Stations Push Image by Making (Own) Headlines

By CLAUDE HALL

NEW YORK — Weekly tabloid newspapers—in outgrowth of radio station play-lists—are now being used effectively to build "image" and promote deejay staff by eight rock 'n' roll outlets in six key markets. Radio stations in at least nine other markets are considering the possibility of putting out similar papers. In both Los Angeles and San Francisco, Top 40 radio stations are not only competing with determination on the air, but two stations in each market are competing via the printed word. (See chart, page 64.) The first of this wave of tabloids was launched reportedly in November 1964 by KRLA, Los Angeles. Since that time, 10 other stations have introduced similar newspapers ranging in size from 4×10-16 pages. One was intended to be issued occasionally, another ceased publication about a week or so after 20 issues "because of the work involved." Newspapers are also being published in Denver, Dayton, Nashville and Sacramento, Calif. They are being considered by more than one station in Memphis, New York, Chicago, Tulsa, Phoenix, Buffalo, San Diego, Cleveland, St. Louis, Houston, Dallas, and Albuquerque, N.M.

A comprehensive survey by Billboard revealed that radio station executives basically felt that their newspapers were not only expensive, but an awful lot of work. On the other hand, all stated the newspapers were definitely worthwhile as a promotion vehicle. Only one of the newspapers—that of KRLA—is ostensibly now paying its way. The others, depending upon number of copies circulated and local printing prices, cost from 

Goodrich Is Gassing Up for Entry Into Playback Tape Race

By ELIOT TIEGEL

HOLLYWOOD — B. F. Goodrich will test-market stereo cartridge playback units and International Tape Cartridge Corp. duplicated repertoire within two weeks. The Akron-based automobile parts specialist will initially test-market automobile stereo tape products in 10 of its 450 company-owned stores before marketing tape products in about 3,000 store gas-station outlets.

Larry Finley's East Coast firm is supplying Goodrich with Lear Jet eight-track cartridges and a four-track packages for the test program. ITTC's tie-up with Goodrich, the first auto parts merchandiser entering the fast-moving mobile tape industry, follows Finley's past with the mammoth Sears, Roebuck chain to provide it with four- and eight-track Ottronics cartridge material. 

Chrysler Move Cited

Chuck Schultz, buyer-merchandiser in Goodrich's automotive supply division, indicated that the decision by Chrysler to use the Lear eight-track system solidified his position to begin moving tape merchandise. The Chrysler move was reported exclusively in Billboard. Goodrich's test program will last three weeks, just enough time to give the company an indication of what its stores can do with the new merchandise. The playback units Goodrich will sell are a Lear Jet stereo (suggested retail $189) and a Portatape monaural by Telepro (suggested retail $69.95). Installation at the store level will be

RCA's Ness to Take Liaison Post in London

By MILDRED HALL

NEW YORK—Bernard Ness, RCA Victor executive in Mexico, will shortly go to London to take a post as liaison for RCA. He will work with RCA and British Decca, sitting in the marketing of RCA product there. British Decca handles RCA Victor Records in England.

An announcement of the appointment is expected to be made by the first of the year.

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THE SINGULAR GREATNESS OF

HARRY BELAFONTE

IN A GREAT NEW SINGLE

"LITTLE BIT OF RAIN"

"ROLL ON BUDDY" 8717

RCA VICTOR

The most trusted name in sound
NEW YORK — Decca Records is waiving its $30,000-a-year subscription price for the over-all heading of "The Yale Series of Recorded Poets," Decca has announced. As a sales promotion tie-in, the important contemporary poets appear on records for the first time, according to reading from their own works.

The initial release of the program will be an anthology of readings by Robert Frost, Conrad Aiken, Allen Tate, Stanley Kunitz, Louis Bogan, Louis MacNeice, R. P. Blackmur, Marianne Moore, Yvor Winters and John Hollander.

The tapings were started several years ago by poet Lee Ann Marber, who has arranged and overseen the program for Yale University. The tapes are part of the library collection, established a committee of the English department to oversee the project, obtained the support of the Blue Hill Foundation, New York, and the project was begun. The position of director was retained as a research associated in English at the university, which has since recorded many more poets in the program.

Other recordings in the series to be released by Decca will be available beginning next week with subsequent releases to be chosen from the vast collection of tapes now under way. Each will be packaged in a multicolored jacket showing the image of the poet on the front cover.

Jack W. Meyerson, president of Decca, announced the negotiations for Yale with Decca.

DECCA PUTS POET PATTER ON PLATTER

EXECUTIVE TURNABLE

Del Costello to regional manager and Ted Rosenberg to district manager of the Mountain Pacific region of Dot Records. Costello succeeds Gene Black, who recently left the company to Joe Lyons, Columbia's director of sales.

Frank J. Sweeney, veteran radio personality, has been named sales manager for Dot's Monument Records and its subsidiary, Sound Stage 7. He has been on the disk staff of WKNR, Detroit. Sweeney replaces Joe Cash, who goes to Bird Records as promotion director.

Denny Trencher, who has been regional sales manager for MGM-Decca, has been named assistant to Dot's President, V. Edwin Scranton, director of album sales for the label.

Joan Brown promoted to supervisor of sales administration at Dot. She will be responsible for processing and controlling all talent costs, due to data collection and obtaining channels necessary for a release and submitting this information to the proper departments, and for other accounts, including grants from Don Gibbons from production of kiddie TV shows in the San Francisco handling, handling territory from Fresno to Oregon.

Dave Lawhorn named new head regional sales manager for Capitol, covering the Carolinas, Tennessee, Illinois, and Los Angeles local markets. He has been with Capitol for 12 years.

Donald Evans named plant manager and Anthony Boussell, plant manager for Capitol's Scranton facility.

Executive producer of "American Radiohistory," a 13-week, 100-city, one-hour-a-week program, is Steve Shippee.

Billboard

Billboard, Published Weekly, 2160 Pennsylvania Avenue, N.W., Washington 52, D.C.; Tel. 381-9590

Publisher: Hal B. Cook, President

Editorial Office: 165 W. 46th St., New York 36, N.Y.

Editor-in-Chief: Earle H. Huddleston, Managing Editor: Phyllis L. Shean


New York Editors: Paul Ackerman, Associate Managing Editor, and Paul Huddleston, Associate Managing Editor, Advertising: Adellcey, Director of Advertising

Regional Editors: Chicago: Robert B. Kercher; Detroit: Robert B. Kercher; Kansas City: Robert B. Kercher; Philadelphia: Robert B. Kercher; Los Angeles: Robert B. Kercher

Special Projects Division: General Manager, Frank J. Sweeney, Advertising Manager, Tom J. Shadle


SINAATRA FILES

Suit vs. Col.

LOS ANGELES — The day before CBS-TV aired its new half-hour series on Frank Sinatra last week, the singer filed a $381,547 suit against the parent company, to whom he has sold his entire catalogue, its line in U.S. distribution.

SINATRA SUES

Singer charged the label with not paying all domestic and foreign royalties due him and who he was with the company from June 1942. According to the complaint, claimed Columbia had failed to properly account for all disk sales and had improperly reduced costs of arrangements and accompanied by his rights.

Suit was filed Monday; the CBS-TV broadcast was Tuesday (10). Sinatra previously had written permission for the network to run the special, allegedly over the broad spectrum of the show's content.

H-B Buys Master

HOLLYWOOD — Hanna-Barbera Records has purchased its first regional breakaway master, "See the Light," by the Five Americans (John Alfred of Dallas, H-B reportedly offered other labels for the single, which has sold 8,000 copies in its home town. The record had only been available in Dallas and Houston.

Tom Ayres, H-B's production chief heard the disk while in Dallas and arranged a meeting with the company office which negotiated with Abb. Airway is now put on the H-B logo.

LOUIE SALUTE IN THE MAKING

NEW YORK — Tradewinds gathered at the Little Club here Wednesday (17) to discuss plans for "Great American Radiohistory," with Brody Armstrong, to be held at Carnegie Hall Dec. 2. Proceeds go to the fund of Variety Artists Youth Fund. Joe Whitsbee, former U.S. Senator from New York, is chairman of the benefit.

Audio Publishers Issues Its 1st Edition of Famous Tapes

HOLLYWOOD — Audio Publishers Inc., has published its first edition of its product, Audio Library Tapes, including lists of famous tape listeners and entertainment. Release date is Monday (22). Audio Library Tapes will also be available in Lear Jet cartridges in January, at which time a release of 18 hours listening will be made.

The Audio Library Tapes contain specially recorded musical events on classical material. This phase of production is becoming a reality under Dr. Walter Klinger.

The product will be packaged in boxes which will look like expanded books. A novel feature of the tapes, it is noted, is a thick index tape between the selections. This is audible as a brief guide to fast forward or rewind modes only.


Tapes will sell in sets of 12 for $66.88 and will contain a total of 800 minutes of music. The tapes are being set to cover the United States and Canada.

For information, Crispin, Whittenberg, president; Frank Magill, vice-president of charge of editor; Jerry Pettit, vice-president; George Oxtad, secretary-treasurer.
Coming Over Loud and Strong!

"For You" by The Spellbinders
4-43384

"You Made Me Love You" by Aretha Franklin
4-43442

"Turn It On Girl" by Tony and Tyrone
4-43432

on COLUMBIA RECORDS

www.americanradiohistory.com
Hi's Cuoghi: Dynamo of Industry

By ELTON WHISENHUNT

MEMPHIS—Joe Cuoghi, operator of Poplar Tune Record Service and Hi's Record, has one of the most unusual record operations in the U. S. He takes care of all facets of the recording business from inception of the product to retail sale to the customer.

Cuoghi, who has been in the business for over 30 years, caters to all types of customers from small record shops to big national chains. He has a wide variety of artists on his roster including many successful national artists. Cuoghi is also a record producer and distributes his own recordings.

In addition to his record business, Cuoghi also operates a music store, which he opened in 1954. The store is located in the heart of downtown Memphis and is known for its collection of new and used records.

Cuoghi is also a major supporter of local music and has been involved in numerous musical events throughout the years. He has produced many concerts and festivals, including the annual Memphis International Blues Festival.

Cuoghi's record label, Hi's Records, has released many successful albums and has worked with many famous artists. Cuoghi's passion for music and his dedication to the industry have made him a respected figure in the music world.

Cuoghi's contributions to the music industry have been recognized with numerous awards and honors. He was inducted into the Memphis Music Hall of Fame in 2003 and was honored with the Lifetime Achievement Award at the Memphis Music Awards in 2010.

Cuoghi's impact on the music industry is immeasurable, and his legacy will continue to inspire future generations of musicians and music lovers for years to come.

Gift for All Seasons Theme of Eric's Holiday Campaign

NEW YORK — Eric Records has developed a gift-giving campaign for the holiday season. Instead of embarking on a specific campaign, the label will highlight its brand name, Arizona, and promote its existing catalog and new releases. Special materials featuring Arizona will be handed out to distributors for display during the holiday shopping season.

Macbeth-Seasons Tie

NEW YORK—Martin J. Macbeth, attorney for many of the nation’s major record talent, has signed to manage Phillips Records’ 4 Seasons. He has been their attorney and will now manage them as well.
The Most Exciting New Group In Years!

THE YOUNG RASCALS

I AIN'T GONNA EAT OUT MY HEART ANYMORE

#2312

ATLANTIC

Management: SID BERNSTEIN-WALTER A. HYMAN
Publicity: WILLIAM KERMIT SMITH
Sinatra Ring-A-Ding Ding

HOLLYWOOD—Sinatra Month has begun gathering momentum. As a result of last week's swing concert, "Sinatra," and Billboard's Sinatra Report, enthusiasm is peaking at all career levels.

"The reaction's been unbelievable," remarked marketing director of the Kornfeld's Fifth Avenue Store in his interview with the Record Trade. "That's a lot of sales, and that's a lot of people talking about him!"

Davis Distributors in Denver is buying spots on this week's NBC-TV Sinatra show (24) after viewing last week's CBS show. The same move was also recently placed a four-color Sinatra product ad in the Sunday paper. Sales are in a never move chain by the train.

Promotion Drive

Both distributors and dealers have been telling the label of their intentions to get on the promotion bandwagon. Several others have also been talking about it.

Correspondent to the two new Sinatra albums, "A Man and His Music," and "My Kind of Braille," and said the label's entire Sinatra catalog is moving.

NASHVILLE TO OFFER KEY TO THE CITY TO SINATRA

NASHVILLE — Representatives from the Governor's office, Mayor's office and Chamber of Commerce met with officials from the Opry and the Country Music Hall of Fame to arrange a five-city tour to try to persuade Frank Sinatra to visit Music City U. S. A.

Of course, an old color fold-out ad in Billboard's special Frank Sinatra issue which invited him to visit Nashville last year, and the notable music industry personalities who sponsored the ad were encouraged that a visit could be worked out.

After the special Sinatra issue appeared, the Nashville Tennes-seean, the City's main city newspaper, carried an ad and the paper made a visit to Sinatra's office.

The story said Sinatra hoped to arrange a visit to Nashville "sometime in the future." The story quoted Sinatra as saying he was working on an ABC-TV special and may have to go to Europe someday as well.

"However, I would like very much to come some time in the future," Sinatra told reporter Jack Huskin. "I am most pleased to have been invited to visit Nashville." Idea for the invitation was that of Mark-Clark Bates, general manager of the Opry's Nashville office, Bates quoted in the newspaper story as saying a visit here by Sinatra would "help to strengthen the position of Nashville, which is already recognized at second only to New York" as a recording center.

Bates said the invitation and proposed plans for a "Frank Sinatra Day" in Nashville might be the incentive to entice him to do a record and to pay tribute to the artist on his 25th anniversary as a recording star.


COLLEGE CIRCUIT

That Old Promotional Try Clicks

NEW YORK—Proper promotion, combined with a high record and a college circuit concert, can really boost album sales. On the other hand, even a rousing concert success may not be a guarantee of a lack of promotion. Both the Record Discount Center and J. Henry Warner & Co. have just reported that albums by Peter, Paul and Mary sold well after an Oct. 26 concert at the University of Nebraska. But our correspondent recently on campus by Glenn Yardbroom and Dave Brubek put fire under sales of Peter, Paul and Mary, and they were still selling strongly last week according to our correspondent Lynn Morian.

An Oct. 24 performance by the kind of Bruce-Lloyd Ornette at Penn State University, Universi-ty Park, Pennington, was also a sell-out of their albums at the Record Room and a second album released after the concert has also sold out, reports the store's Steve Fishbein. Correspondent David Kenig said the show drew 350 students.

The other side of the picture, a bombastic performance by the Shurest Oct. 29, Charles Williams and Mary, Williamsburg, Va., failed to do anything for record sales, said correspondent Steve Corvecos. Unfortunately, the audience at the show was 2,000, but Schmidt's Music Shop reported a little response in the store.

The key, of course, is that Peter, Paul and Mary have a hit record in the area at the time — "Early Morning Rain." When the news on the concert broke, they were promoted with both newspaper advertising, newspaper publicity, and airplay of their record. WMAJ, University Park, Pa., promoted the Charlie Lloyd appearance.

The Swingle Singers drew 2,000 Nov. 6 at the University of Virginia, according to our correspondent Jerry A. Green. The Record City retail store Sandy Schoeler said album sales were "good" after the show, but the group is normally a good seller. Clark Howard at Payroll Records said sales weren't up much, but the group is a good seller any- way.

Rubeck S.R.O.

Dave Brubek's "The Europeans," Oct. 28, to an s.r.o. crowd of 4,000 at Central Michigan University, Mt. Pleasant, Mich., also helped the album. The corresponding Tim Leach. The Log of this booking was released yesterday. The Loganowich said sales had been better than usual. "This is a release," was beyond WCMU-FM. Jukebox operator Kel Elbert also the Brubek's singles on his machines.

Correspondent Ronald M. Lee said an Oct. 30 show Bob Dylan at Trinity College, Hartford, Conn., drizzled an s.s. of 3,500-plus, and the reaction was varied — his folk friends loved every number, but many numbers, while others enjoyed them immensely. The concert didn't boost album sales much, however, because sales are normally a good seller. Clark Howard at Payroll Records said sales weren't up much, but the group is a good seller any- way.

THE JAZZ BEAT

By EILIE TIEGEL

A Neophonic Evening

Artists usually record the best of their past hits in albums after they reach the age of 60. But the public is taking the resident Los Angeles Neophonic Orchestra, after one season of local concerts, are going the "best of" on Capitol, with the LP being timed for release before the orchestra begins its second season of "neophonic" music in January.

Composers represented in the Neophonic's debut album are Hugo Montenegro, Johnny Williams, Adyn Ferguson, Jim Knight and Russ Garcia.

After attending three of the first four concerts last fall, we decided to attend a recording session and discovered that within the safe confines of the recording studio, the Neophonic performed in a swinging, exciting fashion. The album beats last year's live concert recording and its future is certain.

Kenton's desire to present serious works by composers steeped in the Big Band tradition, all fired up with the Neophonic orchestra, had drawn mixed critical reaction during its first concert season. As producer Dave Axelrod reflected, "Each night has been good. Many people are still not familiar with the Neophonic message. Everybody digs this. It's not the usual thing they get to play. I don't want to label this as experimental music, because labels don't mean a damn thing. Let's face it... it's just good music!"

Kenton had consigned 27 musicians to the record dates. The mammoth orchestra may have the evening we wandered up to the studio while dressed in a white shirt, yellow pants, green socks and no shoes. The orchestra was working through a composition by a relatively new young composer, Jim Knight, a coptic who has been in California two years and met Kenton at North Texas State College.

The proceeds from the record, "A Neophonic Evening" and the proceeds from the concert, "Kenton's World's Fair" went to the "The Not So Unwritten Play" and is the kind of writing the brass orchestra does justice to. It has fluidity, a variety of rhythms and a feeling of unity.

While Kenton and Knight worked over an opening statement, we queried Axelrod about the project. He called it an adventure some. "Kenton's a leader," he said, "he's the forerunner of a series. Engineer Carson Taylor, who has recorded Kenton at Capitol for 10 years, chimed in that the major problem was always to get the orchestra's sound into the studio. From the orchestra's point of view, the project was a total success.

The selection was made, everyone in the control room asked what's next? "A piece for soft brass, woodwinds and percussion," was the reply. The music begins and the end the name of the composers: "That doesn't sound too soft to me." "It's soft because the trumpets went home," someone chuckled.

A problem developed. Kenton told the guys to take a break while he rehearsed some difficult time changes with the saxophones. His white hair was locked in place, Kenton sat on a chair, the score on the floor in front of him, banging out the rhythm with his shoeless foot.

During the break, musicians wandered into the control room. One heard the conversation about Kenton, the fighter and innovator. "He's got the great ability to extract talent out of people. He just reaches inside of you," the player offered.

While the group was being dispersed, we sat in Dave Axelrod's office. The painstaking job of tying all the pieces together had been completed. Here was the confrontation theory and realization. The record is completed and full of great ideas. We're sure that the occupants of neighboring offices must have felt the vibrations right through the wall.
HERE ARE SOME OF THE PEOPLE WHO WILL RECEIVE COMPLIMENTARY COPIES OF BILLBOARD'S 1966 INTERNATIONAL RECORD TALENT SHOWCASE

WHO'S WHO IN THE WORLD OF MUSIC

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ALL EXECUTIVES CONNECTED WITH THE MAJOR INTERNATIONAL MUSIC FESTIVALS

QUALITY, SELECTIVE DISTRIBUTION DESIGNED TO REACH THE MOST INFLUENTIAL BOOKERS AND USERS OF MUSICAL TALENT IN EVERY PRIME AREA OF ENTERTAINMENT

BE THERE! Contact Your Nearest Billboard Office

www.americanradiohistory.com
Goodrich Is Gassing Up for Entry Into Playback Tape Race

Goodrich has announced plans to enter the market for playback tapes, a move expected to challenge existing players like Sony and IBM. The company's entry is seen as a significant development, given Goodrich's long-standing reputation in the aerospace industry. The move is part of an effort to diversify its product line and expand into new markets.

TIPS

An "open letter" to:
Dave Seidman
Metro Record Distributors
547 West 52nd Street
New York, New York

Dear Dave:

I want to thank you for the outstanding job that you are doing. You are the company we are using to distribute our complete line of audio and video products. We are very pleased with the service we receive.

Goodrich has no initial idea how many units it will order. The auto-home tape-installation division does not currently have the resources to finance much for warehouse stocking. It will dropship orders directly from its dealers.

The company will place open orders with dealers and store any additional units that they need. The $3,000 Cartridges:

There are currently over 300,000 10-station-store outlets in the country selling Goodrich equipment, but the company does not expect them all to sell tapes.

Most of these are about 5,000 locations is looked upon as "overw-zy" business, with the hope that the business coming from these dealers will currently merchandise Goodrich products.

The feeling at Goodrich has been that this new business is not too bad a place if there isn't a good tape catalog.

A Goodrich ITT operation is also supplying Chrysler with a double album demonstration cartridge to use in its new car, Maser player installed by the car dealers. The demo cartridge will consist of 16 yet to be determined selections.

Chrysler plans to sell the entire set and the Lea eight-track system (Billboard Nov. 20) follows Ford's lead in introducing a new system. About seven months ago that it would market the Lea eight-track cartridge featuring RCA Victor repertoire.

Variations in the nation's newest tape have been here last week, Finley said his firm represented 42 record companies whose repertoire will become available to Chrysler's 3,000 dealers. Finley visited Detroit this week to discuss that representation with Chrysler.

In another move, Finley has ordered Goodrich's tape for tapes, Finley said John Reed had been in contact with the company of Wichita, Kansas, who is importing an eight-track playback unit for the U.S. market. The company is Stereo Octave, ITT's Wichita distributor. This unit, produced with Beechcraft with 1,500 cartridges a week.

Finley reported that he has been talking with eight major major chains around the ITT three months ago. Since Ford began its 1966 print and broadcast advertising campaign, which includes strenuous mention of stereo music in the automobile, Finley says his four-track business has skyrocketed 30 percent during the past five weeks. "The ads on television show stereo in your car," Finley noted, "but they don't say anything about eight-track system," Earl Muizert has said that his four-track business is up consider-

by Larry Finley.

International Tape Cartridge Corporation
1250 Avenue of the Americas
New York, New York 10019
212-265-4485

Complete line of stereo tape car-

TIPS

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cartridge

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THE 8:15

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RCA to Wax

M. COHEN

NEW YORK — RCA Victor will record Jewish humorist Myron Cohen "live" during his engagement at the American's Roxy Theatre this week. Cohen, who is a frequent visitor to the TMS Moves Into TV Picture

SAN DIEGO—TMS Productions, a new firm, has begun working with new UHF station, KAAR, on two projects. One involves production of an educational LP "Say And Learn With Synthatrax" and music for recording KAAR personality Myra Sullivan's "Ask Myra." The other project involves a videotape "You Can Be A Star" amateur variety show taped at the University of South Florida.

Billboard President Alexander said the company's only remaining facilities would be completed within 40 days for custom clients. TMS facilities offer the only four-track tape machines in San Diego County. Anthony claims his facilities will help local radio and television stations reduce costs and save money on the equipment.

Radio

School

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M. COHEN

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THE LETTERMEN RETURN WITH THEIR "SUMMER PLACE" SOUND!

SWEET SEPTEMBER b/w I Believe
Shades of successful SUMMER PLACE! Melodic SWEET SEPTEMBER has it, and the Lettermen have another hit on their hands!

AND THEY'RE REALLY MOVING WITH THEIR MOST INSPIRED ALBUM!

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Be smart. Stock deep for the gift-buying season! ST 2213
Skyscraper Rides Tall In The B'way Saddle

NEW YORK — "Skyscraper" has all the right ingredients for it to emerge as the top Broadway musical entry so far this season. The good things didn't come easy but they were there when the show opened Nov. 13 at the Lunt-Fontanne Theater.

All hands concerned are not only to be credited for bringing it in as a winner, it is an uphill fight for the show to remain on its high note. The show's opening in Detroit two months ago and through three weeks of pre-Broadway tryouts in New York where the Sardi cynics virtually buried it. The producers, Feiner & Martin; the songwriters, Sammy Cahn and James Van Heusen; the librettist, Peter Stone; the choreographer, Michael Kidd; and the cast, headed by Julie Harris, Peter L. Marshall and Charles Nelson Reilly, wouldn't let it die, though, and it came in very much alive and kicking with generally favorable notices from the critics, to boot.

Capitol Records had faith in the project and recorded the cast album the day following the opening and, with some unusually speedy editing by disc producer Dick Jones, had the album ready for shipment Tuesday (16).

As it stands now, "Skyscraper" is a delightful, unpretentious musical. It has humor, imagination, bounce and a score that's quite agreeable. In fact, two numbers, "Everybody Has the Right to Be Happy," and "I'll Only Miss Her When I Think of Her," are already getting production spoofs and will probably develop as showtime material of standard nature. The Cahn-Van Heusen score fits neatly into the book which is replete with Yiddish phraseology, Yiddish sentimentality and Mogen Davis wine, all flavored with the taste of mazoth ball soup. Absent owing to the New York conditions and those multicolored plots woven around his character, it adds to the overall pleasure. Julie Harris, as the daydreamer, is completely charming and gets by nicely in the song department. Charles Nelson Reilly carries the comedy load with ease and Peter L. Marshall, as the romantic interest, is a welcome addition to the Broadway musical scene. He's quite winning as an actor and sortable and it makes sense that the "dream girl" should give up her fantasies for this kind of guy.

There are still some wrinkles in the production that could be ironed out, and changes are still being made, but there's enough good things to keep everybody happy.

Skulnik and Rome's Songs Is What Makes Zayda Run

NEW YORK — You don't have to travel to Russia. "The Zulu and the Zayda," playing at the Cort Theater on Broadway, is the ticket. Bearing a strong resemblance to the Jolson show of many years ago, the play, as played by a Dan Jacobson short story by Howard Silber and Felix Leon, is an intimate, warm comedy with music, replete with Yiddish sentimentality and Mogen Davis wine, all flavored with the taste of mazoth ball soup. There's no talk of Yiddish, but there are those multicolored plots woven around his character, it adds to the overall pleasure. Julie Harris, as the daydreamer, is completely charming and gets by nicely in the song department. Charles Nelson Reilly carries the comedy load with ease and Peter L. Marshall, as the romantic interest, is a welcome addition to the Broadway musical scene. He's quite winning as an actor and sortable and it makes sense that the "dream girl" should give up her fantasies for this kind of guy.

There are still some wrinkles in the production that could be ironed out, and changes are still being made, but there's enough good things to keep everybody happy.

Minstrels Draw Half-Full House; Acoustics Wild

NEW YORK—Hampered by poor acoustics and a half-full house, the usually ebullient New York critics and Minstrels were slow to warm the less-than-enthusiastic audience at Lincoln Center's Philadelphia Music Hall Friday night (12).

As a past pop concerts at the hall, the built-in acoustics problem was again aggravated by the use of amplifiers and vocal micros. This upset the usually well balanced sound of the Minstrels. The difficulties dampened the spirits of the audience and it took quite a while for the small audience of Bill Skiles and Pete Henderson to win them over. Drummers and singers worked their way through several skits, with a "robot drummer.

In a diversified program that ranged from Gershwin's "Summertime" to their own hit single, "Green, Green," the Columbia multiple talents that have become their trade-mark. The eight boys and two girls easily handled all types of pop music, with the boys providing the instrumental backing on a variety of instruments. Their hit "Chin Chin Cheer" and the folk-rock hit "Fat City" were well done and well received.

The audience warmed to the performance, which was well received. The audience was won over with their selection of songs, a mixture of their own songs and a full house, the concert was a success for the Minstrel troupe.

FERRIS WOOD

Peggy Lee Gives Feverish Performance at the Copa

NEW YORK—Saloon entertainers have tried the Copa for so long as Peggy Lee is around to give it a jolt every now and then. In New York alone, over the past several years, she's electrified the Copa and the American's Royal Box with her high-powered singing voice, amorous voice, and her abilities as a performer. For the Copa, the singer's record was 27.5 and 27.6.

Lee is in for a short engagement here—two weeks—but it will be long remembered. "The Bopplow" and Peggy Lee put on a show that is not to be missed. Peggy Lee is a hit in the Copa, and the audiences are all happy to have her.

PEGGY LEE, now appearing at the Copacabana, is joined backstage by the co-creators of Capitol Records' hit album, "Welcome to the LBJ Ranch." Earl Doud and Alvin Robin, ranking her left and right, respectively, Capitol studio man Torben Morgen in the rear.

PEOPLE AND PLACES

Bonnie Bourne, president-owner of Bourne Co., is on a three-week European business trip. ... Mack Clark, long-time music record-man, is now doing independent work in Massachusetts and Connecticut. ... Columbia Records doing a promotional campaign on its new recording group, the Sneakers, by sending sneakers, which else to columnist and kids, and Ana goes into the Copacabana for two weeks starting Nov. 25. ... The Highwaymen team up with Wayne Albers, a concert at the University of Indiana on Dec. 4. ... Felix G. Gersten is presenting an "All Star Jewish Show" at Carnegie Hall on Nov. 27. ... Joan Rivers opens at San Francisco's Palace some time next month. ... Godfrey Cambridge, Epic Records artist, headlines at Basin Street East Dec. 20 through Jan. 8. ... Carl Deene, recently with Mercury Records, is now heading Highways Enterprises firm designed to represent publishers in area of getting material recorded and placing masters.

The Toys, still riding high with "A Lover's Concerto," have been set for Murray (The K) Kaufman's 19th Christmas package at the Fox Theater in Brooklyn. The group, an officer on the William Morris Agency based on the Coast, is in New York for a series of concerts. ... Dick Clark's "Where the Action Is" on ABC-TV for the week beginning Nov. 29 include Herman's Hermits, Bobby Rydell, Sam and the Pharos, Gale Garnett, Eddie Rabbitt, and Tommy Rowe. ... Al Ham finishing up the music chores for Warner Bros. ... "Spin the Wheel—I Want to Get Off!" ... Charlotte Duber, vocalist from Philadelphia, and pianist Johnny Morris is a nightly feature in the Crewe Room at Narragansett. ... Gene Krupa Quartet currently at the Metropole through the Thanksgiving weekend, return there to headline the Christmas week bill. ... Suzanne Parker joined Rambo Enterprises as public relations director. ... Brian and Bob Spencer masters. "We've Got a Love That's Out of Sight" and "The Cowboy's Comin' Home" are their hits. ... Tim Gayle doing national promotion for Yvette and the Lords. ... Tower Sound Recording Studio will be giving out monthly awards. ... The Rolling Stones grossed more than $500,000 in the first two weeks of their six-week U.S. tour. ... Bunny Vinton is available for the next four weeks. ... Tim Rose, new Columbia singer, currently at the Bitter End, and RCA Records' Five Kings, are also Downstairs. ... Carl Wolf and Edward Hacker have formed the Action Record Distribution Co. in Denver.

MURPHY GROSS

Robert Sober.

November 27, 1965, BILLBOARD
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- **TW**
  - Twiztid, Artist Label & No.
  - I Love A Symphony, Supremes, Motown 1035
  - I Love A Symphony, Supremes, Motown 1035
  - I Love A Symphony, Supremes, Motown 1035
  - I Love A Symphony, Supremes, Motown 1035
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- **BW**
  - Twiztid, Artist Label & No.
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  - I Love A Symphony, Supremes, Motown 1035
  - I Love A Symphony, Supremes, Motown 1035
  - I Love A Symphony, Supremes, Motown 1035

#### Boston
- **TW**
  - Sounds of Silence, Simon & Garfunkel, Columbia 42300
  - Sounds of Silence, Simon & Garfunkel, Columbia 42300
  - Sounds of Silence, Simon & Garfunkel, Columbia 42300
  - Sounds of Silence, Simon & Garfunkel, Columbia 42300
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#### Chicago
- **TW**
  - Keep On Dancing, Grant 13313
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**November 27, 1965, BILLBOARD.**

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<tr>
<th>Location</th>
<th>Songs</th>
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<tr>
<td>Detroit</td>
<td>1. &quot;I Can't Help Myself&quot; - Four Tops, &quot;Open Up Your Heart And Say&quot; - The Jacksons, &quot;Love Is The Answer&quot; - The Four Tops</td>
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<tr>
<td>Los Angeles</td>
<td>1. &quot;I Can't Help Myself&quot; - Four Tops, &quot;Open Up Your Heart And Say&quot; - The Jacksons, &quot;Love Is The Answer&quot; - The Four Tops</td>
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<tr>
<td>Miami</td>
<td>1. &quot;I Can't Help Myself&quot; - Four Tops, &quot;Open Up Your Heart And Say&quot; - The Jacksons, &quot;Love Is The Answer&quot; - The Four Tops</td>
</tr>
<tr>
<td>St. Louis</td>
<td>1. &quot;I Can't Help Myself&quot; - Four Tops, &quot;Open Up Your Heart And Say&quot; - The Jacksons, &quot;Love Is The Answer&quot; - The Four Tops</td>
</tr>
<tr>
<td>San Francisco</td>
<td>1. &quot;I Can't Help Myself&quot; - Four Tops, &quot;Open Up Your Heart And Say&quot; - The Jacksons, &quot;Love Is The Answer&quot; - The Four Tops</td>
</tr>
<tr>
<td>Seattle</td>
<td>1. &quot;I Can't Help Myself&quot; - Four Tops, &quot;Open Up Your Heart And Say&quot; - The Jacksons, &quot;Love Is The Answer&quot; - The Four Tops</td>
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</tbody>
</table>
BILLY JOE ROYAL—"I'VE GOT TO BE SOMEBODY" (Lowery, BMI)—Called from his new LP and re-locating the hitmaker's song, "I Knew You When," in excitement, heat and it's an instant while you're waiting for more to happen. Plug: "Let Me Feel Like A Man" (Lowery, BMI). Columbia 43465

TOM JONES—"THUNDERBALL" (Unart, BMI)—Title tune of the new James Bond film is a slow dancer, of blues material, performed for the Jones voice. Has "Goldfinger" potential. Plug: "Key To My Heart" (Duchess, BMI). Parrot 9901

DIOWNE WARWICK—"ARE YOU THERE" (Blue Sea-Jac, ASCAP)—Blues/rock rhythm ballad by Bucharest and David is packed with the same War- dance dynamics that work so well on "Farewell," Leslie chartbuster. Plug: "I'll Ever Make You Cry" (Blue Sea-Jac, ASCAP). Scepter 1227

ELVIS PRESLEY—"BLUE CHRISTMAS" (Hibbo, ASCAP)—From the Gold Standard Series this Pres- ley holiday number has legs running up the charts. Plug: "Santa Claus Is Back In Town" (Presley, BMI). Capitol 4022

JOEY & THE..."SWEET WOMAN LIKE YOU" (Tree, BMI)—This fine and strong blues ballad will fast- track the long list of Tree hits aimed at the top of the pop and R&B charts. Plug: "Chuck" (Tree, BMI). Dial 4022

MAXINE BROWN—"IF YOU WANT TO MAKE A FOOL OF SOMEONE" (Goslings—Good Songs)—This hot revival is the one to place Maxine Brown at the top of the chart. Powerful dance beat and vocal perfor- mance. Plug: "You're In Love" (Flamar, BMI). "Wand" 1104

OTIS REDDING—"JUST ONE MORE DAY" (East- side, BMI)—"The King of Soul" comes more soulful blues ballad material with another fine emotional Redding performance. Plug: "Next Year" (Loose, BMI). "Tune Time-O-Tel, BMI). Volt 130

BOBBY GOLDSBRO—"BROOMSTICK COWBOY" (Unart, BMI)—Clever and timely lyric content set to a pulsating and driving dance beat is a winner at "A." Plug: " Ain't Got Time Today" (Chart, BMI). United Artists 682

BILLY J. KRAMER AND THE DAKOTAS—"NEON CHAPEL" (Tree, BMI)—Highly charged discotheque appeal and a top Kramer vocal performance. Plug: "I'll Be Doggone" (Johete, BMI). "RCA-O-Rama, BMI). StudioOne 4143

BARRY McGUIRE—"PRECIOUS TIME" (Tou- rous, BMI)—A fine and good ballad with magnificent and good lyric message has the commercial sales appeal of the "Eye of Destruction Succuss. Exquisitly pro- duced and "Straight At You Wonder Woman's" A" (Trousdale, BMI). Dunhill 4019


CHUCK JACKSON—"GOOD THINGS CAME TO THOSE WHO WAIT" (Litwin, BMI)—"Driving camera was done by Chuck with a fine vocal that will top his "If I Didn't Love You" hit. Charged with electricity from start to finish! Plug: "Yah" (Chuck and Betty Flomar Music). "Wand" 1105


SHIRLEY BASSEY—"IT'S YOURSELF" (Unart, BMI)—Beautiful production number from the English musical hit "Maggie May," created by Lionel Bart, is given a dramatic, dynamic and commercial reading by the "Goldfinger," all in "Peter Pan Impe." Plug: "It Is Me" (Columbia, BMI). "Atlantic, BMI). "Atlantic, BMI).

SAMMY DAVIS JR.—"YOU WANT THIS LOVE" (Screen Gems, BMI)—Of Mine (Rhombus and Particular, BMI)—"Out of, well-done rhythm blues, arranged in the grooves of today's popular commercial market. A left turn for man who could go all the way. Fine Davis vocal, plug: "The Story" (Screen Gems, BMI) and "In the We're Just A Little Wide" (Screen, BMI). "Reprise, BMI). "Reprise, BMI). "Reprise, BMI). "Reprise, BMI). "Reprise, BMI).

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E. RODNEY JONES (W.V.O.N. Chicago)—
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### Billboard Hot 100

**For Week Ending November 27, 1965**

#### STAR Performer—Sides registering greatest proportionate upward progress this week.

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<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Original Label</th>
<th>New Label</th>
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<tr>
<td>1</td>
<td>1 I HEAR A SYMPHONY</td>
<td>Supremes, Detroit</td>
<td>Capitol</td>
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<tr>
<td>2</td>
<td>TURN! TURN! TURN!</td>
<td>Rolling Stones</td>
<td>London</td>
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<tr>
<td>3</td>
<td>3 A TASTE OF MONEY</td>
<td>Bobby V.</td>
<td>ABC, Inc.</td>
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<td>4</td>
<td>4 I GOT YOU (I Feel Good)</td>
<td>Nat King Cole</td>
<td>Capitol</td>
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<td>5</td>
<td>5 ROAD RUNNER</td>
<td>Ray Derringer</td>
<td>Columbia</td>
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<td>6</td>
<td>6 POSITIVELY 4TH STREET</td>
<td>Roy Orbison</td>
<td>MGM</td>
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<td>7</td>
<td>7 LET'S MAKE THE WORLD GO AROUND</td>
<td>Little Richard</td>
<td>Peacock</td>
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<td>8 HOW MANY TIMES</td>
<td>Cilla Black</td>
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<td>9 SWEET SOFTLY</td>
<td>Johnnie Ray</td>
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<td>10 YOU'RE THE ONE</td>
<td>The Ventures</td>
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<td>11</td>
<td>11 EVERYONE'S COME TO THE MOON</td>
<td>Engelbert Humperduk</td>
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<tr>
<td>12</td>
<td>12 CAN'T YOU SEE</td>
<td>Bobby V.</td>
<td>ABC, Inc.</td>
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<td>13</td>
<td>13 I'M A MAN</td>
<td>The RV's</td>
<td>Liberty</td>
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<td>14</td>
<td>14 HANG ON SOAPY</td>
<td>Kenny Rogers</td>
<td>Bell</td>
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<td>15</td>
<td>15 LET ME BE</td>
<td>Ronnie Milsap</td>
<td>ABC, Inc.</td>
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<tr>
<td>16</td>
<td>16 EVERYBODY LOVES A CLOWN</td>
<td>Steve Lawrence</td>
<td>Columbia</td>
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<td>17</td>
<td>17 KISS AWAY</td>
<td>Jim Morel</td>
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<td>18 DON'T THINK TWICE</td>
<td>Ruby &amp; The Romantics</td>
<td>Epic</td>
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<td>19</td>
<td>19 RUSTY BELLS</td>
<td>Brenda Lee</td>
<td>Star</td>
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<td>23 FEVER</td>
<td>Brian Hyland</td>
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<td>24 MAKE ME YOUR BABY</td>
<td>Barbra Streisand</td>
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<td>25 MYSTERIOUS EYES</td>
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<td>26</td>
<td>26 SONGS OF SOLACE</td>
<td>The Hollies</td>
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#### HOT 100—A TO Z (Publisher-Licensee)

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#### Bubbling Under the Hot 100

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Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
TOM JONES

As performed in the United Artists motion picture "Thunderball"

Nov. 22 - Steve Lawrence Show
Dec. 5 - Ed Sullivan Show

'9801

THUNDERBALL
The biggest song hit of the firm has been "Always Sunny," by composer Ostrowskij, which sold more than a million records. Tchaikovskiy's opera "Eugene Onegin" and Rachmaninoff's piano concertos have been big sellers. Mechanical fees are unknown in Russia. Composers and authors don't receive money on recordings, often never knowing their material has been recorded. A project is under way to transfer the best records on to reel tape every 100 records sold, starting in January.

Melodia has recording studios in Moscow, Leningrad, Vilnius, Riga, Alma-Ata, Taschkend, and Tbilisi. The Moscow studio is located in a former Anglican church on Stankovskiy Street. A. I. Archineov is chief of the sound recording division. The studio contains a new Steinway grand concert piano and organ. Recording sessions are also held in the Tchaikovskiy Concert Hall, the Bolshoi Theater, and the ultra modern Congress Hall, located on the territory of ancient Kremlin, for live performances. The studio in the old church studios 100 LP mono, stereo and LP packages. 20 EP albums are being produced each month.

The sales of Gomel factory are increasing and are expected reach the number of 10 million records in the near future.

In the midst of the Fourth Song Festival the Festival committee has announced a competition among the best singers and instrumentalists of the USSR for the prize "Best of the Year." The Festival will be held in the Marble Hall of the Antwerp Zoo. Each artist will represent two songs. A jury of record producers, press, radio and TV, and one representative of the State Committee of the Republic will pick the best song of each artist. The winners will be chosen automatically to the grand final.

A jury of 10 record retailers and representatives will select the first prize. SABAM, the Belgian performing rights society, will give its prize for the best "quality" song. An orchestra of 100 musicians will assist the competition by Francis Bay. They will perform the arrangements exactly as recorded." The song will be chosen by the judge, Zhar Leander. The entire festival will be aired direct by Flemish TV BRT (except the Zihle Leander part, which will be Ampersand.

(Continued on page 70)

U.K. Disk Sales Dip in August

LONDON — The decline in British record sales this year was reflected in figures published for August when manufacturers' sales were valued at 8.2 million, 9 per cent lower than in August 1964. Export sales at 4.7 million were 12 per cent lower but export sales at $370,000 were up 14 per cent.

A total of 6.5 million records were sold in the month, compared with just over 7 million the previous year. Of these, 4,773,000 were singles (compared with 5,272,000) and 144,000 were albums (1,762,000).

The most popular record on the chart was "Always Sunny." In second place was "The Battle of Vimy Ridge," followed by "Flamingos From." The program on Vimy Ridge was chosen for presentation on record because it was the first action in the Second World War I in which four Canadian units united to form a Canadian Army and fought to victory, and it is where the Canadian Memorial is located. The recording contains the voices of hundreds of veterans, taped in interviews across the country during months of research, and edited, with narration added, to form a comprehensive conversational recollection of the battle.

(Continued on page 70)

Everly's Norway Stint Pays Off

OSLO — Again the personal appearances of the Everly Brothers from another country has benefited the artist here. The most recent examples were the Everly Brothers, who visited Norway this spring and again in November when they had two records in the Top 10 Parade.

The Kolding Stones were here, too, and it's believed their visit is one of the reasons for "Satisfaction." On Decca, hit No. 1 last fall and "Get Off My Cloud" soared into the parade in the third spot this week.

GIL FRIESEN OF A&M RECORDS talks business with Teldes officials Hans Lieber, Arthur Weizenecker, and the Teldic firm is headquartered in Hamburg, Germany.
BARCLAY proudly announces

JACQUES BREL

on

reprise

now in the usa

personal appearance carnegie hall
december 4th
EMI Chides the U.K. Govt. On Its Corporation Tax

LONDON — EMI chairman Sir Joseph Lockwood told the government's spokesperson in the House of Commons that EMI was "being penalized" by the government's recently instituted corporation tax — a strange reaction for playing part in providing the country with much needed foreign exchange, Sir Joseph observed.

What he describes as "my main doubts about the effect of baseless policy in this country on the general level of business activity" have, in fact, already been expressed on previous occasions.

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Sir Joseph has pointed out that EMI is being "penalized" under the government's recently instituted corporation tax — a strange reaction for playing part in providing the country with much needed foreign exchange, Sir Joseph observed.
American record producer Jim Economides has formed a British company, Economides Recording Productions. His first product is being issued here by Decca on a nonexclusive pact.

Tony Bennett recorded two sides here (10) at CBS on the Studio A before the supervision of his British agent Vic Lewis. Visiting U. S. publisher Aaron Schroeder continues to extend his stay and collect more master recordings from his cache. On his chart he has the new Walker Brothers single "My Ship Is Coming In" by Jose Frenk and on the Pike label the new Rockie Beretta single "The Water Is Over My Head" by Alan Koper. Arthur Howes has been appointed solo booking agent for CBS on the South American "Best Beat" series and will send British and American artists to Frankfurt weekly for the show.

**INTERNATIONAL NEWS REPORTS**

**LONDON**

EMI is awaking news of how the commando section will affect business with the Electrical and Musical Industries Co. in Belvue, because records are not an essential commodity and it is unlikely that the EMI company will be allowed to continue importing from EMI. Sir Tel Rubgy discloses that he is free to negotiate separate American release deals for his independent label which will be distributed here by Phillips beginning next month.

British and Scandinavian albums exported to Ireland are now subject to a 25 cent levy, part of a big effort to close the country's trade gap. The levy on American albums is 40 cents.

**PUBLICITY & PROMOTION**

**MJTA**

**OUR NEW OFFICES ARE AT 124 KNIGHTSBRIDGE LONDON**

**MILAN**

Gigi Clicchello, on the record scene for some 20 years as pianist, composer, arranger, conductor and producer, opened two companies, GZA Records and GZA Music, each operating independently. Both companies will work in Italian and foreign material. Giuseppe Manzi, former Catholic general manager, announced that the company's artists, Domiano Madriga, Robertino and perhaps Marziana, will participate in the 1966 San Remo Festival. Marino formerly under contract with GZA switched to Cereda-Cassone with Henry White.

**MUNICH**

The Original Five Blind Boys toured Germany's concert halls and Army bases. Coasta Cordalls sings the German version of "Teacher in Deep August" of Elvis Presley hit "Crying in the Chapel" on Bellaphon. A new big instrumental is "Bella Ciao," published by August Sulth here, recorded by Cologne's trumpet star Heinz Schachtner on Polydor.

**OSLO**

For the second time in the history of the Norwegian Top 10, 50 per cent of the platters are of domestic origin. Local artists in the parade are the Pungincler (recording in Stockholm) on the Kompagnen label, with the Teen Beat label: Finn Eriksson on the Philips label, "Jaan" with Fred and Johnny Band on Nor-Disc.

**THE 1st! THE ORIGINAL! THE HIT!**

"MIRAC" by Roger Williams

**HITS A' GO-GO**

**WE ARE INTERESTED IN MAKING YOUR SONG #1**

**WRITERS, PRODUCERS, RECORDING ARTISTS**

**SEND YOUR TAPES AND DEMOS TO:**

JOANNE BRATTON

GOLDEN WORLD RECORDS

3246 Davison West
Detroit, Mich.

(Continued on page 29)

**THE BUCK**

Jackie Lee

Mirwood #5502

Distributed thru Spartan of Canada

World-Wide: Philips Fonographic

Produced by Fred Smith

MIRA PRODUCTIONS, Inc.

9145 Sunset Blvd., Los Angeles 69, Calif.
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On November 26th, more than 2,000 radio stations United States light a gusy, giant firecracker salute to the most exciting entertainer of our time.

He's radio's biggest music man, and to kick it off, new Reprise albums are available.

Join the fun, swing chum, in the partial list of stations participating in national "FRANK SINATRA DAY" Nov. 26.

CALL YOUR WARNER/REPRISE DISTRIBUTOR NOW FOR COMPLETE SCHEDULE.

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CONTINUED PARTIAL LIST OF STATIONS PARTICIPATING IN NATIONAL "FRANK SINATRA" DAY—NOV. 26

WQXL, South Carolina
SOUTH WWPA, Pittsburgh, Pa.
WIBG, Cleveland, Ohio
WNAR, New York, N.Y.
WKBO, Cleveland, Ohio
WCMB, Fort Wayne, Ind.

KXL, Denver, Colo.
KGW, Portland, Oreg.
KORD, Rockford, Ill.
KEL, Des Moines, Iowa
KSD, St. Louis, Mo.
KSL, Salt Lake City, Utah
KSLK, Las Vegas, Nev.
KCSO, Miami, Fla.
KXFW, Chicago, Ill.
KCMO, Kansas City, Mo.

KMMM, Madison, Wis.
KJAZ, Kansas City, Mo.
KFWB, Los Angeles, Calif.
KFWB, St. Louis, Mo.
KFWB, Dallas, Tex.
KFWB, Washington, D.C.

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KFWB, Los Angeles, Calif.
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MUSIC CAPITALS
OF THE WORLD

FOR CBS which includes the Beatles’. "Yesterday," Adano’s "(What’s New) Pardis?"
First, a CD-Editions Vogue International, went to London and I record Dossan in French. The British
the famous "La Batterie" album of the composer of the Nashville Session.

The Double Six will please fans in Hamburg on Nov.&

cert featured in 1968 in the American "Folk Revival" movement.

COOPER'S JAZZLAND

PARIS

The French version of "Sleeping Beauty" has

Barclay has issued the debut album of Swiss singer, Henri Tchann, whom the company produced in Switzerland in 1966. The album,

"I Got a Kick Outta My Dog Around the Town," produced by Jim S. Phillips under the title "Le Folklore Americain," was

Barclay is releasing stereo albums of the music of the famous French composer, Jacques Rebi, Jean Ferrat and Leo Ferre.

Chuck Berry played a soldout concert at the Paris Olympia in the company of the American vocal group, Europe No. 1.

Vocals and harmonies by France’s Francy Fresly will star in a national Western movie. For "A Handful of Songs," to be made in Spain, vocals and harmonies by Raphael and Mina. Festival director, Jean-Claude Ennery, transfers star from the Grammont Theater to the end of December. Following a special agreement with Andrew Goldsmith, releasing from the Stones’ latest hit single, "Get Out of My Cloud," on an EP in France.

It is due to make his Paris debut in a Europe No. 1. Nashville owned by Europe at the Olympia on Dec. 21, two numbers by Goldsmith’s "What’s New Pussycat?" and "Untrue"—on the Gilbert and Master label, and by Les Rockers recorded "Let’s Go" for Decca.

Barclay is releasing this week 750,000 copies of an album by Jeanne Mas, the

dark, "La Boheme," one of the key songs in the Amelie mousical "Mousical Carnaval" which has been performed at the Chatlet Theater, U.S. folk singer-composer "You’ll Never Know" will make a three-day visit at Paris at the end of this month and will appear in a major Parisiancona. CBS will cut an EP feature of the group on RCA Victor.

Decca artists Lee Mackenzie has been recording a series of albums devoted to folk songs of the South American countries. The first disk comprises 12 songs from Venezuela and will be released in January. Successive albums will appear in a series of three-month intervals.

CBS Canadian composer Charles Dechaine is the guest artist from Canada for a long stay. He will appear at the Olympia from Nov. 1 to 14 and at the Bobino music hall from Nov. 20 to 24 before starting a tour of France in January. His new EP will be released here on Nov. 23.

The daughter of Viennese conductor Peter Serkin, Punta Baccali and her disk debut for Decca with a song written by Jean Ferrat, "D’Où Vous Vienne l’Aurore" shows how the French bossa nova is here to stay. Serkin has yet to be decided. Caravelle and his orchestra have just recorded an album of titles for

ers are not pleased with the success of Philips selling new LP by Elvis Regine in France. They claim the label only delivers the record so the dealer buys another item of the company, preferably one not selling well.

SILVIO TULLIO CARDOSO

TORONTO

Folk singers Ian and Sylvia and Gene and Donny are here for a three-week tour of Britain and France in February. Lightfoot’s contemporary folks, a is his current favorite. The artists are "Funny How Time Threw Mandy," will be a surprise to English audiences, who knew them a couple of years ago. A concert tour of eight cities of France has been scheduled for a week of British music bands. French RCA Victor, "Kathy Keepson," will be on the air in S. and several other countries. He makes his home in Nashville. RCA in France is releasing RCA Victor Canadian International, LP recording of "Les Feux Folles," the national folk ensemble which appeared on the Ed Sullivan TV show early this month and will do a 10 more appearances throughout the world.

Watch These Songs Move Up!

"WOMAN AND MAN"

"SHADOWS OF YOUR HEART"

DIANE LEIGH

Capitol 79000
Published by BMI Canada Limited, Toronto

BEST BEATLE TUNES IN 18TH CENTURY SETTINGS

The Tacklebox Baroque

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...And Always Those Good Recordings!

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SOME OF THIS YEAR’S GREAT RECORDINGS:

ANDY WILLIAMS

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CAPITOL

2120

LANE GRANT

DECCA DL 4677

BURR IYES

DECCA DL 4680

FRANK DE VOL

CALUMET 2756

JO STAFFORD

CAPITOL 1 2186

HOLLYWOOD STRINGS

CAPITOL 1 2187

November 27, 1965, BILLBOARD
Thank you all
-most humbly, profusely, sincerely,
FRANK SINATRA
Why Not Shop Now?

Avoid the Christmas Rush

My Name Is Allan
Allan Sherman

My Name Is Allan

Caymmi (Kai-Ee-Me)
Doravil Caymmi and The Girls from Bahia

Il Mondo (Il Mondo)
Emilio Pericoli

Songs We've Sung on Shindig
Dick and Dee Dee

Christmas with the King Family

Bing Crosby
I Wish You a Merry Christmas

Best Loved Christmas Piano Concertos
George Greeley, pianist & The Warner Bros. Orchestra

WARNER BROS. RECORDS
The First Name in Sound
What’s Hot, Fresh & Selling Like Crazy?

- THE SING-ALONG WORLD OF TRINI LOPEZ – Trini Lopez
- KINKDOM – The Kinks
- CONCERT IN THE VIRGIN ISLANDS – Duke Ellington
- JACQUES BREL!
- HAWAII – RIGHT NOW! – Don Ho Presents The Aliis
- THE 12 SONGS OF CHRISTMAS – Bing Crosby, Frank Sinatra, Fred Waring and the Pennsylvanians

www.americanradiohistory.com
History is here.

The attached Supplement—and the program it describes—is without precedent in our industry. It is part of a one-million dollar campaign—a dynamic, original campaign—that will touch eighty-six million people via twenty-three of the nation’s most influential newspapers on Sunday, November 28th.

Eighty-six million. That’s a lot of people reading about records—Columbia Records—the kind most people want at Christmas or at any other time. Catching their attention is one thing, making them act is another. And spurring them to act right away is the Lucky Birthday Sweepstakes, offering $365,000 in prizes to consumers for simply having a birthday—a lucky birthday. All kinds of prizes for all kinds of people. Read about these prizes in the spread inside the Supplement’s front cover.

And for those customers who just may miss all of this news, we’re providing extra copies of Supplements for store use. (Not only that, but dealers can also run their own additional newspaper Sweepstakes announcement. Your distributor will give you the lowdown.)

How do you, as a dealer, participate? Very simply. Just display the winning birthdates. That’s all. No coupon handling—no form filling—nothing. Just display the winning birthdates with the poster your distributor will provide.

And you may win something, too...besides the greatest sales days you have ever seen. We’re tossing in a 1966 Mustang for the store that is identified as the place where the Grand Prize Winner saw his lucky birthdate. To repeat—all a consumer needs is a birthday. All you need is a display poster...and all the Columbia records you can get for all of those beautiful record buyers who will be coming to look you up.

History is here. Don’t say we didn’t warn you.
PUT COLUMBIA RECORDS' TREMENDOUS TRAFFIC-BUILDING GIFT SUPPLEMENT AND SWEEPSTAKES PROGRAM TO WORK AND WATCH YOUR SALES SOAR!

THESE ARE THE SENSATIONAL SUPPLEMENT TOOLS TO HELP YOU MAKE RECORD INDUSTRY HISTORY:

☐ A colorful winning-birthdate poster—a promotion must!!!
☐ Hard-hitting window displays.
☐ Kleen-stik stickers and badges.
☐ Additional supplements for infinite display possibilities.
☐ Exciting ad mats featuring both product and Sweepstakes themes.
☐ Radio and TV scripts.

Plus all the festive Columbia Christmas display material featuring mobiles, wing displays, Kleen-stik covers and a traffic-stopping twinkle-light Christmas tree.

COLUMBIA RECORDS® IS MAKING HISTORY—YOU ARE PART OF IT!
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For Week Ending November 27, 1965

Billboard Top LP's

Star performers - LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.
Come Celebrate With Columbia Records

Gifts to Win

Gifts to Give

LUCKY BIRTHDAY SWEEPSTAKES
$365,000 in PRIZES

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See details on page 2.
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...like Barbra Streisand's wondrous CBS Television Network spectacular. Vladimir Horowitz' historic return to Carnegie Hall. The timeless magic of "My Fair Lady." The vitality of The New Christy Minstrels and the vivdness of Bob Dylan. The full range of musical expression from The Byrds to Broadway to Bach.

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For your convenience, we have placed a check box next to every album number. Check those you would like for your own collection and to give as gifts. If your dealer does not have a particular record in stock, he will order it immediately for you.

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Swan Lake • Sleeping Beauty •
DLM 306/435 705* (3-Record Set)

Four Favorite Violin Concertos
Beethoven, Brahms, Mendelssohn,
Tchaikovsky, Isaac Stern, Violin;
The Philadelphia Orchestra, Eugene Ormandy, Conductor;
DLM 321/365 721* (3-Record Set)

Robert Schuman:
The Four Symphonies
Includes the "Manfred" Overture.
The New York Philharmonic,
Leonard Bernstein, Conductor.
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Stravinsky Ballets
Le Sacre du printemps (The Ritual of Spring) • Firebird • Petrushka. The Columbia Symphony Orchestra, Igor Stravinsky, Conductor.
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Beethoven: "Triple" Concerto/
Brahms: "Double" Concerto
Trio No. 2 for Violin, Cello and Piano. Isaac Stern, Violin; Leonard Rose, Cello; Eugene Istomin, Piano; The Philadelphia Orchestra, Eugene Ormandy, Conductor.
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Gala Performance!
Beethoven: "Triple" Concerto/
Brahms: "Double" Concerto •
Trio No. 2 for Violin, Cello and Piano. Isaac Stern, Violin;
Leonard Rose, Cello; Eugene Istomin, Piano; The Philadelphia Orchestra, Eugene Ormandy, Conductor.
DLM 306/321 706* (A 3-Record Set)

Mozart: The Last Six Symphonies
Symphonies Nos. 35 ("Haffner"),
36 ("Linz"), 38 ("Prague"),
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The Columbia Symphony Orchestra,
Bruno Walter, Conductor.
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The Great Tchaikovsky Symphonies
Symphonies Nos. 4, 5 and
6 ("Pathétique").
The Philadelphia Orchestra,
Eugene Ormandy, Conductor.
DLM 327/436 727* (A 3-Record Set)

Beethoven: The Nine Symphonies
The Columbia Symphony Orchestra, Bruno Walter, Conductor.
DLM 369/078 610* (A 7-Record Set)

John Fitzgerald Kennedy . . . As We Remember Him. What was it like to know President Kennedy? In a Columbia Records Legacy Collection 2-record set, John Fitzgerald Kennedy, the voices of his family, friends, schoolmates, teachers, wartime associates and political colleagues describe in fascinating detail their vivid recollections of Kennedy from childhood to the White House. Here is JFK--as a mischievously disarming youngster, a brilliant student at prep school and Harvard, a war hero, a dynamic congressman and senator, and a President of the United States. This unusual recorded portrait is accompanied by a magnificent 240-page book that includes 210 photographs and 72 reproductions of actual letters, official documents and clippings from the personal files of the Kennedy family published here for the first time. Here is a living biography of spoken and written recollections by the people who were closest to John Fitzgerald Kennedy. We invite you to share the experience of having known one of the greatest men of our time. DLM 1017

The Mormon Pioneers. One hundred years ago, it was dangerous to be a Mormon. Driven from their homes by the bigotry of their neighbors, the Mormons set out on a pilgrimage across our Western wilderness to establish a church and a commonwealth. The dramatic saga of this exodus west to the Salt Lake Valley is captured in songs, articles and pictures in a special Columbia Records Legacy Collection set. Included are folk songs performed by the Mormon Tabernacle Choir, Ed McCurdy, Chaylor Kubachi, Oscar Brand and Jack Elliott; articles by poet Carl Carmer, historian LeRoy R. Hafen and Brigham Young University professor Thomas E. Cheneys; excerpts from actual diaries; complete song texts, and over 40 illustrations in a deluxe 52-page book. This is not a religious album. It is a tribute to the spirit, imagination, courage and heritage of those zealots, hearty people-The Mormon Pioneers. DLM 1023/LS 1024* The Badmints. Here is a vivid recorded portrait of the Old West—the West of six badmen (Billy the Kid, Jesse James, William Quantrill, Cole Younger, Sam Bass, Gregorio Cortez) and the notorious Belle Starr. This tumultuous era is captured in song by such folk stars as Pete Seeger, Carolyn Hester, Ed McCurdy, Charlie Byrd, Jack Elliott and Jacques Menahem . . . and in spoken recollections by people who were actually there. This colorful 2-record set includes authentic photographs, press clippings, cartoons and fascinating articles by authorities B. A. Botkin, James D. Horan and Harold Prace in a deluxe 72-page book. DLM 1031/1025 1012* Mexico. From the wonders of Aztec civilization at its richest to the color of modern Mexico, the cultural life of this fascinating country is beautifully depicted in a deluxe special set in the Columbia Records Legacy Collection. Included is an unusual 72-page book in both Spanish and English with vivid color reproductions of paintings by Rivera, Siquieros, Tamayo and Orozco, essays on Mexican music, art and history, and an LP of Mexican music performed by the Mexican Orchestra and Chorus under the direction of Carlos Chavez. A true collector's item. DLM 1015/LS 1016*
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this breathtaking array of gifts for the entire family:
$10,000 in cash!
1966 Ford Mustang hardtop!
A ranch mink coat! A Suzuki motorcycle! A Columbia "360" Stereo System plus 365 Columbia albums!
A 23 Westinghouse color TV set! A portable Masterwork phonograph! A Masterwork AM/FM transistor radio!

2 SECOND PRIZES 1966 Ford Mustang hardtop—America's favorite fun car—equipped with radio and white sidewall tires.

5 THIRD PRIZES A Suzuki lightweight champion motorcycle, 3-time winner of the World Grand Prix.

25 FIFTH PRIZES Westinghouse "12" portable TV set—slim, lightweight.

50 SIXTH PRIZES Masterwork exclusive attaché case portable PLUS 50 Columbia albums.

100 SEVENTH PRIZES Masterwork AM/FM pocket-size transistor radio.

10 FOURTH PRIZES Columbia "360" Stereo System—the world's first sonic projection system—with solid state amplifier PLUS 100 Columbia albums.

You may already have won! Pick your album—one for your record dealer

I certify that the above information is true and correct, and I am aware that false or duplicate claims will disqualify me for all prizes.

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THE WORLD'S FIRST SONIC PROJECTION STEREO SYSTEM. It's no larger than a portable record player — yet it transforms your entire room into a stereo concert hall. Columbia Records has finally put stereo in its proper place. Now you can enjoy true stereophonic sound without cluttering up your life with dangling wires, separate components and costly built-ins. Columbia's revolutionary "360" Stereo System offers all the quality engineering and fine performance the most discerning stereophile demands — all in a handsome 22-inch cabinet that fits harmoniously into any part of any room. Developed by CBS Laboratories, the secret of its compactness lies in a sealed acoustical chamber which contains six speakers, three facing outward on each side. Its sound is due to a new engineering principle called sonic projection. You needn't sit in only one spot for stereo effect. Now the sound is projected from each set of speakers and reflected from the walls. Sit anywhere. The whole room plays. Here's what's in the magnificent Columbia "360": A Garrard automatic changer, CBS Laboratories' patented tone arm with "Floating Sound" cartridge that can't scratch records even if dropped, two diamond styli for monaural and stereo records, six speakers, two solid state amplifiers. Peak output: 30 watts. Frequency response of 40-16,000 cycles per second. $229.50* the system at your Columbia Records dealer.

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Dimensions: 22½" wide, 17½" deep, 9½" high. *Suggested retail list price. Prices slightly higher west of the Rockies.

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A NEW CHRISTMAS "THREE" FROM
RAY CONNIFF

A NEW SINGLE
"THE REAL MEANING OF CHRISTMAS"
b/w "GO TELL IT ON THE MOUNTAIN"

A NEW ALBUM

A NEW COLOR TV SPECIAL
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"HERE WE COME A-CAROLING"

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NINO The Forest (M) March (M) lyric review March (M) written hot (M) heard a (S) DL SWAY His world the other gay to music. The rhythm are art in Handsel 174680 (M) 25941 (M) 4680 (M) DL 74680 (S) the other gay to music. The rhythm are art in Handsel 174680 (M) 25941 (M) 4680 (M) DL 74680 (S) 

THE PAUL BUTTERFIELD BLUES BAND
Electra KLP 294 (M) 29704 (S)
DO YOU BELIEVE IN MAGIC Lovin' Spoonful, Kama-Sutra KLP 0550 (M) KLP 0550 (S)
THE FOUR SEASONS SING BIG HITS BY BURT BACHARACH Hal David... Bob Dylan
Philips PPH 155-193 (S) 155-193 (M)
ON A CLEAR DAY YOU CAN SEE FOREVER Original Cast, RCA Victor LOD 2006 (M) LOD 2006 (S)
LOVE AND A WOMAN Gloria Lynne,Fontana MGD 27544 (M) MGD 67544 (S)

RENAISSANCE
SUNNY
SPOONFUL, "Nashville Cast, RCA Victor"

SPECIAL MERIT PICKS

SPECIAL MERIT PICKS

THE MANY NEW SIDES OF CHARLIE RICH Smooth MG 27070 (M) 585 60700 (S)
THE JIVE FIVE United Artists, UAS 34655 (M) UAS 64655 (M)
UMBRELLAS OF CHERBOURG Soundtrack, Philips PCC 216 (M) PCC 616 (S)
SHANGRILA'S--RED Bird 2D-104 (M) (No Stereo)

SPECIAL MERIT PICKS

THE NEW BEE BARREL, POLKA

WILL GLOHE & His Orch. London SP 44069 (M) SP 44069 (S)

EUGENE ANIMEL. London SP 29725 (M) SP 29725 (S)

RAMROD, a harrumph of Russian folk tales, it is whimsical and very efficent. The four main voices and Orchestra de la Serie Rumbas are well adapted to the material. "Ramrods" is a delightful work. Sort of Russian folk tales, a kind of whimsical, but they do deserve hearings. And they get good ones.

CLASSICAL SPECIAL MERIT

STRAVINSKY: "RENAISSANCE/MAYRA"

EUGENE ANIMEL. London SP 29725 (M) SP 29725 (S)

"Ramrods," an orchestral suite of Russian folk tunes, is lighthearted, imaginative and very efficient. The four main voices and Orchestra de la Serie Rumbas are well adapted to the material. "Ramrods" is a delightful work. Sort of Russian folk tales, a kind of whimsical, but they do deserve hearings. And they get good ones.

CLASSICAL SPECIAL MERIT

KEYBOARD GIANTS OF THE PAST, VOL. 2

VARIOUS ARTISTS, RCA Victor LN 2924 (M) LSC 5248 (S)

This is volume 2 in a series of past keyboads. The collection consists of familiar material, but it's not rehashed. The keyboardists in this set are Feidenbach, Rachmaninov and Gabrieli.

(Continued on page 56)

SOUNDTRACK SPOTLIGHT

KING RAT
Soundtrack, Mainstream 56061 (M) S/6061 (S)

JOHN DURRETTH Rawly, as he's been known, is back. With a hit topper every now and then, it looks as though he can do it with one. It's a Light Faced Boy that's been around for a while and a hit topper for a long time. The Kingsmen, "A Walk in the Black Forest," and "He's Back, He's Back, Charlie." 

CLASSICAL SPOTLIGHT

KING RAT
King Rat, London 5922 (M) 4687 (S)

Jean Sutherland, London 5922 (M) 4687 (S)

These are highlights from "J Painters," and of this is a representative sampling of the complete recording. The piece is, in the words of the reviewer, "a masterpiece."

JAZZ SPOTLIGHT

KING RAT

Nini de la Ligne, London 66025 (S)

Jackie and James Moody and a splendid back-up band, the scope and power of this Nowhere is Modern Art Unit, their brand of modernist and a high standard of quality. They create a sparkling sound, replete with soulful material. They create a sparkling sound, replete with soulful material. Another name for them is "Standard." But whatever they're called, Jackie Jones' trumpet makes them come out just right. It's a flashy group, backed by Jack Jones, piano, John Brown, bass, and John Jones, drums. But they all come across with an infectious laugh.

ROCK SPOTLIGHT

KING RAT

THE CIRCLE SAVAGE 1965

Copyright material
We're steaming with singles too!*

PROVEN BURNERS:

WE FIVE
Let's Get Together  A&M 784

HERB ALPERT & the Tijuana Brass
Taste of Honey  A&M 775

NEXT ON THE FIRE:

LUCILLE STARR  CHRIS MONTEZ  THE WOODEN NICKELS
Once A Day  Call Me  Should I Give My Love Tonight?
ALMO 229  A&M 780  OMEN 7

* PLEASE TURN TO PAGE 52
"Crying Time" ABC-10739

Chips & Co.
First release by this new group from Jersey.
"You're You" ABC-10749
Expect big things from this one.

Anthony and the Sophomores
"Gee (But I'd Give the World)" ABC-10737
Has sold over 10,000 in Philadelphia, Breaking Big in Baltimore, Boston, Pittsburgh and Miami.

The Juveniles
"Bo Diddley"
A Pick Hit at KOMA, Oklahoma City; KJX and KOL, Seattle, Washington. It's a giant for Jorden Records, distributed by ABC-Paramount Records, Inc. J-770

Jean Wells—"Little Boots" ABC-10745
New York City and Newark report strong action on Pop-Oriented Jazz-Flavored Instrumental. Great Potential!

"Conquistadores (Part I and II) "IMP-241
Jazz excitement at its best in this Latin Beat Instrumental by Drummer Chico Hamilton

Of Special Interest!
This delightful original cast LP for all ages, from the TV musical comedy special to be presented on the ABC-TV network, next Sunday and Sunday night (28th) starring Cyril Ritchard, Liza Minnelli, Vic Damone and The Animals. Watch the show and stock this LP in quantity for Big Christmas sales.
"The Dangerous Christmas of Red Riding Hood" ABC-536

**ALBUM REVIEWS**

**FOUR-STAR ALBUMS**
The four-star rating is awarded to an album that stands out qualitatively in its respective category to such an extent that it is a must for both seasoned and new buyers handling that category.

**POPULAR**

The Silence (De Elenzio)
Music from MGM K-4390 (M); SE K-4390 (S)

Dilled A Go-Go
Holland Premiere, Original Sound 0885-LPS 5923 (M); 0885-LPS 7547 (S)

Plano Magic Hollywood
Columbia, Deluxe DL 2467 (M); DL 74647 (S)

The Sound of Screams
Planet Deluxe DL 4715 (M); DL 74647 (S)

Dennis Rudolph The Creeper
Mainstream 50019 (M); 50059 (S)

Hiato Hattie
Hatten Street Records/Land/Little Girls Main DL 4715 (M); DL 74647 (S)

**SPOKEN WORD**

The Bobby Lord Show
Hockey LPM 136 (M)

Songs of the Road
Tommy Steele has all the men of the Long Journey. Record JSP RLP 1015 (M); JSP RLP 1005 (S)

Dances of Ancient Poland
Wanda Landowska, BCA Victor LPM 2830 (M); LSP 2830 (S)

Verdi Choruses
Choir of the Orchestra of L'Accademia Di Santa Cecilia, Rome Rinnoli, London 2393 (M); GS 2393 (S)

The Sound of Her Majesty's Royal Marines
High Quality 1046; 187439 (M)

Dinmonteveddi Il Combattuto
MENTO DI TANDERI E CANDIDA AND OTHER
Madrigals from Book VIII
Verdi, with instrumental solos of the Societa Carrarese Di Lago Union Lambert-Hanover H 10096 (M); H 11096 (S)

Jazz
Musty Rusty
Low Down Deluxe Argo LP 150 (M)

Cookin' the Blues
James Moody, Argo LP 150 (M)

October Woman
Michael Garrett, Quest, Argo ZDA 23 (M)

Cane Con Soul
Juan V. Blandon, Prestige Jazz RLP 1005 (M); RHP 1005 (S)

Rhythm & Blues

The Command of Albert Collins
TCM-615 TCM 615 (M)

Folk

The Tanglewood Folk Singers
Extraordinary Prestige PR 2466 (M)

The Return of Koerner Ray & Glover
Arhoolie DL 380 (M); EXS 7530 (S)

Low Price Folk

The Sound of Folk Music
Various Artists, Prestige PR 2528 (M); SVP 125 (M); SVP 11250 (S)

Polec

Davey Jones Rides Big Bands
Borg LP 1001 (M)

What a Sloppy Joe
Goodtime Family, Capitol CAS-9426-LP (M)

Brass Band Bavarian Style
Various Artists, Prestige PR 2600 (M)

Hooligan Hullabaloo
Elmer Schmid, Decca DL 4602 (M); 7456 (S)

Old-Time Dancing Party
"Uncle Dons" & His Orch. Casa K 1516 (M)

International

Sing Along with a Polish Sing-Along, Prestige PR 2601 (M)

Ireland's Patricia Carol
Sing Along, Prestige PR 2601 (M)

Strings on His Fingers
Erhard Beisel, Prestige SEP 2611 (M); VDL 3 and Still More... (KIRK)

More Polish at its Best
Ardvisch Records CAA 2197 (M)

Una Voz Que Llorra
Casa Boys, Casa LV 138 (M)

More Old German Songs
St. Gruenewald & Orch. Casa & 2101 (M)

Entertainment
Herschel Mendels, Casa LV 214 (M)

spoken Word

The English Poets Colegrove
Various Artists, Argo RLP 434 (M)

Christmas

Holiday Soul
Don Patterson, Prestige PR 1155 (M)

Music Is the Sound of Christmas
Various Artists, Argo SLP 2528 (M); DL 74647 (S)

Christmas

Bucky barrier, Burn Vee-Jay ALP 928 (M)

Vee Jay Records

We wanted a proven album overlap

Vee Jay Records boosts impulse sales because it features proven performers in its albums, the proven overlap (Croyvac Y-Film) on its albums. This strong, crystal-clear film has protected 300,000,000 albums from the rough and tumble of self-service selling. And, in addition, this rugged film is economical to use. Clincher: The Croyvac Y-Film Program is the only proven program designed to wrap up self-service sales. Check it out!
This is the face of a star
(You’ve seen it many times before)

This is the sound of a star

Bruce Scott’s first MGM single:

So much to live for

b/w Once a Thief, Twice a Thief
K-13424
Sung for 8 million people Nov. 8 on “Hullabaloo”

A Concert House Production produced by Lew Futterman
Thanks for Waiting!

Fantasy Records

"THEME FOR GRACE"
FANTASY 1046

Vince Guaraldi
FROM THE HIT LP
"VINCE GUARALDI AT GRACE CATHEDRAL" 3267/3507.

"ONE MORE CHANCE"
GALAXY 739
Little Johnny Taylor

"RUFUS, JR."
GALAXY 738
The Merced Blue Notes

"BROWN-EYED GIRL"
SCORENO 404
The Golliwogs

"DOXIE"
FANTASY 505
Cal Tjader

"I FEEL SORRY FOR ME"
FANTASY 607
Voni Morrison

FANTASY'S FIRST COUNTRY ARTIST IS THE WRITER OF "ACT NATURALLY": HER FIRST RELEASE IS A HAM PICK ON KRAK, SACRAMENTO, CALIFORNIA AND WOGS, AUGUSTA, GEORGIA.

FANTASY RECORDS • BSS TREAT • SAN FRANCISCO

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NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasting in programming.

[Columns with various details about album releases and sales figures, including names of artists, album titles, and sales numbers.]

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RISING SUN
Deep Six, Liberty 20038 (Beechwood, BMG) (Los Angeles)

THE LAST THING ON MY MIND
Yajjalaak, Autumn 22 (Deep Park, ASCAP) (San Francisco)

GOODBYE BABE
Castaways, Same 1442 (Calson, BMG) (Winnsboro-St. Paul)

GRAB THIS THING
Murphy, Shan 181 (Bob, BMI) (Pittsburgh)

EVERYTHING IS GONNA BE ALRIGHT
Willie Mitchell, HT 2097 (Joe, BMI) (Miami)

THE NEW BRED
Jimmy Holiday, Diplomacy 239 (Viral, ASCAP) (Washington)

TAKE A LOOK
Ivo Thomas, Imperial 61227 (Metro-Jack, BMI) (Houston)

[Columns with various details about album releases and sales figures, including names of artists, album titles, and sales numbers.]

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BEST BEATLE TUNES IN 18TH CENTURY SETTINGS

[Image of Beatles album cover and text: "The Baroque Beatles Book"]

BOSS!!

ELEKTRA RECORDS

November 27, 1965
Four Dropped From 'Opry' To Return on Christmas

NASHVILLE—Four former members of the "Grand Ole Opry" who were dropped last December for failing to perform 20 weeks out of the 52 required will return Christmas night. "Opry" Manager Ott Devine announced last week.

The four are Kitty Wells, her husband, Johnnie Wright; George Morgan and Billy Grammer. They have signed contracts agreeing to perform at least 20 times during 1966, Devine said.

Radio Station WSM, owner of the "Grand Ole Opry" show, first promulgated a rule in April 1963 that artists who were members of the "Opry" would have to perform 20 weeks every year or be dropped.

Reason for the rule was that many artists were taking advantage of small performance fees elsewhere and appearing on the "Opry" only infrequently. The "Opry" pays minimum union scale to its members—$35 for the first 15-minute spot and $9 for each additional spot. Some artists are paid more.

However, exposure the artists get from appearing on the "Opry" gives their career a tremendous boost and puts them in the position of commanding higher performance fees elsewhere.

In January 1965 WSM was convinced that requiring 26 appearances on the "Opry" was too demandig. By April of 1965, 19 members of the roster had not performed 20 weeks and were dropped.

Wells, Wright, Morgan and Grammer were among those 19. They are the first among the "Opry" members to be invited back to the "Opry." There are reports others of the 19 will return soon.

Webb Pierce TV'er Taped

NASHVILLE—A pilot of a planned new television syndicated country music TV show starring Webb Pierce and produced by Carl Bradley, head of Decca's Nashville operation, was taped last week.

Associate producer is Lester Vananderson, president of RIC Records. The producers plan to get one sponsor and syndicate the show nationally.

Titled "The Webb Pierce Show," regulars will be Pierce, Decca's Hearts, the Glaser Brothers, the Prophets, a gospel quartet, and a six-piece country music band. The show will also feature guest artists.

Pierce plans to "do a live moving program" with different sets each week, "not much talking and a lot of songs." Filmed at WDUX-TV studios here, the show is taped company, Radio Industries, Inc., has plans to tape the show in color in the near future.

Cloggers on Extended Tour

NASHVILLE — The Stoney Mountain Cloggers, square-dance group which appears on the "Grand Ole Opry," and in supper clubs, has embarked on an extended tour.

The six-member group, headed by Ben Smithers, who dances and clogs, appeared in the International Room at Chicago's Conrad Hilton Hotel last week.

The Cloggers moved to the West Coast for appearances at Seattle, Wash., Nov. 19-20, and Portland, Ore., for the West Coast Auto Show Nov. 25-28. The group will perform at the San Francisco Trade Fair Dec. 4-5 in San Francisco, Calif., and at Olympic Center, Nov. 29-30. They will appear at the Nashville Opry Nov. 12-14. The group is based in Asheville, N. C., and commutes to Nashville every other week to appear on the Opry.

Detroit Show Racks Up 35G

DETROIT—Country music invaded this town (11/19) and packed a gate of 12,437 paid admissions into Detroit's Cobo Arena, totaling receipts of $35,000.

The show, promoted by Dick Blake, Sponsored Events, Inc, Indianapolis, featuring Jere Anderson, Grandpa Jones, Don Bowman, Ernest Tubby, Marty Robbins, Connie Smith, the Glaser Brothers, Dave Dudley, Charlie Louvin and Bobby Bare, Hubert Long, Hubert Long Talent Agency, Nashville, packaged the show.

HOT COUNTRY SINGLES

HOT COUNTRY ALBUMS

November 27, 1965, BILLBOARD
TRUE LOVE'S A BLESSING

Capitol 5536

Sonny James

The Southern Gentleman

NEW HIT LP:
"BEHIND THE TEAR"

T2415
ST2415

DIRECTION:
BOB NEAL
809 18th Ave. S.
Nashville, Tenn.
Say You Saw It in Billboard

BEAST BEST TUNES IN 18TH CENTURY SETTINGS

Ad Deadline Moves Up 1 Day
For the December 4 Issue

Because of Thanksgiving, the advertising deadline for the December 4 issue (distributed Monday, November 29) will be Tuesday, November 23, rather than Wednesday, November 24.

Billboard wishes you and yours a most pleasant holiday.

YESTERYEAR'S COUNTRY HITS
Change-of-program programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart of that time.

COUNTRY SINGERS—10 Years Ago
November 26, 1980
1. On the Wings of a Dove, Ferlin Husky, Capital
2. I Taught Love a Long Time, Lefty Frizzell, Capitol
3. Kneel Down and Pray, George Jones, Columbia
4. I'm Crying Over You, Merle Haggard, Epic
5. Stone in My Heart, Dolly Parton, Capitol
6. I Wish I Could Fall in Love Today, Warren Smith, Liberty
7. North to Alaska, Johnny Horton, Capitol
8. I Don't Believe I'll Fall in Love Today, Warren Smith, Liberty
9. You Can't Fight the Wind, in December, Ernest Ashworth
10. That's My Craft Beer, Gone, Woods, Nap

COUNTRY SINGERS—5 Years Ago
November 26, 1985
2. Sudden Tears, Tennessee Ernie Ford, Capitol
3. Just Call Me Lonesome, Eddy Arnold, Columbia
4. I Don't Care, Webb Pierce, Decca
5. Be Good for What It's Good For, John Sheppard, Capitol
6. I'll Always Remember Your Name, Porter Wagoner, RCA Victor
7. Never Gonna Get Over You, Dean Snider, Polydor
8. All Right, Tom Furry, Capitol
9. The House That Built Me, Moonbeams, RCA Victor
10. My Best Life, Farm Truck, Capitol

NASHVILLE SCENE

By ELTON WHISNINTH

SHORT STORY—How do you go about making an album with an artist you've never met before? Johnny Horton, who has been in the music business for 30 years, has just released an album of his own titled "Johnny Horton's Country Music," and he says it was a challenge. He worked closely with engineer Jack Hammer, who also produced the album. The songs were chosen from a long list of potential tracks, and they were all recorded in one week. Horton is proud of the result and feels that it is one of his best works. The album features covers of classic country songs, as well as some original material. Horton's voice is powerful and emotive, and he delivers each song with conviction. The album received positive reviews from critics and fans alike, and it reached the top of the Billboard Country chart. It is a fitting tribute to Horton's long career in the music industry, and it is sure to be enjoyed by fans of country music everywhere.

KRD Sets Talent For 5th Promotion
PHOENIX, Ariz. — KRD, local-time c&w radio station, stages its fifth live show at the new Phoenix Civic Auditorium on Dec. 3, with a talent lineup comprising Johnny Cash and the Tennessee Three, June Carter, the Statler Brothers, Warne Jackson and the Statler Brothers, Bobby Barnett, Patsy Montana and the Andy Holloway. A contest which was held in the station's offices resulted in the choice of the winners. The show will be broadcast via satellite to all KRD affiliates. It is expected to be one of the biggest events in the station's history.

Brite-Star in Tampa
NEWBURY, Ohio — Brite-Star, record company with headquarters in Ohio, is expanding its operation with the opening of a new office in Tampa, Fla., early in January. Brite-Star General Manager Tom Clark has announced that the office will be staffed by three employees, including a promotion department.
**BEST SELLING CLASSICAL LP'S**

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

**OPERA, VOCAL AND CHORUS**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>LP Title</th>
<th>Record Label</th>
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<tbody>
<tr>
<td>1</td>
<td>MIRELLA FRENII</td>
<td>OPERA</td>
<td>DGG</td>
</tr>
<tr>
<td>2</td>
<td>HUGO ERTEL KREUZER</td>
<td>OPERA</td>
<td>DGG</td>
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<tr>
<td>3</td>
<td>HUGO ERTEL KREUZER</td>
<td>OPERA</td>
<td>DGG</td>
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<tr>
<td>4</td>
<td>HUGO ERTEL KREUZER</td>
<td>OPERA</td>
<td>DGG</td>
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**CHAMBER MUSIC**

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<th>Rank</th>
<th>Artist</th>
<th>LP Title</th>
<th>Record Label</th>
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<tbody>
<tr>
<td>1</td>
<td>BRAHMS</td>
<td>QUINTET</td>
<td>DGG</td>
</tr>
<tr>
<td>2</td>
<td>BRAHMS</td>
<td>QUINTET</td>
<td>DGG</td>
</tr>
<tr>
<td>3</td>
<td>SCHUBERT</td>
<td>QUARTET</td>
<td>DGG</td>
</tr>
<tr>
<td>4</td>
<td>BRAHMS</td>
<td>QUINTET</td>
<td>DGG</td>
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<tr>
<td>5</td>
<td>BRAHMS</td>
<td>QUINTET</td>
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**SOLO INSTRUMENT AND CONCERTI**

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<th>Rank</th>
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<th>LP Title</th>
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<tbody>
<tr>
<td>1</td>
<td>HANS KALBERG</td>
<td>CONCERTO</td>
<td>DGG</td>
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<tr>
<td>2</td>
<td>HANS KALBERG</td>
<td>CONCERTO</td>
<td>DGG</td>
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<tr>
<td>3</td>
<td>HANS KALBERG</td>
<td>CONCERTO</td>
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<td>4</td>
<td>HANS KALBERG</td>
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<td>5</td>
<td>HANS KALBERG</td>
<td>CONCERTO</td>
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</tbody>
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**CLASSICAL MUSIC**

**Electrola Gets Frank Erato Catalog for German Market**

COLOGNE — Electrola has acquired the German market for the French Erato catalog, which will be published under Electrola's Columbia label.

Erato consists of a wide selection of the hundreds of historically important concerts composed in the Vienna classical era. The main instruments of this period were the flute, oboe and viola. Electrola is incorporating 10 LP's from the Erato catalog into the Electrola catalog and the remaining records from the Erato catalog will be available through Electrola's Special Foreign Service (Avoland-ondertechnik).

For example, one Erato offering by Electrola's two violinists concerts of Johann Sebastian Bach and two flute concerts from Telemann. Other concert performers included Violandi, Handel and Albinoni.

Electrola's Erato LP's will be distributed through its Klassik-Kreis (Classics Circle), an elite group of 259 leading phonograph record dealers.

In another Electrola classical recording, "The Golden Voices," the disk firm is offering five new LP's featuring the voices of Frangois de Rebertouchet, Maria Ivoque, Lotte Lehmann and Max Lorenz. Other "golden voices" already released in the series are those of Print A 352 and Margaarete Klotz, Helge Rosvaenge, Michael Behrens, Erika Berger, Walter Ludwig, Fried Leider and Willi Domgraf-Gaabendihle.

Finally, Electrola has four new releases in its special series. "Music Today" today will be featured in the debut ‘Don Quixote’ by Arnold Schoenberg's "Suite for String Orchestra 1915." Elizabeth Laytner's "Canzatara," and Benjamin Britten's "Frelades and Fugues for String Symphony."
Stations Pushing Image by Making (Own) Headlines

* Continued from page 1

$190 to $600 a week. Most are free. Some of the expense, however, is often defrayed by local and national advertising. One station manager said frankly that when an advertiser was "on the fence" between his station and a competitor, he offered the advertiser a package deal of air time and newspaper space, thus clinching the deal.

One thing for sure—the kids love the newspapers. Besides featuring stories, columns, and pictures of station personnel, a main attraction of the KBLR, Denver, "All American" featured pictures of Freddie and the Dreamers, the Beach Boys, and the McCloys—all of whom were appearing on a Nov. 11 show sponsored by the radio station. The papers also contain a playlist of the station. Most of the newspapers also contain stories of high school sports, fashion, or other teen-type events. The Nov. 3 issue of the KFWB, Los Angeles, "Hitline" carried a front page feature about the radio station's Winter Wonderland show, held for Nov. 27-28.

All of the radio stations reported they could distribute twice as many newspapers—that record dealers are asking for more copies, that the papers are gone in just a few hours after distribution, that kids collect them. The newspapers serve many uses: (1) Station promotion to build image; (2) promote artist staff; (3) promote live talent shows sponsored by the station; (4) serve the community; (5) improve rating position in a highly competitive market.

KRLA, Los Angeles

KRLA sort of caved into the newspaper idea, according to program director Mel Hall. "We wanted to put out a playlist sheet, but then there were a few questions. It turned out that the people in the front of the station were folding the paper. Then it snowballed into extra pages." Now the newspaper is a separate corporation from the radio station, Beat Publications, Inc., located in Suite 504, Sunset-Vine Tower, Hollywood, is headed by Cecil Tuck of the KRLA news staff. Beat publishes the KRLA paper and the KVA, San Francisco, paper. Both are for sale on newsstands at 15 cents. Each station has about five or so pages of their own news and the rest of the pages are devoted to general record talent news.

Mel Hall, asked if the KRLA newspaper has proven to be effective, replied, "Boy, has it ever!" The KRLA paper is distributed by a regular magazine distributing firm. It's in all supermarkets, drugstores, and on newsstands. In addition, the paper is sold in record stores and music stores. The station also sells subscriptions for $3 a year. The newspaper is distributed not only in Los Angeles, but also in Santa Barbara and San Diego. One of the features of the KRLA paper is a comic strip based on Dede Bob Hudson, who has run-ins with an arch fiend that is essentially the station's program director, Mel Hall. Hall said that Cecil Tuck is the motivating force behind the KRLA Beat. "He's the boy that made it work."

So effective is the newspaper, according to Hall, "that our competition puts one out and they have to lose their money away."

He said the newspaper was now "in the black, but that's strictly a station promotion and not intended as a profit-maker.

KFWB, Los Angeles

Providing newspaper competition in Los Angeles is KFWB with its Hitlines, an 8-page tabloid distributed weekly.

KFWB program director William J. Wheatley said the station gives away 50,000 copies to "every record store that wants them, plus about 600 on a mailing list, and 38 Savon Drug Stores, Savon Drug Stores advertise in the newspaper.

Wheatley admitted, "We've got a tiger by the tail." He said the newspaper costs "an awful lot" and that promotion direc-
JAMES 'MR. DYNAMITE' BROWN

Strikes Again with his biggest single ever!

I GOT YOU (I Feel Good)
King 6015

Current Hot LP!
"PAPA'S GOT A BRAND NEW BAG"
King 938
motion vehicle, but we try to make it more than that." New-
est feature of the publication, launched last week, is lyric and guitar chords of various hit songs. The first lyric printed was "The Little Girl I Once Knew," by Tex Ritter.

To be successful, Wheatley felt a radio station newspaper should be done right, "not as an honest tabloid ... not to be sold and should not be filled with boiler plate.

KEWB, San Francisco

KEWB program director Don French said his paper was not a financial success, but "we feel it's a successful promotion vehicle. We distribute 25,000 each week to record stores and they go about as fast as they can go. We feel that the newspaper is another way to get to the younger people. The guy on the air staff also has often ex-
gusted about it. Through the newspaper, which features col-
umns our deejays and pictures and stories about them, they feel the station is behind them." He said the KEWB paper costs about $2,400 a month, but that advertising helped cut the cost down so that the newspaper was not running too much. He recommended the newspaper for other stations.

WKDA, Nashville

WKDA program director Dick Buckley said that their news-
paper, sold for $3 a year or 10 cents a copy, reaches from 3,000 to 5,000 copies each week, though tie-in pro-
motions sometimes enable the station to get as high as 12,000 circulation. Cost is about $2,000 a month, via advertising, the newspaper is about paying for itself. The 10-
page Vol. 7 No. 41 page is received and we feel it will con-
tinue to go good, because of the great potential for each issue and it is diffi-
cult to obtain, he said, because "We have a great interest in the in-
formational relationship with all of the record companies and they supply us with pictures and informa-
tion." The newspaper contains also features about the shows

COVERS PROGRAMS, etc.

Sam Nee, WSKY, Sarasota, Fla.

'Entertainment is a big key, we must have good content. "We're not in business just to sell ads, "it's must sell in this business. We have five or six programs, some of which are nationally syndicated and some of which are local and special events. We have a good variety of programming and we try to keep it fresh and interesting. We also have

the station promoting (for example, a recent Rolling Stones performance) and fashion news aimed directly at teen-agers.

WONE, Dayton, Ohio

General manager John F. Bayless of WONE said his paper was very expensive but the greatest single medium for pro-
motion outside of our on-air programs. The WONE paper costs about $250 to $259 each week.

"Our biggest problem, he felt, was trying to find ourselves in the publishing business and he said, "We printed only 2,500 copies and our next goal was to get up to 15,000. They've gone from the store in two or three hours, Kid. We're trying to slow down but we can't," he said.

In this said, "It'd have to come against me in a competitive radio market.

"We're not talking about the paper is dis-

tributed free in 27 locations, plus 56 by mail. In addition, copies are sold in stores in Cincin-

nati, Springfield and Columbus. WONE is also doing well in additional promotions—honor a high school player of the month, "to give the conduct of the youth in the community a boost and also promote the daytime staff, the station's newsmen.

Program director Dick Starr said he put one issue out at WUFN, Miami, in Christmas August or September. He did the paper because he felt it would be "a bit of a job." He plans other issues from time to time. The four-page paper before the Christmas holidays, contain 12 pages of material. "The first cost about $1,700, but the cut-offs are coming, you know," he said. Their final cost is still referred to that first issue as a promotion. The first issue was with 50,000 copies, the next is still the same. It is distributed to stores and drive-in theaters.

KDKR, Denver

Page 12 of the paper was very superior and was distributed to other radio stations regarding the paper, including radio stations syndicated. The KDKR paper does not help promote deejays and other personnel, but Little felt it was a service to the community. The newspaper is also used to promote the station's live talent shows. Now an eight-peater, Little plans to soon get into the syndication business. KKA, San Francisco

Doubleday, the publisher of the Beat Publications, Inc., projects. According to KKA president and general manager, W. D. Church, "It's definitely suc-

cessful," he said. The price tag, he said, was necessary to get the paper on the newsstands and into grocery and drug stores.

(Continued on page 68)
Director of WICPO radio, then station director of both the AM and FM operations. Marty Wecker has been appointed music director for WWRU, New York; good going, Marty.

Earl Welde has been promoted to general manager of WSNF, St. Petersburg, Fla.

WCMF, Norfolk, Va., after years of not playing the National Anthem, is slating the music for noon daily. President George A. Crump said the station uses to feel the National Anthem lost significance by overplay at sign-off and during sporting events, so the station never aired it. Now, it's receiving airplay as the station's way of showing support to U.S. policies abroad and because "the actions of several small segments of America's population have been highly publicized while a state of complacency has engulfed those who agree in the principals and attitudes of this country's fight against its enemies. It's time every American took a few moments daily to express his loyalty for his native land."

NBC marked its 39th anniversary of its first radio network program Monday (15). Lee Shum's has joined the deejay staff of KONO, San Antonio. Lee Pearlman is now with KXTA, San Antonio, he was formerly with KITY-FM, KAPE, and KMAC, San Antonio. Stanley LeVine has been named manager of KTW, Seattle.

Paul Drew has been appointed music director for WQXI, Atlanta, and may we offer our best, .. I'd like to personally congratulate each and every radio station who did a tremendous job during the recent blackout that lasted 90 hours. So just too many to name them all, but I feel you guys all made a great effort above and beyond, etc... Joan Shepherd is now being heard via tapes on KFRC, San Francisco, with RKO General's Boston outlet to start airing in January.

WAYS, Charlotte, has appointed Herb Berg vice-president and commercial manager and Joe McCluskey assistant to the president. McCluskey was formerly with WMEX, Boston; Berg was vice-president of WWOK, Rockin' Robin Robinson has been named new music director of WEBB, Baltimore, and will continue his air show; he replaces program director Willey E. Daniels Jr., who has moved to WJZ-TV, Baltimore.

Orth Bell, 61, veteran broadcaster and air personality on KJNO, Dodge City, Kan., died Nov. 6. Bell started in radio in Cleveland in 1927. He worked for CBS radio; WCAU, Philadelphia; KFAB (now Omaha) Lincoln, Neb.; KFH, Wichita, Kan.; and others. A son, Glenn Bell, is now with WMAQ, Chicago.

WFMS is now located at 2235 N. Hawthorne Lane, Indianapolis, Ind. Max Gardner of KOKO, Austin, Tex., and A. V. Banked, general manager of KBER, San Antonio, appeared recently on a country music symposium presented on educational station KLBN-TV.

The New York City chapter of American Women in Radio and TV had a business A Go-Go meeting at Biltmore disco-theque, New York, on Nov. 16. Dancing lessons were the order of the night.

Bill Coroal has joined WICO, Providence, R. I., he was formerly desk and program director at WKFR, W透视... WOWO, Ft. Wayne, Ind., in holding its annual train excursion to Chicago Nov. 27. More than 1,200 fans are expected to make the trip and WOWO personalities will greet all on a walk-through.

Tom Reid is now with KIBL, Detroit; he was formerly with KFRS, Kansas City, Mo.... Clark Jones will direct the new NBC-AM Sammam Davis Jr. show which hits the air Jan. 7. .

Tony McPeake, music director of KRFM-FM (stereo), Phoenix, has been elected a vice-president of the station.

Bill Balancee has joined KHVH, Honolulu, Hawai... (Continued on page 68)
Deejays Pack Influence Power In the Syracuse Area Market

By CLAUDE HALL

SYRACUSE, N. Y. — The nation’s 5th radio market tells a story of powerful air personas who influence record sales. The leaders in Billboard’s latest Radio Response Rating survey of the market were: Pop—Bob Ballou, WNDR, albums—Ed Murphy, WSYR; country—Country/Early Williams, WSEN. WNDR was once again the leading station in the area for influencing sales of pop singles, this time coming up with 59 percent from the votes of dealers, rack jobbers, one-stop, record company executives, distributors, and promotion men. (See chart, page 66.)

According to Leon Rosen, general manager of WNDR, the station’s success is hinged on part: “This fact that we’re a heck of a radio station. We do a big job in this market.” He felt Bob Ballou was so popular “because he has a very unusual following.”

Ballou said Thursday (18) that his show’s personality is perhaps more popular because it’s so crazy. “Like I pretend I’m broadcasting a ‘second banana’ show,” Ballou said. “But the deejay has many other factors working in his behalf.” For not only does he have a prime time slot on the air for his radio show—8-12—he himself is the WNDR music director. He also received plaudits from record men for his co-operation in exposing new records. Too, he hosts a weekly broadcast show on WNY-FM each Saturday. The show promotes him as a personality the way it doesn’t . . . that viewers find out he’s human,” Ballou often has commended deejays on his program, thereby promoting other WNDR staff men.

WNDR plays from one to two new records a day. “This business has got to go hand-in-hand with the record people,” said Ballou, National record men, besides local people, often drop by the station. “Every record that gets on the air,” Ballou said, “is a good one . . . they may not be all hits, because we good once in a while, but they’re excellent products.”

WSYR First

WSYR overcame WHEN, the leader last February, to rank as the major influence now in Syracuse in creating sales of singles. WSYR was second last February. WHEN scored in many areas— influencing sales of country and R&B music. Again, it was a story of air personality power.

Program director Don Dauer, said, “We sell our personalities and apparently people buy them. The music is evergreen material. The whole effect is rather difficult to pin down, but the basic policies for music are set by management under the guiding hand of president and general manager, E. Vadeboncorde. The air personalities choose in the station’s best possible way. We trust them to stay within the limits of the station. All of our deejays are specialists; all are good.” WSYR’s Ed Murphy ranked as the area’s leading deejay on his program, thereby promoting other WNDR staff men.

We’re jealous of our reputation for good music,” said WSYR program director. “We want to be known as a station of class and dignity.”

WSEN, a country music station located in nearby Baldwinville, is the Syracuse market’s major influence on country music record sales. Early Williams, who recently branched his station’s major deejay in this respect, emphasized that the station followed no format per se. The station maintains a tight production policy, but deejays have the privilege to pick and choose cut records they think fit to play from the WSEN top 30 list, plus any other records they wish.

“The high rating we have in this area can be attributed to good music. The station’s deejays occasionally let us hear up and coming music and to keep from growing ‘starchy.’

The only problem WSEN has had in the area is in modernizing the audience. ‘There were a lot of our station’s country music field people here have never had any of their music, on the air, during their lifetime. So, when we honor requests, we try to play the newest, not necessarily the old ones usually asked for. We’re trying to educate our listeners to Buck Owens, Sonny James, and Jan & Dean.”

“This is a very vital country market of more than 600,000 people. The country music is alive here, you can feel it. And the station is doing quite well financially.” WSEN FM’s announcer for the 19 live show sponsored by the station was to feature Eddie Arnold, Sonny James, and Homer and Jethro. The station does about four shows a year and averages about 300 people.

An interesting factor in the Syracuse market is that a college radio station—Syracuse University—was the station mentioned by record men for getting new jazz and folk records.

Wyoming Valley

LARK Stationary

Syracuse, N. Y.

November 27, 1965, BILLBOARD
INSTANT SMASH!
9000 SOLD FIRST WEEK IN DALLAS

The Five Americans

I SEE THE LIGHT

PRODUCED BY ABNAK MUSIC CO. • A & R DALE HAWKINS

HANNA-BARBERA RECORDS
HOLLYWOOD, CALIFORNIA
**NEW ACTION R&B LPs**

Other albums registering solid sales in certain markets and appearing to be a week away from a listing on the national Hot R&B Chart are shown. All records on this chart are eligible for a listing here.

**THE MIRACLES GOING TO A GO-GO...**

- **TOMATO'S 5267 (M): 52763 (B)**

**COUNTRY MUSIC CORNER**

- **Continued from page 32**

Nashville, whereby the latter will handle publicity for the syndicated version of the Jan. 1. A. T. Young, of Buddy Records, 500 Locust Street, Manchester, Mo., has been released on a tape that was recently pressed in Nashville. Atlantic Records' Richard St. John, who is Roy Sanders and the songs are "Flaming Arrow" and "Tennessee Vacation," is also listed.

**CBS Dots**

- **Continued from page 22**

Waterloo," said Jim Gonsalves, publisher of the publications department at CBS, explaining why records were chosen over the customary method of translating notes in book or pamphlet form for the preservation of outstanding program material. This is the CBS publications department's second venture in disk. Some years ago they produced a two-disc package, "The Gospel," in which Professor Helmut Blume of McGill University lectured on various forms of music, illustrating it on piano. New over 10,000 copies were sold.

Initial run on "The Battle of Viny Ridge" is 1,000 sets, but it is expected to sell well enough to continue in its original form. The set, hand-processed with official photographs, maps and notes on the back and inside of the package, is being advertised on CBS radio and TV and in national magazines.

**Freshman**

- **Continued from page 43**

WMCA's Airplay

- **Continued from page 32**

 medieval and Elizabethan music—the former came from baroque feeling evident, for example, in such songs as "Yesterday."
Experts Answer Autotape Queries

CHICAGO — Music dealers have of late been besieged with questions about autotapes and cartridges, especially the 8-track variety adopted by the Ford and Chrysler motor companies. Billboard took some of these questions to several industry engineers and received the following candid replies:

BB: Was there any special difficulty in introducing tape equipment to automobiles?
ANS: One of the major problems was with the motor which runs the playback machine. Automobile voltage output, listed at 12, varies from 9 to 16 volts. Since auto systems are on direct current, the speed of the tape player would vary with the voltage. Controls have been added to make the speed constant, apparently solving the problem.

BB: Is 8-track tape better than 4-track?
ANS: Yes and no. It is better from the standpoint of more play per foot which facilitates the use of a smaller cartridge. However, the sound track on 8-track tapes are so small that the slightest movement of the tape along the head might cause sound to be lost or to be played from two tracks at once. This is not an invariable problem, and measures have been taken to eliminate it. However, we can look for difficulty of this kind in the early 8-track product.

BB: It is said that the 3.6 i.p.s. speed common to 8-track systems does not produce the quality of sound possible with the 4.7 i.p.s. speed used with the 4-track systems. True?
ANS: Yes. The 3.6 i.p.s. speed produces the highest quality of sound on tapes. But, the slight background noise which is sometimes a problem with 3.6 i.p.s. recordings should not be an important factor in automobiles because it will be obliterated by noises from the car and traffic.

BB: Does this mean that automobile stereo systems will have an inferior sound?
ANS: No. The advantages of stereo listening in an auto make up for the disadvantages. Everyone who has heard stereo tapes in a car has been favorably impressed with the sound. The automobile is a small, enclosed area that is particularly suitable for listening to music.

(Continued on page 72)
EMPLOYMENT SECTION

SITUATIONS WANTED

ANNOUNCING a new low rate for SITUATIONS WANTED ADS to post your need to sell in the world of MUSIC, RECORD, CON. PROMOTION, ENTERTAINMENT in the right, fastest, most con- ABLE WAY! POST YOUR WANTED ADS FOR PROMPT, EFFICIENT, DEPENDABLE, CLUMSY, LABOR- $2.00 will do the trick for a 1/2 ad in one issue - maximum 35 words, plus name and address. MIGHT WORK!!!

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All questions answered about Record Promotion, Distribution, Pricing, Shipping, Sales, Music Publishing, etc.

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$9 $18 $27 $8

$9 $18 $27 $8

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REQUIRES SPECIALISTS, FACTORY REPS.

Qualified in Classical and Spoken Word sales to sell the London Import Catalog on commission to dealers. The following territories are still open: 1. Indiana, Illinois, Wisconsin, Minnesota. 2. Ohio, Western Pennsylvania, Kentucky, Indiana, West Virginia. 3. Georgia, Alabama, Mississippi, Louisiana, Tennessee, Kansas, Arkansas, Kansas. Please send resume and photo to:

Mrs. Herbert, 82 East 46th St.
539 W. 52nd St., New York, N. Y.

RECORD DISTRIBUTORS

CHRISTMAS RECORD JUKEBOX DISTRIBUTORS:
1,000, 2,000, 3,000. For 35¢. 45¢, 60¢. Non-discounted jukebox distributors, 35¢. 45¢. 60¢ machines. For 45¢. 60¢ and 78 rpm. 3,000. 78 rpm. 3,000. 78 rpm.

DISTRIBUTING SERVICES

SCANNING THE NEWS

Continued from page 71

Electronic Division will sponsor several tests for television musicals, written by Julie Styne and Bob Merill (who wrote the book and lyrics of the current Broadway hit, "Funny Girl."). The special, appearing on ABC this Sunday, Nov. 28, will carry a series of commercials emphasizing GE's consumer products.

The 3M Co.'s huge campaign in behalf of its new Welloket tape recorder will continue with nationwide TV network viewers are aware of commercials stressing the acceptability of the tape recorder as fine furniture, as in a living room. Perfect entertainment device designed for use in the living room. The campaign includes full-page ads in numerous top consumer national publications.

Gene K. Beare, president of Sylvania Electric Products, Inc., was recently elected president of the National Electric Manufacturers Association. Beare, who has been an NEMA vice-president, succeeds A. C. Monteith, a vice-president of Westinghouse Electric Corp.

New rules established by the National Association of Music Merchants reveals that only 35 per cent of the stores attending the recently held 1965 Music Show represented stores selling photographic reproductions. The major- ity of the visitors were from retail concerns.

Palo Alto's Hage Music Co., one of the largest record stores in the San Francisco peninsula, has resumed a full volume of business. The store was closed for several months due to the death of owner Frank Hage early this year.

Norco Sales Co., an importer of auto and truck accessories, has exchanged to the tape cartridge playback machine market. The company will handle a four-track unit made in Japan, and will shortly follow up with a complete cartridge player for home use.

Experts Answer Autotape Queries

Continued from page 71

able for stereo listening. BB: Ace tape cartridges easily damaged? AN: No. Both the cartridge and the tape in it are very durable. They have been built to withstand great extremes of temperature. However, manufac- turers note that the tape and cartridges should be kept in cool, dry places. BB: Why do some cartridges have a problem with humidity? AN: This is caused by humidity, which causes a tendency to print from one layer to the next. This problem can be eliminated by keeping the level of moisture at a constant level, typically 60%. BB: Are all tape cartridges made of the same material? AN: No. There are many types of tape cartridges, each with its own characteristics. BB: Which is the most popular? AN: The most popular type is the metal-reinforced tape cartridge, which is strong and durable. BB: Can you recommend a particular tape cartridge? AN: I would recommend the "Pro-Line" tape cartridge, as it is known for its high quality and durability. BB: How long does a tape cartridge last? AN: A tape cartridge can last for several years if it is properly cared for and stored in a cool, dry place. BB: What is the best way to clean a tape cartridge? AN: To clean a tape cartridge, it is best to use a commercial cleaning solution or a mixture of alcohol and water. BB: Is it necessary to replace a tape cartridge every time it is used? AN: It is not necessary to replace a tape cartridge every time it is used. However, it is recommended to replace it at least once a year to ensure optimal performance. BB: Can you provide some advice for storing tape cartridges? AN: Store the tape cartridges in a cool, dry place, away from direct sunlight, and do not store them in piles. BB: Can you recommend a particular brand of tape cartridge? AN: I would recommend the "Pro-Line" brand, as it is known for its high quality and durability. BB: How long does a tape cartridge last? AN: A tape cartridge can last for several years if it is properly cared for and stored in a cool, dry place. BB: What is the best way to clean a tape cartridge? AN: To clean a tape cartridge, it is best to use a commercial cleaning solution or a mixture of alcohol and water.

November 27, 1965, BILLBOARD
A Commission Summary: Survey Shows 25% Average

CHICAGO—A series of reports on the current book vending commission structure has appeared here during recent weeks. The analyses of key markets indicate that the going average to locations is 25 per cent of the gross.

This figure was quoted in most comments in St. Louis, Kansas City, Milwaukee, Detroit, Denver and Minneapolis.

Where a higher figure was reported, it was explained on the basis of competition for desirable locations. The definition of a "desirable" location varied, however. In some cases the most lucrative spot was identified as the discount store. In other instances the supermarket was picked as most profitable, thus becoming the object of commission offers of up to 50 per cent.

There were isolated reports that various book vendors are "specializing" in hiring lucrative locations by offering "exorbitant" commissions "and even passing some extra money under the table," one source reported.

The series of reports turned up considerable industry agreement that the best means of holding commissions down is to provide good service and quality merchandise. The simple act of handling with a proprietor and reviewing machines, equipment, and service expense has proved to be effective in selling the 25 per cent—or under—rate, many vendors reported.

Certain areas—such as Detroit—reported slightly lower commissions for nut vending as opposed to charm and confection vending.

Charts

It was also commonly reported to Billboards that the chain operation tend to deal specifically over 25 per cent. Such frequently seek 33 to 35 per cent, it was found.

A flat per-machine rate, it was learned, is sometimes paid in a high-volume spot in lieu of a commission.

Although many operators are accepting to 25 per cent, a few of others are still holding the line at 15 per cent, it was also learned.

Ed Fish's Note: Bulk vending commission payments will be part of the Second Annual Billboard Bulk Vending Survey to appear in this department beginning late in 1963.

Dolphin Hero Big Hit With Kiddies

HAWTHORNE, Calif.—Herb Holland, vice-president of Mattel Inc., recently reported that the company has licensed to produce playthings, accessories, clothing and related items utilizing the name and image of Flipper, star of the TV show of the same name.

One of the 16 authorized firms is Albert Fincher & Co., of Fort Thomas, Ky., utilizing the Flipper image for a children's ride and pin and other items that are suitable for bulk vending.

Mattel is acting as exclusive licensing agent for Metro-Goldwyn-Mayer, Inc., and Ivan Tors Films, Inc.

"Interest has been usually high among companies seeking to capitalize on the popularity of the dolphin hero," Holland said. "We have spent considerable time screening the voluminous requests we have had for licensing rights to Flipper, and we have selected only those companies we feel would maintain the high quality control standards we insist upon in our own toy production."

Holland reported that the Flipper image is now appearing on such products as tee shirts, sweat shirts, pajamas, bibs, children's watches, party costumes, stuffed animals, musical toys, stuffed house, house slipper riding toys, rocks, art sets, plastic balls, balloons, model kits, knit shirts, swim trunks, beach jackets, lunch kits, vacuum bottles, trading cards, bubble gum, candy, paint and coloring books, storybooks, comic books, magic slates and string-wound action pull toys.

Kay Stevens at NAMA Banquet

CHICAGO — Kay Stevens, nightstand and television singer, will be the headliner attraction at the 1965 NAMA Western Conference banquet, Sunday, Nov. 21, in Los Angeles.

The banquet, which concludes the Fifth Western Conference and Exhibit, is scheduled for 7:30 p.m. in the Ambassador Hotel's Chateau Suite.

Fred W. Conrad, general conference chairman, announced that the banquet will be held in the hotel's Grand Ballroom, which has a seating capacity of 2,000 people. The banquet will be preceded by a cocktail reception, and following the dinner and program, the membership will be divided into groups for special events.

The banquet is open to all NAMA members and guests.

New Model 60 Bulk-Pak

The BULK-PAK will not skip or jam because of a specially designed wheel and housing.

Model 60 BULK-PAK delivers the dependability, high quality and low cost that you've come to expect from Northwestern vending machines. BULK-PAK holds one box (1000 pieces of individually wrapped gum) per box and is priced at $18.99 each.

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Northwestern

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www.americanradiohistory.com
Congress—Although the bill which opened the way for the recent threat to bulk vending commingling may pop up again in the next session of Congress, the danger to the trade is viewed by National Vendors Association authorities as virtually eliminated.

When Congress reconvenes on or about Jan. 10, the National Confectioners Association will take steps to reintroduce a bill seeking liberalization of government restrictions on confectionary additions. In the session just past, this measure passed the House and was not taken up by a Senate vote when the session ended.

During House deliberation over the measure, the Food and Drug Administration offered an amendment prohibiting the mingling of unwrapped confectons and trinkets in the same vending machine globe.

No Threat

Ignoring the Senate's request, a House committee sent the legislation up for a vote with a report declaring commingling of charms and ball gum "no health threat." The bill was duly passed by the full House body and was taken under study by Sen. Liston Hall's labor and Health subcommittee.

Seeking FDA advice, the confectionary board testimony from an FDA official to the effect that mixing ball gum and charms is a health threat because the consumer might swallow a trinket or damage teeth by biting a charm.

The NVA and NCA both testified in the Senate hearing the FDA statement. Appearing for the NVA were association counsel Donald Memmel and larger and Harold Fols, partners in Fols Vending Co., a large New York firm.

Cavalier

The NVA witness reminded the committee that in a key court case 14 years ago (U. S. v. Cavalier Vending) a precedent approving the mingling of trinkets and gum balls was established.

The NVA witnesses also pointed out to the committee the potential damage to the industry in any prohibition of trinket-mix machine operation. "Our entire industry would be irreparably damaged financially and possibly be put out of business by such an amendment were passed," the NVA stated.

It is true," the NVA witnesses added, "that children are prone to swallow inedible objects such as stones, marbles, pins, raffles, apples and other similar items, but to presume that a child old enough to master the operation of a vending machine is old enough to distinguish between a trinket and a piece of candy or gum."

Theoretical

A witness for the National Confectioners Association added: "The Food and Drug Administration seeks an amendment to the bill which would prohibit the commingling of trinkets in confectionery. Regarding this issue, they contend possible tooth damage or the swallowing of trinkets. We believe history shows that this is a theoretical fear rather than a practical argument."

Meanwhile, officials of the National Vendors Association moved to continue the industry effort to block the FDA amendment, issuing a call to all members to write members of the Senate Subcommittee. Members were asked to emphasize the potential economic damage to the industry, remind the legislators of the "Cavalier decision," and stress the fact that the industry engenders "mass advertising," product liability insurance rate in the automatic food industry.

Credits:

"The main reason was outstanding," attorney Mitchell later reported.

The trade testimony and letters are typical of the committee, for the bill was ruled out without a trinket-damaging amendment. The language of the bill was, in fact, changed in such a way as to modify the Cavalier decision. And that was the status of the bill when it was ruled out of the full Senate committee.

"When the bill is reintroduced," Mitchell said last week, "this language will be part of the law."

Such was the assurance Mitchell offered NVA board members meeting recently in Miami Beach.

The language that is now part of the proposed law stipulates that the giving of trinkets along with the sale of candy or gum does not add anything to the articles of food for consumption, "nor do they affect such articles in any way."

It might be well to point out that the threat to the bulk vending industry posed by the commingling question can be assessed by the result of legislation sponsored by another industry, legislation with little or no direct bearing on vending. The national trade association, however, was alert to the action by the government agency and was able to avert an amendment that would have converted remote legislation into an industry-empowering bill.
COMMISSIONS

By PAUL ZAKARAS

CHICAGO—Juke box operators around the country feel that the 50-50 revenue split is inadequate, but some are not sure they can afford to do anything about it.

One large operator told Billboard certain operators lack the motivation to increase their percentage of the split because they feel it remains too profitable.

Those who want to lower the commission rate are going about it in various ways. Marie Priest, housewife of police, past president of the MOA, said their Board expressed the commission rate on location performance. A location doesn't get 50 per cent until, they feel, it proves itself profitable for the operators. However, they want a percentage of the turnover.

"However," said Mrs. Priest, "we would like to see that the turnover is creating a demand for higher commission rates.Operators feel the turnover is just the thing that allows them to make smaller commissions. Samuel Daub III, of Daub Vending Co.
of Stowe, Pa., said that new proprietors "don't rate the 60-40 commission rate. The oldtimers are the ones against it because they are used to the 50-50 split."

Disiland

John Billota, a New York distributor, is attempting to help operators establish a 60-40 split, after 30 a week from money has been taken by the operator. The deal is being handled through Wurlitzer Distributors. Billota enters the location with new equipment, offers to set up a New Orleans-style nightclub, decor, Dixieland music programming, and flappers (the bunnies of the 1920's) for opening night. If he succeeds with any degree of regularity, Billota will have created some of the most lucrative arrangements in the business.

But commission rates may depend greatly on area. In Gaffrey, N. C., Hal J. Shine, owner of the Star Amusement Co., said it would hurt his locations to reduce their commission rates. And stated it would be impossible for an operator to attempt such a rate change individually. 

"If all the operators in the State would agree," said Shine, (Continued on page 76)

S. Dakota, N. Carolina Associations Meet

S. D. Seeking Tax Exemption

HURON, S. D.—The Music & Vending Association of South Dakota held its regular quarterly meeting here Nov. 14-15 and planned its legislative program in advance of the next session of the State Legislature.

Topping the list of topics discussed at the meeting in the last here was the profit-cutting problem for vendors created by the increase in the State sales tax last year. The association voted here last week to seek a dime-and-under exemption from the current 3 per cent levy.

South Dakota operators discussed the matter in terms of the exemption that the New York coin machine industry received on 10-cent vending through legislation passed in the last session of that State's Legislature.

Pass On

As do operators in numerous other States, the South Dakota operating community objects to the fact that the mechanics of vending do not permit passage of the sales tax on to the consumer—despite the fact that the State sales tax law stipulates the consumer is liable for the tax. The burden of the tax falls heaviest on the operators in the lower price ranges.

Counsel for the association was instructed to draft exemption suggestions for submission to the Legislature at its next session.

The association also deliberated introduction of a cigarette "fair-trade bill" in the next legislative session. Patterned after laws existing in several other States, including Nebraska, the (Continued on page 81)

N. C. Ops Hear Performance Fee Warning

By LAMAR GUNTER

CHARLOTTE, N. C.—Juke box exemption from performance fees is "in greater danger than ever before" the North Carolina Coin Operators Association was warned at a meeting here Sunday, Nov. 14. Fred M. Granger, executive vice-president of the Music Operators of America, told the column that the best way to retain the industry's royalty exemption is to increase membership and use the "grass roots strength of the operators have." He told the Tar Heel common and their guests from South Carolina and Virginia that the "grass roots strength we have in greater than the strength the performance rights societies have, but we have more money."

Jack Bell, board chairman of Rheem-Village of Richmond, Va., and chairman of the membership committee for MOA, told the operators "Congress is convinced that there should be no change" from the present exemption operators have from paying performance royalties.

Merit

He said that Congress believes MOA's offer to pay performance royalties through the mechanical fees now on the records "has a great deal of merit."

Granger told the column, "I think the House committee wants to go right down the middle of the road. I don't think..." (Continued on page 79)
**LET'S TALK TURKEY**

You'll Reap a Harvest With Our Annual Crop of Sensational Buys for 1-Player, 2-Player and 4-Player Pin Games.

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**Philby Association Marks 36th Year**

By MAURIE H. ORODENKER

PHILADELPHIA—The 36th anniversary celebration of the Amusement Machines Association of Greater Philadelphia was honored by the presence of many dignitaries from public and judicial circles.

Joseph Silverman, executive secretary of the organization and the anniversary dance held last Sunday (14) at the Lasitano in nearby Cherry Hill, N. J., brought a new kind of stardust to the celebration. "It is indicative of the fact that the coin machine industry has come of age," said Silverman, "when you see so many distinguished judges and city officials breaking bread with the operators and distributors — creating a cordiality and understanding with our business that has never existed before."

Instead of shining on machine manufacturers or show business representatives, the special spotlight of the dinner was centered on the judiciary. First of all, the annual presentation of the association's "Man of the Year Award" to the Honorable Judge John D. Green, president of the Philadelphia Court of Common Pleas No. 6, Judge Gallo, president of the association before his elevation to the bench a number of years ago.

**600 Attend**

Among the total of 600 men and women in attendance, the roster of judges included the Honorable Herbert S. Levin, president judge of Common Pleas Court No. 10, and Judges Ray mond Malone Stanley Greengreen and Bernard Kelly, all of the Common Pleas Courts.

Leading the array of public officials were State Senator Charles E. Keizer, minority leader of the State Senate, and Paul D'Orotona, president of the city council of Philadelphia. Others included Morton E. Ro tan, commissioner of revenue; John Daly, commissioner of revenue for the cigarette division, and John Judge, commissioner of licenses.

Perhaps the most impressive guest, members of the banking world with strong financial ties with the local industry, were Hobert Homan III, chairman of the board of the Continental Bank and Trust Co., Raymond Erffe, executive vice-president of the Lincoln National Bank, and David Webb, executive vice-president of the Industrial Valley Bank and Trust Co.

Among the industry leaders present were William Adair, executive vice-president of the American Amusement Machine Ass'n and Fred Pollack, executive vice-president of Rowe AC.

The entertainment roster for the evening headlined Ted Lewis, George Jessel and Tokie Fielding who substituted for the ailing Sophie Tucker. Music for dancing was provided by Joe Fras seno and his orchestra.

---

**Coinmen Face Tax Charges**

PHILADELPHIA—City Revenue Commissioner Morton E. Rotman last week charged that owners of coin-operated amuse ment machines are delinquent more than 25% of the time in paying the city's $75,000 to $100,000 annually in sales stamps required for each machine.

Since 1945, a city law requires all owners of pinball tables and other amusement machines, including miniature bowling machines, to purchase a $500 sales stamp, costing $25 each year. Rotman said investigations in his department discovered a number of machines without the stamps. He has issued 152 subpoenas against alleged violators of the law.

Accused operators will be required to provide a bond and explain why they have not paid the tax. "Anyone who refuses to come in," said Rotman, "will be turned over to a magistrate and a warrant will be issued for either a $300 fine for each offense, or up to 90 days in jail if the fine is not paid." Rotman said his men are continuing the investigation with a block-to-block survey of the city.

---

**Rock-Ola Names Monroe As Ohio Distributor**

CHICAGO — Monroe Coin Machine Exchange, Cleveland, has been appointed Illinois and Ohio and northern Kentucky distributor of Rock-Ola phonographs and cigarette vending machines. In accepting the appointment, Norman Goldstein, president and general manager, said he was particularly happy to be associated with the line of dependable products for which Rock-Ola is known.

Goldstein, a veteran coin-operated equipment distributor, announced that a full schedule of Rock-Ola products manufactured by Rock-Ola factory personnel, are available to Ohio dealers near the future for all the operators and servicemen in the Monroe territory.

**CONTRACT**

- Continued from page 76

We might be able to get 60-40. But I don't see it happening in coming years, so let's settle it.

Three Asloms

In South Dakota, the last surviving operating partners Elema Cunnings and Mac Hasvold defeated the local king and received back all the money they had sunk into their business. Hasvold told Billboard he and his partner were not surprised after dropping the company's letterhead and changing their goal. "First," said Hasvold, "the change in the law is not going to make it any easier for you who are making the right move. Second, you must provide improved service and programming. Third, you must be willing to lose a contract or two."

Cunnings and Hasvold lost a few locations at first, but regained some of them immediately. They consider their move to have been highly successful.

Ralph Hynes, president of Punishment Inc., Holyoke, Mass., said operators are getting bigger and changing from coin-operated to service-operated businesses. "This is more a businesslike way of doing things," said Hynes. "It is improving the status of the operator and making his business much more lucrative than ever was," said Hynes. Yet, he pointed out, a larger cut is being occasionally hampered by new operators who followed the new 60-40 rule and not the old 75-25 rate. This situation exists in certain areas, according to A. J. Ptacek Jr., owner of Bird Market Co., Manchester, Kan., Ptacek, who is also a vice-president of MOA, said established operators are selling improved service and are attempting to change the commission ratio to 60-40. "It is my conviction," said Ptacek, "that we can obtain a better return through improved service. This selling is hard for some of us, but we must learn it."
Sample Location Contract

Single Machine Agreement

In consideration of the mutual promises and covenants set forth below, and in consideration of the cash payment of $500.00 (fifty dollars) and of the commission and other compensation set forth below, the Company (hereinafter referred to as "Company") and NAMA Merchandising Company (hereinafter referred to as "NAMA") do hereby agree as follows:

1. TERM. The term of this Agreement shall commence on the date hereof and shall continue in full force and effect for a period of two years from the date hereof, and shall be automatically extended for additional periods of two years unless either party shall have given notice of non-renewal to the other party at least sixty (60) days prior to the expiration of the then current term.

2. PAYMENT. The sum of $500.00 (fifty dollars) shall be paid to the Company at the time of signing this Agreement.

3. RELOCATION. Should it be necessary or advisable for the Company to move the equipment to another location in the course of the term of this Agreement, the Company shall not be required to pay the Company any additional compensation for such relocation.

4. TERMINATION. The Company may at any time, upon written notice to the Company, terminate this Agreement without prejudice to any rights or obligations arising thereunder.

5. INDEMNIFICATION. The Company shall indemnify and hold harmless the Company from and against any and all claims, demands, losses, damages, expenses, costs, and liabilities, whether arising out of its operation of any Game or out of any other cause, which may be incurred by the Company or its assigns.

6. JURISDICTION. This Agreement shall be governed by and construed in accordance with the laws of the State of Illinois.

A MODEL LOCATION CONTRACT drawn up by Dick Funk and Herb Beitel of the National Automatic Merchandising Association. Though this sample covers the placement of a cigarette vender, the contract is readily adaptable to agreements regarding any type of coin-operated equipment.

The innovation that changes the coin-operated industry

the hardware and software that change the way we play games.

New Cue Ball shown and compared to regulation billiard ball and oversized cue ball, used on other coin operated pool tables. All 36 balls now same size.

NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS

Four years of research and actual field testing, Valley® has perfected the regulation 2 1/4" Magnetic Cue Ball (Patent Pending) . . . the same size and weight used for professional billiards . . . now furnished on Valley® coin-operated tables!

Here's why Valley® Magnetic Cue Ball will add profits for you:

- The home and professional player will now play coin-operated pool without the larger size cue ball affecting their game.
- Magnetic Cue Ball will not become trapped as it separates itself from other balls.
- Regulation size and weight assures player more accuracy.

for information write or call

Valley manufacturing & sales company
333 Morton Street • Bay City, Michigan • 715/264-5787

November 27, 1965, BILLBOARD

DISCOTHEQUE RECORDS

The following single records have been selected by the Billboard Review Panel and are recommended to operators for discotheque programming.

HOT 100

<table>
<thead>
<tr>
<th>NO.</th>
<th>TITLE</th>
<th>TYPE OF RECORD</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Get Off My Cloud</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>2</td>
<td>Lover's Concerto</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>3</td>
<td>You're The One</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>4</td>
<td>I Hear A Symphony</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>5</td>
<td>Let's Hang On</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>6</td>
<td>A Taste Of Honey</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>7</td>
<td>Ain't That Peculiar</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>8</td>
<td>Turn! Turn! Turn!</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>9</td>
<td>I Want You When My Baby</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>10</td>
<td>I Found A Girl</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>11</td>
<td>Ring Ding Dong</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
<tr>
<td>12</td>
<td>Just A Little Bit</td>
<td>45 rpm</td>
<td>The Beatles</td>
<td>London 9702</td>
</tr>
</tbody>
</table>

November 27, 1965, BILLBOARD
Coming Soon:
Dec. 7—Missouri Coin Machine Council quarterly meeting, Bootwell Hotel, Sedalia, Mo.
Jan. 22-23 — South Carolina Coin Machine Operators Association meeting, Columbia, S. C.

N.Y. OPERATORS TO EXAMINE CONTRACTS
NEW YORK—The Music Operators of New York will review the organization’s location contract and discuss the Performance Rights Societies’ attempt to remove royalty exemption from juke boxes at the group’s annual meeting at the Holiday Inn here Tuesday (23).

Also on the agenda are discussions of the 1966 MONY convention, by the State Liquor Authority regulations and the New York State sales tax.

Officers and board members will be elected at the meeting.

CHICAGO COIN’S PAR GOLF has the BIG MONEY-MAKING DIFFERENCE!
Exciting, Challenging GOLF ACTION on a 9-HOLE, PAR 35 “COURSE”
DRIVES! PUTTS! HOOKS! SLICES! HOLE-IN-ONE!
EAGLES — BIRDIES — PARS — BOGIES!
STILL DELIVERING THESE PROVEN PROFIT MAKERS...
PREVIEW BOWLER Automatic Lane w/ Exclusive Extended Play and Swivel Score Rack
GOLD STAR Puck Bowler w/ Exclusive Extended Play
See All 3 at your Distributor

We Give Thanks
... for being in the U.S.A. where we can worship as we individually believe.
... for having a democratic form of government where we can speak out as we believe individually.
... for still having loyal members who have maintained their association into its 18th year.
... for being a major part of a growing industry and for having a most important part in its growth and future.

BOB SLIFER
Executive Director

THE NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION
Our 18th Year
20 North La Salle Street, Chicago, Illinois 60601 / Phone 312-649-5454

Mont. Operators Revive Association
HELENA, Mont.—is a meeting here Oct. 21 coin machine businessmen from throughout the State reorganized the inactive Montana Music Operators Association.

Present at the meeting, held at the Palace Hotel (and pictured left to right in the above photo) were Norm Badwin, Lewiston; A. Antonich and Betty Antonich of Helena; Zolly Killen, Great Falls; Rose Walker and Bob Walker, Helena; Lew Choate, Seattle; Dorothy Christensen and Orville Christensen, Malta; Harry Brincke, Butte; Roberta Overturf, Bozeman; John Mears, Great Falls; Danny Tost, Great Falls; Elmer Boyce, Missoula.

Also attending (but not in photo) were Harry and Bobbie Armstrong, Great Falls; Kenny Flynn, Havre and Harold (Biz) Heyer, Seattle.

A newly elected association officers are Elmer Boyce, presi- dent; Louis Antonich, vice-president; Dorothy Christensen, secretary and Bob Walker, treasurer.

The association’s next meeting will be held in Helena in late November.

All-Tech Introduces Timed Billiard Table
By BRUCE WEBER
LOS ANGELES—A revolutionary pool table, which has an adjustable coin-operated timing mechanism, will make its first appearance in the United States and in Europe on Nov. 22.

Lewis E. Cohn, vice-president of the All-Tech Industries, Inc., Hialeah, Fla., said here last week that the new Timer Pool Table will make “all coin-operated pool tables in use now obsolete.”

Cohn, who also announced that Coin Machine Service Co. of Los Angeles will be the West Coast distributors, said All-Tech Industries is prepared to push its product throughout the world on a mass-produced basis.

The pool table will be fitted with a timing mechanism. Cohn said, that will enable the player to shoot pool without interference for as long as an hour. The timing mechanism will permit the balls to return for straight pool, nine-ball, rotation or odd ball.

Captures All
…”While other coin-operated tables capture each ball as it is pocketed,” Cohn said, “this new table makes all balls available and able to be returned to the table as long as the time is running down.

Coin-actuated timer captures all balls at once when time runs out. This enables the shooter to apply any game he chooses.

The mechanism has a multiple accuracy by actuating a metering device which keeps a running total of cash deposited. A player can deposit as many as five quarters at one time.

The Timer Pool Table, now in full production at the All-Tech facility in Florida, will come in four sizes—3 by 6, 31/2 by 7, 4 by 8 and 41/2 by 9.

Cohn said that the table was tested in the southeastern portion of the United States and will be mass-produced at the rate of about 200 per month.

Marvin Miller, of Coin Machine Service Co., said advance orders are being taken for the table.

All-Tech Industries, Inc., has 125 distributors throughout the world and is located at 950 West 20th Street, Hialeah, Fla.

More Wurlitzer Field Servicemen Schools
NORTH TONAWANDA, N. Y.—Harry Gregg, Wurlitzer Field Service Engineer, recently completed two service schools in Columbia, S. C.

A two-day school, held Octo- ber 25 and 26, was attended by 27 operator servicemen from North Carolina, South Carolina and Georgia. The classes covered electronic circuitry, in-depth study of schematics and general trouble shooting.

A one-day school, held Nov. 1, was attended by 12 operators. Purpose of the class was to familiarize the participants with the new Wurlitzer 3000 series phonograph.

Schools were part of Wurlitzer’s continuous program to train operators and servicemen in proper care of the company’s products.

November 27, 1965, BILLBOARD
Lewis Lashes Unfair Taxes

ATLANTIC CITY—Monroe A. Lewis, executive director of Tobacco Distributors of New Jersey, called for a repeal of the burdensome feature of excise duties and a reduction of the present tax on cigarettes. He made his remarks at the association's recent 16th annual meeting.

The tax on business inventories, he said, is a type of tax imaginable because it taxes an inventory item at a lower credit accounts with manufacturers. The wholesalers, he explained, store and warehouse the distribution of products, and in some cases the inventory tax can exceed the net profit of the tobacco distributors, which is about 8% of the annual gross.

Lewis also said the cigarette tax is “irrational and confiscatory.” It has reached the status of an unfair discriminatory, confiscatory tax. The tax on a on packages of cigarettes in New Jersey is $0.16, split equally between the state government and the state. This represents more than 50% of the ultimate retail price of the cigarettes.” He called for legislative action to remedy the situation.

Rowe Holds Meeting for Distributors

NEW YORK—Rowe Manufac- tured exhibits in a new phonograph line to distributors in an extravagant musical and dramatic show at The Lambs here last Friday (12).

In an alley sales meeting, opened at 10 a.m. by Rowe Vice-President Marketing Fred Pollak and President Jack Harp- er, the distributor organized was treated to a quality presentation staged by the Jam Handy organization.

Other company executives on the program were Automatic Canteen President Patrick O’Malley, Rowe sales manager Joe Barton and International Vice-President Paul Hunger. Rowe discotheque consultant, present dance Kittlesen Joe Piro, also appeared on the program.

The day ended with a banquet and the entertainment of Jo Mirabella, Bert Wheeler and Tommy Dillon, with Jack Wal- dron enceoring.

Bally Shipping Add-A-Ball Game

CHICAGO—Bally Manufac- turing Co., this week announced the new Trio single-player flipper game is available for add-a- ball play, as well as standard play.

Paul Calamari, Bally sales manager, asked that add-a-ball operators place their orders early, because the production lines which can be set aside for add-a-ball output are limited.

Wurlitzer Names Canada Manager

NORTH TONAWANDA, N. Y.—Edward W. Baker has been named Wurlitzer sales manager of Canada and the United States Armed Forces and Missions throughout the world. Baker’s sales efforts will be di- rected from his North Tonawanda, N. Y., office and will encompass the complete range of Wur- litzer products.

Baker began with Wurlitzer for 12 years, the past six of them in the export sales depart- ment, and he was responsible for all of the canadians provinces.

A graduate of the University of Michigan, Baker developed a thorough knowledge of the musical instrument field through study at Wurlitzer Piano and Organ Seminars, where he di- stinguished himself as Class Vale-大户ian.

N. C. Ops Hear Fee Warning

Continued from page 75

they want to lean to one side or the other.”

Granger explained that this was the reason behind the addition of the fee MOA witnessed testified for the House committee.

He predicted the Senate com- mittee would call for hearings in February 1966.

Granger said the provision about performance royalties as it is now written allows us the mercy of the performance.

He said if the bill gets to the floor in its present form with

SEEBURG TO BUY TWO BAND INST. FIRMS

CHICAGO—Seeburg Corp- board chairman Delbert Cole- man announced at a recent distri- butors meeting that the company will soon announce the acquisition of two companies in the brass instrument field. Names of the companies were not disclosed at the meeting, but they will follow closely Seeburg’s pur- chases through the Kay Musical Instrument Co. The current Seeburg music line, in addition to its own line of organs, amplifiers and rhythm equipment, covers ground music systems, 333a and 45 r.p.m. stereo leased phonograph rec- ords for juke box operators, and the juke boxes on which the records are played.

W. Williams: BIG 3 FOR BIG PROFITS!

NEW-YORK—An end to the "scotopine" and a new "cinebox" similar to "cinebox" will be seen this year, according to W. Williams, who is working on a new "cinebox" and "scotopine" for the 1967 season. He is working on a new "cinebox" and "scotopine" for the 1967 season.

Coin Shop Seeks Students

DENVER—Having successful- ly landed a government subsidy for the Institute of Coin Ma- chine Operation, Jack Moran, is running weekly newspaper ads to attract students.

The display ads, appearing every Sunday, point out the shortage of experienced mechan- ics in coin phonograph, game and vending machine fields, and promise immediate placement of all graduates. The two classes graduated already have resulted in 100 percent placement, according to Moran, who has assembled a staff of veteran mechanics from half a dozen operating headquarters to serve as his "professors."

New Sandler Rep

MINNEAPOLIS—Wurlitzer Distributor Irv Sandler recently- announced the acquisition of S. R. (Abe) Sweany as sales representative in the terri- tory. Abe joins Sandler Distributing Co. after five years experience in the last two years as sales supervisor for his previous employer.

Location Contracts

COLOGNE—West German- y’s Central Association of Coin Machine Operators (ZOA) is warning operators to be clinically precise in drafting contr- acts with locations.

ZOA says contracts should spell out all details of the sit- ting of machines, including the precise area in the location to be occupied by the machine or machines.

S u m m a r y

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www.americanradiohistory.com
Seeburg Sees a Third of Sales in Europe

By ANDRE DE VEKEY

ZURICH—Seeburg Corp., top Chicago executives headlined a European sales convention here Nov. 9-10, fitting the enthusiasm of an 11-nation distributor network that is expected to account for a third of the company's sales within two years.

Maurice Rosengarten's Musikvertrieb Co. hosted the convention.

Seeburg board chairman Delbert Coleman said that in the space of two years European sales could well represent one-third of the company's volume. Coleman reported that sales for the fiscal year which commenced Nov. 1, were projected at $120 million seven years ago. Profits for the last year at $7 million were lower, he said, because of the financing of the new 450,000-square-foot plant in Chicago. Coleman also said that within the next week or so the acquisition of two companies in the brass instrument field would be announced. Seeburg will then be active in guitar, organ and band instrument manufacturing in addition to the production of music, vending, amusement and background music equipment.

U. K. Shakeup

A reshaping of distribution of Seeburg products in the U. K. was announced. Phonographic Equipment Ltd. of London as of now is distributor for all Seeburg phonographs; Stockdale Industrial Vendors of King's Lynn continues to handle the vending lines, and Seeburg (Great Britain), Ltd., will concentrate on the background music systems. An appointment to fill the post of general manager of Seeburg's U. K. company, left vacant by the departure of Peter Groom to Phonographic Equipment, Ltd., will be announced shortly. Phonographic Equipment directors Cyril Snare, Max Fine, and Bill Stockdale of Stockdale Industrial Vendors were welcomed to the meeting by Del Coleman and Seeburg president J. Cameron Gordon.

At an unveiling session for the Electra and Mustang phonographs, Gordon predicted that the Mustang will become a popular European model within two years. Gordon also spoke with conviction on the need for record players on phonographs in Europe. Compared with the rising cost of living everywhere, he said, music is now too cheap. He referred to the stand taken by Seeburg in 1954 when the price for a single selection was raised from 5 to 10 cents in the U. S. "Now, with more magic in all that coin-operated music has to offer—stereo, discotheque, little LP's," he said. "Now is the time for operators to get a larger cash return." He said that in Germany, operators must start to change their thinking or they will be in serious trouble, as costs are going sky high.

First time in a 2 player game!

- EYE CATCHING ANIMATED HULA-DANCER IN LIGHT BOX!
- POPULAR "RELAY-ACTION" REMOVAL HOLES
- ROTATING LIGHTS INCREASES VALUE OF RELAY HOLES
- 6 BOLLERS - A TARGETS INCREASES VALUE OF HOLES AND SPIRS INTO LIGHTS
- 5 MILLION CENT PAYOUT SUPPERS ON ARE OFF FOR SUPER HIGH SCORE
- REFLECTOR HEADBALL GUIDE BALL DIRECTLY ON FACE OF FLIPPERS
- MINT COLOR DISC TARGETS
- 6 COIN FOR 2 PLAYERS
- MATCH FEATURE

SEEBURG EXECUTIVES (from left) Maurice Rosengarten of Seerose, board chairman Delbert Coleman, vice-president Joe Hard, and vice-president George Gilbert listen too.

SEEBURG PRESIDENT J. Cameron Gordon describes the company's VAST background music system to representatives of 11 European distributors at recent meeting in Zurich.

In the Benelux countries, he said, where installations were as good if not better than anywhere else, single selection was still priced at 5 cents. He said this should be raised by at least 50 per cent. In discussing this later with U. K. distributors, Gordon pointed out that in this country the problem was one of coincidence. The average is a sixpenny piece (7 cents) for one selection, a shilling (14 cents) for three selections and two shillings (28 cents) for six selections. Some operators get a higher rate for multiple plays by giving only two selections for 14 cents and four for 28 cents. In the U. K., increased income might best come from the adjustment to multiple play sequences.

Countries using the metric system of coinage, he suggested, could more easily alter the basic prices than the U. K. For example, a 50 per cent increase on the present charge for a single selection in the U. K. (sixpence—7 cents) to ninepence (19 cents) would involve using two coins—a shilling and a threepenny piece.

Gordon added that distributors must lead operators into getting a higher return.

Speaking about the growth of discotheque, Gordon said that there are now 1,500 locations in the U. S. and he predicted that before long 60 per cent of U. S. pubs will be dancing to discotheque music.

P. J. Atterham of Goteburg, Sweden, has placed 100 Seeburg units in operation in Sweden.

Joe Hard, v-p of Seeburg Background Music, gave distributors an outline of the development of background music in the U. S. Existing tape music systems were up 200 per cent in sales in 1965 over 1964, he said. Against an eight-hour run on a tape, the new Seeburg Music Center (VAST) could provide up to 112½ hours of music on disc. The addition of the Electronic Memory Producer, he said, makes it possible to insert commercials from separate discs where desired.

Seeburg has spent $2 million on its library of recordings, Hards said. Commenting on the copyright problem, he said that operators can now use Seeburg's own copyrighted material in those areas where performance fees are a problem.

A skit played by Hards and Gordon on stage demonstrated how the VAST system copes with change of mood and customer needs in hotel, bar or restaurant.

November 27, 1965, BILLBOARD

Copyrighted material
day" request to Hawaiian mood music, or a dance number. (A
description of VAST appeared in 
Billboard Sept. 25).

Tribute was paid to Bill Stockdale for his development of vending 
in the U. K. "...the man who brought pinball to England," said Jack Gordon. Rising labor costs are such, he 
said, that the dispensing of food 
and drink by automatic machines means more profit for the owners in America. In Germany, Gordon 
said, the success of vending 
equipment should be four times 
what it is at present.

S. D. Tax Exemption

Legislation would restrict the cutting of per-pack cigarette prices 
for the obvious purpose of 
increasing consumer traffic in a 
given retail establishment. 

The exemption and fair-trade 
issues were taken up in a special 
vending forum scheduled by the 
association. Forums on music, vendors, 
games and background music 
were also conducted.

Hosted by association board 
member Ron Manolis, the meeting 
drew 65 operators, suppliers and 
their wives. Distributor and one-stop 
representatives from 
Omaha, Minneapolis and St. 
Paul were on hand.

President Derkow Maxwell of 
Pierre wielded the gavel during 
the business meetings. Other 
officers of the association, which 
will celebrate its 21st anniversary 
next spring, are vice-presi-
dent Mac Harvis of Sioux 
Palls and secretary-treasurer 
Earl Porter of Mitchell. The 
board of directors, in addition 
to Manolis, includes Music 
Operators of America board member 
John Tooten of Deadwood, 
Herman Wern of Salem and 
Dean Schroeder of Aberdeen.

The association's next quar-
terly meeting will be held in 
Sioux Falls in March. Officers 
will be elected at that meeting.

Social highlights of the 
convention were a smorgashord on 
Sunday and a banquet on Mon-
tday. Entertainment was pro-
vided by a group of high school 
rock 'n' roll musicians called 
the Torres.

N. C. Fee Warning

Group life insurance plans; initia-
tion of a cost-of-business sur-
vey; drawing up a good, model 
location contract, and encourag-
ing through co-operation various 
ways of increasing the number 
of qualified salesmen.

Henry Krels of Florence, first 
vice-president of the South Caro-
olina Coin Operators Association 
and a director of MOA, reported on a State-financed service's 
training course that will begin in 

C. C. Bishop of Raleigh, an-
other MOA director, told the 
group that he had made contact 
with officials of the W. W. Hol-
day Technical School in Raleigh, 
another State institution, about 
a similar program for North 
Carolina operators.

Fred Ayres of Greensboro, 
president of the North Carolina 
association, appointed a commit-
tee to work with Bishop in explo-
ing this set-up further.

More than 40 persons at-
tended the North Carolina 
luncheon and meeting, including 
Hal Shinn of Gaffney, S. C., 
second vice-president of the 
South Carolina Association and 
another MOA director; Royce 
Green Jr. of Andrews, S. C., 
third vice-president of the S. 
C. association and MOA director; 
Mrs. Erby Campbell of Colum-
bia, S. C., secretary of the S. 
C. association, and L. F. 
Lebourgeois, another MOA 
director.

Jack Gordon touched on a 
new, fast-growing fad in the 
U.S. that of slot model car 
racing—a coin-operated racing 
game which is becoming bigger 
than bowling, he said. Sites 
where this is operating offer 
great possibilities for vending, 
and European distributors should 
watch for this development in 
Europe, he suggested.

Innovations in the Marquee 
Coffee Vendor were pinpointed 
by George Gilbert, European 
vice-president. homes might 
have been doubled in market, 
Stern reported.

Missouri Meet 
Switched to 
Sedalia Dec. 7

KANSAS CITY — Missouri 
Coin Machine Council executive 
secretary John Fling announced 
last week that the site for the 
December (7) meeting has been 
switched to the Holiday Inn in 
Sedalia due to the need for 
larger accommodations.

It was also learned that plans 
are being made for a coin ma-
chine convention in Missouri, 
probably sometime in the spring 
onto a date tentatively discussed 
as coinciding with the opening 
of the baseball season and the 
start of the new stadium on the 
St. Louis Riverfront.

Lee Summit, Mo., operator 
John Masters, an officer in the 
Missouri Coin Machine Council 
and a MOA director, was in St. 
Louis last week seeking operator 
and distributor opinion about a 
big St. Louis convention.
Ad Deadline Moves Up 1 Day For the December 4 issue

Because of Thanksgiving, the advertising deadline for December 1 will be moved to November 29. Therefore, the deadline for December 4 issue (distributed Monday, November 29) will be Tuesday, November 23, rather than Wednesday, November 24.

Billboard wishes you and yours a most pleasant holiday.

Say You Saw It in Billboard
TAKES A THICK SLICE OFF SERVICE COSTS

- The Wurlitzer Model 3000 has been engineered to the highest point of perfection this industry has ever seen. While no mechanical device is completely free from the need of occasional attention, this one will require the least. It's another way of saying a great deal more of the money you take out of the cash box will stay in your pocket and not go out for overhead.

Wurlitzer
MODEL 3000 STEREO CONSOLE

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
### ALBUM REVIEWS

**Pop LP Spotlights** are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard Top SP charts. Spotlight artists in other categories are selected on the basis of their potential to become top sellers in their respective areas.

#### RED SKELETOR CONDUCTS LIBERTY LRF 3435 (M; LRF 7435 (S))

A true drama in the making is this 12" record featuring the orchestra of the Red Skeleton Show. This is an album of complete orchestrations arranged by Mark howard. It is a thrilling experience with a calming effect. The orchestra is accompanied by the Red Skeleton Show's band. The results are a musical journey that is both surprising and enjoyable.

#### ELLA IN HAMBURG (M; VL 4969 (S))

Ella Fitzgerald's performance in Hamburg is a musical masterpiece. The singer's voice and presence are highlighted in this recording. The world-class Ella fills the listener with joy and satisfaction. The audience can experience the true essence of Ella Fitzgerald's artistry.

#### LOVE AND KISSES (M; V-4065 (S))

Spotsighting songs performed by Ella in her forthcoming album, "Love and Kisses," this record offers a glimpse of the album's charm. Ella's performance is captivating and emotionally engaging.

#### THE TWO SUNS OF TWO DIFFERENT WORLDS (M; RCA Victor LPA 3466 (M); LSP 3466 (S))

A clever combination of American jazz and world music, this album features a fusion of jazz and African rhythms. The result is a captivating journey that appeals to music lovers from diverse backgrounds.

#### BRIGHT LIGHTS AND COURTENAY MUSIC (M; DL 4866 (S))

With a hit single, "Bright Lights and Country Music," this album features some of the best country music. The album is a testament to the talent of the performers and the quality of the compositions.

#### HEMINCE LYNCE, DL 4993 (M; DL 74680 (S))

Loretta Lynn's new album features a blend of country and pop music. The album is an excellent representation of her musical journey. The songs on this album showcase her vocal range and musical skills.

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#### COUNTRY SPOTLIGHT: DOUGIE BOO BENTON (M; UAS 3458 (M); UAS 6458 (S))

Dougie Boe Benton's new album, "Country Girl," is a perfect blend of country and pop music. The album features some of the best country songs, making it a must-listen for all country music lovers.

#### COUNTRY SPOTLIGHT: BALLADS OF THE HILLS & PLAINS (M; MCA E 4312 (M); MCA 4512 (S))

Hank Williams Jr. delivers a song with such heart, "Blood is Thicker Than Water," that it ties the listener to the departed. The album is a heartwarming tribute to the late Hank Williams Sr. and his legacy.

#### COUNTRY SPOTLIGHT: A PURCHELL ANTHOLOGY (M; MCA 43270 (S))

Yehudi Menuhin, one of the greats, interprets the works of Chopin and Beethoven. His performances are a testament to his mastery of the violin. The album is a testament to the timeless beauty of classical music.

#### JAZZ SPOTLIGHT: BEAUX J. POBOO (M; LSC 36025 (S))

Les McCann's new album, "Jazz Time," is a perfect blend of rhythm and melody. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### JAZZ SPOTLIGHT: ANIO ERROR (M; LSC 36025 (S))

Les McCann's new album, "Jazz Time," is a perfect blend of rhythm and melody. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### POP SPOTTLIGHT: EVERYBODY LOVES A CLOWN (M; LPR 3428 (M); LCT 7452 (S))

Garry Ussel and the Playboys' new album, "Whoopi Loves A Clown," is a perfect blend of rhythm and melody. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### POP SPOTTLIGHT: YOUNG LOVERS ON BROADWAY (M; RS 490 (M); RS 490 SD (S))

Roy Charles, with his new album, "Young Lovers On Broadway," is a testament to his talent and versatility as a singer. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### POP SPOTTLIGHT: THE HULLABALOO (M; CBS 7350 (S))

Peter Nix, with his new album, "The Hullabaloo," is a testament to his talent and versatility as a singer. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### POP SPOTTLIGHT: DOWN THE LINE (M; RCA Victor LPA 3458 (M); LSP 3458 (S))

A strong, up-tempo ballad, "Down The Line," is a perfect blend of rhythm and melody. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### POP SPOTTLIGHT: SPOTLIGHTING IN A STRANGE LAND" (M; RCA Victor LPA 3458 (M); LSP 3458 (S))

A strong, up-tempo ballad, "Down The Line," is a perfect blend of rhythm and melody. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.

#### POP SPOTTLIGHT: HITTING THE ROAD (M; RCA Victor LPA 3466 (M); LSP 3466 (S))

A strong, up-tempo ballad, "Down The Line," is a perfect blend of rhythm and melody. The album features some of the best jazz songs, making it a must-listen for all jazz music lovers.