Record Men Roll 007's
In 'Thunderball' Game

BY MIKE GROSS

NEW YORK — The James Bond boom in the book, on the screen and on the comic strip is hitting the record industry with similar impact. "Thunderball," the latest Bond film, is developing into one of the hottest movie theme properties in some time. Although the picture isn't scheduled for release until Dec. 21, a flock of record companies have already rushed into market with their "Thunderball" singles and/or albums in anticipation of a big box-office response to the movie and, in turn, a big demand for its music.

The "Thunderball" hoop-la received added splash last Friday (26) when NBC-TV aired its special, "The Unsinkable World of James Bond." The TV show previewed scenes from the film which is to be released by United Artists.

UA Sitting on Top

Sitting in the cushy seat on all the "Thunderball" action is United Artists Records. The company has the soundtrack album of the score which was written by John Barry, and has shipped 350,000 copies to date. (Continued on page 6)

ROY ORBISON has been burning up the personal-appearance circuit here and abroad. His latest single for MGM Records, "Crawling Back" (K-12410), is headed for top chart action, as is his new album, "There's Only One Roy Orbison" (EJSE-4306). (Advertisement)

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BMI Hits Peak in Foreign Fees

NEW YORK — Broadcast Music, Inc., has hit a new high in the distribution of money received from foreign societies for performances of BMI songs. In its 18th semi-annual distribution to writers, $760,000 was paid out. It is the largest amount distributed by BMI for any given period to date.

Additional moneys coming to about $260,000 was distributed to publishers. Reason for the lower publisher figure is that many BMI publishers have individual deals overseas.

BMI has on-going agreements with 23 performing rights licensing organizations overseas. It is now working out deals with two or three more.

The moment has been paid to the foreign societies is also on the increase. According to Bob Sour, BMI president, the balance of money flow is now in favor of this country although the percentage increase for payment abroad has risen.

Of the foreign moneys received here for distribution, BMI takes 10 per cent off the top for administration and then works out the payments according to the statements of song performances sent by the overseas societies.

The upbeat of BMI performances by American writers and such overseas writers as the Beatles' John Lennon and Paul McCartney, and film music writer John Barry, among others, affirms Sour's recent statement that we are now at a point where musical cultures cannot be isolated; one must influence the other.

PIRATE SNUBS RHODESIA CASH

LONDON — One of Britain's biggest record stations, Radio Caroline, has refused to accept $140,000 of advertising from the Rhodesian government.

A London advertising agency acting for Ian Smith's government told Caroline that the advertising was likely to include propaganda.

"We refused because we don't want to get involved in politics," said Caroline chief Ronan O'Rahilly.

IRS STEPS UP PROCESSING OF STOCK REFUND CLAIMS

WASHINGTON — IRS says it is taking steps to speed excise floor stock refund claims authorized under the excise tax reduction that became effective June 22, 1965. A special force of excise tax specialists will speed processing of claims and returns showing excise tax floor stock refunds and credits.

Manufacturers' deadline for filing floor stock refund claims is Feb. 10, 1966. But IRS urges that claims for refunds on Form 843 or credits claimed on Line 2 of excise tax returns Form 720, be the last minute rush by filing as soon as possible. Claims will be processed on a first come, first served basis.

Under the excise refund, record dealers or distributors who had floor stocks on which manufacturers had paid excise taxes, may request payment from the manufacturers by Dec. 31, 1965. Manufacturers may either refund the tax to dealers and then file claim with IRS—or get written consent from dealers to claim refunds from the government, reimbursing the dealers afterward. In the latter case, some dealers may not get their refunds until after IRS repays the excise amount to the manufacturers. IRS pays only to manufacturers who paid federal excise tax before repeal.

Lib. Switches to 8-Track Tapes

HOLLYWOOD — Liberty Records will get out of the four-track tape business and exclusively concentrate on eight-track merchandise because President Al Bennett believes "eight-track is the ultimate answer."

Liberty's non-exclusive contracts with Manta Stereo-Pak, Aristoette and Music Tapes are terminating, the executive said, and he plans making a decision on an eight-track involvement no later than Jan. 1. (Continued on page 3)

BOOTS RANDOLPH, who just finished taping a Jimmy Dean TV show which will be shown in December, is glowing because the spectacular sales of his latest LP, "MORE YAKETY SAX!" have boosted demand for his original "YAKETY SAX" both Monument releases.

Advisement.

ONE OF THE BIGGEST FILM GROSSERS THIS YEAR!
No wonder our Original Sound Track Album is selling so well...
Elvis Sings Christmas Songs

ELVIS' CHRISTMAS ALBUM

LPM/LSP-1951(e)

ELVIS' CHRISTMAS SINGLE

ELVIS SANTA CLAUS IS BACK IN TOWN and BLUE CHRISTMAS

# 0720

DON'T FORGET TO ORDER BIG ON THESE BEST-SELLING E.P. HITS

"ELVIS SINGS CHRISTMAS SONGS"
EPA 4108

"CHRISTMAS WITH ELVIS"
EPA 4840

RCA VICTOR

The most trusted name in sound.
HOLLYWOOD — The Beach Boys, brothy to Broydy, have had a falling out over their first film venture for Capitol Records' Tower Productions, causing the project to land on "the shelf" in its time being.

Capitol, which is the financial backer for Broydy, former Allied Pictures chief together with the Beach Boys, its top Capitol subsidiary, and the company's vice-president for publicity and motion picture production, understood the hassle centers over the lack of a working script, with the young musicans seeking script approval before filming.

In fact things got so hot, insiders report, that members of the group were battling among themselves over the problem. Leader Brian Wilson is reported to have been offering other picture opportunities now that the Broydy deal has been squashed.

The principals have not come to an agreement as to what the film should be. Livingston added: They will either come to an agreement or the film falls apart, Capitol is not going to fund such a project. "We want to make a picture that has been well-organized. Right now Capitol is standing by while the cameras remain idle.

CHICAGO — Intending to demonstrate that the jock box industry is willing to "ride for" the record, the Music Operators of America, Inc. has proposed that operators pay only 2% of the "royalty" on the next 2 gross of phonograph records on the nation's 100,000-plus music machines.

The proposal, which was made last week to the Judiciary Committee of both the House and Senate, was designed to supplement language in the Bills for General Review of the Copyright Law (HR 4347 and 5106) which would end the jock box industry's 56-year-old exemption from performance royalty payments.

Drafted by the association's legislative committee in a Nov. 16-19 meeting in Washington, the proposal reiterates the industry's previous stance: that "we have paid every royalty that we are legally required to pay; that we have fulfilled all our obligations to our creators with respect to performance royalties.

The proposal abandons the "captive" pay status for jock boxes. Under the new plan, the industry would be required to pay a 2% "royalty" on the next $2 gross of records, which would be subject to copyright protection until the expiration of the term of copyright.

The proposal, says the association, is "reasonable and fair" to both creators and the industry.

W. H. Moore, chief of the reference division of the Copyright Office in Washington, said: "Since this proposal was submitted directly to the committees, we cannot comment specifically. However, we do know there is a great need for concrete suggestions of this type. Anything that can be done to break the prevailing deadlock must be considered helpful.

The "deadlock" alighted on by (Continued on page 61)

NEW YORK — Tom Noonan has been appointed marketing director of Date Records, Columbia's new label. Date Records, which carries the Queen label, as Columbia released product under this same name some years ago.

In his new post, Noonan will report to John T. Gallagher, Columbia vice-president. Although Noonan will employ his own record promotion field force, Date Records will be distributed nationally through Columbia Records.

In commenting on Date's policy, Noonan said: "The sources of product will be primarily based on purchased masters, and we will deal for the most part with independent producers. Date will handle varied repertoire, covering all musical barriers. It will be a highly versatile label, one that will move ahead with the sounds of today."

NEW YORK — Capitol Records, which recently announced that it had purchased the Dixie Records catalog, has also purchased four other country catalogs: The Eight Track Stereo, Country Music Archive, Silverline Records, and Southern Recordings.

Kapp Records, ITCC Lock Up 2-Year Deal

NEW YORK — Kapp Records and Integral Technology Computer Corp. this week signed a two-year deal which gives the cartridge tape manufacturer a nonexclusive license to use the entire catalog of Kapp's eight-track stereo cartridge tape.

The agreement covers the U.S. only.

Mickey Kapp, executive vice-president of Integral Technology Computer Corp., and Larry Finley, ITCC president, signed the papers Wednesday (24) at a meeting of the company's blanche in its distribution method.

Finley said that the prime market for the cartridge tapes is in the home stereo industry, with distribution planned through automotive and electronic dealers, the Sears, Roebuck chain, B. F. Goodman, Goodwill retail store chain, Chrysler dealers, distributors serving Ford dealers and record distributors.

Finley said that the most pressing motivation for the deal on his part was the presence of Jack Jones on the Kapp label. He pointed out that Jones was the most requested artist from his company.

This marks the 43rd licensing deal set up by Finley, ITCC is also used to purchase several such labels as ABC-Paramount, Acuff-Rose, Command, Crescendo, D.C., Elektra, Frank Pick, Imperial, King, Laurie, Mercury, Phillips, Route, Spoken Arts, Vee Jay, Vernon and Warner Brothers.

The announcement comes on the heels of a disclosure (Billboard, Nov. 27) that ITCC will test market ITCC stereo tape cartridges in 10 of its 450 company-owned stores in the marketing of tape products in some 5,000 service stations.

Lib to Switch to 8-Track Tapes

a tremendous problem with four-track tapes, particularly those on some of the hipper, more aggressive, garage groups. The plans by some dealers to bring in the eight-track system are being offset by other dealers' interest in the 8-track, eight-track tape model is a better bargain in the eight-track system...

Nashville Bid Appeals to Frank

DETROIT — Frank Sinatra accepts an invitation to visit the Motor City, extended to him in a Billboard ad in the Nov. 20 "The Sinatra Report." He indicated that the ad was "great stuff" and that he was "excited." His plans at that time were not yet set, but he indicated that he was looking forward to a tour through the Midwest.
**20 LP’s to Mark Century's Debut**

HOLLYWOOD — Liberty’s new budget line, tentatively penciled in as Century Records, releases its first 20 45s around March 1, according to corporate President Al Bennett. The new line will carry a $1.89 suggested retail tag for monos.

**South African Firm Purchases Finebilt Pkg.**

HOLLYWOOD — Finebilt Manufacturing has made its first sale in Africa to EPS, which purchased a complete tape factory package. The $1,000,000 deal included racking machines—producing 500 reel units per eight-hour shift—a high-speed slitter machine and an electronic testing device.

Finebilt assemblies and tests the equipment before installation, and its technical service will supervise the installation at the Johannesburg based company by local personnel in equipment operation.

In business 16 years, Finebilt produces disk pressing equipment for the international market plus machinery for manufacturing magnetic tape.

**Center Executive Post to Klein**

BALTIMORE—Martin Klein will become executive director of the Baltimore Civic Center, replacing Douglas Tawney, who recently was appointed director of recreation and parks.

Klein is presently employed by Gerrard W. Purcell, Ltd., of New York, as director of its concert division in the East Coast and Midwest. Klein has had extensive experience in industrial experience, particularly with Billboard, where he served prior to his employment with Purcell.

**Steinberg to Keynote NARM’s Convention**

NEW YORK — The keynote speaker of the Eighth Annual Convention of the National Association of Record Merchandisers (NARM) will be Gilbert Steinberg, founder, president and chief executive officer of Steinberg Records. The convention will be held at the Fontainebleau Hotel, Miami Beach, March 6-9, 1966. Steinberg is executive director, said

**Arc Purchases Conrad Music**

NEW YORK—Conrad Music, the publishing subsidiary of Veetray Records, has been purchased by Arc Music, owner of Leonard and Phil Chess and the late Leonard Goodman. The purchase price is in six figures. The acquisition includes an estimated $300,000 in song copyrights, including songs of Jimmy Reed and Terry Lawrence. Arc, a great blues catalog with copyrights by Chuck Berry, Muddy Waters, Sonny Boy Williamson and other noted blues artists, now is a veritable powerhouse in the field.

**Reprise Sharpens Teen Tunes**

HOLLYWOOD — Reprise Records has intensified and expanded its coverage of the teenage market, Reprise president Don Shaw has:

- Signed 20-year-old Mike Rubini as an independent producer.
- Increased independent producer Hal Hazzard’s responsibilities in the Top 40 area.
- Signed 19-year-old teen act, Donna Butterworth (nine years old, the much older Il Wondred, and Donna James.
- Signed K-Tel’s hit album with Marty Paich.
- Back in Burbank after three weeks in New York, Bowen pressed enthusiasm for the six Davis sides cuts with a strong commercial appeal. "Like Martin Davis, he (Samo) can walk that thin line between teens and adult," Bowen said. The singles boost supporting voices, but Bowen feels they are not in the market where near Martin’s hit single along.

**Kaempfer to Score Up Film**

HOLLYWOOD—Deca Records international star Kurt Kaempfer has signed a producer Robert Arthur to score "A Man Could Get Killed" for his next project. Assignment marks the German orchestra leader’s first American film scoring. Deca will release the soundtrack LP.

**Steinberg president explained that the convention will be "Planning for Profit." Steinberg’s talk will be the Wrap-up session on Monday (7).

In the convention theme, Malamud stated that first consideration was to make a constructive and practical and enlightening business program which would assist NARM members—rack jobbers, distributors and manufacturers. He also said membership is at its peak, and convention attendance is expected to reach record proportions.

Malamud stated that personnel will be on hand, and that special programming is being planned for distributors, who will be included for the first time in convention. The convention will be held from January 1 to January 3 at the NAR in N.Y.C. NARM President George A. Berry (Modern Record Service, New York), announced that convention chairman will be Jack J. Getchell (H. F. Record Service, Atlanta).

President Bennett explained that the formation of the division portends a greater emphasis by Liberty for Liberty's most successful projects. He signed on with a 50-cent Gary Lewis EP for Kellogg’s. (Over 350,000 EPs were reportedly sold.)

The company’s own catalog will be 'slitted' by multiple distri-

**Karmenov to Keynote NARM’s Convention**

NEW YORK — W. L. Barlowe succeeds the late Charles Lauda as Decca Records chief engineer. He had been with the label for the past 15 years. Edward Romso, a Decca Records engineering staff, has been appointed to the post of engineer.

Bob Kirstein has joined Phillips Records to handle sales and promotions for its Nashville Western sales chief for Prestige Records, said to be leaving the firm. The new sales representatives will be: Owner Phil Spetter and Danny Davis, who will be operating in the company’s 9193 Sunset Boulevard offices.

A number of directors of direc-

tors of directors held a meeting with Ralph E. Schirmer, who was chairman of the board and country music music-vice president, Matthew P. Cesselli, president; and New York law firm, was also elected to the board of directors.

Sum Laine to head West Coast office of South Mountain Monie.

Irv Bingel, former sales manager of Motown Rec-
rds who left recently to start his own label, Malite Records, was named general manager of Coronado Records, an independent subsidiary of the label. The announce-
ment was made. Golden West, President Joseph Jack-
son.

Irv Smaller will head MGM Records' one-line—Metro Records. Smaller is presently chief of all MGM factory and distribution branches, which he will reportedly continue to handle.

**Supreme Buys**

HOLLYWOOD—Supreme Records has purchased the Coramondale label from Brian Epstein. In business 14 years as a religious label, Coramondale’s catalog lists 60 albums by such artists as Tony Fontane, Dave Grant, Bob Breen and the Songfellers’ Quartet, Supreme, owned by Paul Mickelson, is four years old.

**Waite Buys**

**Billboard**

www.americanradiohistory.com

**Kraft**

**Circulation**

**Supreme Buys**

**WLIB Adds FM Jazz Units**

NEW YORK — WLIB will launch an all-jazz FM opera-
tion on Jan. 1, according to producer Harry Novik, general manager of WLIB-FM, who will be on the air 4 p.m. midnight at first, then will ex-
de on commercial stations for the first time in years.

Desjays for the new station will probably be all Negroes, and the program schedule will be aimed at both Negroes and white audiences and in-clude several New York radio stations, Dixieland, to record. Modern Record President Georgia and enthusiasm for the planned station, Novik said.

There is a possibility that the station will occasionally do live re-

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The Biggest Thing Around This Christmas.

CAROLYN BINKLEY
“I WANT A BABY BROTHER FOR CHRISTMAS”
c/w“All I Want for Christmas Is My Two Front Teeth” L-43466
ON COLUMBIA RECORDS®
Record Men Roll 007's In 'Thunderball' Game

With the release of the soundtrack record of the new James Bond film, "Thunderball," RCA Victor has received six records for two Spa-
ning CDs with the sound track. It was proved most recently in the previous James Bond movie, "Goldfinger," that the Arista Records knocked up smash sales with its soundtrack. Now it's the title song, UA, incidentally, also had a $1 million-plus seller in its own version of the song of the "Goldfinger" film.

In the "Thunderball" action there are 16 LPs from London Records with Ronald Shaw, Capital Records with Hank Levine, Kapp Records with Jimmy Scler, and Camden Records with Ray Ellis. It seems that "Thunderball's" music is as much to the taste of the public as the film itself and the songs which have been recorded in a year and a half by Don Black, on the movie's track.

Historically, the single re-
lease of the soundtrackrend- mends the record to RCA.

The Unofficial Music

Chitella

Not Paid Fees From Overseas TV Local

HOLLYWOOD—Local 47 of the AFM has begun to drive to collect fees allegedly owed mem-
bers who play on videotaped TV shows shown overseas. Local President John Tranchelli esti-
mates that three TV shows on which fees are due are "The President's Show," "The Bing Crosby Show," and "The Bob Hope Show." The fees due are estimated by Tranchelli to be $100,000 per show.

He charged the American TV network stations and the pro-
tainers in not collecting monies for foreign play on videotape shows when they are either locally made or when the station overseas. The two areas under surveillance by a local member hired to investigate the situation.

Condition came to light, Tran-

chelli revealed, when several members of his union last year saw TV shows for Stereo Octave In Unit Deals

WICHITA, Kan.—Stereo Octa-
ve has added 36 units of the Pioneer cartridge stereo to its list of units (which is distributed) to Beech-
craft aircraft company, Stereo Octave, which is also the sole importer of the Stereo King, a four-track automobile and a four-track port-
able which includes AM-FM. Beechcraft give away one cassette of tape with each tape unit installed, but they will order more at the customer's request.

Anna L. Carr Dies in Crash

LEBANON, Ohio—Mrs. Anna L. Carr, 40, who hosted the former New York music publishing and promotion firm known as the Carr-McCuin firm, was killed near here Monday (22) when her car was blown off a road and driven into a ditch. With her husband Russell, the daughter of John and Mary Carr, and two sons. She was born in New York City, December 27, 1929.
Gerry Goffin and Carole King are proud to announce the birth of a new label

Tomorrow Records is proud to announce the birth of a new group

the myddle class

the myddle class is proud to announce the birth of a new hit

FREE AS THE WIND

#7501

distributed by ATCO RECORDS 1841 BROADWAY, NEW YORK, N.Y. 10023 (212) PL 7-6306
NEW YORK—Spoken Arts Records celebrated its 10th anniversary at a Shadyside, N. Y., firm to more than 250 albums, all of which are still selling, according to label Presi- dient Arthur Luce Klein.

One of the unique aspects of Spoken Arts Records is a growing venture into music in the latest release, a benefits and commercial—selection of Irish jazz and reeds is contained in Spoken Arts' Vol. II Music of Ireland series of three albums.

**Trade Helping War on Job Bias**

By CLAUDE HALL

NEW YORK—The record in- dustry—largely through the efforts of Phil Spector, head of Scepter Records; the Supreme of Motown Records; and the Americans of United Artists Records—has brought Job and Julius Angel and Lucille of Puerto Rico—who have helped to build a national business among employment opportunity campaign.

Spector wrote a song about the loses its mass, which he obtained a doctorate in recording engineering at the University of California in Los Angeles.

**Engineer Slices Off Excess From Philips' LP**

CHICAGO—Lou Simon, product manager for Philips Records here, may have hit with another exorbitant album for the holiday season, thanks to the cutting talents of an engineer for WERE radio in Cleveland.

Two years ago Simon re- leased on good success "Miss Louba" (a Congolese diallog mask), just before the holidays. A year later the success was without a doubt with the "Swinging Nun" album. And this year there is promise for "Misa Criolla," a mass performed by the Los Frontieros Choir and chorus of Argentina.

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Spector wrote a song about the loses its mass, which he obtained a doctorate in recording engineering at the University of California in Los Angeles.
The bells are ringing for Perry's new single "MEET ME AT THE ALTAR" c/w "Bye Bye, Little Girl" #8722 RCA VICTOR

www.americanradiohistory.com
New Brazilian Beat Wave, 'Jequibau,' Heads for States

A new Brazilian beat wave, 'Jequibau,' is headed for States. By CLAIRE HALL.

New York—Four performances by Trini Lopez and Josephine Sheldon November 12-13 at Purdue University, Lafayette, Ind., drew 15,023 fans. "Gene Sheldon has tremendous audience appeal," reported campus correspondent Neil B. Matriner. Trini Lopez received this reaction. "It seemed as though the audience wanted Sheldon and Lopez to continue performing indefinitely."

The performance put a rocket under second record company, Sandy S. John at the Whirling Disc said about 25 LP's were sold as a result of the concert and more have been ordered. At the A&R and Music Lab, Mr. Fletcher also reported a surge in sales, saying that as a result of the concert all albums were sold out and more orders taken. In addition, the single, 'Sinner Man,' also sold well.

Mathis S.R.O.
On Nov. 6, Johnny Mathis played before an audience of more than 2,000 at the University of Alberta, Calgary, Canada. The crowd reacted very well to his singing, though campus correspondent B. E. Sullivan reported the show was disappointing because of the organization. However, the singing power of Mathis boosted sales at Glenn's Music, according to manager D. Williams. Williams' store had sold tickets to the concert. He said he moved records as the result of the show. Mathis, according to Sco Duguid, noted no change in LP sales during the concert.

Correspondent N. B. Matriner reported that four shows by Eddy Gorme and Jack Sharpe at Purdue University, Lafayette, Ind., Nov. 5-6, drew a total of 16,424 fans and both acts were "well appraised and did several numbers." Sandy S. John of the Whirling Disc said sales went very well. She reported just as a result of the concert she helped her move a total of 40 LP's by the artist. The Gorme LP's were sold by Grace E. Gorme, "although there (Continued on page 26)

Low-Price LP's Put Market on the Upside

A New Brazilian Beat Wave, 'Jequibau,' Heads for States

Low-Price LP's come singing onto the market with their LP sales figures which may be higher than some of the established artists. Durum is planning to enter the market with 'Presale' at $3.50. An operator new to the market and with his LP label, Stow, has the LP market.

U. K. Down on Jazz: Taylor

London—Cedric Taylor of Verve Records feels there is a lack of interest in the U. K. toward selling of jazz records. "In the U. S.," Taylor told the British radio hacks for the year 1965 was over $4 million and we would like to see the percentage sales in U. K. and rest of Europe much bigger than they are.

Agency Launched for Folk Field

Philadelphia—A booking agency specializing in the placement of folk and country performers has been launched here by Sylvia Hartman, operating under the name of Folk. Hartman, who has been with General Manager of Folk in Chicago, has been actively identified with the folk field here for a number of years and has been handling the publicity and promotion for the Philadelphia Folk Festivals. While there are only two records by Hartman's new folk performers—the in-town 2nd Fire and the suburban Main Point—they aim to open up new job opportunities for the folk singer and musician throughout the area.

New Brazilian Beat Wave, 'Jequibau,' Heads for States
HERE IT IS: THE HOLIDAY GIANT SINGLE!

Every holiday season, there's a top single—a giant. SANTA LOOKED A LOT LIKE DADDY has all the elements of this year's biggest hit, and maybe next year's too! Get with this year's giant! Get with your CRDC rep right now! 5537

BUCK OWENS
SANTA LOOKED A LOT LIKE DADDY
ALL I WANT FOR CHRISTMAS DEAR IS YOU

AND IT'S FROM THIS HOLIDAY GIANT ALBUM!

When a C&W album sells like this one, it's popular! Of its 12 tracks, 11 are original. And the 12th, "Jingle Bells", sounds original!

ST 2396 A word to the wise man—keep your stocking full of Buck Owens this season!

Christmas with Buck Owens and his Buckaroos

ST 2396 A word to the wise man—keep your stocking full of Buck Owens this season!

Personal Management: Jack McFadden, 1804 Trinity, Bakersfield, Calif. • P.A. 7-7061
'La Mancha' Carries Individualistic Glow

NEW YORK—"Man of La Mancha" is an unorthodox musical play. It discards many of the ingredients that go into the formula for Broadway musicals, making it an imaginative piece with an individual theatricality. It will draw an intelligent audience to the ANTA Washington Square Theater in Greenwich Village where it opened on Nov. 22.

Don Quixote's libretto is based primarily on Cervantes' "Don Quixote" and it remains faithful in spirit. The book is complemented by the Mitch Leigh-Joe Dowd score which is so Thoroughly into the story line that the management saw fit to omit the usual "Musical Numbers" credit in the Playbill. Leigh's music lends heavily on a Spanish mood which especially suits the mood of the production. There are a couple of tunes about wind, but, for the most part, the score as a whole shall make the original cast album, due on Kapp Records, much more interesting than any of the individual songs.

The songs come across especially well because of the strong list of singers in the cast. Richard Kiley, who is superb in the title role, Joan Diener, Ray Middleton, and Robert Reznicek create a vocal stir. Irving Jacobson also does well with some light-hearted material. Wasserman's book deals with Cervantes as well as Quixote, his fictional knight. The transition from realism to fantasy is easy and realistic. He touches on the high points of the knight's adventures with deft strokes but it is really the singing that gives it meaning. Albert Marre, who directed, and Jack Cole, who choreographed, have worked wonders on a stage that is virtually bare except for the players.

The New York critics, for the most part, were highly enthusiastic which augurs well for a run and a good reception for the Kapp cast album.

MICHE GOSS

Charles Lloyd Unit Has Some Hard Acts to Follow

HOLLYWOOD—Charles Lloyd's "It's Happening Now" music gained its first Manne Holowky endorsement last week. And despite heavy rains, customers came flocking to find out what's happening.

Formerly with Chic Hamilton (three years) and Cannonball Adderley (one and one-half years which preceeded his first cross-country junket as leader of his own quartet. It's hard to keep up with this guy. He's with his band at Club 600, adding a tinge of avant-gardism. When his band goes off the road of breaking a new group in a field already loaded with groups. The Charlie's band tenor saxophonist adds an evocative visual dimension to his presentation. His attack is forceful and melodic, but there is a tendency to space them out. When he plays flutes, as on "Autumn Leaves," the tone is generally more in keeping than the others.

The group's electric guitarist is prolific. He manages to incorporate things in conjunction with the leader. Bassist is Albert Shinso, a young man who makes himself evident. Drummer is Pete Rugolo, a jazz band veteran and an interesting timelikeaker of the old school.

ELIOT TIEGEL

Two Charmers at Penthouse Club

NEW YORK—Equal doses of Gallic and Cuban sophistication are the fare at Paul Tauchert's Penthouse Club here, as Vroone Constant and Maria Teresa Carillo charmed a Monday night (15) audience.

Miss Constant, who appeared in "Craze," and "Waltz for Two," performed "No Strings" and "Gay Life" on Broadway, and with a frequent guest on the "Tonight" show, is in the musical comedy tradition of the Great White Way. Her voice is pure with puckish comedy. She comes on strong with a Gallic "Hello, Goodbye" and maintains a pleasing comic pace throughout.

Miss Carillo, a delightful discipined voice showed to best advantage with "Une Belle Day" from a Latin show with a Spanish version of "Tea for Two." Her voice has been worked with "More" and Viennese light operatic numbers.

Both Miss Carillo and Miss Carillo will ever make a pop single, but she has strong album potential, the number is well classical and pop standards.

AARON STERNFIELD

Newport Jazz Fest Buys Own Land

BOSTON—George T. Wein, producer of the Newport Jazz Festival, will move his festival site this year to a location on land next to the town of Middletown, R.I. He has purchased a 104 acre parcel of land to have it ready for the 1966 event. This is the first new group known as Festival Field, Inc., which purchased the acreage for $100,000, in order to secure the from the owner, Frank Conroy.

The land is close to the Mother of Hope Novitiate, and some of the music will be performed by the Roman Catholic Diocese in Providence. Wein is reported to have given credit to the Roman Catholic Church in Providence for the land. The festival will be held at the same location as the Newport Jazz Festival has been held in the past.

December 4, 1965, BILLBOARD
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Sales-proven gift favorites:

Beethoven: The Nine Symphonies—George Szell, the Cleveland Orchestra
SC 6050/85C 150* (A 7-Record Set)

Lilies of the Field—Original Sound Track Album
LN 24094/BN 26094*

Glenn Miller Time—1965—Bobby Hackett, the Glenn Miller Orchestra
under Ray McKinley
LN 24132/BN 26132*

The Hidden Island—David Janssen
LN 24150/BN 26150*

Some Folk, a Bit of Country and a Whole Lot of Dixie—The Village Stompers
LN 26161/BN 26161*

In My Style—Jane Morgan
LN 24166/BN 26166*

It's Time for Mike Douglas
LN 24169/BN 26169*

Drive-In Movie Time—Bobby Vinton
LN 24170/BN 26170*

Swing Street, Vol. I—IV—Eddie Condon
SN 6042 (A 4-Record Set)

Lester Lanin Dance Album—Lester Lanin and His Orchestra
SN 6046/BSN 146* (A 4-Record Set)

A GIFT WORTH GIVING... AND RECEIVING!

EPIC RECORDS
**TOP 60**

**THE LETTERMEN—SWEET SEPTEMBER (B. F. Wood, ASCAP)—With the sales potential of their "Theme From a Summer Place," this similar album insures a high chart position. Flip: "I Believe" (Crownwell, ASCAP).**

**BEAU BRUMMELL—GOLD TIME MUSKETS (Fleming, BMI)—Clearly written novelty rhythm number serves as a potential follow-up to "Don't Talk to Strangers." Flip: "Sad Little Girl" (Corduroy, BMI).**

**NINO CERRITI—LOOKING BACK (Fon-Centrica Plastics, BMI). A hit of the '50s and taken from his currently hot LP, this revival has more meaning and appeal than the original. Flip: "One Sun" (Roosevelt, BMI).**

**JOHNNY RIVERS—UNDER YOUR SPELL AGAIN (Corduroy, BMI). A Desmond number gets a strong sounding pop revival that will top the Pop Flurry. Flip: "I've Been a Fool" (Times, BMI).**

**IAN WHITCOMB—GOOD HARD EPI (Jerdon, BMI). Hard rock rausch blockbuster that rapidly can top the chart. Flip: "High Blood Pressure" (Porter, BMI).**

**BARBARA LYNN—ALL I NEED IS YOUR LOVE (Crazy Cajun, BMI). This slow bluesy production ballad is just the one to put Miss Lynn back on the charts! Easy go rhythm beat in strong support. Flip: "You're Gonna Be Sorry" (Crazy Cajun, BMI).**

**FRANK SINATRA—GOLDEN MOMENTS (Valanda, ASCAP)—Beautiful Jacobson-Roberts ballad from the late Broadway musical "Hot September" has the nearness factor with a hit potential via this well-chosen Sinatra entry. Flip: "When the Wind Was Green" (Valanda, ASCAP).**

**WAYNE NEWTON—SOME SUNDAY MORNING (Harms, ASCAP)—Revival of the old favorite "Someday My Prince Will Come" should prove a smash for Newton. Called from his current LP by popular demand. Flip: "Lil Bit of Heaven" (Starlight, BMI).**

**JIMMY SEDLAR—THUNDERBALL (Unart, BMI). Trumpeter Sedar has captured the fire and excitement of the much recorded John Barry film theme. Should prove a fast winner! Flip: "Dulu" (Sam Fox, ASCAP).**

**PERRY COMO—MEET ME AT THE ALTAR (4 Sun, BMI)—Big production country flavored sing-along ballad has the environs of the Eddy Arnold hit "Make the World Go Away." Fine Como vocal. Flip: "Bye, Bye, Little Girl" (Cordoba, BMI).**

**RCA Victor 4722**

**NINO TEMPST & ABERSTAVES—HEY LILLY (Levi, BMI).—In Lilly's pop oriented LP this is an easy moving rhythm duct with hit written all over it. Flip: "Poison of Your Kisses" (Boni, BMI).**

**ALFRED 881**

**JIMMY DEAN—BLUE CHRISTMAS (Bobo, ASCAP)—Superior appeal for both the Christmas and pop markets. Top Dean and choreography performances back this strong behind him. Dean, There is a Santa Claus (Plereview, BMI).**

**Columbia 43457**

**HENRY MANCINI, HIS ORCHESTRA—DAY ON THE RIVER (Columbia, ASCAP)—Film title tune from the pen of Irwin and Wizard. A hit for the Mancini Orchestra. There is a Santa Claus (Plereview, BMI).**

**Columbia 43457**

**JIMMY ROSELLI—MIDNIGHT loves ME (Frank, ASCAP)—From the forthcoming Broadway holiday record of the year, Beautiful rhythm ballad with wide appeal. Flip: "Twinkle Twinkle Little Girl" (Taggart, BMI).**

**IDIO, DESI & BELLY—PLEASE DON'T IGT IT (Four Star, BMI)—Driving rocker and a hot follow-up to "The Rebel Kind." Another worth going for more potential. Flip: "The Rebel Kind" (Columbia, ASCAP).**

**TOYS—ATTACK (Saturday, BMI)—Hit on the heels of their initial smash, "A Lover's Concerto," this chart entrenchment should prove virtually unshakable. Flip: "See How They Run" (Saturday, BMI).**

**DYNOVEICE 214**

**SUPREMES—CHILDREN'S CHRISTMAS SONG (Jebote, BMI)—Strong contender for the top teen musical "Anya," based upon the music of Rachmaninoff, this rewrite of "Full Moon and Empty Arms" is given a powerful Rossell vocal heading for a chart position. Flip: "New York, My Paris or Miami" (United Artists, ASCAP).**

**FRANK IFRONE—NAME IN A HEART (BMI)—Falling in love in the fall (Pincus, ASCAP)—Two strong sides, one a catchy bossa nova-flavored rhythm number and another a happy hand clapper in jazz-waltz tempo. Both sides for both the market (Capitol, ASCAP).**

**BARRABA MCNAIR—YOU'RE GONNA LOVE MY BABY (Stein & Van Stock, ASCAP)—Driving ballad gives singer a boost tocurrentState an option on Motown a winner from start to finish! Her most commercial entry with equal hit appeal in the flip "A Little Bit of Heaven" (Stein & Van Stock, ASCAP).**

**JIMMY DORSEY—THE NEW BLOOD (Vicki, BMI)—R&B-singer that really never quite should! Have the same effect as it climbs the chart.感染的 (Vicki, BMI).**

**Diplomacy 20**

**KING COUSINS—TODAY I'M IN LOVE (Blackwood, BMI)—Producer Dick Glasser has a winner in this exciting chart debut of the Top Twenty Singers of the King Family TV Show. The Van McCoy rock material is right up the teen market alley. Strong vocal work. Flip: "Just One Smile" (January, BMI).**

**NANCY AMES—FRIENDS AND LOVERS FOR EVERY (Puniverse, BMI)—Rock-flavored groove proves a natural for Miss Ames with this funny blues number that should put her on the Hot 100 chart. Both sides are quite strong. Flip: "I Am a Woman" (Tree, BMI).**

**THE KING CRYSTALS—THE REAL MEANING OF CHRISTMAS (Goveror, BMI). —Filled with the sparkle and tradition of Christmas, this flip proves a sure buy. Both sides for both Flippers.**

**BGM.**

**Columbia 43468**

**RANDY & HIS RICHIE—WE'VE GOTTEN TO THE TOP OF OURS LIVES (Goddard, BMI).— Loaded with teen appeal in this smooth easy rhythm entry by two Long Island boys making an impressive and commercial debut. Left fielder could go the all the way. Flip: "That's How It Was Planned" (Vicki, BMI).**

**Twirl 1971**

**ASSOCIATION—ONE TOO MANY MORNINGS (Weissmark, ASCAP)—Bob Dylan's folk-rock material serves as a hot valid debut for a group loaded with talent. Both strong rock dance beats in support. Flip: "Forty Times" (Beehive, BMI).**

**RAE MARBLES—LIKE A DRIFTING FRAMEN (Vicki, BMI).—Wild novelty debut on Tower of an hillbilly material that covers all the pop tunes and expressions of the day. Solid dance beat backs the wacky vocal style. Could be a monster! Flip: "Folksinger Hall" (BMI).**

**JIMMY JOHN—LET IT RIDE (T. M. BMI).—With the hit "Lover" this group has a top of the chart contender in this pulsating dance number. Strong vocal and backing. Flip: "Look Out Doggie" (BMI).**

**Columbia 43468**

**TAMMI TERRERL—I CAN'T BELIEVE YOU LOVE ME (Jebote, BMI).—Scollful wailing blues voiced by a slow, driving dance beat that has the best in vocal and instrumental. M.C. Matter love this one. Flip: "Hold Me Oh My Darlin'" (Jebote, BMI).**

**Motown 1086**

**TOP 20**

**THE BEATLES—WE CAN WORK IT OUT (Maelen, BMI).—Day Tripper (Maelen, BMI) Two powerful rock numbers this time. Both have strong dance beat backing.**

**GARY LEWIS & THE PLAYBOYS—SHE'S JUST MY STYLE (Viva, BMI).—Back in the rock rhythm world with this flip. A hit at the top of the chart contender. Flip: "I Won't Make That Mistake Again" (Viva, BMI).**

**Liberty 58846**

**CHRIS CONLEY—SWING BLUES (Exley, BMI).—With the potential of the done thing.**

**TOP 100**

**THE BEATLES—DON'T LET ME BE LAID BACK (Maelen, BMI).—Flexible and dance beat backing.**

**GARY LEWIS & THE PLAYBOYS—JOLLY GOOD FELLOW (Viva, BMI).—Back in the rock rhythm world with this flip. A hit at the top of the chart contender.**

**Liberty 58846**

**CHRIS CONLEY—SWING BLUES (Exley, BMI).—With the potential of the done thing.**
already a monster...

FIVE O'CLOCK WORLD

THE VOGUES

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Harold Wald, General Prof. Manager

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Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio airplay listed in rank order.

<table>
<thead>
<tr>
<th>No.</th>
<th>Date</th>
<th>Title</th>
<th>Artist, Label &amp; Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>23</td>
<td>MAKE THE WORLD GO AWAY</td>
<td>Pat Boone, RCA 4015</td>
</tr>
<tr>
<td>2</td>
<td>23</td>
<td>TASTE OF HONEY</td>
<td>Johnnie Ray, Capitol 4072</td>
</tr>
<tr>
<td>3</td>
<td>23</td>
<td>ALL OF A SUDDEN MY HEART SINGS</td>
<td>Pat Boone, RCA 4036</td>
</tr>
<tr>
<td>4</td>
<td>23</td>
<td>ENGLAND SWINGS</td>
<td>Roger Miller, Decca 2971</td>
</tr>
<tr>
<td>5</td>
<td>23</td>
<td>KISS AWAY</td>
<td>Cilla Black, Capitol 4083</td>
</tr>
<tr>
<td>6</td>
<td>23</td>
<td>WILL</td>
<td>Skeeter Davis, Capitol 4083</td>
</tr>
<tr>
<td>7</td>
<td>23</td>
<td>RUSTY BELLS</td>
<td>Duane Eddy, Capitol 4083</td>
</tr>
<tr>
<td>8</td>
<td>23</td>
<td>MAY THE BIRD OF PARADISE</td>
<td>The O'Jays, Capitol 4083</td>
</tr>
<tr>
<td>9</td>
<td>23</td>
<td>TRY TO REMEMBER</td>
<td>Herman's Hermits, Capitol 4083</td>
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<tr>
<td>10</td>
<td>23</td>
<td>ONE HAS MY NAME</td>
<td>Jerry Vale, Capitol 4083</td>
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<td>11</td>
<td>23</td>
<td>MOTHER NATURE, FATHER</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>12</td>
<td>23</td>
<td>LOVE THEME FROM SANDPIPER</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>13</td>
<td>23</td>
<td>COME BACK TO ME</td>
<td>The O'Jays, Capitol 4083</td>
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<td>14</td>
<td>23</td>
<td>SPANISH EYES</td>
<td>Al Martino, Capitol 4083</td>
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<td>15</td>
<td>23</td>
<td>A CLEAR DAY YOU CAN SEE</td>
<td>The O'Jays, Capitol 4083</td>
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<td>CRYSTAL CHANDELIER</td>
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<td>17</td>
<td>23</td>
<td>LOVE BUG</td>
<td>The O'Jays, Capitol 4083</td>
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<td>18</td>
<td>23</td>
<td>I'LL ONLY MISS HER WHEN I THINK OF HER</td>
<td>The O'Jays, Capitol 4083</td>
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<td>19</td>
<td>23</td>
<td>JEALOUS HEART</td>
<td>The O'Jays, Capitol 4083</td>
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<td>20</td>
<td>23</td>
<td>NEVER DREAMED I COULD LOVE SOMEONE</td>
<td>The O'Jays, Capitol 4083</td>
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<td>21</td>
<td>23</td>
<td>SINNER MAN</td>
<td>The O'Jays, Capitol 4083</td>
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<td>22</td>
<td>23</td>
<td>EVERYBODY HAS THE RIGHT TO BE WRONG</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>23</td>
<td>23</td>
<td>CHAPEL IN THE MOONLIGHT</td>
<td>The O'Jays, Capitol 4083</td>
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<td>24</td>
<td>23</td>
<td>YOUNG AND FOOLISH</td>
<td>The O'Jays, Capitol 4083</td>
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<td>25</td>
<td>23</td>
<td>THE CARNIVAL IS OVER</td>
<td>The O'Jays, Capitol 4083</td>
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<td>26</td>
<td>23</td>
<td>FREE SPIRITS</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>27</td>
<td>23</td>
<td>QUIET NIGHTS OF QUIET STARS</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>28</td>
<td>23</td>
<td>A BOY AND A GIRL</td>
<td>The O'Jays, Capitol 4083</td>
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<td>29</td>
<td>23</td>
<td>THUNDERBALL</td>
<td>The O'Jays, Capitol 4083</td>
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<td>30</td>
<td>23</td>
<td>CRYING TIME</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>31</td>
<td>23</td>
<td>THE DRINKING MAN'S DREAMS</td>
<td>The O'Jays, Capitol 4083</td>
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<td>32</td>
<td>23</td>
<td>PARCHMENT FARM</td>
<td>The O'Jays, Capitol 4083</td>
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<td>33</td>
<td>23</td>
<td>RIBBONS AND ROSES</td>
<td>The O'Jays, Capitol 4083</td>
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<td>34</td>
<td>23</td>
<td>TEARS (For Suuvinirsi)</td>
<td>The O'Jays, Capitol 4083</td>
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<td>35</td>
<td>23</td>
<td>HANG ON SLOOOPY</td>
<td>The O'Jays, Capitol 4083</td>
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<td>36</td>
<td>23</td>
<td>I'LL ONLY MISS HIM WHEN I THINK OF HIM</td>
<td>The O'Jays, Capitol 4083</td>
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<tr>
<td>37</td>
<td>23</td>
<td>IT'S YOURSELF</td>
<td>The O'Jays, Capitol 4083</td>
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December 4, 1965, BILLBOARD
A NEW CHRISTMAS HIT SINGLE...

THE SUPREMES

sing

CHILDREN'S CHRISTMAS SONG

MOTOWN 1085

THE SUPREMES

sing

CHILDREN'S CHRISTMAS SONG

MOTOWN 1085

MERRY THE CHRISTMAS SUPREMES

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MERRY THE CHRISTMAS SUPREMES

MOTOWN 638

300,000 Shipped in 3 Days

THE COMPANY WITH THE SOUND OF YOUNG AMERICA

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<table>
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<th>No.</th>
<th>Artist</th>
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</tbody>
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**HOT 100—A TO Z**

**BUBBLING UNDER THE HOT 100**

*Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.*
Roy Orbison
Crawling Back
K-13410

IS JUMPING

to
Number
1

ROY ORBISON
CRAWLING BACK
b/w IF YOU CAN'T SAY SOMETHING NICE

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MGM RECORDS

www.americanradiohistory.com
By GERMANO RUTSIMO

MILAN—From all indications, the San Remo Festival organizers are having more problems than usual in preparing the 1966 edition, to be held Jan. 27 and 28.

Here is some of the background:

On Jan. 8, 1965, about three weeks before the Festival opened, Deca, San Remo and RCA Italiana informed Marcello Rodini, chairman of the government-owned Italian Radio-Television company, that they did not sign the petition along with other record companies for the Radio-Television company (the Italian Radio-Television company is a nationalized asset that has recently started to make inroads on the Italian market). According to the letter, the Festival was not going to be nationalized, for the first time. However, two other festivals were automatically admitted to the San Remo, are organized by the San Remo Festival organizers who are also impresarios. Under Furthermore, the fact that private individuals would take advantage of a national service (TV filming) to qualify the festival as a national event was held in

"The Festival of having become a private business to the advantage of the organizers and a few publishing groups, and claiming it should be an open national contest.

On Oct. 15, Kiko Mintangian, Durian president, during a meeting of AFI (Italian Association of Phonographic Industry) board of directors (president is Trinli, members are Kiko-Mintangian-Turinians, Franco Mino-Voice of the Papal, Giuseppe Orlandi-RCO, Bruno Monfarni-De Agostini, Ennio Lucchi-Mano Bercato-Phonogram and Mario Traverso-Cinematograph). AFI have this motion discussed: "Is the San Remo Festival as the 'Festivals on the Road' involved in having AFI checking and co-operating in the Festival organization. The motion was voted by the president and a majority opinion was not reached, and the motion was dropped.

On Nov. 9, IAI wrote the press: "We will not be represented at the forthcoming San Remo Festival, because we will not participate in an event guided by the interests of a party which conflicts with the interests of the phonographic industry and of national publishing."

Billboard Exclusive

"Billboard is the only U.S. magazine which received Krzysztof Mintangian's explanations regarding Durian's activities." The Festival is said to have been marred as follows: (1) The San Remo Festival disturbs the market equilibrium by taking new releases from other festivals; and (2) the Festival was organized by Krzysztof Mintangian, Durian president, who is not a member of the group of record companies, but a member of the group of publishing companies. The Festival is also said to be the better festival to find more regular, efficient and intelligent methods of promoting records and music to the industry, spread in a wide advance pressing operation, most of which will remain in stock, or if delivered to retailers, will be sent back on a return basis, this is disadvantageous and detrimental to both record and retail companies, thus disturbing the market as far as the Festival is concerned; (2) the record industry has to dispose of itself from the speculation of a few individuals, before these become arbiters of the market, thanks to their uncontrolled activity.

The Festival will back down from its position only if serious and rigid guarantees will be given regarding the Festival's operation. AFI is now going to the Festival, and as to the Festival itself, these guarantees are to be recognized by both the record industry and the national publishing firms.

Mintangian said he wishes foreign parties would not consider the Festival as a basis for the Italian industry and music publishing industry. He said it is only the image reflected by a few of private interests.

Western Pop Is Needing Curtain

By OMER ANDERSON

BERLIN—East Germany has become a major market for Western rock and pop music, fulfilling and frustrating of Communist cultural authorities there.

A report of the East German cultural ministry revealed that the East Germans are paying annual royalties totaling 20 million East Germany marks, or about 700,000 Western authors and composers.

This is only the token payment, however, and most Eastern royalty experts estimate that payments are likely to rise as Western music is pirated by East Germany.

After a decade of declining against the "decadence" of Western music, the East Germans have now accepted a blanket campaign. Rather, "decadent" Western pop is now given the party seal of grudging approval as a "part of the human heritage."

"Indeed, to stimulate the attendance at foreign rock and pop concerts financially, East Germany has encouraged the formation of...

GAL WRITERS ARE HONORED

ROME—It was women all the way last week at the San Remo Festival, where Daughters-also-owned was the show. Daughters-also-owned was the show. The music was by Sandra Carassini (Il Delfino), Giuseppe Bortoloso, Giuseppe Gazzara, Italy, Claude Arrens de France and Norma Baccaro of Canada. The song was "L'Amore di Due." On stage the orchestra were Sergio Gazzanella, flute soloist, and Angelo Zaninelli, violinist.

Most-Donovan Pact in Works

LONDON—Visiting American music business leader Jack Klein, who represents U.S. artists from his agency, David Drug, Five and British independent record producer Andrew Donovan and Mickie Most, set up negotiation between the two recently.

Donovan recently severed relations with Decca, his former agent and record producer. Since then his father has taken over the business. His former agency, the Vic Lewis Organizing Agency, has also been dissolved. If he concludes a deal with Most, as seems likely, it would be the first time since February the second year of the Animals, who are switching to Decca's records.

Donovan was due in New York last week for the "Tannery TV" show and was expected to sign the deal at Klein's offices.

Klein also talked here on a major deal for Herman's Hermits. Klein has put to Herman's managers a deal worth more than $1 million a year in pictures for MGM for the next five years. It is one of the most lucrative offers in the industry. Klein has bought the rights of Trevor Peacock's "You've Got a Lovely Daughter," and it is likely that the deal will be struck in a few weeks. The A.T.A. Casino management will be set December 4, 1965, BILLBOARD
Europe welcomes...

... The Serendipity Singers...

... on their European tour...

(and welcomes their new record too)

**SERENDIPITY SINGERS ON TOUR**

U.S. releases:
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The many sides of the Serendipity Singers: PHM 206-134; PHS 600-134
Take your shoes off with the Serendipity Singers: PHM 206-135; PHS 600-135
We belong together: PHM 209-180; PHS 600-180
The Serendipity Singers sing of: Love, Lies and Flying Festoons, and other songs by Shel Silverstein: PHM 208-190; PHS 600-190

Philips clearly has serendipity: the sales of the Serendipity Singers doubled last year!

**PHILIPS**

One world of music on one great label
Patti Rings Gong in Hong Kong

HONG KONG — Patti Page was given a rousing reception by her fans when she played to two capacity houses on one evening at the City Hall here. Miss page proved for the second time that she is able to establish a unique rapport with Chinese audiences. Some of the biggest names in show business have played Hong Kong's City Hall theater, but none evoked as much enthusiasm as the slim, blonde singer from Tulsa, Okla.

Pye Resists Kassner In Hassle on Kinks

LONDON—Despite attempts by Kassner Music to prevent British release of the new Kinks single, Pye has issued the record. A move to get TV promotion barred failed, pending a high court hearing of the legal issues.

Sympola Is Not Closing

DUBLIN—Belfast's Sympola wholesalers, who announced possible "enforced closure" earlier this year, will stay in business. In July, managing director Gordon Smith said the firm might have to close in view of EMI's "go direct" policy.

Under a new agreement, Sympola will remain wholesalers for EMI throughout Northern Ireland and will take over existing accounts from retailers with whom the company has not previously dealt.

whose string of hits such as "Teennite Waltz," "Doggie in the Window," and more recently, "Hush, Hush, Sweet Charlotte," generate a peculiar kind of excitement among a normally staid audience.

This was Miss Page's second visit to Hong Kong. Sharing the bill with her were Hong Kong's own group, the Fabulous Echoes, who were making their first concert appearance in their own city since their highly successful tour of the U.S. The young actor proved conclusively that they are now highly competent entertainers, polished and versatile, able to command attention on a concert stage.

Their repertoire ranges from beat numbers such as "Satisfaction" and "Papa's Got a Brand New Bag," to a moving rendition of "Exodus" and a Tijuana Brass-type interpretation of "A Taste of Honey." The group is slated to return to the U.S. at the end of a six-month nightclub run here. The Diamond Music Co. promoted the two concerts, proceeds of which are donated to charity.

The row blew up after a personal visit from American publisher Eddie Kassner was unsuccessful in persuading Kinks' leader and songwriter Ray Davies not to go through with a new deal with Belinda Music in the Abersbach group.

Kassner then issued a statement to the effect that Davies was exclusively bound to him under a five-year contract and that they had the rights to the composer's song "Till the End of the Day" on the "A" side of the Kinks' new single.

Davies had placed the song with Belinda and Pye gave copyright credit to Belinda on the record. But Kassner registered the song as theirs with the Performing Rights Society.

Larry Page, who is suing the Kinks because they have severed his part of their management, wrote to TV companies and the BBC claiming that to use the Kinks record would involve an infringement of copyright. But a court ruling freed the Kinks to perform the song in TV and radio shows they were booked for pending a hearing of the case.

Wris have been served jointly by Edward Kassner Music and Page's company, Denmark Productions, against Davies, Bosco Bel Productions (the other company involved in managing the group). Belinda Music and Pye Records. There is also a claim for damages, for breach of contract and conspiracy.

Page, who is also Sonny and Cher's British representative and will probably be the producer of Beatle's publisher Dick James in a new independent label, is also suing co-managers Robert Wace and Grenville Collins alleging breach of contract and enforcing their claim to part management of the group.

(Continued on page 26)

...market records all over the world

...press

...promote

...import

...export

EMI...record

EMI...record

EMI...record

EMI...record

December 4, 1965, BILLBOARD
Look what's poppin' at the movies!

HENRY MANCINI'S new single featuring the title song from 2 hit movies “MOMENT TO MOMENT” c/w “Soldier in the Rain” #8718 (From Hank's album “Dear Heart and Other Songs About Love” LPM/LSP-2990) RCA VICTOR
INTERNATIONAL NEWS REPORTS

MUSIC CAPITALS OF THE WORLD

Continued from page 24

means a substantial cut-down in taxes for the happy impersonations. ... Here was an English male vocal star, Dave Barry, who visited Holland last week again to do a number of shows. A special Barry LP, "That Strange Effect," has recently been released by Phonogram. ... Other foreign visitors were the Roke, who appeared in several large scale shows. Dutch national Amusement Music "Can'ttin" has successfully toured the two local radio corporations, AVRO and KRO, who both have a song competition. The strings of new Dutch songs to be premiered during the competition will be 40. AVRO will have its songs translated and presented five languages. It is expected that the performing artists will include a large number of the new tunes in their respective repertoire.

RAYMOND DOBBE

HAMBURG

Carlos Montoya, the world's leading flamenco guitarist, is touring Germany, with appearances scheduled in Berlin, Duesseldorf, Frankfurt, Munich and Stuttgart. Philips has three Montoya performances on "Adventures in Flamenco," "Flamenco Guitar II," and "Flamenco Guitar III." Polydor has released a new Freddy Quinn album, "Abschied vom Meer" (Farewell to the Sea). The young Swedish folk singers, the Scandinavians, appeared on the "Studio B" program of North German TV. At the Deutscher Verein, Carlos Otero and Berl Käuwernfert have been singing "Christmas in Old Vienna." Golden Star as the best singer and dance orchestra of the country respectively. ... The Shannocks, best group (who are not Irish, but Swedish) were touring West Germany. Their hit tune is "Calles." Latest hit is the Yankee, who perform in vintage U.S. Army uniforms. They are four young Germans from Bremen who have acquired a wide following with their "Beat Club" shows on Radio Bremen.

CBS Schlappmann has three new releases: The Rollbacks in "Let's Go, Go, Go!" Latin Gayle singing "Nachtimoher Himmel" and "Stop, Look, Listen," and Roy Bonner in "In Her Right." CBS is promoting two new folk performers. Christoph Sommerkorns and Michael de la Fontaine, a Dobro-cymbal unit. They began interpreting traditional German folk music. Their first CBS production is "Der Nachttraum." They then wrote, the Bob Dylan structure, and their own "Soll es ein neunstal and sein." They are crowdfunding for creation of a new "German-Folk-Fusion" music. Bernd Spier has a new CBSujaids music in the klingenst "Hit music." The song is composed by Bernd's father, Rudi Spier. ... Gabriele Roode-lohmke, 21-year-old daughter of singer Marika Roode, and film director Georg Jacoby, has signed an exclusive recording contract with Ariola. OMER ANDERSON

LONDON

A major surprise comes from Britain's small Pickwick Records that it will take over the Finckwicks, which will be a hit British marketing and sales force for the American Roulette Records catalog from "just" EMI beginning the next year. Pickwick will release certain Roulette albums which at present cost almost its $1.50 Allegro series. After EMI announced "The Work, It Out" would be the "A" side of the Beatles' new single out this weekend, John Lennon insisted that "Day Tripper" should be the "B" side. To which the plugging should go. EMI settled for a double-sided promo campaign—unique in Britain. ... Within a week of issuing EMI's "Almost There" follow-up, "I'll Remember You," this another single specially aired at the Christmas market. ... Howard Koch has bought the first round of the hit British musical "Half a Sixpence" now on Broadway for Paramount Pictures and Daniel Needles is likely to star in the film soon after leaving the Broadway cast last month. ... The Hollies have waxed a George Harrison composition "I'll Never Someone" (on the Beatles' new LP) for their own single. ... Dutch singing star Sylvia Vartan—who appeared in the recent Royal Variety Show—gets major British distribution on her new RCA Victor release, "Thinking About You." Peter Garrett is due in Nashville Dec. 15 to wax a country song for the McGarr's first LP, "Hung On Stooply." It is also due in Britain. ... The Rolling Stones' "Limited Edition," is the second in the series of "£1 Albums," the first being released by Andrew Oldham's Immediate label. Johnnie Mathis paid an unannounced visit and signed a deal with his British record for the first Nelson Newall. Publisher Dick James, on behalf of Northern Songs' Troubled Music, presented release by EMI of "My Name Is Alice." Keith Rober's recording of "Age of Corruption" be played on the tune of P. F. Sloan's "Everyday's Like Christmas." ... The orchestra of Sir Malcolm Arnold's Martin and Pablo Paramar are among those who have waxed 12 albums to label EMI's Stereo Series aimed at promoting the stereo recording market and backed by its own market advertising campaign.

CHRIS HITCHINS

MEXICO

At a farewell party, Bernard T. Newman, president for the last three years of RCA Victor Mexico, said goodbye to his Mexican friends. He will set up an office in New York to investigate possibilities of expansion and investments of RCA's electronic products (including records) in the different European countries. The new president in Mexico is Ronald H. Hutfins, former general manager of the company in Puerto Rico, vice-president of RCA International, called in charge of the first Latin-American Convention of subsidiaries companies, distributors and licencees of all RCA Record companies in Latin America. This convention, which will be held in Mexico Jan. 10 to 12, will be attended by many other RCA companies from Canada and many European countries.

Main theme of the convention will be exchange of repertoire.

Tatsuya Nosaka, liaison officer of Nippon Columbia in New York, said that RCA Victor's first trip to Mexico studied the possibilities of introducing Japanese musical materials in Latin America and assisted the recording by the local CBS of a new "Viva Mexico," an album of Latin music. In this record the famous Mexican TV show. It was his in charge of Japanese studies in Spain, ... Also on his trip to Mexico, Yon Hale, sales manager of tape and small record division of CBS Records International.

Gilbert Becke said this month that RCA Victor's first trip to Mexico was the just beginning of the new CBS Records International.

(Continued on page 28)
The Big News in Jazz:

(RIVERSIDE) is back!

Releases Now Available:

**This Little Light** — The Staple Singers
3527/93527

(M-$3.79, S-$4.79)

**Mongo Introduces La Lupe**
93523/3523 (M-$3.79, S-$4.79)

**Byrd Song** — Charlie Byrd with voices.
481/9481

**The Village Caller** — Johnny Lytle
Quintet. 480/9480

**Monk & Coltrane** — Thelonious Monk with John Coltrane.
460/9450

**Monk in Italy** — Thelonious Monk.
443/9443

...and the Entire World Famous RIVERSIDE Catalog.
($4.79—MONO OR STEREO)

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Producers of Riverside, Jazzland, 
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INTERNATIONAL NEWS REPORTS

MUSIC CAPITALS OF THE WORLD

* Continued from page 26 *

LP of the Chilean trio Hermanos Arriagada (Odeon), which arrived for a special performance at the Blanquita Theater.

OTTO MAVEREIRA

MILAN

Giovanna Velona, Rifi international manager, will fly to Paris this week for the delivery of the Rifi catalog in English, a special issue of the Rifi catalog distributed by Loutis Benjamin, who recently paid a visit to Durium and met Elisabeth Nitschke, managing director, and Khrilf Mittlerunig, president. Nitschke distributes the Durium catalog in Great Britain and the discussion centered on a wide promotion of the Arthurita lines there. Delo Delo of Gallo Asia Ltd. also visited Rifi and will release their television record and publishing firms.

Elisabeth Nitschke reports: "Silenzio" by Niall Rossie reached the 3,500,000 sales mark on the world-wide distribution... The new record of Khrilf Mittlerunig, "Cannes," bw "Starlight Melody" sold 70,000 copies in Italy during the first week of release... RCA has simultaneously released an Rpsi compilation of 50 of Rpsi's 100 greatest hits, including hits for the countries. Great Britain, Columbia Roes, France and Italy... --... RCA of Austria, Sticco & Co., by Berti Durium, is being released in Switzerland.

Carlo Rizzi, is swinging at his new desk as Cered-Carelli, formerly editor of Record and Music Labels. Marlaros may participate in the English version of Rpsi, which has been rumored that Tony Dallari will soon join. --... Nata Mouskouri will release a new LP, "In the Mood," for the show for the Italian TV and to release a new record on the RCA TV program 'Dreams!' Fair with the song, "It'll Be Too Silly Nella Notte." --... Photo gram, Polydor released an album by Oriental on the Spectrum label.

OSLO

After seven years on the Nor- way scene, the Beatles have been washed up by Verdens Gang. Elvis Presley has been the most popular artist, with a string of 15 hits. --... Jimmy Reeves "I Love You Because" has been released on the current chart... Both these No. 1 positions are held by local artists... "I Love You Because" has had a fantastic sale of 100,000 copies, a tremendous number in Norway. --... For the 10,000 sales is handed out approximately once a week.

The Beatles' phonecard record "Help!" hit the number one spot in a week and Napels concerts, but really won't make the top 10. --... The Beatles' guests to a record "Help!" hit the number one spot in a week and Napels concerts, but really won't make the top 10.

Rome

Modern Jazz Quartet bit the world by releasing "Concert and Napels concerts," but really won't make the top 10. --... The Beatles' guest to a record "Help!" hit the number one spot in a week and Napels concerts, but really won't make the top 10.

Queen Elizabeth meets Shirley Bassey, Tony Bennett and Jack Benny after they performed at a Royal Command Performance in London Palladium. While in London, Bennett signed contracts for six specials and two BBC TV programs, which will do next spring.

QUEEN ELIZABETH meets Shirley Bassey, Tony Bennett and Jack Benny after they performed at a Royal Command Performance in London Palladium. While in London, Bennett signed contracts for six specials and two BBC TV programs, which will do next spring.

J.B. and the Playboys, still in Canada, are said to have a "Swing Migration Band" that bedevils the Canadian music industry. In the American scene, they have just reported on RCA with the "RCA Victor Canada-International," Poor Man's "Alma," and "My Love," both written with the Canadian songs. --... An additional "Swing Migration Band" that bedevils the Canadian music industry. In the American scene, they have just reported on RCA with the "RCA Victor Canada-International," Poor Man's "Alma," and "My Love," both written with the Canadian songs.

Benny Goodman, conductor of the Benny Goodman Orchestra, has been in the studio the last week and has recorded his new song "Fool's Paradise." This is his first recording with RCA of any of his recent recordings.

The Beatles' phonecard record "Help!" hit the number one spot in a week and Napels concerts, but really won't make the top 10. --... The Beatles' guest to a record "Help!" hit the number one spot in a week and Napels concerts, but really won't make the top 10.
THINK "HANK"!
First recording by Dick Kallman, the star of the new network TV series. An album with a ready-made market!

RCA VICTOR
The most trusted name in sound

Dick Kallman drops in
as Hank

LPM/LSP-3489
A LITTLE BIT OF NASHVILLE • A LITTLE BIT OF DETROIT • A LITTLE BIT OF L.A.

AND
A WHOLE LOT
OF
JOHNNY RIVERS
"UNDER YOUR SPELL AGAIN"

#66144

Produced by Lou Adler
A DUNHILL PRODUCTION

IMPERIAL...on the go!
<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist</th>
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<tr>
<td>1</td>
<td>'Spill'</td>
<td>Richard &amp; The Young Lions</td>
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<td>2</td>
<td>'Gimme Shelter'</td>
<td>The Rolling Stones</td>
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<td>3</td>
<td>'Willie The Lion'</td>
<td>Paul Revere &amp; The Raiders</td>
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<td>4</td>
<td>'A Spoonful Of Sugar'</td>
<td>the Troggs</td>
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<td>5</td>
<td>'Don't Make A Fool Of Me'</td>
<td>the Beach Boys</td>
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<td>6</td>
<td>'You're Just Like A Woman'</td>
<td>the Beach Boys</td>
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<td>7</td>
<td>'Hang On Sloopy'</td>
<td>the Kings</td>
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<td>8</td>
<td>'You Better Listen'</td>
<td>the Turtles</td>
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<td>9</td>
<td>'Up On The Roof'</td>
<td>the Turtles</td>
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<td>10</td>
<td>'Tired'</td>
<td>Maxine Brown</td>
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<td>11</td>
<td>'Crying Shiny Shoes'</td>
<td>the Turtles</td>
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<td>12</td>
<td>'Sister Mary'</td>
<td>the Troggs</td>
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<td>13</td>
<td>'Don't Be Cruel To The Heart'</td>
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<td>14</td>
<td>'The Main Squeeze'</td>
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<td>15</td>
<td>'Rings Of Love'</td>
<td>the Turtles</td>
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<td>16</td>
<td>'Only The Lonely'</td>
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<td>17</td>
<td>'Old Man River'</td>
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<td>18</td>
<td>'She's So Fine'</td>
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<td>19</td>
<td>'When I'm Gone'</td>
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<td>'You Can Never Stop Loving Me'</td>
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<td>'Wreck On My Soul'</td>
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<td>'Tired Of Being So Lonely'</td>
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<td>'Big Man In Black'</td>
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<td>'The King Of The Dance'</td>
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<td>25</td>
<td>'You're Standing On My Heart'</td>
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<td>'A Whole Lotta Shakin'</td>
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<td>'All I Do Is Dream Of You'</td>
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<td>'Do I Love You'</td>
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<td>'I Love You So Much'</td>
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<td>'She's Got A Whole Lotta Love'</td>
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<td>'So Long Lonesome'</td>
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<td>32</td>
<td>'I'm Just A Sunshower Baby'</td>
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<td>33</td>
<td>'Papa Loves To Dance'</td>
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<td>34</td>
<td>'Imagination'</td>
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<td>35</td>
<td>'Till You Kiss Me'</td>
<td>the Everly Brothers</td>
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<td>36</td>
<td>'I'll Be True'</td>
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<td>'Sincerely'</td>
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<td>38</td>
<td>'Only You Can Love Me'</td>
<td>the Everly Brothers</td>
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<td>39</td>
<td>'My Heart's Broken'</td>
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<td>40</td>
<td>'I Know I Love You'</td>
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<td>41</td>
<td>'Butterfly'</td>
<td>the Everly Brothers</td>
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<td>42</td>
<td>'Why Does Love Have To Be So Sad'</td>
<td>the Everly Brothers</td>
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<td>43</td>
<td>'Dance Away Your Troubles'</td>
<td>the Everly Brothers</td>
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<td>'Let's Pretend'</td>
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<td>'The Draft'</td>
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<td>46</td>
<td>'All My Love'</td>
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<td>47</td>
<td>'Big Sky Country'</td>
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<td>48</td>
<td>'Sway (Qui Est-De Eton)'</td>
<td>the Everly Brothers</td>
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<td>49</td>
<td>'The Night Before Christmas'</td>
<td>the Everly Brothers</td>
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<td>50</td>
<td>'All Of Me'</td>
<td>the Everly Brothers</td>
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*For Week Ending December 4, 1965*
“A JOYOUS, BOISTEROUS, BRASH, FAST-MOVING MUSICAL!”

- Taubman, N.Y. Times

JULIE HARRIS

SKYSCRAPER

“BETTER THAN ANY PREVIOUS MUSICAL ARRIVALS THIS SEASON. MUCH BETTER.” — Glover, Associated Press

Skyscraper is building on three profitable fronts:

1. Original Broadway Cast Album
   SKYSCRAPER
   SVAS 2422

2. Hit Songs From the Broadway Musical, “Skyscraper”
   THE HOLLYRIDGE SINGERS
   ST 2411

3. More Than One Way
   b/w The Gaiety (Delicatessen)
   THE HOLLYRIDGE SINGERS
   5551

Capitol Records
ALBUM REVIEWS (continued)

BREAKEOUT ALBUMS

NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS

THIS WEEK

NEW ACTION LP's

Since I Fell for You

Lenny Welch, Columbia CL 2400 (M), CS 9120 (5)

Robert Goulet on Broadway

Columbia CL 2418 (M), CS 9218 (5)

Lenny Welch/Two Different Worlds

Kapp KL 1457 (M); KS 3457 (5)

The Beau Brummels, Vol. 2

Autumn LP 104 (M); ST 104 (5)

The Man from U.N.C.L.E.

Hugo Montenegro, RCA Victor LPM 3475 (M); LSP 3475 (5)

Country Songs for City Folks

Jerry Lee Lewis, Smokey MGS 27071 (M); SR 67071 (5)

Autumn Leaves—1965

Roger Williams, Kapp KL 1452 (M); KS 3452 (5)

The 4 Seasons Gold Vault of Hits

Philips PHM 200-116 (M); PHS 600-194 (5)

The Many New Sides of Charlie Rich

Smokey MGS 27070 (M); SR 67070 (5)

Pope Paul VI United Nations Address, October 4, 1965

Spaulk Arts 5A 935 (M); (No Stereo)

POP SPOTLIGHT

SALOON SONGS

Johnny Roselli, United Artists UAL 3451 (M); UAS 6455 (5)

Included here are songs people like to listen to and sing. How, however, can you sing them without giving a thought to their meaning, as long as they are performed by Jimmy Roselli. George Stevens has supplied the arrangements, which come off such well the song's haunting quality and Roselli's singing easily makes them take hold.

ROY CLARK GUITAR SPECTACULAR

Capitol S 2425 (M); ST 2425 (5)

Never before has the extraordinary guitar skill of the Clark been so brightly and strongly highlighted with Clark's personable talents. Clark performs his own arrangements to a topnotch level, always with the help of the other instrumentists. "When Love Comes Softly," "I Know That I Love You," and "Lili Marlene." 

POP SPOTLIGHT

WYLLY BEAT

Sandy Nelson, Imperial LP 11926 (M), LP 11929 (5)

Rovning, surging beat by Sandy Nelson will give this album a high profile. The numbers include "The I'll Never Let You Go," "How Do You Do?" and "Sandy." This will be hit with teen-age customers.

HOLLYWOOD GUITARS

Marian Baker, MCA LP 3001 (M)

Cleverly planned and produced package pitting fine guitar against a well to strong orchestration. The music is basically country and then proceeds but the creative arrangements put it in the pop field. Two featured numbers, "The Bridge," and "Once Upon A Time," have a real punch to them. An album which should result in a smash hit for the talented Baker.

POP SPOTLIGHT

THE DANGEROUS CHRISTMAS OF RED RIDING HOOD

Various Artists, ABC-Paramount ABC 536 (M); ABCS 836 (5)

ABC-Paramount's Christmas show, to be aired on Dec. 28, has a limited Jule Styne-Richard Adler Christmas LP. Folk songs are high profile among the songs listed, "My Little Fantasy," "I Wouldn't Change You," and "The Animals Bring Their Lots of Cheer." The album also has a new song, "Shi-Ko-Kay a Happy New Year," could develop into a December standard.

CRYING TIME

Morgie Singleton, United Artists UAL 3439 (M); UAS 6459 (5)

Morgie Singleton makes her United Artists album debut here, and does it in a big way with such title cuts as "Crying Time," "I'm So Lonely Now," and "There's Always A Reason." The remainder of the songs are her own, including the "For Grady" number. Don't look to the country pop field, having been a regular on "The Louisiana Opry" show in St. Louis, Los Angeles and New York, the album should continue to grow bigger and bigger.

FAMOUS DUTS FROM THE ONERA

Various Artists, Angel S 36293 (5)

An fascinating collection of operatic duets proves the commercial appeal of some duets. With the operatic background of the duets, there is a good feeling of the music compared with the fact that this is an excellent recording, assures this package the sales.

CLASSICAL SPOTLIGHT

HAYDN: SYMPHONY NO. 75 IN D MAJOR; ORPHON NO. 81 IN G MAJOR

Memorial Orchest. (Blom), London, Mercury VSM 1138 (M); VS 71138 (5)

Stevie's dedication to way's work can be heard to perfection in this recording. Wonderful, beautiful, and much loved, this recording is a winning record in the low-priced field.

JAZZ SPOTLIGHT

THE IN FROUN

Gary Mardor, Vee Vee V-6132 (M); VY-6032 (5)

Gary Mardor, knows that music has to be broadened to include humor and an awareness of the current mood to develop lively support. His does just that in this interesting package that features some highly original and attractive material as well as a swing arrangement of "The Duke." The Ska group records shows with warmth to make this a winning record in the low-priced field.

See Album Reviews on Back Cover
The Most Beautiful Album of the Year

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**ALBUM REVIEWS**

**Continued from page 34**

**SPECIAL MERIT PICKS**

Special Merit Picks are new releases of outstanding merit which deserve recognition and which could have commercial success within their respective categories of music.

**POP SPECIAL MERIT**

MARILYN MITCHELL

**ABR-Paramount ABC 533 (M) ABCS 533 (S)**

Marilyn Mitchell, who recently made a splash as a nightclub singer and is now touring as "Blondie Girl," has a potent singing technique. It's developed here for some poignant ballads. Arrangements by Hal Weiss, Sy Diner and Bobby Lustig. A first-class effort.

**JAZZ SPECIAL MERIT**

WÖRKIN' OUT!

Bobby Timmons With Johnny Lytle.

**Prestige 7287 (M) ST 2419 (S)**

Farral Timmons, who played with many great jazz groups, joins with Winter, bass and drums to perform an album of swinging originals, many of which are his own compositions. This band is very effective and should appeal to jazz fans. It will likely appeal to jazz lovers as well. The sound is easy and appealing, featuring a strong horn under mellow sounds.

**FOUR-STAR ALBUMS**

The four-star rating is reserved for new albums with sufficient commercial potential to warrant being checked by most dealers, one-stop and rack dealers handling that category.

**SPANISH GREASE**

Wille Baebo. Verve V 8631 (M), VB-8631 (S)

A combination of Latin, jazz, pop and rock, Latin rhythm palace with superb and easy that will. Wide appeal here — including teenagers. The instrumentation of this Latin 'whiz' is the standard. It swings with appealing ease and expert sensitivity.

**JAZZ SPECIAL MERIT**

SOMEWHERE WE'VE GOTTEN

Morris Newton. Prestige PR 7409 (M)

This splendid trio achieves a musical and emotional chord which gives their playing an added thrill. The blend and sophisticated ballad sound悦orbed. "Handclaps" and "The Mackenzie Is Our Own" get briskly-trimmed packaging in their melody. Pop will probably pick up the promising pop trio's only one.

**SPECIAL MERIT PICK**

THE RAMSEY LEWIS TRIO CHRISTMAS ALBUMS

**Cocra K 2326 (M)**

L.P. with a new sound that embraces the blues idea on this excellent盤手 that includes "Get A Little Closer," "I'll Be Here," "I Just Don't Know What To Do With A Woman," and "I'd Rather Drink Muddy Water" and "Dee You Left That A Bottle." He knows a man feeling here. Dealers will find this album very profitable.

**ALBUM REVIEW POLICY**

Every album sent to Billboard for review is heard by Bill- board's Review Panel, and its market potential is noted within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LPs are listed under their respective categories.

**JAZZ SPOTLIGHT**

B.B. KING: CONFESSIN' THE BLUES

**ABC-Paramount ABC 528 (M) ABCS 528 (S)**

B.B. King's latest with a soul sound that combines the blues idiom on this excellent release that includes "Get A Little Closer," "I Just Don't Know What To Do With A Woman," "I'd Rather Drink Muddy Water" and "Dee You Left That A Bottle." He knows a man feeling here. Dealers will find this album very profitable.

**RELIGIOUS SPOTLIGHT**

GEORGE BERRY SINGERS

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**NEW BROADWAY-HOLLYWOOD紀**

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Mercury MGW 13212 (M) SRK 1612 (S)

**COUNTRY**

**DICK SHERRWOOD SOUVENIR ALBUM**

Cocra K 2326 (M)

**(Continued on page 38)**

**TWO WAYS TO GIFT WRAP A CUSTOMER**

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**THE RAMSEY LEWIS TRIO**

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THE WAR BIRD

Soundtrack. Decca DL 9149 (M). DL 79694 (N)

**THE CATHOLIC MARRIAGE**

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**ALBUM REVIEWS**

SWINGING SOUNDS OF THE 40’s 
Leiber & Stoller. Epic EP 3601 (M); SKE 6010 (N)

DEALDINNER IN SOUTH AMERICA 
Klaus Dealdinner Quintet. Damage 
NICE 26640 (M); SKE 6099 (N)

**SPOKEN WORD**

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**THE JAZZ BEAT**

By ELIOT TIEGEL

The Unworkable Workshop

Charlie Mingus has an interesting concept for live appearances. He advances the workshop idea but makes the terrible mistake of not clearly explaining this concept to his audience. Result number one: Utter confusion among the audience as to what the bearded bassist is doing.

A case in point was a “jazz concert” at UCLA presented by the Committee on Fine Arts Productions in the huge Royce Hall auditorium. A good-sized crowd came to hear Mingus and his octet and what they witnessed was a confused, disoriented (or so it seemed) and unorthodox live performance. Quirky and unorthodox because Mingus failed to explain to his fans at the start that what they were about to observe at $4 a head, or so, was an informal, ad lib, rehearsal session in which he and his crew would be working out tunes in a recording session. This is the workshop concept, as we understand it, but the majority of our audience doesn’t emphasize this point. So we witnessed the following:

Mingus trotting around stage, mumbling to his players yet meaning to communicate these same thoughts to the audience but unable to because he was so involved in reiterating the concept. He was not, in a word, “on” with the audience. We were called “Meditation for Some Kind of Piece,” or something like that, and it was dedicated to Red Callendar.

Performing with Mingus was his regular quartet, Danny Richmond, drums; Leonie Hill, trumpet, and Charles McPherson, alto saxophone. They were augmented by Julian Watkins on French horn, Howard Johnson on tuba and Hubert Benet on trumpet. They were seated on stools, spreading out across the front of the stage with Mingus off to the right side. “Mediation” sounded intriguingly powerful, with the instruments coming out strongly, building up great intensities and then calling and answering each other. Mingus’ arch bowing often played in a counter melodic fashion against a solo. So far so good.

The What’s the Title?

Mingus couldn’t remember the title of the second selection, “What’s the hell is it?” he sputtered. “I don’t know if I can say that word but this is college not a high school and you should know that word.” The musicians began playing sort of what they weren’t pleased with what he heard. He stopped them, turned to the audience and clearly on mike explained: “That’s why we call it the workshop. Just a moment ago he suggested a political thought: “If we can’t play together then who is going to play with us?” After a third false start, Mingus forgot the audience completely and spoke directly to the players: “Don’t worry about it. That’s why we call it the workshop. You can play it better than that.” Turning to the audience which at this point was stringy in its seats, Mingus said: “This is going to be long concert, so relax.” Then moving to a piano he played the melody line like a jazz pianist. Someone on stage speaking quite softly yet audible enough in the first few rows murmured: “Like a swan with a beat.” “Yes like a swan,” answered Mingus. “That’s a good idea... a swan with a beat.” Unperturbed, he suddenly stopped playing the piano, got up and walked back to his bass stating: “Don’t play it. We’ll play something else.” From this point he commented, charged four of the players, leaving only his regular quartet members on stage.

Audience Bewitched

Throughout this banter the audience remained bewildered and fairly in control, considering they paid money to be entertained. After the quartet had played a hot selection, the next announcement was “They Trespassed on the Land of the Sacred Sioux,” a sad piece utilizing all the players. This was followed by “Don’t Be Afraid Because the Clown Is Afraid, Too,” and there was trouble here. One of the trumpets came in too soon which ruffled the leader. As the players looked at each other with puzzled expressions, Mingus offered his philosophy lesson for the night. “Ask me what’s wrong with New York and I’ll tell you. He said and then began reeling off his many displeasures—crowds, fights and the thought that people eat themselves.”

“Clown Is Zesty”

When they did run down the “Clown,” it had a zesty military feel and this led up to the closing selection of the first half of the workshop. It was a badly parodied Dixieland number in which the musicians followed Mingus into the audience.

The second half of the workshop offered “Once Upon A Time There Was A Holding Company Called America,” which Mingus explained was the second number they had tried and for which he had forgotten the title.

As the evening drew to a close, Mingus offered two explosive production numbers which could have wined and dined him with the audience had what happened not happened. The first selection was “Don’t Let It Happen Here,” which must be a beautifully thought-out plea for sanity based on the words which the artist used. With the Octet playing at full strength, Mingus read his poetry into a neck mike but the balance was still in favor of the horns, so hardly any dialog was discernible. But we did hear: “If they can’t come and took the Communist and I said nothing because I was not a Communist. One day they came and took the Communist and I said nothing because I had no faith. One day they came and burned a Catholic church and I said nothing because I was a Protestant.” The ensuing production number was “Where Does A Man Go To Find Peace?” again with poetry lighting the sonorities of the brass section. “Where does a man go to find peace?” was the question. He asked. “To the arms of his beloved, where behind locked doors they are secure from the sounds of gun seeking peace,” he answered himself. Perhaps someday these works will be recorded with proper balance so we may reap of Mr. Mingus’ rationalities often presented in irrational ways.

December 4, 1965, BILLBOARD
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March, 1965, BILLBOARD

(Continued on page 50)
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The New Warhorse Repertory By Columbia Hitting Pavdirt

NEW YORK—Columbia Records is pioneering now Masterworks repertory. To its already extensive catalog of classical recordings, Columbia has added, in the past few months, outstanding works by three leading composers recorded by major orchestras. These include the world premiere of Charles Ives' Fourth Symphony by Leopold Stokowski and the American Symphony Orchestra; the debut performance by Leonard Bernstein's New York Philharmonic of Bernstein's own composition, "Chichester Psalms" for chorus and orchestra; and a performance of Carl Nielsen's Third Symphony, also by Bernstein and the New York Philharmonic. In addition, Eugene Ormandy and the Philadelphia Orchestra have recorded the American premiere of Mahler's Tenth Symphony. The album is scheduled for release in January.

The Columbia recordings of the Ives' Fourth Symphony and Nielsen's Third Symphony have achieved exceptionally high sales figures. Both albums have been listed on the classical trade paper charts in recent weeks. In April and May, New York Times Decca full-page raves to both the Ives and Nielsen recordings preceded the Music-Drama section. With a circulation of over 1,500,000 and a readership increase of 3 million the Times serves as an important outlet to boost consumer sales. Another factor responsible for spurring sales of the Nielsen work is a one-minute radio spot narrated by Bernstein which has received top airplay on major stations.

Fledgling World Premieres

The Ives Fourth received its world premiere in a concert performed by the New York Philharmonic, led by Stokowski and the American Symphony Orchestra at Carnegie Hall on April 26, 1965, and was later recorded by Columbia. The New York Times awarded it a special citation "for its originality and genius" by members of the New York music world. Los Angeles and Washington programs to be broadcast in December, January and February of 1965 by National Public Radio and Television Network will carry Stokowski's performance of the symphony to 40 cities in the U. S. Within a few weeks of the release of Nielsen's Third in the composer's native country, Denmark, the album became a top seller. The reviews, both in the U. S. and Norway, were highly favorable.

Written During Leave

Bernstein composed "Chichester Psalms" during a year-long sabbatical from his duties with the New York Philharmonic last year. Bernstein was commissioned by The Very Reverend Walter Hussey, Dean of the Cathedral of Chichester in Sussex, England, to write the Psalms for the Cathedral's 1965 Music Festival. It received its world premiere by Bernstein and the New York Philharmonic on July 15. The New York Times music critic, Raymond Ericson, cited the psalms as "...extremely direct and simple...an extremely beautiful..."

When Gustav Mahler died in 1911, he had not completed his Tenth Symphony. In 1963, the conductor, Deryck Victor Cooke finished the composition, adhering to Mahler's style. Ormandy led the Philadelphia Orchestra in the first American performance of the work on November 17, Columbia recorded the Philadelphia's performance of the work. Raymond Ericson, the Times critic, said of the performance, "They played it under Mr. Ormandy's direction with almost terrifying intensity at times, and it is good to know that the performance is being recorded for those who missed hearing it on this occasion.

Karl Boehm to Baton the Met Jan. 1 to Feb. 6

HAMBURG—Karl Boehm will direct the Metropolitan Opera in New York from Jan. 1 to Feb. 6. Boehm's appearance with the Met is made with the announcement of his recording of Richard Strauss' "Electra." Inge Borkh in the title role. Boehm's "Electra" was awarded the Grand Opera Prize at the International Record Festival this year in Mar del Plata. Aside from the Mar del Plata award, Boehm's "Electra" has received prizes in France, Holland, and Germany. The recording ranks as one of the most honored opera recordings of recent years.

The addition of a third German Gramophone artist soon to go on the U. S. is Edith Pelmenmann. The conductor will be joined with the Chicago Symphony Orchestra at the start of the new year for performances in Chicago and Milwaukee.

Edison Prize to Philips' "Parsifal"

NEW YORK—The Bayreuth Festival recording of "Parsifal," released last spring by Philips Records, has received the Dutch Edison award honoring the recording and its conductor, posthumously, the late Hans Knappertsbusch. Already the recipient of the Grand Prix du Disque de l'Academie Charles Cros, Prix, the Toscannini of the French Academy du Disque Lyrique, and the German Preis der Deutschen Schallplattenkritik, "Parsifal" was presented with its fourth international award during the German record dealers' annual meeting in Hamburg's Concertgebouw. The "Edison" is given in recognition of technical and artistic value by a jury composed of eminent Dutch music critics.

BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in the following Retail Outlets.

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<td>RCA</td>
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<td>Columbia</td>
<td>Overture</td>
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<td>3</td>
<td>Decca</td>
<td>Symphony No. 2</td>
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CBS Stars to Grace Europe

PARIS—CBS announced in this week that extensive tours in Europe have been lined up for Philip Entremont, Robert Casadesus and Zino Francescatti.

And pianist Philip Entremont will give concerts in France and Italy in April and May.

Robert Casadesus will give concerts in Germany, Holland, Switzerland, Belgium, France and Italy from February to May and violinist Zino Francescatti will tour Switzerland, Finland, Sweden, Norway and France from April to July 1966.

In progress is a European tour by the Viennese pianist Friedrich Gulda, who has established a big reputation in both classical and jazz fields. The first half of his recital is devoted to his own compositions, while the second half features Gulda playing jazz on a Steinway (Friedrich Gulda) and Albert Heint (drums).

In connection with the tour, all European CBS companies have issued Gulda's first album "Jazz," which includes the pianist's own arrangements of music for Piano and Band No. 2. Gulda's tour takes Portugal, Spain, Germany, Switzerland and Austria in May and June.

Edison award recipient" Parsifal" in the following Retail Outlets

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Edison award recipient

42

OPERA STAR EILEEN FARRELL confers with Bronx Borough President elect Herman Badillo, chairman of the 1965 Christmas Eve campaign of the New York Tuberculosis & Health Association, as the drive for $800,000 got under way recently. Miss Farrell is a campaign sponsor.

As of December 4, 1965, BILLBOARD - www.americanradiohistory.com
A NEW SOUND ON "E" RECORDS...

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"I KEEP ON KEEPIN' ON"
GCP-1

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DON RAY SAMPSON
(Under exclusive artist contract with "E" Records)

"TAKE IT EASY"
b/w
"BABY COME BACK"
GCP-2

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1598 N. "E" Street
San Bernardino, Calif.
NASHVILLE—Country music moved uptown again last week (57) when Minnie Pearl hosted a country music TV special in New York on the WCBS-TV "Dial M for Music" show.

Artists appearing with her were Roy Van Dyke, Dottie West, Ira Mansfield, and Don Bowman.

The show was produced by Ethel Enz, director, and Curtis Carter. Talent coordinator was Great Purcell Associates, Ltd. Eddie Cumings, manager of the Purcell Nashville office, said he was informed the show would be aired nationally on CBS-owned and-operated stations.

Promoters whose main offices are in New York and Hollywood, opened the Nashville office a few months ago to give particular emphasis to representing country music artists on national TV.

Stapp & Killen Buy Interest in Wilderness

NASHVILLE—Jack Stapp, president of Tree Publishing Co. and Diamond Records, and Killen, executive vice-president of both, emphasized that Wilderness will not become an affiliate of Tree.

"We have only bought an interest in Wilderness as a routine investment," said Stapp and Killen.

"It's like buying stock in another firm. This does not mean we own Tree or Dial in any manner."

All Wilderness officers retained their positions, with Mr. Jack Stapp and Mr. Killen as presidents.

OELWEIN, IA.—Band leader Andy Doll has been admitted to the hospital for intestinal operation. He will be confined about 10 days, during which time Doll's boys will run the band.

Minnie Pearl
Hosts WCBS's
Country Spec'1

Continued from page 3

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C H A R T C H E C K—Current Top 40 radio charts from around the country show how country music is breaking down music barriers more and more. Four country songs by traditionally country artists are at or near the top of the charts: "May the Bird of Paradise Fly Up High" by The Wilburns; "The Old Rumors" by Kenny Rogers; "The World Go Away," by Eddie Arnold; and "England Swings" by Roger Miller, and "Flowers on theground" by Stonewall Jackson's. Royal Hargrove, a member of this group, made it to the top 20 with "Hello Viet Nam." It's "Goodbye to Viet Nam" on Capitol.

G O O M A N S

I'M TOO NEAR HOME

THE BEST OF THE HAPPY

GOODMANS

IT'S A WONDERFUL FEELIN'!

WHAT A HAPPY DAY!

BEHIND THE SCENES—Lauren Bacall, the highly successful former actress who took her talents to the music industry, has recently been elected president of BMI. Ms. Bacall, who is the widow of the late Humphrey Bogart, who was once the top earner in the music industry, has been a long-time supporter of BMI and has been involved in the industry for many years.

COUNTRY MUSIC

G O O M A N S

I'M TOO NEAR HOME

THE BEST OF THE HAPPY

GOODMANS

IT'S A WONDERFUL FEELIN'!

WHAT A HAPPY DAY!

RICHMOND, Va.—The Barbara Allen show has been set for a string of early December dates by Jim Gilliam Productions, Richmond, and the Hill-Helm Agency, Nashville.

Miss Allen's schedule starts in Henderson, N. C., Dec. 2, and follows with Kennesington, Ga., Dec. 4; Hazleton, Pa., Dec. 10; Suffolk, Va., Dec. 17; Brushfork, W. Va., Dec. 19; Franklin, Va., Dec. 26; Fredericksburg, Va., Dec. 28.

The thrills will be in Knoxville, Tenn. Dec. 20-21 to film four more segments of the Billy Grammer television show which is seen in 17 major markets. Miss Allen is regular on the show.

Appearing with Miss Allen on most of the above dates will be Teenie Cheatham and the Country Rockers. The Chenay will be with Hank Williams Jr. in Winchester, Va., Dec. 15.

Pollock Honored

SEATTLE, Wash.—Bob Pollock, owner of KPUG Radio, Seattle, was presented a plaque and a check for $100,000 by the International Country Music Organization at an awards banquet recently. The plaque was presented by President Longston of the Country Music Association.

Pollock is general manager of KPUG from 1940 to 1955, when he became manager of the Longton Enterprises. He purchased KPUG in March 1965.

LAS VEGAS area country and western radio listeners joined Station KXIV in celebrating its second anniversary in country music. Along with thousands of anniversary cards and letters, listeners even baked cakes for the birthday celebration. Pictured, left to right, at the birthday celebration, were: Dennis Arons, General Hospital for an intestinal tumor operation. He will be confined about 10 days, during which time Doll's boys will run the band.
FROM CARNEGIE HALL
The Jimmy Dean Show
ABC-TV

FRIDAY, DECEMBER 3rd 10:00 PM, EST
Gospel Quartet
In Country TV Show Cast

NASHVILLE — The Webb Pierce Show, a proposed new country music show for syndication, has the Prophets Quartet as regular cast members, only show to be a gospel quartet.

There are now 15 syndicated country music shows. The Pierce show, which is likely to be taped, would make 16.

One other country music show, The Bill Grahame Show, does use a gospel music group, which is not a gospel quartet. Owen Bradley, head of Decca's Nashville operation, is producer of the Webb Pierce show. He is a radio show director and plans and are for them to sing more than one in the future, Bradley says.

Williamson Reps Cedarwood in Hwd.

NASHVILLE-Bobby Williamson, a 20-year veteran of song business who has been a writer, singer, and agent, is now appointed song writer for Cederwood Publishing Co. First week out last week by Cederwood president, Bill Denny.

Williamson worked in two movies earlier this year, "The Third Day" and "Warner Bros.

He has worked in many facets of the motion, TV, and music business in Hollywood. He has appeared as actor or musician on some 60 network TV shows in recent years, including "The Jack Benny Show," "Suspense Theater," "Chrysler Theater," "Arrest and Trial," and "The Virginian."
Webb’s first Christmas record

WEBB PIERCE sings
"CHRISTMAS AT HOME"
(DECCA 31867)

written by Max Powell

CEDARWOOD PUBLISHING COMPANY, INC.
815 16TH AVENUE, S.O. NASHVILLE, TENN. AC615 255-6535

THE GATHERING PLACE
OF EVERY
"WHO"
IN THE MUSIC BUSINESS
COMING DEC. 25
Rangers Sign With Light

The Rangers Sign with Light, hometown of the country music stars, have signed with Light. Two weeks ago, Light also booked the Happy Goodman Family and Oak Ridge Boys. Selected are Ronnie Page (left) and Light. Standing, from left: David Reecie and Darrell Johnson.

Gospel Music

National Talent Agency Begins Gospel Promotion

By ELTON WHISENHUNT

NASHVILLE—Gerard Purcell, head of Purcell's Gospel Talent Agency, has announced the opening of a new gospel talent agency. The company, which was established last week, will operate under the name of Purcell Talent Agency.

The Purcell firm has offices in New York, Hollywood and Nashville, and represents many top gospel artists and groups. The agency's first assignment was to represent the gospel group, the Gospellers, in their recent tour of the south.

The company has also signed with the gospel group, the Soul Stirrers, for their upcoming tour of the United States.

They Made Switch--Country to Gospel

CHUCK WAGON GANG—The ladies are, from left: Rose and Anna Carter, back row, from left: James Wesson, Roy Carter, Howard Gordon.

GMA Meeting

NASHVILLE—First meeting of the Gospel Music Association in 1966 will be at 6 p.m., Jan. 3, at the Capitol Park Inn here, according to D. P. Carter, the agency's president. The meeting will be attended by all officers and directors.
Hymntone Is Building Own Recording Studio

REALIZE DREAM

GROUNDBREAKING—Hymntone Record Co., Harrisburg, Pa., is building a shopping center which will include a modern recording studio. From left: Ginny Baldwin, Don Baldwin and architect Weldon Bender.

HARRISBURG, Pa.—Hymntone Record Co. of Harrisburg broke ground last week for a $150,000 shopping center which will include a modern recording studio for gospel music.

The center will also house four stores and a one-story office building for 10 offices.

Don Baldwin, president of Hymntone, said it was fulfillment of a long-time dream of he and his wife, Ginny, who have worked as a team in gospel music for some years.

Baldwin organized and managed the Couriers Quartet for 10 years. He traveled more than a million miles with them. One of the stores in the center will be a Couriers Quartet piano and organ retail outlet.

The recording studio will have four-track Ampex stereo, German echo units, suspended ceiling, hanging walls and a "floating floor" on springs to prevent any vibration or sound from outside. Construction on the entire project has begun and completion is projected for next March.

Hymntone has under contract, besides the Couriers, The Vico-Counts, Jacobs Brothers, Shore Brothers Quartet and the Kentucky Stone. Baldwin also records solo on the label.

CROWN V SOLD

GRAND RAPIDS, Mich.—Zondervan Records, owned by P. J. and B. D. Zondervan, has purchased Crown V Recording Co. of Cleveland. Crown V was owned by brothers Charles, Bill and George Oshman.

The Zondervans said they will continue making releases on the Crown V label and will use it to expand and encourage new talent.

Orrell Stages Annual Concerts

ALLEN PARK, Mich.—Lloyd Orrell and Son Enterprises, gospel concert promoters in several Northern and Midwestern States, staged two big annual concerts this weekend and will have two more next weekend.

The first sing (3) was at Morris Civic Auditorium, South Bend, Ind., featuring the Statesmen, Blackwood Brothers, Blue Ridge Quartet and Weatherford Quartet. The next night (4) the same talent appeared in a concert at the Masonic Temple, 500 Temple Avenue, Detroit, Mich.

Next Friday (10) Orrell will stage a sing at Flint, Mich., with the Statesmen, Blackwood Brothers, Happy Goodman Family and Stamps Quartet. The same talent will perform the next night (11) in Indianapolis.

Cheryl to Solo

CHERYL TONEY—She will record a gospel music album in Nashville this month, her first. Akron will be Jerry Cutchfield. Cheryl, 16, is the wife of Jack Toney, lead singer for the Statesmen. Her brother, Gary McSpadden, sings baritone for the Imperials. She is a model in Atlanta and is strikingly beautiful—as you can see.
RADIO-TV PROGRAMMING

Stations Have a Dr. Kildare; He Even Makes House Calls

BY ELIOT TIEGEL

HOLLYWOOD—Bill Drake specializes in doctoring "ailing" radio stations with Top 40 medicine. Drake is currently under retainer from three separate stations in California to render injections or "rock 'n' roll" music, jingles and control room counseling. His employers are KYNO, Fresno; KGB, San Diego, and KHJ, Los Angeles. The RKO-General outlet—KHJ—is his most recent case.

Drake's consultant role is different from programmers who operate from one office and mail out their music selections to clients. Drake is a revolving consultant on the spot, functioning several days at each patient's side. The closest similar programming service is provided by Joe Allison-Joe Nixon in the country field who work on a project basis for different management.

From Apartment

Out of a Sunset Strip apartment in Los Angeles Drake keeps in touch with his "patients" by phone and claims he's always aware of what's on the air. He explained his specialty as setting up a station's sound...what the singles are likely to be...where the commercials will go...length of the playlist...what kind of contests will be run...and where the news will be slowest.

These ingredients are bottled as Drake's own formula, based on his experience as a program director of WAKE, Atlanta:

YOU have the station
WE have the shows
DRAMA
SHORT STORIES
CAPSULE PROGRAMS

Write for sample programs and brochure to:

Stanmark Productions Ltd
21. Hertford St.
LONDON W. 1.

ALL KINDS WANTED

New Records, New Records, We Need New Records: Stations' Plea

NEW YORK—A chance change in format by a radio station can lead to immediate problems, and the biggest is the need for new records. KBMF-FM, Spearman,Tex., has "problems," because the station is now using a variety format. Music played includes rock 'n' roll, country, good music, jazz, and gospel. Station manager George (Big John Little) Willhite needs records of all kinds.

"Although we are FM, we program on an AM format and style," Willhite said, "and this programming is being received real well...but we need records to really do it justice." Besides covering the Texas Panhandle, the station reaches into three other states, Willhite said.

Peabody Entries Close Jan. 10

ATHENS, Ga.—Jan. 10 is the deadline for 1965 entries for the George Foster Peabody Radio and TV awards. Entries should be sent to Dean John E. Drewry, Henry W. Grady School of Journalism, University of Georgia, Athens, Ga.

Entries for both radio and TV will be considered in the following categories: News (reporting, investigation, or commentary); entertainment (musical, social; for nonsensical; education; youth or children's programs; promotion of international understanding, and public service. Also, outstanding radio-TV writing. Each entry should give title of program, name of station or network, address, classification, and entry number. The contest, which invited listeners to voice their own views on United States aims in Vietnam, was praised by Illinois congressman Daniel Rostenkowski, Roman C. Pucinski and Frank Annunziu, with their taped comments aired over the station. The winner, to be announced next week, will be awarded an American flag in a special Washington ceremony.

Bivens Gives Stereo A Successful Whirl

CHARLOTTE With the growing popularity of stereo as a broadcast medium, Bill Bivens felt the time was ripe to switch. A radio veteran, Bivens felt stereo might require a different kind of experience. He began his basic training in the medium last Feb. 1 with a live stereo deejay show here on WBT-FM. He felt it was a wise maneuver on his part, claiming there's already a good market for stereo. He even desists in stereo broadcasting because "stereo is so hot now." The station's concept is a status symbol, Bivens said. "I even get telephone calls from people with multiplex receivers in their cars. One listener said he had four big speakers in his station wagon.

Bivens is on the air Monday through Friday from 6:30 p.m. to midnight. The show is live except for an hour of tape 9-10 p.m. While Bivens takes a coffee break. But the other almost five hours six listeners selects all the records played and does most of his selecting over the weekend from duplicate records at home. "I use the approach of being a friend, not a deejay," he said. "On weekends, I'll even have some of my friends in listeners while I'm selecting records.

Having noted the songs he wants to program, Bivens comes in early at WBT-FM in order to begin pulling albums— as many as 120 come from a single album, the artists include Ethel Ennis, Roger Williams ("who is very hot here"), Jack Jones, Ray McKinley, Harry Simeone, Tony Mottola, John Gary, Frank Sinatra and Andy Williams. "They drive me crazy with requests for Andy Williams and I have to play something by Ray McKinley every night..." Bivens said. "I have enough records out to satisfy my listeners.

Since he may only play one or two songs from an album, Bivens has to find a single as a programming aid. He said a Capitol Records promo manager handed him on "Summer Wind," by Roger Williams is a big favorite in the area. Bivens has basically put the album over... he had it out on a single, but not in stereo. I couldn't play his version.

The key is a successful stereo show should be the artist's music which I "never talk down to an audience," Bivens said. "Most of the stereo listeners would appreciate a loudmouth. I also vary the tempo. He's much better on some listeners; they'd become bored after a while. But during the climaxes Bivens is dramatic. And strongly—Ethel Ennis and David Rose. Afterwards, I step up the pace... Dean Martin, Bing Crosby..."

About 10 p.m. he may play some hard music, then slow down and play again around 11 p.m. He feels live stereo deejay shows are no longer a thing of the future. "It's here.

Radio's Job Hailed

WASHINGTON—The broadcasting industry of the northeastern United States was commended last week for its role in the widespread electric power failure. Vincent T. Wassilewski, president of the National Association of Broadcasters, said, "The over-all performance by the station owners and engineers in all of us in broadcasting have a deep sense of pride.

Dial C for Country

NEW YORK—WCBS-TV's "Dial M for Music" show of Nov. 28 will feature country music, including the Jambi Pearls, LeeRoy Van Dyke, Dottie West and Don Bowman. The country special, packaged by Gerald W. Purcell Associates, Ltd., is expected to be syndicated to CBS affiliates and their affiliates across the nation.

WJRZ PRAISES PURCELL SHOW

NEWARK, N. J.—The Gerald W. Purcell living country music show Nov. 12 was praised last week by WJRZ as an excellent station promotion. The show was promoted by the Purcell firm, known for promoting similar shows for radio stations across the nation. Normally was WJRZ's show a sellout in advance, but many fans were turned away due to a shortage of tickets. The compliments of the Purcell organization on the show's success of humor with music) and audience im-

December 4, 1965, BILLBOARD
VOX JOX

Buddy (The King Bee) Beeson has been the air staff of WVOL, Nashville . . . Decca Records' Randy Boone recently sat in on the record judging panel of the KTLA-TV, Los Angeles, "Hit or Miss" show; other judges included vocalist Kenny Lester, Phil Spector of Philles Records, and Los Angeles deejay Dave Holl. . . . KOKO program director San Gardner, Austin, Tex., received an award from the Jimmie Klein Talent Agency as their No. 1 country music DJ.

J. P. Gillin has been named promotion director at WFIL, Philadelphia; he was formerly with WNBK, Binghamton, N. Y. . . . Tom Quinn has joined the air staff at WOOD, Grand Rapids, Mich. . . . KMYC, Magic Valley Christian College, Albion, Idaho, is on the air again and needs records—both 45s and albums. WNEW, New York, featured Mel Torme as the star of its Thanksgiving Day "Music Spectacular." Tony Bennett will host a Christmas Day "Music Spectacular."

John Fox is now program director of WQIM, Wilmington, N. C., and with him on the air staff there is Dick Friday and B. J. The station, formerly what Fox referred to as a "chicken rock" station, is now hard rock and needs records. Apologies to John Hammond of Columbia Records, MGM Records mistakenly identified him as deejay Ted Lawrence in a picture with MGM Record artist Erroll Garner. Will the real Ted Lawrence please stand up? (See picture elsewhere).

Gil Newsome, veteran deejay at KSD, St. Louis, died recently after a long illness. He had been a KWK program director and station manager and had worked at stations in Newport News, Va., Richmond, Cincinnati, and Philadelphia. He was once master of ceremonies for the old Coca-Cola Spotlight Bands' network radio show.

CLAUDE HALL

Columbia's War Proves Old Axiom About Faith

KANSAS CITY, Mo.—The faith of a Columbia Records promotion manager here—Dick Ware—is largely responsible for the success of the Statler Brothers as a hit record act. And he did with the B-side of a record, the label admits.

The record company was pushing "Billy Christian." Ware, however, liked "Flowers on the Wall," and managed to break the record on a country music station in Kansas City, then bridged it over to WBNS, a rock-'n-roll outlet, said Bud Rieland, Columbia regional manager for the Southwest. All of this hard promotion work was done as far back as August. Gene Ferguson, another regional promotion manager who operates out of Nashville, helped spread the break of the record into the Dallas and Houston markets, Rieland said.

"Flowers on the Wall" is now in both the country and the pop charts.

"Just demonstrates that it's still possible for a promotion man in a city that's not a major market to make a record happen," Rieland said. "Simply believed in it. Ware's an old pro."

Reprise's Don Ho to Host KHVH Show

HONOLULU—Reprise Records artist Don Ho has added deejay chores to his long list of achievements. Starting Nov. 29, Ho hosts a 3:30-6 p.m. radio program for KHVH, part of the station's "new sound" project. A long-time Waikiki nightclub entertainer, Ho is scheduled to fill a two-week engagement at San Francisco's Bora Bora Club and film two "Shanghaied" shows for ABC-TV before starting work for KHVH. His second Reprise album is slated for release shortly after he launches his radio show.

Protest Analyzed

NEW YORK—Mike Wallace devoted his Nov. 15 CBS network show, "Mike Wallace at Large," to an examination of protest songs, airing Barry McGuire's "Eve of Destruction" and the "The Dawn of Correction" by the Spokesmen, back-to-back. The program was billed as "The Foreign Policy Debate Currently in Progress on the Nation's Juke Boxes."

DISK DILEMMA—WHICH TO USE?

NASHVILLE—Lorenzo Mann cut three songs for a new RCA Victor single last week and their director Bob Ferguson immediately ran into a problem. All three sides were equally good and he couldn't figure which two to pick. He resolved the dilemma by sending the tape on all three to New York so let Victor officials there decide.

December 4, 1965, BILLBOARD

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Your community needs your experience in helping maintain its American tradition of people voluntarily helping people. Whether you are an executive with a national corporation, a local business or professional leader, you can help set the example by taking an active role in your United Way programs.

Offer your skills to help in planning for human needs, to assist in budgeting for organizing and conducting United Way campaigns in your community.

Your One Gift Works Many Wonders. THE UNITED WAY. 

25 million families benefit from child care, family service, youth guidance, health programs and services for the armed forces through 24,500 United Way agencies.
KLAC-FM Goes the KPOL Tape Route

By ELIOT TIEGEL

LOS ANGELES — KLAC-FM has gone to tape programming. Metromedia's KLAC-FM outlet began using an automatic tape system Thursday (18) in complying with the FCC's 50 per cent non-duplication ruling.

KLAC-FM is utilizing its AM sister station's personnel and is carrying several of the AM features, but its main middle-of-the-road sound is programmed in six-hour blocks on automatic equipment by Ling-Temco-Vought. The automated programming is titled "Metro Music West" and consists of five musical variations: pop instrumental of mixed tempos, mixed vocals, small groups, top singles and large instrumentals. The programming is handled by Ollie Rollichsen with the music pattern devised by Metromedia's radio division president John Sullivan and Dave Kroninger of WIP, Philadelphia.

The equipment is the same being used by KPOL, which is being struck by the American Federation of TV and Radio Artists and the International Brotherhood of Electrical Workers. Automation is one of the major reasons for the seven-month strike. Six AFTRA members were fired $10,000 each and expelled from the union for strikebreaking conduct. All refused to pay the fines.

Automated equipment is also in use at Station Broadcasting's 50,000-watt KGBS, which switched over last year and at KLWLA, which found the top 40 success unsuccessful. KBLA fired six disk jockeys last summer and moved into a continuous music policy with singles transcribed onto tape cartridges.

YESTERDAY'S HITS

Change-of-programming from your libraner's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they rolled in Billboard's chart at that time.

POP SINGLES — 5 Years Ago
December 5, 1960
1. Are You Lonesome Tonight, Elvis Presley, RCA Victor
2. Last Date, Floyd Cramer, RCA Victor
3. Poetry in Motion, Johnny Tillotson, Capetown
4. Say, Maurice Williams and the Zodiacs, Herald
5. A Thousand Years, Kathy Young and the Innocents, Indy
6. North to Alaska, Jimmy Horton, Columbia
7. He Will Break Your Heart, Jerry Butler, Vee Jay
8. Never Again, B.B. Seabrook, Legend
9. Seller Your Time Is in the Sea, Leffa, Kapp
10. Let's Go Let's Go, Hank Ballard and the Midnighters, King

R&B SINGLES — 5 Years Ago
December 5, 1960
1. Let's Go Let's Go, Hank Ballard and the Midnighters, King
2. Jerry Butler, Vee Jay
3. Are You Sure, Elvis Presley, RCA Victor
4. Say, Maurice Williams and the Zodiacs, Herald
5. North to Alaska, Jimmy Horton, Columbia
6. Never Again, B.B. Seabrook, Legend
7. Seller Your Time Is in the Sea, Leffa, Kapp
8. Let's Go Let's Go, Hank Ballard and the Midnighters, King

Radio London, PRS in Fee Talks

LONDON — Radio London, which claims to be Britain's station, is negotiating with the Performing Rights Society to pay composers dues on all the records it plays. But the negotiations are delayed because the PRS claims London should pay money for everything programmed since it began a year ago.

London radio chief Philip Birch said, "The Performing Rights Society claims that solicitors legally there is no reason why we should pay at all." But the society has declined to comment. London's closest rival, Radio Caroline, reached an agreement to pay PRS in July and back dated the payments to the beginning of the year.

Survey Shows Color TV Sets in 07% of Homes

WASHINGTON — One in 14 U.S. households has a color TV set, and one in five can receive UHF (ultra high frequency) telecasts, Census Bureau has reported in findings from a national survey made August 1965 for the Advertising Research Foundation, a non-profit corporation. The survey found 92.4 per cent of homes have TV, the first little change since May 1964 census, but proportion of TV households with two or more sets has gone up to 21 per cent from 18 per cent in 1964. Color set saturation is 6.9 per cent, UHF 21.1 per cent.

Households with two or more sets are more likely to have color and UHF equipment, the survey found. The 1965 TV household is the eleventh by Census, but the first to break out color and UHF reception.

Additional figures on breakouts by type and size of households, location in or outside of metropolitan areas, and geographic regional saturation will be reported in detail in late December, in conjunction with PRS, which has paid for the special survey. ARF report will also show household projections as well as estimates of penetration.

Most recent census of U.S. households made in March 1965, put total at 75.3 million, an increase of 4.5 million households over the 1960 tally.
A Great Package Idea
For Added Christmas Sales

from
AL HIRT

A New Bell-Ringing Single
NUTTY JINGLE BELLS
b/w
SANTA CLAUS IS COMIN’
TO TOWN
47-8706

and
The New Yuletide Album Sensation

AL HIRT
THE SOUNP OF CHRISTMAS
LPM/LSP-3417

PERSONAL MANAGEMENT
GERARD W. PURCELL
ASSOCIATES, LTD.
NEW YORK - HOLLYWOOD - NASHVILLE

EXCLUSIVELY.
RCA VICTOR
RECORDS
Stations Plead: We Need Records

- Continued from page 50

music director Bob Swanson in Boise, Idaho, reported "we make use RSI services every month, but our big problem seems to be new 45's especially 45's from the smaller companies. "Distributors and promotion men seem to have never heard of Boise, and, as a consequence, we receive 45's and albums at the height or end of their national popularity. Sometimes we don't receive them at all. Boise is a market of about 200,000 and is the capital of Idaho. Seems to me some record people are missing a good thing by not sending promotional records to this area. Top-rated KIDO has served Boise for 38 years and programs middle-of-the-road except for Saturday night's rock 'n roll show. Additions of the 5,000 watt station is Box 2428, Boise, Idaho.

WARV Manager
Arthur R. Vuolo Jr., who used to be with WKHM, Jackson, Mich., has taken over as general manager of WARV, 2700 Amherst, Ann Arbor, Mich.

Though a relatively small station, Vuolo said WARV is big on record hops. "In our new operation as a Top 40 music facility, we are in great need of popular records." "KJKO, St. Joseph, Mo., recently switched format from good music to contemporary and it has met with fantastic success!" said program director Greg Everett. Friday nights, the station holds record hops that feature live bands and Goo-Goo girls. A recent hop pulled nearly a thousand 18-agers, said Everett. The problem is "this fall we are having trouble getting records from distributors and many new releases badly. Address is 404 South 8th Street, St. Joseph, Mo.

WVAP Needs Disks
Another country music station that needs records is WVAP, Allentown, Pa., which has a country music program at night. Address is P.O. Box 889.

Anthony Potter has just recently taken over as music director of WVOX, 10 Blaisdell Avenue, Parnellert, R.I. 02860. It's a small rock 'n roll radio outlet.

Hank Secord is now hosting and all-night country music show over CKRM, P.O. Box 7000, Regina, Sask., Canada. He would like to see each and every new record in the country music field, including the gospel material. Also, anyone passing through Regina is most welcome to drop in and guest on Hank's House.

The college contribution

There are two ways to look at it. There's the contribution the colleges make to business.

That's crucial. Business employs about 42% of all college people. It uses their brainpower and skill in developing new products and methods. It fills management posts.

In the other direction, there's the contribution business makes to colleges. The colleges welcome it. They need all the funds they can get. They're helping to prepare leaders for management, but the cost of education is going up.

In fact many colleges are having to turn away applicants—100,000 a year, says one estimate.

If business wants college talent, it must keep colleges in business. It can help finance their need for classrooms, facilities and especially teachers.

In this light, your aid-to-education program is an aid to your company.

SPECIAL TO CORPORATE OFFICERS—A new booklet of particular interest if your company has not yet established an aid-to-education program. Write for

"How to Aid Education—and Yourself" Box 30, Empire Square Station New York, N. Y. 10028

College is Business' Best Friend

There is a two-way street

Published as a public service in cooperation with The Advertising Council and the Council for Financial Aid to Education.
THINK
AND PLAY—
AND BUY—
"GOOD TIME MUSIC"
b/w "SAD LITTLE GIRL"
AUTUMN #24
BY THE
BEAU BRUMMELS

BE AWARE
OF THE NEW
BEAU BRUMMELS' AUTUMN L.P. 104
GETTING IMMEDIATE REORDERS FROM COAST TO COAST
(SEE THE BEAU BRUMMELS ON THE FLINTSONES FRIDAY, DEC. 3)

Exclusively
AUTUMN RECORDS

Representation
Premier Talent Associates 200 West 57th Street New York, New York

Press Relations
Connie De Nave 200 West 57th Street New York, New York

Management
Cougar Productions, Inc. 70 Dorman Avenue San Francisco, California
### NEW ALBUM RELEASES

- **Contended from page 40**

**FESTIVAL**

- **MOSE ALLISON-**Down River Flows, VPL 7423
- **AMY & THE BET SISTERS-** sound, right: 7431

**REPRISE**

- **THE ALLIES-** New Right Now, VPL 87156
- **PAUL REEDSMAN & HIS ORCHESTRA-** Gothic Da Capo, VPL 57001

**FACE LABEL**

- **JACQUES DELLÉ-** EU 5177, EU 5178
- **DAN BIVENS & HIS ORCHESTRA-** Concert in the Virgin Islands, EU 6480, EU 6481

**RCA RECORDS**

- **LAURA BARRY-** French Christmas, VPL 6482

**BOITIE**

- **DAVID GAYE-** A Tribute to the Great Nat King Cole, VPL 7421

**SIRE**

- **Bobby Darin-** A Man With The Movies, VPL 7426

**5000**

- **PACIFIC JAZZ**

**EMI**

- **Barry/Grande/Smith-** Ruby Driver, VPL 7426

**CENTURY-FOX**

- **TAMLA**

**GREAT SISTERS**

- **ERICA BECK-** Let It Live, VPL 7427

**SUN**

- **Glen Doherty & His Orchestra-** Let It Live, VPL 7428

**VANGOURD**

- **PERCY SLEDGE**

**Vogue**

- **VANESSA**

### TOP SELLING R&B & LP'S

1. **THE IN CROWD-** Ramond Lewis Trio, Cadet CLP 757 (M); CLPS 757 (G)
2. **MORE HITS OF THE SUPREMES-** Motown 637 (M); S 847 (S)
3. **THE NEW BOSS, Joe Tex, Atlantic 8115 (M); SU 8153 (S)
4. **TEMP-TEMP-TEMPATIONS, Gfty G 914 (M); GS 914 (S)
5. **OTIS BLUE/OTIS REED SING SING SONGS-** Soul LP 412 (M); SD 412 (S)
6. **MIRACLES GOING TO A-GO-GO-** Tamla T 267 (M); ST 267 (S)
7. **THE FOUR TOPS, Second Album, Motown 634 (M); ST 634 (S)
8. **JAMES BROWN PLAYS JAMES BROWN TODAY AND YESTERDAY-** Smash MS 2702 (M); SR 6702 (E)
9. **PAPA'S GOT A BRAND NEW BAG-** James Brown, King 938 (M); (Ro Sterling)
10. **THE SUPREMES LIVE AT THE COPA, Motown 636 (M); ST 636 (S)**

### NEW SHOOTER SONGS

- **NANCY WILSON**

- **Nancy Wilson performed Oct. 23 at Kent State University. Kent, Ohio, and the album only drew 3,500, which she **Continued from page 40**

**Continued from page 10**

### TIM ROSE MAKES A ROSY DEBUT

NEW YORK—Backed by an excellent drum and bass guitar support, Columbia Records' Tim Rose debuted as a solo performer last week at the Bitter End. He exhibited a number of songs ranging from "If I Had a Hammer" to a gospel-inspired title, "Husha Goonita Do." It was with these songs, and the repudiation of "King Lonely Blues," that he rose against the world. Unfortunately, when he expired to his slow-and-dramatic treatment of "Summer," he was on the wrong truck. He was at 25, a struggling soul singer, who was no '50s-flavored artist.

With a better selection of material, the future shots at a top 10 spot may be a reality.

**CRAIG HALL**

December 4, 1965, BILLBOARD
Here's 'World's Largest' Record Store

CHICAGO—Recently completed expansion and remodeling of one of their two "Loop" record stores has left Aaron and Merrill Rose with an outlet they are convinced is the world's largest. "I challenge anybody to find a bigger record retail store," Aaron told Billboard. The new showcase of Rose Discount Records boasts two stories (6,000 sq. ft. each), stocking some 400,000 records of all labels, home entertainment equipment lines, pianos, organs and hundreds of pre-recorded tape titles.

The Rose brothers opened the first discount record store in Chicago in 1931 on Madison Street. They opened their Wabash Avenue location (now "world's largest") in 1954. Though the store has a self-service format, there are 11 clerks on hand during rush times to assist customers. The store's major advertising effort is in one of the city's big dailies, the Sun-Times. "We experimented with advertising and found that our best results come from a full-page, two-color ad in the Sun-Times every Monday morning," Aaron said.

STORE IS WIDE—Rose's many rows of racks are filled with albums of all labels.

AND LONG—Size of store, said to be world's largest record shop, is shown in this down-the-store shot.

AND HIGH—Owner Aaron Rose stands near escalator which takes customers to second level.

TV'S, STEREOS, more records (left) and organs (right) are sold on the second floor.

AND TAPES—Mrs. Aaron Rose smiles to patron of huge tape section which is growing more and more important to the store.
**CLASSIFIED MART**

A convenient market place for the best sources of equipment, supplies, services and personnel... serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and every other related products throughout the entire world.

**EMPLOYMENT SECTION**

**SITUATIONS WANTED**

ANNOUNCING a new low rate for SITUATIONS WANTED ADS to help people in the allied fields of MUSIC, RECORD, CONM PROMOTION, ENTERTAINMENT, in the music, tape, record store, catalog, radio, TV, etc. 

Send your resume to GERRARD, 726 Broadway, N.Y. N.Y. 10003.

**DISTRIBUTING SERVICES**

CONSULTATION
All companies are interested in distributing records. Distributors, printing, ship.

MORTY WAX
1600 Broadway N.Y., N.Y. 10019

call 2-2158

**RECORD DISTRIBUTORS**

CHRISTMAS SPECIAL—29 ASSORTED new records (45's, 78's, 10" records) made for you by the Motion Picture Sound Stage. 10 record orders @ $1.98 each. For our full 100 record list, send $15.00. Call Mr.インドia, N.Y. 10003.

**RECORDS WOMEN**

ามe works, handle words, etc. Will write any song, jingle, etc. Any style. Call G. Nutt, 1005 N. Damen Avenue, Chicago, Ill. 60622.

**SITUATIONS**

Job: No job too small.

MAIL COPY AND PAYMENT TO:
Billboard, 189 W. 49th St.,
New York, N.Y. 10019.

Looking for your next job? Send resume in envelope marked "billboard" to:
NAME:
ADDRESS:
CITY:
STATE:
ZIP:

Send your resume to:
Billboard, 189 W. 49th St.,
New York, N.Y. 10019.

HELP WANTED

ATTENTION, ARTIST!

Opportunity to record with great new label. Writers wanted.

Contact:
GOLDMONT RECORDS
726 16th Ave. South
Nashville, Tenn. 37203

AGGRESSIVE SALESMAEN REQUIRED for record company. Knowledge of music, sales experience and ability to handle large accounts a must. Write resumes to: Billboard, 189 W. 49th St., New York, N.Y. 10019.

**LONDON RECORDS**

REQUIRES SPECIALISTS. FACTORY REPS.

Qualified in Classical and Spoken Word sales to sell the London Import catalog on commission to dealers. The following territories are still open: 1. Indiana, Illinois, Wisconsin, Minnesota. 2. Ohio, Western Pennsylvania, Kentucky, West Virginia. 3. Georgia, Alabama, Mississippi, Louisiana. 4. Missouri, Tennessee, Kansas. Please send resume to or call.

MR. HOPE, OR 5-6060

 **Say You Saw It In Billboard**

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**NEW PRODUCTS**

RCA

Two pound tape recorder records one hour in each direction by Concord Electronics. Solid state and flux-field head achieve sound at 1-7/8 IPS, tapes interchangeable in other two tape recorders. Uses 1/4 mil tape with optional voice-operated microphone.

**RCA SONTENIR & TRANSISTOR POCKET RADIO**

RCA's new transistor radio features two inch speaker, on-off control, volume control. Used 9 volt battery, two tone finish. Price $9.95 includes earphone, carrying case and battery pack.

**Arlen Awards**

Desk set radio by Arlen Awards. Flip top lid, 8 transistor, hand rubbed walnut base, lavalav lease bar tunes in radio; stut lid and radio is off. Parts and services guaranteed for one year, 3 models available. Price $45. for above.

**General Electric**

Mustang stereo portable phonograph. 4 speed automatic record changer. 9 inch turntable, accommodates 6 records with positive size indicator. 3 front mounted controls, 2 detachable speakers, weighs 10 lbs. $64.95 retail.

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December 4, 1965, BILLBOARD
WASHINGTON — Some 50 changes in the revised Public Health Service Vending Code just released are significant from the bulk vending viewpoint.

The changes in the code, following recommendations of the Health Industry Council of the National Automatic Merchandising Association, affect definitions, technology, methods and administrative details.

Copies of the new code and a separate summary of major changes are being distributed to all NAMA members. Non-members may obtain copies of the new code by writing the Superintendent of Documents, Washington, D.C. 20402, requesting Public Health Service Publication No. 546. Fifteen cents should be added to cover expenses.

The revised code replaces the 1957 U.S. Public Health Service Vending code but does not change any of the existing city or State uniform vending regulations. However, most local officials are expected to follow the new code and require that machines and specifications meet its standards.

David E. Hartley, NAMA public health counsel, who has been working on the new code since 1963, said: “The code changes are the result of some eight years’ experience in machine design and construction, and in on-location inspection.”

More than 35 cities and 16 States have co-operated with NAMA and adopted uniform vending health laws and regulations. Hartley pointed out that recently adopted State and local regulations conform with the revised code requirements, but that older ones may need some slight revision in order to maintain nationwide uniformity and acceptance of design standards.

Editorial Changes

The new code contains many similarities in requirements and format to the 1957 code. It has, however, certain editorial changes that will make it easier to understand.

Reduced, uncouring word in each definition has been deleted, and definitions have been put in alphabetical order. The expression “product contact” has been changed to “food contact”; “readily perishable” now reads “potentially hazardous.” The term “foods, beverages and ingredients” and all similar variations of these three words have been reduced simply to “food.” (Food, as now defined, includes all foods, beverages and ingredients.)

Pathogens

In addition, there are new definitions for such important legal terms as “Seal Tempurized,” “Sanitize,” and “Wholesome.” Sanitize, for example, is defined as “effective bactericidal treatment of clean surfaces of equipment and utensils by a process which has been approved by the health authority as being effective in destroying microorganisms, including pathogens.”

Wholesome means “in sound condition, clean, free from adulteration and otherwise suitable for use as human food.”

As in the previous code, there is a specification that it shall be unlawful for anyone to operate out a vending machine without first obtaining an operator’s permit from the health authority. The code explains how such a permit may be obtained and why it can be suspended or revoked.

One section of the code explains inspection requirements, sanitation procedures, machine location specifications, interior and exterior machine construction and maintenance standards, waste disposal methods, food delivery requirements, and personnel cleanliness specifications.

Vending company managers who have questions about the revised vending code should contact Hartley at National Automatic Merchandising Association, 7 South Dearborn Street, Chicago, Ill. 60605.

N.Y. Vendors To Discuss the Slug Problem

NEW YORK — The New York Vendors Association will meet here Dec. 6 for further discussion on the industry’s problems with machine alterations.

A report will be made on a recent meeting of vending officials with representatives of the U.S. Attorney’s Office here on the counterfeit coin issue. That agency and the Secret Service have pledged co-operation with the industry in seeking a solution to the costly dilemma, Billboard learned.

The association, under president Roger Foltz, Foltz Vending Co., Cincinnati, N.W., held a conference on Nov. 15 during which the membership expressed the need for an Annual Bulletin Board Vending Survey and a major report on the legal problems confronting the trade today.

Model 60 BULK PAK

The BULK-PAK will not skip or jam because of a specially designed wheel and housing.

Model 50 BULK-PAK delivers the dependability, high quality and low cost that you’ve grown to expect from all Northwestern vending machines. BULK-PAK holds one box (1,000 pieces of individually wrapped gum). BULK-PAK... priced at $10.95 ea.

Write, Wire or Phone for Complete Details.

NORTHWESTERN

CORPORATION

2521 Kennedy St., N.W., Washington 8, D.C.

MEMBER NATIONAL VENDORS MACHINE DISTRIBUTORS’ ASSN.

NORTHWESTERN SALES AND SERVICE CO.

J. W. MANDELL

464 W. 16th St., New York 11, N. Y. (Cor. 64th Ave.)
Why Vendors Avoid Holiday Promotions

CHICAGO—Christmas, East- er, St. Patrick’s Day and other big national holidays are devised generally to merchandising appeal for bulk vending operators. Why?

Billboard asked a cross-section of bulk operators and distributors last week. The composite answer went something like this: “We tried vending special Christmas (or other holiday) items a few years ago and found that the small additional profit involved did not compensate for the extra work. What’s more, left-over merchandise is dated, and as difficult to move as Christmas trees on New Year’s Eve.”

One distribution reported that on a Christmas past he offered some attractive metal decorative ball charms “which were still in stock two years later.”

A Midwest distributor reported that 15 years ago he stocked some unusual Christmas decorations “but nobody seems to have since.” The dated character of the items makes them too great a risk, he explained.

He added, “I do not know of any operators on the region who vend special Christmas or other holiday items.

From past to present, it was reported, major charm manufacturers have toned down the introduction of holiday merchandise, but with little market response.

### Tips From the Trade

The following ideas were gleaned by Billboard correspondents from successful operators around the country.

#### Keep a Card File

This handy-vendor or customer keeps close tab of his business by means of a metal card file which he keeps in his car, the file contains a separate card for each location. This file includes information as the location owner, and volume, any special local instructions, any information about how the location owner contributes to his share of the revenue. There is also a space for remarks, i.e., the judge of the operator prefers to have the vendor call, suggested for the next day’s stops and notes all the peculiarities of his next day’s work, ensuring that he will not miss a location during his route. The data is being carefully kept in the file making it possible to repair or fill a machine.

#### Chewing the Fat

It seems this operator’s idea to keep an ear open at Central lately included Mr. Kelson, Poplar Bluff, Mo.; Jack Getman, Coh- linsville, Ill.; Hal Saffet, West Plains, Mo.; Frank Heck, Quincy, Ill.; Earle Boll, Waynesville, Mo., and Len Burn- nett from Kennett, Mo.

From over Kansas City way Bernard Bitterman reports that this year’s grocery strike ended Nov. (17) much to the relief of Kansas City area vendors—business during the strike was off something like 75 percent, according to the best report of the veteran bulk distributor. Bernard has been on several board meetings visiting Billian Gubri in Des Moines, Ia.; Nitty Nato’s headquarters in Chicago; R. M. Nelson, Harper Godby in Omaha, Neb.; and Harold Longman in Lincoln, Neb.

Alan Bitterman, partner in the firm of Bitterman & Co., in the country, too. Alan was in St. Louis for some buying and also up in Kansas City the past week, setting up equipment and supplies for the thriving Kansas City operation. EARL PAIGE

### Canteen Dividends


### Why Bulk Bander

MISSOURI

Earl Veatch of Central Distribu- tors at St. Louis has been nearly snowed under since coming back from the NVA show in New York. This was sort of a marathon itself for the Northwestern. He first set foot in New York for some buying and a quick look at the World’s Fair before taking off for Florida.

Other items from Central—Bob Stephan has been promoted to manager of bulk vending and is reorganizing things into a self- service system. It’s good news at Central’s many customers. . . . The Rev. Robert J. Houseman of the Westminster Presbyterian Church locally has conceived a perfectly practical plan for getting children more involved in church activities for the church—up to Stephan—he has been making installments of wrapped gum vendors, with all proceeds going to the church.

That bulk vending allows many people to augment their incomes with their regular line of work is aptly pointed out by another new Central Distributors customer—Miss Martha Alt in Alton, III., who operates a shoe repair shop as well as his expanding bulk vending.

Some of the many bulk operators in the Central late- ly included Mr. Kelson, Poplar Bluff, Mo.; Jack Getman, Coh- linsville, Ill.; Hal Saffet, West Plains, Mo.; Frank Heck, Quincy, Ill.; Earle Boll, Waynesville, Mo., and Len Burn- nett from Kennett, Mo.

Mr. and Mrs. Robert Loll of Leaf Brands were in St. Louis recently visiting veteran bulk distributor Sam Phillips, who also made the Miami trip, informs that business has been very good this fall. . . . Some of the local operators in at Sam Phillips were: F. El- lip Cohern, Lou Eno, Charles Pavitt and E. W. Beck. Quale’s also has been taking orders from outstate areas including what must be one of the most attractive bulk vending girls in the business—Grace Case from St. Ame, Mo., and Scottie Weil Alc of Belleville, Ill., was in town re- cently, also George Chapman of Granville City, Ill., George re- covering from a painful knee op- eration. Dave Fitch of Melrose, Ark., was in for a buying trip and G. E. Kirlin of Monroe, Mo., has just opened in St. Louis for one of his frequent shopping sessions.

From over Kansas City way Bernard Bitterman reports that this year’s grocery strike ended Nov. (17) much to the relief of Kansas City area vendors—business during the strike was off something like 75 percent, according to the best report of the veteran bulk distributor. Bernard has been on several board meetings visiting Billian Gubri in Des Moines, Ia.; Nitty Nato’s headquarters in Chicago; R. M. Nelson, Harper Godby in Omaha, Neb.; and Harold Longman in Lincoln, Neb.

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### Canteen Dividends

Moore was the result of 22 days of testimony before the House special committee on copyrights last summer. During the hearings, 163 witnesses representing all phases of the industry, including H.R. 4347 racked up 4,000 pages of testimony. Following testimony by the industry—witnesses—testimony that was presented was a traditional juke box exemption as well as members of the House of Representatives' Copyright Office. Abraham Kaminstein noted that the issue was much debated and urged a compromise that would permit operators to pay a royalty by some arrangement involving an extra fee per record purchased.

(Continued on page 3)

Music Operators of New York

Re-Elect Denver; Attack Taxes

New York: The Music Operators of New York in annual convention last week elected Lincoln Vending Corp. president Albert S. Denver to his 20th term as president of the Metropolitan New York trade association. The association also voted to test the state’s new sales tax in the trade.

Meeting at the Holiday Inn here, members heard association chairman Thomas A. Kane discuss the recently passed States sales tax bill. He said the operators that State tax authorities have ruled that the owner’s tax would be liable for the tax—despite the fact that passage of the levy on the consumer is an impossibility.

To date, MONY members have not paid the controversial 3 per cent tax. (Exercising its option, the city of New York levies an additional 2 per cent.) 6% Interest

The liability to the operators from withholding payment, Blatt explained, will only be a 6 per cent interest charge on the unpaid amount in the event that the association loses the legal battle. Association officials expressed confidence, however, that the decision would go in favor of the industry.

Present at the meeting, and lending support to the MONY tax settlement were Mrs. Mildred McCarthy, president of the New York State Operators Association; Mike Malakuen, president of the Music Operators Guild of New York, and Carl Pavesi, president of the Westchester Operators Guild.

Siskind Elected

McCarthy’s group, in a recent convention, also voted to contest the State tax interpretation.

Also returned to office at the meeting were vice-president George Holtzman, treasurer Gil Senis, secretary Bill Kohler and board members Doc Shaples, Don Sachs, Bill Grootz, Irv Fenslul, Albert Arnold and Lenno Block. Merv Siskind was voted to the board for the first time.

Denver reminded members that taxes such as the tax problem point up the value of an association. “Individual operators effort would have very little (Continued on page 67)

New Pin Ban in Illinois

By PAUL ZAKARAS

Chicago—The Cook County Board of Commissioners voted this week to ban pinball games in the unincorporated areas of the county. (The sprawling county contains both the city of Chicago, suburbs and over 200 municipalities of unincorporated areas.)

Commissioner Gerald Doylezal was the only vote against the ban, saying he would support any move to voice opposition to the ordinance that would come from state legislators to entreat between gambling and amusement games. However, after the vote, he also indicated that he was not in favor of the ban and that the measure would do little to eliminate out of operation but said the action was necessary "for correcting a very serious problem."

Limited Staff

Kane told the sheriff that a distinction between gambling and amusement games "has been made by officials in many other areas of the country." Kane asked why the sheriff should fail to make such a differentiation.

Ogilvie, who has expressed the desire to run for higher political office, said he would grant tavern owners one week to dispose of the machine. "Then we’re going out and grab ‘em," Kane told Kane.

The sheriff recently debated his pinball racket with Cook County Attorney Rufus King. (See Billboard No. 21.) After King admitted that he would be forced to the legislature's will, the sheriff then got out of operation but said the action was necessary "for correcting a very serious problem."

Limited Staff

Kane told the sheriff that a distinction between gambling and amusement games "has been made by officials in many other areas of the country." Kane asked why the sheriff should fail to make such a differentiation.

Ogilvie's answer was that his staff was limited, that time for possession of gambling devices were too small, that as a matter of practical enforcement it was almost impossible to distinguish between the two types of machines, and that there was no reason for some areas of the county to have pinball machines when they were illegal in Chicago.

(The new county measure, promoted by Ogilvie and backed by the local press, is modeled on the existing Chicago statute which prohibits all pinball entertainment in the city of Chicago. $15 Per Week.

The sheriff announced plans (Continued on page 67)
S. Carolina Association to Start Training Program

COLUMBIA, S. C.—Following through on discussions conducted at their recent State convention here, the South Carolina Coin Operators will hold initial classes in a training program for coin machine technicians on Dec. 6.

Plans for the pilot program were formalized at a Nov. 5 meeting of Andrews operator Royce A. Green Sr., chairman of a special state educational committee, with R. L. Grigsby, director of the Richland Technical Education Center. Grigsby heads one of eight State-supported training schools.

The first school will be conducted in Florence-Darlington Technical Education Center and, the director of South Carolina educational official Jerry Keuter. Offering instruction in basic theory and mechanical fundamentals, the school will be conducted four hours a day, five days a week over a four-week period. It will be conducted at 6 p.m. daily, starting Dec. 6.

Association president A. L. Witt mailed out letters to all members last week inviting them to send their being servicemen to the school.

"This is the opportunity of a lifetime," Witt said. "The school doesn't cost you one cent. The first course will center around Industrial Relations and learning basic Elements of Electricity, reading of schematics and wiring diagrams."

If the pilot program is a success, Witt informed members, it will be expanded into the eight technical training schools now maintained by the State. (Ten schools are to be in existence by the end of 1966.)

Nebraska Assn. In Omaha Meet

OMAHA—Coin Operated Industries of Nebraska (COIN) secretary-treasurer Howard Ellis announced last week that the next meeting of the association is set for Dec. 4-5 here at the Paxton Hotel.

The meeting will commence with a refreshment hour at 6 p.m. on Saturday, followed by a buffet dinner at 7:30 p.m.

A business meeting is scheduled for 1:30 p.m. on Sunday. A refreshment period at 5:30 p.m. and a banquet at 7 follow on that day.

According to Ellis, distributors and suppliers are being invited to display equipment during the convention.

Copyright: A '65 Checklist

Continued from page 61

The National Coin Machine Association of America, in its cooperative program with Billboard, is sponsoring the following round-up of events of interest to the coin machine industry for 1965:

Dec. 1—President Johnson signs into law a bill extending the expiring copyright term for 28 years.

Dec. 2—Announcement of the Supervisor of Records Billboard, Inc., that it will offer its service to bankers and brokers for the first time.

Dec. 5—A seminar is held at the Coin Laundry Educational Foundation for operators of coin-operated laundromats.

Dec. 6—The National Association of Coin Amusement Operators (NACAO) will hold its annual convention in Chicago.

Dec. 8—The American Coin Operated Industries (ACOI) will hold its annual convention in Chicago.

Dec. 20—The National Coin Machine Association of America (NCMA) will hold its annual convention in Chicago.

We Give Thanks

... for being in the U.S.A. where we can worship as we individually believe.

... for having a democratic form of government where we can speak out as we believe individually.

... for still having loyal members who have maintained their association into its 18th year.

... for being a major part of a growing industry and for having a most important part in its growth and future.

Bob Slifer
Executive Director

The National Coin Machine Distributors Association
30 North LaSalle Street, Chicago, Illinois 60602

New Pinball Ban in Illinois

Continued from page 61

to advise incorporated governments in the county to outlaw pinball in accordance with the county law, if they have not done so already. Ogilvie has repeatedly called for "public minded officials" to eliminate the games.

In the debate between Ogilvie and King, the attorney pointed out that gambling machines net from $300 to $500 per week compared to only $15 by amusement devices. He said it made clear that the syndicate is interested only in gambling devices, and that the elimination of amusement machines would not hurt the syndicate," said King. "It would hurt only the small businessmen."

Little People

Ogilvie, however, could not be swayed to change his stand, and continued his widely publicized efforts to get the prohibitory measure approved by the board. The sheriff's term of office expires this year, and, according to a county law he cannot succeed himself. He is reported hoping to receive the Republican nomination for candidate to Paul Douglas' Senate seat.

Dolezal, who conducted an independent investigation of the pinball situation after receiving more than 100 letters favoring his belief that only gambling devices should be outlawed, said he determined that the pinball games were played by "the little people" for amusement only.

Dolezal, like Ogilvie a member of the Republican party, cited fellow commissioners of the board for what he called "dassness to my study and investigation." He had been trying to introduce stronger measures against gambling games, but believes that amusement devices should not be eliminated.
the innovation that

CHANGES THE COIN-OPERATED INDUSTRY

the Valley® 2\(\frac{1}{4}\)"

MAGNETIC CUE BALL

New cue ball shown actual size and compared to regulation billiard ball and oversized cue ball, used on other coin operated pool tables.

ALL 16 BALLS NOW SAME SIZE

After 4 years of research and actual field testing, Valley® has perfected the regulation 2\(\frac{1}{4}\)" Magnetic Cue Ball (Patent Pending) ... the same size and weight used for professional billiards ... Now furnished on Valley® coin-operated tables!

NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS

Here's why Valley® Magnetic Cue Ball will add profits for you!

- The home and professional player will now play coin-operated pool without the larger size cue ball affecting their game
- Magnetic Cue Ball will not become trapped as it separates itself from other balls
- Regulation size and weight assures player more accuracy
- Player realizes more "english" and "draw" on the ball
- Magnetic Cue Ball hits balls "dead center" instead of off center
- Hits cushions at proper height for greater accuracy

P.S. 2\(\frac{3}{8}\)" cue ball can be used without any change in operating mechanism
European Trade Favors 'Atlantic Alliance'

By OMER ANDERSON

Cologne—Continental coin machine operators are re-
acting warmly to proposals that they link up with the Music Op-
erators of America (MOA).

The possibility of accepting foreign members into the MOA has been discussed informally by the MOA's executive committee. Frederick M. Granger, MOA executive vice-president, has been making a tour of Europe to sound out co-operators on the spot.

Response from leading Continental operators has been high-
ly favorable. One of the most ardent proponents of an "At-
lan tic alliance" of operators is Hans Loeffler, chairman of the
Central Organization of German Coin Machine Operators (ZOA).

Loeffler, known as one of the senior statesmen of the Euro-
pean trade, believes that an international link-up of coin oper-
ators is long overdue. "Coinmen of the world should unite," said
Loeffler. "They have nothing to lose but the national taxes which
now deter them."

Continental coinmen generally share Loeffler's argument that
international action is needed to

deal with taxes and other trade problems.

Granger's journey has been ap-
wailed by all Western Euro-
pean trade groups. There is con-
siderable debate, however, as to
the precise nature of any trans-
atlantic link-up.

A majority of European op-
erators are skeptical about being
organized under MOA's aegis.

They argue that under what a-
took into the MOA is so-called
'stressful affiliation.' I think all
of us want to promote transatl-
antic co-operation and forge
closer relations with our American
friends.

"But unfortunately the ten-
dency in America is still to think of Europe in an American
colony. I don't say the Ameri-
can owners are bad people, but it seems fair to say they regard
parks to be the MOA proposal, for they would be an unwelcome
link-up of the American operators' as-

A Belgian operator association
official summarized the Euro-
pean view. "I don't think any of us would care to be us as underdeveloped—perhaps a peg or two above the Africans
and Asians, but still underde-
veloped and in need of Ameri-
can tutelage."

This attitude, of course,
noname. We are proud of our
operator trade and of our coin
machine industry. We are in-
teriorly and as equals in a
partnership with the Americans."

Most of the European opera-
tors believe it is unfortu-
ate that MOA has couched its
proposals in language making
it appear that Europeans would
have a second-class status
in the American operator or-

organizational hierarchy.

Few European operator exec-
utives believe such a proposal
stands any chance of acceptance.

Rather, the Europeans feel that
what is really implied is a gen-
une Atlantic partnership, and
that MOA merely proposes to
initiate a project thus.

For this conception—an At-
lantic confederation of opera-
tors—there is virtual unanimous support in Europe. Many Eu-
ropean operators have attended one or more MOA conventions,
and they know many MOA leaders in person.

As Loeffler indicated, the European consensus is that the
world operator trade is being co-opted into a united defense
against discriminatory
national legislation and inter-
national problems such as music
royalties.

(Editors Note: Music Opera-
tors of America executive vice-

president Fred M. Granger told
Billboard in Chicago that if and
when European operators are ac-
ccepted as MOA members, they
will be "fully equal members."

He said that operators on both
sides of the Atlantic "have
much to offer each other. As

a seven-year resident in Europe
who returns on the Atlantic for
a lengthy visit, Granger said he

certainty does not consider
Europe an 'American colony.'")

Juke Box-Radio Show

A Big Hit in France

AS POLICE HOLD BACK CROWD, Europe's No. 1 disk jockey Hubert
(in colorful cap) takes a selection off on a Sunset Console remote unit during live broadcast of Dans Le Vent—Juke Box in Lille,
France.

By MIKE HENNESSY

PARIS—Socodimex, the
French company which dis-

tributes Seeborg equipment in
France, has tied up with the
continental radio stations to
broadcast Europe's No. 1 to a
weekly two-hour pop music program which is enjoying tremendous
success.

The program—"Dans Le Vent—
Juke Box"—introduced by one of France's most popular radio personalities, Hubert, is
relayed each week from a mobile
studio.

So far the studio has visited
Rouen and Lille and last week
the transmission was from a
town outside the Ambassadeurs
Theater in Paris.

Each week the program publicity
is given to the program on "Eu-

rope No. 1" telling audiences
which towns the studio will be
visiting. In Lille last Monday
more than a thousand record
fans thronged around the mobile
unit bearing the sign "Seeborg—
Europe No. 1."

The program features all the
latest hits recorded about thirty
aired during the run of the show—and is a tremendous public-

ity coup for Socodimex.

Consolette

A mobile Seeborg console
is taken among the crowd and
fans are invited to operate the
button to pick a disk of their
choice. The disk is then relayed
erover Europe No. 1—the radio
station with the highest listen-

engagement.

Socodimex and "Europe No. 1"
plan to run the program through the winter and

spring.

Transmitting from Saarbrücken,
just the other side of the French border in Germany, Europe
No. 1 reaches audiences in
Bavaria and in an arc from
North Africa in addition to
France.

Additional crowd interest is
achieved during the outside
broadcast by the presence from
time to time of some of France's
top disk stars.

WILLIAMS ELECTRONIC MANUFACTURING CORP.
3401 NORTH CALIFORNIA AVE., CHICAGO, ILLINOIS 60618
AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

WILLIAMS® BIG 3 FOR BIG PROFITS!

New 4-player

ORRAL SHUFFLE ALLEY

MAVERICK BOWLING ALLEY

BRAVES PICK ARA SERVICE

ATLANTA—The Atlanta
Braves baseball team last week
signed a long-term contract with
Automatic Retailers of America,
Inc., to provide food and re-

freshment services for the new
52,000-seat Atlanta stadium.

The contract, which encom-
passes football games and other
events as well as baseball games,
calls for operation of refresh-
ment centers as well as roving
venders and strategically loc-
ated vending machines. It is
the first major league baseball
contract for the ARA organiza-
tion, which serves more than
10,000 clients in 41 States and
Puerto Rico, primarily in busi-
ness, industry, government, edu-
cational and medical care in-
stitutions and recreation areas.
MAVERICK. Big-ball bowler released under the United brand name by Williams Electronic Manufacturing Corp. of Chicago. Offering the player the choice of any of five ways to play, the new product also has what the maker calls a "strike bonus feature." The five modes of play are "dual," "flash," "regulation," "strikes 90" and "strike bonus." The last-named feature offers 800 as the strike value for the first frame then changes values in a random pattern as indicated on the scoreboard (300-500-300-800-300-600-400). "Duel Flash" and "Flash" features have higher strike and spare values now, the company announced. Double-nickel or dime play is standard on the product. A multiple-coin mechanism is optional at extra cost. Available in 13 and 16-foot standard lengths with 4 and 8-foot inserts available.

Wurlitzer Names New Engineers
N. TONAWANDA, N.Y. — C. B. Ross, Wurlitzer service manager, recently announced the appointment of Robert Harding and Leonard Hicks as field service engineers for the Midwest territory and the West Coast territory respectively.

Robert Harding, now in training at the North Tonawanda plant, comes to Wurlitzer from Stancraft Division of Standard Packaging Corp., where he was district manager in Wisconsin with responsibility for vending equipment. Prior to joining Stancraft, he was employed in the service department of United, Inc., Wurlitzer distributor in Milwaukee.

Until his new appointment, Leonard Hicks was service manager for the Wurlitzer branch office in Los Angeles. A native of Missouri, Hicks joined Wurlitzer in 1960.

LAP COUNTER. A new product introduced by Grand Prix, Inc., Phoenix, Ariz., especially for recording elapsed laps on coin-operated slot-track racing units. The number of laps each racer has completed is indicated by lights, one row for each racer. Light colors correspond to the color of the cars and lanes. After a race is over the light remains on until the next coin is inserted—then automatically the counter returns to zero. Available for any combination of lanes and number of laps. Grand Prix, Inc., 401 Del Webb Building, 3800 N. Central Avenue, Phoenix, Ariz.

The addition of two more field service engineers follows closely Wurlitzer's completion of a series of "on location" service schools conducted by C. B. Ross and various district engineers.

NEW EQUIPMENT

WURLITZER OPERATOR ID PANEL. Developed for insertion in the dome display area on the Wurlitzer 3000 Series Phonograph. A back-lighted strip may be placed in either of the seven-inch display panels in place of the plastic divider strip and miniature LP covers. Colored acetate strips are available for placement behind the ID strip to match the see-through color to the location ID strip at top center of the phonograph.

ALL-TECH DOES IT AGAIN

ALL COIN-OPERATED TABLES ARE NOW OBSOLETE WITH THIS

REVOLUTIONARY TIMER POOL TABLE

A FIRST IN COIN-OPERATED POOL TABLES FROM ALL-TECH

Now play straight pool, nine-ball, rotation or odd ball—any type of game is now possible.

THIS TABLE WILL NOW USE THE REGULATION 2 1/4" BALL

THIS MEANS THAT THE PLAYER WILL GET MORE ENGLISH ON THE BALL AND WILL ASSURE THE PLAYER MORE ACCURACY

HERE'S HOW IT WORKS: While the other coin-operated tables capture each ball as it is pocketed, this new All-Tech table makes all balls available and able to be returned to the table as long as the time is running. Coin-actuated timer captures all balls at once when time runs out, including the cue ball—for the first time, any coin-operated table-player can play any game he chooses. Mechanism has a multiple accumulator. Player can put in as many quarters at a time and get uninterrupted play—also has a metering device keeping a running total of cash deposited.

Operator may adjust the timer anywhere from seven to thirteen minutes at his option with no difficulty according to our instruction sheet. This is a mechanical timing device which assures the operator no service problems whatsoever.

FOUR SIZES: 3 x 6 (46" x 78")—3½ x 7 (52" x 92")—4 x 8 (67" x 101")—7½ x 9 (64" x 114")

QUALITY AND SPECIFICATIONS SAME AS REGULAR ALL-TECH COIN TABLES

AVAILABILITY: NOW IN FULL PRODUCTION—AVAILABILITY SAME AS OUR REGULAR LINE

SMALL ADDITIONAL COST WILL PAY FOR ITSELF MANY TIMES OVER

WRITE, WIRE OR CALL COLLECT

FOR ADDITIONAL DETAILS ON THIS HOT, PROFIT-MAKING INNOVATION

ALL-TECH Industries Inc.
950 West 20th Street
Hialeah, Florida

Tel: (305) TUxedo 8-7555

December 4, 1965, BILLBOARD
This Distributor Operates; Makes No Bones About It

By CAMERON DEWAR

WATERTOWN, Mass. — Some hard-nosed operators may find this hard to believe, but a new concept of operating music routes practiced by the REDD Distributing Company in this Boston suburb has operator approval, according to Bob Jones, REDD's sales manager.

"Not only has this aspect of the music business become our most profitable department, but it has helped the operator by raising commission rates and the level of operating," Jones said. "And, curiously enough," he added, "we are not in competition with the operators. By removing machines where operators have simply taken them ignored because they were afraid to contest the split in marginal locations, we have cleared out the deadwood on a number of routes." This accomplishment on the REDD routes, he said, sets an example for the trade.

But firm Jones discusses the policy with the operator. Since he is a well-liked veteran of 25 years in the music business, he has the confidence of the music men. He then attempts to convince locations that it has become impossible for an operator to make any money on a fifty-fifty split, striving for an arrangement that will enable each machine to return enough to make a working profit.

**Argument**

His argument to the location is that a poke box should not be regarded as purely a means of making a profit, but as a device of attracting customers and providing a service. Jones insists that this service function falls if the operator cannot make a profit and the locations is intent on collecting the few dollars the split provides. This program, Jones said, has put the operator in a stronger position in regard to a more reasonable split and has raised the standard of operating in the minds of the location owner.

"Turning poor locations into profitable ones has been my mission for the last 18 months and it has been profitable as well as challenging."

**Under-the-Counter**

Most distributing firms have, according to Jones, been marginally or more so in the operating field for years, but on an under-the-counter fashion. "Now it can be told that the REDD company is in the operating field and it's been good for us," he said.

Jones is also quick to add that the firm is still actively engaged in the distributing business and maintains service facilities for all its products. REDD presently holds the New England franchise for Wurlitzer and distributes a number of games and other coin-operated products.

Chicago Coin Names Betson Jersey Outlet

CHICAGO—Bert Betson of Jersey Enterprises, Inc., has been appointed distributor for Chicago Coin Machines, a new company, in Northern New Jersey. Betson Enterprises was incorporated in 1955 as an affiliate of H. Betson & Co., Inc., which was established in 1932.

Betson's outfit is handled from modern facilities, including a very large showroom, and employs 27 personnel. The parts department carries a complete line of parts for all games, pool tables and even some basic parts for vending machines, and now has complete parts for all Chicago Coin games.

Betson presently distributes the Fischer line of pool tables, which he has had since its inception in 1955. Betson has also been an associate distributor of Rockola phonographs for the past five years. In addition, he has complete lines of used equipment and can meet most operator requirements for coin-operated equipment.

N. Y. Music Ops Re-Elect Denver

*Continued from page 61*

effect in this situation," he said. It was also announced at the meeting that federal approval has been obtained for the association-sponsored mechanic training program. Thirty men will soon begin a six-month training course under an initial $7,500 appropriation. Each man will receive $50 weekly subsistence money while in training. Previously approved by the New York Board of Education, the program has the support of the four major metropolitan coin machine distributors, who are supplying equipment for training.

Denver proposed that a central credit checking system be formed to enable operators to determine the reliability involved in making loans to locations. Action on the matter was deferred until a later meeting.

It was also proposed that the association continue to the Cardinal Spellman Serviceman's Club.

The association's next annual meeting will be held at the Concord Hotel on Oct. 7-9, 1966.

Wurlitzer Theque At Cincy Hilton

CINCINNATI — Royal Distributing, Wurlitzer distributor in this area, introduced a discotheque policy in the Kasbah lounge of the Terrace Hilton Hotel here Monday (21) and Tuesday (23) kicked off a like policy at the Trocadero in Dayton, Ohio. The Royal firm's Clint Schockey was in charge of arrangements.

The Wurlitzer firm flew in Pat Trendy, discotheque expert, from New York for the area showings. Dancers were Lou Ann Amis, Bob Thomas, Charr Thomas, Pat Caudill and Pam Harrison. Only Miss Amis remains on here to help close the Kasbah slot solo. It is hoped that if the discotheque policy clicks here, it will spread to other rooms in the Hilton hotel chain.

Wurlitzer execs on deck for the Monday bow here were Bert Davidson, regional manager out of Chicago, and R. D. O'Connor, assistant advertising and sales promotion manager, North Tonawanda, N. Y.
MOA Royalty Proposal

Continued from page 61

mony when its witnesses appear before the Senate Commerce, Science and Transportation Subcommittee. McLellan is expected to open copyright revision bill testimony early in February 1966.

Groundwork for the preparation of the MOA proposal was laid by the MOA board directors following the close of the association's national convention here in September. At that time the board empowered the legislative committee to draft a plan and offer it to Congress.

Formulating the proposals in Washington were Granger, MOA president John A. Wallace, board chairman Lou Caoia, association treasurer William B. Cannon, vice-presidents Clinton Pierce, Henry Lyster (representing legislative committee member George A. Miller, who was ill) and J. Harry Snodgrass, and association legal counsel Nicholas Allen.

The MOA proposal is reminiscent of the recent move by the Minnesota Mining & Manufacturing Corp. into the background music field, in which 3M acquired the performance rights to its music by contracting with some 25 publishing firms (Billboard, Sept. 11). The contracts stipulated a $10,000 advance to the publishers and secured for 3M use of a minimum of 25 copyrights in each publisher's catalog.

In addition to a mechanical royalty of 2 cents per tape copy, 3M is paying a performance royalty of 1 cent per title per year or 3 cents for three years.

Unlike the 3M plan, the MOA "statutory" royalties would involve no time periods and no contracts between operators or their agents with publishing firms. Instead, operators would be required to submit "statements of account to copyright owners or their agents. Although not stated in the MOA's proposal, details of the plan, when worked out, are expected to involve a clearing house such as the Fox agency for distribution of payments from the juke box operators to copyright owners.

MOA officials admitted that some of the details regarding the mechanics of disk accounting and enforcement of the statutory 2-cent levy were vague. A proposal in greater detail is being prepared by the MOA for presentation during the ensuing Senate hearings.

Al Dorsey Regional Co-Ordinator

DETROIT — Al Dorsey of New Jersey has been appointed as the first regional co-ordinator for the new V-Back Professional Shuffleboard, developed by Precision Engineering of Detroit. Announcement was made by William Marcus, the new marketing head of V-Back Shuffleboard Inc., the national sales agency.

Dorsey is president of Auto Bar Systems, of New Jersey, and is forming an additional sales agency for distribution of the new shuffleboard line in the major territories of metropolitan New York, Philadelphia, Baltimore, Washington and New Jersey. Headquarters will be at 166 Monmouth Street, Red Bank, N. J. The new sales agency will also co-ordinate activities of the V-Back professional shuffleboard leagues already organized in Lindenwald, Paterson and Newark, N. J.

CHICAGO COIN’S TERRIFIC RANGE:

Rapid Fire MACHINE GUN

Not Just Another Gun — Looks Completely Different — Will Stand Out in Any Location

Adjustable from 100 to 400 shots for 10c

Average Game Time — 1 MIN.

Compact Size Fits Everywhere!

Only 46" long—20" wide

* Exciting Animation ... 3-Dimensional Indian and Outlaw Targets Move Continuously, Forward and Reverse Direction, A Challenge to Marksmanship!

* Special Star Targets Score 10 Times Normal Value, When Lit

* Adjustable for Regular or Extended Play ... Extended Play on High Score and Number Match

* Gun Swivels — Adjusting to Short or Tall Players

* 10c and 3 for 25c Play

NAMA Blasts Coin Profiteers

CHICAGO—The National Automatic Merchandising Association, trade organization of the automatic vending industry, in a recent statement sharply criticized profit-making sale of coins to retail establishments, banks and other users.

"Although the supply of coins is considerably improved over a year ago, some short-sighted businessmen might reach for a few extra dollars by selling coins at a mark-up to retailers or banks during the heavy Christmas season," said Thomas R. Hungerford, executive director of the association.

"The vending industry has for several years taken measures to recirculate coins quickly to banks and retail stores without any charge," he said.

"While a few selfish individuals might indulge in such practice," added Hungerford, "this is strictly against the established policies of most vending firms. Organizations which try to make a profit out of coin shortages definitely set against the best interests of the public," he stated.

Reports from the association's members across the country indicated no effect on vending firm sales as a result of coin shortages.

December 4, 1965, BILLBOARD
KANSAS CITY, MO.

In what was a well-attended open house here last month area operators welcomed in a new broadcasting distribution: Elfit Distribution Co., located at 2855 McGee Street. Tom Hargreaves and partner Harold Ayers are distributors for Smoke Shop, Avenco, and Marved and report that sales of the vending lines have been excellent.

Dave Sutherland reports that Stan Jaroszewski and Ed Durning are making a quite successful trip recently, featuring the Seeberg branch. A host of other hosts have been recently welcomed to this area such as Bennigson, Jack Mason, Junior Figler, Red Howe, Joe Riley and Nick Evola. From outstations Kansas City, Atchison, Salina, Jones, Olathe, Dave Gravett, Topeka; Howard Mccarret, Parsons; Paul Donald, Topeka, and Louis Parks.

Missouri operators in town recently included Charlie Newhill, Clinton; Dave Fortenberry, Fremont; Charlie Starrett; Bill Greiner, St. Joseph, and also from St. Joe, Bob Reed.

In the Domestics, the Irvin key Co., was in town recently seeing everybody at W.B. Music according to Jerry Becker who reported that Bob McGregor and Marion of Rowe-AC were also recent branch visitors. Jerry and his partner accompanied branch-boys Harry Silverberg and his partner for a gey-gey in New York City where the new Rowe-AC-AAC was unveiled along with Jerry, who went along with the trip including a tour of the Whippiney, New Jersey factory, also said that the foursome narrowly missed the "beginning of the end" of the power failure... With several Kansas ops in at Rowe, Al Prettyman, Wichita, Bill Denny, Raymond, Leavenworth, and Tony Bruff from Atchison, Missouri; operators in W.B. included Arnold Bailey, Jefferson City and Mr. and Mrs. Bill Roulette from Columbia.

Over at Midwest Distributing Co., John Ballew thinks that a sixteen-year-old junior at Shawnee-Mission North, was awarded the Gold Country Award and the Eagle Merit by the Kansas City Boys Scouts. Local operator Howard Silverman was recently in the studio doing a commercial, and his son, Steve, is leaving organized baseball where he has been a pitcher with the N.Y. Mets and is expected to be a major league player. Finally, Joe Brown reports that a few operators were in recently looking over the new operators for sale and shopping for supplies. John Masters of Lee's Summit, Mo.; Ed Wofford from Sweet Springs, Mo.; Walter Cobb of St. Joe, and several from out Kansas area including Don Tennant from Fort Scott, who has completely recovered from his near-fatal auto accident last month.

Over at Manhattan, Kansas, Floyd Evers reports that operators in Western Kansas are experiencing a real upswing in the housing market, this fall with sales increasing in many locations as a result of the influx of hunters—many of them from the city. Les Reich from the Rock-Ola factory was a recent visitor at Bird Music in Kansas City, and a number of area operators have been in town including Al Phiney from Salina, Harry Wingrove, of Emporia, Ben Bland, Jack Dickson, Junction City, and Wally Yort of Murphysville.

Quite a few of the Kansas City area operators were feted the other day at the school's annual luncheon meeting of the Missouri Coin Machine Council at Holiday Inn in Sedalia, according to George Cole of Cass County, who was looking very chipper when the Guild and Columbia, Mo. operators began visiting at the Missouri University Medical Center where John has been undergoing an operation on his left eye. John is expected to be home next week and with Council going-on prior to the Sedalia gathering.

ELMAJ E. F. WALTERS

PHILADELPHIA

It will be a Feb. 6 wedding at Har Zion Temple for Dr. Elma J. Walters, 20, and Joseph L. Fidler, 25, of Haddonfield, who are both dentists. The daughter of Mr. and Mrs. Arthur Dattelbaum, of Salisbury, Md., and William S. Fishman, president of Allied Television Network, will be the guest speaker at the luncheon this week at the Pennsylvania Hotel in Philadelphia.

Four Oklahoma Indians are now here to learn how to repair vending machines at Rowe's training school in a course at training school nationwide, called a "green card." A course in vending machine repair was added two years ago at the plant so the company could supply trained employees.

A pioneer operator in amusement and vending machines, Samuel Lerner died last Sunday (Oct. 24) at his home in Morrisania, New York, after a long illness. He is remembered in the trade as operator of the Stanley Amusements of several years and was the first to operate a coin machine arcade on the Boardwalk in Wildwood, N. J. In recent years he was in the restaurant and amusement business here and in New York. He was in the amusement show business at the beginning of this century, then in the theatrical show business, and afterwards in the music box business before he settled on the coin machine business. He died last Sunday.

PHILADELPHIA — Banner Specialty Co. Executive Vice-President James J. Ginsberg announced last week the appointment of Al Cohen as sales manager for the firm. Ginsberg also announced that the Banner parts department has been enlarged and a complete line of parts and accessories is in stock.

Banner now supplies coin machine accounts in a 10-State area including New York, Pennsylvania, New Jersey, Delaware and Maryland.
### REGENT 77B
- **Model:** Deluxe
- **Dimensions (inches):** 108 x 54
- **Additional Features:**
  - Electronics: Moduline 80M, Moduline 20M, Moduline 30M
  - Mechanicals: Moduline 40M, Moduline 50M, Moduline 60M

### POOL TABLES & SHUFFLEBOARDS
- **Regent:**
  - **Model:** Deluxe Jumbo
  - **Dimensions (inches):** 120 x 54

### WILLIAMS
- **Model:** Bell-All AP
- **Year:** 12/56

### AMERICAN SHUFFLEBOARD
- **Bank Busters:**
  - **Model:** Classic "A" (6 pocket)
- **Electra:**
  - **Model:** Classic "F" (6 pocket)
- **Can-Can:**
  - **Model:** Classic "G" (6 pocket)
- **Deluxe Imperial:**
  - **Model:** Classic "H" (6 pocket)

### GREAT LAKES GAMES CORP.
- **Elliptical (elliptical table):**
  - **Model:** Elliptical Table (6 pocket)

### NATIONAL SHUFFLEBOARD CO.
- **Antique Shuffleboard:**
  - **Model:** Elvena Shuffleboard (6 pocket)

### PROTOCION ENGINEERING
- **Yachts Professional Shuffleboard Systems U.S. BILLIARDS, INC.
  - **Model:** Pro 1
  - **Year:** 75/80 x 3 x 5

### VALLEY SALES CO.
- **Bowlers:**
  - **Model:** Royal Queen Pool Series
  - **Year:** 1952

### ARCADE EQUIPMENT
#### ABT
- **Model:** J.V. Football
- **Year:** 4/60

#### AMERICAN SHUFFLEBOARD
- **Model:** Bell Park
- **Year:** 4/60

#### AUTO PHOTO
- **Model:** Auto Photo Model 9
- **Year:** 5/60

#### BALLY
- **Model:** Ball Park
- **Year:** 4/60

#### MARVEL MFG. CO.
- **Model:** Slingshot-Country Baseball (7, 10, 16)

#### MIDWAY
- **Model:** Bally
- **Year:** 10/55

#### MUNNIES
- **Model:** Bike Rider
- **Year:** 5/58

#### MUTOSCOPE
- **Model:** Air Runner
- **Year:** 4/60

#### SOUTHLAND ENGINEERING
- **Model:** Brass Band
- **Year:** 3/59

#### STANDARD HARVARD
- **Model:** Brass Base
- **Year:** 4/59

#### UNITED MACHINES
- **Model:** Brass Base
- **Year:** 6/59

#### URBAN INDUSTRIES
- **Model:** Brass Base
- **Year:** 3/60

### KIDDIE RIDES
- **Model:** Bandit
- **Year:** 2/58

### CIGARETTE VENDORS
- **Model:** Cozy Cigarette
- **Year:** 3/62

### NEW AND USED COIN MACHINES
- **Model:** Bandit
- **Year:** 3/62

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Note: The table contains a list of various coin-operated machines and their models, years, and other details.
ELECTRA IS

Discothèque itself: the Seeburg music people can not hear free on radio and TV.

Or buy in record shops either! Seeburg's brilliant new "Electra" presents a thrilling show of phonograph music available to Seeburg locations. New, special leased libraries. All types of Discothèque music to listen to—to dance to. Rec-O-Dance, Disc-O-Teen, Rhythm & Blues, Country & Western. And in theatre-quality stereo not equalled by any instrument. Seeburg's genuine, authentic

ELECTRA IS

- The new phonograph for operators who want to keep their present locations, win new locations, increase take-home profits.
- "Black Light"—the newest feature in the industry! Glows like a starlit sky. Draws patrons with its amazing new look.
- Another Seeburg exclusive—the torrent of BIG SOUND that can come only from eight stereo speakers.

BIG SOUND
### A M REVIEWS

**POP SPOTLIGHT**

**THE YARDBIRDS**

Epic LN 24177 (MI); BN 26177 (S)

With their single hits "Vin' I'm A Man" and "Heart Full of Soul" (or opener, the group's superb "I Just Want To Be Loved" performance) are now notable for their virtuosity of material. From rock to country to rhythm and blues, all styles and with excellent and original material. The album "Still I'm Sad" is a sure seller.

**CLASSICAL SPOTLIGHT**

**MOZART OVERTURES**

Masonic Funeral Music - Aragio & Figue

Philharmonic Orch, New Philharmonic Orch. (Klemperer).

An excellent cast of well-known Mozart ensembles enjoy a superb reading under the Klemperer baton. Impeccable and artistically sensitive this album is strong sales potential.

**POP SPOTLIGHT**

**DECEMBER'S CHILDREN**

Rolling Stone LP 2423 (MI); FS 6431 (S)

With "Ethel On My Cloud" featured, the unique group has another top-of-the-charts album after the hit, the pop hit, the rock hit, the reggae hit hit. This set features a beautifully blended recording featuring a solo by Mike, backed by full rich strings. A potUntitled the potential of the Beatles "Yesterday".

**POP SPOTLIGHT**

**THEY'VE GOTTEN TO HIDE YOUR LOVE AWAY**

Various Artists, Total 244 (MI)

This smash hit concept package was composed particularly of hits that are currently considered as a theme song or as a theme song and includes among its hits the "Hymn in the River" as another stunning hit for the sacs. This solid sales also comes from with the other hit "Lost Love of Marilyn"

**CLASSICAL SPOTLIGHT**

**CHRISTMAS WITH JIMMY RODGERS**

Capitol C/472 (MI); ST 2410 (S)

Rogers who has his own small hit with the hit "It's The Most Wonderful Time of The Year" offers his take on the hit "It's The Most Wonderful Time of The Year". Purchase this item and you'll have the only hit to win this contest!

**CLASSICAL SPOTLIGHT**

**AN IDOL OF CHRISTMAS**

Capitol C/472 (MI); ST 2410 (S)

The last recording of the last country carol. This holiday album which will be in every home this Christmas season. A must for all country lovers. One of the best of the year, this one will be in the top twenty of the best of the year. Purchase this item and you'll have the only hit to win this contest!

**POP SPOTLIGHT**

**I LIKE IT LIKE THAT**

Dave Clark Five, Epic LN 24179 (MI); BN 26179 (S)

Along with their recent hit, "I Like It Like That", this is featured on this album. It's a program of pulsating rhythms mixed with standards, tender ballads, which include the hit "I Like It Like That". The latter is a topflight performance of the group. The album "White Christmas" is a hit with sales potential.

**EXPANSIVE TALENS OF HOPFEN (3/12")**

Various Artists, Angel CLX 3667 (S)

Package consisting of two in the top ten. This album is a hit with sales potential. It's a program of beautiful and familiar hymns. For the Christmas season and throughout the year, this album has the potential to be a sure seller in the pop field as well as in the country market. Excelsior, onder, Victor De Los Angeles, Elizabeth Gorden leading vocal. Purchase this item and you'll have the only hit to win this contest!