

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

EMI, U.K. Decca Forging New Marketing Policies

By DAN WEDGE

LONDON — The great upheaval in British record selling, due this summer, is receiving widely different treatment from the two majors, Decca here and EMI.

Both agree there's a vastly bigger market than that being reached at present. In unit sales the British per capita figure is only about 40 per cent of the U. S.

EMI's method of enlarging the domestic market will center

on more outlets. This is alarming dealers, Decca here is being more cautious and is feeling its way toward a new policy. Both firms are reluctant to lose the large, well-stocked stores with their knowledgeable staffs as key centers.

The debate going on in most sections of the British record industry is at a peak due to EMI's decision to distribute direct from factory to shop, beginning July 1. It will distribute no other major line except CBS.

Faced with having no EMI or CBS product to sell, Decca countered by keeping to its own product for exclusive distribution through its own channel. Decca's detailed approach has not yet been revealed.

But with Philips having gone direct 15 months ago, and Pye's sales being 80 per cent direct, manufacturers will have a strong hold on retailers.

Currently Decca's marketing policy is being reviewed in *(Continued on page 30)*

The Vietnam Conflict Spawning Heavy Barrage of Disk Tunes

By AARON STERNFIELD

NEW YORK — The 300,000 Americans fighting in Vietnam are making an impact on the American popular music scene. Few conflicts have evoked such a spate of musical product.

Since January, well over 100 Vietnam records have been released, with five making the Billboard Hot 100 and a dozen making Billboard's country charts.

And the flow continued last

week, with the release of "Day for Decision," with Johnny Sea on Warner Bros., and "Day of Decision," with Bobby Starcher on Decca.

Event songs are as old as the history of songwriting, and, beginning with "Yankee Doodle," event songs tied in with wars have been an integral part of the U. S. musical heritage. "The Star-Spangled Banner" is a product of the War of 1812.

War Songs

The Civil War produced

songs like "Marching Through Georgia" and "Tenting on the Old Camp Ground." "When Johnny Comes Marching Home Again" was a product of the Spanish-American War. World War I was probably the richest of all in songs — with "Over There," "Smiles," "My Buddy," "Pack Up Your Troubles in Your Old Kit Bag" and "Oh, How I Hate to Get Up in the Morning."

While World War II was the *(Continued on page 10)*

Philco Into CARtridge Field With Home Unit; Will Cross Promote

By FRED KIRBY

HONOLULU — The Philco Corp. becomes the latest major home equipment manufacturer to enter the tape CARtridge field, and plans to cross-promote the sale of these units through its parent firm, the Ford Motor Co. The Philco home unit will hit the market in July.

Philco unveiled a console combination here (30) which includes an 8-track stereo cartridge player. This took place during Philco's series of dealer meetings which will run for three weeks. Philco's key deal-

ers are attending five-day sales meetings as guests of their dis-

Nevada Turntable Wheels Spinning

By DON DIGILIO

LAS VEGAS—"Live" recording sessions in Las Vegas are on the upswing and an executive of United Recording, in Nevada, has facts to prove it.

Jack L. Eglash, vice-president *(Continued on page 8)*

tributors. The meetings will be staggered over the next three-week period to accommodate all the major Philco outlets.

The 8-track cartridge player introduced here is the first in a series of several 8-track cartridge players to be marketed by Philco during the forthcoming season. The model shown here lists at \$379.95, is in matched finished walnut, and includes AM-FM radio, four-speed record changer, plus storage space.

In addition to the cartridge player, Philco also showed a *(Continued on page 14)*

Billboard Presents: CARtridge Forum

By LEE ZHITO

NEW YORK—Billboard will sponsor a two-day management information seminar devoted to the tape CARtridge industry to be held in Chicago Sept. 9-10 at the Edgewater Beach Hotel. The seminar will be held immediately following the National Association of Record Merchandisers mid-year meeting in Chicago.

The Tape Cartridge Conference will be presented by the Billboard Forum, a newly launched continuing industry service of Billboard, and will be organized and developed by James O. Rice Associates, Inc. Rice specializes in the fields of business education and executive training, and has been employed by leading industrial corporations, and trade and professional associations in the development of training programs.

Coleman Finkel, Rice vice-president, will be in charge of developing the conference. The subject material will embrace the prime aspects of the burgeoning tape cartridge industry as it applies to the music-record industry and the automotive field, and will cover aspects at the manufacturing, wholesaling and retailing levels.

According to Finkel, those attending will represent the recording, automotive and equipment fields.

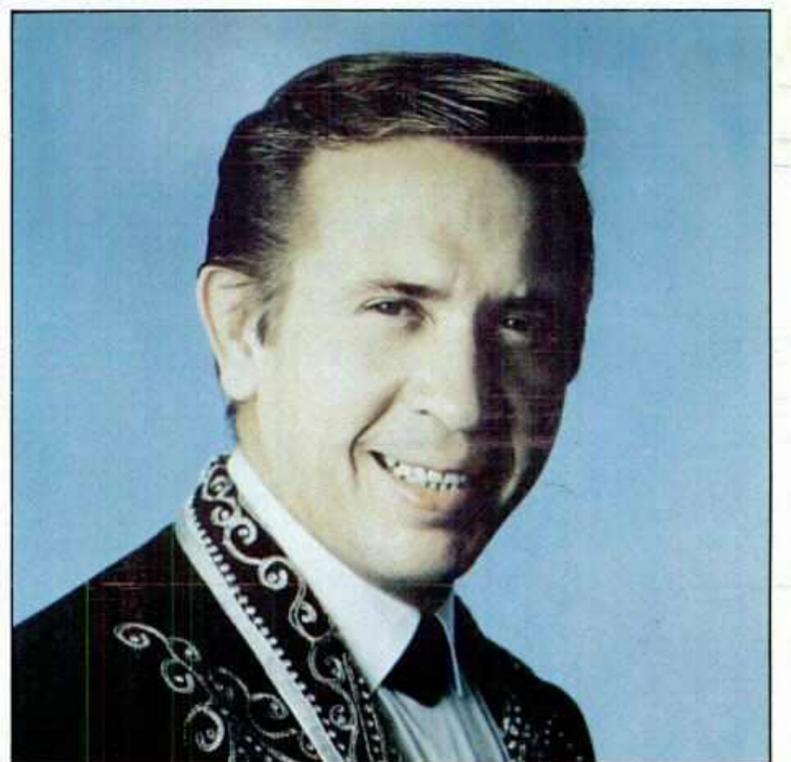
John Billinis, president of NARM, hailed the cartridge Conference as a "vitaly important event for our industry." Billinis said: "At next week's meeting of the NARM board in Los Angeles I will urge that our members attend the Conference and other members of the industry participate so that all of us can be better prepared to successfully engage in this highly promising new field."

Retail Disk Sales Up 14%; All-Time High

NEW YORK—Aided by a booming economy and the removal of the federal excise tax, record sales last year hit a national all-time high of \$789 million at retail, with gains reported in every category of merchandising outlet. The total topped the previous year's figure by nearly 14 per cent, according to a survey conducted by Billboard's Market Research Department, headed by Sid Horowitz.

While everybody shared in the bonanza, biggest gain was registered by rack jobbers, with sales of \$294 million up 21.5 per cent from the previous year. Racks now account for 37.3 per cent of the record industry's dollar volume.

Retail stores are still the most important merchandisers of records, with sales of \$346 million, compared with \$321 million in 1964. They account for 43.9 *(Continued on page 16)*



BUCK OWENS' current hit, "THINK OF ME," is swinging up the charts. Buck and His Buckaroos are slated to headline a big spectacular show at Yankee Stadium, New York, on Aug. 5. (Advertisement)

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Invitation to Learning

Billboard's sponsorship of a two-day seminar on the tape cartridge industry (Page 1) is an educational activity. It is designed to supplement Billboard's weekly coverage of the expanding tape cartridge industry, and to bring into focus all present knowledge so that all concerned may receive a thorough grounding in basic essentials.

The tape cartridge industry has grown rapidly. It is of paramount concern to virtually all segments of the music and record industries: to manufacturers, producers, music publishers, duplicators, rack jobbers and distributors and dealers, and to automotive product stores. It will prove an unparalleled opportunity for many to catch up with—and become completely informed of—the latest developments in an area which is of utmost economic importance.

Experts in all areas of the tape cartridge business—sales, production, etc.—will be present to analyze the industry's present and future potential.

Billboard has scheduled the seminar so that it's at the tag end of the NARM convention. This has been done in order to ease the travel problem and to facilitate a large attendance. We urge as many of our readers as possible to attend this milestone event.

EXECUTIVE TURNTABLE

Donald Dempsey is the new district manager in Columbia's Southeastern district, and Robert Murphy, manager of the record company's Los Angeles sales office. Dempsey's new post will make him responsible to Jack Craig, regional manager of the Mid- and Southeastern region, for directing all sales and promotion in his district, which includes the Miami, Nashville and Atlanta markets. He formerly was a salesman in Columbia Records' Hartford, Conn., sales office. Murphy is now responsible to Del Costello, Mountain Pacific regional manager. Murphy previously was promotion manager in the Los Angeles sales office and regional promotion manager in the Mountain Pacific region.



DEMPSEY



MURPHY

Three regional promotion managers have been named for the newly formed Filmways Records. They are Joe Petralla in New York, Pete Wright in Chicago and Dick Forster in Los Angeles.

Joel Bragg has been named vice-president and sales manager, and James Shaw has been named Southern promotion manager and producer for Stonel and Bondoc Records.

Don Graham has been named national promotion director for A&M Records. He formerly held a similar position with Trident Productions of San Francisco.

Al Stewart and Roger Davenport are now running Consolidated International Record Co. of America (CIRCA). Stewart, a former publisher, has also owned Barquette Records. Davenport has operated Swingin' Records of Hollywood. Mike Elliott, who previously

headed CIRCA, recently resigned to join Liberty Records stereo-tape department as national sale manager.

Harry P. Mynatt last week was appointed administrative assistant in the Manufacturing and Engineering Division of Capitol Records. He will report to George Jones, vice-president for manufacturing and engineering. Mynatt was in Capitol's custom services department. Before his Capitol affiliation he was associated with "Queen for a Day" for 20 years.

Gerard V. Hughes has been named manager at the Capitol Records Distributing Corp. Distribution Center in Niles, Ill. He replaces Tom Takayoshi, who will become manager of the distribution center at Bethlehem, Pa. Hughes was distribution manager in finished goods for Hallmark Cards of Kansas City, Mo., before joining Capitol Records Distribution.

TV producer Barbara John to Filmways TV to work up special projects. She was formerly with Dick Clark Productions for a brief spell and before that handled the "Melody Ranch" show over KTLA, Los Angeles.

Billy James has been switched to Columbia's artist relations department from Coast a&r talent co-ordinator. In his new post, James reports to Dave Wynshaw in New York and seeks to place label acts on TV and in motion pictures.

Harold Komisar has been promoted to manager of Columbia Records album promotion from the post as district manager of the Southeastern district, which he held for two years. He joined the company in 1960. Komisar will be responsible to Gene Weiss, the label's director of national promotion.



KOMISAR

Atl. Comes on Like Chartbusters

NEW YORK—The Atlantic-Atco combine hits an all-time high this week with 14 records listed on Billboard's "Hot 100" chart. This includes disks on the Atlantic-Atco labels and label's distributed by Atlantic: Stax, Volt, Dial, Fame, Dunwich and Karen. Translated into sales, it's estimated that Atlantic-Atco has been racking up weekly sales of \$500,000 for the past several weeks.

2 Publishing Assns. Team As 'Lobbyists'

WASHINGTON — Two major publishers associations have joined up to keep an eye on Congress and other federal agencies. The Music Publishers' Association of the United States and the National Music Publishers' Association have formed a committee headed by Leonard Feist, executive secretary of NMPA, to express to government the music publishing viewpoint.

Ernest R. Farmer of Shawnee Press, Inc. and Donald Martin of Edward B. Marks Music Corp. represent the Music Publishers Association of the United States on the new Music Publishers Committee on Federal Relations. Representing the National Music Publishers Association are Salvatore Chiantia of MCA Music, and Harry Gerson of Edward H. Morris & Co., Inc.

The new unit will maintain a liaison with Congress, a constant check on all bills having direct or indirect implications for the music field and will develop continuing contact with the many governmental agencies and bureaus whose activities touch on music domestically and abroad. Feist is slated to address the American Symphony Orchestra League on the pending copyright bill at their St. Louis convention later this month.

Firm Formed By Forlenza

NEW YORK—Sal Forlenza, who has been with Columbia Records since 1959, is going out on his own. He's formed Forlenza Associates, Inc., which will specialize in advertising, creative services and artist management.

Forlenza plans to apply his record industry experience in developing the new concepts for his own operation. His main target will be manufacturers of teen-age product with whom he expects to work out advertising and merchandising programs geared for the youth market. He'll use record tie-ins whenever possible. On the artist management end, Forlenza is starting with Dick Blake, a singer-choreographer. Blake is currently working with Bobby Brooks Clothes as a stager of the teen-age fashion shows which they hold around the country. Forlenza is currently negotiating a record deal for Blake.

Forlenza was product manager of single records and manager of field communication
(Continued on page 10)

During the past three weeks, Atlantic-Atco singles sales reached the highest level in the firm's history and sustains the pace set last year when the company hit its top sales figure.

The 14 Atlantic-Atco family singles on the Billboard chart this week includes the No. 1 record for two weeks in a row, Percy Sledge's "When a Man Loves a Woman." Other chart makers are: The Young Rascals' "Good Lovin'," the Capitols' "Cool Jerk," Sam & Dave's "Hold On! I'm A Comin'," the Shadows of Knight's "Gloria," Bobby Darin's "Mame," Carla Thomas' "Let Me Be Good to You," Wilson Pickett's "Ninety-nine and a Half," the Shadows of Knight's "Oh Yeah," Esther Phillips' "When a Woman Loves a Man," Sonny & Cher's "Have

I Stayed Too Long," Otis Redding's "A Lover's Prayer," and Jimmy Hughes' "Neighbor, Neighbor."

In addition to company's hot sales pace in the singles field, the Atlantic-Atco family LP's are selling at a strong clip. Company currently has nine LP's riding on Billboard's Top LP's chart with the newest releases, "The Wonderful World of Sonny & Cher," on Atco, and "The Young Rascals" on Atlantic, already in the top 50. Other LP's on the chart are: The Shadows of Knight's "Gloria," Otis Redding's "The Soul Album," Joe Tex's "The Love You Save," "The Best of the Righteous Brothers," Percy Sledge's "When a Man Loves a Woman," Sonny & Cher's "Look At Us," and Otis Redding's "Otis Blues."

Hot Acuff-Rose Folio Into Second Printing

NASHVILLE—"20 Years of Hits," a folio turned out by Acuff-Rose Music as an aid to the radio, music, record and movie industry, is going into a second printing to meet demand.

Bob McCluskey, assistant to President Wesley Rose, said Thursday (26) some 1,000 copies of the 110-song folio were printed in the first order and distributed to a&r record producers, motion picture producers, TV show producers, and radio stations that use live music. The folio features tunes by Hank Williams, Fred Rose, Roy Orbison, the Everly Brothers, the Louvin Brothers, Marty Robbins, John D. Loudermilk, Jenny Lou Carson, Don Gibson, and Boudleaux and Felice Bryant. The folio was first released last December.

Acuff-Rose is launching two new song folios for commercial distribution, one by John D. Loudermilk and the other by Don Gibson. One of the largest publishing firms in the world, Acuff-Rose was originally

launched on a Roy Acuff song folio. Song folios have always played a tremendous part in the business of the firm.

As part of a continuous service, the firm prints sheet music on every song published and sends this to every radio station using live music. McCluskey has just completed a survey of every BMI station in the nation, more than 4,500, to up-date its mailing list for sheet music and the data is now being analyzed.

One of the major catalogs of the firm is the songs of Hank Williams; McCluskey said. "Not a day goes by but we get another song of his licensed for a record. He's bigger than he ever was and making more money now than he did when he was alive."

"I'm So Lonesome I Could Cry," a Williams tune, was recently a big hit by B. J. Thomas. MGM Records re-released the same song by Hank Williams Sr. and it also sold 60,000 copies, said McCluskey.

Licensee Network Is Formed by AF

NEW YORK—Carl Greenberg, who heads Audio Fidelity Records' overseas licensee operation, has virtually completed the label's line-up of European affiliates.

A little more than a year ago, all AF overseas distribution was handled by one licensee — Philips. While the giant Dutch firm was probably as well equipped as any single company to handle the European market, Greenberg felt that the label could improve its standing in Europe with independent representation in each country.

To date this theory has been paying off. Biggest hit single to date in the European market is "Juanita Banana" with the Peels, which tops the French chart. The song has been covered 17 times in Germany.

Greenberg refuses to allow foreign licensees to issue Audio Fidelity product under their own labels. The Audio Fidelity name has been trademarked in 72 foreign countries and is used by all 20 licensees. These licensees cover all major markets of the world, including all of Western Europe, South Amer-

ica, Japan, Hong Kong and the Philippines in Asia, South Africa and Australia and New Zealand.

All releases, from Audio Fidelity, Karate and Little Darlin', are automatically sent to licensees. About 20 per cent of all material from the three labels finds its way to the overseas market.

Audio Fidelity has traditionally been a sound and instrumental label, which has made it relatively easy for it to crack the overseas market. The language barrier has been of little consequence, and much of the AF material has sold as well or better overseas as it has in the U. S.

But the label is beginning to acquire pop artists, as evidenced by the Peels and the recent acquisition of Johnny Paycheck on Little Darlin'.

Latest group to sing with AF is Los Shakers, an Argentinian rock group which records in English and Spanish. The group is represented by Odeon for South America, but AF has rights for the rest of the world.

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CATV Copyright Infringement Ruling Seen \$ Source for Trade

NEW YORK—A federal District Court Ruling here that CATV infringes copyrights may be a boon for the music-record industry. But an appeal from the decision is expected. Judge William Herlands ruled last week that Fortnightly Corp., a West Virginia Community antenna operation, was liable for infringing the "exclusive performing rights" in copyrighted movies of United Artists Television.

Herman Finkelstein, general counsel for the American Society of Artists, Composers and Publishers, had filed a "friend of the court" brief in the case. ASCAP's position was that there is no difference between CATV and broadcasters . . . that they do a performance of a copyrighted work. Finkelstein said Thursday (26) that he'd pointed out in his brief that when ASCAP licenses music for a football game and a network picks up the game for broad-

cast, the network has to pay. **Should Pay**

"Each CATV system that makes some use of a song should pay," Finkelstein said, "according to the benefit they receive from it. CATV is a new business so we ought to be able to key our rates to the operator's involvement . . . how much profit he makes, just as we do to theater performances on Broadway."

Sidney Kaye, chairman of the board of BMI, said that the judge held that the CATV service infringes on music copyrights because the service is a public performance for profit. "It charges a fee, therefore makes a profit." He added that this, then, is a legitimate area of concern for the copyright owner.

Music copyright interests are worried that proposed changes in the Copyright Act would seek to exempt CATV from music fees. The ruling by the Fed-

eral District Court here is certain to be appealed, leaving a final decision in the hands of a higher court. Fortnightly, since the suit was filed some six years ago, has sold the CATV system to the American Cable Vision Co.

KIMN WAIVES \$\$ FOR SEA DISK

DENVER — Johnny Sea, a Warner Bros. Records artist, is costing radio station KIMN money. The latest release by the artist is "The Day of Decision"—a single five minutes and 33 seconds in length. Playing the record is forcing KIMN to drop a commercial slot.

But Ken Palmer, station owner and manager, said last week, "No matter how much it costs the station, we are going to play the record as often as public demand warrants. Reaction has been tremendous, and it is very probable we will find ourselves playing the record as often as once every three hours."

49 UA Pubs Sign Writing Team

NEW YORK—United Artists' music publishing companies has signed the British songwriting team of Simon Napier-Bell and Vicki Wickham to an exclusive, long-term writing contract. The team, who were brought to the attention of UA by Noel Rogers, managing director of the company's European music operation, are the writers of "You Don't Have to Say You Love Me," which was recorded in England by Dusty Springfield and recently reached the top position on the best-seller charts there.

Napier-Bell has had an extensive background in films and all phases of the music business, including the management field. Miss Wickham is editor of "Ready Steady Go," the top-rated British TV show. The duo will be working closely with Noel Rogers in London and UA's Murray Deutch in New York.

Decca Looks at Indie Producer

LOS ANGELES — Decca's Coast a&r department is reaching outside to independent producers for top 40 records. Coast chief Bud Dant explains the trend appears to be for independent producers to find the right teen acts and material.

Nick Venet and Gary Usher are the first a&r men working under the new concept. Usher had been a staff producer for over a year, but felt he was out of the mainstream by being on the studio lot, Dant said. Venet, who will bring the label three acts and cut them himself, currently has a hot single on Decca with his orchestra, "Camp Site" from the Universal release, "Out of Sight" in which he was musical co-ordinator.

"We will have nothing to do with the productions; we don't want to sit in judgment on the act or the material," Dant said. "We're not going to judge the records, only the producers."

Monument Into Latin Field With Fermata

LOS ANGELES—Monument Records will begin a push to establish itself as a major label in the Latin music field, according to Fred Foster, Monument president.

Foster announced working agreement with Fermata International of Brazil and Hollywood whereby Monument will acquire recordings, copyrights and artists for distribution in America, Canada and other foreign markets.

Fermata will help launch Monument's entry into the Latin field with a variety of Brazilian artists including Paulinho Nogueira, the Manfredo Fest Trio, maestro's Sinho and Peruzzi. Foster said the expanding Spanish language market, plus the demand for the Latin sound, prompted Monument to enter the field.

Bob Weiss, vice-president and director of the international division for Monument, negotiated the contract with Mrs. D. Frenkiel of Fermata International and Enrique Lebendiger, president of Fermata-Brazil.

Initial plans, said Weiss, call for seven Monument issues this fall, plus continuing rights to specific artists.

Additionally, Weiss obtained the rights to numerous copyrights including compositions

of Antonio Carlos Jobim, Tito Madi, Paulinho Nogueira, Rita Moreira, Carlos Lyra, Vinicius de Moraes, Walter Santos, Carlos Parana and Theo. Songs are already being assigned to lyricists in this country for adaptations, said Weiss.

Bob Summers, vice-president of marketing and sales for Monument, is planning a sales campaign to introduce the product to distributors.

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Abnak Adds Fuel to Suit Against KLIF

DALLAS—Abnak Music Enterprises Tuesday (24) charged radio station KLIF here with restraint of trade in its lawsuit concerning the "Evol-Not Love" record by the Five Americans.

The Texas District Court case has been postponed until June 2. Court proceedings last week were highlighted by what may have been the first time a computer has ever been admitted to a witness stand. Abnak is suing the McLendon station for \$175,000, alleging that the record "Evol-Not Love" was a top-seller in the Dallas area and should have been represented on the KLIF playlist survey. Station manager Charles F. Payne told Judge D. Brown Walker that he'd called a meeting March 25 of local distributors to tell them that if any of their artists appeared on the Ron Chapman TV show on WFAA-TV or on any show sponsored by KBOX, the other major Hot 100 format station in the market, KLIF reserved the right not to play the artist's record. Payne said he'd exercised this right on "Elvira," by Dallas Frasier.

Based on this statement, Abnak filed a trial amendment last week, charging the station

with restraint of trade. KLIF attorneys asked for a postponement in order to study the new amendment.

A computer of the Compass Record Data Computer service was admitted as a witness Monday. Asked if it swore to tell the truth, the whole truth, and nothing but the truth, the computer said, "I do." It was operated by Allen David Allen from a control unit in the courtroom, via telephone long distance to Los Angeles where the computer was located. Allen demonstrated how the computer had taken information when the record was first released, including hypes, and predicted a chance - of - success factor of about 13-in-100 in reaching the Top 40 position on the charts, Allen said. Later the computer had claimed that the chances for the record were less than 1 in a 100, according to Allen. Asked in court what would have happened if the record were suddenly listed as No. 1 on KLIF's playlist survey, now, the computer said "nothing." Allen explained that the computer was set to ignore obvious mistakes and, for the record to leap from nowhere to No. 1 on the chart would be illogical

Love Click Steps Up Elektra's Pop Kick

NEW YORK — Spurred by the success of the single and album by Love, Elektra Records is stepping up its effort in the pop market. The Love album has been on the charts for several weeks, and the group's single, "My Little Red Book," went to No. 57 on the Hot 100.

The move into the pop field is the final step in what Elektra President Jac Holzman terms the "label's effort to become a full-spectrum company."

Elektra has traditionally been a folk label, and it's still heavily folk oriented. But the subsidiary budget classical label, Nonesuch, accounts for a substantial portion of Elektra's sales, and

the pop series, known as the 4,000 Series and listing for \$3.79 (other Elektra products list for \$1 more), has given Elektra the image of a full-line label.

A soon-to-be-released album in the 4,000 Series is entitled "What's Shakin'" and has tracks by the Lovin' Spoonful, the Paul Butterfield Blues Band, Tom Rush, Eric Clapton and the Powerhouse and Al Kooper.

The Butterfield Band, Rush and Clapton are Elektra contract artists. Rush is folk oriented, while the Butterfield Band is in the Urban blues tradition.

(Continued on page 10)

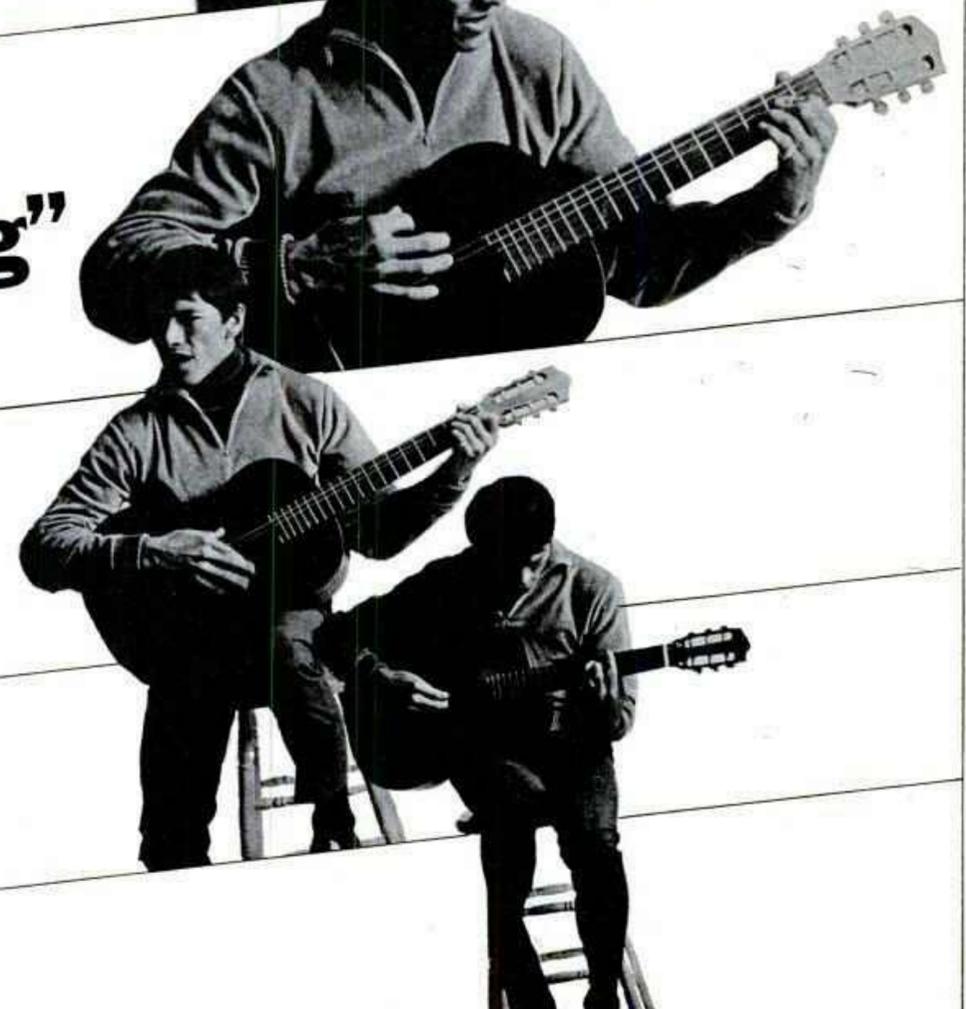
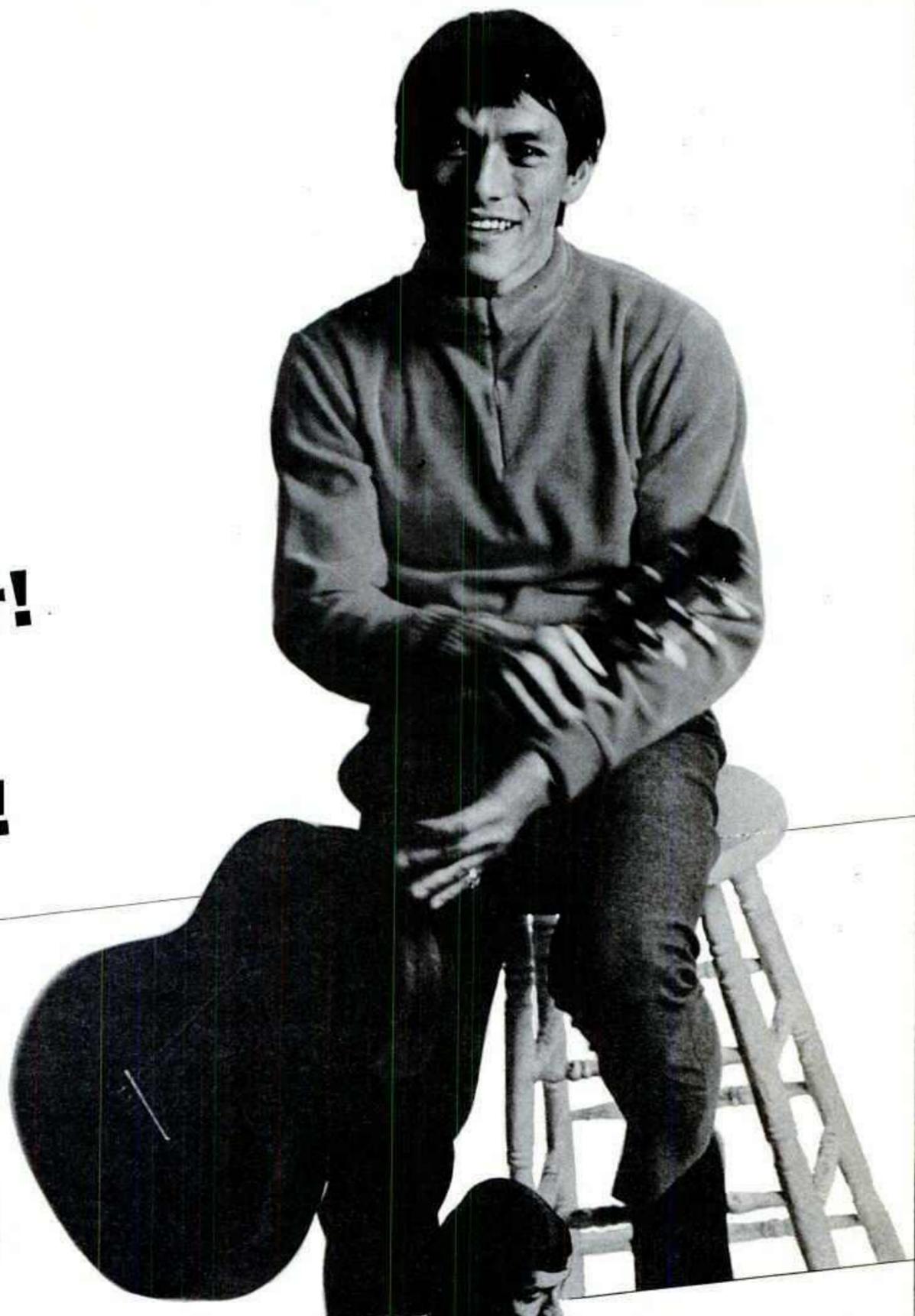
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 A dazzling new talent on the
 show-business horizon. He's off
 to a stupendous start with an
 infectious new single that's
 something else. When you find
 your fingers snapping and your
 toes tapping, don't say we
 didn't warn you!

Kui Lee sings

**"All I Want to Do"
 "Ain't No Big Thing"**
c/w 4-43669



Where the action is.
 On COLUMBIA RECORDS 

**Mercury's
keeping it hot by
playing it cool**



SINGLES

THE MERSEYS

SORROW

72582

Headed for #1 in England — Top 5 now

LESLEY GORE

OFF AND RUNNING

72580

The hit she'll be doing on Summer T.V.

THE ROBBS

RACE WITH THE WIND

72579

Midwest hit now — breaking on both coasts

LOUIS ARMSTRONG

MAME

72574

Tailor-made for Satchmo

THE HONDELLS

YOUNGER GIRL

72563

The selling version — Top 10, L.A. and Dallas



Louis is playing it cool
by making it **hot**

LOUIS

MAME

THE CIRCLE OF YOUR ARMS/
SO LONG DEARIE
(from the Broadway
Production "HELLO DOLLY")/
TIN ROOF BLUES/
I LIKE THIS KIND OF PARTY/
WHEN THE SAINTS
GO MARCHING IN/
CHEESECAKE /
TYREE'S BLUES/
PRETTY LITTLE MISSY/
FAITH
(from the Broadway
Production "I
HAD A BALL")/
SHORT BUT
SWEET/
BYE 'N
BYE



LOUIS
ARMSTRONG



MAME

THE NEW SENSATIONAL
BROADWAY HIT

MAME

THE SIZZLING HIT
SINGLE

MAME

THIS IS THE ALBUM
WITH THE HIT

LOUIS ARMSTRONG

LOUIS

MG 21081 / SR 61081

"ooo yeah"

This One



HA2X-WQ3-22R6

Nevada Spins Turntable Wheels

• Continued from page 1

of the United Recording corporation in Nevada, points to the recent (May 13, 14) live recording sessions of Connie Francis at the Sahara Hotel.

He said, "Although the flu forced Miss Francis to cancel a live session May 15, she said she had a ball doing the live recording. She said the audience was perfect and gave her real feeling with each song.

"During the latter part of 1965 and the beginning of 1966 live recording sessions of other big names playing here were definitely in high gear.

"In March we did Frank Sinatra with Count Basie at the

Sands Hotel. It was the first live recording session for Sinatra," Eglash said. Live recording sessions here included Tony Bennett at the Sahara, Bill Cosby at the Flamingo, Shecky Greene, at the Riviera, Smothers Brothers, Ethel Merman and Fats Domino, at the Flamingo.

Eglash said there was a possibility Sammy Davis Jr., now appearing at the Sands, would hold a session this month.

"The Strip hotels definitely like the live recording sessions," Eglash said, "when the album comes out there is usually a strong plug for the hotel. In fact, some of the hotels have decided to hold the recordings before a select audience.

The hotelmen feel that if a group of stars are in the audience the singer will perform with more enthusiasm for 'his' kind of people." Eglash said the Sahara tried this with Tony Bennett last year and was "highly successful."

United Recording has just completed a promotional disk for live recording sessions. It will be pressed and mailed to agencies, record companies, artists, etc. The disk is a composite of live sessions in Las Vegas. It includes some of Count Basie, Tony Bennett and Sheck Greene's work before the live audience.

Eglash, prior to moving into the recording business, served as an officer of Musician's Local 369, Las Vegas, for several years, and has worked closely with members and officers of AGVA.

THE JAZZ BEAT

By ELIOT TIEGEL

Herbie Mann has been an Atlantic artist for six years and by September will have recorded 20 albums, which makes him one of the most recorded kids in Brooklyn.

As part of his Atlantic pact, Herbie is allowed to record two albums outside the company and he chose to go the Columbia way with a package unsurprisingly titled "Latin Mann." The second LP, which is to be cut after the contract runs out, naturally has not yet seen fruition.

Mann is adroit enough not to reveal his strategy ament the forthcoming contract renewal, although he did admit he had been huddling with several other labels. Over the past several years he has remained in the charmed school of jazz performers, cracking the commercial world and the best selling charts.

"All jazz records that make the charts have a 'boom chitty boom' beat," Mann says. This is a flow-

ing, infectious rhythm tied to a Latin feel.

Jazz groups successfully playing Latin music are those honestly interested in it as a musical expression, Mann says. Latin jazz offers the challenge of performing a more rhythmic form of music the flutist explains. But he adds, he'll improvise on a Sousa march. In his current repertoire is a charming semitic song written by Johnny Carisi called "Wedding Dance" which blends the music of a Yiddish wedding celebration, itself melodic and soaring, with the dynamics of Afro-Cuban jazz. Carisi has also written 10 originals for Mann, using Greek, Armenian and other ethnic forms.

Mann says he's not concerned with what the hippies say. Hippies, he remonstrates, are people that have "so-called esthetic values and are concerned with truth against commercialism."

"I'm secure because I believe in what I'm doing," Mann claims he was playing bossa nova before it became a fad because it was just another form of ethnic music.

Why are there not more exponents of Afro-Cuban music? "Because there are too many insecure people in the business," Mann answers. They're worried about what other players are developing and there are only a handful of jazzmen exploring the latin sounds. "A lot of people feel the music is too simple harmonically. Most guys brought up to jazz are used to the drums and bass playing fours. A lot of musicians can't feel the Afro rhythms."

Mann points to Japan as being a nation in which African rhythms have taken hold. Constantly seeking outside influences for his music, he is in the process of completing a Middle Eastern LP for Atlantic.

Years ago Herbie was totally entranced with African music. He traveled extensively and during his "African period" and has 70 flutes, all hand made. "The flute was the second instrument of civilization. But it's limited because it has four or five notes. Now I'm in my free form, ethnic, rhythmic period," he says laughingly.

Working with a sextet has its advantages, the leader says. The blending of trumpet-flugelhorn and two trombones pushes him to work harder. He has begun playing tenor saxophone after six years away from the instrument because the harmony parts with other horns in the new group wasn't strong enough.

Items for the column should be sent to Billboard, 9000 Sunset Boulevard, Los Angeles.

Dot Gets Master

NEW YORK—Charles Grean, Dot Records' Eastern representative, has acquired a master from the Topic label, titled "Too Late Now," backed with "There's No Halo on My Angel," by Jimmy Louis. "Too Late Now" has been getting considerable action in the Nashville area. The disk will be released by Dot in several days.

Series Review Banner Pkg. by Banner Records

NEW YORK—Banner Records has come up with a banner series. The company has issued four entertaining Yiddish albums containing a variety of music, madness and mirth that accurately recapture that energetic and emotional era when the Yiddish-American theater was in its heyday.

Represented here and re-stored almost to its original quality is an LP by Maurice Schwartz. The writer-performer-composer displays on this disk why he was king of the Yiddish Art Theater. His singing is full of dramatic punch; his monologues and anecdotes rank with the best; his versatility is astonishing.

Another disk, "Variety Yiddish Theater," presents such greats as Molly Picon, Myron Cohen, Leo Fuchs and Menasha Skulnik, performing in their grand styles.

Of course, no Yiddish series is complete without the incomparable Aaron Lebedoff, probably the most energetic and endearing performer of the old Yiddish school. His highly charged "Rumania" is a classic.

Finally, there's a record by the Malavsky Family. They're a talented group who know how to belt out a song.

ROBERT SOBEL

Philips' Aides in U. S. for Talks

NEW YORK—Jurian Binsma, international publishing co-ordinator for the Philips group, and Claude Pascal, international manager of Tutti Music, Paris, are in the U. S. to discuss licensing arrangements for copyrights for the Philips publishing firms.

Their itinerary is New York (Hilton Hotel) May 26-June 5; Nashville (Capitol Park Hotel) June 6-10, and Los Angeles (The Continental) June 13-17. Record people and publishers may meet with the Frenchmen in the above-listed places.

Costa Trip Set

NEW YORK — Don Costa leaves June 15 for England to record a Trini Lopez album and, while in Europe, will be searching for material for Tridon Music, a publishing firm he operates with Trini.

MGM Records Goodwill Ambassadors With Folio

NEW YORK—Believing that word-of-mouth is one of the key promotion media, MGM Records continuously services charities and public service benefits with records. The goodwill records are distributed by press chief Sol Handwerger to everybody from prison inmates to orphans.

A recent letter from Lt. Gen. F. Van Rollegem, Supreme Headquarters Allied Powers Europe, Paris, thanked the record company for a gift of records that helped the organiza-

tion raise 85,000 French francs for charity. The record company was listed on a program prepared by the army organization. MGM Records, as does many other record companies, gives records to hospitals and religious organizations throughout the year.

"There's a certain amount of good will that a company must perform," Handwerger said. "It's a good sales aid for both the company and artist. I like to feel this type of service gives MGM Records a soul."

CLUB REVIEW

Vinton Puts on Vintage Act

NEW YORK — Bobby Vinton, Epic Records star, one of the most diversified and entertaining acts, came on strong at the Copacabana Thursday (26). Backed by the Copa Orchestra, augmented with strings, and the Village Stompers, Vinton made an impressive entrance with a pulsating arrangement of "More," and kept up the pace with a swinging rendition of "A Taste of Honey." From then on, the act ran the music business gamut from a salute to Jolson, Tucker, Cantor, etc., to a flock of foreign songs, the highlights of which was "Una Volta." This has hit record possibilities if translated.

A big portion of the act was devoted to music from Broadway. "Who Can I Turn To" and "If I Ruled the World" were

exceptionally well performed and took on much of the pathos and emotion of the originators, Anthony Newley and Harry Secombe, respectively. A high point of this portion of the show was the recreation of his summer stock role in "Music Man" with the show-stopping "Trouble." He has Broadway musical potential.

He topped off the act with a performance on the trumpet, clarinet, sax and a tap-dancing frug, all to the tune of "Old MacDonald Had a Farm," which led into the rousing closer, "Bei Mir Bist Du Shoen." Village Stompers support throughout the act bolstered Vinton's performance, but he doesn't need the jokes or some of the small talk.

DON OVENS

'Hard' Stations Going Soft?

LOS ANGELES—Frank Sinatra's mercurial smash, "Strangers in the Night" is an indication to some tradesters that a softening up of top 40 stations hard rock sound is taking place.

Based on "Strangers" frantic sales pace, indicating the single will be Sinatra's biggest hit, Reprise general manager Mo Ostin notes that it's not as tough today to get on a top 40 station with a product other than a hard rock record as it was previously.

The overwhelming dominance of a hard sound is diminishing, the executive said. "There appears to be a trend for a lot of the hard rock stations to go soft," Ostin added. "They are diluting their top 40 format with the addition of a mixed blending of material." WIP in Philadel-

phia and KFWB here, for example are playing more adult-oriented music than ever before.

The unequaled acceptance of the latest Sinatra single has created a rush to cover the tune. According to Ostin, the song has been cut in 50 other situations. "Strangers," written by Bert Kaempfert, was produced by Jimmy Bowen in a commercial style with Ernie Freeman's arrangement aimed at a top 40 sound. The single was meant to be a blending for adults and teen-agers and the result is successful, Ostin boasted, if a recent Columbus, Ohio, rock station's phone poll is any barometer. Sinatra was voted the top artist by adult listeners and among the top five teen-age favorites.

A Correction

NEW YORK—RCA Victor's original cast album of "Fiddler on the Roof," which is in the No. 70 position on Billboard's "Top LP's" chart this week, was erroneously listed as being in its 34th week on the chart. The current listing is its 84th week on the chart.

Stonel Acquires

NEW YORK — Stonel Records has acquired the masters of Carol Frederick's "Where I Ought to Be" and Joel Bragg's "The Season." The former will be released on Stonel and the latter on Bondoc. The label has opened branch offices in Los Angeles and Miami, according to Billy Arnold, national promotion manager.

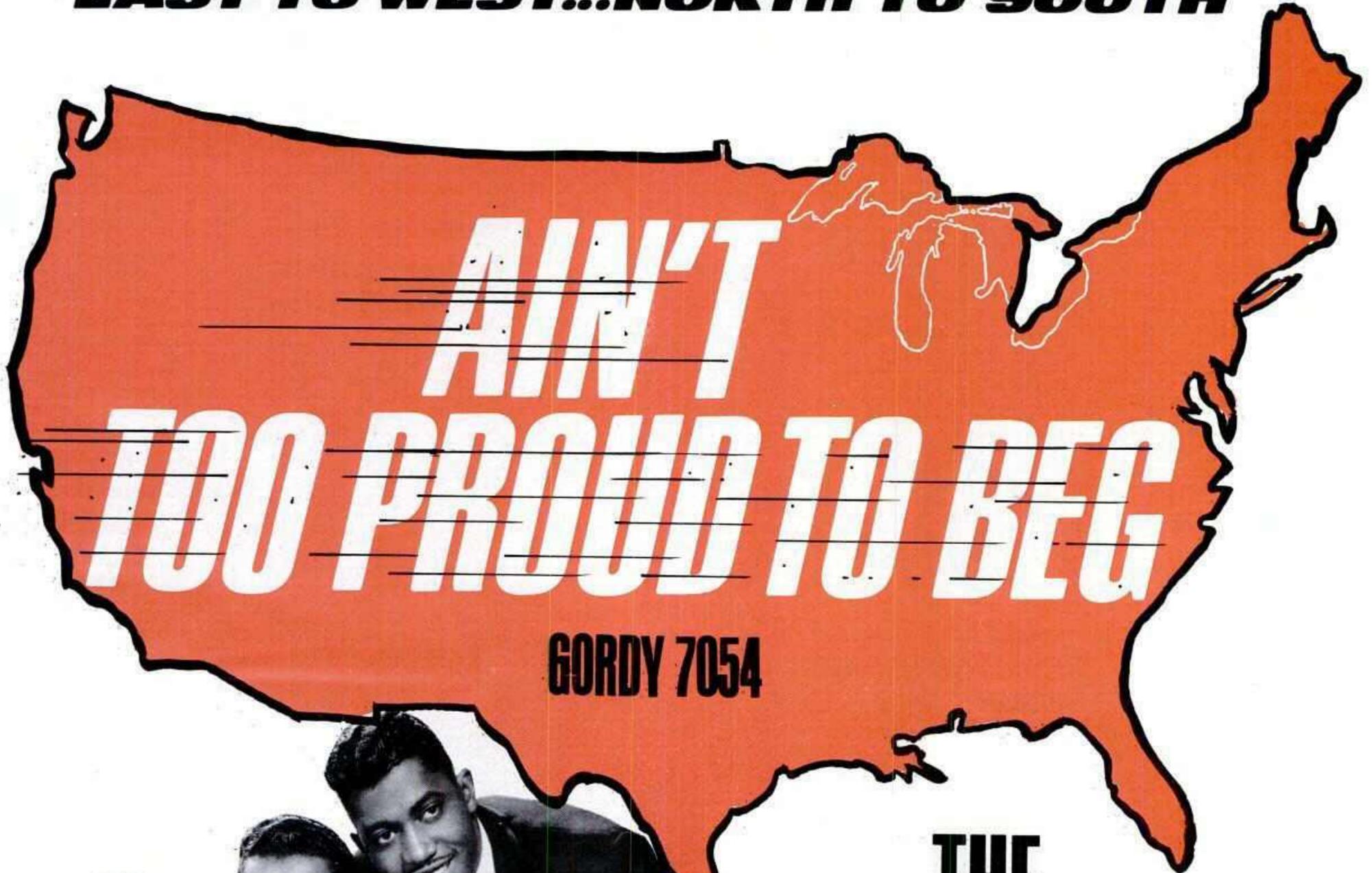
BLOSSOMS' DISK AIDS JOB DRIVE

NEW YORK — More than 4,000 deejays and radio stations across the nation were mailed copies of a new Blossoms' single last week—the latest release in the Advertising Council's equal employment opportunities campaign. The tune is "Things Are Changing" written by Phil Spector, head of Philles Records. Artists who've had records of the tune in the campaign include the Supremes and Jay & the Americans. All contributed their services to the project, designed to convince members of minority groups that equal job opportunities are available if they can meet the qualifications.

JUNE 4, 1966, BILLBOARD

ZOOMMING

EAST TO WEST...NORTH TO SOUTH



**THE
TEMPTATIONS**

**MOTOWN
RECORD CORP.
DETROIT, MICH.**

*The Sound of
Young America*

The Vietnam Conflict Spawning Heavy Barrage of Disk Tunes

• Continued from page 1

longest foreign conflict in U. S. history, it did not produce as many songs which had lasting catalog value as did World War I. Outstanding World War II songs included "Lili Marlene," "Stage Door Canteen," "There'll Always Be an England," "White Cliffs of Dover" and "There's a Star-Spangled Banner Waving Somewhere."

The Korean War, which involved more men than has Vietnam to date, resulted in very few war songs.

Reasons for the large number of Vietnam songs are largely political. While other U. S. wars have had a groundswell of public opinion behind them, the Vietnam war has split the public into two camps—one the supporters, the majority; the other, an articulate minority opposed to U. S. participation.

Two Categories

And the event songs about Vietnam also fall into two categories—the patriotic song, generally aimed at the country market, and the protest song, gen-

erally aimed at the draft-age youngster with folk song leanings. The first category leads by far in number of releases and in total sales.

Many of the pro-Vietnam songs are, in effect answers to the protest songs. An examination of the titles reveals many of a religious-patriotic nature—"Dear Uncle Sam," "Keep Flying," "What We're Fighting For," "It's for God and Country and You Mom" and "Soldier's Prayer in Viet Nam."

The anti-Vietnam songs seldom deal specifically with the action, but are generally against the concept of war. Outstanding examples are two recent pop records, Barry McGuire's "Eve of Destruction" and Peter, Paul and Mary's "Cruel War."

Sadler Hits

One authentic pop artist has made it solely on the basis of Vietnam. He's S/Sgt. Barry Sadler, whose "Ballad of the Green Berets" hit the top of the Hot 100 and whose "A Team" hit No. 28 on the charts last week. Both songs were also strong on the country charts.

The Green Berets were also the theme of Nancy Ames' "He Wore a Green Beret," which also hit the Hot 100.

Decca leads the labels in Vietnam war songs, hitting the charts with four — by Loretta Lynn, Johnny Wright (two) and Ernest Tubb. RCA Victor is

next with three chart entries since the first of the year. Two are the Sadler songs and the third is "Distant Drums," by the late Jim Reeves. The record, cut several years ago, is at the top of the country chart.

With Vietnam still the overriding issue, and with little likelihood for an early settlement, the prospect for more war songs is certain.

Beau Brummels Deny Charges

SAN FRANCISCO — Beau Brummels denied all charges by Declan Mulligan, a former member of the group, who is seeking \$1,250,000 in damages, on a claim that he was wrongfully dropped from the group. Robert E. Cartwright, attorney for the quartet, is filing a reply in San Francisco Superior Court contending that Mulligan caused dissension in the group, came unprepared to rehearsals and finally quit on his own.

Mulligan, an original member of the group which was formed in 1964, is seeking \$250,000 general damages and \$1 million exemplary and punitive damages. He has told the court the group grossed more than \$1 million since its formation.

Toshiba Handles 'Nights' in Japan

HOLLYWOOD — Tower Records "Yokohama Night of Sadness," the first single by the Yokohama Ramblers, is set for Japanese distribution by Toshiba Records of Japan. Toshiba's version will contain all English lyrics, although the U. S. version contains both Japanese and English lyrics. "Yokohama" is being released in the U. S. as part of a production contract with producer-composer Marty Cooper.

Cap. Carrying Cases

HOLLYWOOD — Two new carrying cases, both with capacities of up to 25 albums, are being distributed by Capitol Records Distributing Corp. The "Safari" and the "Capri" are lightweight and weather resistant and suggested to list for \$7.98. They are made from expanded vinyl or fabric, with the Safari available in brown or olive and the Capri in red or blue.

NARAS CITES 5 PUBLISHERS

LOS ANGELES — Special merit certificates have been awarded to the publishers of the recent Grammy-winning compositions in the six composers' categories by the National Trustees of NARAS.

Recipients of the certificates, which are being awarded for the first time, are Miller Music Corp. for "The Shadow of Your Smile" and "The Sandpiper"; Chappel & Co. for "On a Clear Day"; Tree Publishing for "King of the Road"; New Continent Music for "Jazz Suite on the Mass Texts"; Associated Music Publishers for Symphony No. 4 by Charles Ives.

Roulette Artists Cut Live Session

NEW YORK — Roulette Records packaged one of the greatest lineups of Latin American artists ever assembled for a live recording session Monday night (23) at the Village Gate.

The two-volumes, scheduled for release within the next few weeks on Roulette's Tico label, features Tico Puente and, from his group, Santos Colon, Jimmy Frisautra, Pedro (Puchi) Boulton, Victor Paz, Bobby Rodriguez, Alfred Abreu, and Robert Porcelli; Eddie Pameiri and, from his group, Barry Rogers and Jose Rodriguez; Joe Cuba and, from his group, Jimmy Sabater, Cheo Feliciano, and guest artists from other labels: Candido, Ray Barretto, Johnny Pacheco, Johnny Rodriguez, Chino Pozo, Ricardo Ray, Charlie Pameiri, and Chocolate Armenteros. The albums were produced by Pancho Pelsman, director of Roulette's Latin labels. Albums will be titled "Pesdescargos (Jam Session) at the Village Gate." Besides a full house, more than 1,000 people were turned away, Pelsman said.

Atco Handles 'Gone'

NEW YORK — Atco will distribute "Gone Forever," by the Del-Vons on the Wells label. The disk was made by Mike Fargo, owner of the Soul City Record Shop in Jamaica, N. Y.

Elektra's Pop Kick

• Continued from page 4

Clapton is a British artist of the hard rock variety.

The Lovin' Spoonful is under contract with Kama Sutra. Holzman acquired the track before the contract. Kooper was with the Blues Project, a Verve-Folkways act.

A third Series 4,000 album will feature David Blue, a songwriter-artist, and will be rock oriented.

Holzman feels that cover art plays an important role in merchandising pop product. Hence all new albums will feature double cover with four-color art on each side. Holzman reasons that a lot of albums are examined by customers and put back on the shelves back end to. With four-color work on both sides, the album is bound to attract attention no matter which side is shown.

Also liner notes on the cover are kept to a minimum. If they are overly long they are inserted in the album.

In New York this week to discuss exploitation of Elektra's new pop product was Don Johnston, who heads Elektra United Kingdom.

WB 'Interested In Expansion'

HOLLYWOOD — A "clarification" over Warner Bros. involvement in a possible purchase of United Recording Corp., has been issued by the label treasurer Ed West, following publication in last week's issue that the company was eyeing the recording studio facility.

"As you are aware, Mike Maitland has publicly announced an interest in expansion by Warner Bros.-Reprise and my comments about United Recording Corp. as a potential acquisition merely outlines the type of company that we would be interested in looking at, and should not be taken to mean that any discussions are in progress, nor has any presentation been made to United," West said.

The article did not say that discussions were being held nor that a formal sales offer had been made; rather that WB had been looking at the company. United's treasurer Tony Parrie said he'd received calls from people interpreting the article to mean a presentation had been made by WB.

Hyman Appointed By Seven Arts

NEW YORK — Jeremy Hyman has been named president of the Seven Arts Music Corp. and the Sevarts Publishing Corp., two music publishing subsidiaries formed this week by Seven Arts Productions.

Eliot Hyman, who heads the parent company, said the new firms were activated "to take advantage of the various music properties owned and to be acquired by the company through our motion picture and television production." He added that Seven Arts does not plan to form a record company.

Singer Firm to Buy Packard-Bell

NEW YORK — The Singer Co. will purchase Packard-Bell Electronics of Los Angeles for an estimated \$28 million. Singer will pay \$28.125 per share for P-B's 998,000 outstanding shares. In addition, Singer will acquire a \$5 million note held by Marathon Securities Corp. here, convertible into around 526,000 P-B shares at a conversion price of \$9.50 a share. Singer had previously agreed to pay Marathon \$17.5 million for the note.

The West Coast electronics firm's top management flew here last week for the discussions. P-B's volume last year amounted to \$34.2 million based on sales in the West of TV, radio and phonographs. The company will shortly unveil 8-track CARtridge home players.

Kapp in Coast Talks

LOS ANGELES — Mickey Kapp, executive vice-president of Kapp Records, is here this week for conferences with Joe Zaleski, head of the label's West Coast branch. With Kapp is Gene Armond, national promotion manager. The trio met with producers here in an attempt to acquire properties and masters.

Forlenza Firm

• Continued from page 3

when he left the company last week. During his tenure at Columbia, Forlenza also was national promotion manager and regional promotion manager. His new firm will be based in New York at 315 W. 57 Street.

London Sales Meeting Set

NEW YORK — Four regional sales meetings are planned by London Records for the annual fall presentation of new product, including pop, classical and opera, the Phase 4 sound series and a new budget line. The sessions will be the first regional sales meetings for the company on a regular fall product program.

Making the presentations for London will be Herb Goldfarb, director; Marty Wargo, director of administration, and Terry McEwen, director classical product. The conference schedule is Sheraton Palace Hotel, San Francisco, July 25-26; Royal Orleans Hotel, New Orleans, July 27-28; Continental Plaza Hotel, Chicago, Aug. 1-2, and Summit Hotel, New York City, Aug. 3-4. The entire London staff, including D. H. Toller-Bond, president, and John Stricker, treasurer, will be at the closing session in New York.

London's entry into the tape field is on the meeting agenda. Cocktail party and dinner for distributors and sales managers will precede each day-long session.

CAPITOL USING PLASTIC PKG.

HOLLYWOOD — Eastoflow, a new plastic packaging process from Eastman Kodak Chemicals, is being used for the first time to cover items sold by Capitol's special projects division.

The hot-melt plastic substance replaces bubble packaging previously used on such products as spindles and 45 rpm adapters. Kodak has contracted with Ray Burns of Torrance, Calif., to handle the packaging of Eastoflow-covered products for CRDC.

The process involves flowing plastic over many items at the same time. The products are then cut individually. Capitol claims it is possible to produce more than 10,000 packages per hour with Eastoflow. Eliminated is the necessity to heat-seal items, which slowed down bubble packaging.

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**TAPE
CARTRIDGE
TIPS**

by *Larry Finley*

Again, during the past 90 days, ITCC has strengthened its position in the tape cartridge industry by converting many of its contracts with record companies from non-exclusive to exclusive ones.

In addition, and with great faith in the future of this industry, we have once more increased our catalog and can now boast the world's largest tape cartridge library. We list exactly 60 labels; 30 of which are exclusive and represent what we consider to be the greatest variety of music available to suit all tastes.

The ITCC catalog is available in Lear Stereo—8, Orrtronic—8 and the standard four-track configurations with a quality that is acknowledged by many to be the finest on the market.

ITCC is the only company delivering the above three configurations on the entire A & M line, including Herb Alpert and The Tijuana Brass,

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- ABC-PARAMOUNT, ATCO,
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 - HORIZON, JUBILEE, KAPP, LAURIE,
 - LIMELIGHT, MGM, MAINSTREAM,
 - MERCURY, MOONGLOW, MUSICOR,
 - NONESUCH, PHILIPS, ROULETTE,
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 - 20TH CENTURY FOX, VAULT, VEE-JAY,
 - VERVE, VOLT, WESTMINSTER
- and 25 other popular labels.

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If you are a distributor who has not yet discovered that although a cartridge is made of "plastic" there is "gold" in it, why not contact ITCC for details.



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*Watch for ITCC at the Music Show in Chicago, July 10 thru 14... Space 106.

TAPE CARtridge

20 Cartridges In Decca Co. Debut Release

NEW YORK — Decca Records moves into the Stereo-8 race this week with its first tape CARtridge release. There are 20 tape cartridges in the initial release which, according to Sydney N. Goldberg, vice-president and general sales manager of Decca Distributing Corp., will be supported by an aggressive merchandising program.

The new tape cartridges are being stocked and sold by all Decca branches, as is all the company's product. The first release includes some of the top album sellers from the Decca-Coral catalog. Among the artists included are Bert Kaempfert, Brenda Lee, Burl Ives, Earl Grant, Pete Fountain, Carmen Cavallaro, Lenny Dee, Peter Duchin, the Dukes of Dixieland, George Feyer, Wayne King, Henry Jerome, Guy Lombardo, and the Kingston Trio, among others.

Aura Sonic to Distrib Route

RUNNEMEDE, N. J.—The Aura Sonic Corp. is changing its distribution of tape CARtridges from representatives to distributors with the announcement of its first 30 distributor appointments. Joe Bott, general manager of the firm, which manufactures 4 and 8-track cartridges, said that every representative agreement had been canceled.

Bott explained the initial list of distributors included record and cartridge outlets to provide as wide a coast-to-coast distribution as possible. Aura Sonic started almost two years ago as an offshoot of Miller international, and still has Miller's cartridge rights. The firm originally manufactured a 4-track mono plug-in tape deck, but has now shifted its main interest to cartridges.

Labels handled by Aura Sonic in addition to its own and Miller are ABC-Paramount, Roulette, Tico, Starday, Westminster, Stereo Fidelity, Impulse, Grand Award and Audio Spectrum.

RCA GIVEAWAY WITH PURCHASE

NEW YORK—RCA Victor's Mail Order Service is sparking its pitch on Stereo-8 via a giveaway. The company is offering, through its mailing, a free leather-grained, plastic carrying case for every six tape cartridges ordered. The case is valued at \$2.95.

Victor now has more than 200 Stereo-8 tape cartridges in its catalog. All the cartridges come with a warranty that guarantees free replacement within one year of purchase if any manufacturing defect becomes apparent in normal use.

RCA Victor's Mail Order Service is based in Indianapolis.

Philco Into CARtridge Field With Home Unit; Will Cross Promote

• *Continued from page 1*

console (including AM-FM radio plus four-speed record changer), which contains a 4-track reel-to-reel tape playback. The latter marks Philco's return to the reel-to-reel field. This model will list at \$900.

Push Through Ford

It was learned that a giant cross-promotion plan is currently under consideration between Ford Motor Co. and its subsidiary, Philco, whereby the latter's home units will enjoy a

push through Ford's car dealer network. Philco home units, according to the plan, will be displayed at Ford dealers, with the reference that these home units can be purchased from nearby Philco dealers.

(Philco spokesmen refused to confirm this report but authoritative sources said that the cross-promotion plan is an integral part of Philco's marketing concept.)

The 8-track Philco cartridge player is being manufactured by Motorola, the same firm which is supplying playbacks for Ford's in-factory installations. Buyers of the Philco car-

tridge consoles will receive demo cartridges. It was learned here that Columbia Records will be the initial supplier of demos. It is also understood that Philco is currently negotiating with RCA Victor, Capitol and ITCC for demo 8-track product.

According to reports here, Philco will introduce other 8-track playback equipment later in the season, ranging from low-priced portables to more sophisticated consoles.

Others on the bandwagon include Motorola, Ampex, Automatic Radio, Packard-Bell, Lear-Jet, Muntz Stereo-Pak, among others.

Rex Wilson Joins Sava Jacobson

VAN NUYS, Calif.—Former Muntz Stereo-Pak engineering vice-president Rex Wilson has become affiliated with Sava Jacobson & Associates as a consulting engineer.

Wilson said he is working on developing a line of reel recorders for Lloyd, a Japanese manufacturing company and is looking into setting up a line of CARtridge duplicators through Jacobson, which owns the former lab facilities of Hazeltine Research.

While Wilson's experience has been heavily in cartridges, he indicated he would be working on other electronic projects. Jacobson is located at 8130 Orion Street.

Muntz, Greentree Sign New Pact

VAN NUYS, Calif. — Muntz Stereo-Pak has signed a new contract with Greentree Electronics Corp. of Costa Mesa, Calif., a manufacturer of lubricated tape, for the Muntz Stereo-Pak tape CARtridges operation. Earl Muntz, president of Muntz Stereo-Pak, signed the long term deal with Sid Brandt, executive vice-president of Greentree.

Greentree, which has been supplying Muntz since 1962, is expanding its production facilities. The firm also manufactures the American brand recording tape as well as private label brands, magnetically coated cards and other magnetic tape products.



THE RECENTLY released Philips Cassette is a 1 7/8 i.p.s. with a two-track monaural tape and a self-contained speaker. The stereo version is due to come out in September.

Muntz Inks \$7.5 Mil Pact With Maruwa

By WARREN BIRKENHEAD

TOKYO—Earl Muntz, president of Muntz Stereo-Pak, Van Nuys, Calif., signed a new \$7,500,000 contract here last week with the Maruwa Electronics & Chemical Co., Ltd. of Japan. The firm has been one of the two Muntz suppliers of equipment in Japan. Muntz revealed the terms of the contract in an exclusive interview during his visit here.

Maruwa will furnish Muntz with four models, one of which will be a new unit that will accept both 4 and 8-track CARtridges. Another model will

be a small miniaturized version of the present auto stereo playback machine that will list at (less speakers) \$34.95 in the United States. It will go into production this month and will be intended for the teen-age market as a portable, auto or home unit when used with converters, speakers and rechargeable batteries.

Another new Muntz development is a 4-track single cartridge which will sell for 98 cents in the U. S. The cartridge will contain similar music now sold on single 45 rpm disks in the popular record market.

(Continued on page 16)

Lear Introduces Home Player, CARtridge Units

DETROIT—Two new Stereo 8 tape CARtridge players, one for home and one for cars, are being introduced by Lear Jet Corp. Both utilize the Stereo 8 8-track continuous-loop cartridge with completely automatic 8-track stereo playback. The units were announced by James

R. Gall, director of marketing for Lear's Stereo Division.

The model HSA-900 works in conjunction with home or commercial stereo equipment, using the speakers, amplifiers and audio controls of the existing system for full stereo playback. The unit can be connected to the existing system by plugging two jacks into the tape input receptacles on the amplifier and

(Continued on page 16)

MUNTZ ADDS 2 LINES IN JAPAN

TOKYO — Earl (Madman) Muntz, who uses Japan as his sole source of playback equipment supply, is now invading this country with two lines of locally produced CARtridges aimed at this market. Both are in the conventional U. S. continuous loop 4-track configuration.

The lines will be called Namdam (Madman spelled backwards), and Mecca. Namdam will feature material recorded specifically for cartridge release. Mecca is currently securing cartridge rights to various Japanese labels. Namdam is currently recording Hachidai Nakamura, the writer of "Sukiyaki."

Both lines belong to Mecca Record Pak Co. Ltd. of Japan, a firm jointly owned by Muntz and the Maruwa Co., one of the two Muntz equipment manufacturers here.

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ITCC
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Billboard's
JUNE 25
EDITION

Advertising
Deadline:
JUNE 10

Announcing the tape cartridge conference

A two-day meeting planned to provide record, auto accessory dealers, wholesalers, manufacturers and suppliers with information guide lines, practical working data, detailed demonstrations and product educational exhibits to help those who are presently in the field, or who plan to be, or wish to evaluate the problems, success stories, and the opportunities in this fast developing business.

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Billboard

TOP LP's

BILLBOARD CHART POSITION—6/4/66

MUNTZ CATALOGUE NO.

BILLBOARD CHART POSITION—6/4/66	ARTIST	Label	MUNTZ CATALOGUE NO.
1	WHAT NOW MY LOVE	Herb Alpert's Tijuana Brass	A&M 66-169
2	IF YOU CAN BELIEVE YOUR EYES AND EARS	Mama's and the Papa's	Dunhill 21-270
4	GOING PLACES	Herb Alpert's Tijuana Brass	A&M 66-159
6	WHIPPED CREAM	Herb Alpert's Tijuana Brass	A&M 66-141
8	SOUL AND INSPIRATION	Righteous Bros.	Verve 21-298
9	DR. ZHIVAGO	Soundtrack	MGM 46-135
10	BOOTS	Nancy Sinatra	Reprise 10-366
16	LONELY BULL	Herb Alpert's Tijuana Brass	A&M 66-132
24	SOUTH OF THE BORDER	Herb Alpert's Tijuana Brass	A&M 66-134
25	CRYING TIME	Ray Charles	ABC/Para 10-379
33	HANG ON RAMSEY	Ramsey Lewis Trio	Cadet 26-307
34	GOT MY MOJO WORKING	Jimmy Smith	Verve 26-252
36	WHY IS THERE AIR?	Bill Cosby	W-B 72-120
37	SEPTEMBER OF MY YEARS	Frank Sinatra	Reprise 10-287
38	WONDROUS WORLD OF SONNY & CHER	Sonny & Cher	Atco 21-299
42	THE SINGING NUN	Soundtrack	MGM 46-130
43	THE YOUNG RASCALS	Young Rascals	Atlantic 21-339
46	A MAN AND HIS MUSIC	Frank Sinatra	Reprise QR-4
47	SOMEWHERE THERE'S A SOMEONE	Dean Martin	Reprise 10-376
53	MOONLIGHT SINATRA	Frank Sinatra	Reprise 10-369
55	THAT WAS THE YEAR THAT WAS	Tom Lehrer	Reprise 72-122
56	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?	Bill Cosby	W-B 72-110
68	MY LOVE	Petula Clark	W-B 10-371
71	WONDERFULNESS	Bill Cosby	W-B 72-131
73	TIJUANA BRASS	Herb Alpert's Tijuana Brass	A&M 66-135
75	THE IN CROWD	Ramsey Lewis	Cadet 26-308
80	I STARTED OUT AS A CHILD	Bill Cosby	W-B 72-116
84	HOUSTON	Dean Martin	Reprise 10-340
85	TRINI	Trini Lopez	Reprise 10-381
94	BACK TO BACK	Righteous Bros.	Philles 21-269
100	THE SOUL ALBUM	Otis Redding	Volt 21-331
101	SEE WHAT TOMORROW BRINGS	Peter, Paul & Mary	W-B 56-169
109	ARTHUR PRYSOCK/COUNT BASIE	Arthur Prysock	Verve 28-152
111	THE LOVE YOU SAVE	Jose Tex	Atlantic 21-338
118	THE KINKS KONTROVERSY	Kinks	Reprise 21-273
126	LIGHTNIN' STRIKES	Lou Christie	MGM 21-282
128	ROY ORBISON'S GREATEST HITS	Roy Orbison	Monument 10-361
130	THE BEST OF THE RIGHTEOUS BROTHERS	Righteous Bros.	Moonglow 21-343
135	BOOTS RANDOLPH'S YAKETY SAX	Boots Randolph	Monument 14-418
136	HOW DOES THAT GRAB YOU?	Nancy Sinatra	Reprise 10-418
137	WHEN A MAN LOVES A WOMAN	Percy Sledge	Atlantic 29-122
138	UNBELIEVABLE	Billy Stewart	Chess 10-417
141	FOR ANIMALS ONLY	Baja Marimba Band	A&M 66-160
142	LOOK AT US	Sonny & Cher	Atco 21-203
147	OTIS BLUE/OTIS REDDING SINGS SOUL	Otis Redding	Volt 29-115

MUNTZ FIGURES IT OUT: A '12-TRACK' PLAYBACK

VAN NUYS, Calif.—The tape CARtridge numbers game is growing to 12-track, according to the name being given by Earl Muntz to the Muntz Stereo-Pak compatible player. Originally, Muntz was going to call the unit its "4 plus 8" player. Instead, Muntz has decided to total the two and call it the 12-track.

The reason, Muntz said, is because apparently consumers are being lured by high numbers. Muntz claims that one of the major automotive manufacturers decided to go 8-track instead of 4-track "merely because that car manufacturer felt that 'eight' would have greater sales appeal to the consumer than 'four,'" because it sounds like the consumer is getting more for his money.

His consumer ad pitch, Muntz said, will stress "4-track for quality, 8-track for quantity, and 12-track because it's both combined."

Retail Disk Sales Up 14%; All-Time High

• Continued from page 1

per cent of the market. However, in terms of sales increase, rack sales grew at nearly three times the rate of store sales.

The changing status of the retail store was accelerated during 1965. The traditional mama and papa outlet is getting less and less of the business and the giant discounters are cutting deeper into traditional store sales. Also, aggressive record retailers are opening more branches, and some of these operations now resemble chain store record operations.

Clubs and mail order operations were second to racks in terms of growth. Their sales jumped nearly 20 per cent to \$110 million, and their share of market approached 14 per cent.

Record purchases by jukebox operators rose slightly—from \$38 million to \$39 million. Their purchases, primarily singles, account for slightly less than 5 per cent of the total industry dollar volume.

LP Sales Up

Albums continued to increase their share of market at the expense of singles. LP sales of \$598 million presented an increase of more than 6 per cent over 1964, while the increase in single sales—from \$175 million to \$189 million—was an increase of only 8 per cent. This gives albums a 75.8 per cent share of market in dollars, as compared

with 24 per cent for singles. EP sales were negligible, accounting for only .2 per cent of total sales.

And the album picture is even brighter than the bare statistic indicates. The number of releases actually went down slightly—from 3,553 to 3,546, while sales zoomed 16 per cent. This means, of course, that the average album released brought in considerably more at retail than did the average album released a year earlier.

This bright picture is not true of singles. The number of releases increased from 6,504 to 7,116 (9 per cent), while the retail sales only increased 8 per cent.

Keeping pace with record sales are equipment sales. Some 5,800,000 phonographs were sold last year, an increase of 12 per cent over the previous year. And, based on the first five months of this year, 1966 sales should be up another 5 per cent when the totals are in.

Sale of stereo sets have remained constant at 3,600,000 a year for 1963-1965. Projected sales figures for 1966 are 3,700,000 sets. A moderate increase for radio sets in use (in-

Lear Introduces Home Player

• Continued from page 14

cluding car radios) was disclosed in the survey. The figure rose from 214 million to 228 million. An estimated 242 million radios will be sold this year.

the power cord into any AC outlet. Insertion of a cartridge into the front of the deck automatically turns the player on. Withdrawing the cartridge slightly turns off the unit automatically.

The suggested retail price of the HSA-900 is \$79.95. Weighing 11 pounds, the unit is 9 inches wide, 10 1/4 inches deep and 3 9/16 inches high. Complete with stereo pre-amplifiers, the player has six transistors, three diodes and operates on standard 115-volt AC. The cabinet is finished in simulated wood-grain to complement existing home stereo equipment. Two special key hole slots are located on the bottom of the cabinet permitting the unit to be mounted on the back or side of a console.

The model ASFM-830-H, which is designed for accessory installation in cars, boats, trucks, planes, home or for commercial use, incorporates a solid-state FM radio with automatic frequency control for drift-free FM tuning. Features include an edge-lighted FM tuning dial, and RF amplifier stage and simple antenna trimmer adjustment. The player has 22 transistors and six diodes. It operates on 12-volt DC negative ground. The suggested list price of the unit is \$175. It weighs

ITCC to Boost List by \$1.00

NEW YORK — International Tape-Cartridge Corp. is boosting its suggested list price on all its 8-track cartridge product by \$1, effective June 1. Heretofore, ITCC maintained the same price for its 4-track and 8-track versions of recordings.

According to ITCC President Larry Finley, "our distributors have urged us to readjust our 8-track prices to conform with those of our competitors." Finley said the price boost will provide distributors and dealers a greater mark-up share, and will help ITCC in expanding its consumer ad budget on tape cartridge product.

Muntz Delays G&W Signing

VAN NUYS, Calif.—It is understood Earl Muntz has written a letter to Gulf & Western asking for revocations in the terms of their proposed agreement. Audits are currently being taken of both companies preparatory to the final signing over of the Muntz Stereo-Pak duplicator to G&W, which had given Muntz a firm letter of intent.

G&W's stock on the New York Exchange tumbled recently. Muntz left last week for a 10-day trip to Japan.

Building Rented By Stereo Tapes

SEATTLE—Stereo Tapes of Seattle has leased a building at 257 Florentia Street for installing Muntz tape decks in automobiles.

David Mitchell of Dallas, an officer of the company, will manage the new operation, it was reported May 15.

Muntz in Tokyo

• Continued from page 14

ket. The Muntz concept follows the "building block" idea which permits maximum utilization of decks, speaker units, converters, batteries and home power supplies.

Japanese production of the standard Muntz model M-80 machine for automobiles has now passed the 100,000 unit mark with production being accelerated, Muntz said. Planned Muntz procurement in Japan for the next 16 months totals \$12 million, with \$7,500,000 going to Maruwa, Muntz revealed. The balance will be allocated for Teikoku Dempa Co., Ltd. production, the other Muntz supplier in Japan.

The Muntz cartridges are made in the United States with all the playback machines manufactured in Japan. Muntz said that 70 per cent of his business is in playbacks. His cartridge production is presently at 15,000 per day Muntz said. According to Muntz, engineering and design of the equipment is handled at his Van Nuys headquarters. The playbacks are manufactured according to his firm's specifications.

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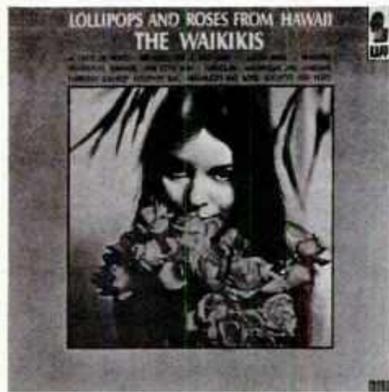
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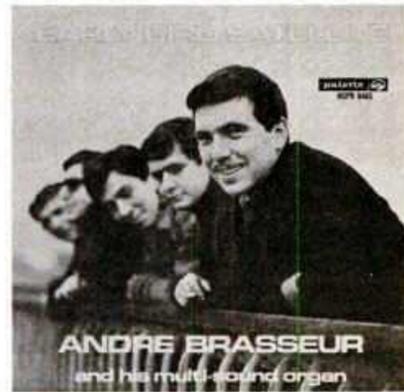
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by The Waikikis



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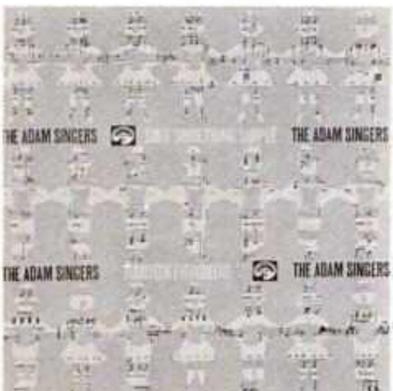
YIDDISH LOVE SONGS
by Anne-Line



TRUMPET IN THE NIGHT
by Teddy Mertens & Orchestra



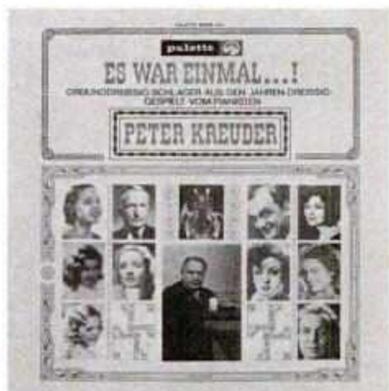
TENDERLY
by Los Mayas



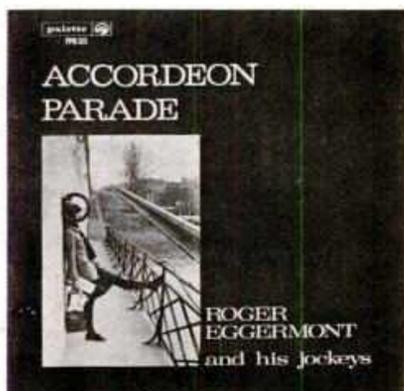
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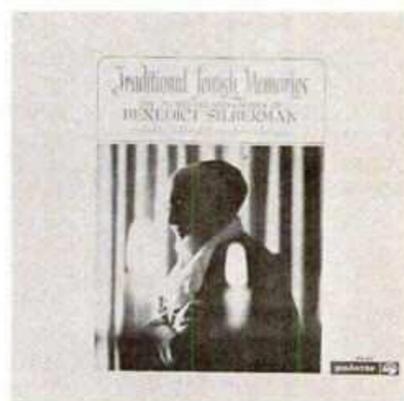
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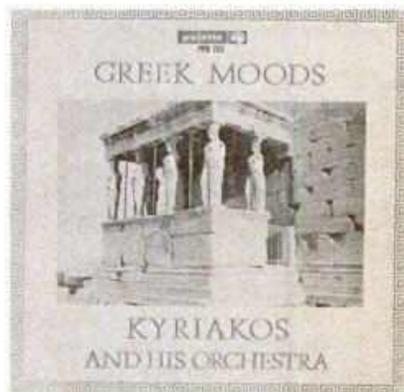
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SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 201—Last Week, 162

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

THE BEATLES—PAPERBACK WRITER (Prod. by George Martin) (Writers: Lennon-McCartney) (Mac-len, BMI)—**RAIN** (Same) (Mac-len, BMI)—The boys have two exciting sides to replace their "No-where Man" smash. Top is an up-tempo dance number, while flip is a well-balanced lyric ballad. **Capitol 5651**

THE YOUNG RASCALS — YOU BETTER RUN (Writers: Cavaliere-Brigati) (Slacsar, BMI)—**LOVE IS A BEAUTIFUL THING** (Writers: Cavaliere-Cornish) (Slacsar, BMI)—Two strong follow-ups to "Good Lovin'." Big-beat wailer is backed by an off-beat rocker and both could go all the way. **Atlantic 2338**

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

JOHNNY RIVERS—I WASHED MY HANDS IN MUDDY WATER (Prod. by Lou Adler) (Writer: Babcock) (Maricana, BMI)—"Live," party-style recording of this rousing hand-clapper is an exciting, dance-beat follow-up to his smash hit single, "Secret Agent Man." Flip: "Roogalator" (Johnny Rivers, BMI). **Imperial 66175**

BRENDA LEE—AIN'T GONNA CRY NO MORE (Writer: David Gates) (Cooga, BMI)—Exciting, soul-filled reading of the David Gates wailer by Miss Lee is a perfect, highly commercial tune to mark her 10th disk anniversary. Flip: "It Takes One to Know One" (Champion, BMI). **Decca 31970**

LENNY WELCH—JUST ONE SMILE (Prod. by Hy Grill) (Writer: Randy Newman) (January, BMI)—**PLEASE HELP ME, I'M FALLING** (Prod. by Hy Grill) (Writers: Robertson-Blair) (Jungnickel, ASCAP)—Hot follow-up to his "Rags to Riches" hit is this dual-play disk with an emotional ballad backed by a strong revival of the country goldie. **Kapp 761**

MARTHA & THE VANDELLAS—WHAT AM I GOING TO DO WITHOUT YOUR LOVE (Prod. by Stevenson & Hunter) (Writers: Stevenson-Moy) (Jobete, BMI)—Solid Detroit backing on this well-written ballad and exceptional Martha vocal combine for a top-of-the-chart entry to equal their "My Baby Loves Me." Flip: "Go Ahead and Laugh" (Jobete, BMI). **Gordy 7053**

THE SHANGRI-LAS — PAST, PRESENT AND FUTURE (Prod. by Shadow Morton) (Writers: Leiber-Butler-Morton) (Tender Tunes, BMI) — In the vein of their hit, "I Can Never Go Home Anymore," this is an emotional, nostalgia-filled recitation ballad aimed at the teen market. Flip: "Paradise" (Rock, BMI). **Red Bird 10068**

THE MYDDLE CLASS—DON'T LET ME SLEEP TOO LONG (Prod. by Jerry Goffin) (Writers: Palmer - Mancelino - Rosa - Philips - Larkey) (Screen Gems-Columbia, BMI)—Wailing, dance beat blues with up-tempo instrumental backing and good group vocal should rush it up the charts. Flip: "I Happen to Love You" (Screen Gems-Columbia, BMI). **Tomorrow 7503**

CHART Spotlights—Predicted to reach the HOT 100 Chart

BOB LIND—Wandering (Band Box, BMI). VERVE FOLKWAYS 5018
LINDA SCOTT—Take a Walk Bobby (Painted Desert, BMI). KAPP 762
RONNY & THE DAYTONAS—Then the Rains Came (Buckhorn, BMI). MALA 531
BING CROSBY—Far From Home (Chappell, ASCAP). REPRIZE 0478
AL HIRT—Trumpet Pickin' (Mayhew, BMI). RCA VICTOR 8854
THE BITTER END SINGERS—I'm on the Run (Afterglow, BMI). MUSICOR 1170
ENZO STUARTI—My Friend, My Friend (Biem, ASCAP). EPIC 10030
LAWRENCE WELK—Wabash Cannonball (Van Tilzer, ASCAP). DOT 16885
THE BLOOD BROTHERS—Climb Ev'ry Mountain (Williamson, ASCAP). WARNER BROS. 5822
THE MIDNITERS—Love Special Delivery (T.M. BMI). WHITTIER 500

TOM JONES—NOT RESPONSIBLE (Prod. by Peter Sullivan) (Writer: Mills) (Northern, ASCAP)—Jones makes a strong bid for top-of-the-chart honors with this exciting, up-tempo rocker with excellent instrumental production support. Flip: "Once There Was a Time" (Ponderosa, BMI). **Parrot 40006**

THE TROGGS—WILD THING (Prod. by Page One Prod.) (Writer: Chip Taylor) (Blackwood, BMI)—Exciting new group, currently climbing the British charts, is released by Atco and Fontana in the U. S. On either label the disk is a surefire smash. Flip: (on Atco) "With a Girl Like You" (Dick James, BMI); (on Fontana) "From Home" (Dick James, BMI). **Atco 6415 and Fontana 1548**

MAJOR LANCE—INVESTIGATE (Prod. by Billy Sherrill) (Writers: C. Thomas-E. Thomas) (Bomac, BMI)—Exciting Lance vocal performance on this wailin' rocker will rush him up both pop and r&b charts. Flip: "Little Young Lover" (Curtom, BMI). **Okeh 7250**

BRIAN HYLAND — THE JOKER WENT WILD (Prod. by Garrett & Russell) (Writer: B. Russell) (Rising Sun, BMI)—Hyland has a strong, commercial chart entry in this easy-go rocker with solid dance beat backing. Flip: "I Can Hear the Rain" (Blackwood, BMI). **Philips 40377**

THE IDES OF MARCH—YOU WOULDN'T LISTEN (Prod. by Mike Considine) (Writers: Millas-Peterik-Borch) (BMC, BMI)—Exciting debut for the group on this teen lyric rouser that could go all the way. Flip: "I'll Keep Searching" (BMC, BMI). **Parrot 304**

DRIFTERS—YOU CAN'T LOVE THEM ALL (Prod. by Bert Berns) (Writers: Berns-Leiber-Stoller-Nugent) (Cotillion-Trio-Mellin, BMI) — Latin-flavored, easy-rock ballad with dance beat instrumental support should quickly re-establish the talented group on the charts. Flip: "Up in the Streets of Harlem" (Web IV, BMI). **Atlantic 2336**

KITTY KALLEN—ONE GRAIN OF SAND (Prod. by Bob Crewe Prod.) (Writers: Crewe-Brown, Bloodworth) (Saturday, BMI)—Miss Kallen has an exciting chart item in this teen-aimed rocker with exceptional Bob Crewe production. Flip: "From Your Lips to the Ears of an Angel" (Saturday, BMI). **Philips 40375**

BOBBY MANN—MAKE THE RADIO A LITTLE LOUDER (Prod. by Linde & Bloom) (Writers: Linde-Bloom) (Tender Tunes-Elmwin, BMI) — A rockin' big-beat ballad in the vein of "Big Boy Pete" has top-of-the-chart potential. Impressive debut for the vocalist. Flip: "Heart of Town" (Tender Tunes-Elmwin, BMI). **Kama Sutra 210**

THE ROCK AND ROLL SOCIETY—EVERYBODY DO LIKE I SAY (Prod. by Wes Farrell) (Writers: Kusik-Adams-Farrell) (Picturetone, BMI) — Free-swinging, "Simon says" type novelty has all the ingredients for a summertime smash. Will appeal to all beach-bound transistor toters. Flip: "We Can Make It" (Picturetone, BMI). **Diamond 204**

BETTY MADIGAN—Life Goes On (Leo Feist, ASCAP). MGM 13532
THE NICK VENET ORCHESTRA—Camp Slight (Northern, ASCAP). DECCA 31939
ROBERT MAXWELL, HIS HARP & ORCHESTRA—Canadian Sunset (Vogue, BMI). DECCA 31968
KENNY YOUNG—My Aim Is to Please You (Unart, BMI). UNITED ARTISTS 50032
DAVID FISHER—Gotta Tell the World (MCA ASCAP). COLUMBIA 43641
JIMMY PAYNE—What Does It Take? (Glaser, BMI). EPIC 10027
FRANKIE AND JOHNNY (I'm) Never Gonna Leave You (Acuff-Rose, BMI). HICKORY 1391
BARBARA MILLS—Let's Make a Memory (Acuff-Rose, BMI). HICKORY 1392
KEITH ALLISON—I Ain't Blamin' You (Arch, ASCAP). COLUMBIA 43619

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

JOHNNY CASH — EVERYBODY LOVES A NUT (Prod. by Law & Jones) (Writer: J. Clement) (Jack, BMI)—Title tune from his latest LP is an up-beat lyric novelty that should prove a smash for the country favorite. Excellent choral and instrumental backing. Flip: "Austin Prison" (Southwind, BMI). **Columbia 43673**

WILBURN BROTHERS—I CAN'T KEEP AWAY FROM YOU (Writer: Darrell Statler) (Bronze, SESAC)—**I'M NOT GONNA DRESS UP** (Writer: Earl Montgomery) (Sure-Fire, BMI)—Well-written, easy-go ballad is backed by a bouncy blues. Either tune could top their recent hit single, "Someone Before Me." **Decca 31974**

DAVE DUDLEY — TIME AND PLACE (Prod. by Jerry Kennedy) (Writer: Tom Hall) (Newkeys, BMI) — Hot on the heels of his "Viet Nam Blues" hit, comes this love-woes ballad with warm, emotional Dudley vocal. Flip: "Lonelyville" (4 Star Sales, BMI). **Mercury 72585**

CHARLIE LOUVIN—I WANT A HAPPY LIFE (Prod. by Marvin Hughes) (Writers: Louvin) (Euclid, BMI) Louvin-written, up-beat lyric ballad gets exceptional vocal treatment by the talented singer and should quickly equal his "You Finally Said Something Good Hit." Flip: "Something's Wrong" (Talmont, BMI). **Capitol 5665**

RED SOVINE—I THINK I CAN SLEEP TONIGHT (Prod. by Tommy Hill Prod.) (Writer: Hayes-Stock) (Tarheel, BMI)—Right in the groove of his "Giddy-up-Go" smash is this recitation ballad weeper that's sure to equal his big hit. Flip: "I'm the Man" (Starday, BMI). **Starday 766**

BOBBY BARE—THE STREETS OF BALTIMORE (Prod. by Chet Atkins) (Writers: Glaser-Howard) (Glaser, BMI)—**SHE TOOK MY SUNSHINE AWAY** (Prod. by Chet Atkins) (Writer: Bare) (Central, BMI)—Two exceptional Bare ballads should go to the top of the country chart. Top side has strong pop potential, while the flip is a well-performed, up-tempo weeper. **RCA Victor 8851**

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

BILLY WALKER—A Million and One (Silver Star, BMI). MONUMENT 943
FARON YOUNG—Sweet Love and Happiness (Tree, BMI). MERCURY 72574
DAVID HOUSTON—Almost Persuaded (Gallico, BMI). EPIC 10025
WILLIE NELSON—I Love You Because (Fred Rose, BMI). RCA Victor 8852
LEROY PULLINS—I'm a Nut (Sleepy Hollow, ASCAP). KAPP 758
STAN HITCHCOCK—Hush a Bye (Cedarwood, BMI). EPIC 10022
JERRY LANE—I'll Miss You Every Chance I Get (Yonah, BMI). CHART 1335

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

THE MANHATTANS—THAT NEW GIRL (Prod. by Joe Evans Prod.) (Writers: Lovett-Evans) (Samayan, BMI)—**CAN I** (Prod. by Joe Evans Prod.) (Writers: Smith-Evans) (Samayan, BMI)—Top sounds from the talented group, sure to hit the r&b chart. Top side has big beat possibilities, while flip is a well-done r&b wailer. **Carnival 517**

BOB & EARL—BABY, IT'S OVER (Prod. by Fred Smith) (Writer: Cronander) (Arima, SESAC)—The talented vocalists give excellent performances on this slow-beat, rhythm wailer with top choral backing. Flip: "Dancin' Everywhere" (Charlie, SESAC). **Mirwood 5517**

REV. WILLINGHAM & HIS SWANEES—THAT'S THE SPIRIT (Prod. by James Brown Prod.) (Writers: Jones-Brown) (Dynatone, BMI)—Great James Brown production on this r&b shouter with gospel lyric message has solid commercial possibilities. Exciting vocal work. Flip: "Try Me Father" (Dynatone, BMI). **Federal 12542**

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

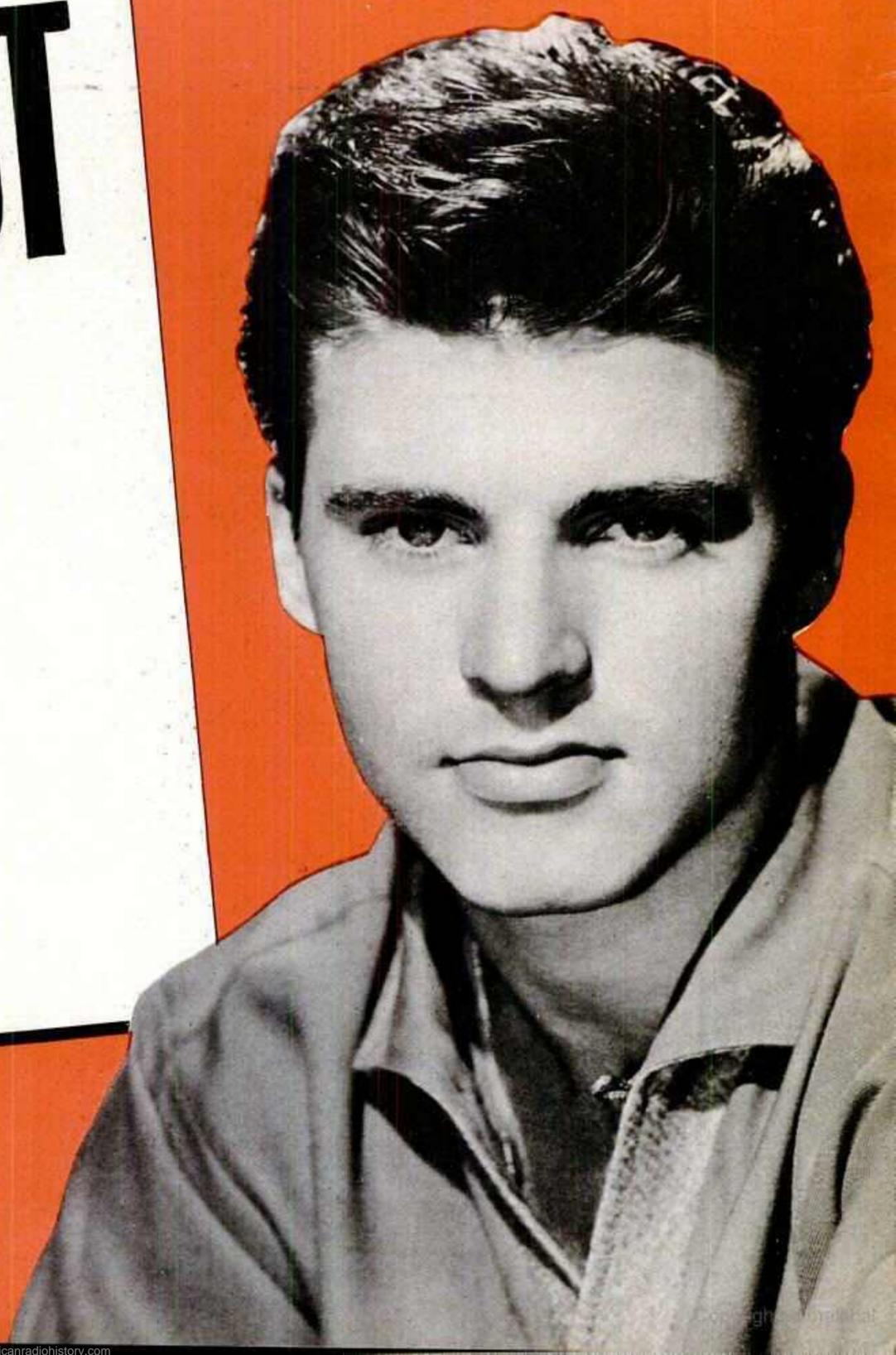
NINA SIMONE—I LOVE YOUR LOVIN' WAYS (Benjamin, ASCAP). PHILIPS 40376
VICKI ANDERSON—Nobody Cares (Dynatone, BMI). DE LUXE 6201
ACE CANNON—Mockin' Bird Rock (Jec, BMI). HI 2107
THE AUTOGRAPHS—Sad Sad Feeling (Jan Cris, BMI). LOMA 2040
JOE SIMON—Long Hot Summer (Cape Ann, BMI). SOUND STAGE 7 2564
DUKE BROWNER—Crying Over You (Gomba, BMI). IMPACT 1008
LATTIMORE BROWN—Little Bag of Tricks (Cape Ann, BMI). SOUND STAGE 7 2562
LARRY HALE—Polly Wolly (H & L, BMI). DIAMOND 203

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by *Ricky*
NELSON

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QUIT"**

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DECCA



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HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Billboard Award

Table with columns: Weeks on Chart, Title, Artist (Producer, Label & Number), Weeks on Chart. Includes songs like 'When a Man Loves a Woman', 'A Groovy Kind of Love', 'Paint It, Black'.

Table with columns: Weeks on Chart, Title, Artist (Producer, Label & Number), Weeks on Chart. Includes songs like 'Eight Miles High', 'Girl in Love', 'Backstage', 'Red Rubber Ball'.

Table with columns: Weeks on Chart, Title, Artist (Producer, Label & Number), Weeks on Chart. Includes songs like 'Popsicle', 'Cloudy Summer Afternoon', 'Ninety-Nine and a Half'.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A-Z with publisher/licensee information.

Table listing songs A-Z with publisher/licensee information.

Table listing songs A-Z with publisher/licensee information.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100 with publisher/licensee information.

1962: KEEPS RIGHT ON A-HURTIN'

1963: SEND ME THE PILLOW YOU DREAM ON

1964: TALK BACK TREMBLING LIPS

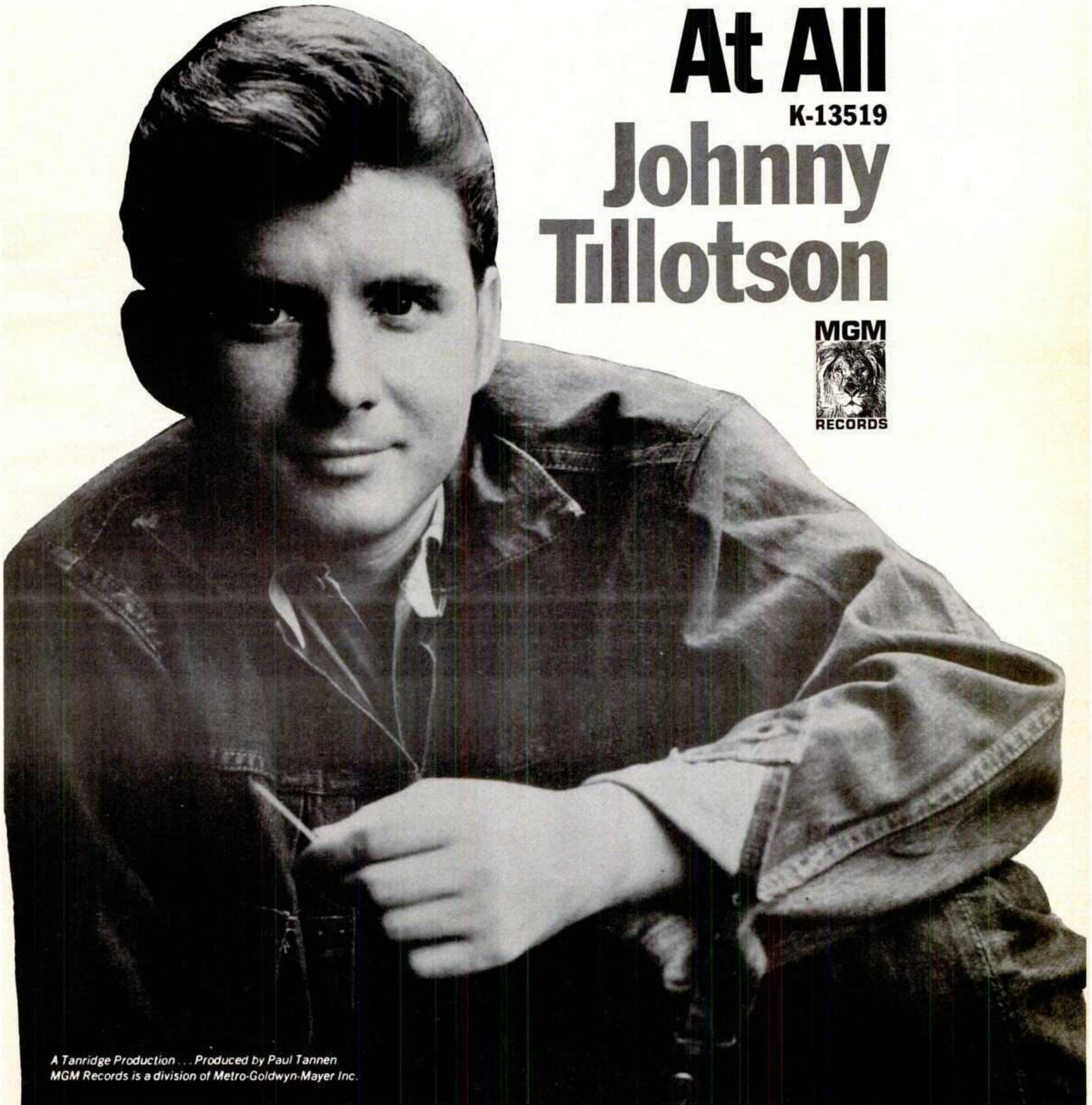
1965: HEARTACHES BY THE NUMBER

1966: ANOTHER GREAT
POP COUNTRY HIT!

No Love At All

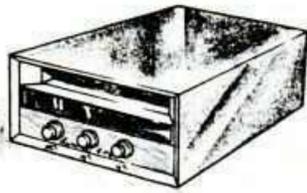
K-13519

Johnny Tillotson

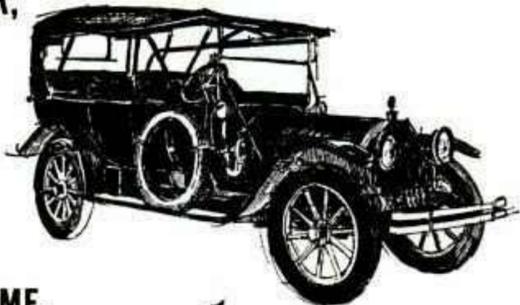


A Tanridge Production . . . Produced by Paul Tannen
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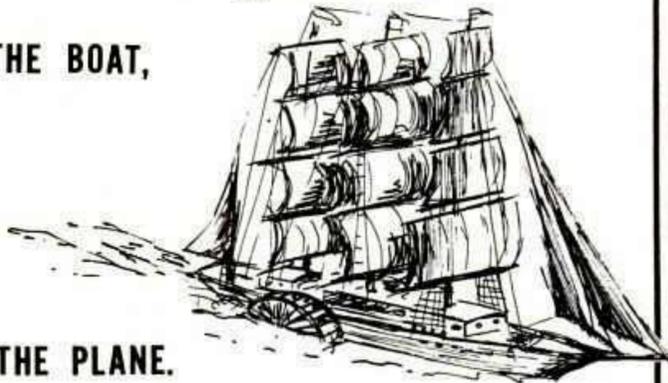
FOR THE CAR,



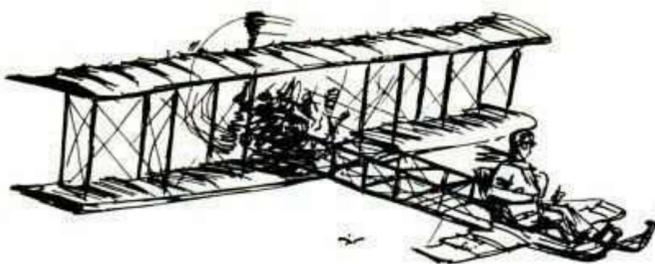
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FOR THE BOAT,



FOR THE PLANE.



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DISTRIBUTOR AND DEALER INQUIRES INVITED

Billboard TOP 40 **EASY LISTENING**

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE	Artist, Label & Number	Wks. On Chart
	1	2	3			
1	4	7	13	STRANGERS IN THE NIGHT	Frank Sinatra, Reprise 0470 (Roosevelt-Champion, BMI)	6
2	2	5	8	THE MORE I SEE YOU	Chris Montez, AAM 796 (Bregman, Vocco & Conn, ASCAP)	8
3	3	3	6	LOVE ME WITH ALL OF YOUR HEART	Bachelors, London 9828 (Peer Int'l, BMI)	10
4	1	1	5	BAND OF GOLD	Mel Carter, Imperial 66165 (Ludlow, BMI)	9
5	5	2	4	I'M COMIN' HOME, CINDY	Trini Lopez, Reprise 0455 (Tridon, BMI)	10
6	7	10	14	MAME	Bobby Darin, Atlantic 2329 (Morris, ASCAP)	8
7	8	8	2	THE BALLAD OF IRVING	Frank Gallop, Kapp 745 (Thirteen, ASCAP)	8
8	6	6	9	THE "A" TEAM	S/Sgt. Barry Sadler, RCA Victor 8004 (Music, Music, ASCAP)	7
9	10	11	17	COME RUNNING BACK	Dean Martin, Reprise 0466 (Richbarr/Kita, BMI)	5
10	14	19	25	THE IMPOSSIBLE DREAM	Jack Jones, Kapp 755 (Fox, ASCAP)	5
11	13	17	23	SAM, YOU MADE THE PANTS TOO LONG	Barbra Streisand, Columbia 43612 (Shapiro-Bernstein, ASCAP)	4
12	16	20	26	MAME	Louis Armstrong, Mercury 72574 (Morris, ASCAP)	5
13	9	4	7	THE CRUEL WAR	Peter, Paul & Mary, Warner Bros. 5809 (Pepamar, ASCAP)	8
14	11	9	11	DOWNTOWN	Mrs. Miller, Capitol 5640 (Leeds, ASCAP)	6
15	15	18	19	LESS THAN TOMORROW	Jerry Vale, Columbia 43605 (South Mountain, BMI)	7
16	19	26	37	WIEDERSEH'N	Al Martino, Capitol 5652 (Roosevelt, BMI)	4
17	12	14	16	MESSAGE TO MICHAEL	Dionne Warwick, Scepter 12133 (U.S. Songs, ASCAP)	9
18	20	22	32	THE LAST WORD IN LONESOME IS ME	Eddy Arnold, RCA Victor 8818 (Tree, BMI)	5
19	17	13	15	A LOVER'S CONCERTO	Mrs. Miller, Capitol 5640 (Saturday, BMI)	7
20	22	25	29	STRANGERS IN THE NIGHT	Bert Kaempfert & His Orchestra, Decca 31945 (Champion-Roosevelt, BMI)	5
21	25	30	31	LARA'S THEME	Roger Williams, Kapp 738 (Robbins, ASCAP)	6
22	18	16	20	PLEASE DON'T SELL MY DADDY NO MORE WINE	Greenwoods, Kapp 742 (Third Story, BMI)	8
23	30	39	—	IT'S OVER	Jimmie Rodgers, Dot 16861 (Honeycomb, ASCAP)	3
24	31	40	—	COO COO ROO COO COO PALOMA	Perry Como, RCA Victor 8823 (Peer Int'l, BMI)	3
25	27	28	30	THE MINUTE WALTZ	Barbra Streisand, Columbia 43612 (Arch, BMI)	6
26	24	24	27	DUM-DE-DA	Bobby Vinton, Epic 10014 (Gallico, BMI)	5
27	21	12	1	TOGETHER AGAIN	Ray Charles, ABC-Paramount 10785 (Central, BMI)	11
28	28	33	35	LARA'S THEME	Teddy Randazzo, MGM 13447 (Robbins, ASCAP)	5
29	35	38	39	YOU'RE GONNA HEAR FROM ME	Julius La Rosa, MGM 13497 (Remick, ASCAP)	4
30	29	34	34	I'M GONNA CHANGE EVERYTHING	Jimmy Roselli, United Artists 996 (Tuckahoe, BMI)	6
31	23	15	3	I CAN'T GROW PEACHES ON A CHERRY TREE	Just Us, Colpix 803 (April Music, ASCAP)	11
32	33	36	38	BLACK FOREST HOLIDAY	Herb Jankowski, Mercury 72567 (MRC, BMI)	4
33	36	—	—	I LOVE YOU DROPS	Vic Dana, Dolton 319 (Moss-Rose, BMI)	2
34	34	35	40	LET'S START ALL OVER AGAIN	Ronnie Dove, Diamond 198 (Picturetone, BMI)	4
35	38	—	—	STAGECOACH TO CHEYENNE	Wayne Newton, Capitol 5643 (Miller, ASCAP)	2
36	—	—	—	I ONLY HAVE EYES FOR YOU	Lettermen, Capitol 5649 (Remick, ASCAP)	1
37	—	—	—	ONE-TWO-THREE	Jane Morgan, Epic 10032 (Double-Diamond, BMI)	1
38	39	—	—	DON'T TOUCH ME	Jeannie Seely, Monument 933 (Pamper, BMI)	2
39	40	—	—	RAT RACE	Righteous Brothers Band, Verve 10403 (Famous, ASCAP)	2
40	—	—	—	IF I FELL	Brothers Four, Columbia 43621 (Maclean, BMI)	1

BEHIND THE RECORDS

Some years ago, Bob Crewe, a highly talented composer, felt that in order to get ahead in the strongly competitive music and recording business, it would be a great advantage for a writer to also produce records. And so Bob Crewe combined writing with arranging and producing. He achieved great success, and now both Crewe and his companies are known throughout the world.

Russ Miller, professional manager of Crewe's publishing firm, Saturday Music, Inc., is in complete agreement with this principle. He makes it a rule to select writers who can also be developed as producers. This policy has been tremendously effective for both writer and publisher.

Russ Miller, and Bob Coogan, assistant professional manager of Saturday Music, are always on the lookout for writers, and since it is known that they are genuinely interested, writers are eager to discuss their songs with them. On the other hand, record producers from around-the-globe have beaten a door to Saturday Music in search of material for their own recording sessions. They have found that this is one publishing firm that really has its finger on the pulse of the record buying public.

Outstanding producers who have found that they can always count on Saturday Music coming up with the right song for them include Tom Wilson of MGM, John Simon of Columbia, Johnny France and Lou Reizner of Philips, Dennis Lampert of Don Costa Productions, Joe Rene of RCA Victor, Henry Jerome of Coral, Joe Saraceno of Liberty, Luchi De Jesus of Mercury, Jerry Wexler of Atlantic and Bob Keane of Mustang.



Current examples of Saturday Music songs produced by the firm's writers include:

WE'LL BE MAKING OUT—Writers: Bob Crewe-Bob Gaudio. Recorded by Jessica James and the Outlaws. Producer: Bob Gaudio for DynoVoice.
MY HEART'S NOT IN IT ANYMORE (BABE, BABE, BABE)—Writers-Producers: Sandy Linzer-Denny Randell. Recorded by The Steinways for Oliver.
SILVER SPOON—Writers-Producers: Linzer-Randell. Recorded by The Toys for DynoVoice.
OPA KUKLA—Writer-Arranger John Argyropoulos. Recorded by Morocco for MGM.
FIREMAN—Writers: Herb Bernstein-Gary Weston. Producer: Herb Bernstein. Recorded by Vala Reagan and the Valarons for ATCO.
BREAK OUT—Writers: Herb Bernstein-Gary Weston. Recorded by Mitch Ryder and the Detroit Wheels. Producer: Bob Crewe for New Voice.
A STREET THAT RHYMES AT SIX A.M.—Writers: Norma Tanega-Norma Kutzer. Producer: Herb Bernstein. Recorded by Norma Tanega for New Voice.
OPUS 17—Writers: Linzer-Randell. Producer: Bob Crewe. Recorded by Four Seasons for Philips.

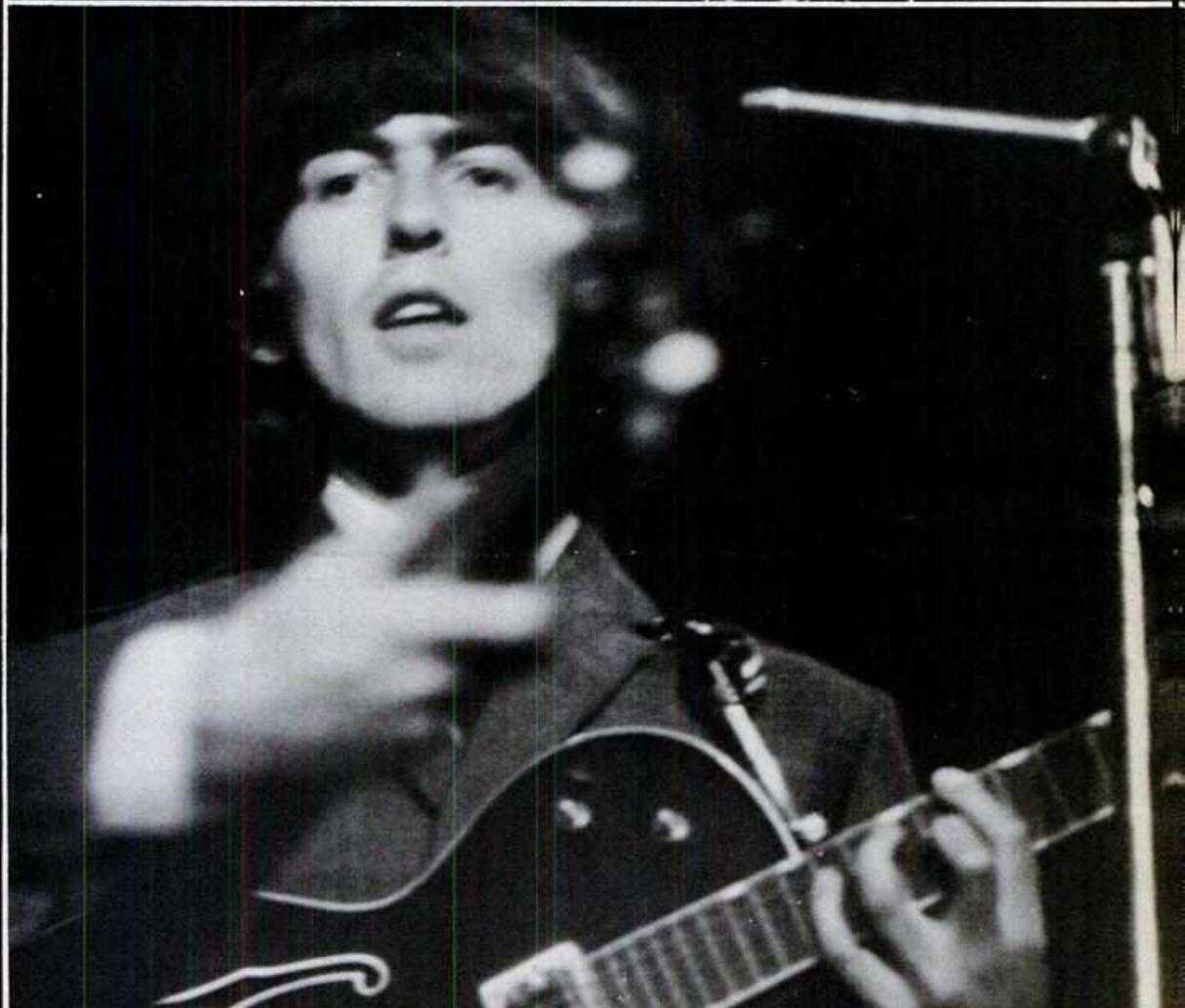
Heard any good songs lately? Chances are they are published by Saturday Music, Inc.

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RUSS MILLER—PROF. MGR.

JUNE 4, 1966, BILLBOARD



*The Beatles have a new one.
You know what that means.*

*Paperback Writer
b/w Rain*

5651



RADIO-TV programming

Stations in Spain Weigh Adopting of U.S. Formats

By CLAUDE HALL

ROCHESTER, N. Y.—Broadcasters in Spain are giving serious thought to devoting their FM facilities to Hot 100 formats or other types of specialized programming. Robert S. Kieve, vice-president and general manager of WBBF-AM-FM here, just returned from two weeks in Spain. He gave a series of eight seminars in Madrid at the invitation of Sociedad Espanola de Radiodifusion for Radio Madrid.

Kieve, who spent 1943-1947 as information officer of the American Embassy in Spain, is the author of "El Arte Radiofonico" (The Art of Broadcasting), which is still widely used there in colleges in Spain. The book was published in 1945 and therein lies an explanation of the present state of radio in Spain—it has not yet developed to its full capacity.

The reason, said Kieve, is probably because TV hasn't developed as a medium in the same way it developed in the United States. In the U. S., TV stations went quickly to 18 hours per day of programming; in Spain most stations are still doing only three-to-four hours a day. There's basically only one channel (a second channel is UHF and doesn't have the audience of its VHF counterpart); most cities in the U. S. have three-plus channels. Third, TV in Spain has extremely low penetration—probably only 30 per cent of the homes.

Thus radio in Spain hasn't met the competition it did in the U. S. "They have never had to adjust. They still have programming similar to U. S. radio stations before TV stole the programming concepts away—drama shows, big band musical shows done live. They're doing now what we did years ago. Soap operas in the late evening—4 to 7 p.m.—do very well."

Will Need Change

Yet, radio men in Spain are very astute, said Kieve. They're aware of the situation and figure they'll have to change someday. The radio men he talked to during his seminars were very interested in specialized radio, he said, because of the "government-enforced growth of radio." All AM stations are having to build FM facilities.

At present, stations feature only limited record shows. One station, he said, played rock 'n' roll records 5:30-6 p.m. "I felt the show had a lot of listeners, but surveys didn't bear me out." Kieve, who operates a Hot 100 format station on AM and 24-hour concert programming on



SPANISH RADIO MEN Manuel Cano, program director of S.E.R., Madrid, and Fernando Romero, sales manager of S.E.R., are fascinated by the use of cartridges in American radio. The two were guests of WBBF-AM/FM, Rochester, N. Y., last week.

FM (which is soon to go stereo four hours a night), invited the broadcasters to visit WBBF. Last week, just a week after his return from Spain, both Manuel Cano, program director for S.E.R., and sales manager Fernando Romero were WBBF guests.

Though U. S.-style format radio may not come about for some time in Spain, the visitors were interested in the American way of doing things on radio. For instance, the fast production used by most radio stations in the U. S.

Singing Break

"They also liked our system of identifying ourselves . . . the singing break," said Kieve. In fact, the two Spanish radio men hired Mark Century to produce a series of identifications based on their musical logo, a sound similar to the well-known bong, bong, bong used by NBC.

Another thing that interested the visiting radio men was the American concept of condensation. "Our feeling is that feature

is better received by the public if condensed to one-minute lengths. We keep editorials, sports, even a Spanish lesson we feature, to one minute lengths. This was something they could do.

During his seminars presented in Madrid, Kieve tried to bring the radio men attending up-to-date on what was happening in American radio. He discussed everything from Hot 100 programming to Easy Listening and country music.

Out of about 150 radio stations in Spain, S.E.R. services 52; 12 are owned and operated
(Continued on page 28)



B. MITCHELL REED of KFVB, Hollywood, turned down an offer by Capitol Records' Mrs. Miller to demonstrate her album by singing him a song. She guested on the station's "Teen Topics" interview show recently.

Robbins Has a Nestful of Hits

NEW YORK—Air personality Fred Robbins has produced more than 50 albums without coming up with a chart hit. But they all have been turntable hits and the record companies are still knocking on his door. A couple of his latest albums—open-end interviews to promote Broadway musicals, movies, as well as other albums—were connected with the movie "Arabesque," for which Henry Mancini did the score, and the Broadway play, "Sweet Charity."

Robbins hosts an ABC radio network show called "Assignment Hollywood." The five-minute interview show is carried by the nearly 400 ABC affiliates as well as the off-shore pirate station—Radio London and radio stations in Canada, Australia, and New Zealand. In June, Robbins packs his tape recorder for another trip abroad to seek material for the show; he'll visit London, Paris, Rome, Madrid—anywhere he can find a recording artist or a movie star. Some of the record artists he's interviewed include the Beatles (four times), Stan Getz,

Frank Sinatra, Dave Clark, the Serendipity Singers, Herb Alpert, Tony Bennett, Benny Goodman. When he interviewed the Animals recently, he prompted them to talk about music, the teen frenzy for records.

The interview show is highly valuable as an artist promotion medium; on the other end, radio stations find it extremely useful, either as a separate show or integrated into a deejay's program. Interviews hinge on ideas, said Robbins, so the shows won't go stale. He's now considering editing several of the interviews and packaging them on an album for general sale—thus his chance for, at least, a commercial album.

From Show

The open-end albums that Robbins produces grew out of his interview show, which is now six years old. Robbins, a veteran personality, has worked in both radio and TV. He started on WITH, Baltimore, then went to WHN in New York. He handled "Robbins' Nest" on WNEW, New York. In TV, he was host of the first network show featuring live

bands—"Cavalcade of Bands," he had "Do You Want to Be a Star," a teen talent show; "Coke Time," the Eddie Fisher show; and an all-night show on WOR—
(Continued on page 28)



HUNDREDS OF RECORDING artists have gained bonus sales because of an interview by Fred Robbins, host of the ABC radio network's "Assignment Hollywood" series. Here David McCallum, left, talks about his album with Robbins.

With KLIF Service Comes First

DALLAS — KLIF, The Hot 100 format radio station here, once again proved its tremendous influence with listeners. For the third year in a row—since Billboard launched its Radio Response Rating survey—the station took top honors for influencing sales of pop singles records. KLIF received 56 per cent of the votes of record dealers and distributors in the Dallas area, one-stop operators and local and national record company executives.

The major air personality influence on record sales was Jimmy Rabbit, alias Dale Payne, of KLIF. Rabbit, who was third last year, shot into No. 1 position with 49 per cent of the votes. Last year, KLIF's team of Charlie Brown and Irving Harigan ranked first; this year, they placed third.

One factor that has contributed to the station's success, believes program director Johnny Borders, is the devotion to community service, especially through top-flight news programming. The station's music is selected by Rabbit under the supervision of Borders.

"We try to take into consider-

ation the type of music people want to hear," said Borders. "For example, folk-rock seems to be happening now . . . like the record by the Mama's and Papa's—'Monday, Monday'. We feel like it's been important to our past success that we've been accurate in playing the new records that are bound to be hits." Records the station has helped push to fame include "Red Rubber Ball," by the Cyrkle on Columbia Records. Big records that were happening in the market, largely from exposure on KLIF, include "One Too Many Mornings," by the Beau Brummels on Warner Bros. Records and "All These Things," by the Uniques on Paula Records.

Rabbit is not an "average Top 40 deejay," said Borders. "He's got a big voice and he sounds like he's talking just to you. Listeners feel they're hearing their best friend." Rabbit, Borders said, is smooth enough to appeal to adults and yet hep enough to attract a huge teen audience.

"He has a vast amount of believability" and, coupled with high audience ratings, "thus the

reason he's such a factor in influencing record sales."

March, April, and May were the most successful months in billings the station has ever had, said Border — "Each month larger than the month before."



JACK SPECTOR, air personality at WMCA, New York, talks with Warner Bros. Records' James Darren about his latest single, "Where Did We Go Wrong." Darren is star of ABC-TV network's "Time Tunnel" series starting next fall.



SEECO RECORDS HELD A PARTY last week in honor of Vicentico Valdes at La Barreca in New York. From left, Freddy Baez, a powerhouse air personality on Latin-American-formatted WHOM, New York; Claude Hall, radio-TV editor of Billboard; Valdes, and Howard Roseff, vice-president of Seeco Records.

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"HE'LL BE BACK"

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Produced by Calvin Carter

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WRR's Lowe Top Deejay in Dallas

DALLAS—Jim Lowe of WRR here won top honors as the major air personality influencing sales of albums in the Dallas area, according to Billboard's latest Radio Response Rating survey of the market.

The station as a whole placed second, but Lowe came in by a vast margin of votes—53 per cent of the total—of record dealers, distributors, one-stop operators, and local and national record company executives. Lowe, who doubles as program director of the 5,000-watt outlet, also placed second in influencing sales of r&b records.

The station was second in influencing sales of r&b records, second in influencing sales of jazz records, and first in creating sales of comedy records. The station's FM facility—WRR-FM—was voted the major influence on classical record sales with 72 per cent of the votes.

Lowe holds down a 6-9 a.m. show daily, plus a 11-midnight show nightly and a 10-midnight show Saturdays. The station uses mostly an Easy Listening format, except for the show by Lowe at night, which is devoted to r&b. The "Blues Caravan" at (Continued on page 28)

MGM Sets Up A Sweepstakes

NEW YORK — MGM records is launching a radio sweepstakes contest to promote the new "Little Red Riding Hood" single by Sam the Sham and the Pharaohs. Radio stations are being asked to feature the contest and to select four winners from its listeners.

Prizes will include a Sam the Sham shirt, first; a package of 25 MGM albums, second; autographed copy of Sam the Sham albums, third; Sam the Sham singles, fourth. Stations can present the awards themselves. Radio stations can write MGM records press chief Sol Handwerker for information.

VOX JOX

By CLAUDE HALL

On July 18, radio station 5KA in Adelaide, Australia, will hold its second annual 5KA Top Talent Awards presentations in the Hotel Australia. The awards are for the Australian record industry. The Gold Award will go to the best over-all record, other awards will go to best male vocal, best female vocal, instrumental, composition and folk award. Among the nine awards—most determined by the radio staff—will also be one presented to an artist based on listener votes. Attending the ceremonies will be local and interstate record company executives, retail and wholesale record distributors, press, and radio and TV people. The awards are similar to those presented recently by radio station 3KY of Melbourne, Australia. Both stations set up the awards to

stimulate the Australian record industry, a highly laudable goal.

Tim Teeter is the new manager of KOUR, Manchester, Ia., and asks for records. . . Johnny Canton, in addition to being music director and air personality at WIXY, Cleveland, is now holding down the position also of production director. . . Jerry Blocker has joined the personality roster of WJBK, Detroit, and is on 7:05-11:30 p.m.; he was formerly with WCAR, Detroit.

Named to the new Small Market Radio Committee of the National Association of Broadcasters were: Chairman Raymond A. Plank, owner, WKLA, Ludington, Mich.; John Hurlbut, president and general manager, WVMC, Mt. Carmel, Ill.; John W. Jacobs, president and general manager, WDUN, Gainesville, Ga.; Robert E. Thomas, vice-president and general manager, WJAG, Norfolk, Neb.; Frank Balch, general manager, WJOY, Burlington, Vt.; Julian F. Haas, president and manager, KAGH, Crossett, Ark., and Ted A. Smith, vice-president and general manager, KUMA, Pendleton, Ore.

Phil Stout, program manager of WDVR-FM, Philadelphia, has been promoted to operations manager. . . New additions to personality roster of WIOD, Miami, are Rog Carter, formerly of WCUE in Akron and Ken Warren, formerly of WING in Dayton. . .

Les Acree has assumed his old duties as program director at WTUP, Tupelo, Miss., a Hot 100 (Continued on page 28)

RADIO RESPONSE RATING

DALLAS, TEX. . . . 3rd Cycle

JUNE 4, 1966

TOP STATIONS

Rank	Call Letters	% of Total Points
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★ POP Singles

1. KLIF 56%
2. KBOX 40%
3. KFJZ (Ft. Worth) 4%

★ POP LP's

1. WFAA-AM & FM 33%
2. WRR 25%
3. KVIL-AM & FM 20%
- Others (KRLD-AM & FM, KBOX-FM, KIXL-AM & FM, WBAP-AM & FM (Ft. Worth)) 22%

★ R&B

1. KNOK (Ft. Worth) 83%
2. WRR 17%

★ JAZZ

1. KNOK (Jerry Thomas) 83%
2. WRR (Joe Hickman) 17%

★ COUNTRY

1. KPCN (Grand Prairie) 56%
2. KCUL (Ft. Worth) 44%

★ CONSERVATIVE

1. KIXL-FM 96%
2. KRLD-AM & FM 4%

★ COMEDY

1. WRR 100%

★ FOLK

Note: No fold show in Dallas area. The following stations program folk music occasionally:
 KMAP-FM
 KVIL
 WBAP
 WRR

★ CLASSICAL

1. WRR-FM 72%
2. KRLD-AM & FM 28%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

TOP DISK JOCKEYS

Rank	Disk Jockeys	Call Letters	% of Total Points
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★ POP Singles

1. Jimmy Rabbitt KLIF 49%
2. Frank Jolle KBOX 31%
3. Charlie Brown & Irving Harrigan KLIF 12%
- Others (Johnny Dark, KLIF; Bob McCord, KLIF; Mark West, KLIF) 8%

★ MUSIC DIR., PROGRAM DIR., OR LIBRARIAN

(Most co-operative in exposing new records)
 Frank Jolle Music Director, KBOX
 Jimmy Rabbitt Music Director, KLIF

BY TIME SLOT

Morning Brown & Harrigan, KLIF
 Mid-Morning Johnny Dark, KLIF
 Early Afternoon Mark West, KLIF
 Traffic Man Jimmy Rabbitt, KLIF
 Early Evening Frank Jolle, KBOX
 Late Evening Frank Jolle, KBOX
 All Night Terry Byrd (tie), KBOX
 Bill Robbins (tie), KLIF

★ TOP TV BANDSTAND SHOW

"Sump'n Else" Ron Chapman, WFAA-TV
 5-5:40 p.m. M-F

★ POP LP's

1. Jim Lowe WRR 53%
2. Walter Vaughn WFAA 20%
3. Bob Jett (tie) WRR 7%
3. Gene O'Bannon (tie) WBAP 7%
- Others (Bobby Brock, WFAA; Bob Bruton, WFAA; Hugh Lampman, KBOX-FM; Charlie Van, WFAA) 13%

★ PROGRAM DIR., MUSIC DIR. OR LIBRARIAN

(Most co-operative in exposing new LP's)
 Bob Bruton Program Director, WFAA
 Jim Lowe Program Director, WRR

★ R&B

1. Jerry Thomas KNOK 67%
2. Jim Lowe WRR 22%
3. Curtis Pierce KNOK 7%
4. Reuben (Mad Lad) Washington KNOK 4%

★ COUNTRY

1. Joe Poovey KPCN 48%
2. Bill Mack KPCN 26%
3. Randy Ryder KPCN 21%
4. Horace Logan KPCN 5%

STATIONS BY FORMAT

AM RADIO FREQUENCIES

WFAA	570/820	KNOK	970	KFJZ	1270
KSKY	660	KIXL	1040	WRR	1310
KPCN	730	KRLD	1080	KXOL	1360
WBAP	820/570	KVIL	1150	KBOX	1480
KJIM	870	KLIF	1190	KCUL	1540

FM RADIO FREQUENCIES

KRLD-FM	92.5	KNUS-FM	98.7	WRR-FM	101.1
KCUL-FM	93.9	KXOL-FM	99.5	KVIL-FM	103.7
WBAP-FM	96.3	KBOX-FM	100.3	KIXL-FM	104.5
KFJZ-FM	97.1			KMAP-FM	105.3
				KNOK-FM	107.5

DALLAS/FORT WORTH, TEX. Country's 12th Radio Market (15 AM; 13 FM).

KBOX: 5,000 watts. Owned by Balaban. On the air 24 hrs. a day. Music format: Contemporary. Editorializes occasionally. Joe Lang is director of 5-man news dept. Special equipment: 3 mobile units, walkie-talkie. 5-min. news at 55 past the hr. Cuts from Comedy LP's programmed occasionally. New records are selected for air-play by committee of station personnel. Play list published weekly. 12-18 new records programmed weekly. Record promotion people are seen Tues. & Wed. Gen'l mgr., Irene B. Runnels. Prog. dir., Khan L. Hammon. Music dir., Frank Jolle. Send 4 copies of 45's and 2 copies of LP's to Mr. Jolle, 9900 McCree Rd., Dallas, Tex. Phone: (214) DI 8-3800.

KBOX-FM: ERP 29,000 watts. Music format: Pop Standard-Standard. Send 2 copies of LP's to Miss Runnels, 6211 West North Hwy., Dallas, Tex. Phone: EM 3-0135.

KCUL: 1540 watts. Independent. Music format: Country. Gen'l mgr., Kurt Meer. Box 2049. Fort Worth, Tex. 76101. Phone: (817) WA 6-4606.

KCUL-FM: ERP 57,000 watts stereo. Address and personnel same as KCUL.

KFJZ: 5,000 watts. Owned by Radio Fort Worth. Music format: Contemporary. Gen'l mgr., Stan Wilson. Prog. dir., Bill Enis. 4801 W. Freeway, Fort Worth, Tex. 76107. Phone: (817) PE 7-6631.

KFJZ-FM: ERP 22,000 watts. Address and personnel same as KFJZ.

KIXL: 1,000 watts. Independent. Daytimer. Music format: Pop Standard (80%)-Standard (20%). Special programming "Homemaker Show," with Meg Healy. 9-10 a.m., Sat. Taylor Branch is director of 2-man news dept. 5-min. news at 25 past the hr., headlines 15 & 45 past the hr. New records are selected for air-play by committee of station personnel. Gen'l mgr., Dan Hayslett. Prog. dir., Harold Smith. Music dir., Marvin Hillis. Send 4 copies of 45's and 2 copies of LP's to Mr. Hillis, 1401 S. Akard, Dallas, Tex. Phone RI 1-5016.

KIXL-FM: ERP 100,000 watts stereo. On the air 24 hrs. a day. Music format: Standard (60%)-Conservative (25%)-Pop Standard (15%). Send 2 copies of stereo LP's to Mr. Hillis, address and all other information same as KIXL.

KJIM: 250 watts. Independent Daytimer. Music format: Pop standard, Editorializes occasionally. 5-min. news on the hr. headlines on the half-hr. Comedy LP's featured at 7:50 a.m. & 5:20 p.m. daily. Included in other regular programming. New records are selected for air-play by prog. dir. Approximately 10 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Everette Sally. Prog. dir., Ronald Ebben. Send 2 copies of 45's and 2 copies of LP's to Mr. Ebben, 2212 E. 4th, Fort Worth, Tex. Phone: (817) ED 6-7175.

KLIF: 50,000 watts. Owned by the McLendon Corp. On the hr. 24 hrs.

a day. Music format: Contemporary (100%). Editorializes frequently. Special programming: S.M.U. Basketball, Dallas Cowboys Football, Dick Glancy is director of 8-man news dept. Special equipment: 3 mobile units, headliner cruiser. 5-min. news on the hr., headlines on the half-hr. Comedy LP's often featured on "The First Team." New records are selected for air-play by committee of station personnel. Play list published weekly. Gen'l mgr., Charles F. Payne. Prog. dir., John Borders. Music dir., Jimmy Rabbitt. Send 5 copies of 45's and 2 copies of LP's to Mr. Rabbitt, 2120 Commerce, Dallas, Tex. 75201. Phone: (214) RI 7-9311.

KNUS-FM: Simulcast 7-9 a.m. and hourly news. Send 2 copies of 45's and 2 copies of LP's to Mr. Johnny Dark, FM Program Director. Address and other information same as KLIF.

KMAP-FM: ERP 20,000 watts. Owned by Century Broadcasting Corp. On the air 24 hrs. a day. Music format: Pop Standard (60%)-Jazz (15%)-Contemporary (10%)-Classical (5%)-Spanish Ethnic (5%). Special programming: Arlington College basketball, "Just Gentle Jazz," modern jazz. Joe McChesney is director of news dept. 5-min. news 10 times daily. Cuts from Comedy LP's and Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Approximately 20 new records programmed weekly. Gen'l mgr., H. Grafman. Prog. dir., Joe McChesney. Send 2 copies of 45's and 2 copies of LP's to Exchange Park, Dallas, Tex. 75235. Phone: (214) FL 7-0111.

KNOK: 1,000 watts. Owned by Hepburn Broadcasting Co., Inc. Daytimer Music format: Rhythm & Blues-Jazz. Editorializes occasionally. Special programming: Bishop College football, H.S. football & basketball. "Frank Clarke Sports," 5:15 p.m. M-W-F. Jerome Thomas is director of news dept. 5-min. news on the hr., headlines on the half-hr. New records are selected for air-play by committee of station personnel & research of local retailers. Play list published weekly. Approximately 50 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Stuart J. Hepburn. Prog. dir., Jerome Thomas. Music lib., Jim Walls. Send 2 copies of 45's and 1 copy of LP's to Mr. Walls, P. O. Box 7116, Fort Worth; P. O. Box 432, Dallas, Tex. Phone: (817) TE 1-1278 (Fort Worth). (214) HA 1-4144 (Dallas).

KNOK-FM: ERP 37,000 watts. Simulcast 4:30 a.m.-sundown. Address and other information same as KNOK.

KPCN: 500 watts. Independent. Music format: Country. Gen'l mgr., Giles Miller. Box 866, Grand Prairie, Tex. 75051. Phone (214) AN 4-2304.

KRLD: 50,000 watts. CBS affiliate. Music format: Pop Standard-Standard-Classical. Editorializes weekly. Special programming: H. S. basketball & football, Southwest Conference Football, Houston Astro Baseball, "Comment," with Ed Barker, Jim Underwood, Frank Gieber, Wes Wise; panel interview, 1:05-2:55 p.m., M-F. "Ask the Expert" (Continued on page 28)

RADIO-TV MART

RATES

REGULAR CLASSIFIED: 25¢ a word. Minimum: \$5. First line set all caps. DISPLAY CLASSIFIED: 1 inch, \$20. Each additional inch in same ad, \$15. Box rule around ad.

FREQUENCY DISCOUNTS: 3 consecutive insertions, 5%; 6 consecutive insertions, 10%; 13 or more consecutive insertions, 15%.

BOX NUMBER: 50¢ service charge per insertion. Also allow 10 words (at 25¢ each) for number and address.

CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue.

PAYMENT MUST ACCOMPANY ALL ORDERS.

Send order and payment to:
RADIO-TV MART, Billboard
 188 W. Randolph St., Chicago, Ill. 60601

HELP WANTED

ANNOUNCER-CHIEF ENGINEER: Immediate opening. Send tape, photo and background to Carl Yates, KSIS AM-FM, Sedalia, Mo.

SALES UP 307%

The Davis Broadcasting Company has purchased another station. We are expanding and need talented people. Program Director, Station Manager, Sales Manager, Production Men, Salesmen, D. J.'s., call or write Bill Weaver for full particulars.

KWIZ

105 East 5th St., Santa Ana, Calif.
 Phone (714) 547-0951

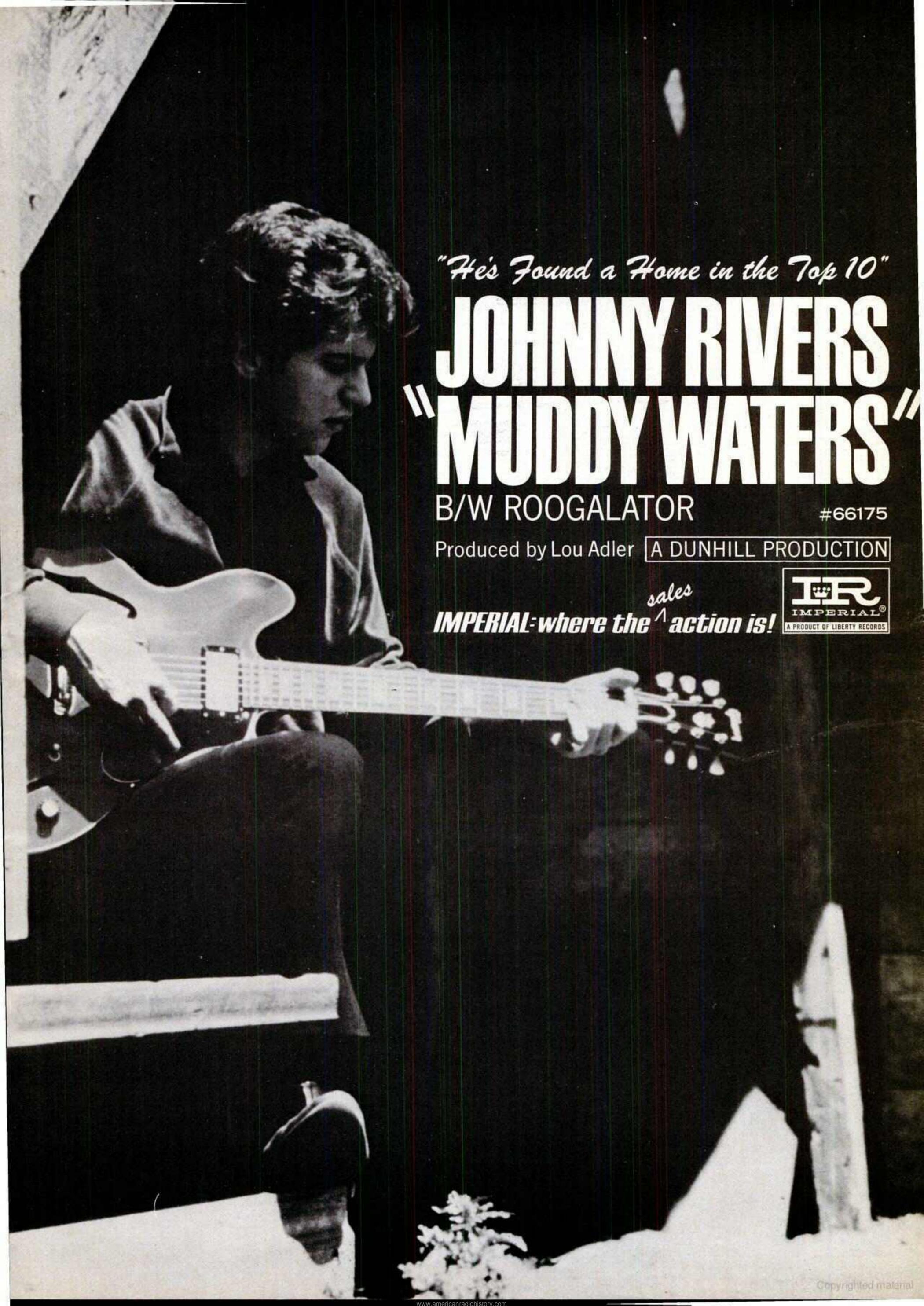
SITUATION WANTED

BRIGHT SOUNDING, DEPENDABLE, top forty personality is looking for a permanent position in a well established contemporary operation in the West or Southwest. Six years' experience, four at present position, two years as program director. Box 258, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

NEGRO AIR PERSONALITY ON EASY listening FM station desires to move up to larger market. College education, plus specialized training. Box 255, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

ONE OF AMERICA'S BEST-KNOWN DJ's & PD's seeks permanent association with "good people." Also experienced as Manager. Call: (213) 876-6248.

TOP 40 DISK JOCKEY AVAILABLE June 15. Major market experience. Documented audience builder. Funny, fast and gimmicks galore. Wife, 3rd ticket and undraftable. Wanna tape? Johnny Walker, WNUR, Evanston, Ill.



"He's Found a Home in the Top 10"

JOHNNY RIVERS "MUDDY WATERS"

B/W ROOGALATOR

#66175

Produced by Lou Adler

A DUNHILL PRODUCTION

sales
IMPERIAL: where the [^]action is!



VOX JOX

• *Continued from page 24*

format station. Acree had been briefly with WRBC, Jackson, Miss. . . . Also now at WTUP is Larry Nichols, former organist with Jerry Lee Lewis. Nichols is handling a mid-afternoon slot.

Bill Stewart is now at KRHM, Los Angeles; he was with KGLB, San Fernando, Calif. . . . Allan Orloff has been promoted to director of building operations at CBS, Los Angeles. He moves into the slot formerly held by George McCaughna, recently retired after 32 years with CBS. Orloff, himself with the network 16 years, supervises projects for KNX, KNXT and Columbia Records.

J. W. Harrell, general manager at KJWH, Camden, Ark., is "in desperate need of good singles"

from the Hot 100 chart. . . . Don Douglas, formerly with KMDO in Fort Scott, Kan., starts May 30 at KOAM, Pittsburg, Kan., with a 7-midnight slot.

New personalities now serving KDEF, Albuquerque, N. M., include Paul Britt, formerly of KGGM, Albuquerque, and John Lanigan, KFOR, Colorado Springs, Colo. . . . New president of the Association of Broadcast Executives of Texas is Denson Walker, manager of WFAA, Dallas.

Dale Wehba has been appointed program director of KOMA, Oklahoma City, Okla.; he takes the post vacated by Don McGregor who has been transferred to sister Storz station WTIH in New Orleans as program director. . . . Mort Fega, jazz air personality, has opened personal man-

Robbins Hits

• *Continued from page 24*

TV, the forerunner of the "Tonight" idea in TV programming. Open-end albums like the

agement office at 200 West 57th Street, New York. He'll represent artists of other fields as well as jazz.

John Corrigan, former program director of 50,000-watt WVVA in Wheeling, W. Va., is now host of the "Gold Coast Show" on WFTL, Fort Lauderdale, Fla. . . . Jack Surrell, air personality at WJLB, WMZK-FM in Detroit, thanks all of his friends who sent him notes while he was in the hospital. Surrell recently underwent major surgery, but only missed two broadcasts; station rigged up equipment and he carried on his show from the hospital and later from his home. He's now back in the studio.

On the Air Everywhere!

Lainie Kazan Can I Trust You

b/w I Can't Remember

K-13526



MGM RECORDS
MGM Records is a division of Metro-Goldwyn-Mayer Inc.

STATIONS BY FORMAT

• *Continued from page 26*

with Walter Evans, audience call-in questions, 12:35-1 p.m., M-F. "Fact Finder," with Audrey Tittle, mail-in questions, 9:05-9:55 a.m., M-F. "Clock-watch," with Chem Terry, music & conversation, 5:45-6 a.m. & 8:30-9:50 a.m., M-F. TV outlet is KRDL-TV, Channel 4. Eddie Barker is director of 26-man news dept. Special equipment: mobile units, 5-min., news at 55 past the hr., extended CBS news on the hr. New records are selected for air-play by librarian. Approximately 25 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., W. A. (Bill) Roberts, Prog. dir., Ted Parrino. Record lib., Paul James. Send 2 copies of 45's and 2 copies of LP's to Mr. James, 1101 Patterson, Dallas, Tex. Phone: RI 2-6811.

KRLD-FM: ERP 50,000 watts. Simulcast with KRLD 24 hrs.

KSXY: 1,000 watts. Independent. Daytimer. Music format: Religion and Religious Music. Editorializes occasionally. Gen'l mgr., F. Andersw Bell, c/o Stoneleigh Hotel, Dallas, Tex. 75222. Phone: (214) RI 2-6193.

KVIL: 1,000 watts. Daytimer. Music format: Pop Standard (100%). Special programming: Richardson H.S. Football, Cowboys-reports, Football, Golf matches-reports. "Coffee Break," with Frank Fiesli, live interview, 9:30-10 a.m., M-F. "John Doremus Show," syndicated, 2-3 p.m., M-F. Frank Fiesli is director of 5-man news dept. Special equipment: Helicopter for traffic reports, 5-min. news on the hr., headlines on the half-hr. Extended news 7, 8 a.m., 5 p.m. Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Approximately 10 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Hal Tunis. Prog. dir., Dillard Carrera. Music dir., Ray Milliron. Send 2 copies of 45's and 1 copy of LP's to Mr. Milliron, 4152 Mockingbird Ln., Dallas, Tex. Phone: (214) LA 6-8666.

KVIL-FM: ERP 119,000 watts. Simulcast with KVIL 6 a.m.-6 p.m. Stereo Multiplex. Address and all other information same as KVIL.

KXOL: 5,000 watts. Owned by Wendell Mayes Stations. On the air 24 hrs. a day. Music format: Contemporary (100%). Editorializes occasionally. Roy Eaton is director of 7-man news dept. Special equipment: 7 mobile units, 2 walkie-talkies, & 2 other portable transmitters, 5-min. news on the hr., headlines on the half-hr. Extended news 6:30 a.m. New records are selected for air-play by music dir. Play list published weekly. Record promotion people are seen M-F. Gen'l mgr., Earle Fletcher, Prog. dir., Rusty Reynolds. Music dir., Don Day. Send 3 copies of 45's and 1 copy of LP's to Mr. Day, 1705 West 7th St., Fort Worth, Tex. 76101. Phone: (817) ED 5-9511.

KXOL-FM: ERP 20,000 watts stereo. Music format: Standard (100% stereo). Send 1 copy stereo LP's to Mr. Hahn, mgr. Address and other information same as KXOL.

WBAP: 50,000/5,000 watts. NBC/ABC affiliate. Owned by Carter Pub. On the air 24 hrs. Music format: Pop Standard (85%)-Standard (15%). Special programming: T.C.U. Basketball & Football, Southwest Conference Football, Colonial Golf Tourney, State Golden Gloves Tourney. "Dr. Joyce Brothers Show," psychologist, 11:30 a.m., M-F. "Golf Tips," with Arnold Palmer, various times, 7 days. "Coin Market Report," with Roger Luker, coin collecting information, 12:55 a.m., Tues-Sun. "Community Forum,"

with Frank Mills, public interest topics, 7:05 p.m., Sat. TV outlet is WBAP-TV, Channel 5. James Byron is director of 20-man news dept. Special equipment: 4 mobile units, 5-min. news on the hr., headlines on the half hr. Extended news at 12:05 p.m. Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Approximately 165 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Roy Bacus. Prog. dir., Harvey Boyd. Music dir., Art Davis. Send 2 copies of 45's and 2 copies of LP's to Mr. Davis, Box 1780, Fort Worth, Tex. 76101. Phone: (817) JE 6-1983.

WBAP-FM: ERP 80,000 watts. Music format: Pop Standard (70%)-Standard (30%). Special programming: "Kaleidoscope" with Jim John, music, arts, city officials, etc. 7:15 a.m.-12 noon, Sun. Send 2 copies of stereo LP's to Mr. Davis. Address and all other information same as WBAP.

WFAA: 5,000/50,000 watts. ABC-NBC affiliate. Music format: Pop Standard (100%). TV outlet is WFAA-TV. Gen'l mgr., Mike Shapiro, Prog. dir., Bob Bruton. Young & Record Sts., Dallas, Tex. 75202. Phone: (214) RI 8-9631.

WFAA-FM: ERP 57,000 watts. Music format: Standard (100%). Address and other information same as WFAA. Note: WFAA-Dallas operates under a time-share agreement with WBAP-Fort Worth on 820kc. and 570kc. daily.

WRR: 5,000 watts. Mutual News affiliate for news only. On the air 24 hrs. a day. Music format: Pop Standard (40%)-Standard (40%)-Rhythm & Blues (10%)-Jazz (10%). Special programming: Highland Park H.S. & Southwest Conference Football. "Talk of the Town," with Bob Jett, celebrity interviews, 2:35 p.m., M-F. Bob Jett is director of 4-man news dept. Special equipment: 3 mobile units, 5-min. news on the hr., headlines on the half-hr. Extended news at 6 & 8:35 p.m. Comedy LP's featured on all shows. Folk Music programmed occasionally. New records are selected for air-play by prog. dir. 10-15 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., D. J. Tucker. Prog. dir., Jim Lowe. Send 1 copy of 45's and 1 copy of LP's to Mr. Lowe, Fair Park, Dallas, Tex. 75226. Phone: (214) TA 3-6101.

WRR-FM: ERP 100,000 watts. Music format: Classical (100%). Simulcast 2-6 a.m. Send 1 copy of stereo classic LP's to Mr. Eddie Hill, FM Music Director. Address and all other information same as WRR.

Stations in Spain

• *Continued from page 24*

by the network. Most of his seminars were limited to Radio Madrid staffers, but two were opened to the other 12 owned and operated S.E.R. members. Radio Madrid, said Kieve, is the No. 1 station in Spain. Radio Nacional is the most important government-owned station. By law, all other radio stations have to connect with Radio Nacional four times a day for news . . . the only news they're supposed to feature. Except for this news, Kieve felt that the Spanish government actually exercised less control over radio than the Federal Communications Commission exercised in the U. S.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

POP SINGLES—5 Years Ago June 5, 1961

1. Running Scared, Roy Orbison, Monument
2. Travelin' Man, Ricky Nelson, Imperial
3. Daddy's Home, Shep & the Limelites, Hull
4. Mama Said, Shirelles, Scepter
5. I Feel So Bad, Elvis Presley, RCA Victor
6. Stand By Me, Ben E. King, Atco
7. Moody Blues, Pat Boone, Dot
8. One Hundred Pounds of Clay, Gene McDaniels, Liberty
9. Raindrops, Dee Clark, Vee Jay
10. Breakin' in a Brand New Broken Heart, Connie Francis, MGM

R&B SINGLES—5 Years Ago June 5, 1961

1. Stand by Me, Ben E. King, Atco
2. Every Beat of My Heart, Pips, Vee Jay
3. Tossin' and Turnin', Bobby Lewis, Beltone
4. Raindrops, Dee Clark, Vee Jay
5. Mama Said, Shirelles, Scepter
6. I Don't Mind, James Brown, King
7. Quarter to Three, U.S. Bonds, Legrand
8. The Ball Weevil Song, Brook Benton, Mercury
9. Mother-in-Law, Ernie K. Doe, Minit
10. Hideaway, Freddie King, Federal

POP SINGLES—10 Years Ago June 2, 1956

1. Heartbreak Hotel/I Was the One, Elvis Presley, RCA Victor
2. Moonglow & Theme From "Picnic," Morris Stoloff, Decca
3. The Wayward Wind, Gogi Grant, Era
4. Hot Diggity, Perry Como, RCA Victor
5. Standing on the Corner/My Little Angel, Four Lads, Columbia
6. Moonglow & Theme From "Picnic," George Cates, Coral
7. I'm in Love Again/My Blue Heaven, Fats Domino, Imperial
8. Ivory Tower, Cathy Carr, Fraternity
9. The Magic Touch, Platters, Mercury
10. The Happy Whistler, Don Robertson, Capitol

POP LP'S—5 Years Ago June 5, 1961

1. Camelot, Original Cast, Columbia
2. G.I. Blues, Elvis Presley, RCA Victor
3. Calcutta, Lawrence Welk, Dot
4. Exodus, Soundtrack, RCA Victor
5. Great Motion Picture Themes, Various Artists, United Artists
6. All the Way, Frank Sinatra, Capitol
7. Make Way, Kingston Trio, Capitol
8. The Button-Down Mind of Bob Newhart, Warner Bros.
9. Genius Plus Soul Equals Jazz, Ray Charles, Impulse
10. Happy Times Sing Along With Mitch, Mitch Miller, Columbia

WRR's Lowe Tops in Dallas

• *Continued from page 26*

night has been a feature of the station since 1955. . . . "Before r&b music became popular like it is now," Lowe said. "Now the pop stations in town are playing the type of music we used to play. I keep the show mostly to folk blues. I don't exactly go for the screaming type of song."

Billing itself as "Fun Radio," WRR plays mostly albums, plus about 15-20 singles from Billboard's Hot 100 chart. "I don't like to think of us as a good music station, though," said Lowe. "We don't try to run teen listeners away, we just don't appeal specifically toward them. We're currently playing Frank Sinatra's 'Strangers in the Night,' 'Band of Gold' by Mel Carter, 'Mame' by Bobby Darin, plus artists like Dean Martin, Eddy Arnold, Herb Alpert. And we're now featuring a promotion on Brenda Lee is co-operation with Decca Records." But this type of programming, woven in with comedy slices once an hour have turned the station into a highly profitable operation.

Air personalities on the station, in particular Lowe, try not to take themselves or the rest of the world too seriously while

aiming for a "more sophisticated" listener. While the approach of the deejays may purposely be corny, the wit is sharp, but underplayed. A salesman, Roy Parks, at the station said people in Dallas consistently say "Do you know what Lowe said this morning?"

Parks said: "We'd rather kid ourselves than anyone else. And it must be working. The advertising agency guys buy us whether we're tops in ratings or not. . . . basically on Jim Lowe's influence."

WNJU-TV BOWS VARIETY SHOW

NEW YORK — WNJU-TV, the UHF station with studios in Newark, has launched a weekly variety music show Fridays 8-9 p.m. Host is Miguelito Valdes, whose "Babalú" was a world-wide hit record. The show, titled "Discoteca," will also feature the Joe Cuba Sextet, guest bandleaders, and guest artists. Valdes now records on Roulette Records' Tico label. The show replaces the "Discoteca 47" show.

Go with "Blue Star"

BY **The Ventures!** #320

Go with their STAR-ting chart-climbing LP



GO WITH THE VENTURES! • BLP-2045/BST-8045



...sounds great for '66!

British Decca, EMI Forging Sales Policies to Snare Wider Market

• Continued from page 1

detail. Sales manager S. A. Beecher-Stevens told dealers at the annual Music Trades Association conference that Decca must now question its previously unshakable faith in record shops as its sole retail outlets.

He asked for their guidance on its past policy of avoiding launching a club, keeping out of the budget-line market, not operating its own retail outlets and not touching rack-jobbing—all of which EMI does.

"Is the record industry being hypnotized into thinking turnover represents profits," he asked his dealer audience. "Do budget lines really bring more full-price trade and mean profits? "Decca stands alone now and we must ask these questions. But certainly we're not interested in 20,000 outlets. We seek 400 top quality dealers."

John Fruin, who in the latest EMI executive reshuffling, heads all retailing matters, took the line that British marketing techniques must be accelerated.

"Like it or not," he told the conference, "there must be changed methods of selling if we are to get a bigger share of disposable income."

Easier to Buy
"Records must be made easier for the public to buy. At EMI, we feel they are too difficult. Go outside your regular customers and you will find this is true."

"We want good dealers presenting all types of product in a way that the public can see it, get at it and buy it—at good margins for both dealer and manufacturer."

"Records must become far more of an impulse buy," Fruin said. "Therefore, we must have more outlets—10,000 of them, double the present number."

"But at the same time there must be the musical center, where, once interest has been gained, the new record customer can talk about it and can become fully involved to make it more profitable."

Fruin spelled out EMI's current pricing policy. "We believe interest in classical music is rising following the increased educational standards. Budget records, particularly classical, will stimulate this."

Margin Is Smaller
This premise was behind EMI's decision last summer to launch its Music for Pleasure budget label. "Our margin is small—smaller than most budget lines," Fruin revealed. "We knew our profit would be small and we had many other things to spend money on. But we believed MFP was the way to increase the over-all market by awakening interest in albums."

The plans Fruin outlined were made for a five-year period. Over the next year, he saw a further singles decline until that market found its own level.

LP Market
"The market is going to be LP's," the EMI executive continued, "and there will be an explosion when we reach the 25 to 50-year-olds."

"EMI made some efforts in this direction last year (using huge space national press advertising directly aligned to point of sale), but we only got co-operation from 'A' class outlets."

"The product was there, the promotion was there—but the public had difficulty in getting it. We've got to put records where the public can get at them."

Fruin's speech was directed at explaining EMI's new poli-

cies to leading dealers and carrying them into the new marketing age. EMI, now does about 40 per cent more business than its nearest rival, Decca.

But Fruin emphasized that trade would center on existing key outlets, with these possibly controlling smaller points. Dealers take this to mean widespread rack-jobbing.

Dealers are still far from convinced of EMI's wisdom. A typical reaction came from John Scarborough of Hull: "I don't like it, but we'll give it a try."

Most of those present at the MTA conference were established dealers. At a later session, one of them, Alex Biggar of Glasgow accused the delegates of listening to Fruin and "taking it like sheep."

"EMI is naive if it thinks it can increase outlets from 5,000 to 10,000 without harm to the existing trade," Biggar said. "The boom of the '20's brought in all sorts of other outlets."

"When times became difficult they dropped out. If the music trade had not carried on there would be no EMI or Decca today."

Supporting him, Michael Cockram, new MTA president, said that the record companies' thinking "was so different from ours."

"We would be satisfied to see a comfortable rise in turnover and profit," he added. "But manufacturers don't see it that way."

"In the late '50's, EMI had added many dealers. Now they had realized that it was uneconomic to serve them. On the one hand they say that a given area can only support one shop, but they are seeking to expand."

"We feel certain they will fail and bring the chaos that existed in America."



GIFTS FROM JAPAN are presented to Dario Soria, division vice-president in charge of RCA Victor's International Liaison Department, at a reception honoring 18 visiting Japanese dealers. Takeo Nishino, vice-president of the Japanese dealers association and group leaders, presents the packages.

Filmfest a Disk Pitchfest

CANNES—Record producers joined film makers in pushing their product at the 20th International Film Festival. C.A.M. of Rome advertised in all available media the soundtrack of Armando Trovajoli's "The Birds, the Bees and the Italians," one of Italy's entries, while Czechoslovakia and East

Germany combined on a special disk to advertise the Svapopluk Havelka score of "Dymky (The Pipes)," which emphasized song and music rather than words.

France's Ducretet-Thompson label distributed the music from the Greek "In Dancing Sirtaki." Spanish producers announced through the Spanish tourist office that pressings of the Antonio Perez Olea music for both "Fata Morgana" and "Breathing With the Wind" will appear later. John Dankworth of Great Britain was the only other composer represented twice. His entries were scores of "Modesty Blaise" and "Morgan."

EMI's Gilbert Beaud and Frank Pourcel performed for the assembled delegates, jurors, producers and stars in a French TV gala at Les Ambassadeurs in the Municipal Casino, a highlight of the 15-day festival.

Bailey Given New Pye Post

LONDON—Pye Records has appointed Jim Bailey as representative for South America, Canada, the Far East and Australia, based in Los Angeles.

Bailey, former Dot overseas manager, came to London last summer to head Pye's international department.

Explaining the new appointment, Pye managing director Louis Benjamin emphasized it would not affect Irving Chezar, the firm's New York-based U. S. representative. Pye's over-all international policy will, of course, still be directed from here.



SIEMENS RECORDS, Zurich, organized special promotions to coincide with Erroll Garner's recent concert tour of Switzerland and his first MGM album release. Shown are Garner with Eugen Vogler, general manager of Siemens Records, and Nelly Kursteiner, the firm's advertising executive, in front of one of the displays at Siemens' Zurich headquarters.

AND NOW IT'S 1, 2, 3... 1, 2, 3 IN BONN MARKET

HAMBURG—Every third German over the age of 30 is overweight. Every fifth German over 30 has a circulatory ailment.

These medical surveys are being translated by German record companies into a new line of disks—including a disk with exercises designed to help correct slipped disks.

Philips has released six titles in its "Gymnastik" series on the Amadeo label. Titles are "Slender Legs and Small Hips," "Exercises for the Young Mother," "Slender Waist—Away With the Stomach," "Exercises for Auto Drivers," "Exercises for Skiers," "Exercises for School Children."

The Wergo Record Co. at Baden Baden has issued a disk with 10 minutes of morning setting-up exercises with one of Germany's top pop artists, Martin Lauer. Wergo has another title with baby exercises which the child does under supervision of the mother. This disk is narrated by Ingeborg Gabe, specialist for orthopedics at the University of Heidelberg. Finally, Wergo is preparing for release exercises to correct slipped disks and for pregnancy.

Battle of the Bulg-ing Pocket: French Labels Lure Artists With \$

By MIKE HENNESSEY

PARIS—The Paris air is becoming thick with recrimination and litigation as artists switch

from one label to another. This was somewhat the case in the German market and now it's happening in France.

In recent months, Les Com-

pagnons de la Chanson left Polydor to go to CBS for a reportedly larger fee; Rika Zarai left Bel Air to join Philips; Alain Barriere moved from Decca to Barclay, and there are reports Brigitte Bardot is moving from Philips.

The disk industry doesn't want a hot war developing but this may happen as more and more stars join in the game of signing to the highest bidder.

In the case of the recent signing of Maurice Fanon by Barclay, however, CBS is protesting that Fanon is still under contract to them and is suing Barclay.

Signed in 1963

Fanon signed a three-year contract with CBS in February 1963, and in January 1966, says CBS, agreed to the company's exercising the option to retain him on contract for another year.

Some weeks later he was offered a six-month contract with Barclay and accepted. Barclay has just released Fanon's first disk and CBS is demanding that it be seized.

Meanwhile, a civil court is

(Continued on page 62)

EDUCATION MKT. SPURS A SWING TO INSTRUMENT

LONDON—The booming growth in music in education has meant a boon to Britain's instrument trade. Music dealers are looking to this area as one of great potential, particularly in view of the ending of resale price maintenance.

This was the theme of the annual Music Trades Association conference. But practical help from the dealers was sought by instrument manufacturers who are the main sponsors of EGMIA—the Educational Group of the Musical Instrument Associations—which has become the main promotion media.

Financial help from dealers totaled a mere \$840 in the last year.

"There is a determined drive to expand the educational market and we dealers are not worth our jobs unless we grasp it," said retiring president Ron Cooper.

A levy by manufacturers having failed for tax and accounting reasons and voluntary contributions being dismal, it is that all leading manufacturers will charge an extra \$2.80 on their catalogs.

This surcharge will provide EGMIA with an estimated additional \$25,000 annually which should lead to greatly increased activity.

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WOMAN'S WORLD** (PARTS 1 & 2)

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FROM THE MUSIC CAPITALS OF THE WORLD

AMSTERDAM

The Dutch pop market is feeling an increasing influence of the Anglo-American beat scene. Phonogram Co. reports big successes with the Rolling Stones, the Pretty Things, the Walker Brothers, Spencer Davis, James Brown, the Alan Price Set, the Who, the Mindbenders, Chrisian St. Peters, and many others, most of whom have strong hits in the Top 40. . . . Phonogram stimulated the production of own Dutch beat music from Dutch groups with a special own style. . . . Het, Q-65 and Cuby and the Blizzards are three of the groups. . . . There is also a strong demand for r&b and Philips has a very solid item with pianist-singer-organ player Rob Hoeke and his group. Hoeke was discovered at a jazz festival in 1963. He's scoring high again with singles "Margio" and "Rigmore." . . . The Blue Diamonds, Dutch-Indonesian vocal male duo, holders of golden and platinum records, made a successful 10-day tour through Germany. . . . Popular Dutch girl singer Trea Dobbs is on the Viennese Hit Parade with a Decca recording in German, "Zahl' auf mich." As a result of that success, Miss Dobbs was invited by Caterina Valente to sing a part in the coming Va-

lente shows for local AVRO-TV. Also featuring in these TV productions will be German singer actress Hildegard Knef. . . . For the first time since its start in 1947, the coming Holland Festival (June 15-July 15) will feature jazz. There will be concerts in Amsterdam, Rotterdam, The Hague and Utrecht, with the Misja Mengelberg Quartet, Rita Reys and the Pim Jacobs Trio and the German group of Albert Mangelsdorff. Negotiations are still going on with American pianist Cecil Taylor. . . . Negram-Delta's managing directors Robert Oeges and Hans Kellermer welcomed the Mike Maitlands and Phil Rose from Reprise, and Mr. and Mrs. Louis Benjamin and Jim Bailey. The latter informed Negram about new Pye plans. They discussed possibilities for special releases in The Netherlands and looked at getting Pye/WB artists to the Netherlands. . . . Frank Sinatra's latest hit, "Strangers in the Night," has a good chance to enter the nation's Top 40 this week.

Bovema's Capitol label rushed out the first single of Mrs. Elva Miller, marking her personal stamp on such hits as "A Lover's Concerto" and "Downtown." The album, "Mrs. Miller's Greatest Hits," will be released soon. . . . Bovema's Atlantic label this week released several new albums by the Young Rascals, Herbie Mann, John Coltrane, Don Cherry, Barbara Lewis and Esther Phillips. . . . Indonesian songstress Tina Yong did her first waxing on Columbia this week. . . . Local singer Sjakie Schram received a golden disk (26) for his more than 100,000 copies of "Glaasje Op Laat Je Rijden" on the Artone label. . . . CBS will soon release local jazz pianist-organist Louis van Dyke's second album, as well as a new single. . . . Recent important CBS additions in the single field include Tony Bennett's "Till"/"Autumn Leaves" and a new single by Mahalia Jackson, "Sunrise"/"Like the Breeze Blows." . . . Apart from a few CBS additions in the classical field, the company released an album by the Brothers Four ("The Honey Wind Blows"), a two-record set by Ray Conniff, "Hi Fi Companion." In the jazz field, CBS released Erroll Garner's "After Midnight." **BAS HAGEMAN**

HAMBURG

The new German disk firm, Hippo Records, has arranged distribution through Deutsche Austrophon. . . . Violinist Helmut Zacharias has signed a three-year contract with RCA Victor. Recordings in Germany, Italy and the U. S. are planned. . . . The Walker Brothers appeared May 28-29 at Hamburg's Star Club and made their German TV debut in "Beat-Club," May 28, joined by the Hollies. . . . The German version of "Ballad of the Green Berets" (Hundred Mann und ein Befehl) by Freddy on Polydor, reached 300,000 sales. . . . Electrola will handle Carisch, the Italian disk firm, for West Germany, Austria and Switzerland. Carisch's top star is Peppino Di Capri. There are plans to record him in German. . . . Philips released "The King and I" by the cast of the Munich production. . . . Rudolf Slezak, professional manager of Aberbach in Hamburg for the past six years, leaves at the end of the year. . . . DGG singers Dietrich Fischer-Dieskau and Fritz Wunderlich received the Orphee d'Or of the Academie Nationale du Disque Lyrique in Paris.

New jazz LP from Saba: "Berlin All Stars," with foreign jazz musicians living in Berlin, featuring Carmell Jones, Leo Wright and Andre Condouant. The band also accompanied Annie Ross and Pony Poindexter.

Deutsche Vogue is handling the American labels Chess, Checker and Cadet. . . . Nancy Sinatra will visit here for the June 13 "Musik aus Studio B" TV show. . . . The Karates' "Juanita Banana," released

by Hansa Ariola here, is going to be a summer hit. In several cities the title is already No. 1. Other versions on the market include Mal Sandoek (Polydor), Billy Mo (Decca), the Monks (Vogue), and Marcello Minerbi (Durium). . . . The theme from the film "Strangers in the Night," composed and arranged by Hamburg's Bert Kaempfert, is released by Polydor. **CHRISTIAN TOERSLEFF**

LONDON

Britain's manufacturers pulled in its biggest revenues, \$54.5 million, this February than in any same month previously according to the latest government-produced statistics. Exports at \$800,000 were down 13 per cent compared with the previous February. At 4.8 million, singles were slightly up over a year ago, but the booming LP market is responsible for the greatest volume of trade; 2.3 million albums were sold, 11 per cent more than February 1965. . . . CBS is switching advertising agencies. Effective July 1, Central Advertising Service will handle its U. K. advertising. A \$140,000 campaign is due to be launched in October. . . . August Batzem, Electrola export manager, visited London to discuss with EMI international repertoire executive Frank Chalmers more U. S. sublicensing of German classical records to Vox. . . . Bovema (Holland) President Gerry Oord and 40 of his sales staff were in London for a two-day presentation of EMI sales techniques and future product. . . . Pye is launching a Sacred series June 10. It will include two releases from the U. S. Supreme catalog. The new Pye label will sell in specialist religious shops as well as regular record outlets. . . . Meanwhile, Philips is claiming unusual success with its "Miss Criolla" LP of Argentina religious folk music. Five months after release it is picking up radio play and a single, "La Peregrinacion," has been released to heighten interest. . . . Transatlantic Records formally launches Audio-Fidelity here June 9. . . . CBS brought over American singer Patti McMains to launch her in Britain. The campaign did not get very far—Mrs. McMains was rushed to an isolation hospital after her 4-year-old daughter developed chicken pox during the flight. . . . EMI has recorded Ruby Miller, 77-year-old former musical comedy star. . . . Regional records provide good sales for British majors. Pye's Alexander Brothers of Scotland have notched more than 250,000 LP sales. Managing director Louis Benjamin presented them with a plaque May 23.

Ivan Nordstrom a&r chief of EMI Stockholm, was here to discuss Swedish language versions of Walt Disney copyrights with Frank Weinthrop, newly appointed European head of Disney music activity. . . . Little Tony, Durium (Italy) artist recorded in English at his label's British affiliate, Pye. . . . Alan Price has formed a firm in partnership with Aberbach, London, to publish his copyrights, and has pulled out of the Animals-Aberbach firm, Slamina. . . . With the signing of Julie Felix from Decca, Fontana (Philips) is claiming it now has best-selling female folk artists—it also releases Joan Baez and Buffy St. Marie. . . . Polydor's American girl producer, Claire Francis, recorded herself as an artist with "I've Got My Own Thing Going." . . . Ernestine Anderson now a London resident. . . . Melodisc, activating its Fab pop label, released a P. J. Proby single, made before the singer acquired his stage name. Melodisc drew protests from Liberty, who claimed to have originated it. . . . On a holiday visit, Tommy Smothers and manager Kenny Fritz called on Philips. . . . The Schools Music Association is launching its own quarterly journal, "Music," in October. It will be edited by Rudolph Sabor. . . . Polydor's first Atlantic release, Percy Sledge's "When a Man Loves a Woman," has taken off substantially. . . . Philips' French singer Claude Francois recorded in English at the firm's London studio. . . . Brunswick has the Bert Kaempfert "A Man Could Get Killed" soundtrack album; Polydor has Kaempfert's title theme single (as "Strangers in



ANDOR FOLDES, pianist, and his wife are received in private audience by Pope Paul VI. The Deutsche Grammophon artist presents the Holy Father with his recording of Mozart concerti.

Instrumentals Hot in Ireland

DUBLIN — Now that the Irish recording scene is becoming more diversified, there are plans to issue solo disks by many of the country's leading musicians in the next few months. Thinking was inspired by the chart success of guitarist Clem Quinn, who had a long spell in the best sellers with the Buck Owens-penned "Buck's Polka."

Singles are expected from Eurovision arranger-pianist Noel Kelehan and trumpeters Earl Gill and Hugo Quinn, who will return to the road with the 17-year-old Clipper Carlton Showband July 4. On June 17, trumpeter Marco Petrassi debuts with his self-written "Mynah Bird." Published by Segway Music, the British outlet is Acuff-Rose.

Another recent instrumental hit was Jimmy Hogan's "Honey and Wine." All activity mentioned is on Pye.

Czech Contest June 23-26

BRATISLAVA, Czechoslovakia—The first annual International Song Festival will be held here June 23-26. More than 30 performers from Czechoslovakia plus others from Europe and the United States are expected to compete.

The contest is an outgrowth of last year's Golden Key songfest which featured Iron Curtain countries. This year, the expanded contest will be supported by two bands: the Dance Music Orchestra of the Czechoslovakian Radio and the Karel Vlach Band.

June 23 will be devoted to competition for the best Czechoslovakian song; June 24 is the night featuring singers from around the world; June 25 will be the Golden Key contest featuring performers from Czechoslovakia, Poland, USSR, East Germany, Roumania, and Yugoslavia. June 26 will be the finals.

the Night"); but first to get away is the Reprise vocal by Frank Sinatra, brings him back into the Top 10 for the first time in many years. **DON WEDGE**

LOS ANGELES

The Supremes made a side trip to Lettermen Hospital, San Francisco, (Continued on page 44)

EMI UPDATING MAILING LIST

LONDON—"Keep your mailing list up to date" is the key to an efficiently running business, says EMI. Preparing for its direct distribution scheme, the company investigated 2,000 shops to which it had been mailing releases and promotional material for some years on behalf of independent wholesalers.

Of the 2,000, EMI found that only 750 were still selling records. Others had become tailors, butchers, bakers and, in one case, a mortician.

Tutti Acquires 'Annie' Rights

PARIS — Tutti has secured the rights of Serge Gainsbourg's music for the first French color TV musical comedy, "Anna."

The musical stars Gainsbourg, Eddy Mitchell, Marianne Faithfull, Jean-Claude Brialy and Anna Karina.

Meanwhile, another top French composer, Michel Legrand, is completing the score for the new color musical movie by Jacques Demy, the director of "Les Parapluies de Cherbourg."

The musical, filming of which began on May 30, stars Catherine Deneuve, Francoise Dorleac, Gene Kelly, Danielle Darrieux and Michel Piccoli. It is called "Les Demoiselles de Rochefort."

400 Entries for Hungary Fest

BUDAPEST—More than 400 songs have already been submitted to the judging panel of the first annual "Lake Balaton Popsong Festival" sponsored by Hungarian Television. From these, 60 songs will be selected and exposed via three concerts here. An international jury will choose three songs from each concert for the finals, which will be held in August at Tihany Peninsula at Lake Balaton, a resort area. An additional song from each concert will be selected based on listener votes.

The preliminary concerts will be shown on Hungarian TV, with the finals telecast by "Intervision" TV companies.

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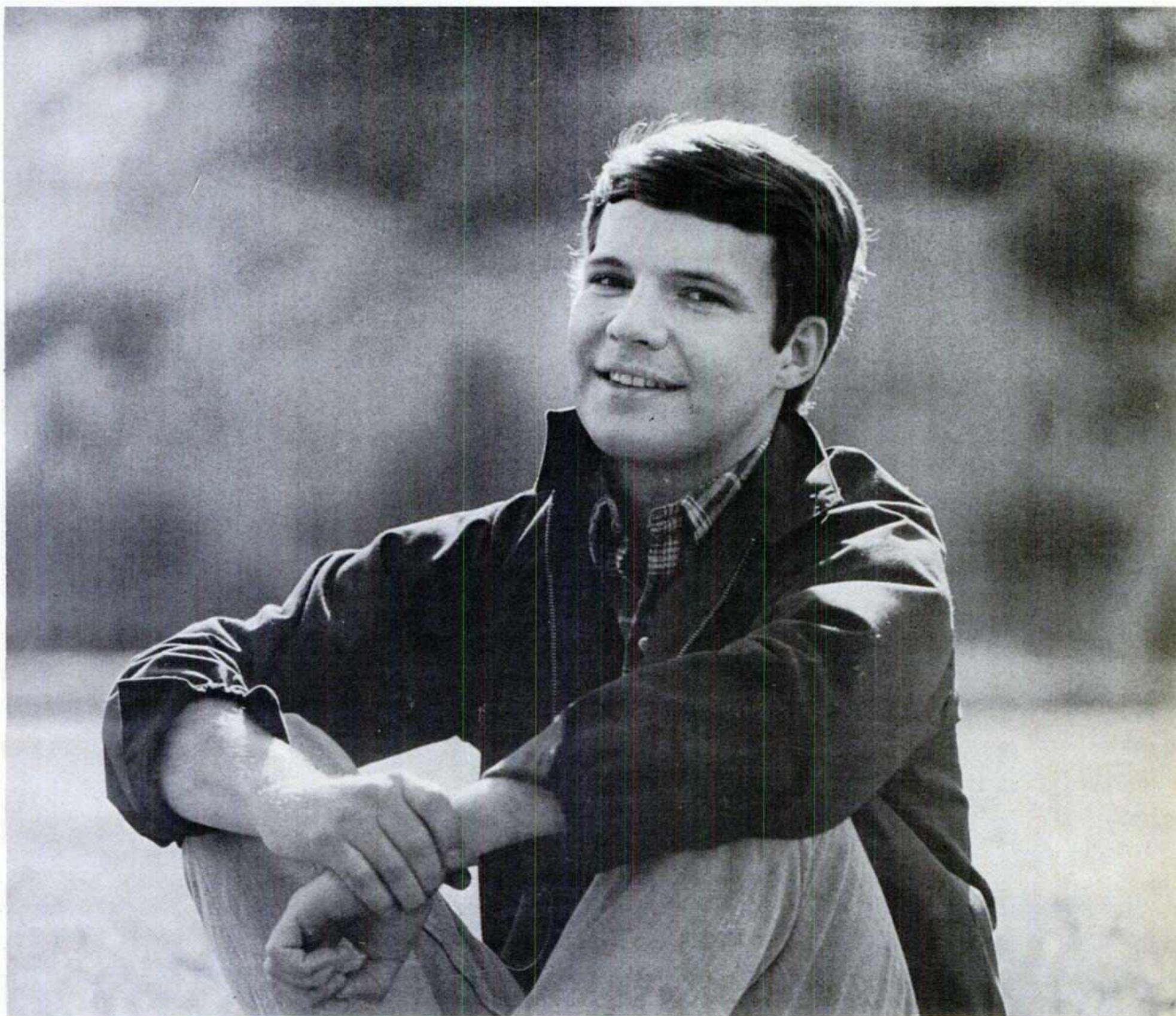
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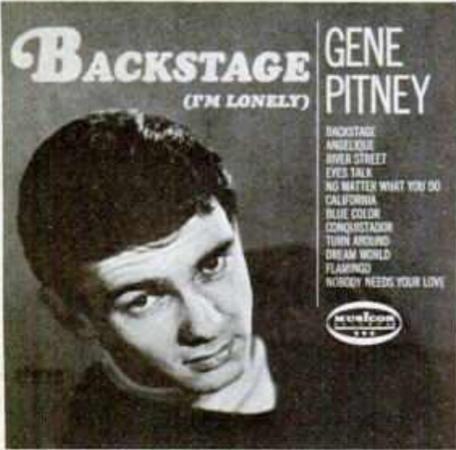
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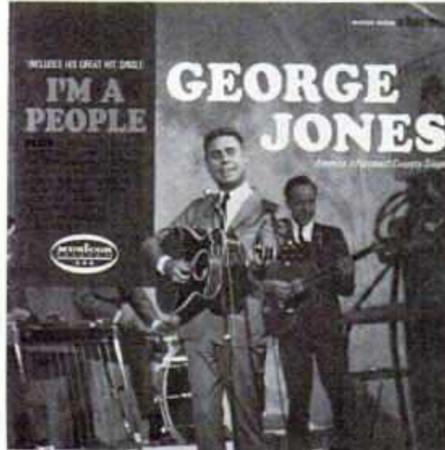
MM2095/MS3095

"BACKSTAGE"—Gene Pitney comes through again with another best selling album containing all new releases, including his current smash single **"BACKSTAGE"**.



MM2091/MS3091

"I LOVE YOU 1000 TIMES"—The Platters, once again red hot with their smash single of the same name, lead off their album with the hit release, followed by such all-time Platters favorites as **"HARBOR LIGHTS"**—**"ONLY YOU"**—and **"THE MAGIC TOUCH"**.



MM2099/MS3099

"I'M A PEOPLE"—This album by George Jones features his biggest single on MUSICOR to date. **"I'M A PEOPLE"**, currently riding the C & W charts in the top 10, is sure to make this album another big seller.



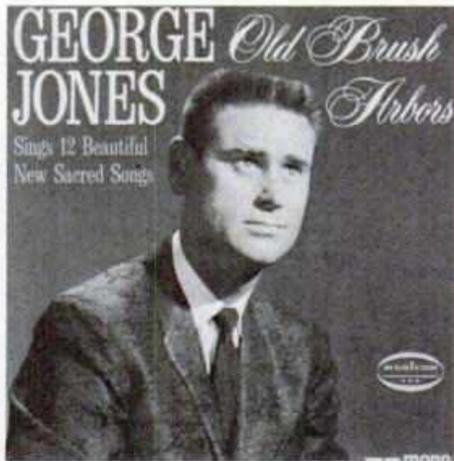
MM2086/MS3086

"YOU ARE"—Steve Rossi, handsome singing partner of the comedy team of Allen & Rossi, performs here in a style that will no doubt lead him into the winners' circle as one of the new "legit" singing stars. Including the title song, **"YOU ARE"**, from the picture **"Last of The Secret Agents"**, the album also contains such time-tested standards as **"Love Is A Many Splendored Thing"**—**"Like Someone In Love"**—**"If I Ruled The World"**.



MM2097/MS3097

"HALLELUJAH ROAD"—Her first sacred album by Country & Western singing star, Melba Montgomery. Melba sings the soul-searching country hymns in her own incomparable style.



MM2061/MS3061

OLD BRUSH ARBORS—George Jones has a hit in his latest single release, **"OLD BRUSH ARBORS"**, which is also the title of his new sacred album. Jones has recorded only two previous sacred albums, and his many fans have been requesting another.



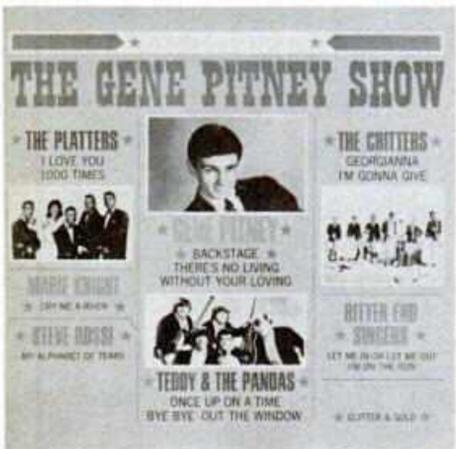
MM2096/MS3096

THE JUDY LYNN SHOW PLAYS AGAIN—Judy Lynn made the Country & Western charts with her hit album **"THE JUDY LYNN SHOW"**. She follows the same format here, insuring a rapid ascent on the charts once again.



MM2100/MS3100

SAN REMO—1966—A collection of unreleased Italian songs, featuring **"NESSUNO MI PUO GIUDICARE"**, one of the winners at the last San Remo Festival.



MM2101/MS3101

TONIGHT, IN PERSON—The excitement generated by this album must be heard to be appreciated. We request that you listen to this unusual in-person, concert-style recording, complete with audience applause, teenagers' screams and featuring the outstanding performances of their hit records by **THE PLATTERS**, **GENE PITNEY**, **STEVE ROSSI**, **TEDDY & THE PANDAS**, **THE CRITTERS**, **MARIE KNIGHT**.



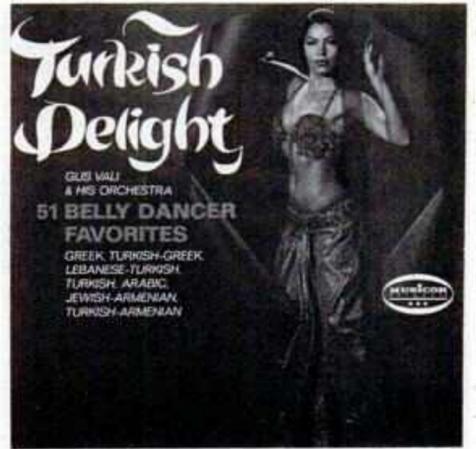
MM2094/MS3094

"PUERTO RICO CANTA Y BAILA"—Myrta Silva is THE big name in Spanish Television today. Featured on Channel 47 with her own show from New Jersey, Myrta is the darling of the Spanish music-buyers and is presented here for the first time on the MUSICOR label.



MM2098/MS3098

AIDITA VILES Y LOS DEL RIO—A real winner, right from Puerto Rico! Brand new on the MUSICOR label, Aidita Viles sings up a storm in the outstanding style that should make it a top-selling Latin album in short order.



MM2092/MS3092

"TURKISH DELIGHTS"—Continuing the run of top-selling Far Eastern music, Gus Vali's new package contains a follow-up to the best selling album **"MUSIC FOR BELLY DANCERS"** and is performed with precisely the same expert touch.





SOUNDTRACK SPOTLIGHT

CINERAMA'S RUSSIAN ADVENTURE

Soundtrack. Roulette OS 802 (M); OSS 802 (S)

Familiar Russian folk, ballet and symphonic works dominate the track of "Russian Adventure." Featured are such renowned Russian groups as the Moscow State Symphony, Bolshoi Ballet Orchestra and Moiseyev Song and Dance Ensemble. The film is Cinerama, Technicolor and hosted by Bing Crosby.



JAZZ SPOTLIGHT

A SIGN OF THE TIMES

Joe Pass. World Pacific WP 1844 (M); WPS 21844 (S)

Joe Pass is an extraordinary jazz guitarist. He can take most any type of melody and run it through his fingers for top jazz values. In this set he takes over some top pop items and, with arrangements by Bob Florence, gives them a superb jazz flavor. He's ably assisted by an orchestra and choral voicings.



CLASSICAL SPOTLIGHT

KOSTELANETZ CONDUCTS PROMENADE FAVORITES

New York Philharmonic. Columbia ML 6206 (M); MS 6806 (S)

This should prove a highly popular disk, for it contains show tunes, symphonic pieces and opera highlights recreated from the audience-pleasing series at Lincoln Center. Included here are "Sleeping Beauty Waltz," "Barcarolle," "Stars and Stripes Forever" and "None But the Lonely Heart."

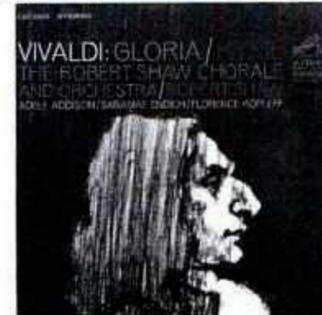


CLASSICAL SPOTLIGHT

RITUAL FIRE DANCE

Philadelphia Orch. (Ormandy). Columbia ML 6223 (M); MS 6823 (S)

Ormandy breathes fresh air into these popular dance pieces. "Ritual Fire Dance" is perhaps the best known but the conductor's treatment of "Dance of the Hours," "Dance for Six from 'William Tell'" and the Polonaise from "Eugene Onegin" are straightforward, delightful and colorful as well.



CLASSICAL SPOTLIGHT

VIVALDI: GLORIA/KYRIE

Robert Shaw Chorale and Orch. (Shaw). RCA Victor LM 2883 (M); LSC 2883 (S)

Vivaldi's mass texts of "Gloria" and "Kyrie" get an inspired interpretation here by Robert Shaw's Chorale and Orchestra. The soloists and instrumentalists give it a non-liturgical rendition but none of the reverence is lost. It's another standout item in Shaw's illustrious catalog.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

DISTANT DRUMS

Jim Reeves, RCA Victor LPM 3542 (M); LSP 3542 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

LOVE THEME FROM THE FLIGHT OF THE PHOENIX . . .

Brass Ring, Dunhill D 50008 (M); DS 50008 (S)

GREAT MEMPHIS SOUND . . .

Mar-keys, Stax LP 707 (M); SD 707 (S)

DUST ON MOTHER'S BIBLE . . .

Buck Owens & His Buckaroos, Capitol T 2497 (M); ST 2497 (S)

THE WHO SINGS MY GENERATION . . .

Decca DL 4664 (M); DL 74664 (S)

UP TIGHT . . .

Stevie Wonder, Tamla TLP 268 (M); SLP 268 (S)

IT'S A BIRD, IT'S A PLANE, IT'S SUPERMAN . . .

Original Cast, Columbia KOL 6570 (M); KOS 2970 (S)

MEMORIES ARE MADE OF THIS . . .

Dino, Desi & Billy, Reprise R 6198 (M); RS 6198 (S)

A PATCH OF BLUE . . .

Soundtrack, Mainstream 56068 (M); S 6068 (S)

MUSIC—A BIT MORE OF ME . . .

David McCallum, Capitol T 2498 (M); ST 2498 (S)

THE FANTASTIC BOOTS RANDOLPH . . .

Monument MLP 8042 (M); SLP 18042 (S)

FERRANTE & TEICHER FOR LOVERS OF ALL AGES . . .

United Artists UAL 3483 (M); UAS 6483 (S)

LIGHTLY LATIN . . .

Perry Como, RCA Victor LPM 3552 (M); LSP 3552 (S)

ONE OF THOSE SONGS . . .

Ray Charles Singers, Command RS 898 (M); RS 898 SD (S)



LOW PRICE SPECIAL MERIT

THE BEST OF VIC DAMONE

Harmony HS 11128 (S) e; HL 7328 (M)

There's no reason why Damone can't get back on the charts. And on this disk, which includes some of his best sellers, "On the Street Where You Live," "Maria," there's enough good music to attract new fans. A lot of voice for a budget record.



LOW PRICE POP SPECIAL MERIT

GREENSLEEVES

The Norman Luboff Choir. Harmony HL 7343 (M); HS 11143 (S) e

The Luboff choir sings these tunes from the British Isles with a delicate, and quiet air that is certain to charm listeners. "Greensleeves," "Annie Laurie" and "Loch Lomond" are particularly outstanding, and reflect the variety of tunes on the disk.



CLASSICAL SPECIAL MERIT

PROKOFIEV: SUITES NOS. 1 AND 2 FROM THE BALLAD CINDERELLA

Bolshoi Theater Orch. (Rozhdestvensky). Monitor MC 2099 (M); MCS 2099 (S)

The Bolshoi's American presentation of the "Cinderella" ballet should stimulate interest in the album. The Orchestra of the Bolshoi Theater is very much at home with the Prokofiev work, and it adds up to a traditional ballet of the top rank played by a ballet orchestra of the top rank.



JAZZ SPECIAL MERIT

THE MODERN JAZZ QUARTET PLAYS JAZZ CLASSICS

Prestige PR 7425 (M)

A reissue of some of the MJQ's earlier work—all of it composed by John Lewis and all of it swinging, wonderful jazz. Tempos are varied and consistently interesting. Some of Milt Jackson's (vibes) best solo work on record.



FOLK SPECIAL MERIT

THE BALLAD OF JOHN AXON

Ewan MacColl/Various Artists. London Argo RG 474 (M)

John Axon was a railroad man and writer. Ewan MacColl and Charles Parker apparently have a strong feel for the railways for they've come up with a stirring story. Peggy Seeger's musical direction and the soloists are to be commended for bringing it to life.



RELIGIOUS SPECIAL MERIT

I WILL PRAISE HIM

Tedd Smith. Word W 3383 (M); WST 8383 (S)

Tedd Smith, pianist for the Billy Graham Crusades, presents a quiet selection of religious solos in such a comfortable, beautiful pace it's certain this record should receive consideration for pop shelves. Tunes include "I'm So Happy," "Precious Lord, Take My Hand," and "Softly and Tenderly."



HYMN SPECIAL MERIT

PAGES FROM THE OLD HYMNBOOK

Thurlow Spurr and the Spurlows. Word W 3355 (M); WST 8355 (S)

Beautiful hymns—such favorites as "Amazing Grace," "In the Sweet By and By," and "Shall We Gather at the River?" by a well-directed choir. Superlative listening as well as a true religious message. Should be a good seller.



SPOKEN WORD SPECIAL MERIT

YEATS' NOH PLAYS

Various Artists. London Argo ZRG 5468 (S)

Yeats' one-act plays "At the Hawk's Well," "The Dreaming of the Bones," "The Cat and the Moon" and "Resurrection" play well on records. Directors Barry Cassin and Noel MacMahon had an excellent cast at their disposal and Gerard Victory's music sets the right mood.



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

SOUNDTRACK

DUEL AT DIABLO
Soundtrack. United Artists. UAL 4139 (M); UAS 5139 (S)

A STUDY IN TERROR
Soundtrack. Roulette OS 801 (M); OSS 801 (S)

POPULAR

INTERPLAY
Derek and Ray. RCA Victor LPM 3530 (M); LSP 3530 (S)

SEE ALBUM REVIEWS ON BACK COVER

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT

THE MAD LADS IN ACTION

Volt 414 (M); S 414 (S)

The Mad Lads get more famous by the minute. Their modus operandi is mellow r&b-flavored tunes and this first LP features their first, second, and third releases, each one a bigger record than the last: "Side Walk Surf," "Don't Have to Shop Around," and "I Want Someone." They also come up with solid soul on "Land of 1000 Dances," and "Get Out of My Life."



POP SPECIAL MERIT

HEY! LET'S PARTY

Mongo Santamaria. Columbia CL 2473 (M); CS 9273 (S)

This is exciting material. The rhythm section, particularly the piano, lays down a precise and exciting beat and sets a great mood for dancing and listening. Fulfills the title as a good one for parties.



POP SPECIAL MERIT

LA DOLCE ITALY

Sergio Franchi. RCA Victor LPM 3500 (M); LSP 3500 (S)

In these days of freak sounds, it is a pleasure to listen to a legit vocalist handle top song material of international flavor, such as "Volare." Lovers of good music will like this package.



POP SPECIAL MERIT

BENNY GOODMAN'S GREATEST HITS

Columbia CL 2483 (M); CS 9283 (S)

Benny Goodman was really swinging in the years between 1938 and 1945. This set packages such memorable BG specials as "Let's Dance," "Jersey Bounce," "Flying Home" and "Sing, Sing, Sing." They're all culled from previously released sets but they are the "Greatest" and that's what counts.

NEW ALBUM RELEASES

- CAPITOL**
JEAN SHEPARD—Many Happy Hangovers; T 2547, ST 2547
- CAPITOL IMPORTS (FRANCE)**
Les Belles Annees De Music Hall; FELP 293
LUCIENNE BOYER—Les Belles Annees Du Music Hall; FPX 306
BARBARA Chant Brassens Et Brel; DSX 22002
DICK RIVERS; STX 194
EARL HINES—Paris Session; 300 V 140
GILBERT BECAUD; EGF 845
- CAPITOL IMPORTS (ITALY)**
VARIOUS ARTISTS—Un Fiorentino A Livorno; MTX 124
- COLUMBIA**
ROBERTO CARLOS—Brazil's Top Teen Star; EX 5166
ROBERT CASADESUS—Plays Sonatas by Chopin, Mozart & Haydn; ML 6242, MS 6842
JIMMY DEAN'S Greatest Hits; CL 2485, CS 9285
LEFTY FRIZZELL'S Greatest Hits; CL 2488, CS 9288
WOODY HERMAN'S Greatest Hits; CL 2491, CS 9291
FERNANDO SOTO "Mantequilla"—Canta . . . ; EX 5167
The Poetry of ANDREI VOZNESENSKY; OL 6590
ROBERTO YANES—Boleros De Hoy Y De Ayer; EX 5141
ROBERTO YANES—Escribeme Love Letters; EX 5133
FRANKIE YANKOVIC & HIS YANKS' Greatest Hits; CL 2487, CS 9287
YARDUMIAN: SYMPHONY NO. 2 FOR MEDIUM VOICE & ORCH.—Philadelphia Orch. (Ormandy); ML 6259, MS 6859
- DECCA**
SONNY FORRIEST & HIS ORCH.—Tuff Pick-in'; DL 4716, DL 74716
THE HAWAIIAN SURGERS SURFERS—Coral Reef; DL 4700, DL 74700
THE KINGSTON TRIO—Children of the Morning; DL 4758, DL 74758
BRENDA LEE—10 Golden Years; DL 4757, DL 74757
MITCH MILLER & THE GANG—Dance & Sing Along With Mitch; DL 4777, DL 74777
RICK NELSON—Bright Lights & Country Music; DL 4779, DL 74779
- DELMARK**
BUD POWELL TRIO—Bouncing With Bud; DL 406, DS 9406
- DOT**
EDDIE BAXTER—Organ-Sounds Incredible; DLP 3706, DLP 25706
ALFRED NEWMAN—From the Score of NEVADA SMITH; DLP 3718, DLP 25718
- EPIC**
POPPIES—Lullaby of Love; LN 24200, BN 26200
- FIVE STAR**
COUSIN BRUCIE MEETS MOTHER GOOSIE; 55555
- HARMONY**
FIESTA BRASS—Viva Tijuana!; HL 7383, HS 11183
- HERITAGE**
DORIS THORN—Be Still and Know; DT 101
DORIS THORN—Hark to Our Heritage; HH 100
- IMPERIAL**
THE HOLLIES—Beat Group!; LP 9312, LP 12312
LUDWIG & THE KLASSICS—Mumph?; LP 9311, LP 12311
- L'OISEAU-LYRE (LONDON IMPORTS)**
VARIOUS COMPOSERS—Masters of the Renaissance/The Choir of the Carmelite Priory (McCarthy); OL 283, SOL 283
BEETHOVEN/WEBER—The Melos Ensemble of London; OL 284, SOL 284
MOZART: THE PIANO QUARTETS—The Pro Arte Piano Quartet; OL 285, SOL 285
- LONDON**
The Exciting Piano of REG GUEST; LL 3421, PS 421
The Genius of ANTHONY NEWLEY; LL 3361, PS 361
OFFENBACH: GAITE PARISIENNE—New Philharmonia Orch. (Munch); SPC 21011
EDMUNDO ROSS—Arriba; SP 44080
JOAN SUTHERLAND—Command Performance Vol. 1; 5776, OS 25776
JOAN SUTHERLAND—Command Performance Vol. 2; 5777, OS 25777
- MUSICOR**
THE PLATTERS—I Love You 1,000 Times; MM 2091, MS 3091

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

POPSICLE
Jan & Dean, Liberty 55886

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

SWEET PEA . . .
Tommy Roe, ABC-Paramount 10762 (Low Twi, BMI) (Milwaukee, Minneapolis-St. Paul)

YOU DON'T LOVE ME . . .
Gary Walker, Date 1506 (Chappell, ASCAP) (Chicago)

FARMER JOHN . . .
Tidal Waves, HBR 482 (Venice, BMI) (Detroit)

LOVE DROPS . . .
Barry Allen, Dot 16856 (Ghazi, BMI) (Boston)

DAY FOR DECISION . . .
Johnny Sea, Warner Bros. 5820 (Moss Rose, BMI) (Chicago)

GOODBYE, LITTLE GIRL . . .
Jr. Parker, Duke 398 (Don, BMI) (Detroit)

I NEED LOVE . . .
Barbara Mason, Arctic 120 (Stilran-Dandelion, BMI) (Washington)

YOU'RE READY NOW . . .
Frankie Valli, Smash 2037 (Seasons Four, BMI) (Chicago)

SUNNY . . .
Bobby Hebb, Philips 40365 (Shelros, BMI) (Detroit)

FUNCTION AT THE JUNCTION . . .
Shorty Long, Soul 35021 (Jobete, BMI) (Washington)

I LOVE ONIONS . . .
Susan Christie, Columbia 43595 (Blackwood, BMI) (Houston)

LOVE SPECIAL DELIVERY . . .
Three Midnighters, Whittier 500 (T&M, BMI) (Los Angeles)

PHILIPS
SARAH GORBY—Songs of the Ghetto; PCC 221, PCC 621

PRISM
VARIOUS ARTISTS—One, the Dayton Scene; PR 1966

RCA RED SEAL
CHOPIN: FANTASIE IN F MINOR—Artur Rubinstein; LM 2889, LSC 2889
MURIEL KERR—Musician, Pianist, Teacher; LM 2891
MAHLER: SYMPHONY NO. 6—Boston Symphony Orch. (Leinsdorf); LM 7044, LSC 7044
SHIRLEY VERRETT—Singin' in the Storm; LM 2892, LSC 2892
MORTON GOULD—The Wonderful Waltzes of Tchaikovsky (Chicago Symphony Orch.) LM 2890, LSC 2890

RCA VICTOR
The Best of CHET ATKINS; LPM 3558, LSP 3558

HARRY BELAFONTE—In My Quiet Room; LPM 3571, LSP 3571

The Best of THE BROWNS—LPM 3561, LSP 3561

SKEETER DAVIS—Singin' in the Summer Sun; LPM 3567, LSP 3567

DON GIBSON With Spanish Guitars; LP 3594, LSP 3594

ROY HAMILTON—The Impossible Dream; LPM 3532, LSP 3532

HANK LOCKLIN—The Girls Get Prettier; LPM 3588, LSP 3588

ORIGINAL CAST—Half Horse Half Alligator; VDS 113, VDM 113

ANDRE PREVIN With Voices; LPM 3551, LSP 3551

VARIOUS ARTISTS—The Bunch; LPM 3629, LSP 3629

RCA VICTOR (INTERNATIONAL)
CUARTETO MARCANO—Recordando Los Exitos Del; LPR 1010
GINO PAOLI Allo Studio A; PML 10408

RCA VICTOR (MEXICAN)
LOS TRIUNFADORES MOONLIGHTS; MKL 1685, MKS 1685
Rancheras Con LA RONDALLA TAPATIA; MKL 1682, MKS 1682

RCA VICTROLA
Italian Opera—Preludes & Intermezzos—Orch. of Bologna Municipal Theater (Basile); VIC 1171, VICS 1171
OFFENBACH: GAITE PARISIENNE—Boston Pops (Arthur Fiedler); VIC 1012, VICS 1012
SHOSTAKOVICH: SYMPHONY NO. 1—London Symphony Orch. (Martini); VIC 1184, VICS 1184
RICHARD STRAUSS: SYMPHONIA DOMESTICA—Chicago Symphony (Reiner); VIC 1104, VICS 1104

RICHMOND
GILBERT & SULLIVAN—Patience; D'Oyle Carte Opera Co. (Godfrey); RS 62013
(Continued on page 62)



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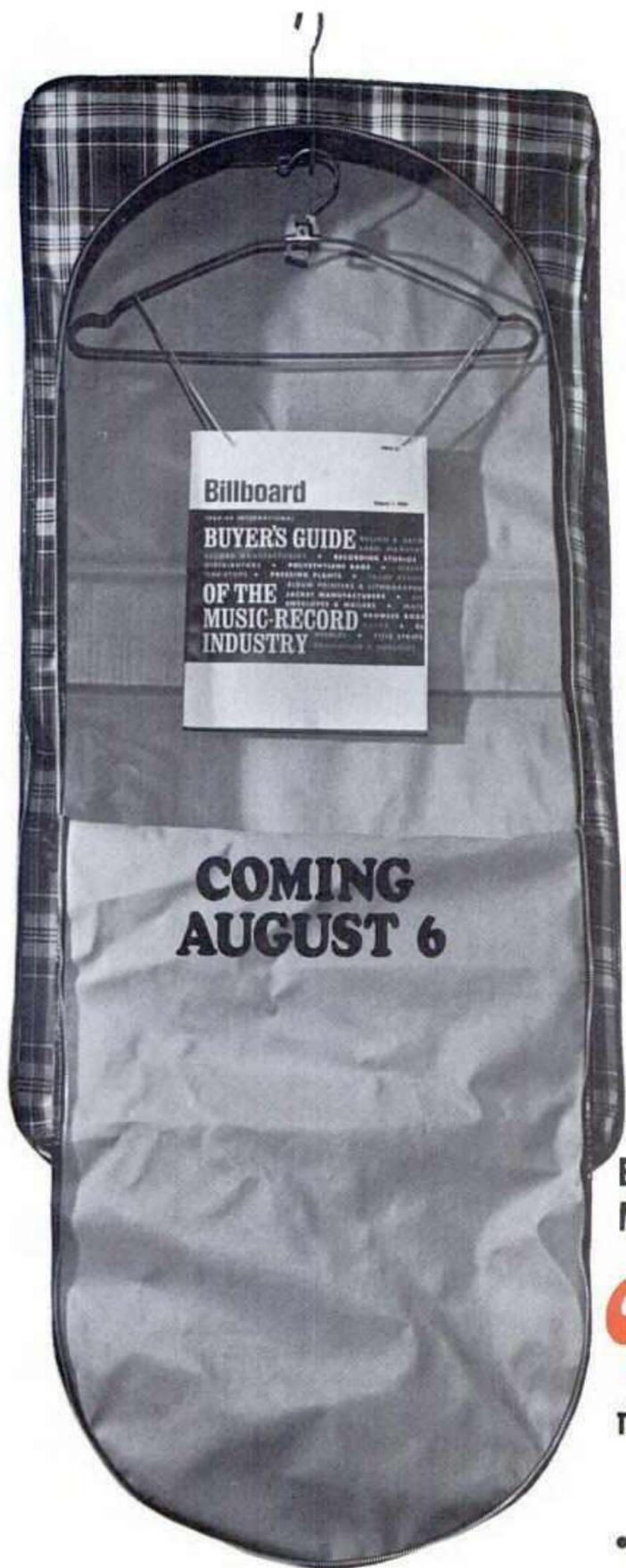
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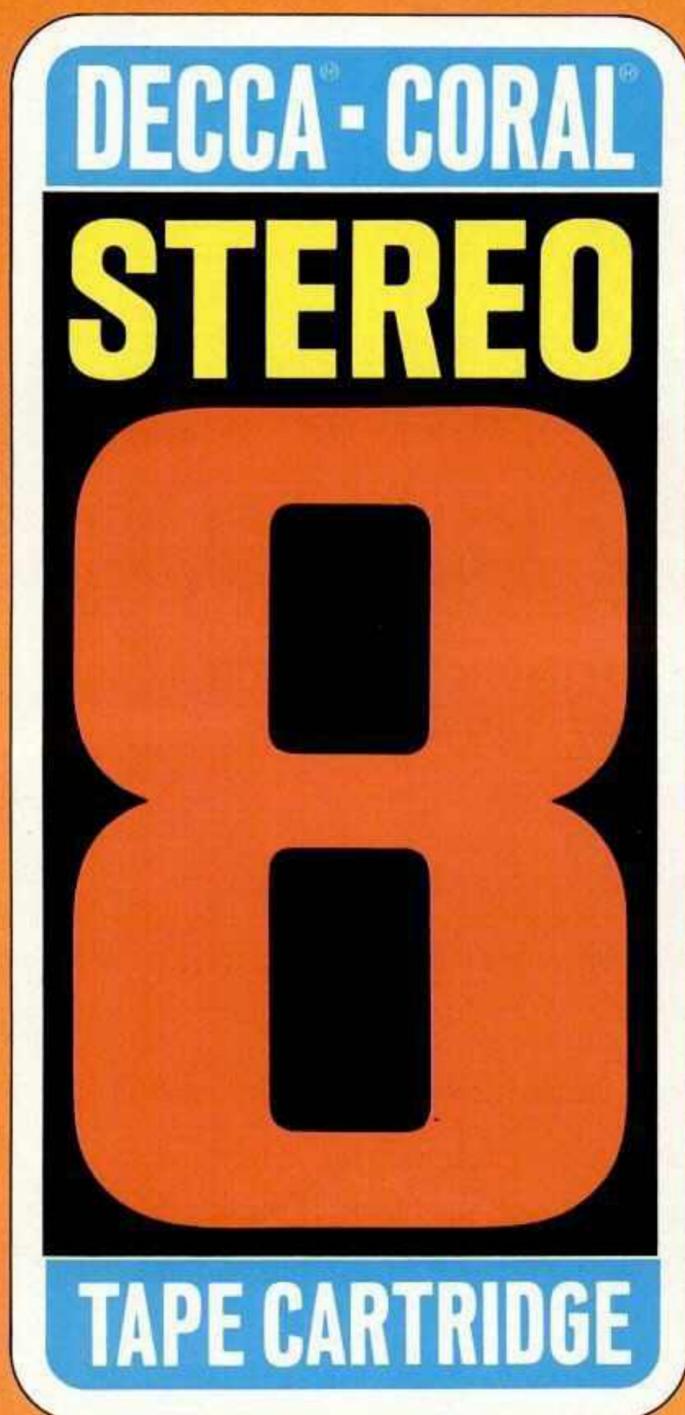
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EARL GRANT—STAND BY ME	6-4738
PETE FOUNTAIN—A TASTE OF HONEY	6-57486
CARMEN CAVALLARO— COCKTAILS WITH CAVALLARO	6-8805
LENNY DEE—MY FAVORITE THINGS	6-4706
PETER DUCHIN—LIKE SOMEONE IN LOVE	6-4707
THE DUKES OF DIXIELAND— COME ON AND HEAR!	6-4708
GEORGE FEYER— PIANO MAGIC: HOLLYWOOD	6-4647
PETE FOUNTAIN—LICORICE STICK	6-57460
BRENDA LEE—BYE BYE BLUES	6-4755
EARL GRANT—EBB TIDE	6-4165
WAYNE KING— WAYNE KING'S GOLDEN FAVORITES	6-4309
HENRY JEROME—BRAZEN BRASS	6-4056
BURL IVES—PEARLY SHELLS	6-4578
GUY LOMBARDO—GOLDEN MEDLEYS	6-4593
THE KINGSTON TRIO—STAY AWHILE	6-4656
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VARIOUS ARTISTS— AMERICA'S GREATEST MUSIC MAKERS	6-4126

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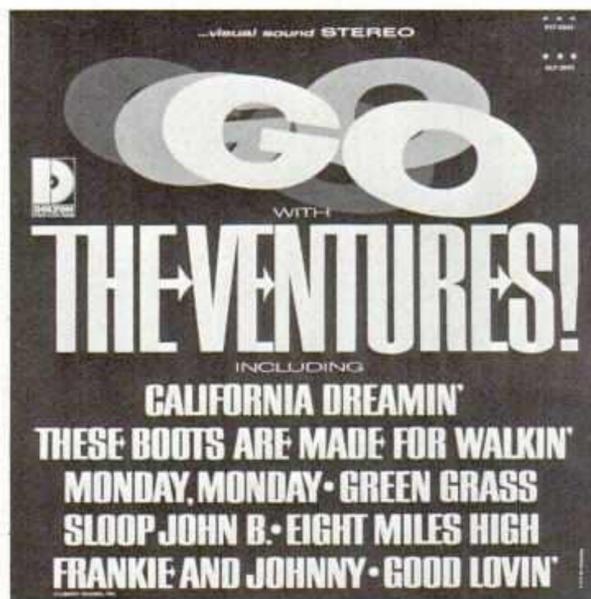
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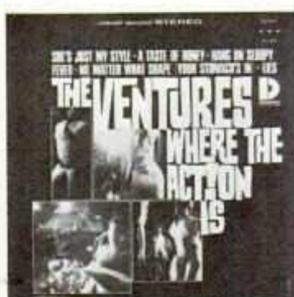


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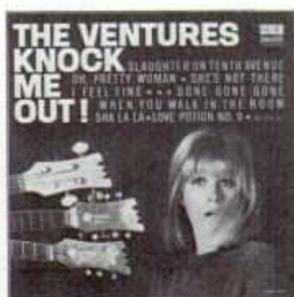
BLP-2040/BST-8040



BLP-2037/BST-8037



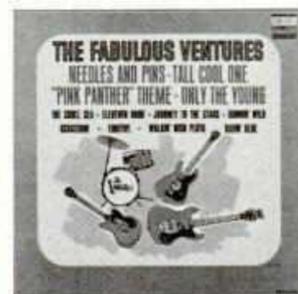
BLP-2035/BST-8035



BLP-2033/BST-8033



BLP-2031/BST-8031



BLP-2029/BST-8029



BLP-2027/BST-8027



BLP-2024/BST-8024



BLP-2023/BST-8023



BLP-2022/BST-8022



BLP-2019/BST-8019



BLP-2017/BST-8017



BLP-2016/BST-8016



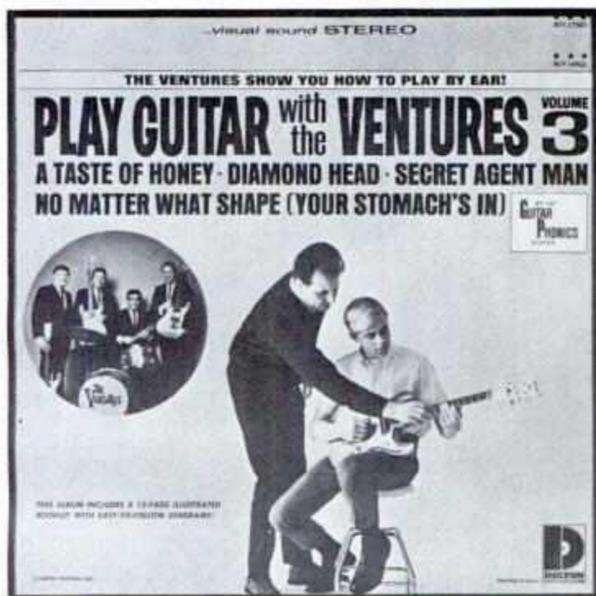
BLP-2014/BST-8014



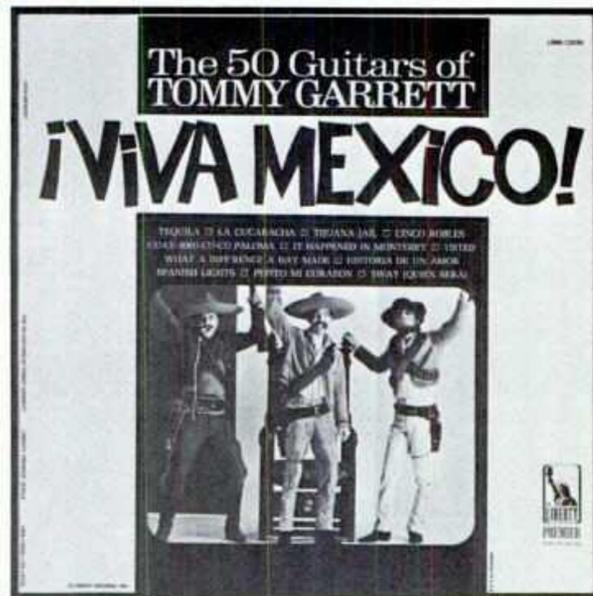
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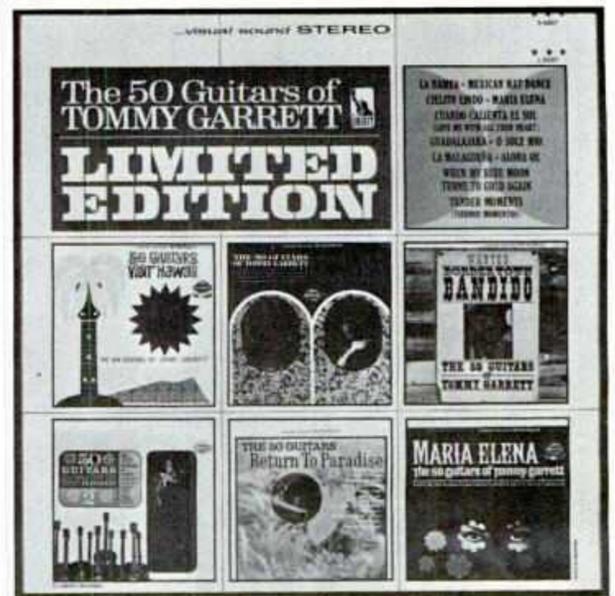
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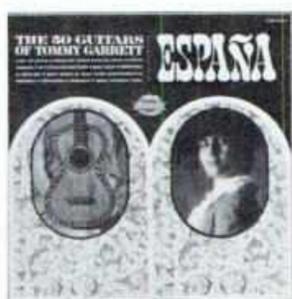
BLP-16501/BST-17501



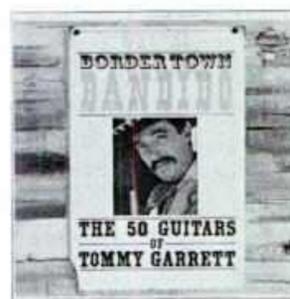
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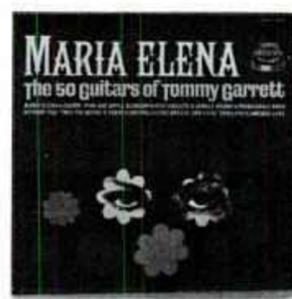
LMM-13033/LSS-14033



LMM-13032/LSS-14032



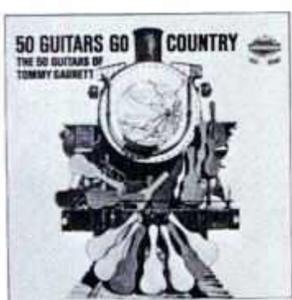
LMM-13031/LSS-14031



LMM-13030/LSS-14030



LMM-13028/LSS-14028



LMM-13025/LSS-14025



LMM-13022/LSS-14022



LMM-13016/LSS-14016



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TOP LP's

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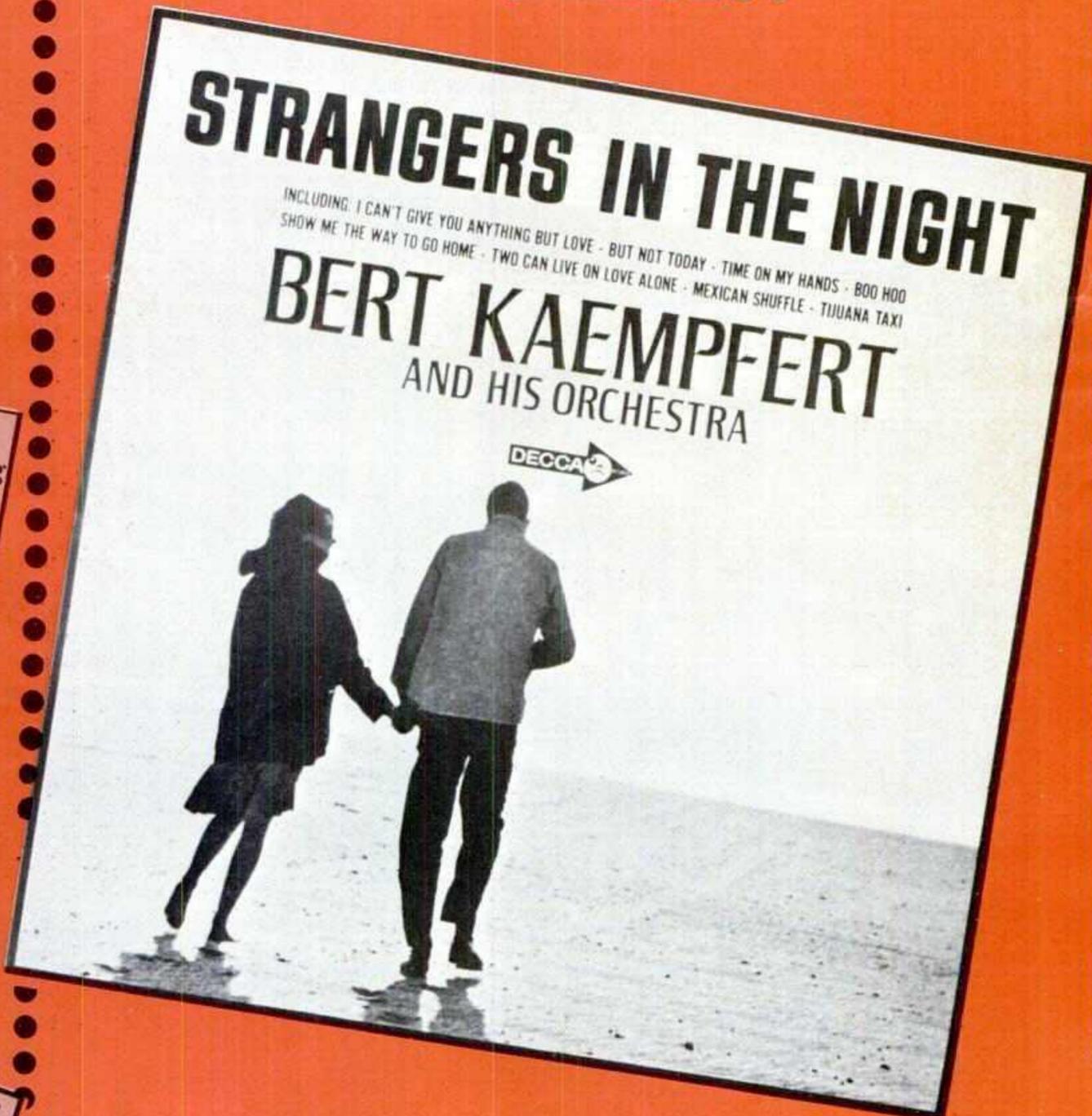
This Week	Last Week	Title, Artist, Label & No.	Wks. on Chart	This Week	Last Week	Title, Artist, Label & No.	Wks. on Chart	This Week	Last Week	Title, Artist, Label & No.	Wks. on Chart
1		WHAT NOW MY LOVE Herb Alpert & the Tijuana Brass, A&M LP 114 (M); SP 4114 (S)	4	51	39	THE BEST OF HERMAN'S HERMITS MGM E 4315 (M); SE 4315 (S)	29	102	100	A TASTE OF HONEY Pete Fountain, Coral CRL 57486 (M); CRL 757486 (S)	7
2		IF YOU CAN BELIEVE YOUR EYES AND EARS Mama's and the Papa's, Dunhill D 50006 (M); DS 50006 (S)	13	52	48	SUPREMES LIVE AT THE COPA Motown 636 (M); ST 636 (S)	30	103	83	THE ACADEMY AWARD SONGS Henry Mancini, RCA Victor LPM 6013 (M); LSP 6013 (S)	13
3		THE SOUND OF MUSIC Soundtrack, RCA Victor LOCD 2005 (M); LSOD 2005 (S)	64	53	54	MOONLIGHT SINATRA Frank Sinatra, Reprise R 1018 (M); FS 1018 (S)	7	104	105	HIGHWAY 61 REVISITED Bob Dylan, Columbia CL 2389 (M); CS 9189 (S)	36
4		GOING PLACES Herb Alpert & His Tijuana Brass, A&M LP 112 (M); SP 4112 (S)	34	54	55	MY FAIR LADY Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	87	105	115	EVERYBODY GOTTA BE SOMEPLACE Myron Cohen, RCA Victor LPM 3534 (M); LSP 3534 (S)	10
5		COLOR ME BARBRA Barbra Streisand, Columbia CL 2478 (M); CS 9278 (S)	9	55	49	THAT WAS THE YEAR THAT WAS Tom Lehrer, Reprise R 6179 (M); RS 6179 (S)	31	106	123	ONE STORMY NIGHT Mystic Moods Ork, Philips PHM 200-205 (M); PHS 600-205 (S)	6
6		WHIPPED CREAM & OTHER DELIGHTS Herb Alpert's Tijuana Brass, A&M LP 110 (M); SP 4110 (S)	56	56	59	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT? Warner Bros. W 1518 (M); (No Stereo)	15	107	109	JAMES BROWN PLAYS THE NEW BREED Smash MGS 27080 (M); SRS 67080 (S)	8
7		BIG HITS (High Tide and Green Grass) Rolling Stones, London NP-1 (M); NPS-1 (S)	8	57	60	AND I KNOW YOU WANNA DANCE Johnny Rivers, Imperial LP 9307 (M); LP 12207 (S)	8	108	108	MY NAME IS BARBRA Barbra Streisand, Columbia CL 2336 (M); CS 9136 (S)	55
8		SOUL AND INSPIRATION Righteous Brothers, Verve V 5001 (M); V6-5001 (S)	6	58	58	THE MIRACLES GOING TO A GO-GO Tamla T 267 (M); ST 267 (S)	28	109	112	ARTHUR PRYSOCK/COUNT BASIE Verve V 8646 (M); V6-8646 (S)	11
9		DR. ZHIVAGO Soundtrack, MGM TE-65T (M); 15E-65T (S)	12	59	53	HOW GREAT THOU ART Kate Smith, RCA Victor LPM 3445 (M); LSP 3445 (S)	21	110	111	LOVE Elektra, EKL 4001 (M); EKS 74001 (S)	4
10		BOOTS Nancy Sinatra, Reprise R 6202 (M); RS 6202 (S)	13	60	42	THE VENTURES Dotlon BLP 2042 (M); BST 8042 (S)	14	111	127	THE LOVE YOU SAVE Joe Tex, Atlantic 8124 (M); SD 8124 (S)	5
11		DAYDREAM Lovin' Spoonful, Kama Sutra KLP 8051 (M); KLP5 8051 (S)	10	61	71	THE BEST OF CHAD & JEREMY Capitol T 2470 (M); ST 2470 (S)	7	112	118	SHE'S JUST MY STYLE Gary Lewis & the Playboys, Liberty LRP 3435 (M); LST 7435 (S)	13
12		THE DAVE CLARK FIVE'S GREATEST HITS Epic LN 24185 (M); BN 26185 (S)	15	62	74	WOMAN Peter & Gordon, Capitol T 2477 (M); ST 2477 (S)	8	113	89	JOHNNY'S GREATEST HITS Johnny Mathis, Columbia CL 1133 (M); CS 8634 (S)	400
13		THE BEST OF THE ANIMALS MGM E 4324 (M); SE 4324 (S)	17	63	75	LOU RAWLS LIVE! Capitol T 2459 (M); ST 2459 (S)	5	114	94	BYE BYE BLUES Branda Lee, Decca DL 4755 (M); DL 74755 (S)	9
14		HOLD ON! Herman's Hermits, MGM E 4342 (M); SE 4342 (S)	11	64	64	ANDY WILLIAMS' NEWEST HITS Columbia CL 2383 (M); CS 9183 (S)	18	115	132	TIME WON'T LET ME Outsiders, Capitol T 2501 (M); ST 2501 (S)	2
15		THE SHADOW OF YOUR SMILE Johnny Mathis, Mercury MG 21073 (M); SR 61073 (S)	10	65	65	BYE BYE BLUES Bert Kaempfert & His Ork, Decca DL 4693 (M); DL 74693 (S)	13	116	107	ON A CLEAR DAY YOU CAN SEE FOREVER Original Cast, RCA Victor LOCD 3006 (M); LSOD 3006 (S)	26
16		THE LONELY BULL Herb Alpert & His Tijuana Brass, A&M LP 101 (M); ST 101 (S)	52	66	52	THE MAN FROM U.N.C.L.E. Hugo Montenegro, RCA Victor LPM 3475 (M); LSP 3475 (S)	19	117	113	TONY BENNETT'S GREATEST HITS, VOL. III Columbia CL 2373 (M); CS 9173 (S)	42
17		SPANISH EYES Al Martino, Capitol T 2435 (M); ST 2435 (S)	16	67	69	CHOICE John Gary, RCA Victor LPM 3501 (M); LSP 3501 (S)	13	118	134	THE KINK KONTROVERSY Kinks, Reprise R 6197 (M); RS 6197 (S)	6
18		RUBBER SOUL Beatles, Capitol T 2442 (M); ST 2442 (S)	24	68	70	MY LOVE Pet Clark, Warner Bros. W 1630 (M); WS 1630 (S)	9	119	119	RAMBLIN' ROSE Nat King Cole, Capitol T 1793 (M); ST 1793 (S)	157
19		BALLADS OF THE GREEN BERETS S/Sgt. Barry Sadler, RCA Victor LPM 3547 (M); LSP 3547 (S)	15	69	81	FIDDLER ON THE ROOF Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	34	120	136	HITS AGAIN Gary Lewis & the Playboys, Liberty LRP 3452 (M); LST 7452 (S)	2
20		JUST LIKE US! Paul Revere & the Raiders, Columbia CL 2451 (M); CS 9251 (S)	18	70	103	WONDERFULNESS Bill Cosby, Warner Bros. W 1634 (M); 1634 (S)	2	121	—	DISTANT DRUMS Jim Reeves, RCA Victor LPM 3542 (M); LSP 3542 (S)	1
21		FRANKIE AND JOHNNY Elvis Presley, RCA Victor LPM 3553 (M); LSP 3553 (S)	7	71	44	DECEMBER'S CHILDREN Rolling Stones, London LL 3451 (M); PS 451 (S)	26	122	120	HERE THEY COME Paul Revere & the Raiders, Columbia CL 2307 (M); CS 9107 (S)	40
22		I HEAR A SYMPHONY Supremes, Motown MLP 643 (M); SLP 643 (S)	12	72	62	TIJUANA BRASS Herb Alpert & the Tijuana Brass, A&M LP 103 (M); ST 103 (S)	21	123	88	FROM BROADWAY WITH LOVE Nancy Wilson, Capitol T 2433 (M); ST 2433 (S)	18
23		THE MOVIE SONG ALBUM Tony Bennett, Columbia CL 2472 (M); CS 9272 (S)	13	73	72	THUNDERBALL Soundtrack, United Artists UAL 4132 (M); UAS 5132 (S)	26	124	124	SOUL MESSAGE Richard "Groove" Holmes, Prestige PR 7425 (M); PRS 7425 (S)	4
24		SOUTH OF THE BORDER Herb Alpert's Tijuana Brass, A&M LP 108 (M); ST 108 (S)	48	74	68	THE IN CROWD Ramsay Lewis Trio, Cadet CLP 757 (M); CLPS 757 (S)	43	125	101	HAVING A RAVE UP WITH THE YARDBIRDS Epic LN 24177 (M); BN 26177 (S)	25
25		CRYING TIME Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)	13	75	67	TURN! TURN! TURN! Byrds, Columbia CL 2454 (M); CS 9254 (S)	23	126	122	LIGHTNIN' STRIKES Lou Christie, MGM E 4360 (M); SE 4360 (S)	14
26		I WANT TO GO WITH YOU Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)	11	76	63	WHERE THE ACTION IS! Ventures, Dotlon BLP 2040 (M); BST 8040 (S)	17	127	128	FILET OF SOUL Jan & Dean, Liberty LRP 3441 (M); LST 7441 (S)	4
27		SOUNDS OF SILENCE Simon & Garfunkel, Columbia CL 2469 (M); CS 9269 (S)	16	77	79	HERE I AM Dionne Warwick, Scepter 531 (M); S 531 (S)	23	128	129	ROY ORBISON'S GREATEST HITS Monument MLP 8000 (M); SLP 18000 (S)	139
28		WHEN YOU'RE IN LOVE THE WHOLE WORLD IS JEWISH Various Artists, Kapp KRL 4506 (M); KRS 5506 (S)	10	78	73	THEY'RE PLAYING OUR SONG Al Hirt, RCA Victor LPM 3492 (M); LSP 3492 (S)	17	129	—	DON'T GO TO STRANGERS Eddie Gorme, Columbia CL 2476 (M); CS 9276 (S)	1
29		MY WORLD Eddy Arnold, RCA Victor LPM 3466 (M); LSP 3466 (S)	34	79	92	I STARTED OUT AS A CHILD Bill Cosby, Warner Bros. W 1567 (M); (No Stereo)	35	130	130	THE BEST OF THE RIGHTEOUS BROTHERS Moonglow 1004 (M); S 1004 (S)	3
30		THE 4 SEASONS GOLD VAULT OF HITS Philips PHM 200-196 (M); PHS 600-196 (S)	26	80	102	A TOUCH OF TODAY Nancy Wilson, Capitol T 2495 (M); ST 2495 (S)	2	131	142	LITTLE WHEEL SPIN AND SPIN Buffy Sainte-Marie, Vanguard VRS 9211 (M); VSD 79211 (S)	3
31		MANTOVANI MAGIC Mantovani & His Ork, London LL 3448 (M); PS 448 (S)	14	81	82	ZORBA THE GREEK Soundtrack, 20th Century-Fox TFM 3167 (M); TFS 4167 (S)	58	132	86	IT'S MAGIC Jerry Vale, Columbia CL 2444 (M); CS 9244 (S)	17
32		MY NAME IS BARBRA, TWO Barbra Streisand, Columbia CL 2409 (M); CS 9209 (S)	31	82	76	MY CHERIE Al Martino, Capitol T 2362 (M); ST 2362 (S)	39	133	117	EXCLUSIVE ORIGINAL TELEVISION SOUNDTRACK ALBUM "BATMAN" Various Artists, 20th Century-Fox TFM 3180 (M); TFS 4180 (S)	7
33		HANG ON RAMSEY! Ramsay Lewis Trio, Cadet CLP 761 (M); CLPS 761 (S)	15	83	96	TRINI Trini Lopez, Reprise R 6196 (M); RS 6196 (S)	5	134	—	WAYNE NEWTON—NOW! Capitol T 2445 (M); ST 2445 (S)	1
34		GOT MY MOJO WORKING Jimmy Smith, Verve V 8641 (M); V6-8641 (S)	13	84	77	MICHELLE Bud Shank, World Pacific WP 1840 (M); WPS 21840 (S)	17	135	125	BOOTS RANDOLPH'S YAKETY SAX Monument MLP 8002 (M); SLP 18002 (S)	45
35		MRS. MILLER'S GREATEST HITS Capitol T 2494 (M); ST 2494 (S)	5	85	87	OUT OF OUR HEADS Rolling Stones, London LL 3429 (M); PS 429 (S)	44	136	—	HOW DOES THAT GRAB YOU? Nancy Sinatra, Reprise R 6207 (M); RS 6207 (S)	1
36		WHY IS THERE AIR? Bill Cosby, Warner Bros. W 1606 (M); (No Stereo)	41	86	85	THE MARVELETTES GREATEST HITS Tamla TLP 253 (M); SLP 253 (S)	12	137	—	WHEN A MAN LOVES A WOMAN Percy Sledge, Atlantic 8125 (M); SD 8125 (S)	1
37		SEPTEMBER OF MY YEARS Frank Sinatra, Reprise R 1014 (M); FS 1014 (S)	42	87	84	MAN OF LA MANCHA Original Cast, Kapp KRL 4505 (M); KRS 5505 (S)	20	138	139	UNBELIEVABLE Billy Stewart, Chess LP 1499 (M); ST 1499 (S)	5
38		THE WONDROUS WORLD OF SONNY & CHER Atco 183 (M); SD 183 (S)	8	88	78	MORE HIT SOUNDS OF THE LETTERMEN Capitol T 2428 (M); ST 2428 (S)	16	139	140	OUR HERO Pat Cooper, United Artists UAL 3446 (M); UAS 6446 (S)	2
39		MUSIC—A PART OF ME David McCallum, Capitol T 2432 (M); ST 2432 (S)	15	89	80	HELP Beatles, Capitol MAS 2386 (M); SMS 2386 (S)	41	140	—	HEY! LET'S PARTY Mongo Santamaría, Columbia CL 2473 (M); CS 9273 (S)	1
40		THE BEST OF RONNIE DOVE Diamond D 5005 (M); SD 5005 (S)	10	90	93	SWEET CHARITY Original Cast, Columbia KOL 6500 (M); KOS 2900 (S)	13	141	143	FOR ANIMALS ONLY Baja Marimba Band, A&M LP 113 (M); SP 4113 (S)	15
41		THE BATMAN THEME Neal Hefti, RCA Victor LPM 3573 (M); LSP 3573 (S)	13	91	95	DIONNE WARWICK IN PARIS Scepter SRM 534 (M); SPS 534 (S)	7	142	131	LOOK AT US Sonny & Cher, Atco 177 (M); SD 177 (S)	42
42		THE SINGING NUN Soundtrack, MGM 1E-7 (M); 15E-7 (S)	6	92	91	BACK TO BACK Righteous Brothers, Philips PHLP 4009 (M); PHLP 4009 (S)	24	143	141	CHET ATKINS PICKS ON THE BEATLES RCA Victor LPM 3531 (M); LSP 3531 (S)	9
43		THE YOUNG RASCALS Atlantic 8123 (M); SD 8123 (S)	5	93	98	DEAR HEART Andy Williams, Columbia CL 2338 (M); CS 9138 (S)	61	144	137	WEDNESDAY MORNING, 3 A.M. Simon & Garfunkel, Columbia CL 2249 (M); CS 9049 (S)	20
44		MARY POPPINS Soundtrack, Vista BV 4026 (M); STER 4026 (S)	88	94	135	THE BLUES PROJECT LIVE AT THE CAFE AU GO GO Verve Folkways FV 9024 (M); FVS 9024 (S)	3	145	144	PERSUASIVE PERCUSSION 1966 Various Artists, Command RS 895 (M); RS 895 SD (S)	3
45		ROGER MILLER/GOLDEN HITS Smash MGS 27073 (M); SRS 67073 (S)	30	95	99	BEST OF LITTLE ANTHONY & THE IMPERIALS Veep VP 12512 (M); VPS 16512 (S)	13	146	133	THE FOUR TOPS SECOND ALBUM Motown 634 (M); ST 634 (S)	30
46		A MAN AND HIS MUSIC Frank Sinatra, Reprise RF 1016 (M); RFS 1016 (S)	24	96	116	I REMEMBER YOU Robert Goulet, Columbia CL 2482 (M); CS 9282 (S)	6	147	—	OTIS BLUE/OTIS REDDING SINGS SOUL Volt LP 412 (M); SD 412 (S)	30
47		SOMEWHERE THERE'S A SOMEONE Dean Martin, Reprise R 6201 (M); RS 6201 (S)	13	97	114	GLORIA Shadows of Knight, Dunwich 666 (M); S 666 (S)	4	148	150	PLAY ONE MORE Ian & Sylvia, Vanguard VRS 9215 (M); VSD 79215 (S)	2
48		THE SHADOW OF YOUR SMILE Andy Williams, Columbia CL 2499 (M); CS 9299 (S)	4	98	110	THE SOUL ALBUM Otis Redding, Volt 413 (M); S 413 (S)	6	149	—	MY FAIR LADY Original Cast, Columbia OL 5090 (M); OS 2015 (S)	480
49		PET SOUNDS Beach Boys, Capitol T 2458 (M); DT 2458 (S)	2	99	97	SEE WHAT TOMORROW BRINGS Peter, Paul & Mary, Warner Bros. W 1615 (M); WS 1615 (S)	32	150	—	NEW BEATLES SONGBOOK Mollyridge Strings, Capitol T 2429 (M); ST 2429 (S)	1
50		THE SONNY SIDE OF CHER Cher, Imperial LP 9201 (M); LP 12201 (S)	7	100							

A WONDERLAND OF GREAT

BERT KAEMPFERT

ALBUMS

**... AND NOW HIS LATEST
AND GREATEST**



DL 4795
DL 74795 (stereo)

**FROM THE
MUSIC CAPITALS
OF THE WORLD**

• Continued from page 32

Monday (23) to visit wounded servicemen back from Vietnam duty. Gen. Charles Gingles, hospital commander, reportedly requested the trio which was appearing at the Fairmont Hotel.

Monumentum Records has been formed by Don Perry. Initial releases cover "Grand Prix," by the Motormen; "House of Tears," by Tom West; "I've Lost You," by John Guess, and "Where Can I Go?" by Wynn Cameron. Owner Perry's publishing companies are Invador and Susaper. The label is looking for national distribution and masters. Its office is at 1680 North Vine Street.

Most requested artist in the recently concluded parade of hits promotion on KFRC, San Francisco, were the Rolling Stones.

ELIOT TIEGEL

MILAN

Clan Records out of the radio contest, "A Record for the Summer." Little Tony, Durium, and Giampiero Scussel, Durium international a&r, were in London for Little Tony's recordings with Tony Hatch. These will be released by Pye Records in Great Britain. Little Tony is expected again in London, June 11, to promote his records vis TV. Clemente Vargas Jr., disk jockey of Radio Caracas, here to visit the industry and to select new material for his programs. Fabrizio Ferretti and Fausto Leali, Rifi Records, following the cycling tour of Italy and giving a show every night in a different town. Vasso Ovale switched from Italian EMI to

Ariston Records. . . . **Babrizio Ferretti** and **Johnathan & Michelle**, Rifi, will participate in the forthcoming Lugano International Song Festival.

Paolo Neri, Ariston, firstly recorded the Italian version of "Juanita Banana." . . . **I Mat '65**, Rifi, won the first prize at the "National Contest for Combos Rapallo-Davoli," sponsored by teen-agers' magazine *Ciao Amici*. . . . **Donatella Moretti**, RCA Italiana, is back on the record scene with her new releases "Chiario di Luna sul Mare" b-w "Era Piu Di Un Anno." . . . **Sergio Endrigo**, Fonit-Cetra, will sing his latest song "Birotondo Intorno Al Mondo" in a TV show from Lugano, Switzerland. . . . **Milva**, Fonit-Cetra, sang her San Remo hits on the TV show, "Johnny Sera." . . . **Mina**, **Iva Zanicchi**, **Giorgio Gaber** and **Memo Remigi** will participate in the Venice International Festival of Light Music.

GERMANO RUSCITTO

NEW YORK

Atlantic Records has acquired distribution rights to the **Aquamen's** "Ride a Pale Horse" on the Spring label. . . . **Henry Brief**, executive secretary of the RIAA, became the father of a girl, **Judith Melissa**, recently. . . . **Howie Richmond**, head of TRO, reported in excellent condition after recent gastro-intestinal surgery. . . . **Kathy Keegan** into the Act Four in Detroit on Aug. 8 for four weeks. . . . **Leonard Whitcup**, managing director of Music, Music, Music, Inc., leaves for Europe June 6. He'll spend three weeks abroad shuttling between England and France meet-

ing with writers and publishers. . . . The **Four Tops**, Motown recording artists, have been signed for a series of Pepsi-Cola commercials. . . . **Wayne Cochran** and the **C.C. Riders** are booked solidly to Sept. 4 at the Barn in Miami Beach. . . . **Maxine Brown** on a one-nighter tour through June 27. . . . **Bo Diddley** set for Le Coq D'Or in Toronto from June 6 through June 11.

The **Daphne Hellman Trio** and **Irma Jurist** are doing a series of Monday night concerts at the Five Spot Cafe. . . . The **Bit'a Sweet**, a new rock-soul group, are at the Rolling Stone discotheque. . . . Capitol Records' singing team, **Tony Sandler** and **Ralph Young**, have been signed to star at El San Juan Hotel, Puerto Rico, for 12 days beginning July 7. . . . **Frank Barsalona**, president of Premier Talent Assoc., and **Dick Friedberg**, vice-president, are back from a week's stay in England where they conferred with their British clients on forthcoming tours and met with overseas agents regarding American acts visiting Britain. . . . Columbia Records artist **Dave Brubeck** was recently presented with the "Distinguished Alumni Award" by his alma mater, the University of the Pacific in Stockton, Calif. . . . **Barbara McNair**, Motown artist, set to headline at the Persian Room of Century City's Century Plaza Hotel, Dec. 13-Jan. 1. The date will be Miss McNair's first in Los Angeles since appearing at the Coconut Grove in October 1965.

Jerry Vale to headline at the Fremont, Las Vegas, June 9-July 6. . . . Songstress **Jill Sinclair** will be at the Emporium, Barcelona, Spain, for two weeks starting Aug. 6. . . . **William Kermit Smith, Ltd.**, promotion-publicity firm, opened offices at 1841 Broadway. . . . **Anthony & the Imperials** set for the Central Park Music Festival on July 6. . . . **Victor Borge** taking his "Concert in Music" on a tour through the West. . . . **Dick**

Gersh's publicity office set articles on the **Lovin' Spoonful** for the June issue of *Esquire* and a forthcoming *Life* magazine feature on **Ray Charles**. . . . **Ronnie Dove** to headline at the Top Hat in Windsor, Ont., June 6-12 for the third time in a year. . . . **Redd Foxx** currently at Big Wilt's Small's Paradise. . . . Singer **Bob St. George** at the Neptune Inn in Paramus, N. J., beginning June 4. . . . **Rex Allen** narrates and sings in **Walt Disney's** featurette "Run, Appaloosa, Run." . . . Israeli singer **Geula Gill** and her trio began a run at the Cafe Sahbra on June 2. . . . RCA Victor singer **Tommy Leonetti** has been set for a return date at Harrah's, Reno, in the fall. . . . **Glenn Yarbrough** will record an album for RCA Victor during his engagement at San Francisco's hungry i on June 9-10-11. **Neely Plumb** will supervise the session.

MIKE GROSS

OSLO

Famous Swedish jazz pianist **Bengt Hallberg** visited here and arranged and accompanied songstress **Grynet Molvig** on two folk songs, "Eg ser deg utfor gluggjen" b-w "Ola Ola min eigen unge" on Polydor. . . . Jamaica-born **Millie** to Scandinavia this week and started her tour here. . . . The **Beach Boys** are a hit here, and this week their Capitol records of "Barbara Ann" and "Sloop John B" is first and second respectively on the Top 10 charts. . . . The **Vanguards**, sole local artists on Norway's Top 10, prepare a four-month Scandinavian tour this summer and will go on a world-wide tour early in 1967. . . . **Jim Reeves'** RCA Victor recording of "Snow Flake" earned the Norwegian silver disk for 25,000 sales. . . . **Finn Eriksen**, Norwegian trumpeter, issued a new record, "Hardanger" b-w "Hjem mot nord" on Fontana. Last year he won a gold disk for 50,000 records sold of "Lapland." . . . This year's jazz

festival in the silver mines in Kongsberg will begin June 30. . . . The **Pussycats'** LP "Psst" reached No. 1 on the LP parade this month.

EPSEN ERIKSEN

PARIS

Sacha Distel and **Martial Solal** have been made life members of the Societe des Auteurs, X Compositeurs et Editeurs de Musique. . . . CBS released **Bob Dylan's** "Rainy Day Woman Nos. 12 and 35" to coincide with the singer's one-nighter at the Olympia Theater. The concert was a sellout, with even CBS representatives having to buy their own tickets. . . . **Udo Jurgens**, whose song "Merci Cherie" won the Eurovision Song Contest, is booked for a Musicorama concert at the Olympia Theater June 21. . . . **Claude Francois** wrote words and music for his new Philips release "Mais Combien de Temps." . . . CBS has signed singer-composer **Raimon**, known as the Spanish Dylan. His first EP will be released to coincide with his appearance in a Musicorama concert at the Olympia Theater June 7. . . . **Serge Gainsbourg** will write the music for the new TV series "Vidocq."

Tutti's **Claude Pascal** has returned from Italy with a number of songs, including **Jimmy Fontana's** latest, "Camina Camina" and "Se Vuoi Andare Vai" which will be recorded by **Annie Philippe**. . . . CBS artists taking part in the Rose de France song festival in Antibes June 23-25 are Israeli singer **Tshura** and **Minouche Barelli**, daughter of orchestra leader **Aime Barelli**. . . . **Dalida** has recorded the theme song of the TV series "L'Auberge de la Licorne" for Barclay. Title, written by **Franck Pourcel**, **Raymond Lefevre** and **Andre Salvat** is "Donne Moi." . . . **Ward Swingle** of the Swingle Singers is writing the music for the new **Michel Drach** film "Diamond"

(Continued on page 62)

BAJA MARIMBA BAND

YOURS

B/W

THE LAST OF THE RED HOT LLAMAS

A&M 803



* WE STILL HATE THE TIJUANA BRASS!

JUNE 4, 1966, BILLBOARD

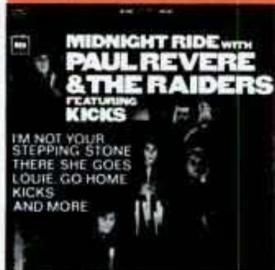
PAUL REVERE AND THE RAIDERS



You've heard what Paul Revere and The Raiders did for "Kicks" ... now they're hungry for another big hit.

'Hungry'
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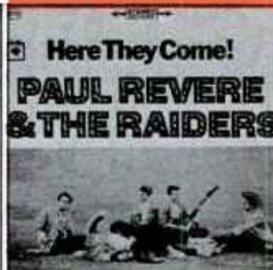
Meanwhile, back at the LP counter, Raider fans are feasting on these albums ...



CL 2508/CS 9308*



CL 2451/CS 9251*



CL 2307/CS 9107*

Where the action is.
On COLUMBIA RECORDS

ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	NESSUNO MI PUO'	GIUDICARE—Caterina Caselli (Music Hall); Gene Pitney (CBS); *Violeta Rivas (RCA); *Elio Roca (Polydor); *Aldo Perricone (RCA)—Korn
2	2	LA BOHEME	*Juan Ramon (RCA); Charles Aznavour (Barclay); Franck Pourcel (Odeon); *Lucio Milena (Disc Jockey); *Ricardo Roda (CBS); *Los 5 Latinos (Quinto); *Vincent Morocco (Polydor)—Korn
3	3	MANUEL BENITEZ	ELCORDOBES—Dalida (Barclay); Franck Pourcel (Odeon); *Los Nocturnos (Music Hall); *Richard Davis (Microfon); *Fats Fernandez (CBS)—Korn
4	4	MICHELLE	The Beatles (Odeon); Billy Vaughn (Music Hall); *Los Vip's (Ala Nicky); *Barbara & Dick (RCA); *Mr. Trombone (CBS); *Vicent Morocco (Polydor); *Gino Bonetti (Microfon)—Fermata
5	5	QUE QUIERES TU DE MI	Altemar Dutra (Odeon)
6	6	DIO COME TI AMO	Gigliola Cinquetti (Music Hall); Domenico Modugno (Disc Jockey); *Violeta Rivas (RCA); *Nancy Li (CBS); *Elio Roca (Polydor)—Korn
7	9	LOS QUE ESPERAN AMOR	*Vico Verti (Diskorn); *Horacio Molina (CBS)—Korn
8	11	SI DIOS ME QUITA LA VIDA	Olga Guillot (Odeon); Javier Solis (CBS)—Edami
9	13	YO TE DARE DE MAS	Ornella Vanoni (CBS)—Fermata
10	10	EL CORRALERO	*Hernan Figueroa Reyes (Odeon); *El Chango Nieto (CBS); *Los Cantores de Quilla Huasi (Philips); Ginette Acevedo (RCA); *Los Trovadores del Norte (Music Hall)—Korn

AUSTRIA

This Week	Last Week	Title	Artist
1	4	EINE KLEINE TRAENE	Ronny (Telefunken)—Wien Melodie
2	1	DIE STIEFEL SIND ZUM WANDERN DA	Eileen (Vogue)—Belmont
3	3	DOCH DANN KAM	Johnny—Wanda Jackson (Capitol)—Wien Melodie
4	8	HUNDERT MANN UND EIN BEFEHL	Freddy (Polydor)—Weinberger
5	6	NIMM MICH, SO WIE ICH BIN	Drafi Deutscher (Decca)—Intro
6	2	BARBARA ANN	Beach Boys (Capitol)—Planetary
7	5	GANZ IN WEISS	Roy Black (Polydor)—Wien Melodie
8	7	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—Belmont
9	—	JUANITA BANANA	Marcello Minerbi (Durium)—Intro
10	9	MERCI, CHERI	Udo Juergens (Vogue)—Metroton

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	NORWEGIAN WOOD	The Beatles (Parlophone)—Leeds
2	7	SAD DAY	The Rolling Stones (Decca)
3	5	RAINY DAY WOMEN, NOS. 12 AND 35	Bob Dylan (CBS)
4	6	HITCHHIKER	*Bobby and Laurie (Parlophone)—Castle
5	3	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—Boosey & Hawkes
6	4	LIGHTNIN' STRIKES	Lou Christie (MGM)
7	2	ELUSIVE BUTTERFLY	Bob Lind (Festival)—Chappells
8	8	THE CHEATER	Bob Kuban (Stateside)
9	9	GYPSY WOMAN	The Allusions (Parlophone)
10	—	THIRTEEN WOMEN	*Marty Rhone and the Soul Agents (Spin)—Southern

BRITAIN

(Courtesy New Musical Express, London)
*Denotes local origin

This Week	Last Week	Title	Artist
1	1	PRETTY FLAMINGO	*Manfred Mann (HMV)—Shapiro-Bernstein

2	3	SLOOP JOHN B	Beach Boys (Capitol)—Immediate Music
3	12	WILD THING	*Troggs (Fontana)—April Music
4	2	DAYDREAM	Lovin' Spoonful (Pye Int.)—Robbins
5	7	SHOTGUN WEDDING	*Roy C (Island)—MCPS
6	—	PAINT IT BLACK	*Rolling Stones (Decca)—Mirage Music
7	4	YOU DON'T HAVE TO SAY YOU LOVE ME	*Dusty Springfield (Philips)—Accordo
8	—	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)—Leeds Music
9	13	SORROW	*Merseys (Fontana)—Grand Canyon Music
10	20	RAINY DAY WOMEN NOS. 12 & 35	Bob Dylan (CBS)—Feldman
11	5	THE PIED PIPER	*Crispian St. Peters (Decca)—Robbins
12	30	MONDAY MONDAY	Mama's and Papa's (RCA)—Dick James Music
13	18	HEY GIRL	*Small Faces (Decca)—Robbins Music
14	6	BANG BANG	Cher (Liberty)—Kassner
15	28	PROMISES	*Ken Dodd (Columbia)—Springfield Music
16	—	WHEN A MAN LOVES A WOMAN	Percy Sledge (Atlantic)—Belinda
17	8	HOLD TIGHT	*Dave Dee, Dozy, Beaky, Mick and Tich (Fontana)—Lynn Music
18	11	HOMEWARD BOUND	Simon and Garfunkel (CBS)—Lorna Music
19	9	ALFIE	*Cilla Black (Parlophone)—Famous/Chappell
20	15	SOUL AND INSPIRATION	Righteous Brothers (Verve)—Screen Gems
21	10	SOUND OF SILENCE	*Bachelors (Decca)—Lorna Music
22	24	COME ON HOME	*Wayne Fontana (Fontana)—Island Music
23	21	HOW DOES THAT GRAB YOU DARLIN'	Nancy Sinatra (Reprise)—Criterion/Lorna
24	16	I PUT A SPELL ON YOU	*Alan Price Set (Decca)—Sheldon Music
25	21	ELUSIVE BUTTERFLY	*Val Doonican (Decca)—Metric Music
26	17	SOME DAY ONE DAY	*Seekers (Columbia)—Lorna
27	—	I LOVE HER	*Paul and Barry Ryan (Decca)—Shapiro-Bernstein
28	29	CALIFORNIA DREAMIN'	Mama's and Papa's (RCA)—Dick James Music
29	14	SOMEBODY HELP ME	*Spencer Davis Group (Fontana)—Island Music
30	19	WALKIN' MY CAT NAMED DOG	Norma Tanga (Stateside)—Ardmore & Beechwood
30	—	ONCE	Genevieve (CBS)—Florida Music

CANADA

This Week	Last Week	Title	Artist
1	1	MONDAY, MONDAY	Mama's & Papa's (RCA Victor)
2	5	GROOVY KIND OF LOVE	Mindbenders (Fontana)
3	—	WHEN A MAN LOVES A WOMAN	Percy Sledge (Atlantic)
4	—	PAINT IT BLACK	Rolling Stones (London)
5	8	LOVE IS LIKE AN ITCHING IN MY HEART	Supremes (Tamlam-Motown)
6	4	HOW DOES THAT GRAB YOU, DARLIN'	Nancy Sinatra (Reprise)
7	2	LEANING ON THE LAMP POST	Herman's Hermits (MGM)
8	7	KICKS	Paul Revere and the Raiders (Columbia)
9	6	GOOD LOVIN'	Young Rascals (Atlantic)
10	—	I AM A ROCK	Simon & Garfunkel (Columbia)

CANADIAN RECORDS

This Week	Last Week	Title	Artist
1	2	MY KINDA GUY	The Willows (MGM)
2	1	LOVEDROPS	Barry Allen (Capitol)

EIRE

This Week	Last Week	Title	Artist
1	3	AMONG THE WICKLOW HILLS	Mighty Avons (King)—Clarence
2	1	THE FLY	Brendan Bowyer (HMV)—West One
3	4	BLACK AND TAN GUN	Johnny Flynn Showband (Emerald)—Pat

4	2	UP WENT NELSON	Go Lucky Four (Emerald)—Pat
5	8	BANG BANG	Cher (Liberty)—Kassner
6	5	THE SEA AROUND US	Ludlows (Pye)—Coda
7	6	ELUSIVE BUTTERFLY	Val Doonican (Decca)—Metric
8	—	SLOOP JOHN B	Beach Boys (Capitol)—Immediate Music
9	—	PRETTY FLAMINGO	Manfred Mann (HMV)—Shapiro-Bernstein
10	9	YOU DON'T HAVE TO SAY YOU LOVE ME	Dusty Springfield (Philips)—Feldman/BIEM

FRANCE

This Week	Last Week	Title	Artist
1	1	LE CINEMA	Sheila (Philips)—Claude Carrere
2	2	UNE MECHE DE CHEVEU	Adamo (Voix de son Maitre)—Pathe
3	3	LES ELUCBRATIONS D'ANTOINE	Antoine (Vogue)—Vogue International
4	5	MOURIR OU VIVRE	Herve Vilard (Mercury)—Dany Music
5	4	MON Credo	Mireille Mathieu (Barclay)—Prosadis
6	15	JE CHANTE POUR UN AMI	Christophe (A.Z.)—Epoque
7	6	JUANITA BANANA	The Peels (Karate)—Pathe
8	7	LE JOUET EXTRAORDINAIRE	Claude Francois (Philips)—Olympia Tutti
9	8	LA POUPEE QUI FAIT NON	Michel Polnareff (A.Z.)—Semi
10	9	JE L'AIME	Johnny Hallyday (Philips)—AMI

HOLLAND

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	SLOOP JOHN B	The Beach Boys (Capitol)—Ed. Melodia
2	1	DEDICATED FOLLOWER OF FASHION	The Kinks (Pye)—Ed. Belinda
3	5	SUBSTITUTE	The Who (Polydor)—Ed. Essex/Basart
4	3	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)
5	4	HOMEWARD BOUND	Simon & Garfunkel (CBS)—Ed. Basart
6	—	THE PIED PIPER	Crispian St. Peters (Decca)—Ed. Francis Day
7	6	SECOND HAND ROSE	Barbra Streisand (CBS); *Tweedehands Jet; Corry Brokken (Philips)—Ed. Basart
8	—	I PUT A SPELL ON YOU	Alan Price Set (Decca)
9	8	THE SUN AIN'T GONNA SHINE ANYMORE	The Walker Brothers (Philips)—Ed. Anagon
10	9	YOU WERE ON MY MIND	Christiaan St. Peters (Decca)—Ed. Basart

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MICHELLE	Beatles (Parlophone)
2	7	LA FISARMONICA	*Gianni Morandi (RCA)
3	3	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)
4	2	RESTA	*Eduardo 84 (Ricordi)
5	6	IL RAGAZZO DELLA VIA GLUCK	*Adriano Celentano (Clan)
6	5	RIDERA	*Little Tony (Durium)
7	—	AMO	Adamo (VdP)
8	10	19TH NERVOUS BREAKDOWN	Rolling Stones (Decca)
9	—	QUI RITORNERA'	*Rita Pavone (RCA)
10	12	PENSIAMOCI OGNI SERA	*Jimmy Fontana (RCA)
11	9	JOHN BROWN	*Marcellos Ferial (Durium)
12	11	NESSUNO MI PUO' GIUDICARE	*Caterina Caselli (CGD)
13	8	LEI	Adamo (VdP)
14	13	CON LE MIE LACRIME	Rolling Stones (Decca)
15	—	UNA RAGAZZA IN DUE	*Giganti (Ri Fi)

MALAYSIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	MICHELLE	Overlanders (Pye)
2	3	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)

3	2	LISTEN PEOPLE	Herman's Hermits (Columbia)
4	—	MY LOVE	Petula Clark (Pye)
5	5	BLUE TURNS TO GREY	Cliff Richard (Columbia)
6	8	FRANKIE AND JOHNNY	Elvis Presley (RCA)
7	4	SOUNDS OF SILENCE	Simon & Garfunkel (Columbia)
8	—	FORTUNE-TELLER	Rolling Stones (Decca)
9	—	YOU WON'T BE LEAVING	Herman's Hermits (Columbia)
10	7	I KNOW	*Naomi & the Boys (Philips)

MEXICO

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	UNA LIMOSNA	*Javier Solis (CBS)—Brambila
2	3	LA BANDA BORRACHA	*Mike Laure (Musart)—RCA
3	5	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)—Pending
4	2	SOMBRAS	*Javier Solis (CBS)—Sadaic
5	8	RONDANDO TU ESQUINA	*Julio Jaramillo (Peerless)—Emmi
6	4	MIDE TUS PASOS	*Sonora Santanera (CBS)—Mundo Musical
7	7	MAZATLAN	*Mike Laure (Musart)—Pham
8	9	CUANDO VIVAS CONMIGO	*Pepe Jara (RCA)—RCA
9	10	CONCIERTO PARA ENAMORADOS	Karina (Hispanovox)—Pending
10	6	TE AMARE TODA LA VIDA	*Sonia (RCA)—RCA

NEW ZEALAND

This Week	Last Week	Title	Artist
1	1	HOMEWARD BOUND	Simon & Garfunkel
2	2	FIVE O'CLOCK WORLD	The Vogues
3	15	SHAPES OF THINGS	The Yardbirds
4	4	LIGHTNIN' STRIKES	Lou Christie
5	20	DEDICATED FOLLOWER OF FASHION	The Kinks
6	13	MY LOVE	Petula Clark
7	10	HOW IS THE AIR UP THERE	The La Di Da's
8	3	BARBARA ANN	The Beach Boys
9	5	A GROOVY KIND OF LOVE	The Mindbenders
10	—	SHA-LA-LA-LA-LEE	The Small Faces
11	7	THE SUN AIN'T GONNA SHINE ANYMORE	The Walker Brothers
12	8	MICHELLE	The Beatles
13	11	MIRROR MIRROR	Pinkerton's Assorted Colours
14	9	I CAN'T LET GO	The Hollies
15	12	BLUE RIVER	Elvis Presley
16	16	LOVE'S JUST A BROKEN HEART	Cilla Black
17	14	CALIFORNIA DREAMIN'	The Mama's and Papa's
18	6	YOU WERE ON MY MIND	Crispian St. Peters
19	18	BALLAD OF THE GREEN BERETS	S/Sgt. Barry Sadler
20	—	BANG, BANG	Cher

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	BARBARA ANN	Beach Boys (Capitol)—Thore Ehrling
2	9	SLOOP JOHN B	Beach Boys (Capitol)
3	3	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)
4	2	I CAN'T LET GO	Hollies (Parlophone)—Sonora
5	4	SUNNY GIRL	Hep Stars (Olga)—Europaproduktion
6	7	LYKKEVEIEN	*Vanguards (Triola)—Palace Music/Stig Anderson
7	6	THE SUN AIN'T GONNA SHINE ANYMORE	Walker Brothers (Philips)—Carl M. Iversen
8	5	SAG INTE NEI SAG KANSKE	Sven-Ingvars (Philips)—Sonora
9	10	GOOD MORNING TEARS	Larry Finnegan (Svensk-American)—Seven Bros.
10	—	PAINT IT BLACK	Rolling Stones (Decca)—Essex

PHILIPPINES

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MR. TAMBOURINE MAN	The Byrds (CBS)—Mareco, Inc.

2	3	WELCOME, YANKEE WELCOME	*Ronnie & Gene (Mabuhay)—Mareco, Inc.
3	2	HANG ON SLOOPY	The Newbeats (Hickory)—Mareco, Inc.
4	5	RING DANG DO	Sham the Sham and the Pharaohs (MGM)—Mareco, Inc.
5	4	MOMENT TO MOMENT	Henry Mancini, Orchestra & Chorus (RCA)—Filipinas Record Corp.
6	6	BORN FREE	Matt Monro (Capitol)—Mareco, Inc.
7	8	500 MILES	The Brothers Four (CBS)—Mareco, Inc.
8	9	CALIFORNIA DREAMIN'	The Mama's and Papa's (RCA)—Filipinas Record Corp.
9	7	WISHING IT WAS YOU	Connie Francis (MGM)—Mareco, Inc.
10	10	YOU WON'T HAVE TO CRY	The Byrds (CBS)—Mareco, Inc.

SINGAPORE

This Week	Last Week	Title	Artist
1	2	SVENSK-A-FLICKA	Johnny Lion (Philips)
2	1	MY LOVE	Petula Clark (Pye)
3	3	THE SUN AIN'T GONNA SHINE ANYMORE	Walker Bros. (Philips)
4	6	DEDICATED FOLLOWER OF FASHION	Kinks (Pye)
5	5	TRY TOO HARD	Dave Clark Five (Columbia)
6	7	ELUSIVE BUTTERFLY	Bob Lind (Philips)
7	8	BLUE TURNS TO GREY	Cliff Richard (Columbia)
8	9	HEY GIRL	Small Faces (Decca)
9	—	PRETTY FLAMINGO	Manfred Mann (HMV)
10	4	THESE BOOTS ARE MADE FOR WALKIN'	Nancy Sinatra (Reprise)

SOUTH AFRICA

This Week	Last Week	Title	Artist
1	1	DIE GEZOEM VAN DIE BYE	Des Lindberg (CBS)
2	2	DISTANT DRUMS	Jim Reeves (RCA)
3	3	BARBARA ANN	The Beach Boys (Capitol)
4	8	ELUSIVE BUTTERFLY	Bob Lind (Imperial)
5	5	ELUSIVE BUTTERFLY	

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PROFILE

SPEER FAMILY

Musical Group Had Its Inception 60 Years Ago

By BOB GREEN

Throughout the years of gospel music, from the birth of the Southern-style singing convention to the present state of international acceptance of gospel singing groups, the name of the Speer Family has been prominent.

The tradition of gospel singing in the Speer Family first began 60 years ago, when G. T. Speer and Lena Brock first met in a singing school, where musical aspirants assembled to learn the rudiments of music. Subsequently, they married, ultimately to become, along with their talented youngsters, lead-

ers in a field of music that has never ceased to grow in popularity.

Dad and Mom Speer, as the couple is affectionately known by the many followers of gospel music, developed a family musical group that rapidly became widely known in singing conventions. Their four children, Rosa Nell, Brock, Ben and Mary Tom, were taught to sing as soon as they were able to talk, and this talented family combination soon won the hearts of listeners throughout the South.

Dad Speer projected his thoughts enough into the future to realize that this type of music had real potential. He immediately made preparations to venture from the family farm in Alabama to Nashville, where he launched an effort to present gospel music, Speer Family style, on a full-time scale.

At first times were hard, but these early efforts helped pioneer a type of music that in recent years has not only become popular on the American scene, but that has also begun to be accepted in other countries. Consequently, a large number of gospel singing groups currently work on a full-time scale, making international personal appearances and doing extensive radio and television work.

The inevitable passing of time has necessitated changes in personnel, but brothers Brock and Ben maintain a busy schedule for the present Speer Family. In fact, several years ago it became necessary for the Speers to purchase a bus for their extensive tours, and acquire a full-time bus driver, Wally Spellings. Other members of the present group are Brock's wife Faye, Ann Sanders and Charles Yates. Mom and Dad Speer, now retired from full-time traveling, still make their home in Nashville. The sisters, Rosa Nell and Mary Tom, are happily married, and both have talented young ones who, along with the children of Brock and Ben, make secure the future of the Speer Family on the gospel music scene.

Their most recent long-play album release, on the Heart Warming label, commemorates the 60-year heritage of gospel music in this great family. The album is entitled "A Singing Heritage," and from all evidences this particular heritage has not only past and present, but certainly a bright future.

Don Light Adds Jubilee Quartet

NASHVILLE — Don Light has announced that he has signed a booking agreement with Whitey Gleason and the Jubilee Quartet.

The reactivated group also includes Cat Freeman, formerly with the Statesmen; Buddy Campbell, formerly with the Weatherfords, Dale McCoy and Norman Huxman.

Light's gospel music agency now books the Goodmans, the Oak Ridge and Jubilee quartets.



THE SPEER FAMILY . . . A tradition continues in the world of gospel music.

Chuck Wagon Gang Plans Move Into Country Field

FORT WORTH—The Chuck Wagon Gang is moving to Nashville, according to an announcement made last week by Roy Carter, manager and bass singer for the well-known country-

styled gospel group. "We've been contemplating the move for some time," Carter said. "Since Nashville is centrally located, it will serve us better for our personals, and the Gang plans to extend its work in the country music field."

The Chuck Wagon Gang has recorded for Columbia Records more than 30 years, and has been a top drawing attraction many years. The group had its beginning in 1936 in Texas, when the late D. P. (Dad) Carter realized the talent that his sons and daughters possessed for singing.

The group is still essentially a family affair. Younger members have replaced the original members who have either died or retired. Today the Gang comprises Roy Carter, Anna Gordon, Howard Gordon, Louise Clark and Ron Page.

Their temporary address will be 100 Glen Hill Drive, Hendersonville, Tenn. They will announce office plans as soon as suitable space is located.

Pathway Has Release Plan

NASHVILLE—On June 15 Pathway Press Records will inaugurate an automatic release plan to be known as the PAR plan.

It provides a means whereby dealers, rack jobbers and distributors may receive an agreed-upon number of new albums on Sing and Skylite labels automatically as released.

Pathway director, Connor Hall, indicates that PAR will offer no more than three releases per month and will give full return privileges.

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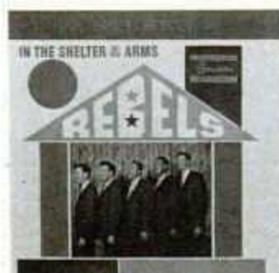
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GOSPEL MUSIC

SHAPED NOTES

By **BOB GREEN**

Dwayne Allen, formerly with the Prophets, has moved to Nashville, where he joins the Oak Ridge Quartet as lead singer. . . . The Happy Goodman's report sales of \$2,700.00 in records at Don Baldwin's Harrisburg, Pa., singing recently. This group's stature continues to build steadily in the industry. . . . Elmer and June Childress in Nashville recently with daughter, Pam, for Heart Warming sessions. Younger daughters, Debbi and Shari, also on several numbers.

Robert MacKenzie new addition to staff of John T. Benson Publishing Co., and Heart Warming Records. He will assume position in the field of church music publications as an aid in record production. He formerly served as general manager of the Nashville Symphony. . . . Gospel music continues to make inroads on the campus. The Imperials recently played a concert at King's College, Briarcliff Manor, N. Y. . . . The Prophets in and out of Nashville for recording dates. The lads are moving at fast clip and are certain to be a major factor in the gospel music scene.

Tommy Atwood, tenor, has joined the Florida Boys, replacing Coy Cook, who has joined the Dixie Echos.

Les Beasley is in the run-off for the Florida legislature. Will he follow Jimmy Davis, former Louisiana governor and prominent gospel artist? . . . The Blackwood Brothers and the Statesmen, among the gospel music world's most prominent groups, are responsible for opening doors for gospel music albums at many record shops. Their RCA Victor albums have been Billboard Spotlight Picks, without exception, the last four years.

The Speer Family acquires a



WENDY BAGWELL AND THE SUNLITERS have signed an exclusive agreement with Programming, Inc., television production company owned by the LeFevres. Jerry Goff, seated right, Programming, Inc., vice-president, and the trio, Jerri Morrison, Jan Buckner and Bagwell (seated), appear pleased with the new arrangement. They will join the full-color, syndicated show which now features the Prophets Quartet.

new bus July 4. It's a GM Scenic Cruiser formerly owned by the LeFevres, who had to get a larger vehicle to accommodate personnel. . . . Singpiration has just released a new songbook in their "Favorite" series. It's titled "Favorites No. 6." He also has another new book, "Gospel Songs in Country

Style." . . . The Memphians Quartet selected as "Quartet of the Year" by Christian Youth Cinema, Glenside, Pa. . . . Jake Hess and the Imperials have been on a three-week tour of the Pacific Northwest and Canada. Upon their return home, May 23, they backed Hank Snow on an RCA Christmas album, their second with Snow.

Singcord Album Spots Trailsmen

GRAND RAPIDS, Mich.—Singcord Corp., producers of Crown V Records, has just released a new album by the Trailsmen Quartet called "The Trailsmen Sing Country Gospel."

With headquarters in Evansville, Ind., the Trailsmen consist of Dave and Ron Vibbert, Bill Baize, Dalton Welch and Chuck Sarver. They have a Nashville date in early June to cut a second album for Crown V Records. Spider Rich will be the producer of the album.

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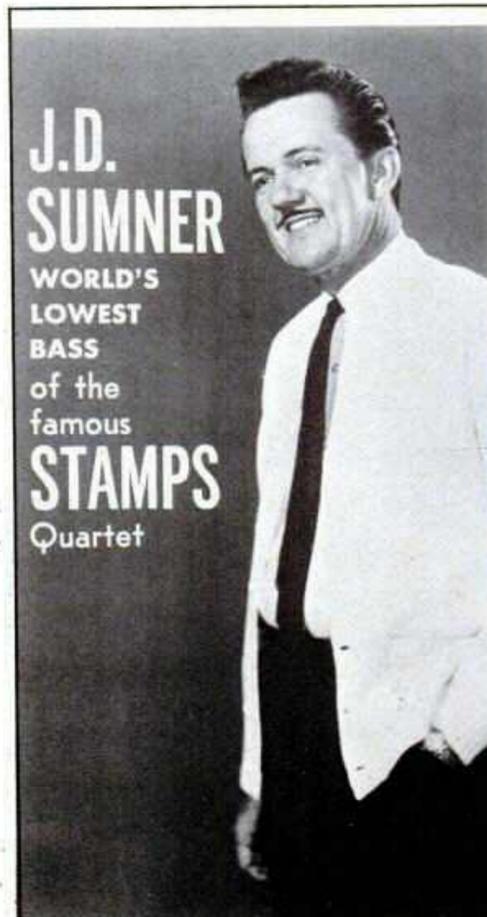
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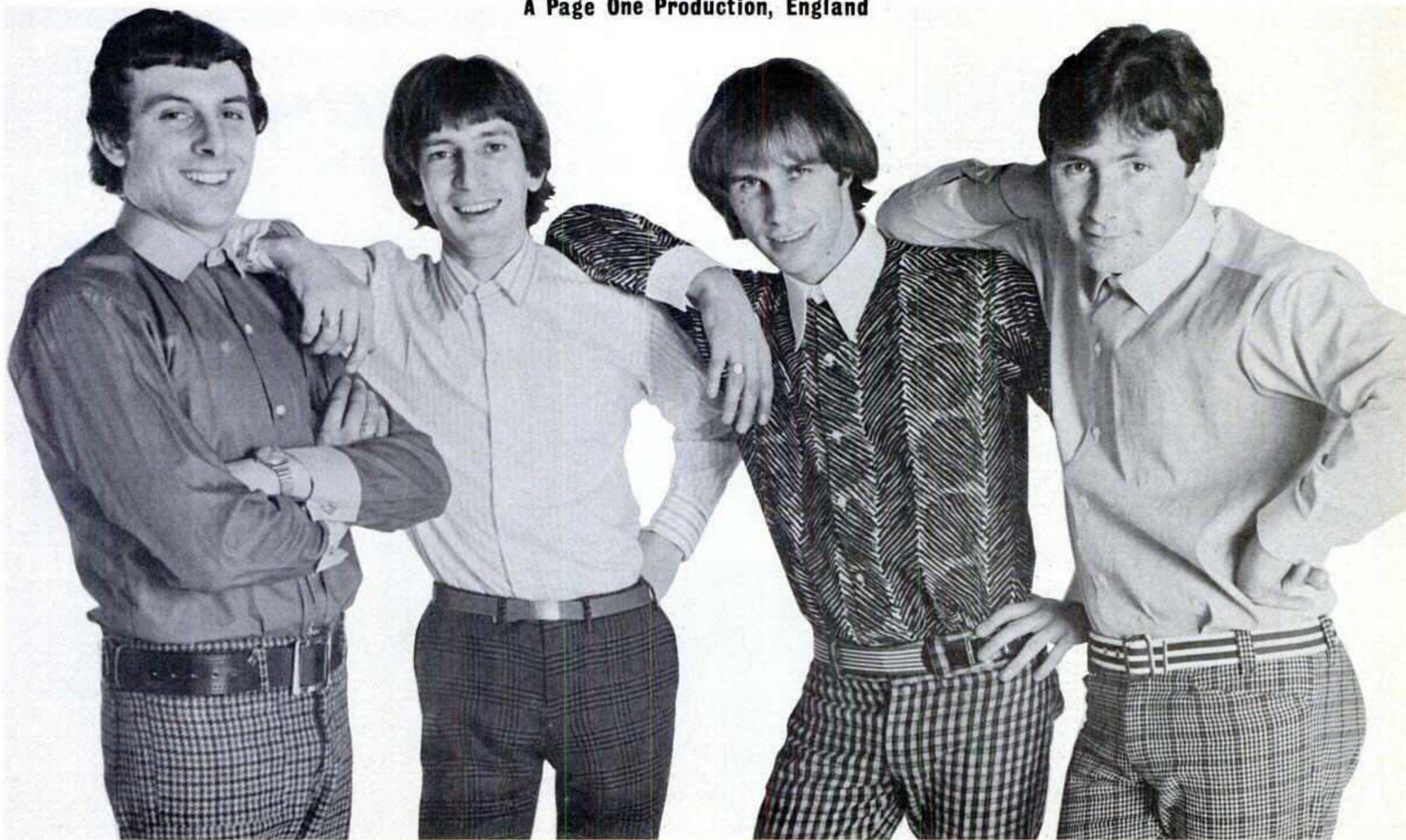
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GOSPEL MUSIC

Johnson Sisters on TV Show

NASHVILLE — The Johnson Sisters, gospel singing group formerly with the LeFevres' "Gospel Singing Caravan" which disbanded some months ago, is now appearing on "The Ernest Tubbs Show," syndicated country music TV show.

A. O. Stinson, president of Hal Smith TV Programs, Inc., which produces the Tubbs show,

is using the Johnson Sisters on country music songs.

The sisters do back-up singing for other artists and also are featured as an act, Stinson said. They sing only country music on the show.

Margaret Johnson has joined her three sisters for the Tubbs show appearances. The Johnson Sisters formerly appeared as a

trio in gospel music. The trio was composed of twins Judy and Anna Johnson and Mary Johnson. All four are now singing together.

They taped their first four shows March 8. Four are taped every four weeks. Headquarters of the Johnson Sisters in Birmingham, Ala.

Luxury Liner For LeFevres

ATLANTA—July 4, 1966, has been set by General Motors as the delivery date for the LeFevres' new custom-built, \$60,000 Luxury Liner. The new coach is the latest version of the highly successful Super Scenic-Cruiser and incorporates a host of features.

The LeFevre, according to Maurice LeFevre, set a precedent in 1962 by being the first gospel group to order a new bus to handle the transportation problem. Several major gospel quartets have since followed this trend, he said.

LeFevre, vice-president of LeFevre Sound Studios, said the major reasons for purchasing a second new bus in three years is because of the 50 per cent increase in the baggage area available with the new coach. The LeFevres require additional luggage area because of the many musical instruments and the large public address system they carry.

Their road group consists of seven musicians and a full-time driver. The new bus is equipped with a completely automatic transmission, automatic climate control, stereo tape deck, AM-FM radio, two-way citizens band radio, rest room and sleeping quarters for eight.



DON PIERCE, president of Starday Records, presents a check to Brock Speer (right), board chairman of the Gospel Music Association, for Starday's organizational membership in the GMA.

Childress Seg In Ninth Year On KHRD-TV

WICHITA, Kan. — Next month marks the ninth straight year for the popular "Elmer Childress Show," live gospel television show, on KHRD-TV here.

The 15-minute telecast is seen Monday through Friday, from 12:15 to 12:30 p.m., and features Heart Warming Records' Elmer and June Childress.

The show is also carried by KCKT-TV, Great Bend, Kan.; KGLD-TV, Garden City, Kan., and KOMC-TV, McCook, Neb.

The Monday show is a family affair which includes the Childresses' three daughters. Numerous top artists have appeared as guests through the years.

The team has just completed its seventh album for Heart Warming. Most of their booking are in a five-State area.

Pathway Press Sets Sales Reps

NASHVILLE—Pathway Press, exclusive sales agents for Sing and Skylite gospel recordings, has consummated an agreement on salesmen's representation with Supreme Recordings, Glendale, Calif., and Diadem Recordings, Grand Rapids, Mich.

The agreement stipulates that Pathway will represent Supreme, Cornerstone and Diadem labels in the Southeast. Supreme will represent Pathway in the Far Western States, while Diadem will represent Pathway in the upper Midwest and Northwest.

Pathway sales manager, Perdue Stanley, indicates that these moves are intended to provide national representation for the Sing and Skylite labels.

KCLR Expands To 5,000 Watts

LUBBOCK, Tex. — KCLR Radio has expanded from 1,000 to 5,000 watts and is now programming gospel and religious music in the Lubbock, Amarillo and Eastern New Mexico areas.

Program Director Charles Martin asks that the station be put on mailing lists to receive record product. He also asks for tapes from artists.

"In return, I believe we can be a big help in promoting gospel and religious music in general," he said. "Artists and quartets who come this way are invited to drop in for a visit."

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 **ROULETTE**

COUNTRY MUSIC

Nashville Club Clicks With C&W Policy

NASHVILLE—What started out as an entertainment experiment in local nightclub circles has proved of major consequence to both lovers of country music and box office receipt watchers.

The Black Poodle, an established watering spa located in the downtown Printers Alley area, did a 180-degree turn-around Jan. 1 when it booked the Alley's first c&w act on a trial basis.

"It seemed a shame," explained Dottie O'Brien, talent booker for the club, "that here in the country music capital of the world there wasn't a single nightclub booking the brand of music the city's famous for."

What doubts Mrs. O'Brien may have had were soon dissolved. The act she gambled on was the Stonemans and, right from the start, the gate grew.

"I'm convinced now," reports Mrs. O'Brien, "that country music is one of the hottest things in the entertainment world today. Generally speaking, it's an almost certainty to cure what ailments a club may be having at the gate."

The Stonemans now make Nashville and the Black Poodle their base of operation and are always the featured act there when in town. Pinch-hitting for the group in their absence thus far have been the Blue Boys, Billy Grammer, the Glaser Brothers and the Homesteaders, all with similar success.

JUNE 15 FETE TO HONOR RITTER

LOS ANGELES—Tex Ritter, Capitol Records artist, will be given a dinner June 15 here by music industry friends and Masonic Blue Lodge No. 646. The dinner is to commemorate his 25th wedding anniversary to Mrs. Dorothy Ritter, his 25th anniversary with Capitol Records, and his signing a lifetime contract with WSM's Grand Ole Opry in Nashville.

Tom Frandsen of NBC, Los Angeles, will emcee the dinner. Among the record artists helping on the dinner are Gene Autry, Johnny Bond, Merle Travis, Eddie Dean, Jimmy Wakely, Roy Rogers and Tex Williams.

Country Music For Viet Troops

NASHVILLE — Seven major record companies have joined in an effort with WSM here to provide GIs in Vietnam with country music. Bill Williams, promotion manager of WSM, last weekend to distribute tons of country music records and records of Grand Ole Opry show. He'll be there about two weeks.

Participating in the venture are Columbia, RCA, Victor, Capitol, Starday, Monument, Hickory and Decca Records. Williams is also distributing an Opry newsletter.



BILL MONROE, the father of bluegrass music, was recently made a Kentucky Colonel by Governor Breathitt of Kentucky. Presenting the Decca Records artist a plaque commemorating his new status is WWVA "Jamboree" director Lee Sutton, left. Presentation was made on stage at the Wheeling, W. Va., country music show.

Hal Smith Sets Ray-O-Vac Shows

CINCINNATI — Hal Smith's Artists Productions, Nashville, has signed to produce a series of country music shows for the Ray-O-Vac Corp. First of the series were presented in Dallas-Fort Worth May 14, and Houston, May 15. Haze Jones, of the Smith office, was on deck

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago June 5, 1961

1. Hello, Walls, Faron Young, Capitol
2. Foolin' Around, Buck Owens, Capitol
3. I Fall to Pieces, Patsy Cline, Decca
4. Three Hearts in a Tangle, Roy Drusky, Decca
5. Heart Over Mind, Ray Price, Columbia
6. The Blizzard, Jim Reeves, RCA Victor
7. Don't Worry, Marty Robbins, Columbia
8. Sweet Lips, Webb Pierce, Decca
9. Window Up Above, George Jones, Mercury
10. Loose Talk, Buck Owens & Rose Maddox, Capitol

COUNTRY SINGLES— 10 Years Ago June 2, 1956

1. Heartbreak Hotel, Elvis Presley, RCA Victor
2. Blue Suede Shoes, Carl Perkins, Sun
3. You and Me, Red Foley & Kitty Wells, Decca
4. Yes, I Know Why, Webb Pierce, Decca
5. I've Got Five Dollars, Faron Young, Capitol
6. Folsom Prison Blues/So Doggone Lonesome, Johnny Cash, Sun
7. Little Rosa, Red Sovine & Webb Pierce, Decca
8. Blackboard of My Heart, Hank Thompson, Capitol
9. I Forgot to Remember to Forget, Elvis Presley, RCA Victor
10. What Would You Do If Jesus Came to Your House, Porter Wagoner, RCA Victor

to catch the initial performances.

Hal Smith, Haze Jones, Dave White and Pat Nelson, of the Smith firm, hosted a cocktail party at the Capitol Park Inn, Nashville, recently for Ray-O-Vac executives to familiarize the latter with some of the artists who will appear on upcoming Ray-O-Vac shows. Among Ray-O-Vac officials who made the trip to Nashville for the party were A. M. Anderson, Bill Farrell and Marty Huiras, all of Wisconsin, and Mr. Reynolds, Nashville Ray-O-Vac manager.

'Renfro Valley' Adds Regulars

CINCINNATI — Ray Price and His Cherokee Cowboys, Wade Ray, Hank Cochran, Ray Pennington, Linda Flannagan and Fred Carter have been added to the list of regulars on John Lehr's "Renfro Valley Barn Dance," Mount Vernon, Ky., which recently resumed operation after a brief hiatus.

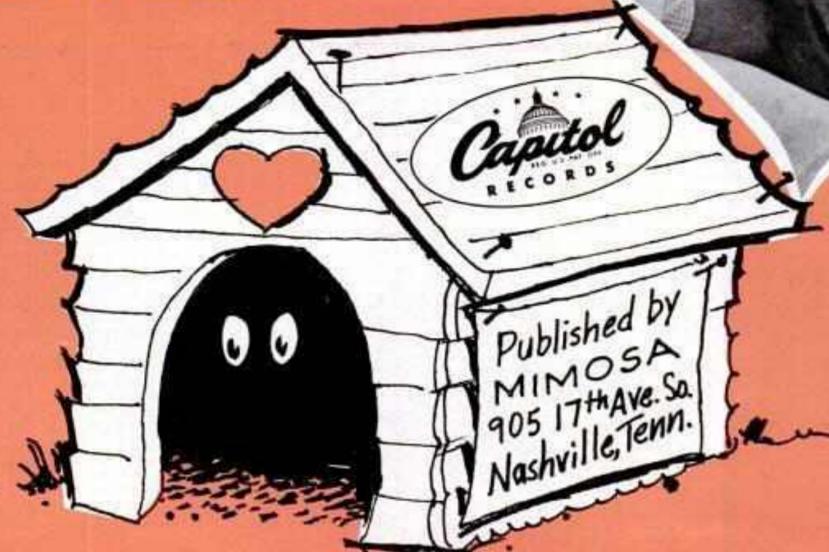
Negotiations are now on for airing of the show on several Midwestern stations, starting in the near future.

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COUNTRY MUSIC

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 6/4/66

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart
1		DISTANT DRUMS Jim Reeves, RCA Victor 8789 (Combine, BMI)	10	27	30	(YES) I'M HURTING Don Gibson, RCA Victor 8812 (Acuff-Rose, BMI)	5
2	2	TAKE GOOD CARE OF HER Sonny James, Capitol 5612 (Paxton-Recherche, ASCAP)	9	28	40	I'LL TAKE THE DOG Jean Shepard & Ray Pillow, Capitol 5633 (Mimosa, BMI)	4
3	3	HISTORY REPEATS ITSELF Buddy Starcher, Boone 1038 (Glaser, BMI)	9	29	23	GO NOW PAY LATER Liz Anderson, RCA Victor 8778 (4 Star Sales, BMI)	10
4	5	TALKIN' TO THE WALL Warner Mack, Decca 31911 (Pageboy, SESAC)	11	30	33	THE COUNT DOWN Hank Snow, RCA Victor 8808 (Hank's, BMI)	5
5	7	WOULD YOU HOLD IT AGAINST ME Dottie West, RCA Victor 8770 (Tree, BMI)	13	31	32	TONIGHT I'M COMIN' HOME Buddy Cagle, Imperial 66161 (Central, BMI)	7
6	8	PUT IT OFF UNTIL TOMORROW Bill Phillips, Decca 31901 (Combine, BMI)	10	32	37	STEEL RAIL BLUES George Hamilton IV, RCA Victor 8797 (Witmark, ASCAP)	7
7	11	DON'T TOUCH ME Jeannie Sealey, Monument 933 (Pamper, BMI)	8	33	22	NOBODY BUT A FOOL Connie Smith, RCA Victor 8746 (Stallion, BMI)	17
8	4	I LOVE YOU DROPS Bill Anderson, Decca 31890 (Moss-Rose, BMI)	17	34	28	THE SHIRT Norma Jean, RCA Victor 8790 (Stallion, BMI)	8
9	6	TIPPY TOEING Harden Trio, Columbia 43463 (Window, BMI)	17	35	—	I COULD SING ALL NIGHT Ferlin Husky, Capitol 5615 (Husky, BMI)	1
10	10	BACK POCKET MONEY Jimmy Newman, Decca 31916 (New Keys, BMI)	11	36	—	TIME TO BUM AGAIN Waylon Jennings, RCA Victor 8822 (Bramble, BMI)	1
11	16	A WAY TO SURVIVE Ray Price, Columbia 43560 (Pamper, BMI)	7	37	—	YOU AIN'T WOMAN ENOUGH Loretta Lynn, Decca 31966 (Sure-Fire, BMI)	1
12	12	I'M A PEOPLE George Jones, Musicor 1143 (Blue Crest, Husky, BMI)	13	38	41	I'LL LEAVE THE SINGIN' TO THE BLUEBIRDS Sheb Wooley, MGM 13477 (Blue Echo, BMI)	3
13	15	CATCH A LITTLE RAINDROP Claude King, Columbia 43510 (Gallico, BMI)	8	39	49	STANDING IN THE SHADOWS Hank Williams Jr., MGM 13504 (Ly-Rann, BMI)	2
14	9	I'M LIVING IN TWO WORLDS Bonnie Guitar, Dot 16811 (Forest Hills, BMI)	14	40	—	THE HIGHWAY PATROL Red Simpson, Capitol 5637 (Central, BMI)	1
15	13	MANY HAPPY HANGOVERS TO YOU Jean Shepard, Capitol 5585 (Mimosa, BMI)	14	41	46	BORN TO BE IN LOVE WITH YOU Van Trevor, Band Box 367 (Stonethrow, BMI)	7
16	19	STOP THE START (Of Tears in My Heart) Johnny Dollar, Columbia 43537 (Zanetis, BMI)	12	42	—	NICKELS, QUARTERS AND DIMES Johnny Wright, Decca 31927 (Champion, BMI)	1
17	14	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor 8749 (Pamper, BMI)	17	43	—	THE LOVIN' MACHINE Johnny Paycheck, Little Darlin' 008 (Mayhew, BMI)	1
18	20	SWINGING DOORS Merle Haggard, Capitol 5600 (Bluebook, BMI)	9	44	—	POOR BOY BLUE Bob Luman, Hickory 1382 (Cedarwood, BMI)	1
19	29	THE LAST WORD IN LONESOME IS ME Eddy Arnold, RCA Victor 8818 (Tree, BMI)	4	45	—	JOHNNY LOSE IT ALL Johnny Darrell, United Artists 50008 (Yonah, BMI)	1
20	18	GUESS MY EYES WERE BIGGER THAN MY HEART Conway Twitty, Decca 31897 (Wilderness, BMI)	11	46	48	YOU AIN'T NO BETTER THAN ME Webb Pierce, Decca 31924 (Cedarwood, BMI)	4
21	35	THINK OF ME Buck Owens, Capitol 5647 (Bluebook, BMI)	3	47	—	THAT'S ALL IT TOOK George & Gene, Musicor 1165 (Glad, BMI)	1
22	36	EVIL ON YOUR MIND Jan Howard, Decca 31933 (Wilderness, BMI)	7	48	50	THE "A" TEAM S/Sgt. Barry Sadler, RCA Victor 8804 (Music, Music, Music, ASCAP)	2
23	17	THE ONE ON THE RIGHT IS ON THE LEFT Johnny Cash, Columbia 43496 (Jack, BMI)	17	49	—	TUPELO COUNTY JAIL Stonemans, MGM 13466 (Jack, BMI)	1
24	25	THE MINUTE MEN (Are Turning in Their Graves) Stonewall Jackson, Columbia 43552 (Wilderness, BMI)	6	50	—	THE OLD FRENCH QUARTER Billy Walker, Monument 932 (Matamoras, BMI)	1
25	31	DON'T TOUCH ME Wilma Burgess, Decca 31941 (Pamper, BMI)	5				
26	27	I JUST CAME TO SMELL THE FLOWERS Porter Wagoner, RCA Victor 8800 (Acclaim, BMI)	5				

HOT COUNTRY ALBUMS

Billboard SPECIAL SURVEY for Week Ending 6/4/66

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1		ROLL OUT THE RED CARPET FOR BUCK OWENS AND HIS BUCKAROOS Capitol T 2443 (M); ST 2443 (S)	15
2	4	I LIKE 'EM COUNTRY Loretta Lynn, Decca DL 4744 (M); DL 74744 (S)	7
3	2	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)	13
4	5	JUST BETWEEN THE TWO OF US Bonnie Owens and Merle Haggard, Capitol T 2453 (M); ST 2453 (S)	7
5	3	MISS SMITH GOES TO NASHVILLE Connie Smith, RCA Victor LPM 3520 (M); LSP 3520 (S)	10
6	6	TALK ME SOME SENSE Bobby Bare, RCA Victor LPM 3515 (M); LSP 3515 (S)	9
7	7	CHET ATKINS PICKS ON THE BEATLES RCA Victor LPM 3531 (M); LSP 3531 (S)	9
8	18	TRUE LOVE'S A BLESSING Sonny James, Capitol T 2500 (M); ST 2500 (S)	3
9	24	DISTANT DRUMS Jim Reeves, RCA Victor LPM 3542 (M); LSP 3542 (S)	2
10	10	ARTIFICIAL ROSE Jimmy Newman, Decca DL 4748 (M); DL 74748 (S)	7
11	28	DUST ON MOTHER'S BIBLE Buck Owens & His Buckaroos, Capitol T 2497 (M); ST 2497 (S)	2
12	9	BEHIND THE TEAR Sonny James, Capitol T 2415 (M); ST 2415 (S)	28
13	15	FOLK-COUNTRY Waylon Jennings, RCA Victor LPM 3523 (M); LSP 3523 (S)	9
14	8	MEAN AS HELL! Johnny Cash, Columbia CL 2446 (M); CS 9246 (S)	10
15	17	COUNTRY FAVORITES—WILLIE NELSON STYLE RCA Victor LPM 3528 (M); LSP 3528 (S)	6
16	16	DOTTIE WEST SINGS RCA Victor LPM 3490 (M); LSP 3490 (S)	15
17	11	ROLL, TRUCK, ROLL Red Simpson, Capitol T 2468 (M); ST 2468 (S)	10
18	13	MY WORLD Eddy Arnold, RCA Victor LPM 3466 (M); LSP 3466 (S)	35
19	30	TWO WORLDS Bonnie Guitar, Dot DLP 3696 (M); DLP 25696 (S)	2
20	14	THE BEST OF JIM REEVES, VOL. II RCA Victor LPM 3482 (M); LSP 3482 (e) (S)	11
21	22	A DEVIL LIKE ME NEEDS AN ANGEL LIKE YOU Dick Curless & Kay Adams, Tower T 5025 (M); ST 5025 (S)	4
22	—	EVERYBODY LOVES A NUT Johnny Cash, Columbia CL 2492 (M); CS 9292 (S)	1
23	20	LOVE BUG George Jones, Musicor MM 2088 (M); MS 3088 (S)	14
24	19	A SIX PACK TO GO Hank Thompson, Capitol T 2460 (M); ST 2460 (S)	8
25	25	THE WILBURN BROTHERS SHOW Decca DL 4721 (M); DL 74721 (S)	8
26	12	ROGER MILLER/GOLDEN HITS Smash MGS 27073 (M); SRS 67073 (S)	29
27	—	PLEASE DON'T HURT ME Norma Jean, RCA Victor LPM 3541 (M); LSP 3541 (S)	1
28	—	ANY NEWS FROM NASHVILLE? Homer & Jethro, RCA Victor 3538 (M); LSP 3538 (S)	1
29	29	THE OTHER WOMAN Ray Price, Columbia CL 2382 (M); CS 9182 (S)	36
30	—	GUITAR STYLINGS OF HANK SNOW RCA Victor LPM 3548 (M); LSP 3548 (S)	1

"YOU AIN'T WOMAN ENOUGH"

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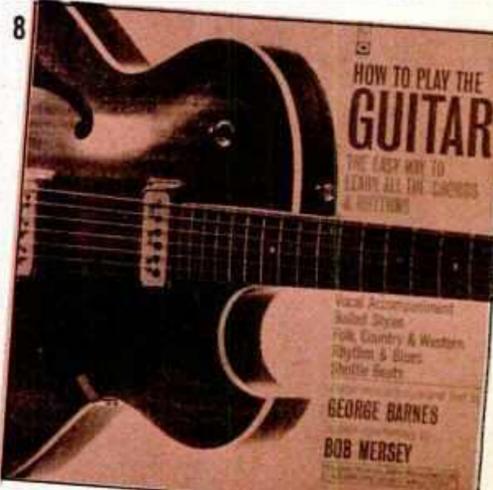
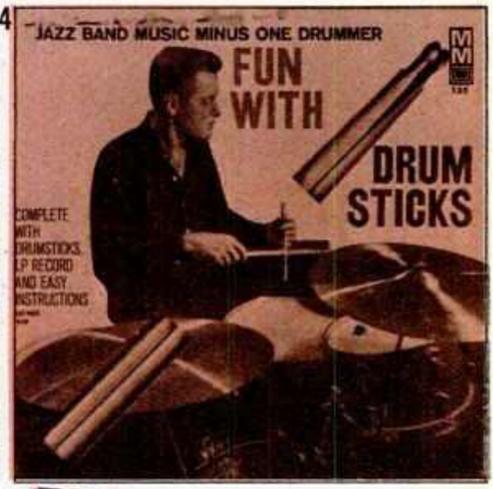
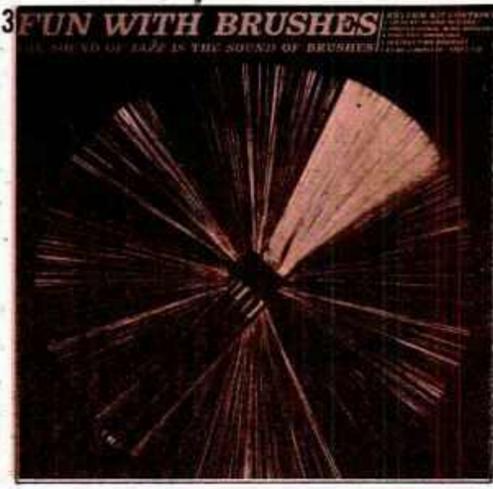
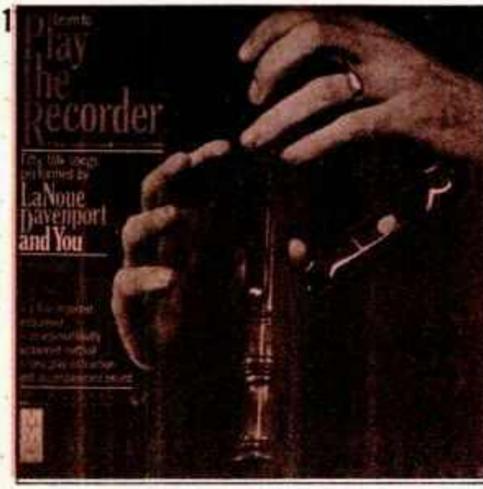
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CLASSICAL MUSIC



YEHUDI MENUHIN, violinist, rehearses with Sir Andrian Boult for his gala 50th birthday concert late last month in London. Angel is honoring Menuhin with a "twin-pack" release combining classical "Music for the Theatre" with artist's "Autobiography in Music."

Cap. Pkg. Goes Over Big in the Midwest

HOLLYWOOD — The Midwest has become the sales leader for Capitol's Good Time Classics series. Previously weak classical rooters, Midwesterners have apparently bought the concept behind the ten-month program, namely that familiar classical melodies, sold in a package designed to attract young listeners, is to their liking.

A key to Capitol's indentation in the Midwest is the turnabout acceptance for classical product by rack jobbers, explains Brad Engel, classical merchandising manager. Racks have accepted the Good Times series, Engel says, because the packaging was designed with a pop image, thereby closely identifying the popular classics

Philips' Pitch On Maazel, Bach Work

HAMBURG — Philips is opening a classical music sales promotion drive featuring a new production of Bach's Mattheus-Passion and Lorin Maazel conducting Handel and Bach.

The Bach "Mattheus-Passion" consists of four LP's in a luxury album with lavishly illustrated accompanying printed material. It is being sold on a subscription basis for \$19.75, compared with the normal price of \$25.

Philips promotion of conductor Lorin Maazel aims at introducing him as a "baroque" classical music director of note. Maazel releases consist of Handel's "Wassermusik-Suite" and "Feuerwerksmusik"; Bach's "Hohe Messe"; Bach's "Suiten," and Bach's "Brandenburgische Konzerte."

Philips' recording of Bach's "Mattheus-Passion" has as soloists Ernst Haefliger, Walter Berry, Agnes Giebel, Marga Hoefgen, John van Kesteren and Franz Crass. Music is by the Netherlands Radio Choir, the boys' choir of the St. Willibrord Church, Amsterdam, and the Amsterdam Concertgebouw Orchestra conducted by Eugen Jochum.

with the teens and twenties market.

Helping direct the sales avalanche in the Midwest has been Art Keith, classical district sales and promotion manager. And, according to John Leffler, Cincinnati sales manager, "The April release (four albums) opened many doors and all salesmen report they are getting up to 90 per cent of coverage on the May releases." This latest package of four LP's is indicative of the new acceptance for the familiar classical repertoire, Engel explains. After one week on the market, 2,060 copies of "More I Like Tchaikovsky" were sold along with 1,954 copies of "The Late, Late Show" and 1,900 "Soap Symphonies."

The top seller in the program remains "I Like Tchaikovsky" which has exceeded the 17,000 sales mark and is approaching its release anniversary in August. "Pomp And Circumstances," issued last September, has gone past 9,000 copies. These figures indicate an almost 77 per cent increase on a per album basis for a classical product.

The label is banking on name familiarization developing within this newly found audience and that these "non-classical" classical buyers will be motivated to probe the company's catalog for stronger classical fare. Its next motivational release occurs in late July.

Vienna Festival to Accent 4 Pianists

NEW YORK — Four pianists will perform in a popular-priced Sunday twilight Vienna Festival next season at Philharmonic Hall in works by Viennese composers. Artists will be Friederich Gulda (Deutsche Grammophon, Vanguard), Alfred Brendel (Vox), Paul Badura-Skoda (Westminster) and Joseph Demus (Westminster, Deutsche Grammophon).

Gulda will play a Beethoven-Mozart-Haydn program Nov. 20. The other recitals, each devoted to a single composer, will be Beethoven by Brendel, Dec. 18; Mozart by Badura-Skoda, Jan. 22, and Schubert by Demus, Feb. 19.

Mfrs. Point to Abundance of New Offbeat LP's in Answer to Dealers

By FRED KIRBY

NEW YORK — Record manufacturers, citing recent pressings of unusual works, were astonished at a claim by two New Jersey dealers (Billboard, May 28) there was not enough variety in current classical releases. The companies noted that an unprecedented number of offbeat disks are now available to dealers, many released this year. Included are many Baroque recordings, treatments by solo instruments such as guitar and oboe, and the works of Charles Ives, modern American composer.

Current Ives' sets include two Columbia releases now on the charts, the "Symphony No. 4" by Leopold Stokowski and the American Symphony Orchestra, which had reached the top in classical sales, and the newer pressing, "Symphony No. 3" with Leonard Bernstein and the New York Philharmonic. RCA Victor includes the first recording of "Symphony No. 1" by Morton Gould and the Chicago Symphony in its current releases and the "Piano Sonata No. 1" by William Masselos,

who played the world premiere in 1948, among its forthcoming releases. The Bernstein and Gould LP's include shorter Ives works. Decca is coming out with the Ives "Trio" by the Nieuw Amsterdam Trio. This last set also includes three nocturnes by Ernest Bloch and Copland's "Vitebsk."

Three Columbia chart entries feature instrumental soloists, "The Baroque Oboe" with Harold Gomberg, "Bach on the Pedal Harpsichord" with E. Power Biggs, and guitarist John Williams playing the Castelnuovo-Tedesco "Concerto in D" and the Rodrigo "Concerto de Aranjuez" with Eugene Ormandy and the Philadelphia Orchestra. Another chart instrumental disk is Victor's "Baroque Guitar" with Julian Bream.

Baroque Hot

A Vanguard spokesman estimated that about 90 per cent of that company's releases were of the unusual variety, especially Baroque. The spokesman said these sets produced "more everlasting sales" than conventional pieces unless an unusual performer or conductor was involved. Current waxings include

Canada to Ring With Opera

TORONTO — Renata Tebaldi, Mario Del Monaco, Tito Gobbi, Renata Scotta are among the famous names in opera to tour Canada early this summer in performances of Otello, La Traviata, Falstaff and Rigoletto, commemorating the 65th anniversary of Verdi's death. The company of over 125 also includes Marcella Pobbe, Suna Korat, Anna Di Stasio, Feodora Barbieri, Alado Protti, Flaviano Labo, Plinio Clabassi, Luigi Alva, Anselmo Colzani, with the orchestra and chorus from the Regio Teatro di Parma, conducted by Alberto Erede and Roberto Benzi.

The tour is organized by La Compagnie des Grandes Premieres de Montreal, to perform at the Place des Arts in Montreal June 21-26 and at the O'Keefe Centre in Toronto July 4-9, with tentative plans to visit

Calgary, Winnipeg and Vancouver. At present Miss Tebaldi is committed only to two performances in Montreal, but efforts are being made to have her also appear in Toronto.

Both theaters, with seating capacities of over 3,000, predict a complete sellout, with prices scaled from \$16.50 to \$6. Following the first mention of the event in the Montreal press, 4,500 opera fans queued at the box office of the Place des Arts.

Chi Symphony Slates Series of Concerts in June

CHICAGO — A June Festival of baroque, operetta and popular concerts is set by the Chicago Symphony, RCA Victor recording artists, at Orchestra Hall. Jean Martinon, music director, will conduct two Bach programs in the baroque series featuring soprano Maria Stader (Deutsche Grammophon). Cellist Antonio Janigro (Victor, Westminster) will conduct and perform in a Vivaldi program and conduct a program of "Baroque Trumpets."

The operetta programs, to be conducted by Henry Lewis and Franz Allers, will consist of two performances each of Offenbach's "La Perichole" and Johann Strauss' "Die Fledermaus." Vocalists will include Jeanette Scovotti, Jean Fenn, Nancy Williams, Theodore Uppman, Frank Poretta, Clifford Harvuot and Gene Boucher. Margaret Hillis will direct members of the Chicago Symphony Chorus.

The three popular concerts "with a Scandinavian flavor" will be conducted by Morton Gould (Victor). Clarinetist Benny Goodman will play the Nielsen "Concerto for Clarinet and Orchestra" in two of the concerts. The third will feature Whitemore and Lowe, duopianists, who record for Capitol.

ELECTROLA AND KRIPS COMBINE ON 'SERAIL' LP

COLOGNE — Electrola has just released a complete production of the Salzburg Music Festival favorite, Mozart's "Entfuhrung aus dem Serail."

The complete opera, on two LP's, was recorded by Josef Krips. Title roles are sung by Nicolai Gedda, Gottlob Frick, Gerhard Unger and soprano Lucia Popp. The main role is sung by Anneliese Rothenberger.

The album will be released soon in the United States as well as in Britain, France and other principal foreign markets.

This is the second major Mozart opera to be released by Electrola within a year. Last spring, the record company released "The Magic Flute," with Otto Klemperer conducting the London Philharmonic Orchestra.

the first release of "Ameriques" by Varese; "Chants D'Avergne"; and "Vitruoso Trumpet." Angel in March reissued "Chants D'Avergne" by Madeleine Gray, backed by Ravel's "Trois Chants Hebraïques."

At Decca, a spokesman pointed out that about 90 per cent of its Pro Musica catalog was unique, including a recent recording of "Early Italian Baroque" music featuring works of Monteverdi, Frescobaldi and Turini. The Decca catalog of guitarist Andres Sogovia also is largely unique. Decca also boasts a different treatment of "Pages from the Notebook of Anna Magdalena Bach" using "total instrumentation" in many cases.

Angel is counting on strong sales from its current "Salve Regina" by the Roger Wagner Chorale, which presents choral music of the Spanish New World, 1550-1750. Angel dealers have already reported good response from the album. Other recent rare releases by Angel include Oscar Ghiglia playing "Guitar Music of Four Centuries"; Elgar's "Dream of Gerontius" with Sir John Barbarolli conducting the Halle Orchestra and chorus, and soloists; "Three Flute Sonatas" of Bach; Albinoni's "Five Concertos for Oboe and Strings"; and organist Fernando Germani playing works of Frescobaldi and Vivaldi-Bach.

A Columbia First

Columbia claimed a first with its current release of vocal highlights from Copland's "The

RCA's Hall on Trek of Europe

NEW YORK — Roger Hall, manager of RCA Victor Red Seal artists and repertoire, is on a three-week trip to Europe to survey Victor operations in several cities and confer on future recording projects. While at RCA Italiana's studios in Rome, where many Red Seal releases are recorded, Hall is attending the first recording sessions of Donizetti's "Lucrezia Borgia," which stars soprano Montserrat Caballe in the title role.

Other stops on his air tour will be Paris, Amsterdam and London for meetings with RCA executives and those of RCA Victor's licensees. Hall will wind up in Hamburg, where he will address a meeting of RCA's European licensees on June 5. His talk will detail Red Seal product available to the licensees in the near future.

ROMANDE'S U. S. DEBUT IN CALIF.

STANFORD, Calif. — The American debut of the Orchestre de la Suisse Romande, Ernest Ansermet conducting, is set for the Summer Stanford Festivals. The London recording artists will give 10 concerts from June 22 to July 5. The Stanford festivals will feature "20th century innovations." Other concerts will be pianist Grant Johannesen and Bruno Leonardo Gelber, soprano Bethany Beardslee, the Lenox Quartet, and violinist Johannes Bruening.

Tender Land" conducted by the composer, while Angel pointed to a January release of highlights from "Les Troyens" by Berlioz. Forthcoming operatic packages classed as unusual include Bartok's "Bluebeard's Castle," Verdi's "Nabucco" and Bellini's "Beatrice di Tenda" on London; Donizetti's "Lucrezia Borgia" and Puccini's "Le Rondine" on Victor; and Donizetti's "Il Campanello" on Deutsche Grammophon.

A Baroque find on Phillips is the first reported performance in 200 years of Telemann's "Magnificat in C" and "Magnificat in G" with Kurt Redel conducting soloists, chorus and the Munich Pro Arte Orchestra. Other premiere listings on Phillips are Hindemith's "Ludus Tonalis," by pianist Kabi Laretei and Vivaldi's "Te Deum."

Mercury Rarity

Mercury has a Baroque rarity in Bernard Kranis playing different recorders in "Concertos for Recorders and Strings" by Handel, Telemann and Vivaldi. The first recording of Haydn's "Symphony No. 59 in A Major" also is a current Mercury release as are premiere waxings of Virgil Thomson's "Symphony on a Hymn Tune" coupled with his "Feast of Love"; Hanson's "Four Songs"; La Montaine's "Birds of Paradise"; and Arthur Benjamin's "Cotillon Suite," which is included in a Frederick Fennel album, "Carousel Waltz and other Orchestral Dance Favorites."

The pairing of Roussel's "Symphony No. 3 in G Minor" and "Symphony No. 4 in A Major" turns up in two current releases as Andre Cluytens conducts the Paris Conservatoire Orchestra on Angel and Charles Munch leads the Lamoureux Orchestra on Epic. Other Epic rarities are de Falla's "Master-peter's Puppet Show (El Retablo)," "Music for Candlelight," by flutist John-Pierre Rampal and harpist Lily Laskine.

Among London's unusual offerings are the Shostakovich "Quartet No. 10" by the Welli Quartet; the Hindemith "Octet" by the Vienna Octet; Debussy's "Khamona" by Ernest Ansermet and the Orchestre de las Suisse Romande; and Britten's "Curlew River" with Peter Peers, soloist.

An MGM spokesman said its budget Heliodor label was "full of this type of material," including Piston's "Quintet for Piano and Strings"; Boismortier's "Dahnis et Chloe"; the Hovhaness "Khaldis," a concerto for piano, four trumpets and percussion; and forthcoming reissues of Prokofiev's "War and Peace" and Moore's "Ballad of Baby Doe," previously only available on the MGM label. Deutsche Grammophon is coming out with Henze's five symphonies in a two-record set conducted by the composer.

Two on Chart

Columbia has two other unusual symphonies on the chart, the Mahler "Symphony No. 10" by Ormandy and the Philadelphia Orchestra, which was No. 1, and Nielsen's "Symphony No. 3" by Bernstein and the Royal Danish Orchestra. Also in the different class on Columbia are Beethoven's "Christ on the Mount of Olives" with Ormandy and the Philadelphia Orchestra; Glen Gould's complete piano works of Schoenberg; Honegger's "Rugby" and "Pastorals" with Bernstein and the New York Philharmonic, coupled with Debussy's "Clarinet Rhapsody" and "Saxophone Rhapsody"; Igor Stravinsky conducting the Columbia Symphony in his ballet "Le Baiser de la Fee (The

BEST SELLING CLASSICAL LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
2	1	MAHLER: SYMPHONY NO. 10 (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)	9	23	26	BIZET: CARMEN (3-12" LP) Callas, Gedda & Various Artists, Angel CLX 3650 (M); SCLX 3650 (S)	5
2	1	VERDI: DON CARLO (4-12" LP) Tebaldi, Bumbry, Lon. A 4432 (M); OSA 1432 (S)	9	24	24	GERSHWIN: RHAPSODY IN BLUE/AMERICAN IN PARIS Lon. Fest. Orch. (Black), Lon. (No Mono); SPC 21009 (S)	4
3	3	IVES: SYMPHONY NO. 4 Amer. Symph. Orch. (Stokowski), Col. ML 6175 (M); MS 6775 (S)	9	25	15	MUSSORGSKY-STOKOWSKI: PICTURES AT AN EXHIBITION New Philm. Orch. (Stokowski), Lon. PM 55004 (M); SPC 21006 (S)	9
4	6	PRESENTING MONTSERRAT CABALLE RCA LM 2862 (M); LSC 2862 (S)	9	26	40	BERNSTEIN CONDUCTS IVES N. Y. Phil. (Bernstein), Col. ML 6243 (M); MS 6843 (S)	2
5	4	BLESS THIS HOUSE Mormon Tab. Choir/Phila. Orch. (Ormandy), Col. ML 6235 (M); MS 6835 (S)	9	27	16	REVERIE Phila. Orch. (Ormandy), Col. ML 5975 (M); MS 6575 (S)	8
6	7	RODRIGO: CONCIERTO DE ARANJUEZ/TEDESCO: CONCIERTO IN D Williams, Col. ML 6234 (M); MS 6834 (S)	9	28	25	GERSHWIN: RHAPSODY IN BLUE N. Y. Phil. (Bernstein), Col. ML 5413 (M); MS 6091 (S)	9
7	5	MAHLER: SYMPHONY NO. 4 IN G Cleve. Orch. (Szell), Col. ML 6233 (M); MS 6833 (S)	9	29	20	DONIZETTI: LUCIA DI LAMMERMOOR (3-12" LP) Moffo & Various Artists, RCA LM 6170 (M); LSC 6170 (S)	9
8	8	BACH ON THE PEDAL HARPSICHORD Biggs, Col. ML 6204 (M); MS 6804 (S)	6	30	29	THE DUKE AT TANGLEWOOD Ellington/Boston Pops (Fiedler), RCA LM 2857 (M); LSC 2857 (S)	9
9	10	PUCCINI: TURANDOT (3-12" LP) Nilsson, Corelli & Various Artists, Angel CL 3671 (M); SCL 3671 (S)	9	31	31	BEETHOVEN: THE FIVE PIANO CONCERTOS/THE CHORAL FANTASY (4-12" LP) Serkin, Phila. Orch. (Ormandy), N. Y. Phil. (Bernstein), Col. D4L 340 (M); D4S 740 (S)	3
10	11	HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP) Col. M2L 328 (M); M2S 728 (S)	9	32	33	BRUCKNER: SYMPHONY NO. 9 IN D MINOR Vienna Philm. (Mehta), Lon. CM 9462 (M); CS 6462 (S)	3
11	14	CHOPIN WALTZES Rubinstein, RCA LM 2726 (M); LSC 2726 (S)	9	33	34	MIRELLA FRENI—OPERATIC ARIAS Angel 36268 (M); S 36268 (S)	8
12	12	MY FAVORITE CHOPIN Cliburn, RCA LM 2576 (M); LSC 2576 (S)	9	34	32	RIMSKY-KORSAKOV: SCHEHERAZADE Lon. Symph. Orch. (Stokowski), Lon. PM 55002 (M); SPC 21005 (S)	8
13	9	HOLIDAY FOR STRINGS Boston Pops (Fiedler), RCA LM 2885 (M); LSC 2885 (S)	9	35	35	ROSSINI: WILLIAM TELL OVERTURE N. Y. Phil. (Bernstein), Col. ML 6143 (M); MS 6743 (S)	7
14	18	NIELSEN: SYMPHONY NO. 3 Royal Danish Orch. (Bernstein), Col. ML 6169 (M); MS 6769 (S)	9	36	37	SCHUBERT: PIANO SONATA IN G P. Serkin, RCA LM 2874 (M); LAC 2874 (S)	2
15	13	PUCCINI: LA BOHEME (2-12" LP) Freni, Gedda & Various Artists, Angel BL 3643 (M); SBL 3643 (S)	9	37	—	IVES: SYMPHONY NO. 1 Chicago Symph. Orch. (Gould), RCA LM 2893 (M); LSC 2893 (S)	1
16	17	BRAHMS: DEUTSCHE VOLKSLIEDER (2-12" LP) Schwarzkopf, Fischer-Dieskau & Moore, Angel B 3675 (M); SB 3675 (S)	4	38	38	DEBUSSY: LA MER Ansermet, Lon. CM 9437 (M); CS 6437 (S)	2
17	28	SOUVENIR OF A GOLDEN ERA (2-12" LP) Marilyn Horne, Lon. A 4263 (M); OSA 1263 (S)	2	39	30	THE ART OF EUGENE ORMANDY (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 338 (M); M2S 738 (S)	9
18	19	BRAHMS: LIEBESLIEDER WALTZES Shaw Chorale, RCA LM 2864 (M); LSC 2864 (S)	8	40	36	STRAVINSKY: SACRE DU PRINTEMPS (Rite of Spring) R.T.F. Orch. Nat'l (Boulez), Nonesuch H 1093 (M); H 71093 (S)	7
19	22	TCHAIKOVSKY: CONCIERTO NO. 1 Cliburn, RCA LM 2252 (M); LSC 2252 (S)	9				
20	23	LISZT: SONATA IN B MINOR/SCHUBERT: WANDERER FANTASY Rubinstein, RCA LM 2871 (M); LSC 2871 (S)	4				
21	21	THE BAROQUE OBOE Gomberg/Col. Chamber Orch. (Ozawa), Col. ML 6232 (M); MS 6832 (S)	9				
22	27	BAROQUE GUITAR Bream, RCA LM 2878 (M); LSC 2878 (S)	6				

NEW ACTION LP's

- STRAVINSKY: AGON** . . . Boston Symph. Orch. (Leinsdorf), RCA LM 2879 (M); LSC 2879 (S)
- PURCELL: MUSIC FOR THE THEATRE** . . . Bath Fest. Orch. (Menuhin), Angel 36332 (M); S 36332 (S)

BEST SELLING BUDGET-LINE LP's

This Week	Title, Artist, Label & No.	This Week	Title, Artist, Label & No.
1.	STRAVINSKY: SACRE DU PRINTEMPS (Rite of Spring) —R.T.F. Orch. Nat'l (Boulez), Nonesuch H 1093 (M); H 71093 (S)	6.	TELEMANN: WATER MUSIC —Paris Coll. Mus. (Douatte), Nonesuch H 1109 (M); H 71109 (S)
2.	MASCAGNI: CAVALLERIA RUSTICANA (2-12" LP) —Del Monaco, Ghione, Richmond R 62008 (M); (No Stereo)	7.	MUSSORGSKY: PICTURES AT AN EXHIBITION —Vienna St. Op. Orch. (Golschmann), Everyman SRV 117 (M); SRV 117 SD (S)
3.	ELECTRONIC MUSIC —Various Artists, Turnabout TV 4046 (M); TV 34046 (S)	8.	RIMSKY-KORSAKOV: SCHEHERAZADE —Lon. Symph. Orch. (Monteux), RCA Victrola VIC 1013 (M); VICS 1013 (S)
4.	NIELSEN: CONCIERTO FOR VIOLIN —Yarga, Royal Danish Orch. (Semkow), Turnabout TV 4043 (M); TV 34043 (S)	9.	BACH: ST. JOHN PASSION (3-12" LP) —Giebel, Matthes & Various Artists, Nonesuch H 3004 (M); H 73004 (S)
5.	SCARLATTI: 16 SONATAS FOR HARPSICHORD —Sgrizzi, Nonesuch H 1094 (M); H 71094 (S)	10.	BEETHOVEN: SYMPHONY NO. 9 —Lamoureux Orch. (Markevitch), Karlsruhe Oratorio Cho., Merc. Wing 14050 (M); 18050 (S)

Fairy's Kiss"); "Pulcinella," a ballet based on Pergolesi, and a pairing of Ruggles' "The Sun Treader" and Helps' "Symphony No. 1" with Zoltan Roszanyai and the Columbia Symphony.

Monitor's unusual releases feature two by the Collegium Musicum of Paris conducted by Roland Douatte, the first complete package of all seven Handel "Concerti Grossi" with Telemann's "Concerto for Oboe," and a set including Scarlatti's "Concerti Grossi No. 2 and No. 4" and Corelli's "Concerto Grosso in eight parts." Monitor also

will put out two suites from Prokofiev's "Cinderella" by Gennadi Rozhdestvensky and the Bolshoi Theatre Orchestra.

A current Angel set consists of Pierre Boulez conducting the BBC Symphony in his "Le Soleil des Eaux" and Antal Dorati conducting the same orchestra in Messiaen's "Chronochromie" and Koechlin's "Les Bandar-Log." Another Angel set contains Tippett's "Fantasia on a Theme of Corelli" conducted by the composer and Yehudi Menuhin conducting the Bath Festival Orchestra in Corelli's

"Concerto Grosso in F" and Britten's "Variations on a Theme of Frank Bridge." Other unusual Angel disks are Handel's "Dixit Dominus" and Gonzalo Sonano playing "20th Century Spanish Piano Music."

Rounding out Victor's rarities are the Prokofiev "Sonata for Cello and Violin" with Gregor Piatigorsky and Rudolf Firkušny; Schuller's "Seven Studies on Themes of Paul Klee" by Erich Leinsdorf and the Boston Symphony coupled with Stravinsky's "Agon"; Leinsdorf and the Boston Symphony playing

Irving Fine's "Symphony 1962," "Toccata Concertante," and "Serious Song for Orchestra"; Julian Bream playing Bach suites for lute and Jean Martinon and the Chicago Symphony in Martin's "Concerto for Seven Wind Instruments" and the Varese "Arcana." The last two are forthcoming releases.

The summaries do not list the vast catalogs of Nonesuch, Westminster and Vox, among other labels. Nonesuch currently is conducting a contest among consumers for new and unusual repertoire ideas.

TALENT

'Mame' Hit--Should Bring in the Ante

NEW YORK—"Mame," the musical that opened at the Winter Garden on May 24, has "Auntie Mame," the novel, play and film, as its source and "Hello, Dolly!" as its style. It's a winning combination, for a profitable Broadway run and a payoff original cast album to



Roy Clark, Capitol records singer, guitarist and comic, follows his spectacular "Guitar Spectacular" album with an even stronger vocal entry "Roy Clark Sings Lonesome Love Ballads" (Capitol T 2452). Lush arrangements using chorus, strings and guitars provide a wonderful showcase for Roy's dramatic vocal art, including "I'm Forgetting Now," "I Could Have Been Lonely at Home" and "Rose Colored Glasses." The latter scheduled for immediate single release. Roy Clark plays and records with a Gibson Byrdland and an acoustic Gibson B-25 12 string, Gibson—choice of professional artists and acknowledged world leader in fine guitars.

(Advertisement)

be released by Columbia Records.

It's a slick and highly polished production and the glitter of its star, Angela Lansbury, and several songs from the score by Jerry Herman, who also wrote "Hello, Dolly!," especially the title song, which already is getting strong singles play, triumph over the book which is too familiar for surprise and too shallow for involvement. The story line tells of Auntie Mame's tutelage of her nephew from adolescence through manhood and marriage. It covers a lot of ground but it's all surface stuff. The authors, Jerome Lawrence and Robert E. Lee, don't dig beneath, perhaps because there's nothing there.

But what's on top is good, and, sometimes, even very good. Angela Lansbury comes to the forefront of the current list of

HERE'S WHAT DAILIES SAID

TIMES: "... lively song and dance, an exceptionally able cast, and a splendidly splashy production."

NEWS: "... a show that pulls out all stops and jams most of them. There are affecting moments—but they are all fringe benefits."

POST: "... a handsome and resourceful production that is certain to give a high and secure position among the season's resounding hits."

the musical theater's leading ladies. She can act, sing and dance, and makes Auntie Mame warm and winning. Beatrice Arthur, as the sharp-tongued actress friend socks across the laugh lines and songs for a payoff each time. Their duet, "Bosom Buddies," is a laugh-winner. Miss Lansbury's "Open a New Window" and "If He Walked Into My Life" are right on target. Jane Connell also builds lots of laughs as the sheltered secretary who goes out on her first fling and winds up a "bachelor" mother. The men in the show are minimal but Frankie Michaels as the young nephew is faultless and does well with the romantic "My Best Girl."

The title song, done by a happy chorus of Southern belles and beaux, comes at first act finale but its echoes ring through the evening. The song even gets applause during the overture which gives it the earmarks of a standard, already.

The sets by William and Jean Eckart, and the costumes by Robert Mackintosh make the production highly attractive and supply Miss Lansbury with the physical surroundings she so rightly deserves. Auntie Mame had been the sole property of Rosalind Russell, who created the role on stage and screen. Now, Miss Russell will have to share her with Miss Lansbury.

Belafonte to Start A Concert Tour

NEW YORK—Harry Belafonte will begin an eight-week tour Monday (6) at the Musicarnival in Cleveland. On tour

The New Order Comes on Strong

NEW YORK—The driving dance beat heard last week at the Phone Booth discotheque was the product of a wildly garbed sextet known as the New Order. The Warner Bros. recording group has a sound to match their Emilio Pucci outfits, with three electric guitars, drums and the voices of Billy Barberis and Bobby Weinstein.

Proficient as writer and musicians, the boys appeal to the teen dance set with their highly amplified, big beat sounds. Barberis and Weinstein, who recorded several singles under the names of Billy and Bobby for another label, lead the group in their in-person performances and alternate vocal solos. Their latest disk effort, "You've Got Me High," is beginning to get attention from Top 40 deejays and could be a chart-topper for the group.

Striving for individuality in the pop music world, the boys capitalize on their personalities, dress and musical sense. With so many assets, it's a matter of time until they join the ranks of the top pop groups.

HERB WOOD

SIGNINGS

Little Richard has joined Okeh Records. His first release will be on the market early this month. . . . Susan Barrett, actress-singer, signed a long-term contract with RCA Victor Records. . . . Tony Scotti, nightclub entertainer, to World Pacific. . . . The Daily Flash, Seattle-based rock group, to Greene-Stone Productions. . . . H. B. Barnum, longtime arranger for Capitol Records, has just signed his first contract with the company as a performing artist. . . . Les Brown to Decca with Bud Dant handling sessions in Los Angeles. Brown's band had been with the Coral subsidiary several years ago. Most recently he was with Columbia. . . . Singers Susie Hokom and Diane Landry to MGM with Lee Hazlewood in charge of their sessions. . . . Jimmy Velvet to Filmways. . . . Ray Singer, who has been scoring on the international scene for Ember Records of Great Britain, has been signed to Roulette Records. . . . Steve Elliot, 18-year-old composer-singer who is an exclusive writer for The Richmond Organization and who is handled by TRO's management wing, will record on the Warner Bros. label. . . . Barry Young, formerly with Dot, now on the Columbia label.

Young & Sandler Comers

LAS VEGAS—A dialog of languages is the key to Ralph Young and Tony Sandler's imaginative act at the Riviera's Starlite Theater. The two singer-comedians are a suave duo, with zest, a free-wheeling style and mature voices. Sandler, a

with the RCA Victor artist will be Nana Mouskouri, Greek songstress, and Sonny and Terry, folk instrumentalists.

Other stops will be the Melody Fair Theater at North Tonawanda, N. Y., June 13-18; Carousel Music Theater, Framingham, Mass., June 20-25; Westbury Music Fair, Westbury, N. Y., June 28 to July 10; Oakdale Musical Theater, Wallingford, Conn., July 11-16; and Center Barron Theater, Washington, D. C., July 18-21.

'A Time for Singing' Strikes a Dull Chord

NEW YORK—The warm glow of Richard Llewellyn's "How Green Was My Valley" in book and film form has cooled and faded in the musical translation which opened at the Broadway Theater last week (21) under the title of "A Time for Singing." Although the production came into New York under a full head of promotional steam which resulted in a good advance sale, the show's chances for a successful Broadway run are slim and the sales value of an original cast album, which Warner Bros. Records is scheduled to record next Sunday (5), are minimal.

It is a dreary show that Gerald Freedman and John Morris have made of the story of people in a Welsh mining town. In the theater version, it is the minister rather than the youngest of the Morgan family who tells the story but it's an awkward framework for the story that plods slowly along a few minutes after the mood is nicely set with an effective vocal chorus introduction. Little of the town or its people come to life in the Freedman-Morris adaptation and the songs do little to pull it out from its lethargic rut. Excepting for the title song and "Let Me Love You," there is little to recommend in the score.

The cast, too, has little sparkle. Tessie O'Shea blasts her way through the rousing "A

Time for Singing" production number and Shani Wallis lights up the stage a bit with "Let Me Love You" but the rest rarely gets off the ground. Freedman, who also directed, doesn't seem in tune with his own material so the story flow is erratic and plodding. It was an adventure-some project that got lost somewhere in the making.

MIKE GROSS

HERE'S WHAT DAILIES SAID

TIMES: "... the book is faultily built, lyrics and the music are generally inspired."

NEWS: "... the essentially touching but occasionally frisky and funny plot is told in a series of song cues. I found many of them too long for their contents; but some, particularly the big choral numbers, are exuberant all the same."

POST: "The only trouble is that the people and events involved in the narrative stubbornly refuse to become dramatically interesting. If the pleasant songs and the industrious dance numbers had been more exhilarating, the lack of dramatic effectiveness would have been less emphasized, but they serve as only mild though agreeable interludes."

Kate Smith's Moon Is As Glowing as Ever

NEW YORK—After 35 years in show business, Kate Smith is still racking up a lot of "firsts." On May 1, 1931, she made her network debut and on May 1, 1966, RCA Victor released "The Kate Smith Anniversary Album" which offers 24 songs (in eight medleys), which Miss Smith introduced and which have become standards.

Miss Smith is currently in her

21st week on Billboard's Top LP's chart with "How Great Thou Art" on the Victor label, and her TV and personal appearance schedule for the past year was the heaviest in some seasons. Her line-up for next season is even bigger.

During the past season, Miss Smith made her debut on NBC-TV's "Tonight" show. She's due to return to the show next season.

Miss Smith is now in England to do a show for BBC. This is her first trip outside the U. S. The hour-long show, on which she'll be hostess-performer, will be shown over NBC-TV at some future date.

On her European itinerary are stops in Italy, Cannes and Monaco. She'll then return to the U. S. to record a Christmas album for RCA Victor.

Television dates already lined up for Miss Smith next season include: Andy Williams' show; two Dean Martin shows; two "Hollywood Palace" shows; a Danny Kaye show; a Milton Berle show, and the new Roger Miller show, as well as Johnny Carson's "Tonight" show.

Miss Smith is considering a series of concerts, a la her Carnegie Hall stint last season, in cities where she has never appeared before. However, no dates have been set.

Riverside." The act has great potential, which could be hyped by TV and the correct disk exposure.

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COLLEGE CIRCUIT

ARTIST(S), Label	SCHOOL (Correspondent)	DATE	ATTENDANCE	REVIEW	DEALER REACTION
MODERN JAZZ QUARTET Atlantic (Monte Kay Artists)	Oberlin Oberlin, Ohio (Paul Eturm)	May 6	1,450	Sameness in program, but "Summertime" was a big hit.	Bill Long at Co-Op Bookstore—sold all "Porgy & Bess" LP's and took orders for more.
SHIRELLES Scepter (Shaw Artists)	Oberlin Oberlin, Ohio (Paul Sturm)	May 8	1,000	Good, fast-moving program at dance. "This Is Dedicated to the One I Love," their big song.	Bill Long at Co-Op Bookstore—generally poor sales reaction.
RAMSEY LEWIS TRIO Cadet	Nebraska Lincoln Neb. (Lynne Morian)	May 3	608	Fantastic show. "In Crowd" was a big hit.	LaVern Sanborn at J. C. Penny's—no sales. Record Discount Center—no extra sales, but the group sell well all the time. Ron Petrus at International Super Store—Lewis' LP's don't sell here . . . he's about 10 years ahead of Lincoln.
FFERRANTE & TEICHER United Artists (Wm. Morris)	Iowa State Iowa City, Ia. (Charles Feldman)	April 30	1,700 590	One of the finest concerts presented on campus. Especially enjoyed their versions of Broadway hits.	Bob Mellicker at Harmony Hall—slight rise, but not enough to matter.
BARBARIANS Laurie	Harvard Cambridge, Mass. (Bob Foukles)	May 13	375	"Moultly" was their best number. They played for a dance.	Wayne Southends at Harvard Co-Operative Society—no sales.
SIMON & GARFUNKEL Columbia (Wm. Morris)	West Virginia Morgantown, W. Va. (Robert Welling)	May 7	3,000	"A Most Peculiar Man" and "Sounds of Silence" went over well; humorous songs and sketches helped keep show moving.	John Marshall at John Marshall store—ordered extra LP's for show, sales good. Mrs. Frank DeVincent at DeVincent's Music Center—sales fair on LP's, "Sounds of Silence" single sold good.
BO DIDDLEY (Shaw Artists)	West Virginia Morgantown, W. Va. (Robert Welling)	April 30	500	Diddle and band kept students dancing.	John Marshall at John Marshall Records—no sales. Harvey Brooks at C. B. Fawley Music—no calls.
TONY BENNETT Columbia (Tony Bennett)	Seton Hall South Orange, N. J. (John Gallagher)	May 7	3,500	Bennett, backed by Bobby Hackett and Urbie Green Orchestra, was fantastic. Truly great performance.	Fred Baker at Discorama Record Shop—sold seven LP's as result of concert. Allen Heyman at Village Record Shop—no action.
MAGNIFICENT SEVEN Lemco (Magnificent Seven)	Murray State Murray, Ky. (Ellis Mueller)	May 7	400	Fraternity dance. The group from Lexington, Ky., had tremendous sound.	Chuck Simons at Chuck's Music Shop—no sales as group does not have a new release out.
ISLEY BROTHERS CRYSTALS Philly (A. Damato)	Trinity Hartford, Conn. (Randolph Lee)	April 23	750	Block party by Interfraternity Council. Isley Brothers didn't do well, but Crystals gave excellent performance.	Belmont Record Shop—Isley Brothers have single that's selling, but concert didn't stimulate increase. Gene Ehrlich at LaSalle Music Shop—singles selling both before and after; LP's dropped in sales. No reaction, however, from concert.
TURTLES White Whale (Landerman Agency)	Trinity Hartford, Conn. (Randolph Lee)	May 13	800	Had to repeat their bit plus hit, "You Baby" twice.	Belmont Record Shop—sold several LP's. Gene Ehrlich at LaSalle Record Shop—sold several LP's but didn't attribute this to Trinity show.

MUSIC ON CAMPUS

By JIM FRAGALE

College jazz buffs flocked to Atlanta, Ga., last weekend (27-29) for the first Atlanta Jazz Festival with Louis Armstrong, Basie, Miles Davis, Dave Brubeck and other jazz greats. With about 13 per cent of the college market as jazz aficionados—not too far behind the folk following of 15.7 per cent—jazz plays more of a role in campus entertainment than many people realize. Jazz is definitely "happening" on campus at Stanford U., Stanford, Calif., where a series of "Jazz Casuals" are held throughout the year. Miles Davis and his "cool jazz" quintet recently made jazz scene there to close the Jazz Year.

Mt. Holyoke College in Massachusetts boasts a new well-groomed all-girl quartet which has cracked the rock 'n' roll field recently. The Moppets, as they call themselves, have been signed by William Morris Agency, and are being booked into colleges such as Columbia and Northeastern for weekends. There's talk of future recordings and concert tours.

The latest word from "Sing-out '66," the 150 college students touring Germany speaking out in song, is a six-minute TV special "Sing-out" tour in East Germany, "Panorama," seen by 20 million West Germans and 3 million East Germans.

The Animals, MGM recording stars, made an interesting comment about the college audience just before returning to England at the end of their U. S. tour. The boys observed that the college crowd listens to each song during a concert and holds their applause until the end. The younger set screams all the way through the show. Their closing date at Cornell University on May 14 broke all existing house records. They played to 8,000.

For the first time broadcasting Station WFAA-AM-FM-TV, Dallas-Fort Worth, has selected six college students majoring in broadcasting to serve an internship with

them this summer. Jerry Goldberg, Southern Methodist U., has been assigned to WFAA radio and TV news; Olivia Laney, Northwestern U., WFAA news; traffic and general administration, Larry Tobias, of North Texas State. From the University of Houston, Gerry Garretson will be in radio programming and production; a senior at Texas U., Robert W. Hughes will work in the TV production department.

How can they go wrong at State University College at New Paltz, N. Y., on the big weekend on the year, the Pandemonium? They had the Isley Brothers, Dionne Warwick and Anthony and the Imperials. Recording artists on the

campus scene are a sure way of making a successful weekend. . . . For Campus Day weekend, the Kent State Major Events Committee chose the Kingston Trio and followed it up with Norm Crosby, Eydie Gorme and Steve Lawrence. . . . Folk singer Kay Britten made quite an impression on Western Michigan at her recent stop there with a concert of traditional folk songs, broadside ballads and Elizabethan lute songs from the British Isles. Miss Britten accompanies herself on the guitar and autoharp. . . . Tennessee State in Nashville is building a campus radio station, writes Marian Simpson, director. She is trying to circumvent possible problems and request tips and aids that any other college station might offer for embryo WTSU.

Address any correspondence to the column: Billboard College Bureau, 165 West 46th Street, Box H, New York, N. Y. 10036.

COUNTRY IN GOTHAM

Arnold Delivers Haymaker At His Carnegie Hall Bow

NEW YORK—Eddy Arnold, an RCA Victor Records artist who used to bill himself as a "plowboy," sowed and reaped an enormous amount of respect for country music Thursday (19) at his Carnegie Hall debut. In tuxedo, supported by an orchestra, Arnold put on a tremendous performance that resulted in a standing ovation. The show, produced by country music station WJZ and Gerard W. Purcell Associates, was presented with dignity and class; the lighting was handled well; the show was one of the best-produced country music efforts ever presented in Manhattan.

Arnold wove his recent hits like "The Last Word in Lonesome Is Me" and "Make the World Go Away" with his older hits like "Anytime" and "Bouquet of Roses." In between, for

a change of pace, he let loose with zippy renditions of "Richest Man" and "Cottonfields." For part of his show, he performed minus the orchestra.

The country music package also featured Jim Edward Brown, Skeeter Davis, and George Hamilton IV. Brown did an outstanding job on "I'm Just a Country Boy." He also sang "Regular on My Mind," a medley of songs made famous by Jim Reeves, and "Just to Satisfy You."

Skeeter Davis' best effort was "End of the World," but she also came through strong with "These Boots Are Made for Walking." George Hamilton IV performed his hits of "Write Me a Picture" and "Abilene" with the same appeal that made them hit records.

CLAUDE HALL

STONES' 5th U. S. INVASION IS SET

NEW YORK—The Rolling Stones, top-selling London recording artists, are set for their fifth U. S. tour, a month of one-nighters beginning the end of June. Included will be appearances at the Forest Hills Stadium here on July 2 and the Hollywood Bowl on July 25. Other major stops will be in Montreal, Toronto, Boston, Detroit, Chicago and San Francisco. Last November's tour reportedly grossed \$2 million. The singers will receive \$1 million for their first film, "Only Lovers Left Alive."

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Say You Saw It in the Billboard

RHYTHM & BLUES

TOP SELLING R & B SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
Billboard Award	2	IT'S A MAN'S MAN'S MAN'S WORLD James Brown & Famous Flames, King 6035 (Dynatone, BMI)	5	24	—	BAD EYE Willie Mitchell, Hi 2103 (J.E.C., BMI)	1
	3	HOLD ON! I'M COMIN' Sam & Dave, Stax 189 (East-Pronto, BMI)	9	25	—	GOOD TIME CHARLIE Bobby Bland, Duke 402 (Don, BMI)	1
	1	WHEN A MAN LOVES A WOMAN Percy Sledge, Atlantic 2326 (Pronto-Quinvy, BMI)	8	26	18	YOU'VE GOT MY MIND MESSED UP James Carr, Goldwax 302 (Rise, BMI)	8
	5	BAREFOOTIN' Robert Parker, Nola 721 (Bonatemp, BMI)	6	27	19	634-5789 Wilson Pickett, Atlantic 2320 (East-Pronto, BMI)	16
	6	(I'M A) ROAD RUNNER Jr. Walker & All Stars, Soul 35015 (Jobete, BMI)	5	28	28	GREETINGS (This Is Uncle Sam) Monitors, V.I.P. 25032 (Jobete, BMI)	6
6	9	COOL JERK Capitols, Karen 1524 (McLaughlin, BMI)	9	29	23	SEARCHING FOR MY LOVE Bobby Moore & the Rhythm Aces, Checker 1129 (Chevis, BMI)	14
	7	LOVE IS LIKE AN ITCHING IN MY HEART Supremes, Motown 1094 (Jobete, BMI)	5	30	32	I'M WALKING OUT ON YOU Reuben Wright, Capitol 5588 (Liberty-Belle, BMI)	4
	8	MESSAGE TO MICHAEL Dionne Warwick, Scepter 12133 (U. S. Songs, ASCAP)	7	31	26	SATISFACTION Otis Redding, Volt 132 (Immediate, BMI)	12
	4	NOTHING'S TOO GOOD FOR MY BABY Stevie Wonder, Tamla 54130 (Jobete, BMI)	7	32	27	THE LOVE YOU SAVE Joe Tex, Dial 4026 (Tree, BMI)	12
10	12	I LOVE YOU 1,000 TIMES Platters, Musicor 1166 (Ludix, BMI)	4	33	34	OH, HOW HAPPY Shades of Blue, Impact 1007 (Myto, BMI)	2
	11	I'LL LOVE YOU FOREVER Holidays, Golden World 36 (Myto, BMI)	8	34	20	TOGETHER AGAIN Ray Charles, ABC-Paramount 10785 (Marks, BMI)	8
	10	WANG DANG DOODLE Ko Ko Taylor, Checker 1135 (Arc, BMI)	8	35	36	MINE EXCLUSIVELY Olympics, Mirwood 5513 (Keymen/Mirwood, BMI)	3
13	16	LET ME BE GOOD TO YOU Carla Thomas, Stax 188 (East, BMI)	5	36	33	PHILLY DOG Mar-Keys, Stax 185 (East, BMI)	15
	13	SHE BLEW A GOOD THING Poets, Symbol 214 (Sagittarius, BMI)	10	37	38	WHEN A WOMAN LOVES A MAN Esther Phillips, Atlantic 2335 (Pronto-Quinvy, BMI)	2
15	22	AIN'T TOO PROUD TO BEG Temptations, Gordy 7054 (Jobete, BMI)	2	38	—	COME ON AND SEE ME Tammi Terrell, Motown 1095 (Jobete, BMI)	1
16	24	S.Y.S.L.J.F.M. (The Letter Song) Joe Tex, Dial 9902 (Tree, BMI)	2	39	39	NEIGHBOR, NEIGHBOR Jimmy Hughes, Fame 1003 (Crazy Cajun, BMI)	2
17	25	TRULY YOURS Spinners, Motown 1093 (Jobete, BMI)	3	40	40	BOYS ARE MADE TO LOVE Karen Small, Venus 1066 (Money, BMI)	2
18	30	YOU WAITED TOO LONG Five Star-Steps, Windy C 601 (Camad, BMI)	5				
	17	GOT MY MOJO WORKING Jimmy Smith, Verve 10393 (Arc, BMI)	8				
	21	YOU'RE THE ONE Marvelettes, Tamla 54131 (Jobete, BMI)	3				
	15	I'LL TAKE GOOD CARE OF YOU Garnet Mimms, United Artists 995 (Rittenhouse & Web IV, BMI)	9				
22	—	LET'S GO GET STONED Ray Charles, ABC-Paramount 10808 (Baby Monica, BMI)	1				
	14	GET READY Temptations, Gordy 7049 (Jobete, BMI)	11				

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

AIN'T NO USE . . .
Leon Haywood, Fish 8001

LOVE ME . . .
Billy Stewart, Chess 1960

TAKE THIS HEART OF MINE . . .
Marvin Gaye, Tamla 54132

NEW ALBUM RELEASES

Continued from page 36

GILBERT & SULLIVAN—Ruddigore: D'Oyle Carte Opera Co. (Godfrey); RS 62014
GILBERT & SULLIVAN—Princess Ida: D'Oyle Carte Opera Co. (Godfrey); RS 62011
GILBERT & SULLIVAN—The Mikado: D'Oyle Carte Opera Co. (Godfrey); R 23055
GILBERT & SULLIVAN—The Sorcerer: D'Oyle Carte Opera Co.; R 23058
GILBERT & SULLIVAN—The Yeoman of the Guard: D'Oyle Carte Opera Co.; R 23056
GILBERT & SULLIVAN—Choruses From the Savoy Operas—D'Oyle Carte Opera Co.; R 23060
GILBERT & SULLIVAN—Trial by Jury: D'Oyle Carte Opera Co.; R 23050
GILBERT & SULLIVAN—Iolanthe/The Gondoliers: D'Oyle Carte Opera Co.; R 23057

ROPER

THE LATIN ALL STARS — Cha Cha Cha; RRLPS 1009

SEECO

VICENTICO VALDES—Asi Canta El Corazon; SCLP 9285

TOWER

STANDELLS—Dirty Water; T 5027

TROPICAL

HERNANDO AVILES CON GILBERTO Y RAUL PUENTE—Los Tres Reyes; 5188

TURNABOUT

BACH: CANTATA NO. 4, 111 — Leipzig Gewandhaus Orch. (Thomas); TV 4048, TV 340485
BACH: BRANDENBURG CONCERTO NOS. 1, 2 and 3; TV 4044, TV 340445
BACH: BRANDENBURG CONCERTI NOS. 4, 5 and 6 — Wurttemberg Chamber Orch. (Faerber); TV 4045, TV 340455

BRAHMS: HUNGARIAN DANCES—Walter & Beatriz Klien; TV 4068, TV 340685
Gregorian Chants for Lent & Easter—Choir of the Vienna Hofburgkapelle; TV 4070, TV 340705
DVORAK: SLAVONIC DANCES—Alfred Brendel/Walter Klien; TV 4060, TV 340605
HAYDN: 3 STRING QUARTETS—Hungarian

Quartet Dekany Quartet; TV 4062, TV 340625

Rinaldo Da Capua La Zingara—Mainz Chamber Orch. (Kehr); TV 4033, TV 340335

MOZART: CLARINET TRIO OBEO QUARTET HORN QUINTET—Triebskord, Sous, Huber; TV 4035, TV 340355

MOZART: BASTIEN AND BASTIENNE—Hamburg Symphony Orch. (Ebert); TV 4053, TV 340535

MOZART: SERENADES NOS. 9 & 6—Kammerorchester der Wiener Festspiele (Botcher); TV 4056, TV 340565

NIELSEN: SYMPHONY NO. 2—Tivoli Concert Symphony Orch. (Garaguly); TV 4049, TV 340495

HUGO RUF—Haydn Concerti for Liba; TV 4055, TV 340555

ORAZIO VECCHI/ADRIANO BANCHIERI—11 Nuovo Madrigaletto Italiano; TV 4067, TV 340675

VARIOUS ARTISTS—The Baroque Harp; TV 4069, TV 340695

Italian Baroque Trumpet Concerti—Wurttemberg Chamber Orch. (Faerber); TV 4057, TV 340575

VIVALDI: THE FOUR SEASONS—Wurttemberg Chamber Orch. (Faerber); TV 4040, TV 340405

VOX

BACH: SONATAS FOR VIOLIN & HARPSICHORD—Lautenbacher/Galling; VUX 2027, SVUX 52027

BEETHOVEN: CHAMBER MUSIC FOR FLUTE—Jean-Pierre Rampal/Various Artists; VBX 77, SVBX 577

CHABRIER: PIANO MUSIC—Rena Kyriakou; VBX 5400, SVBX 5400

DVORAK: CHAMBER MUSIC VOL. 4—Dumka Trio; VBX 71, SVBX 571

DVORAK: STABAT MATER OP. 58—Westfalisches Sinfonieorchester (Reichert); SVUX 52026

HAYDN: SONATAS FOR KEYBOARD VOL. 2—Rena Kyriakou; VBX 74, SVBX 574

WORD

TEDD SMITH— I Will Please Him; W 3383, WST 8383

THURLOW SPURR & THE SPURROWS—Pages From the Old Hymnbook; W 3355, WST 8355

WORLD VISION KOREAN ORPHAN CHOIR—We Sing Because We're Happy; W 3374, WS 3374

FROM THE MUSIC CAPITALS OF THE WORLD

Continued from page 44

Safari," which stars Jean-Louis Trintignant and Marie-Jose Nat. MIKE HENNESSEY

STOCKHOLM

The Walker Brothers are not coming to Sweden after all. They raised their price and the Swedish promoter backed out. . . . The English pop group, the WHO, due (2) for a TV date and concerts. . . . Also Brian Poole and Tremeloes are doing a concert tour June 14-26 in folk parks. . . . Other English groups touring Sweden this summer are the Hollies and the Kinks. Sven Ingvars is releasing one LP with just dance music. . . . The big attraction this summer in

Battle of Bulg-ing

Continued from page 30

deliberating on a case involving Decca and Brigitte Bardot. Decca claims that Bardot signed a contract with them in November 1959, to record a series of stories for children.

Since that date, the record company says, Miss Bardot has not been near a Decca recording studio.

Miss Bardot's lawyer claims that the contract is without value because it makes no specific provisions for the recording of material and that his client, in any case, has just not had the time to honor it.

British Decca, who is claiming \$20,000 damages for alleged breach of contract, has been assured that Bardot will make the records when she has the time.

The court is due to give its ruling in a week.

folk parks is Jokkmokks Jokke, a very "folksy" singer from Lappland. . . . Sven Ingvars record "Sag inte nej," has sold 82,000 copies, is reaching the gold mark of 100,000.

After being No. 1 on the charts for many weeks, the Swedish group, the Hep Stars, gave way to the Lovin' Spoonful. . . . It pays to get TV exposure. Simon Brehm brought the Lovin' Spoonful from London for a TV date. Now "Daydream" is No. 1 and Brehm is smiling all the way to the bank.

Highbrows raised hell when Anita Lindblom recorded "The Ballad of the Green Berets" in Swedish. Thanks to all the headlines, the record is shooting for the top. . . . American artists are coming back in the charts. The English are on the retreat. This week the Lovin' Spoonful, Beach Boys, Larry Finnegan and the Walker Brothers are among the top 10 and that means more than 50 per cent is marked U. S.

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TOP SELLING R & B LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
Billboard Award	1	LOU RAWLS LIVE! Capitol T 2459 (M); ST 2459 (S)	6	13	10	GOIN' OUT OF MY HEAD Wes Montgomery, Verve V 8642 (M); V6-8642 (S)	11
2	5	CRYING TIME Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)	14	14	7	RIDIN' HIGH Impressions, ABC-Paramount ABC 545 (M); ABCS 545 (S)	13
	4	THE LOVE YOU SAVE Joe Tex, Atlantic 8124 (M); SD 8124 (S)	5	15	16	JAMES BROWN PLAYS THE NEW BREED Smash MGS 27080 (M); SRS 67080 (S)	3
	3	DIONNE WARWICK IN PARIS Scepter SRM 534 (M); SP5 534 (S)	7	16	—	WHEN A MAN LOVES A WOMAN Percy Sledge, Atlantic 8125 (M); SD 8125 (S)	1
	2	GOT MY MOJO WORKING Jimmy Smith, Verve V 8641 (M); V6-8641 (S)	13	17	19	A TOUCH OF TODAY Nancy Wilson, Capitol T 2495 (M); ST 2495 (S)	2
6	9	SOUL ALBUM Otis Redding, Volt 413 (M); S 413 (S)	5	18	15	SOLID GOLD SOUL Various Artists, Atlantic 8116 (M); SD 8116 (S)	7
	6	TEMPTIN' TEMPTATIONS Gordy G 914 (M); GS 914 (S)	27	19	18	MIRACLES GOING TO A GO-GO Tamla T 267 (M); ST 267 (S)	27
8	17	UP-TIGHT Stevie Wonder, Tamla TLP 268 (M); SLP 268 (S)	2	20	20	OVER THE RAINBOW Patti LaBelle & the Bluebelles, Atlantic 8119 (M); SD 8119 (S)	2
	8	UNBELIEVABLE Billy Stewart, Chess LP 1499 (M); ST 1499 (S)	11				
	11	I HEAR A SYMPHONY Supremes, Motown MLP 643 (M); SLP 643 (S)	12				
	13	SOUL SESSION Jr. Walker & the All-Stars, Soul 702 (M); S 702 (S)	10				
	12	SOUL MESSAGE Richard (Groove) Holmes, Prestige PR 7435 (M); PRS 7435 (S)	5				

NEW ACTION R&B LP's

Other albums registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B LP chart above. All records on the chart are not eligible for a listing here.

NO NEW ACTION R&B ALBUMS THIS WEEK

NAMM Announces Exhibitor List for 1966 Music Show

CHICAGO — The National Association of Music Merchants last week released the preliminary exhibitor's list of participating firms for the 1966 Music Show at the Conrad Hilton Hotel, Chicago, to be held on July 10-14.

The following exhibitors are among those having merchandise of special interest to record dealers:

Rooms
Ampex Corp., Jack R. Woodman 227 West Hall
Amsco Music Publishing Co., Robert Wise 929, 930
Artic Import Co., G. Graver 216, 217 West Hall
Allied Music Corp., J. Robert Getzen 913
Arvin Industries, Inc., George Bechtel 205-209 West Hall
Audioia Corp., Murray Schrier 403 Intl. Ballroom
Audiotex Home Electronics, D. W. Haller 104 East Hall
BSR (USA) Limited, S. D. Feir 423 Intl. Ballroom
Baldwin Piano & Organ Co., C. W. Bercaw 716A-730A
Ernie Ball Custom Guitar Accessories, Ernie Ball 958A
Mel Bay Publications, Mel Bay 955A
Bogen Communications Div., Lear Siegler, Inc., David Pear 744A
Bulova Watch Co., George Borkin 117 East Hall
Califone-Roberts Div., Rheem Mfg. Co., C. E. Phillips 204, 862 West Hall
Chancellor Electronics, Inc., Joel Koenig 228 West Hall
Channel Master Corp., Sam Schulssel 406 Intl. Ballroom
Chicago Musical Instrument Co., Clyde Rounds 800, 802A, 804A-810A
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Clairtone Electronic Corp., Mrs. G. A. Collinson 303-306 Continental Room
Concertone Div., Astro-Science Corp., A. Barsimanto 201-203 West Hall
Concord Electronics Corp., Howard Ladd 213 West Hall
Craig-Panorama, Inc., Burt Deverich 1210 East Hall
Crown Radio Corp., Karl Uesugi 234 West Hall
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Dynavox Electronics Corp., Joseph Dworken 301 Continental Room
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Exide Industrial Marketing Div., Arthur Hedges 7 North Hall
Fender Sales, Donald D. Randall 545-547; 549; 933A-936A
Fisher Radio Corp., Avery R. Fisher Astoria Room
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Fisher Sonic Co., Jeon Kahan North Hall 20
General Electric Co., Consumer Electronics Div., Thomas H. Castle Intl. Ballroom
419-422; 424, 425
Gotham-Crestmark (Div. of Vanity Fair Electronics Corp.), Stanley Cohen West Hall 214

Rooms
General Recorded Tape, Inc., Alan J. Bayley North Hall 31
The Gregory Amplifier Corp., R. P. Sigler 928
The Fred Gretsch Mfg. Co., Charles K. Kramer 801-803; 809-811
Gulbransen Co., Div. of Seeburg Musical Instruments, T. A. Delaney 629A; 631A; 633A-637A
Harman-Kardon, Inc., Selman M. Kremer Continental Room 307
Hitachi Sales Corp., Paul R. O'Connell West Hall 239-241; 243-246
M. Hohner, Inc., Paul F. Donath 922-926
Jensen Manufacturing Div., The Muter Co., Edward F. Shaver 823-825
Jerrold Electronics Corp. (Sub. of the Jerrold Corp.), Selman M. Kremer Continental Room, 308
Jordan Electronics, H. J. Frindt 826A & 863A
KLH Research & Development Corp., C. Victor Campos West Hall 221-222
Kapa Guitar Co., Koob Veneman 916A
Kay Musical Instrument Co., Robert W. Keyworth 931-938
Koss Electronics, Inc., Greg Cornehl North Hall 5-6
James B. Lansing Sound, Inc., Tom Jennings 852
Lear Jet Corp., George Bethel East Hall 101-102
Leedy Drums, M. Foley 924A

Foreign Firms Show in Frisco

SAN FRANCISCO — Video tape recorders and stereo receivers were widely exhibited at the Eighth U. S. World Trade Fair held May 12 through 22 in the Civic Auditorium and adjoining Brooks Hall in San Francisco.

The annual event, which featured products of foreign countries interested in increasing their exports to the United States, included exhibits of electronic equipment in the music field that were estimated to be in excess of previous fair showings.

The Republic of China as well as Japan and Germany were the leading exhibitors of electronics home entertainment products. Most impressive exhibit from China was the Fuseng Electric Trading Company's superphonic stereo equipment.

The Japanese exhibit was dominated by Sony, with a display ranging from tiny pocket size transistor radios to floor standing consoles, including stereo loudspeakers. From Germany, the Saba company was introducing several new models. Included were a new pair of speakers measuring 8½" by 9½" and priced to retail at \$80 a pair. The speakers come in Black Forest walnut, a finish also used for various consoles, amplifiers and tuners of the Saba line.

Sony gave daily demonstrations of its home video tape recorder at the Japanese pavilion. This was the "Vieocorder" that was shown a few weeks earlier at the Hi-Fidelity Show in the same building.

Rooms
Bobby Lee Guitar Straps, B. L. Sottile 746
Ludwig Drum Co., Dick Schory 904A-907A; 909A
Lyon-Healy, Robert T. Storm 807
3M Co.-Revere/Mincom Div. & Magnetic Products, E. C. Johnson, Jr. Intl. Ballroom 430-431
The Magnavox Co., William H. Boedeker Williford Room, Parlors A, B, & C
Major Electronics, Bill Lane West Hall 231
Martel Electronics Sales, Inc., Sheldon Krechman East Hall 112-113
Matsushita Electric Corp. of America, Richard Engnath Intl. Ballroom 432-435
Mercury Record Corp., Perry Winokur East Hall 111
Metro of California, Ralph Slotnick North Hall 33
Midland International Corp., James R. Love Middle Hall 40
New York Transistor Corp., Isaac Feldman West Hall 237
North American Phillips Co., Inc., W. Semmelink Intl. Ballroom 407, 408
Nuvox Electronics Corp., Abe Liniado East Hall 110
Oak Publications, Irwin Silber 953
Olympic Radio & TV, Theodore W. Butcher Intl. Ballroom 409-412
Packard Bell Sales, Paul E. Bryant Continental Room 326-327, 330-331
Pfanstiehl Chemical Corp., R. Bruce Wight West Hall 230A
Pickwick International, Inc., S. Gordon Strenger East Hall 129A
Phonola Phonographs—Waters Conley, Inc., Herbert M. Greenspan Continental Room 314-317
Pilot Radio, Inc., Morris Sobin East Hall 127-128; 131
Premier Drums, Warren Campo 931A-932A; 937A-938A
RCA Sales Corp., J. M. Williams Continental Room 318-325
Radiomaster, Inc., Aaron Ignal North Hall 21-22
Redisco, Inc., Paul E. Flanders 612
Ross Electronics Corp., Robert G. Moss Middle Hall 39
St. Louis Music Supply Co., Eugene Kornblum 828A; 839A; 840A
Sansui Electric Co., Ltd., Noboru Yamochi East Hall 114
Selectron International Co., Inc., N. Milouac Intl. Ballroom 415-417
(Continued on page 64)

Sony in Mexico

MEXICO CITY — Industrial Riojas S. A., Mexican firm which manufactures Wurlitzer jukeboxes under license, will begin making the Japanese-designed line of Sony television, radios, recorders and video tape units.

Industrias Rojas is an outgrowth of Casa Riojas, founded by Jose Riojas in the early 1950's. The firm went public a year ago and is entirely financed by Mexican capital. Besides Wurlitzer coin operated equipment, the company has also been making French-designed Teppaz home phonographs.



CONCERTONE 727, a new cordless portable tape recorder which operates on standard AC as well as "D" cell dry batteries is an example of the type of increasingly popular tape equipment which will be displayed extensively at Chicago's Music Show in July.

Mass Market Opening For Tape Recorders

LOS ANGELES — Tape recorders are the fastest growing part of the home entertainment business and those who haven't seen the current trend "may be left behind as others profit from this new sales opportunity."

This is the assertion of Al Barsimanto, operating head of Concertone, major tape recorder and phonograph manufacturer. He is a vice-president of Astro-

Science Corp., South El Monte, Calif., designer, developer and manufacturer of military and commercial tape recorders. Concertone is a division of Astro-Science.

Barsimanto told Billboard that Concertone is busy now broadening both its product line and distribution to meet the demands of what he calls today's "space-age" mass market. The company plans to take advantage of its space-age technology, transforming it into better consumer products.

The tape-recording-pre-recorded tape industry, Barsimanto believes, is now ready to compete seriously with the phonograph-record market.

"Retail dollar sales of pre-recorded and blank tapes—in (Continued on page 64)

Album Covers Displayed by Chicago Daily

CHICAGO — The attractiveness of the record album is being accentuated throughout May to the thousands of people who walk through the main hallway of the Sun-Times Building in Chicago. Exhibited in the hall, courtesy of local dealer Lyon & Healy, are more than 100 albums.

Bob Harmes, public relations manager of Field Enterprises, Inc., which owns the newspaper, told Billboard that the decision to display the albums was prompted by the "colorful art work that is being used on modern record jackets. We decided to take a random sample of various styles and album covers and show them in the hallway," he said, "because we felt that album covers have become interesting in their own right."

The hallway is a year-round display gallery for various types of exhibits, paintings, photographs, various kinds of historic pieces and similar material.

Spokesmen for Lyon & Healy said that we "agreed that the packaging of records was often very artistic and gave them a number of albums from which they selected the ones they liked best."

Pfanstiehl's
FIRST WITH THE LATEST st
NEEDLE DESIGNS!

Cartridge designers set a merry pace for needle makers... it's a never-ending job to keep up with the continuous flow of new American and foreign cartridge designs—but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, order it from Pfanstiehl. Write for a free catalog and self-mailer order forms today.

Your order shipped same day it's received.

DIRECT-TO-DEALER
Pfanstiehl
CHEMICAL CORPORATION • BOX 498
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle

CLASSIFIED MART

NAMM Exhibitor List for 1966

• Continued from page 63

BUSINESS OPPORTUNITIES

VENDING ROUTE PROMOTERS AND franchisers of vending routes. Will manufacture full line under your label. Your full background first letter. Write Federal Machine Corp., Box 171399, Des Moines, Iowa 50306.

DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 r.p.m. oldies and goodies at 25¢ each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex-Rendezvous, Inc., 4007 9th Ave., Brooklyn, N. Y. 633-9400.

NEW RECORDS—POST PAID. 25 Assorted rare oldies, \$6.25; 50 assorted recent hits, \$8.25; both \$13.99. Kaco Enterprises, 2444 Throop Ave., Bronx, N. Y. 10469.

RECORD RIOT 45'S — BRAND NEW, some late hits, \$5.80 per hundred; \$65 per thousand. Send check with order for prepaid postage. No overseas orders. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. Phone: Area Code 212—343-5881. ch-2f

EMPLOYMENT SECTION

HELP WANTED

EXPERIENCED PERFECTIONIST TO manage record pressing and plating plant who can guarantee top quality and efficiency with A-1 equipment. Box 263, 188 W. Randolph St., Chicago, Ill. 60601.

RECORD COMPANY NEEDS MAN TO head new singles and album division. Must be experienced. Call Lewis Merenstein, Ambassador Records, (201) 623-4214. All replies held in confidence.

MISCELLANEOUS

WANTED — YOUR ORIGINAL SONGS, your unreleased masters. Standard contracts. V-S Productions, 832 Leona Ave., Columbus, Ohio 43201.

30,000 PROFESSIONAL COMEDY LINES! Forty books, plus current comedy, a monthly service. Catalog free. Same selection, \$5. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y.

PROMOTIONAL SERVICES

RECORD PROMOTION & PUBLICITY

National Record Promotion (You Record It—We'll Plug It)

Music Makers Promotion Network
★ New York City ★
20 Years' Dependable Service
Brite Star, Cleveland, Ohio
Covering All Major Cities, Nashville, Chicago, Hollywood, Etc.
★ DISTRIBUTION ARRANGED
★ MAJOR RECORD LABEL CONTACTS
★ NATIONAL RADIO & T.V. COVERAGE
★ BOOKING AGENT CONTACTS
★ NASHVILLE NEWSPAPER PUBLICITY
★ RECORD PRESSING
CALL: CLEVELAND 216-JO 4-2211
DIST. OFFICE
★ ★ ★ BRITE STAR ★ ★ ★
14881 Overlook Drive Newbury, Ohio

RELIABLE CONTACT MAN WANTED by ASCAP music publisher to work on new pop and instrumental folio, Los Angeles area. Quincy Music Publications, 131 Farrington St., Wollaston 70, Massachusetts.

SONGWRITERS, ATTENTION—FINAL-ly you will be personally represented in Hollywood. Free information. Songwriters Distribution Society, 370 N. Ogden Drive, Dept. B, Hollywood, Calif. 90036.

10½ MILLION RADIO LISTENERS audition potential radio hits. Complete Texas, New Mexico regional coverage. Distribution arranged, personal presentation—Director Musical Programming. Consistent 8-week follow-through. Trust, judgment, integrity. Submit sample record for appraisal. Request brochure. Star Records Promotions, P. O. Box 1055, El Paso, Tex. 79946.

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

PRESSING, PLATING

PRESSING
No job too small
CONSULTATION
All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.
NATIONAL RECORD PROMOTION & PUBLICITY
National disc jockey coverage . . . Trade paper publicity . . . etc.
DISTRIBUTION ARRANGED
MORTY WAX PROMOTIONS
1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

WANTED TO BUY

CASH FOR LP'S, DJ'S, 45'S, YOUR personal record collection. World's largest buyer. Stereo King, 15 N. 13th, Philadelphia, Pa. LO 7-6310.

PUBLISHING SERVICES

FOR SALE—PUBLISHER CATALOGUE (used), 455 songs on commercial records. Write: E. E. Greene, P. O. Box 833, Riverside Station, Miami, Fla.

USED COIN MACH. EQUIP., PARTS & SUPPLIES

WANTED TO BUY

WANTED: HOLLY CRANES AND EXHIBIT Pusher Cranes. Will pick up. Seyco Sales, 606 Main St., Bradley Beach, N. J. (201) 774-2766.

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. Stones' "Aftermath," LP; Beatles' new LP, both \$6.15 airmail. 300-page pop catalog, \$2 airmail; \$1 surface. For A-1 LP's: John Lever, Gold St., Northampton, England.

BEATLES NEW ALBUM SOON! Stones' new English album, "Aftermath," English "Rubber Soul," 14 cuts on each, and any other English album, mono or stereo: \$6. airmail. Stones' "Poison Ivy" E.P.: \$2.20. Pop catalogue airmail: \$2. Record Centre, Ltd., Nuneaton, Eng.

"AFTERMATH" BRAND NEW STONES album. Beatles' "Rubber Soul." Any album of choice \$6 incl. air mail. Cash with order. Berkeley Records, 6, Lansdowne Row, Berkeley Sq., London W.1, England.

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heanor Record Center, Derbyshire, England. jy2

ENGLISH RECORD COMPANY EXECUTIVE, former U. S. label manager. Excellent contacts with publishers, distributors, TV and radio outlets and press. Seeks post with progressive continental firm. German speaking. Box 262, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

TAPE RECORDER OWNERS: EX-change message tapes with British tape-pals. Send \$1.25 and requirement details to: Ward Allen, 55 Great North Rd., Barnet, U. K.

FRANCE

RECORD COMPANIES, PUBLISHERS, Fans, Collectors: You can find world hits in our new French songs and original music by Pop Artists. 2 LP records sent postpaid for \$5. Order with check or money to: "R.O.G." Records, 7 Rue St., Lazare, Paris 9e—France. jy2

ICELAND

U. S. OR EUROPEAN PARTNER wanted with capital and experience to start vending and games operations in Iceland. No competition. Box 261, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

Rooms

H & A Selmer, Inc., Claude Wampler 903-907
Sharp Electronics Corp., Gene Gold West Hall 247-248
Shure Brothers, Inc., V. Machin Meeting Room 12 and 962A
Slingerland Drum Co., H. H. Slingerland Jr. 804-806
Sony Corporation of America, Lawrence A. Haynes Continental Room 328
Sound Electronics Corp., Leonard J. Martin 961A; 752A
Soundex Radio Corp., William B. Sandler North Hall 8
Spico Electronics Inc., Div. of Spiraling Products Co., Milton Spirt Middle Hall 37
Spring Division, Borg-Warner Corp., Vincent R. Vecchione East Hall 130A

Standard Radio Corp., Mitsuyuki Nagatome West Hall 229
Sterling Hi Fidelity, Inc., Louis Silver West Hall 215
Strum & Drum, Inc., Mrs. Revelle Berman 947-949
Superscope, Inc., Fred C. Tushinsky Continental Room 329
Sylvania Electronic Products, Inc., Entertainment Products Div., John T. Morgan East Hall 108-109; 118-119
Symphonic Radio & Electronic Corp., Howard A. Behren West Hall 218-220; 223-225
Telefunken, American Elite, Inc., Erich Zwarg Intl. Ballroom 413-414
Tele-Pro Industries, Inc., Howard Gross Middle Hall 42
Tele-Tone Co., Inc., Milton C. Perlmutter Continental Room 302
Tenna Corp., Donald W. Slack North Hall 12-14
Turner Microphone Co., Doug Battin Middle Hall 41
Universal Recording Corp., A. B. Clapper 738A
V-M Corp., M. B. Cain Intl. Ballroom 404-405
Valco Guitars, Inc., Allen A. Link 812, 858
WMI Corp., S. Weindling 929A; 926A
Webcor Sales Co., Nick Rekas Intl. Ballroom 426; 429
David Wexler & Co., David Wexler 918A-920A; 928A
Worldwide Musical Instr. Co., Inc., Arthur A. Heine 857
Wurlitzer Co., Elkhart Div., John A. Dunn 842-847

Mass Market for Tape Recorders

• Continued from page 63

ratio to existing tape players—is larger than dollar sales of records per existing phonographs," he says.

He predicts tape recorders and prerecorded tape sales in the next three to five years "should approximate a market of at least 50 per cent that of phonographs and records."

To meet this expected growth, Concertone is setting up stronger regional distributive services and strengthening its dealer service system.

Craig Corp., a major West Coast distributing company, has been appointed exclusive distributor of Concertone products to appliance, high fidelity, record and camera stores in the 11 Western States.

Chicago Musical Instrument Co. distributes Concertone brand products to music stores and Concertone handles direct distribution of its products in Chicago and New York.

Barsimanto says Concertone uses "discretion" in franchising its dealers. "We feel we've got a high-quality product offering good profit potential to Concertone dealers," he said. "We'll continue to maintain fair trade pricing. We're dedicated to our dealers making a fair profit while giving service and value to the customer," he adds.

The company has had some supply and delivery problems, Barsimanto admits, "but these are being worked out and I'm confident we'll make important sales gains this year."

The company is expanding its new tape recorder line this year with introduction in June of a new cordless portable tape recorder, the Model 727. This is a professional type portable which operates on standard AC as well as inexpensive "D" cell dry batteries. It has four speeds, remote control operation and is minimum fair trade priced at \$239.95.

The other new Concertone entries are the Model 800P compact phonograph stereo with the Norton amplifier and the Model 815, the industry's first compact stereo tape system, also with the Norton amplifier.

Concertone was an early pioneer of long-playing tapes and is also the innovator and exclusive manufacturer of the 3 plus 3 "Reverse-O-Matic" tape recorder systems.

The company's basic 800 series "Reverse-O-Matic" line also has been expanded this year for greater appeal to the broad home entertainment market, said Barsimanto.

Scanning The News

Robert W. Parson has been appointed as special field representative for the Norelco Radio Department of North American Philips. He will be responsible for sales development and will serve as a liaison between the company and its nationwide network of manufacturer's representatives and distributors.

The Gregory Amplifier Corp. has recently introduced a compact amplifier for use with guitar or microphone. The unit, which weighs 10 pounds and is listed at \$49.95, operates either on house current or battery power. Batteries recharge automatically whenever the house current is plugged in—even though the unit is not in operation.

Latest figures released by the Electronic Industries Association show that distributor sales of home radio and phonographs in February 1966 showed a strong increase over the same month of the previous year. Total radio sales in February totaled 1,103,561 units, up 23.7 per cent from 892,017 in February 1965 and up 32.7 per cent from 831,350 in the previous month of January 1966. Total phonograph sales reached 415,841 in February, an increase of 7.9 per cent from the previous year, and up 17.9 per cent from 352,835 units in the previous months of January. Total phonograph sales in January-February reached 768,676, an increase of 10.7 per cent from sales in the corresponding two months of 1965.

Estey and Magnatone dealers coast to coast are now being served by a new service organization established by Estey Musical Instrument Corp. The West Coast center, located in Los Angeles, is headed by James E. Evans. The Eastern facility is operated by Al Rosenberg and headquartered in Westbury, N. Y.

The forthcoming NAMM Music Show in Chicago will have, "as a special attraction," a style show featuring the latest in U. S. and continental fashions in wearing apparel. The show will be held at a continental breakfast in the Boulevard Room of Chicago's Conrad Hilton at 9 a.m. on Monday, July 11. PAUL ZAKARAS

CLASSIFIED ADVERTISING & RADIO-TV MART RATES

REGULAR CLASSIFIED AD: 25¢ a word. Minimum: \$5. First line set all caps. DISPLAY CLASSIFIED AD: 1 inch, \$20. Each additional inch in same ad, \$15. Box rule around all ads.

FREQUENCY DISCOUNTS: 3 consecutive insertions, noncancellable, nonchangeable, 5% discount; 6 insertions, 10%; 13 or more consecutive insertions, 15%.

CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue.

BOX NUMBER: 50¢ service charge per insertion, payable in advance; also allow 10 additional words (at 25¢ per word) for box number and address.

INTERNATIONAL EXCHANGE ADVERTISING RATES

International Exchange is open to all advertisers of foreign countries or American advertisers whose service or sales message is specifically directed toward an international market.

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DISPLAY CLASSIFIED AD: \$14 per inch. Minimum: 1 inch. Same frequency discounts as above apply.

PAYMENT MUST ACCOMPANY ALL ORDERS

SEND ORDERS & PAYMENTS TO: John O'Neill, International Exchange Advertising Director, Billboard, 188 W. Randolph St., Chicago, Ill. 60601, or Andre de Vekey, European Director, 15 Hanover Square, London W. 1, England.

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Please run the classified ad copy shown below (or enclosed separately) in _____ issue(s):

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Type of classified ad desired—check one

REGULAR CLASSIFIED DISPLAY CLASSIFIED

BULK VENDING news

Leaf, Cramer Announce 3% Hike in Gum Price

By RAY BRACK

CHICAGO — Leaf Brands and Cramer Gum Co., major suppliers of penny ballgum to the bulk vending trade, have announced wholesale price increases amounting to about 3 per cent of their gum items.

Both companies announced that a price adjustment has become necessary due to greatly increased costs since the last general penny gum price increase in 1961.

Though aware for some time that the increases were imminent, bulk operators generally expressed dismay at the news.

"This will really hurt," declared major Midwest company head.

Spokesmen for both Cramer and Leaf expressed understanding for the dilemma of the operator, who is pinched between the higher cost of merchandise and a penny purchase price that is virtually unalterable.

"Penny ballgum is a great American tradition," an operator pointed out. "We can never get the kids to adapt to one-for-two-pennies, or even three-for-a nickel."

Shrunk

Manufacturer and operator agree that the size and recipe of the gumball cannot again be altered to absorb the increased costs.

"We've shrunk the ball as far as we dare," declared a manufacturer spokesman.

This latest increase, in the opinion of a well-known Chicago businessman, will mean the extinction of the penny ballgum vender.

"Operators must now go to three-for-a-nickel ball gum vending," he said. The parts to effect

Will Bulk Be 'Camp' 20 Years From Now?

CHICAGO — National Vendors Association counsel Donald Mitchell, speaking at the association's national convention recently, declared, "The things that were popular with people now in their forties are camp today."

Analyzing the amazing popularity of Batman-type merchandise with not only the kids who buy from bulk vending machines but with teen-agers and young adults (and perhaps even adults) as well, Mitchell said, "Batman's popularity is generated in the home."

Mitchell asked rhetorically, "Will bulk vending be camp in 20 years?" and his own answer was: "If the child of today likes the industry, our industry will be camp in 20 years."

He reminded the assembled operators that, "To the child, the bulk vending item is not a trinket or a replica—it is something he wants."

And he reminded his listeners, "The guts of our business is merchandise sold to a child through a 1-cent machine. And the manner in which you merchandise these machines is vital to the future of the business. They must be merchandised morally."

the change on penny machines are available and the customers would adapt to buying three for a nickel much more readily than one for two pennies, he said.

In a statement released by Vice-President Carmen S. D'Angelo, Cramer Gum Co., East Boston, Mass., declared: "As you all know, any pricing policy must be realistic in relation to your current costs. We have been absorbing steadily since our last advance the increasing costs of labor (17 per cent), materials (12 per cent), freight (8 per cent), etc. and we now find that in order to protect ourselves as your supplier, a price adjustment is necessary."

3 Per Cent

D'Angelo said that the increasing costs referred to had been experienced over the past five years.

Cramer announced increases on its Starbrite items No. 140 (3500 and 5600 count per case), No. 170 (4250 and 6800 count per case), No. 210 (5250 and 8400 count per case), No. 240 (5500 and 8640 count per case), No. 110 King and No. 110 King printed.

"This adjustment reflects approximately a 3 per cent increase, which is minor in comparison to our advancing costs," the Cramer spokesman said.

Cramer's new prices became effective May 23, but the com-

pany informed customers by mail that orders at the old price will be accepted until June 15, "... based on your normal requirements for a two-week period."

Rising Costs

Cramer announced its increase immediately after learning of the Leaf price adjustment. Leaf's announcement was made in a mailing to customers. A Leaf spokesman said that many of its best customers had urged that the price increase be made at this time.

The adjustment, the Leaf official explained, was necessitated by rising costs of labor, freight, materials packaging, etc.

"It's about a 3 per cent increase," he said.

Declared D'Angelo, "In this

(Continued on page 66)



ARE THE DAYS OF PENNY BALLGUM NUMBERED? Some trade observers are saying as much in the wake of new wholesale price increases announced last week.

North Carolina Vendors Re-Elect D. W. Newborne

By LAMAR GUNTER

ASHEVILLE, N. C.—D. W. Newborne of Newborne Vending Co. in Asheville, has been re-elected president of the North Carolina Vending Association.

His re-election came at a weekend convention and trade show held jointly by the North Carolina Association and the South Carolina Vending Association at the Battery Park Hotel here. About 350 owners and managers attended and were joined on Sunday for employees day by about 150 employees.

Among the speakers were North Carolina Lt. Gov. Robert L. Scott who spoke at a Friday luncheon (May 20) and W. J. Manning, vice-president of Universal Match and president of the National Automatic Merchandising Association.

Robert T. Thompson, a Greenville, S. C., attorney and consultant, spoke to the group on "House Straightening and House Keeping."

T. L. O'Malley, president of Automatic Canteen of America, spoke on "Peanuts, Profits and Progress."

The group voted to hold its 1967 meet in the Ocean Forest Hotel at Myrtle Beach, S. C., May 19-21.

Association vice-president Bill Griffin of Charlotte spoke Sunday at the employees' luncheon. Griffin, with United Select

(Continued on page 72)

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism.

Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE

GRAFF VENDING SUPPLY CO., INC.

2956 Iron Ridge Road
Dallas 47, Texas

YOU COUNT MORE WITH OAK

THE TITAN II

The Titan II vends all types of bulk merchandise and capsules, including wrapped gum. It is the ultimate in mass merchandise display and stimulates greater sales through outstanding point-of-purchase impact.

New features include a larger coin box with enclosed receptacle that channels all coins into coin box without spilling. All dispenser wheels are interchangeable with the Standard Acorn line for easy conversion from one product to another. It also is available with interchangeable service head designed for versatility and convenience. The new slip-out mechanism makes coin conversion easy; built-in wheels and handle make the Titan II easy to move.

Time payments available on OAK Machines through all distributors.

oak MANUFACTURING CO., INC.

650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

BIG PROFITS COME IN SMALL PACKAGES

Northwestern's Model 60 produces more profit per dollar of investment

Whether it's in a super-market or super service station, the Model 60 is an operator's profit package. Simple changes of the brush housing and merchandise wheel allow you to dispense all types of popular items. The Model 60 has the most foolproof coin mechanism in its field. Extra-wide chute and interchangeable globe accommodates all sizes of products. Model 60's attractive, modern design is sure to corner profits for you—at any location. Wire, write or phone for complete details.

Northwestern CORPORATION

2661 Armstrong St., Morris, Ill.
Phone: Whitney 2-1300

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c \$14.50
N.W. Deluxe, 1c or 5c Comb. .. 12.00
N.W. 10-Col. 1c Tab Gum Mach. 18.00
Atlas 1c & 5c 100 Ct. Ball Gum. 12.00
Acorn 8 lb. Globe 10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, \$.92
Pistachio Nuts, Jumbo Queen, .87
White87
Afghan Crown Red Lip Pistachio Nuts70
Afghan Prince Red Lip Pistachio Nuts60
Indian Nuts, 5 lb. bag, per lb. 1.10
Cashew, Whole86
Cashew, Butts79
Peanuts, Jumbo57
Spanish52
Mixed Nuts45
Baby Chicks35
Rainbow Peanuts32
Bridg Mix32
Boston Baked Beans32
Jelly Beans32
Licorice Gems32
M & M, 500 ct.48
Munchies, 16-lb. carton, per lb. .39
Hershey-ets47

Wrapped Gum—Fleers, Topps
Bazooka & Pal, 4M pcs. \$14.00
Mall-ette, 100 ct., per 10035
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct., 25-lb. carton. 8.35
Rain-Blo Ball Gum, 100 ct. 6.25
300 lb. minimum prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. .45
Wrigley's Gum, all flavors, 100 ct. .45
Beech-Nut, 100 ct.45
Hershey's Chocolate, 200 ct. 1.30
Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator.
One-third Deposit, Balance C.O.D.

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules. Chrome front optional.

Write for Beautiful Illustrated Circular and Prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, INC.

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL

446 W. 36th St., New York 18, N. Y.
L'ongacre 4-6467

Announce 3% Hike in Gum Price

Continued from page 65

penny business we may be depression proof, but we are certainly not inflation proof. And

Northwestern Sales of Florida

Announces

the latest craze sweeping the nation:

SURFER'S MIX

Included in mix: Maltese cross, surfer's emblems, surfer rings, bracelets, necklaces.

Four original display fronts per M. Price:

\$38.00 per M.

ORDER NOW!

NORTHWESTERN SALES, INC.

461 Lenox Sq.
Jacksonville, Florida
Phone: (904) 388-0443

this is not creeping inflation, it is galloping inflation!"

At press time it appeared that the price increases would spark a lively debate over whether or not the operator should take steps to protect his markup.

"The manufacturer is not alone in experiencing rising costs," one observer said. "The operator also has been hit with increased labor, machine, merchandise and overhead costs. And he is being forced to pay higher commissions."

Recourse

This spokesman suggested that the operator's recourse is to "three-for-five" mechanisms, with which current penny vendors are equippable. Northwestern Corp., for example, supplies a "three-for-five" conversion part.

"The operator cannot stand another price increase," the expert confided. "I foresee the end of the penny gum vender unless manufacturers can come up with merchandise with true penny value at lower cost."

"I'm dead set against 'three-for-five,'" exclaimed a veteran Midwest vending businessman. "It would be cheating the kids. There's no need for this extreme measure yet. And after all, if the vendor went to 'three-for-five,' the location would merely demand more commission." tered the discussion, but most authorities view this as unlikely.

"One-for-two was tried," recalled a vendor, "with cards and with ballgum. The experiment proved unsuccessful. There were terrific public relations, location relations and mechanical problems. A kid would drop in a penny, turn the handle with no results and then complain to the store clerk. The clerk would have to explain to the child that another penny was required. The child usually had no penny, necessitating either the making of change or refunding a penny. The location has no time to devote to education on bulk vending. If the machines are a nuisance, the owner will want them pulled out."

"Since the kids are already educated to putting in one coin," offered another expert, "we could probably go to a nickel with no difficulty, offering three-for-five." He suggested that this is the only single-coin route open, because "the government isn't about to go to a 2-cent coin."

All in all, the gum price hike, long expected, has aroused the expected dialog. And perhaps for the first time the bulk operator is thinking seriously of obsoleting a bit of bona fide Americana: the penny gumball.

Bulk Business Having A Banner Year; Up 25-40%

CHICAGO — Calendar year 1965 was the best business year ever for the bulk vending operator, but if first quarter sales are any indication, 1966 will exceed last year by a wide margin.

A poll of the trade last week showed that the business had what is surely its best January-February-March sales period in history.

"This is usually a slack time for the operator," said Oklahoma City distributor John Adams, "but this year the manufacturers came up with the items to pull us out of the winter dumps early."

He cited extraordinary demand for Batman items, Go-Go type rings and, he said, "surfer medals are just now beginning to come into their own."

Best Year

According to Adams, most of his operator customers are re-

porting sales up an average of 25 per cent thus far in 1966.

"It looks as though we're having the best year ever," he said.

"No question about it," reported Chicago distributor executive Jack Nelson, "the operator is having a great year off an excellent first quarter. The year 1965 was the best we've ever had, but 1966 looks like a banner year."

Chicago operator Alvin Kantor, without hesitation, reported, "Grosses are 40 to 50 per cent ahead of last year."

He hastened to point out, however, that profits will not be in line with the spectacular gross increases due to "inflationary trends." He alluded to the newly announced gum price increase. (See separate story.)

Bats Slowing Down

"Although the bats (Batman items) are slowing down," Kantor said, "we are now running in to our usually good period."

Billboard's second annual survey of the bulk vending industry, results of which appeared in the 1966 International Coin Machine Directory, indicated that the lowest ebb in bulk vending sales occurs in February (taking the nation as a whole) and a high point is reached in September. On the basis of past pattern, then, the trade is experiencing a peak right now to be followed by a slight summer slump, to in turn be followed by the most soaring September in history. The year's sales pattern is expected to be the most level (that is, without seasonal slumps) in recent history.

Northwestern distributor Earl Grout of Minneapolis (Vendall Distributing Co.) said that customers are, consistent with other areas of the country polled, experiencing their best business year.

"And the sale of machines is keeping right up with the sale of merchandise," he said. Grout said that in addition to the new ideas in charms, new ideas in gum have stimulated sales.

"Hundred count is doing much better," Grout said.

Regarding the price increase on gum, Grout said that "because it is only 3 per cent, most are not complaining too much."

The 1965 Billboard industry survey showed that 60 per cent of the operators reported increased sales during the year. Prospects are that for this year a much higher per cent will experience upward trends in sales. It is also likely that the bulk operators' per capita income figure, \$11,800, will also jump a good amount.



JOHN ADAMS: Out of the winter dumps early.



EARL GROUT: New ideas in gum, too.

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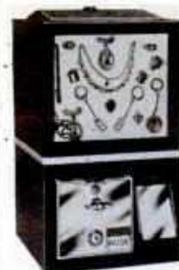
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MOA Membership Drive Arrives at Halfway Point

CHICAGO — The Music Operators of America membership drive, with more than four months time remaining until the convention deadline, reached the halfway mark last week. The figures released at press time showed 120 new members, but MOA officials indicated that at least five returns were due in before and during the Florida State association meeting held over the weekend.

Still leading the drive was Robert Nims of New Orleans with 35 new members signed. Nims, chairman of the fifth district, held the lead during both of Billboard's previous counts of new members. He had 19 at the end of February and 30 at the end of March.

Closest to attaining his goal is Peter Geritz, chairman of

District Eight. Geritz, total of 7 in the sparsely populated States of Montana, Idaho, Utah, Wyoming, Colorado, New Mexico and Arizona, is only 8 members short of his 15-member quota.

Largest Gains

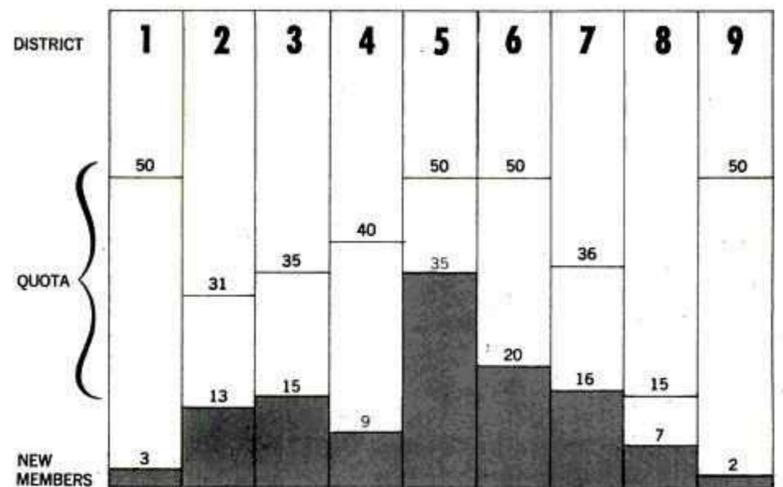
Making the largest gains since last count were: District Two, up 8 (from 5 to 13); District Six, up 6; and Districts Eight and Five, each up 5 new members.

Complications have occurred in the District Six drive with the resignation of Chairman Bill Poss who left the business recently. National Chairman of the drive, Jack Bess, has not named any replacement as yet, but will probably do so before the end of the month.

Other chairmen remain the

same. By districts they are: (1) Tom Greco: New York, New Hampshire, Maine, Vermont, Massachusetts and Connecticut; (2) Bill Cannon: New Jersey, Pennsylvania, Maryland, Delaware, Washington, D. C.; (3) Bill Anderson: West Virginia, Virginia, Kentucky, Tennessee; (4) C. C. Bishop: North Carolina, South Carolina, Georgia, Florida; (5) Robert Nims: Texas, Oklahoma, Arkansas, Louisiana, Mississippi, Alabama; (7) Ted

(Continued on page 72)



MEMBERSHIP DRIVE of the Music Operators of America reached 120 new members last week. MOA officials were confident that half-way mark of 125 would be reached over the weekend.

Rock-Ola Shows New Line to Distributors

By RAY BRACK

NEW ORLEANS—"We believe in a family of phonographs," declared Rock-Ola Mfg. Corp. executive vice-president Ed Doris as he unveiled the company's new Grand Prix Imperial, 160-play machine to distributors here in a meeting on Wednesday (25). "And our sales figures show we are right," he added.

Doris displayed and demonstrated the new model—descriptive details of which will be announced June 20—to 50 representatives of a dozen Rock-Ola distributors in the Southeast, South, Southwest and Far West. Off the cuff comments from distributors about the new model were quite favorable.

Doris told the distributors that the Rock-Ola full-line phonograph philosophy has led the company to a 20 per cent plus sales increase over the past several years and he predicted as good a record or better for the 1966-67 model year.

"And there's not a distributor here that has not enjoyed an increase as well," Doris said. "Our

growth has been solid; it has not been built on gimmicks or ridiculous price cutting."

Doris also announced to dis-
(Continued on page 71)

IT'S ONLY LITTLE LP LIST EVER MADE

Our recently published listing of Little LP's currently available from all sources—the only listing of its kind ever made available to jukebox operators—has been going like hotcakes in reprint form. Over 3,000 copies have been mailed out to date. But we're ordering a second batch, so write for yours—at a dime each—to Billboard Reprints, Billboard Magazine, 188 West Randolph Street, Chicago, Ill. 60601. And one other thing, we call your attention to the handy listing of new and used coin machines in this issue. It appears the first issue of every month—completely updated—for convenience of our readers.

Elect David Smith N. C. President

By LAMAR GUNTER

GREENSBORO, N. C. — David Smith, of S&F Amusement Co., Fayetteville, N. C., is the new president of the North Carolina Coin Operators Association.

He was elected to succeed Fred Ayers of Fred Ayers Music Co., here.

The meeting was held at the Town House Motor Lodge in Greensboro Sunday (May 22) and was attended by 29 members and wives.

A. M. Fleishman of Vemco Music Co. in Fayetteville is the

new first vice-president. Raymond A. Haire of Harmony Music Co., Charlotte, N. C., is the new second vice-president; and Jack Wallace of J. F. Wallace Music Co., Asheville, is the new third vice-president.

Julius Nelson of Vemco Music Co. in Fayetteville, was re-elected secretary-treasurer.

The association voted to set a goal of 50 new members for the association and to offer \$10 for each member signed up by a current member.

The \$500 was subscribed by each distributor pledging \$100 and the association itself pledg-

ing the remaining \$100. The distributors are Brady Distributing Co. and LeSturgeon Distributing Co., both of Charlotte; Roanoke Vending Exchange, Inc., of Richmond, Va., and Southeastern Vending Distributors, Inc., of Raleigh, N. C.

There will be awarded a portable television set to the man bringing in the most members, provided that he brings in at least 10.

Jack G. Bess of Roanoke Vending Exchange, Richmond, Va., membership chairman of MOA, spoke to the group on seeking members and on the current status of proposed changes in the copyright law as they affect the music industry.

The group will be a convention-type meeting later this year at a resort area and directors will be elected then.

Wisconsin Operators Plan Vacation Outing

WISCONSIN DELLS, Wis.—The Wisconsin Music Merchants Association has scheduled a combination pleasure-business outing here at this renowned resort center June 19.

The date was announced by WMMA President Clinton Pierce of Brodhead at the meeting of the Illinois Coin Machine Operators Association in Chicago two weeks ago.

"We're planning a gala affair," said Pierce, who is also a vice-president for the Music Operators of America, "and we invite our operator colleagues from throughout the region to visit with us. The Dells offers

golf, boating, swimming, fishing and every other type of summer recreation."

The association headquarters for the meeting, Pierce said, will be the Dellview Motel.

One feature of the program, Pierce announced, would be a repeat of the presentation on public relations given by representatives of the trade press at the Illinois association meeting in Chicago.

The last meeting of the Wisconsin State association was held Feb. 20, in Milwaukee, in joint session with that city's operating
(Continued on page 72)

Seeburg Sets Record Sales, Profit Marks

CHICAGO — The Seeburg Corp. announced last week that it has earned a record profit of \$2,039,543 in the six months ended April 30. The firm's sales for the first half reached a record high of \$48.8 million.

Last year's earnings for the first half were \$1,867,032, while sales totaled \$44.8 million. Earnings per share went up from 76 cents last year to 80 for the first half of the current fiscal year.

Delbert W. Coleman, chairman of the firm, said that demand for the various Seeburg products continues to grow and that "recently expanded production facilities are meeting the greater customer needs with steadily increasing efficiency." He said it is likely that present trends will continue and that the firm will enjoy the most profitable year in its history.

Seeburg's expansion during the past year has included the acquisition of three musical instrument firms: Kay Musical Instrument Co.; H. N. White Co., and the Gulbransen Co.

The first half figures released above include Gulbransen results from January 1, 1966.

Florida Operators Hold Meet For Association Rejuvenation

DAYTONA BEACH, Fla.—The Florida Amusement & Music Association gathered 200 strong here this past weekend (28-29) for activation on a strong, permanent basis.

The good attendance was anticipated on the basis of a rush of advance registrations for the meeting at the Daytona Plaza Hotel here.

The agenda was to be topped by an election of officers and addresses by Music Operators of America President John Wallace of Oak Hill, W. Va., and

Fred Granger, executive vice-president of the national coin machine operator trade association.

Results of the election were not known at press time.

FAMA vice-president James Tolisano said that Florida operators are eager to have an ongoing association to deal with such business issues as the labor shortage, copyright legislation and other legislative matters at the State and local levels. Tolisano, who is secretary of the MOA, was a prime mover in

organizing last weekend's state operator meeting here. A trade association veteran at the State and national levels, Tolisano is viewed as a prime candidate for president of the national association presidency next year.

Trade School?

Organizing the meeting was a committee headed by Wesley Lawson of Winter Haven. Lawson was assisted by James Mullins, Miami; Ron Rood, Orlando and Simon Wolfe, Jacksonville. Incumbent association offi-
(Continued on page 72)

"What you CAN do about location-owned machines." Watch for this feature July 2!

Making Money With Music: The Classical Jukebox Has Principle

Here is the fifth in a series of 1966 reports on outstanding jukebox locations in the U. S. Locations treated in these re-

ports stand as examples of imaginative music merchandising.

CHICAGO—In the Rogers Park section of Chicago, once

an exclusive residential area along the north shore of the city, stands perhaps the most unique jukebox in the country. Yet it is a perfect example of a money-making principle that is valid to any coin-operated phonograph anywhere.

The uniqueness of the jukebox is obvious from one glance at its title strips. Selection "J-2," for example, is a number called "Waltz of the Flowers" by Tchaikovsky. Other titles feature such performers as Arturo Toscanini, Arthur Fiedler and the Boston Pops, the San Francisco Symphony Orchestra and similar names from the classical music field.

Obvious Principle

The universal principle demonstrated by the machine is also obvious—music must be programmed for the individual requirements of the location.

The location called the "Snow Drop Club" is a tiny restaurant and bar owned for 27 years by Frank Nichols, a Greek immigrant. Nichols' love of good music and his ability to serve excellent food have combined to make his establishment famous in Chicago.

Earl Kies, owner of the Apex Music Co. which has given Nichols a succession of 10 Seeburg machines and hundred of classical 45's, told Billboard that he was a routeman "in 1939 when Frank opened the Snow Drop. It was a wealthy neighborhood at the time and his request for strictly classical music on the machine did not seem completely out of line. I remember

(Continued on page 72)



EARL KIES, who operates the Apex Music Co. in Chicago, poses beside one of the most unusual jukeboxes in the world. The machine is located in restaurant-bar called "Snow Drop" and programs exclusively classical music.



SNOW DROP is the name of the famous statue after which the coin machine world's single classical location is named. The huge statue (above) behind the bar typified the unusual atmosphere of the location which has made it famous, and has made it attractive to classical music buffs from all over the Chicago area as well as out-of-town visitors.

Elect Operator To Rotary VP

PHILADELPHIA—Daniel L. Glickman, veteran coin machine operator, was recently elected vice-president of the Pennsauken-Merchantville (N. J.) Rotary Club.

Glickman, who has been operating under the trade name of Manhattan Novelty Co. for the past 25 years, is believed to be one of the first members of the coin machine industry to hold office of the internationally famous service club.

As club vice-president for the 1966-1967 term, Glickman will have the responsibility of Program Chairman for the group's meetings. It is believed that in this capacity he will schedule at least one speaker from the coin machine industry during his term.

Glickman is a charter member of the Jersey unit of the Rotary Club and for the past 14 years has maintained a 100 per cent attendance record for the weekly luncheon meetings of the organization. While there are thousands of businessmen listed among the members of the Rotary throughout the world, only a small percentage of them are from the ranks of the coin machine industry.

French Firm's U. S. Plans Are Thwarted

PARIS—Cinematic, a French-made cinema jukebox, with eyes for the U. S. market, has run into licensing complications and is restricting itself to other lands.

Societe Francaise De Radio Television, manufacturers of Cinematic, originally planned a major export push into the U. S. but was challenged by Cameca, developers of Scopitone and licensors of the concept to Tel-A-Sign, Inc., Chicago.

The court ruling held that Cinematic has no right to market its machine in the Western Hemisphere. Cinematic had hoped to market 50 per cent of its production in Europe, 40 per cent in North America and 10 per cent elsewhere. These percentages have been revised.

The Cinematic machine features "panoramic vision," with a 25-inch "luminous-power" screen said to guarantee high quality projection, even in illuminated rooms. The unit offers 28 selections of 16mm film.

The manufacturer has mounted a big promotion campaign here stressing the machine's "high quality pictures, unequaled sound and elegant form."

The Societe Francaise de Ra-
(Continued on page 72)

RECONDITIONED SPECIALS GUARANTEED IN STOCK—SUBJECT TO PRIOR SALE

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SHEBA, 2-PI.	335	TIP TOP	195
STAR-JET, 2 PI.	210	DIXIE	180
SKY DIVER	215	CLASSIC	285
MAD WORLD, 2-PI.	315	FROLIC	325
GRAND TOUR	260	7 STAR	335
2-IN-1, 2-PI.	315	HOLIDAY	375
HARVEST	275	TROPICS	395
BUS STOP, 2-PI.	320	ALAMO	395
3-IN-LINE, 4-PI.	240		
BONGO, 2-PI.	260		
WILLIAMS		CHICAGO COIN BOWLERS	
OH BOY, 2-PI.	\$215	KING	\$225
SKILL POOL	180	QUEEN	225
CARAVELLE, 4-PI.	145	PRINCESS	295
		CONTINENTAL	350
		ROYAL CROWN	395
		GRAND PRIZE	495
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THE LAW SAYS . . .

Machines Must Not Work on Sunday

The forerunner to the modern travel-terminal amusement area—and today's family recreation arcade with its wide range of amusement devices and related coin-operated machines—was the penny arcade. The penny arcade was an ancient and venerable part of the American social scene about the turn of the century. The key, coin-operated (and sometimes the only coin-operated) device in the establishment was the coin-op motion picture machine. By means of this mechanical marvel, the common man could, at the drop of a coin, view entertainment, and what we today call newsreels, of current events, such as the Spanish-American War, etc. Some of the films were accompanied by music, ranging from the classics to Sousa marches.



INSALATA

Sometimes the law reaches deep into its bag of cases to find a precedent. Recently a leading authority on law did just this in respect to coin machine arcades, going back more than half a century to cite as the leading case on the question of what constituted a penny arcade the lawsuit of "Fichtenberg vs. City of Atlanta." This case was decided by the Supreme Court of the State of Georgia July 27, 1906. The facts and issues in that case sound very much like the problems we still have with us today, and the definition of the penny arcade given by the Court is still relied upon by textwriters as the standard.

Closing Law

The defendant ran a soda fountain in the City of Atlanta. The "soda water fountain" occupied the front "portion" of a store. But the defendant had placed in the other part of the store several coin-operated machines "for the exhibition of pictures." The business custom of placing coin-operated devices in a separate room area in high-traffic establishments—which is now typified by travel-terminal amusement rooms and coin-operated pool tables in bowling alleys—seems to have had an early beginning.

Since the City of Atlanta had on the books an ordinance requiring businesses to close on the Sabbath (what we today refer to as a Sunday Closing Law), the store operator was prosecuted for violating this ordinance by virtue of his operating two businesses on Sunday: the soda fountain and the picture machines. The Court encountered the same problem courts have today, i.e., attempting to figure out exactly what category a coin-operated machine falls into for legal purposes.

The Court decided that the defendant was guilty of violating the ordinance so far as his operating the soda fountain was concerned, and he was also found guilty by virtue of his operating the coin machines, since the ordinance prohibited "dealers" from keeping their doors open on Sunday. And since the operator of such machines could be considered a dealer under the closing law, the lower court conviction was, therefore, affirmed.

Kept for Profit

In what is called the Syllabus by the Court, this still-cited definition of a coin machine arcade was given in the verbal gymnastics fitting the arcade under the definition of "dealer." So construed, it would include one who operated a "penny arcade or place where a number of machines were kept for profit, each of which, by mechanical arrangement, exhibited pictures to a person who dropped a penny into a slot," (perhaps to watch Lillian Russell in a bustle).

An arcade, therefore, could be said, legally, to be a place where a number of coin-operated amusement machines are kept open to the public and operated for profit. A penny arcade would be the same kind of establishment in which penny machines are placed or which takes its name from the historical fact that the machines located in such an arcade in earlier eras operated by deposit of a penny.

Besides giving us this legal definition, the Fichtenberg case offers these other lessons:

1. THAT OPERATORS OF COIN-OPERATED MACHINES CAN BE GUILTY OF VIOLATING SUNDAY CLOSING LAWS. Some vending machine and amusement device operators are still acting in the belief that the operation of any coin machine in any jurisdiction in the country is legal on Sundays because human attendants are not present and no human labor is involved.

2. THAT THE QUESTION OF WHAT CATEGORY A COIN MACHINE OR ITS OPERATOR FALLS INTO IS A SERIOUS AND COMPLICATED ONE. Because of this case, we know that an amusement machine operator could, under some laws, be considered a "dealer."

3. THAT MANY OF THE LEGAL PROBLEMS AND CRISIS-TYPE SITUATIONS WE FACE FROM TIME TO TIME IN THE COIN MACHINE FIELD SEEM NEW AND NOVEL TO US ONLY BECAUSE OF OUR IGNORANCE OF THE COURT CASES WHICH WERE DECIDED DECADES AGO. Often the same or similar issue or crisis was faced years before.

S. John Insalata is a former member of the staff of the National Automatic Merchandising Association and holds his law degree and a Masters degree in industrial relations from Loyola University, Chicago. He is a member of the Illinois, Federal and United States Supreme Court Bars.

If you or your attorney should desire full particulars and legal citations on the case dealt with in this article, write: S. John Insalata, Billboard Magazine, 188 West Randolph Street, Chicago, Illinois 60601.

Next: How the law can silence the sound of music.

JUNE 4, 1966, BILLBOARD



EDDIE HOLSTEIN (right) owner of Ace Music Co., Chicago, shows off his MOA insurance dividend check to Sam Kolber, Atlas Music Co., Chicago. Holstein received the first check issued in the plan's first dividend payment.

Marvel Says: "Good Bye"

CHICAGO — Mrs. Estelle Bye, secretary-treasurer of the Marvel Manufacturing Co., retired from her position recently and is taking up residence in Desert Springs, Calif., where she has purchased a home.

Ted Rubey, her former boss at Marvel, told Billboard: "She was my right arm. She's been gone only four days and I miss her already."

Mrs. Bye, who was with the firm for 21 years, retired for reasons of health. Rubey said, "She is too young to really retire. She'll find something to do as soon as she is in better health."



ESTELLE BYE

Syracuse One-Stop In New Quarters

SYRACUSE, N. Y. — Ralph LaRosa, vice-president of Syracuse One-Stop, has announced the opening of the firm's new quarters at 333 West Fayette Street. The company, subsidiary of Transcontinental Record Sales, supplies the Syracuse-Watertown area.

The new headquarters are more spacious and include free parking in the rear of the building. With the added space in the rear, the operators are able to load their records without the parking problem encountered at the old address.

In its seventh year, the firm offers the most complete line of records available, according to LaRosa, even to stocking oldies in all categories. Another service supplied by Syracuse One-Stop is a fully stocked Rock-Ola machine, courtesy of Victor Conte Music, that allows the operator to audition the latest hits prior to purchasing them.

Say You Saw It in Billboard

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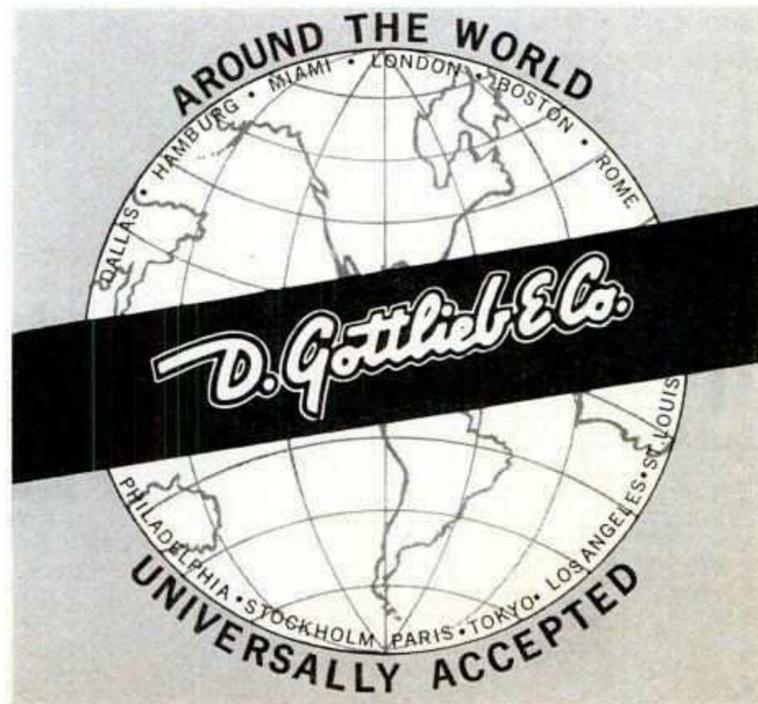


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U. S. New Equipment Shipments to U. K. Increase \$3 Million In '65

WASHINGTON — Great Britain is a growth market for new equipment produced by U. S. coin machine manufacturers, so indicate figures released here by the U. S. Department of Commerce, Bureau of the Census, U. S. Export Statistics.

Viewed in terms of dollar volume, exports of new U. S. equipment (games and phonographs) showed an increase during 1965 of a little over \$3 million from \$4,703,433 in 1964 to \$7,709,084 last year. The 1963 figure was \$3,741,192.

During all three years game shipments ran away with the pace. Comparative figures:

1963	
Music	\$ 496,679
Games	3,244,513

1964	
Music	\$ 658,739
Games	4,044,694

1965	
Music	\$ 691,431
Games	7,117,653

While phonograph shipments (new units) have increased only some \$200,000 in value-quantity

over the past three years, amusement game shipments have risen nearly \$4 million in value, or over 100 per cent.

Month-by-month comparisons of music and game shipments for the years 1964 and 1965 are as follows. (The 1964 figures are shown in parenthesis.)

MUSIC		JANUARY		GAMES	
\$20,518	(\$11,321)	\$65,910	(\$263,573)		
FEBRUARY		\$26,190	(\$133,611)	\$157,500	(\$306,330)
MARCH		\$183,659	(\$84,135)	\$605,063	(\$299,174)
APRIL		\$131,966	(none reported)	\$656,484	(\$180,306)
MAY		\$57,202	(\$75,703)	\$484,281	(\$416,382)
JUNE		\$89,534	(\$60,119)	\$545,766	(\$388,884)
JULY		\$15,627	(\$45,252)	\$448,881	(\$348,000)
AUGUST		\$4,015	(\$36,727)	\$548,431	(\$442,755)
SEPTEMBER		\$56,488	(\$41,827)	\$640,833	(\$252,561)
OCTOBER		\$58,602	(\$87,859)	\$1,247,340	(\$363,427)
NOVEMBER		\$47,630	(\$59,980)	\$903,781	(\$211,670)
DECEMBER		None reported	(\$22,334)	\$813,383	(\$471,608)



COIN MACHINE HEADQUARTERS at the Hanover Fair (April 30-May 8) were in Hall 9 (above, left), which was located just inside East Gate 2 on the "Ostallee," one of the main streets of the Fairgrounds.



HULA-HULA 2-PLAYER FLIPPER-TYPE PIN GAME

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- FLASH SCORES—

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- RIFLE GALLERIES
- NOVELTY GAMES



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Coin Trade Becoming Popular With Greeks

By BRUCE WEBER

LOS ANGELES—Gregory P. Leventis, a government representative from Greece, said coin machine popularity in his country is on the upswing because of the American tourist influence.

Leventis, in Los Angeles to promote tourist and industrial trade to Greece, said jukeboxes have "Americanized" many Greeks. Coin machines are not found in champagne locations, but are seen instead in the community-type inns. Leventis said he believes the machines are fast becoming part of the everyday business life of Greece.

"The American influence is certainly felt in the coin machine economy here," Leventis told Billboard. "Although 'live' entertainment has a wide following, especially among the upper class, the phonograph machines fill a void in the development of Greece."

"The coin machine trade fits well in the vast program of construction and development now being carried on under the encouragement and support of the Greek government."

Leventis said the Greek amusement crowd is very verbal and does much to promote culture. "Our teen-agers and young adults," Leventis said, "are influenced by musical trends in America, including your rock 'n' roll."

"The jukeboxes play a major role in promoting music, especially American music and artists, in Greece. Coin machines represent development."

Leventis, who said Greek operators import about 90 per

cent of their coin machines from America, feels the relatively young coin machine market in Greece will begin to blossom to a greater extent in the near future.

"The business community has seen the good profits that can be realized from jukeboxes," he said, "and machines are beginning to appear throughout Greece."

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VENDING NEWS DIGEST

Illini Form 'Brush Fire Brigade'

CHICAGO—Illinois vendors have formed an association to combat what founding president Matthew Cockrell called "legislative brush fires throughout the State."

Cockrell, speaking at the organizational meeting here of the Illinois Automatic Merchandising Council of the National Automatic Merchandising Association, said, "If we, as a group, don't act, we'll be in a lot of trouble."

He was speaking specifically of a new Wheeling, Ill. ordinance calling for the following annual, per-machine licenses: Cigarette machine—\$50; Food vender—\$50; Jukebox—\$25 and Amusement Game—\$25.

"This type of ordinance," he said, "is the biggest fire we've seen. There have been legislative brush fires throughout the State during the past 12 years and we've been fighting them individually, just keeping them contained. Now, if we don't band together, the nature of our business could change."

Cockrell, who operates Cockrell Coffee Service, Arlington Heights, Ill., said, "We hope, as an organization, to take some of these ordinances to the Supreme Court."

He also urged a strong public relations drive by the new association, commenting, "We are the only businessmen in Illinois for which the sales tax is a business expense rather than a nuisance."

The Illinois council, founded with 108 members, set a low membership fee of \$20.

In addition to Cockrell, the following were also elected to office: B. M. Montee, Cater-Vend, Inc., Jacksonville, vice-president; William Grant, J-G Vending Service, Streator, secretary and Leonard P. Leverich, Eastern Illinois Canteen Service, Inc., treasurer.

Combination Trend: NAMA Official

CHICAGO—National Automatic Merchandising Association public relations director Walter Reed told members of the National Association of College and University Food Services meeting here last week that the combination of conventional food service, supplemented by vending machines, or vice versa "... is the present trend in all vending service markets."

It's the trend, Reed said, "In the factory, in the office, in the hospital, and in some high schools. And this combination of machines and manual service certainly has proved its value on many of your campuses."

Reed said that many people once foresaw a "collision" between the food vending companies and the conventional food service contractors.

But, he reported, "No conflict resulted. Instead, vending firms acquired conventional caterers, and the food service contractors established their own vending divisions or, in turn, bought vending firms."

At Half, Record ARA Earnings

PHILADELPHIA—For the first six months of 1966, Automatic Retailers of America, Inc., reported record revenue and earnings increases.

For the period ended April 1, the firm reported \$152,490,000 in sales, a 16 per cent gain over the \$131,861,000 reported for the same 1965 period.

Pre-tax income rose 19 per cent, \$6,806,000 compared to \$5,727,000.

Elect Boone President in Northwest

SEATTLE—Roseburg, Ore. operator Thomas H. Boone, Boone's Vending Service, was elected president of the Northwest Automatic Retailers Council of the National Automatic Merchandising Association in a meeting here April 30.

The 175 persons present also voted to office Larry Thomas, Servomation of Washington, Inc., Seattle, vice-president; Ray Rush, Sound Cigarette Service, Inc., Federal Way, Wash, secretary and Jack Bennion, Servomation of Portland, Inc., Portland, Ore., treasurer.

Canteen Declares a Dividend

CHICAGO—Meeting here May 18, the board of directors of Canteen Corp. declared a regular quarterly cash dividend of 20 cents per share, payable July 1 to stockholders of record June 15, 1966. The announcement was made by Patrick L. O'Malley, president.

Rock-Ola Shows Its New Line

• Continued from page 67

tributors that the fact that 70 per cent of Rock-Ola's phonograph sales last year were 160-selection machines, as opposed to 100-selection models, indicated that: "there has been a switch to our equipment in urban areas."

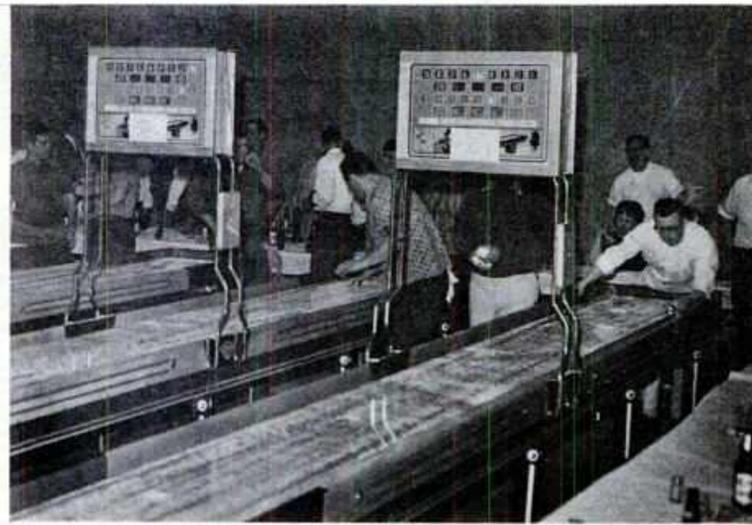
Phonograph division sales manager Les Rieck told distributors that samples of the new model G P Imperial (as the new machine is being called) are on their way to distributors this week—and will arrive in plenty of time for the open house showings scheduled to start next week.

Other Rock-Ola officials on hand to help introduce the new model were advertising and sales promotion manager George Hincker, engineering department

manager Jack Barabash and field service representative William Findley.

The New Orleans meeting followed a similar Rock-Ola premier, held Friday (20), for approximately 50 distributor representatives in New York City's Summit Hotel.

On the evening following the New York showing, Rock-Ola invited their distributors and guests to attend a dinner show at the Americana Hotel's Royal Box, where they were entertained by recording star Nancy Wilson. Among those attending the New York meeting were John Wallace, Vic Conte, Joe Ash, Jack and Joe Greco, Joe Robbins, Eli Ross, Jerry Harris, Albert Simon, David Stern, Norm Pink, Joe Grillo, Larry LeSturgeon, Si Redd, Gil Kitt, Al Miniaci and Bert Betti.



WHIRL OF ACTIVITY at Burlington Vet's, Burlington, Vt., took place during Northeastern shuffleboard tournament. Thirty-two teams from all six New England States and New York took part in the competition. Winning team was the Moose Club of Norwich, N. Y. Second place went to Old Board Restaurant, Burlington, and the L. & A. Social Club, Auburn, Maine, took third.

All-Out School Push by Atlas

CHICAGO—Atlas Music Co. here outdid itself with four operator service schools during the last week of April.

"Boy, am I bushed," said distributor official Joe Kline as the week drew to a close.

On April 25 a training session was conducted on the Rowe dollar bill changer; the Rowe Riviera cigarette machine came under study on April 26 and the Rowe cold drink machine was covered on Thursday. All these sessions were held in Atlas' showrooms here and were conducted by Rowe field engineers Tom Fenton and Roy Asbury.

On April 27 Atlas hosted a session at the Jefferson Hotel in Peoria devoted to the Rowe cigarette machine.

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CC 4 Game Shuffle	95.00
CC Pro	150.00
CC Red Dot Shuffle	250.00
CC 6 Game Shuffle	125.00
United Crystal Shuffle	365.00
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AMI I 120	195.00
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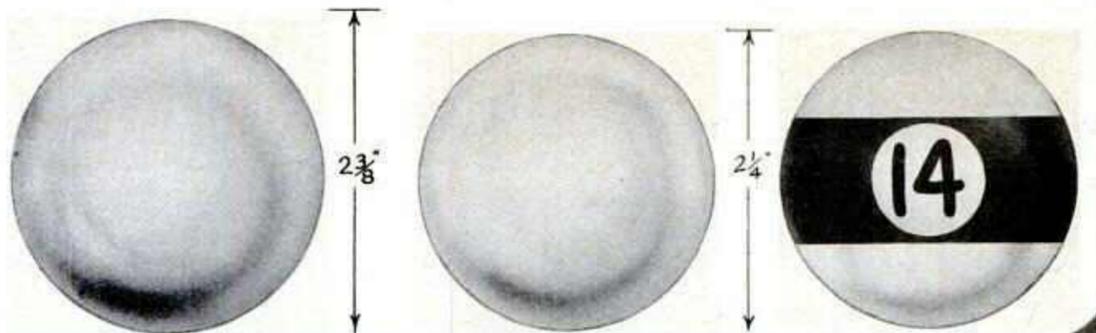
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Size OLD STYLE Cue Ball

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When You Think Billiards . . . Think FISCHER—That's Quality!
FISCHER MFG. CO., INC., TIPTON, MO.

Making Money With Music: The Classical Jukebox Has Principle

• Continued from page 68

that the first machine we installed here was the Seeburg Envoy.

"In those days," continued Kies, "it was not difficult to provide music for the Snow Drop. Quite a few classical singles were being made and the jukebox itself had only about 20 selections on it. Recently, of course, machines have been carrying a hundred selections or more, so we have needed more records to program Frank's machine. What makes things difficult is that very few classical 45's have been made in the last couple of years. We've really had to scour the city for old records, but we have been able to come up with a continuing supply.

Breaking Rules

"While we must always be on the lookout for classical singles," added Kies, "we don't change records here just because we find new ones. Sometimes we will look at the play meter and tell Frank that a certain record is not getting very much play and he will choose something to replace it with. Usually, however, we take a record off only when it becomes too worn to produce good sound. The rule about changing records often is good for most locations, but it simply doesn't apply in this case."

The Snow Drop, due to Nichols' determination, has not altered one bit while the neighborhood around him has gone through several changes. His personality, in fact, shapes the restaurant as much as it does the jukebox and is the main determining factor of the type of customers that frequent the Snow Drop. At 74 years of age he is dapper and outspoken and runs a tight ship. Realizing that most of his steady customers love the quiet, cozy atmosphere of his establishment, Nichols is quick to remove anyone who violates its sanctity.

"If someone looks like he can't hold his liquor, or if it seems that he might start bothering another guest, I give him his money back for his drinks and make him leave, and tell him that he will never be served in here again.

Customers Return

"My customers come back for years," he said. "They tell their friends about my place and often I get people from out of town to come in here for dinner. All of them are classical music enthusiasts who are very happy to see this kind of a jukebox—so happy that they give it very good play."

Kies called the Snow Drop a "middle-earning type of location. Neither very high, nor very low. Considering the size of the place, however, I would have to say that play is very strong.

"This is a perfect example of a location that has to be pro-

grammed in a special way," said Kies. "The customers come here because they know what they will get. The atmosphere, the food, the music all make up the image of the Snow Drop. If Frank ever did start to program the 'hot' numbers, his place would lose its individuality—it wouldn't be very different from dozens of small bars that hold no particular attraction to anyone outside the immediate neighborhood."

"Besides the classical music giving my place a special identity," said Nichols, "I also have an unusual menu—it lists no prices. I tell the customers that they should know what they want to eat and it is enough for the waitress to know the price. If they are not satisfied with the food they can tell the waitress and they will not be billed.

Public Relations

"A special approach like this gets around. People tell their

MOA Drive at Half-Way Point

• Continued from page 67

Nichols: Missouri, Kansas, Iowa, Nebraska, Minnesota, North Dakota, South Dakota; (8) Pete Geritz: Montana, Idaho, Utah, Wyoming, Colorado, New Mexico, Arizona; (9) Henry Leyser: California, Nevada, Oregon, Washington, Alaska, Hawaii.

The drive was started Jan. 1 of this year and will extend to the time of the MOA convention in October. It got off to a fast start and has continued at a brisk pace.

Confident

"We're confident of reaching the 250-member quota," Fred Granger, executive vice-president of the association, told Billboard. "Just to make sure that we are successful, we will start a second phase of the drive in the latter part of June. It will be a big push, as strong as the one we had in January, and we will keep up the pace right up to convention time on October.

"Things have been going very well," he added. "I don't imagine that many people believed we would be at the half-way point by this time. Jack Bess and the district chairmen and their State chairmen deserve to be congratulated for their fine efforts."

Wisconsin Meet

• Continued from page 67

association under president Sam Hastings. The meeting saw the combined groups unanimously endorse the MOA's royalty proposal to Congress as a solution to the jukebox performance royalty problem.

Pierce said he expects operators from Minnesota, Iowa, Michigan, Illinois and Indiana, in addition to Wisconsin, to attend the June 19 meeting.

French Plans

• Continued from page 68

dio Television, a major producer of radios and television sets, has manufacturing facilities at Montreuil.

The company claims that one of its strongest competitive assets is a link-up with TV film producers in France and Italy.

friends that this is a different type of place and my business expands because of word-of-mouth advertising.

"But," he added, "even if I thought that pop music would help me make more money, I wouldn't let them put the stuff in here. I just can't stand to listen to it. And people who don't like it are free to go somewhere else."

Kies doesn't mind Nichols' unusual programming requirements. He realizes that this requirement is a reflection of the musical tastes of the customers who visit the Snow Drop—if they didn't like it they would be going somewhere else. The location has a specific musical taste. By catering to this taste the operator is programming for maximum profits. The operator's only wish is that the tastes of other locations were as narrow and as easily identifiable. But because they are not immediately noticeable doesn't mean that they are not there—with a little extra effort the profit-minded operator can find out exactly what is best for any location.

Fla. Operators Hold Meeting

• Continued from page 67

cers, in addition to Tolisano, were president L. J. Lougne, Perry; vice-presidents Wolf, Charles Livingston of Pensacola, James Mullins of Miami, Rood, Gleason Tambaugh Sr., of West Palm Beach, and George L. Peoples of Sarasota; secretary, Daniel Hudson, Daytona Beach, and treasurer, Lawson.

Much talk at the meeting was devoted to the possibility of organizing a trade school for coin machine servicemen in the region. The group heard a report from Granger on progress in founding such a school in Chicago. (The MOA is assisting the Illinois Coin Machine Operators Association in that effort.) Granger also brought the Florida group up to date on other MOA activities, such as the membership drive—which was expected to hit the halfway mark during the Florida meeting—the insurance plan and the coming national convention and trade show.

Wallace was expected to speak at length on such topics as industry public relations, the status of industry-relevant copyright legislation before Congress and the national MOA membership drive under the leadership of Jack Bess of Richmond, Va.

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13' OFFICIAL SPARELITE . . . 395	13' SABRE . . . 365
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Say You Saw It in the Billboard

N. C. Vendors

• Continued from page 65

Foods Division of Servimation, was re-elected vice-president. Zeb Little, with Macke Vending Corp. in Charlotte, was re-elected treasurer.

Directors include Paul Launer of Canton, Johnson Harris of Wilmington, Lawson Ingram of High Point, Bob Alred of Wilkesboro, and suppliers Bill McKay of S&P in Charlotte, Glenn Paine of General Foods in Charlotte, and Bo Cranmer of Everpure Water in Atlanta.



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Bally Batting Practice	175.00
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Midway Slusser	275.00
United Yankee Baseball	195.00
Williams Batting Champ	275.00
Bally Bull's-Eye Gun	195.00
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Chicago Coin Shoot the Clown	225.00
Chicago Coin Ray Gun	255.00
Arizona Gun	195.00

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PHONOGRAPHS

ROCK-OLA

Model	Selections	Year	Remarks
1448 HiFi	120	1955	
1452	50	1955	
1454	120	1956	
1455	200	1957	
1458	120	1958	
1465	200	1958	
1468 Tempo 1	120	1959	
1475 Tempo 1	200	1959	
1478 Tempo 11	120	1960	
1485 Tempo 11	200	1960	
1488 Regis	120	1961	
1495 Regis	200	1961	
1493 Princess	100	1962	
1496 Empress	120	1962	
1497 Empress	200	1962	
414 Capri	100	1963	
408 Rhapsody	160	1963	
404 Capri	100	1964	
418 Rhapsody	160	1964-65	
424 Princess			
Royal	100	1964-65	
425 Grand Prix	160	1964-65	
426 Grand			
Prix II	160	1965-66	
429 Starlet	100	1965-66	

ROWE MFG.

G-80	120	1955
G-120	120	1955
G-200	200	1956
H-120	120	1957
H-200	200	1957
I-100M	100	1958
I-200M	200	1958
I-200E	200	1958
J-120	120	1959
J-200K	200	1959
J-200M	200	1959
K-120	120	1960
K-200	200	1960
Continental	200	1960
Lyric	100	1960
Continental 2	100	1961
Continental 2	200	1961
Rowe AMI	200	1962-63
Rowe AMI	160	1962-63
Rowe AMI	100	1962-63
Tropicana	200	1963-64
Tropicana	160	1963-64
Tropicana	100	1963-64
Diplomat	200	1965
Bandstand	200	1965

SEEBURG

V200	200	1955
100J	100	1955
VL200	200	1956
L100	100	1957
KD200	200	1957
161	160	1958
201	200	1958
220	100	1958
222	160	1958
Q-100	100	1959
Q-160	160	1959
AY100	100	1961
AY160	160	1961
DS 100	100	1961
DS 160	160	1961
LPC-1	160	1962
LP-480	160	1964
U-100	100	1964
Electra	160	1965
Fleetwood	160	1965
3010	100	1965

WURLITZER

1800	104	1955
1900	200	1956
2000	200	1956
2100	200	1957
2104	104	1957
2150	200	1957
2200	200	1958
2204	104	1958
2250	200	1958
2300	200	1959
2304	104	1959
2310	100	1959
2400	200	1960
2404	104	1960
2410	100	1960
2500	200	1961
2504	104	1961
2510	100	1961
2600	200	1962
2610	100	1962
2700	200	1963
2710	100	1963
2800	200	1964
2810	100	1964
2900	200	1965
2900-A	100	1965
3000	200	1965
3000-B	200	1965

AUDIO-VISUAL

COLOR-SONICS

Color-Sonics (Soundfilm Machine)

DAVID ROSEN, INC.

Cinejukebox
Filmotheque-Discotheque
(Soundfilm Machines)

SCOPITONE, INC.

Scopitone (Soundfilm Machine)

FLIPPER GAMES

BALLY

Game	Year	Remarks
Aces High 4P	9/65	
Band Wagon 4P	5/65	
Big Day 4P	9/64	
Blue Ribbon 4P	2/66	
Bongo 2P	3/64	
Bull Fight 1P	1/65	
Bus Stop 2P	1/65	
Carnival	11/57	
Circus	8/57	
Cross Country	4/63	
Cue-Tease 2P	7/63	
Discotek 2P	9/65	
50/50 2P	8/65	
Gold Rush 1P	5/66	
Grand Tour	7/64	
Happy Tour 1P	7/64	
Harvest 1P	10/64	
Hay Ride 1P	10/64	
Hootenanny 1P	11/63	
Mad World 2P	9/64	
Magic Circle	6/65	
Monte Carlo 1P	2/64	
Moonshot	3/63	
Sheba 2P	3/65	
Six Sticks 6P	4/66	
Sky Diver 1P	4/64	
Star Jet 2P	12/63	
Trio 1P	9/65	
2 in 1 2P	8/64	
3-In-Line 4P	8/65	
U.S.A.	8/58	
Wild Wheels 2P	3/65	

CHICAGO COIN

Bronco 2P	5/64
Firecracker 2P	12/63
Hula Hula 2P	5/66
Mustang 2P	10/64
Royal Flash 2P	8/64
Sun Valley	8/63

GOTTLIEB

Around World 2P	7/59
Atlas 2P	5/59
Bank-A-Ball 1P	9/65
Big Top 1P	1/64
Bonanza 2P	6/64
Bowling Queen 1P	8/64
Brite Star 2P	4/58
Buckaroo	6/65
Captain Kidd 2P	7/60
Central Park 1P	4/66
Contest 4P	10/58
Continental Cafe 2P	7/57
Corral	10/61
Cover Girl 1P	7/62
Cow Poke	5/65
Criss Cross 1P	3/58
Dancing Dolls 1P	6/60
Dodge City 4P	7/65
Double Action 2P	1/59
Egg Head 1P	12/61
Fair Lady	12/56
Falstaff 4P	11/57
Fashion Show 2P	6/62
Flagship	1/57
Flipper 1P	11/60
Flipper Clown	4/62
Flipper Cowboy 1P	10/62
Flipper Fair 1P	11/61
Flipper Parade	5/61
Flipper Pool 1 P	11/65
Foto Finish 1P	1/61
Flying Chariots 2P	10/63
Gauche 4P	1/63
Gigi 1P	12/63
Gondolier 2P	8/58
Happy Clown 4P	11/64
Hi-Diver 1P	4/59
Hi Dolly	5/65
Ice Revue	12/65
Ice Show	1/66
Kewpie Doll 1P	10/60
Kings & Queens	4/65
Lancer 2P	9/61
Liberty Belle 4P	3/62
Lightning Ball 1P	12/59
Life-A-Card 2P	3/60
Mademoiselle 2P	11/59
Majestic	4/57
Majorettes 1P	8/64
Masquerade	2/66
Melody Lane 2P	9/60
Merry-Go-Round 2P	12/60
Miss Annabelle 1P	8/59
North Star 1P	10/64
Oklahoma 4P	2/61
Olympics 1P	9/62
Paradise	11/65
Picnic 2P	10/58
Preview 2P	8/62
Queen of Diamonds	6/59
Race Time 2P	3/59
Rack-A-Ball 2P	12/62
Rocket Ship 1P	5/58
Roto Pool 1P	7/58
Royal Flush	5/57
Sea Shore 2P	9/64
Seven Seas 2P	1/60
Ship-Mates 4P	2/64
Showboat 1P	4/61
Silver 1P	10/57
Sittin' Pretty 1P	11/58
Skyline 1P	1/65
Slick Chick 1P	4/63
Spot-A-Card 1P	3/60
Spr. Circus 2P	10/57
Straight Flush 1P	12/57
Straight Shooter	2/59
Sunset 2P	11/62
Sunshine 1P	10/58
Sweet Hearts 1P	9/63
Sweet Sioux 4P	9/59
Swing Along 2P	7/63
Texas 4P	4/60
Thoro Bred 2P	2/65
Tropic Isle 1P	5/62
Universe 1P	10/59
Wagon Train 1P	4/60
Whirlwind 2P	2/58

Flipper Games (Cont.)

Game	Year	Remarks
World Beauties 1P	2/60	
World Champ 1P	8/57	
World Fair 1P	5/64	

KEENEY

Black Dragon	8/62
Colorama 2P	12/63
El Rancho Hacienda	11/62
Flash Back	8/61
Go-Cart 1P	5/63
Old Plantation	2/61
Poker Face 2P	9/63
Rainbow	6/62

MIDWAY

Rodeo	11/64
Winner 2P	12/63

WILLIAMS

Alpine Club	3/65
Beat the Clock 1P	12/63
Big Chief 4P	9/65
Big Daddy 1P	9/63
Big Deal 1P	2/63
Black Jet 1P	1/60
Bowl-A-Strike	12/65
Casino 1P	10/58
Club House 1P	10/59
Coquette	4/62
Crossword 1P	4/59
Darts 1P	6/60
Eager Beaver 2P	4/65
Eight Ball 2P	1/66
El Toro 2P	8/63
Fiesta 2P	12/59
Four Roses 1P	12/62
Four Star 1P	7/58
Full House 1P	3/66
Gay Paree	6/57
Golden Bells 1P	9/59
Golden Gloves 1P	1/60
Grand Slam Baseball	2/64
Gusher 1P	9/58
Heat Wave 1P	7/64
Jig Saw 1P	12/57
Jumpin' Jacks 2P	4/63
Jungle 1P	9/60
Kingpin	9/62
Kings 1P	8/57
Lucky Strike 1P	8/65
Mardi Gras 4P	11/62
Merry Widow 4P	10/63
Moulin Rouge 1P	6/65
Music Man 4P	8/60
Naples 2P	9/57
Nags 1P	3/60
Oh, Boy 2P	2/64
Palooka 1P	5/64
Pot 'o Gold 2P	7/65
Pretty Baby 2P	2/65
Reno 1P	10/59
River Boat 1P	9/64
Rocket 1P	11/59
San Francisco 2P	5/64
Satellite 1P	7/58
Sea Wolf 1P	7/59
Serenade 2P	5/60
Ski Club	3/65
Skill Pool 1P	6/63
Soccer 1P	3/64
Space Ship 2P	12/61
Starfire	1/57
Steeplechase 1P	11/57
Stop & Go	8/64
Teachers' Pet 1P	1/66
10 Strike 2P	1/58
3-D 1P	11/58
Tic-Tac-Toe 1P	1/59
Tom-Tom 2P	1/63
Top Hand	5/66
Top Hat	10/58
Trade Winds	6/62
Turf Champ	8/58
Twenty-One 1P	2/60
Vagabond	10/62
Valiant 2P	8/62
Viking 2P	10/61
Wing Ding 1P	12/64
Whoopee 4P	10/64
Zig-Zag 1P	12/64

BOWLERS

BALLY

ABC Bowl Lane	1/57
ABC Champion	10/57
ABC Spr. Del	9/57
ABC Tournament	6/57
All-Star Bowling	12/57
All-Star Deluxe	2/58
All-The-Way	10/64
Big 7 Shuffle	9/62
Bowler 1965 2P	5/65
Bowler 1966	4/66
Challenger	9/59
Club Bowler	2/59
Club Deluxe	5/59
Del. Bally Bowler 16'	1/64
Jumbo Deluxe	9/60
Lucky Alley	8/58
Lucky Shuffle	9/58
Monarch Bowler	11/59
Official Jumbo	9/60
Pan American	6/59
Speed Bowler	11/58
Star Shuffle	10/58
Strike Bowler	11/57
Super 8 Shuffle	4/63
Super Shuffle	12/61
Trophy Bowler	4/58

CHICAGO COIN

Bowl Master	8/59
Bowling League	2/57

Bowlers (Cont.)

Game	Year	Remarks
Belair	12/65	
Bull's-Eye Drop Ball	12/59	
Cadillac Ball Bowler	1/64	
Championship	11/58	
Citation	10/62	
Classic	7/57	
Corvette	2/66	
DeVillie Shuffle Alley	8/64	
Double Feature	12/58	
Duchess Bowler	8/60	
Duke Bowler	8/60	
Explorer Shuffle	6/58	
4-Game Shuffle	11/59	
Gold Crown	3/62	
Gold Star 6P	7/65	
Grand Prize	3/63	
King Bowler	3/59	
Lucky Strike	1/58	
Majestic Bowler	8/64	
Medalist	5/66	
Official Spare Lite	9/63	
Player's Choice	9/58	
Preview Bowler	9/65	
Princess	4/61	
Queen Bowler	9/59	
Rebound Shuffle	12/58	
Red Pin	2/59	
Rocket Shuffle	3/58	
Royal Crown	8/62	
6-Game Shuffle	6/60	
Ski Bowl 6P	11/57	
Spotlite Shuffle	11/63	
Starlite	5/62	
Strike Ball	5/63	
Super Sonic	3/65	
Tango	2/66	
Top Brass	4/65	
Tournament Bowler	12/64	
Triple Gold Pin Pro	2/61	
Triumph Shuffle Alley	1/65	
Twin Bowler	10/58	
TV Bowling League	11/57	

MIDWAY

Premier	5/66
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UNITED

Action	7/62
Advance	5/59
Alamo	4/62
Amazon	3/66
Astro	6/53
Atlas	8/58
Avalon	4/62

NEW & USED COIN MACHINES

• Continued from page 73

POOL TABLES & SHUFFLEBOARDS

ALL-TECH INDUSTRIES

Model	Details	Remarks
Gold Crest (3 1/2'x6', 6 pocket)		
Gold Crest (4 1/2'x9', 6 pocket)		
Gold Crest (3 1/2'x7', 6 pocket)		
Gold Crest (4'x8', 6 pocket)		

AMERICAN SHUFFLEBOARD

Bank Shot	(9')
Classic "6"	(6', 6 pocket)
Classic "7"	(7', 6 pocket)
Classic "8"	(8', 6 pocket)
Electra "6"	(6', 6 pocket)
Electra "7"	(7', 6 pocket)
Electra "8"	(8', 6 pocket)
Imperial Cushion	12'
Imperial Shuffleboard	16' to 22'

BATES INDUSTRIES

Round Pool Tables

FISCHER MFG. CO.

Empress 101A	101"x57"
Empress 92A	92"x52"
Regent 91B	92"x52"
Regent 77B	77"x45"
Regent 86	84"x48"
Fiesta 58 (rebound pool)	57"x41"

GOTHAM EDUCATIONAL EQUIP.

Elliptical (elliptical table)

IRVING KAYE CO., INC.

Coin-Op Models	
Deluxe Regular Klub Pool	56"x40"
Deluxe Jumbo Klub Pool	75"x43"
Deluxe Eldorado Mark I	77"x45"
Deluxe Eldorado Mark II	85"x47"
Deluxe Eldorado Mark III	92"x52"
Deluxe Eldorado Mark IV	105"x57"
Deluxe Eldorado Mark V	114"x64"
Deluxe Eldorado 66	77"x45"
Deluxe Satellite	77"x45"
El Dorado Shuffle Board	
Ring-O Round Pool Table 56" diameter	

NATIONAL SHUFFLEBOARD CO.

Astralite Shuffleboard	
Coronet I	45"x77"
Coronet II	52"x92"
Coronet III	59"x105"
Coronet IV	63"x113"

UNITED BILLIARDS

Model 400	58"x103"
Model 300	53"x93"

U.S. BILLIARDS, INC.

Pro 1	78"x45", 6 pocket
Pro 2	88"x51", 6 pocket
Pro 3	93"x53", 6 pocket
Pro 4	103"x58", 6 pocket
Pro 5	114"x64", 6 pocket
Model 6700 Comet	6 pocket series
Model 7700 Comet	6 pocket series
Model 8200 Comet	6 pocket series
Model 9100 Comet	
Mustang Pro 27	50"x86"
Club Pool	56x40, 75x43
Deluxe Rotation Bumper	Model 48
Deluxe Rotation Bumper	Model 67
Electro Pool	

VALLEY SALES CO.

Bumper Pool Series	
5225/W Reg. Size	
785A	78"x45"
875A	88"x50"
935A	93"x53"
1035	100"x57"
El Magnifico Series	
884	88"x50"
934	93"x53"
1014	101"x57"

ARCADE EQUIPMENT

Model Year Remarks

AMERICAN SHUFFLEBOARD

Situation	5/61
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AUTO PHOTO

Auto Photo Model 9	
Model 12 Studio	

ARCADE EQUIPMENT (Cont.)

BALLY

Model	Year	Remarks
Ball Park	1/63	
Bank Roll	1/63	
Barrel-O-Fun '62	11/61	
Batting Practice	8/59	
Beauty Contest	1/60	
Big Inning	5/58	
Crossword	1/56	
Del. Skill Parade	4/59	
Derby Gun	2/60	
Fun Cruise	2/66	
Fun Phone	3/63	
Fun Spot	11/62	
Golf Champ	8/58	
Heavy Hitter	4/59	
Moon Raider	7/59	
Queens (Bch. Is. Trop.)	3/60	
Sharpshooter	2/61	
Skill Derby	10/60	
Skill Parade	1/59	
Skill Roll	3/58	
Skill Score	6/60	
Spinner Novelty	2/63	
Spook Gun	9/58	
Table Hockey	2/63	
Target Roll	1/58	
Target	10/59	
Undersea Raider		

T. H. BERGMAN CO.

Arizona Gun

CHICAGO COIN

All-Star Baseball	1/63
Basketball Champ	
Batter Up	4/58
Big Hit	10/62
Big League	5/65
Bull's-Eye Baseball	
Champion Rifle Range	1/64
Crisis Cross Hockey	10/58
Croquet	8/58
4-Player Derby	
Goalee	
Long Range Rifle Gallery	1/62
Midget Skee Super Model	
Par Golf	9/65
Playland Rifle Gallery	8/59
Pony Express	4/60
Pop Up	10/64
Pro Basketball	6/61
Ray Gun	10/60
Riot Gun	6/63
Shoot the Clown	
Steam Shovel	5/56
Texas Ranger Gatling Gun	11/65
TV Baseball	3/66
Twin Hockey	5/56
Wild West	5/61

DuKANE CORP.

Ski 'n Skore	'64
Grand Prix	'65

EXHIBIT SUPPLY

Gun Patrol	
Jet Gun	
Jungle Hunt	3/57
Pony Express	
Pop Gun	9/57
Ringer Ball	11/56
Six Shooter	
Space Gun	
Treasure Cove	
Shooting Gallery	6/55

GENCO

Circus Rifle	3/57
Davy Crockett	10/56
Fun Fair	3/58
Gun Club	
Gun Fair	5/58
Gypsy Grandma	5/57
Hi Fly Baseball	5/56
Lucky Seven	
Motorama	10/57
Night Fighter	
Sky Gunner	
Space Age Gun	6/58
State Fair Rifle Gallery	6/56
2-Player Basketball	

MARVEL MFG. CO.

Slugger-Counter	
Baseball (1c, 5c, 10c)	

MIDWAY

Bazooka	10/60
Carnival Target Gallery	2/63
Deluxe Baseball	5/62
Flying Turns	10/64
Joker Ball	11/59
Little League	2/66
Monster Gun	9/65
Mystery Score	7/65
Play Ball	4/65
Raceway	10/63
Red Ball	5/59
Rifle Champ	1/65
Rifle Range	6/63
Shooting Gallery	2/60
Slugger Baseball	3/63
Target Gallery	7/62
Top Hit Baseball	3/64
Trophy Gun	6/64

ARCADE EQUIPMENT (Cont.)

MUNVES

Model	Year	Remarks
Air Football		
Air Hockey		
Bike Race	5/58	
Satellite Tracker	5/59	

MUTOSCOPE

Ace Bomber	
Atomic Bomber	
Bang-O-Rama	4/57
Drive Yourself	
Drive Mobile	
Flying Saucers	
K.O. Champ	
Lord's Prayer	
Photo (Deluxe)	
Silver Gloves	
Sky Fighter	

SOUTHLAND ENGINEERING

Fast Draw	'63
Little Pro	3/64
Speedway	6/63
Telequiz	
Time Trials	9/63

STANDARD HARVARD

Metal Typers

UNITED MANUFACTURING

Bonus Baseball	3/62
Jungle Gun	
Pirate Gun	10/56
Sky Raider	10/58
Spr. Slugger	4/56
Yankee Baseball	3/59

URBAN INDUSTRIES

AP 10 Theater	
AP 10 Console Theater	
AP Panoram Theater	
KKT Kiddie Cartoon Theater	

WILLIAMS

Baseball	'57
Crane	10/56
Crusader	6/59
Deluxe Batting Champ	5/61
Double Play	4/56
Extra Inning	5/62
4-Bagger	4/56
Hercules	2/59
Hollywood Driving Range	4/65
Major League	3/63
Major Leaguer	
Mini Golf	10/64
Official Baseball	4/60
Penny Clown	12/56
Pitch & Bat 2P	4/66
Pinchhitter	4/59
Road Racer	5/62
Shortstop	4/58
Ten Pins	12/57
10-Strike	12/57
Titan	8/59
Vanguard	10/58
Voice-O-Graph	'62
World Series	5/62

KIDDIE RIDES

ALL-TECH INDUSTRIES

Cow Pony	
Chuck Wagon	
Cross Country Racer	
Fire Engine	
Hi-Way Patrol	
Indian Scout	
Midget Racer	
Musical Ferris Wheel	
Santa Fe Express	
Satellite Explorer	
Stage Coach	

BALLY

Bucky Bronco	
Champion Horse	
Moon Ride	
Pony Twins	
Space Ship	
Speed Boat	
Toonerville Trolley	

CHICAGO COIN

Round the World Trainer	
Super Jet	

AL FISCHER & CO.

Flipper	
Batmobile	
Jungle Tiger	

KIDDIE RIDES (Cont.)

PAUL W. HAWKINS

Model	Year	Remarks
Ben Hur Chariot		
Derby Pony		
Leo the Lion		
Mustang		
Pony Cart		
Rodeo Pony		
Sam the Clown		
Twin Quarterhorse		

MUTOSCOPE

Pony Cart	12/64
Space Capsule	12/64

SOUTHLAND ENGINEERING

Kiddie Railroad	
Orbiting Gemini	
Space Ship	
Travel Pony	
Traveling Dinosaur	
Traveling Frog	

UNIQUE INDUSTRIES

Stone Age Rock-It	
Armored Tank	
Air Force Jeep	

CIGARET VENDERS

AUTOMATIC PRODUCTS

Smokeshop Starlite 630, 27 Col., 630 Cap.
Smokeshop Starlite 850, 36 Col., 850 Cap.
Smokeshop Bank Mod., 18 Sel., 630 Cap.
Smokeshop Bank Mod., 27 Sel., 850 Cap.
Smokeshop Slimline V-18, 18 Col., 450 Cap.
Smokeshop Slimline V-27, 18 Col., 640 Cap.
Smokeshop Slimline V-36, Col., 850 Cap.
Smokeshop Starlite 450, 18 Col., 450 Cap.
Smokeshop Mod., 900, 9 Col., 900 Cap.

COAN MFG.

U-Select-It 74-MD, 1 Col., 74 Cap., 25/30/35c without matches
U-Select-It 74-APC, 1 Col., 74 Cap., 30c or 35c with matches
U-Select-It 94-UM, 1 Col., 94 Cap., 30c or 35c without matches
U-Select-It 94-UC, 1 Col., 94 Cap., 30c or 35c with matches
U-Select-It 116-WM, 1 Col., 116 Cap., w/o matches
U-Select 116-WC, 1 Col., 116 Cap., w/matches

NATIONAL VENDORS, INC.

750, 7 Col.
9M, 9 Col., Manual
9ML, 9 Col., Manual
11M, 11 Col., Manual
11ML, 11 Col., 450 Cap.
111, 11 Col., 450 Cap.
Consolette 20, 20 Col., 670 Cap.
Crown 880, Electric, 22 Col., 880 cap.
113, 13 Col., 447 Cap.
222, 22 Col., 616 Cap.
Moduline 22M, 22 Col., 616 Cap.
Moduline 80M, 20 Col., 850 Cap.

ROCK-OLA MFG.

Caravelle, 20 Col., 800 Cap.

ROWE MFG.

Diplomat, 8 Col.
President, 8 Col.
Royal, 10 Col.
520, 11 Col., 520 Cap.
Commander, 11 Col., Elec. Cons., 560 Cap.
Ambassador, 11 Col., 450 Cap.
Ambassador, 14 Col., 510 Cap.
20-700, 20 Col., 700 Cap.
Riviera, 20 Col., 800 Cap.
Celebrity 286, Manual 14 Col., 510 Cap.
Celebrity 260, Elec., 20 Col., 800 Cap.
86R, Manual, 14 col., 510 Cap.

SEEBURG CORP.

E-1, 22 Col., 800 Cap.
E-2, 22 Col., 800 Cap.
Modular 4E3, 22 Col., 825 Cap.
4E5, 22 Col., 825 Cap.
Seeb

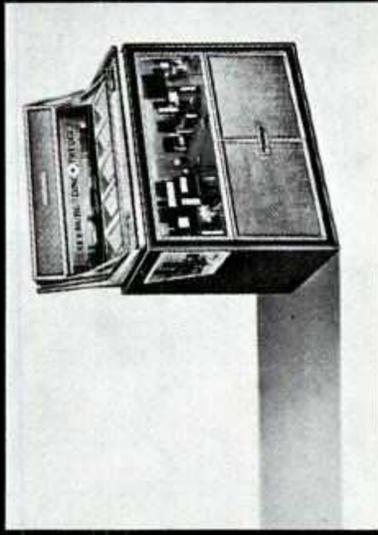
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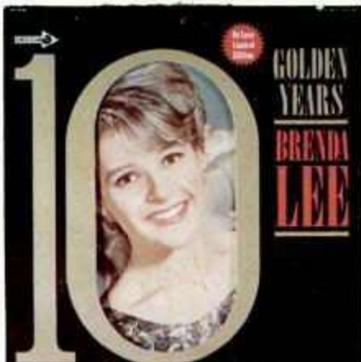
Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.



POP SPOTLIGHT
10 GOLDEN YEARS

Brenda Lee. Decca DL 4757 (M); DL 74757 (S)

Featuring her most memorable hits of the past 10 years, one for each year, Miss Lee has a blockbuster sales item here. From the opening "Jambalaya" to "Sweet Nothings," "I'm Sorry," "All Alone Am I" and her 1965 hit, "Too Many Rivers" she covers not only a span of music, but her growth in vocal styling. Limited edition should prove a collectors item.



POP SPOTLIGHT
MORE HIGHLIGHTS FROM AN EVENING AT THE "POPS"

Boston Pops Orch. (Fiedler). RCA Victor LPM 2882 (M); LSC 2882 (S)
Arthur Fiedler and the Pops Orchestra combine Benjamin Britten, Cole Porter and Felix Mendelssohn and come up with a delightful classical-pop pot pourri. Susan Starr's treatment of Mendelssohn's "Piano Concerto No. 1 in G. Minor" is a pleasant surprise. Recorded live at Boston's Symphony Hall.



POP SPOTLIGHT
BEAT GROUP!

The Hollies. Imperial LP 9312 (M); LP 12312 (S)

Exciting group features its hit single "I Can't Let Go" in this package of rousing rockers. Teen-beat dance numbers include "Don't You Even Care" and "I Take What I Want". Sure-fire pop sales item.



POP SPOTLIGHT
PATTY

Patty Duke. United Artists UAL 3492 (M); UAS 6492 (S)

Patty Duke, an Oscar winner, certainly deserves extra accolades for this highly entertaining album. Special tunes include "Whenever She Holds You," her big record, plus a sparkling version of the country tune "All I Have to Do is Dream," "Yesterday," and "Sure Gonna Miss Him." This LP will be a big one with the teen set.



POP SPOTLIGHT
THE PLATTERS: I LOVE YOU 1,000 TIMES

Muscor MM 2091 (M); MS 3091 (S)

Updated commercial sound of the always-popular group is heard on this exceptional program of the old and new tunes. Their singles hit, "I Love You 1000 Times," plus their oldies, "If I Had You" and "Magic Touch," best reflect the quintet's new sound.



POP SPOTLIGHT
THE BEST OF AL HIRT, VOL. 2

RCA Victor LPM 3556 (M); LSP 3556 (S)

The king of the pop trumpeters has another winner. Hirt blows a mean horn with standards like "Bye, Bye Blues," "Stardust," "The Girl From Ipanema" and "Sleepy Lagoon." The sounds are rich and pure, and vocal backgrounds are used sparingly — just enough to give the album an added dimension.



POP SPOTLIGHT
DIRTY WATER

Standells. Tower T 5027 (M)

With their "Dirty Water" single currently climbing the Hot 100, the four California boys have a top sales entry in this album of teen-oriented dance beat material. "19th Nervous Breakdown" and "Pride and Devotion" are standout rockers.



POP SPOTLIGHT
CHILDREN OF THE MORNING

The Kingston Trio. Decca DL 4758 (M); DL 74758 (S)

The folksters lend their unique vocal blend to "Children of the Morning," "Norwegian Wood," and "A Little Soul is Born," in this well-produced and well-performed package. "The Spinning of the World" is also outstanding in their 25th LP recording.



POP SPOTLIGHT
COME ALIVE!

Joanie Sommers. Columbia CL 2495 (M); CS 9295 (S)

Joanie Sommers has gone to the music of the stage and screen for this album and each benefits. Her styling is fresh and imaginative and songs like "The Shadow of Your Smile," "A Wonderful Day Like Today," really light up. Some pop songs like "Call Me" and "It Had to Be You" are gems, too.



CLASSICAL SPOTLIGHT
IVES: SYMPHONY NO. 1

Chicago Symphony (Gould). RCA Victor LM 2893 (M); LSC 2893 (S)

The first recording of Ives' Symphony No. 1 is the highlight here and it is an auspicious debut indeed. Morton Gould and the Chicago orchestra embrace the work in a flowing, lyrical style that moves gracefully forward. "The Unanswered Question" and Variations on "America," with orchestration by William Schuman, are treats.



CLASSICAL SPOTLIGHT
BEETHOVEN: EMPEROR CONCERTO

Glenn Gould/American Symphony Orch. (Stokowski). Columbia ML 6288 (M); MS 6888 (S)

Combine a warhorse like Beethoven's "Emperor Concerto," with pianist Glenn Gould and conductor Leopold Stokowski and you have the ingredients of a classical best seller.



COUNTRY SPOTLIGHT
TRUE LOVE'S A BLESSING

Sonny James. Capitol T 2500 (M); ST 2500 (S)

Seems James can do no wrong. Spotting his current hit single, "Take Good Care of Her," and the recent hit, "True Love's a Blessing," he also features a well-balanced program of ballads; the well-written James composition, "There's Always Another Day," and the catchy rhythm of "Somethin's Gotta Hold On Me." Well produced by Marvin Hughes.



COUNTRY SPOTLIGHT
TIPPY TOEING

Harden Trio. Columbia CL 2506 (M); CS 9306 (S)

The trio features their hit, "Tippy Toeing," in this well-performed package that should sell in both pop and country markets. Besides the title tune, the group sings exceptionally well on "Is it Really Over" and "Poor Boy."



INTERNATIONAL SPOTLIGHT
TRIO LOS PANCHOS GREATEST HITS

Columbia EX 5165 (M)

Here's some of the Panchos most beautiful mariachi ballads: "El Vagabundo," "Media Vuelta," "Llamame Amor Mio," and "No Me Quieras Tanta." This will be gigantic seller in Latin American markets, as well as a bonus seller most anywhere in the world.



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