Rock + Folk + Protest = An Erupting New Sound

By AARON STERNFIELD

NEW YORK—Call it folk-rock, urban folk, protest music or rock with a message. It's so new the trade press and record buyers haven't yet agreed on a name. But whatever it's called, the new sound is selling—and selling big.

What's happening? The traditional folk music and the folk-orientated pop product are still selling, but not nearly as much as they did a year ago. The hard rock product is still the core of the singles market, but again, it's not selling as well as it did a year ago. And its not quite as hard.

Fresh Urban Lyric

A hybrid, combining the best and instrumentation of rock music with the folk lyric—usually a fresh urban lyric—and often a lyric of protest—is selling across the board.

Among the leading exponents of this new form are Sonny and Cher, whose album released on its Hot 100 chart for the second week in a row, "I Got You Baby," hit the top of Billboard's Hot 100 chart for the second week in a row. "All I Really Want To Do," another single in the same vein, is on the charts with versions by Cher on Imperial and by the Byrds on Columbia. Two weeks ago, Sonny and Cher's "Look at Us" album was released on Ato.

Also recently released were singles by Sonny on Ato, and Cher on Reprise, Bob Dylan, Columbia artist who is on the folk-rock kick, is also on the charts with "Like a Rolling Stone."

Elektra, a traditional folk label, latterly announced that (Continued on page 14)

City-by-City Market Chart Set

By LEE ZHITO

NEW YORK—Billboard will launch "Top Sellers in Top Markets," a new weekly chart feature providing a market-by-market overview in-depth report on the best-selling singles in the nation's leading metropolitan centers. The new service will be kicked off in next week's issue.

Each chart will list in rank order of sales the top 40 singles according to sales in leading record counter sales. Radio exposure as an individual factor will not determine the position of records. The only reflection of disk jockey activity on behalf of given singles will be reported as this activity affects sales of the records.

The research and compilation will be conducted by Billboard's Music Personality Chart Department as managed by Laurie Schenker under the supervision of Don Owens, director of Research and Charts. METHODOLOGY for this massive research project was developed by Tom Noonan, director of Billboard's Record Market Research Division.

Technically, the time factor is so essential in the life of a single, high-speed methods will be utilized in gathering and compiling the data. It is expected that this will be the fastest continuing product sales report attempt in the market research field.

This new weekly service will be added to Billboard's expanded chart features, and will be published in addition to (Continued on page 14)

Chicago—Changing Distrib Scence

CHICAGO — The slogan "You can't tell the players without a program" could apply to the city's fast-changing picture of wholesale record distribution. Moving up and down the ladder, record companies have been the subject of the past month than ordinarily move in more than a year.

Biggest moves, of course, were Mercury and Palm Glass, jointly setting up Consolidated Distributing Co. to handle the entire Mercury stable of labels, and MGM-Verne sending in Morris R. Price to open its latest branch.

This, however, was accompanied by a raft of other changes. King closed its branch and after giving its line for two weeks to Garman Distributing Co., turned it over to Paul Glass' Allstate.

Allstate also picked up Musi- cro from Garrmans and Argo from Milt Salton's M-S on paper, Allstate lost Sounds and Fontana, though these labels merely shifted to Consolidated, which is the Glass-Mercury joint venture. Only Mercury remains not with Consolidated in Blue Rock, its rock line, which stays with Ernie Leuer's United Distributing Co.

Morrie Price's Metro Distributing Co. has suffered the blow by picking up Vee Jay from M-S. Summit has also acquired White Whale and Saddle-line, and has received Southern Ohio and Southern Indiana added to its Chicago territory by Epic and Okeh.

Jimmy Martin's Music Distributors closed its doors after it lost MGM-Verne, leaving several other lines up for grabs. Kent Beauchamp's fast-growing little company Royal Disk picked up Colpix. Dimension and Ava still have made no more.

Russ Tosh advertising manager with Martin, moved over to the Liberty branch, reporting to Bob Skaff. Henry Grossman, longtime Chicago record man whose days in the business go back to Morrie Price's Hi-Aided Apollo Distributing Co. days here, re-joins his old boss in Metro Distributing Co. Jack Solinger, head of Martin's Music Distributing Co., has not made a move but is under doctor's care for a serious back ailment.

SONNY AND CHER are glowing over the blazing sales of their new album and singles on Ato Records. Their current hits include the album, "Look At Us," the No. 1 single, "I Got You Babe" Sonny's own record "Laugh at Me," and their first Ato release, "Just You."

THE SUPREMES

SOUND IS THE SOUND OF YOUNG AMERICA

MOTOWN RECORD CORP.

2640 West Grand Blvd.
Detroit, Mich.
ELVIS

HAS A NEW SINGLE! #8657

45 RPM
RCA VICTOR
47-8657

ELVIS
SINGS IN THE ALLIED ARTISTS
MOTION PICTURE RELEASE

"Tickle Me"

I'M YOURS

(ITAL'S A) LONG
LONELY
HIGHWAY

ASK FOR "ELVIS FOR EVERYONE!" LP ALBUM

By request—the remaining 2 songs from "Tickle Me" movie.

RCA VICTOR

RCA
THE MOST TRUSTED NAME IN SOUND
Copyright Hearings' Wheels Grid Again

WASHINGTON Capital Robertson & Allen, lawyers for the American Radio Society, will testify this week when the Senate Copyright Subcommittee begins hearings on the re-authorization of the Copyright law, held over from earlier scheduled date. On the same day (April 19) the House Copyright Subcommittee will also meet, according to the Association of Broadcasters counsel Douglas Anello, and music publisher Robert Nathan. Witnesses, including Robert Nathan, veteran of the Hearings and chairman of the Senate Subcommittee, and attorney John Schuman.

Senate hearings will begin with an appearance from Attorney General Edmund Quinn Munsford, together with Register of Copyrights Abraham L. Kaminarsky, Deputy Register George Cary, assisted by Assistant Register Barbara Ringer and Copyright Office Counsel Abraham Goldstein. Also scheduled for the hearing was Music Publishers Protective Association counsel Charles C. Lartigue, Jr. and Educational Association spokesman who will argue before both Senate and House subcommittees.

NARA REVEALS NEW PROGRAM

NEW YORK—The National Archives has been charged with a new series of programs held a press conference Friday (13) to unveil the planned activities, which is to be coordinated with the publication of the new program, in the October issue of Billboard. It has been announced that a number of activities will be held in the area of copyright law, including a series of seminars and workshops.
Victor Discography Issued on Toscanini

NEW YORK — A 40-page book, the first and only Discography of Arturo Toscanini's recordings published by RCA Victor Records, has been issued. The book, compiled by Dario Sorio, a musicologist at the American Institute of Musicology, was characterized by the New York Times as a "landmark" work.

The book, which contains detailed information about the recording sessions and the music performed by Toscanini, is available for purchase at the RCA Victor Records store. It is priced at $19.95.

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HemisFair Top Post to Gaines

SAN ANTONIO — James A. Gaines has been named executive vice-president of HemisFair 1968, the top administrative post of the San Antonio exposition. Gaines has resigned as president and general manager of Southland Industries, which owns WAQI Radio and WAQI-TV, in that position.

The fair will be established on a 93-acre exposition site located in downtown San Antonio and present a "showcase" of the diversified cultures of Pan America.

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5 on Warner Bros.-Reprise Staff Promoted to Vice-Presidencies

By RON OBERMAN

HEARING CONTINUES SEPT. 20

New Jersey Man Held as Phony Booker in Maryland

WHATSON, Md.—Some 750 telephone calls were reported from the Kinston (MD) Youth Center in suburban Washington, Saturday night, and police were called to see if one of the country's hottest rock acts, the Righteous Brothers and the Four Tops. Instead, the disappointed youngsters spent the evening waiting for a local rock 'n roll band.

Montgomery County Police had arrested a man who said he represented the entertainers and had booked them and singer Rita Lynn, into the center. Police arrested Charles Brown, 31, of Clarksburg, W.Va., who had earlier identified himself as Jerry Mason, at the center where he was arrested for about $1,000 in advance.

Police said the center officials the stars would appear later for the show. However, the entertainers had no knowledge of the Wheaton show and were playing engagements elsewhere, police said.

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Lazar Details WJRZ Move To Country

By CLAUDE HALL

NEW YORK—Emanuel Lazar, owner of WJRZ Radio, Newark, made the official announcement Tuesday (10) of the station's switch to a country music format. Lazar told some 50 recordmen, radio men and members of the Country Music Association and trade press at a luncheon here that "if we had been more courageous, we would have offered this programing to our listeners many months ago.

"But change is difficult, especially when it is also pioneering," he said. "Never before has a radio station in this area committed itself completely to country music. Through the years, there has been the assigned programs of country music—a

Beechwood Expands

HOLLYWOOD—Johnstone Montez Monte and Vanguard Songs have been acquired by Beechwood Music, giving it such copyrights as "Easy Street" and "Endless Sleep." Herb Montez and the former owner both of companies.

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KATZEL GETS COLPIX POST

NEW YORK—Bad Katz, veteran record company executive, has been named vice-president and general manager of Colpix Records, replacing Bob York who left the label recently. It was revealed Monday. Katz was in charge of 4 Contours Records, a Kapp subsidiary label.
COLUMBIA RECORDS HAS THE ORIGINAL!
NINI ROSSO ‘IL SILENZIO’
(The Silence) 4-43963
Golden to Launch Record Club

BY AARON STERNFIELD

NEW YORK—Golden Records will launch a record club next month, announced president of the kiddie label, said that a $3 membership fee entitles the buyer to 20 per cent off list on all Golden product, with a minimum of $3.78 list on each order, with free golden mailing charges.

Once a member signs up, he gets a catalog and is advised of all new Golden releases. Additional catalogs will be inserted in all Golden records, and direct mailers will also be used.

The label has a list of 3,500,000 persons who at one time or another have purchased Golden records.

Book-and-Record Sets

Major part of the Golden effort will be built around the book-and-record sets, which list for $9.99 and sell for $7.99 as albums.

Product is both the traditional kiddie tales—like “The Three Bears” and “Hansel & Gretel”—and more contemporary, such as “Smoggy the Bear” and “Rudolf the Red-Nosed Reindeer.”

In the early last year, it was calculated to record sales in excess of $1,000,000, by integrating the sight with the sound.

Liberty Has Own Film Fest

HOLLYWOOD — Additional prints of Liberty Records industrial film, “The Forward Look,” are being shown around the world in places where you can agreeable comment at the company’s recent national sales convention. The film, reportedly the only color film relating the story of the company’s growth plus announcing plans for the future, is already been shown by Southern Distributors, and a color print is being sent to EMI in London this week and will then be circulated among other licensees. A third screening is set locally for Tuesday (17) by branch manager Julie Aitell for Southern Distributors, another at the Lyttleton Center of Fine Arts. A fourth showcase will be held made available for dealer showings in other domestic markets. Once the film has been seen, the new product segment will be eliminated and the film will be replaced by the new product for aid for new employees.

The company is incorporating audio-visual equipment in its new conference room for film showings and album cover blowup analysis.

May Co. Stores Offer "Watch and Wear Shows"

LOS ANGELES — The May Co. department store chain is giving fall clothing shows as a rocking flur. Several rock ‘n roll groups have been signed to appear at stores to entertain during collegiate fashion shows. The show, “The Scene: Campus 1965,” encompasses new fashions for campus wear plus teen-slammer shows in such groups as the Recalls, Denims, Sinners and Carolee Connors have been providing the music.

The May Co.’s ads in the local papers have been written by Sample copy lines are: “(it’s the great, fab college show of 1965. (2) It’s almost here, so fly to your nearest May Co. campus shop for free tickets (nurse, they’re going fast). (3) It’s everybody’s flop!”

Elliot Home Hired by RCA

NEW YORK — Elliot Horne, veteran RCA publicist, has been named manager of popular album planning and merchandising. He will report to Frank Turek, who heads Victor’s planning and merchandising department.

Horne will develop the label’s merchandise plans and programs and work with advertising and promotion people and distributors.

Horne has been a Victor publicity man since 1961. Prior to that, he had worked with several press agents and in the Columbia Records publicity department.

He’s written a book: “The House-Guided,” and has been articles published in the New York Times magazine section and Advertising Age, and has moderated a jazz program over radio station WBAI here.

Hanna-Barbera Chooses M. W. Distrib as an Outlet

MILWAUKEE—M. W. Distributors, a recently organized children’s record rack firm, has been named Wisconsin distributor for Hanna-Barbera.

M. W.’s specialty is children’s disk rack jobbing through its Children’s Musical Isle division which has shown fine growth in the Columbia Record Cirp. Last year, M. W., president of the firm, for musical with M. W. Record Corp, for rack firms, took over the children’s division last spring. “Children’s Musical Isle has no connection whatever with M. W. Distributors,” he said.

According to Melville Wax, the new Hanna-Barbera pop label releases have shown breaking of sales in the Milwaukee market. “I Don’t Believe,” by the Gambling Men, was a big hit for Rainbows,” by Danny Huntley have been named Pick of the Week by local stations WOFP and WRIT.

Audio Spectrum in Deal

RUNNEMEDE, N. J.—Audio Spectrum has acquired 50 tape cartridges from the catalogs of Alto, Impulse, Grand Wear and Westminster.

Among the artists featured on the cartridges are Ferrante and Teicher, Jimmy Giuffre, Strings, Erroll Garner, Eydie Gorme, the Impressions, Pats Domino, the Sonny Stitt Quartet and Joe Pass, the Ink Spots, Des Djinns, Billy Butterfield, Pete Condi, Duke Ellington, Colonc, Charlie Christian, Alphonse Luns- son, Alfred Apakia, Ray Charles, Johny Nash and George Hamil-ton.

Suggested list price is $5.95 mono or $7.50 stereo. A William Bell of Bell Sound Studios, Inc., handled the negotiations on behalf of Audio Spectrum. This brings the label’s selections now available on tape cartridges to 150 stereo and 100 mono.

Camoe-Parkway deal

PHILADELPHIA—Camoe-Parkway Records has signed a distribution deal with M. W. Distributors. The arrangement gives C. P. world distribution rights for all Camoe product.

BILBOARDS, August 21, 1965
mirror, mirror, on the wall, who's the hottest of them all?
the MGM singles
swingers, that's who!

I'M HENRY VIII, I AM HERMAN'S HERMITS
MGM K-13367

WE GOTTA GET OUT OF THIS PLACE
THE ANIMALS
MGM K-13382

KEEP ON DANCING
THE GENTRYS
MGM K-13379

IT'S GONNA TAKE A MIRACLE
THE ROYALETTES
MGM K-13366
RIDE AWAY  
ROY ORBISON  
MGM K-13386

JU JU HAND  
SAM THE SHAM & THE PHARAOHS  
MGM K-13364

HEARTACHES  
BY THE NUMBER  
JOHNNY TILLOTSON  
MGM K-13376

COME ON IN  
JOHN ANDREA  
MGM K-13378

DO YOU BELIEVE IN MAGIC  
THE LOVIN' SPOONFUL  
Kama Sutra KA-201

I'M ONLY HUMAN  
RAY PETERSON  
MGM K-13388
I'M HENRY VIII, I AM DANNY DAVIS AND THE NASHVILLE STRINGS

ROUNDABOUT CONNIE FRANCIS MGM K-13389

YOU'RE MY BABY THE VACELS Kama Sutra KA-200

GONE FOR BAD

THE SILENCE ROY ETZEL MGM K-13381

STAY AWAY FROM MY BABY

JOHNNY WINTER MGM K-13380

THE TULIPS MGM K-13375

still looking, glass? MGM's on fire!
Radio, TV Spots, Industry Party
Mark Campaign on CMA Album

By ELIOT TIEGEL

World Pacific-Pacific Jazz Records are buzzing with enthusiasm now that they belong to the Liberty Records, Inc., family. Reason for celebration? Their Lp singles are on the rise. Liberty is one of the West Coast’s more successful jazz operations, thanks to Bucky’s erudite ear. But today with no one talking about a “Western Polka” label, Liberty’s narrow focus reveals a small jazz label must have the ability to spread its product out of regular musical genres and into the national market place. This, Liberty’s field goal is capable of doing.

Composer-bandleader Gerald Wilson is due for a major boost this summer. The Los Angeles talent is planning to release Lp’s in the WP catalog, mostly of original compositions. As a possible indicator of the acquisition can mean to Wes Anderson, Wilson’s recording board has been recently done up by the band for a new recording of some sunder of song, Julie London, for a new Lp. This exposure, plus a recent band bidding for Al Hirt at Carnegie Hall, makes the LP for KCA, the ubiquitous band, according to Bucky.

Other Projects

Other new projects from WP will include the release in the U. S. of German trombonist Albert Mangelsdorff and his Quintet.

Hollywood—Radio and TV spots around the country have been advertising printing for the CMA album. “Original Hit Performers” is listing 25 top solo artists. An industry party Tuesday (24) at the Continental Hilton featured Wes Anderson and Martin Gilbert, whose firm, J. W. Anderson, is handling the MCA campaign, has invited broadcasters, record men, publishers and disk artists to the program.

In the news is the so-called "Hot Spot" with such luminaries as Gene Autry, who is a stockholder of the CMA, and Buddy Beeman of the "Beverly Hillbillies" TV show. Beeman is giving the former LP’s under contract or consideration. It is not yet known if any of the LP’s will see the light of day. The party will be held at the Continental Hilton.

On the West Coast, KJZ and KSTV radio stations KFOX and KIEV have been busy with CMA spots. KJZ is doing a one million spot bill to bring the Lp to listeners, while KIEV is running radio spots. He expects the largest volume of sales in the shortest span of time for this country. Lp’s sell for $2.50 each, with the industry station in Southern California, will do a remote broadcast from the hotel, and in personnel is in the lobby as guests arrive and leave. As always, the hosts, where the party and show will be held. A helicopter carrying an electric Hohen and a CMA logo will fly over the area concentrating on the hotel. KIEV is having KFOX disk jockeys in addition to interviewing guests live. Libby will also be present for the conversations for a subsequent show which will be made available to other industry stations, Gilbert revealed.

Bill Hudson, the CMA’s public relations director, arrives here from Nashville Thursday (19) to assist Gilbert in coordinating the co-ordinating the party. Gilbert said several TV stations are interested in filming the party for newsreels.

Gilbert’s firm is producing five TV shows, and will provide equal exposure for all 25 artists contributing their talents to the package.

A Canada Unit
Established by Pickwick Int’l

TORTON-Pickwick International has established a Canadian subsidiary, Pickwick International (Canada) Ltd., President G. Leslie announced last week (29) that Igor Vlas has been named managing director of the new firm.

A newcomer to Pickwick International, having handled foreign sales for the film distributing firms of Arc Sound, Ltd., where he was vice-president; Sonjos Corp., Ltd., as president and Waco Sales, Ltd., where he was president.

The new force for the Pickwick International unit will be established, plus Canada’s only feature film distributor, Concord, Waco is slated for a coast-to-coast expansion with distributors, sub-distributors, and will visit buyers.

Cal Symphony 
Announces Fail Season

CHICAGO—The 1965-1966 season of the Chicago Symphony Orchestra has been canceled. The action was taken by the orchestra’s Board of Directors which had been engaged in negotiations between them and Local 19-208 of the American Federation of Musicians. The directors of the Orchestral Association said they would develop a program without a symphony orchestra, which has not had a full-time symphony since the 1938-39 season, and the 1964-65 season ended with a $400,000 deficit.

Dean’s New Single

NEW YORK—Jimmy Dean’s new single, “Harvest of Sunshine,” b/w “When I Get to Your Place,” has been released by Columbia Records, and is scheduled to be heard on all radio stations in the country. The album contains Dean’s classics from the hit left “Sunshine” and “Harvest of Sunshine,” both written by Robby Rober’s, "The Jimmy Dean Show,” on the ABC TV network, begins a new season Sept. 17. The first show will be a "Sunshine" special.

Hanna-Barbera Offering 
Zany LP for Radio Play

HOLLYWOOD — Hanna-Barbera Productions will release a limited edition LP of wild tracks for radio use. The package is titled "Zany LP," and consists of 12,000 copies printed for radio in the first 5000 copies have been tested in major markets, the label says.

Artists are original announcers, voices and sound effects, and playgrounds, voices lines taken from copious HB TV shows. The album is a collection of the free Lp made only with original recording rights. It will be distributed by Hanna-Barbera on Lp in Hollywood to secure a copy, record head Don Bobbanon said.

The executive has just returned from a 15-city trip to record “Zany Lp” across the country. With this Sept. 1 release, the federation company will have developed a "Zany Lp" on the market. HB’s first Lp, "Zany Lp I," was released August 14, and "Zany Lp II" is scheduled for release September 14. The album is entered into the $3.98 field.

Future releases include "Johnny Quest," "Touche the One," and "Dumpling, Wilmie Flintstones," "Bilbo Baggins," "The Dandy Dogs" and "Sieng Ditte Dime." In addition to the cartoon series, the album is a compilation of the recording of the绳a Moore, Rosen, "Beatles," "Crazy Young," Buddy, Denny, Hank, Denny, "Beatles," and others.

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Jean King, Roger and Lynn, Cortzi Wilke, The Government, and Denny Hutton.

August 21, 1965, BILBOARD
'Eve of Destruction' Has Its Day

By NICK BIRO

CHICAGO — Barry McGuire's "Eve of Destruction" may be too controversial for the city's middle-of-the-road radio stations, but it represents a new trend in music, according to WLS and WCFL, the city's rockers.

The record also has all the earmarks of being a hit in terms of retail sales. Bob Garmin, of Garminia Distributing Co., says he's moved 17,000 copies in the Chicago area in the past three weeks.

Fred Sipiara, of Singer One-Stop, says he's sold 1,500 and has another 1,500 on order. "Dealers are starting to ask for the record," Sipiara says.

WCFL, Broke Disk

WCFL broke the record in late July and was followed by WLS a week later. One of the more conservative radio outlets, however, are keeping hands off.

Jack Williams, recently named program director at WIND, Group W's powerful middle-of-the-roader, termed the "Eve of Destruction" lyrics "sick." "It's not the sort of record we want to play for our audience," Williams said. WIND evaluates its playlist weekly, and Williams said "Destruction" has been voted down twice.

At NBC's WMQ, Glenn Bell, program director, said:

"We're not playing it because it's too hard for our middle-of-the-road sound." Bell, however, said he felt the record will have the greatest impact on the world of pop music of any record issued in the past several years.

"If I were on a Top 40 station, I would play it," Bell said. "In fact, I would make it a pick.

Earmarks of a Hit

At kingpin WLS, Clark Weber, the station's new program director, said "Destruction" had all the earmarks of a hit. WLS sister stations WXYZ, Detroit; WRIC, New York, and KQV, Pittsburgh, all put it on the air at one time.

Weber described "Destruction" as a "message record blending folk and rock."

"It flies," he said. The WLS music man feels that the British hold on pop music may be on the wane and that "Destruction" may represent a type of music which will move up to fill the void.

WCFL's program chief Ken Draper predicted flatly that "Eve of Destruction" would be a "very big record."

"Pop music doesn't create taste, it reflects it," Draper said. "He said he felt the record's success in the mass market was already a trend. "It's a little frightening, it makes us look at ourselves, but it's here," Draper said.

Liberty Buys Record Plant

HOLLYWOOD—Liberty Records has purchased Research Craft, a pressing plant, and will operate the facility as a subsidiary under the current management.

Former President Al Ellsworth has joined Liberty as the plant's general manager. The facility has 16 presses and will serve both Liberty and custom clients. Liberty President Al Bennett said:

"The plant, a custom servicer to other labels, is Liberty's first company-owned factory. The purchase provides a step forward in the company's 10th anniversary and a continuation of the corporation's growth.

It recently purchased World Pacific, a jazz line. The factory is located at 1011 North Fuller Avenue, Los Angeles.

STANLEY MILLS, general professional manager of Mills Music, receiving a bouquet and a plaque at a recent convention of Telefonia at the Shoreham Hotel, Washington, D.C., where Mills' promotion of flowers through its copyrights, "Red Roses for a Blue Tuesday," received a standing ovation. "You've got a hit," Wink Martina, Mills' "Millions of Roses," recorded by Steve Lawrence on Columbia and James Darren on Warners.

Flexible Looking for The Post-Hit Market

CHICAGO — Flexible Record Makers Inc., has been manufacturing the sound sheets in their present form for three years at its plants in nearby Deerfield, Ill., offering them for use as mailing pieces, financial reports, product instructions, sales training and packaging material. They are sold for the 7 1/2-inch sheets, recorded at 33 1/3 rpm, is about 6 cents each. Eva-Tone sheet sounds were bound into the August-1965 issue of National Geographic as a part of a 73-page special portrait of Sir Winston Churchill. Recently, the 7 1/2-inch sheet was used in a sound spectrograph of a Churchill funeral excerpt and Sir Winston speeches. Fidelity of the sheet recording was extraordinary, quite up to the sound of 45s and 33 1/3s.

Johnson does not rule out the possibility of a retail application of the sound sheets and called attention to the flexible records being made.

"Using French equipment," said Johnson, "we are manufacturing sound sheet records, four recordings to a sheet, and selling them for a dollar.

The sound sheets feature only some of the music and nothing to death as hits on solid disks and sell at about a dollar each.

Thus, the company gets more mileage out of the song, and the record buyer gets a bargain. He is certain of getting four good songs instead of a good number of songs on one side of a disk and something questionable on the other.

Johnson said that U.S. markets could do the same thing.

Gov. Kerner Hails Fest

CHICAGO — Illinois Gov. Otto Kerner praised the sponsor of the Chicago Jazz Festival scheduled for Aug. 13-15 and expressed the hope that the event will become annual.

Kerner told the festival sponsors last week: "You have assembled an outstanding program of artists, which, I am certain, will attract jazz enthusiasts from throughout the nation. We are proud that you have fit to stage this Festival in our great state of Illinois."

Co-producers are George Wein, producer of Newport Festivals, and Michael Butler and Downbeat magazine publisher John Malter.

Revercomb Jaunt

HOLLYWOOD — Imperial's general manager Ken Revercomb is on a five-week domestic jaunt to distributors as a follow-up to the parent company's recent national sales convention.

Revercomb is discussing new fall LP product and will schedule meetings with his district sales managers, Dick Bowman, in the South, Jack Brautel, Midwest, and Mel Friedman, East. Imperial's western national sales manager, will take a trip upon Revercomb's return.

Donovan to Make New U. S. Tour

NASHVILLE—Donovan, the English folk singer who was a big hit at the recent Newport Folk Festival, will be back in the U.S. this fall for a concert tour which will include an appearance at Carnegie Hall. The tour will begin from the last week of October to the first week of December. Donovan records in England for Hickory Records. The tour is being booked by Acuff-Rose Artists Corp. of Nashville.

HANNA-BAR.BAB, AFM IN ACCORD

HOLLYWOOD—The American Federation of Musicians has reinstated Hanna-Barbera Records after canceling its recording contract more than a year ago. Local 47 President Ron Tischfield said the termination of the agreement followed a technical misunderstanding of the pact. "We are convinced that any violations of the agreement were certainly not intended by anyrec. The company's part," Tischfield said.
Sweetheart Tree will grow into an album!

(Watch it blossom on the charts!)

Mathis
Mancini
Mercer

"Sweetheart Tree"
Johnny Mathis

Mercury Single #72464
Brave New Sound Sweeping Nation: Rock + Folk + Protest

by Larry Finley

IT'S now official that Ford is announcing the availability of an eight-track tape cartridge stereo unit as optional equipment in its 66 line. Their ads will break the latter part of September.

The industry has been waiting for this move. We at ITCC are especially happy about it, as we are the country's leading source of 8-track tape cartridge stereo units. We have been involved in the development of the eight-track tape cartridge since its inception.

To "blow our own horn," we are the only company that produces continuous loop tape cartridges. Our tape cartridges are of the highest quality, with a life expectancy of over 10,000 hours.

Now that we have the biggest name labels, we are looking for dealers and distributors. Because of the high demand, it is impossible to find a space in your store. We will be happy to send you a catalog of our cartridges, displaying our latest master tapes. Just make sure you choose the best quality brand of tape cartridge.

We'd like to send you our catalog, together with our $2.98 and $5.98 retail coupons, if you will send us your check. We will also send you a free sample of our tape cartridges.

SONNY AND CHER incorporate the instrumentation and delivery of rock with the folk message.

The recent album by the reconstituted Highwaymen, making their first ABC-Paramount album, have come out with a Rob Crewe-produced rock sound, but the message remains in the folk idiom. The songs are plain enough. Traditional folk, while it will continue to serve its specialized market, and whatever has come to be considered rock music is being influenced to a major degree by the folk lyric.

Average Profits of Radio Station Up 7.5% Over '63

WASHINGTON -- The average profit of a radio station in 1964 was up 7.5 per cent over 1963, according to a report just released by the National Association of Broadcasters. William L. Walker, director of the broadcast management department, said that a survey also found broadcasters anticipate increases in revenue in 1965, this year 3 per cent, in 5.4 per cent. TV.

The survey indicated that a typical radio station had total revenues of $125,100 and profit of $16,900. Less of $122,100, leaving a before-tax profits of $9,100. Most radio revenue came from local advertisers—36.6 per cent —measured by the number of national and regional advertisers.

The cost of programming at these stations was $33.1 per cent of the total expenditures, while general and administrative cost, $39.6 per cent of the total cost. Selling accounted for 18.7 per cent, technical, 9.4 per cent.

TV profits were up a record 18.1 per cent. A typical TV station had total revenues of $1,266,600 after agency and representative commissions and expenses of $807,300, leaving a before-tax profits of $229,300. TV stations showed a 5.4 per cent increase on revenue in 1965.

Frank Sweeney Exits WKRN

DETROIT—Frank Sweeney, music director and morning air personality of WKRN-AM here, resigned Saturday (7) after finishing his morning show. Frank Marunc, program director, said that Paul Cannon, former all-night man at the Top 40 station, has been named music director, Jim Jeffries of sister station WKFT, Battle Creek, Mich., has been brought in to handle DJ chores on a temporary basis.

Mar unc said Sweeney had been planning to give up his air time on Aug. 23 to devote himself strictly to music director duties. He did not give any reason for Sweeney's resignation.

Market Chart Set

Billboard's Hot 100 and Top LPs charts.

The purpose of this service is to chronicle the changing positions of singles in the individual markets. It is aimed as a programming service to broadcast- ers within the markets and as a buying guide to the dealers in each of the metropolitan centers covered.

Billboard was the first to introduce charts in the music record industry a quarter of a century ago. The new in-depth list marks a new first for the industry, according to Hal B. Cook, Billboard's publisher.

Say You Saw It in Billboard

BILLBOARD, August 21, 1965
Introducing

JOHNNY NASH
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JODA 100

EXCLUSIVE REPRESENTATION: JUCI MANAGEMENT 185 WEST END AVE., NYC. (212) TR 3-1222
Rebellion Way of Kids’ Life: Writing Team on Protest Songs

By CLAUDE HALL

NEW YORK — One of the hottest radio songwriters teams around—the husband and wife duo of Cynthia Weil and Barry Mann—both feel that reason for the current boom in message-protest songs is that kids have always felt like protesting. Now the sound has become more commercial, a rock beat, allowing kids and young adults to identify with the lyrics.

“There’s no doubt that Bob Dylan is leader of the present movement, Mann said. “It’s affected so many people with what he’s writing and singing.” The craze won’t die, but it may evolve into something else, he said, “the way the Beatles have changed.”

Well and Mann have two songs presently on Billboard’s Hot 100 that are message songs—Glenn Yarbrough’s “It’s Gonna Rain,” No. 16, which The New York Times described as stressing “patience and hope in an otherwise bleak situation,” and “We Gotta Get Out of This Place,” No. 60, by the Animals, which The Times said was about “social entrapment and hope for a new kind of meaningless work.”

Anyway you say it, the songwriting team is riding the crest of the trend toward message-protest songs with a hard rock beat. Their “None of the Above” has been recorded by both Jody Miller and Bonnie and the Beeves. The title of the album lines—the song is about a boy barred from school because of his long hair—is “why won’t they let him be what he wants to be?” Both records have received Billboard Spotlight. Mann said they were written a year ago, but that at that time no one would have played it.

“We don’t consciously set down and say we’re going to write a protest song,” Mann said. His wife added, “Our last three songs haven’t been protest songs.” Because you have to be careful, said Mann. “You have to believe in what you’re writing,” she said. And he said he didn’t want to write a song protesting about something he wouldn’t feel that same about tomorrow.

One of the reasons why the team feel they’ve been so successful lately is their demonstration records. “The production of a song is important as the lyrics or the melody, Internationally,” Mann wrote to the New York Times. “You write what the lyrics are for their songs, and that they use the same musicians on each demo record they tape.” The team, of course, has been successful on their non-protest songs as well. Gene Pitney has (Continued on page 47)

Streisand and Lopez Shine at NY Concerts

NEW YORK—Barbra Streisand, the gifted girl with the Greenwich Village manner and the Londonairy air, was on target for all the right spots, at her West Side Tennis Club concert on Sunday (8). She can’t fault her singing. She was in excellent vocal form, displaying the unique style, good taste, and intelligence that make her one of the great stars in the musical firmament today. She sang some older numbers such as “I Got Plenty of Nuttin’.” When “Somewhere” Comes Out,” “My Man” and “Fine and Dandy.” She sang some newer numbers from a forthcoming musical, “Yearning,” including “When in Rome” and “Why Did I Choose You.” In between there were a few novelty-type tunes and humorous little anedoctes.

Streisand is receiving just an appreciative response from the overflow audience of 15,000—mostly girls and occasionally exchanged remarks with her—a factor even more surprising when one considers that the crowd consisted mainly of teenagers. (Continued on page 47)

Belafonte and Troupe Toast of the W. Coast

LOS ANGELES—Harry Belafonte may be headquartered in New York City, but Los Angeles claims him for their own. This was evidenced Monday (9) when Belafonte concluded a three-week engagement of the Greek Theater, where in 1957 he developed his concert concept. Belafonte’s touring group includes five musicians, nine singers, country rural blues singers Sonny Terry and Brownie Matheker and exciting Greek vocalist Nana Mouskouri. Belafonte’s concert concept involves total entertainment within dramatic lighting. The audience (the theater had advance sales of $250,000) loved Belafonte’s songs and humor, cried and tested, and his adlib.

Seventeen songs were sung by Belafonte, including American religious folk, blues and calypso numbers. His voice was light and carefree on “Shake That Little Foot,” but somber and (Continued on page 47)

Leslie Uggams Delightful Treat at Coconut Grove

LOS ANGELES—Leslie Uggams’ sophisticated singing style proved a delightful summer treat Tuesday (3) at the Coconut Grove. There is an unbridled rhythmic quality in Miss Uggams’ voice. Very often this characteristic blends right in with a wailing arrangement lifts her out of the ordinary class of popular vocalists. She never strives to get a jazzy effect in this engagement, the Dick Stable 13-piece brass orchestra had marvelous Leslie Uggams to work with.

Henderson’s pent turned “Gonna Build a Mountain” into a funky bop with Leslie moving supply along the huge stage while belting out the lyrics. This ability to sing and dance at the same time was further evidenced on “Hard Day’s Night,” included in a brand new dressing theme to Mitch Miller. A group of the song—along leader stood stage center, its eyves and hands moving, to indicate page (“You Are My Sunshine”) and dance in place with harmony (“The Man I Love.” The sole flaw in her vocal was conversation in between songs. A small pittance, however, after such intense concentration. ELIOT TIEGEL

PEOPLE AND PLACES

“Houston,” by Dean Martin, has pleased that Texas city of the song little so much that they will make it an honorary Houstonian. . . . Sept. 11 has been designated as country music square dance day at the New York Pavilion at the World’s Fair. Among the country music groups who will appear are Glor and the Ranch Hands of Newburgh, N. Y.; Gil Rogers and the Country Playboys of Hyde Park, N. Y.; Donald La Plante and the Country Ramblers of Stony Point, N. Y.; Stein Sweeney and the Golden Nuggets of Stony Point, N. Y.; and the Krazy Kountze of Port Jefferson, N. Y.”

Shawn Elliott, whose new Roulette Record “The Joker” has just been released, will play a week at Miami’s Fontainebleau beginning Aug. 17, . . . Dale Brooks, in London for a Dolphonic Recordings session, will play a stint at La Dolce Vita, New Castle, England, Aug. 16. . . . Leslie Uggams, who starred in the movie “The Singing Nun,” has been signed by MGM for two more movies. . . . The Sandbanks, currently at P.J.’s Club, Hollywood, will take off for a tour on an appearance at KCOOP-TV’s new weekly “Hollywood Discoteque” show due to air Aug. 23. . . . Bert Jacobson is talent buyer for the new rock ‘n’ roll “Hollywood Discoteque” show over KCOOP-TV, Hollywood, Kip Walton and Jim Schott are directors and musical leaders. . . .

The Kim Sisters, whose latest release on Monument Records is “Ticky Tacky Toy,” has left for a five-week tour of Europe. . . . Viviane Greaves is currently appearing at the Joyful Lion at the World’s Fair. . . . The Serendipity Singers at the Bitter End through Aug. 23; they leave the next day for concerts including Canton, Ohio, Aug. 24; Detroit, Aug. 26–Sept. 1; Boston, Sept. 3; HERSHEY, Pa., Sept. 4–6, and then a week of tour in Canada.

Patte Page opened at the new Copa Room in the Sands Hotel, Las Vegas, Aug. 16. . . . Miss Page currently appearing at the New Christ Minstrels invasion of Japan based on the group’s successful appearances in movies and on television. . . . The Four Tops are among the acts headlining the Apollo Theater, New York, which opened the new season Aug. 13. . . .

Margie Rayburn appears at the Sandow Country Fair, Stockton, Calif., Aug. 19–23. . . . The Soul Brothers and George Perle and the Cry Babies are holding down the action at Trude Heller’s. . . .

Wes Gonset opened a two-week stint at Hotel Thunderbird, Aug. 10. . . . Dan Costo’s DCP International Records will soon release an album, “Little Anthony and the Imperials—Royal Man,” by the Soul Brothers and George Perle and the Cry Babies are holding down the action at Trude Heller’s. . . .

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TOP 20

SPOTLIGHT SINGLES

TOP 20 Spotlights—Predicted to reach the top 20 of the HOT 100 Chart

TOM JONES—WITH THESE HANDS (Bloom, ASCAP)—Just as his hit “What’s New Pussycat?” starts to slip, comes this bluesy, soulful revival of the meaningful ballad. Jones builds it into an exciting production. A fast chart climber. Flip: “Some Other Guy” (Dusech, BMI) Parrot 9787

ELVIS PRESLEY—FYI YOURS (Gladsy, ASCAP)—(IT’S A) LONG LONELY HIGHWAY (Presley, BMI)—Two sides from his film “Tickle Me” and both with punchy, lockdown type soul ballad material with straight, plainspoken performance while the flip is a well-done blues rocker. RCA Victor 8657

RONNIE DOVE—I’LL MAKE ALL YOUR DREAMS COME TRUE (Picturrome, BMI)—With his winning sign-a-long style Dove has another top-of-the-chart contender in this familiar ballad melody that will fast take the place of his “One Kiss For Old Times Sake.” Flip: “I Had to Lose You” (Picturrome, BMI) Diamond 188

ANDY WILLIAMS—AIN’T IT TRUE (Weaver & Claudine, BMI)—A wailing, soulful Williams emerges in this hard-driving, rocking blues number destined for a rush up the charts. Left-field smash. Flip: “Loved One” (Mayfair, ASCAP). Columbia 43358

COUNTRY SPOTLIGHTS

WAYLON JENNINGS—STOP THE WORLD (AND LET ME OFF) (4 Star, BMI)—The Carl Belue country roster has equal possibilities in this pop vein with this fine Jennings interpretation. Flip: “The Dark Side of Fame” (Harbot, BMI) RCA Victor 8652

BOBBY BARE—JUST TO SATISFY YOU (Oving & Parody, BMI)—Strong follow-up to his hit “All Right” is this well-written Bowden-Jennings ballad with a smooth rhythm backing. Flip: “Memories” (Central Songs, BMI). RCA Victor 8654

BOBBY GRIGGS—THAT’S NOT WHAT HE’S GOTTEN ON HIS MIND (Tree, BMI)—Tremendous piece of country material serves as a strong Tower Records debut for the popular Griggs. Should make it up the country charts in short order. Flip: “Today I Pick” (Tree, BMI). Tower 15

CHART

SPOTLIGHTS—Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

WYN STUART—I’ve Forgotten That I Forgot About You (Capitol, BMI) PRECISION—You’re Sweet (Capitol, BMI) CAPITOL 5480

MARY TAYLOR—Before He Knew You, He Was Mine (Central Songs, BMI) CENTRAL SONGS 6000

THE TEXAS TROUBADOURS—Love’s Guitar Song (Morning, BMI) BEECA 31837

SUNNY ROGERS—The Answer (To) The Bridge Washed Out (Morning, BMI) THE TEXAS SINGERS' CHART 1290

MARK WINKLE—Blue Party (Parmer, BMI) BONDE 1020

MAX POWELL—A Taste of Home (Crest Hits, BMI) BEECA 31939

BETTY ROGERS—He’s Not in Your World (Dear Star, BMI) JAPAN 609

VAN STEEL—If It Satisfies Your Mind (Billie Farm, BMI) BILLIE FRANK 100

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

OTIS REDDING—RESPECT (East-Time-Redew, BMI)—A wailing blues belter that can’t miss hitting the top of the chart. Flip: “Ole Man Trouble” (East-Time-Redew, BMI) VOICE 121

FRED HUGUES—YOU CAN’T TAKE IT AWAY (Customa, BMI)—Big band bangs a soulful blues rhythm ballad in this hard-to-beat Hughes style. A blockbuster. Flip: “My Heart Cries On” (Customa, BMI) JAPAN 760

BILLY BUTLER—(I’VE GOT A FEELING) YOU’RE GONNA BE SORRY (Customa, BMI)—A sure-fire, hard-driving rhythm ballad with tasty wailing from Butler. Hot chart mover. Flip: “You Make Me Think You Ain’t Ready” (Curtom-Jalynne, BMI) OKEE 7277

CHART

SPOTLIGHTS—Predicted to reach the R&B SINGLES Chart

THE OAKRAYS—I’m Lickin Good (Genn, BMI) GEMINI 127

DON REINERT—Don’t Turn Away (Star, BMI) GEMINI 127

JIMMY HENDRIX—The Birds (Star, BMI) GEMINI 127

KING AND QUEEN—I Can Feel It (Doozer, BMI) ASCAP 2752

JIMMY HENDRIX—Funky Drummer (Doozer, BMI) ASCAP 2752

THE MODERN ESCAPES—Empty World (Paladin-Zig Zag, BMI) LAVINE 254

E-CELLENT—Hey, Little Willie (BMI) JAPAN 1966

THOM-Roxy—To the Beat of My Heart (Little Gay, BMI) JAPAN 1966

RICHARD MODERMAN—You Must Cry Mine (Amer, BMI) JAPAN 1966

BILLBOARD, August 21, 1965

18

18
The voice of a most uncommon man was stilled on July 14, 1965.

Adlai Stevenson was fatally stricken as he enjoyed a stroll along Upper Grosvenor Street in London on a warm and glowing mid-summer afternoon.

The shock of his death spread sorrow through the free world and through much of the world behind the Iron Curtain. For this was a man whose dignity and appeal knew no barriers. And the esteem in which Adlai Stevenson was held by the world did us honor because he spoke for us in the forum of the world—the U.N., an institution which he had helped to found.

But how cold his words appear on the printed page. How flat and grey they seem without the voice that powered them to greatness. The Stevenson voice—a reedy, but clear and handsomely cultured sound—made the witty quips sting and the eloquent phrases sing.

His was, truly, the voice of an uncommon man.

And you had to hear it to begin to realize how this American used language. He was articulate, but he was more than that. His words nourished us, gave us courage, spoke what we felt... to Russia or the U.N. or the Democrats or the Republicans, or even to each other.

The voice of this uncommon man is stilled, but not forever. His words live in print and, through recordings, in this album as well as in miles of film and videotape.

He will no longer be here to comment upon the issues and crises of our days. But we do have his words, not the memory of them, but the actual words to hear again and again, to draw on for purpose, to savor for their feeling.

And through such living documents as this album we hand these words on to generations yet to come so that they, too, may be touched by his greatness, moved by his eloquence. In this way we perpetuate his memory. In this way we keep alive for all time the voice of the uncommon man.

Hear the Sound of History on... E-4329 D

MGM Records is a division of Metro-Goldwyn Mayer, Inc.
Says England:
"You can have the Beatles!
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England's No. 1 Female Vocalist

JOAN BAEZ

her latest single...

"THERE BUT FOR FORTUNE"

B/W "DADDY, YOU BEEN ON MY MIND" VRS-35031

Currently No. 7 on the English charts - headed for No. 1

Page 2 — MELODY MAKER, July 31, 1965

NEW MUSICAL EXPRESS *

Friday, July 30, 1965

Joan Baez
High in Brit.

LONDON—Joan Baez is now the Philips label's best selling artist in Britain. She bounced back with an unexpected single hit, "There But for Fortune.

In one week's recent lists of the Top 50 singles and Top 20 albums and EP's, Joan had three LP's, two EP's, and two singles, a feat unequalled in this country by a female artist.

BILLBOARD, July 31, 1965

Now available in the U.S.A.

VANGUARD RECORDS
Which will get to the top first... his new single or his new LP?

TOM JONES

"WITH THESE HANDS"

9787

STEREO PAS 71006

TOM JONES

WHAT'S NEW PUSSYCAT?
also includes
WITH THESE HANDS

Mono PA 61006 Stereo PAS 71006
Ortega: The Rage of Argentina

By CLAUDE HALL

BUENOS AIRES — A 24-year-old Argentinean singer who writes most of his own songs believes he has found the perfect formula for writing hit songs. It’s called “a lot of fun.” With only a few hits by other artists, but has written and sung several of the tunes in the movies in which he starred.

Two songs we wrote — “El Mapo” (The Map) and “Tante Amour” — were for him the first prize for writing and singing at the Festival de El Canto in Hollywood on July 17. Furthermore, his album “Boleros” was in the top album charts of Argentina prior to his trip to Hollywood and the Hollywood music fest, “Canto,” a single record, was in fifth or sixth place. Five of his records have been Latin-American equivalents of million-sellers.

The “Boleros” album — recorded in Brazil — will be released in the U.S. by Victor before the end of the year as part of a new international push for the artist.

He will visit Spain in January to star in a movie, for which he will write all the songs and sing them. Also, he hopes to make personal appearances in New York, and plans to return to New York in 1967. RCA Victor’s Dario Soriano, manager of International liaison, said that the label will provide full backing for the Latin-American star wherever he goes.

He’s also a TV star. Ortega has two important Polish TV appearances, one in Buenos Aires, the other in Montevideo. In addition he has a critical solo appearance in a television show in Argentina next March.

His biggest ambition? To record in Nashville for that Nash- ville Sound: He hopes to do so next year.

CBS Germany, Magazine Tie-In

By OMER ANDERSON

FRANKFURT—CBS Schallplatten, Germany’s Der Stern, West Germany’s mass-circulation (around 2 million) illustrated magazine launching a television music magazine called “Stern Music,” top pop LP’s air.

First release will feature Ray Conniff and Bobby Solo, the 1965 San Remo festival winner; Fats and His Cats, the Jacob Sisters, and the German top singers Rosita and Hans-Joergen Baumer.

CBS will stress U.S. artists on “Stern,” according to the disk firm. Later releases will include Glen Campbell, Pioneers and Barbara Streisand.

CBS’ link-up with Der Stern follows what has become a pattern of disk company-publishing house alliances. Electrola has signed a two-year deal with Germany’s giant radio-TV guide (circulation: 5,000,000) and Arto and Goebel will be linked with the Hel- lemann publishing empire.

CBS will use the mass circulation of German publications as a merchandising vehicle to link its artists with other major German disk companies. There are six German-English disk operations, plus Quick and Revue magazines, each of which circulates around one million.

The modus operandi is for the disk company to produce a publishing house joint to decide titles — all low-priced LP’s. The disk firm then signs its artists to publishing house promotions.

Attempts are made to infil- trate as much culture as the mass market will allow, and some patrons of the sound-and-text alliance argue that it promotes good music by placing the music of the near market on the low-income bracket.

In a related development, Bertelsmann, the giant German controlling interest in the UFA film empire, and UPA artists and records will be made available to Artila.

Philoys Shows Strong Fall Line

LONDON — Philips Records here gave a presentation of their fall program to their sales force at 450 London dealers last week. Making full use of the audio-visual method of sales and disk segments from new releases, general manager Darcy Oliver and salesmen Johnny Ferri, Jack Baverstock and Mike Hawker, dealt out some 800 presentations. In addition to Mercury and Fontana fall looks at a big build-up with new U.K. artists, and the Mercury “Lulliebeth” jazz series with noteworthy recordings.

Mercury also had a prediction of motion picture activity. Mercury’s head manager Mike Hasler has signed up five new groups for the label, plus Kari Denver and Thirite Oberman.

A new single on Mercury by John Roger was issued Aug. 10, titled “Day by Day” which has every potential of doing for her what “Don’t Stop Me” did for Ca. Written by Gordon Mills, composer of “It’s Not Unusual,” it presents Julie in a new, up-tempo style as a change from ballads.

There are 25 albums in the Mercury program, including five soundtrack albums. Gould’s meeting at Mercury was also going out after show albums and results of these efforts will be seen during the next few months.

Popular List

On the Philips album line, there are 13 issues, with Roger Miller’s “The Return of Roger Miller” not only topping the charts at Springfield, Walker Brothers, Nina Simone, Four Top singles and Harry Secombe, Philips’ Artist of the Month, are among top sellers.

Fontana, which has a very strong folk and jazz line, has 43 releases, including all 13 albums that include five from Joan Baez. Four albums that include five from Joan Baez are included.

Among the 13 disks includes guitarist Joe Pass’s tribute to Django Reinhardt, in which members of the Vienna State Opera Orchestra and the London Symphony have recorded with a jazz group.

The classical issues on Philips total 63 albums and there are six from Caecil, four works of Shakespeare, Shubert’s “The Riviere,” and “Alice in Wonderland.”

It was noticeable that the company has paid a good deal of attention to their jazz series, an indication of anticipated growth in this area. This presentation sets the tone of confi- dence in a good market for the coming season.

INTERNATIONAL NEWS REPORTS

VISITING LONDON recently to survey the British record scene and, hopefully, to persuade British artists to visit Japan to promote records, was Isahakia, managing director of Toshiba, Japan, a firm owned 50 per cent by EMI, England. From left: B. J. Dockery, EMI manager of the license department; Ishakia; S. Stern, export promotion manager of EMI, and A. M. Smith, EMI export manager.

Now on every national chart . . .

"Liar, Liar"

The Castaways

soma 1433

Destined to be one of the Hottest records of the year!!

DEALERS
ONE STOPS
ORDERS FROM YOUR SOMA DISTRIBUTOR TODAY

RADIO STATIONS
Write for promotion copies, now!

August 21, 1965, BILLBOARD
MUSIC CAPITALS OF THE WORLD

- Continued from page 25

Paul and Mary will play a season at the Paris Olympia Theater in September. Among international stars who have appeared this summer at top French holiday resorts are Sandle Shaw, Donna Warwick, Nina Simone, Cliff Richard and the Shadows and Prince Rainer and Princess Grace at the Monte Carlo Sporting Club in a gala for the Monaco Red Cross. He contributed his $6,000 fee to the Red Cross. After the concert, Tritic remained on the Cote d'Azur for a vacation.

The 16th Menton Festival, running until Aug. 24, was brilliantly opened by Karl Munchinger and the Stuttgart Chamber Orchestra. Also taking part this year are Suzanne Franciosi, Arturo Michelangeli and the National Orchestra of Monte Carlo, Elisabeth Schwarzkopf, the Dusseldorf Chamber Chorus and the World Choirs of the Festival of Maribor, the Swingel Singers and the Duvelet Consort Singers. Johnny Halliday, back in his regular appearance since his release from the French Army, was guarded by 150 policemen at the Oisemon Kurashk-Casino. Vogue is releasing an album by Jean-Jacques Debout backed by the orchestras of Jean Buschey, Tony Hatch and Mickey Baker.

MIKE HENNESSEY

RIO DE JANEIRO

Singer-composer Dorival Caymmi and producer Alberto de Oliveira returned from the States after a two-month visit. Veteran promotion man Francisco Meneses left RCA Victor. Trombonist Rauldinho, just in from Paris, formed a quartet with pianist Tenorio Jr. Astral Gilberto is in top news these days. The former wife of João G. was the feature of four-four-color page interviews published by Marchete and Cruzeiro weeklies. The top Brazilian record executives will fly to Buenos Aires the first week of October to attend the Congress of Latin-American Record Manufacturers. Vocal group O-O-Four, singer Sylvia Telles, saxophonists Joao Du Valle, pianist-arranger Daniel and a quintet topped by trombone man Edison & Edmundo Machado are the main attractions of a new show, "MPP 65." Elecoco executives say Warner Bros. LP, "The Wonderful World of Antonio Carlos Jobim" will be pressed with the Elecoco label. Odexen men say the disk will be released by EMJ with its original label.

SYLVIO TULLIO CARDOSO

ROME

A new musical TV show, "La Traviata" (The Stratagom Tob), has created a disk flurry. It was recorded by its two straight stars, Sandra Mondal for Style and Marco Giallo for Early Movies. Cinema continues to seek out recording names. Newest cutters are Adriano Celentano, who will co-star with Tino in "Leve Than Grandma Can Do," and Renzo and Rareo, the "Fly Boy Fair," and Renzo Germani, who still and sings in "How to Make the Army Miserable." A singer from old times, Luiz Jose da Cunha, the great singer who did her first singing on new recorders, is now working on a French version of the Pietro Carvalho & Sandra Giovannini-Ricardo Rascel musical, "Day of the Idols." Four of the six Italian regional record companies have been issued from Poeta-Cantora. The resignation of Alenin Borsini from directorial triumvirate of Naples Song Festival, now set for Sept. 16-19, has more of the once-proposed event in jeopardy. While the songs were chosen more than two months ago, no singers have been announced recently... It's a close race to see whether A Record for the Summer" or the "Capitane" competition furnished the most best sellers. Of the top 15 on the authoritative list, 16 were first presented in the former event, 12 in the latter.

SAMPL STEINMAN

SYDNEY

Local singer Darryl Stewart of the national top-ranked TV show "Sound of Music" has just completed an album, "A Tribute to John McCormack." With the Righteous Brothers going top on top here and radio-wise with "Justice" and "Unchained Melody" working for them, Festival rush-released (Continued on page 33)

British Record May Sales Up

LONDON — For the first month this year British record sales were higher in May than in the equivalent month in 1964. Although only 6,103,000 records were pressed — 975,000 records less than in May 1964 — sales were $4,505,200 representing an $800,000 increase.

This is the first time in the swing towards LP's in the British market.

Breaking down the numbers of records pressed in May there were 1,264,000 albums, an increase of 153,000, and 3,794,000 singles and EPs, down 1,129,000.

UK Decca, Stones Pact; Minus US

LONDON — Independent producer Andrew Oldham has re-signed his Rolling Stones with Decca but the new pact gives the company world rights including America. The Rolling Stones are negotiating a new U.S. label for the American market — Britain's second biggest. Oldham has formed his own disk company for which he has set up a release deal in Britain.

Columbia's independent contract for the Stones with Decca expired in May and has been in an atmosphere of frustration. The producer boldly claims that his new pact means Decca paying a higher royalty than any record company has ever given before, but he will not disclose the terms or the length of the contract.

However, Oldham did say that the Stones' current U.S. release will be pressed on their own label, London, their legal representative in New York, Alan Klein, is negotiating there with new bidders.

This week Decca runs out in Britain the Stones' recent big American hit "(I Can't Get No) Satisfaction," but Oldham convinced Decca to ship the first 25,000 copies it pressed to other parts of Europe because he was not happy with the 'B' side. He insisted on a new Stones' composition, "The Spider and the Fly" because he said the American 'B' side, "Under Assistant to the West Coast Promotion Man," (already pressed on the first 25,000) would mean nothing in Britain.

The details of Oldham's own disk firm, Immediate Records, have still to be unveiled but it is known that the product will be pressed and released by Philips on Oldham's own label. The initial release was timed for this week and was to have been a Berti Berens recording by American group, the McCoy's, and the producer picked up on his recent visit to the U.S. The second will be a Jimmy Page production; the third a record Oldham has made himself, by the new British girl singer, 34K.

A DINNER CULMINATED THE FERMATA Records convention held recently in Buenos Aires, Argentina. Attending were executives of both Ferrana and Odex (Electric & Musical Industries) which press and distribute Ferrana product. From left, are, Fernando G. Lopez, Juanito Belmonte, Jose A. Rola, G. L. Grassi, Jorge G. Ferguson, Odex general manager Philip N. Brodie, Ferrana general manager M. S. Bennion, Carlos G. Mexia, Enrique O. Rosso, and Roberto Abatte.

EDDIE BARCLAY, head of Barclay Records, steps outside of the church with his new bride, Marie-Christine, to accept congratulations from artists Charles Arnauvot, left, and Jacques Brel, right.

%Of course, this is impossible.
A HIT OVER THERE!
A HIT OVER HERE!

DONOVAN
ENGLAND'S NEWEST SENSATION
Sings

COLOURS

Watch For Donovan On These TV Shows*
SHINDIG
LLOYD THAXTON SHOW
HOLLYWOOD A-GO-GO
AMERICAN BANDSTAND
9TH STREET WEST
SHIVAREE
WHERE THE ACTION IS
SHEBANG
* DID YOU SEE HIM AT Newport?

JOSE
HICKORY 1324

A SMASH HIT ALBUM
CATCH THE WIND
LPM 123

BARBARA MILLS
QUEEN OF FOOLS
(c/w)
(MAKE IT LAST) TAKE YOUR TIME
HICKORY 1323

Hickory
RECORDS, INC.
2510 Franklin Road
Nashville, Tennessee 37204

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville, Tennessee C/Press 7-1366

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville, Tennessee C/Press 7-1366
Big things happen to Columbia hit singles.

Billy Joe Royal
Down in the Boondocks

Jimmy Dean
The First Thing Ev'ry Morning

They become hit albums.

Everything's going for COLUMBIA RECORDS
SOUNDTRACK SPOTLIGHT

**THE IMPRESSED FUSE**

Original Soundtrack. Decca DL 74655 (6).

"The Impressed Fuse" is a story of a group of master engineers and their struggle against corporate greed. The music is scored by John Barry, who has a long history of working with engineers and the music world. The sound quality is excellent, with a strong bass line and clear vocals. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

THE MAGIC MUSIC OF HOLLYWOOD

Carrera Cavallero. Decca DL 4668 (M); DL 74649 (5).

The "sound of the piano" refers to one of the most characteristic aspects of an artistic package and is often associated with a strong bass line and clear vocals. Here, the music is scored by Irving Berlin, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

COUNTRY SPOTLIGHT

**WHERE YOU'RE CONCERNED**

The songs on this album have two things going for them: they're not only sung by Justin Tubby, but he wrote them himself. "Tubby's a genius" is a story told with a good bass line and clear vocals. The album is lived with, making fans of these hits and his other songs at one time or another, and will provide definite purchase motive.

CLASSICAL SPOTLIGHT

**HOLIDAY FOR ORCHESTRAS**

Philadelphia Orchestra. (Orchard). 3007. (M); AS 6757 (S).

This album is a bridge between traditional and classical music, containing selections such as "Christmas Music," "New Year's Eve Music," and "Hanukkah Music." The music is scored by Adolph Schaefer, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

CLASSICAL SPOTLIGHT

**BAROQUE MUSIC FOR TRUMPET VIRTUOSO**

Adolf Schaefer, Deutsche Grammophon 216 475 074 (M); AS 6755 (S).

Scherbach's secure command of his instrument and the sensuality of the baroque music is captured on this recording. The music is scored by Adolph Schaefer, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

POP SPOTLIGHT

**CLASS OF '65**

Floyd Cramer. RCA Victor LPM 3505 (M); LSP 3405 (S).

The king of the country scene and part of the country nation, Floyd Cramer's "Class of '65" is a masterpiece. The music is scored by Paul Anka, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are prepared for Spotlight Picks or Special Merit Picks, and all other LPs are listed under their respective categories.

SOUNDTRACK SPOTLIGHT

**AM I THAT EASY TO FORGET**

C enrollment. RCA Victor LPM 3366 (M); LSP 3351 (S).

A stage radio artist in the country field, Carl Biddle comes to the music world to release his performance of his own material to new audiences. The music is scored by John Barry, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

CLASSICAL SPOTLIGHT

**TEUMANN: SONATAS AND TRIOS**

A fine recording which, when combined with the sonatas, makes the three Trios the most fitting set of music for a composer. The music is scored by Adolph Schaefer, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

LOW PRICE CLASSICAL

**SPOTLIGHT**

OVERTURES AND INTER-MEZZOS FROM FAMOUS OPERAS

Georg Solti. RCA Victor LPM 1119 (M); VCS 1119 (S).

A sparkling start of an important number which gives the listener a fine opportunity to enjoy the music. The music is scored by Adolph Schaefer, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

CLASSICAL SPOTLIGHT

**SCHUBERT: MOTETS FROM "BEATONIS SACRAE"**

Niederländische Singkreise, R. Leopold Instrumentalisten. Tippel, Therese, C. 1102 (M); HS-7106 (S).

Another excellent set. From the Schubert, "Benedictus," and the other motets, to the Beethoven, "Requiem," the music is scored by Adolph Schaefer, who has a long history of working with engineers and the music world. The story is told through a series of flashbacks, which add depth to the characters and their motivations.

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(continued)

(continued)
NATIONAL BREAKOUTS

EVE OF DESTRUCTION
Barry McGuire, Burl Ives

CATCH ME IF YOU CAN
Dave Clark Five, Eric Burdon

BABY DON'T GO
Sonny & Cher, Reprise 6399

REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been pegged as potential hits by dealers in many markets (listed in parentheses). 1-2-3 . . .

1-2-3 . . .
Len Barry, Decca 31857 (Philadelphia)

YOU'RE THE REASON
Gerry & the Pacemakers, Laurie 3331 (Vogue, BMI)

TOO HOT TO HOLD
Major Lance, Chock 7265 (Bakar, BMI)

CARNegie HALL BicENTENNIAL
Shirley Verrett, RCA Victor LM 2282 (BMI)

BACH: SIX BRANDEMBURG CONCERTOS
Slovakian Guards Chamber Orch. (Hisayoshi), RCA Victor LSC 7008 (BMI)

SIEFFEL'S SYMPHONY No. 5
Barry Verhussen (Conductor), NBC Symphony Orchestra (BMI)

LOW PRICE CLASSICAL

PHILIPPE TELLEMAN, GRAND MUSIC WITH RECOLLECTION
Cosacna Musica de Darmstadt, National Broadcasting (BMI)

RAMEAU: PIECES DE CLAVIUS
Concerto d'Orcagna (BMG)

BAROQUE MUSIC FOR RECORDER CONCERTOS
Concertante Musical Institute of Darmstadt, Ron Dambrosio, BMI (BMI)

SIEFFEL'S SYMPHONY No. 2
Beethoven Symphony Orchestra, (BMI) (BMI)

FOLK
KOYO MUSIC OF JAPAN
Various Artists, Nihon 2005 (BMI)

HOUSZKUE THE MUSIC OF GREECE
Various Artists, Nihon 2004 (BMI)

INTERNATIONAL

WEDDING-ITALIAN STYLE
Pizzicato Five (BMI)

THREE-STAR ALBUMS

MUSIC-PIX EL CARTEL
Ringo Starr, BEATLES (BMI)

CLASICAL

MARCUS CHAPLIN, STRING CONCERTOS
Lothar Gritsch (Conductor), NBC Symphony Orchestra (BMG)

THE MUSIC OF INDIANA
PROVINCE, Gerek, BMI (BMI)

THE SOUL OF FIRE AND FLAMENCO
Various Artists, BMI (BMI)

CALIFORNIA
Various Artists, BMI (BMI)

GOD'S SOUL AND SONGS
Ketty Blevins, BMI (BMI)

THREE-STAR ALBUMS

THREE-STAR ALBUMS

ALL THE BEST OF THE BEST
BEATLES (BMI)

THE MUSIC OF INDIANA
PROVINCE, Gerek, BMI (BMI)

THE SOUL OF FIRE AND FLAMENCO
Various Artists, BMI (BMI)

CALIFORNIA
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Ketty Blevins, BMI (BMI)
MUSIC CAPITALS OF THE WORLD

Continued from page 26

their new chart single, "Once in My Life" and "This Is New." King Records of Japan has be-
come an important label in the Japa-

cultural market over the past 12 months. . . .
The August release from the Australian Rock Co. includes 10 top albums on the CBS label which could prove good sellers. These include artists such as Jerry Vale, Earl Hines and the Mormon Tabernacle Choir. The same company has also issued the "Jan Peerce Concert at Carnegie Hall" and Ferrante and Teicher's "By Popular Demand," both on United Artists.

Eric Jupp is back from England where he played a seven-month stint. He produced a series of TV shows for the BBC. Ames and Jim Murphy, talented New Zea-

land duo, have been signed to a five-
year contract by CBS. A cold winter has caused promoters to lose money. The Lesley Uggs Show and the Serendipity Singers lost a fortune. . . . P. J. Proby is due in Sydney for an all-capital cities tour Aug. 28.

Denis Williams, brother of pop star Warren Williams, has been signed by EMI. . . . Cal singer Buddy Williams takes his 16-year-old daughter Kay into the act on his latest RCA single, "We're Both Sorry Now." . . . Competing with the successful GO label in Melbourne, WAG issued its IN label, which will concentrate on the teen market. Jack Varey, p.c. director, stated that the first single will feature Johnny Cash in the EMI stable.

EMI won a single deal with Sydney TV station ATN for the release of a single by singer Paul Wayne. Each of the two numbers recorded from the soundtrack of the Lesley Uggs TV special. Both EMI and ARC are rush-releasing the version of "Summer Wind." ARC's Roger Williams on Keppe and Capitol version by Wayne Newton.

The West Australian group, the Times, whose disc is produced by Martin Clarke and distributed by EMI, leave Australia for South Africa and the United States at the end of this month. Their first single on the HMV label, "Glad, Not Sad," is receiving heavy air exposure. Australian Rock Co. is presently enjoying another "run" of good singles. Included in its current best selling list is Jay and the Americans with "Cara Mia." on United Artists label. Mr. Tambourine" by CBS, his group of the moment—the Byrds.' "Fire in the Sky." . . . Peter, Paul and Mary on Warner Bros. is still high on the list and will certainly be revitalized when the trio tours Australia for the second time this Aug. 25.

Gene Pitney's new CBS single, "Looking Through the Eyes of Love," will pave the way for Pitney's coming visit—believed late in September. The tour is being arranged by Artists Services Pty. Ltd., and will be Pitney's second visit to Australia.

TOKYO

Tachikawa Records, Decca's affiliate, recorded Perez Prado Band's performance at a Sankyo Hall (29) in competition with Nikko Vacios and Komp Records. The stereo album which contains several Japanese dance tunes such as "One Rainy Night in Tokyo," "Pine Tree Ditty," "Kino Bushi" and some waltzer market in Nikko.

"Nikko Blues" is also available at the Union label at the end of September. Miyoko Hino, Nikko Columbia's singer, who participated in the Newport Jazz Festival, came back to give a recital. "Miyoko Sings at Newport," at Sankyo Hall (17). Her single, "Cum-bies of Love," is due on Oct. 22, will be out Aug. 20, to celebrate the 34th anniversary of Columbia Oct. 22. Capitol Records will release Sept. 3 the complete opera "Fire Flowers," as the sec-

number of Carl Bohm Opera Series.

Brothers Four were booked for the third time for performances from Sept. 4 through 22.

She went in to buy records

But she'll leave with a Hohner harmonica. One slant look at the big Hohner display on the counter and her fingers were in her change purse. It's that easy to sell Hohner harmonicas. Look around! The Hohner name's been selling quality instruments for ages. And now the harmonica's backed by exciting consumer advertising in print and on radio. That can mean tremendous new profits for you! Call your Hohner distributor today. M. Hohner, Andrews Road, Hicksville, New York.
in the Hollywood Bowl and pos-

sible in some capacity. La Gloria

Records, who are handling Non-

such label, report that acceptance

in this territory has been terrific.

Sudden craze in the country for

folk-pop, idiom has whipped up

tonight at the Hollywood Park

Auditorium in Los Angeles.

Joey Olsens and Bob Dylan

have also been making steady sales.

Crawford has led to wild tours by

Crawford Brothers and

Tommy Makem, and to the

Serendipity Singers. Other artists

include the Fabulous Clancy

Clansmen, Bob Dylan, Chris- ian

Minhens, Pete Seeger, Brothers

Four and Josh White. . . . Last

to get going, near Aretha (CBS)

is keeping Gene Finney wall up

there and Millie has gained ground

with her "Peaches and Cream"

on Philips. . . . Country is as popu-

lar as ever, particularly in the South.

Roger Miller's "Engine Engine No.

9" is selling wildly. A local

artist, Ernesto Kell, has pressed

an album. The Jacks, new

band in the area, is playing and

people are talking about the

new band. 

(Philadelphia)

Philadelphia's popular afternoon deej-

(ejo, Jim Mccann will accompany

the Beatles on their 20-city tour of

a big city, thanks to some

of their local stations.

Chicagoian Danny Siegel has been

named head of Chicago, a new

New York label. United headline

lives have been joined to

Columbia's promotion chief here.

Jim Shirl is taking over in the

field following the departure of

Joel Sorensen in shape for the

fall football season. Jim plans

semi-pro ball for the Lake County

Riders. He's a defensive back.

Paul Cook returns to Columbus as

album manager after a stint of

with the label's custom recording

division. Brockett, Dickey Gillespie,

James Smith, and Carmen McRa-

e and their respective groups are

due here Sunday for George Weir's

first Festival Pre-Event at Club

Hall. Bobby Darin and Stevie Wonder

at the Shangri- 

Las, Clancy Brothers, nd vaude-

vettes Dance, and Choker Collins

a special show "The Swingin' Kind."

on WXYC, owing to departure. 

Lorie is tentatively slated for the

ABC network. Musical comedy star Tevila O'Brien opens 

Monday as headliner at the Elm-

wood on the top 40, teen-age
crowd news. 

Manny Rubin, who operates the

20 Feet, after- dark spot dedicated 

to rock and roll, is now open.

Left Coast rock artist claims a

spot in the national spotlight.

Davy Jones of the Monkees is

scheduled to appear at the

11th Annual Convention for a

monthly concert promotion in the area. He will be in the area in

Kicks off next month with Johnny

Cash, country artist. . . . The Mu-


SUSAN KING—DRUM RHYTHM

Semi-pro, seen nightly.

GET THESE HITS FROM THE FOLLOWING

DISTRIBUTORS:

Southland—Atlanta

Mutual—Boston

Mangold—Charlottesville

Metro—Chicago

Four State—Cincinnati

Cleve-Disc—Cleveland

United—Houston

B & B—Dallas

Jay Kay—Detroit

Eastern—Hartford

Hart—Los Angeles

Florida Record—Miami

Liebman—Minneapolis

Southern—Nashville

All South—New Orleans

Metro—New York City

Metro—Newark

Empire Records—Philadelphia

Hamburg Bros.—Pittsburgh

Robert's—St. Louis

C & C Stone—San Francisco

Richard's—Shreveport

C & C Sheet—Washington, D. C.

235 W. 45TH ST.
NEW YORK CITY
NEW YORK
MOELLER BIG WINNER IN POKER GAME

NASHVILLE—A few years back, songwriter Wayne Walker was playing poker with Webb Pierce, agent Lucky Moeller, guitarist Red Gale and bass player Curly Harris. By early a.m., the players had dwindled to Pierce, Walker and Moeller. Walker was losing, and borrowed $80 from Moeller. Walker had just written a song for Pierce. "Are You Sorry," he said. Moeller gave him half the record royalties. The song was a hit and Moeller agreed. Later Moeller got busy. He got Archie Bleyer, then owner of Cadence Records, to record it. Bleyer made it with Andy Williams. "Are You Sorry" was a hit. Other artists have covered it since, and talk around town is that last week was that Moeller had made $60,000 from his $80 investment. When Walker was asked about the story, he smiled and admitted it was true but said he didn’t know how much Moeller had made. "I can say, though, that it was a good investment with his $80," Walker smiled.

All-Bluegrass Festival for Roanoke, Va., Sept. 3-5

ROANOKE, Va.—An all-bluegrass music festival, featuring music workshops, bluegrass jam sessions, and a contest, is being held at Carrell’s Horse Farm, located 12 miles north of Roanoke, Sept. 3-5. The event will be produced and staged by Clinton Dole of Hollins, Va., formerly manager of bluegrass legend Bill Monroe.

West Virginia, South Carolina and Tennessee, Harry says. The festival will feature music workshops, bluegrass jam sessions, and a contest, all held at Carrell’s Horse Farm, located 12 miles north of Roanoke, Sept. 3-5. The event will be produced and staged by Clinton Dole of Hollins, Va., formerly manager of bluegrass legend Bill Monroe.

(Continued on page 58)

Long Heads Talent Assn.

NASHVILLE—Hubert Long, president of Hubert Long Talent Agency, was elected temporary president of the newly formed Nashville Talent Directors Association at the group’s first meeting last week.


FANS HONOR ERNEST TUBB

NASHVILLE — The Ernest Tubb Fan Club recently raised $1,000 to donate to the Country Music Association’s building fund to assure the Tubb block—a block with his name on it in the association’s proposed Walk of Stars, which is to be part of the new CMA building and museum to be erected here soon. This is believed to be the biggest single project ever carried out by a c&w fan club.
BEST NEW MALE ARTIST ......65

DEL REEVES

CURRENT SINGLE HIT
"THE BELLES OF SOUTHERN BELL"

LATEST ALBUM
"THE GIRL ON THE BILLBOARD"
(United Artists UAL 3441)

EXCLUSIVE MANAGEMENT:
HUBERT LONG TALENT AGENCY
806—16th Ave. So.
Nashville, Tennessee
244-2424

PUBLISHED BY:
JACK STAPP/BUDDY KILLENN
PUBLISHING COMPANY, INC.
905 SIXTEENTH AVENUE, SOUTH, NASHVILLE, TENNESSEE
Acuff-Rose Signs Two Three Ways

NASHVILLE — Acuff-Rose signed two artists last week to three-year, three-way contracts as recording artists, producers and performers.

Signed were Sandy Mason, 22, country-pop singer who has her own TV show on Channel 4, Indianapolis, and Clive Beavers, 32, who previously recorded for Mercury and Decca. He will be released on KRC.

In the case of Misty Mason, it is the only arrangement Acuff-Rose has whereby she is signed as a Hickory Records artist but her records will be released on MGM.

Beavers also has a knock as a publicist. In 1957, he made a male from Dalton, Ga., to the Country Music Festival at Nash-ville, 75 miles. In 1959, he pushed a wheelbarrow from Royston, Ga., to the convention, 155 miles. Both trips took him seven days and part of seven nights.

Capitol Office Sets Virginians

BELTSVILLE, Md. — Capitol Bureau, with headquarters in Washington, is planning a Canadian bluegrass band on a tour that will carry them to Nashville, Md., Aug. 21, Augusta, Wash., Aug. 23, Boston, Aug. 26, and Burlington, Vt., Aug. 27, then to New York and the Frontier Ranch, Columbus, Ohio, Sept. 6.

The band members, regulars on WSVA-TV, Harrisonburg, Va., every Wednesday, have been spotted fraternizing on the Jimmy Dean network TV. In the Virginian, they are backed by bass guitar Buck Ryan, fiddler, and Smitty Irvin, banjoist, both formerly with "Tennessee Three" in Washington; Bill Harrell, and Soney Edwards, bass man.

JOHN HENRY

Johnson Release Gets Quick Cover

NASHVILLE — John Carpo, president of K-Ark Records, created a stir last week when he came out with a single titled "Your Stepping Stone," by Bob-ty Johnson, which was immedi-Itately covered by several top country artists. John is the brother of K-Pal Wilson of the team of Smiley and Kathy Wil-son, regular on the local popu-lar country TV show, "Country Function."

SO FAR OUT IT'S OUT OF SIGHT

Listen to it ... You'll Never Believe

"HUNGER FOR LOVE"

by the

San Remo Golden Strings

Ric TIC 104

The R&B SLEEPER OF THE YEAR

GOLDEN WORLD RECORDS

38 West 24th Street
Detroit, Mich.
(313) 883-7043

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your listener's shelves, featuring the discs that were hottest in the Country Field 3 years ago and 10 years ago this week. Here's Billy hoodie's short run at that time.

COUNTRY SINGLES

5 Years Ago August 22, 1960
1. Alabama, Cowboy Copas, Starkey
2. Please Help Me, Fiddlin', Hank Locklin, RCA Victor
3. On Time Train, Roy Price, Columbia
4. Saleen and Tandy, (I'll Hold You In My Arms), Lewis Pratt, Decca
5. She's Gonna Leave Me, Jimmy Dean, Decca

COUNTRY SINGLES

10 Years Ago August 20, 1955
1. I Don't Care, Webb Pierce, Decca
2. Yawp, Dave Clark, Decca
3. Wind in My Hair, Marty Wilde, RCA Victor
4. Sing Me a Song, Don Gibson, RCA Victor
5. In Those Jailhouse Now, Webb Pierce, Decca
6. Satisfied Mind, Jean Shepard, Columbia
7. Making Believe, Kitty Wells, Decca
8. Sing Me a Song, Carl Smith, Columbia
9. Love's Gonna Care, Hank Snow, RCA Victor
10. All Right, Faron Young, Capitol

Folk Musicians Meet Aug. 27-28

WINESTEAD, Conn. — The Ninth Annual National Conven-
tion of the American Folk Mu-sicians Association will be held Aug. 27-28 at Garfield Hall. Housing the event will be District No. 5, American Folk Musicians Association, and its president, E. B. Meier.

National President George Reimenneder says this year's membership is about the same as last year's. He expects more than 200 in attendance.

A special convention will be held in New Jersey and another in New York. Two giant jam sessions are planned for Friday and Saturday nights. Ten bands have already signed to participate from the following: George Reimenneder, national secretary.

DANNY HARRISON

Sports New Single


Harrison recently purchased the Green Top Drive-In, on Route 10 just outside of Logan, and plans to keep the name from the spot via WWOOF every Tuesday, Friday and Sunday. Featuring the band, the radio says will be broadcast on WWOOF during the last hour of the show, featuring the guest artists spotted occasionally. Red Foley and Wally Fowler were recent guests at the drive-in.

Bluegrass Fest

• Continued from page 36

and Saturday (9-11). Conducting the various sessions will be Billy Monroe, Doc Watson, George Wain, Red Smiley, Carter Stanley, Mac Wiseman, Pete Rowan, Don Reno, Ralph Stanley, Don Longaberger, David Dean, Rob- by Lester, the King Brothers, Larrypseudo, and others. The best fiddle, mandolin and blue-grass music will be held Saturday afternoon.

A gospel sing session will be held from 1 to 3 p.m. A banjo contest, with prizes totaling $1,000, will be held at 5 p.m. Sunday.

Cattell Farm Horse is located on 240 acres at the foot of Tinker Mountain in Botetourt County, with camping sites and parking available.

THERE IS NO CHARGE.

Haney says a recording studio will be set up for the festival to perform and record music for the band's later recordings.
MOST PROMISING
C&W Artist
of 1965!

*************

PHIL BAUGH
HIT SINGLE "COUNTRY GUITAR"
(LONGHORN 559) CURRENTLY RIDING THE CHARTS

*************

TOP SELLING CHART BUSTING ALBUM
COUNTRY GUITAR

VERN STOVALL
VOCALIST ON ALL
PHIL BAUGH RECORDS
A TOP C&W TEAM

LONGHORN RECORDS
DISTRIBUTED BY SOUND OF NASHVILLE

MANAGEMENT,
DEWEY GROOM
2631 FOWVILLE DRIVE
DALLAS, TEXAS
(214) 727-6227
French Musicians a Dying Breed

By MIKE HENNESSY

PARIS—The status of the classical musician in France is becoming worse and worse, according to an investigation recently undertaken by the French Musician's Union of the Department of Loire.

In 1930, the newspaper pointed out, there were 7,000 musicians earning a living in Paris. Today there are scarcely 2,000. Of these only about 400 earn a decent wage. These are employed by the opera and the ORTF and have a much longer period of recording work than classical trained instrumentalists who have been forced by economic circumstances to enter the pop world.

In 1939 there were 13 provincial orchestras in France. By 1969 there were six. This year the number is three.

Blame Automation

Automation—in the forms of records and radio, where more and more music is produced by fewer and fewer musicians—is largely to blame, says the paper.

Although a record may sell millions of thousands of copies and earn royalties for the singer, composer and publisher, the musician gets only a flat $13 fee. Some record companies, it’s said, earn one violinist, for instance, exactly an entire string section by multiple recording.

Paid Off in Darts

In the contemporary music world of today, a musician doing one concert a week with a classical orchestra—which requires three rehearsals—can earn about $40 a week.

No wonder, says the article, that the cream of French musicians are seeking posts abroad.

Youth to Serve at Swiss Fest

LUCERNE, Switzerland—Music managers from all over the world were headed here for the International Festival of Music held Aug 14-29.

Aside from featuring some of the world's foremost orchestras, concert and soloists, the festival presents an evening of young artists Tuesday (17).

The Festival Committee chooses artists not more than 25 years old, who are not yet known in European music circles, but who have distinguished average ability. Managers compete fiercely to sign up these young artists.

Some of the young artists who have been invited to Lucerne are pianists Geza Anda and Peter Serkin and cellist Jacqueline De Novellis.

The Festival, now in its 27th year, is part of the late Arturo Tosciani. The Swiss Festival Orchestra will give concerts and perform symphony concerts. Germany's Joseph Keilberth opens the series of symphony concerts in a program of Mozart and Beeethoven with Wolfgang Schneweis on solo. The other three concerts will be led by Russian-Finn conductor Igor Markovich, the Spanish maestro Rafael Frühbeck de Burgos and Switzerland's next Aumeret. Markovich's soloist will be the winner of the Clara Haskil Piano Competition, Nell Gotskowsky and Geza Anda are Burgos and Aumeret's soloists, respectively.

35 From U. S.

The United States will be represented by 35 soloists from the Mariborough Festival under the direct sponsorship of the State Department. Rudolf Serkin will direct a program that is labeled "Music From Mariborough," featuring works by Vivaldi, Mendelssohn, Beethoven and young American Ben Brian Weber.

The New York Philharmonic, by the Swiss Festival Orchestra, the Lucerne Festival Choir under Gertrude and is subsidized by the New York Philharmonic, has purchased their own building at 449 S. Beverly Drive. Label executive-vice-president Cary Bookska claims his company paid $1 million to invest in Ben Weiner for the building currently housing several publishing and record department firms.

The disk company will be located in the third floor penthouse and will have a studio of 1,425 square feet with holding rehearsals. Label founder, John Schmitt, will be ready to headquarter in Chicago and will work with Charles Gilbert, Martin Hoffman and Myra Greenfield, from K-D's New York office.

Philharmonic in Park Draws Huge Throng

NEW YORK—The arrival of the Beatles here this week got more press coverage than TV talk. But it was the New York Philharmonic Orchestra which drew one of the largest crowds ever to attend a musical event.

An estimated 70,000 turned out in Central Park Tuesday night to the sound of the Brian Steinberg conduct the first performance of the new Philharmonic—"Philharmonic Fanfare," Wagner's "Meisteringer Overture" and Beethoven's "Ninth Symphony."

Just like the youngest at a rock concert, the fans carried transistor radios. But instead of Top 40 selections, the concert of choice was "Back, Back to Beverly, Vivaldi, Schubert and Haydn. And when the fans began the radios were silent.

Appearing with the Philharmonic are the Manhattan Chorus and soloists Elia Levi, Jonna Simson, Richard Casilly and John Footman.

The orchestra performed in a portable Fiberglas shell that took about 11 hours to put together. It seats 20,000 and has 1,300 seats in the front of the shell.

The series is free to the public but reservations are necessary. Ticket price is $5.

BEST SELLING CLP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

Billboard

1. AN HISTORIC RETURN—HOROWITZ AT CARNegie HALL, 1982. RCA Victor LSC 2322 (5L), LM 2252 (5M).

2. Morowitz plays Scarlatti—Columbia MS 6558 (5L), ML 6058 (5M).


5. OFF—Carmina Burana: Harary, Petrak, Preissl, Philhar. Orch. (Ormandy)—Columbia MS 6163 (5L), ML 5498 (5M).


7. Gershwin—Rhapsody in Blue; Columbia Sym. (Bernstein)—Columbia MS 6091 (5L), ML 5413 (5M).


11. Beethoven—Symphonies (9); Complete; Berlin Phil. (Karajan); DGG 18-102 (5L), DK 108 (5L), BK 178 (5L).

12. Rimsky-Korsakov—Shcherbatova; London Symphony Orch. (Stokowski); London SPC 21005 (51), PM 55002 (5M).

13. Chopin—Waltzes; Rubinstein; RCA Victor LSC 2726 (5L), LM 2726 (5M).

14. Copland—Appalachian Spring Suite; N. Y. Phil. (Bernstein); Columbia MS 6334 (5L), ML 5725 (5M).


16. Mozart—Magic Flute; Gedda; Janowitz, Berry, Przy, Frick, Pop, Unger, Schwarzkopf, Ludwig, Hoffmann, Philharmonic Ch. (Preite)—Angel 13-122 SCLX 3651 (5L), CL 3651 (5M).

17. Brahms—Symphonies (4); Complete; Berlin Phil. (Karajan); DGG (4-122) SCLX 3736 (5L), KC 3736 (5M).

18. Rammannino—Piano Concerto No. 2 and Rhapsody on a Theme of Paganini; N. Y. Phil. (Bernstein)—Columbia MS 6635 (5L).

19. Beethoven—Symphony No. 9; NBC Sym. (Toscanini); RCA Victor LSC 2730 (5L), LM 2730 (5M).

20. Rodrigo—Concerto de Aranjuez for Guitar and Orchestra; Bram, Melos, Orch. (Chad)-RCA Victor LSC 2730 (5L), LM 2730 (5M).

JAY JAY TO INTRODUCE NEW NON-POLKA BAND SOUND

CHICAGO—Jay Jay Records, one of the country's leading producers of Polka products, will soon introduce a non-polka band sound.

Label chief Walter (Lee) Wally Jagiello, who returned from his annual tour of Europe last week, said, "I'm calling it the 'Jagiello Sound.' It's produced by 16-piece band, including strings, brass and percussion. It's all instrumental."

Jagiello will market the sound on an album, "The Great Jagiello Sound," scheduled for release the week before the Sept. 11-12 Music Operators of America convention in Chicago. Singles featuring the new Jay Jay sound will also be released.

Local band leader-arranger David Carroll was engaged for recording duties. Jagiello's recent tour took him and a 57-piece ensemble to Paris, Ronte, Vienna and Poland.

In Poland he presented concerts in five country villages to enthusiastic, dancing crowds in native costumes. "They served us milk and honey," he reported. "They even staged a muck wedding for us." However, because of import restrictions, Jagiello had to ship his products. Jay Jay Records are not exported to Poland.

For Jay Jay built up sizable polka markets in England, West Germany, Belgium and Holland. Lee Wally's "No Beer in Heaven" has proved to be quite popular in those countries.

Houston Recording

HOUSTON — The Houston Summer Symphony Orchestra will undergo its third straight season absence due to problems caused by Hurricane Carla. The album, "Houston Summer Symphony," was composed by David Gibson and dedicated to the Houston Symphony Orchestra. Eric Rachlin will conduct the Summer Symphony in the recording sessions.

BILLBOARD, August 21, 1965
Dave Dudley's moving on!

Immediate Dates:
- Toronto, Canada, Aug. 16-21
- Vaudreuil, Quebec, Aug. 22
- Houston, Texas, Aug. 25-26
- Eunice, Louisiana, Aug. 27
- Dallas, Texas, Aug. 28

Current Hit Single*
"Truck Drivin' Son-of-a-Gun"
(Mercury 72442)

*Published By:
Newkeys Music & Raleigh Music

Johnny Wright
Says
"THANKS D.J.'S FOR ALL YOUR HELP!"

Immediate Dates:
- Auburn, Nebraska, Aug. 16
- Clay City, Kansas, Aug. 18
- Goodland, Kansas, Aug. 19
- Hastings, Nebraska, Aug. 20
- Rocky Ford, Colorado, Aug. 21
- Burlington, Kansas, Aug. 23
- Parker, South Dakota, Aug. 24
- Broken Bow, Nebraska, Aug. 25
- Aurora, Nebraska, Aug. 26
- Lexington, Nebraska, Aug. 27
- North Platte, Nebraska, Aug. 28

A Great New Record!
"Hello Vietnam"
(Decca 31821)

Published By:
Newkeys Music
812—16th Ave. So.
Nashville, Tennessee

Personal Management:
The Key Talent Agency
812—16th Ave., South
Nashville, Tennessee

Bookings:
The Moeller Agency
Nashville, Tennessee

*Published By:
Newkeys Music & Raleigh Music
Radio-TV Programming

Makes it Official

Lazar Details WJZR Move to Country

hour or two a day, perhaps. WJZR itself had such a program two years ago.

“Country music, however, has come of age and deserves better of the country’s first metropolis than an occasional bouquet here and there. It deserves its own spot on the dial.”

Now, he said, WJZR joins the ranks of the specialists “and our specialty will be country music.”

Among the burdens he said the station overcame before it could even begin to represent country music to the largest concentration of advertising executives in the world; the shoulder of the kingsmokers to “influence the sale of country music records as it has no station has before”;

and serve as the mirror of an industry, “to become the ‘image of the country music industry for millions of Americans who are only vaguely aware how great is the influence of its music.”

He cited such stations as KFOX, in Long Beach, KAYO in Seattle, KLAK in Denver, KIRA in Sacramento and WJJD in Chicago for having a trail of audience acceptance for country music—“Country music,” he said, “is the strongest, the most original, the most widely accepted of all American music. The people of this area will accept this music and buy it everywhere. And we at WJZR are proud to make it available.”

Among the recordmen at the meeting were Art Talmadge of MUSC, Ray Clark of RCA Victor, Benny Sollad of Decca, BMI chairman of the board and former top record executive, Jack Loetsch of Columbia, and NBA-endorsed record writer and BMI member, Billy Preston, chairman of the board of the Country Music Association, and Nashville BMI executive, sits at left.

KPFK Panel on ‘Public Service’

LOS ANGELES — “Broadcasting With an Eye and Ear to Public Service” will be discussed by a special panel Saturday (14) at KPFK-FM celebration of its sixth anniversary.

The Pacifica Foundation listener-sponsored station lined up such community leaders and broadcasting representatives as Steve Allen, John Barrera, KRLA; Jim Casa, KCET; Stan Freberg, Dr. Kenneth Lindwood, KUSC; newspaperman Hal Humphrey; Ken Kantor, NBC; financier Bert Lytton and Bill Stout, CBS, for the panel, KPFK’s manager Bob Adler is moderator.

The panel will touch on such questions as: When does broadcasting best serve the community? How are the station’s policies determined?

Then, too, when does broadcastin

WABC WMCA Disk Sales Powerhouses in Newark

By CLAUDE HALL

NEWARK, N. J.—The overwhelming power of New York’s two biggest stations, WABC and WMCA—is dramatized in Billboard’s latest Radio Response Rating survey of the Newark market.

For the two radio stations, together, influencing one out of every five people.

The only unusual occurrence is that their positions are reversed; WMCA, the leader in New York, has taken the second place position to WABC.

The big disk jockey powers of the two stations came up with about the same over-all effect off the island as on. Bruce Morrow of WABC was first in WABC’s station on the in.

The new station on the in.

The new station

MUSCIR RECORDS knew how to deliver a new release. A girl in a black bikini hands WMCA-Ha-Do’s Dan Daniels a copy of the single by the In Crowd, “Girl in the Bikini,” while he is mourning for her boyfriend.

BILLBOARD, August 21, 1965
IT'S NEW!
A COUNTRY MUSIC
PROGRAMMING
SERVICE

For radio stations now programming Country-Western music...and those interested in future C&W programming.

Sammy "C"
A ONE-STOP PROGRAMMING SERVICE

Sammy "C" says . . .
I can provide the professional know-how and service facilities of highly specialized consultants who have an outstanding success record in the C & W field. Save time and money by contacting us today.

SAMMY "C" CAN PROVIDE YOUR STATION WITH

✓ A complete format for successful Country-Western music programming...designed by Don Chapman and Roy Stingley of Radio Station WJID, Chicago...personal consultants to Sammy "C."
✓ The top 50 C & W records of the week...every week, supplemented with the latest and best of the new releases.
✓ A top 50 survey sheet with suggested pick hits and feature albums.
✓ Inside tips on programming Country-Western music in good taste for any radio market.
✓ An initial well-stocked C & W library and personal consultation if desired.

ALL THIS AND MORE AT A PRICE YOUR STATION CAN AFFORD

Sammy "C" says: Country Music programmed well sells well.

For complete information on Sammy "C"...a one-stop C & W programming service, call us collect or use coupon below.

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PHONE: (312) 922-8009

Please rush details on your successful C&W Consultant Service

(Name)

(Radio Station)

(City) (State) (Zip Code)
**KPPC Aiming for Young Adults**

By ELIOT TIEGEL

PASADENA, Calif.—KPPC-FM, started in May 1962 as a non-commercial fine-arts station by the Pasadena Presbyterian Church, has switched to commercial broadcasting. The station now carries a tasteeful blend of classical music to Southern California audiences.

The programming aim of the station, as stated by the Church, is to appeal to young adults in 20 to 35-year bracket. General Manager Michael Sroka said the station is not aiming to compete with older stations, but is not playing for 11 year olds. The station receives Sunday mornings from NBC, the Symphony, and the Metropolitan Opera. Program Director Walt Delsilva, a broadcaster with a long association in jazz, hired all the disk jockeys and has instructed them to never come on like a soap opera with finger snapping. Each DJ is free to program his own music, there is no station playlist. But Delsilva rides herd over all selections to make sure the program is not too exciting for young adults.

DeSilva, who did the first remote broadcast from Lighthouse in Hermosa Beach in 1954, works with the philosophy that jazz is at the core of the station's sound. "Rock 'n' roll, which is so big," he says, is a generation of young adults up to 30 who have grown up with it, and he is keen on the excitement of this new music. As they grow older they look for something more intellectually stimulating. I think jazz is the only place they will find it."

So the station plays Dave Brubeck, Miles Davis, Gerry Mulligan, George Shearing and Doris Day and backs that with Frank Sinatra, Ella Fitzgerald, Nancy Wilson, Peggy Lee, Doris Day and Andy Williams. These last two artists, the station says, also fall into the category of contemporary music, one of its promotional tags.

**Hot Jazz Station**

"We do not want to become classified as a jazz station," DeSilva said. "Our FM stations programming jazz, KNOB, KCIR and KBIG and the stations hope its broad exposure will lure some of their listeners away."

The station opens week days with David Pierce 6-11 a.m., followed by Bob Jones 11-3 p.m., DeSilva 3-6 p.m. and Tom Lewis 6-9 p.m. On Saturdays, DeSilva handles an 11 a.m. -7 p.m. shift.

**Farm Songs Getting Wide L. I. Airplay**

MINEOLA, N. Y.—"The Gent Farm," musical going through pre-Broadway shows August and September at the Garden Theatre, here, may father some successful tunes from all of the promotional radio and television records of the score.

Marti Nixson, the film voice of American, and "My Fair Lady," has recorded "If I Knew You," a "bome Other Song," and "One O'Clock Hop." Johnson not only records "My Fair Lady." "I'm Going to Settle One of These Days" but tried the songs out during his pre-rehearsal-month-long engagement at The Garden Hotel, San Juan, Puerto Rico.

"Gent Farm" tunes were scheduled for wide air on Long Island's KWJY, WBZ, WJSU, WWJR, WNBC, WSHU, WABC, WCBS, WILI, WHNC, WLIW and WNYC.

They're also slated to be played with star interviews on Lea Jordan's "Broadway Musical Theater" over CBS Radio and by William B. Williams on WNEW.
RADIO-TV PROGRAMMING

NARA Elects New Breed; To Be Headed by Wright

HOUSTON — Ed Wright of WABQ Radio, Cleveland, was selected president of the National Association of Radio Announcers here Saturday (7) at the organization’s 10th annual convention.

Virtually an entire new slate of officers were voted into power in a drive by members for growth and improvement of the image of the association. Others elected were: executive vice-president, Del Shelds of WDAS, Philadelphia; vice-president, George Nelson of KVOK, Houston; vice-president, AI Scott of KGFI, Los Angeles; vice-president, L. Rodney Jones of WVN, Chicago; executive secretary, Novella Smith of KPAC, Houston; treasurer, Sip Collins of WHJ, Norfolk; financial secretary, Burt Johnson of WAGK, Atlanta; sergeant-at-arms, Jabe Martin of Jackson, Miss., and chaplain, John Phillips of KTTM, Los Angeles.

Jimmy Bishop of WDAS, Philadelphia, was appointed chairman of the Welfare and Pension Fund.

Named to the NARA executive board were: Ken Knight of WRC, Jacksonville, Fla.; vice-chairman, Bill Stockham of WLOU, Louisville, Ky. Other board members are Carl Proctor of Blue Rock Records; Martha Steinberg of WCHB, Detroit; George Woodard of WDAS, Philadelphia; Joe Modlin of Atlantic Records; Clarence Avant of Avant Garde Enterprises, Inc., New York; Jack Gibbon of Tamla-Motown Records; Bob Layne of Jubilee Records; Jimmy Bishop of WDAS, Philadelphia, and John Richbourg of WLAC, Nashville. Other members will be named later by Wright. Both Wright and Del Shelds are also board members.

Platform

On the platform proposed by the new group of officers, who billed themselves as the “new breed,” was the establishing of awards to record companies and artist who produce records of outstanding quality, the setting up of a committee to study the NARA constitution for possible revision, and the establishment of proper standards of quality for members.

Regarding fund raising, the new group stated in their platform: “For too long, we have looked to record companies for financial assistance. We go on record as saying there is time for a change. Immediate efforts should be made to insure sufficient financial support to enable us to carry out the vast expansion of NARA through the promotion of shows and events on a national basis.”

As part of this fund-raising program, a benefit show was held Sunday (8) night in Houston that drew an audience of more than 12,000, according to Mrs. Novella Smith.

A NARA press conference—in which the organization will announce definite plans — was slated for Friday morning (13) in New York.

WNCN Features A&R Recordmen

NEW YORK — Representatives of various recording companies, generally in the a&r field, are the keynote to the success of a popular radio show on WNCN here. The “New Releasers” show of Aug. 14 was to feature Peter Munves of Columbia Records and Israel Horovitz of Decca Records. Munves and Horovitz were slated to play selections from, and comment upon, the August releases of the national catalogs of the two labels.

KSON-Radio, San Diego; he will continue his weekly 2 p.m. air time.

Charles (Chuck) Sanford has been promoted to station manager of WCN, Portland, Me. . . . Jack Gilbert is now on the staff at KGIL, San Fernando, Calif., he was formerly with KMPC, Los Angeles. . . . Dick Wintroth and KGIL have parted company. . . . The Cleveland Catholic Diocese will use a WCLV sub-channel for “closed-circuit” educational broadcasts to be beamed into schools.}

VOX JOX

Detrey Bob Dayton of WABC, New York, was dismissed Friday by the station in what stage the terming the final of a series of events. The disc jockey was fired after a show in which he announced, “This is the 20th anniversary of the bombing of Hiroshima. I understand. So in view of that . . ." His resignation, a move which is named “Sixteen Candles” in which the opening fines are “Kim’s 16th birthday, baby.”

For many years, the KUNJ-Radio man Joe Walker, Houston, has announced a new series as producer of RCA Victor Records. . . . WYDD-FM, New Kensington, Pa., will begin stereo broadcasting on a soon-to-be facilities can be completed. The station’s data location will be changed and it will operate and be identified as a Pittsburgh radio station. Joe Mitchell has joined KZH, Hollywood.

Paske Hall, former executive vice-president of Mercury Publications, Ltd., will become president of the multi-station broadcasting division. He was formerly with the Section 5-based firm in mid-August. . . . The Dunn and Warner Show, featuring the team of Tyler Dunn and Max Warner now fill the 6:30 to 9:30 a.m. slot at WLS, Chicago. Roderick Roberts has been named executive vice-president for finance and planning of the King Broadcasting Co. He was formerly with the Section 5-based firm.

The “Dunn and Warner Show” features, WGMZ, Flint; WSWM, East Lansing; WQCD, Midland; and WXYZ, Grand Rapids. She will have a “For Men Only” show 7-4 p.m. on the network. Stereophonic station WDHA-FM, Do.

August 21, 1965, BILLBOARD
Lazar Details Move to Country

Shelby Singleton of Mercury, also attending were Russ Stan-jeke of BMI and many music publishers.

WJR general manager Harry Reith thanked Hal Cook, publisher of Billboard, for his part in the official announcement honoring the station, trying a lot of doors in the metropol-itan area and finally we opened the door to the music. It has given us the kind of excitement you seldom find in a business of radio. He said the station had already received a number of young artists, saying they were glad of the im-pending change.

“We’re going to prove New York is no different than any other city in this country—and the people are no different that they will take to country music like a duck to water,” Reith said.

Ed Neilson, program director, promised that WJRZ would be the most complete country mu-sic station in the nation. One thing for sure, the station has at least one devoted fan; a mes-senger boy who disrupted and delayed the meeting by pro-claiming loudly he was glad to hear about a new country sta-tion in the area “because you can’t get WJJD until after 10 p.m. and WSM doesn’t come in so well all.” WJJD is in Chi-cago, WSM in Nashville.

YESTERDAY’S HITS

Change-of-pace programming from your librarian’s shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here’s how they ranked in Billboard’s chart at that time.

POP SINGLES—5 Years Ago

August 22, 1960

1. It’s Now or Never, Elvis Presley, RCA Victor
2. Baby It’s Cold Outside, Bing Crosby, Perry Como, RCA Victor
3. Red River Rock, Ventura, Don Randi, Mercury, Capitol
4. Rock Around the Clock, Bill Haley, Capitol
5. Be My Lady, Paul Anka, Columbia
R&B SINGLES—5 Years Ago

August 22, 1960

1. A Woman, a Lover, a Friend, Jackie Wilson, Brunswick
2. The Twist, Chubby Checker, Parkway
3. Kidding, Brook Benton, Mercury
4. Finger Poppin’ Time, Hank Ballard and the Midnighters, King
5. It’s Better Ear, Dinah Washington, Columbia

Order now while the present supply lasts (no further printing is planned)
$42.50 per copy
$50.00 per copy

Disk Artists to Aid U.S. Series

HARRIS JOINS SMALL CHAIN

NEW YORK — "Voices of Patriotism," a nationwide syndicated television radio series sponsored by the United States Office of Economic Opportunity, kicks off this late month. Composer-conductor-ar-ranger John Casavas, director of publications for Chappell Music and his orchestra and choirs will perform each week. Among the artists headlining the first few weeks will be Peter, Paul and Mary; Duke Ellington, Erroll Garner, Lionel Hampton, Segreg French, Ordi-go, Woody Allen and Mabel Mercer.

The show will feature interviews and concerts and is designed to be a recruiting show for the Job Corps as well as an information medium for Sargent Shriver’s "War on Poverty."
MUSIC CAPITALS OF THE WORLD

Kansas City, Kan. Memorial Building was the scene (15) for a Grand Ole Opry rehearsal. Opry star, Minnie Pearl, and a host of other Opry stars were in attendance. The presentation (20:21) of the Musical Festival saw Hattie McDaniel, Johnnie Ray, and Buddy Clark on stage in front of sold-out houses.

Vallejo Bay, the Sonoma Yacht, and the San Francisco Yacht presented an evening of great music before a huge crowd.

Russ and Scram, Sherry Woolsey, and Frank Kern also made up a Country Music Special. The event took place (11:18) in Springfield where RCA Record Presents the Rendell and the Rodey and Clyde McCoy play in the middle of the holiday weekend.

EARL PAGE

STREISAND AND LOPEZ SHINE AT NY CONCERTS

Continued from page 16

Adults. There were few shouts for an encore, nor did she give any. As a matter of fact, before her performance she had never been heard to sing a song that was not a hit single or featured on a hit album. She was dressed in a black trouser suit and a white blouse. Her hair was styled in a middle part and she wore a black belt. She walked onto the stage looking confident and graceful. She addressed the audience with a warm and friendly greeting before starting her first song. Her voice was rich and clear, and her delivery was charming.

The audience was captivated by her performance, and she received a standing ovation at the end of the show. She ended her set with a rendition of her hit song, "Don't Rain on My Parade," which brought the crowd to their feet. As she walked off stage, her fans were calling out to her, and the stage lights were flashing. It was a memorable night for all in attendance.

Can. Executives Get Country Lowdown

Shirley Ellis Has the Goods

NEW YORK — Under the dual handicap of a cramped arena and the high ticket prices, the bouncy, vivacious Shirley Ellis opened the show with style and grace. She started off with a lively rendition of "A Hundred Miles of Bad Roads," which had the audience on their feet from the first note.

Miss Ellis, who has scored on the lecture circuit with such hits as "Name Game" and "Nifty Girls," was extremely effective in her personable delivery. She was not at all reserved, and her down-to-earth manner made her a natural choice as a guest on any television talk show.

She demonstrated why she has achieved national fame in the field of country music.

Also backing Miss Ellis were the Muscle Shoals Jazz Band, who stood as supporters of her energetic style.

Claude HALL

BELFAST AND LONDONDERRY

Bellefonte and Troupe the Toast

Continued from page 16

breasting on "Where Have All the Flowers Gone?" Come Away My Linda" and "Try to Remember," respectively.

From his bag of past favorites, Miltie Noyes pulled out "Ode to an Old Boat," "Hava Nava," and "Tattoo," and the group was thoroughly enjoyed by the audience.

Miltie Noyes, the leader of the troupe, told the crowd that they had rehearsed their segment and the result was a wonderful performance.

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Bobby Burrell, who served as a regular of Nashville's "Grand Ole Opry," has signed with RCA Records, and his first LP will be out in Brazil with his new orchestra, supervised by Bucky Covington.

Bert Reid has signed with Clifton Records and his first release will be "I Never Knew," a song from the movie "Miss America," in which he has the title role.

RCA Victor has signed Dick Kallman, a well-known talent agent with his new label, "The Shure Brothers," for the recording of his new album, "Mr. D," which will be released on Broadway. Oct. 23. "The Shure Brothers," who have won five Grammy awards, will produce the record, with a book by Peter Stone.

Lowell Deuce cut out in September. Deborah Walker has passed away with Doc Gee Records. Capitol Records has signed the Los Angeles Rams football player, the fearsome foursome, Lamour Lundy and Charlie Cowan, their rbk deck disk deck is "Downtown." Miss Weil said, "Now I'm thinking of writing 'Downtown' next.

Allen, Sparton, Artist, is Dead

OTTAWA—Ward Allen, 41, Sparton Records recording artist who won many awards for his championship-old-time fiddlin' died suddenly at his home near here Aug. 4.

Allen once toured as fiddlin' sensation and his fame spread all over the world. For the past several years, he was a member of the Sparton Records' staff, where he represented a western music group popular on both radio and television in Ottawa. He had recorded with some 25 singles on the Sparton label and had a popular "Western" theme song that he composed himself, and his record of his own composition, "Maple Sugar," reached the number one position in sales.

Allen, who was semi-retired, is survived by his widow and two sons.
Detroit Acts Must Pay Tax

DETROIT—Acts playing Detroit, no matter how brief, will have to pay a substantial income tax or face probable prosecution, the city's income tax watchers indicated. The tax has been in effect for over two years, but has never attracted serious public attention, as applied to short-term appearances of performers.

The appearance of Frank Sinatra a few days ago for one concert, with a generally reported salary of $77,000, sparked the controversy. Nonresident tax, after deductions, is figured at around $38,160. The Treasurer’s office said notices are sent to performers, in effect, billing them for tax on their salaries exceeding the known deductions of $600 a person.

**Disk Stars Set For Nash. Show.**

NASHVILLE—Promoter Abe Stein has signed the following recording stars to perform at a municipal Auditorium. Headline are British stars Peter and Tom Jones, along with many other top names.

Other acts include Ronnie Dove, Steve Glass, Mike Finneran, Brian Hyland, Billy Joe Royal, George McCann, Jimmy Ritchie, Tommy Wilson, the Executives and a group named “Them.”

**Jackson Hits On Standards**

NEW YORK—Chuck Jackson, Scepter-Wand recording artist who is a strong seller in the R&B field, proved he can handle pop material like an old pro at his Radio City Street opening here Thursday night.

Jackson’s solid performance on rhythm numbers like “I Don’t Wanna Cry,” “Any Day Now,” “I Need You” and “Hand It Over” was about par for the course. But his treatment of such standards as “Funny Valentine” and “The Masquerade Is Over” really demonstrated his fine sense of timing and phrasing. On the latter number, he started with a conventional treatment and finished in strong R&B style. Jackson scored with “Something Stings Me,” which he has recorded with Maxine Brown. This time, Yvonne Fair joined him in the duet. Miss Fair, who demonstrated a winning R&B style with “It’s Me In My Mind” and “It’s Alright,” was backed by Bobby Scott and the Chuck Jackson orchestra, which played the show.

The plans came through with some first-class trombone work and the nine-piece group produces a big-band sound.
Foreign Disk Specialty Shops Part of Golden Gate Charm

By GODFREY LEHMAN

SAN FRANCISCO — It's not surprising that the cosmopolitan heritage of this Golden Gate city should be reflected in the record-buying tastes of its inhabitants. San Francisco has always been famous for its diverse cultures. A trip to Europe or the Far East means only crossing the street to one of the city's numerous fine restaurants or shops. It's the same with phonograph records.

A touch of Italy can be found in Cavalli's on Stockton Street—Italian in both its Music Center—Scandinavia at the Festival Folk Shop—and Spain in Las Nocias Libreria on Inner Czech Spanish Book and Music Store. The list goes on and on, and as the individual countries, the stores selling their products have personalities of their own.

Far East

Tsing Ping's on Stockton, run by Mr. and Mrs. Quan John, features everything from American rock and roll to authentic music from China, Formosa, Japan and other Far Eastern countries.

There are Chinese recordings of American tunes and vice versa. An album labeled "Sweetheart" features a dark-haired Chinese beauty on the cover. The Johns also sell all manner of traditional Chinese musical instruments.

Rainbow TV on Lawton Street specializes in original French recordings and is run by French-born Marcel Elson. Marcel got into the business about a year and a half ago when his brother couldn't find product anywhere for a French record program on which he was a deejay.

If you want Claude Francois, Isabelle Aubret, Patricia or Charles Amarou, Marcel is your man. He's got Jacqueline Francois singing "My French Lady" in French and in the same language but with a British accent, Petula Clark doing "Downtown."

Marcel advertises in the local French papers but his buyers are from all over the U.S. A version of Snow White and the Seven Dwarfs in Japanese can be obtained at Go-to-Do on Sutter Street. The store carries one of the most complete stocks of anything in this country of material put out by the Nippon Gramophone Company—some of the material on the Oriental five-note, as well as on the conventional eight-note American version.

Tips for the Trade

The nation's record dealers have proved themselves an in- vincible lot. They're also cooperative, willing to share their secrets with others. Here are some dealer trade ideas picked up by Billboard correspondents in recent weeks.

Give a Gift

Harry Callaway, of Thearle Music Co., San Diego, Calif., feels that word-of-mouth advertising is the best and that advertising works hard to build a good reputation with his customers. When a phonograph is bought, Callaway has a couple of his veteran salesmen make the delivery. Care is taken in the installation to be sure everything is working properly. When the installation is complete, the customer is presented with a surprise gift—a bouquet of flowers in an attractive vase. This can either be placed on the phonograph or on a shelf elsewhere. The big thing here is that it leaves the customer feeling he got something extra.

Get the Gals

When Brinton Electric Co., Murray, Utah, went into the phonograph business, David Brinton, owner, felt that attracting women shoppers was his first order of business. Brinton decided to install a novelty gift shop in the front of his store with merchandise specifically aimed at the woman buyer. Prices ranged from $0.15 to $25. Brinton kicked the idea off with a society tea. He invited society gals and over 200 showed up. Tea and cake were served as the gals were given a tour of the store and gift department. Brinton today is selling $200,000 a year in phonograph and gift equipment—much of it attributed to his big female clientele.

Motorola Chief Cites Private Label Threat

CHICAGO — The growth of private label home entertainment merchandise by such retailing giants as Sears, Roebuck, J. C. Penney and Montgomery Ward was termed the "greatest threat to the customary way of life in our industry," by S. R. Herkes, president of Motorola Consumer Products.

Speaking before the Texas Electronics Association recently, Herkes said that weaknesses of current distribution processes of some national brand manufacturers have cleared the path for private label goods.

The growth of the store brands is reminiscent of the practices of major department stores, which have consistently "eaten their way down" to the price points of competing retailers. "There is nothing new in the market's attempt to get what it's worth," Herkes noted.

Herkes said that one major difference in the operation of these retail firms and the home entertainment industry is that these national chains aim their promotional efforts at enticing the consumer, whereas the greatest energies of the national brand manufacturers are spent working the dealer to buy, display and sell their products.

"The dealers want to work with you," Herkes said. "You've got to do a better job of working with them. YourPrivate Label Threat

Through Not To

"These private label retail giants sell 'through' their outlets while we and the rest of the industry sell 'to' our outlets," Herkes pointed out.

He said that one of the large

(Continued on page 50)
ANNOUNCING a new low rate for SITUATIONS WANTED ADS

in Billboard Classifieds just for you! Just $1.00 per word (minimum 35 words). Plus name and address.

PHONE: 522-0011

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

DEALERS ... ONE-STOPS ... RACK JOBBERs

Order Your Supply of

RECORD PREVIEW

BILLBOARD’S GREAT NEW CONSUMER LP MAGAZINE CATALOG FROM:

HOLLAND

HENRY STONE, President

Listed, you’ll find the labels which we presently distribute:

Trade Readies Commencing Testimony

Senate Committee Hearing Scheduled for August 24

By RAY BRACK

WASHINGTON—A special Senate health subcommittee, considering a bill to which the Federal Food and Drug Administration would like to see an amendment prohibiting cream congestion in vending machines, has been notified by one of the nation's health officials here Aug. 24.

In a letter released today, the subcommittee, which has not had an opportunity to discuss the pending legislation, said that it would not be in a position to support the amendment unless the bill with the amendment were also brought to the Senate floor for consideration.

The amendment, in its present form, would prohibit the use of the so-called "cream congestion" as a means of preventing the sale of any non-nutritive objects mixed with unwrapped confections.

However, subsequent FDA-initiated actions have brought the subcommittee into question and dispute.

The measure was presented to the Senate Labor and Education subcommittee, chairman Luther H. (D., Ala.) on an advisory statement from officials of the FDA. The FDA has not yet made a report to the subcommittee. It is rumored that the FDA report, when it comes, will not only contain the objections to "side-by-side" cream congestion, and insist that the protection of non-nutritive objects in confections be prohibited.

To the best of our knowledge, vending machine breaks and confections, no U.S. operator has ever proposed non-nutritive objects imbedded in confections. This fact gives FDA patentees an advantage when it comes to making the non-nutritive objects in food products, the agency would do well to bring breakfast cereal, popcorn and nut products into the picture in addition to bulk vending.

Chief witness for the NCA at the Aug. 24 hearing will be John W. Vann, director of research and development for the Whisner Candy Co., and a member of the NCA research committee. Offering supporting testimony for the NCA at the hearing will be Dr. John Nour, president of the Institute of Food Technology.

Low Liability

Mack said the NCA, like the FDA, would not object to any amendment prohibiting "embedding" of non-nutritive objects in confections with the exception of lollipop sticks.

Declared Mack, "Millions of lollipops are sold illegally every year. We want this legislation to make it unnecessary to bootleg lollipops."

In announcing its contact-Congress drive, it asked that members stress facts about the health of the consumer, based on the fact that the bulk vending industry enjoys one of the lowest accident and insurance rates in the food vending industry, and show how great the cost of the traditional penny-watch machine would be to the industry financially.

With the Nation on the Labor and Health subcommittee are Ralph Vannchutz (D., Tex.), Harrison Williams (D., N. J.), Clayburn Pelt (D., D. of C., Wash.), and Jacob Javits (R., N. Y.) and George Murphy (R., Calif.).

NATIONAL MANUFACTURERS CONVENTION

Oct. 16-19—National Automatic Merchandising Association convention, Miami Beach, Fla.

Oct. 16-19—Vendors board of directors meeting, Miami Beach, Fla.

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Oct. 16-24—Southeastern Bulk Vendors Association, quarter- meeting, Maggie Valley, N. C.

Les Hardman
In Hong Kong

PITTSBURGH—Les Hardman, of locally headquartered Penny King Co., is currently in Hong Kong. He is expected to return about Aug. 19.

MANUFACTURED UNDER NAFA AND THE UNITED STATE'S GOVERNMENT REGULATIONS, WHICH REQUIRE THE USE OF STANDARD NICKEL COINS.

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Ideas From Operators

More money-making operating ideas come from Billboard correspondents from your business colleagues around the country.

Wait's Make Profit

"Haste makes waste, perhaps," but wait's makes profit is the motto of this operator. He is

**ACORN**

The World's Most Profitable Vendors!
We have the largest variety of all types of Acorn vendors in stock.

HEADQUARTERS FOR CHAIRS, BOXES, STANDS, EACKS, GUM, NUTS, GLOBS, PARTS AND SUPPLIES FOR ALL VENDORS, MACHINE WRITE FOR COMPLETE CATALOG OF NEW AND RECONDITIONED MACHINES AND SUPPLIES.

**RAKE**

COIN MACHINE EXCHANGE

Schoenbach Co.

Manufacturers Representative

American Distributor

**MACHINES**

GREAT MONEY MAKER

ACME ELECTRIC MACHINE

1271 Main St.


5713-17

Center 4-5110

PISTACHIO NUTS, 4 STARS

Cashew, Whole

Cashew, Kernels

Peanut, Virgin Blanched

Spanish

Mixed Nuts

Almond Paste, Jars

Honey Roasted Nuts

Lever Bros. Original Nuts, 1 LB

160 Grinds, 6 oz. 126

149 Grinds, 5 oz. 124

300 lbs. in stock on all Acorn.

Please write, phone, or call.

BRAND NEW VICTOR'S L. C. TOPPER

Available in 4 colors on

1. Vending Wrapped Confections
2. Vending 100 Count Gum

1. VENDS ALL WRAPPED CONFECTIONS

No such deposit is required when 100 lbs. is purchased. Mail orders accepted. Phone 137-7566.

**SCHOFIELD**

161 Liberty St.

Chicago, Ill.

For service in all parts of the world.

2. VENDS 100 COUNT GUM

1,000 lbs. of gum in bulk. Mail orders accepted. Phone 137-7566.

IMPORTANT INFORMING INFORMATION:
Please supply whether vendor is to be used for dispensing wrapped gum or unwrapped.

LOGAN DISTRIBUTING, INC.

1850 W. Division St., Chicago, Ill.

Phone: 735-2925

St. Louis Hear Set Up For Sept. 7

ST. LOUIS—U. S. District Judge James H. Meredith has set Sept. 7 as the date for pre-trial arguments on one count of a complaint filed here in March by Jason Kerfoot and Four Guns, Inc. seeking a $45,000 judgment against the Ford Gum & Machine Co. of Akron, N. Y.

This latest development in the case, which is to go to trial here Dec. 13, stems from a defense motion to dismiss Kerfoot's amended complaint (filed in July) charging Ford Gum with publishing false and defamatory statements.

Attorneys for the plaintiffs then filed a cross-motion on the motion, which petition was granted last week by Judge Meredith.

E.W. FELDMAN, 50 Years in the Industry

LOS ANGELES—Funeral services were held here recently for Lew E. Feldman, a 50-year veteran in the bulk vending business. Prior to his present managing executive of the supply firm Acme Vending Machine Co., Feldman would have been 71 years old Aug. 23.

Although he had been under medical care for some weeks, the seriousness of Feldman's illness was not evident until a few days before he died. He succumbed to a pulmonary infection while undergoing a check-up in a local hospital.

A native of Boston, Feldman entered vending at an early age. He became interested in the field working in his father's company before he was 12. He became a manager at various vending ventures.

In 1923, he was hired by Acme, then a part of the McCulloch and Hanes organization. Feldman operated his own vending business and was sales manager, salesman, and lastly general manager of Acme.

When Feldman decided to make California his home, he and his wife, Guene, came to Los Angeles on their honeymoon. He started here with 100 Advance No. 11's, Columbus and Hanes venders. The route grew to 100 venders vending pin nuts, and 1-2-3-2 ball gum.

KANSAS

A Survey of State Business Regulations

Fourteenth in a series of reports on State vending legislation. By no means exhaustive, each report carries the name and address of the State official from whom further information may be obtained. Clip and save.

TOPEKA, Kan.—"A tax at the rate of one percent per annum on the gross receipts from the operation of any coin-operated device, whether automatic or manually operated" is imposed under "Kansas Retailers' Sales Tax Rules and Regulations."

The tax may not be a property tax but is an excise tax. An investigation by State authorities explains, "The retailer is required to pass on to the consumer the full amount of the tax . . . . (creating obvious problems for the vending) or the contract is a test case (Stevens Enter-

Retail Vending Proposals Remain a Problem, Says BBB

NEW YORK—"Blue sky" vending proposals are not as prevalent as 10 years ago, but that doesn't mean that problems have really disappeared," said National Better Business Bureau officials here last week.

Currently on file with the BBB here, Hoffman said, are some two dozen complaints about the promotions being involved vending equipment throughout the country.

Shadowy operators have been spotted in nearly every major market. Also, some seem to follow a population curve. There are always a few going after the "new and exciting area." or "blue sky" types which have appeared recently in the greater Chicago area, Pittsburgh, St. Louis, Philadelphia, Denver and other cities, Hoffman said.

Coffee Break Scheme

One of the newest questionable vending machine schemes described by Hoffman is the "coffee service for offices." Producers, he said, are advertising a "new service" for small coffee concessions in offices and "the home office." Because small offices cannot afford a large, hot-mix vending machine, Hoffman described the typical ad as suggesting, they will be interested in an economy system which is little more than a hot water, some instant coffee and a few plastic cups.

McDermott's plan, if you have to do it yourself, route the paws and collect your money, is in the way the ad read, Hoffman said.

The National Better Business Bureau and the National Automatic Merchandising Association have prepared minimum standards for vending advertisements for the purpose of curbing "blue sky" type promotions. Billboard will supply copies of these guidelines when it prints a forthcoming Write Bulk Vending Editor, Billboard Magazine, 188 W. Randolph St., Chicago, Ill. 60601.

New Products

This form is designed for the convenience of bulk operators

PENNY KING

COMBAT TROOPS. Modern soldiers, cowboys, Indians, Flats. Many combat positions. Bags of 500 to 1,000. Also available with Western Rings.

ROCKET MIXES. Mix #3 has been restocked: has Rocket Chumna and 20 per cent rings, with dog food and cologne. Mix #4-R includes Bracelet, wrist watch, and 10 other "action" charms. Mix #5-R has imported sake and 25 rings, #2 other items to vend at a nickel. Mix #6-R is an all-flicker ring mix including 50 rings: one series of copyrighted rings, 32 different offerings. Each one of the "winking eye" flicker ring and the "mooser" flicker ring are two valuable items for unobstructed vending. All with free display with bag of 500.

JULIA KING

Inf. versus the State Commission of Revenue & Taxation that the "tax on gross receipts from merchandise vending machines is invalid."

No Deductions

Each vending sale is considered a "taxable business" and the income tax must be reported for each location and report his gross receipts for each separate machine.

No deductions may be made for state or federal taxes.

Operators may register all their locations on a single form, indicating type of merchandise, serial number, type of merchandise. A label will be issued on each machine to identify machine.

It is recommended that operators expanding into new areas enquire locally about city and county taxes.

For full information on State vending regulations call: E. H. O'Reilly; Chief, Sales & Com- 

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University Seminar For 200 State DA’s On Pinball Operation

By RAY BRACK

CHICAGO—Some 200 prosecuting attorneys from 37 States attended a short summer course at the Northwestern University Law School here last week with the express purpose of learning about pinball machines and gambling.

Appearing before a packed house was Dr. Alphonse J. Cusin, lecturer at Northwestern University, who gave a concise, authoritative talk on the operation of pinball machines.

Cusin described pinball machines as being a form of gambling, and stated that the game of pinball is a form of gambling. He also emphasized the importance of education in the prevention of gambling.

The seminar concluded with a panel discussion featuring Dr. Cusin and other legal experts. The discussion focused on the legal and moral implications of pinball and other forms of gambling.

Missouri Association Obtains Favorable Tax Clarification

By EARL PAIGE

BROOKFIELD, Mo. — The Missouri Coin Machine Council (MCMC) has successfully obtained a favorable clarification of the State’s Gross Receipts Tax law which went into effect July 1.

The change will provide significant tax benefits to the MCMC, which represents more than 100 members across the state. Members are encouraged to take advantage of the new rules to minimize their tax liability.

The Big Coin Changeover: Will It Hurt?

WASHINGTON—The transition from silver to non-silver dimes and quarters will not put a coin-shortage crisis on collectors if present Treasury plans are carried out.

Fleming suggested that there is no change in the sales tax regarding receipts from such machines.

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George Miller Resigns California Post

OAKLAND, Calif. — George A. Miller, president and managing director of the California Music Merchants Association, in the near future, Officers and directors will not be paid.

Levy New Presy

Henry Leyser, Oakland, was nominated president; Marvin Jones, North Hollywood, executive vice-president. Nonanymated vice-presidents were Walter Hemple, Joe Sils Jr. and Ben Murillo.

Nominated directors were Ross Carrano, Oakland; Fritz Alhous, Oakland; Bill Black, Bakersfield; Dave Withman, Sacramento; Lou Zeeb, Los Angeles; Clyde Love, Visalia; Bud Patton, Modesto; Bill Lehnshagen, Los Angeles; Clifford Jones, Long Beach; Bill Worthy, San Diego, and Wayne Morgan, Oakland.

GEORGE MILLER during early Music Operators of America days.

Mrs. Arlene Murphy was unanimously named office manager and insurance administrator for the association. She will continue to reside in Oakland.

MILLER ADDRESSES the national convention in 1959.

Citing the success of the State association, Miller noted that "California is one of the very few States that does not have a license on amusement devices even though there have been bills presented almost every session of the Legislature for the past 30 years..." Health Plans

"Also I believe that Cmma is one of the only State organizations that has a group hospital, surgical and life insurance plan for its members," he noted.

Miller was elected president emeritus and a member of the California association's board of directors effective Sept. 1. He said he would "plan on visiting the offices from time to time and most certainly would be at the operators' beck and call..."

Miller said he planned to work with the Oakland Boys Clubs, the Cerebral Palsy Foundation and the Salvation Army as much as his health would permit.

Miller first entered the coin machine business in 1932 as an operator. In 1933 he played a major role in forming the California association and was elected president. He was instrumental in forming MOA as well and was elected president of the national association at its first meeting. Miller is a native of California. He married the father of three children.

On to Chicago!

for the 15th Annual

m.o.a. convention

and trade show

Pick Congress Hotel, Saturday • Sunday • Monday
September 11, 12, 13

Schedule of Events

Saturday, September 11
10:00 AM—Meetings of Regional Associations
9:00 AM—Exhibits Open
3:00 PM—Exhibits Close
3:30 PM—MOA Industry Seminar
4:45 PM—Coin Dispenser Coffee Break
5:00 PM—Seminar Continues ("Carnival of Ideas")
6:00 PM—Seminar Closes

Sunday, September 12
10:00 AM—Meetings of Regional Associations
11:30 AM—Brunch for MOA Members followed by General Membership Meeting
1:00 PM—Exhibits Open
2:00 PM—Ladies' Event
7:00 PM—Exhibits Close

Monday, September 13
10:00 AM—Exhibits Open
4:00 PM—Exhibits Close
6:00 PM—Cocktail Hour
7:00 PM—Gala Banquet & Show in The Great Hall

MUSIC OPERATORS of AMERICA • 228 N. LaSalle St. • Chicago, Ill. 60601

BILLY BILLBOARD, August 21, 1965
CHICAGO—Capitol Records and Scopitone, the cinema juke box manufacturer, were signed by Music Operators of America to exhibit at the association's Sept. 11-13 convention in the Pick-Congress here.

This brings the number of exhibitors signed to date for the annual coin machine convention, Clinton Pierce, MOA president, is predicting that this is going to be one of the biggest conventions the association has had in many years.

MOA has four juke box manufacturers in the fold and virtually every major amusement manufacturer is a member. Record company ranks are thin but the association has signed Columbia, Epic, Monument and Jay Jay along with Capitol, and expects to have several other firms signed within a week.

Wow Diskeries
Fred Granger, MOA executive vice-president, said that the association is going to do everything possible to make this a "worthwhile convention for the record company.

This will include giving the diskeries a special table in the semi-annual series of discussions which will be held on topics of interest to operators.

The second half of the business seminar program will have experts sitting at tables placed throughout a room with operators free to go from table to table to discuss whatever topic they wish.

The entry of Scopitone plus the almost assured entry of Columbia will give operators a look at at least two different models of cinema juke boxes. Possibly a third may come in by convention time.

The cinema juke box was one of the only passing interest to operators a few months ago but the picture seems to have changed. Many in the trade now feel the machines have to be taken seriously.

Cinema juke box manufacturers likewise feel that operators offer them a market that cannot be ignored.

University Seminar
For 200 State DA's
On Pinball Operation

Perform a function exactly similar to the function of other coin-vending machines, King told the group. "The amusement machine will satisfy a continuing need, and the player, utilizing his skill in the operation of the flipper, batting the ball around the playground, running up a high score, and possibly winning a free play or two."

The play of the amusement machine depends predominately on skill, and there are no provisions for any payoffs directly or indirectly in connection with the machine's operation. Consequently, it does not constitute nor encourage a gambling operation and has never caused any trouble for law enforcement agencies," he declared.

King pointed out that "State and municipal laws regarding coin-operated devices vary considerably in different jurisdictions, and it is my purpose here to help you understand the operation of both types of these machines so that you can more easily and effectively handle any problems which might arise in your community through their use—and not confuse one type with the other."

And he concluded: "The coin-operated amusement machine business should not, in all fairness, be penalized and tainted by the operation of these gambling devices which are built to look like amusement pinballs."

Following King's lecture, Professor Ithica informed Billboard that two members of the Illinois State's Attorney staff intend to prepare an article on pinball games for the journal of the law school. King will likely be invited to prepare an article on same topic, Ithica said.

Shooting a Film Per Week
For Scopitone

LOS ANGELES—Harman Films, which reportedly is under five-year contract to produce 48 American-star films annually for Scopitone, Inc., has completed 24 of the 3-minute subjects to date.

This was reported last week by the studio's Irving Briskin, who said that the Back Porch Majority, Leslie Uggams, Vic Damone, Buddy Greco, Frankie Avalon and Shani Wallis are scheduled to go before the cameras in the next six weeks.

Briskin told artists receive about $1,000 a day's rehearsal and shooting.

Patterson Int'l
In New Spot

CINCINNATI—Patterson International Corp. President L. T. Patterson announced last week the opening of new offices and Midwestern showrooms in the Patux Office Building here.

The firm will officially open its new facilities with an open house party Sept. 1.

ALL DISTRIBUTORS...

We invite YOU to visit with us at our booth during the M.O.A. convention. We look forward to this opportunity to talk with you.

CMI DEAN'S CLUB
MEMBERS...

Pick up your membership cards, or if not registered yet, you can do so at our booth during the M.O.A. convention.
Vended Cigarette Sales Were Up

CHICAGO—Vended cigarette volume increased in quantity and value last year despite a drop in total sales.

A report released by the National Automatic Merchandising Association last week indicated that this pattern indicated a tendency by smokers to buy single packs from vending machines instead of cartons from other outlets, in order to reduce smoking.

Dollar values for vended cigarettes in 1964 was $1,399,783,000, compared to $1,335,609,440 in 1963. The product remained the greatest vending money-maker in 1964, but its share of vended sales declined to 40 per cent as other product sales showed greater growth. Coffee sales, for example, increased 20 per cent over 1963.

The NAMA report, in part, based on figures published by Billboard's Vend magazine, indicated that nearly 900,000 cigarette vending machines were on location in 1964. This compares with 865,000 in 1963.

The 1965 Billboard Industry Survey indicated that juke box-game operators gained 11 per cent of their income through cigarette machines.

The same survey indicated that 41.7 per cent of the machines are located in taverns, 28.4 per cent are placed in restaurants, with the remainder located in such spots as shopping centers, soda shops, industrial plants, public buildings, institutions and service stations.

Seeburg Tosses Buckeye Party

COLUMBUS, Ohio — A big dinner party for 300 operators from three States was thrown at a local hotel July 29 in celebration of the opening of new Seeburg Corp., distributorship in Columbus, Ohio.

Host for the event was Seevend president, Alvin Gillette. Seevend Corp., president, J. Cameron Gordon, was also on hand.

Seevend facilities here include 20,000 square feet of office—warehouse-service-display space.

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NEW EQUIPMENT

Lucky Strike. Williams Electronic Manufacturing Corp.'s latest single player. Adjustable for three or five-ball play. Offers player special scoring for 10 strikes. Three spare award player an automatic replay and an additional replay for each subsequent spare. Features back box animation.

BEAUTY BEACH. New bingo-style game from Bally Manufacturing Co. of Chicago. Incorporates several mechanical "refinements" and a new "Triple Score Feature." Retains "Double Score Feature" found on previous Bally bingo-style games.

BIG LEAGUE

2-PLAYER BASEBALL GAME

1966 SMOKESHOP MODULAR. A 900-pack cigarette vender manufactured by Automatic Products, St. Paul. Features firm's "sell-a-vision" concept; companion piece to Model 100 Candyshop vender. 18 selections, nine automatic-shift columns; swing-front opening; half dollar or two quarter acceptor (accepts half dollars, quarters, dimes and nickels and delivers change) is optional; penny changer optional. Dimensions 64" x 36" x 20".

BILLYARD CUE TIP. Manufactured by the Billiard Research & Development Corp., St. Clair Shores, Mich. (BRAD, Inc.). Two components: Specially formulated plastic and leather tip which snaps into a Celenese plastic point. Inside diameter permits 30 per cent larger stick-end diameter; needs no gluing. Available in four standard sizes through billiard equipment dealers.

POOL CUE
Organize for Virginia Tax Discussions

RICHMOND, Va.—President G. B. Johnson, Lynchburg, Va., convened the Music Operators of Virginia at the Hotel William Byrd here last week to form a committee to study the sales tax the State is considering for introduction next year.

Committees were also appointed to consider possible presentations for the association's annual convention scheduled for Oct. 22-23.

A tax advisory committee appointed by the governor is expected to recommend that a State sales tax be adopted, Bailey said. As reported, a number of Virginia towns and cities have already adopted sales levies in varying amounts.

Wants to Levy

It is felt in some quarters that the State would like to levy a tax before too many cities do so.

The aim of the trade association in the tax issue, Bailey said, is to win a coin machine exemption from the sales tax, whatever the amount imposed, on grounds that with coin machines it is impossible to collect a sales tax from the consumer.

Such a tax exception for the industry has been made, for example, in Williamsburg, which recently instituted its own sales tax.

Virginia trade officials, Bailey said, are confident that this type of exemption can be won at the State level provided a State sales tax becomes a reality.

MOA Books Top Artists For Banquet

CHICAGO—Such record artists as Danita Jo, Al Martino, Vie Dana and Little Wally and Company have been signed for the gala Music Operators of America Brotherhood staged following the banquet which will end the group's annual convention here September 13.

Hirsch de la Viez, the show's producer, said that he expects an answer from Al Hirt by next week. MOA was previously given encouragement by the New Orleans star and the association is hopeful he will perform during the convention.

As in past years, assorted variety acts will round out the program. To date these include: Lenny Colyer, comic; Raye and Roman, dance teams; Sunset Dancers, and Frank York's 18-man orchestra.

August 21, 1965, BILLBOARD
Governor Calls For Special Game Session

LOUISVILLE — Kentucky Governor Edward T. Breathitt has asked that a special session of the State Legislature convene to clarify the operation of amusement machines.

Present State laws are ambiguous, he said. His recommendation followed a ten-hour Jefferson County grand jury hearing into an alleged incident of a county judge soliciting $10 on behalf of coin machine industry interests.

The grand jury returned no indictment.

COMING SOON


Sept. 11-13 — Music Operators of America national convention and trade show, Pick-Congress Hotel, Chicago.

Sept. 17-19 — Joint outing of the New York State Operators Guild and the Western Operators Guild, New York and the Westchester Operators Guild, Neville, N. Y.

Sept. 18-19 — Quarterly meeting of the Colorado Operators Industries of Nebraska; Norfolk, Neb.

Oct. 5 — Missouri Coin Machine Council meeting, Jefferson Hotel, Macen, Mo.

Oct. 15 — North Carolina Coin Operators Association meeting.

Oct. 16-19 — National Automatic Merchandising Association convention and trade show, Miami Beach, Fla.

Oct. 22-23 — Music Operators of Virginia 65th annual association dinner, Latin Casino, Cherry Hill, N. J.

Rock-Ola Manufacturing Corp. 820 N. Karet Ave., Chicago, Ill. 60651

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FRIENDSHIP 7 $183

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MARDI GRAS 4-PIE. $275

CHICAGO TOY $450

SOUTHERN PACIFIC, 2-PIE. $40

MUSTANG, 2-PIE. $40

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COINMEN IN THE NEWS

BOSTON

After being kept running around on his successful discotheque setups, Gregg Pappas, Peabody operator, has finally managed to get his boat out of the water. He’s relocated mostly to his beautiful wife for an assist. . . . Luck was with Bob Jones, sales manager of Red Distributors in Watertown. He was the last man in a five-car pile-up in which one motorist was killed and others severely injured. Bob’s car was badly damaged but he walked away without a scratch.

D. J. Reddick’s assistant, St. Reddick, is off on a Chicago business trip and tour of several factories. Bill Herber, Stomkshop vendor’s assistant sales chief, can barely tour the territory. Bill’s slowdown requires just that much more work. Al Levine of Rock-Ola’s Brookline outlet welcomes the busy days.

CARS

Dan Brown took his wife to Europe to celebrate their 25th wedding anniversary, and Blanche Sobel of the office staff took in Paris, London, and a few other Continental capitals. . . . Puerto Rico is working out well for the staff of S. F. Company, Allston. Bob Greene returned from that sunny isle lately and John Colgan is now enjoying it with his fine and sun. Bill O’Brien has been away for a big month.

CAMERON DEWAR

DENVER

Digging out following the most disastrous flood in Colorado history was Jens Hochstetter, phonograph manufacturer, who lost more than 30 pieces of equipment during the incredible flood of mid-June. With many of his locations 15 to 25 feet underwater, Hochstetter found many of his phonographs were not only smashed flat, but powerful currents from the rampaging Arkansas and Platte Rivers converged in the Lamar-Holly area. An old-line operator with many friends in the Denver area, Hochstetter’s ‘music business’ almost immediately as distributors throughout the area rushed replacement phonographs and games to him. Mike Bavo of disco Sales Company, for example, sent seven topnotch Wurlitzer phonographs to Hochstetter as soon as the roads were open, to beef up his routes.

Few brothers have ever managed to get as far apart as brothers in Sam and Dan Keys, former employees of Apollo-Stereo here. During their recent vacations, Sam went to Europe while Dan took off for Hawaii.

Area operators are finding that juke boxes can take much more punishment than one would expect. Many of the phonographs which were completely submerged in Colorado’s epochal flood of June 16 and July 12 have been serviceable again when treated to a new amplifier, new controls, and a fine reaming out of the cabinet.

Jack Moran, veteran mechanic at Apollo-Stereo’s repair shop, is expected a government subsidy shortly for his coin-mechanic machine school which graduated its first class a few weeks ago.

ST. LOUIS

Vacations and trips of one kind or another dominated the coinmen. A notable meeting of dealer and record distributor offices recently was held at the N. C. Vending with several distributor officials and quite a few opera-

St. Louis, Aug. 11-13. . . Don Skinner, of Emec Amusement in Burlington, Iowa, brought back from St. Louis where he bought a new house, and Bob Birk from Memphis, Mo., is in Canada fishing.

Judy, lovely daughter of the H. H. R. Brown Co., who was in St. Louis last week, is a beauty contestant at the North East Missouri Fair. Jim Linn, Linn’s downtown distributor, is expecting their baby, because his wife, Jean, is in a Memphis, Tenn., hospital for a check-up.

Locally Ken Charles and Ede Farber, of B. F. C., Enterprise, get away for a week’s vacation. Just back, Jerry Nishimura, of Wonder Novelty; Joe McCormack, all vacations at Musical Sales; Dottie Sears back at her Wurlitzer desk from a Lake of the Ozarks visit. Lew Robert and Pete Entringer took business jaunts to Chicago recently. And Don Tabacci, not vacationing, but en-

coming a lot of orders from area recordists and sitting in at the recent Missouri State Coin Machine Council confab, Harry Brockman, of Up-\n
Town Music One Stop.

By G. F. PINGEL

NEW POLICY

Sound of Music at MOA Show

CHICAGO — Phonograph manufacturers will unleash the sounds of their latest phonographs and record firms will spin their latest disks at the Music Operators of America trade show here Sept. 11-13.

An agreement by manufacturers here last week to restrict the ban on music which has held sway during recent national trade shows is in effect, said George Granger, executive vice-president of MOA.

To prevent “music escalation,” the four major phonograph manufacturers agreed to test their equipment alternately in half-hour segments during exhibits and to schedule indicating when each firm’s machines may be heard will be posted in each exhibitor’s booth.

Late Releases

Utilizing their own equipment, record manufacturers may play their last release prior to the embargo during all exhibit hours “as new” to the benefit of record sellers, said Granger. Such audio exhibition was not possible at previous MOA shows.

MOA officials said that should a record firm wish, it could stage a disk-jockey in its booth to showcase product.

Background music firms may also stage their "best reasonable volume," Granger added.

Manufacturers of music film projection machines, exhibits of which will be located in the amusement game section of the show, will be permitted to play their systems with "cut volume" as well, Granger said.

Rock-Ola Manufacturing Corp., Rock-Ola Manufacturing Co., the Searle Corp., and the Wurlitzer Co. have reserved large exhibit areas for the trade show.

By ANDRE DE VEKEY

LONDON — A concerted effort by manufacturers of phonographs and distributions in the United Kingdom has resulted in the addition of large numbers of fruit machines in pubs during the past year.

One distributor places the number of such machines operating at 5,000. After a pilot program proved successful, brewers who own pubs throughout England are installing the machines on a profit-sharing basis with the pub tenants, as an apparent way to apparently operate with the proposed London Bill.

60-30-10

The typical agreement sees the brewery taking 80 percent of the operation, the manufacturer 20 percent and the tenant 10 percent of the take.

The machines pay out up to 1/- (14 cents) in cash and a maximum of 2/- (20 cents) in tokens exchangeable for goods. The payouts are fixed, the tenant getting to net which makes acceptance by local authorities a bit simpler.

The estimated peak market for such machines is 80,000 units. The largest location areas of U. S., U. K., Japanese and Australian manufacture.
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Pop Spotlight

**PI**
**Beatles**. Capitol 2386
(M). SMAS 2394 (S)
Another No. 1 chart contender is this latest soundtrack from the Beatles' forthcoming film, "Help!". Included is their current hit, "The Long and Winding Road" (EI). "Help!" also features "I Should Have Known Better" (EI), "We Can Work It Out" (EI), and "I'm Happy Just to Dance With You" (EI), among other songs.

**POD SPOTLIGHT**

**THERE'S LOVE & THERE'S LOVE & THERE'S LOVE**
Jack Jones. Kapp 4132 (M)
RS 3435 (S)
The Jones approach and warm delivery of material, such as "This Night Isn't Young", is evident on the new album, "There's Love & There's Love & There's Love". His improved sound brings a fresh style to such old standards as "I'll Cry Later" and "Kiss Me I'm Sad".

**POP SPOTLIGHT**

**LOOK AT US**
Sonny & Cher. Atco 33-177 (M)
"Look at Us" is a soft, love song that will be a hit. It's the follow-up single to "I've Got Dreams to Remember" and will be released in time for the summer season.

**POP SPOTLIGHT**

**MORE HITS BY THE SUPREMES**
Motown 677
This collection of hits from The Supremes is sure to please fans of the group. The album features their biggest hits, including "Stop! In the Name of Love" and "You Can't Hurry Love".

**POP SPOTLIGHT**

**THE RHYTHM & BLUES ALBUM**
Trini Lopez. Palladium R 6717 (M)
RS 6717 (S)
This new album from Trini Lopez features a mix of R&B and rockabilly sounds. Lopez's soulful vocals and catchy melodies make for a great listen.

**POD SPOTLIGHT**

**MY LITTLE RED BOOK OF WINNERS**
Manfred Mann. Ascot A 16001 (M)
RS 16001 (S)
Manfred Mann's latest album, "My Little Red Book of Winners", is a collection of love songs and ballads. The album features hits like "Pretty Little Thing" and "If You Love Me (Let Me Know It)".

**POP SPOTLIGHT**

**COUNTRY SPOTLIGHT**

**IT'S COUNTRY TIME AGAIN**
George Jones & Gene Pitney. Monument M 3065 (M)
RS 3065 (S)
George Jones and Gene Pitney's latest album, "It's Country Time Again", features a mix of country hits and original songs. The album includes hits like "I'm On My Way" and "Cold Wind in Alabama".

**COUNTRY SPOTLIGHT**

**THE JUDY LYNN SHOW**
United Artists UAS 6443 (M)
"I Remember You," a top ten hit in 1964, is the follow-up single to "I Remember You". This album features a mix of pop and country hits.

**COUNTRY SPOTLIGHT**

**DEL REYES SINGS GIRL ON THE BILLBOARD**
United Artists UAS 6441 (M)
"Girl on the Billboard" is a top ten hit that features Del Reyes in a new light. The album includes hits like "The Girl on the Billboard" and "Someday You'll Be Sorry".

**CLASICAL SPOTLIGHT**

**MOZART. DIE ZAUBERFLOE** (Magic Flute) (3-LP)
Various Artists. Gramophone 138 981/83 (S)
A magnificent recording of the opera with a richly full-bodied orchestra and soloists. The cast includes Rossini, Farinelli, and Faccio. The sound is clear and the singing is superb.

**CLASICAL SPOTLIGHT**

**HAYDN. THE CREATION** (3-LP)
Haydn: The Creation. London 4191 (M).
This recording of Haydn's "The Creation" is a outstanding performance. The cast includes David Willcocks and the London Symphony Orchestra.

**JAZZ SPOTLIGHT**

**CYCLE**
Paul Hindemith. RCA Victor LPM 2386 (M).
This two-record set is a musical triumph. The musicians are passionate and sensitive, and the performances are beautifully crafted.