You-Asked-for-It Radio Booming Across Nation

By CLAUDE HALL

NEW YORK — All-request format radio is mushrooming across the country. CHED in Edmonton, Can., switched Friday (29), KDWB in Minneapolis started its all-request format last week, as did KROY in Scranton, Calif.

Other stations that have switched in the past 4-6 weeks include WYSL, Buffalo, N. Y.; JRLA, Los Angeles, and KDOS in Alabama.

WORC in Worcester, Mass., was a pioneer in all-request radio and has been using the format over 10 years; KWIZ, Santa Ana, Calif., has used a request format for more than a year.

Various other stations who’ve tried a request format either part-time or briefly as a promotion include KOL, Seattle; KFRC, San Francisco, and KMIR, Denver. In addition, WQXI, Atlanta, bases about 60 per cent of its programming on requests.

Record Clubs Take: $110 Million in 1965

By AARON STERNFIELD

NEW YORK—The Federal Trade Commission’s pending final rating on the Columbia Record Club complaint focuses attention on an industry which grossed an estimated $110 million last year and accounted for at least 14 per cent of the dollar volume of all records sold.

One of the points at issue in the FTC complaint is whether the Columbia Club contracts with other labels could lead to a monopoly. FTC Examiner Moore has held that it does not constitute a monopoly, and, in fact, aids the industry.

An examination of record club affiliations discloses that a hefty percentage of leading independent labels have contracts with the three major recording-company-controlled clubs, while product from virtually every label is available from an independent club.

Columbia, which started the club movement on a major scale in the early 1950’s and which does the lion’s share of the club volume, has access to the catalog of the following labels: (Continued on page 8)

The Moment of Truth Near for a Columbia Club

WASHINGTON — Rumors here indicate that the Federal Trade Commission may soon get around to the final, formal commission decision on the Columbia Records Club complaint. In October 1964, after seven months of coast-to-coast hearings, an FTC hearing examiner recommended dropping the government complaint against alleged “monopolistic practices.”

New Country Stars Reflect Music’s Growth: Goldberg

By MIKE GROSS

NEW YORK — More new stars are being established in the country music field than ever before. The steady build-up of young country music singers to star status is an offshoot of the phenomenal growth of the country music market during the past few years.

The spread of country music radio programming into urban areas, the growing popularity of nationally syndicated country music TV shows, and the broadening of territories covered by touring country music packages has enlarged the market by bringing new fans into the country fold. Owen Bradley.

(Continued on page 12)

KLIF’s $64 Question

DALLAS—Whether Charles Payne, station manager at KLIF, must reveal how the McLendon flagship compiled its top 40 survey will be ruled upon by Judge D. Brown Walker in the 152d District Court here on May 5. The station is being sued for $715,000 by Alexan Music Enterprises (Billboard, April 23).

The question arises as a result of a dispute over whether information explaining KLIF’s survey system will be made public in depositions, since the outlet categorically claims this material is a “trade secret.”

Payne, a co-defendant in the action filed by the producer-management firm handling the Five Americans, is scheduled to give his deposition to Alexan’s attorney, G. H. Kelsoe Jr., May 7. The May 2 hearing was called to clarify whether Payne could legally withhold information explaining how the station compiles its top (Continued on page 8)
What does it take
to make a hit single?

For one thing—a singer with a soft and winning vocal style like PERRY COMO. For another—the right material, such as the beautiful melodies "COO COO ROO COO COO PALOMA" \(\frac{c}{w}\) "Stay with Me" #8823. Both sides are in his soon-to-be-released album "Lightly Latin" LPM/LSP-3552. Perry's nation-wide TV following and consistent record sales, coupled with the current interest in Latin music, make this one a natural.

RCA VICTOR

\[\text{©} \text{ The most trusted name in sound}\]
EXECUTIVE TURNTABLE

**Eddie O’Jay** - disk jockey on New York’s WRL, has joined “Ralph Grenell & Partners” as director of rhythm & blues activities. This move will direct concentration, promotion, and public relations in the rhythm & blues disc field. The firm’s office is in the process of expanding, and his responsibilities will include all aspects of promotion.

**Larry movie** — has joined Capitol Boating Co. as head of promotion. Larry was previously with Breakout Records, and has been with the company for five years in sales and promotion positions.

**Robert Cullen** has been appointed to the post of pop artist of the I.R.S. A's record department at RCA Victor in New York City. He will be working with the company’s pop artists, including the following: [List of artists]

**Dok Stanford** named vice president and general manager of West Coast head Arthur Vandalos.

**Robert W. Chambers** has been named treasurer of Greentree Music. Chambers has been with the company since 1954, when he joined as a music composer.

**CAP WINNERS FLYING HIGH**

HOLLYWOOD — One hundred and twenty-five Capitol Records accounts have been added to the company’s list of winners for the 1965-66 season.

**Laurie Launches A Country Label**

NEW YORK — Laurie Records is launching a new country music label—Dolly. The label will be launched next month, with the release of a tape recorded by The High Lonesome.

**Caedmon Scores 50% Higher**

In Sales—Thanks to Education Act

NEW YORK — The recently enacted National Defense Education Act has resulted in a 50% increase in sales for Caedmon Records. Caedmon has experienced a significant increase in sales, with a 50% rise in sales over the same period last year. The company attributes this increase to the promotion of educational materials and the increased availability of educational materials through the act.

**Brigadoon** TV Show Banking on Labels’ Promotional Machinery

NEW YORK — Recordings will play a prominent role in the promotion of the TV special scheduled for showing in the fall. The show will be presented at the Rivoli Theater in New York City. The show will be a production of the Metropolitan Opera House, and will feature a cast of leading opera singers. The show will be televised, and the recording will be released on a special LP.

**Rosemont**— the personal manager and executive producer of the TV special, and Sam Fox Music, publishers of the show, have announced that their disc activity is just beginning. The show will be a production of the Metropolitan Opera House, and will feature a cast of leading opera singers. The show will be televised, and the recording will be released on a special LP.

**Dorothea**— has been appointed to the post of retail manager for Caedmon Records, and will be responsible for the promotion of the company’s retail accounts.

**Fete to Aid UJA**

NEW YORK — The music industry division of the United Jewish Appeal will present a concert and auction for Oct. 24 at the New York State Armory, in honor of Dave Rothfeld. The event will include a dinner, auction, and concert, with the proceeds going to aid the UJA.

**Report on Little LP Sales**

MAY 7, 1966, BILLBOARD
Chappell, Acuff-Rose Project in Full Swing; Seen Boon for Country

By PAUL ACKERMAN

NEW YORK—The process of arranging the great American country catalog of Acuff-Rose for first publication in the standard and educational field is being accelerated several months ago by an arrangement between Chappell and Acuff-Rose. The catalog is being compiled by John L. Chappell, Chappell's assistant publisher, and his son, Peter Chappell, who together have 35 years of experience in the music business. The catalog will be published under the direction of John L. Chappell and Peter Chappell in cooperation with Acuff-Rose, who has been an active member of the Chappell organization since 1940.

Chappell has arranged for the first time an American country music catalog to be published in the standard and educational field. The catalog will include the works of such notable country songwriters as Willard A. Acuff, who was one of the pioneers of country music, and his son, Teasie Acuff, who is currently active as a songwriter and performer. The catalog will also include the works of such contemporary country songwriters as Johnnie Wright, who has written many popular country songs, and Alton L. Robinette, who was a popular country songwriter in the 1940s.

The catalog will be divided into four main sections: country music, gospel music, rock and roll, and jazz. Each section will be divided into subcategories, such as ballads, country western, gospel choruses, and jazz arrangements. The catalog will include sheet music, songbooks, and performance licenses.

The catalog will be available for purchase through Chappell's website and through music stores nationwide. It will be marketed to music teachers, music schools, and music publishers. The catalog will also be available for download on Chappell's website.

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Chappell has al
Any way you spell it out, Columbia Records' May lineup of new album releases fits the description. Look at the personalities. Look at the product. You'll be amazed how many things we have going for us. And for you. So stock up—and give a shot to your sales. Zing!

Where the action is. On COLUMBIA RECORDS®
College Facilities Sophomoric, Anthony and Imperials Charge

NEW YORK—A major record act—Anthony and the Imperials of Verp Records—charged the company with fraud last week with failing to provide adequate staging facilities for artists.

"Quite a few colleges...about 7 out of 10...are processed. Our company, said a representative. Anthony Goudine, was a college in Ohio. The group had been promised a concert and had been panned for qualified backup musicians.

When they got to the college, the musicians had to perform in a dining hall and where the tables had been removed, there was a platform about a foot high, but it was in the center of the floor. The band, instead of seven musicians, however, there were "a number of people where a band could not sound music. We had $3,000 worth of arrangements with us and couldn't use them," Anthony said.

The group said they performed in this condition with students sitting at their feet. Anthony had talked about moving and dancing as part of our act. The PA system squeaked; there was no one trying to sing with somebody staring you down. There were 1,200 students in the dining hall, reported Billboard correspondent George B. Craig.

"We run into this sort of thing in every town," said Anthony. "We've even had to dress in storage rooms." Anthony said that he'd been in show business 11 years and had never come across a performance like that. "We only want to put on a good performance and resent it when we can't because of poor working conditions. If colleges want a top act, they should be able to provide a top band for the act to work with.

Another problem that is the kids think we supply the band and the PA system." Most of these major colleges have good concert halls and a good PA they can afford. The Imperials failed to provide a qualified band.

"New riders on our contracts will be expected to pay the usual $4,000 fee for a first appearance. Many bands have musicians who can read music, but the Imperials do not. Anthony and the Imperials plan to tour a second time around the nation. "Colleges are paying high prices for a top act. It's not a matter of who has money but who has the right kind of music because the group often has only two hours to rehearse," Anthony and the Imperials plan to tour a second time around the nation. "Colleges are paying high prices for a top act. It's not a matter of who has money but who has the right kind of music because the group often has only two hours to rehearse," Anthony said.

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Lib. Spotlights Guitar LP's

HOLLYWOOD — On-going the concept that product must dictate programs, Liberty Rec. Co., of the Decca LP's, that's packaged with a dealer incentive program plus the inclusion of the artists' next Decca LP catalog along with selected film soundtrack recordings.

Leading off the first part of the May release are albums featuring Earl Grant, Sammy Kaya, King, Robert St. John, and the soundtrack of Universal's "Out of Sight," which stars Gary Lewis and the Playboys, Freddie and the Dreamers, and the Astronauts.

In support of the promotion, the five new releases are spotlighted in full color in a bound book titled "Showcase," now in the hands of the Decca field force. Along with new product, the book also lists all the product included under the terms of the program. Tear-out forms have been included at the back of the book to aid the dealer in ordering. Display material and other sales aids are available free from Decca.

Tradeads: Amend the Fraud Bill

NEW YORK—Ten music-recording industry officials reached agreement on an amendment to a bill to wipe out fraud in New York State's record industry. The amendment, which would make it a misdemeanor to manufacture distribute or sell records as the name and address of the owner or licensee. Instead, records would be required to label as "stereo" monaural recordings.

As first submitted, the fraud bill called for identifying the name and address of the manufacturer, distributor or seller of the product or the licensee; both are required. The amendment clarifies who that manufacturer, distributor and seller of the product or the licensee.

The amendment, however, clarifies just who the manufacturer or seller of the product or the licensee but both are required. Another problem plaguing a committee of record producers and distributors is ready for Governor Rockefeller's signature. The fraud bill is now rest for consideration by the legislature. The two bills were submitted by State Attorney General Louis J. Lefkowitz. The AG's Advisory committee on Musical competitions. Barnett Levy, chief of the Consumer Frauds and Protection Bureau, and Steve Mindell, assistant AG.

Merc Sets Up New Post with Fach as Chief

CHICAGO — Mercury Rec. this week announced a new executive post, "director of recorded product." President Irving Green said the new position was added to the firm with affiliates Phillips, Mercury, and Fontana. "It is giving top priority to the creation and development of new uses for music and continues an effort required to present new, single and album releases." Charles Fach, corporate vice-president, president of the Smash-Fontana affiliate, has been named to the new post. Over the past five years, Fach has guided Smash-Fontana's diversified product, grossed over $5 million last year. All ad activity will now be handled by Fach, who reports directly to Green. Fach con- tinued, "as a Mercury vice-president. Smash-Fontana national sales manager Lou Dennis now becomes product manager for the two labels."

BARBRA UP FOR 7TH GOLD DISK

NEW YORK—Barbra Streisand is up for her seventh consec- cutive gold disk. The album, "Barbra Streisand's Second Barbra Streisand Album," has sold in excess of $1 million. This time it will be for "Color Me Barbra," which includes the ABC's "CIBS-TV Special of the same name.

Mimi Streisand has received gold disks for the following albums: her first, "The Barbra Streisand Album;" the second, "The Second Barbra Streisand Album;" "Barbra Streisand/ The Third Album;" "People;" "My Name Is Barbra."

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Jimmy Hughes
Greatest Since "Steal Away"
NEIGHBOR, NEIGHBOR
FAME 1003
Produced by Rick Hall
Record Clubs Take: $110 Million in 1965

*Continued from page 1*

Kapp, Liberty, Mercury, Musicor, United Artists and Warner Bros.-Reprise. This week Vanguard was added to the list. Also, Columbia has club rights to some of the product of Monument, Crest, Roulette and Scopetone-Wand.

Top $60 Million

While A&M records are not available, industry sources estimate that Columbia's $60 million club business topped $60 million last year. Club membership is estimated at 3,700,000.

RCA Victor's club was confined to Victor product until April 1965, when the club took on outside product. Catalogue from Atlantic, A&M, London, Decca, Dunhill and Marvel is available through the Victor club.

Imressive Roster

Capitol's club has built up an impressive roster of outside label affiliations. Labels represented include MGM, Impulse, World Pacific Jazz, A&M, Starday, Audio Fidelity, Litho, Com- mand, Laurie, Hi-Fi, Old Records, Legared, Original Sound, Kama Sutra, Independent Records, Jam and Ver".

W. SIDE STORY

RACKS 5 MILL. IN TRACKS, CASTS

NEW YORK—- Columbia Records' soundtrack and original cast album of "West Side Story" continues to be the nation's top-selling album. The album sales rack-up worldwide of more than 5 million copies.

The original Broadway cast album, produced under the supervision of the show's producer, Hal Prince, was released in September 1956. The taped sound was leased in September 1961. The record for "West Side Story" was recorded by Leonard Bernstein. Lyrics are by Stephen Sondheim.

Largest Independent

Largest of the clubs is without a club company affiliation is the Record Club of America, with shipping facilities and main office in York, Pa.

The Record Club of America, founded by Sig Friedman in 1957, has a membership of 575,000. According to Paul Weiler, vice-president, the club's annual volume is approaching the $100 million mark and the projected membership by June 1967 is 1.1 million.

Unlike the record-company-owned clubs, the Record Club does not require that members buy a specified number of albums. Instead, he pays a $5 membership fee and is then entitled to purchase the new records as he wants at discounts.

The Record Club operates on the basis of ordering that is $7.31 for $2.39; $7.39 for $3.49; $8.79 for $3.99 and $9.98 for $5.09.

The organization buys from all labels, directly from the factory, from independent distributors and from independent distributors. The club member is not forced to subscribe to any album in the current Schwann catalog. Members at any time may choose their own jobs, and the club is that it stocks inventories in depth. According to Weiler, 96% of the club's orders are shipped from the York, Pa., warehouse.

Weiler compared his operation with that of the old-line clubs. A dealer who retail Blacks, outlets such as the club makes current pop material available that is 10% of the dollar volume is in periodicals.

Get Publication

Each subscriber receives a weekly magazine. The magazine shows recent catalogues, marks down sales, makes over releases and advertises specials, including half-price sales on selected titles.

Merchandising and advertising are aggressive. This year full-page spreads are being placed in such mass consumer publicity means as Time, Newsweek, Parade, the New York Times and the Saturday Evening Post. The club recently purchased 200 acres of land in New York for construction of a new warehouse. The warehouse will open in 1968. In addition to records, the Record Club also sells books, folk, art prints, postcards and records cedulars to its sub-

According to Weiler, one of the factors for the growth of the record clubs has been the diminution in numbers of the inventory in-depth record store. He maintains that even record buyers often prefer the convenience of the club, particularly when the catalog offers a wide variety of records. Weiler maintains that many club members those who can get a discount record who need many records if they can get a better deal.

Stogel Inks Act

NEW YORK—Leonard Stogel Associates, Ltd., personal management firm, last week signed an agreement with Decca Records for a nationwide television and record deal. The new record deal is for the Smash label and will be handled through an association with "Double Shot," which comes from Atlanta. Stogel also handles Steen and the Shambles, the Rat Pack and the Stogel Inks.

KLIF's $64 Question

*Continued from page 1*

hit survey, called "Big D's Most popular Songs—the most accurate picture of what's happening in Atlanta," in a contest to attract the fans of Hanner-Barnes single, "Evil-Not Love" was not being played by the station. The station requires that Payne also offer material which will be played on survey during the March 5 through April 30 period.

Payne was interviewed on KLIF (1190) at a meeting in Judge Walker's chambers. The opposing parties had appeared before the court for a decision on Annakin's motion for a temporary restraining order which would reflect the best selling Dallas records. But the unavailability of several witnesses postponed the injuction hearing, with Kealor asking the court to rule on whether the station's polling methods could be revealed in deposition. The temporary restraining order was scheduled for May 11.

Double-Barreled Disk by Cap. Marks Russell's Return

HOLLYWOOD—And Russel is going on a multilingual tour with his new Capitol Records release, Russell, who has been based in Mexico City for the past 15 years, has his U.S. career with the Capitol starts with "Oaxaca," a song that has been dubbed in Spanish for Latin audiences.

"Oaxaca," promotion manager of Capitol's international department, reported that an extensive promotional campaign has just been completed to all Latin American affiliates covering the dubbed single. The mailing includes pictures and a biography plus a specially prepared EP with "Longin'" and "flop side, "Nemorada" on one side, and "Oaxaca" on the other side, with Spanish introductions by Russell on the other side. Klein said it was not a general practice to immediately dub a single released in the US, but that the situation was different in that he was an established star in many Latin countries.

On the US front, his artists and repertoire man, Al de Lory, extensive plans are in the works for his current managers, Maurice Duke and Larry Munson, who are working with Milt Deutsch's Coast Arti-

Four NARM Committees Swing

*Continued from page 3*

Chairmen of the four NARM committees, which are directly involved in the non-retail side of the industry, are: the Manufacturers Committee, chaired by NARM President Billions, of Billions Distributing Co., Salt Lake City, and, along with A.M. Halle-
cher of J. L. Marsh Co., Min-
neapolis; Harry Apostoloff of Alpha Distributing, New York, and Henry Heidbrun of All South America, the leading Latin American distributor, in Orlando. This committee will endeavor to keep the NARM program in line and call for all NARM board members.

Maitland, Rose

To Europe for Month's Talks

LOS ANGELES — Warner Bros.-Reprise Records President Mike Mauck and Promotion-director Phil Rebeau head to Europe for a month's discussion marketing strategy and merchandising with international joi
ees in the Warrers-Reprise fall program.

The trip marks Rebeau's first for the company and is tied in with the organization several months ago. He and Mauck will meet with representatives of CBS, Polygram, Decca, Capitol, RCA and Decca, respectively, to talk about the future of the industry in Europe.

The two executives' tour of the Continent comes at a time when the combined foreign subsidiaries are estimated to be making 30% of world sales.

And Mike Rebeau's "These Boots Are Made for Walkin'" is claimed by the label to be the hottest seller in Eu-

Monument, J. K. Decca in Talks

NEW YORK — The licensing agreement between Monument, J. K., and Decca, which expires Oct. 31, was discussed recently by Fred Dourant, president of Monument, and Mr. Jaffe, chairman of the American Phonograph Manufacturers Association, London for the talks.

While no decision has as yet been made, the Monument plan is a general review of international recording and distribution. Monument has returned from a nine-week European trip. He met with Decca England and France, as well as with French, German, Italian, Spanish, Australian, and Sir Edward Lewis, chairman of the board of Decca, Ltd., and called for the one-year talks in London for the talks.

May 7, 1966, BILLBOARD
IT'S FANTASTIC
IT'S BROWN-TASTIC

JAMES BROWN
lites the fuse again with

IT'S A MAN'S
MAN'S MAN'S
WORLD

KING RECORDS, INC.
1540 BREWSTER AVE., CINCINNATI, OHIO

PERSONAL MANAGEMENT: BEN BART • BOOKINGS: UNIVERSAL ATTRACTIONS, 200 West 57th Street, New York, N. Y.

DISTRIBUTOR LIST

ALBANY, N. Y.
Delta Records

ATLANTA, GA.
Cotulla Record Dist.

BALTIMORE, MD.
General Dist. Co.

BOSTON, MASS.
Durant Record Dist.

BUFFALO, N. Y.
Reed Distributor

CHARLOTTE, N. C.
Big Dist. Co.

CHICAGO, ILL.
All State Record Dist.

CLEVELAND, OHIO
Main Line Dist.

DALLAS, TEX.
King Records, Inc.

DENVER, COLO.
Pan American Rec. Corp.

EFFECTIVE APR. 7, 1966
SALT LAKE CITY, UTAH
Bittina Dist. Co.

DETROIT, MICH.
ARC Dist. Co.

EL PASO, TEX.
Sundal Supply Co.

E. HARTFORD, CONN.
Trinity Record Dist.

HONOULULU, HAWAII
Music Craft Dist.

HOUSTON, TEX.
Unichrome Record Dist.

INDIANAPOLIS, IND.
John Robert Co.

LOS ANGELES, CALIF.
Metro Record Dist.

MEMPHIS, TENN.
Record Sales Corp.

MIAMI, FLA.
Music Sales of Florida

MINNEAPOLIS, MINN.
Jaffee Record Dist.

NASHVILLE, TENN.
Music City Record Dist.

PHOENIX, ARIZ.
Arizona Record Dist.

NEWARK, N. J.
Wendy Recording, Inc.

NEW ORLEANS, LA.
All South Record Dist.

NEW YORK, N. Y.
Beta Dist.

PHILADELPHIA, PA.
David Rosen, Inc.

PITTSBURGH, PA.
Hamburg Beer.

SAN FRANCISCO, CAL.
Independent Music Sales

ST. LOUIS, MO.
Roberts Record Dist.

SEATTLE, WASH.
Independent Rec. Sales

SHREVEPORT, LA.
Star's Rec. Shop

INDIANAPOLIS, IND.
John Robert Co.

PERSONAL MANAGEMENT: BEN BART • BOOKINGS: UNIVERSAL ATTRACTIONS, 200 West 57th Street, New York, N. Y.

DISTRIBUTOR LIST
The Jazz Beat

By ELIOT TIEGE

Jazz recordings may be losing a sympathetic friend now that Jack Tracy is no longer with Little
light, the Mercury subsidiary. Tracy was summarily let go on a recent Friday afternoon via long
distance phone while he was in his Los Angeles office. He said there was no ceremony, but that in
the future he'd prefer not being labeled a "jazz ad man."

In one of his last assignments for Littlelight, the veteran producer recorded the Three Sounds
of Chicago's London House. Becoming of wintery snows and freez

ing temperatures, Tracy had to re-

sort to a telephone line hookup between the club and the record-

ing studio where the tape machines

were located. The cold weather had cut down the parking of a

recording truck outside the club and there wasn't enough room to

install tape machines in the fa-

cility itself. So four phone lines

were used to send the impulses over to Universal Studios, about

mile away. The album was Tracy's third straight cut on location,

having taped Art Blakey at the Lighthouse in Hermosa Beach and

Lee Comstock at the Manne

Holme in Hollywood. Tracy is cur-

rently building his first studio

in Los Angeles. Does his leav-

ing indicate a departure for Lite-

left?

Jazz and its relationship with

the church continues to balance

on a precarioustightrope. Milwaukee's

Archbishop William Cousins re-

cently banned jazz and other secu-

lar music from masses said in

Catholic York as is in Catholic

Budapest. His action was based on his

belief that the mass is an endur-

ing sacrifice and its music should

be in some perfect form. The arch-

bishop noted that transient trends offer nothing of permanent

quality, indicating he felt the use of jazz in Christian music

reflecting bad.

Across the nation in Los Ange-

les, the UCLA Committee on Fine

Arts Productions will present Labo

Schellinck's "Jazz Variations on the

Mass Text" Sunday, May 15, fea-

turing Paul Horn with oriental

and choral, in a duplication of the

BAC LP performance which had

been a topic of much discussi

on around the country. The "Jazz

Mass" as it has been mislabeled,

will be played in the UCLA Ro-

yal Hall audience, scene of classi-

cal, folk and jazz concerts and show-

ings of surfing films.

Wingy Manone, still using his

40 years in show business, was

at the Thunderbird in Las Vegas

when the anniversary came around in March. Manone has been

of jazz's most colorful and active

trumpeters.

Another veteran performer, Leo-

nel Hampton, opened in Vegas at

the Flamingo on April 20 with his

six-piece band. The vibraphonist

just showed up at the hotel two

years ago. Hampton, who of the

un-inhibited enthusiasm, is one of

music's steadfast travelers.

Duke Ellington has been booked for an afternoon concert at the

famed Stratford Shakespeare

Festival in Stratford, Ontario, Aug. 5. Ellington and his band have

been performing sacred jazz of late, in San Francisco, New York and at

the New Coventry Cathedral, England.

(Continued on page 56)

The Jazz Beat continues on page 34.

The Jazz Beat continues on page 34.

National Has Done It Again

in the Background Music Cartridge Field

"Featuring Mood Selector"

The Symphonire NS600 has been proven in many years in the field. National has exceeded itself in perfection in bringing to you this new air-cooled model, featuring 25 watts of hi-fidelity output capable of driving up to 30 speakers, its separate mike input with its own control, and automatic music cutoff for pagings, its famous Stewart dynamic balanced Boywill.

The Symphonire deck is famous for heavy duty performance convertible at request to run at 17¾, 3¾, 7½ IPS, plays all size cartridges.

National takes pride in its library of over ten thousand hours of programmed music recorded with fidelity at its finest.

Write for free music catalog.

NATIONAL SOUND SYSTEMS OF AMERICA, INC.
1 Hunter Street, Long Island City, N. Y. 11101

The Moment of Truth Near for a Columbia Club

and "deceptive pricing," by the club. It will be one year, on May
13, since oral argument between

FTC and PICA was held before the full com-

mittee (Billboard May 23, 1965).

FTC attorneys predicted mon-

opoly by major companies in the LP field if the Columbia Club contracts with outside labels were allowed, and if Vic-

tor and Capitol clubs followed suit—which they have, full

scale. But FTC Examiner Don-

ald Moore, who presided over the lengthy hearings, said the
government case was all based on conjectural fears of the fu-

ture, not on fact.

The Commission will decide if the Moore was right in holding that record club distri-

bution contracts are a restraint of trade, and that consumer benefits from record club membership should not be curtailed by record retailers complained of the competition. Also, Examiner Moore did not find any record retailing attorneys that there was decep-

tive pricing involved in record club advertising.

FTC spokesmen will make no comment on the rumors of an approaching decision. Industry spokesmen and some attorneys here feel that since both Victor and Capitol clubs have also broadened their service with outside labels, there would be too much disruption in an attempt to cut back to where clubs could use only their own product. Also consumer bewilderment would hit the FTC.

If any curb in Columbia Record Club activity (which would also apply to other record clubs) is decided, it could ripple consideration of the in-

dustry guidelines set up for rec-

orders, manufacturers, distributors and retailers in October 1964. During oral hearing on the guidelines, record spokesmen pro-

tested finalizing rules until the Columbia Club case was disposed of. LP sales through the club would have a bearing on the guidelines set up by the FTC in restraint of trade decisions, they said.

For June sales five years ago and it has been the company's most successful promotion campaign. There will be another one coming up this June.

In summing up the upbeat action in the Columbia field, Goldberg said: "The music hasn't changed but the exposure has.

** ** ** ** ** ** ** ** **

New Country Stars Reflect Music's Growth: Goldberg

in point of view how the "old" and the "new" share the spotlight. Veteran Decca artists represent-

ed on the charts this week are Kitty Wells, Ernest Tubb, the Wilburn Bros, and Bill An-

derson. Among the "new" artists, and that takes into account that both Lynn "Diva" and Bill

Phillips, Warner Mack and Con-

way Twitty.

The expansion of the country market, Goldberg pointed out, has also kept the company's catalog on expansion. "After a new country fan is exposed to a record like 'Cold Hearted Liz,' by a Ray Fordy, a Webb Pierce, or an Ernest Tubb, he immediately wants to be exposed to these same artists that were cut years before he became a fan of coun-

try music." It's Decca's policy, Goldberg said, that every branch have every record in the Decca catalog in stock or on order.

And, to further promote the country catalog, Decca initiated a special country promotion

Tobias, Adams Pair

NEW YORK—Henry Tobias, songwriter, has co-authored "The Bunch Beat" with comedi-

an Joey Adams. The broad-

sided by Bobbe-Merrill, deals to a great extent in country, com-

ics and singers who played the Catskill Mountain area. Tobias has been social director at Grossingers and other re-

sorts. He is currently at West-

worth Hall, Jackson, N. H.

American Guild of Authors and Composers

50 West 57th St., New York 19–4023

www.americanradiohistory.com
A CHERRY SMASH

I LOVE YOU DROPS

The original pop recording by Don Cherry

(Monument No. 930)

Don Cherry is another reason why Monument is artistry.
Humble to Supply Borg-Warner Units to Stations in Eight States

By FRED KIRBY

NEW YORK — A tape CARtridge player and pack distribution reached the gasoline jobber trade this week under agreement by the Northeastern Division of the Humble Oil & Refining Co. to supply Borg-Warner Corp. 4-track tape cartridge players and service stations in an eight-state area. A spokesperson said only five (ITCC) dealers — New York, New Jersey, and the five states present, but interest is high among others.

Distribution will be through Goodyear regional warehouses servicing Goodyear stores and franchised dealers.

James DeJur, marketing director of the Lear Stereo Division, said the units will be available with either the new instant-mount speakers or the four-speaker cartridge pack installation. A complete line of cartridge will also be available. Lear said its Goodyear service personnel will conduct training sessions for Goodyear employees.

Amerline to Begin Shipping This Week

CHICAGO — Frank Glaubatz, audible range products manager of the Amerline Corp., told Tuning this week that his firm will begin shipping 8-track systems to dealers in two weeks. "Our first two customers," he said, "are Ampex and General Recorders.

Glaubatz added that Amerline is currently conducting negotiations with "two other firms who are preparing music for the 8-track concept," and indicated that a national promotion tour has been recently started testing Amerline's version of the continuous looping cartridge. Amerline's line product is compatible with (Continued on page 14)

Borg-Warner to Handle 8-Track

CHICAGO — The Borg-Warner Corp. told Tuning this week that it will begin distributing its 8-track stereo CARtridge system for automobiles in this middle of the month.

Company officials said the units will be priced at approximately $19 and will be distributed through the firm's normal retail outlets.

Officials indicated that Borg-Warner is manufacturing most of the components and said that the only complete parts it will purchase will be made by a U. S. firm.

The spoken added that the Borg-Warner system will be compatible with existing 8-track systems and would accept the same type of cartridges used with factory-installed Ford Motor Co. units.

DeJur-Amsco to Sell Portable 2-Track Unit

NEW YORK — Marketing of a new portable CARtridge 2-track mono recorder and playback system has been announced for the next two weeks by DeJur-Amsco Corp.

Established by Grundy in Connecticut, the unit will be called the DeJur-Grundy SuperCorder, an $100,000,000 guaranteed list of $129.95, including microphone, pack and blank cartridge.

Lee Fried, executive vice-president of DeJur, said a key feature was quality of reproduction through a six-inch oval horn. A unit contains a frequency response of 40 to 16,000 c.p.s. (a two-way gyneclone drive) for the unit, which prevents distortion by maintaining consistent switch speed when the SuperCorder is carried.

It can operate from a auto battery, through a special connection plugged into the cigarette lighter and can be played through a small speaker for convenience.

The unit runs on six D-cells or an optional $22.99 power pack and plays up to 100 continuous minutes or 220 volts. The power pack fits into the battery area. This compact system can be done with pack and microphone mounting by earring.

SuperCorders will be housed in high-impact plastic cases with metal fittings and trim. They will have retractable carrying handles. Units will have a two-watt audio output, tone and volume controls, automatic cueing and locking-type pause controls.

An initial release of 18 pre-recorded programs of 10 minutes each, packaged in cards, is planned within five weeks. They will be recorded by International Tape CARtridge Corp. New York. Friend the release will contain 12 popular and six classical titles. CARtridges will sell for $7.95 each with playing time of one from and a quarter to two and a half hours.

Friend said the SuperCorder can handle CARtridges of up to two hours' playing time for immediate production of the larger types.

Friend reported the SuperCorders will carry a 90-day "unconditional guarantee," with service provided nationwide through 600 franchised DeJur Stereo Service stations. He also reported he will handle four factory service outlets. Quantity services are also available for dealers regarding to size or buying power, according to Friend.

Friend decided to start early next month, following a consumer ad campaign when sufficient units are available. Friend said the first merchandise will be "as soon as the little box" starts showing up in the market.

DeJur stated that the CARtridges are being developed by DeJur-Amsco's in-house engineering department.

(Continued on page 14)

Advertised
A new dimension of his great talent...
In his first RCA Victor single—
"You Don't Have to Say You Love Me"
C/w "Stay" #8836

The exciting new sound that made critics at his Persian Room opening say—

"He was never better."  "Vic's still shy and polite, his voice among the purest you'll hear."
Farrell, World Telegram  Salmaggi, Herald Tribune

"...one of the best voices in the business."
N.Y. Post
Universal Tape Deck Formed by Cummings

VAH NUY S, Calif.—Jack Cummings, former national sales manager for Autostereo's special products division, has formed Universal Tape Deck as a specialty home for products using tape CARRIDGES.

Hired as executive vice-president is Dick Paxton, formerly with Broadcast Electronics. Cummings's financial backing was not disclosed. The fledgling company will manufacture its own private label players and supply OEM accounts with "custom" equipment, designing and developing its own products for the 4 and 8-track fields.

Cummings said the company would concentrate production on the first item in June, which will be equipment for the background music field. Universal has several contracts, Cummings said, and is currently manufacturing on prototype units. The company has four OEM contacts for a home tape deck, according to the president, which will be compatible for both cartridge systems.

Universal is working on a playback system for DC5 planes and has been commissioned to develop in-cabin equipment for a customer already supplying an airline. This equipment will be for general use while the plane is airborne. Airlines currently use Ampex and Gates tape playback equipment which only works on the ground. Working on this airborne system is Eric Feigl (ca.), leading high-fidelity engineer and former engineer of Eric Electronics in Los Angeles. Cummings, a flat, who has been involved with tape products for the past 10 years, said the company wanted the gamut of products from systems for home use to in-flight to radio application. Cummings's background includes a stint with Spot Master, cartridge player manufacturer for broadcasters.

The firm is located at 7560 Glorita Street, close to the Muncz Stereo-Pak facilities.

Finley Presses U.S. Record Dealers to Get into Swim

LOS ANGELES—A chance incident revealing that an Acapulco, Mexico, music store was selling tape CARRIDGES to American tourists for $14.50 U.S. currency, has prompted ITTC's president, Larry Finley to prod American record dealers for not being more active in the cartridge field.

Finley said he was told by the store owner that his heavy traffic in American buying cartridges is due to the repertoire being unavailable in their home market.

The half-hour cartridges sell for $1.812 Mexican money to wealthy Mexicans, or $14.50 American money. Finley was told that Americans had to pay a duty on merchandise of more than $100 leaving the country.

"What kills me," Finley said last week in L.A., "is that Americans go to Acapulco for a vacation and pay $14.50 for a cartridge which can be bought for $2.95, only it's not available in their city."

The New York executive pointed to a recent ad in a Chicago paper by a cassette manufacturer, which broke down his sales outlets. The ad said: "The next 25 department stores, 25 radio-electronic stores, 12 car dealers and five record dealers, according to Finley.

Motorola to Sell Players For Home

CHICAGO—Motorola's automatic recording system was announced last week that it is marketing a commercial 8-track stereo tape deck continuous loop CARTRIDGE players for home use to private label manufacturers.

Motorola said it is now making available the chassis in any of the following versions: tape deck only; tape deck with preamplifiers; tape deck (unased) with all associated electronics; tape deck (boxed) with all associated electronics.

Motorola also described the new unit "a specially designed synchronous motor whose speed is controlled by the 60-cycle house current, much like an electric clock, providing vibration-free operation for high efficiency."

The MG tape deck is essentially similar to the auto tape deck Motorola is currently supplying to Ford Motor Co. But both units feature a non-magnetic plastic casing to prevent distortion of recorded materials, a belt to ensure smooth tape drive, parallel head motion to prevent cross talk between adjacent tracks and a tape barrier to prevent tape from winding on the capstan.

Audio Devices Sales Up $16M

NEW YORK—A $1 million increase in first quarter sales was reported by William T. Hack, president of Audio Devices, Inc., at the company's annual stockholders' meeting (25). While magnetic tape devices accounted for the bulk of the rise, initial shipments by Stereo Devices, Audio's new subsidiary, which produces duplicated tape CARTRIDGES, was a factor. Quarter sales were up from $2,677,977 to $3,766,125, a 40 percent advance.

Amerline Shipping

Continued from page 12

by Amerline. The dealers are also performing installations. The Amerline spokesman said he was too early to evaluate the success of the program.
Walter Jackson has had hits before, but this one tops them all!

"It's an Uphill Climb to the Bottom"

An all-around smash—for all tastes, in all markets.
On Okeh Records
<table>
<thead>
<tr>
<th>CITY</th>
<th>TOP SELLERS IN TOP MARKETS</th>
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<td>LOOK OUT!</td>
<td><strong>AND HEADED FOR TOP</strong></td>
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<td>SAM &amp; DAVE</td>
<td><strong>STAX 189</strong></td>
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<tr>
<td>STAX RECORDS</td>
<td><em>(Home of the Memphis Sound)</em></td>
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**ATLANTA**
1. WHEN A MAN LOVES A WOMAN—Perry Records, Capitol 52000
2. I'M T poz My Soul and Inspiration—Richgrove, Imperial 6300
3. BANG BANG—Burlington, Imperial 6300
4. KICK—Paul Revere & the Raiders, Columbia 43550
5. DIDDLE DIDDLE ON MY BABY'S COTTON—Medallion, Session 5000
6. I'M SORRY—sisters O'grace, Capitol 5290
7. GOOD LUCK—Young Arends, Atlantic 622
8. SEKEM—Young Arends, Atlantic 622
9. GROOVY KIND OF LOVE—ABCParamount, Session 5000
10. I'M NOT A JERK—David Ruffin, Motown 10783

**BALTIMORE**
1. SECRET AGENT MAN—Johnny Rivers, Imperial 63100
2. I'M SORRY—sisters O'grace, Capitol 5290
3. I'M T poz My Soul and Inspiration—Richgrove, Imperial 6300
4. WHEN A MAN LOVES A WOMAN—Perry Records, Capitol 52000
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9. SEKEM—Young Arends, Atlantic 622
10. I'M SORRY—sisters O'grace, Capitol 5290

**BOSTON**
1. MONDAY, MONDAY—Mama & Papa, Capitol 52000
2. I'M SORRY—sisters O'grace, Capitol 5290
3. BANG BANG—Burlington, Imperial 6300
4. KICK—Paul Revere & the Raiders, Columbia 43550
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**MIAMI**
1. MONDAY, MONDAY—Mama & Papa, Capitol 52000
2. I'M SORRY—sisters O'grace, Capitol 5290
3. BANG BANG—Burlington, Imperial 6300
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**LOOK OUT!**
- **AND HEADED FOR TOP**
- **SAM & DAVE**
- **STAX 189**
- **STAX RECORDS** *(Home of the Memphis Sound)*

**MAY 7, 1968, BILLBOARD**
**LET ME BE GOOD TO YOU**

DESTINED TO BE A POP & R&B SMASH—THIS WEEK 78

CARLA THOMAS

<table>
<thead>
<tr>
<th>CHICAGO</th>
<th>CLEVELAND</th>
<th>DETROIT</th>
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<td>St. Louis</td>
<td>San Francisco</td>
<td>Seattle</td>
<td>Washington</td>
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TOP 20

BILLY JOE ROYAL—HEARTS DESIRE (Prod. by Joe South) (Lowery, BMI) — Royal has a top commercial item in this Joe South tune with Detroit sound. Top teen appeal. Flip: “Deep Inside Me” (Lowery, BMI).

THE ROLLING STONES—PAINT IT BLACK (Prod. by Andrew Oldham) (Gideon, BMI) — To follow their smash hit “19th Nervous Breakdown,” the “Stones” air this rockin’ rouler which will be equally successful. Flip: “Stupid Girl” (Gideon, BMI).

GARY LEWIS AND THE PLAYBOYS—GREEN GRASS (Prod. by Dave Pell) (Mills, ASCAP) — Up-tempo back-up will prove another hit single for the group. Excellent electric piano in background. Flip: “I Can Read Between The Lines” (Mertie, BMI). Liberty 55880

TOP 60

NORMA TANEGA—A STREET THAT RHYMES AT SIX A.M. (Prod. by Bob Crow) (Saturday, BMI) — Offbeat lyric ballad penned by Miss Tanega swings in the same vein as her “Walkin’ My Cat Named Dog.” Flip: “Treat Me Right” (New Voice 801).


Reprise 6471

THE ANIMALS—DON’T BRING ME DOWN (Prod. by Tom Wilson) (Screen-Gems, BMI) — CLEANG (Stamina, BMI) — Two action scenes from the group. Top is an emotional ballad wailer while the flip is an off-beat rhythm rocker. Either could go all the way.

MGM 13514

ROY HEAD—WIGGLIN’ AND GIGGLIN’ (Eden, BMI) — The “Treat Her Right” man is back with a solid dance entry which has some shot on top of the chart possibilities. Excellent Head vocal work. Flip: “Driving Wheel” (Lion, BMI).

Back Beat 563


WARNER BROS 8514

JOE TEX—SAY I LOVE YOU (Prod. by Buddy Killen) (Tee, BMI) — Tex-written wailer has the catchiness of the Shirley Ellis novelty hit plus the soul vocal work of Tex. Will hit pop and r&b markets. Flip: “I’m A Man” (Tee, BMI).

Dial 5902

CONNIE FRANCIS—IT’S A DIFFERENT WORLD (Prod. by Tom Wilson) (Franco, ASCAP) — Excellent instrumental production backing on this batty beat ballad is a top commercial entry for Miss Francis. Flip: “Empty Chapel” (Franco, ASCAP).

MGM 13585

CHART

RAY PETERSON—IF I GAVE EVERYTHING (Teachman, BMI) — The STYMIES—(Don’t Say) Please Boy (Mills, ASCAP), LONDON 1001

JEFFERSON AIRPLANE—To Me Your Star (Fatbaby, BMI), CHALLENGE 5529

ARTIE SCHNITZER—Be Love (Columbia, BMI) — ROLLAND SHANK CHORUS—Say (Cornett, BMI), LONDON 10001

TAMMI TYLER—Come Go With Me (Delorean, LONDON 2155)

DAM RIDDLE—Ragtop In The Dumps (Screen-Gems, BMI), TOWER 223

STEVE BRICK—My Alphabet Of Tears (Screen-Gems, BMI), MERCURY 1177

THE FIVE SIDES—Power Of Love (Arrow, BMI) — EPIC 1001

DION—You’d Better Do It Right Now (Columbia, BMI) — RCA VICTOR 6202

THE HEAD, LEAD—With The Wind (Crestar, BMI), ARISTA 5832

THE TIGERS—And The Hearts—Thank You For The Sales (Savoy, BMI), PARLO 1231

THE ARMS—In Symphony For Sunday (Kai, KIRK, BMI) — CANDOR 1191

BARBRA STANNING—If I Loved You (Columbia, BMI) — RCA VICTOR 8457

THE CARRIERS—Please Follow The Leader (Mills, BMI) — Screen-Gems 282

THE KINKS—Treat Her Right (Crazy Cajun, BMI) — CANDOR 1191

TOBACCO COMPANY—(I’m Gonna) Roll That Bridge (Columbia, BMI) — ARISTA 5832

THE FIVE SIDES—Power Of Love (Arrow, BMI) — EPIC 1001

RAY PETERSON—If I Gave Everything (Teachman, BMI) — MARS 5814

CONNIE FRANCIS—It’s A Different World (Franco, ASCAP) — MGM 13585
DON'T SETTLE FOR SUBSTITUTES!

THE HIT VERSION OF

DON'T TOUCH ME

IS BY

WILMA BURGESS

ON DECCA 31941
### HOT 100 - A To Z (Publisher-Licensee)

<table>
<thead>
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<th>Rank</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label/Issuer</th>
</tr>
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<tr>
<td>1</td>
<td><em>The Phoenix Love Theme</em></td>
<td>Donna Summer</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td><em>I'll Take Good Care of You</em></td>
<td>Cilla Black</td>
<td>EMI Records</td>
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<tr>
<td>3</td>
<td><em>I Hear Trumpets Blow</em></td>
<td>Natalie Cole</td>
<td>A&amp;M Records</td>
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<tr>
<td>4</td>
<td><em>What Now My Love</em></td>
<td>Natalie Cole</td>
<td>A&amp;M Records</td>
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<tr>
<td>5</td>
<td><em>Caroline, No.</em></td>
<td>Louisa Wirth</td>
<td>Casablanca</td>
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<tr>
<td>6</td>
<td><em>The Ballad of Irving</em></td>
<td>The Hollies</td>
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<td>7</td>
<td><em>Somewhere</em></td>
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<td>8</td>
<td><em>I Can't Grow Peaches on a Cherry Tree</em></td>
<td>Jimi Hendrix</td>
<td>Reprise Records</td>
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<tr>
<td>9</td>
<td><em>I'm Coming Home, Cindy</em></td>
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<td>Epic Records</td>
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<tr>
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<td><em>The A Team</em></td>
<td>The Righteous Brothers</td>
<td>Epic Records</td>
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<td>11</td>
<td><em>I Can't Let Go</em></td>
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<td>12</td>
<td><em>Love Me with All Your Heart</em></td>
<td>The Righteous Brothers</td>
<td>Epic Records</td>
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<td>13</td>
<td><em>History Repeats Itself</em></td>
<td>The Righteous Brothers</td>
<td>Epic Records</td>
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<td>14</td>
<td><em>She Blows a Good Thing</em></td>
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<td>15</td>
<td><em>Twinkle Toe</em></td>
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<td>16</td>
<td><em>Band of Gold</em></td>
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<td><em>Come On Let's Go</em></td>
<td>The Righteous Brothers</td>
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<td><em>When a Man Loves a Woman</em></td>
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<td><em>Daydream</em></td>
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<td><em>Rhapsody in the Rain</em></td>
<td>Loretta Lynn</td>
<td>Columbia Records</td>
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<tr>
<td>24</td>
<td><em>Together Again</em></td>
<td>Dean Martin</td>
<td>Reprise Records</td>
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<tr>
<td>25</td>
<td><em>A Sign of the Times</em></td>
<td>Dean Martin</td>
<td>Reprise Records</td>
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<td>26</td>
<td><em>The Sun Ain't Gonna Shine</em></td>
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<td>Reprise Records</td>
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<tr>
<td>27</td>
<td><em>Nothing's Too Good for My Baby</em></td>
<td>Dean Martin</td>
<td>Reprise Records</td>
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<tr>
<td>28</td>
<td><em>Love Is Like an Itching In My Mind</em></td>
<td>Dean Martin</td>
<td>Reprise Records</td>
</tr>
<tr>
<td>29</td>
<td><em>Let's Start All Over Again</em></td>
<td>Dean Martin</td>
<td>Reprise Records</td>
</tr>
<tr>
<td>30</td>
<td><em>Frankie and Johnny</em></td>
<td>Frankie Vaughan</td>
<td>Capitol Records</td>
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<tr>
<td>31</td>
<td><em>Love's Made a Fool of You</em></td>
<td>Frankie Vaughan</td>
<td>Capitol Records</td>
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<tr>
<td>32</td>
<td><em>This Old Heart of Mine</em></td>
<td>Frankie Vaughan</td>
<td>Capitol Records</td>
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<tr>
<td>33</td>
<td><em>It's a Man's Man's World</em></td>
<td>Frankie Vaughan</td>
<td>Capitol Records</td>
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<td>34</td>
<td><em>Remember the Rain</em></td>
<td>Frankie Vaughan</td>
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<td>35</td>
<td><em>Did You Ever Have to Make Up Your Mind?</em></td>
<td>Frankie Vaughan</td>
<td>Capitol Records</td>
</tr>
</tbody>
</table>

### BUBBLING UNDER THE HOT 100

- *A Lover's Concerto* - Betty Everett [100]
- *My Little Red Book* - Ernie Lawrence & His Orchestra [99]
- *I'll Love You Forever* - Doris Day [98]
- *Mere Exclusively* - Janie  [97]
- *Headline News* - Elvis Presley [96]

Compiled from national retail sales and radio play data by the Disc Jockey Popularity Dept. of Record Market Research, Billboard.
CHART SHATTERING!

The Royalettes
Are going to the top with
A Big Mistake
B/W BETTER NOT TO KNOW
K-13507

From their hit album

This is the one you've been waiting for!

MGM Records is a division of Metro-Goldwyn-Mayer Inc.

E/SE-4366

www.americanradiohistory.com
Broadcasters!

— a company which provides broadcasters with monaural and stereo records of the new releases (albums & singles) through the co-operation of all record labels.

— 20 different record services—provides for you!
1. 10 HOT 100 new singles each week
2. 6 new EASY LISTENING singles each week
3. 8 new COUNTRY & WESTERN singles each week
4. Your selection of 10 POPULAR albums from list of 50 to 75 each month
5. Your selection of 10 new CLASSICAL albums each month selected by BILLBOARD'S Review Panel
6. Your selection of 5 new JAZZ albums each month selected by BILLBOARD'S Review Panel

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PROVIDED BY RSI

7. Easy Listening
8. Singers—
   All Time Favorites
9. Golden Hits
10. Original Cast
    Broadway Show
11. Comedy
12. Folk
    (Pop and Authentic)
13. Hot Pop Favorites
14. Big Band Favorites
15. Jazz
16. Country Favorites
17. Classical
18. Songs of Faith
19. Film Soundtracks
20. Spoken Word

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Write now for information and free catalogue

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Billboard Top 40

Easy Listening

These are last selling middle-of-volume singles sampled from national record sales and radio stations all play listed in rank order.

---

May 7, 1966, Billboard
RRRIP UP YOUR CHARTS

THE 4 SEASONS
new single you’ve been asking and waiting for
is going to obsolete the charts!

OPUS 17
(Don’t You Worry ’Bout Me)

Philips Single 40370

PHILIPS RECORDS
ONE WORLD OF MUSIC ON ONE GREAT LABEL

Available in new full-color photo sleeve


**RADIO-TV programming**

**You-Asked-for-It Radio Booming Across Nation**

*Continued from page 1*

Do a mixture of dedications, where you list names of the air, with requests, where the request is never mentioned.

Several radio stations only offer the telephone caller a choice of records from a regular playlist, but others are "request" all the way... even the playlist is composed of the top requested tunes.

KWDW in Minneapolis uses an "electronic secretary" to answer the phone on a 24-hour basis. Taped voices of the station's air personalities answer the phone and ask for the name, age, address and song requested of the caller. Girls, listening in on a loudspeaker, type up a list and take this list directly into the deejay who's on the air, allowing him to keep up-to-the-minute on records. The girls also monitor each morning when they first come to work, the night's telephone calls.

"This is 100 per cent audience-participation radio," said program director Charlie Brown. "The deejays have to keep a magic word. We got a tremendous audience, and we want to keep it that way.

All of a sudden our deejays are also enthusiastic again. They're totally involved. They're much more so on top of hit records as a result of this all-request format."

Another great thing is that we've found once people commit themselves with a request, they stay tuned. It reminds you of the old days in radio in smaller markets."

More than one station switched to all-request formats because of strong competition from Easy Listening radio stations in their markets. KWDW, Brown said, had thought times of a request format as something to do this summer. The station had had a "Hit List to the Hits" feature where listeners could call in giving their vote on hit records. The decision to switch to a request format in full came upon observing the success of similar formats in other markets.

Play of "Holders" is limited at KWDW to four an hour. But Brown says these requests center primarily on the girls of the past like "Theme From Summer Place" if you've ever seen "That Louis' Feeling" and "Are You Lonesome Tonight," by Elvis Presley — his biggest request.

The interesting factor about this format is that we're so on top of contemporary music," he said. The station is still spinning as many new records each week as before; they're introduced by deejays as "today's KWDW hit-bi-look sound, tomorrow's request" and Brown says the audience reaction on these is an excellent indication of whether the record is going to be a hit or not. The station publishes a weekly playlist based on local sales and request music director Lance (Tae) Hammer keeps track of the records.

CHED program director Keith James visited KWDW last week for a couple of days Wednesday, when he returned to Edmonton, he and general manager John Forbes decided to go all-request.

"KWDW's reaction from the audience was fantastic," said James. "But it won't be a major programming change for CHED. It's a direction we've been going over for a year now... we've just found the audience more to say about our programming."

An example of our "Housewives' Hillside" where we've been playing requests during the day.

The format was launched as

WPL0's 'Brother Act' Pays Off

**ATLANTA** — The fantastic programming and financial success of WJDT's country music format in Chicago is being duplicated here by WPLO, another Plough Broadcasting outlet. In just the last three months the station leaped to the top as the major country music outlet in the city. WPLO country music record sales in a market loaded with country music stations. WPLO is one of six country music stations in Atlanta, but the WPLO latest Radio Response Rating survey shows the station with a commanding 47 percent of the airplay in country record dealers, distributors, one-stop operations and local record company executives for influencing record sales.

The station had a Hot 100 format switching to country music; it ran No. 3 in ratings. The country music WPLO still sits at No. 3 Pulse in the market, but program director Jack Gardner said the numbers "are a lot stronger."

WPL0 uses the same jingles

WQXI Station Aims To Please—and Does

**ATLANTA** — Few Hot 100 format radio stations please—or even try to please—their audiences as does WQXI. WQXI maintains a constant day-to-day effort to find and play the big hit records for its listeners; the actual playlist is changed daily in order to play good records.

As a result, the station has a tremendous influence on sales of country music records. It has a definite ability to sway its teen and young adult audience. Billboard's latest Radio Response Rating survey of the market showed the station is not only the major influence on sales of singles records, but by a majority of 67 per cent of the votes of record dealers, distributors, local and national record company executives, and local one-stop operators. Last year, the station was also No. 1, but had a lesser share of the votes—50 per cent.

This major air personality in the market influencing record sales with WQXI's Paul Drew, who had a hefty 43 per cent of the votes in the deejay category. Drew, also music director of the station, attributed most of the credit to the station's format to general manager Kent Burkhardt. "He has a great feel for music and a lot of experience in programming. I've worked with both him and Bill Drake (hot programming consultant) and I think they're two of the most talented men in the radio business."

"Burkhardt not only understands programming, he keeps abreast of what's going on in records around the nation." Something that proves invaluable in this, Drew said, was Billboard's regional charts showing what records are selling in the top markets. This led the station to begin playing "Cool Jerk" by the Capitols. If it's No. 1 in another major city, it should certainly become a top record for us," Drew said.

WQXI bases its record program providing 60 per cent on telephone requests and 40 per cent on a survey of the locality, plus what records are doing in other markets. "We've got a very receptive audience," Drew said. "They let us know if they like a record."

The playlist is changed daily

KMPC IN LOS ANGELES was one of the first radio stations in the nation to bag on the Kapp Records album "When You're in Love the Whole World is Jewish." Above, from left, George Foster, MKMP's Gary Owens and Bill Smith, and Bob Booker Jr. Foster and Booker produced the album.

**AIR PERSONALITY JIM LOWE, center, of WNEW, New York Easy Listening station, met the Hollies of Imperial Records, a Hot 100 act, recently in New York at a party given by the parent label, Liberty Records. The party was at Clay Cole's Happening Place nightclub."**
GARY LEWIS & THE PLAYBOYS
HITS AGAIN

GREEN GRASS
SURE GONNA MISS HER
DAYDREAM
IT'S TOO LATE
YOU BABY
LOOK THROUGH ANY WINDOW
A WELL RESPECTED MAN

#55689
LRP-3452/LST-7452

TWICE!!
GREEN GRASS

Liberty Sounds Great for '66!
### You-Asked-for-It Radio Booming Across Nation

**Continued from page 24**

the air with an editorial by Forbes in which he pointed out that since the year had grown to 400,000 in population and I find as our city grows, I meet friends less and less... how do you talk to 400,000 people...? He told the audience that he wanted to provide them with a voice. He said he would limit the oldies... "It's the first area of audience response - telephone calls for all the times we've..."

**Radio Response Rating**

**ATLANTA, GA. . . . 3rd Cycle**

**TOP STATIONS**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Rank</th>
<th>Disk Jockey</th>
</tr>
</thead>
<tbody>
<tr>
<td>WBZ</td>
<td>1</td>
<td>Bill &quot;Budge&quot; Baby</td>
</tr>
<tr>
<td>WGBY</td>
<td>2</td>
<td>Bob Paterson</td>
</tr>
<tr>
<td>WOR</td>
<td>3</td>
<td>Paul McCarthy</td>
</tr>
<tr>
<td>WBST</td>
<td>4</td>
<td>Don Jones, WBST</td>
</tr>
</tbody>
</table>

**TOP DISK JOCKEYS**

<table>
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<tr>
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<tr>
<td>1</td>
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</tr>
</tbody>
</table>

**DID YOU KNOW**

- **WKLS** is the top disk jockey for the 3rd cycle.
- **WBZ** is the top station in Atlanta.

**Stations by Format**

<table>
<thead>
<tr>
<th>Format</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM</td>
<td>WBZ, WGBY, WOR</td>
</tr>
<tr>
<td>FM</td>
<td>WBZ-FM, WGBY-FM, WOR-FM</td>
</tr>
</tbody>
</table>

**Radio Program Director Rick**

Rick wanted to find a way to... "to make it closer to the station."

The station has been... by some of the recent arrivals at stations.

A record requested by a listener to WORC... then, depending on the..." it is not enough to just say you're..."

Ted Atkins, program director of WORC, said... "to have to reach the listeners. It takes a..."

**Summary**

A record format that has... "to handle it."

The telephone requests... to 70,000 calls a day that could..."

The station, during the... the promotion, commented..."

This is a promotion... "the station is resuming its usual format..."

Ken Ferguson, program manager of WORC, said..."

He felt that all-request format may slow... "to record a request even if they..."

But it means we'll..."... our all-request format, and..."

This format "...more phones playing..."

The most beneficial..."... a little adult appeal."

"Just don't be..."

Californi... radio station he..."... for research that..."

The station launched its... Program director Dick Smith said, "We felt it was important..."

A Pioneer

In Worcester, Mass., in..."

A record received by a listener..."

Smith pointed out that an..."

WORC is the station, strictly a..."

The all-request format three weeks ago..."

It was a shot in the arm..."

The telephone requests..."

The all-request format... the station to..."

To handle this..."

This is a promotion..."

This format..."

The station is resuming..."

This format "...to make it closer to the..."

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"Just don't be..."

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A Pioneer

In Worcester, Mass., in..."
WE MEAN BUSINESS!

CAPTAIN BEEFHEART
DIDDY-WAH-DIDDY
A&M 794

CHRIS MONTEZ
THE MORE I SEE YOU
A&M 796
WAQX a Classical Powerhouse

BY CLAUDE HALL

Dave Williams of WPFA atop Lookout Mountain at Fort Payne, Ala., has just been named program director of WPFA, owner of WNKX in Mobile, Ala. He succeeds John Watson, who has resigned to do full-time consulting. Williams, who was a partner of WNKX in 1962, brings with him a wealth of experience in the radio industry. He has worked for several of the largest radio networks in the country and has been involved in the management of several successful radio stations.

STATIONS BY FORMAT

- Continued from page 26

Owned by E. D. Rivers, Jr. Music Country- (91.5) 107.5 (WFXM-D) 106.5 (WFXM-FM)

WOODS 1,500 watts. Owned by Bulis Communications, Inc. In the air 24 hrs. a day. Music format: Rhythm & Blues (R&B). Special programming: "Tombstone Blues" Arab Festival (annual). Special events: "Jimmie Rodgers Centennial." Call: John Davis at 303-616. His radio experience includes working for Classic Records, a record label. His on-air experience includes hosting a show for WLW, a Southern radio station. His goal is to create a show that is both entertaining and educational, offering listeners a chance to explore the rich history and culture of the Southern music scene.

WFXM-PER 1,000 watts, AM. Independent. Station owner: Michael S. White. Program director: John Charles. WFXM is a new station, and their goal is to provide a fresh and unique voice in the radio landscape. They have a focus on showcasing local talent and music, offering a range of programming that appeals to a diverse audience.

HELP WANTED

ABRIDGED, UNADAPTED: Edited for print from the tape produced for the tape. Contact: Professional Director of Advertising, WMGM, New York, N.Y. Phone: 212-999-1234.

SITUATION WANTED

HELP NEEDED: Dependable, top EAR dans ans experience looking for a position in the radio industry. Contact: Mr. Brown, 123 Main St., Anytown, USA. Phone: 555-6666.

NEED A JOB? COMMUNICATIONS? Want to start your career in radio? Check out these listings! Contact: Rich Montgomery, 456 Main St., Anytown, USA. Phone: 555-7777.
"WONDERFULNESS"

is Cosby's newest --
and the comedic
understatement
of the year!

BILL COSBY

WONDERFULNESS

WARNER BROS. ALBUM 1634

WARNER BROS. RECORDS
EP’s Making Comeback in Eire Market

DUBLIN — All of a sudden there is a resurgence of interest on the part of the Irish in the music business. It is mainly being driven by Brian Moorer’s "A Christmas Wish" became the first number one on the charts. Among current releases showing well for potential hit records are Donegal’s "Sean Dubh," or Joe Dolin, Sean Dunphy, the Luddies and Dickie Rock. Interestingly, each of these artists has at least one hit behind them.

John Woods, Pye’s Irish area manager, told Billboard: "There is every reason to believe EP’s will prove regular charters. And it’s by no means unlikely that they will eventually be important to the Irish market as they are in France."

Naples Contest To Give New Blood a Chance

NAPLES — Alarmed by the drop in sales of American Neapoli.

The 1965 formula of selecting nine winners, with the winner being chosen by sales record during the year has been dropped for 1966. This year, the winners are chosen by sales of the top 25 albums of the year, which will select winners of first, second and third prizes from the 12 finalists.

Swiss TV Fest Honors Garner

MONTREUX, Switzerland— MG M artist, Arleen Garner, was guest of honor at the Montreux International Television Festival (LD) where she and other artists were invited to the festival and gala.

Garner was set to perform at the festival and at a half-hour TV program on Eurovision, which will feature presentation of the "Golden Rose" for the best 1965 world-wide TV program. A panel of 11 music critics was invited to compose the theme song for the annual awards affair.

After the festival here, Garner will make concert and TV appearances in Switzerland, Italy, France, the Netherlands, Sweden, Denmark, Germany, Belgium and the United Kingdom through mid-June.

Japanese Outlet for Acuff-Rose

TOKYO—Acuff-Rose Publications and its Hickory Records subsidiary have completed arrangements for Japanese exploitation of the full Acuff-Rose catalog and distribution of Hickory Records under the auspices of several major record companies in several far eastern territories.

Hickory distribution will be handled through Cosfil Records under the direction of John B. Knapp, president of Acuff-Rose, and Ken.

Rose de Schole, general manager of Cosfil.

Under the arrangement, a minimum of 24 singles and four LP’s of the Nashville firm will be released in Japan this year. Product and titles will be selected by Cosfil according to current market requirements. Distribution area includes Japan, Malaysia, Sarawak, the Penang Islands and Singapore.

Caracas, Venezuela—Fab.

The event which places 15 records in jukeboxes throughout Italy and judges the winner by the total number of plays, has started with six foreigners and nine Italians in the running.

Prize money is: $1,000 for the World Belly Boys, U.S.; the Yardbirds, the Rolling Stones, Marmalade, the Mike, Great Britain, and Sanda Distel and the Sarfo, France. Italian entries include Cassels, Wilma Goich, Eddy Giussau, Plino Donaggio, Nicola D’Alesio, Toto Cutugno, Giulif and Leo Sardo.

A minimum of 20,000 juka
to the annual FM-FM program will be used and total eventually in the running may reach 30,000. The contest popularity resulted in increasing the records from 10 to 15. Nine different labels are represented.

New Double-Barreled Pirate to Shell Britain

LONDON — Britain’s newest and most powerful radio ship will begin transmission this week from 480-ton former U.S. cargo vessel just arrived from Miami. Behind the venture are Texas businessmen William Vick, managing director, and Jack Nixon, chairman.

The ship is Britain’s first two-channel pirate station. The Radio England transmitter will be broadcasting on the 1520 kHz Band in Britain, and 1600 kHz in America, with a range of 25 miles. The station will be a major rival to the BBC.

The venture is estimated to cost £400,000, or 000,000 pounds, of which all U.S. and Canadian money, plus Pearl and Dean, the British film advertising company, is associated in the enterprise.

The ship will buy news for hourly bulletins from the Press Association and Associated Press, and American stations such as the BBC, as its rivals do.

Advertisers’ money will go to an unknown country outside Britain, possibly Canada or Australia, for paying British income tax.

Vick and Nixon seem un

The Swedish system is a result of collaboration between, among others, Ors, Philips-Sonora, Polydor, and other labels. Johannes’ plan is to extend the system to nearby countries.

The Swedish labels, united in common distribution, represent 45 per cent of the total records sold in Sweden. A larger unit could have too many problems with organization.

A NEW ROLE FOR THE JUKEBOX

ROME—A late model Seeburg jukebox, painted entirely gray and black, which is the centerpiece of the Errol Rayera, organizer of the beach Boy’s, and one of the most talked about in the music field, is used to house the "Worlds Best Festival Bar" in Rome. The event, which was the idea of Don Gibson, John D. Loudermilk, and Hal B. Williams. Acuff-Rose has rights in both pop and country fields in the U.S., and through this agreement obtained the Shinko pop- ulation in Italy, and Pop/rock publication under the agreement.

6 FOREIGNERS, 9 ITALIANS IN FESTIVAL BAR

ROME—Festival Bar, the event which places 15 records in jukeboxes throughout Italy and judges the winner by the total number of plays, has started with six foreigners and nine Italians in the running.

Prize money is: $1,000 for the World Belly Boys, U.S.; the Yardbirds, the Rolling Stones, Marmalade, the Mike, Great Britain, and Sanda Distel and the Sarfo, France. Italian entries include Cassels, Wilma Goich, Eddy Giussau, Plino Donaggio, Nicola D’Alesio, Toto Cutugno, Giulif and Leo Sardo.

A minimum of 20,000 juka-
THE OUTSIDERS!
America's great new Top-40 act is coming on strong, stronger, strongest!

THE OUTSIDERS!
Their debut, "Time Won't Let Me," hit the charts third week out, and is Top-10 today!

THE OUTSIDERS!
Now! A great new album puts The Outsiders on LP the first time! (S)T 2501

THE OUTSIDERS!
And, another smash single is ready to match their first one!

GIRL IN LOVE
b/w What Makes You So Bad, You Weren't Brought Up That Way 5646

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INTERNATIONAL NEWS REPORTS

Favedica and EMI to Drop Ties June 30

• Continued from page 30

SEVERAL MERCURY RECORDS ARTISTS, in England for personal appearances, were given a reception in London last week. Among those attending, from left, were: Philips recording manager Johnny Fran, air personality Sam Costa, Dee Dee, Timi Yuro, Oscar Peterson, air personality Don Moss and Philips Records managing director Les Goodall. In front are Mercury European representative Dick Whittington, left, and air personality Simon Dee.

BSR Meeting Will Discuss American Sales Techniques

HANOVER, West Germany—The new plant of BSR, Ltd., is being opened this week (2) for tours in connection with the start of the Hanover Fair, one of Europe's most heavily attended trade shows. The second international sales meeting of BSR (29), called the world's largest manufacturer of record changers and related equipment, preceded the fair.

Dr. D. M. McDonald, chairman of BSR, Ltd., was slated to lead discussions at the meeting spotlighting new products, research and development, and especially American techniques of selling BSR products, "in depth." The meeting is part of a growing international trend to adapt American sales techniques to marketing operations in other countries.

The new plant, which adjoins the fairgrounds, contains 280,000 square feet and is al-

ready leasable. BSR also operates facilities in three other locations: in Northern Ireland, two in Great Britain and one in Australia. Its "in-
depth" U.S. tour is the first in-depth tour of the company's facilities in Great Britain. It will be directed by BSR's new sales manager, Arthur P. Johnson, Jr., who was appointed to the position last year.

Three Operas Set for RCA's Italy Studios

ROME—Three complete operas are to be produced in Italian studios between May 18 and July 15.

The first opera will be "Latteola Boglia," by Donatelli, which will be recorded between May 18 and June 24. The second opera, "Fidelio on the Roof," will be performed before the end of the year by a San Juan de Nuestra Steinau with distributors in New York, Chicago, and Los Angeles regarding the States move.

Forsys Dies, Top Mexican Artist

MEXICO CITY—Javier Solis, Mexico's top-selling recording artist died (19) after surgery, a month before reaching his 35th birthday. Forsys became a popular idol in the last few years.

Solis was the most outstanding performer of the so-called bolero ranchero with a wide repertoire of Mexican (Agustin Lara) and international melodies, performed in Mexican country style and with accom-

paniment by mariachi band. He appeared in about 24 pictures, including the 10 years ago for Columbia-CBS over 400 selections. In the Mex-

ican market are available 65 singles, 30 EPs and 20 LPs. Many of his LPs and-LPs have been issued during the next few years. "Javier Solis in New York." He left recorded material for at least 6 LPs which will be issued during the next few years.

Trenner Directs Rose Marie Show

SYDNEY—Don Trenner, former music director for the Steady Allen Show, is now music director for Rose Marie at the Century Plaza in Los Angeles, April 10. On his return to the United States, Trenner will again con-
duct for Frank Sinatra, RCA Victor artist, beginning May 4 at the Sands in Las Vegas.

Trenner recently led the house band during a one-night engagement at the Cocoanut Club of Warner Bros., at the Hotel Coronado in San Diego and has handled music routines for the Dean Martin summer show in association with Randall.

The Inelec Co. reports songstress Jean Barrie will visit The Carbide & Carbon VATA-TV taping. Peggy March will do a local TV show with the Dutch RCA beat group, Johnny Kendall and the Grooves. Fiddler on the Roof. RCA this week released the U.S. album. Pierre Deau of London reports a large order of "Sound of Music LP." The filmed musical "Boeing Boeing" will be released in Dutch theaters. RCA this week released the LP... Los Indios Tabajaras    (Mexico) recently visited this country within the next few months. The RCA record buyers bought one million records (both singles and albums) by late stage singer Jim Reeves... Barclays.- Holland manager B. Wissau traveled to Capri for a general meeting of Barclays-International. The Barclay Co. released here 20 Barclay-CABridges which can be played on Philips recorders. The German overseas sales manager Grete Mona (Palestine hat) was featured in an AVRO's TV show, "Studio Stadler.

American managers from RCA Victor in New York will be recording, working in associa-
tion with RCA Victor artist, under the direction of the Italian subsidiary. The sum-
mer schedule is the heaviest ever planned for Italy.

Gala of Nations Rings Down the Loreto Curtain

LORETO, Italy—Choral groups from Great Britain, France, Germany, Switzerland, Spain, Belgium and Italy participated in the gala of the Nations which closed the four-day music festival held under the new Liturgical Constitution of the Roman Catholic Church, promulgated by the Pope at the presentation of the Madonna of Loreto.

New trends in religious music and liturgy were featured as the various languages in place of Latin were used. Each of the groups plan of the Loreto to form an International Choral School was also approved by the Holy See. An exhibition of instruments used in playing and recording sacred music was an exhibit of the features of the meetings.

Mg. Fiorenzo Romito, president of the International Federa-
tion of Child Singers, presided over the sessions.

Johnson in London

LONDON—Joe E. Johnson, president of Challenge Records Ltd., has returned from his recent visit to the Continent which enabled him to undertake an examination in the field of Italian recording, a musical charge against him here. The famed Boston Opera held its 8th season at Symphony Hall this week with RCA record artists.

STIG ANDERSON, Sweden Music AB of Stockholm, recently celebrated the release of his recordings by Bertil Bemborg, Polar Records; Anders Nordstrom, Metronome; Carl Erik Granqvist, Metronome; Borje Eksberg, Metronome; Nordstrom, EMI, and Stig Anderson.
The original—No. 1 in England in just 3 weeks

YOU DON'T HAVE TO SAY YOU LOVE ME

B/W LITTLE BY LITTLE—PHILIPS SINGLE 40371

The sensational ballad of the year by England’s top girl singer

DUSTY SPRINGFIELD

PHILIPS RECORDS
ONE WORLD OF MUSIC ON ONE GREAT LABEL
**From the Music Capital of the World**

*Continued from page 32*

Arthur Fielder in his 37th year as conductor. He had just returned from a tour world, *Juliette Lausen* reported. They played an excerpt from the New York Philharmonic Orchestra's concert in Rio de Janeiro, Brazil. The concert was to be held July 4 through 14. Miss Fielder's broadcast was recorded for the benefit of the Metropolitan Opera, which has been suffering from a financial crisis. It was the first time the orchestra had performed in Brazil.

The April 10 broadcasts were part of a new series of concerts by the orchestra. The series was to be held on selected evenings and would feature guest artists from around the world.

The concerts were to be broadcast live from the Metropolitan Opera House in New York City. The series was planned to raise funds for the orchestra and to help defray some of its costs.

**EMI RECORDS**

Lori Christie of MGM Records to London. The announcement was made by G. P. Haddy, EMI deputy marketing manager for American records.

**NEW YORK**

John Davidson, Columbia Records' vocalist, will be hosting a new radio show, "The Bobbie Gologer Show," on WNEW-FM. The show will air weekdays from 6:00 to 8:00 a.m.

**MILAN**

Mr. and Mrs. Louis B. G. of Russia and Mr. and Mrs. F. A. have arrived in Milan, Italy. They will stay at the Gran Hotel in Milan before returning to Russia.

**LONDON**

Earl Olin and Franklin Knoll of the London Symphony Orchestra announced the availability of their first LP for sale. The LP features works by the British composers Benjamin Britten and Ralph Vaughan Williams.

**OSLO**

Carl M. Ivensen has acquired the publishing rights to two current pop hits, "The Beatles'" "I Want to Hold Your Hand," and "The Rolling Stones'" "Satisfaction." The owner of the Rolling Stones, Tony Ivensen, was recently in Oslo discussing the possibility of releasing a Norwegian version of the song.

**RIJO DE JANEIRO**

Rio music business was shocked by the death of veteran organist and piano player and combo leader Steve Leonard. He died of a heart attack last week. He was 50 years old.
A BLOCKBUSTER!!

THE YOUNG RASCALS

Including

GOOD LOVIN'

Side One
1. SLOW DOWN
2. BABY LET'S WAIT
3. JUST A LITTLE
4. I BELIEVE
5. DO YOU FEEL IT

Side Two
1. GOOD LOVIN'
2. LIKE A ROLLING STONE
3. MUSTANG SALLY
4. I AIN'T GONNA EAT OUT MY HEART ANYMORE
5. IN THE MIDNIGHT HOUR

THE YOUNG RASCALS/ATLANTIC 8123/SD8123

www.americanradiohistory.com
ALBUM REVIEWS (continued)

JAZZ SPOTLIGHT

SOUR BURST

Col. Tjet. Varve V 8357 (M); V6-8437 (S)

McTee Mr. in his own respectable years, especially with his hot LP, "Soul" - this is an interesting album and should continue his hot sales trend. Tjet's voice is very good through vocally original and two Karl Nich standards.

THE NATIONAL BREAKOUTS

THE YOUNG RASCALS

Atlantic 8125 (M); SD 8125 (S)

DIONNE WARWICK IN PARIS

Scepter SMN 534 (M); SFS 534 (S)

MRS. MILLER'S GREATEST HITS

Capitol T 3494 (M); ST 3494 (S)

TRINI

Trini Lopez, Reprise R 6196 (M); BS 6106 (S)

FOLK REVIEW POLICY

Every album sent to Billboard for review is heard by Bill- board's Review Panel, and its sales potential is motive- rated within its category of music. Full reviews are presented for Spotlight Picks on Special Merit ALBUMS, and all other LP's are listed under their respective categories.

ALBUM REVIEW POLICY

THE PROPHETS VITAL AND VIBRANT

Heart Warming LPH 1873 (M); UPS 1873 (S)

The Prophets offer their fans some great progress on a new LP, "The LP was much more successful in terms of styling and quality than the previous work. The LP is a big hit and is expected to be a "Gold Plated" next month.

THE FOLK ALBUM

Robert De Carier, Singers. Command RS 897 (M); RS 897 (S)

Folk music, including modern ones like "The Whistle" by David "Trinity" and "Who's This Man We Have in Jesus?"

RELIGIOUS SPOTLIGHT

WITH GOD'S HAND IN MINE

Slim Whitman, Imperial LP 9506 (M); LP 9206 (S)

This great country music artist has a bestselling record on the Country Single Chart. His popularity with the disabled, sport send the LP, "God's Hand In Mine," to the top of the LP charts. The LP is comparable with his earlier work.

SONGS FOR OUR FIGHTING MEN

Teresa Brewer, Phillips PHK 500-200 (M); PHK 500-300 (S)

Beverly Brewer and his orchestra have recorded a fine LP, "Songs for Our Fighting Men." The LP contains some of the most popular songs of the war and pays tribute to the men serving abroad.

NEVER TEASE TIGERS

Bert Fabian, Atco 185 (M); SD 185 (S)

A beautiful album featuring a collection of tunes like "Lime-

Company Blues," "Listen," "Boy Bye Black- man," and others. The LP is a must for the collector and fans of Bert Fabian's music.

THE SHADOW OF YOUR SMILE

Andy Williams, Columbia CL 2499 (M); CS 2999 (S)

A LP from one of the most popular singers in the business. The LP contains some of Andy Williams' most popular songs and is expected to be a big hit.

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TOE WARMER...THE WHALE

Bert Fabian, Atco 185 (M); SD 185 (S)

A beautiful album featuring a collection of tunes like "Lime-

Company Blues," "Listen," "Boy Bye Black- man," and others. The LP is a must for the collector and fans of Bert Fabian's music.

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A LP from one of the most popular singers in the business. The LP contains some of Andy Williams' most popular songs and is expected to be a big hit.
Pop breakout in Houston!
Pop action and sales in:
Columbus
Washington
Atlanta
Detroit

Don't Touch Me
Jeannie Seely

The Seely Style is another reason why Monument is artistry.
SPRING INTO SUMMER WITH

ELMER BERNSTEIN
CONDUCTS A FAMOUS MUSIC THEME FROM
THE TEN COMMANDMENTS

FERRANTE & TEICHER
for lovers of all ages

MY NAME IS JULIE
JULIE SINGS AT THE PIANO WITH HIS ORCHESTRA

BOBBY COMSTOCK
AND THE COUNTS
OUT OF SIGHT

PEREZ PRADO
CONCIERTO PARA SONGS

GUS VALI
the exciting sounds
of the middle east

(ON THE ASCOT LABEL)
## Billboard Top LP's

**For Week Ending May 7, 1966**

### Star Performances

Star performers—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

<table>
<thead>
<tr>
<th>#</th>
<th>Title, Artist, Label &amp; No.</th>
<th>Label &amp; No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>GOING PLACES, THE BAND</td>
<td>A&amp;M 13573</td>
</tr>
<tr>
<td>2</td>
<td>WHIPPED CREAM &amp; OTHER DESSERTS, THE BAND</td>
<td>A&amp;M 13574</td>
</tr>
<tr>
<td>3</td>
<td>COLOR MR. BARBRA, BARBRA STREISAND</td>
<td>LC 1244</td>
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<tr>
<td>4</td>
<td>BIG HITS (High Tide and Green Grass), THE BEACH BOYS</td>
<td>A&amp;M 13421</td>
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<tr>
<td>5</td>
<td>BALLADS OF THE GREEN BERETS, THE MIRRORS</td>
<td>20S 9032</td>
</tr>
<tr>
<td>6</td>
<td>THE SONG OF MUSIC, THE MIRACLES</td>
<td>Verve 15072</td>
</tr>
<tr>
<td>7</td>
<td>IF YOU CAN BELIEVE YOUR EYES AND EARS, EVERLY BROTHERS</td>
<td>MGM 11113</td>
</tr>
<tr>
<td>8</td>
<td>I HEAR A SYMPHONY, SIMON &amp; GARFUNKEL</td>
<td>A&amp;M 13780</td>
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<td>9</td>
<td>THE DAY CLARK FIVE'S GREATEST HITS, THE DAY CLARK FIVE</td>
<td>Reprise R-6004</td>
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<tr>
<td>10</td>
<td>THE BEST OF THE ANIMALS</td>
<td>Epic 60057</td>
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<tr>
<td>11</td>
<td>SOUL AND INSPIRATION, THE BEACH BOYS</td>
<td>A&amp;M 13422</td>
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<tr>
<td>12</td>
<td>SPLENDID SOUL, THE MIRRORS</td>
<td>20S 9033</td>
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<tr>
<td>13</td>
<td>JUST THE WAY I AM, THE ROLLING STONES</td>
<td>Decca DL 79956</td>
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<tr>
<td>14</td>
<td>SOUTH OF THE BORDER, THE BEACH BOYS</td>
<td>A&amp;M 13423</td>
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<tr>
<td>15</td>
<td>THE LONELY BULL</td>
<td>Epic 60058</td>
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<tr>
<td>16</td>
<td>HANG ON RAMSEY!, THE ROLLING STONES</td>
<td>Decca DL 79957</td>
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<tr>
<td>17</td>
<td>SEPTEMBER OF MY YEARS, THE BEACH BOYS</td>
<td>A&amp;M 13424</td>
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<tr>
<td>18</td>
<td>RUBBER SOUL</td>
<td>Epic 60059</td>
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<tr>
<td>19</td>
<td>THE BEST OF HERMAN'S HERMITS</td>
<td>Columbia CL 3825</td>
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<tr>
<td>20</td>
<td>MY NAME IS BARBRA, TWO, BARBRA STREISAND</td>
<td>LC 1245</td>
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<tr>
<td>21</td>
<td>DAYDREAM, THE ROLLING STONES</td>
<td>Decca DL 79958</td>
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<td>22</td>
<td>HOLD ON!, THE ROLLING STONES</td>
<td>Decca DL 79959</td>
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<tr>
<td>23</td>
<td>MY WORLD</td>
<td>Epic 60060</td>
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<td>24</td>
<td>MARY POPPINS, THE MUSICAL</td>
<td>Columbia CL 3826</td>
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<td>25</td>
<td>THE 4 SEASONS GOLD VAULT</td>
<td>Columbia CL 3827</td>
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<td>26</td>
<td>SOUNDS OF SILENCE</td>
<td>CBS S 75615</td>
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<td>27</td>
<td>TEMPTIN' TEMPTATIONS</td>
<td>Epic 60061</td>
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<tr>
<td>28</td>
<td>MANTOVANI MAGIC</td>
<td>Columbia CL 3828</td>
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<td>29</td>
<td>DANGER CHILDREN</td>
<td>Capitol C 12749</td>
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<tr>
<td>30</td>
<td>AM A MAN OF MY WORD, THE WHOLE WORLD IS JEWISH</td>
<td>Decca DL 79960</td>
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<td>31</td>
<td>MUSIC—A PART OF ME</td>
<td>Epic 60062</td>
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<td>32</td>
<td>SUPREME'S LIVE AT THE COPA</td>
<td>Atlantic SD 13236</td>
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<td>33</td>
<td>THE MIRACLES GOING TO A GO-GO</td>
<td>Tamla TML 10060</td>
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<tr>
<td>34</td>
<td>HOW GREAT THE KING</td>
<td>Columbia CL 3829</td>
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<tr>
<td>35</td>
<td>WHERE THE ACTION IS</td>
<td>Columbia CL 3830</td>
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<tr>
<td>36</td>
<td>THEY'RE PLAYING OUR SONG</td>
<td>Epic 60063</td>
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<td>37</td>
<td>THE MOVIE SONG ALBUM</td>
<td>CBS S 75616</td>
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<tr>
<td>38</td>
<td>I WANT TO GO WITH YOU</td>
<td>Epic 60064</td>
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<tr>
<td>39</td>
<td>THE IN CROWD</td>
<td>Epic 60065</td>
</tr>
<tr>
<td>40</td>
<td>THE SHADOW OF YOUR SMILE</td>
<td>Columbia CL 3831</td>
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<tr>
<td>41</td>
<td>HELP</td>
<td>Epic 60066</td>
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<tr>
<td>42</td>
<td>WHY IS THERE AIR?</td>
<td>Epic 60067</td>
</tr>
<tr>
<td>43</td>
<td>THE VENTURES</td>
<td>Epic 60068</td>
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<tr>
<td>44</td>
<td>SOMEWHERE THERE'S A SOMEBODY</td>
<td>Columbia CL 3832</td>
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<tr>
<td>45</td>
<td>ROGER MILLER/GOLDEN HITS</td>
<td>Columbia CL 3833</td>
</tr>
<tr>
<td>46</td>
<td>ANDY WILLIAMS</td>
<td>Columbia CL 3834</td>
</tr>
</tbody>
</table>

Compiled from national retail sales and radio station data by the Music Popularity Dept. of Record Market Research, Billboard.
"You're Ready Now"
FRANKIE VALLI

who isn't?
nobody!

Here are a few of the powerhouse stations on this driving hit:
WKBW/BUFFALO • WMCA/NEW YORK
WORC/WORCESTER • WLS/CHICAGO
WCFL/CHICAGO • WDRC/HARTFORD
WIBG/PHILADELPHIA • WIXY/CLEVELAND
WKYC/CLEVELAND • WXYZ/DETROIT
CKLW/DETROIT • WMEX/BOSTON
THE BABY, TWO CHESS MORNING YOU STAYED OVERCOME WITH THE STRENGTH OF THE NEVER SEE THE BISHOP ROY STARK UNITED STATES OLE PL1504 (EP); CDS 1629 (LP); CS 11529 (LP)

THE TAMING OF THE SHEERK (2LP) Love's Story for Students Company, Folkways FL 9435 (LP)

SPOKEN WORD

LOW PRICE POPULAR
THE PIANO STYOE OF SKETCH HEDNESS
Vocalion VE 2920 (LP)
ROBERTA SHERWOOD
Vocalion VL 12794 (LP)

NIGHT MUSIC
I WANT TO BE A SINGER
YOVELL: KENNETH BOWERS SINGS GOSPEL SONGS
Vocalion VE 2976 (LP)

LOW PRICE COUNTRY

THE THREE-STARS ALBUM
The Homesteading: Western music. Roberta Sherwood, Everett VL 12794 (LP)

NEW ALBUM REVIEWS

FOOTBALL FAN'S ALBUM

JAZZ

RARE VERTICAL JAZZ
California Ramblers And Mills Brothers, Electrola 967 (LP)

FOUL

MUSK OF CHLOE
Yvon Calvet (b); Amanda Young (p); Eric Vassal, Barit (s). Trafalgar 204 (LP)

BLUES

RARE BANDS OF THE TWENTIES
Various, Historical 6 (LP)

RARE BANDS OF THE TWENTIES
Various, Historical 5 (LP)

RARE BANDS OF THE TWENTIES
Various, Historical 4 (LP)

RARE BANDS OF THE TWENTIES
Various, Historical 3 (LP)

RARE BANDS OF THE TWENTIES
Various, Historical 2 (LP)

RARE BANDS OF THE TWENTIES
Various, Historical 1 (LP)

INTERNATIONAL

DRUMS FOR GOD
Various, Frieda, E.P. CLP 1074 (EP); CDS 1629 (LP); CS 11529 (LP)

SCHMIDT: SPANISH LINDEN
Various Art Forms, Conducted by Various, L.P. L 1212 (LP)

THE WINDMILLERS OF THE WINDMILLERS
Various Art Forms, Conducted by Various, L.P. L 1212 (LP)

CAFE DE PARIS
Various Art Forms, Conducted by Various, L.P. L 1212 (LP)

SYMPHONY ORCHESTRA UNDER J. Zakharovski, Brno 994001 CL

WILLIAM GRAMMOPHONE
REITVELD: KLAVIERALBUM NR. 6; BIBER: W A. Mozart: K. 454)

(Continued on page 54)

JULY 1966, BILLBOARD
ON THE MOVE!

TERRY KNIGHT & THE PACK
"BETTER MAN THAN I"
Lucky Eleven—226

EDDIE HOLMAN
"DON'T STOP NOW"
Parkway-981

5 STAIRSTEPS
"DON'T WASTE YOUR TIME"
Windy C-601

CAMEO/PARKWAY THE LABEL TO WATCH IN '66
GOSPEL MUSIC

GMA 'Spectacular,' Expansion Planned

By BOB GREEN

NASHVILLE — The Gospel Music Association officers and directors met here recently at the Capitol Park Inn for their first quarterly meeting of the year and announced plans for a gospel music spectacular and a full-time operations office to open here early in 1967.

The spectacular will be an annual event to raise funds for the GMA. The show will be held in the fall, but exact date and location have not been determined. All talent will donate their services and a net of $12,000 is the goal. Benefit committee comprises W. B. Nowlin, Wes Gilmer, James Blackwood and Don Light.

The GMA plans for employing a full-time executive secretary and the opening of a Nashville office are largely contingent on the success of the benefit, but GMA officers expressed confidence in the project.

The GMA in other action approved 30 new members, retained attorney Larry West,

J.D. SUMNER
WORLD'S LOWEST BASS
of the famous STAMPS Quartet

LATEST ALBUM!

Concert Bookings:
J. D. SUMNER
386 North Highland
Memphis, Tenn.

SHAPED NOTES

By BOB GREEN

Diene Allen leaving the Prophets in draft role. Baritone replacement in Ed Hill. Ron Black, manager of the New Harvesters, has recovered from recent throat surgery and is singing better than ever.

Heart Warming Records Litigator serves a unique role. Singers interested in gospel music should avail themselves of it. The Happy Goodman Family was greeted royally recently by a mob in Huntingdon, Tenn. V. Vu. Room sign spelled out a "holler-haunt-me" welcome.

Jake Hess and the Imperial will be featured at Christian Book Sellers Convention early in August. More than 1,000 dealers are expected to attend. The Blackwood Brothers made an appearance at gospel group at Constitution Hall in Washington recently.

Stamps Quartet Convention of Gospel Music set for Dallas June 3-5. Information available by writing to Box 4146, Dallas, GMA's Focus, organization newsletter, is a solid step forward. It will be published quarterly this year, monthly next year.

The Prophets' TV show, "The Unique Prophet," moves filming to Fort Worth to produce in color. Half-hour show features guest artists and a live audience. News out of Atlanta indicates the Lefevre organization has ambitious plans for a new building.

Oak Ridge Quartet is set for shows in Nassau May 6-8. Quartet's Smith Gardner is set for music directorship at First Baptist Church, Fort Worth. Marvin Norcross was scheduled to record recently to produce another Happy Goodman Family album for the Contain label. The Goodmans are selling record quantities of albums and the demand grows.

Dottie Rambo cut album for Heart Warming recently, backed by the Imperials. Title song, "The Church Triumphant," written by Dottie, is a dancing spiritual...Gospel music... ... conservative, but not in vigorous leadership furnished by GMA president, Brock Speer.

Bob Liddell's latest Disciple album, "Beautiful Gospel Songs," features several of the artist's own compositions. 

Verree and Jane Children due back in Nashville in mid-May. The Lefevre went to the International Quartet meeting. Label plans May releases by the Imperials, the Soper Family and the Singing Sensations.

New sacred and gospel music catalog of John T. Benson published by www.americanradiohistory.com

WILLS FAMILY QUARTET, popular Texas group, is featured on a new syndicated gospel music TV show in color. Top row, from left: Howard Hildebran, Mrs. Lou Wills Hildebran, his wife; Calvin Wills. Bottom row, from left: Jim Wills, pianist; Calvin, Lou and Norma Jo are brother and sisters.

The newest gospel TV show, "Wills Family Inspiration Time," is a half-hour syndicated show in color, featuring a group of 160 relatives active in gospel music since 1938. A. G. Simon, president of Hal Smith TV Programs, Inc., said the show has a "King Family-type format."

The Nicpon are taped at WBAP-TV, Fort Worth. Four were taped in February, March 11, four will be done next week and four every four weeks, Simon said. "We have just started selling the show," he said. "It is now in six markets."

The family has several different performing groups among the 14 cast members. Berry Wills is featured soloist. Pop Wills is also a solo singer on the set of "Paradise Family," which is seen throughout the country, mostly backed up by his children and grandchildren.

Another performing group is the Junior Wills Family, children of the two couples. Members are Randy and Cindy Wills and David and Kathy Hildebran. Piano is Norma Jo Wills, Calvin, Lou and Howard Hildebran.

The family's headquarters is Wills Family Music Center, Arlington, Tex. Calvin and his sister Lou also own Wills and Shield Recording & Publishing Co.

Another performing group is the Wills Trio, composed of Lou Wills, Hildebran and the junior Norma Jo Wills and sister-in-law Lillie Wills.

The Inspirational quartet, is still another singing group within the family. Bob Wills heads the group. He sings baritone and also arranges the music for the entire TV show. Other members of the Inspirational are Billy Ham, lead; Curtis Elkins, tenor; Johnny Hayes, bass; Tom Smith, accompanist.

The family's headquarters is Wills Family Music Center, Arlington, Tex. Calvin and his sister Lou also own Wills and Shield Recording & Publishing Co.

JIM WYERS, SESAC's personal representative, is roving ambassador for GMA. He's always on the move, saying a good word for gospel music.

"How Big Is God"

RCA Victor
LSP 3521

Descriptive Inquiries: James Blackwood
209 N. Lauderdale, Memphis, Tenn. AC 901-683-5711

Blackwood Brothers

"How Big Is God"

Sound of Nashville
160 Second Ave., S., Nashville, Tenn.
AC 615-244-1124

MAY 7, 1966, BILLBOARD
GOSPEL MUSIC

OK'd as GMA Members

Gospel Music Association members approved at the meeting of the GMA board April 4 include:


Promoters: Clyde H. Baker, Madison, N. Y.; Publisher: Rev. Thomas A. Dorsey, Chicago; Tim Spencer, Hollywood; E. F. Moss, San Jose, Calif.

Trade Papers: Max Harrison, Nashville; William D. Brittain, Nashville.

Composers: Russ E. Hall, Vienna, Ohio; John Beltz, Brownstown, Pa.; Jesse Mae Martin, Lewisburg, W. Va.; Dick DeMar, Nashville; Dr. John Monroy, Houston.

Performance Licensing Organizations: Junior P. Jones, Nashville.

Organizational Members: Stanley Records, Heart Warming Records.

Robe to Bow A Gospel LP

NASHVILLE—The first LP from the new Robe Records line of gospel music is due for release this month, according to J. William Denny, president of Cedarwood Publishing Co. Robe Records was established four months ago by the publishing firm.

Entitled "The Two Sides of the Prophets," the album will feature the Prophets, Knoxville gospel music group, and an array of new songs, most of which were written by Cedarwood professional manager, Jan Crutchfield.

Long an advocate of gospel music, Crutchfield explains that the Robe label will feature a new, modern approach to the gospel sound. The use of marinchipedeas and other unorthodox musical instruments have been incorporated in the presentation.

The album was recorded at Bradley's Barn in Nashville, and produced by Crutchfield.

J. Blackwood Asked to Run For Governor

MEMPHIS—James Blackwood, manager of the Blackwood Brothers Quartet, has been approached by a Mississippi delegation, asking him to be a candidate for governor of Mississippi in next year's election.

Blackwood, asked about whether he will run, said: "I have not made a decision yet. I haven't said no."

Blackwood lives in Memphis but is a native of Ackerman, Miss., and maintains a legal residence there, which is the home of his parents.

If Blackwood becomes a candidate, it would be in the Democratic primary in August, 1967.

Winner of the primary would be a candidate in the general election in November. Democrats have traditionally won in Mississippi gubernatorial races.

The Blackwood Brothers campaigned in Mississippi for J. P. Coleman in 1954 and were instrumental in helping get him elected. Coleman served from 1955 through 1959, and Blackwood and Coleman are third cousins.

Weston Joining Blackwood Bros.

MEMPHIS—Joining the Blackwood Brothers as pianist is Dave Weston, who comes to the group from Kansas City, Mo., where he served as music director and associate pastor of Evangel Temple.

Weston is a native of Springfiled, Mo., where he attended Central Bible Institute and Southwest Missouri State College. He also studied piano at Drury College. He later taught at C.B.I., where he also directed the Kings Choral Choir and was pianist for Revivaltime Choir.

'SUPPertime' On WGNU Keeps Growing

ATLANTA—"Suppertime," gospel music show presented by 25,000-watt WGNU, Atlanta, and enunciated by Wes Gilmer, is throwing the jingle-and-on-a-steadily increasing listening audience in the Deep South.

The "Big Gun," as WGNU is known to Southern fans, realized several years ago that its audience enjoyed gospel music and religious songs. For 14 years, "Suppertime" has been aired from 5:30 p.m. to signoff and has paid for its sponsors with a history of successful advertising campaigns that have brought in more dollars and time again to WGNU with orders for more air time.

Gilmer, born in Cartersville, Ga., has identified himself to "Suppertime" audiences not only on the air but also in person, as he has enunciated many all-night sings in Atlanta and Birmingham, and the "Sandown-Sunrise Sings" in Waycross, Ga.

A leader of the Tenormasters, Gilmer also uses his vocal cords for more than just chatting with fans. Gilmer says: "Gospel music has not gone from and gone in the South, but it's here to stay with a vast listening audience and a host of pleased advertisers."
GOSPEL MUSIC

PROFILE

Lesters Put Pastime To Work in St. Louis

By EARL PAIGE

ST. LOUIS—What began as a musical pastime in the home of Mr. and Mrs. Harvey Lester, who came to know each other at a rural church, has grown into one of the busiest and most successful gospel music enterprises in the Midwest and has helped make St. Louis a focal point of gospel activity.

There are three generations of Lesters involved in the family enterprises here on South 35th Street, where the family's headquarters serves as a prominent music store, music school and focal point for the many gospel music attractions the family organizes.

Opal Lester is the oldest of eight girls in the family that came from Southeast Missouri. She married Harvey Lester in 1964, with Harvey coming from the Southeast Missouri community of West Plains. Mrs. Lester formerly taught music where she and Lester moved to St. Louis in 1925.

The second generation Lesters consist of Mr. and Mrs. Herschel Lester who, like Herschel's parents, met at a gospel music function. Herschel and Alene have three children, Donna Eilers, Brian Herschel and Ginger Lee, who together with their parents and grandparents make up the family singing group. Herschel, a World War II veteran and member of the GMA board, teaches music at De Andreis and Laboure Parish high schools here, in addition to his teaching activities at the family studio. A college graduate following his military activities, Herschel is a band director and has been involved in music teaching for the past 12 years.

In addition to Herschel, there are four regular teachers at the family headquarters here, including Mrs. Harvey Lester, Donna Lester, Curtis Reed and Parvin Turnel. More than 200 students are enrolled in the Lester classes, which teach voice, organ, piano, accordion and all string and woodwind instruments.

The Lester family travels extensively and employs its own bus. They are also featured on KSD-TV and KSTL radio here and on out-State radio stations such as KFVS Radio, Cape Girardeau, Mo. The family also promotes many gospel attractions.

The family stages regular monthly programs at the 1,500-seat Kingsland Theater on Gran- vious here, and brings larger gospel attractions to Kiel Auditorium, featured the Statemen Quartet, the Blackwood Brothers, the Stamps Quartet, the Imper- rial Quartet and the Lester Family. A program already con- tracted for Sept. 24 includes the Oak Ridge Boys, the Happy Goodman Family, the Stamps and the Imperials. Still another program is slated for November.

The Lester Family is also in- volved in its own recording program and has been making records for the past several years. They recently made an album for Heart Warming Records and are currently planning a second album for this gospel label.

San Diego Gets Gospel TV Show

SAN DIEGO, Calif.—A half-hour gospel music TV show bowed recently on KAAR-TV, titled "Gospel in Song," featuring the Barnett Family, headed by Barney Barnett. It is the first all-gospel music TV show for San Diego.

The show is seen from 2 to 2:30 p.m. Sundays. It is produced by Bill Anthony, head of TMS Productions. KAAR-TV is Channel 39, a UHF station.

Featured with Barnett are his wife Faye and their daughter Joy. Goffs is also ancestor to several gospel quartets from the area. A special feature of the program is "The Church in the Spotlight," in which a local church is honored each week for some ideal of spiritual or practical endeavor.

Harvesters' Dates

CHARLOTTE, N. C.—The New Harvester Quartet, with Ron Blackwood, is set for its second appearance on "Grand Ole Opry," Nashville, May 7. Their "Opry" debut last month was a crowd-pleaser and resulted in the return engagement. The Harvester.s are the first gospel group to appear on the Opry in the early hay-days of the now prominent Jordan- rines.

Seeks Old Records

NASHVILLE—A. J. Darby, Route 1, Gall Ground, Ga., is trying to locate old records of James and Martha Carson on Capitol. He also seeks records by the John Daniel Quartet, who were on radio years ago and worked out of Nashville. Darby asks anyone knowing where he can obtain these records on any speed to write him.

MAY 7, 1966, BILLBOARD
JOE TEX
HAS A S.M.A.S.H.... A M.O.N.S.T.E.R.
A REAL CHANGE OF PACE!

S.Y.
S.Y.S.
S.Y.S.L.
S.Y.S.L.J.
S.Y.S.L.J.F.

S.Y.S.L.J.F.M.
(THE LETTER SONG)

JOE TEX

Distributed by ATLANTIC
Electrola's Special Record Haul Muhnien's 50th Yr

COLOGNE — Electrola has released a special disk tribute commemorating the 50th birthday of Yehudi Menuhin. The Menuhin disk contains excerpts from his best known interpretations. Electrola is also giving special promotion to its recordings of Menuhin recordings, notably the six Brandenburg concertos which he performed with the Philharmonia Orchestra and the Bach Chamber Orchestra.

Other Menuhin interpretations being heavily promoted by Electrola are the works of Beethoven, Bartok, Berlioz, Ernest Boch and Brahms.

Special Menuhin offerings by

RCA Inks Chi & Martinson

CHICAGO — The Chicago Symphony with Jean Martinon, music director, has been signed to conduct with RCA Victor, the company it has mainly recorded for since 1916 when it was the first American classical orchestra ever to be booked for concerts with a commercial contract negotiated between Roger Hall, Victor Red Seal ad manager, and Siles Edman, manager of the orchestra.

Martinson's most recent recording with the Chicago Symphony, Botosök's "Pathetique," which has been awarded a Gold record by the Chicago Symphony, has been preceded by his recording of the same work with the Chicago Symphony, which Roger Hall commanded for its recording environmental conditions.

Since its Victor debut under Frederick Stock in 1916, this orchestra has been led in Red Seal releases by Artur Rodziński, Fritz Reiner, Sir Malcolm Sargent, Henryk Szeryng, Arthur Fiedler, Leonard Bernstein, Herbert von Karajan, and Emil Gilels. Among the guest conductors have been Willem Mengelberg, Karl Böhm, and Bruno Walter. The orchestra's repertoire has been divided between the works of Haydn, Mozart, Beethoven and Schubert.

Howard Scott, Red Seal ad manager, will have charge of Chicago recordings under the contract, which calls for at least five disks a year.

Classical Music

Labels Waxing Hot for Italian Operas; RCA May Cut Met Debuts

By FRED KIRBY

NEW YORK—Pressings of rare 19th century Italian operas dot the forthcoming U. S. releases. In addition, there is a strong rumor that RCA Victor will record live the opening night of the new Metropoli
tan Opera House this fall. The first production at the New Met will be Samuel Barber's "Anthony and Cleopatra" starring Leonie Price, Jess Thomas and Justine Diaz, with Thomas Schippers conducting. John Sutherland stars in two London sets, Bellini's "Beatrice di Tenda" and Rossini's "Semiramide," both said to be initial catalog versions. The Rossini work, slope for late fall release, features Marilyn Horne, John, Serge, Joseph Roublé and Susan Paton. RCA has also been set for "Beatrice," whose cast includes Luciano Pavarotti, Josephine Veasey, Joseph Ward and Cornelius Ophof, Richard Royfman, Sutherland's husband, conducted both works, which have already been recorded.

RCA Victor claims a first in Donizetti's "Lucrezia Borgia," due in November, as Montserrat Caballé will make her debut with the Chicago Opera in "Anna Bolena" next season. Lambero Gardelli is the conductor.

London Release

Also listed for release is a 1 re
disc by London is Barit
to's "Blind Castle's" in Hungarian

"Concerto No. 4" was

The first release under the

Vice President ambassa
dor to Italy will be "Verdi's Balo
to," Verdi's earliest successful opera. An original Giacomo Pio
telli, which will make her debut wit
g the Chicago Lyric Opera in "Giocen
ta" with the melody of the operatic society in "Anna Bolena" next season. Lambero Gardelli is the conductor.

RCA May Cut Met Debuts

NEW YORK—"Fidelio," cur
rently being released by None
co, is the first full-length oper
tack to be released by an opera
can conduct. The budget recording firm, RCA Red Seal, has fixed at $25.00 a record.

Starring in Beethoven's only opera are Dietrich Fischer- Dopf
ner, José Cura, David Ewen, Rolf Kotta and tenor Julius Petzak. Also in the cast are soprano Roberta Melina Messely and Erich West. Carl Bamberger directs the cast in his interpretation of the Beethoven score with Nordeutscher Rundfunk of Hamburg. A complete German-English libretto is included.

Also now releasing is the luten
cello Suite in C major, No. 9, by J. S. Bach. The five-stringed instrument and the cello are the same instrument, and the composer's use of the instrument is the same as that of the cello.

The recording of "The Devil Descending," by C. H. Stockton, will be on the 10-inch shellac disc, which will be issued on the 10-inch shellac disc on April 1.

The RCA Victor record has been awarded a Gold record by the Chicago Symphony, which Roger Hall commanded for its recording environmental conditions.

Since its Victor debut under Frederic Stock in 1916, this orchestra has been led in Red Seal releases by Artur Rodzinski, Fritz Reiner, Sir Malcolm Sargent, Henryk Szeryng, Arthur Fiedler, Leonard Bernstein, Herbert von Karajan, and Emil Gilels. Among the guest conductors have been Willem Mengelberg, Karl Böhm, and Bruno Walter. The orchestra's repertoire has been divided between the works of Haydn, Mozart, Beethoven and Schubert.
Verdi's 'Mass' On Stage May Stage May Spur Waxing

ROME—The highly successful presentation of Verdi's Requiem Mass on the Teatro dell'Opera stage here may result in the work being put on records. Discussions with several labels are currently under way.

The Mass was presented here

MAY 7, 1966, BILLBOARD
Gibson Uses Stage For Dean Show Plea

NEW YORK—Country music artist Don Gibson launched his own campaign from the stage of Carnegie Hall during his performance Saturday night (23) to get ABC-TV to bring back "The Jimmy Dean Show." His request for all fans to write ABC network about the show drew heavy applause.

Gibson and Minnie Pearl were the headliners of the latest in a series of country music here. Their performances, along with those of Bobby Bare, Don Smith TV-er Goes Color

NASHVILLE — Some of country music's most colorful entertainers will lend their flair to Carl Smith's popular Canadian TV show, "The Carl Smith Country Music Hall," when it video tapes in color this summer for fall showing. The color innovation marks a "first" for a network show.

Set to tape in Toronto for the various sessions are Roy Drusky, May 20; Kitty Wells, Johnny Wright and Bill Phillips and Ruby Wright, May 25; Ferlin Husky and the Hushtuppies, June 23; Bill Anderson and the Po-Boys, July 6, and the Carter Family, Aug. 6. The guest appearances were arranged by W. E. Moeller, of Moeller Talent, etc.

Bowman, and Wilma Burgess, were commendable, considering the handicaps.

For one thing, the production of the show fell far short of what one expects for New York. There was no attempt at lighting effects, not even a pretense at stage decoration. The amplifier-speaker combination for a guitar was propped up on a straight-back chair. From this, the taped artists tried to get their songs across almost without help. The backup band either didn't know the tunes (Gibson couldn't present his newest release) or couldn't play them well; they tried to fake their way through the show. In addition, the leader of the group thought it necessary to build applause by insanely waving his hands. He should have kept them in his pocket. Preferably, he should have stayed off stage; his wandering on and off hampered the efforts of the artists.

The artists did the best they could, under the circumstances. With perfect delivery, Gibson stuck to his hat, many of which he had written, including "I Can't Stop Loving You," "Sea of Heartbreak," "Sweet Dreams," and "Oh, Lonesome Me." Minnie Pearl kept audience laughing until she performed her hit "Giddyup Go—Answer," which proved to be a crowd pleaser. "Four Strong Winds" was beau-

JOHNNY WRIGHT'S "Nichols, Quarters and Dinners" (Decca 31027) further establishes his solid performer as one of America's top C&W artists. The disk is reported selling strong in numerous markets and is getting strong air play. (Advertisement)

Philip Morris Pre-Derby Show

NASHVILLE—Many of Music City's top artists will be in Louisville this week to perform in the annual Philip Morris Pre-Derby Country & Western Show, Wednesday night (4) at the city's Fairgrounds Coliseum.

The Philip Morris Co. began sponsoring the show nine years ago and it has run consecutively ever since to a capacity crowd averaging 22,000. Nashville booking agency chief W. E. (Lucky) Moeller has handled arrangements for the extravaganza since its inception.

NBC-TV Eying Country Show From Clark's Firm

LOS ANGELES — NBC-TV has purchased the pilot from Dick Clark Productions for "Swingin' Country," a half-hour color country and western variety show aimed at daytime audiences.

The pilot show was taped at NBC's Burbank studio over the weekend. If the net buys the package, Clark said, it would probably be aired during the summer.

Host of the program is Rusty Draper with Molly Bee and Roy Clark as regulars. Clark calls the program's format a musical variety-comedy show based on the popularity of 1965-style country music. "The show is not slated in an old farm house," he said. Comic Corbit Monica is featured in the pilot segment.

Don Rele is musical director, Ronald Ross, executive producer, Bob Henry, producer-director and Bob Bell script writer. If the show is bought by NBC, it will join Roger Miller's evening program as a country-flavored national TV show. In the light of the departure of the "Jimmy Dean Show" on ABC, Clark thinks "Swingin' Country" will be good for country music on TV.
On the way UP to No. 1

“Pick Me Up On The Way Down”
(Capitol #5599-Pamper Music, Nashville)

HANK THOMPSON

Something else you'll want to pick up:
Hank's latest album — the biggest beer-drinking hits
of them all... lonely songs, happy songs, drinkin' songs...
songs full of life!

A SIX PACK TO GO
Hank Thompson
And The Brazos Valley Boys

(Hank Thompson, one of country and western's biggest
recording stars, entering his 15th year with the Falstaff
Brewing Corp./Radio commercials and Special Events.)
Abe Hamza

NASHVILLE

- A talent package consisting of Hank Snow and the Rainbow Ranch Boys, Archie Campbell, Dorothy and Billy West and Dave Dudley and the Rowdies has been purchased by New York promoter Abe Hamza to play engagements in Ohio, New York, California, New Jersey, Massachusetts, and Connecticut. Just a few months, according to W. E. Moeller, of Moeller Talent, Inc., produced in Nashville by Ron Ormond, Tex pays part of a portion of the show.

Hay Pashley to produce new show for Mid-America Fair in Texarkana, Sept. 6. "Monument's Billy Walker is getting strong for the State Fair," said Billy Walker in a recent interview. "His voice is getting stronger and stronger."

Bill Van Zandt has been booked for dates in New Jersey and Pennsylvania, playing "For the Love of You." A fine performance of "The Last Train" was also reported.

"Walking Past the Chapel." Other artists set for release on the Van Zandt label are Seymour Weed, Junior and Early, and Red Head Smiley.

Thompson, who has been playing in the new "Mid-Century" series in Toronto, Canada, is due to return to the United States in mid-September.

"I'll Call You Later." Another folk show that is gaining in popularity is the "Mid-Century" series. It is being broadcast on WCAR, Detroit, and has been very successful.

"The Devil's Carnival." Produced by Ray Conley, this show opened in Chicago last week and is now on its way to New York.

"For the Love of You." In Canada, "For the Love of You" is being heard on the "Mid-Century" series.

"The Devil's Carnival." This show is being heard on WCAR, Detroit, and has been very successful.

"I'll Call You Later." Another folk show that is gaining in popularity is the "Mid-Century" series. It is being broadcast on WCAR, Detroit, and has been very successful.

"The Devil's Carnival." Produced by Ray Conley, this show opened in Chicago last week and is now on its way to New York.
head for the top...

**SONNY JAMES**

**TRUE LOVE'S A BLESSING**

INCLUDES THE SMASH HIT SINGLE

"take good care of her"

809 18th AVENUE, S., NASHVILLE, TENNESSEE
New Album Releases

Continued from page 42

Siddons: Blake Monkomeyele, CECILIE—Technische Philharmonie Prag (Hans von
Schramm), 8 Songs on Great Poems—
Pierrot-Duran, DVD 125-91-D.
Elliott: Symphony No. 4 & 8 Schwan
Voncourt —Notturni Philharmoniker
(Veri Kérali), 3LP 123-977.

DOTT

Lawrence Welk & Johnny Hodges, DLP
3692, DLP 21072.

Dunhill

The Brass Ring—Flight of the Phoenix,
D 5009.

Dino

The 20th Century—The Troubadours,
CLO 1741.

Dionys

On the Road—The Troubadours,
CLO 1741.

Dinisi

Eksmura Symphony No. 8 & M Memor—

Soundtracks—Triple Feature: LN 24195,
LN 24196.

Staples Singers—Why: LN 24196, LN 24196.

Various Artists—Great University of the
 Soviets: BLM 1305, BLN 11293.

Various Artists—Variuos for God, LP
10844, HP 1094.

Hobay Vincent—Country Rev: LN 24181,
EP 25196.

Everyman

How: The Great Piano Works—David
Matthews, DLP 198, DLP 195.

Perle: Stark Master—Vienna State
Opera: BLM 1318, BLM 1319.

Various Artists—Heavenly Lead, LP
10844, HP 1094.

The Upsetters—Tangarene Zane,
Play TANGAREEN: Play, DLP 1254.

Great Recordings

Henderson: Great Arise and Davy, Vol. 1,
COSH 144.

Harmony

For Dr. Seuss—Sammy Kaye Swings &
Sways My Fair Lady, HL 7011, HS 11191.

Lilac Fare—Chances in Blue, HL 6600,
HS 11175.

The Dells—Rhapsody in Blue, HS 12457.

A&M

Harper/Pop—The Great Piano Works—
David Matthews, 2LP 1260, DLP 1261

Harmonica

Marty Ames—The Great Piano Works—
David Matthews, 2LP 1260, DLP 1261

Norah Jones—The Great Piano Works—
David Matthews, 2LP 1260, DLP 1261

Luna

Tom Rush—A Little Light With Me,
ECL 206, ECL 2306.

ELEKTRA

The Upsetters—Tangarene Zane,
Play TANGAREEN: Play, DLP 1254.

Great Recordings

Henderson: Great Arise and Davy, Vol. 1,
COSH 144.

Harmony

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A&M

Harper/Pop—The Great Piano Works—
David Matthews, 2LP 1260, DLP 1261

Harmonica

Marty Ames—The Great Piano Works—
David Matthews, 2LP 1260, DLP 1261

Norah Jones—The Great Piano Works—
David Matthews, 2LP 1260, DLP 1261

Luna

Tom Rush—A Little Light With Me,
ECL 206, ECL 2306.

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Sways My Fair Lady, HL 7011, HS 11191.

Lilac Fare—Chances in Blue, HL 6600,
HS 11175.

The Dells—Rhapsody in Blue, HS 12457.
More than 250 newspapers throughout the country picked up the Associated Press news feature by AP Entertainment Writer, Bob Thomas, based on Billboard's 40-page report on The Tape CARtridge Industry (published March 5).

The combined circulations of these papers brought the burgeoning new auto-stereo industry to the attention of some 10 million consumers... plus millions more in home and office pass-along readership.
Talent

Revere & Raiders in High (Hot) Gallop

NEW YORK—A $25,000 investment in Paul Revere and the Raiders by Columbia Records has paid off for the label in the sale of over a million records cut by the group. Their current single, "Just Like Us," hit Billboard's No. 5 spot on Billboard's Hot 100 chart this week, and their previous single, "Stand by the Jockey," hit No. 14 on the Top LPs chart. The "Rocker" single already has sold over half a million copies.

Just Like Us

"Just Like Us" LP has passed Columbia's $25,000 gamble on the group after the company's conversion in Miami Beach last July when the label's executives met with Revere and the Raiders while the group was on Conservation, Up Until the Miami show casing, the group had been making an appearance in the West and that was the only area in which their records sold. Requests from Columbia's West-based artists and reper toires in San Francisco, Los Angeles, and the West did not justify it's return to its East coast environs. Up until the Miami showcasing, the group had been making an appearance in the West and that was the only area in which their records sold. Requests from Columbia's West-based artists and reper toires in San Francisco, Los Angeles, and the West did not justify it's return to its East coast environs.

The earlier Stowrer Winners were "December's Children" and "Out of Our Heads." Their manager, Andrew Long Oldham, produces and designs all Revere and the Raiders records, which are released here by London Records.

Hitting 100,000

CHICAGO—Some 75,000 persons, or 10 percent of the population, attended the Revere and the Raiders concert last Saturday at Dick Clark's Young World's Fair and it appeared that the 10-day event had already hit the 100,000 needed to break financially. For the event, held at the Ambassador Auditorium, predicted that attendance would hit 150,000.

Top attractions were such rec ords as Lou Christie, Paul Revere & the Raiders, and the Bee Gees. The Bee Gees were a score of other teen groups. Some 50 exhibitors, participating in the fair, the first of two scheduled for Chicago this year. A third show is being planned by Pandur and has reportedly been called off.

Kevin Knox Unit

KEVIN KNOX—Kevin Knox Euro palace label headed by Paul Kirk, has been named World Present Soul (LIPS) division as an independent production company. The group's first release will be headed by Herb Roe nney of the Exciters.

The NEW ORDER, in uniforms designed by Emilia Pucci, are shown signing an exclusive recording contract with Warner Bros. Records. Storied as the new look for the current world champion of GAC, to whom the group is signed; George Lee, head of eastern operations for Warner Bros. and Reprise, and Danny Secunda, pro ducer of the group.

Shirley Bassey Packs Punch Into a Solid Performance

NEW YORK—Shirley Bassey has a lot of rhythmic drive and the vocal power to sustain it. She plays both to the hit dur ing her current engagement at the Royal Box of the Host Americans. She previewed her act there last Sunday (24) at a gala sponsored by United Artist Records, her label affiliation new for world-wide representation.

Miss Bassey has come here from her native England with a well-prepared act that accentuates both her visual and vocal appeal. She was featured and produced by Kenneth Hume, space.

Orbison's Next: L.A. for Shows

NEW YORK—Roy Orbison returns from a six-week tour of England May 2 and heads directly for Los Angeles for a week-long promotional visit. He is expected to do all the major pop record shows emanating from the Hollywood Bowl, performing his current MGM release, "Twinkle Toes." While in California, he will also do some photo sessions and key retail outlets. A promo tion visit also is planned for the UK. Following the Coast promotion, he'll return home to finish work on the score for his forthcoming MGM picture, "The Painted Guitar Alive."

Signings

Marlon Montgomery has signed an exclusive contract with Decca Records, it was announced last week. Montgomery is the "Love Is Only Love" and "There's a Thirst" singer. . . . Organist Jack McDuff has signed a new deal with Roulette. McDuff has come to Atlantic after building a solid reputation on the Premier label. He's one of the top jazz organists. . . . Kid Lee, one of Hawaii's top performers, has signed by Columbia Records. His first recording ses sions for the label will be supervised by Mike Renko. Baby Wright, country artist, to Epic Records. Baby Wright is a native of Nashville and is noted for his country music star Kittie Wells and Johnson Wright. Miss Wright will be recorded on the label's Nashville studio under the supervision of Bill Silverst. She'll sing country songs, and by his Ad damines, folk-rock singer, will be released in July along with Columbia Records as part of its deal with independent producers. . . . Michael Richard to Epic artist's roster & repertoire. He'll sing with St. Philip's productions. Frank Sinatra will release two albums. . . . His demo was produced by Hartman-El Productions, exclusive film makers for Scopitone machines, five years.

STOCKHOLM HALLS LLOYD

STOCKHOLM—Charles Lloyd, jazz artist on the Atlan tic label, opened to critical ac claim last week at the Golden Circle here. Lloyd, now on a European tour, was one of those who op ened for the club for two weeks. He moves on to the Frankfurt Jazz Festival next week. When he winds up his European tour, Lloyd returns to the U.S. to open at New York's Village Vanguard on May 10.

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News Reviews: Blues and Camp

NEW YORK—Devotees of blues and jazz will want this package, "The Blues," "Today Vols. 1, 2, 3," produced on Vanguard Records. According to the label it is the author of "The Country Blues" and an expert on the roots of American music. The disks contain sampling of today's Chicago blues, banjo and fiddle music, as sung by Junior Wells, J. B. Hutto, Otis Spann, Taha Cotton, Otis Rush, Homestock James, Big Walter Horton and others. The material reflects the vari ous blues moods, country and urban, and the sides are per formed with soul and drive. The packages are musically enjoyable, and is a must for any collection of the blues scene today.

PAUL ACKERMAN

NEW YORK—The new High Camp Adventure series is launched by Bell Records—six albums in all—feature a sense of children's wonder that will highly appeal to the listener. Numbers run from 7 to 15 years old. Featuring dramatizations of six "classic" novels, the albums are basically as "fun" as the current Batman TV show, certainly not the "Maybe I'm Wrong" of the invisible Man, "Journey to the Center of the Earth," "20,000 Leagues Under the Sea," "Around the World in 80 Days" and "First Man in the Moon."
Cilla Black Is In Top Form In London Date

LONDON—Cilla Black's cabaret appearance at the Savoy Hotel here April 18 showed her to be more than just the pop song which the public normally hears on record. Her 40-minute act of 11 numbers covered a wide variety of song material. The crowd enjoyed the saucy Paddy Roberts' number, "Your Were a Wolf Cub and I Was a Little Brownie," which she inserted between her hit single "Love's Just a Four Letter Word," and an audience participation version of "If I Had a Hammer." She gave a charming rendition of "Sing a Rainbow," one of the numbers included on her latest Parlophone LP cut in May, "Cilla Sings a Rainbow." Her quiet delivery of these numbers were in welcome contrast to the sometimes harsh fortissimo she uses in her pop numbers. Her final encore, "Big Spender," which she first sang in New York at the Plaza, got an ovation. Her up-tempo version of "September in the Rain" was probably her weakest number and could be left out. The amplification system did not do her justice, at least from the front table location, and at times the Nicky Welsh orchestra was too loud. All in all she did extremely well on her first big cabaret date in the U.K. At the end of her three-week stint here, Manager Brian Epstein will make a color TV film, "Cilla at the Savoy," of her act for his Subafilms company. This will be the fourth Subafilms color TV film and will be made in the U.K. by a private production company. ANDRE de VIEKEY

The Cyrkle: Alumni of the Clean-Cut School of Talent

NEW YORK — The Cyrkle returned to Greenwich Village's Downtown discotheque Monday night (25) and the clean-cut folk rockers packed club with devotees of the current dance styles. The quartet of college graduates has a clean sound to match their appearance, a unique quality in today's pop music scene of shaggy-haired, shaggy-voiced groups.

The Lafayette College alumni, dubbed the Cyrkle by Beatles' manager Brian Epstein, is gaining nationwide attention as a result of their initial single on Columbia Records, "Red Rubber Ball." Written by Paul Simon of Simon and Garfunkel, the bouncy, folk-flavored tune is the highlight of the group's performance which features excellent impersonations of top pop acts, including the Beatles and the Beach Boys. When they first appeared at the Downtown in December, the quartet doubled the club's attendance and stretched their one-week stand to five weeks, with an offer to return. With personal appearances limited to the metropolitan area until guitarist Don Dannemann completes a six-month Coast Guard stint in July, the group will continue to perform at the local discotheque, in addition to writing new sides with producer John Simon. The boys, all capable instrumentalists, more than hold their own vocally, having a close, four-part harmony that resembles the Beatles sound. When they perform their own material, penned by Dannemann and guitarist Tom Dawes, the Cyrkle have a unique vocal style.

Following the Cyrkle at the Downtown, the Well West Coast rock group, Mark St. Shaw and the Prophets... HERB WOOD

Petula Clark Scores High in Any Language

LOS ANGELES — Petula Clark debuted at the Cocoanut Grove Tuesday (19) and in just one hour captivated a packed house with her dynamic song stylings. The vocalist sang in English, French and Italian.

Miss Clark belted the lyrics to such disk hits as "Round Every Corner," "Downtown" and "Sign of the Times." Her pianist Frank Owens led the brass-accented Dick Stabile orchestra through simple, yet strong charts on "Madelinaise De Paris," Owens' funny jazz piano and a swinging drum accompaniment lent support to Miss Clark's humorous treatment.

Miss Clark never lets the audience forget her British heritage. A routing "My Fair Lady" medley ensures that.

ELIOT TIEGEL

More Acts for Levy

NEW YORK — John Levy Enterprises has added King Curtis, Mike St. Shaw and the Prophets, and Bunny Sigler to its personal management fold, Curtis now records for Atox, St. Shaw and the Prophets are starring with Mike and Evie Sands in General Studios' film "Steps Out of Your Mind," produced by David C. Stone, and Bunny Sigler records for Decca.

Movie Music!
The original sound tracks of three hit films in one sensational album!

Moving Music!
The leading gospel-folk group of the college campus circuit with an album of most-requested songs!

Unsurpassed in Quality at any Price.

Glossy Photos

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64 Magazine 57
This week's Top Selling R&B LPs

Bobby Womack's "You're the Worst Thing That Ever Happened to Me" is number one, followed by "Dead Souls" by the Screamers and "Fever" by Martha and the Vandellas.

New Album Releases

- **Phil Morris:** Continued from page 50
  - Set to perform at this year's show are Marty Robbins and his band, Little Jimmie Dickens, Don Gibson, Kitty Wells, Johnny Wright, the Tennessee Mountain Boys, Bill Phillips, Ruby Wright and the Harden Trio.
  - Little Johnie Morris, living release with the show's host and moderator.

The Jazz Beat

- **Continued from page 10**
  - The University of Wisconsin is the recipient of one of the largest jazz club collections—12,000 records—donated by Dr. John Owen. The records are reportedly worth $25,000.
  - Musicians are often hopeful- ly awaiting the news that the im-

Italian Operas

- **Continued from page 48**
  - will be repeated. Mayor John Lindsey is reported in favor of repeal and the city's license department is planning a study into the possibility of issuing work permits, which require photographers and ex-

RHYTHM & BLUES

**TOP SELLING R&B LP's**

**TOP SELLING R&B & LP's**

**NEW ACTION R&B & SINGLES THIS WEEK**

**NEW ACTION R&B SINGLES**

**Billboard SPECIAL SURVEY for Week Ending 5/7/66**

**Items for these shows should be mailed to Billboard, 9000 Sunset Boulevard, Los Angeles 90069.**
MUSIC ON CAMPUS

By JIM FRAGALE

College broadcasting stations will be able to lead a "sing-out" without fear of legal ... through Negroes and whites got tough with hiring prejudices... instead of each other.

No community is immune to racial problems. There's a lot to be done in education, employment, in the solution of neighborhood problems of all kinds. And real progress can only come when both races are willing to work together.

They're doing it in Newark. Negro and white businessmen are working on equal employment. In six months, 376 jobs were opened to Negroes, seven times the number the year before. White collar jobs, sales and engineering jobs. Once an employer hires someone, he's glad he did.

It can work for you, too. Formal talk among

members of all races in your community, through a Human Relations Commission, can start solving the problems of education, delinquency and jobs.

To be most effective, a Commission should have official status, power to act, an adequate budget, skilled staff, and membership widely representative of the community.

If you want to know how to set up a Commission, or how an existing one can be more effective, write for the Community Relations Service booklet, "How To Turn Talk Into Action." Address: ACTION, Washington, D.C. 20537.

Face the problem, face to face

Talk, plan, act.
Galperin Planning to Attract Record Retailers to NAMM

By PAUL ZAKARAS

CHARLESTON, W. Va. - Mar. 15, 1966 -- Fred Galperin, chairman of the board of directors of the National Association of Music Merchants, recently appointed chairman of the organization's convention committee, told Billboard last week that he is planning to take some steps to attract record dealers to NAMM.

"During our July convention," said Galperin, "we will devote our attention to the problem of providing the record dealer a good reason for joining NAMM. I hope to be able to invite several of the more active record retailers to the committee meeting and ask for their opinions about a NAMM program that would be beneficial to their interests.

"I think this is the important first step we must take," said Galperin. "If NAMM can attract the membership of record dealers, then these dealers themselves will be able to direct the specific activities that would make the overall program work within the association."

"Common Interest"

He added that there is a great deal of common interest between record and music dealers. "There is no question about it, phonograph records are a necessity," he said. "And the fact that record retailers very often carry several varieties of musical instrument products seems to indicate that there are good reasons for them to consider membership in NAMM."

"Howard Judkins, Galperin's predecessor as phonograph committee head, told Billboard that he has been unable to carry out "a number of plans that had been discussed" during the 1965 NAMM convention due to illness. "However," he said, "if he cannot attend the association's 1966 convention in Chicago but added that he will correspond with Galperin, NAMM executive vice president William Gilmore and several record dealers in order to facilitate "any positive move that he can make on this matter during the convention."

Judkins, a Garden Grove, Calif., retailer, told Billboard that "the independent record dealer should recognize that he can do nothing to help his position in the industry unless he joins with others in some kind of an organization. The only trade association currently working on the independent record dealer's problems is the National Association of Music Merchants who already represent a large segment of the independent dealers. They are, of course, limited in their activities to the number of dealers represented. I would like to urge all independent record dealers to make the NAMM program work for them in their effectiveness in helping to solve some of the problems."

NAMM also helps its members in a variety of ways, providing a strong flow of beneficial merchandising information year-round.

"I am pleased Galperin as a "very active and able member of the association" and said that Galperin will provide "time leadership" for the committee. Judkins said that the fact that Galperin also serves on the board of directors indicates that he knows the practical workings of the organization and will be able to further NAMM and record dealers will be able to co-operate."

Scanning The News

The V-M Corp., has recently released a new portable monaural phonograph (Model 216) which features a "capsule" solid-state amplifier. For instant repair work, the amplifier can be snapped out by removing four screws and then snapped in a switch that takes less than five minutes.

Almo Radio Co. of Philadelphia, a pioneer in providing the utmost in electro-mechanical and electronic products, has live and recorded musical entertainment in its 50th year in the business by major expansion in its stereo and hi-fi product line. The Almo retail chain, covering a four-state area, handles various makes of electronic equipment of domestic as well as imported origin.

Weirton Music Co., which has stores in several southern States, recently opened its fourth retail store in North Carolina. The new Westbank store is located in the Oakwood Shopping Center.

The C. C. Murphy Co., Pittsburgh department store, last (Continued on page 61)
New Products

Motorola AM/FM Radio
Motorola AM/FM radio. Operates on AC current or six "C" batteries. 10 transistor, five diodes and one varicap. Includes spoolicic FM antenna and Ferrite AM antenna. Black, Texon cabinet. Price $64.95 includes earphone.

Motorola Portable
Eight transistor personal portable AM/FM radio. Operates on four "D" batteries or optional AC adaptor. Available in black Texon cabinet at $25.95.

Motorola Radio
Motorola AM portable radio. Tuned RF stage, vernier tuning, operates on four "D" batteries or optional AC adaptor. Available in black Texon cabinet at $27.95.

Radio Shack
A division of Tandy Corporation, Radio Shack celebrates its 20th year in business on May 7, opening new stores in the St. Louis area last week. The chain, one of the nation's largest retail electronics merchandisers, now has 85 stores around the country.

Paul Zakaras

Scanning The News

Harmonicas 'in'

where in a single package he get several different styles and qualities of instruments along with a prepared display stand.

Discount Records in downtown San Francisco has no harmonicas department yet, is undecided about starting one. General Manager Paul Asvedo said he is "planning to look into the possibility."

The only dealer who has ruled out harmonicas entirely is William Collins, assistant manager of Sea of Records. He pointed out, however, that his clientele is almost entirely adult. "We sell very few tees in this store," he said, and therefore does not plan to carry harmonicas.

modern careers

Scanning The News

Continued from page 69

week featured a personal appearance by singer Al Martino in Murphy's phonograph department.

Armie E. Allen, chairman of the consumer products division of the Electronic Industries Association, announced that the first EIA Consumer Electronics Show will be held June 25-28, 1967, at the New York Hilton and Americana Hotels.

The North American Philips Co., Inc., announced last week that it is reducing the list price of its Norelco "Cary-Corder 125," the miniature cartridge-loaded, cordless tape recorder. The minimum advertised price of the unit will now be $59.75—a drop of nearly $10. The firm said that dealer cost will be adjusted accordingly.

Radio Shack, a division of Tandy Corporation, has opened two new stores in the St. Louis area last week. The chain, one of the nation's largest retail electronics merchandisers, now has 85 stores around the country.

Paul Zakaras

May 7, 1966: Billboard

Classified Advertising

New Album

Classified ads may be small in size and small in price, but they get BIG RESULTS! For the BIGGEST return on your advertising dollar, sell, buy, hire, hunt for a job through the Classified Mart.

Classified Ad Dept., Billboard Magazine, 188 W. Randolph St., Chicago, Ill. 60601

Classified Rates

Regular Classified Ad

25¢ a word, minimum 50¢. First line set at all caps. Display Classified Ad

1 inch—$20.00, 2 inches—$35. Each additional inch—$5. Box rule around ads. 3 consecutive insertions of same ad—15% discount. 6 consecutive insertions of same ad—10% discount. 12 or more insertions of same ad—5% discount. Payment must accompany all orders. If Box Number is used: allow 10 words for number and address, Box Number service charge is 50¢ per insertion, payable in advance.

Please insert the following ad for consecutive issues.

Company Name

Authorized by

Address

City

Phone & Zip Code

free

The weekly mailing list for the Radio Shack newsletter is available to those who wish to receive it. Write to:
The Consumer Electronics Show
New York Hilton
New York, N.Y.

Marketing

Billboard Magazine

188 W. Randolph St.
Chicago, Ill. 60601

International Exchange

United States

Radio Company, Publishers, Exhibitors, Creators, and Owners of sound recordings, equipment, parts on request to: Broadcasting magazine, 1500 Broadway, New York, N.Y. 10036.

WANTED:

Tenor saxophone. Must be in good condition, professional instrument, 55 inches. Send price and description to:

Physics, Harvard, 77 Massachusetts Ave., Cambridge 38, Mass.

Classified Mart

FOR BIG RESULTS . . .

think small!

For additional information and/or assistance, contact: Classified Advertising Manager, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

Classified Mart

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John O'Neill, International Advertising Manager, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

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BULK VENDING news

NVA SHOW

Vendors Clash Over Election; Clamor for 10¢ Merchandise

By RAY BRACK

CHICAGO—A hot presidential election battle and a run on dime capsule merchandise highlighted the 15th annual convention and trade show of the National Vendors Association last week.

The election skirmish swirled around presidential aspirant Harold Folz, barred by association bylaws from succeeding Paul Crisman as NVA president. Folz recently became a manufacturer, and as such, is ineligible for any office under NVA rules.

A motion to amend the rules to permit manufacturer officers to be voted down 20 to 13 by the NVA board and 47 to 17 by the full membership. The vote preceded the election of Folz, who came in line for the office of president when 1965 vice-president Harry Bell declined nomination to the top post for health reasons.

The disfratization of Folz, Bell's ill health and the decision of Art Bianco, 1965 treasurer, not to continue in an office forced the election of a complete new slate. (See story elsewhere.)

Extraordinary interest in 10-cent charm merchandise was reported by several major suppliers. This demand was linked by Folz to recent sales of dime Go-Ro Rings and Batman items during recent weeks. Membership officials declared an off-period for bulk vending. It has been outstanding in sales this year, a poll of convention delegates indicated.

"We see here an obvious trend toward items," observed Sidney Eppy of Eppy Charms, Inc. Said Ray Prine of the Paul A. Price Co.: "There has been a big surge in 10-cent items at the show."

Fred Loewus, executive for Karl Guggenheim, told Billboard: "Dime items are the hottest thing going. We sold a million Go-Ro Rings at the show; 10 million in the last month.

At the Penny King exhibit, Margaret Kelly noted "a big demand" for 10-cent items.

Exhibitors were kept busiest writing new accounts for Go-Ro Rings and a variety of Batman items. (Full merchandise report elsewhere, this issue.)

Backers of Harold Folz were clearly disappointed at the votes of the board and the membership body. "The action was not a matter of principle," declared a Midwest operator. "It amounted to a petty, behind-the-scenes, attack on our personalities."

Following the board meeting on Thursday night, NVA counsel Ted Raynor, whose scheduled keynote address topic was "Mother, I'd Rather Do It Myself," changed his theme.

Declared Raynor in an address to the general membership: "I am distressed to note threats from outside our association but threats by threats from inside. . . . We must put a vehicle into reverse by accident. I appeal to you for spiritual interest and go home with a community of spirit."

Raynor and partner Donald Mitchell praised Harold and Roger Folz for their successful efforts in clearing the road for favorable sales tax exemptions for the vending industry in New York and Massachusetts. The brothers were cited during the convention for their legislative efforts.

In a statement to the members, Harold Folz said, "I shall continue to serve this association in any way that I am permitted, so as to make a stronger and more vibrant organization."

On Friday, convention chairman Rolfe Lobell announced that registration had hit 300, a new record. By the end of Saturday, N. O. of the convention, registration was expected to approach the 400 figure.

Elect Nable NVA President

CHICAGO — Irwin Nable, manager of the Schoenbach Co., Brooklyn, was elected president of the National Vendors Association last week.

Nable is the president of the National Bulk Vending Distributors Association. He will resign that post.

H. B. Hutchinson Jr., owner of the Atlanta distributorship bearing his name, was elected vice-president. Elected to the secretary post was Dick Schier.

Schier Vending Supply, New Orleans, and Chicago operator Hy Fischer was elected treasurer.

For the first time in five years the NVA membership was forced to elect a full slate of new officers. Last year's president, Paul Crisman, had served a two-year term under the association bylaws. He will soon retire from the association in the bulk vending business. Harry Bell, last year's vice-president, will succeed him in the presidency this year, declined for reasons of health.

Blocked

Harold Folz, 1965 secretary, would not divulge whether he received the nomination for president had he and his brother, Roger, continued for the manufacture of Batman charm items about a month ago. Association bylaws prohibits a "manufacturer" member from holding office, and the present rule to permit Folz to serve was blocked first by the board of directors and again by the general membership. The conflict over this issue split the membership into distinct factions and the matter is likely to come up again at the NVA board meeting in October.

Art Bianco, 1965 secretary, also declined nomination for a second term in the office.

Chicago operator Mike Sparrino, for years an independent man at the annual conventions, was elected to the newly created post of Sergeant-at-Arms.

Names of the new officers were placed in nomination by a committee consisting of the following:

Secret Ballot

Manufacturer representatives Harold Folz, Raynor; cereal men, Rolfe Lobell, Carmen D'Angelo; George Eppy, Les Hardman; distributor representatives, H. B. Hutchinson Jr., and Erwin Nable; key account operators, Bob Cantor, Leonard Schier, Leo Weiner and Art Bianco.

Chairman Sparrino, C. C. distributor Lee Smith was nominated from the floor to oppose Nable for the office of president, and by request from the floor the election was conducted by secret ballot.

“This is my biggest shock in my 15 years in the industry," Nable told Billboard after the election. He said it appeared that the biggest problem facing the association, "... is working together for the good of the industry."

In interests of better liaison between the national and regional associations, he said he will travel extensively to regional meetings. He went direct from Chicago to the meeting of the Southeastern Bulk Vending Association held April 30 in Charlotte, N. C.; then he will return to Chicago to return to business here.

BIG PROFITS COME IN SMALL PACKAGES

Northwestern's Model 60 produces more profit per dollar of investment

Wherever you find a supermarket or service station, the Model 60 is an operator's profit package. Simple changes of the brush housing and merchandise wheel allow you to dispense all types of popular items. The Model 60 has the most foolproof coin mechanism in its field. Extensive research and intergalactic globe accommodates all sizes of products. A striking, modern design is sure to corner profits for you—at any location. Write today for complete details.

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MAY 7, 1966, BILLBOARD

You can count more with Oak

The Oak Vista Model Cabinet Machine

It is constructed with 4 separate glass panels.

YOU GET THE LOWEST POSSIBLE

HIGH-PRICED GLOBES!

Dimensions panels can be replaced with ordinary length window glass from any local hardware store or distributor.

The service head can be fitted in the shop rather than on-route. With the service cap, displays can be maintained without having to open any side panel with the head lying on its sides. The built-in handle makes it easy to carry anywhere.
Here Are the Items Charm Suppliers Unveiled at Show

CHICAGO — Eight major charm merchandise suppliers exhibited their wares at the National Vending Association Trade Show here last week. Exhibitors reported unprecedented interest in 10-cent merchandise; so-so demand for penny, nickel and quarter alternatives.

Here is a piece-by-piece report on what was new in charms at the show:

Creative House

Ed Jordan, company took orders at a lively pace in one of the show’s more colorful booths. On display were four new Brunswick Buttons (14 pieces); three series of the company’s hot-selling Mini Books and a new series of Marvel Comic Mini Books (13 different books). The tiny items may be sold at a penny or combined at the discretion of the operator for nickel and dime capusal vending.

This is just the tip of the iceberg,” observed Creative House president J. M. Jordan. This summer a new series was reported, Marvel Comics will plug bulk vending. The distributors for the comic’s vending appeared with nickel and dimes categories. “This is a first,” said Jordan. “Creative House Promotions, 3540 Cincinnati Avenue, Chicago, Ill.”

Eppy Charms, Inc.

Celebrating its 10th anniversary in the charm merchandise field this month, Eppy Charms displayed an array of new items: As-Go-Go Rings for penny and nickel; a special in-the-dark Ring for nickel vending; stick-to-object Flying Bats for dimes; for nickel and dimes; and a Solid Gold Cadillac charm mix. Eppy also introduced a new display front at the show. Explained by President H. Jack Eppy, the system will allow operators a display front change for every service call. Two display fronts will be supplied with each order. Eppy Charms, Inc., 14277 Denton Avenue, Lynbrook, Long Island, N.Y.

Ken Guggenheim, Inc.

Bob Guggenheim draped a glittering array of Go-Go Rings on the counter of his stand, each a monument to one of the hottest items on the market — the coupon. Elements of bulk vending. The company took orders for over a million of the rings during the three-day show.

Guggenheim also exhibited Batman Licensed rings for dimes and Crazy Labels for 5-cent vending. Ken Guggenheim, Inc., 159-07 Archer Avenue, Jamaica, Long Island, N.Y.

Hein Novelies

President Henry Scheck brought a host of new charm items to the show. The company took orders for over a million units during the event. Highlighting the Hein array were Famous Scenes for dimes, a Puppet for dimes, Bat Shadows and Go-Go Rings for nickels and dimes, displayed at the Hein booth were Martian Finks, Hein Novelities and Premiums, 97 North 10th Street, Brooklyn, N.Y.

Knight Toy

Knight came to the show announcing “this is the year of the Bats” and brought the merchandise to prove it. On display were penny bat rings, Bat-Nik embryos and membership cards. The path broke the door of its Flying Bat Ring, which also displayed an 10-cent Go-Go Bubble Ring. A 1-cent Go-Go Bubble ring was also offered. Knight Toy & Novelty Co., 33 Hamne Avenue, Freeport, Long Island, N.Y.

Macom American Enterprises

The colorful booth of Macom showed off the following new items: Dick Tracy Rings for nickel vending. Bat Masks for dimes and nickels vending. The distributors for dimes vending, and newly available in nickel and dimes categories, nickel Bat Rings; Bat and Finks for penny vending; Mingo Mugs for 5-cent nickel and dimes vending Marvel Super Heroes; Spook and Kook rings for a dime and Sheffins for a dime. Macom American Enterprises Corp., 2 Neil Court, Davenport, N.Y.

Penny King Co.

This firm unveiled five new dime capsule mixes as follows: Batman’ Flicker Army Rings. Monster Mix for 4 nickel, 4 dimes, Mingo Mugs with four big vinyl horns; creature; Capsule mix, four nickel monster objects which, when without a capsule and a Western Do-Dads mix aimed at the teenager.

Also on display were Man From Uncle penny charms, five different Batman Luck Charms for dimes vending, Penny King Co., 5259 Main Street, Pitts- burg, Pennsylvania.

Paul A. Price Co.

New to this exhibit was a High School Ring for dime vending, a soft, puppet-like Italian ring. The company offered a Wee Bat for penny or nickel vending. Wham-0 Mini-Balls offered exclusively by Price for dime vending; a combination of Bats, Snakes, Baseballs, Basketball, baseball and doll, nickel and dimes vending; penny company; several new penny mix; ‘Goofies’ for nickel vending; Bat Ring-Funny Face combination for nickel vending.

Schoenbach Co.

Machines Manufacturers Representative

Many new products were unveiled by Schoenbach Co., including the latest in vending machinery, as well as new models of existing machines. The company also featured a wide selection of accessories, including coin acceptors, coin rejectors, and other items designed to improve the performance of vending machines. Customers were able to browse through a comprehensive display of vending equipment and accessories, making it a valuable resource for those in the vending industry.

Please visit our website at www.americanradiohistory.com for complete information and pricing on all our products. You can also order directly from our online store at www.schoenbachco.com.
COIN MACHINE

Roger Miller Voted Top Jukebox Artist of 1965

By PAUL ZAKARAS

CHICAGO—Smash Records artist Roger Miller was named Jukebox Artist of the Year in Billboard's 16th annual survey of LP sales.

The nation's music operators, representing sales of 12 percent of the total LP, voted Miller the top earning performer last year, with the single "King of the Road" as the top earning disc of 1965.

Runner-up to Miller as top artist was Buck Owens of Capitol and his hit "Tiger by the Tail," was voted second best earning record of the nation's coin-operated phonographs.

(Results of the survey appear in Billboard's International Coin Machine Directory which is being mailed to subscribers this week.)

Miller's Horusio Air story—frombelieptobignamedid not occur overnight. After a stint in U.S. Army during the "Korean Conflict," Miller ended up in Nashville. Supporting himself while attending a nearby college, he got into various various—such as songwriter, guitarist, fiddler, drummer as well as "hustler," which included a number of trips before starting to catch fire in the early 1960s.

He had been playing with several LP Share of Jukebox Record Market Up 1 Per Cent in 65

By RAY BRACK

CHICAGO—Of the 7,000 records purchased by the average jukebox operator during 1965, 4.7 percent were Little LP's. This figure, determined via Billboard's annual survey of the coin machine industry (full results of which appear in annual International Coin Machine Directory, which is being mailed out this week), compares to a 1.8 percent Little LP share of total jukebox record sales during 1964.

The survey indicated increased sales to metropolitan area operators. The same poll of jukebox operators showed that during 1965 many in rural areas sharply cut back their purchases of LP's.

"My locations demanded that I cut back all Little LP's," reported an operator in one Midwestern State, the largest city having a population of 200,000.

A New York City operator, on the other hand, said he could program 100 percent Little LP's if predictable advantage on many boxes if the product were available.

Renewed Interest

A Billboard survey of record companies indicated that the Little LP market in 1965 did not come alive until after the Music Operators of America convention in September. At that show, Miller's "Little Green Men" became clear that many operators could use more Little LP's. As a result, many record companies indicated renewed interest in the market.

Following the MOA show, Capitol issued its first Little LP release and Epic, Monument, and Soma accelerated their release schedules.

By the end of the year, suppliers were reporting a spurt of life in their jukebox album catalogs.

The response to our latest Little LP release has been tremendous—just tremendous," declared Epic vice-president and (Continued on page 68)

Philadelphia Asn. Backs MOA Proposal

PHILADELPHIA—Full support for the position taken by the Manufacturers of Amusement (MOA) in matter of copyright changes as they will apply to music machines is being pledged by the Amusement Machines Association of Philadelphia. The action was taken at a pre-sum-mer dinner meeting of the association held last week at The Wynne, it was announced by Joseph Silverman, executive secretary of the association which represents vending, amusement and music machine operators in the area.

Silverman said that after a full discussion of the issues involved in the proposed changes in the 1909 Federal copyright law full support will be given to any program formulated by MOA for its position in the matter. There was a strong feeling among the operators, said Silverman, that MOA will be able to work out a solution to the copyright problem which would be equitable for both the music operators and the machine publishers.

The local association has strong ties with MOA, and William Hargis, MAM executive secretary and the association, is treasurer of MOA.

The pre-summer meeting also (Continued on page 65)

New U. S. Models at Hannover

By PAUL ZAKARAS

HANNOVER, W. Germany—The General Trade Fair opened here last week and three U.S. manufacturers took the opportunity to show new products. Highlighting the exhibit in a new 160-selection jukebox from Rock-Ola, the Grand Prix Imperial, Rock-Ola also is showing two similar compact models of hot and cold venders similar in styling to the firm's current 3420 Hot Shot Version.

Chicago Dynamic Industries, Inc., which has just announced that it is producing a new computer game, field is showing two flipper models, the four-player-festival, the two-player "Hula-Hula.

Midway Manufacturing Co is exhibiting its "Bally Pinball" design, the first shuffle game ever produced. The Midway International of New York, exclusive export agent for both Midway and Chicago Dynamic, is showing the products of the two manufacturers. In addition to the models mentioned above, Midland is exhibiting "Midway's Monster Gun" and Chicago Dynamic's Corvette Ball Bowler and Bel-Air shuffle alley.

Rock-Ola spokesmen told Billboard that in addition to the new products exhibited in Hannover, the firm will be making other new models available to its European distributors before the end of the year.

The products of Seeburg, Williams, Gottlieb and Bally enterprises are also available at the fair.

The Hannover Fair, located in this northern city to the southeast of Hamburg, is one of the largest all-European expositions of the year. Although the coin machine business makes up only a portion of the fair, it is the largest exhibition of coin products annually in Europe.

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EMBLEM OF HANNOVER FAIR, giant European trade exhibition which includes a large coin machine show.

HANNOVER WESSE

30th April - 8th May 1966

A FIRST: FULL LISTING OF JUKEBOX LP'S

CHICAGO—In response to reader requests, we present the first full list of current LP's ever published. (See page 66) Mark your, this is not merely a listing of juke box albums that have a hit on them, it is a list of LP's that are available! Such a list, operators say, will permit operators to find their suppliers with specific requests. May we also call your attention to our complete coin machine inventory listings on pages 69 and 70. This listing is the first issue of every month for the convenience of our operator readers.

MAY 7, 1966, BILLBOARD

www.americanradiohistory.com
Advance Announces New Equipment Rental Plan

ST. LOUIS - "I'm jumping into the operator leasing of equipment with both feet." Pete Entringer informed Billboard last week, "and am really getting some action.

Entringer and colleague Jack Gorelick are the top executives at Advance Distribution Co., here, exclusive distributors for the Rowe Manufacturing Co.

"You can quote me as saying that before starting this program I looked at it from all aspects," Entringer said, "and found it a very sound venture." He stressed the word "sound."

Advance is offering equipment at the following rental rates:

- Bandstand phonograph (100, 160 or 200 selection) - $7.50 per week.
- Rowe Riviera Cigarette machine (800 pack capacity) - $4.50 per week.
- Rowe Wall-E-Ette (50-cent chute) - $1.50 per week.
- Fischer Regent 77 pool table - $6 per week.
- Fischer Regent 86 pool table - $6.50 per week.

society to endorse the MOA royalty proposal since it was ten
to the Judiciary Committees of the House and Senate late in 1965.

Illinois 'Come & Learn' Program Stirring Interest

CHICAGO - One of the most educational programs ever
is planned by the Illinois Coin Machine Operators Association for
its meeting at the Pick-Congress Hotel here May 14-15.

The program, highlighted by participation by Music
Operators of America record-programming committee chairman Bill
Cannon, and more convenient meeting hours promise to pull
the largest crowd ever to an ICMA quarterly meeting.

The convention theme, "Come and Learn," will be car
eared by some of the best tutorials on the follow-
ing key topics: contracts, programming, service, copyright
protection, and government relations.

Participating in the forums will be Cannon, owner of Cannon
Coin Machine Co., Middletown, N. J. Also involved will be
ICMA members and representatives of the trade press.

The convention will open on Saturday afternoon at 6:30
with a social hour. On Sunday at 10 a.m., brunch will be served,
followed at 1 p.m. by the business meeting. There is no social
hour scheduled following the Sunday business meeting. This
declaration from previous meetings

Scotch Rumor Of Wurlitzer Sale to Vendo

NORTH TONAWANDA, N. Y. - Rumors have been cir-
culating among Wurlitzer distributors that the Vendo Com-
pany is set to purchase Wurlitzer's coin-operated phonograph
department.

In response to these reports, Wurlitzer Vice-President R. C.
Rolling issued the following statement: "The Wurlitzer Co.
has neither solicited nor received any offer to buy the company
or any part of its business. We have no plan for our coin-oper-
ad phonograph business except to continue to manufacture and

100% GUARANTEED

ENCLOSE CHECK OR MONEY ORDER (EXCEPT RATES ACCOUNTS)

NAME.

ADDRESS.

CITY. STATE.

MAY 7, 1966, BILLBOARD

4 SCOPITONES FOR SALE

Four late model Scopi-
tone movie machines for sale. Used a very
short time.

Like New Condition.

Write: BOX 257

Billboard Publishing Co.
188 W. Randolph Street
Chicago, Ill. 60603

Say You Saw It in Billboard

"The World's Finest" Imperial Shuffleboard

and you zero in on higher profits.

American's Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry," in appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.
219 Pinetown Road, Union City, N. J. (201) UN 5-6603
(Los Angeles Office - 142 Sanderson Avenue)

INTRODUCING ANOTHER NEW WINNER!

CHICAGO COIN'S

NEW 6-PLAYER PUCK BOWLER

with 6 SCORING FEATURES

200 OR UNDER FEATURE

Score Clean To-Ball Not Over-200.
Winston Game, Creates New Exciting Last Ball Suspense in Competitive Play.

CALL STRIKE FEATURE

Player Pressing Call Strike Button Before Shot, Scores Double If Strike Is Made, Missed Call Strike Gives No Score.

PLUS...

- REGULATION
- FLASH-O-MATIC
- STEP-UP
- DUAL-FLASH

ALSO FEATURING PROFIT PROVEN "EXTENDED PLAY"

YOUR DISTRIBUTOR IS NOW DELIVERING

TV BASEBALL • CORVETTE • PAR GOLF

Chicago Coin Machine Div.
Chicago Dynamic Industries, Inc.
1723 W. Dykeman Blvd., Chicago, Illinois 60614

Pls. of Proven Profit Makers Since 1933

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## CURRENT LITTLE LP RELEASES

(The following Little LP releases, listed alphabetically by artist, are now available to operators for jukebox programming. LP's bearing the "Seeburg" label prefix are available from Seeburg Corp., distributors.)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>CAT. NO.</th>
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<td>Alpert's Brass Band</td>
<td>South of the Border</td>
<td>A&amp;M</td>
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<td>A&amp;M</td>
<td>50109</td>
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<td>Whipped Cream &amp; Other Delights</td>
<td>A&amp;M</td>
<td>50104</td>
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**continued**
**NEW EQUIPMENT**

Chicago Coin—Medallist Puck Bowler

Released this week by the Chicago Coin Machine division of Chicago Dynamic Industries, a six-player puck bowler called Medallist. Offers six scoring features: “200 or under” (score closest to but not over 200 wins game); “call strike” (player pressing call strike button before show scores double if strike is achieved); regulation; flash-on-matic; step-up and dual flash. Has faster game scoring. Average game time now less than a minute. Has “extended play” feature as well.

Williams—Top Hand Single Player

TOP HAND is a new single-player, add-a-ball flipper game from Williams Electronic Manufacturing Corp., Chicago. Each ball makes a poker hand to compete with the dealer. You bet the dealer to score one extra ball. Three-of-a-kind lights the bottom roll-overs to score one extra ball. Has a target and bumper build up for high score, awarding additional bonus balls. Stainless steel moulings and trim, “plastikote” finished playfield, automatic ball lift.

**Chunk Ice Maker Offered On Seeburg C-D Vendors**

CHICAGO—Operators may now obtain Seeburg Medallar and Marquee cold drink vendors with either the Seeburg shaved ice or Reynolds hand-crank ice makers, the company’s vending vice-president Bob Breither announced last week.

Breither said that both ice-making units have been in use for five years under all kinds of conditions. The Reynolds unit, he said, provides added servicing room within the vendor, making possible the incorporation in the unit of a pressure switch on the wastebucket, an open water system and other changes. “We are already in production with both ice-making systems,” he said, “and units may be inspected at the offices of Seeburg distributors.”

Marquee and Modular versions are available with four or seven selections. The seven selection model permits the offering of two iced tea preparations.

**Roger Miller Is Voted Top Juke Artist**

special on the “Grammy Award” and is scheduled to star on an NBC network weekly series starting this fall. Two States are claiming to be his home—Texas, the State of his birth, and Oklahoma, where he was raised. Oklahoma’s Governor Bellmore recently called Miller the State’s “Ambassador-at-Large” and said: “All Oklahomans can be very proud of the success of Roger Miller and of the favorable impression he creates of our State wherever he goes.” Those close to Miller say he still maintains the quick sense of humor and easy-going attitude of less pleasant days. He is superstitious about his success and doesn’t want to do anything to knock the precarious pendulum out of its present easy swing. Every time he cuts a record he brings together the same musicians, same recording engineer, makes sure the same chairs are placed in the same spots of the same studio, and—fortimately—produces the same quality product.

**Rolling Statement**

Investigating the profit margins of the music business and the variety of the products sold to the customer, the quality phonographs which have been an important part of our product line since 1934."

This statement was included in a letter mailed to all the firm’s distributors, representing the sales and services of coin-operated phonographs in the U.S., over the signature of Roy F. Walsen, vice-president and manager of Wurlitzer’s North Tonawanda division.

**Pass Jersey Tax; Trade Is Puzzled**

TRENTON, N. J.—Gov. Richard J. Hughes’ 3 per cent sales tax proposal was approved by the State Assembly last week, leaving the coin machine industry wondering about its application to machine grosses.

Haddonfield’s William Canoe, owner of Canane Coin Machine Co. and president of the New Jersey Council of Coin Machine Operators, said that the trade has been unsuccessful in attempts to obtain copies of the sales tax law.

Industry officials are ruling comment on the new law pending study of the language of the bill.

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**WORLD WIDE...YOUR ONE-STOP SUPERMART for MUSIC—VENDING—GAMES**

**RECONDITIONED—GUARANTEED GAMES!!**

**GOLF**

Winni, Mini Golf, L.B...........................$300
C.C. P.C. Golf, Like New..................$45

**BIG BONUS**

LINE UP, $175

**RIDE**

NICE ARMS $175

**SPECIALS**

4-POOL, 4-CADES $175

**DELUXE JUNIOR OFFICIAL JUNIOR**

**DISTRIBUTORS FOR SEEBURG—UNITED—WILLIAMS**

Terms: 1/2 Day, 6th, Sight Draft or C.O.D.

We carry the most complete line of Phonographs, Games, Arcade and Vending Equipment. Write for Complete List!!!

---

**THE VALLEY 21/4" MAGNETIC CUE BALL**

New Cue Ball shown and compared to regulation billiard ball and oversized cue ball, used on coin operated pool tables. All 16 balls now same size.

**NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS**

After 4 years of research and actual field testing, Valley® has perfected the regulation 21/4" Magnetic Cue Ball (Patent Pending) . . . the same size and weight used for professional billiards . . . Now furnished on Valley® coin-operated tables!

Here’s why Valley® Magnetic Cue Ball will add profits for you:

• The home and professional player will now play coin-operated pool without the larger size cue ball affecting their game.
• Magnetic Cue Ball will not become trapped as it separates itself from other balls.
• Regulation size and weight assures player more accuracy.

---

**the innovation that changes the coin-operated industry**

The Valley 21/4" Magnetic Cue Ball patent pending

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**Chunk Ice Maker Offered On Seeburg C-D Vendors**

**New One-Stop**

ST. LOUIS—Pat Blunda has opened a new one-stop and record service outlet at 1111 Washington here. The operation is called Pat’s One-Stop. The telephone number is CE 1-2074.

MAY 7, 1966, BILLBOARD
Congressman Criticizes Clad Coins; Seeks Study

Wallace questioned the congressmen's assertion that the new coins appear to be wearing poorly, observing that the coins have not been in circulation long enough to show appreciable wear. In the course of his argument, he said, he will wear for 25 years.

Regarding Representative Finis's description of the new coins as "ugly," Wallace commented, "We recognize that there is no metal as pretty as silver.

The bonded eugonickel coins put into circulation last year are the product of months of research by the Treasury and the coin manufacturing industry. Introduc
tioned to conserve the country's dwindling silver, the new coins had to work perfectly in the nation's millions of coin-opera
ted devices.

The changeover eliminated silver from U. S. dimes and quarters, with the latter in half dollars to 40 per cent.

PRODUCTION FACTS

In 1967, the United States Mint produced 105,755,845 silver dollars, 60,321,485 silver dollars, 204,318,885 silver dollars, and 1,086,797,985 silver dollars, for a total of 1,426,516,005 silver dollars. This is a decrease of 15% from the 1,683,447,000 silver dollars produced in 1966.

The United States Mint also produced 1,572,500,000 copper-nickel dimes, 1,572,500,000 copper-nickel quarters, 1,572,500,000 copper-nickel half dollars, and 1,572,500,000 copper-nickel dollars, for a total of 6,226,500,000 copper-nickel coins.
### Pool Tables & Shuffleboards (Cont.)

#### AMERICAN SHUFFLEBOARD

- **Model**: T. H. BERGMAN CO.
  - **Details**: Arizona Game

#### CHICAGO COIN

- **Model**: Bar Room Bandit Basketball Champ
  - **Features**: Big Pocket Game
- **Model**: Turf Premium
  - **Details**: Turf Premium
- **Model**: Pocket Deluxe Shuffleboard
  - **Features**: Pocket Deluxe Shuffleboard

#### GOTHAM EDUCATIONAL EQUIP.

- **Model**: DuKane Corp.
  - **Details**: N.Y. Shore Grand Prix

#### IRVING KAYE CO., INC.

- **Model**: Exhibit Supply
  - **Details**: Gun Pallet

#### NATIONAL SHUFFLECO CO.

- **Model**: United Billiards
  - **Details**: United Billiards

#### UNITED BILLIARDS

#### U.S. BILLIARDS, INC.

- **Model**: Aerie
  - **Details**: Aerie

### Arcade Equipment

#### AMERICAN SHUFFLEBOARD

- **Model**: Auto Photo
  - **Details**: Auto Photo Model 9

#### BALLY

- **Model**: Ball Park
  - **Details**: Ball Park
- **Model**: Fly Ball
  - **Details**: Fly Ball

#### MUNVES

- **Model**: Gold
  - **Details**: Gold

#### STAND-OUT AUTOMATICS

- **Model**: Senda
  - **Details**: Senda

#### SOUTHERN AUTOMATICS

- **Model**: Sure Shoot
  - **Details**: Sure Shoot

#### UNIFORM INDUSTRIES

- **Model**: Fire Horse
  - **Details**: Fire Horse

### CIGARETTE VENDORS

#### ROCK-OLA MFG.

- **Model**: Carverville
  - **Details**: Carverville

### KEYDIE RIDES

- **Model**: Bally
  - **Details**: Bally

### MACHINERY MFG. & SALES

- **Model**: Sure Shoot
  - **Details**: Sure Shoot

### SHIPMAN MANUFACTURING

- **Model**: Vendo 13
  - **Details**: Vendo 13

### THE VENDO CORP.

- **Model**: Classic
  - **Details**: Classic

### WESTINGHOUSE ELECTRIC

- **Model**: Cigarette Vender
  - **Details**: Cigarette Vender
New Equipment

Federal Machine Corp.—Pastry Vendor

Federal Machine Corp., Des Moines, la., has available Model P-6, a pastry vendor. Called The Secretary, the six-column machine has 72-unit capacity and yields at 10 cents, 15 cents, 25 cents and 50 cents, or 10/15 cents and 25/50 cents. Cash list price, with slug, reseller included, is $269.

Coming Events

April 26-May 8—General Trades Fair, Hanover, West Germany.
May 14-15—Tobacco-Candy Distributors & Vendors of Kansas convention, Broadview Hotel, Wichita.
June 12-13—Quarterly meeting of Music & Vending Association of South Dakota, Platena Motel, Watertown, S. D.
Oct. 28-30—16th annual convention and trade show of the Music Operators of America, Pick Congress Hotel, Chicago.

Racine Wins Site Races

Vallejo, Calif.—If Racine gets there first around Vallejo we’ll know the reason why! Russell Racine, owner for 15 years of the Racine Music Co., has joined a local real estate firm as a secondary enterprise. Among the advantages, Russ confesses, is that now he knows as soon as possible all of the new locations which will open up shortly. It provides an opportunity to hit them first with Racine boxes. Even without this aid, which was beginning for Russ just about April 1, business has been good enough that his firm has been investing in most of the new models during the past year to update equipment at almost all of his locations. His company has been operating as many as 12 boxes on the near-by Traverse Air Force Base. Franklin Hollis is manager of the Racine operation while Russ is out on real estate assignments.

Seeburg Issues 1,000th Album

Chicago—The Seeburg Corp. will soon issue the 1,000th Little LP in its special program for juke box operators in cooperation with a number of record companies. According to Seeburg national promotion manager Stanley Jarocki, the 1,000th title will be “Moonlight Sinatra” by Frank Sinatra on Reprise. It is due to be released through Seeburg distributors the second week in May.

New Location, Name for 1-Stop

Chicago—Effective April 18, Music Box One Stop here has new quarters on Record Row and has a new name: Susan Distributing Co., Inc.

This was reported to Billboard by company manager Harry S. Lock.

Previous located at 1301 West 79th Street, Susan Distributing Co. is now at 1410 South Michigan Avenue.

Coinmen in the News

Philadelphia

Late last month, Rock-Ola field service representative William Findlay dropped in on Joseph Ash at Active Amusement Machines Co. to conduct a phonograph service school. (“These service schools are a continuation of Rock-Ola’s program to explain to the operators across the country the complete dependability and working simplicity of the Rock-Ola location engineered phonographs,” reports George A. Hinekis, Rock-Ola advertising and sales promotion manager.)


William S. Fishman, president of Automatic Retailers of America, and Jack Berech, president of AABC Consolidated Corp., were named by Mayor James H. J. Tate to serve on the citizens committee to stage Law Day USA. Music operator Harold Birenbaum and his wife off to Hawaii with stop-overs on the West Coast as members of the Cystic Fibrosis Foundation’s outing group.

Ralph W. Pries, vice-president of Berio Vending Co., was general chairman of the Variety Club Telethon, which raised almost $300,000 to help handicapped children during its 19-hour stretch on camera.

Maurie H. Orodemner

Gottlieb’s 1-Player CENTRAL PARK

7 Bell-ringing features...

10 bulk-rolling targets advance value of yellow and green center targets

Hitting targets numbered 1 to 5 advances value of yellow target; targets 6 to 10 advance green target.

Advancing either target 5 times scores special and then target itself scores special when hit.

4 Pop bumpers light in pairs for fast action high score.

Additional advances also scores special.

Comical animated grinder’s monkey strikes bell in high score for over 100 points scored.

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The multi-talented songwriter-singer who has written many big hits like "I" Herb Alpert and the Tijuana Brass
J-7006

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