO CONCERTO/ TCHAIKOVSKY, VARIATIONS
Leonard Rose, Philadelphia orch. (Ormandy). Columbia
"La Fleur, a very fine performance of the La Fleur from Dvorak's "From The New World" Suite. The playing is clean and well received in providing strong tone coloration.

CLASSICAL SPOTLIGHT
DAVEY MOORE CONCERTO/ TCHAIKOVSKY, VARIATIONS
Leopold Beranek, Philadelphia orch. (Ormandy). Columbia
The playing is very fine throughout the entire concerto. It is a well-received performance of the concerto itself.

JAZZ SPOTLIGHT
JAZZ MONTAGE THE LEE MORGAN QUINTET
Lee Morgan, trumpet; Sonny Stitt, tenor; Wayne Shorter, alto; Cedar Walton, piano; Jimmy Origin, bass; Elvin Jones, drums. Blue Note
This quintet is a very fine performance. The harmony is clean and well received. The presentation is interesting and well received.

CLASSICAL SPOTLIGHT
WAGNER, PARSIFAL (19-20)
Various Artists/Choirs/Orchestra of the Bayreuth Fest
Thomson/Preuschor, Chicago
The recording is very fine throughout the entire LP. The playing is clean and well received in providing strong tone coloration.

JAZZ SPOTLIGHT
ROSSA ANTIGUA
Paul Desmond, RCA Victor LPM 3310 (M); LSP 3320 (S)
This recording is very fine throughout the entire LP. The playing is clean and well received.

RELIGIOUS SPOTLIGHT
LETT ME WALK WITH THEE
J. S. Bach, St. Matthew Passion, Capella T 2796 (M); ST 2795 (S)
Seven outstanding songs of faith are beautifully sung and sung in a manner that is both meaningful and emotional. The LP is well-received in providing strong tone coloration.

CLASSICAL SPOTLIGHT
BEETHOVEN, PIANO SONATA/1, 14 (MOONLIGHT) & 15 (PATHETIQUE), VOL. 4
Artur Schnabel, Angel COH (M); LSP 5541 (S)
This recording is a very fine performance of the series of 13 being offered. It is one of the finest interpretations of Beethoven's sonatas.

RHYTHM & BLUES SPOTLIGHT
THE GREAT OTIS REDDING SINGS SOUL BALLADS
Vol 411 (M)
Redding has had a considerable career as a, bandleader. Each song on this LP is a success. "Tell Me," "Sittin' on the Dock of the Bay," "I've Been Everywhere," and "I'm Just a Child Waiting" are all well-received in providing strong tone coloration.

CONNIE FRANCES SINGS FOR MAMA
MGM E 4294 (M); DE 4294 (S)
Based on her mother's memory collection, "Your Name," and "Whose Heart Are You Breaking Tonight," this package contains an additional 10 tunes performed in the familiar French style. "You Never Know Mama's Love" has single hit possibilities. Other recorded material is well-paced and arranged. Another winning LP.

POPP SPOTLIGHT
THE BIRDS AND THE BEES
Jewel Akutsu, SBO DL 710 (M)
From the "Birds and Bees" hit single (RNA) here, Jewel Akutsu has recorded a hit on the pop LP market. Material in the package is fresh and strong backing is provided by the Doris Day arragements. Akutsu's delivery is fresh and full of nativity. Her voice, "If You're Happy," is a clever and catchy piece of material.

POPP SPOTLIGHT
PASS ME BY
Peggy Lee, Capitol T 3320 (M); ST 3310 (S)
A combination of the irresistible, intelligent, and the strong vocal gifts of Peggy Lee and the Ray Ellis arrangements of this LP make this LP a most exciting. This is Peggy Lee's first recording as a solo artist on the pop LP market. Material in the package is fresh and strong backing is provided by the Doris Day arrangements. The effects delivery is fresh and full of nativity. Her voice, "If You're Happy," is a clever and catchy piece of material.

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