

Billboard

The International Music-Record Newsweekly

MCA Will Form A Top 40 Label

By ELIOT TIEGEL

LOS ANGELES—MCA, the show business giant, is seeking a stronger role in the record business with the creation of a West Coast based label. MCA already owns Decca Records, Universal Pictures and Universal Television.

Two veteran diskmen, Dave Pell and Gene Block are the first two executives hired for the new company. Both recently terminated their associations with Liberty and Warner Bros.-Reprise, respectively.

Berle Adams, a vice-president with the corporation, sought out Pell, Liberty's former a&r administrator and staff producer. The former jazzman will be the general manager of the top 40-accentuated label, whose name has yet to be selected.

Block, national sales manager for WB-Reprise for less than one year, will handle a similar assignment. He had moved to WB from Columbia Records where he was Western region sales manager.

The new company will be located away from the studio lot, at a location on Sunset Blvd.

The corporate thinking anent creating a new record company is understood to center around the desire for a West Coast based operation with the advantage of being where the new groups and sounds are breaking out.

Open Door Policy

Pell's operation will function with an open door policy for artists, masters and songs. Approximately 50 per cent of the label's output could be derived from independent master purchases.

The fledgling company will utilize independent distribution not the Decca company owned branches.

The label will be a company owned subsidiary of MCA, with its name used as its image worldwide. The American Decca company is unable to use its name internationally because of British Decca.

(Continued on page 3)

Record Hops in Spin as Band Play Steals Play

By CLAUDE HALL

NEW YORK—Where are all the record hops? Once the backbone of radio station promotions as well as a means of income for deejays, the common record hop in many markets have practically disappeared.

But, fortunately for deejays, radio stations, and record companies, something better as replaced the record hop—the band hop. With countless numbers of local groups to draw upon, live music has virtually cut off the spinning of records in many markets at hops to either a rare occasion, intermissions, or junior high school events. Clark Weber, program director of WLS, the Hot 100 format radio station in Chicago, estimated that out of the six to eight hops he and his air personalities pull each week only about 25 per cent are confined to "just records."

WFUN deejays in Miami have a separate corporation setup just for hops—Florida Bandstand—and operate a nightclub for the 17 and older crowd called The Place. WQAM, the rock 'n' roll competition in Miami for WFUN, also has a deejay corporation for hops. The WFUN hops are strictly with live bands and

(Continued on page 20)



Tom Paxton is certain to repeat the successes of his earlier Elektra albums with this stunning new LP titled "Outward Bound." Paxton's records have been extraordinarily good sellers throughout the United States and particularly in England, where he has achieved national recognition. (Advertisement)

Distrib Set-Up in Cartridge Assn.

By LEE ZHITO

CHICAGO—The tape CARtridge industry now has its own association. A group of key distributors in the tape playback and cartridge field have banded together to form a new trade association dedicated to furthering the interests and growth of the new industry.

The organization is named the American Tape Cartridge Association. Andrew Raftis, vice-president-secretary of Chicago Stereomatic Corp., was elected the association's president. Other officers include Jack Frankford, president of Detroit's Michigan Mobile Radio, Inc., as vice-president; Jack H. Samuels, president of Pittsburgh's Jack H. Samuels & Co., ATCA's treasurer, and Carl Galler, president of Kansas City's Auto Stereo Co., as ATCA's secretary.

ATCA's charter members include A. J. Cerritelli, president of New York's Belmar Products Corp.; Irving Rosenberg, president of Trenton's Associated Record Corp.; Robert Maniaci, president of Los Angeles' California Auto Radio, Inc.; Bernard Lieberman, president of Akron's Car Stereo Co.; Al Brodsky, president of Los Angeles' General Mobile Electronics Corp.; Charles Lombardo, president of Cleveland's Mobile Stereo of Ohio; James McGuire, president of Seattle's Tape-tronics, Inc.; R. J. Williams, president of Oklahoma City's Oklahoma Operating Co.; Martin Leibowitz, president of Buffalo's Jet Stereo.

According to Raftis, approximately 30 applicants

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Cover Disk War Gets Col. Burst

By MIKE GROSS

NEW YORK—The "cover record war" has flared up again. Leading the battle this time is Columbia Records, which is bucking several independent labels on pop singles product.

Currently, Columbia has two singles on the Hot 100 chart that were released after their competitive counterparts and an additional record in the Bubbling chart that also was released a few days after the competition.

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'Almost Persuaded' Lively for Gallico

NEW YORK—Publisher Al Gallico has come up with a live one in the Sherrill-Sutton copyright "Almost Persuaded." The original and various other versions are moving up on the country singles chart, the Hot 100 and Easy Listening. In addition, Gallico has already acquired some 40 album cuts on the original.

Original version is David Houston's on Epic, which is No. 1 on this week's country chart, and has been on the chart 14 weeks. This version has also landed on the Hot 100 this week, in 24th place with a star. Meanwhile, another version by Ben Colder, on MGM, has moved onto the country chart in 37th place with a star and on the Hot 100 in the 95th spot. This is titled "Almost Persuaded Number 2," in typical answer song style.

Another answer version, "He Was Almost Persuaded," by Donna Harris, on ABC Records, is No. 48 on the country chart.

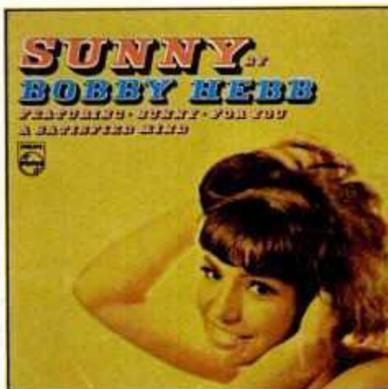
Meanwhile, the Patti Page version has moved into No. 32 on the Easy Listening chart.



Chi Chi, Kama Sutra's Miss Excitement Plus, premieres on Kapp Records' "Somewhere There's Someone" (Kapp K-776). She has an appealing, different style that's certain to spell record hit. (Advertisement)

(Advertisement)

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Eddy Arnold has a new single with a sound that says "Top 40"



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Cameo-P'kway in LP Comeback Bid

By AARON STERNFIELD

NEW YORK—After a virtual absence of two years from the album field, Cameo-Parkway Records has re-entered the LP race with a six-record release. The move is a major step in the rejuvenation of the label which was among the hottest independents in the industry in the early 1960's.

C-P's resurgence reflects the aggressive policies of its young management, with three of its top executives in their twenties.

Three of the album releases are LP debuts for artists who have hit the singles charts. They are the Five Stairsteps, (Question Mark) and the Mysterians and Terry Knight and the Pack.

The other three include a Sounds Orchestral package, a "Psychedelic Mood," by the Deep, and "The Flying Saucer Story" narrated by Long John Nebel.

Cameo is basing its album push on the recent single performances of its artists — with seven singles on the charts in the last six months. These include two by Terry Knight and the Pack, two by the Five Stairsteps, one by Chubby Checker and the latest and hottest one by (Question Mark) and the Mysterians, currently on Billboard's Top 10.

'Youth' Pays Off

Al Rosenthal, who heads the publicly-held company, feels that the youth of sales manager Neil Bogart (23), national promotion manager Cecil Holmes (29), and regional promotion

manager Marty Thau (27), has had a lot to do with the label's comeback.

The manner in which Cameo-Parkway acquired (Question Mark) and the Mysterians is a case in point. The group's record, "96 Tears," had been making noise in Texas, and several companies had called Paulino Bernal and Joe Gonzales of

(Continued on page 4)

Copyright Bill Text Approved By House Unit

By MILDRED HALL

WASHINGTON — The final text of the first major copyright revision bill in over 50 years was approved last week by the House Copyrights Subcommittee, which held 51 executive sessions on amendments to the proposed bill, H. R. 4347. The subcommittee report and text of the amended are being kept under wraps until this week. The subcommittee, under acting chairman Robert W. Kastenmeier (Wis.), held 22 days of public hearings on the bill in 1965.

As of Billboard's deadline, it had not been decided whether the full judiciary committee would meet and vote on the text

CMA Hall Plans Rights on Target

NEW YORK—Funds derived from sales of the official country music album sponsored by the Country Music Association, titled "Famous Original Hits by 25 Great Country Music Artists," and the advance payment already delivered to CMA covering initial sales of Volume II, soon to be released, have enabled the CMA to stay right on schedule with its building program for the Country Music Museum and Hall of Fame. The building is scheduled to open formally in January in Nashville. It is expected, however, that the building will be ready for inspection in mid-October, during the annual country music convention.

Thus far, a total of \$250,000 has been realized from sales of the first album and the advance payment made by Martin Gilbert, radio and TV sales specialist.

The raising of this sum by the merchandising genius of Gilbert facilitated the rapid fruition of CMA's plans. CMA had financed the building through pledges, some of which were paid in full, whereas others are to be paid over 10 years. Inasmuch as the city of Nashville owns the land upon which stands the building, no mortgage could be raised. Therefore

of the bill before this week's release of the bill and the subcommittee report. There are a number of heavily controversial issues in the bill. One copyright attorney here said it would probably be easier to get a full committee okay on the bill if it is put through before release of the text brings a barrage of comment down on the members



IT'S GOOD NEWS for country music as Martin and Doris Gilbert, center, approve selections to be included in the all-industry "Country Hall of Fame" LP, Vol. II. Ken Nelson, left, Capitol Records executive and CMA Board member, and Bill Denny CMA President are pleased about the huge advance on royalties which will enable the CMA to complete payments for its new museum and Hall of Fame. The Hall is nearing completion in Nashville, Tenn.

it was necessary for CMA to raise through album sales the money necessary for the Country Music Foundation to pay for immediate building and display costs.

The albums themselves, both

of the full judiciary committee. The longer the full committee vote takes, the slower the bill will be to reach floor vote in the House—a goal the subcommittee has devotedly hoped would be achieved in this 89th Congress.

Hot controversial issues in the bill include raised mechan-

(Continued on page 59)

the first one which was released in September of 1965 and the second, which is to be released shortly, materialized as a result of co-operation on the part of record manufacturers, artists, and publishers who waived their usual royalties. This phase of the operation was handled by Roy Horton, head of Peer-Southern's country and western department, who secured clearance from some 80 individuals and companies for each album.

Gilbert's advance of \$100,000 for the rights to sell Volume II is, of course, a calculated risk; but based on his sales of Volume I he expects to easily go beyond that figure. Meanwhile, Volume I is still selling.

Distrib Set-Pp in Cartridge Assn.

Continued from page 1

for membership in ATCA are currently being screened for approval by the association's executive board. Plans are now being made for the Association's first national meeting to be held in Miami in December.

Purpose of the association were outlined as follows:

1. To acquire, possess and disseminate useful business information pertaining directly to the stereo tape cartridge and equipment industry.

2. To promote integrity, good faith and equitable principles in the industry; to discover and correct abuses, prevent or adjust controversies between respective members or their suppliers, and to generally encourage and foster higher ethical standards within the industry.

Raftis said that the association's members have felt the need for a trade association inasmuch as the industry is comprised of members of three different industries—the automotive, electronics home equipment, and music-record fields—and therefore a body is needed which can weigh problems peculiar to the tape cartridge business.

According to Raftis, ATCA will provide a sounding board and means for an idea exchange within the ranks of the fledgling cartridge industry. It will also

Cover Disk War Gets Col. Burst

Continued from page 1

Yet Columbia, in all three instances, is winning the battles.

Columbia has been using the phrase "nobody sings Dylan like Dylan" for the past couple of years and this is proving itself out with his current hit, "Just Like a Woman." In the current LP, "Blonde on Blonde," Dylan had a cut that ran over five minutes. Manfred Mann released a shortened version on the Mercury label. Columbia then released an edited version by Bob Dylan and immediately began dominating the airplay. Dylan this week is No. 35 on the Hot 100, and the record is still climbing.

Cut at Same Time

"I Can Make It With You" was cut by Jackie DeShannon on Imperial and the Pozo Seco Singers for Columbia almost at the same time. The DeShannon disk hit the market first and started to garner "Top 40" airplay quickly. The Pozo Seco Singers' version was

afford "members of our business an association which weld together our common interests in seeking solutions to the problems and challenges which beset a newborn industry."

released approximately one week later and in less than 10 days won the airplay battle. Sales solidified the beat for Columbia's version and the record is rapidly climbing the "Hot 100" chart. It is at No. 48 in only four weeks on the market. The Pozo Seco Singers had a hit with Columbia earlier this year with "Time." The DeShannon single is in No. 68 this week.

There has been for the past few weeks a triple battle with the tune "Dommage, Dommage." It's been cut by Jerry Vale for Columbia, Paul Vance, who also wrote the song, for Scepter and Steve Rossi for Musicor. The battle for "Dommage, Dommage" play is still young but Vale's Columbia is running ahead in the 103 spot while Vance is showing at 113.

The latest battle concerns "Dandy" by the Rockin' Vickers. This is a purchased master from England and was rushed out by Columbia even though it was known that the song was being cut by Herman's Hermits for MGM. Herman's Hermits is on the chart this week at 89, but Columbia isn't giving up the battle yet.

MCA Sets Top 40 Label

Continued from page 1

The initial emphasis will be to sign new acts and develop them as a stable. Decca will remain the established artist's outpost until the new company's acts have developed their own identity. Then the two operations will function on a competitive basis.

Ned Tannen, an MCA executive, will be in charge of the new record operation for the parent company.

MGM Premium on Christmas Club Banks

By CLAUDE HALL

NEW YORK—MGM Records, stepping up its activity in the premium album field, has signed a deal with the Christmas Club, a service organization for banks. Spearheaded by Terry Philips of Sales Plus, Inc., an independent packager and sales firm, the record company is shipping to Christmas Club member banks starting Oct. 3. The premium album is Lionel Barrymore's narration of "A Christmas Carol" by Charles Dickens. The Christmas Club Corp., with 9,000 bank and savings and loan bank members, estimates "conservatively" that this premium album will be exposed to at least one million bank customers. An MGM Records spokesman said that this was strictly a market previously untapped by record companies.

Philips has been involved only since last March with MGM Records in planning and developing the label's expansion in the premium album field. He has been working closely with MGM Records president Mort Nasatir, Tom White, director of business affairs for the label, and Irv Stimler, head of MGM Records branches. In the past few months, the label has moved into all forms of special promotions, including package album deals with two large appliance dealers on both children's and instrumental product, a children's LP set for a Christmas promotion with a major retail chain, plus direct mail premiums. The product includes material by such artists as David Rose and Cyril Ornadel, plus in the children's line, Robert Q. Lewis and Arlene Francis, and the "Wizard of Oz" and "Tom & Jerry" items from the MGM Records catalog.

The Christmas Club deal was set up by Philips in association with Marvin Newman. The album will be self-liquidating for \$1. Christmas Club member banks will handle the promotion either of two ways—by sending coupons to depositors promoting the LP or by setting up a display-sales rack inside the bank.

The aim with MGM Records' premium services, said Philips, is to "not only sell the product, but develop the promotional programs of the clients. Though the premium business is not a get-rich-quick field, it's no longer a marginal item. The potential of the field is unlimited. Virtually every big national advertiser and manufacturer is looking for premium possibilities."

A spokesman for MGM said that "it is foreseeable that more and more pop artists will want the extra sales coming from such premium deals in the near future."

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London Sales Host to Foreign Set

NEW YORK—London Records is on a cross-promotion campaign for a flock of its artists here from overseas countries. Among the London artists currently in the U. S. are Mantovani, here for his 10th annual tour; Ronnie Aldrich, who recently wound up a seven-city U. S. promotion tour, and the Jacques Loussier Trio, a Decca France group who specialize in Bach-based jazz.

London has just released a two-LP package featuring the Trio. The group will be appearing at New York's Carnegie Hall on Sept. 30.

Meanwhile, Caterina Valente arrived in Los Angeles late last week for a series of prominent network TV appearances. During her Coast visit, Miss Valente

will tape two Danny Kaye shows and two Dean Martin shows, and London is expected to put an extra push behind its extensive Valente catalog during the period of these outings. Her first appearance will be on the Danny Kaye show Oct. 19.

Discussing the label's activity in this sphere, Herb Goldfarb, national sales and distribution, said that in the case of the just-concluded Aldrich tour, a strong sales surge was noted in dealer orders through distributors in each city visited. In each case, Aldrich did interviews with the local press and appeared on local radio and TV.

At the same time, the London firm is also engaged in a sizable merchandising campaign on a new package by the Royal

Highland Fusiliers, a Scottish company of band and dancers which last week opened its own American tour with three days at New York's Madison Square Garden.

Mantovani, who will appear in virtually every major market during his tour, is being accompanied by his manager, George Elrich.

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Cameo-P'kway LP Comeback

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Bago Records, for whom the group recorded. Gonzales told Bogart, by telephone, that he had a contract from another label, and that he intended to sign the contract and return it. Despite this discouraging news, and despite the airlines strike, Bogart flew that night to McAllen, Tex., met the Bago people, and wrapped up the deal. The same aggressive tactics

brought into the C-P fold the Five Stairsteps and Terry Knight and the Pack.

Bogart said "96 Tears" has already sold more than 500,000 copies.

In addition to the label's chart entries, Bogart said the firm has been getting regional hits accounting for sales of from 25,000 to 50,000 each.

Cites Artists

He cites recent efforts by the Rationals, Bobby Marchann, the Dantes, Dandy Dan Daniels and Eddie Holman, all of whom have had regional hits.

According to Rosenthal, C-P is embarked on a program of developing recording acts with the ability to sustain and sell albums rather than going for the hit-and-run, one-shot single. He said the label will work on a tight release schedule, so that every single can get a maximum promotional effort, and, at the same time, build the artist as a future album property.

Bogart added that the album schedule calls for four annual releases by the Sounds Orchestral in addition to the product by the newer artists.

by the sale of tickets and tables (\$500 per table of 10) and space in the Sponsor Souvenir Handbook to be distributed at the affair.

Rates for the latter are \$2,500 for a gold record page sponsor, \$1,500 for a silver record page sponsor, \$500 for a full-page sponsor, and \$300 for a half-page sponsor. The Sponsors Souvenir Handbook is designed to simulate a record album.

T. Bennett for Rothfeld Fete

NEW YORK—Tony Bennett will headline the benefit performance for the United Jewish Appeal on Oct. 24, at the dinner-dance honoring E. J. Korvette's David Rothfeld. This affair marks the first in a projected annual series of galas staged by UJA's Music Industry Division paying tribute to a member of the music business, with proceeds going to UJA's world-wide charitable activities.

In addition to Bennett, others set for this year's entertainment bill include Larry Elgart and his orchestra and the Joe Cuba group. Other talent will be announced later.

Eric Bernay, chairman of UJA's Music Industry Division, said the contributions to the charity have passed the half-way mark toward its \$100,000 target. Funds are being raised

EDITORIAL

Join Country Swing

With the fading of "The Jimmy Dean Show" last spring from ABC-TV, the country music world was left without national exposure—something that it vitally needs for continued growth and prosperity. A network show can reach millions of people, exposing them—maybe for the first time—to the music and the artists; this benefits everyone in the field, from the weekend singer in a local nightclub who hopes to make it on records, to country music deejays to artists, record companies, talent promoters and agencies, and music publishers.

Once again, largely through the efforts of a popular music expert, country music is reaching a mass audience. The show is "Swingin' Country" on NBC-TV Monday through Friday afternoon. It's a Dick Clark Production and, Clark, associated for years with pop music for teens, launched the show because he felt country music was the biggest single influence on pop music today.

With the help of fans and professionals, "Swingin' Country" could reach even more viewers. A drive by deejays, listeners and stations can help build this show, a show that has featured such country artists as Ferlin Husky, Buck Owens, LeRoy Van Dyke, Webb Pierce, Faron Young, Minnie Pearl, Jerry Wallace. The country music industry should push this show from its present estimate of 6,500,000 viewers to the biggest, best, most popular show on daytime TV.

Memo to the
trade:

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c/w

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by Ray Conniff



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On COLUMBIA
RECORDS

CL 2519/CS 9319 Stereo



Billboard photos by Eliot Tiegel

BIG BAND DYNAMICS and the blues generated the most excitement at the ninth Monterey Jazz Festival, with trumpeter-leader Don Ellis, left, emerging as the shindig's brilliant new star, Muddy Waters, above, entertaining youngsters with his rural sound and the Big Mama Willie Mae Thornton, right, earning the crown of the Festival queen of the blues.



Fiery Band, Blues Ignite Monterey Fest

By ELIOT TIEGEL

MONTEREY, Calif.—With no formal theme for this year's ninth annual Monterey Jazz Festival, it took Don Ellis and his unorthodox band, the fiery playing of Brazilian guitarist Bole Sete and the gusty blues shouting of Big Mama Willie Mae Thornton, to set this year's event on a meaningful course.

The big guns of jazz were present, but it was Ellis and Sete—both debuting as leaders here for the first time—along with Big Mama, the John Handy and Cannonball Adderley Quintets and Carmen McRae, queen of the ballads, who marked the weekend (16-18) spectacular.

For the first time in the Festival's history, four of the five concerts were sellouts and despite the uneven level of performances, attendance reached 36,111 for a \$150,122 box office, well above last year's mark of 30,173 paid admissions and a \$144,958 gross.

Arranger-conductor-trumpeter Ellis mesmerized the Sunday afternoon concert with his program of advanced meters, a hell-bent brand of dynamics and six selections.

Where Dave Brubeck has pioneered the usage of complex time figures, Ellis has extended the practice, adding his own Far Eastern influences. The tapes of

his 21-piece Los Angeles-based band, billed as a workshop orchestra, were among the most sought after, with several record company executives offering bids. A good portion of the three-day program was taped for commercial application, with the American Federation of Musicians holding the performances.

Ellis' penchant for unorthodoxy was evident by the inclusion of three basses which lent a power of their own to the two regulation drummers and one percussionist. There was beauty and violence in Ellis' compositions, but loudness—which marked much of the weekend's performances—was accepted graciously by the afternoon crowds which filed in late because of threatening skies.

The influence of American blues and the uniqueness of the Indian saga were both present, and Ellis' compositions bore such descriptive titles as "New 9," "19 Beats to the Bar," "Concerto for Trumpet in 5-4" and "Beat Me Daddy 7 to the Bar," the latter a modern tribute to boogie-woogie piano.

On his opening tune, a trio of alto saxophonists soloed in 27-16 time, howling and braying with an eerie sound. Ellis himself played with a drive and clarity which had its own growling quality.

Three players broke the bank on Saturday evening. With brilliant strumming and clean, fresh drum and

bass support, the Bole Sete Trio made its auspicious debut as a unique jazz group. Sete played inspiringly on unamplified guitar, his classical and jazz improvisations within a bossa nova framework, aided by the brushwork of drummer Paulinho and the rich bass playing of Sebastian Neto. This group has been grooving together for the past eight months.

Sete's mood ranged from softness, as on "Satin Doll" to intensity as on "Things Number 1." Drummer Paulinho offered a delightful comparison with other festival percussionists who used their sticks unmercifully and with great tedium. Paulinho's fleet wrists cascaded his brushes over his drumheads and the audience responded at the end of the group's set with standing, roaring approval.

For Big Mama Willie Mae Thornton, her personal triumph was her second consecutive smash at Monterey. She appeared on Saturday afternoon in the program titled "Blues All the Way," an appendage by Jon Hendricks to his "Evolution of the Blues" work, first debuted at Monterey in 1960.

This blues bill was loaded with specialists, vocal and instrumental and was supposed to show the relationship between the Negro blues performers and today's white, urban rock 'n' roller. But this failed. The

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Executive Turntable

John Rosica has been promoted to the newly created position of manager single record sales and promotion at RCA Victor.

In his new capacity, Rosica will report directly to **Alan N. Clark**, manager of field sales, commercial records. Rosica will keep in touch with the singles market picture through a staff of eight promotion men reporting to him and through additional information provided by distributors and fields sales representatives. Rosica, who joined Victor in 1959 as a radio-TV promotion representative covering the Philadelphia area, was manager of radio-TV and artist relations before this current promotion.

Frank McGrath has been promoted to district sales manager in Boston for the Capitol Records Distributing Corp., and **Martti Takki** has been appointed to the post of CRDC's Northeast sales manager with responsibility for sales and promotion activities to major subdistributors. McGrath had been sales co-ordinator, working with **Pete Goyak**, assistant national sales manager in Hollywood. Takki, who has been with CRDC since 1956, has been sales manager for Baltimore and district sales manager for Boston.

Eugene Paul has joined Columbia Records as copy director, advertising and sales promotion. In this capacity he will be responsible to **Robert Cato**, director art, design and editorial services, for directing the copy functions for trade and consumer advertising and sales promotion material. Paul has been a freelance writer and has had hitches in the advertising and public relations fields.

Russ Miller, professional manager of the Crewe Group's Saturday Music, Inc., has resigned. He will enter personnel management and record promotion. The Crewe organization will be one of the companies for which Miller will produce dates.

Bruce Patch, former production man for Mutual Distributors of Boston, has joined Musicor Records as a promotion man. He'll report to **Danny Fortunato**, national promotion director. Patch produces, in addition, **Teddy and the Pandas** for Musicor Records.

Marty Goldrod has been called out of the Mercury ranks where he served as a promo man in San Francisco and Hartford,

Conn., to appointment as national promotion manager for the company's Fontana affiliate.

Mark E. Lewis has been named controller-treasurer of the Record Club of America. He had been director of financial controls for the Stop and Shop supermarket chain. Lewis, who holds a master's degree from Columbia and a bachelor's degree from Harvard, is a certified public accountant and had been senior accountant with Peat, Marwick & Mitchell.

Dave Otto named entertainment director for the Trip, Los Angeles r&b nightclub. Otto continues as a show producer for the Las Vegas hotels.

Tom Riney, former San Pedro, Calif., newspaperman, named to succeed **Dave Swaney** as Columbia's West Coast information services manager. Swaney, in the post one year, transfers to Columbia's New York public relations staff Oct. 3 replacing **Peter Riley**.

Tom Catalano has been named professional manager of Saturday Music, Inc. Catalano previously was affiliated with Columbia Records, April-Blackwood Music, Kapp Records and SESAC.

Lawrence Scott named director of the Capitol Record Club's new creative services department. He will handle direct mail and member service materials. He was formerly with Sandgren & Murtha, New York design house.

Mickey Eichner has been promoted to vice-president of Jay-Gee Record Co., Inc., and all its subsidiaries. Jay-Gee is a division of Jubilee Industries, Inc. Eichner, who has been associated with Jay-Gee for 10 years, has been director of a&r and national promotion for the last five years. He began with the company in the mailroom, later doing local, regional and national promotion. He next became a&r producer, producing dates for such artists as Don Cornell, the Four Aces, Bobby Freeman, the Bob Knight Four and Jordan Christopher.



EICHNER

In his new position, Eichner will continue to direct a&r and national promotion, and also will be in charge of the advertising, publishing, and art departments.

Tape specialist **William W. Cawfield** has been named field distribution manager for Ampex Stereo Tapes by AST manager **Donald V. Hall**.

LIBERTY ADDS TO N. J. PLANT

LOS ANGELES — Liberty Records' East Coast-based All-Disc Pressing Plant has initiated an expansion program. A 12,000-square-foot addition to the Roselle, N. J., plant's already 30,000-square-foot facility will house four additional presses and related equipment. There are currently 20 presses at the plant, founded in 1960 by Ivan Amo, general manager.

Fairlight, Manacor Firms Are Set Up

NEW YORK—Frank Stanton and Andy Badale have formed two music publishing companies in partnership with English recording artist Frank Chacksfield. The firms are Fairlight Music (ASCAP) and Manacor Music (BMI).

GOODY'S MARK-25 YEARS WED

NEW YORK—Sam Goody, veteran record dealer, hired the Georgian Ballroom of the Hotel Americana (17) and invited 530 persons to help him celebrate the Goody's 25th wedding anniversary.

Top brass from every major company and most prominent indies were there.

Festivities included cocktails, dinner and a 20-piece orchestra. Acting as spokesman for the army of Goody well-wishers was Columbia Records vice-president Bill Gallagher.



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Folkways and Scholastic Expand Distrib Contest

NEW YORK — Under terms of a contract signed by Folkways Records and Scholastic Magazines, Inc., the publishing firm will, in effect, act as national distributor for all Folkways product.

The agreement covers the 1,400 records in the Folkways catalog and all new Folkways releases. The agreement was announced by Donald E. Lyman, Scholastic president, and Moe Asch, founder and director of Folkways. Asch will continue to issue new Folkways records to be distributed through Scholastic and will also serve as Scholastic's editorial and production consultant.

Under terms of a previous agreement, Scholastic had exclusive promotion and distribution responsibilities for a limited selection of Folkways educational product. The new agreement expands this arrangement to cover all Folkways product.

William D. Boutwell, vice-president and publisher of Scholastic's Educators Service Division, will head the record operation. He will be assisted by Robin McBride, manager of Folkways - Scholastic Records, and Linda Solomon, editorial assistant for Folkways-Scholastic. Larry Sockell will continue to service record distributors and dealers.

Chalpin Eyes U. S. Market With Launching of Chalco

NEW YORK — Ed Chalpin, head of PPX Enterprises, is launching a new record label—Chalco Records—with Douglas (Jocko) Henderson, an air personality on WHAT in Philadelphia. First release is "Suey," featuring Jayne Mansfield.

Chalpin is producer of many hits, but thus far they have all been abroad. However, he's launching a major campaign to establish himself as a producer in the U.S. market.

In the past, Chalpin has been noted for producing cover records for the foreign market. These have included "Bang Bang" by Claire Lepage on Teledisc Records in Canada, which went to No. 1, and "Memphis" by Bernd Spier on CBS Records in Germany, a big

hit in 1964 there. He's had product on such overseas labels as Zafiro, Spain; Silver, Italy; Teldex (RCA), Germany; Karusell, Scandinavia; Sonet, Denmark; Vic (RCA), Argentina; and countless others in countries like England, Mexico, Chile, France, Belgium, and Brazil.

"Almost 25 per cent of the cover records I've done have made the top 10 of the charts in their countries. The fact that it's a hit record in the U. S. doesn't mean as much as does the fact that it has to be a good song if it's sold to somebody someplace."

However, he estimates that about 80 per cent of his producing today is original material. "I'm only doing a cover once every six weeks now. It's one of the things people ask me to do, but it's only a small part of my business." Most of his activities are now tied up in producing albums for licensing both in the U. S. and abroad.

Among the artists Chalpin has produced or co-produced are Olivia Molina, Peerless Records, Mexico; Rocky Pontoni, Argentina; Mayte, Mexico; Chuck Avellanet, Puerto Rico; Michele Richard, Meteor Records, Canada; Mighty Sparrow, RCA Victor, Trinidad; and Sylvie Vartan, France.

For cover records, Chalpin often uses a house name like Chet Avery or an unknown artist or group. One artist estimated he'd recorded more than 35 records for Chalpin, all of which were released, including such tunes as "Big Bad John," "Little Bitty Tear," and a German version of "Wooden Heart."

Bell 'Shades' Deal

NEW YORK — The Amy-Mala-Bell organization has acquired for distribution Round Records' "Shades" single featuring the Capes of Good Hope. The distribution deal was made by Roger Karshner, who also produces the Outsiders for Capitol Records, and Tony Nuccio, both of Cleveland, with Larry Bell Records.

Premium Show Set

NEW YORK—The 28th annual New York Premium Show opens Monday (26) in the New York Coliseum. Many record companies will unveil their premium record operations at the four-day event.

BILLION SALES FOR INDUSTRY & CBS-COLUMBIA

NEW YORK—A billion-dollar annual sales for the record industry in the early 1970's is predicted by a CBS-Columbia Group market research survey. According to the Group's research, sales are estimated at \$675,000,000 for 1966 and may reasonably be expected to reach \$1 billion in the early 1970's.

The 1966 sales volume will be double that of 1956 and three times that of 1946. The record industry's growth of 100 per cent in 10 years exceeds U. S. population growth in the same period of only 17 per cent, per capita income growth of 46 per cent, and retail sales growth of 61 per cent.

College Fest Finals in Fla.

NEW YORK—The newly organized Intercollegiate Music Festival will hold its first annual national finals in Miami Beach May 3-6, 1967, with winners in six regional competitions vying for awards. The Festival is headed by Robert E. Yde, who formed and directed the Mobile (Ala.) Jazz Festival. Yde has established an office in Miami Beach.

All college students are eligible to compete. Competitions will be held for bands, combos and vocalists.

The Festival's advisory group includes the following artists: Dave Brubeck, Benny Carter, Ella Fitzgerald, Pete Fountain, the Four Freshmen, Jerry Gray, Skitch Henderson, Al Hirt, Quincy Jones, Stan Kenton, Brenda Lee, Henry Mancini, Peter Nero, Ward Swingle, Cal Tjader, George Wein, Gerald Wilson and Nancy Wilson.

Others on the advisory group include Paul Ackerman, Billboard editor; Stanley Dance, author; Leonard Feather, critic, and Robert Pauley, president of ABC Radio.

Peer-Southern in A Brazilian Push

NEW YORK—Peer-Southern Music has designated October as Brazilian Music Month, with Provi Garcia, who heads the firm's international division, keying the promotion around "Mas Que Nada," written by Jorge Ben. The song has been recorded by Sergio Mendez on A&M, and an English language version, "Pow, Pow, Pow," is in the works. Promotion will be given the two Peer-Southern Brazilian compositions featured in the new "The Latin Luboff" album on RCA Victor.

COL. HAS N. Y. SALES SHOWING

NEW YORK—Columbia Records held the second annual screening of its fall product presentation at the Americana Hotel here last Monday (19). The screening was an edited version of the presentation that was unveiled at the label's national sales convention held in Las Vegas in July.

The presentation was hosted by William P. Gallagher, Columbia vice-president.

MUSICALS ARE STEALING THE TV RATINGS SHOW

BELTSVILLE, Md.—Music continues to play an important role on the TV scene with two of the top 10 programs prime showcases for recording talent. According to the American Research Bureau's national ARBitron survey of the first week of the new season, the "Jackie Gleason Show" was No. 2 with a 25.5 share and the "Ed Sullivan Show" was ranked with a 25.2 share. The leader in the ratings battle—"Bonanza"—had a 27.3 share. Movies placed eighth, ninth, and tenth.

Other musical TV shows in the top 20 were the "Andy Williams Show"—No. 14 and the "Lawrence Welk Show"—No. 18. The "Red Skelton Show," which features record artists as guests, tied for No. 14 with the "Andy Williams Show."

WFIL to Hot 100—2d in Philly Market

PHILADELPHIA — WFIL, a 5,000-watt Triangle station, switched Thursday (22) to a Hot 100 format, giving the nation's fourth largest radio market its second exposure medium for rock 'n' roll records. The area has long been dominated by WIBG, the No. 1 influence on sales of pop singles records, according to the Billboard Radio Response Rating survey of Feb. 12. The same survey showed WFIL as a low third in influencing sales of albums under its middle-of-the-road format.

Program director and music director of the new rock 'n' roll programmer is Jim Hilliard, known in many radio circles by the name of Jimmy Darin. He was formerly with WIBC, Annapolis, and took over at WFIL

two weeks ago. His staff includes Chuck Browning from WIFE, Indianapolis; Jay Cook from WMPS, Memphis; Jim Nettleton from WDRC, Hartford, Conn.; George Michells from KBTR, Denver; Dave Parks from WIGN, Dayton, and Frank Smith, the only personality held over from the old set-up. Station manager is George A. Koehler.

The new format was kicked off at 5:56 a.m. Programming consultant Mike Joseph had been at the station three months setting up the new format.

Though the playlist will be "tight, we'll be giving exposure to new records because we believe in it," Hilliard said. "We'll be exposing more new records than any other major market radio station."

Monument Release Output Biggest in It's History

NASHVILLE — Monument Records has slated 25 albums for release in October, following 31 new LP's issued in August and September, climaxing the heaviest release schedule in the history of the label, according to the firm's president, Fred Foster.

Included in the current package are LP's by the label's two hot singles' chart artists, Jeannie Seely and Billy Walker.

Monument's consistent best-sellers, "The Fantastic Boots Randolph" and "The Very Best of Roy Orbison," two of the label's new releases, are already on the LP charts. Randolph's next album will feature the Knightsbridge Strings and an easy-listening sound by the saxist.

In an effort to further diversify Monument's catalog, Foster

has signed the Knightsbridge Strings, with four albums by the group included in the current release schedule. Seven more LP's by the lush-string group will be released soon, Foster said.

Another innovation to the label's catalog is an initial sound track album. Foster added that plans call for greater concentration on soundtrack products in the future.

The new product is well represented with foreign material acquired under the direction of Bobby Weiss, label vice-president in charge of Monument's International Division in Los Angeles.

Of the foreign product, one of the best-known artists, Charles Aznavour, has several upcoming.

(Continued on page 10)



LEEDS LEVY, left, son of veteran music publisher Lou Levy, poses with members of the Young Rascals, Eddie Brigati and Felix Cavaliere, in front of an oil and collage painted by Mrs. Lou Levy for a Beatles concert. It won a prize at a recent Southampton, L. I., art show.



AHMET ERTEGUN, president of Atlantic-Atco, greets Sonny & Cher on their return to the U. S. after a three-week promotion tour of Europe.

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THE McCOYS

BANG 532



A Feldman, Goldstein, Gottferrer Production

Fiery Band, Blues Ignite Monterey Fest

• Continued from page 6

amplified guitar bands of Paul Butterfield and Jefferson Airplane only displayed loudness.

But it was Miss Thornton who stole the show from such blues greats as Muddy Waters and Memphis Slim, by showing long-haired rockers that the blues means heart and soul.

She sang spirituals first: "Steal Away," "Old Time Religion" and "Down by the Riverside." Then she blew a funky harmonica to a fast tune and later reprinted "Hound Dog" as a tribute to Tin Pan Alley's commercial style of blues.

John Handy, last year's discovery came alive for the second straight year, on Sunday afternoon. Handy's Oriental-flavored alto worked in unison with Michael White's brilliantly swinging violin; Gerry Hahn's granite guitar work, Don Thompson's full bass and Terry Clarke's propelling snare and cymbal work. The group displayed anew that its success is its own joy in playing.

Carmen McRae's Sunday evening presentation, with the Norman Simmons Trio, was the complete artist at

work. Her warm, tender readings of "Shadow of Your Smile," "He Loves Me" and "Alfie" flowed easily in an unpretentious style. Her "Come Sunday" honored Duke Ellington standing in the wings.

Duke Great

Duke's magnificent orchestra stomped and rolled through several standards but shot out on such new pieces as "Circus Train Blues," "West Indian Pancake" and "La Belle African," in which new bassist John Lamb played a moving solo.

Duke's compatriot of the big bands, Count Basie, was on hand during the Festival, adding zest to the Friday show which was bogged down by mike troubles as the Festival worked out for the first time with new equipment and a new, broad stage.

With Rufus Jones in the drummer's seat, his two bass drums beating mightily, the Basie band shone best on "I Can't Stop Loving You."

Another instrumental group, the Cannonball Adderley Quintet, scored impressively Saturday evening with brother-Nat's "Jive Samba," pianist Joe Zawinul's "Midnight Mood" and Cannon's funky blues "The Sticks."

Individually, pianist Larry Vuckovich, who worked with Jon Hendricks and Keith Jarrett, pianist with the Charles Lloyd Quartet, performed impressively.

The major disappointment of the Festival was the much heralded appearance of Gil Evans and the Festival all-star band. The band sounded lackluster and dull and hardly caught fire at all.

Festival general manager Jimmy Lyons, in an attempt to present surprises and new faces, introduced altoist-blues singer Vi Redd, the lone female saxophonist on the bill; tenorman Booker Ervin; the Evlin Jones (drums)—Joe Henderson (tenor sax) Quartet; and the Randy Weston Sextet, with Cecil Payne on baritone sax and Ray Copeland on trumpet. These hard-driving modern groups were augmented in the instrumental field by the Dave Brubeck Quartet, with Joe Morello's drums and the Denny Zeitland Trio, offering its own brand of avante-garde.

With the addition of previously exclusive Eastern artists, Monterey offered a wide ranging palette of jazz colorations in its most financially successful extravaganza.



NEW FACE—Altoist-blues singer Vi Redd was the only female instrumentalist on the Monterey bill.



JON HENDRICKS, center, joins the Jefferson Airplane during an afternoon devoted to exploring the blues.

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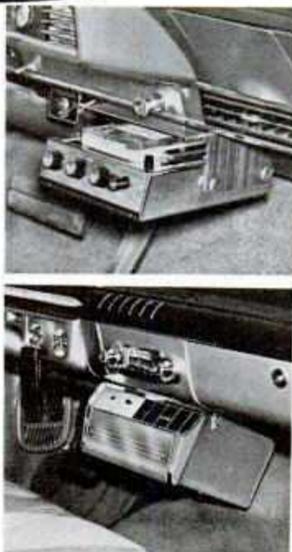


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British Disk Sales and Output Are Seeking Boom Pace of 1964

By DON WEDGE

LONDON — British record manufacturers came near to equaling sales of the great 1964 beat boom during the first half of this year, according to the latest official statistics just released. Total manufacturer output was \$30.6 million in the January to June segment, compared with \$30.9 million in the first half of 1964 and \$29.8 million in 1965.

Statistics were compiled by the technology ministry and published by the Board of Trade. They drew on voluntary returns by manufacturers, with detailed results of production for LP's, 45's and 78 r.p.m. disks, as well as sales value for both total output and exports.

Production of LP's at almost 15 million was the highest ever recorded, being 12 per cent up on the first half of last year,

and 15 per cent up on the first half of 1964, the British Industry's all-time biggest year.

LP's Take It

The 1966 success story entirely belongs to LP's. Unit production has doubled in the past nine years.

At 26.4 million units, output of 45's is only slightly more than in 1962, and is down 8 per cent on last year, and a huge 30 per cent on the 1964 peak.

At \$26.1 million, home market sales were the highest for any year except 1964. Although production of LP's has risen so dramatically over the same period, much of the increase has been brought about by booming budget lines which, of course, results in reduced value to manufacturers.

Budget sales play a less important part of exports, which in the first half of this year reached \$4.6 million, the highest figure since 1959.

The Ministry of Technology statistics are confined to disks and do not include tapes. Cartridge production in the first half of the year was minimal, but there is no reason to believe that output of reel-to-reel pre-recorded tape is substantially different from last year when, it is understood, EMI output was the equivalent of 1.4 million LP's during the whole year.

The rosey picture presented by the first half of the year was not shown by the Board of Trade's statistics for June sales.

At \$4.2 million, total sales were down 8 per cent on last year's, but were virtually the same as June 1964, when the peak of the beat boom had begun to wane.

Production of LP's (2 million) was 8 per cent higher than June last year, and output of 45's

(4.2 million) was 12 per cent higher than in June last year. This year's high came from the boost from pressings of the Beatles' "Paperback Writer" which, though far from the group's biggest selling releases, gave a big lift to the singles market. It also coincided with one of the biggest singles of the year — Frank Sinatra's "Strangers in the Night."

Kahl, Justis Tie

NEW YORK — Phil Kahl, president of Picturetone Music Publishing Corp. and Tibi-Ann Music Publishing Corp., will administer many compositions in the catalogs of two Bill Justis publishing firms: Tuneville Music of Nashville and its subsidiary, Vaughn Publishing. Both are affiliated with BMI. The agreement with Justis includes such songs as "Mountain of Love" and "Down at Poppa Joe's."

Monument Output

• Continued from page 8

ing releases. Other new foreign product are by Digno Garcia, the Guanabara Orchestra, the Eddie Barclay Orchestra, the Bueno Canfora Orchestra, the Jokers, an original soundtrack from an award-winning documentary, the Sa Paulo Strings, Ray Martin and his Orchestra and the Raymond LeFevre Orchestra. Two other albums to be released soon are by Dr. Hans Bloemendal and Anne-Line.

Additional domestic product included in the early fall release are by Dave Parker, Rusty Draper, Don Reno, Don Cherry and Joe Simon. The Simon LP will be released on the Sound Stage 7 Label.

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Barlow's 'Compression Formula' Boils Down Classics for Schools

NEW YORK—Howard Barlow, veteran maestro of such a memorable radio concert music series as "The Voice of Firestone," has become associated with Chappell & Co. and its publications director, John Cavas, in a unique project of "synthesizing" concert works for use by school and college bands and orchestras.

The "synthesis" process in this case, according to Barlow, involves the boiling down of the main elements of classical works of perhaps 30 minutes playing time, to more workable eight-minute segments "which students can both digest and enjoy playing."

"The idea began developing about six years ago," Barlow said, "when I was invited to Elkhart, Ind., for the 100th anniversary of the city. The Artley Flute Co. had organized a

young people's band of 1,500 for the occasion and I was asked to conduct. That's when I began to realize that we professional conductors have a different outlook on music than the conductors in the classroom. He's a teacher. He's thinking mostly in terms of scales. It's a sort of a kindergarten world of juvenile tempos with little sense of timing or interpretation."

Looks at Warhorses

Perhaps, Barlow thought, if there were something the young instrumentalists could get their teeth into without going berserk over the complexities of original scorings they would be able to get somewhere. Barlow began looking at some of the warhorses and found the original parts of the Beethoven Fifth, for example, "way over the heads of kids, with many instruments for which parts were written, completely unavailable."

"I just hit on the idea of trying to get the meat out of a classic," he said, "what you could almost call 'overturization' of the main themes, and compressing them all into a single eight to 10 minute syntheses, which makes playing sense to high-schoolers."

After "synthesizing" several warhorses, Barlow decided to tie up with Chappell's educational division, which is active in publishing dozens of different types of arrangements of many kinds of music. So far, under the Chappell arrangement, Barlow has completed modernized scores for the Cesar Franck Symphony and for portions of Mozart's "Marriage of Figaro." Now he's working on the "1812 Overture." All the "synthesized" arrangements are tested and changed through his numerous conduction chores, before they're committed to the printing press.

"When we've completed one," Barlow continues, "each arrangement is completely cross-cued, so that each part is adaptable for voicing by a different instrument, if the one called for is not available." As each new arrangement is completed, it will be printed by Chappell and given an in-depth exploitation campaign. Barlow will also promote the new arrangements by including them in his many guest conducting appearances.



DAVID HOUSTON, center, receives the Billboard plaque for hitting the No. 1 spot on the "Hot Country Singles Chart" with his Epic recording of "Almost Persuaded," from Len Levy, right, Epic's vice-president, with Tillman Franks, Houston's manager, in attendance. A similar award was given to Billy Sherrill, Epic's executive producer in Nashville, who produced the single.

Rosie Clooney Cleans House With New Bag of Material

NEW YORK — "There'll Be Some Changes Made Today," one of the songs Rosemary Clooney sang at the Americana Hotel's Royal Box (16), aptly describes the "new Rosie Clooney." For, while she still displays the same charm, exuberance and dynamics which rocketed her to fame with songs such as "This Old House," she's added more sophistication and a broad new bag of material.

Miss Clooney has dropped her 'put-on' Italian dialect, found in her hit records, "Mambo Italiano" and "Come-On-a-My-House." Instead, she has switched to straightforward deliveries with a flare for the warm and emotional. She presents a well-balanced performance ranging from mellow ballads to power-packed rousers. (She's even changed her closing number from the Mickey Mouse theme to Batman.)

By interspersing standards, her big hits and tribute medleys to past greats and new material,

the United Artists singer clicks with the right combination. Every song she sings, every move she makes, all manifest the same conclusion—a topnotch, professional entertainer. She knows precisely where to add a touch of comedy or a tinge of nostalgia. As she lamented her way through "Who Is?" a recall of the top bananas as compared with the stars of today, she evokes both smiles and memories from the audience.

In addition, there's sincerity in Miss Clooney's performance. She imbues throughout the nightclub a home-spun flavor together with the glamour and star-studded sophistication generally associated with entertainers. As Miss Clooney talks of Billie Holiday and Bing Crosby, one can easily ascertain that along with enjoying her work, she takes music quite seriously. Miss Clooney performs three medleys during the show. One comprises her past hits, while the other two are tributes to Miss Holiday and Crosby. Her bits and pieces of the blues lady's songs include "Travelin' Light," "Ain't Nobody's Business," "Them There Eyes" and "For You." And she rejuvenates Crosby's "Would You Like to Swing on a Star," "Too-Ra-Loo-Ra-Loo-Ral" and "When the Blue of the Night."

Standout numbers were a moving, emotional delivery of "Have I Stayed Too Long at the Fair" and a swingin' "Goody Goody." **HANK FOX**

From Production Singer to Lead—Bob Fletcher

LAS VEGAS—A young man who started out as a production singer at the Sands Hotel has blossomed into a leading attraction in the hotel's Celebrity Lounge.

Bob Fletcher, 33, is halfway through a four-week engagement at the Sands, and a hotel spokesman says representatives from Capitol, Reprise and Warner Bros. Records plan to hear him during his premiere engagement.

On opening night he sang "Shadow of Your Smile," "Tonight," "Taste of Honey," "She Loves Me," "On a Clear Day," and "Days of Wine and Roses." Fletcher combines a splendid voice with fresh arrangements for each number.

He was working as a production singer until Sands Hotel president and show producer Jack Entratter took an interest in him.

He has worked on the soundtracks for three musical motion pictures, including "Carousel," "Pajama Game," and "Damn Yankees." He has also made several TV appearances on variety shows. **DON DIGILIO**

Jackie Cain & Kral Score Despite Mike Troubles

NEW YORK — Despite mike trouble, Jackie Cain and Roy Kral scored in their opening at the Half Note last Tuesday (20). Jackie Cain delivered two solos and blended vocally with her husband in seven others, ending with four numbers from their new Verve album.

Of special interest in this group were the Beatles' "We Can Work It Out" and a Jet Loring-Artie Schroeck tune, "Dedicated to Love." The other two album selections were "Norwegian Wood" and "The Word," which have been waxed by the Beatles. In "We Can Work It Out" the duo began in vocalese a la Swingle Singers, went to clipped phrasing then to slides. The switch from clipped phrasing to slides was repeated several times. Notable in this and other selections was the close vocal harmony, obviously a product of their 15 years of singing together.

"Dedicated to Love" was

more in the straight pop vein, also with slides. It was the evening's show-stopper. "Norwegian Wood" was strictly scat vocalise, alternatingly soft and louder, a good sound. "The Word" provided an up-tempo finish to the jazz act.

Although the sound wasn't all it could have been because of the mechanical difficulties, Jackie demonstrated a pleasing voice and an experienced style in "Nobody's Heart Belongs to Me." Her first solo followed a swingin' jazz vocalese treatment of "Samba Triste."

Two standards, "I Got Rhythm" and "They Can't Take That Away From Me," provided a spirited opening to their program. Roy played the piano as backup and soloist. Others providing smooth accompaniment were Ron Markowitz on the Fender Bass and Don McDonald on the drums. The bill opened with the Zoot Sims Quartet.

FRED KIRBY

'A Hand Is on the Gate' Unusual, Moving Fare

NEW YORK—The Longacre Theater is currently the home of "A Hand Is on the Gate," an unusual and often moving entertainment presenting a century of Negro poetry and song. Verve has the original cast rights. Recording session is set for Monday (26). The production is spare and in good taste—with the performers for the most part seated in chairs on the single set. There's a pleasant informality to the presentation.

It is commendable that the theater and recording world take upon themselves productions which are high in cultural values. This is such a one. This

reviewer is of the opinion that its commercial possibilities could have been enhanced by an increase in the program's song content, with a consequent decrease in the poetry readings. This is not to derogate the fine verse and poetry delivered—works of Paul Lawrence Dunbar, Countee Cullen and many others—but merely to suggest a more equal balance.

This could be achieved in the album through careful editing. The album, of course, will have the benefit of a lot of name power—for the cast is quite impressive, including Leon Bibb. **(Continued on page 52)**

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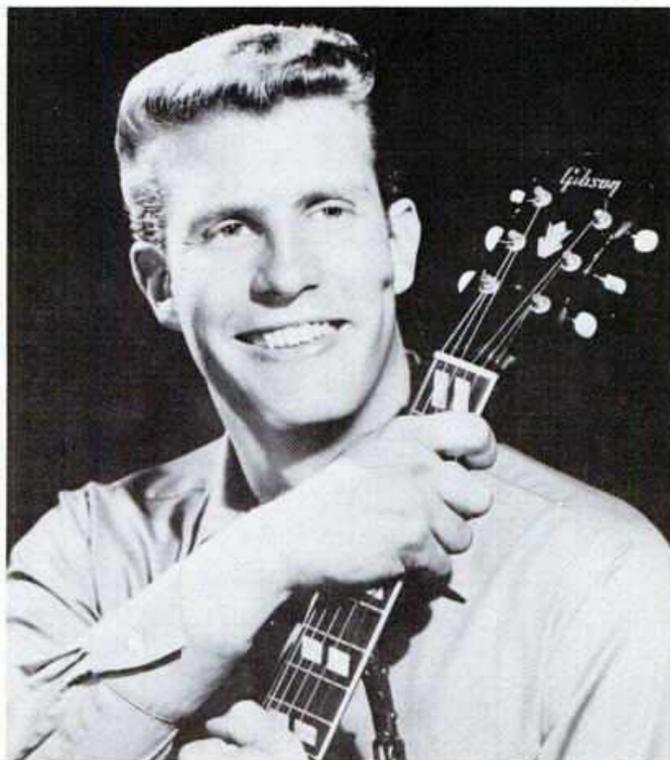
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Very sincerely yours,

Joe Dowell
Joe Dowell

413 Woodland Avenue Bloomington, Illinois • Phone 829 4016 Area Code 309

Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	1 Wk. Ago	2 Wks. Ago	3 Wks. Ago	TITLE	Artist, Label & Number	Weeks On Chart
1	2	2	2	IN THE ARMS OF LOVE	Andy Williams, Columbia 43737 (Twin-Cris, ASCAP)	10
2	1	1	1	BORN FREE	Roger Williams, Kapp 767 (Screen Gems-Columbia, BMI)	10
3	5	6	11	SUMMER SAMBA	Walter Wanderley, Verve 10421 (Duchess, BMI)	8
4	6	7	16	SUMMER WIND	Frank Sinatra, Reprise 0509 (Witmark, ASCAP)	5
5	3	3	4	GUANTANAMERA	The Sandpipers, A&M 806 (Fall River, BMI)	9
6	8	14	18	FLAMINGO	Herb Alpert & Tijuana Brass, A&M 813 (Tempo, ASCAP)	5
7	4	5	9	MAS QUE NADA	Sergio Mendes and Brasil '66, A&M 807 (Peer Int'l, BMI)	9
8	19	29	31	I CAN'T GIVE YOU ANYTHING BUT LOVE	Bert Kaempfert, Decca 32008 (Mills, ASCAP)	4
9	16	23	26	THE WHEEL OF HURT	Margaret Whiting, London 101 (Roosevelt, BMI)	8
10	7	4	5	THERE WILL NEVER BE ANOTHER YOU	Chris Montez, A&M 810 (Morris, ASCAP)	8
11	9	9	10	ALFIE	Jeannie Sommers, Columbia 43731 (Famous, ASCAP)	9
12	12	18	24	I REALLY DON'T WANT TO KNOW	Ronnie Dove, Diamond 208 (Hill & Range, BMI)	5
13	21	30	32	DOMMAGE, DOMMAGE	Jerry Vale, Columbia 43774 (Feist, ASCAP)	4
14	26	—	—	A TIME FOR LOVE	Tony Bennett, Columbia 43768 (Witmark, ASCAP)	2
15	15	20	22	BLUE SIDE OF LONESOME	Jim Reeves, RCA Victor 8902 (Glad, BMI)	7
16	13	10	6	SOMEWHERE MY LOVE	Ray Conniff & Singers, Columbia 43626 (Robbins, ASCAP)	16
17	18	26	29	SO NICE	Johnny Mathis, Mercury 72610 (Duchess, BMI)	4
18	35	38	—	I'M GETTIN' SENTIMENTAL OVER YOU	Glenn Miller Ork. (De Franco), Epic 10057 (Mills, ASCAP)	3
19	39	—	—	FREE AGAIN	Barbra Streisand, Columbia 43808 (Emanuel-Beaujoulais, ASCAP)	2
20	37	40	—	ONCE I HAD A HEART	Robert Goulet, Columbia 43760 (Leeds, ASCAP)	3
21	29	—	—	ELUSIVE BUTTERFLY	Jane Morgan, Epic 10058 (Metric, BMI)	2
22	30	34	40	SO NICE	Connie Francis, MGM 13578 (Duchess, BMI)	4
23	24	33	35	CRY SOFTLY	Nancy Ames, Epic 10056 (Tro, BMI)	4
24	11	13	14	CAST YOUR FATE TO THE WIND	Shelby Flint, Valiant 743 (Friendship, BMI)	7
25	20	16	15	JUST YESTERDAY	Al Martino, Capitol 5702 (Damian, ASCAP)	11
26	10	8	3	I COULDN'T LIVE WITHOUT YOUR LOVE	Petula Clark, Warner Bros. 5835 (Northern, ASCAP)	12
27	14	11	13	WADE IN THE WATER	Ramsay Lewis, Cadet 5541 (Ramsel, BMI)	13
28	17	12	7	THE IMPOSSIBLE DREAM	Jack Jones, Kapp 755 (Fox, ASCAP)	21
29	32	32	33	ALFIE	Carmen McRae, Mainstream 650 (Famous, ASCAP)	7
30	31	36	—	SECRET LOVE	Richard (Groove) Holmes, Pacific Jazz 88130 (Remick, ASCAP)	3
31	—	—	—	THE PORTUGUESE WASHER-WOMEN	Baja Marimba Band, A&M 816 (Remick, ASCAP)	1
32	34	37	38	ALMOST PERSUADED	Patti Page, Columbia 43794 (Gallico, BMI)	4
33	—	—	—	WALKING ON NEW GRASS	Buddy Groco, Reprise 0515 (Pamper, BMI)	1
34	—	—	—	CABARET	Marilyn Maye, RCA Victor 8936 (Sunbeam, BMI)	1
35	38	—	—	ALL I SEE IS YOU	Dusty Springfield, Philips 40396 (Anne-Rachel, ASCAP)	2
36	25	15	8	A MILLION AND ONE	Dean Martin, Reprise 0500 (Silver Star, BMI)	11
37	—	—	—	LOOKIN' FOR LOVE	Ray Conniff Singers, Columbia 43814 (Jay, ASCAP)	1
38	—	—	—	BORN FREE	Matt Monro, Capitol 5623 Screen Gems-Columbia, BMI)	1
39	—	—	—	THE OTHER SIDE OF THIS LIFE	Peter, Paul & Mary, Warner Bros. 5849 (Third Story, BMI)	1
40	—	—	—	CHERISH	Association, Valiant 747 (Beechwood, BMI)	1

Lake Tahoe Musical Oasis at Its Peak

By ELIOT TIEGEL

LAKE TAHOE, Nev. — There's truth to the saying that artists playing Lake Tahoe have come up in the world. This growing resort is 6,300 feet above sea level, but the high altitude has no noticeable effect on the performers and patrons who flock here from San Francisco, Sacramento and surrounding California locations.

The Lake's south shore is home for three major entertainment centers — Harrah's, Harvey's and the Sahara Tahoe Hotel, all catering to an adult audience which filters into the main showrooms between games of chance, which run 24-hours ala Las Vegas.

Tahoe, as the entertainers call it, is a minuscule entertainment center when compared to Las Vegas, but the three south shore locations are capable of allocating top dollar to draw major attractions.

Recent performers at the Lake were Dinah Shore, Nancy Wilson, Connie Haines, Fats Domino, Harry James, Jimmy Wakely, the Four Preps and Billy Eckstine. On the north shore, the bouncy review, "Vive Les Girls" opened in the Nevada Lounge after an extensive run in Vegas.

Although the Lake is in both California and Nevada, the nightspots are in Nevada.

There was historical significance in the timing which placed Miss Shore in Harrah's South Shore Room; the Harry James Band in Harrah's State-line Lounge and Miss Haines in Harvey's Pavilion of the Stars. All three were veterans of show business and Miss Haines was 16 when she debuted with the James band.

At Harrah's South Shore Room
Miss Shore, proved as much a band singer—and swinger—as her competing female marquee confreres — Miss Wilson and Miss Haines. Although not a potent record name during the past five years, Miss Shore briskly led the Leighton Noble 19-piece orchestra through a meaningfully programmed 15 selections.

And, after mentioning her teen-age daughter's frivolity with rock 'n' roll music, the vocalist uncorked her own brand of contemporary sound on "Old Black Magic" and a perky medley of inspirational titles, starting with "Take My Hand" (with accompaniment by the Arbors, a male quartet from Michigan University) to "There's A Meeting Here Tonight," "Michael," "You Can Tell the World" and "If I Had a Hammer."

Miss Shore's voice has an elegance which carried her through a bossa nova type "You're Clear Out of This World" and "I Will Wait For You" in standard time. A version of "Yesterday," gently done, was her tribute to the Beatles.

At Harvey's Pavilion
Petite Miss Haines, honored the rock groups for the "wonderful rhythm patterns" they have brought to popular music, but ignored the top 40 samplings. Instead, she kept her audience's attention with deeply penetrating interpretation of torch songs, old and new, and a parade of gospel melodies, a throwback to her most recent affiliation with Beryl Davis and Jayne Russell in an inspirational song trio.

Miss Haines soared above Al Trompi's brass band, a good,

tight house organization and brought "Mame" to life, gave "Everything's Coming Up Roses" a hearty beat and turned the lights down low on "Shadow of Your Smile." In a typical reprise of her past swing era records, Connie's voice sounded bright and enthusiastic on "Comes Love"—her first disk click—"Will You Still Be Mine," "Oh Look at Me Now" and "I'll Never Smile Again."

Following Miss Haines, r&b progenitor Fats Domino, a regular on the Vegas-Tahoe circuit, took the stand for shows at midnight, 1:45 a.m. and 3:30, the latest night owls are entertained in this room.

Sahara's High Sierra

Headliner Nancy Wilson, in this new 1,000-seater dinner-show room, works two shows nightly with an act recently developed for the Greek Theatre in Los Angeles. Usually in solo performer, the slick, sensual vocalist introduced the 20-voice Doodletown Pipers, newly signed with Epic, who are given their own spotlight and then back the star.

The Doodletowns are a fresh, short-haired group of 10 guys and 10 attractive young girls whose adroitness covers harmonizing and dancing bases. Their bag of tricks involves the contemporary pop scene — "Hang

(Continued on page 52)

Satchmo Heads Dixieland Fest

ANAHEIM, Calif. — Louis Armstrong and his all-stars plus seven other bands will appear at the seventh annual Dixieland at Disneyland festival on Oct. 1.

Some 60 musicians will perform throughout the park. This year's participants include Bob Crosby and his original Bobcats, Turk Murphy and his San Francisco jazz band, the Firehouse Five Plus Two, the Young Men From New Orleans and the Southern California Hot Jazz Society Marching Band.

Spotlighted during the six-hour show will be New Orleans' Doc Edmond Souchon and his all stars. Armstrong will be appearing for the fifth time at the park.

The festival begins with a torchlight parade at 8:30, with the performers riding horse-drawn wagons down Main Street USA to their various bandstands.

Capitol Booking In Chicago, L. A.

NEW YORK — Capitol Booking Corp. is expanding into the Chicago and Los Angeles areas. Ron Terry, firm's president, is now visiting both locations to supervise the opening of the offices.

Meantime, CBC has been expanding its jazz roster. The firm now represents Miles Davis, Oscar Peterson, Horace Silver, Art Blakey, Bill Evans, Junior Mance and Muddy Waters.

BEST SELLING POPULAR BUDGET PRICE ALBUMS FOR AUGUST

1. DR. ZHIVAGO—CinemaSound Stage Orch., Somerset P 24800 (M); Stereo Fidelity SF 24800 (S)
2. SECOND TIME AROUND—Henry Mancini, RCA Camden CAL 928 (M); CAS 928 (S)
3. SOUL OF SPAIN, VOL. I—101 Strings, Somerset P 6600 (M); Stereo Fidelity SF 6600 (S)
4. GOD 'N' COUNTRY—Jim Reeves, RCA Camden CAL 784 (M); CAS 784 (S)
5. THE AMAZING JIMMY SMITH—Metro M 521 (M); MS 521 (S)
6. THE SINGING NUN—Living Voices, RCA Camden CAL 974 (M); CAS 974 (S)
7. "TIJUANA TAXI"—Living Marimbas and Others, RCA Camden CAL 961 (M); CAS 961 (S)
8. WHAT NOW MY LOVE—Living Brass, RCA Camden CAL 996 (M); CAS 996 (S)
9. THE BAND I HEARD IN TIJUANA—Los Norte Americanos, Somerset P 24600 (M); Stereo Fidelity 24600 (S)
10. BILLIE HOLIDAY—Metro 515 (M); S 515 (S)

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SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 85—Last Week, 153

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20

Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

THE ROLLING STONES—HAVE YOU SEEN YOUR MOTHER, BABY, STANDING IN THE SHADOW? (Prod. by Andrew Oldham) (Writers: Jagger-Richard) (Gideon, BMI)—Invigorating rhythm rocker from the group will skyrocket to the top of the charts in short order. Has all the ingredients necessary to follow their string of past hits. Flip: "Who's Driving My Plane" (Gideon, BMI). **London 903**

GARY LEWIS & THE PLAYBOYS—(You Don't Have To) PAINT ME A PICTURE (Prod. by Snuff Garrett) (Writers: Tillison-Russell-Garrett) (Viva, BMI)—Following in the same infectious beat as "My Heart's Symphony," with the extra advantage of a clever lyric line, the popular group should once again occupy a place at the top of the chart. Flip: "Looking for the Stars" (Viva, BMI). **Liberty 55914**

EDDIE RAMBEAU—CLOCK (Prod. by Bob Crewe) (Writers: Hayes-Wadey-Graninger) (Regent, BMI)—Novel Bob Crewe arrangement, lilting-shuffle rhythm and appealing lyrics unite in creating his strongest contender for top-of-the-chart honors. Flip: "If I Were You" (Saturday, BMI). **DynoVoice 225**

MITCH RYDER & THE DETROIT WHEELS—DEVIL WITH A BLUE DRESS ON & GOOD GOLLY MISS MOLLY (Prod. by Bob Crewe) (Writers: Stevenson - Long/Marascalco - Blackwell) (Jobete-Venus, BMI)—Solid driving beat cleverly arranged and produced by Bob Crewe, proves to be the group's strongest effort to date. The blending of two strong numbers provides the right combination for a sure-fire hit. Flip: "I Had It Made" (Saturday, BMI). **New Voice 817**

THE TROGGS—I CAN'T CONTROL MYSELF (Prod. by Larry Page) (Writer: R. Presley) (James, BMI)—Medium-paced rock-ballad from the winning British group should equal the success of "Wild Thing." Pounding beat and teen-slanted lyric add up to a hit. Flip: "Gonna Make You" (James, BMI). **Fontana 1557, Atco 6444**

TOP 60

Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

BILLY J. KRAMER—YOU MAKE ME FEEL LIKE SOMEONE (Writers: Levine-Tree) (Sea-Lark, BMI)—**TAKE MY HAND** (Writers: Green-MacDonald) (Jaep, BMI)—Outstanding lyrics, enhanced by strong performances, give both sides equal potential. Top side has a slow, building soul sound, while the flip combines lush strings and a smooth, rocking guitar beat. **Imperial 66210**

BOBBY HEBB—LOVE LOVE LOVE (Prod. by Jerry Ross) (Writers: Ross-Renzetti) (Champion-Double Diamond, BMI)—**A SATISFIED MIND** (Prod. by Jerry Ross) (Writers: Hayes-Rhodes) (Starday, BMI)—Detroit-oriented sound and a complete change of pace for Bobby makes "Love" a powerful follow-up to "Sunny" which is still riding the charts. Flip, more in the vein of his current hit, could also be a top side. **Philips 40-400**

***WAYNE NEWTON—GAMES THAT LOVERS PLAY** (Prod. by Steve Douglas) (Writers: Last-Loose-Kusik-Snyder) (Miller, ASCAP)—The German tune gives the artist a good chance of riding the charts once again. A fine lyric and melody are well suited to the Newton style. Flip: "Half a World Away" (Bourne, ASCAP). **Capitol 5754**

DEAN PARRISH—TURN ON YOUR LOVELIGHT (Prod. by Richard Gottferrer) (Writers: Scott-Malon) (Don, BMI)—Wild rocker, much in the vein of James Brown, offers Dean his best chance at stardom. Unexpected break in the middle adds to the excitement. Flip: "Determination" (Bleu Disque, ASCAP). **Boom 60,016**

JOE TEX—I'VE GOT TO DO A LITTLE BIT BETTER (Prod. by Buddy Killen) (Writer: Tex) (Tree, BMI)—Wailing blues number gets a strong reading by the soul singer. Could be another big one for Tex. Flip: "What in the World" (Tree, BMI). **Dial 4045**

***JACK JONES—A DAY IN THE LIFE OF A FOOL** (Writers: Sigman-Bonfa) (Jungnickel, ASCAP)—The hauntingly melodic tune from "Black Orpheus" with a good new lyric is given an outstanding performance. Add this to the Jack Jones roster of hits. Flip: "The Shining Sea" (United Artists, ASCAP). **Kapp 781**

DARRELL BANKS — SOMEBODY (Somewhere) NEEDS YOU (Writers: Wilson-Gordon) (T. M. Parmalier, BMI)—Moving is the word for the new Darrell Banks disk and there's no holding it back. Should be his second smash! **Reviol 203**

***AL MARTINO—THE WHEEL OF HURT** (Prod. by Tom Morgan) (Writers: Singleton-Snyder) (Roosevelt, BMI)—Country-flavored ballad, already creating a stir in some areas, is handled well by the performer. It should follow the parade of previous Al Martino hits. Flip: "Somewhere in This World" (Damian-Algwen, ASCAP). **Capitol 5741**

JEFFERSON AIRPLANE—BRINGING ME DOWN (Prod. by Matthew Katz-Tommy Oliver) (Writers: Balin-Kantner) (After You, BMI)—Driving, twangy guitar intro is accompanied by a good vocal performance. The popular West Coast group could make it nationally with this one. Flip: "Let Me In" (After You, BMI). **RCA Victor 8967**

CHARLIE BROWN'S GENERATION — TRASH (Writers: Brown-Smith) (Pronto-Arline Cunningham, BMI)—Strong initial entry for the cleverly named group. Winning rocker could do it for them. Flip: "Fast Retreatin' Female" (Pronto-Arline-Cunningham). **Atco 6438**

THE HARDTIMES—FORTUNE TELLER (Prod. by Richard Bock) (Writer: Neville) (Minit, BMI)—New group, utilizing an infectious chant, can garner good reception at the teen level. Watch it! Flip: "Goodbye" (Har-Bock, BMI). **World Pacific 77851**

CHART

Spotlights—Predicted to reach the HOT 100 Chart

JAMES BROWN—Don't Be a Drop-Out (Dynatone, BMI). **KING 6056**
THE RIGHTEOUS BROTHERS—The White Cliffs of Dover (Shapiro-Bernstein & Co., ASCAP). **PHILLES 132**
BOBBY FREEMAN—Soulful Sound of Music (Chardon, BMI). **LOMA 2056**
THE CHANGIN' TIMES—All in the Mind of a Young Girl (Chardon, BMI). **PHILIPS 40-401**
DECEMBER'S CHILDREN—Somethin' Fresh (Jerell, BMI). **COLUMBIA 43806**
WE THE PEOPLE—He Doesn't Go About It Right (Barmour, BMI). **CHALLENGE 59340**

TOMMY VANN—What Can You Do With a Broken Heart (Assembly-Fineline, BMI). **ACADEMY 123**
EMILIO PERICOLI—Solo Piu Chemai (Champion-Roosevelt, BMI). **WARNER BROS. 5852**
BARBARA MASON—Poor Girl in Trouble (Stilran-Dandelion-Downstairs, BMI). **ARTIC 126**
JAMES DARREN—Tomorrow, Tomorrow (T. M., BMI). **WARNER BROS. 5856**
THE LIVERPOOL SET—Seventeen Years to the End (Seashell, BMI). **COLUMBIA 43813**

COUNTRY SPOTLIGHTS

TOP 10

Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

EDDY ARNOLD—SOMEBODY LIKE ME (Prod. by Chet Atkins) (Writer: Thompson) (Earl Barton, BMI)—Strong pop-country material should make its mark in both fields. Chalk up one more for Mr. Arnold. Flip: "Taking Chances" (Vanadore-Five Sisters, BMI). **RCA Victor 8965**

WILMA BURGESS—AIN'T GOT NO MAN (Writer: Frazier) (Blue Crest, BMI)—**MISTY BLUE** (Writer: Montgomery) (Talmont, BMI)—Two-sided smash for Wilma Burgess. Top is up-tempo; flip is a dreamy ballad, and both feature strong lyric content. **Decca 32027**

CONNIE SMITH — THE HURTIN'S ALL OVER (Prod. by Bob Ferguson) (Writer: Howard) (Wilderness, BMI)—The country songstress has a potential hit with this new Harlan Howard entry. Good lyric performance and arrangement make this a top contender. Flip: "Invisible Tears" (Central Songs, BMI). **RCA Victor 8964**

FARON YOUNG—UNMITIGATED GALL (Prod. by Jerry Kennedy) (Writer: Tillis) (Cedarwood, BMI)—Fast-paced country rocker is in the Faron Young vein and could be his biggest this year. Sharp Mel Tillis lyric is an asset. Flip: "Some of Your Memories (Hurt Me All of the Time)" (Sure-Fire, BMI). **Mercury 72617**

BOBBY BARE, NORMA JEAN, LIZ ANDERSON—THE GAME OF TRIANGLES (Prod. by Chet, Bob & Felton) (Writer: Coben) (Delmore, ASCAP)—Three top country artists combine their talents and all come out winners in this top country tune. Move over and make room for this one. Flip: "Bye Bye, Love" (Acuff-Rose, BMI). **RCA Victor 8693**

CHART

Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

RED SOVINE—I Hope My Wife Don't Find Out (Starday-Window, BMI). **STARDAY 779**
BUDDY LONG—River Boy (BMI). **RAMCO 1974**

R&B SPOTLIGHTS

TOP 10

Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

KOKO TAYLOR—TELL ME THE TRUTH (Prod. by Willie Dixon) (Writer: Dunson) (Arc, BMI)—The "Wang Dang Doodle" man is back with a big one! Powerful performance makes this disk one to be reckoned with. Flip: "Good Advice" (Ghana, BMI). **Checker 1148**

CHART

Spotlights—Predicted to reach the R&B SINGLES Chart

THE MAD LADS—Patch My Heart (East, BMI). **VOLT 139**
BOB & EARL—Baby, Your Time Is My Time (Keymen-Marc Jean, BMI). **MIRWOOD 5526**
B. B. KING—Don't Answer the Door (Part I) (Mercedes, BMI). **ABC 10856**
LITTLE JOHNNY TAYLOR—The Things I Used to Do (Venice, BMI). **GALAXY 748**
TRAVIS WAMMACK—Have You Ever Had the Blues (Lloyd & Logan, BMI). **ATLANTIC 2354**
MARION JAMES—That's My Man (Doorway, BI). **EXCELLO 2280**

SANDY NELSON—Pipeline (Downey, BMI). **IMPERIAL 66209**
BILLY ECKSTINE—And There You Were (Stein & Van Stock, ASCAP). **MOTOWN 1100**
PEGGY LEE—Walking Happy (Shapiro-Bernstein & Co., ASCAP). **CAPITOL 5758**
THE RUBAIYATS—Tomorrow (Saint, BMI). **SANSU 456**
B. J. THOMAS—Chains of Love (Hornet, BMI). **HICKORY 1415**
SHELLEY FABARES—Pretty Please (Trousdale, BMI). **DUNHILL 4041**
TERRY BLACK—Baby's Gone (Morris, ASCAP-Trousdale, BMI). **DUNHILL 4066**
MILT SEALEY TRIO—Dominique's Discotheque (Nebam, ASCAP). **IMPEX 6-66**
GUY APOLLO—Big Man in Town (Saturday, BMI). **HIBACK 106**
FRANKIE CHERVAL—To Make a Big Man Cry (Regent, BMI). **NOLA 725**

OCTOBER 1, 1966, BILLBOARD

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THE TROGGS

NEW HIT

I CAN'T

CONTROL MYSELF

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HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, Wk. Ago, Wks. Ago, TITLE, Artist (Producer), Label & Number, Wk. on Chart. Includes songs like 'CHERISH', 'YOU CAN'T HURRY LOVE', 'BEAUTY IS ONLY SKIN DEEP'.

Table with columns: Wk. on Chart, Wk. Ago, TITLE, Artist (Producer), Label & Number. Includes songs like 'SUNNY', 'I CHOSE TO SING THE BLUES', 'JUST LIKE A WOMAN'.

Table with columns: Wk. on Chart, Wk. Ago, TITLE, Artist (Producer), Label & Number. Includes songs like 'CAN'T SATISFY', 'COME ON UP', 'I CAN MAKE IT WITH YOU'.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A through Z with publisher/licensee information.

Table listing songs A through Z with publisher/licensee information.

Table listing songs A through Z with publisher/licensee information.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100 with publisher/licensee information.



HAVE YOU SEEN YOUR MOTHER, BABY, STANDING IN THE SHADOW?

RADIO-TV programming

Record Hops in Spin as Bands Take Play

• Continued from page 1

the deejays think records would be an "interesting experiment" for the area.

15 to 25 Hops

KONO in San Antonio does 15-25 hops a month during school months, "mostly with bands." WQXI in Atlanta often does 10-20 hops a week and the business has "progressed to the point where practically all these events are with a band; records are out."

WYSL in Buffalo, N.Y., reports that a "lot more of our hops are with bands these days." WAEB in Allentown, Pa., an important launching area for new records (especially those by new artists), does some hops with bands, some with records, "but live groups if we can get them."

In some markets, notably the West Coast areas, neither record nor band hops seem to work. Larry Mitchells, program director of KYA in San Francisco, reported a lack of hops "because the kids are conditioned to live music in clubs." Ron Jacobs, program director at KHJ in Los Angeles, commented on the absence of hops "and a deejay coming here from the East finds it difficult to believe."

Walkon

In Denver, program director Ted Atkins of KIMN said that while the deejays didn't have hops to rely on, "most of guys work the 3-2 beer clubs. We call them 'walkons.' Deejays just introduce the acts and then leave. We're lucky if we get a half-dozen record hops a month. The reason is that Denver has a lot of teen clubs. The Posh, for instance, holds around 2,000 and brings in name rock 'n' roll groups. It doesn't serve liquor, so that broadens its age appeal. Usually, one of our deejays are in there doing a walkon every week."

But, to illustrate how ample the supply of local rock 'n' roll groups is in almost any market, KIMN sponsored a battle of the bands contest a few months ago and 300 bands registered. Atkins estimated that probably 200 of these were from the Denver area . . . bands that work actively. "But only a dozen or so that do a heck of a lot of work." They're good groups, too, including such as the Astronauts of RCA Victor Records, the Moonrakers of Tower Records, the Soul Survivors of Dot Records, and the Fogcutters who've recorded for Charter Records.

WRBW deejays in Reading, Pa., hosted a battle of the bands that drew 50 bands.

Don Rose, an air personality at WQXI in Atlanta, said that "from the 600 or so bands in the area, we work with about 20. Previously, a simple four-piece mediocre group with inexpensive equipment would be adequate. However, we find that this is no longer true. Dance crowds are more sophisticated now. Bands that we use often have a \$5,000 or \$6,000 investment. They all use elaborate costumes. Often, they have their own bus, or converted limousine, or large trailer.

"For this product, we will often pay \$300 to \$400 per night; a good average would be \$175 to \$225. Most of the bands are made up of college students. Various deejays host the hops. Normally, we have two bands, but if only one band, we'll play records at the break."

The younger bands get their start by playing at these hops free. But if the audience likes them, "we bring them back for another hop and pay them," Rose said. There are two different types of bands used in the area. The younger teens like the English sound of four-to-five-piece rock groups. The older crowds often prefer seven-to-nine-piece r&b bands like the Dynamic Daiquiris. Two years ago, these larger bands would have been unusual here. It depends on the location of the hop which sound goes over best. In Gainesville, they want strictly the r&b groups and rock 'n' roll often falls flat. Here in town, rock 'n' roll goes over best in some of the locations.

On Major Labels

Some of the groups used by WQXI are on major labels. The Bushmen from south Georgia, which books through Atlanta, are on one of the Mercury-Philips

labels. The Apollos are on a local label—Soupa Records. Other big acts that have happened in Atlanta include Wayne Cochran, Mercury Records; Ronnie Milsap, Scepter Records; the Roemans, ABC Records. "And we're getting tremendous response for the Strange Bedfellows. The Fox and the Hounds is another group we've used. There's no question but that with the breaks at least three or four of the local groups here not yet on major labels could make it big."

Local recording studios flourish on these groups. Two of the bigger studios in Atlanta, Rose said, were the LeFevre Sound Studio and Master Sound. "We get a record a week from one of the local groups," he said. The station has taken the approach that it's best to treat these releases just as if they were national releases, thus they don't get played on the air unless of high quality. "It's real tough on these groups, no doubt about it. But the records do have the value of serving as promotional measures to build up the band and increase their lure as live performers."

Dutch Holland, music director of WFUN in Miami, said there must be 200 bands in the area—"some bad, but some are good." Besides operating The Place nightclub which is packed, he said, Wednesday, Friday, and Saturday, the Florida Bandstand organization sets up six hops a week on a regular basis, plus others at random. These hops use strictly live bands and the usual sites are in Hialeah, North Miami, North Miami Beach, and Miami. These full-time staffers operate the organization, which is separate from the radio station.

The bands featured are usually local groups, but these can include name acts like the Clefs of Lavender Hill on Date Records. The Tropics of Freeport Records won a battle of the bands sponsored by Chicago's WLS this summer. The Montells are another big group in the area, Holland said.

"I'm afraid that the kids have been spoiled by the bands. They'd laugh you off the stage if you tried to play records." The groups usually featured at the hops are non-union; pay is about \$100 and the organization often uses four or five bands, switching them from location to location on a night. "Any of these groups could make it with a break."

Up to Ears

In Chicago, WLS program director Clark Weber said the station's deejays were "up to their ears" in hops and, while bands were featured at the majority of hops, "regardless of how big a band is, kids want to hear some of the big records of the day."

WLS air personalities, he said, were still the big reason for the audience draw. While hops averaged about 700 to 1,500 in attendance, a duo appearance by WLS deejay Ron Riley and Weber at a local high school drew 4,000 recently. "When we team up, we do better. We've sort of a on-the-air fued running for years and the kids know we're going to trade insults."

Rock 'n' roll bands have used this hop exposure as a stepping stone to fame. WLS "very definitely" contributed to the growth of such groups as the Shadows of Knight, Dunwich Records; the Ides of March, Parrot; the Cryan Shames, Destination; and the Buckinghams, USA, said Weber. "We've been on a local band kick here at the station." But this has not included special treatment to the records on the air of groups appearing at WLS hops. Groups are paid union scale. The groups, usually after attaining prominence, "go their own way and very seldom do our paths cross."

WLS deejays do most of their hops in Indiana, southern Michigan, and areas outside of Chicago, he said. "Kids in Chicago have a lot of other things vying for their dollars. But, even so, we have more requests for hops than we can fill. We're booked two-to-three months in advance."

"The important part of the whole hop promotion," he said, "is that it gets deejays out to meet the public. It not only gives deejays an idea of what the public tastes are in music, but helps them to keep their fingers on the musical pulse."

Bands Wanted

In San Antonio, Gary Allyn, music director of KONO said, "the day of going in and spinning a record at a hop is gone, per se. Junior high schools still use records, but high school students want bands." There are between 75 and 90 rock 'n' roll groups in the area, about 20 of which are good, he said. Some of the groups used by the station's deejays include the Chayns, the Spidels, the Royal Jesters, and Sonny & the Sunliners. "Sonny & the Sunliners have had a lot of local success already; they appeal both to the Mexican teen population as well as the English-speaking crowd because Sonny sings in either language."

Groups often perform for expenses at the hops, though they can earn \$20-30 per man out on their own. However, the on-the-air promotion of the hops is valuable. "We try to help the groups as much as possible," said Allyn, "but not just because they're local groups. They have to be good."

The area has turned out some good name groups—the Sir Douglas Quintet on Tribe Records, the Playboys of Edinburg, Columbia Records, and the Pozo Seco Singers, Columbia Records.

A couple of the rock 'n' roll groups getting a push at hops from WYSL in Buffalo, N.Y., include the Invictas of Sahara Records, and Humphrey and the Palookas, said program director Larry Vance. "I think they're very good; they show a great deal of promise."

Jay Sand, program director of WAEB in Allentown, Pa., pointed to several groups in the area on minor record labels. Those on major labels include the Elusives on Philips, the Druids on Columbia, and the Shillings on Fontana. Station personalities do five hops a week on regular basis, plus extras as requested. Gene Kaye does the bulk of these, he said.

But the fact that the area has become known as a "breakout" area for records (many have gone to the top of the Hot 100 charts) has hurt the hop market, Sand said. "The market has become saturated. Years ago, it was strictly records at hops. Now the teen audience wants the guest star, the big name band. And big-name acts play here. This, plus competition from dances sponsored by churches and local organizations . . . well, the big crowd isn't there any more." College students, however, found rock 'n' roll to their liking and these hops were picking up some, he said.

"What is working as a station promotion is the appearance of artists in local stores as teen attractions. I recently appeared with Ronnie Dove at a local store. The Four Seasons, who always pull big audiences in this area, have done this. Al Martino is a very good artist for a store promotion. The artists don't mind to perform, just sign autographs, he said.

But, while the income wasn't as big in hops anymore, Sand felt they were good as station promotions and a means of keeping "your name alive."

Simulcast Links N. Y. & World

By CLAUDE HALL

NEW YORK—WRFM-FM Stereo began simulcasting the Easy Listening format of sister station WNYW, the international shortwave operation, Sept. 12. The local stereo station is using the English language programming of the international station 8 a.m. to 8 p.m., said music director Alvin H. Marill.

WNYW, the only commercial international radio setup in the U. S., and WRFM-FM, a 24-hour stereo operation, are owned by Radio New York Worldwide, a corporation of the Mormon Church. But make no mistake about it—the stations are commercial ventures and the programming is moving toward up-to-date music with heavy pop appeal like records by Frank Sinatra, Herb Alpert & the Tijuana Brass, Ella Fitzgerald, and George Shearing—music ranging from Broadway show tunes to tasty light jazz. The international station, via five 50,000-watt transmitters in Scituate, Mass., broadcasts 15 hours a day in Spanish and English to Europe, Latin America and Africa. But the music aimed for Latin America is all Easy Listening in format and in English; it's actually the same records programmed from the playlist used the day before by the English-speaking deejays.

Marill, who makes up the playlist with the aid of Tony Noch, has been faced with a tremendous logistics problem. Because of the simulcasting on WRFM-FM, all of the records have to be stereo. The dual programming for both English and Spanish (only 12 hours a day, six days a week) operations ties up an album anyway for two days. "But when I took over the programming three months ago, I inherited a library of Mantovani and Melachrino Strings—the wall-to-wall type of sound. It's been a constant effort of mine to brighten the sound and make it more contemporary in the Easy Listening style." Marill took over as music director of the station about three months ago, moving here from the same position at WBOS in Boston.

(Continued on page 22)

Focus on FM Programming

FORT WAYNE, Ind. — FM programming will be discussed from all angles Oct. 21 here at the second national FM sales seminar of the National Association of FM Broadcasters. Discussing a stereo jazz format, automation, and girl announcers will be Mickey Shore of WSDM-FM Stereo, Chicago, represent-

ing the large market picture.

Bill Shaw of WPTH-FM, Fort Wayne, taking the side of the medium market broadcaster, will discuss automation plus personalities. To give the small market FM viewpoint will be Charles Banks of WPMP-FM, Elmwood, Ind. His topic will be on FM at a profit in a town of 10,000. Among the other speakers about FM will be Tony O'Conner, national merchandising manager of Magnavox, Gene Dennis of Bonsib Advertising and Carl Evans of Martin-Evans Advertising.

TV Stations, Inc., Seminar Oct. 10-12

NEW YORK — Future programming supply and trends will be one of the topics discussed during the TV Stations, Inc. management programming seminar here Oct. 10-12 at the New York Hilton Hotel. More than 175 TV executives are scheduled to attend the seminar. Herb Jacobs, president of the TV programming consultant firm, said object of the seminar is for the exchange of problems, ideas, and techniques in TV programming.



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'Young Sound' to Hit New York on Oct. 1

NEW YORK — The "Young Sound," syndicated FM package developed by CBS, bowed Sept. 1 on KBOI, Boise, Idaho, and will reach the air here on WCBS-FM Oct. 1. At first, the programming will be in mono 6 p.m. to midnight weekdays and 6 a.m. to midnight, Saturday and Sundays, said CBS-FM broadcasting director William D. Greene.

Greene was one of the speakers at a two-day CBS radio affiliate association meeting here Sept. 20-21 attended by more than 290 radiomen. Expansion to stereo broadcasting and additional broadcasting hours should follow in the near future.

The "Young Sound" package, available to affiliated CBS stations on a first refusal basis in their markets, is "chicken-rock" in nature (stereo good music or orchestral versions of current hits) sans air personalities. The tunes are announced at the end of each 15-minute segment. Pro-

gram producer John DeWitt said last week that, "We believe it is possible to compose a symphony by the juxtaposition of whole selections, just as you can with individual notes. In the 'Young Sound,' each selection is in its particular place for a reason. The programming is so carefully integrated, in fact, that if certain quarter-hour segments were played out of sequence, the entertaining effect of the selections would be lessened."

The package is already on the air in Oklahoma City on KXLS-FM, Greene said, and is slated to begin next month on WERE-FM, Cleveland; WJR-FM, Detroit; and WOW-FM, Omaha, among others. Before Nov. 1, the six CBS-owned FM stations in Boston, Philadelphia, Chicago, St. Louis, San Francisco, and Los Angeles are expected to launch the "Young Sound." A total line-up of some 50 stations is forecast by the year's end.

Gleason Show: Shower Of Country Music Stars

NASHVILLE — The Jackie Gleason show, one of television's top talent showcases, will turn its spotlight on country music with a telecast devoted entirely to the Nashville sound. The program, to be taped Oct. 15 in Miami, will coincide with the nationwide observance of Country Music Month. The tape will be aired Dec. 17.

Jack Philbin, producer for the Gleason TV'er, has slated a solid line-up of country music talent for the show. Buck Owens, and the Buckaroos, Roy Acuff and the Smoky Mountain Boys, Roy Clark, Sue Thompson, Homer and Jethro and the Collins Kids will be featured.

The CBS program should prove to be the top country music show ever presented on network TV. A personality with the stature and popularity of Jackie Gleason lends authority to the program, and the highly-

rated time slot is an added bonus for the country stars.

In attempting to provide more video variety for their vast audience, the Gleason production staff has sought to produce four or five different types of shows, including one on country music. In keeping with the idea, the Gleason show has revived the comedian's popular domestic sequence, "The Honeymooners," to inaugurate the new season, alternating it with the variety show that was so popular last year. Now with the all-country show on the agenda, the Gleason show offers the widest variety of talent of all the "live" telecasts shown this season.

Kathy Dee III

CLEVELAND — WWVA Jamboree star Kathy Dee was taken seriously ill Saturday (15), while in Hollywood, Calif., for a recording session. She was flown back to Cleveland and is recuperating at Marymount Hospital in Garfield Heights. Miss Dee's manager, Quentin Welty, has canceled her bookings at least through October.



ROGER MILLER WALL at Mercury Record Corp. home base in Chicago. Smash Records product manager Lou Dennis, center, and Smash national promotion manager Jerry Meyers, left, show same to Dick Reus, program director of WDXV, Sumter, S. C.



BO POWELL, PROGRAM DIRECTOR OF KCUL, the country music outlet in Fort Worth, discusses Decca Records product with Don Shafer, Dallas promotion manager for the label.

Where They're Showing

BARBARA ALLEN—Little Creek, Va., Sept. 27; Smithfield, Va., Oct. 7; Wheeling, W. Va., 8; Orangeburg, S. C., 11-14; Norfolk, Va., 15; Chester, Pa., 20, and Wheeling, W. Va., 29.

BOBBY LEWIS SHOW—Mineral Wells, Tex., Sept. 29.

AL ROGERS—Cheyenne, Wyo., Sept. 30; Denver, Colo., Oct. 1; Colorado Springs, Colo., 2; Amarillo, Tex., 5; Oklahoma City, Okla., 7; Roswell, N. M., 14-16; El Paso, Tex., 21, and Big Springs, Tex., 22.

Bam's Show a Click

SAN ANTONIO — A. V. (Bam) Bamford, veteran country music promoter and manager of Station K-BER here, presented his first in a series of country music shows at Municipal Auditorium here Sept. 11, with two performances pulling well-filled houses. Talent line-up included Webb Pierce, Sonny James, George Jones, Willie Nelson, Roy Clark, Bobby Bare and Mary Taylor. The next K-BER show is scheduled for Oct. 9.

Simulcast Links N. Y. & World

• Continued from page 20

Of the record companies, only RCA Victor's John Rosica pitched in and helped Marill modernize the format. "Rosica not only offered to help, but put the RCA Victor Records catalog at our disposal. Without it, we'd have been in serious trouble."

The stereo station WRFM-FM continues with Easy Listening music after cutting off from the simulcast until 11 p.m. After an hour talk show, canned music

is presented until 8 a.m. As for the international operation, WNYW beams Easy Listening music via shortwave to more than 100 countries around the world. The majority of listeners, according to letters, are probably in England, with Germany second. But mail comes in from even Communist bloc countries like East Germany, Albania, and Yugoslavia.

Eventually, WNYW hopes to beam American music to Brazil, using deejays speaking Portuguese, and the Far East. "We're trying to show listeners what American radio sounds like—give them a slice of American music." The only programming pattern that Marill uses is not to play two instrumentals in a row or two male vocalists in a row. "I try to vary the tempo so that a male vocalist on an up-tempo record is followed the next time by a female vocalist with a ballad.

A quarter-hour segment always ends with an instrumental just so the engineer can dead-time it." The stations have four English-speaking deejays and four Spanish-speaking deejays. Sales staffs for the local WRFM-FM and the international WNYW are separate with the international station aiming toward accounts like Coca-Cola, General Electric, and other firms with international scope.

Vox Jox

By CLAUDE R. HALL
Radio-TV Editor

Hugh K. Boice Jr. recently joined WJPG, Green Bay, Wis., as general manager and is currently realigning the station's programming to "develop a recognizable adult music sound." He was for many years vice-president and general manager of WEMP, Milwaukee.

KMBC, the No. 1 influence on album sales in Kansas City, Mo., according to a recent Billboard Radio Response Rating survey, is adding a talk show six nights a week hosted by Stan Major. Show is three hours week nights, four hours Saturday nights—all in prime time.

Hank Fischer, formerly associated with KITY-FM in San Antonio, has joined KBER-FM in the same city as an air personality and sales manager. The FM setup went on the air in June with country music. . . . Jim Arnold, formerly with KOLD in Tucson, Ariz., has moved to KTKT in the same market and added work in the news department to his nightly deejay chores.

Milton DeLugg has been named musical director and conductor of the "Tonight Show" on NBC-TV; starts Oct. 17; he just completed three children's albums for Golden Records with Soupy Sales, Diahann Carroll and Morey Amsterdam. . . . Dave Allen has left KEEL, Shreveport, to handle drive time 4-8 p.m. air duties for WKDA, Nashville, and "enjoying it greatly."

One more note about the Beatles. Buddy King, music director of KVOL in Lafayette, La., says, "We are the only Top 40 station in this market, and from the very beginning of the Beatles incident we have had more requests to play the Beatles records. So, playing Beatles records here has nothing to do with trying for a higher rating. We feel that a radio station should reflect the public opinion, and not try to shape it." He said he personally knew of some stations that burned Beatles records which had never before even played them. "I think Christianity is forgiving, and I certainly do not think that burning and banning Beatles records is a Christian attitude." He felt that burning scenes were publicity stunts and "if I have to get my station and myself publicity through burning Beatles records or burning anyone's records, I do not want the publicity."

Mike Scott has shifted from KNUZ, Houston, to KLIF, Dallas. . . . The playlist of CJCA in Edmonton, Alberta, is printed in the Teen Eye, a new magazine launched in Canada, instead of CHED as reported recently in Billboard. Editor Stephen Gross said that the magazine is not connected with any radio station. . . . that CJCA "did much more to help us launch our first issue" than any other station. Second issue was in distribution in Vancouver, Winnipeg, Calgary, and Edmonton.

Cliff Kirk, radio production manager at KOGO in San Diego, has shifted to the station's news staff. . . . Jack Lacey is now handling a morning show for KNEW, San Francisco, the Easy Listening outlet. . . . When WSB-TV in Atlanta didn't carry the season debut of "The Roger Miller Show" a week ago, radio Station WQXI went on the air in an all-out campaign to make the station reconsider. Air personality Red Jones and program director Paul Drew were spinning Roger Miller records every-other-record and announcing that "WQXI is the only station in Atlanta where you can hear Roger Miller."

At WXHR in Boston, it's General Manager Ansel Chaney; Program Director Dick Brown. . . . Milt Herson has been named presi-

dent of the eight Mitch Leigh companies which serve the broadcasting, advertising, music and theater industries; these include Mark Century, founded by Herson in 1962, which supplies radio program services for radio stations, the music supply firm of Music Makers, two music publishing companies—Andrew Scott (ASCAP) and Renleigh (BMI), and the record production firm of Magimer Productions organized earlier this year. Herson joined Music Makers in 1962 as vice-president and general counsel; Music Makers, one of the largest suppliers of music for radio and TV commercials, was founded by composer-marketing executive Mitch Leigh in 1956.

Joe Colombo, formerly the night personality at WGLI on Long Island, has left for a new position with WENE in Binghamton, N. Y. Big thing going is a "Voice Your Choice" portion of his show where listeners call in a vote for the best of four new records. Colombo says, regarding job, "he never had it so good."

(Continued on page 24)

RADIO-TV MART

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The original
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From his sensational new album

On COLUMBIA RECORDS



"I Can Make It With You"

and has busted clear out of their strong-selling album

Where the action is.
 On COLUMBIA RECORDS



CHAD & JEREMY

Their new single is getting strong airplay...
"You Are She"
"I Won't Cry"

and has busted clear out of their strong-selling album

Where the action is.
 On COLUMBIA RECORDS

Where the action is.
 On COLUMBIA RECORDS

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

POP SINGLES 5 Years Ago October 2, 1961

1. Take Good Care of My Baby, Bobby Vee, Liberty
2. The Mountain's High, Dick & Dee Dee, Liberty
3. Cryin', Roy Orbison, Monument
4. Hit the Road, Jack, Ray Charles, ABC-Paramount
5. Little Sister, Elvis Presley, RCA Victor
6. Michael, Highwaymen, United Artists
7. Mexico, Bob Moore, Monument
8. You Must Have Been a Beautiful Baby, Bobby Darin, Atco
9. Does Your Chewing Gum Loose Its Flavor (On the Bed Post Overnight), Lonnie Donegan, Dot
10. Bristol Stomp, Dovells, Parkway

POP SINGLES 10 Years Ago September 29, 1956

1. Hound Dog/Don't Be Cruel, Elvis Presley, RCA Victor
2. My Prayer, Platters, Mercury
3. Canadian Sunset, Hugo Winterhalter, RCA Victor
4. Whatever Will Be, Will Be, Doris Day, Columbia
5. Honky Tonk (Parts I & II), Bill Doggett, King
6. Tonight You Belong to Me, Patience & Prudence, Liberty
7. The Fool, Sanford Clark, Dot
8. Just Walking in the Rain, Johnnie Ray, Columbia
9. Allegheny Moon, Patti Page, Mercury
10. Canadian Sunset, Andy Williams, Cadence

R&B SINGLES 5 Years Ago October 2, 1961

1. Hit the Road, Jack, Ray Charles, ABC-Paramount
2. It's Gonna Work Out Fine, Ike & Tina Turner, Sue
3. Don't Cry No More, Bobby (Blue) Bland, Duke
4. Ya Ya, Lee Dorsey, Fury
5. My True Story, Jive Five, Beltone
6. Look in My Eyes, Chantels, Carlton
7. A Little Bit of Soap, Jarmels, Laurie
8. Bright Lights, Big City, Jimmy Reed, Vee Jay
9. Last Night, Mar-Keys, Satellite
10. Baby, You're Right, James Brown

POP LP's 5 Years Ago October 2, 1961

1. Judy at Carnegie Hall, Judy Garland, Capitol
2. Portrait of Johnny, Johnny Mathis, Columbia
3. Camelot, Original Cast, Columbia
4. Jump Up Calypso, Harry Belafonte, RCA Victor
5. Something for Everybody, Elvis Presley, RCA Victor
6. Sinatra Swings, Frank Sinatra, Reprise
7. Great Motion Picture Themes, Various Artists, United Artists
8. Jose Jimenez at the hungry i, Bill Dana, Kapp
9. Yellow Bird, Lawrence Welk, Dot
10. Sixty Years of Music America Loves Best, Vol. III (Popular), Various Artists, RCA Victor

Vox Jox

Continued from page 22

William B. Williams will host WNEW's latest spectacular taping Sept. 28 at Basin Street East—a usual chore for the New York personality. Headliners are Woody Herman and His Herd and Mel Torme. Show will be aired later. . . . Former Cincinnati air personality (Big Jon) Arthur now director of Broadcasting Media for DATA International Volunteer Assistance Corps, Palo Alto, Calif., has a quarter-hour radio program available free for public service broadcasting—"DATA Reports." Program relates human interest stories of volunteer consultants who answer questions from Americans abroad. Consultants range from experts in agriculture to physicians and scientists.

WIBG in Philadelphia recently devoted four entire days of programming to a tribute to Motown Records. The performers, calling in from on the road tours, were

put on the air live; these included Smokey Robinson and the Miracles, Marvin Gaye, Jimmy Ruffin, the Temptations, the Isley Brothers and the Velvelettes.

Philip E. Nolan has joined the national program staff of Westinghouse Broadcasting; he was formerly head of his own company—Decade Productions. . . . Jim Turner has been upped to program director of WIST-FM and will handle air chores on the Charlotte, N. C., radio station. Station was automated, but is switching over to a mostly live Easy Listening format.

Eddie O'Jay has joined the air personality roster of WLIB, New York; he was formerly on WWRL, same city. WLIB is slated to increase its power to 10,000 watts soon; O'Jay will handle a 6-10 a.m. show. . . . Bill Baker has been named producer of the new "Alan Douglas Show" on WKYC, Cleveland.



COUSIN (BRUCIE) MORROW discusses music programming with Italian deejay Gianni Boncompagni, right, who recently toured WABC's new studios in New York. Boncompagni is one of the most popular air personalities of the Italian Radio-TV System—RAI-Rome. Boncompagni's program, "Bandiera Gialla," is named after the yellow flag hoisted on ships during epidemics; most of his music is American and English.

Billboard SPECIAL SURVEY for Week Ending 10/1/66

TOP SELLING R & B SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	BEAUTY IS ONLY SKIN DEEP Temptations, Gordy 7055 (Jobete, BMI)	6
2	3	YOU CAN'T HURRY LOVE Supremes, Motown 1097 (Jobete, BMI)	7
3	6	HOW SWEET IT IS (To Be Loved by You) Jr. Walker & the All Stars, Soul 35024 (Jobete, BMI)	8
4	2	LAND OF 1000 DANCES Wilson Pickett, Atlantic 2348 (Tune-Kel-Anatole, BMI)	9
5	13	REACH OUT I'LL BE THERE Four Tops, Motown 1098 (Jobete, BMI)	4
6	7	WHAT BECOMES OF THE BROKEN-HEARTED Jimmy Ruffin, Soul 35022 (Jobete, BMI)	9
7	9	KNOCK ON WOOD Eddie Floyd, Stax 194 (East, BMI)	6
8	4	WADE IN THE WATER Ramsey Lewis, Cadet 5541 (Ramsel, BMI)	10
9	11	B-A-B-Y Carla Thomas, Stax 195 (East, BMI)	5
10	12	LOVE IS A HURTIN' THING Lou Rawls, Capitol 5709 (Rawlous, BMI)	5
11	5	WORKING IN THE COAL MINE Lee Dorsey, Amy 958 (Marsaint, BMI)	9
12	15	OPEN THE DOOR TO YOUR HEART Darrell Banks, Revilot 201 (Myto, BMI)	12
13	10	SUMMERTIME Billy Stewart, Chess 1966 (Gershwin, ASCAP)	9
14	8	BLOWIN' IN THE WIND Stevie Wonder, Tamla 54136 (Witmark, ASCAP)	10
15	17	I GOT TO LOVE SOMEBODY'S BABY Johnnie Taylor, Stax 193 (East, BMI)	9
16	16	LITTLE DARLING (I Need You) Marvin Gaye, Tamla 54138 (Jobete, BMI)	6
17	14	WARM AND TENDER LOVE Percy Sledge, Atlantic 2342 (Pronto-Bob-Dan-Quinvy, BMI)	10
18	18	CAN'T SATISFY Impressions, ABC 10831 (Chi-Sound, BMI)	6
19	19	AIN'T NOBODY HOME Howard Tate, Verve 10420 (Rittenhouse, BMI)	7
20	27	POVERTY Bobby Bland, Duke 407 (Don, BMI)	3
21	29	DAY TRIPPER Vontastics, St. Lawrence 1014 (Maclean, BMI)	5
22	22	I WANT TO BE WITH YOU Dee Dee Warwick, Mercury 72584 (Morley, ASCAP)	9
23	21	WORLD OF FANTASY Five Steir-Steps, Windy C 602 (Camad, BMI)	9
24	33	MY SWEET POTATO Booker T. & M.G.'s, Stax 196 (Instrumental, BMI)	5
25	26	I WORSHIP THE GROUND YOU WALK ON Jimmy Hughes, Fame 1006 (Fame, BMI)	3

Billboard SPECIAL SURVEY for Week Ending 10/1/66

TOP SELLING R & B LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
2	1	LOU RAWLS SOULIN' Capitol T 2566 (M); ST 2566 (S)	5
2	1	LOU RAWLS LIVE! Capitol T 2459 (M); ST 2459 (S)	23
3	6	TENDER LOVING CARE Nancy Wilson, Capitol T 2555 (M); ST 2555 (S)	6
4	4	GETTIN' READY Temptations, Gordy GLP 918 (M); SLP 918 (S)	13
5	7	WADE IN THE WATER Ramsey Lewis, Cadet LP 774 (M); LSP 774 (S)	5
6	8	ROAD RUNNER Jr. Walker & the All Stars, Soul SLP 703 (M); S 703 (S)	6
7	5	ON TOP Four Tops, Motown MLP 647 (M); SLP 647 (S)	6
8	3	THE EXCITING WILSON PICKETT Atlantic 8129 (M); SD 8129 (S)	6
9	12	TEQUILA Wes Montgomery, Verve V 8653 (M); V6-8653 (S)	6
10	18	SUPREMES A GO GO Motown MLP 649 (M); SLP 649 (S)	2
11	13	SOUL BROTHER #1 James Brown, King 985 (M); S 985 (S)	4
12	9	HOOCHIE COOCHE MAN Jimmy Smith, Verve V 8667 (M); V6-8667 (S)	6
13	10	UP-TIGHT Stevie Wonder, Tamla TLP 268 (M); SLP 268 (S)	19

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
14	11	SOUL ALBUM Otis Redding, Volt 413 (M); S 413 (S)	22
15	15	A CHANGE IS GONNA COME Brother Jack McDuff, Atlantic 1463 (M); SD 1463 (S)	7
16	19	SEARCH FOR THE NEW LAND Lee Morgan, Blue Note 4169 (M); 84169 (S)	3
17	17	SOUL MESSAGE Richard (Groove) Holmes, Prestige PR 7435 (M); PRS 7435 (S)	22
18	20	HOLD ON! I'M COMIN' Sam & Dave, Stax 708 (M); 708 (S)	10
19	16	MOODS OF MARVIN GAYE Tamla TLP 266 (M); SLP 266 (S)	15
20	23	GOTTA TRAVEL ON Ray Bryant Trio, Cadet LP 767 (M); LPS 767 (S)	16
21	22	WILD IS THE WIND Nina Simone, Philips PHM 200-207 (M); PHS 600-207 (S)	4
22	21	I LOVE YOU 1,000 TIMES Platters, Musicor MM 2091 (M); MS 3091 (S)	15
23	25	BAREFOOTIN' Robert Parker, Nola LP 1001 (M); (No Stereo)	8
24	24	SUNNY Bobby Hebb, Philips PHM 200-212 (M); PHS 600-212 (S)	4
25	—	RAY'S MOODS Ray Charles, His Ork & Chorus, ABC ABC 550 (M); ABCS 550 (S)	1

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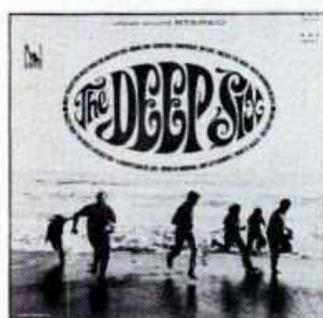
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THE DEEP SIX
LRP-3475/LST-7475



The Johnny Mann Singers • COUNTRYSIDE
LRP-3476/LST-7476



Red Skelton • MUSIC FROM THE HEART
LRP-3477/LST-7477



Julie London • FOR THE NIGHT PEOPLE
LRP-3478/LST-7478



Del Shannon • TOTAL COMMITMENT
LRP-3479/LST-7479



Bobby Vee • LOOK AT ME GIRL
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MINIQUE I. PEER, center, president of Peer-Southern International, presides at last month's Milan meeting of the group. Also at the meeting are David Morris, left, vice-president, and Arthur L. Fishbein, corporation attorney.

'Canzonissima' Contest Will Draw 16 Top-Drawer Singers

ROME—Nine labels are represented by the 16 top pop vocalists who will head the 16 squads of four singers each in the annual TV "Canzonissima" competition. It will be known this year as "Royal Staircase" and runs for 15 Saturdays from Sept. 24 to Jan. 6. The final is tied to a national lottery involving more than \$500,000 in prizes.

Domenico Modugno (Curci), Little Tony, Nini Rosso (Durium), Gene Pitney, Gigliola Cinquetti (CGD), Ornella Vanoni, Bobby Solo, Milva (Ricordi), Gianni Morandi, Dalida, Michele (RCA), Françoise Hardy (SAAR-Vogue), Aurelio Fierro (King-Universal), Nunzio Gallo (Vis-Radio), Claudio Villa and Sergio Endrigo (Fonit-Cetra), are the team leaders in the event.

Two teams will compete against each other for public

votes, each involving the purchase of a lottery ticket. Votes will be for individuals but team totals will count in the elimination, enabling lesser known artists to join with the best-known ones for a chance in the finals with their song offerings.

The names of the eight final singers will be drawn against lottery tickets. The final decision will be made by 19 juries chosen by RAI in various Italian cities.

While annual lotteries have been a success, RAI-TV's efforts to make this event the top musical festival of the year have not met with an equal response. In the past the telecasts have taken place on week nights, but this year an effort is being made to strengthen the program by giving it the week's most important spot, Saturday night on the National Channel.

U. S. Folk Blues Fest Takes To the European Road

FRANKFURT—The American Folk Blues Festival 1966 is making a European tour until the end of this month.

It will be the fifth such tour of "documentation" for Europeans of the authentic blues.

The tour opened Sept. 28 in London and Manchester September 29, playing in the Royal Albert Hall and Free Trade Hall, respectively. October dates are: Paris (1), Theatre des Champs Elysees; Stuttgart (2), Liederhalle; Baden Baden (3), Kursaal; Mainz (5), Liedertafel; Zurich (6), Volkshaus; Geneva (7), Victoria Hall; Basel (8), Stadtcasino; Prague (9), jazz festival; Lucerne (10); Vienna

(11), Konzerthaus; Munich (12), Theater an der Brienner Strasse; Frankfurt (13), Kongresshalle; Hamburg (14), Musikhalle; West Berlin (15), Kongresshalle; East Berlin (16), Friedrichstadtpalast; Hanover (17), Niedersachsenhall Kiel (18), Stadthalle; Essen (19), Saalbau; Lille (20), University Amsterdam (21), Concertgebouw Copenhagen (23), Tivoli; Stockholm (24), Konserthuset; Helsinki (25), Kulturhaus.

Artists include Big Joe Turner, Sleepy John Estes, Yank Rachell, Robert Pete Williams, Sippie Wallace, Little Brother Montgomery, Roosevelt Sykes, Jack Myers, Otis Rush and Junior Wells.

'Stampede' Puts a Crusher To Golden Elephant Fest

CATANIA—A policeman and four spectators required hospitalization as a result of disorders which occurred when more than 50,000 persons attempted to get into the Bellini Park here for the annual Golden Elephant awards to top singers in the pop music field. The spectacle had to be canceled.

On hand were Mina, Domenico Modugno, Little Tony, Richard Anthony, Cetra Quartet, Equioe 84, among others, with

a large orchestra under the baton of Gianfranco Intra. American emcee Mike Bongiorno failed to calm the crowd and stop vandalism resulting in some \$50,000 worth of damage to flower beds and other park property. It took police two hours to establish calm.

With the program set for 9 p.m., crowds began to gather early on Sept. 13, and two hours before the program, gates were opened because 30,000

(Continued on page 30)

Leipzig Fair Seen Heralding Big Record Boom in E. Germany

By OMER ANDERSON

LEIPZIG — The just-ended Leipzig Trade Fair is proof that East Germany is on the threshold of a record boom.

Never have so many sophisticated record players been on sale in East Germany as were heralded at Leipzig. Not only was the equipment sophisticated, but it is also priced within reach of the average East German.

Exhibits of record players were combined with dazzling disk displays—domestic, East bloc, and international. This was the first year at Leipzig that music was presented as an international cultural force—free of ideologies.

The Fair, the world's biggest East-West trade showcase, was noteworthy this year for the favorable reception given Western music exhibits. Even Western beat groups were accorded a tolerant, and sometimes even amused, reception.

Perhaps most important to Western exhibitors is the statement of Karl Blumenmeyer, chief of the fair's international exhibits section: "The 1966 Leip-

zig Fair undoubtedly provided the basis for a substantial increase in our imports of hi-fi and stereo equipment from the Western countries along with music. We believe, too, that the Fair has helped interest our Western trading partners in buying our record players and our music, particularly our classical records."

No Breakdown

Fair officials said they could not give any breakdown on actual business transacted. "Most of this business is still in the process of negotiation," Blumenmeyer said. "The value of the fair is not in over-the-counter sales but as a point of contact."

Blumenmeyer reported that East German manufacturers received a "huge" number of inquiries about all of their record players exhibited at Leipzig. Oelsner of Leipzig is negotiating the sale in the U. S. of its new Soletta Stereo machine with double and single channel amplifier, and also its portable Soletta in the same range.

Representatives of VEB Zittau, the big electronics com-

pany at Zittau, East Germany, said it had received "many" inquiries from firms in the U. S., England, and France. The Zittau product is the portable Ziphona P 20-78 unit and a solid-state reproducer.

East Germany is interested in licensing the line of auto-change record players produced by BSR of England, and the East German trade ministry said it plans to import tape recorders made by SCART of Paris.

Negotiations

Finally, the East Germans have negotiations in progress with representatives of at least four American firms who attended the Leipzig fair. The firms produce hi-fi and stereo equipment but Blumenmeyer said he could not identify them.

East German officials said the East-West rapport so strikingly evident in the music field at the fair undoubtedly would lead soon to recession of the present restrictions in East Germany on the performance of Western music.

Music played by East German musical groups for dancing

(Continued on page 30)

PROFILE

Sugar: Master Music Builder

Ladislao Sugar was born in Budapest, Hungary, in 1896, during the First International Fair of Budapest. Music was a family tradition and he entered the business world by joining his older brother Eugenio in the famous family-owned Hungarian music publishing house Rozsavolgyi, now state-owned.

In 1931, Rozsavolgyi Publishing opened branch companies in Germany and Italy. Ladislao Sugar came to Italy to head his first publishing company, Melodi, relying on two important musical works, the music from the famous operetta "Al Cavallino Bianco" (The White Horse Inn) and from the hit movie "La Segretaria Privata" (The Private Secretary). In 1934, a second company was formed, Edizioni Mascheroni. Mascheroni was a very capable composer and the company had a considerable number of great hits. Other composers joined Sugar's companies, outstanding among them were Di Lazzaro and Gorni Kramer.

A friendship was born between Sugar and Paolo Giordani, owner of the Suvini-Zerboni publishing group, which devoted itself to contemporary classical music. When Giordani was imprisoned by the Fascists immediately before World War II, he trusted the administration of the company to Sugar. The group was growing and together with Edizioni Curci was monopolizing the song market. The third member of the Italian big three, Ricordi, was involved with classical music and opera only.

During World War II public dancing was forbidden by the Italian Fascist Government. The record was still in its infancy here. Publishers' revenues came only from public performances, public dancing being the only promotional vehicle. The music industry suffered from an enforced standstill. Sugar's lifelong dream was to become a book publisher and he overcame this difficult period by establishing the Genio Company, to publish children's books.

After the war, the music publishing business came back to life with Sugar in the forefront. Giordani came back and asked Sugar to continue the administration of the Suvini-Zerboni Company. In 1948 Giordani died. His will expressed the desire to leave the company to Sugar.

U. S. Pub Rep

From 1947, Sugar represented several leading American publishing companies, notable among which were Chappell, Pickwick and Screen Gems. At present, Sugar represents a wide range of American catalogs. He also retains a team of both experienced and young composers and

lyricists. Almost all the most famous Italian lyricists and composers are now or have been at some time part of Sugar's music world.

In December 1949, a few days before Christmas, Sugar opened a music and record shop in Galleria del Corso, Messaggerie Musicali. It was the first step toward the present big MM store. In addition to records and sheet music, the company began selling musical instruments, record players, radio and TV sets. In 1957, MM opened its doors to a book section for Editrice Sugar, which took in Genio Publishing, born during the war. During this period Piero Sugar, son of Ladislao, entered the business and initially took charge of Editrice Sugar. Another member of the family, Susanna, the daughter of the older brother Eugenio, joined the company in the music publishing section. In 1958, MM opened a new wholesale department for records of any label. Following its expansion MM in 1964 opened two shops in Rome, one for retail sales, and one for wholesale.

In 1950, Sugar realized that things were changing. The promotional vehicles for the music publishers had been public dances, musicals and sheet music. Now the record was taking over, but it was difficult to have songs recorded. He decided to include a record company. At the same time, the young Ferruccio Ricordi wanted to enter the record business and to become known as a singer. Ricordi is now well known as Teddy Reno, singer, showman, talent scout and manager of Rita Pavone.

A partnership was established and CGD (Compagnia Generale del Disco) took its first steps. Then Teddy Reno became more popular as a singer, and Sugar, who was only a financial partner, took over the administration. In 1958, Teddy Reno sold his shares to Sugar. Reno was then under contract with CGD as a singer and other major artists grew up in the company, including Julia De Palma, Johnny Dorelli and Betty Curtis. In a few years CGD had become a major label. In 1962 a pressing plant was added to the company's facilities, followed by a printing section. Important contracts for distribution were signed with MGM, UA, Reprise-Warner Bros., Musicor, Festival, Cameo-Parkway, etc.

How was all this possible? Sugar said, "I would like to mention particularly Enrico Carrera on the music side, Giuseppe Giannini and Franco Crepax of the record division, Edmondo Besnio of MM, wholesale, Antonio Alati of MM, retail sales, and Maestro Malipiero for the 'serious' music."

Int'l Music Exhibition In Milan Blueprinted

MILAN—An ambitious international music exhibition, the International Music Salon, is being organized here to take place between Dec. 7 and 18 at the city's Palace of Arts. It will coincide with the opera season at the Scala Opera House.

The promoters, the Salone Internazionale della Musica di Milano, plan to make it a major annual event. Chairman of SIM is Alberto Weiss.

The Salon, open to the public, will feature an exhibition of

musical instruments, accessories, record players, magnetic recorders, jukeboxes, cineboxes, amplification equipment, record covers and labels plus ancillary equipment and activities.

Invitations on stand space have been mailed to manufacturers, wholesalers, distributors and other companies in all spheres of the music business throughout the world. The rent for stand space is 13,500 lire per square meter. Bookings so far are excellent, reports SIM.

In addition to the trade exhibition, there will be a program of meetings, debates and assemblies on national and international level. One eighth of the exhibition area is being reserved for a retrospective exhibition of music and instruments which will carry no advertising.

Although no contracts have yet been signed, it is planned to have a series of musical events featuring international artists.

SIM is also preparing an exhibition catalog and organizing a public relations setup.

Philips France Names Caillart

PARIS—Jacques Caillart was this week named commercial director of Philips France, following the departure from the company of Godefroy de Noailat.

Caillart's former post as artistic director will be taken over by Jean-Jacques Tilche.

Other appointments confirmed by Philips include that of Hubert de la Selle as commercial director of Diffusion Magnetique du Son and Odette Boulmot as chief of planning for musicassettes.

Say You Saw It in Billboard

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"HALO WARSZAWO"—IRENA SANTOR

"Hello Warsaw," "The Black Scarf," "A Little Point" and eleven other hits.

MUZA • XL-0297

VERA GRAN

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MUZA • XL-0284 • Hi-Fi

ANNA GERMAN

"Dancing Euridices," "You Are My Love," "Thank You, My Heart" and nine other hits.

PRONIT • XL-0244 • Hi-Fi

"RYTMY MŁODYCH"—

C. NIEMEN, K. SOBCZYK and others

"Don't Worry About Me," "Hitchhike," "Red-Headed Mushroom" and fourteen other hits.

MUZA • XL 0248 • Hi-Fi

"SEX APPEAL"—BARBARA RYLSKA

"We'll Meet in Nowy Swiat," "When You'll Meet My Aunt," "Cracknels," "Bubliczki."

MUZA • XL-247 • Hi-Fi

"BOHDAN, KEEP UP"—BOHDAN LAZUKA

"Today, Tomorrow, Always" and eleven other hits.

PRONIT • XL-0279 • Hi-Fi

RENA ROLSKA

"When White Lilac Will Bloom Again," "On the River Side," "It Snows at Zakopane" and eleven other hits.

MUZA • XL-0273 • Hi-Fi

"BALLADS AND SONGS"—SLAWA PRZYBYLSKA

"Castilian Night," "The Blooming Orchard," "In Our Street" and ten other hits.

MUZA • XL-0276 • Hi-Fi

"BEAUTIFUL WALTZES"—EMIL WALDTEUFEL

"Estudiantina," "Autumn Moods," "Ever or Never" and five other waltzes. Polish Radio Symphonic Orchestra conducted by Z. Gorzynski.

MUZA • XL-0281 • Hi-Fi

"Fascination," "The Green Leaves of Summer," "Strings on Stars" and eleven others.

The Polish Radio Orchestra.

MUZA • XL-0280 • Hi-Fi

STUDIO M-2

"The Old Evergreens in New Rhythms," "Don't Leave Me," "Play the Violin My Beautiful Gypsy" and twelve other hits.

The Polish Radio Pop Orchestra.

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Majestic to Sell Disks With Players

MEXICO CITY — Majestic radio and TV will debut a new low-cost portable, three-speed player (\$19.90 wholesale) this month, offering with it 10 Capitol LP's at \$1.03 each. Novelty is that records will go into drugstores and anywhere the company's products go throughout Mexico.

Majestic has 21 distribution centers throughout the nation, sells as little as one apparatus to anyone who'll buy, even knocks on doors. Record purchase will be voluntary; new player purchaser can buy from one up. Special EP's offer music typical of regions of Mexico and/or epochs, such as Augustin Lara, Tropical, mariachi, cumbias, ranchera, bolero, Vera Cruz, etc.

Executives expect to sell 10,000 to 15,000 records monthly. Capitol has the exclusive contract to produce for the promotion, which will be permanent.

RCA Builds A Roster of U. K. Talent

LONDON — RCA Victor is building a powerful roster of local British talent amid reports that the company is completing plans to set up its own British operation like CBS here.

The label has signed John Boulter, a singer on EMI's smash-selling album which stars the Black and White Minstrels. Boulter will record solo for RCA. In addition, the company has inked two new groups, Ten Feet and the Kirkbys, and has picked up a record by Tommy Bruce from independent producer Mitch Murray.

Executives at RCA's headquarters here, refuse to confirm that the company will set up on its own when its current pact with British Decca expires.

Victor Vice-President George Marek was in London recently for talks about the label, but RCA officials claimed the discussions were about routine business. Asked if the label would quit Decca, Bernard Ness, deputy managing director of RCA (Great Britain) replied: "No comment."

Hanimex, Festival Enter Tape Deal

SYDNEY — Hanimex Pty. Ltd. has acquired the rights for the production of pre-recorded tapes from overseas and Australian catalogs from which the Festival Records produces its recordings.

This arrangement between Hanimex and Festival links two major Australian owned companies in their respective fields—Festival as record manufacturers and Hanimex as a manufacturer of magnetic tape and tape recorders.

Hanimex will produce recorded tape at their Brookvale, N.S.W. plant.

The initial release will in-

From The Music Capitals of the World

COLOGNE

CBS Schallplatten is promoting Donovan (whose latest release on the CBS Epic label is "Sunshine Superman") as "after whisky, Scotland's most important export." CBS has also introduced to Germany the Cyrcle, the U.S. folk-rock group with "Turn-Down Day." . . . Electrola's Foreign Special Service is offering two LP's with jazz from South Africa. On another musical front, Electrola is holding up the Standells as an example to German protest singers. Their protest against water pollution in a U.S. small town should inspire German protest singers to forego such remote themes as Vietnam and tackle the pollution of the Rhine River and of the air in the Ruhr. OMER ANDERSON

BOSTON

Local press and record dealers had a preview of the Monkees, courtesy of Asher Shuffer, chief of RCA Victor's outlet here. . . . Connie Francis, while doing a stint at Framingham's big Monticello, received the Golden Microphone Award of the Week from radio Station WCOP in its Chance of a

Lifetime talent program. . . . Stanley Blinstraub, of Blinstraub's Village, has engaged one of the greatest talent line-ups in the 1,700-seater's history. Sammy Davis will appear in October, with the Supremes, Connie Francis, among other names, the artist who has broken all records at the spot. Wayne Newton. . . . Varty's Jazz Room has moved to the Bradford Hotel, former site of Storyville, and will premiere with Erroll Garner, his first nightclub appearance in Boston in several years.

In an unusual move this season, Castle, for years dignified home of Met artists, went pop and would up the season with the Pandoras, four-girl Hub rock 'n' roll group. Late in September they will have their first record, "I Could Write a Book" by Musicor. Another release, "New Day," with Teddy and the Pandoras, is brewing. . . . Al Coury, Capitol records promoter, released from the hospital after an accident on his motorcycle. . . . Manny Greenhill, of Folklore Productions, is booking some of the top artists into Cambridge's Club 47, latest local haunt of the "in" group. His son, Mitch, is getting recognition for his first album on the Prestige Folklore label, "Pickin' (Continued on page 30)

RCA Can. Sets Promotional Stage on 17-LP Anthology

MONTREAL — In February, RCA Victor announced the most ambitious project ever undertaken by a Canadian record company, an anthology of Canadian classical music, performed by outstanding Canadian musicians, a series of 17 LP's on its Canada-International label. The joint project, with the International Service of the Canadian Broadcasting Corp., celebrates Canada's centennial in 1967.

In mid-September, the centennial series was released, beautifully packaged with each jacket displaying a masterpiece by a Canadian artist, from the National Gallery, and containing an eight-page booklet describing the project and the records in the series. Included are 42 works by 32 Canadian composers performed by groups and soloists ranging from the Montreal Baroque Trio to the Vancouver Chamber Orchestra.

RCA Victor's plans to promote the series will not get into full swing until 1967, the centennial year, but already interviews about the series are being done on radio and TV, and the albums will be given to viewers stumping the panelists on a popular CBC-TV network show, "Front Page Challenge."

The series was conceived as a nonprofit centennial project; however, if the albums win commercial acceptance at home and abroad through RCA Victor's international affiliates, it could mark a turning point in the recording of classical music composed and performed by Canadians. To date, only a very few companies have made token ventures into classical recordings, deterred by the limited appeal and market for such product; success of the RCA Victor series could encourage other companies to venture farther into the field.

Oryx's Unique Catalog Pitch

LONDON—Oryx, a new independent record producer here, launches its catalog with a revolutionary promotion project to the U. K. It will specialize in early classical music not already in the catalog.

Releases will be made in groups of five or six LP's. Each group will have its own seven-inch demonstration record giving excerpts from each of the LP's in the group. Presentations of the seven-inch Introduction Records will be in a book-type folding sleeve with full notes

and details of the group of records demonstrated.

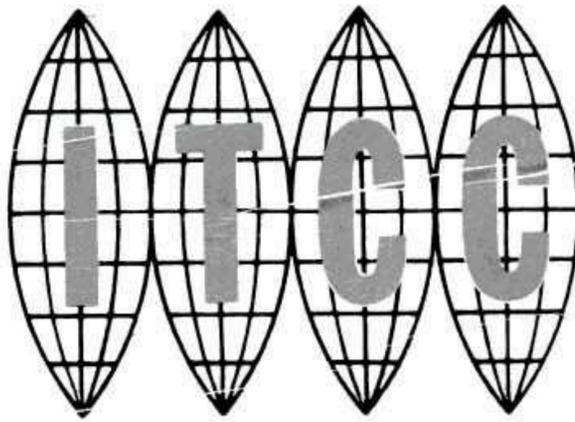
Dealers need not hold LP's in stock. The records can be used for demonstration purposes as well as for retail. Each seven-inch record is interesting musically in its own right, claims Oryx.

In addition to the Oryx label, the launch will include Bach Recordings. This label will specialize in outstanding interpretations of J. S. Bach.

Apart from the Oryx and Bach Recordings labels, the company is associated with Cantate, well-known here for its fine series of Bach Cantatas. Also they are associated with Lyrichord whose home ground is the U. S. who also produce the Experiences Anonymes label. In France, they are associated with Harmonia Mundi, and in Germany with a new classical label, Da Camera.

clude selections from the following overseas catalogs: American Decca, Coral, Atlantic, 20th eCentury-Fox, Westminster, A & M, Impulse, King Records and Command.

The initial release date is late this month.



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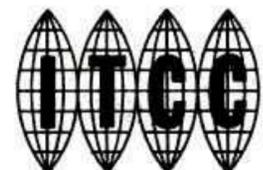
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From The Music Capitals of the World

• Continued from page 28

the City Blues." He has accompanied many top folk singers and is now on his own with five of his numbers from his own pen. . . . **Bruce Patch**, former PR man at Mutual Distributors, has taken on managing **Teddy and the Pandos** full time with a full schedule ahead. . . . **Don Dumont**, of Dumont Distributors, had a wild time in Las Vegas along with promotion man **Jerry Brenner** and sales manager **Howard Ring**.

CAMERON DEWAR

HOLLYWOOD

Louis Armstrong will headline the seventh annual "Dixieland at Disneyland" jazz festival at Disneyland Oct. 1. The six-hour jazz festival will feature seven bands, including Armstrong, **Bob Crosby** and the Original Bobcats, **Turk Murphy's** San Francisco Jazz Band, the Firehouse Five Plus Two, the Young Men From New Orleans, Southern California Hot Jazz Society Marching Band and "Doc Souchon" and His Milneburg All Stars. . . . **Godfrey Cambridge**, co-starring in "Busy Body" at Paramount, will commute between Hollywood and San Francisco beginning Oct. 7 when he opens an engagement at Basin Street West. . . . **Frankie Randall** has been signed to sing the title theme for the Italian motion picture, "Run for Your Life." RCA will release a single with the same title Oct. 3. . . . United Artists Records has exercised its option pick up on **John Astin**.

Joseph E. D'Imperio, RCA Victor vice-president of product, talent and development, and **Ernest Altshuler**, newly appointed RCA vice-president and executive producer, here for meetings at Hollywood office before swinging back to New York. Both attended the Monterey Jazz Festival. . . . **Vic Dana** has been signed by **Irving Briskin**, executive producer of Harman-EE, to film a series of Scopitone featurettes, **Hal Belfer** will direct and **Fred Benson** will produce. . . . **Sonny and Cher** will play the Olympia Music Hall, Paris, March 15. Pair will give 10 performances. . . . **Frank C. LaSalle**, president of LaSalle Music Corp. and Power Records, has entered the personal management field with **Pat Pagnotta**. Firm will be Power Artists, Inc., Beverly Hills.

Academy Award winner **Johnny Mandel** has completed scoring the music for Warner Bros. "An American Dream." The title song from the motion picture, "A Time for Love," with lyrics by **Paul Francis Webster**, has been released by **Tony Bennett** on Columbia Records. Two other films Mandel has scored, "The Russians Are Com-

ing(2)" and "Harper," are presently in release. . . . **Sol Kaplan** and **Harry Sukman** both will score separate segments of "The Monroes," TV production at 20th Century-Fox Television. . . . **Barbara McNair** will appear at Harvey's Resort Hotel, Lake Tahoe, beginning Sept. 30. . . . The **Serendipity Singers** have acquired the rights to use Flash Gordon movies in their Pependipity Happening that will be touring college campuses this fall. . . . The Serendipity Singers, Phillips recording artists, will be in concert at the Oregon School of Education, Monmouth, Ore., Nov. 5. **BRUCE WEBER**

LAS VEGAS

Jan Garber and his orchestra, currently playing in the Desert Inn Lounge, will have their next recording session for Decca on Oct. 11, in Chicago. . . . The **Arbors**, Data Records singing quartet, will open at the Sahara Hotel with **Dinah Shore** Oct. 11. . . . The Big Band sound is going full blast here. Take a look at this line-up: Garber and **Frankie Carle** are playing at the Desert Inn, **Ted Fio Rito** and his band play nightly at the Top of the Fremont Hotel, **Freddie Martin's** band is at the Dunes Hotel and **Billy Regis** is at the Mint Hotel. Just closing, Sept. 20, **George Liberace**, at Fremont, and **Russ Morgan**, Dunes. **Stan Irwin**, of Las Vegas, former entertainment director for the Sahara Hotel, now **Johnny Carson's** personal manager. **DON GIGLIO**

LONDON

Decca launches a major label, Deram, Sept. 30. First singles under the new logo will be "Happy New Year" by a new girl singer, **Beverley**, and "I Love My Dog," by another newcomer, **Cat Stevens**. Since the Decca label started in 1929, the company has not launched a single label for new British product, even though rivals EMI, Philips and Pye each have two or more domestic labels. . . . Composer **Buddy Kaye** flew from Hollywood to Paris at director **Terence Young's** request to pen the lyrics for **Georges Garvarentz's** title song to the **Yul Brynner** movie, "Triple Cross." The number has been recorded by **Tom Jones**, and is scheduled for release with the movie toward year-end. **Kaye**

Leipzig Fair

• Continued from page 27

or even for weddings may not consist of more than 40 percent Western music. However, this decree applies only to East German musical groups. Of late, Czech, Polish and Hungarian bands have been touring East Germany in record cumaru playing for dances. East German organizations complain that the 40-percent law puts them at competitive disadvantage.

At Leipzig, the East German AMIGA label exhibited virtually all pop Western music titles, as did Polish, Czech and Hungarian labels. In fact, with some 25 Western record companies exhibiting, the fair's music section was dominated by Western pop.

'Stampede'

• Continued from page 27

people were outside. Thousands who arrived in the next two hours for the free event brought on the rioting. The stage supports weakened and amplifying equipment was put out of order. The second evening was also canceled.

MARIO: NOT FORGOTTEN

BELLUNO — It's not true that the lyricist is always forgotten. This was proved in the dedication of a monument here to E. A. Mario, author of "The Piave Murmurs," a patriotic hymn, which is almost a second anthem in Italy and has been recorded countless times by Italian artists.

Mario was the author of many popular hits written with Neapolitan and other Italian composers, but his fame rests on the words of the war song dedicated to Italian heroism in World War I. The lyrics of the song are often recited as a poem even without the accompanying music. It has twice been the theme of an Italian film.

came on to London for talks with Keith Prowse Music brass about his Bud Music publishing company here. Before leaving Hollywood he had just completed the title song for **Otto Preminger's** movie, "Hurry Sundown," which **Harry Belafonte** has recorded. . . . **Cyril Simons**, of Leeds Music, leaves London for Hollywood Sept. 26 for business talks with U. S. publishers. . . . Bass player **Peter Quaife** has quit the hit-making **Kinks** group and is planning to live in Copenhagen. . . . The New Zealand High Commission's cultural affairs officer in London is assisting promotion of an HMV single, "Tomorrow Is a Long Time," by New Zealand group the **Convairs**. . . . **Pearl Bailey** opened at London's Talk of the Town nitery Sept. 26.

Decca and **Andrew Oldham** are giving a massive push to the new **Rolling Stones** single, "Have You Seen Your Mother, Baby, Standing in the Shadow," which the group highlights on its current tour here with **Ike and Tina Turner**. . . . America's top-selling KLH music systems have been launched in Britain. They will be marketed through one concessionaire, P.J.N. Collaro Electronics, Ltd., of London. The company is offering a full range of equipment from its advanced model-17 speaker priced at \$71 to its model-20 complete hi-fi system with stereogram and radio in an oiled walnut cabinet for \$481. **GRAEME ANDREWS**

MILAN

Bob Lumbroso, formerly with Editions Tutti, Paris, here to direct Edizioni Alfiere-Eseda—controlled by Dutch Philips—which will operate separately and independently from Phonogram (the Italian record company 50/50 owned by Philips and DGG. . . . **Henry Villard**, French Philips, is expected here to record the Italian version of "Mourir ou Vivre." . . . **Tiffany Records**, a new company owned by orchestra leader **Marino Marini**, with offices at Galleria del Corso, released "Black Is Black" by **Los Bravos** and will soon issue the album "Bravo, Los Bravos." Most of Los Bravos' tunes are sub-published by Edizioni Musicali Rimi, Marini's affiliate publishing company. . . . **Murray Deutch**, UA vice-president, and **John Spalding**, London UA director, met with **David Matalon**, Cemed-Carosello director, to discuss the first Italian releases from the UA record catalog and promotion. Deutch and Spalding went on to Paris.

. . . CAM and DET records of the Campi Group, formerly distributed by Dischi Ricordi, have assigned their distribution to RRC, a new Rome company. . . . **Roy Black**, Phonogram-Polydor label, was here in conjunction with the release of his first Italian record "Finalmente Qui" b-w "Grazie Mille," corresponding to his original 500,000 copies sellers "Du Bist Nicht Allein" and "Ganz in Weiss." Black will return this month to take part in a TV show from Bari. Also, dealings are being carried on in view of Black's participation in the 1967 San Remo Festival. . . . Dischi Vedette moved

CBS Forming Own Company in Italy

NEW YORK — CBS has moved into the Italian record company scene with the formation of CBS Italiana. CBS will be associated with **Ladislao**

Garvarentz To Do Score

PARIS — George Garvarentz has been signed to write the score for the Terence Young film, "The Eddie Champan Story" which stars Christopher Plummer, Romy Schneider, Yul Brynner, Gert Froebe, Trevor Howard and Claudine Auger.

Buddy Kaye has written the English lyric to the title song which will be sung by **Tom Jones**.

Three other films with Garvarentz scores were recently premiered in Paris—"Surcouf," featuring a theme song by **Les Compagnons de la Chanson**, "Un Facteur S'en Va-t-en Guerre," starring **Charles Aznavour** who has recorded the film's song, "Je Reviendrai de Loin" for Barclay, and "Voyage du Pere" starring **Fernandel** and **Lili Palmer**.

into new offices at Corso Europa, 5; also **Dischi Blueball** moved at Via Turati, 28. . . . Decca marketed "Don't Bring Me Down" b-w "Cheating" by the **Animals**, and latest releases by **Dave Berry**, **Noel Harriman** and **Them**. . . . Strong promotion to Decca's six winners of the weekly radio contest "Bandiera Gialla" (Yellow Flag), four titles by the **Rolling Stones**, one by **Tom Jones** and one by the **Small Faces**. . . . **Jaguar Records** released an album by tenor **Gastone Lamarilli**, with 12 Neapolitan standards. . . . **Claudio Villa**, Fonit-Cetra, filmed his segments for the TV show "Roma Quattro" (Rome Four), and flew to London to participate in the BBC's TV show "International Cabaret."

Fred Bongusto, Fonit-Cetra, also filmed his segments for BBC's "From Italy With Love," a two-part TV show dedicated to the Neapolitan song. . . . **Esteban Garcia Norencos**, managing director of Zafiro, Madrid, met with **Walter Gurtler** and **Pino De Gloia**, Saar, president and international manager. . . . **Dischi Vedette** to represent **Elektra Records**, embodying the Elektra and the classical Nonesuch catalogs. It is the first time Elektra Records is licensing their catalogs to Italy. . . . **Campi Group** inaugurated their new pop line, DET label, with a record by newly signed **Nello Ferrara**, who participated in the Naples Festival. . . . "Bang, Bang," subpublished by **Ariston**, on the market in three versions by **Milena**, **Clan**; **Equipe '84**, **Ricordi**, and **Dalida**, Barclay-RCA Italiana.

GERMANO RUSCITTO

MUNICH

Country musician **Hans Locklin** is playing the local circuit. He is backed by the Playboys. . . . Jazzman **Lionel Hampton** started a tour of the local U. S. clubs. . . . **Dave Brubeck** started a tour of West Germany. . . . Two of the biggest headline names in entertainment will be making two-week tours of local clubs in coming weeks — **Sammy Davis** and **Lisa Minelli**. . . . **Johnny Mathis** will tour Germany for U. S. clubs and German concert halls.

JIMMY JUNGERMAN

NEW YORK

Junior Wells leaves this week for a six-week tour of Europe, that will include England, France, Germany, Switzerland, Austria, Den-

Sugar, a key figure on the Italian record and music operation, in this venture.

In addition to the manufacturing and selling of records, CBS Italiana will also operate a music publishing company called Edizione April. The CBS Italiana offices will be located in Milan.

CBS Italiana will distribute the American Columbia catalog as well as the CBS International repertoire from around the world.

Harvey Schein, vice-president and general manager of CBS International, said that while the CBS Italiana catalog will appeal to the largest group of record buyers (the singles buyer) CBS Italiana's widely varied pop and classical catalog will help to develop and promote the sale of LP's in Italy.

Rainbo to Own 25% of New Record Plant

MEXICO CITY — Jack Brown, of Rainbo, will own 25 percent of the new Discos Tizco record manufacturing factory planned for construction here before 1967. Discos Rainbo de Mexico, S.A. will have three Mexican partners. Largest interest will come from vice-president **Mario Freidberg**. He also helms Meximusic, S.A. (collecting agency), **Fermata Mexicana**, S.A. and **Editorial Teocali**, S.A. Total investment in land, building and machinery is projected at \$60,000. Already purchased are six Finebilt presses.

Tizco now presses 20th Century-Fox, A&M, Specialty, Valiant, Fantasy, Hi Fi, Challenge, GNP Crescendo and others.

Fermata/Mexicana's ownership is split as follows: **Enrique Leverndeger** (RGE and **Fermata Records**, Brazil) owns 24.5 percent; **Mauricio Brenner** (**Fermata Records** through **Odeon** and publishing, **Argentina**) 24.5 percent and **Freidberg** 51 percent.

Editorial Teocali promotes Mexican authors, reps **ALMO**, **Irving Venice Criterion** and **Atlantic**. Records Tizoc has been operating 13 years, the other three companies three years.

mark, **Holland** and **Czechoslovakia**. . . . **Paul Evans**, composer of "Happiness Is," has written two new pieces for the new **Pat Cooper** LP on **United Artists**. . . . **Henry Mancini** will write the score for "Two for the Road," a 20th Century-Fox film. . . . **Eddy Arnold** will appear at the Philadelphia Academy of Music on Friday (30). **Don Bowman** and the **Stonemans** will also be on the bill. . . . The **Sounds and Stuff** and **Johnny Jay and His Gangbusters** began a two-week stand at the Cheetah on Thursday (22). . . . **Susan Hilton** begins at the Living Room on Monday (26). . . . **Mort Ascher** of **Emil Ascher, Inc.**, leaves for the West Coast on Thursday (29) for a series of meetings with TV officials. . . . **Pickwick International, Inc.** was the subject of a three-page "Corporate Spotlight" feature in the Sept. 19 issue of **Investment Dealers' Digest**. . . . **Gale Garnett** shifted her RCA Victor recording activities from New York to Los Angeles, where **Al Schmitt** will be her new producer. . . . The **Ramsey Lewis Trio** and **Godfrey Cambridge** will give a concert on Friday (30) at **Philharmonic Hall**. . . . **Ray Charles** app. (Continued on page 32)

I can't control myself

F-1557

Production by Larry Page of Page One Records, England

The Troggs new Fontana single is a Wild Thing



AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	5	ELEANOR RIGBY/YELLOW SUBMARINE	Beatles (Parlophone)—Northern
2	2	BUS STOP	Hollies (Parlophone)—Connelly
3	9	BLACK IS BLACK	Los Bravos (Decca)—Chappels
4	1	EASYFEVER	*Easybeats (Parlophone)—Alberts
5	7	GUANTANAMERA	Sandpipers (Festival)—Essex
6	—	L'IL RED RIDIN' HOOD	Sam The Sham (M.G.M.)—Allans
7	3	SOMEWHERE MY LOVE	Ray Conniff Singers (CBS)—Alberts
8	10	THE DANCER	*Allusions (Parlophone)
9	10	GOING BACK	Dusty Springfield (Philips)
10	—	WITH A GIRL LIKE YOU	Troggs (Parlophone)—Leeds

BRITAIN

(Credit Record Retailer)

This Week	Last Week	Title	Artist
1	2	DISTANT DRUMS	Jim Reeves (RCA Victor)
2	1	ALL OR NOTHING	Small Faces (Decca)
3	4	TOO SOON TO KNOW	Roy Orbison (London)
4	14	I'M A BOY	Who (Reaction)
5	3	YELLOW SUBMARINE	Beatles (Parlophone)
6	12	LITTLE MAN	Sonny & Cher (Atlantic)
7	13	YOU CAN'T HURRY LOVE	Supremes (Tamla-Motown)
8	5	GOD ONLY KNOWS	Beach Boys (Capitol)
9	6	GOT TO GET YOU INTO MY LIFE	Cliff Bennett (Parlophone)
10	8	WORKING IN THE COAL MINE	Lee Dorsey (Stateside)
11	9	LOVERS OF THE WORLD UNITE	David and Jonathan (Columbia)
12	15	WHEN I COME HOME	Spencer Davis Group (Fontana)
13	37	BEND IT	Dave Dee, Dozy, Beaky, Mick and Tich (Fontana) Lynn
14	16	ASHES TO ASHES	Mindbenders (Fontana)
15	11	MAMA	Dave Berry (Decca)
16	7	THEY'RE COMING TO TAKE ME AWAY	HA-HAA!—Napoleon XIV Warner Bros.
17	23	WALK WITH ME	Seekers (Columbia)
18	26	WINCHESTER CATHEDRAL	New Vaudeville Band (Fontana)
19	41	ALL I SEE IS YOU	Dusty Springfield (Philips) Belinda
20	10	JUST LIKE A WOMAN	Manfred Mann (Fontana)
21	32	SUNNY	Bobby Hebb (Philips)
22	25	LAND OF 1000 DANCES	Wilson Pickett (Atlantic)
23	18	MORE THAN LOVE	Ken Dodd (Columbia)
24	22	HOW SWEET IT IS	Junior Walker (Tamla-Motown)
25	29	BIG TIME OPERATOR	Zoot Money (Columbia)
26	40	I DON'T CARE	Los Bravos (Decca)
27	19	VISIONS	Cliff Richard (Columbia)
28	17	I SAW HER AGAIN	Mama's and Papa's (RCA Victor)
29	30	I CAN'T TURN YOU LOOSE	Otis Redding (Atlantic)
30	20	HI-LILI HI-LO	Alan Price Set (Decca)
31	43	GUANTANAMERA	Sandpipers (Pye) Harmony
32	33	RUN	Sandie Shaw (Pye)
33	—	ANOTHER TEAR FALLS	Walker Brothers (Philips) West One
34	21	WITH A GIRL LIKE YOU	Troggs (Fontana)
35	24	THE MORE I SEE YOU	Chris Montez (Pye)
36	31	LOVING YOU IS SWEETER THAN EVER	Four Tops (Tamla-Motown)
37	28	SUMMER IN THE CITY	Loving Spoonful (Kama-Sutra)
38	—	SUNNY	Georgie Fame (Columbia) Campbell-Connelly
39	—	IN THE ARMS OF LOVE	Andy Williams (CBS)
40	47	BORN A WOMAN	Sandy Posey (MGM) Painted Desert Music
41	50	SOMEWHERE MY LOVE	Mike Sammers Singers (HMV) Robbins
42	38	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)
43	—	DEAR MRS. APPLEBEE	David Garrick (Piccadilly)—Dick James

44	27	BLACK IS BLACK	Los Bravos (Decca)
45	34	AIN'T TOO PROUD TO BEG	Temptations (Tamla-Motown)
46	—	LADY GODIVA	Peter and Gordon (Columbia)—Dean Street
47	—	SUNNY	Cher (Liberty)—Campbell-Connelly
48	—	THE KIDS ARE ALLRIGHT	The Who (Brunswick)—Fabulous
49	—	THERE WILL NEVER BE ANOTHER YOU	Chris Montez (Pye)—Morris
50	35	BAREFOOTIN'	Robert Parker (Island)

CANADA

This Week	Last Week	Title	Artist
1	3	YOU CAN'T HURRY LOVE	Supremes (Tamla-Motown)
2	1	SUNSHINE SUPERMAN	Donovan (Epic)
3	2	YELLOW SUBMARINE/ELEANOR RIGBY	Beatles (Capitol)
4	10	BORN A WOMAN	Sandy Posey (Quality)
5	—	CHERISH	The Association (Valiant)
6	5	WOULDN'T IT BE NICE	Beach Boys (Capitol)
7	8	TURN DOWN DAY	Cyrkle (Columbia)
8	4	BUS STOP	Hollies (Capitol)
9	9	GUANTANAMERA	Sandpipers (A&M)
10	—	SUNNY AFTERNOON	Kinks (Pye)

CANADIAN RECORDS

1	1	PLEASE FORGET HER	Jury (Quality)
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EIRE

This Week	Last Week	Title	Artist
1	1	PRETTY BROWN EYES	Drifters (Pye)—Palace
2	2	YELLOW SUBMARINE/ELEANOR RIGBY	Beatles (Parlophone)—Northern Songs Ltd.
3	3	GOD ONLY KNOWS	Beach Boys (Capitol)—Immediate
4	10	VISIONS	Cliff Richard (Columbia)—Joaneline-Belinda
5	8	MAMA	Dave Berry (Decca)—Francis Day & Hunter
6	5	TRAVELLING PEOPLE	Johnstons (Pye)—Mecolico
7	7	I WALK THE LINE	Dermot O'Brien (Envoy)—Hill & Range
8	4	WITH A GIRL LIKE YOU	Troggs (Fontana)—Dick James
9	6	MORE THAN YESTERDAY	Gregory (Pye)—Acuff-Rose
10	—	BLACK IS BLACK	Los Bravos (Decca)—Mellin

FRANCE

This Week	Last Week	Title	Artist
1	1	LOVE ME, PLEASE LOVE ME	Michel Polnareff (A.Z.)—Meridian
2	12	LE DESERTEUR	Les Sunlights (A.Z.)—French Music
3	2	ET MOI, ET MOI, ET MOI	Jacques Dutronc (Vogue)—Vogue International
4	8	LES JOLIES COLONIES DE VACANCES	Pierre Perret (Vogue)—nouvelles editions Barclay
5	10	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)—Champion et Roosevelt Music
6	13	AMOUREUX DU MONDE ENTIER	Claude Francois (Philips)—Ami
7	5	QU'ELLE EST BELLE	Mireille Mathieu (Barclay)—Legrand
8	14	J'AI ENTENDU LE MER	Christophe (A.Z.)—E.P.O.C.
9	3	TON NOM	Adamo (Voix de son Maitre)—Pathe Marconi
10	6	POURQUOI PAS NOUS	Line et Willy (A.Z.)—Meridian

GERMANY

This Week	Last Week	Title	Artist
1	13	YELLOW SUBMARINE	The Beatles (Odeon)—Northern Songs
2	3	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)—Gerig
3	1	HIDEAWAY	Dave Dee, Dozy, Beaky Mick and Tich (Star Club Records)—Lynn Music
4	—	MOTHER'S LITTLE HELPER	The Rolling Stones (Decca)—Mirage Music

5	2	MONDAY, MONDAY	The Mama's & The Papa's (RCA Victor)—Intro
6	15	WITH A GIRL LIKE YOU	The Troggs (Hansa)—Budde
7	17	MAN MUB SCHLIE BLICH AUCH MAL NEIN SAGEN KONN'N	Gitte (Electrola)—Rialto
8	10	SUPER GIRL	Graham Bonny (Columbia)—Morris
9	6	FREMDE IN DER NACHT	Peter Beil (CBS)—Gerig
10	5	SLOOP JOHN B	The Beach Boys (Capitol)—Francis, Day & Hunter

ISRAEL

This Week	Last Week	Title	Artist
1	2	ALINE	Christophe (Vogue/Hataklit)
2	3	LANA	Roy Orbison (London/Pax)
3	1	RED RUBBER BALL	The Cyrkle (CBS)
4	4	GET AWAY	Georgie Fame (Columbia/IME)
5	5	I SAW HER AGAIN	The Mama's & The Papa's (Dunhill/Eastronics)
6	9	MOTHER'S LITTLE HELPER	The Rolling Stones (Decca/Pax)
7	7	THE PIED PIPER	Christiaan St. Peters (Decca/Pax)
8	6	LOVE LETTERS	Elvis Presley (RCA Victor/Eastronics)
9	11	SOMEWHERE MY LOVE	Ray Conniff (CBS)
10	15	I WANT YOU	Bob Dylan (CBS)

ITALY

This Week	Last Week	Title	Artist
1	1	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)
2	2	NOTTE DI FERRAGOSTO	Gianni Morandi (RCA)
3	7	SOGNANDO LA CALIFORNIA	*Dik Dik (Ricordi)
4	4	CHE COLPA ABBIAMO NOI	*Rokes (Arc)
5	3	IO HO IN MENTE	*Equipe 84 (Ricordi)
6	5	TA RA TA TA	Mina (Ri Fi)
7	9	PAINT IT, BLACK	Rolling Stones (Decca)
8	6	TEMA	*Giganti (Ri Fi)
9	11	BANG, BANG	Cher (Liberty)
10	8	RIDERA	*Little Tony (Durium)
11	13	UN RAGAZZO DI STRADA	*Corvi (Ariston)
12	10	PERDONO	*Caterina Caselli (CGD)
13	14	THEME FROM "DR. ZHIVAGO"	MGM Singing Strings (MGM)
14	12	PAPERBACK WRITER	Beatles (Parlophon)
15	—	MI SI SPEZZA IL CUOR	Sorrows (Pye)

JAPAN

This Week	Last Week	Title	Artist
1	1	KOHKOTSU NO BLUES	*Aoe Mina (Victor)—JASRAC
2	2	YOGIRI NO BOJO	*Ishihara Yuijuro (Teichiku)—JASRAC
3	3	KOI TO NAMIDA NO TAIYOH	*Hashi Yukio (Victor)—JASRAC
4	5	HOSHI NO FLAMENCO	*Saigo Teruhiko (Crown)—JASRAC
5	7	ONNA NO TAMEIKI	*Mori Shinichi (Victor)—JASRAC
6	4	OYOMENI OIDE	*Kayama Yuuzo (Toshiba)—JASRAC
7	6	GINZA BLUES	*K. Matsuo & Mahina Stars (Victor)—JASRAC
8	9	YANAGASE BLUES	*Mikawa Kenichi (Crown)—JASRAC
9	10	YASASHII AME/NANDEMO NAIWA	*Sono Mari (Polydor)—JASRAC
10	8	AOI HITOMI	*J. Yoshikawa & Blue Comets (Columbia)—Seven Seas

PHILIPPINES

This Week	Last Week	Title	Artist
1	1	BORN FREE	Matt Monro (Capitol)—Mareco, Inc.
2	2	*NOW THAT YOU KNOW	Merci Molina (Villar)—Mareco, Inc.

3	3	I AM A ROCK	Simon & Garfunkel (CBS)—Mareco, Inc.
4	6	SOMEWHERE, MY LOVE	Connie Francis (MGM)—Mareco, Inc.
5	7	YOU DON'T HAVE TO SAY YOU LOVE ME	Vic Damone (RCA)—Filipinas Record Corp.
6	4	MONDAY, MONDAY	The Mama's and The Papa's (RCA)—Filipinas Record Corp.
7	5	RED RUBBER BALL	The Cyrkles (CBS)—Mareco, Inc.
8	8	STRANGERS IN THE NIGHT	Jack Jones (Kapp)—Mareco, Inc.; Merci Molina (Villar)—Mareco, Inc.
9	10	G L O R I A	The Shadows of Knight (ATCO)—Mareco, Inc.
10	—	I CALL YOUR NAME	The Mama's and The Papa's (RCA)—Filipinas Record Corp.

RIO DE JANEIRO

*Denotes local origin

This Week	Last Week	Title	Artist
1	—	LARA'S THEME	Al Korvin (Fermata)
2	1	STRANGERS IN THE NIGHT	Frank Sinatra (Philips)
3	—	OLE OLA	*Chico Buarque (RGE)
4	6	POBRE MENINA	(Poor Girl)—Leno e Lilian (CBS)
5	2	JUANITA BANANA	The Peels (Som Maior)
6	—	A VOLTA	The Vips (Continental)
7	—	SOMBRAS	*Jose Augusto—Shadows (Chantecler)
8	8	IO TE DARO DI PIU	Moacyr Franco (Copacabana)
9	—	MAMAE PASSOU ACUCAR NI MIM	(Mama Spread Sugar on Me)—*Wilson Simonal (Odeon)
10	5	DAY TRIPPER	Beatles (Odeon)

From The Music Capitals of the World

Continued from page 30

peared in Fargo, N.D., last Friday (23); Lincoln, Nebraska, on Saturday; and Kansas City on Sunday (25). . . . Maxine Brown headlines at the Nevele Country Club in Ellenville, N.Y. next Tuesday (4).

Skitch Henderson completed the scoring of a U.S. government film about jets during an overnight trip to Bolling Air Force Base in Washington, D.C. . . . Jack Jones is slated for eight TV shows this season. . . . Bill Doggett plays Keystone, W.Va., on Friday (30) and Cincinnati on Saturday (1). . . .

Bernie Pollak, co-ordinator of public performances for Mills Music, Inc., became a grandfather as a daughter was born to Mr. and Mrs. Allyn Pollack, his son and daughter-in-law. . . . Jimmy McGriff stars at the opening of the new Club Jamaica in Columbus, Ohio next Tuesday (4). . . . Anthony & the Imperials play the University of Rochester and Rensselaer Polytechnic Institute next Friday and Saturday (7 and 8).

The Toys begin two weeks at Bermuda's Ocean Palms Inn on Oct. 10. . . . Eileen Fulton starts one week at the Balinese Room in Galveston, Texas, on Oct. 14 and two weeks at the Petroleum Club in Beaumont, Texas, on Oct. 24. . . . Paul Anka left for Europe last Monday (19). He will record albums in German, Italian and English during visits to Berlin, Rome and London respectively. . . . The Druids open two weeks at the Swinging Ondine on Monday (26).

Sol Yaged is playing nightly at the Gaslight Club. . . . Woody Herman, who closed at Basin Street East on Thursday (29) with His Herd, is vocalist on Columbia Records' "The Jazz Swinger," featuring Al Jolson favorites. The group starts a series of club, college and ballroom dates next Monday (3) in Clarion, Pa. . . . George Kirby opens a three-day stint at the Bloomsburg (Pa.) Fair on Monday (26). . . . Jimmy Dean this week tapes a guest spot in Hollywood for the Nov. 7 Andy Williams TV show.

The Living End, who signed with Scandore and Shayne for representation in all fields, also signed for 13 weeks at Billy Reed's Coney Island Pub. . . . Victor Borge opened a two-week stand at Caesars Palace in Las Vegas last Thursday (22). . . . The Serendipity Singers to guest on the Ed Sullivan Show on Jan. 8. . . . Pat Cooper will entertain the Tappan Zee (N.Y.) Police Association on Oct. 14. . . . The New Christy Minstrels will appear in at least three concerts (Lincoln Center, Oct. 21; Detroit, Nov. 3; and Chicago's Airee Crown Theatre, Nov. 10) with proceeds going to the U.S. Olympic Ski Team. . . . Leon Bibb has signed with Fredana Management for representation in all fields. . . . Al Hirt stopped in New York on Friday (23) on his way to Europe for

guest shots in the BBC TV shows "International Cabaret," "Show of the Week," and "The Billy Cotton Show," and at Amsterdam's "Grand Gala du Disque." Manager Gerard W. Purcell will accompany his client. . . . Russ Miller has signed Duff Thurmond and Rony Camillo for personal management. . . . The 24th annual Fred Waring Outing for Music Men is slated for next Wednesday (5) at Waring's Shawnee Inn in Shawnee-on-Delaware, Pa. . . . Tony Bennett drew a record-breaking 9,656 persons to Boyle Stadium in Stamford, Conn. for a record \$51,456 gross.

MIKE GROSS

OSLO

Haakon Tveten, managing director of Norsk Phonogram A/S, took part in the Philips meeting in London. . . . Totto Johannessen, managing director of Nor-Disc, attended the Ariola meeting in Copenhagen (9). Johannessen and Rolf Syversen of Carl M. Iversen, the Norwegian EMI affiliate, were hosts to the press meeting regarding the Sonny and Cher visit to Oslo (8). They came in the morning, worked in TV all day and left early next morning. . . . Leading Norwegian singing lass Wenche Myhre has issued the German song "Singen" in Norwegian, called "Smilet," on the Polydor label. Flip side is Norwegian version of "As Long as the Wind Blows." . . . Leading Norwegian pop group, the Vanguarders, has out a new single, "Hjemme igjen" c-w "Du har gjort meg glad" on the Triola label. The first of these is the Simon and Garfunkel hit, "Homeward Bound."

Sweden Music has acquired the publishing rights to "God Only Knows," which hit the Norwegian Top 10 this week, "I Saw Her Again," "The More I See You," and "Land of 1,000 Dances." The latter has been recorded by Norwegian group, the Mojo Blues, on the Fontana label. . . . Manfred Mann and Georgie Fame were in Copenhagen. . . . The LP in aid of the Children's Fund, "Star Charity Fantasia," is issued here by Norsk Phonogram. The price is \$3.50, and a little more than \$1 a record goes to the fund. . . . Rhythmic Six has moved from Phonogram to Nor-Disc, issuing "Bella" c-w "Blues Get Off My Shoulders." ESPEN ERIKSEN

PARIS

Concerts by Sonny and Cher and Otis Redding kicked off the new season of Europe No. 1 Musicorama shows at the Olympia Theater. . . . Festival's Roger Maruani will go to Milan and Rome to supervise new recordings by Gigliola Cinquetti and Caterina Caselli in French. . . . CBS has launched a new singles series, (Continued on page 50)



PROUDLY PRESENTS

PAT BOONE

AND HIS GREAT NEW HIT SINGLE!

"WISH YOU WERE HERE BUDDY"

B/W

LOVE FOR LOVE

16933

THE GREATEST TALENT ON RECORDS



BEST SELLING SINGLES

144
WIPE OUT
THE SURFARIS

Viva 602
MY WAY OF LIFE
SONNY CURTIS

16943
FAMILY AFFAIR
•
TARZAN (Tarzan's March)
LAWRENCE WELK

145
PIPELINE
THE CHANTAYS

16919
THE TALLEST TREE
•
ARE YOU SINCERE
BONNIE GUITAR

BEST SELLING ALBUMS



ALFIE • Billy Vaughn DLP 3751



LIBERACE - NEW SOUNDS DLP 3755



IT'S OVER • Jimmie Rodgers DLP 3717



MEMORIES • Pat Boone DLP 3748



MISS BONNIE GUITAR DLP 3737



HARRY JAMES & HIS WESTERN FRIENDS DLP 3735



COUNTRY MUSIC'S GREAT HITS • Lawrence Welk DLP 3725



JUAREZ WOODWINDS Viva 6002

TOP 100's

★ STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

Table of Billboard Top 100 LPs, columns 1-3. Includes titles like 'REVOLVER', 'DR. ZHIVAGO', 'SOMEWHERE MY LOVE', etc.

Table of Billboard Top 100 LPs, columns 4-6. Includes titles like 'FIDDLER ON THE ROOF', 'DIRTY WATER', 'RED RUBBER BALL', etc.

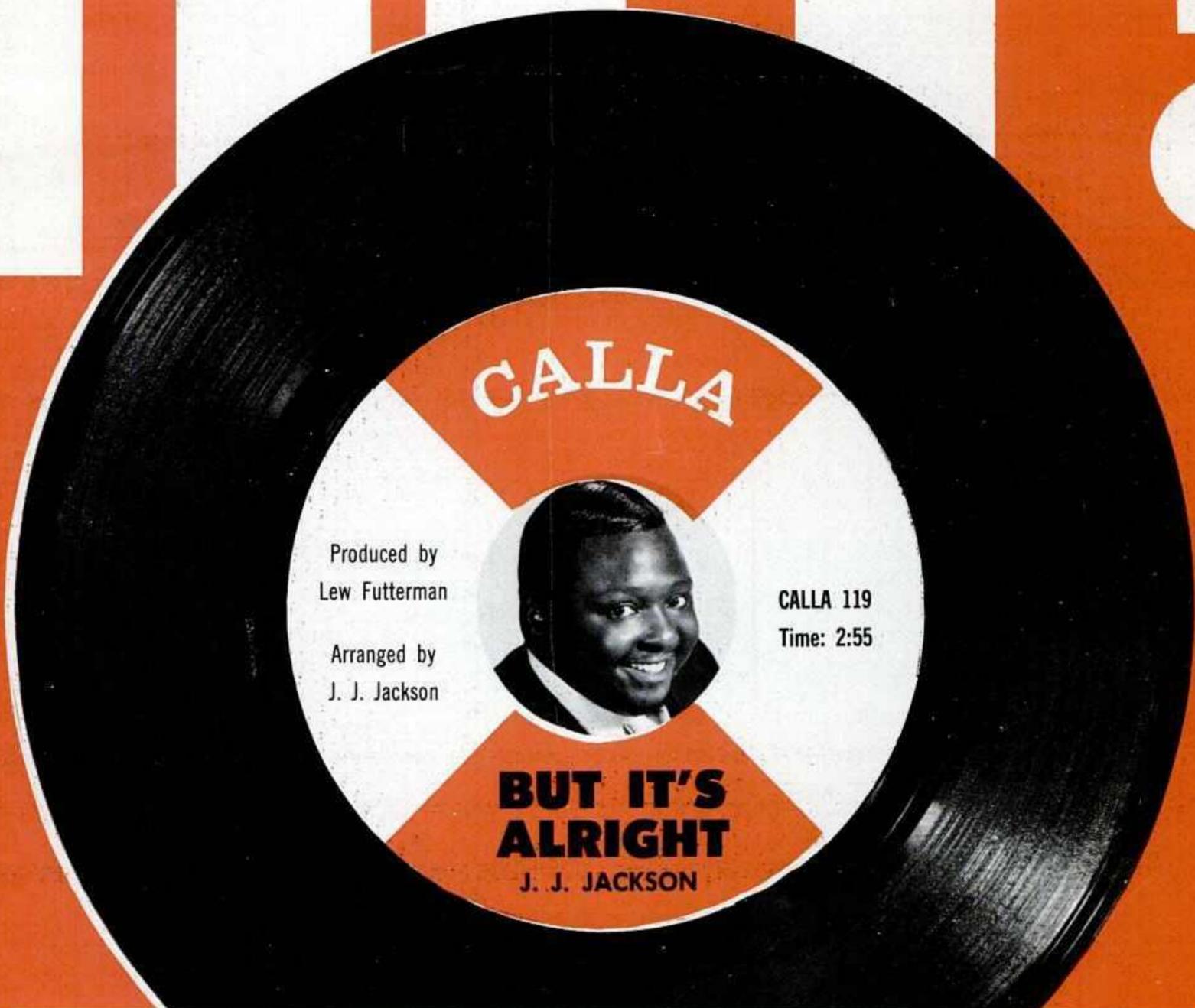
Table of Billboard Top 100 LPs, columns 7-9. Includes titles like 'THE LONELY THINGS', 'ALMOST PERSUADED', 'LIT' RED RIDING HOOD', etc.

*EDP Mono and Stereo Numbers are supplied for the benefit of record buyers employing electronic data processing for ordering and inventory control. This coding system, in successful use for over two years, is available on request from Billboard's MPC Dept., New York office.

Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.

ON ALL THE CHARTS . . . IT'S A

HIT!



CALLA RECORDS / 1631 BROADWAY, NEW YORK CITY / PHONE: PL 7-9880

ALBUM REVIEWS (continued)



COUNTRY SPOTLIGHT
TWO DIFFERENT WORLDS
 Louvin Brothers. Tower T 5038 (M); ST 5038 (S)

Some country music standards presented by the team of the late Ira Louvin and his brother Charlie Louvin—virtually a collector's item. Superb versions of "Have I Stayed Away Too Long?", "When I Stop Dreaming" and "Making Believe."



CLASSICAL SPOTLIGHT
RACHMANINOFF: PIANO CONCERTO NO. 2/TCHAIKOVSKY: PIANO CONCERTO NO. 1
 Sviatoslav Richter/Emil Gilels. Bruno BR 41006-S (S)

Two of the world's greatest pianists on this one—and at their finest. Performances ring with power and beauty. Released on mono, it loses nothing being played on stereo. A prize coupling.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

DANCE MEDLEY TIME
 Guy Lombardo. Decca DL 4735 (M); DL 74735 (S)

Guy Lombardo sticks with the style and format that have made him a strong seller for umpteen years. The material is thoroughly familiar, and it's tailor-made for dancing for the prospective senior citizen set. Arrangements are smooth and slow.

CLASSICAL SPECIAL MERIT

BACH CANTATAS (3 12" LP's)
 Various Artists/Vienna State Opera Orch. (Scherchen). Westminster WM 1019 (M); WMS 1019 (S)

A prize collection in this multiple three-record set. Headed by Hermann Scherchen's conducting, there is much here to enjoy. Voices worth mention are Magda Laszlo, Waldemar Kmentt, Richard Standen, Vienna Akademie Kammerchor. The Vienna State Opera Orchestra deserves a bow as well.

CLASSICAL SPECIAL MERIT

J. S. BACH: SIX FRENCH SUITES (2 12" LP's)
 Isabelle Nef. L'Oiseau-Lyre. OL 291-2 (M); SOL 291-2 (S)

Featuring Isabella Nef on pleyel harpsichord, this two-disk package is abundant in preciseness and flavor. Her styling is fresh and flows easily in a moving interpretation.

CLASSICAL SPECIAL MERIT

CROWN IMPERIAL
 Simon Preston. Argo RG 448 (M); ZRG 448 (S)

Simon Preston, an outstanding organist, presents a stirring martial program on the organ of Westminster Abbey. In addition to Walton's "Crown Imperial," the stirring LP offers such selections as Purcell's "Trumpet Tune," Elgar's "Imperial March" and Wagner's "Pilgrim's Chorus."

CLASSICAL SPECIAL MERIT

HAYDN: SYMPHONIA CONCERTANTE/DANZI: SYMPHONIA CONCERTANTE IN B FLAT

Various Artists/Vienna Radio Orch. (Scherchen). Westminster XWN 19100 (M); WST 17100 (S)

The last recorded work of the late Hermann Scherchen consists of two seldom-recorded baroque compositions by Haydn and Danzi. Both are played with grace and skill by the Vienna Radio Orchestra.

CLASSICAL SPECIAL MERIT

COLORATURA ARIAS
 Jeanette Scovotti. Scope V 0002 (M); V 0002-S (S)

An auspicious first solo disk for Miss Scovotti, who has been featured on Columbia's "The King and I" and RCA Victor's "Fledermaus" excerpts. On this LP, the light coloratura tackles two scenes from "Lucia di Lammermoor" as well as familiar difficult arias from "The Magic Flute" and "Cara Nome" and the "Bell Song."

JAZZ SPECIAL MERIT

THEM ADDERLEYS
 Julian (Cannonball) Adderley/Nat Adderley. Limelight LM 82032 (M); LS 86032 (S)

An outstanding early recording with the Adderley brothers—Cannonball (alto sax) and Nat (trumpet). Paul Chambers (20 years old then) plays expert bass, Horace Silver an exciting piano and Ray Haynes, the only vet at the time, sparks the group on drums. Lots of Adderley originals in their blues-oriented style. Important to collectors and jazz buffs.

FOLK SPECIAL MERIT

THE RAILROAD IN FOLK SONG
 RCA Victor LPV 532 (M)

This is an excellent package; indeed for the collector of train songs it is a treasure, containing performances by Vernon Dalhart, Delmore Brothers, Carter Family, Monroe Brothers, J. E. Mainer's Mountaineers, etc., some 16 in all. Notes are excellent by Archie Green, vice-president of the John Edwards Memorial Foundation at UCLA.

INTERNATIONAL SPECIAL MERIT

MEXICO LINDO
 Mariachi Oro y Plata. Capitol T 10449 (M); ST 10449 (S)

This delightful Mexican album could score big. Chavez's talent pours forth from every number in the package as he combines strings and trumpets.

NEW ACTION ALBUMS

★ NATIONAL BREAKOUTS

THE MAMA'S AND THE PAPA'S
 Dunhill D 50010 (M); DS 50010 (S) (445-50010-3; 445-50010-5)

CHER
 Imperial LP 9320 (M); LP 12320 (S) (570-09320-3; 570-12320-5)

★ NEW ACTION LP'S

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

MARVIN GAYE'S GREATEST HITS . . .
 Tamla TML 252 (M); (No Stereo) (855-00250-3)

ALFIE . . .
 Billy Vaughn, Dot DLP 3751 (M); DLP 25751 (S) (430-03751-3; 430-25751-5)

THE PIED PIPER . . .
 Crispian St. Peters, Jamie JLP 3027 (M); JLP 3027 (S) (580-03027-3; 580-03027-5)

THE FUGS FIRST ALBUM . . .
 ESP 1018; (No Stereo) (468-01018-3)

WHAT'S SHAKIN' . . .
 Various Artists, Elektra EKL 4002 (M); EKS 74002 (S) (455-04002-3; 445-74002-5)

EVERYBODY LOVES SOMEBODY . . .
 Jerry Vale, Columbia CL 2530 (M); CS 9330 (S) (350-02530-3; 350-09330-5)

A TIME FOR LOVE . . .
 Tony Bennett, Columbia CL 2560 (M); CS 9360 (S) (350-02560-3; 350-09360-5)

SWEET PEA . . .
 Tommy Roe, ABS ABC 575 (M); ABCS 575 (S) (105-00575-3; 105-00575-5)

OPENING NIGHTS AT THE MET . . .
 Various Artists, RCA Victor LM 6171 (M); LSC 6171 (S) (775-06171-3; 775-06171-5)

EAST-WEST . . .
 Butterfield Blues Band, Elektra EKL 315 (M); EKS 7315 (S) (445-00315-3; 455-07315-5)

SO NICE . . .
 Johnny Mathis, Mercury MG 21091 (M); SR 61091 (S) (650-21091-3; 650-61091-5)

THE BEST OF THE LETTERMEN . . .
 Capitol T 2554 (M); ST 2554 (S) (300-02554-3; 300-02554-5)

NIGHTSIDE . . .
 Mystic Moods Ork, Philips PHM 200-213 (M); PHS 600-213 (S) (740-20213-3; 740-60213-5)

"IN-CITEMENT" . . .
 The Pair, Liberty LRP 3461 (M); LST 7461 (S) (630-03461-3; 630-07461-5)

RETURN OF DAVID WHITFIELD . . .
 London LL 3477 (M); PS 477 (S) (640-03477-3; 640-00477-5)

RONNIE DOVE SINGS THE HITS FOR YOU . . .
 Diamond D 5006 (M); SD 5006 (S) (414-05006-3; 414-5006-5)

MR. MUSIC . . .
 Mantovani, London LL 3474 (M); PS 474 (S) (640-03474-3; 640-00474-5)

MORE OF BOBBY'S GREATEST HITS . . .
 Bobby Vinton, Epic LN 24187 (M); BN 26187 (S) (465-14187-3; 465-26187-5)

THE TIME OF MY LIFE . . .
 John Davidson, Columbia CL 2580 (M); CS 9380 (S) (350-02580-3; 350-09380-5)

SPECIAL MERIT INTERNATIONAL SPECIAL

EL MAGNIFIC
 Joe Cotto. Seeco SCLP 9291 (M); SCLP 9291 (S)

Should score strongly with Latin fans. Cotto, who displays an exciting delivery, is backed by an able Latin orchestra. A bouncy, lyrical and catchy album.

★★★★

FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

THIS IS MIKE MINOR
 Dot DLP 3750 (M); DLP 25750 (S)

BANG, BANG
 Xavier Cugat. Decca DL 4799 (M); DL 74799 (S)

THE NEW OLD SWEET SONGS
 Frank DeVol. ABC ABC 563 (M); ABCS 563 (S)

SAXES MEXICANO
 Claus Ogerman and his Ork. RCA Victor LPM 3640 (M); LSP 3640 (S)

THE MAGIC MUSIC OF FRED WARING AND THE PENNSYLVANIANS
 Decca DL 4759 (M); DL 74759 (S)

CAVALLARO PLAYS ELLINGTON
 Carmen Cavallaro. Decca DL 4774 (M); DL 74774 (S)

CHANSON D'AMOUR
 Art & Doty Todd. Dot DLP 3742 (M); DLP 25742 (S)

THE VERSATILE CARMEL QUINN
 Dot DLP 3747 (M); DLP 25747 (S)

THE NEW ECHOES OF PARIS
 George Feyer. Decca DL 4808 (M); DL 74808 (S)

MOSCOW MULE AND MANY MORE KICKS
 Pete Candoll. Decca DL 4761 (M); DL 74761 (S)

HAPPINESS IS
 Milt Herth. Dot DEP 3756 (M); DLP 25756 (S)

"SMITTY"!
 Howlett Smith. Era EL 111 (M); ES 111 (S)

1966 INTERNATIONAL BARBERSHOP CHORUS WINNERS
 Various Artists. Decca DL 4786 (M); DL 74786 (S)

YOUR GANG
 Mercury MG 21094 (M); SR 61094 (S)

MISTY
 Ross Anderson. Channel LP 1001 (M)

THE TOP TEN BARBERSHOP QUARTETS OF 1966
 Various Artists. Decca DL 4787 (M); DL 74787 (S)

AMI "SUGAR & SPICE & EVERYTHING NICE"
 Ami Rouselle. Decca DL 4778 (M); DL 74778 (S)

COUNTRY
A MASTER AT WORK
 Mac Wiseman. Dot DLP 3730 (M); DLP 25730 (S)

CLASSICAL
RUSSIAN SACRED MASTERPIECES
 The Russian Orthodox Cathedral Choir of Paris (Spassky). Monitor MF 468 (M); MFS 468 (S)

MONIUSZKO: FLIS THE CRAFTSMAN
 Various Artists/The Chorus and Orch. of the National Philharmonic in Warsaw (Gorzynski). Bruno BR 23070L (M)

BALBASTRE: 3 SONATES EN QUATUOR
 France Cldat/Orchestre De Chambre de Jean-Louis Petit (Petit). Societe Francaise Du Son SXL 20.153 (S)

LOW PRICE CLASSICAL

MOZART: TWO CONCERTI
 Various Artists/Paillard Chamber Orch. (Paillard). Music Guild MG 136 (M); MS 136 (S)

SCHUBERT: FANTASY-SONATA IN G/"WANDERER" FANTASY
 Anton Kuertl. Monitor MC 2109 (M); MCS 2109 (S)

GREGORIAN CHANTS
 Monks from the Abbey of Encalcat, France. Music Guild MG 137 (M); MS 137 (S)

J.S. BACH: CAPRICCIO ON THE DEPARTURE OF HIS BELOVED BROTHER/FRENCH SUITE NO. 5/ CONCERTO IN D MINOR/HANDEL: SUITE NO. 7
 Walter Hautzig. Monitor MC 2103 (M); MCS 2103 (S)

HANDEL: 7 CONCERTI GROSSI/TELEMANN: CONCERTO IN F MINOR FOR OBOE, STRINGS & HARPSICHORD
 The Collegium Musicum of Paris (Doutatte)/Gunter Passin/The Cologne Chamber Orch. (Muller-Bruhl). Monitor MC 2100/1 (M); MCS 2100/1 (S)

JAZZ
SIMPATICO
 Gary McFarland/Gabor Szabo. Impulse A 9122 (M); AS 9122 (S)

WHAT'S NEW!!!
 Sonny Stitt. Roulette R 25343 (M)

(Continued on page 42)

SEE ALBUM REVIEWS ON BACK COVER

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



IT'S A REAL KICK!

PHOTO BY HIRO

THE NEW CHRISTY MINSTRELS' NEW SUPER SINGLE
"BEAUTIFUL, BEAUTIFUL WORLD,"
 FROM THE FORTHCOMING BROADWAY PRODUCTION "THE APPLE TREE" C/W



"A CORNER IN THE SUN," 4-43822
 BREAKING OUT OF THEIR
 NEWEST ALBUM

CL 2542/CS 9342*

GET YOUR KICKS ON COLUMBIA RECORDS 

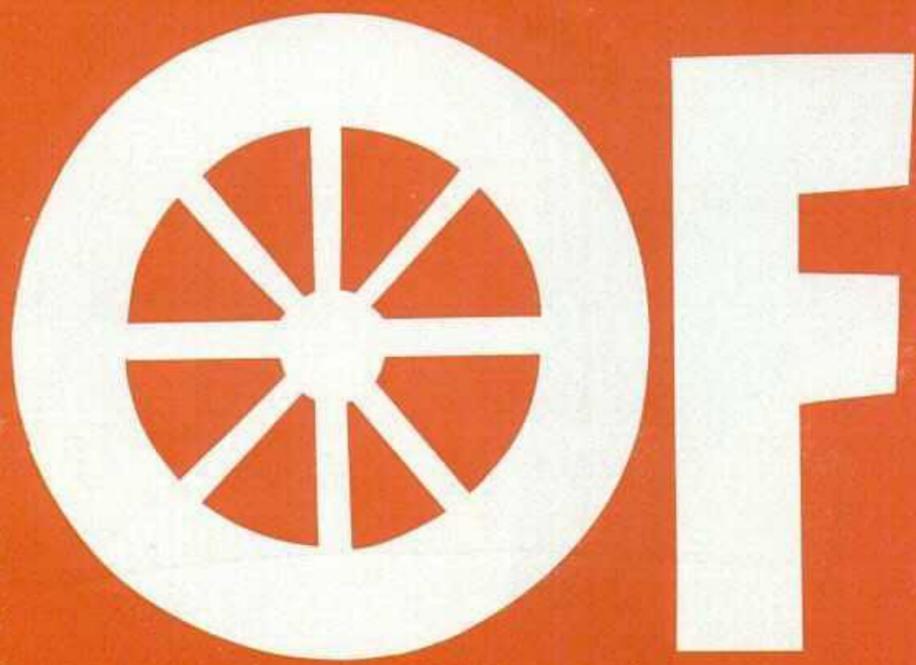
*Stereo

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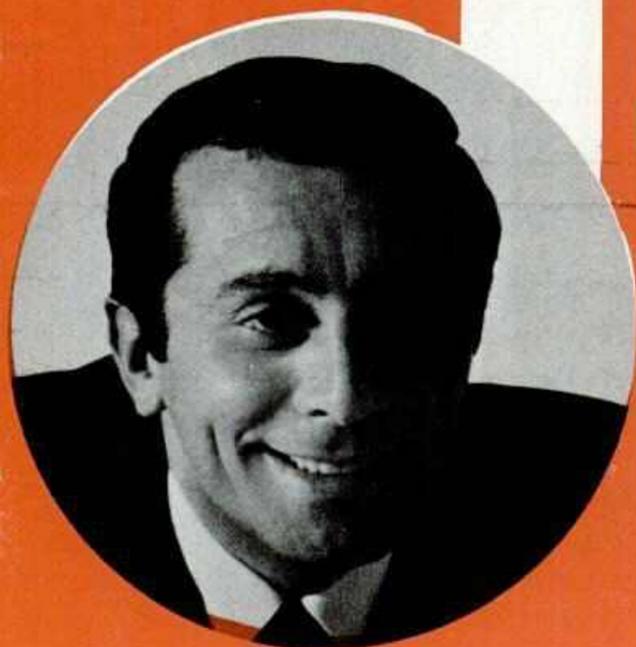
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WATCH IT TURN INTO A HIT!

THE WHEEL



HURT



b/w SOMEWHERE IN THIS WORLD

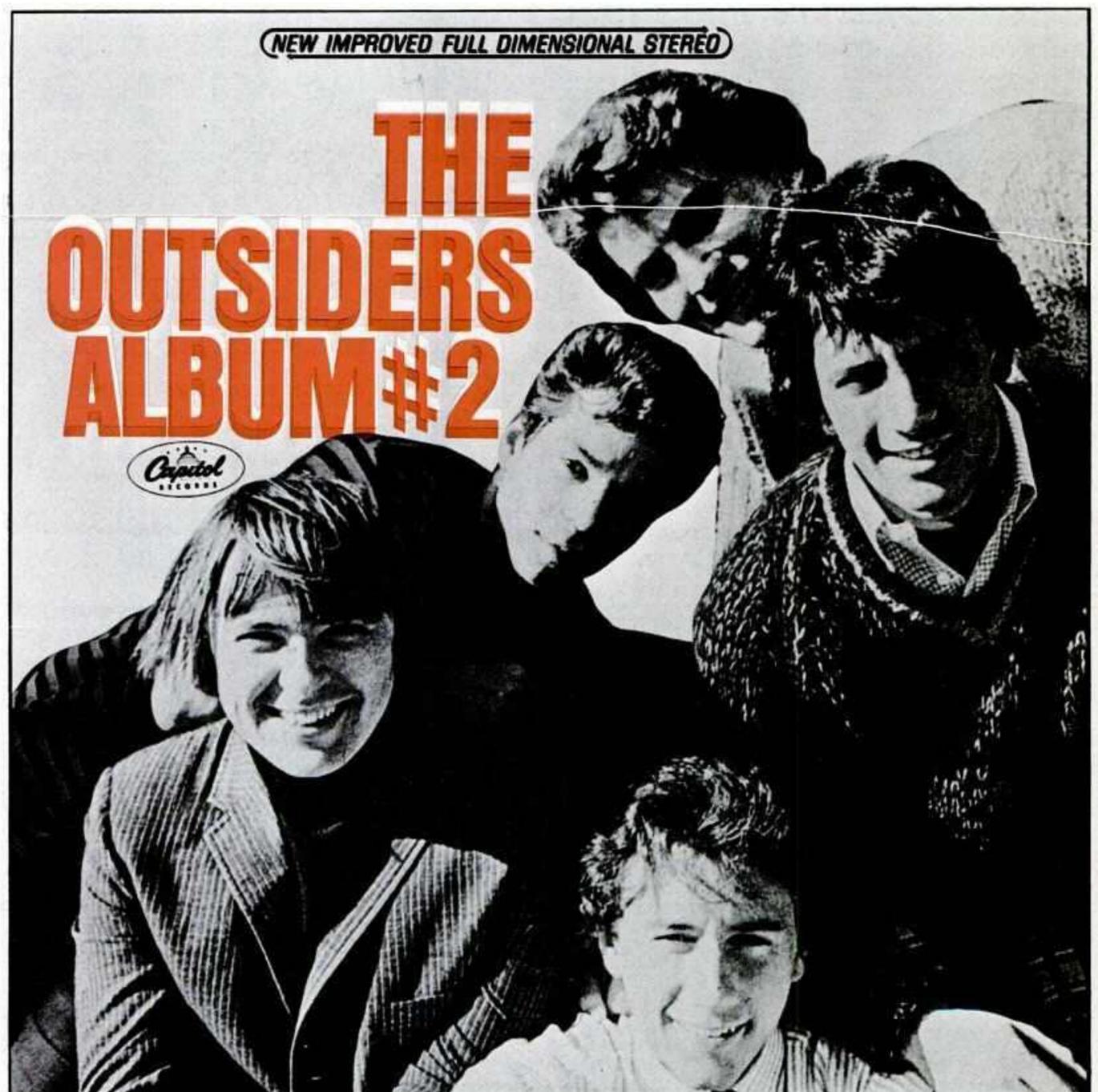
AL MARTINO



5741

Respectable is a Hit!

And it's just one of
the 11 big smashes in the
Outsiders' latest!



ST 2568



COUNTRY PROFILE



MERLE HAGGARD
Capitol Records

rise to the top of the field lends credence to the prediction of his hometown fans who call him "country music's next major star."

Haggard began his journey to the top when he recorded his initial hit, "Sing a Sad Song," for Fuzzy Owen, president of Tally Records. After recording his second hit, "Sam Hill," he met songwriter Liz Anderson, who impressed the artist with two of her tunes, "Just Between the Two of Us," which he waxed with Bonnie Owens and "Strangers," both solid country hits.

After a successful appearance on Jimmy Dean's TV'er and numerous concert performances, Merle signed with Capitol and has since had a succession of chart-making disks, the most recent being "Swinging Doors," which has been entrenched on Billboard's country chart a remarkable 25 weeks.

Capitol Records' young country star, MERLE HAGGARD, has his second straight hit with the sad lyric ballad, "The Bottle Let Me Down," currently climbing Billboard's Hot Country Singles' chart. Merle, who was born and raised in Bakersfield, Calif., has been a country singer for only six years and his rapid

Merle is married to his duet partner, Bonnie Owens, and the talented twosome reside in Bakersfield when they are not on the road fulfilling a strenuous schedule of one-nighters.

ENTRIES FOR BILLBOARD'S C&W POLL IN THIS ISSUE

NASHVILLE—The 19th Annual Billboard Country Music Awards poll takes place this week with the nominees in the 12 categories listed on a special ballot in all subscriber copies of this issue. All subscribers are urged to vote for their favorite in each category and mail the completed ballot immediately.

The five nominees in each category were elected by 470 program directors and disk jockeys of radio stations that air six or more hours of country music daily. Each station was sent a list of potential nominees selected by a panel of country music experts. Artists who actively recorded during the year beginning Aug. 1, 1965, and ended July 31, 1966, were eligible on the basis of their records' chart activity during that period. From the list of potential nominees the deejays selected their favorite in each category, with the five top vote-getters in each category winning a spot on the final ballot which appears in this issue.

The nominations for Favorite Country Band of the Year was the only category not based on recording activity. Bands which perform independent of singing artists, either full time or on occasion, were eligible.

Results of the industry-wide poll will be announced in the issue of Oct. 29.



Carl Smith's newest collection of country ballads proves once again that he is, just as the album title suggests, a man with a plan—a plan to continue as the most consistent of the established country artists. The set includes a rich variety of songs. "How Do You Talk to a Baby," "Who Do I Think I Am" and "Mommy, Please Stay Home With Me" are among the first rate weepers that will make the album a solid seller for a long time. Carl Smith plays a Gibson Super 400 Custom made guitar. His accompanist, Johnny Seibert finds that only the Gibson Vanguard amplifier has the versatility he requires for his steel guitar. Gibson—choice of professional artists and acknowledged world leader in fine guitars.

(Advertisement)

WFEA, Manchester, Swings to Country

MANCHESTER, N. H. — Effective Monday (19), "The Gene LaVerne Show" on WFEA here goes town & country, five hours nightly, Monday through Friday, plus Sunday from 12 noon to 3 p.m.

In recent years, LaVerne has served as radio time salesman and Top 40 jockey, while doubling as a country & western entertainer and promoter. He formerly operated Lone Star Ranch in New Hampshire.

LaVerne says he is presently in the throes of building a c.&w. library and devising contests and promotions to further country music.

Payne to Acuff-Rose

NASHVILLE — Leon Payne, veteran country songwriter, has returned to Acuff-Rose Publications with a five-year writing contract. Payne, the composer of "I Love You Because," "Lost Highway" and "They'll Never Take Her Love From Me," currently is represented on the country charts with "The Blue Side of Lonesome" by the late Jim Reeves.

Nashville Scene

By HERB WOOD

Capitol Records' Wanda Jackson leaves the U. S. Oct. 19 on her third European jaunt in 18 months. The talented thrush is slated for a German-language recording session at EMI's affiliate studios in Koln, Germany. All of her material, including three top ten tunes in Germany, Austria and the Netherlands, has been written especially for her by German composers. Wanda, accompanied by her husband-manager Wendell Goodman, will make promo appearances in France and Germany, including several TV shots. Her band, the Party Timers, will join her on Nov. 3, for a three-week tour of military bases. . . . Conway Twitty and the Lonely Blue Boys will be making their first appearance in Music City since Twitty switched to the country styling now featured on his Decca recordings. They'll appear at the Nashville Police Department Show Oct. 15-16. . . . Producer Buddy Lee sent a top package of talent to Green Bay, Wis., to compete with the annual football craze there. Hank Wil-

liams Jr., and "The Cheating Hearts," Little Jimmy Dickens, Waylon Jennings and the Waylors, Grandpa Jones, Audrey Williams, Merle Kilgore and Merle Haggard highlighted the Sept. 23 show. Besides "Football City," the package will tour 11 states between Sept. 21 and Oct. 15. . . . Wilf Carter, who records for Starday in the United States, has just received a gold record from RCA Victor Canada to commemorate his 33d year as a recording artist with that label. . . . Bobbi Staff and Grandpa Jones fly to Chicago to appear on Dolph Hewitt's syndicated colorcast, "WGN Barndance," according to Moeller Talent's Jack Andrews. Miss Staff will tape her segment Sept. 26 and Grandpa Jones will appear Oct. 24. . . . "What Am I Bid?," Liberty International's first motion picture production, begins shooting Oct. 3 at the Goldwyn Studios. The film stars Leroy Van Dyke, Chris Noel, Chris Nelson, wife of Decca's Rick, and Nashville's Bill Craig, one of WKDA's "good guys." Gene Nash will direct. . . . Judy Lynn's tour of Sweden, which met

with SRO crowds everywhere she appeared, was so successful that the singer received a request from the Swedish government to spend the entire summer season there next year. . . . Little Richie Johnson thrilled about boosting a new disk by football star Don Meredith, quarterback of the Dallas Cowboys, his first waxing for the Reveller label. . . . WSM's top deejay, Ralph Emery, performed the emcee chores in Detroit for an all-star cast of country music talent at Olympic Stadium. Appearing in the show sponsored by the Norris Family were Buck Owens and the Buckaroos, Merle Haggard, Bonnie Owens, Dick Curless, Kay Adams, Flatt & Scruggs, Charlie Pride and many others. The show drew over 7,000 in two performances. An interesting sidelight to the show: Emery flew back to Music City in Scruggs' private plane and the weather was so poor the pilot flew the entire distance on instruments. Ralph says he was happy to see the lights of Nashville after the plane's radar had guided them right on target.

when answering ads . . .
Say You Saw It in
Billboard

Billboard SPECIAL SURVEY for Week Ending 10/1/66

HOT COUNTRY SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart
1	1	ALMOST PERSUADED David Houston, Epic 10025 (Gallico, BMI)	15	26	30	LOVE'S SOMETHING (I Can't Understand) Webb Pierce, Decca 31982 (Cedarwood, BMI)	6
2	2	BLUE SIDE OF LONESOME Jim Reeves, RCA Victor 8902 (Glad, BMI)	8	27	25	I CAN'T KEEP AWAY FROM YOU Wilburn Brothers, Decca 31974 (Bronz, SESAC)	13
3	3	THE TIP OF MY FINGERS Eddy Arnold, RCA Victor 8869 (Tree & Champion, BMI)	11	28	36	PURSUING HAPPINESS Norma Jean, RCA Victor 8887 (Wilderness, BMI)	8
4	5	ROOM IN YOUR HEART Sonny James, Capitol 5690 (Marson, BMI)	8	29	38	EARLY MORNING RAIN George Hamilton IV, RCA Victor 8924 (Witmark, ASCAP)	5
5	6	4033 George Jones, Musicor 1181 (Blue Crest/Husky, BMI)	10	30	26	SWINGING DOORS Merle Haggard, Capitol 5600 (Bluebook, BMI)	26
6	8	OPEN UP YOUR HEART Buck Owens, Capitol 5705 (Bluebook, BMI)	5	31	32	(That's What You Get) FOR LOVIN' ME Waylon Jennings, RCA Victor 8917 (Witmark, ASCAP)	5
7	4	A MILLION AND ONE Billy Walker, Monument 943 (Silver Star, BMI)	15	32	33	IT'S ONLY LOVE Jeannie Seely, Monument 965 (Pamper, BMI)	4
8	7	THE SHOE GOES ON THE OTHER FOOT TONIGHT Marty Robbins, Columbia 43680 (Mariposa, BMI)	13	33	31	AIN'T HAD NO LOVIN' Connie Smith, RCA Victor 8842 (Blue Crest, BMI)	17
9	13	THE BOTTLE LET ME DOWN Merle Haggard, Capitol 5704 (Bluebook, BMI)	6	34	21	STANDING IN THE SHADOWS Hank Williams Jr., MGM 13504 (Ly-Rann, BMI)	19
10	12	WALKING ON NEW GRASS Kenny Price, Boone 1042 (Pamper, BMI)	7	35	35	THE GREAT EL TIGRE Stu Phillips, RCA Victor 8868 (Delmore, ASCAP)	7
11	11	IF TEARDROPS WERE SILVER Jean Shepard, Capitol 5681 (Tree, BMI)	12	36	37	SWEET THANG Nat Stuckey, Paula 243 (Su-Ma/Stuckey, BMI)	4
12	15	I GET THE FEVER Bill Anderson, Decca 31999 (Stallion, BMI)	6	37	46	ALMOST PERSUADED NO. 2 Ben Colder, MGM 13590 (Gallico, BMI)	2
13	9	YOU AIN'T WOMAN ENOUGH Loretta Lynn, Decca 31966 (Sure Fire, BMI)	18	38	40	HECK OF A FIX IN '66 Jim Nesbitt, Chart 1350 (Peach, SESAC)	6
14	10	THE STREETS OF BALTIMORE Bobby Bare, RCA Victor 8851 (Glaser, BMI)	15	39	42	BOA CONSTRICTOR Johnny Cash, Columbia 43763 (Hollis, BMI)	4
15	17	AT EASE HEART Ernie Ashworth, Hickory 1400 (Acuff-Rose, BMI)	12	40	41	LOOK INTO MY TEARDROPS Conway Twitty, Decca 31983 (Wilderness, BMI)	3
16	16	THE WORLD IS ROUND Roy Drusky, Mercury 72586 (4 Star, BMI)	14	41	34	LONELYVILLE Dave Dudley, Mercury 72585 (4 Star, BMI)	14
17	19	I HEAR LITTLE ROCK CALLING Ferlin Husky, Capitol 5679 (Acclaim, BMI)	9	42	43	NO ONE WILL EVER KNOW Frank Ifield, Hickory 1397 (Milene, ASCAP)	6
18	14	THE LOVIN' MACHINE Johnny Paycheck, Little Darlin' 008 (Mayhew, BMI)	18	43	22	MEAN OLD WOMAN Claude Gray, Columbia 43614 (Blue Crest, BMI)	10
19	18	THINK OF ME Buck Owens, Capitol 5647 (Bluebook, BMI)	20	44	44	ANOTHER DAY, ANOTHER DOLLAR IN THE HOLE Tex Williams, Boone 1044 (Richwell, BMI)	2
20	20	IT'S ALL OVER Kitty Wells, Decca 31957 (Wilderness, BMI)	11	45	50	COME ON AND SING Bob Luman, Hickory 1410 (Cedarwood, BMI)	2
21	24	BLUES PLUS BOOZE (Means I Lose) Stonewall Jackson, Columbia 43718 (Sure Fire, BMI)	9	46	—	ONE IN A ROW Willie Nelson, RCA Victor 8933 (Pamper, BMI)	1
22	27	IT TAKES A LOT OF MONEY Warner Mack, Decca 32004 (4 Star, BMI)	5	47	48	MY UNCLE USED TO LOVE ME BUT SHE DIED Roger Miller, Smash 2055 (Tree, BMI)	2
23	23	A TASTE OF HEAVEN Jim Edward Brown, RCA Victor 8867 (Regent, BMI)	10	48	—	HE WAS ALMOST PERSUADED Donna Harris, ABC 10839 (Gallico, BMI)	1
24	28	MOMMY, CAN I STILL CALL HIM DADDY Dottie West, RCA Victor 8900 (Tree, BMI)	8	49	49	THIS GUN DON'T CARE Wanda Jackson, Capitol 5712 (Barmour, BMI)	5
25	29	THE COMPANY YOU KEEP Bill Phillips, Decca 31996 (Combine, BMI)	8	50	—	IT MAKES YOU HAPPY Kenny Vernon, Caravan 123 (Yonah, BMI)	1

SAD SAM

BY

ERNIE COOK

AND

THE ACORN SISTERS



SIMS # 301

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Billboard SPECIAL SURVEY for Week Ending 10/1/66
HOT COUNTRY ALBUMS

★ STAR Performer—LP's registering proportionate upward progress this week.
 This Week Last Week TITLE, Artist, Label & Number Weeks on Chart

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	CARNEGIE HALL CONCERT WITH BUCK OWENS & HIS BUCKAROOS Capitol T 2556 (M); ST 2556 (S)	8
2	2	ALMOST PERSUADED David Houston, Epic LN 24213 (M); BN 26213 (S)	8
3	3	STEEL RAIL BLUES George Hamilton IV, RCA Victor LPM 3601 (M); LSP 3601 (S)	5
4	5	THE LAST WORD IN LONESOME Eddy Arnold, RCA Victor LPM 3622 (M); LSP 3622 (S)	10
5	6	I LOVE YOU DROPS Bill Anderson, Decca DL 4711 (M); DL 74711 (S)	8
6	4	THE COUNTRY TOUCH Warner Mack, Decca DL 4766 (M); DL 74766 (S)	12
7	10	TILL THE LAST LEAF SHALL FALL Sonny James, Capitol T 2561 (M); ST 2561 (S)	8
8	9	DON'T TOUCH ME Wilma Burgess, Decca DL 4788 (M); DL 74788 (S)	13
9	7	SUFFER TIME Dottie West, RCA Victor LPM 3587 (M); LSP 3587 (S)	10
10	12	LET'S GO COUNTRY Wilburn Brothers, Decca DL 4764 (M); DL 74764 (S)	9
11	11	EVIL ON YOUR MIND Jan Howard, Decca DL 4793 (M); DL 74793 (S)	9
12	13	ANOTHER BRIDE TO BURN Ray Price, Columbia CL 2528 (M); CS 9228 (S)	4
13	8	ALONE WITH YOU Jim Edward Brown, RCA Victor LPM 3569 (M); LSP 3569 (S)	10
14	20	THE DRIFTER Marty Robbins, Columbia CL 2527 (M); CS 9327 (S)	5
15	14	COUNTRY ALL THE WAY Kitty Wells, Decca DL 4776 (M); DL 74776 (S)	12
16	17	LONESOME IS ME Charlie Louvin, Capitol T 2482 (M); ST 2482 (S)	9
17	15	PUT IT OFF UNTIL TOMORROW Bill Phillips, Decca DL 4792 (M); DL 74792 (S)	10
18	18	GETTIN' ANY FEED FOR YOUR CHICKENS? Del Reeves, United Artists UAL 3530 (M); UAS 6530 (S)	5
19	21	DISTANT DRUMS Jim Reeves, RCA Victor LPM 3542 (M); LSP 3542 (S)	19
20	16	I'M A PEOPLE George Jones, Musicor MM 2099 (M); MS 3099 (S)	15
21	26	I LIKE 'EM COUNTRY Loretta Lynn, Decca DL 4744 (M); DL 74744 (S)	24
22	29	CONNIE SMITH SINGS GREAT SACRED SONGS RCA Victor LPM 3589 (M); LSP 3589 (S)	4
23	19	DUST ON MOTHER'S BIBLE Buck Owens & His Buckaroos, Capitol T 2497 (M); ST 2497 (S)	19
24	33	THE STREETS OF BALTIMORE Bobby Bare, RCA Victor LPM 3618 (M); LSP 3618 (S)	2
25	22	MANY HAPPY HANGOVERS TO YOU Jean Shepard, Capitol T 2547 (M); ST 2547 (S)	14
26	23	DON GIBSON WITH SPANISH GUITARS RCA Victor LPM 3594 (M); LSP 3594 (S)	14
27	27	MAN WITH A PLAN Carl Smith, Columbia CL 2501 (M); CS 9301 (S)	8
28	28	I'M A NUT Leroy Pullins, Kapp KL 1488 (M); KS 3488 (S)	4
29	30	TRUE LOVE'S A BLESSING Sonny James, Capitol T 2500 (M); ST 2500 (S)	20
30	32	MISS BONNIE GUITAR Dot DLP 3737 (M); DLP 25737 (S)	2
31	25	LONELYVILLE Dave Dudley, Mercury MG 21074 (M); SR 61074 (S)	15
32	35	GEORGE JONES GOLDEN HITS United Artists, UAL 3532 (M); UAS 6532 (S)	2
33	38	SOMETHIN' FOR EVERYONE Elton Britt, ABC ABC 566 (M); ABCS 566 (S)	2
34	24	JOHNNY PAYCHECK AT CARNEGIE HALL Little Darlin' LD 4001 (M); SLD 8001 (S)	10
35	36	SINGIN' STU PHILLIPS RCA Victor LPM 3619 (M); LSP 3619 (S)	2
36	34	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)	30
37	37	IN A NEW DIMENSION Roy Drusky, Mercury MG 21083 (M); SR 61083 (S)	9
38	—	THE WAY YOU LIKE IT Buddy Cagle, Imperial LP 9318 (M); LP 12318 (S)	1
39	31	I COULD SING ALL NIGHT Ferlin Husky, Capitol T 2548 (M); ST 2548 (S)	12
40	40	JIMMY DEAN'S GREATEST HITS Columbia CL 2485 (M); CS 9285 (S)	7

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

THERE ARE NO NATIONAL BREAKOUTS THIS WEEK

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

WE'RE IN THIS THING TOGETHER . . .

Peaches & Herb, Date 1523 (Blackwood, BMI) (St. Louis-Washington)

WHISPERS . . .

Jackie Wilson, Brunswick 55300 (Jalynne-BRC, BMI) (Cleveland-St. Louis)

AFTER YOU, THERE CAN BE NOTHING . . .

Walter Jackson, Okeh 7256 (Picturetone-Painted Desert, BMI) (Pittsburgh-Washington)

JUG BAND MUSIC . . .

Mugwumps, Sidewalk 900 (Faithful Virtue, BMI) (Chicago)

MY BABY . . .

Garnet Mimms, Veep 1234 (Rittenhouse-Rumbalero, BMI) (Washington)

WISH YOU WERE HERE, BUDDY . . .

Pat Boone, Dot 16933 (Spoone, ASCAP) (Boston)

HEAVEN MUST HAVE SENT YOU . . .

Elgins, V. I. P. 25037 (Jobete, BMI) (Washington)

I'LL MAKE IT EASY . . .

Incredibles, Audio Art 60001 (Madelon, BMI) (Los Angeles)

VILLAGE CALLER . . .

Johnny Lytle, Riverside 4570 (Orpheum, BMI) (New York)

BOA CONSTRICTOR . . .

Johnny Cash, Columbia 43763 (Hollis, BMI) (St. Louis)

HOLD ON I'M A COMIN' . . .

Billy Larkin & The Delegates, World Pacific 77844 (East Pronto, BMI) (Cleveland)

A SYMPHONY FOR SUSAN . . .

Arbors, Date 1529 (Kati Kris, ASCAP) (Baltimore)

UNDER MY THUMB . . .

Del Shannon, Liberty 55904 (Gideon, BMI) (Houston)

AND I LOVE HER . . .

Vibrations, Okeh 7257 (Maclen, BMI) (Washington)

NEVER LET ME GO . . .

Van Dykes, Mala 539 (Aim-Cha-Stew, BMI) (Washington)

New Album Releases

□ CAPITOL IMPORTS (GERMANY)

VERDI: LA FORZA DEL DESTINO—Various Artists; SM 80966
 BEETHOVEN: QUARTET NO. 14 IN C SHARP MINOR OP. 131; 80968
 BEETHOVEN: QUARTET NO. 15 IN A MINOR OP. 132; 80969
 WAGNER: DIE WALKURE—Various Artists/Vienna Philharmonic (Furtwangler); SM 90100/4
 MOZART: CONCERTOS NO. 14 IN E FLAT MAJOR K 449 & NO. 19 IN F MAJOR K 459 FOR PIANO & ORCH.—Bath Festival Orch. (Menuhin); SM 91282

□ COLUMBIA

MEL TORME—Right Now!; CL 2535, CS 9335
 JIM NABORS Sings Love Me With All Your Heart; CL 2558, CS 9358
 PANCHO PURCELL & HIS BAMBUCCO PLAYERS—Bambucco Moves In; CL 2543, CS 9343
 The Exciting JOHNNY DUPONT—All Stropps Out!; CL 2550, CS 9350
 JOHN DAVIDSON—The Time of My Life; CL 2580, CS 9380
 DICK DAVY—You're a Long Way From Home, Whitey; CL 2545, CS 9345
 TONY BENNETT—A Time for Love; CL 2560, CS 9360

□ DOT

PETE KING—Music From the New Ice Follies; DLP 3757, DLP 25757

□ EPIC

BOBBY BLAND—The Soul of the Man; DLP 79
 SILVIO SANTISTEBAN—Six String Poetry; LN 24207, BN 26207
 SOUNDTRACK—Romeo & Juliet; FLM 13104, FLS 15104
 MIKE DOUGLAS—Dear Mike, Please Sing . . . ; LN 24205, BN 26205
 JIM AND JESSE & THE VIRGINIA BOYS—Sing Unto Him a New Song; LN 24204, BN 26204
 THE DAVE CLARK FIVE—Satisfied With You; LN 24212, BN 26212
 LUIS BORDON—Light & Latin; LN 24208, BN 26208
 THE GLENN MILLER ORCH.—Something New; LN 24206, BN 26206
 JANE MORGAN—Fresh Flavor; LN 24211, BN 26211

□ ERA

HEWLETT SMITH—"Smitty!"; EL 111, ES 111

□ HARMONY

VARIOUS ARTISTS—The Golden Country Hits Vol. 2; HL 7391, HS 11191
 ANDRE KOSTELANETZ—Grand Canyon Suite; HL 7395, HS 11195
 KATE SMITH—When the Moon Comes Over the Mountain; HL 7393
 LAWRENCE WELK & HIS ORCH.—Vintage Champagne; HL 7394
 ANITA BRYANT—The ABC Stories of Jesus; HL 9557
 GARRY MOORE Tells Famous Children's Stories; HL 9556

□ IMPERIAL

THE HOLLIES—Bus Stop; LP 9330, LP 12330
 SANDY NELSON—Beat That #21* Drum; LP 9329, LP 12329
 JIMMY BRYANT—Laughing Guitar, Crying Guitar; LP 9315, LP 12315
 JACKIE DESHANNON—Are You Ready for This?; LP 9328, LP 12328
 GEORGIE FAME—Get Away; LP 9331, LP 12331
 GEORGE SEMPER—Makin' Waves; LP 9327, LP 12327

□ LONDON

BEETHOVEN: SYMPHONY NO. 9 IN D MINOR OP. 125—Various Artists/Vienna State Opera Chorus & Orch. (Schmidt-Isserstedt) A4159, OSA 1159
 ERIC ROGERS & HIS ORCH.—Vaudeville; SP 44083

□ RCA CAMDEN

FLOYD CRAMER—The Distinctive Piano Style of Floyd Cramer; CAL 2104, CAS 2104
 RAY MARTIN & HIS ORCH.—Comic Strip Favorites; CAL 2102, CAS 2102
 DON GIBSON—Hurtin' Inside; CAL 2101, CAS 2101
 LIVING STRINGS Make the World Go Away & Other Country Favorites; CAL 982, CAS 982

□ RCA RED SEAL

VARIOUS ARTISTS—Opening Night at the Met; LM 6171
 LEONTYNE PRICE—Prima Donna; LM 2898, LSC 2898
 HANDEL: MESSIAH—Various Artists/Robert Shaw Chorus & Orch. (Shaw); LM 6175, LSC 6175
 VARIOUS COMPOSERS—Serge Koussevitzky; VCM 6174

□ RCA VICTOR

PEEWEE SPITELERA—Country Clarinet; LPM 3638, LSP 3638

(Continued on page 47)

• ALBUM REVIEWS

• Continued from page 36

JAZZ/JOHN HANDY III
 Roulette R 52121 (M)

SPLIT DECISION!
 Karl Boxer Trio. Dot-DLP 3749 (M); DLP 25749 (S)

COMEDY

THE JOKER IS WILDE
 Larry Wilde. Dot DLP 3753 (M); DLP 25753 (S)

WHOOOOO BOY!!!
 Justin Wilson. Tower W 5039 (M)

BLOWING HIS MIND (AND YOURS, TOO)
 Lord Buckley. World Pacific WP 1849 (M); (No Stereo)

SPOKEN WORD

HUBERT GREGG AS JEROME K. JEROME
 Argo RG 319 (M)

TURN ON, TUNE IN, DROP OUT
 Timothy Leary, Ph.D. ESP-Disk 1027 (M)

INTERNATIONAL

NICE WITH POLISH SPICE
 Li'l Wally. Jay Jay 1098 (M); 5098 (S)

JOYAS MUSAICALES (MUSICAL GEMS)
 La Famosa Orquesta Continental Chalte. Tropical TRLP 5189 (M)

LADO: THE CROATION SONG & DANCE ENSEMBLE VOL. 2
 Monitor MF 470 (M); MFS 470 (S)

FOLK SONGS AND DANCES FROM CZECHOSLOVAKIA
 Various Artists. Monitor MF 465 (M); MFS 465 (S)

AMOR ES UNA MUJER
 Various Artists. Tropical TRLP 5190 (M)

FIESTA MEXICANA
 Various Artists. Monitor MF 472 (M); MFS 472 (S)

SABOR TROPICAL
 Los Juglares. Seeco SCLP 9289 (M); SCLP 9289 (S)

CELIA CRUZ SON CON GUAGUANCO
 Tico LP 1143 (M)

"SE PONE BUENO/IT GETS BETTER"
 Roberto Roena y sus Megatonas. Alegre LPA 851 (M)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

CLASSICAL

TRUTZSCHLER: SONATA FOR VIOLIN SOLO/MARIAE LOVE SONG/CLASSICAL ENCORES
 Heinz Trutzschler. World Wide 1045 (M)

GREAT MUSIC FROM EUROPEAN OPERETTAS
 Halina Michlewicz/Pollak Radio Orch. (Rachon). Bruno BR 50165L (M)

LOW PRICE CLASSICAL

LOUIS XIII: BALLET DE LA MERLAISSON & OTHER WORKS/CHARPENTIER: MESSE POUR PLUSIEURS INSTRUMENTS
 Ancient Instrument Ensemble of Paris (Cotter)/Instrumental & Vocal Ensemble (Challier). Nonesuch H 1130 (M); H 71130 (S)

RELIGIOUS

SOUL OF THE ORGAN
 Cleveland Graves. Chotez MG 519 (M)

IF YOU ARE A BILLBOARD SUBSCRIBER...

an official ballot is bound into this issue for your participation in

BILLBOARD'S 19TH ANNUAL COUNTRY MUSIC POLL

To avoid multiple voting by overzealous fans, no ballots are included in any newsstand or Billboard office copies of this issue.

The 61 nominees for the 12 Billboard Award Categories have been determined by a poll of all radio stations programming 6 or more hours of country music each day.

Their selection was made from lists of up to 17 names in each category compiled by 7 members of Billboard's editorial and pop chart departments, based on the amount of activity on Billboard's country music charts during the award year of August 1, 1965, through July 31, 1966.

Again, Billboard is opening the balloting for its Country Music Poll to all segments of the music-record industry throughout the world.

To avoid multiple voting, ballots are contained only in those copies going to Billboard subscribers of record on or before September 19, 1966.

NO REQUESTS FOR ADDITIONAL OR MISSING BALLOTS CAN BE FILED.

**BALLOTS ARE TO BE SENT TO THE ADDRESS
ON THE REVERSE SIDE OF THE BALLOT**

(Postpaid if mailed within the U. S.)

SEND TO RECORD MARKET RESEARCH
165 WEST 46th STREET
NEW YORK, N. Y. 10036

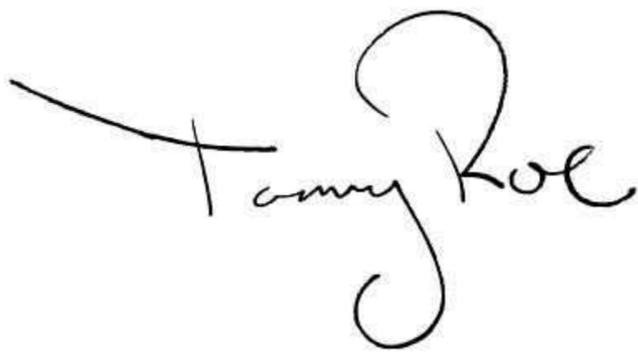
A LETTER OF THANKS . . .

I would like to send out through the Billboard a special thanks to all the disc jockeys who believed in my records and never forgot the name TOMMY ROE.

I hope while making personal appearances to have the opportunity of meeting you and thanking you personally for putting me back in the charts.

I also want to thank Bill Lowery, my manager; Steve Clark, my producer; Larry Newton, Howard Stark, and all the people at ABC Records, all the musicians and technicians who worked my record dates and last but not least my distributors and promotion men.

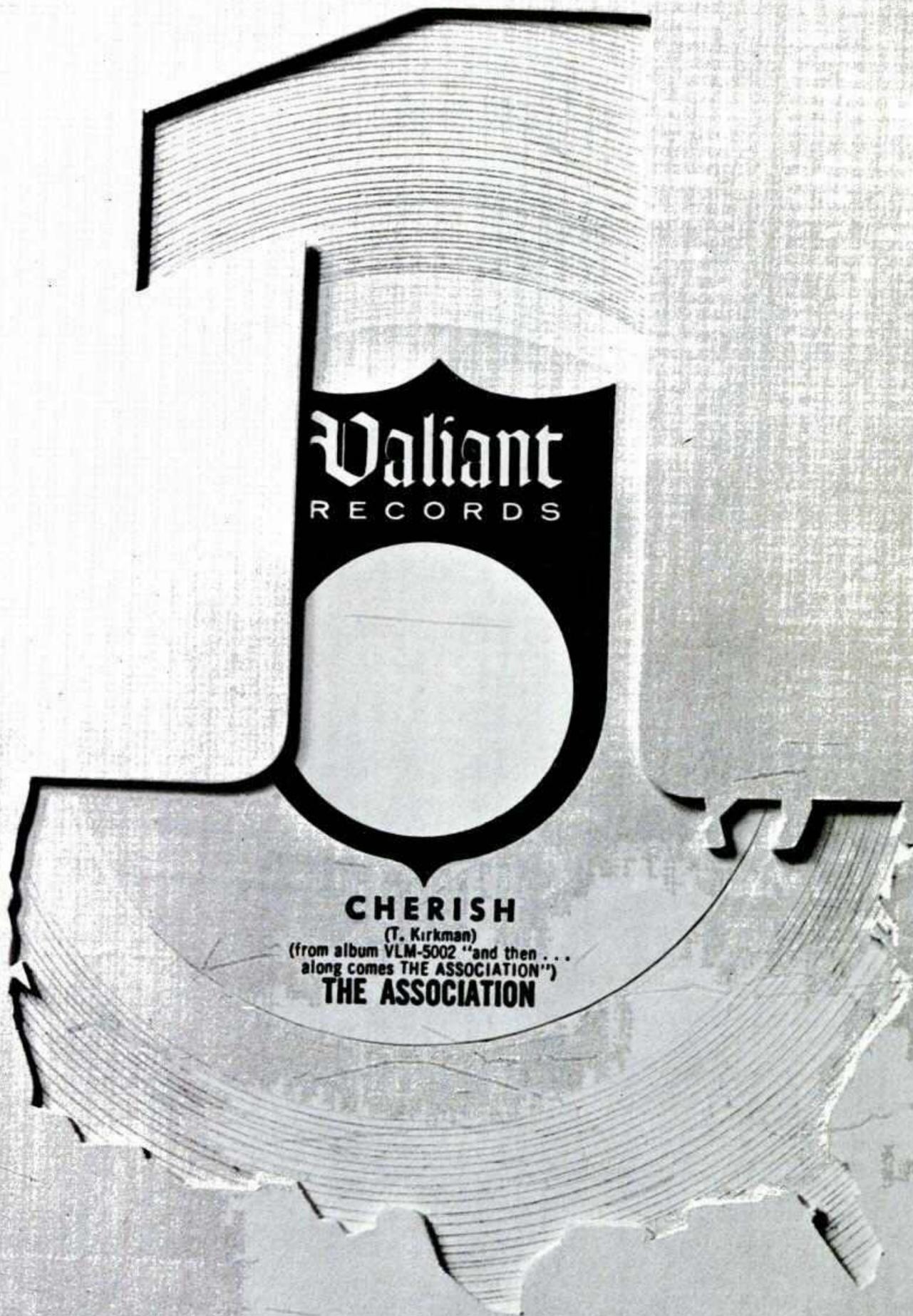
THANK YOU ALL.

A handwritten signature in cursive script that reads "Tommy Roe". The signature is written in black ink and is centered below the typed text.

Tommy Roe Enterprises, Inc.

ATLANTA, GEORGIA

many thanks...



The Association Album featuring Cherish is now No. 33 heading for No. 1 — LP VLM-5002/VLS-25002

CLASSICAL MUSIC

Myers, Hall, Solomon & Holzman Assess Classical Record Status

(First of a series on classical music and recording trends as seen by leading figures in the classical records field.)

NEW YORK—A general increase in interest in many fields of classical music is seen by four industry leaders, in response to questions by Billboard. Greater competition in the budget field also was seen. Interviewed separately were Robert Myers, a&r head for Angel Records; Roger Hall, manager of RCA Victor Red Seal a&r; Bernard Solomon, president of Everest Records, and Jac Holzman, president of Elektra Records, which produces Nonesuch. Their remarks are presented in discussion form.

MYERS: Standards are still the No. 1 sellers, but there is a greater proportion of baroque recordings now. But good music still sells better than bad, even in baroque. Some contemporary music, such as works by Messiaen and Boulez is selling. We've also gotten good reaction on Poulenc.

HALL: The catalog has become fatter and fatter with newer and more-varied compositions. Works that years ago were obscure in some cases have become classical best sellers. The baroque interest is a remarkable development. The Ives cult has become more than a cult. Now all of us have a chance to hear some of the fantastic music of Carl Nielsen.

HOLZMAN: I see interest in all areas especially medieval and renaissance, and modern, although a resurgence in music of the romantic period is not so obvious.

SOLOMON: There seems to be an across-the-boards pick-up in recorded repertoire, although our modern catalog has not reached the other musical periods in sales.

MYERS: Future repertoire may depend on new personalities. There is a relatively dry period now. There are no apparent successors to Maria Callas and Renata Tebaldi. Trends frequently follow personalities.

HALL: This is the most exciting time in our history for the classical record industry. A&r people are being challenged to do what they always said they wanted to do—come up with something new, more creative. In the past, the classical repertoire was the standard repertoire with, hopefully, great artists. Today, a classical a&r man must be genuinely creative.

HOLZMAN: I see no dramatic decrease in baroque sales, but such things are cyclical. For the medium-priced LP, repertoire is still the most important factor. Couplings also are important.

SOLOMON: Seraphim, Crossroads and other new budget product have an effect on the overall market. People are more conscious of lower prices. We've felt this a little in our sales.

HALL: The proliferation of low-price labels with very fine performances is an interesting and invigorating trend. Again, this shows how repertoire becomes terribly important. In budget records, it's often repertoire, not artists, that counts. Low-price lines have made the industry more competitive. To me, this has been good. It makes us think, makes us do more interesting things.

MYERS: With so many American singers receiving their training in Germany, there may be increased interest in Mozart, Wagner and Richard Strauss when these young people make it. New conductors are not emerging with the stature of Toscanini or Klemperer.

HALL: There has been a resurgence of interest in glories of the past, genuine and considerable interest. This has resulted in many re-issues. Also, interest in "camp" has made us more appreciative of good classical showmen of earlier periods. Air travel and international cross-pollination of cultures has made people more curious about what goes on in other parts of the world, including the field of music.

HOLZMAN: There is a continuing pushing away at the frontiers of repertoire. There are more audiences. I hope there will be less duplication.

HALL: There seems to be a market for all types of classical music, no matter how small. There is not one audience, there are several audiences. There are all sorts of areas for music that didn't exist before.

SOLOMON: Years ago, fewer people graduated high school. Greater education means that more people have the opportunity to learn to like classical music. The over-all population growth also is a factor. This calls for more varied and better music.

MYERS: A built-in difference in the sound of voices, a difference that even the musically uneducated person can recognize, makes it easier for new vocal stars to emerge than instrumentalists. It's been a source of puzzlement and conflict to a&r men that with all the good pianists around, there is no one to take the place of Horowitz or Rubinstein. It's also difficult for the uninitiated to spot the difference among violinists.

HALL: There is something about a singer that makes it easier for him to reach stardom. Things haven't changed in this respect. It's still the cult of the star that sells records. A star personality can make a company. He can also create trends. All areas of classical music should be recorded. A company must make a very real decision on whether it will be a classical company or not. You can't be half in the classical field and half out. Companies must cater to as many phases of classical literature as they can.



ITZHAK PERLMAN, left, Israeli violinist, signs an exclusive recording contract with RCA Victor as Roger Hall, Red Seal a&r manager, looks on. Perlman's initial release early next year will pair the Sibelius "Violin Concerto" and Prokofiev's "Concerto No. 2."

RECORD REVIEW

Something for Everyone in Qualiton's 11-Title Release

NEW YORK—Music for the connoisseur as well as more conventional fare is combined in the latest 11-title release by Qualiton, which is cut in Hungary. Two of the features are a four-record musical documentary, "Musica Hungarica," which presents a history of Hungarian music from early unaccompanied music to two 19th century geniuses, Erkel and Liszt, and a two-LP package of Liszt lieder.

Not only is "Musica Hungarica" informative, but well presented. A group of eight soloists gives fine interpretations of the lieder in German, French, Italian and English. Another vocal release has four winners of the 8th International Music Competition of Budapest in 1965, three of whom do standard operatic arias. The fourth, soprano Julia Hamari, presents songs and lieder.

Two sets are recitals, one with Miklos Perenyi, a talented 18-year-old cellist, in sonatas by Kodaly ("Sonata for Violin-cello and Piano") and Chopin ("Sonata for Violin-cello and Piano in G Minor") and Schumann's "Adagio and Allegro in A flat major." The other recital is by American-born baritone Bruce Abel, who is equally at home in cantatas by Handel and Telemann, and airs and songs

by Rosseter, Dowland, Campanian Purcell and Telemann.

Soprano Judith Sandor, one of the vocalists in the List lieder, is remarkable in the difficult "Songs on Poems by Attila Jozsef," which is on an LP entitled "Hungarian Contemporary Music." The other unusual selections on this disk are Gyula David's "String Quartet" and Ferenc Szabo's "Trio for Strings."

Jozsef's influence also is evident in a concerto by Endre Szervanszky, which is performed by the Hungarian State Symphony Orchestra conducted by the capable Gyula Borbely. The contemporary concerto was composed in memory of Jozsef. Another contemporary pressing has Pal Kadosa at the piano in his "Third Piano Concerto" with Gyorgy Lehel and the Hungarian Radio and Television Symphony Orchestra, "Sonata No. 4," and shorter piano pieces.

A baroque disk contains Miklos Erdelyi conducting the Budapest Philharmonic in Bach's "Suite No. 2 in B minor," and Handel's "Rodrigo Suite" and "Ariodante Suite." Violinist Peter Komlos and pianist Gyorgy Miklos combine for sonatas by Franck and Ravel and Schubert's "Sonatina in D" on another LP. Rounding out the release is a pressing of Kodaly's choral works featuring "Nights in the Mountains" and "Toast on John's Days." The Kodaly Chorus of Debrechen is outstanding in this set.

FRED KIRBY

Baroque Set By Nonesuch

NEW YORK — Nonesuch Records is continuing its baroque interest with three current releases, including a three-LP set, "Baroque Masters of Venice, Naples, and Tuscany." The package contains works by 17 baroque composers played by the Societa Cameristica de Lugano. The other sets are a Telemann album and an LP of choral works by Monteverdi and Schutz.

Nonesuch also is releasing another album conducted by Pierre Boulez, who last week the first and third-place disks on the budget-line classical chart with Stravinsky's "Le Sacre du Printemps (The Rite of Spring)" and Handel's "Water Music," respectively.

Other current releases have Jean-Charles Richard playing the piano in de Falla's complete piano works and the harpsichord. The label is also offering three Haydn symphonies by Leslie Jones and the Little Orchestra Society of London. Rounding out the current release is an LP of the folk music of Michoacan, a Mexican State. There is also an album of Spanish and Tarascan songs.

Angel Highlites 'La Vida Breve'

HOLLYWOOD — The first stereo recording of De Falla's "La Vida Breve" highlights Angel's current releases. The opera stars Victoria de los Angeles with Rafael Fruhbeck de Burgos conducting the Orquesta Nacional de Espana. The fourth side of the two-disk package has Miss De los Angeles singing Granados songs. Another two-LP package has Miss De los Angeles, Maria Callas, Mirella Freni, Birgit Nilsson, Renata Scotto, Carlo Bergonzi, Jussi Bjoerling, Franco Corelli and Nicolai Gedda in a Puccini package.

Other classical sets feature Otto Klemperer and the New Philharmonia Orchestra, Rudolf Barshai and the Moscow Chamber Orchestra, Yehudi Menuhin and the Bath Festival Orchestra, and baritone Jean-Christophe Benoit with Georges Pretre and the Paris Conservatory Orchestra. Another Angel disk has Richard Burton and members of the Oxford Dramatic Society.

Say You Saw It in Billboard

Classical Notes

Deutsche Grammophon, Archive and Heliodor move Monday (19) to MGM's new quarters on the 27th floor at 1350 Avenue of the Americas, New York City. Their new phone number will be 262-3131. Verve-Folkways also moves the same day to the new MGM Building. . . . Jeanette Scovotti, who makes her Hamburg State Opera debut this season, will star in the world premiere of Gunther Schuller's "The Trial" with that company next month. The work, in English, probably will be included in the Hamburg Opera Co.'s Expo '67 and Metropolitan Opera appearances next year. . . . Technical troubles besieged the Metropolitan Opera, which also was faced by a possible musicians' strike. Met premiere of Richard Strauss' "Die Frau ohne Schatten" was postponed from Saturday (24) to Oct. 2, while the first of two dress rehearsals of Samuel Barber's "Anthony and Cleopatra" only got through the first act. . . . Everest Records acquired the Pirouette line which was introduced by Ambassador. . . . George Yaeger, associate conductor of the San Antonio Symphony, will conduct the unit's five 1966-1967 "Pops" concerts beginning Nov. 1. . . . Organist

Arroyo signed for four appearances as "Aida" at Covent Garden. . . Nonesuch Records will sponsor "The Nonesuch Listening Booth" on WQXR radio in New York on Saturdays beginning this week (1) following that station's live broadcasts of the New York Philharmonic. . . The New Orleans Philharmonic, directed by Werner Torkanowsky opens its 1966-67 season next Tuesday (4). Soloists during the season will include Van Cliburn, Anna Moffo, Zino Francescatti, Wilhelm Kempff, Henryk Szeryng, Gary Graffman, Shirley Verrett, Regis Pasquier, Maureen Forrester and Jess Thomas. . . Jeanne-Marie Darre presents the first of three Chopin recitals at Philharmonic Hall in New York City on Oct. 30. **FRED KIRBY**

NEW ALBUM RELEASES

• Continued from page 42

THE TOKENS Again; LPM 3685, LSP 3685
VARIOUS ARTISTS—Big Country Hits Vol. 1; LPM 3606, LSP 3606
GLENN YARBROUGH—Live at the Hungry 1; LPM 3661, LSP 3661
SOUNDTRACK—Run for Your Life; LOC 1129, LSO 1129

ROULETTE

Jazz/JOHN HANDY III; R 52121
SONNY STITT—What's New!!!; R 25343
DAVE BABY CORTEZ—In Orbit; R 25328, SR 25328
BILL DOGGETT—Honky Tonk A-La Mod!; R 25330, SR 25330
ETTA JONES; R 25329, SR 25329

SCOPE

JEANETTE SCOVOTTI — Coloratura Arias; V 0002, V 0002-5

SEECO

JOE COTTO—El Magnific; SCLP 9291, SCLP 92910
LOS JUGLARES—Sabor Tropical; SCLP 9289, SCLP 92890

SOCIETE FRANCAISE DU SON (LONDON IMPORTS)

BALBASTREL 3 SONATES EN QUATOUR—Orch. De Chambre de Jean-Louis Petit (Petit) SKL 20.153
BALBASTRE: THREE QUARTET SONATAS IN THE FORM OF SINFONIAS CONCERTANTE—Jean-Louis Petit Chamber Orch.; 174.153, SKL 20.153
D'AUVERGNE: THE BARTERERS—Various Artists/Jean-Louis Petit Chamber Orch.; 174.154, SKL 20.154

STAX

CARLA THOMAS—Carla; 709

TEO

ESCORTS—Bring Down the House; LPM 5000, LPS 500

TERRY-GREGORY

TOMMY WILLS COMBO—Man With a Horn; LP 1000

TOWER

LOUVIN BROTHERS—Two Different Worlds; T 5038, ST 5038
DEAN MARTIN—Happy In Love; T 5036, ST 5036
VARIOUS ARTISTS—The Canticle of the Gift; T 5040, ST 5040
KAY ADAMS—Wheels & Tears; T 5033, ST 5033
JOHN ANDERSON—Time Will Tell; TRC 1506, TRCS 1506
JUSTIN WILSON—Whoooooo Boy!!!; W 5039

TROPICAL

LA FAMOUS ORQUESTA CONTINENTAL CHAITE—Musical Gems; TRLP 5189
VARIOUS ARTISTS—Amour Es Una Mujer; TRLP 5190

WESTMINSTER

VARIOUS ARTISTS—Bach Cantatas—Vienna State Opera Orch (Scherchen); WM1019, WMS 1019
HAYDN: SYMPHONIA CONCERTANTE—Vienna Radio Orch. (Scherchen); WN 19100, WST 17100
VARIOUS ARTISTS—Milhaud Conducts Milhaud—Conservatoire Society Orch. (Milhaud); XWN 19101, WST 17101

WORLD PACIFIC

CHICO HAMILTON — Jazz Milestones; PJ 10108, ST 20108
RICHARD (GROOVE) HOLMES—Jazz Milestones; PJ 10109, ST 20109

WORLD WIDE

TRUTZSCHLER: SONATA FOR VIOLIN SOLO—Heinz Trutzschler; 1045

BEST SELLING CLASSICAL LP's

Billboard Award		This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
Billboard Award	4	21	4	MY FAVORITE CHOPIN Cliburn, RCA LM 2576 (M); LSC 2576 (S)	26	23	21	OPERA ARIAS De Los Angeles, Angel 36351 (M); S 36351 (S)	10
	2	3	3	VERDI: NABUCCO (3-12" LP) Suliotis, Gobbi & Various Artists/Vienna Op. Orch. (Gardelli), Lon. A 4382 (M); OSA 1382 (S)	5	24	24	HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP) Col. M2L 328 (M); M2S 728 (S)	26
	3	1	1	MAHLER: SYMPHONY NO. 7 (2-12" LP) N. Y. Phil. (Bernstein), Col. M2L 339 (M); M2S 739 (S)	5	25	30	BIZET: CARMEN (3-12" LP) Callas, Gedda & Various Artists, Angel CLX 3650 (M); SCLX 3650 (S)	22
	4	2	2	MAHLER: SYMPHONY NO. 6 (2-12" LP) Boston Symph. Orch. (Leinsdorf), RCA LM 7044 (M); LSC 7044 (S)	15	26	28	DYORAK: SYMPHONY NO. 9 ("New World") N. Y. Phil. (Bernstein), Col. ML 5793 (M); MS 6393 (S)	3
	5	6	6	ORFF: CARMINA BURANA New Phil. Orch. (DeBurgos), Angel 36333 (M); S 36333 (S)	6	27	—	OPENING NIGHTS AT THE MET (3-12" LP) Various Artists, RCA LM 6171 (M); LSC 6171 (S)	1
	6	7	7	GERSHWIN: RHAPSODY IN BLUE N. Y. Phil. (Bernstein), Col. ML 5413 (M); MS 6091	26	28	18	BACH ON THE PEDAL HARPSICHORD Biggs, Col. ML 6204 (M); MS 6804 (S)	23
	7	10	10	ARTUR RUBINSTEIN/CHOPIN RCA LM 2889 (M); LSC 2889 (S)	13	29	29	GREIG: CONCERTO NO. 1 Rubinstein, RCA LM 2566 (M); LSC 2566 (S)	8
	8	19	19	RODGERS: VICTORY AT SEA, VOL. 1 RCA Victor Symph. Orch. (Bennett), RCA LM 2335 (M); LSC 2335 (S)	9	30	26	IVES: SYMPHONY NO. 4 Amer. Symph. Orch. (Stokowski), Col. ML 6175 (M); MS 6775 (S)	26
	9	9	9	PURCELL: MUSIC FOR THE THEATRE Bath Fest. Orch. (Menuhin), Angel 36332 (M); S 36332 (S)	15	31	27	E. POWER BIGGS PLAYS MOZART—MUSIC FOR SOLO ORGAN Col. ML 6256 (M); MS 6856 (S)	15
	10	8	8	CHOPIN WALTZES Rubinstein, RCA LM 2726 (M); LSC 2726 (S)	26	32	35	NIELSEN: SYMPHONY NO. 5 N. Y. Phil. (Bernstein), Col. ML 5814 (M); MS 6414 (S)	2
	11	5	5	BERNSTEIN CONDUCTS IVES N. Y. Phil. Orch. (Bernstein), Col. ML 6243 (M); MS 6843 (S)	19	33	36	BACH ORGAN FAVORITES Biggs, Col. ML 6148 (M); MS 6748 (S)	2
	12	11	11	IVES: SYMPHONY NO. 1 Chicago Symph. Orch. (Gould), RCA LM 2893 (M); LSC 2893 (S)	18	34	39	BIZET: CARMEN (3-12" LP) Price, Corelli, Merrill/Vienna Phil. Orch. (Von Karajan), RCA LD 6164 (M); LDS 6164 (S)	2
	13	20	20	TCHAIKOVSKY: CONCERTO NO. 1 Cliburn, RCA LM 2252 (M); LSC 2252 (S)	25	35	33	ELGAR: VIOLIN CONCERTO Menuhin/New Philm. Orch. (Boult), Angel 36330 (M); S 36330 (S)	9
	14	17	17	BEETHOVEN: COMPLETE NINE SYMPHONIES (8-12" LP) Berlin Phil. Orch. (Von Karajan), DGG (No Mono); SKL 101/108 (S)	5	36	40	ORFF: CARMINA BURANA Harsanyi, Petrak, Presnell/Phila. Orch. (Ormandy), Col. ML 5498 (M); MS 6193 (S)	2
	15	13	13	TCHAIKOVSKY: OVERTURE 1812 Minn. Symph. Orch. (Dorati), Mercury MG 50054 (M); SR 90054 (S)	12	37	37	A WAGNER PROGRAM Philh. Orch. (Klemperer), Angel 35947 (M); S 35947 (S)	3
	16	12	12	MAHLER: SYMPHONY NO. 10 (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)	26	38	38	BEETHOVEN: SYMPHONY NO. 5 Berlin Phil. Orch. (Fricsay), DGG LPM 18813 (M); SLPM 138813 (S)	5
	17	25	25	RACHMANINOFF: PIANO CONCERTO NO. 2 Entremont/N. Y. Phil. (Bernstein), Col. ML 5481 (M); MS 6148 (S)	6	39	—	REVERIE Phila. Orch. (Ormandy), Col. ML 5975 (M); MS 6575 (S)	14
	18	15	15	R. STRAUSS: FOUR LAST SONGS AND OTHERS Schwarzkopf, Berlin Radio Symph. Orch. (Szell), Angel 36347 (M); S 36347 (S)	5	40	—	RODGERS: VICTORY AT SEA, VOL. II RCA Victor Symph. Orch. (Bennett), RCA LM 2226 (M); LSC 2226 (S)	1
	19	16	16	BAROQUE GUITAR Bream, RCA LM 2878 (M); LSC 2878 (S)	23				
	20	22	22	BACH: LUTE SUITES, NOS. 1 & 2 Bream, RCA LM 2896 (M); LSC 2896 (S)	4				
	21	14	14	ZARZUELA ARIAS Caballe, RCA LM 2894 (M); LSC 2894 (S)	17				
	22	23	23	MONTERRAT CABALLE SINGS SONGS OF ENRIQUE GRANADOS RCA LM 2910 (M); LSC 2910 (S)	4				

NEW ACTION LP's

No New Action Classical LP's This Week

BEST SELLING CLASSICAL LP's (By Category)

OPERA, VOCAL AND CHORUS

- This Week
1. VERDI: NABUCCO (3-12" LP)—Suliotis, Gobbi & Various Artists/Vienna Opera Orch. (Gardelli), Lon. A 4382 (M); OSA 1382 (S)
 2. ORFF: CARMINA BURANA—New Philm. Orch. (DeBurgos), Angel 36333 (M); S 36333 (S)
 3. R. STRAUSS: FOUR LAST SONGS & OTHERS—Schwarzkopf/Berlin Radio Symph. Orch. (Szell); Angel 36347 (M); S 36347 (S)
 4. ZARZUELA ARIAS—M. Caballe, RCA LM 2894 (M); LSC 2894 (S)
 5. MONTERRAT CABALLE SINGS SONGS OF ENRIQUE GRANADOS—RCA LM 2910 (M); LSC 2910 (S)
 6. OPERA ARIAS—De Los Angeles, Angel 36351 (M); S 36351 (S)
 7. BIZET: CARMEN (3-12" LP)—Callas, Gedda & Various Artists, Angel CLX 3650 (M); SCLX 3650 (S)
 8. OPENING NIGHTS AT THE MET (3-12" LP)—Various Artists, RCA LM 6171 (M); LSC 6171 (S)
 9. BIZET: CARMEN (3-12" LP)—Price, Corelli, Merrill/Vienna Phil. (Karajan), RCA LD 6164 (M); LDS 6164 (S)
 10. ORFF: CARMINA BURANA—Harsanyi, Petrak, Presnell/Phila. Orch. (Ormandy), Col. ML 5498 (M); MS 6163 (S)

SYMPHONIC AND ORCHESTRAL

1. MAHLER: SYMPHONY NO. 7 (2-12" LP)—N. Y. Phil. (Bernstein), Col. M2L 339 (M); M2S 739 (S)

2. MAHLER: SYMPHONY NO. 6 (2-12" LP)—Boston Symph. Orch. (Leinsdorf), RCA LM 7044 (M); LSC 7044
3. GERSHWIN: RHAPSODY IN BLUE—N. Y. Phil. (Bernstein), Col. M2L 5413 (M); MS 6091 (S)
4. RODGERS: VICTORY AT SEA, VOL. 1—RCA Victor Symph. Orch. (Bennett), RCA LM 2335 (M); LSC 2335 (S)
5. PURCELL: MUSIC FOR THE THEATRE—Bath Fest. Orch. (Menuhin), Angel 36332 (M); S 36332 (S)
6. BERNSTEIN CONDUCTS IVES—N. Y. Phil. (Bernstein), Col. ML 6243 (M); MS 6843 (S)
7. IVES: SYMPHONY NO. 1—Chicago Symph. Orch. (Gould), RCA LM 2893 (M); LSC 2893 (S)
8. BEETHOVEN: COMPLETE NINE SYMPHONIES (8-12" LP)—Berlin Phil. (Von Karajan), DGG (No Mono), SKL 101/108 (S)
9. TCHAIKOVSKY: OVERTURE 1812—Minn. Symph. Orch. (Dorati), Mercury MG 50054 (M); SR 90054 (S)
10. MAHLER: SYMPHONY NO. 10 (2-12" LP)—Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)

SOLO INSTRUMENT AND CONCERTI

1. MY FAVORITE CHOPIN—Cliburn, RCA LM 2576 (M); LSC 2576 (S)
2. ARTUR RUBINSTEIN/CHOPIN—RCA LM 2889 (M); LSC 2889 (S)
3. CHOPIN WALTZES—Rubinstein, RCA LM 2726 (M); LSC 2726 (S)
4. TCHAIKOVSKY: CONCERTO NO. 1—Cliburn, RCA LM 2252 (M); LSC 2252 (S)
5. RACHMANINOFF: PIANO CONCERTO NO. 2—Entremont/N. Y. Phil. (Bernstein), Col. ML 5481 (M); MS 6148 (S)

GOSPEL MUSIC

PROFILE

Doris Akers Queen Of Versatile Field

Doris Akers, who records for Sims records in Nashville, is one of America's most versatile Gospel artists. She is also an accomplished song writer, musical arranger, and choir director, and is in constant demand for guest appearances on many television and radio programs across the nation.

Miss Akers and Dorothy Simmons formed the Simmons-Akers Singers in 1947, but since that time Doris has written and composed many gospel songs which have been recorded by herself and other artists. Among these are: "I Cannot Fail The Lord," "God Is So Good," "Sweet Jesus," and "How Big Is God." Her latest albums, "Forever Faithful" and "Doris Akers Sings" were done with the Sky Pilot Choir.

For the past several years Miss Akers has been under the personal management of Polly Grimes, president of Gospel Concerts of California and manager of Nashville-based Pete Emery Productions.

Miss Akers has won several honors in the field of gospel music, including the Religious Song Writer's Award, "Best Vocal Gospel Album," and the Manna Publishing Company Award for "Outstanding Christian Service."

Gospel Concerts Begins 8th Yr.

REDONDO BEACH, Calif.—Polly Grimes, president of Gospel Concerts, Inc., here announced this week the beginning of their eighth year of promoting gospel concerts throughout the West. This organization promotes and presents their programs in all the major cities in California plus Tucson, Ariz., and Las Vegas, Nev. One of their main programs is a unique

"two nights in a row" spectacular at the Long Beach Municipal Auditorium. These concerts are presented bimonthly and feature the top gospel quarters in the nation.

Miss Gaines, who spends a great deal of her time in Nashville, where she manages Pete Emery Productions, a gospel talent agency, has two full-time employees operating the Redondo Beach office. She feels very encouraged about the future and predicts that the next few years will be great years for gospel music.

SHAPED NOTES

By BOB GREEN

The Statesmen Quartet, Blackwood Brothers and Speer Family are presently in California for a tour of the major cities. . . . Marvin Norcross, of Word Records, was recently in Nashville for a recording session by the Dixie Echoes. . . . Jake Hess and the Imperials recently sang at the "kick off" of the Republican gubernatorial Campaign in Birmingham, Ala. . . . The Happy Goodman Family's new album, "Bigger N Better" is off to a roaring start. . . . J. D. Sumner and the Stamps Quartet have just completed another gospel album for Skylite in Atlanta. . . . Bernard Dixon, General Sales of Pathway Press in Cleveland, Tenn., says that 1967 will be their biggest year by far. . . . Max Morris has a new album out on Norship Records called "Meditations."

GMA Schedule Of Meetings

MEMPHIS—The Gospel Music Association has announced the schedule of its meetings to be held Oct. 20 through Oct. 22 at the Downtowner Motor Inn, concurrent with the 11th Annual National Quartet Convention here.

The current board of directors of GMA will meet Thursday, Oct. 20. The entire association will convene on Friday, Oct. 21, to elect new officers, with the new officers holding their first meeting on Saturday, Oct. 22.



The Oak Ridge Boys are moving at a fast pace in the gospel music world. Last week they re-signed for another term with the Don Light Talent Agency. Seated is Herman Harper, manager and bass singer of the group. He is flanked by the other members of the group and Don Light.

Quartet Parley Oct. 20

MEMPHIS — The 11th Annual National Quartet Convention opens at Ellis Auditorium here on Oct. 20, with over 50 gospel groups participating in the four-day sing.

The schedule for the gospel songfest begins Thursday (20) at 6 p.m. with the Prophets, the Goodman Family, the Dixie Echoes, LaFevres, Blue Ridge Quartet, Couriers and the Florida Boys performing.

Friday evening, the Blackwood Brothers, Statesmen, the Speer Family, the Oak Ridge Boys, J. D. Sumner and the Stamps Quartet, the Rebels, and Jake Hess and the Imperials will entertain the expected capacity crowd of 5,000.

A non-professional contest will be held Saturday (22) from 10 a.m. to 1 p.m., followed by a semi-professional contest. At 6 p.m., the "Parade of Major Quartets" will begin, featuring the talent from the previous two nights, and including Jimmie Davis, the Chuck Wagon Gang, the Goss Brothers, the Gospel Troubadours, the Plainsmen Quartet, the Gospel Echoes, the Vi Counts, Harvesters Quartet, Ron Blackwood Singers and the Klautd Indian Family.

The four-day convention will be topped off with continuous gospel singing from noon until 6 p.m., Sunday, following a morning worship service and sermon by The Rev. Hovie Lister.

THE HAPPY GOODMAN FAMILY

BIGGER 'N' BETTER
 CA-4630 CAS-9630

THE FLORIDA BOYS

UP TEMPO
 CA-4631 CAS-9631

THE LOVE OF GOD
 the blue ridge quartet

 CA-4616 CAS-9616

HOVIE LISTER
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 CA-4633 CAS-9633

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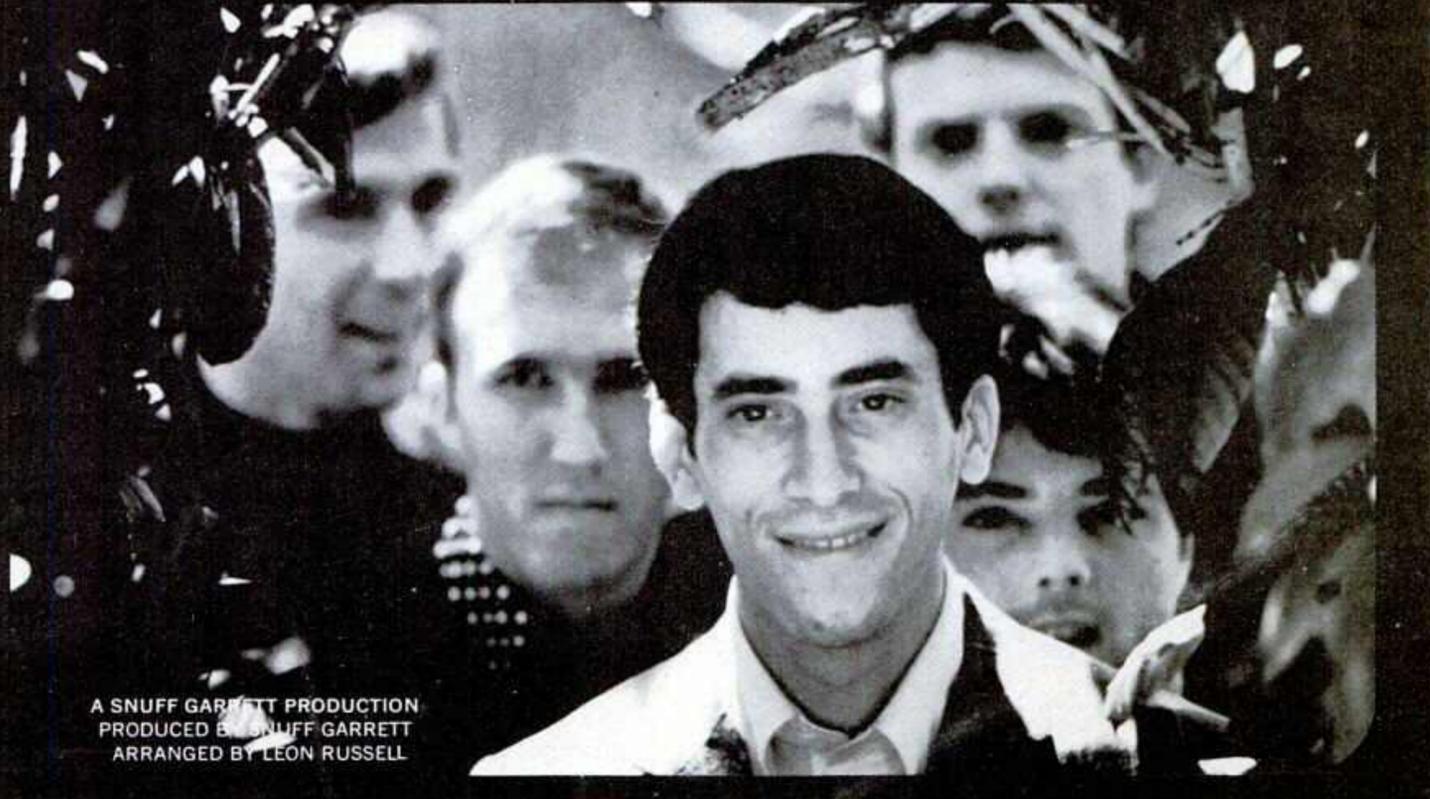
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GARY LEWIS & THE PLAYBOYS (YOU DON'T HAVE TO) PAINT ME A PICTURE



B/W

LOOKING FOR THE STARS



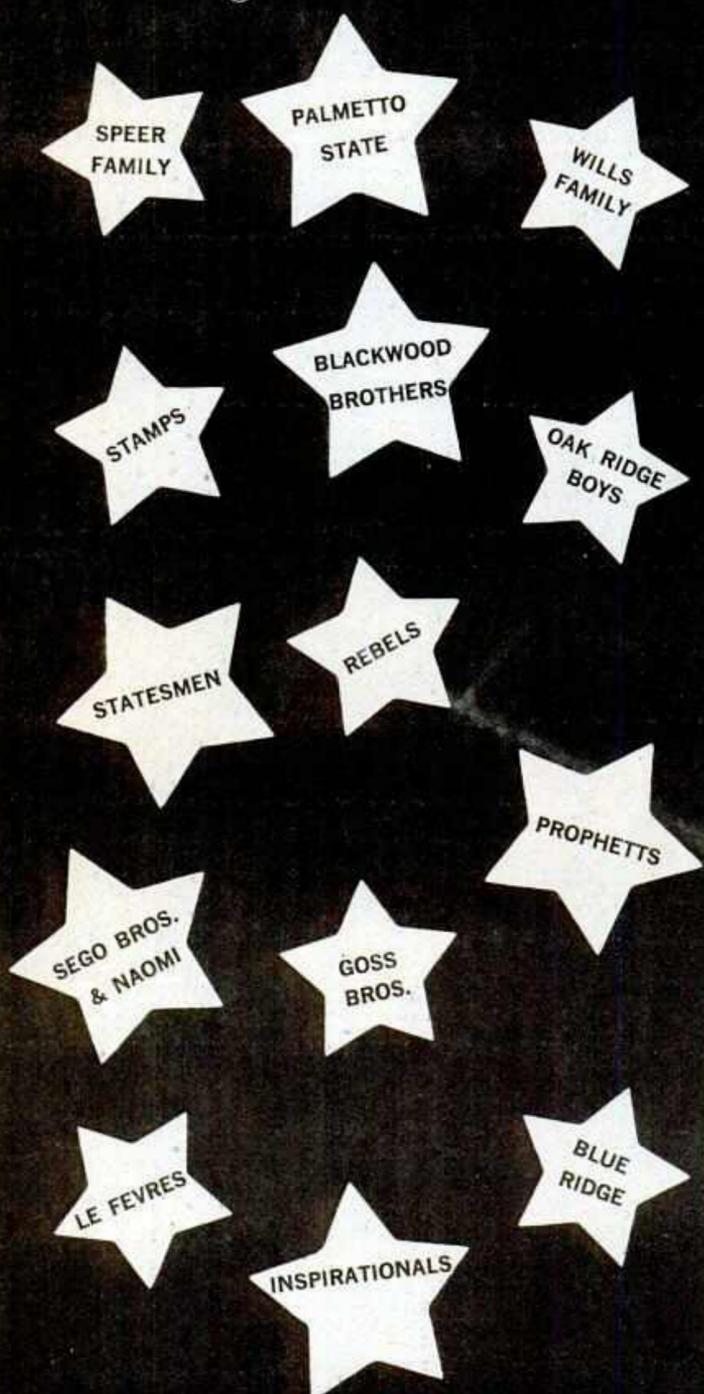
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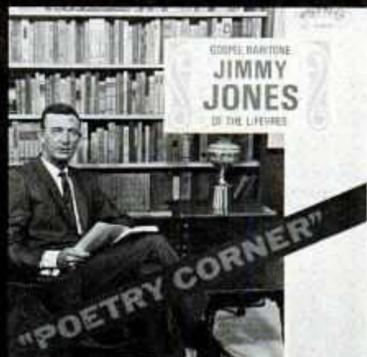
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NEW RELEASES



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Blackwood Brothers
LP 6044 / SLP 6044



POETRY CORNER
Jimmy Jones
of the LeFevres
LP 3218 / SLP 3218

PATHWAY PRESS • CLEVELAND, TENN.

A Word About G. T. Speer

He was a gospel singer—
it was his only livelihood,
his chosen vocation and he made
a living for himself and
for his family while thus engaged.
But it was more than that—
it was his hobby, his aspiration,
his joy, his hope, his dream—
his very life and breath.
From the soles of his feet
to the crown of his white head—
Through and through—he was
a gospel singer.

Gospel music was good to Dad Speer.
From the early days—
of horses and buggies,
county-singing conventions
to days of coast-to-coast tours
on customized buses,
performing to thousands of singing fans
in huge municipal auditoriums—
there was always a place for Dad
and the Singing Speers.

But if it was good to him—
it must also be said
he was good for gospel music—
for he was a leader—not a
“let me decide it” or a
“I must be in charge”
type leader—but a simple, humble
man who so embodied
everything that a gospel singer
ought to have been
that he stood out like a giant.
When people dreamed dreams
about gospel singing and what it could be—
or when the derided it—
accusing it of cheap professionalism,
one person stood out either
as the rule or as the exception—
and it was usually Dad Speer.

So on behalf of gospel music—
the singers who worked beside him,
the men who promoted and booked him,
the companies who recorded him,
the thousands who listened to him—
a word of tribute and thanks
to Dad Speer—a gospel singer
in the truest, noblest sense.

Bob Benson



THE PROPHETS—new history making album “JOURNEY TO THE HOLY LAND” will soon be available. Deejays send now for your FREE sample copy. Address requests on station letterhead to: The Prophets, Box 5055, Knoxville, Tennessee (Advertisement)

Light Purchase

Don Light, of Don Light Talent Agency, recently announced that he has bought out Word Records' share of the agency. The agency began Oct. 1, 1965 with Light and Word Records as partners, and with the Oak Ridge Boys and Happy Goodman Family as clients. Both of these groups have resigned for the coming year and Light has also added the Chuck Wagon Gang and the Singing Rambos.

Canaan Into Tape

Marvin Norcross of Word Records recently announced that Canaan Records, a subsidiary of Word, is going into the tape cartridge field with two gospel selections: “Gospel Singing Jubilee” and “What a Happy Time” by the Happy Goodman Family are now available on 8-track stereo tape.

From The Music Capitals of the World

Continued from page 32

Gemini. First releases, under the Epic label, include Donovan's “Sunshine Superman” and Little Richard's “Poor Dog.” Also set for release in the new series is the Simon and Garfunkel hit, “The Dangling Conversation.” . . . Following the successful appearance of Charles Aznavour at the London Albert Hall, David Platz of Essex Music is planning to put out several EP's of the French singer in England. . . . Polydor released a Cher EP, containing her current hit, “Alfie,” to coincide with Sonny & Cher's appearance at the Olympia. . . . The 1966 American Folk Blues Festival, featuring among others Big Joe Turner, Roosevelt Sykes, Sleepy John Estes and Little Brother Montgomery will play the Theater des Champs-Elysees on Oct. 1. . . . Gilbert Becaud is recording a new version of his own operetta “Opera d'Aran” for Pathe-Marconi with Virginia Vee, formerly of the Peters Sisters, in the leading feminine role.

Following the success of the Bob Dylan EP “I Want You,” CBS is shortly to release the album “Blonde on Blonde.” . . . John Williams has recorded “Lara's Theme” from “Dr. Zhivago” for Polydor. . . . Christophe has recorded his own French version of the Ferre Grignard song “She's Gone” for A-Z. . . . Serge Alexandre recorded his first EP for CBS with “Rimbaud” the main title. . . . The Louvin' Spoonful's latest, “Summer in the City,” on Polydor is selling well. . . . Making a big impression on the charts is Vogue newcomer Jacques Dutronc with “Et moi, et moi, et moi.” Described as “an Antoine with a hair-

cut.” Dutronc made a triumphant appearance in a recent Musico-rama concert at the Olympia. . . . Top three best-selling albums currently are Frank Sinatra's “Strangers in the Night,” the Rolling Stones' “Aftermath” (Decca) and the soundtrack LP from the film “Un Homme et Une Femme” (A-Z). MIKE HENNESSEY

Say You Saw It in Billboard



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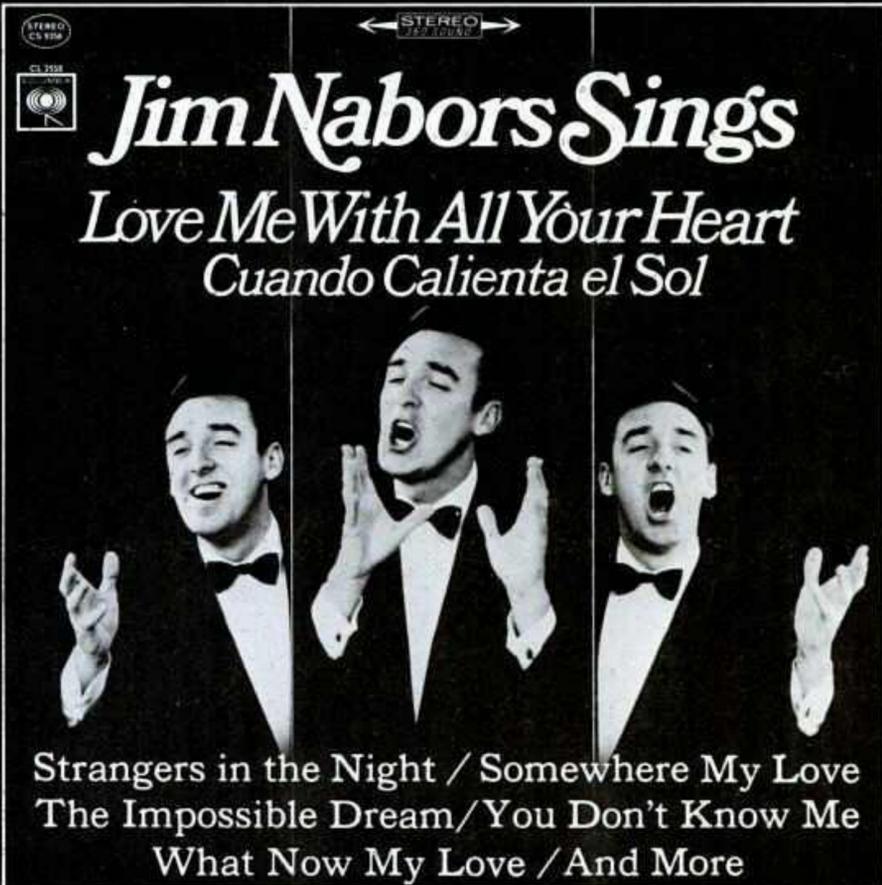
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America's most exciting new gospel program, the Brush Arbor Jubilee, goes on tour nationwide in October and November. The Jubilee is produced on television and personal appearances by the "Country Parson," and is sponsored by Industrial Chemical Co. makers of Induco products.

Co-starred is the incomparable singing of the Weatherfords, led by Earl Weatherford, with Lily Fern Weatherford, Glen Couch, Fulton Nash, and James Clark, pianist. The Jubilee emphasizes "a minimum of talk and a maximum of music."

The Jubilee features the "full sound" of the Songfellows quartet, with Bob Jones, Sr., Bobby Jones, Sherrill Neilsen, L. D. Mullins, and Dwight Herron, pianist.

Variety is the theme, with old hymns, spirituals, new gospel songs, solos, duets, quartets, in other words a "new dimension" in gospel music.

BRUSH ARBOR JUBILEE

Booking Available

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Lake Tahoe Oasis at Its Peak

• Continued from page 14

on Sloop," "Sign of the Times" and "Hard Days Night"—and some new untested songs like "Rhythm of Life" and "Come on Love." The group's harmonies are full, not shrilly or brilliant and their dance routines lend backup impact to their blue and white uniforms.

Signings

Zoot Money, British singer, has been added to Epic Records' roster. In addition, Epic also has acquired Money's record "Big Time Operator," a hit in England, for release here. . . . Si Zentner has rejoined the Liberty label. . . . Johnny Dollar has been added to Dot Records roster. His records will be produced by his manager, Dick Heard, and Arthur Smith. . . . Larry Utall, president of Amy-Mala-Bell, has signed the Guess Who, a Canadian group. . . . David Price, country singer, to Hickory Records. . . . The Uniques have renewed their contract with Paula Records.

Orfeon to Make 4 and 8 Tracks

MEXICO CITY — Orfeon plans to produce 4 and 8-track cartridges in November, leaning heavily on Mexican instrumental music and best sellers. Company will install duplicators, already bought, in its new factory.

Orfeon sells cartridges now made by a jobber in Mexico City. Cartridge sells for \$6 to the store, retails from \$7.50 to \$8.

Current catalog contains 150 numbers. Production, according to Orfeon general manager Jorge Audiffred, is 50,000. Capacity at new factory will be a maximum of 12,000 daily, he added. Orfeon hopes to duplicate for other companies besides doing its own catalog.

'Hand on Gate'

• Continued from page 12

Roscoe Lee Browne, Gloria Foster, Moses Gunn, Ellen Holly, James Earl Jones, Josephine Premice and Cicely Tyson. The music was arranged by Bill Lee and Stuart Scharf.

PAUL ACKERMAN



SAM THE SHAM presents Mrs. Ronald Blackwell, widow of the songwriter, a gold disk representing more than a million sales of "Li'l Red Riding Hood," which Sam the Sham recorded. Sam the Sham and the Pharaohs' latest MGM Records release, "The Hair on My Chinny Chin Chin," in the same bag, is also by the late Acuff-Rose Music writer.

Miss Wilson, making her Lake Tahoe debut in this new hotel, performed in front of a closed curtain, hiding the Bill Hitchcock orchestra conducted by Ronell Bright. An outstanding sound system and massive stage, gave impact to the presentation of the slender singer who sang "As You Desire Me," "Gee Baby, Ain't I Good To You," "What A Little Moonlight Can Do," "Guess Who I Saw Today" and "You Can Have Him," the latter two torchy tunes her perennial show stoppers.

Preceding Miss Wilson was a flashy Nick Castle staged dance number featuring 23 performers in a flapper era version of "Cinderella" which took advantage of the room's stage and lighting facilities.

Juniper Room

A quintet of all-around bundles of energy, the Tokyo Happy Coats, kept crowds away from the gambling tables and packed instead into this medium sized lounge. The sisters, relatively new to American audiences are a happy, multi-talented team which sings, dances and plays a host of instruments. The end result is appealing, and worth some record man's attention. Their voices are most impressive on the ditty, "Peanut, Peanut Butter."

Stateline Lounge

Harry James and his 15 men and Billy Eckstine with the Gil Lindsley quintet are at this spot. The James show was a restrained effort, with the tempos down and the horns bridled. Linda Cardinal, the new singer, displayed a Teresa Brewer quality and Ernie Andrews offered some deep throated slow blues.

A dapper Eckstine proffered his usual turn of meaningful ballads including "Fools Rush In," "I Love You" and the perennial signature, "I Apologize." His trumpet playing was crisp and flowing.

KIMN and Hotel Push Jazz Fest

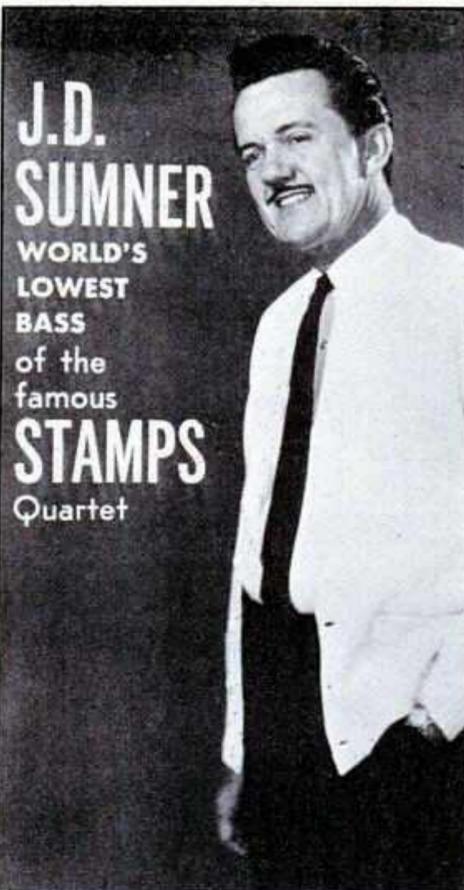
DENVER — KIMN, a Hot 100 format radio station here, is co-promoting a jazz festival with Hotel Jerome, Aspen, Colo. To benefit charity, a show was held Sunday (18) here and two shows were slated at the hotel Monday (19) and Tuesday (20).

Ted Atkins, program director of KIMN, admitted that it was unusual for a rock 'n' roll station to promote jazz, "but for a long time we wanted to bring in a show like this to give the station more adult appeal." The station, which is very big on live record talent shows as promotional vehicles, is doing an Al Hirt show Oct. 21.

Artists appearing at the First Annual Aspen Jazz Festival include Count Basie, Cal Tjader, Ethel Ennis, Terry Thornton, Gene Krupa, Pete Barbutti (comedian who'll handle the emcee chores), John Rae and Paul Warburton.

Mariachi on Road

LOS ANGELES — A roadshow version of the Mariachi Brass has been formed, fronted by Marcus Antonio, substituting for Chet Baker at live performances. Antonio plays flugelhorn and trumpet like Baker, featured on the group's three World Pacific albums. The Mariachi group consists of nine players and is booked by the Agency for the Performing Arts.



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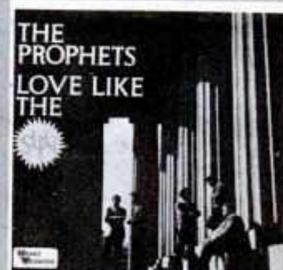


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OCTOBER 1, 1966, BILLBOARD

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TAPE CARtridge

Soviet Is Using Billboard as Manual for CARtridge Field

By OMER ANDERSON

BONN—The Soviet Embassy here reports that the Soviet Union is using Billboard as a "manual" for the planning of a Soviet tape CARtridge industry.

The embassy ships 25 copies of Billboard to the Soviet Union each week, where they are distributed to key officials in the music industry. Most of the copies currently are going to a planning staff for tape cartridge production.

Besides the 25 copies, articles are reproduced and distributed to interested executives.

"There is no other publication that gives so much information and such a clear picture of tape cartridge development in the United States as Billboard," a Soviet embassy official said.

Soviet tape cartridge planning is in charge of a committee representing the Soviet electronics industry and Melodia, the State record company. Embassy officials said that the planning in Russia is for an all-wide tape cartridge industry—aimed at tractors, primarily, and buses. "Eventually, as our automobile industry expands, our tape cartridge production will take on characteristics of the American industry. But for the immediate future we are mainly interested in making life more enjoyable for our many thousands of tractor drivers all over the Soviet Union."

an embassy trade official said.

The Soviets intend producing a standard tape cartridge and player which can be used for tractors, buses, and automobiles.

For a time, many tractors were equipped with radios to relieve the tedium of the endless plowing of the steppes. However, the problem proved insoluble. It was relatively expensive to equip the tractors with radio sets. Because local stations are far and in-between in the Soviet, the sets had to be powerful enough to receive distant stations; this required mainly short-wave sets.

But once the tractor driver got his powerful short-wave set, he at once began tuning in the Voice of America, the BBC, and other foreign stations. The plan is to issue tape cartridges with a potpourri of light music, party propaganda, and educational material.

Cartridges will be produced especially for the State tractor stations, and each day tractor drivers will be issued fresh supply. Tape cartridges also will be promoted heavily for village entertainment, under the same general reasoning as has motivated the tractor tape cartridge program. A Soviet embassy official reported, "We were tremendously impressed by the tape cartridge conference in Chicago. There was a lot that came out of the conference which will help our people in their planning."

TelePro to Manufacture Lubricated Raw Tape

By HANK FOX

CHERRY HILL, N. J.—TelePro Industries will enter the raw magnetic tape manufacturing business, Billboard learned last week. The leading producers of 4-track CARtridges and a recent entry in the 4-8 track compatible playback field is now in the process of studying whether to purchase outright an active tape manufacturing company or to initiate manufacturing the tape itself.

Bill Mulcahy, president of TelePro, said the move was mainly an extension of service.

"Since we are providing most of the record companies and tape duplicators with 4 and 8-track cartridges, we feel it's only logical to expand our service with a high quality low-priced tape for our customers." TelePro supplies 8-track cartridges to Columbia and Capitol, and 4-track cartridges to ITCC and some 40 other record companies.

If TelePro decides to set up its own manufacturing facilities, it will expand its Cherry Hill plant. However, Mulcahy said that no matter whether it will manufacture the tape at its own plant or buys out another com-

pany, the kick-off date will be no later than the first quarter of 1967.

The new tape division will produce specialty magnetic recording tapes for audio, video and data processing application. Mulcahy, in initiating the action, has named O. Louis Seda as chief engineer. Seda will plan the company's entry into the industry. Seda has had many years of experience in the tape management, production and research fields. In 1956, he was one of the founders of Ferro-dynamics Corp. There he served

(Continued on page 54)

MITT Urged to Police Policy

CHERRY HILL, N. J. — William Mulcahy, president of TelePro Industries, has called on leading Japanese trade associations to see that the quality of Japanese-produced tape CARtridge equipment is maintained through self-policing. Mulcahy made his points in a letter sent last Monday (19) to Japan's Car Stereo Association and International Trade Bureau (MITT).

Mulcahy wrote the groups, "We wish to seek your assistance

in a matter of lasting importance to the Japanese and United States electronics and recording industries. The past two years have seen the birth of a new industry based on the use of continuous-loop tape cartridges and players. Public acceptance of convenient and reliable entertainment method has developed what promises to be a giant industry, not only in the United States, but in all parts of the world.

"One of the major factors in this growth has been and will continue to be the quality of the product sold to the public. Products for this industry of Japanese manufacture have been sold in the United States more than those of any other country. The quality of the Japanese goods has been excellent, an accomplishment for which we feel you should be proud. Without continuing quality, however, this promising industry will experience a critical reduction of its potential volume through consumer disillusionment and dissatisfaction.

"As prime patent holders in the tape cartridge and player field, we issued sub-licenses to those companies selling products utilizing our inventions. It will benefit everyone concerned to foster the successful growth of this industry. Your continued interest and attention to the magnificent efforts made by the Japanese manufacturing community will be most appreciated."

A spokesman for TelePro explained that there had been no reports of inferior product from Japan, but the letter, written as

(Continued on page 54)

Merc. Adds 21 Items to Its Four-Tracks

CHICAGO — The Mercury catalog of 4-track Fidelipac-type stereo tape CARtridges expanded to 54 titles last week with the release of 21 new items.

Five of the new tapes are old-good tunes recorded expressly for cartridge release. The issue embraces the Mercury, Smash, Fontana and Philips label affiliates of the Mercury Record Corp.

Included are "Greatest Hits" tapes by Sarah Vaughan (MC4-60645), Patti Page (MC4-60495), Frankie Laine (MC4-60587), Dinah Washington — Vol. I (MC4-60788), Dinah Washington — Vol. II (MC4-60789), Billy Eckstine (MC4-60796), Roy Drusky (MC4-61052), Faron Young (MC4-61047), Dave Dudley (MC4-61046), Leroy Van Dyke (MC4-60802), George Jones — Vol. I (MC4-60621), George Jones — Vol. II (MC4-61048).

Also, "The Best of Mike Nichols and Elaine May," (MC4-60997); "Originals Oldies" (by various artists), Vol. I — The Groups (MC4-61084), Vol. 2—Instrumentals (MC4-61085),

(Continued on page 54)

Laff Comedy On 4-Track

LOS ANGELES—Laff Productions has been formed to produce comedy tape CARtridges. The San Gabriel-based company is the brain child of Gene Erskine and John Shamblyn, and its first 4-track product features material by Redd Foxx. The company also plans releasing 8-track cartridges and is looking for additional comedy representation.

Shamblyn reports sales distribution in Texas, Oklahoma, Southern California, Arkansas and Louisiana as the company's first step in acquiring national distribution. The new firm falls under the banner of E. & S. Enterprises, 6933 North Rosemeat Boulevard, San Gabriel.

Allied Radio Lists Players in Catalog

CHICAGO—The new Allied Radio Corp. catalog includes the newest in car stereo tape players in its expanded listings of electronics for the automobile. The catalog, No. 260, is available free from Allied Radio Corp., 100 N. Western, Chicago, Ill. 60680.

MUNTZ DUPING 'CHERISH' DISK

VAN NUYS, Calif.—The Association's hit single "Cherish" will be duplicated in Mini-pak form by Muntz Stereo-Pak. The tune follows Frank Sinatra's "Strangers in the Night" as a \$1.19 single CARtridge aimed at the teen market.

ADVERTISEMENT TAPE CARTRIDGE TIPS

by Larry Finley

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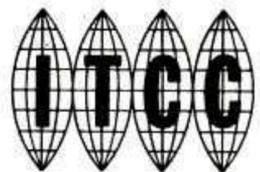
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A BLONDE IN RIO	Background Moods	Namdram	14-469B
PLEASURE CRUISE	Themes for Listening	Namdram	14-470B
ROMANTIC RENDEZVOUS	Romantic Melodies	Namdram	14-471B
GYPSY NIGHTS	Background Interludes	Namdram	14-472B
SAIL ALONG SILV'RY MOON	Billy Vaughn	Dot	14-479A
COUNTRY MUSIC'S GREAT HITS	Lawrence Welk	Dot	14-487A
NEVER TEASE TIGERS	Bent Fabric	Atco	14-488A
THAT LOVIN' FEELING	King Curtis	Atco	14-489A
LOMA SMASH HITS	Various Artists	Loma	21-397A
ROCK OUT	Dick Dale and His Del-Tones	Deltone	21-401B
SUMMER SURF	Dick Dale	Deltone	21-402B
DIXIELAND FAVORITES	Firehouse Five Plus Two	Good Time Jazz	25-128A
NEVER ON SUNDAY	Ramsey Lewis Trio	Cadet	26-381A
LAST TRAIN FROM OVERBROOK	James Moody	Cadet	26-382A
BENNY CARTER MEETS EARL HINES	Benny Carter-Earl Hines	Contemporary	26-385A
FOUR	Hampton Hawes	Contemporary	26-386A
PATSY CLINE'S GOLDEN HITS	Patsy Cline	Everest	54-233B
GEORGE JONES HITS	George Jones	Starday	54-236B
BOTTLES UP	Johnny Bond	Starday	54-238B
COSA NUEVA	Dante Varela	Rexford	66-212C
A SALUTE TO THE TIJUANA BRASS	Top Pop Brass	Carousel Music	66-214C
STRAVINSKY: PETROUCHKA	Goossens—London Symph.	Everest	90-107B
RIMSKY KORSAKOV: SCHEHERAZADE	Goossens—London Symph.	Everest	T90-108TB
BEETHOVEN: SYMPHONY #3	Krips—London Symph.	Everest	T90-109TB
BRAHMS: SYMPHONY #3	Stokowski—Houston Symph.	Everest	90-111B

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TAPE CARTRIDGE

Volkswagen Offers 8-Track Players

By HANK FOX

NEW YORK — Volkswagen distributors will offer a combination AM radio-8-track CARtridge player on all 1967 sedan and Carmen Ghia models beginning in November. Volkswagen becomes the first foreign automobile in the U. S. market to carry cartridge playback equipment as an optional accessory.

The unit, manufactured by Motorola, will be dealer-installed. However, it will be integrated into the car dashboard. The General Motors, Chrysler, American Motors and most of the Ford units are the hang-on type which are attached to the bottom of the instrument panel. According to William Schloth, parts manager of World Wide Volkswagen, "The player will be built into the panel because the hang-on unit might interfere with leg space. Besides, it will look nicer."

Schloth said that Motorola is custom-making the unit for the Volkswagen. "Our 8-track unit will appear very much like the

Motorola push-button AM radio. However, the radio will be manually operated, and in place of the push buttons a tape cartridge slot will be built in." Both the radio and the tape cartridge player will function on the same amplifier. Two speakers, one in the front and the other in the rear, will be installed for the stereo cartridge unit.

Rumors that the Volkswagen would offer the smaller sized Philips cassette reel-to-reel player have been circulating for several months. "We decided on the 8-track unit," Schloth said, "because we believe a large market will develop for it. And now with home players being introduced, we strongly feel this is the way the market will go."

"We're presently considering whether or not to offer the tape cartridge player on our VW buses," Schloth added. (The bus is equivalent to an American station wagon.) There are 14 Volkswagen distributors located throughout the nation. The 1967 Volkswagen (without the tape cartridge option) went on sale Sept. 21. New car buyers desiring the player will have to wait until November to order it.

No special promotion is planned for the cartridge player. Schloth explained that the company never advertises its options via newspapers, magazines, radio or TV. However, he added that the distributors may supply some dealer promotion material at a later time.

Merc Adds 12

• Continued from page 53

Vol. 3 — R&B (MC4-61086), Vol. 4 — R&B (MC4-61087), Vol. 5 — The Groups (MC4-61088); Dusty Springfield, "You Don't Have to Say You Love Me," (PC4 600-210); Swingin' Medallions, "Double Shot" (SC4-67083) and the Mindbenders, "A Groovy Kind of Love" (FC4-67554).

MITT Policy

• Continued from page 53

a public service, was designed as a preventive measure. He added that TelePro was eager to make sure that people interested in promoting Japanese industry concern themselves about the possibility of poor merchandise being exported from Japan. The spokesman stressed that TelePro had "no axe to grind."

Dubbings to Move

HEWLETT, N. Y. — Dubbing Electronics, Inc., pre-recorded tape duplicator, will move Oct. 15 to larger quarters at 1305 South Strongs Avenue, Copiague, N. Y.

Telepro Take

• Continued from page 53

in several capacities ranging from general manager to chairman of the board. In 1964, he assisted in the formation of Magnetic Media Corp. and he also held executive positions with Fairchild recording equipments Corp. and Sound Devices.

Seda said that because of the sudden boom in the tape cartridge industry "our special emphasis will be on quarter inch lubricated tape and we expect to produce a minimum of 150,000 reels per month (180 million feet). Seda forecasts gross sales to be between two and three million dollars for the first year. "Most of this will come from the lubricated tape," he said.

'CUSTOMIZING' LAB IS FORMED BY FORD MOTORS

DEARBORN, Mich.—Ford Motor Co. has launched a new laboratory to study the "customizing" of automobile sound systems involving tape CARtridge players and car radios.

The laboratory will test acoustical matching of speaker systems to car bodies in much the same way high quality sound systems are designed into studios and homes.

"Today, a growing number of our customers are becoming used to high quality sound for both entertainment and communications, and they want it in their cars. Good cases in point are the growing popularity of AM-FM radios, as well as the stereo tape player Ford introduced to the industry last year," said Herbert L. Misch, Ford vice-president.

"Radio test and development has been largely the province of our radio suppliers, who have done an outstanding job in improving components through the years. We feel, however, that further improvements in system reliability call for us going much deeper into this area ourselves."

Development work by Ford electronic engineers and technicians in the new facility is expected to result in sharper specifications for Ford's radio suppliers, as well as improved system designs for automotive applications.



TOOLING WITH TAPE, truck drivers Eldred Roberts, left and Ralph Pilgrim of the Carnation Co., recently logged a record 6-day, 9-hour, 20-minute transcontinental haul from Seattle to New York to Los Angeles in a re-enactment of the first such trip in 1916. The crew recorded highlights of their trip on this Craig 212 portable and were entertained by a Craig C-503 Car Stereo (under dash in foreground).

'Shure-Footed' New Cartridge

EVANSTON, Ill. — Shure Brothers, Inc., has announced the development of a new functional measurement of cartridge performance and a new phonograph cartridge that the company says shows up well under the new standard of measurement.

The new performance indicator is called "trackability," and the new cartridge is called the Shure Super-Track V-15, Type II. The new measurement and cartridge were developed, company officials say, to eliminate the problem of even excellent cartridges failing to "track" with recordings cut at maximum levels with maximum cutting velocities to maximize signal-to-noise ratios. Occasionally, at the sound of high recorded level orchestral bells, harpsichords, pi-

(Continued on page 56)



NEW SALESMAN. Ara Parseghian, Notre Dame football coach, will be selling V-M Corp. phonographs, tape recorders and other products during the 10-minute "V-M Ara Parseghian Show" before all Notre Dame football broadcasts this fall on ABC Radio.

Scanning The News

Football and audio retailing are teaming up as never before this fall. Among the many major home electronics firms utilizing football game broadcast advertising will be Zenith (CBS National Football League, New Year's Day NFL championship game and playoff bowl game telecasts) and V-M Corp. (10 pre-game broadcasts before Notre Dame games over 225 ABC radio network stations). . . . The new Unfair Sales Act signed into law recently by Wisconsin Governor Knowles is being watched carefully by record retailers. The State's old law provided for a 2 per cent wholesale mark-up plus .75 per cent for delivery to the retailer. The new law eliminates the distinction between pickup (or cash and carry) and delivered prices, establishing a uniform 3 per cent wholesaler markup. (Retailers buying direct must add both a 3 per cent wholesale and 6 per cent retail markup. . . . Record retailers in Ohio have been affected by a new minimum wage of \$1.25 per hour for women and minors which became effective Sept. 6. Establishments covered are those dealing in "retail sales across the counter." The new law calls for \$1.25 per hour for full-time employees; \$1 per hour for learners and 85 cents per hour for vocational students. . . . On the Electronic Industries Association news front: The EIA Procurement Relations Unit has set the date for its second annual meeting for Nov. 16-18; the first of the EIA's Midwest regional meetings will be held in Cleveland Nov. 9; and the EIA is issuing a series of reports covering components sales to distributors, covering 26 product categories. . . . Executive changes: Bernard J. Susens to sales manager post (special accounts) for Ampex Corp. consumer and educational

Station Rejects Retailers' Running Inventory Concept

CHICAGO—WLS Radio station manager Gene Taylor said last week the outlet would "take a pass" on a new running inventory system of recording over-the-counter sales for radio survey purposes.

The brain child of top Chicago record retailers, the concept was submitted to the station for consideration last month (Billboard, Aug. 27) as a means of possibly making more simple and accurate the station's weekly survey of area record sales. WLS publishes the "Silver Dollar Survey," which local dealers have criticized as being inaccurate enough to be damaging when used as a buying guide (Billboard, Aug. 6).

In the wake of dealer complaints, WLS began surveying for movement of all titles on the station's playlist rather than only the top 20 sellers. Simultaneously, dealers designed an inventory form and suggested the station print it for distribution weekly to participating dealers. Some dealers felt that part of the blame for inaccurate radio sheets lay with them for submitting careless estimates of sales. The suggested form was designed to embrace the station playlist (50 or more singles) plus additional hot sellers in a handy,

inventory-keeping format. (Sample shown in Billboard, Aug. 27.)

Take a Pass

After he and the station staff had weighed the concept, Taylor said, "The consensus here is that the system might go okay for awhile and then dealers would start stuffing off on it. We'll take a pass on the inventory form."

"Our expanded survey seems to be quite satisfactory."

Strong backers of the inventory method, such as Fred Sipiora of Singer One-Stop, urged that a conference between dealers and station personnel be set up to discuss the concept fully before the idea is abandoned. Lo-

cal dealers are being queried on the idea of a conference with the station, and it is likely to be held. "I'm partial to such a discussion," Taylor said.

At any meeting between Chicago dealers and the people of WLS would surely involve considerable discussion related to the accuracy of the Silver Dollar Survey. Sipiora, for one, advocates the deletion of the word "survey" from the published sheet.

"They should call it the 'WLS Official Playlist,'" Sipiora said. "This would discourage dealers from using it as a buying guide."

The words "Top 40" also imply that a thorough survey was taken, he said.

NAMM SERVICES

Total Selling Service For Small Retailers

The smaller retailer—a man without a trade association—is now being unequivocally welcomed by the National Association of Music Merchants. In response to dealer inquiries as to what services NAMM offers the record dealer, we present the following, the first of a series.—Ed.

CHICAGO — The National Association of Music Merchants (NAMM) has placed the vast advertising and retail selling experience of Clyde Bedell at the disposal of its members.

Bedell, top name in the Retail Advertising Hall of Fame, recently prepared a volume entitled "Total Selling Service—Music" for NAMM. To the industry at large the volume sells at \$150 per copy. NAMM members obtain it for \$50.

The book is basically intended to help dealers advertise more effectively. It was first planned for smaller dealers, but was eagerly sought and bought by many larger music stores.

A partial outline of the con-

tents: pre-written headlines for all types of musical merchandise and services; complete ads and body copy for every important type of music store item; a complete "how to" course in the creation of effective ads; a list of standards for all ads; 115 reproductions of effective retail ads; detailed instructions on how to use the book for better ad preparation; complete follow-up program.

Said James G. Saied, president Saied Music Co., Tulsa: "Using 'Total Selling Service—Music' will be no more difficult than turning the key to start my car. All the work is done—the material is superb."

The service is available from the National Association of Music Merchants, Inc., 22 West Adams Street, Chicago, Ill. 60606.

To be continued.

Hi-Fi Show Opens Wed.

NEW YORK—While tape CARtridge products promise to steal the New York High Fidelity Music Show which opens Sept. 27 at the Trade Show Building, other types of equipment from 100 exhibitors will also make the \$2 admission more than a bargain for dealers.

Most firms will show complete lines. Norelco, for example, will show its complete cassette-operated and reel-to-reel lines of tape recorders, including cassette cordless, automobile, AC stereo and mono machines. The firm also has a group of designer-styled table models and innovative units combining tape recorders with AM/FM radios. Reel-to-reel units include cordless, AC mono and stereo machines.

Another show highlight will be special room settings, a hi-fi show first. University Sound, for example, is setting up three special rooms to show off its new line of decorator-designed speaker cabinets.

The show schedule: Sept. 28, 3:30 p.m. to 10:30 p.m.; same on Sept. 29 and 30; Oct. 1, noon to 10:30 p.m.; Oct. 2, 1 p.m. to 7:30 p.m.

products division; from Rich's department store group in Atlanta, Cecil S. Semple goes to General Electric as marketing consultant—merchandising; W. Joseph Shanley becomes patent counsel for the consumer electronics division of GE; new assistant treasurer for Sylvania Electric Products, Inc. is Robert W. Callahan; Albert M. Warner has been elected vice-president of Sylvania Electric Products; newly appointed manager of stereo-phonograph products for

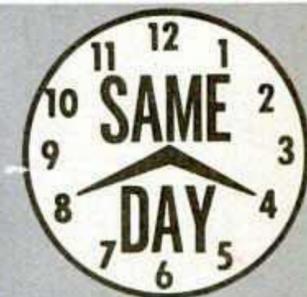
Electronic Show Opens in Japan

TOKYO—The fifth electronic show sponsored by the Electronic Industries Association of Japan continues here through Thursday (29).

The show, which alternates between Tokyo and Osaka, features a galaxy of home entertainment products from some 210 Japanese firms, 14 U. S. companies and 17 French concerns.

Motorola is Ron Marco; Merlin Beatty has been named to the staff of the Electronic Industries Association's Marketing Service Department as supervisor of marketing services, and Lyman M. Rundlett joins EIA's engineering department as staff engineer. . . . Ampex earnings for the last five years were approximately five times the company's

(Continued on page 56)



SHIPMENT

OUR GUARANTEE . . . orders for diamond and sapphire needles, Power Points®, cartridges, spindles, tape and accessories are shipped from our central Mid-West location (near Chicago) the same day order is received . . . and at direct-to-you low prices.

Save delay—write for Pfanstiehl's self-mailer order forms now.

DIRECT-TO-DEALER

Pfanstiehl

CHEMICAL CORPORATION • BOX 498
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle

CLASSIFIED MART

BUSINESS OPPORTUNITIES

MANUFACTURERS' REPRESENTATIVES now calling on auto stereo accounts. Choice territories open. Manufacturers of 4 and 8 track. Humorous party tapes by Redd Fox, etc. Reps., distributors, dealers, write Laff Productions, Division of E. & S. Enterprises, 6933 N. Rosemead, Suite 35, San Gabriel, Calif.

WELL ESTABLISHED MUSIC STORE in small, pleasant Florida town. Excellent reputation, top franchises, all instruments. Records, TV, Stereos. Owner must sell due to other interest. Billboard, Box 269, 188 W. Randolph St., Chicago, Ill., 60601.

DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 r.p.m. oldies and goodies at \$5 each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 4007 9th Ave., Brooklyn, N. Y.

RECORD RIOT 45'S, BRAND NEW, some late hits. \$6.80 per hundred; \$65 per thousand. Send check with order for prepaid postage. No overseas orders. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. Phone: Area Code 212; 343-5881.

WANTED TO BUY

CASH TOP DOLLAR PAID. MONO. & Stereo Records. DJ's, LP's & 45's. Call LO 7-6310, Stereo King, 15 N. 13, Philadelphia, Pa.

EMPLOYMENT SECTION

HELP WANTED

R&B WRITERS NEED MATERIAL FOR Duke Earl now breaking in Boston with "Oh-Boy." Atlantic Records taking National Dist. Bee Records, 664 Schuylkill Ave., Reading, Pa.

SALESMAN: NATIONAL MUSIC INSTRUMENT wholesaler wants experienced Salesman with nonconflicting lines for Rocky Mountain territory, another for Kansas territory. Write fully. Billboard, Box No. CB-40, 188 W. Randolph St., Chicago, Ill. 60601.

SINGERS WHO ARE RADIO DISC JOCKEYS. If you will furnish us with a master tape of your own songs, will release on our label. Royalty paid on records sold. Cowtown Records, Box 84, Avery, Tex. 75554.

POSITION WANTED

DEPT. STORE EXECUTIVE (BUYER), professional musician, strong sales experience, seeks music industry position N.Y.C. area. Box 333, Billboard, 165 W. 46th St., New York, N. Y. 10036.

PROMOTIONAL SERVICES

ATTENTION, SONGWRITERS AND Publishers. Professional demos made of your songs. Ace Williamson Productions, 2211 E. Texas, Bossier City, La.

National Record Promotion

(You Record It—We'll Plug It)
Music Makers Promotion Network
★ New York City ★
20 Years' Dependable Service
Brite Star, Cleveland, Ohio
Covering All Major Cities, Nashville, Chicago, Hollywood, Etc.
★ DISTRIBUTION ARRANGED
★ MAJOR RECORD LABEL CONTACTS
★ NATIONAL RADIO & T.V. COVERAGE
★ BOOKING AGENT CONTACTS
★ NASHVILLE NEWSPAPER PUBLICITY
★ RECORD PRESSING
General Office:
801 17th Ave. S., Nashville, Tenn.
Mailing Address:
14881 Overlook Dr., Newbury, Ohio
Send ALL Records for Review to:
Brite-Star, 14881 Overlook,
Newbury, Ohio
CALL: Cleveland (216) JO 4-2211

ENTERPRISE THIRTEEN RECORD PROMOTION

Individual attention given to each artist or group. Your recording promoted in all major markets. Call or write:

ENTERPRISE THIRTEEN
523 Main St., Suite 529
Racine, Wis. 53403
414-637-8600 or 414-654-1943

10½ MILLION RADIO LISTENERS, 40 radio stations coverage. Complete States: Texas, New Mexico. Emphasis: Personal presentation, telephone. Director: Musical programming. Submit records: Request appraisal, brochure. Will purchase masters for release: DJ Star recording label. Star Records Promotions, 102 Texas Ave., El Paso, Tex. 79946.

Say You Saw It in
Billboard

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

RECORD PROMOTION & PUBLICITY

NATIONAL RECORD PROMOTION & PUBLICITY CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

PRESSING
No job too small
DISTRIBUTION ARRANGED



MORTY WAX
PROMOTIONS
1650 Broadway
N. Y., N. Y. 10019
CI 7-2159

RECORD PROMOTION AND PUBLICITY. Masters produced, pressed. Co-Op Recording Plan. Compare! Geo. E. Primrose, 165 O'Farrell St., San Francisco, Calif. 94102.

MISCELLANEOUS

G.M.C. CUSTOMIZED DIESEL BUS. Recent complete overhaul. Seats 10 plus 4 bunks, lockers, air cond., refrigerator, etc., \$5,500. Contact: (212) CO 5-5587.

KWIK-LINES IS A DEEJAY'S GAGFILE of hilarious one-liners, \$3. Write for free Broadcast Comedy catalog. Show-Biz Comedy Service, (Dept. BB) 1735 E. 26 St., Brooklyn, N. Y. 11229.

LIFETIME IDENTIFICATION: BRASS Social Security Plates, with name and Social Security number, \$1.50. Story Records, 651 Judson St., Evansville, Ind. 47713.

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. tfn

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH 45s AIRMAILED. TWO for \$3 (minimum order). Outlets: 25¢ lines available. Goddard (Records), 12 Winkley St., London, E.2.

ALL ENGLISH RECORDS RUSHED BY airmail. Beatles all-new 14-track album, mono/stereo, \$6.15 airmailed on release day. 300-page new LP/EP catalog, \$1 surface, \$2 airmail. A-1 records. John Lever, Gold St., Northampton, England.

BEATLES NEW ALBUM! STONES' new English album, "Aftermath," English "Rubber Soul," 14 cuts on each, and any other English album, mono or stereo: \$6. airmailed. Stones' "Polson Ivy" E.P.: \$2.20. Pop catalogue airmailed: \$2. Record Centre, Ltd., Nuneaton, Eng.

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heanor Record Center, Derbyshire, England.

"REVOLVER," BRAND-NEW BEATLES album. Stones' "Aftermath." Any album of your choice, \$6 incl. airmail. Cash with order. Berkeley Records, 6 Lansdowne Row, Berkeley Sq., London W.1. England.

SONGWRITERS, PUBLISHERS FOR PIANO arrangements and orchestrations of your material contact City Music, 8 Radnor House, 93-97 Regent St., London W.1. Mod. terms.

WORK AND TRAVEL IN FOREIGN countries. Exciting year-round and summer jobs for young people. Booklets and sample application \$2. DB&E, Box 2174, Pensacola, Fla. 32503.

CLASSIFIED ADVERTISING RATES

REGULAR CLASSIFIED AD: 25¢ a word. Minimum: \$5. First line set all caps.
DISPLAY CLASSIFIED AD: 1 inch, \$20. Each additional inch in same ad, \$15. Box rule around all ads.
FREQUENCY DISCOUNTS: 3 consecutive insertions, noncancellable, nonchangeable, 5% discount; 6 insertions, 10%; 13 or more consecutive insertions, 15%.
CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue.
BOX NUMBER: 50¢ service charge per insertion, payable in advance; also allow 10 additional words (at 25¢ per word) for box number and address.

INTERNATIONAL EXCHANGE ADVERTISING RATES
International Exchange is open to all advertisers of foreign countries or American advertisers whose service or sales message is specifically directed toward an international market.

REGULAR CLASSIFIED AD: \$1 per line. Minimum: 4 lines per insertion.
DISPLAY CLASSIFIED AD: \$14 per inch. Minimum: 1 inch. Same frequency discounts as above apply.

PAYMENT MUST ACCOMPANY ALL ORDERS
SEND ORDERS & PAYMENTS TO: John O'Neill, International Exchange Advertising Director, Billboard, 188 W. Randolph St., Chicago, Ill. 60601, or Andre de Vekey, European Director, 15 Hanover Square, London W. 1, England.

Classified Advertising Department
BILLBOARD MAGAZINE
188 West Randolph Street
Chicago, Illinois 60601

Please run the classified ad copy shown below (or enclosed separately) in _____ issue(s):

PLEASE TYPE OR PRINT YOUR AD COPY IN THE ABOVE SPACE.
FULL PAYMENT MUST ACCOMPANY YOUR CLASSIFIED AD ORDER.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____
AUTHORIZED BY _____ AMOUNT ENCLOSED _____

Type of classified ad desired—check one
 REGULAR CLASSIFIED DISPLAY CLASSIFIED
HEADING DESIRED: _____

NEW PRODUCTS



Dynavox Phono

FM/AM/FM MULTIPLEX, stereo radio phonograph was introduced by Dynavox at the NAMM convention. It retails for \$189.95 and features two matched, extended range speakers, 45 rpm adapter and diamond stylus. The stereo system stands as three sections and combines easily into component-type carrying case. It is finished in vinyl, walnut grain fabricoid.



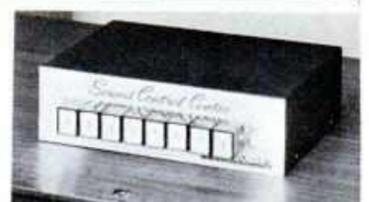
Arvin phonograph

ARVIN PORTABLE phonograph operates on battery or AC current. It has a four speed automatic record changer that shuts off after last record plays. Uses six D batteries and weighs only 15 pounds. Retail for \$59.95.



Motorola AM/FM

Motorola's 1967 table radio line was introduced this week. Above is AM/FM table radio completely transistorized and has polystyrene cabinet. Suggested price is \$49.95. Model TT20CS is a solid-state FM/AM early American styled radio at \$74.95. Model TT20CW is a furniture styled AM/FM radio in a walnut veneer cabinet at \$64.95. Bottom of the AM/FM clock radio line Model TC11C has a retail price of \$59.95 and has a polystyrene cabinet. Model TC13CW is the walnut veneer AM/FM clock radio which retails at \$74.95. And at the top of the line is Model TC13CS in an early American styling at \$84.95.



Switchcraft Control

Switchcraft sound control center for hi-fi dealers and audiophiles. Standard phone jacks are used to connect components to back panel of the center. Controls up to eight complete stereo speaker systems. Case is wrinkled black enamel with recessed brushed aluminum front panel. Three models available, 640 for hi-fi dealers which makes possible critical comparison and demonstration of up to 1,728 component combinations; Model 641 for restricted sound distribution to one speaker system at a time; Model 642 for simultaneous distribution of sound to more than one speaker system. No price.

Scanning The News

• Continued from page 55

earnings in all its prior 17 years, according to president William E. Roberts. . . H. H. Scott, Inc. has produced a new stereo console brochure called *At Home With Stereo*. In color, 20 pages an exclusive collection of decorator-styled room settings and articles on high fidelity's role in the home are included in the booklet. . . The 291, 400, 600 and 500 series Ampex tapes are now being packaged in a new, transparent overwrap at no extra cost. RAY BRACK

'Shure-Footed'

• Continued from page 55

anos, etc., the stylus parts company with the wildly undulating record groove.

The new cartridge was tested on such difficult-to-track recordings as *Four Concertos for Harpsichords and Orchestra* (Nonesuch); *A Festival of Marches*, the Philadelphia Orchestra (Columbia); *Liszt-Sviatoslaw Richter*, the London Symphony Orchestra (Philips) and others.

Music critics reported that the cartridge tracked flawlessly.

The list price for the new cartridge is \$67.50. It will be demonstrated at the New York Hi Fi show Sept. 26-Oct. 3, Room 330.



RECORD RETAILER Henry Elsnic, Chicago, shakes hands with William R. Gard, executive vice-president of the National Association of Music Merchants, Inc., following a NAMM-sponsored meeting with dealers to develop a specific program of interest and benefit to record retailers. (See adjacent story.)

BULK VENDING news

Are Operators Neglecting Their Primary Sales Merchandiser?

NEW YORK—Bulk vendors have one of the most sought after merchandising devices right at their fingertips—and some of them don't realize it.

Manufacturers from all industries spend millions of dollars each year developing store window displays in the hope that a store owner may choose their display over another. These people know how invaluable a proper display is in selling their products.

The customer who stops by a candy or charm machine is an impulse buyer. Chances are he didn't have a craving for candy or gum; he just happened to see the vendor as he walked down the street or store aisle.

The window of a bulk vending machine is a natural place for a merchandising front. A bright, flashy display piece, catching

the customer's eye, can mean a giant sales boost for a slow location and a doubling of profit in heavy traffic areas. Without a proper front, the machine just sits in the corner. People look at it, but don't really see it.

The most productive display involves the items themselves—not just pictures. If the customer can see what he might get, he will be that much more induced to insert a coin. The front must be made of heavy cardboard, for the charms or gum in the machine will push against the display. A thin piece of cardboard with the items mounted on it will bend out of shape, creating a sloppy display and thus lowering sales.

Bill Falk, owner of Knight Toy and Novelty Co., has produced several imaginative fronts. One of them, which is especially eye-catching and well done, is "The Amazing Magic Series." Some 12 small items are skin-wrapped on specially prepared cardboard. Although the front contains many items, it doesn't look crowded. In the center of the yellow and black cardboard is a caricature of a witch stirring a cauldron. The upper part of the card is divided into two parts, one larger than the other. The left-hand side, white with orange and chartreuse lettering, reads "The Amazing Magic Series." The larger right-hand side has orange lettering on

a chartreuse backing reading, "Plus!", "Test Your Skill!" and "Take Apart Puzzles." The individual items are spaced far enough apart and in an attractive manner.

Another manufacturer, Eppy Charms, has developed a series of creative front displays. The five fluorescent colored card backs are topped by a catchy theme and a design depicting motion. There are 20 different top pieces in the series with phrases such as "Blasting Off," "We Know You'll Gobble This Up," "All Aboard," "Get On the Bandwagon" and "You're in for a Big Sur-prize."

The "All Aboard" slogan carries a four-color picture of a train with the conductor yelling the theme words. "You're in for a Big Sur-prize" displays

(Continued on page 58)

Fewer Food Store Stops

CHICAGO — Information included in the A. C. Neilsen Co. 1963 Food Census Data Book just released confirms a trend well known to bulk vendors: there are fewer food store stops.

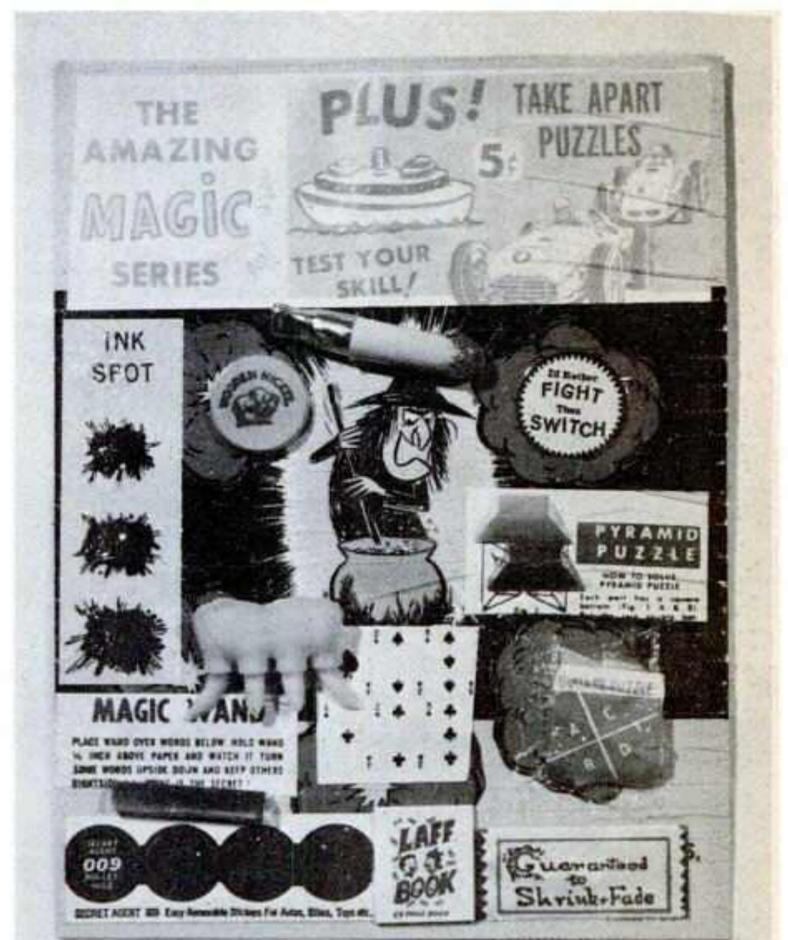
The study, based on the 1963 U. S. Census of Business, shows that 35,435 stores did 70 per cent of the grocery volume in 1963 compared to 40,330 stores doing the same amount in 1958 and 41,315 in 1954.

In New England, 14.1 per cent (1,970) of the stores now do 70 per cent of the volume compared to 3,395 stores in 1954.

Some 16.1 per cent of the stores in metropolitan Chicago (1,025 stores) did 70 per cent of the business in 1963 compared to 1,250 stores in 1954.

In metropolitan New York in 1954 2,795 stores accounted for 70 per cent of food sales compared to 2,365 (or 14.9 per cent of total) stores in 1963.

On the West Coast, the number of stores needed to handle 70 per cent of the grocery business dropped from 5,335 in 1954 to 3,765 (or 17.3 per cent of total) in 1963.



BULK VENDING MANUFACTURERS are developing new and creative display fronts for operators. Knight Toy and Novelty's "Amazing Magic Series" front, left, features many items, well-placed on the card.

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c \$14.50
 N.W. Deluxe, 1c or 5c Comb. ... 12.00
 N.W. 10-Col. 1c Tab Gum Mach. ... 18.00
 Atlas 1c & 5c 100 Ct. Ball Gum ... 12.00
 Acorn 8 lb. Globe 10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red \$.92
 Pistachio Nuts, Jumbo Queen, White87
 Afgan Crown Red Lip Pistachio Nuts60
 Afgan Prince Red Lip Pistachio Nuts53
 Indian Nuts, 5 lb. bag, per lb. ... 1.25
 Cashew, Whole71
 Cashew, Butts79
 Peanuts, Jumbo45
 Spanish32
 Mixed Nuts60
 Baby Chicks35
 Rainbow Peanuts32
 Bridge Mix32
 Boston Baked Beans32
 Jelly Beans32
 Licorice Gums48
 M & M, 500 ct.48
 Munchies, 16-lb. carton, per lb. .39
 Hershey-ets47

Rain-Bio Gum, 72 ct. \$.32
 Maltette, 100 ct., per 10035
 Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.32
 Rain-Bio Ball Gum, 100 ct.34
 300 lb. minimum, prepaid on all Rain-Bio Ball Gum.

Adams Gum, all flavors, 100 ct. .45
 Wrigley's Gum, all flavors, 100 ct. .45
 Beech-Nut, 100 ct.45
 Hershey's Chocolate, 200 ct. 1.30
 Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator. One-third Deposit, Balance C.O.D.

MODEL 60 BULK-PAK

The popular Model 60 . . . now adapted to vend wrapped confections. Write for circular and prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.
 MOE MANDELL
 446 W. 36th St., New York 18, N. Y.
 Longacre 4-6467



CHARM THE KIDS
 with Northwestern's **SUPER 60 CAPSULE VENDOR**

Charms attract kids — and kids mean profits! Large-capacity globe and front-mounted plastic showcase displays charms. Up-to-date design gives you an attractive unit that's in swing with the younger generation. Proven mechanism, wide chute and foolproof coin unit makes this one A-O.K. No skipping or crushing of merchandise! Start moving to profit with the Model 60 Capsule Vendor. Wire, write or phone for complete details.

Northwestern CORPORATION
 2601 Armstrong St., Morris, Ill.
 Phone: WHItney 2-1300



HERSHEL FELDMAN has been named vice-president and director of marketing for Scribe International, manufacturer of a new electronic stamp vender. The appointment was announced by Scribe president Adolph M. Wertheimer.

Pat and Lyn SAY: RAINBOW BEANS!
 The Fastest Way To Your **POT OF GOLD!!**
 Candy Coated Peanuts in Bright, Beautiful, Eye-catching colors!!!

Pat and Lyn
 CANDIES
 DELIVERED TO YOU BY THE WORLD'S LARGEST BULK VENDING CANDY MANUFACTURER!

STANDARD SPECIALTY COMPANY
 1028 44th AVE. OAKLAND, CALIF. 94601
 DISTRIBUTOR INQUIRIES INVITED

YOU COUNT MORE WITH OAK

THE OAK PEN VENDOR
 The Oak pen vendor has all the popular cabinet features, including anodized aluminum corner posts, simplified coin removal and the exclusive Oak-patented trouble-free, fail safe mechanism. It holds 300 ball point pens and, with easy coin conversion, will vend 1c, 5c, 10c or 25c items. Designed to vend other cylindrical items as well as pens, it requires no special loading. Simply bulk load as you would other machines. It fits either the standard Oak Tree or the Futura stand and can be ordered with either durable baked epoxy enamel or handsome simulated wood-on-metal finishes. \$23.95 F.O.B. LOS ANGELES

oak MANUFACTURING CO., INC.
 650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

SCHOENBACH CO.

Manufacturers Representative
Acorn - Amco Distributor

MACHINES



With every OAK VISTA Model 5c vendor, we are offering ONE FREE FILL (200 ct.) of capsules.

FULL PRICE: \$18.50
f.o.b. Brooklyn, N.Y.
If this ad is returned with order.

HOT — HOT

10c VEND ITEMS

(all 250 per bag)

Marvel Mini-Books (3 Books Per Capsule) \$9.50
Fancy Fingers & Fancy Toes 8.00
Key Chain Assmt. 9.00
Necklaces, Brooches, Bracelets (Penny King) ... 8.00
SUPER BALLS for 25¢ VEND 21.25

HOT 5c VEND ITEMS FROM \$4 TO \$5 PER BAG

1c VEND ITEMS

(all price per M)

Mini-Books \$10.00
Yo-Yo 7.50
1¢ Mixes from 3.50

Parts, Supplies, Stands & Globes. Everything for the operator. One-third deposit with order, balance C.O.D.

SCHOENBACH CO.

715 Lincoln Pl., Brooklyn 14, N.Y.
(212) PR 2-2900



EPHY CHARMS uses glowing colors with a set of 20 exciting themes to highlight its charm line.

Ops and Primary Sales Merchandise

• Continued from page 57

a man holding a large package with a bright blue ribbon wrapped around it. "Blasting Off" features a rocket pointed at the moon.

Although much of the responsibility of creating eye-appealing fronts rests with the manufacturer, it is the operator who must sell the final product. If there is any lack of adequate displays

coming from the manufacturer, the operator must fill the gap himself. Billboard has learned that several operators and distributors have hired commercial artists and students about to enter the commercial art field to design specialty displays.

The operator must remember that he is a salesman. And his machines are his sales tools. The more they impress, the higher his income rises.

LETTERS TO THE EDITOR

Wee Original

Sir: Please send us the reprint of "The Story of Bulk Vending." Also, we should be very interested to receive further information and samples of the products of Wee Original Products Co.

Nordator Oy
Helsinki, Finland

A problem, *Where's Wee Original Products Co.?* Nordator Oy and other companies are obtaining the reprint of a recent Billboard article describing the bulk vending business by writing: *THE STORY OF BULK VENDING REPRINT, BILLBOARD MAGAZINE, 188 West Randolph Street, CHICAGO, ILL. 60601. Cost is 15*

cents per copy (10 cents per copy if 50 or more ordered).

Weighty Query

Sir: Would you please send me the addresses of all weight scale manufacturers? Thanks in advance for your prompt attention.

R. Quiles Santiago
Santurce, Puerto Rico

No problem. We sent all five addresses.

Point of Sale

Sir: Your recent article, "The Story of Bulk Vending," is a very interesting and useful piece of literature and makes excellent point-of-sale material.

Please send 50 copies.
Monty Poole
Sales Manager
Vending Operators
Supply Co.
Toronto, Ont., Canada
With pleasure.

Final Words On Safety Bill

WASHINGTON—The child safety bill, which carried some import to the industry at its inception, will likely emerge as a simple measure limiting the number of aspirin in retail packages slated for the use of children.

Final testimony by the Food and Drug Administration on the measure was heard last week by the House Interstate Commerce Subcommittee.

Say You Saw It in
Billboard

Jukebox Operators Do Diversify Into Bulk

DENVER—Probably no bulk route in the nation has as highly paid technicians maintaining bulk machines as those operated by Continental Music Company here.

Continental has 6-head stands in each of 33 Safeway super markets throughout Denver, the result of long-term negotiations between Bob Rothberg and Don Akins, partners, with the Safeway store's management.

Continental, as the name indicates, is a phonograph and amusement machine organization, which "cracked" the bulk vending market two years ago largely as an experiment. Originally it was planned to create a separate operating division, with separate personnel, trucks, headquarters, etc. As things worked out, however, Continental has been able to service the new routes without any increase whatsoever in personnel or costs.

Most service operations are performed by Del Crandall, Continental Music Company's veteran phonograph mechanic, and one of the best qualified electronic technicians in the field. While making simple changes to improve the coin mechanism on a bulk vendor, Crandall may be studying the schematic for a complex stereo phonograph which will be his next stop on the day's service operations. This undoubtedly makes Crandall "the highest paid bulk vending machine mechanic in the industry!"

Space Calls

In order to service 6 machines in each of 33 locations, spread over an area which is something like 40 miles wide, Crandall has worked out a series of cards, kept faithfully up to date, which show the frequency of sales for every location, for any given season of the year. This permits him to space his calls without wasted time or mileage. Since no two of the

Safeway stores have exactly the same characteristics, particularly from one season to another, the cards are essential. From studying the cards at the first of each week, Crandall makes up a scratch pad notation which is the "bible" from which both himself and another mechanic work, timing their phonograph and amusement machine repair calls to permit stops at the most convenient super market. "It is nothing unusual for us to be a bit premature on a servicing call," Crandall grinned. "Which means that we exchange heads before the machine is more than half empty in some spots. However, nothing is wasted, and we have managed to take care of service, refilling, etc., by making the call a few days ahead of the time when it is actually needed."

Marking Time

Some super market locations do not show as good returns as some of the others, with the result that one, two, three, or even four machines may be merely "marking time." Consequently, to level out the load on the service division headed by Crandall, Rothberg and Akins have surveyed collections over the entire route, and are cutting some of their six-machine stands (blonde hardwood shelves on graceful curved chromium legs) down to four machines. In this way, fewer machines will do the same selling job as six but will require proportionately less attention.

Both Rothberg and Akins are pleased with their entry into bulk vending, particularly since they found that the operation could be run without increases in cost. Naturally, there are many more service calls, and much "burning of the midnight oil" on the part of the partners when emergencies occur. But by and large the bulk vending machines, restricted to best-selling fill exclusively, have been profitable.

Bulk Vendors Gear for Longer Tourist Season

DENVER — Bulk vendors throughout this area are beefing up their routes because the tourist season, once a three-month summer affair, now extends over most of the year.

Operators who formerly put away a large percentage of their equipment at the end of August to break it out again the following May now are not only leaving the route intact, but are adding new machines.

"Primarily 5-cent and 10-cent vendors," declared Andy Anderson, veteran bulk equipment distributor here. "Skiing and other winter sports have boomed so fantastically that bulk vending machines at inside locations are as likely to show profit during the winter months as in the summer months.

"In fact, in such world-famous ski centers as Aspen, Winter Park, Berthoud, Vail, etc., the amount of collections during the winter months may exceed summer collections by two or three times."

Year-round

Numerous operators who included bulk-vending equipment along with amusement machines, phonographs, etc., in the mountain areas, picking them up as soon as the frost began to appear, have now switched over to year-round operation, including addition of bulk-vending ma-

chines in mountain lodges, ski resorts and even in "warming houses" on the ski trails themselves.

Operator John Niedringhaus actually services a route from a ski lift, carrying fill up to ski huts at some 15 points on the slopes on the same ski lifts which his customers ride!

While there is no question but that summer tourism has dropped somewhat in the Denver area, the upsurge in winter ski traffic during the past few years has more than compensated for it, such veteran operators as Frank Thorwald, Jess Huffstedler and Don Atkins agree.

Wrigley Higher

CHICAGO — Earnings hikes of 24.8 per cent for the second quarter and first half were reported by Wm. Wrigley, Jr., Co. Sales were up 9.8 and 11.1 per cent respectively.

Net profit for the three months ended June 30 was \$4,293,414 (\$2.18 per share) compared to \$3,440,901 (\$1.75 per share) during last year's June quarter. Sales were \$36,785,403 compared to \$33,499,116 for the quarter. Six month net was \$7,866,405 compared to \$6,304,467; sales \$69,808,418 compared to \$62,816,358.

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A New Breed Of Serviceman

By PAUL ZAKARAS

DENVER — "Yeah, but wouldn't that burn up the battery because now you've got twice as much going through there. . . ." One of the students thought he saw something and he was letting the teacher know about it. Instructor Carl Catt waited for the man to finish and then began his explanation: "Well, it could, unless you remember to . . ."

Denver's Institute of Coin Operations, located in a small, sturdy building just off the Valley Highway, is all business. It's two classrooms and supply area contain many examples of various types and makes of coin machines and numerous pieces of coin equipment. There are diagrams on the blackboards, textbooks and mechanisms on the work benches, and both instructors and students are kept busy eight hours a day.

Every three weeks the classes turn to a new subject. Several new faces appear and several old ones leave. Some of the students stay for the whole course—others pick only certain subjects they wish to brush up on. The school, started in December 1964 by veteran coinman Jack Moran, has been attended by nearly a hundred coin mechanics. Fifty-seven of them have completed the full course. All of the graduates have jobs.

Clinton Enyart, Gallup, New

Mexico, was the only one graduating at the end of a recent cycle. A veteran of both World War II and the Korean War, Enyart retired as a master sergeant after 21 years of service. He was classified as 20 per cent disabled and thus eligible for extensive educational assistance. He took a Veterans Administration test and was told he was best qualified to do certain kinds of mechanical work. One of the schools recommended by the VA was the Institute of Coin Operations.

"It seemed like a very good idea to me," Enyart told Billboard. "In only five months I could learn a new trade. Now, looking back over that five months I realize that it was even better than I had expected. I learned a lot and enjoyed learning it."

"No, I don't have a job lined up yet," he said. But this is the last thing I'm going to worry about. The graduate of this school has no problem getting a job. In fact, Jack (Moran) could place me tomorrow. But I would rather go see several operators in my home town myself. I feel I'd like to meet my employer and give him a chance to meet me. I'm looking for a permanent job and I want to go into it with both eyes open."

Wayne Love, of LaFeria, Texas, is paying his own way

(Continued on page 62)

How Not to Get Hurt By Radio Sheet Hypes

NEW YORK—Operators surveyed recently explained how—unlike many record retailers—they are able to avoid getting hurt by manipulation of Top 40 radio playlists.

While recognizing the salutary effect of air play on the jukebox playmeter, operators also know that the unpredictable disappearance of a 'hype' record from a station playlist can stop the meter dead.

The fact that operators needn't "cover themselves" with a new release immediately as must retailers is—to the dissatisfaction of many record promotion men—perhaps their salvation.

Operators talk this way about radio sheet manipulation:

"Usually kids won't try records on machines unless the local station is playing them," says Dino Donati, owner of Granite State Music, Manchester, N. H. "And that means they stop dropping dimes in the boxes when the radio play stops—or when the disc drops off the sheet."

Charlie Bernoff of Regal Music Co. here said, "Unless a pop record is advertised as a product—that is unless it receives air play—people won't play it on jukeboxes. There are too many new rock 'n' roll groups with records each week to warrant our taking an unknown and putting it on a jukebox without knowing whether it will receive

exposure through another medium.

"Some record dealers are dissatisfied with radio station charts. They complain of hypes, tight lists and juggling of the lower half. The alert coin machine operator, however, doesn't have to be vulnerable to these inaccuracies."

Donati said he relies heavily upon radio in choosing new material, for he doesn't know how to pick a hit himself. But he does know how to side step the pitfalls and deficiencies of radio and its so-called survey sheets. He has the radio on all day so he is aware of how records are moving and what new tunes are breaking into the playlists. When a record hits the sheets, Donati doesn't buy it immediately. He makes a number of checks first.

"Dealers can't wait," he said. "They must cover themselves by purchasing several copies of the records."

The time element is the jukebox operator's big advantage. Donati said he waits one or two weeks and in the meantime he watches the record's progress on the radio charts, checks trade paper charts and confers with his one stop or distributor.

"A station may move a record up into a low chart number if the recording artist is playing a hop in the area. The record then

falls off the following week. A coinman cannot afford to buy that record, especially when he buys 80 or 90 at a time," he said.

Hypes not only mean loss of revenue to the operator—they also breed ill will. Donati observed that a location owner will notice the disc is dead. And if he must constantly ask for a record to be removed, the operator is likely to find himself out of the location.

Requiring routemen to listen to their car radios while on the road covering locations is standard procedure with these operators. All of Bernoff's routemen are up on pop radio programming through this method.

He added "An operator listening to radio, checking the trades and his one stop still could be moving up the wrong alley if he neglects one factor—the location. That an operator must know his location cannot be repeated too often. In some night spots, a jazz selection may greatly surpass the number of plays garnered by the Beatles."

"We are really part of the record industry more than we are a part of a machine business," Donati said. "The machines play a role only up to a certain point."

"The fanciest newest, most imaginative jukebox made cannot induce play. The music must be the basic stimulus."

House Group Approves Copyright Bill's Text

• Continued from page 3

ical rates for compulsory licensing of records, the payment of jukebox royalty, the curtailment of free use of copyrighted nondramatic material on nighttime educational TV, and the liability of community antenna systems.

The subcommittee has already released terms proposed for handling the jukebox royalty issue. The amendment would set up a compulsory licensing arrangement for jukebox users, with a statutory ceiling that would come to about \$20 per average 160-play box per year. Operators would be free to negotiate with music licensors ASCAP, BMI and SESAC, but resort to the compulsory licensing statute would involve a lot of bookkeeping on both sides. Operators think the ceiling too high, and licensors object to the amount of policing they would have to do under compulsory licensing provisions. (Billboard issues, Sept. 10, Sept. 17.)

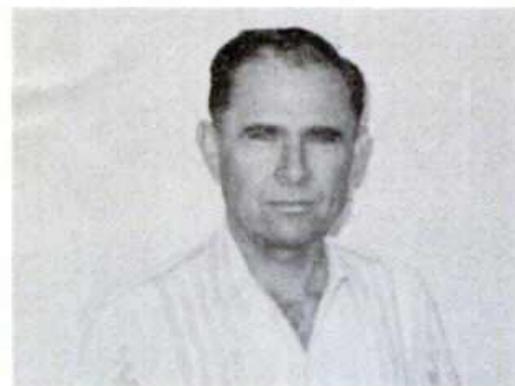
The copyright terms for community antenna systems were also pre-released and have had recent hearings by the Senate Copyrights Subcommittee. Both copyright owners, particularly music licensors, and CATV people want changes in the House proposals limiting CATV liability.

On Senate Side

On the Senate side, there are no plans to hold hearings on the released House copyright revision bill this session. The subcommittee staffers say no date has been set for hearings to be held in the upcoming 90th Congress, which convenes its first session in January 1967. A number of witnesses have asked to be heard on controversial issues.

The Senate group had time for only a week's hearings last year, at which music publishers endorsed the bill's proposed rates of 3 cents per side or 1 cent per minute of play, as a minimum. Record people argued for the present 2-cent rate, with one-quarter cent per minute of play.

The revised bill gives records limited copyright for the first time, protecting sound recordings against duplication—but would not grant any performance rights for records. Alan Livingston of Capitol Records pleaded before both committees for right of performance royalty for creative recordings, but broadcasters and music publishers have put up too strong a fight against what they call a "second" performance royalty for copyrighted music on records.



ENYART: Recommended by the VA.



JIMINEZ: "Who would hire a man with no experience?"



MADER (LEFT) AND HUFFMAN: Both married; both getting federal grants; both helped by Bob Rondeau.



LOVE: "I'm going to be a top mechanic."

About Those 'New' Labor Laws: the MDTA

First of a series.

By S. JOHN INSALATA

Our changing society has brought new laws governing some aspects of employer-employee relations. With the new laws have come some fears, illusions and misimpressions—particularly in the minds of many

medium and smaller-sized employers.

In this and coming articles, we'll summarize the essential features of five "new" or comparatively recent federal labor laws in an effort to allay some fears and inform the operator about the basics of these laws.

The laws we'll be summarizing are (1) The Manpower De-

velopment and Training Act of 1962, as amended; (2) The Equal Pay Acts of 1963, (3) The Equal Opportunity Act of 1964, (4) The Public Workers and Economic Development Act of 1965, and (5) The Area Redevelopment Act.

Through termed "new" laws, none of these enactments except the Public Works and Economic

Development Act of 1965 may really be considered a recent law. All five laws are the products of national trends and Congressional concern of the mid-1960's. Some of the duties and obligations as well as rights which they codify date, it would be argued by many, from precedents set in earlier years. But

(Continued on page 60)

EXPORTS TO W. GERMANY

Volume Increase Continues During First 1966 Quarter

WASHINGTON, D. C. — First 1966 quarter shipments of new U. S.-manufactured coin machines to West Germany, according to figures released by the Department of Commerce, indicate continued growth in that market.

Dollar volume of games shipped during the January-

March period rose from \$656,393 during the span last year to \$1,527,560 this year. The 1964 figure for the quarter was \$442,472.

From \$1,306,571 in dollar volume for the first 1965 quarter, phonograph shipments dropped slightly to \$997,132 worth of new equipment during the first 1966 quarter. In 1964 \$1,108,209 worth of new jukeboxes were shipped to West Germany during the first quarter from U. S. plants.

Vending machine shipments for the quarter rose from a \$652,277 figure in 1965's first quarter to \$740,309 this year.

Total value of new coin machines shipped from U. S. sources to West Germany during the first 1966 quarter was \$3,265,001, compared with a \$2,615,251 total last year.

Run-down on first quarter coin machine shipments to West Germany for the past three years is as follows:

MUSIC	
1966	
Jan.	\$260,027
Feb.	318,054

March	419,051
Total	\$997,132

1965	
Jan.	\$ 114,075
Feb.	292,104
March	870,392
Total	\$1,306,571

1964	
Jan.	\$ 281,027
Feb.	306,922
March	520,260
Total	\$1,108,209

GAMES	
1966	
Jan.	\$ 275,458
Feb.	483,709
March	768,393

1965	
Jan.	\$ 89,084
Feb.	185,379
March	381,930
Total	\$656,393



AIR EXPEDITING of shipments to Europe has been instituted by Rock-Ola Manufacturing Corp., because, as company executive vice-president Ed Doris puts it, "The demand is so great that when shipping overseas we can't wait for sea transportation." A. W. Adickes, owner of Nova Apparate, Hamburg, called the company's Chicago plant recently requesting immediate air shipment of the new Rock-Ola Coronado, Model 431, because a number of customers were awaiting delivery. Hence this shipment shown here loading at O'Hare Field, Chicago.

1964		VENDING	
		1966	
Jan.	\$ 44,590	Jan.	\$248,714
Feb.	63,537	Feb.	178,091
March	334,345	March	313,504
Total	\$442,472	Total	\$740,309



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About Those 'New' Labor Laws: the MDTA

• *Continued from page 39*

they are "new" in that many persons do not know of their existence or fail to clearly comprehend their implications.

These key pieces of legisla-

tion may have profound effects upon the coin machine industry. They do not single out the industry for special treatment, but the regulations, court decisions, rulings, etc., which inevitably follow could possibly have special application to the coin machine business.

The MDTA

The oft-discussed Manpower Development and Training Act, which has been in the coin machine press much of late with respect to training schools, has features in it which involve more items and more opportunities than just industry training schools.

Popularly called the MDTA, this Act combines several programs which may at first not seem altogether related. This law is described as the first federal legislation to provide for a nationwide program for training and retraining with respect to the unemployed and the underemployed. This is not done merely to aid individual workers. It is done to help employers also, as more and more industries find themselves faced with waves of job applicants who do not possess needed skills, while jobs in some fields go begging for qualified personnel to fill them. Besides the training and retraining programs authorized in the law, this statute also includes what has been characterized as a broad foundation for further research into the subjects of manpower and automation.

The MDTA is one of a series of federal laws attempting to restore some kind of balance to the demand and supply situation existing with respect to our country's manpower needs.

No Bolt From Blue

The first law to set a policy of positive government action in the manpower field was the federal Employment Act of 1946

Then came the National Defense Act in 1958, the Area Redevelopment Act of 1961, which provided for some training of unemployed workers, and the Trade Expansion Act of 1962 which allowed for the training and retraining of employees who lost employment (i.e., were working only part time or laid off) because of certain trade concessions made by the U. S. Government resulting in increased imports to our nation and a subsequent unfavorable employment situation for American workers.

So the MDTA was not a "bolt from the blue." It fits into the basic pattern and policy of the federal government to do something positive about matching the employer's wants and the worker's training.

The best-known facts of the MDTA, to most Americans, deal with the Act's Training and Skill Development Programs under Title I of the law. This phase of the law's operation has received much publicity, especially when training schools for a particular industry have been proposed, debated or created.

There are two items of information that could be important here. First is the duration of Act. This law provides for the continued operation of training programs through June 30, 1969. Some persons have been acting in the belief that such programs terminated as of June 30, 1966. This date had been the prescribed expiration date but such was extended to 1969 by amendment in 1965.

Another misconception held by many is that persons who are members of labor unions receive priority in these training programs—and that union membership is a prerequisite to participation.

Neither membership nor non-

membership in a labor organization is a consideration in the selection of person for either training or for placement after they are trained under the program.

On-the-job training, commonly abbreviated to OJT, is provided under the MDTA and is greatly encouraged by the federal government. Here is where the possibility of yet unexplored opportunities may exist for smaller operators. Most of the emphasis and publicity has been given to the training schools rather than on-the-job training.

However, one point should be noted here: While there is no cost to the trainees for any training under this law and while the federal government bears most of the cost incurred in the on-the-job training programs, employers or other sponsors of the OJT programs provide training facilities and pay trainees for all time spent in the manufacture or production of goods or services.

Fearing possible adverse effects of automation and realizing the large number of young people to enter the labor force in the next few years, Congress authorized research into the nation's manpower needs in the 1962 MDTA. But in 1965 it made an important addition. Congress directed the Secretary of Labor to encourage the expansion of employment in service and related industries, largely through on-the-job training. This could conceivably be the sleeping giant of this law. The effects of this Congressional mandate are as yet uncertain, but the goal is toward more employment, better working conditions in the service trades and possibly higher wages in many traditionally low-wage occupations.

(Continued on page 62)

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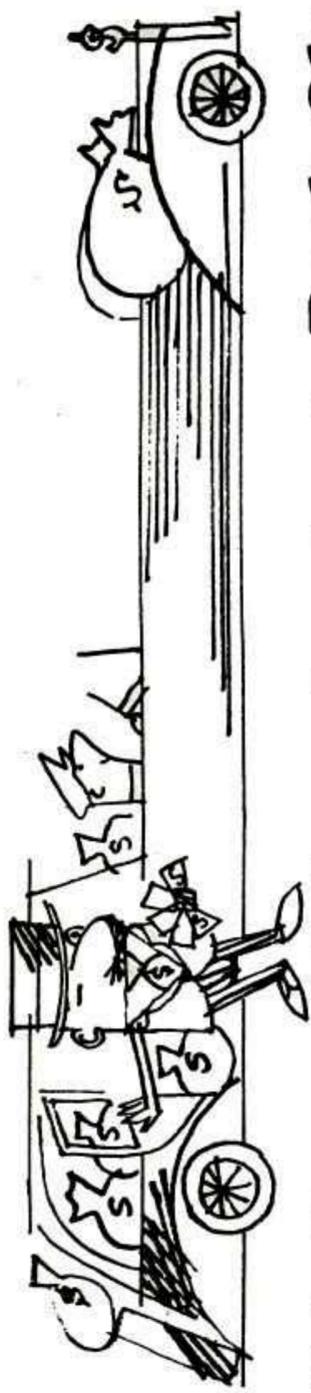
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Make Money with the music makers by Rock-Ola

• Continued from page 59

through school. "I had part of a small route," said Love. "But things weren't going as well as I'd hoped. I sold my part of the route and gave Jack cash on the line. This is such a good business that my lack of success in it was not going to keep me from giving up. I'm learning a lot and I'm going to be a top mechanic."

"Getting a job?" Love paused for a minute. "Anywhere in the country would be fine. Though I hear that the best wages are on the West Coast. A trained mechanic can get as much as \$125 weekly to start. If you're good you can be making about \$175 after a while. I think that's a good future."

Allan Mader, 22, and Richard Huffman, 30, are both from Wisconsin and were both helped to the school by Bob Rondeau of Chicago's Empire Coin. Mader is starting his career, Huffman is changing fields. Both are married and have children. Both came to the school with the help of federal funds. Both brought their families and about \$100 cash with them. They are finishing their third week of school and the government checks have not arrived.

"They'll get here," said Mader, "you just have to realize when dealing with federal agencies that nothing is going to happen overnight. You've got to be patient."

"They are giving us some travel money," said Huffman, "and are paying us a set rate of subsistence. It means about \$90 a week and is enough to get by on. The tuition is paid directly to the school—although Jack cannot bill the agency until the program is half over. He bills for half then and for half after we graduate."

"I decided to get into this business because my father-in-law, who is an operator, explained it to me and convinced me there is a good future here," said Mader. "Bob Rondeau told us how to get government funds

A New Breed of Serviceman

• Continued from page 59

and in three weeks I was in school."

"It took me five months to get in," said Huffman. "I didn't know some of the things that Al knew. You have to keep calling the agencies and asking them for action. That way you get much faster results."

"Bob Rondeau convinced us to go to this school," Huffman said. "He had known me for some time and knew that I had been trying to change fields—I had been a shipyard welder for several years and I wanted to get out for health reasons. He contacted several operators and found one who signed a paper saying he'd hire me after I graduated. Once that was done, it was only a matter of time. When Al and I graduate we are both going to work for the operators who signed for us—he to his father-in-law. We're both looking forward to starting work."

Richard Jimenez, 22, of Denver, said he was always interested in getting a job in the industry and tried to sign on as an apprentice for various firms—with no luck. "Who would hire a man with no experience?" he said. "Finally, I got sent to this school by the Welfare Program—you have to be either unemployed or underemployed to qualify for it. As far as I know, it is available in every state of the union. I'm married and have two children and need a good steady job that pays enough to give me some sort of future. This school is giving me the opportunity I wanted."

There were 20 students at the school. They were divided into two classes and were working hard. Occasionally, puzzled expressions appeared on their faces, hands shot up into the air and questions were asked. Instructors paused to explain. In his office, Jack Moran was talking on the phone. "We've only got 20 students," he was saying. "If you tell me you can hire that many why don't you send me some people? I'll train them. You just get them here."

'New' Labor Laws: the MDTA

• Continued from page 60

This type of manpower research will be carried on under Title I of the Act and the 1965 amendments, which were added with the passage of federal laws dealing with the "War on Poverty."

From its inception the MDTA has been very receptive to what have been called need-oriented programs, wherein shortages in particular industries are catered to by training programs designed to cut down on the number of unfilled jobs. One drawback has been that a person will not be trained for a particular occupation unless there is a reasonable expectation that he can realistically find employment in that vocation. This calls for close co-operation between employers and the government to be certain that men are not graduated as electrical engineer-type trainees and expected by employers to become routemen performing no electrical expert work, etc.

Statistics show that about 75 per cent of the graduates of MDTA training courses find employment, and have earned up to about \$5,500 average salary in their new positions.

The following persons may be selected for MDTA training:

1. Those who are working substantially less than full time.
2. Those who are unemployed.
3. Those who are currently working below their capabilities (skill capabilities).
4. Those who will either be unemployed or will soon be working less than full time because their skills or trades or occupations are becoming obsolete.

Much of the administration of the Act, technically under the U. S. Department of Labor, is actually carried on by or in co-operation with the U. S. Employment Service or its affiliated State employment services. State employment services are

charged with such tasks as interviewing prospective trainees, aiding or carrying manpower research studies and assisting the placement of MDTA graduates.

Some fears have been expressed by the business community that perhaps our public employment services are expanding their duties beyond what the roles of such State or federal agencies should be in our time of economy or political system. However, one point stressed by government spokesmen and legislators is a firm commitment to what has been called the policy of pluralism. This means that despite the expanding jobs of these public placement agencies, they are not intended to replace or eliminate private employment agencies, trade associations, nonprofit placement or school placement service, etc.—the country needs all of these together.

Summing it all up, the MDTA seems to mean a continuing federally encouraged training network, which will change form from time to time, emphasize on-the-job training a bit more in the future, and possibly prove a source of information, suggestions for new government action, and needed workers in business fields now seeking skilled and semi-skilled employees.

The author is one of the top labor experts in the industry. He holds a Master's Degree in industrial relations from Loyola University, Chicago, and is a former member of the staff of the National Automatic Merchandising Association. This article and two coming installments will be offered in reprint form at 15 cents per copy (bulk orders of 50 or more copies: 10 cents each). Write LABOR LAW REPRINT, BILLBOARD MAGAZINE, 188 West Randolph Street, CHICAGO, ILL. 60601.

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THE BLUEBOOK

Mean Valuation of Used & Reconditioned Coin Machines Oct. 1, 1966

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U. S., are published only for the purpose of indicating general trends. For purposes of actual pricing, the following generalizations—except in rare, accidental instances—are unfit for application to any specific buyer-seller situation.

POOL TABLES & SHUFFLEBOARDS

All-Tech Industries		National Shuffleboard	
	Average		Average
Gold Crest (3½' x 6', 6-pocket)	\$ 260	Astrolite Shuffleboard (16'-22')	895
Gold Crest (4½' x 9', 6-pocket)	600	Champion Shuffleboard (16'-22')	1495
Gold Crest (3½' x 7', 6-pocket)	360	Star Lite Shuffleboard (13')	1095
Gold Crest (4' x 8', 6-pocket)	405	Streamliner Shuffleboard (16'-22')	1495
American Shuffleboard		Coronet I (45" x 77")	235
Bank Shot (9')	575	Coronet II (52" x 92")	355
Classic "6" (6', 6-pocket)	300	Coronet III (59" x 105")	395
Classic "7" (7', 6-pocket)	375	Coronet IV (63" x 113")	535
Classic "8" (8', 6-pocket)	430	United Billiards	
Electra "6" (6', 6-pocket)	300	Model 400 (58" x 103")	No Avg.
Electra "7" (7', 6-pocket)	375	Model 300 (53" x 93")	No Avg.
Electra "8" (8', 6-pocket)	430	U. S. Billiards	
Imperial Cushion (12')	895	Pro 1 (78" x 45", 6-pocket)	235
Imperial Shuffleboard (16' to 22')	1495	Pro 2 (88" x 51", 6-pocket)	325
Fisher Mfg.		Pro 3 (93" x 53", 6-pocket)	345
Empress 101A (101" x 57")	435	Pro 4 (103" x 58", 6-pocket)	410
Empress 92A (92" x 52")	365	Pro 5 (114" x 64", 6-pocket)	550
Regent 92B (92" x 52")	355	Model 6700 Comet (6-pocket series)	395
Regent 77B (77" x 45")	325	Model 7700 Comet (6-pocket series)	495
Regent 86 (84" x 48")	300	Model 8200 Comet (6-pocket series)	595
Fiesta 58 (rebound pool 57" x 41")	195	Model 9100 Comet	695
Gotham Equip.		Mustang Pro 27 (50" x 86")	495
Eliptipool (elliptical table)	190	Club Pool (56" x 40", 75" x 43")	495
Irving Kaye		Deluxe Rotation Bumper Model 48	325
Deluxe Regular Klub Pool (56" x 40")	175	Deluxe Rotation Bumper Model 67	375
Deluxe Jumbo Klub Pool (75" x 43")	220	Electro Pool	425
Deluxe Eldorado Mark I (77" x 45")	260	Valley Mfg.	
Deluxe Eldorado Mark II (85" x 47")	325	5225/w Reg. Size	375
Deluxe Eldorado Mark III (92" x 52")	350	785A (78" x 45")	220
Deluxe Eldorado Mark IV (105" x 57")	500	875A (88" x 50")	350
Deluxe Eldorado Mark V (114" x 64")	600	935A (93" x 53")	335
Deluxe Eldorado 66 (77" x 45")	500	1035 (100" x 57")	595
Deluxe Satellite (77" x 45")	550	884 (88" x 50")	450
El Dorado Shuffle Board	1195	934 (93" x 53")	495
Ring-O-Round Pool Table (56" diameter)	225	1014 (101" x 57")	595
		Bumper Pool	350
		1785M (78" x 45")	No Avg.
		1875M (87" x 50")	No Avg.
		1935M (93" x 53")	No Avg.

ARCADE EQUIPMENT

Auto Photo		4-Player Derby	
Model 9	550	Goalee	40
Model 11	900	Long Range Rifle Gallery (1/62)	265
Model 12 Studio	No Avg.	Midget Skee Super Model No Avg.	
Model 14	No Avg.	Par Golf (9/65)	185
Bally		Play Ball Baseball (5/65)	350
Ball Park (1/63)	160	Playland Rifle Gallery (8/59)	185
Batting Practice (8/59)	110	Pony Express (4/60)	195
Del. Skill Parade (4/59)	No Avg.	Pop Up (10/64)	310
Derby Gun (2/60)	115	Pro Basketball (6/61)	185
Fun Cruise (2/66)	No Avg.	Pro Hockey	195
Fun Phone (3/63)	65	Ray Gun (10/60)	170
Sun Spot (11/62)	No Avg.	Rifle Range (64)	360
Gunsmoke (59)	105	Riot Gun (6/63)	300
Heavy Hitter (4/59)	110	Shoot the Clown	120
Marksman (61)	100	Texas Ranger Gatling Gun (11/65)	No Avg.
Moon Raider (7/59)	120	TV Baseball (3/66)	No Avg.
Sharpshooter (2/61)	110	Twin Hockey (5/56)	105
Skill Derby (10/60)	145	Wild West (5/61)	170
Spinner Novelty (2/63)	80	World's Fair Rifle (63)	265
Spook Gun (9/58)	165	DuKane Corp.	
Table Hockey (2/63)	50	Ski 'N Score (64)	920
Undersea Raider	75	Grand Prix (65)	No Avg.
T. H. Bergman		Midway	
Arizona Gun	150	Bazooka (10/60)	145
Chicago Coin		Carnival Target Gallery	130
All-Star Baseball (1/63)	200	Captain Kid Gun (9/66)	No Avg.
All-Star Hockey	115	Deluxe Shooting Gallery (61)	135
Baseball Champ	85	Flying Turns (10/64)	200
Batter Up (4/58)	100	Home Run Baseball (4/65)	330
Big Hit (10/62)	135	Little League (2/66)	No Avg.
Big League (5/65)	310	Monster Gun (9/65)	335
Bull's Eye Baseball	75	Mystery Score (7/65)	300
Champion Rifle Range	250		

(Continued on page 66)

memo

to all Manufacturers
and Distributors

of phonographs, audio-video machines, amusement games, pool tables, cigarette or other vending machines, background music equipment, kiddie rides, coin handling or moving equipment, as well as SUPPLIERS of coin machine parts.

TIME IS SHORT

Get Your M.O.A. and N.A.M.A. Ad Plans Finalized Immediately. Special Billboard M.O.A. Issue will be dated Saturday, October 29. Distributed at the M.O.A. Convention Friday, October 28. Distributed at N.A.M.A. Convention, McCormick Place, Saturday, October 29.

Ad Deadline: Wednesday, October 19.

This fact-packed issue offers advertisers a once-a-year opportunity to display and sell equipment at a time when the FALL BUYING SEASON is just beginning for the nation's operators.

A golden opportunity to reach those operators attending the convention, as well as those unable to attend for one reason or another.

OTHER KEY BILLBOARD ISSUES FOLLOWING THE OCTOBER 29 M.O.A.-N.A.M.A. ISSUE

Nov. 5	Oct. 30 M.O.A. & N.A.M.A. Conventions	PRODUCT PARADE—What was exhibited at the M.O.A. and N.A.M.A. shows. This issue will carry booth-by-booth reports.
Nov. 12	Nov. 7 Via Mail	The most energetic coverage of both the M.O.A. and N.A.M.A. events to appear anywhere. Five reporters will bring Billboard readers all the facts about elections, forums, speeches, corridor conversations, color, etc. And Billboard will use the following issue to complete the report if necessary.

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10-29	N.A.M.A. Convention	10/29
11-5	M.O.A. Convention	10/30
11-5	N.A.M.A. Convention	10/30 through 11/1

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Silverberg Celebrates 30th; Shows Rowe Phono

KANSAS CITY, Mo.—Harry Silverberg celebrated his 30th year in the coin machine business during a graciously hosted two-day showing of the Rowe Music Merchant at the Executive Inn here this week (17-18).

Under the direction of staffer Jerry Becker, the showing was keyed to Rowe's around-the-world-tour promotion. A travel bureau motif was predominant with attractive airline hostesses in attendance both Saturday and Sunday.

Harry and his charming wife, Rose, about to embark on a tour of the Orient themselves, left nothing undone. The actual

Rowe program was presented thoroughly but not tediously. There were attractive door prizes. A cocktail bar was later opened and a lavish buffet supper served the large gathering.

Here from Rowe were Jim Newlander, Paul Heusch, Joe Barton, Billy Keel and Carrol Bishop.

The occasion also allowed for the introduction of W. B. Music's newest staffer, Glenn Parsons. Parsons, a former operator in nearby Warrensburg, Mo., and for some years with National Rejectors, now travels Nebraska for W.B.

Wayne Aurenger and Art Houser were two more recent W.B. staff additions introduced at the affair. In addition to emcee Becker, staffers Jim Jackson and Bill Mandina were also on hand as were several office employees and wives of staff members.

Typical of operators traveling in from remote parts of W.B. territory were Arnold Bailey of Jefferson City, Mo.; Bill Taylor and Walter Cobb from St. Joseph, and several operators from Springfield, Mo., and points in Kansas.

Saturday's attendance was held down somewhat due to the fact that many area operators check routes over the weekend. Sunday's open house drew well, with most metropolitan operators, such as Missouri association prexy John Masters, in attendance.

Empire School

MENOMINEE, Mich. — On October 4 and 5 Empire Distributing, Inc., branch here is hosting a service school for area operators and service technicians.

Bill Findlay of Rock-Ola and Bob Jones of Midway will be the instructors.



RADIO PERSONALITY Sig Sacowicz, left, makes selection on Rowe Music Merchant under guidance of Eddie Ginsburg.



ROWE SALES MANAGER Joe Barton, right, chats with unidentified operator at Atlas Music's Chicago showing.

An Atlas-Style



AURORA, ILL., party came in to view the new Rowe products. From left, Bernard Christoffel, Bruce Johnson, Louise Johnson and Frances Christoffel, all of Twin Oaks Music.

CHICAGO — It was what Rowe sales manager Joe Barton calls "a sit-down show." But most of the men present—women, too, for as everybody knows they decide what to buy—were milling around the machines.

For many operators at Eddie Ginsburg's product party at the Sheraton Blackstone Hotel Crystal Ballroom here last Sunday it was their first Rowe-mance.

Observed Eldridge Treadway, formerly a serviceman with Red Wallace down in West Virginia, now in Gary, Ind., "I've been to a lot of these things and I've never seen so many people so excited. There are some good ideas on that box."

"Say, have you seen Red lately? He's a heck of a guy..."

"I'll say it again," said Barton. "These distributors didn't have to stage these sit-down showings. They just want to because they feel they have something special to show off. I've been to six shows in the past eight days and all the distributors have been tossing nice parties."

"And listen to this. At every showing I've been looking for negatives. Can't find any. I've never seen enthusiasm so high. "Remember that interview Billboard did with Jack Harper? He spread credit over the entire organization, but he has given tremendous leadership—and that's the reason for our progress."

Rotund Sig Sacowicz, Chicago showbiz interviewer, got Atlas president Eddie Ginsburg into a corner and turned on the tape recorder. The following night people in 30 States heard Eddie for 10 minutes over WGN radio say something like this:

"Sig, these 350 people here from all over the area are music operators, professional men leaders in their communities..."

"This phonograph? It's a breakthrough. It's the first jukebox guaranteed to merchandise music in the location. And any location would be proud to have



HOST EDDIE GINSBURG and operator guest Tim McGraw of Champaign, Ill., one of 300 present at Sept. 18 product showing.

it. Yes, it takes dollar bills. Yes, you can change the front panel for a new appearance whenever you want to. There will be holiday panels—they're even working on a pop art panel. I know, Sig. You're fond of pop art."

Across the crowded room as Eddie talked, Sam Kolber and Arlington Heights, Ill., operator Andy Hesch were discussing the "flash play" aspects of the change-a-scene panels while Joe Kline described the two "play-me" records to Andy's son, Wayne, and wife, Beverly.

"Few people go into a location for the purpose of playing a jukebox," Kline said. "They must see it or hear it first. But this phonograph will grab them." A play-me record clicked on and Andy Williams plugged Tony Bennett and Columbia Records. The day the label gets plugged has returned.

Word is a lot of record com-
(Continued on page 65)

RECONDITIONED SPECIALS GUARANTEED IN STOCK—SUBJECT TO PRIOR SALE

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BALLY	UNITED BALL BOWLERS
THREE-IN-LINE, 4-PI. \$260	TEAM MATE \$195
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TRIO 310	CLASSIC 250
MAGIC CIRCLE 280	FROLIC 275
2-IN-1, 2-PI. 265	7 STAR 275
MAD WORLD, 2-PI. 250	HOLIDAY 310
	TROPICS 350
	ALAMO 350
WILLIAMS	CHICAGO COIN BOWLERS
BIG INNING 225	KING \$195
DOUBLE PLAY 335	QUEEN 210
CHICAGO COIN ARCADE	PRINCESS 250
ALL STAR BSBL. \$225	CONTINENTAL 295
BIG LEAGUE BSBL. . 350	ROYAL CROWN 350
CHAMPION RIFLE	GRAND PRIZE 425
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SOUTHLAND LITTLE PRO \$155

Bally ALL-THE-WAY \$225

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Music—Vending—Amusement Games

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Affair Brings Men, Machines Together

• Continued from page 64

panies are in touch with Rowe on this one.

Stanley Levin, known as an audio-visual expert, was meanwhile in another room describ-

ing the Rowe Phonovue to two Rockford, Ill., operators. "The Rowe-AMI audio-visual adaptor is exclusive," he remarked. Paul Heubsch, who was standing nearby, added, "And there's 100



CHICAGO GROUP at Atlas showing at Sheraton Blackstone Hotel include, from left, Mrs. and Mrs. John Rawski of J&J Music, Mr. and Mrs. Ed Stawicki of Eddie's Movers and Mr. and Mrs. Salvatore Perry.



OPERATOR GUESTS at Atlas showing included Mr. and Mrs. Bill Hathcoat, left, and Mr. and Mrs. Mark Adams of Rock River Music and Games, Rockford, Ill.



THREESOME at Atlas Music Co. showing included Mr. and Mrs. Chuck Harper (he's an Atlas representative) at left and Peoria operator and national industry figure Les Montooth.



THE NYSTROMS, Paul, right, and Peter, of AAA Music, Rockford, Ill., relax at Atlas party and view the new Rowe Phonovue.



PEOPLE-PRODUCTS PORTRAIT. From left, Carl and Juanita Hubert, Rowe Music Merchant, Gladys and Carl Ambruster, Rowe Phonovue and Eldridge Treadway, formerly with John Wallace in Oak Hill, W. Va. Group photographed at recent Atlas party in Chicago.



WAYNE HESCH, young operator executive from Arlington Heights, Ill., and wife gaze intently at new jukebox during Atlas showing.

watts of solid-state power to put it over."

A Rowe engineer—one of the geniuses who can turn a hotel ballroom into a jukebox location in a couple of hours—slipped a record into one of the Phonovue slots in the mechanism for synchronizing with the 8mm cartridge film. The record was "Baby, Let Me Bang Your Box." A lady viewer said, "That girl is quite undressed."

Les Montooth of Peoria, Ill., was sitting and sagely taking it all in.

An operator's wife read in a velveteen-covered booklet: "The compact European vacation. Six jukeboxes. Fourteen days. All expenses. Spectacular swing through Europe's fascinating spots. See the castles along the Rhine. . . ."

"Dear," she said, "you'll call Eddie Ginsburg tomorrow."

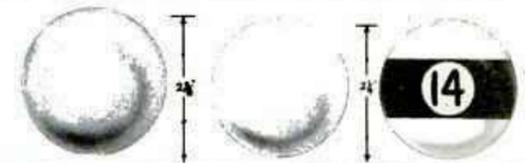
Chicago association president Earl Kies walked off an elevator up to a reception table and

picked up a pin that read, "GABAYO."

"What's that mean?" he asked.

"Give me a buck and you'll find out," answered a willowy blonde named a Barbara Jarog.

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Coming Events

Oct. 15-16—Third annual convention and trade show of the South Carolina Coin Machine Operators Association, Columbia, S. C.
 Oct. 28-30—16th annual convention and trade show of the

Music Operators of America, Pick-Congress Hotel; Chicago.
 Oct. 29-Nov. 1—National Automatic Merchandising Association convention and exhibit, McCormick Place; Chicago.

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Expect 600 At Concord

NEW YORK — Some 600 local operators and distributors are expected to attend this year's annual coin operators conclave at the Concord Hotel at Kiamesha Lake, according to Ben Chicofsky, general manager of Music Operators of New York.

Chicofsky added that at least five record companies and several record distributors will be on hand for the three-day affair. Columbia Records, Liberty, London, Capitol and Epic will all be represented at the convention which is jointly sponsored by MONY, the New York State Coin Machine Association and the Westchester Operators Guild.

Also all four major phonograph manufacturers — Rowe, Seeburg, Wurlitzer and Rock-Ola will attend the Oct. 7-9 function.

Chicofsky said there were only a few reservations left and that anyone still planning to attend who hasn't notified Chicofsky should do so immediately. Most of the three days will be devoted to the Concord's various

THE BLUEBOOK

Continued from page 63

	Average
Play Ball (4/65)	315
Raceway (10/63)	160
Red Ball (5/59)	95
Rifle Champ (1/65)	345
Rifle Gallery (61)	140
Rifle Range (6/63)	295
Shooting Gallery (2/60)	140
Slugger Baseball (3/63)	200
Target Gallery (7/62)	150
Top Hit Baseball (3/64)	300
Trophy Gun (6/64)	300

Munves

Air Football	145
Air Hockey	145
Bike Race	345
Satellite Tracker (5/59)	145

Mutoscope

Ace Bomber	85
Atomic Bomber	85
Bang-O-Rama (4/57)	145
Drive Yourself	210

activities and several cocktail parties. There will be gifts for the ladies and the outing will be capped by a symposium covering problems of the coin industry.

	Average
Drive Mobile	150
Flying Saucers	110
K.O. Champ	145
Lord's Prayer	100
Photo (Deluxe)	700
Silver Gloves	135
Sky Fighter	135

Southland Engineering

Fast Draw (63)	145
Little Pro (3/64)	140
Speedway (6/63)	185
Telequiz	65
Time Trials (9/63)	225

Standard Harvard

Metal Typer	165
-------------	-----

United Mfg.

Bonus Baseball (3/62)	160
Jungle Gun	120
Yankee Baseball (3/59)	140

Williams

Crusader (6/59)	145
Deluxe Bating Champ (5/61)	175
Double Play (4/65)	325
Extra Inning (5/62)	210
Grand Slam (4/64)	285
Hercules (2/59)	145
Hollywood Driving Range (4/65)	275
Jolly Joker	75
Major League (3/63)	260
Major Leaguer	No Avg.
Mini Golf (10/64)	250
Official Baseball (4/60)	145
Peppy the Clown	80
Pitch & Bat 2/P (4/66)	No Avg.
Pinchhitter (4/59)	150
Road Racer (5-62)	125
Sidewalk Engineer	75
Space Glider	100
Titan (8/59)	160
Ten Pins	80
Ten Strike	85
Voice-O-Graph (62)	1,000
World Series (5/62)	225

KIDDIE RIDES

All Tech

Indian Scout	225
Satellite Explorer	300
Cross Country Racer	295
Musical Ferris Wheel	250

Bally

Little Champion	185
Fire Chief	185
Toonerville Trolley	200
Champion Horse	240
Pony Twin	275
Space Ship	210
Speed Boat	200
Western Express	300
Kiddie Bike	225
Model T Hot Rod	225
Speed Queen	225
Bucky Bronco	375

Bert Lane

Merry-Go-Round	150
Miss America Boat	150
Fire Engine	150
Lancer	165
Whirlybird	200
Moon Rocket	200

Capitol

Donald Duck	150
See Saw	165
Merry-Go-Round	165
Pony	165
Elsie the Cow	165
Palomino Horse	200

Chicago Coin

Super Jet	150
Round the World Trainer	175

Decca

Merry-Go-Round	150
Space Ranger	150

Exhibit

Big Bronco	135
Mustang	135
Sea Skates	135
Space Patrol	135
Red Nose Reindeer	135

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- 5 Target scores mystery special when other red and yellow lights are paired.
- 6 3 or 5 Ball Play. Match Feature

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A TIME FOR LOVE

Tony Bennett. Columbia CL 2560 (M); CS 9360 (M)

Bennett at his ballad and rhythm best. Program of love songs includes his recent singles successes "Georgia Rose" and the title tune. In strong support are the arrangements of Johnny Mandel, Johnny Keating, Ralph Sharon and Ralph Burns. Some selections feature trio backing and some full string orchestra. Urbie Green and Bobby Hackett are featured.



POP SPOTLIGHT

THE HAPPENINGS

B. T. Puppy BTP 1001 (M); BTPS 1001 (S)

With their initial singles smash, "See You in September" and their current hit, "Go Away Little Girl," to lead the way for top sales, this debut album will hit fast, with impact. The arrangements of Herb Bernstein lend strong support to the excitement the quartet generate in "If You Love Me, Really Love Me" and "You're in a Bad Way."

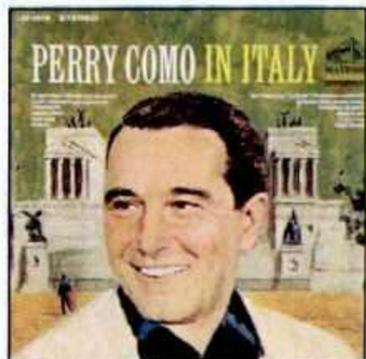


POP SPOTLIGHT

PERRY COMO IN ITALY

RCA Victor LPM 3608 (M); LSP 3608 (S)

From the opener, "Souvenir d'Italie" to the closing "Arrivederci Roma," this exceptional package recorded in Italy offers a wide sales appeal. The current Como single, "Forget Domani," is among the top performances as is his fine treatment of "Oh Marie." A low bow to arranger Nick Perito and producer Andy Wiswell.



POP SPOTLIGHT

GIRL IN LOVE

Bud Shank. World Pacific WP 1853 (M); WPS 21853 (S)

Featuring jazz treatments of recent hits such as "Strangers in the Night" and "Summer Wind," Shank has a topper for his past two album successes. The well-planned program, combined with the arrangements of Oliver Nelson and spotlighting the haunting sax of Shank at its best, should hit the LP chart rapidly. Outstanding programming material.



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

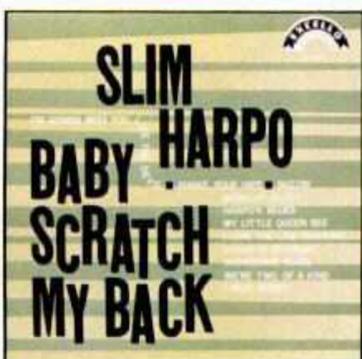


POP SPOTLIGHT

NEW KICK!

New Christy Minstrels. Columbia CL 2542 (M); CS 9342 (S)

Aptly titled, the Minstrels tackle the newer crop of folk hits, known as folk-rock, and they do them in top fashion. They add their own distinctive sound to "Homeward Bound" and "Flowers on the Wall." Minstrel Mike Settle's tune, "Raindrops," is a standout in this highly salable package.

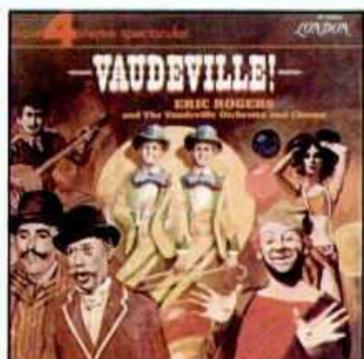


POP SPOTLIGHT

BABY SCRATCH MY BACK

Slim Harpo. Exello LP 8005 (M)

Leading with "Shake Your Hips," Harpo combines blues harmonica, a soft voice and a driving electric guitar for a pulsating, rocking package. Based on his hit, "Baby, Scratch My Back," Harpo should crash the charts hard and fast.



POP SPOTLIGHT

VAUDEVILLE!

Eric Rogers. London SP 44083 (S)

The glory and the gaiety of vaudeville are re-created here in vivid terms. Eric Rogers' orchestra and chorus give it a bounce and a buoyancy that will bring joy to those whose memories of the two-a-day have not dimmed and to those who might have missed it all. The Phase 4 sound puts you in the middle of the theater.

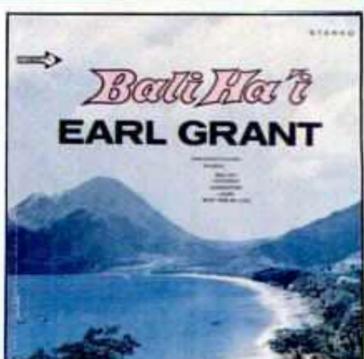


POP SPOTLIGHT

THIS IS JO STAFFORD

Dot DLP 3745 (M); DLP 25745 (S)

For her second Dot album outing, Miss Stafford offers a wide variety of pop music performed in her inimitable style, and the result is a top programming album with much sales appeal. Backed by the arrangements by Ernie Freeman, she excels with "Falling in Love Again" and "Moon Song."



POP SPOTLIGHT

BALI HA'I

Earl Grant. Decca DL 4806 (M); DL 74806 (S)

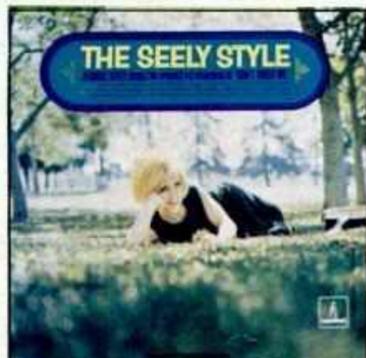
"Yesterday," "A Hard Day's Night" and "What Now My Love," give this album an added attraction for sales. Grant provides some smooth versions, great for relaxed listening.

COUNTRY SPOTLIGHT

THE SEELY STYLE

Jeannie Seely. Monument MLP 8057 (M); SLP 18057 (S)

With the spotlight upon her initial singles hit, "Don't Touch Me" and the current, "It's Only Love," Miss Seely has a sure-fire sales winner in this, her album debut. The Seely style is one of tenderness and warmth as she offers first-rate readings of such greats as "I Fall to Pieces" and "Put It Off Till Tomorrow." Producer Fred Foster has developed a long-time top star.

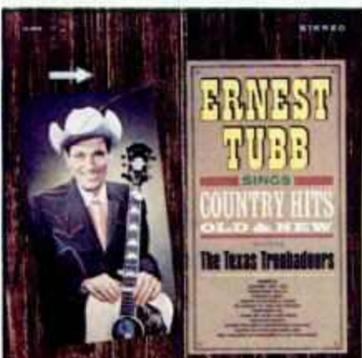


COUNTRY SPOTLIGHT

ERNEST TUBB SINGS COUNTRY HITS OLD AND NEW

Decca DL 4772 (M); DL 74772 (S)

Somehow Ernest Tubb stays as fresh as spring with his music; this album will please all of his old fans and create a wave of new ones. Chalk up another big-selling album here. Tunes include a countrified "Memphis," "Waitin' in Your Welfare Line" and the ever-popular, "Tennessee Waltz." Moon Mullican's piano is in support.



COUNTRY SPOTLIGHT

WILMA LEE & STONEY COOPER SING

Decca DL 4784 (M); DL 74784 (S)

In combination with some bright modern country sounds—"It's Easier to Say Than Do" and "Almost Persuaded"—the team of Wilma Lee and Stoney Cooper presents some very excellent folk-flavored country tunes—"A Hero's Death," "Three Widows"—as well as a couple of standards in the field. Literally something for everybody.

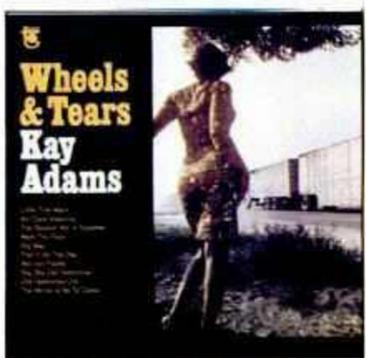


COUNTRY SPOTLIGHT

WHEELS & TEARS

Kay Adams. Tower T 5033 (M); ST 5033 (S)

For her debut solo album on Tower, Miss Adams impresses with top performances of songs based on truck driving and tears of lost love. Producer Cliffie Stone has a discovery here that should fast become a top seller and this well-planned package will help in that direction. Her current single, "Little Pink Mack," is one of the top selections featured.

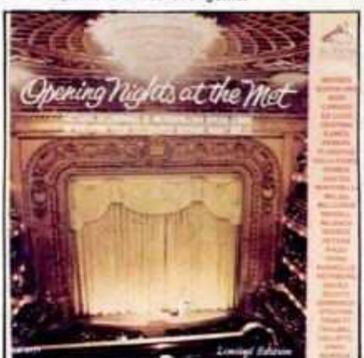


CLASSICAL SPOTLIGHT

OPENING NIGHTS AT THE MET (3 12" LP's)

Various Artists. RCA Victor LM 6171 (M); LSC 6171 (S)

This remarkable series of vocal material from Victor's extensive vaults can't miss. The only drawback is the limited number of copies available because each contains a swatch of curtain from the old Met. Many of the performances are gems.



CLASSICAL SPOTLIGHT

MILHAUD CONDUCTS MILHAUD

Various Artists/Conservatoire Society Orch. (Milhaud). Westminster XWN 19101 (M); WST 17101 (S)

A rare recording of this composer conducting his own works. Both works shine in Milhaud's hands. Excellent support from piano soloists Ina Marika and Genevieve Joy, Elisabeth Brasseur Chorale and others.

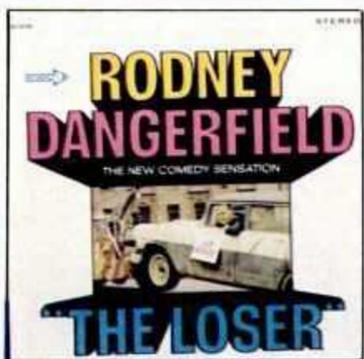


JAZZ SPOTLIGHT

SUNRISE, SUNSET

Dukes of Dixieland. Decca DL 4807 (M); DL 74807 (S)

The Dukes of Dixieland turn on some Basin Street touches on pop hits like "Michelle" and "The Shadow of Your Smile" as well as a couple of Broadway show tunes—"Sunrise, Sunset" from "Fiddler on the Roof" and "Mame."



COMEDY SPOTLIGHT

THE LOSER

Rodney Dangerfield. Decca DL 4798 (M); DL 74798 (S)

The voice and style are somewhat like Phil Foster, but the material is sophisticated enough for top supper clubs, which Rodney Dangerfield plays. Dangerfield's Brooklynese delivery helms an urbane humor which lays bare many of the ridiculous aspects of our society.



RHYTHM & BLUES SPOTLIGHT

COME GO WITH ME

Gloria Jones. Uptown T 5700 (M); ST 5700 (S)

The exciting newcomer from Cincinnati who hit it big with her initial Uptown single, "Heart Beat," has an exceptional package here that combines the blues with rock, gospel and pop. Album has wide sales appeal from both a material and performance standpoint. "Come Go With Me" and "Run One Flight of Stairs" are standouts.



GOSPEL SPOTLIGHT

TELLIN' IT LIKE IT IS!

Art Reynolds Singers. Capitol T 2534 (M); ST 2534 (S)

The line between gospel and pop music grows thinner with this outstanding and highly salable package that artistically combines both. From "Glory, Glory, Hallelujah" to "He's a Standby God," the exciting sextet offer superb religious lyrics backed by a rocking dance beat that gives the album wide sales appeal. "I Won't Be Back" is done to perfection.