

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Indies Giving Chase to Majors in Track Race

By AARON STERNFIELD

NEW YORK — Motion picture soundtracks, once virtually the private preserve of majors and labels with film company affiliations, are now being turned out in increasing numbers by pure independent labels with no network or film company connections.

The majors and affiliated labels are still getting the lion's share of the soundtrack business, but the independents, by wheeling, dealing, getting to foreign producers before the majors do and by pursuing aggressive policies are cutting heavily into the market.

Making the biggest splash in the soundtrack business since the first of the year is not a major but Bobby Shad's Mainstream Records.

Mainstream Move

In the first four months of the year Mainstream has come out with tracks on such big films as "Juliet of the Spirits," "A

Patch of Blue," "The Square Root of Zero," "Harper," "The Heroes of Telemark" and "The Trouble With Angels."

And soon to be released by Mainstream are track albums of "The Gospel According to St. Matthew," the Italian film which has received rave reviews; "Gullivers Travels," an animated film, and "Stage Coach," starring Bing Crosby and Ann Margaret.

Shad feels that Mainstream was able to get its foothold in the soundtrack business partially because of the job the label did with "The Collector" and partially because the majors and other labels with film company affiliations are not making the most of their opportunities.

Mainstream built its soundtrack reputation with Columbia Pictures' "Collector," which opened the gates for other Columbia tracks.

Also, Shad points out that a major will distribute 30,000 to 40,000 of a track, sell only half and incur the displeasure of dis-

tributors who must return merchandise or get stuck with it.

A 10,000 Run

Shad will run 10,000 on an album, make a lot of noise and come out of the deal with a nice

(Continued on page 10)



THE YOUNG RASCALS are the hottest group in the country today with their current single, "Good Lovin'" (Atlantic 2321), zooming to the top. Their first LP, "The Young Rascals," is being released this week. It contains "Good Lovin'" and many more exciting new sides. (Advertisement)

'Rocksteria' Grips New York as Clubs Sprout Up With Teen Acts

By MIKE GROSS

NEW YORK — Mayor John Lindsay refers to New York as a "Fun City" but to industryites in the music-record business New York is developing into a "Rock City." The Big Beat is booming all over town and never before have the rock 'n' roll groups been afforded so many nightclub outlets in which to showcase their wares whether it be live or on disk.

When the discotheques captured the imagination of the adult cafegoer a few months ago, canned music was enough, but now, it seems, there's a demand for in-person renditions of the Big Beat. The trade figures that this demand stems from the appearance of many of the Top 40 groups on important network TV shows like Ed Sullivan, Danny Kaye, Andy Williams and "Hullabaloo," but whatever the reason, it's taking the young musical attractions out of the recording studios into the outside world and is making them more conscious of live entertainment values.

New Clubs

Spring has started an onslaught of nightclub action in New York devoted to the rock-

ing beat. Opening this week are Ondine, which begins a new policy of top group bookings, and The Happiness, a new Hong Kong-style discotheque, with an international library of Big Beat records. Due to open April 28 is the Cheetah, a teen-oriented nightclub modeled after a number of clubs clicking in Paris and Rome. And last week, Murray Kaufman opened his Murray the K's World in Roosevelt Field, Long Island, just a few miles out of New York.

There's also been some talk from Parks Commissioner Thomas Hoving about bringing musical groups into Central Park this summer as a teen-age lure, but many wrinkles still

(Continued on page 10)



THE MANHATTANS have made a habit of hitting the charts with their Carnival Record releases. Presently they are hot again with their newest single release, "Baby I Need You," Carnival 514. They are also hot with a new album smash, "Dedicated to You," CMLP 201. The group is currently on tour with the Jackie Wilson show through the South and Midwest. (Advertisement)

Summer TV's Give and Take

By CLAUDE HALL

NEW YORK — New shows featuring record talent will outnumber the reruns this summer on network TV.

The new shows include the "Kraft Summer Music Hall," the "Dean Martin Summer Show," and "Mickie Finn's" on NBC-TV. On CBS: "Hippodrome," "The John Gary Show" and "Continental Showcase." Only the taped teen shows, "Where the Action Is" and "American Bandstand," will be fresh on ABC, though neither is new. ABC has dropped "The Jimmy Dean Show." "Tonight" on NBC will continue to be live through the summer.

Miller Reruns

On NBC it'll be sing-a-long with reruns for Mitch Miller, repeats of his old series, and "Hullabaloo" will be on reruns. CBS's "Ed Sullivan Show" will

(Continued on page 10)

EMI of Canada Move Into Sub-Distrib Field Bared

TORONTO—During the past several months EMI (Canada), Ltd., has quietly moved into the sub-distributing field in Canada with the acquisition of three rack jobbing operations and the opening of a new branch. Through a subsidiary company, Kensington Distributors, Ltd., has bought two Western firms, Western Rack Services of Vancouver and Record Distributors of Calgary & Edmonton, and on April 1, opened a branch of Kensington Distributors in Regina. EMI Canada has also bought Waco Sales of Toronto, which operates in Eastern Canada.

Kensington Distributors' president is A. L. Hardy, vice-presi-

dent and general manager of Acme Novelty, Ltd.; vice-president and general manager is J. C. Crowley, formerly with American Music Corp., and prior to that with Handleman Co. of Canada; treasurer and controller is Ronald Plumb.

Retains Name

Each of the sub-distributor companies is retaining its own name, with those in the west becoming divisions of Kensington. The staff of each operation remains essentially the same.

EMI Canada, Ltd., top executives were not available for comment, but industry sources indicate initial concern felt by some record companies that

(Continued on page 10)

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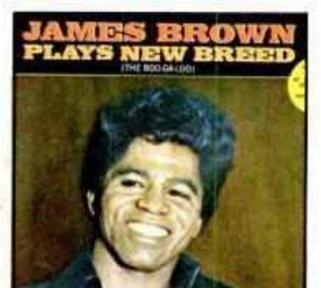
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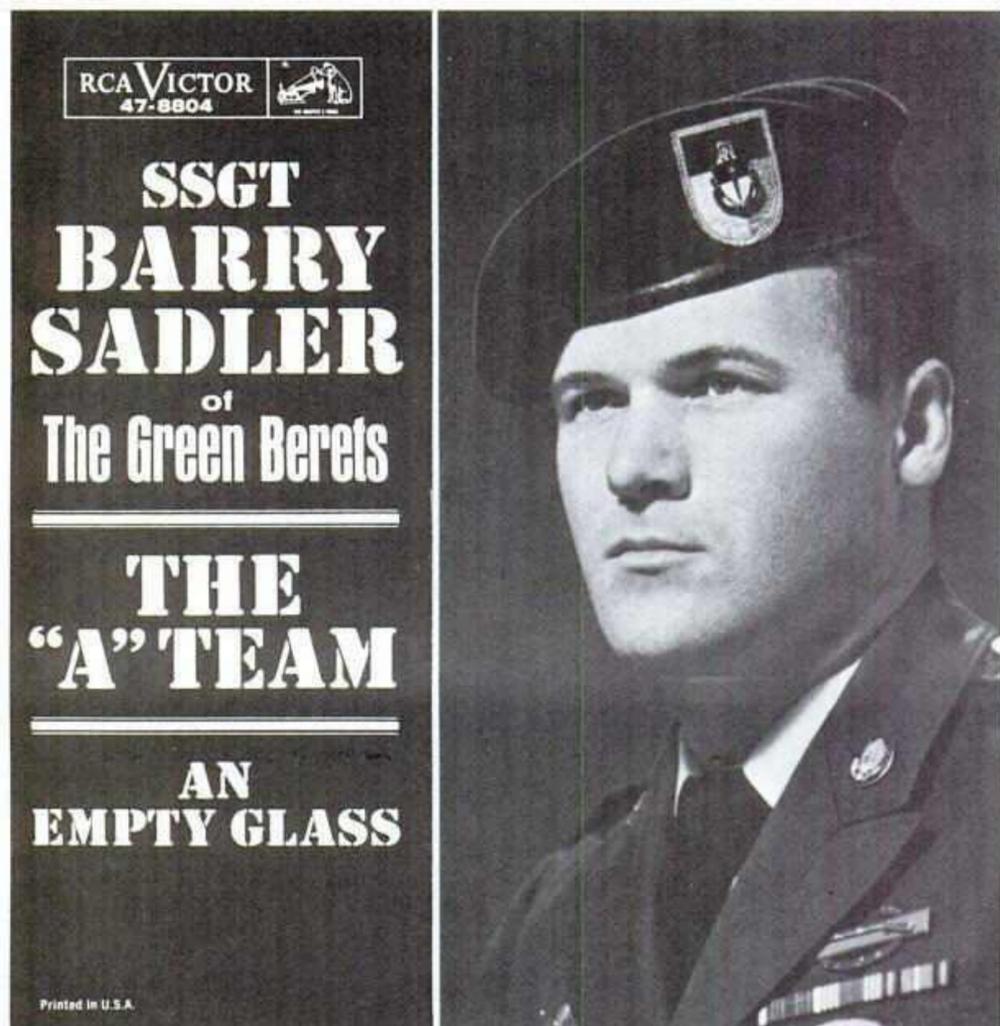
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Pamper Branch Is Opened on Coast

LOS ANGELES — Pamper Music is opening a West Coast office here. Joe Allison, programming consultant and head of Nashville Music, will head the branch.

Allison will be responsible for West Coast publishing activities, as well as record and TV production.

The catalog of Nashville Music, Allison said, may eventually become part of the Pamper catalog under the agreement made with Hal Smith, chief of Pamper. Allison will be a Pamper writer.

Big Growth

"In effect," Allison said, "Pamper bought me out. Hal Smith needed somebody out here. Pamper has grown so much lately that's it's misleading to call it just a country music publishing firm." Allison said that he'd also needed the type of organization represented by the Pamper firm. The deal between Smith and Allison does not include Allison's programming consultant activities in the Allison-Nixon firm.

The catalog of Nashville Music contains 11 tunes written by Fred Horton, brother of the late Johnny Horton. The songs were recorded by Johnny Horton at home on a tape recorder. Fred Horton recently took the tapes to Allison; Allison took the tapes to Columbia Records. The result is that the label will soon release the songs, with background added.

Green on Coast

Ronnie Green, publisher's representative for Nashville Music, will handle the same activities for the West Coast Pamper office. He was slated to visit this week in Nashville to familiarize himself with the Pamper set-up. In addition, Hank Cochran of Pamper is scheduled to visit Los Angeles.

The Coast Pamper office will be involved in producing both country and pop masters, Allison said. In the TV field, Allison will act as both talent and producer for potential country music TV shows.

Goldner Buys Out 2 Labels

NEW YORK—George Goldner has bought out the interest of Jerry Lieber and Mike Stoller in Red Bird and Blue Cat Records, two pop independent labels. Goldner is now sole owner of the labels.

The move was made to allow Lieber and Stoller to devote more time to writing and publishing and to work on film and Broadway show properties.

Under the previous arrangement Lieber and Stoller, as an

independent record production firm, earmarked its entire output to Red Bird and Blue Cat.

Under the new set-up, Lieber and Stoller will still turn out masters for the two labels; they will also do work for other labels.

According to Lieber, the Red Bird-Blue Cat arrangement resulted in the production company being swamped with work for the two labels and could not take on any outside work.

Goldner said that he will depend exclusively on the output of independent production firms for his product and devote his time primarily to sales and promotion.

The office set-up will be unchanged, with the Lieber and Stoller headquarters next door to the Red Bird-Blue Cat offices.

Injunction Suit Vs. 2 N.Y. Mfrs.

NEW YORK—National Record Library has filed an injunction suit with the N. Y. Supreme Court here last week to enjoin stereo CARtridge manufacturers Dubbings, Inc., and Stereo Tapes, Inc., from selling product overseas.

The lawsuit also seeks \$500,000 in damages. National claims it entered into a music-movie deal with Julius A. Konins, owner of the two firms, in May 1965 which allowed Konins U. S. rights for music and movies on a non-exclusive and non-assignable basis.

Konins was charged in the suit as manufacturing and selling the recordings also outside the U. S.

Ken Glancy Giving Momentum to CBS in England's 'Operation U.S.'

By MIKE GROSS

NEW YORK—CBS Records in England is touching all musical bases, from contemporary to classical, in serving as a springboard for its artists into the U. S. market. Already being channeled into the American distribution by Columbia Records or its subsidiary labels are pop artists Tony Jackson and Gary Walker, composer-conductor John Barry, and symphony orchestra conductor Pierre Boulez.

Ken Glancy, managing director of CBS Records who was in New York last week, indicated that this only marked the beginning of his British action. Glancy took over the managing director's post in London last October after having served as top artists & repertoire man for Columbia Records in New York. Now that he's accustomed to the British pace, Glancy is spreading into all areas. He's now concentrating on the development of British groups, but

he's not overlooking the classical camp as indicated by his signing of maestro Pierre Boulez, who is considered as the "in" conductor overseas, or the acquisition of original cast rights to London musicals.

On the pop end, Glancy's recent acquisitions, Tony Jackson, formerly lead singer of the Seekers, and Gary Walker, of the Walker Bros., have been set for U. S. distribution with Date Records, Columbia's new subsidiary label. John Barry, film score composer who clicked with his music for the James Bond movies, was signed by Glancy to an artist's contract for CBS Records. His first album, which consists of his themes for the Bond films, "The Knack," "The Wrong Box" and "Born Free," will be issued by Columbia Records here in June.

Glancy's deal with Pierre Boulez calls for a maximum of three LP's a year. Glancy already has planned recording sessions for Boulez to fill his schedule for the next two and a half years. Boulez will record his own compositions and plans to record the works of Stravinsky, Debussy, Schoenberg, Berg and Webern. A major assignment in the offing for Boulez is a recording of "Wozzeck" with the Paris Opera and starring Walter

Berry. Glancy plans to release the opera simultaneously in England, France, Germany and the U. S. in the fall.

In his comparatively short tenure in London, Glancy has already given CBS Records a foothold on the West End musical scene. He's already recorded the original cast albums of "Charlie Girl" and "On the Level." The album of the latter show will be on the market in London when it opens on April 19.

Glancy also has helped build the Columbia artists in the U.K. Tony Bennett's "I Left My Heart in San Francisco," for example, has sold close to 200,000 copies in a few months time, and over 500,000 LP's by Bob Dylan in just a few months. Other Columbia artists scoring via CBS Records are Barbra Streisand and Andy Williams. And now Glancy is lining up the U.S.-made disks by the Byrds and Simon & Garfunkel for a breakthrough in his domain.

EXECUTIVE TURNTABLE

Irwin J. Tarr has been named Division Vice-President, Recorded

Tape Marketing, the RCA Victor Record Division. Tarr, who had been manager of Victor's planning and merchandising department, was named manager of the Recorded Tape Marketing division when it was set up in February. Tarr will continue to report to Harry Jenkins, division vice-president, marketing.

Warner Bros. Pictures has signed Mike Maitland, president of Warner Bros.-Reprise Records, to a long-term contract as head of the record operation. Maitland was recently elected a vice-president of the parent company. He came to WB from Capitol four years ago.

Herbert Hershfield has been appointed to the newly created post of national sales manager of General Recorded Tape, Inc., of Sunvale, Calif. Hershfield had been president of International Promotions, Chicago-based tape sales and distribution firm.

Jack Levy named general manager of Randy Sparks Enterprises, Los Angeles, which includes American Gramophone and Country Music labels, Ledbetters, a folk club; four ASCAP and four BMI publishing firms, and any acts signed to Sparks. Levy was formerly with WXYZ, Detroit, as producer-director.

Charley Goldberg has taken over as sales manager for Wendy Distributors covering accounts in New Jersey. Goldberg had been affiliated with Cosnat Distributors of New York and Affiliated Distributors of New Jersey.

Pearl Woods, who recently signed with Duke-Peacock Records of Houston, has had her contract expanded to include a&r duties.

Theodore A. Bruinsma has joined Packard Bell Electronics Corp. in the newly created position of executive vice-president. Bruinsma, formerly executive vice-president of Capital for Technical Industries, has been a member of the Packard Bell board of directors since January.

Clifford Rae, chairman of the board of West Indies Records, Ltd. Kingston, Jamaica, has also assumed duties as managing director of the company, replacing George Benson.

ITCC Gets Colpix Catalog



FINLEY AND KATZEL

NEW YORK — International Tape Cartridge Corp. last week acquired the exclusive tape CARtridge rights to the Colpix catalog on a long-term basis. The deal was concluded between ITCC President Larry Finley, and Buddy Katzel, head of the Colpix label, a subsidiary of Columbia Pictures.

Acquisition of the Colpix line gives ITCC the exclusive cartridge hold on the second film company-owned label within a month. Its first was the long-term rights to the 20th-Fox label.

Finley's first Colpix release will be the original soundtrack to "Lawrence of Arabia." As part of an all-out drive for soundtrack cartridges, Finley said ITCC has also the cartridge rights to Roulette's three soundtracks (Billboard, April 9), the Cinerama "Russian Adventure," Leningrad Kirov Ballet's "Sleeping Beauty" and "Study in Terror."

AF's Drayson Off To Distrib Parleys

NEW YORK—Harold Drayson, sales vice-president for Audio Fidelity Records, leaves Monday (1) on a two-week round of distributor sales meetings. He will cover Los Angeles, San Francisco, Seattle, St. Louis, Chicago, Detroit, Cleveland and Cincinnati.

Specifically, he will work on the seven new AF albums. He will also call on rack jobbers and one-stops.

Kapp to Open A Coast Wing

NEW YORK—Kapp Records this week announced the creation of a West Coast wing, to be headed by Joe Zaleski, and the appointment of Joe Berger as national sales manager.

The West Coast arm will be in operation about June 1, with



ZALESKI

Zaleski moving to Los Angeles to set up the office about May 1. Zaleski will be involved with sales and promotion for the western part of the country. He had joined Kapp a year ago as manager of distributor sales.

Zaleski entered the record business with Liberty Records, serving in the international department and as Chicago and New York division manager. He



BERGER

was national sales manager of Don Costa's DCP Records before joining Kapp. Berger, the new national sales manager, will be responsible for sale of Kapp, Congress and Four Corners Records, reporting to Sid Schaffer, sales vice-president.

He started on the newly created post this week.

Berger comes to Kapp after a stint at United Artists, where he started as a field man, later was New York branch manager, and for the last three years was national sales manager for album product.

He started in the record business with Tempo Records, and later spent five years with Capitol, working his way up to Pittsburgh branch manager. He also held executive posts with Warner Bros. and Disneyland-Buena Vista Records in New York.

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THE HAPPY GROUP gathered at Atlantic Records' recent sales meeting in Miami Beach, are, left to right, the Young Rascals (in knickers), Mary Wells; Butterball, disk jockey on WMBM, Miami; Ahmet Ertegun, Atlantic president; and Jerry Wexler, Atlantic vice-president.

Colleges' Knock Opens Door To Blast by Paper Agent

LOUISVILLE—Gene Snyder, who operates the Joni Agency here, took sharp issue with recent statements by the Association of College Unions with regard to "paper agents."

A "paper agent" is a booker who buys talent from a booking agency and in turn sells the act at a higher price, the difference being his profit margin.

Snyder charges that many colleges, in their dealings with the larger talent agencies, get the runaround and "finally in frustration have come to us to help them out."

He added that "we know how our home folks want to be treated, know how to talk to them, know their budget limits, know the going price on most acts. We don't treat college people like country bumpkins as the New York boys do."

Snyder continued that "the big agencies need us regional agents to do most of their booking for them. Why then, all of a sudden, do they start knocking us?"

The Joni Agency books smaller colleges in Kentucky, Indiana and Tennessee.

COLLEGE CIRCUIT

By CLAUDE HALL

The annual Southern Universities Student Government Association Conference will be held May 5-7 at the Robert Meyer Hotel in Jacksonville, Fla. Nearly 1,000 delegates from over 90 Southeastern colleges and universities are expected to attend. Several entertainment agencies have been invited to participate.

Billboard campus correspondent Bob Podesta Jr. recently did an interview with Herb Alpert of Tijuana Brass fame on KREP-FM Stereo's "Campus Caravan" show. Podesta is a student at San Jose State College in San Jose; the station is

NARAS SETS UP STUDY WHEELS

NEW YORK — The New York Chapter of NARAS has set the wheels in motion for a reappraisal of the Grammy Awards categories. An opening meeting has been called for April 21 at Fine Recording in the Hotel Great Northern at 8 p.m.

George Simon, executive director of the New York Chapter hopes that all views on the category set-up will be aired as well as suggestions for changes. The recommendations will be forwarded to the Academy's national trustee.

To prepare the membership for the meeting, Simon has sent out a sample of a reduced list and one of an expanded list of categories.

located in nearby Santa Clara, Calif. Mel Peterson was host of the show and alternated the interview with spinning Alpert's records. The 90-minute show serves Stanford and Santa Clara universities, San Jose State, and the county's three junior colleges: San Jose City College, Foothill College, and West Valley College.

Sacramento State College in California has a problem that may hamper future campus concerts, said correspondent John C. Crowell. Local 50 of the International Alliance of Theatrical Stage Employees picketed a recent concert—and threatened to do so again—unless their members were hired to handle such things as lighting and sound. Crowell said the college won't hire them because of the high wage rates and also because the college wanted to give students the experience. "As a consequence, no more on-campus concerts."

A Roger Miller concert March 12 at the University of Missouri in University City was sold out two weeks in advance, said Billboard correspondent Jerry Chaskelson. "So the Columbia New Record Store had enough time to reorder albums for the rush afterwards." Of the 55 albums in stock, all were sold as a result of the concert featuring Miller and the Good Time Singers, seen by 1,800.

Chuck Berry performed on March 11 for the annual Junior

(Continued on page 10)

NARM RETAINS EARL KINTNER

NEW YORK—Earl W. Kintner has been retained as general counsel for the National Association of Record Merchandisers, Inc., effective May 1, 1966, it was announced by Jules Malamud, NARM executive director.

Kintner is a former chairman of the Federal Trade Commission and an expert on antitrust legislation. He was formerly general counsel for ARMADA and has broad experience in the phonograph industry. In addition to Kintner's personal services, the services of experts in the fields of wage, hour, labor and tax legislation will be made available to NARM.

Kintner is a member of the firm of Arent, Fox, Kintner, Plotkin & Kahn, of Washington.

A Production Firm Set Up by Peer-Southern

NEW YORK — Peer-Southern Publishing Co. has set up a production company to be known as Peer-Southern Productions. Eddie V. Deane was named director of the new production firm.

The production company has already set deals with Columbia Records for Scott & Shelly's "Mockin' Bird Hill"; Old Town Records for Bobby and Betty Lou's "Sugar," and Midtown Records for Spencer's "You Don't Know What You're Getting."

David Morris, vice-president of the Peer-Southern combine, is now launching a promotional campaign for both the publishing and production companies. A special campaign is being mounted by Morris for the Jequibau rhythm, which was discovered by Sunny Skylar in Brazil. Epic Records has released an album recorded by

BMI CITATIONS TO 99 WRITERS, 68 PUBLISHERS

NEW YORK — The annual BMI Citations of Achievement in the pop music field for 1965 have been awarded to 99 writers and 68 publishers of 91 songs.

Top writer-award winners are Lamont Dozier, Brian Holland and Eddie Holland, with eight awards each, and top publisher-award winner is Jobette Music, with 12 awards.

Other multiple writer-award winners include John Lennon and Paul McCartney, five awards each; Sonny Bono, Bob Crewe, Mick Jagger, Roger Miller, Keith Richard, William Robinson and Kenny Young, three awards each. Other multiple publisher-award winners include Maclean Music, five awards; Tree Publishing, four, and Lois Publishing, Saturday Music, T. M. Music and Trio Music, all with three awards.

The BMI awards are based on tradepaper polls of national popularity and public acceptance, reflecting record and sheet music sales, radio and TV performances, coin machine plays and other factors measured in those polls.

Budget LP's Sparking Sales in Netherlands

By BAS HAGEMAN

AMSTERDAM — Bovema's managing director G. Oord, who traveled this week to the States for talks with various company executives, told Billboard about the expansion of record sales in the Netherlands. The growth was mainly due, he said, to budget line LP's and to the satisfactory economic development in 1965.

It is expected that in 1966 the economic situation will be stabilized. The singles price in Holland has increased. In Oord's opinion, this will have no effect on the selling of single records. "We find that sales made on single records are mainly made by a small number of them. It is possible now, Oord said, to make bigger sales in a shorter period from a good seller.

The budget line LP has become a very popular record. "We are convinced," Oord said, "this will continue to increase." Next to this, the LP recording will find a firm place on our market, he added. For 1966 the sale of records will be mainly done in singles and 12" LP's. Oord predicted that many other

Mario Albanese; RCA Victor recorded four Jequibau tunes with J. J. Johnson; Decca has just released an English lyric version of a Jequibau song called "I Don't Want to Play" by Ami Rouselle; Paul Horn has recorded four instrumental versions of the Jequibau for Victor on the Coast, and Sammy Kaye has recorded "The Jequibau" for Decca.

'T.B. Blues' Bared As Spivey-Written

NEW YORK—"T.B. Blues" has been revealed as the copyrighted work of Victoria Spivey, noted blues singer and recording artist of the 1920's. Previously the work had been regarded as authored by Huddie Ledbetter (Leadbelly). Miss Spivey is currently receiving widespread attention in the entertainment field because of her pioneering efforts in popularizing song material of earlier decades.

According to The Richmond Organization, the error in attributing "T.B. Blues" to Ledbetter "came about when it was discovered on tapes Huddie Ledbetter made prior to his death in 1947, and which were issued in later years on Folkways Records. Because it was the custom for Ledbetter to sing songs he wrote, it was erroneously assumed that 'T.B. Blues' also was written by him."

Actually, Miss Spivey wrote the song in 1928 and her recordings of the song enjoyed widespread sales. Current interest in such blues material has been intensified today among devotees of folk-rock and rock-blues.

BMI Sues Club

LOS ANGELES—Broadcast Music, Inc., has filed suit against a North Hollywood nightclub, the Lazy X, charging songs were performed there without authorization. Affiliated publishers in the suit are Aldon Music, Conrad Publishing, Venice Music, Medal Music and Herbert Hancock. The suit charges the following songs were performed: "On Broadway," "Big Boss Man," "Lucille," "Hi Heel Sneakers" and "Watermelon Man." The action for statutory damages was filed in U. S. District Court.

outlets other than the traditional dealers, will be used in the future and mainly they will be selling the cheaper LP's. That is also the reason why the record dealer can expect greater competition.

Pre-recorded tapes have been imported from many countries. For the home use of these cartridges, Oord doesn't expect stronger sales but he expects favorable possibilities for other use (in cars, etc.). However, the lack of a uniform system will delay big sales.

Finally, Oord said that the teen market in Holland is still an enormous outlet.

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single will
win them all.



“Less Than Tomorrow”

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On COLUMBIA RECORDS 

Rogers Drums Into The Columbia Fold

NEW YORK—Columbia Records continued its diversification drive into the musical instrument field last week with the purchase of Rogers Drums, Inc. The purchase price was not disclosed but it's understood to be a multimillion-dollar deal.

Last year, Columbia bought Fender Musical Instruments, guitar manufacturer, for \$13 million, and Electro Music, producer of the Leslie speaker system used with electric organs, for \$6 million.

Rogers, located in Cleveland and Covington, Ohio, manufactures drums and also makes and distributes a variety of re-

lated equipment and accessories. Norman A. Adler, executive vice-president of Columbia, has designated Rogers Drums an operating unit of Fender Musical Instruments under the direction of Richard W. Sievert, who was formerly general manager of the V. C. Squier department of Fender.

Henry Grossman, the president and the former principal owner of the company, and Joseph Thompson, director of research and development, will continue their association with Rogers Drums as consultants. Ben Strauss, vice-president for sales, will continue in a sales management capacity.

The Many Worlds of WB's Sonny Burke

By ELIOT TIEGEL

BURBANK, Calif. — Sonny Burke lives in three worlds: recordings, motion pictures and television. As head of the music department at Warner Bros. Pictures, Burke hires composers for screen assignments and coordinates the music activity of the parent company with its recording arm.

For a man whose life as a record producer has been illuminated with the excitement of cutting Frank Sinatra, Bing Crosby and Count Basie, Burke's life nowadays is more complex than it's ever been.

One of the record industry's best-known producers, Burke has held his post since Oct. 11, 1965, after being selected by the parent firm to handle the music department. Victor Blau, of Music Publishers Holding Corp. (WB's publishing empire), had co-ordinated these activities and was freed to concentrate on publishing business.

Like other filmery music heads, Burke is a person eyed by an army of composers, agents and representatives seeking scoring jobs. "It's a tough job to deal with so many composers who have reps, managers and agents," Burke said calmly in his bungalow on the studio lot. "But we try to fit the composer to the type of score we think the picture calls for. Some composers have a feeling for dramatic or light comedy films. Some of the younger fellows flavored more at home with a jazz-flavored score."

In his short term in this post, Burke has hired David Raksin to score "A Big Head for a Little Lady"; Alex North for "Who's Afraid of Virginia Wolf?" and John Addison for "A Fine Madness." In television, Burke has given the green light to Frank Perkins for "Mr. Roberts," Bill Lava for "F Troop" and Vic

FCC CHAIRMAN HENRY RESIGNS

WASHINGTON—FCC chairman E. William Henry has announced (8) that his letter of resignation was submitted to the White House "several weeks ago" and that he will announce his future plans when the resignation is officially accepted. The FCC chairman said he had advised President Johnson he wished to return to private life and asked that a successor be chosen.

Henry acknowledged that action was pending in several important areas at the FCC, but "there" will always be unfinished business. So he decided this would be as appropriate a time as any to bow out.

ITCC Into Reel-to-Reel

NEW YORK—Larry Finley's International Tape Cartridge Corp., heretofore specializing in the tape CARtridge versions of disk catalogs, will invade the reel-to-reel tape field. The first label's catalog to be issued in open reel form will be Roulette.

Finley told Billboard that out of the 52 labels handled by ITCC for cartridges, the company has the reel-to-reel rights on more than 30. His entry into the open reel field, he said, is prompted by the fact that ITCC sells via record distributors and to outlets who are currently handling reel-to-reel product. Thus, he said, this would provide a service to the lines ITCC represents and the distributors it supplies.

ITCC's move is a turnabout on the more customary procedure during recent months, whereby firms well-established in the open reel field have moved into the cartridge industry.

Bell Releases 'Camp' Series

NEW YORK — Bell Records released last week its High Camp Adventure album series. The dramatic presentations with musical background, retailing for \$1.89, include "Around the World in 80 Days," "The Invisible Man," "20,000 Leagues Under the Sea," "Journey to the Center of the Earth," "The First Man in the Moon" and "War of the Worlds."

Larry Uttal, chief of Amy-Mala-Bell Records, said the new series, which are like old-time radio shows, have met with great reception so far. Jackets feature comic book type artwork by cartoonist Wally Wood.

Crewe Signed By UA Records

NEW YORK — Bob Crewe, one of the top independent record producers, has been tagged to a long-term production deal by United Artists Records. Under the terms of the contract, Crewe will discover a quantity of artists for UA.

In addition to his deal with UA, Crewe will continue his disk producing, publishing and songwriting activities.



FLORIDA JAZZ QUINTET, which walked off with half the winning awards given at the first annual Mobile Jazz festival, shown performing in Sunday (3) night's final judging session. Members of the group include Steve Davidoskie on piano, Rudy Akels on bass, Robert Mack on tenor sax, Al Hall on trombone and Elbert Hatchett on drums.

Ala. Jazzfest Honors Go To Florida 5-Hands Down

By PAUL ZAKARAS

MOBILE, Ala.—The Florida Jazz Quintet, scoring victories in all the categories it entered, dominated the first Mobile Jazz Festival by winning eight of the 16 total awards.

The Florida group, one of 19 appearing at the festival, won prizes for "Most Outstanding Performance," and "Most Outstanding Combo." The group's pianist, Steve Davidoskie, won his instrument category and was picked as "Most Outstanding

Composer - Arranger." Other members of the combo, bass Rudy Akels, tenor man Robert Mack, drummer Elbert Hatchett and trombonist Al Hall, each won top honors in their individual instrument categories. The group played mostly original material.

The Verdonia College Dance Band, a group of more than 30 musicians, won the "Most Outstanding Band," award. Verdonia's Jack Lis was the winner

(Continued on page 8)

Melody Shop's Window More Than Just Dressing

WILLIAMSPORT, Pa.—The display window of the Melody Record Shop here is a "million-dollar set-up" for impulse sales. Mrs. Sada Lyons, store manager, vada that seasonal and holiday displays in the window bring in at least 10 per cent of the store's total business volume.

"We only have one window and it isn't large," she said. "But it's washed and scrubbed and changed every week. It's been very good for us. During Irish Week, we featured a series of different Irish records performed by the Living Strings, Dennis Day, Bing Crosby. The Easter week, we featured hymns. The turnover was very good."

The store, in business for 15 years, has always relied heavily on the window, she said. During Halloween, spooky records are featured; during Armistice week, a lot of records are displayed. With the advent of summer, the store unveils a whole window of children's records which "spooks things up a little."

Near Williamsport, a town of 50,000, is Bob & Dean's Corral, a park where country artists perform on weekends during the summer. "We follow along with those shows, displaying records by the artists that are performing. They sell. It's a shame we have only one window because we just can't do justice to everything. But it does go so well with holidays."

MARTIN USES KGBS AS GUIDEPOST FOR NEW LP

LOS ANGELES—KGBS, the 50,000-watt Storer outlet which recently became a "town and country station," has been credited with inspiring the selection of songs for Dean Martin's next album.

"Dean listens to KGBS," said his producer Jimmy Bowen, "and he picked all the songs for his album from the station." Martin listens to the station while he's driving, hears the songs and learns them this way, Bowen explained. Martin's next LP of country songs is scheduled for recording here this week.

Although Martin has been aware of the country music field, he was never exposed to it in prior recordings. "There aren't too many Italian cowboys," Bowen said.

During the past two years the Martin-Bowen combination has created nine hit records. Bowen says the majority of Martin's disks have been country flavored since he began recording the vocalists. Arranger Ernie Freeman has been the third side of the hit-making triangle.

Having taken Martin into the contemporary singles market, Bowen is now faced with achieving the same magic with two new pacts: Buddy Greco and Guy Mitchell. Mitchell will be cut in the country vein since he has had hits with a folk-song feel. For Greco, a finger-snapping vocalist formerly with Epic, Bowen will shoot for a contemporary singles sound.

2 Added to State Probe on Frauds

NEW YORK—Attorneys John Clarke and Maxwell T. Cohen have been added to the record fraud advisory committee of New York Attorney General Louis J. Lefkowitz. The Attorney General has conducted three hearings on fraud and deceptive practices in the record industry and has recommended two bills to the State Legislature.

Smash-Fontana's New Singles

CHICAGO — Smash-Fontana releases for the second quarter are singles by Bob Richardson, of Atlanta; D.J. and the Runaways of Laverne, Minn.; Philips of England, and Larry Williams, of Los Angeles, on the Smash label, Philips and Fontana of England and the Fontana label.

"We are well ahead of the pace needed to carry us to our goal of \$8 million in sales this year," label chief Charles Fach said, "and this, the hottest single release in our history, will not impede our performance in the least."

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Ala. Jazzfest Honors Go To Florida 5-Hands Down

• Continued from page 6

of the "Most Outstanding Alto Sax" award.

Trudy Desmond, of Temple University, was selected as the best vocalist, and Ed Kaleoff's Jazz Choir, of the University of Southern Mississippi, was chosen as the best vocal group.

Other winners included Ron-

nie Puckett, of the Texas Christian University Stage Band, "Most Outstanding Trumpet"; Al Coutant, Milliken University Lab Band, "Most Outstanding Baritone Sax," Ed Kallehoff, of Southern Mississippi, "Most Outstanding Organ," and Bruce Cameron, of Bucknell University's Bruce Cameron Quintet, "Most Outstanding Flugelhorn."

The winners were awarded trophies and were promised appearances at several major jazz festivals. The Florida Jazz Quintet, according to festival officials, will appear at the Newport Jazz Festival this summer.

The festival's finals, held on Sunday (3), were broadcast over the ABC Radio network and were picked up by the Armed Forces Radio Network and Radio Free Europe.

Judging the musical groups were Dan Morgenstern, New York editor of Downbeat; composer-arranger Jerry Gray; John Hammond, director of talent acquisition for Columbia Records; Stanley Dance, jazz editor of the Saturday Review, and The Rev. George Wiskirchen, Chicago area educator and pioneer in the jazz field.

Garrett Firm Broadens Vista

HOLLYWOOD—Snuff Garrett Productions is on an expansion drive. The independent production firm headed by Garrett and Leon Russell is looking to develop disk artists, acquire publishing catalogs and expand its own Viva Music firm.

Recently bought were Les Kaye and Glo-Mac Music. A former staff producer at Liberty, Garrett has retained his ties with the label by a-ring Gary Lewis, Bobby Vee and leading his 50 Guitars orchestra. The first disk produced as an independent a&r man was Gary Lewis' "Diamond Ring" smash.



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Epic Steps on Gas in 'Run'

NEW YORK—As an added incentive for its six-month "DeVil Run" sales incentive program which has reached the halfway mark, Epic Records has awarded 100 gallons of gasoline to each of the five sales managers who are currently leading in the contest.

The five leading sales managers are: Leonard Silver of Best Record Distributors, Buffalo; Gene Patch of Heilicher Brothers, Minneapolis; Don Comstock of the Comstock Distributing Co., Atlanta; Phil Goldberg of Bertos Distributors, Charlotte; and Bill Shaler of Columbia Record Distributors, New Orleans. Each of the five sales managers will receive a gasoline credit card entitling him to 100 free gallons of gasoline.

The incentive program was first announced at Epic's sales convention held in Miami Beach in January. The contest will extend through July 2, and grand prize winners will be announced at the label's national sales convention to be held in July.

The contest is a "road race," in which a distributor earns points, translated into miles, based on his performance in the sale of records during the race. In order that the size of the individual markets does not determine the winner, all distributors are participating equally on the basis of a market-share index. A 1966 Cadillac DeVille convertible goes to the winner.

Four Seasons To Fredana

NEW YORK — Fred Weintraub has signed the Four Seasons for personal management under his Fredana Management firm. Sid Bernstein, who manages the Young Rascals, will act as creative consultant to the Four Seasons.

In addition, the Ashley-Famous Agency just signed the Philips Records' group for booking representation. The group is produced by Bob Crewe.

Musicor Distrib

LOS ANGELES — Record Merchandising here, headed by Sid Talmadge, has been named Southern California distributor for Musicor Records. The line had been handled by the Hartstone interests here.

'ALICE' BRINGS H-B's 'NICE KIDS'

HOLLYWOOD — Following the recent national showing of its "Alice in Wonderland" TV special, Hanna-Barbera Records is releasing a single from the one piece of material it says elicited the strongest audience reaction. The song is "What's a Nice Kid Like You Doing in a Place Like This?" The artist is veteran blues singer Scatman Scrothers. In the TV show the song was sung by Sammy Davis, a mainstay of the Reprise line. The song was written by Charles Strouse and Lee Adams. H-B has also released an album taken from the TV special through its cartoon series.



BUCK OWENS, left, receives a special Billboard Award from Don Owens, director of Reviews and Charts, at a recent concert in New York's Carnegie Hall. The award was made for his Capitol Records' release "Waitin' in Your Welfare Line." The record marks the 10th consecutive No. 1 best-seller for the country singer.

Capitol Going Outside More

HOLLYWOOD — Acknowledging the importance of independent producers, Capitol is looking more to outside sources for single product.

Steve Douglas, recently named head of new pop single releases, reports the label has purchased seven disks from free-lance producers. These include the Duncan Brothers' "Things Go Better With Love" from Atlas Artists Productions; "You're a Drag," by the Runarounds from Pete Bennett-Lou Cicchetti; "A Face in the Crowd" by Matthew Moore from Dalton-Moore Productions; "The Next Day" by Debra Burton from Gil Garfield-Perry Botkin Jr.; "Speak Her Name" and "Michelle" by David and Jonathan from George Martin and "Time Won't Let Me" by the Outsiders from A. J. Nuccia.

Douglas is also working on tightening the number of pop singles released each week. If the company eliminate one disk a week, the number could be substantial at the end of the year. This program does not involve one or two country singles issued with pop product. The strength of each single will determine whether it gets released, Douglas said.

RAC Auto to Open Tape Town Outlet on L. I.

NEW YORK — Tape Town, considered to be the largest tape CARtridge retail outlet on the East Coast, was scheduled to debut Saturday (9) at 515 Long Beach Road, Long Beach, L.I. The store is being opened by RAC Auto Tapes as a franchise. Managers are Barney Berger and Paul Israel. Celebrities, a rock 'n' roll band and newspapermen are slated to be on hand.

Arthur Halbreich, president of RAC Auto Tape, and Robert Beeger, vice-president, stated that RAC plans to open numerous franchise stores along the East Coast. The next one, he indicated, is scheduled to open in Boston in 60 days.

Tape Town and the other franchised stores will carry RAC Auto Tape and Craig portable stereo systems. They will sell 4-track and 8-track tape cartridges.

Minor to Dot As Staff A&R Talent Scout



RANDY WOOD, MIKE MINOR.

HOLLYWOOD — Mike Minor, artist and producer, has joined Dot Records as a staff a&r talent scout, designed to become the label's contact with independent producers, managers and songwriters.

Minor will maintain an open door at Dot's Sunset and Vine headquarters, with authority from President Randy Wood to negotiate directly for material he deems important.

It was through Minor's D&M Productions that the label secured Barry Young's smash single, "One Has My Name." Dot will soon be releasing product by the Soul Survivors, a group Minor found in Denver. Their first single will be "Glitter and Gold."

Minor's first purchase for Dot is "I Can't Do It," by the E Types, a male long-haired quintet from Salinas, Calif. The disk was bought from Ed Camera and Link D'Amario.

Minor was brought to the label several years ago as an artist, subsequently appeared on national TV and has acted on several TV series.

New Musicor Line

NEW YORK—Musicor Records will kick off a new kiddie line this fall, with two Paul Tripp albums launching the project. Tripp, who last fall did a "Birthday House" album for Musicor, will bow "The Train" and "Biply on a Bike" in September. Tripp is the star of the "Birthday House" TV on NBC.

Guillotine Debut

OGDEN, Utah — Guillotine Records here made its debut last week with a single by the Henchmen, a Salt Lake City rock group. Bruce Unck heads the label.

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Indies Giving Chase to Majors in Track Race

• Continued from page 1

piece of change. Also, a&r men with the majors would rather spend their time on what they hope will be a hit single rather than a track album. They are heroes if the former makes it. If the track album breaks big, their role is minimized.

When Shad gets a track album he runs with it, getting AM and FM radio exposure and, in the case of "Harper," coming out with three singles from the track.

Right now, according to Shad, Mainstream has more tracks offered than it can use, and it's picking its material with care.

Another independent making its bid for the soundtrack business is Roulette, which recently acquired rights to the soundtracks of Cinerama's "Russian Adventure," "The Sleeping Beauty" and "A Study in Terror," a new Sherlock Holmes film.

Roulette's maneuver to acquire "A Study in Terror" is illustrative of the dealing required by an independent to get the track against competition from film-company-affiliated labels.

Producer Is British

While the film is released by Columbia Pictures, the producer is British. So Morris Levy, Roulette president, worked through Don Costa's South Mountain Music, which has publishing rights to the score, and worked the deal through the English pub firm.

Levy feels the independent label has a disadvantage in getting the prime tracks, but that by

pushing hard, this can be overcome. He also pointed out that many film-affiliated labels will turn down potentially good material, and the independent astute enough to recognize the potential of this material may acquire hot product.

Another entry among the independents is Kapp, which last month came out with the track of "Promise Her Anything." Laurie Records is releasing its first soundtrack sometime this month—"The Dirty Game"—to coincide with U. S. release of the overseas-produced film starring Henry Fonda and Robert Ryan. Laurie President Robert M. Schwartz is actively looking for other product.

Since the first of the year MGM has led the film-affiliated labels with four album releases, with three for United Artists. However, UA has announced another eight major movie tracks for 1966 release, and another three expected to be announced shortly. RCA Victor, with four

soundtrack releases, is also high in the numbers game.

Compared with show albums, soundtracks have more variety to offer the independent label. First, there's no need to back the film production, whereas in a musical the record label gambles considerable money in backing the show.

Second, there's the wealth of soundtrack material. The Broadway stage turns out a few dozen musicals a season at most. Film scores run in the hundreds, and the more successful ones are seen by millions. A small fraction of the nation's population ever sees a Broadway musical.

And third, there's the relatively low recording expense. Broadway show albums aren't recorded at a regular performance. And the recording session costs are heavy. There are no such costs involved in the track.

But most important, the independents are hungry. And soundtracks offer a prime opportunity to satisfy that hunger.

'Rocksteria' Grips New York as Clubs Sprout Up With Teen Acts

• Continued from page 1

have to be ironed out before this outdoor discotheque becomes a reality.

Other clubs which have already put the teen sound into the town's nitery spotlight are Arthur, Sybil Burton's jet set

hangout; the Downtown, first of the major disk-live entertainment operations to invade Greenwich Village; Trudy Heller's Clay Cole's, Scott Muni's Rolling Stone, Harlow's, and the Phone Booth. Also swinging along are such chic discotheques as Shepherd's and Il Mio.

EMI of Canada Move Into Sub-Distrib Field Bared

• Continued from page 1

undue emphasis would be placed on Capitol product has proved unfounded and that the Kensington Waco operation is functioning smoothly and successfully. "Our local distributors out west are working with Kensington and we are very pleased with the results. We feel they are doing a good job in their markets," said Fred Wilmot, vice-president sales and manufacturing, Columbia Records of Canada, Ltd.

HOLLYWOOD — EMI has

begun rack jobbing in Canada, in a move looked upon by Don MacMillion, whose company was the first firm bought, as a "test ground" for future international endeavors.

MacMillion's 12-year-old Vancouver, B. C. firm, Western Rack Service, was bought for a reported \$500,000 by the Acme Novelty Co., representing EMI. Acme, MacMillion said here last week, is tied with Van Dusen Brothers, which distributes Capitol and Angel Records in western Canada.

Based on additional informa-

COLLEGE CIRCUIT

By CLAUDE HALL

• Continued from page 4

Prom of Trinity College in Hartford, Conn. The 900-plus students thought enough of his performance to buy several copies of his "Greatest Hits" album at Belmont Record Shop after the show, said correspondent **Randolph M. Lee**. Also, "a four-hour special program called 'The History of Rock 'n' Roll' on the college station WRTC-FM the next day brought a hundred requests for Chuck Berry hits."

★ ★ ★

George Szell and the **Cleveland Symphony** performed Feb. 11 at Villanova University, Villanova, Pa., before 3,600, said correspondent **Bill McCloskey**. Krills Music was sold out of the orchestra's album at the time of the concert, but had some on order; Mad Discounts Records had no albums in stock.

★ ★ ★

Correspondent **Jim Smith** caught a March 12 concert featuring the **Ramsey Lewis Trio** and the **Bitter End Singers** at

the University of Pittsburgh. More than 2,500 thronged into the auditorium. **Jim Merk** at National Record Mart said that sales after the concert of Ramsey Lewis Trio product was "fair to good"; **Fred Lackey** at Bob's Discount Center reported "good" sales of Ramsey Lewis Trio records.

★ ★ ★

Simon & Garfunkel and **Peter Nero** performed Feb. 20 at Penn State, University Park, Pa., said correspondent **David S. Kenig**. The show drew 4,700 students. Result: **Steve Fishbein** at the Record Room said, "We were selling Simon & Garfunkel albums like mad before the concert. After the concert we reordered and sold even more. All told, I guess we've sold about 200 albums. Peter Nero sold about 20 albums." **Guy Maddenfort** at the Music Mart said that Simon & Garfunkel albums were selling before the concert and "we sold about 20 albums after the performance."

★ ★ ★

The **New Christy Minstrels** drew an SRO crowd of 2,200-plus Feb. 19 at McGill University in Montreal, and **Ed Shearman** at International Music said the concert "stimulated sales; they were falling off a bit on the 'Today' album, but this moved them a bit." **Andre Valiquette** at T. Eaton Co. was quite pleased with the concert results, saying it brought sales back up; he reported to correspondent **John Knight** that he sold about 20 of the New Christy Minstrel's older albums and 12 to 15 of their newer "Today" album.

Summer TV's Give and Take

• Continued from page 1

be reruns. "Hollywood Palace" and "The Lawrence Welk Show" will be ABC's reruns.

Offering potential exposure to record talent on NBC-TV will be the "Kraft Summer Music Hall" 9-10 p.m. Mondays featuring John Davidson; the "Dean Martin Summer Show" 10-11 p.m. Thursdays hosted by the comedy team of Rowan and Martin. "Mickie Finn's" which will be launched April 21 will feature both regulars and guest artists; it's a half-hour show.

CBS's "Hippodrome" show is an 8:30-9:30 p.m. Tuesday comedy-variety-circus series offered as a summer replacement to the "Red Skelton Hour." A record artist will be presented in each show. It will be videotaped from England. "The John Gary Show" is a 10-11 p.m. Wednesday show starring Gary. Guests will include Eddy Arnold, the King Sisters, Leslie Uggams, Vikki Carr and Chad and Jeremy. "Continental Showcase" will be seen beginning June 11, 7:30-8:30 p.m. Saturdays. Produced in Europe, the summer replacement for the "Jackie Gleason Show" will feature such record artists as Petula Clark, French guitarist-singer Sacha Distel, the Kessler twins from West Germany, French singer Juliette Greco, and French singer-composer Gilbert Beaud. The series is being filmed in different parts of Europe.

months, during which time he'll appear in 22 cities in eight countries.

Disneyland on Kiddie Splurge

HOLLYWOOD — Disneyland Records and its subsidiary label, Vista, are making a major pitch for the kiddie soundtrack business. Current track albums include "That Darn Cat," "The Ugly Dachshund," "Songs From Winnie the Pooh," "Bambi," "Mary Poppins," "Snow White." Upcoming Disney Pictures which will probably carry track albums include "Lt. Robin Crusoe, U.S.N.," "The Fighting Prince of Donegal," "Follow Me Boys," "Gnomobile," "Monkeys Go Home," "Snow White and the Seven Dwarfs," "The Happiest Millionaire," and "The Jungle Books."

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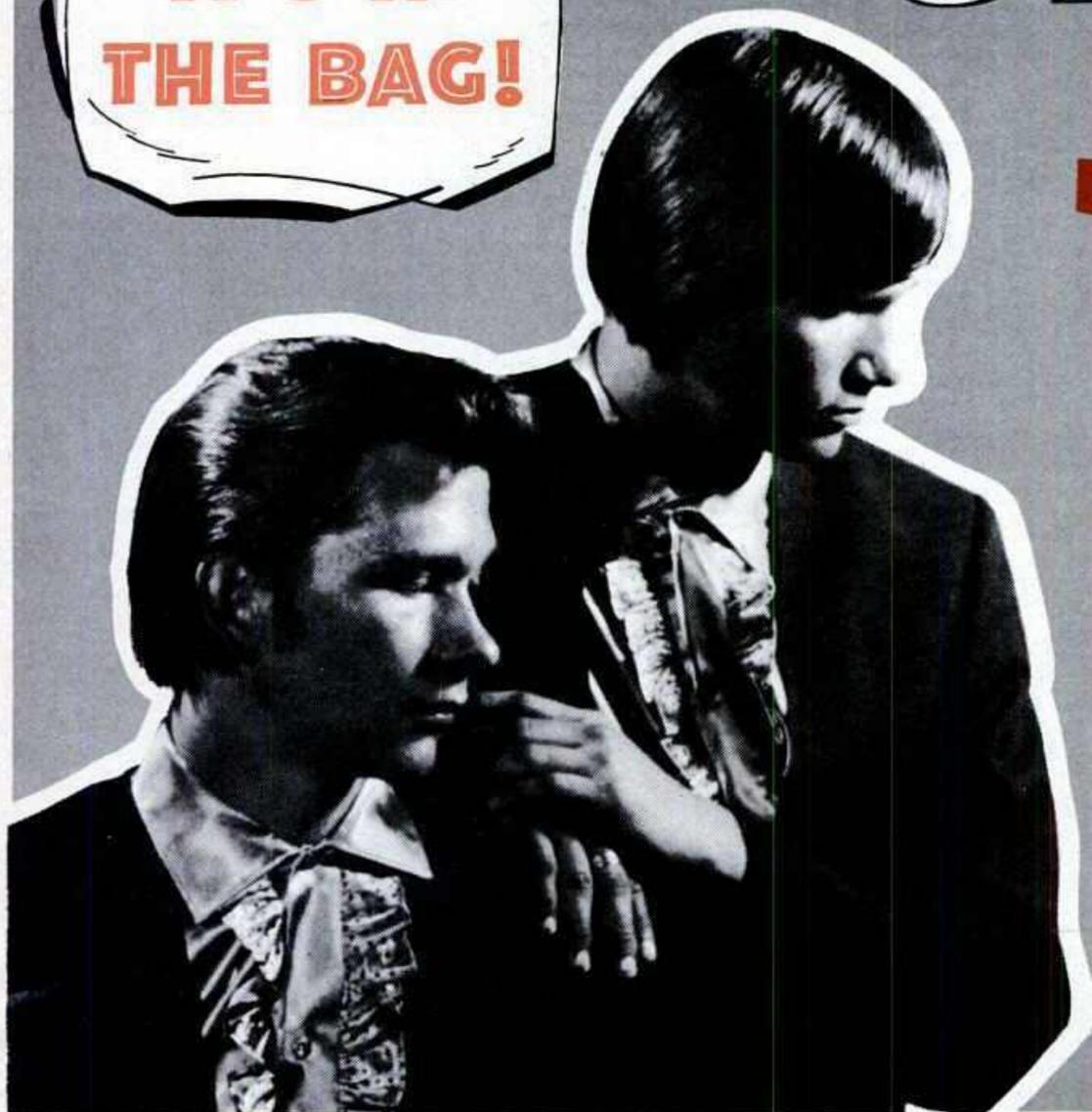
Dylan World Tour

NEW YORK—Columbia Records' Bob Dylan is on his first around-the-world concert tour. The tour, which began in Honolulu April 9, will run for two



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by Larry Finley

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IT IS!

IS IT TRUE THAT . . . ITCC's eight track catalog now lists 240 titles from 30 record companies and 1,150 titles in four track from 51 record companies?

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TAPE CARtridge

French Move in CARtridge Guns

Future Seen As Promising

By MIKE HENNESSEY

PARIS—A big offensive to launch tape CARtridges on the French market will get under way here at the end of this month with the release of more than 100 tapes by Philips, Pathe-Marconi, Polydor and Barclay.

This follows the news, given at a press conference this week, that Philips and Pathe-Marconi have pacted with the big electronic firms Radiotechnique, Schneider and Thomson-Houston, to standardize tape cartridges and playing equipment.

Barclay, the first firm to announce its entry into the tape cartridge field here some months ago, will be using the Philips system.

The hope that universal standardization might be achieved in France is a vain one, however, because at least RCA here will use the Grundig-Telefunken system, currently competing with the Philips system in Germany, Holland and Switzerland.

Operates in U. S.

The Philips system is already in operation in the U. S. It involves a 4-inch by 2 3/4-inch cassette containing a two-track tape and giving approximately one hour of music. Later extra-length tapes will be available to give 90 minutes' playing time. The cassettes containing recorded material will sell for \$6; virgin cassettes will retail at \$4.

The cartridges will fit a variety of tape recorders to be put

(Continued on page 56)

Martin Carries Lear-8 Combo

CHICAGO—James H. Martin, veteran Chicago music distributor, told Billboard that he will be carrying the new Lear-Jet combination 8-track stereo CARtridge player and FM radio unit as soon as it is released this month.

Martin, who recently set-up a one-stop operation to handle all labels of the 8-track cartridge

(Continued on page 55)



PHILIPS' TAPE CARTRIDGE unit is designed for separate use or in conjunction with the auto radio. The lever-operated tray slides out to take recorder and to facilitate changing of the cassette.

PROFILE

Liberty's Mendell: A Practical Idealist

HOLLYWOOD — A clear prospective of one's business is a key axiom in Lee Mendell's concept of running Liberty Records' stereo tape division. Recently promoted general manager of the Tape CARtridge wing, Mendell is an "idealist with overtones of practicality," who sees the challenge of launching a new entertainment concept as analyzing where a company is going and how it gets there.

First off, Liberty has to establish its identity as a tapeline. Maintaining perspective involves zeroing in on a marketplace, and providing the best and most thorough distribution. The company will use its primary record distributors but is greatly aware of complementary distribution sources such as auto accessory stores and car dealers themselves.

Mendell's approach is to select distribution judiciously. He has been approached by distributors and auto stores, but has made no decision on granting the line to these sources.

The release of product is still some weeks away.

Mendell is recommending to distributors that they analyze their markets to discover unexplored, untapped areas for tape sales. This necessitates hiring special tape salesmen. "How many distributors have contacted marinas and private airports?" he asks.

The new car dealer is losing a great opportunity by not becoming a retail outlet for car-

(Continued on page 14)

Merc. Bows A CARtridge Portable Unit

CHICAGO — A three-pound cartridge-tape unit which records music as well as playing it back was introduced last week by the home entertainment products division of Mercury Records.

The portable unit, listing for less than \$90, is powered by five "C" batteries and will play for 60 and 90-minute long 4-track tapes encased in tiny reel-to-reel cartridges.

An optional feature of the unit, called the Recordomatic, is an AC adapter enabling the system to be plugged into any standard AC outlet, simultaneously rejuvenating the batteries.

Perry Winokur, national sales manager of Mercury home entertainment products, announced a dealer promotion based around the new unit. With every 20 Recordomatics purchased, a dealer will receive free a de luxe cordless Mercury phonograph, the AG 4126, which lists at \$49.95, together with merchandising displays and accessories.

Mercury president Irving Green said that the opening of a library for the new-sized system will be announced shortly. Blank tape (60 minute) cartridges for the unit are expected to retail for \$3.

Philips Trains Sights on U.K.

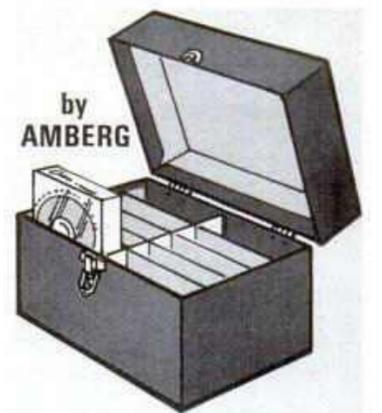
LONDON—This fall, Philips Records will have available a catalog of compatible stereo tape CARtridges for the U.K. market. Tooling-up for tapes and tape cassette production is in progress at the company's Walthamstow factory near London. The cassettes will sell here for \$5.60.

Managing Director Les Gould said that the first series would be a program of pop and light music, but a wider music library would be made available early 1967. The marketing of tape music "compact" cassettes culled from the recorded library of Philips and other label repertoire not yet specified, will provide a jump-off point for a big push on new tape recorders by Philips. By October, the tape recorder division of Philips will have a range of two-battery, two mains operated and two dashboard car-mounting units.

A battery-operated cassette-loaded pocket recorder was first introduced by Philips at the 1963 Berlin Radio Show and launched simultaneously in Germany and Holland, since when they have sold 1 million worldwide. Over 100,000 have been sold to date in the U.K. since

(Continued on page 56)

NEW TAPE CARTRIDGE CARRYING CASE



Tape cartridges for automobiles are a hot new accessories item. You'll sell even more — plus realize a handsome extra profit from the Ampak carrying case when you stock this special customer convenience.

For only \$2.95 (suggested retail), your customer can keep his cartridges dust free and protected . . . wherever he goes.

This neat, compact — 9" x 6" x 6" — case stores 10 cartridges of any standard brand. Attractive, top quality kivar covered bindersboard. Choice of red, Sahara (beige) and charcoal. Sturdy, clear plastic handle, nickel clasp and hinges.

SPECIAL DESIGN or private brand cases produced to your specification. Estimate or samples on request. Write or call 815-933-3351.

Amberg—98 years of service and still growing . . . young!



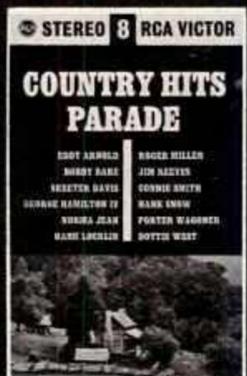
KANKAKEE, ILLINOIS 60901



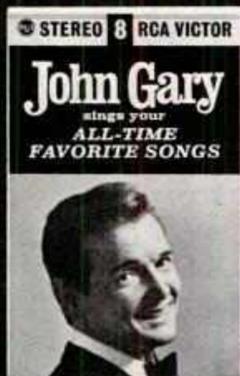
AT PARIS CONFERENCE are, left to right, Pierre Rouzies, director general of Pathe-Marconi; M. DeRiberolles, director of Thomson-Houston; M. Schneider, president-director general of the Societe Schneider; M. Morpin, president of the Union of Electronic Industries of Reproduction and Recording, and Georges Meyerstein-Maigret, president-director general of the Societe Phonographique Philips. The sign in the background reads: "Once more electronics and music combine to work wonders."

New RCA Stereo 8 Cartridge Tapes for April

More Than
250 Tapes
Now
Available



P8S-1085



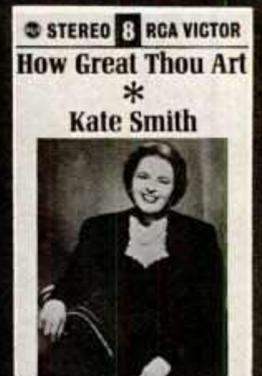
P8S-1092



P8S-1093



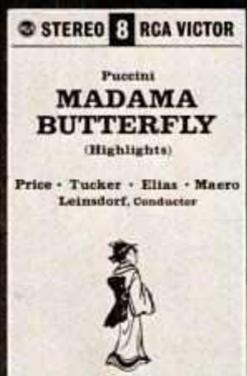
P8S-1094



P8S-1101



P8S-5036



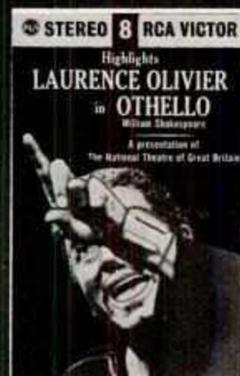
R8S-1048



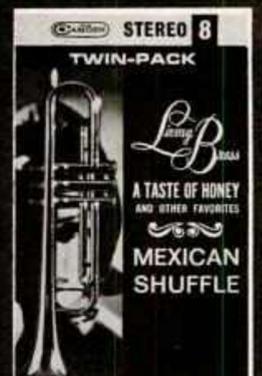
R8S-1049



R8S-5024



O8S-1019



C8S-5025

8-Track Stereo Tape Developed & Introduced by RCA Victor—the System of the Future Available Today!

- Automatic play-up to 80 minutes!
- Selectivity—switch instantaneously to any of four programs
- Factory-Sealed Cartridge Case
- Choice of the World's Greatest Artists



RCA STEREO 8
CARTRIDGE TAPES
The most trusted name in sound

Enjoy the Music You Want...When You Want It...Wherever You Go!

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Billboard

TOP LP's

BILLBOARD CHART POSITION		MUNTZ CATALOGUE NO.
1	GOING PLACES Herb Alpert's Tijuana Brass	A&M 66-141
3	WHIPPED CREAM & OTHER DELIGHTS Herb Alpert's Tijuana Brass	A&M 66-159
5	BOOTS Nancy Sinatra	Reprise 10-366
6	SOUTH OF THE BORDER Herb Alpert's Tijuana Brass	A&M 66-134
14	THE LONELY BULL Herb Alpert's Tijuana Brass	A&M 66-132
16	SEPTEMBER OF MY YEARS Frank Sinatra	Reprise 10-287
17	THE TIJUANA BRASS Herb Alpert's Tijuana Brass	A&M 66-135
25	THAT WAS THE YEAR THAT WAS Tom Lehrer	Reprise 72-122
27	BACK TO BACK Righteous Bros.	Philles 21-269
34	A MAN AND HIS MUSIC Frank Sinatra	Reprise QR-4
47	SEE WHAT TOMORROW BRINGS Peter, Paul & Mary	W-B 56-169
48	WHY IS THERE AIR? Bill Cosby	W-B 72-120
50	HOUSTON Dean Martin	Reprise 10-340
53	LOOK AT US Sonny & Cher	Atco 21-203
56	MICHELLE Billy Vaughn	Dot 14-415
60	SOMEWHERE THERE'S A SOMEONE Dean Martin	Reprise 10-376
63	IF YOU CAN BELIEVE YOUR EYES AND EARS Mama's and the Papa's	Dunhill 21-270
79	GOT MY MOJO WORKING Jimmy Smith	Verve 26-252
80	DR. ZHIVAGO Soundtrack	MGM 46-135
85	BATMAN THEME Marketts	W-B 21-275
87	OTIS BLUE/OTIS REDDING SINGS SOUL Otis Redding	Volt 29-115
88	I'M THE ONE WHO LOVES YOU Dean Martin	Reprise 10-288
93	YOU'VE LOST THAT LOVIN' FEELIN' Righteous Bros.	Philles 21-240
98	SINATRA '65 Frank Sinatra	Reprise 10-268
101	I STARTED OUT AS A CHILD Bill Cosby	W-B 72-116
103	KINKS KINKDOM The Kinks	Reprise 21-240
104	ORGAN GRINDER SWING Jimmy Smith	Verve 26-248
106	CHAMPAGNE ON BROADWAY Lawrence Welk	Dot 14-429
107	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT? Bill Cosby	W-B 72-110
110	SOLID GOLD SOUL Various Artists	Atlantic 21-284
115	MY LOVE Petula Clark	W-B 10-371
119	BOOTS RANDOLPH'S YAKETY SAX Boots Randolph	Monument 14-418
121	LIGHTNIN' STRIKES Lou Christie	MGM 21-282
123	BIG SIXTEEN, VOL. III Gene Pitney	Musicor 10-401
124	ARTHUR PRYSOCK/COUNT BASIE Arthur Prysock Count Basie	Verve 28-152
127	MOON OVER NAPLES Billy Vaughn	Dot 14-414
136	AN EVENING WASTED WITH TOM LEHRER Tom Lehrer	Reprise 72-126
139	THE WONDROUS WORLD OF SONNY & CHER Sonny & Cher	Atco 21-299
141	SPANISH GREASE Willie Bobo	Verve 26-249

FROM THE WORLD'S LARGEST LIBRARY OF CONTINUOUS 4 AND 8 TRACK STEREO CARTRIDGES, INCLUDING THE ENTIRE ROCK, FOLK, JAZZ, POP AND CLASSICAL CATALOGS OF 57 MAJOR LABELS! OVER 40,000 ALBUM SELECTIONS - FROM \$298 PER ALBUM CARTRIDGE.



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TAPE CARTRIDGE

Metro of Calif. on CARwagon

LOS ANGELES — Metro of California, an eight-year-old importer of Japanese radios, has plunged into the tape CARtridge market with an assortment of units, highlighted by two models with two playback heads.

The two units are the 1203 (\$79.95), which president Ralph Slotnick claims is his biggest seller, and the 1210, with more sophisticated circuitry at \$119.95. Unlike competitors' single head machines, in which the head moves up and down to contact the two channels of information, the 1203 and 1210 are built with one playback head higher than the other. A switch activates each of the heads, eliminating head movement. This in turn alleviates the need

for alignment and adjustment since the heads remain stationary.

The 1203 is made by the Pioneer Speaker Co. of Japan, reportedly the largest manufacturer of speakers in the Orient. Slotnick's other units are produced by other firms, the names of which the wholesaler prefers to keep to himself.

Assembled in U. S.

Slotnick's company has been selling cartridge players for a little over a year, with reps in many areas of the country. All units are assembled in the U. S., stocked in either a bonded warehouse or at the company's own 6009 West Pico Boulevard headquarters and shipped to customers from these locations.

Besides the aforementioned two players, Metro also handles the 1201 (\$79.95), which is designed for glove compartments; and the 1208 (\$109 to \$119.95).

(Continued on page 55)

Motown Adds Four-Track

DETROIT — Motown Records, already in the 8-track tape CARtridge field, is adding 4-track versions of 10 releases.

Phil Jones, director of marketing and research for the firm, said that Motown will issue its first group of 4-track numbers this month because of market demand.

Eventually, the complete Motown catalog will be available in 4-track cartridge. While Motown feels 8-track is the main market, it doesn't want to overlook the 4-track cartridge field. Manufacturing and distribution of both lines will be through Motown Sales Corp.

The first releases will be "Meet the Supremes"; "Where Did Our Love Go," by the Supremes; "Marvin Gaye's Greatest Hits"; "Shotgun," Junior Walker and the All Stars; "Four Tops Second Album"; "Martha and the Vandellas Dance Party"; "Tempting Temptation"; "That Motown Sound," with Earl Van Dyke and the Soul Brothers; "How Sweet It Is," Marvin Gaye, and "Hits of the Sixties," by Choker Campbell.

Atlantida, Swiss Firm, to Introduce Its Own Units

ZURICH — Atlantida Electronics will introduce its own stereo tape CARtridge units.

Contracts have been signed with Amadeo, Edigsa, Ricordi, Supertone, Vergara and Vogue labels. Before the end of the year several additional lines will join, he added.

Its Car Stereo MK 100 will retail for \$110.

The MK 100 was featured at last month's Geneva International Motorcar Show and the Festival du Son in Paris.

Plans call for extending distribution of the stereo Units in Africa and the Middle East as well as in Europe. Atlantida has installed an up-to-date du-

plication plant to meet the needs of the European market.

Before introduction of its own unit, Atlantida concentrated in the sale of the Japanese Taiko Car Stereo and the Muntz Stereo Pak cartridge, for which it was exclusive European distributor. The closing of most European markets to Japanese products greatly reduced the outlets for the Taiko line.

Features of the modern MK 100 include playing either mono or stereo cartridges, automatic on-off switch, automatic switch to reverse polarities, 10-watt output power, maximum harmonic distortion of .2 per cent, plus or minus, and compact.

MTD Rolling in High Gear On Its 8-Track Equipment

LOS ANGELES — Magnetic Tape Duplicators is completing the final alignment of its 8-track duplicating equipment, preparatory to its entry into this market as a custom servicer.

The company will have 20 8-track slaves available when all are installed. Five companies have contacted MTD president Cliff Whenmouth about 8-track tapes, the executive said. A new conveyor belt-assembly line has been completed and Whenmouth is currently hiring a staff of 30 persons to load CARtridges.

The company is duplicating reel-to-reel tapes for a score of labels, including Capitol, Columbia, Reprise and Dot.

Whenmouth estimates that, with one duplicator and 10

slaves, he should be able to turn out 5,000 8-track cartridges a day. The question is whether the loading crew can handle that amount. Eight-track could amount to one-third of MTD's production, Whenmouth noted.

CARtridge to Make Debut At Milan Fair

MILAN — A new automatic transistorized CARtridge recording machine will be introduced by an Italian-French manufacturing group at the Milan Fair April 14 to 25 for its first public showing.

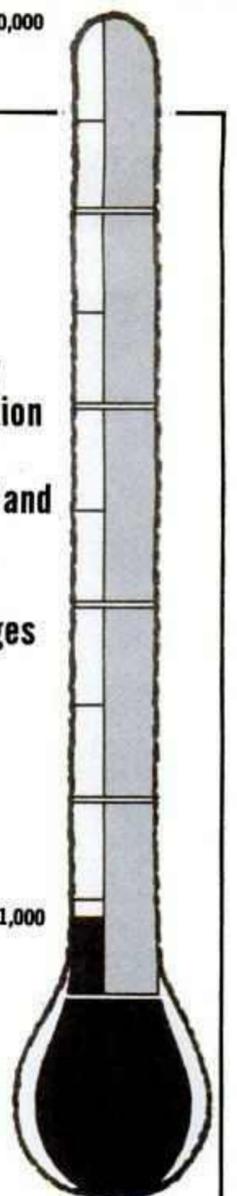
The specially enclosed tapes will be capable of running from 30 minutes to two hours depending on the speed used and all tapes will be guaranteed for 50,000 uses, equivalent to 14 years of recording at 10 hours a day. It uses the continuous loop concept.

Prepared in three different sizes, the recorder is entirely automatic, being operated by one button. The largest model in the series includes a phonograph with an 11-inch turntable which weighs less than 10 pounds.

250,000

GRT's Monthly Production Rate of 4-track and 8-track stereo Cartridges

4/1/66 21,000



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THE PLATTERS

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I LOVE YOU 1000 TIMES

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GENE PITNEY

"BACKSTAGE" and "BLUE COLOR"

MUSICOR 1171

TEDDY AND THE PANDAS

"ONCE UPON A TIME"

MUSICOR 1176



TOP SELLERS IN TOP MARKETS



This chart is based upon territorial sales of the Top 40 single records as reported by retail stores in 15 top markets.

(TW) THIS WEEK (LW) LAST WEEK

ATLANTA

TW	LW	TITLE—Artist, Label & No.
1	3	KICKS—Paul Revere & the Raiders, Columbia 43556
2	4	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
3	1	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
4	2	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
5	5	CALIFORNIA DREAMIN'—Mama's & the Papa's, Dunhill 4020
6	7	SATISFACTION—Otis Redding, Volt 132
7	9	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
8	18	DARLING BABY—Elgins, V.I.P. 25029
9	10	THIS OLD HEART OF MINE—Isley Brothers, Tama 54128
10	35	BANG BANG—Cher, Imperial 66160
11	11	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
12	27	GOOD LOVIN'—Young Rascals, Atlantic 2321
13	21	FRANKIE & JOHNNY—Elvis Presley, RCA Victor 8780
14	29	TIME WON'T LET ME—Outsiders, Capitol 5573
15	6	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
16	8	634-5789—Wilson Pickett, Atlantic 2320
17	—	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
18	—	GLORIA—Shadows of Knight, Dunwich 116
19	19	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808
20	—	LEANING ON THE LAMP POST—Herman's Hermits, MGM 13500
21	14	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
22	23	GOOD, GOOD LOVIN'—Blossoms, Reprise 0436
23	16	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
24	30	GREETINGS (This Is Uncle Sam)—Monitors, V.I.P. 25032
25	36	DOUBLE SHOT (Of My Baby's Love)—Swingin' Medallions, Smash 2033
26	15	ONE MORE HEARTACHE—Marvin Gaye, Tama 54129
27	33	PLEASE DON'T STOP LOVING ME—Elvis Presley, RCA Victor 8780
28	13	NOWHERE MAN—Beatles, Capitol 5587
29	17	SEARCHING FOR MY LOVE—Bobby Moore & the Rhythm Aces, Checker 1129
30	34	WALKIN' MY CAT NAMED DOG—Norma Tanega, New Voice 807
31	20	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
32	32	WOMAN—Peter & Gordon, Capitol 5579
33	—	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
34	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
35	31	HOLD ON!—Herman's Hermits, MGM 13500
36	—	TOGETHER AGAIN—Ray Charles, ABC-Paramount 10785
37	—	SHE BLEW A GOOD THING—Poets, Symbol 214
38	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
39	24	TIPPY TOEING—Harden Trio, Columbia 43463
40	25	I WANT SOMEONE—Mad Lads, Volt 131

BALTIMORE

TW	LW	TITLE—Artist, Label & No.
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	2	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
3	5	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
4	10	WOMAN—Peter & Gordon, Capitol 5579
5	3	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
6	7	THIS OLD HEART OF MINE—Isley Brothers, Tama 54128
7	8	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
8	14	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
9	4	NOWHERE MAN—Beatles, Capitol 5587
10	6	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526
11	11	SEARCHING FOR MY LOVE—Bobby Moore & the Rhythm Aces, Checker 1129
12	9	TOO YOUNG—Tommy Vann, Academy 118
13	16	TIME WON'T LET ME—Outsiders, Capitol 5573
14	25	BANG BANG—Cher, Imperial 66160
15	36	TIME—Poza-Seco Singers, Columbia 43437
16	15	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
17	17	SHAPES OF THINGS—Yardbirds, Epic 9891
18	28	GOT MY MOJO WORKING—Jimmy Smith, Verve 10393
19	31	SLOOP JOHN B—Beach Boys, Capitol 5602
20	20	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
21	13	LISTEN PEOPLE—Herman's Hermits, MGM 13462
22	22	MAGIC TOWN—Vogues, Co & Ce 234
23	35	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
24	24	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
25	21	634-5789—Wilson Pickett, Atlantic 2320
26	26	PURPLE RAINDROPS—Stevie Wonder, Tama 54124
27	12	WALKIN' MY CAT NAMED DOG—Norma Tanega, New Voice 807
28	—	FADING AWAY—Temptations, Gordy 7049
29	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
30	—	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
31	32	TRY TOO HARD—Dave Clark Five, Epic 1004
32	27	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP—Al Martino, Capitol 5598
33	—	SHE BLEW A GOOD THING—Poets, Symbol 214
34	39	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
35	29	LITTLE LATIN LUPE LU—Mitch Ryder & Detroit Wheels, New Voice 808
36	—	THINGS GETS BETTER—Eddie Floyd, Stax 187
37	34	AIN'T THAT A GROOVE—James Brown & Famous Flames, King 6025
38	23	MEMORIES ARE MADE OF THIS—Drifters, Atlantic 2325
39	18	I'M LIVING IN TWO WORLDS—Bonnie Guitar, Dot 10811
40	—	KICKS—Paul Revere & the Raiders, Columbia 43556

BOSTON

TW	LW	TITLE—Artist, Label & No.
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	2	GOOD LOVIN'—Young Rascals, Atlantic 2321
3	4	KICKS—Paul Revere & the Raiders, Columbia 43556
4	3	BANG BANG—Cher, Imperial 66160
5	11	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
6	5	TIME WON'T LET ME—Outsiders, Capitol 5573
7	10	WOMAN—Peter & Gordon, Capitol 5579
8	6	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
9	3	SLOOP JOHN B—Beach Boys, Capitol 5602
10	7	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
11	9	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
12	12	THE RAINS CAME—Sir Douglas Quintet, Tribe 8314
13	8	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808
14	22	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473
15	18	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526
16	35	A SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
17	14	NOWHERE MAN—Beatles, Capitol 5587
18	16	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
19	40	ONCE UPON A TIME—Teddy & the Pandalas, Musicor 1176
20	17	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
21	—	LAURA LEE—Wayne Newton, Capitol 5419
22	21	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
23	23	FOLLOW ME—Lyme & Cybelle, White Whale 228
24	32	LEANING ON THE LAMP POST—Herman's Hermits, MGM 13500
25	19	TIME—Poza-Seco Singers, Columbia 43437
26	20	WALKIN' MY CAT NAMED DOG—Norma Tanega, New Voice 807
27	—	HISTORY REPEATS ITSELF—Buddy Starcher, Boone 1038
28	13	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
29	29	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273
30	30	YOU'VE GOT MY MIND MESSED UP—James Carr, Goldwax 302
31	31	GET READY—Temptations, Gordy 7049
32	15	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
33	34	I'M LIVING IN TWO WORLDS—Bonnie Guitar, Dot 10811
34	—	TILL THE END OF THE DAY—Kinks, Reprise 0454
35	—	RAINY DAY WOMEN NO. 12 & 35—Bob Dylan, Columbia 43592
36	—	FRANKIE & JOHNNY—Elvis Presley, RCA Victor 8780
37	25	634-5789—Wilson Pickett, Atlantic 2320
38	27	YOU BABY—Turtles, White Whale 227
39	39	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP—Al Martino, Capitol 5598
40	—	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026

MIAMI

TW	LW	TITLE—Artist, Label & No.
1	1	BANG BANG—Cher, Imperial 66160
2	2	DIRTY WATER—Standells, Tower 185
3	4	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
4	5	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
5	6	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
6	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
7	7	GOOD LOVIN'—Young Rascals, Atlantic 2321
8	8	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
9	12	WOMAN—Peter & Gordon, Capitol 5579
10	22	KICKS—Paul Revere & the Raiders, Columbia 43556
11	11	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
12	14	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808
13	10	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
14	16	I GOT NEWS FOR YOU—Birdwatchers, Scott 27
15	32	TIME WON'T LET ME—Outsiders, Capitol 5573
16	13	YOU BABY—Turtles, White Whale 227
17	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
18	15	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
19	20	THIS OLD HEART OF MINE—Isley Brothers, Tama 54128
20	24	634-5789—Wilson Pickett, Atlantic 2320
21	—	GLORIA—Them, Parrot 9727
22	28	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
23	23	NOWHERE MAN—Beatles, Capitol 5587
24	29	SHAPES OF THINGS—Yardbirds, Epic 9891
25	31	SLOOP JOHN B—Beach Boys, Capitol 5602
26	18	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
27	27	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP—Al Martino, Capitol 5598
28	—	3000 MILES—Brian Hyland, Philips 40354
29	—	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
30	30	BASKET OF FLOWERS—Nightcrawlers, Kapp 746
31	19	THE CHEATER—Bob Kuban & the In-Men, Musicland, U.S.A. 20,001
32	9	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
33	21	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526
34	36	DON'T MAKE ME OVER—Swinging Blue Jeans, Imperial 66154
35	38	YOUNG LOVE—Lesley Gore, Mercury 72553
36	39	THE LOVE YOU SAVE—Joe Tex, Dial 4026
37	40	YOU'VE GOT MY MIND MESSED UP—James Carr, Goldwax 302
38	—	FRANKIE & JOHNNY—Elvis Presley, RCA Victor 8780
39	—	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473
40	—	DOUBLE SHOT—Swingin' Medallions, Smash 2033

NEW YORK

TW	LW	TITLE—Artist, Label & No.
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	2	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020
3	4	GOOD LOVIN'—Young Rascals, Atlantic 2321
4	10	BANG BANG—Cher, Imperial 66160
5	5	SHAKE ME, WAKE ME—Four Tops, Motown 1090
6	3	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
7	11	THIS OLD HEART OF MINE—Isley Brothers, Tama 54128
8	5	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
9	17	SLOOP JOHN B—Beach Boys, Capitol 5602
10	8	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
11	7	NOWHERE MAN—Beatles, Capitol 5587
12	25	TIME WON'T LET ME—Outsiders, Capitol 5573
13	32	KICKS—Paul Revere & the Raiders, Columbia 43556
14	14	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
15	12	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
16	9	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
17	20	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
18	18	SPANISH FLEA—Herb Alpert & the Tijuana Brass, A&M 792
19	23	SOMEWHERE—Len Barry, Decca 31923
20	27	YOU'VE GOT MY MIND MESSED UP—James Carr, Goldwax 302
21	30	NO MAN IS AN ISLAND—Van Dykes, Mala 520
22	16	RAGS TO RICHES—Lenny Welch, Kapp 740
23	26	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
24	24	GET READY—Temptations, Gordy 7049
25	13	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273
26	15	STOP!—Moody Blues, London 9810
27	31	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
28	28	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
29	19	634-5789—Wilson Pickett, Atlantic 2320
30	—	SEARCHING FOR MY LOVE—Bobby Moore & the Rhythm Aces, Checker 1129
31	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
32	29	THE LOVE YOU SAVE—Joe Tex, Dial 4026
33	35	SHE BLEW A GOOD THING—Poets, Symbol 214
34	37	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
35	38	LEANING ON THE LAMP POST—Herman's Hermits, MGM 13500
36	33	STOP HER ON SIGHT (S.O.S.)—Edwin Starr, Ric-Tic 109
37	34	YOU BABY—Turtles, White Whale 227
38	36	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473
39	39	I WANT SOMEONE—Mad Lads, Volt 131
40	40	HELPLESS—Kim Weston, Gordy 7050

PHILADELPHIA

TW	LW	TITLE—Artist, Label & No.
1	1	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
2	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
3	4	BANG BANG—Cher, Imperial 66160
4	6	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
5	5	SHAKE ME, WAKE ME—Four Tops, Motown 1090
6	14	THIS OLD HEART OF MINE—Isley Brothers, Tama 54128
7	2	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
8	8	SOMEWHERE—Len Barry, Decca 31923
9	7	ONE MORE HEARTACHE—Marvin Gaye, Tama 54129
10	23	SATISFACTION—Otis Redding, Volt 132
11	—	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
12	—	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026
13	18	634-5789—Wilson Pickett, Atlantic 2320
14	9	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526
15	11	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020
16	20	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
17	—	LEANING ON THE LAMP POST—Herman's Hermits, MGM 13500
18	10	NOWHERE MAN—Beatles, Capitol 5587
19	25	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273
20	13	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
21	—	BALLAD OF IRVING—Frank Gallop, Kapp 745
22	12	—
23	19	ELUSIVE BUTTERFLY—Bob Lind, World Pacific 77808
24	39	GOOD LOVIN'—Young Rascals, Atlantic 2321
25	26	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
26	29	STOP HER ON SIGHT (S.O.S.)—Edwin Starr, Ric-Tic 109
27	27	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP—Al Martino, Capitol 5598
28	40	HELPLESS—Kim Weston, Gordy 7050
29	30	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
30	22	MAGIC TOWN—Vogues, Co & Ce 234
31	32	TIME WON'T LET ME—Outsiders, Capitol 5573
32	33	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
33	24	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808
34	21	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
35	—	SLOOP JOHN B—Beach Boys, Capitol 5602
36	—	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
37	—	COOL JERK—Capitol, Karen 1524
38	—	NOTHING IS TOO GOOD FOR MY BABY—Stevie Wonder, Tama 54130
39	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
40	—	DARLING BABY—Elgins, V.I.P. 25029

PITTSBURGH

TW	LW	TITLE—Artist, Label & No.
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	5	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
3	13	GOOD LOVIN'—Young Rascals, Atlantic 2321
4	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
5	2	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
6	7	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
7	4	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
8	23	SLOOP JOHN B—Beach Boys, Capitol 5602
9	6	BANG BANG—Cher, Imperial 66160
10	8	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
11	9	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526
12	10	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
13	16	OUTSIDE THE GATES OF HEAVEN—Lou Christie, Co & Ce 235
14	15	WALKIN' MY CAT NAMED DOG—Norma Tanega, New Voice 807
15	12	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020
16	14	TIME WON'T LET ME—Outsiders, Capitol 5573
17	17	MAGIC TOWN—Vogues, Co & Ce 234
18	18	NOWHERE MAN—Beatles, Capitol 5587
19	22	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808
20	11	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823
21	26	634-5789—Wilson Pickett, Atlantic 2320
22	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
23	33	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
24	27	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
25	39	YOU WAITED TOO

CHICAGO

TW	LW	SONG	ARTIST
1	2	GLORIA—Shadows of Knight, Dunwich 116	
2	1	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020	
3	7	YOU BABY—Turtles, White Whale 227	
4	6	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
5	5	SHAPE OF THINGS—Yardbirds, Epic 9891	
6	11	BANG BANG—Cher, Imperial 66160	
7	12	KICKS—Paul Revere & the Raiders, Columbia 43556	
8	3	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823	
9	13	GOOD LOVIN'—Young Rascals, Atlantic 2321	
10	17	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
11	14	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
12	16	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129	
13	19	CAROLINE, NO—Brian Wilson, Capitol 5610	
14	26	I CAN'T LET GO—Hollies, Imperial 66158	
15	9	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432	
16	10	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865	
17	15	OUTSIDE THE GATES OF HEAVEN—Lou Christie, Co & Ce 235	
18	—	TIME WON'T LET ME—Outsiders, Capitol 5573	
19	—	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133	
20	—	SLOOP JOHN B—Beach Boys, Capitol 5602	
21	25	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128	
22	22	WOMAN—Peter & Gordon, Capitol 5579	
23	4	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739	
24	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802	
25	27	GET READY—Temptations, Gordy 7049	
26	34	MY BABY LOVES ME—Martha & the Vandellas, Gordy 7048	
27	35	DEAR LOVER—Mary Wells, Atco 6392	
28	8	NOWHERE MAN—Beatles, Capitol 5587	
29	21	GET OUT OF MY LIFE WOMAN—Lee Dorsey, Amy 945	
30	37	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473	
31	1	SHE BLEW A GOOD THING—Poets, Symbol 214	
32	33	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273	
33	22	WANG DANG DOODLE—Ko Ko Taylor, Checker 1135	
34	—	DON'T YOU KNOW—Keith Everette, Tempting 118	
35	—	TRY TOO HARD—Dave Clark Five, Epic 10004	
36	36	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792	
37	—	THE LOVE YOU SAVE—Joe Tex, Dial 4026	
38	—	STOP HER ON SIGHT (S.O.S.)—Edwin Starr, Ric-Tic 109	
39	—	AIN'T THAT A GROOVE—James Brown & the Famous Flames, King 6025	
40	—	I LIE AWAKE—New Colony Six, Centaur 1202	

CLEVELAND

TW	LW	SONG	ARTIST
1	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
2	2	BANG BANG—Cher, Imperial 66160	
3	11	GLORIA—Shadows of Knight, Dunwich 116	
4	9	KICKS—Paul Revere & the Raiders, Columbia 43556	
5	5	TIME WON'T LET ME—Outsiders, Capitol 5573	
6	8	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808	
7	6	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020	
8	19	GOOD LOVIN'—Young Rascals, Atlantic 2321	
9	10	WOMAN—Peter & Gordon, Capitol 5579	
10	7	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511	
11	16	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
12	4	19TH NERVOUS BREAKDOWN—Rolling Stones, Capitol 9823	
13	17	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865	
14	—	SLOOP JOHN B—Beach Boys, Capitol 5602	
15	—	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792	
16	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
17	13	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739	
18	—	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128	
19	20	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802	
20	14	NOWHERE MAN—Beatles, Capitol 5587	
21	22	TIME—Poza-Secco Singers, Columbia 43437	
22	—	MAGIC TOWN—Vogues, Co & Ce 234	
23	23	IT'S TOO LATE—Bobby Goldsboro, United Artists 980	
24	—	LEANIN' ON THE LAMP POST—Herman's Hermits, MGM 13500	
25	25	SHE BLEW A GOOD THING—Poets, Symbol 214	
26	27	GET READY—Temptations, Gordy 7049	
27	—	RAINY DAY WOMEN Nos. 12 & 35—Bob Dylan, Columbia 43592	
28	21	YOU BABY—Turtles, White Whale 227	
29	18	I'M SO LONESOME I COULD CRY—B. J. Thomas, Scepter 12129	
30	—	SHARING YOU—Mitty Collier, Chess 1953	
31	24	BABY, I NEED YOU—Manhattans, Carnival 514	
32	26	WHAT ABOUT ME—Valentinos, Chess 1952	
33	30	AIN'T THAT A GROOVE—James Brown & the Famous Flames, King 6025	
34	36	634-5789—Wilson Pickett, Atlantic 2320	
35	—	PHOENIX LOVE THEME—Brass Ring, Dunhill 4023	
36	—	YOUNG LOVE—Lesley Gore, Mercury 72553	
37	—	SECRET AGENT MAN—Ventures, Dolton 316	
38	38	JUANITA BANANA—Peels, Karate 522	
39	12	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432	
40	—	FRANKIE & JOHNNY—Elvis Presley, RCA Victor 8780	

DETROIT

TW	LW	SONG	ARTIST
1	1	GLORIA—Shadows of Knight, Dunwich 116	
2	2	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
3	5	BANG BANG—Cher, Imperial 66160	
4	4	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
5	8	I'M SO LONESOME I COULD CRY—B. J. Thomas, Scepter 12129	
6	9	COOL JERK—Capitols, Karen 1524	
7	6	634-5789—Wilson Pickett, Atlantic 2320	
8	11	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
9	10	KICKS—Paul Revere & the Raiders, Columbia 43556	
10	14	I'LL LOVE YOU FOREVER—Holidays, Golden World 36	
11	19	SHE BLEW A GOOD THING—Poets, Symbol 214	
12	3	MAGIC TOWN—Vogues, Co & Ce 234	
13	17	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808	
14	23	SLOOP JOHN B—Beach Boys, Capitol 5602	
15	12	REAL HUMDINGER—J. J. Barnes, Ric-Tic 110	
16	7	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511	
17	13	MY GENERATION—The Who, Decca 31877	
18	20	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995	
19	16	GET READY—Temptations, Gordy 7049	
20	—	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133	
21	37	WANG DANG DOODLE—Ko Ko Taylor, Checker 1135	
22	33	GOOD LOVIN'—Young Rascals, Atlantic 2321	
23	18	AIN'T THAT A GROOVE—James Brown & the Famous Flames, King 6025	
24	21	OUTSIDE THE GATES OF HEAVEN—Lou Christie, Co & Ce 235	
25	—	HE CRIED—Shangri-Las, Red Bird 10053	
26	30	THE LOVE YOU SAVE—Joe Tex, Dial 4026	
27	40	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792	
28	29	OH, HOW HAPPY—Shades of Blue, Impact 1007	
29	32	TOGETHER AGAIN—Ray Charles, ABC-Paramount 10785	
30	34	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865	
31	36	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802	
32	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326	
33	—	BETTER MAN THAN I—Terry Knight & the Pack, Lucky 11 226	
34	26	YOUNG MAN, OLD MAN—Mel Taylor, Warner Bros. 5690	
35	24	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518	
36	—	LOUIE LOUIE—Kingsmen, Wand 143	
37	—	I'M A PEACE LOVIN' MAN—Emanuel Lasky, Thelma 108	
38	—	I SURRENDER—Fontella Bass, Checker 1137	
39	—	GOT MY MOJO WORKING—Jimmy Smith, Verve 10393	
40	—	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473	

LOS ANGELES

TW	LW	SONG	ARTIST
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
2	2	BANG BANG—Cher, Imperial 66160	
3	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
4	9	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
5	14	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026	
6	6	KICKS—Paul Revere & the Raiders, Columbia 43556	
7	4	DARLING BABY—Elgins, V.I.P. 25029	
8	17	SHAPES OF THINGS—Yardbirds, Epic 9891	
9	11	WOMAN—Peter & Gordon, Capitol 5579	
10	5	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128	
11	12	GET READY—Temptations, Gordy 7049	
12	15	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792	
13	8	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273	
14	7	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526	
15	29	TIME WON'T LET ME—Outsiders, Capitol 5573	
16	16	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739	
17	10	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020	
18	13	634-5789—Wilson Pickett, Atlantic 2320	
19	38	EIGHT MILES HIGH—Byrds, Columbia 43578	
20	—	RAINY DAY WOMEN Nos. 12 & 35—Bob Dylan, Columbia 43592	
21	25	GOOD LOVIN'—Young Rascals, Atlantic 2321	
22	19	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432	
23	32	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865	
24	21	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823	
25	22	NOWHERE MAN—Beatles, Capitol 5587	
26	30	THE RAINS CAME—Sir Douglas Quintet, Tribe 8314	
27	20	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511	
28	23	SATISFACTION—Otis Redding, Volt 132	
29	—	TRY TOO HARD—Dave Clark Five, Epic 10004	
30	39	SLOOP JOHN B—Beach Boys, Columbia 5602	
31	26	WALKIN' MY CAT NAMED DOG—Norma Tanega, New Voice 807	
32	—	MY LITTLE RED BOOK—Love, Elektra 45603	
33	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326	
34	—	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133	
35	31	FOLLOW ME—Lyme & Cybelle, White Whale 228	
36	36	ONE TRACK MIND—Knickerbockers, Challenge 59326	
37	40	SHARING YOU—Mitty Collier, Chess 1953	
38	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802	
39	—	LEANIN' ON THE LAMP POST—Herman's Hermits, MGM 13500	
40	—	CINNAMINT SHUFFLE—Johnny Mann Singers, Liberty 55871	

ST. LOUIS

TW	LW	SONG	ARTIST
1	2	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
2	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
3	10	I FOUGHT THE LAW—Bobby Fuller Four, Mustang 3014	
4	6	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526	
5	4	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739	
6	1	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432	
7	11	BANG BANG—Cher, Imperial 66160	
8	5	CALIFORNIA DREAMIN'—Mama's & the Papa's, Dunhill 4020	
9	19	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129	
10	—	TIME WON'T LET ME—Outsiders, Capitol 5573	
11	7	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273	
12	12	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
13	9	LISTEN PEOPLE—Herman's Hermits, MGM 13462	
14	15	GET READY—Temptations, Gordy 7049	
15	20	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133	
16	8	634-5789—Wilson Pickett, Atlantic 2320	
17	13	NOWHERE MAN—Beatles, Capitol 5587	
18	14	STOP HER ON SIGHT (S.O.S.)—Edwin Starr, Ric-Tic 109	
19	17	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823	
20	16	(I'm Just A) FOOL FOR YOU—Gene Chandler, Constellation 167	
21	29	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865	
22	22	MY BABY LOVES ME—Martha & the Vandellas, Gordy 7048	
23	31	WALKIN' MY CAT NAMED DOG—Norma Tanega, New Voice 807	
24	37	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995	
25	38	I CAN'T REST—Fontella Bass, Checker 1137	
26	26	ONE MORE HEARTACHE—Marvin Gaye, Tamla 54129	
27	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326	
28	—	GLORIA—Shadows of Knight, Dunwich 116	
29	23	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128	
30	—	FOXY DEVI—Luther Ingram, Smash 2019	
31	—	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792	
32	—	YOU GOT MY MIND MESSED UP—James Carr, Goldwax 302	
33	34	HELPLESS—Kim Weston, Gordy 7050	
34	30	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511	
35	—	SPANISH FLEA—Herb Alpert & the Tijuana Brass, A&M 792	
36	39	YOU BABY—Turtles, White Whale 227	
37	—	SHE BLEW A GOOD THING—Poets, Symbol 214	
38	—	TOGETHER AGAIN—Ray Charles, ABC-Paramount 10785	
39	28	THE LOVE YOU SAVE—Joe Tex, Dial 4026	
40	—	IT'S TOO LATE—Bobby Goldsboro, United Artists 980	

SAN FRANCISCO

TW	LW	SONG	ARTIST
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
2	6	KICKS—Paul Revere & the Raiders, Columbia 43556	
3	2	BANG BANG—Cher, Imperial 66160	
4	23	GOOD LOVIN'—Young Rascals, Atlantic 2321	
5	8	TIME WON'T LET ME—Outsiders, Capitol 5573	
6	7	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
7	25	A GROOVY KIND OF LOVE—Mindbenders, Fontana 1541	
8	5	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432	
9	9	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
10	10	WOMAN—Peter & Gordon, Capitol 5579	
11	4	19TH NERVOUS BREAKDOWN—Rolling Stones, London 9823	
12	3	NOWHERE MAN—Beatles, Capitol 5587	
13	24	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792	
14	16	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, New Voice 808	
15	11	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273	
16	14	I WANT SOMEONE—Mad Lads, Volt 131	
17	19	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128	
18	18	TEACH ME (The Philly Dog)—Manhattans, Carnival 514	
19	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802	
20	26	SLOOP JOHN B—Beach Boys, Capitol 5602	
21	13	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739	
22	33	PHOENIX LOVE THEME—Brass Ring, Dunhill 4023	
23	38	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326	
24	12	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511	
25	22	CALIFORNIA DREAMIN'—Mama's & the Papa's, Dunhill 4020	
26	27	LOVER'S CONCERTO—Sarah Vaughan, Mercury 72543	
27	40	GOT MY MOJO WORKING—Jimmy Smith, Verve 10393	
28	—	MONDAY, MONDAY—Mama's & the Papa's, Dunhill 4026	
29	29	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865	
30	30	634-5789—Wilson Pickett, Atlantic 2320	
31	35	REAL HUMDINGER—J. J. Barnes, Ric-Tic 110	
32	32	FOLLOW ME—Lyme & Cybelle, White Whale 228	
33	20	ONE MORE HEARTACHE—Marvin Gaye, Tamla 54129	
34	17	LOVE MAKES THE WORLD GO ROUND—Deon Jackson, Carla 2526	
35	21	YOU BABY—Turtles, White Whale 227	
36	15	MR. MOON—Coachmen, Bear 1974	
37	—	THINK TWICE BEFORE YOU SPEAK—Al King, Flag 8566	
38	—	GET READY—Temptations, Gordy 7049	
39	—	SATISFACTION—Otis Redding, Volt 132	
40	37	SHARING YOU—Carl Henderson, Omen 13	

SEATTLE

TW	LW	SONG	ARTIST
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383	
2	3	KICKS—Paul Revere & the Raiders, Columbia 43556	
3	4	SECRET AGENT MAN—Johnny Rivers, Imperial 66159	
4	5	TIME WON'T LET ME—Outsiders, Capitol 5573	
5	2	BANG BANG—Cher, Imperial 66160	
6	7	GOOD LOVIN'—Young Rascals, Atlantic 2321	
7	6	DAYDREAM—Lovin' Spoonful, Kama Sutra 208	
8	10	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129	
9	8	NOWHERE MAN—Beatles, Capitol 5587	
10	12	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473	



SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 133—Last Week, 127

* This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

S/SGT. BARRY SADLER—THE "A" TEAM (Prod. by Andy Wiswell) (Music, Music, Music, ASCAP)—Sadler sings another lyric ballad inspired by the Army's Special Forces. Should equal the success of the phenomenal "Ballad of the Green Berets." Flip: "An Empty Glass" (Music, Music, Music, ASCAP). **RCA Victor 8804**

BOB LIND—REMEMBER THE RAIN (Prod. by Jack Nitzsche) (Metric Music, BMI)—Lind's poetic lyric ballad has the poignancy of his "Elusive Butterfly" smash and should quickly equal its success at the top of the chart. Flip: "Truly Julie's Blues" (Metric Music, BMI). **World Pacific 77822**

NANCY SINATRA—HOW DOES THAT GRAB YOU DARLIN' (Prod. by Lee Hazlewood) (Criterion, ASCAP)—Should be the second straight No. 1 disk for Miss Sinatra. This hip Lee Hazlewood composition and production is in the same vein as "These Boots Are Made for Walkin'." Flip "The Last of the Secret Agents" (Famous, ASCAP). **Reprise 0461**

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

THE MARVELETTES—YOU'RE THE ONE (Prod. by Wm. Robinson) (Jobete, BMI)—The girls have another hit to follow "Don't Mess With Bill." Solid vocal on an easy rhythm rocker from the pen of Wm. Robinson. Flip: (Information not available). **Tamla 54131**

NEW COLONY SIX—I LIE AWAKE (World Inter., BMI)—More potential in this pulsating, teen-oriented rocker than in their initial chart disk, "I Confess." Flip: "At the River's Edge" (World Inter., BMI). **Centaur 1202**

VERDELLE SMITH—A PIECE OF THE SKY (Prod. by Marvin Holtzman) (Apt, ASCAP)—Miss Smith follows her "In My Room" hit with an exceptional vocal performance on a beautiful Vance-Pockriss melody. Could go all the way. Flip: "Tar and Cement" (Leo Feist, ASCAP). **Capitol 5632**

NEIL DIAMOND—SOLITARY MAN (Prod. by Barry & Greenwich) (Tallyrand, BMI)—Diamond debuts on Bang with his own material as he sings this ballad of a loner looking for love. Aimed at the teen market, the disk has a solid dance beat and excellent production backing. Flip: "Do It" (Tallyrand, BMI). **Bang 519**

EDWIN STARR—HEADLINE NEWS (Prod. by Kent & Morris) (Myto, BMI)—Exciting Starr wailer to follow up his "Stop Her On Sight" smash. Good teen dance beat backing. Flip: "Harlem" (Myto, BMI). **Ric-Tic 114**

JIMMY BOYD—I WOULD NEVER DO THAT (Prod. by Garrett & Russell) (Viva-Fingerlake, BMI)—Clever, catchy melody and exceptional Boyd vocal is supported by group harmony, and dance beat instrumental backing. Flip: "Lazy Me" (Viva, BMI). **Imperial 66166**

FRANKIE VALLI—YOU'RE READY NOW (Prod. by Bob Crewe Prod.) (Seasons Four, BMI)—A strong Valli vocal on a solid production and Crewe-Gaudio tune will fast replace his "(You're Gonna) Hurt Yourself." (Seasons Four, BMI). **Smash 2037**

THE CYRKLE—RED RUBBER BALL (Prod. by John Simon) (Electric, BMI)—Rockin' lyric ballad with solid dance beat and good vocal by the trio marks the boys debut on Columbia. Flip: "How Can I Leave Her" (Jaep, BMI). **Columbia 34589**

DINO, DESI & BILLY—TIE ME DOWN (Prod. by Lee Hazlewood) (Screen Gems, BMI)—The young trio has a sure-fire top-of-the-chart disk with this rockin' David Gates tune with solid instrumental production support. Flip: "It's Just the Way You Are" (Screen Gems, BMI). **Reprise 0462**

THE DEBS—THE LIFE AND SOUL OF THE PARTY (Prod. by Joe Venneri) (Duchess, BMI)—Great Tony Hatch tune and solid group vocal in the Petula Clark style. Could be a big one. Flip: "My Best Friend" (Fingerlake, BMI). **Mercury 72566**

LEE DORSEY—NEIGHBOR'S DAUGHTER (Prod. by Toussaint & Sehorn) (Marsaint, BMI)—Hot follow-up to his "Get Out of My Life Woman" is this blues-oriented rocker with easy, shuffle-beat rhythm, sure to hit both pop and r&b charts. Flip: "Confusion" (Marsaint, BMI). **Amy 952**

GARY WALKER—YOU DON'T LOVE ME (Prod. by Alec Noel Prod.) (Chappell, ASCAP)—Dual-track vocal by Gary (of the Walker Brothers) on a teen-lyric blues wailer, with good rhythm guitar and sax backing, should hit the chart hard and fast. Flip: "Get It Right". **Date 1506**

HORST JANKOWSKI—BLACK FOREST HOLIDAY (MRC, BMI)—Jankowski returns to the Black Forest vein with another clever, catchy instrumental. Could equal his "Walk in the Black Forest." Flip: "Elmer's Tune" (Mills, ASCAP). **Mercury 725**

LADA EDMUND JR.—I KNOW SOMETHING (Prod. by McCracken-Colletta) (Colletta, BMI)—The popular "Hullabaloo" dancer has a rockin', commercial dance beat disk in the vein of Nancy Sinatra's "Boots" hit. Flip: "Once Upon a Time" (Colletta, BMI). **Decca 31937**

BOBBY VINTON—DUM-DE-DA (Prod. by Bob Morgan) (Al Gallico, BMI)—Up-beat country oriented lyric from Kilgore and Singleton should quickly equal his last outing, "Tears." Flip: "Blue Clarinet" (Mills, ASCAP). **Epic 10014**

PETER JAMES—OPPORTUNITY (Prod. by Jimmy Bowen) (Robin Hood, BMI)—A rousing, action-packed disk, with enough zing to make it a hit. Excellent vocal, lyrics and production. James' performance is strong and convincing. Flip: "Misirlou" (Colonial, BMI). **Reprise 0460**

CHART Spotlights—Predicted to reach the HOT 100 Chart

THE RAY CHARLES SINGER—My World. **COMMAND 4082**
THE FIVE EMPRESSES—Hey Lover (Roosevelt Music, BMI). **FREEPORT 1010**
EDDIE HOLMAN—Eddie's My Name (Harthon, BMI). **PARKWAY 981**
THE IVY LEAGUE—Rain, Rain Go Away (Southern, ASCAP). **CAMEO 402**
P. J. PROBY—My Prayer (Skidmore, ASCAP). **LIBERTY 55875**
THE UNIKES—Tell Me What to Do (Su-Ma, MBI). **PAULA 238**
O'JAYS—I'll Never Forget You (Earlhard, BMI). **IMPERIAL 66162**

MATT MONRO—Born Free (Columbia, BMI). **CAPITOL 5623**
DEE JAY AND THE RUNAWAYS—Peter Rabbit (Saima, BMI). **SMASH 2034**
KEITH EVERETT—Don't You Know (Taddmark, BMI). **TMP-TING 118**
JOHN GARY—You Don't Know Me (Hill & Range, BMI). **RCA VICTOR 8806**
DEE EDWARDS—All the Way Home (Mah's, BMI). **D-TOWN 1063**
SUE THOMPSON—What Should I Do (Acuff-Rose, BMI). **HICKORY 1381**
MARGIE MILLS—You'll Know I'm Around (Eden, BMI). **RCA VICTOR 8802**

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

JOHNNY WRIGHT—NICKELS, QUARTERS AND DIMES (Moss-Rose-Champion, BMI)—To replace his hit country single "Hello Vietnam," Wright treats this Bill Phillips weeper to a warm, emotional reading. Miss Wells lends vocal support in the background. Flip: "Is Love Worth All the Heartaches" (Kitty Wells, BMI). **Decca 31927**

HANK SNOW—THE COUNT DOWN (Prod. by Chet Atkins) (Hanks, Music, BMI)—With his "I've Cried a Mile" slipping down the country chart comes this up-tempo Snow ballad sure to hit hard and fast. Flip: "Isle of Sicily" (Silver Star, BMI). **RCA Victor 8808**

JAN HOWARD—EVIL ON YOUR MIND (Wilderness, BMI)—Modern up-beat country production with clever lyric and fine vocal performance by Miss Howard. Big juke box potential for this top-of-the-chart contender. Flip: "Crying for Love" (Wilderness, BMI). **Decca 31933**

GERRI LYNN—FORGET ME (THE NEXT TIME AROUND) (Prod. by Law & Jones) (Cedarwood, BMI)—"Cramer" piano and steel guitar back the fine vocal work on this lyric ballad bemoaning a hopeless love affair. Flip: "My Lips Will Never Tell (What My Eyes May Show)" (Seashell, BMI). **Columbia 43574**

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

CARL SMITH—(Is My) Ring on Your Finger (Cedarwood, BMI). **COLUMBIA 43599**
DEBBIE LORI KAYE—Every Song You Sing (Tuckahoe, BMI). **COLUMBIA 43591**
ANITA CARTER—I've Heard the Wind Blow Before (Fingerlake, BMI). **RCA VICTOR 8809**
JIM ALLEY—Fifty a Week (Central Songs, BMI). **TOWER 227**
DON WINTERS—You're Right (Mariposa, BMI). **ASHLEY 171**
TOMMY TUCKER—You Learn Something New Every Day (Beckie, BMI). **XL 355**

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

HARRY STARR—STEP INTO MY WORLD (Prod. by J & B Prod.) (Forst, BMI)—Exciting vocal by Starr on the Harold Thomas wailer makes this a dual-threat disk for r&b and pop markets. Flip: "Another Time, Another Place" (Frost, BMI). **End 1129**

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

WAYNE ANTHONY—You Ain't Wrapped Too Tight (Big 7, BMI). **ROULETTE 4672**
CURTIS KNIGHT—How Would You Feel (RSVP Music, BMI). **RSVP 1120**
BOBBY ADENO—The Hands of Time (Don Music, BMI). **BACK BEAT 552**
NATURE BOYS—Watch Yourself (Quelina, BMI). **UPTOWN 725**
JOBETTES—No Explanation. **KEVIN 2268**

RAY BREWSTER—The Worlds of White and Brown (H & L Music, BMI). **DIAMOND 199**
LORRAINE CHANDLER—What Can I Do (Caldwell, BMI). **RCA VICTOR 8810**
THE GALLANTS—The Theme From Laurel & Hardy (The Ku Ku Song) (Herman Music, ASCAP). **CAPITOL 5641**
SUSAN CHRISTIE—I Love Onions (Blackwood, BMI). **COLUMBIA 43595**
TONY MIDDLETON—Don't Ever Leave Me (Harms, ASCAP). **MGM 13493**
THE GREAT SCOTTS—Ball and Chain (Miller, BMI). **TRUMP 66**
THE WEEKENDS—Canadian Sunset (Vogue, BMI). **COLUMBIA 43597**
THE BARRY GOLDBERG BLUES BAND—Blowing My Mind (Todd Mark, BMI). **EPIC 10007**
RAY POLLARD—It's a Sad Thing (Regent, BMI). **UNITED ARTISTS 50012**
THE CORVAIRS—Swinging Little Government (Branston, BMI). **COLUMBIA 43603**
THE SECRETS—I Feel a Thrill Coming On (Irving Music, BMI). **OMEN 15**
KERRI DOWNS—The Last Night in My Daddy's Arms (S & J, ASCAP). **UNITED ARTISTS 50013**
MICKEY LEE LANE—She Don't Want To (Survey Music, BMI). **SWAN 4252**

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will
really
break-
up
the
charts*

THE JAZZ BEAT

By ELIOT TIEGEL

Clarinetist Tony Scott has been a busy man around New York since returning from six years in the Far East. He is already planning a tour around the world in two years with a packaged jazz show. His recent activities have included playing at a jazz bar on Eighth Street, between Second and Third avenues in Manhattan, with pianist Jackie Byard, bassist Henry Grimes and drummer Eddie Marshall.

Scott has been working with kotoist, Prof. Shinichi Yulize, of the music department at Columbia University on improvising themes in classical Japanese style.

Writes Scott: "Professor Yulize is one of Japan's top composers and writes music for koto ensembles and ceremonial flutes." Scott and Yulize plan appearances at Town Hall, New York, in May, to be followed by college gigs.

While Scott was in the Orient, he played a command performance for the Prince of Japan, offered

two performances for King Phumipol of Thailand and even gigged with the King.

The Detroit Jazz Society's first annual conference, "Contrasts in Jazz," is scheduled for April 16-17 at McGregor Institute on the campus of Wayne State, reports Leo Cheslak. The conference is being held under the auspices of the University Center for Adult Education, Community Arts Center and Detroit Jazz Society.

The program is aimed at combining the best intellectual and musical aspects of jazz as performed by Detroit musicians and educators. Players set are Jack Brokensha, Howard Lucas, Dorothy Ashby, George Bohanan, Detroit Arts Woodwind Quintet, Detroit Contemporary Four, Detroit Artists Workshop Ensemble and the Jimmie Wilkins band.

Discussion groups will probe jazz compared to classical music, the relevance of African music to jazz, avant-garde players, night-

club and radio jazz, jazz in the church, improvisation, jazz and the composer, the swing band reconsidered and jazz in high school.

The Reader's Digest music division has released a super-duper LP, "The Great Band Era," featuring tracks by Charlie Barnet, Benny Bergeron, Les Brown, Bob Chester, Larry Clinton, Xavier Cugat, Tommy Dorsey, Eddy Duchin, Duke Ellington, Ziggy Elman, Skinny Emmis, Shep Fields, Benny Goodman, Gray Gordon, Lionel Hampton, Earl Hines, Sammy Kaye, Hal Kemp, Guy Lombardo, Abe Lyman, Eric Manriquez, Freddie Martin, Hal McIntyre, Glenn Miller, Vaughan Monroe, Ozzie Nelson, Tony Pastor, Teddy Powell, Alvino Ray, David Rose, Jan Savitt, Artie Shaw, Charlie Spivak, Claude Thornhill, Rudy Vallee and Fats Waller. Unquestionably a unique potpourri.

Vocalist Ruth Obay will record her first LP for Impulse, with Herb Ellis and Ray Brown scheduled to strum along. . . Jazz oriented composers continue to break ground in Hollywood. Quincy

(Continued on page 43)

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Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

WEEKS ON CHART	Wk. Ago	Wk. Ago	Wk. Ago	TITLE - Artist, Label & Number	Wk. On Chart
1	1	2	3	I WANT TO GO WITH YOU... Eddy Arnold, RCA Victor 8749 (Pamper, BMI)	11
2	5	8	8	WHAT NOW, MY LOVE... Herb Alpert & the Tijuana Brass, AAM 792 (Romick, ASCAP)	5
3	4	5	6	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP... Al Martino, Capitol 5598 (Moss Rose, BMI)	8
4	2	4	5	HUSBANDS AND WIVES... Roger Miller, Smash 2024 (Tro, BMI)	10
5	8	11	15	TIME... Patsy Cline, Columbia 43437 (Regent, BMI)	4
6	6	7	9	SPANISH FLEA... Herb Alpert & the Tijuana Brass, AAM 792 (Almo, ASCAP)	6
7	11	19	37	SIGN OF THE TIMES... Petula Clark, Warner Bros. 5802 (Duchess, BMI)	4
8	15	22	40	TOGETHER AGAIN... Ray Charles, ABC-Paramount 10785 (Central, BMI)	4
9	3	1	1	BALLAD OF THE GREEN BERETS... S/Dgt. Barry Sadler, RCA Victor 8739 (Music, Music, ASCAP)	10
10	19	35	—	A LOVER'S CONCERTO... Sarah Vaughan, Mercury 72543 (Saturday, BMI)	3
11	7	3	2	SOMEWHERE THERE'S A SOMEONE... Dean Martin, Reprise 0443 (Hill & Range, BMI)	10
12	10	10	13	SONG FROM "THE OSCAR"... Tony Bennett, Columbia 43508 (Levine, ASCAP)	8
13	14	16	22	SUCH A HAPPY DAY... Ray Anthony, Capitol 5589 (Songsmiths, ASCAP)	4
14	9	6	4	CALL ME... Chris Montez, AAM 780 (Duchess, BMI)	18
15	20	27	29	FRANKIE AND JOHNNY... Elvis Presley, RCA Victor 8780 (Gladys, ASCAP)	4
16	12	9	7	WHERE AM I GOING?... Barbara Streisand, Columbia 43518 (Notable, ASCAP)	11
17	27	31	39	I CAN'T GROW PEACHES ON A CHERRY TREE... Just Us, Colpix 803 (April Music, ASCAP)	4
18	13	13	14	YOU'RE GONNA HEAR FROM ME... Andy Williams, Columbia 43519 (Romick, ASCAP)	7
19	16	12	10	BIG SPENDER... Peggy Lee, Capitol 5557 (Notable, ASCAP)	12
20	22	29	—	TEARS AND HEARTACHES... Kay Starr, Capitol 5601 (Mills, ASCAP)	3
21	32	39	—	I'M COMIN' HOME, CINDY... Trini Lopez, Reprise 0455 (Tridon, BMI)	3
22	31	38	—	LOVE ME WITH ALL YOUR HEART... Bachelors, London 9828 (Pear Int'l, BMI)	3
23	17	17	19	WHAT DID I HAVE THAT I DON'T HAVE?... Edie Gorme, Columbia 43542 (Chappell, ASCAP)	7
24	35	—	—	BAND OF GOLD... Mel Carter, Imperial 66165 (Ludlow, BMI)	2
25	18	20	25	YOU WANNA BET... Barbara Streisand, Columbia 43518 (Notable, ASCAP)	6
26	26	33	35	OLD RECORDS... Kay Starr, Capitol 5601 (Gallico, BMI)	5
27	28	32	38	HI HEEL SNEAKERS... Ramsey Lewis Trio, Cadet 5531 (Medal, BMI)	4
28	33	37	—	LOVE IS ME, LOVE IS YOU... Connie Francis, MGM 13470 (Duchess, BMI)	3
29	24	21	20	IT WAS A VERY GOOD YEAR... Frank Sinatra, Reprise 0429 (Doff, ASCAP)	17
30	—	—	—	BALLAD OF IRVING... Frank Gallop, Kapp 745 (Thirteen, ASCAP)	1
31	39	—	—	BABY, DREAM YOUR DREAM... Tony Bennett, Columbia 43508 (Notable, ASCAP)	2
32	—	—	—	THE MORE I SEE YOU... Chris Montez, AAM 796 (Brogman, Vocco & Conn, ASCAP)	1
33	30	28	33	OH, YEAH!... Skitch Henderson, Columbia 43499 (Welshin, ASCAP)	6
34	—	—	—	CRUEL WAR... Peter, Paul & Mary, Warner Bros. 5809 (Popamar, ASCAP)	1
35	36	—	—	MESSAGE TO MICHAEL... Dianne Warwick, Scepter 12133 (U.S. Songs, ASCAP)	2
36	40	—	—	THAT MAN... Peggy Lee, Capitol 5605 (Denslow, BMI)	2
37	37	40	—	MAME... Al Hirt, RCA Victor 8774 (E. H. Morris, ASCAP)	3
38	38	—	—	YOUNG ONLY YESTERDAY... Robert Goulet, Columbia 43558 (Unity, BMI)	2
39	—	—	—	PLEASE DON'T SELL MY DADDY NO MORE WINE... Greenwood, Kapp 742 (Third Story, BMI)	1
40	—	—	—	MAME... Bobby Darin, Atlantic 2329 (Morris, BMI)	1



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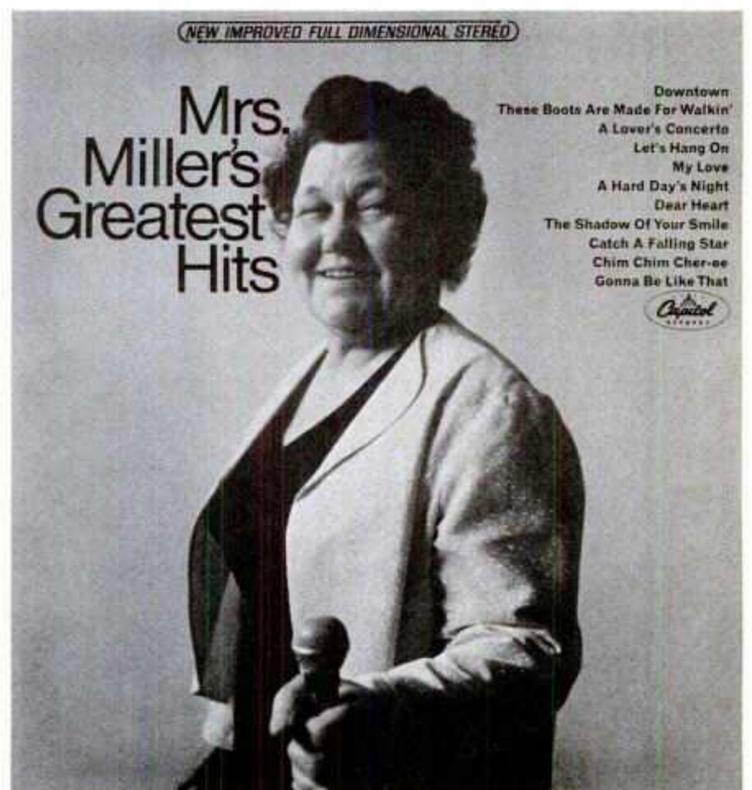
Mrs. Miller is a singer, a whistler, and a hummer. She is also a founder of the Foothill Drama and Choral Society, located near her Claremont, California home.

Mrs. Miller is not one to live in the past. Today's music is her music. Classics-to-be, such as "Downtown," "A Hard Day's Night," "These Boots Are Made For Walkin'," and "Let's Hang On" are inimitably rendered by Mrs. Miller in her new album. Thus, we believe, they now belong to the ages.

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HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

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Table with columns: THIS WEEK, Wks. Ago, TITLE, Artist (Producer), Label & Number, Weeks on Chart. Includes songs like 'You're My Soul and Inspiration', 'Daydream', 'Bang Bang'.

Table with columns: 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100. Includes songs like 'Satisfaction', 'Magic Town', 'I Hear Trumpets Blow'.

Table with columns: 67-76, 77-86, 87-96, 97-100. Includes songs like 'Juanita Banana', 'Got My Mojo Working', 'History Repeats Itself'.

HOT 100—A TO Z—(Publisher-Licensee)

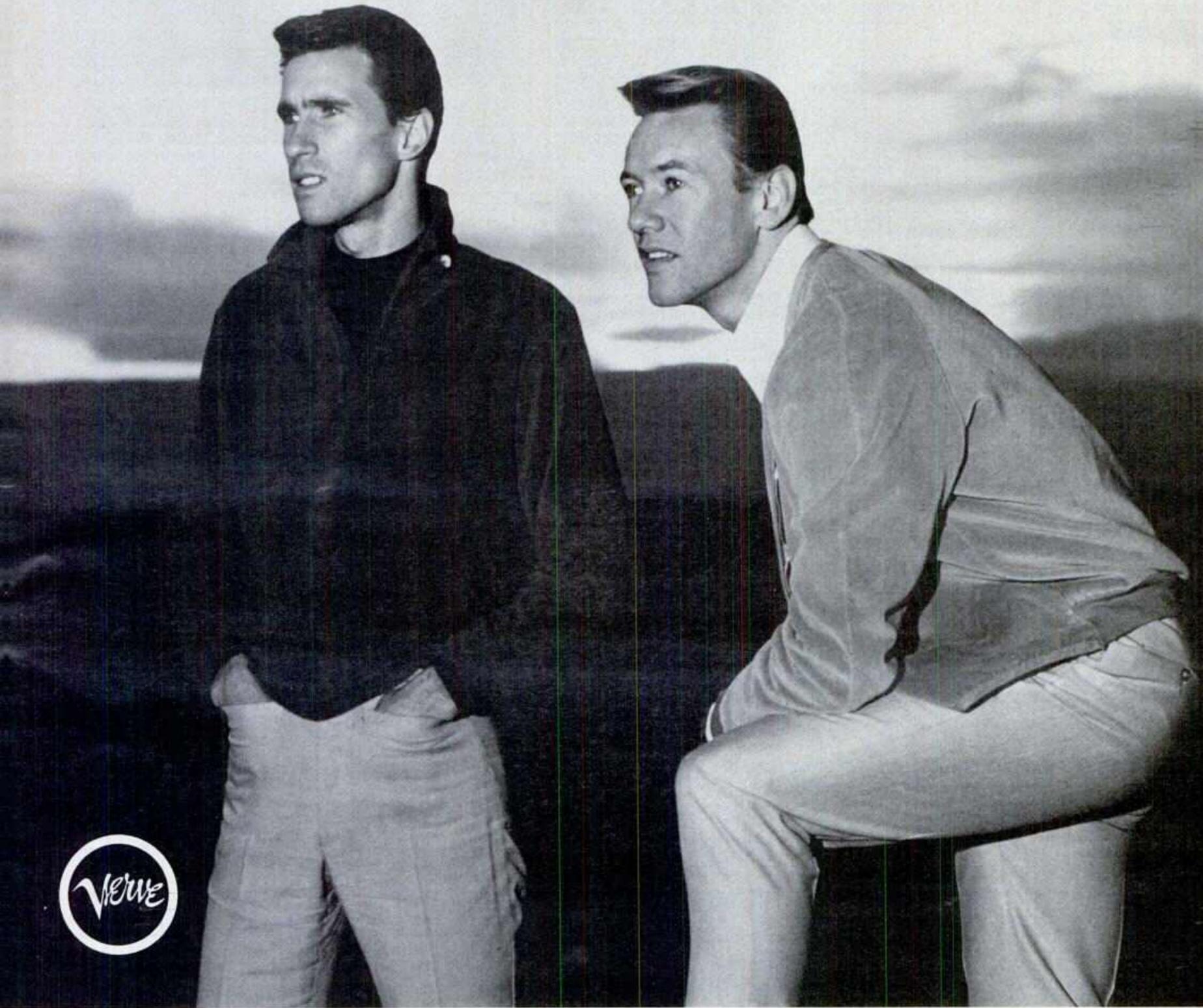
Table listing songs A-Z with publisher/licensee information.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100 with publisher/licensee information.

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All-Request Radio Is Asking for Higher Ratings on West Coast

By ELIOT TIEGEL

LOS ANGELES — Southern California broadcasters are becoming more aware of all-request music programming. Based on the growing influence in the Los Angeles County Pulse survey by all-request KWIZ in nearby Santa Ana, KRLA here has initiated a series of "experimental" all-request weekends. And down San Diego way, KDEO has switched to an all-request concept.

KDEO's program director Jim Price claimed that the format, in operation over one month, has produced a higher share in the Hooper ratings and new advertising revenue. The station is accepting 1,800 calls daily, according to Price, and these are tabulated once daily to ascertain the most popular disks, which are then pro-

grammed on about a one-day delay.

A former top 40 rocker, KDEO also plays five new up-and-coming singles per hour, selected by Price. The outlet shies away from "hard" new tunes, because it feels this will alienate its adult share of audience. It will, however, play a "wild" oldie, on the premise that it was a proved commodity and an adult will listen to a past hit.

Of particular significance is KRLA's request venture. The ever-changing Los Angeles market is currently in the sways of transition, with KLAC, a former good music station now a talker; KFVB, a former top rocker, recently sold to Westinghouse Broadcasting, and KPOL, a conservative outlet, just sold to Capitol Cities Broadcasting.

The industry scuttlebutt has centered around Westinghouse's

impending promotion drive to regain KFVB's stature as the leading top 40 outlet, with estimates of as high as \$400,000 ready to spark the promotional drive. In light of this, KRLA, which is operated by an interim company, Oak Knoll Broadcasting—while the FCC decides which of the applicants wins the coveted frequency ownership—has been reported as preparing to get out of the rock 'n' sock race as a result of Westinghouse's forthcoming entry pending FCC approval. If KRLA did switch its format, the rock race would be run by KHJ, an RKO General station; KFVB, a former Crowell Collier stanchion, and KBLA, an unproved Burbank voice with limited coverage.

To counter reports that KRLA was considering a shift to a good music sound—to fill the void left by KLAC which has given KMPC complete domination in that field—John Barrett, the Pasadena station's manager, noted that the only thought of change would be predicated on the success of the station's attempts with the all-request programming. Since the nucleus of KRLA's requests are teen-oriented tunes, the sound is not discernably different from normal top 40 programming.

Barrett offers several disclaimers for all-request radio. The cost to any station to adequately man telephones around the clock, plus the additional costs of equipment, can cut a deep financial swath. Then there is the question of whether the station actually accepts listener requests once the request concept has been established. Or does the station merely offer the audience a chance to participate, but in truth picks the music itself? Barrett claims that since teen-agers request current singles anyway, the request stations are modified top 40 playlists. And nobody knows the difference.

Barrett admitted he had been
(Continued on page 28)



PAUL BERLIN, left, an air personality with KNUZ in Houston, is congratulated by Capitol Records' artist Dallas Frazier for being named the No. 1 Hot 100 deejay in influencing singles sales in Houston. Frazier's "Elvira" single was given heavy airplay on the Texas station.

New Frontiers for WLW-T's The 'Midwestern Hayride'

CINCINNATI—The "Midwestern Hayride" TV show, originating here on WLW-T, has been syndicated by ABC Films. Hal Golden, president of ABC Films, said the country music show started last week in seven markets.

Formerly the show was fed only to sister stations WLW-D, Dayton, Ohio; WLW-C, Columbus, Ohio, and WLW-I, Indianapolis, plus WOAI-TV, San Antonio. Now the show is also seen in Peoria, Ill.; Green Bay, Wis.; Louisville; Kalamazoo,

Mich.; Pittsburgh; Shreveport, La., and Charlotte, N. C. The show is available in color in both hour and half-hour versions.

Host of the show is Dean Richards. It has a regular cast of 30. Weekly guests artists have included Stonewall Jackson, the Carter Family, Dave Dudley, Red Sovine, Justin Tubb, Jody Miller and Tex Williams. Both the NBC and ABC-TV networks have given the show national exposure as a summer series.

Deejays at WREC 'Knowledge Grads'

MEMPHIS — The personal approach of WREC, the No. 1 influence upon sales of albums here, is to be fairly knowledgeable about the music it plays. Air personalities are hired on the basis of this knowledge, said program director Fred Cook.

"We also have a great respect for other people who're knowledgeable about music. So

our programming is with them in mind."

The station received 57 per cent of the votes of dealers, distributors, one-stops, and local and national record company executives for influencing album sales. Cook was named the No. 1 air personality influence on album sales by a hefty 52 per cent of the votes.

Oddly enough, Cook has just given up the show on which he was so popular, though he will retain a Saturday morning jazz show (he ranks as the major influence on jazz record sales) and an hour daily show 1-2 p.m. Cook makes way for a young air personality — Tom Mapes — in hopes that a younger man with a young approach could capture some of the teen and young adult audience.

"We're making every effort in the world to be more competitive," Cook said, "... call it a slight difference in emphasis."

WREC is a tremendously successful station, said Cook, who selects all of the records for airplay. However, the air personalities choose their own material for each show because "it allows for a greater variety of music... allows an expression of the taste and personality of the deejay."

STAPP'S SPEECH SPURS SWITCHES

CHICAGO — Jack Stapp, president of Tree Music publishing company and Dial Records, gave such a convincing speech here Monday (28) about country music that two stations immediately switched formats.

The stations were WELW in Willoughby, Ohio, six miles from Cleveland, and WAQI, Ashtabula, Ohio. Robert J. Campbell is president and general manager of both outlets. Campbell said Stapp's speech on the power of country music formats on radio stations at the Mark Century seminar was so effective he was changing both stations to country music April 11.

WHAT Eyes Ratings In Hiring of Woods

PHILADELPHIA — WHAT, r&b outlet here, has launched an all-out drive to capture larger ratings and last week scored a scoop by hiring powerhouse personality Georgie Woods away from WDAS. Woods, who also has a TV bandstand show on the UHF Station WPHL, has been at WDAS many years. He joined WHAT Monday (4) in the 6-9 p.m. time slot.

Jerry Blavat, whose "Disco-Phonic Scene" TV show has just been syndicated, holds down the 9-11 p.m. slot behind Woods.

George Wilson, program director of WHAT, feels that the TV exposure helps not only the air personalities, but WHAT as well.

The station is also stepping up promotions. A juke box was recently the prize of a contest; interestingly, it was won by a Jewish fraternity at Temple University who sent in the most song titles containing names of girls. Wilson said that a quick analysis of the contest entries showed 40 per cent were from white listeners.

"We are going to aim for the dominant position in this market," he said, "basically servicing the Negro community, but taking in a broader scope of listeners if we can." He's relying on a playlist of 42 records, plus oldies. Extra list is held tight.

Deejay line-up includes Eddie Castleberry, Scott Taylor, Billy Foxx, and Sonny Hobson.

KOPY Switch

ALICE, Tex. — KOPY, 24-hour, 1,000-watt clear channel station here, has switched to country music, said general manager Charlie Moore.

WMPS Takes Care of Its Own

MEMPHIS — The Memphis area is one of the greatest record talent mines in the world and WMPS, a Hot 100 outlet, has been instrumental in displaying the ore to the world. "Woolly Bully," by Sam the Sham and the Pharaohs — a local group—was aired by the station when it was still on tape, said program director Hal Smith.

Normally, the station has a fairly tight playlist, but, in the case of local artists, the playlist goes out the window. "If the sound is fairly good, we give their records exposure," Smith said. "But many of our local artists always do well in this area... automatic hits... people buy their records like mad." He named the Counts, the Gentry, Sam the Sham, Charlie Rich, Jerry Lee Lewis, Ace Cannon, Willie Mitchell and Donald Bryant. WMPS was named the No. 1 influence on sales of singles records, according to the latest Radio Response Rating survey of the market. (See RRR chart.)

So vast is the number of good local artists that last summer the station held a MAD

(Memphis Artists Day). For 18 hours, the station spun nothing but the records of its local artists. Smith said he may repeat the event this summer.

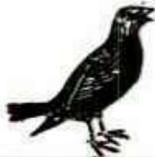
Memphis is the home of Sun Records and Stax Records. Sun Records is noted for recording first, among others, Elvis Pres-

ley and Johnny Cash. Presley still maintains a home there. WMPS, as No. 1 influence on singles sales, had 56 per cent of the votes of record dealers, distributors, one-stops, and national and local record company executives. Last year the station ranked second behind WHBQ.

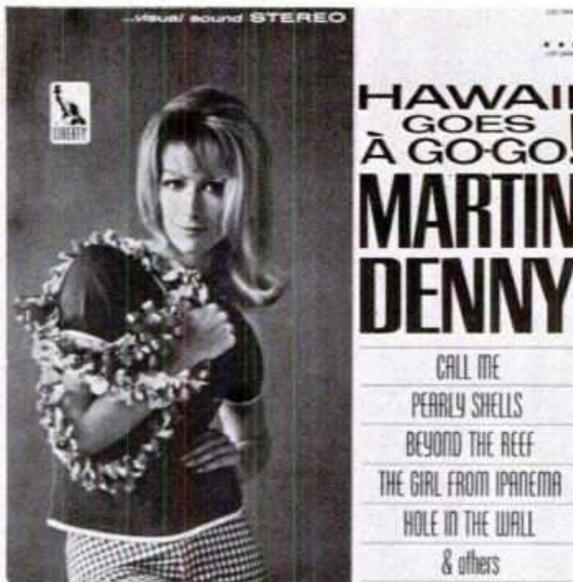


SIMON & GARFUNKEL of Columbia Records, foreground, are interviewed by WCFL air personalities Ron Britain and Joel Sebastian during recent visit by the Hot 100 artists to Chicago while teen-age girls peer through studio windows at rear.

**First sign of Spring...
...a great LP release
from Liberty!**



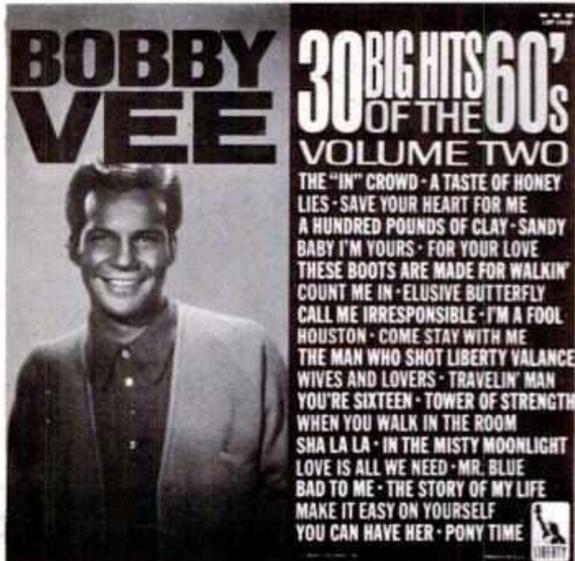
FILET OF SOUL • Jan & Dean • LST-7441/LRP-3441



HAWAII GOES A GO-GO • Martin Denny • LST-7445/LRP-3445



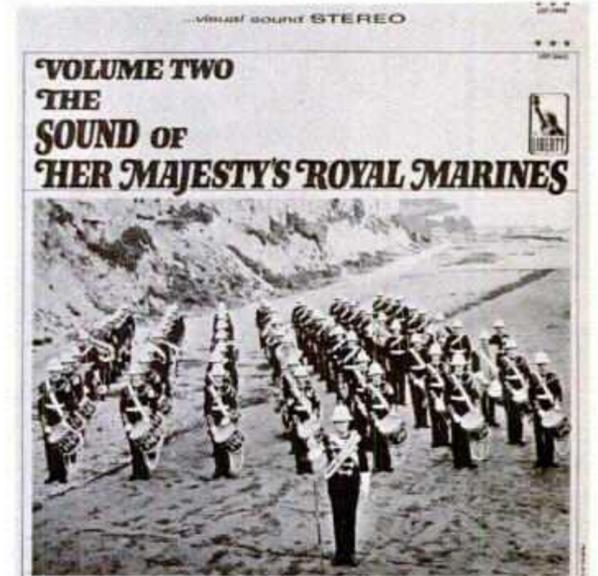
DAYDREAM • The Johnny Mann Singers • LST-7447/LRP-3447



30 BIG HITS OF THE 60'S, VOL. 2 • Bobby Vee
LST-7448/LRP-3448



**LIBERTY...sounds great
for '66!**



THE SOUND OF HER MAJESTY'S ROYAL MARINES, VOL. 2 •
LST-7443/LRP-3443

Stereo Single Within Yr.: KFOG's Taylor

SAN FRANCISCO — Pete Taylor, program director and operations manager of KFOG-FM Stereo, predicted that a stereo single record would be available for radio stations within a year.

"Stereo listeners have invested a tremendous amount of money in equipment and they have every right to hear hit records in stereo just like an AM listener," Taylor said. "Stereo radio is growing into a monster. KFOG-FM is doing great. At first, FM radio was sold to advertisers on the basis of being a quality medium because FM just didn't have the ratings. Now stereo

stations are getting the ratings. As listeners are increasing, the product is going to have to be better—thus the stereo single to aid programming."

KFOG-FM placed third in influencing album sales in the San Francisco market per a March 26 Radio Response Ratings survey. Many record promotion men feel it's an extremely valuable exposure medium for albums.

"We're an Easy Listening format operation, but not frantic," said Taylor. The 24-hour station will break from its format, for example, if a record artist

(Continued on page 28)



SCOTT REGEN, air personality at WKNR, Detroit, chats with Martha, of Martha and the Vandellas group who recently were guests on his 7-10 p.m. nightly show. Other guests have included Simon and Garfunkle, Len Barry, and the Turtles.

VOX JOX

By CLAUDE HALL

Johnny Canton has been promoted to music director at WIXY, Cleveland, in addition to his air duties. . . . Neal (Moon) Mullins has joined the air roster at KCKN, the powerhouse country music outlet in Kansas City, Mo.; he was formerly with KLLL, Lubbock, Tex. . . . Richard W. Fatherley of KXOX in St. Louis has been promoted to assistant operations manager.

Dave McCormick, formerly of KYNO, has been appointed program director for KOL, Seattle, and is handling morning air chores. Also new with KOL are Dick Burch, formerly with KXOA, Sacramento, and Bob Watson, formerly with KYNO, Fresno. . . . At KIMN in Denver, Jim O'Brian, formerly with KLIF, Dallas, is

now holding down a noon to 3 p.m. air slot and Jim Heath, who uses the air alias of Johnny Presley, handles the all-night period.

Time for apologies. The April 2 issue contained some trend, wrap-up type stories; the story on country music left out both KSON, San Diego, Calif., and KCKN, Kansas City, Kan., both of whom are tremendous powers in the country music field. WKWK in Wheeling, West Va., contributes a Jan.-Feb. Hooper survey to show that while countrified WWVA leads in the morning, WKWK regains top positions in the noon-to-6 p.m. period. Next, George Armstrong of WHB, Kansas City, Mo., telephoned to comment that WHB leads the way all the way with its Hot 100 format. Incidentally, brought up during the Gavin Programming Conference in Chicago was the comment that when several Hot 100 stations found their shares slipping, they got on the ball with promotions and began to create some excitement again. Ken Burkhart of WQXI, Atlanta, pointed to Cincinnati and Kansas City as prime examples.

KBTR, Denver, has added two new air personalities—Paul Oscar Anderson, formerly of WMAQ in Chicago, and Bud Ballou, formerly of WNDR, Syracuse, N. Y. . . . Dick Boyer has joined the air staff at WJBK, Detroit; he was formerly with WSPD, Toledo. . . . Jack R. Merker has been elected vice-president of Republic Broadcasting, which operates KYMN, Portland, Ore., where Merker is operations manager.

Don Schrack has been appointed music director at KBCH, a 1,000-watt water operating at Oceanlake, Ore., a big summer resort-retirement area. Schrack said he needs Hot 100 singles desperately to: KBCH, P.O. Box 358, Lincoln City, Ore.

Radio stations who'd like sheet music copies of "The Ballad of the Green Beret" personally autographed by S/Sgt. Barry Sadler for station promotions and contests may obtain them by writing the publisher—Music, Music, Inc., 509 Madison Ave., New York. . . . Frankie Halfacre is now hosting an r&b radio program on WNIO, Niles, Ohio.

Dave Ralston, formerly with WHOO, Orlando, Fla., has joined WIOD, Miami. . . . Edward J. Frech has been named vice-president and general manager of the Roy H. Park Broadcasting of Virginia firm which operates WMBG and WCOD-FM in Richmond. . . . Sal Licata of Tower Records helped KCKN of Kansas City set up a "Would You Believe" contest to boost the new Jerry Naylor record of "Would You Believe." Fans who had a fantastic story read on the Ted Cramer show got a sable-lined gold Cadillac that seats 742 people. You don't believe it? Well, would you believe they got a copy of the record?



RADIO RESPONSE RATING

MEMPHIS, TENN. . . . 3rd Cycle

APRIL 16, 1966

TOP STATIONS

Call Rank Letters	% of Total Points
* POP Singles	
1. WMP5	56%
2. WHBQ	44%
* POP LP's	
1. WREC	57%
2. WHER	21%
3. WMC (tie)	11%
3. WMQM (tie)	11%
* R&B	
1. WDIA	60%
2. WLOK	40%
* JAZZ	
1. WREC (Fred Cook)	56%
2. WLOK (Ed Horne)	44%
* COUNTRY	
1. KWAM	74%
2. KSUD	26%
(West Memphis, Ark.)	
* CONSERVATIVE	
1. KLYX-FM	100%
* COMEDY	
1. WMC	67%
2. WREC	33%
* FOLK	
1. No folk show in Memphis area. The following stations program folk music occasionally: KWAM, WHBQ, WREC	
* CLASSICAL	
1. WMP5-FM	100%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
* POP Singles			
1.	George Klein	WHBQ	35%
2.	Hal Smith	WMP5	21%
3.	JOHNNY DARK	WMP5	19%
Others			
(Jay Cook, WHBQ; John Froland, WHBQ; Roy Mack, WMP5; Paul White, WMP5)			
* MUSIC DIR., PROGRAM DIR., OR LIBRARIAN			
(Most co-operative in exposing new records)			
Jack Parnell Program Director, WHBQ			
Hal Smith Program Director, WMP5			
BY TIME SLOT			
Morning Charlie Watson, WMP5			
Mid-Morning John Froland, WHBQ			
Early Afternoon Paul White, WMP5 (tie)			
. Harry Chapman, WHBQ (tie)			
Traffic Man Jay Cook, WHBQ			
Early Evening George Klein, WHBQ			
Late Evening George Klein, WHBQ			
All Night Bob Edwards, WHBQ			
* TOP TV BANDSTAND SHOW			
Talent Party (George Klein), WHBQ-TV, 5-6 p.m. Sat.			
* POP LP's			
1.	Fred Cook	WREC	52%
(Daily LP Show discontinued 3-28-66)			
2.	John Powell	WREC	17%
3.	Ted Lumpkin (tie)	WMC	10%
3.	Buck Turner (tie)	WREC	10%
Others			
(Terry Bill, WMQM; Dawn Stanley, WHER)			
* PROGRAM DIR., MUSIC DIR. OR LIBRARIAN			
(Most co-operative in exposing new LP's)			
Terry Bill Program Director, WMQM			
Fred Cook Program Director, WREC			
Bob Webber Program Director, WMC			
* R&B			
1.	Rufus Thomas	WDIA	35%
2.	A. C. (Moonah) Williams	WDIA	22%
3.	Bill Terrell	WDIA	15%
Others			
(Avery (AFD) Davis, WLOK; B. J. Jones, WLOK; Robert (Honey Boy) Thomas, WDIA; Randy (Baby) Warren, WLOK)			
* COUNTRY			
1.	Eddie Bond	KWAM	48%
2.	Gene Williams	KWAM	26%
3.	Jim Morgan	KWAM	17%
4.	Chad Lassiter	KWAM	9%

STATIONS BY FORMAT

AM RADIO FREQUENCIES					
WHBQ	560	KSUD	730	WLOK	1390
WREC	600	WMC	790	WHER	1430
WMP5	680	KWAM	990	WMQM	1480
		WDIA	1070		
FM RADIO FREQUENCIES					
WMP5-FM	97.1	WMC-FM	99.7	WREC-FM	104.5
		KLYX-FM	101.1		

MEMPHIS, TENN. Country's 41st Radio Market (10 AM; 4 FM).

KSUD: 250 watts. Daytimer. Music format: Country, Gospel, Pres., Harold J. Sudbury. Gen'l mgr., Harold Penn, 104 N. Fifth Ave., West Memphis, Ark. Phone (501) RE 5-6622.

KWAN: 10,000 watts. Mutual affiliate. A Dee Rivers Station. Music format: Country (85%)-Gospel (15%). Special programming: Local VFW Baseball, Univ. of Tenn. Football. Special equipment: Mobile unit; walking mikes. 5-min. news on the half-hr. Cuts from Comedy LP's and Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Record promotion people are seen M-F. Gen'l mgr., E. B. (Bill) Ble. Prog. dir., Eddie Bond. Send 3 copies of 45's and 3 copies of LP's to Mr. Bond, 64 Flicker St., Memphis, Tenn. 38122. Phone: (901) 323-2679.

KLYX-FM: ERP 100,000 watts Stereo. Music format: Standard (100%). Send 1 copy of 45's and 1 copy of stereo LP's to Mr. Ble, address and other information same as KWAN.

WDIA: 50,000 watts. Owned by Sponder Broadcasting Co. On the air 24 hrs. a day. Music format: Rhythm & Blues (100%). Editorializes daily. Special programming: All local Negro H.S. sports. "Teen Town Singers." Negro H.S. Chorus, with A. C. Williams, 10-10:30 a.m., Sat. "Brown America Speaks," with Nat D. Williams, forum on all current topics, 4:30-5 p.m., Sun. "Speak Up," audience call-in discussion of forum topics with forum guests, 5:5-3:30 p.m. Sun. "Home Maker Show" with Barbara Turney, women's program, 10-11 a.m., M-F. Robert Richards is director of 3-man news dept. Special equipment: mobile unit. 5-min. news at 55 past the hr. Cuts from Comedy LP's programmed occasionally. New records are selected for air-play by committee of station personnel & research of local retailers. Station publishes play-list weekly. Record promotion people are seen M-F. Gen'l mgr., E. R. (Bert) Ferguson. Production dir., Robert McDowell. Send 3 copies of 45's and 3 copies of LP's to Mr. McDowell, Box 12045, Memphis, Tenn. Phone: (901) 276-2703.

WMC: 5,000 watts. NBC affiliate. Owned by Scripps-Howard Broadcasting Co. On the air 5 a.m.-2 a.m. Music format: Pop-Standard (100%). Special programming: Memphis St. Univ. & Memphis Prep. Football & Basketball. Memphis Open Golf Tournament; American Legion Baseball. "The Joe Pyne Show," interview, 6:05 a.m. & 3:05 p.m., M-Sat. TV outlet is WMCT-TV, Channel 5. Norman Brewer is director of 7-man news dept. Special equipment: Helicopter for traffic reports; 7 mobile units, mobile remote studios. 5-min. news on the hr., headlines on the half-hr. 15-min. news at 7 a.m., 8 a.m., & 6:45 p.m. Comedy LP's featured on Ted Lumpkin Show, 5-10 a.m. New records are selected for air-play by committee of station personnel. Approximately 5 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., H. W. Slavick. Prog. dir., Bob Webber. Send 2 copies of 45's and 2 copies of LP's to Mr. Webber, 1906 Union Ave., Memphis, Tenn. Phone: (901) 274-8515.

WMP5: 10,000 watts day, 5,000 watts night. On the air 24 hrs. a day. Owned by Plough Broadcasting Co., Inc. Music format: Contemporary (100%). Special programming: Univ. of Arkansas Razorbacks Football. Ray Sherman is director of 3-man news dept. Special equipment: Mobile news unit. 5-min. news at 55 past the hr., headlines at 25 past the hr. New records are selected for air-play by prog. dir. Approximately 10 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Allan Avery. Prog. dir., Hal

Your Midsouth," public interest interviews, 4-4:15 Sun. Both shows with Jeanne Botto. Kit Burkland is director of 2-woman news dept. 5-min. news at 55 past the hr. Newscast at 25 past the hour 6-9 a.m. & 4 p.m.-sign-off. New records are selected for air-play by committee of station personnel. 5-10 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Charles Sullivan. Prog. dir., Dawn Stanley. Send 2 copies of 45's and 1 copy of LP's to Miss Stanley, 972 S. Third St., Memphis, Tenn. 38106. Phone: (901) 525-6831.

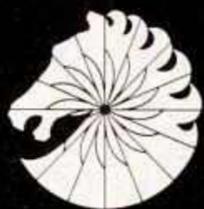
WLOK: 1,000 watts day, 250 watts nights. Mutual affiliate. Owned by OK Group Stations. Music format: Rhythm & Blues (50%)-Jazz (35%)-Gospel (15%). Editorializes occasionally. Special programming: Negro H.S. and college football & basketball. Avery Davis is director of news dept. Special equipment: Mobile news cruiser. 5-min. news on the half-hr., headlines on the hr. Cuts from Comedy LP's programmed occasionally. New records are selected for air-play by committee of station personnel & research of local retailers. Station publishes play-list weekly. 10-15 new records programmed weekly. Record promotion people are seen Mon. through Wed. noon. Gen'l mgr. Jack Maurer. Prog. dir., Jack Grady. Send 5 copies of 45's and 2 copies of LP's to Mr. Grady, 363 S. Second, Memphis, Tenn. Phone: (901) 527-9565.

WMC-FM: ERP 400,000 watts. Music format: Standard (50%)-Conservative (50%). Special programming: Memphis State Univ. Football and Basketball. Memphis Wings Hockey. Simulcast with WMC 5-7 a.m. Address and other information same as WMC.

WHER: 1,000 watts. Independent. Daytimer. Music format: Pop-Standard (100%). Special programming: "The Market Place," tips on food marketing and preparation, 10-10:30 a.m.; "This Is

(Continued on page 28)

Hits!



CHESS

Fontella Bass

I SURRENDER

CHECKER 1137

Mitty Collier

SHARING YOU

CHESS 1953

Ko-Ko Taylor

WANG DANG DOODLE

CHECKER 1135

Alan Moorhouse Orch.

THE BALLAD OF THE
GREEN BERETS

CADET 5532

The Radiants

BABY, YOU GOT IT

CHESS 1954

All-Request Radio Is Asking for 'Dawn' to Salute the Mets

• Continued from page 24

watching KWIZ's performance for the past year. The station celebrated its first anniversary as a requester March 27, the first audience participation station in adjoining Orange County. Barrett said a USC sociologist explained that all-request radio provides an opportunity for people to make public their views in a very nonpersonal society. There is little personal involvement in musical radio, hence the listener's desire is not so much to request a song, but to have a say in his community, Barrett was told.

Barrett was free in discussing how his station operated its request operation; Larry Grannis of KWIZ was tight lipped. KRLA tabulated phone calls every three hours and worked out its playlist on a popularity basis. Morning requests were for "oldies," any song out more than one month; in the evening listeners asked for current chart singles. Based on the USC analysis, KRLA used the promo spot, "KRLA adds the magic ingredient—YOU to its programming." The station used eight part-timers and four staffers to handle phones and tabulate requests on the weekend

soirees into audience programming.

KWIZ's Grannis gave the excuse that the station was being monitored and any information anent its operational procedures would be injurious. Grannis claimed station management knew that its sound was being taped by the Storer, Westinghouse and McClendon chains.

The 5,000 watt's listeners had judged Elvis Presley the most requested artist, with other contemporary groups falling in line. Grannis said eight people handled request calls. Ad revenue was up fantastically as a result of recent Pulse ratings

NEW YORK — "Music Till Dawn"—heard in nine markets

which had the station tied mornings with KHJ and KPOL with a 6 share of audience and tied with KMPC and KPOL in the afternoons with a 7 share.

KHJ has used a request gimmick sparingly through its "Boss" line, which reportedly allows listeners to talk directly with the DJ on the air. And KGIL has run with all-request evenings, but recently dropped the operation.

But for KRLA to drop its playlist programming for an all-request sound as a result of what a Santa Ana station claims to have done for one year, portends a new vein of thinking in this beat-crazy market.

—will pay tribute April 16 to the demise of the N. Y. Metropolitan Opera House—a cultural music landmark since 1883. The show normally features the same programming in each market, but with a local air personality. In this case, however, Bob Hall, who hosts the show here by WCBS, will do the show for all markets.

The 1-5 a.m. show will feature comments from Rudolph Bing, Dorothy Kirsten, Lilly Pons, Franco Corelli, Rosa Ponselle and Giovanni Martinelli. Musical selections of the artists will be played. Stations carrying the show are WCBS, New York; WEEI, Boston; WBBM, Chicago; KCBS, San Francisco; KNX, Los Angeles; KROD, Dallas; WLW, Cincinnati; WJR, Detroit, and WTOP, Washington.

STATIONS BY FORMAT

• Continued from page 26

Smith. Send 4 copies of 45's and 1 copy of LP's to Mr. Smith, 112 Union Ave., Memphis, Tenn. 38101. Phone: (901) 525-2663.

WMPS-FM: ERP 6,600 watts. Music format: Classical (100%). Send 1 copy of LP's to Mr. Aubrey Guy, Prog. dir., address and other information same as WMPS.

WMQM: 5,000 watts. ABC affiliate.

Daytimer. Music format: Pop-Standard (100%). Special programming: Christian Bros. College Basketball. Lee Cash is director of 3-man news dept. Special equipment: Mobile unit. 5-min. news at 55 past the hr. headlines on the half hr. 15-in. network news at noon, M-F. New records are selected for airplay by committee of station personnel. 3-5 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., L. Rodger May. Prog. dir., Terry Bill. Send 4 copies of 45's and

3 copies of LP's to Mr. Bill, Chisca Plaza Hotel, 272 S. Main, Memphis, Tenn. 38101. Phone: (901) 523-1604. WREC: 5,000 watts. CBS affiliate. On the air 24 hrs. a day. Owned by Cowles Broadcasting Service. Music format: Pop-Standard (100%). Special programming: "Zero Hour," with Fred Cook and John Powell, talk show with guests, skits, etc. 1:10-2:00 p.m. M-F. "Garden Tips," Ott Roush answers mailed questions on plants, 9-10 a.m. Sat. "Memphis Public Affairs Forum," live broadcasts of monthly debates and discussions with Frank Gardner, 8:10-9:30 p.m., first Monday of month. TV outlet is WREC-TV, Channel 3. FM outlet pending.

Frank Gardner is director of 2-man news dept. Special equipment: 2 station wagons, with 2-way radios, tape recorders, police & fire radios. 9-min. network & 1-min. local news on hr. Comedy LP's featured on "Zero Hour." Cuts from Comedy LP's and Folk Music programmed occasionally. New records are selected for air-play by prog. dir. Approximately 5 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Charles B. Brakefield. Prog. dir., Fred Cook. Send 1 copy of 45's and 1 copy of LP's to Mr. Cook, Sheraton-Peabody Hotel, Memphis, Tenn. Phone: (901) 525-1313.

KCOH Show Highlights Record Talent



KCOH A GO-GO girls dance with Charles Berry. Girls are a regular feature in station's showcase window.



DJ SKIPPER LEE FRAZIER ribs the Liverpool Five by donning his Beatles wig.



DJ CLIFTON (KING BEE) SMITH hands mike to the Mighty Hannibal of Decca Records.



ROSCOE SHELTON WRAPS UP his part of the show. Helping out is DJ Jeano Baylor.



BUDDY WRIGHT and the Right Sound of Uptown-Tower Records do Buddy's latest, "Tears on My Pillow."



RODGE MARTIN of Bragg Records work on "When She Touches Me."

KCOH, Houston r&b outlet, celebrated the coming of spring recently with a spectacular show at the Coliseum . . . a show seen by 7,851. Program Director Casey Cunningham termed it as a fantastically successful promotion of not only the station and its air personalities, who served as emcees, but of the artists. The pictures here demonstrate some of the musical action.



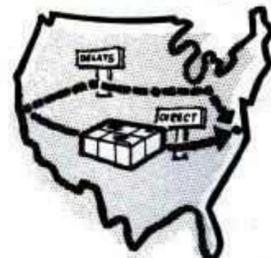
JOE BABCOCK, left, former background singer with Marty Robbins, has branched out as a single. His first single, "Guide Me Home My Georgia Moon," on Boone Records, is getting top airplay from DJ Bob Jennings, right, of WLAC, Nashville.

KFOG's Taylor

• Continued from page 26

is in town. The artist in interviewed and the tape and his records are aired in the 9-midnight slot. "It's not a scheduled show," Taylor said, "but we do it to give our listeners a feeling that we—and they—are on top of things. The interviews represent something current." Artists who've thus been spotlighted include Frank Sinatra Jr., Glenn Yarbrough, Nancy Wilson and Lena Horne.

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The song is

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The fact is

IT'S A SMASH!



Bonn Tunefest Off & Hopping

BONN—Entries have closed for the 1966 German Hit Tune Festival (Deutsche Schlager-Festspiele 1966), and the committee is now selecting 18 tunes for the preliminaries May 21.

From the preliminaries, to be conducted by the West Berlin TV-radio station on behalf of Germany's First Program (ARD) TV network, will be picked 12 tunes for the finals June 25 in the Baden Baden Casino.

The Baden Baden locale is about the only thing being retained from the old—and highly controversial—Schlager-Festspiele setup. The new committee has taken charge with a clean broom.

For one thing, the high voltage press agency has been dismantled. Information on entries is being played down, and emphasis is being placed, instead, on getting the most impartial judging possible.

This highlights the most significant aspect of the revamped festival—that it's the melody that counts and not the artist. Record companies are passionately embracing anonymity. They have no visible role in this year's festival, and they want it that way.

Unpleasant Event

The 1965 festival is remem-

bered by all concerned as a most unpleasant affair. The cacophony of criticism virtually drowned out the music. Composers were unhappy because only the works of the best known were represented, and newcomers had little or no chance. Big names dominated the festival, which critics claimed was used primarily to promote disk sales. Emphasis was primarily on the artist and interpretation, and not on the composer and the music.

On the other hand, record pressers protested that they were pressed to make disks of all entries, although not more than one or two tunes would sell in worthwhile volume.

The old committee was headed by Dr. Erich Schulze, general director of the performing rights organization GEMA, and drew principal support from the diskeries. Dr. Schulze and the diskeries have bowed out.

Replacing them are German TV and radio, the Baden Baden spa administration, and the Association for the Advancement of German Dance and Entertainment Music (Verein zur Foerderung der deutschen Tanund Unterhaltungsmusic). Key radio-TV stations are sender Freies

Berlin (Radio Free Berlin) and Suedwestfunk (Southwest German Radio).

Impartial Jury

Every effort has been made to encourage young and unknown composers. Similar pains have been taken to get impartial and practical judging. The jury now at work consists of three composers, three directors of dance and entertainment orchestras, three staff members of the entertainment section of German TV-radio organizations, three trade journalists, three lay pop music fans.

The 15 judges will be divided into three panels, each with five members. Each panel, independent of the other two, will judge all entries and pick 30 titles. The jury then will pick 18 titles for the preliminaries.

The 12 titles for the Baden Baden finals will be picked through votes of the audience in the TV studio together with a polling of TV viewers by Infratest, the West German public opinion research organization.

The finals will be judged by Infratest polling of video viewers, the votes of the audiences at the Baden Baden casino, and votes of the audiences in the studios of the 11 participating TV-radio stations.



CBS RECORDS HELD A RECEPTION for Billy Joe Royal in London last week. Left to right, back row: Dave Howells, A&R Dept.; Roger Easterby, promotion manager; Derek Witt, television manager; Nicholas Demey, export manager. Front row, Ken Glancy, managing director; Billy Joe Royal and Reg Warburton, head of a&r. Royal was in England to promote his new CBS single, "It's a Good Time."

British TV Series Lures American Headline Acts

LONDON—Nancy Sinatra, Johnny Mathis, Eddy Arnold, the Everly Brothers and Trini Lopez are among Americans heading to Britain for film inserts in the TV series, "Hippodrome."

Hippodrome is being made by Rediffusion-TV for U. S. transmission on the CBS network throughout the summer, starting July 5. British viewers will see it in the fall but a starting date has not yet been fixed.

Nancy Sinatra will tape her parts for the series on April 25 and 26—the same days as Eddy Arnold and comedian Woody Allen. She arrives here on April 24 and returns to the U. S. four

days later without undertaking any other appearances.

Trini Lopez films for the show on April 18 and 19; the Everly Brothers on May 1-3; and Johnny Mathis on May 30-31. British acts known to be booked for filming in the series include Lulu (April 18 and 19) and Paul and Barry Ryan (25 and 26).

Eddy Arnold, whose current hit "Make the World Go Away" has now sold 250,000 copies in Britain, will be back in London again on May 29 for a week to undertake TV appearances. Arnold's next record here will be "I Wanna Go With You," penned by another RCA Victor artist, Hank Cochran. A release date has not yet been fixed.

Deutsche Vogue in Vogue Abroad

By ANDRE DE VEKEY

LONDON—J. J. Finsterwald, managing director of one of Germany's younger and more vigorous record companies, Deutsche Vogue, reports business up by 119 per cent in 1965. In London recently after Vogue's artist Udo Jurgens won the Eurovision contest, Finsterwald conceded that this success was due to the work his company carries out for its foreign artists. A one-time collector of jazz records who became interested in producing records, Finsterwald rarely comes into the forefront personally. He is essentially a behind-the-scenes man who works from an office in Montreux, Switzerland. Nevertheless, his astute direction and ability to gather around him young and enthusiastic personnel, has resulted in a bumper year for 1965 for the German company of Vogue International Industries. Vogue France is the other major affiliate, of which Leon Cabat is the head. Another Vogue company is located in Brussels. Last year's prog-

ress being carried on into the first quarter of 1966.

Vogue, which last year moved into bigger quarters outside Cologne, has doubled its pressing capacity and extended their office block. The baby of the company, the recently formed Belmont Music Publishing Co., celebrated its first No. 1 hit in the U. S. with "My Love" and is currently negotiating with Criterion Music for "Boots." Jurgens' win at Luxembourg rounded off the firm's best year.

Wins Radio Award

Jurgens also won the Radio Luxembourg Golden Lion award for one of the two best songs in 1965 with his best-seller, "Siebzehn Jahr Blondes Haar" (Seventeen Years and Blond Hair). Petula Clark also won this award for "Downtown," released by Vogue in Germany which led the German hit parade for nine weeks. British artist Chris Andrews held No. 1 for Vogue also for two months with "Yesterday Man," for which the artist will receive a golden record. Andrews' "To Whom It Concerns"—his latest

release—is currently at No. 3. Deutsche Vogue quickly released "Boots" in English by American singer Eileen, resident in Paris, and scored good sales for two weeks before Nancy Sinatra's disk was released. Eileen has also recorded the same title in German and TV shows have been set up on the national networks for both versions.

Vogue has been very successful with British artists in Germany from the roster of their U. K. affiliate, Pye Records. They have also notched up successes with Sandie Shaw, Francoise Hardy, Suzie, Pat Boone and the Overlanders. On LP, Billy Vaughn is a consistent seller. Deutsche Vogue represents Vogue (France), Pye, Dot, Kapp, Scepter, Roulette, Red Bird, Gene Norman and Palette. J. J. Finsterwald and his international director Lawrence Yaskiell will visit the U. S. April 25 to May 5. They will be in New York April 25-29, and in L. A. May 1-5, to confer with licensees and publishing affiliates.

Toshiba Records Surge Bucking The Business Decline in Japan

TOKYO—At the recent branch managers conference, Toshiba Records (EMI) reviewed its business for the latter half of fiscal 1965 (Oct 1, 1965 to March 31, 1966), and also discussed promotional plans for 1966.

During the term ending March 31, 1966, despite the general business dip, a great number of Japanese popular songs turned out to be smashes, to the total unexpectation of the label's executives. These include Takuya Jo's "Love Me Deep," which has sold well over 700,000 since Jan. 15;

"Drinking Song," by Keiko Matsuyama; "The Full Moon in Hokkaido," by Hachiro Izawa; "My Sincere Wish," by Isawa Bito; "Black Sand Beach," by the Ranchers.

Although exact figures are not yet available, the sales of Japanese pops have increased by some 80 per cent, compared with the same term last year. The total record sales: Japanese and international altogether have soared up to 2.92 billion yen (\$8,111,111) greatly surpassing the original quota of 2.5 billion yen (\$6,944,444).

Regarding international rec-

ords, the Ventures' "Caravan," "Diamond Head" and "Cruel Sea," the Beatles' "Help" and "We Can Work It Out," Claude Ciari's "The Red Lanterns" and "Danny's Theme"; the Animals' "Don't Let Me Be Misunderstood," and Cliff Richard's "Dynamite." Numerous etchings by Herman's Hermits and the Beach Boys have registered remarkable sales and are still going strong.

No Dip Indicated

The ratio of Japanese records sold against internationals is 29 per cent versus 71 per cent. This ratio for the preceding

Finnegan Man on Move

OSLO—Larry Finnegan, 27, American-born singer now living in Stockholm, visited here this week to promote his new record, "Good Morning, Tears," on the TV program "Pop Corn."

Earlier this year Finnegan set up his own indie record company, Svensk-American, and has already pacted Scandinavia's most popular vocal quartet, the Sven-Ingvars, on his label. Sven-Ingvars sing in their own family rock 'n' roll style; their first issue on the new label is "Barndomshemmet Kristina fran Vilhelmina." They were on Philips before. Now Philips has also issued "Barndomshemmet" b-w "Jenta a ja." The current Sven-Ingvars Philips hit, "Sag inte neg," is presently third on the Norwegian Hit Parade.

Finnegan's records will be distributed in Scandinavia by EMI companies here, and in Norway by Carl M. Iversen.

He sings in the country style

six-month period was Japanese 20 per cent versus internationals, 80 per cent. This does not, however, mean any dip in international disk sales, because gross sales have chalked up spectacular gains. Classical accounts for 11 to 12 per cent, and pop-

(Continued on page 50)

Stone Expands To Accessories

TORONTO—Robert J. Stone Associates of Oshawa have entered the record accessory field in both the import and manufacturing areas. RJS is now Canadian representatives of Art-Phyl Creations, Inc. of Newark, N. J., importing Art-Phyl record racks and stands into Canada for national distribution.

RJS is also setting up manufacture of its own line of record racks, labeled "House of Stone," and is entering the market with a wire rack in a new design similar to that of a browser box. The rack will be offered both as a premium offer and at retail. Distribution to record dealers, etc., will be through a major record company, while department and discount stores will be serviced by independent hardware and houseware jobbers.

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Say You Saw It in
Billboard

Philips on 7-Month Hot Streak

By CHRIS HUTCHINS

LONDON — Philips Records has taken a surprising leap in Britain in the past seven months. Though it started 1965 in a poor way and faced even worse prospects with the loss, in the middle of the year, of the CBS catalog, the company took on a surprising spurt from September to December when they achieved more than 50 per cent of the year's sales. In fact, according to a claim by Philips' managing director Leslie Gould, Philips and Pye were the only two companies in Britain which showed increased sales figures in the year.

And this year Philips' sales are 45 per cent up. The company began 1966 with a No. 1 singles hit, "Keep on Running," which sold 500,000 copies by the Spencer Davis group. This was closely followed in the hit parade by the 4 Seasons' "Let's Hang On" and the Walker Brothers' "My Ship Is Coming In." The Walkers have since achieved an even greater hit with another Philips chart topper, "The Sun Ain't Gonna Shine Any More"—the No. 1 record at the same time another Philips release, Bob Lind's "Elusive Butterfly," was No. 3.

Four other singles—by Roger Miller, the Pretty Things, Joan Baez and the Mindbenders—gave Philips a total of seven positions in the Top 30 at one stage. In mid-January, Gould announced that his sales figures

were already 20 per cent over those of January 1965, and he correctly predicted the month would finish at least 50 per cent over.

Big Selling LP's

The company also has big-selling albums by Dusty Springfield, the Walker Brothers, the Spencer Davis group and Joan Baez. The Dusty Springfield LP issued six months ago has sold more than 60,000 and looks like it'll reach easily the 100,000 target set for its first year of release — a big achievement for a girl singer in Britain, particularly as Dusty has been selling records as a solo artist for almost three years.

So, obviously, Philips has not felt a draft by losing CBS. Gould put this down to the pressure now placed on the label's own talent. "We spent about \$800,000 in 1964 and 1965 on recording, advertising and promoting new British artists, but the push has only been felt since we lost the CBS catalog.

"However, I think that a major factor is that in March of last year we began 100 per cent direct distribution. We were the first British record company to do it and the fact that both EMI and Decca are following our lead is surely an indication of the success of this move.

Push in One Area

"It helps us because we can push records in a particular area, whereas when we sold records to a wholesaler we had

no idea where he was selling them, we now know in which towns we are selling which records from day to day. For example, the current Mindbenders' hit was doing extremely well in northern cities so we concentrated all our promotion in the South.

"We are able to follow our product right through to the consumer now which is very important. Also, as most of the distribution lay in the hands of our competitors it could hardly have been unbiased."

Big Battle Seen

With EMI and Decca due to follow Philips' lead in the 100 per cent direct distribution this summer, Gould predicted "Quite a distribution battle in the British industry. But he dismissed the idea of cutthroat tactics.

"We are selling music and if one of us doesn't have what the public wants then it won't sell if we reduce the price of an LP to \$1 or even 50 cents. I don't intend re-issuing our albums at a low price as one of our competitors has done. I have heard it said of their \$2 albums that they know the value of their product. We certainly cannot make a Dusty Springfield LP and sell it at that price.

"I cannot see the price of records coming back down. The cost price to the industry has gone up 10 per cent in the last two years. Whereas we had 42 hour weeks, our staffs now

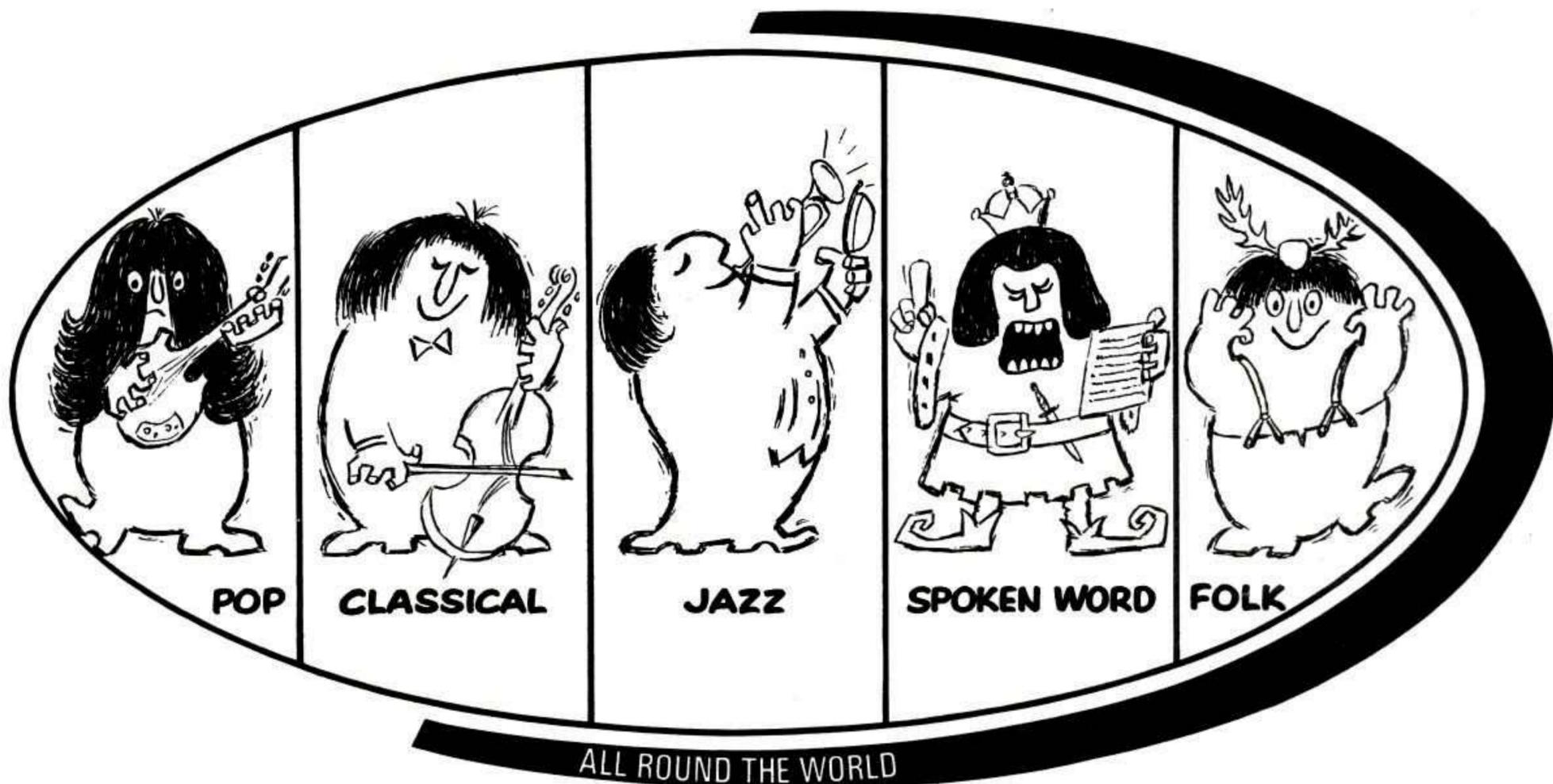
Rollins Out; Coleman Stars

SAN REMO—Ornette Coleman's appearance on the first evening of the 11th Jazz Festival at the Casino proved to be the top attraction. Sonny Rollins, who had top billing for the second evening, failed to arrive without explanation.

The Coleman trio included David Izenzohn at the bass and Charlie Moffett at the drums. They easily topped the Oscar Peterson Trio (with Sam Jones, bass, and Louis Hayes, drums) on the same program. The initial groupings also included the French group of Jeff Gilson, with Nathan Davis at the sax among five other French musicians.

Closing program, without Rollins, included two Italian groups, those of Franco D'Andrea and Guido Manusardi, the Steve Lacy Quartet and saxophonist Booker Ervin. An Italian sax player, Enrico Rava, whom Lacy recently picked up in London, provided one of the highlights of the program. The Manusardi group included two Swedes to add to the international note of the festival.

work 38. Artists are demanding much higher royalties and above all the trend for big orchestral sounds as opposed to the small groups of a year or
(Continued on page 36)



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Some kids have all the luck

I first saw the boy on a Beatle tour in Europe, about three hundred years ago and he was good even then. Then I heard this melodious girl's voice singing a pretty song named "Call Me" and I thought the jockey said "Miss Montez" and I said to myself—like you do when you're alone—"I didn't know she was still around," not having seen her since those old movies with Jon Hall.

Of course, it turns out to be Chris Montez, and we all know he's a male. Also, "Call Me" was a hit and that's a help.

Chris Montez is a very good performer. He has charm, a great sense of music and he started early enough to learn the trade in the middle years of rock 'n' roll when he, in line with everyone else, was recording numbers like: "She's My Rocking Baby."

Now with many tours, several hits, (remember "Let's Dance," million seller and British silver disc winner?) a London Palladium appearance and substantial song writing experience behind him, he has made a very de-lightful album for these light, bright evenings.

We hope you like it.

Derek Taylor

P.S. Please find photo enclosed of . . .

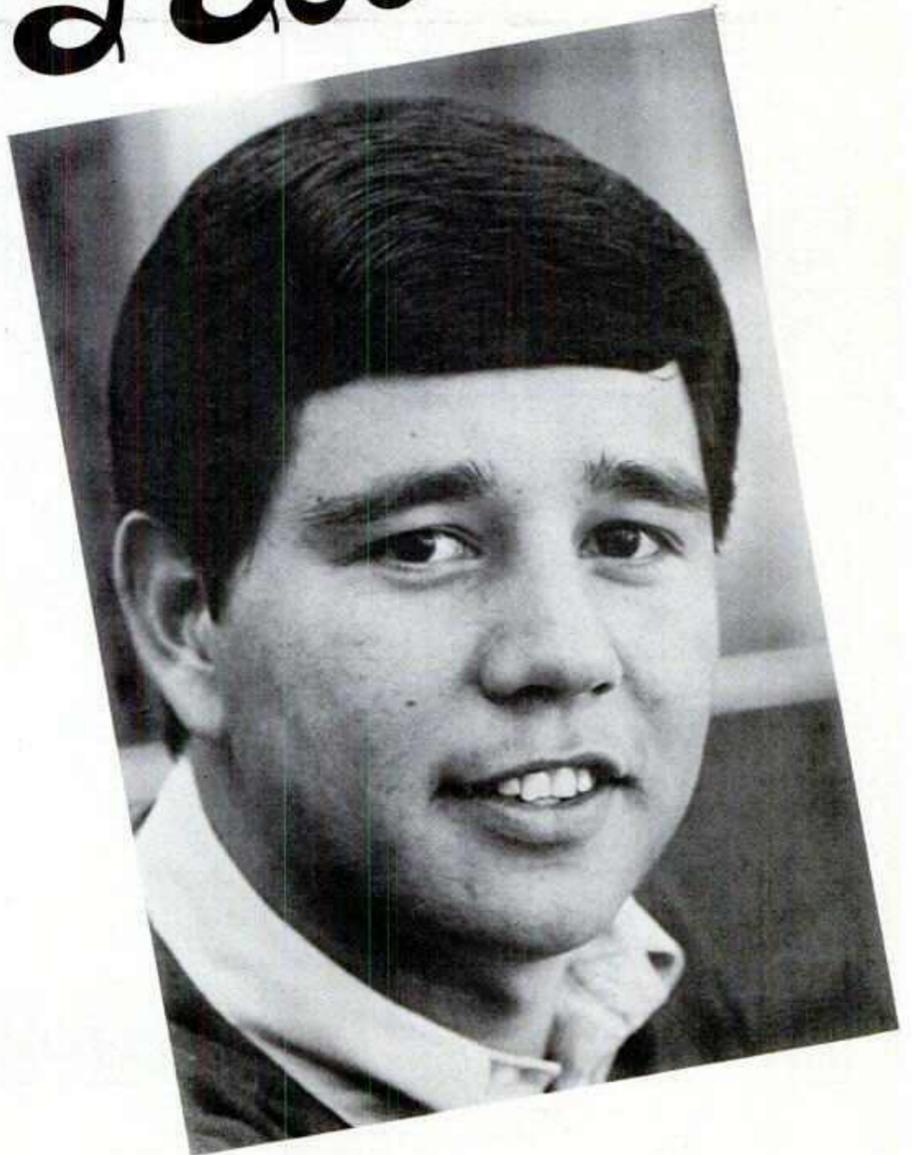
Mr. Chris Montez

P.P.S. His new single release is

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b/w

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A&M 796



FROM THE
**MUSIC CAPITALS
OF THE WORLD**

AMSTERDAM

Ten days after the wedding of Crownprincess Beatrix to Claus von Amsberg, Philips' could release a highlights recording of this historic day. The record includes a comedy sketch by Dutch cafe owner Paul van Vliet, leader of cabaret group Pepyn. . . . The group made its first LP for Philips, released this week at The Hague. . . . American-Dutch vocal entertainer Ronnie Tober, who was raised in Albany, N. J. and who returned to Holland in 1964, is succeeding with his first album on Philips, entitled "The Ronnie Tober Show." . . . The popular Dutch Swing College Band, Holland's prominent jazz band, made a single of two songs from the "Mary Poppins" musical, "Supercali. . . ." and "A Spoonful of Sugar" on Philips. . . . In Mercury's Lime-

light jazz series, the highly praised Roland Kirk album, "Rip, Rig and Panic," was released by Phonogram. The album features Elvin Jones on drums. . . . Also on U. S. Mercury, Phonogram put the album of comedy team Mike Nichols and Elaine May on the market. . . . The Iramac Record Co. who released a fortnight ago its first recording in the popular field, Dutch songstress Shirley's "Georgia" and b.w. the Dutch version of "Ce Soir Je t'Attendais," will release more singles on its Relax label, with Canadian Ronnie Fraser, Dutch-Spanish Katinka and two Dutch beat groups.

A highlight in the classical repertoire of Columbia and HMV, is the selection, "Invito All Musica," LP series featuring big artists and orchestras such as the Philharmonia Orchestra, the Berliner Philharmoniker, Virtuosi di Roma, Andre

Vandernoot, Colin Davis, Samson Francois, Leonid Kogan, Igor Markevitch and many others. . . . Capitol expanded its 'Greatest' series with six LP's containing the best recordings of such big sellers as Frank Sinatra, Jonah Jones, T. Ernie Ford and the Andrew Sisters. . . . Sales of Atlantic artists such as Otis Redding and Wilson Pickett are moving upwards. The r&b style of the latter artist is catching on strongly, especially with his "634-5789" single. Stateside has high hopes for Norma Tanega's "Walkin' My Cat Named Dog" single which hit the stands last week. . . . CBS' local releases in the popular LP field continue to sell very well. The Kilima Hawaiian's album, "Farewell Hawaii," and the Down Town Jazzband's "Dixieland Festival" on stereo will be released within a short time.

BAS HAGEMAN

CHICAGO

WSDM, the world's greatest FM station, is offering local record promotion men the services of Dr. Lollipop Freud, psychiatrist demeritus. . . . Jerry Gregoris is pro-

ducing, George Paul is directing and Dan Kibbie is writing a WBKB-TV musical special called "Illinois Songs" to be aired in September. . . . MGM's The Kittens opened at the Playboy Club last week. . . . RCA Victor sacred artist George Beverly Shea can rarely find one of his albums in a record store in his home town, Western Springs, Ill. . . . Grammy-award winning pianist Bill Evans ("Conversations With Myself"), who opens at the London House with trio April 12, is the son of a Welsh father and a Russian mother, according to Arlyne Rothberg. Evans, bass player Ted Kotick and drummer Arnie Wise record on Verve. . . . Jay Andres' soothing "Music 'Til Dawn," on WBBM radio, celebrates its 13th anniversary on the 14th. On the 16th, Andres will air a 4-hour musical memorial to the shuttering New York City Metropolitan Opera House. . . . Arlo Guthrie returned to Poor Richard's last weekend, long enough to subject himself to a Newsweek piece. A new Chicago group called Time, which calls itself "a new-sound group of enterprising young fanatics," was also at the Old Town spot.

RAY BRACK

HAMBURG

The Star Club label is introducing a new "in" beat group, Ian & the Zodiacs. The Fontana label offers "action" beat with the Blizzards. . . . Douglas Records-Schallplattenproduktion, Hanover, has taken over distribution of the Elite label. . . . West Germany's new singing starlet Vicky received 15,000 fan letters in the five weeks since release of her "Deine Rosen vom ersten Rendezvous." And Vicky is still a schoolgirl with homework to do. . . . Daniela, another of Germany's new girl singing stars, has just exploded a bombshell for her public; for Daniela, music is just a hobby, and her heart is set on studying medicine and becoming a doctor to accompany scientific expeditions. . . . Polydor has a clutch of top young talent now in the process of cutting their first disks: Suse Feldt, Lilo Rix, Heinz Marosch, Werner Art, Are Peters, the Rosee Sisters, the Skyliners and Linda Laine and the Sinners.

The Yugoslav mood singer, Ivor Robic, has just recorded "Rot ist der Wein," which is intended to have his fans crying in their wine glasses. This is the German text of Bert Kaempfert's "Moon Over Naples." . . . The Guenter Kallman Choir is making headlines in the South African press on its current tour of that country. The Johannesburg press calls them "A sweet choir in a noisy world." . . . Party platters are the newest product from German disk firms. Electrola offers a series, "Your Party at Home." First releases are three LP's with 28 melodies in non-stop sequences. . . . Polydor has signed ex-GI Bill Ramsey; his first Polydor platter was due at the end of March. Ramsey also is embarking on a stage career, his debut being in "Kiss Me Kate."

OMER ANDERSON

LONDON

Leading agent-impresario Tito Burns is in the wrap-up stages with the giant Grade Organization for the take-over of his company. Artists handled by Burns include the Rolling Stones, Dusty Springfield, P. J. Proby and the Searchers. Americans he represents in

prises—and would mean the majority of Britain's top pop attractions being controlled by two giant combines. . . . "Funny Girl," two weeks before its London opening (14), had advance bookings of \$600,000. The Broadway cast album has been issued by EMI on Capitol. . . . Liberty is currently riding a publishing wave in Britain. The Bob Lind hit, "Elusive Butterfly," also successfully covered by Val Doonican, giving the song two Top 10 hits and the Alan Price Set's "I Put a Spell on You" are both in Liberty catalogs now handled here by Chappell.

Monument's international director Bobby Weiss returned here from the continent to make further arrangements for forming Monument's own publishing house to handle its catalogs, which include Combine, Vintage and Music City Music. He was also due for further discussions with Decca about Monument's future here after the existing agreement expires in the fall. . . . Radio London program controller Ben Toney has resigned and is returning to Houston, where he will set up an independent record production company. Toney's duties are likely to be taken over by the station's No. 1 disk jockey, Tony Windsor. . . . The Turtles' American hit "You Baby" has been picked up by Andrew Oldham for his Immediate label and rush-released in Britain. . . . Two American versions of "Walkin' My Dog Named Cat" have been issued here — Barry McGuire on RCA Victor and Norma Tanega on Stateside. . . . Independent producer Shel Talmy has covered the Righteous Brothers' "Soul and Inspiration" (just issued here on Verve) with a new group called Zuider Zee, for CBS.

A breakthrough for independent labels in Britain comes in the form of Strike Records' initial release, "That's Nice," by Neil Christian (published by Millwick Music). The disk has given Strike and Christian their chart debuts. The label is independently handled by Decca's distribution subsidiary, Selecta. . . . Another independent producer, Larry Page, has signed an exclusive release for his Page One Records with Philips. By the deal he provides three singles a month for release on Fontana and is free to chose his own outlets for other territories. . . . Philips hosted a joint reception (4) for Mercury artists Oscar Peterson, Dee Dee Warwick and Timi Yuro.

CHRIS HUTCHINS

LOS ANGELES

Arwin Records has perked up its roster by signing the Cascades and Gentle Soul, a rock group. Andy DiMartino, former Liberty a&r man and Cascades manager, brought the group to Arwin under a five-year pact.

Mirwood's r&b roster has been strengthened with the signing of the Mirettes, female vocal trio, and the Hide-Aways, an instrumental group. Mirwood is releasing an average of three r&b singles a month, according to general manager Bob Demain. Staff producer Fred Smith is cutting the Olympics, Jackie Lee, Bob and Earl, the Bells, Bobby Garrett and Earl Cosby. The Bells are the vocal group backing Jackie Lee on his single hit, "The Duck."

The International Brotherhood of Electrical Workers is eyeing Columbia Records Santa Maria, Calif., factory. The IBEW is looking to initially organize about 35 maintenance men. The plant employs around 300 and is the only pressing facility midway between L.A. and San Francisco. Columbia's L. A. plant had been unionized and the local picketed Columbia's sales and a&r offices in protest to the factory shuttering. The IBEW already reps RCA and Capitol employees.

ABC-TV's forthcoming prestige series, "Stage '66," will spotlight a Hollywood musical comedy revue, "Where It's At!"; "Flip Side," a Burt Bacharach musical about the disk business; "Rodgers and Hart Today," with Count Basie, Tony Bennett and Nancy Wilson and "The Bob Dylan Show."

Andy Williams TV outing next season on NBC will be slotted on Sundays from 10-11 p.m. Name

(Continued on page 36)

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Britain include Bob Dylan and Roger Miller. In the new set-up, Burns would probably join the board of Harold Davison, Ltd., another company which Leslie Grade bought out. It will be the second important agency amalgamation this year—in February the Vic Lewis Organization was absorbed by Brian Epstein's NEMS Enter-

WATCH
for "The John Gary Show"
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FROM THE MUSIC CAPITALS OF THE WORLD

• Continued from page 34

guests will be used. The season will be Williams' fifth with NBC. Show is currently telecast on Mondays from 9-10 p.m.

Tony Bartell's Variety IV is appearing at the Shine chain's Pomona Valley Inn for a month. The group is comprised of two couples, Tony and his wife Jayne and Jack and Carmon Camon.

KPOL is setting up a two-day Mario Lanza film festival at the Lindy Opera House April 16-17. "The Great Caruso" and "Because You're Mine" will be shown.

KFAC and Pacific Southwest Airlines are commuting L.A. opera lovers to the San Francisco Opera's presentations in the Bay City. The flight via jet takes 45 minutes. The project is titled "Night at the Opera" and the next flight is set for June 3 for a performance of "Lucia di Lammermoor."

Jimmy Haskell is arranging and conducting the orchestra on the "Kraft Summer Music Hall," being taped at NBC's Burbank, Calif., facility. . . . "The Cool Ones," featuring Warners-Repri teen acts, is on the schedule for the parent filmery. . . . A series of six-hour musical-variety shows taped at the London Palladium with American emcees will begin in May on NBC-TV. . . . Dean Martin's weekly TV outing has been renewed on NBC and will be aired in its regular Thursday night slot.

Pianist Stan Worth is cracking film scoring ranks, with "Methusalem Jones" and "The Cat," both for World Cine Associates. . . . Vic Schoen, a one-year resident of Laguna Beach, Calif., has been named musical director for the famed Festival of the Arts Pageant July 8-Aug. 14.

Personal manager Lee Magid is turning to concert promotion and has packaged Della Reese, Lou Rawls, Les McCann, Slappy White and the Bobby Bryant band for a May 7 concert at the L.A. shrine.

Walter Schuman is rearranging the music for "Dragnet 1966," a two-hour color feature for NBC-TV from Jack Webb and Universal TV. **ELIOT TIEGEL**

MILAN

"These Boots Are Made for Walkin'," by Nancy Sinatra, Reprise-CGD, is getting an interesting sale reaction also here. . . . CGD released "Balla, Balla," by the Rainbows, CBS-Germany. . . . Miss Sinatra, due in Rome for a movie, was invited on the top TV show, Studio Uno. . . . Among forthcoming foreign participants for Studio Uno are: Riccardo, Riviera; the Rainbows, CBS-Ger-

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many; Gino Paoli, CGD; Teddy Randazzo, UA; Mariarosa, CGD, and Marcella, CBS-Italiana. . . . Ricordi released "Questo E' Il Momento" (This Is the Moment), present "Studio Uno" leading theme, by Ornella Vanoni. . . . Lucio Salvini, Ricordi, said Joan Baez will be on "Studio Uno" in May. She will sing "We Shall Overcome" and "It's All Over Now, Baby Blue," her latest release here. Salvini announced Ricordi will take part in the radio contest "A Record for the Summer," with Wilma Goich, Alberto Minardi and Ricki Gianco. . . . David Matalon said Ducale-Italdisc will compete in the same contest with Natalino, while—as far as Cedmed-Carosello is concerned—there will be balloting between Robertino and Milena.

Bruno Filippini, MRC, will be in the new movie, "Le Streghe," starring Silvano Mangano and

Annie Girardaux. Filippini will also score the soundtrack with "Dimmi Quante Volte." . . . Pope Paolo VI granted a private audience to Prof. Bernucci, editor of the Catholic newspaper L'osservatore Romano (The Roman Observer), Giovanni Mancini, Italian Rai-TV executive, and Eraldo Di Vita, Italian EMI press manager, who handed Paolo VI with the album, "La Luce Del Mondo" (The World's Light), containing the history of the Catholic Church. This album was produced by Bernucci and Mancini, and was released by EMI. . . . "Barbara Ann," by the Beach Boys, sold 70,000 records within 25 days after its release, according to Eraldo Di Vita, EMI. . . . Italian EMI issued five more LP's of the "Stasera All'Opera" (Tonight at the Opera) series, a low-priced line sold at 2,200 lire plus tax (\$3.54). The corresponding operas are: Aida, Andrea Chenier, Ballo in Maschera Manon Lescaut, Message Da Requiem.

NEW YORK

Al Jacobs and Bob Mendelson have formed a talent management agency under the name of United Tel-Star Corp. . . . Ron Terry has resigned as head of the personal appearance department of Premier Talent Associates to form his own booking agency, Capitol Booking Corp. Terry, who'll be president of the new firm with headquarters in New York, has signed Ron Resnick, formerly agent with General Artists Corp. and Premier Talent Associates, to assist in one-nighter and TV bookings, Ida Malitz and Martin Otelsberg, who headed their own booking agency for five years, also have joined the new organization in charge of location booking. Phil Strassberg will be firm's public relations counsel, and Arthur C. Muhstock, legal counsel.

The Lettermen, Capitol Records artists, will headline at the Fairmont Hotel, San Francisco, starting June 9. . . . Coral Records pianist Big Tiny Little set for a tour of Vietnam between May 2 and 21. . . . Harry Belafonte back from Europe where he presented a series of special concerts held in Paris, Lyon and Stockholm on behalf of Dr. Luther King's Southern Christian Conference. . . . Composer-singer Rick Shorter will appear with Godfrey Cambridge on April 16 at New York Community College. Included in the program will be three of his own songs, all published by E. B. Marks. . . . Anthony and the Imperials have a date at the Deauville Beach Club, Brooklyn, April 29. . . . Pianist Jack La Forge began a three-week tour of Europe on April 11. He's been scheduled for 21 appearances as well as TV shots in Rome and Athens. He'll introduce his new Audio-Fidelity single "Hit the Road Jack" during the tour. . . . Bobby Vinton, Epic artist, will make a special concert appearance at the Houston Coliseum May 8. . . . Billy Smith now handling publicity for Shadows of Knight.

Comedian Murray Roman will join singer Glenn Yarbrough for latter's series of concert dates in May. . . . Tony Sandler and Ralph Young have a three-week engagement at the Riviera Hotel, Las Vegas, starting May 4. . . . The Manhattans touring with the Jackie Wilson Show until May 15. . . . Burl Ives, Decca artist, guests on NBC-TV's "The Bell Telephone Hour" on April 24. . . . Gene Krupa and his quartet wind up a week's engagement at Baker's Keyboard Lounge, Detroit, on May 15 and fly to the Coast to tape a guest shot on NBC-TV's "Dean Martin Show." **MIKE GROSS**

OSLO

The Rodgers and Hammerstein musical, "The King and I," will be premiered in Norway, and Nor-Disc will record an LP from the

show starring Solvi Wang and Rikki Septimus with local lyrics by Hartvig Kiran. This will be the first time a musical has been transferred to an LP here. The Jim Reeves film, "Kimberly Jim," will be shown in Norway. Nera plans to issue a single, "Born to Be Lucky" c/w "Could I Be Falling in Love," from the movie. The LP has been out for some time. The latest Jim Reeves single in the U. S., "Distant Drums," will also be issued in Norway, but with another flip side, "Juanita," on the

LEADING IN RECORDS

Coming up fast in publishing in
NORWAY
NOR-DISC A/S
Oslo, 3

RCA Victor label. The disk firm also brought out their version of "The King and I," recorded by the Music Theatre of the Lincoln Center in New York, and starring Rise Stevens and Darren McGavin.

The compatible single is coming in Norway. Arne Bendiksen A/S issues this year's Eurovision song contest winner, "Merci chérie" by Austrian Udo Jurgens, on the Vogue label here on a compatible single record. The compatible LP is gaining. At present Norwegian disk firms probably will not press compatible records themselves, but rely on import. . . . Nor-Disc is launching a new singer, Helge Jarl, on the Polydor label. . . . Herb Alpert and the Tijuana Brass is on the London label here, but has not yet caught on. . . . Of 1966's first 11 Top Ten parades here in Norway, the Beatles are tops on nine. **ESPEN ERIKSEN**

PARIS

The new Oscar Peterson trio, with Louis Hayes (drums) and Sam Jones (bass), played a triumphant concert at the Salle Pleyel. On the same night, at the Olympia Theater, two concerts by the Rolling Stones had a more spectacular impact—50 seats broken, 11 policemen bruised, 75 fans carted off to various police stations for iden-

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tity checks. . . . Festival star Michel Delpech played a week at the Ancienne Belgique theater in Brussels. . . . One of Britain's top TV pop shows, Rediffusion's "Ready Steady Go," was televised from La Locomotive club here April 1. Starring were the Who, the Yardbirds and France's Antoine and Eddy Mitchell. . . . Joan Baez is set for a Europe No. 1 Musicorama concert at the Palais de la Mutualite April 19. . . . currently starring in the Hugues Audray show at the Olympia Theater are Decca's Mariante Faithfull and Festival's Colette Chevrot. . . . In two months, since Philips reduced the price of their LP's to \$3.90, sales have doubled. . . . Udo Jurgens, creator of this year's winning Eurovision song, "Merci Cherie," visited Paris for radio and TV dates after recording a French version of the song in Munich for Vogue.

MIKE HENNESSEY

ROME

Tom Jones is the first big name certain for the second Venice Festival of Light Music. Jones recently was winner on Italy's biggest disk jockey show, "Yellow Flag," directed by RAI's Gianni Boncompagni. . . . Armando Trovatioli has received this year's Nastro d'Argento (Silver Ribbon) for the film music in "7 Golden Men," published by CAM and recorded by Ariston. Award is the equivalent of the U. S. Oscar. . . . Three U. S. producers are interested in the Italian musical, "Ciao, Rudy," which stars Marcello Mastroianni. They are David Merrick,



PIERRE-JEAN GOEMAERE, left, managing director of Inelco of Belgium and Holland, signs a contract to continue as RCA Victor's licensee in the Benelux countries. Inelco has been the RCA Victor licensee in those countries since 1957. Looking on is Dario Soria, division vice-president, international liaison, RCA Victor division.

Philips on Long Hot Streak

• Continued from page 32

two ago has pushed up recording expenses tremendously."

Gould emphasized that the British industry had no factory pressing problems as long as the arrangement between all the major companies to help each other exists. "If we have the top three records it means that someone else has not, so they have facilities standing by idle unless they help us with our pressing. In the early part of 1965 we pressed many thousands of records for EMI, but they have also done the same for us."

He said that he was pleased with his American product with artists like Roger Miller and the 4 Seasons, and on albums Jerry Lee Lewis, and that the Continent provided big-selling rec-

ords with the product of Les Swingle Singers (France), Horst Jankowski (Germany), Dutch Swing College Band (Holland) and Nana Mouskouri (Greece).

Specializing in jazz, folk and Irish and Scottish music the Fontana label continues to grow in strength: "We have jazz coming out of our ears," Gould said.

With the almost brilliant prospects of 1966, the company has organized a major push on classical records under a campaign titled "Philips '66." In this catalog are 66 albums of major works chosen by the critics during 1965 for the quality of their performance and recording.

The sales of Philips' Wing budget line have proved particularly outstanding in the last six months.

2 Teen-Agers Protest Radio Ban of Tunes

DUBLIN—Two teen-agers picketed Radio Eireann's studios in a protest against the station's decision to ban certain songs in sponsored programs. The reason given by R. E. is that they have a series of programs of their own planned and they wish to avoid duplication by sponsors.

The teen-agers carried placards reading "Let the Songs of Our Heroes Live" and "Ban Bombs, Not Ballads" and described the ban as "a disgrace." They added that although they didn't represent any organized group, they hoped to gain support.

One of the disks immediately affected is "Freedom Sons" (CBS), written by Tommy Makem, and recorded by himself and the Clancy Brothers.

Far West" was the winning song in the annual children's song contest at Bologna's Antoniano. Institute has put out its own LP this year, while another has been issued independently with the children's chorus used in competition. Pye's Sandie Shaw is being introduced in Italian by RCA here. . . . Adamo is set for two tours of Italy, one in April, another in August. Although Italian by birth, he has spent his life in Belgium where his family emigrated. . . . **SAM'L STEINMAN**

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ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	4	MICHELLE	Billy Vaughn (Music Hall); Barbara & Dick (RCA); Los Shakers (Odeon); Los Vip's (Ala Nicky); Los Beatles (LP) (Odeon)—Fermata
2	3	DIO COME TI AMO	Gigliola Cinquetti (Music Hall); *Violeta Rivas (RCA); *Elio Roca (Polydor); *Nancy Li (CBS); *Jose Antonio (Microfon); Rosamel Araya (Disc Jockey)—Korn
3	1	GUANTANAMERA	Pete Seeger (CBS); Barbara & Dick (RCA); Luis Bravo (Philips); Marfil (Music Hall); *Mr. Trombone (CBS)
4	2	EL CORRALERO	*Herman Figueroa Reyes (Odeon); *Chango Nieto (CBS); *Los Cantores de Quilla Huasi (Philips); Ginette Acevedo (RCA); *Los Trovadores del Norte (Music Hall)—Korn
5	5	AL LADO (LP "Mi Primera Novia")	*Palito Ortega (RCA)—Korn
6	6	SI FA SERA	*Juan Ramon (RCA); *Gianni Morandi (RCA); Danielo (Odeon)—Relay
7	7	AVEC	Charles Aznavour (Barclay); Franck Pourcel (Odeon); *Lucio Milena (Disc Jockey); *Elio Roca (Polydor)—Korn
8	8	SI TU NO FUERAS TAN LINDA	Fred Bongusto/Gianni Ferrio (Fermata); Aldo Perricone (RCA); *Carlos Guillermo (CBS)—Fermata
9	9	LA LUNA Y RL MAR/RIO MAMORE (LP)	Cuarteto Imperial (CBS)—Melograf
10	—	LA BOHEME	*Juan Ramon (RCA); Charles Aznavour (Barclay); Franck Pourcel (Odeon); *Los 5 Latinos (Quinto)—Korn

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—Boosey & Hawkes
2	2	SECOND HAND ROSE	Barbra Streisand (CBS)—Alberts
3	4	BARBARA ANN	Beach Boys (Capitol)—Chappells
4	8	MICHELLE	Overlanders (Astor)—Leeds
5	6	MY LOVE	Petula Clark (Astor)—Leeds
6	—	WOMEN	*The Easybeats (Parlophone)—Alberts
7	7	DAY TRIPPER	The Beatles (Parlophone)—Leeds
8	10	SOME SUNDAY MORNING	Wayne Newton (Capitol)—Chappells
9	3	19TH NERVOUS BREAKDOWN	Rolling Stones (Decca)—Essex
10	—	WOMAN	Peter & Gordon (Columbia)

BRITAIN

(Courtesy New Musical Express London)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THE SUN AIN'T GONNA SHINE ANY MORE	*Walker Brothers (Philips)—Ardmore & Beechwood
2	2	I CAN'T LET GO	Bob Lind (Fontana)—Metric Music
3	6	ELUSIVE BUTTERFLY	Bob Lind (Fontana)—Metric Music
4	4	MAKE THE WORLD GO AWAY	Eddy Arnold (RCA)—Acuff-Rose
5	3	SHAPES OF THINGS	*Yarbirds (Columbia)—Feldman
6	8	DEDICATED FOLLOWERS OF FASHION	*Kinks (Pye)—Belinda
7	13	SOMEBODY HELP ME	*Spencer Davis Group (Fontana)—Island Music
8	14	ELUSIVE BUTTERFLY	*Val Doonican (Decca)—Metric Music
9	19	SOUNDS OF SILENCE	*Bachelors (Decca)—Lorna Music
10	5	BARBARA ANN	Beach Boys (Capitol)—Plantetary
11	18	SUBSTITUTE	*Who (Reaction)—Fabulous Music
12	16	HOLD TIGHT	*Dave Dec, Dozy, Beaky, Mick and Tich (Fontana)—Lynn Music
13	7	SHA-LA-LA-LA-LEE	*Small Faces (Decca)—Belinda/Lynch

14	9	BACKSTAGE	Gene Pitney (Stateside)—Bron Music
15	10	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—Mecolico
16	15	WHAT NOW MY LOVE	Sonny and Cher (Atlantic)—Blossom/Biem
17	—	BANG, BANG	Cher (Liberty)—Kassner
18	12	LIGHTNIN' STRIKES	Lou Christie (MGM)—Debmar Music
19	20	BLUE TURNS TO GREY	Cliff Richard (Columbia)—Mirage/Essex
20	—	ALFIE	*Cilla Black (Parlophone)—Famous/Chappell
21	—	I PUT A SPELL ON YOU	*Alan Price Set (Decca)—Sheldon Music
22	—	YOU DON'T HAVE TO SAY YOU LOVE ME	*Dusty Springfield (Philips)—Accordo
22	11	A GROOVY KIND OF LOVE	*Mindbenders (Fontana)—Screen Gems-Columbia Music
24	—	SOME DAY ONE DAY	*Seekers (Columbia)—Lorna
25	24	SPANISH FLEA	Herb Alpert & the Tijuana Brass (Pye Int.)—Burlington
26	—	THAT'S NICE	*Neil Christian (Strike)—Millwick
27	17	MY LOVE	*Petula Clark (Pye)—Welbeck Music
28	—	SOUNDS OF SILENCE	Simon and Garfunkel (CBS)—Lorna Music
29	—	YOU WON'T BE LEAVING	*Herman's Hermits (Columbia)—Marlon Music
30	22	LOVE ME WITH ALL OF YOUR HEART	*Bachelors (Decca)—Latin-American

CANADA

This Week	Last Week	Title	Artist
1	3	DAYDREAM	Lovin' Spoonful (Kama-Sutra)
2	1	19TH NERVOUS BREAKDOWN	Rolling Stones (London)
3	2	NOWHERE MAN	Beatles (Capitol)
4	4	WOMAN	Peter and Gordon (Capitol)
5	5	HOMeward BOUND	Simon & Garfunkel (Columbia)
6	—	SOUL AND INSPIRATION	Righteous Brothers (Verve)
7	10	WALKIN' MY CAT NAMED DOG	Norma Tanega (Reo)
8	—	SECRET AGENT MAN	Johnny Rivers (Liberty)
9	9	BANG BANG	Cher (Imperial)
10	8	SURE GONNA MISS HER	Gary Lewis & the Playboys (Liberty)

CANADIAN RECORDS

This Week	Last Week	Title	Artist
1	1	RAINBOW	Terry Black (Arc)
2	2	BELIEVE ME	The Guess Who (Quality)
3	—	UNTIL IT'S TIME FOR YOU TO GO	Catherine McKinnon (Arc)

DENMARK

This Week	Last Week	Title	Artist
1	1	MICHELLE	The Beatles (Odeon)—Multitone
2	7	STOP, MENS LEGEN ER GOD	Ulla Pia (HMV)—Multitone
3	19	SER DU, SER DU	Caesar (Sonet)—Imudico
4	15	KAPITALISMEN	Per Dich (Sonet)—Winkler
5	6	19TH NERVOUS BREAKDOWN	The Rolling Stones (Decca)—Essex
6	5	YESTERDAY	The Beatles (Odeon)—Multitone
7	—	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—Criterion
8	2	STORKSPRINGVANDET	Caesar (Sonet)—Winkler
9	—	BLUE RIVER	Elvis Presley (RCA)
10	3	YESTERDAY MAN	Chris Andrews (Decca)—Sweden Music

EIRE

This Week	Last Week	Title	Artist
1	1	SEA AROUND US	Ludlows (Pye)—Coda
2	7	WONDERFUL WORLD OF MY DREAMS	Sean Dunphy (Pye)—Acuff-Rose
3	4	BLACK AND TAN GUN	Johnny Flynn Showband (Emerald)—Pat
4	8	ABOVE AND BEYOND	Houston Wells (Parlophone)—Palas

5	2	COME BACK TO STAY	Dickie Rock (Pye)—Segway
6	—	BARBARA ANN	Beach Boys (Capitol)—Planetary
7	—	LOVELY LEITRIM	Larry Cunningham (King)—R.&B. Music
8	3	THESE BOOTS	Nancy Sinatra (Reprise)—MCPs
9	—	MY HEARTACHE'S GOT HEARTACHES	Jack Ruane (Pye)—Screen Gems
10	—	I CAN'T LET GO	Hollies (Parlophone)—Ardmore & Beechwood

FRANCE

This Week	Last Week	Title	Artist
1	1	MON Credo	Mireille Mathieu (Barclay)—707
2	4	LES ELUCBRATIONS D'ANTOINE	Antoine (Vogue)—Vogue International
3	2	LE JOUET EXTRAORDINAIRE	Claude Francois (Philips)—Olympia
4	—	UNE MECHE DE CHEVEU	Adamo (Voix de son Maitre)—Pathe
5	5	MICHELLE	The Beatles (Odeon)—AMI
6	7	LES GUINGUETTES	Alain Barriere (RCA)—Louise
7	6	POTEMKINE	Jean Ferrat (Barclay)—Halleluya
8	3	LE FOLKLORE AMERICAIN	Sheila (Philips)—Bagatelle
9	8	JE L'AIME	Johnny Hallyday (Philips)—AMI
10	10	MOURIR OU VIVRE	Herve Vilard (Mercury)—Dany Music

GERMANY

This Week	Last Week	Title	Artist
1	1	GANZ IN WEIB	Roy Black (Polydor)—Seith
2	4	19TH NERVOUS BREAKDOWN	The Rolling Stones (Decca)—Mirage Music
3	9	BARBARA ANN	The Beach Boys (Capitol)—Shoe/String
4	8	KOMMANDO PIMPERLE	The Rainbows (CBS)—April
5	5	YESTERDAY MAN	Chris Andrews (Vogue)—Intro
6	—	MERCI CHERIE	Udo Jurgens (Montana)—Vogue
7	—	100 MANN UND EIN BEFEHL	Freddy (Polydor)—FDH
8	7	WENN DAS GESCHIEHT	Peter Alexander (Ariola)—Gerig
9	6	MICHELLE	The Beatles (Odeon)—Northern Songs
10	19	THE SOUNDS OF SILENCE	Simon & Garfunkel (CBS)—Melodie der Welt

HONG KONG

This Week	Last Week	Title	Artist
1	1	TELL ME WHAT YOU SEE	The Beatles (Parlophone)
2	4	SOUNDS OF SILENCE	Simon and Garfunkel (CBS)
3	5	MICHELLE	The Beatles (Parlophone)
4	2	19TH NERVOUS BREAKDOWN	The Rolling Stones (British Decca)
5	3	BARBARA ANN	The Beach Boys (Capitol)
6	6	NORWEGIAN WOOD	The Beatles (Parlophone)
7	7	SECRET AGENT MAN	The Ventures (Liberty)
8	10	COME LOVE	Bruce and Terry (CBS)
9	9	PUPPET ON A STRING	Elvis Presley (RCA Victor)
10	8	BATMAN	Jan and Dean (Liberty)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	NESSUNO MI PUO' GIUDICARE	*Caterina Caselli (CGD)
2	2	IL RAGAZZO DELLA VIA GLUCK	*A. Celentano (Clan)
3	3	NESSUNO MI PUO' GIUDICARE	*Gene Pitney (Musicor)
4	4	IN UN FIORE	*Surfs (Festival)
5	6	MAI MAI MAI VALENTINA	*Pat Boone (Dot)
6	5	WE CAN WORK IT OUT	Beatles (Parlophon)
7	8	LEI	Adamo (VdP)
8	7	IN UN FIORE	*Wilma Goich (Ricordi)
9	10	UNA CASA IN CIMA AL MONDO	*Mina (Ri Fi)

10	11	MI VEDRAI TORNARE	*Gianni Morandi (RCA)
11	9	DIO COME TI AMO	*Domenico Modugno (Curci)
12	12	DIO COME TI AMO	*Gigliola Cinquetti (CGD)
13	14	ADESSO SI'	*Sergio Endrigo (Cetra)
14	—	BARBARA ANN	Beach Boys (Capitol)
15	—	E' STATO PACILE	*Michele (RCA)

MALAYSIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I KNOW	*Naomi and the Boys (Philips)
2	2	PUSH, PUSH	*Keith Locke & Qests (Columbia)
3	3	AS TEARS GO BY	Rolling Stones (Decca)
4	—	TURN! TURN! TURN!	Byrds (Columbia)
5	6	19TH NERVOUS BREAKDOWN	Rolling Stones (Decca)
6	—	LISTEN PEOPLE	Herman's Hermits (Columbia)
7	—	SOUNDS OF SILENCE	Simon and Garfunkel (Columbia)
8	9	A RING FOR MY DARLING	*Reyes Sisters (Philips)
9	—	YOU WERE ON MY MIND	*Safaris (Life)
10	5	IT'S MY LIFE	Animals (Decca)

MEXICO

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LA BANDA BORRACHA	*Mike Laure (Musart)—RCA
2	2	UNA LIMOSNA	*Javier Solis (CBS)—Brambila
3	3	MAZATLAN	*Mike Laure (Musart)—Pham
4	5	ES LUPE (Hang on Sloopy)	*Los Johnny Jets (CBS)—Grever
5	6	TE AMARE TODA LA VIDA	*Sonia (RCA)—RCA
6	4	CERO 39	*Mike Laure (Musart)—Pending
7	—	MIDE TUS PASOS	*Sonora Santanera (CBS)—Pending
8	—	CUANDO VIVAS CONMIGO	*Pepé Jara (RCA)—RCA
9	8	ZORBAS DANCE	Trio From Athens (Gamma)—Pending
10	7	TODOS QUEREMOS A LUPE	*Los Rocking Devils (Orefeon)—Pending

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MICHELLE	Beatles (Parlophone)—Edition Lyche
2	3	SNOW FLAKE	Jim Reeves (RCA Victor)—Palace Music/Stig Anderson
3	4	SAG INTE NEJ SAK KANSKE	Sven-In/vars (Philips)—Sonora Music
4	2	19TH NERVOUS BREAKDOWN	Rolling Stones (Decca)—Essex
5	5	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—No pub.
6	8	BARBARA ANN	Beach Boys (Capitol)—Thore Ehrling
7	—	I CAN'T LET GO	Hollies (Parlophone)—No pub.
8	7	HJEM	*Kirsti Sparboe (Triola)—Bendixsen
9	6	YOU WERE ON MY MIND	Barry McGuire (RCA Victor)—Gehrman
10	9	HAN FAR	*Mercantokvartetten Nod-Disc—No pub.

PERU

This Week	Last Week	Title	Artist
1	1	EL POMPO	Los Teen Agers (Sono Radio); Sonora Sensacion (Sono Radio); Mario Allinson (MAG); Al Linares (Riko)
2	2	UN BESO ES POCA COSA	Luis Aguile (Odeon); Nelson Arias (Odeon); Carmita Jimenez (Sono Radio); Pepe Miranda (Virrey)
3	3	TU SERAS LA PRIMERA	Duo Dinamico (Odeon)
4	6	CUMBIA ALGARROBERA	Tulio Enrique Leon (Odeon); Carlos Pickling (MAG)
5	4	AGUARDIENTE Y LIMON	Anabella y Los Platinos (Philips); Enrique Lynch (Sono Radio)
6	10	VISION DE OTONO	Los Dolton (Sono Radio)

7	7	RETIRADA	Javier Solis (Columbia); Daniel Santos (Orfeon-Fuentes); Anamelba (Virrey); Los Panchos (Columbia)
8	5	CUANTO MAS LEJOS ESTOY	Duo Dinamico (Odeon)
9	—	EL CONDUCTOR	Jose Bedoya (FTA); Alfredo Barrantes (Sono Radio); Eulogio Molina (Odeon)
10	—	CON (Avec)	Charles Aznavour (Barclay)

PHILIPPINES

This Week	Last Week	Title	Artist
1	1	WOOLY BULLY	Sam the Sham and the Pharaohs (MGM)—Mareco, Inc.
2	2	MR. TAMBOURINE MAN	The Byrds (CBS)—Mareco, Inc.
3	4	HANG ON SLOOPY	The Newbeats (Hickory)—Mareco, Inc.
4	5	WISHING IT WAS YOU	Connie Francis (MGM)—Mareco, Inc.
5	3	BALLA BALLA	The Rainbows (CBS)—Mareco, Inc.
6	6	WELCOME, YANKEE WELCOME	Ronnie & Gene (Mabuhay)—Mareco, Inc.
7	7	MOMENT TO MOMENT	Henry Mancini, Orchestra & Chorus (RCA)—Filipinas Record Corp.
8	9	SUMMERTIME BLUES	The Beach Boys (Capitol)—Mareco, Inc.
9	—	DING DANG DO	Sam the Sham and the Pharaohs (MGM)—Mareco, Inc.
10	—	500 MILES	The Brothers Four (CBS)—Mareco, Inc.

SINGAPORE

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)
2	4	SOUNDS OF SILENCE	Simon and Garfunkel (Columbia)
3	1	MICHELLE	Billy Vaughn Orchestra and Chorus (Dot)
4	7	A WELL RESPECTED MAN	Kinks (Pye)
5	3	PUSH, PUSH	*Keith Locke & Qests (Columbia)
6	9	MY LOVE	Petula Clark (Pye)
7	8	19TH NERVOUS BREAKDOWN	Rolling Stones (Decca)
8	—	SVENSKA FLICKA	Johnny Lion (Philips)
9	—	SHA-LA-LA-LA-LEE	Small Faces (Decca)
10	5	BATMAN	Marketts (Warner Bros.)

SOUTH AFRICA

This Week	Last Week	Title	Artist
1	1	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (

THE STANDELLS
HAVE A
STONE SMASH
DIRTY WATER



tower
t
185

TOP LP'S

★ STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

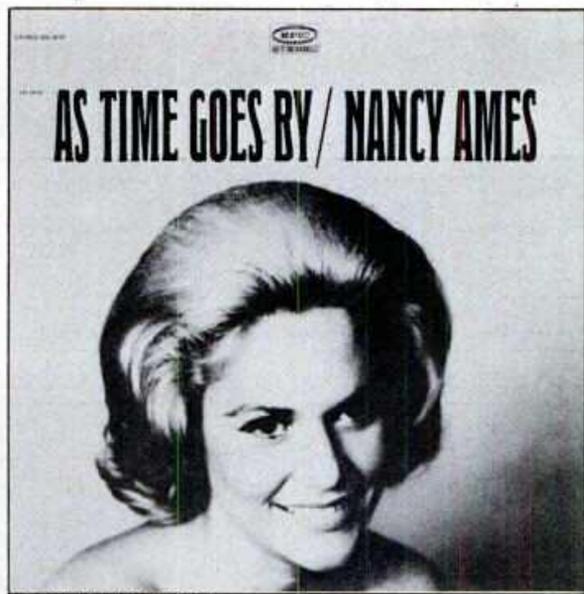
Record Industry Association of America seal of certification as million dollar LP's.

Billboard Award

Table with columns: This Week, Last Week, Title, Artist, Label & No., Wks. on Chart. Includes entries like 'GOING PLACES', 'BALLADS OF THE GREEN BERETS', 'WHIPPED CREAM & OTHER DELIGHTS'.

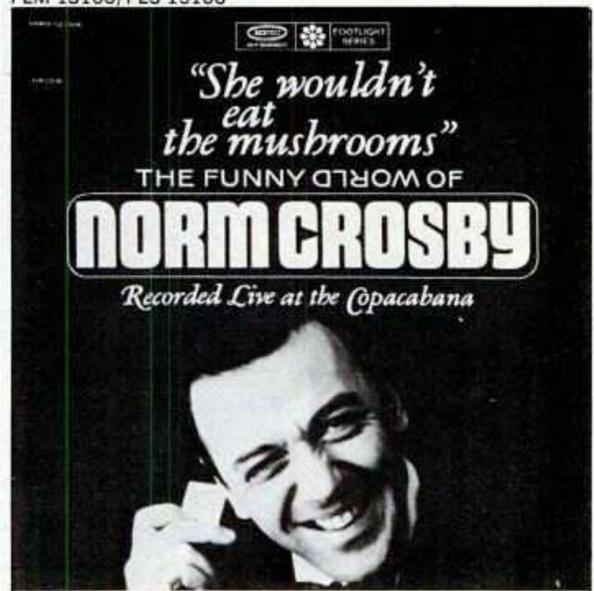
Table with columns: This Week, Last Week, Title, Artist, Label & No., Wks. on Chart. Includes entries like 'BYE BYE BLUES', 'MY NAME IS BARBRA', 'LOOK AT US', 'THE MAN FROM U.N.C.L.E.'.

Table with columns: This Week, Last Week, Title, Artist, Label & No., Wks. on Chart. Includes entries like 'I STARTED OUT AS A CHILD', 'JENNY TAKE A RIDE', 'KINKS KINKDOM', 'ORGAN GRINDER SWING'.

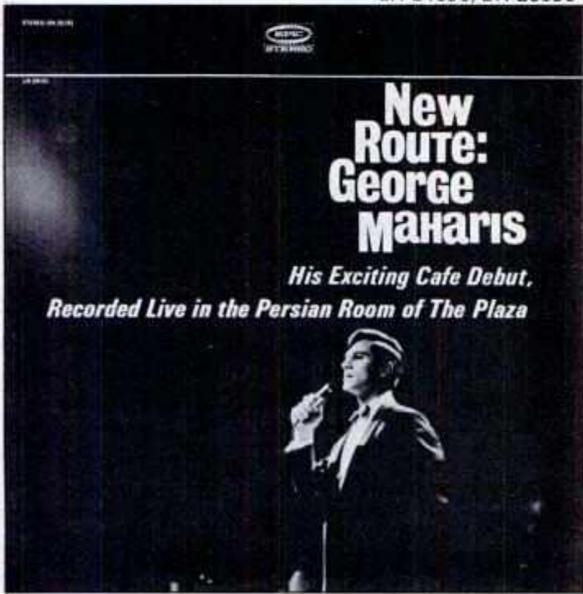


LN 24197 / BN 26197*

FLM 13106 / FLS 15106*



LN 24191 / BN 26191*

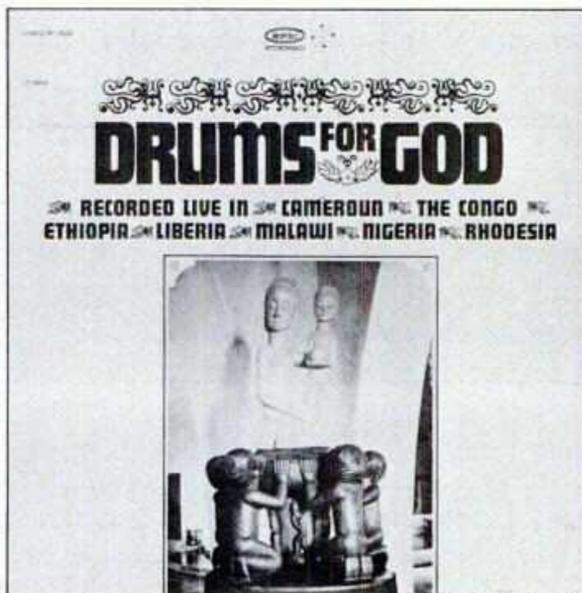


GREAT MOMENTS IN SHOW BUSINESS

SEPTEMBER SONG WALTER HUSTON (recorded 1938)	TWINKLE, TWINKLE LITTLE STAR GENE RAYMOND (recorded 1954)
HI-HO! DOIN' THE NEW LOW DOWN BILL ROBINSON (recorded 1928)	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY AL JOLSON (recorded 1932)
LITTLE CURLY HAIR IN A HIGH CHAIR EDDIE CANTOR (recorded 1940)	LULLABY OF BROADWAY DICK POWELL (recorded 1933)
IT'S ONLY A PAPER MOON CLIFF EDWARDS (recorded 1933)	SLAP THAT BASS FRED ASTAIRE (recorded 1937)
COMEDY SKIT (recorded 1933) George Burns & Gracie Allen	WAITIN' FOR JANE (recorded 1941) EDDIE 'ROCHESTER' ANDERSON

CAN BROADWAY DO WITHOUT ME?
Clayton, Jackson and Durante (recorded 1939)

FLM 13105 / FLS 15105*



LF 18044 / BF 19044*

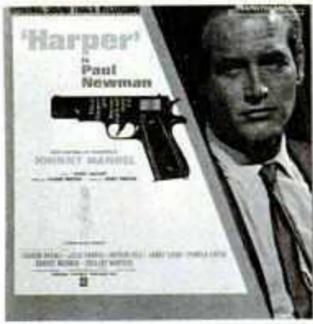


LF 18045 / BF 19045*

Spring
is the time
when a record fan's
fancy turns to
thoughts of new
Epic albums!



ALBUM REVIEWS (continued)



ORIGINAL SOUNDTRACK SPOTLIGHT

HARPER

Soundtrack. Mainstream 56078 (M); SX6078 (S)

The soundtrack from the Paul Newman-starrer captures all the excitement of the film's visual action. The film's popularity assures the Johnny Mandel-scored soundtrack of equal sales success.



CLASSICAL SPOTLIGHT

J. S. BACH SONATAS FOR CELLO AND HARPSICHORD

Navarra and Gerlin. Nonesuch H 1107 (M); H 71107 (S)

An excellent performance, well recorded, with its sales appeal enhanced by Nonesuch's attractive packaging and price.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

BIG HITS (HIGH TIDE AND GREEN GRASS) . . .

Rolling Stones, London NP-1 (M); NPS-1 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

THE SONNY SIDE OF CHER . . .

Imperial LP 9301 (M); LP 12301 (S)

I SEE THE LIGHT . . .

Five Americans, HBR HLP 8503 (M); (No Stereo)

SINGING NUN . . .

Soundtrack, MGM 1E-7ST (M); 51E-7ST (S)

LOOK OUT FOR THE CHEATER . . .

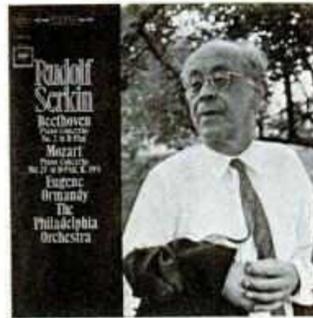
Bob Kuban & the In-Men, Musicland USA LP 3500 (M); SLP 3500 (S)

THE SMOTHERS BROTHERS PLAY IT STRAIGHT . . .

Mercury MG 21064 (M); SR 61064 (S)

EXCLUSIVE ORIGINAL-TELEVISION SOUNDTRACK ALBUM "BATMAN" . . .

20th Century-Fox TFM 3180 (M); TFS 4180 (S)



CLASSICAL SPOTLIGHT

BEETHOVEN: CONCERTO NO. 2; MOZART: CONCERTO NO. 27

Rudolf Serkin-The Philadelphia Orch. (Ormandy). Columbia ML 6239 (M); MS 6839 (S)

Serkin, one of the great pianists of our time, and the Philadelphia Orchestra, which ranks among the top of the symphonies, combine their talents with dazzling results. The works are late Mozart and early Beethoven, and they're played with technical brilliance and deep-seated understanding.



LOW PRICE CLASSICAL SPOTLIGHT

BEETHOVEN: SYMPHONY NO. 5 IN C MINOR/LEONORE OVERTURE NO. 3

(Boult) Philharmonic Promenade Orch. of London. Everyman, SRV 190 (M); SRV 190 SD (S)

The war-horse Fifth enjoys a fine reading and better-than-average stereo reproduction. The combination of repertoire, artistry and moderate price should give this package high sales appeal.



LOW PRICE SPOTLIGHT

THE ART OF THE BAROQUE ORCHESTRA/VOL. I THE ITALIAN VIRTUOSI

London Baroque Ensemble (Hass). Everyman, SRV-192 (M); SRV-192SD (S)

A worthwhile collection of Italian baroque selections, well performed and recorded, and aimed for the broadening baroque market. Coupled with the lower price, it should make a strong seller.

CLASSICAL SPECIAL MERIT

THE FOUR CHOPIN BALLEDES/ ANDANTE SPANATO AND GRANDE POLONAISE

Gary Graffman. Victrola, VIC 1077 (M); VICS 1077 (S)

Graffman's excellent interpretation of Chopin's first four Ballades was recorded in 1959. "Andante Spianato and Grande Polonaise," Chopin's musical summation of Polish nationalism adds sales impetus to the album.

LOW PRICE JAZZ SPECIAL MERIT

EASY LIKE

Billy Taylor Trio. Surrey SS 1033 (S)

Billy Taylor's piano arrangements are both good jazz and easy listening. There's no frenetic beat, just a cool, relaxed rhythm.

FOLK SPECIAL MERIT

I'VE LOST MY YO-YO?

Brandywine Singers. Mainstream 56074 (M); S 6074 (S)

Featuring the trio's amusing single, "Stop the World, I've Lost My Yo-Yo," the album is a well engineered and produced recording of modern folk favorites. Pete Seeger's "Flowers of Peace" and Eric Andersen's "My Land Is a Good Land" are both outstanding.

GOSPEL SPECIAL MERIT

SWANEE RIVER BOYS IN NASHVILLE

Zondervan ZLP 685 (M)

An excellently produced and powerful package of gospel tunes, some written by members of the quartet. The LP includes "I Ain't Got Time," "I Will Be Rich," and "I've Got It, You Can Get It." A convincing, entertaining album that could bring bonus sales.

INTERNATIONAL SPECIAL MERIT

YOUR MUSICAL TRIP AROUND THE ISLAND OF HAWAII WITH THE "HILO KALIMAS"

London International TW 91398 (M); SW 99398 (S)

Since the market for Hawaiian music continues to flourish, this package of Island music should do quite well. The repertoire offers enough that's new to attract those who already have a shelfful of Hawaiian music, and the Hilo Kalimas group make it all so attractive that new fans will be brought into the fold, too.

INTERNATIONAL SPECIAL MERIT

SPANISH STUDENT SONGS—VIVA LA TUNA

Tuna De La Facultad De Derecho De Madrid. London International TW 91373 (M); SW 99373 (S)

This album of Spanish student songs has a lot of flavor. The excitement, the spirit come across; the folk music atmosphere is authentic—the songs have been handed down from student generation to generation. Tunes include "La Tuna Pasa," "Corazon," and "Fonseca."



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

THE BEST OF CHAD AND JEREMY

Capitol T 2470 (M); ST 2470 (S)

An album of the duo's older material. The tunes are performed in the boys' unique ballad style that appeals to all ages. The beautiful standards "Willow Weep For Me" and "If I Loved You" are both well performed. With back beat support, the album will hit the teen dance market.

POP SPECIAL MERIT

THE ELLINGTON ERA 1927-1940, VOL. II

Columbia C3L 39 (M)

There is a wealth of musical history in Columbia's vaults and through the efforts of Frank Driggs much of it is being brought into market again. In this instance, the subject is Duke Ellington, circa 1927-1940. It's Columbia's second volume of Ellingtonia and it matches the first in musical excitement and historical importance.

POP SPECIAL MERIT

HAROLD SINGS ARLEN (With Friend)

Columbia OL 6520 (M); OS 2920 (S)

Composer Harold Arlen has a way with a vocal that's quite winning. His manner is soft but persuasive and he makes the most of the music supplied by such craftsmen as Johnny Mercer and Yip Harburg. Arlen's "Friend" in the album is Barbra Streisand and her work on "Ding Dong the Witch is dead" and "House of Flowers" is a knockout.

LOW PRICE POP SPECIAL MERIT

LES ELGART/THE GREATEST DANCE BAND IN THE LAND

Harmony HL 7374 (M); HS 11174 (S)

Many of Les Elgart's top Columbia recordings have been taken from the library for this album. Songs include "The Nearness of You," "Out of Nowhere," "Stella by Starlight," "Cocktails for Two" and "That Old Black Magic."

LOW PRICE POP SPECIAL MERIT

MADE IN SPAIN

Surrey Strings. Surrey SS 1024 (S)

Zingy Latin American-style standards by the Surrey Strings orchestra. Tunes include "Granada," "Bolero Espana," and "La Paloma." Excellent background music that could prove a steady bonus seller for dealers.

COUNTRY SPECIAL MERIT

MOTHER MAYBELLE CARTER—A LIVING LEGEND

Columbia CL 2475 (M); CS 9275 (S)

The most commercial product that Mother Maybelle Carter has turned out in some time. "I Told Them What You're Fighting For"—a tune about Vietnam—leads the package. Other pleasers include the autoharp instrumental "Kitty Puss" and "San Antonio Rose."

LOW PRICE CLASSICAL SPECIAL MERIT

MOZART QUINTETS

The Griller String Quartet (Primrose). Everyman SRV-194 (M); SRV-194SD (S)

The glitter of the Mozart Quintets is given added luster in this reading. The Griller String Quartet, with William Primrose on viola, present a musical charm that's quite enchanting. It will delight many.

LOW PRICE CLASSICAL SPECIAL MERIT

A MOZART DIVERTISSEMENT

Pro Arte Orchestra of London (Mackerras). Everyman SRV 186 (M); SRV 186SD (S)

Some of Mozart's lighter works have been too often ignored. The "Divertissement" album contains a lively selection of Mozart's ballet music and "Six German Dances." Mackerras' conducting of the Pro Arte Orchestra of London is first-rate.

JAZZ SPECIAL MERIT

PARIS CONCERT

Gerry Mulligan. Pacific Jazz PJ 10107 (M); ST 20102 (S)

This live Mulligan performance at Pleyel Hall in Paris in 1954 was initially recorded on tape. The excitement of that concert is still fresh as the Mulligan quartet swings through up-tempo jazz renditions of "Love Me or Leave Me" and "Moonlight in Vermont." A collector's item sure to appeal to Mulligan's multitude of fans.

SEE ALBUM REVIEWS ON BACK COVER

CLASSICAL SPOTLIGHT

MOZART: PIANO CONCERTOS NOS. 14 AND 17

Rudolf Serkin-The Columbia Symphony Orchestra (Schneider). Columbia ML 6244 (M); MS 6844 (S)

Mozart was in superior form when he wrote these two concertos and Rudolf Serkin is in superior form in his piano treatment of them. It's an exciting blending of composing and performing talents and it is ably abetted by Schneider conducting the Columbia Symphony.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



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FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

COMEDY

THE ADVENTURES OF BATMAN & RUBIN
Allen & Rossi. Mercury MG 21077 (M); SR 61077 (S)

POPULAR

NINA SIMONE WITH STRINGS
Colpix CPL 496 (M)

TOMMY DORSEY A MAN AND HIS TROMBONE
Tommy Dorsey & His Orchestra. Colpix 498 (M); CPL 498 (S)

ENDURING SONGS
Various Artists. Enduring Songs

LOW PRICE POPULAR

WINDS ON VELVET
Elliot Lawrence & His Orchestra. Surrey SS 1019 (S)

LOVE'S IN SEASON
Matt Mathews & the Surrey Strings. Surrey SS 1020 (S)

SEÑOR SWING
Pete Gallodoro with the Surrey Latin Brass. Surrey SS 1029 (S)

COUNTRY

THE COUNTRY GENTLEMEN
Rebel. RLP 1478 (M)

LOW PRICE COUNTRY
RAY PRICE/COLLECTOR'S CHOICE
Harmony. HL 7372 (M); HS 11172 (S) (e)

CLASSICAL

BEETHOVEN VIOLIN AND PIANO SONATAS COMPLETE (4-12" LP's)
David Oistrakh & Lev Oborin. Philips. PHM 4-590 (M); PHS 4-990 (S)

PROKOFIEV: STONE FLOWER BALLET
L'Orchestre de la Suisse Romande (Varviso). London CM 9458 (M); CS 6458 (S)

MOZART QUARTETS: THE HUNT/THE DISSONANT
Netherlands String Quartet. Decca DL 10118 (M); DL 710118 (S)

WIND INSTRUMENTS OF THE BAROQUE PERIOD
Various Artists. Mace M 9027 (M); SM 9027 (S)

COURT CONCERT
Chamber Orchestra of the Bruhler Schlosskonzerte (Muller-Bruhler). Mace M 9032 (M); SM 9032 (S)

THE PRODIGY AND THE GENIUS: BARENBOIM/BEETHOVEN (3-12" LP's)
Daniel Barenboim. Westminster WM 1012 (M); WMS 1012 (S)

GREAT BALLETS AND THEIR STORIES
Royal Opera House Covent Garden. Disneyland ST 3932 (S)

LOW PRICE CLASSICAL

HAYDN/SYMPHONIES NOS. 54, 34, & 75
Little Orchestra of London (Jones). Nonesuch H 1106 (M); H 71106 (S)

DANZI: 3 WOODWIND QUINTETS
New York Woodwind Quintet. Nonesuch H 1108 (M); H 71108 (S)

TELEMANN: WATER MUSIC CONCERTO FOR THREE VIOLINS AND STRINGS IN F MAJOR
Collegium Musicum Of Paris (Doutatte). Nonesuch H 1109 (M); H 71109 (S)

TELEMANN: SONATA/TRIO/QUARTETS
The Paris Baroque Ensemble. Music Guild MG 135 (M); MS 135 (S)

BACH: CANTATA NO. 170/SCARLATTI: SALVE REGINA
Forrester & Wiener Solisten. Bach Guild BG 683 (M); BGS 70683 (S)

JAZZ

NEW ORLEANS' SWEET EMMA AND HER PRESERVATION HALL JAZZ BAND
Preservation Hall. VPH-2 (M); VPS-2 (S)

FOLK

ENGLISH FOLK SONGS
Purcell Singers. Everest 3137 (S)

STAR FOLK VOLUME
Barry McGuire & Barry Kane. Surrey SS 1022 (S)

RELIGIOUS

MARY JAYNE & THE SALEM SINGERS
Zondervan. ZLP 689

DICK BOLKS & PAUL DE KORTE SING SONGS BY JOHN W. PETERSON
Zondervan ZIP 658 (M)

"WHEN I FLY A WAY"
Ronnie Thompson. SOA Compatible Sounds of Atlanta SOA 1026

LOW PRICE GOSPEL

THE JOHNSON FAMILY SINGS "SHALL WE GATHER AT THE RIVER" & OTHER FAMILY FAVORITES
RCA Camden. CAL 952 (M); CAS 952 (e) (S)

LOW PRICE CHILDREN'S

THUMPER'S GREAT RACE
Various Artists. Disneyland DQ 1295 (M)

INTERNATIONAL
SPOKES MASHIYANE (King Kwele)
London International TW 91408 (M)

MONSIEUR DAVID'S ON GUITARS
London International TW 91386 (M)

GREECE RE-VISITED HAPPY BOUZOUKI MUSIC
Various Artists. London International TW 91388 (M)

MUSIC OF OLD HAWAII
The Sons of Hawaii. London International TW 91396 (M); SW 99396 (S)

FINLAND SINGS; A PICTURE OF FINLAND IN SONG AND DANCE
Various Artists. London International TW 91387 (M)

GERMANY'S INCREDIBLE KING OF THE ZITHER
Rudl Knabl. London International TW 91382 (M); SW 99382 (S)

Brandon to Release 'Stravinsky' Portrait

NEW YORK—Brandon Films will release "Stravinsky," a 50-minute informal film portrait of the dean of modern composers. The film will be available to non-theatrical educational and community film users.

Included in the film is the maestro recording his "Symphony of Psalms" with the CBC



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

THE JANE MORGAN ALBUM
Colpix CPL 497 (M)

LOW PRICE POPULAR
MADE IN THE '50's
Surrey Brass. Surrey SS 1026 (S)

ROMANTIQUE
San Remo Orchestra. Surrey SS 1017 (S)

MADE IN THE '40's
Surrey Brass. Surrey SS 1026 (S)

OPENERS-CLOSERS
Blue Chips. Balboa MLP 2007 (M)

MADE IN LONDON
Surrey Strings. Surrey SS 1036 (S)

WOODY HERMAN AND THE FOURTH HERD
Surrey SS 1032 (S)

FELIPE TUREZ WITH SPANISH SAXES OF SONORA
Surrey SS 1021 (S)

BIG! FAT! BRASS!
Surrey Brass. Surrey SS 1031 (S)

MOONLIGHT AND LOVE
Bill Snyder and His Trio. Surrey SS 1018 (S)

COUNTRY

REX ZARRO
Arzee 1001 (M)

CLASSICAL
BLISS: QUINTET FOR CLARINET AND STRINGS/QUINTET FOR OBOE/STRINGS
Melos Ensemble of London. Everest 3135 (S)

HINDEMITH: LUDUS TONALIS
Kabi Laretel. Philips PHM 500-096 (M); PHS 900-096 (S)

A CHORAL FANTASIA PSALM 86
English Chamber Orch. (Hoist and Finzi). Everest 3136 (S)

BEETHOVEN/BARENBOIM
33 DIABELLI VARIATIONS, OP. 120
Daniel Barenboim. Westminster XWN 19107; WST 17107 (S)

LOW PRICE CLASSICAL

BOCCHERINI/CAMBINI STRING QUARTETS
The Carmirelli Quartet. Music Guild MG 123 (M); MS 123 (S)

FOLK

THE TWO SIDES OF BENJI ARONOFF
Prestige PR 7416 (M)

PARTY HULAS
Various Artists. London International TW 91397 (M); SW 99397 (S)

RELIGIOUS

EVENSONG
St. George's College Choir. Arc A 675 (M)

MY WONDERFUL LORD
Charlotte Davis. Zondervan ZLP 682 (M)

THE BEST OF HELEN McALERNEY BARTH
Zondervan ZLP 683 (M)

SOUND

VARIATIONS IV
John Cage and David Tudor. Everest 3132 (S)

LOW PRICE INTERNATIONAL

SONGS OF THE ISLANDS
Sam Makia and His Islanders. Surrey SS 1035 (S)

The Jazz Beat

Continued from page 20

Jones is scoring "Walk, Don't Run" for Sol Siegel. Peggy Lee is doing the words for the title tune. Lalo Schifrin is scoring Columbia's "The Murderers' Row." Andre Previn is writing music for "Anyone for Venice?" and Neal Hefti is scoring "Duel et Diablo," both UA releases.

★ ★ ★
Mrs. Eddie Anderson of Waterloo, Ia., has over 100 jazz collector's records which she wants to sell prior to a retirement trip with her husband. Her address is 1560 Independence Avenue, Waterloo, Ia. 50707.

★ ★ ★
Temple Emanuel in Long Beach, N. Y., incorporated jazz at its Friday evening service, April 8, one of the first synagogues in the nation to blend jazz with a Hebrew ceremony. Rabbi Bernard Kligfeld and Cantor Richard Botton worked on the program which featured a professional combo and choir.

★ ★ ★
Pacific Jazz Records has initiated double-jacket packaging on all its LP releases. Albums by the Jazz Crusaders, Gil Fuller-James Moody and Gerry Mulligan launched the new look. Other jazz lines already spending the extra loot for lavish packaging are Limelight and Impulse.

Symphony Orchestra and the Festival Singers in Massey Hall, Toronto. The filming of the recording session was made with the co-operation and assistance of Columbia Records.

It's Happening at
JEWEL/PAULA

Uniquely YOURS



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by THE UNIQUES

Paula LP 2190

Just Released From
UNIQUELY YOURS

a smash single

ALL THESE THINGS

The Uniques

Paula 238

GEE I SURE DO

MISS YOU

b/w

NEVER, NEVER

Maylon D. Witt

Paula 235

New Country Releases
THIS OAK TREE

b/w

SANDY

Sonny Joe Dupain

Paula 237

CAN'T FIND
THE DOOR KNOB

b/w

BOX FULL OF GIT

Jimmy Fautheree

Paula 239

New R&B Releases

I'VE BEEN
MISTREATED

b/w

I DON'T CARE
Carter Brothers

RAINING
IN MY HEART
Peppermint Harris

Jewel 762

Breaking Pop

DO SOMETHING
FOR YOURSELF

Bobby Powell

Whit 715

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CLASSICAL MUSIC

Retailers Use Wide Promotional Gimmicks to Win the Customers

NEW YORK—Outlets for classical records in the metropolitan area vary in use of special promotions to get results, a survey shows.

Dealers depend mainly on their stocks which range from the highly specialized to the complete catalog.

Sam Goody's uses a premium of 25 and 50 cents on specific disks and sets for its salesmen to help promote sales. Goody's boasts the complete Schwann catalog and as Goody says, "Who else has the space?"

The high percentage of classical sales in the discount record

chain are helped by the special sales rotated among different labels.

Goody's requires its patrons to present its newspaper advertisements for sale benefits.

E. J. Korvette's, mass retailer, carries and promotes a full classical line as a community service, David Rothfield, division sales manager, notes.

Promotions include scheduled April 23 appearances at the Fifth Avenue branch by Franco Corelli and Birgit Nilsson of Angel.

Displays Bill

A regular feature is a record display of the week's bill at the Metropolitan Opera. Opera costumes have been displayed in the window.

The classical line is featured at all 41 branches. Rothfield points out there are students in every community who are interested in classical music.

The chain frequently helps obscure works to "get off the ground" through special sales.

Rothfield says the chain feels so strongly about stimulating classical sales it often invites people to try out certain records by permitting return with full refund.

A weekly Sunday night WQXR classical radio program helps all dealers and pushes concerts by local groups, such as college orchestras, says Rothfield.

Live chamber music concerts are planned for the Douglaston, L. I., Korvette's art center, another example of the firm's efforts to become more a part of community life.

At the Empire State Building branch of the Fifth Avenue Card Shop, the only store in

the chain still selling records, David Cohen says special promotions are pegged on composer's birthdays, celebrations, concert series and just about everything else that will stimulate interest.

However, he finds classical music can't be "pushed like jazz." The store caters to the many out-of-towners who visit the landmark.

Cites Instinct

Ben Karol of King Karol doesn't use special promotions. "It's difficult to promote classical records. The repertory is limited. Most people know what they want before they get to the store. Instinct determines inventory. Something should be done to stimulate interest in classical music."

Harry Joseph of Metro says the store specializes in new releases, without special promotions.

Record Hunter, says Curt Schott, uses newspaper advertising and its mail order publication to promote sales.

An addition to the Fifth Avenue store for budget records also has proved a promotion. Personalized service is stressed.

Service through knowledgeable salesmen is important at Schirmer's, which adheres to a list-price policy, according to J. R. Higgins.

A large mail order list helps sell items that might have trouble moving in the city, such as student disks.

Schirmer's also ties in record sales with its large dealing in scores.

Eugene Brigatti of Liberty finds "any exposure of an artist" (Continued on page 53)

Monitor Bows Budget Line; to Retail at \$1.98

NEW YORK—Monitor Records has launched a budget line. It will be known as Monitor Collectors Series and will go out at the suggested retail price of \$1.98.

The Collectors Series comprises almost 100 LP's, the early releases of which will contain performances by Richter, Gilels, David & Igor Oistrakh, Rostropovich, Kogan, as well as musical selections off the beaten path such as the Gliere "Concerto for Voice and Orchestra," Shostakovich's song cycle "From Jewish Folk Poetry" and "Concerto for Four Horns," by Schumann.

New releases in the Monitor Collector Series will include performances by pianists Lili Kraus, Anton Kuerti, Walter Hautzig, Nadia Reisenberg and Sophie Svirsky; violinist Henryk Szeryng; cellist Rostropovich; oboist Heinz Hollinger; the Collegium Musicum of Paris conducted by Douatte.

All releases will be shrink-wrapped for better handling.

Met Goes Down With a Smash

NEW YORK—Probably the greatest lineup of classical recording talent ever assembled under one roof is slated to perform at the gala closing night (16) performance at the Metro-

politan Opera. The top-priced seat will be \$200.

Performing on the closing show will be such stars as Renata Tebaldi, Birgit Nilsson, Leontyne Price, Anna Moffo, Franco Corelli, Richard Tucker, Jan Peerce, Robert Merrill, George London, Cesare Siepe and Jerome Hines.

Other veteran artists listed are Roberta Peters, Zinka Milanov, Dorothy Kirsten, Regina Resnik, Blanche Thebom, Jean Madeira, and Eleanor Steber.

Eleven conductors are scheduled for the program, including the return to the house of Leopold Stokowski, Eric Leinsdorf and Max Rudolph.

Also on tap will be George Pretre, Zubin Mehta, Francesco Milonari-Pradelli, Fausto Cleva and Silvio Varviso.

All of the singers have appeared often at the house, except Monserrat Caballe, whose hit RCA Victor disk points up her popularity. Her only previous Met performance was her debut earlier this season.

Rounding out the list of 58 singers are such performers as Gabriella Tucci, Regine Crespin, Rosalind Elias, Jon Vickers, Sator Konya, James McCracken, Mario Sereni, Fernando Corena and Giorgio Tozzi.

Among the record labels represented on the program are RCA Victor, London, Columbia, Angel, Capitol, Decca, Deutsche Grammophon, Vox, Vanguard, and United Artists.

BEST SELLING CLASSICAL LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP) Horowitz, Col. M3L 328 (M); M2S 728 (S)	2
2	2	MAHLER: SYMPHONY NO. 10 (2-12" LP) Phil. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)	2
3	12	IVES: SYMPHONY NO. 4 Amer. Symp. Orch. (Stokowski), Col. ML 6175 (M); MS 6775 (S)	2
4	4	PUCCINI: TURANDOT (3-12" LP) Nilsson, Corelli & Various Artists, Angel CL 3671 (M); SCL 3671 (S)	2
5	3	PRESENTING MONTSERRAT CABALLE RCA LM 2862 (M); LSC 2862 (S)	2
6	6	MY FAVORITE CHOPIN Cliburn, RCA LM 2576 (M); LSC 2576 (S)	2
7	5	A WORLD OF SONG De Los Angeles, Angel 36296 (M); S 36296 (S)	2
8	7	RODRIGO: CONCIERTO DE ARANJUEZ/TEDESCO: CONCIERTO IN D John Williams, Col. ML 6234 (M); MS 6834 (S)	2
9	9	DONIZETTI: LUCIA DI LAMMERMOOR (3-12" LP) Moffo & Various Artists, RCA LM 6170 (M); LSC 6170 (S)	2
10	15	HOLIDAY FOR STRINGS Boston Pops (Fiedler), RCA LM 2885 (M); LSC 2885 (S)	2
11	16	PUCCINI: LA BOHEME (2-12" LP) Freni, Gedda & Various Artists, Angel BL 3643 (M); SBL 3643 (S)	2
12	8	CHOPIN WALTZES Rubinstein, RCA LM 2726 (M); LSC 2726 (S)	2
13	14	MAHLER: SYMPHONY NO. 4 IN G Cleve. Orch. (Szell), Col. ML 6233 (M); MS 6833 (S)	2
14	11	PUCCINI: TOSCA—Highlights Callas & Various Artists, Angel 36326 (M); S 36326 (S)	2
15	20	MUSSORGSKY-STOKOWSKI: PICTURES AT AN EXHIBITION... New Philm. Orch. (Stokowski), London PM 55004 (M); SPC 21006 (S)	2
16	10	TCHAIKOVSKY: CONCIERTO NO. 1 Cliburn, RCA LM 2252 (M); LSC 2252 (S)	2
17	17	THE BAROQUE OBOE Gomborg/Col. Chamber Orch. (Ozawa), Col. ML 6232 (M); MS 6832 (S)	2
18	18	BRAMMS: 16 HUNGARIAN DANCES Lon. Symp. Orch. (Dorati), Merc. MG 50437 (M); SR 90437 (S)	2
19	13	OFFENBACH: THE TALES OF HOFFMANN (3-12" LP) Gedda, Schwarzkopf, De Los Angeles, London & Various Artists, Angel CLX 3667 (M); SCLX 3667 (S)	2
20	22	NIELSEN: SYMPHONY NO. 3 Royal Danish Orch. (Bernstein), Col. ML 6169 (M); MS 6769 (S)	2
21	—	BRAMMS: THE LIEBESLIEDER WALTZES Shaw Chorale, RCA LM 2864 (M); LSC 2864 (S)	1
22	19	ROMANTIC WALTZES BY TCHAIKOVSKY Kostelanetz, Col. ML 6224 (M); MS 6824 (S)	2
23	28	GERSHWIN: RHAPSODY IN BLUE N. Y. Philh. (Bernstein), Col. ML 5413 (M); MS 6091 (S)	2
24	24	THE DUKE AT TANGLEWOOD Ellington/Boston Pops (Fielder), RCA LM 2857 (M); LSC 2857 (S)	2
25	25	THE ART OF EUGENE ORMANDY (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 338 (M); M2S 738 (S)	2
26	26	TCHAIKOVSKY: OVERTURE 1812 Minn. Sym. Orch. (Dorati), Merc. MG 50054 (M); SR 90054 (S)	2
27	29	BLESS THIS HOUSE Mormon Tab. Choir/Phila. Orch. (Ormandy), Col. ML 6235 (M); MS 6835 (S)	2
28	30	BACH: EASTER ORATORIO Various Artists/Southwest Germ. Chamber Choir (Gonnenwein), Angel 36322 (M); S 36322 (S)	2
29	—	THE TWO WORLDS OF KURT WEILL M. Gould & His Orch., RCA LM 2863 (M); LSC 2863 (S)	1
30	21	ROSSINI: WILLIAM TELL OVERTURE N. Y. Phil. (Bernstein), Col. ML 6143 (M); MS 6743 (S)	2
31	—	VERDI: DON CARLOS (4-12" LP) Tebaldi, Bumbry, Lon. A 4432 (M); OSA 1432 (S)	1
32	—	ESPANA N. Y. Phil. (Bernstein), Col. ML 6186 (M); MS 6786 (S)	1
33	—	MIRELLA FRENI—OPERATIC ARIAS Angel 36268 (M); S 36268 (S)	1
34	—	REVERIE Phil. Orch. (Ormandy), Col. ML 5975 (M); MS 6575 (S)	1
35	—	SCHUMANN: DICHTERLEIJE Fischer-Dieskau, DGG 39109 (M); 139109 (S)	1
36	—	RIMSKY-KORSAKOV: SCHEHERAZADE Lon. Symp. Orch. (Stokowski), Lon. PM 55002 (M); SPC 21005 (S)	1
37	—	BERG: WOZZECK (2-12" LP) Lear, Fischer-Dieskau & Various Artists, DGG 18991/2 (M); 138991/2 (S)	1
38	—	BERLIOZ: THE TROJANS (2-12" LP) Crespin, Chauvet, Angel 3670 (M); S 3670 (S)	1
39	—	SIBELIUS: FINLANDIA Phila. Orch. (Ormandy) Col. ML 6132 (M); MS 6732 (S)	1
40	—	BARTOK: CONCIERTO FOR ORCH. Cleve. Orch. (Szell) Col. ML 6215 (M); MS 6815 (S)	1

NEW ACTION ALBUMS

- ORFF: CARMINA BURANA . . .
Various Artists, Heli. H 25004 (M); HS 25004 (S)
- FAVORITE ENCORES . . .
Gedda, Angel 36314 (M); S 36314 (S)
- TCHAIKOVSKY: OVERTURE 1812 . . .
N. Y. Phil. Orch. (Bernstein), Col. ML 6227 (M); MS 6827 (S)
- LSZT: SONATA IN B MINOR . . .
Rubinstein, RCA LM 2871 (M); LSC 2871 (S)

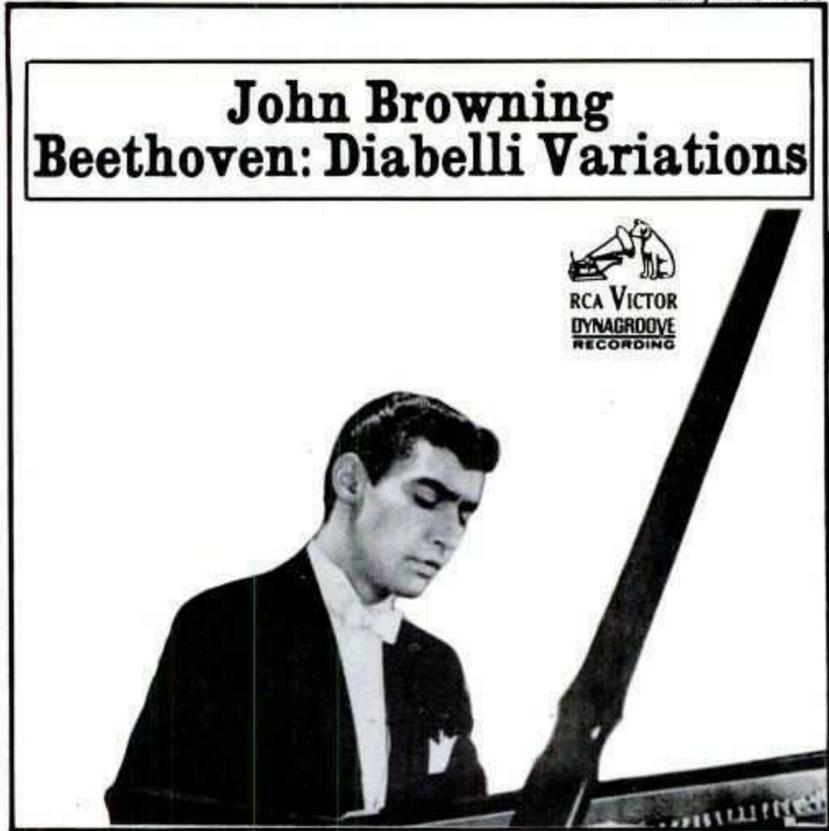


SLEEP-OUT FAN. Despite rain and cold weather last Sunday (3), many people waited outside Carnegie Hall overnight to buy tickets for Vladimir Horowitz' concert on April 17. Many fans, like the one pictured above, brought sleeping bags. Columbia Records will record Horowitz' concert in its entirety, as it did last year when the pianist first returned to the concert stage after a 12-year self-imposed retirement. "An Historic Return to Carnegie Hall," recorded live at the concert last year, hit the pop best-selling charts shortly after its release and was the best-selling classical album of 1965.

John Browning: John Browning has played to packed houses in the United States and throughout the entire world. This universal acceptance is sure to give his debut album wide consumer appeal, especially as there are few available recordings of the "Diabelli Variations." Helping you sell this album are the critics who have described John Browning as "golden boy in a golden age of pianists"—Life; "a great pianist . . . a real musician"—New York Herald Tribune; "a born virtuoso"—New York Times. Consumer advertising will appear in Saturday Review and The New Yorker. A Dynagroove recording sure to enjoy big sales.

A resounding box-office success now makes his debut on RCA Victor Red Seal

LM/LSC-2877



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Col. Salutes 30th Yr. Of Serkin U. S. Debut

NEW YORK—Columbia Records is celebrating the 30th anniversary of Rudolf Serkin's American debut by designating April as "Rudolf Serkin Month." In that debut, Serkin performed Piano Concertos Nos. 4 by Beethoven and 26 by Mozart with the New York Philharmonic conducted by Arturo Toscanini. New recordings of both works are included among the April releases.

In the Serkin salute for April are two specially priced multiple-record sets: "Beethoven: The Five Piano Concertos and the Choral Fantasy," a four-record set, and "Four Great Romantic Piano Concertos," which contain three LP's. The Beethoven set features Serkin in collaboration with the Philadelphia Orchestra conducted by Eugene Ormandy, will sell to dealers at a slightly higher price than a two-record set. Many dealers are expected to pass this saving along to consumers by offering

Ford Fund May Give the Philly '2 for 1 Grant'

PHILADELPHIA—The Philadelphia Orchestra has an opportunity to get \$2 million grant from the Ford Foundation, contingent on raising a two-for-one matching \$4 million in five years.

"Announcement of the Ford Foundation grants will be made in June," said G. Winton Balis, president of the Philadelphia Orchestra Association. "We have no assurance of a Ford grant, but we are hopeful it will come."

Balis, addressing 300 workers at the luncheon opening the Orchestra's annual fund-raising campaign, noted that the \$6 million could not be used for operations expenses, but would have to be added to the endowment fund, whose income supports operation.

Last year the combined men's and women's campaign committee raised \$238,000 toward the deficit fund.

these sets at special discount prices which amount to giving the consumer one LP free in each set. These specially priced sets contain repertoire aimed at new classical consumers and those who are building a basic record library.

Other Serkin albums released for the April program include Beethoven's "Concerto No. 1 in C Major," with Eugene Ormandy and the Philadelphia Orchestra, and the "Eleven Bagatelles, Op. 119"; Beethoven's "Concerto No. 2" coupled with Mozart's "Concerto No. 27," again with the Philadelphia Orchestra conducted by Ormandy, and the Mozart "Concertos Nos. 14 and 17" with the Columbia Symphony Orchestra conducted by Alexander Schneider.

In addition, two separate albums have been released, both entitled "Music From Marlboro." Both albums were recorded at the Marlboro Music Festival, where Serkin serves as director. One LP features the recording debut of Serkin and his pianist son, Peter. The other LP features soloists Jaime Laredo, Alexander Schneider, Arnold Steinhardt and John Dalley.

Completing the Serkin album releases is a recording of Schubert's "Sonata in A Major." It is one of Schubert's last three works.

Met. Opera Lists 1967-'68 Fare

NEW YORK—Angel artists Mirella Freni and Franco Corelli and London Records star Grace Bumbry will be featured in new French productions announced for the 1967-'68 Metropolitan Opera Season.

Freni and Corelli will have the title parts in Gounod's "Romeo and Juliette," not heard at the Met since the 1946-'47 season. Francesco Molinari-Pradelli, who records for London, will conduct.

Bumbry, who made her debut earlier this season, will portray "Carmen." Other headliners in the cast will be Nicolai Gedda, and Angel performer; Lucine Amara, who's recorded for Angel, Columbia and RCA Victor, and Justino Diaz, who's appeared on Columbia. Zubin Mehta of Victor is listed to conduct.



RUDOLPH SERKIN

CBS Intl. Names Price

NEW YORK—Earl Price has joined CBS Records International as manager of classical a&r. Price will be responsible to Harvey Schein, vice-president and general manager of CBS International. He will recommend classical recordings produced by Columbia Records to subsidiary and licensee companies, and he will also recommend classical repertoire produced by subsidiary companies for use by Columbia and Epic Records. In addition, he will assist in maintaining artist relations for CBS Records International classical relations.

Price joins CBS Records after 10 years at Capitol, where he served as district sales manager of the Angel division, and, most recently, as sales manager of the Import-Export division.

Maazel Hailed in Role of Conductor

AMSTERDAM—Lorin Maazel, young conductor of the Berlin RSO (the former RIAS Orchestra), is being acclaimed by reviewers here as the most promising contemporary conductor in Europe. Maazel was signed by Philips Phonographic Industries last year to record Bach's *Orchestral Suites*, the *Brandenburg Concertos* and the *B-Minor Mass* for simultaneous release.

Maazel and the RSO recorded the three works with Teresa Stich-Randall, Anna Reynolds, Ernst Haefliger and John Shirley-Quirk singing the Mass. The *B-Minor Mass* was released in a 3-record set, while the *Orchestral Suites* and the *Brandenburg Concertos* appear on two 2-record sets.

NEW DETROIT PACT BOOSTS SEASON BY 60%

DETROIT—A new three-year contract will give the Detroit Symphony Orchestra an increase of 60 per cent in its basic season length to 48 weeks of work (47 for the first two years only), from the previous record of 30. This amounts to an increased budget of over \$2,000,000 a year, compared to \$1,500,000 in the past.

An earlier decision to cancel the customary summer season, including the music festival at Meadow Brook, has thus been reversed. President Howard (Hud) Greene of Detroit Federation of Musicians called it the biggest economic boost in the orchestra's nearly 50 years.



PIANIST ARTUR RUBINSTEIN, right, demonstrates a point to Vice-President Hubert H. Humphrey at a reception in the Diplomatic Suite of the State Department in Washington. The Vice-President was host for the reception honoring the National Symphony Orchestra and Rubinstein who was in Washington as guest soloist with the orchestra. Howard Mitchell is music director of the orchestra.

BEST SELLING CLASSICAL LP's

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

OPERA, VOCAL AND CHORUS

This Week

1. PUCCHINI: TURANDOT (3-12" LP)—Nilsson, Corelli & Various Artists, Angel CL 3671 (M); SCL 3671 (S)
2. PRESENTING MONTERRAT CABALLE—RCA LM 2862 (M); LSC 2862 (S)
3. A WORLD OF SONG—De los Angeles, Angel 36296 (M); S 36296 (S)
4. DONIZETTI: LUCIA DI LAMMERMOOR (3-12" LP)—Moffo & Various Artists, RCA LM 6170 (M); LSC 6170 (S)
5. PUCCHINI: LA BOHEME (2-12" LP)—Freni, Gedda & Various Artists, Angel BL 3643 (M); SBL 3643 (S)
6. PUCCHINI: TOSCA—Highlights—Callas & Various Artists, Angel 36326 (M); S 36326 (S)
7. OFFENBACH: THE TALES OF HOFFMAN (3-12" LP)—Gedda, Schwarzkopf, De los Angeles, London & Various Artists, Angel CLX 3667 (M); SCLX 3667 (S)
8. BRAHMS: THE LIEBESLIEDER WALTZES—Shaw Chorale, RCA LM 2864 (M); LSC 2864 (S)
9. BLESS THIS HOUSE—Mormon Tab. Choir, Phila. Orch. (Ormandy) Col. ML 6235 (M); MS 6835 (S)
10. VERDI: DON CARLOS—Tebaldi, Bumbry—(4-12" LP)—London A 4432 (M); 1432 (S)

SYMPHONIC AND ORCHESTRAL

1. MAHLER: SYMPHONY NO. 10 (2-12" LP)—Phila. Orch. (Ormandy) Col. M2L 335 (M); M2S 735 (S)
2. IVES: SYMPHONY NO. 4—Amer. Symph. Orch. (Stokowski): Col. ML 6175 (M); MS 6775 (S)
3. MAHLER: SYMPHONY NO. 4 IN G—Cleve. Orch. (Szell): Col. ML 6233 (M); MS 6833 (S)
4. MUSSORGSKY-STOKOWSKI: PICTURES AT AN EXHIBITION—New Philm. Orch. (Stokowski): Lon. PM 55004 (M); SPC 21006 (S)
5. BRAHMS: 16 HUNGARIAN DANCES—Lon. Symph. Orch. (Dorati): Merc. MG 50437 (M); SR 90437 (S)
6. NIELSEN: SYMPHONY NO. 3—Royal Danish Orch. (Bernstein): Col. ML 6169; MS 6769 (S)
7. THE ART OF EUGENE ORMANDY (2-12" LP)—Phila. Orch. (Ormandy): Col. M2L 338 (M); M2S 738 (S)
8. TCHAIKOVSKY: OVERTURE 1812—Minn. Symph. Orch. (Dorati): Merc. MG 50054 (M); SR 90054 (S)
9. ROSSINI: WILLIAM TELL OVERTURE—New York Phil. (Bernstein): Col. ML 6143 (M); MS 6743 (S)
10. ESPANA—New York Phil. (Bernstein): Col. ML 6186 (M); MS 6786 (S)

SOLO INSTRUMENT AND CONCERTI

1. HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP)—Horowitz, Col. M2L 328 (M); M2S 728 (S)
2. MY FAVORITE CHOPIN—Cliburn, RCA LM 2576 (M); LSC 2576 (S)
3. RODRIGO: CONCIERTO DE ARNANJUEZ/TEDESCO: CONCIERTO IN D—Williams, Col. ML 6234 (M); MS 6834 (S)
4. CHOPIN WALTZES—Rubinstein, RCA LM 2726 (M); LSC 2726 (S)
5. TCHAIKOVSKY: CONCIERTO NO. 1—Cliburn, RCA LM 2252 (M); LSC 2252 (S)

CHAMBER MUSIC

1. THE BAROQUE OBOE—Gomberg/Col. Chamber Orch. (Ozawa): Col. ML 6232 (M); MS 6832 (S)
2. BACH ON THE PEDAL HARPSICHORD—Biggs, Col. ML 6204 (M); MS 6804 (S)
3. BACH: WELL-TEMPERED CLAVIER (3-12" LP)—G. Gould, Col. D3L 333 (M); D3S 733 (S)
4. BACH: BRANDENBURG CONCIERTI (2-12" LP)—Casals, Marlboro Fest. Orch., Col. M2L 331 (M); M2S 731 (S)
5. RUTH SLENCZYNSKA—A 25th ANNIVERSARY PROGRAM—Dec. DL 10000 (M); DL 710000 (S)

Duke in Debut With the Cincy

CINCINNATI—Duke Ellington will make his first appearance with the Cincinnati Symphony Orchestra on April 16. Ellington has appeared in Cincinnati many times with his orchestra, most recently at the 1964 Ohio Valley Jazz Festival. This time, however, he'll appear

only with his trio (Sam Woodyard, drums, and John Lamb, bass) as he guest-conducts the Cincinnati Symphony from the piano in a program devoted entirely to Ellington's works.

Two of Ellington's symphonic suites—"The Golden Broom and the Green Apple" and "New World A-Comin'," will be featured. The remainder of the program will consist of Ellington standards arranged for full symphony orchestra.



CHECK IT!

Your Competition Does -Every Week

COUNTRY MUSIC

WABR SHIFTS TO FULL C&W

ORLANDO, Fla. — WABR Radio has switched to country music to become Central Florida's first 24-hour c&w station, Program Director Ray Beale announced last week.

Art Spector, general manager, said: "The big boom today is in country music. WABR is programming the Top 50 c&w singles, new releases and top albums."

WQIK Boosts Power to 50,000

JACKSONVILLE, Fla. — WQIK Radio, Jacksonville's only full-time country music station, has been authorized by the FCC to increase power from 5,000 to 50,000 watts.

The station's FM station will go to 100,000 watts, making it "America's most powerful country combination," said Marshall Rowland, owner and manager of Rowland Broadcasting Co.

KCLR Increases Wattage to 5,000

LUBBOCK, Tex. — Station KCLR here has increased its wattage from 1,000 to 5,000 and now covers the Lubbock, Amarillo and Eastern New Mexico areas with c&w and religious music.

Program Director Chuck Martin asks to be put on mailing lists for c&w and gospel music product. "We could also use station id's from well-known artists, plugging their releases," says Martin.

McBride and Groom Form Talent Agency

DALLAS—Claude McBride, owner of Deepcross Music and Brookhurst Records, has joined with Dewey Groom, owner of Longhorn Records, to form Longhorn Attractions for booking talent.

The new firm will operate



NAT STUCKEY has a national hit record with "Don't You Believe Her," Paula 233. Nat is the writer of the hit country tune, "Waitin' in Your Welfare Line." For additional information and DJ copies contact Jewel-Paula Records, Shreveport, La. (Advertisement)

from Longhorn Records, 2631 Fonville Drive. The agency has already booked dates and tours for artists Janet McBride, Vern Stovall, Steve Stebbins and Panther Hall.



THE COUNTRY MUSIC ASSOCIATION literally stole the show at the 44th annual convention of the National Association of Broadcasters Monday (28) in Chicago. Above, LeRoy Van Dyke, of Warner Bros. Records, sings a country tune in modern upbeat tempo to prove to more than 2,000 radio men that country music is not only tasteful and appealing, but big city in style.

Billboard SPECIAL SURVEY for Week Ending 4/16/66

HOT COUNTRY SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart
1	1	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor 8749 (Pamper, BMI)	10	27	17	SKID ROW JOE Porter Wagoner, RCA Victor 8723 (Carretta, BMI)	17
2	2	WAITIN' IN YOUR WELFARE LINE Buck Owens, Capitol 5566 (Central Songs, BMI)	13	28	33	THE TWELFTH OF NEVER Slim Whitman, Imperial 66153 (Express, ASCAP)	6
3	3	THE ONE ON THE RIGHT IS ON THE LEFT Johnny Cash, Columbia 43496 (Jack, BMI)	10	29	31	MANY HAPPY HANGOVERS TO YOU Jean Shepard, Capitol 5585 (Mimosa, BMI)	7
4	4	TIPPY TOEING Harden Trio, Columbia 43463 (Window, BMI)	10	30	35	PUT IT OFF UNTIL TOMORROW Bill Phillips, Decca 31901 (Combine, BMI)	3
5	6	NOBODY BUT A FOOL Connie Smith, RCA Victor 8746 (Stallion, BMI)	10	31	27	WHEN THE SHIP HIT THE SAND "Little" Jimmy Dickens, Columbia 43514 (Window, BMI)	8
6	7	HUSBANDS AND WIVES Roger Miller, Smash 2024 (Tree, BMI)	8	32	37	TALKIN' TO THE WALL Warner Mack, Decca 31911 (Pageboy, SESAC)	4
7	5	BALLAD OF THE GREEN BERETS S/Sgt. Barry Sadler, RCA Victor 8739 (Music, Music, Music, ASCAP)	9	33	19	GIDDYUP GO Red Sovine, Starday 737 (Starday, BMI)	22
8	8	DEAR UNCLE SAM Loretta Lynn, Decca 31893 (Sure-Fire, BMI)	11	34	34	STOP THE START (Of Tears in My Heart) Johnny Dollar, Columbia 43537 (Zanetis, BMI)	5
9	10	I LOVE YOU DROPS Bill Anderson, Decca 31890 (Moss-Rose, BMI)	10	35	38	TILL MY GET UP HAS GOT UP AND GONE Ernest Tubbs, Decca 31908 (Tuckahoe, BMI)	3
10	18	GIDDYUP GO-ANSWER Minnie Pearl, Starday 754 (Starday, BMI)	7	36	44	GO NOW PAY LATER Liz Anderson, RCA Victor 8778 (4 Star Sales, BMI)	3
11	12	SOMEONE BEFORE ME Wilburn Brothers, Decca 31894 (Sure-Fire, BMI)	11	37	47	SWINGING DOORS Merle Haggard, Capitol 5600 (Bluebook, BMI)	2
12	15	VIET NAM BLUES Dave Dudley, Mercury 72550 (Buckhorn, BMI)	6	38	50	HISTORY REPEATS ITSELF Buddy Starcher, Boone 1038 (Glaser, BMI)	2
13	14	I'VE BEEN A LONG TIME LEAVIN' Roger Miller, Smash 2024 (Tree, BMI)	8	39	32	ANITA, YOU'RE DREAMING Waylon Jennings, RCA Victor 8729 (Parody/Irving, BMI)	14
14	16	COUNT ME OUT Marty Robbins, Columbia 43500 (Mariposa, BMI)	9	40	—	THE SHIRT Norma Jean, RCA Victor 8790 (Stallion, BMI)	1
15	20	WOULD YOU HOLD IT AGAINST ME Dottie West, RCA Victor 8770 (Tree, BMI)	6	41	43	BACK POCKET MONEY Jimmy Newman, Decca 31916 (New Keys, BMI)	4
16	9	SNOWFLAKE Jim Reeves, RCA Victor 8719 (Open Road-Rondo, BMI)	15	42	42	ROLL TRUCK ROLL Red Simpson, Capitol 5577 (Central Songs, BMI)	3
17	25	I'M A PEOPLE George Jones, Musicor 1143 (Blue Crest, Huskey, BMI)	6	43	46	GUESS MY EYES WERE BIGGER THAN MY HEART Conway Twitty, Decca 31897 (Wilderness, BMI)	4
18	36	DISTANT DRUMS Jim Reeves, RCA Victor 8789 (Champion, BMI)	3	44	49	REGULAR ON MY MIND Jim Edward Brown, RCA Victor 8766 (Albert, BMI)	2
19	13	IF YOU CAN'T BITE, DON'T GROWL Tommy Collins, Columbia 43489 (Seashell, BMI)	11	45	45	DIAMONDS AND HORSESHOES Jerry Wallace, Mercury 72529 (Jopell, ASCAP)	2
20	41	TAKE GOOD CARE OF HER Sonny James, Capitol 5612 (Paxton-Research, ASCAP)	2	46	—	CATCH A LITTLE RAINDROP Claude King, Columbia 43510 (Gallico, BMI)	1
21	21	PRIVATE WILSON WHITE Marty Robbins, Columbia 43500 (Mojave, BMI)	7	47	—	DON'T TOUCH ME Jeannie Seeley, Monument 933 (Pamper, BMI)	1
22	22	I'M LIVING IN TWO WORLDS Bonnie Guitar, Dot 16811 (Forest Hills, BMI)	7	48	48	INSURANCE Hank Locklin, RCA Victor 8783 (Western Hills, BMI)	2
23	24	THE BOX IT CAME IN Wanda Jackson, Capitol 5559 (Acclaim, BMI)	8	49	—	ONE BUM TOWN Del Reeves, United Artists 50001 (Moss Rose, BMI)	1
24	26	RAINBOWS AND ROSES Roy Drusky, Mercury 72532 (Harbot, SESAC)	8	50	—	YOU AIN'T NO BETTER THAN ME Webb Pierce, Decca 31924 (Cedarwood, BMI)	1
25	29	A WOMAN HALF MY AGE Kitty Wells, Decca 31881 (Gromart, BMI)	11				
26	11	GOLDEN GUITAR Bill Anderson, Decca 31890 (Saran & Deep Cross, BMI)	13				

Billboard SPECIAL SURVEY for Week Ending 4/16/66

HOT COUNTRY ALBUMS

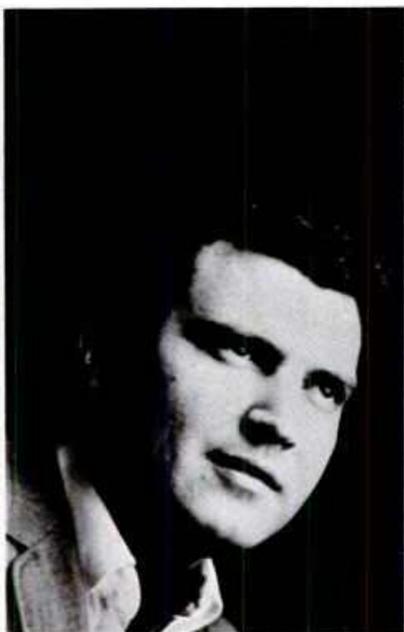
This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	ROLL OUT THE RED CARPET FOR BUCK OWENS AND HIS BUCKAROOS Capitol T 2443 (M); ST 2443 (S)	8
2	3	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)	6
3	5	MY WORLD Eddy Arnold, RCA Victor LPM 3466 (M); LSP 3466 (S)	28
4	2	BALLADS OF THE GREEN BERETS S/Sgt. Barry Sadler, RCA Victor LPM 3547 (M); LSP 3547 (S)	6
5	4	GIDDY-UP GO Red Sovine, Starday SLP 363 (M); SLP 363 (S)	11
6	11	MISS SMITH GOES TO NASHVILLE Connie Smith, RCA Victor LPM 3520 (M); LSP 3520 (S)	3
7	8	BEHIND THE TEAR Sonny James, Capitol T 2415 (M); ST 2415 (S)	21
8	14	THE BEST OF JIM REEVES, VOL. II RCA Victor LPM 3482 (M); LSP 3482 (S)	4
9	9	THE MANY MOODS OF CHARLIE LOUVIN Capitol T 2437 (M); ST 2437 (S)	10
10	10	THE BUCK OWENS SONG BOOK Buckaroos, Capitol T 2436 (M); ST 2436 (S)	6
11	6	ROGER MILLER/GOLDEN HITS Smash MGS 27073 (M); SR5 67073 (S)	22
12	12	CUTE 'N' COUNTRY Connie Smith, RCA Victor LPM 3444 (M); LSP 3444 (S)	25
13	7	LOVE BUG George Jones, Musicor MM 2088 (M); MS 3088 (S)	7
14	26	MEAN AS HELL! Johnny Cash, Columbia CL 2446 (M); CS 9246 (S)	3
15	17	HYMNS Loretta Lynn, Decca DL 4695 (M); DL 74695 (S)	13
16	24	TALK ME SOME SENSE Bobby Bare, RCA Victor LPM 3515 (M); LSP 3515 (S)	2
17	16	PRETTY MISS NORMA JEAN RCA Victor LPM 3449 (M); LSP 3449 (S)	15
18	13	THE OTHER WOMAN Ray Price, Columbia CL 2382 (M); CS 9182 (S)	29
19	19	HELLO VIETNAM Johnny Wright, Decca DL 4698 (M); DLP 74698 (S)	17
20	15	DOTTIE WEST SINGS RCA Victor LPM 3490 (M); LSP 3490 (S)	8
21	25	ROLL, TRUCK, ROLL Red Simpson, Capitol T 2468 (M); ST 2468 (S)	3
22	29	FOLK-COUNTRY Waylon Jennings, RCA Victor LPM 3523 (M); LSP 3523 (S)	2
23	23	DEL REEVES SINGS JIM REEVES United Artists UAL 3468 (M); UAS 6468 (S)	3
24	18	THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE Dave Dudley, Mercury MG 21057 (M); SR 61057 (S)	11
25	30	CHET ATKINS PICKS ON THE BEATLES RCA Victor LPM 3531 (M); LSP 3531 (S)	2
26	21	ROY CLARK SINGS LONESOME LOVE BALLADS Capitol T 2452 (M); ST 2452 (S)	6
27	20	FLOWERS ON THE WALL Stallion Brothers, Columbia CL 2449 (M); CS 9249 (S)	10
28	—	A SIX PACK TO GO Hank Thompson, Capitol T 2460 (M); ST 2460 (S)	1
29	—	THE BEST OF NED MILLER Capitol T 2414 (M); ST 2414 (S)	1
30	—	KITTY WELLS SINGS SONGS MADE FAMOUS BY JIM REEVES Decca DL 4741 (M); DL 74741 (S)	1

CHART

BOUND

**Johnny
Darrell**

"Johnny Lose It All"
(United Artist 5008)



**Jim
Nesbitt**

"She Didn't Come Home"
(Chart 1320)

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Dickens Show For Fairs, Parks

NASHVILLE—Moeller Talent, Inc., has packaged a Little Jimmy Dickens Road Show to work the fair and park circuit in July, August and September.

Besides Dickens, the package will include the Homesteaders and Jenny Clay. Moeller vice-president, Jack Andrews, says 30 of the 90 days have been sold to date.



Ernest Tubb, with his Texas Troubadours, has come up with another winning performance on his latest Decca album "By Request" (Decca DL 4746). Such favorite country standards as "Born to Lose" and "Lost Highway," mixed with a number of fine newer songs, make the package a sure winner. Ernest Tubb, newest member of The Country Music Hall of Fame and one of the warmest and best-loved entertainers in the world of country music, uses a custom-built Epiphone Excellente guitar for in-person and recording appearances. The Troubadours, too, use Epiphone guitars, an Epiphone electric bass and Epiphone amplifiers. Epiphone—the professional instrument for musicians who can hear the difference.

(Advertisement)

Nashville Greets Rachel Roman

NASHVILLE — Rachel Roman, 20th Century-Fox starlet, was greeted at the Nashville airport Sunday (3) by a welcoming party made up of members of the press, city officials and country music execs and artists. Also on hand to greet her was Gordon Terry, who will be co-featured with her in the color film, "Girl From Tobacco Row," currently being produced here by Ron Ormand.

Filming is going on at Don Pierce's Old Hickory Lake Ranch, with the flicker slated to premiere in Louisville June 1. Others who will have important parts in the film are Tex Ritter, Earl (Snake) Richards, Rita Faye, Johnny Russell, with character heavies portrayed by Ralph Emery, Walter Haynes, Ed Livingston, Howard White, Dean Turner and Cecil Scaiffe.

Light, Floyd Offer Lead-Sheet Service

NASHVILLE — A lead-sheet service has been opened here by Larry Light, formerly a sideman for Skeeter Davis, and Tommy Floyd, who manages Tex Ritter's two publishing companies, Vidor Publications and Red River Songs.

Floyd and Light have opened offices at 1007 17th Avenue, South, in the Record Row area. Name of their firm is Flight Leadsheet Service.



WANDA FAYE has a record that is getting national attention, "THE LONGEST NIGHT," backed with "Old Memories," on Columbia 4-43322. For bookings (single or with band) write: P. O. Box 74, Medford, Ore. (Advertisement)

6 Films Planned For Dollar-Trevor

NEW YORK—Dick Heard, who now operates his own artist management firm, said he is negotiating a contract with a film company to star country music artists Johnny Dollar and Van Trevor in six movies.

"They'll be hard-hitting Westerns a la James Bond," says Heard, "with some good country tunes to add to the excitement."

Clement Signs Glaser Brothers

NASHVILLE—Jack Clement, independent producer, composer and publisher, has signed the Glaser Brothers with an arrangement to release them on MGM. The Glasers were formerly on Decca for five years.

Clement produces the Stoneman Family sessions for MGM,



SWITCHES CAREERS—Dr. Paul Moore, left, a dentist, has given up filling molars with gold and is seeking to extract gold from c&w music. He has signed a booking contract with Bob Neal, right, and will be booked for road shows beginning this week. He records for K-Ark Records.

Jerry Lee Lewis for Smash, Charlie Pride for RCA, among others.

Toshiba Bucks Business Decline

• Continued from page 30

ulars 58 to 59 per cent, of the total international platters sold.

Total returns are around 12 to 15 per cent. Dealers are allowed to return unsold disks at the specified rates in proportion to the volume of respective sales effected.

The quota for the next six-month term, though it includes dog days, has been set at 30 billion yen (\$8,333,333). As for new methods of promotion, seminars for about 1,000 record shop proprietors and employees will be held in 16 cities across the country, Toshiba store signboards will be installed, free work suits will be given employees, with the Toshiba in-

signia embroidered, framed portraits of international artists will be distributed, advertising via radio and TV will be carried out.

Special Releases

The Ventures are now performing throughout Japan for the third time. Herbert von Karajan is expected shortly with the Berlin Philharmonic Orchestra. Special releases of their stereo albums have hit the market, and the selections will be offered for audition to the public at record concerts to be given in key cities.

The disk firm is, at the same time, mapping out sales contests between branch offices, special training for salesmen, dispatching staff members to

overseas countries for business study and survey, and intends to streamline production and office systems. In addition, exclusive recording studios will be completed by autumn to facilitate any urgent recordings.

Since Motoji Kuno, chairman, took over Toshiba a couple of years ago, the firm's business has shown marked improvement. He is assisted by Hani-cho Ishizaka, executive managing director, who is a veteran in the record industry. Toshiba paid the first and second dividends at 10 per cent per annum in its 10-year history last year, and stockholders should have another share of the melon in the next business term.

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WCNW	—	WKBX	—	WKMF	—	WENO	—	KYAL
WNOX	—	KISN	—	WLS	—	WALT	—	WLOF

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NEW ALBUM RELEASES

ANGEL

ELGAR: THE DREAM OF GERONTIUS—Halle Orch. & Chorus (Barbirolli); B 3660, SB 3660
 VERDI ARIAS—Regina Crespin/Paris Conservatoire Orch. (Pretre); 36311, S 36311
 ROUSSEL: SYMPHONY NO. 3 IN G MINOR OP. 42—Paris Conservatoire Orch. (Cluytens); 36327, S 36327
 BACH: THREE FLUTE SONATAS—Shaffer/Malcolm/Gauntlett; 36337, S 36337
 BRAHMS: DEUTSCHE VOLKSLIEDER—Various Artists; B 3675, SB 3675
 LENAR: THE MERRY WIDOW—Various Artists/Philharmonia Orch. & Chorus (von-Matatic 36340, S 36340

ARC

ST. GEORGE'S COLLEGE CHOIR—Evensong; A 675

ARCHIVES

THE ELLINGTON ERA 1927-1940, Vol. 2; C3L 39
 BILLIE HOLIDAY—The Golden Years, Vol. 2; C3L 40

ARZEE

REX ZARIO; 1001

ATCO

MR. ACKER BILK in Paris; 33-181, SD 33-181
 BYRON LEE—Jump Up; 33-182, SD 33-182
 The Wondrous World of SONNY AND CHER; 33-183, SD 33-183
 EDDIE CANO & NINO TEMPO on Broadway; 33-184, SD 33-184
 BENT FABRIC—Never Tease Tigers; 33-185, SD 33-185
 RAY ELLIS—Big Hits for Swingers; 33-187, SD 33-187

ATLANTIC

THE MODERN JAZZ QUARTET AND THE ALL STAR BAND—Dialogue; 1449, SD 1449
 MOSE ALLISON—Mose Live! at the Light-house in Hermosa Beach, Calif.; 1450, SD 1450
 JOHN COLTRANE & DON CHERRY—The Avant-Garde; 1451, SD 1451
 HANK CRAWFORD—After Hours; 1455, SD 1455
 DAVE PIKE—Jazz for the Jet Set; 1457, SD 1457
 THE MITCHELL-RUFF TRIO—After This Message; 1458, SD 1458
 NAT ADDERLEY—Sayin' Somethin'; 1460, SD 1460
 THE QUARTETTE TRES BIEN—Butly; 1461, SD 1461
 HERBIE MANN—Monday Night at the Village Gate; 1462, SD 1462
 JOE ZAWINUL—Money in the Pocket; 3004, SD 3004
 CHRIS KENNER—Land of 1000 Dances; 8117, SD 8117
 BARBARA LEWIS—It's Magic; 8118, SD 8118
 PATTI LA BELLE & THE BLUEBELLES—Over the Rainbow; 8119, SD 8119
 JOE TEX—The Love You Save; 8124, SD 8124

BALBOA

BLUE CHIPS—Openers-Closers; MLP 2007

BLUE NOTE

ORNETTE COLEMAN—The Ornette Coleman Trio at the Golden Circle, Stockholm, Vol. 2; BLP 4225, BST 84225
 WAYNE SHORTER—Speak No Evil; BLP 4194, BST 84194
 THE THREE SOUNDS—Out of This World; BLP 4197, BST 84197

CAPITOL

PEGGY LEE—Big Spender; T 2475, ST 2475
 GUY LOMBARDO & HIS ROYAL CANADIANS—A Wonderful Year!; TT 2481, STT 2481
 VERDELLE SMITH—(Alone) In My Room; T 2476, ST 2476
 VARIOUS ARTISTS—Camp!; T 2474

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in Billboard's 1966-67 Buyer's Guide, out in Aug.



COUPON

Contained in Special Announcements Elsewhere in This Issue, or Write:

John Hays, Billboard
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 New York, N. Y. 10036

CAPITOL IMPORTS (FRANCE)

CHAUSSON: CONCERTO IN D MAJOR FOR PIANO, VIOLIN & STRING QUARTET OP. 21—Cortot/Thibaud; COLH 313
 CESAR VEZZANI—Operatic Recital; 50037
 PAGANINI: CENTONE DI SONATE—Regis Pasquier & Oscar Ghiglia; ASDF 848
 CHARLES AZNAVOUR, VOL. 3; 310 V 20003
 CHARLES AZNAVOUR—Les Meilleures Chansons; 310 V 028

COLPIX

TOMMY DORSEY & HIS ORCH.—A Man & His Trombone; 498, CPL 498
 The JANE MORGAN Album; CPL 497
 NINA SIMONE With Strings; CPL 496
 SONNY STITT—Broadway Soul; 499, CPL 499

COLUMBIA

BEETHOVEN: CONCERTO NO. 1 BAGATELLES—Philadelphia Orch. (Ormandy); ML 6238, MS 6838
 BEETHOVEN: CONCERTO NO. 2—Philadelphia Orch. (Ormandy); ML 6239, MS 6839
 Harold Sings Arfen (With Friend); OL 6520, OS 2920
 Music From Marlboro—Marlboro Festival Orch. (Schneider); ML 6247, MS 6847
 MOTHER MAYBELLE CARTER—A Living Legend; CL 2475, CS 9275
 MOZART: PIANO CONCERTOS NOS. 14 & 17—Columbia Symphony Orch. (Schneider); ML 6244, MS 6844
 RAY PRICE—Collector's Choice; HL 7372, HS 11172

DISNEYLAND

VARIOUS ARTISTS—Thumper's Great Race; DQ 1295

DOT

STEVE ALLEN & TERRY GIBBS—Rhythm & Blues; DLP 3683, DLP 25683

FIESTA

DER KINDERCHOR RUDOLF KIERMEYER—Das Wandern Ist Des Mullers Lust; FLP 1440, FLP 1440
 DEUTSCHLAND MUSIK KORPS — Vorwärts! Marsch! FLP 1443, FLP 1443
 ERICH STORZ—Lieder Von Wald Und Fernen Landern, FLP 1445
 VARIOUS ARTISTS—Canzoni Allegre D'Italia; FLP 1444
 VARIOUS ARTISTS—Das Meer, Die Heimat Der Matrosen; FLP 1442, FLP 1442

GREAT RECORDINGS

BEETHOVEN: Artur Schnabel; COLH 66

GRECOPHON

MANOLIS NIOTIS & MARY LINDA—The Incomparable Duo From Greece; GR 308, GRS 308

HARMONY

LES ELGART—The Greatest Dance Band in the Land; HL 7374, HS 11174

IMPERIAL

The Sonny Side of CHER; LP 9301, LP 12301
 JOHNNY RIVERS—And I Know You Wanna Dance; LP 9307, LP 12307

LONDON

ROLLING STONES—Big Hit (High Tide and Green Grass); NP 1, NPS 1
 CATERINA VALENTE & SILVO FRANCESCO—Go Latin!; LL 3471, PS 471

LONDON INTERNATIONAL

THE AMSTERDAM JEWISH CHOIR—Israel; TW 91381, SW 99381
 MONSIEUR DAVID'SON Guitars; TW 91386
 Your Musical Trip Around the Island of Hawaii with the "HILO EL KALIMAS"; TW 91398, SW 99398
 RUDI KNABL—Germany's Incredible King of the Zither; TW 91382, SW 99382
 KING KWELA—Spoke Mashiyane; TW 91408
 THE SONS OF HAWAII—Music of Old Hawaii; TW 91396, SW 99396
 TUNA DE LA FACULTAD DE DERECHO DE MADRID—Spanish Student Songs; TW 91373, SW 99373
 VARIOUS ARTISTS—Finland Sings: A Picture in Song and Dance; TW 91387
 VARIOUS ARTISTS—Party Hulas; TW 91397, SW 99397
 VARIOUS ARTISTS—Greece Re-Visited Happy Bouzouki Music; TW 91388

MERCURY

ALLEN & ROSSI—The Adventures of Batman & Robin; MG 21077, SR 61077

MGM

SOUNDTRACK—The Singing Nun; 1E 75T, 51E 75T

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS THIS WEEK

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

DON'T YOU KNOW . . .

Keith Everette, Tempting 118 (Todd Mark, BMI) (Chicago)

COOL JERK . . .

Capitols, Karen 1524 (McLaughlin, BMI) (Detroit)

GOOD, GOOD LOVIN' . . .

Blossoms, Reprise 0436 (Screen Gems-Columbia, BMI) (San Francisco)

ONCE UPON A TIME . . .

Teddy and the Pandas, Musicor 1176 (Tepajo-Pudding, BMI) (Boston)

I'M SATISFIED . . .

Otis Clay, One-Derful 168 (Vapac, BMI) (Miami)

BLUE COLOR . . .

Gene Pitney, Musicor 1171 (Marks, BMI) (Baltimore)

LAURA LEE . . .

Wayne Newton, Capitol 5415 (Quadric, BMI) (Boston)

MOONGLOW

The Best of THE RIGHTEOUS BROTHERS; 1004, SD 1004

MUSIC GUILD

THE CARMIRELLI QUARTET—Boccherini/Cambini String Quartets; MG 123, MS 123
 INSTRUMENTAL ENSEMBLE OF BOLOGNA—Music of Bologna 16th-18th Century; MG 130, MS 130
 TELEMANN: SONATA/TRIO/QUARTETS—The Paris Baroque Ensemble; MG 135, MS 135

NONESUCH

BACH: ST. JOHN PASSION—Various Soloists/Amsterdam Society (Vandernoot); HC 73004
 BACH: SONATAS FOR CELLO AND HARPSICHORD—Navarra & Gerlin; H 1107, H 71107
 DANZI: 3 WOODWIND QUINTETS—New York Woodwind Quintet; H 1108, H 71108
 HAYDN: SYMPHONIES NOS. 54, 34 & 75—Little Orch. of London (Jones); H 1106, H 71106
 NORTH GERMAN FOLLOWERS OF SWEE-LINCK/JORGEN ERNST HANSEN—Master Works for Organ Vol. 3; H 1110, H 71110
 TELEMANN: WATER MUSIC CONCERTO FOR THREE VIOLINS AND STRINGS IN F MAJOR—Collegium Musicum of Paris (Douatte); H 1109, H 71109

PRESERVATION HALL

New Orleans' SWEET EMMA AND HER PRESERVATION HALL JAZZ BAND; VPH 2, VPS 2

PRESTIGE

BOOKER ERVIN—Groovin' High; 7417, S 7417
 FEARLESS FRANK FOSTER; 7461, S 7461
 FREDDIE McCOY—Spider Man; 7444, S 7444
 THE MODERN JAZZ QUARTET—Jazz Classics; 7425, S 7425
 BOBBY TIMMONS—Chicken & Dumplin'; 7429, S 7429

RCA VICTOR

CLIFF BARROWS Directs The Victor Voices in Billy Graham Crusade Favorites; LPM 3486, LSP 3486
 BROOK BENTON—That Old Feeling; LPM 3514, LSP 3514
 BLACKWOOD BROS. QUARTET—How Big Is God; LPM 3521, LSP 3521
 THE BROTHERS Go To Mother's—and Others; LPM 3524, LSP 3524
 NEAL HEFTI—Batman Theme & 11 Hefti Bat Songs; LPM 3573, LSP 3573
 RAY KINNEY & HIS ALOHA SERENADERS—The Voice of Aloha; LPM 3446, LSP 3446
 PAUL LAVALLE & THE BAND OF AMERICA—Salute to Our Fighting Men in Vietnam; LPM 3600, LSP 3600
 TOMMY LEONETTI—Trombones, Guitars and Me; LPM 3543, LSP 3543
 MARILYN MAYE—The Second of Maye; LPM 3546, LSP 3546
 HUGO MONTENEGRO—More Music From The Man From U.N.C.L.E.; LPM 3574, LSP 3574
 WILLIE NELSON—Country Favorites; LPM 3528, LSP 3528
 ELVIS PRESLEY—Frankie and Johnny; LPM 3553, LSP 3553
 THE PROVOCATIVE STRINGS OF ZACHARIAS—Pop Goes Baroque; LPM 3597, LSP 3597
 CHARLIE RICH—Big Boss Man; LPM 3537, LSP 3537
 PETER SERKIN—Schubert Sonata in G, OP. 78; LM 2874, LSC 2874

REBEL

THE COUNTRY GENTLEMEN; RLP 1478

REPRISE

KINKS—The Kink Kontroversy; R 6197, RS 6197
 TRINI LOPEZ—Trini; R 6196, RS 6196
 FRANK SINATRA—Moonlight Sinatra; F 1018, FS 1018

SMASH

JERRY LEE LEWIS—Memphis Beat; MGS 27079, SRS 67079
 CHARLIE RICH—The Best Years; MGS 27078, SRS 67078

SOUNDS OF ATLANTA

RONNIE THOMPSON—When I Fly A Way; SOA 1026

SPIVEY

VICTORIA SPIVEY—The Queen and Her Knights; LP 1006

STAX

THE MAR-KEYS—The Great Memphis Sound; 707, SD 707

SURREY

BARRY McGUIRE & BARRY KANE—Star Folk Volume; SS 1022
 SAN REMO ORCH.—Romantique; SS 1017
 SURREY BRASS—Big! Fat! Brass!; SS 1031
 BILL SNYDER & HIS TRIO—Moonlight & Love; SS 1018
 SURREY STRINGS—Made in Spain; SS 1024
 MATT MATHEWS & THE SURREY STRINGS—Love's in Season; SS 1020
 ELLIOT LAWRENCE & HIS ORCH.—Winds on Velvet; SS 1019
 FELIPO TUREZ With Spanish Saxes of Sonora; SS 1021
 SAM MAKIA & HIS ISLANDERS—Songs of the Islands; SS 1035
 WOODY HERMAN & THE FOURTH HERD; SS 1032
 SURREY STRINGS—Made in London; SS 1036

BILLY TAYLOR TRIO—Easy Like; SS 1033
 PETE GALLADERO WITH THE SURREY LATIN BRASS—Senor Swing; SS 1029
 SURREY BRASS—Made in the '50's; SS 1025
 SURREY BRASS—Made in the '40's; SS 1026

(Continued on page 53)

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TALENT

Triumph a 'Surprise' to Shea

By RAY BRACK

WESTERN SPRINGS, Ill.—Having received two NARAS achievement award nominations in the past without a winner, George Beverly Shea was surprised by his 1965 Grammy for best gospel recording.

"Frankly," said the RCA Victor artist, "I expected Kate Smith to win."

Known to many as "America's Beloved Gospel Singer," Shea won a Grammy Award with his 24th album for Victor, "Southland Favorites," which he recorded with the Anita Kerr Singers.

"And please let it be known that I give Anita Kerr a lot of credit for the recognition this album has received," Shea said.

Early in his career as a recording artist, Shea, following professional advice, hired a press agent. "But I saw immediately that this was a bad idea." During 15 years as featured gospel soloist with Dr. Billy Graham in the evangelist's "crusades" in most of the world's major cities, Shea has yet to plug an album from the plat-

form. He grimaces when reference is made to the product-hawking practices of certain well-known "gospel" quartets.

"When I cut an album it is with the sincere prayer that the music and words will offer many things to all types of people," Shea said. He is particularly concerned that his music have significance to young people, "and I'm pleased to find that it has."

RCA's Paul Barkmeier, now vice-president and general manager of the record division, "discovered" Shea at a massive religious youth rally at Convention Hall in Philadelphia. Shea had accepted an invitation by Stuart Hamblin (later to hit the charts with "This Ol' House") to appear as a guest soloist.

Shea was placed under a&r man Steve Sholes. His first release, "Inspirational Songs," recorded with Hugo Winterhalter, is still a profitable fixture in the Victor religious catalog.

Whether the Grammy award was influential is not really important, but Victor after a long string of annuals, has just signed

Shea to his first five-year contract. He'll do next another album with the Anita Kerr Singers, slated for October release.

Lot New at Newport Fest

NEW YORK—There will be several innovations at the Newport Folk Festival this year. In addition to the annual four days of evening concerts and daytime workshops to be held July 21 through July 24, a pre-festival day, specially geared for children has been set for July 20. Another first will be the inclusion of traditional folk crafts, which will be shown at the daytime programs.

Oscar Brand will organize the children's day and has already lined up performers such as Theodore Bikel, Judy Collins, Bessie Jones, Jean Ritchie and Buffy Sainte-Marie. A group of children from Newport will perform singing games of the U. S. and Canada.

For the folk crafts exhibition, the complete wool process, from the shearing of sheep to the finished wool tweed will be shown by skilled artisans. A mountain potter, wood carver and basket weaver will work beside Seminole Indian patchwork makers, an Eskimo ivory carver and a Nova Scotia fisherman who will weave nets and make lobster traps.

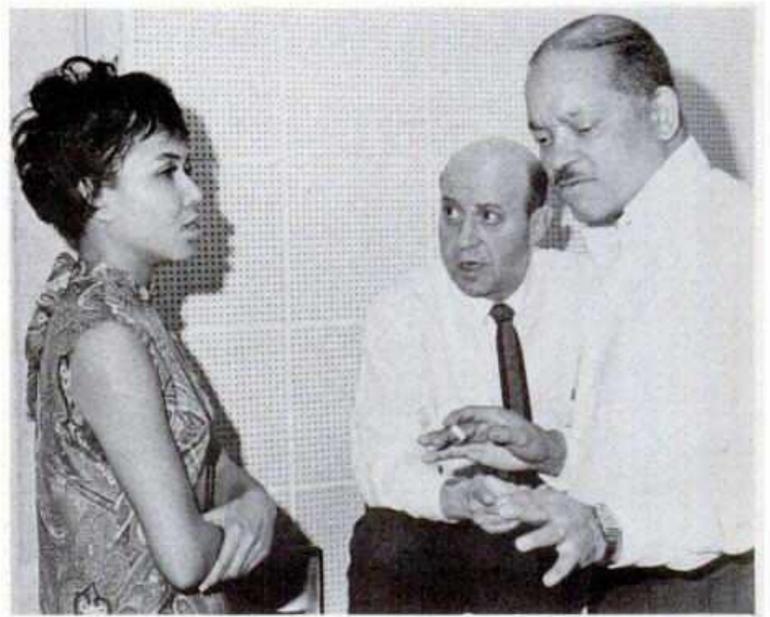
Theodore Bikel, Oscar Brand, Brownie McGhee and Sonny Terry, Judy Collins, Bob Dylan, Jack Elliot, Mimi and Dick Farina, Flatt & Scruggs, Carolyn Hester, Bessie Jones, Clark Kessinger, Phil Ochs, the Pennywhistlers, Jean Ritchie, Grant Rogers, Buffy Sainte-Marie, Joseph Spence and Howling Wolf are among the performers who'll be appearing at the Festival this year.

SIGNINGS

Sanji Clay, former wife of Cassius Clay, signed to American Music Makers. . . . Johnny Crawford joins Supreme Recordings and will cut an LP of sacred songs as his first project. . . . The Young Giants and the Wild Hares to American Gramophone, Randy Sparks' label. Giants are a male quartet; Hares, a boy-girl duo. . . . Los Vegas to Columbia Records. . . . Joey Dee to Miller-Martin Productions. . . . The Ovations signed to Argon Productions, Clyde Otis' independent company. . . . The Barons to Patty Records. . . . Don Costa Productions has added the Reflections and the Spindles to its roster. . . . Ritchie Adams to Teddy Randazzo Productions. . . . Janet Stewart to the Cleveland-based Suburban Records.

Miriam Makeba has been signed to a long-term contract by Mercury Records. The African artist, who came to the States in 1959, is already discussing material with a&r producer Luchi de Jesus and will record in New York as soon as possible. An international promotion campaign will be launched behind her first release, said Mercury President Irving B. Green. She had been recording for RCA Victor.

Jacie and Gayle to United Artists. The team has just finished cutting their initial UA release which will be issued to co-ordinate with their appearance on John Gary's CBS-TV show. . . . Buddy Greco to Warner Bros. after a hitch with Epic. . . . Rowan and Martin signed with Epic for comedy LP's. Also added to Epic was Bob Crane of TV's "Hogan's Heroes." . . . Reprise has signed Guy Mitchell and Deana Martin,



AMI ROUSSELLE, who recently signed a recording contract with Decca, is pictured at her first session with a&r man Milt Gabler, center, and arranger Sy Oliver.

Dave Brubeck Quartet Is Like a Burst of Fresh Air

NEW YORK — A capacity crowd jammed Philharmonic Hall Wednesday night (6) to hear the Dave Brubeck Quartet.

In his 15th year with the quartet, Brubeck sounds as fresh and inventive on the keyboard as he did when he initiated the group. With Joe Morello (drums), Eugene Wright (bass), and Paul Desmond (alto sax), Brubeck has a thoroughly professional and imaginative combo.

Opening the set with "Swanee River," which the group performed in an early Columbia album, "Gone With the Wind," the group established an easy-swinging rapport with the audience as Desmond's clean and mellow alto phrases led the way.

The quartet pleased the fans by playing familiar Brubeck melodies, including "Tangerine"

and "Take Five." The group unveiled several songs from their new Columbia LP, and a selection from a religious jazz work Brubeck is penning for a church performance with adult and children choirs and a folk group.

Skitch Henderson, musical director of TV's "Tonight" show, presented the group with Billboard's Award as the No. 1 Jazz Instrumental Group on Campus. The group also received awards for winning the Playboy Jazz Poll and the Downbeat Readers' Poll as the No. 1 Jazz Combo in the country.

Although the quartet's sounds are not as progressive as those of a Charlie Mingus or John Coltrane, their music appeals to a variety of musical tastes which accounts for their unflagging popularity. **HERB WOOD**

Darin Touches All Bases in Home Run

NEW YORK—Bobby Darin apparently doesn't hold to the view that "You can't go home again." He's back swinging on the Atlantic label after a three-year hitch with Capitol, and he's back on the Copacabana's nightclub grounds after a three-year stay on the Coast with an act that's packed with entertainment. He's come home again all right, and all concerned can be quite happy about it.

Darin is a snappy and versatile performer who fills his 50-minute Copa turn with songs, movement and mimicry that adds up to solid showmanship. He's best on the rhythm numbers but he's no slouch when it comes to a ballad or a vigorous folk-styled number. On some numbers he stretches his vocal equipment to the limits but even this doesn't detract from his over-all ease and the generally loose, but sill pointed, performance.

That Darin has taken pains

in the preparation of his Copa return is evident from the start. He embellishes the Copa orchestra with 29 musicians, and he has selected a repertoire of choice quality, spiced with arrangements that highlight his dynamic style.

Everything works in his favor and he remains constantly winning whether on his trademarked "Mack the Knife" or his latest Atlantic release, "Mame," the title song from the Broadway-bound Jerry Herman musical.

Darin takes a respite from his song repertoire with an accurate and funny routine. He carbons James Cagney, Cary Grant, Marlon Brando, Buddy Hackett, Robert Mitchum and W. C. Fields. It's a show-stopping bit as is virtually every number he does. **MIKE GROSS**

Eldridge's Jazz Groove Groovey

NEW YORK—There's still a market for live jazz in midtown Manhattan. Roy Eldridge, who ranks among the top in the jazz trumpet hierarchy, is drawing near capacity houses at the Embers West, and the bistro's policy of booking top jazz names seems to be making it.

Eldridge, whose albums on MGM, Decca, Verve and Riverside have been solid sellers in the jazz field, came on strong Saturday night (2) with variations of "Easter Bonnet," "Take the A Train," "Lady Be Good" and "I Can't Get Started With You."

It's jazz in the old tradition. Eldridge's style hasn't changed much in the last decade, and if the Saturday performance is any criterion, no change is called for.

The other three men in the combo backed up Eldridge in fine style, particularly Ross Tompkins on piano.

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Jones—Yes; Production—No

NEW YORK — Making his first TV special, Kapp recording star Jack Jones successfully overcame the obstacle of a cumbersome production format by using his voice, charm and personality on ABC-TV's "Jack Jones on the Move" on April 5. When given the opportunity to sing, Jones proved again that he is one of the best in the business today.

He performed "Who Will Buy," "Feelin' Good," "This Is All I Ask" and "I'm Glad There Is You" with exceptional feeling and vocal power. His humor came alive in his whimsical approach to the oldie "42nd Street." However, the show which featured Jones as a traveling minstrel, was chopped up with bits and pieces of songs and guests, and lacking in recorded songs that put him on the map.

Guests Joannie Sommers, Molly Bee, Shani Wallis, Milton Berle and Tony Bennett were not

given the opportunity to project their individual talents. They were caught up in format of foreign setting or weakly written situations. With the exception of Jones' songs and his patter with Berle, the highlight of the hour program was the matching of voices of Bennett and Jones during their duet, "The Moment of Truth." These elements, combined with Bennett's dramatic reading of "Last Night When We Were Young," made the hour enjoyable and entertaining. Future Jones specials would come off better with more of his rich voice and less emphasis on involved production. **DON OVENS**

UGGAMS WILL HONOR WRITERS

NEW YORK—Leslie Uggams, Atlantic Records artist, who opens at the Copacabana on April 14, will honor 40 of America's top songwriters at a special dinner party at the club on April 17. Miss Uggams is utilizing the dinner part to kick off two projects: a Hall of Fame for Songwriters and a U. S. postage stamp commemorating songwriters.

17-year-old daughter of Dean Martin. Lee Hazelwood will handle Miss Martin. Jimmy Bowen will produce Mitchell's dates. . . . Singer Connie Austin signed to EPI Publishing and disk representation. . . . Trade Martin and Ed Miller, of Miller-Martin Productions signed Joey Dec. . . . Phillip Dawn and the Sunsets to Fran-Tel Records.

RHYTHM & BLUES

TOP SELLING R & B SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	634-5789 Wilson Pickett, Atlantic 2320 (East-Pronto, BMI)	9	24	21	I'M TOO FAR GONE (To Turn Around) Bobby Bland, Duke 393 (M.P.I., BMI)	13
2	2	GET READY Temptations, Gordy 7049 (Jobete, BMI)	4	25	36	I'LL TAKE GOOD CARE OF YOU Garnet Mimms, United Artists 995 (Rittenhouse & Web IV, BMI)	2
3	11	THE LOVE YOU SAVE Joe Tex, Dial 4026 (Tree, BMI)	5	26	24	NO MAN IS AN ISLAND Van Dykes, Mala 520 (Cha-Stew, BMI)	6
4	4	ONE MORE HEARTACHE Marvin Gaye, Tamla 54129 (Jobete, BMI)	8	27	27	DON'T MESS WITH BILL Marvelettes, Tamla 54126 (Jobete, BMI)	14
5	8	SATISFACTION Otis Redding, Volt 132 (Immediate, BMI)	5	28	26	PHILLY DOG Markeys, Stax 185 East, BMI)	8
6	3	BABY, SCRATCH MY BACK Slim Harpo, Excello 2273 (Excellorec, BMI)	13	29	31	I HAD A DREAM Johnny Taylor, Stax 186 (East, BMI)	4
7	14	SHE BLEW A GOOD THING Poets, Symbol 214 (Segittarius, BMI)	3	30	—	YOU'VE GOT MY MIND MESSED UP James Carr, Goldwax 302 (Rise, BMI)	1
8	6	THIS OLD HEART OF MINE Isley Brothers, Tamla 54128 (Jobete, BMI)	8	31	—	TOGETHER AGAIN Ray Charles, ABC-Paramount 10785 (Marks, BMI)	1
9	9	AIN'T THAT A GROOVE James Brown & the Famous Flames, King 6025 (Dynatone, BMI)	6	32	—	WANG DANG DOODLE Ko Ko Taylor, Checker 1135 (Arc, BMI)	1
10	7	LOVE MAKES THE WORLD GO ROUND Deon Jackson, Carla 2526 (McLaughlin, BMI)	13	33	35	COOL JERK Capitols, Karen 1524 (McLaughlin, BMI)	2
11	5	SHAKE ME, WAKE ME (When It's Over) Four Tops, Motown 1090 (Jobete, BMI)	7	34	38	HOLD ON! I'M COMIN' Sam & Dave, Stax 189 (East-Pronto, BMI)	2
12	13	MY BABY LOVES ME Martha & the Vandellas, Gordy 7048 (Jobete, BMI)	11	35	—	WHEN A MAN LOVES A WOMAN Percy Sledge, Atlantic 2326 (Pronto-Quinvy, BMI)	1
13	16	HELPLESS Kim Weston, Gordy 7050 (Jobete, BMI)	5	36	—	THINK TWICE BEFORE YOU SPEAK Al King, Flag 8566 (Tupper, BMS)	1
14	19	SEARCHING FOR MY LOVE Bobby Moore & the Rhythm Aces, Checker 1129 (Chevis, BMI)	7	37	39	I'LL LOVE YOU FOREVER Holidays, Golden World 36 (Myto, BMI)	2
15	12	I WANT SOMEONE Mad Lads, Volt 131 (East, BMI)	10	38	—	GOT MY MOJO WORKING Jimmy Smith, Verve 10393 (Arc, BMI)	1
16	10	DARLING BABY Elgins, V.I.P. 25029 (Jobete, BMI)	9	39	40	I MISS YOU, BABY (How I Miss You) Marv Johnson, Gordy 7051 (Jobete, BMI)	2
17	28	(You're My) SOUL AND INSPIRATION Righteous Brothers, Verve 10383 (Screen Gems-Columbia, BMI)	3	40	—	DO SOMETHING FOR YOURSELF Bobby Powell, Whit 715 (Su-Ma/Mirdean, BMI)	1
18	20	REAL HUNDINGER J. J. Barnes, Ric-Tic 110 (Myto, BMI)	8	NEW ACTION R&B SINGLES			
19	17	DEAR LOVER Mary Wells, Atco 6392 (Jalynne, BMI)	9	Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.			
20	18	THE FAT MAN T-K-O's, Ten Star 104 (Sconance-Money, BMI)	8	AS SWEET AS YOU CAN BE Irresistibles, Imperial 66157			
21	15	STOP HER ON SIGHT (S. O. S.) Edwin Starr, Ric-Tic 109 (Myto, BMI)	9	BAREFOTTIN' Robert Parker, Nola 721			
22	23	BABY, I NEED YOU Manhattans, Carnival 514 (Sanavan, BMI)	5	GONE FOR GOOD O. V. Wright, Back Beat 558			
23	25	SHARING YOU Mitty Collier, Chess 1953 (Renfro, BMI)	3	GREETINGS (This Is Uncle Sam) Monitors, V.I.P. 25032			

Billboard SPECIAL SURVEY for Week Ending 4/16/66

TOP SELLING R & B LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	TEMPTIN' TEMPTATIONS Gordy G 914 (M); GS 914 (S)	20	14	16	COMFORT ME Carla Thomas, Stax LP 706 (M); SD 706 (S)	6
2	4	I HEAR A SYMPHONY Supremes, Motown MLP 643 (M); SLP 643 (S)	5	15	15	THE FOUR TOPS SECOND ALBUM Motown 634 (M); ST 634 (S)	14
3	2	CRYING TIME Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)	7	16	18	EL CHICO Chico Hamilton, Impulse A 9102 (M); AS 9102 (S)	2
4	5	THE MARVELETTES GREATEST HITS Tamla TLP 253 (M); SLP 253 (S)	5	17	17	GENE CHANDLER LIVE ON STAGE IN '65 Constellation 1425 (M); (No Stereo)	17
5	3	GOT MY MOJO WORKING Jimmy Smith, Verve V 8641 (M); V6-8641 (S)	6	18	14	THE PRIME OF MY LIFE Billy Eckstine, Motown 632 (M); S632 (S)	13
6	9	THE "NEW" LOOK Fontella Bass, Checker LP 2997 (M); ST 2997 (S)	6	19	19	SPANISH GREASE Willie Bobo, Verve V 8631 (M); V6-8631 (S)	2
7	12	SOUL SESSION Jr. Walker & the All Stars, Soul 702 (M); S 702 (S)	3	20	20	LET IT ALL OUT Nina Simone, Philips PHM 200-202 (M); PHS 600-202 (S)	2
8	7	RIDIN' HIGH Impressions, ABC-Paramount ABC 545 (M); ABCS 545 (S)	6	NEW ACTION R&B LP's			
9	8	MIRACLES GOING TO A GO-GO Tamla T 267 (M); ST 267 (S)	20	Other albums registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B LP chart above. All records on the chart are not eligible for a listing here.			
10	10	UNBELIEVABLE Billy Stewart, Chess LP 1499 (M); ST 1499 (S)	4	NO NEW ACTION R&B LP's THIS WEEK			
11	6	HANG ON RAMSEY! Ramsay Lewis Trio, Cadet CLP 761 (M); CLPS 761 (S)	9				
12	13	GOIN' OUT OF MY HEAD Wes Montgomery, Verve V 8642 (M); V6-8642 (S)	4				
13	11	I GOT YOU (I Feel Good) James Brown, King 946 (M); (No Stereo)	12				

Retailers Using Wide Promotional Gimmicks

Continued from page 44

helps sales as do newspaper and magazine reviews.

Since stores are on Fifth and Madison Avenues, Brigatti has not found the interest in budget lines found elsewhere in the Metropolitan area. "Our customers have good equipment and want the best results."

William Lerner of Music Masters says his store features new releases and many unusual import labels as evidenced by an interest in Polish pianists.

Joseph Darton of the Darton Record Library uses the standard displays. He specializes in rare, obscure records, including 78's, but carries a full classical line.

The store caters to students, teachers and musicians, including those preparing for performances.

At Doubleday, Betty Ellsworth reports a constant check on inventory. She says operatic records, especially works being performed at the Metropolitan Opera, go well, especially at the two largest book store branches.

Discophile in Greenwich Village carries a special stock, "whatever we consider best," according to Jerry Apter. Classical records constitute the bulk of the stock of the store, which carries many imports.

Advice to customers is frequently given by an experienced staff.

At the neighboring Village Music, Michael Bergman finds "Promotion doesn't mean much except for records out of normal stock." Imports do well.

David Leblanz of the downtown Heins and Bolet believes a full display of records is a key to marketing.

"The more you can show, the more you can sell. Just get it out for people to see." Easy access, including a browser for Westminster Records, is important.

Paul Kutscher of Chambers recognizes the value of concerts, operatic performances and their "tremendous publicity" for sales.

At Marconi Brothers, George Bogdanos reports experience and well-trained salesmen help in the classical field.

NEW ALBUM RELEASES

Continued from page 51

VOLT

OTIS REDDING—The Soul Album; 413, SD 413

WARNER BROS.

KING FAMILY—Sunday With the King Family; W 1633, WS 1633

WESTMINSTER

DANIEL BARENBOIM—The Prodigy & the Genius; Barenboim/Beethoven; WM 1012, WMS 1012

BEETHOVEN/BARENBOIM—33 Diabelli Variations, Op. 120; WN 19107, WST 17107

BERNARD KRUYSEN—Poulenc/Songs; WST 17105; XWN 19105

MORINI/RODZINSKI—Violin Virtuosity—Philharmonic Symphony Orch. of London (Rodzinski); WM 1011, WMS 1011

ZONDERVAN

DICK BOLKS & PAUL DeKORTE Sing Songs by John W. Peterson; ZIP 658

CHARLOTTE DAVIS—My Wonderful Lord; ZLP 682

MARY JAYNE & THE SALEM SINGERS; ZLP 689

The Best of HELEN McALERNEY BARTH; ZLP 683

SWANEE RIVER BOYS In Nashville; ZLP 685

Roy Oliveau of Record Center finds classical records are "always active" in the chain.

Helen Shepard of Macy's has discovered the classical purchaser is selective, making promotion difficult. Salesmen keep track of what the public asks for to determine inventory.

The only S. Klein department store in the area reporting substantial classical sales is the Yonkers branch, where Al Bitinsky feels having room for display and keeping the stock straight and orderly makes it easy for the customer to find what he wants.

At Authority Music, Saul Harris reports people coming into the city by bus at Port Authority for operas and concerts boost sales. Composer and artist are important.

Harris says summer concerts don't help much because people generally stay outdoors.

Triboro of Jamaica has felt the baroque revival because of its nearness to St. John's University and Queens College.

At Stevens Radio Labs of Woodside, Barry Birch finds concert recordings move well because they are "considered like best of" collections by an artist.

Manny Secunda says Manhasset Music gives away Schwann catalogs and High Fidelity, but finds customers are price-conscious. Reviews and concerts help.

William Swenton of Garden City Music Center says manufacturers' promotions are usually with large dealers, clubs and chains.

"The smaller dealer can't use an advertising program to obtain an extra 6 or 7 per cent discount. We have a broad selection, but not the depth we used to. People are price-conscious. Chains use records for promotion."

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Harmonicas Hummin' In St. Louis Market

By EARL PAIGE

Editor's Note: Harmonicas, along with several other types of easy-to-handle accessories, are being used by some dealers and supported by several record manufacturers as items of the diversification-for-profit trend at the dealer level of the record industry. This is the first of several articles about acceptance and profitability of harmonicas by dealers in selected areas of the country.

ST. LOUIS—Eugene Kornblum, manager of the St. Louis Music Supply Co., told *Billboard* that the strongest indication of the harmonica's renewed popularity is the increasing demand for an in-store testing device for the instrument.

Kornblum, whose company, distributes Hohner products in 24 Midwest States, explained that harmonicas, unlike other wind instruments with removable mouthpieces, cannot be played by prospective customers for reasons of public health.

"Veteran harmonica users," said Kornblum, "know what

they want to buy and what it will sound like. However, since more and more dealers have been ordering testing instruments, such as Hohner's Examiner I, it indicates to me the increasing number of new harmonica customers in the Middle West."

Kornblum said that harmonicas have been moving so well that his company has actually been faced with stock shortages in the past few months. "I suppose the popularity of rock and roll artists using the harmonica has been the strongest influence on demand," said Kornblum, "and the revival of old-style blues has not hurt sales either."

One Brand

Dealers in the St. Louis region agree that Hohner dominates the harmonica field today, but many of them say that they stock other brands also. Glenn Meister of Meister Music in Keokuk, Ia., said he carries a Japanese brand, Tombo, manufactured by the Gakki Seisakusho Co., and a German-made model from Kostler & Co.

Irvin Satanovsky of Northland Music Center in St. Louis also stocks a variety of brands, including the Kratt model, but like other area dealers asserts that Hohner is his top seller at the present time. Satanovsky says that the new interest in harmonicas has caused many former mouth harp users to return to the fold. "They come in and ask for the old stand-by, the Marine Band," Satanovsky said, "which now sells for \$2.50. They look at me and mumble something like, '... they used to get 50 cents for these when I was first learning ...'"

Male Buyers

Most harmonica buyers are men, dealers report. The girls, while obviously enjoying the harp's sound as much as the boys, are discouraged from playing it because of the problems of smeared lipstick. But there are undoubtedly several less specious reasons for the fact that girls rarely take up the harmonica.

Virtually every music dealer (who also carries records) in the St. Louis area is now carrying harmonicas. However, many dealers who have been selling records but not musical instruments have been slow about jumping aboard the harmonica band wagon.

The entry of musical merchandising by companies traditionally involved with records and record accessories, as exemplified by Decca's recent introduction of guitars, is finding more and more record dealers diversifying to musical instruments. As the intermarriage of records and musical instruments continues, more dealers are expected to stock harmonicas. A significant indication, perhaps, is Capitol's recent program of supplying dealer with Hohner harmonicas.

A member of that group of record dealers who have found harmonicas a profitable and painless product is Harold Wise of Southside Music Co. in St. Louis. "I can't get enough harmonicas," Wise complains. "I'm sure if other dealers would just start carrying them and displaying them properly they'd find out just how hot they are."

Carol Channing Autographs Records in Chicago Store

CHICAGO—Carol Channing, star of stage musical hit "Hello Dolly," entered the record department of the Main Street Book Store on Chicago's Magnificent Mile on Friday (April 1) and began autographing copies of several of her Caedmon Recording Co. releases.

Ted Seifert, manager of the shop's record department, watched his customers flock to Miss Channing's side with obvious pleasure. "Just another of the special services we small dealers offer our customers," he cracked.

Seifert, who has been with the store for six years, told *Billboard* that he really does stress service in his dealings with customers. "Generally, we don't discount," he said, "but we do have occasional sales which distributors and manufacturers allow us."

Asked whether he was discounting Miss Channing's records in connection with her appearance, Seifert said, "No. In fact, the two records she is autographing sell for \$5.95 and we are asking list price for them. They are children's records and one of them, 'Lorelei's Diary,' is particularly appropriate at this time. It is an Easter story—the original version upon which 'Gentlemen Prefer Blondes' was based.

Special Orders

"We sell many specialty items like this," he said. "I will take a special order for anything, and a very large portion of our business consists of special order items. One of the things we are famous for is our complete collection of 'sound' recordings. I have collected such recordings, like train sounds, wave sounds and so on, of all the labels. I get requests for them from people all over the country.

"We don't carry very many products outside of records. We do have a little bit of the Folkways sheet music put out by Oak Publications which is so popular today, and we have a few accessories like needles and cloths.

"We still have listening booths and these are appreciated by our customers. The customers don't touch the records, however. The players are behind the counters and the customers can ask the clerk to let them listen to any record."

Seifert said he displays empty albums in browser boxes and keeps the records themselves on shelves behind the counter. "This system is being used by many record dealers," he said, "and seems to be the most efficient way of in-store merchandising."

Distributors Only

Seifert said he buys his records from distributors only. "We get very good service from Chicago distributors, overnight on most items, and I see no reason to pay extra for a one-stop. I don't have the volume to be able to cut into my profit margin."

Asked about the profitability of his department, Seifert said that "it could not make it alone. It's sort of a team proposition. The books carry us through certain periods of the year and the records carry us through others."

"The record business, as we used to know it," he said, "has been destroyed. Price cutting has reduced the record to the level of underwear or some other merchandise that you just put out on



CAROL CHANNING, making promotion visit to Chicago's Main Street Book Store, prepares to autograph a pair of albums for record department manager Ted Seifert whose enthusiasm about Miss Channing's visit was almost as high as that of his customers.

a shelf. Customers come to this store for special items but there is no reason for them to shop for records here often. If they can find something anywhere else they will almost certainly be able to buy it cheaper. However, I refuse to discount. The only way a record store will survive is by offering services that a customer cannot get anywhere else. The thing for them to do now is to look around for new ways of serving customers—by cutting prices they are only competing on very unfavorable terms with mass merchandisers and they cannot possibly win.

Association

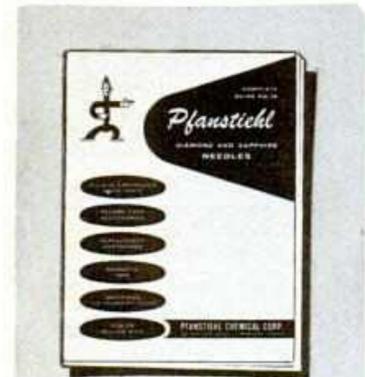
"What could save the small dealers," he said, "is some sort of an association, a meeting ground where they could discuss their problems and join forces to overcome things they cannot handle alone. But I don't believe there will be any such association—no one will try to start one anymore."

"We had a good one started here in Chicago a few years ago," he said, "but it fell apart

when the wrong kind of people began to take over. These were people who subscribed to short-sighted goals of 'hustle-hustle' rather than thinking in terms of long-range policy. This kind of lack of agreement on policy seems to be the rule among record dealers. Unless they can ascribe to common goals there is no way for them to join in united action. I would like to see dealers organize," he added, "but I doubt that it will happen."

EMPLOYEE WAS UNINFORMED: KORVETTE MGR.

NEW YORK — David Rothfeld, divisional merchandise manager of the E. J. Korvette chain, said last week that an employee of his firm's Morton Grove, Ill., branch manager who was quoted in the April 9 issue (Page 61), was uninformed as to the company's advertising policies since these are determined at Korvette's New York headquarters. Rothfeld said the individual quoted was not authorized to speak for the company. Furthermore, he said he felt inclined to comment on the matter because he wanted "to set the record straight in all fairness to our suppliers."



The Pfanstiehl needle catalog is cross indexed in every possible way for quick identification of a customer's needle . . . by brand number, cartridge or needle number, or by picture . . . for exact replacement with a new Pfanstiehl diamond or sapphire needle. Write for your free catalog and a supply of self-mailer order forms today.

Your order shipped same day it's received.

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CHEMICAL CORPORATION • BOX 498
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle

Scanning The News

Sheet music may be making a comeback. Vaughan's Music Center of Denver, Colo., in advertising the grand opening of its suburban Cherry Creek store, is giving heavy emphasis to the sheet music part of its record department.

Salt Lake City dealers who carry musical instruments are uniting in a joint dealer effort to prevent "deals" between music teachers and large music merchandisers. Small stores claim teachers are getting kickbacks for turning student business to large stores. Teachers say the kickbacks "aren't anywhere near as significant a problem as dealers claim."

The Electronics Industries Association reports that sales of home radios and phonographs in January 1966 have gone up from sales figures of the previous year. Radio sales increased by 20 per cent while phonograph sales climbed 14 per cent.

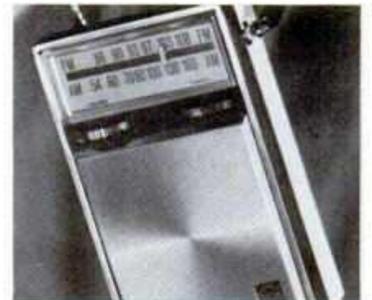
William P. McNamara, manager of Wurlitzer's Indianapolis store, (Continued on page 55)

NEW PRODUCTS

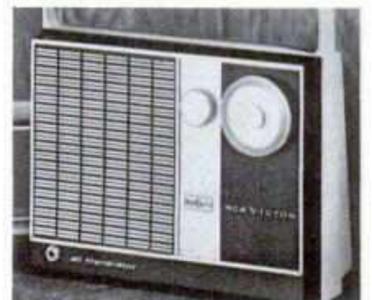
The following new products were selected by *Billboard* because of the special interest they may have for record dealers. For more information write Audio-Video Editor, *Billboard*, 188 West Randolph, Chicago 1, Ill.

RCA VICTOR

EDITOR'S NOTE: Following is RCA Victor's 1966 spring line.



AM/FM pocket radio. Vernier tuning, ferrite rod AM and telescoping monopole FM antennas, eight transistors, has "penguin feet" earphone and nine-volt battery. Wrist strap, two-tone plastic case. Retail price \$19.95.



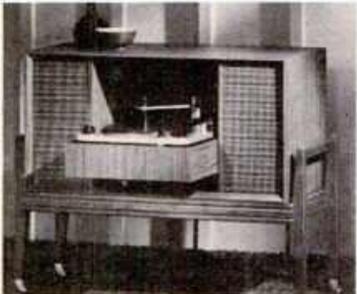
Eight-transistor AM portable called Galahad. Plays on two D batteries, planetary vernier tuning, optimized three-volt transistor circuit, earphone jack. Two-tone plastic case. Price \$17.95. Earphone optional.



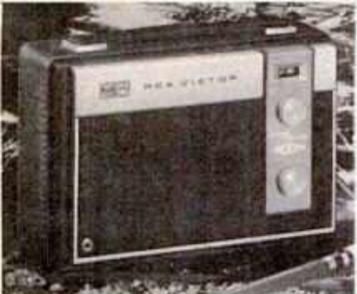
Keepsake AM pocket radio. Eight transistors, peep-hole tuning, built-in ferrite rod antenna, two-inch speaker. Operates on one nine-volt battery. Complete with earphone, battery and leather carrying case at \$11.98.



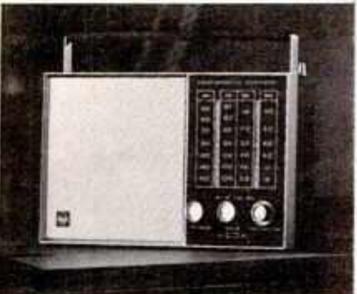
Coquette AM portable radio. Eight transistors, earphone jack for personal listening, operates on two flashlight batteries. Plastic case available in four colors and incased in textured leather-like boot. Price \$21.95.



Solid-state stereo phonograph called Rondelay. Two matched nine-inch oval duo-cone speakers, tilt-down, four-speed record changer. Walnut grained finish with matching rollabout stand. Retail for \$99.95.



Solid-state eight-transistor Globe Trotter AM portable radio. RF tuned stage, four-inch speaker, peep-hole tuning, earphone jack. Operates on four C batteries. Black textured case. Retail for \$27.50.



The Flagship 10-transistor, four-band radio. Receives AM/FM and shortwave, includes automatic frequency control, batteries, earphone, high-low tone control, sliding handle. Black plastic case with brushed aluminum trim. Retail \$49.95.

James H. Martin

• Continued from page 12

line, is the exclusive Lear distributor in the Chicago area, North Central Illinois and Northwestern Indiana.

Martin said he currently has both the Lear automobile cartridge player and the Lear home player available for immediate delivery.

Scanning the News

• Continued from page 54

has been named director of the recently acquired chain of Ohio stores formerly operated by Summers & Son, Inc.

Rheem Califone/Roberts Electronics has recently opened warehousing facilities in Dallas for receiving, storing, and shipping Roberts tape recorders and accessories, and Rheem Califone guitar amplifiers.

Chancellor Electronics, Inc., has appointed Donald E. Hassler to

Metro of Calif. on CARwagon

• Continued from page 14

which fits over the transmission hump, plugs into the cigarette lighter and has its own speakers. The unit has a home elec-

trical converter, allowing its use outside the auto; the 1207 (\$99.95), which may be hung below the dashboard, and the 1204 home set (\$109.95 sans speakers).

Slotnick said he has prototypes of a Japanese-made 4 and 8-track player, but is hesitant to release it now because of reported problems with the latter system.

Metro will shortly make available a combination cartridge player, AM-FM radio, battery powered at \$179.95. The unit has 24 transistors, its own speakers and an electrical adopter for home use.

Sales outlets sought by Metro include radio-TV stores, car tape player installers and record shops, with record shops just starting to sell the players.



Best Guitar Sound Around... Baldwin

Surprised?
You won't be for long. We designed and built our new guitars with the kind of fine craftsmanship you've come to expect from Baldwin instruments. Full rich tone, lively versatility and playing ease. (Sound familiar?) A patented, geared truss rod for easier, more accurate neck adjustment, even while the strings are under tension. Specially developed pickups assure pure, cleansound. Handcrafted neck is shaped to velvety perfection. Exclusive polyester finish is the finest, most durable in the guitar world. The same craftsmanship is built into Baldwin's new Supersound Amplifier. Positive preset tonal changes at the push of a button. Exclusive reverb and tremolo.

Mail today!

Baldwin Piano and Organ Company
 Dept. B-G 4-6, Cincinnati, Ohio 45202
 Please send free literature on new Baldwin Guitars and Amplifiers along with name of nearest dealer.

Name _____

Address _____

City _____ State _____ Zip _____

Baldwin

Pianos, Organs, Guitars and Electronics

CLASSIFIED MART

DISTRIBUTING SERVICES

RECORD RIOT — 45 RPM RECORDS, brand new, factory fresh, \$6 per hundred; \$50 per thousand. Major labels, popular hits, top artists. Freight prepaid with check-in-advance orders. Apex-Rendezvous, Inc., 4007 9th Ave., Brooklyn, N. Y. 633-9400. eol-de10

EMPLOYMENT SECTION

HELP WANTED

A&R DIRECTOR: TOP MAN TO RUN A&R Dept. of leading record mfr. Supervise planning & recording of singles, albums. All replies held in confidence. Contact: Lewis Merenstein, Ambassador Records, 201-623-4214.

AUDIO ENGINEER

MAJOR RECORDING CO. seeks Tape Duplicating Engineer with 4 years' experience in the maintenance of electronic manufacturing processes. B.S.E.E. preferred. Midwest location. Our employees know of this opening. Send resume and salary requirements to

Box 250
Billboard Magazine
188 W. Randolph Street
Chicago, Ill. 60601

TAPE DECK MACHINE SALES MANAGER. Nationwide Sale Manager to sell stereo tape deck machines for O.E.M. and distributor level. Send resume and salary requirements to Box 251, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

YOUNG MAN TO TRAIN FOR MANAGERSHIP, chain music store in Washington, D. C. area, selling records, stereos and TV's. Must be conscientious, ambitious and willing worker. Excellent opportunity and future for right man. Music Time Dist., 901 Girard St., N.E., Washington, D. C. 20017.

FOR BIG RESULTS . . .

think small!

Classified ads may be small in size and small in price, but they get BIG RESULTS! For the BIGGEST return on your advertising dollars, sell, buy, hire, hunt for a job through the Classified Mart.

Classified Ad Dept., Billboard Magazine
188 W. Randolph St., Chicago, Ill. 60601

CLASSIFIED RATES

REGULAR CLASSIFIED AD
25¢ a word. Minimum \$5. First line set all caps.
DISPLAY CLASSIFIED AD
1 inch—\$20. 2 inches—\$35. Each additional inch—\$15.
Box rule around all ads.
3 consecutive insertions of same ad—5% discount
6 consecutive insertions of same ad—10% discount
13 or more insertions of same ad—15% discount

PAYMENT MUST ACCOMPANY ALL ORDERS

If Box Number is used: allow 10 words for number and address. Box Number service charge is 50¢ per insertion, payable in advance.

All ads must be received 11 days prior to date of issue.

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____

Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE, CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 188 W. Randolph, Chicago, Illinois 60601.

ADVERTISING RATES INTERNATIONAL EXCHANGE

Classified: Per line, \$1. Minimum, 4 lines per insertion.
DISPLAY: Per inch, \$14. Minimum, 1 inch.
Above prices are for one insertion in one issue. Cash or check with order.
Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION, CONTACT: John O'Neill, International Advertising Director, Billboard, 188 W. Randolph St., Chicago, Ill. 60601 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

MISCELLANEOUS

CASH WAITING — WANTED: LP'S & 45's. Cash for your personal record collection. World's largest buyer of records. Stereo King, 15 N. 13, Philadelphia, Pa. LO 7-6310.

INVEST IN COINS AND RETIRE young. For booklet, plus buy-sell price list, send \$1.25. H. Rausch, 1034 E. St. Francis, Brownsville, Tex.

WANTED: AMPLIFIER (COMMERCIAL) franchise, Southern California area. Write to Music Systems Co., P. O. Box 622, Balboa, Calif. ap16

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. my14

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

PRESSING, PLATING

PRESSING
No job too small
CONSULTATION
All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.
NATIONAL RECORD PROMOTION & PUBLICITY
National disc jockey coverage . . . Trade paper publicity . . . etc.
DISTRIBUTION ARRANGED

MORTY WAX PROMOTIONS
1650 Broadway
N. Y., N. Y. 10019
CI 7-2159

RECORD PRESSING SPECIAL

FINEST QUALITY FAST SERVICE

QUANTITY	45 Rpm Mono.	12" 33 1/3 Mono.
100	45.00	100.00
300	64.00	170.00
500	85.00	215.00
1000	125.00	350.00

Above price includes Mastering Processing Label and plain sleeve. Records shipped in 5 days after order is received. Records shipped same day we receive them.

LONGMARK PRODUCTIONS INC.
Box 116 New York Mills, N. Y.
Phone 315-724-3444

RECORD PROMOTION & PUBLICITY

National Record Promotion

(You Record It—We'll Plug It)

Music Makers Promotion Network
★ New York City ★
20 Years' Dependable Service
Brite Star, Cleveland, Ohio
Covering All Major Cities, Nashville, Chicago, Hollywood, Etc.

- DISTRIBUTION ARRANGED
- MAJOR RECORD LABEL CONTACTS
- NATIONAL RADIO & T.V. COVERAGE
- BOOKING AGENT CONTACTS
- NASHVILLE NEWSPAPER PUBLICITY

CALL: CLEVELAND 216-JO 4-2211
DIST. OFFICE

★ ★ ★ BRITE STAR ★ ★ ★
14881 Overlook Drive Newbury, Ohio

SONGS, RECORDS, WRITERS: GET TOP promotion from Hollywood. 25 years' experience assures contacts, ability, results. Tim Gayle, 6376 Yucca, Hollywood, Calif. 90028. ap23

10 1/2 MILLION RADIO LISTENERS audition potential radio hits. Complete radio coverage for Albuquerque, Dallas, Houston, San Antonio, etc. Personal presentation to Director Musical Programming. Consistent 8-week follow-through. 1 record: complete fee, \$90. 3 records released within 13 weeks: complete fee, \$180. Request new brochure. Star Records Promotions, 102 Texas Ave., P. O. Box 1055, El Paso, Tex. 79946. ap30

USED COIN MACH. EQUIP., PARTS & SUPPLIES

WANT TO BUY: ONE BACK GLASS for Gottlieb 2-Player Race Time Pinball. Leonard Music, 616 Short St., Maryville, Tennessee.

INTERNATIONAL EXCHANGE

CANADA

URGENTLY NEEDED: ORIGINAL 45's, 78's, LP's by Elvis, Carl Perkins, Buddy Holly, Gene Vincent, Chuck Berry, Rick Nelson, and discs 1955-'61. Write Holly Records, Inc., at 918 Main, Saskatoon, Saskatchewan, or 28 Koos, Etobicoke, Ontario, Canada.

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. New Stones L.P., \$6.15 airmail; new Beatles L.P., soon. Pop catalogue, 300 pages, \$1. U.K. albums, 14 cuts or more. For A-1 L.P.s., John Lever, Gold St., Northampton, England. se10

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heanon Record Center, Derbyshire, England. 3y2

FOR MUSIC TO LYRICS, ORCHESTRATIONS, demo discs from mss. 500 circulation copies from mss. at low rate. Airmail. City Music, 8 Radnor House, 93-97 Regent St., London W.1. ap16

ROLLING STONES' NEW ENGLISH album, "Turn Back the Tide Is High," mono; English "Rubber Soul" (14 cuts), "Help" and any other English album, mono or stereo, \$6 airmail. Stones' "Poison Ivy," EP, \$2.20. Record Centre, Ltd., Nuneaton, England.

UNITED STATES

WANTED: RECORDED INSTRUMENTALS for U.S.A. and Possessions. Send record to: TV Music Co., 1650 Broadway,

Philips Trains Sights on UK

• Continued from page 12

their debut here, selling at \$76, and the introduction of the cassette library of music is expected to boost recorder sales enormously. In Germany, sales went up by five times after the cassettes were introduced there. A car unit for under dashboard mounting of a complete recorder was put out in Germany early in 1965 where an average of 800 to 1,000 units are being sold monthly.

Backed by Others

Philips, who is 18 months ahead of European rivals, has found support for their cartridge system from several other recorder manufacturers, and as elsewhere in the world, a one-system market is hoped for. At least six Japanese firms, two German, one Austrian and two British recorder makers (Elizabethan and Dansette), will be using the Philips system so that their cassettes can be used. This is the two-hole type cartridge, smaller than the Lear, reel to reel and with a tape speed of 1 7/8 i.p.s. A rival system from Grundig using a slightly different system has a tape speed of 2 i.p.s.

Craig, distributed in the U.K. by Hasmick Promotions, Ltd., report growing sales to the auto market but currently they have to rely on imported American music tape product. SABA (Veritone, Ltd., in the U.K.) is also reported to be using a different system, but at time of this report their marketing plans are not available. However, recorders in this field are expected to be seen at the International Audio Fair in London April 14-17, and the Philips instruments will be displayed at the Radio Show in London next August-September.

Philips feels that the American endless loop-type loading is fraught with problems and have set their sights on the smaller two-hole cassette, for use in a machine which is both a recorder and a playback instrument, not merely the latter. The compatible stereo signals on their compact cassette are recorded on—and played back from—adjoining tracks (1 and 2) instead of



PHILIPS NEW AUTO recorder unit for under dashboard fitting.

alternative tracks (1 and 3) as in stereo reel-to-reel recording and playback.

The company's marketing philosophy appears basically to be directed at home entertainment, with use in autos as just one area of a total market. As an example, they plan to include cassette loading recorders in their new range of radio grams excepting the lowest priced models. Since using TV commercials for advertising the currently available battery recorder, sales have doubled. Some visionaries in the industry see the future possibility of the tape cartridge loading system as a single means of providing most home entertainment . . . music, music and video, and home movies from tape, using the "letter-box" system in one instrument such as a TV set.



THE PHILIPS cassette or cartridge.

Future Seen as Promising

• Continued from page 12

on the French market. The Philips model demonstrated at the press conference will cost about \$100 and operates on five 1 1/2-volt batteries. It can also operate from a mains electricity supply and can be supplied with a microphone so that the buyer can make his own tape recordings.

Negotiations are currently under way with French automobile manufacturers for speakers to be built into cars so that they can take a cartridge tape recorder or a radio.

Georges Meyerstein-Maigret, president director general of the Societe Phonographique Philips, told the conference that tape cartridges had become a tremendous business in the U. S. and he was confident there was a big future for them on the French market, although it would be slow to start with.

Not Competitive

Pierre Rouzies, director general of Pathe-Marconi, said that cartridges would not operate in competition with disks but would be complementary to them. They were intended for people who wanted to enlarge their scope for hearing music, either at home or in the car.

The system has taken three years to develop and the reason for the delay in getting cartridges

on the French market was that the various companies represented at the conference had studied all available systems before making a final decision.

It was not thought that the cassette tape recorders would constitute a threat to the tape recorder market in general, predominantly the preserve of high fidelity specialists.

The first issue of cassettes will include music by the Swingle Singers, Claude Francois, Georges Brassens (Philips), Isabelle Aubret, Erroll Garner (Polydor), Adamo and Gilbert Beaud (Pathe-Marconi).

On the day of the press conference Barclay took a full-page advertisement in a French national weekly to announce the immediate release of 20 cartridges featuring French artists like Charles Aznavour, Jacques Brel, Dalida and Hugues Aufray and 10 cartridges on Atlantic and Atco imported from the U. S. (including Ray Charles, the MJQ, Nat Adderley, Sonny and Cher and Bobby Darin).

Barclay also shortly plans to produce stereo tapes for standard tape recorders. (The tape recorder market is booming in France.) A check on other disk companies this week revealed that Vogue, CBS and Bel Air have no immediate plans to enter the cartridge field.

BULK VENDING news



ATLAS MACHINE PURCHASE was negotiated by Frank B. Olsak (left), president of the Atlas Manufacturing & Sales Corp., Cleveland, and John O. Brehmer, president of Buckeye Vendors, Inc., Columbus, Ohio. Brehmer has founded a new firm to manufacture the Atlas bulk vender.

Brehmer Acquires the Atlas

CLEVELAND—Atlas Manufacturing & Sales Corp. president, Frank B. Olsak, announced here last week the sale of the company's vending machine production facilities to a new firm headed by John O. Brehmer.

Brehmer, a well-known figure in the bulk vending association, is a member of the board of directors of the National Vendors Association. A native of Columbus, Brehmer will set up the new company, the Atlas Master Vending Machine Co., in his home town.

The purchase involved all manufacturing machinery, dies and tools for the manufacture of the Atlas Master vending equipment line, Olsak announced.

Brehmer announced that Charles R. Walpert, a graduate

design engineer, will assume the post of general manager for the new firm. The company will be located at 1096 East Livingston Avenue in Columbus.

The new company will move plant machinery to Columbus and will honor all unfilled orders for machines and parts, Brehmer said.

The reason for Atlas Manufacturing's sale of its vending machine production wing to Brehmer's company, Olsak reported, was the need for Atlas to meet heavy commitments in job work for the automotive and

appliance industries. It had become difficult to maintain proper production of vending machines, he said. Olsak's firm will continue its job work in other areas.

Brehmer, who heads the firm

(Continued on page 58)

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Mach.	18.00
N.W. Model 233, 1¢ Porc. Con-	
verted for 100 ct. B.G.	6.50
Atlas 1¢ & 5¢ 100 Ct. Ball Gum	12.00
Mills 1¢ Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.92
Pistachio Nuts, Jumbo Queen, White	.87
Afghan Crown Red Lip Pistachio Nuts	.70
Afghan Prince Red Lip Pistachio Nuts	.60
Indian Nuts, 5 lb. bag, per lb.	1.00
Cashew, Whole	.80
Cashew, Butts	.76
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47
Rain-Blo Gum, 72 ct.	.32
Malt-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Blo Ball Gum.	.34
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.
Everything for the operator.
One-third Deposit, Balance C.O.D.

MODEL 60 BULK-PAK



The popular Model 60 . . . now adapted to vend wrapped confections. Write for circular and prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LONGACRE 4-6467

More Than 150 Attend Hurvich's Open House

BIRMINGHAM, Ala.—More than 150 persons gathered at the showrooms of Max and Harry Hurvich's Birmingham Vending Co. to pay tribute to the brothers for their 35 years of fine work and leadership in the coin machine industry.

Representatives of various manufacturing companies, operators from the five-State area that the "Gold Dust Twins" serve as distributors, employees of Birmingham Vending, as well

as friends and relatives attended the open house on Sunday (2).

Door prizes, one furnished by Birmingham Vending, the others donated by manufacturers, were awarded to more than a dozen lucky guests.

Visitors' spirits were brightened by the information that Max Hurvich, who had been unable to attend the celebration because of a sudden illness, was feeling much better and was due for quick release from the hospital where he had been taken as a precautionary measure.

Harry and Mrs. Hurvich, along with Al and Mrs. Toranto, acted as hosts for the open house.

Billboard, on hand to offer congratulations for the 35th anniversary (see accompanying photos), was among the many friends to extend the Gold Dust Twins sincere wishes for many more years of continued success.



CHARM THE KIDS with Northwestern's SUPER 60 CAPSULE VENDOR

Charms attract kids — and kids mean profits! Large-capacity globe and front-mounted plastic showcase displays charms. Up-to-date design gives you an attractive unit that's in swing with the younger generation. Proven mechanism, wide chute and foolproof coin unit makes this one A-OK. No skipping or crushing of merchandise! Start moving to profit with the Model 60 Capsule Vendor. Wire, write or phone for complete details.

Northwestern
CORPORATION
2643 Armstrong St., Morris, Ill.
Phone: WHITNEY 2-1300

COMING EVENTS xz xz

April 22—National Bulk Vending Machine Distributors meeting, Sheraton-Chicago Hotel, Chicago, 10 a.m.

April 23.—National Automatic Merchandising Association regional spring meeting; Bedford Springs Hotel, Bedford Springs, Pa.

April 21-24—National Vendors Association Annual Convention and Trade Show, Sheraton-Chicago Hotel, Chicago.

April 30 — NAMA regional spring meeting, Edgewater Inn, Seattle, Wash.

June 12-15—National Confectioners Association annual convention, Washington Hilton, Washington, D. C.

Oct. 29-Nov. 1—National Automatic Merchandising Association Annual Convention and Trade Show, McCormick Place, Chicago.



NEW IMPROVED!

\$16.50 per M capsuled

Display Cards furnished. Available in bulk if desired. Empty capsules available. Immediate Delivery.

ART PLASTICS CO., INC.
75 Water Street
Leominster, Mass.
Tel: (617) 537-1606

SCHOENBACH CO.
Manufacturers Representative
Acorn - Amco Distributor

MACHINES

AMCO Sanitary Vendor Model 21-F

OAK Sanitary Vendor
Complete supplies available

HOT — HOT 10¢ VEND ITEMS
(all 250 per bag)

Go-Go Rings \$8.00
Space Creatures 9.00
Hunt & Ring Gun 9.00
Key Chain Assmt. 9.00
Necklaces, Brooches, Bracelets (Penny King) ... 8.00

HOT 5¢ VEND ITEMS
(From \$4 to \$5 per bag)

Crazy Labels \$5.00

1¢ VEND ITEMS
(all price per M)

Mini-Books \$10.00
Soupy Sales & U.N.C.L.E. 9.00
Flicker Rings 13.00
Pop-It Rings 12.00
1¢ mixes from 3.50

Parts, Supplies, Stands & Globes. Everything for the operator.
One-third deposit with order, balance C.O.D.

SCHOENBACH CO.
715 Lincoln Pl., Brooklyn 16, N.Y.
(212) PResident 2-2900

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THE TITAN II

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St. Louis Membership Drive Reported Highly Successful

By EARL PAIGE

ST. LOUIS—At a meeting held here last week it was disclosed that the all-out membership drive launched by the newly formed Metropolitan Bulk Vending Association of St. Louis has netted a membership comprising over 60 per cent of the area bulk vendors with this per-

centage representing over 85 per cent of the gross bulk vending business in the greater metropolitan market.

Organization of the MBVA here represents one of the first efforts in recent years to bring bulk operators together. Principal aim of the association is to promote more equitable assessment of licenses and taxes and to bring an organized approach to other problems facing bulk vendors.

In speaking of how quickly the organization drew the support of such a wide segment of the operators here, one MBVA spokesman said, "We simply have to ban together and get our message across. The licenses some of these municipalities put on our machines are way out of line. We're all affected and this is why everybody is coming in."

MBVA has scheduled a two-night session for May 2-3 for the convenience of members who who may have commitments on one or the other evenings at which time the organization will elect officers. Both meetings will commence at 7:30 in the Armin Room of the Town Hall Restaurant in Clayton.

Henal Novelties Buys Funtime Line

By HERB WOOD

NEW YORK—Henry Schore, secretary of Henal Novelties and Premiums, Inc., has announced the purchase of the complete line of charms from Funtime Charms Co. of St. Louis. Funtime's stock went up for sale when the company's president, Lyle Becker, decided to concentrate his interests in other areas.

Henal has acquired the molds for the novelties which he is readying for production at the firm's Maspeth, L. I., plant. There are more than 50 different designs in the stock, all penny-mix charm items. Schore feels that "due to this new line, we can now compete with any existing manufacturer in price, service and selection." We already have the lowest priced capsules on the market," Schore said.

Henal has been manufacturing its own brand bulk vending products since June 1965. Prior to that time, the Brooklyn-based firm produced items for other firms. The company is concentrating on the bulk vending busi-

ness, although it still contracts for premium product work.

Schore, along with Henal's president, Al Friedlander, plans to display the new line with the firm's own products including the Bat Shadow, Bat Ring, Pop-It Ring and two polyethylene products; hand puppets and famous scenes at the National Vendors Association Annual Convention and Trade Show in Chicago. Henal will be located at Booth 130 at the Sheraton-Chicago Hotel.

New products that will be unveiled at Henal's booth include the capsule-vended polyethylene hand puppets that are produced in four color designs of well-known cartoon characters. Schore will also be showing Henal's series of famous scenes which are color-printed on polyethylene sheets that will adhere to glass, or that can be glued on a white paper background like a picture. The series includes scenes of the Eiffel Tower and Statue of Liberty.

Other items on display at the Henal booth will be their Martian Finks, Addams Family and Birthstone Ring novelties.

NEW PRODUCTS

This form is designed for the convenience of bulk operators

Exhibit Supply

HOBO CARDS. "Hobo, the Bum Fortune Teller" cards for both men and women, have just been released for the vending trade. Eight cards for each sex. Says the Bum to the ladies, for example: "You were born under a smoldering sign, which indicates that at one time you were a hot number. . . ." And to the men: ". . . don't worry if your job is small and your rewards are few; just remember that the mighty oak was once a nut like you."

Cramer Gum

BAT GUM. The craze has hit ball gum. Cramer is offering this in 110-count, 210-count colored bubble gum and 240-count colored bubble gum. Two-color display cards available.

Karl Guggenheim

BATMAN ACTION RINGS. These are the officially licensed (via National Periodical Publications, Inc.) flicker rings for bulk vending. For dime vending there are 12 different flicker pictures. Free displays with bag of 250.

Henal Novelties

BAT SHADOWS. Adhere to car windows, glue on walls, these flexible bat items have a 5-inch wing span. Available on or two two items in a capsule.
BAT RING. Glows in the dark, it is a "do-it-yourself" type ring. Special prices in bulk.

Brehmer's Atlas

Continued from page 57

Buckeye Vendors, as well, said that in operating a number of Atlas machines in the past he has found them quite satisfactory.

"The Atlas machine did not capture the share of the market that its quality justifies in our opinion," Brehmer said, "and we hope that by stockpiling sufficient machines and parts we will be able to give quick service to customers and thus improve the Atlas market penetration."

"There will be a delay of about three to four weeks before manufacturing is begun at the new site, but there will be ample supply of parts on hand to serve our customers."

Financial details of the transaction were not disclosed, but a sizable cash payment and terms extending over a period of 10 years were reportedly involved.

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'Twins' Toss Big Birmingham Party



HARRY HURVICH, host at recent 35th anniversary celebration of Birmingham Vending Co., (brother Max was ill), dances with Jane Mason of Leaf Brands, Chicago. Harry and Max are known throughout the industry as the "Gold Dust Twins."



MR. AND MRS. HARRY HURVICH take turn on the floor during 35th anniversary celebration of Birmingham Vending, which attracted a veritable who's who in the coin machine industry.



GENERAL MANAGER Al Toronto and his wife celebrate happy event in the lives of boss brothers Hurvich by taking a spin on the dance floor.



LONG-TIME CUSTOMERS such as Abe Kaplan, Kelly Vending Co., Birmingham, showed up at Birmingham Vending's gala to wish the "Gold Dust Twins" well.



FAMILY PORTRAIT of the Al Toronto family is taken by Billboard photographer. Toronto has served as the Hurvich Bros. general manager for several years.



MANUFACTURER REPRESENTATIVES on hand included (from left) Ray Greiner, Northwestern Corp., Morris, Ill.; Fred Loewus, Karl Guggenheim, Inc., New York; Jane Mason, Leaf Brands, Chicago; Glen Stevens, Fleeer Gum, Philadelphia and Bill Hamilton, Northwestern Corp. Margaret Kelly of the Penny King Co., Pittsburg, was present but not in photo.



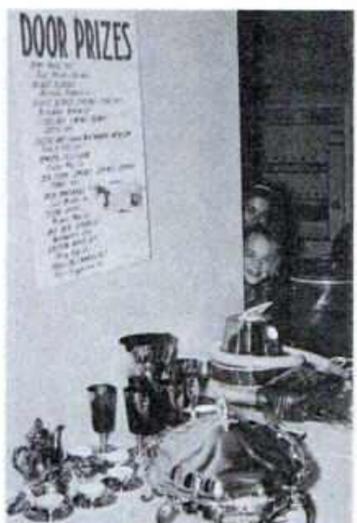
KIDS HAD FUN during the 35th anniversary open house of Birmingham Vending Co. by playing the games distributed by the firm. Several Midway Manufacturing Co. products are pictured.



OFFICIAL FAMILY of Birmingham Vending Co. (with the exception of Rolfe Lobell, Leaf Brands, Chicago, second from left) includes (from left) Mrs. Max Hurvich, Mr. and Mrs. Al Toronto, Mrs. Harry Hurvich, and unidentified Birmingham employee and Harry Hurvich.



AMONG GUESTS of Max and Harry Hurvich at recent celebration in Birmingham were Mr. and Mrs. Lester LeBlanc, Mac's Vending Service, Baton Rouge, La. LeBlanc operates bulk and stamp venders.



PEEPING at glittering table-full of door prizes are two of the children which enlivened the anniversary party.



FRED LOEWUS, Karl Guggenheim, gets a lesson in peg pool on a Fischer table from an unidentified young lady. Fischer is one of the many coin equipment lines distributed by Birmingham Vending.



DOOR PRIZES, donated by manufacturers and suppliers, were won by many guests. Here Mr. and Mrs. Bert Witkos, area milk operators, accept a prize from Birmingham's attractive hostess.

Important Memo

N.V.A. CONVENTION ISSUE

Dated: April 23

Distributed: Monday, April 18

(Ad Deadline: Wednesday, April 13)

FREE

distribution of this issue at the N.V.A. Convention, Sheraton-Chicago Hotel, Chicago, Illinois, April 21-24.

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Excessive Commissions Biggest '65 Complaint

Big Programming Problems Also Plague Music Operator

By RAY BRACK

(First of three articles)

CHICAGO—The American juke box operator was unhappy for a number of reasons during 1965, and the nearly universal policy of splitting machine grosses 50-50 with the location irked him most.

His second biggest irritation had to do with record programming problems—a hopeful indication that the average operator is becoming more programming-conscious.

These facts on what bugged music operators most during the past year were turned up in Billboard's 18th annual survey of the coin machine industry, full results of which will appear in Billboard's International Coin Machine Directory. (This special

issue comes off the presses May 7.)

Survey questionnaires were mailed to music operators throughout the U. S. Among many others was included the question: "What was your biggest problem in juke box operation during 1965?"

The 15 per cent of the recipients who responded reported the following as their biggest problems:

High commissions — 31 per cent.

Record programming—30 per cent.

Location loans (or bonuses)—15 per cent.

Rising costs—11 per cent.

Serviceman shortage—8 per cent.

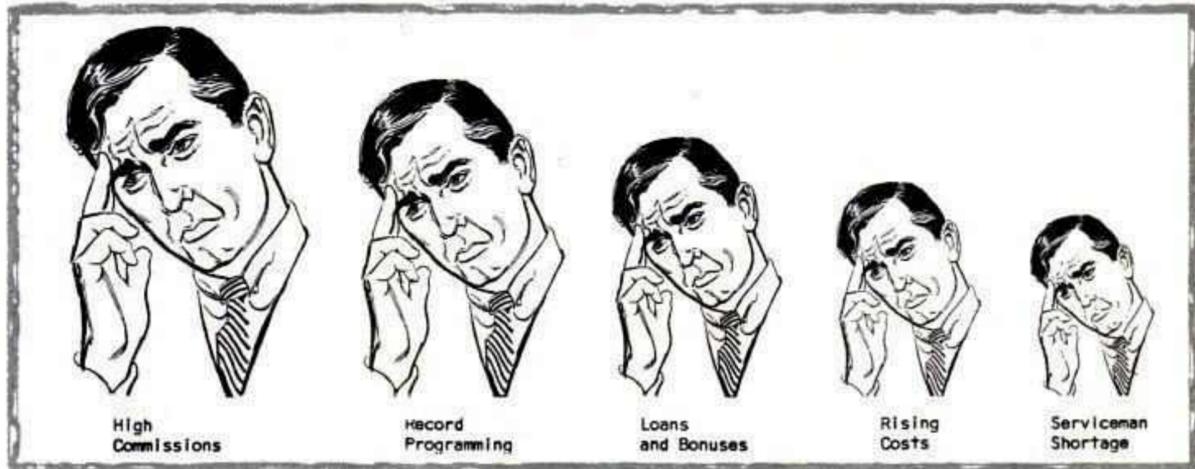
Other gripes aired by operators responding to the survey included "distributors who operate," "direct selling," "front money," "location luring" and "match money."

Candid

Operators answering the questionnaire were not asked to identify themselves, of course,

(Continued on page 62)

The Juke Box Operator's Biggest Headaches in 1965



BILLBOARD'S ANNUAL SURVEY of the coin machine industry included the following question for operators: "What was your biggest juke box operating problem during 1965?" The five major business problems reported are listed graphically above. (Full results of the survey will appear in Billboard's International Coin Machine Directory to be published May 7.)

More Next Week

Next week Billboard will report operator answers to the question: "What is your biggest problem today in operating amusement games?" Look for a flock of lively answers.

MOA 1966 Convention Committees Are Named



CHAIRMAN CASOLA: Reception.



CHAIRMAN PIERCE: Attendance.



CHAIRMAN MONTOOTH: Committees.

CHICAGO—The 1966 convention and trade show of the Music Operators of America to be held here Oct. 28-30 will be organized and overseen by 12 committees announced last week.

Make-up of each committee was decided at the MOA mid-year board meeting in Washington, D. C., recently. All convention planning is under the direction of convention co-chairmen Les Montooth, Peoria, Ill., and Frank Fabiano, Buchanan, Mich. Both are MOA vice-presidents.

The 1966 convention, the 16th annual event of this type sponsored by MOA, will be staged at the Pick-Congress Hotel here. The event will climax the association's current drive for new members and is expected to see the campaign's goal of 250 newly affiliated firms exceeded with room to spare.

MOA officials—board chairman Lou Casola, president John Wallace and executive vice-president John Wallace and executive vice-president Fred Granger specifically—have estimated that 2,000 or more delegates will journey to the Windy City for the 1966 show. The fact that the National Automatic Merchandising Association's convention and trade show opens on the last day of the MOA show is expected to aid in boosting attendance this year at both conventions.

Increase

The MOA show, held last year in Chicago, showed a healthy increase in attendance and participation; the NAMA show, held in Miami Beach, Fla., last October, suffered a sharp drop in attendance.

Interest in the convention and manufacturer exhibits has

(Continued on page 66)

Capitol 'Pleased' With LP Sales; Releases 2d Group

LOS ANGELES — Satisfied with operator response to its first Little LP release in January of this year, Capitol Records Distributing Corp. today (11) released a second group of 11 juke box albums.

Following the pattern of its first Little LP release, Capitol has selected material from hit albums by big-name acts. The juke box disks bear the same titles as the original LP's.

The new juke box release is highlighted by a Beach Boys album, "The Beach Boys Today."

Other titles and artists in the release: "My Favorite Things," Tennessee Ernie Ford; "Dino," Dean Martin; "Ramblin' Rose," Nat King Cole; "Painted Tainted Rose," Al Martino; "Stormy Monday," Lou Rawls; "This Is Sinatra," Frank Sinatra; "From Broadway With Love," Nancy Wilson; "The Songs of Music City, USA," Ferlin Husky; "Roll Out the Red Carpet for Buck Owens and His Buckaroos," and "Dream Dancing Today," Ray Anthony.

"We are very pleased with the

reaction received thus far from operators," said Stanley M. Gortikov, president of CRDC.

In January, at the release of Capitol's first group of 11 Little LP's, Gortikov said Capitol would move deliberately in the juke box album field. Future releases of same, he said at that time would depend "primarily on operator acceptance." Little LP's, he said, would be issued

on a quarterly rather than a monthly basis "until we see the reaction of not only the operator but also the juke box listener."

In announcing today's release, Gortikov said, "As before, we asked a number of operators for their suggestions as to the content of this month's release. Many expressed interest in hav-

(Continued on page 62)

Elect Reeves to Top Nebraska Assn. Post

GRAND ISLAND, Neb.—The Coin-Operated Industries of Nebraska, the State-wide coin machine trade association, elected Norfolk businessman Ralph Reeves president at its meeting here April 2-3.

Reeves immediately announced that COIN will kick off a program of membership and service expansion.

"Particulars of my program

will go out to members soon," Reeves said.

Re-elected as secretary-treasurer was Omaha operator Howard Ellis, who is also an active vice-president with the national trade association, the Music Operators of America.

Following association bylaws, the board of directors will now appoint a vice-president for the 1966 term.

Returned to the board were C. B. Casey, Laurel; George Ferguson, Grand Island; Hugo Prell, Ed Kort, North Bend; Jerry Witt and Harry Abramson, Omaha.

Reeves was handed the gavel (Continued on page 66)

Chicago Group Endorses MOA's Royalty Proposal

CHICAGO—The Associated Buyers Club of Chicago at its meeting here March 15 unanimously passed a resolution endorsing the Music Operators of America 2-cent royalty proposal.

The club is an association of juke box operators. The MOA royalty proposal, made late last year to the Judiciary Committees of the U. S. House and Senate, represents a concerted attempt by the industry's national trade association to resolve one of the thorniest problems confronting Congress in its task of rewriting the U. S. copyright law. For over a half century, under the existing copyright law, the U. S. juke box operator has enjoyed exception from performance royalty payment on copyrighted recorded music.

Taking the initiative, the MOA has offered to pay 2 cents

per side for copyrighted recorded music on juke boxes, the industry refuses to channel this money to the creators of musical works by means of collection agencies such as the American Society of Composers, Authors and Publishers (ASCAP), Broadcast Music, Inc. (BMI), and scores of other smaller agencies.

The vote by ABC here is the 10th official trade association endorsement of the MOA proposal.

Notification of the ABC move was made to MOA executive vice-president Fred M. Granger in a letter from ABC official Larry Cooper.

ABC officers are Wayne Hesch, A&H Entertainers, president; Kem Thom, Western Automatic Music, Inc., vice-president; Charles Lindelof, General Music, secretary-treasurer, and Leon Mohill, assistant treasurer.

WOOD COVERS EASTERN NEWS

NEW YORK — Billboard Magazine has named Herb Wood to cover Eastern coin machine industry news. A graduate of Otterbein College, Westerville, Ohio, Wood joined Billboard a year ago after a two-year tour in the U. S. Armed Forces. He joined the editorial staff several weeks ago, switching from the Reviews and Charts Department. East Coast operators, trade association officers, distributors and manufacturers are invited to send news items to Wood at Billboard Magazine, 165 West 46th Street, New York, N. Y. 10036. Telephone (212) PL 7-2800.

Seeburg "Electra" is big in location appeal.

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Scopitone at Franchise Show

CHICAGO—Scopitone, Inc., will exhibit at the Chicago Franchise Exposition to be held at the International Amphitheater here April 14-17.

The Amphitheater is located at 43d and Halsted streets. Scopitone will be located in booths 402-404.

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"THIS IS SINATRA" has been re-released by Capitol Records in Little LP format and is being made available to juke box operators as of Monday (11).

Belgian Show

BRUSSELS—The Palais du Centenaire here will be the site of a vending trade show scheduled for Sept. 18-21.

Capitol Pleased With LP Sales

• Continued from page 60

ing a teen-oriented package made available."

Capitol's next Little LP release, Gortikov said, will be in the summer.

Consensus

Capitol's entry into the Little LP field was prompted to a significant degree by developments at last year's Music Operators of America convention in Chicago.

"We made our decision during the show," Gortikov said, "after discovering a consensus that there has been an inconsistency of product as compared to the number of LP juke boxes on location in the U. S."

Following the MOA show, Epic and Monument Records also announced stepped-up Little LP release schedules. By the end of 1965 (the MOA show was in September), Epic Vice-President and General Manager Leonard S. Levy was reporting: "The response to our latest Little LP release has been tremendous—just tremendous." Epic then released eight more Little LP's in January of this year.

At year's end, Monument Records President Fred Foster, in announcing the company's January 1966 Little LP release, said, "We find that the market has definitely perked up."

Epic's January release included albums by Buddy Greco, Jim and Jesse and the Virginia Boys, Bobby Hackett, the Golden Gate Strings, Ray Budzilek, the Arena Brass and Roy Hamilton.

Monument, the same month, released Little LP's by the following artists: Roy Orbison, Rusty Draper, Bryant Boudleaux, Jerry Byrd and the Tupper Saussy Quartet with Charlie McCoy.

Big Programming Problems Plague the Music Operator

• Continued from page 60

and their complaints, therefore, were unusually candid.

On the issue of exorbitant commissions, for example, operators were refreshingly self-critical.

Wrote one: "We operators are so hungry that we allow the location to dictate the commission rate."

Declared another: "Competition among us operators with regard to commissions is bordering on insanity."

And another operator said: "Although unfavorable commission policies are my biggest problem, they cannot be changed because of the practices of my competition."

Still another observation: "My competitors are dictating my commission rates and I'm influencing theirs. This is a hell of a mess."

Billboard research reveals that during 1965 commissions devoured 42.9 per cent of the average music operator's gross income. Greatly responsible for this high percentage is the nearly universal practice of splitting the juke box gross with the location.

There are signs of improvement in the situation, however. During 1964, only 4.7 per cent of the nation's music operators had obtained more favorable commission arrangements—such as 60 per cent of the gross. But by the end of 1965, 11.8 per cent of the nation's operators had obtained 60-40 gross splits or even better commission arrangements on music.

In the general area of record programming, music operators voiced several specific and strong complaints:

Said one: "I find it terribly difficult to obtain the right records for various types of locations. This is complicated by the fact that I'm constantly receiving questionable advice from my sources."

Said another: "The market is glutted with too many pop records by too many new and transient artists. This situation may be good for some segments of the business—but it certainly isn't good for the juke box operator."

Junk

And another: "Hit tunes simply do not have the staying power they used to have. Our overhead is greatly increased by the fact that we must buy many more new records than formerly."

Yet another: "I can't find enough stereo singles."

Another: "The record industry is producing too much junk."

And: "Many defective 45 r.p.m. records are being manufactured. Off-center holes and other defects may not be noticed by the teen record buyer, but for the juke box operator they result in extra service calls."

Finally: Us juke box operators need albums containing old favorites and ballads."

While these gripes were being kicked around by operators in 1965, it is significant that the industry—through its national trade association—formed a special committee to improve the means whereby such complaints may reach key record men. The Music Operators of America committee, headed by New Jersey operator Bill Cannon, aims to tackle all manner of juke box programming problems. The existence of the committee has already stimulated the manufacture of Little LP's in response to apparent operator demand.

Music operator comments about the extensive practice of

offering loans or bonuses to locations were among the strongest in the survey:

One businessman said: "The practice of offering loans and bonuses to new owners of locations is absurd. This is frequently done by distributors who also operate. I feel this is unfair competition."

Said another: "Advancing money to location owners with interest charges is a bothersome and dangerous practice in our industry. It should be phased out."

And: "Bonus giving is a bad practice—a very bad practice."

Every year a common operator gripe focuses on the increasing cost of doing business. Such complaints were the fourth most frequent during the year past. They went like this:

Rising Costs

Said an operator: "Equipment, parts, license fees and general overhead expenses are too high for what you can expect to make. After all, a juke box will only take in so much."

Asserted another: "Each year our gross in juke boxes has diminished while cost of operation has increased. Most of the money I earn results from allowed depreciation."

Said another: "I am troubled constantly by the rising costs of equipment. What are we going to do?"

And another: "The price of new equipment, when you consider our paltry return, is a major problem. Business is way off in this part of the country and most locations do not warrant high-priced machines. But competition compels me to install new equipment. It's only a matter of time until many of us are swallowed up by our debts."

And: "New equipment is just simply priced too high."

Desperate

Perhaps the most-talked-about problem in the business last year was the shortage of qualified servicemen. And there was more than talk. Specialized trade schools were organized and two are now functioning—in New York City and in Denver. Schools are planned for South Carolina and Illinois. The national trade association has recognized the problem and is backing the push for industry trade schools.

Here's what operators say about the problem:

Said one: "The old-fashioned apprentice system doesn't work for me now. I'm desperate."

Said another: "I'm having a helluva time finding good mechanics."

And another: "Let me tell you, there is a terrific need for good juke box mechanics."

"I Object"

Other problems during 1965 were defined through such comments as:

"I encountered considerable direct selling during the year—and I object. Such sales directly to locations by manufacturers and distributors is particularly bad in vending," protested one operator.

Said another: "My competition is promising my locations new equipment plus up to \$500 cash to boot me out! Holy coin slot! What kind of business is this!"

"My biggest problem during 1965? To be quite frank with you, I have too much competition!"

And one operator wrote one word in bold letters across his questionnaire: "Help!"

(Next week: Amusement game problems.)

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Capital Auto Test 475	License Bureau 95	Movies 95
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Champ 125	Card Vendors, 2 col. . . 65	Panorams, Capitol . . . 275
C.C. Drop Ball 125	Love Meters, Fl. Mod. 110	Panorams, Mills 375
C.C. All Star Hockey . . . 100	MacLevy Foot	Urban Color Kiddie . . .
C.C. Pro Basketball 250	Vibrator 135	Movies 325
C.C. Goatee 110	Mercury Floor Grip . . . 95	Shoe Shiner 150
C.C. Twin Hockey 175	Metal Typar, Standard 225	Southland Speedway . . 295
Color Comic Peek	Kiddie Color Cartoon . . 175	Wms. Peppy 175
w/Sound 110	Midway Raceway 275	Wms. Tan Pins 125
Hole In One 95	Midway Red Ball 125	Wms. Ten Strike 125
Genco Grandma 175	Midway Skee Fun 125	Wms. Crane 125

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Rifle Gallery 375	Un. Pirate Gun 150	
C. C. Pony Express 295	Seeburg Bear Gun 165	
C. C. Playland 335		
C. C. Wild West 295		
C. C. World's Fair		
Rifle 425		
C. C. Riot Gun 445		
C. C. Champion Rifle . . . 395		
Dale Desert Hunter 125		
Ex. Space Gun 95		
Genco Sky Gunner 125		
Genco Davy Crockett . . . 175		
Genco Rifle Gallery 125		

CLEVELAND COIN
International
2029 PROSPECT AVE. CLEVELAND 15 OHIO
All Phones Tower 1 6715

Dynaball Firm Names Bartonek

SKOKIE, Ill.—Dynaball Co. president, Sam Berger, has announced the appointment of Frank Bartonek as sales manager of the sporting goods division.

Bartonek will be charged with assisting the company's 25 representatives in lining up new accounts.

Bartonek has been associated with Mages Sporting Goods and Community Discount in the past.

when answering ads . . .
Say You Saw It in
Billboard

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ASTRO-LITE SHUFFLEBOARD
by NATIONAL of N. J.

Completely Modern 16' to 22' sizes Decorator colors, all Formica and Metal exteriors Sturdy Metal Legs ALSO the LUCKY "13" STAR-LITE MODEL. Fits anywhere—13" "Proportioned", NOT cut down Attracts new customers. Has Large Table Features Also available in ECONOMY Models with Heavy Wood Legs

Ask about the Coronet. Coin-Op Professional and Home Billiard Tables and Accessories.

NATIONAL
Shuffleboard & Billiard Co.
31 MAIN ST., E. ORANGE, N. J. PHONE 201-672-9100 World's Oldest Shuffleboard Manufacturer.

Iranians Want Music Badly

TEHRAN—Here's how eager Iranian music lovers are to obtain juke boxes: they'll pay customs duty and taxes amounting to 113 per cent over the standard value of the phonograph to import a machine from the United States.

A prominent importer of mu-

sic machines here is Gourguen Abrahamian, an operator in several Iranian cities and a distributor of Rock-Ola phonographs.

Abrahamian recently sent a packet of photographs to Rock-Ola advertising and sales promotion manager George Hincker showing several locations in which Rock-Ola equipment is operating.

Louci's

"I am a faraway friend of Rock-Ola and a staunch believer

in your equipment," Abrahamian wrote. "The enclosed pictures I took at a time there were no customers in the locals because most Iranians are not fond of having pictures taken by someone they don't know."

Some of Abrahamian's top locations are the newly opened Golden Bowl in Shiraz, where wall boxes have been installed in the dining room and cafeteria; the Golden Bowl Bar here in Tehran, a branch of the Shiraz

UJA Meet In New York

NEW YORK — Gil Sonin, Coin Division chairman of the United Jewish Appeal, has scheduled a dinner meeting for the executive committee at the Americana Hotel on Wednesday, April 13, at 6 p.m. Sonin has slated the session to finalize plans for the testimonial dinner for UJA's coinman of the year, Abe Lipsky, which will be held June 4 at the Statler-Hilton Hotel.

At the March 30 meeting of the coin machine division, Irving Holzman, president of the United East Coast Corp., was presented with a plaque for his outstanding work as chairman of the division over the past five years. Meyer Parkoff, of the Atlantic-New York Corp., presented the plaque citing Holzman for his UJA work. The inscription was signed by the President of Israel.

The meeting's agenda was concerned with the acquisition of a guest speaker, a master of ceremonies and other entertainment for the June dinner which celebrates the end of the year's UJA drive.

Others attending the March 30 meeting at UJA headquarters were Abe Lipsky, Seymour Polak, Al Denver, Ben Chicofsky, Irving Kempner, Louis Wolburg, Harry Brodsky, Mike Mulqueen, Sam Morrison, Mervyn Siskind and Mr. and Mrs. Max Klein.

COINMEN IN THE NEWS

LOS ANGELES

Badger Sales & Vending Co. will display its coin and vending equipment at the Income Property Owners Show in Shrine Exposition Hall, April 14-17. . . . Bill Happel of Badger reports March was the finest sales month in the company's history. Pool tables and phonographs led the sales attack. . . . Albert Honorable (shop), member of the Paul Laymon team, on a week's vacation. . . . Operators shopping at Laymon included Tex Leerskov of Barstow, Wynn Edling of Ojai, M. B. McCormick of Lakewood, Emil Nelson of La Habra, Harry Graham of Anaheim, Ed Elmore of Buena Park, Walt Cook of Palos Verdes, Jerry Druker of Upland, Charles Cahoon of Long Beach and Sol Campagna of Fontana.

Donald Esfeld, treasurer of American Discount Corp., Seattle, Wash., will spend three days at Kings Distributing Co. . . . Harold Chapman of Kings back from a business trip to San Diego. . . . Allan Miller, father of Marvin

(Coin Machine Service Co.), passed away in Riverside (2). . . . David Solish's son, John, 16, was selected the top scholastic student at Taft High School. . . . Dave (Coin Machine Service) says his son may continue his studies at either Harvard or Stanford University. . . . George Muraoka of Simon Distributing Co. loaded a station wagon with six kids and his wife for a weekend trip to San Diego to see the zoo. . . . Muraoka reports the demand for pool tables is outdistancing the supply. Pool, he says, continues to be his hottest seller.

BRUCE WEBER

KANSAS CITY, MO.

Operators from points as far as 150 miles from Kansas City journeyed into town for the service school at W.B. and a full list would be too exhaustive. A few operators seen included Missourians Charles Lammers, Boonville; Cliff Crowl, Springfield; Bill Taylor, St. Joseph; Bill Roulette, Columbia; Walter Cobb, St. Joseph, and from the Kansas side, Harold Ingerthron and Glenn Williams, Topeka; Ozie Meckel, Hayes; John Coughlin, La Crosse, and many more, with several operators bringing along their route servicemen.

European Feeler By Color-Sonics

NEW YORK — Henry Schwartz, executive vice-president of Color-Sonics, leaves for Milan, Italy, this week to introduce the firm's new 2600 Colorama machine. Schwartz stated that his firm has "received many requests for information about our plans for a European market."

Response to the Color-Sonics cinema juke box by U. S. distributors has caused the excitement in Europe, according to Schwartz. He hopes to sign exclusive contracts with a number of distributors there. Schwartz will also attempt to negotiate with artists and film makers to produce product expressly for the European market.

Stanley Green, president of Color-Sonics, has announced the signing of Larry Kaghen to an exclusive distributorship in the Illinois and Gary, Ind., areas. Kaghen, president of Color-Sonics of Illinois, claimed "we will have a total of 500 machines distributed throughout my area by the end of the year. We feel that Color-Sonics has a price structure lower than any competitor."

Color-Sonics will reportedly begin shipping by May 15.

New Coin Firm Formed in Italy

MILAN—Giuseppe M. Pasquini has resigned his post as general manager of Seerome, the Seeburg Italian subsidiary, to establish his own coin machine company.

Pasquini's firm, Coin Italiana, will handle juke boxes and coin-operated amusement equipment. The home office is here at Via S. Francesco d'Assisi 10. Branches will soon be open in Rome and Genoa.

A trip to the United States to study latest industry trends there is planned soon by Pasquini.

Spindel Introduces First National Insurance Plan

CHICAGO — Spindel Insurance Agency, Inc., has announced an "all-risk marine form" of insurance coverage available for coin-operated pho-

nograph, amusement game and vending equipment.

Manfred S. Spindel, president, said, "This is the first time that a consistent and realistic program has been offered the coin machine operator in a national basis and at reasonable, realistic rates."

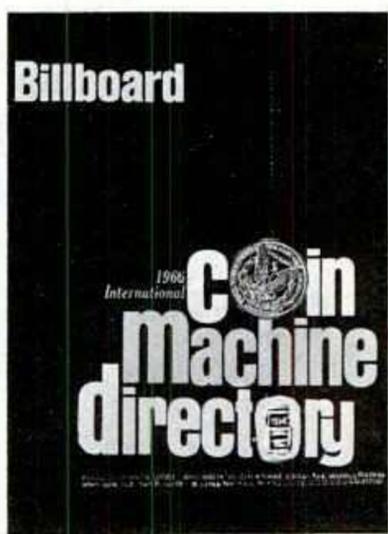
Available through the G M & V Corp., a division of Spindel Insurance Agency, Inc., the threefold plan is available with \$25, \$50 and \$100 deductibles. Flood insurance is included in the \$25 deductible plan.

The new insurance policy is available to both distributors and operators, Spindel said.

Spindel is located at 8551 South Stony Island Avenue here.

Restaurant; the Sadaf Bar, a famous spot known to foreigners as Louci's Bar; the Riviera on Shemiran Road here in Tehran and the Sorento on Shemiran Road here, one of the most modern and popular spots in town.

"May I ask you to have some copies of the trade magazine in which this article appears?" Abrahamian wrote, "for my customers would like to see the pictures of their bars."



BILLBOARD'S FOURTH ANNUAL INTERNATIONAL COIN MACHINE DIRECTORY

Advertising Deadline: April 12
Distributed May 7, 1966.

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ARCADES

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1 Air Hockey	\$245.00
1 Air Football	245.00
6 Vacumatic Card Vendors.	
Ea.	150.00
1 Southland Little Pro	195.00
2 C.C. Playland, Ea.	295.00
1 C.C. Shoot the Clown	225.00
2 Keeney 2 Gun Fun, Ea.	175.00
3 Keeney Pop Corn	
Machines, Ea.	245.00
3 Midway Bazooka, Ea.	195.00
1 Williams Mini Golf	295.00

★ SPECIALS ★

4 SOUTHLAND TIME TRIALS (NEW), Ea.	\$445.00
1 TAYLOR TOP GUN, Late Model, Used Only Two Months	795.00

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REGULAR PRICE \$3750.00

OUR PRICE \$1725 FOR THE LOT

Single Machines \$2000 each.
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CINEPIX, INC.

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Circle 6-0888
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Circle 6-0890

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800 N. Kedzie Ave., Chicago, Ill. 60651

BOOK REVIEW

Coin-Music Evolution Traced in New Book

NEW YORK—The history of coin-operated pianos and orchestrons is the subject of a new book by Q. David Bowers. In the book, "Put Another Nickel In," Bowers traces the early development of the music machines, with particular emphasis on the years 1898 to 1920, "the period of real commercial exploitation of the market for coin-operated pianos."

Large segments of the book are devoted to the history of companies that have continued to grow in the coin machine industry, from the early player

pianos to modern stereo juke boxes. Wurlitzer, Seeburg and Rock-Ola are all featured in the book, with full illustrations of their equipment and the commercial locations in which they were placed.

The book contains over 500 illustrations, original catalog pictures and advertisements. Published by Vestal Press, the 248-page reference work will be released this week. Available from the publisher for \$15 postpaid, the book can be obtained by directing orders to The Vestal Press, Dept. NR, 3533 Stratford Drive, Vestal, N. Y. 13850.

HERB WOOD

ALL MACHINES READY FOR LOCATION

Bally Deluxe Jumbo Shuffle	\$ 65.00
CC 4 Game Shuffle	95.00
CC Pro	150.00
CC Red Dot Shuffle	250.00
CC 6 Game Shuffle	125.00
CC Starlite	325.00
Wms. Black Jack	95.00
Seeburg G	115.00
Seeburg 3W1 Wall Box	9.95
Wurlitzer 5210 Wall Box	35.00
22-Col. Eastern	45.00

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Lew Jones Distributing Co.

Exclusive Wurlitzer Distributor
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Indianapolis, Ind.
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Cigaret Vend Price Held In Louisville

LOUISVILLE—While over-the-counter prices here have gone up 4 to 5 cents per carton in the wake of recent wholesale cigarette price increases, vendors are holding on to a 30-cent pack price.

Operators report the penny-pushing expense dilemma is holding them back.

Price fluctuation among the six major U. S. cigarette manufacturers began about three weeks ago. All initially announced wholesale price increases of 40 cents a thousand (4/5 of a cent per pack). R. J. Reynolds later cancelled its increase altogether and the other firms halved their increases.

NEW EQUIPMENT



Gottlieb—Central Park Single Player

Introduced this week by D. Gottlieb & Co. of Chicago, a single-player flipper game called Central Park. The game has seven features which the company is quite high on: (1) 10 bull's-eye targets which advance the value of yellow and green center targets (2) hitting targets numbered one to five value of the yellow target and targets six to 10 advance green target (3) advancing either target five times scores special and then the target itself scores a special when hit (4) four pop bumpers light in pairs for fast action and high score (5) additional advances also score special (6) a comical, animated organ grinder's monkey strikes a bell in the lightbox for every 100 points scored (7) 10 rollovers spot bull's-eye target groups.



Dynaball Co.—Billiard Lights

Newly available from the Dynaball Co., Skokie, Ill., is a billiard table light suitable for coin-operated installations. Engineered for optically correct illumination. Satin brass or satin aluminum in modern styling. Use three bulbs up to 150 watts or floodlights. No. 2489-3 is 36 inches long, suspends 12 inches from ceiling. No. 2489-4 has 2-inch shorter shade and uses 100-watt bulbs.

World Wide Holds School

CHICAGO — World Wide Distributors here held another in its series of bi-weekly phonograph service schools here last week (6).

Hosted by distributor executive Harold Schwartz, the school was conducted by Mike Shohat, Seeburg Corp. field engineer. Instruction on the Seeburg Electro phonograph covered mechanism control system, general trouble shooting, simulated service calls and preventive maintenance.

Attending were James Cook

Rock-Ola Cont. Schools in East

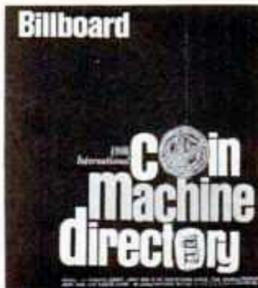
GLASCO, N. Y.—Rock-Ola Manufacturing Corp. service representative William Findlay will conduct phonograph service schools for operators in this region this week.

Both schools will be hosted by Greco Bros. Amusement Co. here. The first will be held tomorrow (12) here in Glasco and the second will be held on Wednesday (13) in Albany.

Interested operators may contact the Greco brothers for time and place information.

and Robert Schiller, Twin Oaks Music, Aurora, Ill.; Tom Perez, Roma Music; Gary Stevens, Twin Music; Harold Freeman, Music by Kent, and Sol Marrano, A&A Swingtime Music, all of Chicago.

The next school in the series will be held April 20.



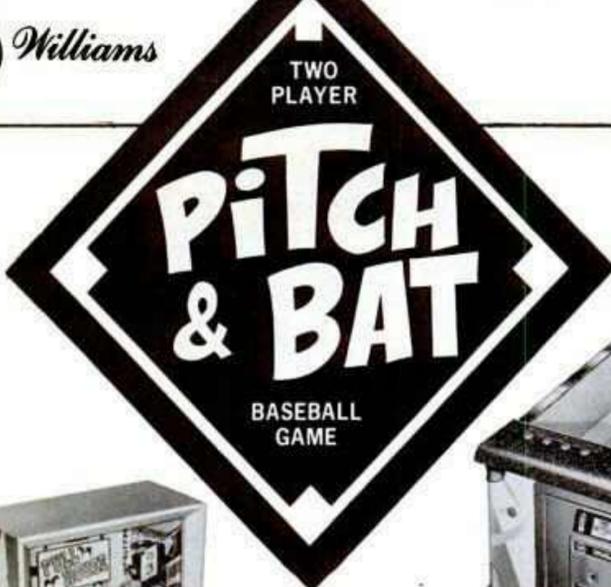
Billboard's Fourth Annual International Coin Machine Directory
Advertising Deadline: April 12
Distributed May 7, 1966

Plan now to have your firm's ad in the only exclusive directory serving the Coin Machine Industry. Guaranteed circulation: 10,000 copies.

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ADJUSTABLE 3-5 BALL PLAY



WILLIAMS' 1966 PARTS CATALOG NOW AVAILABLE



Williams ELECTRONIC MANUFACTURING CORP.
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Cable Address: WILCOIN, CHICAGO

AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

DISTRICT SIX

Operating Company Honor Roll— A One-Per-Day Enlistment Rate!

AURORA, Ill.—The 90 operating companies who have joined the Music Operators of America during the past 90 days must know something: the coin machine operator's only national trade association is totting a big bag-full of new member services.

A good share of the new members recruited so far in MOA's big 1966 campaign have been wooed by firms located in Jack Bess' District Six Membership territory: Illinois, Indiana, Ohio, Michigan and Wisconsin. District chairman Bill Poss of Valley Music Co. here is shooting for 50 new MOA members from the district.

If Poss and the eight other district chairmen continue bringing in members at the present rate, the ranks of the national trade association will have swelled by 300.

District six MOA member firms that are endeavoring to bring their competitors into the national association are as follows:

Illinois

A. H. Entertainers, Inc., Arlington Heights; Valley Music Co., Aurora; Taylor Sales Co., Belleville; Gilbert Music Co., Bloomington; Fulton Music Co., Canton; A. A. Swingtime Music Co., Chicago; Lundberg Music Co., Cherry Valley; Charles B. DeSelm, Chicago; Spindel Insurance Agency, Chicago; Ace Music Service Co., Chicago; Atlas Music Co., Chicago; Automatic Music, Chicago; Bern's Amusements, Chicago; Clover Music Co., Chicago; Dial Amusement, Chicago; Distributing Corp. of Illinois, Chicago; Elliott Music Co., Inc., Chicago; Empire Distributing, Inc., Chicago.

Johnnies Amusements, Chicago; King King and King, Chicago; Lee-Nordic Music, Inc., Chicago; McGee Music Co., Chicago; McGowan Bros. Music Co., Chicago; Melody Music Corp., Chicago; Merit Industries, Chicago; J. Nomden & Sons Corp., Chicago; Oakdale Sales, Chicago; Phonograph Service Corp., Chicago; Pioneer Automatic Music Co., Chicago; Orville L. Slifer, Chicago; South Central Novelty Co., Chicago; Star Music Co., Chicago; Western Automatic Music, Inc., Chicago; World Wide Distributors, Chicago; Miles Sales & Service, Danville.

B & B Novelty, Inc., Elmwood Park; Knott Music Co., Galesburg; Mac's Music, Galesburg; Pashea & Schooley Amusement Co., Granite City; Henske Music Co., Jacksonville; May Music Co., Jacksonville; Modern Music & Amusement, Lake Zurich; Madison Amusement Co., Madison; Apex Amusement Co., Niles; Austin Music Service, Oak Park; Clydesdale's Music Co., Oglesby; McDonald Merchandising Co., Ottawa; Les Montooth, Peoria; Melody Music Co., Rantoul; Forest Music Co., River Forest; Mid-West Automatic Vending Co., Rockford; Star Music Co., Rockford; Johnson Vending Service, Rock Island; General Music Corp., Skokie; Star Novelty Co., Springfield; Blackhawk Music Co., Sterling; Courtesy Vending & Music, Waukegan.

Indiana

Miami Music Co., Converse; Keidaish Novelty Co., Cromwell; Edmund W. Bukala, East Chicago; Midwest Automatic Music, East Chicago; Variety Amusement Co., East Chicago;

Allen Music & Vending Co., Fort Wayne; Jack Eiser Sales, Fort Wayne; Victor H. Ostergren, Gary; P. C. Diltz & Sons, Mishawaka; Carl Zimmer, Mishawaka; M & M Music Co., Munster; Entertainment Services, Peru; Evans Sales & Service, South Bend; Ford Music Co., South Bend; Mac's Machines, Inc., South Bend; Paden Vending Co., South Bend.

Ohio

Bell Music Co., Inc., Akron; Castle Music Co., Akron; S & M Music Co., Akron; Loraine Music Co., Amherst; Cully Music Co., Bucyrus; FGH Music, Inc., Canton; A & M Enterprises, Cincinnati; Pioneer Vending, Inc., Cincinnati; Royal Distributing, Inc., Cincinnati; Space-Vending, Inc., Cincinnati; Cleveland Coin Machine Exchange, Cleveland.

J. B. Music Co., Cleveland; Northern Record Sales, Cleveland; Vendors Exchange, Inc., Cleveland; Herbert E. Wedewen, Cleveland Heights; A. Van Brackel & Sons, Inc., Defiance;

William E. Hullinger, Delphos; Dennison Novelty Co., Dennison; AMI Music Service, Dunkirk; Findlay Music Co., Findlay; Imperial Amusement, Inc., Findlay; Thompson Music Service, Forest; Hopkins Music, Galion; City Amusement Co., Inc., Ironton; Hasson Coin Machine Service, Inc., Lima; Mansfield Novelty Co., Mansfield; John Scott Music, Minersville; J & V Coin Machine Co., Newcomerstown; Acme Music Systems Co., Niles; Ohio Vending Machine, Inc., North Ridgeville; Roy George Music Co., Painesville; Emerson-Whitey Music Corp., Sandusky; Tiffin Automatic Music Co., Tiffin; J. A. Butler, Toledo; Gordon Music, Willard; Madison Music Co., Wooster.

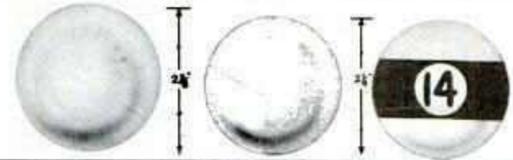
Michigan

Leonard Amusement Co., Adrian; Zemke Operated Machines, Ann Arbor; Harry's Amusement, Bay City; Marion Amusement Co., Bay City; Barentsen Candy Co., Benton Harbor; Fabiano Amusement Co.,

Buchanan; Byran Bros. Music Co., Cadillac; D and P Service, Detroit; Frank's Music Co., Detroit; Pat's Music Co., Detroit; Union Coin Machine Service Co., Detroit; Miller Vending Co., Grand Rapids; U. P. Novelty Co., Ithaca; Shank Bros. Automatic Music Co., Kalamazoo; Christmas Amusement Co., Munising; Muskegon Music Co., Muskegon Heights; Morris Music Co., Oak Park; Wolverine Entertainers, Inc., Pontiac; Soo Coin Vending Co., Sault Ste. Marie.

Cigarette Service Co., Appleton; Frank & Rugh Sawejka, Beaver Dam; C. S. Pierce Music Co., Brodhead; Brockmeier Sales Co., Green Bay; Durand

Sales Co., Green Bay; Evrards Music, Green Bay; Elmer Schmitz, Hilbert; Lakeside Music Co., Kenosha; Sam's Amusement Co., Kenosha; Stansfield Novelty Co., LaCrosse; Central Novelty Co., Lake Geneva; Modern Specialty Co., Madison; Radloff Music Co., Madison; Hastings Distr. Co., Milwaukee; Mitchell Novelty Company, Milwaukee; P & P Distributing Co., Milwaukee; Pioneer Sales and Service, Inc., Milwaukee; United Incorporated, Milwaukee; Jacobs Novelty Co., Stevens Point; Badger Music Sales, Watertown; Wright's Music Store, Wausau; Red's Novelty, West Allis, and Rapids Coin Machine Service, Wisconsin Rapids.

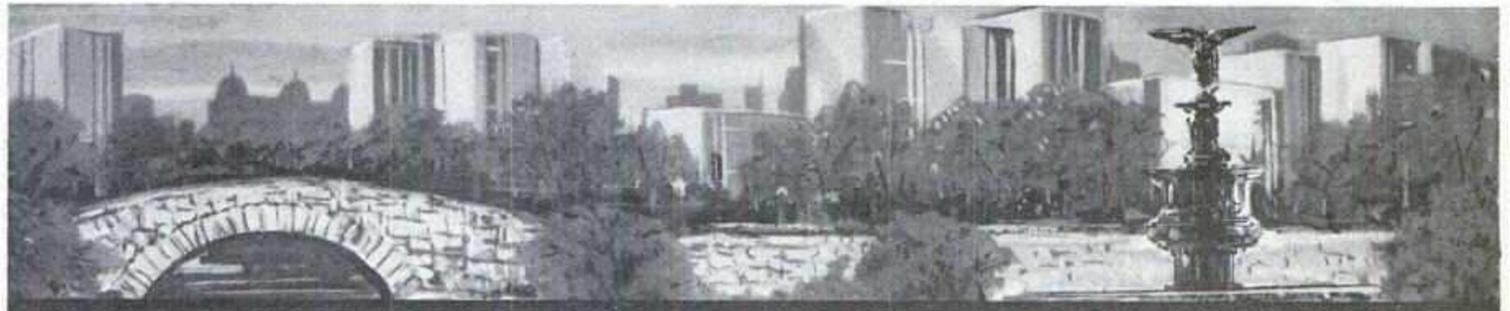


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7 Bell-ringing features...

10 bulls-eye targets advance value of yellow and green center targets.

Hitting targets numbered 1 to 5 advances value of yellow target; targets 6 to 10 advances green target.

Advancing either target 5 times scores special and then target itself scores special when hit.

4 Pop bumpers light in pairs for fast action high score.

Additional advances also scores special.

10 rollovers spots bulls-eye target groups.

Comical animated organ-grinder's monkey strikes bell in lightbox for every 100 points scored.



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FLIPPER
SKILL GAME

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D. Gottlieb & Co.

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BULL FIGHT	295	FALCON	210
50/50, 2-PI.	395	SAVOY	210
SHEBA, 2-PI.	335	TIP TOP	210
CROSS COUNTRY	160	DIXIE	190
STAR-JET, 2-PI.	220	CLASSIC	295
SKY DIVER	225	FROLIC	365
MAD WORLD, 2-PI.	315	7 STAR	360
GRAND TOUR	260	HOLIDAY	405
2-IN-1, 2-PI.	315	TROPICS	410
HARVEST	275	ALAMO	410
BUS STOP, 2-PI.	320	CHICAGO COIN BOWLERS	
3-IN-LINE, 4-PI.	240	KING	\$240
BONGO, 2-PI.	260	QUEEN	240
WILLIAMS		PRINCESS	315
OH BOY, 2-PI.	\$260	CONTINENTAL	370
BEAT THE CLOCK	195	ROYAL CROWN	425
SOCCER	210	GRAND PRIZE	510
BIG DEAL	180	CHICAGO COIN'S	
SKILL POOL	180	TOP BRASS, \$295	
BLACK JACK	120		

Bally ALL-THE-WAY, \$295

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Name _____
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Type of Business _____ Title _____

COMING EVENTS

- April 16-17**—South Carolina Coin Machine Operators Association (quarterly meeting), Florence, S. C.
- April 23**—National Automatic Merchandising Association regional spring meeting, Bedford Springs Hotel, Bedford Springs, Pa.
- April 30**—National Automatic Merchandising Association regional spring meeting, Edgewater Inn, Seattle, Wash.
- April 30-May 8**—General Trades Fair, Hanover, West Germany.
- May 14-15**—Illinois Coin Machine Operators Association (quarterly meeting), Pick-Congress Hotel, Chicago.
- May 14-15**—Tobacco-Candy Distributors & Vendors of Kansas convention, Broadview Hotel, Wichita.
- May 18-30**—Paris Coin Machine Fair, Hall 97, Porte de Versailles, Paris.
- June 12-13**—Quarterly meeting of Music & Vending Association of South Dakota, Plateau Motel, Watertown, S. D.
- Oct. 15-16**—Third annual convention and trade show of the South Carolina Coin Machine Operators Association, Columbia, S. C.
- Oct. 28-30**—16th annual convention and trade show of the Music Operators of America, Pick-Congress Hotel, Chicago.

MOA 1966 Convention Committees Are Named

• Continued from page 60

noticeably increased over the past two years. Prominent industry figures give much credit for this to aggressive new leadership by association elected officers and executive staff officer Fred Granger.

One goal set for the 1966 MOA show is improvement of the means through which record company representatives are able to contact operating company personnel involved in juke box programming. MOA officer Bill Cannon, Haddonfield, N.J., who heads the association's standing committee on Record Company Communication and Programming, is actively seeking suggestions toward achieving improvement in this area.

Committees elected by the MOA board for the 1966 convention are as follows:

Committee on Committees. Les Montooth, Peoria, Ill. (chairman); A. L. Ptacek, Manhattan, Kan.; John Trucano, Deadwood, S. D.; Howard Ellis, Omaha; Russell Mawdsley, Holyoke, Mass.; Maynard Hopkins,

Galion, Ohio; William Anderson, Logan, W. Va.

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Reception Committee. Lou Casola, Rockford, Ill. (chairman); George A. Miller, Oakland, Calif., and Lawrence F. LeSturgeon, Charlotte, N. C.

Door Prize Committee. Paul Brown, Kenora, Ont., Canada (chairman); K. A. Cormney, Lexington, Ky.; Moses Proffitt, Chicago; Sam Weisman, Baltimore, and Frank Fabiano, Buchanan, Mich.

Evaluation Committee. James Hutzler, Martinsburg, W. Va. (chairman); Fred Ayers, Greensboro, N. C.; Lou Glass, Madison, Wis., and H. C. Keels Jr., Florence, S. C.

Reeves Tops Neb. Assn.

• Continued from page 60

by outgoing president Richard Taylor of Lincoln.

Quiet

"As far as State business problems are concerned," reported Ellis, "things are pretty quiet right now. Yet we recognize the need for a continually strong association." No State business topic was discussed at great length at the meeting, he said.

A report on the national copyright question and the recent meeting of the MOA board in Washington was made by national association sergeant at arms Ted Nichols of Fremont.

Nichols also urged COIN members who are not now members of MOA to join post-haste. Nichols is chairman of the district in the MOA's national membership drive and his region is showing up well in the informal and friendly competition between regions.

In the drive for new COIN members, those attending the meeting here agreed that each would sign up a new firm into the association prior to the next meeting in June or pay double membership fee next year.

The June meeting will be held in Omaha.

Other highlights of the meeting included the opening of the local horse-racing season and a special phonograph training school sponsored by H. Z. Vending Sales of Omaha.

"The school was quite well accepted," Ellis said. Another distributor will be invited to conduct a training school at the next association meeting.

Runyon Schedules Phonograph School

NEW YORK—Art Seglin, field service engineer for Rowe-AMI manufacturing, will conduct a service class at Runyon Sales' Springfield, N. J., office Thursday, April 28.

Seglin, who has many years of practical field experience in coin-operated phonographs, will be instructing the class on the operation of the new AMI Band Stand Phonograph, Model "O." The meeting will begin at 7 p.m., and refreshments will be served following the class.



CHAIRMAN ELLIS: Banquet.



CHAIRMAN BESS: Membership.



CHAIRMAN TRUCANO: Forums.



CHAIRMAN SNOGRASS: Exhibits.



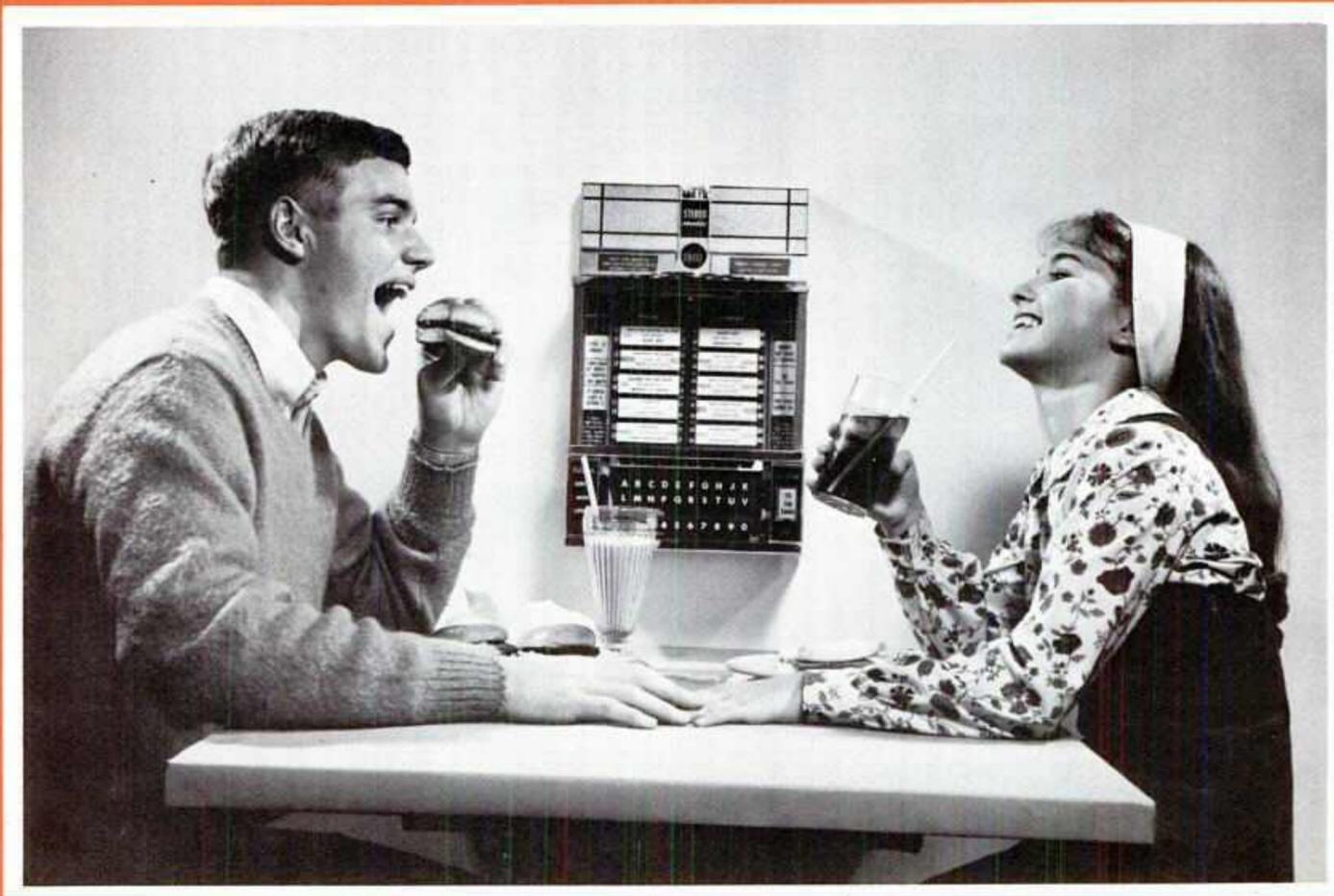
CHAIRMAN CANNON: Finance.



CHAIRMAN LEYSER: Public relations.



CHAIRMAN WINGRAVE: Registration.



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Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

POP SPOTLIGHT

BIG SPENDER

Peggy Lee. Capitol T 2475 (M); ST 2475 (S)

Miss Lee comes up with a winner in this fresh package of bright new tunes, mostly from current Broadway musicals. Her recent single "Big Spender" is among the stand-outs which includes a smattering of exceptional standards such as "It's a Wonderful World" and "Let's Fall in Love." Her unique and exciting style is in full swing in the rousing finale of "Gotta Travel On."



POP SPOTLIGHT

IN OUR IMAGE

Everly Brothers. Warner Bros. W 1620 (M); WS 1620 (S)

More than a decade after they made their initial impact on the pop music scene, the boys prove they are still going strong with this well performed and produced package "The Doll House is Empty" and their latest single "You Got The Power of Love" are outstanding performances.



POP SPOTLIGHT

(ALONE) IN MY ROOM

Verdelle Smith. Capitol T 2476 (M); ST 2476 (S)

An exciting and impressive album debut for Miss Smith. The classy songstress has her own vocal style, a powerful well-developed voice and is in complete command of her material. The LP features her hit single "(Alone) In My Room" and the standards "Over the Rainbow" and "Autumn Leaves." "A Piece of the Sky" is a well-performed emotional ballad.



POP SPOTLIGHT

THAT OLD FEELING

Brook Benton. RCA Victor LPM 3514 (M); LSP 3514 (S)

There are so many romantic high spots in this collection of love songs that it can't miss. Brook Benton has some class repertoire to work with and his renditions create a warm and winning mood. Clyde Otis' production is neat and tasteful.



POP SPOTLIGHT

I HEAR TRUMPETS BLOW

Tokens. B. T. Puppy BTP 1000 (M); BTPS 1000 (S)

The group's hot single "I Hear Trumpets Blow" is featured in this package of rockers. Great tunes such as "Barbara Ann," "The Water is Over My Head" and "He's in Town" are given the pulsating dance beat treatment and close harmony that has made the group famous.



POP SPOTLIGHT

RHYTHM AND BLUES

Steve Allen and Terry Gibbs. Dot DLP 3683 (M); DLP 25683 (S)

Featuring dance-type beat and a commercial jazz flavor, Steve Allen and Terry Gibbs have combined here to come up with what should be a highly profitable album. Tunes include "Song for My Father," "Watermelon Man" and "Let Go, Sloppy, Let Go." Great entertainment even for non-dancers.

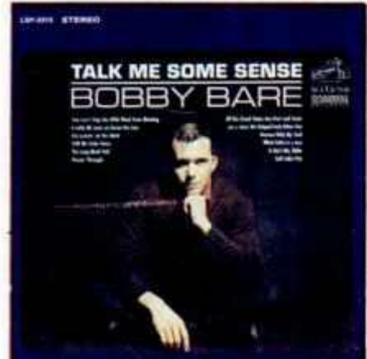


POP SPOTLIGHT

BAROQUE 'N' STONES

New Renaissance Society HBR HST 9504 (S)

The hits of the Rolling Stones lend themselves to the baroque style of music equally as well as the successful Beatles-Baroque album. "Satisfaction," "Get Off My Cloud" and "As Tears Go By" are three fine examples of this. The outstanding cover design plus the quality arrangements and performances makes this one a hot contender for a big chart item.



COUNTRY SPOTLIGHT

TALK ME SOME SENSE

Bobby Bare. RCA Victor LPM 3515 (M); LSP 3515 (S)

Spotlighting his hit singles, "Long Black Veil" and "Talk Me Some Sense," Bare has a top of the chart contender in this package of dramatic and emotional songs about life and reality. His version of the pop hit, "It Ain't Me Babe" is exceptionally well performed as is the tender and moving "All the Good Times Are Past and Gone."



CLASSICAL SPOTLIGHT

MUSIC FROM MARLBORO

Rudolf Serkin/Peter Serkin. Marlboro Festival Orchestra (Schneider). Columbia ML 6347 (M); MS 6847 (S)

Rudolf Serkin, Mieczyslaw, Ruth Laredo and Peter Serkin bring brilliantly executed, exciting interpretations to these three concertos. The Mozart concerto by the older Serkin and Peter, at age 13, is a high point. Schneider and ork impress highly.

CLASSICAL SPOTLIGHT

BEETHOVEN: CONCERTO NO. 1. BAGATELLES

Serkin: Philadelphia Orchestra (Ormandy). Columbia ML 6238 (M); MS 6838 (S)

Serkin puts his skill and forceful style to good use here in beautiful performances of the concerto and the 11 bagatelles. The Philadelphia keeps pace, is properly restrained and performs gracefully.



CLASSICAL SPOTLIGHT

SIBELIUS: SYMPHONY NO. 2

(Szell) Concertgebouw Orchestra Amsterdam. Philips PHM 500-092 (M); PHS 900-092 (S)

Szell and the Concertgebouw mesh here as if they had been together for many years. The work flows rapidly and movingly under Szell's baton. The interpretation is fresh and stirring. An absolute delight.



JAZZ SPOTLIGHT

BILLIE HOLIDAY "THE GOLDEN YEARS," VOL. II

Archive C3L 40 (M)

Most of the material in this three-album set is Holiday circa 1935-'40 on Brunswick and Vocalion. It's Holiday at her best. Packaging is outstanding, and the 20-page illustrated biography by Leonard Feather gives an intelligent insight into the artist.



JAZZ SPOTLIGHT

SONNY STITT: BROADWAY SOUL

Colpix 499 (M); CPL 499 (S)

This one should sell pop as well as jazz. Saxman Sonny Stitt, with brilliant performances by fellow saxmen Zoot Sims, Phil Woods, Budd Johnson and Jerome Richardson give jazz treatments to recent Broadway show tunes. It may not be tar out enough for jazz fans of the cool genre, but it's broad enough to appeal to Lester Lanin devotees. And it's good jazz.

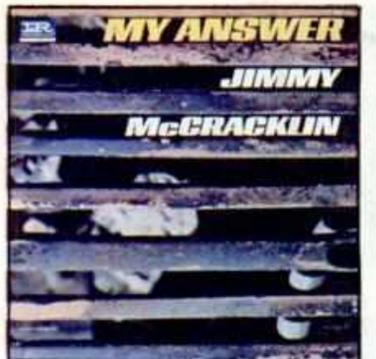


RHYTHM AND BLUES SPOTLIGHT

MY ANSWER

Jimmy McCracklin. Imperial LP 9306 (M); LP 12306 (S)

Soulful, wailing McCracklin performance on his two big r&b singles, "Think" and the title tune "My Answer" are highlighted in this solid blues package. "I Did Wrong," a rockin' up-tempo blues, is a high point.



FOLK SPOTLIGHT

LITTLE WHEEL SPIN AND SPIN

Buffy Sainte-Marie. Vanguard VRS 9211 (M); VSD-79211 (S)

Buffy Sainte-Marie conveys the profoundest thoughts from her most meaningful songs, while delivering them in her soul-stirring vibrato-style voice. Such beautiful melodies as "Timeless Love" and "Winter Boy" are featured in this superb package of tunes from Buffy's own song bag.

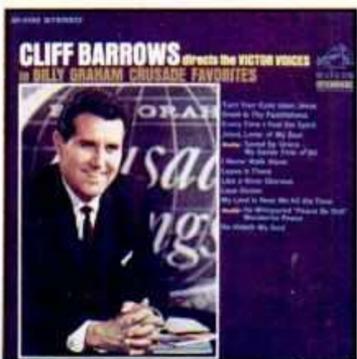


RELIGIOUS SPOTLIGHT

SUNDAY WITH THE KING FAMILY

King Family. Warner Bros. W 1633 (M); WS 1633 (S)

This religious album should sell pop. The King Family does 22 familiar hymns, including "Rock of Ages," "Onward Christian Soldiers," "Abide With Me" and "Holy, Holy Holy!" The Alvin Rey orchestra does a competent job backing the King Family.

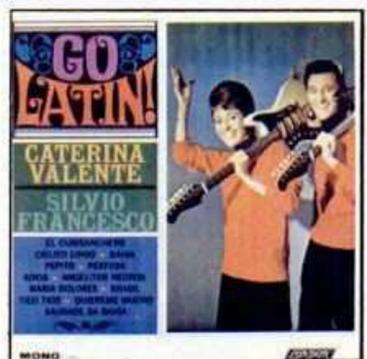


RELIGIOUS SPOTLIGHT

CLIFF BARROWS DIRECTS THE VICTOR VOICES IN BILLY GRAHAM CRUSADE FAVORITES

RCA Victor LPM 3486 (M); LSP 3486 (S)

A beautifully produced package of hymns directed by Barrows, choir and platform director of the Billy Graham Crusades. Grati-fying performances and excellent engineering.

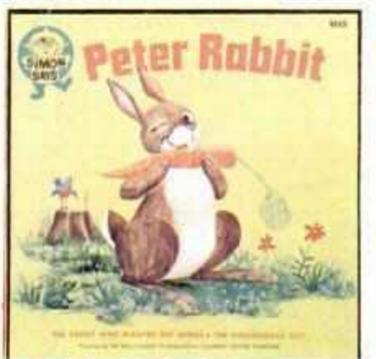


INTERNATIONAL SPOTLIGHT

GO LATINI!

Caterina Valente/Silvo Francesco. London LL 3471 (M); PS 471 (S)

The language of the songs here is Portuguese and Spanish, but Caterina Valente, with an assist from her brother Silvo Francesco, make them sound universal. Their guitar accompaniment on many of their vocals is a delight and gives the album unusual charm.



LOW PRICE CHILDREN'S SPOTLIGHT

PETER RABBIT

Mills College of Education's Children's Theatre Workshop. Simon Says M 45 (M)

The famous tale comes to life here as the Mills College theater group tells the story simply and entertainingly. On flip side are "The Rabbit Who Wanted Red Wings" and "The Gingerbread Boy." They're a fine coupling.