Miller & Reeves Country Kings; Craig Man of Year

By ELTON WHISENHUNT

NASHVILLE—Roger Miller and the late Jim Reeves won three awards each to sweep Billboard's 18th annual Country Music Awards presented on "The Jimmy Dean Show" which will be televised this week (22). The show, taped before a live audience at the Grand Ole Opry House in Nashville last week (14), was highlighted by Billboard's "Country Music Man of the Year Award," which was presented to Edwin W. Craig of Nashville by Gov. Frank G. Clement on behalf of Billboard. Craig, honorary chairman of the board of National Life and Accident Insurance Co., partner company of radio station WSM, was given the award for his leadership in fostering and promoting country music for 40 years.

Miller, one of the hottest country artists and composers for the past year, won awards in these categories: Most Promising Country Artist, Favorite Songwriter and Favorite Single Record. The favorite songwriter award came for "Chug-A-Lug," "Engene, Engine #9," and the smash hit, "King of the Road." Miller, smiling engagingly, accepted each award as the capacity crowd of more than 3,000 applauded wildly.

Reeves, who was killed July 30, 1964, in a private plane crash near Nashville, won awards in the following categories: Favorite Male Artist, Country Album and All-Time Favorite Country Artist. (Continued on page 35)

UA Throws Hat in B'way Derby

NEW YORK—United Artists Records will move into the Broadway cast album field this season with "Anya." It will put UA into the Broadway musical scene for the first time in several years and is part of Vice-Presi-
dent Mike Stewart's blueprint for a set-up of activity in this area. In the offing are deals for Lionel Bart's "Twang," and the musical version of "Never On Sunday," which John Patrick is writing.

"Anya" is the musical version of the Guy Bolton play, "Anastasia." The music and lyrics are by George Forrest and Robert Wright and the book is by George Abbott. It will also direct, and the First Music is publishing the score. The production is scheduled to open in New York at Ziegfeld Theater on Nov. 29. There will be no out-of-town tryout.

The cast are George London, Constance Towers, Ira Petina, Lillian Gish, George S. Irving and Elizabeth Howell. Producer is Fred Fehlhaber.

Muntz Opens CARtridge Barrage

By ELIOT TIEGEL

HOLLYWOOD — Muntz Stereo-Pak is designing a four-track cartridge for use on Motorola playback equipment now available in 1966 Ford models. The move by Earl Muntz's company will place its extensive catalog of 45 labels (7,700 selections) at the disposal of Ford customers who can now only play the Leap design eight-track cartridge using RCA Victor reproducers.

Muntz is using the Leap cartridge for his four-track tapes. The Fidelipac cartridge normally used does not operate in the Motorola unit since it lacks a grasping pin used by Leap to hold the track in place. The Leap cartridge is of the same width as the Fidelipac unit but is slightly longer.

The San Fernando Valley-based company is currently invest-
ing the first of $50,000 worth of new equipment to tool up for production. Muntz estimates he will have his first four-track cartridges for sale in Fords within three months. Muntz will first release with product from Warner Bros.-Reprise. The Burbank companies are under a two-year exclusive contract with Muntz.

Muntz claims his company will gross $3,600,000 at the end of the current fiscal year, which is the second as head of his own op-
eration. His previous year's gross was $1,400,000.

During the company's last fiscal quarter, it paid out $86,490 in royalties to record companies and publishers. V-B-Reprise Guarantee Warners-Reprise is guaranteed (Continued on page 10)

SEEBURG'S NEWLY introduced Electra phonograph is getting tremendous singles and albums from Frank Alpert, who heads the chart-riding Tijuana Brass group on the A&M label. Both Alpert's group and the Electra have one thing in common, the Big Sound that is growing in global popularity. The phonograph is the first to feature a 9-speaker system, deliver a torrent of stereo sound. It's Discotheque model features another entirely new effect, a result of black lighting: The result! The Sight and Sound of Tomorrow . . . today!! (Advertisement)

New York Top Gun As Record Breaker

By CLAUDE HALL

NEW YORK—New York is the nation's major market for breaking records, according to a survey encompassing nine months just completed by Bill-
board. Not only were there more regional breakouts of rec-
ords sales in New York—39—but 17 records launched in the market went on to make the charts. Four records that broke first in Manhattan became big hits: "Cara Mia," which reached No. 9; "Theme From a Sam-
mer Place," which went as high as No. 10 on the Hot 100 chart; "It's the Same Old Song," which reached No. 9, and "Shake," which hit No. 7. In addition, another record that broke first in New York made the bubbling under category.

(Continued on page 42)
WINNING TEAM

Brook Benton and Clyde Otis are back together again with an exciting new single featuring their new tune:

“MOTHER NATURE, FATHER TIME”

c/“You’re Mine (and I love you”) #8693

Stock up now! RCA VICTOR
Vee Jay Returns to Chi. Roost; Aims Sights at 'Great Heights'

By RAY BRACK

CHICAGO—Vee Jay is here to stay said Elvert Acker here Thursday night as a vainful of office furniture from the record company's vacated office on Sawyer, under North Avenue. Vee Jay was carried into local record stores by agent at 1649 South Michigan Ave.

It was homecoming for Vee Jay which is the most progressive company in the Chicago territory, an organization which the company's main offices were moved to Los Angeles in 1964 because, Acker explained, "the management team all lived in Los Angeles."

"We are returning to Chicago because the management team and key artists all live here-- and we intend to build the company to greater heights."

The statement is synonymous with big plans for Vee Jay which reached its zenith with the Beatles before losing the group in 1966. The rekindling the new Vee Jay effort are President James Bruck, with wife Mildred; Calvin Carter, vice-president and A&R director and Acker, general manager.

Acker was invited to rejoin Vee Jay in Los Angeles to work under agreement to return after extended leave to devote full interest to Consolidation Records in Los Angeles, for which he is a partner with Bill (Bunky) Sheppard (who is also Vee Jay national sales manager). 4.

Government Slaps Liens On Vee Jay Materials in L.A.

LOS ANGELES—The move of Vee Jay Records to Chicago (see previous story) has resulted in the Federal Government placing liens on the label's products at the Monarch pressing plants and at APM Engineering, a plating plant. The two concerns are now bound to hold the label under Government authority until the matter is cleared.

Upon learning of Vee Jay's departure from Los Angeles, Pye Records, through attorney Al Schlegner, filed a $47,000 suit against the label in Superior Court last Wednesday (13). Pye's was the first legal action following the Vee Jay move.

The English firm's suit charged non-payment and failure to pay royalties, fraud, illegal assumption of masters to Roulette Records, and recording of personal performances, preventing Vee Jay from selling or distributing any of this material. The 20 masters leased to Vee Jay's Inter- phon subsidiary, the majority featuring the HepCATomitas, a group which had it with "I Have the Right."
Plot Thickens in FCC Probe

NEW YORK—The National Association of Recording Arts and Sciences will present its annual Grammy Awards on March 15 next year, a month after the current eligibility date for record eligibility has been changed from Nov. 30 to New Year's Day.

Three new categories have been added to the awards. They are all designated as "Contemporary Recordings," with parenthetical subcategories: Rock, Roll, and Soul.

They are "Best Contemporary Female Vocal Performance," "Best Contemporary Male Vocal Performance" and "Best Con- temporary Instrumental Performance Instrumental or Vocal."

The "Best Contemporary Single" is the re-titling of "Best Rock and Roll."

Francis M. Scott, NARAS president, said, "We believe that the revised list reflects a realistic awareness of today's record scene and, more im-

antly, will encourage greater artistic activity in the popular contemporary fields." The NARAS board has voted to award certificates to publishers of winning compositions.

Lieberson to Give 2 Awards at Fete

NASHVILLE—Godard Lieberson, head of the Country Music Hall of Fame, will present two gold records for $1 million album sales at the Grand Ole Opry Festival here.

The albums are "Ring of Fire," by Johnny Cash, and "Ballads," by Marilyn Robbins. The presentation will be attended by Guest of Honor, Princess Grace of Monaco.

In Other News

 supposedly, the most active one is the "Golden Hits" series...
Our art department says 15 hits make a crowded ad.

<table>
<thead>
<tr>
<th>Barbra Streisand</th>
<th>Jimmy Bailey 'Hush'</th>
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<td>'He Touched Me'</td>
<td>The Spellbinders 'For You'</td>
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<td>Bob Dylan</td>
<td>Nini Rosso 'Il Silenzio'</td>
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<td>'Positively 4th Street'</td>
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<td>The Brothers Four</td>
<td>Billy Joe Royal 'I Knew You When'</td>
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<td>'Try to Remember'</td>
<td>Andy Williams 'Ain't It True'</td>
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<td>Paul Revere and</td>
<td>'Little' Jimmy Dickens 'May the Bird Fly Up Your Nose'</td>
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<td>The Raiders</td>
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<td>The Statler Brothers</td>
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<td>'Flowers on the Wall'</td>
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<td>Robert Goulet</td>
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<td>'Come Back to Me, My Love'</td>
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Pardon our crowded ad, but we've got 15 hits going.

COLUMBIA RECORDS®

COLUMBIA MAKES HISTORY NOV. 28—YOU'LL BE PART OF IT!
Breuer, Barnett and Welker Are Elevated by RCA Victor

NEW YORK — RCA Victor Records this week promoted three executives—Gustl Breuer, Morton E. Barnett and E. O. Welker.

Breuer, who had been manager of artists promotion for the label's international liaison department, becomes manager of Red Seal promotion. He will report to George L. Parkhill, advertising and promotion manager.

Before joining Victor three years ago, he was assistant promotion and publicity head for Angel Records. He has also represented various opera singers as a public relations man and is the author of two novels.

Barnett, who had been manager of Red Seal promotion for three years, was named to the newly created post of advertising and promotion manager of RCA Victor Stereo 8 tape cartridge products. Before joining Victor he had been advertising and merchandising manager for a large Baltimore retail record outlet.

Welker gets the newly created post of manager of recorded tape sales. For the last two years he had been manager of magnetic tape products.

He joined Victor in 1939 as an economist, later was a staff member of the new market research department, served as pop album a&r manager, and guided the label's entry into the premium record field. When Victor entered the magnetic tape field in 1960, he was named manager of the division.

London to Use Sutherland LP as Yule Drive Sparkler

NEW YORK — Joan Sutherland will enter the Christmas sweepstakes for the first time this season. Her album, "Joy of Christmas," will be used as the sparkplug of London Records Christmas 1965 drive.

Her album, "London's Yule Push," in addition to the regular catalog, are two LP's by Mascinoni and two albums in the "Phase 4" series—one by the Kuroda Bando, the other by Ronnie Aldrich with the London Festival orchestra. Included in London's Christmas program, which includes guarantees, discounts and special dating privileges, is a Leontyne Price package and five different versions of Handel's "Messiah."

London's Christmas product will be specially Ski-wrapped and they'll be promoted via window streamers and special LP's for radio promotion.

Hi Records, which is distributing the Sutherland LP's, will place the album into the Christmas drive this season with an Ace Cannon album. It will go out with 100 per cent return privileges.

9 Vocalion Sets Set Pace For Decca's Kiddle Pitch

NEW YORK—Decca Records is releasing nine new Vocalion packages to spearhead a promotion on its complete line of LP's and singles for the childrens' market. The nine packages are on the Decca, Coral and Vocalion labels. The project, which goes into effect Oct. 18, will run for four weeks and carry a special incentive program, details of which are now available through all Decca branches and distributors.

The nine new Vocalion sets are: "Children's Songs," "Stories and Songs About the Calendar," "Let's Go to the Farm," "We Bring the Circle," "Stories and Songs About Working and Choosing a Job," "Let's Travel Round the World," "Stories and Songs About the Holidays," "Let's Build a House" and "Stories and Songs About America."

Also available in the program are catalog items featuring such names as Frank Loesser, Danny Kaye, Bert Ives, Big Jon Arthur, The Three Stooges, Bing Crosby and Baby Garland.

A full color litho book has been designed in support of the Vocalion, with a full page children's ad that appears with each package. The full page ad is also being made available through the local Decca branches.

Tex Cuts Record

NASHVILLE—Dial Records artist Joe Tex was in Nashville to record last week concurrent with release of his new album, "Joe Tex the New Boss." Dial a&r man W. D. Killen directed the session at the Fred Foster Studios.

The firm has bought the assets of Omnition Burns, Ltd., a British guitar manufacturer, and has set up Dial-Burns, Ltd., in the United Kingdom. Baldwin-Burns semi-acoustic guitars and amplifiers will be marketed in the U.S.

Baldwin bought the guitar and amplifier manufacturer in June when it exhibited three guitar amplifier models at the Summer National Music Merchants show.

Sesac Will Produce Show

NASHVILLE—Sesac will produce the show for the annual Sesac-Volunteer Chapter of the American Society of Composers, Authors and Television Tuesday (19). Roy Drusky, manager of Sesac's Nashville office, also becomes director of the show, which will enliven. Artists appearing will include Tom Paul and the Glover Brothers and Archie Campbell.

Rsi Sinatra, Disk Catalog

NEW YORK—In conjunction with the November 21 Billboard report to be published in the Nov. 20 issue of Billboard, Record Source International is featuring a special on his record catalog, strictly for radio stations.

The catalog includes albums from Capitol, Columbia and Reprise. There are 28 albums in all; two of these are two-record sets. The price per record for radio stations is $1.35 on all records. The special disk package is available for $2.75 mon. $4.50 stereo.

Jo Stafford's Dot LP Out In January

Hollywood—Songstress Jo Stafford's debut Dot album, "Three-Four-Open the Door," will be released in January with arrangements and orchestra conducted by her husband, Paul Weston.

The duo recently signed with Dot, with Weston acting as musical director for his wife's sessions and also working as an artist himself. President Randy Wood's campaign to sign top names will show he's likely to see arrange-conductor Pete King coming to the label.

Decca's National album artists have included Jerry Lewis, the Harry James Band, Lawrence Welk, Billy Vaughn, Jimmy Rodgers, Pat Boone, Liberace, the Andrews Sisters, Myron Floren, Dick Contino, the Andrew Sisters, Mills Brothers and Vaughn Monroe.

Acknowledging that his label has not had a single in the charts in over a year, Wood said he was concentrating on promotion, but that "there's always looking for singles material."

Baldwin Buys Firm

CINCINNATI—The D. H. Baldwin Co., piano and organ manufacturer, has expanded its sales line with the addition of Vocalion's full page children's ad that appears with each package. The full page ad is also being made available through the local Decca branches.

The firm has bought the assets of Omnition Burns, Ltd., a British guitar manufacturer, and has set up Dial-Burns, Ltd., in the United Kingdom. Baldwin-Burns semi-acoustic guitars and amplifiers will be marketed in the U.S.

Baldwin entered the guitar and amplifier field two years ago in June when it exhibited three guitar amplifier models at the Summer National Music Merchants show.

Mgm Signs Sonny Lester

NEW YORK—MGM Records has signed dance tenor Sonny Lester for a producing program. The first producer signed was Sonny Lester. MGM President Mert L. Naustad said that Lester would produce both singles and albums. Other indie producers are expected to be signed soon.

A report of acquiring singles from indie producers has been in operation for the past six months. Lenny Sheer, director of singles sales, has been overseeing the program. Among those working for MGM in producing singles are Kam Walker, Victor, Robert Copepen and Rubin, Don Kinkade, Harry Lewis, Teddy Randazzo and Tannidge Productions.

The first product by Lester will be an album for MGM's budget line, Metro Records.

Mgm Signs Sonny Lester

NEW YORK—MGM President Mert L. Naustad left Friday (15) for MGM picture headquarters in Culver City, Calif., to discuss forthcoming releases from MGM's "Dr. Zhavago," "There's No Place Like Space," starring Herman's Hermits, and "Fastest Guitar in the West," starring Roy Orbison and "Where the Boys Meet the Girls," with Connie Francis.

Boswell J oins Cameo-Parkway

NEIL BOGART

NEW YORK — Neil Bogart has been named national booking manager for Cameo-Parkway Records. He had been regional promotions manager for MGM Records and previously had been an advertising space executive for the Cash Box trade magazine.

Bogart will be involved in promotion, sales and artist relations. He recently completed a promotion tour with Bobby Sherman for his Parkway record, "Goody Galum-Shun," with personal appearances at retailers and press and deejay exposure in St. Louis, Chicago, Detroit, Milwaukee, Cleveland, Pittsburgh and Minneapolis.

Daily to Be Host

NASHVILLE—Musicor Records' country ad man, Pappy Daily, will play host to conventioners at the WSM country music show at a late evening dance party Friday (22). The affair will be held in the main ballroom of the Andrew Jackson Hotel, with music provided by Musicor's George Jones and his country band. Art Talmadge, president of the label, will co-host the affair, and most of the Musicor artists are expected to be on hand.

Nasatir Off on W. Coast Trio

NEW YORK — MGM President Mert L. Naustad left Friday (15) for MGM picture headquarters in Culver City, Calif., to discuss forthcoming releases from MGM's "Dr. Zhavago," "There's No Place Like Space," starring Herman's Hermits, and "Fastest Guitar in the West," starring Roy Orbison and "Where the Boys Meet the Girls," with Connie Francis.
HULLABALOO REGULAR

PATRICK sings on HULLABALOO

"FIVE DIFFERENT GIRLS"

MONDAY, OCTOBER 25th

Produced by GALLIGAN-DAVIE

Arranged by HUTCH DAVIE

ORDER FROM YOUR NEAREST DISTRIBUTOR

RSVP RECORDS, INC.

1650 Broadway, New York, N. Y. 10019
212-JJ 6-6707
Results of Billboard’s 18th Annual Country Music Poll

Winners and Runners-Up in Order

1. **FAVORITE MALE ARTIST**
   - Jim Reeves
   - Roger Miller
   - Buck Owens
   - George Jones

2. **FAVORITE FEMALE ARTIST**
   - Kitty Wells
   - Connie Smith
   - Loretta Lynn
   - Dottie West

3. **MOST PROMISING MALE ARTIST**
   - Roger Miller
   - Del Reeves
   - Waylon Jennings
   - David Houston

4. **FAVORITE INSTRUMENTALIST**
   - Bill Monroe
   - Monty Montana
   - Ernest Tubbs
   - Texas Troubadors

5. **FAVORITE SINGING GROUP**
   - The Browns
   - George Jones & Gene Pitney
   - Platters
   - Flatbush

6. **FAVORITE COUNTRY SONGWRITER**
   - Roger Miller
   - Bill Anderson
   - Merle Haggard
   - Mickey Gilley

7. **FAVORITE INSTRUMENTALIST**
   - Floyd Cramer
   - Roy Clark
   - Pete Drake
   - Phil Gaugh

---

At Billboard’s Television Awards

THREE AWARDS — The late Jim Reeves won three Billboard Country Music Awards. His widow, Mary, accepted them for him. Roy Acuff made one of the presentations.

CROWD FAVORITES — Jimmy Dean, left, and the Chuck Carr Singers won thunderous applause from the crowd at the Grand Ole Opry House on October 19, 1965, after they sang between presentation of awards during Billboard’s 18th Annual Country Music Awards Show.

HANK COCHRAN, left, accepted the Favorite Instrumentalist award for Chet Atkins, who was touring Japan. Ott Gevine, manager of the ‘Grand Ole Opry,” made the presentation.

Miller & Reeves Chosen Kings Of Country Road; Honor Craig

**Continued from page 1**

Hank Williams, All-Time Favorite Country Singer (“Your Cheatin’ Heart”), Chet Atkins, Favorite Country Instrumentalist, More than 3,000,000 people hit the Grand Ole Opry to see the sensational show taped. They were enthralled as each winner or his representative went forward to receive his Billboard Award.

The winners were a big secret until the very moment they were announced on the show. Billboard employed J. K. Lasser & Co., New York, one of the well-known national independent public accounting firms, to count all the votes and keep the winners secret until the show. James B. Kobak, of the Lasser firm, flew to Nashville with two computers in sealed envelopes, which were opened on stage during the show.

WB-Reprise Ups Burke

HOLLYWOOD — Sonny Burke, for the past three years a producer at Warner Bros.-AEC Records, has accepted the song of the year award for “I’ve Got a Tiger by the Tail.” He now has his own record label, Reprise Records.

Schweid Joins Sam Fox Firm

NEW YORK — Bob Schweid has been appointed general professional manager of the Sam Fox Publishing Co. He comes from Joe Music and had previously been in record distribution, promotion and production.

Olen Co. Formed

NEW YORK — A new record company, Olen Co., has been organized by O. C. Francis and Charlie Fox, who will operate it at the Jukebox Records office handled by Benny Miller.

P.S.: Radio Programmers—Record Dealers, Please Alert Your Following.

October 23, 1965, BILLBOARD
A new American group 
with that 
best-selling British sound...

I MUST BE 
DOING SOMETHING WRONG
LA DO DA DA

#8692
RCA VICTOR
The most trusted name in sound
THE JAZZ BEAT

From Here 'n' There

The Connecticut Traditional Jazz Club, located in Bridgeport, claims there is a "jazz revolution" taking place in its State. Leading this rebirth are the Connecticut Traditional Jazz Club and the Easy Riders Jazz Band, called an exciting, young aggregation by the public.

During the past year, the club has sponsored six concerts, with various guest sitting in with the Easy Riders. The visiting Dixielanders have included Kid Thomas and George Lewis from the heart of the Dixieland country, New Orleans; Bud Freeman, James P. Johnson, Arche and Edmond Hall, who have traveled up from Manhattan, and an Englishman, Sammy Rintoum, who evidently air in one section of New England.

The club would like to help other cultural groups in the area present jazz concerts. During 1964, the organization doubled its membership to where over 200 families now reportedly belong to this two-beat, happy-time club. The club is located at 135 Grey Rock Road in Bridgeport.

Pianist Karl Boxer has opened his own room, called Karl Boxer's, in Charlotte, New C., writes Betty Richardson, Boxer's room includes Rusty Glider on bass and Jim Beaver, drums. The club will be used as a home base for the trio while it plays the college concert circuit. Boxer is represented by the Willard Alexander agency.

The Both/And Club has been opened in the San Francisco area by 25-year-old Leonard Sheffield, reports Billboard correspondent Geoffrey Lehrman. The club is far away from the traditional center for jazz (and rock 'n' roll)—the North Beach area. Sheffield's club is located in the Heights-Ashbury district on Divisadero Street. Sheffield believes North Beach is too crowded and commercial and that people are fed up with it. Sheffield and his partner, Delmar Dean, feel the new area is conducive to an artist's creativity. And it seemed a spot where club prices don't have to be too high to survive.

Two unknown record companies sent in products to this column and the LP's turned out to be real surprises. The most outstanding of the lot was Las Vegas vistit Tommy Vig's package on Take 5 Records. His 21-piece band displays a class, driving modern sound. Tommy Vig has written six of the seven tunes, in the L.P. Ex-New Yorker Sam Most is a member of the band. The other three albums were from Manhattan-based ESP Records and are deeply avant-garde.

We found the music disjointed,erratic and violent, with no connection between players. The LP, "Explosion," started out interesting enough on the first track with sound like someone imitating the wind and crickets. But the second cut, "Untied Mixes," is totally bizarre and unacceptable as entertainment. The track is merely a tape of unrelated things, some of which sound like radio narrations but the sound is so horrible that it makes your hi-fi system sound completely disinterested. "Playtime" on this LP are the Bob James Trio. James on the piano, Barre Phillips, bass, and Robert Pozar, drums. The other two free-wheeling LP's are the "New York Art Quintet," and "Barrage," a title which pretty much sums up what all the packages offer. "Barrage" offers the Paul Bley quintet—Bley, piano, Marshall Allen, alto sax; Dewey Johnson, trumpet; Edmond Golmes, bass, and Milford Graves, drums. The Art Quintet is composed of Roswell Rudd, trombone; John Tchicaya, six; Lewis Worrell, bass, and Milford Graves, drums.

Shortly after the ESP LP's arrived, Paul Bley wrote that his trio was booked for a European tour, opening Oct. 11 in Berlin at the Galarie. The trio will play on the North German Radio Network in Hamburg from Oct. 25-29 and then play at the Monomotapa Jazzhus in Copenhagen Nov. 1-15, and the Jamboree in Jazz Cave in Barcelona, Spain, Nov. 16-30.

Arnold Shaw, E. B. Marks' affable executive, writes Oliver Nelson has recorded his new composition, "Night Lights," in his latest Impulse album, "The Definitive Jazz Scene." Volume II. Naturally Shaw's employer has published the headlined composer's work.

Word from the East is that Cavalier magazine, better known for its fiction, is starting a jazz column with the January issue to add.

(Continued on page 42)

DO I MAKE MYSELF CLEAR?

Fontella Bass

RESCUE ME

Etta James
Sugar-Pie De Santo

DO I MAKE MYSELF CLEAR?

CADET 5519

CHESS RECORDS

Muntz Opens CARtridge Barrage

$55,000 a year; Time-mainstream $15,000 a year, for their exclusive deals with the distributor. According to last quarter audits, Muntz's royalty payments to non-exclusive companies included: Liberty-Imperial World Pacifies, $13,300; Dot-Hamilton, $6,400; ABC-Command Grand Award — impulse, $7,805; Mercury and its subsidiaries, $7,500; Timex, $2,900, and A&M, $511 (on five albums). Muntz has a no-guarantee pact with Chess, which says smaller labels sign this kind of contract just to get into the catalog. "The amount of royalty we pay establishes the price of the cartridge," Muntz explained. Some cartridges are better off to take a lower royalty rate and get the volume. Muntz sells their product at $2.98. His other prices are $3.98 and $4.98, a company which has counts has to be placed in the $3.98 category otherwise it won't sell," he said. Muntz turns out 10,000 cartridges a day and processes 32 million feet of tape a month.

The company is turning out 3,000 playback units a month and Muntz claims 70 percent of all the cartridge business. He says units for the home companies 12 percent of his volume and "50 percent of the 200,000 units out the Muntz name.

The company has just begun shipping full merchandise to the 30-60 Montgomery Ward chain, the first major marker Muntz has signed as a distributor. Muntz has also opened an office at 7919 Sunset Boulevard in Los Angeles capable of installing 125 car units a day.

Recent additions to the catalog are Atlantic-Atco and Roulette, Johnny Rivers, under contract to Imperial, is Muntz's biggest seller but there are a surprising number of older packages which continue to sell steadily. Artists represented in this group are the Platters, Ennio Light and his "Perspective Percussion" L.P. Dean Martin, Frank Sinatra, Sammy Davis, Jr., George Gobel, Si Mann, Dick Tag, Cleonick, David Carr and Dinah Washington.

Pebbles' Film Draws Bids

HOLLYWOOD—Four nationally shown television shows and a score of local programs have requested prints of the 2½-minute film clip of Pebbles and Bamm Bamm singing their debut Hanna-Barbera single, "Open Up Your Heart.

The merchandising stunt (Billboard, Sept. 18) was developed to spread exposure for the disk after its initial burst in the opening "Flintstones" series segment on ABC-TV. H-B reports requests for film clips came from "Shindig," "Hullabaloo," "Hollywood A Go Go," the "Jimmy Dean Show" and from WXYZ, Detroit; CKLW, Detroit-Windsor, KTEV, El Doro, KCTV, Denver; KMVL, Tulsa; WFTV, Orlando; WLWB, Miami; KSD, St. Louis and WKTU, Ulica.

The clip shows the cartoon characters singing the tune with a black background provided to permit viewers to superimpose dancing figures behind the animated characters.

A HIT STANDARD Comes Back With A NOWADAYS TREATMENT

"GOD, COUNTRY, AND MY BABY"

with

BRAD BWERICK

PICK HIT IN 4 CORNERS OF THE COUNTRY

National Record Promotion
GEORGE JAY

All major distribution cities have stock.

DEEN RECORDS

12145 Ventura Blvd.
Studio City, Calif.

DON'T FAIL TO CATCH BILLBOARD'S 16th Annual Country Music Poll
On "The Jimmy Dean Show" 10 p.m., EDT.
Friday, Oct. 22, on ABC-TV, directly from the Grand Ole Opry House, Nashville, Tenn.
LOVE MINUS ZERO
EDDIE HODGES
AURORA 156

A TIME TO LOVE -
A TIME TO CRY
LOU JOHNSON
BIGTOP 101

HARLEM NOCTURNE
THE VISCOUNTS
AMY 940

BELL RECORDS 1776 Broadway, New York, N.Y. 10017
Scat! 'Drat! the Cat!' Col. Caster Scratched

NEW YORK—"'Drat! the Cat!' lacks the gaiety and wild abandon necessary to make a 'musical spoof,' as it is billed, while 'Cat!' was an old-fashioned, high-spirited musical comedy which opened at the Martin Beck Theatre here last Sunday (10), is a unique show which even the high and/or low camp followers will find hard to take.

Levin, who wrote the book and the lyrics, doesn't follow the Broadway blueprint, but his attempts to be different and unusual fail wide of the entertainment mark.

So, are detective efforts behind meaning tent and any musical show 

The New York newspapers critical reaction to the show was generally negative and even the record companies were forced to schedule for Sunday (17). It will be a tough LP to sell if it ever gets into the grove.

MIKE GROSS

A STAGE STRONGMAN

Aznavour Impresses in Legitimate 1-Man Show

NEW YORK—After having warmed up New York with two concert appearances at Carnegie Hall over the past few years, French singer Charles Aznavour settled down into a legitimate 1-man show at the Ambassador Theater here (14) in a one-man show that generates lots of musical steam. Although the attention-grabbing vocal is only one of the lengthy presentation, which includes 27 numbers, Aznavour is enough of a showman and song-stylist to make the most of his advantages and come out ahead at evening's end.

The title, "The World of Charles Aznavour: Songs of Love and Other Sorrows," sets the tone of the production. The songs, which are composed, are dramatic statements of emotional values that are universal. So, even when the songs are entirely in French without any explanatory patter, there's never any doubt about the song's content value and gesture. Aznavour gets the meaning across in no uncertain terms. And even when he occasionally switches to English, the mystique is still there.

A good show on a bare stage with only five musicians behind him. The piano, guitar, drums, bass and trombone supply the over-all tonal color which assists Aznavour in painting his musical moods.

The show, being presented by Norman Tawm and Sid Bernstein in association with Henri Goldman. Reprise Records is planning to record the show so it could make an impressive package.

MIKE GROSS

Dickens' Single Raises Dickens

NASHVILLE — Little Jimmy Dickens has come up with the hottest single in the country field in a long time. It is opening to many doors he can't fill all the engagements.

The song, also breaking fast in the pop field, is "May the Bird of Paradise Fly Up Your Nose." Record Talent, Inc., which books Dickens, reports TV network shows are bidding for Dickens for guest appearances. Larry Moeller said negotiations were completed last week for Dickens to tape Nov. 16-18 for the "Hullabaloo" show which will be aired Nov. 22.

The expression, "May the Bird of Paradise Fly Up Your Nose," is the favorite phrase of Johnny Carson on the "Tonight show." It evolved from other expressions about "May the bird of paradise do this, or that." Merritt said he got the idea for the song by watching the "Tonight" show.

It's the hottest thing Dickens has ever recorded and the first single he's done in his 17 years with Columbia that jumped onto the pop charts.
ROY HEAD'S newest smash single is on Scepter
JUST A LITTLE BIT
it's also featured in his new album
!!!!!!!!!!!!

Scepter Records Inc., 254 W. 54 St., N.Y., N.Y. 10019
### BALTIMORE

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October 23, 1965, BILLBOARD
POP SPOTLIGHTS

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<th>TOP 20 Spotlights—Predicted to reach the top 20 of the HOT 100 Chart</th>
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<td>BEATLES—BOYS (Leddix, BMI)—Finally released by popular demand from France, this LP, this swinging rocker should prove a rapid chart winner. Flip: &quot;Kansas City&quot; (Arno, BMI). Capitol Starline 6666</td>
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<td>SUPREME—I HEAR A SYMPHONY (Jobete, BMI)—This problem rocking-up a range of big-name material with well-written rhythm ballad with pulsating beat and top vocal work. Blockbuster! Flip: &quot;Who Could Ever Doubt My Love&quot; (Jobete, BMI). Motown 1083</td>
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<td>RONNIE DOVE—KISS AWAY (Gallico, BMI)—Outstanding country-flavored production ballad with potential to be his fifth hit in a row, topping his past successes. Tremendous vocal and production work. Flip: &quot;Where's in the World&quot; (Picturetone). Diamond 191</td>
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<td>FREDDY CANNON—LET ME SHOW YOU WHERE IT'S AT (Screen Gems, Columbia, BMI)—THE OLD RAG MAN (Son-Lark, BMI)—Natural sound, lyric and rhythm focused-up in &quot;As,&quot; with same excitement with even more potential for the top of the chart. Flip: A range of big-name material well-written and performed with equal possibilities. Warner Bros. 5666</td>
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<th>TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart</th>
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<td>TONY BENNETT—LOVE THEME FROM &quot;THE SANDPIPER&quot; (Miller, ASCAP)—The much-received theme from the popular Warren Beatty treatment with the potential and appeal of &quot;I Left My Heart in San Francisco.&quot; A winner all the way! FLIP: Only Miss Her When I Think of Her&quot; (Arnon, BMI). Columbia 43631</td>
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<td>PATI PAGG—RIBBONS AND ROSES (Duchess, BMI)—Another good theme with commercial appeal of &quot;Hush Hush Sweet Charlotte.&quot; Patti has a hot chart contender in this well-produced and performed entry. Flip: &quot;That's What I Tell Him&quot; (Painted Desert, BMI). Columbia 43429</td>
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<td>ROY ORBISON—CRAWLING BACK (Acuff-Rose, BMI)—For his second MGM release and follow-up to &quot;Ride Away,&quot; this compelling ballad builds into a big hit. Driving beat with infectious bolo beat backing the exciting group. This hot winner is timed perfectly with their upcoming U.S. concert tour and TV spots. Flip: &quot;We Shall Not Be Moved&quot; (Chappell). Capitol 5531</td>
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<td>BROOK BENTON—MOTHER NATURE, FATHER TIME (Benday &amp; Edem, BMI)—Marking his debut on the RCA Victor label, Beutie is back with his rich, tenderly feel on this fine blues ballad. Good sound throughout that should spiral Benton up the charts again! Flip: &quot;You're Mine (And I Love You)&quot; (Benday &amp; Edem, BMI). RCA Victor 8963</td>
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<td>GEORGE MAHARI—A WORLD WITHOUT SUNSHINE (Pye, ASCAP)—Fascinating, soulful, Pockris composition and exciting Joe Sherman arrangement should rate Mahari up the chart with great potential. Tremendous production work and strong Mahari vocal and chorus effort. Flip: &quot;Tory&quot; (Saturday, BMI).</td>
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CHART Spotlights—Predicted to be the HOT 100 Chart

| LIONEL MIZELL—(The Circle of Your Arms (Mandix, ASCAP), MERCURY SPECTRUM S-59-7D26, "Ooh, I Don't Think That Girl" (Cuba, ASCAP), MERCURY S-59-7D26—-72B, "Ooh, I Don't Think That Girl"
| ROLLING STONES—(She's A Rainbow (Nolans, BMI), MERCURY 72490, "Satisfaction"
| JIMMY PAGE&THE LED ZEPPELIN—(Whole Lotta Love (Walters, BMI), MERCURY 72490, "Whole Lotta Love"
| BOB DYLAN—(Like A Rolling Stone (Dylan, BMI), MERCURY 72490, "Like A Rolling Stone"
| ROLLING STONES—(She's A Rainbow (Nolans, BMI), MERCURY 72490, "Satisfaction"
| JIMMY PAGE&THE LED ZEPPELIN—(Whole Lotta Love (Walters, BMI), MERCURY 72490, "Whole Lotta Love"
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COUNTRY SPOTLIGHTS

<table>
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<tr>
<th>TOP 10 Spotlights—Predicted to reach the HOT COUNTRY SINGLES CHART</th>
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</table>
| ROY DRUSKY AND PRISCILLA MITCHELL—(When It All Comes Back Again (Simpson, BMI), COLUMBIA 43414, "When It All Comes Back Again"
| BOBBY BRYANT—(Another Time (M. & J. Co., ASCAP), COLUMBIA 43414, "Another Time"
| JIMMY PAGE&THE LED ZEPPELIN—(Whole Lotta Love (Walters, BMI), MERCURY 72490, "Whole Lotta Love"
| BOB DYLAN—(Like A Rolling Stone (Dylan, BMI), MERCURY 72490, "Like A Rolling Stone"
| ROLLING STONES—(She's A Rainbow (Nolans, BMI), MERCURY 72490, "Satisfaction"
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| BOB DYLAN—(Like A Rolling Stone (Dylan, BMI), MERCURY 72490, "Like A Rolling Stone"
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| JIMMY PAGE&THE LED ZEPPELIN—(Whole Lotta Love (Walters, BMI), MERCURY 72490, "Whole Lotta Love"
| BOB DYLAN—(Like A Rolling Stone (Dylan, BMI), MERCURY 72490, "Like A Rolling Stone"

R&B SPOTLIGHTS

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<th>TOP 10 Spotlights—Predicted to reach the HOT R&amp;B &amp; SOUL SINGLES CHART</th>
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<tbody>
<tr>
<td>WILSON PICKETT—DON'T FIGHT IT! (East-West IV, BMI)—Solid hard-driving and soulful follow-up to &quot;Midnight Hour&quot; with some of the former smash Pickett's in great form! Flip: &quot;It's All Over&quot; (East-West IV, BMI)</td>
</tr>
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<td>G. L. CROCKETT—EVERY GOODBYE AIN'T GONE (Farewell, BMI)—Hot on the heels of &quot;It's a Man Down There,&quot; Crockett can't miss repeating this with success this easy beat number. Flip: &quot;Catch Me&quot; (Farewell, BMI)</td>
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<td>IKE AND TINA TURNER—TWO IS A COUPLE (Soul Bros, BMI)—A blockbuster that rocks from start to finish with a driving rhythm and beat that will be the talk of the town. The hit of the season. Flip: &quot;In The Top Seat&quot; (Soul Bros, BMI)</td>
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| JIMMY PAGE&THE LED ZEPPELIN—(Whole Lotta Love (Walters, BMI), MERCURY 72490, "Whole Lotta Love"
| BOB DYLAN—(Like A Rolling Stone (Dylan, BMI), MERCURY 72490, "Like A Rolling Stone"
| ROLLING STONES—(She's A Rainbow (Nolans, BMI), MERCURY 72490, "Satisfaction"
| JIMMY PAGE&THE LED ZEPPELIN—(Whole Lotta Love (Walters, BMI), MERCURY 72490, "Whole Lotta Love"
| BOB DYLAN—(Like A Rolling Stone (Dylan, BMI), MERCURY 72490, "Like A Rolling Stone"
| ROLLING STONES—(She's A Rainbow (Nolans, BMI), MERCURY 72490, "Satisfaction"

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES CHART

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<th>No.</th>
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<td>You're Number One</td>
<td>Uni</td>
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<tr>
<td>2</td>
<td>The Four Seasons</td>
<td>I Can't Help Myself</td>
<td>Atco</td>
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<td>3</td>
<td>Elton John</td>
<td>Bennie And The Jets</td>
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**STAR Performers—Sides registering greatest proportionate upward progress this week.**

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PHILIPS' AD PUSH ON LP'S

BRUSSELS—To promote the sales of its line of record-playing equipment, Philips did a big-omatting in the Belgian press. It offered to the buyer of any record player (even the cheapest, priced at $23) the opportunity of buying three Philips albums at the price of $1 each ("My Fair Lady," played by Janosvitz, "Waltzes of Strauss" by the Minneapolis Symphony Orchestra and "Famous Duets" performed by different orchestras).

The smaller campaign was launched with great success some months ago by Philips, Holland.

THE BROTHERS FOUR recently entertained troops in Vietnam. At U. S. air bases in Thailand, left, and Dick Foley, center, showing two Air Force officers bicentenials they purchased in Japan.

S. Elliott of 'Shame' Fame

In Paris Stint

PARIS—Vogue artist Shawn Elliott while "Shame" and "Scandal in the Family" has taken France by storm, is getting a new hit on the French Columbia LP, "New Songs of the World."

The singers tour of West Ger-
many coincides with the estab-
lishment of diplomatic relations between Israel and Germany. The tour will be in Berlin, and will end in France. It will be performed by different ensembles.

Meantime, more and more covers versions of the song are appearing. The reason remains to be the most recorded hit of the year.

Meanwhile, Marconi has versions by Georges Jouvin and Frank Pourcel; a new LP by Herbelin has re-
corded it for Philips; Dalida for Bar
day, and there are versions from continents Aimable, An
dre Vercure and Jo Prival. Henry Salvador has also waxed a new version.

Paul Buescher, the sub-pub-
lisher, says that, based on the song has been absolutely over-
whlming.

But despite the tremendous competition, Shawn Elliott's original version is the best seller.

Future of San Remo Fest

Hanging on Charity Query

By SAMIE STEINMAN

MILAN—Future support of the San Remo Song Festival by Italian music publishers was placed in jeopardy by a de-
mand by AIDEM, Italian Asso-
ciation of Music Publishers. The publishers have withdrawn from the San Remo Festival, to which they are expected to be the best seller.

The letter implies that publishers would withdraw from the fest; in this effect would wreck the festival. Durium, one of Milan's largest disk firms and publishers, has already with-
drawn, and it is generally felt that RCA, which drew out of the competition last year, has no intention of returning. Several disk firms have asked that a letter of intent be sent on the number of artists which may represent one house, a move aimed at "CGD," which had largely a third of the representatives in the list of the last two events.

A step toward the selec-
tion of participants in the 1967 festival was begun with the creation for new singers at Castiglione in Terme. It resulted in victories for Luciana Turina and Plino Maggi, who will now have the right to place in the San Remo competition. Giglio Cinque

to the German top tune list—
"Mallorca" (Paradise of Love) by Andrea Traversi (Airfolia); "Icebreakers" by Fuhai (Telefunken); "My Fair Lady" by Swede (Kothesch); "Waltzes of Strauss" by the Minneapolis Symphony Orchestra and "Famous Duets" performed by different orchestras.

Teldes (Telefunken-Decca) has a new LP, recorded in Germany by Alicia-Boraduc and has released a new version in South America featuring Frank Sinatra, Bing Crosby, Dean Martin and David Davis. Sänger Riegler has been sent a new LP by Mrs. Yehudi Menuhin.

The singer has played in the Festival, and has been asked to perform at the opening ceremony.

Several single albums by Canadian artists on the Canadian International label have been released by RCA Victor affiliates in other countries, and it is expected the new Classic series will find equal, or even greater, interest abroad.

Luxembourg Aims Program of Youths

PARIS—Making a strong ap-
peal to youth, Radio Luxembourg recently began a nightly two-hour program called "Music and News."

But Conceived by Jean-Pierre Blanzez and Olivier Lenzac, the program, will include news highlights and sub-
jects concerning youth and a wide range of music from the classics through pop to jazz.

who won here in 1963, went on to win top honors both here and in the Eurovision contest two years later.

On the Eurovision program, the contestants include a 21-year-old singer, Mireille Mathieu, a 22-year-old actress, Maria Callas, and a 23-year-old composer, Luigi Boccherini.

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Authentic Folk Music from all over the world

PHILIPS

One world of music on one great label
France Goes All-Out To Aid Song Museum

PARIS—To raise money for the newly created French Song Museum, Europe No. 1 this week—one of their most ambitious ventures—25 simultaneous music hall shows.

Oct. 12 was National Song Day for France. There were 12 shows in Paris, and others in all the big towns of France.

In addition, there were contributions from Charles Aznavour in New York, Gilbert Becaud in Florence, Enrico Maria in Tel Aviv, Jacques Breil in Russia, Barbara in Brussels, Les Compagnons de la Chanson in Montreal and Dalida in Madrid.

Receipts from all the concerts will go to the new museum—the first of its kind in the world.

New Star for 'Cavalcade'

PARIS—Charles Aznavour and producer Maurice Lehmann have signed a new star to play opposite Georges Guetary and Jean Richard in the new Aznavour musical, 'Cavalcade,' which opens at the Chatelet Theater, Paris, Dec. 18.

She is Elaine Varon, discovered in 'Mam'Nelle Nitoche' at Strasbourg by Maurice Lehmann. 'Cavalcade,' with music by Aznavour and words by Jacques Plante, will feature the Dick Sanders Ballet Co. The book has been written by Frederic Darol.

'Cavalcade' will be the fourth musical staged in Paris this season, and its sponsors are hoping it will prove more successful than its forerunners.

After the lean theater season of last year, Parisian impresarios decided to launch musicals this year which had already enjoyed success elsewhere. But the venture has not proved successful. "The Day of the Turtle" at the Marigny, the Georges Garvarentz musical "Deux Anges Sont Venus" at the theatre de Paris and "The Boy Friend" at the Antoine are all doing modest business following unenthusiastic notices by newspaper critics.

Caravan New Canada Distrib

TORONTO—A new record distribution company, Caravan Record Sales, has been established with offices and warehouse at 390 Progress Avenue in Scarborough, Ont., a suburb of Toronto. President and general manager is Frank Swain, formerly Ontario sales manager for Quality Records.

Caravan handles Pickwick International, with the Pickwick 33, Hilltop and Cricket labels. It also handles nationally the Canadian-content Red Leaf label, and in the Ontario area, Trans World Records in Montreal, along with Folkways, Riverside and Wonderland, Verve-Folksways and World Artists labels; for Raleigh Record Sales' Fleetwood, Tartan and Fiesta labels and Walco needles, and for V Records of Winnipegs' Ukrainian product.

U. K. Records Sales Dips 12% in July

LONDON—British record sales for the month of July were 18 per cent lower than in the equivalent month of 1964. The total number of records pressed in July this year was 6,144,000 which is 1,059,000 less than in 1964. The value of sales was £411,000 a decrease on last year's £567,405.

This drop is due mainly to the fall of home sales by about one-fifth. Export sales were in fact 14 per cent higher.

The production of 45 r.p.m. records fell but LP's increased their output by 14 per cent. Breaking down the number of records pressed in July there were 2,083,000 albums (an increase of 248,000) and 4,031,000 singles and EP's (a decrease of 1,209,000).

AUDIENCE PARTICIPATION TV 'er OFF TO GOOD START

PARIS—"Le Palmares de la Chanson," the new TV program created by Guy Lux, got off to a good start this week with 62,076 viewers participating.

Each week three batches of five songs are featured and viewers are invited to vote for the best song in each category.

For the opening show the categories were "Life," "Paris" and the hit songs of Richard Anthony.

Voting forms for the program have been made available in 35,000 radio and TV stores throughout France and also in savings banks. To help viewers make their choice, the 15 songs are played on the France Inter radio program each morning at 7:30.

Featured in the first show were five "young hopefuls" of the pop world, singing in the "Life" category, and established stars like Francis Lemarque, Catherine Sauvage and Francois Deguelti, a singer who sang songs about Paris.

H-B Taps Arc

TORONTO—Arc Sound Ltd. has been appointed Canadian distributor for Hannas-Barbera Records, both the pop and children's lines. First release on the H-B label in Canada is Danny Havana's "Roses and Rainbows," to be followed as soon as possible with Pebbles and Bamm-Bamm's "Open Up Your Heart." Six LP's from the children's line will be released simultaneously.

'Mitty' Is Set—German Style

BERLIN—A West German version of "The Secret Life of Walter Mitty," off-Broadway musical of some months ago, is set for a run here. Max Noeske is producing. Henry Reine is orchestrating, and Hans Beckli is translating the book and lyrics.

The show is due to open the week before Christmas. Music Theatre International handled the negotiations.

Score of the musical, penned by Earl Shuman with music by Leon Carr, is produced by April Music. Original cast recording was made in the U. S. by Columbia Records.

INTERNATIONAL NEWS REPORTS

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**INTERNATIONAL MUSIC NEWS REPORTS**

**RIO DE JANEIRO**

Aloÿs de Oliveira released his Elektra LP "The Music of Mr. Tom Jobim" with Sylvia Telles. The LP is for Philips Music Publishers, and was accompanied by Antonio Carlos Jobim singing in English and playing guitar, with Sylvia Telles. 

**ROME**

The Honeybeats, three German girls, and an Italian girl, have been singing in the female counterpart of the Beatles, making an enormous splash here at La Lanza, discotheque frequented by Beatles fans. They have just signed Ricordi recording contract. Paul Anka was guest of honor at dedication of Ritchie Valens statue here in Rome, where she scored her first victory.

**PAPY**

Papá Marconi star Gary Lewis makes his French TV debut in "Douce Erosance," which he recorded with the Echos du Nord at the Montreux Festival. Francis Day and Hunter will issue an English version of the track on the label of the late guitar genius Django Reinhardt.

**PARIS**

Ferdi Carrara was taken on by Decca for their new "Test de l'Arche" album. The disc is a tribute to the "Decca" records issued by the French band "Les Frères." This is the second album of the group, and the first to be recorded in English. The band is composed of four members: the singer, Jean-Claude Rigal; the saxophonist, Jean-Paul Jonquet; the drummer, Jean-Pierre Lacoste; and the bassist, Jean-Paul Rochelle.

**TREVISO**

Treviso's Carnival will celebrate the bicentenary of Edison's invention of the phonograph with a series of events. The program includes a parade with floats representing different countries and a concert where musicians from around the world will perform. The event will also feature a competition for the best original composition inspired by Edison's invention. The Carnival is expected to attract thousands of visitors from both Italy and abroad.
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MUSIC CAPITALS OF THE WORLD

TORONTO

Sparton has officially released the news that it will press and distribute the new product from the Capitol, Tower and Decca labels in Canada. The first singles under the Capitol or Tower labels have been released, with albums to follow shortly. With the exception of the custom division of Arc Sound, Spartan is wholly responsible for picking up U. S. product for Canadian release. The special has just acquired two other hot territory labels, The Friendly Underdail by Jim Nedditt on the Chart label, and The Leader country chart, and "Taking Mary Home" by Hank Williams on Rebel, a Billboard spotlight press to promote the product.

Gordon Lightfoot is riding high with his U. S. single, "Just for Me," which was released as a Capitol record Spotlight predicted to reach the top territory charts as soon as it hits the streets. The release was held in Dallas and Houston, and as we go to press, both cities have been taking the Lightfoot name home here at home. Following a week on the Oddysey in Boston, Lightfoot is now readying New Gate City of Cleveland in Toronto, for a five-city tour in Canada, September 25-26, and his New York Tower release, "Life Is a Highway," which has appeared in The Appearance on The Telephone in Canada, has turned out to be a stunning breakthrough, reportedly because of confusion with Lightfoot in Detroit.

John Court of Croupseau Productions was in Toronto from Montréal, Quebec, and with Gordon Lightfoot, also, to promote Lightfoot's latest LP, "For the Love of Him" (Capitol), which was just released in Canada, has returned to Toronto and plans to pick up her studies at the University of Toronto, where she dropped them five years ago before becoming nationally known folk artist.

"One for My Baby" is a new hit in Canada,艺s a pop a week-to-week leader on the Canadian charts, and is a new release in Canada, "Four Stones" new "Get Off of My Shoulder," which was released in Canada, has climbed the charts, and is a new release in Canada, "Four Stones" new "Get Off of My Shoulder," which was released in Canada, has climbed the charts, and is a new release in Canada.

CHICAGO

Randomly chosen from a list of 200 popular songs, "Polish Songs," has sold 20,000 copies in one week, and is a new release in Canada, "Four Stones" new "Get Off of My Shoulder," which was released in Canada, has climbed the charts, and is a new release in Canada.

The Crescendo has had another name change, switching from the Chicago Record Company to the Chicago Record Company.

WARSZAWA

The Festival of Old Music of the University of Warsaw, organized in Bydgoszcz and Torun in December of past year, was a festival of the collection, a festival of unknown culture, and a festival of the collection. The festival was a popular event, and the festival was a popular event, and the festival was a popular event.

The Polish vocal group "The Four Stones," an all-girl vocal group from Warsaw, has been featured in the Polish record magazine "Billboard." The Four Stones has also been featured in the Polish record magazine "Billboard." The Four Stones has also been featured in the Polish record magazine "Billboard.

POZNAN

Doris Lee, the country's top artist, is having a reunion of her former band this current tour with P. J. Proby. Following the release of "Two at Sea," the single was released on a U. S. tour by General Artists. The single was a hit in Canada, as were the coast before going to the U.K.

Doris Lee has been busy, and since last year, her current tour with P. J. Proby has been a smash hit. The single was released on a U. S. tour by General Artists. The single was a hit in Canada, as were the coast before going to the U.K.

BRAZILIAN CBS RECORDS executive Enrando Ribeiro, center, supervises a recording of the hit song in Portuguese by Julio Guitierrez, "Inadequado." Title of the LP that resulted from the recording session was "Inadequado." (Unfortifiable.)

Hollywood

Brazil's LP is a new release, and he has been working on a new recording of the hit song in Portuguese by Julio Guitierrez, "Inadequado." Title of the LP that resulted from the recording session was "Inadequado." (Unfortifiable.)
SOUL MUSIC HAS ARRIVED ON THE ALL NEW SOUND STAGE 7 LABEL.

A DIVISION OF MONUMENT RECORD CORP.
This Could Easily Be Your Most Potent Album Selling Tool During the Big Xmas Sales Season!

Big 32-Page Christmas Issue in Glamorous Full Color! ... with Nov. 20 delivery guaranteed or you don't pay the bill!

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Over a million and a quarter copies of RP distributed to date. Actual case histories prove: every other issue in the hands of a consumer delivers purchases of 2 to 12 LP's.

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Every Christmas Issue A Complete Sellout!
Order now ... today ... to be sure of your needs!
**ARGENTINA**

- Denotes local origin

This Week

1. VENECIA SIN TI—Carlos Ameghino (Capitol)
2. HONEYSUCKLE—Junius Brown (Philips)
3. HELP!—The Beatles (Odessa)
4. JUNIO—Ernesto Fabian (Pye)
5. LA MARRANA—Emiliano (Philips)

Last Week

1. DON'T CRY FOR ME—Charly Díaz (Columbia)
2. TE QUIERO—Julio Jaramillo (Philips)
3. POR UNA VIDA—Marianela (Philips)
4. HUMILDE—Carmen White (Philips)
5. SOY—Zorba (Philips)

**AUSTRALIA**

- Denotes local origin

This Week

1. SHAKIN' ALL OVER—The Rolling Stones (Parlophone)
2. SATISFACTION—The Rolling Stones (Parlophone)
3. WOOLY BULLY—Sam the Sham and the Pharaohs (RCA)
4. CAUGHT IN THE MIDDLE—Benny &山谷 (RCA)
5. WHAT'S NEW—Pussycat (Philips)
6. FROM THE BRAVE—Vince Taylor & The Rock & Roll Band (Musicraft)
7. COME EASILY FALL—Cliff Richard (Columbia)

Last Week

1. UNCHAINED—Bob Dylan (Parlophone)
2. SATISFACTION—The Rolling Stones (Parlophone)
3. WOOLY BULLY—Sam the Sham & the Pharaohs (RCA)
4. SATISFACTION—The Rolling Stones (Parlophone)
5. IF I WERE A HUNDRED MILLION—Benny &山谷 (RCA)

**AUSTRALIA**

- Denotes local origin

This Week

1. ALEXIS ZORBA—Soundtrack (Columbia)
2. SATISFACTION—The Rolling Stones (Parlophone)
3. WOOLY BULLY—Sam the Sham and the Pharaohs (RCA)
4. CAUGHT IN THE MIDDLE—Benny &山谷 (RCA)
5. WHAT'S NEW—Pussycat (Philips)
6. FROM THE BRAVE—Vince Taylor & The Rock & Roll Band (Musicraft)
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3. WOOLY BULLY—Sam the Sham & the Pharaohs (RCA)
4. SATISFACTION—The Rolling Stones (Parlophone)
5. IF I WERE A HUNDRED MILLION—Benny &山谷 (RCA)

**BRITAIN**

- Denotes local origin

This Week

1. THE TEARS—Ken Dodd (Columbia)
2. IF YOU DON'T WANT ME—Mozart Men (Mercury)
3. MAKE IT EASY ON YOURSELF—Stevie Wonder (Philips)

**CANADIAN RECORDS**

- Denotes local origin

This Week

1. ONLY SIXTEEN—Jerry Black (Coral)
2. HOW CAN I HELP YOU?—Everly Brothers (RCA)
3. GIVE ME LOVIN'—Great White Horse (Columbia)
4. MOVE TO CALIFORNIA—The Byrds (Columbia)
5. LOVE HEALS A MAFOL (C) —The Kinks (Columbia)

**HITS OF THE WEEK**

**ARGENTINA**

This Week

1. VENECIA SIN TI—Carlos Ameghino (Capitol)
2. HONEYSUCKLE—Junius Brown (Philips)
3. HELP!—The Beatles (Odessa)
4. JUNIO—Ernesto Fabian (Pye)
5. LA MARRANA—Emiliano (Philips)

Last Week

1. DON'T CRY FOR ME—Charly Díaz (Columbia)
2. TE QUIERO—Julio Jaramillo (Philips)
3. POR UNA VIDA—Marianela (Philips)
4. HUMILDE—Carmen White (Philips)
5. SOY—Zorba (Philips)

**AUSTRALIA**

This Week

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2. SATISFACTION—The Rolling Stones (Parlophone)
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4. CAUGHT IN THE MIDDLE—Benny &山谷 (RCA)
5. WHAT'S NEW—Pussycat (Philips)

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2. SATISFACTION—The Rolling Stones (Parlophone)
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**BRITAIN**

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**CANADIAN RECORDS**

This Week

1. ONLY SIXTEEN—Jerry Black (Coral)
2. HOW CAN I HELP YOU?—Everly Brothers (RCA)
3. GIVE ME LOVIN’—Great White Horse (Columbia)
4. MOVE TO CALIFORNIA—The Byrds (Columbia)
5. LOVE HEALS A MAFOL (C)—The Kinks (Columbia)

**ITALY**

- Denotes local origin

This Week

1. SI FA SARA—Nicola Morandini (RCA)
2. E TUTTI I CUCCHI VERDI—Gino Paoli (Philips)
3. L'AMORE—Marcella Mariotti (Durium)
4. SATISFACTION—The Rolling Stones (Parlophone)
5. EL CACERES—Jorge Romero (RCA)

Last Week

1. VENECIA SIN TI—Carlos Ameghino (Capitol)
2. HONEYSUCKLE—Junius Brown (Philips)
3. HELP!—The Beatles (Odessa)
4. JUNIO—Ernesto Fabian (Pye)
5. LA MARRANA—Emiliano (Philips)

**IRELAND**

- Denotes local origin

This Week

1. I WOULD LOVE TO BE—The Beatles (Parlophone)
2. THE NIGHT BEFORE—The Rolling Stones (Parlophone)
3. THE WEDDING—The Fabulous Ember (Diamond)
4. THE SONG IN THEIR HEART—The Beatles (Parlophone)
5. SONG OF SATISFACTION—The Rolling Stones (Parlophone)

**JAPAN**

- Denotes local origin

This Week

1. ASHIE ASHIRE—HISASHI HAYAKAWA—(Toshiba)
2. BILLY BULLY—Bill Burrell (CBS)
3. DON'T LET ME BE—Shawn Trio (Columbia)
4. LES BILLY BULLY—Bill Burrell (CBS)
5. LA FIORELLA—Claude Clari (Parlophone)

**MALAYSIA**

- Denotes local origin

This Week

1. IT'S ALL OVER—Nanri Shuntaro (Pye)
2. SILVER THREADS AND CONCORD—The Beatles (Parlophone)
3. EASY QUESTION—Bill Burrell (CBS)
4. THERE'S A LITTLE BIT TOO MUCH OF YOU—Bill Burrell (CBS)
5. THE NIGHT BEFORE—The Beatles (Parlophone)

**NEW ZEALAND**

- Denotes local origin

This Week

1. WHAT'S NEW PUSSYCAT—Tom Jones (Parlophone)
2. DOWN THE BOOJACKS—Bob Dylan (Philips)
3. 5 HEART FULL OF SOUL—Presley (Parlophone)
4. 4 CARRI MEN—hay and the Hot Reformers (Philips)
5. 3 I GOT YOU BABY—Sonny and Cher (Philips)

**PERU**

This Week

1. SOMBRAS—Javier Sotelo (Colombia)
2. CHEVRE CHEVRE—Chavela Vargas (Radio)
3. LA PARDO—The True Kings (Philips)
4. SORRISO—Roberto Lemos (Philips)
5. DE CHILE—CIAO—(Philips)

**PHILIPPINES**

This Week

1. NEMO OF THE SOUNDS OF MUSIC—Julie Andrews & the Sound of Music Record Corp.
2. easy QUESTION—Evelyn Ponce (CBS)
3. SATISFACTION—Rolling Stones (CBS)

**RIO DE JANEIRO**

- Denotes local origin

This Week

1. I WOULD LOVE TO BE—The Beatles (Parlophone)
2. THE NIGHT BEFORE—The Rolling Stones (Parlophone)
3. THE WEDDING—The Fabulous Ember (Diamond)
4. THE SONG IN THEIR HEART—The Beatles (Parlophone)
5. SONG OF SATISFACTION—The Rolling Stones (Parlophone)

**SINGAPORE**

- Denotes local origin

This Week

1. 3 IL SILENCO—Nilu Ronso (Hermosa)
2. MR. TAMBOURINE MAN—Marvin (Philips)
3. SUNSHINE—Lollipops (Philips)
4. I GOTA GO TO NOW—Mozart Men (Mercury)
5. MAKE IT EASY ON YOURSELF—Stevie Wonder (Philips)

**VENEZUELA**

- Denotes local origin

This Week

1. UMDA UMDA—Rayo (Parlophone)
2. I GOTA GO TO NOW—Mozart Men (Mercury)
3. MAKE IT EASY ON YOURSELF—Stevie Wonder (Philips)

**WORLD**

This Issue

1. DO-RE-MI—Julie Andrews & the Sound of Music (CBS)
2. THE NIGHT BEFORE—The Rolling Stones (Parlophone)
3. I WOULD LOVE TO BE—The Beatles (Parlophone)
4. THE SONG IN THEIR HEART—The Beatles (Parlophone)
5. SONG OF SATISFACTION—The Rolling Stones (Parlophone)
<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist/Label</th>
<th>Week(s)</th>
<th>Peak Position</th>
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</thead>
<tbody>
<tr>
<td>Help</td>
<td>A. Day</td>
<td>9</td>
<td>1</td>
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<tr>
<td>Look at us</td>
<td>C. Smith</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>The sound of music</td>
<td>S. Morris</td>
<td>8</td>
<td>3</td>
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<tr>
<td>The crown</td>
<td>R. Smith</td>
<td>8</td>
<td>4</td>
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<tr>
<td>More hits by the yardbirds</td>
<td>J. Lee</td>
<td>8</td>
<td>5</td>
</tr>
<tr>
<td>Out of our heads</td>
<td>R. James</td>
<td>7</td>
<td>6</td>
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<tr>
<td>Whipped cream &amp; other delights</td>
<td>J. Jones</td>
<td>7</td>
<td>7</td>
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<tr>
<td>Elvis for everyone</td>
<td>E. Presley</td>
<td>7</td>
<td>8</td>
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<tr>
<td>Mary's baby</td>
<td>L. Hamilton</td>
<td>6</td>
<td>9</td>
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<tr>
<td>Bringing it all back home</td>
<td>B. King</td>
<td>6</td>
<td>10</td>
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<td>Herman's hermits on tour</td>
<td>R. James</td>
<td>6</td>
<td>11</td>
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<td>My fair lady</td>
<td>E. Presley</td>
<td>6</td>
<td>12</td>
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<td>Summer days (And summer nights)</td>
<td>R. Smith</td>
<td>5</td>
<td>13</td>
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<td>屏幕声音的信使</td>
<td>R. Smith</td>
<td>5</td>
<td>14</td>
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<td>September of my years</td>
<td>E. Presley</td>
<td>5</td>
<td>15</td>
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<tr>
<td>I'm the one who loves you</td>
<td>L. Hamilton</td>
<td>5</td>
<td>16</td>
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<tr>
<td>Having a wild weekend</td>
<td>R. Smith</td>
<td>5</td>
<td>17</td>
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<td>Dear heart</td>
<td>E. Presley</td>
<td>5</td>
<td>18</td>
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<td>Beatles vi</td>
<td>E. Presley</td>
<td>5</td>
<td>19</td>
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<td>Tony Bennett's greatest hits, vol. 3</td>
<td></td>
<td>5</td>
<td>20</td>
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<td>All I really want to do</td>
<td>E. Presley</td>
<td>5</td>
<td>21</td>
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<td>Gentle is my love</td>
<td>E. Presley</td>
<td>5</td>
<td>22</td>
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<tr>
<td>Just once in my life</td>
<td>E. Presley</td>
<td>5</td>
<td>23</td>
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<tr>
<td>The nearness of you</td>
<td>E. Presley</td>
<td>5</td>
<td>24</td>
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<tr>
<td>The beach boys today</td>
<td>E. Presley</td>
<td>5</td>
<td>25</td>
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<tr>
<td>Zorba the greek</td>
<td>E. Presley</td>
<td>5</td>
<td>26</td>
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<tr>
<td>What's new paul?</td>
<td>E. Presley</td>
<td>5</td>
<td>27</td>
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<tr>
<td>The ventures on stage</td>
<td>E. Presley</td>
<td>5</td>
<td>28</td>
</tr>
<tr>
<td>Summer sound</td>
<td>R. Smith</td>
<td>4</td>
<td>29</td>
</tr>
<tr>
<td>Why you do</td>
<td>R. Smith</td>
<td>4</td>
<td>30</td>
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<tr>
<td>You don't know</td>
<td>R. Smith</td>
<td>4</td>
<td>31</td>
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<tr>
<td>A song will rise</td>
<td>R. Smith</td>
<td>4</td>
<td>32</td>
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<tr>
<td>Sinatra '65</td>
<td>L. Hamilton</td>
<td>4</td>
<td>33</td>
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<tr>
<td>The venture a go-go</td>
<td>N. Ave</td>
<td>4</td>
<td>34</td>
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<tr>
<td>The magic music of far away</td>
<td>R. Smith</td>
<td>4</td>
<td>35</td>
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<tr>
<td>The wild cats</td>
<td>R. Smith</td>
<td>4</td>
<td>36</td>
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<td>Ramblin' rose</td>
<td>R. Smith</td>
<td>4</td>
<td>37</td>
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<tr>
<td>Catch a gypsy</td>
<td>R. Smith</td>
<td>4</td>
<td>38</td>
</tr>
<tr>
<td>A Session with cary lewis &amp; the</td>
<td>R. Smith</td>
<td>4</td>
<td>39</td>
</tr>
<tr>
<td>Horowitz &amp; a Carnegie hall</td>
<td>R. Smith</td>
<td>4</td>
<td>40</td>
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<tr>
<td>The pink panther</td>
<td>R. Smith</td>
<td>4</td>
<td>41</td>
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<tr>
<td>People</td>
<td>R. Smith</td>
<td>4</td>
<td>42</td>
</tr>
<tr>
<td>That damn gal</td>
<td>R. Smith</td>
<td>4</td>
<td>43</td>
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<tr>
<td>Mr. tambourine</td>
<td>R. Smith</td>
<td>4</td>
<td>44</td>
</tr>
<tr>
<td>The rhythm and blues album</td>
<td>R. Smith</td>
<td>4</td>
<td>45</td>
</tr>
</tbody>
</table>
90 million people will see Barbra’s “Emmy” award-winning TV show Wednesday, October 20 on the CBS Television Network and they’re going to want Barbra’s album!

My Name Is Barbra, Two...

This second album from the show will outsell the first. And together...well, just stock up and don’t be caught short!

COLUMBIA RECORDS

COLUMBIA MAKES HISTORY NOV. 28—YOU’LL BE PART OF IT!
**SPECIAL MERIT PICKS**

These Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

### COUNTRY SPECIAL MERIT

**THE LEGEND OF CLARK KESSINGER**

**Female Folk Promotions FP 826 (M)**

Here’s a good one for real ballads of old-time country music brought to our attention by a wonderful promoter, Murray, of New Orleans. Here is the old-time music of Morgan Freeman, well known for his old-time country and western music, who recorded as Morgan Freeman. His record is the old-time music of Morgan Freeman in a way that will appeal to the fans of his recordings. This record is the old-time music of Morgan Freeman as recorded at the University of Washington in 1979, where he was given the chance to perform in the local music scene.

### COMEDY SPECIAL MERIT

**SEX AND THE COLLEGE BOY**

Art Buchwald, Capitol T 2205 (M)

Art Buchwald was much in the world of comedy in the 1960s and 70s, and it is not surprising that he is included in this category of comedy albums. This record is a collection of his work, and it is not surprising that it is placed in the category of comedy albums. It is not surprising that it is placed in the category of comedy albums.

### CLASSICAL SPECIAL MERIT

**LEONARD BERNSTEIN CONDUCTS MUSIC OF OUR TIMES**

New York Philharmonic (Bernstein). Columbia CS 1183 (M); CS 6773 (S)

Here is a way out recording which should please those who like their music uncorrupted and edited, included as an aid to the study of Bernstein and his influences.

### SPOKEN WORD SPECIAL MERIT

**EDGAR ALLAN Poe, VOL. 3**

Beau Rhodone. Caedmon TC 1195 (M)

Beau Rhodone’s series reaches its third volume in this recording, where the works of Edgar Allan Poe are included in this package and are performed in an authentic manner.

### CHRISTMAS SPECIAL MERIT

**HAPPY A WINTER HOLIDAY**

Lorne Greene. RCA Victor LPM 3410 (M); LSP 4510 (S)

In story and song pertinent to the holiday season, Lorne Greene’s deep voice takes one to a happy and peaceful winter season all along with a tone setting the occasion and should find its kind of friends.

### POPULAR CLASSICAL SPECIAL MERIT

**FESTIVE ROMANCE/SUSSAN-DUAN**

Los Angeles Philharmonic Orch. (M) RCA Victor LM 2484 (M); LM 3215 (S)

The big news here is that this is the first recording of Edwin McMorris conducting the Los Angeles Philharmonic Orchestra, recorded in the Pavilion of Los Angeles New Music Center. It is a significant release on both counts and should prove the commercial success of this work, both popular and high quality.

### JUDAS MACCUADAS (3-12") LPs

Various Artists/Vancouver Opera Orchestra. Vancouver Philharmonic Orchestra. Canadian LP 1049 (M); CS 1617 (S)

This laced performed Handel work gets a well-deserved release from a well-received concert by Art Pierre. As the Jewish boy with a heart of gold, and a great voice, Miss Arused leads the rest in performance, and her work is forceful and highly efficient.

### SPECIAL MERIT \*ALBUM REVIEWS*

Every album ever to Billboard for review is listed by Billboard’s Review Panel, and its sales potential is rated within the industry. Full reviews are presented for Spotlight Picks or Special Merit albums. LPs are listed under their respective categories.

### COMEDY ALBUMS

**BREAKOUT ALBUMS**

**NEW ALBUM RELEASES**

This form is designed to aid dealers in ordering and broadening in their music catalogues.

### SPECIAL OFFER

**CHRISTMAS**

**THE KINGSMEN ON CAMPA**

Word WDA 670 (M); WDA 670 (S)

**SHOUT!!**

Vibrations, Ohio OKM 12171 (M); OKM 14713 (S)

**IN THE MIDNIGHT HOUR**

William Pickett, Atlantic LP 8114 (M); SD 8114 (S)

**TRY A LITTLE LOVE**

Sam Cooke, RCA Victor LPM 5435 (M); LP 5435 (S)

**ROSES AND RAINBOWS**

Johnny Mann Singers, Liberty LP 3402 (M); LS 7442 (S)

**IT’S GONNA BE FINE**

Glenn Yarbrough, RCA Victor LPM 3472 (M); LP 3472 (S)

**TRY TO REMEMBER**

Brothers Four, Columbia CL 2379 (M); CS 9719 (S)

**GETTING ROMANTIC**

Swingle Singers, Philips FHM 200-191 (M); FH 600-191 (S)

**COMEDY**

**A CROWD OF GEORGE MAKELKEY**

Gramophone GFM 101 (M)

**IN ONE HEAD AND OUT**

Jack Benny and Avery Schreiber, Columbia CL 2392 (M); CS 9182 (S)

**RELIIGIOUS**

**THE SINGING PRIEST**

Father Columba McMahon, (M) Vocalion AF 640 (M); LS 448 (S)

**CHRISTMAS**

**CHRISTMAS VESPERS**

Rodeo Cathedral Church of St. Joseph. Capitol MP 446 (M); MPS 446 (S)

**SPOKEN WORD**

**THE POEMS OF BURNEY RATHBONE**

Various Artists. Caedmon TC 1193 (M)

**LOW PRICE SPOKEN WORD**

**THREE UNITED STATES FACTS, MUSIC AND SPOKEN WORD**

Various Artists. Campus Disctronics MCL 1279 (M)

**INTERNATIONAL**

**THE TROUBADOUR OF JOY VOL. 1**

Fred Bernard, O. M. F. Music SRE 1012 (S)

**POPULAR**

**WHERE THE ACTION IS**

Steve Alaimo, ABC-Paramount ABC-524 (M); ABC-524 (S)

**GET WRAPPED FROM PARIS**

Sara Vaughan. Victor LP 3436 (M); LSP 4548 (S)

**THE BEVERLY HILLBILLIES**

Various Artists. Columbia CL 3841 (M)

**SPOKEN ARTS MEETS THE SAINT**

George and Martha from the FR shows. RCA Victor LP 3477 (M); LSP 4547 (S)

**SOUNDS FOR SENTIMENTALISTS**

Monaco Straps. Sonora SEP 2007 (M)

**THE BIG HITS OF MID-AMERICA**

Various Artists. RCA Victor LP 521 (M)

**R. G. THE SMALL GROUPS**

R. G. the Small Groups. RCA Victor. LP 521 (M)

**CLASSICAL**

**BACH: KREUZTANN-KANTE**

Bryn Williams and Dietrich Fischer-Dieskau. Deutsche Grammophon LSP 1334 (M)

**ENCORE: BACHphanie Orch. (Wed), Capitol C-252 (M); M 7338 (S)

**BACH ORGAN MUSIC**

Complete, Vol. II, Clavant & Orgel. Sony 4548 (M); 8649 (S)

**THE MUSIC OF BORIS KOTZIUS**

Vol. I, Robert Gehrke/Jason Drake/Orch. Lawrence (Harold). Sufi SRE 1314 (M); SRE 1314 (S)

**BARTOK, CONCERTO FOR ORCHESTRA**

Orchestra of the Radio Symphony (Veneit), Qualidea LPX 1180 (M)

**MARIN MARAINE: SYMPHONY NO. 4 ORCHESTRA-MUNICH**

Symphony Orchestra of the Munich Radio and Television (Munich). LPX 1144 (M)

**JAZZ**

**NEW DIRECTION-ESSAYS FOR JAZZ BAND**

Various Artists, Sonora SRE 1099 (M); SRE 1099 (S)

**RELIGIOUS**

**GOODS TROUBLED**

P.S. I Love You. Columbia DL 8114 (M); DL 8114 (S)

**GREAT GOSPEL QUARTET**

Spectrum, Columbia CL 2379 (M); CS 9182 (S)

**INTERNATIONAL**

**EL TRIO DE ORO**

Sona LPM 1590 (M)

**PUHI AND HIS CHACAHUA**

Mexico LPM 1014 (M)

**KINGSMEN ON CAMPA**

Word WDA 670 (M); WDA 670 (S)

**SHOUT!!**

Vibrations, Ohio OKM 12171 (M); OKM 14713 (S)

**IN THE MIDNIGHT HOUR**

William Pickett, Atlantic LP 8114 (M); SD 8114 (S)

**TRY A LITTLE LOVE**

Sam Cooke, RCA Victor LPM 5435 (M); LP 5435 (S)

**ROSES AND RAINBOWS**

Johnny Mann Singers, Liberty LP 3402 (M); LS 7442 (S)

**IT'S GONNA BE FINE**

Glenn Yarbrough, RCA Victor LPM 3472 (M); LP 3472 (S)

**TRY TO REMEMBER**

Brothers Four, Columbia CL 2379 (M); CS 9719 (S)

**GETTING ROMANTIC**

Swingle Singers, Philips FHM 200-191 (M); FH 600-191 (S)
MAKE ROOM AT THE TOP!

MOVE UP WITH CAPITOL SINGLES!

**PETER & GORDON**

DON'T PITY ME
b/w Crying In The Rain
Plug side is a big-sound lament and a P&G original.

5532

---

**THE SEEKERS**

THE CARNIVAL IS OVER
b/w We Shall Not Be Moved
Top deck is the kind of folk rock that makes ratings climb.

5531

---

**STEVE DOUGLAS**

YESTERDAY PART I
b/w Yesterday Part II
Part I is a quiet jazz interpretation of the Beatles' big hit—flip side is a funkier version of Part I.

5527
**Country Music**

**Nashville: All Agog Over Country Fest**

*Continued from page 1*

Music Awards were presented. (See separate story for winners.) Robert E. Cooper, vice-president and general manager of WSM, said more than 4,000 delegates are expected.

Len Hensel, commercial manager of WSM, said pre-registration was higher than anticipated. "They've been coming in like crazy," he said. "We had expected 1,000 to pre-register, but we've got way over that."

A new feature this year is a $10 registration fee from each delegate. WSM also funds collected in a Grand Ole Opry Trust Fund to benefit any needy person in the country music field.

Registration is all day Thursday (21) and Friday (22) in the lobby of the Andrew Jackson Hotel, beginning at 8:30 a.m. Those who pre-register will have a packet already made up for them containing badges and tickets to all events except those by invitation only.

Theme of the celebration this year is the 40th anniversary of the "Grand Ole Opry," oldest continuous show in radio which was started in 1925 by Jack Hay.

This year's celebration was kicked off Sunday (17) with the first annual Music City U.S.A. Pre-Celebrity Golf Tournament, an 18-hole one-day event in which 10 golf pros teamed with a number of music and record celebrities.

The pros, Billy Maxwell, Max Peterson, Louis Thompson, Fred Morabito, and others, got into the spirit of the event and offered some fine golfing. The pro-am played was a big hit and the golfers had a great time.

Judy Lynn Cancels Nashville Date

NASHVILLE — Judy Lynn and her eight-piece band, who had been engaged to appear at the Mau Mau Ballroom in the Hermitage Hotel here Friday night (22), were forced to cancel out at the last minute. It was explained that the cancellation was not necessitated by any other commitment.

June Hucker, who handles public relations for Miss Lynn, explained it this way: "Even though plans were made a year ago for this function, the tight scheduling and circumstances beyond our control could have prevented the fulfillment of the engagement."

**10 Artists on New Dean Tape**

NASHVILLE — The Jimmy Dean TV show staff and cast taped a second show while in Nashville last week to fill a special on which Billboard's 18th annual country music awards were presented. The award show will be aired this week (22).

The second show, featuring 10 top country artists singing one of their hits, was taped at the Grand Ole Opry House. Guests were Roy Acuff, Lester Flatt and Earl Scruggs, George Hamilton IV, Sonny James, Carl Smith, Hank Snow, Kitty Wells, Dottie West and Faron Young. The show will be televised Jan. 14.

**Hot Country Albums**

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Artist, Label &amp; No.</th>
<th>Made on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>UP THROUGH THE YEARS</td>
<td>Capitol 5735</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>BEFORE YOU GO ONE BUT YOU...</td>
<td>RCA Victor 2940</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>THE 3RD AROUND</td>
<td>Decca 2338</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>THE FIRST THING VEN</td>
<td>Capitol 5746</td>
</tr>
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<td>5</td>
<td>5</td>
<td>TRUCKIN' SON-O-A-GUN</td>
<td>Capitol 5757</td>
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<tr>
<td>6</td>
<td>6</td>
<td>MORE OF THAT GUITAR COUNTRY</td>
<td>Capitol 5767</td>
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<tr>
<td>7</td>
<td>7</td>
<td>YOURS, DESPERATELY!</td>
<td>RCA Victor 2947</td>
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<tr>
<td>8</td>
<td>8</td>
<td>MY WORLD</td>
<td>RCA Victor 2948</td>
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<tr>
<td>9</td>
<td>9</td>
<td>DEL REYES SINGS GIRL</td>
<td>United Artists U.S. 4340</td>
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<td>10</td>
<td>10</td>
<td>JIMMIE SMITH</td>
<td>RCA Victor 2949</td>
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**Hot Country Singles**

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<td>THE BRIDGE WASHED OUT</td>
<td>Warner Bros. 3511</td>
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<td>18</td>
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<td>STOP THE WORLD (AND LET ME OFF)</td>
<td>RCA Victor 2950</td>
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<td>19</td>
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<td>FLOWERS ON THE WALL</td>
<td>RCA Victor 2951</td>
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<td>YOU ONLY CAN BREAK MY HEART</td>
<td>RCA Victor 2952</td>
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<td>21</td>
<td>21</td>
<td>GREEN, GREEN GRASS OF HOME</td>
<td>RCA Victor 2953</td>
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<td>IT'S REAL OVER</td>
<td>RCA Victor 2954</td>
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<td>23</td>
<td>THE BRIDGES</td>
<td>RCA Victor 2955</td>
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<td>LIVIN' A LIE</td>
<td>RCA Victor 2956</td>
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<td>THAT'S MY MIND</td>
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<td>THE BRED</td>
<td>RCA Victor 2958</td>
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**October 23, 1965, Billboard**
NASHVILLE SCENE

By ELTON WHISNANT

WELCOME, DELEGATES.
May the word be a happy, rewarding one in every way.

SHORT STORY — Composer Boudleaux Bryant got the idea for the current Bob Luman hit, "Love Worked a Miracle," from his wife. He and wife Felice recently bought a large cattle ranch near Nashville. Bryant's Santa Gertrudis bulls got mechanical and chased everyone who entered the pen. Boudleaux got the idea of putting a pretty calf in with him. It worked. Result: A gentle bull and another hit song.

TOUR TOPICS — The Willis Brothers and Billy Walker will play dates in Germany, Italy and France Dec. 3-18. Faron Young plays the same countries next March 4-8. Louvin Talent, Inc., set the dates . . . Loreta Lynn plays the Santa Fe Cafe, Minneapolis, next week. . . . Jean Shepard is touring Colorado, New Mexico and Utah. . . . Little Jimmy Dickens, whose new single, "Bird of Paradise," is causing a stir, will spend Christmas away from home this year. He will play England and Germany Dec. 17-23.

TOWN AND COUNTRY— Tony Hall, of London, promotion man for Decca, Ltd., was in Nashville recently making contact . . . Everett J. Crenn, 5209 Riverview Drive, Nashville, offers daisy copy of "If I Kissed Could Talk" and "I've Lost Him to a Hoaky Tunk" by Anne Marvic on Goldmont . . . Bobby Bare, who has toured from California to Canada during the '50s, will be here.

(Continued on page 40)

Vicki Cutrer In Hospital

JACKSON, Miss. — Vicki Cutrer, wife of well-known country music emcee T. Tommy Cutrer, was admitted to Baptist Hospital here last week. Nature of the ailment was not disclosed. Cutrer, formerly manager of the "Grand Ole Opry," is encomiums for "The Porter Wagoner Show" and "The Flat Top Jug Show," both half-hour syndicated TV shows Cutrer is also co-owner of Station WJQS here.

Set Philly Date

PHILADELPHIA — Curley Herdman and His West Virginia Boys, heard on WNAI, Morristown, N.J., and WWVA, Wheeling, W. Va., have been booked for a country concert at Storrs Ballroom, Kensington and Lehigh avenues, Nov. 21. Other entertainers will include Rex Zario, of Arcade Records, and Matt Allen, of Aztec Records. Jack Howard will emcee the proceedings.

YESTERYEARS' COUNTRY HITS

Change-of-place programming from your librarian's shelves, featuring the disks that were at or near the top in the Country Field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago
Oct. 24, 1960
1. Alabama, Cowboy Copas, Starline
2. On the Wings of a Dove, Faron Young, Capitol
3. (I Can't Help You) I'm Falling Too, Skeeter Davis, RCA Victor
4. Gamma Ray, Buck Owens, Capitol
5. I Don't Believe I'll Fall in Love Today, Warren Smith, Liberty
6. Heart to Heart Talk, Bob With A, Tammy Duncan, Liberty
7. Anywhere, Roy Drusky, Decca
8. I'm Getting Better, Jim Reeves, RCA Victor
9. Wish I Could Fall in Love Today, Ray Price, Columbia

COUNTRY SINGLES— 10 Years Ago
Oct. 22, 1955
1. Love, Lee, Love, Webb Pierce, Decca
2. Just Call Me Lonesome, Eddy Arnold, RCA Victor
3. Castle Call, Eddy Arnold & Hugo Montenegro, RCA Victor
4. I Don't Care, Webb Pierce, Decca
5. Satisfied Mind, Porter Wagoner, RCA Victor
6. All Right, Ferros Young, Capitol
7. Satisfied Mind, Red & Betty Faye, Decca
8. Satisfied Mind, Joanne Shelton, Capitol
9. There She Goes, Carl Smith, Columbia
10. Vender Comes a Sucker, Jim Reeves, RCA Victor

Another chart single from the hit album *Love's Eternal Triangle*  
SR 61035/MG 21035

SLIPPIN' AROUND TROUBLE ON OUR LINE

82497
Mario Lanza Name Means Magic All Over the World

NEW YORK—The hundreds of Mario Lanza Fan Clubs that are organized around the world are keeping the late singer's albums at the top in the upper sales brackets. Each year his albums rank among the top ten in the sales category, making it one of Victor's classical catalog items even though Lanza has been dead over twenty years.

Each new album release, which now includes radio broadcasts, is an absolute best-seller and it is estimated that his fan clubs provide a net of 25,000 sales copies. Some of these fan clubs are behind the Iron Curtain where the sale of records is not possible so there is a fashioning in Hungary and other Eastern European countries.

Last year, a bust of Lanza fashioned from clay and smuggled to Germany, was flown to America and presented to the Mario Lanza Institute, which is headquartered in Philadelphia. The bust was sent around to various fan clubs in this country for display, was used in sales promotions and is currently up for one of Victor's Lanza albums.

Each October there is an annual Mario Lanza Memorial Ball in Philadelphia with proceeds going to the Institute. A long-range plan is to buy Lanza's old Philadelphia home to make it into a museum of Lanza memorabilia.

DGG to Release Flood of Winter, Fall Offerings

HAMBURG—DGG is set to release one of the largest fall and winter offerings of classical music in its history. The list ranges from Alban Berg to Arnold Schoenberg.

Gramophone is issuing the first stereo production of Alban Berg's opera "Wozzeck," directed by Carlottenburg. Schoenberg's work is "Gurreliede," which is DGG's offering as one of the composer's most important expositions into "romanticized high intensity."

Other Gramophone classical releases will include Grace Bumbry, a tenor who will sing some of the most challenging arias from "Aida," "Elektra," and "Lady Macbeth;" Raffi's piano concert in G Major and D Major (for the left hand); Beethoven's Symphony No. 6 with Dietrich Fischer-Dieskau singing Lieder; and the German premiere duet of U.S. production in William Steinberg and the Pittsburgh Symphony Orchestra of excerpts from Beethoven's First, Second, Third, Fourth and Seventh Symphonies, as well as from Tchaikovsky's Nutcracker Suite.

Concert Hall to Be Site of Movie

PHILADELPHIA—The Academy of Music, the town's premier house, is setting the scene for a movie with an opera set, according to Arthur Judson, manager of the Philadelphia Lyric Opera Co., who will act as music advisor for the whole production.

The film, to be made by James Uys Flett, is a subsidiary of Paramount Pictures and filmed in Johannesburg, South Africa, with star Franco Corelli, famous Italian tenor, and Anna Moffo, star-let, and currently making a film, "Household Italian Style." Flett, who is also a music manager, will play a role in the movie as the impresario of an opera company in real life.

Production is expected to start next April. Both stars and television have built up large followings via their concert performances and concert stage. While radio and television have originated from the concert stage, it will be the first time for a movie.

There are 22 Lanza LPs in the Victor catalog, with two LPs in the RCA Camden catalog.

London Staging Its Own Opera Season

NEW YORK—London Records is producing the 1956-57 opera season with the release of twenty new opera releases. This brings the line of complete operas, highlights and reissues to close to 200 titles.

As a tie-in with the new season, London is offering a special sales program to be effective Nov. 30, on its complete operatic program. The program includes extra discount codes for an advertising campaign that will provide for special savings in the form of discounts on five LPs on a five-program magazine. London also has prepared a new complete opera order pad and is trying to get in order in having Lanza's PL's placed in rack locations.

The power of London's operatic catalog will be spotlighted this season by the number of young artists and small groups.

German Record Firms Aim Series for Popular Purse

HAMBURG—German firms are introducing lower-priced classical series to promote the sale of classical music.

Every major German record company has a special production series aimed at placing classical music within reach of the public. For example, Deutsche Grammophon (DGG), the leading classical music supplier in Germany, has a new classical series priced at $1.25 (about $2.45), which includes 26 Deutschemarks ($6) and up for standard classical titles.

DGG's so-called "E" series is designed to foster the appreciation of classical music among young people and low-income groups.

Firms are programmed to provide a popular-price classical music library of about 20 records. DGG will use radio advertising and will strive for high-volume sales on the general European market.

In effect, the "E" series is a counterpart of special Euro-american Market program products.

The records will present the works of Haydn, Mozart, Beethoven, Schubert, etc., all famous composers, and will be presented at a special price of $7.35 or $7.35, including exciting ballets, etc., at a special price of $7.35 or $7.35.

CBS and Ariola-Eurodisc are also preparing special classical LPs for the rapidly expanding music market for this music in Germany.

DGG AWARD TO JAROFF, CHOIR

HAMBURG—Deutsche Grammophon has founded the "Golden Grammophon" award recognition of continued and outstanding service to the cause of music-world wide.

The first award was made to Dr. Berndt Jorolf and the Choir of the Konzertchor, which serve as chairman of the "Golden Grammophon." The Choir is dedicated to continued excellence in the field of music.

The Don Carol Choir is now a European tour with special appearances at concerts in Austria, Switzerland and France.

October 23, 1965, BILLBOARD
New York Tops as Record Breaker

Continued from page 1

in Los Angeles in Billboard's Aug. 14 issue, became a national breakthrough in the week and reached No. 1 in the Sept. 25 issue. On the other hand, "Mr. Tambourine Man" broke in San Francisco in May and became No. 1 without ever being a national breakthrough. A national breakthrough is any record which reaches No. 1 at No. 70 or above, instead of usually staying at the top of the charts. There were 41 records listed by Billboard as national breakthrough records in the year and the Sept. 25 issue period covered by this survey.

23 Markets Covered

There were 23 markets in all that were listed as having regional breakthrough records. These included New York, Los Angeles, San Francisco, Chicago, Baltimore, Minneapolis, Atlanta, St. Paul, Washington, Milwaukee, St. Louis, Pittsburgh, Houston, Memphis, Nashville, Seattle, Dallas-Ft. Worth, Detroit, New Orleans, Cleveland, Boston and Philadelphia. There was a tendency for records to break simultaneously in the markets of Nashville and Memphis and in the markets of Dallas and Ft. Worth.

Dallas-Ft. Worth served as the soundboard for 12 records that reached the chart, but only two turned out to be of hit caliber—"Hold Me, Thrill Me, Kiss Me," which reached No. 8, and "I Want To Do Everything For You," which is still climbing. Major record companies were delighted with records that made the chart out of 35 regional breakthroughs in the area.

San Francisco launched 11 chart records, as did Los Angeles, but San Francisco proved to be the strongest area for records since another seven records that were regional breakthroughs also made the chart. Both, however, had five big hits, including a No. 1 chart topper each—the only ones among the regional breakthroughs. Los Angeles had "Eve of Destruction," which reached No. 1; "Laugh at Me," No. 10; "I Ain't Got Nobody," No. 7; "Yes, Baby," No. 8; "All I Really Want To Do," No. 15; "The Lady's Not For Sale," No. 3; "I Can't Help Myself," No. 8; San Francisco had "Red Roses for a Blue Lady," which reached No. 10; "Brampton Manor," No. 10; "Mr. Tambourine Man," No. 1; "You've Got A Friend," No. 1; and "You Were On My Mind," No. 3.

Frisbie also proved to be a very good location in which to break a record, according to the survey. The market launched 10 chartwriters of the 29 breakthroughs that occurred in the area.

Detroit served as a soundboard for nine chart writers, followed by St. Louis and Washington with seven each.

Chicago, incidentally, appeared to be the town most likely to lead in the sales bandwagon. Although there were only five chart records, a total of 10 additional records that made the charts were also sales breakthroughs in the area.

The Toughest

An interesting factor in the Philadelphia situation. The market had a national breakthrough, but only the seven launched in that market made the charts. This is another other record that broke out first in Philadelphia "bubbled under" in another market.

Atlanta, in spite of having 30 records that were regional breakthroughs, only had one chart winner that initially broke in the Atlanta market and by a total of area breakthroughs made the chart.

The 32 regional breakthroughs in Detroit, which was the third area to break out, is a total of 18 different record company labels; Dallas 35 breakthrough records represent the company that handles British Decca's product in the U.S., has done a "simply fantastic job of selling British records, I feel—especially after reading how few club sales are in the U.S."

Based on this record company's always doing a good job of selling records, Hall handles the sales and publicity for British Decca.

U.K.'s Decca's Hall: U.S. Radio a 'Toughie'

NEW YORK — The major handicap to American record promotion men, according to Tony Hall, is that it seems to me about 98 per cent of the records never get played. Hall, promotion manager of British Decca Records headquartered in London, England, for the past year, shared his experiences with three markets in the States. He visited New York, Detroit, Los Angeles and Nashville.

"It was the first time I've ever seen the American record market in action," Hall said, "and I'm completely amazed." He said he felt the day was over when records were "sold" and would make the charts in the U.S. "Only the good product will make it now. American writers and producers have asked us British style just as we adapted the American style of the mid-Fifties—and have been successful. A success that is going to be a worldwide thing. We think we'll be able to get a piece of the action."

He said that had found new product on his three-week visit here that was exceptionally good and the British Decca would be negotiating for the material.

The record market is becoming more and more worldwide in effect, he said. "Now, hits in one country are generally hit in another countries around the world."

He said the American radio scene left him a little horrified—"so few records get played. At least in British radio, we promoted men in England had it tough. American radio is tremendously slick, but I got sick of hearing the same records all the time."

London, of course, distinguishes British Decca's product in the U.S. and has done a "simply fantastic job of selling British records. I feel—especially after reading how few club sales are in the U.S."

Hall handles the sales and publicity for British Decca.

More Stations Join Country Bandwagon

By CLAUDE HALL

NEW YORK — More and more radio stations are switching to country music Top 40 style. The latest is WMMI, Buffalo, N.Y. We told you about it in the Sept. 25 issue.

About three weeks ago, WMMI, Columbus, Ohio, converted to country music fulltime and achieved a Top 40 format. The station has operated on a two-hour-a-day plan and proved highly successful. The 1,000-watt broadcasts around the clock and veteran country deejay Tom George was instru-

Continued on page 44-

WJNRZ Move Spurs Country Sales Boom

NEW YORK — Four major record companies—Decca, MGM, Columbia and Capitol—reported a surge during the past month in country music sales. In addition, the Colony Record Store here, also said their country music sales were up. All attributed the increase as a nationwide switching to a country format.

A Decca Records' spokesman said there was "no question about it. The station had influenced the sales of singles, rock jockeys in the area, almost never played country records before, are now playing them. It is a major increase in a country music market where the stations took the air with its new format. Sales have doubled and tripled, but were still not matching the sale of country music in the past. But sales definitely have increased in the country music market to some extent before, but now they're selling in a big way."

Dave Selph of Metro Record Distribution, an MGM records branch, reported a boost in sales in New York, "We're starting to move, and it's not just pop records yet, but a marked increase. We're not just starting to sell records, we're starting to sell country music."

Doug Finegan, Columbia Records' national sales and promotion manager for Capitol Records, said, "We're feeling an impact in sales of country music since the station took to the air with its new format. Sales have gone up dramatically."

Continued on page 45-

   www.americanradiohistory.com
 speaks of Billboard's HANDBOOK of RADIO RESPONSE RATINGS and Stations by Format!

Leo Burnett's Hal Tillson

...and everybody who has seen a copy says: It's a must for anyone engaged in the buying, selling, or programming of any or all of radio and television time.

Order now while the present supply lasts (no further printing is planned)

$42.50 $20.00  per copy per copy

with full-year subscription to twenty Bill- board's alphabetical ratings. For further information, write to William L. Reps, Billboard, 720 Michigan St., Milwaukee, Wis. Phone: (414) 273-6700.

WEMP-FM: ERB 100,000 watts, simul- cast with WEMP.

WEMP: ERB 10,000 watts, Independent. Music format: Pop-Standard (60%), News-Sports-Weather (40%). Station located at 27th St. in the city. From Comedy Club's Standard programmed locally. New records are selected for airplay by comedians of all personalities. New records programmed each week. Record production authorized by five personalities. Comedians' views and suggestions are taken into consideration. Station: 100% music, 0% news.

WENI: 1300 watts. A. C. Reed Station. Format: News, Weather, Sports. Station located at 412 South Washington St. in the city. From Chicago. Station: 100% music, 0% news. Records selected for airplay by personalities of all personalities. Records produced weekly. New personalities are selected each week. Two personalities are selected for airplay. Record production authorized by five personalities. Comedians' views and suggestions are taken into consideration. Station: 100% music, 0% news.

WENI-FM: ERB 3,600 watts. Simulcast with WENI.

WENI: 1,000 watts. Create City Broadcast Co. Format: Music Specialty (60%) AM-PM. Station located at 1148 North 5th Street in the city. From Chicago. Station: 100% music, 0% news. Records selected for airplay by personalities of all personalities. Records produced weekly. New personalities are selected each week. Two personalities are selected for airplay. Record production authorized by five personalities. Comedians' views and suggestions are taken into consideration. Station: 100% music, 0% news.

KFWB in Movie

LOS ANGELES—Radio stations in the movie capital will become a movie star. Herman's Hermit will be heard in a movie "There's No Place Like Space," which concerns a trip to the city by the moon. The group for a KFWB concert at the Rose Bowl. KFWB good guys Wink Martindale and Gene Weidl will be shown introducing Herman at the concert.

October 23, 1965, BILLBOARD
WJRZ Move Spurs Country Sales Boom

• Continued from page 42

...music fan wrote: "I wish to thank WJRZ for its country music. I'm originally from the South and have always listened to WCKY in Cincinnati. But since I've been in N. J., I hadn't heard in a long while. You really make me feel at home and I'm glad that you're the only one who's willing to try it.

Bob Lockwood, assistant program manager, related the story of how WJRZ started with country music in New York, New Jersey, Connecticut, and Pennsylvania. The only thing he says is that many of them haven't heard country music since they left home...

Continued

BOYD, your 44th birthday Oct. 7; construction is presently under way to increase the power of the signal to 50,000 watts daytime...

Continued

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Continued
### TOP SELLING RHYTHM & BLUES SINGLES

**SPECIAL SURVEY for Week Ending 10/23/65**

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<th>No.</th>
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<td>1</td>
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<td>HAVE YOU (EVER) BEEN TO NEW ORLEANS</td>
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### NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from making a listing on the national 8: R&B Songs chart above. All records on the chart are not eligible for a listing here.

**JUST ONE KISS FROM YOU...**

**Impressions, ABC-Paramount 10725**

**SHE'S WITH HER OTHER LOVE...**

**Lion Hayward, Imperial 66123**

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### RHYTHM & BLUES Jockeys' Pick-Of-The-Week

**NEIL TUCKER, WDKL, Louisville**

- "Hadn't I Told You," Stax No. 5147 (Stax, BMG)
- "May the Bird of Paradise Fly Up Your Nose," Goss-Chters Brown

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### THE JAZZ BEAT

**Continued from page 10**

Culture to the publication of John Gabbe, its managing editor, will handle the assignments. He also does a Saturday p.m. jazz show on WNCM-FM, New York. The delightful success of the Ramsey Lewis Trio's single of "In Crown" should stay any notions by record manufacturers that groups can't be recorded in a commercial fashion which has a chance of making the charts. The song is a simple, melodic piece, with a funky blues feel and an infectious yet un-raucous beat. Why labels top heavy with piano and other instrumental groups don't try harder to create material that people which can be enjoyed outside the hard jazz realm is puzzling.

Three L.A. jazz jockeys are making hay by sponsoring live shows. Al Fox, of KNOB, has been conducting a successful series of Sunday afternoon-evening jam sessions in a Long Beach hotel, utilizing local name acts and heavily promoting the events over his station. (He must get a good ad price from the boss.) The newest promoters are Leo Carter and Tommy Bee of KBCA, who are offering Monday night shows at Memory Lane. They only charge $1 at the door and have so far presented the bands of Gill Fuller and Gerald Wilson and Joe Hendricks, who flew down with his rhythm section from San Francisco.

Jazz has been obtaining unusually heavy exposure in the most unusual places, the XM dial in L.A. Frank Evans, a long-time aficionado on FM, is programming jazz daily on his taped evening stanza on KGGS, which has gentle background music the rest of the day. And over at KNPC, the leader in jazz radio, the station's Paul Compton's role as relief man has him playing the best of jazz whenever he sits in for someone. Regular evenning DJ's Johnny Magnus and Pete Smith both include tasteeful jazz programming with their pop tunes.

Plastic alto saxophonist Ornette Coleman has settled in London and hopes to play concerts around the Continent. After a quiet hiatus in the States, he emerged several months ago playing the violin. His moment of glory came several years ago but his avant-garde style faded.

Detroit jazzy fans report that an Artist's Workshop is being set up to feature two groups, the Detroit Contemporary 4 and the Workshop Music Ensemble. The Workshop Music Ensemble is the head of the Contemporary 4. The Detroit Jazz Society and Wayne State University are known considering a jazz conference, which will include music and talks. Items for the column should be sent to Billboard, 1520 N. Gower Street, Hollywood.
Hi-Fi Show Conclusion: It'll Be Tape Recorders in 1966

By RAY BRACK

NEW YORK—The four-day Hi-Fi Music show held here last weekend was shot through with optimism over tape recorder sales prospects for 1966. This projection in general is based on sales running an average of 35 per cent ahead of last year.

The marketing of automobile tape playback equipment and an increasing library of prerecorded music were cited frequently as harbinger of reel prosperity next year.

So far as the key to growth in the tape field is the availability of music. Recent moves by RCA Victor and Ampex were called significant. Ampex is now offering free taped music with its recorders. According to marketing manager J. H. Trux, the availability of music has become "more important to selling the equipment."

Statistics

Just before the show, RCA Victor announced the release of 175 titles on its RCA Stereophonic tape cartridges for automobile units (Billboard, Sept. 25, p. 3).

The same issue of Billboard chronicled the formation of a new firm, General Recorded Tuneart, Inc., on the West Coast and the inclusion of the Otodynamics cartridge by the International Tape Cartridge Corp.

In conjunction with the Hi-Fi Show, members of the tape recorder manufacturing fraternity met with the Audio-Video Industries Association representatives to urge that the EIA tape recorder section provide more tape recorder sales and marketing statistics and formulate engineering standards. More action on this will undoubtedly come during the EIA meeting in Los Angeles in November.

In spite of a partial press blackout due to the newspaper strike, the show drew 26,500 persons compared to 22,000 last year.

Some 130 exhibits showcased the products of 60 manufactur- ers. Other firms placed equipment on display in New York City hotels. Exhibits were located on four floors of the Trade Show Building. Walter O. Stanton, president of the Institute of High Fidelity, attended the show and declared that the component hi-fi industry has, during the past 10 years, doubled its sales volume twice. Since the mid-1950's the industry has sold $1 billion worth of products, according to Mr. Stanton.

Many exhibitors placed emphasis on consumer aid. For example, Inter-Mark Corp. demonstrated the diversity of uses for tape recorders by showing how to properly tape record a phonograph record.

Teen Credit: 'Kids Knock Selves Out Making Payments'

PHOENIX, Ariz.—Putting teen-age customers on their honor to make payments (setting up a "Juwel Credit System available to all teen-agers") has opened up a profitable market for radios and portable phonographs at Lawson's, in the Park Central Shopping Center here.

Store manager Bernie Teck has sold more than 250 radios, including expensive portables, clock radios, etc., to customers well under 21 years of age, without a single credit loss. Basic to the program is a special time payment form, which, although it does not require the signatures of the parent, is an effective way to prevent the payments to the youngster's income, either earned in out-of-school jobs or allowances. Teen-agers sign the contract only after all details have been explained, and the importance of starting off on "the right foot" with credit made clear.

Grave Responsibility

Most such youngsters recognize the need for good credit, and will literally "knock themselves out" to get the payment into the store at the appointed weekly date. The nearest thing to a credit loss which has occurred came when one youngster missed three payments, then came in tearfully to explain to Teck that he had lost his job. Teck helped the youngster find another job, which re- sulted in payments being caught up promptly!

GE to Market Low-Cost Tape

UTICA, N. Y.—A low-cost tape line for use with its new low-ticket tape recorders is to be marketed this fall by the Radio Receiver Department of General Electric.

The line includes a three-inch malleable reel with 150 ft. of 1/4 mil. acetate tape at $1.00, a three-inch reel of 1/2 mil. tene- rilized polyester tape, 300 ft., for $1.50, and a three-inch reel of 1/4 mil. tape, 150 ft., for 75 cents.

Tapes are designed for use with GE's $39.95 M8000 and $49.95 M8010 units. The tape price is valid for GE's other makes and can be used on all standard tape recorders.

The M8000 in GE's first un- der-$100 recorder, an entry to compete with Japanese imports.

CANTATA 700 BACKGROUND music system by 3M. Independent automatic operation. Three button control, tape transport, 6-watt transistORIZED amplifier, microfone input and external speaker output jacks. Timing device for intermittent operation, Plays 1 1/2 inches per second, two libraries of 700 selections each. Full line of accessories. Price $429, including choice of one of two libraries.

Viking Introduces New Cartridges

MINNEAPOLIS—Viking has introduced new stereo cartridges priced at $5.95 and $6.95 for standard size and $10.95 for a "twin" size.

The pre-recorded library has several new selections, company officials announced.

The cartridges are for use with the Auto-Tape 500 automobile player and the home companion unit, Stereo-Matic 500.

Viking has also announced that entering Oct. 4, prices of cartridges, empty or loaded with tape, will be reduced from $4.25 to $3.75 for the smallest M4, $6.75 to $6.25 for the intermediate M6 and $7.25 to $6.50 for the large MB.

Rolleco

Norelco

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October 23, 1965, BILLBOARD
SOLID-STATE FM STEREO RECEIVER. Tuner section silver-plated-all-transistor; steep multiples section uses time-switch circuitry. Power 22.5 watts into eight-ohm load. Under $300.

MOLDED CONTOUR case by Estey Musical Instrument Corp. for Magnatone electric guitars. Made of thermostatic Belltron molded on styrofoam base, lining crushed velveteen. Weighs 8 pounds, is 40 inches long, with black and silver trim. Price $55 to $65.

VISTA 12-TRANSISTOR portable radio by Craig Panorama. Five band battery operated, two-step tone control, four-inch FM speaker, tuning and battery condition meter. Leather case and carrying strap. Price $79.95.

SOLID-STATE Masterwork photograph by Columbia. AC-battery operated, two support needles, rubber-masted steel prongs. Three positions switch. Safety clip to hold tone arm, detachable line cord. Vinyl-covered fitted case with aluminum trim. List $39.95.

Scott


Clairtone in Sinatra Coup

NEW YORK—The Clairtone Electronic Corp. has contracted with Frank Sinatra for a rare national advertising endorsement campaign. The campaign is to kick off immediately with full-page ads in Life, Vogue, the weekend supplement of the Los Angeles Times and in a new magazine called Status.

According to David H. Gilmore, president of Clairtone, eight full-page insertions are to appear in regional editions of Time, five in Vogue, two in Status and three in the Los Angeles Times.

The year-end campaign is the largest ever undertaken by Clairtone.

HEART FUND

October 23, 1965, BILLBOARD
How Detroit Gets 25-35% By HAL REEVES

DETOIT — Exorbitant commissions, per centage profits, and the present serious problem in the Motor City, according to established vending operators, total of 50 and 60 per cent from other cities are a common and frequent complaint, as well as a significant disadvantage.

But in Detroit, the vending territory has been open to suppliers of small single-unit machines to provide a steady flow of new units to the city.

The first 10 per cent of the gross is sent to Dr. James Turpin, former Coronado, Calif., Jaycee, who went to Hong Kong in a one-man campaign to help the needy sick of that city.

The second 10 per cent of gross is being turned over to the State Jaycees organization for disbursing to local Jaycees chapters in whose areas Five Star places machines.

The program began last March. To date, it has been learned, some 500 machines have been placed in the metropolitan Minneapolis-St. Paul area. About 50 of the machines are located in the chapter's own suburb of Fridley, and 50 in the nearby suburb of Coon Rapids. The remainder are scattered in other sections of the metropolitan area.

The flag from anticipated activity by now was said to be due to the summer interval, when Jaycees are less active than in the winter. It is expected that extra efforts will be made during the fall and winter to make further advances.

Originally, the group said it expected to ultimately place up to 4,000 of the penny wrapped-gum machines in the State. The machines are Northwestern obtained through Vendall, local distributor. Officers of the corporation are receiving the money and all remaining profits after 20 per cent of the gross is expected to be plowed back for purchasing leading new machines.

In date, it is estimated over $100 has been sent to Dr. Turpin from the machines already out. Net earnings per machine is being about $1.25 per machine per month.

Best locations are proving to be supermarkets and some service stations. A few of the spots are in barber shops, but these are in to be below average locations.

Among those who have confirmed that they will speak to the Southeastern members are Margaret Kelly of Penny King, Herb Goldstein of Oak Manufacturing Co., Bob Gage- hagen of Karl Gagehagen, Inc.; Leo Leary of Leaf Brands, Inc., and Carmen DiRigo of Kramer Gum, Inc.

Thompson said about 70 per cent of the operators who attend the meeting from the Carolinas, Virginia and Tennessee.

The meeting will begin at 2 p.m. and will be continued throughout the day. The meeting will be held in the: Carolina, Virginia and Tennessee.

Among those who have confirmed that they will speak to the operators of Machine are Margaret Kelly of Penny King, Herb Goldstein of Oak Manufacturing Co., Bob Gagehagen of Karl Gagehagen, Inc.; Leo Leary of Leaf Brands, Inc., and Carmen DiRigo of Kramer Gum, Inc.

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BULK BANTER

DETROIT

Samuel Rosenstein, who operated a route specializing in multiple invasions, is reducing his bulk activities—says he is getting older and he is full-time with a downtown jewelry store in addition to his vending activities. Roy and Don Nowak represent the second generation of the 25 year-old firm of Variety Vendors here as sons of Norman Nowak. They continue to operate limited number of peanut vendors in their older locations in addition to their other activities. Lacey Distributing Co. is finding business generally good, though it is starting to taper off for early fall, reports Leslie Wolf. This is an outgrowth of two separate bulk operating firms, which has gone into the distributing field, handling machines as well as gum, charms and other supplies, with headquarters at St. Clair Shores, Phillip Wolf, son of Leslie Wolf, continues the operation as the Lexington Vending Co., while his partner, John Noakes, continues to operate by himself as the J-Ray Vending Co., at the Tom Manning of Birmingham, one of the area's larger bulk operators, was in Milwaukee for several days to visit his father, who is seriously ill.

HAL REVES

DIRECT LOW FACTORY PRICES

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<th>Model</th>
<th>Model</th>
<th>Vending</th>
<th>Plastic</th>
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A World's Most Profitable Vendors!

We have the largest variety of Ascon vendors in stock!

HEADQUARTERS FOR CHAINS, VENDING, RESTAURANTS, GEMS, PARTS AND SUPPLIES FOR ALL VENDING MACHINES. WRITE FOR COMPLETE CATALOG OF NEW AND RECONDITIONED MACHINES AND SUPPLIES.

RAKE - COIN MACHINE EXCHANGE

NORTHERNWESTERN

Model 60 Bulk-Pak will not skip or jam because of specially designed wheel and mechanism. Holds 1,000 individually wrapped gum sticks, the most popular in bubble gum. Wrappers include comics, fortunes and premium cards.

Bulking.

BIRMINGHAM VENDING COMPANY

NEW VICTOR 77 GUM & CAPSULE VENDOR

A REAL SALES STIMULANT IN LOCATION

V.1 and V.2 capsules. Can be used with 100, 200, 250 or 300 mechanism. Large capacity, holds hundreds of gum sticks individually wrapped. Does not require electricity. In a wide variety of colors. Can be individualized. V.1 and V.2 capsules.

PRICE $39.00, each.

WRITE, WIRE OR PHONE

BUTTERMILK & SON

4711 S. 23rd, Kansas City 29, Mo.

November 23, 1965, BILLBOARD

15 per cent, and says he hasn't really had a complaint in a year on the road. He figures there is a good margin with gum at 42 cents per 100. He keeps costs down by filling the machines himself. Leslie Wolf, partner in Lacey Distributing Company with John Bevis, says he has had a little aptitude here for higher commodities in six months. While some locations ask for 40-45 per cent, Wolf's policy is to hold it down to about 30, and even big chains accept this. "We just tell them we can't give more, whether it comes off the top or the net. I don't think we've lost more than one location this way." Nut vendors are held down to 15-20 per cent maximum if possible.

"I don't know how operators can live on smaller margins — unless they give lower quality merchandise, and soon find it out," Wolf cautions.

A well informed source in the bulk industry said the commission problem was settled informally several months ago by word-of-mouth agreement. While this is the official position here, the operators would seem to be observing the gentleman's agreement. This source places the going rates too in the 25 to 30 per cent range, and some talk of going a bit higher sooner, especially on charms.

For Gum's attorney, Thomas T. Menning, with nearly 800 machines, filed in the same case. The going rate was 25 per cent three or four years ago, but suddenly went "pretty high," up to 33 per cent. Big chains and supermarkets tend to demand these higher figures, he said. He cannot conceive of an operator making a livelihood at 5 per cent, except possibly a very big operator featuring major chain locations.

Menning explains how he has held the line himself: "It's very hard. So many are going into the business that there is real competition. There is very little loyalty just because you have been in the business so long. I would never go over 30 per cent commission — and then it has to be a good account — maybe one where you have six units. If they insist on more, I just put the equipment out. There is just not enough margin to pay more.

If you have, says, Joe's Market and are giving him 25 per cent, it is too low. It is too high and offers 35 per cent, all I can rely on is the service I give and the good personal relationship established with the customer."

Extend Deadline in St. Louis Suit

ST. LOUIS—The Leathby J. Kente and Four Guys against the Ford Gum & Machine Co. suit continued until December 17, according to Judge James H. Meredith, ruling in favor of a 70 percent deduction of the court line upon which the defendant, Ford Gum, must file an answer to an exhaustive list of interrogatories.

For Gum's attorneys now have until October 14 to file an answer to the interrogatories which chiefly seek to clarify the nature of various contracts and agreements and which bear upon the issue in a summary judgment against Ford Gum. The pleadings of claim—a motion Judge Meredith has denied under the Code—have been filed against U.S. District Court here.

Still awaiting a ruling is another motion by Ford Gum attorneys to dismiss part of the complaint seeking $200,000 in a judgment and punitive damages for the alleged publication of false and defamatory statements. The statements were heard in U.S. District Court here and the trial is scheduled to start in January. As arguments to the plaintiffs motion for a summary judgment against the defendant's counter claim.

Merchandising in Rhyme

NEW MODEL 60 BULK-PAK

The bulk pak will not skip or jam because of a specially designed wheel and mechanism.

Model 60 BULK-PAK delivers the top quality, high quality and low cost to your customers from all Northwestern vendors. 100% BULK-PAK holds 50% less than individually wrapped gum. BULK-PAK is sold, priced at $19.95 ea.

Wire, Write or Phone for Complete Details.

NORTHWESTERN

CORPORATION

2504 Arlington St., Santa Ana, Calif.

Phone: Whitney 2-1100

NOTE:

1. The popular Model 60 is now adapted to vend wrapped candies. Wire for details and prices.

2. Stamp folders, lowest prices, Wire.

MEMBER MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE

M.O.E. MANDELL

4444 W. 26th St., New York 10, N.Y.

(212) 56-6470

EVERYTHING FOR THE OPERATOR.

ONE-STOP SELLER. Balances C.O.D.

THE NORTHWESTERN BULK-PAK

The Northwestern bulk pak will not skip or jam because of a specially designed wheel and mechanism.

Model 60 BULK-PAK delivers the top quality, high quality and low cost to your customers from all Northwestern vendors. 100% BULK-PAK holds 50% less than individually wrapped gum. BULK-PAK is sold, priced at $19.95 ea.

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Cannon Contacting Record Firms on Supply Problems

NEW YORK—Music Operators of America secretary and chairman of the association’s new Committee for Record Company Communication and Programming has been in contact with numerous record companies since the MOA national convention and has found them “extremely helpful.” He mentioned Stephen Cohen, Irv Perlman and Eric Brunetti.

Cannon will soon announce the appointment of members of his standing committee. He has delayed forming the group in order, as he put it, “to be sure to enlist men actively involved in programming. We want people who know records, people who have a feeling for the programming. Cannon said last week that he has also contacted prominent one-stop executives subsequently to the convention and has found them “extremely helpful.” He mentioned Stephen Cohen, Irv Perlman and Eric Brunetti.

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Big Resort Season: Pinballs Rediscovered

By MAURIE H. ORODENKER

PHILADELPHIA—The summer resorts are the best since the war years for Eastern coin machine arcade operators. The seashores along the Southern New Jersey coast and the Delaware coast are filled with tourists who drive down to Ocean City and the vacation spots in the Poconos all figure together in this busy season.

Just what accounts for the big season is hard to establish, particularly since the volume got off to a very slow start. June was terrible and July, according to some operators, is only a shadow of what it was last year. Nevertheless, crowds have been flocking to arcades and amusement parks in the area.

Frank Ash, owner of Active Amusement Co., and a key figure in three New Jersey resort arcades, said, "This is the first time I've seen this kind of excitement since '44. And we keep getting more." Ash said he was optimistic about the season.

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L.A. Operators Seeking Balance

• Continued from page 50

their audiences and program accordingly. He also maintains that record manufacturers, at times, prefer adult and young adult music, and certainly not rock 'n' roll. Since teenagers are legally entitled to enter nightclubs, dance halls, and discoteques in most states, they are able to enjoy a variety of music that is not preconceived by the record manufacturers. For this reason, he believes that rock music is commercially no more profitable than any other genre of music.

Less Rock

"Programming has improved," Chapman said, "and it improves each year. But record manufacturers have to remember that when they produce a rock record, kids merely purchase the disk and listen to it over and over for one price. Instead of feeding the juke box, the money is going to the distributor and to the operator, not to the record manufacturer. They don't have the record manufacturer's profit. So they have to make a profit. So they have to over-produce in rock records to make a profit. This has helped the record industry.

Hunger

"Instead of looking like second-hand junk shops," he added, "most of the arcades looked like a coin-operated arcade should." Chapman also said that there are a number of young adults who prefer a combination of rock and roll music. He believes that this is a trend that will continue in the future.

The Beatles and their glamorous sound colleagues receive a lot of attention from teenagers. Chapman says that the Beatles are the symbol of the "British Invasion." The Beatles are a very popular group and their music is very popular. Chapman believes that this is a trend that will continue in the future.

EUROPEAN NEWS BRIEFS

German Aces High

BINGEN — Loewen-Automatics, the Bally general importer for Germany, is introducing a customized version of the new Bally pinball Aces High. The four-player is being distributed in Germany with complete language translation. The game is being treated as a German product.

This is in line with Loewen's conviction that maximum collector interest in German products is being treated as a German product. The game is being treated as a German product. The game is being treated as a German product. The game is being treated as a German product.

Loewen said in a circular to its customers that all of its established foreign games do better when translated into their native language when presented with full German language translation. Loewen is also distributing a "Germanized" version of Bally's two-player pinball Fifty-Fifty.

Spurring play at the mountain resorts was the promotion of vacation weeks for "singles" in August at spas like Tamarack Lodge above Bushkill Falls, Pa. Hundreds of unattached members of the college set making their last "scene" before returning to campus made the coin-operated machines hum. "Those kids play day and night," Ash observed.

Charles Cade, of David Rosen, Jersey Shore AMI distributor, also reported a resort season.

No Turning Point

"You just can't point to any single factor that transformed a slow summer into a good summer," said Cade. "Nor was there any one particular area that contributed most to the season. It just happened before the operations could figure out what was going on. They were all too busy raking in the coins to even look for reasons.

However, Cade did point to a pair of factors which undoubtedly helped. One was the appearance of much new equipment at the resorts. "Instead of loading their resort locations with well-worn equipment which remains in disrepair much of the season," Cade said, "operators this year displayed new and fresh equipment.

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German Technicians Seeking 'Meister' Status

By OMER ANDERSON

COLOGNE - West German coin machine manufacturers have joined with operators in pressing for establishment of a national technician training program.

The German trade is seeking legal recognition for the technician's job as a craft, which would entitle it to the benefits and prestige attaching to the highly stratified structure of German labor. In Germany, a "master" at his trade—be it bartender or hairdresser—commands immense prestige in the labor field. German coin machine trade studies show that the title "Meister" means more to coin machine technicians than money or fringe benefits.

There are numerous cases where technicians abandon the coin machine field simply because they feel they can never win the social recognition in this calling they would have, for example, a "master" bricklayer. The Federation of the German Coin Machine Industry, the manufacturers' association, is seeking to have coin machine technician training offered in German trade centers. Efforts are being made to grant the same credits for such training as are given for other trade courses.

The federation is being supported in this program by the Central Organization of German Coin Machine Operators (ZOA). The two groups are studying proposals for the system in this field with the U.S. trade.

Close study is being given in this country to efforts by Jack Moran, founder and director of the Institute of Coin Machine Technicians, to establish a training program for technicians in this country.

Operations in Denver, to obtain over-all labor shortage so grave that it has forced the importation of 1.2 million laborers, the coin machine technician problem is plainly serious and complex. As the situation now stands, any youth with an electronic background has his pick of jobs in the booming German electronics industry at high pay.

By contrast, the coin machine technician seems to offer a modest future with a minimum of craft prestige and recognition.

The situation applying to operators also prevails in the manufacturing industry. Coin machine producers complain that they are forced to pay a higher and cater to their workers in order to keep them. An executive of a large U.S. concern's German subsidiary said, "The shortage of technicians is so bad that we are forced to provide all kinds of amenities and fringe benefits to keep our help. Whenever there is an argument, they don't hesitate to tell us, 'We can quit here any time and get another job down the street.' The tragedy is, they are right-they can and often do get a job at the next plant.'

New Frisco Firm

SAN FRANCISCO—Wyatt Enterprises, a new San Francisco vending operation, will begin service this Fall. The company, owned by Terry Wyatt, will handle coin-operated photographs and amusement devices, as well as candy, cigarette and coffee machines. Wyatt, owner of San Francisco's downtown Alibi Bar for the last seven years, will soon announce expansion plans for his new company.

In Billboard

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IN BILLBOARD

DENTED. Executives of Sega Enterprises, Ltd. of Japan, Rock-Ola Far East distributor, watch 300 ton press punch out part for phonograph during tour of this company's giant Chicago plant.

DRILLED. The phonograph part represents 90% of the total production of components needed on Rock-Ola assembly lines. The men and women of the largest coin operating firm in Japan are biggest distributor in the Far East.

DRIED. Rock-Ola cabinetry is made in the same gigantic plant on Chicago's north side, the Sega contingent learn. Here they watch a press apply plastic inserts to cabinet panels.

DOLLED. Assembled cabinets in route to vending with mechanisms and trim, Sega executives watch cabinets roll from woodworking shop to assembly line.

AMERICA'S LARGEST SUPPLIER OF ARCADE MACHINES & PARTS

By WILLIAM REYNOLDS

WILLIAM REYNOLDS

6855 W. Club Drive

Huntington Beach, Calif.

Many experienced buyers will tell you that for service, reliability, and quality of products, the Wyboston plants of Williams are unsurpassed. The Williams line includes such well-known machines as the Crane, Baby-Bird, Prowler, Seeburg, Superslot, and others. Williams are the exclusive distributors for Superslot and Seeburg.

MISSEY MUNROE

327 Tenth Ave., New York, N. Y. 10001

RYAN'S: 6855, W. Club Drive

Huntington Beach, Calif.

52
French Brace for Tax Blow in 1967

By MIKE HENNESSEY
PARIS—It now seems clear that the French Government's plan to abolish the 8.5 per cent tax on coin machine games and to increase the direct tax on machines is motivated by the suspicion that operators have occasionally understated their income to keep their tax payments down.

The new law, due to come into force in 1967, will certainly be a hard blow to French coinmen, already hard pressed by savage competition in the amusement field, due to the saturated state of the market.

The proposed increases in the tax on machines vary according to town populations. They are as follows:

<table>
<thead>
<tr>
<th>Month</th>
<th>Present Tax</th>
<th>Proposed Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Per Machine</td>
<td>Per Machine</td>
</tr>
<tr>
<td></td>
<td>In Dollars</td>
<td>In Dollars</td>
</tr>
<tr>
<td>For 1,000</td>
<td>15.00</td>
<td>30.00</td>
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<tr>
<td>1,001 to 10,000</td>
<td>18.00</td>
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</tr>
<tr>
<td>Over 10,000</td>
<td>21.00</td>
<td>42.00</td>
</tr>
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</table>

In addition to the annual tax on machines, the various localities are allowed to levy at present up to 10 times the annual tax—though only in cities like Metz and Lyon, where the local authorities are anti-coin-machine, is the maximum figure demanded. In Paris, for instance, the municipality asks only five times the annual tax.

Metz Maximum

The new law will reduce the tax ceiling for municipalities to four times the annual tax. It is hoped that the Paris municipality will settle for two or three times the annual figure, though Lyon and Metz are certain to impose the maximum.

Operators object to the idea of a yearly tax because they point out that even if a new machine is installed in, say, July, the operator still has to pay the full annual tax. They want to have the legislation changed to permit quarterly or monthly payments of the tax.

They predict that, unless the law is amended in their favor and the basic yearly tax reduced to a more realistic figure, many small operators will go out of business.

Ban Begins On Italian Pin Games

ROME — The curtain has fallen on the use of coin-operated games (except bowling) in Italy with the advent of October and the effective date of a law passed March 20.

Passage of the law was provoked by the appearance of many pseudo-pinball machines and coin-operated slot machines profited under the exception made by regulations which allowed the machines in non-public places. Until a number of abuses were reported, particularly in Rome, it appeared for a time that the use of pinball machines was on the way back.

Under the present law the prohibition is complete for private as well as public places and the ban has the force of law. SAPARE coin machine organization has urged its members to abide by the law to avoid further abuses which could bring restrictions in other areas, including juke boxes.

Export Figures: January to May

<table>
<thead>
<tr>
<th>Country</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
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NO MORE REPLACEMENTS OR REPAIRS

The BRAD tip assembly has been carefully engineered to withstand many of the abuses of any other tip on the market today. The point is made of impact resistant BRAD formulated Celene plastic. The scientifically designed BRAD tip eliminates mis-cues, can be replaced without glue in seconds. The BRAD tip (Patent Pending) is being adopted by leading cue stick producers as original equipment. With the revolutionary new BRAD cue tip assembly you eliminate annoying and costly tip breakdowns...avoid time consuming and expensive repairs...no need for large cue stick reserves.

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CONTACT YOUR EQUIPMENT DISTRIBUTOR...he will convert your present equipment to BRAD, or contact BRAD directly.

TAKE A TIP FROM BRAD and eliminate annoying cue tip breakdown.

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New Golf Game
By Montana Firm

TERRY, Mont. — Leonard Corneliusen, president of Prairie Industries, has announced introduction of a new coin-operated golf game.

The firm's Par-Nice is played with a full-size golf putter and regulation golf balls. It uses an underhand aiming principle, utilizes nine holes and nine holes or alleys. The balls travel about 15 feet. Scores are recorded electronically.

"It takes 30 to 60 seconds to play a game. I saw a man put in 64 dimes in one and one-half hours," Corneliusen said.

He said he is presently contracting for several thousand machines under development by a Billings firm, which he did not name.

Sutherland at K.C. Food Show

KANSAS CITY, Mo.—Sutherland Distributing Co., placed Seeburg music and vending equipment on display during the three-day Food Service Exposition sponsored by the Missouri Restaurant Association here recently.

The 15th annual such event, the show was held at the massive exhibition hall in the Kansas City Municipal Auditorium. Some 132 firms exhibited.

Alternating annually between Kansas City and St. Louis, the show features seminars, panel discussions and speeches by food industry officials. Officiating over all sessions was Leslie Stephenson, president of the MRA. C. M. Hayman Jr. of Kansas City was general convention chairman.

HOW MUCH PROFIT IN FULL-LINE VENDING?

CHICAGO — The question is answered in detail in a report released last week by the National Automatic Merchandising Association. The report is based on 1963 figures compiled by Price Waterhouse & Co. from operating firms.

According to the study, the average 1963 profit before income taxes amounted to 4.17% of total sales. Total operating expenses for the typical firm in 1963 amounted to 44.23% of total sales. Cost of sales for the average firm that year was 51.88% of total sales.

The average machine brought in $1,256 in 1963, with hot cup venders showing highest grosses: $2,677 on the average. Figures for 1964 will not be in until later this year. Key excerpts from the study follow:

COMBINED AVERAGE PROFIT DATA

(As a percentage of total sales)

Sales at retail 100.00
Cost of sales 51.88
Total operating expenses 44.23

OPERATING PROFIT 3.89
Other income or charges (net) .28

PROFIT BEFORE INCOME TAXES 4.17

SALES STATISTICS

(by product category)

Component of sales Average sales per machine

Cigarettes 27.77% $1,298
Candy, nuts, gum, biscuits (vended at 5¢ or more) 11.56 518
Cold cup beverages 6.93 1,788
Hot cup beverages 18.51 2,677
Ice cream 2.37 1,197
Milk 2.49 1,399
Sandwiches, salads, pastr, etc. 4.66 1,508
Hot food (all types) 77 888
Mise, vended products 1.36 224

TOTAL (and average) for above 76.62% $1,256
Sales other than through machines 23.38

TOTAL SALES 100.00%

*Includes sales and lease of equipment, advertising allowances, rental income, etc.
Microwave heating and cooking, made less costly by recent advances.

Integral systems, now being tested, which directs product to points of sale through conduits from a central reservoir.

Modular units, which could be manually operated during peak feeding periods and coin or credit-card operated during slack hours.

Frozen meals, with central frozen food commissaries supplying meals for housewives, high schools and hospitals.

"Our plans for serving hospitals are not very far off," O'Malley said.

DENVER—Bates Industries, Inc. and Round O' Pool, Inc. have admitted to infringements on patents held by Arthur F. Frigo and the Coehane Educational Equipment Co., Inc., with regard to the manufacturing of elliptical pool tables.

In a stipulation agreed upon in U.S. District Court here, the two firms have been granted nonexclusive licenses to manufacture and sell coin-operated pool tables of the type it has been manufacturing heretofore, modified to place the pocket and dot location on the major axis, and it is agreed that such licensed manufacture and sale is not a violation of the injunction to be entered in the action.

In other words, Bates and Round O' Pool can continue manufacturing the elliptical pool tables providing they pay royalties to Frigo.

For several months before the stipulation was handed down, Frigo had limited production of the pool tables. With the stipulation in his pocket, Frigo said he will step up production.

The infringements were in violation of Frigo Patent No. 3,029,071.

Round O' Pool and Bates Industries, Inc., were named in a patent infringement suit filed late in 1964 here. The suit asked "preliminary and final injunction against infringing, as account-

In March, O'Malley announced plans to manufacture games that would be controlled via computers.

Mr. Frigo, who is licensed by Bates Industries, is continuing to work on an automatic pool table circuit.

Taking Base Bids

PORTSMOUTH, N.H.—The exchange at Pease Air Force Base here is renegotiating the vending machine concession for the big defense establishment and is requesting that interested applicants contact Charles J.

How Adickes Became Addicted

A. W. ADICKES, Rock-Ola distributor in Europe (who captained this team of prominent German Golf Seniors in a tournament at Clearwater, Fla.), recalls that it was David Rockola who introduced him to the game. "During one of my visits with Mr. Rockola in Chicago we went to Tern-O-Shanter Country Club and way—parrot the expression, fellows—hooked. I've been playing ever since." Adickes is second from right in front row above.

O'Malley Named To Kaye Post

"The rigid limitation and controls put on the vending industry, and the increase in wages and minimum hours, is a big problem right now," Frank Fabiano, president of the Independents' Guild of America, said the week's meetings.

Fabiano and the guild's executive director, Arthur Bates, are from the Chicago area who are not far from the plant that is being closed.

Fabiano said that the company has not yet decided whether it will appeal the decision.

"We're doing a lot of talking about what to do with the plant, and we're going to try to do the best we can," he said.

St. Joe Valley Assn. to Hold November Meeting

SOUTH BEND, Ind.—The St. Joseph Valley Music Operators Association will hold its annual dinner and dance here Nov. 10 at the Sherry Inn, according to association secretary-treasurer Al Evans.

The festivities will commence that evening with cocktails at 6:30. Dinner will be served at 7:30.

Association president Frank Fabiano of Buchanan, Mich., will preside over the event.

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October 23, 1965. BILLBOARD

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Cannon to Address MOV


The convention will be held at the Hotel Roanoke here and is expected to attract all major manufacturers and suppliers of coin machine products.

President Gilbert Bailey will preside over the convention business sessions.

Coming Soon:

MISSOURI TO STUDY LOCATION LOANS

Oct. 19—New York State Coin Machine Association annual meeting, Syracuse Hotel, Syracuse, N. Y.


Nov. 10—St. Joe Valley Music Operators Association annual banquet, Sherry Inn; South Bend, Ind.; 6:30 p.m.


Nov. 14—North Carolina Music Operators Association annual convention, Charlotte, N. C.

Nov. 14-15—Music & Vending Association of South Dakota, fall meeting, Huron, S. D.

Nov. 19-21—NAMA Western Conference & Exhibit, Ambassador Hotel, Los Angeles.


Missouri Council to Study Location Loans

LOCATION LOAN PANEL at recent meeting of the Missouri Coin Machine Council consisted of (from left) Russell Black and Donald Harris, Five Amusement, Missouri; Jerry Vanglin, J. D. Amusement, Lees Summit; Harley Trip, Harley's Music Co., Brookfield; Bill Welsh, Automatic Music, Trenton; John Ensley, Missouri Valley Amusement, executive secretary John Fling, Kansas City; Gerald Vinson, Vinson Amusement, Columbus; Jack Couch, D.J. Amusement, Mobley; L. R. Hughes, Norman Stevens Co., Sedalia; Don Skinner, D.J. Amusement, Mobley, and Bob Burkhardt, A&A Amusement, Manhattan.

A committee was formed to meet with operators who have been successful in working out some of the problems involved in location loans and the committee hopes to bring some of these operators to subsequent meetings.

John Fling, executive secretary of the Missouri organization, recently made a Music Operators of America director at the Chicago convention, gave an account of MOA activities with the members unanimous in approving a resolution to support and join in the work of the national organization.

There was considerable discussion about enlarging the Missouri organization, particularly plans to bring in more participation of local coin operators throughout the State's two largest cities just recently linked by the completion of Interstate 70 which makes the St. Louis to Kansas City jaunt so much safer and faster. Mindful of this, a more central meeting site was chosen for the next regular organization get-together which will be held Dec. (7) at the Bottswell Hotel in Sedalia, easily accessible off the new interstate freeway.

Illinois Assn. Sets Meeting In Springfield

ROCKFORD, Ill. — Recently elected president of the Illinois Coin Machine Operators Association, Lou Casola has announced that the group's next quarterly meeting will be held in Springfield on Jan. 29-30.

Appointed chairman of the convention by Casola was immediate past president Bill Pons of Aurora, Mary Gillette, Earl Kies, and Moses Profit of Chicago have been named to the arrangements committee.

Casola said the committee would "be contacting the various jute box and game distributors to make sure of their attendance and participation in the State meeting," and the committee would also attempt to secure door prizes, "which we feel will help with our attendance."

Location of the meeting will be announced soon.

Goudreay Dies

MANCHESTER, N. H.—William Goudreay, 69, an operator here for many years, died recently in a local hospital. He was a native of Somersworth and had resided here 55 years.
Many Ops Shun ‘Protest’ Music

Howard Ellis, owner of Coin-A-Matic Music, “We’ve had it out on the street a couple of weeks,” he said, “and it is not doing too well, even in teen spots.”

Bud Osnoff, whose Pittsburgh-headquartered Mobile Record Wagon has been in 19 States, reported obvious resistance to the record by operators, particularly right after its release.

“Now many operators are yielding to the pressure of requests and ordering it,” he said. Regardless, Mobile has moved only 8,000 or so of “Eve of Destruction,” only an average showing for a solid hit. The reason, Osnoff said, is “the lack of kids steps on most routes. Operators need Tony Bennett-type material in the main—nice soft music.”

Civic spirit has prompted Al Evans, who operates in South Bend, Ind., to omit what he calls “so-called protest” music from his programming.

Conviction

“I won’t put this music on a box because we know that we could stir up racial trouble in this area. There has been no trouble here, but I don’t want any operator in this area should program these records,” he asserted.

Otherwise motivated is Henry Leyser, whose Associated Coin Amusement Co. entertains the liberal, sophisticated San Francisco Bay area.

“Out of personal conviction,” he told Billboard, “I do not program this music. I wouldn’t dream of programming it because, first and foremost, it is not entertainment. It’s an indirect slap at the government. Let those who wish to hear it, listen to it at home.”

On the other hand, Bill Carroll, notable coin hothead, Hightstown, N. J., who, like Leyser, is a brilliant young official in the national trade association, has programmed “Eve of Destruction” on machines in both teen and tavern locations. He reports that the record has been “doing very well” during the three weeks it has been out on his route.

In New York City, reported one-stop George Weiss, “Eve of Destruction” is sold to operators “just like any other hit record.”

Trend

A major Chicago one-stop manager reported the same pattern, with unusual acceptance of the disk in locations that have great Negro patronage.

“The trend is away from ‘operator tunes’ here,” reported a spokesman for Acme Music

New Programming

BONN—A study by the West German phonograph industry shows that there is an increasing frequency of changes in music programming.

Researchers found a direct relationship between the frequency of record changing and the level of collections.

West Germany’s 50,000 phonographs provide a market for around 130,000 record a month. Some experts believe that by increasing monthly disk consumption to double that figure or 600,000 operators could boost collections a minimum 25 per cent.

The study shows that frequency of disk changing is even more important in maximizing collections than providing a large number of selections.

Service in Minneapolis, “and ‘Eve of Destruction’ is a good example. It is selling well to operators, who are actively buying top 40 tunes if they show signs of durability.”

It is significant that in Chicago, New York City and Minneapolis the controversial songs of social protest are getting air play.

KANSAS CITY, MO.

The many friends of John Balk at Midwest Dist. were relieved that tragedy was avoided Sept. 12 when a fire broke out at the Balk residence minutes before John was to leave for an MOA trip. Factory men Ralph Craig and Karl Johnson were in town for Wurzitzer going on. Also in town, Fort Scott, Kan., operator Don Tennant, who is successfully recovering from recent auto wreck injuries, Balk info that Lee Summit coinman John Masters was made an MOA director at the convention.

Floyd Evers is winding the store at Bird Music Dist. in Manhattan, Kan., while A. L. Preck Jr. and his wife, Anna Mae, are on a Rock-Ola European tour. Kansas ops in visiting included Gus Frell, Murrayville; Topoka ops Floyd Weeks and Norbert Rundig, and just back from a hospital stay is Lola Sullivan of Lyons.

EARL PAIGE

On October 23, 1965, BILLBOARD

COINMEN IN THE NEWS

Bally

New TRIPLE FLIPPERS deliver fantastic ball action

Extra Flipper strategically located to bombard battery of 4 Targets each worth 50 when hit. Player can flipper-finagle 200 points with each ball by volleying ball between Flipper and Targets, then continue to bang out 10 points per hit. Standard Twin Flipper guard out-hole, and right flipper can be used to coax ball into Bonus Gun.

New BONUS GUN shoots balls at Bonus Target

New "free-style" Targets put ANY lit Red Target in ANY rotation into the scoring act, to build scores, open 2 Free-Ball Gates, light Special. DISCOTEK pronounced DISC-O-TAKE, and the coin-box “take” is terrific. Get DISCOTEK busy for you today.

The Story of the Lonely Flipper

FLIPPERS, according to ancient custom, work in pairs. Every right-handed Flipper has a pal called Lefty.

But one day an Engineer, thinking only of Play Appeal and Profitability, dispersion Flipper habit, placed a single Flipper all alone, without a companion, at the top of a Playfield, where Flippers were never seen before.

At first, the solitary Flipper, not consoled by the dim and distant chatter of the Flipper team below, was very, very lonely. But the Players loved the lonely Flipper and pushed Lefty's button again and again, keeping the solitary Flipper busy, busy.

Bally

New TRIPLE FLIPPERS deliver fantastic ball action

Extra Flipper strategically located to bomb

Extra Flipper strategically located to bombard battery of 4 Targets each worth 50 when hit. Player can flipper-finagle 200 points with each ball by volleying ball between Flipper and Targets, then continue to bang out 10 points per hit. Standard Twin Flipper guard out-hole, and right flipper can be used to coax ball into Bonus Gun.

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See your distributor or write BALLY MANUFACTURING COMPANY • 2640 DELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

October 23, 1965, BILLBOARD

www.annualreportsonline.com
COINMEN IN THE NEWS

SAN FRANCISCO

Robert Wagram has purchased the A. A. Ventures amusement Co., San Francisco, and owner for the past three years, Howard Burton. Wagram had held a minority interest and has been actively involved in the company until recently. He will be there.

Jerry White of Jourd White Sales Co., Paris, is up in the area promoting his new machines, so he just bought.

John Green, General Manager of A. A. Ventures, is at a convention in Seattle, developing land he owns for a new shopping center in the Memphis area.

"It's been fabulous for the coin machine business," says W. E. Foote of Foote Amusement Co., Selmer, speaking of McNairy County's recent decision to go wet for beer.

Roy Morris Jr., of Morris Amusement Co., in Somerville, is also an engineer with radio Station WMC in Memphis.

Charles Keesee of Keesee Amusement Co., Union City, is about a big change working his nephew's new equipment and the Billboard visitor stopped by. He is another Morris

ROY HAMILTON

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ELECTRIC SCOREBOARDS

FREE: 100-watt valve lamp. 500.00 If no lamp, 250.00 Complete with canopy and box. $695.00 E.O.B. Chicago

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IN STOCK—SUBJECT TO PRIOR SALE

PIN BALLS—BOWLERS

GOTTLIEB

UNITED BALL BOWLERS

Egg Head $195

Flying Charlot, 2-PI $280

Triton $500

BALLY

Hootman $195

Sheba, 2-PI $425

Cross Country 2-PI $165

Cue-Tease, 2-PI $200

Star-Jet, 2-PI $225

Sky Diver $245

Wild World, 2-PI $350

Grand Tour 2-PI $295

Juni 2-PI $250

Harvest $110

Fiddle $175

Full Flight $300

Bus Stop 2-PI $285

Bally's 3-Line, 3-PI $250

In-Line, 3-PI $295

Bally's All-The-Way SluFFey ALLEY Like New $350

Write for complete 1965 Catalog of Phonographs, Vending and Games.

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ATLAS MUSIC COMPANY

3212 N. Western Ave., Chicago 47, Ill. 8-4609

Give... so we'll live more

HEARTFUND

Ray Bar Automatic Sales Co., Inc., was organized for the design of automatic music, vending and amusement machines. Harry H. Wraithbatt, well-known industry authority, filed the application for a business charter of incorporation for the new company.

John W. Kennon, Inc., with its corporate office based in Wilmington, Del., was granted a Certificate of Authority as a foreign business corporation to conduct its business in Pennsylvania. With offices

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For In-Store, Wine, Dance

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BILLIARD SUPPLIES

E-O. Sampler Pool Balls (15) $9.00

Pool Balls, 15 & 1/2 oz. ball... 250.00

2-Pocket Billiard Ball... 15.00

Bumper Pool Balls... 50.00

3-Cross... 17.00

2-Cross... 12.00

3-Cross... 18.00

4-Cross... 22.00

6-Cross... 35.00

Flannel Triangles... 2.50...

1.00

Cue Cuff... 2.00

Gillenheit Clubs... 2.50

404 W. Fullerton

Chicago, Ill., 60647

$245.00 F.O.B. Chicago

We carry complete line of Pool Cues, Billiard Cues. Write for list.

1/3 deposit, balance due on delivery.

F. O. B.

Chicago

October 23, 1965, BILLBOARD
BULL’S-EYE

- At every National Wurlitzer Day showing and from every angle that an operator looks at a phonograph, the Wurlitzer 3000 scored a bull’s-eye. It’s an instrument of incomparable beauty... a stereo music center reproducing America’s favorite music with unrivalled realism... an electronic triumph that will never need more than a nodding acquaintance with a serviceman. If you haven’t seen or heard the 3000, visit your Wurlitzer Distributor tomorrow. Your ears, your eyes and your income all have a treat in store.

Wurlitzer
MODEL 5000 STEREO MUSIC CENTER

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Pop UP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel. To achieve a listing on BILL-
board's Top LPs charts. Spot-
lights writers in other cate-
gories are selected on the
basis of their potential to
become top sellers in their
respective areas.

**POP SPOTLIGHT**

**I DON'T WANT TO LOSE YOU**

Chad & Jeremy, Columbia CL 2398 (M); CS 9198 (S)

Based upon the single regret hit, "I Don't
Want to Lose You Baby", this record should be
in your current sheet music library. It's a
lightweight package so give nicks. Should
it and "The Witch Is Loose" a good-natured
habitual sales package, with light and
clinch squarely! Brilliant sales
package.

**POP SPOTLIGHT**

**JAY AND THE AMERICANS**

JAY AND THE AMERICANS, The Americans JAY 3451 (M); UAS 6433 (S)

Featuring the group's two most recent hits, "State Exclusive Fantasy" and "Cryin'
Mad", plus a medley of their other hit
songs, this LP will hit the charts with
impact and climb rapidly! Brilliant sales
package.

**POP SPOTLIGHT**

**THE DAWN OF CORRECTION**

Spokesmen, DSSO DL 4712 (M), DL 7572 (S)

The hit new folk rock trio who captured
the LP market with their initial single, "Dawn of Correction" should have
the same impact on the Top LP chart with
this debut LP entry. Material is from the
crow-lead songs of Brian, Donahue, and
Gronenwein. A varied selection of
material ranging from "Let the Good Times Roll" to a ballad. Not sales
package.

**POP SPOTLIGHT**

**IT'S ARTHUR GODFREY TIME**

Arthur LP 7502 (M)

Here is a collection of performances by
Godfrey as unique as the man himself.
His warmth and understanding of lyric
makes this a well beloved album. A truly
major hit LP that stands the test of
time. "This is All I Ask", "Rock on Little
Rice" and his classic "Too Many Cats."