MEANWHILE
Grammophon agreed to
1966
To San Turni, last
Tsutsumi By pianists;
music YORK
Gary Boris
DOG
series
IT

AND
1.P-
Coverage
Mineola
of
DOG
(7).

Here (Continued
www.americanradiohistory.com

horowitz' career.

While formal testimony was largely to the record industry's strenuous objection to the proposed raise in mechanical royalties (see separate story), the subcommittee scored most against the testimony by Capitol Records President Alan Livingston, who pointed out the creative role of the record manufacturer - "too long overlooked in making music into hit records."

JUNE 19, 1965 • SEVENTY-FIRST YEAR • 50 CENTS
Blu
ard
The International Music-Record Newsweekly
• Radio-TV Programming • Phone-Tape Merchandising • Coin Machine Operating

CMA’s Show Draws Plaudits
By NICK BIRKO
CHICAGO — For at least a day last week, Chicago became Nashville, and a host of artists from that Music City capital came to win converts to the country music cause.

The occasion was the third annual airing of the “Sound of Country Music” before some 750 of the city's top sales and marketing executives, Monday (7), Previous sessions were held in New York and Detroit.

Country Music Association President T.G. Titter cited his industry's $40,000,000 economy and told his audience that "country music has come of age. No longer is the country entertainer a bare-footed rube with hayseed in his hair."

To prove his point, Ritter brought forward such artists as Sonny Griggth, Roger Miller, Johnny Bond, Roy Clark, Dotty West and the Anita Kerr Singers.

Mercury Records used the occasion to present Roger Miller his RIAA gold record award for selling over a million copies of "King of the Road," further evidence of country music's economic power.

Ritter also paid tribute to WJYX's recent switch to all country format here (with a re-
(Continued on page 37)

RANDY SPARKS, creator of the Big-Group format in folk music (The New Christy Minstrels and The Doo Wop Majority), adds a new dimension to his working formula. The Latest Pop sound of the New Society premiers on Sparks' American Gramophone Label with "The Lovin' Kind" c/w '"Til I Never See You Again." 653.

INDUSTRY GIVES AND GETS AT HEARING

MGM, DGG To Subsidize L.I. Concerts

By AARON STERNFIELD
NEW YORK — Deutsche Grammophon Classic Records and MGM Records (DGG's U.S. distributor) have agreed to subsidize the 1965-1966 Island Concert Hall series, presented in the Minoa Theater, Long Island's only year round legitimate theater.

Both labels will put up matching funds, with the following DGG artists scheduled to appear: Saga Abels and Tamara Varsi, pianists; the Anamese Quartet; Pierre Fournier, cellist; Christian Ferras, violinist; and Maria Stader, soprano. Six other attractions - not under contract to DGG - will appear in the series: Alicia De Larrroche, Gary Graffinhol, Ronald Turini, Boris Gusarov, Tatsuko Tsumaru and the Orchestra San Pietro of Naples.

It marks the first time any (Continued on page 39)

CMA Maps Special LP Featuring 25 Pop Artists
By CLAUDE HALL
CHICAGO — An industry-wide effort of members of the Country Music Association to create a premium album featuring 25 great country artists was unveiled last weekend here at a meeting of the CMA. The list of artists featured reads like a "Who's Who" of country music. All labels and publishing companies have waived their rights in order to make the album possible, CMA director Roy Horton was responsible largely for handling the negotiations. The labels represented include Capitol, Columbia, Dot, Hickok, Mercury, MGM, RCA Victor and Starday.

The album will be titled "Original Hit Performances," Billboard music editor Paul Ackerman editor of the annual "World of Country Music" edition, has been requested to do the liner notes for the album jacket.

(Continued on page 4)

Linke Special Packed for TV

NEW YORK — Dick Linke, head of Richard O. Linke Associates, has sold a special to CBSTV starring Andy Griffith, Dan Knapp and Jim Nabor.

The deal was set through the Williart Morris Agency, and the show has been bought by American Motors. It will be taped Sept. 3 and telecast in color Oct. 7, in prime time, 8-9 p.m.

Linke is executive producer; handling production under Linke are Alan Handley and Bob Wynn, who have produced

(Continued on page 8)

Johnny Rivers
"King of the GO-GO '60's"

MEANWHILE BACK AT THE WHISKY A GO GO
A Go Go LP 12286/LP 12284
JOHNNY RIVERS IN ACTION
LP 12250/LP 12250
JOHNNY RIVERS AT THE WHISKY A GO GO LP 12264/LP 12264
JOHNNY RIVERS AT THE WHISKY A GO GO"MUSIC OF LOVE"
"HERE WE GO AGAIN"
"WHISPERS OF LOVE"

(Advertisement)
PAUL ANKA
HAS A BIG NEW SINGLE #8595

THE LONELIEST BOY IN THE WORLD
DREAM ME HAPPY

ON RCA VICTOR

The most trusted name in sound
Maurice Richmond Dies

NEW YORK—Maurice Richmond, founder of Music Dealers Service, Inc., and a pioneer publisher died at the North Shore Hospital on Long Island Tuesday (8), at the age of 85. Richmond, who lived on the corner of Tin Pan Alley, was the first sales jobber to promote and exploit records by songwriters, and his songs were sold at point of sale by artists at music counters. During this era he worked on songs of Paul Dresser, George M. Cohan, Irving Berlin, and others. The pattern of promotional circulation he initiated became a basic formula for the business.

Richmond’s intimates were such noted music men as George Of Mumsy. In 1914, he established his first music publishing enterprise to represent his music jobbing business, and by 1917 he organized Maurice Richmond, Inc. Among his copyrights was "Smiles." In 1919, Richmond brought his nephew, Jack Robbins, from Massachusetts to New York to assist him, and soon changed the firm name to Richmond-Robbins Music Corp. In 1920 they separated, but the nucleus was the start of what is today the Big Three, consisting of the Robbins-Fisher-Miller firms, owned by MGM.

Richmond formed the Pioneer Music Co., and after the acquisition of the E. T. Paul Co., a publishing firm, he renamed the firm the Paul-Pioneer Music Co. By this period, copyrights include "Sidewalks of New York," "Old Folks at Home," "The Wabash," "Let Me Call You Sweetheart," and others. During the first world war, Richmond encouraged thousands of new dealers to enter the music field. In 1930, his son, Lawrence, took over operation of Music Dealers Service.

Howard Richmond, another son, today heads the Richmond Music Co.

Peter, Paul & Mary Ride High

HOLLYWOOD—The initiates PPM, usually identifying folk-singers Peter, Paul and Mary, can continue coasting in the pop-music civilization, a glance at some current figures indicate.

Sales of Peter’s domestic albums have rolled past the six million mark, with their current release, "Rise and Fall," nearing the quarter million mark, according to Warner Bros. Records. The overseas LP sales is 750,000 copies.

The touring minstrels are also doing good business overseas. They play to concerts in Hawaii, Australia, England and France beginning August. When they return to the U. S., they will board their own plane and begin doing the college circuit. The group’s present popular LP has exceeded 2 million copies domestically with college fans their hard core of fans.

All four of their past albums have won gold record status. The trio releases an LP approximately every seven months. Much of their material is composed or arranged by the members themselves and Mill Okon their musical director. Their respect for Bob Dylan is reflected in the number of his songs they weave into their performances. PPM’s current single, "For Lovin’ Me," was composed by Canadian Gordon Lightfoot. Together four years after being initiated in New York by Al Grossman, PPM are among the most active participants in the company of one-nighters.

In traveling around the world, the trio has broken copious house records: 12,000 were at the Sydney Stadium in Australia; 10,650 at the Yale Bowl in New Haven and 10,500 at the University of Kentucky.

At the risk of damaging their careers in the South, the trio appeared at both the Civil Rights marches on Washington and on Montgomery, Ala.

MGM Will Handle Kama-Sutra

NEW YORK—MGM Records has acquired distribution rights of the Kama-Sutra label, which has been in independent production for 15 months.

The deal calls for a Kama-Sutra label (the organization never had a label of its own) with all future Kama-Sutra product going through MGM distribution channels.

K-S’s three principals, Artie Ripp, Phil Steinberg and Hy Mizrahi, explained that the MGM distribution deal does not conflict with the production arrangement between K-S and Columbia Records.

Under terms of the latter agreement, K-S agreed to provide three of its artists to Columbia for use by the latter company. The artists, who are cutting Columbia Records, are the Townsmen, the Pouspats and the Dupreeps.

Another facet of the Columbia-K-S deal is that the latter has contracted with three mutually acceptable Columbia artists. K-S’s two companies have not been able to agree on three mutually acceptable artists, according to Mizrahi. Meanwhile, two of K-S’s biggest bookings, Flower and Karrin Wells, record for Columbia.

Notations between MGM and K-S were initiated by Arnold Maxon for MGM before his break with the firm as vice president of A&R. The K-S trio is independently distributed by K-S’s upward to the firm’s New York office.

Maurice Richmond Dies

NEW YORK—Maurice Richmond, publisher of the North Shore Hospital on Long Island Tuesday (8), at the age of 85. Richmond, who lived on the corner of Tin Pan Alley, was the first sales jobber to promote and exploit music composers. During this era he worked on songs of Paul Dresser, George M. Cohan, Irving Berlin, and others. The pattern of promotional circulation he initiated became a basic formula for the business.

Richmond’s intimates were such noted music men as George Of Mumsy. In 1914, he established his first music publishing enterprise to represent his music jobbing business, and by 1917 he organized Maurice Richmond, Inc. Among his copyrights was "Smiles." In 1919, Richmond brought his nephew, Jack Robbins, from Massachusetts to New York to assist him, and soon changed the name of the firm to Richmond-Robbins Music Corp. In 1920 they separated, but the nucleus was the start of what is today the Big Three, consisting of the Robbins-Fisher-Miller firms, owned by MGM.

Richmond formed the Pioneer Music Co., and after the acquisition of the E. T. Paul Co., a publishing firm, he renamed the firm the Paul-Pioneer Music Co. By this period, copyrights include "Sidewalks of New York," "Old Folks at Home," "The Wabash," "Let Me Call You Sweetheart," and others. During the first world war, Richmond encouraged thousands of new dealers to enter the music field. In 1930, his son, Lawrence, took over operation of Music Dealers Service.

Howard Richmond, another son, today heads the Richmond Music Co.
Co-operative Spirit

In an industry marked by rugged individualism, it is refreshing to observe a virtually unprecedented example of co-operation entailing the talents and resources of artists, record manufacturers, music publishers and others.

Such an occasion is the imminent debut of the Country Music Association's "Original Hit Performances" which will become available to record collectors 25 of the greatest sides in the archives of various labels (see separate story). Owing to the fact that labels and publishers have waived their royalties, it will be possible to offer the album to the consumer—via radio and TV—for $2. The promotional and merchandising aspect of the operation will be handled by Martin Gilbert, a specialist in this type of operation.

It is hoped and expected that hundreds of thousands of this package will be sold, with the CMA likely to exceed its guarantee of $85,000. The cause of country music will undoubtedly be advanced.

Many people and organizations are to be congratulated for making this project possible—such a co-operative effort demands active support from labels and publishers, who commend the board and officers of the CMA, who worked unceasingly to pull the project together.

CMA Maps Special LP Featuring 25 Pop Artists

Continued from page 1

The album will be produced under the auspices of the CMA by Martin Gilbert, Inc., Los Angeles, which will also distribute the record. Gilbert has donated $25,000 to the CMA. CMA has also been guaranteed a total of $85,000 in royalties. The album will feature CMA's logo on the label.

Gilbert said the album will sell for $2. There will be no retail sales—only mail orders.

ATKINS, POP TEAM UP FOR COUNTRY LP

BOSTON—RCA Victor's Nashville operations manager, guitarist Chet Atkins—listed for being a key figure in popularizing the Nashville sound—has signed a contract with the Boston sound June 7-2. Atkins recorded an album of country music as a soloist with Arthur Fiedler and the Boston Pops Orchestra.

Atkins has 25 albums active in the RCA Victor catalog. This was his first album, however, for their Red Seal label. Recorded under the supervision of Peter Dallin, Red Seal ad manager, Al Hirt has also contributed to the Atkins project. The orchestra is conducted by the Boston Symphony Orchestra and Mort Nerken is listed.

Pressing of the record will be done by Columbia's special products division. The initial order is for 300,000 copies. Album jackets will be manufactured by the Company, Sherkop, division. A booklet featuring photos and biography of all the artists will be included with each album.

The records are expected to be ready for distribution by August. Distribution will be through Columbia and Canadian.

The artists featured on the album include such top hit artists as Roy Acuff, Bill Anderson, Eddy Arnold, Bobbie Bare, Hank Cochran, Johnny Cash, Patsy Cline, Dave Dudley, Red Foley, fat Pastern, Don Gibson, Pee Wee King, Roger Miller, George Morgan, Buck Owens, Lefty Frizzell, Tex Ritter, Marty Robbins, Hank Snow, Hank Thompson, Jimmie Martin, Ernest Tubb, Kitty Wells and Hank Williams.

TWENTY-FIVE COUNTRY music stars—many of them famous around the world—will be featured on Columbia's "Original Hit Performances" album. Discussing the album, here, from left, are Bernie Silverman, Columbia special products executive; Dons Gilbert, general manager of Country Hall of Fame, which will produce the album; Martin Gilbert, president of Martin Gilbert Advertising; and Ray Van, executive vice-president of Columbia's special products division; Jack Leota, CMA board member and Columbia executive; and Tex Ritter.
Life, Time, Newsweek, The New York Times and every leading publication in every major city in America have made this THE MOST EAGERLY AWAITED ALBUM OF THE DECADE.

An Historic Return
HOROWITZ
at Carnegie Hall
A Recording of His First Concert in Twelve Years

All you have to do is stock it.

THE HOROWITZ OF TODAY ON COLUMBIA RECORDS
Press Stand Against Rise in Mechanicals

WASHINGTON — The Recording Industry Association of America Thursday (10) trained its guns against a proposed increase in the mechanical royalty fee from 2 cents to 3 cents a side.

Testifying before the House Copyright Subcommittee were Columbia Records' President Arnold Aron, former Assistant Attorney General, and Dr. Kapp, President of Capitol Records. But they were upstaged by Sen. John L. McClellan, D-Ark., whose Committee on the Judiciary of the Senate is investigating the record industry.

"I am here to tell you that the recent increases in mechanical royalties are a blow to the record companies," McClellan said. "If these increases are not reversed, the record industry will go down the road of bankruptcy or be forced to go out of business."

McClellan praised the record companies, adding that the industry was "the backbone of American music." But he also said that "the record companies have used their power to bring about the decrease of the record industry." McClellan warned that if the increase in mechanical royalties is not reversed, "the record industry will be forced to go out of business or to reduce its output." McClellan concluded his testimony by saying that he was "convinced that the record companies are not acting in the best interests of the American people." McClellan voted in favor of the House resolution declaring that the increase in mechanical royalties was "unjustified and undesirable." McClellan's resolution would have prohibited the increase in mechanical royalties. The resolution was voted down.

Artist, Mfr. Roles Overlooked

*Continued from page 1*

The testimony continued with a discussion of the roles of artists and manufacturers in the record industry. The committee heard from various witnesses, including representatives of the National Association of Music Merchants (NAMM) and the Recording Industry Association of America (RIAA). The witnesses discussed the need for increased royalties for artists and the impact of mechanical royalties on the record industry.

One witness, a representative of NAMM, testified that "the industry has been relying too heavily on mechanical royalties to make a profit. The increase in mechanical royalties will only make matters worse for the artists, manufacturers, and the record industry as a whole."

Another witness, a representative of RIAA, testified that "the increase in mechanical royalties is necessary to ensure that the artists receive a fair share of the profits generated by their recordings. The current royalty rates are not adequate to cover the costs of producing and distributing recordings, and the artists are not being fairly compensated for their work."

The committee ultimately voted to increase the mechanical royalty fee from 2 cents to 3 cents a side. The increase was expected to generate an additional $100 million in revenue per year for the record companies.

In other news, the Copyright Subcommittee also heard testimony on the proposed increase in the royalty fee for sheet music. The witnesses testified that the increase was necessary to ensure that composers and lyricists receive a fair share of the revenue generated by their works. The subcommittee voted to increase the royalty fee for sheet music from 10 cents to 15 cents per song. The increase was expected to generate an additional $50 million in revenue per year for composers and lyricists.

The committee also heard testimony on the proposed increase in the royalty fee for sound recordings. The witnesses testified that the increase was necessary to ensure that record companies could continue to produce high-quality recordings. The subcommittee voted to increase the royalty fee from 5 cents to 7 cents per recording. The increase was expected to generate an additional $25 million in revenue per year for record companies.
All the might and magnificence of the Columbia Pictures Film is captured in this exciting Liberty sound track album!

Original Sound Track Recording of music from Genghis Khan

...visual sound STEREO

Original Sound Track Recording

Liberty Records

AND, ALL THE SALES POTENTIAL OF THIS IMPORTANT SOUND TRACK ALBUM is captured in Liberty Records' and Columbia Pictures' huge promotion/sales campaign. Displays, special publicity, ads, co-op advertising funds, mailings, intermission promo records, and much more make this an album to stock and display to the fullest. (LST-7412/LRP-3412)
Parrot's Program Is Speaking for Itself

NEW YORK—With one year of operation under its belt, London Records' subsidiary is demonstrating that a single artist doesn't need four or five hits under his belt to come through with a big LP. Parrot's policy is to release an album after the artist has had one or two hits, figuring the momentum of the single will boost album sales. It works.

For example, three Parrot artists—the Zombies, Tom Jones and then—have hit on the charts recently and have had albums follow directly on the heels of the singles.

Fresh Material
Walt McGuire, London's A&R and pop sales man in charge of Parrot, feels that it makes more sense to record fresh material for an album than to reach in the can. Parrot was organized a year ago when London felt it could not do justice to the talent of its recording artists on the parent label. As so much hit pop material was, and still is, coming out of Britain, the arrangement was to have British Decca, London's parent company, record the arrangements in England and ship the masters to the States. Originally, the British release preceded the U.S. release, but in recent months both releases have been simultaneous.

Name of the Parrot label was selected by McGuire and Herb Goldfarb, London's director of album sales and distribution, because it was the only name of a bird not currently in use by a record label.

Album Kick
McGuire and Goldfarb got off on the pop album kick because they felt that teen-agers would be willing to spring for $3 for an album as willingly as they would spend the equivalent for three or four singles.

They further reasoned that once teen-agers bought a hit

Continued on page 10

BUT ARTISTS AND SELLERS THROUGHOUT THE WORLD
SEE IT—KEEP IT—REFRER TO IT
EAR ROUND
EVERYONE AND EVERYTHING YOU NEED—FROM
ACK JOBBERS TO RECORD MANUFACTURERS— FROM
LEEVE SUPPLIERS TO TRADE ASSOCIATIONS— FROM
ALVANO PLATING TO RECORDING STUDIOS— FROM
S. DISTRIBUTORS TO FOREIGN PUBLISHERS— FROM
IMPORTERS/EXPORTERS TO LOCAL PROMOTION MEN.
DON'T MISS THE ISSUE THAT LIST
EVERYONE YOU'RE LOOKING FOR...

AND IS USED BY EVERYONE WHO'S LOOKING FOR YOU

Billboard's 1965-66 International Buyer's Guide
The most valuable reference source published for the music record industry

SUBSCRIBE NOW
AND THIS VITAL DIRECTORY ISSUE WILL AUTOMATICALLY COME TO YOU IN AUGUST AS PART OF YOUR SUBSCRIPTION

Please enter your subscription to Billboard for:

[ ] 1 YEAR $15  [ ] 3 YEARS $35  [ ] New  [ ] Renew
[ ] Payment enclosed
[ ] Check enclosed
[ ] Bill me

Above subscription rates are for continental U.S. and Canada. Europe: $26 per year by air. Other overseas rates on request.

Company
Name
Address
City
Zone
State
Type of Business
Title

WB-Reprise Signs Bowen

NEW YORK—Warner Bros. Records has signed Jimmy Bowen to a three-year exclusive producing contract that also calls for the label to have an A&R slot at all records produced by Reprise, plus continuing to record certain Warner Bros. artists.

Bowen received a reportedly "six figure guarantee against royalties and will receive royalties on records—singles and albums—he produces.

The agreement was negotiated between Ron MacPhail on behalf of Amos Productions, and James L. Cagney, and Warner Bros. Records president Mike Maitland.

New Magazine For Consumer

NEW YORK—Bliss, a music fan magazine to be published weekly, will make its debut next week. Murray the K, New York disk jockey, has been named editor. Publisher is Radio Pubs for which Bliss is a spin-off with 348 radio station clients.

Jay Levy, head of Radio Pubs, said that the magazine will come out a few weeks after the first issue, then weekly.

He said the publication would be promoted on the 348 radio stations in the New York metropolitan area, in the magazine itself and on Murray the K's syndicated radio show.

Levy described his potential audience as the "hipper, happening crowd," mostly teen-agers and young adults. He added that regional editions are being planned.

News has been in operation for two years, Levy said. Circulation is 500,000, mostly teen-agers, Levy added. Here are six titles:

NAPA Made Bid in 1930's

Background on Clause That Failed to Help Artist

BY PAUL ACKERMAN

NEW YORK—One of the most intriguing matters posed by the testimony before the House Committee was the suggestion that the recording artist and the manufacturer each had a property right in a recording. The point was made by Alan Livingston, Capitol Records president.

Livingston's remarks recall to elderly traders an interesting bit of history: namely, the National Association of Phonograph Manufacturers, which functioned in the late 1930's and is now defunct.

The NAPA sought to establish the principle that an artist had a property right in his recording, and that the performance by broadcasters should be subject to license. The NAPA was unable to establish this principle, however, and the AFM was sympathetic. In Philadelphia, the NAPA was able to license WDAS, but the manufacturer did not.

The campaign collapsed when it was realized that the only legal method to achieve the end would be through a revision of the Act of 1909.

That period, it would seem, may now be at hand.

As the French say, the more things change the more they are the same. But today's climate may cause some major revisions and create new challenges in tomorrow's music business.

Atl. Debuts

Budget Line:

21 LP's Out

NEW YORK—Atlantic Records has debuted a budget line of 21 LP's. Initial release of 21 albums is already under shipment to retailers.

Artists featured on the new label, list priced at $1.98 for both stereo and mono releases. Among them are the Beatles, Ben E. King, Erroll Garner, Bobby Darin, Stan Getz, the Coasters and the Drifters. Label executives are Alfred E. Simon, Jerry Wexler, Nesuhi Ertegun and Milt Rosen.

Advances orders for the new label already total 250,000 copies. A first quarter promotional campaign will support the label's launching.

The records will be sold through dealers and chain stores.

The next release in August will consist of at least 10 albums; other releases are planned every other month.

Linke Special Pacted to TV

Continued from page 1

Danny Thomas specials. Set to write the show is Aaron Ruben, executive producer and creator of the Jim Nabors show, Ruben will produce the show and Nabors has signed a first flight show for the first five years of that program.

Linke has signed Peter Genaro as choreographer and Alan Copland as musical conductor of the new package.

Linke revealed that the basis of the new package is the format built up at Harrah's, Lake Tahoe, during Griffith's appearance there April 23-May 6, 1964. It is possible that the show will be done from the South Shore Room at Harrah's.

Linke, whose operation management headquarters are in Desilu Studios, Hollywood, now has a tight grip on Griffith, Nabors, Jerry Van Dyke, comic Lennie Schiller, singer-actress Maggie Peterson, comic Larry Hovis, Tommy Leonetti and arranger-conductor Alan Copland.

The Andy Griffith show, now set by General Foods and for the sixth consecutive year, will be moved for the seventh year if Griffith so desires. Herefore the show has been in black and white. Linke is currently in New York to discuss the possibility of a color version.

Linke's office is staffed by Linke's office is staffed by a campaign assistant, and Barbara Demick, executive secretary.

World Artists Sued By CBS

NEW YORK—CBS has filed suit against World Artists Records Inc. for work services and recording fees in manufacturing records for the defendant from October 1964 to May 1965 for $107,800, and for April 1965 for $96,739. New York Supreme Court Justice Albert 1. S. wird a warrant of attachment against World, for the sheriff to attach property of the respondents.

Hollywood—Annual awards dinner of the Conference of Literary Managers and Business Agents, West, will be held June 16 at the Beverly Hills Hotel. Dick Linke, recently re-elected president of the organization, will present the association's two awards, the Entertainer of the Year and the Outstanding Personality of the Year, to Frank Sinatra, winner of both awards. The dinner will be given to Mrs. Norman Chapman, wife of publisher of the Billboard, who has spent her work in bringing the Music Center to Los Angeles.
EXCLUSIVE
ORIGINAL SOUNDTRACKS

THE BEST ORIGINAL COMEDY SOUNDTRACK ALBUM OF THE YEAR!

NOW SHIPPING

Those Magnificent Men in their Flying Machines

- or How I Flew from London to Paris in 25 hours and 11 minutes

Those Magnificent Men in their Flying Machines

TFS 4174 STEREO
TFM 3174 MONAURAL

ZORBA
THE GREEK

ORIGINAL SOUNDTRACK ALBUM

ZORBA
THE GREEK

TFS 4167 STEREO
TFM 3167 MONAURAL

THE BEST SELLING SOUNDTRACKS ARE ON 20th CENTURY-FOX RECORDS

444 W30 56th Street - New York, N.Y. 10019
Nancy Wilson Wins Accolades at Copa

NEW YORK — Marking her American Hotel Delmon, Capitol Records' Nancy Wilson was striking and impressive at the Royal Box. She came on beautifully, genuinely in white and satirized the "On a Wonderful Day Like Today," and was received with braves opening night Monday (7).

Miss Wilson was in complete authority throughout her 49-song repertoire. She displayed a remarkable dramatic quality with the song, "Guess Who I Saw Today." Emphatic jazz feeling was represented in big swinging retold, "I'm Beginning to See the Light," while her recent hit, "How Glad I Am," displays her soulful blue’s feel.

Combining charm, warmth and humor, she waddled through "Won't You Come Home Bill Bailey?" quite unlike it's been presented before and it proved a show-stopper. Her medley of current pop tunes borrowed from the Beatles, Freed and the Dreamers and Petula Clark, showed climax songs can be successfully converted to jazz-flavored compositions.

Colpix Reveals Session Plans

HOLLYWOOD — Colpix recording activities are on the up - beat despite recent executive departures. Albert Levine says the activity will continue, with sessions cutting up with David Jones, Don Ham Art and Vice EdWARD and Wood Pat. He recently cut Paul Peterson and Jerry Fielding's big band, marking Fielding's bow into top 40 group.


Maurice Richmond

• Continued from page 3.

Organization, made up of 12 publishing firms, TRO has pioneered in direct jockey points both in the past and more recently, in the exploitation of show scores ("Stop the World, It's Me," the Glee cast; "Grease," "Oliver," etc.). Services were held for Maurice Richmond Thursday (10). single, they would go for the albums—particularly one with fresh material—without waiting for a second single. Parrot's sales figures in the first year of operation bear out this conviction.

London's policy is to assign artists to Parrot when they feel London is top-heavy with talent. With the Bachelors, Rolling Stones and Marianne Faithfull all doing well on the charts with London, British artist Cathy Kibby was assigned to Parrot.

Indie Distrib Bows in Miami, Epic Key Line

MIAMI — Five independent distributors have pooled their resources to open an indie distribution office here, with Epic Records as their key line (7).

Title of the co-op venture is Campus Record Distributing Company. The "C" in Campus stands for co-operative, and the remaining letters stand for Apex, Martin, Nashville: Music Merchants, Detroit, Portem, New York, Universal, Philadelphia, and Summit, Chicago.

Setup of the venture provides for a president, a board of directors and a management committee. Joe Martin, of Apex-Martin, has been elected president for the first year. Martin signed a lease-on premises Monday (7).

Martin said that Campus will seek additional lines.

Actor Boyer Valiant Artist

HOLLYWOOD — Four Star TV major stockholder Charles Boyer has signed a recording deal on the company's Valiant subsidiary with the narration single, "White Deer Love Go."

The love poem was written by Don and Dick Addis, with Boyer cutting the selection here before leaving for the Cannes Film Festival. Valiant will rush the disk this month to capitalize on what Valiant executive Barry DeVenere calls "an emotionally enlightening time of year."

Grevatt Named

NASHVILLE — The Acuff-Rose organization last week named Bill Grevatt, former Billboard associate editor, to handle trade and consumer press relations for the growing publishing agency and record manufacturing combine. Grevatt has just established a public relations firm for the music and record industry at 200 West 57th Street, Suite 1007. His phone number is 247-4163. Until recently, he was assistant publisher of Music Business magazine.

Other Noteworthy News

Randall Wood Exits

HOLLYWOOD — James Bracken chairman of the board of Vee Jay Records, Inc., announces Randall Wood is leaving the presidency and is on vacation in Europe June 7 on a tour which will include visits with people in the music industry. They are traveling with a school group as part of an educational tour.

Jazz Quartet Date

NEW YORK—Atlantic Records' Modern Jazz Quartet has slated appearances at the Pittsburgh Jazz Festival June 18, Newport Jazz Festival July 1, and the Berkshire Music Barns, Lenox, Mass., July 4.

Billy Stewart

SITTING IN THE PARK

CHES 1932

Mitty Collier

COME BACK BABY

CHES 1934

Fontella Bass & Bobby McCLure

YOU'LL MISS ME

CHECKER 1111

Little Milton

WHO'S CHEATING WHO

CHECKER 1113

Knight Bros.

TEMPTATION 'BOUT TO GET ME

CHECKER 1107

Billy Stewart

SITTING IN THE PARK

CHES 1932

Mitty Collier

COME BACK BABY

CHES 1934

Other Noteworthy News

Randall Wood Exits

HOLLYWOOD — James Bracken chairman of the board of Vee Jay Records, Inc., announces Randall Wood is leaving the presidency and is on vacation in Europe June 7 on a tour which will include visits with people in the music industry. They are traveling with a school group as part of an educational tour.

Jazz Quartet Date

NEW YORK—Atlantic Records' Modern Jazz Quartet has slated appearances at the Pittsburgh Jazz Festival June 18, Newport Jazz Festival July 1, and the Berkshire Music Barns, Lenox, Mass., July 4.

Bryant Kids Tour

NEW YORK — Doll and Dave Bryant, children of the songwriting team of Boudreaux and Felice Bryant, left for Europe June 7 on a tour which will include visits with people in the music industry. They are traveling with a school group as part of an educational tour.

Hamilton, RCA Pact

NEW YORK — Ray Hamilton has been signed to an exclusive recording contract by RCA Victor. The label plans to issue his first record in the near future.

Mills Hires Decapallo

NEW YORK — Mills Music has hired Decapo Production, to search more than 25,000 copyrights in an attempt to find material for records. The company, films and musical shows.

Assigned to the job is the production team of Don Walker, Hal Hastings and Arnie Goin.

Indie Distrib Bows in Miami, Epic Key Line

MIAMI — Five independent distributors have pooled their resources to open an indie distribution office here, with Epic Records as their key line (7).

Title of the co-op venture is Campus Record Distributing Company. The "C" in Campus stands for co-operative, and the remaining letters stand for Apex, Martin, Nashville: Music Merchants, Detroit, Portem, New York, Universal, Philadelphia, and Summit, Chicago.

Setup of the venture provides for a president, a board of directors and a management committee. Joe Martin, of Apex-Martin, has been elected president for the first year. Martin signed a lease-on premises Monday (7).

Martin said that Campus will seek additional lines.

Actor Boyer Valiant Artist

HOLLYWOOD — Four Star TV major stockholder Charles Boyer has signed a recording deal on the company's Valiant subsidiary with the narration single, "White Deer Love Go."

The love poem was written by Don and Dick Addis, with Boyer cutting the selection here before leaving for the Cannes Film Festival. Valiant will rush the disk this month to capitalize on what Valiant executive Barry DeVenere calls "an emotionally enlightening time of year."

Grevatt Named

NASHVILLE — The Acuff-Rose organization last week named Bill Grevatt, former Billboard associate editor, to handle trade and consumer press relations for the growing publishing agency and record manufacturing combine. Grevatt has just established a public relations firm for the music and record industry at 200 West 57th Street, Suite 1007. His phone number is 247-4163. Until recently, he was assistant publisher of Music Business magazine.
THE WORLD OF RELIGIOUS MUSIC
A Major New Industry-Service Annual from Billboard

published by Billboard

Broad, far-reaching editorial features, illustrations and directories that
EXPOSE AND SELL THE VALUES OF RELIGIOUS MUSIC AND RECORDS AS
NOTHING ELSE IN PUBLISHED FORM EVER HAS!

Some of the features
- The life of the famed Gospel bus drivers
- Negro Spirituals and "church trains" in pop music
- Sacred music of the
country field
- Merchandising religious records
- The jazz-religious movement
- The great Gospel Quartets
- The
boomng labels of religious music
- Directory of Gospel radio & TV stations
PLUS—the Industry's First Comprehensive DISCOGRAPHY of the major forms of Religious Music

SACRED—GOSPEL—SPIRITUALS—HYMNS & SONGS OF FAITH

Some of the people:
- The Blackwood Brothers
- Mahalia Jackson
- Red Grange
- George Beverly Shea
- Mahalia-Jabineau Clarke
- The
Speer Family
- The Statesmen Quartet
- Jimmy Davis
- The Gallamore Quartet
- Tennessee Ernie Ford
- James
Cleveland
- The LeFevres
- The Florida Boys Quartet AND MANY MORE

NEVER AN ADVERTISING, PROMOTION AND EXPLOITATION OPPORTUNITY LIKE THIS . . .

For: Performer—Writer—Publisher—Record Company—Sound Equipment Manufacturer

FIRM ADVERTISING CLOSING DATE: JULY 30
(No advertising accepted after this date)

MAKE YOUR PLANS NOW! Contact your Nearest Billboard Office for Further Details

NEW YORK • NASHVILLE • CHICAGO • HOLLYWOOD
The Jazz Beat

By DEL SHELDERS

Columbus Records is discovering that the expensive promotion given rock 'n' roll or pop records, which results in increased sales, can also apply to jazz.

A campaign to make disk jockeys across the country aware of Columbus Records' most recent release, "You Know I Love You," was launched three weeks ago.

Over 3,000 singles were shipped to jockeys, with an informative 'letter' providing salesmen with a new interesting background on the record with a description of the tuner and their sources. This type of information is always welcomed by jockeys and adds to their enthusiasm to program and present the record in most interesting fashion.

As for the pop deejays, Avakian pointed out that the jazz tag should be "taken lightly. You know, the melody is there, so it is the beat."

This kind of promotion is an act of "just arrived records." It removes the record from the promotional category of "big," "can't miss," "monster," etc. This approach makes it appear real, a record that is really worth listening to. The presence of the jazz and rock deejays seem to favor "She's a Woman" with the pop stations' programming "You Know.""
EVERYONE SEES AND USES IT
BILLBOARD'S BUYER'S GUIDE
COMING AUGUST 7 • ADVERTISING DEADLINE JUNE 28
THE ONLY SEPARATE BUYER'S GUIDE IN THE MUSIC INDUSTRY
COMPLETE INTERNATIONAL INFORMATION ABOUT RECORD
MANUFACTURERS • MUSIC PUBLISHERS • RECORD DISTRIBUTORS • ONE-STOP
• RACK JOBBERS • RECORD IMPORTERS AND EXPORTERS • DEALER ACCESSORIES AND SUPPLIES
• PRINTERS OF RECORD JACkETS • PROCESSING PLANTS • SLEEVES • LABEL MANUFACTURERS • MACHINE
SHOPS • MATERIALS MILLING PLANTS • TRADE ORGANIZATIONS • MUSIC LICENSING ORGANIZATIONS • PRESSING PLANTS • POLYETHYLENE
BAGS • PROMOTION AND PUBLICITY • RECORDING STUDIOS • TAPE MANUFACTURERS • TAPE DUPLICATION • SHIPPING SERVICES • PrintERS
AND LITHографERS • ENVELOPES AND MAILERS • DIRECT MAIL SERVICES • DESIGN AND ARTWORK • THE PEOPLE, THE COMPANIES, THEIR ADDRESS AND
TELEPHONE NUMBERS • INTERNATIONAL STATISTICAL SURVEY • THE TIME IS NOW • THE PLACE IS BILLBOARD'S INTERNATIONAL BUYERS' GUIDE • END OF MESSAGE
Paper Agents Attacked Anew

By BUD KIRKPATRICK

NASHVILLE — Paper agents and middleground were blasted during the campus entertainment at the recent 12th annual conference of the Southern Universities Student Government Association here, Paper agents find easy prey in the buyers of talent on college campuses. This is due to the lack of experience on the talent buyer's part and that student talent buyers change from year to year, (in Billboard's April 17 issue it was reported the College Union Party in San Francisco blasted the paper agents.)

Dean James Dull, SUSGA entertainment co-ordinator of Georgia Tech, emphasized that normally only large schools are able to pay the price for top talent groups. Through entertainment co-ordination all schools can have good talent, Dull said.

The three Phillips, union program director at North Carolina State University, operates a block booking agency for the Southeast.

Eilachly, Phillips holds a leasage to Dull's with the co-ordinators to determine the talent needs and to arrange block booking schedules.

Phillips feels, block booking will lessen the paper agents' chance of getting causing trouble.

Advised to Buy BB

Ed Rubin, Ashley-Famous Agency, urged the delegates to look out questionable agencies through the entertainment co-ordinator of SUSGA and Billboard. Phillips advised the delegates to subscribe to Billboard and to get the most up to date with talent and reputable agencies and agents.

An agent causes colleges and universities difficulty in several ways, the main one being the "middleman deal." This is a phone call which tells you to buy an act only so you can have it at your place.

Many times these acts do not appear, and the school must reclaim the deposit from the agent. This is sometimes hard to do.

Jay Jacobs of William Morris made it clear to the delegations that middlemen do harm to the act, agencies, and schools. . . . watch out for them.

Who signs the contract on the campus, and who handles the entertainment was another big question. The agents feel that they would rather deal with someone on the faculty who will be with the institution year after year. However, a student group with a faculty advisor will suffice.

As to who signs the contract, many times the business manager of the institution is the only person legally responsible to enter into the contract. Frank Modica, of GAC-STA, emphasized that agents prefer to deal with an person who will be with the school year after year, and with whom they can establish some definite limits of contact.

A shift in sponsorship of campus entertainment is taking place from the student government to the college union.

VJ Calls in European Rep

HOLLYWOOD — Vee Jay Records has pulled in Ron Kass, its European representative, to "fill the void" on a short-term basis left by the recent departure of Jay Lasker.

Kass, who lives in London, Switzerland, has been assisting President Randy Wood in matters of production and arranging foreign distribution systems with Philips.

Kass, with Phillips' executive, met with Kass here this week. Vee Jay and Phillips are working out ways to expedite records and tape parts to Phillips. Vee Jay signed with Philips for worldwide representation except in Japan — six months ago. Kass said he would be returning to Switzerland June 1 and will return again for several more weeks.

One of Kass' recent visits here was Mariano Rapoldi, head of Rorolst, Italian publishers. Plans were discussed for exchange repertories between Ricordi and Conrad Music, a Vee Jay concern.

COL. PLUGS AURAVISION

NEW YORK — Columbia Record Production is plugging its Auravision record with full-page advertisements in Prayer's Ink, Reporter of Direct Mail and Advertising and Sales Promotion. Each advertisement contains an Auravision record. The laminated disk can be played on any phonograph.

Letters to the Editor

Dear Sirs:

While I very much appreciated Claude Hall's article on TV's impact on the recording industry, there were one or two points I'd like to comment on.

Agreement may make "tall" artists for TV will inevitably bring about another period of ineffable boredom, the TV exposure will shrink and we will be back to the miserable condition we endured at the time. We should use "they" should manage and produce shows that are a new era.

Claude Hall says that except for Ed Sullivan show TV shows surveying pop music do not do particularly well in grab ratings, Ed Sullivan show surveys the others, but "Shindig" does very well indeed — "Shindig" in particular. Claude Hall says that is against "The Beverly Hills Billers" (last year's No. 1 show) and Dick Van Dyke. Ask Nielsen.

Claude Hall says that Peter and Gordon were untouchable for virtually unknown — prior to their appearance on Huddlington "(is that really how they spell it?) some six weeks ago. Do we all in a TV show that "Without Love" a smash hit last year? And what about their appearance? It's that and not to mention "Shindig" (last year's No. 1 show) and Dick Van Dyke. Ask Nielsen.

Finally, Dan Crowe is quoted as saying that shows such as "Shindig" and n-G "Hallubaloie"

Allison Forms Company in Hollywood

HOLLYWOOD — Joe Allison this week formed Nashville Music Publications, a music publishing firm here. He had been general professional manager of Capitol Records, and was also set up the c.d.w division and was the label's country staff manager.

Last year Allison won the Capitol Records, President's Award, given to the individual making the most outstanding contribution to music.

Allison's firm will engage in music publishing, songwriting, TV and radio talent management, independent record production.

Ronnie Green has been named professional manager.

Audio Fidelity, Starlite in Pact

NEW YORK — Herman Gimbels, president of Audio Fidelity here, and Peter Walsh, president of Starlite Artists Ltd., British booker and producer, have signed a three-year contract which gives Audio Fidelity exclusive distribution rights of Starlite Artists recordings.

The Starlite Artists roster includes artists in the United States, Mexico and Central America.

One-Stop Aid

NEWARK, N. J.—A new merchandising aid for one-stops in the form of an indicated-filming system is being offered by the Sterling Trade Strip Co. The operator pays the weight and Sterling pays the packaging costs to use only acts up in the Top 20 on the charts, that it will not promote to new artists. Nobody should get the truth from the fact as "Shindig" is concerned. We were the first show to be "promoted." Bobbie Sherman, Domenic, Sandy and the Mood were all spots and hits—just to mention a few. And the bulk of our performers are now stars.

The "tall" artists enjoy the fact that they have exciting talent and as far as "Shindig" is concerned they feel the only thing that really matters.

Your sincerely,

JACK GOOD

Dear Sirs:

1 have been writing with great interest the articles and arguments of the proposed one-speed record Industry. While I personally favor the plan, I recognize the validity of certain arguments, including the problem of doubling the sound and the considerable coarseness involved in production and production changeover.

I propose the following partial solution, which I think would perhaps a few groups or individuals who lose, releases normally are good sellers. For instance, Capitol has the Beatles and the Beach Boys, VJ-Phillips has the Four Seasons, and Tamla-Motown has the Supremes.

My suggestion is to double the records of only those popular groups whose records are artistically guaranteed good sales.

Is that, this ordinary 45-rpm single, and is normally around, issued as 33-1/3 singles.

The increasing prevalence of the single stereo owned by a larger and bigger percentage of stereo-single being sold. It the record must be placed in stereo single, and at least the transition, and both, this policy has merit purely as a money-making proposition. For instance, Capitol — "Dreams" is available in stereo, and has been for about five months — one of the most popular "Sale" from England. If this record is not issued on an American album, Bealle records have not been issued in American albums. ("From Me To You") and seem to be doomed to only a single variation of one wish to experience this considerable money imprisoning English Bealle albums — the stereo single is not going to get his money's worth.

The situation must be the same for other groups. For instance, the claim that stereo is single would discourage stereo purchases, and conversely, is validated. Anyward, mono and stereo singles are in conflict. Look at the enormous creation of Bealle and Supremes records and the later albums in an album containing the hits. The albums also did particularly well. Finally, ABC-Paramount has experimented by releasing stereo singles, I hope you will give us a letter on this subject, as I am certain the record made this one. I would like to see this problem solved for your thanks. You were on time and trouble and continued on a very fine magazine.

Sincerely yours,

RICHARD PLAN
84 Sharon Court
Metuchen, N. J.
The Record You've Been Waiting For!

Dionne Warwick
HERE I AM
SCEPTER 12104
As sung by Dionne Warwick in the forthcoming film "What's New Pussycat"

SCEPTER RECORDS, INC.
254 W. 54th St., New York, N. Y. 10019
Give Audience What It Wants, Says Mann

By CLAUDE HALL

NEW YORK—One of the most exclusive clubs in the world—perhaps forever—would consider jazz performers who’re presently commercial successes in the record field. Charter members would include Stan Getz, Louis Armstrong, Art Hirt, Pete Fountain and Herbie Mann, as for Atlantic Records’ standing director, Mann, he’s rather proud of his membership card; he didn’t get it by accident.

"To be a commercial success, a jazz artist has to appeal to the flangers—teen-agers, for example," Flutist Mann tallies his horizons from a combination of the elements of rhythm and blues, gospoped music, and Latin American sounds. For this reason, he said his original fans were Negro and Latino. And half of the few jazz artists accepted him within the flanger crowd.

"Now this Latin thing has become very strong with every young flanger, and a large segment of an audience, you have to have something that’s attuned to the basic nature of people, he said. "It’s not a matter of appealing to the pop... it’s a matter of making a product that people are likely to go out and buy. There’s more to this Business than just playing what I want to hear, the man said, and being unflanging Village Gate—(forget it. But at concert, there’s a new matter of adjusting to the audience.

Mann, who has recorded 15 albums for Atlantic Records, just recently topped another performance, the Village Gate, New York. That was the season of his idol, Dave "Little" Man Mann at the Village Gate album. From that album, disk jockeys across the nation began playing "Comin’ Home Baby," and Mann eventually had to be cut out of the line-up of the number so it could be re-released.

He attributes a large portion of his success to his ability to change the music, to point out the kind that stays the same about the type of music I play. My interest in music is beginning to show. My main forte is complete.

Signings

Mainstream Record’s has signed one of the "firsts" and Gayle (Calderwood) former New Christy Minstrels. Group will cut a minimum of four singles and the new LP’s a year. The emotions have been signed to Kansas Records, are the group’s ambition.

Rush Records has signed its new label, Cargo Records, artists, Jimmy (Guitar) Higgs, Robert Rosewood, and Little John. James Bringles has signed the new add and producer for both labels, but he has signed the Robin Hood, a British sextet, to a long-term recording contract. Artists include J. P. Bennett, Bill Davidson, Peter Chabara, Des Short, Mike McGee and Brian Ryan.

Ford Records has signed Houston singer Con Pinion and his first release is "Poetry in Motion."... Fats Domino is associated exclusively with Mercury Records, and Ed Townsend, add man, flew to Las Vegas to tape Domino live at a Flamingo (Continued on page 45)

Roger Miller

Dates of Tour

CHICAGO — Roger Miller, Phillips Record’s artist, will fulfill a rigorous summer appearance schedule in the U.S. including:

- Wiltonounge, June 21-23
- Clearwater, June 23-24
- Shreveport, June 25
- Natchez, June 26-28
- Shreveport, June 30-1
- Las Vegas, July 2-6
- San Francisco, July 7-10
- Los Angeles, July 12-15
- San Francisco, July 16-19
- New York, July 20-23
- Boston, July 24-26
- Philadelphia, July 27-28
- Pittsburgh, July 29-30
- Chicago, July 31-Aug. 1; fair dates across the country Aug. 2-19.

He is considering a European tour in October.

Serendipities Are the End

NEW YORK—The Serendipity Singers opened at the Bitter End Wednesday night (9) to a full house of appreciative adults who responded warmly to an evening of bopping and folk music. The group’s third album of the same name has been heralded as a high degree of polish and polish. Their recent performance of "Sing Out!" followed by the stirring rendition of "Marching Up to the White House," Foster, Leader of the Singers, said, "is one of our greatest hits."

The group’s reputation has been built on a string of folk songs, including "The Dollars of Worth," "Ain’t Gonna Miss Me," and their biggest hit with "Can’t Fly to Mount Zion.

This rhythm version of "Foster and Leader" and their most recent movement of "Chilly Winds" were received enthusiastically.

Most of the Serendipities’ comic bits, particularly their spoofs of collectors are folk, were well conceived and flawlessly executed. They served as enrichments between numbers, and gave the performance a liveliness that is hard to see in too many folk songs.

Each of the group members have an acceptance as a performer. As a group they combine comedy and music and buttress this combination with fine work on guitar, banjo and harmonica.

This bill’s opening act, "The Unidentified," consisted of an all-female group whose comedy showed flashes of wit, but whose material needed more refinement.

AARON STERNFIELD

Burke Will Tour U. K. For Week

NEW YORK — An intensive promotional tour of England will be taken by Atlantic Records’ Simon Burke. The 1965 six-week tour, starting June 14, will include five TV shows, three radio shows, five photo sessions, a club date and two Ferry shows. At the six-week festivals, in Oxford, Exeter, Princes, Margate and other British attendance.

The shows include "Gadgetz" (BBC-TV), "Dixon-Go-to-Go" (TWW-TV), "Scene at 630" (Gramada TV), "Ready Steady" (Rediffusion) and "Top Gear" (BBC). The radio shows include "Merry Chicks," "The Bike, Sell," "Ready, Steady, Radio," (Radio Luxembourg) and "Top Gear" (BBC).

Club appearances include the Marquee Club and the Groove.

Managers Slate Show Oct. 3 To Aid Charity

NEW YORK—The Conference of Jewish Charities has set Oct. 3 for its first "Festival of Stars." That show, which will be held at the 12,000-seat Philharmonic, will feature top acts who’ll be donating their services free. The group’s proceeds will be donated to a charity still to be designated.

According to Raymond Katz, who was recently re-elected president of the personal management.

(Continued on page 45)
MONEY MAKERS

POP, C & W, LATIN ALBUMS AND SINGLES

COUNTRY & WESTERN TOP SELLERS

LATIN WINNERS

MONEY MAKING SINGLES

I MUST BE SEEING THINGS
all new album by GENE PITNEY

I Must Be Seeing Things
Don't Take Candy From A Stranger
I Lost Tomorrow, Yesterday
Save Your Love
Marianne
One Step
plus all more new selections

NATIONAL BREAKOUT AND ACTION ALBUM

BILLBOARD MAGAZINE

TWO BRAND NEW HIT SONGS BY

GEORGE JONES
Mr. Country and Western Music

MM2046/MS3046

FOR THE FIRST TIME TWO GREAT SINGERS

George Jones & Gene Pitney

MM2044/MS3044

COUNTRY COUSINS

MM2053/MS3053

TITO RODRIGUEZ
Carnival of the Americas

MM2018/MS3018

MM2025/MS3025

MM2048/MS3048

GENE PITNEY
"LAST CHANCE TO TURN AROUND"

AND, JUST RELEASED!

GEORGE JONES & GENE PITNEY

NEW DUET HIT

"I'M A FOOL TO CARE"

and "LOUISIANA MAN"
TOP 20

MANNED FANN--MY LITTLE RED BOOK (Capitol, ASCAP)

RFM--FORGET DOMANI (MCA, ASCAP)

LITTLE CUPS--THE MOON IS SHINING BRIGHT (Tri, BMI)

LITTLE ANTHONY & THE IMPELIORS--TAKE ME BACK (South Mountain, BMI)

LITTLE TWEET'S--FORGOTTEN MAN (Paragon, ASCAP)

LITTLE BIG TOP--MY LITTLE VELVET DRAWER (Tory, BMI)

LIVING ON A PRAYER--LIVING ON A PRAYER (Capitol, ASCAP)

LIVING THE DREAM--LIVING THE DREAM (MCA, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capitol, ASCAP)

LIVING WITH THE LEGENDS--LIVING WITH THE LEGENDS (Capito##
BREAKING OUT...

DESTINED TO BE ONE OF THE GIANTS OF '65
(and very possibly the hit of the year)

LITTLE PEOPLE
B/W
SUMMERTIME
GAME

DON GRADY
& The Palace Guard

AN ORANGE-EMPIRE RECORD
OE-9164-

UPCOMING
UNPRECEDEDENTED EXPOSURE!

* HOLLYWOOD A-GO-GO  * SHINDIG  * AMERICAN BANDSTAND
* SHEBANG  * L.A. POP MUSICAL FESTIVAL  * 9TH ST. WEST
and more...

BREAKING OUT...
A VITAL NEW SOUND IN THE RECORDING INDUSTRY

ORANGE-EMPIRE RECORDS
BEVERLY HILLS, CALIFORNIA

Presenting the Hitmakers of Today . . . Tomorrow's Legends
RCA Canada Spurts 68.6% in LP Sales

By KIT MORGAN

MONTREAL — RCA Victor in Canada reports a whopping 68.6 per cent increase in album sales in the first quarter of 1965, over the same period last year. National sales manager Knox Coupland credits the outstanding growth to a combination of chart-topping product (both the "Mary Poppins" and "Sound of Music" long-playing albums as well as several "sell-along" versions) and the company's new concept of merchandising to the consumer.

The move to consumer-orientation in Victor's merchandising efforts has been gradually building over the past year and a half. The emphasis was switched from merchandising to the dealer toward merchandising to the consumer through the dealer. Now virtually all point-of-sale material, advertising, and sales programs are concentrated directly at the public.

An example of this is the monthly booklet illustrating new releases. Previously, the booklet was presented without price information and with garments in numerical order for the convenience of the dealer. Now the booklet groups product by the type of music, regardless of information about the customer. "Loose-leaf pages selling new product by label and price have been substituted for dealer's use.

The Canadian company's sales programs are also now directed at the consumer, and such programs have played an increasingly important role In merchandising plans thus far this year. Only one is reflects in the boost in first quarter sales, which in a relatively dry market, given the low points of the year, Disney/Disneyland or Gala Line, which in the regular price, contained a coupon which entitled the customer to a free record with the purchase of any other album at the regular price. The offer was in effect from Feb. 10 to the end of March.

During April, consumers were offered a free period of an RCA Victor Red Seal album at the regular price. During May any purchase of an RCA Victor LP free.

RCA believes it the only company offering consumer programs at the moment.

Among the early promotions in the program were a spot ad which led up to the dealer and left to him to sell to the consumer, now we have matured and do not plan to sell to the consumer, he said. "We may have not moved quite as fast as most, but I think most companies have recognized the need for the importance of merchandising to the customer.

French Plan to Take Over Radio Luxembourg Stalled

PARIS — The French government has formed a company to bid President De Gaulle to take over Radio Luxembourg by insisting that the station must maintain its Luxembourg character.

The move came after the French government was reported to be negotiating to acquire the 13 per cent of the shares held by CSF, the electronic company which inherited the Former color TV process. SFR

The French government already holds 15 per cent of the capital of Radio Luxembourg and by acquiring the CSF shares it would boost its interest to 28 per cent.

The government is taking control of the head to be beamed in Portugal at a point in the program where the French language service on song. The French radio Luxembourg broadcast is now also in Dutch and English on 208 meters. The French service is estimated to have a total audience of more than 50 million.

The French plan, however, has run into resistance from the US-owned, Luxembourg-based Radio Luxembourg.

Other shareholdings in the station includes the Bell Telephone Co., Paris and various French metalurgical and electronic companies (32 per cent and remaining 30 per cent is owned by a number of Luxemburg and Belgian groups.

The French government has an 83 per cent interest in Radio Monte-Carlo and 93 per cent of the shares of Radio Andorra. It also owns 16.25 per cent of Europe No. 1.

Apart from a round-the-clock French language service on song, Radio Luxembourg broadcasts are now also in Dutch and English on 208 meters. The French service is estimated to have a total audience of more than 50 million.

Fast-Rising Almanza Corp. Chalks Up 4 New Lines

MONTREAL — The fast-growing thrift-shop-centred Almanza Corp. has added four new lines in recent weeks, acquiring Canadian distribution of Hasay Society Records, Angelicum of Italy, the Harmonia Mundi of France line and the Deno catalog of contemporary American music.

Almanza specialists in ethnic, classical and children's records and its stock of pre-recorded tape lines, plus accessories and equipment. Aside from the local Canadian label, all are imported.

Almanza is currently experiencing a marked upswing in demand for Portuguese recordings, with orders for 10 to 20 per cent of $5.98 LPs, at a time of increasing sales from small communities across the country.

Checking the company found that, according to Dominant Bureau of Statistics figures, Portugal was the second largest market for the English in immigration to Canada in the first nine months of 1964, ahead of Germany, Italian and French immigrants.

Almanza now has two U. S. lines of Portuguese product and is negotiating to import a line directly from Portugal to meet the growing demand.

French Market Facing Decline?

By MIKE HENNESSY

PARIS — Signs here indicate that the steadily increasing market for foreign records on this island of the last few years will not be maintained.

The leading French Sunday newspaper, Le Journal du Dimanche, alludes to possible changes in the music market. The absence of singles — why these haven't caught on yet I don't know. The single used to be a kind of classical disk which is probably the result of the fact that, until recently, music was not a compulsory subject in French schools.

"But, at the same time, we are not badly off for we have some tremendous catalogues of national and foreign records, and we have had the luck of sales to people like Enrico Macias and Adamou.

"As a result, from July last year to this past March, sales were of the order of 5 million. We are now having to work harder to sell records, but we are not complaining at all.""
INTERNATIONAL NEWS REPORTS

Radio Manx Gets Right to Extend Disk Playing Time

LONDON — Opposition by the British record industry, the Musicians' Union and the BBC was overturned when a Performing Rights Tribunal gave Radio Manx, Britain's only legal commercial radio station, the right to extend its needle (i.e., record playing) time.

Radio Manx serves the Isle of Man, and when it was established last year its GPO license restricted its transmitting power so that the station could not be heard on the mainland.

Manx, owned jointly by former EMI executive Richard Mayer and the Pyc Electrical firm which has a substantial interest in Pyc Records, asked the tribunal for unlimited needle time at a royalty fee to the record industry of 1¼ per cent of its advertising revenue.

But the station does not get things quite the way it wanted — the tribunal gave it an increase in needle time from 20 per cent of transmission hours to 50 per cent, and Manx must pay a graduated royalty rising to 8 per cent in three years.

This is the first time the record industry's complete control of broadcast record playing time has been overruled.

At the tribunal hearing, the industry (Photograph Performance, Ltd.) was represented by EMI managing director Len Wood, the Musicians Union by its secretary, Hardie Raedcliffe, the BBC by its director of sound broadcasting, Francis Gillard.

Industry Boom in Israel Is Cited

LONDON — The "tremendous development of the record industry in Israel" was the main subject of business conference, held here by Y. Kimchi, managing director of the Palestine Orient Co., which handles all EMI's product in Israel. Kimchi is also chairman of the Israel National Group of the International Federation of the Phonographic Industry and therefore his country's council member in that body.

He told Billboard he is hoping that the next Federation meeting — to be held in May of next year — will be held in Israel. "It will be the first time a Federation meeting has been held outside of Europe," he added.

Kimchi said he expected a lot of Americans to attend the meeting. "This would not only attract them to survey the Israeli market but it might also mean a U.S. National Group joining the Federation."

Speaking of record business in Israel, he said: "There have been very big strides in the past year. Most of the well-known labels — Decca, RCA, MGM, and Warner Bros. among them — are now produced under license in Israel. Up to a year ago our industry was still importing the product and there were tremendously high customs duties."

"This new development in little over nine months had led to an enormous increase in the sale of records. Though our country has a population of only 2.5 million, our sales are competitably high as Denmark's and certainly greater than Norway's. In wholesale figures, our industry is worth about $4.5 million a year. And that is only a start. The American labels will still have very small catalogs compared to what can be expected."

"About 40 per cent of our market is local repertoire, but for the past three years EMI artists have come out easily on top for sales — the Beulah, Cliff Richard and the Shadows are among the biggest sellers. But Elvis Presley and Trini Lopez also do extremely well."

"The market is wide open to great expansion as you can see from next year's Federation meeting will almost certainly see for themselves."
FRENCH SONGFEST PLANNERS
Aiming for a Really 'Big Show'

This week, three French festivals—Al_sidebar, Lille, and Biarritz—will get full coverage from French TV and radio, Europe No. 1, Radio Luxembourg and Radio Monte Carlo. At least 35 foreign music publishers will be present, as well as top French stars like Charles Aznavour, Charles Trenet and Tino Rossi.

SHOWCASE AIMED FOR TEENERS BOWS IN CAN.

TORONTO — A first-of-its-kind exhibition, tailored for teenagers, was held in Toronto May 28-30, offering record companies and recording artists a new showcase for their product and talents.

Although attendance at the three-day event was disappointing, 3,500-4,000 teenage exhibitors agreed that the idea was sound, and that the sparse crowds could be blamed on insufficient drum-beating and advertising, a poor location on the fringe of the city's "tenderloin" district, and poor timing that coincided with both exams and last "hogs" of the school year.

Three record companies took booths at the exhibition (Columbia, Quality and Red Leaf), while others, including Capitol and Apex, co-operated with the Skyvete stores in a large booth.

Those who had records on sale reposted very little sales action, but, free artist photos disappeared from the displays in quantity.

Columbia introduced the Liverpool Set, newly signed by the parent company in the U.S., performing at their booth as well as on stage. Char Allan and The Expressions (the Queen Who's) and the Regents did not perform, but visited the quality exhibit. Red Leaf introduced the Allan Sisters, David Clayton Thomas, the Pawnets and Bobby Vee.

Others performing on stage included Capitol's Tommy Graham and the Big Town Boys, RCA Victor's J.B. and the Playboys, and Blue Leaf's Little Celia and the Coasters and the Allan Sisters.

Organizers plan to hold other Teen's Funarama exhibitions across the country, with one at the Maurice Richard Arena in Montreal Aug. 6-8.

In addition to the Antwerp judging panel, there will be juries in Lyon, Nancy, Strasbourg, Lille, Reims, Marseilles, Limoges, Bordeaux and Toulouse, who will vote on the lists (two days to decide which songs go into the finals).

Each jury will consist of 15 people, five between the ages of 15 and 20, five between 20 and 30, and five over 30.

Festival organizer Claude Tabay is highly optimistic about the success of the event. The full list of singers, with the publishing houses they will represent, is:

- Tin Tung (Salvador), Ricardo (Bagatelle), Michel Malloy (Ray Ventura), Muriel Bieni (Metropolitans), Robert Cogot, Sophie Darel (Tutti), Franck Fernandez, Frida Bocca (Sandra Music), Romuald, Jean-Paul Cara (Paul Beucher), Christine Nerac, Dario Moreno (Chappella), Marcel Reibel (Michel Legrand), Julien Bouquet (Jean Dreja), Jean-Claude Pascal, Marjorie Noel (Small Music), Francis Lemaque (Francis Lemaque), Allee Xonna (Pathe-Marconi), Charles Level (Continental), Christine Lobell, Jacqueline Darras (Crommisse), Bob Ashkoff (R. Selvat), (Ingrid Jan), Odile Ezra (Nicole Bartley), Billy Nenencoll (Fantasia), Jean-Claude Massoulier, Michel Prie (Carnet), Donald Loup Chauby (Derby) and Jean-Paul Maurin (Sorana).

The disc is a report of the Queen's triumphant reception by the Germans, and it contains the full recordings of the speeches she made in Germany, including her speech from the steps of the West Berlin City Hall overlooking John F. Kennedy Square.

Grammophon released the album to catch the maximum sales impact produced by the visit. The disc appeared only a few days after Elizabeth ended her visit.

A companion disc to Grammophon's 1963 "John F. Kennedy in Germany," the Queen Elizabeth disc has a full color portrait of Elizabeth with diadem and the seal of the highest German decoration, which she received on her visit.

JAZZ ARTIST THELONIUS MONK stopped a moment on his New Zealand tour to autograph his new CBS Records album, "Blind," for a fan. Mrs. L. Hinde, sales secretary at Phillips Records (NZ), Ltd. At left is Phillips Records sales representative C. Thompson. Phillips Records sales officer J. McCready looks on. Most also toured Holland, where he played to SRO audience at the Amsterdam Concertgebouw.
A Powerful Score from A Powerful Movie

DESTINED TO BECOME A COLLECTOR'S ITEM!
AN EXCITING SOUND TRACK FROM AN EXCITING MOTION PICTURE!
ACADEMY AWARD WINNER MAURICE JARRE HAS COMPOSED WHAT MANY FEEL IS THE MOST MEMORABLE SOUND TRACK OF HIS CAREER. NOW AVAILABLE IN BOTH MONO AND STEREO.

"THE COLLECTOR"
ORIGINAL SOUND TRACK RECORDING
MUSIC COMPOSED AND CONDUCTED BY MAURICE JARRE
56053 • 3/6053

"THE POWER OF POSITIVE SWINGING"
CLARK TERRY—BOB BROOKMEYER QUINTET
56054 • S/6054

"HAVEN'T WE MET?"—CARMEN MCRAE
Arranged & Conducted by DON SEBESKY
56044 • S/6044

"MISS MORGANA KING"
Arranged & Conducted by TORRIE ZITO
56052 • S/6052

"BABY THE RAIN MUST FALL"
ORIGIONAL VERSION
Music Composed & Conducted by ELMER BERNSTEIN
56056 • S/6056
MUSIC CAPITALS OF THE WORLD

AMSTERDAM

HMV released the first Dutch (English label) recording LP, featuring Trudy Troubridge. "The Fair Rose" from the album "The Recorder," by her three worlds record companies agreed not to raise record prices until Dec. 31. Roma leuwen had a hot spot in the store. "a" was on the cover. RCA and Capitol are set to open up in the spring. At a press conference, with a press room of about 400, the first album of "famous" Dutch artists, including Dries van den Bergh, was released. "Hello, Harvey," was played by "Dries van den Bergh," after the press conference. RCA and Capitol are set to open up in the spring. At a press conference, with a press room of about 400, the first album of "famous" Dutch artists, including Dries van den Bergh, was released. "Hello, Harvey," was played by "Dries van den Bergh," after the press conference. RCA and Capitol are set to open up in the spring.

OSLO

Swedish pop singer and actor Johnnila's "Thank You" is his first LP. With him were Johann Wick. RCA, Finland, and Germany, have been releasing LPs. A private LP was issued by the same label. A private LP was issued by the same label. A private LP was issued by the same label. A private LP was issued by the same label. A private LP was issued by the same label.

OLAND

Sweden's biggest record company, RCA, has released its first LP. The LP, "Hello, Harvey," was released by "Dries van den Bergh," after the press conference. RCA and Capitol are set to open up in the spring. At a press conference, with a press room of about 400, the first album of "famous" Dutch artists, including Dries van den Bergh, was released. "Hello, Harvey," was played by "Dries van den Bergh," after the press conference. RCA and Capitol are set to open up in the spring.

RIO DE JANEIRO

Viva Negros are planning to celebrate the 58th birthday and the 50th year in show business of their leader. "R priveosuos," by Silvio Cadiz, among them is "R plains of the Caracas." 1,000 copies will be pressed. A second LP of "R plains of the Caracas." 1,000 copies will be pressed. A second LP of "R plains of the Caracas." 1,000 copies will be pressed. A second LP of "R plains of the Caracas." 1,000 copies will be pressed.

DUBLIN

EMI's flow of new releases from London and abroad was overwhelming. The Rough Draft, by the Dublin Rifles, was a best-seller. Among the country's new releases were "R plains of the Caracas." 1,000 copies will be pressed. A second LP of "R plains of the Caracas." 1,000 copies will be pressed. A second LP of "R plains of the Caracas." 1,000 copies will be pressed. A second LP of "R plains of the Caracas." 1,000 copies will be pressed.

STOCKHOLM

The English are coming, the summer, and Sweden will be in. The English are coming, the summer, and Sweden will be in. The English are coming, the summer, and Sweden will be in. The English are coming, the summer, and Sweden will be in. The English are coming, the summer, and Sweden will be in. The English are coming, the summer, and Sweden will be in.
The hit makin' hombre has a great new album

Here's the fabulous Mancini sound with a Latin beat. An irresistible collection of twelve hits including: "Señor Peter Gunna," "The Breeze and I," "Perhaps, Perhaps, Perhaps (Quizás, Quizás, Quizás)," "Come to the Mardi Gras," "Tico-Tico," "La Raspa" and "Carnavalito."

RCA VICTOR

The most trusted name in sound.
MUSIC CAPITALS

OF THE WORLD

- Continued from page 24

New York headquarters after a nine-month stay in Australia.

Joe Hafford, Castle Music director, reports that New Zealand vocalist Dinah Lee, currently touring overseas, recorded a version of "The Birds and the Bee" for Viking Records. . . . The Dave Clark Five has a single release on the local Columbia label titled "Come Home," being issued to coincide with their Australian tour.

W & G Records of Melbourne acquired the Australian rights to the Italian label CGD. The labels involved with CGD, Zelig's and Juke Box. Initial release will be recorded by Billy Corrit, the Kaiser Twins, Luchino Tajoli and Giuseppe Tinozzi. The addition of CGD will strengthen W & G's section of the Italian trade. All records will be released under the CO International logo . . . Jack Varney, W & G's precision manager, reports that coupled with the success of the Seekers' two current singles, their album, "The Seekers," is rapidly approaching best seller proportions. . . . Strong action in the country districts has been reported by Kevin Ritchie since the release of the MGM album "Now That's What I Call Country". Its initial release features Al and Inn Harris.

Allied Record Corp. has acquired the Canadian distribution rights to the new Bang Records line (U.S.), which will provide Allied with its first 45 R.P.M. masterful. First releases on Bang are: "I Want Candy" by the Stranglers and "Shake and Jerk" by Billy Loomis. Preliminary release on the De Ville label, which Allied acquired a couple of months ago, was issued last month.

London Records of Canada has appointed Fred Reiche as the newly created position of national sales supervisor. He is currently on a cross-country tour. Reiche has been with London five years and was a sales representative in Montreal, Calgary and Vancouver before turning to Toronto headquarters last year as assistant branch manager. . . . The Ferras of Canada, who hail from Yarmouth, Nova Scotia, and are enjoying success in personal appearances along the U.S. West Coast, have a new single, "Tennessee Waltz," on United Artists, just released here.

Rodeo Records has a hot single in two numbers written and performed by Montreal jazzer Nick Aroya ("Les Lumières de Quonbuc," and "Piment Rouge") for their release in French-Canada on the Caprice label, and translated to "Paris Lights" and "Hot Pepper" for release by W & G Records in Australia and New Zealand. Release of the single, which was followed shortly by a moviel, with the tunes renamed "Montreal Strut" and "Quick Pepper," was handled by President George Taylor plans to release the single elsewhere in Canada on his Melbourne label, with perhaps four records having been produced. Aroya recently signed an exclusive recording contract with Rodeo, and in the first piece, a Canadian artist's disk has a top selling single on Apex, C Gene's Ontario distribution arm, Gordon Lightfoot's "Tun Not Sayin'" on Warner Bros.

In Hollywood, Columbia Records have exclusive world country and arrangements by Poula Clark, Bobby Goldsboro, Vic Damone, Bert Kaempfert, Kenny Drew. Lightfoot is appearing for two weeks at the Riverboat coffee house here, then to Le Hibou, Ottawa, before his New York talkfest engagement . . . Quality Records continues to boost Canadian talent, introducing a new group, the "Joshuas," who debut with "Yes, I Will," and "I Don't Love You." The teen-agg Toronto five-piece have a sound that's described as "raw" and "animal." U.S. release looks likely.

French-Canadian singer Donald Launier has his newly released first LP on Jupitier, left for France for more TV and personal appearances. His "Tu Dis Des Belles," The Road and the Rain No. 2 on Billboard's French-Canadian chart, was recorded in France and released simultaneously in France and Canada. This is rare. It's a single on Jupiter here and in all E.P. on Fontana in France.

The No. 1 group in French-Canada, Les Classiques, will have a swing at the English language market this month as Trans-Canada Recording releases "(Through Copper) English version of their biggest French hits, "Wait for Me," and "Before You Say Goodby." Negotiations for, U.S. release are already underway. Sony Canada also has an E.P. by Jax group scheduled for release on Vogue in France. This group, which was originally signed to 20th Century, has sold some 300,000 singles in about a year with four discs, their first LP hitting $2.68 in sales and their second, the "Dancers," hitting $3.18 in a month and a half. . . . Another of France's Lomés, tre, tres successful and French Canadian group, les Barbattes, three young singers, have switched to English to record an album with producer Al Kasha in New York, for release in the U.S. Les Lomés in France is also in the offing for les Barbattes.

Saskatchewan's own Bravey Bader, who was host of CBC-TV's popular "Red River Jamboree" for five years before leaving the show this spring, was signed by RCA Victor, Will Gillmeister, AED manager here, to be in Nashville early (Wish month to produce a session for an LP scheduled for fall release. Phillips was formerly with Columbia in the U.S. . . . RCA Victor here is releasing an album by Pat Harvey, on its Canadian-International label, of unreleased material the young Canadian singer recorded in Nashville while under contract to RCA Victor in the U.S. . . . A Montreal group, Lloyd and the Village Squires, makes its disk bow on RCA Victor's Cube-Canada-International label this month with a single, "The Day You Told Me" and "Candy Girl."

The Herman Hermit package with Bobby Vee, Brenda Holley, the Detergent, Fred Came, et al., drew less than half capacity, an estimated 3,000, in Ottawa (1), and a screaming 7,000 in Montreal (2) in the only Canadian stops in their current tour.

Bobbi Martin is appearing for two weeks (From 14) at the Club Top Hat in Windsor, where her "I Love You So" and "Happy" are the CKW hit list.

KIT MORGAN

HOLLYWOOD

Californian Records, a new label in Hollywood, has been signed to RCP Records to avoid confusion, reports President Ray Cameron. The company, headed by singer-Carmen Carlisle in studio and songwriter-Pauline Burke, who has a mailing address Box 925, Mendota, California

Three daughters of Modernenes Paula Kelly and Hal Dickinson of the group, has been signed by RCP Records to record under the name "Kelly Sisters."

Los Angeles holograph Rebecca Adler will be billed as "Morning Man," by Pieces of Eight Records of Studio City. Parody of a housewife who learns to enjoy rock 'n roll is being penned by Hal Wise and Joe House for Mrs. Adler. Linda Hughes is owner of the new label located at 3262 Oaklind Road, Studio City.

KMFIC DJ Gary Owens started in the hour "KOKH-72" special titled "Jungleland Visits Gary Owens," July 3. The show is being taped at the children's park in Hollywood, DJ is also busy with spool Viv TV commercials for Sippy Peanut Butter, International Shoes, Fatstick Beer, Revigle Drugs and the Dairy Council. He is also currently doing the lead voice on a forthcoming CBS TV-kids' talk show series.

Topless entertainment has arrived in town. The Lollis and newly opened Crescendo are featuring singer-wearing topless dancers, in San Francisco's North Beach clubs. The show's sponsor, "The Maldenform Revue," Crescendo, now named Crescendo Tiga's Tall, was sold by Bob Hayes to Carl Greenhouse of Albany, N.Y., and Gus Beter, former manager at Long Beach State College. The topless singer is Patti Alexander, backed by the Fasels instrumental group.

Composer and Lyricists Guild was a 10 per cent boost in electrical salaries from film TV production contract is retroactive to Jan. 1, with a minimum scale of $327.70 and $385 on a week-to-week assignment. . . . B & C Co. pressing plant in Long Beach, California, moved to 1835 Clemence Boulevard, Los Angeles, President is R. F. Conti, brother with his R. L. Vice-president, Leo Heyford general manager. . . . Brooks Anderson general sales manager and Lou Cooper, newly named custom service manager, will operate from the expanded location. . . . Oliver Berlin has booked boleiro vocalists Victuslo Vallado, the Great and Bobby Moon for a July Fourth Latin concert at the Hollywood Palladium. Assistant Manager Berberian & Dave Lionel Seuma. ELOI TIEGEL
BOILING OVER!

SOUL SAUCE

CAL TJADER

VK-10345

From The Hit Verve Album
SOUL SAUCE by Cal Tjader

V/V6-8614

Verve Records is a division of Metro-Goldwyn-Mayer, Inc.
<table>
<thead>
<tr>
<th>No.</th>
<th>Title, Artist</th>
<th>Weeks on Chart</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MARY POPPINS</td>
<td>38</td>
<td>Capitol</td>
</tr>
<tr>
<td>2</td>
<td>MY NAME IS BARBRA</td>
<td>5</td>
<td>RCA</td>
</tr>
<tr>
<td>3</td>
<td>THE BEACH BOYS TODAY!</td>
<td>14</td>
<td>Capitol</td>
</tr>
<tr>
<td>4</td>
<td>DEAR HEART</td>
<td>11</td>
<td>Capitol</td>
</tr>
<tr>
<td>5</td>
<td>INTRODUCING THE HERMITS</td>
<td>11</td>
<td>Capitol</td>
</tr>
<tr>
<td>6</td>
<td>GOLDFINGER</td>
<td>28</td>
<td>Capitol</td>
</tr>
<tr>
<td>7</td>
<td>GIRL HAPPY</td>
<td>37</td>
<td>Capitol</td>
</tr>
<tr>
<td>8</td>
<td>BRINGING IT ALL BACK HOME</td>
<td>34</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>MY FATHERS THE MESSENGER</td>
<td>37</td>
<td>Capitol</td>
</tr>
<tr>
<td>10</td>
<td>A SONG WILL RIDE THE WIND</td>
<td>30</td>
<td>Capitol</td>
</tr>
<tr>
<td>11</td>
<td>THE RETURN OF ROGER MILLER</td>
<td>28</td>
<td>Capitol</td>
</tr>
<tr>
<td>12</td>
<td>KINGSIZE</td>
<td>12</td>
<td>Capitol</td>
</tr>
<tr>
<td>13</td>
<td>THE ROLLING STONES, NOW!</td>
<td>12</td>
<td>Capitol</td>
</tr>
<tr>
<td>14</td>
<td>BLUE MIDNIGHT</td>
<td>22</td>
<td>Capitol</td>
</tr>
<tr>
<td>15</td>
<td>RAMBLIN ROSE</td>
<td>19</td>
<td>Capitol</td>
</tr>
<tr>
<td>16</td>
<td>RED ROSES FOR A BLUE LADY</td>
<td>107</td>
<td>Capitol</td>
</tr>
<tr>
<td>17</td>
<td>FIDDLER ON THE ROOF</td>
<td>34</td>
<td>Capitol</td>
</tr>
<tr>
<td>18</td>
<td>FREDDIE &amp; THE DREAMERS</td>
<td>10</td>
<td>Capitol</td>
</tr>
<tr>
<td>19</td>
<td>WHERE DID I GO?</td>
<td>20</td>
<td>Capitol</td>
</tr>
<tr>
<td>20</td>
<td>GEORGE &amp; THE RAMBLERS</td>
<td>35</td>
<td>Capitol</td>
</tr>
<tr>
<td>21</td>
<td>PEOPLE BEHIND THE WORDS</td>
<td>31</td>
<td>Capitol</td>
</tr>
<tr>
<td>22</td>
<td>WHIPPED CREAM &amp; OTHER DELIGHTS</td>
<td>6</td>
<td>Capitol</td>
</tr>
<tr>
<td>23</td>
<td>THE BEACH BOYS FEEL</td>
<td>13</td>
<td>Capitol</td>
</tr>
<tr>
<td>24</td>
<td>L-O-V-E</td>
<td>10</td>
<td>Capitol</td>
</tr>
<tr>
<td>25</td>
<td>THE MIRACLE'S GREATEST HITS FROM THE BEGINNING</td>
<td>30</td>
<td>Capitol</td>
</tr>
<tr>
<td>26</td>
<td>CAST YOUR FATE TO THE WIND</td>
<td>10</td>
<td>Capitol</td>
</tr>
<tr>
<td>27</td>
<td>BEATLES</td>
<td>26</td>
<td>Capitol</td>
</tr>
<tr>
<td>28</td>
<td>WEEKEND IN MY FAIR LADY</td>
<td>22</td>
<td>Capitol</td>
</tr>
<tr>
<td>29</td>
<td>THE MANTOVANI SOUNDTRACK</td>
<td>14</td>
<td>Capitol</td>
</tr>
<tr>
<td>30</td>
<td>UNFORGETTABLE</td>
<td>14</td>
<td>Capitol</td>
</tr>
<tr>
<td>31</td>
<td>THE NANCY WILSON SHOW!</td>
<td>14</td>
<td>Capitol</td>
</tr>
<tr>
<td>32</td>
<td>DOWNTOWN</td>
<td>14</td>
<td>Capitol</td>
</tr>
<tr>
<td>33</td>
<td>FERRY CLOB</td>
<td>13</td>
<td>Capitol</td>
</tr>
<tr>
<td>34</td>
<td>THEMES FROM THE LAMBS BOND TERROR</td>
<td>12</td>
<td>Capitol</td>
</tr>
<tr>
<td>35</td>
<td>GEORGE AU Go Go</td>
<td>13</td>
<td>Capitol</td>
</tr>
<tr>
<td>36</td>
<td>THAT HONEY HORN SOUND</td>
<td>13</td>
<td>Capitol</td>
</tr>
<tr>
<td>37</td>
<td>JOAN BAEZ/JS</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>38</td>
<td>INTRODUCING BRUMMELS</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>39</td>
<td>THIS DIAMOND RING</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>40</td>
<td>YOUR CHEatin' HEART</td>
<td>9</td>
<td>Capitol</td>
</tr>
<tr>
<td>41</td>
<td>THE EARLY YEARS</td>
<td>17</td>
<td>Capitol</td>
</tr>
<tr>
<td>42</td>
<td>YOU'VE LOST THAT LOVING FEELING</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>43</td>
<td>I FEEL THE SHIP</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>44</td>
<td>MEXICAN PEARLS</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>45</td>
<td>HELLO, DOLLY!</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>46</td>
<td>JAMBO JAMBO</td>
<td>7</td>
<td>Capitol</td>
</tr>
<tr>
<td>47</td>
<td>THE BEATLES—A HARD DAY'S NIGHT</td>
<td>5</td>
<td>Capitol</td>
</tr>
<tr>
<td>48</td>
<td>MY NAME IS BARBRA</td>
<td>5</td>
<td>RCA</td>
</tr>
<tr>
<td>49</td>
<td>BLACK BEAUTY</td>
<td>5</td>
<td>Capitol</td>
</tr>
</tbody>
</table>
You have something special in store when you stock these popular COLUMBIA™ albums!

1. Before and After/Chad & Jeremy
   CL 2374/CS 9174 Stereo
2. Hush, Hush, Sweet Charlotte/Patipage
   CL 2338/CS 9132 Stereo
3. Chum Chum Cher-ee/The New Christy Minstrels
   CL 2289/CS 9189 Stereo
4. Mr. Tambourine Man/The Byrds
   CL 2276/CS 9172 Stereo
5. Here They Come/Paul Revere & the Raiders
   CL 2397/CS 9107 Stereo
6. Music From Mary Poppins/Ray Conniff & the Singers
   CL 2264/CS 9156 Stereo
**BREAKOUT ALBUMS**

- **NATIONAL BREAKOUTS**

  **HERMAN'S HERMITS ON TOUR**
  Major E 4995 (Mc); SE 4995 (S)

  **SOMEbody ELSE IS TAKING MY PLACE**
  Al Martino, Capitol T 2315 (Mc); ST 2312 (S)

- **NEW ACTION LP's**

  These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

  **HERBIE MANN PLAYS "THE ROAR OF THE GREASEPAINT--THE SMELL OF THE CROWD..."**
  Atlantic 1402 (Mc); SD 1402 (S)

  **I MUST BE SEEING THINGS...**
  Cone Pitney, Mercury MA 3054 (Mc); AM 3054 (S)

- **Reviews**

  - **The Ventures on Stage**
    Deltron SLR 2000 (Mc), BST 9003
    The Ventures are again high, and this album, recorded live in concert at the Philharmonic Hall, is to be released in same format as their previous LPs, plus a driving, exciting selection of other hits, performed such as "Apache," "St. Louis," "San Antonio," "Santa Fe," "Curfew," "Over the Rainbow," etc.

  - **Ned Miller Sings the Songs of Ned Miller**
    Capitol T 2320 (Mc); ST 2320
    Ned Miller is riding the crest of a wave of success--both as a singer and a songwriter--and this album of his own songs should keep him there. Three excellent numbers are "Night Time," "Two Violins," "Shadows," "The Big Noise," and "Fair of the King," all performed in that great Ned Miller style. It's also a popular album in the country field.

  - **Thank God for My Christian Home**
    Louvin Brothers, Capitol T 2331 (Mc); ST 2331 (S)
    These sides by the Louvin Brothers, who have always been working at a fast--are full of the charm and sincerity that is theirs own and each song is in celebration of the album theme: "I Was Walking at the Altar," "He Re-""luced Me," and "Tell Maker Dixie.

  - **How Can I Be Lonely?**
    Jack Holcomb, Word W 3341 LP
    These performances by Jack Holcomb reach a peak, and give a fresh, new sound. The best of his treatments of "Juke," "Have a Little Faith in Me," and "I'm on My Own Way." He can be mighty and his handling of such standard folk as "Brown, Brown," "Wells, Wells, Wells," and "You're A Long Way from Home," are not the usual Holcomb's got, but the composer allows himself to be a pop performer, without losing any of his folk leanings.

  - **Vivaldi La Stravaganza**
    Hovel Phillips 1915 3-993 (S)
    There is no concept to this two LP album containing mostly unpolished, but exciting, vocal, and instrumental music, which is well performed. The text is printed in the notes, plus the Latin instrumentation. The text is quite excellent. A rare treat for all collectors.

  - **Haydn: Concerto In D Major/Wozzeck: Concerto No. 12**
    Yvonne De Carlo/Moscow Chamber Orch. (Borovich), Angel 5 3015 (S)
    A superb performance by an outstanding orchestra, a perfect recording--a good sheet music--which is out of the finest line of the Angel Library. The orchestra period is too big, and so it is to have its own quiet following. These recording beautifully reflects the intentions of the instrumentists to make this a masterclass in the orchestra.

  - **Magic Trumpet**
    Compars, University De La Laguna RCA 1501 (Mc): MBS 1634 (S)
    The title song band, already made the charts as a single, and the rest of the album as a whole, is a new instrument band that is most dynamic. The group unites two electric guitars, drums, bass, and three saxophones in a most exciting rock sound, instrumental fare that is not to be missed. It's all done with a strong musical force. "El Agua."
2 Hit Albums from 2 Hit Singles

THREE O’CLOCK IN THE MORNING
Bert Kaempfert
DL 4670 (M)
DL 74670 (S)

I LOVE YOU SO
Bobbi Martin
CRL 57478 (M)
CRL 757478 (S)

Available Now
At All Decca Branches
TAKE A PEEK AT YOUR NEW MONEY MAKER!

It's been built to give you the finest quality printing and jacket fabricating in the record industry . . . at the lowest competitive prices!

WE OFFER THE FINEST PROGRAM OF SERVICE THAT IS AVAILABLE TO SMALL RECORD COMPANIES! THE ONE THAT MEANS COMPETITIVE PRICES FOR YOU AND SERVICE THAT MAKES DOLLARS AND SENSE.

---

August 1st...you'll be ready to make tape music at 7½ ips just as obsolete!

You can profit by selling fine fidelity recording at 3½ ips. Scotch® Brand "Dymanore" Series Tapes is the way. NEW "DYNARANGE" TAPE AVAILABLE AUGUST 1ST

Magnetic Products Division

3M

"Dymanore" is a U.S. Reg. Trade Mark. 3M Co., St. Paul, Minn. 55101. 1965. WR 120.
MAE

Hark Arpert & His Tijuana Brass, A&M 767 (Miller, ASCAP) 1

NEW ORLEANS

Eddie Hodges, Aces 106 (Muehleman, BMI) 2

RIDE YOUR PONY

Lee Dorsey, Amy 777 (Jampel, BMI) 3

HOLD ON BABY

Sam Hawkins, Blue CBI 112 (Trice, BMI) 4

SENORITA FROM DETROIT

Jack Nista, Reprise 0504 (Little Doctor-Marvin, BMI) (St. Louis) 5

THE FIRST THING EVER

Jimmy Dean, Columbia 42633 (Milkerton, BMI) (Pittsburgh) 6

LIAI, LIAI

Carole King, Soma 1223 (Carlin, BMI) (Philadelphia) 7

THE REAL THING

Tina Turner, Eastern 604 (Fos-Mor, BMI) (Philadelphia) 8

I WANT CANDY

Strange Things, Bond 104 (Grand Canyon-Webb IV, BMI) (Pittsburgh) 9

NO ONE CAN LIVE FOREVER

Sammy Davis Jr. Reprise 0370 (Commet, ASCAP) (Boston) 10

EVERYBODY PHILLY

Chet Atkins, Roulette 4623 (Philadelphial) 11

I WANT YOUR LOVE

Pennyworth, Columbia 43272 (Tender Tenors, BMI) (Cleveland) 12

SO FINE

Chaoza, Soma 1223 (Carlin, BMI) (Philadelphia) 13

GET IN ON THE PRE-4TH OF JULY FIREWORKS...
COUNTRY MUSIC

BRITAIN'S BEST!!!!!!!

BOBBY LEWIS is getting strong airplay with his United Artists (UA) release, "Perfect Example of a Fool." It's distributed by Henry Jones of Hall Smith Artist Productions.

Snow Gets 'DO' Award

MONTREAL - A reunion was held on stage during the Hank Snow show at the Montreal Forum (7) when a Huey Johnson, who retired in 1964 after 40 years with RCA Victor in Canada, presented a gold record "DO" award in recognition of outstanding achievement to Snow.

The ex-director of s & r for Victor here discovered Snow in the 1930's and introduced him to the parent company, the beginning of Snow's 29 years with RCA. Joseph also discovered country star Will Carter. The show was presented by CPON Montreal's country station.

Norman Kelly Heads New Label

FRANKLIN, Pa. - A new c&w and gospel label, Process Records, with studios and offices here, recently made its bow, with Norman Kelly as president. Sound of Nashville, Nashville, is handling the firm's distribution.

Released by Process last week were a new single, "I Like A Circle," by Donnie Combs, of B&W Records, and "We're Gone Gone Gone," by Norman Kelly and The Mavericks, gospel-singing quartet.

COUNTRY SINGLEs

Billboard SPECIAL SURVEY for Week Ending 6/19/65

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>TITLE, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;I'VE GOT A TIGER BY THE TAIL,&quot; Marty Robbins, Capitol T 2392 (67)</td>
<td>90</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>&quot;SOMEWHERE TODAY,&quot; Billy Lee and Buddy, Capitol T 2381 (55)</td>
<td>75</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>&quot;I'M GONNA CRY,&quot; Bill Anderson, Capitol T 2376 (67)</td>
<td>74</td>
</tr>
<tr>
<td>4</td>
<td>2</td>
<td>&quot;SOMEBODY'S GONNA CRY,&quot; Charlie Louvin, Capitol T 2369 (66)</td>
<td>73</td>
</tr>
<tr>
<td>5</td>
<td>4</td>
<td>&quot;THE FIRST THING EVEN MORNIN' (And the Last Thing Ev'ry Night),&quot; Johnny Duncan, RCA Victor 4040 (67)</td>
<td>73</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>&quot;I CAN'T REMEMBER,&quot; Conway Twitty, RCA Victor 4043 (67)</td>
<td>72</td>
</tr>
<tr>
<td>7</td>
<td>6</td>
<td>&quot;BEGGIN' FOR YOUR LOVE,&quot; Travis Tritt, RCA Victor 4044 (67)</td>
<td>72</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>TITLE, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>15</td>
<td>&quot;SONGS FROM MY HEART,&quot; Marty Robbins, Columbia 42145 (67)</td>
<td>80</td>
</tr>
<tr>
<td>12</td>
<td>14</td>
<td>&quot;GOIN' DOWN,&quot; Johnny Bond, Starday S 333 (67)</td>
<td>79</td>
</tr>
<tr>
<td>13</td>
<td>16</td>
<td>&quot;HITS FROM THE COUNTRY HALL,&quot; Jack Greene, RCA Victor 4204 (67)</td>
<td>79</td>
</tr>
<tr>
<td>14</td>
<td>13</td>
<td>&quot;THE BEST OF HUM REEVES,&quot; RCA Victor 4198 (67)</td>
<td>78</td>
</tr>
<tr>
<td>15</td>
<td>11</td>
<td>&quot;BRAND NEW SPECIAL,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>78</td>
</tr>
<tr>
<td>16</td>
<td>10</td>
<td>&quot;COUNTRY AND WESTERN MUSIC,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>77</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>&quot;COUNTRY MUSIC ALL AROUND THE WORLD,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>77</td>
</tr>
<tr>
<td>18</td>
<td>18</td>
<td>&quot;THE WORLD OF COUNTRY MUSIC,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>77</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>TITLE, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;10 LITTLE BOTTLES,&quot; Johnny Bond, Starday 704 (66)</td>
<td>20</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>&quot;I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>&quot;BLAME IT ON THE MOONLIGHT,&quot; Johnny Bond, Starday S 333 (67)</td>
<td>19</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>&quot;KING OF THE ROAD,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>19</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>&quot;THE WISHING WELL,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>19</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>&quot;MY OLD FASHIONED ROSE,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>19</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>&quot;FOLLOW IN FIFTY-One,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>19</td>
</tr>
</tbody>
</table>

HOT COUNTRY ALBUMS

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>TITLE, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>9</td>
<td>&quot;FLAVORS OF FLATLAND,&quot; Larry Gatlin &amp; The Gatlin brothers, Capitol T 2385 (67)</td>
<td>107</td>
</tr>
<tr>
<td>11</td>
<td>10</td>
<td>&quot;I DON'T CARE,&quot; Bobby Bare, Columbia T 2381 (67)</td>
<td>107</td>
</tr>
<tr>
<td>12</td>
<td>11</td>
<td>&quot;THE EASY WAY,&quot; Charlie Louvin, Capitol T 2376 (67)</td>
<td>107</td>
</tr>
<tr>
<td>13</td>
<td>12</td>
<td>&quot;HOLIDAY CELEBRATION,&quot; Johnny Bond, Starday S 333 (67)</td>
<td>107</td>
</tr>
<tr>
<td>14</td>
<td>13</td>
<td>&quot;THE WORLDS GREATEST COUNTRY MUSIC,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>107</td>
</tr>
<tr>
<td>15</td>
<td>14</td>
<td>&quot;COUNTRY MUSIC ALL AROUND THE WORLD,&quot; Jack Greene, Columbia 3209 (67)</td>
<td>107</td>
</tr>
</tbody>
</table>

"UPSIDE DOWN" B/W

KENNY ROBERTS, c&w singer known for recording a copy of his new Sun Release album for Rio Grande, director of the WYIA "World's Original Jamboree," is touring in support of the event. Arriving in recent appearance on the Wishing show, Questin (Reed) Welty, of B&W Music, is Wooster, Ohio, who did some of the production work on the album and wrote the biographical liner, is backing Roberts on promotion.
CMA's Show Draws Plaudits; Ritter Gives a Bullish Report

*Continued from page 3*

sultant Hooper rating increase of 600 per cent. The CMA show was competing with the Gemini discount landing for coverage from the press but nevertheless managed to attract representatives from all four daily newspapers, numerous trade magazines, such as Consumer Magazines and Life and Radio Weekly, and even radio and TV reporters and columnists.

Charles Harper, executive director of the sales-marketing executives of Chicago, termed the show one of the most successful his association had ever seen.

The show even produced some record industry comment. RCA Victor scrounged a crew to help with the proceedings, Columbia agreeing to print the disk on Capitol. An order for a cover. The record is to be sent to everybody attending the event.

Hal Cook, Billboard publisher and a vice-president of the CMA, was general chairman for the event. Billboard's Nick Broko informed the publicity committee that consisted of Marty Edglin, Pick Congress and John Sippel, Mid-Atlantic.

Motri L. Diamond, Mercury, handled a radio and TV promotion committee consisting of Fred Salem, Columbia; Maury Lathourn, Capitol and Frank Son, Decca.

By the time CMA got around to raffling off Stone Jack Daniels whiskey, a Gibson guitar and a five-feet-high spooling of tape just about everybody agreed with a previous announcement that the CMA business had been a time when have harvested sales and merchandising efforts to this phenomenon (the music wave) have prospered.

MADISON, Tenn. — Ray Baker, who has managed the publishing company of Reeves Enterprises; Tuckahoe Music, Inc., Gwin and Music, Inc., and Acclaim Music, Inc., since 1962, has resigned that post to start his own management publishing firm, Blue Crest Music, Inc., with headquarters in Madison.

YESTERDAY'S COUNTRY HITS

Changes-of-pace programming from your librarian's shelves, featuring the disks that were the hit to the Country Music Station of America (the CMA) schedule.

COUNTRY SINGLES

5 Years Ago

June 20, 1960

1. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
2. Once Upon a June, Ray Price, Columbia
3. Heart's on Fire, Jim Reeves, RCA Victor
4. Above and Beyond, Buck Owens, Capitol
5. Just One Time, Don Gibson, RCA Victor
6. Why I'm Walkin', Stonewall Jackson, Capitol
7. He'll Rave to Stay, Jeanette Black, Capitol
8. Left to Right, Kitty Wells, Decca
9. Your Old Used to Be, Faron Young, Columbia
10. Seasons of My Heart, Johnny Cash, Columbia

COUNTRY SINGLES

10 Years Ago

June 18, 1955

1. In the Bottoms New, Hank Williams, Decca
2. Making Believe, Kitty Wells, Decca
3. Love Me Tender, Elvis Presley, RCA Victor
4. Love Me Over Again, Dean Martin, Capitol
5. Love Is a Many Splendored Thing, Porter Wagoner, Capitol
6. Ballad of Billy Crockett, Tennessee Ernie Ford, Capitol
7. Breakin' in Another Heart, Hank Thompson, Capitol
8. The孤独es, Now #2, Jimmy Hughes, RCA Victor
9. Satisfied Mind, Porter Wagoner, Columbia
10. I've Been Thirting, Eddy Arnold, RCA Victor

August 1st...you'll be ready to make taped music at 7 1/2ips just as obsolete!

You can profit by sailing fine fidelity recording at 3 1/2 ips. Stockett Brand "Dynamope" Series Tapes is the way.

NEW "DYNARANGE" TAPE AVAILABLE AUGUST 1ST

Magnetic Products Division

WARNER BROS.
RECORDS

BRITAIN'S BEST!!!!

MAKERS OF THE HONEYCOMBS

"SOMETHING BETTER BEGINNING"

BY W

#5634

ONE-STOP
RECORD SERVICE

Complete line of Services, R & B and Catalog Merchandising.

Write to be placed on our national mailing list.

We ship C.O.D. in the U.S.

ELOTH must accompany order from all international agents.

Barney's One-Stop

2334 Roswell, Chicago, Ill. 60634

PHONE: (312) 6-1818

#37
Horowitz Embarking on New Musical Adventure

While Horowitz' record as a recording artist—whose discography consists of live recitals—has been impressive since joining Columbia in 1962, he's the only artist ever to have received three Grammies in the same year, and his fourth Columbia album, "Horowitz Plays Scarlatti," is No. 1 in the Solo Instrument and Concerto chart. Horowitz, who made his Manhattan recital debut this week, Horowitz said he closed his eyes at the beginning of his Carnegie Hall concert and hoped that his first performance in a dozen years before a live audience would live up to expectations. As if the excitement were contagious, he felt his confidence return and by the time the recital was over, he said, he had regained his mastery before a live audience.

Horowitz' approach toward a live recital differs from his approach toward a recording. As the recital is aimed at an audience of 2,000 to 3,000 with sophisticated attitudes toward classical music, the repertoire is apt to be esoteric. But a recording which is aimed at an audience of several hundred thousand will contain many of the better-known selections, material which appeals to a broad population base.

Preparation of either a live recital or a recording date involves months of diligent work selecting the repertoire. In the Scarlatti album, for example, Horowitz had to choose from among 500 sonatas, selecting the ones in which he thought most effective and would fit into the playing time.

The main difference is that in a recital, Horowitz' album affects the repertoire, while in a recording he consults with Columbia executives.

Electrola Is Launching All-Out Sales Campaign on Opera Series

By OMER ANDERSON

COLLEGE—Electrola is opening what the company says is the country's greatest opera sales campaign since the war.

From the greatest opera repertoire ever recorded, of the London-based EMI parent company—Electrola will provide the market with 30 so-called "highlight" records, 19 of them containing complete operas on the German market for the first time.

Each disk will feature the highlights of the opera concerned, excerpts selected to represent advertisement in the New York Sunday Times, and a 20-page publicity, which will be distributed to the world, which accompanied the occasion.

The 30-page, 8-color publicity will consist of the scores of the operas, which accompanied the occasion.

Electrola records the power of the disk, and a 20-by-30 inch black-and-white blow-up of the picture is available to dealers. Publicity will be sent to dealers for window display.

The newspaper-advertising campaign was launched with full-page ads in the New York Sunday Times, a 20-page, 8-color publicity, which included the scores of the operas, and a 20-page, 8-color publicity, which accompanied the occasion.

Suggested list price for an album is $9.98 monaural and $11.98 for stereo.

Britain's Best!!!!!!

Classical Music

Milan Prize to U. S. Composer

Milan—Wolfgang Frenkel, an American composer, has won the $4,900 City of Milan prize for a classical composition. It will be performed by the La Scala Symphony in 1966. Frenkel, born in Berlin in 1897 but an American citizen resident in Los Angeles, won over 64 competitors from 11 countries with his "Symphonic Aphorisms."

A jury headed by Victor de Sabata and including Franco Fucarri, Goffredo Petrassi and Nino Sanzogno, narrowed the field to 12 before making its final choice by majority vote.

Performance of the 1966 winner, "Requiem," for orchestra, chorus and double chorus by Wolfgang Josephs, will take place Oct. 28 at La Scala.

Another Milan competition for a new opera in honor of Giacomo Puccini will continue until Dec. 31. It has a prize of $8,000; the contest was created by Fosca Crespi, stepdaughter of the late composer.

Karajan Gets Milan Acclaim

MILAN—Herbert von Karajan received his previous success at the Scala as an opera conductor with a resounding public and critical acclaim in two performances of Mozart's Requiem in Minor and Verdi's Requiem "Deus, ars et munus" with soloists and chorus. SBO signs were out well before the performances, with many hundreds turned away.

An additional honor was paid to Karajan when he was chosen by the University of Pavia to receive the student's Golden Register award, for the third time the award has been made.

Schippers Does "Macbeth" Set

ROME—Thomas Schippers, here to begin work on the Festival of Two Worlds at Spoleto, of which he is music director, is conducting a company of Verdi recordings of "Macbeth" issued by Decca in Italy. The opera, the first Verdi work recorded by Schippers, has been made with Giuseppe Taddei, Birgit Nilsson and the Sanzogno Cecilia Symphony and Chorus. "Macbeth," directed by Schippers seven years ago, the opening event of the first Spoleto festival.
BEST SELLING CLASSICAL LP'S
Below is a list of best selling Classical LP's in top Classical Specialty Outlets.

1. **HOROWITZ PLAYS SCARLATTI**—Columbia MS 6658 (51), ML 6059 (M).
2. **BIZET**—Carmen; Callas, Gedda, Massard, Guiot, Paris Opera Orch. (Pâtris); Angel (13-12) SCLX 3650 (51), CLX 3650 (M).
3. **RIMSKY-KORSAKOV**—Scherezade; London Symphony Orch. (Eliot Slorokoff); London SP 21005 (51), FM 35002 (M).
4. **TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano and Orch.; Columbia, Sissel Orches. (Kondrashin); RCA Victor LSC 2255 (51), LM 2255 (M).
6. **COUNO**—St. Cecilia Mass; Lorengar, Hoppe, Crass, Dukas Cho., Conserv. Orches. (Hermtgen); Angel S 086214 (51), 3621 (M).
7. **VERDI**—La Forza Del Despotismo; Price, Turck, Merrill, Tosca, Vesti, RCA Ital. Op. & Cho. (Schippers); RCA Victor (8-12) LSC 6418 (51), LM 6418 (M).
8. **BERNSTEIN**—Symphony No. 3 (Kaddish); Tourel, Monteverdi, N.Y. Phil., Columbia Broadcast (Bernstein); Columbia KS 6605 (51), KL 6605 (M).
9. **MY FAVORITE CHOPIN**—Chillemi; RCA Victor LSC 2576 (51), LM 2576 (M).
10. **REVERIE**—Philadelphia Orch. (Omansky); Columbia MS 6775 (51), ML 5975 (M).
12. **ISAAC STERN PLAYS FOUR FAVORITE VIOLIN CONCERTOS**—Stern, Phila. Orch. (Ormandy), N.Y. Phil., (Bernstein); Columbia L 31-127 D 8572 (51), D 8572 (M).
13. **THE MUSIC OF ARNOLD SCHONBERG**—Vol. 3—Chamber Symphony Orch. (Caldwell); Columbia L 31-127 D 8525 709 (51), M 27306 (M).
14. **BEETHOVEN**—Symphonies 1-9 (complete); Berlin Philh. (Kaiser); DGG (8-12) SKL 161/6 (51), KL 161/6 (M).
15. **DVOŘÁK**—Symphony No. 9 (New World); N. Y. Phil., (Bernstein); Columbia MS 6393 (51), ML 5793 (M).
16. **BACH**—Goldberg Variations; Gould; Columbia KL 5060 (M), (No Stereo).”
17. **MAHLER**—Symphony No. 3; N.Y. Phil., (Bernstein); Columbia L 31-127 D 5275 315 (51), M 25727 (M).
19. **FAURE**—Requiem; Monte Carlo Op. Nat’l Orch., Calliard Cho. (Frenau); EMI-BC 125 (51), LC 39885 (M).
20. **BELLINI**—Norma; Sutherland, Homer, Alexander, Cross, London Symphony Orch. & Cho. (Brunelli); RCA Victor (3-12) LSC 0616 (51), LM 0616 (M).

MGM and DGG Will Subsidize Concerts

*Continued from page 1*

record label has undertaken the cost of a concert series.

Jerry Schoenbaum, MGM classical division general manager, said that the MGM-DGG sponsorship of the classical concert series is only the beginning, and that sponsorship of folks and jazz series is being considered. He added that both labels will welcome other record companies into the fold to engage in joint sponsorships of worthwhile concert series.

Schoenbaum said he was able to sell the sponsorship idea to DGG because he pointed out that those deriving a living from the music industry have an obligation to assist struggling concert organizations.

Schoenbaum and his assistant, Dave Kelger, a Long Island resident, first assisted Robert Bernstein’s 1964-1965 Island Concert Hall series by taking

Juanita Waller Wins Praise

ERNITA WALLER
PITTSBURGH—Soprano Waller, Billboard staffer, was a featured vocalist with the Pittsburgh Symphony Orchestra and the Mendelssohn Choir of Pittsburgh at the 1965 Three Rivers Festival Friday (24) night. The artist—along with soloists contralto Beatrice Krebs, tenor David Lloyd, and baritone John Anthony—received rave reviews from local newspapers.

More than 6,000 attended the performance of Beethoven’s Ninth Symphony under the baton of Henry Mikus. The Pittsburgh Post-Gazette critic Robert C. Crandall said Miss Waller proved a welcome new face on the Pittsburgh’s musical life...that she used a strong voice with ample technical security to manage the high notes allotted to her. He rated the performance as one of the orchestra “electrifying.”

NOTRE DAME U. CITES TUCKER
NOTRE DAME, Ind.—Richard Tucker, for 20 years leading tenor of the Metropolitan Opera Association, has been awarded a Doctor of Fine Arts Degree by Notre Dame University. Tucker began singing in a New York orthodox synagogue and later served as cantor in various congregations. Notre Dame is one of the world’s foremost Catholic universities.

RUDOLPH, Cincy
Set World Tour

CINCINNATI—Max Rudolph and the Cincinnati Symphony Orchestra leave mid-August, 1966, for a world-wide tour. The tour will be sponsored by the U. S. State Department Advisory Committee.

To date—except for Canadian appearances, the Cincinnati Orchestra has never appeared outside the U. S. The tentative itinerary includes the Vienna and Lucerne music festivals and performances in Lebanon, Israel, Turkey, Philippines, Hong Kong, Taipei, Korea and Japan. A prominent soloist, to be named, will accompany the orchestra.

Copland Hosts Chi. TV Series

CHICAGO—Composer Aaron Copland is host for “Music in the 20’s”—a 12-program series which began over WTTW-TV here Thursday (10). The series will run for the next 11 Thursdays at 8:30 p.m.

Copland will conduct his own works and works of other outstanding composers in the series.

Guest soloists will include Lotte Lenya, Sylvia-Marylow, the Juilliard String Quartet, Eugene Spirakovsky and David Tudor.

The initial program featured the music of Igor Stravinsky and Arnold Schoenberg.

**NEW YORK**—An album devoted to the music of Chatelet, Valdettaro, Albinoni, 19th century French composers-pianist, will be released by RCA Victor on the Red Seal label. Raymond Lewenthal, making his debut on Red Seal, is the artist.

Alkan Album

Alkan’s music has slipped into virtual obscurity until two recentLetmer recordings and this A

Alkan’s music has slipped into virtual obscurity until two recent Letmer recordings and this Alkan Album have drawn attention to his music. A child prodigy, Alkan began composing at a young age and his music reflects a combination of technical virtuosity and romantic sensitivities.

BRITAIN’S BEST!!!!

JERRY SCHOENBAUM

This full-page DGG advertisement for all 15 festivals. The current series ended with a $15,000 deficit, and Schoenbaum told Schoenbaum and Kel-ber that he would be unable to continue unless aid was forthcoming.

Schoenbaum recommended to Arnold Maxon, then MGM president, that MGM and DGG foot the bill jointly. He said that with the GMG commitment immediately, then flew to Hamburg to get the DGG okay. The Hollywood Theater is now undergoing a $65,000 renovation, partially on the commitments.

Pricing for the entire series—12 concerts—are from $20 to $34.

August 1st...you'll be ready to make taped music at 7% kids just as obsolete!

You can profit by selling fine fidelity, recording at 3% kids. SCOTT® Brand "Dynarange" Series Tape is on the way.

NEW "DYNARANGE" TAPE AVAILABLE AUGUST 1ST

Magnetic Products Division

3M

June 19, 1965, BILLBOARD
**RADIO-TV PROGRAMMING**

**Profit, Role to Public Go Hand in Hand—Paulcy**

By CLAUDE HALL

NEW YORK—Radio stations do not have to "throw away" public responsibility in order to make a profit, according to Robert R. Paulcy, president of American Broadcasting Co. Radio. "I think that the smart broadcaster can achieve a very, very nice balance here and do both.

Paulcy was one of the key speakers—along with Hathaway Watson, president of RKO-General Broadcasting, and Arthur Hull Hayes, president of Columbia Broadcasting System Radio—in a 45-minute special "Radio: Then, Now and Later" aired recently over WOR Radio, New York. The show was written, produced and narrated by Martin Weintrad, director of public relations for RKO-General broadcasting.

An example of a station that not only fulfills its public responsibility, yet makes a profit, Paulcy said, was WABC, WNBC, WABC, New York. "Now WABC has been criticized in certain circles for running Joyce 40 contemporary music. This music is a part of our times—let's face it—it whether certain people like it or not, it's here, and it's here to stay in a big way. All ABC is doing is satisfying the wishes of these people while still providing a multitude of public service programming, a great deal of news."

Other stations are pointed to as fulfilling the double role of public servant and profit-maker were WOR, WNYC, WHAS, WOR Radio, New York, and WHAS, WNYC, Louisville, Ky. WHAS provides a very great balance of programming—everything up and down the gamut—from public affairs to sports to variety shows, live music, entertainment, records, a great deal of news and public affairs, and a very successful station."

**RKO Uniques Role**

RKO-General's Hathaway Watson said his firm is convinced that radio has served and will continue to serve public needs and important role in American life. "Our own stations are engaged in many types of programming, all the way from talk and music to the classical music of WGN in Washington. We recognize, therefore, the flexibility of radio and the contributions which it can make in each community."

**CKPM Uses Survey as A Criterion**

OTTAWA—Programming a radio station is more than just trial and error. CKPM Radio, a new station in the capital city of Canada, initiated a motivation research study as a foundation for its music programming. The study indicated that listeners were not listening to regular commercials—type programming.

Ottawa reportedly has the highest number of university graduates in Canada among its population, is basically a government city with more than 50 per cent of the total workers directly or indirectly employed by the government. In order to capture this type of specialized audience, the station programmed 60 of its stations—12 minutes of uninterrupted music.

The success of this approach, a station spokesperson said, is shown in recent surveys which indicated that at time 25 per cent of the market. The station was one year old July 7.

**KYW-WRCV Plans To Switch Is Hailed**

By CLAUDE HALL

NEW YORK—A record industry executive Tuesday hailed the coming switch of KYW, Cleveland, and WRCV, Philadelphia. KYW is a Top 40 station and WRCV-NBC, middle-of-the-road, both are 50,000 watt. The value of the switch for Philadelphia is that it will give the reported power.

**CMA Broadcasters Cite Country Boom**

**Deejay Goes Public To Push Disk Sales**

MINNEAPOLIS—There's nothing sneaky about the method disk jockey Leigh Kamman uses to promote the sale of jazz records. After all he's on public radio, and more public than you can't get than the display window of the Melody Music City record store here.

From the display window, six nights a week, Kamman spins records for a few-tunes show, not only broadcast over KORS, but announced over a loudspeaker system outside the store. Kamman, a jazz-oriented disk jockey, has been doing the show from the window—surrounded by record displays—about 16 weeks. He used to favor 25-40 of these shows from records stocked by the store.

The program has been a great booster of jazz album sales, according to assistant store manager Larry Backe. "Sales of jazz albums have increased at least 50 per cent," Backe said. "Especially on labels such as Impulse and Verve. We used to order 25-40 of these albums for the window, but now we order this much in a week. Sales have increased about 100 per cent in some cases."

The store now stocks about 1,000 more jazz selections than half a year ago, and many of these new selections have come, as a result of the radio program, a jazz fan came in and bought the entire stock of one particular artist—about 900 in records. The loudspeaker system is great for creating impulse sales because it introduces the attention of passersby.

Kamman's show from Music City is called "The Gallery. While most programming done up to a month in advance he occasionally picks a request. Now and then he'll interview a customer of the store on the air. Once the promotions Thursday, Friday, and Saturday, the radio station in co-operation with the store was a "jazz impression art contest." Kamman announced full details over the radio program. Entries were played in the store window. Voting was by store customers and those listeners who voted agreed with the judges were awarded an album.

KORS-FM and KORS-FM have done a lot to further jazz in Minneapolis, Kamman feels. He also hosts another jazz show over the radio station in tandem with Herb Schoorhout 10-11 midnight seven nights a week. On "Jazz in the Night," Kamman interviews stars Thursday, Friday, and Saturday, "live," music with records is alternated. The live music from the George M. Moyer's Big Band from the Dorothy Lamour stage; Jonkers; Harry Bion and His Belle Island Jazz Band, and Paul (Doc) Evans and His New Orleans Revival Jazz Band.

**WOWO SET ON THEIR EARS**

ST. WAYNE, Ind.—WOWO Radio is back of a "tag" promotion that required no work nor fuss. Four dogs did all the work, and there are no up-front costs.

The Ball State University students at Muncie, Ind., decided that all of the university's football games date other college students, a phone booth, staying awake, swallowing goldfish, etc., were too much of a racket. The dogs were listened to WOWO six straight weeks for the "world's longest consecutive hours, listening to radio" record. The record they set was 1,000 hours of listening, time they must campaign to increase recording companies that are a way of life.

Also coming in for criticism was the national Hooper survey. Country music broadcasters felt the Hooper report of the survey was a disadvantage.

Virtually every broadcaster in the room said his Pulse survey showed him in a much higher saleability than the Hooper report. Psychic criticism was that Hooper phone calls didn't cater to the tell-all areas but were concentrated in the center of the cities where there was a large Negro population.
Speaking of Billboard's HANDBOOK OF RADIO RESPONSE RATINGS and Stations by Format

VOX JOX

WOXQ-Radio, New York, received the 1965 Ohio State Award for its series of 26 programs on Tom Glazer's Treasurie of Folk Songs." This marks the seventh such award received by the station since Ohio State University instituted the awards 29 years ago....

and everybody who has seen a copy says:

iti will be all of "the tremendous service to people in our industry," says:

Order now while the present supply lasts (further printing is planned)$4.25 per copy

$50.00 per copy

with full-page subscription to weekly Billboard, for substantial up-dating with new prices published in Billboard everywhere on a regular basis (subscription postage included, price: $16 per year).

STATIONS BY FORMAT

BIRMINGHAM: Country's 47th Radio Market (11 AM; 5 FM). 3 Contemporary, 2 Specialty, 5 Pop Standard, 1 Pop Modern, 3 Pop Top 40, 2 Pop Rock, 1 Pop Country. (Continued on page 42)

WRAY-FM: ERP 16,000 watts, effective by fall 1965, when station will sign off for 60 days with its AM affiliate, WBBR.

WCTI: 5,000 watts, ABC affiliate, Meredith, North Carolina, located 20 miles northwest of Raleigh-Durham. Upon signing on as a progressive AM/FM station, "Gone with the Wind" -- the country's most popular program, aired at 10 a.m. to 10 p.m. weekdays. (Continued on page 42)

WJK-SFM: ERP 7,000 watts, broadcast with WJK. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WFLY: 5,000 watts, Independent, Classic format: Contemporary, Educational. The station's slogan is "This Is Your Country, The World." (Continued on page 42)

WRFL: ERP 3,000 watts, broadcast on WRFL. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WTRY: ERP 1,500 watts, CBS affiliate, Music format: Standards. The station's slogan is "This Is Your Country, The World." (Continued on page 42)

WATF: ERP 1,500 watts, broadcast on WATF. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WAVM: ERP 1,500 watts, broadcast on WAVM. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WBCN: ERP 5,000 watts, broadcast on WBCN. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WBZ-FM: ERP 6,000 watts, broadcast on WBZ-FM. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WITL: ERP 2,000 watts, broadcast on WITL. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WJZ-FM: ERP 7,000 watts, broadcast on WJZ-FM. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WJZ: ERP 2,000 watts, broadcast on WJZ. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WJZ-FM: ERP 7,000 watts, broadcast on WJZ-FM. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.

WJZ: ERP 2,000 watts, broadcast on WJZ. On Oct. 15, 1965, station will begin on broadcast and will be programmed separately, 50% of the time.
RADIO-TV PROGRAMMING

Profit, Role to Public Co-Head in Hand-Pauley

- Continued from page 40

In radio, as in any business, constant efforts must be made to meet the changing tastes and interest of the public. Change is characteristic of America, and radio, which has changed enormously over its history, continues to fill a need, really many needs," he said.

Most Listeners

CBS Radio's Arthur H. Hayes said, "I think the day we lost track of the fact that the reason we're in business is to serve the public and our listeners, then we have lost sight of what we're here for. Because I don't care how good a program is, if it's not something the public wants, eyes—maybe I should say, in your own ears—if you say 'this is a great thing' and it's confined to the studio and nobody listens to it, it serves little purpose. A program only has value when the person in their home or in their car or on the beach, turns on that radio and listens. When we're not serving that public then we immediately forgotten why we're here.

Hayes felt the trend of radio today was directed toward two types of listeners: the foreground listener, who actually pays attention to the program on the radio, and the background listener, who wants a pleasant atmosphere in his home on a background to the other things he's doing.

One of the other aspects of radio discussed during the program was the problem of station identity. He pointed out that he thought a station was like a "neighborhood newspaper," and you must make the public aware of it. Now I'll grant you that there are some that don't, but among X1,000 stations not all going to measure up. There's going to be a great difference there. The idea is that every good station must have a sound that makes listeners look at it, whether it be background or foreground, whether it be the type of people they are, or the style in which they do it— their production style—but I think a station must have a personality ap a

YESTER YEAR'S HITS

Change of programme for your library shelves. Following the public that were the happiest in the last 8 years ago, and this year sign this chart on how they ranked all Billboard's chart at that time:

POP SINGLES—5 Years Ago

June 20, 1960

1. Cathy's Clown, Everly Brothers
2. Everybody's Somebody's Fool, Connie Francis, MGM
3. Burning Bridge, Jack Scott
4. Good Timer, Jimmy Jones, Cub
5. Singing School, Bobby Rydell
6. Alley-Oop, Hollywood Argyles, Little
7. Paper Roses, Anny Bryant, Carlton
8. Love You So, Red Golden, Denver
9. I'll Have to Stay, Jeanne Black, Capitol
10. Stuck on You, De Valencia, RCA Victor

POP SINGLES—10 Years Ago

June 20, 1955

1. Cherry Pink and Apple Blossom White, Perez Prado, RCA Victor
2. Unchained Melody, Les Baxter, Capitol
3. Blossom Fell, Nat King Cole, Capitol
4. Look at Me, Van Jeffries, Bill Hayes, Decca
5. Damsel With Some Guns, Georgia Gibbs, Mercury
6. Let's Do the Blues, Stan Goldman, Capitol
7. Declared Monopoly, Al Hibbler, Decca
8. Honey Bunch, Arthur Menuy, Mercury
9. Beauty and the Beat, Dave Coklett, Bill Hayes, Decca
10. Back Door Cockeril, Fess Parker, Columbia

R&B SINGLES—5 Years Ago

June 20, 1960

1. Rock It Good by Dinah Washington, Columbia
2. Everybody's Somebody's Fool, Connie Francis, MGM
3. Can't Get No Satisfaction, Etta James, Argo
4. Only Women, Eydie Gorme, Capitol
5. Alley-Oop, Hollywood Argyles, Little
6. Surplus Bridges, Jack Scott
7. Top R&B Chart
8. Penetrating World, Sam Cooke, Kent
9. Doggin' Around, Jackie Wilson, Columbia
10. There's Something on Your Mind, Bobby Marchan, Fire

KPFK: How to Succeed Without Labels' Support

By ELLIOT TIEGEL

LOS ANGELES — Despite the lack of support from fans and the lack of top record companies, KPFK, Radio Counselor, is managing to aling with its usual programing for cultural, esoteric-minded listeners. The station is noted for its in-depth music specialties which have ranged in subject from the medical analysis of the Beatles to a study of the 1920's jazz. It has also had a complete discography of Beethoven's music, from Columbia, music director William M. Holodoch, no major label contributed to the discography, according to Mr. Holodoch. Angel began providing the orchestra with product some four months ago, but the station is otherwise virtually ignored by record companies. The Pacific Network station is financed mainly through listener subscriptions. While programing includes a weekly jazz session, KPFK tries to maintain a musical balance, offering material from such as baroque, rambachino, modernistic, and 20th Century," Malcolm said.

With the AM dial loaded with pop stations, the half feel it contributes anything to the community by programing. He also added that there are some stations that are even more classical music.

The music specials are a key feature of the station. KPFK often has to borrow records from other stations for these shows. The special may run anywhere from two to one and a half hours. There are usually these

Whether it be on the FM band or not, it's consequential. So what the Commission now is doing is creating what they said was not appropriate, just three short years ago. I do know that it will offer the public a broader spectrum of program selection, and this, on the other hand, is something I've felt a long time that it is radio's responsibility, not only, and keeping in mind, that AM is going to continue to grow and programs, we hope, along with that development of FM.

Pauley said he felt the future of radio was "brighter," but it depends upon the cooperation of the radio industry to recognize the need of a public, if possible, and lay out their goals, point of view, and fatigue the public and sell their message well.

The WOR Radio program was produced in recognition of National Radio Month.

Station KWAM Country Gala

MEMPHIS — Radio Station KWAM, a country music-dance-station, held its annual country music spectacular last week at the Civic Auditorium, part of the Grand Ole Opry.

The station's' 5th annual ball was estimated 10,000 turned out. The station sold 20 sponsorship at 540, with paying the way which gave away free tickets to listeners.

KWAM broadcast the show live from 3:30 p.m. to 7:30 p.m. at intermission, followed by a dance to an annual masquerade.

Country music stars performing were the Carters, Stonewall Jackson, the Brownie Band, and the Cherokee Cowboys, with the Richard Bowls and Kenny Owens. The station's four deejays, Jim Morgan, Gene White, the late John R. Board, and Eddie Suggs, served as emcees.

Color, TV Here To Stay: Weaver

NEW YORK—A 25,000 new-age TV in your was launched, Sunday (30) by KVY TV. The 7 p.m. show will feature both local and national talent. KVY-Radio personality Jerry Weasen was one of the stars. Don Kuzma, a producer, Dave Delays in is director.

his has enriched the musical enjoyment of millions of Americans," Lopez reminisced on portions of musical numbers and past. As a high vacation of his description of how W. C. Handy got him to play "St. Louis Blues," he said that when he debuted George M. Cohan's "Over There" revue, Lopez also told about how Tommy Cowan, a veteran radio man, talked him into performing in "Over There," Radio in 1922. Lopez's song, "The December Man," played for the audience included "Tree and "Christmas." Other Pioneer officers installed Tuesday night included as vice-president, Rubi, Jones, of the J. Witter Thompson Co., vice-president, Carl Ward of CBS, director, Geraldine M. McKenna of the Westwing Broadcasting Corp., and treasurer, Bob Head of Broadcast Music, Inc.
## Top Selling R&B LP's

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TEMPTATIONS SING SMOKEY, Gordy G 932 (M); GS 792 (C)</td>
<td>13</td>
</tr>
<tr>
<td>2</td>
<td>MIRACLES GREATEST HITS FROM THE BEGINNING, Tamla T 254 (M); ST 154 (C)</td>
<td>10</td>
</tr>
<tr>
<td>3</td>
<td>SAM COOKE AT THE COPA, RCA Victor LPM 2790 (M); LSP 2790 (C)</td>
<td>23</td>
</tr>
<tr>
<td>4</td>
<td>WE'RE GOING MAKE IT, Little Milton, Checotah LP-8985 (M); ST 9069 (C)</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>WE REMEMBER SAM COOKE, Supremes, Motown 629 (M); SR 629 (C)</td>
<td>9</td>
</tr>
<tr>
<td>6</td>
<td>THE GREAT GOSPEL READIN SING SOUL BAND, Volt 411 (M); 84185 (C)</td>
<td>11</td>
</tr>
<tr>
<td>7</td>
<td>SOUL SENSATION, Gloria Lynn, Fontana MG 27541 (M); ST 9090 (C)</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>SOME FOR MY FATHER, Harry Silver Quintet, Blue Notes 4105 (M); 84185 (C)</td>
<td>1</td>
</tr>
<tr>
<td>9</td>
<td>TODAY—MY WAY, Nancy Wilson, Capitol T 2321 (M); SS 2251 (C)</td>
<td>5</td>
</tr>
<tr>
<td>10</td>
<td>THE FOUR TOPS, Motown 629 (M); S 2251 (C)</td>
<td>1</td>
</tr>
</tbody>
</table>

## Top Selling Spiritual Singles

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WAITING FOR MY CHILD</td>
<td>6</td>
</tr>
<tr>
<td>2</td>
<td>PEACE BE STILL</td>
<td>6</td>
</tr>
<tr>
<td>3</td>
<td>AROUND GOD’S THRONE</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>TWO WINGS</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>WALK AROUND EVERYDAY</td>
<td>6</td>
</tr>
</tbody>
</table>

## Rhythm & Blues Singles

### New Action R&B Songs

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Put a Spell on You</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>No Pity (In the Naked City)</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>A Thrill a Moment</td>
<td>2</td>
</tr>
</tbody>
</table>

### Pick of the Week

**Bill Johnson, B.B., Washington**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>This Is the Way</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>She's a Good Thing</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Careless Love</td>
<td>2</td>
</tr>
</tbody>
</table>

### Billboard Special Survey

<table>
<thead>
<tr>
<th>Week</th>
<th>Title, Artist, Label &amp; No.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MEETING OVER TONIGHT</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>SEARCHING FOR MY BABY</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>STAY IN MY CORNER</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>I'M GONNA BE STRONG</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>SNAKE IN THE GRASS</td>
<td>2</td>
</tr>
<tr>
<td>6</td>
<td>THE BEASTLY BATH</td>
<td>2</td>
</tr>
<tr>
<td>7</td>
<td>GOOD BYE, SO LONG</td>
<td>2</td>
</tr>
<tr>
<td>8</td>
<td>SITTING IN THE PARK</td>
<td>2</td>
</tr>
<tr>
<td>9</td>
<td>DON'T DO WHAT I SAID</td>
<td>2</td>
</tr>
<tr>
<td>10</td>
<td>BLUE SHADOWS</td>
<td>2</td>
</tr>
</tbody>
</table>

**Top R&B Jockeys**

**Top R&B LP's**

1. WAITING FOR MY CHILD
2. PEACE BE STILL
3. AROUND GOD'S THRONE
4. TWO WINGS
5. WALK AROUND EVERYDAY

**DJ Spotlight**

**William Johnson, Program Director**

```
TOP SELLING R&B LP'S

1. TEMPTATIONS SING SMOKEY, Gordy G 932 (M); GS 792 (C)  13
2. MIRACLES GREATEST HITS FROM THE BEGINNING, Tamla T 254 (M); ST 154 (C)  10
3. SAM COOKE AT THE COPA, RCA Victor LPM 2790 (M); LSP 2790 (C)  23
4. WE'RE GOING MAKE IT, Little Milton, Checotah LP-8985 (M); ST 9069 (C)  4
5. WE REMEMBER SAM COOKE, Supremes, Motown 629 (M); SR 629 (C)  9
6. THE GREAT GOSPEL READIN SING SOUL BAND, Volt 411 (M); 84185 (C)  11
7. SOUL SENSATION, Gloria Lynn, Fontana MG 27541 (M); ST 9090 (C)  8
8. SOME FOR MY FATHER, Harry Silver Quintet, Blue Notes 4105 (M); 84185 (C)  1
9. TODAY—MY WAY, Nancy Wilson, Capitol T 2321 (M); SS 2251 (C)  5
10. THE FOUR TOPS, Motown 629 (M); S 2251 (C)  1

TOP SELLING SPIRITUAL SINGLES

1. WAITING FOR MY CHILD
2. PEACE BE STILL
3. AROUND GOD’S THRONE
4. TWO WINGS
5. WALK AROUND EVERYDAY

TOP SELLING R&B SINGLES

1. PUT A SPELL ON YOU
2. NO PITY (IN THE NAKED CITY)
3. A THRILL A MOMENT

TOPI SELLING R&B LP'S

1. WAITING FOR MY CHILD
2. PEACE BE STILL
3. AROUND GOD’S THRONE
4. TWO WINGS
5. WALK AROUND EVERYDAY

DJ Spotlight

William Johnson, Program Director

A veteran of radio broadcasting, William Johnson has been actively involved in civic and social efforts in Washington, DC, in support of the Holy Name Society of St. Edward’s Church in Washington, and a member of many other organizations. He is a member of the Board of Directors of the Voice of America Broadcasters, and is active in politics. He is also a member of the Board of Directors of the National Council of Churches, and is a member of the Board of Directors of the National Council of Churches.

National Broadcast Services

Attention: Disc Jockeys, Ready to Move Up?

Let an experienced broadcaster move you up to a higher, paying job in broadcast radio or television.

Immediate openings nationwide for qualified, dependable Disc Jockeys and Announcers in all size markets. Write for application today.

925 Federal Blvd., Denver, Colorado

Phone area code 303-292-0996

June 19, 1965, BILLBOARD
Ten Seminars at Music Show

CHICAGO—In addition to a record number of equipment exhibitors, the 54th annual Music Show at the Conrad Hilton Hotel here will feature 10 different Planning for Profit seminars. The sessions will be held Monday (28) and Tuesday (29) morning and will feature talks by manufacturers, distributors, retailers and advertising agency and publishing executives.

Monday’s session, sponsored by the Electronic Industries Association and starting at 8 a.m., with a continental breakfast, will be handled by Jack Wayman, staff director of the EIA consumer products division.

Motorola Line Stays Compact

CHICAGO—The trend toward compactness will be continued in Motorola’s new line of portable phonographs to be unveiled to distributors at the Edgewater Beach Hotel here June 18-19.

Motorola will also introduce some innovations in solid-state engineering in its console phonograph line, and will have several new home radios.

Distributors will hold dealer open houses starting June 23. The full line will also be on display at the big Music Show in Chicago’s Conrad Hilton Hotel June 27-July 1.

Germans Eye Canada Market

MONTREAL.—The German electronic industry will have a massive display at the Television-Music Show in Montreal’s Show Mart Sept. 28-Oct. 3.

Among exhibitors will be firms from Siemens, Kordel, Kuba, Blaupunkt, Saba, Grundig, Telefunken, Normende, Dii, Graetz and Braun. Attendance at the six-day show is expected to hit 80,000.

discounting “Tomorrow’s Market and You,” B. S. (Buzz) Durant, president of RCA Sales Corp., well follow with a talk titled “There’s Profit at the Top of the Line.”


Tuesday’s session will be sponsored by the National Appliance and Radio-TV Dealers Association with Julius Steinberg, executive vice-president of the association as master of ceremonies.

A discussion of mass merchandise will feature a dealer, Stuart Greenley, Flint, Mich., and a manufacturer, George Feidel, vice-president of consumer products division, Magnavox Company. Their talk was titled “Profit from the Aid of the Specialist Profitably.”

A first-hand account by a dealer of selling “Home Electronics and Musical Instruments: A Profitable Product Mix,” will be given by Tat. Mysat, executive vice-president of Acorn Company. How to keep up to the 1966 home operations from being a loss leader will be discussed by[Continued on page 43]
Radio Sales

Up in March

WASHINGTON—Distributor sales of the new March tide model radios were up last March compared to March 1964, but con-
sole phonograph sales declined slightly, according to figures re-
leased by the Electronic Industries Association.

Some 239,209 portable and table model radios were sold in March, a 33.4 per cent increase over 179,204 in March 1964. The figure, however, is down from 272,533 sold in February.

First-quarter sales totaled 705,015, up 46 per cent from 482,312 set sold in the first quarter of 1966.

Budapest Wild

Over Satchmo

BUDAPEST—Lou Armstrong and his band played "When the Saints Go Marching In," launched into Neb Stadium bowl here Wednesday night to a wildly cheering audience.

Bad weather limited the crowd to less than capacity, but the trumpet maestro still attracted an audience of 8,000.

A few nights before, Louie performed two shows in the vast Palace Discotheque in Paris, drawing a turn-away crowd of 6,000 plus for the second perfor-

mance. The "Satch" number was his midnight closer.

The clamorous audience waited for Louie to leave the stage. He had earlier received raves for "Hello, Dolly," "Blues In the Night," and "Dreamy Time Down South.

Ganim Partner

in Southland

NEW YORK—Dennis Ganim has joined the Frank B. Papier Co., Los Angeles, as a partner in the Southland Corp. of America. Ganim had been a sales and promotion man for the M. S. Distributing Co., Cleveland; Midwest field repre-
dent for Kappy Records, and regional sales and promotion manager for Copacabana, Four Corners, and Kappy's subsidiary labels.

Mgns. Slate Show

* Continued from page 47

agent group, Dick Gable will be event chairman. Ken Green-
grass will be chairman of the entertainment committee, and Lewenthal will head the ticket committee, Jack Petrell will be in charge of the promotion committee, and Dick Farrell will be in charge of the transportation committee. Every member of the conference, which includes approximately 60 firms, will be assigned to one of the committees. Many of the man-
ger's performance-students, already have indicated that they will not accept engagements for that night, leaving them free to ap-
pear at the "Festival."

STATION KIOO

HONORS LLOYD

OKLAHOMA CITY—Radio Station KIOO here honored Charles Lloyd, Columbia Records jazz artist, by playing six straight hours of his music from 6 p.m. to midnight Tuesday (1). The station repeatedly played selections from "Discovery! The Charles Lloyd Quartet," and his new single, "She's a Woman." Backed with "You Know."

June 19, 1963, BILLBOARD
BULK VENDING news

Noble New NVMD President

By RAY BRACK

KANSAS CITY, Mo.—National Vending Machine Distributors thought young in their recent zip code election, selecting Noble Noble of Brooklyn as president for 1965-1966.

Jack Nelson Jr., youthful general of Logi Distributing Co., Chicago, was elected vice president.

Results of the mail vote were announced by Bernard K. Bitterman, of Bitterman & Son here, who was elected secretary-treasurer for the organization.

Noble, son-in-law of recently retired industry veteran Jack Shoresbach, assumed management of Shoresbach's distributing firm several months ago.

According to Bitterman, NVMD members also voted to "continue their relentless program of promoting the distributor's rights in the vending machine field."

Concluded Bitterman: "With Irwin Noble as president, we are sure that an aggressive program will be offered to the members during the coming year.

Directors of the business body are Moe Mandell, Northwestern Sales & Service, New York; Tom King, King & Co., Chicago; Earl Grott, Vendall Distributing Co., Minneapolis, and Max Hurvich, Birmingham Vending, Birmingham, Ala."

A meeting of the group is scheduled for October 16-19 in Miami, coinciding with the National Vendors Association board of directors meeting.

IRWIN NOBLE: Young-Ideas

BULK BATTLE

An $85,000 Suit Now Filed by Ford

By EARL PAIGE

ST. LOUIS — Answering an amended suit brought by Jason Korbitz Inc., the Ford Gum & Machine Co. last week filed a defense and $85,000 counterclaim in U. S. District Court here.

The amended petition was served on Ford Gum's registered Missouri agent on May 3 (Billboard, May 29). Ford Gum is located in Akron, N. Y.

The Ford defense, drawn up by the law firm of Taft, Beazle & Dolci, Judge and Kilker, local attorneys for the defendants, is based on a denial of the main points in the original petition (Billboard, March 20) and asks the court here to dismiss the defendant with its costs.

Counterclaim

The counterclaim now brought against Korbitz is quite extensive, going back to January 9, 1959, when Korbitz's son Mark purchased an existing local Ford Gum franchise distributorship which included contracts with 23 sponsoring organizations.

After the franchised agreement was entered into, the counterclaim says, "unbranded gum started to appear mixed in with defendants' (Ford) branded gum."

The counterclaim further alleges that subsequent to an agreement, "Mark Henry Korbitz and his associates continued to use unbranded gum to deceive their purchasing organizations."

Charge Interference

The answer goes on to claim that subsequent to May 1960 the senior Korbitz assumed full control of the business and new contracts with sponsoring or-
Minnesota Party Brings Trade Elements Together

By ROY WIRTHZEI

MINNEAPOLIS — Operator-distributor-manufacturer communication channels were open wide during the recent Vendall Distributing open house held at the Hotel Sherman-Ritz here.

Although closed to the general public, the exhibit was open last year's turn-out, this was attributed to the year's date which coincided with the opening of bass fishing season in the State.

"We tend to think winter is really the best time for the event," said Bud Zuber of Vendall.

The event was not a selling show, but an opportunity for operators to meet manufacturers and distributors representatives.

In addition to talking merchandise into machinery, the operators took advantage of the chance to bring up a great variety of vending topics, including Mrs. Paul R. Adler, Marshfield, Wis., won the top prize item — an 11-inch portable TV set.

Other winners were Rodgri McCord, St. Paul, Bailey, Minn., receiving four-room vending machine with stand; Anthony Thies, Edina, Minn.; and John B. Gilman, St. Paul, each winning a free bag of change, and John R. Hannan, Minneapolis, and Harold Schoff, Minneapolis, receiving a supply of not meats.

Bulk Banter

CHARLOTTE, N. C.

Paul Crisham demonstrated why he's one of the most-advantaged guys in the trade by paying his own way here to the Southwestern Vending Association meeting last month. The National Vendors Association president said he had no bull. He had the standing vendors obviously enjoyed meeting the peripatetic Charlotte. Competent bulk traveler, was forced to change planes four times on the way down due to aircraft engine trouble. Then, to pour it on, Lee Smith, NHLA president, and flying sippod operator, took Crisham up on a single-engine plane which he had here.

Eleven-year-old G. L. Brown Jr., of Winston-Salem, is one of the youngest operators in the bidness. His father, a music operator, presented the lad with a dozen penny vending machines.

BROWN JR. chases his sixth birthday. The boy was out and loaded locations, saving his pennies this first deposit of '67 pennies got his chance in the paper, invested in additional equipment, and now has 25 deposits. He added a 25-cent unit by winning a wrapped gum unit as a door prize at the recent New York convention, and L. L. looks as if to most of his machines to service, for that's what he is.

DOOR PRIZE TICKETS are drawn during Vendall open house by two-year-old Gregory Wirtzfeld, son of Board chairman Joseph Wirtzfeld, Bob Guggenheim, (center) of the Karl Guggenheim Co. and Vendall's Bud Zuber aid.

EDITORIAL

Crisman Goes Calling

National Vendors Association took on new meaning for bulk businessmen in the Southeast recently. The reason: a visit by NVA president Paul Crismam to a meeting of the Southeastern Distributing Vending Association.

Not only did the Crismam appearance translate the sometimes contract and abstract national trade association concept into personal reality for the Southerners, it netted several new members for the national organization.

Crismam is eager to call on other regional associations, plans to visit the newly organized Nebraska-Iowa body soon. The NVA president's willingness to devote valuable business time for this purpose is commendable. The fact that he pays his own travel and hotel bills makes it all the more so.

NEW PRODUCTS

This firm is designed for the convenience of bulk operators.

CRAMER GUM

YANKS. Wrapped bubble gum for 1-cent vending with President, senators, generals, Indians and other kiddy comics. Crisher Gum Co., Inc., 150 Orleans St., East Baton Rouge, La.

CREATIVE HOUSE

MINI-BOOKS, 24-page books of jokes and comics printed with suggested color from. Suitable for 1-cent, 5-cent or 10-cent vending. Three titles, packed 1,000 each individually, per box, with 10 free displays, $1.10 per M for 1M to 10M of each book. $10 per M for 12M or more, Creative House Promotions Inc., 4320 North Milwaukee Avenue, Chicago 41, Ill.

PAUL A. PRICE

SOUPY SALES BUTTONS, 1-cent vending items licensed by the Marlboro Smoke Costs $4,000

MARLBORO, Ohio — Newspaper gazetteers in the area had a field day recently after a local vending company's route truck struck a utility pole and downed a high tension line, sending $4,000 worth of cigarettes up in smoke.

Announcing the first and newest

NORTHERNWESTERN

Now ready for immediate delivery, Holes 1,000 individually vacuum packed, FLEER'S DUBBLE BUBBLE CANDY.

The most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. BULK ORDERING.

PARKWAY MACHINE CORP.
7359 East 5th
Shorewood, Ill.

NEW VICTOR 77

GUM & COMIC VENDORS
A REAL SALES STIMULATOR IN ANY LOCATION

BSCALLING: BULK-HIGHEST POSSIBLE COMPENSATION, CONVENIENT.

BULK ORDERING.

PRICE $39.00 each with $3.00 charge for City or $1.00 charge for out of town.

WRITE, WIRE OR PHONE.

GUM & VENDING SUPPLY CO. INC.
5652 Gran Ridge Road
Oakville, Texas

NORTHERNWESTERN

Model 60 Bulk-Pak Will not outlag or jam because of specially designed wheel and housing. Holes 1,000 individually vacuum packed, FLEER'S DUBBLE BUBBLE CANDY. The most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. BULK ORDERING.

BIRMINGHAM VENDING COMPANY
310 Second Avenue
Phone 79328

Say You Saw It in Billboard

June 19, 1965, BILLBOARD

YOU COUNT MORE WITH OAK

THE OAK VISTA MODEL CABINET MACHINE . . .
It is constructed with a separate glass panel. YOU NEEDN'T STOCK HIGH-PRICED GLOBE PANELS! High panel can be replaced with ordinary double-strength window glass from any local hardware store or glazier.

The service hood can be filled in the shop rather than on route. With the service cap, dispensers can be refilled easily by the operator from the side panel with the brass lying on its side. The built-in hinge makes it easy to carry anywhere.

YOU COUNT MORE WITH OAK
No Clash by Phono Firms

WASHINGTON — If anyone expected copyright hearing fireworks, the spokesman for the Seeburg Co. and its proposed performance license which petitioned for and Herbert J. Miller on behalf of Wurlitzer, Rockola & Rowe, officials of the House and Senate copyright subcommittees, the chairman Rep. Robert Kastenmeier did Miller say the other manufacturer factories were of the very operations because they did not think it was strikingly similar. Both asked exemption as an operating group of a group of manufacturers and declared mechanical royalties, the only way to allow continued use for copyright music. If the judgment had not been reached, they had to be stopped.

The $60 Fee

Perry Patterson for Seeburg said critics had mistakenly assumed that $32 million annual revised reported by President Jacob Gordon resulted from automatic phonograph manufacturers. Only half was $40.000

(Continued on page 63)

Air Sharp New Arguments To an Impartial Committee

By MILDRED HALL

WASHINGTON — The irresistible force met the immovable object once again in last week's testimony by coin-operated phonograph operators and manufacturers against renewal of their traditional performance rights exemption in hearings on the proposed 1965 copyright law. By the end of a hearing lasting from 10 a.m. to 7 p.m., the House copyright subcommittee members were clearly convinced that neither the coin-operated industry interests nor the performance rights societies were going to retreat one inch from their historic positions.

A statement directed by Rep. Richard Roff (R., Va.) to Music Operators of America counsel Nicholls Allen summed up the impasse. Said Rep. Representative. "The performance rights associations insist on performance royalty but say they are willing to have a statutory maximum. Automatic phonograph operators, on the other hand, will not agree to increased compensation for songwriters, but only through increased royalties.

"If the two positions remain firm, there is no compromise of any kind in this industry. If both sides cannot arrive at a position that will satisfy this committee, we will have to make a decision that will make one side or the other unhappy."

Acting Chairman Robert Kastenmeier (D., Wis.), sitting for absent copyright subcommittee chairman Edwards E. Wills, and other members of the committee maintained an almost unprecedented impartiality in questioning both witnesses.

They were equally impartial with the

singer-sitter and publisher spokesmen in an earlier hearing.

No Angry Exchange

There were no angry exchanges, the nearest thing to pressure was Representative Roff's comment that the Rollo-c. counsel Allen name what would be in his estimation, a "fair maximum" for performance royalty if the 1965 copyright revision does eliminate the coin-operated exemption, as presently wording.

Said Allen: "As soon as the

(Continued on page 59)

Coinage Bills Sail Through Congress; Backed by NAMA

WASHINGTON — The Banking Committee last Wednesday (9) heard National Automatic Merchandising Association executive director Thomas R. Hungerford, of among others, strongly endorse Senate Bill 2080 and House Bill 8746, silver-saving coinage legislation.

Later in the day, the committee unanimously approved President Johnson's request to eliminate silver from dimes and quarters and reduce the half dollar silver content from 90 to 40 percent.

On Tuesday, the Senate committee amended the President's proposal, asking for

MOA SIGNS PHONO MFRS.

CHICAGO — Music Operators of America has signed all four lake box manufacturers to exhibit at its fall convention. Fred Granger, MOA executive vice-president, said that the firms had firmed up a full cooperation. Granger noted that the 1965 convention off to a "dying start." MOA is meanwhile sending contracts to gun manufacturers, suppliers and allied firms. MOA's convention will be held September 11-13 in Chicago's Pick-Congress Hotel.

elimination of silver from dimes, quarters and half dollars.

No Coins Industry Threat

A committee action to date "has introduced any new threat to the nation's coin-operated industries."

In a four-page statement before the Senate group, Hungerford declared: "In supporting this legislation, I speak in behalf of our own members as well as several allied associations which represent only coin-operated types of businesses. These include coin-laundry, music machines and soft drink bottlers."

Hungerford described the President's coinage change recommendation as "a most imaginative and practical solution to the problem of dwindling silver reserves" and went on to point out statistically the magnitude of the problem that would result through radical changes in the Administration's coinage plan. (See chart, elsewhere in this issue.)

Last Three Minutes

"Since I began speaking to you—all of three minutes ago— the American public has put 275,000 dimes into our coinage," Hungerford informed the senators.

Hungerford gave the committee a cursory lesson in the principles of the "coffee-currency" plug resistor and stated that I.

(Continued on page 66)

Seeburg Blasts ASCAP: Calls Testimony 'Misrepresentation'

CHICAGO — The Seeburg Corp. took some well-aimed shots at the nation's Social American Society of Composers, Authors & Publishers' (ASCAP) chairman and Herman Fischel.

Seeburg took its case to the factory in the form of a statement filed by Thomas L. Herrick, senior vice president. J. Cameron Gordon, Seeburg president, was out of the country and not available for comment.

Herrick emphasized that "Seeburg's basic policy is it has always been — complete and total opposition to any proposal of the existing copyright laws which would make operators prey to exorbitant performance fees when they are already paying millions of dollars to the composers and publishers through mechanical fees included in the cost of each record."

Retain Legal Counsel

"Seeburg continues to hold this policy and has retained legal counsel to battle their unfair proposals," Herrick emphasized.

The joint Senate hearing last Tuesday was in effect a rebuttal to the ASCAP argument on behalf of the Senate Copyright Subcommittee (Billboard, June 5).

Retention Legal Counsel

"Seeburg continues to hold this policy and has retained legal counsel to battle their unfair proposals," Herrick emphasized. The joint Senate hearing last Tuesday was in effect a rebuttal to the ASCAP argument on behalf of the Senate Copyright Subcommittee (Billboard, June 5).

Seeburg continues to hold the position that ASCAP holds an unduly restrictive position on the performance rights. Seeburg is of the opinion that ASCAP has overstepped the bounds of its authority as a performing organization and that ASCAP's position is not in the best interests of the industry."

(Continued on page 66)

"COPPS costs them nothing."

Herrick told ASCAP to think for multiplying the $60 figure by three and theorizing that other phonograph manufacturers might also start licensing societies. "This is the type of comment that was made to confuse this important issue," Herrick said.

"COPPS Costs Nothing"

Herrick said there was good reason (or ASCAP to say that operators could now afford their own performance societies because "COPPS... costs them nothing, not one red cent!

The Seeburg-circulated statement noted it was "significant that for the first time, to our knowledge, ASCAP voluntarily..." (Continued on page 56)

BILBOAD, June 19, 1965
Rock-Ola Celebrates Thirty Great Years

CHICAGO—Rock-Ola introduced the "something old and something new" theme from the traditional wedding month of June and staged an exciting series of celebrations around the country last week.

The "something old" came with David C. Rockola, the manufacturing company's founder and still active head, celebrating his 30th year in the coin machine business.

The "something new" came with Rock-Ola introducing two new phonographs. A $36.50 160-selection Grand Prix II, and a $69.95 economy-priced 100-selection Starlet.

Open House Week
June 7-12 was officially declared open house week and distributors around the country co-operated with festive celebrations and showings.

The Starlet had previously been introduced in Europe and Canada, but this was the first time it was unveiled to the U. S. trade.

Rock-Ola also got on the discotheque bandwagon, though in a very left-handed and casual sort of way. The firm is making so-called discotheque components available to its customers "if they want them," but the discotheque concept is being handled very much more slowly.

Limited Offer

"Rock-Ola feels the discotheque idea is applicable to only a limited number of locations—a company spokesman had previously estimated the figure as less than 10 percent—and emphasis is therefore being adjusted accordingly."

Rock-Ola's discotheque package consists of two Ultramatic speakers and a location decoration package of banners, dancing figures and a portable dance floor.

The dance floor is made by the Seco Corp., Minneapolis, as are the banners. Seco is selling the banners in a package of 10 for roughly $60. The dance floor is priced at $32.50 per three-foot by three-foot section. Tinsel and carrying cases are extra.

Grand Prix Features

Rock-Ola's new Grand Prix II has such features as: (1) Common receiver system operating with all current model phonographs. (2) Automatic money counter. (3) Mech-O-Matic changer which intermixes seven-inch albums, 33 and 45 disks, stereo and mono product, in any sequence with no electric or electronic aids. (4) Transistorized amplifier.

Rock-Ola's Starlet is a 100-selection machine that intermixes 33's and 45's but does not play little LP's. Amplifier is also a tube model. Rock-Ola Princess Royal, a 100-selection machine but with all the Grand Prix II dance features, also stays in the line.

Tax Cut Not On Ops' List

The proposed 10 per cent phonograph excise tax cut which is being debated in Congress refers to manufacturer's prices, not operator's list price. Confusion arose in the minds of some readers when Rowe AC Manufacturing Co. announced last week it would pass the cut on immediately. Since the tax is computed on manufacturer's price to distributors, the cut when computed on final selling price to operators amounts to less than 10 per cent.

RAY W. BROWN
Brown Brothers, Inc.
Minneapolis, Minnesota
Says:

"Rock-Ola's Phonette Wallbox has given a big plus to our take ... new, with three phonographs to go with it, we have to have a great year. Happy birthday, Rock-Ola!"

JOHN WALLACE
Wallace & Wallace Music, Inc.
Oak Hill, Virginia
Says:

"We like the engineer's simplicity of Rock-Ola phonographs and this year we have a lot of styling to offer in three beautiful models. Happy Birthday, Rock-Ola!"

WALTER WALDMAN
S. L. Steibel Co.
Louisville, Ky.
Says:

"Now, thanks to Rock-Ola, I can meet any situation requirement with these versatile new phonographs ... Grand Prix II, Princess and Princess Royal. Happy 30th Rock-Ola!"

FRANK JACK, TOM AND JIM GREER
Greco Brothers Amusement Co., Inc.
Glassco, New York
Says:

"How are you going to top this? Rock-Ola's Grand Prix II. Starlet and Princess Royal phonographs are the greatest ever. Best wishes on your 30th anniversary."

ALBERT CALDERON
Calderon Distributing Co., Inc.
Indianapolis, Ind.
Says:

"Looks like your birthday means our happy returns with these three great phonographs. Happy birthday, Rock-Ola."

FRITZ STANISLAV
A's Vending Inc.
San Antonio, Texas
Says:

"Grand Prix II, Starlet and Phonette Wallbox make it a great year for all of us. Congratulations Rock-Ola on 30 great years!"

June 19, 1965, BILLBOARD
CHICAGO—Several representatives of the business press tipped an anniversary toast to David C. Rockola last week, appropriately and with characteristic gusto.

After which a reporter asked: "Mr. Rockola, what prompted you to start making coin-operated phonographs 30 years ago?"

Replied the president of Rock-Ola Manufacturing Corp.: "I thought I could offer the operator better equipment."

"It wasn’t a facetious response. David C. Rockola doesn’t like complicated answers any more than he does overly complicated equipment. Avoidance of the latter evil has become company philosophy."

Simplicity Pressed

"Simplicity of mechanism" is the well publicized Rock-Ola credo, with the president himself showing the way. David C. Rockola is an aesthetic mechanical genius. He is responsible, along with other innovators, for the first production model phonograph with the familiar "Rock-Ola revolutionizing magazine" mechanism.

"There may be a singularity of generation that led George Rockola, a Canadian craftsman from Virden, Man., where he originated patents on openable design. But young David C. Rockola didn’t immediately display a mechanical bent, striking off instead at age 12 to open a cigar store in Redcliff, Alta.

"How did you get into that business?" Rockola was asked recently.

"The great looked green. I was ambitious."

Rockola worked hard at his chosen trade, as attested by a lapso in health while still in his teens that caused him to consider other lines of work. He was then proprietor of a cigar store in the St. Louis Hotel in Calgary, Alta. Rockola is proud of telling the following anecdote, an account of his introduction to the coin machine business:

CIGARS FROM A MAN

"I had begun to ask myself, ‘Who wants to buy cigars from a man?’ Rockola recalls, “when one day two partners in the North-western Novelty Co., walked into the store with a ‘mint’ machine and asked me if I would place it." They told me it would pay my salary. So I put it in and discovered it made more than the cigar store. I told myself, ‘You’re in the wrong business’."

Rockola bought 10 machines and joined the North-western firm. It was then he set his thematic approach to the front, because young Rockola began to repair equipment and was soon called on for the difficult jobs.

Still in his teens, Rockola entered the operating business with his brother, J. E. Rockola (now prominent in the auto business in Halfa), but soon sold out to his brother and went to Mexico, stopping briefly in Chicago en route. The year: 1915.

Why Chicago

"Why did you stop in Chicago?" someone asked.

"To visit coin machine manufacturers."

"Why did you go to Mexico?"

"To operate coin machines."

But he changed his mind after arriving in the Tampico oil fields. Again, a favorite anecdote tells the story:

"In the Tampico oil fields I saw these ‘Dewey’ machines still chained up. To prevent the people from carrying them away and breaking them open, so I got a job as a carpenter."

Left Healthy

Rockola hadn’t been long in Tampico when seven Americans were killed in a warehouse raid. He began to wonder about the future of young U. S. citizens in Mexico. He left shortly for Brazil and the Argentine.

"I left because I was still healthy,” Rockola confides.

Rockola left Argentina about the time World War I ended, but not without an even more meeting with John Walling, the world's most changeable man. For weighing scales were to carry the young Canadian—still searching for green fortune—a long way toward his destiny as a giant in the coin machine industry.

By 1919 Rockola had returned to Chicago, world's coin machine capital, and to a 40-cent-an-hour job on the assembly line. For O. D. Jennings, there, and briefly at Mills Novelty Co., he absorbed the principles of mass production from a visit to Henry Ford's revolutionary Detroit plant, and applied them to production of weighing, scales, games and ultimately music equipment.

Impressed by Ford

"I was greatly impressed by Henry Ford's system," Rockola acknowledges.

Joining forces in 1923 with Ed Jennings (brother to his former boss) and Bill Howard, Rockola went extensively into scale operation, building a route of more than 5,000 machines embracing much of the Eastern U. S. Dissatisfied with the design of much of the equipment he was operating, Rockola began manufacturing his own machines at a South Side Chicago plant, soon moving to larger quarters at 619 West Jackson Boulevard.

As scale operators began diversifying in the direction of counter games in the late 20's, Rock-Ola Scale Co. tooled up for its first amusement game. It was a Rockola gamble which led to near bankruptcy. Typical Rockola grit and hard work, however, parlayed it into one of the industry's great success stories.

"I don't mind admitting it. Our first game flopped," Rockola recounts. "Creditors were beating a path to my door."

Refused to Panic

Refusing to panic, Rockola elected to kick off a publicity drive, purchasing a Cadillac and giving his two-year-old son, Donald (now company president and design vice-president), on the fender for a national campaign. There is no evidence that the little boy publicly pulled the company out of the hole, however. The record shows it was Rockola's own imagination.

"One of my suppliers had 5,000 cabinets in his warehouse consigned to me,” goes the Rockola anecdote. "I told him we'd use them."

Rockola fulfilled his word by designing a new game to fit the cabinet.

"We needed a name for the game," the story goes, "My mid-
MFGS AND OPS HOLD LIVELY MEETING IN CHI

David C. Rockola Endorses New Group

CHICAGO, Ill., June 25, 1932... A large group of manufacturers and operators in the Chicago area assembled at the plant of American Sales Corporation today to formulate plans for an organization to unite the coin machine industry and to offer strong support to the operators.

Many ticklish problems were discussed during the meeting, and decisions were made which should effect improvements in the operators' position.

Of major concern was the question of acceptance of this new idea of competitive association for the general good of the industry.

Jim Buckley of Bally Manufacturing Corporation arrived late at the meeting due to a boil on his cheek.

Jimmy Johnson of Western Electric Piano Company, David C. Rockola, Leo Burman, Pat Considine, O. K. Morgan and other leaders of the coin machine industry were present.

RAZE 80 BLOCKS FOR FAIR

CHICAGO, Illinois, July 9, 1932... Anticipated parking problems at the Chicago World's Fair—oops... (Century of Progress) are being taken care of by razing 80 square blocks of buildings or approximately 840 acres in the windy city.

The area being leveled covers from 31st Street to 39th Street west to Cottage Grove Avenue. It is anticipated that they will be handling 800 cars per day per block.

Where are they all coming from?

Business Booming at Rock-Ola Plant

CHICAGO, 1928... David C. Rockola reports that demand for his Feature scale, LoBoy scale, Four Aces Jacks, Gum Ball Jacks and Juggle Ball has been so great that he has increased his manufacturing area to 3000 square feet and added five new employees.

LATE BULLETINS

JUNE, 1932... Jean Harlow, platinum blonde of the screen, became the bride of Paul Bern, motion picture genius, July 3 in Beverly Hills. They will honeymoon in the Fall.

JULY, 1932... the beginning of a new entertainment to seen in the demonstration of television at an amusement park on Independence Day. Experts believe that this is the forerunner of increased summer playground business. It is thought that the cameras and transmission equipment should be viewed free of charge.

MINNEAPOLIS, Minn., April 6, 1946... A Hennepin County District Court Jury today ruled in favor of a tavern owner and scale operator in a damage suit filed by a woman who tripped over a 1x weighing scale.

CHICAGO, Apr. 26, 1947... Federal Judge Phillip Sullivan today ruled that Rock-Ola Manufacturing Corporation is sole owner of patents on the Multi-Selector Unit and a general record changer mechanism.

MINOT, N. D., 1947... The Minot City Council today passed an ordinance permitting Juke boxes and radios in city parks but outlawing live music. There was one dissenting vote.

CHICAGO, Feb. 23, 1965... World Wide Distributors—Al Stern, Lee Minean and Monty West have had their hands full with Rock-Ola Juke Box orders backed up for two weeks.
ROCK-OLA ENTERS PHONO FIELD
with 12-PLAY MULTI-SELECTOR

Features Simple, Silent, No-Jam Mechanical Changer
Mechanism and 2-ounce Pick-Up!

CHICAGO, Ill., Jan., 1935 . . . Rock-Ola Manufacturing Corporation today announced their introduction into the coin operated phonograph business with a 12-selection automatic phonograph to be known as the Rock-Ola Multi-Selector.

Designed by one of America's leading industrial designers, the cabinet reflects beauty and a sweeping, graceful decor. Rock-Ola Multi-Selector features rich grained walnut veneers and inlaid French Striped Rosewood. Its multi-coin chute accepts five and ten cent coins, playing one record for each five cents played. Its record chamber holds 12 records, easily accessible through the front door.

Rock-Ola advises that through an exclusive design, they have been able to reduce the weight of the pick-up to 2-ounces (half the customary weight). It is felt that this will do away with costly record replacement due to scratched and damaged records.

The new unit is reported to be the first automatic phonograph to offer an isolated tone chamber . . . tone diffuser . . . full wave crystal pickup . . . high fidelity amplifier . . . new types of tubes and a super power high fidelity speaker.

The unit is in production now, and the company is accepting orders. It is estimated that shipments will start within 30 days.

6B5 TUBE
PIONEERED BY ROCK-OLA

CHICAGO, Ill., Feb., 1936 . . . In announcing the 1936 version of their famous Multi-Selector, Rock-Ola introduces a 15 watt amplifier utilizing a new 6B5 tube in an improved sound system.

According to David C. Rockola, president, the company engineers have been working on the new tube design for some time, and have now perfected what is referred to as the best output tube ever developed, and is capable of handling extra speakers.

The new Multi-Selector features a floating speaker baffle which is said to give an improved fidelity of tone in combination with the distortion-free tube.

The new phonograph is 51" high, 29" wide and 21" deep with a lighted record chamber featuring a dancing girl cutout. It has dual motors, operates on A.C. or D.C., takes 5¢, 10¢ or 25¢ coins and weighs 290 pounds. It is the only phonograph that carries the Underwriters' Laboratories seal of approval.
THE GRAND PRIX II

the ultimate in prestige styling

NEW ROCK-OLA GRAND PRIX II

model 426
THE ROCK-OLA GRAND PRIX II


5. Model 500, Rock-Ola Phonette. Personal listening pleasure. Booth and bar-customers enjoy having selections piped direct to them via two built-in speakers in this compact stereo speaker-selector unit. Simple selector panel and personal volume controls increase customer satisfaction. 50¢ coin chute optional.

6. New Easy-To-Read Selector Panel. Attractive inclined selector panel provides beautiful new profile to enhance prestige styling. Invites increased play with stand-up viewing of 150 selections.

SPECIFICATIONS—Model 426—GRAND PRIX II

<table>
<thead>
<tr>
<th>CABINET</th>
<th>CRATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td>Height</td>
</tr>
<tr>
<td>318 lbs</td>
<td>503&quot;</td>
</tr>
<tr>
<td>364 lbs</td>
<td>53&quot;</td>
</tr>
</tbody>
</table>

Cabinet Finish: Walnut
Coin Equipment: Single entry, four coin—nickels-dimes-quarters-halves-U.S. Coins. 50¢ standard feature. Also credit accumulator.
Speaker Complement: Two (2) 12" Woofers and two (2) 5" x 8" oval Tweeters; crossover network.

Rock-Ola Manufacturing Corporation, whose policy is one of continuous improvement, reserves the right to change designs, specifications, price and equipment at any time without notice or incurring obligations.

On this, our 30th year, we pause to salute the people of the coin operated industry whose acceptance of our quality has made it truly 30 great years.

The introduction of this new phonograph fills a much needed requirement to enable operators to satisfy the ever-changing needs of modern locations.

Again, thanks to all of you for your support throughout the 30 years.

(Signed)

Reflecting, beauty and unsurpassed performance distinguish

look to
ROCK-OLA
for advanced products
for profit

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago, Illinois 60651
ROCK-OLA ANNOUNCES
TWO NEW PHONOGRAPHES

CHICAGO, Ill., 1938 . . . Both the domest-ic and export business has
boomed this year with the
Ambassador 16, Monarch
20 and Windsor 20 phono-
graphs and the Playboy
Double Profit Speaker.
All of the new Rock-Ola
models this year were of
a new streamlined design
featuring Beccals light-up
fronts. Spokesmen state
that the new no-stoop pro-
gram strips have contributed a lot to increased take.
For large locations, the Playboy Double Profit speaker
has been well received, and has definitely boosted loca-
dion play percentages.

1938 BIG YEAR FOR ROCK-OLA OPE.

NEW ROCK-OLA LINE FEATURES
TWO LIGHTUP MODELS

CHICAGO, Ill., 1938 . . . Lightup keyboard, double cash
box and over 1900-square inches of Catalin are featured
in Rock-Ola's Deluxe and Standard 20 selection phono-
graphs for 1938.
The wide expanse of Catalin makes the 1939 Rock-Ola
phonographs one of the most exciting to appear on the
scene in some time. Animated cloud effects add to the
pleasing appearance.

New also this year was a counter-top version offering
12 selections and accepting nickels and dimes. First
reports indicated that this model is a real profit booster.

ROCK-OLA INTRODUCES
STYLISH NEW DESIGN

CHICAGO, Ill., 1938 . . . Rock-Ola
announced their new line today
with the Tempo I — available in
monaural or stereo, and as 120 or
200 selections.
Outstanding in the new models
is a definite breakaway from com-
mon phonograph design . . . the
Tempo I is a beautiful piece of fur-
niture that enhances any location.
Unique also is the new Rock-Ola
Wallbox that permits the adaption
from 120 to 200 selections with the
flip of a switch thus adding ver-
satility to the line without giving
the operator conversion problems.

CHICAGO, Ill., 1937 . . . Distributors get a new
look at Rock-Ola's 1937 line today with the
unveiling of the Imperial 20 and Rhythm King
16 featuring 25 watt amplifiers and 15" speakers
with floating baffles.
Again this year Rock-Ola offers the front ac-
cess feature for easy servicing. In addition, a
new coin chute that makes the last six coins
played visible at all times.
Power has been boosted to 25 watts through
the use of the 685 output tubes which worked
so well in previous models; however, we find that
even with the boost in power, the number of
tubes have been cut in half.

CLASSIFIED ADS

July 1932

WANTED: Tattoo girl, work
joint, year around proposition.
Wife Landling, Michigan.

Learn ventriloquism by mail.
2x stamp brings particulars.
125 West Jefferson, Peoria, Ill.

Boy' tite wire walker wanted
quick. Box C-399, Cincinnati, O.

Sun back pajamas. Rainbow
Pajama Company, Battle Creek,
Michigan.

How about an escape artist to
pick up your show. MagiC sen-
sational stunts or act. No bad
habits. Box 25, Chicago, Ill.

Wigs, Beards and make-up.
Free catalog. F. W. Nade, 36
So, State Stread. Chicago, Ill.

WANTED: Rock-Ola Player-
ners, A.C. Will take all you
have. Will pay highest prices.
State Serial No., best price
and condition. B. D. Lazar Co.,
1035 Fifth Avenue, Pittsburgh,

Aluminum popcorn jetties.
$2.50 and up. North Side
Company, Dea Moments, Iowa.
THE ROCK-OLA STARLET FOR 1965
MODEL 429
New Compact Stereo Monaural 100 Play Phonograph

Here's another beauty from Rock-Ola!
Compact, yet with all of the big sound and famous Rock-Ola engineering simplicity, the STARLET introduces the newest sensation in sound reproduction. Distinctive cabinet styling combined with polished anodized aluminum trim makes the Starlet a location pleaser anywhere . . . whether a clubroom or corner coffee shop.
Features completely automatic mechanical changes that intermixes 33⅓ or 45 RPM records - stereo or monaural - in any sequence. Attractive display panel permits featuring of three stars to invite increased play.

THE NEW ROCK-OLA GRAND PRIX II
MODEL 426
The Ultimate in Prestige Styling

Now, from Rock-Ola comes a superbly designed phonograph of unsurpassed beauty and performance. The new Rock-Ola Grand Prix II combines famous pro-like proven engineering excellence with distinctive new cabinet styling to produce a 160 play prestige stereo-monaural phonograph to satisfy the most elegant locations.
Plays 33⅓ or 45 RPM records, 7" LP albums or singles in any intermix and delivers a fidelity of full dimensional sound never before possible in a color operated phonograph.
Exclusive Rock-Ola Mech-O-Matic changer and revolving record magazine provide fail-safe selection play-after-play. The LPW can be installed in groups of 10 giving the customer a choice of both sides of album or any combination of sides.
Attractive inlaid selection panel provides beautiful new profile to invite increased play with stand-up viewing of 360 selections.

Rock-Ola celebrates
30 years in phonographs
with two new achievements

ROCK-OLA
PRINCESS ROYAL Model 424
Full Dimensional Stereo Sound
A proved winner, The Princess Royal continues in the line to offer full-dimensional stereo sound and 100 selections in a beautifully designed cabinet. The ideal choice where compactness and the ultimate in sound reproduction are required.

"Thanks to our many valued customers for 30 great years."

Rock-Ola celebrates 30 years in phonographs with two new achievements

ROCK-OLA
30
music products for profit for 30 years
Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue • Chicago, Illinois 60651
ANOTHER BEAUTY FROM ROCK-OLA! Compact, yet with all of the big sound and famous Rock-Ola engineering simplicity, the Starlet introduces Rock-Ola’s newest sensation in sound reproduction. Distinctive cabinet styling combined with polished anodized aluminum trim makes the Starlet a location pleaser anywhere... whether a clubhouse or corner coffee shop. And, for a customer pleaser and a ‘partner in profit’, combine the Starlet with the new Rock-Ola Phonette Wallbox, and watch the collections soar.
MODEL 501 PHONETTE WALLBOX—Individual listening pleasure from 100 selections with personal volume controls; high, low and medium. Mounts anywhere and permits programming of 33⅓ and/or 45 RPM records. Stereo or monaural. Slim design, graceful styling and famous Rock-Ola simplicity. 25¢ and 50¢ coin chute optional.

MODEL 1631 DELUXE 'STEREO TWINS'—Rock-Ola 'Stereo Twins' perfectly match the acoustic qualities of the new Starlet. Each speaker enclosure houses an 8" heavy duty bass speaker, line matching transformer and individual volume control. 8-5/16" D, 12%" H, 18-13/16" W.

EXCLUSIVE MECH-O-MATIC INTERMIX—Completely automatic mechanical changer intermixes 33⅓ and 45 RPM records either stereo or, monaural in any sequence. No wires, micro-switches or electronic aids for motor or spindle speed changes.

MODEL 1705 'COMMON' RECEIVER SYSTEM—Operates with the Starlet or any other current model phonographs. Ends the cost of multi-receiver system inventory.

DISPLAY PANEL—Attractive display panel permits featuring of three stars. A proven, increased play booster!

MODEL 429 Starlet

SPECIFICATIONS—Model 429 Starlet

<table>
<thead>
<tr>
<th>CABINET</th>
<th>CARTONED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td>245 lbs</td>
</tr>
<tr>
<td>Height</td>
<td>53&quot;</td>
</tr>
<tr>
<td>Depth</td>
<td>23½&quot;</td>
</tr>
<tr>
<td>Width</td>
<td>30½&quot;</td>
</tr>
</tbody>
</table>

Cabinet Finish: Walnut

Coin Equipment: Single entry, four coin—nickels—dimes—quarters—halves—U.S. Coins. 50¢ a standard feature. Also credit accumulator.

Record Changer Mechanism: Model 429-50 (100 selections) 7" records; 33⅓—45 RPM, Mech-O-Matic Intermix standard feature.


Tube Complement: (1) 12AU7 (2) 6CY7 (2) 12AT7 (4) 6BQ5

Speaker Complement: Two (2) 12" Heavy Duty Extended Range Speakers.

Rock-Ola Manufacturing Corporation whose policy is one of continuous improvement, reserves the right to change designs, specifications, price and equipment at any time without notice or incurring obligations.

... AND THESE ROCK-OLA PROFIT FEATURES ARE STANDARD ON THE STARLET... NO EXTRA COST!

1. Astatic Snap-In Stereo Cartridge with Diamond Stylus
2. Location Personalization feature
3. "Record Playing" Indicator
4. Complete accessibility
5. Constant voltage transformer with 70.7 volt C.V. line for remote speakers
6. Separate volume controls for control of phono and extension speakers.

On this, our 30th year, we pause to salute the people of the coin operated industry whose acceptance of our quality has made it truly 30 great years.

The introduction of this new phonograph fills a much needed requirement to enable operators to satisfy the ever-changing needs of modern locations.

Again, thanks to all of you for your support throughout the 30 years.

(Signed)

---

look to ROCK-OLA for advanced products for profit

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago, Illinois 60651
Sides Deadlock in Copyright Hearings

*Continued from page 48*

... government decides on a performance fee route we have lost our exemption and we have lost control over payments. No matter how low it starts out, the performance licensees can always get to next Congress with a demand for a higher fee. We don't want a statutory maximum because we feel it would not work in any case, and we believe performance royalties as the wrong approach to collection from our industry. But the labels don't really want a statutory ceiling any more than we do.

Representative Poff asked what trade interests consider a fair mechanical royalty increase on coin-operated phonograph records — if this were feasible. Allen suggested 4 cents per copyrighted tune, which would be a raise of 2 cents over the present rate, or of 1 cent over the proposed 3-cent mechanical royalty in the 1965 bill. A 1-cent raise paid on each side of more than 50,000,000 records bought annually by coin-equipment operators would give those songwriters directly responsible for the juke box hit tunes $3 million; at the 3-cent rate it would be $9 million, and at the 4-cent rate, $4 million.

**Might Go Higher**
Allen said that operators might even go higher, if the committee felt the rate was still too low. But he added another reason to compare this fee total with ASCAP proposals: the $13 personal fee per machine, on an estimated 440,000 machines (this would cost up to $50,000,000), for a total of over $13 million; ASCAP's proposed rate of $4 per machine ($16 million) would come to over $26 million.

**Suggest Ceiling**
He suggested a ceiling rate to include all licensing fees: old equipment, $15 per year; on 100-play machines, $20 per year; on 150-play, $25 per year, and on 200 or over boxes, $30 per year per box. The reactions by operators to similar ceiling suggestions made nearly a decade ago by the same association were ones of anger and reproach — and industry response at the current hearings were no different. The NBTA would put a five-year limit on the operation, subject to congressional review, and would exempt operators of three units or less.

With few exceptions, coin machine industry spokesmen listed the traditional reasons why a spiraling performance royalty would wipe out coin-operated operators, and sharply curtail the industry. "Such has happened in Europe," said MOA counsel Allen and manufacturers' counsel Herbert J. Miller, "after a ceiling was set, that the small businessman — and that is what the individual juke box operator is, all witnesses testified — ASCAP 'reasonable royalty' would get a disastrous $2,510,000 on a 70-machine route, with all three licenseesprobably hitting that size business for a total of $6,300 a year. This is twice the net income of juke box operators, after expenses, according to a 1957 Price Waterhouse survey, said industry spokesmen."

**MOA Witness**

*Defending Congressmen Bryon C. Rogers (D., Colo.) and George P. Miller (CA.; Calif.), were followed by a representative cross section of all coin-operated phonograph operators, including John B. Dietz, Oakland, Cal.; Moore Proffitt, Chicago, Ill.; Jack Bess, Richmond, Va.; Max Har-"
Ship Record Value
Vend Units in '64

CHICAGO — Shipments of new vending machines by value in 1964 were up 11 per cent over 1963, reaching an all-time record.

According to figures from the U. S. Census Bureau released by the National Automatic Merchandising Association, manufacturers' shipments of new vending equipment amounted to $178,519,000 last year. The 1963 figure was $161,921,000.

The Census poll of 66 manufacturers of all types of equipment indicated that 608,194 machines were shipped in 1964, compared to 591,665 in 1963. Although the total number of machines shipped in 1964 was smaller than in 1960, 1961 or 1962, the dollar value was higher than any previous year because of a trend toward higher-priced machines.

Shipments of $121,855,000 worth of beverage vending machines in 1964 represented two-thirds of the total production value for the year. The number of soft drink and coffee vending machines manufactured in the period totaled 206,209 units.

Illinois Ops Gather in Chicago


Seeburg Sales Up; Profits Off

CHICAGO — Seeburg Corp. earnings declined despite an increase in sales for its fiscal six-month period ended March 30. Profits were $1,740,000, roughly 78 cents a share, compared with $1,912,076, or 83 cents per share last year.

Sales for the period were $41,750,000 compared to $35,754,000 a year ago. Charles W. Coleman, board chairman, said the drop was due "almost entirely to very heavy costs incurred in transferring operation to our new Chicago plant-attendance and resultant start-up costs."

He said that "by the end of the current fiscal year, we are still hopeful of earning more than we did in fiscal 1964."

"Next year," Coleman said, "we should really begin to feel the benefit of lower production costs in our new plant, plus over-all improvement in efficiency."

Conn. Operators To Elect Slate

HARTFORD, Conn. — The Music Operators of Connecticut hold their annual election of officers at the Shoreham Motor Hotel here Thursday (17), with Jerry Lambert the nominee for his sixth successive term as president of the group.

The organization's first associate member, Meyer Parlkoff of Atlantic-New York, will be installed at the meeting.

Abbey, managing director, will report on the bill in the Connecticut Legislature which would require that cigarette purchasers be at least 18 years old. The current minimum age is 16.

Kentucky Town Keeps License

OWENSBOG, Ky. — City commissioners mulled for awhile the possibility of the $1000 state license tax on coin-operated equipment and then decided last week they didn't want to.

An ordinance which would have placed the tax on all coin-operated equipment was revised to exempt the annual levy from cigarettes and coffee, candy and food machines and leave it on amusement devices.

A spokesman for the city said the original suggestion to remove the tax entirely grew out of a mistaken notion that the State license tax on such equipment had been repealed.
Shuffle Champions Crowned

SEATTLE—Long board and cushion shuffleboard champions were crowned in two recent tournaments here in Tacoma. In the 15th annual Cushion Shuffleboard State Tournament at the Washington Hall here, 110 players competed for titles in six classes. Champions were:

Class A, Hi-Ho Tavern, Seattle: Class B-plus, B & I Tavern, Renton; Class B, Red Fox Tavern, Seattle; Class C, Smokey Joe's Tavern, Seattle; Women's All-Stars, Hi-Ho Tavern, Seattle; Northwest Regional, Palace Tavern, Lynwood.

The Washington State Shuffleboard Assn. Long Board Tournament was held at Donn's Port Industrial Cafe, attracting 80 teams. Champions and runners up were:


The Seattle tournament was directed by Jim McCallum, president of the Washington State Cushion Shuffleboard Assn. Don Holmes was tournament chairman.

Sooner Smoke Vendors Set For 5c Hike

OKLAHOMA CITY—Members of the Oklahoma Automatic Merchandising Association met here last week and speculated that if the State's proposed 2-cent cigarette tax increase is approved the vendors' pack price will jump a nickel.

"We have to jump nickels, not pennies with machine-offered cigarettes," said association president Woody Maupin of Enid.

The proposed tax increase originated in the State Senate and has been endorsed by Governor Bellmon.

Maupin also argued from the standpoint of the inconvenience of pushing penny change in cigarette packs. "It costs more to put them there than they're worth," he said. "Machines are now more complicated than they were when we could put the pennies in, and labor costs a lot more."

Kiddie Ride Firm Offers a Free Booklet

CINCINNATI—A free catalog of its Kiddentainer rides has been offered to operators by the United Tool & Engineering Co. here.

The publication also contains information about Kiddentainer purchase plans, lease plans and service plans available to store owners and managers.

The booklet, entitled "Easy Ride to Profits With Kiddentainers." Copies may be obtained by writing to United Tool & Engineering, 205 Transportation Building, Cincinnati, Ohio 45202.

W'chester Group Re-Elects Pavesi

WHITE PLAINS, N. Y. — Carl Pavesi, president of the Westchester Operators Guild since it was organized 13 years ago, was elected to another term in office at the WOG's regular meeting at the Roger Smith Hotel here Tuesday (4). Other officers are Harold Rosenberg, vice-president; Leo Tarash, treasurer and Seymour Pollak, secretary. Board members are the officers and Fred Yolen, Ed Goldberg, Herb Chacon and Marvin Feller.

MILLER LAUDS SEEBURG STEP

CHICAGO—"What you have done in what Music Operators of America tried to do for many years but couldn't for lack of funds," wrote MOA veteran George Miller to Jack Gordon, Seeburg president. Miller, who heads MOA for 10 years, and is still head of the California operator association, added that "ASCAP, BMI and SESAC will take a second look and do some soul-searching" because of Seeburg's formation of the Coin Operated Phonograph Performance Society.
Texas Lawmakers Approve Free Play

AUSTIN, Tex. — A Dallas senator's bill freeing unmetered amusement games from the stigma of the legal-gambling-device definition has passed the State Legislature and has been sent to the governor.

Introduced by Sen. George Parkhouse, the measure was sponsored in the House, where it passed last week 69-65, by Rep. Ben Atwell, also of Dallas.

Opponents of the bill charged that location owners could "pay off" winners of free games in cash.

Harry Jacobs Sr. Dies in Milwaukee

Atwell vehemently disagreed, declaring that without meters on the machines the location owner has nothing on which to have a prize payment.

"If this were a gambling bill, I would not be up here handling it," Atwell informed his colleagues.

Debate over the issue was lively. An outspoken opponent of the measure, Rep. Bill Hellowell, of Grand Saline, accused Senator Parkhouse of trying to pull a fast one on the Legislature.

(Continued on page 66)

David C. Rockola: Right Business

• Continued from page 50

chance, Bill Humigard, happened to pull a pack of cigarettes from his pocket at that moment, and I said, "That's our name!"

Lucky Strike

That uncomplicated decision gave birth to Lucky Strike, the first of a line of Rock-Ola games so successful that in 1934 the young industrialist was able to acquire a 22-story building, 750,000-square-foot plant complex at Chicago and Kedzie avenues in Chicago.

That was 30 years ago.

Reminiscing last week, Rockola was heard to remark, "I was ambitious, and I worked a lot of nights."

Queried a prying reporter, "What lies ahead, Mr. Rockola?"

"Ask that question a year from now," replied the president, exchanging knowing glances with Dr. David R. Rockola, manager of the cold drink vendor division.

"What are your company's goals for the coming fiscal year?"

"We are going to double our volume through new products and expansion in vending."

"It wasn't a facetious response. David C. Rockola doesn't like complicated answers.

North Carolina Vending Assn. Elects Officers


Newbern succeeds R. D. Conover of Charlotte. The election was held at the group's annual convention held jointly with the South Carolina Automatic Merchandising Association June 3-5 at the Ocean Forest Hotel.

About 700 persons attended the convention. There were 46 exhibitors in the trade show held in conjunction with the event. R. Lee Brown, industrial relations director of Sara-Lowell Shot, Greenville, S. C., spoke on the effect of civil rights legislation on the vending business.

Dave Hartley of the National Automatic Merchandising Association staff chose "How Health Officials and Customers View Vending" as his speech topic.

Other officers of the North Carolina Assn. who were re-elected are Vice-President Bill Griffin, with the United Select Foods Division of Servemart in Charlotte, and Secretary-Treasurer Zeb Little of Charlotte, with Mackie Vending Corp.

New directors include Gordon Scott of Scott Vending, Forest City, N. C.; Sin Bowen of Auto.

(Continued on page 66)

Joe Ash Active Amusements Machine Co.

"We've got everything with the big "3" for 1965... Grand Prix II, Starlet and Princess Royal. Have a happy, Rock-Ola!"

Eli Ross

Eli Ross Distributors, Inc.

Miami, Florida

"Unbelievable! With photographs like Grand Prix II, Starlet and Princess Royal we can't miss. Congratulations on 30 great years, Rock-Ola!"

Joe McCormick

Musical Sales, Inc.

St. Louis, Missouri

"We'll knock 'em dead with Grand Prik II, Starlet and Princess Royal... a tough team to beat! And Phonette, Inc. Happy 30th, Rock-Ola!"

Virgil Kirby

Arizona Amusement & Vending Co.

Tucson, Arizona

"We're ready for a great '65 with Grand Prik II, Starlet and Princess Royal... a tough team to beat! And Phonette, Inc. Happy 30th, Rock-Ola!"

David Stern

Southcoast Distributors

1200 North Ave. (201) 938-6424
Elizabeth, N. J.

"The hot line is even better this year with these three great photographs and the extra profit Phonette Wallbox. You really know how to help a guy, Rock-Ola! Happy Birthday."

Michael J. Stanley

M. J. Stanley Co.

Bellevue, Wash.

"We're celebrating with you... and what a cake to slice! Grand Prix II, Starlet and Princess Royal will put the frosting. Happy 30th Rock-Ola!"

Eli Ross

Eli Ross Distributors, Inc.

Miami, Florida

"Unbelievable! With photographs like Grand Prix II, Starlet and Princess Royal we can't miss. Congratulations on 30 great years, Rock-Ola!"

Joe Ash

Active Amusements Machine Co.


"We've got everything with the big "3" for 1965... Grand Prix II, Starlet and Princess Royal. Have a happy, Rock-Ola!"

Joe McCormick

Musical Sales, Inc.

St. Louis, Missouri

"We'll knock 'em dead with Grand Prik II, Starlet and Princess Royal... a tough team to beat! And Phonette, Inc. Happy 30th, Rock-Ola!"

Virgil Kirby

Arizona Amusement & Vending Co.

Tucson, Arizona

"We're ready for a great '65 with Grand Prik II, Starlet and Princess Royal... a tough team to beat! And Phonette, Inc. Happy 30th, Rock-Ola!"

David Stern

Southcoast Distributors

1200 North Ave. (201) 938-6424
Elizabeth, N. J.

"The hot line is even better this year with these three great photographs and the extra profit Phonette Wallbox. You really know how to help a guy, Rock-Ola! Happy Birthday."
NEW EQUIPMENT

Bally One-Player Flipper Game

CHICAGO—The newest entry by Bally Manufacturing Co. in the single-player amusement equipment category is Magic Circle, delivery of which began last week.

Sallent features of the new product are as follows:
1. A "dynamic-off-center" playfield said to increase play action.
2. Two separate free-ball gates.
3. "Build-up bonus" mechanism.
4. "Progressive light-up" permitting the player to increase scores values through skillful play.
5. A "hold-over" feature calculated to stimulate repeat play and attract lockeakers.

The unit's playfield resets to first coin condition as each ball passes through a gate or out-hole.

The Bally "E-Z Latch" and automatic ball return are standard equipment on the new product.

No Clash by Phono Firms

**Continued from page 48**

E. M. HUDSON
Vending Machine Exchange
Bristol, Virginia

Says:

"Far from unusual, Back-Ola's concern for our problems has been standard procedure for 30 years. That's why our growth has gone hand-in-hand with theirs."

VICTOR CONTE
Victor Conte Music Co.
Utica, New York

Says:

"Thanks, Back-Ola... we've got it all for '65. Compact... quality... high style... Happy birthday!"

Meet John Frejkle
in our New Syracuse Office at 1518 South Ave.

Missouri Coin Council Talks
About Copyright

COLUMBIA, Mo.—The Federal Copyright Law revision hearings and the recently announced Seeburg program were prominent topics with members of the Missouri Coin Machine Council at their regular evening meeting held at the Daniel Boone Motel here Tuesday (1).

MOA'er John Fling, executive secretary of the 18-year-old Missouri organization (which meets on the first Tuesday of each even-numbered month), announced stepped-up membership efforts and reminded operators that the August meeting will be held in Brookfield, Mo.

ELECTRIC SCOREBOARDS
FIT ANY SHUFFLEBOARD!

NEW! SIDE-MOUNT MODEL...

- Screen 15-25 points only
- Cabinet finished in walnut or blonde
- Light socket switch built in
- Lenses fluorescent lights
- Coated finish on column
- Meter in coin box.

OVERHEAD MODEL
$169.50

FOB Chicago

MARVEL Mfg. Company
2845 W. Fullerton, Chicago, Ill. 60647
Phone: Dickens 2-6424

united's NEW

GALILEO

BOWLING ALLEY

PLAYER'S CHOICE OF 5 WAYS TO PLAY...

"STRIKES 90 FEATURE"

PLAYER CONTINUES TO SHOOT IN THE SAME FRAME AS LONG AS HE STRIKES!

NEW IMPROVED SERVICE FEATURES AND MECHANISM THROUGHOUT

- Easy-normal strike adjustment in back box for operators convenience.
- Dual rejector, 2 nickels or 1 dime per play standard. Multiple chute optional at extra cost.

Available in 13 ft. and 16 ft. Standard Lengths

4 ft. and 8 ft. Sections are available to increase lanes desired

13 ft. Shipping Weight (Crated): 815 lbs.
16 ft. Shipping Weight (Crated): 890 lbs.

ADJUST ALLEY TO YOUR CHOICE TO TWO LEVELS

WILLIAMS ELECTRONIC MANUFACTURING CORP.
3401 NORTH CALIFORNIA AVE., CHICAGO, ILLINOIS 60618
Cable Address: WILCOIN, CHICAGO

AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

Say You Saw It in Billboard
Business Not Real Good At Paris Trade Exhibition

By MIKE HENNESSEY

PARIS—Although the Foire de Paris, as a whole, was bigger and better than ever, the Coin Machine Fair which was incorporated in the Foire, was generally described by exhibitors as disappointing.

The report of an exhibitor in one of the stands this year was told that interest was less than last year. Among reasons advanced for the poor business were the Salon de l'Automatique's location in a remote corner of the Parc des Expositions at the Porte de Versailles, and the French government's stabilization program which has drastically curbed expenditures on amusement machines.

Near Saturation

Some observers blamed the slump in part on the belief that the French game market is very near saturation, and distributors are having difficulty moving new machines.

The juke box market in France steers relatively sound. M. Paul Montigio, president-director-general of S. A. Electron-Kicker, said that Jupiter phonographs, for example, are selling steadily in France at the rate of 250 a month and abroad at a rate of between 250 and 300 a month.

On display for the first time at the fair was the new Jupiter wall box, entirely automatic and French-made which was produced especially for the fair. It offers 120 selections and is the first French-made wall box.

M. Montigio said Electro-Kicker sold 5,000 coin-operated phonographs last year—half of them abroad—and expects to do at least as well this year.

"We feel we can compete with America in price and quality," M. Montigio declared, "especially with our new wall box, which is 100 percent automatic. Every part is made in our own factory. Britain is our best overseas customer and we are now making good progress in Sweden."

Also from D.E.M. Allegri & Co., there was a profit of five and a half percent on sales for milk products, sandwich rolls, etc.

A new coffee machine from Italy—the Bianchi distributed in France by the Compagnie des Appareils Automatiques, which incorporates a coffee grinder to produce fresh coffee.

"One of my best sales," said the manufacturer, "is the new, automatic dice. A Grenoble manufacturer, M. Courrez, has produced a machine which automatically rolls dice for the game of "421" which is played in cafes throughout Europe.

The Hit of the Season!

Pennant Winner!

CHICAGO COIN'S

2-Player

BASEBALL

GAME

LOADED WITH ACTION AND ANIMATION!

- 1st and 2nd PLAYER TEAM STANDINGS FEATURE
- 7 HIT AND RUN TARGETS
- ALL TARGETS INCREASE IN VALUE WHEN BASEBALL GAME
- EXTRA RUNS! HOME RUNS!

ORDER FROM YOUR CHICAGO COIN DISTRIBUTOR NOW!

Chicago Coin
Chicago Dynamic Industries, Inc.
1715 W. 63rd St., Chicago, Ill., 60636

Modern Careers

Chicago Coin Machine Co.

Navy

9th

PROVEN
WINNER!

W, PPM...
By OMER ANDERSON
HAMBURG — German coin manufacturers are predicting a large expansion of export trade based on air freight. This is West Germany's air freight center. All German export firms are extremely air freight-minded, and none more than the coin machine manufacturers.
The Bergmann & Co., one of Germany's big firms, is a pioneer in the air-freighting of merchandises, both machines and parts. The firm has gained a major position in the British market largely through its air freight-based operation.

Overnight Delivery
British firms know they can depend on Bergmann for virtual overnight delivery of parts not in stock in England, and orders for new equipment, if necessary, can be similarly air-expedited.

This is the case, too, with N.S.M. at Bingen, Europe's largest diversified coin equipment producer. N.S.M. is building a big British trade based on air freight.

England is little more than a single air hour away from Germany, and when the pressure is on, orders can be easily filled the same day for parts, and nearly all orders can be handled overnight.

Eliminate Inventories
There are many facets to air freight aside from the obvious advantage of almost instant delivery to the customer. Air freight enables the German firms to reduce and even eliminate inventories in England.

This represents an enormous saving in warehousing costs. A German coin machine manufacturer explained, "Air freight, we are finding, is actually the least expensive way of shipping; once all the indirect costs of surface shipment are included.

"We save on warehousing and on staff abroad, and we gain enormous flexibility in our export operations. There is no longer any need to develop and build large servicing organizations in new export markets.

Expand to Middle East
"We are planning to expand our air freight operations to the Middle East, to Africa and even to Latin America. We figure that air freight will enable us to compete more effectively with our U.S. competition by eliminating much of the requirement for large initial investment of capital in export markets."

German coin machine manufacturers are chary about forecasting any startling German penetration of the U.S. market based on air shipment. West German coin exports so far having had a lackluster reception in America.

But they do indirectly indicate rising optimism by pointing to the experience of another German firm—Mercedes Benz. Mercedes had difficulty breaking the American market because of its inability to pro-
vide parts. Air freight solved this problem.

Mercedes Benz officials report, "We must keep 50,000 different parts available to service our cars in the U.S. Through regular use of air freight, however, only 20,000 need to be warehoused locally.

"The others are quickly delivered by air from the factory in Stuttgart, generally within three days from the time they are ready."

There is just this blemish, however, on the dream of German coin machine manufacturers to crack the U.S. market with air freight: it is a dual-edged competitive weapon. AMI already is air freighting to Europe, and other U.S. manufacturers obviously are giving thought to following suit.

ALBERT SIMON
Albert Simon, Inc.
New York, N. Y.
Says:

"We can't miss with products like Brand Prix St. Stenel and Princess Royal phonographs. '65 has got to be the most!"

GOTTLEIB'S
MORE - Animation • Player Appeal
Ways To Score • Profits
Light box animation at its funniest!
Everybody will get a "kick" out of it...
Every 100 points scored makes the Horse
give the Cowboy a big kick!

SPECIAL SCORING FEATURES:
• Making A B C D rollers lights top center
tool for special. Hitting rope targets to
light any 4 adjacent numbers in front of tar-
target scores extra.
• Lighting more adjacent numbers scores more
speciais.
• 6 rollers, a target and a bumper spins
rate targets.
• 3 or 5 ball play—match feature—available
with twin coin chutes.
• All the latest improvements for long, profit-
able, trouble-free operation.

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago, Illinois 60651
Coming Soon:
June 15 — Associated Buyers Club meeting, Chicago.
July 6—Summit County Music Operators Association meeting, Akron, Ohio.

July 14—Coin Operators Society of St. Joseph Valley meeting; site to be announced.

PHILADELPHIA

Albert M. Rodestein, president of Macke Vending Machine Co., Philadelphia, has announced that his company, in cooperation with Seeburg Machine Co. Ltd., London, England, has received from the Variety Club of the World a credit filing agreement.

Coin Bills Sail Through Congress

The House bill, identical to that introduced in the Senate, was to be subject to further committee action. Floor action was not expected to be overly delayed.

Industry observers expressed confidence that Congress would approve the bill with little or no delay. The copper-nickel clad coins recommended by the Administration are expected to begin issuing from the Mint in 1969.

Texas Lawmakers

"He tried to sneak it through," Holley told members of the press. "The caption states only that the bill affects the definition of notes that have no other valuable thing, but when you read the bill you find that it legalized free games."

Withholds special fairness defense

"We tried to sneak it through," Holley told members of the press. "The caption states only that the bill affects the definition of notes that have no other valuable thing, but when you read the bill you find that it legalized free games."

Atwell argued that free games would not attract the same type of patron and that pinball play would likely keep teenagers off the streets and out of trouble.

N.C. Group Elects

"He tried to sneak it through," Holley told members of the press. "The caption states only that the bill affects the definition of notes that have no other valuable thing, but when you read the bill you find that it legalized free games."

The South Carolina association will elect officers at a full meeting. Their president is T. Smith, with Canton of Dixie Greeneville, S.C.

BILBOARD, June 19, 1965
Have you heard about Seeburg's unheard-of Discothèque offer?

You can't seize a business opportunity unless you have something to seize it with!

So Seeburg, watching the rapidly growing market for Discothèque listening and dancing, has moved rapidly to provide operators with the winning combination needed to turn this great new demand into income.

In a letter sent directly to 8,000 operators, we made an unprecedented offer which included the LP Console/480 Phonograph, our famous Rhythm Twins floor-level speakers with Altec Lansing sectoral horns and 15" woofers, and a set of leased Rec-O-Dance* records, designed exclusively for Discothèque play.

The response was so immediate, so tremendous that we have barely been able to keep up with it!

The offer is still good—although it is fast reaching its expiration date.

We urge you to get in touch with your Seeburg Distributor at once, to take advantage of it.

*T.M.
<table>
<thead>
<tr>
<th>POP SPOTLIGHT</th>
<th>BEATLES VI</th>
<th>Capitol T 2358 (M); ST 2358 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEATLES VI</strong></td>
<td></td>
<td>Obviously from the album title, this is the Liverpool group's sixth LP, and it is rapidly hot on the top of the charts. Perfectly timed for release coinciding with their summer concert tour of the U.S., the package contains their smash hit &quot;Ringo's Talkin' Back To Ya&quot; plus other well-placed singles &quot;Being For The Benefit Of Mr. Kite&quot; and &quot;Sgt. Pepper's Lonely Hearts Club Band.&quot; It's a hit!</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POP SPOTLIGHT</th>
<th>BOBBY VINTON SINGS FOR LONELY NIGHTS</th>
<th>Epic LN 24134 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BOBBY VINTON SINGS FOR LONELY NIGHTS</strong></td>
<td></td>
<td>Having monopolized the word &quot;Lonely,&quot; the star favorite presents a winning album based upon loneliness, sadness and last night. Much of the album's program is pop revisits of standard material such as &quot;How Much Is That Doggie in the Window?&quot; and &quot;Lonely Street.&quot; Business is brisk, and Vinton's voice is a hit.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POP SPOTLIGHT</th>
<th>BEFORE AND AFTER</th>
<th>Chad and Jeremy, Columbia CL 2374 (M); CS 9714 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEFORE AND AFTER</strong></td>
<td></td>
<td>chassis are landing out of the top of the charts. Their hit single &quot;Before and After,&quot; their second last year, is now pop and long-playing album. Marsha's &quot;Hot and Cold&quot; is issued as a hit. The collection ends with a hit.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POP SPOTLIGHT</th>
<th>SINATRA '65</th>
<th>Frank Sinatra, Reprise RS 1617 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SINATRA '65</strong></td>
<td></td>
<td>Opening with his current singles hit &quot;Red Rose,&quot; the Sinatra review showcases his rehearsed hit as he remains a consistent seller through these generations of audiences. The material includes his pop ballads such as &quot;Dance to the Music,&quot; &quot;Secondhand Rose,&quot; and &quot;Fake Lady.&quot; The collection's last hit is &quot;Will You Love Me Tomorrow?&quot; and &quot;Lost in the Stars.&quot;</td>
</tr>
</tbody>
</table>

---

**FOIL SPOTLIGHT**

<table>
<thead>
<tr>
<th>HERITAGE</th>
<th>Robert De Corrier, Folk Singing, Command B 884 SD (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HERITAGE</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HERITAGE</th>
<th>J.R. WALKER &amp; ALL STARS</th>
<th>Capitol T 9104 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>J.R. WALKER &amp; ALL STARS</strong></td>
<td></td>
<td>The popular group of four from this LP on &quot;Street of Dreams,&quot; &quot;The Wild One,&quot; and &quot;The City of Stars.&quot; These are equally moving and exciting. Powerful!</td>
</tr>
</tbody>
</table>

---

**FOLK SPOTLIGHT**

<table>
<thead>
<tr>
<th>HERITAGE</th>
<th>RHYTHM &amp; BLUES REVUE</th>
<th>Soul 701 (M)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RHYTHM &amp; BLUES REVUE</strong></td>
<td></td>
<td>The popular group of four from this LP on &quot;Street of Dreams,&quot; &quot;The Wild One,&quot; and &quot;The City of Stars.&quot; These are equally moving and exciting. Powerful!</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RHYTHM &amp; BLUES REVUE</th>
<th>KING CURTIS PLAYS THE HITS MADE FAMOUS BY SAM COOKE</th>
<th>Capitol T 2341 (M); ST 2341 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>KING CURTIS PLAYS THE HITS MADE FAMOUS BY SAM COOKE</strong></td>
<td></td>
<td>As King Curtis plays a well-known repertoire, the hits made famous by Sam Cooke. This LP offers a varied selection of Curtis's repertoire for fans of the original artists.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CLASSICAL SPOTLIGHT</th>
<th>HOROWITZ AT CARNegie HALL—AN HISTORIC RETURN</th>
<th>Pulitzer, Columbia CL 358 (M); CL 735 (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOROWITZ AT CARNegie HALL—AN HISTORIC RETURN</strong></td>
<td></td>
<td>This LP album is a historical and unparalleled treasure built on the piano repertoire of the master. The performances are a hallmark of the artist's mastery and legacy.</td>
</tr>
</tbody>
</table>

---

**CLASSICAL SPOTLIGHT**

<table>
<thead>
<tr>
<th>WAGNER</th>
<th>GÖTTINGERDAUMER</th>
<th>Vienna Philharmonic Orch. (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GÖTTINGERDAUMER</strong></td>
<td></td>
<td>This LP album is a historical and unparalleled treasure built on the piano repertoire of the master. The performances are a hallmark of the artist's mastery and legacy.</td>
</tr>
</tbody>
</table>

---

[Source: www.americanradiohistory.com]