Ballads KO Groups In 1st U. K. Songfest

By ANDRE De VEKEY

BRIGHTON — A ballad in slow, bouncy rhythm sung by Kenny Lynch topped the finals here in the first U. K. song festival organized by the British Music Publishers Association, to win the Golden Manuscript Award. "I'll Stand By You," written by Lynch and Hal Shaper and published by Re- linda-Sparta, got top honors by panel of 14 judges recruited from top TV producers.

(Continued on page 8)

Nasatir, Ad Executive, Is Named MGM President

NEW YORK—Mort Nasatir will take over the presidency of MGM Records next week, replacing Arnold Maxin who recently was named head of the Big Three, the label's music publishing arm.

Nasatir resigned this week as vice-president and sales promotion head of West, Weir & Bartel, New York advertising agency, while at WW&B he had also been account executive in charge of MGM Records. The agency recently lost both the MGM film and record accounts.

Before joining the agency, Nasatir had spent several years as a promotion and advertising executive with Decca and had been vice-president of MGM-Verve.

While Nasatir's pending move to MGM has been rumored in the trade for several weeks, the actual contract signing did not take place until last week.

The move will allow Maxin to concentrate on the Big Three, with one of the largest ASCAP catalogs in the country.

TOP 40 CHART BY BILLBOARD

NEW YORK—Billboard this week introduces the "Top 40 Easy Listening" chart (Continued on page 4). This new weekly feature is being launched in answer to numerous requests from various sectors of the record music industry to provide a chart that ranks middle of the road singles. The new chart is expected to be of particular aid to radio programmers, dealers and juke box operators.

Copyright Hearings Open With Attack by Creators

By MILDRED HALL

WASHINGTON—An all-out attack on the majors, music publishers and licensing groups on free use of music in juke boxes, on free use of music in night-time educational broadcasting, and in CATV transmissions erupted in the first week of hearings by the House Copyright Subcommittee on the historic copyright revision bill.

The proponents testimony, and the Copyright Office submission bolstered the bill's provisions to assure performance royalty in all three areas. The 1962 Copyright Law would end juke box performance royalty exemption in the current 1969 law; would require copyright clearance for educational use of nondramatic musical and literary material in nighttime broadcasts to the public, and would require similar clearance for community antenna transmitter use.

However, Rep. Robert Kastenmeier (D-Wis.) acting as chairman in the absence of Sub-committee chairman Edwin E. Willis, questioned whether the Copyright Office may have leaned more toward protecting

(Continued on page 50)

Japan Copyright Report Given

TOKYO — The Copyright Council of the Ministry of Education received reports from its five subcommittees on the suggested revision of the 66-year-old Japanese Copyright Law at its general meeting held May 21. Five subcommittees wrote reports on (1) literal works, (2) arts, (3) music, (4) motion pictures and (5) neighboring copyright.

The most important amendments proposed in regard to music are:

1. Copyright Protection — The copyright protection term shall be extended to 50 years.

(Continued on page 5)

COMPOSER, ARRANGER, CONDUCTOR RIZ ORTOLANI has just recorded his most brilliant music for a dazzling new motion picture, "The Yellow Rolls Royce." The composer of "More" has again proved his reputation as one of today's most exciting musical talents.

(Advertisement)

ONE GOOD HIT... DESERVES ANOTHER!

Freddie & the Dreamers DO THE FREDDIE

MERCURY SINGLE #72428
& THEIR LATEST MERCURY ALBUM • MG 21026/SR 61026

(Advertisement)
A smash hit single becomes a hot new album!

Also stock up on Glenn’s current chart-climbing hit album “Come Share My Life” LPM/LSP-3301

RCA VICTOR The most trusted name in sound
Capitol Adds Audio Fidelity To Its Record Club Spread

HOLLYWOOD — The Capitol Record Club has signed Audio Fidelity Records in a continuing move to gain strength in the mail-order market. The club solicited Ed Neller, who signed the exclusive catalog of Ira's latest 33-rpm disc, Hiramin Gibbini, currently on an Eastern trip seeking new accounts.

The AF deal does not include two LP's already represented by AF. AF's LP roster includes products by Al Hirt, Lenny Bruce, Duke Ellington, Billy Fury, the Beatles, Brand, Don Shirley, Lionel Hampton, Eddie Cantor and other specialists for mailings, clubs and discounde music.

In summary, this coming financial year will be the most competitive in the history of record clubs. He classifies the forthcoming season as being filled with a diverse variety of offer clubs for mailing lists, clients and customers.

One feature of outside labels is in offering them a wide breadth of catalog representation.

MGM, Parent In Gear on Rolls Push

HOLLYWOOD — MGM Records, one of the companies jointly utilizing a yellow Rolls Royce to merchandise their latest record album of the same name, will be introducing the vintage Rolls in a fashion garden to deliver records, now the company's West Coast head. Since 1947, Kay has worked on 68 soundtracks for MGM but this is one of the few he had nothing to do with. It was recorded in England.

The executive said the Rolls will be offered at the film premiere in London and at the film premiere of the West Coast.

Above all, said Sylvester, "Capitol" is a word that needs to be understood by the record business as a strong factor, and Columbia Pictures is determined to make the growth of its record company.

WB and Vogue Will Step Up Promotion Ties

BURBANK, Calif. — Warner Bros. and Vogue Records plan to step up their cross promotion efforts by launching a campaign in which the former will be released abroad, and with the latter being released in the United States.

The agreement came as a result of a meeting between M. Leon Cabot, head of the French firm, and Mike Maitland, president of Vogue.

Cabot said that the number of Vogue records released on WB also will be increased.

Capitol has long been considered a major force in the industry, but it still has to do more to maintain its position.

Cosnat Makes Operation Move

NEW YORK — Columbia Distribution Corp., which was recently acquired by Adkins Distributing Corp., is expected to pull out of the financial/lease arrangement with Columbia Records, which was signed earlier this year.

By incorporating the activities of the three entities, Columbia hopes to be one of the largest and strongest independent distributors in the New York area.

Newly appointed president Newley's overall plan is to increase the number of records released and to continue to develop the Columbia film.

He said the label will continue to develop the Columbia film, which was signed earlier this year.

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Columbia is expected to be one of the largest and strongest independent distributors in the New York area.
Dot Club Is Taking Stock

HOLLYWOOD — The Dot Record Club, begun with a flurry last November, is analyzing the buying habits of its first 15,000 members.

Chicken general manager Larry Welk reports the club is gathering statistics and is hoping at some time soon of advertising push was in a recent issue of "TV Guide" which announced the organization's formation nationally for the first time.

Welk says the statistics being tabulated relate the kinds of albums a member of the club in any part of the country the heaviest orders come from and whether the negotiations of any of the club's special programs included getting free LP's for signing up other members.

Atlantic Says Company Is Not for Sale

NEW YORK — Gerald Wecker, executive vice-president of Atlantic Records, dismissed reports here Tuesday that the company was being negotiated and stated it is common knowledge that Atlantic Records has been approached many times over the past few years by people who indicated that they wanted to merge with or buy Dot Records, pointing out that no deal has been made, none is pending, and we are operating our business without any reference to any possible future sale or merger or any such transaction.

Wecker's statement was triggered by an item in Dorothy Kinderman's column May 27 to the effect that the Broadway "was buzzing about the impending sale of Atlantic Records to the ABC-Paramount disney...

"A wire was sent to the columnist and the New York Journal-American by our attorneys, Marshall, Vigoda & Bosner, demanding a retraction.

Sinatra Jr. With Reprisc

HOLLYWOOD — Frank Sinatra Jr. has joined dad and sister Nancy as an artist on Reprisc. Vocalist's debut disk is "You Were Meant For Me" backed by "Too Close For Comfort," Sonny Burke did the adding.

The company will watch the reaction to this initial single before mapping out future plans. But projects could include teaming both Franks, father and son, and Nancy, or another singer-star combination.

In the past several years, the young Sinatra has been touring the country with the Tennessee Three, but has played many of the country's top night clubs.

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BB'S GROSS HAS HEPATITIS

NEW YORK — Mike Gross, associate editor of Billboard, has been confined to Roosevelt Hospital here with hepatitis.

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PRODUCER DURING WEEK

Richard Maltby Becomes A Band Leader in 1/4 Time

NEW YORK — What does a big band maestro do in the day, in age of space and colorization of bands? Some, like Richard Maltby, establish a pattern of diversification.

Maltby, who is a band leader for RCA Victor'sLABEL X, uses his 18-piece band to remain on a career as a big band maestro 10 years ago as a result of his "Lube Craig," a hit on RCA Victor's Label X. Maltby celebrates 10 years in the band. He states that today it is virtually impossible for a maestro to make it strictly on a big band kick. There are not enough hotels and ballrooms using bands to make this possible. The trick today is to be a maestro part of the week, devoting the remaining weekdays to other types of musical endeavors, says Maltby. Thus, on this week end, Maltby plays college dates with his 14-piece band, plus other types of live shows, but the colleges are the chief outlet. On Mondays through Fridays, Maltby produces radio and TV commercials, produces independent albums for fraternities, using the fraternity song material, he scores for industrial films, etc.

But to properly handle this type of diversified musical work, one must be a competent composer-arranger, Maltby notes.

A lot of the members of the old band days could front a band, but had no musical knowledge edge. They cannot make it in today's diverse musical world.

25 An Afternoon

Maltby, prior to becoming a maestro, had 25 years experience as a solo artist. He was written—conservatively—5,000 arrangements in many years, starting with the Benny Goodman band at the Congress Hotel in 1929. He continued his writing, and some of his major compositions are in the serious category, as his "Threnody," an elegiac tribute to the memory of the late President John F. Kennedy.

Such maestri as Skitch Henderson, Les Brown, Johnson, and others are now active in the radio-TV commercial field, Maltby states. His own corporation (Monday through Friday) is tagged the publishing business. Maltby also includes the publishing business. Maltby also includes the producing of films and documentaries under his name as Richard Maltby Productions.

Continued on page 10
“Before and After”/ Chad and Jeremy 4-43277
“Mr. Tambourine Man”/ The Byrds 4-43271
“Sometimes”/ Paul Revere and the Raiders 4-43273

look what can happen to 3 hit singles...

3 hit albums on COLUMBIA RECORDS
**RCA Sales Campaign Spotlights Cast LP's**

**NEW YORK—RCA Victor's summer sales campaign spotlights original Broadway cast albums and is keyed to the theme: "Welcome to Broadway on RCA Victor Records." The June program includes 18 packages, including the first LP version of Rodgers and Hammerstein's " Allegro." Also included are 10 reissued albums and three which are available in reprocessed stereo.

The product includes the three most recently released musicals, "Half a Sweeney," "Fiesta," the Red Masques" and "The Ball of the Greespeaten—The Snell of the Crowd"—plus hits of older vintage such as "Hello, Dolly!" "Fiddler on the Roof," "Lute's Song," and "The Sound of Music." Advertising and promotion campaigns backing the program includes full page ads in Esquire, New Yorker and the New York Times as well as spreads in trade journals. Also prepared are ad mats and point of sale materials.

A promotional highlight for the "Welcome to Broadway" program is a unique consumer campaign styled to simulate "Playbill," magazine, and containing illustrations of the albums and an order form. This will be distributed on Broadway and the World's Fair, and to disk stores.


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**Shirelles File Suit in N. Y. For Breach of Contract**

**NEW YORK—Beverly Lee, Doris Colby Kenner, Addie Harris and Shirley Owenston, known as the Shirelles, filed suit in Federal Court here against Florence Greenberg, Scepter Records, Inc.; Marvin Schlechter, Peter Garis, Ward management Corp., and Paul Cantor for breach of contract, an accounting, and to declare void the contracts, plus $100,000 damages.

The complaint claims that plaintiffs entered two agreements with the defendants in August and February 1961 to render services for recordings, with Scepter agreeing to pay royalties and account for the moneys earned for the records.

The complaint charges that Scepter reneged on lucrative and substantial statements, that Florence Greenberg, president of Scepter, made no payments of royalties and withheld wrongfully and fraudulently diverting the proceeds for their own benefit. The suit claims that more than 500,000 single recordings and an unknown quantity of albums were sold.

The complaint also charged that since February 1964, the defendants have refused to pay out six-quarter renewal terms, that Scepter did not pick up its option for the fourth quarter, and that it was without substantial agreement that the contract was in full force until 1966.

The complaint also charges that a 1957 contract with Florence Greenberg, for management services, allowed the defendants to direct their affairs and to receive a percentage of their weekly earnings was breached.

The complaint charges that Scepter has reneged on management duties, terms or conditions, but assigned them to Ward and Paul Cantor, despite the personal management agreement. It also charges the defendants refusal to render service to further their career.

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**Soldier Field Jazz Fest Site**

**CHICAGO—Soldier Field, a vast lakefront sports stadium, will be site of the Chicago Jazz Festival Aug. 13-15. Two afternoons and two evening concerts will be presented.

According to George Wein, a festival co-producer, only a small portion of the stadium, about 15,000 seats, will be used.

Students expected to appear are Thelonious Monk, Joe Williams, Billie Holiday, Carmen McRae, Muddy Waters, Jimmy Smith, John Coltrane, Miles Davis, Duke Ellington and Dizzy Gillespie.

The concert will be devoted to the "Chicago School" of jazz, Wein said.**

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**Decca Honors C&W; To Issue 15 Releases**


Backings up these releases will be a dealer program involving a complete catalog of Decca albums and EP releases.

The label will also make available for the first time in stereo, "Kitty Wells' Lonely Street," one of the all-time top selling country records.**

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**Regional Hits Losing Spread Appeal: Blocker**

**Hollywood—Too many regional hits are not spreading market to market, reports Don Blocker, Liberty's A&R administrator.**

After two and a half weeks running major markets, Blocker said tight radio station playlists plus local hits has reduced the influence one number now has on others.

National albums appear to be the most effective weapon on national sales, he said. A "bullet" or "red dot" next to a record on the chart is the only way to tie the markets together today, he adds.

Blocker cites singles by the Osmonds on Imperial, Jackie DeShannon on Atlantic, Joe South on Liberty. Ties are strong and a bulleted record gets over a market.

English masters are the only exceptions. They obtain initial strong reaction on radio and dealer levels.

Blocker says that a breakthrough in Boston, the whole country used to jump the record. "Blocker said. Today a record breaking in any one market doesn't have the same effect it used to have. If it continues, it could cause a loss in volume."

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**Joan Rivers Sharp, Straight**

**NEW YORK—Taking unerring aim at some deserving targets, Joan Rivers scored bull's-eyes at her Bitter End opening here and Vic's on 13th Street tonight. Miss Rivers' opening stint, before an audience composed largely of tradeshers, was recorded by Warner Bros. and will soon be released.

She sunk shafts into such institutions and artifacts as show business, reporters, wave, dogs, appliances, police, automobiles and Consolidated Edi
cos Co.

Miss Rivers writes her own material, and has been making it as a writer for several years. She's appeared on the "Tonight" show and other shows, but this is her first recording outing. It's quite a start.

Not all of her material was prepared. She had several oc-
casions to ad lib, and with each such instance a one-liner (Continued on page 40)**

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**Regional Hits Losing Spread Appeal: Blocker**

**Hirsch Opens Office in N. Y.**

**NEW YORK — Al Hirsch, former president of Malverne Distributors, has opened an office as a consultant for the record business here at 22 E. 42nd St., suite 123. He was a
to promote his office late in 1945, Malverne during that period had become one of the country's most noted lines and became one of the country's leading distributors.**

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**SING ALONG MAN MITCH MILLER was greeted at his arrival at the airport in Japan by a chorus of college singers. The Columbia Records artist was hosted on his tour by Nippon Columbia Co., Ltd., of CBS Records.**

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**BILBOARD, June 5, 1965**
A SENSATIONAL FOLLOW-UP TO
"I CAN'T EXPLAIN" by
THE WHO

“ANYWAY ANYHOW ANYWHERE”

DECCA RECORDS 31801
Produced by Shel Talmy • Recorded in England

Now Available at all DECCA® Branches
Japanese Copyright Report Is Submitted to Ministry Unit

* Continued from page 1 *

communications systems shall be concerned. The committee of Japanese nationality or companies who made the original manuscript work in Japan are entitled to remuneration in the same manner as neighboring rights to such works. The protection term for neighboring rights shall be either 20 or 30 years after the date of the first recording of the musical work.

5. Royalty Rates—The royalty rates shall be determined by the usage or amount of remuneration for the use of neighboring rights. S. Royalty rates of remuneration shall be established.

6. If Article 30, No. 8, of the present Japanese Copyright Law is deleted in the forthcoming revision, the Japanese Society of Authors and Composers of Music shall be the only body to apply for the establishment of a royalty rate payable on recording companies for sale or background music tapes duplicated and distributed to subscribers.

The Council will hold more hearings before they make the final recommendations to the Ministry of Education. If and when the Council approves another Government order will be asked to bill a bill to be introduced to the next Diet in 1966.

Musicor Inks Tripp Show

NEW YORK—Musicor Records has signed the complete estate of music for the Tripp Show, a new NBC-TV show which has been aired daily for the last two years.

The show, seen by a million viewers daily, stars Paul Tripp. The first "Birthday House" song album, to list for $1.98, is set for release on Sept. 25, and calls for sales of albums a year or more.

Art Talmadge, Musicor president, said that the Korvette chain of stores will take part in the Korvette chain of stores.

Spartan Will Handle Repeat

HOLLYWOOD—Repeat Records, a subsidiary of Musicor Records, has signed the complete estate of music for the Patti Page, the Byrds, and the Chad and Jeremy albums. The company has set up a new line, Musicor, and has established a new record label to feature the latest in music.

The Byrds' first album will be titled "The Patti Page" and will be released on August 15. The Chad and Jeremy album will be released on September 1. The company has also started work on a new series, "The World's Greatest Hits," which will feature the latest in music.

Ballads KO Groups

In 1st U.K. Songfest

* Continued from page 1 *

Another ballad again in a slow house, "I'll Be a Fool Again," sung by young girl singer Lulu, came in a close second. Behind Lulu was written "You Are My Music," sung by English singer and songwriter Les Reed and Robin Condon, published by Musicor Records.

1. EMI has the winning song, "Decca, the first U.K. You Are My Music," written by Les Reed and Robin Condon. Published by Musicor Records, it is the first song written by a British composer to win a contest.

2. Musicor Records was the first to announce a contest, "You Are My Music," on May 1. The contest was open to any composer, performing artist, or producer who wrote a song about music or a song that has been written about music.

3. The contest was sponsored by Musicor Records, a subsidiary of Musicor, and was judged by a panel of judges who included music critics, record producers, and music business leaders.

4. The judges were selected from the panel of judges who included music critics, record producers, and music business leaders. The panel of judges consisted of Richard M. Anderson, head of the Musicor Records label, and Joe Jaffe, head of the Musicor Records promotion department.

5. The contest was announced by Musicor Records, a subsidiary of Musicor, and was judged by a panel of judges who included music critics, record producers, and music business leaders. The panel of judges consisted of Richard M. Anderson, head of the Musicor Records label, and Joe Jaffe, head of the Musicor Records promotion department.
The record the industry’s been waiting for!

THE 4 SEASONS

explode with the newest and BIGGEST Single of the year!

GIRL COME RUNNING

NOW BEING SHIPPED IN ATTRACTIVE 4-COLOUR SLEEVE

#40305

PHILIPS RECORDS

ONE WORLD OF MUSIC ON ONE GREAT LABEL!
Capitol Rushing 'Beatles VI'

HOLLYWOOD — Capitol Records is rushing the album "Beatles VI" in an effort "to stimulate dealer traffic." Brown Morgan, Capitol's merchandising vice-president, said the album was created expressly for the American market and features four new songs never available anywhere and four titles never released in the U.S. The remaining three songs have previously been issued. Capitol will begin taking orders Tuesday with the LP available to dealers later this week. "We hope it will be a strong traffic builder," Meggs noted. The LP will precide Capitol's release of the group's "Help" soundtrack package.

Keepnews Exits Colpix on Coast

HOLLYWOOD—Orin Keepnews left Colpix—Dimension Records as merchandising manager last week to return to ad work, an area, he claims "is where I belong."

Keepnews came west several months ago as a member of the label's sales staff. Instead, it switched its base of operations here from New York. Keepnews will operate out of New York, initially, on a freelance basis, but will be open to any opportunity with enough autonomy, he said.

when answering ads...
Say You Saw It in Billboard

Lear Showing 8-Track Unit To Manufacturers on Coast

HOLLYWOOD—Lear Stereo Corp. has begun demonstrating its eight-track continuous play tape cartridge system for West Coast manufacturers. Jerry Gabriel, Lear's national sales manager, has been emphasizing that his company doesn't care to get involved with duplication and distribution of the individual label's product. Lear hopes to earn enough manufacturer enthusiasm so it can expand its catalog. RCA Victor is the main label working with the system.

Gabriel presented a demonstration of the eight-track unit for Warner Bros—Reprise executives, indicating the Ford Motor Co. has committed itself to 100,000 Lear units for its 1966 models. Lear has reportedly placed an order with RCA for from 200,000-300,000 tapes.

Ford officials expect to have two million playback units built by Motorola in their cars within the next two years. Gabriel told WB executives Mike Mail-land, label president; Mo Ostin, Reprise general manager, is the main label working with the system.

It was also revealed that General Motors is testing the Lear system through its Delco division, indicating that GM is staying abreast of the developing market to maintain a competitive position if the tape cartridge system breaks wide open.

It was also reported that Lear has turned down exclusive deals from such phonograph manufacturers as Magnavox and Admiral, who would like to incorporate the new playback system in future instruments.

After speaking with Gabriel, whose headquarters are in Detroit, Everest Records' president Bernie Solomon stated he would consider using the Lear cartridge if duplication was a simple matter. "RCA's duplicating facilities are in Indianapolis," Solomon said, "and that's too far to send my master tapes." If a local distributor decided to produce eight-track tapes, Everest would get involved, the executive noted.

Magnetic Duplicators

Solomon cited Magnetic Duplicators as the ideal local company to handle the tapes, but noted the company's recent disapproval of an eight-track system. "I can see no advantage of eight-track as a new system, compared to 8-Track," Solomon said. "But if we can work out duplication on a large scale, I believe we can make a profit on the system."

Magnetic Duplicators produces Capitol Records' four-track and 3½ inch cartridges.

Capital was among the first West Coast labels offered a demonstration of the Lear system several weeks ago. According to president Alan Livingston, the company is "still examining" the Lear system. However, Livingston said the label was also scrutinizing the Ortronics system, which he called "the most competitive to Lear." The Fidelac system is out of the running in Livingston's opinion. This is the tape cartridge used by Muntz and Autotero.

Ortronics is a subsidiary of Champion Spark Plugs. Its cartridge is thinner and more compact than the Lear unit. Livingston said Ortronics is in contact with General Motors, according to Livingston, although there is no formal deal.

Livingston said Capitol would shortly decide on which system it will choose for its product.

Warlocks Cut 'Tantrum' Disk

NEW YORK—The Warlocks, the group that introduced the Tempest Tantrum dance in a Boston night club, has recorded a single, "Temper Tantrum," for Decca.

The group, introduced May 12 at the Forum, a Hub discotheque, was shown in film clip form in "The Tonight Show." It has received exposure on Boston radio and TV stations and in the local press.

Dick Jacobs, Decca A&R man, recorded the disk in Boston. Charlotte Helicker, one of the dance's inventors, explained the dance on "The Mike Douglas Show" Friday (28).

Richard Maltby

A Band Leader In 1/4 Time

at field—the latter activity includes not only printed music but also enrolling such activities as music seminars, judging of band contests, guest conducting, etc. Maltby is also the biggest single contributor to the SESAC transcription library. "I still like to play my horn and front a band," Maltby stated. "But the jumps between dates are great. This past Friday we played Jackson, Mich., and on Saturday, Syracuse, N.Y."

There still exists, Maltby notes, a real desire for big band music. "You realize it when you play a formal prom. People like that want a band and nothing else," Maltby seeks to give the band-buying public what it expects. He never sends out a "Maltby band" without actually appearing himself; and he never sends out less than a 14-piece group. "This protects the image and the sound."

"The money for band dates is still there," Maltby notes—with the qualification that the dates are mostly weekend. "The price for a Saturday night ranges between $1,750 and $2,500, he concluded.

AF Inks Nash

NEW YORK—Johnny Nash has signed a recording contract with Audio Fidelity, Inc., according to President Herman Gimbel. First recording session is scheduled in the next few weeks.
"Woody Allen, I Love You"
(And Your Hilarious New LP on Colpix CP488)


GUARANTEED PERSONAL APPEARANCES: Just closed Basin Street East and The Bitter End N.Y. / Just hosted the Tonight Show / The Concord Hotel / Mike Douglas TV Show, Cleveland / Opening May 31 for three weeks at Mr. Kelly’s in Chicago / June 24 New York premiere of “What’s New Pussycat” in New York City / June 26-July 7 personal appearances in various cities throughout the country in connection with “What’s New Pussycat” / July 8-July 15 McCormick Auditorium in Chicago / Greek Theatre July 10 followed by appearance on the Andy Williams Show in Hollywood, California.

All of this is designed to generate massive consumer appetite and sales... SHIPING NOW!

1347 N. Cahuenga Boulevard
Hollywood, California 90028

www.americanradiohistory.com
KLEF, KBRG—Twins Tied
By an Umbilical Program

HOUSTON—If planes were fast enough, a rich Texan who liked a particular record he heard over KLEF-Radio, a classical music station here, he could hop a jet to San Francisco and—courtesy of the time zones—hear the record again over KBRG-Radio.

The two stations, almost 2,000 miles apart, are virtually identical twins. They are owned by the same four men and they feature the same programming. In fact, a program sheet from KBRG is made up at sister station KLEF in Houston and they are pretty much identical. The same record is played, for example, at any given hour over both stations.

"The system works out quite well," Ronald G. Schmidt, manager of both stations, said.

While there is some financial savings in that one program director is enough and that in Houston—the stations each have their own staff and record libraries. The record libraries, of course, are almost the same.

Schmidt, who lives in Houston, commutes between the station and the twin-formatted station. The four-man group is now considering purchase of another station in a major market.

KLEF's in its present format was launched last November, according to Joe Brown, one of the owners. It was at that time that the group bought the station and changed the format to classical music. Brown said he became one of the investors "almost immediately of a classical music station."

Otherwise, he said, he probably wouldn't have become an investor.

Brown is one of the major stockholders in Discount House, a record store in Houston that sells $2.98 to $5.98 of its business in classical records. Brown takes no active part in the day-to-day operations of the stations. But he's interested in them and he and Brown get along fine, Schmidt said.

As for whether being a part owner makes Brown more willing to sell records, Brown said he didn't know. He does channel a "good life" of his advertising through the station, however, for which he pays like any other advertiser. He has been in the record business about seven and a half years, he said.

His salesmen are all versed in classical music and he carries "all of the classical labels and a lot of the others."

Reprise Tapes Davis Program of Nat Cole

HOLLYWOOD—Reprise Records is preparing a special hour radio program starring Sammy Davis reminiscing about the late Nat Cole and playing tracks from his new LP "The Nat Cole Song Book."

The special program is an extension of the label's promotion for the record's release.

It will be distributed to radio stations across the nation by Warner Brun-Reprise, taped the program in New York.

A portion of the royalties will be donated to the Nat Cole Cancer Research Foundation.

A personal friend of the late entertainer, Davis relates his feelings about Cole and Cole's music. The program will be heard on show by Smith, a former disk jockey.

The LP offers 16 cuts of Cole's top hits and a combination of musical backgrounds were utilized, including a trio sound. Billy May arranged big band and Klaus Ogerman arranged orchestra with strings.

WCRN Top Influence in Sales of Pop Disks in Area

By CLAUDE HALL

MILWAUKEE—What makes a radio station the best in its market place for producing the record sales? That's difficult to say. But the latest Billboard Radio Response Ratings for the Milwaukee market indicates that WCRN-Gold ranks No. 1 in the influence of sales. Marian Sweeney, WCRN music director and assistant program director attributes this rating to, "A music policy as straight as we can possibly make it."

The Top 40 station's success in influencing single record sales, according to Sweeney, is based on aggressive promotions and a totally objective music policy. If "a record is a hit, it's a hit," Sweeney said, "regardless of personal preferences."

Two of the four most influential disk jockeys in Milwaukee... (Continued on page 19)

KGIL's Whittington Zany Cat

LOS ANGELES—Captain Marvel is just one of the characters imitated by Dick Whittington, 4:30 p.m. air personality for KGIL-Radio in the San Fernando Valley. Whittington, a lisping comic book has to cue to his own records because he's "the only one who knows where I'm going."

His offbeat, satirical style of expression, filled with figures of imagination as Brother Dick, the Record Man, Brother Dicky, or the Voice of the record collector is one that has been in the record business about seven and a half years, he said.

His salesmen are all versed in classical music and he carries "all of the classical labels and a lot of the others."

WDFA Enters Disk Business

KANSAS CITY, Mo.—Newest radio station to enter the record business is WDFA-Radio here. The station is a live-forum jazz album featuring such names as MGN/Verve's Count Basie and orchestra, Pacific Jazz Records' Clare Fischer Trio, tenor sax and trumpet, and Dick Gies and Buddy Rich, and Kansas City high school band.

The album is "WDFA Presents Kansas City Jazz" and WDFA Radio Records label. Ed Nettler, program director of the station, is the label manager. The album was recorded March 28 in Kansas City's Municipal Auditorium during an eight-and-a-half-hour jazz concert.

Teen-Age Underground Is Gaining Momentum

LOS ANGELES—The "Teen-Age Underground," formed by KMPG-Radio and the House of Sigh & Sound, boasts 6,000 members. Nearly 1,000 new members, from a recent University of California in Los Angeles Mardi Grad, at which the station's set, the black-and-white pet has a face that's 23 inches wide, but far shorter in length than the ordinary set. It's convers, curved face is like Cinemascope.

The set's voice gives deejays at the station something to talk about and is especially valuable for up-to-the-instant traffic and weather reports. The picture definition is so sharp that deejays can tell the make of a car as it passes.

Proof of his show's popularity? The late Nat King Cole called Whittington from his hospital bed to provide a name Whittington couldn't remember. The two chatted on the phone and then Mrs. Cole called back and the conversation was aired.

On Wednesday, April 28, Mrs. Cole and Whittington spent an hour chatting about the late singer's career.

Whittington plays current and standard middle-of-the-road records, aiming his program at the 20-45 age bracket whom he believes are a lot more aware and hip than are given credit.
America's No. 1 Country Artist
Buck Owens
Heading For The Top Of The Charts
Again With Another
Country Smash!
(It's On Pop Charts, Too)

BEFORE YOU GO

b/w '(I Want) No One But You
A GREAT FOLLOW-UP TO
BUCK'S COUNTRY AND POP SMASH
I'VE GOT A TIGER BY THE TAIL

Personal Management:
Jack McFadden
P.O. Box 861
Bakersfield, California
Area Code: 805-832-3010

BUCK OWENS
I'VE GOT A TIGER BY THE TAIL

BUCK OWENS
FAN CLUB
BOX 128, EDISON,
CALIFORNIA
1. George E. Toles Jr. will DJ the 3:3-7 p.m. slot of WJR-Radio’s “Sound of Just Beautiful Music,” for Detroit audience. . . . Jack Shafer is the new program director for Denver’s KLZ-TV . . . Who won the Mony Bandar Whaleboat Race at the Park? 2. WFU Radio had a great team entered—program director Al Newman, Don Sherwood, Carter B. Smith, John Niles, Dean Webber, Mark Brown, Steve Hudson, Ron Ford, and Bob Lorainio . . . WMF Radio and TV, Cedar Rapids, Iowa, have purchased a $1,500 Check Westmore Farm Broadcast Scholarship to Richard Gless, agricultural journalism student at Iowa State University.

**TOP STATIONS**

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**STATIONS BY FORMAT**

**MILWAUKEE** . . . Second Cycle

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**BILLY JOE'S RAY JONES JR.**
Broadcast Media Relations

says: "This will surely be a widely used tool in our radio industry." and Crescendo Records

VP Bud Dain

says: "It will be one of the "tremendous service to people in our industry,"

and everybody

who has seen a copy

"it's a must for anyone engaged in the buying, programming or sales of radio time and records.

Order now

while the present supply lasts (no further printing is planned) for $42.50 per copy

$50.00 per copy

with full-year subscription to weekly Billboard, for automatic up-dating with new records published in Billboard on a regular basis (regular Billboard subscription price $35 per year)

Speaking of Billboard's HANDBOOK OF RADIO RESPONSE RATINGS and Stations by Format

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Draper has made several other changes worth mentioning. He brought Jim Stage (formerly KYW and WOKY, Milwaukee) as his afternoon man, replacing Josh Bradley. Stage is a format radio oriented cat, and is expected to revert to type shortly. Draper has also added Art Schreiber (also from KYW) as news director, in effect setting up a department which before did not exist. WOKY had what is commonly referred to as a "rear and read" policy, but now has eight newsmen on its rolls.

What's the plan? "Simple," says Tom Haviland, WFCF general manager. "We're going after the top spot in ratings—in all time segments."

How does he plan to do it? Haviland likes the situation to people choosing from one of many similar restaurants in a city but settling on one which serves the best food.

"As far as I'm concerned, we have the best chef," says Haviland, referring to his new program director.

And what does the chef say? "We're building a format designed to make the greatest mass appeal to the greatest number."

If this is so, WFCF will be taking on WIND with venerable

---

**DJ's Stunt Makes Impact In Soviet Space Museum**

NEW YORK — WADO decoder Jay Douglas (Jocko) Henderson is working a big grin these days, but some Russians in Moscow are wearing only red faces. While WADO, the only WDAS Radio, Philadelphia, Henderson used a space theme with simulated real roars to introduce a new set of records that were potential hits.

Howard Miller, in the morning The station has a pop sound, playing the hits but staying away from the "screamous." And WADO will have to contend with WLS, the city's 50,000-watt rocker. The battle should be very interesting.

---

**YESTERDAY'S HITS**

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 3 years ago and 10 years ago this week. Here's how they ranked on the chart of all time.

**POP SINGLES—5 Years Ago June 6, 1960**

2. On the Border, Jackie Wilson, Brunswick
3. Good Time, Jimmy Jones, Cloid
4. He'll Have to Stay, Jeanne Black, Big Rock
5. Burning Bridges, Jack Scott, Top Rank
6. Papa Rooss, Anita Bryant, Carlton
7. Night, Jackie Wilson, Brunswick
8. Everybody's Somebody's Fool, Connie Francis, MGM
9. Love You So, Red Holten, Donna
10. Greenfields, Brothers Four, Columbia

**R&B SINGLES—5 Years Ago June 6, 1960**

1. Doggin' Around, Jackie Wilson, Brunswick
3. All I Could Do Was Cry, Etta James, Argo
4. A Woman Like You (Four Parts Two), Jesse Hill, Milti
5. Mediterranean Twilight, Ray Bryant, Columbia
6. White Silver Sands, Bill Black's Combo, Columbia
7. Stick It on, Elvis Presley, RCA Victor
8. You Got a Right to Love My Way, C.C. Catch, Capella
9. Mack the Knife, Ella Fitzgerald, Commodore
10. Night, Jackie Wilson, Brunswick

---

**Remote Pays For Dealer**

DENVER — Presenting an "Hour of Good Music" Sunday mornings direct from his record department has proved a profitable merchandising concept for Paul Marselose, record dealer here. The music program appeals to people who would rather hear popular music than a church broadcast and to people who have good solid audience just returning from church.

The broadcast is a phone-reques program. The disk jockey broaches the record department between spinning records. Marsolos often chats with the disk jockey about records locked by the store. The program features basically Broad- way show music, light classics and operettas. Contests involving mystery records are used; the first person to guess the title or the artist can claim the record.

---

**WINNER GETS A DUNKING**

SEATTLE — Jack Morton, Kispiox, Washington, Wellington, enthusiasm for a particular promo- tion has been dampened recently. Morton, who produces the production director and weekend morning programming shell with eight other oarman (the University of Washington with his regular WRSU) to crew, is doing a live broadcast that included background noises of rowing and grunting from Morton and his crew, won; his reward was a toss into Lake Washington.
BEATLES VI
THE WORLD'S MOST POPULAR FOURSOME! JOHN • PAUL • GEORGE • RINGO
YOU LIKE ME TOO MUCH • TELL ME WHAT YOU SEE • BAD BOY • DIZZY MISS LIZZIE • EIGHT DAYS A WEEK • YES IT IS
WORDS OF LOVE • KANSAS CITY • I DON'T WANT TO SPOIL THE PARTY • EVERY LITTLE THING • WHAT YOU'RE DOING
RECORDED IN ENGLAND

www.americanradiohistory.com
IS HERE!

And sales will be just like "Meet the Beatles" all over again!

FOUR NEW SONGS—NEVER AVAILABLE BEFORE!
FOUR MORE NEW SONGS—NEVER AVAILABLE IN AMERICA!
THREE BEATLES CLASSICS!

New Songs:
You Like Me Too Much • Tell Me What You See
Bad Boy • Dizzy Miss Lizzie

New U. S. A.:
Kansas City • Words of Love
Every Little Thing • What You're Doing

Classics:
Eight Days a Week • Yes It Is
I Don't Want to Spoil the Party

Here's the end of your "no-traffic" blues. But don't be timid!
Make your first, second, third and fourth orders Beatles-$ize!

CALL YOUR CRDC REP—AND RIGHT NOW!

(S) T 2358
CALLED STAMPEDE
New Kind of Country Club Makes Its Debut in Gotham

NEW YORK—There’s something new in New York, a country music night club. It’s the Stampede, on Second Avenue near 80th Street. The opening was Tuesday (23) night and it was packed with young people and crowds as the real thing—similar to a country spot in Tennessee, Texas or Oklahoma.

The two owners—Nicholas Argyris and Mike Haggis—are not only close to being pioneers in the field of country music in Manhattan, but they’re certainly not cowards, considering the recent dismal welcome given country music artists at the Paramount Theater. However, they are not amateurs in the entertainment business.

Both have owned other types of clubs before, and Haggis presently owns the Alfa Baba club in Manhattan. More importantly, they are enthusiastic and hopeful.

“Talented artists are not only permitted to perform here, but they are encouraged to do so,” Mr. Haggis said. He was stationed in both World Wars.

Argyris said, “We’ve had the idea of starting a country music night club for over a year. I’m hoping that it will start something new in this city.” He said he felt that there were some stars and natives in New York to support the club.

The Country Carpers is the first act booked. It consists of Ray King, Betty Johnson, Neil McCullom and George Elks. They play a booming style of country music, mostly of George W. Green’s “Mississippi Mud” and Miss Johnson’s on drums. A country-styled “Moon River, Roses,” a vocal duet by Miss Johnson and King, was the best number of the night. "Kumbia Boogie" was another winner, written to electric bass and McCullom on takeoff keyboard and trumpet for some duets that were good. The act is beginning to approach the caliber of a recognized country band, which is good. The Stampede is a different kind of club, but it is a different kind of country music.

Singer Who Sings Mathes Scores Big at Copa

NEW YORK—Johnny Mathis, Mercury recording artist, did some of his best work at his Copa cabana opening here Thursday (23). Mathis, who can set the mood of the few who can get by without paters, props, or gimmicks, was on a solo act, and played nothing but singing. During that period he kept his listeners spellbound with a variety of half-dozen songs to the audience—delivered in a style that is the only kind of act rather than to the patrons.

The big band accomplished gave the first of a recreation session.

But the Copa audience loved him. He set his high point with "Moon River," a tune that is widely effective with "Take the Time." He was also else given by Robert Allen and recently given by Spotlight.

Signings

... Eddie Hazel, organist on the Copa label, has signed with Berger, Ross & Steinman for management... \(11^a\) Records last week added 22-year-old singer Venus Stalks and a teen-aged group of jazz corners to its roster. Victor has signed trombonist-composer-arranger Russell "Horn" in an exclusive contract. His first Victor album "In My Eyes," to be released in June, is produced by Rudi McLean and Mike Lipscomb...

Southern Hospitality For Brenda Lee

NASHVILLE—The transition of songstress Brenda Lee from a teen-age attraction to a favorite with young (and old) adults is reflected in the turnouts and receptions at a series of nifty engagements just concluded in three cities of the South. It was her first tour since becoming a major artist.

The Decca singer, backed by her own band, the Deccanaires, who proved to capacity audiences at the Roostertail in Detroit, the Cave in Philadelphia, and the Stuyvesant in New Haven, was also recorders in Greenbush, N.C. The Roostertail and Greenbush, N.C., were packed to capacity and the recorders were breakers at the box office. It was a success, and they proved her strong appeal.

Performing during Holy Week (except for a special show), the singer attracted SRO business, shuttering box office marks that had endured for seven years.

At the Plantation, 1,000 paid $4 per to enter the 850-seater on closing night.

Garner, Bibb Make Village Gate Swing

NEW YORK—Leon Bibb and Garner created a pulse on the Village Gate Monday (22) night with the atmosphere of the day of the show. Garner's performance took on more power in their opener at the Village Gate. Following a rapport opening, Bibb settled into a dramatic, emotional "Joe" from "The Music Man," which was not as clear as Bibb's leg sound and feel there should be a place for him on the Broadway musical stage.

His "Come to Me, Bend to My number, although well accompanied by the lone guitar of Stuart Scharr, cried for strings, as did "The Star Spangled Banner," in which the bass work of Bill Lee lent strong support. Two good ballad selections were incongruous within the context of his act, but his command of all other material and overwhelming stage presence makes him a consistent crowd pleaser.

Garner, who is working his first New York night club appearance in over two months, was carrying his personalized telephone book, back to the audience and displaying a "Play Baby, Play" on his right arm. His piano in his hands is like a man with an orchestra at his disposal. Two former sidemen who complement Garner's voice, tone and style.

Naturally, Garner's "Misty" was an all-time, never-ending show. His closer was a clever, unfinished bit of deliberate piano practice. The show lasted an hour, without ever looking tired.

DON OVENS

PEOPLE AND PLACES

Marvin Gaye headlines the Regal Theater, Chicago, show June 4-10. Appearing on the same bill as Gaye will be the Spinners and the Velvelettes. . . "Help!" the second Beatles movie, opens June 29 at the Roxy, the New Piccadilly Circus, . . . The Demos, Columbia's new vocal-instrumental group, have "I'm Your Man" as their debut single; they appeared with the Reptiles at the Old Stage on Saturday night. . . The Beatles are slated for the Latin Quarter June 6. . . . Epic's Bobby Biondo makes his New York night club debut June 3 at the Copacabana. His "Lonly Girl" single will be released June 1. . . The Rhythm Records will release "Crackebo," by Chuck and the Soul Searchers June 7. . . The Shadows' new album, "The Shadows,” which was released earlier this year, is now in the hands of Britain's the Animals. . . Woody Allen will appear on next season's first Andy Williams show, with Robert Goulet and Bobby Darin. . . The Phantom Figures will tour the United States, with Martin Suttmiller's, Dayton Jack Haskell co-stars. . . Latest at New York's Pantages Theater is "The Unforgiven," through June 3 is "Biggest Show of Stars for '65" which includes such as the Imperials and Bobby Butter . . . Tex Joe, Gene Chandler, the Drifters, Major Lance, Betty Everett and the Vibrations. . . At Denim City, a 60,000,000,000,000,000,000,000,000 of the world's population, which will be released this summer, in Nashville. . . The King's arrive from Britain June 3 for eight weeks of touring, including an appearance at the New York Bowl. The group's latest recording artists Jay and the Americans will star in "Bye Bye Birdie" on stage in Chicago for three weeks beginning June 1, at a revi... - "Booby Goldsboro, Underground Artists, artist, leaves for London June 24 for BBC-TV show and promotion of his new single "Sandy Joe." At Tommy Heinrich's in Columbus for a week beginning June 1. . . Mercury's Bruce Scott set for TV appearance on "Shindig!" July 8. . . The Grass Valley, Nev., festival will be held June 26-29. . . Sandy Snow, Reprise Records artist, visits the U.S. again in June for a tour of Canada . . . "The Girl Can't Help It" was released June 1. . . '65 Gotham TV show May 31: the Danny Kaye Show June 2 and 9, and the Hollywood Palace show show June 12.

Israeli Artist, Wallace, Registers at the Sahbra

NEW YORK—Drawing heavily from "Fiddler on the Roof" material, Sarah Rubin, Israeli artist, is playing a pleasant evening for patrons at the Sahbra Club on its opening night Wednesday (26).

Miss Rubin, who will do an English translation of the show for full release, scored her most telling role yet in an American production like "As Long as He Needs Me" and "My Man." She also registered with a couple of numbers, including a crusade to the theme of "Sooma," a responsive chord with patrons—office marks that had endured for seven years.

At the Plantation, 1,000 paid $4 per to enter the 850-seater on closing night.

...People and PLACES...

This Land Is Mine" from "Exo- thru" and "Hava Nagela." The Israeli artist has a fine number of hits, and has starred in Israeli productions of "Pajama Game" and "Annie Get Your Gun." On the same bill, Babe Wallace and his band were in performance in 17 years. He has been doing club and recording work in New York for over 10 years.

Wallace was particularly effective in "Body for Sippin," written by Leo Fuld, owner of the club, and recorded by the writer on London Records. Steve Lawrence's version of the song was released a couple weeks ago as a single on Columbia. A polka singer, did U.S. shows with Yiddish numbers, and an interview for "Holla, Hello!" strong singing voice.

AARON STERNFIELD

BILBOARD, June 5, 1965

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THE HEAVY HITTERS ARE ON OUR TEAM!

YOU’LL MISS ME
FONTELLA BASS & BOBBY MCCLURE
Checker 1111

LYING AWAKE
BENICE SWAMSON
Chess 1927

WHO’S CHEATING WHO
LITTLE MILTON
Checker 1113

TEMPTATION ’BOUT TO GET ME
KNIGHT BROS.
Checker 1107

BORN TO BE WITH YOU
CAPITOL SHOW BAND
Argo 5502

LOVE IS A FIVE-LETTER WORD
JAMES PHELPS
Argo 5499

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HANK WILLIAMS, SR. & HANK WILLIAMS, JR.

Hank Williams, Sr. and Hank Williams, Jr. teamed up in a recording miracle.

E/SE-4276

THE YELLOW ROLLS-ROYCE

Listen to the brilliant score of the new motion picture, "The Yellow Rolls-Royce," composed, arranged and conducted by Riz Ortolani.

E/SE-4292

WOOLY BULLY

SAM THE SHAM AND THE PHARAOHS

The exciting, new Memphis Sound explodes in this next No. 1 seller.

E/SE-4297

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.
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<td>The Sound of Music</td>
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<td>Introducing the Band of Damrosch</td>
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<td>DEAN MARTIN</td>
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<td>The Beach Boys Today</td>
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<td>6</td>
<td>MY NAME IS BARBARA</td>
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<td>7</td>
<td>GOLD FINGER</td>
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<td>8</td>
<td>A Song Will Rise</td>
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<td>GIRL HAPPY</td>
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<td>Bringing It All Back Home</td>
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<td>11</td>
<td>My Fair Lady</td>
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<td>12</td>
<td>The Return of Roger Miller</td>
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<td>13</td>
<td>The Rolling Stones, Now!</td>
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<td>BLUE MIDNIGHT</td>
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<td>15</td>
<td>Red Sails for a Blue Yacht</td>
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<td>16</td>
<td>RAMBLIN'</td>
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<td>17</td>
<td>KINKS-SIZE</td>
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<td>18</td>
<td>WHERE DID OUR LOVE GO</td>
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<td>19</td>
<td>FIDDLER ON THE ROOF</td>
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<td>20</td>
<td>L-O-V-E</td>
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<td>21</td>
<td>THE BEATLES - A HARD DAYS NIGHT</td>
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<td>22</td>
<td>THE PEARLS</td>
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<td>23</td>
<td>DEAR HEART AND OTHER SONGS</td>
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<td>24</td>
<td>THE ZOMBIES</td>
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<td>25</td>
<td>THE MONSTER</td>
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<td>26</td>
<td>SOFTLY, AS A GREAT SONG</td>
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<td>27</td>
<td>COMING HOME</td>
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<td>28</td>
<td>ORANGE BLOSSOM SPECIAL</td>
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<td>29</td>
<td>THE ASTRUD GILBERTO ALBUM</td>
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<td>30</td>
<td>A LITTLE BIT OF HEAVEN</td>
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<tr>
<td>31</td>
<td>RED ROSES FOR A BLUE Yacht</td>
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<tr>
<td>32</td>
<td>THE 2 SEASONS ENTERTAIN YOU</td>
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<td>33</td>
<td>WE REMEMBER THE SAME SONG</td>
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<td>34</td>
<td>SAM COOK - I GO TO PIECES</td>
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<td>35</td>
<td>MUSIC TO READ JAMES BOND BY</td>
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<td>36</td>
<td>THE GREATEST STORY EVER TOLD</td>
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<td>37</td>
<td>20 ORIGINAL WINNERS OF 1964</td>
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<td>38</td>
<td>MR. STICK MAN</td>
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<td>39</td>
<td>RAY CHARLES LIVE IN CONCERT</td>
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<td>40</td>
<td>THE TEMPTATIONS SING SMOKY</td>
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<td>41</td>
<td>UNFORGETTABLE</td>
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<td>42</td>
<td>THAT HONEY HORN SOUNDS</td>
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<td>43</td>
<td>THE NANCY FOX</td>
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<td>44</td>
<td>YOUR CHEATIN' HEART</td>
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<td>45</td>
<td>THIS DIAMOND RING</td>
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<td>46</td>
<td>HONEY IN THE HORN</td>
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<td>47</td>
<td>KINGSMEN, VOL. III</td>
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<td>48</td>
<td>MEXICAN PEARLS</td>
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<td>49</td>
<td>JOAN BAZZETTO'S HERMITS</td>
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<td>50</td>
<td>HELLO, DOLLY!</td>
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<td>GETZ AU CO GO</td>
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<td>52</td>
<td>PORTRAIT OF MY LOVE</td>
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<td>53</td>
<td>DEAR HEART AND OTHER GREAT SONGS</td>
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<tr>
<td>54</td>
<td>I'VE GOT A TIGER BY THE TAIL</td>
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Note: This is a historical Billboard chart from June 5, 1965.
"A LITTLE BIT OF HEAVEN"

Written By
ARTHUR RESNICK
KENNY YOUNG

Published By
T.M. MUSIC INC.

D-184

RONNIE DOVE

Thanks For Everything.
Hope You Like My New One.
Sincerely,

Arranged By
RAY STEVENS

Produced By
PHIL KAHL AND RAY VERNON

Personal Management
PHIL KAHL AND JOHN O'DONOHUE
THE HAPPINESS OF JOE HINES
Columbia CL 2345 (M); CS 9190 (S)
The recording of guitarist Hines' instrumental talents is a joy to hear. Joe Hines put a lot of work into this highly atmospheric performance of lively and captivating blues, and the result is a fine piece of work that will give listeners a warm feeling.

Philadelphia Orch. (Omnandy), Columbia ML 6139 (M); MS 6739 (S)
Here are 13 charming, delightful pieces that are sure to make enjoyable listening. Omnandy achieves perfect harmony with orchestra and, by conducting this unique work, he brings new light to the world of music. The Philadelphia Orchestra, under Mr. Pittsburgh, provides the finest in the available recorded performances of these tunes.

REMEMBER THE ROBBERY

JAZZ SPOTLIGHT
FATHA
New Earl Williams Trio, Columbia CL 2220 (M); CS 9190 (S)
Earl Williams and his new trio have created a work that is rich in emotion and style. Their wonderful ability to absorb new ideas in jazz makes them stand out in the present jazz situation. The result is a work that is bound to be enjoyed by jazz lovers.

ART OF BEL CANTO
Richard Tucker, Columbia ML 6138 (M); MS 6738 (S)
The Tucker style stands out in this type of work. His voice is clear and warm, and his performances are a joy to listen to. His work with the Chamber Orchestra of Philadelphia is included.

ALBUM REVIEW POLICY
Every album sent to Billboard for review is heard by Bill- board's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

LOW PRICE POPULAR
LIVING STONES: PLAY SONGS TO REMEMBER
Candes CAL 575 (M); CAS 575 (S)

THE WORLD'S GREATEST TORCH SONGS
Rhapsody Orchestra, Wing MCX 1280 (M); SWX 16366 (S)

GO WITH THE BUDDIES
Wing MCX 1286 (M); SWX 16368 (S)

THE WORLD'S GREATEST LOVE SONGS
Rhapsody Orchestra, Wing MCX 1285 (M); SWX 16367 (S)

THE WORLD'S GREATEST MELODIES
Rhapsody Orchestra, Wing MCX 1284 (M); SWX 16368 (S)

POPULAR
TRUMPET SHOWCASE
Ralph Mesches, Decca DL 4656 (M); DL 74656 (S)

WAKIRI AFTER DARK
Wayne Edwards, Capitol T 3235 (S)

The Gypsy Violin of EMMY DIXON
PLAYING SELECTIONS FROM FIDDLER ON THE ROOF
RCA Victor LPM 3309 (M); LSP 3309 (S)

DANCE LATINO
Pers Norgaard, RCA Victor LPM 3310 (M); LSP 3310 (S)

ROOM FOR ONE MORE
Beverly Chal, Voice X 8261 (M); V-L 8261 (S)

MORE MORGANA KING
Billie Norgaard, Voice X 8267 (M); SWX 1387 (S)

I WON'T BE WORRIED LONG
Thee Cee, Capitol T 3214 (M); ST 3214 (S)

HARMONIC HEAVINESS
Jerry Newman's Harmonics, Columbia CL 2543 (M); CS 9451 (S)

MORE OF FRANKIE RANDALL
Roulette R 2581 (M); SRX 2581 (S)

HAWAII IS WAITING FOR YOU
Art Midr, Ted Taylor, Decca RL 6152 (S); RS 6152 (S)

GREENSLEEVES
Norman Lathrop, Voice X 7542 (M)

SUNSHINE
Disney Chorale, Columbia CL 2218 (M); CS 9152 (S)

DANCE TO THE COUNTRY RHYTHMS
Jan Garber, Decca DL 4650 (M); DL 74650 (S)

A SLOW HOT WIND
Jacqueline Peters, Warner Bros. W 1397 (M); WS 1397 (S)

LET'S DANCE THE LEXIUS
Graham Field, Decca DL 4650 (M); DL 74650 (S)

AMERICA'S ALL-TIME FAVORITE SONGS
Various Artists, Polydor 18080 (S)

FAVORITE COMPOSERS, VOLUME I
COLE-PORTER-GERSHWIN
Various Artists, Polydor 18092 (S)

SWEET AND LOW
June Crawford, Vocalion YV 7290 (S)

FAVORITES OF THE RADIO CITY MUSIC HALL
Dick Leiber, RCA Victor LPM 3327 (S); LSP 3327 (S)

HAUNANI
Voice of Hawaii, Decca DL 4656 (M); DL 74656 (S)

HOLLYWOOD FAVORITES
Sinatra & Allied Artists DL 6415 (M); DL 74615 (S)

A NIGHTCAP WITH GEORGE FISHER
Decca DL 4652 (M); DL 74652 (S)

COUNTRY
EVERYBODY'S GUITAR FAVORITES
Columbia M GCX 2485 (S)

BLUEGRASS OLDIES BUT GOODIES
Vanguard 167 (S)

I'M SONG FOR THE KINGDOM
Eric Peter, Vocalion YV 2450 (S)

THE GREAT ACOUSTIC HARMONY 352 (S)

HOME AMONG THE HILLS
Carter Family, Harmony 7 334 (S)

HERB ISN'T SING YOUR FAVORITE NASHVILLE FAMOUS BIG APPLE
Sim 138 (M)

CLASSICAL
VIOLIN CONCERTO GROSSO
Lindau, Melba and Zinsser, Princesse R 1685 (M); RS 1685 (S)

BARBARITY ROBERTSON, EDIN SOMMERFELT, EDIN/ROBERTSON, Deutscher Grammophon PSL 18919 (S)

DONALD ROBERTSON, JOHN MARSHALL, FREDERICK BONNELL, FREDERICK BONNELL, Deutscher Grammophon PSL 18919 (S)

AN AFFECTIONATE RECOLLECTION
John Charles Thomas, RCA Victor LPI 554 (S)

FAMOUS FROM THE LATE 19TH CENTURY TO THE PRESENT
Jean-Francis Pavillon, Music Hall MGC 126 (M); MS 126 (S)

BEATLES, CLAYTON, DARRYL STEPHEN, Wilhelm Kempff, Deutscher Grammophon PSL 12091 (S)

MOZART
Victor Young, Decca LP 1670 (S)

BEETHOVEN: SYMPHONY NO. 5
Bergen Orchestra, DG 252 (M)

BRUCH: ESSENTIAL BRUCH: ESSENTIAL BERNSTEIN, Deutscher Grammophon PSL 13047 (S)

SEE ALBUM REVIEWS ON BACK COVER
BILLBOARD, June 5, 1965
HAPPY BIRTHDAY TO CURTIS MAYFIELD

THE WORLD'S GREATEST SONGWRITER

A 23 year-old talent with 109 songs in his catalog including

"He Will Break Your Heart"
"Need To Belong"
"I Stand Accused"
"Just Be True"
"Bless Our Love"
"What Now"
"Nothing Can Stop Me"
"Gypsy Woman"
"It's Alright"
"Keep On Pushing"
"I'm So Proud"
"Woman's Got Soul"
"Make It Over Yonder"

FROM CURTOM PUBLISHING CO., INC.
Aznavour and Composer Buy
Les Editions French Music

By MIKE HENNESSEY

PARIS—In a deal concluded this week, American songwriter and composer Georges Garvarentz has assumed complete control of Les Editions French Music.

According to a spokesperson for the company, Mary Nicole Barclay, bassist of Bel Air Records, sold her 40 percent interest in French Music for $160,000. Georges Garvarentz told Billboard in an exclusive interview that he will bring several new talents to the company.

Aznavour and Garvarentz now have a 50-50 share in the company and in the associated publishing-set up Editions Musicales Charles Aznavour.

Garvarentz, 33, is one of the most sought-after composers in France. He has written the music for more than 40 films, has composed a number of internationally acclaimed songs, and has performed at work on a musical adaptation of "La Cuisine des Anges" (My Three Angels) by French playwright Albert Hulot.

The new owner will star Roger-Pierre and Jean-Marc Thibaud, who will be choreographed by Katherine Dunham and produced by Pierre Mondy at the Theatre des Champs-Elysees. "We will bring the sound of Paris to Hollywood," says Thibaud, who will contribute some of the lyrics.

Orbit Universal Executives Are Due In N.Y. for Talks

LONDON—Shel Talmy and Arthur Garfunkel, the hit-making team behind the Rolling Stones,are due in New York Monday (7) to discuss American record distribution for their rapidly expanding Orbit Universal record production and publishing companies. They will consider offers to produce exclusively British talent for an American company.

Talmy, 26, who came to Britain 18 months ago from Hollywood and set up Orbit a year ago, has produced major hits for the Rolling Stones, the Who, Chad Stuart and Jeremy Clyde. His company, A&M Records, hasixe-toollere on Pye and in the U.S. on Reprise—the Who, the Small Faces, and American Decca and issued here on Beggars and the Gingerbreads whose U.S. label is Atlantic.

British TV's major overnight promoter, and Talmy will be at New York's Park Sheraton Hotel for five days before moving on to Nash-ville where the Rolling Stones are being set up by their U.S. representative, Marty Machat.

The pair will be talking with publishers about the rapidly growing catalog run here within the Orbit organization. Now a member of the Rolling Stones, Morley Worthington has moved into impressive Harold Davidson's Orbit building at 39-37 Regent Street, Orbit Universal has taken over Worthington's pro-duction company at 79 Greek Street, London W.1.

'Liverpool Set' Signed By Col.

TORONTO—"The Liverpool Set," six young men from England who now live in Canada, have been signed by Columbia Records. The group, who were given their break by a friend of the Beach Boys, the Righteous Brothers and Dino, Denis and Billy. Their tour is for eight weeks. The other act is vocal band, Shaw, granted a visa for two TV shows in June.

4 DISK ARTISTS WINNERS OF EUROPREMIER

VENICE — Four recording artists have been named the winners of the 4th Europremier competition, a record industry event from 14 European nations. Pouta Clara (Vogel) Henry, USSR, headed the group in a contest sponsored by a group in at Campbell's in London.

This is Columbia's second entry in the contest, the first being 20 years ago in Madrid, where they broke the club's record.

Miss Clara was cited for light music and a vocalistic comic act and modern dancing. The contest took place in Rome, where Pouta Clara (Vogel) Henry, USSR, headed the group in a contest sponsored by a group in at Campbell's in London.

"The Churchill Set" was featured in a program on the "Swinging Blues Jean," which has made its debut as a record in London. "The Churchill Set" was the only British group to perform at the contest.

After "The Churchill Set," CFN's Scopion, "English Group," with "Anita" and "Pleasure," has made its debut in London. "The Churchill Set" was the only British group to perform at the contest.
Miles has been lost to history, and the few songs that are remembered have been lost to the public's memory. However, his music and legacy continue to influence and inspire musicians and fans around the world. Miles' contribution to the world of music is immeasurable, and his music will continue to be celebrated for generations to come.
Vee Jay's Joey Page, in London to promote his first Fontana label single, "'Cause I'm in Love With You," received a flowers (Fontana) welcome. From left are Osimo Ruskin, sales manager of Music Factor, Helsinki, Finland, Page, André de Villers, and Ron Kass, Vee Jay's European representative.

Buddy Kaye in Paris on Collaboration Stint

Paris—New York lyric writer and publisher Buddy Kaye, on a song-writing, song-selling tour of Europe, stopped off in this week to write the lyrics for the theme song of Columbia Pictures' "That Man in Istanbul." Music for the film is by Georges Garvarentz.

"This is the first time I have collaborated with Georges," Kaye told Billboard. "But it has been a very successful partnership. And," he grinned, "I have had some distinguished European collaborators in the past—like Fredric Chopin (Till the End of Time) and Rachmaninoff (Full Moon and Empty Arms).

Kaye said the title of the movie theme is "Love Was Right Here All the Time"

Kaye, who was on route for Zurich, Milan, the Brighton Song Festival and then London, where he will supervise a Columbia record session in collaboration with arranger Iver Raymonde, told Billboard: "I always like to try to sell my songs in person. By mail it's so much more difficult. So far I've sold about 17—and I've been delighted to collaborate on royalties, too, that Dusty Springfield is recording two of my new songs in London for release on June 13.

Kaye said he is currently collaborating with a new American writer—also owner of an illustrious name—Bea Verdi, for whom he predicted great things.

His observation on the French music scene was that currently most of the traffic was one-way—from the States to France. "But," he said, "there are signs that France is following the British pattern. The French are now imitating the American sounds; soon they may start improving on them—and then they could be a French vogue in the States.

Connie Francis Records in U.K.

London—Connie Francis, who concluded a brief but busy visit to Britain last week, recorded an album of international songs during her stay. By arrangement with MGM, the session took place in Pye's London studios with MGM A&R chief Danny Davis in London as supervisor. Musical Gregory was vocal coach.

Connie also recorded two songs commissioned from British composer Tony Hatch who was given special permission by Pye to supervise the recording.

Barclay Folk Entertain at Cannes Festival

Cannes—Close affinity between folk music and the basis of a Barclay Records promotion during the 18th Cannes Film Festival, Di Dodo D'Merse and White Night event at Valbonne on the night before the Festival opened. The event was a two-day one, Eddie Barclay headed a contingent of his singing artists who appeared at a gala attended by most of the film stars present at the festival. Latest releases of Barclay disks were tied to the event through distributors and nationwide radio and TV promotion.

'Olympiad' Track Rights to CAM

Cannes—CAM of Rome has picked up all European and North American disk and music rights to the original sound track of "Tokyo Olympiad" (October Films) from Trans World Games record made through Toho Film, Music rights in country of origin would remain with King Records.

The score was composed by To- shiro Mayuzumi. He has been signed to do his first Western film score, Dino De Laure and "The Bible," on the strength of his music for the Olympic Film.

Burt Bacharach was the guest of honor for a Decca Rec- ord luncheon held at the Carlton Hotel, London. From left are Frank DeVol, Burt Bacharach, movie actress Angela Dickenson, and Decca promotion manager Tony Hall. Bacharach is currently recording RCA music for the new Peter Sellew film, "What's New, Pussycat?"
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<tr>
<th>Country</th>
<th>Hit List</th>
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<tr>
<td>Argentina</td>
<td>1. A Mover El Esquiteto - Churro al Coro (CBS)</td>
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<td></td>
<td>2. El Calambreque - Roberto Cantin (CBS)</td>
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<td>3. Let's Go - Bonnie &amp; Clyde (RCA)</td>
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<td>4. Red Roses - a Blue Lady (Parlophone)</td>
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<td>5. Taxi Nach Texas - Martin (RCA)</td>
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<td>6. Sito Bento - Sin (Tonodisc)</td>
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<td>7. Viva La Papa No Pol Pomodorro - Rita Pavone (RCA)</td>
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<td>8. Los Domingos - Clanc del Exodo (Monoe)</td>
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<td>9. Susana Llamadas - Los ( RCA)</td>
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<td>10. I Love You - Dina Meyer (RCA)</td>
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<td>11. I Couldn't See You - Frank (CBS)</td>
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<td>12. I'm Just a Teenager - The Beatles (Parlophone)</td>
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<td>13. I'll Never Find - The Seekers (RCA)</td>
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<td>14. Do the Clam - Elvis (RCA)</td>
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<td>15. Hawaiian Wedding - The Isley Brothers (Philips)</td>
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<td>16. I Love You - Dina Meyer (RCA)</td>
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<td>20. I Love You - Dina Meyer (RCA)</td>
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<td>West Berlin</td>
<td>1. Ticket to Ride - Beatles (Philips)</td>
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<td>2. I Love You - The Seekers (RCA)</td>
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<td>5. I Love You - The Seekers (RCA)</td>
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<tr>
<td>Australia</td>
<td>1. Mrs Brown You've Got a - Honeyman's Merchants</td>
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<td>2. Ticket to Ride - The Beatles (Parlophone)</td>
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<td>3. A World of Our Own - The Searchers</td>
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<td>4. Pride - Ray Brown and the Rhythm Masters</td>
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<td>5. Catch the Wind - The Seekers (RCA)</td>
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<td>6. I'll Never Find - The Seekers (RCA)</td>
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<td>7. Do the Clam - Elvis (RCA)</td>
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<td>Canada</td>
<td>1. Ticket to Ride - Beatles (Capitol)</td>
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<td>2. I Love You - The Seekers (RCA)</td>
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<td>British</td>
<td>1. Tossin' &amp; Turnin' - Chad Allan &amp; the Expressions</td>
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<td>2. I'm Not Sittin' - Gordon MacQuarrie (London)</td>
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<td>3. My Guy - Diana Jones (London)</td>
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<td></td>
<td>4. Walking with My Baby - The Ronettes (London)</td>
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<td>5. True Love Ways - Peter, Paul &amp; Mary (London)</td>
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<td>Austrian</td>
<td>1. Ticket to Ride - The Beatles (Parlophone)</td>
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<td>Luxembourg</td>
<td>1. Rock and Roll Music - I Love You</td>
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<td>2. I Love You - The Seekers (RCA)</td>
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(Continued on page 34)
Electrola Forms 'Classic Circle'

COLOGNE—Electrola has founded a "Klassik- Kreis" (KK) similar to Capitol's "Inner Circle" for the promotion of classical records, and has invited a select circle of 200 German record dealers to a launching party.

In his invitation, Dr. L. Vrede, Electrola's managing director, said these dealers accounted for about 93 per cent of the volume of Electrola's classical music sales in West Germany.

Electrola proposed making four to six special offerings of classical music annually through its "Classic Circle." Vrede said each such offering would be given all-out promotion with the idea of making it a major music sale event on the German market.

Promotional Support

Acceptance of membership in the Klassik-Kreis will bring the dealer special promotions and support from the disk company, including personal appearance by some of the artists at the dealer's shop, special show window displays, and advertising support.

The dealer, in turn, agrees to concentrate maximum sales efforts on KK-decked product.

Vrede said Electrola's invitation member Maria Callas "Carmen." The best from the best selling LP has been placed on the LP. "Klemperer Birthday"

The second KK offering will be a repertoire featuring Klemperer and the London Philharmonic Orchestra and conductor's 80th birthday. It contains the Klem- perer interpretation of Beethoven's Ninth Symphony, and has major new releases.

Superintendent of Scala Hailed

MILAN—A golden plaque to celebrate his 20th anniversary as superintendent of the Teatro di Scala was presented to Antonio Ghiringhelli. He recon- structed the famed opera house in May, 1943, and opened its doors in 1944, with a concert by Arturo Toscanin- ni.

Ghiringhelli's success has been notable in that he entered the project not as a musician but as an organizer. His first opera productions were in the Sports Palace until consid- erable wartime bombing damage to the opera house was repaired. Among notable achievements during the Ghiringhelli regime have been the tenth comple- tion of complete opera recordings bearing the La Scala name in co-operation with EMI and the recent successful trip to Moscow. It was Ghiringhelli's first full-scale venture abroad.

Vienna Fest Starts

VIENNA—The 1965 Vienna Festival, which features some 30 operas, concerts and operetta performances here Saturday (12). Concerts in a month-long festival will include performances by the Cleveland Orches- tra, the London Symphony Orchestra, the Vienna Philhar- monic, and the Vienna Boys' Choir.

Lennon Face in the Crowd

CANNES—The Beatles are apparently recognized only when they come four together. The celebrity-crowd-at-the-Cannes International Film Festival has visited the Festival Palais here twice without giving it any attention. Without his three compa- nions he was only one of Beatle-like young people who roamed with a policeman.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's to this date:

<table>
<thead>
<tr>
<th>OPERA, VOCAL AND CHORUS</th>
<th>VOLUME</th>
<th>TITLE</th>
<th>ARTIST</th>
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<tr>
<td>1. BIZET—Carmen</td>
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<td>2. Puccini—Tosca</td>
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<td>3. Bellini—Norma</td>
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<td>4. Mozart—Magic Flute</td>
<td>850</td>
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<td>5. Verdi—La Forza Del Destino</td>
<td>750</td>
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<td>6. Offenbach—Carmina Burana</td>
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<td>7. Wagner—Parsifal</td>
<td>550</td>
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<tr>
<td>8. Bizet—Carmen</td>
<td>450</td>
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<td>9. Puccini—La Traviata</td>
<td>350</td>
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SYMPHONIC AND ORCHESTRAL

2. Beethoven—Symphonies 9 Complete, Berlin Phil. Orch., Wilhelm Furtwängler, DG C-12 (M) 9-1015/16, RL 18/19 (M).
3. Dvorak—Symphony No. 9, "New World," Berlin Phil. Orch., Otto Klemperer, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).
5. Tschaikowsky—Symphony No. 5, Philharmonic Berlin Phil. Orch., Otto Klemperer, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).
6. Mozart—Dances (25) and Marches (19), Vienna Moz. Orch., Klemperer, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).
7. Tosti—Brandenburg Concerti 6 Complete, Phil. Orch., Wilhelm Furtwängler, Anger, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).
8. De Falla—Three Cornered Hat, De Falla, Orchestre Reine Philippine, Victor, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).
9. Mozart—Symphonies 31 and 34, Phil. Orch., Klem- perer, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).

SOLO INSTRUMENT AND CONCERTI

1. Horowitz—Plays Scarlatti, Columbia, DG C-12 (M) 94142, DG (M) 9-1015/16 (M).
5. Richter—Rachmaninoff RS 281 (M) (No stereo).

CHAMBER MUSIC

1. Brahms—Quintet in F for Piano and Strings, Seckin, Budapest Quartet, Columbia MS 6631 (M), MS 6631 (M).
2. Brahms— Sextet in B Flat for Strings, Menkin, Masters, Wolfish, Auerbach, Columbia, Angel, SCL 36234 (M), SCL 36234 (M).
Gospel Groups to Entertain GI's

NASHVILLE — Billboard's recognition and ensuing coverage of gospel music during the past two years is credited with directly influencing the U. S. Department of Defense to utilize gospel music groups in its international USO entertainment program.

Launching gospel music's participation in the program, Department of Defense spokesman, Lieut. Col. David Glaab, announced that two gospel units are currently engaged in separate USO tours. Colonel Glaab said Billboard called his attention to the increasing popularity and potential of gospel music.

Headlining unit No. 1, which left for Europe June 1, is the Rangers Quartet of Nashville, featuring guitarist Billy Byrd. Also in the unit are Wendy Bagwell and the Starlifers of Atlanta. The unit will tour Europe, playing for U.S. military installations in France, Germany, Italy and Spain. The group will also tour North Africa.

Unit No. 2, composed of the Gospel Echoes of Evansville, Ind., will tour U.S. bases in Iceland, Greenland, Newfoundland and Labrador. Unit No. 2 left the States May 16.

Both units are set for nine-week tours, playing two concerts daily on a six-day-a-week basis. Both groups are under the direction of Duncan of Marion, Ill., in conjunction with Colonel Glaab.

RANGERS QUARTET MANAGER RON PAGE shows fellow Rangers, Darrell Johnson (left) and David Evans, that the route the group will take on its current USO tour of Europe. Guitarist Billy Byrd, featured with the group, watches from the rear.

Shaped Notes

By DON LIGHT

The Blue Ridge Quartet won high recognition from its hometown, Spartanburg, S. C. in a special citation, Spartanburg Mayor Robert L. Stoddard hailed the group for inspiring the city with their singing and named the group Gospel Singing Ambassadors of Spartanburg, S. C.

RCA Victor AD director in charge of religious product, David Rice, of Hollywood, jetted to Nashville recently to produce albums by the Blackwood Brothers and famed gospel singer, George Beverly Shea. Shea is known internationally for his solo work as a member of the Billy Graham evangelistic team. This was Shea's first recording date for RCA Victor in Music City studios.

Jake Hess and the Imperials and the Sons of Song will move their base of operations from Houston to Music City June 1. The groups will be represented here under the banner of Pete Sumner, producer. Their office will be located in the new RCA Victor building.

Harvesting Records vice-president-adr-man, Bob Benson, has a busy week (25-29), recording the Plainsman Quartet of Baton Rouge, La. Earlier in the month, Benson recorded the Gospel Echoes of Evansville, Ind., as a group and then cut a solo album, featuring Bottle Rambo of the latter group.

The Wilby Family Singers escaped serious injury recently when their van wrecked on an icy highway between Akron, Ohio, and Toronto, Ont. More than a mile from the Accident, the van was demolished when a tractor-trailer forced it off the highway while the unit was on route from Huntington, W. Va. to Marietta, Ohio. None of the singers was injured.

Dad Speer of the Speer Family continues to show improvement in his recovery from a heart attack last February. Big Jim Hamill has returned to the Rebels Quartet after a stint with the Oak Ridge Boys. London Parish rejoins the Rebels after a five-month leave.

THE OAK RIDGE BOYS, 10 years after the group's formation, left for a tour featuring Dottie Wiley Wynne, William Golden, Smitty Gatlin and Harman Harper.

PROFIIIE

Oak Ridge Boys—Their Climb Into Big League

The Oak Ridge Boys, one of the top quartets in the gospel field today, started 10 years ago under the group manager, Smitty Gatlin, detoured from a career in chemistry into a full-time role as a gospel singer-manager.

In 1963 Gatlin had a solid year to get the Oak Ridge Boys off the ground and into the actual business of gospel music. Gatlin used that time to hand-pick his voices and to settle on the name. Baritone Ron Page (now with the Rangers) and bass singer Herman Harper joined Gatlin to form the hard core of the early Oak Ridge group. Later Tommy Fairchild and Little Willie Wynne, tenor, joined the Oak Riders to complete the group that carried the group into the gospel music big leagues. Page later dropped out and was replaced by William Golden.

The Oak Ridge name was adopted because it was already established. The former Oak Ridge Quartet had disbanded a short time before Gatlin picked it up for his new group. It was made official in December, 1956. By 1964, the group had become so professional and so polished, it was named the Best Quartet of 1964 by Gospel Music News from the World Youth Council.

Today, the Oak Ridge Boys have been a part of gospel's Top 10 labels, including Skyline, RCA Victor, Warner Bros. and Star-Quartet. In addition to its solid schedule of live concerts, the Oak Riders are exposed almost every week on one or more of the top gospel music television programs currently in national syndication.

Quartet Convention Extended to 4 Days

MEMPHIS — For the first time in its 10-year history, the annual Gospel Quartet Convention is being extended from three to four days, according to J. D. Sumner, the executive secretaries of the Statesmen Quartet, also based here. Sumner said the tremendous increase in the number of groups participating plus the increased fan interest has made the extension run to be extended. Summer said 20 groups took part in the first convention and this year, as last year, 60 groups are involved. More than 23,000 gospel music fans attended the 1964 convention. The convention run to be extended. Summer year.

The Gospel Quartet Convention opens Oct. 14 and will run through Oct. 17, with a golf tournament slated for Oct. 12-13. All convention events will be held at the Ellis Auditorium Hotel.

Gospel music promoters from all over the U. S. will be flown to the convention, with the sponsors of the event paying the expenses. Each of the promoters will be able to book their entire year of gospel singing shows in recent concert coming. The convention will be a side project for promoters to meet with all of the quartets for this purpose.

Another special event will be a competition for amateur gospel groups, with a Skyline Records recording contract as the major prize. Some 30 to 40 groups will participate in the contest, which will be held at 9 a.m. Saturday, Oct. 16.
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Gospel Makes Freshman Appearance on Campus

TUSCALOOSA, Ala.—Gospel music made its first major appearance on a college campus recently when Jake Hess and the Imperials, along with the Sons of Song, presented a concert at the University of Alabama here. Jake Hess, manager of both groups, said he felt the college campus was definitely a new area of exposure for gospel music. He also indicated that he definitely believed that the nation's major gospel groups would make deep inroads in this field during the next school year starting this fall.

Between 800 and 1,000 persons turned out for this initial campus gospel music concert staged in the campus auditorium. Hess noted that the concert came at the height of student examinations at the school. Both groups expressed satisfaction with the acceptance of the appearance of gospel music on campus.

Both the Imperials and the Sons of Song presented the same type of material they have been using for regular concerts. However, in this appearance the groups incorporated two studio musicians from Nashville, a bass player and drummer used on recording dates, in order to create more of a "collegiate sound."

The concert was sponsored by the Fellowship of Christian Athletes. Officials of the group expressed a desire for Hess to promote more concerts of this nature. Also noted among the audience were student body and faculty members from other colleges who were reportedly there to observe the program exploring the possibility and probability of staging similar concerts on their respective campuses.

Hess pointed out that a number of albums were sold, even though the items were not even mentioned from the stage. Gospel groups invariably pitch their songbooks and albums at regular concerts. The groups here did not offer songbooks for sale.

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BURL IVES

JIM ROBERTS

SPANNING THE SPECTRUM OF SACRED SOUND

WACO, TEXAS 76703

Billboard, June 5, 1965
SPOTLIGHTS
NUMBER OF SINGLES REVIEWED THIS WEEK, 101—LAST WEEK, 103

POP
WAYNE FONTANA AND THE MINDBENDERSTHAT'S JUST A LITTLE BIT TOO LATE (Skidmore, ASCAP)—The combination of Fontana and writer Clint Ballard Jr. of "Game of Love" fame have come up with one more, No. 1 rhythm centered flip! "Long Time Coming" (Kendrick Street BMI).

TOM JONES—ONCE UPON A TIME (Leeds, ASCAP)—WHAT'S NEW PUSSYCAT? (United Artists, ASCAP)—Currently riding the BB chart in the No. 10 and No. 74 spots, the most successful male solo British performer offers two equally strong sides. First side is in the vein of "It's Not Unusual," while the flip is the title tune from the new Peter Sellers film.


THE KINKS—SET ME FREE (American Metropolis Enterprises, BMI)—No on the hogs of their "Tired of Waiting For You" smash comes this down home blues rhythm material with a good teen lyric. Flip: "I Want You" (American Metropolis Enterprises, BMI). Reprise 0379

THE ZOMBIES—I WANT YOU BACK AGAIN (Mainstay, BMI)—A jazz waltz feels back up a strong piece of material to equal their recent hits "She's Comin' Home" and "Tell Her No." Flip: "Remember When I Loved Her" (Mainstay, BMI). Parrot 9760

THE 4 SEASONS—GIRL COME RUNNING (Saturday, BMI)—Powerful production and vocal performance on a good Bob Crewe teen ballad with a driving dance beat in strong support. Flip: "Cry Myself to Sleep" (Clariidge, BMI). Philips 4086

FRANK SINATRA—FORGET DOMANI (Miller, ASCAP) —Very interesting the BB chart with "Tell Her" (No. 6 this week) this pretty film ballad from "The Yellow Rolls Royce" is rushed into release before the movie with the movie release. Flip: "I Can't Believe I'm Losing You" (South Mountain-Holyland, BMI).

LESLEY GORE—SUNSHINE, LOLLIPOPS AND RAINBOWS (Charles H. Hansen, ASCAP)—Back on the happy rhythm trail, Lesley comes up with a winner in this summertime winner. Flip: "You've Come Back" (Earth, BMI). Mercury 72433

COU NTRY
HANK WILLIAMS JR.—MULE SKINNER BLUES (Peer Int'l, BMI)—The Jimmie Rodgers classic gets a new revival via this top performance which bears a remarkable resemblance to his Dad's style. Flip: "I Went to All That Trouble for Nothing" (Moss Ross, BMI). MGM 13353

FERLIN HUSKY—PICKIN' UP THE PIECES (Husky, BMI)—A strong follow-up to "True True Love" is this good rhythm number written by Dallas Frazier and well done by Husky with plenty of pop appeal, as well as country. Flip: "Willy Was a Gambin' Man" (Husky, BMI).

FARON YOUNG—DINGARWA (THE WITCH DOCTOR) (Legation, BMI)—Off-beat film music is a change of pace for Young which he gives a bit sound to throughout. Flip: "Nothing Left to Love" (Husky, BMI). Mercury 72440

WANDA JACKSON—HAVE I GROWN USED TO MISSING YOU (Central Songs, BMI)—TAKE ME HONEY (Husky, BMI)—Rated within the top hits of the week. A simple country ballad is treated to a heartrend rendition by Wanda and she left her back there on the country chart. Flip: an equally strong country ballad from the pen of Vaughn Horton. Capitol 5433

R&B
LITTLE MILTON—WHO'S CHEATING WHO? (Chevis, BMI)—A hot, wailing rhythm follow-up to "We're Gonna Make It" with the same pop possibilities as well. Flip: "Ain't No Big Deal On You" (Chevis, BMI). Checker 1113

MAXINE BROWN—ONE STEP AT A TIME (Flonna BMI)—Currently riding the chart with Chuck Jack son, this top soulful, solo performance with good Pop potential, too. "Anything but a Laugh" rhythm backing, should hit the chart in rapid fire. (Flonna, BMI). Wind 185

JACKIE WILSON—I'M SO LONELY (Merrimac, BMI)—Original hard-driving material with a watt ing performance from Wilson and chances should this one on both the R&B and pop charts. Flip: "No Filter" (Merrimac, BMI). Brunswick 55280

CARLA THOMPSON—LOOK AT WHAT YOU'RE DOING (East-Falbert, BMI)—Slow, bluesy ballad material well performed, arranged and produced. Full production by author, through the RCAULAR VICTOR 8858

COUNTRY
COUNTRY
CRUNK AIRWERN—Vicky Axe (Tec, BMI). VICTORY VICTOR 8994
ONE WHEEL—Pom Cconga Rng My Reflhes Up (Gold, BMI). MERCURY 1960
JERRY BRAYN—Home Made Beer (Bib), BMI. STARDAY 103
ROBERT HAYES—Lone Star (Gabriel, BMI). JUBILEE 907
CASPER RAYN—You Know How I Feel (Tec, BMI). RIMMER 1000
KERRY ROBERTS—Turn In (Tec, BMI). STARDAY 1074
HAL KENNEDY—Wasted, One Mother (Pajama, BMI). BEAR 777
WILLIE NELSON—Healing Hands of Time (Cramer, BMI). RCA VICTOR 9530
JACK CAMPBELL—D. J. Play a Sad Song (Rose, BMI). JUBILEE 905

R&B
B. B. KING AND HIS ORCHESTRA—Night Owl (Champion, BMI). ARMS 10507
JAMES RAWLINGS—If You Don't Work You Can't Eat (Tecora, BMI). MERCURY 72444
JOE BROWN—Comin' Home (Low, BMI). RIMMER 129
BILLY LAMONT—Shake and Jab (West V-Jay, BMI. RCA VICTOR 5943
THE MONOVILLAS—Happy Feet Time (Lucia, ASCAP). SUNSET 163

BILLY ECKSTINE—Down to Earth (Swin & Van Stock, ASCAP). MOTOWN 1972
GINNY ARNELL—A Little Bit of Love Can Hurt (South Mountain, BMI). MGM 1263
THE TURNAROUNDS & STEGNER—Tail's N' Purr (Fibber-Me-County HILL 1276)
IAN CRAWFORD—The Goes With Nobody (Cathie-Red Ball, BMI). ROULETTE 4283
CAROL CORY—My Soldier Boy (Jitney, BMI). ROULETTE 4283
K. BARKWATER—Don't Forget 127th Street (Joy, BMI). Decca 31800
JOHN R. MILLER—Don't Forget 127th Street (Joy, BMI). Decca 31800
THE ZEPHYERS—Theme from "A Summer Place" (Witmark & Sons, ASCAP)—Max Steiner's theme is given a new top revival by the well-blended voices of the Letterman. Summer-time hit written all over it. Flip: "Sealed With a Kiss" (Post, ASCAP).

BILLY J KRAMER & THE DAKOTAS—TRAINS AND RACOONS AND PLANES—Introducing off-beat material from the pen of Burt Bacharach and Hal David serves as a strong slow rhythm follow-up to "We're Gonna Last Forever." Flip: "Kissable Lips" (David, BMI).

ETHEL ENNIS—I'VE GOT THAT FEELING (Rogul, ASCAP)—Class and commercialism combine in this well-written Floyd Haddenston-Al Rinker rhythm number with a powerful vocal performance and top Dick Hyman arrangement. Flip: "About Love" (Sun- beam, BMI).

RCA Victor 8592

THE NEW SOCIETY—THE LOVIN' KIND (Country, BMI)—Randy Sparks, discoverer of the New Christy Minstrels and the Back Porch Majority, introduces an exciting group of new material with pop commercial appeal on this rhythmic dance material. Flip: "I'll Never See You Again" (Country, BMI).

JON ARNOR—SUMMER'S COMIN' (Inesse-Tobi-Arn, BMI)—This easy-going sing-a-long has all the earmarks of a summertime smash. Well written, performed and produced. Flip: "Doo's" (Abacab). Atco 6385

COMEDY
DON BOWMAN—GRADUATION DAY (Pareody, BMI)—WRONG HOUSE (Pareody, BMI)—Timely and biting off-beat novelty interpretation of the annual event. Flip: a clever country-flavored parody on the housing development situation with top comedy performance by author, through the Capitol. RCA Victor 8858

DICK JOHNSON—April Fool (Sun, BMI). JUBILEE 903
BRUCE JENNIK—True Story (Sun, BMI). JUBILEE 902
PAUL BOWERS—Across The Street (Le Bill, BMI). JOSIE 903
JOHNNY RANDALL—Dreaming of a Lazy Summer Day (Bender, BMI). COLONIAL 907
PAUL HAYES—Bored (Coral, BMI). CORAL 84543
DONNA YATES—You've Been Talkin' (Rose, BMI). STORY 908
THE JANET R. MARRIAGE—Poor Man's Son (M. BMI). REBECCA 906
PIERRE MAURNE—New Twin on the Top (Kay, ASCAP). KAPP 4744
THE RHYMING BIRDS—Hawaii (Philips, BMI). CAPITOL 8467
AGNUS 1018
THE OLD COWpoke—Waltz (BMI). LONDON 10050
THE JOHNNY SINGERS & ORK—The Voice of Freedom (Ork). CAPITOL 8458
JOE CASTRO—Home Run All The Way (Cassidy, BMI). CLOVER 906
BENNETTE THOMAS—Forget It Baby (Saturday & Sunday, BMI). JUBILEE 905
MISSION BELLS—Security (Arc, BMI). LONDON 906
JERRY NATL—It's Only Make Believe (Bill & Rosin, BMI). TOWER 120
BILLY JOE ROYAL—Down In the Broadwalks (Lower, BMI). COLUMBIA 43105

June 5, 1965, BILLBOARD
Memorial to Jim Reeves in Native Texas

HOUSTON—A memorial to the late Jim Reeves in Panola County, Texas, near Houston, to be dedicated soon. The life-size granite statue of Reeves is in the background, accompanied by a walkway in the shape of a guitar.

announced last week by his widow, Mrs. Mary Reeves, president of the Jim Reeves Enterprises, Nashville.

At the time of Reeves' death in an airplane crash near Nashville in July, 1964, his career as an artist, as head of two music publishing companies and a record label, was at its peak.

Mrs. Reeves, who worked at his side in the early days, drove the car as he toured for public appearances, made radio station contacts and took box office tickets, has been scouting the country to find ideas for the most suitable memorial.

The site is chosen on a major highway leading to Houston, and the impressive statue shows Reeves with his guitar and such details as his famed diamond ring and cuff links. Approach to the statue is over a walkway in the shape of a huge guitar.

The East Texas Chamber of Commerce is using a picture of the memorial in a brochure.

Merle Kilgore

NASHVILLE—Merle Kilgore announced last week that a projected television series he created has drawn the interest of "a major movie-television producer" in New York.

Kilgore, Epic records c&w artist and songwriter with such credits as "Wolfe Mountain" and "Ring of Fire," said the producer had picked up the option on the series which is tentatively titled "The Adventures of Jerri Kilgore"—it is a satirical Western.

Kilgore declined to name the producer involved. The singer-songwriter said the deal calls for him to write and perform the title song. He also indicated that there are possibilities of a movie based on the series character.

ROBERTS ROUTES Young Combo

SEATTLE, Wash.—Jack Roberts, Northwest country music promoter, has booked Faron Young and the Country Deguirs for a 10-day tour that will take them through Washington and Oregon, beginning June 10 and concluding June 19.

The scheduled dates are Bremerton, Wash., June 10; Salem, Ore., June 11; Portland, Ore., June 12; Tacoma, Wash., June 13; Milwaukie, Ore., June 14; Coos Bay, Ore., June 15; Richland, Wash., June 16; Tacoma, Wash., June 17; Olympia, Washington.

(Continued on page 87)

NOEL (TWO GUN) KELLY, KSON, San Diego, Calif., afternoon personality, accepts the "Bing Crosby of the West" award from Capitol Records' Ken Mansfield (right). Kelly won the trophy in a promotion that had other c&w disk jockeys singing with Capitol's "Country Songbook" album. The contest was judged by listeners' mail response.
NASHVILLE SCENE

BY ROGER SCOTT

Charlie Aldrich says he has movie star Clint Walker lined up for a July 12-13 appearance at the Aldrich Movie Ranch just outside Music City. . . . Hollywood-based Dick Damone and Jimmy Bowen have just wound up a week-long stay in Nashville. Singer Damone waxed his first album of c w material under the direction of Reprise aor director Bowen. It's for summer release on Warner Bros. . . . Bill Jeffo, who arranged the session, has been invited by Bowen to jet to the Coast soon to arrange the next Reprise session for Dean Martin.

New Regal Symphony Corp. representative here is Cecil Null. . . . Country song writer, Wayne Walker, is getting more mileage out of his "Are You Sincere". Trini Lopez has the song on one side of his new single on Reprise. . . . Marathon Productions is talking about doing another movie in Nashville. . . . Charlie Rich has signed with Mercury Records and has a new release coming out this week. . . . Eddy Arnold is recording a new RCA Victor album. . . . Wayne Rainey was a special guest of Monday President Don Pierce when the latter held his annual hyrdidepic outing for Music City traders and their families. Arkansas-based Rainey paid his own way—he brought 52 chickens for the big barbecue event.

Dottie West's hometown, McComb, Miss., will hold a special day for RCA Victor thrush who won the Best Female Performance Grammy in the c w category. . . . Bobby Lewis, of United Artists, is guested on the WSM "Grand Ole Opry" and the WSM-taped Ernest Tubbs "Midnight Jamboree" last month (15). . . . Independent record promoter Bob Halladay has a new bride. Bob says he also has a new "baby," but adds that it's not the usual variety. It's a gimmick behind a brand-new promotional deal he's introducing here soon. The bride, incidentally, is for real. In the current box-office battle of five package shows in Music City, this is a rough scoreboard: the Jackie Wilson show played to ten near capacity, 10,000 (9); the Gene Pitney show played to approximately 3,500 (11); the Righteous Brothers show played to a slightly smaller crowd than the latter (14); and the James Brown show played to 1,100 (25).

Jack Pfeifer, internationally known promoter who manages Nashville-based wrestling figure Jackie Fargo who records, incidently, says he may move his home base from New York to Music City. Pfeifer started his career well over a quarter of a century ago, promoting grand opera, is reported to be considering a move to promote "Grand Ole Opry" c w shows.

Billy Sherrill, Epic records top boss here, recently returned from Hollywood, where he directed the soundtrack for the Lubbocks and for the LPs of "Levon and the Lillibacks."
### Top Selling Rhythm & Blues Singles

<table>
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### New Action R&B Singles

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<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label &amp; No.</th>
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### Top R&B Jockey's Pick-of-the-Week

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<th>Title</th>
<th>Artist</th>
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### Top Selling R&B LP's

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<th>Week</th>
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### Top Selling Spiritual Singles

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## Rhythm and Blues

### Song Promotions

**Rocky 'G' to Promote Shows**

NEW YORK — Rocky "G," program director at WWRL-Radio here, will promote a series of seven-day stage shows at the Apollo Theater and plans to cut an album based on the shows. It will be titled "Rocky 'G' Spectacular." Shows have been scheduled for June 25, Aug. 27, Oct. 15, Nov. 26, and Dec. 1 of this year, with his already lined up for 1966. The theater signed Rocky "G" to a contract because of the success of a 14-act show he presented here March 12. Both Schiffman is Apollo manager.
audio video retailer

EQUIPMENT NEWSLETTER

New Trends Apparent for 1966

By DAVID LACHENBRUCH
Contributing Editor

So far, three major full-line home entertainment manufacturers have introduced all or part of their 1966 line-up at the May/Audio Visual Trade Show. Here are some first impressions of what may be trends for 1966:

Color TV: Starling prices have become stabilized. RCA's starter remains at $379.95. Admiral has dropped to $369.95, while GE's new line-up has a starting price of $349.95, with wood base at $359.95. (GE will also continue its 1965 black table model with open box price, but won't advertise it.) It seems fairly obvious that, in color at least, manufacturers feel elimination of the 10 per cent federal excise tax will give them this year's major price break for leader models. (The industry is据说 has already understated its post-excise-tax price revision until July, when the cuts become effective.)

Elsewhere in color lines, the trend is to concentrate many more models in the rich $500-$600 price range—the most popular area of color set sales—and to offer greater values in the middle-of-the-line, the highest-priced starting prices for wood-cabinet and fine-furniture models.

Color set sizes are beginning to proliferate. Each manufacturer, in fact, has announced three sizes. GE has its new 11-inch personal color set, due for deliveries in time for Christmas, at $299.95 for 21-inch and 25-inch models. Admiral has 21, 23, and 25. RCA, in addition to 21 and 25, showed the first 19-inch model, with limited sales scheduled in the fall, at a list price of about $429.95—$50 higher than the starting price for its 21-inch color sets. Several other manufacturers are expected to announce 16-incher at similar prices.

Black-and-white TV: The trend still is toward personal portables and more screen-size variety. Admiral unveiled new 15-inch and 17-inch portables, giving it a complete line of different black-and-white screen sizes, in two-inch jumps from 13-inch through 23. GE is adding a new 12-inch set ($109.95 with $114.95 step-up) and has redesigned its 16-inch unit so that it now weighs only 16 pounds, down from 30. RCA is listing two transistorized (but not battery-operated) 12-inch sets at $124.50, and introduced a new 21-inch "Family-size portable." Both RCA and GE prices are sliding downward, and are about the same as in the days before the all-channel law.

RCA's portable line is getting a real boost: the company is advertising the RCA portable line, including the new 12-inch set, free of charge for purchase orders over $1,000. This is a new development in the portable market, where RCA has been behind the competition in the past.

Radio: The table radio is gradually losing its tubes. RCA is launching a clock and clock sets, AC-operated but transistorized, some at prices lower than the tube models they replace. GE continues its AC transistor line unchanged. By the year's end, it's obvious that every major makes will feature some plug-in transistor radios.

The FM-AM area continues to see further expansion, with particular emphasis on fine-furniture wood cabinets for table models and lower prices for leader sets. RCA, which has not previously been in the FM-AM portable field, made its entry via its first Japanese-made sets—a group of four. "This is an area we feel we should be in," a spokesman said, "and we didn't have the time to do it ourselves for this year."

Like it or not, the pocket AM radio remains an important item. GE continues its six-transistor model at $8.95. RCA, after an absence of a year, has decided to go back into this market with an eight-transistor at $12.95. Both are U.S.-made.

This summarizes a few of the new trends for '66. More will be unfolding in the next few weeks as other majors show how they'll be betting on the home entertainment customer during the next 12 months.

Gary Charms Chicago

ANDY ANDERSEN, of Record Center, and his pretty daughter Marilyn have a few moments with the Gary's.

New System by RCA Unit

NEW YORK — The RCA Service Co. has announced a line of new RCA Sound Products to meet specific audio requirements ranging from schools to dwellings, it was stated by R. W. Reed, RCA'S New England merchandising manager. The system is called the "RCA Audio System for the Home." Offered are lightweight durable microphones covering a wide frequency range; high efficiency tube and transistor type amplifiers, speakers, speaker systems and enclosures and baffles; a demonstration meeting, has been held.

New models include the Palm Beach X (DP 22), a four-speed manual with a suggested list price of $19.95 available in blue, gold and silver, and three four-in-one consoles—the Fulton I (DP 694), the Norfolk II (DP 695), and the Essex II (DP 693). The consoles have removable self-contained facades and a lightweight portable public address system.

Two background items are a paging brochure and a design for the offset of 10 locations, with provisions for two-way communication or intercom, and a school console consisting of AM-FM tuner, four-speed automatic phonograph, paging microphone, 10-watt in- tercom amplifier and control panel.

New System by RCA Unit

June 5, 1965, BILLBOARD
BULK VENDING news

How to Succeed With Service Stations

15 Tips for Higher Gas Station Profits

The following general principles for successful service station vending installations, drafted by NAMA associate legislative counsel, S. John Insalata, are applicable as well as to a variety of outdoor-type installations:

1. Machines should be designed to attract potential customers. Not to be overlooked are:
   a. Locations—Should be near gasoline pumps or at attractive, eye-catching spots.
   b. Select a well-traveled route, preferably a Route 1.
   c. Machines should be easily accessible from the road.
   d. Machines should be of sturdy construction and in good condition. A machine that looks dirty or old will discourage customers from using it.
   e. Machines should be located so that customers can see the items they want to purchase, and they should be easy to reach.

2. Machines should be located and operated in such a way as to minimize vandalism and theft. Theft can be a significant problem in the vending industry, and it is important to take steps to prevent it. Consider using security cameras or other surveillance devices to monitor the area around the machine.

3. Machines should be well-maintained and kept clean. A machine that looks dirty or poorly maintained will discourage customers from using it.

4. Machines should be of high quality and designed to last. A machine that is well-made and designed to last will be more likely to attract customers.

5. Machines should be located in locations that are popular with customers. For example, a machine located near a gas station will be more likely to attract customers than a machine located in a remote area.

6. Machines should be located in areas where there is a high concentration of people. For example, a machine located near a hospital or a school will be more likely to attract customers than a machine located in a remote area.

7. Machines should be located in areas where there is a high concentration of money. For example, a machine located near a bank or a casino will be more likely to attract customers than a machine located in a remote area.

8. Machines should be located in areas where there is a high concentration of people who are willing to pay for the items that are being sold. For example, a machine located near a shopping mall will be more likely to attract customers than a machine located in a remote area.

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Batteries' Spark Gas Route

ALAMOSA, Colo.—Lou Ferrante has 160 service station locations along major highways which thread through southern Colorado's San Juan Valley.

Early last year Ferrante noted a sharp drop-off in collections which he attributed to a 15-cent per-gallon surcharge placed by the state on gasoline.

Ferrante, then the head of the state's largest vending machine company, was not ready to accept the loss of revenue without a fight. Ferrante decided to diversify the company's line of products and to produce a new vending machine that would sell gasoline.

Ferrante and his staff worked on a design for a machine that would be able to dispense both gasoline and soft drinks. The design was completed and the machine was produced at a cost of $10,000.

The machine was put into service at two different service stations and immediately began to show a profit. The machine was so successful that Ferrante decided to go into the gasoline vending business full time.

Since that time Ferrante's company has grown to 160 service stations and the machine has been sold to other companies around the country.

WHAT Location Wants—And What You Can Offer

HOUSTON—National Automatic Merchandising Association associate legislative counsel S. John Insalata, a long-time member of the American Petroleum Institute recently outlined the advantages a professional vending machine operating company has to offer the service station location and its parent oil company.

Insalata presented his material in terms of the needs of the station, the needs of the oil company, and the specialized services and skills offered by the qualified vendor. Insalata's remarks applied to the general vending field, most of the points he made are applicable to bulk vending specific.

WHAT THE OIL COMPANY WANTS:

1. A vending installation consistent with the corporate image and which identifies the company to the public.

2. A vending installation that will lend an advertising advantage to the station.

3. An installation that will have a positive and pleasant effect on the customer.

4. An installation that will be profitable in vending sales and also boost sales of other products sold at the station.

WHAT THE STATION OPERATOR WANTS:

1. An added source of income.

2. A gimmick to attract more customers.

(Continued on page 42)
DELAWARE
A Survey of State Business Regulations

Ninth in a series of reports on State laws and regulations affecting the bulk vending industry. By no means exhaustive, each article concerns itself with the laws and regulations of the State official from whom full information may be obtained. Clipped and saved.

WILMINGTON, Del. — The State's laws and regulations of occupational and business license and tax have now become effective in 1962.

Under chapter 23 of the tax article, the bulk operator would be subject to per-machines licensing under provisions stated in section 2301, subparagraph 1, which reads as follows:

"...Owners of any of the following devices embraced within the following sections shall be required to obtain license for the business as designated by the rates prescribed as follows: 'Vending machine owner' embracing every person engaged in the business of owning and operating such machines on his own account, or by his agent, or by lease to another from such person or his agent, certain mechanical devices, for selling, vending or otherwise distributing goods, water or merchandise to the public, a fee for license at the rate of $3 for each vending machine owned and operated."

The article carries no provision for exemption of bulk vending or 1-cent machines. Licenses expire annually on June 1.

For complete information concerning this article, contact Nevada State C. J. Jr., Supervisor, License Department, State Tax Department, 1000 King Street, Wilmington, Del.

NEW PRODUCTS
This form is designed for the convenience of bulk operators

KARL GUGGENHEIM
1965 PRICE LISTE. New catalog listing all the company's charms and prices. Sixteen pages, with illustrations of merchandise and display cards. Includes novelties, items, ring, metal adjustable rings, "Good-Luck Globes," "TV Monsters," "Magna-Caputtes" and a variety of charm mixtures. Guggenheim, P.O. Box 1567, Lower Avenue, Jamaica, New York.

MONDIE COIN
HEADS WITH STONE EYES. Same as the firm's previous monster heads with eerie eye added, $18 per M or $16 per M in lots of 5,000. MONSTER WALLET. Shows monster head on bill of brillianl fluorocolors. A 1-cent item, 12, $30.50 per M or $11.50 per M in lots of 5,000. Modern Coin and Mr. Co., 1233 McAlpin, Cincinnati, Ohio.

Bulk Bandit

BULLEN COMIN

Robertson, Sycamore Ala. 501 (as manufactured by the Guggenheim Co., Inc.), Oscar Hogan, Mobile, Ala. (as manufactured by Long Blender from the Frank H. Fizer Corp.); Howard Wenzel, Birmingham, Ala. (as manufactured by the Northwestern Corp.); Deverly Hollingsworth, Gadsden, Ala. (as manufactured by Del. 60 machines and a 4-way Standee from the Northwestern Corp.); Adrian Webb, Pensacola, Fla. (portable TV set donated by Leaf Beans). Los Angeles, Calif. (in trade from Birmingham Vending Co.).

A number of business problems, local and State and federal legislation in the areas of health and licensing.

15 Tips for Higher Gas Station

What the Location Wants—

- Continued from page 41

1. To meet the competition of other stations.
2. A trouble-free and non-time-consuming installation.
3. Nothing that will cause customer ill-will.
4. Something to help customers while away time while obtaining gasoline.
5. An installation that will cost him as little as possible.

WHAT THE VENDING SPECIALIST OFFERS—

1. Facilities for machine servicing—facilities which it is impractical for the station operator to maintain.
2. Consistency in the servicing of machines.
3. Adequacy and expertise in the servicing of machines.
4. Skill in selection of the proper machines for each location.
5. No investment for either the petroleum company or the service station.

15 Tips for Higher Gas Station

- Continued from page 41

1. Constructed to harmonize with surroundings and easy to clean.
2. Machines should be so located as not to disrupt or disturb automobile and pedestrian traffic in and around the service station.
3. Machines should be located so that products will not be subjected to contact with excessive sun, wind and rain.
4. Equipment should be matched to the potential traffic volume of the location.
5. Where required by law, plans for any vending installation should be presented to zoning authorities for clearance.
6. Licenses and permits should be obtained and taxes paid on time.
7. Machines should be maintained in a sanitary manner.
8. Sale of all products should conform to local laws, community social standards and family attitudes.
9. Price should be uniform in nature, high in quality and reasonable in price, conforming to any applicable State, local or local law governing packaging and advertising.
10. Equipment should be kept in top working order at all times.

Coming Soon:

June 3—NAMA North Carolina Council meeting; Ocean Forest Hotel, Oak Beach, S.C.
July 2—New York Vending Machine Operators Association, Las Vegas, Nevada. Location to be announced.
Oct. 16—National Automatic Merchandising Association Convention, Miami Beach, Fla.
Oct. 16—National Vendors board of directors meeting, Miami Beach, Fla.

Please send complete information and prices for Northwestern SUPER SIXTY BALL Coin-Change Vendors (as illustrated) as well as other Northwestern machines.

NAME
COMPANY
ADDRESS
CITY
STATE
PHONE

All kinds of machines, parts and supplies.

Please complete information and prices for Northwestern SUPER SIXTY BALL Coin-Change Vendors (as illustrated) as well as other Northwestern machines.

SCHOENBACH COMPANY
Manufacturer Representative

SCHOENBACH COMPANY
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SCHOENBACH COMPANY
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AMCO SANITARY VENDOR
Model 1350
PISTACHIO NUTS, STAR JUMBO $7.77
Cashews, White... $4.75
Cashews, Salted... $5.75
Peanuts, Virginia blanched... $4.75
Peanuts, Regular... $5.75
Assorted Nuts... $5.75

We have a distributorship with Northwestern machines.

JEFFREY MACHINES

JEFFREY MACHINES

We have a distributorship with Northwestern machines.

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We have a distributorship with Northwestern machines.
Schreiber: 'Don't Be Defensive'

By RAY BRACK

CHICAGO—Appearing in a panel discussion on public relations, Vend magazine editor-publisher G. R. Schreiber said the coin machine operators "are not subject to the 10 per cent tax on co-operated phonographs. "

Heilicher's Soma Label To Make Juke Box Disks

By NICK BIRO

MINNEAPOLIS — A m o Soma, a new label for Soma's Soma label, is plugging into the juke box record business, and for all practical purposes, there will be a 50 stereo singles and 20 LPs from a variety of catalogs which Soma owns.

Schreiber, who also has substantial interests in record distributing, retailing, and coin machine business, will issue a series of 20 little LPs from Dave Miller's Somerset and 20 from Soma purchased some time ago.

The Somerset material will be 'produced primarily for juke boxes,' Schreiber said, and will include such artists as Buddy Cole, Monty Kelly and the 101 Strings. Schreiber said the label identification will undoubtedly be a combination of Somerset and Soma.

June 5, 1965, BILLBOARD
Killer Joe 'Rowes' Into Chicago

FOR COINMEN:
- More News
- More Research
- More Ideas
- Faster Reporting
- Best Association Coverage

THIS WEEK EVERY WEEK
in BILLBOARD
The only coin industry business publication with a permanent Washington Bureau for up-to-the-minute reports on new and pending legislation.

MOA Starts Show Promotion; 'Enthusiasm Building': Granger

CHICAGO—"I predict we'll have as many or more exhibitors than last year," declared Music Operators of America Executive Vice-President Fred Granger. He announced that MOA this week is mailing out trade show exhibit contracts and floor plans to prospective exhibitors.

"I'm very optimistic about the convention this year," he said. "There is quite a bit of enthusiasm building up. We have been receiving a number of queries about this year's show, many from firms which have not exhibited before."

Big Attendance
Granger said that record operator attendance is expected at the Sept. 11-13 event because of the weekend dates. He also observed that because the floor show is to be on Monday night, it is likely that MOA will be able to schedule several top entertainers who would normally be unavailable on a weekend.

The physical arrangement for the show at the Pick-Congress Hotel here utilizes two floors for exhibits, with amusement game equipment on the ground floor and music on the floor directly above, with both exhibit areas connected by escalators.

"Conventioneers will have no difficulty getting around to all exhibits," Granger said. The convention registration desk is to be located on the first floor on the Michigan Avenue side of the hotel, adjacent to the games exhibitors and at the departure point of the escalator to the second floor.
coming soon...

Thirty years ago, we introduced a revolutionary new coin operated phonograph... the Rock-Ola MULTI-SELECTOR... it was the first phonograph we ever built. It accepted nickels and dimes... offered 12 selections... had a fool-proof, no-jam mechanism... exclusive high fidelity sound system, and a host of engineering innovations. It was beautiful, simple and designed for operator profit.

Now, after 30 years of designing and manufacturing phonographs with features that fill the needs of operators and locations, we are celebrating our birthday with two new sparkling achievements to join the Princess Royal. They are beautiful, simply designed for more profit and they are COMING SOON... watch for Open House announcement! Rock-Ola Manufacturing Corporation, 800 North Kedzie Avenue, Chicago, Illinois 60651.

ROCK-OLA music products for profit for 30 years
Wurlitzer Plays 'Disco' in N. Y. & Chicago

A TEAM OF ARTHUR MURRAY DANCERS do the "You-Name-It" in front of Wurlitzer's new discotheque banners, speakers and phonograph in Chicago...

WURLITZER DISTRIBUTORS watch attentively as the firm's discotheque program is unveiled in Chicago.

BILLBOARD'S DICK WILSON gets ready to fly like a bird with Paul Hindburg, Columbus, Ohio; Lew Jones, Indianapolis; Dick Gilger, Cincinnati, and Irv Sandler, Minneapolis.

EXAMINING the photograph are: C. A. Culp, Oklahoma City; Harry Jacobs, Milwaukee; L. C. Butler, Houston, and Warren Sandler, Minneapolis.

GARY SINCLAIR (kneeling) talks about Wurlitzer's discotheque speakers Lester Godwin, Hope; Bob DuPuy, New Orleans, and Bill Bryant, Phoenix.

C. B. ROSS (center kneeling) shows the inside of the Wurlitzer machine to some interested distributors.

WURLITZER'S BERT DAVIDSON (center) gives some discotheque facts to John Baik, Kansas City, and Lloyd Cruz, Louisville.

C. B. ROSS tells about Wurlitzer's new discotheque phone...

A. D. PALMER tells about Wurlitzer's discotheque extra...

BOB BEAR gives the discotheque concept...

EAST COAST WURLITZER distributors take time out from the discotheque showing at the Summit Hotel, New York, to pose for a group shot.

ARTHUR MURRAY DANCERS demonstrate some of the new gyrations before East Coast Wurlitzer distributors. Wall panels in the background are those which will be used on locations to provide discotheque decor.

DISCOTHEQUE RECORDS
Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended for operators for discotheque programming.

**HOT 100**

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>COUNT ME IN</td>
<td>Gary Lewis &amp; The Playboys</td>
<td>Liberty 50776</td>
</tr>
<tr>
<td>HELP ME RHONDA</td>
<td>The Beach Boys</td>
<td>Capitol 9389</td>
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<tr>
<td>I'LL BE DOGGONE</td>
<td>Marvin Gaye</td>
<td>Tamla 54112</td>
</tr>
<tr>
<td>BABY THE RAIN MUST FALL</td>
<td>Glenn Yarbrough</td>
<td>RCA Victor 8498</td>
</tr>
<tr>
<td>IT'S NOT UNUSUAL</td>
<td>Tom Jones</td>
<td>Parrot 5197</td>
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<tr>
<td>HDR HDR</td>
<td>The Dells Cups</td>
<td>Red Bird 10-024</td>
</tr>
<tr>
<td>IT'S GONNA BE ALRIGHT</td>
<td>Garry &amp; The Pacemakers</td>
<td>Lauria 3783</td>
</tr>
<tr>
<td>JUST A LITTLE</td>
<td>The Deejay Drummers</td>
<td>Atlantic 10</td>
</tr>
<tr>
<td>REELIN' AND ROCKIN'</td>
<td>Dave Clark Five</td>
<td>Epic 9786</td>
</tr>
<tr>
<td>YOU WERE MADE FOR ME</td>
<td>Freddie &amp; The Dreamers</td>
<td>Tower 127</td>
</tr>
<tr>
<td>DO THE FREDDIE</td>
<td>Bob Dylan</td>
<td>Mercury 74238</td>
</tr>
<tr>
<td>GEORGE PONIE</td>
<td>Chubby Checker</td>
<td>EMI 3142</td>
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<tr>
<td>SUBTERRANEAN HOMESTICK BLUES</td>
<td>Bob Dylan</td>
<td>Columbia 43242</td>
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<tr>
<td>DO THE FREDDIE (HE'S GONNA BE FINE FINE FINE)</td>
<td>Chubby Checker</td>
<td>Parkway 549</td>
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<tr>
<td>SPOTLIGHTS</td>
<td></td>
<td>Modern 1008</td>
</tr>
</tbody>
</table>

**YOU REALLY KNOW HOW TO HURT A GUY**

| JAN & DEAN               | The Four Tops          | Liberty 50772    |
| BRING IT ON HOME TO ME   | The Animals            | Motown 1076      |
| DON'T PITY ME            | Jonnie Summers         | MGM 13339        |
| WHEN IT'S ALL OVER       | Joy & The Americans    | Warner Bros. 5629 |

**Give...so more will live**

**HEART FUND**

**BILBOARD,** June 5, 1965
DANCE CENTER

Memphis Gets First Discoteen

By ELTON WHISENHUNT

MEMPHIS—The first Ses- 

burg "Discoteen" phonograph 

in the South was set up last 

week at the huge LaEland 

Amusement Park by Simmons- 

Pennington Co., Sesburg dis- 

tributor, and William V. For-

sythe, Forsythe Amusement Co. 

The discoteen equipment 

is in a teen-age dance center 

at the park, which also features 

swimming, fishing, various kinds 

of rides and stock car racing.

The park began advertising 

the equipment immediately in 

newspapers as the "Big Teen 

Dance Program." The ads list 

these dances for teenagers:

Dances Are Wild

Fug, Frankenstein, Jerk, 

Shimmy, Let's Kiss, Wanna, 

Spin, Locomotive, Mouse, 

Hula-Crully, Swim, Twist, Hitch-

hiker, Shaker, Shuffle, Dog, 


Most of them have never 

been heard of by adults. But 

then the park's arrangement 

is not to allow adults to dance— 

they can come in, but only 

teenagers can dance.

There are a few other rules 

for teenagers: no alcoholic 

beverages allowed, boys with 

long hair can't get in and 

conduct must be exemplary.

The amusement park is oper- 

ating on a private club basis.

Family memberships are $25, 

individual memberships $15 and 

the teen dance center will be 

operated at no extra charge with 

an all day charge of $1.25 per 

person in the park.

Forsythe also has a number of 

other machines at the park. 

He has an arcade filled with amuse-

ment machines and scattered 

throughout the park are cigarette 

and drink machines. Soon an 

adult discoteen phonograph 

will be installed.

George Sammons, president of 

Sammons-Pennington Co., 

said the only difference between 

the adult discoteen and the 

"discoteen" is music.

"Teenagers don’t like ball-

ads," he said. "They like all 

fast music. That’s what discoteen 

is."

MOA to Plead Copyright 
Case in Washington June 9

CHICAGO—Hearings on the 

Copyright Revision Bill were 

scheduled to start last week but 

opponents to the measure will 

not be testifying until the be-

ginning of June. As is custom-

ary, proponents of the legislation 

are heard first.

The coin machine industry, 

represented in the main by Mo-

sic Operators of America, will 

have its side represented by eight 

witnesses.

Nicholas Allen, Washington 

attorney for MOA; Clinton 

Pierce, Broadhead, Wis.; George 

Miller, Oakland; Moses Proffitt, 

Chicago; Jack Bess, Richmond; 

Max Harvich, Birmingham; Lou 

Pacek, Manhattan, Kansas, and 

Bill Cannon, Hadsonfield, N. 

J. Fred Granger, MOA execu-

tive vice-president, said that 

the association has been notified 

it will appear before the House 

Copyrights subcommittee on 

June 9.

Granger said he was confident 

operators would be able to win 

support for their traditional per-

formance royalty exemption.

PENNANT WINNER!

CHICAGO COIN'S 

BIG LEAGUE 

2-PLAYER 

BASEBALL GAME

NOW AVAILABLE TO ALL OPERATORS

THE FIRST COUNTRY & WESTERN 

DISK-O-TEK LITTLE LP

Gold Standard 

Record Co., 

Nashville, 

Tennessee, 

is Proud 

to Present 

the First Country & Western 

Little LP Disk-O-Tek with 

the "NASHVILLE SOUND" 

by Ed Freeman.

This Could be the Fastest 

Breaking Little LP of the Year.

5,000 Copies Sold the 

First Two Days.

Mr. John Box Operator; this Little 33 1/3 LP will play on all 

LP machines. Call your local distributor. If he does not 

carry this record then order direct from:

ROCKY MOUNTAIN 

DISTRIBUTING CO. 

1609 Apache Trail, Colorado Springs, Colo. 

Telephone 634-6146 

PRICE—$1.50 per Little LP 

Be on the look-out for more releases from 


N.C.M.D.A. 

THE GROWTH ASSOCIATION

ATTENTION, ALL OPERATORS . . .

EVEN MANUFACTURER's products have good qualities. CALL 

UPON "ALL" of your area distributors.

DISTRIBUTORS . . .

NOW is "THE TIME" to MOVE UP to membership in YOUR TRADE 

ASSOCIATION. (N.C.M.D.A.)

IMPORTERS . . .

In N.C.M.D.A. IT'S THE PEOPLE THAT MAKE THE BIG DIFFERENCE!

The Mantle of Distinction Is Membership in N.C.M.D.A! 

THE NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION

20 North La Salle Street, Chicago, Illinois 60601 

Phone: State 2-6976

CHICAGO COIN MACHINE DIV. 

CHICAGO DYNAMIC INDUSTRIES, INC.

1725 N. CLOVERLY BLVD. CHICAGO, ILLINOIS 60614

Copyrighted material

17th Year

Our 17th Year
N. C. Assn. Starts Member Drive; Calls on Granger

By LAMAR GUNTER

CHARLOTTE, N. C. — The North Carolina Coin Operators Association has started a drive to pay the expenses of Fred Granger, MOA executive vice-president, to come into the state to help with an intensified membership drive.

In a meeting held at Demonic's Restaurant here May 16, the association briefly discussed increasing membership. The organization currently has 32 dues-paid members.

Association Secretary Julius A. Newton of Fayetteville said there are 175 persons or firms on his mailing list and that the association has a realistic potential of 100 to 110 members.

Fred Ayer of Greensboro, association president, said, "The operators don't realize they need this association. They need a little scare."

In discussing the ASCAP-sponsored royalty bill in Congress, Secretary Nelson said, "The little operator may have more at stake in this bill than the larger ones. We (the larger ones) can roll along in a little and weather it maybe, but the little operator with 50 to 100 machines will have to go out of business.

Zeb Little of Mack's Vending Co., which is not in the music business, ventured an observer's opinion, "These little fellows don't know the powder keg they are sitting on. They need to be awakened."

Ayer said, "These operators who are not in the association just think the ASCAP bill can't happen. But last year they got it out of committees."

Secretary Nelson called for a show of hands of those persons who had written letters to their congressmen on the topic of copyright. Only a few hands were raised. He said all of his employees had written letters and some of the proprietors of his locations had also written at his suggestion.

The group selected October 10 as the tentative date for the next meeting but left the site to be determined later. There was considerable sentiment for moving the site to another city to broaden the appeal. Charlotte had been selected originally because it is near the center of population, but attendance from the far western portion of the State has been sparse.

Fifteen persons attended the Sunday meeting, six of whom were distributors.

Bally Mfg. Issues New Parts Catalog

After-Dinner Chat at North Carolina Coin Operators Association meeting May 16 involves association secretary, Julius Nelson (right), and member, A. M. Fleschner, both of Fayetteville.

CHICAGO — Bally Manufacturing Co. last week issued a new parts catalog listing 1,200 parts and assemblies up-dated through the company's current Band Wagon game.

Compiled by Bally advertising manager Herb Josen, the 92-page book has been expanded nearly 50 per cent over the 1964 edition. Illustrated with line drawings, the catalog is so designed that supplement pages may be inserted during the year.

The catalog contains a completely alphabetical index and table of contents. A special coin mechanism section catalogs coin-handling components for 16 different countries.

"We're making the new catalog to all persons who received the 1964 edition," Jones said. "And we'll send a copy anywhere in the world by request—at no charge, of course."

Bally Manufacturing Co., 2640 Belmont Avenue, Chicago, Ill. 60618.

California Operators Name L.A. Manager

MILLER CONGRATULATES SCHNEIDER...

By SAM ABBOTT

LOS ANGELES—Edward J. Schneider was appointed managing director of the Southern California branch of California Music Merchants Association which held here Tuesday (1). The appointment was made by George A. Miller, CMMA president, of Oakland.

Miller said that the State-wide convention of the association will be held here in mid-September. He estimated that from 400 to 500 would attend.

In announcing Schneider's appointment, Miller said the new director would conduct an intensive drive on licenses and taxes and inaugurate a crash plan for enlarging the membership. Schneider operated restaurants and bars years ago and more recently retired after nearly 20 years from the Los Angeles Police Department.

Miller also announced the local branch board of governors.

It includes Marvin Jones, chairman; Walt Hemple, Lou Zeiden, William Lawson, Stan Muckler, Herman Biedle, Gabe Orland, George Tabata, Carl Fisher, Glenn Volkott, Al Hanlin and R. E. Bridges. Leo Mack will continue to serve as legal counsel.

Rowe AC Honors Five-Year Vets

GRAND RAPIDS, Mich. — Rowe AC Manufacturing Company honored employees having five or more years' experience with a special dinner here last week. Those attending represented 4,800 years in the music machine manufacturing business.

A special award was given Henry Botts, who joined the company for 37 years. Five retiring employees also received special recognition. Guests included Rowe AC executives and factory union officials.
Gottlieb Buckaroo Offers
Comical Lightbox Action

CHICAGO—D. Gottlieb & Co. has introduced Buckaroo as a companion unit to its
Cow Poke add-a-ball product which was marketed last week.

The new three or five-ball product carries the same dude ranch theme and amuses
the player with an animated horse kicking a dude in the seat of the
pants as every 100 points are scored.

Special scoring is achieved by connecting with a series of
four rollovers, illuminating a
special top-center rollover.

Specials may also be scored by
hitting roto targets, lighting any
four adjacent numbers in front of
the targets. Lighting additional
numbers scores additionally.

The product has a "match feature" and is available with
twin coin chutes.

Phil Schwartz
Is Named by
Chicago Coin

CHICAGO—A 15-year busi-
ness veteran, Philip Schwartz,
recently joined the Chicago Coin Machine division of Chicago Dy-
namic Industries, Inc., as sales
manager.

Schwartz will report to Mort
Secore, director of sales for the
firm, one of the nation's major
amusement equipment manufac-
turers.

The newly appointed executive
has been calling on Chicago
Coin distributors throughout the
country.

Coming Soon:
June 5—North Carolina Vending
Association Convention, Ocean Forest Hotel, Myrtle
Beach, S. C.

June 5—NAMA California State
Council meeting, Anaheim, Dis-
neiand Hotel.

June 12—NAMA Wisconsin State
Council meeting, Milwaukee, Wis-
consin at Jefferson.

June 12, 13—Coin Operated In-
dustries of Nebraska associa-
tion meeting, Pronym Town-
house Motel, 7000 Dodge
Street, Omaha.

June 13, 14—Music & Vending
Association of South Dakota
quarterly meeting, Pronym
Townhouse Motel, 7000
Dodge Street, Omaha.

Coin Mini-Racer
Continued from page 52

that the unit list at $595 to op-
erators.

This month is now producing
100 of the units per day at its
17,000-square-foot plant. Plans
for adding another 10,000
square feet of production space
are being delayed.

Principals in the four-and-one-
half-year-old company are
Lester Tuckel, president; Janet Ha-
ris, vice-president; L. T. Harris,
general manager; and Dean
Price, field supervisor.

June 5, 1965, BILLBOARD
Poff insisted on getting a figure for the "probable charge" of ASCAP for juke box performance, and ASCAP came ar- rived at $20 to $30 a year start," with an ultimate maximum of possibly $60.

Kastenmeier was not satisfied with the "golden eggs" assurance of ASCAP, and the exemption does put a major question mark on the whole operation, the council said. He rejected the possibility. Both pointed out the unfairness of this high charge, as being a tax depriving the songwriter of his performance revenue, which was also part of his protection.

Kaye noted that record manufac- turers and juke box manufacturers would attempt special juke box run- offs—but said they could not control juke box sales, and the records were sold. Also, the juke box operators would not stop distributors, and even from retailers when a hit, strikes them out.

Object to Explanation

Music publishers and songwriters reacted to the 1963 bill's proposed exemption from performance royalty on broad- cast programming in hotel lobby and private rooms, as long as they are not for change in the programming. While they were not familiar with the dangers of such exemptions (which he compared to the jujube on the tree) with no forest, the songwriters did not foresee what extraordinary damages they would take place in transmission, worldwide, in today's communications age.

Scheduled for Friday pres- entation (28) was Music Publish- ers Protective Association counsel Julian Abeles, who was designated with the proposed revision—the brand-new protection against piracy and copyright evasion. The act's nonduplication copyright for all music before 1923 would allow recovery from any nonstatutory damages allowed for

Crestors Fire Salvos in U. S. Hearings

*A Continued from page 1

the creator than the user," in con- flicts of incentive for authors to the ultimate benefit of the public and the country. This is the historical philosophy of American copyright law.

Will Go Strongly

Acting chairman Rep. Robert W. Kastenmeier insisted that both sides of the copyright pic- ture users and creators would have to be fairly accom- modated if the Subcommittee, which is the Senate Committee, and then the Congress were to approve a bill to revise the copyright law. The hearing will question witnesses on the current status ofcopyright law, the Repub- lican, National, N. Y. Poff (R. Va.) and Hutchinson of Kansas City,陕. The Sub- committee will go slowly and the Senate is examining the possibility of removal of the exemption would affect the jule box industry.

Music publishers, particularly Representative Ten- ger, also questioned the bill's cur- rent status and noted that the legis- lative stations of copyrighted material with non- profit educational materials by schools, charitable and religious institutions, Educators will wage a strong fight at this week's hearings to retain that privilege. The 1963 law would limit free use to face-to-face, classroom-type programming, as the Subcommittee has a supplemen- tary report of the Copy- right Law. (see Billboard, May 31, 1965).

BMI counsel Sidney Kaye noted that current broadcast stations use every type of music, jazz, show tunes, sym- phony and Dixieland, and he de- manded commercial programming (which pays per program) should not be dis- allowed. The demand is fast disappearing, said Kaye, and the current audience overlap means shrinking returns to composers—especially serious performers who are already moonlighting to sur- vive.

On the opening day of hear- ings (26), tribute was paid to the Wurlitzer firm, the 90-year-old backbreaking effort by former Copyright Register Arthur Finkelstein, Abra- ham Kastenmeier, and Deputy Register George Cary, who, with General Motors and Assistant Register Billy Gaskill, are to bring to the complex commu- nities of creators and copyrighting industries the $6 billion copyright industries.

ASCAP counsel Herman Fin- kelstein, however, stated that the present jule box per- formance royalty rates, which are based on quoting jule box manufacturer Jack Gordon, Seeburg president, who recently announced a jule box record pool for use of operators, with a $600 annual fee for the right to change quarterly. The record pool was said to be somewhat less for jule box use.

ASCAP counsel quoted the $500 million income and the $85 million manufacturers' revenue, and the $500,000 opera- tor and foreign industry, it noted, in Gordon's an- nouncement. According to the quoted Gordon's statement that the industry "could afford its own protection" or ASCAP, the ASCAP, as Finkelstein estimated that if two thirds of the jule box manufac- turers followed suit, operators could be paying about $180 a year for the "one size fits all" line which they say to you that they cannot offer to pay performance royalties.

However, both ASCAP coun- sel and BMI counsel and board chairman Bill Berman all said they be- sured the Subcommittee they would support performance re- gime. Right competition. Also, they assured the Subcommittee they would not charge exorbitantly, and so "kill the goose that lays the golden eggs" in jule box music fees.

LOS ANGELES—Chairman of Long Beach operator, spent the weekend at his cabin near Wrightwood. Returning to his home, he made the Pico Row Mon- day. (27) he was also present at Advance Automatic Sales. . . . Chuck Klein of Motion Picture Sound Service has been busy with court appearances as a witness in a case. Seem's that Chuck is the culprit, result of having to . . . Don Edwards and Bill Gray of the F. J. Jones Company, are working the San Diego area out Scott Springs area, respectively. . . . Eddie Mason of Mason Jones Company is following the fine part of the new parts department is looking for- ward to the vacation this month.

Ralph Phillips, Rowe service consultant, is back in Los An- geles following a business trip to Honolulu.

KOSKI

Walter Leib, who recently went back into the famous operation and foreign reports that business is good in the San Fernando and Hollywood area, have been from their annual meeting, spent the week in the Hawaiian Islands. . . . Clayton Baker of the local Wurlitzer branch, returned from the sales meeting in Chicago. Ken Siller, Wurlitzer auditor, plans to take his vacation this month.

Henry Lyster, head of Associated Coin Operators of Chicago. . . . was in town for conferences with Herman Biederman, Trapper Hicks, and Harry ACA director of research and promotion, and Harry Malski of the service department, visited with Tom Linn. Stereo unit being offered in a promotional plan is on display at the local Wurlitzer branch.

CHICAGO

Attendance wasn't sensational at the Illinois Coin Operators' Association meeting here last Monday night. Those who did make it, however, were impressed with the program

had been planned by president Bill Pto, orga- nizer, former board member Mary Gillette and director Lon Montooth. The operator audience heard with genuine- ness of the present and future threats Dick Schreiber (editor-publisher of Vending maga- zine), Russ Talbot (past president of the Illinois Coin Operators' Association) and ex-ecutive director of the Music Operators of Amer- ica, and son of the late John Talbot, wrote the story. "It's the profit and the charge against the "freedom of speech" that we're fighting against," said a Talbot's, a top eating place at 7629 North Clark St. Now available to manufacturers in Chicago.

This column's congratulations to Earl Kies, president of the Recorded Music Service Association of Chicago and chairman of the membership committee of the ICMAA. Kies has enlisted 18 new State association members this year.

World-Tours Modern Shows (Chicago Coin Machine Exchange) and his wife dropped guest, a New York, visits here next week to take them to five more countries before they re- turn to the States in a couple of weeks.

NORTHERN CALIFORNIA

Leroy Loney has returned to the music oper- ations and continues in his new position which he was in Mexico.

Levy Enterprises, distributing the Music Co. from 1940 until 1961 when he sold his routes to John and Anthony Dinello, intended to retire. The firm, which has been in business for 30 years, serves in the Mape Music Co., and merged them under the name of the Music Co.

Ed McCorra took over as marketing operations was one of the leaders, and now acts as a general adviser while McCorra continues as manager. The firm serves locations in San Jose and Joseph and present Sacramento County.

Gerald Easley is the owner of the Stockton Music Co. here, which offers a special short-run- clock record supply and maintenance service on all equipment.

GODFREY LEHMAN
What is it that has operators buying Seeburg phonographs at an unprecedented rate?

Seeburg Big Sound?

It's more than Big Sound. More than just superior equipment or records of unbelievable high quality.

It's a concept so big that Seeburg took it directly to operators from coast to coast. Operators are intelligent businessmen with the ability to see and act upon an opportunity that has merit for their industry. In the Seeburg concept, they realized:

There is a new form of public entertainment designed with the operator's interests first and foremost; for the present and for the future. This new form of entertainment is Rec-O-Dance* Discothèque music. It is yours from Seeburg with leased Rec-O-Dance Records. These records have built-in benefits for operators for now and for the future because, under the terms of the lease agreement, operators will not have to pay a performance royalty on these records.

As you see, Seeburg is doing more than merely protecting your business from threatened changes in the national Copyright Act. Seeburg is building your business in a positive way with a program that belongs to you alone.
Flora the Red Menace

Broadway/Original Cast

Victor 15111 (S); LOC 11111 (M)

John Kander and Fred Ebb have come up with some glorious songs to make this a musical treat. With Lisa McNeil's leading role, and with the support from Bob Dorough, Maria Louis Wilson and Cathryn Dune, "Ring Happy, "A Girl Thing," "Their Own Thing," and "Shameless" become memorable show tunes.

Flora the Red Menace

RIGHTER BROTHERS

Philo 4008 (M)

An exciting album of well-crafted performances in one of Broadway's Righter Brothers. "Our Day's Done," "San Francisco (City of Love)," "You'll Never Walk Alone," and a great treatment of "You Are My Sunshine." "Shamelessly," "I Can't Stand It," "Palm Trees," and "Shamelessly adolf poster is a show in itself.

Baby the Rain Must Fall

Glama Yorkveigh

RCA Victor LPM 3422 (S), LPM 3423 (M)

Kidding high on the pop single chart with "Baby the Rain Must Fall," the former Four Seasons' Tommy James is again a hitmaker. His rich tenor leaps to its commercial apex, the success from tender ballads such as "Tell Me," "I'm Sorry," "Walk on Little Boy," to the rhythmic "Mama," "Teenage Love Song," "Our Day's Done," and "I Can't Stand It," for "I Found It."