

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

'Work Quota Curtain' Hit; Call for Revamping by U.S.

By MIKE GROSS
NEW YORK—A call for a revamping of the U. S. Immigration Department's current procedure governing the grant-

ing of work permits to "alien" performers is being raised in many areas of show business. The protest is coming in strongest from the music business

circles here, including talent agencies, record companies, TV producers of teen-oriented shows, and attorneys, because of the difficulties and frustrations which face them in their efforts to bring in hit British recording artists for appearances in the U. S.

The situation has taken on
Continued on page 10

Capitol Will Set Up Firm in Mexico City

HOLLYWOOD—A key step in Capitol Records' plans to increase its penetration in all Latin countries will be the establishment of its own record company in Mexico City. Target date is May 1. The move is part of an international marketing plan blueprinted by CRI. Announcement of this major corporate development was made by Alan W. Livingston, CRI, president, who stated that the new firm would bear the name

Discos Capitol De Mexico, S. A. Capitol will own the company jointly with Emilio Azcarraga, noted industrialist who is known throughout the hemisphere for his interest in show-business. Azcarraga is head of Mexican TV, Telesistema Mexicana, S. A.

Lloyd W. Dunn, vice-president of CRI, is in charge of the operation for Capitol. Dunn in recent months conducted an
Continued on page 14



TITO RODRIGUEZ, Musicor artist, is considered one of the top Latin vocalists and orchestra leaders. He returned recently from a tour of Argentina, where he appeared before 300,000 people in two weeks. His records are best sellers in all Spanish markets. (Advertisement)



HERMAN'S HERMITS, currently playing to packed houses on their first U. S. tour, are the hottest act in the country, with three hit MGM singles riding the charts, "Can't You Hear My Heartbeat" (K-13310), "Silhouettes" (K-13332) and "Mrs. Brown You've Got a Lovely Daughter" (K-13341). The latter is also featured in the top-selling MGM album, "Introducing Herman's Hermits" (E/SE-4282). (Advertisement)

Little LP's Becoming The Juketheque Record

By CLAUDE HALL

NEW YORK—The Little LP is shapping up as the major jukebox discotheque record. Two labels—Atlantic and Command—are planning releases in 33 1/3 stereo product this week, and Wurlitzer has just released a package of 10 disks selected from the Columbia Records catalog.

All the disks are designed especially for discotheques in that they feature continuous programming—almost no pause between one number and the next. Command Records is releasing six little LP's, according

to sales manager Loren Becker. Four feature Enoch Light, two Dick Hyman. Strips for jukebox will be provided. Becker said the little LP's were precipitated by the success of Light's discotheque album "Discotheque Dance, Dance, Dance." Command is now releasing the second volume of this album.

Atlantic Records is releasing two little LP's taken from Killer Joe Piro's album, "Killer Joe International Discotheque," along with a big promotion in connection with Rowe AC Manufacturing.

Wurlitzer is releasing a pack-
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WB Drive on Global Sales

BURBANK, Calif. — Warner Bros. Records will make a major drive to bolster its international sales when president Mike Maitland visits Europe in August. Maitland will assist in the initial presentation of the label's product through Pye Records, the new WB licensee in the United Kingdom.

WB's international drive began a couple of years ago, shortly after Maitland assumed the presidency of the label. The label's policy is to pick strongest licensees in individual countries, rather than aligning itself with a large international organization.

Maitland is shooting for simultaneous international release dates on major product. He cited recent singles by Peter, Paul and Mary and by Trini Lopez as examples.

Maitland feels that without simultaneous international release dates, enterprising disk
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EDITORIAL

New Wall Springs Up

The extraordinary difficulty of bringing foreign acts to the United States is a disservice to the talent involved and to the public who wishes to see that talent perform in American theaters, TV and night clubs. It is frustrating to showbusiness interests on both sides of the Atlantic, and damaging to their economic well-being.

But the most far-reaching and disastrous effects are on a cultural level. At a time when music and artistic accomplishments are regarded as vehicles for greater understanding among peoples; at a time when so many prate of the "one world of music" concept, our immigration authorities, in league with divers clerks and bureaucrats, engender an irritating form of artistic isolationism.

It is proper to note that for years American talent has been graciously received all over the world. Now that foreign talent, notably British record acts, are making an impact here, the path should be eased for their appearance. To do otherwise is to run counter to the hands-across-the-sea philosophy of our State Department and other policy-making agencies. Let us cease the selfish attempts to replace British acts with "comparable American acts." Common courtesy, the desire of the public, and cultural interchange demand this.

Lear Co. Rolling On RCA Order

DETROIT — Lear Stereo, division of Lear Jet Corp., started production rolling here last week on its eight-track cartridges to fill its initial RCA Victor order for a million units. Lear is committed to deliver the million cartridges by September.

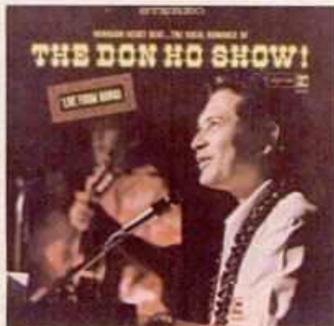
Production started moving at
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IN THE CHARTS YOU KNOW WE'RE RIGHT!

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THE LOVE ALBUM—Trini Lopez
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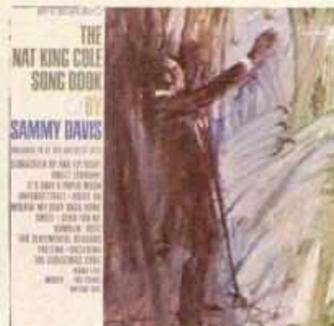
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Both from his album "WELCOME TO THE PONDEROSA" LPM/LSP-2843

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Duplicating Firm Opposes Eight-Track Cartridges

HOLLYWOOD—Magnetic Tape Duplicators has come out against eight-track stereo cartridges. The duplicating company says eight-track tapes require many times the quality control now required in processing four-track tapes.

MTD's Cliff Whenmouth cited the company's quality control record of "one-twentieth of 1 per cent faulty four-track tapes returned over the past five years." This is possible, he claims, "only because the tape if being recorded in a mode within its limitations. Cut the track width in half and very few tapes would be produced without dropouts. Even the finest quality control will not detect these unless the tapes are completely played through.

"Surveys have shown that dealers now complain of the lack of quality control on even some of the top label four-track tapes," he said. "Eight-track, we feel, would make this problem intolerable."

Whenmouth points to the slightest warpage on 22-mil track width tape as affecting the outside tracks. Cartridge and equipment misalignment as little as two mils will cause signal deterioration, he said.

Whenmouth claims his company's "BiaSonic" duplication process produces 3¾ ips tapes with the fidelity of 7½ ips. "We do not think the public wants to take a step backward, with increased noise, crosstalk, dropouts and misalignment problems."

MTD will modify its duplicators if eight tracks become the industry standard, the executive

said. "However, I hope the industry is strong enough to avoid sacrificing quality to promote a questionable sales feature."

2 Rock Shows Rolled at the Same \$ Pace

NEW YORK — The rock 'n' roll shows running concurrently at the Brooklyn Fox and New York's reactivated Paramount Theater ran about neck-and-neck in box-office gross. Both houses claimed an estimated gross for the 10-day run of \$200,000.

The Paramount show, produced by Morris Levy, had Soupy Sales as emcee and featured such record acts as the Hullabalooos, the Detergents, Uniques, Shirley Ellis, Vibrations, Dee Dee Warwick and Roddy Shaw. Little Richard was in the show for the first few days but was dropped after a hassle with the management.

The Fox show, under the aegis of Murray the K (Kaufman) had the Del Satins, Rag Dolls, Little Anthony and the Imperials, Cannibal and the Headhunters, Marvelettes, Four Tops, Temptations, Martha and the Vandellas, Miracles, Marvin Gaye and Gerry and the Pacemakers. The Righteous Brothers appeared for the first five days.

Levy will continue presenting shows at the Paramount with a country bill starting on Friday (30) for a seven-day run. Lineup includes Hank Snow and the Rainbow Ranch Boys, Lester Wells, Dave Dudley and the Road Runners, Johnny Wright and the Tennessee Mountain Boys, Dick Curless, Bill Phillips, Ruby Wright and Juanita Rose.

Livingston Is Impressed by Lear Cartridge

HOLLYWOOD — Alan Livingston, Capitol Records, Inc. president, was "favorably impressed" by the Lear cartridge, Billboard learned last week. Livingston's reaction followed a private demonstration of the new eight-track stereo cartridge system held for the benefit of CRI executives.

The demonstration was conducted by Jerry Gabriel, Lear stereo sales manager. Those attending included Livingston, Capitol board chairman Glenn Wallichs, Manufacturing and Engineering Vice - President George Jones, Director of Development and Administrator of Recording Operations Ed Uecke, Capitol Records Distributing Corp. President Stan Gortikov, among others.

Livingston said he was impressed by the simplicity and ease of the Lear operation and by its general performance. However, he stressed that no decision has been reached at this time whether Capitol will embrace the Lear System as opposed to the Fidelipac cartridge.

New Cartridge Combination To Be Unwrapped by Muntz

LOS ANGELES — Muntz Stereo-Pak will unveil a combination phonograph turntable-tape recorder playback unit in May. The new equipment, called the first of its kind by president Earl Muntz, will sell for under \$300.

This equipment will allow its user to transfer albums onto four-track continuous loop tape cartridge in his own home. Since all reel-to-reel equipment includes this feature, cartridge tape will now be on a par with all other tape systems.

Muntz said a bootlegging industry has developed in the nation whereby owners of his and other company cartridge tape systems are having albums transferred to cartridges. Muntz said he knows of at least 50 bootleggers in the country.

He estimated RCA and Co-

lumbia are "losing \$200,000 a year" through bootlegged tapes of their products for the mobile and home audience. Muntz claimed RCA, Capitol and Columbia forced him to develop a combination unit since they do not provide him with their product.

Elvis Presley, the Beatles and Andy Williams are the three most copied artists, according to Muntz. He claimed the demand for cartridge material is so great that the bootleggers are having a field day supplying customers with unavailable repertoire.

Any tape playback company can tell a customer where to have an album transcribed, Muntz said.

The new unit, which is manufactured by Mauro in Japan, has a professional turntable and

a four track record-playback tape unit fitted on one housing. There are also input jacks for TV and microphones. Muntz doesn't think the new equipment will halt the spread of counterfeiting. "If a person wants an album transcribed bad enough, he'll find someone to do it," he said.

He stressed the fact that there is no bootlegging of available material since the consumer finds it more economical to buy a pre-recorded cartridge than make a cartridge dupe off a disk. In addition, the fidelity offered by the cartridge is superior because it is one generation away from the master. A dupe made from a disk, therefore, is bound to be a poorer version than a pre-recorded cartridge, Muntz said.

Autostereo Co. Levels Blast at Eight-Track Cartridge System

By ELIOT TIEGEL

LOS ANGELES—Autostereo executives have blasted the eight-track, stereo-tape cartridge system. The three-year-old pioneer in continuous play stereo tape systems also charges that the current rush by labels and car manufacturers to develop a mobile tape system is confusing the public over the correct meaning of auto stereo.

Chief engineer George Eash, writing to Capitol President Alan Livingston after reading in the March 20 Billboard of his plea for a standardized tape system, claims that with eight-track tapes, crosstalk and track unbal-

ance are critical problems. They result if tracking is not exact, he says, between player and duplicator.

"On an eight-track system the track is 20/1000 of an inch wide with 12/1000 inches between tracks. It doesn't leave much room for error," he said.

Autostereo uses the Fidelipac cartridge designed by Eash, who also created the company's playback systems for home and car use. Autostereo's four-track tapes offer half hour, hour and two-hour programming.

In his letter to Livingston, Eash noted: "It is my feeling that the tape industry has been caught up in its own glamour.

Too many changes have been foisted off on the public that sound great in the laboratory but cannot be maintained in production."

Frank Mullen, vice-president, said the term "auto" means automatic stereo tape cartridges, but because of the current rash of interest in car playback systems, the term is being associated with automobile tapes.

Mullen said the company was piqued over the sudden public pronouncements for car tape systems. He feels the importance of tape systems for home use are being overlooked as the trade—and public—thinks of auto stereo as exclusively meaning automobile stereo systems.

Mullen revealed Autostereo is currently negotiating with Detroit for representation among car manufacturers. He believes the mobile tape field will comprise 25 per cent of the total cartridge tape business in two years after cartridge tape is firmly established. The mobile field currently represents 90 per cent of the total tape cartridge business, Mullen said in the company's Tape City offices on Sunset Boulevard.

While music dealers haven't taken home tape systems seriously, the car tape machine has become a hot accessory, according to Mullen. A recent engineering breakthrough Autostereo claims is the development of a six-volt converter allowing the installation of playback equipment in foreign cars.

Mullen claims Autostereo is the only company with a distributor-dealer network and factory-authorized warranty repair shops. A total of 97,000 tape units have been sold to date, covering the 12-volt field (cars, boats, planes), 110-volt field (homes, offices) and marine enthusiasts.

The company produces 5,000-7,000 units a month at its own Van Nuys factory and has 2,790 four-track stereo tapes in its library. Columbia, RCA and Capitol are not represented in the catalog.

The avowed activity of RCA, Capitol and others in the car field, prompts Mullen to state it would take any major record manufacturer "18-24 months to set up an effective distribution network, provided the label had unlimited capital and unlimited sphere of influence."

Lear Starts Production on RCA Cartridge Offer

• Continued from page 1

the rate of one unit per 20 seconds. When it reaches full capacity in June, the Lear plant will be rolling out 60,000 cartridges per week.

Concurrently, Lear Stereo is in the first-run stage of manufacturing pre-production units of the mobile cartridge playbacks. According to John Caves, Lear Jet vice-president and general manager of its Stereo Division, the firm has released 10,000 playback units for production (i.e., is acquiring sufficient ma-

terial to produce that many playbacks).

The pre-production phase of Lear's manufacturing is the third and final stage prior to going into volume production of the equipment. The first two are the engineering and prototype stages.

Caves told Billboard that by late summer his plant will be producing 3,000 playbacks per day.

He also said that his firm is currently establishing a distribution network throughout the U. S. for handling the playbacks. Jerry Gabriel, Lear Stereo sales manager, is in charge of appointing the distributors. Lear will follow a two-step distribution set-up.

Craig Panorama Car Stereo Out

LOS ANGELES—In light of the current interest in the automobile tape playback market, Craig Panorama, tape recorder manufacturer, has formed an auto sound division.

Burt Deverich, Craig vice-president, said the company's first car unit carries a suggest list of \$119, with an additional all-chrome model set to list for \$99.50. The system is called Craig Car Stereo. The company claims its stereo cartridge library offers Mercury, United Artists, Liberty, MGM and ABC-Paramount product.

Lear Jet Corp. Sued by Telepro

WICHITA — Telepro Industries, Inc., has filed a patent infringement suit here against Lear Jet Corp. charging that the Lear stereo tape cartridge uses an invention patented by Telepro in 1957. Telepro manufactures the Fidelipac cartridge.

William Lear, Lear Jet president, told Billboard that his firm automatically indemnifies all users of his cartridge against patent infringement.

STATE OPENS DISK PROBE

NEW YORK—The State Attorney General's office has launched an investigation into record companies which have been misrepresenting their product. Although the office would not reveal details pending possible filing of legal action against the firms involved, the action is reportedly against low budget lines which present on the cover the name of the artist imitated in large letters, the featured star in small letters.

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Col. at High for Qtr.; Looks to Best Year

NEW YORK — With first-quarter sales at a record high, Columbia Records in on its way to the biggest year in its history, according to Goddard Lieberman, president.

While Columbia Records does not disclose sales figures, Lieberman revealed that first-quarter sales exceeded 1964 first-quarter sales by 13 per cent. He explained that the 1965 figures do not include sales of Fender guitars and amplifiers. Columbia acquired Fender in January. According to Lieberman, Fender's first-quarter sales are 38 per cent ahead of 1964, and the division has a \$4,000,000 backlog in orders.

Like many other corpora-

BMI Board Sets Up Plans

NEW YORK—The executive committee and the board of directors of Broadcast Music, Inc. met in New York on April 22 and 23 and approved plans for the co-ordination of departmental activities by Sydney M Kaye, chairman of the board, pending the selection of a president to replace the late Robert J. Burton.

The board expressed confidence that the company's strong organization would enable it to continue to function efficiently, in accordance with the company's established principals and policies. The board, therefore, felt in a position to give mature consideration without being subject to immediate pressure. Accordingly, the board instructed the executive committee to consider the selection of a president and to report back to the board.

The executive committee consists of Paul W. Morency, chairman; Dwight W. Martin, John F. Patt, G. Richard Shafto, E. R. Vadeboncoeur and Sydney M. Kaye, ex-officio.

Cameo-Parkway 'Up'—Sparked By Wyncote

PHILADELPHIA — Cameo-Parkway's budget line, Wyncote, appears to be pacing a comeback by the label. C-P sales were hot a couple of years ago when it broke with Chubby Checker and twist music. Last year's sales were considerably behind grosses in the Checker era.

However, for the first quarter of this year, the label racked up net sales of \$1,160,697 and a net profit after taxes of \$57,266. The comparable figures for the first quarter of 1964 are \$1,059,455 and \$44,144.

According to President Bernie Lowe, Wyncote accounted for almost all of the first quarter earnings. He added that increased emphasis will be placed on the budget line.

Lowe said that while the company has had little success with 45's in the first quarter, it will continue to keep pitching in this field.

Atlantic Has Sales Burst

NEW YORK — Atlantic and Atco and their affiliated labels, for the first quarter of 1965, are 97 per cent ahead of the same period last year in record sales. Jerry Wexler, executive vice-president, stated that the potential of 1965 is of record-breaking proportions, based upon the company's product.

Len Sachs, Atlantic - Atco merchandise manager, stated the billings were achieved as a result of singles and album product by such artists as the Drifters, Joe Tex, Solomon Burke, Esther Phillips, Ben E. King, plus packages by the Righteous Brothers on Moon-glow, the Herbie Mann, Hank Crawford and Otis Redding packages and other catalog product by such artists as Acker Bilk and Bent Fabric.

Sachs noted that Atlantic's new discotheque album by Killer Joe looks very strong, and it is being supported by a big drive, including release of singles and little LP's for juke boxes, and advertising in various media.

tions, the Columbia parent company, CBS, releases figures for the corporation, but not for the individual divisions.

Last year, CBS netted \$49,600,000 on sales of \$638,000,000. Trade sources estimate that 20 per cent of the CBS volume comes from the record company. This would put Columbia Records' sales at about \$128,000,000.

Columbia recently opened a manufacturing and distribution plant in Santa Maria, Calif., and enlarged service centers in Dallas, Cleveland and Pitman, N. J. The label will soon open a research and development center and will increase the capacities of its Hollywood and Nashville studios.

Overseas, Columbia has acquired Oriole Records for CBS Records in England and opened record clubs in countries from Israel to Colombia. It will soon open a record club in Mexico.

In the U. S., the Columbia record club now has a membership of 1,500,000.

Pickwick's Economy Label Makes Deals With 5 Firms

NEW YORK — Cy Leslie, president of Pickwick International, has wrapped up deals with Warner Bros. - Reprise Records, ABC-Paramount, Everest and Jubilee for the rights to release material not in their current catalogs on his new economy label, Pickwick-33. A similar arrangement was set last February with Capitol Records, and Leslie is now negotiating with five more companies to acquire more product for the new line.

Albums in the Pickwick-33 line will be priced at \$2 for its pop albums in both monaural and stereo. In acquiring the rights to this out-of-catalog material, Leslie also had to make special royalty arrangements with the individual artists as well as arrange new licensing agreements for royalty payments to the music publishers.

76 Albums

The first release on Pickwick-33, which will hit the market this month, consists of 76 albums. There are 15 selections in the classical series, 24 albums in the pop series, six albums in a special series called "Wonderful World of Strings," all performed by the Parris Mitchell Strings and Voices and recorded in Europe, and 31 albums in the country field.

Among the artists and groups

AFM PARLEY STARTS JUNE 21

NEW YORK—The American Federation of Musicians will hold its annual convention beginning June 21 at the Raddison Hotel, Minneapolis. It is expected that the discotheque situation will be the major topic of conversation and resolutions will be passed regarding it. Recently Local 802 in New York City successfully picketed various discotheque locations, winning the right for musicians to alternate play with the canned music. Other locals across the nation have "unfair listed" discotheque locations that replaced live music.

represented in the first release are Roger Miller, Soupy Sales, Ferrante and Teicher, Pete Fountain, Woody Herman, Buck Owen, Ethel Ennis, Ike and Tina Turner, Bobby Bare, Kai Winding, the Lettermen, Jack Jones, Bobby Hackett, Sammy Davis, Gordon Jenkins, Johnny Rivers, Joe Tex, Jonah Jones, Billy May, Les Baxter, Nelson Riddle, Patsy Cline, Webb Pierce, Johnny Cash, Hank Lochlin, Lorenzo and Oscar, Rex Allen, Ferlin Husky, Johnny Horton and Floyd Tillman. In the classical field there will be albums by the Pittsburgh Symphony, William Steinberg conducting; the St. Louis Symphony, Vladimir Goldschman conducting, and the Los Angeles Symphony, Erich Leinsdorf conducting.

New Distrib Setup

Leslie also has set up a new distribution pattern to handle Pickwick-33. He will operate through 32 regional distributors and about 50 co-distributors. Leslie pointed out that it will be a one-price level operation, for all will receive the same advertising deal. There will be a 3 per cent discount for advertising on the pop albums and 5 per cent discount for advertising on the classical product. Leslie is also mapping out a hefty advertising program through his newly appointed agency Smith-Granland. He expects to take out between 75 and 100 national ads during May with regional ads in such consumer magazines as Life and Look. Leslie explained that his advertising expenditure will be based on the sales in each particular region and that the money will come from a self-perpetuating fund.

One of the special features of the Pickwick-33 line will be its packaging which features a pinch-back spine album which permits easy handling in racks and easy title recognition. The line eventually will be expanded to include albums in the gospel, jazz and kiddie fields. He also expects that the line, some time in the future, will be distributed in Canada and England.

According to Leslie, the economy-priced album field ac-

WB-Reprise Predicts 60-80% Hike in Sales

HOLLYWOOD — Warner Bros.-Reprise Records enters its eighth year anticipating sales up 60-80 per cent. "We expect to come close to doubling last year's business," said marketing director Joel Friedman. The first seven months of the company's fiscal year have exceeded last year's record volume, the executive pointed out.

During the past seven months the combine has never had a month where sales were less than \$1 million, with several months exceeding the figure, Friedman noted.

Foreign income was also up substantially. Reasons given were stronger liaison with licensees and a simultaneous release program on key products. Company personnel visiting Europe have been president Mike Maitland, Reprise general manager Mo Ostin, Warner's singles a&r head Joe Smith and Reprise producer Jimmy Bowen.

Business was maintained by steady volume on Peter, Paul and Mary, Frank Sinatra, Dean Martin, Allan Sherman, Trini Lopez, the Kinks, Sandi Shaw, Petula Clark and Dick and Dee-dee among others in the LP and singles fields.

Peter, Paul and Mary's first four albums are all RIAA certified gold disks. For the first time in Sinatra's career he had had three chart singles, "Softly," "Anytime at All" and "Somewhere in Your Heart."

At one period several weeks ago, the two labels had 19 al-

bums and 12 singles on the charts.

The solid sales success was achieved without adding overhead to the home office, Friedman stated. The two labels are now represented by single distributors, with sales administration under the aegis of Bob Summers. In terms of product, the two labels are operated separately.

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Vol. 77 No. 18



BILLBOARD, May 1, 1965

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Have you heard what's going on between Ray Conniff and Mary Poppins?

CL 2366/CS 9166 Stereo



It's a sensational
new album on
COLUMBIA RECORDS



'Untouchables'—Harassed Brass

HOLLYWOOD—Administrative complexities are bogging down top record company executives, forcing them to loose touch with their product. This is the situation at labels experiencing growing pains, relates Phil Skaff, Liberty Records' executive vice-president.

"As companies grow, top executives lose touch with their product because they are so wrapped up with discounts, credit and distributor problems," Skaff explained.

The key, as Skaff sees it, is for the top level executive to allocate time in his schedule to keep in touch with product produced by his company.

Problem Serious

Skaff sees the problem as a serious one because not enough top level people are involved all along the line with records they release. "Product should reflect management," he states.

The record executive spends

more time in a multitude of areas, from promotion to sales to marketing, than he does with the basic item his company produces—the record.

The top executive should know what sells and what doesn't. It's too late when a product hits the executive's desk if he's had no involvement with its creation, Skaff claims.

Skaff doesn't believe the administrative responsibilities should be pawned off to other people. Rather, he says, in addition to these complex items, the high salaried record man must maintain regular contact with a&r. By losing touch with the creative department, the executive he president, next in command or sales chief—is drifting dangerously out of touch with the music business. This constant involvement—and awareness—should be his prime concern through skillful schedule arrangement.

TEEN PRODUCT A FACTOR IN TAPE MARKET

HOLLYWOOD—On a matter gaining increased publicity, automobile tape units, Phil Skaff, executive vice-president of Liberty Records, said that in certain areas teen-agers are becoming a moving force. A recent check with Muntz Stereo-Pak, one of the companies handling the Liberty line, revealed that teen-age product was moving steadily.

The natural affinity of teen-agers for cars and music in cars is the prime reason, Skaff explains. The executive believes that when the market is substantial, it might be possible to create hits from mobile exposure.

With an established artist, a special packet might be developed exclusively for car tape systems. If one tune out of the packet became popular, this information could produce a means of gauging tastes and creating a demand for an artist or repertoire.

CPM: Group Looks After Artist Interest

HOLLYWOOD—The Conference of Personal Managers looms as an important organization for improving conditions of talent it represents, relates new member Lee Magid.

The six-year-old organization, which has East and West Coast branches, can suggest improvements in night club operation, discuss hassles with unions and study new technological advancements in equipment and entertainment systems, all of which affect their artists.

Magid, who manages Della Reese, Lou Rawls and Al Hibler, among others, feels strongly that CPM can do something about "phantom bookers" or "sponges," independent booking agents who submit artists' names to night club owners without the manager's authorization.

These "phantoms" even submit deceased artists to unknowing night club owners, Magid says. CPM can refer these unscrupulous bookers to the talent agencies so everyone can be on guard against them.

In the night club field, the more novel ideas managers offer owners, the more clubs can survive. The Lazy X, a small club in the San Fernando Valley, has booked Della Reese for 10 days beginning April 29 with admission through advance ticket sales.

Magid explains he worked out the \$10,000 guarantee (\$3.50 admission weekends; \$2.50 week nights, no drinking required) with owners Mike Boyce and Jack Barton after hearing about two prior successes in presenting concert shows with Rusty Warren and Phyllis Diller. Miss Warren came in for a \$5,000 guarantee; Miss Diller \$12,500.

The West Coast branch with its 30 members has already heard Bill Sargent, head of Electronovision, explain his revolutionary system. Film dynamo Joseph E. Levine is the kind of person CPM is attracting to its meetings, Magid said.

HEILICHER PUTS ARMADA FUTURE UP TO MEMBERS

MINNEAPOLIS—Amos Heilicher, president of the American Record Merchants and Distributors Association, this week sounded out the ARMADA membership about the future of the organization.

Heilicher, speaking for the ARMADA officers, said in a letter to the members that "the independent industry will face a crisis very shortly."

He asked, "Is this going to be a survival of the fittest for both independent distributors and manufacturers, or can we stand together as a united group to combat the many problems before us? Can we unite and help dictate policies for the betterment of both independent manufacturers and distributors, or should we stand by the wayside and watch the decay continue?"

"You yourselves must be the judge of what will happen, and only immediate response from you, individually, to the board and myself, as to your desires, will give us the answer as to whether or not you want us to continue our activities."

Heilicher also asked ARMADA members whether they preferred a one-day summer meeting or a regular convention in which participating manufacturers would present their fall product.

Liberty Aids Away

HOLLYWOOD—Three Liberty Records' executives, Don Blocker, Bob Skaff and Jerry Thomas, have departed on business trips to vast corners of the globe, with President Al Bennett and Executive Vice-President Phil Skaff set to visit London about May 8.

Blocker, Liberty a&r administrator, and Skaff, are on a seven-city domestic junket to check promotional outlets and scout talent. Their itinerary includes Chicago, St. Louis, Philadelphia, Detroit, New York, Washington and Boston.

Thomas, the label's international director, is visiting licensees in London, Paris, Amsterdam, Cologne, Frankfurt, Barcelona, Milan, Rome, Athens, Istanbul, Vienna, Nuremberg and Brussels. He is scheduled to return about May 17.

Bennett and Skaff are going to London to discuss publishing matters and meet with EMI officials over a variety of topics. Liberty's publishing wings are Metric, handled by Dick James Music, and Travis, handled by Chappell. The two top executives plan returning after one week.

2 Sons Enter Disk Derby

NEW YORK—Two sons of famous show business performers are getting into the recording act via the London label. The boys are Noel Harrison, son of actor Rex Harrison, and Michael Chaplin, son of comedian Charlie Chaplin. Both come to the London Records here through the company's tie with British Decca.

Harrison's record, a new version of the folk song "Barbara Allen," was released late last week, and Chaplin's disk, "I Am What I Am," is scheduled for release this week. Chaplin's records

are being produced by Larry Page, who also produces the Kinks' disks.

Harrison, who recently completed an engagement at New York's Living Room, will perform "Barbara Allen" on NBC-TV's "Hullabaloo" show May 27 and he's also scheduled to tape a guest shot for Mike Douglas' syndicated TV show.

Last week Harrison visited the Billboard office in New York where he taped a segment for "Billboard's Top 10" show which is broadcast over JOQR Radio, Tokyo.



Photo by Michael Shen

POPULAR CAPITOL RECORDING STARS, Peter and Gordon, currently riding the chart with "True Love Ways" visited the Billboard office last week. The British duo, in New York to tape the "Hullabaloo" TV show, are shown being interviewed by Billboard staffer Don Owens for the Top 10 Billboard radio show broadcast nightly over Station JOOR, Tokyo. The tape will be played in Tokyo by Terry Isono, emcee of the broadcast. Peter and Gordon arrive in Tokyo April 23 for an eight-day concert in the country. Their recording of "I Go to Pieces" was a big success in Japan.

Roulette's New Sales Program

NEW YORK—Roulette Records launched last week a two-part "Spring Into Spring" sales program that includes a heavy promotion campaign surrounding the release of 13 albums. The program was unveiled at two distributor meetings here and one on the West Coast. Six albums have already been shipped to distributors; seven others will be shipped in May.

As part of the promotion, Roulette has already released five different singles for five consecutive weeks from the "And Now . . . Rudy Valentyne" album, intended for May shipment; another single from the album will be released soon. Disk jockeys will receive a miniature valentine-shaped box of candy with a reproduction of the album cover as part of other promotion for the new artist.

Roulette is offering a 15 per cent discount in free merchandise during the program. The six April albums released were by Dave (Baby) Cortez, Pearl Bailey, Frankie Randall, the DiMara Sisters, the Tiffany Singers and Tito Puente.

The May releases includes products by the Hullabaloo, the John Berberian Ensemble, the Detergents, Kenny Bass and Eddie Palmieri.

REVIEW

Hirt Show OK as Waxing, Loses by KO as Concert

NEW YORK — RCA Victor taped a live performance of Al Hirt and his All-Star Sextet Thursday (22) at Carnegie Hall, a performance supported throughout by a 24-piece orchestra whose cast read like an honor roll of the jazz world. However, it was a case of the recording session being a success and the show being a drag.

Hirt, a born showman, proved a star even among such jazz stars as Jim Hall, J. J. Johnson, Jimmy Cleveland, Clark Terry, Snooky Young, Bernie Glow and Phil Woods. On "Kansas City," Hirt and orchestra came through quite well — rippling with the big band sound without robbing the atmosphere of any jazz feeling. Two numbers composed by Gerald Wilson —

"When I'm Feeling Blue" and "Limelight" — were extremely good—so good, in fact, that it was difficult to tell whose talent was on display, Hirt's or Wilson's. Wilson also did the musical arrangements and conducted the orchestra. It seemed Wilson's fault that the big band portion of the show proved unsuccessful over-all. He didn't give the audience a change of pace; the arrangements were much the same and, after a while, boring.

So boring, in fact, that when Hirt asked the audience if they'd like the sextet back, there were no protests. The sextet part of the show, incidentally, was highly entertaining. Especially a trombone solo by brother Gerald Hirt and a clarinet solo by Joseph (Pee Wee) Spitelera. Al Hirt turned vocalist on a couple of numbers and did quite well. The show finished off with "Java" and "Carnival of Venice."

Near the end of the concert, RCA Victor Executive Vice-President Steve Sholes awarded a special plaque to Hirt for selling a million copies of the album, "Honey in the Horn." Hirt also announced that he begins his own hour-long TV show on CBS June 20.

CLAUDE HALL

CAP. TO ISSUE COLE SINGLE

HOLLYWOOD—"The Ballad of Cat Ballou," the first single since Nat Cole's death, will be released by Capitol Monday (26). Title song from the film features Cole and comedian Stubby Kaye. Film premieres locally May 12.



Hullabaloo
JANUARY 26

Hullabaloo
FEBRUARY 16

Shindig

FEBRUARY 24

Shindig

MARCH 3

AND LAST NIGHT
THE

Ed Sullivan Show



HERE NOW!
THE NEW DANCE CRAZE
"DO THE FREDDIE"
with
FREDDIE & THE DREAMERS

MG 21017/SR 61017

IN DEMAND EVERYWHERE!

**Call Your
Mercury Distributor Today!**



Go Go Discotheque Chain Offers Pay-for-Play to Manufacturers

HOLLYWOOD—The Whisky A Go Go discotheque chain plans charging record manufacturers money for playing records, opening a new area to those willing to pay for exploitation in key markets.

"We're for sale," exclaimed co-owner Shelly Davis, in explaining the chain wants to offer record manufacturers its facilities to expose new singles. The plan is for a manufacturer to pay a set rate to gain a month's exposure at all the Go Go clubs.

For approximately \$2,000 a month, the single will be programmed four times a night, with the female dance-DJ's singling out the disk by title and manufacturer.

Davis says he expects to have five major manufacturers in the pay-for-play plan. He claims it will be the first time a night club will receive money for playing records.

"Substitute for Payola" Davis calls this pay-for-play device a "legal substitute for payola." Whereas radio stations are bound by FCC regulations not to accept financial remunerations for programming records, a night club has no such legal restrictions, he emphasizes.

Davis, who handles PR for the expanding chain (3 clubs operating now, 6 by June, 10 by January 1), said that the club has

been responsible for breaking records by Johnny Rivers and Doby Gray. "Once we prove ourselves to manufacturers, we'll negotiate on a realistic basis," he said.

Go Go clubs here and San Francisco last week debuted the Valiant Record of "Letkis" by John Buck and the Blazers with Four Star Television, which owns Valiant picking up the tab for parties at the three clubs.

Four Star's budget for the three parties was \$5,000. The original idea of exposing the single solely at the Hollywood location was expanded to include the other two operating clubs. Davis then suggested that the clubs could expose the record effectively by playing it four times a night for a month. Valiant accepted his offer and has become Davis' "pilot study," although it is not paying for the continuing exposure.

Club's Policy The club's music policy has been to listen to records in a Top 40 groove and select those danceable. All the locations program the same records, with the female disk jockeys doing the same dance routines in their glass cages above the crowd.

Each club boasts a \$15,000 sound system, according to Davis, whose other partners are designer Elmer Valentine, at-

torney Ted Flier and personnel man Phil Tanzini.

Davis believes the concept will be successful because pace-setters in each community and Top 40 DJ's frequent the clubs. This influential audience hears a record singled out four times a night and this results in enthusiasm and eventual airplay.

The identification of the Go Go clubs as Top 40 music palaces, immeasurably helps break a rock 'n' roll record. The club's potential audience when all its locations are operating is from 7,000-10,000 persons nightly, Davis estimates.

New locations will be at the New York World's Fair, the East Side of Manhattan and in Denver. Planned outlets are in Miami Beach, Fla.; New Orleans, Honolulu and Puerto Rico.

The Go Go chain, begun here 14 months ago, is now worth \$5 million, according to its owners. The Hollywood club will gross \$1 million this year its owners predict.

Davis says the record manufacturers need "assured plugging for their records." He feels justified in asking a fee for constantly plugging a record before an audience prone to dancing to the rhythm and buying the record afterwards.

THE JAZZ BEAT

By DEL SHIELDS

One of the major obstacles to successful jazz programming is the closed mind. Jazz fans, along with program directors and disk jockeys, must share the guilt. Their devotion to the artists and jazz forms of yesteryear has thwarted the careers of many of the newer jazz artists, and this attitude has inhibited

the growth of jazz, both on the programming and retail levels.

I know station managers who gave green light for jazz shows with the admonition that only jazz "they liked" would be played. They came along in the Kenton, Shearing era and knew nothing of Coltrane or Newborn—and in most cases they didn't care to know.

(Continued on page 44)

Voyle Gilmore on 2-Wk. Europe Trek

HOLLYWOOD—Voyle Gilmore, Capitol's a&r head, is on a two-week trip to Europe to seek closer release date co-ordination, increased merchandising for American product and to study the advantages of U. S. acts cutting foreign language disks in the natural environment.

The executive is discussing ways of improving release schedules with EMI to avoid product being brought into the U. S. before its scheduled release date. Instances of Beatles singles being aired over U. S. radio stations in advance of the scheduled release date have prompted this study.

With American artists now recording songs in many languages, Gilmore will probe whether there are any advantages to bringing performers to that country to cut the disks.

Gilmore will meet with Dick Rising, Capitol's European director in Paris. Of concern are means to improve the merchan-



VOYLE GILMORE

dising of American product in Europe. While in France Gilmore will meet with Pathe-Marconi, EMI licensee.

In Germany Gilmore will visit Electrola in Cologne. The European trip is Gilmore's first in close to two years.

Colpix Trims Artist Roster in Move Aimed at Singles Mart

HOLLYWOOD—Colpix Records has paired down its artist roster to build up its strength in the commercial singles field. Newly named West Coast a&r director Hank Levine said the la-

5 Stern LP's In Promotion

NEW YORK—Five Columbia Masterworks albums featuring Isaac Stern were released in April to tie in with the month-long promotion the label is running for the artist.

Releases are "Four Favorite Violin Concertos," a three-record set which retails for the price of two records, and a two-record set selling for \$7.98 monaural and \$9.98 stereo. Stern performs with Eugene Ormandy and the Philadelphia Orchestra and Leonard Bernstein and the New York Philharmonic.

Promotion included a guest appearance by Stern on the CBS-TV "Twentieth Century" show, a special feature in the New York Sunday Times entertainment section and extensive magazine advertisements on the releases.

Williams, Arnold Form ARMA Co.

NEW YORK—Mal Williams and Billy Arnold have formed ARMA Productions here. The firm will bow two records labels—Goldfinger and Arma—and will produce and lease for other diskeries. They will also provide an r&b promotion service for other labels.

Williams had worked with Maxine Brown, the Impressions, Killer Joe and Joe Tex. Arnold heads Arnold Records and Arnold Music.

bel is aiming "exclusively at Top 10" singles material.

The emphasis is on achieving striking commercial impact through teen-accentuated singles. Once the label has achieved commercial acceptance, it will broaden its repertoire base.

Formerly one of the area's most successful free-lance arrangers, Levine replaced Stu Philips, who recently resigned. "I'm devoting all my time to records with Top 10 potential," Levine said last week.

He noted his final free-lance arranging job was with MGM and Richard Chamberlain (Dr. Kildare). With Vince Edwards (Dr. Casey) on Colpix, Levine jokes that he's the only arranger working with both "doctors."

The a&r man said Colpix and Dimension, its r&b subsidiary, were working with an open-door policy regarding material, artists and masters in the format groove.

Controls Product One happy advantage in being a staff producer, Levine noted, is being able to control product all the way down to the consumer. He has already arranged

Chad & Jeremy Disk Out by Col.

NEW YORK—Columbia Records, which March 27 acquired rights for all Chad & Jeremy product recorded after Jan. 1, this week released their first single by the British duo. The Columbia single is "Before and After." Chad & Jeremy have a World Artists' single, "What Do You Want With Me," now No. 62 on the Hot 100. A World Artists' album by the duo, "Chad & Jeremy Yesterday's Gone," is No. 56 in the Top LP's this week.

his first single date but stresses outside producers are utilizing arrangers of their choice on masters submitted to him. Levine and his East Coast counterpart, Jack Lewis, report directly to President Bob Yorke, who began the artist roster pruning when he joined the company last year.

Levine noted the new assignment was his first ever as an employee for a company. He called the "flexibility" of the operation an important advantage in being able to rush out product.

While the initial steps are to build Colpix in the strictest commercial sense singles, an increase in LP product for Dimension is also on the boards.

Among the artists on the Colpix roster are Pat Woodell, Jerry Fielding, David Jones, John Davidson, Woody Allen, Dick Gregory with several new groups set for release. The Dimension roster includes Little Eva, Bobby Sheen, Patti Livingston and the Jewels.

Promoter Files Suit Vs. Benton

LONDON, Ohio—James H. Boyd, a Cleveland promoter, has filed a \$525,000 suit in Cuyahoga County Common Pleas Court against singer Brook Benton, claiming that his "disappearance" caused a crowd to riot at Pleasure Park, Twinsburg Township, Summit County, Aug. 11, 1962 and claiming that his failure to perform caused Boyd to be arrested and indicted by the Cuyahoga County Grand Jury on a charge of larceny.

Suit alleges Boyd paid \$1,200 in advance to Benton on a \$2,250 contract to hold a noon rehearsal and two performances, and that Benton arrived late and soon disappeared.

CGD Taping Accents TV Role in Disk Promotion

By SAM'L STEINMAN

MILANO—Two star-studded TV shows produced by Joe Giannini of CGD International at an outlay of \$32,000 were taped before live audiences at the Sports Palazetto here. The shows give further proof of the value of TV in Italian disk promotion.

CGD brought artists from the U. S., Great Britain, France, Belgium, Sweden and Switzerland and Italy to do the programs entitled, "Singers Fair" and "Confidential to 4,000" on assurance by RAI-TV that the shows would be given prime TV time not later than June 15. CGD wanted to be sure that it didn't suffer the fate of RCA Italiana, which taped two shows in January which finally received air time in May, far too late to boost the sales of the numbers presented.

The CGD formula included the presentation of artists from United Artists, MGM, Warner Bros., Festival, Bel Air, Palette, Derby and CGD, most of them appearing for the first time in Italy and all singing for the first time in Italian. Giannini is the disk producer who originated the current vogue for foreigners to record in Italian, with Connie Francis the first foreign success in this area.

Directed by Romolo Siena, ace of the musical TV field, the shows were emceed by two American-educated singers, Johnny Dorelli and Renata Mauro, to make the foreigners

feel at home. American vocalists for the programs were Henry Wright, Teddy Randazzo and Everly Brothers, with American-based Katyna Ranieri, while Samantha Jones came from England. France sent Elsa Laurent; Belgium, the Cousins; Switzerland, Ed Viller; Sweden, the Hottenany Singers.

Italian participants were Bruno Lauzi, Betty Curtis, Margherita, I Delfini, Vittorio Inzaina, Piero Focaccia, Dorelli and a newcomer named Maria Rosa. Tony Dallara, whose label is Fonit-Cetra, was the only non-CGD singer, but his song is published by Messaggeri Musicale, CGD's publishing affiliate in the Ladislao Sugar publishing and recording combine.

The program will require considerable editing because of the unruly audience of several thousand who gained admittance with tickets published in one of the weekly magazines for record fans. Outstanding hit possibilities revealed were songs by Wright and Randazzo. Wright is also producer of 16-year-old Maria Rosa's number which won exceptional reception for a debutante.

NEWARK, N. J. — Max Krich, board chairman of Krich-N. J., Inc., RCA Victor distributor, last week was presented a testimonial plaque by a group of North Jersey retailers. The occasion was the anniversary of the firm's 58th year in business and its 45th year as an RCA distributor.

What makes a star?

HIT after HIT after HIT



NAT "KING" COLE

**THE BALLAD OF CAT
BALLOU b/w THEY CAN'T
MAKE HER CRY 5412**

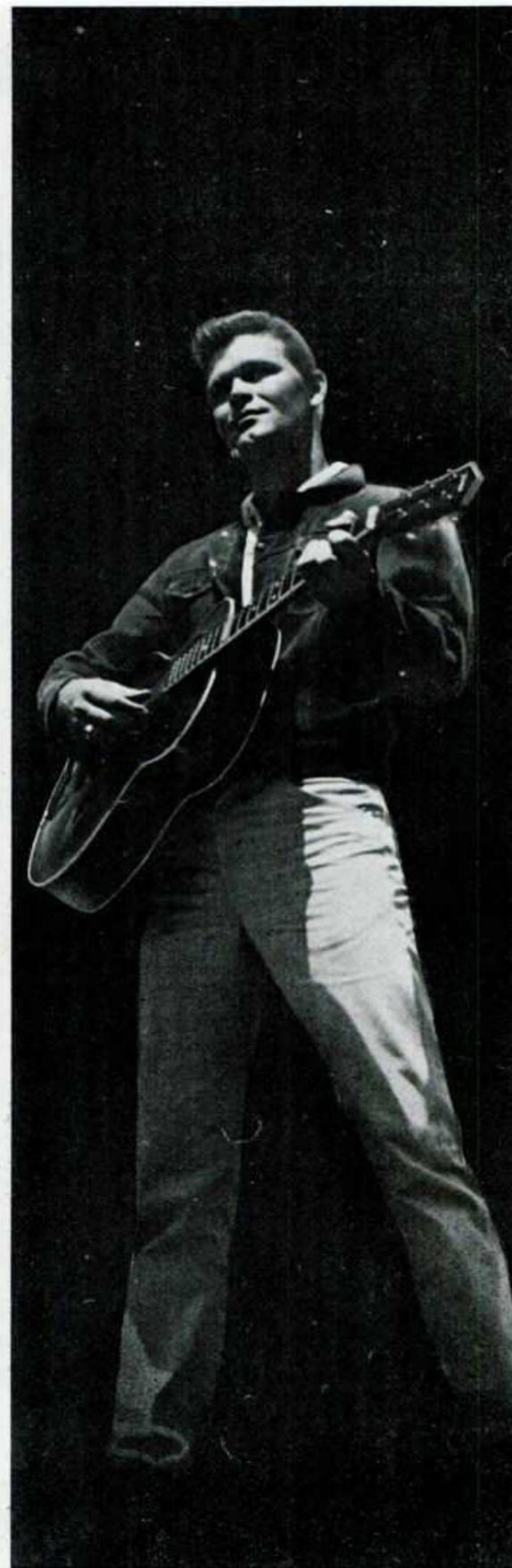
Nat and Stubby Kaye sing this delightful song in their roles in the forthcoming Columbia movie, **Cat Ballou**. The film features the other side, too—a quiet, beautiful ballad, sung in the classic Cole style.



PEGGY LEE

**SNEAKIN' UP ON YOU
b/w Bewitched 5404**

Already getting strong Top-40 airplay, it's another big one for Peggy. Both sides are cuts from her great new album, *Pass Me By* ST 2320.



GLEN CAMPBELL

**TOMORROW NEVER
COMES 5360**

It's suddenly become the big new hit in Houston and a breakout in Nashville and Memphis. It's also getting strong airplay on Top-40 and Country & Western stations in the Atlanta, Dallas, and Los Angeles markets.

'Work Quota Curtain' Hit; Call for Revamping by U.S.

• Continued from page 1

especially new importance in the past several months as more and more record artists from

England come on to the U. S. hit lists. In the current issue of Billboard, for example, the Hot 100 chart has eight artists from the U. K. in the top 10, includ-

ing a clean sweep of the first six positions.

The Big Problem

The big problem, according to one tradester, is that the government has unilaterally decided that it is an arbiter of taste and then has delegated its powers to the various performing unions (AFM, AFTRA, AGVA, etc.) to judge the performer's merits for a work permit here. The petitions for permits fall into two categories: H-1 permit, granted to performers of distinguished merit and ability, and the H-2 permit, granted to performers whose services are unique and cannot be duplicated by an American act.

With the Immigration Department officials relying heavily on the unions' appraisals of a performer before making their determination, the British recording stars are faced with a new type of American jingoism that is out of touch with the reality that is supported by the English artists' growing sales rack-up, chart positions and consumer demand for their "live" appearances here.

The music business attorneys have not attempted to test the legality of the current procedure for two specific reasons. The first is based on the Latin motto, "De Gustibus Non Disputandum Est" (Taste Is Not a Matter for Dispute). The second is the element involved. A hit disk's life is so short these days that before the action comes to a head the artist undoubtedly will have passed his popularity peak.

Difficult Situation

All agree, however, the immigration policy is a difficult situation to live with. There is a mass of paperwork involved before getting the necessary permit, and the red-tape obstacles drive many to distraction. Confusion and conflicting attitudes are also part and parcel of the procedure. A recent example is the case of Wayne Fontana, who has been leading the Billboard Hot 100 chart with "Game of Love." At first he was turned down by Immigration for an H-1 permit. Then he was okayed for an H-2 but his services were considered "unique" for night clubs but not for TV. (Here there was a conflict of the artist's values between AGVA and AFTRA).

The rhabarber thwarted his scheduled appearance on the "Shindig" TV show last week and the producer was forced to run a film clip of the singer

EVERLY BROS. TO NASHVILLE

HOLLYWOOD — After appearing in nine European countries, the Everly Brothers will fly directly to Nashville on mid-May to begin work on their next Warner Bros. album. The singing duo will fly to Nashville from London. They are currently in France where they will record four songs. Before arriving in London they will appear in the Benelux countries. The brothers have already visited Italy, Germany, Scandinavia, Sweden, Norway and Finland, working in many areas with WB licensees.

Shulman Exits Col.

NEW YORK—Alan L. Shulman has resigned from the legal department of Columbia Pictures to join the Richmond Organization. He will be associated with Howard S. Richmond and Al Brackman, general manager, in internal organization.

that had been made in England. The TV ban was rescinded a few days later; now Fontana is scheduled to make a "live" appearance on the "Hullabaloo" show Tuesday (27).

Unions "Villains"

The unions, many industryites say, are the villains, and in some instances have been quite ignorant of the whole disk scene. Recently, an AFTRA executive rejected a British performer and suggested two substitutes, who, unbeknownst to him, also were British acts.

This growing American music isolationism and work permits snafus, it is widely believed, are bound to have detrimental effects on the industry here. One tradester feared that the American TV producers will be forced to tape their shows in England, thus minimizing further the job opportunities for American technicians and musicians and that the English will begin retaliatory measures.

Example Cited

The latter point has already been given credence in a report this week from Chris Hutchins, Billboard's correspondent in London. He wrote: "Following yet another ban on a British disk artist visiting American for promotion—this time Decca's hot-selling singer, Twinkle — show business leaders in this country are seeking reprisals. The British Agents Association will send a delegation to the Ministry of Labor May 5 seeking a government clampdown on the flood of unknown American artists into Britain. As with Sandie Shaw, Twinkle was refused a U. S. work permit on the grounds that she was not sufficiently known to justify work which American artists could do—radio and TV appearances. But in the past few months there has been a one-way traffic of U. S. artists (the unknown ones) coming here."

The music business attorneys here are mulling ways out of this dilemma. Paul Merrill, of Marshall, Vigoda & Bomser, believes that the situation could be improved tremendously if immigration would bring in one person with some background and knowledge of the music-record business to concentrate on the work permit matters. This, he feels, would avoid delays brought about when the Department turns the case over to the unions for appraisal and will also do away with what he refers to as "the multipapered Iron Curtain."

Capitol Makes Three Shifts In Personnel

HOLLYWOOD — Three personnel appointments have been made by Capitol Records.

Named corporate director of industrial relations is Robert Franz, shifting over from personnel director, a job held since 1963 when he came west from Capitol's Scranton plant.

Named to posts with CRDC are Myron Levinson, national traffic manager, and Bruce Becker, national inventory manager.

Levinson shifts over from national customer service manager. He has been with the company since 1954 in various branch positions. Becker comes to Capitol after stints with General Foods and Continental Can Co.

UCLA Given NARAS Grant

LOS ANGELES — The local chapter of NARAS has presented \$1,000 in scholarship funds to UCLA, the money being accumulated as a result of last year's "Workshop in the Recording Industry" course at the school.

The Chapter's board of governors voted \$500 to the master teachers class with the funds administered by the school's music department and \$500 as the newly established Nat King Cole Scholarship to a deserving student.

Joel Friedman, chairman of the group preparing the workshop and NARAS national first vice-president, presented the checks to Pete King, local chapter president, at the recent Grammy Awards dinner.

Thomas Re-Signed

MEMPHIS — Carla and Rufus Thomas, who began their recording career with Stax Records in 1960, have re-signed with the label. The Thomases are the only father-and-daughter act in the business. Rufus is a disk jockey on WDIA, Memphis. Carla attends graduate school at Howard University.

WB Gospel Sales

Continued from page 1
jockeys can pick up records from overseas and break them before their scheduled release dates.

Overseas licensees, in spite of the product they record themselves, still account for 70 per cent of WB's album product sales and 60 per cent of its singles product sales.

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New York City. Phone 581-9363



Clicking
JACK
LA FORGE'S
"OUR CRAZY AFFAIR"

(Drake-Spoliansky)

REGINA R-1327

From the  PICTURE . . .
THE BATTLE OF THE VILLA FIORITA



Pick of the Week

OUR CRAZY AFFAIR (2:43)
(M. Witmark, ASCAP-Drake, Spoliansky)
JACK LA FORGE (Regina 1327)
88'er La Forge can finally break through as a single seller with this powerful release. The plug lid here, "Our Crazy Affair" is a sweeping lyrical full-orchestra frothy instrumental item with some interesting pounding-blues overtones.

BILLBOARD—April 3, 1965

SPOTLIGHTS 

JACK LA FORGE—OUR CRAZY AFFAIR (Witmark, ASCAP)
Theme of the forthcoming film, "The Battle of the Villa Fiorita" is given a pulsating workover by pianist La Forge and his big band. Exciting performance.

RECORD WORLD
April 3, 1965

OUR CRAZY AFFAIR (Witmark, ASCAP)
JACK LA FORGE—Regina 1327
The big piano sound ork La Forge puts together so well and with such commercial promise. Another click.

BILL GAVIN'S RECORD REPORT
MARCH 26
LATE PICK

"Our Crazy Affair"—Regina—Very impressive instrumental tune is from the movie "The Battle of the Villa Fiorita."

NEW YORK
HOLLYWOOD
LONDON


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JOHNNY TILLOTSON'S

newest hit on MGM records

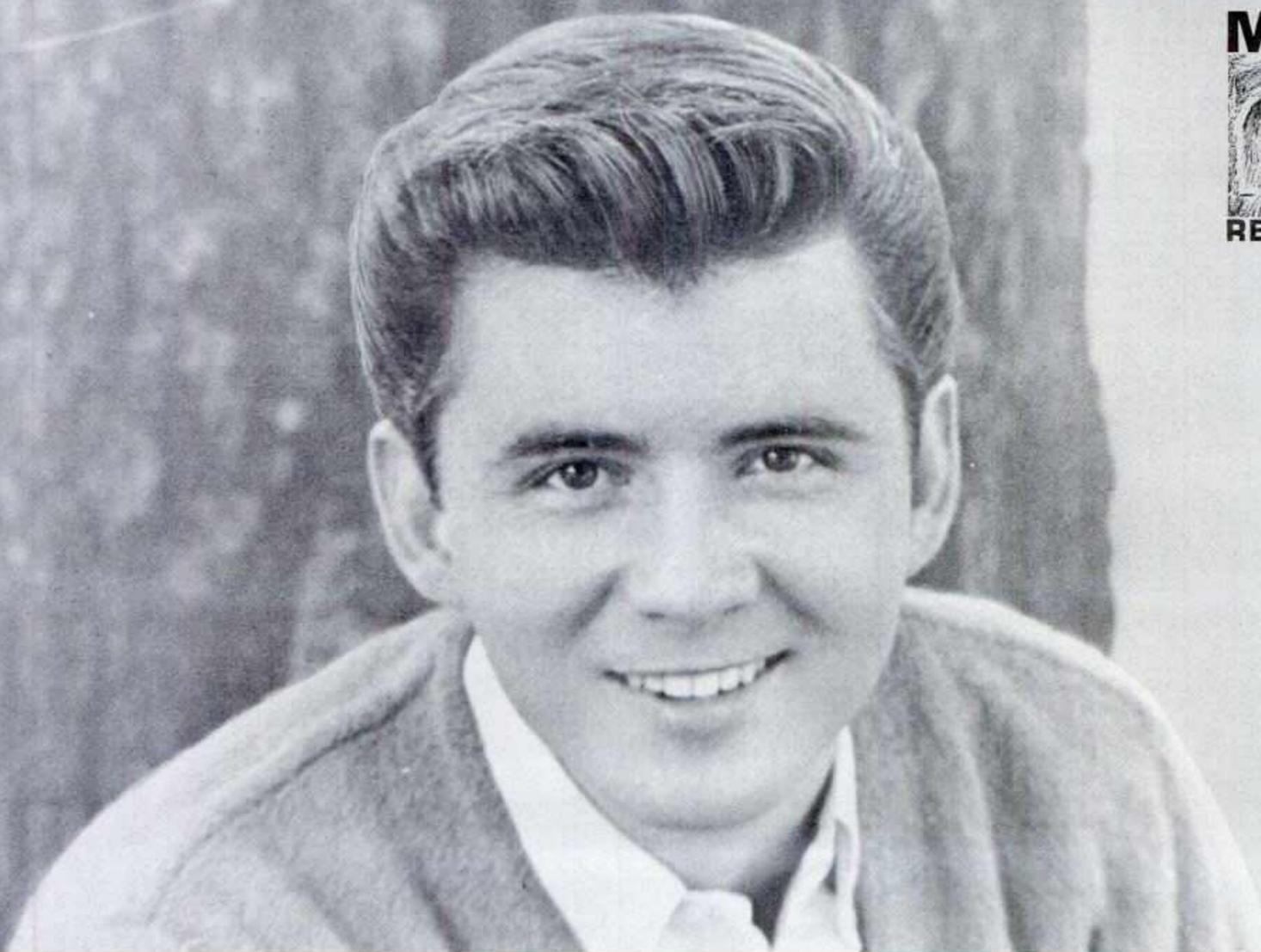
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COUNT AGAIN**

b/w ONE'S YOURS, ONE'S MINE

K-13344

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Wein, Lyons, Bernstein Jazz Festival Kingpins



JOHN COLTRANE, as intense off-stage as he is when performing. As the leading avant-garde player, he is the inspiration for the new musicians.

By ELIOT TIEGEL

In the uncertain world of jazz festivals, George Wein, Jimmy Lyons and Sid Bernstein are the kingpins, molding concerts which draw jazz buff's plaudits if not total acclaim from citizens where the events are staged.

This coming outdoor season will find the Newport Festival—the granddaddy of them all—staged outside Freebody Park. Wein's endeavors have shown the East Coast jazz fans enjoy the Rhode Island clime during July. But Newport's city fathers,

fatigued by folk fans last year, acted by banning all festivals. This ruling was subsequently eased, allowing Wein to plan for a July 4 bash on a new location along the seacoast highway.

Adding prestige and knowledge to this year's event is a blue-ribbon committee of industry leaders signed by Wein as advisers. These include John Hammond, Columbia Records; Nesuhi Ertegun, Atlantic Records; Father Norman O'Connor, Boston's jazz priest; pianist Billy Taylor and attorney Charles McWhorter.

The West Coast's answer to Newport is the Monterey Festival, run with great understanding by San Francisco disk jockey Jimmy Lyons in September. The three-day event this year features a tribute to the trumpet as its theme during the Sept. 17-19 weekend. Last year more than 30,000 buffs dug the show, with the Festival grossing a record \$121,000.

In between the two major carnivals, a rash of smaller festivals has cropped up, opening with the already completed Intercollegiate Festival at Villanova University (March 12-20), the Kansas City Jazz Week celebration (March 24-28) and the Oread Festival at the University of Kansas (March 27).

The finals of the fifth annual Villanova bash were broadcast over the ABC Radio Network for the second year in a row. Seven collegiate groups—skimmed down from 18 in the semi-finals—competed.

The Kansas week-long celebration was a reprise of a successful event held in 1964. Big band jazz led by Count Basie was presented on the final day in the Municipal Auditorium.

The Oread Festival, which completed its second year of collegiate competition, has been gaining in stature as a showcase for young acts. Another college festival planned for this spring will take place at Notre Dame.

The first casualty of the festival season was a New Orleans bash, scheduled for May 27-30. Planned by George Wein, it was axed after allegations by professional football players that discrimination was practiced against them before an all-star

Woody Allen Is Comic Shooting To the Hip

NEW YORK—Woody Allen, the hip Sam Levenson, was in top form Monday night (19) at his Basin Street East opening.

Working before an audience heavily loaded with newspapermen, disk jockeys and comedians who wanted to see one of the masters ply his trade, the Colpix artist registered with a discerning house.

Strength of his act is the material, which Allen writes himself. His low key delivery is effective, but it's the lines that score.

Much of the material is fresh, and it's all aimed at the urban sophisticate. While this may limit record sales, this approach is sure to build up a hard core of Woody Allen record buyers. There are enough hip people—or people who consider themselves hip—to account for healthy and steady sales of Allen's product.

Allen's barbs are gentle ones, but often they dig deeper than violent jabs.

Opening the bill was Danny Meehan, Mercury artist, with a strong assist from Tiger Haynes. Meehan scored with "People" and "She Loves Me," with Haynes pitching in with some bon mots during the performance.

AARON STERNFIELD

Club Owner Sets Concert Shows

PHILADELPHIA — Don Battles becomes the latest night club and restaurant operator to add concert promotions to his activities—joining the fold that already includes Herb (Showboat) Keller and Manny (2nd Fret) Rubin. Battles, who operates the RDA Club, private membership nitery, and the Playhouse in the Park Restaurant, bows as a concert impresario Saturday, May 1, at Convention Hall with a music show topped by the Rolling Stones and Herman's Hermits. Performance will be for the benefit of the March of Dimes and WIBG's Hy Lit will emcee.

Battles is also bringing the Dave Clark Five to Convention Hall June 19; and has the Beach Boys July 3 at the Convention Hall in nearby Atlantic City.

The concert dollar will be in a tight squeeze the first May weekend. On the heels of Battles' May 1 date, Sunday May 2 brings Bob Hope with a show at the Philadelphia Arena to benefit the Child Development Center, and at the same time, Sammy Davis and Nipsey Russell will do a show at Convention Hall here for the local B'nai B'rith Council.

game. It would have been the first integrated festival in the South's history.

In recent years record company activity at festivals has waned. The novelty of in-person packages plus a lack of creativity on these programs were the reasons.

The few concert LP's released recently have featured Ella Fitzgerald and Miles Davis before overseas audiences. Recording festivals in the U. S. is passe these days while in-person attendances continue to climb.

PEOPLE AND PLACES

Gerard Tournier, president of Agence Musicale Internationale, is in New York, meeting with Mrs. Bonnie Bourne of the Bourne Co., whom he represents in France. . . . Tom Jones, who records on the Parrot label and London Records' Rolling Stones, will be on Ed Sullivan's CBS-TV show May 2. . . . The Tribe label's Sir Douglas Quintet is being lined up for the "Hullabaloo" and "Shindig" TV shows. . . . The Zombies arrived from England last Saturday (24) to head out with the Dick Clark tour. . . . Priscilla Finberg has joined Chess Producing Corp. in Chicago as assistant to Esmond Edwards and Dick LaPalm in the firm's album production department. . . . Stan Catron, general professional manager of South Mountain Music, is on a business trip to Los Angeles.

Gerry and the Pacemakers, Laurie Records' British stars, received special permission to hold their first recording session in the U. S. last week. One side was cut especially for British release while the second was designed for the American market. A third project undertaken during the session was a special seven-inch recording for fan club members only. . . . Glenn Yarbrough, RCA Victor artist, is playing a four-week stand at Melodyland Theater in Anaheim, Calif., on the same bill with Phyllis Diller. . . . Bill Williams, former trumpeter in the Count Basie band and other top jazz groups, is now maitre d' at Cheers Cheers Restaurant in New York. . . . Jack Jones and comedienne Joan Rivers will be on the same bill at Pittsburgh's Twin Coaches May 3-8. . . . Folk singer Ronnie Gilbert has joined comedian Dick Cavett and the Guild, a folk group, at the Bitter End in Greenwich Village. . . . Conclave Records has been set up by arranger-composer Belford Hendricks. He'll continue as a free-lance arranger.

Al Calder is on an extensive promotional tour of key markets to work on some of the 20th Century-Fox album product, which includes the Mary Wells' LP and the "Zorba the Greek" soundtrack. Calder also plans to lay the groundwork for "Those Magnificent Men in Their Flying Machine" soundtrack album, due for release soon. . . . Rosalind Ross, executive director of Dick Clark Productions, has opened New York offices for Clark's production firm. . . . Neil Sedaka opens a six-week stand at the International May 19. . . . Arnold Shaw, general professional manager of E. B. Marks, has an article, "The Dilemma of Jazz," in the April issue of Jazz magazine. The April issue of the Reader's Digest contains a condensation of an article, "Behind the Folk Song Frenzy," which Shaw wrote for Harper's magazine last November. . . . Cally Dodd, Reprise Records artist, is currently at the Town & Country Club, Winnipeg, Canada. . . . Sid Bernstein will present the ABC-TV "Shindig" show in a series of shows at the Academy of Music May 14, 15 and 16. . . . Frank Mancini, national promotion manager for MGM-Verve Records, became the father of a girl April 19. . . . Eddie Mathews, vice-president of Laurie Records, became the father of a boy April 20.

MIKE GROSS

Roger Smith in N. Y. to Promote Series, Release

NEW YORK—Roger Smith, who had been on the "77 Sunset Strip" TV series for five years and is now set for the lead in "Mister Roberts" on NBC-TV this fall, arrived here this week to promote his upcoming series and his soon-due Capitol Records release, "Roger Smith in Concert."

The album was cut "live" in various night club and concert dates over the last year where Smith appeared as a folk singer, flamenco guitarist, and comedian. The actor originally started as a folk singer at the University of Arizona where he teamed with Travis Edmondson. Latter is part of the Bud and Travis folk singing duo.

During the remainder of the spring and summer, Smith will fill night club engagements at

such places as the Shamrock Hilton in Houston, the Dunes in Honolulu, the Elmwood Hotel in Seattle and the El Patio Supper Club in Mexico City, where he will continue to promote his new Capitol album. During the Christmas hiatus from the series, Smith expects to work clubs, with a date in Las Vegas a strong possibility.

Smith will wind up his week in New York with an appearance May 2 on the WABC special devoted to the school dropout problem entitled "Carecrathon" on which he will sing and play flamenco guitar similar to the stint he did last month on "Nightlife," the TV show hosted by Pat Boone.

GUITAR SHOW TOUR IS SET

NEW YORK—"The Big Guitar Show of '65," featuring such guitarists as Les Paul, the George Barnes and Carl Kress group, and Sal Salvador's big band, is being set for a fall tour of colleges, auditoriums and concert halls around the country.

Kicking off at Carnegie Hall in October, the show will run the gamut of guitar music from pop and folk to Dixieland and progressive jazz. Negotiations are now going on for a TV special and an album to be recorded at Carnegie Hall.

Included in the package are Gene Paul, Les Paul's son, and vocalist Arlene.

Signings

Comedian London Lee has signed with the United Artists label. The deal calls for three comedy albums and a number of singles during the next two years. His first release will be entitled "The Teenage Defender's Marching Song," a single expected to be released in May. . . . Canadian American Records has signed Van Trevor. He originally recorded with his band, the Saturday Knights on Corsican Records. . . . The newly formed Gilda Records has signed singer Clare Gilmartin. Arranger-conductor Lew Douglas will develop her first album assignment.

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Giant Launching Is Given Tamla-Motown in France

By MIKE HENNESSEY

PARIS — Pathe - Marconi pulled out all stops this week to launch the Tamla-Motown sound in France.

The European premiere of the T-M show was a sell-out concert at the Paris Olympia Theater which featured most of the Berry Gordy Jr. team—the Supremes, the Miracles, Martha and the Vandellas, Stevie Wonder and the Earl Van Dyke Sextet.

To this concert Pathe-Marconi summoned their representatives in Holland, Sweden, West Germany, Italy, Switzerland, Belgium, Norway and Denmark. Organization costs for this pilgrimage and the lavish midnight cocktail party that followed the concert amounted to some \$4,000.

It was Pathe-Marconi's biggest promotion since the acquisition of the Capitol label 10 years ago. Advance publicity for the launching of the Tamla-Motown label included special point-of-sale record displays and 50 huge posters — total area 12,000 square yards—at strategic points throughout Paris. There were also display advertisements in France's paper, France Soir.

Said Pathe-Marconi press man, M. Boullen: "The launching of the Tamla-Motown label

here comes at a time when French record buyers are becoming more inclined to accept lyrics in English. There is now a very noticeable tendency for them to prefer the original record, in English, to the French language cover version."

Enthusiastic Crowd

The Tamla team got an enthusiastic reception from the French audience and Berry Gordy Jr. told Billboard afterwards he was well satisfied with the reaction.

In a short speech at the

CBS Denmark Shows the Col. Story on Film

HERNING, Denmark—Nordisk Polyphon Aktieselskab, CBS Records' Danish affiliate, recently held a CBS music presentation, demonstrating to record customers the international scope and creativity of Columbia Records.

Included in the audio-visual presentation were playback film featuring "Sing-Along" leader Mitch Miller, violinist Isaac Stern, gospel singer Mahalia Jackson and jazz celebrities Dave Brubeck and Duke Ellington, as well as country singer Johnny Cash. These films were originally created for American TV and have since been adapted for international use.

A highlight of the CBS program was the international version of the Lerner-Loewe playback film for "My Fair Lady." The film was shown in conjunction with the campaign to promote CBS' soundtrack album. The audience also was shown a color slide and tape survey presenting three of Columbia's outstanding conductors, Eugene Ormory, Leonard Bernstein and the late Bruno Walter. Featured in the survey were blow-ups of the conductors' CBS albums.

EMI Appointment

LONDON—EMI's new deputy marketing manager for classical repertoire is Derek Sinclair. He has been with the company for the past seven years and was previously sales promotion manager of RCA Phonophone.

cocktail party, Gordy said that his company always tried to put quality first and recalled that last year Tamla-Motown put out 65 singles, of which 44 got into the American charts.

First releases of the label in France include disks by the Supremes, the Temptations, the Four Tops, Earl Van Dyke, Marvin Gaye, Mary Wells, the Miracles, the Velvelettes, the Marvelettes, Martha and the Vandellas, the Contours and Brenda Holloway.

Berry Gordy also announced that Tamla-Motown had signed French singer Richard Anthony.

Nippon Col.'s New Company

TOKYO — Nippon Columbia Musical Enterprise Co., Ltd., has been formed by the record manufacturing firm of Nippon Columbia. The new office will handle Japanese republishing for foreign publishers and publishing and world-wide distribution of domestic Japanese music. American artists appearing in Japan will also be booked by the new office.

Jun Imahori, former manager of the international repertoire department of Nippon Columbia, has been named head of the new publishing department. The booking department will be headed by T. Kugimoto. Hizuru Kaneko has been promoted to general manager of international repertoire.

Oriole Out — Officially

LONDON — Oriole Records, Ltd., has ceased to exist. CBS, which bought the British company last fall, has switched the name to CBS Records, Ltd. However, for the time being it will continue to issue disks on the Oriole label.

CBS is to publish a list of every record available in Britain on its catalog at the request of the Gramophone Record Retailers Association, following a meeting with managing director Morris Levy.

Capitol to Form Mexico City Firm

• Continued from page 1

intensive study of Latin American record markets.

Named as general manager of Discos Capitol De Mexico is Andre Midani, for nine years a top executive of Odeon in Brazil. Organizationally, Discos Capitol De Mexico is the Mexican counterpart of Capitol Records of Canada (CRC), of which Dunn is president.

Dunn elaborated: Opening date is scheduled for May 1, with product set for marketing of July 1. The firm, he said, will have exclusive sales and dis-

tribution rights to the Capitol, Tower and Angel labels as well as for disks originating with Electric and Musical Industries, Ltd., of England, and its worldwide subsidiary companies.

According to Dunn, "while the firm has no plans to build its own factories, it is now in the process of constructing recording studios and executive offices in Mexico City. Designs for the new installations have been undertaken by Edward Uecke, Capitol's director of development engineering, and Kent Fursee, manager of electronic maintenance.

EMI IN AWARD SPOTLIGHT AT GRRRA FETE IN LONDON

LONDON—The Gramophone Record Retailers Association conference (25-26) looks like it will be the liveliest in the association's history.

At the annual dinner on Monday, the National Record Awards will be presented. More than 700 British dealers sent in returns. A large amount of awards will go to EMI, as noted in the following list:

POPULAR SECTION

- Best Pop Single (EMI)—"I Feel Fine"—The Beatles.
- Best Light Vocal (EMI)—"Walk Away"—Matt Monro.
- Best Light Orchestral (Deutsche Grammophon)—"Tokyo Melody"—Helmut Zacharius.
- Soundtrack Recording (EMI)—"Mary Poppins"—Original Soundtrack.
- Best Children's Record (EMI)—"Nursery Romp"—Pinky and Perky.
- Best Spoken Word (Decca)—Sir Winston Churchill Set.
- Best Humorous Record (EMI)—"At the Drop of Another Hat"—Flanders and Swan.
- Best Dance Record (EMI)—"March of the Mods"—Joe Loss.
- Best Non-English Record (Pye)—"Tous Les Garcon Et Les Culleus"—Francoise Hardy.
- Best Country and Western Record (Decca)—"I Love You Because"—Jim Reeves.
- Best Folk Music Record (CBS)—"Free Wheelin'"—Bob Dylan.
- Best Trad Jazz Record (Pye)—"Hello, Dolly!"—Kenny Ball.
- Best Modern Jazz Record (EMI)—on Verve—"Night Train"—Oscar Peterson.

CLASSICAL SECTION

- Best Orchestral Records (EMI)—on HMV label—"Elgars 2nd Symphony"—Sir John Barbirolli.
- (EMI)—on HMV label—"The Miniature Elgar"—Lawrence Colinwood.
- Best Vocal Record (EMI)—on HMV Angel label—"Verdi's Requiem"—Guilini.
- Best Operatic Record (EMI)—on HMV label—"Carmen's Bizet"—Maria Callas.
- Best Chamber Music Record (EMI)—on HMV label—"Mozart Trio"—Melos Ensemble.

Culshaw's Wagnerian Effort

NEW YORK—British director John Culshaw's latest accomplishment of a four-part project recording the complete Wagner Ring Cycle in stereo—"Götterdämmerung"—will be released next month on the London Records label. The London-British Decca classical artist spent two years on his latest opera release, which he is presently promoting in the U. S.

"Das Rheingold" was finished in 1959; Culshaw was responsible for luring Kirsten Flagstad back into the recording studio to sing Fricka. In 1962, he completed "Siegried." This year, he intends to begin work on "Die Walkure," the last of the cycle.

Five operas recorded by Culshaw and his Vienna crew, all from England, have received the Grand Prix "mondiale" award. In 1963, the Britten "War Requiem" won three NARAS Grammy Awards, in-

cluding best classical album. In 1959, he and his recording crew won the Nicola Medal, awarded by the Vienna Philharmonic Orchestra, an honor hitherto reserved for composers or performing artists.

SONG SEARCH IS LAUNCHED BY UNCLA

ROME—A professional competition to find 100 songs has been inaugurated by UNCLA (National Union of Composers, Librettists and Authors) with RAI and SIAE, Italian Society of Authors and Publishers. The songs will be given wide exposure on RAI's radio and TV programs.

Unpublished new compositions, by authors who are already members of SIAE and whose works have been accepted by publishers who are members, may be entered until May 22. Songs may be in Italian language or in one of its dialects. Each entry must be accompanied by a \$4.80 fee, to defray expenses of ultimate selection.

Preliminary review of works will be made by two juries and their choices will be sent to a third jury who will choose the 100 final songs. Juries will consist of two publishers, one lyricist, one composer, one Neapolitan song specialist, one government representative and one RAI executive. No prizes are involved, other than the eventual use of the winning numbers in RAI's programming.

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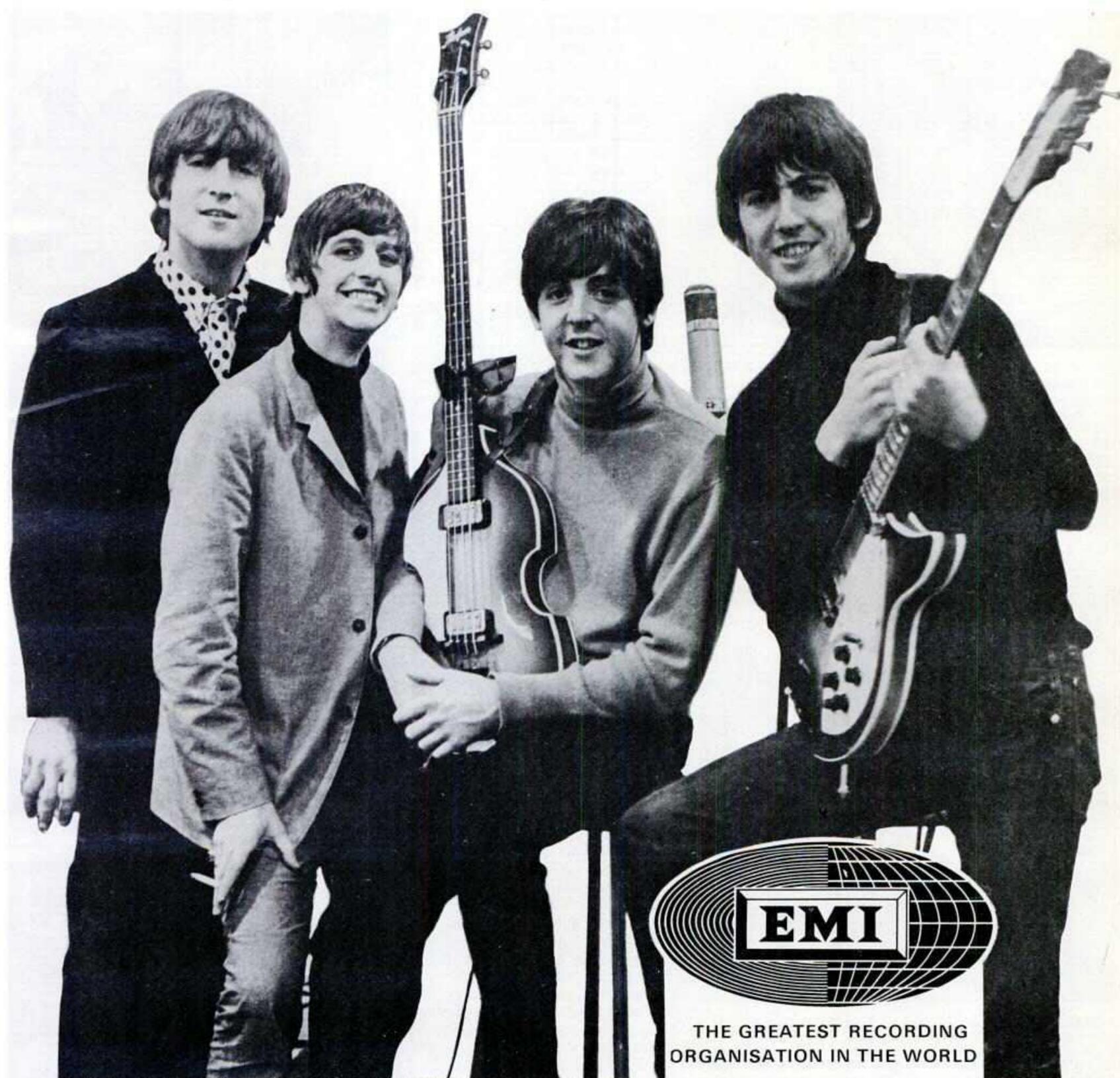
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This Week's
NEWSMAKERS
Around the World



RUBEN MICHIDO, Buenos Aires, Argentina disk jockey (wearing dark glasses), was guest at a Command Records' session in New York. Left to right are Dick Hyman, Bobby Rosengarden, Bucky Pizzarelli, Michido,

Al Casamenti; Enoch Light, Command managing director; Ossie Johnson, Tony Mottola, Bob Haggard, Dock Severinsen and Lew Davies.



LETKIS, dance craze sweeping Europe, features one aspect that makes it distinctive and quite different from most dances—a legal smooching session. The dance originated as the ordinary kissless Finnish Jenka, but when a band-leader named Letkis introduced the dance in France, the teen-agers called the dance "Letkis" and did their own interpreting. You see the result.

THE ORDER OF MERIT of the Italian Republic was conferred on opera star Leontyne Price for her "internationally acclaimed performances of Italian operas on world stages and through recordings." Pinning the medal is Marchese Vittorio Cordero di Montezemolo, Italian consul general, New York. At left is E. Veneria Cattani, Under-secretary of Agriculture for Italy.



ROY ORBISON, Acuff-Rose star, was welcomed to Belgium during his world tour by, from left, Roby Meyer, Pierre Meyer, and right, Roland Kluger of World Music, which represents Acuff-Rose Publications in Belgium.

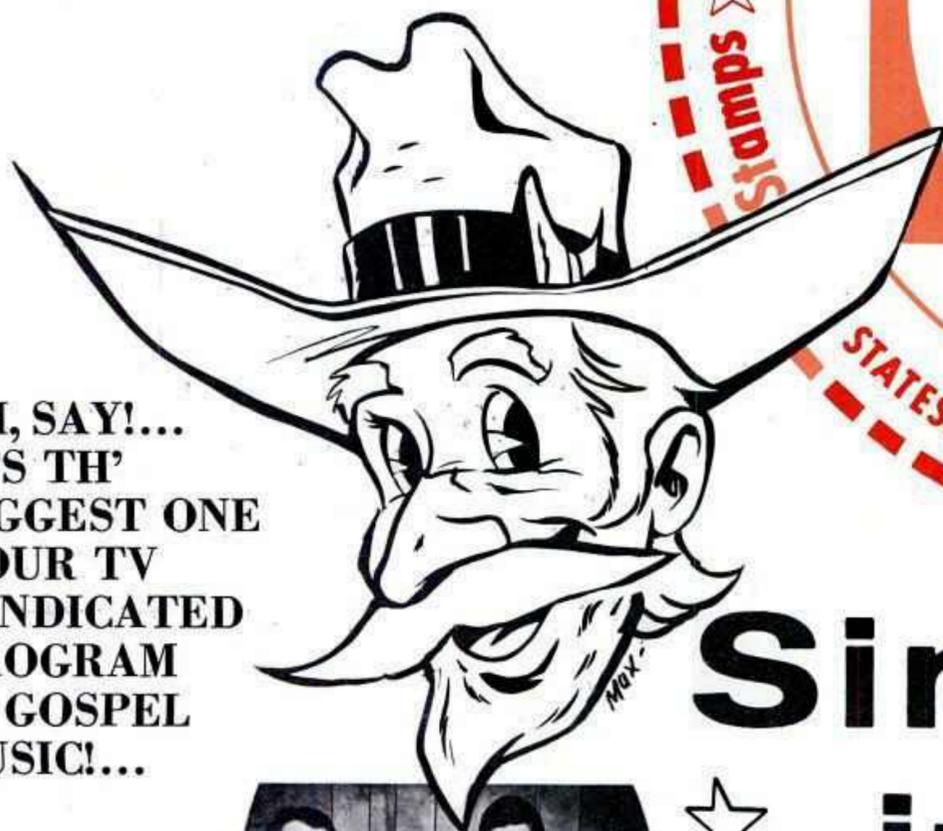


LEONARD LEVY, vice-president of Epic Records, presents a gold disk to Dave Clark for his million-dollar-seller "Glad All Over" album. The award was made in London during the filming of the Dave Clark Five film, "Catch Us If You Can," which will be released in the U. S. under the title, "Having a Wild Weekend."

THE SCANDINAVIAN SONET group has begun distribution of Epic Records under the original label. Sonet company executives attending the meeting where the announcement was made were Harry Orvmaa, Rolv Wesenlund, Gunnar Bergstrom, Arne Bendiksen, Karl-Emil Knudsen, Dag Haeggqvist, and Per Sorensen, representing Sonet's Scandia Music Ltd., Helsinki; Arne Bendiksen A/S, Oslo; I. S. Dansk Grammofonpladeforlag, Copenhagen; and Sonet Grammofon AB, Stockholm.



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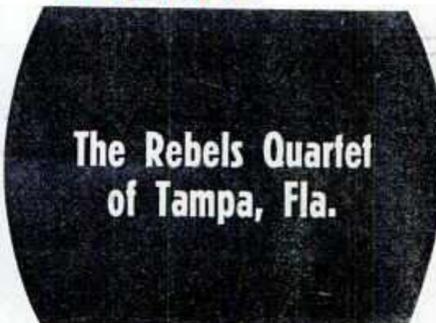
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MUNICH

The Supremes guest-starred in Chris Howland's TV spec. . . . Melodies der Welt has the German rights of U. S. hit tunes "I'm Telling You Now" and "Game of Love." The German versions will be on CBS and Electrola. . . . A big success in the musical "Servus Peter," by Gerd Natschinski. The musical has been translated into Czech, Slovakian and Polish. . . . The Fraternitas, singing and dancing group from Santiago, Chile, guest-starred in Leipzig. . . . Gina Prescott was guest in East Berlin with a program of Charles Aznavour chansons.

Philips rushed the original soundtrack LP album, "Uncle Tom's Cabin." The music was written by Peter Thomas, the lyrics by Aldo Von Pinelli. The singers are Eartha Kitt, Juliette Greco and Gerge Goodman. . . . The Elite Special label recorded an LP album featuring Greta Keller. . . . Buck Owens arrived in Munich to start a tour of U. S. camps, and to guest star on German TV. . . . Music publisher Johann Michel sold the German hit number "Eins Und Eins," by Charlie Niessen to Japan. . . . The Statics, a singing unit of the Tennessee State Players Guild, touring France and Germany.

This year's Munich Jazz Days are scheduled for May 11-22. The manager is Ado Schlier; emcee will be Munich's deejay Werner Goetz. Among the international artists will be Oscar Peterson, Albert Mangelsdorff, the Max Greger big band, and Gustav Brohm, CSSR. . . . Leo Wright guest-starred in Dresden, East Germany. . . . Toots Thielemans will appear in West Germany. . . . Two jazz books have been published in the CSSR, "The Face of Jazz," by Doruzka and Skvorechy, and "Chapters on Jazz," by Plednak.

JIMMY JUNGERMANN

LONDON

Title of Cilla Black's new single was switched from "Something You Never Get Used To" to another American song "I've Been Wrong Before" by Randy Newman—the former song has been waxed by new artist Calvin James, protégé of Leslie Conn, who recently quit Dick James Music. . . . Burt Bacharach prolonged his British stay to score a film currently in

production, "What's New Pussy Cat" co-starring Peter Sellers and Woody Allen. . . . The Dave Clark Five arrives in New York for its U. S. tour June 18, and in addition to guesting on the "Ed Sullivan Show" two days later, the group will appear in two editions of "Shindig" and in the Dean Martin Show. . . . Mickie Most, the independent producer behind hits by Herman's Hermits and Wayne Fontana, waxed Bobby Vinton during his recent visit to London. Most is also hoping to record Bob Dylan during his forthcoming stay.

"Help!" is the newly selected title for the Beatles' second United Artists film and also of their next single. Both film and record will be released on both sides of the Atlantic early in August. Soon after director Dick Lester suggested the title, John Lennon and Paul McCartney penned a song around it and the Beatles rushed into EMI's studios here to wax the tune. "Ticket to Ride" leaped straight into the British singles chart at No. 1—their fourth consecutive single to do so. . . . Provided he uses it as an "A" side—and it is likely to be his mid-summer single—controversial Liberty star P. J. Proby has been given a new Lennon-McCartney ballad, "That Means a Lot." The Beatles decided they could not sing it themselves but that Proby could. . . . Top German lyricist Hans Bradtke was in to pen with British Decca artist Twinkle German lyrics for her compositions which she then waxed for release on Teldec. . . . In to survey the British scene and watch the EMI set-up was MGM's Jerry Schoenbaum. There is speculation here he is about to take on a key job at MGM, with particular relation to the British market in which the disk firm has been having a lean share.

Ella Fitzgerald, suffering from exhaustion, canceled concerts with about \$20,000 worth of bookings during her tour here. . . . In addition to booking multiple attractions for his forthcoming tours during his British stay, U. S. impresario Dick Clark set up a deal to make Herman's Hermits' first picture probably in the U. S. later this year. He expects to place the movie with Warner Bros. . . . Searchers Chris Curtis has produced a single by Eden Kane for Tito Burns' independent Linden

(Continued on page 20)



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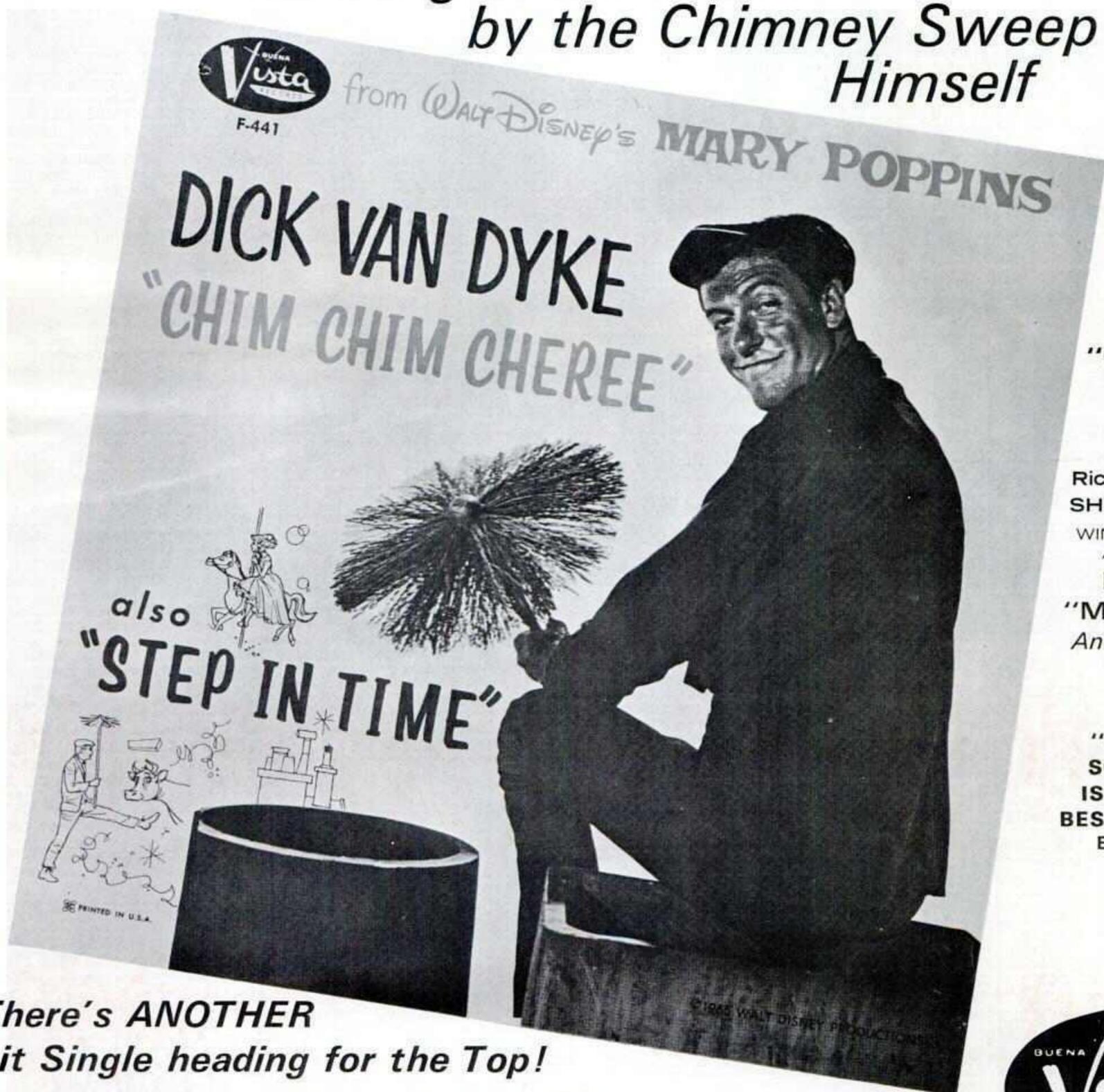
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THE ACADEMY AWARD WINNER
BEST SONG

CHIM CHIM CHEREE

FROM WALT DISNEY'S "MARY POPPINS"

*As sung in the Motion Picture
by the Chimney Sweep
Himself*



•
**"CHIM CHIM
CHEREE"**

Music & Lyrics
by

Richard M. & Robert B.
SHERMAN SHERMAN

WINNERS OF ACADEMY
AWARD ALSO FOR

BEST SCORE

"MARY POPPINS"

*And 'Grammy' Awards
too!*

•
**"MARY POPPINS"
SOUND TRACK LP
IS THE COUNTRY'S
BEST SELLING RECORD
BV/STEREO 4026**

**There's ANOTHER
hit Single heading for the Top!**

**JULIE ANDREWS DICK VAN DYKE Sing
"SUPERCALIFRAGILISTICEXPIALIDOCIOUS"**

B/W JULIE ANDREWS singing "A SPOONFUL OF SUGAR"

BOTH FROM THE SOUND TRACK OF WALT DISNEY'S "MARY POPPINS"—ON VISTA F-434



News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 18

Records for subsequent release on Philips' Fontana label. . . . The British folk boom continues and latest American artists to be booked for tours in the fall are **Peter, Paul and Mary** (by **Tito Burns**) and **Joan Baez** (by **Harold Davison**). . . . **Tony Ponte** has been appointed manager of Orbit Universal, the independent company owned by **Arthur Howes** and **Shel Talmy**, which waxes, among others, the **Kinks**, the **Who** and others for the U. S. with World Artists. . . . **Louis van Rymenant** of Intervox, Belgium independent producer, was in London after visiting Hamburg and Berlin where he concluded deal with Polydor for recording his new artist **Anneke Soetaert**, whose first disk "Blue Beat" is already out in 12 countries—on Ava in the U. S.

CHRIS HUTCHINS

ROME

New film based on song hit "I Am Not Worthy of You," gave **Gianni Morandi** a saturation showing throughout Italy at Easter. His announced engagement to co-star **Laura Efrikian** helped to perk up business. . . . Disks for two new dances, **Bostella** and **Letskiss**, have **Voce del Padrone**, **CGD** and **Decca** all competing for top places. **Johnny Dorelli** and **Renato Mauro** emceeding new TV show, "The Singer at the Fair," with many foreign names, **Samatha Jones**, **Ed Villars**, **Teddy Randazzo**, **Henry Wright**, the **Cousins**, **Ed Villars** and **Katina Ranieri**. . . . Only two Eurovision Song Contest entries outside of the winner to appear here have been released by Decca. Singers are Britain's **Kathy Kirby** and Portugal's **Simone De Oliveira**. . . . **Luciano Tajoli**, who brought three tunes into final of **Sondrigo's** Festival of Venetian Song, won with "Our Things" while runner up was **Wilma de Angelis** who had two numbers in finals. . . . **MRC**, which had limited itself to a single artist in its first years, is now sponsoring two new youngsters, **Mauro Gaviola** and **Gianna**. . . . Newest artist signed by **Carisch** is **Marisa Frigerio**, of Columbian-Italian parentage and born in Switzerland, who is being presented on **Odeon** label. . . . Pre-Easter music stopped in Italy when all opera and symphony employees went on a four-day strike that ended Easter Sunday. Among those canceled here was violinist **Isaac Stern**.

SAM'L STEINMAN

SYDNEY

Festival recording artist, **Col Joye**, has recorded an LP package, "Rhythm 'n' Blues Session," prior to his departure to Japan, accompanied by the **Joy Boys**, **Judy Stone** and other Festival recording stars. The album, which includes numbers such as "Can Your Monkey Do the Dog," "Evil Hearted Man," "I Almost Lost My Mind," presents Col in a new role as a hard-driving r&b singer. Numbers from the album will be presented nationally on the Channel 9 network as a Bandstand spectacular compered by **Brian Henderson**. . . . **Noeleen Batley**, 21, was interviewed by reporters on her arrival in Tokyo. The star, guested by King Records of Japan, has an extremely tight itinerary during her nine-day stay in the city, with daily TV appearances and recording sessions featuring specially composed numbers by leading Japanese composers planned for release in Japan and later in Australia. . . . Festival Records has boosted its stable of 45 recording artists by signing the **Leprechauns**, consisting of three Irish boys who specialize in folk music, the **Showmen** an r&b group and **Billy Raymond Scot** singing com-

per of the TV show "Jigsaw" through the Channel 7 network. Festival's a&r men are busily engaged in lining up the first album releases for these artists. . . . **George S. Cooper**, chairman of directors of Australia Performing Rights Association, announced that his board has appointed **J. L. Sturman** the association's general manager. Sturman will take up his duties with APRA July 1. He succeeds **T. S. (Jack) Woodbridge** who has been with the association for 25 years.

Robert Iredale, ex-production manager for Festival Records, is now producing independent recordings for Australia's top artists including **Johnny O'Keefe**, **Jimmy Hannan**, the **Flanagans** and various folk groups. He also produces for artists on the EMI roster. . . . The **Yardbirds** English instrumental group's first successful single, "For Your Love" (Decca), was acquired by **Jack Argent** of Leeds Music during his recent trip to England. Argent acquired the song from **Harmmusic, Ltd.** . . . **Jamie Mahar**, young "pop" artist recently signed by RCA Records, has just cut his first single "Look at You," a number which was sent to Mahar by **Lou Levy** from Leeds New York. The disk was produced with a big backing by RCA a&r manager **Ron Willis**. . . . Before returning to England **Rolf Harris** cut a new single at the EMI studios titled "Sydney Town" c/w a cover version of "Iko Iko." Other singles scheduled by EMI include **Bobby Darin's** "Venice Blue," Capitol; "Mexican Pearls" by **Don Randi**, London, and on Stateside, **Ronnie Dove's** "One Kiss for Old Times Sake." . . . To coincide with **Odetta's** forthcoming tour of Australia next month, RCA has issued the album, "Odetta Sings of Many Things." . . . Melbourne vocalist **Dorothy Baker**, contracted to W & G Records, is planning a tour of the Far East enroute to Canada. . . . **Norman Whitely**, chief of **Belinda Music**, has arranged for the release in America of the Australian top seller "20 Miles" by **Ray Brown** and the **Whispers** on the Big Top Label. The number was originally recorded by **Festival Records**. . . . **Belinda Music** and associated companies report an astonishing 33 r&b sides on one Sydney chart. . . . **Tony Brady**, professional manager for the company, says he has lost count on the number of songs planned for local records. In fact, the Belinda office is now a popular spot for artists.

GEORGE HILDER

TOKYO

Glenn Wallichs, Capitol chairman, attended a meeting recently of the board of directors of **To-shiba Records**, which is under EMI control, on his way back from Europe. . . . **Y. Ando**, president of the Japan Phonograph and Record Association, entered the **Jikei Medical University Hospital** because of a liver complaint. He will be confined to bed for about one month. . . . As the result of RCA and Nippon Victor's co-sponsored sales campaign, personnel from 18 record shops will receive a free trip to the U. S. and Mexico. Leaving Tokyo April 30, they will study retail systems and will visit RCA Victor's studios and plants in two countries before returning May 17. . . . At the request of **Bovema Records** of Holland, **To-shiba Records** sent the team of **R. Ei**, author, and **H. Nakamura**, pianist-composer who wrote "Sukiyaki," to Amsterdam April 22. After visiting various scenic spots for one week, they will write new songs for **Bovema** from impressions received. . . . Participants in the 8th **Isaka International Music Festival** which runs from April 21 through May 2, are **Symphonier-**

orchester des **Baverischen Rundfunks** (four performances), **Julian Bream**, guitarist and luteist (two performances); **Opera di Camera di Milano** (four performances); **Claudio Arnao**, pianist (two performances); **Igor Markevitch** and **Victoria de los Angeles** (two performances), and **Comedie Francaise** (four performances). . . . Despite strong opposition, the Tokyo Municipal Council approved the forming of a symphony orchestra to be supported by the municipality. **Yoichiro Ohno**, who was educated in Vienna, and **Heinz Hoffman** from Switzerland, were hired as permanent conductors. The first concert will be given Oct. 1. . . . **Los Machucambos**, a Latin vocal trio which won the Grand Prix de Disque 1959, will open their five-week concert here June 1, extending through all Japan. **King Records**, which released their album, is also planning to make recordings of Japanese songs in Japanese at its Tokyo studio. . . . **Pepe Jaramillo**, well-known Latin pianist, arrives May 26 for a series throughout Japan. **J. FUKUNISHI**

TORONTO

Ian and Sylvia, with their latest Vanguard LP, "Early Morning Rain" just released, are discussing something new and different for their next album. They'd like to split their successful folk duo and put songs by Ian on one side of the disk, songs by Sylvia on the other. Sylvia has in mind singing the blues and very old r&b numbers, while Ian would air country-oriented material and some of his own compositions. . . . **Danco**, the Canadian-owned, New York-based label, has released four new singles in the U. S., with Canadian distribution likely to follow. Two of the artists are Canadian—**Danny Villa** and **Carlo Danco** and his orchestra. Two are American—**Billy Mure** and his orchestra, and country singer **Don Kirkland**. . . . With "Shakin' All Over" by the **Guess Who's** climbing the American chart, **Scepter** has also picked up the album of the same title from **Quality** here. The LP has already been released in Canada and identifies the group, but **Quality** has not been informed yet as to whether **Scepter** will keep the identity of the Canadian group a secret when the album goes out in the U. S. . . . **The Classics**, a group which appears regularly on the Vancouver edition of the **CBC-TV** network's teen show "Music Hop," have a single on the **Crescendo** label in the U. S.—"Why Don't You Love Me" and "Goodbye My Love."

More and more, Toronto is becoming one of the biggest folk music spots in North America. In town at one time in mid-April were **Mercury's** expatriate Canadian, **Bonnie Dobson**, **Bob Gibson**, and his mate on the "Gibson and Camp at the Gate of Horn" LP, **Hamilton (Bob) Camp**.

Capitol Records of Canada will hold its annual sales convention July 19, 20 and 21 at the Inn on the Park in Toronto, with distributors and salesmen in from across the country. Highlight of the meeting will be the introduction of fall product. . . . On their first visit to Canada, **Jay and the Americans** drew 1,600 to a concert at **Waterloo Lutheran University** last month. Their "Think of All the Good Times" is beginning to move up the charts here and across the country. . . . Several radio stations are flipping the chart-topping "Mrs. Brown You've Got a Lovely Daughter" and playing "Sea Cruise," by **Herman's Hermits**, which backs the Canadian single. . . . While **Catherine McKinnon's** "Voice of an Angel" LP is still popular and drawing inquiries from U. S. companies, **Arc** has released a single by the busy young singer — "As Many as These," written by singer-composer **Mike Stanbury**, and **Johnny Cowell's** tune, "Never." . . . **Arc Records' Diane James** is on tour of 12 cities in British Columbia and Alberta, and is plugging her new single, "My Guy" (her own song) as she goes.

Jane Morgan headlines a variety show for charity at the **Royal Alexandra Theater** in Toronto for a week the end of May. . . . The

CBC Radio Network will broadcast the **Dave Brubeck** and **Benny Goodman** concerts from the **Stratford Shakespearean Festival** this summer. . . . **Radio Station CKGM** in Montreal has halted publication of its top 40 chart and sweetened its musical policy.

KIT MORGAN

WARSAW

Britain's the **Atoms** are currently touring here, the first Liverpool sound group to hit this country, and are doing well. . . . "Today, Tomorrow and Forever," introduced by Polish singer **Bohdan Lazuka**, has been purchased by **West Germany's Polydor** label. Polydor is releasing a single of the song by **Sven Jensen**. Music was by **Wojciech Pietowski** and lyrics by **Andrzej Tylczynski**. . . . The **Poznan** production of **Lerner and Loewe's** "My Fair Lady" is proving to be the hit of the season. This is the first Polish production. **Warsaw's Komedia Theater** is preparing to stage "My Fair Lady" also, with choreography by American **Thomas Andrew** of the **Philadelphia Opera House**. Andrew did the choreography for **Komedia's** stage version of **Truman Capote's** "Breakfast at Tiffany's," now a success. Music for "Breakfast" was written by leading Polish jazz composer **Krzysztof Komeda**. . . . Polish records and sheet music export brought in a total of \$1,075,000 in 1964. . . . Records will be shown by 26 countries at the 10th International Book Fair in Warsaw May 16-23: Austria, Belgium, Bulgaria, Czechoslovakia, Denmark, Finland, France, Holland, Spain, India, Israel, Yugoslavia, Nigeria, Norway, East and West Germany, Rumania, Switzerland, Sweden U. S., Hungary, Venezuela, Great Britain, Italy, Soviet Union and Poland. . . . Thirty-five-year-old Moscow mathematician and cellist **Rudolf Zaripov** claims he has taught an **Ural-I** computer to compose simple melodies.

ROMAN WASCHKO

BOSTON

Mutual Distributors' Dave Marshall will have **Stanley Black**, English orchestra leader, on the rounds of deejays, TV editors and a couple of shows to introduce **Black's** new album, "Music of a People." London label executives from **New York** and **London** are to accompany him. . . . **John Penney**, sales chief for **Merrec Distributors** of **Newton**, who took over the **Philips** label recently, is enthusiastic over the upcoming availability of **Philips'** top import recordings from various countries. These include special European material selected from their catalog of **France**, **Germany**, **Italy**, **Spain** and other nations. . . . **Ed Penney** (brother of **John**) ex-deejay and now an independent record promoter, wrote "Queen of the Senior Prom" for the **Mills Brothers**. **Vaughn Monroe** is making it his first recording for **Kapp Records** and since the season is ripe, they have high hopes for the number to be released this week. . . . The third annual **Brandeis University Folk Festival** is set for April 30-May 1, under direction of **Manny Greenhill** of **Folklore Productions**. Friday evening event will feature **Jack Washington**, **Jean Carignan**, **Charles River Valley Boys**, **Bonnie Dobson** and **Alan Mills**. **Washington** will also give a children's concert Saturday afternoon. A **French-Canadian Music Folklore** will be given Saturday afternoon with the above artists. A blues concert will close the festival Saturday evening. **Sonny Terry** and **Brownie McGhee** will head the cast. **Mance Lipscomb** will make his first Boston appearance at this event.

Don Dumont of **Dumont Distributors** will have **Muddy Waters** of the **Chess** label in at the **Jazz Workshop**, and the **Younger Brothers** on the **Scepter** label at the **Ebb Tide** at **Revere**. . . . **Jack Sager** of **Disc Distributors** had **Marman Gaye** of the **Tamla** label in at **Basin Street**. . . . **Si Siegelman** of **Dot Records** benefited from **Folksinger Carolyn Hester's** appearance at the **Thirsty Ear** in **Cambridge**. . . . **Gig Young** flew up from **New York** for fellow actor **Robert Horton's** opening at

the **Framingham Monticello**. . . . **Columbia's Ray Mollomo** is happy over the label's success with the album "The Original Sound of the Twenties." Seems he's finding more people who term this "real music."

CAMERON DEWAR

HOLLYWOOD

Columbia Pictures music head, **Jonie Taps**, is spreading his soundtrack eggs over many baskets. New product to be released includes "The Collector," on **Time**; "Major Dundee," on **Columbia**; "Ship of Fools," on **RCA**, and "The Ballad of Cat Ballou," on **Capitol**. Already released is "Lord Jim," on **Colpix**; with "Genghis Khan" and "Synanon" set for **Liberty**.

Mel Torme undergoes a musical concept switch for **Columbia Records**, which he believes will attract disk buyers, not necessarily those who scream over the "pussy, pimply crowd." The "pimply crowd" is Torme's sardonic description for the juvenile disk market which, he admits, is a trend "we can't duck." Torme's departure from jazz and into lush music, will be unveiled at the label's convention in July in **Miami Beach, Fla.** A&r director **Bob Mersey** is handling Torme's recordings.

Eight members of **Local 47, AFM**, have requested the union vote April 26 to raise the salaries of executive officers and board members to meet other local standards. The resolution asks the following weekly salaries: President, \$400; vice-president, secretary and treasurer, \$300; board of directors, \$7.50 an hour.

Hershel Burke Gilbert will use his single microphone stereo system to record the music for "King Rat," **Columbia** film. **Gilbert**, who recently left **CBS** as **Coast** musical director, will record the film music at **CBS Studio Center**.

Composer **Mort Garson** named to score the film "Do Not Disturb," starring **Doris Day**, **Rod Taylor**. Assignment is **Garson's** film debut. He recently scored **Miss Day's** last two **Columbia LP's**.

ELIOT TIEGEL

NEW YORK

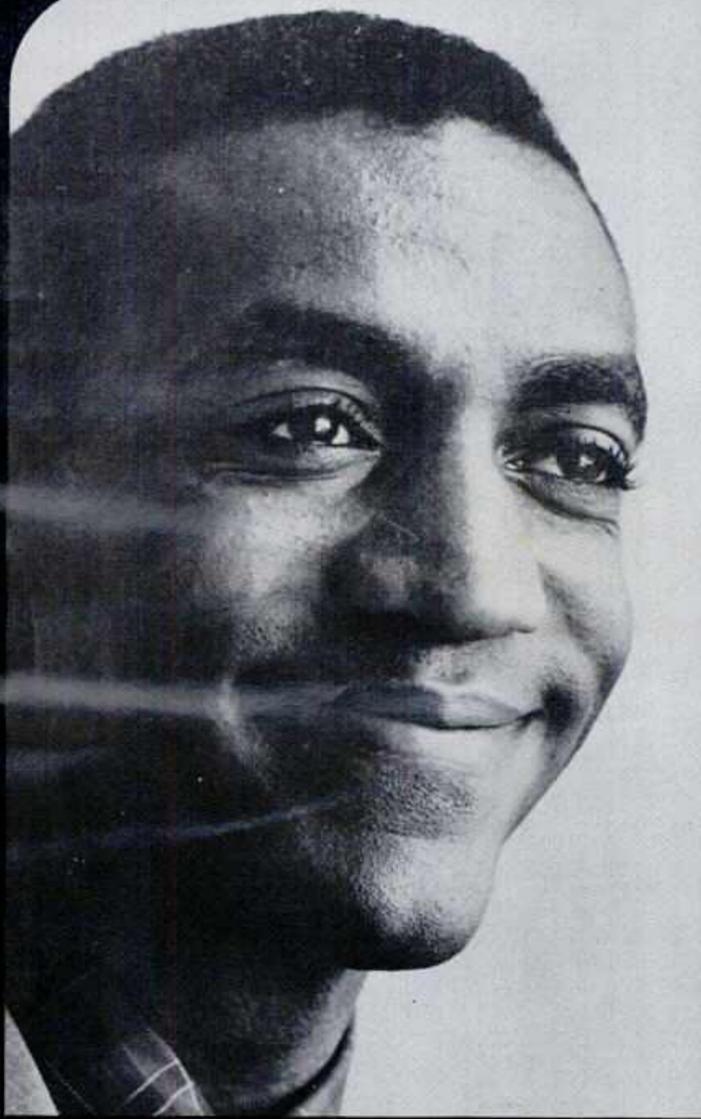
Paul Vance has resigned as head of **Apt and Ampar Music** to concentrate on indie record production with **Lee Pockriss**. . . . **Trini Lopez** has signed with **Charles H. Hansen**, sheet music publisher, for publication of the first "Trini Lopez Song Folio." . . . Canadian **American Records** has **Jody Cameron** producing a line of kiddie records. . . . **Leonard Meisel** named promotion manager for **United Artists** publishing firms. . . . **Ray Hill** has been appointed national sales and promotion manager for **Crescendo Records**. . . . **Judith Belline**, daughter of **Mr. and Mrs. Dee Belline**, brother-in-law of **Perry Como**, to be married June 26 to fashion designer **Vincent Lafucia**. . . . **Sam Weiss**, owner of **WIN Records** and **Steadman One-Stop Inc.**, has taken over three floors at **858 Ninth Avenue**. . . . **Ron Weiser**, **New York** promotion man for **Congress** and **Four Corners Records**, leaves next week for a six-month stint in the **Army**. . . . **Dom Davillon** has been named president of **Gilda Records** with offices in **Union City, N. J.** . . . Songwriter **Guy Wood** is on a five-week tour of **England** and the **Continent**. . . . **Michael D. Javits** has been named assistant controller of **Premier Albums**. . . . **Birdland** kicked off a discotheque policy last week. The disk spinning duties are handled by **Jim Davis**, public relations man in **Mal Braveman's**. . . . The **Mike Merrick** office is now handling publicity and public relations for **Tony Bennett**.

MIKE GROSS



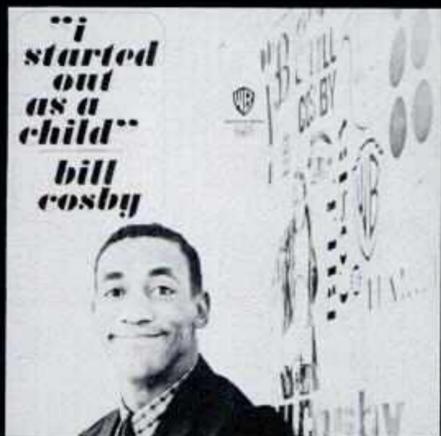
FROM WARNER BROS. RECORDS

GRAMMY CONGRATULATIONS TO



BEST COMEDY PERFORMANCE
"I Started Out As A Child"

produced by
Allan Sherman
& Roy Silver



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**BILL
COSBY
&
PETULA
CLARK**

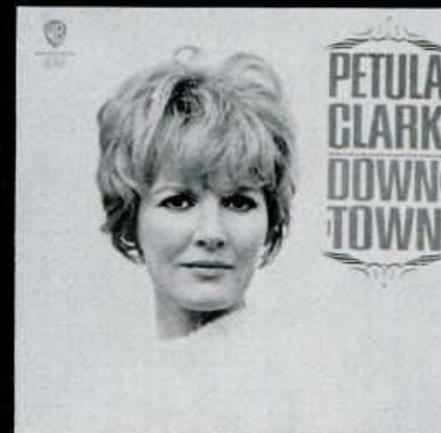
First Name
in Sound



**WARNER BROS.
RECORDS**



BEST ROCK AND ROLL RECORDING
"Downtown"



produced by
Tony Hatch

1590

ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	3	ES UNA MUJER ME SIEN TO BIEN	Beatles (Odeon); *Juan Ramon (RCA)—Fermata
2	1	TRINIDAD	Cuarteto Imperial (CBS)—Melograf
3	2	DO RE MI	Cousins (Palette); Millie Small (Philips); *Simonette (RCA)—Korn
4	4	QUE TE PASA GAUCHO	*Palito Ortega (RCA)—Korn
5	9	CABALGATA	*Mister Trombone (CBS)
6	6	WALK ON BY-EN MI MUNDO	Richard Anthony (Odeon)—Fermata
7	5	EL DIA QUE ME QUIERAS	Tito Rodriguez (CBS)—Korn
8	8	SHA LA LA	Sylvie Vartan (RCA)—Relay
9	11	SUSANA LLAMAME	*Leo Dan (CBS)—Melograf
10	7	ELLOS-QUE SEAS FELIZ	Dalida (Barclay)
11	13	BECAUSE-CAN'T YOU SEE THAT SHE'S MINE	Dave Clark Five (Odeon)
12	15	A MOVER EL ESQUELETO	Charanga del Caribe (CBS)—Melograf
13	10	NOSOTROS-PIEL CANELA	Eydie Gorme y Trio Los Panchos (CBS)
14	12	EL FIRULETE	*Julio Sosa (CBS)—Edami
15	14	NUUESTRA NOCHE	*Eduardo Rodrigo (RCA); *Chango Nieto (CBS)—Lagos
16	16	A WORLD WITHOUT LOVE	Peter and Gordon (Odeon); *Sandro (CBS)—Fermata
17	19	SACO, CHALECO Y PANTALON	*Palito Ortega (RCA)—Korn
18	—	LAS COSAS QUE NO TENGO	Bobby Solo (CBS)
19	—	EIGHT DAYS A WEEK	Beatles (Odeon)—Fermata
20	17	OJITOS NEGROS	Marito Gonzales (Music Hall)—Korn

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THE LAST TIME	Rolling Stones (Decca)
2	2	I'LL NEVER FIND ANOTHER YOU	*Seekers (W. & G.)—Chappell's
3	6	GOLDFINGER	Shirley Bassey (Columbia)—Boosey & Hawkes
4	12	THE MINUTE YOU'VE GONE	Cliff Richard (Columbia)—Allans
5	3	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Boosey & Hawkes
6	10	COME AND STAY WITH ME	Marianne Faithfull (Decca)
7	11	THE BIRDS AND THE BEES	Jewel Akens (London)
8	9	CAN'T YOU HEAR MY HEARTBEAT	Herman's Hermits (Columbia)—Southern
9	4	TWENTY MILES	*Ray Brown and the Whippers (Festival)
10	—	HAWAIIAN WEDDING SONG	Julie Rodgers (Philips)—Leeds
11	7	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Astor)—Chappell's
12	5	DO WHAT YOU DO DO WELL	*Ned Miller (W. & G.)—Boosey & Hawkes
13	8	RED ROSES FOR A BLUE LADY	Wayne Newton (Capitol)—Alberts
14	13	I KNOW A PLACE	Petula Clark (Astor)—Leeds
15	14	YOU'VE LOST THAT LOVIN' FEELIN'	Cilla Black (Parlophone)—Tucon

AUSTRIA

This Week	Last Week	Title	Artist
1	1	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
2	2	SCHENK MIR EIN BILD VON DIR	Peter Alexander (Polydor)—Rialto
3	4	HEJO, HEJO, AM BLUE RIVER	Helmut & Robert (Philips)—Schneider
4	5	KLEINE ANNABELL	Ronny (Telefunken)—Idee
5	3	DAS WAR MEIN SCHOENSTER TANZ	Bernd Spier (CBS)—Melodieder Welt
6	12	IL SILENTIO	Nini Rosso (Durium)
7	6	I FEEL FINE	Beatles (Odeon)—Budde

8	10	IN ALABAMA STEHT EIN HAUS	Peter Hinnen (Ariola)—Intro
9	—	RAG DOLL	Five Tops (Philips)
10	—	ES GIBT KEINEN ANDEREN WEG	Caterina Valente (Decca)
11	9	DOWNTOWN	Petula Clark (Vogue)—Gerig
12	16	SAG IHR, ICH LASS SIE GRUESSEN	Udo Juergens (Vogue)—Montana
13	15	DIESE NACHT HAT VIELE LICHTER	Conny (Electrola)—United Artists
14	11	SORRY LITTLE BABY	Hans Juergens Baeumlner (CBS)—Mikulski
15	—	ROCK AND ROLL MUSIC	Beatles (Odeon)—Budde
16	—	DIE FRAU MIT DEM EINSAMEN HERZEN	Sacha Distel (Polydor)—Rialto
17	14	KUESSE NIE NACH MITTERNACHT	Siw Malmkvist (Metronome)—Intro
18	—	SE PIANGI, SE RIDI	Bobby Solo (CBS)—Budde
19	7	LETKIS	Mike Rodgers (Ariola)—Paul Siegel
20	—	NATHALIE	Gilbert Beaud (Pathe)

BRITAIN

*Denotes local origin

This Week	Last Week	Title	Artist
1	—	TICKET TO RIDE	*Beatles (Parlophone)—Northern Songs Ltd.
2	3	THE MINUTE YOU'RE GONE	*Cliff Richard (Columbia)—Jewel Music
3	5	HERE COMES THE NIGHT	*Them (Decca)—Mellin Music
4	1	FOR YOUR LOVE	*Yardbirds (Columbia)—Hermusic
5	2	CONCRETE AND CLAY	Unit 4 + 2 (Decca)—Apollo Music
6	5	CATCH THE WIND	*Donovan (Pye)—Southern Music
7	4	THE LAST TIME	*Rolling Stones (Decca)—Essex Music
8	8	STOP! IN THE NAME OF LOVE	Supremes (Tamla Motown)—Belinda Music
9	27	BRING IT ON HOME TO ME	*Animals (Columbia)—Kags Music
10	9	THE TIMES THEY ARE A-CHANGIN'	Bob Dylan (CBS)—Blossom Music
11	15	LITTLE THINGS	*Dave Berry (Decca)—United Artists
12	19	POP GOES THE WORKERS	*Barron Knights (Columbia)—Jewel/Belinda/Glissando/142 Music/Shapiro-Berstein/Ardmore & Beechwood
13	10	I CAN'T EXPLAIN	*The Who (Brunswick)
14	21	KING OF THE ROAD	Roger Miller (Philips)—Burlington Music
15	11	YOU'RE BREAKING MY HEART	Keely Smith (Reprise)—Mellin Music
16	7	IT'S NOT UNUSUAL	*Tom Jones (Decca)—Leeds Music
17	20	I'LL BE THERE	*Gerry and the Pacemakers (Columbia)—T.M. Music
18	12	SILHOUETTES	*Herman's Hermits (Columbia)—Francis Day & Hunter
19	16	I DON'T WANT TO GO ON WITHOUT YOU	*Moody Blues (Decca)—Mellin Music
20	17	I'LL NEVER FIND ANOTHER YOU	*Seekers (Columbia)—Belinda Music
21	—	TRUE LOVE WAYS	*Peter and Gordon (Columbia)—Southern Music
22	14	COME AND STAY WITH ME	*Marianne Faithfull (Decca)—Metric Music
23	13	GOODBYE MY LOVE	*Searchers (Pye)—Schroeder Music
24	—	A WORLD OF OUR OWN	*Seekers (Columbia)—Springfield Music
25	18	EVERYBODY'S GONNA BE HAPPY	*Kinks (Pye)—Kassner Music
26	—	ALL OVER THE WORLD	Francoise Hardy (Pye)—Rogers/Biem
27	28	TRUE LOVE FOR EVER MORE	*Bachelors (Decca)—Southern Music
28	24	REELIN' AND ROCKIN'	Dave Clark Five (Columbia)—Jewel Music
29	—	OH NO, NOT MY BABY	*Manfred Mann (HMV)—Screen Gems
30	—	I'M GONNA GET THERE SOMEHOW	*Val Doonican (Decca)—Lorna Music

CANADA

This Week	Last Week	Title	Artist
1	—	GAME OF LOVE	Wayne Fontana & the Mindbenders (Fontana)
2	—	I KNOW A PLACE	Petula Clark (Warner Bros.)
3	—	MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER	Herman's Hermits (MGM)
4	—	STOP! IN THE NAME OF LOVE	Supremes (Tamla)
5	—	I'M TELLING YOU NOW	Freddie & the Dreamers (Capitol)
6	—	I'LL NEVER FIND ANOTHER YOU	Seekers (Capitol)
7	—	SILHOUETTES	Herman's Hermits (MGM)
8	—	EIGHT DAYS A WEEK	Beatles (Capitol)
9	—	THE BIRDS AND THE BEES	Jewel Akens (Era)
10	—	TIRED OF WAITING FOR YOU	Kinks (Pye)

CANADIAN RECORDS

1	SHAKIN' ALL OVER	Guess Who's (Quality)
2	WALK THAT WALK	David Clayton Thomas & Quintet (Red Leaf)
3	ME AND YOU	Regents (Quality)
4	MEAN WOMAN BLUES	Bobby Curtola (Tartan)
5	S.O.S. (Sweet on Suzie)	Kenny Chandler (Epic)

FRENCH-CANADIAN

1	POURQUOI DONC AS-TU BRISE MON COEUR	Michel Louvain (Apex)
2	UN BAISER DE TOI	Robert Demontigny (Trans-Canada)
3	QU'EST DEVENU NOTRE PASSE	Les Classels (Trans-Canada)
4	POUR TOUTE LA VIE	Les Hou-Lops (Apex)
5	N'OUBLIE PAS QUE JE T'AIME	Denise Brousseau (Apex)

EIRE

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	WALKING THE STREETS IN THE RAIN	Butch Moore (Pye)—Belgravia Music
2	4	CONCRETE AND CLAY	Unit 4 + 2 (Decca)—Apollo Music
3	2	THE LAST TIME	Rolling Stones (Decca)—Mirage
4	3	IF I DIDN'T HAVE A DIME	Tom Dunphy and Royal S.B. (HMV)—Schroeder
5	8	GOODBYE MY LOVE	Searchers (Pye)—Schroeder
6	9	COME AND STAY WITH ME	Marianne Faithfull (Decca)—Schroeder
7	—	THE MINUTE YOU'RE GONE	Cliff Richard (Columbia)—Jewel
8	5	NO ONE WILL EVER KNOW	Sonny Knowles and Pacific S.B. (Pye)—Robbins
9	—	FOR YOUR LOVE	Yardbirds (Columbia)—Her
10	7	CATCH THE WIND	Donovan (Pye)—Southern

FLEMISH BELGIUM

*Denotes local origin

This Week	Last Week	Title	Artist
1	—	N'AVOUE JAMAIS	Guy Mardel (AZ)—Primavera
2	2	SE PIANGI, SE RIDI	Bobby Solo (CBS)—Belgamusic
3	1	FRENCH SONG	Lucille Starr (London)
4	4	GOODNIGHT	Roy Orbison (London)—Acuff-Rose
5	3	LA NUIT	*Adamo (HMV)
6	5	LETKIS	several artists—Peter Plum Publications
7	—	POUPEE DE CIRE, POUPEE DE SON	France Gall (Philips)—Manhattan
8	6	IK ZIE IN JE OGEN/IED'RE ZATERDAG	*John Larry (Polydor)—Ideal/Passe Partout
9	—	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Basart
10	7	ELKE ZATERDAG	Will Tura (Palette)—

FRANCE

This Week	Last Week	Title	Artist
1	1	N'AVOUE JAMAIS	Guy Mardel (A.Z.)—Tutti
2	14	POUPEE DE CIRE, POUPEE DE SON	France Gall (Philips)—Bagatelle
3	—	JE ME SUIS SOUVENT DEMANDE	Richard Anthony (Columbia)—Beuscher
4	10	VOUS PERMETTEZ MONSIEUR	Adamo (Voix de son maitre)—Pathe

5	—	TOUJOURS LES BEAUX JOURS	Sheila (Philips)—Salvet
6	—	DANS LE TEMPS	Petula Clark (Vogue)—Vogue International
7	4	ALORS SALUT	Claude Francois (Philips)—Jacques Plante
8	7	LA NUIT	Adamo (Voix de son maitre)—Pathe Marconi
9	—	SI J'OSAIS	Adamo (Polydor)—France vedettes
10	—	GOLDFINGER	Shirley Bassey (Columbia)—Mecolico
11	3	PO PO DIS	Marcel Amont (Polydor)
12	12	UN AMI CA N'A PAS DE PRIX	Johnny Hallyday (Philips)—Labrador
13	15	LE CHEF DE LA BANDE	Franck Alamo (Riviera)—Tutti
14	—	ZORBA LE GREC	Original Soundtrack (20th Century-Fox)—France Melodie
15	—	IT'S NOT USUAL	Tom Jones (Decca)—Beuscher

WEST GERMANY

This Week	Last Week	Title	Artist
1	1	DOWNTOWN	Petula Clark (Vogue)—Gerig
2	2	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
3	6	ICH BIN VERLIEBT IN DICH, CHRISTINA	Bobby Solo (CBS)—Budde
4	3	DIE FRAU MIT DEM EINSAMEN HERZEN	Sacha Distel (Polydor)—Rialto
5	10	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Pye/Vogue)—Mellin-Siegel
6	5	ELISABETH	Paul Anka (RCA)—Melodie der Welt
7	4	DAS WAR MEIN SCHOENSTER TANZ	Bernd Spier (CBS)—Melodie der Welt
8	7	KUESSE NIE NACH MITTERNACHT	Siw Malmkvist (Metronome)—Intro
9	8	PRETTY PAPER	Roy Orbison (London)—Acuff-Rose-Siegel
10	9	ABSCHIEDNEHMEN TUT SO WEH	Carmela Corren (Ariola)—Intro
11	11	LETKIS	Roberto Delgado (Polydor)—Atrium
12	20	TANZ DIE GANZE NACHT MIT MIR	Gerhard Wendland (Philips)—Melodie der Welt
13	17	PRETEND	Jimmy & the Racketts (Elite-Special)—Trumpf
14	19	GOOD NIGHT	Roy Orbison (London)—Acuff-Rose-Siegel
15	15	LEIDER, LEIDER	Rex Gildo (Electrola)—Chappell
16	—	SCHENK MIR EIN FOTO VON DIR	Peter Alexander (Polydor)—Rialto
17	12	GOOD BYE, GOOD BYE, GOOD BYE	Peggy March (RCA)—Budde
18	13	SO EIN SEEMANN	Peter Lauch (Golden 12)—Eris
19	16	ICH MACH' MIR SORGEN UM DICH	Mal Sondock (Polydor)—Intro
20	14	WARTEN IST SO SCHWER	Renate & Werner Leismann (Ariola)—Arnie

HOLLAND

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LETKIS	several artists (Parlophone)
2	5	ROCK AND ROLL MUSIC	Beatles (Parlophone)
3	3	THE LAST TIME	Rolling Stones (Decca)
4	2	EIGHT DAYS A WEEK	Beatles (Parlophone)
5	4	COLINDA	Lucille Starr (London)
6	8	HET SPEL KAARTEN	*Cowboy Gerard & the Rodeo Riders (Delta)
7	6	GOODNIGHT	Roy Orbison (London)
8	7	FRENCH SONG	Lucille Starr (London)
9	11	THE BIRDS AND THE BEES	Jewel Akens (London)
10	10	PLOEM PLOEM JENKA	*Trea Dobbs (Decca)
11	17	HEART OF STONE EP	Rolling Stones (Decca)
12	18	LES FILLES DU BORD DE MER	Adamo (HMV)
13	9	LOVELY LOVELY	Chubby Checker (Cameo Parkway)
14	12	RED ROSES FOR A BLUE LADY	Vica Dana (Liberty); Bert Kaempfert (Polydor)
15	20	GO NOW	Moody Blues (Decca)

16	13	HELLO JOSEPHINE	*Scorpions (CNR)
17	26	POUPEE DE CIRE POUPEE DE SON	France Gall (Philips)
18	15	PATSY	*Rein de Vries (Fontana)
19	21	GOODBYE MY LOVE	Searchers (Pye)
20	—	STOPPIN IN LAS VEGAS/CATO FROM VOLENDAM	*Chubby Checker & ZZ and the Masks (Cameo-Parkway)

HONG KONG

This Week	Last Week	Title	Artist
1	1	ROCK AND ROLL MUSIC	Beatles (Parlophone)
2	2	EIGHT DAYS A WEEK	Beatles (Parlophone)
3	4	KEEP YOUR LOVE STRONG	Fabulous Echoes (Diamond)
4	3	DO THE CLAM	Elvis Presley (RCA Victor)
5	5	I'LL FOLLOW THE SUN	Beatles (Parlophone)
6	6	THIS DIAMOND RING	Garry Lewis (Liberty)
7	8	GOODNIGHT	Roy Orbison (London)
8	7	GOLDFINGER	Marty Gold (RCA Victor)
9	—	FOR MAMA	Matt Monro (Parlophone)
10	—	DON'T YOU PASS ME BY	Patti Page (CBS)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	PIANGI	*Richard Anthony (Columbia)
2	2	GOLDFINGER	Shirley Bassey (Columbia)
3	6	UN ANNO D'AMORE	*Mina (Ri Fi)
4	3	LE COLLINE SONO IN FIORE	New Christy Minstrels (CBS)
5	7	L'UOMO CHE NON SAPEVA AMARE	*Nico Fidenco (RCA)
6	4	NON MI DIR	*Adriano Celentano (Clan)
7	5	IO CHE NON VIVO SENZA TE	*Pino Donaggio (Columbia)
8	9	IL SILENZIO	*Nini Rosso (Sprint)
9	8	SE PIANGI SE RIDI	*Bobby Solo (Ricordi)
10	10	VIVA LA PAPA COL POMODORO	*Rita Pavone (RCA)
11	14	LA CASA DEL SOLE	*Marcellos Ferial (Durium)
12	11	PER UN PUGNO DI DOLLARI	*Ennio Morriconne (RCA)
13	—	IO SI' TU NO	France Gall (Philips)
14	15	LUI	*Rita Pavone (RCA)
15	13	AMICI MIEI	Gene Pitney (Musicor)

JAPAN



Congratulations to all of the
composers, writers and publishers whose
performing rights we license and who
have received this year's coveted
NARAS AWARDS

● **Record of the Year**

THE GIRL FROM IPANEMA

Recorded by Stan Getz and
Astrud Gilberto
Composers: Antonio Carlos Jobim
Vinicius de Moraes
Norman Gimbel
Publisher: Duchess Music Corp.

● **Album of the Year**

**Best Instrumental Jazz Performance
— Small Group**

Best Engineered Recording

GETZ/GILBERTO

Recorded by Stan Getz and
Joao Gilberto
An album including these BMI
Licensed Compositions:

THE GIRL FROM IPANEMA

Composers: Antonio Carlos Jobim
Vinicius de Moraes
Norman Gimbel
Publisher: Duchess Music Corp.

P'RA MACHUCHAR MEU CORACAO

Composer: Ary Barroso
Publisher: S. B. A. T.

DESAFINADO

Composers: Antonio Carlos Jobim
Newton Mendonca
Publisher: Hollis Music, Inc.

CORCOVADO

Composers: Antonio Carlos Jobim
Gene Lees
Publisher: Duchess Music Corp.

SO DANCO SAMBA

Composer: Antonio Carlos Jobim
Publisher: Ludlow Music

DORALICE

Composers: Antonio Almeida
Dorival Caymmi
Publisher: Matador Music
Publishing Co.

● **Best Instrumental Jazz
Performance—Large Group**

GUITAR FROM IPANEMA

An Album Recorded by Laurindo
Almeida including these BMI
Licensed Compositions:

THE GIRL FROM IPANEMA

Composers: Antonio Carlos Jobim
Vinicius de Moraes
Norman Gimbel
Publisher: Duchess Music Corp.

WINTER MOON

Lyrist: Portia Nelson

QUIET NIGHTS OF QUIET STARS

Composers: Antonio Carlos Jobim
Gene Lees
Publisher: Duchess Music Corp.

UM ABRACO NO BONFA

Composer: Joao Gilberto
Publisher: Duchess Music Corp.

● **Best Original Jazz Composition**

THE CAT

Recorded by Jimmy Smith
Composer: Lalo Schifrin
Publisher: Hastings Music Corp.

● **Best Performance by a
Vocal Group**

A HARD DAY'S NIGHT

Recorded by The Beatles
Composers: John Lennon
Paul McCartney
Publisher: Maclen Music Inc.
and Unart Music Corp.

● **Best Performance by a Chorus**

**THE SWINGLE SINGERS GOING
BAROQUE**

An Album containing 12 works
Selected and arranged by
Ward Swingle
Publisher: MRC Music, Inc.

● **Best Original Score Written for
a Motion Picture or Television
Show and Best Recording
for Children**

MARY POPPINS

Composers: Richard and Robert
Sherman
Publisher: Wonderland Music Co.

● **Best Engineered Recording
(Special or Novel Effects)**

THE CHIPMUNKS SING THE BEATLES

An Album containing 11 songs by
John Lennon and Paul McCartney
Publisher: Unart Music Corp. and/or
Maclen Music, Inc.
and

TWIST AND SHOUT

Composers: Bert Russell and
Phil Medley
Publisher: Robert Mellin, Inc.; Prog-
ressive Music Publishing Co., Inc.

● **Best Rhythm and Blues
Recording**

HOW GLAD I AM

Recorded by Nancy Wilson
Composers: Jimmy Williams and
Larry Harrison
Publisher: Roosevelt Music Co., Inc.

● **Best Gospel or Other Religious
Recording**

GREAT GOSPEL SONGS—

Tennessee Ernie Ford and the
Jordanaires
An Album including these BMI-
Licensed Compositions:

I'LL HAVE A NEW LIFE

Composer: Luther G. Presley
Publisher: Stamps Baxter Music &
Printing Co.

HE KNOWS WHAT I NEED

Composers: Bill Harmon and
Jimmie Davis
Publisher: Jimmie Davis Co., Inc.

JUST A LITTLE TALK WITH JESUS

Composer: Cleavant Derricks
Publisher: Stamps Baxter Music
& Printing Co.

WE'LL SOON BE DONE

WITH TROUBLES AND TRIALS
Composer: Cleavant Derricks
Publisher: Stamps Baxter Music
& Printing Co.

ON THE JERICO ROAD

Arranger: Luther G. Presley
Publisher: Hill & Range Songs Inc.

GIVE THE WORLD A SMILE

Composers: M. L. Yandell and
Otis Deaton
Publisher: Stamps Baxter Music
& Printing Co.

● **Best Country and Western
Single**

**Best Country and Western
Vocal Performance—Male**

Best Country and Western Song

DANG ME

Recorded by Roger Miller
Composer: Roger Miller
Publisher: Tree Publishing Co., Inc.

● **Best New Country and Western
Artist**

Roger Miller

● **Best Country and Western
Performance—Female**

HERE COMES MY BABY

Recorded by Dottie West
Composers: Bill and Dottie West
Publisher: Tree Publishing Co., Inc.

● **Best Performance—Orchestra
(Classical)**

WOZZECK EXCERPTS

Recorded by the Boston Symphony
Orchestra. Erich Leinsdorf, con-
ductor; Phyllis Curtin, soprano.
Composer: Alban Berg
Publisher: Associated Music
Publishers, Inc. Universal Edition.

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HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal certification as million selling single.



Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 32 songs.

Table with columns: Rank, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 33-100.

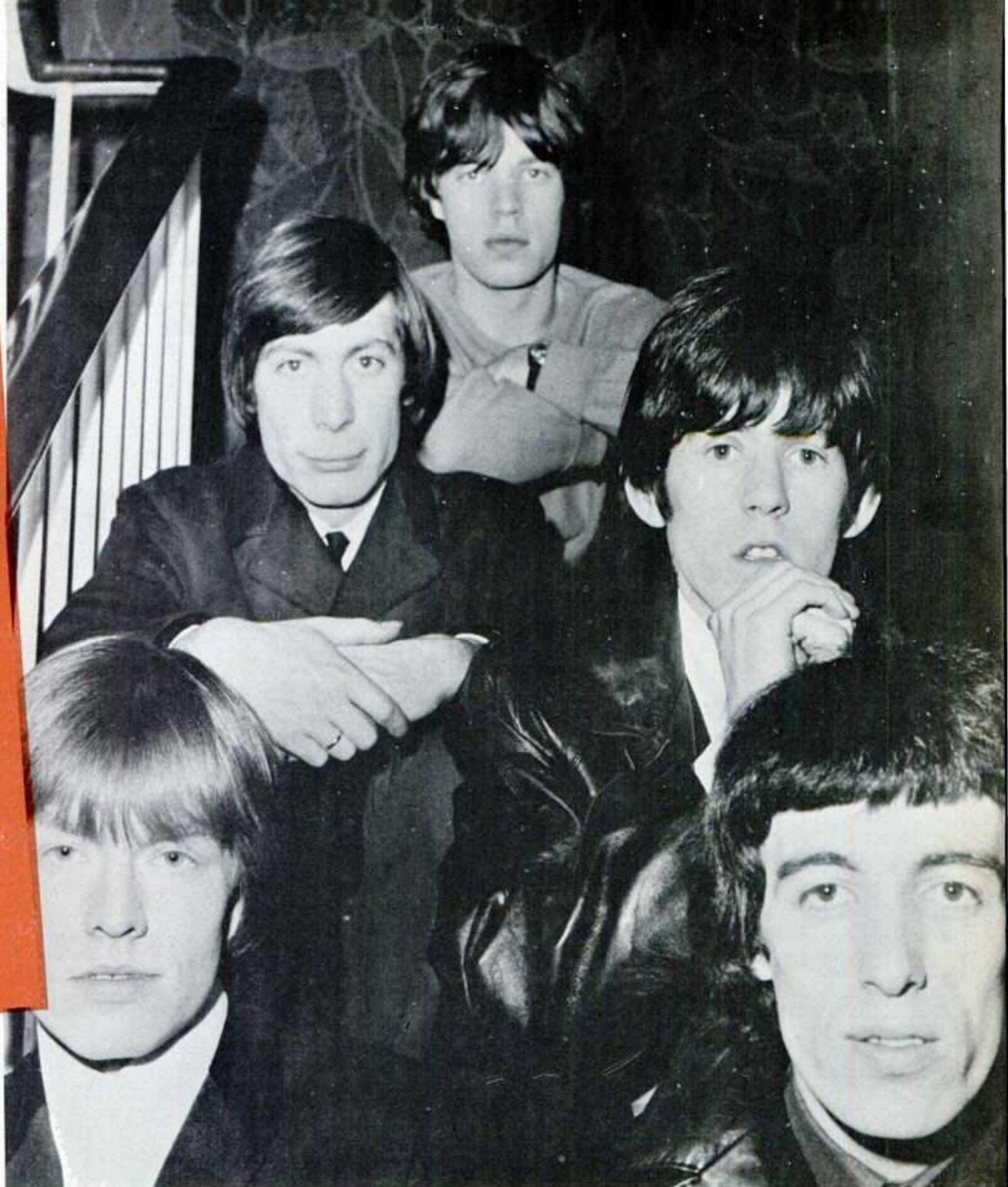
Table with columns: Rank, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 101-135.

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

Table listing songs A-Z with publisher/licensee information.

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Group...
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Again!



Welcome

ROLLING STONES

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|----------------------------------|--------------------------------|
| April | May |
| 23—Montreal, Canada | 7—Birmingham, Ala. |
| 24—Ottawa, Canada | 8—Jacksonville, Fla. |
| 25—Toronto, Canada | 9—Chicago, Ill. |
| 26—London, Ontario | 14—San Francisco Calif. |
| 29—Albany, New York | 15—San Bernardino, Calif. |
| 30—Worcester, Mass. | 16—Long Beach, Calif. |
| May | 17—San Diego, Calif. |
| 1—New York City
(Afternoon) | 20—Shindig Show
(Recording) |
| 1—Philadelphia, Pa.
(Evening) | 21—San Jose, Calif. |
| 2—Ed Sullivan Show (live) | 22—Sacramento, Calif. |
| 4—Statesboro, Ga. | |

LONDON
RECORDS

Current Hit Single ^{No. 9}
THE LAST TIME

B/W
PLAY WITH FIRE

Produced by Andrew Loog Oldham for Impact Sound

#9741



^{No. 5}
Current Hit LP

Heart Of Stone; Everybody Needs Somebody To Love; Down Home Girl; You Can't Catch Me; What A Shame; Mona (I Need You Baby); Down The Road A Piece; Off The Hook; Pain In My Heart; Oh Baby (We Got A Good Thing Goin'); Little Red Rooster; Surprise, Surprise
Mono LL 3420
Stereo PS 420

Produced by Andrew Loog Oldham for Impact Sound

ALBUM REVIEWS (continued)



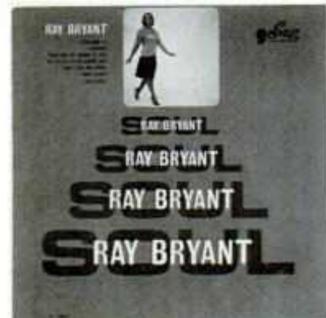
POP SPOTLIGHT
THAT DUCHIN TOUCH
 Peter Duchin. Decca DL 4519 (M); DL 74519 (S)

Using a mixture of show songs and pop tunes, Peter Duchin has programmed a package that moves along smoothly and enchantingly. The arrangements, his piano and his orchestra set up varied moods that are pegged for dancing but are as enjoyable for just listening.



POP SPOTLIGHT
INTERNATIONAL DISCOTHEQUE
 Killer Joe. Atlantic 8108 (M)

Killer Joe has become the Arthur Murray of the discotheque set. Chorus, big band—and above all—the beats of the day are all here. Top-notch fare for parties, with everything from the merengue to the monkey.



POP SPOTLIGHT
SOUL
 Ray Bryant. Sue LP 1036 (M); LP 1036 (S)

Bryant is known to some as a jazz pianist, to others as a pop pianist. His forte is soul. He gives the music a deep-rooted emotional impact, shading it sometimes with a jazz feel, other times with a pop orientation.



CLASSICAL SPOTLIGHT
HAYDN: SYMPHONIES NOS. 57 & 86
 Cincinnati Symphony Orch. (Rudolf). Decca DL 10107 (M); DL 710107 (S)

Rudolph and the orchestra give a refreshing, delightful rendition of No. 57; the strings and wind passages sweep along. No. 86 is quite beautiful as well, with leader and orchestra revealing sharp phrasing and graceful blending.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

BRINGING IT ALL BACK HOME

Bob Dylan, Columbia CL 2328 (M); CS 9128 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

DO I HEAR A WALTZ?

Original Cast, Columbia KOL 6370 (M); KOS 2770 (S)

BAKER STREET

Original Cast, MGM E 7000 OC (M); SE 7000 OC (S)

COME SHARE MY LIFE

Glenn Yarbrough, RCA Victor LPM 3301 (M); LSP 3301 (S)

INTRODUCING THE BEAU BRUMMELS

Autumn LP 103 (M); ST 103 (S)

GO . . . GO . . . GO!

Astronauts, RCA Victor LPM 3307 (M); LSP 3307 (S)

THE RETURN OF ROCK!

Jerry Lee Lewis, Smash MGS 27063 (M); SRS 67063 (S)

LAND OF 1000 DANCES

Cannibal & the Headhunters, Rampart RM 3302 (M); RS 3302 (S)

MORE SOLID & RAUNCHY

Bill Black's Combo, Hi HL 12023 (M); SHL 32023 (S)

UP WITH DONALD BYRD

Verve V 8609 (M); V6-8609 (S)

IS IT LOVE?

Cilla Black, Capitol T 2308 (M); ST 2308 (S)

THE MONSTER

Jimmy Smith, Verve V 8618 (M); V6-8618 (S)

ONE THOUSAND SIX HUNDRED SIXTY ONE SECONDS WITH DEL SHANNON

Amy 8006 (M); 8006 (S)

THE SEEKERS

Marvel 2060 (M); 3060 (S)



CLASSICAL SPOTLIGHT
OVERTURES TO SHAKESPEARE
 Prague Symphony Orch. (Smetacek). Parliament PLP 603 (M); PLPS 603 (S)

A package that will hold interest for many classical music collectors. The nationalistic folk theme orientation of the four composers represented here all focusing on The Bard is indeed a stimulating thought for music lovers. The Prague Symphony is a fine one and does justice to the over-all theme.



JAZZ SPOTLIGHT
HUSTLIN'
 Stanley Turrentine. Blue Note 4162 (M)

All top-drawer jazz artists with loyal and large followings. Hubby and wife, Turrentine and Scott, along with Kenny Burrell on guitar; Bob Cranshaw, bass and Otis Finch, drums, romp coolly through a Turrentine original, "The Hustler"; standards, "Love Letters," "Something Happens to Me," and others.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

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CLASSICAL LOW PRICE SPOTLIGHT
BEETHOVEN: SYMPHONY NO. 9 "CHORAL"/OVERTURES (2-12")
 Boston Symphony (Munch). RCA Victorla VIC 6003 (M)

Package contains all the ingredients needed for success. Beethoven's "Choral" is among his most popular works, as are the less important "Leonore No. 3," "Eidello," and "Coriolan" Overtures. The cast of Leontyne Price, Giorgio Tozzi, Maureen Forrester and David Poleri, accompanied by The Boston, under the baton of Munch, can scarcely be topped for both commercial and professional acceptance.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

A SONG FOR ALL SEASONS
 Robert Maxwell, His Harp & Ork. Decca DL 4609 (M); DL 74609 (S)

Mood music for soothing the human emotions or welcoming a new season. Maxwell's harp, supported by up-beat rhythm instrumentation or soulful, solo sax or flowing organ, soar through such lovely tunes as "I've Got My Love to Keep Me Warm," "Summertime," "September in the Rain," "Shine on Harvest Moon."

POP SPECIAL MERIT

MEXICAN PEARLS
 Don Randi. Palomar G 24002 (M); GS 34002 (S)

Randy has received a degree of national recognition via his recording of "Mexican Pearls." He displays a light, piano touch throughout. Backed by combo and large group, he does justice to such musical beauties as "My Funny Valentine," "Theme From Mondo Cane," "A Lot of Livin' to Do," among others.

POP SPECIAL MERIT

THE LENNON SISTERS SING TWELVE GREAT HITS, VOL. II
 Dot DLP 3622 (M); DLP 25622 (S)

The Lennon Sisters apparently have a faithful following that brings an okay sales score for their LP release. The standard repertoire here gets an unpretentious harmony work-over and it should get fair spinning action.

POP SPECIAL MERIT

RAGGIN' THE HITS
 Johnny Maddox. Dot DLP 3621 (M); DLP 25621 (S)

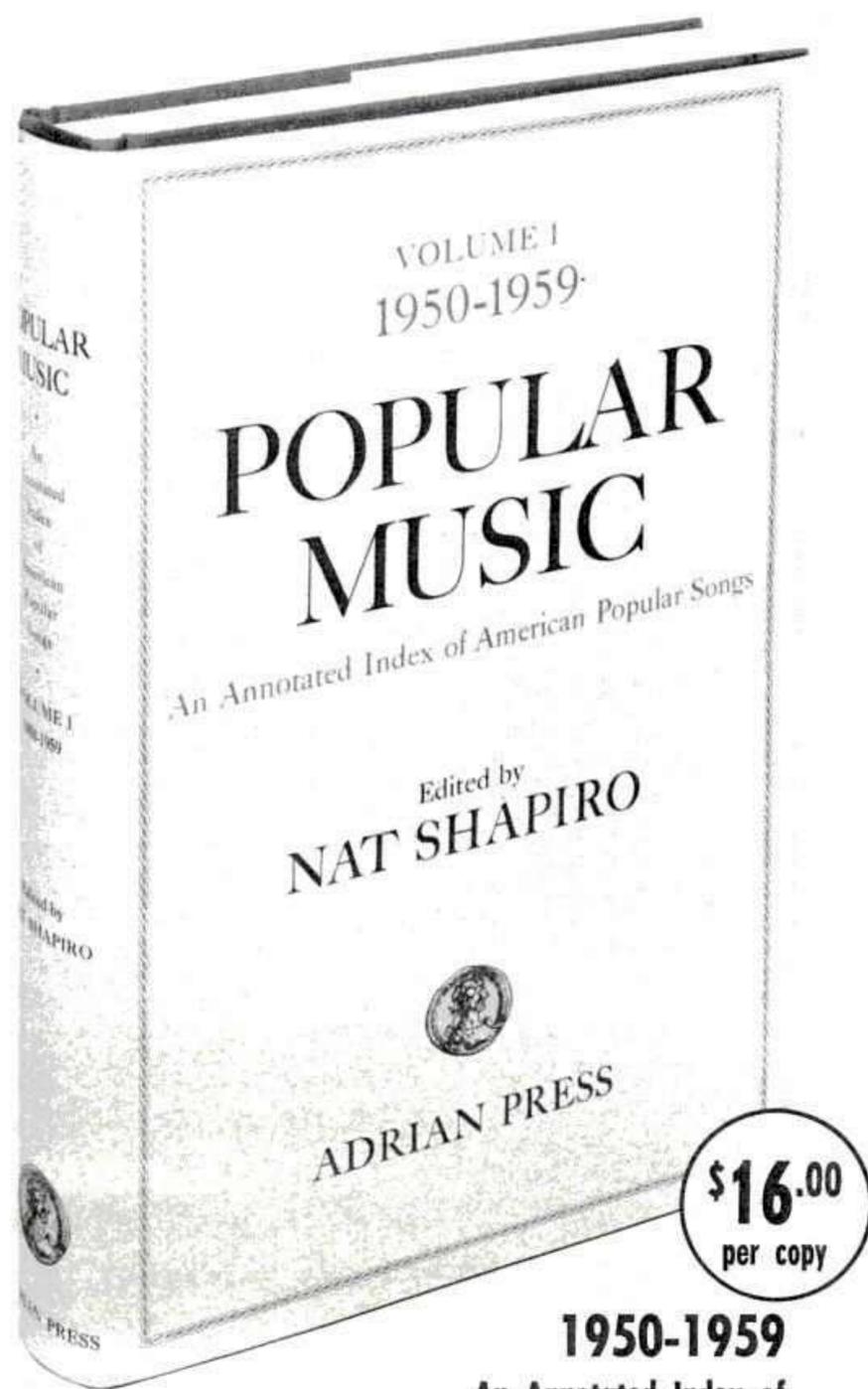
Happy go-lucky music all the way. Johnny's ragtime piano is surrounded by great banjo work and drums for a gay swing through such pop hits as "Dear Heart," "Hello, Dolly!" "Java," and many other favorites.

(Continued on page 30)

BILLBOARD, May 1, 1965

SEE ALBUM REVIEWS ON BACK COVER

IT'S UNANIMOUS!



1950-1959 An Annotated Index of American Popular Music

Edited By

NAT SHAPIRO; veteran writer on the pop and jazz scene for nearly two decades . . . and Director of International Music Publishing Operations for Columbia Records, Inc.

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- The Composer
- Current Publishers and Their Addresses
- ASCAP or BMI
- Copyright Dates
- Best-Selling Records
- Who Introduced It
 - In what film
 - In what musical or revue
 - On which Television Show
- Foreign Origin
 - Country
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TOP LP'S

★ STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains 52 entries of top LPs.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains 52 entries of top LPs.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains 52 entries of top LPs.

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ALBUM REVIEWS

Continued from page 26

POP SPECIAL MERIT

INTIMATE STYLE

Harold Lloyd Jr. Coral CRL 57471 (M); CRL 757471 (S)

Harold Lloyd Jr. gets off to a nice start in his first LP for Coral. His song style is straight and winning and the album has been put together in a way that develops a pleasing romantic mood from start to finish with some standard songs and some special items from his nightclub act.

POP SPECIAL MERIT

MR. PIANO PERSONALITY

"Big" Tiny Little. Coral CRL 57461 (M); CRL 757461 (S)

Plenty of good, old fashion musical jazz-matazz in this package. Tiny's educated bar room pianistics are accompanied by rhythmic hand-clapping and instrumentation. Selections include "Java," "The Nearness of You," "Personality."

SOUNDTRACK SPECIAL MERIT

THE GENTLE RAIN

Soundtrack. Mercury MG 21016 (M); SR 61016 (S)

Composer Luiz Bonfá, who did so well with his score for "Black Orpheus," Rio de Janeiro as the setting once again for his latest movie score. It's moody and colorful and conductor-arranger Eumir Deodade sets everything up in its proper musical frame.

ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

COMEDY SPECIAL MERIT

ALLEN & ROSSI MEET THE GREAT SOCIETY

Marty Allen & Steve Rossi. Mercury MG 21015 (M); SR 61015 (S)

This zany comedy team takes off on a political pitch that goes after LBJ and his "Great Society" with some funny ideas and barbs. The material by Harvey Miller and Bill Levine is quite sharp, for the most part, and the sketches are developed nicely by the comedians and a troupe of five supporting players.

CLASSICAL SPECIAL MERIT

MOZART: STRING QUARTETS (KING OF PRUSSIA QUARTETS), (HAYDN QUARTETS) (3-12")

The Fine Arts Quartet. Concert-Disc MP 1504 (M); SP 504 (S)

Excellent stereo offering of three-disk Mozart "King of Prussia Quartets" and Haydn Quartets. The groupings are not currently available anywhere in one package—a major factor in influencing impact on the buyer. The Fine Arts Quartet is a well-known and respected aggregation and handles the fare extremely well.

SOFT SOUNDS FROM THE SOUTH SEAS, VOL. 4
Royal Tahitians. Dot DLP 3623 (M); DLP 25623 (S)

SING ALONG ROCK 'N ROLL
Erik & the Vikings. Karate KLP 1401 (M)

WARM TROMBONE-SILKEN SAX
Murray McEachern. Dot DLP 3620 (M); DLP 25620 (S)

LOW PRICE POPULAR

HAPPINESS IS A THING CALLED LOVE
Malcolm Dodds. RCA Camden CAL 873 (M); CAS 873 (S)

SOUNDTRACK

CIRCLE OF LOVE
Soundtrack. Monitor MP 602 (M); MPS 602 (S)

CLASSICAL

WORKS BY CARTER, ROEMER, DE FALLA & SAUGUET
Sylvia Marlowe. Decca DL 10108 (M); DL 710108 (S)

OPERETTA & SONG
Maggie Teyte. London 5889 (M)

TCHAIKOVSKY: FOURTH SYMPHONY
Lorin Maazel/Vienna Philharmonic. London CM 9429 (M); CS 6429 (S)

ESPLA: DON QUIJOTE VELANDO LAS ARMAS/ALBENIZ: RAPSODIA ESPANOLA
Orquesta Nacional Espana (De Burgos). London CM 9423 (M); CS 6423 (S)

BRAHMS: CONCERTO FOR VIOLIN, CELLO & ORCHESTRA
Czech Philharmonic Orch. (Ancelri); Josef Suk, Violin; Andre Navarra, Cello. Parliament PLP 601 (M); PLPS 601 (S)

PISTON: THE INCREDIBLE FLUTIST/SESSIONS: SUITE FROM "THE BLACK MASKERS"/HOV-HANESS: PRELUDE AND QUADRUPE FUGUE
Eastman Rochester Orch. (Hanson). Mercury MG 50423 (M); SR 90423 (S)

FOLK

THE HIGH AND LONESOME SOUND
Roscoe Holcomb. Folkways FA 2368 (M)

FOLK SONGS OF THE WORLD
Gregg Smith Singers. Everest 6126 (M); 3126 (S)

SPIRITUAL

IN TIMES LIKE THESE
Francine Morrison. Sword & Shield LPM 6400 (M)

SACRED

GREGORIAN CHANTS
Choir of the Monks of the Abbey Saint Pierre De Solesmes (Dom Joseph Gajard). London 5832 (M); OS 25832 (S)

HIGHWAY TO HEAVEN
Doris Akers. RCA Victor LPM 3335 (M); LSP 3335 (S)

I BELIEVE IN MIRACLES
Jimmie McDonald. Zondervan ZLP 662 (S)

SPOKEN WORD

HOMER: THE ILIAD/THE DEATH OF PATROCLUS
Robert Paul Sonkowsky. Folkways FL 9863 (M)

INTERNATIONAL

RUSSIAN FOLK SONGS
Sasha Zelnin. Audio Fidelity AFSD 6137 (S)

THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

FOLK

BLIND WILLIE JOHNSON
Folkways RBF 10 (M)

SACRED

'TIL THE END OF TIME
Larry Ford. Sword & Shield LPM 8008 (M)

SPOKEN WORD

L'HONNEUR DES POETES
Various Artists. Folkways FL 9944 (M)

MOBY DICK
Louis Zorich. Folkways FL 9775 (M)

INTERNATIONAL

TURKISH FOLKTALES
Various Artists. Folkways FL 9922 (M)

EARTHA KITT SINGS IN SPANISH
Decca DL 4635 (M); DL 74635 (S)

BREAKING OUT

PAULA RECORDS
#221

MATHILDA

b/w

I'M TWISTED

by

COOKIE AND HIS CUPCAKES

JEWEL RECORDS
#744

EVEN THOUGH

b/w

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LITTLE ALFRED

with

COOKIE AND HIS CUPCAKES

DJ's, Write for Samples

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FOUR-STAR ALBUMS

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POPULAR

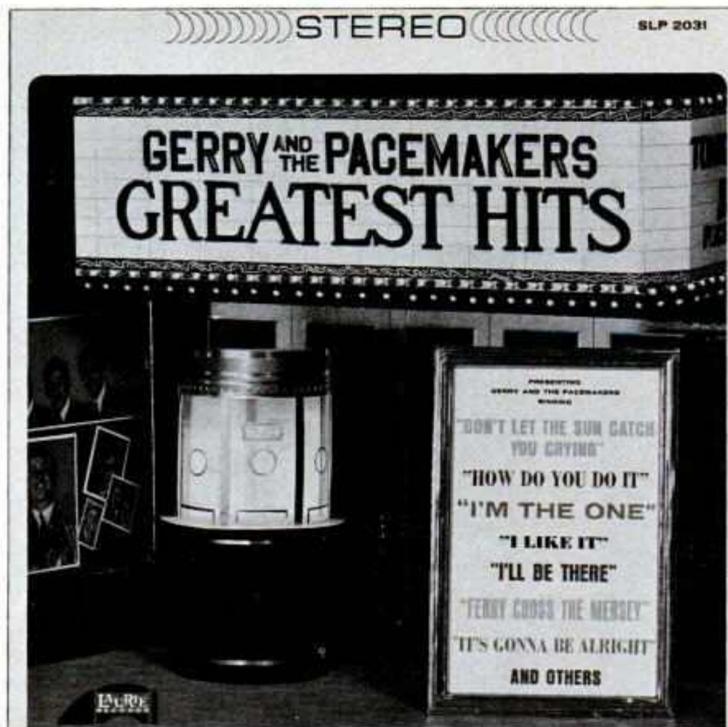
GREAT MOTION PICTURE THEMES FROM JEAN HARLOW FILMS
World Artists WAM 2007 (M)

THAT TRAVELIN' TWO-BEAT
Bing Crosby & Rosemary Clooney. Capitol T 2300 (M); ST 2300 (S)

I PLAY FOR YOU
Steve Allen. Dot DLP 3624 (M); DLP 25634 (S)

JET SET DANCE DISCOTHEQUE, VOL. 4
Teemates. Audio Fidelity DFM 3042 (M)

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BEST FEMALE VOCAL PERFORMANCE AWARD: "PEOPLE"

AWARDS:

"PEOPLE"—ALBUM

- BEST ALBUM COVER
OTHER THAN CLASSICAL
(AWARDED TO THE ART DIRECTOR
AND GRAPHIC ARTIST
OR PHOTOGRAPHER)—BOB CATO
& JOHN BERG

"PEOPLE"—SINGLE

- BEST ACCOMPANIMENT
ARRANGEMENT (AWARDED
TO THE ARRANGER)—PETER MATZ

"FUNNY GIRL"—ALBUM

- BEST SCORE FROM AN
ORIGINAL CAST SHOW ALBUM
(AWARDED TO THE COMPOSERS)—
JULE STYNE & BOB MERRILL



THE HARVESTERS QUARTET, busy, popular gospel music group, based in Charlotte, N. C. Over a quarter of a million persons saw them perform in person last year.

Harvesters Quartet High in Popularity

NASHVILLE—On the gospel music scene for 11 years, the Harvesters Quartet, of Charlotte, N. C., has become one of the best known groups today. A quarter of a million people turned out to see the Harvesters in person last year and there's no accurate way of tabulating the millions more who saw them on television or bought one of their 14 albums.

A hard-driving group which appears weekly on a string of TV shows in three cities plus another syndicated program, the Harvesters Quartet is comprised of Bill Hefner, tenor and manager; Buddy Parker, lead singer; Don Norman, baritone; Jack Clark, pianist, and Noel Fox, bass.

The group now records for the recently founded Canaan Records, a subsidiary of Word Records, Waco, Tex. Earlier, the Harvesters recorded for Festival Recordings, one of their own enterprises. Their freshest album package is the Canaan album, "Born to Serve the Lord," released earlier this month.

Personal appearances are a big factor in the busy calendar of the Harvesters. One of the biggest promotions they are involved in each year is the Carolina Song Festival, an all-day affair staged each spring and fall at Charlotte, featuring 10 to 12 top quartets. The festival draws close to 10,000 persons each time.

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ABC-PARAMOUNT
SOUPY SALES Sez Do the Mouse; ABC 517, ABCS 517

ARTIA
BRIXI: MISSA PASTORALIS—Various Artists; ALP 703, ALPS 703
FRANCK: QUINTET IN F MINOR—Janacek Quartet/Bernathova, Piano; ALP 702, ALPS 702
PROKOFIEV CONCERTO #3—Prague Radio Synchrony Orch. (Klima & Dabalewski); ALP 701; ALPS 701

ATLANTIC
KILLER JOE—International Discotheque; 8108
NAT ADDERLEY Plays the Compositions of Nat Adderley—Autobiography; LP 1439, SD 1439
HANK CRAWFORD—Dig These Blues; LP 1436, SD 1436
THE GRASSLELLA OLIPHANT QUARTET—The Grass Roots; LP 1438, SD 1438
The Real EARL HINES Live in Concert I; LP 335, SD 335
HERBIE MANN Plays the Roar of the Grease-paint—The Smell of the Crowd; LP 1437, SD 1437

ARGO
AHMAD JAMAL—The Roar of the Grease-paint—The Smell of the Crowd; LP 751, LPS 751
BUDD JOHNSON With Joe Newman—Off the Wall; LP 748, LPS 748
RUNE OFWERMANN'S Piano With Voices; LP 752, LPS 752
THE RAMSEY LEWIS TRIO—JEAN DUSHON—You Better Believe Me; LP 750, LPS 750
BABY FACE WILLETTE—Behind the 8 Ball; LP 749, LPS 749

AUDIO FIDELITY
LEON BERRY—The Best of Theatre Organ; APLP 2139
TEEMATES—Jet Set Dance Discotheque, Vol. 4; DFM 3042

BRUNO
Alexandrov Soviet Army Song & Dance Ensemble, Vol. 1; BR 50120L
TREMBLE KIDS & AMERICAN JAZZ GROUP—New Orleans Dixieland Jazz; BR 50141L
ROLAND ZANINETTI, RAYMOND JOUART, MILAN GRAMANTIK—Polkas in Hi-Fi; BR 50126L

BRUNSWICK
JACKIE WILSON—Soul Time; BL 75411B, BL 75411B

CAPITOL
DONNA LOREN—Beach Party Bingo; T 2323, ST 2323
FRENCH
ROBERTO VALENTINO—Vous En Souvenez-Vous?; 300 V 079
ROBERTO VALENTINO—Vous En Souvenez-Vous? Vol. 2; 300 V 080
ROBERTO VALENTINO—Vous En Souvenez-Vous? Vol. 4; 300 V 073
ITALIAN
LUCIA VALERI—Neapolitan Songs; QR 7003
LUCIANO VIRGILI—Canzoni Sempre Care; QELP 8021
LUCIANO VIRGILI—España; QELP 8026
I Grandi Successi De SERGIO BRUNI; QELP 8031
GIGI STOK—Brindisi in Famiglia; QELP 8087
Buone Vacanze 64—Italian Popular Hits; PSQ 009
Sicilia Bedda—Luciano Maglia Orch.; QRX 9020
MONTE GRAPPA CHORAL GROUP OF A.N.A. DI BASSANO DEL GRAPPA—Songs of Our Alps; QRX 9022

CAPITOL—IMPORTS
FRENCH
COUPERIN: HARPISCHORD RECITAL—Aimes van de Wiele; 730077, 740077
HANDEL: CONCERTO FOR HARP & ORCH. (Op. 4, No. 6—Toulouse Chamber Orch. (Auriacombe); 730081, 740081
ITALIAN
CHOPIN: POLONAISES NOS. 1-6—Artur Rubinstein; QIM 6326



THE OAKRIDGE BOYS, Skylite recording artists and regular members of the "Singin' Time In Dixie" syndicated TV program, have a new Skylite album, "I WOULDN'T TAKE NOTHING FOR MY JOURNEY NOW." (Skylite SRLP 6028). (Advertisement)

Frank Stamps, Gospel Pioneer, Dies at 68

DALLAS — Frank Stamps, one of gospel music's most prominent figures for the past quarter of a century, died April 12 in Dallas.

The 68-year-old Stamps organized the original Stamps Quartet, set up the Stamps Quartet Music Co. and founded the Stamps Conservatory of Music which specializes in the training of quartet singers and utilizes the unique Shape Note system (a method employing music with notes shaped in triangles, oblongs, etc. to indicate note value).

Headquartering in Dallas, the Simpsonville, Tex., native, performed with his Stamps Quartet on a regular broadcast which ran consecutively on KRLD-Radio for a solid 25 years.

The deceased, whose brother was the late V. O. Stamps, also a noted gospel music figure, is survived by his widow Sally and a son, Robert. Stamps served in the Navy in World War I. He was a Mason and a member of the First Baptist Church in Dallas.

LA VOCE DI LUISA TETRAZZINI; QALP 10336
FRENCH
VARIOUS ARTISTS—Song of Israel; DTX 291
Around the World With LES PETITS CHANTEURS A LA CROIX DE BOIS; DTX 260
CHRISTINE FONTANE; STX 166
SALVATORE ADAMO; FELP 259
RICHARD ANTHONY; FPX 250
LOPEZ: LE TEMPS DES GUITARES; FSX 147
HITS FROM FILMS AND OPERETTAS—Andre Bauge; St 1178
LES BELLES ANNEES DU MUSIC HALL, VOL. 23; FP1152

COLPIX
THE RONETTES; CP 486, SCP 486

COLUMBIA
GEORGE MOGAN—Red Roses for a Blue Lady; CL 2333, CS 9133
TRIO LOS PANCHOS—Ceguera De Amor; EX 5140
JAVIER SOLIS—Un Ano Mas Sin Ti; EX 5139
BILLY WALKER—Cross the Brazos at Waco; CL 2331, CS 9131

CORAL
PETE FOUNTAIN—Mr. Stick Man; CRL 57473
CRL 757473
"BIG" TINY LITTLE—Mr. Piano Personality; CRL 57461, CRL 757461
HAROLD LLOYD JR.—Intimate Style; CRL 57471, CRL 757471
MAUREEN TOMSON—The Thrill Is Gone; CRL 57468, CRL 757468

(Continued on page 45)

CMA TALLYING RESULTS OF PROGRAMMING STUDY

NASHVILLE—The Country Music Association is tabulating returns from its current radio survey of the U. S. and Canada, according to executive director Mrs. Jo Walker.

Mrs. Walker pointed out that the survey will pinpoint both the source and amount of gospel music programming on U. S. and Canadian outlets.

CMA has also released results of a similar survey in the TV field. Mrs. Walker said the survey indicated that over 60 per cent of the TV outlets replying utilized some gospel music in their programming. Some stations listed up to seven hours per week of gospel programming.

Canadian stations polled showed only 25 per cent of the outlets programming gospel music shows. All but two of the Canadian TV operations indicated they were interested in gospel programming, however.

Results of the radio survey, now being compiled, will be released within the next few weeks, Mrs. Walker stated.

Gospel Music Takes Some Of Gravy at Grammy Gala

NASHVILLE — The locally based Jordanaires gave gospel music its moment of glory at the recent NARAS Grammy Awards (13) as they nabbed a trophy for their part of a team effort with San Francisco-based Tennessee Ernie Ford in producing the award-winning Capitol Records album, "Great Gospel Songs." The album won the Best Gospel or Other Religious Recording category. Ford and the Jordanaires had equal billing on the album.

Ray Walker, Jordanaire bass singer, accepted the trophy on behalf of his group in ceremonies held here by the Nashville Chapter of N.A.R.A.S. Capitol a&r head, Voyle Gilmore, accepted the Grammy on behalf of Ford in simultaneous ceremonies staged in Hollywood.

The Jordanaire win came in the wake of the grand-slam, five of six Grammy awards monopoly in the c&w categories by Smash Records' Roger Miller. The Jordanaires hold the distinction of winning the only Grammy for Nashville outside the c&w classification. Dottie West, RCA Victor artist, was the only other Music City winner, claiming the Best Vocal Performance by a Female artist in the country field.

The winning gospel album is the second in a series and was produced in San Francisco, Ford's home base. The Jordanaires, along with their piano player, Boyce Hawkins, brother of the group's Hoyt Hawkins, flew to the Coast for the session.

The first Ford-Jordanaire album, "A Friend We Have," was

cut in 1962 and has passed the half-million mark in sales.

In grabbing the Grammy for their category, Ford and the Jordanaires had to edge out such competition as George Beverly Shea, Fred Waring, Jo Stafford, Roger Williams and others.

Although the Jordanaires appear on literally hundreds of album and single releases each year in background-singing roles, this is the first time they have figured in Grammy competition with star billing.

Ironically, since the album was recorded last year, the Jordanaires signed an exclusive recording contract with Columbia Records.

The Jordanaires started their career in the gospel music field and eased into the pop background recording business in the early 1950's. Elvis Presley hand-picked the Jordanaires to back him not only on recording dates but also on his early road show dates. Since then, the Jordanaires have earned the reputation of one of the nation's top background singing groups. Sometimes they are unable to fill all of the requests for their services.

Recording as a solo act, the Jordanaires have stuck to gospel music material for their albums both on Capitol and now on Columbia.

New Gospel Firm

LOS ANGELES — Proverb and Gospel Corner Records have been formed and will release two albums a month. William Bufkin is general manager.



THIS IS THE WINNING TEAM which copped the Grammy for the Best Gospel Recording of 1964. Ernie Ford, left, is flanked by Jordanaires Gordon Stoker, Neal Mathews, Hoyt Hawkins and Ray Walker. Group was snapped during West Coast recording date which produced the award winning Capitol album, "Great Gospel Songs," by Tennessee Ernie Ford and the Jordanaires.

THE FLORIDA BOYS QUARTET HOST THE NATION'S GREATEST GOSPEL TELEVISION SYNDICATION— The Gospel Singing Jubilee

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COURIERS QUARTET * DIXIE ECHOES



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• SAN CARLOS HOTEL • PENSICOLA, FLORIDA or CANNAN RECORDS • BOX 1790 • WACO, TEXAS •

Reaching Retailer Key in Promotion: Epic's Myers

By MIKE GROSS

NEW YORK — With the major record companies eating up between 80 to 85 per cent of the classical record business, the primary problem facing the independents who are battling for the remaining share of the market is getting their product into the stores.

According to Paul Myers, a&r producer for Epic Records, the independent classical operation has to reach the retailer first and to educate him to the product. Unlike the majors, therefore, the independents' advertising and promotional stress is pitched at the retailer rather than directly at the consumer through the media of advertising in consumer magazines and newspapers. "In addition," Myers said, "the budget within which an independent must work minimizes the space it can buy in magazines and newspapers."

Myers feels that Epic is overcoming this obstacle by staying



PAUL MYERS

in constant contact with the dealers through the medium of a newsletter informing them of new product and projects. "We're in constant touch with the key dealers around the country," said Myers, "and we also maintain a liaison with out-of-town buyers who make

purchases for several retail stores in their region."

Another way in which the independent gives battle to the majors, Myers indicated, is to come up with offbeat product that the big companies wouldn't bother to record. Myers' idea along these lines include the recording of baroque and chamber music and picking up special recordings from European sources. He gets these foreign recordings from varied sources including independent record companies and independent record producers.

Myers also uses such additional promotional touches as tie-ins with concert appearances of the artists on his roster—the Juilliard String Quartet does about 70 personals a year—and a buildup of exposure on FM radio and a strengthening of Epic's classical record subscription service.

Bank on Catalog

In addition to a stress of offbeat and unusual recordings, Epic also banks on its catalog of over 50 recordings by the Cleveland Symphony to sustain a prestige position in the market. George Szell and the Cleveland Symphony recently switched to Epic's parent company, Columbia Records. Another strong catalog artist in the Epic line is pianist Leon Fleisher, who is represented in 15 albums. Among the important artists under exclusive contract to Epic are the Juilliard String Quartet, Igor Kipnis (harpsichordist), Charles Rosen (pianist) and the recently signed Judith Raskin, soprano. Some of the non-exclusive artists who have turned out to be strong sellers for the label are flutist Jean-Pierre Rampal, violinist Emanuel Vardi and tenor Giuseppe Di Stefano.

Prague Festival Promises To Be Its Biggest Ever

By PAUL GYONGY

PRAGUE—The 20th Prague Spring International Music Festival will be the biggest musical event ever staged here. From May 13 to June 13 Prague will host more than 70 concerts and opera performances.

The following orchestras will take part: Prague Radio's Symphonic Orchestra under Alois Klima and George Pretre; Czech Philharmonic Orchestra under Charles Munch, Sergiu Celibidache, Paul Klecki, Vaclav Neumann, Vaclav Smetacek and Karel Ancerl; the Prague Symphonic Orchestra under Martin Turnovsky, Massimo Freccia, Dr. Otakar Trhlik and Zubin Mehta; Philharmonic Orchestra of Brno under Konstanti Iliev; Slovakian Filharmonic under Dr. Ludowit Raiter; Orchestra of the Salzburg's Mozarteum under B. Paumgartner; London Symphony Orchestra under George Solti; Cleveland Symphonic Orchestra under George Szell and Moscow's Radio Symphonic Orchestra under Gennadi Roschdestwenski. Quite a number of soloists have been invited like pianist Annie Fischer, John Ogden, Emil Magilewski, Leon Fleischer, violinist Michael Robin and others.

Concerts will be held in the Smetana Hall, Vladislav Hall, St. Nicholas Church, St. Veits

Church, St. George Cathedral and Bethlehems Chapel.

In several opera performances famous guest singers will be presented. Among them will be Galina Wischnewska in Verdi's "Aida," Sena Jurinac in Janacek's "Jenufa" and "Rosenkavalier" by Richard Strauss, Fritz Wunderlich in Mozart's "Zauberflote," Ivan Petrov and Nicola Herlea in Verdi's "Don Carlos," Cesare Siepi in Mozart's "Don Giovanni," Cangalovic and Korosec in Massenet's "Don Quixote" and W. MacAlpine in Puccini's "Tosca." The Sadler's Wells Opera will perform three operas: "Peter Grimes" by Britten, "Iolanthe" by Gilbert-Sullivan and "The Rake's Progress" by Stravinski.

Booking for tickets is extremely heavy and tourists are expected by the thousands from all over the world. The Supraphon label will make many recordings to commemorate the event.

Roulette Takes Ad Spots On 'Caroline'

LONDON—Despite the fact that British record industries have called on government to ban pirate radio stations now operating off the coast of England, America's Roulette Records has become the first company to sponsor a program. Roulette has booked an hour-long show five days a week on Radio Caroline, plus advertising spots.

A spokesman for Radio Caroline said the Roulette contract is for two years and runs into five figures. A spokesman for EMI said, "We have written to Roulette Records giving them full details of the attitude of the British record industry—and of Her Majesty's government to the pirate radio stations in general."

Semons Form Own Concert Mgt. Company

NEW YORK — Gerard and Marianne Semon, who have been affiliated as vice-presidents with the National Concert and Artists Corp., formed their own concert management firm under the name of Eric Semon Associates and have become affiliated with the Summy-Birchard Co. and the Civic Service Concert Audience Organization.

Through the affiliation with Summy-Birchard Co. and Civic Service, David K. Sengstack, president, Eric Semon Associates will operate in every field of entertainment and its divisions will not only provide personalized management, but also concentrate on organized concert audiences throughout the nation, furthermore on schools, colleges, universities and all institutions of learning in collaboration with all media of musical communication and entertainment, radio, television, motion pictures, recordings, symphony and opera associations and the public and privately sponsored music festivals.

The new company, which will headquarter in New York, will be represented in Chicago, Los Angeles, San Francisco and in every capital of Europe west of the Iron Curtain and throughout Central and South America.

BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

This Week

1. **TCHAIKOVSKY**—Concerto No. 1 in B flat for Piano and Orch.; Gilels, Chicago Symphony (Reiner): RCA Victrola VICS 1039 (S), VIC 1039 (M).
2. **PUCCINI**—Tosca; Milanov, Bjoerling, Corena, Warren, Rome Op. (Leinsdorf): RCA Victrola (2-12") VICS 6000 (S), VIC 6000 (M).
3. **SIBELIUS**—Symphony No. 5; Halle Orch. (Barbirolli): Vanguard SRV-137 SD (S), SRV-137 (M).
4. **PERGOLES**—La Serva Padrona; Adani, Monreale, Gracis, Milano Teatro Nuovo: Nonesuch H 71043 (S), H 1043 (M).
5. **TCHAIKOVSKY**—1812 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym. Minn. U. Brass Band (Dorati): Mercury SRD-19 (S), MGD-19 (M).
6. **SIBELIUS**—Symphony No. 1; Halle Orch. (Barbirolli): Vanguard SRV-132 SD (S), SRV-132 (M).
7. **VAUGHN-WILLIAMS**—Symphony No. 2 (London); Halle Orch. (Barbirolli): Vanguard SRV-134 SD (S), SRV-134 (M).
8. **TCHAIKOVSKY**—Symphony No. 6; Halle Orch. (Barbirolli): Vanguard SRV-148 SD (S), SRV-148 (M).
9. **STRAUSS**—Till Eulenspiegel; Vienna Phil. (Reiner): RCA Victrola VICS 1004 (S), VIC 1004 (M).
10. **RAVEL**—String Quartet in F major/**DEBUSSY**—String Quartet in G minor; Stuyvesant String Quartet: Nonesuch H 1007 (M).
11. **FAURE**—Piano Music (complete) (Vols. 1/2); Crochet: Vox (6-12") SVBX 5423/4 (S), VBX 423/4 (M).
12. **HAYDN**—Symphonies 6 (Morning), 7 (Noon) and 8 (Evening); Sarre Ch. Orch. (Ristenpart): Nonesuch H 71015 (S), H 1015 (M).
13. **SCHUMANN**—Konzertstucke; Barboteu, Berges, Dubar, Coursier and Boutry, Sarre Ch. Orch. (Ristenpart): Nonesuch H 71044 (S), H 1044 (M).
14. **TCHAIKOVSKY**—Symphony No. 4; Halle Orch. (Barbirolli): Vanguard SRV-135 SD (S), SRV-135 (M).
15. **BEETHOVEN**—Symphony No. 5; Paris Conserv. Orch. (Schuricht): Richmond 19005 (M), (No Stereo).

Impressive List of Artists To Appear With Ormandy

PHILADELPHIA — When Eugene Ormandy lifts his baton Sept. 23, the Philadelphia Orchestra will usher in its 66th season of bringing the best in musical works and artists to the stage of the Academy of Music. Plans for the coming season reveal one of the most impressive line-ups of attractions to mark Ormandy's 30th anniversary as the orchestra's music director and conductor.

In addition to 11 guest conductors, the roster includes the most celebrated names. Making their debut as soloists will be Norwegian soprano Ingrid Bjoner and Iowa-born mezzo-soprano Helen Vanni, both of the Metropolitan Opera, and young American mezzo Joanna Simon. The vocal roster will also include Lili Chookasian, Donald Gramm, Richard Lewis, Maria Strader and Carolyn Stanford.

Performing with the Philadelphia Orchestra for the first time will be violinist Sidney Harth, tenor John McCollum, and Yi-Kwei Sae, Chinese bass-baritone. Other instrumentalists returning as soloists will be pianists John Browning, Van Cliburn, Rudolf Firkusny, Gary Graiman, Eugene Istomin and Gyorgy Sandor; violinists Anshel Brusilow, Yehudi Menuhin, David Oistrakh and Isaac Stern.

Among the conductors, Hollywood conductor-composer Henry Mancini will make his orches-

tra debut with first pops concert on Sept. 17 in advance of the regular season. Arthur Fiedler will do the "pop" honors the following night.

Highlighting the programs will be the world premiere of two works by contemporary American composers—David Diamond's "Elegies for Flute, English Horn and Strings," and Leslie Bassett's "Variations for Orchestra."



ANDRE KOSTELANETZ, left, receives a gold record award from Goddard Lieberman, president of Columbia Records, for his LP, "Wonderland of Golden Hits," which has been authenticated by the Record Industry Association of America for having racked up sales in excess of \$1 million.

LAURI-VOLPI TO END CAREER

ARICCIA — Giacomo Lauri-Volpi, one of Italy's greatest tenors, has finally decided to call it a career at age 72. He has scheduled his farewell public concerts for July 24-25 in this city. He will sing in public on the former date; then complete this career with a sacred concert in a church the following day.



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Latest Release:

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KOOO, KSIR Sponsor Major Promosh Plan

WICHITA, Kan. — Country music comes in for a major shot in the arm when Jimmy Dean invades the Midwest May 14-15 to participate in an extensive station promotion plan being arranged by KOOO, Omaha, and KSIR, Wichita, both owned by Mack Sanders.

The show for the two-day promotion is being produced and directed by Harry (Hap) Peebles, Country Music Association director and one of the nation's top country music promoters. In addition to Dean, the package will include Carl Smith, Faron Young and His Country Deputies, Roy Clark, Wanda Jackson, George Morgan, Jean Shepard, Mac Wiseman, the Cates Sisters, Del Reeves, Moon Mullican, Jackie Phelps and Darrell McCall.

Out of the whole promotion idea, says Peebles, is expected to evolve a 15-station country music radio station chain to be known as the Blue-Collar Network.

The Omaha event, May 14, will be an 8 p.m. affair in the 10,000-seat Civic Auditorium. The Wichita festivities will be held in two spots—at 7 p.m. in the 11,000-seat Wichita State University Field House, and at 8 p.m. in the spacious Lawrence Stadium ball park.

Mack Sanders will host KOOO and KSIR advertisers in both Omaha and Wichita, with the artists as guests at a noon luncheon. The spectacular coincides with the station anniversary in both Wichita and Omaha.

Midwestern time buyers and New York advertising representatives will be on hand at both Omaha and Wichita, promoter Peebles says, with some \$1,500 being spent in promotion on each of the stands.

K-BER to Air 'Jim' Premiere

SAN ANTONIO — Station K-BER, San Antonio, will remote broadcast the festivities at the Texas State Theater Thursday (29) as part of the Southwestern premiere of Jim Reeves' "Kimberly Jim."

On hand will be Mary Reeves, Jim's widow; Charlie Walker, Billy Deaton, A. V. Bamford, K-BER's DJ's, city dignitaries and several members of the "Kimberly Jim" cast.

Milt Dickey Has New Seg on KCMO

KANSAS CITY, Mo.—Milt Dickey, with almost 25 years in the broadcasting business as a country singer, guitarist, disk jockey and staff announcer, is back in the country & western field with his new "Milt Dickey Show" on KCMO here. Milt has been with KCMO 17 years.

His new seg features c&w music from midnight to 5 a.m. weekdays and midnight to 6 on Sundays, for a total of 31 hours a week. Dickey has recorded in the past for Coral Records and the Westport label of this city.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 5/1/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	3	THIS IS IT Jim Reeves, RCA Victor 8508 (Acclaim, BMI)	9	26	30	JUST THOUGHT I'D LET YOU KNOW Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	6
2	2	10 LITTLE BOTTLES Johnny Bond, Starday 704 (Red River, BMI)	13	27	18	SWEET, SWEET JUDY David Houston, Epic 9746 (Gallico, BMI)	14
3	1	KING OF THE ROAD Roger Miller, Smash 1965 (Tree, BMI)	12	28	44	I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT George & Gene, Musicor 1066 (Peer Int'l, BMI)	2
4	8	GIRL ON THE BILLBOARD Del Reeves, United Artists 824 (Moss Rose, BMI)	8	29	27	SIX LONELY HOURS Kitty Wells, Decca 31749 (Cedarwood, BMI)	7
5	5	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol 5336 (Bluebook, BMI)	15	30	40	RIBBON OF DARKNESS Marty Robbins, Columbia 43258 (Witmark, ASCAP)	3
6	9	A TOMBSTONE EVERY MILE Dick Curless, Tower 124 (Aroostook, BMI)	8	31	26	LEAST OF ALL George Jones, United Artists 804 (Marson, BMI)	14
7	4	THEN AND ONLY THEN Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	15	32	32	TIMES ARE GETTIN' HARD Bobby Bare, RCA Victor 8509 (Central Songs, BMI)	6
8	23	WHAT'S HE DOING IN MY WORLD Eddy Arnold, RCA Victor 8516 (4 Star, BMI)	6	33	33	TINY BLUE TRANSISTOR RADIO Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	13
9	12	THE WISHING WELL Hank Snow, RCA Victor 8488 (Jasper-Silver Star, BMI)	12	34	41	MY OLD FADED ROSE Johnny Sea, Philips 40267 (Southwind, BMI)	4
10	13	I'LL KEEP HOLDING ON Sonny James, Capitol 5375 (Marson, BMI)	5	35	28	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684 (Glasser, BMI)	23
11	11	A DEAR JOHN LETTER Skeeter Davis & Bobby Bare, RCA Victor 8496 (American, BMI)	8	36	31	DO WHAT YOU DO DO WELL Ernest Tubb, Decca 31742 (Central Songs, BMI)	8
12	7	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia 43206 (Leeds, ASCAP)	11	37	38	CITY OF THE ANGELS Jimmy Newman, Decca 31745 (New Keys, BMI)	4
13	14	SEE THE BIG MAN CRY Charlie Louvin, Capitol 5369 (Tuneville & Lyn-Lou, BMI)	6	38	42	SHE CALLED ME BABY Carl Smith, Columbia 43200 (Central Songs, BMI)	9
14	10	I WASHED MY HANDS IN MUDDY WATER Stonewall Jackson, Columbia 43197 (Maricane, BMI)	10	39	39	HAPPY BIRTHDAY Loretta Lynn, Decca 31707 (Sure-Fire, BMI)	22
15	6	(From Now on All My Friends Are Gonna Be) STRANGERS Roy Drusky, Mercury 72376 (Yonah-Owen, BMI)	16	40	37	WHEN THE WIND BLOWS IN CHICAGO Roy Clark, Capitol 5350 (Irving, BMI)	7
16	20	TWO SIX PACKS AWAY Dave Dudley, Mercury 72384 (Champion-Raleigh, BMI)	8	41	36	ODE TO THE LITTLE BROWN SHACK Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP)	23
17	17	THINGS HAVE GONE TO PIECES George Jones, Musicor 1067 (Glad, BMI)	8	42	34	THAT'S WHERE MY MONEY GOES Webb Pierce, Decca 31704 (Cedarwood, BMI)	14
18	24	CERTAIN Bill Anderson, Decca 31743 (Moss Rose, BMI)	5	43	45	HE STANDS REAL TALL "Little" Jimmy Dickens, Columbia 43243 (Yonah-Champion, BMI)	4
19	35	YOU DON'T HEAR Kitty Wells, Decca 31749 (Cash, BMI)	3	44	—	SHE'S GONE GONE GONE Lefty Frizzell, Columbia 43256 (Wilderness, BMI)	1
20	15	WALK TALL Faron Young, Mercury 72375 (Painted Desert, BMI)	14	45	46	I STILL MISS SOMEONE Lester Flatt & Earl Scruggs, Columbia 43204 (Cash, BMI)	8
21	19	DO WHAT YOU DO DO WELL Ned Miller, Faber 137 (Central Songs, BMI)	16	46	48	WE'D DESTROY EACH OTHER Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	10
22	22	LOVING YOU THEN LOSING YOU Webb Pierce, Decca 31737 (Cedarwood, BMI)	7	47	47	TRUE TRUE LOVIN' Ferlin Husky, Capitol 5355 (Marpat, BMI)	4
23	16	(My Friends Are Gonna Be) STRANGERS Merle Haggard, Tally 179 (Yonah-Owen, BMI)	18	48	49	BACK IN CIRCULATION Jimmy Newman, Decca 31745 (New Keys, BMI)	2
24	29	MATAMOROS Billy Walker, Columbia 43223 (Doss-Matamoros, BMI)	4	49	21	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280 (Marson, BMI)	25
25	25	I CRIED ALL THE WAY TO THE BANK Norma Jean, RCA Victor 8518 (Wilderness, BMI)	4	50	—	I'M GONNA FEED YOU NOW Porter Wagoner, RCA Victor 8524 (4 Star, BMI)	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol T 2283 (M); ST 2283 (S)	8	11	6	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp KL 1425 (M); KS 3425 (S)	8
2	2	THE JIM REEVES WAY RCA Victor LPM 2968 (M); LSP 2968 (S)	9	12	13	LESS AND LESS AND I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	13
3	3	THE RETURN OF ROGER MILLER Smash MGS 27061 (M); SRS 67061 (S)	10	13	9	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	35
4	4	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia CL 2309 (M); CS 9109 (S)	7	14	15	TUNES FOR TWO Skeeter Davis & Bobby Bare, RCA Victor LPM 3336 (M); LSP 3336 (S)	4
5	5	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol T 2209 (M); ST 2209 (S)	14	15	—	CONNIE SMITH RCA Victor LPM 3341 (M); LSP 3341 (S)	1
6	7	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	23	16	16	SONGS FROM MY HEART Loretta Lynn, Decca DL 4620 (M); DL 74620 (S)	4
7	11	YOUR CHEATIN' HEART Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	10	17	17	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	39
8	12	THE FABULOUS SOUND OF FLATT & SCRUGGS Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	18	18	19	BURNING MEMORIES Kitty Wells, Decca DL 4612 (M); DL 74612 (S)	3
9	10	GEORGE JONES & GENE PITNEY Musicor MM 2044 (M); MS 3044 (S)	5	19	20	HITS FROM THE COUNTRY HALL OF FAME Floyd Cramer, RCA Victor LPM 3318 (M); LSP 3318 (S)	2
10	8	BURNING MEMORIES Ray Price, Columbia CL 2289 (M); CS 9089 (S)	7	20	18	MR. & MRS. COUNTRY MUSIC Johnny & Jonie Mosby, Columbia CL 2297 (M); CS 9097 (S)	3

"What can I say but Thanks"

Roger Miller



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AND WESTERN SINGLE**
"Dang Me"—Roger Miller
Jerry Kennedy, producer



**BEST COUNTRY
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"Dang Me/Chug-A-Lug"—
Roger Miller
Jerry Kennedy, producer



**BEST COUNTRY
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"Dang Me"—Roger Miller



**BEST COUNTRY
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(awarded to the composer)
"Dang Me"—Roger Miller



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ERNEST TUBB was honored during an April 4 "Grand Ole Opry" show in San Antonio by station K-BER Radio for his "25th anniversary with the Decca recording label and his outstanding contribution to country music." Presenting the plaque were San Antonio Mayor W. W. McAllister and A. V. (Bam) Bamford, station owner.



CLYDE "EAGER" BEAVERS, KASH Records, has what could be the hottest record of the year in "I'd Rather Fight Than Switch," and that's the way he feels about country music. (Advertisement)

FANS PROTEST CRITIC'S WORDS

SEATTLE, Wash. — Country music fans picketed the Seattle Times April 13 to protest a review by John Hinterberger on the Homer and Jethro and Flatt and Scruggs show April 10 at the local Opera House. Hinterberger Monday (12) was a bit critical of the show, station KAYO, the sponsoring agent, and even some patrons of country music, it was reported. The gist of the pickets at the Times Building was: "Hinterberger must go." Announcers of the radio station called on all country music lovers to rally round their banners of protest in front of the evening newspaper. The pickets marched in front of the building for two hours.

CMA Adds 13

NASHVILLE — The Country Music Association, with headquarters here, last week added 13 new members to its roster, according to Mrs. Jo Walker, CMA executive secretary. New members are Kenneth Tyndall, Pine Hill, N. C.; S. S. Jesse Jr., Goldsboro, N. C.; Alvin A. Medvey, Niles, Ohio; Johnny Dallas, Pomona, Calif.; Frances Beall, Whitesburg, Ga.; John H. Alden, Orlando, Fla.; Ray Melton, Warner Robins, Ga.; Mrs. Alice Turner, Port Neches, Tex.; Harold Hensley, Studio City, Calif.; Joan Deary, New York; Art Roberts, Chicago; Dubb Pritchett, Brentwood, Tenn., and Mrs. Ethel Gabriel, New York.

Two Hot Hits Heading for the Charts
"STILL ALIVE IN 65"

by
JIM NESBITT
Chart 1200

"ENOUGH MAN FOR YOU"

by
OTT STEPHENS
Chart 1205

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YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago May 2, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
3. Just One Time, Don Gibson, RCA Victor
4. Another, Roy Drusky, Decca
5. Big Iron, Marty Robbins, Columbia
6. Sink the Bismarck, Johnny Horton, Columbia
7. Above and Beyond, Buck Owens, Capitol
8. One More Time, Ray Price, Columbia
9. Why I'm Walkin', Stonewall Jackson, Columbia
10. Wishful Thinking, Wynn Stewart, Challenge

COUNTRY SINGLES— 10 Years Ago April 30, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Making Believe, Kitty Wells, Decca
3. Live Fast, Love Hard and Die Young, Faron Young, Capitol
4. Ballad of Davy Crockett, Tennessee Ernie, Capitol
5. I've Been Thinking, Eddy Arnold, RCA Victor
6. Yellow Roses, Hank Snow, RCA Victor
7. Make Believe, Red Foley & Kitty Wells, Decca
8. Loose Talk, Carl Smith, Columbia
9. Two Kinds of Love, RCA Victor
10. If You Ain't Lovin', Faron Young, Capitol

CMA Walkway Project Grows

NASHVILLE—The Walkway of the Stars, a project of the Country Music Association in conjunction with its regular building program, continues to grow, with the list of recording artists to be honored with a permanent concrete and bronze block now totaling over 23.

The artists already signed to have their names imbedded in the Walkway, which will be constructed in front of the proposed Hall of Fame and Museum Building on Music Row, are Jimmy Davis, Hank Snow, Chet Atkins, Owen Bradley, Floyd Cramer, Webb Pierce, Merle Kilgore, Mac Wiseman, Eddy Arnold, Al Hirt, Roy Drusky, Johnny Tillotson, Hank Williams Sr., Hank Williams Jr., Jimmy Dean, Kitty Wells, Johnny Wright, Roy Acuff, Tex Ritter, Ernest Tubb, Mel Tillis, Hank Cochran and Willie Nelson.

Because the number of blocks which can be included in the Walkway are limited, artists who wish to be included in the Walkway listing are urged to get in touch with the CMA offices here as soon as possible. Deadline is June 1, 1965.

WGMM Whirls Country Music

MILLINGTON, Tenn.—Station WGMM, a daytimer, last week began a one-hour program of country music from 9 to 10 a.m., Monday through Friday.

Program director William Thomas said it was a departure from their format of Top 40 tunes and personality records, but the station had requests for country music and he felt they had the listeners.

Millington is 20 miles from Memphis. It is popular with a large segment of Memphis teen-

Everything Ready For NCMA Meet

S. GLENS FALLS, N. Y.—Plans have been finalized for the second annual Northeast Country Music Associates jamboree to be held at Chateau de Louis here May 3, according to Mrs. Dody Varney, who this season is again in charge of arrangements.

Tom Dunbar, Canadian record distributor, will be one of the luncheon speakers. The banquet speaker will be a surprise, Mrs. Varney says. Swampwater Jake, deejay of Skowhegan, Me., will emcee the proceedings. New officers and a board of directors will be elected during the one-day event. Dusty Miller, Amsterdam, N. Y., is the current president.

Among the artists who are expected to attend, according to Mrs. Varney, are Judy Lynn, Smokey Greene, Jimmy Hamblin, Dick Richards, Pete Williams, Randy Hawkins, Fred Lewis, Bob Flowers and His Starlighters, Hugh Clinton, and Glen Lewis.

Eleanor Burdo, again in charge of displays, reports a record number of reservations for space.

Bishop KADO Mgr.

MARSHALL, Tex.—Tom Bishop is new manager of Station KADO here, purchased April 1 by Gemini Enterprises, operators of KEES, Gladewater, Tex., and KAWA, Waco, Tex. Bishop announced a major programming swing to country and western in the area. New c&w deejays on KADO are Big John Little and David Taylor. The station is in immediate need of country and western promotional records, Bishop says.

It also reaches into several adjoining counties, and the "Grand Ole Opry" show is aimed mainly at those sections.



SURROUNDED BY A DEEJAY, recording artist and label exec, WSM's "Grand Ole Opry" director Ott Devine, absorbs a three-way sales pitch for a Spar Records disk, "Politician's Dog." From left are Joe Rumore, WVOK, Birmingham, Ala., WSM "Mr. Deejay, U.S.A." of the week; Devine; Spar artist Uncle Jud, who cut the disk being discussed, and Cecil Scaife, of the Nashville-based Spar label. Shot was made backstage at the "Opry."

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BEST C&W VOCAL PERFORMANCE (MALE)

"DANG ME / CHUG-A-LUG"

BEST C&W ALBUM

DOTTIE WEST

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RADIO REVIEW

WINS Serving Up Hot, Instant News

NEW YORK—This is the day of the modern convenience . . . electric can openers, auto aerials, carving knives, etc. The American public is used to getting pretty much what it wants, when it wants it.

WINS, Group W's 50,000-watt New York outlet, is gearing its all-news concept launched Monday (19) on this idea of immediate service. The millions of New York area residents who regularly tune to radio for news no longer have to wait for it. WINS has it all—all the time. In a day when convenience is a necessity and news interest is at a peak, WINS has, indeed, much to offer its listeners.

Aside from the expected technical bug-a-boos, the WINS half-hour news format sounds great. It is being delivered well, with attention holding pace without being frantic. It is obvious that all of what is being heard is being written and rewritten for style by the WINS news force. The effect is an authoritative one.

So far, the station has lived up to its promise to deliver

heavy actualities. The different voices and environmental sound, plus the anchor-man method do much to avoid what could be a monotonous, droning din.

As broadcasters are well aware, all-news radio is still an experiment. The Group W attempt in the nation's No. 1 radio market is a bold one. Its success can only mean a victory for radio.

GIL FAGGEN

'Shivaree' Bows On WABC-TV

NEW YORK — "Shivaree," the newest of the pop music-record artist-based TV shows, debuted here Saturday (17) in the 7 to 7:30 p.m. slot on WABC-TV.

The show, imported from sister ABC-owned KABC-TV, Los Angeles, is produced by the same team that developed ABC's "Shindig" — also West Coast-based. Distribution is being handled by ABC Films.

The "Shivaree" debut now brings seven pop music TV shows to Gotham (The "Clay Cole Shows," "The Lloyd Thaxton Show," "Hollywood a Go Go"—all WPIX-TV; "Go Go," WABC-TV, plus "Shindig," carried by WABC-TV and "Hullabaloo" aired by WNBC-TV).

Host is L. A. deejay Gene Weed and the show features four dancers who accompany the record artists with the latest dance craze.

RPI Releases 'Year in Review'

NEW YORK — Radio Press International has released a "1964 Year in Review" album containing on-the-spot recordings of the significant personalities and events of 1964.

Distributed and produced in conjunction with Gateway Records, Pittsburgh, the LP will sell nationally for \$4.98.

RPI is a member of the Straus Broadcasting Group, owners of WMCA, New York, and WALL, Middletown, N. Y.

SPONSORS GET THEIR CHANCE

PORTLAND, Ore.—The men of Portland radio are great exponents of "fun radio." KISN observed April Fools' Day by turning its microphone over to some of its top sponsors.

KGW's Jim Kelley infiltrated KISN's studios posing as a representative of the Northwest Natural Gas Co. He managed to get in one KGW plug before a KISN man recognized him.

Beating a hasty retreat, Kelley gave KISN manager Steve Shepard an "April fool, baby," and got a scowling "very funny" in return.

RADIO MONTH STARTS IN MAY

WASHINGTON — "Radio—The Sound of Year-Round Pleasure" is the theme that the nation's broadcasters will use during the 1965 observance of National Radio Month, beginning May 1. Special jingles were created by Scott-Textor Productions, New York City.

44 Years For WSPD

TOLEDO—The pioneer station of the Storer Broadcasting Co., WSPD, marked its 44th broadcast year Thursday (15).

Serving 22 counties with 5,000 watts in Northwestern Ohio and Southern Michigan, WSPD (then WTAL) began broadcasting with 10 watts in 1921 and changed call letters in 1928 shortly after being purchased by oil company executives George B. Storer, J. Harold Ryan and partners. The call letters came from "Speedene," a gasoline being advertised on the station by Storer and Ryan.

In 1936 WSPD was granted 5,000 watts, full-time, and that same year affiliated with NBC. The association remains today.

WSPD's listener's have proved their loyalty to the station's air personalities, as exemplified by the tenure of many station staffers. News editor Jim Uebelhart been heard on the station for 27 years; his colleague Edward C. Katz, more than 21 years; chief announcer Charles Parmeless, 12 years, and nearing the 11-year service mark are Art Barrie and Paul Richard.

WFAA Adds Airing Time

DALLAS — WFAA has expanded its broadcast day to 24 hours with the introduction this month of a midnight to 5:30 a.m. segment, "Ben Laurie's Americana."

Laurie will be making phone calls throughout the night to famous night clubs, hotels and tourist attractions for conversation and information. He will be supported by a full-time, fully staffed news department, according to Denson Walker, station manager.

The new broadcast hours, the station's first all-night schedule since it began operations 43 years ago, is designed as a lead-in for the morning farm and ranch programming, and to provide better service during drive-time period.

The move is expected to allow the 50,000-watt station to remain on the same frequency for longer periods. WFAA shares 820 and 570 frequencies with WBAP-Radio in Fort Worth, with both stations alternating throughout the day on both dial settings.

Alex to WRFM

NEW YORK—A. L. Alexander, well-remembered as the moderator of the "Court of Hu-Relations" on NBC-Radio, and veteran broadcaster for 30 years, joined WRFM, New York, Sunday (25) as host of "Treasure-house"—a program of inspirational poetry, prose and music, to be aired 9:30 to 10 p.m.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago May 2, 1960

1. Stuck on You, Elvis Presley, RCA Victor
2. Greenfields, Brothers Four, Columbia
3. Sixteen Reasons, Connie Stevens, Warner Bros.
4. Sink the Bismarck, Johnny Horton, Columbia
5. The Old Lamplighter, The Browns, RCA Victor
6. Night, Jackie Wilson, Brunswick
7. Cradle of Love, Johnny Preston, Mercury
8. Let the Little Girl Dance, Billy Bland, Old Town
9. Theme From A Summer Place, Percy Faith, Columbia
10. Sweet Nothin's, Brenda Lee, Decca

POP SINGLES—10 Years Ago April 30, 1955

1. Cherry Pink and Apple Blossom White, Perez Prado, RCA Victor
2. Ballad of Davy Crockett, Bill Hayes, Cadence
3. Dance With Me, Henry, Georgia Gibbs, Mercury
4. Crazy Otto Medley, Johnny Maddox, Dot
5. Unchained Melody, Les Baxter, Capitol
6. Ballad of Davy Crockett, Tennessee Ernie Ford, Capitol
7. Ballad of Davy Crockett, Fess Parker, Columbia
8. Unchained Melody, Al Hibbler, Decca
9. Tweedle Dee, Georgia Gibbs, Mercury
10. Darling Je Vous Aime Beaucoup, Nat (King) Cole, Capitol

R&B SINGLES—5 Years Ago May 2, 1960

1. White Silver Sands, Bill Black's Combo, Hi
2. Money, Barrett Strong, Anna
3. Doggin' Around, Jackie Wilson, Brunswick
4. I Love the Way You Love, Marv Johnson, United Artists
5. Fannie Mae, Buster Brown, Fire
6. Just a Little Bit, Roscoe Gordon, Vee Jay
7. Madison Time, Ray Bryant, Columbia
8. Baby, Brook Benton & Dinah Washington, Mercury
9. Night, Jackie Wilson, Brunswick
10. Easy Lovin', Wade Flemons, Vee Jay

POP LPs—5 Years Ago May 2, 1960

1. Theme From a Summer Place, Billy Vaughn, Dot
2. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
3. The Sound of Music, Original Cast, Columbia
4. Italian Favorites, Connie Francis, MGM
5. Sold Out, Kingston Trio, Capitol
6. Here We Go Again, Kingston Trio, Capitol
7. This Is Darin, Bobby Darin, Atco
8. Faithfully, Johnny Mathis, Columbia
9. Mr. Lucky, Henry Mancini, RCA Victor
10. Encores of Golden Hits, Platters, Mercury

POP-STANDARD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
		TITLE, ARTIST, LABEL	
1	2	CAST YOUR FATE TO THE WIND, Sounds Orchestral, Parkway 942	7
2	5	BABY THE RAIN MUST FALL, Glenn Yarbrough, RCA Victor 8489	8
3	1	THE RACE IS ON, Jack Jones, Kapp 651	10
4	7	AND ROSES AND ROSES, Andy Williams, Columbia 43257	5
5	11	DREAM ON LITTLE DREAMER, Perry Como, RCA Victor 8533	4
6	8	CRAZY DOWNTOWN, Allan Sherman, Warner Bros. 5614	6
7	13	SUBTERRANEAN HOMESICK BLUES, Bob Dylan, Columbia 43242	4
8	—	CRYING IN THE CHAPEL, Elvis Presley, RCA Victor 0643	2
9	14	TRULY, TRULY, TRUE, Brenda Lee, Decca 31762	4
10	9	I CAN'T STOP THINKING OF YOU, Bobby Martin, Coral 62447	8
11	12	SOMEBODY ELSE IS TAKING MY PLACE, Al Martino, Capitol 5384	6
12	16	WHAT DO YOU WANT WITH ME, Chad & Jeremy, World Artists 1052	4
13	15	WHIPPED CREAM, Herb Alpert's Tijuana Brass, A&M 760	10
14	20	SUPER-CALI-FRAGIL-ISTIC-EXPI-ALI-DOCIUS, Julie Andrews & Dick Van Dyke, Vista 434	2
15	18	WHY DID I CHOOSE YOU, Barbra Streisand, Columbia 43248	5
16	24	YOU WERE ONLY FOOLING, Vic Damone, Warner Bros. 5616	3
17	19	AL'S PLACE, Al Hirt, RCA Victor 8542	5
18	25	HUSH, HUSH, SWEET CHARLOTTE, Patti Page, Columbia 43251	2
19	—	THREE O'CLOCK IN THE MORNING, Bert Kaempfert & Ork, Decca 31778	1
20	21	CHIM, CHIM CHEREE, New Christy Minstrels, Columbia 43251	2
21	—	WISHING IT WAS YOU, Connie Francis, MGM 13331	1
22	—	SAD TOMORROWS, Trini Lopez, Reprise 0328	1
23	17	APPLES AND BANANAS, Lawrence Welk, Dot 16697	4

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



EDDIE RAMBEAU
(Dyna Voice)

Eddie Rambeau, 20-year-old Hazelton, Pa., native and now a New Yorker, is currently garnering nation-wide attention as a Billboard "Top 100" artist with his Dyna Voice waxing of "Concrete and Clay." Co-writer of such chartmakers as "Navy Blue," "Push and Kick," "Big-Town Boy," and "Kiss Me, Sailor."

Rambeau got his introduction to the world of records via his first disk for Swan Records.

Subsequently, veteran producer Bob Crewe signed Rambeau to an exclusive songwriting and recording contract and has had his material recorded by the Four Seasons, Tracey Dey, Dee Dee Sharp, Diane Renay and the Orlons.

KANSAS CITY, Mo. — WDAF-Radio is planning to release a stereo album of the second annual Kansas City Jazz Festival held in Municipal Auditorium March 28. The album,

which will be available about May 1, will be released nationally on the WDAF-Radio Records label, with profits going to the establishment of a jazz scholarship fund.

BILLBOARD, May 1, 1965

New Pirate Radio Station To Aim Its Beam at Sweden

STOCKHOLM — Another pirate radio station plans to begin "illegal" broadcasting to Sweden from a site in international waters this summer.

Radio Center, backed by three unidentified Swedish businessmen, is inspecting ships and is expected to choose a former lighthouse ship for a transmitter.

Sweden passed laws banning private commercial radio several years ago. The legislation also prohibits "radio pirates" from sending their ships to Swedish harbors for repairs.

Radio North, owned by Jack Kotschack with American backing, has given up the battle after one year on the air, but Radio South is still transmitting from the Cheeta II off the southern coast of Sweden, despite prosecution of its owner.

Mrs. Britt Wadner is serving a one-month jail sentence, but Radio South is still on the air due to efforts of her two sons and her daughter.

Mrs. Wadner, the "Pirate Radio Queen," faces new indictments when she is released from jail.

The new station, under manager Bjoern Cesam, 28, plans to use a booster transmitter off a Baltic island to boost reception. They hope that Radio Center, with American or German-made equipment, will be received by half the nation. Swedish authorities are expected to prepare their legal attack as soon as Radio Center goes on the air.

Meanwhile, Radio Caroline North and South, beaming to Britain via two "pirate radio" ships anchored in international waters, is looking for deejays to introduce the station's expanded pop American music policy.

Job calls for airmen between 21 and 30 with at least 18 months as professional disk jockeys. Those selected will have to relocate for one year. Pay is about \$100 a week and DJ's will stay aboard ship for two weeks, one day on and one off.

Radio Caroline affairs are managed here by George Bernard, director of broadcast operations, with offices at 1697 Broadway.

Elvis Honor

NEW YORK—The "Shindig" TV show will commemorate the 10th anniversary of the advent of Elvis Presley to fame with a program of songs he made popular. The show will be May 5. Performers on the show will include Jimmy Boyd, Glen Campbell, the Blossoms, the Isley Brothers, and Linda Gail. Songs will include "Hound Dog" and "Don't Be Cruel."



HOUSTON—RCA Victor's John Gary failed to lose his shirt but he did lose a sweater on Billy Calder's late night show over KPRC-TV. The loss came as the result of a bet on a ping-pong match on the show. Calder promptly gave the sweater to a fan in the audience. Other stars who've appeared on the local version of NBC's "Tonight Show" are Anita Bryant, Carmen McCrae, Jack Sheldon, Louie Nye, Buddy Greco, Jerry Van Dyke, Rowen and Martin, Barbara McNair, and the Rum Runners. Calder also gives exposure to local musical and singing talent on his 90-minute live program aired three nights a week. Calder doubles as a disk jockey for KPRC Radio.

KSFV on Scene

SAN FERNANDO, Calif.—KSFV, the San Fernando Valley's only rock 'n' roll FM station, begins a three-hour remote May 1 from a Studio City bowling alley. The station has been programming top 40 since last Thanksgiving.

Owner-manager of the five-year-old outlet is Norm Allen. His staff includes Dan Daniels, news director; Bill Rau, promotion; Fern Friedman, traffic manager, and deejays Andrew Ashton, Ronnie Shane, Rodger Russell, Dan Evans, Dan Gray and John Wade.

WWRL-Apollo Tie

NEW YORK—WWRL-Radio has joined with the Apollo Theater here to co-produce a special "Freedom Week" show to raise funds for civil rights organizations. Among the stars who'll appear April 23-29 at the Apollo will be Clyde McPhatter, Betty Everett, and the Diplomats.

KISN Float

PORTLAND, Ore.—KISN will sponsor the first float ever entered by any radio or TV station in Portland's Rose Festi-

Campus Show

HOUSTON — "Campus Talent, '65," a new variety show, is being produced by KHOU-TV. The show will use performers from all of the 142 colleges and universities in the State. The series will spotlight talented students as well as representative schools. The program will use singing, instrumental, dance and other variety acts. The current tour of colleges will record 25 acts. Selection of the performers was derived from 200 entries representing 22 campuses. The show will be televised as an hour special on various stations throughout the State. The first show is scheduled sometime in May. Jon Stainbrook is director of the series and Cal Jones is producer.

LP's Do Selling Job for Stations

NEW YORK—Mutual Radio has sent 500 LP's with 12 spots using "radio to sell radio" to its 501 affiliates and some 1,000 other stations requesting them.

Another 500 disks are available to additional stations without charge on a first-come basis. Accompanying the disks will be scripts for seven "live" copy announcements. None of the spots mental Mutual.

"It's not that we're shy," commented Robert Hurligh, Mutual president, "it's just that we set out to promote something that's bigger than both of us—namely, our medium, radio."

The float will be preceded by the 100-piece Evergreen High School band, also sponsored by KISN.

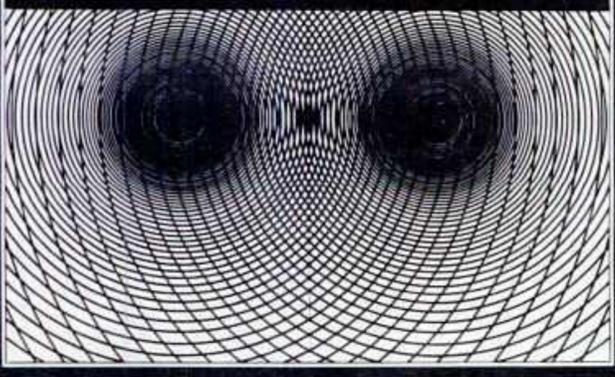
HIRT TO STAR ON TV SERIES

NEW YORK—Al Hirt, RCA Victor Records' big hitmaker, will star in a new summer musical variety series on CBS-TV for 13 weeks, beginning Saturday, June 19, while the Jackie Gleason show is on hiatus.

BONANZA!

CASH IN ON THE HOTTEST SELLING TEST RECORD EVER MADE!

HiFi/Stereo Review MODEL 211
STEREO TEST RECORD
FOR HOME AND LABORATORY USE
EXTRA: AS A DEMONSTRATION OF THE HIGHEST POSSIBLE FIDELITY, THIS RECORD INCLUDES A PROGRAM OF MUSIC RECORDED DIRECTLY ON THE MASTER WITH NO INTERVENING TAPE PROCESS



FINEST STEREO TEST RECORD AVAILABLE FORMERLY SOLD EXCLUSIVELY BY MAIL

PROFITS! PROFITS! PROFITS!

Do Test Records Sell? THIS ONE DOES!

A MUST BUY Item for Every Owner of Stereo Equipment

Thousands of Mail Order Sales have hardly scratched the surface of the tremendous market for this "ONLY ONE OF ITS KIND" Stereo Test Record. Properly displayed on your counter in the FREE display rack it will generate a large and constant volume of money-making sales.

PRODUCED BY THE EDITORS of HiFi/STEREO REVIEW MAGAZINE (THE authoritative name in the field) and backed by a heavy national advertising campaign . . . sales are skyrocketing. Get your share now!

FREE!



Order just five or more of these fast selling test records and receive an attractive, compact, easel-back display rack to increase over-the-counter sales.

DEALER PRICES

(Shipping Prepaid)

2 to 15 records \$2.99 Net
16 to 25 records \$2.84 Net
26 or more records \$2.56 Net

ADVERTISED & SOLD NATIONALLY FOR \$4.98

Order your supply of the Model 211 Stereo Test Record today for immediate delivery.

ON SIDE 1

THE WIDEST RANGE OF CHECK POINTS ON ONE DISC. All Tests can be made by ear . . . includes warble tones to minimize distorting effects of room acoustics . . . four stereo cartridge tests . . . white-noise signals for matching level and tonal characteristics . . . frequency response . . . pickup tracking . . . hum . . . rumble . . . flutter . . . balance . . . separation . . . spread . . . phasing . . . etc.

ON SIDE 2

THE MOST AMAZING MUSICAL DEMONSTRATION EVER RECORDED . . . MUST BE HEARD TO BE BELIEVED!

Stereo Test Record
Ziff-Davis Publishing Company
One Park Avenue
New York, N. Y. 10016

Att: J. Robert Gallicano

Please send me _____ Hi Fi/Stereo Review Model 211 Stereo Test Records immediately. I understand I will receive a free counter display rack with five or more records ordered.

Store _____
Address _____
City _____ State _____ Zip Code _____
Signature _____

VOX JOX

By GIL FAGGEN



Liberty's Vic Dana presents KFVB (Hollywood) record librarian Don Anti with a gold pressing of "Red Roses for a Blue Lady." KFVB was first West Coast station to play the Dana version. Left to right are Harvey Goldstein, Liberty national promotion; Dana, Clyde Bakkemo, Liberty So. Calif. promotion man and Anti.

Comedienne Totie Fields was a guest of WJRZ's Bob Brown in the series of Comedy Corner Specials taped at Concord Hotel, Kiamesha Lake, N. Y. Comedian Phil Foster also appeared recently on the Newark station with Brown.

Sales should soar at KQV, the ABC owned station in Pittsburgh, now that my good friend Ed Lubin is a sales account executive. Before joining KQV,

Ed was a marketing executive for Ketchum, MacLeod & Grove, Pittsburgh-based national advertising agency. The best to Ed and his lovely wife Jill!

I hear that another good friend, W. J. (Buddy) Deane, president of KOTN (Pine Bluff, Ark.), is turning the area into an active record market. Buddy is well-remembered as Baltimore's top air personality when he was with WJZ-TV and WITH.

Fred Everett is billing himself as the "Head Square" of WDAF-Radio by inviting Kansas City listeners to join "SSSSH" (Secret Square Society of Signal Hill), which urges members to have their radios locked to 610 and hum square tunes when mingling with others to help spread the word. Each

member gets a card and a SSSSH label button.



The British Broadcasting Co. has chosen WABC radio and TV personality, Bruce Morrow, to be co-narrator on a segment of a new BBC series called "Ten Years of Pop." Bruce and Brian Epstein, will co-host the show which will cover the trend of popular music between 1955 and the present. The BBC will air the show May 2, 9 and 16 over its World Service.

SEGUE

Sorry I pegged Dave Diamond in the all-night slot at KHJ (Hollywood). Dave is on 6-9 p.m. with Johnny Williams, also a former KBTR (Denver) man, doing the all-nighter. . . . Ron Morgan and Tommy Dean, both formerly with WKMI (Kalamazoo), join WTOD (Toledo) as deejays. . . . Lloyd Nolan, WIZE (Springfield), to WSPT (Stevens Point, Wis.) for 11 a.m. to 3 p.m. show vacated by Wes Kelly, who has moved into wake-up slot replacing

George Nelson, now at KSO (Des Moines). . . . Gary Raymond, former program director, WGRD (Grand Rapids), joins WTAC (Flint) as deejay.

VIP APPOINTMENTS: Jim Gowan, assistant program manager, KYW (Cleveland), upped to program manager. . . . Ron Jacobs, to KHJ (Hollywood) for newly created post of program supervisor from Trans-World Media in Hong Kong. . . . Tom N. Tyler, KUDL (Kansas City) named program director, WBEE (Chicago). . . . Ron Rice, KBOX (Dallas) staffer, promoted to production director. . . . Paul F. Neuhoff, formerly with WAVZ (New Haven) and WPTR (Albany), appointed station manager, WTSA (Brattleboro, Vt.).

OTHER SEGUES: Paul Berlin, KNUZ (Houston) DJ and wife Inez, parents of Craig Sanders, their fifth boy. . . . The Wally King's WNEW (New York) parents of first child, Thomas Ronald, born April 14. . . . Another old colleague Arnold Katinsky, WNEW promotion director, and wife Barbara, now have a third son, Matthew, born April 19. . . . My best to Andy and Claudine Williams on the birth of their first son, April 15 in Burbank. The Williams have a 17-month-old daughter, Noelle. . . . KFVB news director John Babcock married April 11 to KFVB traffic manager Barbara Gale. KFVB general manager J. J. Bernard was best man.

Paul Compton joins KMPC (Los Angeles) as relief man. He was dropped when KHJ decided to switch formats. . . . Dan Sorkin, formerly with WCFL and WJJD (Chicago) to KFRC (San Francisco) for 6-9 a.m. show. . . . Michael Jackson, telephone airman for KHJ, moves to KNX,



CAPITOL HAS JUST released Liza Minnelli's second single, "A Quiet Thing" b/w "All I Need." Both tunes are from "Flora the Red Menace," the new musical in which Miss Minnelli stars. Show debuts in New York May 11. (Advertisement)

the CBS station in Los Angeles. Red Blanchard joins KHJ on weekends from KNX. . . . KRHM-FM's Frank Evans, new morning man on KGBS (both Los Angeles). . . . Don Steele switch reported in earlier column should have read KHJ. In same column Bill Mercer assignment should have read 1-4 p.m. on KBLA (Los Angeles). . . . WMCA (New York) denies that WKBW deejay Joey Reynolds will join the staff May 1. . . . Tom Donahue's rumored departure from KYA (San Francisco) to devote more time to his other enterprises, has been confirmed. . . . Pogo Page, formerly with KIMN (Denver), is now heard on KGMB. . . . Dick Williamson to WCFL (Chicago) from WIND same city. . . . Jay Reynolds back at WIFE (Indianapolis) from WDGY (Minneapolis). . . . Jim Ramsburgh transfers himself from KMBC (Kansas City) to KLAC (Los Angeles).

MEMO

to: Members of NARAS

Re: Phil Ramone

For those who know him, he's never been lost for words, but this is what he wanted to say. Quote (Cliche) "I am deeply honored" (non cliche) "I am thankful to have had an opportunity to work with the right combination of artist and producer - not being a name dropper, I thank all."

A Friend



I thank the members of NARAS and everybody else who worked with me on the album and helped me to merit the Award.

Joao Gilberto



**ALBUM
OF THE YEAR
'GETZ-GILBERTO'**

JOAO GILBERTO

Exclusively:



Thank you NARAS members for voting "The Girl From Ipanema" the Record of the Year. And my sincere thanks to Creed Taylor, Joao Gilberto, Stan Getz. Also a special thanks to Antonio Carlos Jobim and Norman Gimbel.

*Astrud
Gilberto*



ASTRUD GILBERTO

Personal Management:

MONTE KAY

200 West 57th St., New York, N. Y.

FM Radio Sales Rising; Boom Forecast for '66-'67

By **DAVID LACHENBRUCH**
Contributing Editor

Will FM be to radio what color is to TV?

Sales of FM radios have risen about 20 per cent each year in the last few years, while total radio sales have remained more or less static (excuse the expression). There is now substantial reason to believe that FM's sales curve will increase more sharply in coming years, and it's possible that by 1966 or 1967 we'll be talking about the "FM

not included in domestic-label output.

In my column last Aug. 15, I commented that FM sales for 1964 should hit about 6 million units, a 20 per cent increase from the 5.1 million of 1963. This is just about the way it turned out.

For 1965 it now appears that an increase of more than 25 per cent—over 7.5 million units—is in prospect. Here are the estimates of 1964 sales of FM receiving devices, along with my own forecasts for 1965:

	1964	1965
Table, clock, portable	2,100,000	2,700,000
Phono-radio combinations	1,400,000	1,600,000
TV combinations (B&W)	200,000	100,000
TV combinations (color)	140,000	220,000
Component tuners*	200,000	250,000
Auto FM radios*	460,000	900,000
Imports, all types	1,500,000	1,800,000
TOTAL	6,000,000	7,570,000

* Including imports

boom" the way we talk about the "color boom."

The FM radio production figures released by the Electronic Industries Association tell only about one-third of the story of FM's rise, since they include only domestic brand table models, portables and clock radios. For the past five years it has been my practice to try to establish a reasonably accurate estimate of the total sales of "FM receiving devices" in the United States. This includes, in addition to simple radios, the number of component tuners, automobile FM sets, TV and phonograph-radio combinations and imports

These figures are estimates, but I believe they're the best available. The forecasts for 1965 are based on trends so far this year, along with some very solid indications of a further increase in FM's share of the radio market.

The increase in the number of FM stations, the FCC edict calling for separate programming by big-city FM-AM combinations (which, in effect, creates many new radio stations), the influence of FM stereo in the phonograph market, the increased effort by manufacturers and importers to merchandise FM radios because of higher

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

YOU WERE MADE FOR ME

Freddie & the Dreamers, Tower 127

BACK IN MY ARMS AGAIN

Supremes, Motown 1075

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

CRYING WON'T HELP YOU NOW . . .

Clyde McPhatter, Mercury 72407 (Leatherneck, BMI) (Detroit, Baltimore)

LET ME DOWN EASY . . .

Betty Lavette, Calla 102 (Premier-DonDee, BMI) (Baltimore, Miami)

WHAT'S HE DOING IN MY WORLD . . .

Eddy Arnold, RCA Victor 8516 (4 Star, BMI) (New Orleans, Houston)

GIRL ON THE BILLBOARD . . .

Del Reeves, United Artists 824 (Moss Rose, BMI) (St. Louis, Memphis-Nashville)

BETRAYED . . .

4 Seasons, Philips 40278 (Saturday-4 Seasons, BMI) (New York)

PEANUTS . . .

Art Perko, Taurus 10001 (TNT, BMI) (Cleveland)

LEARNING THE GAME . . .

Hullaballos, Roulette 4612 (Peer Intl., BMI) (St. Louis)

LOVE IS A 5-LETTER WORD . . .

James Phelps, Argo 5499 (Chevis, BMI) (Miami)

LET ME LOVE YOU . . .

George Goodman & the Headliners, Val 1 (Donnator, BMI) (Pittsburgh)

DEVIL'S HIDEAWAY . . .

James Brown, Smash 1975 (Try Me, BMI) (Dallas-Fort Worth)

A WALK IN THE BLACK FOREST . . .

Horst Jankowski, Mercury 72395 (MRC, BMI) (Cleveland)

SOUL SAUCE . . .

Cal Tjader, Verve 10345 (Consolidated, ASCAP) (New York)

TIGER-A-GO-GO . . .

Buzz & Bucky, Amy 924 (Buckhorn, BMI) (Miami)

POOR BOY . . .

Roylettes, MGM 13327 (South Mountain, BMI) (Washington)

SEA CRUISE . . .

Ace Cannon, Hi 2089 (Ace, BMI) (St. Louis)

LONG WALK HOME . . .

Floyd Cramer, RCA Victor 8541 (Blackwood, BMI) (Memphis-Nashville)

YES I'M READY . . .

Barbara Mason, Arctic 105 (Stillran-Dandelion, BMI) (Baltimore)

profit margins—these all will have their effects. Taking up the various categories separately:

30 Per Cent Hike

I have indicated a 30 per cent increase in the domestic table-clock-portable category (which also includes imports sold under

domestic manufacturer trade names). This means that more than 25 per cent of all such radios sold this year will include FM.

The phono-radio combination field will see an increase of about 14 per cent in FM-

equipped units. This is a continuation of the trend, spawned by the introduction of FM stereo, to include AM-FM-stereo tuners or at least FM-AM mono tuners in all but the low-end combinations. More than 80 per cent

(Continued on page 49)

THE JAZZ BEAT

• Continued from page 8

I have experienced working with new disk jockeys who, upon being directed to play a certain type of jazz for an established audience, became incensed because they didn't want to play what they didn't like.

There have been record stores manned by jazz buffs who wanted to stock up on the "West Coast jazz," and when customers failed to knock down the doors to buy "their brand of jazz," they were ready to cry, "jazz is dead."

The satisfaction derived in listening to jazz that personally suits your tastes motivates or sets off a certain chemistry that makes you want to share it with others.

These examples may seem a bit academic and perhaps overly simplified. Programmers and retailers must recognize the many jazz tastes. The musicians recognize it, and unfortunately, they have never been given credit.

A singer says she does not want to be classified as a jazz

singer. Why? It's purely a booking-economic problem. A jazz singer can play only certain rooms. This condition precludes her from established rooms and more versatile bookings that will increase her earnings. Is it jazz that does it? No! Jazz is art. Bookings are money!

Discussing jazz one day with some friends, the topic of Lee Morgan's "Sidewinder" came up. I pointed out to one of the ladies present that this indeed was a jazz composition. "Really," she declared, "but I like it." She found it necessary to qualify her reasons.

Talking with her further I discovered she liked a few more jazz tunes. Her observations were rather pointed when she offered she had never thought of the various tunes as jazz but as tunes which appealed to her.

In all cases, the jazz that has succeeded is the music able to communicate. With all of the confusion, there is more unanimity among the jazz buffs that jazz is the best music in America. If we can only teach them that their choice is relative. Oh, well.

Engel Named By Col.-SG

NEW YORK—Columbia Pictures-Screen Gems Music Division, has named Lehman Engel to the newly created post of executive director in charge of musical theater development. Engel is a veteran Broadway musical director.

President Don Kirchner said the firm will participate in financing and production of properties at an accelerated pace, with emphasis on the development of new and existing music, properties, writers, concepts and direction.

Engel will review Columbia Pictures and Screen Gems properties to determine which should be developed for the musical theater. He is currently musical director of the Broadway show, "Bajour." He will continue his activities as a musical theater conductor while holding his new post.

Long Ago & Far Away...

HOLLYWOOD — Well, nobody's perfect... not even in these days of zip code numbers and ABCD super-fast mail service. For example, KFWB-Radio just received a letter addressed to Frank Bull. Bull, who now operates his own firm of Frank Bull Advertising, was a disk jockey for KFWB during the war. When it was mailed is still a mystery—possibly 20 years ago—but it had a 3-cent stamp and the post office stamped it "Postage Due, 2 cents." The letterwriter requested playing of "Tomorrow Night," by Lonny Jackson or "Trust in Me," by Hadda Brooks.

Deana Martin Inked by Col.

HOLLYWOOD—Deana Martin, 15-year-old daughter of singer Dean Martin, has been signed by Columbia Records. Terry Melcher is handling a&r work. He has been linked romantically to Claudia, her older sister.

Martin's 15-year-old son Dino is a member of the trio Dino, Desi and Billy, which records for Reprise. The group's second single will be released May 5.

Revenue Agents Close L. A. Clubs

LOS ANGELES—The Crescendo and Interlude were closed by federal agents last week for failure to pay taxes.

The Crescendo had been one of the key exposure rooms for artists. The Interlude, a smaller upstairs room was used for sub attractions. Majority owner is Bud Emerson, who bought the club from Shelly Davis, now with successful Whisky A Go Go chain.

DON McNEILL MARKS 32d

NEW YORK — ABC Radio's Don McNeill's "Breakfast Club" marks its 32d anniversary on radio with a week-long visit to New York City. The show will originate May 3-7 in the Hawaiian Room of the Lexington Hotel here.

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Les Bodine, former Dayton, Ohio, deejay, now has a 90-minute c&w platter show on Station WPFB, Middletown, Ohio, while doubling on a four-day-a-week program on WGIC, new station at Xenia, Ohio. . . . Station KEXO, Grand Junction, Colo., which lost 90 per cent of its building and contents in a recent fire, is still much in need of c&w spinning material, both singles and albums, according to Max Lee, who mans the turntables there. Station's address is Box 629, Grand Junction, Colo. 81502. . . . Deejay copies of Barbara Allen's initial release on Shoestring Records (yeah, that's legitimate). "Take Everything" b.w. "Livin' on Love," are available by writing on your station letterhead to Jim Gemmill, 1804 Dresden Road, Richmond, Va.

Bob Maickel, of Country Jamboree Productions, Box 123, Floral Park, N. Y., which produces a country music show for WAPC, Riverhead, N. Y., infos that he's in need of good country records. Bob says WAPC's "Suffolk County Jamboree" is the only country and western show on the air in Eastern Long Island. Maickel's firm plans to produce several live country shows in the area soon. . . . Chris Lane has left KAYO, Seattle, and is now with WJJD, Chicago. . . . Billy Parker, recording artist and former deejay at KTOW, is now manning the turntables at KFMJ, 1,000-watt c&w outlet in Tulsa, Okla., where he occupies the 4 p.m. to sign-off slot. Billy puts in a plea for spinning material.

Lee Shannon, country spinner at WKBN, Youngstown, Ohio, reports that Hank Williams Jr. and Audrey Williams, along with the Cheatin' Hearts, Wilma Lee and Stoney Cooper, Billy Walker, Tommy Cash and Del Reeves, attracted a large turnout recently to the Scottish Rites Cathedral, New Castle, Pa. Shannon emceed the proceedings, and on the following three nights had the pleasure of working with Roy Drusky, Charlie Walker and a line-up of local talent in the Youngstown-Warren, Ohio, area. . . . WJCO-Radio, Jackson, Mich., which switched to an all-country policy last November, recently conducted a contest over a 25-day period on "Why I Like Country Music," with more than 700 entries received from listeners in the Greater Jackson and mid-Michigan area, according to the management. WJCO deejays are Cash McCall, Chuck Bedwell, Red Howard, Tex LeFleur and Cowboy Barney Oaks.

'HULLABALOO' HOT PROPERTY

NEW YORK — NBC-TV's "Hullabaloo" will not only be back next season but the prime-time color program is now completely sold out in addition, according to Don Durgin, vice-president NBC-TV Network Sales.

Letters to the Editor

Dear Sir:

It seems to me that independent record merchants could—and would—learn from other types of retailers, especially in the fields of co-operative buying and selling. Knowing that such ventures have been tried previously and have failed doesn't mean that it couldn't succeed with untold advantages for everyone concerned.

If hardware, drug, grocery, and dozens of other types of stores have made such an operation into a success story, why not the record industry? Consolidated buying principles and practice alone, for the sake of special sales promotions to compete with discount houses and shylock merchants, could have an over-all effect of greater traffic movement throughout the entire merchandising year.

This type of operation could give independent merchants advantages in many areas—at the buying level, at merchandise technique betterment, at mass advertising — with considerable savings, yet bring those same independent merchants a distinction comparable to, say, the Rexall drug operation.

Knowing that it could—and would — have many ramifications at both wholesale and retail levels, and many problems to be ironed out, any worthwhile and money-making venture could be worth a long-lasting effort—and a very profitable one—for years to come for all concerned. It could also serve as another bulwark in the record industry itself as a possible scoring measure to compete with record clubs as an in-store operation with another possible chance for column and traffic building in records themselves as well as related fields—players, accessories, etc.

With careful and proper planning, top-notch organization, judicious management, and, above all, wholehearted co-operation and enthusiasm on

the part of independent merchants, I believe it could be the "start of something big."

Jim Tippet
The Platter
Galesburg, Ill.

KWIZ Promotion Has Big Response

SANTA ANA, Calif.—KWIZ, 5,000 watter covering Orange County, has created a stir with a "Sounds on the Rebound" phone request promotion. Station reported 10,000 calls within 30 hours after announcing it would program requests.

The audience participation promotion is the first of its kind for the outlet which also reaches into San Bernardino, Riverside and San Diego counties.

Songs requested ran the gamut of pop hits of the past 15 years. Ads in local papers and the Los Angeles Times heralded the promotion with an airplane tugging a 300-foot sign advertising the event. Plans are to run the promotion two weeks or until all requests have been answered. KWIZ's only competition in Orange County is KEZY, Anaheim.

TALK-CURBING BILL DEFEATED

BOSTON—A State bill that might have handicapped radio talk programs was defeated 74-26 last week in the Massachusetts House. House Bill 2675 required all callers to give full names and addresses before airing. Failure would have meant a \$100 fine on the station.

WEEL-Radio, which broadcasts more than 56 hours of talk programs a week, campaigned against the bill. A request over the air by WEEL's talk jockey Paul Benzaquin resulted in a flood of phone calls to the State House, the station reported.

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NEW ALBUM RELEASES

Continued from page 32

CAGE: SONATAS & INTERLUDES FOR PREPARED PIANO—Maro Ajemian; 199
HAUFRECHT: SYMPHONY FOR BRASS & TIMPANI—Brass Ensemble Society; 192
KAHN: PIANO MUSIC—Oxford String Quartet of Miami Univ. (Kahn); 188
WEISGALL: The Tenor—Various Artists; 197

DECCA

PETER DUCHIN—The Duchin Touch; DL 4519, DL 74519
BERT KAEMPFERT & HIS ORCH.—The Magic Music of Far Away Places; DL 4616, DL 74616
GRADY MARTIN—Instrumentally Yours; DL 4610, DL 74610
ROBERT MAXWELL HIS HARP & ORCH.—A Song for All Seasons; DL 4609, DL 74609
RICK NELSON—Best Always; DL 4660, DL 74660
HERB STRAUSS—Songs & Stories of the Jewish Holidays; DL 4621, DL 74621
Angelito Y Otros Exitos De Los Vagabundos; DL 4641, DL 74641
MARIACHI GUADALAJARA—Mariachi; DL 4631, DL 74631
EARTHA KITT—Sings in Spanish; DL 4635, DL 74635

EPIC

DAVID LLOYD & HIS LONDON ORCH.—Confidential—Sounds for a Secret Agent; LN 24151, BN 24151

ESP

The New BYRON ALLEN TRIO; 1005
ALBERT AYLER TRIO—Spiritual Unity; 1002
The GIUSEPPI LOGAN QUARTET; 1007

FOLKWAYS

MARK EVARTS—Music of the Pawnee; FE 4334
TRACY SCHWARZ—Learn to Fiddle Country Style; FI 8359
VARIOUS ARTISTS—Music From Petauke of Northern Rhodesia, Vol. 2; FE 4202

GLAD-HAMP

LIONEL HAMPTON—A Taste of Hamp; GH 1009

GOSPEL SINGTIME

THE SONGFELLOWS QUARTET; BJ 743-4

HARMONY

The Unforgettable MOLLY O'DAY AND THE CUMBERLAND MOUNTAIN FOLKS; HL 7299
VARIOUS ARTISTS—A Country Salute to Hank Williams; HL 7265

LAURIE

GERRY & THE PACEMAKERS Greatest Hits; LLP 2031, SLP 2031

LIBERTY

MARTIN DENNY—Spanish Village; LRP 3409, LST 7409
TOMMY GARRETT—Espana; LMM 13032
JOHNNY MANN SINGERS—If I Loved You; LRP 3411, LST 7411

LONDON

The State Funeral of Sir Winston Churchill; RB 101/2
BELLINI: LA SONNAMBULA—Highlights—Various Artists; 5887, OS 25887
MARIO DEL MONACO—Italian & German Arias; 5894, OS 25894
GEORGE LONDON—Wagner: Great Scene for Bass-Baritone; 5897, OS 25897
The Magic Moods of RONNIE ALDRICH; SP 44062
FRANK CHACKSFIELD & HIS ORCH.—Globe Trotting; SP 44059
LOS MACHUCAMBOS—Mucho Machucambos; SP 44055

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May 1, 1965, BILLBOARD

HITS OF THE WORLD

Continued from page 22

MARTY

ELLEN MARTY—Mixing & Making; EM 101

MERCURY

SOUNDTRACK—The Gentle Rain; MG 21016, SR 61016

MONITOR

RUSSIAN ORTHODOX CATHEDRAL CHOIR OF PARIS—Russian Waster Liturgy; MF 441, MFS 441

MOTOWN

THE SUPREMES—We Remember Sam Cooke; 629

PALOMAR

MARVIN JENKINS—Big City; G 24001, GS 34001
DON RANDI—Mexican Pearls; G 24002, GS 34002
CURTIS AMY—The Sounds of Hollywood and Broadway; G 24003, GS 34003
DON RANDI—Mexican Pearls; G 24002, GS 34002

PAN

NEW YORKER—Music for Polka Lovers; PLP 2101, PLP 9101

PARLIAMENT

BRAHMS: CONCERTO FOR VIOLIN, CELLO & ORCH.—Czech Philharmonic Orch. (Ankerl); PLP 601, PLPS 601
BARTOK: CONCERTO FOR ORCH.—Czech Philharmonic Orch. (Ankerl); PLP 602, PLPS 602
OVERTURES TO SHAKESPEARE—Prague Symphony Orch. (Smetacek); PLP 603, PLPS 603
STRAVINSKY: LE SACRE DU PRINTEMPS—Czech Philharmonic Orch. (Ankerl); PLP 604, PLPS 604

PARROT

THE ANDREW OLDHAM ORCH.—East Meets West; PA 61003, PAS 71003

PHILIPS

LESTER LANIN—Dancing at the Discotheque; PHM 200-145, PHS 600-145
LESTER LANIN—Plays for Dancing; PHM 200-132, PHS 600-132

POLYDOR

MONTANARA CHOR—Wildgans Ruschen Durch Die Nacht; 237 232
FREDDY TIERE—Sensationen; 237 419
VARIOUS ARTISTS—Beat City; 237 660
ROBERTO DELGADO & HIS ORCH.—Blue Hawaii; 237426
MAX GREGER UND SEIN TANZTUNIER-ORCH.—Großes . . . Tanztpourri Im Turnier-Stil; 237418
WERNER MULLER & HIS ORCH.—Primavera!; 237659
THE TONICS' Hit Parade; 184003
VARIOUS ARTISTS—Was Ihr Wollt, Folge I; 46892

PRESTIGE

BENNY GOLSON—Stockholm Sojourn; 7361
CHARLES McPHERSON—Bebop Revisited!; 7359

RCA CAMDEN

The Banjo Style of PERRY BECHTEL; CAL 871, CAS 871
PEE WEE KING & HIS BAND WITH REDD STEWART—Country Barn Dance; CAL 876, CAS 876
LIVING JAZZ—Dear Heart & Other Favorites; CAL 878, CAS 878
LIVING STRINGS—Play Songs to Remember; CAL 857, CAS 857

RCA RED SEAL

BEETHOVEN: PIANO CONCERTO NO. 4—NBC Symphony Orch. (Toscanini); LM 2797
BERLIOZ: ROMEO & JULIET—NBC Symphony Orch. (Toscanini); LM 7034-2
ARTHUR FIEDLER—Tenderly—Boston Pops Orch.; LM 2798, LSC 2798
BRAHMS: SYMPHONY NO. 2—Boston Symphony Orch. (Leinsdorf); LM 2809, LSC 2809
LORIN HOLLANDER PLAYS/ANDRE PREVIN CONDUCTS—Khachaturian Piano Concerto; LM 2801, LSC 2801
ROZSA CONDUCTS ROZSA—Overture to a Symphony Concert Op. 26; LM 2802, LSC 2802
THE ROBERT SHAW CHORALE & ORCH. ON BROADWAY; LM 2799, LSC 2799
THE THREE SUNS—Country Music Shindig; LPM 3354, LSP 3354
THE SONS OF THE PIONEERS—Legends of the West; LPM 3351, LSP 3351
J. J. JOHNSON—“J. J.”; LPM 3350, LSP 3350
MARTY GOLD & HIS ORCH.—Something Special for Movie Lovers; LPM 3342, LSP 3342
PEREZ PRADO & HIS ORCH.—Dance Latino; LPM 3330, LSP 3330

Continued from page 22

5 — **KOMM WIEDER**—Lolita (Polydor)—Esplanade
 6 4 **DON'T HA HA**—Governors (Golden 12)—Mellin-Siegel
 7 — **ALLES GLUECK DIESER ERDE**—Kai Hagen (Philips)
 8 5 **SORRY LITTLE BABY**—Hans Juergen Bacumler (CBS)—Mikulski
 9 — **LEMON TREE**—Trini Lopez (Ariola)
 10 6 **SE PIANGI, SE RIDI**—Bobby Solo (CBS)—Budde

DICK LEIBERT at the Radio City Music Hall Organ—Favorites of the Radio City Music Hall; LPM 3327, LSP 3327
The Many Faces of GALE GARNETT; LPM 3325, LSP 3325
ORIGINAL SOUNDTRACK—Peyton Place; LOC 1042, LSO 1042
PERRY COMO WITH THE ANITA KERR SINGERS—The Scene Changes; LPM 3396, LSP 3396

DICK SCHORY & HIS ORCH.—The Roar of the Greasepaint—The Smell of the Crowd; LPM 3394, LSP 3394
FRANKIE RANDELL—At It Again; LPM 3364, LSP 3364
The Gypsy Violin of EMERY DEUTSCH; LPM 3363, LSP 3363
EDDY ARNOLD—The Easy Way; LPM 3361, LSP 3361
HOMER & JETHRO—Homer & Jethro Sings Tenderly; LPM 3357, LSP 3357

RCA VICTOR

JOHN CHARLES THOMAS—An Affectionate Recollection; LPV 515
COUNT BASIE in Kansas City; LPV 514

RCA VICTOR—MEXICAN

LOS DANDYS—Murmulo Tropical; MKL 1630
LIBERTAD LAMARQUE; MKL 1631

SAXONY

VILLANOVA STUDENT COUNCIL—Jazz at Villanova; SRLP 110

SIMS

GOODMAN FAMILY—It's a Wonderful Feelin'; LP 129
JIMMY PATTON—Blue Darlin'; LP 127
WALLACE BROTHERS—Soul Soul and More Soul; 128

SONGS OF FAITH

WALLY FOWLER & HIS OAK RIDGE BOYS—Two Roads; SOF 127
SEGO BROTHERS—The Hem of His Garment; SOF 126

SUE

RAY BRYANT—Soul; LP 1036, LP 1036
JIMMY OLIVER—Hits Au-Go-Go; LP 1041

TAMLA

THE MIRACLES Greatest Hits From the Beginning; T 254, ST 254

TOWER

ARROWS—Apache '65; T 5002

20th CENTURY-FOX

DELLA CHIESA—The New Vivienne!; TFM 3173

VANGUARD

VARIOUS COMPOSERS—A Sonata Recital by Bela Bartok & Joseph Szigeti; VRS 1130/1
J. S. BACH: CANTATA NO. 53, 54, 169—Maureen Forrester, I Solisti di Zagreb (Janigro); BG 670, BGS 70670
EETHOVEN: THE CREATURES OF PROMETHEUS—Ballet, Op. 43—Maurice Abravanel conducting the Utah Symphony Orch.; VRS 1124, VSD 71124
The Baby Sitters' Family Album; VRS 9173
DOC WATSON & SON; VRS 9170, VSD 79170
MIMI & RICHARD FARINA—Celebrations for a Grey Day; VRS 9174, VSD 79174
MOZART: SYMPHONY NO. 41 IN C MAJOR, K 551 "JUPITER"—Vienna State Opera Orch. (Prohaska); SRV 167, SRV 1675D

WESTMINSTER

Sons of Bach—Saar Chamber Orch. (Ristenpart); XWN 19096, WST 17096
HAYDN: SYMPHONIES NO. 78 & 22—Vienna Radio Orch. (Somogyi); XWN 19095, WST 17095
MASSENET: THAIS—Renee Doria, Robert Massard, Michel Senechal; XWN 2236, WST 236
VIENNA SYMPHONY WOODWINDS—Twentieth Century Wind Music; XWN 19097, WST 17097

WORLD ARTISTS

Great Motion Picture Themes From Jean Harlow Films; WAM 2007
REPARATA & HIS DELRONS—Whenever a Teenager Cries; WAM 2006

11 10 **RINGO**—Ferdie (Electrola)—Chappell
 12 9 **LASS DIR ZEIT**—Crazy Girls (Electrola)

MALAYSIA

*Denotes local origin

This Week	Last Week	Title
1	2	UNDER THE BOARDWALK —Rolling Stones (Decca)
2	1	ROCK 'N' ROLL MUSIC —Beatles (Parlophone)
3	—	I UNDERSTAND —Freddie & the Dreamers (Columbia)
4	7	ONLY FRIENDS —Francoise Hardy (Vogue)
5	4	EIGHT DAYS A WEEK —Beatles (Parlophone)
6	3	I COULD EASILY FALL —Cliff Richard (Columbia)
7	—	DO THE CLAM —Elvis Presley (RCA)
8	—	DON'T LET ME BE MISUNDERSTOOD —Animals (MGM)
9	—	LET'S FORGET ABOUT MONEY —Connie Francis (MGM)
10	—	TEA BREAK —*Quests (Columbia)

MEXICO

*Denotes local origin

This Week	Last Week	Title
1	1	I LOVE HER —Santo and Johnny (Gamma)—Pending
2	2	EL MUDO —*Sonora Santanera (CBS)—Mundo Musical
3	3	POLLERO COLORA —*Carmen Rivero (CBS)—Mundo Musical
4	5	CUANDO CALIENTA EL SOL —Trini Lopez (Reprise)—Emmi
5	6	LA CUMBIA —*Carmen Rivero (CBS)—Pending
6	4	SOMBRAS —*Javier Solis (CBS)—Sadaic
7	7	AHORA TE PUEDES MARCHAR —Les Surfs (Gamma)—Pending
8	10	PRETTY WOMAN —Roy Orbison (London)—Mundo Musical
9	9	ME CONFORMO —Marisol (Gamma)—Brambila
10	8	I WANT TO HOLD YOUR HAND —Beatles (Musart)—Musicmex

NORWAY

*Denotes local origin

This Week	Last Week	Title
1	3	THE LAST TIME —Rolling Stones (Decca)
2	1	ROCK AND ROLL MUSIC —Beatles (Parlophone)—Edition Lyche
3	5	POUPEE DE CIRE, POUPEE DE SON —France Gall (Philips)—Manu
4	4	DET VAR I VAR UNGDOMS FAGRASTE VAR —Sven-Ingvars (Philips)—Edition Lyche
5	2	FROKEN FRAKEN —Sven-Ingvars (Philips)—Carl M. Iversen
6	10	THE MINUTE YOU'RE GONE —Cliff Richard (Columbia)
7	5	IT HURTS SO MUCH —Jim Reeves (RCA Victor)
8	—	TICKET TO RIDE —Beatles (Parlophone)
9	7	KARUSELL —*Kirsti Sparboe (Triola)—Arne Bendiksen
10	—	DAR BJORKORNA SUSAS —Jailbird Singers (Metronome)

PERU

This Week	Last Week	Title
1	1	LA POLLERA AMARILLA —Tulio Enrique Leon (Odeon); Los Corraleros del Sinu (Virrey); Lucho Nelson (Sono Radio)
2	2	PAPELES —Carmita Jimenez (Sono Radio); Palito Ortega (RCA)
3	4	NATALIA —Hnos. Arriagada (Odeon); Gilbert Becaud (Odeon); Peps Miranda (Virrey)
4	3	POEMA —Hnos. Arriagada (Odeon); Trio Las Sombras (RCA); Anamelba (Virrey)
5	6	CUMBIA QUE TE VAS DE RONDA —Carmen Rivero (Columbia); Lucho Macedo (Virrey); Mulatos del Caribe (Polydor)
6	7	VUELVE MI BARQUITA —Los Cuatro Brillantes (D.Peru)
7	5	ABRAZAME FUERTE —Carmita Jimenez (Sono Radio)
8	8	SI RIES, SI LLORAS —Elmo Riveros (Odeon); Bobby Solo (Epic); New Christy Minstrels (Columbia)
9	—	MI VIDA —Elmo Riveros (Odeon)—Alain Barriere (RCA)
10	—	ELLA ES UNA MUJER —Beatles (Odeon)



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 Wand 184

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HOT RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 5/1/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	3	WE'RE GONNA MAKE IT Little Milton, Checker 1105 (Chevis, BMI)	6	22	22	CRYING WON'T HELP YOU NOW Clyde McParrater, Mercury 72407 (Leatherneck, BMI)	3
2	4	I'LL BE DOGGONE Marvin Gaye, Tamla 54112 (Jobete, BMI)	7	23	21	COME SEE Major Lance, Okeh 7216 (Camad Chi-Sound, BMI)	9
3	8	IT'S GROWING Temptations, Gordy 7040 (Jobete, BMI)	5	24	25	THE RECORD Ben E. King Atco 6343 (T. M., BMI)	3
4	1	SHOTGUN Jr. Walker & the All Stars, Soul 35008 (Jobete, BMI)	12	25	30	AIN'T NO TELLING Bobby Bland, Duke 390 (Don, BMI)	2
5	10	OOO BABY BABY Miracles, Tamla 54113 (Jobete, BMI)	5	26	32	JUST ONCE IN MY LIFE Righteous Brothers, Philles 127 (Screen Gems-Columbia, BMI)	3
6	9	I DO LOVE YOU Billy Stewart, Chess 1922 (Chevis, BMI)	13	27	20	IKO IKO Dixie Cups, Red Bird 10-024 (Trio-Melder, BMI)	4
7	2	GOT TO GET YOU OFF MY MIND Solomon Burke, Atlantic 2276 (Cotillion, BMI)	9	28	33	LET ME DOWN EASY Betty Lavette, Calla 102 (Premier-Don Dee, BMI)	2
8	12	NOTHING CAN STOP ME Gene Chandler, Constellation 149 (Camad, BMI)	4	29	—	BACK IN MY ARMS AGAIN Supremes, Motown 1075 (Jobete, BMI)	1
9	6	NOWHERE TO RUN Martha & the Vandellas, Gordy 7039 (Jobete, BMI)	10	30	36	IT HURTS ME TOO Elmore James, Enjoy 2015 (Bob-Dan, BMI)	2
10	11	THE ENTERTAINER Tony Clarke, Chess 1924 (Chevis, BMI)	6	31	31	HEART FULL OF LOVE Invincibles, Warner Bros. 5495 (Circle Seven, BMI)	6
11	5	STOP! IN THE NAME OF LOVE Supremes, Motown 1074 (Jobete, BMI)	11	32	38	AND I LOVE HIM Esther Phillips, Atlantic 2281 (Maclean-Unart, BMI)	3
12	14	WOMAN'S GOT SOUL Impressions, ABC-Paramount 10647 (Curton, BMI)	3	33	40	TELL HER I'M NOT HOME Ike & Tina Turner, Loma 2011 (Figure, BMI)	2
13	13	WHEN I'M GONE Brenda Holloway, Tamla 54111 (Jobete, BMI)	9	34	34	PEACHES 'N' CREAM Ikettes, Modern 1005 (Screen Gems-Columbia, BMI)	7
14	7	DON'T MESS UP A GOOD THING Fontella Bass & Bobby McClure, Checker 1097 (Arc-Seico, BMI)	13	35	—	LOVE IS A 5-LETTER WORD James Phelps, Argo 5499 (Chevis, BMI)	1
15	16	IT'S GOT THE WHOLE WORLD SHAKIN' Sam Cooke, RCA Victor 8539 (Kags, BMI)	3	36	27	MR. PITIFUL Otis Redding, Volt 124 (East-Time, BMI)	13
16	18	THE CLAPPING SONG Shirley Ellis, Congress 234 (Gallico, BMI)	6	37	—	DUST GOT IN MY DADDY'S EYES Bobby Bland, Duke 390 (Don, BMI)	1
17	26	A WOMAN CAN CHANGE A MAN Joe Tex, Dial 4006 (Tree, BMI)	2	38	—	IT AIN'T NO BIG THING Radiants, Chess 1925 (Chevis, BMI)	1
18	39	BOO-GA-LOO Tom & Jerrio, ABC-Paramount 10638 (Chi-Sound & Payton, BMI)	2	39	—	SNAKE IN THE GRASS Paul Martin, Ascot 2172 (Stephanye-Unart, BMI)	1
19	19	EVERY NIGHT, EVERY DAY Jimmy McCracklin, Imperial 66094 (Metric, BMI)	5	40	35	CRY ME A RIVER Marie Knight, Musicor 1076 (Sanders, ASCAP)	3
20	17	NEVER, NEVER LEAVE ME Mary Wells, 20th Century-Fox 570 (Merza, BMI)	7				
21	15	TEASIN' YOU Willie Tee, Atlantic 2273 (Cotillion-Shirleys, BMI)	10				

HOT R&B LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	TEMPTATIONS SING SMOKEY, Gordy G 912 (M); GS 912 (S)	6
2	5	MIRACLES GREATEST HITS FROM THE BEGINNING, Tamla T 254 (M); ST 254 (S)	3
3	4	SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M); LSP 2970 (S)	14
4	3	SHAKE, Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	12
5	2	PEOPLE GET READY, Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S)	9
6	6	THE GREAT OTIS REDDING SINGS SOUL BALLADS, Volt 411 (M); (No Stereo)	4
7	7	IMPRESSIONS GREATEST HITS, ABC-Paramount ABC 515 (M); ABCS 515 (S)	8
8	8	SOUL SAUCE, Cal Tjader, Verve V 8614 (M); V6-8614 (S)	3
9	9	GRITS & SOUL, James Brown, Smash MGS 27057 (M); SRS 67057 (S)	3
10	—	B. B. KING: LIVE AT THE REGAL, ABC-Paramount ABC 509 (M); ABCS 509 (S)	1

HOT SPIRITUAL SINGLES

1. PEACE, BE STILL James Cleveland, Savoy 4217
2. WAITING FOR MY CHILD Consolers, Nashboro 800
3. MORE THAN A HAMMER AND NAIL Staple Singers, Epic 9748
4. WALK AROUND HEAVEN ALL DAY Caravans, Vee Jay 945
5. YOU'VE BEEN GOOD TO ME Gospel Harmonettes, Vee Jay 952

HOT SPIRITUAL LP's

1. PEACE, BE STILL, VOL. 3 James Cleveland, Savoy MG 14076
2. ON THE BANKS OF JORDAN, VOL. 4 James Cleveland, Savoy MG 14096
3. AMEN Staple Singers, Epic LN 24132
4. A BRIGHT SIDE Mighty Clouds of Joy, Peacock PLP 121
5. HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME James Cleveland, Savoy MG 14102

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

- GOTTA HAVE YOUR LOVE . . . Sapphires, ABC-Paramount 10639
- I NEED YOU . . . Chuck Jackson, Wand 179
- I WILL ALWAYS HAVE FAITH IN YOU . . . Grover Mitchell, Decca 31737
- IT'S MY OWN FAULT . . . B. B. King, ABC-Paramount 10634
- ONE STEP AHEAD . . . Aretha Franklin, Columbia 43241
- SOMETHING YOU GOT . . . Chuck Jackson & Maxine Brown, Wand 181
- YES, I'M READY . . . Barbara Mason, Arctic 105

TOP R&B JOCKEY'S PICK-OF-THE-WEEK

- GENE POTTS, WGIV, Charlotte, N. C.
Nothing Can Stop Me, Gene Chandler, Constellation 149
Who Knows, Gladys Knight & the Pippins, Maxx 334
A Woman Can Change a Man, Joe Tex, Dial 4006
You Ain't Seen Nothin' Yet, Bobbettes, Diamond 181
LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)
- BOB MCKEE, WAOK, Atlanta, Ga.
What Do You Do (When Your Lover Leaves You), Tams, ABC-Paramount 10635
Strong Love, Malibus, Sure Shot 5008
- DANNY STILES, WNJR, Newark, N. J.
Walk That Walk, David Clayton Thomas, Atco 6347
Snake in the Grass, Paul Martin, Ascot 2172
Cry Me a River, Marie Knight, Musicor 1076
Darling Take Me Back (I'm Sorry), Ray Pollard, United Artists 856
Stubborn Kind of Fellow, Magnificent 7, Lemco 882
LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)
- ED WRIGHT, WABQ, Cleveland, Ohio
Something You Got, Chuck Jackson & Maxine Brown, Wand 181
Back in My Arms Again, Supremes, Motown 1075
OO Wee Baby, Fred Harris, Vee Jay
LP—Mr. Everything, Chuck Jackson, Wand
- CLIFTON (KING BEE) SMITH, KCOH, Houston, Tex.
Come On Over to My Place, Drifters, Atlantic 2285
Back in My Arms Again, Supremes, Motown 1075
Everything, Joe Hinton, Back Seat 547
A Woman Can Change a Man, Joe Tex, Dial 4006
LP—Runnin' Out of Fools, Aretha Franklin, Columbia CL 2281 (M); CS 9081 (S)
- SIR WALTER, WAMO, Pittsburgh, Pa.
Boot-Leg, Booker T & the MG's, Stax 169
Devils Hideaway, James Brown, Smash 1975
LP—The Song Is You, Joe Williams, RCA Victor LPM 3343 (M); LSP 3343 (S)
- NICKIE LEE, WAME, Miami, Fla.
I Want To Go Back, The Knights & Arthur, Roulette
Darling Come Talk to Me, Joe Hinton, Back Seat 547
- PEE WEE HARRIS, WABY, Albany-Troy-Schenectady, N. Y.
Darling Come Talk to Me, Joe Hinton, Back Seat 547
Georgie Porgie, Jewel Akens, Era 3142
LP—Guys With Soul Are the Greatest, Various Artists, Wand 666 (M)
- TOM REED, KPRS, Kansas City, Mo.
No More, George Kirby, Argo 5498
Flea Pot, La La Wilson & Orch., Aura
LP—Alexander the Great, Monty Alexander, Pacific Jazz
- CHARLIE BROWN, WLOU, Louisville, Ky.
Back in My Arms Again, Supremes, Motown 1075
LP—Soul Time, Jackie Wilson, Brunswick BL 54118 (M); BL 754118 (S)
- OLIVER (BIG "O") MOSS, KCAC, Phoenix, Ariz.
The Real Thing, Betty Everett, Vee Jay 683
Crying for My Baby, Junior Parker, Duke 389
Pick—I'm Gonna Cry Till My Tears Run Dry, Irma Thomas, Imperial 66106
LP—Ray Charles Live in Concert, ABC-Paramount ABC 500 (M); ABCS 500 (S)
- O. C. WHITE, WAWA, Milwaukee, Wis.
Crying for My Baby, Junior Parker, Duke 389
Boot-Leg, Booker T & MG's, Stax 169
Come Back My Love, Jackie Beavers, Nation 21765
- BIG BEN TIPTEN, KBYE, Oklahoma City, Okla.
Goodnight Baby, Sam & Dave, Stax 168
Yes I'm Ready, Barbara Mason, Arctic 105
- SID WOODS, WGEE, Indianapolis, Ind.
Goodnight Baby, Sam & Dave, Stax 168
Nobody Wants to Hear Nobody's Troubles, Irma Thomas, Imperial 66106
Walkin', Jimmy Jones, Roulette 4608

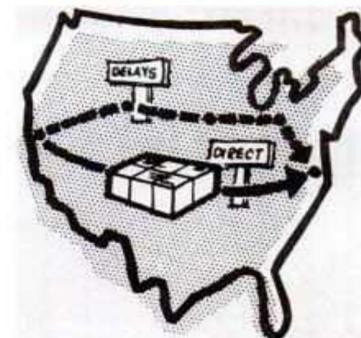
DJ SPOTLIGHT

EUGENE POTTS
WGIV, Charlotte, N. C.

Eugene Potts, Charlotte's first Negro disk jockey, recently celebrated his 16th broadcast year with WGIV. In addition to serving as public affairs director for the station, Potts handles a Monday through Friday afternoon and Sunday morning record show. Active in community affairs, he has been recipient of numerous honors and awards. To top off what appears to be a staggering schedule, Potts writes continuity for many WGIV accounts and is one of the station's top time salesmen.



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3. There is less chance of damage.

ZIP Codes keep postal costs down but only if you use them.



SPOTLIGHTS



POP

NAT KING COLE — THE BALLAD OF CAT BALLOU (Colgems, ASCAP)—Film title tune is a rhythmic number in which the late Nat is assisted by comic Stubby Kaye. Good number for all types of programming. Flip: "They Can't Make Her Cry" (Colgems, ASCAP). **Capitol 5412**

BOBBY VINTON — L-O-N-E-L-Y (Feather, BMI)—Clever lyric, strong ballad written by Vinton and a perfect follow-up to his "Lonely Nights" hit. Flip: "Graduation Tears" (Acacia, ASCAP). **Epic 9791**

ROGER MILLER — ENGINE ENGINE NO. 9 (Tree, BMI)—The Grammy award winner has done it again! Another original, offbeat piece of material with a top performance. Happy rhythm sounds. Flip: "The Last Word in Lonesome is Me" (Tree, BMI). **Smash 1983**

GENE PITNEY — LAST CHANCE TO TURN AROUND (Catalogue, BMI)—Pulsating performance and arrangement on a well-written rouser. Exciting Pitney sound! Flip: "Save Your Love" (Pitfield-January, BMI). **Musicor 1093**

WAYNE NEWTON — APPLE BLOSSOM TIME (Broadway, ASCAP)—Right up the alley of "Red Roses for a Blue Lady" is this fine revival of the evergreen. Top Newton performance backed by shuffle rhythm band featuring muted trumpet. Flip: "Laura-Lee" (Quadric, BMI). **Capitol 5419**

JERRY VALE — TEARS KEEP ON FALLING (Pincus ASCAP)—Another commercial winner much in the vein of Vale's "Have You Looked Into Your Heart" success. Good group, sing-a-long style for all forms of programming. Flip: "Now" (Ritvale, ASCAP). **Columbia 43252**

PETER, PAUL & MARY — WHEN THE SHIP COMES IN (Witmark, ASCAP)—Exciting rouser from the pen of Bob Dylan with an outstanding performance by the trio. Solid follow-up to "For Lovin' Me." Flip: "The Times They Are a-Changin'" (Witmark, ASCAP). **Warner Bros. 5625**

THE NEW CHRISTY MINSTRELS — SE PIANGI, SE RIDI (IF YOU CRY, IF YOU LAUGH) (Witmark, ASCAP)—**THE RIVER** (Le Colline Sono In Fiore) (April, ASCAP)—First side is the beautiful San Remo award-winning ballad given a smooth Christy treatment backed by a commercial sounding back beat. Flip side is a fine, plaintive ballad and a No. 1 record in Italy for the group. Two powerful sides. **Columbia 43281**

THEM — HERE COMES THE NIGHT (Keetch, Caesar & Dino, BMI)—Having met with some success with their "Baby Please Don't Go" entry, this one should find them climbing the charts rapidly. An intriguing teen rouser with an equally intriguing vocal performance. Flip: "All by Myself" (Bernice, BMI). **Parrot 9749**

JOHNNY TILLOTSON — THEN PLL COUNT AGAIN (Ridge, BMI)—Strong country-flavored rhythmic material much in the vein and arrangement of "Talk Back Trembling Lips." One of Tillotson's hottest entries of late. Flip: "One's Yours, One's Mine" (Ridge, BMI). **MGM 13344**

JULIE ROGERS — TURN AROUND, LOOK AT ME (American, BMI)—Well-written production ballad with a vocal performance by England's Julie Rogers to match her "Wedding" success. Flip: "Hawaiian Wedding Song" (Pickwick, ASCAP). **Mercury 72426**

THE GOLDBRIARS — JUNE BRIDE BABY (Tenley, ASCAP)—New, commercial teen sound approach for the folk group and a good one it is! Good dance beat backs a strong vocal on a strong rhythm piece of material. Flip: "I'm Gonna Marry You" (Kramer-Whitney, ASCAP). **Epic 9806**

NOEL HARRISON — BARBARA ALLEN (Spectorious, BMI)—Newcomer scores with a rewrite on the evergreen which he performs in an unusual vocal style backed by a pop dance beat much in the jazz waltz vein. Impressive debut for the son of Rex Harrison. Flip: "One Too Many Mornings" (Witmark, ASCAP). **London 9755**

REVIEWED THIS WEEK, 108—LAST WEEK, 122

GUEST PANELIST OF THE WEEK

SCOTT WALLACE
Program Director
& DJ
WRW
Reading, Pa.



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

DAMITA JO — GOTTA TRAVEL ON (Sanga, BMI)—Powerful revival of the oldie. Starts off with an easy arrangement which Miss Jo whips into a rouser with full support of the Fred Norman band. Exciting performance. Flip: "Something You Got" (Tune-Kel, BMI). **Epic 9797**

STEVE ROSSI — NOBODY BUT YOU (Trio, BMI)—Writers Jeff Barry and Ellie Greenwich have come up with a winning piece of material for the singing half of the comedy team of Allen and Rossi. Commercial sound has a "Go Away Little Girl" appeal. Smooth teen-sounding vocal performance by Rossi and group. Flip: "Where's the Girl" (Trio, BMI). **Red Bird 10-029**

TEX WILLIAMS — TOO MANY TIGERS (Screen Gems-Columbia, BMI)—Should be another "Smoke Smoke Smoke" smash for the deep-voiced performer! Cleverly written pop piece of novelty material with a strong rhythm beat in full support of the vocal. Flip: "Winter Snow" (Daltex, BMI). **Boone 1028**

DOC SEVERINSEN AND ORK — IT AIN'T NECESSARILY SO (Gershwin, ASCAP)—Driving, pop dance beat revival of the chestnut. Commercial trumpet and group sound should put this one up the charts! Flip: "Theme From Black Orpheus" (Ross-Jungnickel, ASCAP). **Command 4065**

COUNTRY

JOHNNY BOND — DIVORCE ME C.O.D. (American, BMI)—Currently riding both the pop and country charts with "Ten Little Bottles," Bond comes up with another winner in the revival of the clever rhythm oldie by Merle Travis and Cliffie Stone. Flip: "Three Sheets in the Wind" (Starday-Red River, BMI). **Starday 7027**

SKEETS McDONALD — ME AND MY HEART AND MY SHOES (Central Songs, BMI)—From the McDonald pen comes a strong piece of rhythm material which has a pop potential as well. Well written and performed by McDonald and the group. Flip: "Mrs. Right's Divorcing Mr. Wrong" (Bettyjean, BMI). **Columbia 43275**

R&B

WALTER JACKSON — WELCOME HOME (Blackwood, BMI)—Strong follow-up to his "Suddenly I'm All Alone" success. Heart-rending vocal performance on good ballad material which has much pop appeal as well. Flip: "Blowin' in the Wind" (Witmark, ASCAP). **Okeh 7219**

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

POP

RAY CHARLES — Without a Song (Parts 1 & 2) (Miller, ASCAP). ABC-PARAMOUNT 10663
RIGHTeous BROTHERS — You Can Have Her (Big Billy-Harvard, BMI). MOONGLOW 239
BOBBY SHERMAN — Well All Right (Nor-Va-Jak, BMI). DECCA 31779
BILLY STRANGE — Raunchy (Hi Lo, BMI). CRESCENDO 341
DICK AND DEEDEE — Some Things Just Stick in Your Mind (Immediate, BMI). WARNER BROS. 5627
PETE DRAKE — Dream (Goldsen, ASCAP). SMASH 1978
DORIS DAY — Meditation (Duchess, BMI). COLUMBIA 43278
JOEY DEE — Cry a Little Sometime (Screen Gems-Columbia, BMI). ROULETTE 4617
CLANCY BROTHERS AND TOMMY MAKEM — Young Cassidy (Hastings, BMI)—**The Rising of the Moon** (Tiparm, BMI). COLUMBIA 43269
BURT LANCASTER — The Train (United Artists, ASCAP). UNITED ARTISTS 865

DICKEY LEE — Party Doll (Patricia, BMI). HALL 102
ARNOLD JOHANSON — Melancholle (Metorion, BMI). ATCO 6351
MARK RICHARDS — She Can Make Me Cry (Mellin, BMI). ABC-PARAMOUNT 10654
THE PREACHERS — Who Do You Love (Arc, BMI). MOONGLOW 240
KEITH AND THE ADMIRATIONS — Caravan of Lonely Men (T. M., BMI). COLUMBIA 43268
PAT WOODSELL — What Good Would It Do (Roosevelt, BMI). COLPIX 772
TONI HARPER — Never Trust a Stranger (Hollyhill-Blen, ASCAP). CRESCENDO 337
DANNY WILLIAMS — Masquerade (Unart, BMI). UNITED ARTISTS 860
ART PERKO — Peanuts (TNT, BMI). TAURUS 10001
THE INVICTAS — The Hump (Tupper, BMI). SAHARA 107
JOE WILLIAMS — I Really Don't Want to Know (Hill & Range, BMI). RCA VICTOR 8563
LINDA CARR — Baby, Are You Puttin' Me On (South Mountain, BMI). DCF 1138
JOHNNY MACRAE — What a Blue World (Mimosa, BMI). MUSICOR 1091
BONNIE & THE DENIMS — Time Will Tell (Latitude-Eden, BMI). LLP 101
LONDON KNIGHTS — Go to Him (Metric, BMI). MIKE 4200
IRENE REID — Roof for One More (Cross Wood, BMI). VERVE 10353
BOOTS RANDOLPH — Theme From a Dream (Acuff-Rose, BMI). MONUMENT 884
HONEY & THE BEES — Two Can Play the Same Game (Assembly & Ben-Lee, BMI). ACADEMY 14
FAYE CRAWFORD — What Have I Done Wrong (Gil, BMI). RCA VICTOR 8555

CONNIE QUESTELL — Straighten Up (Cranebrook-Champion, BMI). DECCA 31783
JILL JACKSON — Here Comes the Night (Mellin, BMI). REPRISE 0362
BAJA MARIMBA BAND — Brasilia (ALMO, ASCAP). ALMO 218
OLYMPICS — Big Boy Pete '65 (Venice, BMI). ARVEE 6501
JACKIE DeSHANNON — What the World Needs Now Is Love (Blue Seas-Jac, ASCAP)—**I Remember the Boy** (Metric, BMI). IMPERIAL 66110
RICHE MORELAND — Bells in My Heart (Travis, BMI). IMPERIAL 66105
BEVERLY WARREN — Let Me Get Close to You (Screen Gems-Columbia, BMI). RUST 5098
JOY-TONES — This Love (Dawnton, BMI). COED 600
JIMMY NICOL — Sweet Clementine (Mainstay, BMI). PARROT 9752

R&B

TINA BRITT — The Real Thing (Flo-Mar, BMI). EASTERN 604
THE VIBRATIONS — Ain't Love That Way (Jalyne, BMI). OKEH 7220
BABY LLOYD — There's Something on Your Mind (Parts I & II) (Mercedes, BMI). LOMA 2014
JIVE FIVE — Kiss, Kiss, Kiss (Little Rick & We Three, BMI). UNITED ARTISTS 853

COUNTRY

BOBBY LORD — That Room in the Corner of the House (Natson-Port, ASCAP). HICKORY 1310
BILL PHILLIPS — I'd Be Better Off Without You (Forrest Hills, BMI). DECCA 31781
JUDY LYNN — The Letter (Cedarwood, BMI). UNITED ARTISTS 857



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

audio/video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

West Coast's Sherman Clay Moves Volume With Dignity

By GODFREY LEHMAN

SAN FRANCISCO — How does a conservative old music store broaden its carriage-trade appeal without going "discountry?" Or to put it another way—can quality be combined with volume?

This was the problem faced by the prestigious Sherman-Clay chain here when it was acquired several years ago by the Patchogue-Plymouth Corp., a large holding company.

The new ownership felt that Sherman-Clay was long on dignity but perhaps a bit short on the bread-and-butter type of customer that had to be brought in for the store to broaden its horizons.

Three-State Operation

Sherman-Clay operates some 28 outlets in three Pacific Coast States. Subtle changes were instituted in all stores, but the big-

gest came in the San Francisco headquarters.

Here, management decided to perform major surgery and move to completely new quarters. The old store was located in a narrow 10-story building where floor space was limited. If a customer wanted to buy more than one type of musical item, he had to ride the elevators.

Sherman-Clay moved just one block away, but its new building was limited to just three floors. The main floor alone was four times the size of the old building's ground level.

Decor Updated

Decor was updated, though care was taken not to destroy the quality image.

An effort was also made to encourage customers to buy related musical items. For example, the record and phonograph departments were put next to each other, and a rack jobber



MYRON FLORIN'S appearance boosted both accordion sales and accordion album sales.

was brought in so that prices became "competitive."

R. M. Sanford, Sherman-Clay vice-president, noted the store still wasn't interested in getting into the "discount rat race," though he did feel there was a "vast middle ground," upon which it could build effectively.

Sherman-Clay also became promotional minded. Record artists were brought in for personal appearances.

Personal Appearances

Among those recently on hand were: Myron Florin, plugging both accordions and his Dot LP's; Eddie Layton, giving organ recitals and promoting his Mercury albums, and Joan Sutherland and Phyllis Diller, both plugging their album product.

Sherman-Clay imported factory representatives and equipment specialists to discuss features of the firm's phonograph line.

While record prices have dropped to the "competitive" level, Sherman-Clay has maintained its big-ticket policy on stereo equipment. The firm handles such lines as Fisher, Clairtone and Sylvania and a sale for \$700 is more of a rule than an exception.

Sanford notes that selling at this price requires considerable "creativity." Price is played down, quality and value emphasized. Salesmen are also given extensive training in both their product and the general sound and music field.

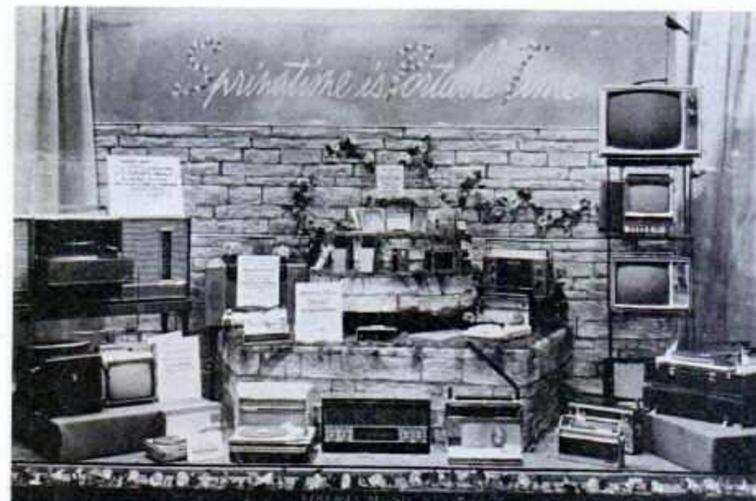
Tastes Vary

With 28 stores and two more opening later this year (one in Aberdeen, Wash., and one in San Jose, Calif.), Sherman-Clay receives an excellent sampling of tastes.

It has found, for example, that Colonial finishes sell better in small towns, that San Francisco people shun radios in kerosene lamps, that mahogany moves best in the cities and that walnut moves best in the suburbs.

Night shopping is an effective way of drawing customers in cities like Sacramento and

(Continued on page 49)



THIS DISPLAY of portable radios and phonographs in the Liberty Music Shop window, New York, helped the store achieve sales which "exceeded wildest expectations," according to Ben Kaye, president. Most requests were for a Delmonico RPS-53 11-pound stereo phonograph with AM and 2-band SW radio selling at \$79.95, Kaye said.

NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for record dealers. For more information write Audio-Video Editor, Billboard, 188 West Randolph, Chicago 1, Ill.



V-M Portable Priced Under \$70

V-M's model 327 portable stereo phonograph has two separate speaker enclosures, will set on a 12-inch deep shelf, and clips together into a 14-pound piece of luggage. Unit has four-speed changer, dual sapphire styli and blue case with nickel hardware.

Budget Tape Unit

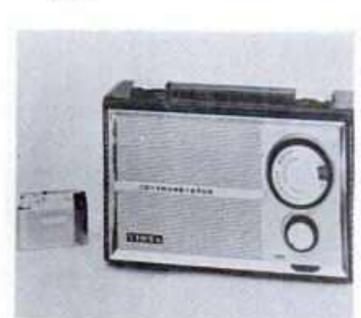


PRICED TO SELL at \$59.95, Craig Panorama's new Vista TR-520 recorder handles five-inch reels and operates at two speeds: 1 7/8 and 3 3/4 i.p.s. on standard flashlight batteries or AC power. Unit is transistorized, has remote control mike, earphone and weighs under 10 pounds.

Jensen Catalog

JENSEN INDUSTRIES has published a 32-page catalog with complete listing and data on more than 600 phonograph needles manufactured by the firm.

Bigger Portable



CRAIG'S VISTA features 10 transistors, AM tuning, four C-type cells, metal-leather case, earphones and sells for \$24.95.

Norelco Extras

A WIDE RANGE of accessory equipment for Norelco's 1965 line were added, including carrying cases, headsets, special-purpose microphone, variety of remote controls and telephone pickup coils. Norelco also added a Carry-Corder 150, a cartridge-fed, portable tape recorder with a host of features.



PHYLLIS DILLER has an interview taped in Sherman Clay's equipment department for later FM broadcasts.



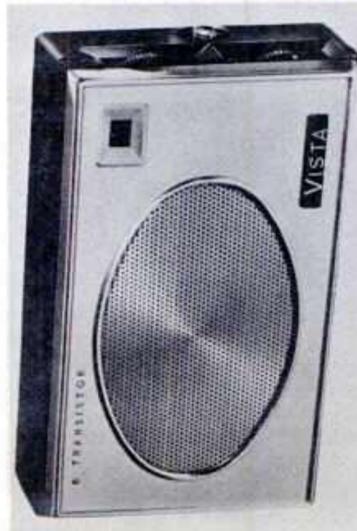
JOAN SUTHERLAND autographs albums during an appearance in Sherman Clay's San Francisco store.

Zenith's Explorer



ZENITH'S EXPLORER, priced to sell at \$99.95, has five-band AM-LW-SW tuning with illuminated dial scales, bandspread dial and control, sensitivity switch, receive-standby switch, BFO on-off, automatic noise limiter on-off controls, line voltage selector switch, tuner output and headphone jacks and two antennas.

Powerful Pocket



A POWERFUL eight-transistor, battery-operated pocket radio, Craig's NTR-890 comes with leather carrying case, earphone, earphone carrying case and 9-volt battery. Price is \$13.95.

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ABP MEN WHO READ BUSINESS PAPERS MEAN BUSINESS

FM Radio Sales Upswing

• Continued from page 43

cent of all console phonographs should have FM this year. Some major manufacturers no longer offer stereo consoles without FM.

Taken together, color and black-and-white TV-phono combinations will remain at about the same level in 1965 as in 1964. Penetration of FM in this field is close to 100 per cent.

The component tuner category is a guess, based on Census Bureau figures for 1963 and talks with manufacturers. I am estimating a 25 per cent increase in this market.

I have sharply increased my auto FM figures because of evidence that sales actually approached a half million last year. Most luxury cars—including Cadillac, Continental, Imperial and Corvette—were sold with FM radios, and FM became available as an accessory for most makes last year. Many Volkswagens and other German cars were sold equipped with Blaupunkt FM-AM radios, and a sizable after-market is developing. The number should double this year, due to the influence of enthusiastic home FM owners, a steady push by auto makers and continuing development of after-market sales.

The import category consists mainly of Japanese-brand portables. Japanese manufacturers and American importers are pushing FM portables in an attempt to put profit back in transistor radios. It's a reliable estimate that more than 15 per cent of Japan to U. S. radio shipments last year were FM sets. This year both importers and officials of the EIA of Japan predict that the total figure will be closer to 20 per cent of total radios. This also means a 20 per cent increase in the number of FM radio imports.

The increasing proportion of FM sales can mean increased profit margins for dealers. And remember, FM radios resell themselves. The family with one FM set usually wants another.

As the FM boom gathers steam, it's not only conceivable, but probable, that the majority of radio sales will be in the FM category—probably some time within the next five years.

West Coast's Sherman Clay

• Continued from page 48

MERCH sherman clay fea d Fresno. Here the store will be open two to three evenings per week. Sanford noted that big-ticket items—where a family decision is involved—are often sold in the evening when everybody can be on hand.

Although Sherman-Clay is still not appealing to the mass market, it has adopted some of the aggressive sales techniques that such an audience demands.

It courts the local conservatories and communicates regularly with music teachers, going so far as to set up practice rooms.

It holds drawings for prizes and the names gathered here are in turn used for the store's direct mail campaign.

Sanford sums up Sherman-Clay's objective as simply knowing the market it wants to reach and appealing to it in a realistic manner. It seems to have achieved its objective admirably.

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TOP DETROIT POLKA BAND IS INTERESTED in obtaining original polkas, obereks and waitzes for nationwide recording. Write Cieslik, 5677 Chopin St., Detroit, Mich. 48210. my1

YOUNG MAN, 33, COMPOSER OF SHOW and pop material with publishing experience, seeks position with foreign or American publishing or record firms as executive and staff writer. Want show work; free to travel. Write Box 181, Billboard, 165 W. 46th St., New York, New York 10036.

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CINEBOXES — COMPLETE WITH FULL set of films, very good condition, \$2,300 each. DC Vending Co., 4034 Georgia Ave., Washington, D. C. Phone: TUCKERMAN 2-5700. my8

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SONGS, LEAD SHEETS, DEMOS. WILL send on request. Will sell or divide. Country, sentimental, semi-blues and blues. Return postage guaranteed. Mr. Paul L. Johnson, 1324 Masselin Ave., Los Angeles, Calif. ja15-66

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BULK VENDING news

Paul A. Price Expanding Plant, Diversifying Lines

ROSLYN, L. I., N. Y.—The Paul A. Price Co., which moved here from New York in 1963, recently announced plans to enlarge its plant on newly acquired land.

Disclosure of the expansion plans followed closely the news that the firm has acquired the assets of two comb manufacturers and is making an aggressive move as a supplier to tobacco, candy, drug and supermarket wholesalers.

According to company President Paul Price, the firm is also diversifying into the toy field with the manufacture of such plastic toys as the "TV Goofnik" doll.

"We're turning out this item in tremendous quantities, 24 hours a day, six days a week," Price said.

For the bulk vending market, Price recently introduced a monster series and monster rings.

Heading up the new comb division for Price is Louis G. Katz, who also serves as assistant to the president as supervisor of plant operation.

New Outlet

"Establishing this new department brought into the Price organization an entirely new trade outlet," Katz said. "Comb customers and vendors do not carry the same merchandise. However, some vending operators have made good use of our carded clip comb as a premium to increase



Papco's Long Island plant: Soon to be enlarged.

interest in bulk vended items."

Other principals in the Price organization are John Moroneso, a plastics industry veteran who has charge of the molding plant production; Wilson Vargas, supervisor of warehousing and shipping; Julia Lagano, production line supervisor; sales executive

Walter Osterbach and head bookkeeper Raymond Dye.

The company was founded 15 years ago by Price. The present plant, equipped with the latest high-speed injection molding machines, is capable of producing millions of rings, charms and capsules every week.

NEW PRODUCTS

This form is designed for the convenience of bulk operators

PENNY KING

TRICKS. An all-trick-item assortment, including Monster

Flicker Rings, Detective Spy Glass and Magnifying Glass (both in one capsule), trick moustaches, long-ash cigarette and others. A 5-cent capsule item at \$4.75 per bag of 250, with free display front.

EUREKA CAPSULE MIX. 5-cent item. Wide assortment of charms with fronts and mix changed frequently. Bag of 250, \$4.25.

CRAWLERS AND DEMONS. 16 new 5-cent items. Bags of 250 are \$5. Free display front.

MONSTER FLICKER RINGS. Six horrid faces; 500 per bag with free display front at \$5.99. RINGS. Birthstone, boys, flicker-action, animal, color-plated, deluxe, jewel and flicker, monster, princess, sweetie pie and six-stone rings in bags of 500 with free foam. Prices range from \$2.49 to \$6.00 per bag.

LOW-PRICED FEATURED ITEMS. Baseball, Bible, Bug Man, Lucky Clover, Play Dice, Droll Trolls, False Teeth, Finger Nail, Fortune Block, Hot Dog and Hamburger; Assorted Lockets, Metal Emblems, Midget Capsules with cards/or with dice, Pigman, Pink Elephant, Roulette Wheel, Six Shooter, Soldiers, Cowboys and Indians, Typewriter and Western Rings. All packed 500 per bag with free display front. Prices range from \$1.75 to \$5.99. Extra display fronts 25 cents. Penny King Co., 2538 Mission Street, Pittsburgh 3, Pa.

Calvin Parties In New Offices

BALTIMORE — Calvin Sales Co., Inc., held open house Sunday at its new quarters at 2867 West Franklin Street. Host was Calvin Fradkin, president, and his special guests were Herb Goldstein, national sales manager of Oak Manufacturing Co., and Carmen D'Angelo, vice-president of Cramer Gum Co. Oak and Cramer exhibited new products and refreshments were served.

CALIFORNIA

A Survey of State Business Regulations

Sixth in a series of special reports on State legislation bearing on the operation of bulk vending equipment. By no means exhaustive, each article is accompanied by the name and address of the State official from whom complete information may be obtained. Clip and save.

SACRAMENTO, Calif.—Under Ruling No. 45 of the California Administrative Code 1975, vending machine operators must obtain permits to sell tangible personal property and must pay a tax on the gross from certain taxable products.

Ruling No. 52 states that the sales and use tax does not apply to sales of food products for human consumption. Items of interest to the bulk vendor included in this long list of exempted food products are nuts and popcorn.

Not included in the "food products" list, and subject to the sales and use tax, are chewing gum, candy and confectionery, among a long list of additional items irrelevant to the bulk operator.

The bulk vending businessman, therefore, must pay sales

tax on the grosses from some of his machines and other machines are free of the levy.

The law requires that, "Adequate and complete records must be kept by the operator showing the location or locations of each machine operated by him during each quarterly period, the serial number thereof, purchases and inventories of merchandise bought for sale through all such machines, and the gross receipts derived from the operation at each location during each quarterly period."

Operators with machines in more than one county must itemize their receipts on a county-to-county basis.

Each machine must carry a decal or sticker giving the name of the operator, his place of business and the number of his business permit.

Billboard was told by California State authorities that local ordinances and regulations often affect the bulk operator also. The officials suggested that local authorities be consulted about regulations peculiar to various jurisdictions.

For complete State information, contact E. H. Stetson, Tax Counsel, State Board of Equalization, 1020 N Street, Sacramento, Calif.

Two Convicted, Pair Acquitted In Nut Case

PHILADELPHIA—A Federal Court jury here this week convicted two men and acquitted two others on charges of using the mails to defraud in connection with the sale of peanut-vending machine franchises.

Convicted were Charles E. Brodrib, Pompano Beach, Fla., and Bernard Furey, of this city, who is already serving 27 months in Lewisburg (Pa.) Federal Penitentiary for probation violation. Acquitted were Frank Lyness and Donald DeVecca, both of Philadelphia.

The case was tried before Chief U. S. District Court Judge Thomas J. Clary. The government charged that nearly 100 persons were defrauded of \$30,000 between March and August, 1962.

Coming Soon:

May 8—NAMA Illinois State Council meeting, LaSalle Hotel, 10 North LaSalle Street, Chicago.

June 3-5—North Carolina Vending Association convention, Ocean Forest Hotel, Myrtle Beach, N. C.

June 29—Western Vending Machine Operators Association, Los Angeles. Location to be announced.

Oct. 16-19—National Automatic Merchandising Association Convention, Miami Beach, Fla.

Oct. 16-19—National Vendors board of directors meeting, Miami Beach, Fla.

BUILT FOR BUSINESS!
MARK-BEAVER
Bulk Vending Machines
Full of built-in advantages
for longer life
and greater profits.



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Manufacturers Representative
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SPECIAL INTRODUCTORY OFFER



With every OAK wrapped gum vendor we are offering 1 FREE FILL (1,000 pieces) of gum.

FULL PRICE \$18.95 f.o.b. Los Angeles. Offer expires June 1, 1965.

	Lb.
PISTACHIO NUTS, 3 STAR BUDS, while they last	\$.65
Pistachio Nuts, 4 Star Jumbo	.77
Cashew, Whole	.80
Cashew, Butts	.76
Peanuts, Virginia Blanched	.45
Spanish	.32
Mixed Nuts	.57
Assorted Panned Candy	.32
Hershey-ets	.47
Leaf Brand Rain-Bo Gum, 100 ct.	.34
140 ct., 170 ct., 210 ct.	.32
300 lb. minimum prepaid on all Rain-Bo.	

Parts, Supplies, Stands & Globes. Everything for the operator.

SCHOENBACH CO.
715 Lincoln Pl., Brooklyn 16, N.Y.
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BILLBOARD, May 1, 1965
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WRAPPED GUM VENDOR

This new concept in vending dispenses paper wrapped merchandise without stacking. Think of the time you save in service. Just 'dump in' merchandise the same as you would ball gum, nuts or charms. Attractively designed with all the popular features of the Vista Model machines, the new wrapped gum vendor accommodates any of the many wrapped items soon to hit the market. The dispensing unit is precision engineered and crafted of long life Teflon which assures you trouble-free operation. Oak's wrapped gum

vendor measures 16 3/4" high, 8" wide, and 8" deep. Wt is 7 1/2 lbs. F.O.B. Los Angeles

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NEW DIVISIONS AND
DIRECTORIES IN THE
1965 INTERNATIONAL
COIN MACHINE
DIRECTORY
COMING MAY 22**

Contact your nearest
Billboard Office

Variety to Vending: Story Of Maslan Enterprises

By BEVERLY BAUMER

WICHITA, Kan.—Joe Maslan, of Maslan Enterprises, was contemplating closing his variety store here a little over two years ago when a bulk vending operator entered the establishment one day and asked to put in some machines for retarded children.

"I let him set up two," Maslan recalled. "I happened to mention that I was getting ready to quit the variety store and piece goods business, and he urged me to buy 500 machines. He nearly talked me into it.

Later I found out that a place in Wichita sold bulk vending machines. So I bought a trinket machine, ten and mix, the 100-count, and a nickel and dime capsule machine and put them in my store.

Fascinated

"I was so fascinated with all the money that came out that I bought four more machines and put them in stores not too far from my own. Then I took the money from those machines and placed machines in other business houses.

"I've been growing by leaps and bounds ever since."

The 40-year-old Maslan eventually quit his store and today has 600 machines in 90 locations from Wichita to Kansas City, Mo.

They're in discount houses, drugstores, clothing outlets, filling stations, restaurants and variety stores.

Until recently Maslan's bread and butter items were the nickel



JOE MASLAN

capsule machines, dime capsule machines, the two-ten- and the 100-count.

Trading cards now lead.

Some four months ago he became the Midwest distributor for Exhibit Supply Company of Chicago.

"Trading card sales have doubled my business," he said. "They're one of those items that just caught on, like the troll doll."

30 Per Cent Commission

Operating from his home at 6604 East Murdock, Maslan's ambition is to "grow as fast as I can."

"I've sold a lot of these card machines to people here, and I pay 30 per cent commission even if I am a distributorship," he commented. "A 30 per cent of gross sales is the normal commission in Wichita. We don't have the problem of overpaying that exists some places.

"We're hurting ourselves when we don't stick together on commissions. You can not compete by giving higher commissions. You must give better and faster service. Give your locations value for their money. You'll make just as much profit by providing superior service as you will by hiking commissions.

Back NVA

"If everyone followed National Vendors Association policies

we'd have a very good industry. There are many operators who don't belong to NVA. If it weren't for NVA, those people wouldn't even have business. We should all pull together and back NVA," Maslan said.

Operators in Wichita are cooperative, and frequently meet to discuss problems, he says.

One of the most discussed questions is that old perennial—why do some locations go better than others?

Maslan has found that machines near schools don't do so well as those near retail stores. Two of his locations are less than a half block from schools, yet aren't used like those in business houses.

"If you could train yourself to put yourself in the customer's shoes, you'd be wealthy," he remarked. "Some items like troll dolls are so red hot it's unbelievable. Some items that have really gone over are ones I personally didn't think would move at all.

Special Talent

"The point is that you cannot sell something that simply appeals to you. You must put yourself in the customer's place and figure out what he wants. And that takes a special talent."

Maslan believes consistent profit comes from sound operating policies. He puts good machine upkeep and quality, current merchandise at the top of the list.

"Keep machines sparkling clean," he urged. "Merchants really appreciate it. Be prompt on breakdowns. Operators who don't service machines hurt the whole industry.

"Give the customer his money's worth. Get good, current merchandise. Operators who line their globes with quality items and put inferior merchandise in the center simply cut their own throats. They waste precious operating time and alienate customers," Maslan said.

Some of his 90 locations are serviced twice a month, and others once a month. He has one man working for him.

A former Marine combat swimming instructor, Maslan has a fighting desire to become a full-time distributor and run a solid, legitimate operation.

"Whether I sink or swim," he said.

BUSINESS TIP

How to Lock Up Service Stations

By BOB LATIMER

PHOENIX, Ariz.—Five-foot lengths of chain and heavy padlocks have gained Bob Lyons a dozen profitable new service station locations here.

Lyons, like many other bulk service station owners don't want another piece of equipment which must be moved inside the service area to be locked up at operators, has found that many night. While many appreciate the fact that their own employees and customers enjoy peanut, ball gum and confection treats, they are simply unwilling to put up with the extra labor involved.

When this attitude confronted Lyons repeatedly, he went to a hardware store and bought several lengths of heavy chain. After that, when a service station operator opposed wheeling bulk-vending machines in at closing time, Lyons offered instead to chain the machines to some permanent point where they could remain 24 hours a day.

This proposal, Lyons discovered, was immediately accepted by 9 out of 10 service station operators. Many admitted that they missed the usual handful of peanuts during the day, and would gladly provide the location if no more handling problems were involved. "In fact, one service station operator not only changed his mind, he decided to let me put in six units, mounted on a stand with convenient rubber-tired wheels, which could be rolled into the office," Lyons said.

With the investment of \$3.50 for a chain, and \$2 for a padlock in each instance, Lyons said he didn't increase operating expenses much. Chaining a 1-cent peanut vender, 5-cent machine, 1-cent ball gum unit, and a 10-cent charm machine in a busy Shell station, he learned that a previous operator had suffered a serious loss when a multiple-head stand was left behind a car in the grease rack and was smashed beyond repair when crushed by an auto. There is no such danger, he said, when the machines are chained securely in place along the top islands of in front of the office, well out of the path of traffic.

The chained-in-place machines are among the most profitable which Lyons operates. There is no friction with service station owners over adding "one more chore" to their daily duties, and little or no danger of theft, Lyons said.

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢.....	\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb.....	12.50
N.W. 10-ct. 1¢ Tab Gum Mach.....	16.00
N.W. Model #33, 1¢ Porc. Converted for 100 ct. B.G.....	6.50
Atlas 1¢ & 5¢ 100 Ct. Ball Gum.....	12.00
Mills 1¢ Tab Gum.....	12.00
Acorn 5 lb. Globe.....	18.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen.....	.77
Red.....	.77
Pistachio Nuts, Jumbo Queen, White.....	.70
Cashew, Whole.....	.80
Cashew, Butts.....	.76
Peanuts, Jumbo.....	.45
Spanish.....	.22
Mixed Nuts.....	.87
Baby Chicks.....	.32
Rainbow Peanuts.....	.32
Bridge Mix.....	.34
Boston Baked Beans.....	.32
Jelly Beans.....	.32
Licorice Gems.....	.32
M & M, 500 ct.....	.48
Hershey-ets.....	.47

Rain-Blo Gum, 72 ct.....	.32
Malt-ette, 100 ct., per 100.....	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.....	.32
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Blo Ball Gum.....	.34
Adams Gum, all flavors, 100 ct.....	.45
Wrigley's Gum, all flavors, 100 ct.....	.45
Beech-Nut, 100 ct.....	.48
Hershey's Chocolate, 200 ct.....	1.30
Minimum order, 25 Boxes, assorted.....	

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets. Everything for the operator. One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY THERE ARE BIG PROFITS IN

GUM

GET YOUR SHARE WITH



GUM VENDER PACKAGE

This amazing vendor is a sure bet for big gum profits. A rotating merchandise drum with five columns vends a total of 95 standard nickel packs.

"Visidome" display top attracts sales.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL
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Longacre 4-6467

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

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ADDRESS.....
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Fill in coupon, clip and mail to:
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Atlanta 7, Ga.
DR 7-4300

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION
Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.
Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism.
Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front
WRITE, WIRE OR PHONE
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1850 W. Division St., Chicago, Ill. 60622
Phone: (312) HU 6-4870

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Fill in coupon, clip and mail to:
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520 Second Ave., North
Birmingham, Alabama
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Northwestern

MODEL 60 BULK-PAK

THE POPULAR MODEL 60... NOW ADAPTED TO VEND WRAPPED CONFECTIONS

The BULK-PAK will not skip or jam because of a specially designed wheel and housing.

Model 60 BULK-PAK delivers the dependability, high quality and low cost that you've grown to expect from all Northwestern vendors. BULK-PAK holds one box (1,000 pieces of individually wrapped gum. BULK-PAK... priced at \$18.95 ea.

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COIN MACHINE **news**

MOA Picks Copyright Hearing Witnesses



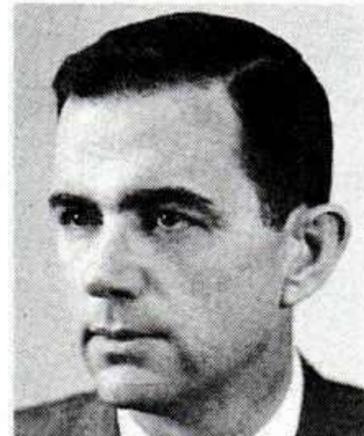
CLINT PIERCE



NICK ALLEN



JACK BESS



BILL CANNON



MAX HURVICH

Garden State Operators Flood Congress With Copyright Mail

By CLAUDE HALL

NEWARK, N. J.—The New Jersey Council of Coin Machine Operators Friday (16) called upon 336 State operators to write their congressmen to protest proposed legislation that would repeal the juke box exemption in the Copyright Act. Dick M. Steinberg, secretary-treasurer, said the appeal went to members of the council as well as members of other associations.

Hearings on the copyright legislation are scheduled to begin in May. The request for assistance sent out by Steinberg asked operators to: "On your letterhead, please write to all congressmen from your State, protesting the proposed legislation." The enclosure included a statement opposing repeal of the exemption, but asked operators



DICK STEINBERG

to write in their own words as much as possible.

"If you can give us this assistance now," the request said, "it will be a well-timed follow-up to the national Music Operators of America campaign now in its final stages." The enclosure listed the names of New Jersey senators and representatives.

Operators' Argument

The operator's statement to be used as a pattern says in part: "As one of the many thousands of small businessmen throughout the United States

who operates automatic phonographs, I wish to urge you to oppose H.R. 18, a bill introduced by Congressman Celler January 4, 1965, 'to amend the Copyright Act by repealing the juke box exemption, and for other purposes,' and also to oppose similar provisions in Section 114 of the bills for 'general revision of the copyright law,' H.R. 4347 and S. 1006 which are identical and were introduced in the present congress February 4, 1965."

One of the reasons listed for opposing the bill is that it would subject operators to license fees in unlimited amounts without any statutory protections. Another reason is that the council claims the "special interest" legislation would benefit ASCAP and BMI rather than the actual creators of the music.

The operator's statement argues that "if congress should determine, through its appropriate committees, that additional royalties should be paid for records played on automatic phonographs, this should be done by an increase in the mechanical fee, the method which is already established in the Copyright Act, rather than by authorizing performance fees to be imposed in addition to the mechanical fees which are now being paid."

BLUE RIBBON PANEL OF 8 TO TESTIFY

CHICAGO—Music Operators of America has prepared a blue-ribbon panel of witnesses to testify at next month's copyright hearings in Washington. A "first team" of eight operators, six of whom are expected to take the stand, include Nick Allen, MOA's Washington legal counsel; Clint Pierce, Brodhead, Wis., MOA president; Lou Ptacek, Manhattan, Kan.; George A. Miller or Henry Leyser, both of Oakland; Moses Proffitt, Chicago; Max Hurvich, Birmingham; Jack Bess, Roanoke, Va., and William Cannon, Haddonfield, N. J.

A "back-up" team of alternates includes Bill Hullinger, Delphos, Ohio; Maynard Hopkins, Galion, Ohio; J. Harry Snodgrass, Albuquerque, N. M.; Ted Nichols, Fremont, Neb.; Howard Ellis, Omaha; Pete Geritz, Denver; Jerome Jacomet, West Allis, Wis., and John Trucano, Deadwood, S. D. The witnesses have been chosen so as to provide representation from all parts of the country. Fred Granger, MOA executive vice-president, said the association's witnesses would be joined by additional representatives chosen by the phonograph manufacturers. In all, some 10 to 12 are expected to testify on behalf of the coin machine industry.



HENRY LEYSER



GEORGE MILLER



MOSES PROFFITT

New Seattle Firm

SEATTLE, Wash. — Mars Amusement Co., Inc., has filed articles of incorporation listing \$50,000 authorized capitalization to deal in amusement devices. Incorporators include Isadore and Mollie M. Sigel, 1520 36th Avenue S., Seattle; Judith Rae Simmons, Bellevue.

What Do Copyright Hearings Mean?

The coin machine industry faces attacks on a variety of fronts as it prepares to wage its annual fight against payment of performance royalty fees. No less than four individual bills incorporating a repeal of the juke box exemption have been introduced in Congress.

Two of these—H.R. 4347 and S. 1006—are identical measures aimed at a general or "omnibus" revision of the entire Copyright Act. Two other bills—H.R. 18 and H.R. 2793—are identical measures calling only for the elimination of the juke box exemption.

To one not familiar with the ways of Congress, the situation can be confusing. Congressional hearings are due to begin in two weeks, so Billboard has asked Mildred Hall, head of this publication's Washington bureau, to prepare a comprehensive analysis of the issues.

Miss Hall is a veteran Washington observer and has followed the copyright fight for 10 years. Her report is must reading for anyone with an interest in the juke box business.

By MILDRED HALL

WASHINGTON — Hearings by the House Copyrights Subcommittee tentatively scheduled to start May 12, will be on the 1965 over-all revision of the copyright statute. The legislation was introduced at the request of the Copyright Office by Rep. Emanuel Celler in the House, as H.R. 4347, and in the Senate by Senate Copyrights Subcommittee chairman John L. McClellan, as S. 1006. The revision bill would end the exemption for juke box performance royalty in the 1909 Copyright Act. The wording of the anti-exemption Section 114 in the proposed revision is identical with the wording of the bill introduced separately this session as H.R. 18 by House Judiciary Chairman Emanuel Celler.

There has been some confusion in the industry about which bill is to be considered during the forthcoming hearings. The big revision bill is the only copyright legislation under consideration at this time. (See Billboard issues April 24, March 27, March 13.) No hearings have been scheduled for the separate Celler bill, or its identical twin by Rep. James R. Corman (D., Calif.), H.R. 2793.

In the revision bill, the word-

(Continued on page 62)



A. L. PTACEK

BILLBOARD, May 1, 1965

Copyrighted material

Profit is pre-programmed into each Seeburg Discothèque Rec-O-Dance* record.

Music for real Discothèque dancing must be continuous. But it also must keep shifting excitingly to ever-new rhythms, and in proper sequence. When this happens, the crowd on the dance floor shifts, too. One group flocks to dance the Frug or the Hully-Gully. Another group that likes fox trots or waltzes sits it out eating and drinking

—and that's how the location makes money!

In a Seeburg Discothèque, continuity and contrast in the music start in the Rec-O-Dance records themselves! Seeburg put them there because Seeburg makes the only 3-phase stereo dance records in the world purposely designed for profitable Discothèque play!

The music? Seeburg hands you on a platter what you'll never get from singles! Rec-O-Dance records and only



Rec-O-Dance records include the great dance-band standards plus the newest of new hits—specifically recorded for Discothèque. *T.M.

German Coin Manufacturers Mature; Eye Export Markets

COLOGNE—West German coin machine manufacturers expect 1965 to be their best year yet in terms of the world markets.

It will be difficult for domestic producers to set new sales records on the now-mature home market. But export sales should rocket. Shipments in the first quarter of 1965 have been the best on record for the German industry.

The shakeout in the German industry appears to have ended, leaving five strongly fortified manufacturers, three of them with U. S. backing. The independent German manufacturers are N.S.M. of Bingen and Bergmann of Hamburg. Wurlitzer and Automatic Canteen manufacture in Germany and Rock-Ola supplies mechanisms for assembly in German-built cabinets.

German Independents

The two German independents—N.S.M. and Bergmann—presently are conducting the German industry's most aggressive sales campaigns. Both firms are widely admired in Europe for the enterprise of their managements and the quality of their products.

N.S.M. and Bergmann are selling around the globe, and the two firms have carved out strong market positions in the Middle East, in Asia and in Latin America.

Interestingly, it is in England

that N.S.M. and Bergmann are waging their strongest sales battles against U. S. competition. The German firms are confident that they can sew up the British market, with or without Britain inside the European Economic Community (Common Market).

Diversified Manufacturers

While N.S.M. and Bergmann are diversified manufacturers—phonographs, games and payouts—their impact in export markets is concentrated on phonographs. This is true generally and it is spectacularly the case in Britain.

The German firms are assiduously cultivating an image in Britain of the "imaginative hard sell." Their executives are delighted by the results of two years of spade-work in the British market.

The magnitude of German sales in the British market is suggested by N.S.M.'s deliveries to the George Coughtrey organization. Coughtrey imported 1,000 N.S.M. phonographs last year and achieved such satisfactory sales that he will import at least the same number in 1965.

Ship Around World

N.S.M. is now exporting to nearly every major country in

the world, and the Bingen firm's export business has expanded to the point where the firm is awarding gold medals to its top export sales figures and special trophies within individual countries.

N.S.M. is steadily expanding in the British market, its latest step being establishment of a London sales bureau, Loewen-Automaten Promotion and Service Limited. Loewen-Automaten is the distribution organization of N.S.M.

Bergmann distributes in the United Kingdom through Symplay Limited, which has gained a strong sales position in Britain for the Bergmann phonograph Symphonie. Symplay has attracted wide attention with its mobile showroom, which beats the bookends for customers and which in the process is making Symphonie a well-known trademark in Britain.

Bergmann and N.S.M. have been aggressively promoting air shipment of equipment and parts. This has become an important element in their United Kingdom sales, since operators can depend on virtual instant delivery of parts as well as new machines.

French Heart Unit Stirs Controversy



A PARISIAN CUSTOMER has her heartbeat taken by the controversial new French machine Cardiotest. Note the reading slip being delivered at the bottom.

By MIKE HENNESSEY

PARIS—A controversial new coin machine—invented by a French juke box distributor—went into action here for the first time last week and created a good deal of interest.

It is the Cardiotest—a machine which in return for two francs (40 cents) gives a 30-second heartbeat reading.

The customer inserts his coins, places the stethoscope over his heart and, after half a minute, receives a cardiogram complete with instructions on how it should be interpreted.

Success in Riviera

The machine was invented by M. Jean Rameil of Amiens and has taken two and a half years to perfect. It operated with great success on the Riviera recently but this is its first appearance in Paris, where it is located in a large department store.

M. Rameil is going into partnership with Parisian Jacques Machet to produce 150 Cardiotests a month and plans widespread foreign distribution. The machine will sell in America for \$600.

M. Rameil told Billboard: "We underline that the machine has no therapeutic properties and neither does it diagnose. It simply reveals the regularity of the heartbeat. If there are any irregularities, then the person using the machine should consult his or her doctor."

Doctors Approve

"A number of doctors have supplied written testimonials approving the machine. We see great possibilities for it in the world of sport, in beauty parlours, hairdressing salons, health clinics, big hotels, and so on." But there has been criticism

in the French Press that the machine—dubbed "robot doctor"—could be dangerous because people might misinterpret its function.

NEWS BRIEFS

Spanish Fair

MADRID—The Spanish coin machine industry will hold its annual exhibition in Madrid from May 11 to 17.

It is expected that the showing will attract 32 firms from Europe, Scandinavia and the U. S.

The exhibition is scheduled to coincide with a religious festival which will bring coin machine operators to the capital from throughout Spain's provinces.

Spain now has one of Europe's fast growing coin machine trades, and foreign manufacturers are showing increasing interest in the Spanish market.

The exhibition is expected to provide the occasion for negotiations between several large foreign manufacturers to establish Spanish subsidiaries.

Rock-Ola Starlet

HAMBURG—Nova Apparate is sounding a crash of sales promotion drums for the Rock-Ola Starlet, the new compact just introduced on the German market.

Rock-Ola's Starlet is competing with Automatic Canteen's Electronic, Wurlitzer's Lyric, and N.S.M.'s Serenade for the German compact market.

Rock-Ola's sales strategy is based on gilding the Starlet with "small economy size" elegance of the standard Rock-Ola model.

French Ops Breath Easy as Game Tax Hike Is Rejected

PARIS—French coin machine distributors heaved a collective sign of relief last week when they learned that a proposal to increase the tax on coin machine games had been rejected by the government.

Advocate of heavier taxation is Max Vignon, president of the Youth Information Center. Vignon's idea was to use the increased revenue to build youth centers.

Billiards electriques is an immensely popular pastime in France and the government already collects an annual \$3 mil-

lion-plus in revenue from France's estimated 50,000 machines.

About one-third of the male population between the ages of 15 and 40 is made up of regular players—or flipperomanes as they call them in France. Between them they chalk up about 173 million games annually.

Italians Plan Juke Box Poll

ROME—Italian juke box operators will participate in the second annual Festival Bar competition for best phonograph records of the year.

The operators will be asked to place a selection of 10 records on their machines and leave them on from April 15 to July 15.

Total plays per record will be tabulated and announced at a public fair in Naples July 17. Prizes will be awarded the winners.

N. Mexico Okays Game Device Manufacturing

SANTA FE, N.M.—The State Senate last week passed a bill to permit the manufacture of gambling devices in the State for foreign export.

The bill amends existing gambling statutes to read: "The provision of this section shall not apply to any manufacturer of gambling devices who exports his product in foreign commerce, and who is under \$10,000 bond to assure export."

The measure was then sent to the House, where approval was also expected.

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wide selection!



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Princess Royal

Never before has such beauty, quality of sound, compactness and versatility been combined in one phonograph! Rock-Ola's new Princess Royal plays 100 selections of 33½ or 45 RPM, 7" albums or singles, stereo or monaural. Exclusive Rock-Ola Mech-O-Matic Intermix. Only 30½" wide and 43½" high. Famous Rock-Ola quality and design mean less servicing... longer, trouble-free life. Beautiful Walnut Conolite sides.

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London Vending Fair Attracts Top Turnout



ROCK-OLA'S four-flavor cold drink vender is shown by BAC staffer L. Gurr (left) to R. Howard, chairman of John Gardiner, Ltd.



BRITISH visitor tries a freshly brewed cup of tea from a Ditchburn vender.



R. F. PATE, Fisher and Ludlow manager, shows off his firm's new line.



SEEBURG'S cigaret vender is examined by a contingent from Ireland: D. J. Healy and P. O'Reilly of Dublin Marketing Co.; N. Sharp and P. E. Diver of Seeburg's London staff look on.



PETE GROOM (right), general manager of Seeburg (Great Britain) Ltd., chats with David Royale, Mono Containers; Arthur Owens, Nestle Co.

May 1, 1965, BILLBOARD

British Mull Annual Vending Show; Popularity Snowballs

By FRED CHANDLER

LONDON — Forty firms exhibited at the 15th biannual International Vending Exhibition held here March 29 to April 2. Unusually high attendance figures were recorded, with some 5,000 more attending than ever before. The first day's business this year was better than the whole week's business of last year. Reportedly over £1½ million worth of orders were taken during the five-day run.

Before the show closed, talk among exhibitors indicated that future shows will be held annually in view of the great success of this year's venture.

Held in part of London's mammoth hall at Earls Court, the show provided many examples of American thoughts on vending. Last January a working committee representing 14 members of the United Kingdom vending industry formed a group called Vending Research and Information. Behind this is a serious intent to go all out to inform, promote and sell vending in factories and similar public places.

VRI reports that in the past year the public's attitude has changed from resistance to ready acceptance. This was due largely to better vending equipment and ingredients. Certainly the tea served by some of the mechanical teapots—brewed on the spot from fine leaf—was a major achievement.

VRI feels that vending in the U.K. may come to be regarded as essential as lighting, heating and other basic facilities. The market potential is considerable. In 1963 the U.K. working population was nearly 25 million, and of this over 8½ million were engaged in manufacturing. It is currently estimated that there are 7,500 hot beverage vending machines on the market. Estimated vending growth rate given by VRI is anything from 100 per cent to a ten-fold increase by 1969. The hot chocolate drink is catching on in a big way.

Penetration of industry by vending in the U.K. has been assessed by two different experts as 5 per cent of the total potential as against 50 per cent in the U. S. A.

A number of innovations were seen at the recent show. America's well-known Northwestern peanut and ball gum vender was shown for the first time here. Demonstrated by A. & B.C.

Milan Fair Draws Well

MILAN — Coin machines of various kinds, including juke boxes but few games, were found in six different pavilions of the 1965 Milan Fair. In all, the exhibitors in this sector numbered 90, a new high for the event despite the fact that over-all exhibitors this year were slightly less than in 1964.

Food vending machines were represented by 22 exhibits, topping the juke box category which had 19 for the first time. Next in order were automatic laundering devices with a total of 17 followed by 12 game exhibits, although only three of these were electric since new law does not exclude manually operated nonelectric games. There were eight drink vending machine booths and five were devoted to automatic sales of ice cream.

Chewing Gum, Ltd., the U.K. distributors, it was the first time that machines vending unwrapped merchandise were allowed to be shown.

Considerable interest was shown in the Fisholow model offering six selections of tea, coffee and chocolate—with and without milk and sugar—introduced by Fisher & Ludlow.

Their new model offered four soups and chocolate. On the first day an order for 700 units for South Africa was taken from Auto Vend (Pty, Ltd.), of Johannesburg.

Another newcomer was the four-flavor cold drink vender by Rock-Ola, shown by U.K. Agents British Automatic Co.

(Continued on page 61)

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Williams MINI GOLF	\$395
Midway RACEWAY	275
Southland PRO GOLFERS	265
Bally BANK-A-BALL	195
C. C. SHOOT-THE-CLOWN GUN	185
United BONUS BASEBALL	165
Genco WILD WEST GUN	150
C. C. BIG HIT TARGETTE	135
C. C. CRISS CROSS HOCKEY	125
Bally ALL STAR BOWLER	95
Bally TABLE HOCKEY	65

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SEASON'S SPECIALS

GUNS—RIFLES

Bally Bull's-Eye	\$195
Gun Smoke	195
Gun Patrol	125
Dale Guns	75
Six Shooters	95
Pop Gun Circus	225
Shooting Galleries	125
Star Shoot. Galleries	125
Sportland Shooting Galleries	125
Deputy Sheriff	125
Keeney Sportsman	135
Pirate Gun	185
Carnival Gun	150
Keeney Air Raider	150
United Bonus Gun	185
Sky Raider	185
Bazooka Gun	175
Sky Gunner	125
Night Fighter	125
Genco Sky Fighter	125
Big Top	165

BASEBALL GAMES

Bally Big Inning	\$150	Un. Bonus Baseball	\$225
Bally Heavy Hitter	165	Un. Yankee Baseb.	210
Bally Batt. Practice	175	Wms. King of Swat	110
Bally Tarlette	175	Wms. Pinch Hitter	225
Chi. Coin Bull's-Eye	145	Shortstop	165
Midway Top Hat	395	Wms. World Series	295
Wms. Major League	375	Wms. Major League	375

PIN GAMES

Aloha	\$325	Sweethearts	\$375
Atlas	175	Tournament	125
Big Casino	265	World Fair	375
Bonanza	395	Beat the Clock	295
Capt. Kidd	185	Coquette	275
Continental Cafe	135	Cross Words	125
Criss Cross	125	Darts	165
Dancing Doll	185	Four Roses	240
Fair Lady	150	Jig Saw	125
Flying Circus	275	Mardi Gras	325
Flying Chariots	435	Merry Widow	465
Gaucha	385	Nags	175
Gigi	325	Salellite	145
Hi-Diver	165	Skill Pool	275
Lancer	350	Serenade	150
Mademoiselle	225	Valiant	250
Melody Lane	250	Zig Zag	375
Marathon	125	Grand Tour	325
Oklahoma	395	Mad World	375
Queen of Diamonds	175	Monte Carlo	325
Roto Pool	145	Hoofenanny	325
Royal Flush	125	Star Jet	325
Show Boat	250	Sky Diver	320
Super Circus	165	Fire Cracker	395
Spot-a-Card	185	Flash	395
Straight Flush	135	Arrowhead	395
Sweet Sioux	265	Colorama	375
Olympic	285	Go Cart	250
Preview	395	Sunset	375
Race Time	195	Universe	175
Seven Seas	245	Whirl Wind	175

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Move to Ease Vt. Drink Law

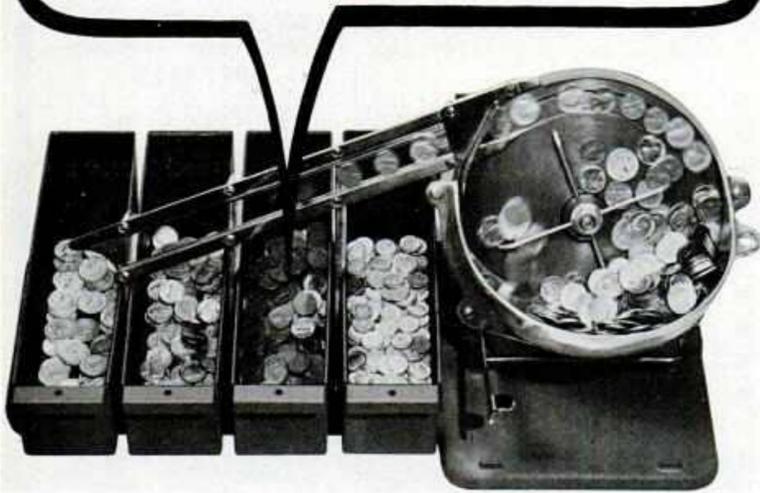
MONTPELIER, Vt.—A bill which could increase juke box operations in Vermont has taken another step toward final passage in the Legislature here.

The Senate Finance Committee voted 4-1 in favor of a

House-approved measure that would liberalize the State's Sunday drinking laws. The bill had previously won a 5-0 vote of endorsement from the Senate Committee on Public Health.

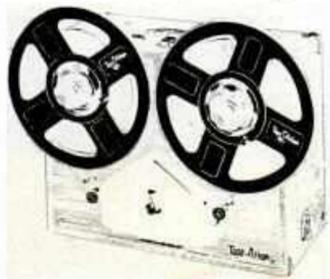
Under the measure, retail stores would be permitted to sell beer and wine from noon to 9 p.m. on Sundays and two hours would be added to restaurant drinking hours.

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DISCOTHEQUE RECORDS

Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended to operators for discotheque programming.

HOT 100

TITLE	ARTIST	LABEL
GAME OF LOVE	Wayne Fontana & the Mindbenders	Fontana 1503
I'M TELLING YOU NOW	Freddie & the Dreamers	Tower 125
I KNOW A PLACE	Petula Clark	Warner Bros. 5612
THE CLAPPING SONG	Shirley Ellis	Congress 234
COUNT ME IN	Gary Lewis & the Playboys	Liberty 55778
I'LL BE DOGGONE	Marvin Gaye	Tamla 54112
BUMBLE BEE	The Searchers	Kapp Winners Circle 49
BABY THE RAIN MUST FALL	Glenn Yarbrough	RCA Victor 8498
LAND OF 1,000 DANCES	Cannibal & the Headhunters	Rampart 642
IT'S GONNA BE ALRIGHT	Gerry & the Pacemakers	Laurie 3293
IT'S NOT UNUSUAL	Tom Jones	Parrot 9737
IT'S GOT THE WHOLE WORLD SHAKIN'	Sam Cooke	RCA Victor 8539
IKO IKO	The Dixie Cups	Red Bird 10-024
SUBTERRANEAN HOMESICK BLUES	Bob Dylan	Columbia 43242
DO THE FREDDIE	Chubby Checker	Parkway 949
SPOTLIGHTS		
JUST A LITTLE	Beau Brummels	Autumn 10
YOU WERE MADE FOR ME	Freddie & the Dreamers	Tower 127
GEORGIE PORGIE	Jewel Akens	Era 3142
HELP ME RHONDA	The Beach Boys	Capitol 5395
REELIN' AND ROCKIN'	Dave Clark Five	Epic 9786

Little LP's Major Jukebox Disk

Continued from page 1

age of 10 little LP's in the discotheque field featuring such artists as Les Elgart, Major Lance, Ray Conniff, Andre Kostelanetz, the Vibrations, Don Costa, the Dave Clark Five, Lester Lanin, Eydie Gorme and Rock Corte. A. D. Palmer, advertising and sales promotion manager at Wurlitzer, said the package will retail for \$20. Parts of the package is 10 little strips for each record, the strip contains the name of the song and the type of dance, but not the name of the artist. Palmer said Wurlitzer is now preparing a complete discotheque display kit for locations. Programming was by the Arthur Murray Dance Studio. There are seven-and-a-half minutes of continuous music to a side and the accent is upon a dance style change from one number to the next.

RCA Victor reported that it had much material and many requests from the jukebox trade for little LP releases, but that no decision had been made yet.

Seeburg has a series of discotheque records which it leases only. The company claims that its records are presently in use in more than 3,000 discotheque locations. The records provide continuous, ever-shifting dance rhythms.

Both Columbia Records and Epic Records are in the little LP field and, while the records are aimed for the jukebox industry, they're not specifically geared to discotheque locations—they do not feature continuous music. Gene Weiss of Columbia said that the firm was investigating the situation. Columbia presently has about 30 little LP's out and is planning to release six more soon. Epic has 12 LP's featuring such artists as Bobby Vinton, Major Lance, and, for the country field, Jimmy and Jesse and the Staple Singers.

Epic Issues Glenn Miller Juke Box Wax

NEW YORK—Epic Records has just made available two middle-of-the-road singles strictly for the juke box trade—both pulled from a top album, "Glenn Miller Time—1965." The singles feature trumpeter Bobby Hackett backed by the Glenn Miller Orchestra with "Canadian Sunset" c/w "Blue Velvet" and "Girl From Ipanema" c/w "More."

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Gottlieb Gaucho	345.00
Seeburg B	75.00
AMI Continental I	375.00
AMI 200 Sel. Wall Boxes, Ea.	35.00
Seeburg 3W1 Wall Boxes, Ea.	12.95
Seeburg 200 Sel. Wall Boxes, Ea.	35.00
Wurlitzer 5210 Wall Boxes	39.50
Kwik-Kafe Coffee Machine	55.00

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Cash Box-Billboard TOP 100

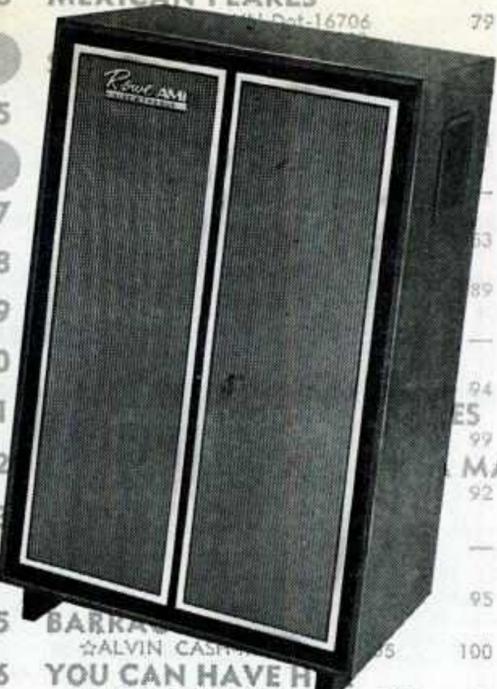
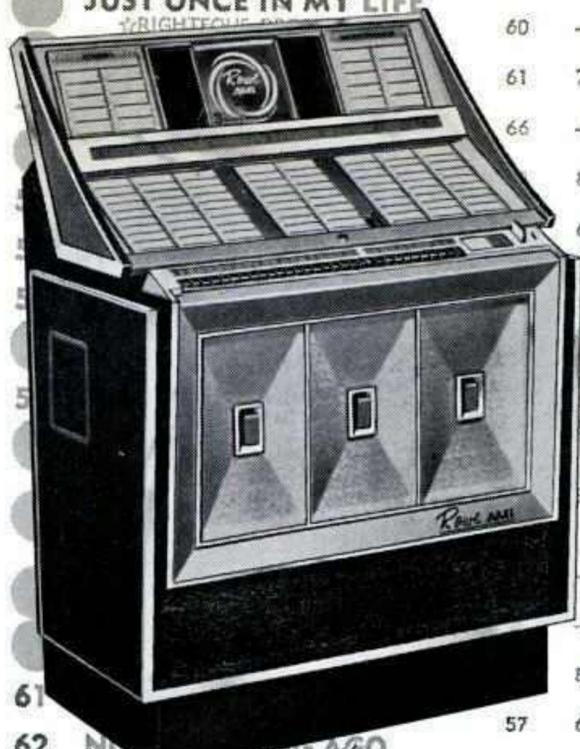
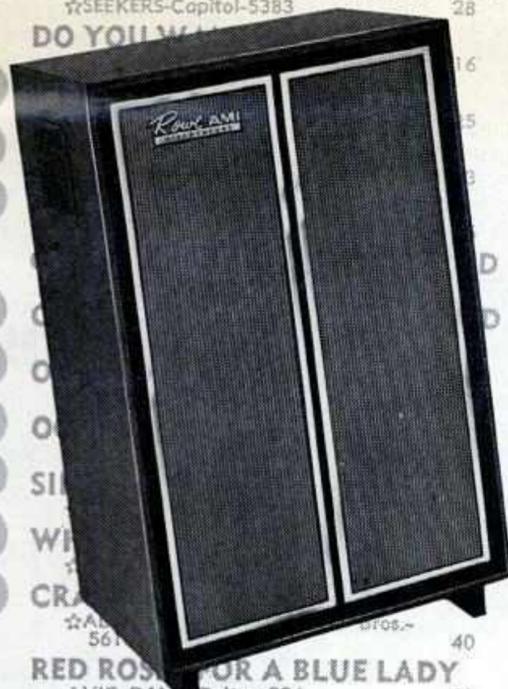
- 1 I'M TELLING YOU NO
☆FREDDIE & DREAMERS-Ti
- 2 GAME OF LOVE
☆WAYNE FONTANA & MI
Fontana-1509
- 3 STOP IN THE NAME (I)
☆SUPREMES-Motown-1074
- 4 SHOTGUN
☆JR. WALKER & ALL STA
Soul-35008
- 5 I KNOW A PLACE
☆PETULA CLARK-Warner 1
- 6 CAN'T YOU HEAR M
☆HERMAN'S HERMITS-MG
- 7 TIRED OF WAITING I
☆KINKS-Reprise-0347
- 8 THE CLAPPING SONI
☆SHIRLEY ELLIS-Congress-
- 9 KING OF THE ROAD
☆ROGER MILLER-Smash-19
- 10 GO NOW
☆MOODY BLUES-London-9
- 11 NOWHERE TO RUN
☆MARTHA & VANDELLAS
- 12 THE BIRDS AND THE
☆JEWEL AKENS-Era-3141
- 13 THE RACE IS ON
☆JACK JONES-Kapp-651
- 14 THE LAST TIME
☆ROLLING STONES-London-9741
- 15 GOLDFINGER
☆SHIRLEY BASSEY-UA-790
☆JOHN BARRY-UA-791
- 16 EIGHT DAYS A WEEK
☆BEATLES-Capitol-5371
- 17 I'LL NEVER FIND ANOTHER YOU
☆SEEKERS-Capitol-5383
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- 29 RED ROSE FOR A BLUE LADY
☆VIC DANIEL-Delton-304
☆WAYNE NEWTON-Capitol-5366
- 30 LONG LONELY NIGHTS
☆BOBBY VINTON-Epic-9768
- 31 MRS. BROWN YOU'VE GOT A
LOVELY DAUGHTER
☆HERMAN'S HERMITS-MGM-13341
- 32 FERRY ACROSS THE MERSEY
☆GERRY & PACEMAKERS-Laurie-3284

Big-name artists... hot singing groups who sell records by the car-load... top pop music heard daily over the airwaves... instantly recognized names and tunes that have always kept your popularity meters spinning. The JUKE SET won't buy the imitation, they won't play the imitation! And... it's the real thing - not imitation you get from ROWE distributors... records of big-name artists... hot singing groups... pop music... names and tunes... the choice is yours!

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- 45 I CAN'T STOP THINKING OF YOU
☆FREDDIE & DREAMERS-Mercury-73277
- 46 TRULY TRULY TRUE
☆BOBBI MARTIN-Coral-62447
- 47 BABY THE RAIN MUST FALL
☆BRENDIA LEE-Decca-31762
- 48 JUST ONCE IN MY LIFE
☆GLENN YARBROUGH-RCA-8498
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Write to your Rowe Distributor about the tremendous promotional package... 89 exciting pieces to transform your place into authentic Discotheque.

Rowe® AC MANUFACTURING
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FOR FULL DETAILS, NO OBLIGATION, CALL YOUR ROWE DISTRIBUTOR

Master's Bows LP of Polkas

BUFFALO—Master's Releasing Corp. released Thursday (15) its first polka little LP for the juke box industry.

Steve Brodie, head of the

firm, said Pan "Music for Polka Lovers" album features the New Yorkers Polka Band playing six polka version of such million-sellers as "Rum and Coca-Cola" and "Pistol Packin' Mama."

Brodie is also releasing a 45-r.p.m. single, "Mary Poppins' Polka" b/w "Forever & Ever," by the New Yorkers.

DON'T MISS YOUR SALES OPPORTUNITY!



Deluxe **KLUB POOL** IT'S HOT!

- 4 1/2 inch formica top frame
- Five inch chrome plated leg levelers
- Epoxy painted steel corner sections
- Separate maximum security coin box
- Two sizes—Regular 56X40; Jumbo 75X43
- Two color combinations: Blue and white, Cardinal red and white

Irving Kaye Co. Inc.

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STerling 3-1200

Progressive Light-Up Feature On Latest Bally Four-Player

CHICAGO — The newest game in the Bally Manufacturing Co. alliterative name tradition is Band Wagon, a four-player, flipper-type pinball game.

Placed on the market last week, the new product features what Bally President O'Donnell described as a "new style progressive light-up feature on a dynamically off-center playfield." This design, he said, assures "came-close-try-again" repeat play appeal.

Play particulars include the one, two and three before each ball is shot, bottom free-ball gate opening and lighting of target four when the first three targets in any rotation are struck and opening of the top free-ball gate and lighting of target five by hitting the lighted target four. In turn, contact with illuminated target five lights up the lower left "Special Rollover."

"All this progressive lighting," O'Donnell explained, "is tabulated on banners which hang on the side of a circus band wagon on the playfield. And the fact that the playfield resets to first coin condition as each ball enters the out-hole ensures 'one-ball' play appeal.

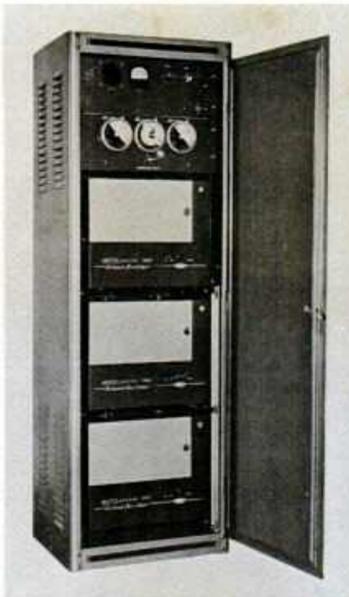
"Band Wagon is the brightest,



BALLY BAND WAGON

most brilliant appearing game the bingo field," O'Donnell we've ever produced outside of commented.

Seeburg Bows 'Central-Studio' Background Unit



BACKGROUND UNIT

CHICAGO — The Seeburg Corp. has introduced a new "central-studio" background music center designed to transmit sound via leased telephone lines or FM multiplex radio.

The system augments Seeburg's familiar "on-location" background music system called the 1000.

Joseph Hards, vice-president of Seeburg Music Library, Inc., a Seeburg Corp. subsidiary,

noted the new unit made Seeburg the "first to offer a complete package of equipment for on and off-premise use."

The new music center (BMC-2) utilizes three individual units virtually identical to those used in Seeburg's 1000. Together they provide some 114 hours of playing time without a repeat.

The units play nine-inch records on both sides at 16 2/3 revolutions per minute.

The individual insert units are mounted on drawer slides, making them easily accessible for record loading and servicing. Program timing is handled by a pair of synchronous motors.

Libraries of "basic," "mood" and "industrial" music are available and any of the three can be alternated at specific times.

Three Basic Uses

Seeburg defines three different uses for the background music center:

(1) FM Multiplexing — The operator arranges with a local FM station to lease a subchannel, usually at a percentage or flat fee per account. The station engineer installs the equipment at the station. A special receiver at the location is required for this service.

Seeburg notes the FM multiplex arrangement will generally be best for locations in the outer

circumference of an operator's territory.

(2) Phone Lines—The operator transmits his service via leased phone lines. This service does not require the specialized receiver as an FM multiplexing and as the charges are on a per-mile basis, this arrangement will probably be best for the nucleus of an operator's territory.

(3) On-premise—Large companies can purchase or lease the entire automatic background music center for their own specific plants.

Coming Your Way!

CHICAGO COIN'S

BIG LEAGUE

2-PLAYER BASEBALL GAME

IT PAYS TO WAIT FOR IT!

RECONDITIONED SPECIALS GUARANTEED IN STOCK—SUBJECT TO PRIOR SALE

PIN BALLS

BALLY	WILLIAMS
MOON SHOT	"21"
CROSS COUNTRY	MAGIC CLOCK 2-PI.
CUE TEASE 2-PI.	CARAVELLE 4-PI.
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STAR JET 2-PI.	METRO 2-PI.
SKY DIVER	TRADE WINDS
MAD WORLD 2-PI.	MARDI GRAS 4-PI.
GRAND TOUR	4 ROSES
2 IN 1 2-PI.	SWING TIME
HARVEST	

GOTTLIEB

RACE TIME 2-PI.	ALOHA 2-PI.
ATLAS 2-PI.	FASHION SHOW 2-PI.
SEVEN SEAS 2-PI.	OLYMPIC
LITE A CARD 2-PI.	SWING A LONG 2-PI.
KEWPIE DOLL	FLYING CHARIOT 2-PI.
SHOW BOAT	SHIPMATES 4-PI.

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ROWE OFFICIAL TV 'IMPOSTER'

WHIPPANY, N. J. — Fred Pollak, marketing vice-president of Rowe A C Manufacturing, has turned TV star, albeit briefly. Fred will be one of the "imposters" on "To Tell the Truth" which will be aired Tuesday (27) at 3 p.m. on WNBC-TV. He poses as Joe Balsis, pocket billiards champion of the world.

New! Side-Mount SCOREBOARD

- Scores 15-21 points only.
- Cabinet finished in walnut Formica—easy to clean.
- "Game Over" light flashes on at completion of game.
- Light control switch built in, turns off fluorescent lights when game is over.
- Easily serviced.
- Large coin box with counter installed . . . holds \$500.00 in dimes.
- 10¢ 1-player, or 10¢ 2-player by simple plug switchover.
- Completely equipped with chrome stands and scoring buttons for each end of shuffleboard.

Fits ANY Shuffleboard!



\$249.50

FOB Chicago, 1/2 Dep., Bal. C.O.D.

ALSO available OVERHEAD SCOREBOARD
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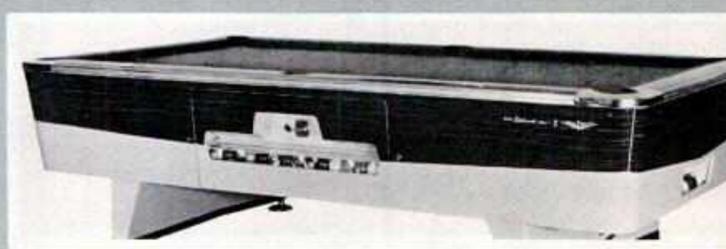
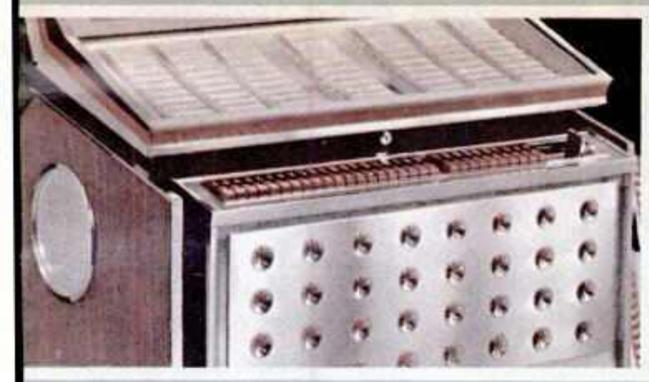
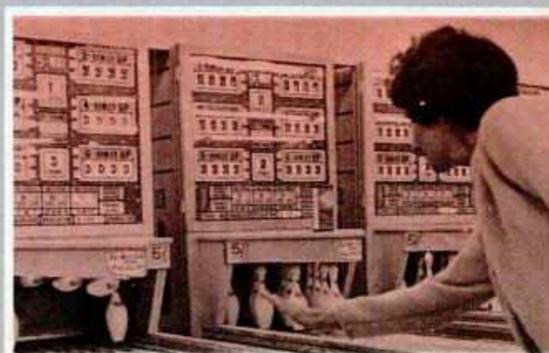
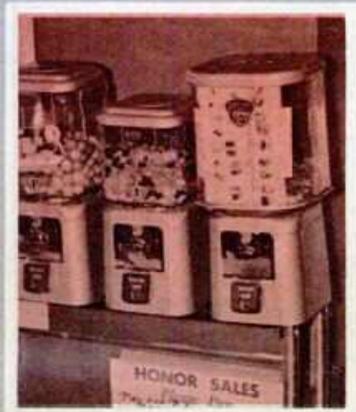
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- ★ An International Directory of Countries, Companies, People and Places including:
 - Manufacturers • Distributors • Exporters
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- ★ The Ultimate Buying Guide and Reference for the Coin Machine Industry—Internationally
- ★ Handy 8½" x 11" Size
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Solon Admits Vagueness In N. Y. Tax; Ops Agree

By CLAUDE HALL

NEW YORK — New York State Senator Tom Laverne of Rochester admitted there was a "big vagueness" surrounding the juke box application of the Statewide sales tax that won final approval in the Legislature last week. Key officials of Music Operators of New York, Inc., feel the same way.

The sales tax bill, which goes into effect Aug. 1, does affect the juke box industry, Sen. Laverne said. "They're definitely not excluded." He said the bill outlined areas of taxation with broad definitions and that all sales tax bills were written this way. It will now be up to State Tax Commissioner Joe Murphy

to do the interpreting, the Senator said.

He predicted, however, that the coin machine business "will be a tough one to do business with because operators don't have uniform accounting procedures." Purchasers will end up paying a sales tax for equipment. As for tax upon receipts of juke boxes there's a question about what the extent of the tax will be and how it will be worked out. Rules of thumb will have to be devised, he said.

Confusion Exists

There is a vast amount of confusion created by the bill because of existing sales taxes in New York City and many up-State communities. In New York City, the bill will increase the present 4 per cent sales tax to 5 per

cent. In suburbs and up-State areas where there is no sales tax, the measure will put a 2 per cent tax. Local governments will be given the power to increase the tax to 5 per cent and, feasibly, the State can collect a total of 5 per cent, keep 2 per cent, and return 3 per cent to the localities.

Theodore Blatt, attorney for MONY, said that nobody seems to know the complete story about the 130-pages-plus tax bill. "All we can say is that it is a sales tax and what it says will have to be determined by the tax bureau or the courts."

Al Denver, president of MONY, said he felt the bill was ambiguous "... it was written so even the congressmen can't

(Continued on page 61)

California Shuffle Tournery Scheduled

By GODFREY LEHMAN

OAKLAND, Calif. — The first combined coin-operated shuffleboard tournament, scheduled for May 15 and 16 in Oakland, is expected to draw upwards of 40 teams as far away as Redding on the north to Fresno on the South.

The 10-man teams will compete for northern and central California championships at the Eagles Hall, 1228-36th Avenue, Oakland, during the two-day period, under the general sponsorship of the American Shuffleboard League, Inc. Two classes of teams will compete: an "A" group consisting of professionals, and a "B" group composed of non-professionals.

The tournament is being organized by the American Shuffleboard Sales Co., Inc. of

Oakland, local distributor of shuffleboard and related coin operated equipment. Stan Lystad, president of American, is supplying all of the equipment to be used, consisting of eight or 10 shuffleboards, and \$200 to be awarded in prizes.

Entry Fees

If successful, the event will become annual. Some 70 or 80 teams were reported to have participated in a similar tournament held during early April in the Oregon-Washington area.

Teams in the shuffleboard league are usually organized by the taverns or the machine operators themselves, among tavern customers. Intramural competition is conducted on an irregular basis between customers, using the coin operated equipment in their respective taverns. From the best players the respective teams are formed bearing the names of the sponsoring taverns: i.e., Joe's Bar customers might be known as Joe's Team, The Joes, etc.

Captains Named

Team captains are named by tavern owners. For the May tournament, individual taverns are being permitted to send teams, although in some instances the winning team amongst intramural contests might be the only one to represent a defined district.

During the May 15 and 16 contest, the machines supplied by American are of the coin operated type, but contestants can play without further charge after paying the entry fee. Winning teams will be declared the northern California State Shuffleboard Champions, which leads in turn to the possibility of inter-State competition.

Van Middlesworth Coin Acceptors Manufacturing V-P

ST. LOUIS—The appointment of Joseph F. Van Middlesworth as vice-president of manufacturing for Coin Acceptors, Inc., was announced last week by company president, Claude Trieman.

Van Middlesworth, who joined the company in 1959, vacates the position of plant manager.

Recognized for his production and management achievements, Middlesworth recently completed a two-month technical advisory tour in Japan.

NO CALORIES IN MUSIC SAYS MAINE

AUGUSTA, Me.—Patrons of Maine hotels and motels who want to drink and listen to juke boxes will continue to find it necessary to have food in front of them.

The Maine House of Representatives has voted 100-43 against a measure which would have permitted these establishments to have liquor licenses without food service to the public.

One opponent of the bill, Rep. Sumner T. Pike of Lubec, charged that prior to national prohibition years ago there was State prohibition in Maine and places serving liquor without food were "nothing but dumps and joints."

BILLBOARD, May 1, 1965

Copyrighted material

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Hi DOLLY

- A-B-C-D Feature Lights "Duo-Roto-Targets" for Super High Score.
- 3 Different Ways to Make A-B-C-D.
- Out Ball Scores 100 Points When A-B-C-D is Made.
- Holdover of A-B-C-D Scoring Stimulates Repeat Play.
- "Shoot Again" Feature Scored on "Star Target."

All New:

1. Colorful "Sunburst" pop bumper caps
2. "Easy-Vue" Angled Plastic Bumper Caps
3. Bright Plated Steel Plunger Housing
4. Extra Heavy Duty Ball Lift Shaft
5. Floating Playfield Plastics Stops Warp

PLUS THE GOTTLIEB ORIGINATED STANDARDS:

1. Beautiful Stainless Steel Cabinet Trim
2. Chrome Plated Cabinet Legs
3. Sparkling Metal Jewel Posts
4. Play Field Protection Rings Under Pop Bumpers
5. Plated Metal Lightbox Door For Added Security
6. "Hard Cote" Playfield Finish For Extended Life
7. Playfield "Auto-Clamp"

Also Plus: Three or five ball play—match feature—available with twin coin chutes

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New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!

a Gottlieb FLIPPER SKILL GAME WITH

That Extra Touch of Quality and Originality

Wurlitzer Holds Seminars On Canadian West Coast

NORTH TONAWANDA, N. Y.—L. W. Peteet and E. W. Baker of the Wurlitzer Co. recently spent two weeks holding informal showings and accelerated service seminars for the new Wurlitzer 2900 Phonograph on Canada's West Coast.

The Dale Distributing Co., Vancouver, B. C., recently hosted operators Dale Johnson, Bert Jacobs, Ray Dufrense, George Curtis, Martin McIntyre, Marty Gurycick, Gordon Westwood, Patt Whiteway, and Al Waterhouse. The House of Coin, Edmonton, Alta., recently hosted Harvey Van Dusen, Harry Tremblay, Ollie Van Dusen and Mickey Adams.

On March 10-11, Southern Music Co., Calgary, Alta., was the site of a school for Dick

Johnson, Wally Robertson, Ebert Erickson, Lorne Bethel, and Alec Sinclair. Monarch Coin Machine Co., Winnipeg, Man., hosted March 12 operators Ted Savage, Les Nicholson, Owen Picton, Al Vereault, George Campbell, John Gass, Andy Petrakos, Maurice Basset, and Maurice Francine.

Canteen Hikes Stock Dividend

CHICAGO—Automatic Canteen Co. of America directors voted to increase the regular quarterly cash dividend from 15 to 20 cents per share. The increase takes effect with the next regular dividend, payable on July 1, 1965 to stockholders of record June 15, 1965.

Patrick L. O'Malley, president, said the increase, the fourth in the last 11 months,

reflects the continued strong growth and earnings pattern of the past two years and cited the fact that the company has bank balances in excess of \$25,000,000, only 40 per cent being required in operations. In addition, the company has retired bank loans of \$17,000,000 with no short-term loans outstanding.

This dividend represents a 300 per cent increase since the company resumed quarterly dividend payments in May, 1964, when it adopted a 5 cent quarterly cash dividend payment.

EDDIE & SIG SEND JUKE

CHICAGO—Eighteen months ago, Chicago deejay Sig Sakowicz visited the Guantanamo Bay naval base and promised a juke box for the teen-age center. Last week Atlas Music's Ed Ginsburg helped rotund Sig keep his word. Eddie sent the base a juke box with his compliments—gratis.

Solon Admits

• Continued from page 60

understand it." He said he'd tried to get information about the bill from several congressmen and they asked him to write them a letter and they'd check it out.

However, Denver believes that the intention of the bill was to "include everybody and we don't have an angel hovering over us that will exclude us."

Musical distributor Harold Kaufman said he also felt the full depth of the new tax bill hadn't been reached.

The bill was passed by the State Legislature by a vote of 82-67 on April 14. Budget Bill S726-H1627, Article 28, enacts a State sales tax at the rate of 2 per cent of gross sales. The tax is collected from the consumer at the time of sales by the seller. Food and beverages are exempt from the tax except candy and confections, soft drinks and fruit juices containing less than 70 per cent of natural juices.

Article 29 of the bill enables cities, counties and school districts to adopt two types of local taxes, including per-machine vending taxes on all kinds of coin-operated machines. A blanket \$25-per-unit sales tax was dropped from the original bill, according to Senator Laverne.

Mull Annual Show

• Continued from page 55

From Italy, Faema S.p.A. of Milan introduced its new coffee vender, Model E/61, which brewed aromatic coffee on the spot.

Also seen was the range of Seeburg equipment on the stand of Stockdales Industrial Vendors, Ltd.

But undoubtedly the high spot of the show was the two tea-making machines using leaf tea. These were shown by Ditchburn Vending Machines, Ltd., and Glostar Equipment, Ltd. Both units provided choice of black or white, sweetened or unsweetened tea with additional facilities for coffee, chocolate and soup. The Glostar VM.56 unit will serve 700 customers in 12-second (adjustable) cycles, while the Ditchburn Teaspa machine serves 800 and features an 0-25 second variable timer for variations of leaf grade and strength of brew required.

PHILADELPHIA — Jack Beresin, president of ABC Consolidated Corp., formerly ABC Vending Corp., was named general chairman for the annual Old Newsboys' Day fund-raising campaign sponsored by the Philadelphia Variety Club, Tent No. 13, in co-operation with The Philadelphia Inquirer.

May 1, 1965, BILLBOARD



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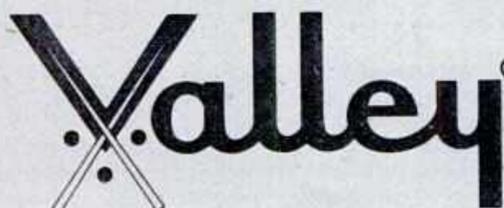


CHECK THESE NEWEST FEATURES!

- * Complete new operating mechanism
- * Revamped internal structure - faster ball return
- * Bolted rails (for more solid holding and faster ball action)
- * Easily removable ball viewer door - heavy drawer eliminated
- * New color combinations of Walnut and White Formica covers entire table, including legs.
- * Locked in cue ball
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- * Recessed Coin Chute - separate from cash box
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Model #1785 Size 78 x 45 x 31
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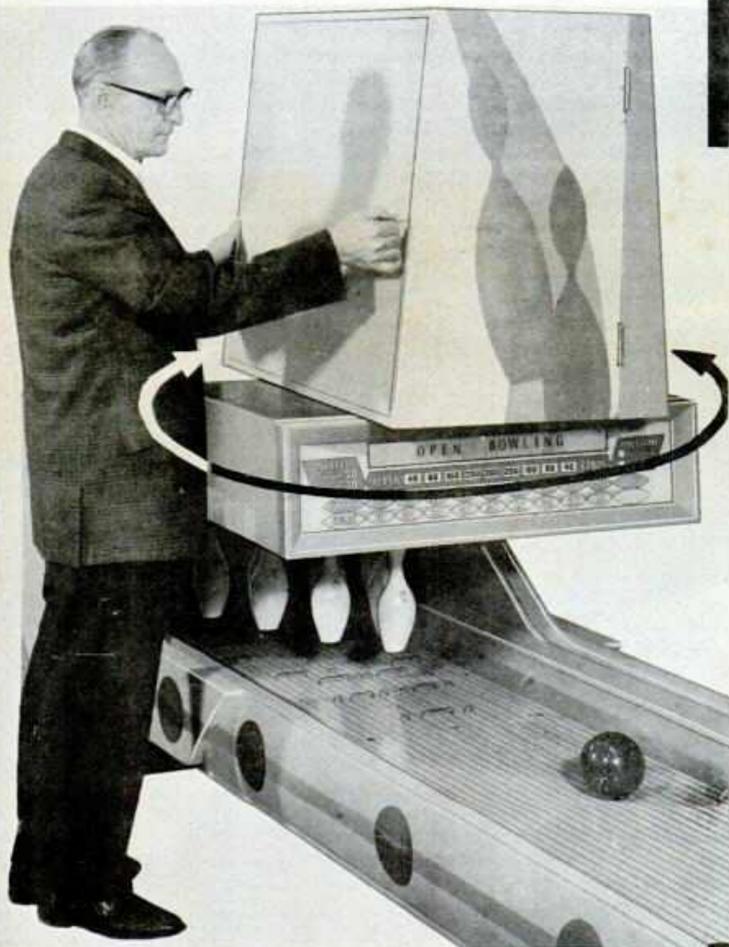
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SWIVEL SCORE RACK



The first really new and practical Score Rack design in coin machine history . . . a boon to servicemen . . . a powerful new sales point for operators! Lazy Susan Score Rack swivels . . . turns in either direction for Score Rack servicing from either side of the game! Thoroughly tested and proved effective in actual location operation, Lazy Susan ends service fuss and bother . . . no need to disturb location by moving game. Servicing is faster and easier.

**SEE — TRY LAZY SUSAN SERVICING
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COINMEN in the news

LOS ANGELES

Bob Huffman, a veteran of 15 years in vending and music, has been named manager of the Los Angeles branch of M. J. Stanley Company. He succeeds **Marshall Ames**, who has been named sales manager for the company and will call on offices located in Seattle, and Honolulu. Huffman was with Vendo in Kansas City; Amco Music & Vending and the Los Angeles branch of Advance Automatic Sales. . . .



BALLARD

Joe Bertoli, arcade operator at Lake Arrowhead and Big Bear, is in New York for his daughter's wedding. . . . **Jack Simon** of Simon Distributing Company, spent a couple of days in Las Vegas, Nev., on business. . . . **Dick Shaffer** is getting things lined up for the summer for his Sportland Arcade at Big Bear. . . . **Bill and Dorothy Worthy** of Star Service in San Diego were Simon Distributing shoppers.

Maxine Shiffer, who was music programming director for Associated Coin Amusements, Inc., Los Angeles, has joined the local branch of the

Wurlitzer Company. . . . **Darrell Clark** is the new parts man at Wurlitzer, taking over the duties of **Johnny Morris**, who has been moved into the sales department. . . . **Gary Sinclair**, Wurlitzer Western factory representative, was in town to visit **Clayton Ballard**, manager of the Los Angeles branch. . . . **Ron Peepie**, Wurlitzer distributor in Seattle and with **Marshall McKee** in Portland at Northwest Sales, is recuperating from a recent emergency appendectomy. He was released from a Seattle hospital late Tuesday (13).

Chuck Klein, manager of the Los Angeles branch of R. F. Jones Company, spent a week in Honolulu. He was accompanied by his wife, **Wanda**, and daughter, **Suzanne**. . . . **Neil Meltzer** of Coffee Caterers is passing out cigars upon the arrival of a son. . . . Sympathy is being extended **Bill Schaeffer** of Bakersfield on the death of his father. . . . The vending field was saddened by the death of **Jack Vincent Frank** of Coffee Time, who was killed in a Los Angeles Freeway accident. . . . **Tab Simon** and **Fred Allen** of Bakersfield Music & Cigarette Company, were recent Los Angeles visitors. . . . **Pete Cummings** is now making his home in Los Angeles, having recently arrived from Cleveland. He is associated with Allied Canteen.

What Do Copyright Hearings Mean?

• *Continued from page 52*

ing of Sec. 114 simply drops all mention of exempting coin-operated music from performance royalty, and states that: "The proprietor of an establishment in which a copyright musical composition is performed publicly for profit by means of a coin-operated machine is not an infringer unless: (1) alone or jointly with others, he owns the machine or has power to exercise primary control over it; or (2) he refuses or fails, promptly after receipt by registered or certified mail of a request by the copyright owner, to make full disclosure of the identity of the person who owns the machine or has power to exercise primary control over it."

House Copyright Subcommittee spokesmen say that any comment they receive opposing H.R. 18, the Celler anti-exemption bill, is understood to apply to the duplication section in the revision bill H.R. 4347, which covers all aspects of copyright. "No matter which bill they comment on, we know what they mean—that they are opposing the loss of the performance royalty exemption for coin-operated music."

Why the separate Celler bill this session? Subcommittee spokesmen say Representative Celler has traditionally introduced this legislation as a matter of course in nearly every Congress. He has done so again to let the industry know he "still means business" on this aspect of copyright.

Although no hearings are scheduled on this separate bill, and there may never be any, if the juke box anti-exemption issue is settled during the hearings on the revision bill—the separate bill does offer another possibility for action. It will be remembered that the Copyright Office spokesmen fervently hoped this particularly issue could be taken care of in a separate bill, when Representative Celler introduced legislation in the 88th Congress. But that bill bogged down in Rules committee, and the over-all revision bill, first introduced in 1964, and reintroduced in this 89th Congress in January 1965, incorporated the wording to end the juke box performance royalty exemption.

The juke box exemption has traditionally been upheld by House Judiciary committees and their Copyright Subcommittee, but the 88th Congress marked the turning point. For the first time, the anti-exemption Celler bill received support by Rep. Edwin E. Willis (D., La.), chairman of the House Copyrights Subcommittee, and was passed by the full Judiciary committee. The bill died at the end of the second year of the 88th Congress, in June 1964, when it bogged down in the House Rules Committee.

No Justification

The Subcommittee report said (Sept. 10, 1963): "The committee is unable to find any logical or equitable justification for the continuance of the juke box exemption . . . while all other commercial performances of copyrighted music remain subject to protection." Also, international copyright relations were inequitable, State Department and the Library of Congress pointed out, as long as Americans enjoyed performance royalty from foreign juke box play, but other nationals received nothing when such songs as "Volare" became hits on American juke boxes. Finally, the healthy growth of the juke box industry was a big factor—together with indications to the Subcommittee that only 7 per cent of 10,000 operators in 1961 relied solely on juke box revenue, but also handled cigarette vending, amusement machines, et al.

Since the revision bill is expected to take anywhere from two to four and possibly even six years, before House and Senate committee and floor action hammer out acceptable legislation—another question has arisen. If the House does not complete action by the end of this Congress (1966), when the bill is reintroduced in the 90th Congress in 1967, will the copyright subcommittee have to hold hearings and hear the same testimony again?

Probably Not

The answer is probably not. The massive revision bill could be perpetually in hearing status if this repeat process went on. The committee can, at its own judgment, decide not to rehear testimony when the record is al-

ready substantial enough for both committees and Congress to act upon.

It will be remembered that in May 1963 hearings were held on Representative Celler's bill H.R. 5174, which would have set a ceiling on performance royalty from juke box music, and set up a trust fund to administer it. After two days of hearings, the Subcommittee decided to revise the bill. In Sept. 1963, the majority voted out H.R. 7194, a version of the Celler bill which simply canceled the juke box royalty exemption, with the protective clause for the location owner—as in present legislation.

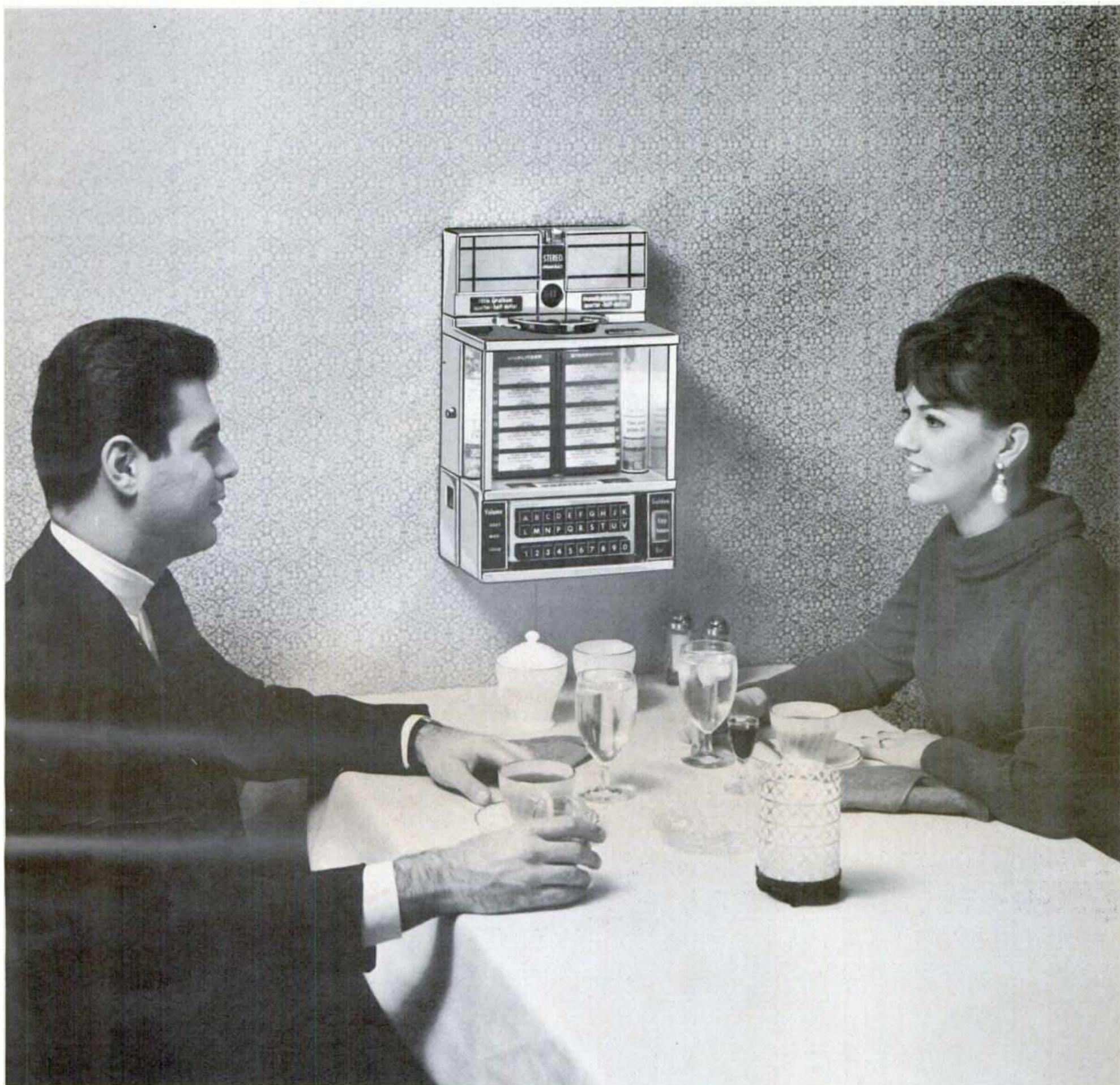
At the time, industry spokesmen protested that the bill reported had not had hearings. Subcommittee members Libonati (D., Ill.) and Byron Rogers (D., Colo.) made the same protest—but the majority decided enough of a record had been established, and no further hearings were scheduled. Similarly, the committees hearing the revision bill, when lengthy testimony is in, can decide to report out a reintroduced bill without further hearings, unless some new, important or highly controversial developments call for more discussion in hearings.

Although the revision of the old copyright law proposes to raise mechanical royalties on phonograph records, the Copyright Subcommittee will not accept this as an argument in favor of juke box exemption from performance royalty. In its report, the Subcommittee noted that mechanical royalty is an entirely separate author's right, from performance earnings. Mechanical royalty "is designed to compensate the copyright owner for the embodiment of music in phonograph records and tapes . . . it is not designed to compensate for public performance (for profit)."

The proposed revision bill, which lengthens copyright term to life plus 50 years, prohibits duplication and phonograph records, for the first time, and sets steeper penalties for copyright infringement. In its announcement of various aspects of the 1965 revision, the Library of Congress notes:

"The bill includes the text of the juke box bill which was favorably reported by the Judiciary Committee of the House of Representatives in 1963, and has been reintroduced in the 89th Congress (H.R. 18). It would repeal the present exemption of juke box operators from payment of performance royalties."

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This new Wurlitzer Remote Speaker Wall Box works like a beaver in booths, bars and on counters to make more money for you. Any coin creates music, from a single selection for ten cents to a preselected program for a half-dollar at the press of the GOLDEN BAR. □ The sound is

sensational. The design is beautiful. The extra returns are almost unbelievable. □ Talk to your Wurlitzer Distributor for details on the 200 and 100 selection versions with private listening speakers. The Wurlitzer Company, 109 Years of Musical Experience, North Tonawanda, New York.

THE NEW **WURLITZER** REMOTE SPEAKER WALL BOX

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Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

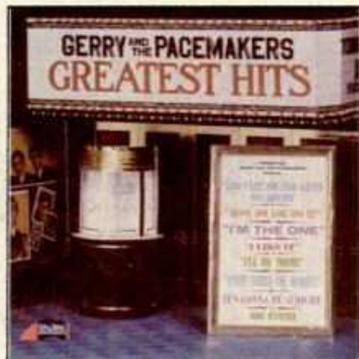
POP SPOTLIGHT
WE REMEMBER SAM COOKE
 The Supremes. Motown 629 (M)

Add another hit in this well assembled program of hits associated with the artistry of the late Sam Cooke. The Trio's salute to Cooke results in fine interpretations of his material and displays their versatility as they segue from the raucous "Chain Gang," to the smooth rhythm of "Only Sixteen," to a wild, rocking version of "Shake."



POP SPOTLIGHT
GERRY AND THE PACEMAKERS GREATEST HITS
 Laurie LLP 2031 (M); SLP 2031 (S)

This British group is making it real big on these shores. Their current single, "Count Me In," is among the 10 best sellers in the nation. The group's many fans will delight in this offering of their past hits, plus a few others.



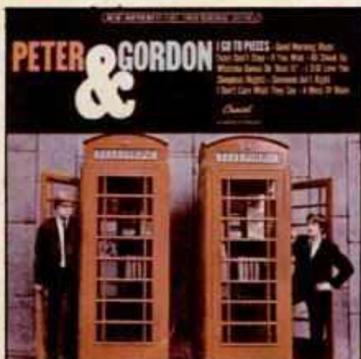
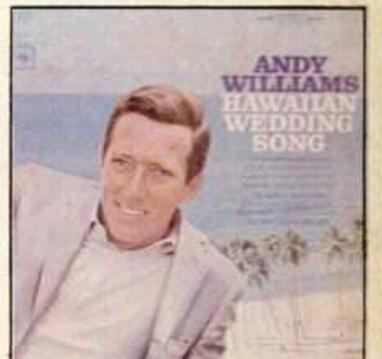
POP SPOTLIGHT
IF I LOVED YOU
 Johnny Mann Singers. Liberty LRP 3411 (M); LST 7411 (S)

The successful artistry of the Mann Singers is heard on another winning package of their individual interpretations of current pop hits. Their versions of "Dear Heart" and "If I Loved You" are beautifully done with great taste and vocal blend. "Goldfinger" is a powerhouse and Bill Cole's solo on "Try to Remember" is a standout.



POP SPOTLIGHT
HAWAIIAN WEDDING SONG
 Andy Williams. Columbia CL 2323 (M); CS 9123 (S)

Formerly titled "To You Sweetheart, Aloha" on another label, these outstanding Hawaiian favorites performed in the rich, warm Williams manner is now offered on the Columbia label. The title tune, his former hit is a pleasure for re-listening. For nostalgia or otherwise, this is one of the finest of the Williams LP's.



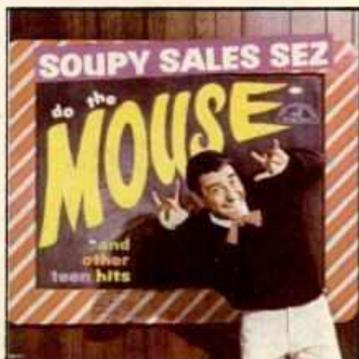
POP SPOTLIGHT
I GO TO PIECES
 Peter & Gordon. Capitol T 2324 (M); ST 2324 (S)

Their successful single, "I Go to Pieces," serves as a basis for this, their third LP. The fine vocal blend of the duo plus powerful backings are heard on "Someone Ain't Right," and a catchy "Tears Don't Stop" which has single hit possibilities. A fresh, exciting approach is given "All Shook Up," and it comes off a winner.



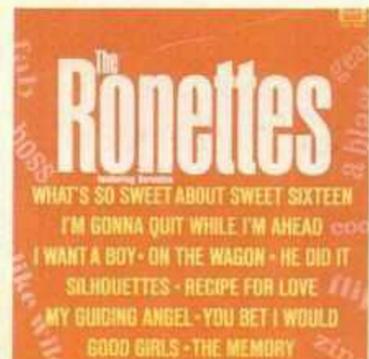
POP SPOTLIGHT
RED ROSES FOR A BLUE LADY
 Wayne Newton. Capitol T 2335 (M); ST 2335 (S)

Wayne's warm tenor is being heard virtually everywhere in the country these days as a result of his successful recording of "Red Roses for a Blue Lady"—also featured in this album. Wayne gives warm, from-the-heart readings of such favorites as "Laughing on the Outside," "Heart," "Laura Lee," and others.



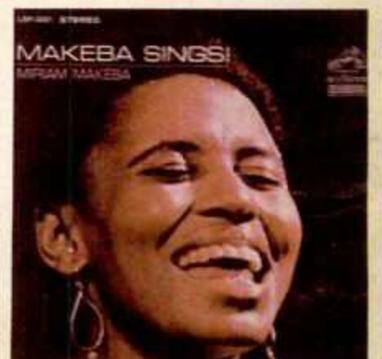
POP SPOTLIGHT
SOUPY SALES SEZ DO THE MOUSE
 ABC-Paramount ABC 517 (M); ABCS 517 (S)

If Soupy's fame spreads nationally he will be without doubt the biggest thing in records since the Beatles if one is to judge by his impact on the New York City market. His "Mouse" is denting the singles chart. Herein, he does a host of zany songs in his usual zany fashion.



POP SPOTLIGHT
THE RONETTES
 Colpix CP 486 (M); SCP 486 (S)

With Veronica in the lead, the talent femme group goes through its blues-rock vocal routines in fine commercial style. It's all primarily teen-grooved, but the gals also register well with young adults and in the R&B market.

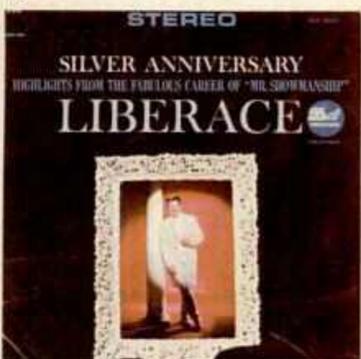


POP SPOTLIGHT
MAKEBA SINGS!
 Miriam Makeba. RCA Victor LPM 3321 (M); LSP 3321 (S)

The electric Makeba presents a unique program of basically African music, much of which she sings in English. An intriguing piece entitled "Little Bird" and an enchanting "Wind Song," composed by 13 year old Andrea Jean Saks are beautifully and artistically performed. "Kilimanjaro" is stirring and illustrates the fire and excitement of the artist.

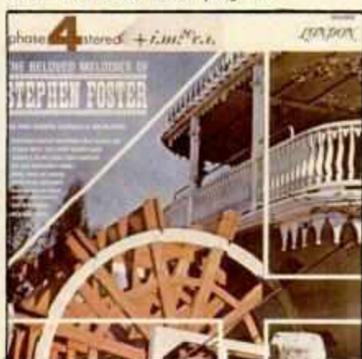
POP SPOTLIGHT
SILVER ANNIVERSARY
 Liberace. Dot DLP 9502 (M); DLP 29502 (S)

Liberace's 25 years in show business is given an attractive salute in a handsome package that accompanies some of his best piano efforts. His repertoire runs a gamut that includes "Tea for Two" and a Liszt concerto and Liberace shows that he still knows how to make them all highly listenable.



POP SPOTLIGHT
THE BELOVED MELODIES OF STEPHEN FOSTER
 Eric Rogers Chorale & Ork. London SP 44050 (S)

The Old South is revisited via these fresh, sparkling arrangements. The powerful sound and vitality of the Eric Rogers Chorale and Orchestra captures the excitement of such Foster favorites as "Camptown Races" and the beauty and warmth of "Beautiful Dreamer" and "Jeanie With the Light Brown Hair." A well-balanced program.



POP SPOTLIGHT
THE THRILL IS GONE
 Maureen Tomson. Coral CRL 57468 (M); CRL 757468 (S)

New voice on the popular music horizon and an impressive one it is. A New Yorker via Dumbarton, Scotland, Miss Tomson displays a unique fresh style reminiscent of several top singers of today, and yet individual in her own lyric feel, warmth and tenderness. Standouts include "My Man" and the title tune. A bow to producer Dick Jacobs for his exciting discovery.



POLKA SPOTLIGHT
MUSIC FOR POLKA LOVERS
 New Yorkers. Pan PLP 2101 (M); PLP 9101 (S)

A well-balanced program of current pop favorites and hits of the past are given spirited, fresh, Polka interpretations. Outstanding performances given on such as "Rum and Coca Cola" and "Buttons and Bows." The current "Mary Poppins" hit is sung in English and swings into the Polka scene perfectly.



COUNTRY SPOTLIGHT
RED ROSES FOR A BLUE LADY
 George Morgan. Columbia CL 2333 (M); CS 9133 (S)

Based upon the successful revival of "Red Roses for a Blue Lady," George Morgan takes the evergreen and cleverly adapts another bunch of "Rosa" songs to fit his own fine country style. His deep, rich tones are effective on such as "A Petal from a Faded Rose" and "Roses Are Red." A bow to Don Law and Frank Jones for a well produced program idea and package.



RHYTHM & BLUES SPOTLIGHT
SOUL TIME
 Jackie Wilson. Brunswick BL 54118 (M); BL 754118 (S)

When it comes to putting over a blues number with soul, Jackie has few peers. He nails in top form on rhythm numbers like "She'll Be There," "Mamma My Song," and oozes deep emotion with "No Pity," and "Star Dust."



CLASSICAL SPOTLIGHT
BACH: ST. MATTHEW PASSION (4-12")
 Stuttgart Hymnus Boys' Choir; Stuttgart Chamber Orch. (Munchinger). London A 4431 (M); OSA 1431 (S)

An extraordinary achievement in sound techniques, accented by superb performances by Peter Pears, Tom Krause, Hermann Prey, Marga Hoffgen and Fritz Wunderlich, among others.



CLASSICAL SPOTLIGHT
STRAUSS: DAPHNE (2-12")
 Hilde Guden/James King/Fritz Wunderlich/Wiener Symphoniker (Bohn). Deutsche Grammophon 18956/57 (M); 138956/57 (S)

The beauty and tragedy of this opera is accorded feeling, drama and taste in this fine two-set recording with a cast headed by Hilde Guden, James King, Hans Braun and Rita Streich.



CLASSICAL SPOTLIGHT
GALA PERFORMANCE!
 Isaac Stern/Leonard Rose/Eugene Istomin/Philadelphia Orch. (Ormandy). Columbia D2L 320 (M); D2S 720 (S)

Take talent like Isaac Stern, Leonard Rose and Eugene Istomin, give them repertoire like Beethoven's "Triple Concerto," Brahms' "Double Concerto" and "C Major Trio" and add the Philadelphia Orchestra with Eugene Ormandy, and you have the ingredients for a classical best seller.



SPOKEN WORD SPOTLIGHT
GASPARD DE LA NUIT
 Gina Bachauer/Sir John Gielgud. Mercury MG 50391 (M); SR 90391 (S)

Gina Bachauer's subtle interpretations of Ravel and Debussy blend well with Sir John Gielgud's readings of Christopher Fry's translations of Aloysius Bertrand's poems. The piano is used effectively to punctuate the readings, which take up about two-thirds of the playing time.