

Billboard

The International Music-Record Newsweekly

Project 3 Is Name of Light, Singer Label

NEW YORK—Project 3 is the name of the new label owned jointly by Enoch Light and the Singer Co. The label will carry the logo "The Total Sound."

Light disclosed that the label's first single by a new group, The Kissin' Cousins, will be released this week. Sides are "You Are Never There," b-w "Hold Me." Light described the record as "rock beat." The group consists of eight boys and four girls, backed with the Lou Davis orchestra.

Set for release this month are six LP's. Light said that key executives are being lined up and will be announced shortly.

Light's partner in the venture will provide the operation with a substantial reservoir of working capital. Singer grossed nearly \$1 billion last year.

Album releases will be accompanied with simultaneous releases of open reel tape and operates some 6,000 retail out-

(Continued on page 8)

Victor Crosses Club Lines in Snaring LP's for One-Shots

By MIKE GROSS

NEW YORK—It's open season on disk labels for the major record clubs. The scramble to get hot LP's has reached such proportions that virtually every album has become fair game for a club representation whether

or not its label is tied to another club or even if the label is owned by a rival club.

The major step into this cross-label club operation has been made by the RCA Victor Club. Recent mailings from the RCA Victor Club have listed product by Barbra Streisand, the Beatles and the Tijuana Brass. Miss Streisand is a Columbia artist whose album product is normally handled by the Columbia Record Club; the Beatles are Capitol artists whose LP's are in the Capitol Record Club; and the Tijuana Brass are on the A&M label which is affiliated with the Capitol Club. In a similar instance, on the reverse of the coin, it's been reported that the Columbia Club has been making available albums by Elvis Presley, an exclusive RCA Victor artist, through its club operation.

The crossing over label lines for club handling of certain LP's is stepping up because it offers unlimited acquisition opportunities and gives the club a freedom of movement. The club makes no deal with the artists

or labels and has to bare no contractual commitment to get the product. Instead, the club does just what a retailer does. It goes directly to the distributor and buys the LP's needed. "We've become mail-order retailers," an RCA Victor spokesman claimed.

It has been explained that *(Continued on page 8)*

2 1/2 CENT HIKE —OR IS IT?

NEW YORK — Approval of the copyright revision bill by the House committee elicited comment from publisher spokesmen regarding the 2 1/2 cent per side mechanical rate. It was stated that the "new rate is not necessarily the rate because, like the old rate, it is negotiable downwards." In addition, it was noted that some key record manufacturers are increasing their output of 10-tune albums,

(Continued on page 8)

House Group OK's Revision On Copyright

By MILDRED HALL

WASHINGTON — The full House Judiciary Committee last week whipped through approval of the massive copyright revision bill, H.R. 4347, a scant week after the House Copyrights Subcommittee unanimously voted it out. The proposed revamp of the old 1909 copyright law will also revamp mechanical rate ceiling for records made under compulsory licensing, raising it to 2 1/2 cents per tune, or one-half cent per minute of play, whichever is more. This is a compromise between present 2-cent rate ceiling, and the 3-cent rate urged by music publishers.

The bill is the culmination of over a decade of struggle for compromises between creators and users. Earlier ground-breaking was done by the Copyright Office and industry panels. More recent final drive to rewrite the outmoded 1909 law

(Continued on page 6)

Battle on for 'Airless' Acts

By CLAUDE HALL

NEW YORK—Faced by the tight playlists used by most format radio stations, many record companies are reaching out for "underground" groups — who are getting nearly all of their exposure in coffee houses. The hottest battle at present is among MGM Records, Atlantic Records, and ESP Records to sign the Fugs.

The Frugs' first LP, on ESP Records, has been on the Bill-

(Continued on page 8)

Polydor Will Buy Aberbach Rights

By OMER ANDERSON

HAMBURG—Aberbach is negotiating the sale of all its copyrights to Polydor, the pop arm of Deutsche Grammophon.

Trade sources say that about 10,000 foreign and 5,000 domestic copyrights are involved. Negotiations have been in progress for several months and are now reported to be almost complete. The Aberbach acquisition is regarded in the German trade as being guided by Deutsche Grammophon's intention to expand into publishing and films.

In this connection, the German trade publication Musikmarkt says Grammophon intends following an aggressive expansion program similar to that which has been pursued by Bertelsmann, which publishes and produces records (Ariola-Eurodisc), produces films (Universum-Film), operates book and record clubs,

(Continued on page 8)

Special Fall Classical Section . . . Pages 52-62



Floyd and Jerry, Presta Records' hot young duo, prove that they mean business with their new release of "Dusty" (Presta 1013). The brothers from Phoenix will hit 20 major cities during October to promote their single, upcoming album and their first movie, "Without Getting."

(Advertisement)

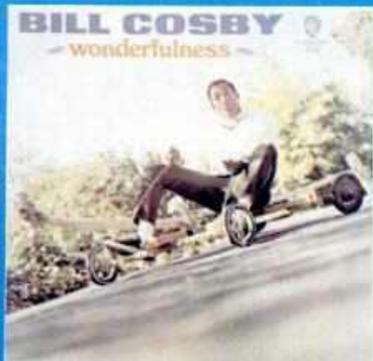


The Supremes, America's No. 1 recording group, have just returned from an extensive Far East tour. Currently they are topping the charts with their latest single release "You Can't Hurry Love," Motown 1097. "The Supremes A' Go-Go," Motown 649 M/S, their smash new album, is high on the LP chart. They are making their first Las Vegas appearance at the Flamingo Hotel for three weeks through Oct. 19.

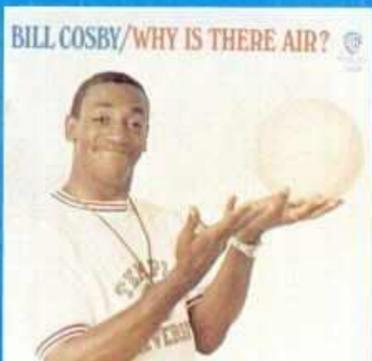
(Advertisement)

(Advertisement)

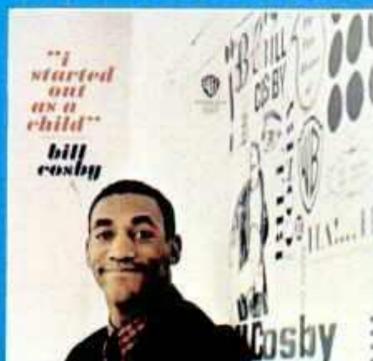
BILL COSBY — 4 ALBUMS ON THE CHARTS !!



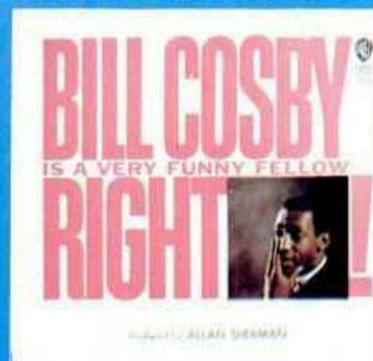
1634



1606



1567



1518



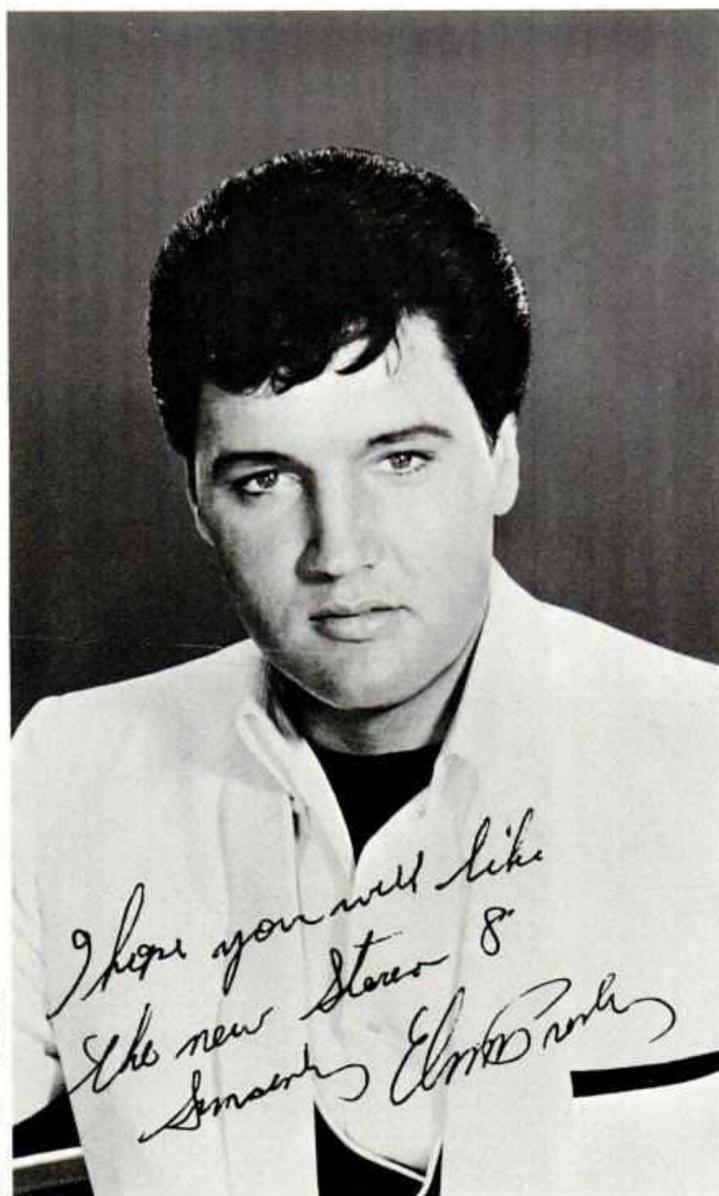
WARNER BROS. RECORDS

Now Available!

ELVIS'

Complete RCA Stereo 8 Cartridge Tape Catalog

PARADISE, HAWAIIAN STYLE
P8S-1165
FRANKIE AND JOHNNY
P8S-1100
HARUM SCARUM P8S-1087
ELVIS FOR EVERYONE! P8S-1078
GIRL HAPPY P8S-1018
ROUSTABOUT P8S-1143
KISSIN' COUSINS P8S-1142
ELVIS' GOLD RECORDS, Vol. 3
P8S-1057
FUN IN ACAPULCO P8S-1141
IT HAPPENED AT THE WORLD'S
FAIR P8S-1140
GIRLS! GIRLS! GIRLS! P8S-1139
POT LUCK P8S-1138



BLUE HAWAII P8S-1019
SOMETHING FOR EVERYBODY
P8S-1137
G.I. BLUES P8S-1169
ELVIS IS BACK! P8S-1135
HIS HAND IN MINE P8S-1136
FRANKIE AND JOHNNY/
SOMETHING FOR EVERYBODY
Twin-Pack (2-L.P. equivalent)
P8S-5042
BLUE HAWAII/POT LUCK
Twin-Pack (2-L.P. equivalent)
P8S-5044
G.I. BLUES/ELVIS IS BACK!
Twin-Pack (2-L.P. equivalent)
P8S-5043

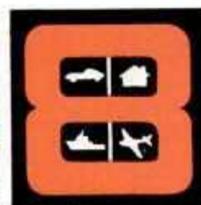
This 3½" x 5" photo, in full-color, will be included with each Elvis cartridge... while they last!

Check your distributor for Elvis' new full-color Stereo 8 catalog.

RCA STEREO
CARTRIDGE TAPES



The most trusted name in sound



8-track cartridge tape developed and introduced by RCA Victor

N. Y. PREMIUM SHOW'S LEAD ITEM: CARTRIDGES

NEW YORK—Eight record companies wheeled and dealt—along with dozens of persons in other industries—Sept. 26-29 at the New York Premium Show, but tape CARtridges seemed to be creating the most excitement as a premium item. Among the record companies exhibiting were Ambassador, Capitol, Columbia, Connoisseur, MGM, Pickwick International, Premier Albums and RCA Victor. Cartridge players exhibited include Lear Jet through Chancellor Distributors, Playtape's 2-track system, the Philips reel-to-reel unit, and the custom unit of Capitol Records. RCA Victor had a Lear Jet unit on hand to demonstrate its cartridges.

Greif and Garris Go With Go-Go Records

LOS ANGELES — Personal managers George Greif and Sid Garris have formed Go Go Records to release material from domestic and international sources.

Label president Greif indicates the company will purchase or lease outside masters and will make a concentrated effort to introduce foreign artists in America who don't have a domestic disk outpost.

The first group signed is a quartet of local youngsters called Dr. West's Medicine Show and Junk Band. Their debut single is "The Egg Plant That Ate Chicago" backed with "Can't Fight City Hall Blues." The group wears paint on their faces and attempt to create a "psychedelic" effect, and their instruments include tin pots and pans and other bits of junk.

Distributors have already been set locally, in Chicago, San Francisco and New York as the first phase in acquiring national representation. Inde-

pendent promotion men in these four cities have been hired to work on the debut single.

"Rather than just go with rock 'n' roll acts, we're looking for unusual, unique acts," Greif, co-manager of the New Christy Minstrels and Stan Kenton, explained.

Assisting Greif in the company are newly hired Tony Marrer as vice-president and partner Sid Garris as secretary-treasurer. Both Greif and Marrer will attend the San Remo and First International Music Festivals next year. The latter event is a new French entry, following San Remo. The company will have an exhibitor's booth at the new festival, according to Greif, a veteran of overseas trips with the Christys. Greif said the duo formed their own label to have the freedom to release product whenever they wished.

"We're going to release records," Greif said, "until we've built a little company."

Command Unleashes A Singles' Barrage

NEW YORK — Command Records, traditionally an album label with the emphasis on sound records, is stepping up its activity in the singles field with four releases in a two-week period, the heaviest concentration of singles product in the label's history. Artists are Dick Hyman, Toots Thielemans, the Ray Charles Singers and Doc Severinsen, with the last named doing the love theme from the forthcoming film, "Is Paris Burning?"

While the emphasis on singles is new for Command, Loren Becker, vice-president and general manager, said the singles product will not be "teen-oriented." He explained that the singles will not rely on gimmicks and echo chambers, but will be in the same bag as the Command album product.

Becker will attempt to zero in

on a small segment of the singles market, but a segment which he feels has been overlooked. He reasons that the overwhelming majority of the singles labels are aiming for the mass pop market with the hard rock sound and that the sound which sell on Command albums will also sell on singles.

He feels that by avoiding the competition in the mass market and opting for a big share of the "good music" singles market, the label can rack up respectable singles sales.

No Illusions

Becker has no illusions about an adult singles market—it's negligible as far as he is concerned. But he does feel that youngsters will buy records which emphasize sound and musicianship if these records are made available.

(Continued on page 6)

Chiantia NMPA President—Maxin Takes Second Spot

NEW YORK — Sal Chiantia has been elected president of the National Music Publishers' Association. The organization's previous president was Arthur Israel Jr., who died early in September.

Chiantia, a vice-president of MCA Music, had been the Association's vice-president. He is also vice-president of the Music Section of the International Publishers' Association as well

as a member of the board of directors of the Music Publishers Association of the U. S., Inc.

Arnold Maxin, vice-president and general manager of the Big 3 Music Corp., was elected to succeed Chiantia in the post of vice-president. Maxin had been president of MGM Records before he was appointed to head the music publishing division of Metro-Goldwyn-Mayer.

CARtridge Players Again The Rage at the Hi-Fi Show

NEW YORK — Tape CARtridge playback units dominated the new product field for the second year in succession at the High Fidelity Music Show held here Sept. 28 through Oct. 2.

The show marked the first time the new units were unveiled to consumers this year.

HYLAND IS ON EUROPEAN TRIP

NEW YORK—Denis Hyland, Billboard's director of sales, left for London Sept. 24 on the first leg of a six-week European sales trip. In London, he was met by Andre de Vekey, Billboard's European director.

The pair will visit Stockholm, Oslo, Copenhagen, Amsterdam, Brussels, Cologne, Zurich, Lugano, Milan, Rome, Madrid and Paris. They will meet with record company executives, publishers, management firms and agents in connection with Billboard's annual edition of the International Record and Talent Director (Who's Who in the World of Music).

Anyone wanting to meet Hyland or de Vekey may make arrangements by writing or calling Billboard's London headquarters at 15 Hanover Square, London W. 1. The phone number is HYde Park 3659.

AF Go-Go Sales Program Gets Under Way

NEW YORK—Audio Fidelity Records this week announced its fall-winter Audio Go Go sales program of 17 albums, backed by window displays, giveaways and prizes for distributors, dealers and consumers.

Five of the six classical releases are works by Beethoven, with the Frankfurt Opera Orchestra, the Vienna Festival Orchestra and the Vienna State Opera Orchestra. The sixth features the Orchestra of the Amsterdam Philharmonic Society with a Russian repertoire.

The nine pop releases are by the Otto Cesana Orchestra, the Winchester Chorale, Richard Davis, the Seven Players, Paul Eakins, groups recorded live at the Cheetah Club, Father Manus, the Peels and Nai Bonet.

Rounding out the AF program are "The Eleanor Roosevelt Story" and a new Johnny Paycheck album.

Nine Beethoven symphonies (a seven-record set) will be issued in a plush, padded box cover bearing a gold-embossed picture of the composer. It will list for \$9.95. The album Beethoven sets will list for \$5.

The label will also kick off its Winchester Chorale promotion (Billboard, Sept. 24). Consumer prizes for the contest were announced this week. The 50 top winners get Winchester 1400 shotguns; the second 50 get Levi Strauss Winchester plaid jackets; the next 100 get Winchester plaid shirts; the next 50 get Winchester plaid tobacco pouches, and the next 500 get Winchester calendars.

Groups recorded in the Cheetah album are the Esquires, Mike St. Shaw and the Prophets and the Little Flowers. The Cheetah album features an inflatable pop art cover (Billboard, Sept. 17).

The trade viewed the tape cartridge products at the National Association of Music Merchants' show in Chicago July 10-14.

Lear Jet, North American Philips, Bogen and Martel were the major tape cartridge exhibitors. Lear Jet premiered two 8-track models for the automobile which are integrated with AM or FM radio, a portable stereo system and an 80-watt stereo receiver. Philips displayed new models of battery-operated AC and home players. The company uses the 2-track cassette, reel-to-reel configuration. Also presented by Philips was its new 4-track stereo cassette player. Both units will be available to the public in November. The battery-operated 2-track unit, the Carry Corder, can be purchased with an AC adapter for home use.

Bogen marked its entry into the tape cartridge industry by introducing a compact system which incorporates a 60-watt

AM-FM stereo receiver, an 8-track stereo tape cartridge player, a 4-speed Garrard Mark II automatic turntable and two of its newly developed SS200 speakers.

The S.J.B. division of Martel Electronics presented a new line of compatible units—compatible for the home and automobile and compatible 4 and 8-track. Designed for instant use in the home or car. The player stands on its speakers, mounted on its sides. Thus, the entire unit sits on the car floor with the electronic section above the floor hump.

Tape cartridge units and audio-visual recorders were the only products which have undergone major changes since last year's show. The theme of the five-day event centered around decoration more than new equipment. Most manufacturers placed the emphasis on new design and simplicity of operation or inner electronics.

Post Office Investigating Disk Distributor Activities

NEW YORK — An operation which calls itself Billboard Record Distributors, and which has no connection with this publication, has been soliciting dealers in at least two sections of the country and has been implying that a connection exists between the two.

Billboard Record Distributors operates from a post office box in Jamaica, N. Y. According to complaints received by the General Post Office in New York, the operator, Walter Harlick, claims he is connected with Billboard, the publication.

Billboard received a telephone call on Sept. 23 from Broder's TV, a dealer in Fort Pierce, Fla. Mrs. Broder charged that seven weeks ago a William T. Bradley, who identified himself as representing Billboard Record Distributors, sold her \$250 worth of records. Mrs. Broder added that Bradley promised weekly service, full return privileges and an advertising allowance. She claims that none of these conditions has been met.

Obscure Labels

The merchandise was described by Mrs. Broder as mostly from obscure labels, with a smattering of established labels. She added that several other dealers in the Fort Pierce area have bought merchandise from

Bradley, and that she had notified the Federal Bureau of Investigation.

Another Fort Pierce complaint was received from Leonard A. Appel of the Bonded T.V. Service. Appel said Bradley sold him, and "this deal was supposed to be an exclusive deal in this city with replacement service every two weeks and there was supposed to be a tie-in with local radio stations.

"We were also given to understand that a Miami office had been opened to service this

(Continued on page 6)

ASCAP \$\$ At Its Peak

LOS ANGELES — ASCAP's total income for the first eight months of the year was a record-breaking \$31,823,426. The net after expenses was \$26,534,384.

This total figure, ASCAP President Stanley Adams told Coast members last week at a semi-annual meeting, exceeded the top mark of \$29,230,429 for a corresponding eight months last year.

Licensed works amounted to \$31,328,191. Interest on investments earned \$340,012 and dues totaled \$155,223. The society's 11,304 members consisted of 2,836 publishers and 6,468 writers.

Two Scores Out On Mainstream

NEW YORK — Two film scores, including a reissue of "Walk on the Wild Side," with Elmer Bernstein, are being issued by Mainstream Records. The score is of "The Wrong Box," written by John Barry. "Walk on the Wild Side" previously was on the defunct Ava label. Other new Mainstream LP's are a jazz pressing by Clark Terry and Bob Brookmeyer, an Afro-Cuban jazz disk by Maurice Smith, and an album by the Bill Born Chorus.

Billboard

INTERNATIONAL MUSIC-RECORD NEWSWEEKLY

Radio-TV Programming Coin Machine Operating
Tape CARtridge Audio Retailing

CONTENTS

TALENT 12

PAUL VANCE, A COMPOSER TURNS SINGER. Although his Scepter recording of "Dommage, Dommage," is clicking, Vance's career is pegged on writing.

RADIO-TV PROGRAMMING 22

SUCCESS PATTERN FOR UHF TV STATIONS. New York's WNJU-TV slates heavy concentration of music shows to appeal to a special audience.

TAPE CARTRIDGE 50

TELEPRO MINI ADAPTER. TelePro's development of an adapter for the miniature 8-track cartridge opens a new marketing area for the industry.

CLASSICAL MUSIC 52

CLASSICAL PROMOTIONS. Record companies gear major promotions for fall season of instrumental and vocal releases. Maazel, Solti, Casals pressings get special push. Bach and Beethoven still strong, but Brahms has given way to Mozart in top three in new recordings. Haydn, Handel strong.

AUDIO RETAILING 62

FLOOR STOCK REFUNDS. IRS says retailers not receiving refunds are not entitled to tax deductions.

BULK VENDING 64

NVA EXHIBITORS. NVA board of directors gather in Chicago for their meeting and all major bulk vending manufacturers will be on hand to display their 1966-1967 lines.

COIN MACHINE NEWS 66

COPYRIGHT BILL PASSES COMMITTEE. House Judiciary Committee reports out copyright revision bill. Industry reacts with dismay.

FEATURES

Vox Jox 24

CHARTS

Top 40 Easy Listening 19

Hot 100 20

Best-Selling R&B Records 28

Breakout Albums 38

Top LP's 40

Hits of the World 42

Breakout Singles 44

New Album Releases 44

Hot Country Singles 46

Hot Country Albums 48

Best-Selling Classical LP's 56

RECORD REVIEWS

Singles Reviews 16

Album Reviews .38 & Back Cover

Atlantic Sharpens Hot Overseas Ratings With Additional Deals

NEW YORK—Atlantic Records is expanding its overseas activities to keep up with its fast-moving foreign sales pace.

The firm has just concluded an agreement with Deutsche Grammophon Gesellschaft to handle the Atlantic line in many South American countries, including Venezuela, Peru, Columbia, Brazil, Chile and Costa Rica. Other recent deals include Polydor Nederland to handle the Atlantic label in Holland; Lee Enterprises, which is now distributing Atlantic in Jamaica, and Barclay Records to distribute Atlantic in Switzerland. (Barclay also distributes Atlantic in France and Belgium.)

These new agreements follow key changes in England and Canada this year when Polydor of Great Britain was appointed to handle Atlantic in that country, and Quality Records obtained the Atlantic line for Canada. All of these new foreign agreements were made by Atlantic vice-president Nesuhi Ertegun, who is in charge of foreign operations.

Atlantic is currently riding high in England with disks by Sonny & Cher, Wilson Pickett, and Otis Redding. Percy Sledge's "When a Man Loves a Woman" and "Warm and Tender Love" have been solid smashes throughout Europe, including England, France, Holland, Sweden, Switzerland and the Scandinavian countries. Wilson Pickett, Otis Redding, Joe Tex, Sonny & Cher, Herbie Mann, Charles Lloyd, Sam and Dave, are other outstanding sellers on Atlantic through Europe.

Contributing to the success of the Atlantic product abroad have been the many tours made by Atlantic, Atco, Stax and Volt artists. Sonny and Cher, Otis Redding, Wilson Pickett, Solomon Burke, Charles Lloyd have all made trips to Europe. Sam and Dave and Junior Wells are there right now and plans are being made for many other Atlantic-Atco artists.

Concurrent with the acceptance of Atlantic artists overseas, Atlantic Records will be releasing records in this country by

some of Europe's top names this winter. Atlantic has scheduled the first LP by French disk star Mireille Mathieu for mid-October. The young singer, whose style has been compared with Edith Piaf's, has scored throughout Europe.

Billboard

Published Weekly by

The Billboard Publishing Company
2160 Patterson St., Cincinnati, O. 45214
Tel.: Area Code 513, 381-6450

Publisher

Hal B. Cook New York Office

Editorial Office

165 W. 46th St., New York, N. Y. 10036
Area Code 212, PL 7-2800
Cable: BILLBOARD NEWYORK

Editor-in-Chief Lee Zhito
Editors Paul Ackerman,
Aaron Sternfield

Department Editors, New York
Music Editor Paul Ackerman
Associate Editor Mike Gross
Chief Copy Editor Robert Sobel
Radio-TV Programming Claude R. Hall
Classical Editor Fred Kirby
Bulk Vending Editor Hank Fox

Department Editors

Audio, Coin Machines Editor
..... Ray Brack, Chicago

U. S. Editorial Offices

Cincinnati, Exec. News Editor Wm. J. Sachs
Chicago, Midwest Editor Ray Brack
Washington Bureau Chief Mildred Hall
Hollywood, W. Coast News Eliot Tiegel
Nashville News Editor Herb Wood

Special Projects Division

General Manager Andrew J. Csida
Director, Reviews and Charts Don Owens
Manager, Record Market
Research Andy Tomko
Manager, Charts Laurie Schenker
Supervisor, Print Services Bill Courtney

Production Department, New York

Art Director Virgil Arnett

General Advertising Office, N. Y.

Director of Sales Denis Hylana
Promotion Director Geraldine Platt
Midwest Music Sales Richard Wilson
West Coast Gen. Mgr. Bill Wardlow
Nashville Gen. Mgr. Robt. L. Kendall

Coin Machine Adv., Chicago
Coin Machine Ad. Mgr. Richard Wilson

Classified Ads, Chicago

Classified Ad Mgr. John O'Neil

Circulation Sales, New York
Circulation Manager Milton Gorbulew

Subscription Fulfillment

Send Form 3579 to
2160 Patterson St., Cincinnati, O. 45214
Fulfillment Manager Joseph Pace

U. S. Branch Offices

Chicago, Ill. 60601, 188 W. Randolph
Area Code 312, CE 6-9818
Los Angeles, Calif. 90069,
9000 Sunset Blvd.
Area Code 213, 273-1555
Nashville, Tenn. 37219, 226 Capital Blvd
Area Code 615, 244-1836
Washington, D. C. 20005,
733 15th St., N.W.
Woodward Bldg., Rm. 533
Area Code 202, 393-2580

International Office

European Office Andre de Vekey, Dir.
European Editor Don Wedge
15 Hanover Square, London W.1
HYde Park 3659
Cable: Billboard London

SALES INTERNATIONAL

Canada
Kit Morgan, 22 Tichester Rd., Apt. 107,
Toronto 10

Italy
Germano Ruscelto, Via Padova 154
Milano, Italy
Sam'l Steinman, Piazza S. Anselmo 1,
Rome, Italy

Japan
Kanji Suzuki/Japan Trade Service, Ltd.,
2-1-408, 3 Chome Otsuka, Bunkyo-ku,
Tokyo

Subscription rates payable in advance.
One year, \$20 in U. S. A. (except Alaska,
Hawaii and Puerto Rico) and Canada, or
\$45 by airmail. Rates in other foreign
countries on request. Subscribers when
requesting change of address should give
old as well as new address. Published
weekly. Second-class postage paid at
New York, N. Y., and at additional mail-
ing offices. Copyright 1966 by The
Billboard Publishing Company. The com-
pany also publishes Record Retailer,
Vend, Amusement Business, High Fidelity,
American Artist, Modern Photography.
Postmaster please send Form
3579 to Billboard, 2160
Patterson St., Cincinnati, O. 45214
Ohio 45214.

Vol. 78 No. 41



Executive Turntable

Charlotte Gilbert has been appointed director of promotion and publicity for the Classical Division of Mercury Record Productions. Mrs. Gilbert's new post covers the firm's three classical labels, Mercury, Philips and World Series. She will report to Harold Lawrence, head of Mercury's Classical Division, and will co-ordinate her activities with John Sippel, the firm's publicity director. Before joining Mercury in April 1965, Mrs. Gilbert, who will continue to operate out of the New York office, worked in both the music and film fields.



GILBERT

Carl Davis has been appointed artists and repertoire director of Brunswick Records. Davis will have direct responsibility for the recording of all new talent now on the Brunswick label, as well as the development and recording of all new artists and projects now being instituted by the company. In addition to his a&r duties for Brunswick, Davis will also operate for the record company in the field of r&b promotion throughout the Midwest. He'll be based in Chicago, making periodic trips to the company's New York and Los Angeles offices. Davis will report to Nat Tarnopol, Brunswick's executive vice-president.



DAVIS

Pete Garris has moved into Scepter Records as vice-president of national promotion. He will also assist in the newly expanded sales program, reporting directly to **Marvin Schlachter**, Scepter's executive vice-president. At the same time, **Dave Bernstein** has been appointed assistant to Garris; **Burke Johnson** will handle Scepter promotion in Atlanta, Macon, Mobile, Augusta, Savannah; **Earl Glickin** in Chicago, and **Bill Spitalsky** in New York.

Kristin White has been named director of publicity for the talent management firm of Herbert S. Gart, Inc. She will handle artist publicity for such performers as **Buffy Sainte-Marie**, the **Youngbloods**, **Patrick Sky**, **O'Hegarty**, **Mississippi John Hurt**, **Hamilton Camp** and the **Hobbits**. Mrs. White had handled publicity for M. Hohner.

Dave Marshall has joined London Records as eastern regional promotion manager. He will cover New England, Philadelphia, Washington and the Baltimore areas. He joins London after affiliations with distributors in Hartford and Boston, and radio stations WILD in Boston, and WDEE in New Haven.

Ted Shapiro has been promoted from controller to assistant treasurer of Kapp Records, with **Gerald Feigen** moving up to the controller's spot. **Roz Schrank** has been named co-ordinator of production and secretary to treasurer **Nat March**.

Leroy Little has been appointed to the promotion staff of Atlantic Records to cover the mid-South, including Virginia, North Carolina and South Carolina. Little, who will be based in Norfolk, will handle promotion for Atlantic, Atco and other labels distributed by Atlantic. He will report to **Henry Allen**, who recently was promoted to national promotion man for Atlantic and Atco.

Ray Price is top draw.



He can handle a Country and Western song with a flair that few can match. And when it comes to sales, Ray is an expert sharpshooter who hits the bull's-eye with every album he makes. Now, he's about to add another notch to those already earned as he scores with an exciting new single...

"Touch My Heart" c/w

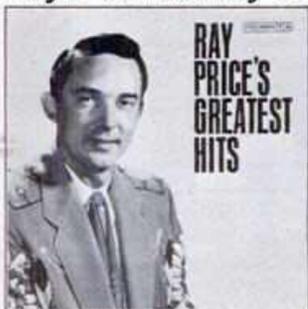
"It Should Be Easier Now" 4-43795

This One

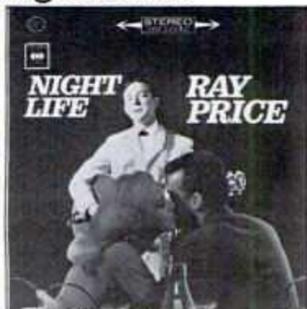


AYP6-FK2-7FRY

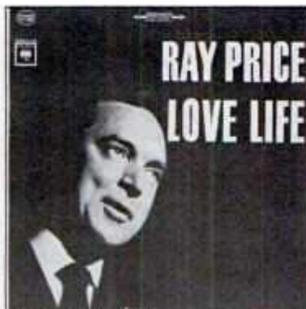
Ray's constantly selling albums:



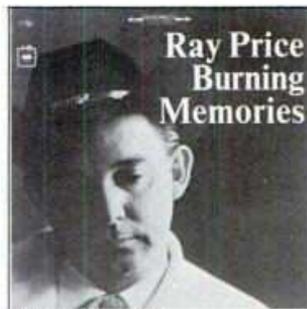
CL 1566 / CS 8866*



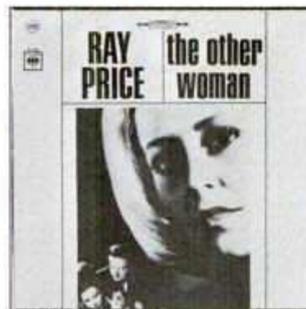
CL 1971 / CS 8771*



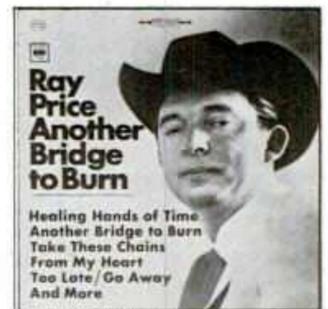
CL 2189 / CS 8989*



CL 2289 / CS 9089*



CL 2382 / CS 9182*



CL 2528 / CS 9328*

*Stereo
© COLUMBIA MARCAS REG. PRINTED IN U.S.A.

Where the Ray Price action is always sure and steady. On COLUMBIA RECORDS

Copyright Revision Bill OK'd By House Judiciary Committee

• Continued from page 1

is credited to Copyright Office Register Abraham Kaminstein, and his assistants, together with the herculean efforts of the House Copyrights Subcommittee under acting chairman Rep. Robert W. Kastenmeier (D.-Wis.). The subcommittee held 22 days of open hearings last year, and held 51 consecutive sessions on the bill this year. Hope for floor vote is slim, with Congressmen anxious to get home to campaign, but the bill's sponsors hope for a miracle.

The committee report was not available as of Billboard's deadline, but text of the amended bill indicates few substantial changes from the 1965 wording—with the exception of the new provisos for ending juke box exemption and for dealing with Community Antenna cable pickup of TV programs.

The bill's ending of the jukebox performance exemption is a historic first—but the statute provides for a compulsory licensing route for the jukebox operators, with a ceiling of about \$19 per box per year. Negotiations are still going on between music publishers and juke box operators for blanket license terms. Neither side is too happy about the statutory procedures which involves much bookkeeping. The question is expected to get a thrashing out when the Senate Copyrights Subcommittee begins hearings on controversial issues in the proposed law, probably early in 1967. (For detailed story on jukebox provisos see Coin Machine section.)

Protects Vs. Duping

Of interest to record companies: the bill gives sound recording a copyright protection against duplication for the first time in U. S. copyright history. But it does not give them performance rights—only the copyright proprietor of the original music is entitled to performance fees. Broadcasters and music publishers fought the "second" performance royalty, particularly for records played over the air.

Also, recovery under the com-

pulsory licensing section of the revised bill is not limited to the old-style treble damages, based on the mechanical rate. Instead, infringement can bring suit for damages plus any profits made by the infringer. Or the copyright owner can elect statutory damages ranging from \$25 to \$10,000 and even more at court discretion, if the copyright owner proves willful persistence after notice. Criminal penalties can run \$2,500 and a year in prison, for first offense.

Under compulsory licensing, which permits anyone to record after a first recording has been made, recorder must notify the copyright owner of intent and make quarterly royalty payments. Copyright owner must be registered at the Copyright Office before he can collect royalties, or recover damages for infringement.

Limited Liability

The amended bill goes against music licensor wishes in its provision for limited liability for Community Antenna systems which pick up TV programs, and have heretofore paid no copyright royalties. CATV systems would be exempt when they act merely as "fill-in" service in a TV station's normal area—but music licensors said this was a use for profit and should not be exempt. Also, licensors fear that CATV will one day become "one vast copyright-exempted service" if the cables carry satellite TV and broadcasts.

Also, licensors are not too happy that hotels are exempt from payment when they use "home-type" radio or TV apparatus for their guests, and do not collect through coin-oper-

ated sets, or dubs in any advertising not already on the station being broadcast.

Broadcasters are happy—and so are music publishers—about the end of the broad "non-profit" exemption granted by educators in the bill. Educators will undoubtedly keep fighting to get it back as it is worded in the current law. Revision bill would permit exemption for non-dramatic literary and musical works only in curricular, or within-walls broadcast or TV transmission in non-profit educational use. But nighttime educational station programming to the public would have to have clearance.

In general, the copyright revision would establish a single statutory system, ending the old "common law" copyright. Term would be life plus 50 years, replacing the present 56-year span. Copyright owners or their heirs could recapture their control of a transferred right, after 35 years. Owners of separate "Splinter" licensing rights could sue on their own for infringement, but must notify the copyright owner and all interested parties.

Effective date of the legislation is a hoped-for Jan. 1, 1968. By that date all phonograph records would have to plainly show notice of copyright—a "P" in a circle, with the name of the copyright owner or representative symbol. Copyright law wording is a bit cloudy on compulsory licensing rate procedures for records that were being distributed from an earlier date, and subject to the lower present 2-cent statutory ceiling. The law says no new compulsory license would have to be

Lib. Tape Sets Up Seminars

LOS ANGELES—In keeping with a program of distributor education and information, Lee Mendell, general manager of Liberty Stereo-Tape, has set up a series of seminars with distributor personnel and key accounts.

Mike Elliot, national sales manager, Liberty Stereo-Tape, is covering major markets providing information on release requirements and the various

merchandise aids offered by Liberty.

Elliot is stressing the operation and utilization of the newly revised 7-inch browser card system introduced by Liberty, as well as effective use of in-store and window displays.

Seminar sessions with sales personnel stress the new inventory form, both alphabetical and numerical new available, illustrated order pads, advertising aids in the form of glossy repro sheets, and the utilization of co-op funds.

"The trip affords an opportunity to discuss Liberty's increasing catalog; the new release which introduces cartridges in both 4 and 8-track from the recently acquired Blue Note label plus a selection from the Imperial, World Pacific and Liberty catalogs," Elliot said.

Decca Accents Diversification

NEW YORK — Decca Records is touching all bases with its LP releases this month. Included in the October lineup are albums from such diversified artists as Peter Duchin, Jonah Jones, Wayne King, Ethel Smith, the Trumpets Ole, gospel from Jimmie Davis, polka, waltzes and schottische from the Whoopie John Orchestra and the Elmer Scheid and his Hoosier Band.

Represented in Decca's Gold Label Classical releases are the Cincinnati Symphony Orchestra under the direction of Max Rudolf, and violinist Erica Morini.

Full color litho books, point-of-sale merchandising aids, in the form of mounted lithos, have been prepared to assist in the October push.

taken out on these records as of Jan. 1, 1968, but adds that such recordings "are otherwise subject to the provisions" of the compulsory licensing section.

LP to Diamond Being Weighed

LOS ANGELES—A memorial album to the late harmonica virtuoso Leo Diamond is being considered by his brother Abe Diamond. The performer had cut an LP for his brother's label, Ambassador Records, which has been available on a limited basis in Southern California. Leo Diamond, 51, died of a heart attack Sept. 15 in his home here.

Also undecided is the fate of Leo Diamond's harmonica workshop in Studio City. Diamond devoted the last few years of his life to his teaching. He was the lead arranger and player with the original Harmonica Rascals. His writing credits included "Offshore."

Command's Barrage

• Continued from page 3

Command's a&r policy with regard to singles has undergone a subtle change. In the past, the label limited singles production to cuts from albums, or to material which had been conceived for albums and, for some reason or other, got crowded out.

Becker said that Command's 45's will be a&r'd with singles in mind, with a strong opening, and with the attendant promotion.

He reasons that while a single can be incorporated into an album, the reverse is not always true. In the album, he explained, the listener of a cut in the middle of a record is part of a captive audience, while the listener of a single must be captured with the first few bars.

Post Office Probe

• Continued from page 3

area. We have not been contacted by them, nor can we locate a listing in the Miami telephone area.

"We have written the address on the contract which was P. O. Box 191, Richmond Hill Station, Jamaica, N. Y. 11418, but have not received a reply."

According to Mrs. Broder, Bradley lives in North Palm Beach.

A report has been received from Seeley, Tex., that a James S. Neil, a representative of Billboard Record Distributors, has been selling records and claiming an endorsement from this publication. Source of this charge is Frank Vecera, assistant cashier of the Citizens State Bank in Seeley.

The U. S. Post Office is investigating.

Mercury Projects 15% Hike in Gross; Pressing Plant Expansion Is Set

CHICAGO—On the strength of steadily increasing volume and a record September, Mercury Records Corp. is on the way to grossing an estimated

\$50 million this year, a 15 per cent increase over 1965.

Performance thus far, particularly in singles, has prompted a company decision to expand singles pressing facilities 33 1/3 per cent and album manufacturing facilities 25 per cent at its Richmond, Ind., plant.

It was also disclosed last week home entertainment products division now accounts for 15 per cent of corporate gross.

According to president Irving B. Green, all-time, one-month singles sales—with 14 releases hitting national charts—paced album, home electronic and tape CARtridge merchandise in topping the company's 30-day record. The month's performance is 15 per cent higher than the company's previous best, reported executive vice-president Irwin Steinberg.

Hottest Level

In the wake of some personnel shuffling—most significant of which has been the shift of Charles Fach from product manager of the Smash affiliate to corporate director of recorded product—Mercury is at its hottest level in several years. Chart items include singles by DeeDee Warwick, Manfred Mann, Lesley Gore (all on the Mercury label); the 4 Seasons, Dusty Springfield, Bobby Hebb, Brian Hyland and Richard and the Young Lions (Philips); the Trogs and the Mindbenders on Fontana and Roger Miller and the Swingin' Medallions on Smash.

Green singled out Fach for

special plaudits, pointing out that the Warwick, Hebb and Miller hits were the products of the company's own a&r staff. The remainder derive from independent producers, 17 of which Mercury retained in January of this year.

Mercury sales in 1965 exceeded \$40 million. The Mercury five-year plan, drawn up by a Chicago University consultant in 1963, called for a doubling of company volume by 1968. The company is reportedly more than a year ahead of that pace.

The home entertainment products division, under Perry Winokur, markets models ranging from a \$19.95 cordless phonograph to cabinet componentry in the \$250 range. Green reported substantial sales of Philips cassette system playback units and predicted a surge at the end of the year. Mercury will introduce several new Philips-type stereo cartridge units at that time, he said.

NEWARK—Ambassador Records is expanding in the singles field with the appointment of Fred Edwards as general manager of the singles division. John Talley will be the firm's Nashville representative. Singles releases under the new program are "Night Time," a country disk by Herb Duncan, and the instrumental version of "Almost Persuaded," by Jerry Smith. Also in the works are singles by Charlie Fox and Rodge Martin, a rhythm and blues artist.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of October 23, 1962; Section 4369, Title 39, United States Code).

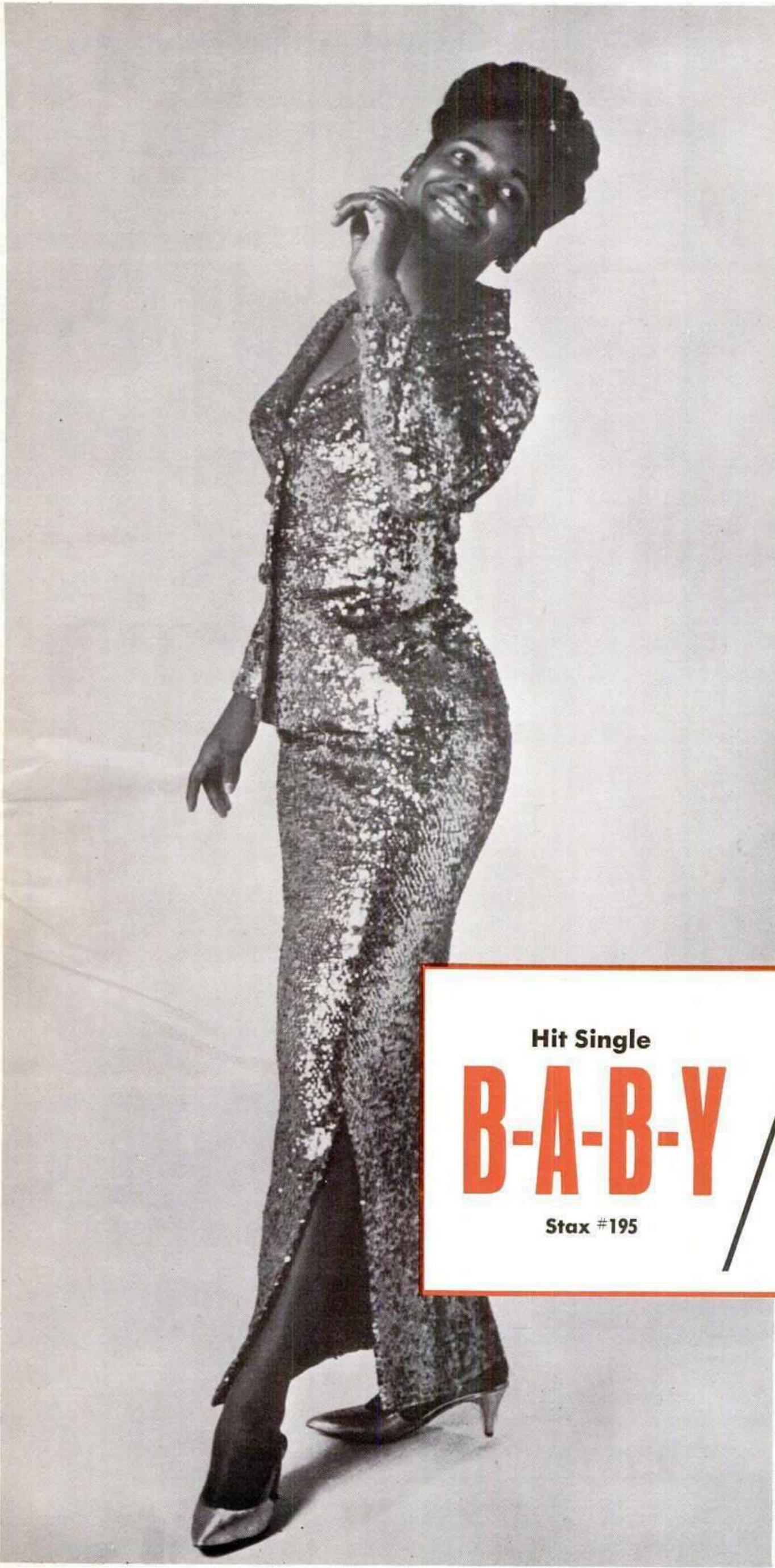
- Date of Filing: October 1, 1966.
- Title of Publication: Billboard.
- Frequency of Issue: Weekly.
- Location of Known Office of Publication: 165 W. 46th St., New York, N. Y. 10036.
- Location of the Headquarters or General Business Offices of the Publisher: 2160 Patterson Street, Cincinnati, Ohio 45214.
- Names and Addresses of Publisher, Editor, and Managing Editor: Publisher, Hal B. Cook, New York, N. Y.; Editor, Lee Zhitto, New York, N. Y.; Managing Editor, Lee Zhitto, New York, N. Y.
- Owner: The Billboard Publishing Company, 2160 Patterson St., Cincinnati, Ohio; Marjorie L. Ross, Fort Thomas, Ky.; J. W. Ross Sr., Trustee for John W. Ross Jr., James S. Ross, Robert F. Ross, Fort Thomas, Ky.; Jane L. Stogeman, Fort Thomas, Ky.; R. S. Littleford Jr., Trustee U/W Mariana W. Littleford, deceased, Fort Washington, N. Y.; William D. Littleford, Custodian for Michael Littleford, Roslyn Estates, N. Y.; R. S. Littleford Jr., Fort Washington, N. Y.; W. D. Littleford, Roslyn Estates, N. Y.; The Billboard Publishing Company Profit Sharing, Savings & Retirement Plan Trust, Cincinnati, Ohio; L. M. McHenry, Fort Thomas, Ky.
- Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Per Cent or More of Total Amount of Bonds, Mortgages or Other Securities: None.
- Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 per cent or more of the total amount of the stock or securities of the publishing corporation.
- This item must be completed for all publications except those which do not carry advertising other than Publisher's own and which are named in sections 132.231, 132.232 and 132.233, Postal Manual (Sections 4355a, 4355b and 4346 of Title 39, United States Code).

	Average No. Copies Each Issue During Preceding 12 Months	Single Issue Nearest to Filing Date
A. Total No. Copies Printed (Net Press Run)	29,292	30,017
B. Paid Circulation:		
1. Sales through Dealers and Carriers, Street Vendors and Counter Sales	4,816	4,750
2. Mail Subscriptions	19,445	20,739
C. Total Paid Circulation	24,261	25,489
D. Free Distribution (including samples) by Mail, Carrier or Other Means	810	825
E. TOTAL DISTRIBUTION (Sum of C and D)	25,071	26,314
F. Office Use, Left-Over, Unaccounted, Spoiled after printing	4,221	3,703
G. TOTAL (Sum of E & F should equal net press run shown in A)	29,292	30,017

I certify that the statements made by me above are correct and complete.

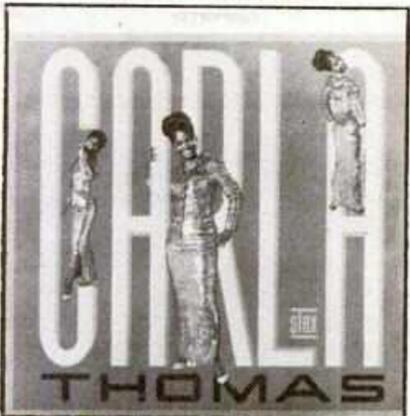
(Signature of editor, publisher, business manager or owner)

(Signed) John W. Ross, Secretary
The Billboard Publishing Company



**AN
EXCITING
NEW
STAR
CARLA
THOMAS**

Hit Single
B-A-B-Y
Stax #195

Hit Album

CARLA THOMAS Stax #709

stax

That Great Memphis Sound!

Distributed by



ATTENTION...

Recording Artists, Personal Managers, Booking Agents, Billboard's annual International Record & Talent Showcase edition is being compiled. For free listing, please fill out the appropriate blank and mail to:

Billboard International Record
& Talent Showcase,
165 W. 46th St., New York 10036.

RECORDING ARTIST

Name and Label

Personal Manager, Address and Telephone No.

Booking Agent, Address and Telephone No.

PERSONAL MANAGER

Name, Address and Telephone No.

List Leading Acts Handled With Label

BOOKING AGENT

Name, Address and Telephone No.

List Leading Acts Handled With Labels

All completed blanks must be in
New York by Oct. 10

Record Companies Battling For 'Underground' Artists

• Continued from page 1

board Top LP's chart a total of 14 weeks; it dropped off the chart after going as high as No. 95, but it is now back and climbing again at No. 138. The unique thing about this is that the group has received very little exposure on radio, perhaps none, and never had a hit single to push the LP. The material on their first LP doesn't fit in with programming policies of most stations.

However, some of the underground groups do have acceptable material, but the labels set out to promote the LP's without relying strictly on airplay. Paul Butterfield's Blues Band plays basically blues material led by an amplified harmonica. Without airplay, their first Elektra Records LP stayed on the chart five weeks, going as high as No. 127. Their second album, just released, hits the chart this week at No. 149.

The Blues Project on Verve-Folkways is another blues group. Their first LP has been on the chart 21 weeks and is No. 105 this week, having gone as high as No. 77, dropping to 105, then back up to 87. All this without any considerable airplay. The label reports selling 40,000 copies of the album, as well as 40,000 copies of the first album of another underground group called the Mothers of Invention. The Velvet Underground is another group in the same bag on the label.

Atlantic Records just recently signed Charlie Brown's Generation to their Atco label, a group that has scored via the underground route. Mercury Records recently signed the Blues Magoos, but issued a single rather than an LP first.

Jerry Schoenbaum, head of Verve-Folkways, said that "underground" is not necessarily another word for "risque."

"There's nothing in the Mothers of Invention album that I personally think can't be played on the air, unless you have a dirty mind and create your own double entendre. I call underground the image makers—the 1,000 people who tend to influence the 100,000 in any city because they're a little more daring. You could refer to it as the coffee house underground, because that's where these groups are performing—

the Poor Richard in Chicago, the Le Cave in Cleveland and the Unicorn in Boston, Cellar Door in Washington, the Village and Riverboat in Toronto, and four or five places similar in Los Angeles. Their records sell through word-of-mouth among the customers of these coffee houses as well as the artists themselves."

Schoenbaum signed the Blues Project after seeing audience reaction to the group and feels they'll eventually have a hit single. Groups like this have a better chance of staying popular and growing than groups which aim for a singles record hit, he said. "Their album just doesn't want to fall off the chart. Now that college kids are getting back on campus, sales are even picking up."

"I personally feel that the artists or group I would like to sign is the type that can make a trend like the underground groups, the type that are going to be around quite a while."

Marty Hoffman of Mercury Records said he felt the underground movement was part of teen rebellion. "Our generation has fostered and lived with jazz, rock 'n' roll, folk and folk rock. Now this new generation is searching for these new forms with which to identify."

2 Col. LP's Have Golden Touch

NEW YORK—Two Columbia LP's have gained gold records as million-dollar sellers, Andy Williams' "The Shadow of Your Smile" and "Somewhere My Love," by Ray Coniff and the Singers. The awards were certified by the Record Industry Association of America (RIAA).

Aberbach Rights

• Continued from page 1

owns various book and music distribution organizations, and provides miscellaneous production and allied services in the graphic arts.

Bertelsmann has become the colossus of German culture and entertainment. Late last year, Deutsche Grammophon formed a partnership with Studio Hamburg to produce films. The DGG and Studio Hamburg are jointly operating Polyphon.

1-Shot LP's Pull Action By Victor

• Continued from page 1

when a club operates under these individual LP purchase, the profitability is limited, but the point now is to get into a stronger competitive position. "We expect to pick up more 'hot' or 'freak' albums," an RCA Victor club executive explained, "without making any long-term deals with their distributors."

The stronger bid being now made by the industry for the mail-order buyer stems from the steady expansion of the business which has risen to a \$110 million take in 1965. This represents 14 per cent of the dollar volume of records sold. And, it has expanded so that only a few months ago Columbia launched a new operation called Records Unlimited which will be buying finished product of many labels from distributors, as opposed to the Columbia Record Club operation which buys on a factory-direct basis. Also growing is the Record Club of America which buys from all labels, directly from the factory, from branches and from independent distributors. The Record Club of America is now approaching the \$10 million mark annually.

Project 3 Label

• Continued from page 1

lets, product will be merchandised through normal record channels, with the Singer stores regarded as merely additional outlets for the distributors to sell.

2½ CENT HIKE —OR IS IT?

• Continued from page 1

as against 12-tune albums. The obvious reason, publishers feel, is to keep royalty costs at approximately the present level. For these reasons, publishers are loathe to take a very optimistic view of the 2½-cent rate, in the belief that their optimism may be premature. The publishers had wanted a rate with a ceiling of 3 cents. Additional stories on copyright developments, with editorial comment, on Page 66.

GETTING READY TO BREAK!

"NO STRANGER TO LOVE"

INEZ FOXX

FEATURING
CHARLIE FOXX
ON GUITAR

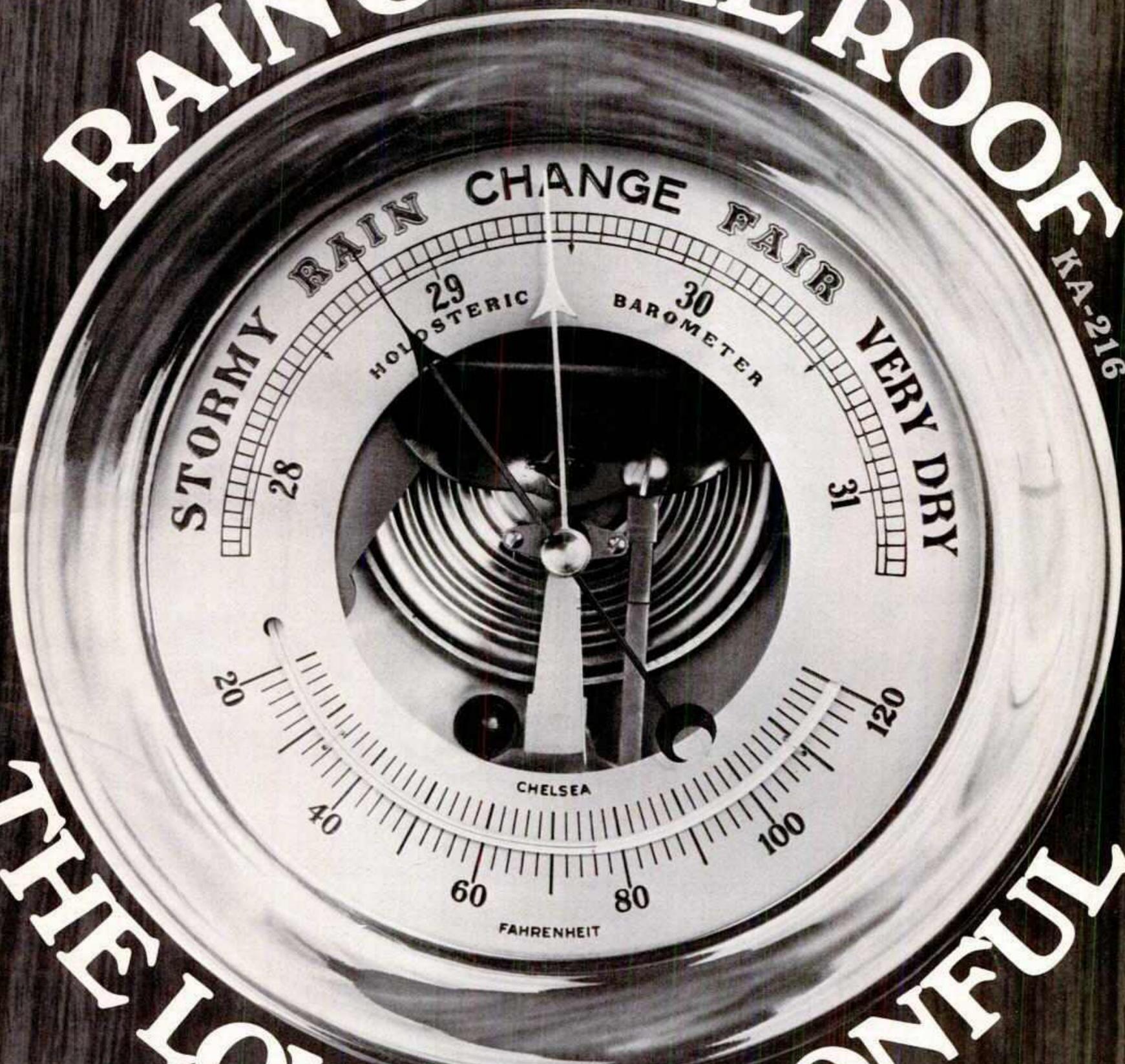
MUSICOR 1201

PRODUCED BY LUTHER DIXON

FORECAST:

RAIN ON THE ROOF

KA-216



THE LOVIN' SPOONFUL

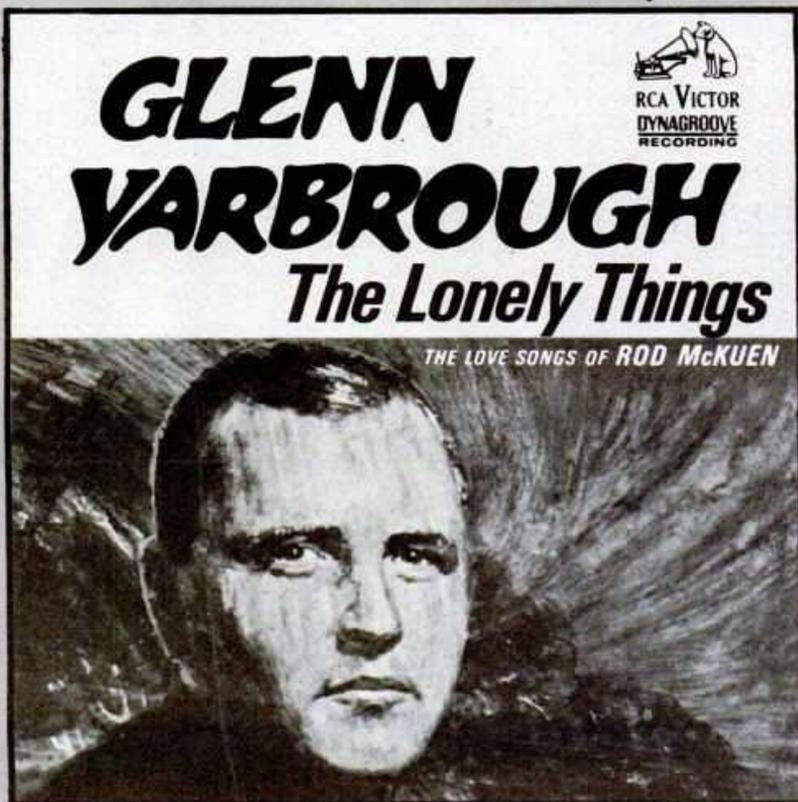
Followed by a hurricane of sales

A product of Koppelman-Rubin Associates

Kama Sutra
EXCLUSIVELY DISTRIBUTED BY
MGM RECORDS.
A division of Metro-Goldwyn-Mayer Inc.

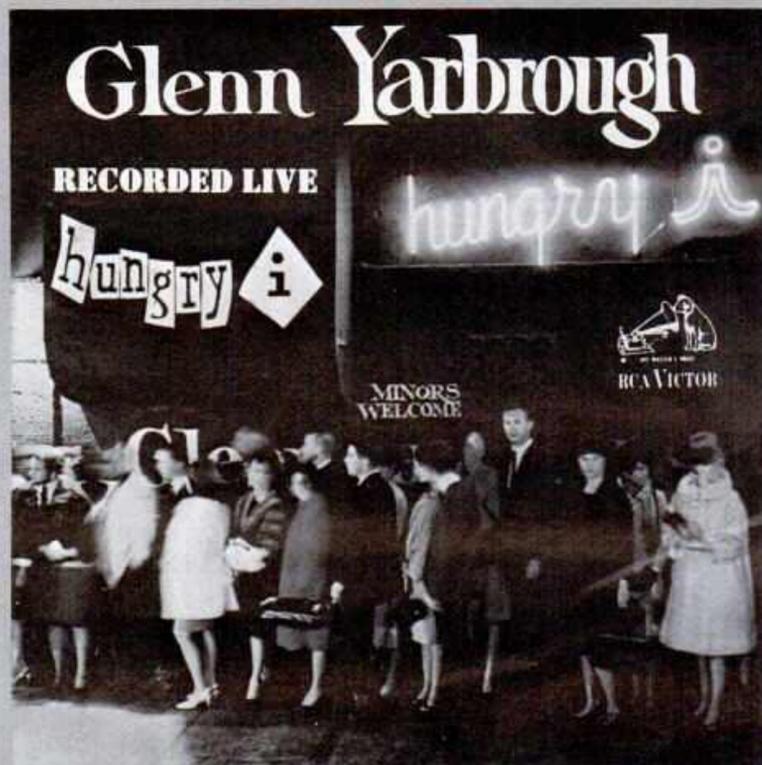
One
good
hit...

LPM/LSP-3539



deserves
another!

LPM/LSP-3661



GLENN YARBROUGH'S new album features Glenn at his best — recorded in a "live" performance at the famous "hungry i" — sure to follow his current chart-action hit album "The Lonely Things" right up the charts. Better stock up on both of them!

RCA VICTOR 
The most trusted name in sound

PACIFIC JAZZ IS WHERE IT'S AT FOR OCTOBER!

The most powerful

jazz release

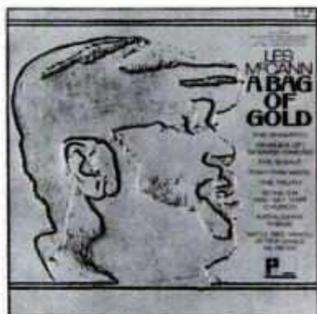
ever from

PACIFIC

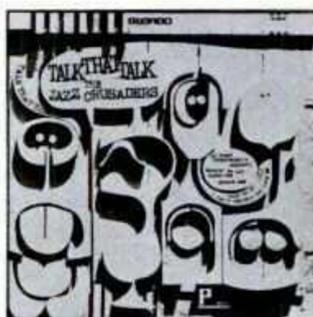
JAZZ!



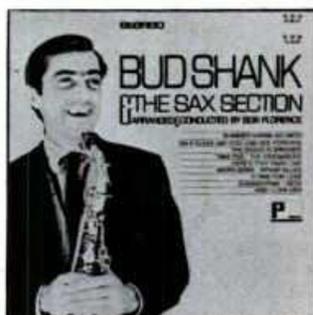
GERALD WILSON — THE GOLDEN SWORD
PJ-10111/ST-20111 • Torero impressions in Jazz surrounded by the magnificent sound of Gerald Wilson and the Orchestra.



LES McCANN — A BAG OF GOLD
PJ-10107/ST-20107 • All new, never-before-released, "live" performances of his greatest hits.



THE JAZZ CRUSADERS — TALK THAT TALK
PJ-10106/ST-20106 • The fabulous sound of The Crusaders backed, for the first time, with big band arrangements.



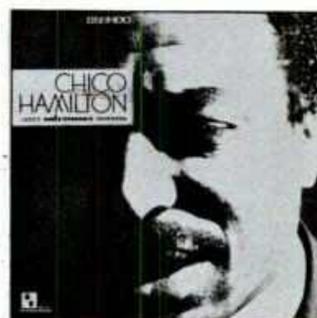
BUD SHANK AND THE SAX SECTION
PJ-10110/ST-20110 • The Sax of Shank and five more wild reeds wrap up some of today's more potent material in an exciting new bag.

**TOP JAZZ
NAME VALUE!**

**OUTSTANDING
JAZZ PERFORMANCES!**

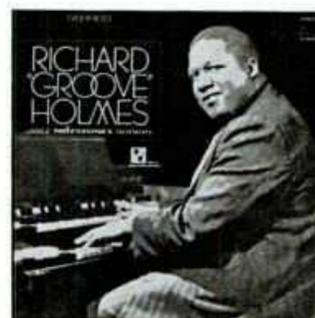
**JAZZY PACKAGING
TO MAKE EVERY ALBUM
AN IMPULSE SALES-GRABBER!**

And announcing another **PACIFIC JAZZ** first...the new **JAZZ MILESTONES SERIES**



CHICO HAMILTON
PJ-10108/ST-20108

Featuring
only the
BEST
of
the
BEST!



RICHARD "GROOVE" HOLMES
PJ-10109/ST-20109



TALENT

For Hot Disk Singer Vance, It's Composing First, Last, Always

NEW YORK—Although Paul Vance is scoring in the disk market as a vocalist via his Scepter/Wand recording of "Dommage, Dommage," singing is still secondary to songwriting in the general scheme of his career. "The record is a kick, of course," he said, "but it's my work as songwriter, with my collaborator Lee Pockriss, that's of prime importance."

In fact, Vance and Pockriss, after a hitch as writers for the Big 3 (Robbins-Feist-Miller), are now looking for a new publishing house affiliation. Talks already have been held with the Howie Richmond organization and with the E. H. Morris combine. Nothing has yet been set but Vance says they're looking for a deal in which they'll be able to work as a production unit on pop material and give them a crack at Broadway shows as well.

The Vance-Pockriss team have written pop songs that have racked up an estimated 50 million record sales. Among their

hits are "Catch a Falling Star," "Itsy Bitsy Teenie Weenie Bikkini," "Calcutta," "Johnny Angel," and more recently, the theme song for the 20th Century-Fox film, "Stagecoach." They are now developing a Broadway property for producer David Merrick and will be represented on the screen again with a feature film that stars George Hamilton.

By Accident

Vance's Scepter/Wand release of "Dommage, Dommage" came about almost by accident because he had not planned on a

career as a singer. The recording was submitted to Scepter/Wand as a demonstration disk to pitch the song material but the firm's president, Florence Greenberg, decided that the Vance recording was the one she wanted to release.

Vance admits that the success of the record has caused some adjustment in his thinking. "I won't go out as a club act," he says, "but I will make appearances to help in the promotion of the record."

In the long run, though, composing is the name of his game.

U.N.C.L.E. Harrison Focuses Sights on R.E.C.O.R.D.S., Too

CHICAGO—Here recently to promote his new NBC-TV show, "The Girl From U.N.C.L.E.," Noel Harrison expressed the determination to strengthen his recording career at the same time.

Harrison, who leans toward a quiet, poetic, non-folk style, said he felt his weekly TV exposure would help focus attention on his latest London LP, "Noel Harrison," and the addi-

tional cuts he plans to make this year.

"I don't suppose I've ever been what you could term 'big' in records," he said, "but the current trends in pop music should change that. The way music and lyrics are moving right now suits me—if I could only find some good, original material."

Harrison is now eager to write his own material. "At this stage of the industry, it's getting harder and harder to find good songs that haven't been recorded. Vocalists who write material will naturally keep the best for themselves."

Harrison has recorded songs from John Phillips, P. S. Sloan, Lennon-McCartney and Bob Dylan.

"I hope I'll never be categor-

Mia Morrell Is Big on Power

NEW YORK—Big surprises come in little packages and United Artists songstress Mia Morrell is no exception. The newly signed artist, appearing on the same bill with Joe E. Lewis at the Copacabana, may be small in stature, but she possesses a powerful voice.

Leading with "Nothing Can Stop Me Now," Miss Morrell displayed a deep and distinctive style. Her approach and style is similar to Shirley Bassey, but she injects enough of her own touch.

Miss Morrell performed only standards in this outing. Her numbers included "Put on a Happy Face," "I Enjoy Being a Girl" and "The Trolley Song." She presented "Hava Nagila" in different tempos, ranging from a pensive, deliberating opening to that of a spirited, rousing conclusion. **HANK FOX**

Signings

United Artists Records has signed Ike Cole, younger brother of Nat Cole, and the Gurus to long-term contracts. . . . The James Boys, Don Marchand and Harry Grosai were inked by Mercury Record Productions as artists and writers. . . . Les Cassels, a Canadian group, to Mr. C Presents Records. . . . Gogi Grant signed with Monument Records for eight singles and two LP's a year. . . . The Doors and Tim Buckley both to Elektra. Buckley's debut disk will be "Wings." . . . The Hard Times inked by World Pacific Records. Their first pressing will be "Fortune Teller."



THE 'DOMMAGE' ANGLE REFUTED BY SCEPTER

NEW YORK—Scepter Records has offered a rebuttal to last week's Billboard story regarding Columbia Records' burst in the "Cover Disk War." Its comments, however, were limited to "Dommage, Dommage," which Scepter cut with Paul Vance and Columbia with Jerry Vale.

Scepter said, "As the first and original record to be recorded Scepter set the pattern through foresight, initiative and preceptiveness in recognizing the commercial possibilities of an unusually strong ballad. Although an independent, Scepter's recording of a song controlled by a major publisher was immediate and release was not only on a national but a coordinated international scale with coverage of all major and minor markets. Scepter, as an independent, has never considered itself as being in the position of bucking any other label—major or independent, as Scepter's policy has always been and will continue to be that of releasing the best possible. As a first record release by Paul Vance on Scepter, the reaction has been overwhelmingly gratifying and it is fully expected that this record will establish Paul Vance as a recording artist."

ized as a 'message singer,' but there are certain feelings I like to get across in my songs. I don't think I've actually hit upon it yet. I need to add that extra dimension of performing my own compositions."



These are the eyes of COLEEN SHARP . . . they're just a sample of the looks of the sharpest new pop artist to come along in years. During the next few weeks we'll complete her introduction and you'll be saying . . . WOW—is COLEEN SHARP!

(Advertisement)

Miss Warwick, Imperials Give Royal Concert

NEW YORK—Marking her debut at Lincoln Center last week (25), Scepter artist Dionne Warwick made the title tune of one of her selections, "You're Gonna Hear From Me," a fact. And indeed the near capacity Philharmonic Hall audience did hear some exceptionally performed numbers for more than an hour. She sang four show-stoppers, "Who Can I Turn To," "Don't Make Me Over," "People," and an unusual arrangement of "Somewhere," which featured "Cool" in the background. When it came to emotion-packed, soulful inter-

(Continued on page 14)

College Circuit

ARTIST(S), Label, Agent	SCHOOL (Correspondent)	DATE	ATTENDANCE	REVIEW	DEALER REACTION
DIONNE WARWICK Scepter William Morris Agency	University of Miami Coral Gables, Fla. (Bob Aisenstein)	Sept. 15	3,000	Captured her audience. Scored most heavily with "Don't Make Me Over," "Anyone Who Had a Heart" and "Walk on By."	Student Union Book Store—moderate increase. Sandy Griffiths of Spec's Record Store—slight increase. Both reported "Sensitive Sound of Dionne Warwick" moved best.
GARY LEWIS & THE PLAYBOYS Liberty Gayland Rice	Western Michigan U. Kalamazoo, Mich. (Wayne D. Rooks)	Sept. 16	10,000	Standing ovation. Greatest reaction from "This Diamond Ring," "She's Just My Style."	William Downen of Gilmore Bros.—slight increase. George Jarret of Dodd's Music Center—very slight increase. Both reported "My Heart's Symphony" moved best.
STEVE LAWRENCE Columbia EYDIE GORME Columbia General Artists	Indiana University Bloomington, Ind. (Lloyd E. Lewis)	Sept. 19	4,700 (Two shows)	They balanced their selections well with solos and humor. Threw in folk.	Don Thiele of Curry's—no appreciable increase. Oliver Rone of Rone Music—no appreciable increase.
BO DIDDLEY Checker	Washington University St. Louis, Mo. (Jerry Bulavsky)	Sept. 13	1,100	Music was not attuned to modern dance steps as affair was a dance. "Hey Bo Diddley" and a comedy routine went over best.	Sarah B. Hammond of Washington U. Book Store—no records ordered.
SERENDIPITY SINGERS Phillips Variety Theater	Parsons College Fairfield, Ia. (Gary H. Green)	Sept. 10	2,083	Well-balanced program. Comedy routines were enjoyed. "My Heart Keeps Following You," "Crooked Little Man," "Call Me" and "Beans in My Ear" done best.	Mrs. Rundquist of Rundquist's Music Store—two requests for albums. Mrs. Schaefer of Schaefer's Music Store—no increase in sales.
BITTER END SINGERS Mercury Variety Theater	East Carolina College Greenville, N. C. (Gregory De Vido)	Sept. 9	4,000	Bad acoustics and too-varied program may have accounted for lack of interest. Received best were "The Joker," "Ole Susanna," "Goodnight, Irene" and "Come the Morning."	C. Bodkin of Bodkin's Music Store—no increase. John Sheldon of Music Arts—no increase.
JUDY COLLINS Elektra STAN WILSON Fantasy RICHARD & JIM Capitol Van Tonkins	University of Colorado Boulder, Colo. (Art Fenn)	Sept. 22	2,400	Entire folk show worked way from up-tempo to Miss Collins' quiet songs. Best received was "Yarrow" by Miss Collins.	Don Nodtvedt of University Record Shop—slight increase. David Clark of Jones Drugs—increase. Both reported Judy Collins' "The Fifth Album" moving best.
THE GUILD Mike Slobin	Upsala College E. Orange, N. J. (Douglas L. Larson)	Sept. 16	365	Excellent presentation of many styles by a versatile group. Well received were a guitar solo, "West Side Highway," "You Can See the Trees, But Not the Forest," and comedy.	Single not out yet.



Hank Thompson fenced off a big spread on two of music's biggest ranges — traditional Country-Western, and dance music with a Country-Western flavor. His new Capitol album, "BREAKIN' THE RULES" (T 2575), shows what makes Hank and his music so durable. When you listen to his new ones and some of his old favorites, you sense the Country-Western folk form in the hands of someone with a born instinct for it. We like to think the Gibson guitar Hank uses helps make Hank's expression of the form so beautiful and enduring. Musicians like Hank and guitars like Gibson always seem to do a little more for each other and the music they play.

(Advertisement)

Unsurpassed in Quality at any Price

GLOSSY PHOTOS

7 1/2¢ EACH IN 8x10

1000 LOTS \$10.98 per 100

Post Cards \$40 per 1000

100 8x10 COLOR \$95.00

SPECIAL PROCESS 1000 8x10 \$165.00

COPYART Photographers

A Division of JAMES J. KRIEGSMANN

165 W. 46th St., N.Y. 36 PL 7-0233

B.B.'S BIGGEST

DON'T ANSWER THE DOOR

(Part I)

ABC 10856



B.B. KING



A SUBSIDIARY OF AMERICAN
BROADCASTING COMPANIES, INC.

Have you
heard about
this single?

It's begun to
pop all over
the place.

"PEEP PEEP
POP POP"
The Dearly
Beloveds

Where the
action builds.
On COLUMBIA
RECORDS



SHIRLEY BASSEY, left, gets a warm greeting after her recent opening at the Coconut Grove, Los Angeles, from Eddie Fisher and Connie Stevens.



THE SIDEKICKS, whose single "Suspicious" on RCA Victor, is still on the pop charts are going into competition with themselves this week with the release of a new single "Fifi the Flea," coupled with "Not Now."

Mercury Gets 'Chu Chem' —'Sherry' to RCA Victor?

NEW YORK—Mercury Records will get back into the original Broadway cast field early next year with "Chu Chem" and RCA Victor is reported to have the cast rights to "Dinner With Sherry," which also opens in January.

The score for "Chu Chem" was written by Mitch Leigh, who wrote last season's prize-winning musical, "Man of La Mancha." The book is by Ted Allen.

"Chu Chem," which is described as a Zen Buddhist Hebrew musical, stars Molly Picon and Menasha Skulnik. It's scheduled to open on Broadway on Jan. 4. The deal for the cast rights was set by Irving Green, Mercury president, and Mitch Leigh and Magimar Corp.

It's understood that RCA

Victor has an investment in "Dinner With Sherry" but the company did not reveal the figure. The musical is an adaptation of the Moss Hart-George S. Kaufman comedy "The Man Who Came to Dinner." James Lipton did the book and the lyrics and music was composed by Laurence Rosenthal. George Sanders will make his debut in the musical which is being produced by Lee Guber, Frank Ford and Shelly Gross.

Victor already has the cast rights to "I Do, I Do," starring Mary Martin, Robert Preston, and "Holly Golightly," starring Mary Tyler Moore and Richard Chamberlain. Bob Merrill wrote the score for "Holly Golightly," and Tom Jones and Harvey Schmidt wrote the score for "I Do, I Do."

Imperials Give Royal Concert

• Continued from page 12

pretations of ballads, Miss Warwick was second to none. She held the audience with the pacing of numbers such as "Reach Out for Me," followed by a first-rate reading of the current, "Alfie." Missing was a piece of smart material with humorous overtones that would have eased the tension of the heavily emotional program. Strong backing was afforded Miss Warwick by composer Burt Bacharach, who conducted the 24-piece orchestra. Closing with "What's Good About Good-bye," the songstress begged off with three curtain calls.

First half of the program was successfully filled by Anthony and the Imperials. The Veep recording stars hit a high point in the act immediately, by opening with one of their biggest record hits, "Goin' Out of My Head." The act was a careful mixing of their recorded hits, and fresh, pop treatments of standards. Effective were their interpretations of "All Or Nothing at All," "They Didn't Believe Me," and a Latin-flavored treatment of "What's New." Composer - performer Teddy Randazzo conducted the large orchestra backing the group.

DON OVENS

Music on Campus

By ROGER LIFESET

Gregory DeVido, Billboard's campus correspondent at East Carolina College, Greenville, N. C., reports that the Bitter End Singers kicked off the school's entertainment season. The concert only drew some 4,000 students to the Ficklen Stadium which holds 16,000. The group was an hour late. Also, their repertoire consisted of basically the same material as the previous year. The artists cannot be completely blamed for the poor showing. Bad acoustics accounted for a lack of audience interest. Local record stores reported no sales increase in conjunction with the concert. Promotion for this concert was achieved by posters on campus, campus newspaper and radio, cafeteria public address system, and the college calendar. . . . WICB-AM-FM, Ithaca College, has recently become an affiliate of the Mutual Broadcast System. . . . Billboard's campus representatives at the State University of New York, Buffalo, Harold Bob, will serve as chairman of the Union Board Music Committee.

The University of Texas, Austin, has released its roster of performers for the 1966-1967 solo artists series. The events are sponsored by the Music Department of the College of Fine Arts in co-operation with the University's Cultural Entertainment Committee. The solo artists include Herman Prey, John Browning, Leonard Rose, Teresa Stratas and James Oliver Buswell. . . . The Four Seasons appeared at the Case Institute of Technology on Oct. 21. . . . St. Benedict College in Atchison, Kan., played host to the Serendipity Singers on Oct. 14. . . . The Bitter End Singers played at Pace College in Pleasantville, N. Y., on Oct. 29. . . . East Carolina College's Student Government Association has planned six

concerts for the school year. The scheduled entertainment will be the Four Seasons, Don Shirley Trio, the Righteous Brothers, Music of Richard Rogers, Dukes of Dixieland and the Westminster Choir.

NO LIMIT • NO RESERVE • \$100,000.00 FACILITY

PUBLIC AUCTION

Chattel Mortgagee Orders Sale

Apex Record Corp.—BANKRUPT

1023 No. La Brea Ave.

LOS ANGELES, CALIF.

MONDAY
OCT. 10
10:00 A.M.

RECORD MANUFACTURING EQUIPMENT

HYD. RECORD PRESS DEPT. • LABEL PRINT DEPT. • CRYOVAC BAGGING & MATRIX DEPT. • FORKLIFT • SHOP EQUIPMENT • OFFICE EQUIPMENT

HIGHLIGHTS:

PRESS ROOM EQUIP.: (24) 12" Hydraulic Record Presses; (17) 12" Trimmers; (26) Press Dies; COMPLETE HYDRAULIC SYSTEM: (17) Pre-Heaters; (2) Heavy Duty Boilers w/Water Softener System; LABEL PRINTING DEPT.: (2) Heidelberg 10" x15" Print Presses; Ludlow Typograph; Paper Cutter; Proof Presses; CRYOVAC ALBUM BAGGING MACHINE W/HEAT

TUNNEL, VACUUMS, ETC.; TEST ROOM EQUIP.; Stereo Level Indicator; 12" & 15" Turntables; MATRIX DEPT.: Polishing Wheels; Forming Dies; Plating Tanks; Rectifiers; Etc. PLUS Towmotor 3000# Forklift; Quantities of Shop Equipment; Supplies; Parts; Office Furniture & Equipment; Etc., Etc.

Write for Free Descriptive Brochure

MILTON J. WERSHOW CO., Auctioneers

629 N. LA BREA AVENUE • Los Angeles, California 90036 • WE 8-2171
IN THE NORTHWEST • 2130 S.W. Fifth Ave., Portland, Oregon • CA 2-9151

Pardon us if we stretch a point, but
the new single by **The Rubber Band** is great!

"Let Love Come Between Us"

4-43796



Where the top-40 action is. On COLUMBIA RECORDS 



SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 213—Last Week, 85

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

THE LOVIN' SPOONFUL—RAIN ON THE ROOF (Prod. by Erik Jacobsen) (Writer: Sebastian) (Faithful Virtue, BMI)—Continuing their string of unpredictable, fresh, original material, the Spoonful have another blockbuster in this clever rhythm ballad with baroque feel. Flip: "Pow" (Faithful Virtue, BMI). **Kama Sutra 216**

***MIKE DOUGLAS—CABARET** (Prod. by Manny Kellern) (Writers: Ebb-Kander) (Sunbeam, BMI)—The forthcoming Broadway title tune is treated to a big, rousing, sing-a-long rendition by the popular TV star. A jukebox winner that will trigger top sales. Flip: "A House of Love" (Reliance, ASCAP). **Epic 10078**

DEARLY BELOVEDS—PEEP PEEP POP POP (Prod. by Bobby Boyd) (Writers: Shorter-Harris-Kinder) (Limelite-Lio Dan-Nob Hill, BMI)—Infectious rocking master that created a stir in Arizona and picked up by Columbia, has teen appeal for a high spot on the Hot 100. Powerful dance beat and good vocal work. Flip: "It Is Better" (Nob Hill-Lio Dan, BMI). **Columbia 43797**

THE CHICAGO LOOP—(When She Needs Good Lovin') SHE COMES TO ME (Prod. by Bob Crewe) (Writers: Novy-Slawson-Riale-Simos) (Saturday-Pendulum, BMI)—Discotheque giant from start to finish. Live Crewe production, loaded with electricity, has ingredients for an all out teen smash. Flip: "This Must Be the Place" (Saturday, BMI). **DynoVoice 226**

BILLY STEWART—SECRET LOVE (Prod. by Davis & Caton) (Writers: Fain-Webster) (Remick, ASCAP)—Hot on the heels of "Summertime," the unique stylist has another top of the chart winner in this rock revival of the Doris Day standard. **Chess 1978**

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

BRIAN HYLAND—RUN, RUN, LOOK AND SEE (Prod. by Snuff Garrett) (Writers: Cooper-Whitley) (Little Darlin'-Low Twi, BMI)—Hot follow-up to "Joker Went Wild" is this catchy rhythm number with another top Hyland performance, loaded with sales appeal. Flip: "Why Did You Do It" (Viva-Whitehead, BMI). **Philips 40405**

***THE SANDPIPERS—LOUIE, LOUIE** (Prod. by Li Puma) (Writers: Barry-Ortega-DeCaro) (Limax, BMI)—The Kingsmen's former hit is cleverly revived much in the smooth ballad fashion of the Sandpipers' initial "Guantanamera." Another winner. Flip: "Things We Said Today" (Maclen, BMI). **A & M 819**

DAVE CLARK FIVE—NINETEEN DAYS (Prod. by Dave Clark) (Writers: Clark-Payton) (Branston, BMI)—Hard-driving blues wailer serves as a strong change of pace for the group. Will have no problem climbing the Hot 100. Flip: "Sitting Here Baby" (Branston, BMI). **Epic 10076**

THE CRYAN SHAMES—I WANNA MEET YOU (Prod. by Jim Golden) (Writer: Fairs) (Destination, BMI)—The "Sugar 'n' Spice" group have switched to the Columbia label and this initial rhythm release has even more hit potential than their former success. Flip: "We Could Be Happy" (Destination, BMI). **Columbia 43836**

LEE DORSEY—HOLY COW (Prod. by A. Toussaint-M. Sehorn) (Writer: Toussaint) (Marsaint, BMI)—With "Working in the Coal Mine" fading, Dorsey has another sure-fire winner in this powerful blues material with strong dance beat. Flip: "Operation Heartache" (Marsaint, BMI). **Amy 965**

***RAMSEY LEWIS—UP TIGHT** (Prod. by E. Edwards) (Writers: Cosby-Judkins-Moy) (Jobete, BMI)—The rock-jazz king has another dance winner in this instrumental version of Stevie Wonder's hit. **Cadet 5547**

THE KNICKERBOCKERS—LOVE IS A BIRD (Prod. by Jerry Fuller) (Writer: Seals) (4-Star, BMI)—Back in the groove of "Lies," the group should have no trouble shooting up the chart with this swinger. Flip: "Rumors, Gossip, Words Untrue" (4-Star, BMI). **Challenge 59341**

THE FUGUE FOUR—TWO KINDS OF LOVERS (Prod. by Johanne) (Writers: Kasha-Hirschhorn) (Saturday, BMI)—Arranger Bob Halley has cleverly taken a soft folk-rock and added a classical treatment that should fast establish this exceptional blend of voices as top sellers. Flip: "Jaywalking" (Saturday, BMI). **United Artists 50074**

CHART Spotlights—Predicted to reach the HOT 100 Chart

DONOVAN—Hey Gip (Southern, BMI). **HICKORY 1417**
5/Sgt. BARRY SADLER—One Day Nearer Home (Music, Music, Music, ASCAP). **RCA VICTOR 8966**
THE RAY CHARLES SINGERS—Don't Cry (Miller, ASCAP). **COMMAND 4090**
DICK ROMAN—Melancholy Serenade (Songsmiths, ASCAP). **CORAL 62502**
THE ANDREWS SISTERS—A Man and a Woman (Northern, ASCAP). **DOT 16962**
FREDDY CANNON—Use Your Imagination (Baby Monica-Flomar, BMI). **WARNER BROS. 5859**
BILLY VAUGHN—Too Many Hot Tacos (Talisman, ASCAP). **DOT 16957**
THE CAPREEZ—Rosanna (Charlie, BMI). **SOUND 126**
THE BROTHERS FOUR—For Emily, Wherever I May Find Her (Charing Cross, BMI). **COLUMBIA 43825**
THE EXCITERS—Number One (Wassel, BMI). **SHOUT 205**
BARBARA McNAIR—Everything is Good About You (Jobete, BMI). **MOTOWN 1099**

***THE LETTERMEN—CHANSON D'AMOUR** (Prod. by Steve Douglas) (Writer: Shanklin) (Thunderbird, ASCAP)—The Art and Dottie Todd hit of the past, given a fresh pop treatment, strings and all, should bring this fine trio back to the Hot 100. Top programmer. Flip: "She Don't Want Me Now" (Sherman-DeVorzon, BMI). **Capitol 5749**

THE RONETTES—I CAN HEAR MUSIC (Prod. by Jeff Barry) (Writers: Spector-Barry-Greenwich) (Mother Bertha-Trio, BMI)—Their first production ballad with Jeff Barry, combined with strong material, should be just the one to send the girls to the top of the chart again. Flip: "When I Saw You" (Mother Bertha, BMI). **Philles 133**

THE KINGSMEN—IF I NEED SOMEONE (Prod. by Paul Tannen-Mark Wildey) (Writer: Harrison) (Maclen, BMI)—The George Harrison ballad serves as a powerful hit material and points up the versatility of the group in a smooth new blend of voices. Flip: "Grass Is Green" (Sharrow-Flomar-Burdette, BMI). **Wand 1137**

THE SIDE KICKS—FIFI THE FLEA (Prod. by Bernie Lowe) (Writer: Ransford) (Marbus, BMI)—The "Suspicious" group comes up with an interesting, left-field ballad that grows on you. Should be a big one. Flip: "Not Now" (Talsil-Rice Mill, BMI). **RCA Victor 8969**

***SUE RANEY—ANY OLD TIME OF DAY** (Prod. by Marshall Leib) (Writers: David-Bacharach) (U. S. Songs, ASCAP)—This intriguing Bacharach-David ballad material puts the songstress in today's pop music vein and is her most commercial offering to date. Should prove a big winner. Excellent programmer. Flip: "Smile" (Bourne, ASCAP). **Imperial 66211**

PRINCE HAROLD—FORGET ABOUT ME (Prod. by Lori Burton-Pamela Sawyer) (Writers: Burton-Sawyer) (Screen Gems-Columbia, BMI)—Impressive debut of the young New Yorker that should prove a sales giant in both the pop and r&b markets. Good ballad material, from the pen of Lori Burton and Pamela Sawyer, and a strong blues vocal workout. Flip: "Baby, You've Got Me" (Metric, BMI). **Mercury 72621**

THE RATIONALS—RESPECT (Prod. by Jeep Holland) (Writer: Redding) (East-Time-Walco, BMI)—The Otis Redding oldie is brought up to date in this driving, rocking treatment aimed at a high spot on the chart. Good group sound and dance beat. Flip: "Feelin' Lost" (Kingston Int'l, BMI). **Cameo 437**

KAI WINDING—The Sidewinder (Nom, BMI). **VERVE 10433**
PATTI AUSTIN—My Lovelight Ain't Gonna Shine No More (Arch, ASCAP). **CORAL 62500**
THE MAGIC MUSHROOMS—It's-A-Happening (Back Home, BMI). **ABM 815**
SAMMY DAVIS JR.—We'll Be Together Again (Marmor, BMI). **REPRISE 0521**
ROSEMARY CLOONEY—I Need a Broken Heart (Like a Hole in the Head) (Unari, BMI). **UNITED ARTISTS 50076**
CHRISTY ALLEN—Walk Tall Like a Man (Miller, ASCAP). **DIAMOND 209**
SKITCH HENDERSON & ORCH.—The Apple Tree (Appletree, BMI). **COLUMBIA 43832**
ROBERT CAMERON—There's No Such Thing as Love (Lodlow, BMI). **EPIC 10071**
BOB CARROLL—Love Lies (Mills, ASCAP). **DOT 16950**
FRANK FURTER & HIS HOT DOGS—The Green Weenie (Startime, ASCAP). **UPTOWN 738**

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

JIMMY DEAN—STAND BESIDE ME (Prod. by Chet Atkins-Felton Jarvis) (Writer: Glaser) (Glaser, BMI)—Marking his initial release on RCA, Dean has a sure-fire winner in this beautiful Tommy Glaser rhythm ballad. Infectious tune has strong pop potential as well. Flip: "A Tiny Drop of Sadness" (Harbot, SESAC). **RCA Victor 8971**

HANK THOMPSON—WHERE IS THE CIRCUS (Prod. by Joe Allison) (Writers: Thompson-Bishop) (Brazos Valley, BMI)—Clever novelty material and exceptional Thompson vocal performance, makes his move to the Warner Bros. label a hot contender for the top of the country chart. Flip: "Love Walked Out Long Before She Did" (Texoma, ASCAP). **Warner Bros. 5858**

VAN TREVOR—OUR SIDE (Prod. by Dick Heard) (Writer: Trevor) (Summerhouse, ASCAP)—This happy toe-tapper serves as a hot follow-up to his initial "Born to Be in Love With You," with far more sales potential. Has a No. 1 sound. Flip: "When You've Lost Your Baby" (Summerhouse, ASCAP). **Band Box 371**

DEL REEVES—THIS MUST BE THE BOTTOM (Prod. by Kelso Herston) (Writers: Reeves-Reeves) (Moss-Rose, BMI)—Much in the vein of "One Bum Town" this new Reeves rhythm entry has all the ingredients for a top-of-the-chart winner. Flip: "Laughter Keeps Running Down My Cheeks" (Moss-Rose, BMI). **United Artists 50081**

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

"LITTLE" **JIMMY DICKENS—Where the Buffalo Trud** (Acclaim, BMI). **COLUMBIA 43804**
JOHNNY DOLLAR—Windburn (Clay-Stonestrow-Dollar, BMI). **DOT 16961**
MARION WORTH—But Come to Think of It (Moss-Rose, BMI). **COLUMBIA 43824**
CALHOUN TWINS—Don't Tell My Wife (Window-Mayhew, BMI). **MONUMENT 972**
GRANDPA JONES—Eight More Miles to Louisville (Hill & Range, BMI). **MONUMENT 973**
CLYDE PITTS—Who Let This Heartache In (Seashell, BMI). **COLUMBIA 43820**
LYNN ANDERSON—Ride, Ride, Ride (Yonah, BMI). **CHART 1375**
BOB JENNINGS—Uncle Les (4-Star, BMI). **CHALLENGE 5934**
BOB WILLS—You're the Only Star in My Blue Heaven (Shapiro-Bernstein & Co., ASCAP). **KAPP 780**
JERRY REED—Woman Shy (Vector, BMI). **RCA VICTOR 8957**
JIMMY GATELEY—Sticks and Stones (Stallion, BMI). **DECCA 32028**
DAVID PRICE—Jack Knife (Newkeys, BMI). **HICKORY 1416**
RAY PENNINGTON—Who's Been Mowing the Lawn (Pamper, BMI). **CAPITOL 5751**
TED HARRIS—Love's Been Here and Gone (Golden Eye, BMI). **PHILIPS 40399**
GEORGE KENT—Water-Whiskey and Gas (Newkeys, BMI). **STARDAY 765**
THE COMPTON BROS.—Pickin' Up the Mail (Sure-Fire, BMI). **DOT 16948**
MARLA MASON—Walk the Floor (Central, BMI). **ORIGINAL SOUND 62**

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

BOBBY MARCHAN—(SHAKE YOUR) TAMBOURINE (Prod. by Buddy Killen) (Writer: Marchan) (Tree, BMI)—Producer Buddy Killen and blues-wailer Marchan combine talents for a sales blockbuster in this strong dance entry that should catch on fast, with impact. Flip: "Just Be Yourself" (Tree, BMI). **Cameo 429**

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

RUFUS THOMAS—Sister's Got a Boyfriend (East, BMI). **STAX 200**
AARON McNEIL—So High So Low (Progressive, BMI). **UPTOWN 737**
CLIFF NOBLES—Mys Love is Getting Stronger (James Boy, BMI). **ATLANTIC 2352**
JOE HUGHES—Where There's a Will (Combine, BMI). **SOUND STAGE 7 2571**
THE KNIGHT BROS.—She's A-1 (Arc, BMI). **CHECKER 1153**
JIMMY (PEACHER) ELLIE—Go Head On (Su-Ma Little "M," BMI). **JEWEL 770**
DONALD HEIGHT—My Baby's Gone (Web IV, BMI). **SHOUT 204**
ELBIE PARKER—Lucky Guy (Saturday, BMI). **VEEP 1246**
JOHN FRED—Outta My Head (Su-Ma, BMI). **PAULA 247**
T-BONE WALKER—Reconsider Baby (Arc, BMI). **JET STREAM 726**
JAY CEE & THE INCREDIBLES—The Cricket (Recordo, BMI). **CLASS 007**
THE MASK MAN & THE AGENTS—(In A) Crowded Station (Den-Herco, BMI). **LOOP 701**

JIMMY SEDLAR & ORCH.—Cabaret (Sunbeam, BMI). **KAPP 782**
ELMER BERNSTEIN & ORCH.—Hawaii (Main Title) (United Artists, ASCAP). **UNITED ARTISTS 50077**
LEN AND GLEN—Boo-Hoo-Hoo (Atlantic, BMI). **COLUMBIA 43828**
THE CHECKMATES, LTD.—Kissin' Her and Crying For You (Wertz, BMI). **CAPITOL 5753**
BLUES MAGOOS—(We Ain't Got) Nothin' Yet (Ananga-Ranga, BMI). **MERCURY 72622**
RENE GRAND—Space Walk. **SEECO 8173**
BOBBY HARRIS—Let's Stop Fooling Ourselves (Rambled, BMI). **COLUMBIA 43835**
THE BOYZ—Hard Times All Over (Destination-Fab, BMI). **DESTINATION 627**
BILLY WATKINS—Little Things Mean a Lot (Feist, BMI). **CHATTANOOCHEE 712**
SHIRLEY LAWSON—The Star (Don, BMI). **BACK BEAT 567**
AL HARTLEY—Sugarane (Lowery, BMI). **CAPITOL 5744**
THE SUNDOWNERS—When the Sun Goes Down (Musicways, BMI). **FILMWAYS 110**
ART FREEMAN—I Can't Get You Out of My Mind (Chappell, ASCAP). **FAME 1008**
ARSENIO—Hang On Sloopy (Picturetone-Mellin, BMI). **BANG 533**
THE SANDS OF TIME—Where Did We Go Wrong (Duchess, BMI). **WARNER BROS. 5855**
THE CANDY COMPANY—The Happies (Since, BMI). **ABC 10854**
THE FORTE FOUR—The Climb (Progressive-Trio-Presley, BMI). **DECCA 32029**

OCTOBER 8, 1966, BILLBOARD

Copyrighted material

HOT! HOT! HOT!

PLEASE MR. SUN

Co & Ce 240

*a
great new
version of
the great
oldie*

THE VOGUES



A SLEEPER GOING CRAZY

THE WILLY

THE WILLIES

Co & Ce 239

Co & Ce RECORDS

1601 Fifth Avenue Pittsburgh, Pa. (412) 391-3973

A Twin First!

1. One of America's greatest entertainers joins the RCA Victor label...

Jimmy Dean



2. ...and here's his first single...

"Stand Beside Me"

c/w "A Tiny Drop of Sadness" #8971

RCA VICTOR 
The most trusted name in sound

BEHIND THE RECORDS



TOM CATALANO

Tom Catalano has joined the Crewe group of companies as General Professional Manager for Saturday Music, Inc., and Genius Music Corp.

Tom has had a comprehensive background in just about every phase of the music business. He began in 1961 as Merchandising Manager of single records for Columbia Records, and was subsequently named General Professional Manager for that company's newly created April-Blackwood music publishing operation. He originally signed such outstanding writers as Feldman-Goldstein-Gotterer, Neil Diamond, Van McCoy, Estelle Levitt and Carl D'Errico. His first big hit was "My Boyfriend's Back" on Smash.

He left Columbia to become singles A & R Head for Kapp Records, where he cut Lennie Welch and Ruby and The Romantics. Tom came through with five chart records including "Two Different Worlds" and "Darling Take Me Back."

Most recently he was Director of Publisher Liaison for SESAC, where he was instrumental in acquiring the number one work, "They're Coming to Take Me Away, Ha, Ha."

Mr. Catalano, in discussing his new position, stated: "A publishing firm, if it is to grow and prosper, must try to be all things to all people; it must be willing and able to meet the needs of the industry at large.

"We are looking to develop writers who will run the entire gamut of popular music. Provincialism is the death-knell of publishing. So long as songs like "Strangers in the Night" and "Shadow of Your Smile" succeed side by side with "Yellow Submarine" and "Hanky Panky," Saturday Music, Inc., will be representative of the best in new songs, good songs and hit songs."

PLATTER-PICKING: We suggest the following outstanding records for radio programming—**EDDIE RAMBEAU'S "CLOCK," MITCH RYDER'S "DEVIL WITH A BLUE DRESS ON"** and **"GOOD GOLLY, MISS MOLLY," THE DISTANT COUSINS' "SHE AIN'T LOVIN' YOU," RICHARD AND THE YOUNG LIONS' "OPEN UP YOUR DOOR," THE CHICAGO LOOP'S "SHE COMES TO ME," RED SHEPARD AND THE FLOCK'S "SHE'S A GRABBER," DUFF THURMOND'S "IF YOU LOVED ME BABY."**

SATURDAY MUSIC, INC.

1841 Broadway
New York, N.Y. 10023
212-CI 5-3535
Tom Catalano, Gen. Prof. Mgr.

Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	1 Wk. Ago	2 Wks. Ago	3 Wks. Ago	TITLE - Artist, Label & Number	Weeks On Chart
1	2	2		2 IN THE ARMS OF LOVE Andy Williams, Columbia 43737 (Twin-Cris, ASCAP)	11
2	1	1		BORN FREE Roger Williams, Kapp 767 (Screen Gems-Columbia, BMI)	11
3	3	5	6	SUMMER SAMBA Walter Wanderley, Verve 10421 (Duchess, BMI)	9
4	4	6	7	SUMMER WIND Frank Sinatra, Reprise 0509 (Witmark, ASCAP)	6
5	6	8	14	FLAMINGO Herb Alpert & Tijuana Brass, AAM 813 (Tempo, ASCAP)	6
6	9	16	23	THE WHEEL OF HURT Margaret Whiting, London 101 (Roosevelt, BMI)	9
7	8	19	29	I CAN'T GIVE YOU ANYTHING BUT LOVE Bert Kaempfert and His Ork, Decca 32008 (Mills, ASCAP)	5
8	7	4	5	MAS QUE NADA Sergio Mendes and Brasil '66, AAM 807 (Peer Int'l, BMI)	10
9	13	21	30	DOMMAGE, DOMMAGE Jerry Vale, Columbia 43774 (Feist, ASCAP)	5
10	5	3	3	GUANTANAMERA The Sandpipers, AAM 806 (Fall River, BMI)	10
11	14	26	—	A TIME FOR LOVE Tony Bennett, Columbia 43768 (Witmark, ASCAP)	3
12	18	35	38	I'M GETTING SENTIMENTAL OVER YOU Glenn Miller Ork (De Franco), Epic 10057 (Mills, ASCAP)	4
13	12	12	18	I REALLY DON'T WANT TO KNOW Ronnie Dove, Diamond 208 (Hill & Range, BMI)	6
14	19	39	—	FREE AGAIN Barbra Streisand, Columbia 43808 (Emanuel-Beaufolais, ASCAP)	3
15	20	37	40	ONCE I HAD A HEART Robert Goulet, Columbia 43760 (Leeds, ASCAP)	4
16	21	29	—	ELUSIVE BUTTERFLY Jane Morgan, Epic 10058 (Metric, BMI)	3
17	22	30	34	SO NICE Connie Francis, MGM 13578 (Duchess, BMI)	5
18	10	7	4	THERE WILL NEVER BE ANOTHER YOU Chris Montez, AAM 810 (Morris, ASCAP)	9
19	17	18	26	SO NICE Johnny Mathis, Mercury 72610 (Duchess, BMI)	5
20	16	13	10	SOMEWHERE MY LOVE Ray Conniff & Singers, Columbia 43626 (Robbins, ASCAP)	17
21	37	—	—	LOOKIN' FOR LOVE Ray Conniff Singers, Columbia 43814 (Jay, ASCAP)	2
22	23	24	33	CRY SOFTLY Nancy Ames, Epic 10056 (Tree, BMI)	5
23	11	9	9	ALFIE Joannie Sommers, Columbia 43731 (Famous, ASCAP)	10
24	15	15	20	BLUE SIDE OF LONESOME Jim Reeves, RCA Victor 8902 (Glad, BMI)	8
25	32	34	37	ALMOST PERSUADED Patti Page, Columbia 43794 (Gallico, BMI)	6
26	31	—	—	THE PORTUGUESE WASHER-WOMEN Baja Marimba Band, AAM 816 (Remick, ASCAP)	2
27	27	14	11	WADE IN THE WATER Ramsay Lewis, Cadet 5541 (Ramsel, BMI)	14
28	25	20	16	JUST YESTERDAY Al Martino, Capitol 5702 (Damian, ASCAP)	12
29	29	32	32	ALFIE Carmen McRae, Mainstream 650 (Famous, ASCAP)	8
30	30	31	36	SECRET LOVE Richard (Groove) Holmes, Pacific Jazz 88130 (Remick, ASCAP)	4
31	34	—	—	CABARET Marilyn Maye, RCA Victor 8936 (Sunbeam, BMI)	2
32	33	—	—	WALKING ON NEW GRASS Buddy Greco, Reprise 0515 (Pamper, BMI)	2
33	39	—	—	THE OTHER SIDE OF THIS LIFE Peter, Paul & Mary, Warner Bros. 5849 (Third Story, BMI)	2
34	35	38	—	ALL I SEE IS YOU Dusty Springfield, Philips 40396 (Anne-Rachel, ASCAP)	3
35	38	—	—	BORN FREE Matt Monro, Capitol 5623 (Screen Gems-Columbia, BMI)	2
36	—	—	—	ALL THAT I AM Elvis Presley, RCA Victor 8941 (Gladys, ASCAP)	1
37	—	—	—	NOBODY'S BABY AGAIN Dean Martin, Reprise 0516 (Smooth-Noma, BMI)	1
38	—	—	—	SO WHAT'S NEW? Hors! Jankowski, Mercury 72615 (Almo, ASCAP)	1
39	40	—	—	CHERISH Association, Valiant 747 (Boechwood, BMI)	2
40	—	—	—	MARRIED Don Cherry, Monument 971 (Sunbeam, BMI)	1

Have you heard about this single?

That "something extra" has begun to happen to it.

"EXTRA GIRL" 4-43790 The Blue Beats

Where the action builds. On COLUMBIA RECORDS

HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Includes songs like 'CHERISH', 'REACH OUT I'LL BE THERE', 'TEARS'.

Table with columns: Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Includes songs like 'JUST LIKE A WOMAN', 'SUMMER WIND', 'GUANTANAMERA'.

Table with columns: Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Includes songs like 'FA-FA-FA-FA', 'I CAN MAKE IT WITH YOU', 'I JUST DON'T KNOW WHAT TO DO WITH MYSELF'.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs and their publisher/licensee information, including 'All I See Is You', 'Sunshine Superman', 'Born a Woman'.

Table listing songs and their publisher/licensee information, including 'Great Airplane Strike', 'My Uncle Used to Love Me But She Died', 'Mas Que Nada'.

Table listing songs and their publisher/licensee information, including 'I Want to Be with You', 'You're Gonna Miss Me', 'Mr. Spaceman'.

BUBBLING UNDER THE HOT 100

Table listing songs that are bubbling under the Hot 100, including 'Free Again', 'She Ain't Loving You', 'Bad Little Woman'.

Spanish Nights (and you) K-13610

⊗ Games That Lovers Play

Connie Francis

Produced by Alan Lorber and Pete Spargo



MGM Records is a division of Metro-Goldwyn-Mayer Inc.

RADIO-TV programming

TV Showcase for Latin World

NEW YORK—With the addition of another hour musical show — the "Ruth Fernandez Show" — WNJU-TV here has quietly become a considerable influence in the Latin-American music-record market. This gives the UHF channel TV station, which beams off the Empire State Building, a strip of hour musical variety shows 9-10 p.m. seven nights a week. Most of these Latin-American shows are live. The station bills itself as the "TV Showcase of the Latin World" and is the greatest aggregation of Latin talent in the Western Hemisphere," said Edwin Cooperstein, president and general manager.

The 9-10 p.m. shows include also "The Raul Astor Show," with comedian Astor hosting a Mexican variety hour; Myrta Silva's "Una Hora Contigo" featuring guest performers; "El Show de Pumarejo" with everything from games to variety (Pumarejo established Cuba's first TV station in 1950); "The Bobby Capo Show" which features guest artists as well as the Puerto Rico performer; "Tira y

Tapate" featuring Myrta Silva and Onix Baez with music and comedy, and Miguelito Valdes' "Discoteca," which also features the Joe Cuba Sextet.

In addition, the station has half-hour musical shows: Pepe Biodni's "Viendo a Biondi," "Eva . . . Raul y Alquien Mas" featuring Eva Flores and Raul Marrero, and "Comicos y Canciones" starring Viruta and Capulina.

These TV stars record for such labels as Musicor Records (Myrta Silva), Tico Records (Miguelito Valdes, whose recording of "Babalu" sold more than 12 million copies), Montillo records, Columbia Records, RCA Victor Records. WNJU-TV went on the air about 15 months ago.

Specialized programming is the "only way a UHF TV station can make it in the New York area in the immediate future," said Copperstein. Research had shown the station that there were an estimated 1.5 million Spanish-speaking people in New York, representing about 350,000 homes.

Of these, 325,000 have TV sets and "some 50 per cent are now capable of UHF reception.

Expansion Seen

"As far as I'm concerned, since the Spanish-speaking population of New York will be around for some decades, I can see only an expansion of our Spanish programming." Cooperstein felt that the Latin-American audience was extremely interested in variety-entertainment programs. "They come from various parts of the Latin-American world—Cuba, Puerto Rico, Argentina. New York is probably the fifth or sixth-largest Spanish-speaking city in the world. This gives us an unusual opportunity to direct programming toward them." The station also has other Latin-American shows—sports, movies, etc.

Other musical shows, non-Spanish, carried by the station include "Disco-O-Teen" hosted by Zacherley, a bandstand-type show aimed primarily at teens, and the syndicated country music "Ernest Tubbs Show," which stars the Decca Records artist and other country music names.



AMONG THOSE WATCHING the recent musical presentation of the Country Music Association for West Coast advertising executives and radio representatives in Los Angeles were, from left, Billboard publisher Hal B. Cook; Dan McKinnon, president and general manager of KSON, San Diego, and Dick Clark, president of Dick Clark Productions which produces NBC-TV's "Swingin' Country" daily half-hour network TV show.

'Swingin' Country' A Swingin' Show

NEW YORK — NBC-TV's daily network "Swingin' Country" country music show wins praise from almost everybody in the music-record-radio industry including artists, radio station program directors, record producers, and record companies.

Chuck Chellman of Monument Records said he felt that NBC had made a great contribution to the cause of country music by presenting the show. "It has certainly helped establish Rusty Draper's name in the minds of country music air personalities across the nation." Draper, who records for Monument, is one of the stars of the show along with Molly Bee and Roy Clark. The half-hour show, which features country music stars as guests, is a Dick Clark Productions show.

One of the recent guests on the show was Minnie Pearl, a Starday Records artist, who said she "loved it. Right after the show was aired, I played a performance in Cherry Hill, N. J., at the Cherry Hill Arena and everybody had a lot of good comments about the TV show.

The listeners seemed to be pleased. The word that keeps coming back to mind is 'pleased.' Some of the songs like 'Hello, Dolly' aren't country songs, but I don't believe they detract from the country music aspect of the show. The people like the show and they like Rusty Draper. Everyone I've talked to really liked the show and I'm for it."

Jack Gardner, program director of WPRO, the Atlanta country music powerhouse, said the show wasn't shown in his market, "though we wish it was. Any nationwide exposure for country music artists is bound to do some good for the industry over-all."

Chet Atkins, head of the Nashville RCA Victor Records operation, said he was very glad the show is on and hopes "it stays on a long time. I think any exposure for country music, as long as it's done right, is good. I've heard a lot of talk about Roy Clark and Rusty Draper being tremendously entertaining . . . so they've got to do a lot of good for the industry."



WNJU-TV, NEW YORK'S UHF channel, is providing a boost to Latin-American record sales with its unique specialized musical programming. Guest artists Mary Sanchez and the Los Bandama render a tune on Myrta Silva's "Una Hora Contigo" show at left. Miguelito (Babalu) Valdes has mike on his "Discoteca" show.

WPRO Favorite of Teen-Agers in R. I.

PROVIDENCE, R.I.—WPRO has taken over as the dominating musical influence on the teen market here. Billboard's latest Radio Response Rating survey showed the station with a wide majority of the votes—62 per cent—as the No. 1 influence on sales of singles records. Last year, the Hot 100 format radio station was second in the market, 31st largest in the nation.

Air personality Joe Thomas, who tied for first place last year as the personality most influencing teen record buyers, captured the position alone this year with 48 per cent of the votes of record dealers, record distributors, one-stop operators, and local and national record company executives.

The climb to No. 1 ranking came largely from "external promotions such as promoting record talent shows and trying to build up a close identity of some of the important record artists with the radio station," said operations manager Alvin Herskovitz.

The station also manages to create a lot of teen excitement through "from time to time going out on a limb" on a record, he said. "If we hear a record that we all think has a lot of stuff, we'll play it once per hour for 24 hours to give it an extra push. We find about

six records a year we feel deserve this special treatment." One of these was "Billy and Sue" by B. J. Thomas.

Balance

"Musically, we've taken tremendous pains to see that the station's programming has balance and reflects sales in this area. Each Monday, we call 22 record stores in three states — southeastern Massachusetts, Rhode Island, and eastern Connecticut — to get their top 15 sellers. When you check that many stores, you can generally weed out any hypes," he said.

New releases are screened by deejays, then a committee of Herskovitz and two deejays chose the ones to be played, usually six to 10 a week and not necessarily the big names. "We were on '96 Tears' by ? & the Mysterians very early and we're now on 'I Who Have Nothing' by Terry Knight and the Pack."

Program Carefully

Today's Hot 100 format radio stations, because of the competition, have to program carefully. "You can't afford to waste a record because it's an audience chaser." During a heavy commercial load period, Herskovitz slates "blockbuster after blockbuster" like the hits "Cherish" by the Association,

(Continued on page 26)

WRKO-FM Switch

BOSTON — WRKO-FM, presently simulcasting the predominantly talk format of the AM station WNAC, is switching to a Hot 100 format, programming rock 'n' roll 9 a.m. to midnight daily. There are no plans at present to go stereo with the FM operation.

WCKD Switches

ISHPEMING, Mich. — The 5,000-watt daytime station WCKD has switched to a country music format, according to President Frank Blotter.



GUESTING ON-THE-AIR with WHIL-FM program director Bob Ness is Marvin Rainwater, left, United Artists Record artist. Station debuted his new release, "Talk to Me," while Rainwater was in Boston for personal appearance at the new Orchid Room country music nightclub.

'Turned the Corner,' Says WJAR's PD

PROVIDENCE, R. I. — Easy Listening format radio stations—especially WJAR—have "turned the corner," said Sherman Strickhouser, program director of the station. A September ratings showed the station with a 60 per cent increase in its morning audience and an increase of 125 per cent in its 2-6 p.m. audience.

"I hate to use the phrase 'WNEW-type,' to describe us, but you can't do much better than that. It's true we've got a large adult audience going for us," he said.

This adult audience statement was supported by Billboard's latest Radio Response Rating survey of the market which found the station ranking as the No. 1 influence on sales of albums—an indication of a vast adult audience and ability to persuade them to buy product. Fully 48 per cent of the local record dealers, distributors, one-

stop operators, as well as both local and national record company executives voted for the station as a contributing factor in their business.

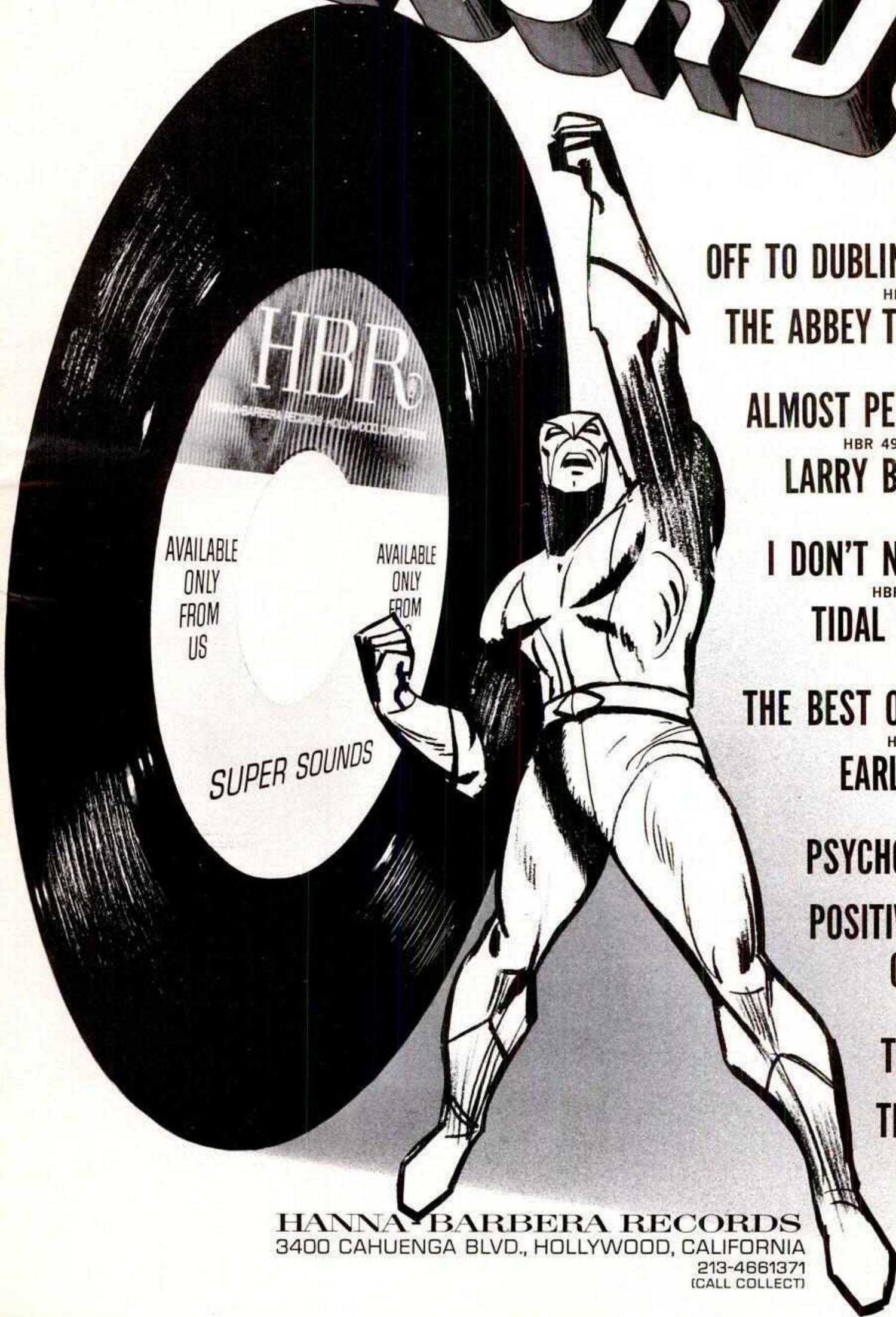
The major deejay influencing album sales in the market was WJAR's Jim Mendez. He had 45 per cent of the votes for influencing album sales, 54 per cent for jazz records.

The unusual thing about Mendez being the deejay king of the market is that he doesn't come on the air until midnight; he has a midnight to 5:30 a.m. shift. However, "we have a tremendous signal at night," said Strickhouser, "and the program gets mail from Canada, New York, Bermuda. Anything in the way of records that I want leaned on, we lean on at night."

Because of its programming appeal, the station has increased its billing already 22 per cent over last year, said station man-

(Continued on page 45)

SUPER RECORDS



OFF TO DUBLIN IN THE GREEN
HBR 498
THE ABBEY TAVERN SINGERS

ALMOST PERSUADED
HBR 499
LARRY BUTLER

I DON'T NEED LOVE
HBR 501
TIDAL WAVES

THE BEST OF LUCK TO YOU
HBR 481
EARL GAINS

PSYCHOTIC REACTION
HBR 500
**POSITIVELY THIRTEEN
O'CLOCK**

THE FIFE PIPER
HBR 494
THE DYNATONES

HANNA BARBERA RECORDS
3400 CAHUENGA BLVD., HOLLYWOOD, CALIFORNIA
213-4661371
(CALL COLLECT)



Las Vegas Hotelmen 'Booking' TV Hookup

LAS VEGAS—Hotelmen here met last week (Sept. 22) and verbally agreed on a contract with the Overmyer Network, a national TV hookup that will put on a five-night-a-week "Tonight in Las Vegas" show.

Gabriel Vogliotti, executive director of the Nevada Resort Association, said "We are very pleased with this thing. We will be able to bring top talent on the show and the magic name of Las Vegas for a dateline will definitely have large audience appeal."

Vogliotti said he expected all the contracts mailed out to the hotelmen to be signed and returned by the first of the month.

Contract deliberations were conducted between Jack Donnelly of the Desert Inn Hotel, chairman of the hotel group; attorney Sam Sacks of Beverly Hills representing the William Morris Agency, a talent booking firm.

Vogliotti said that the Overmyer organization will spend more than \$1 million on a mobile studio which will travel from hotel to hotel for the nightly telecasts. The hotelmen also pledged the free use of their showrooms for the hour TV show. Network executives said the Las Vegas program is scheduled for the fall of 1967.



GEORGE SHEARING greets fan with WLS-FM personality Mike Rapchak, left, during celebration of the deejay's first anniversary with the Chicago station. At right is Mrs. Marian Sylvia, a Park Ridge, Ill. housewife who won an invite to the party as a special promotion prize, with her 16-year-old son Mike.

Vox Jox

Lee Diamond, formerly Bill Goodman of WORC in Worcester, Mass., has moved into the executive end of the radio business for WKFD, North Kingstown, R. I., and needs records. He would also like to know where Bud Roberts is. . . . Bob McCord, air personality on the staff of KLIF, Dallas, has resigned to return to his former post at CHED in Canada; he's being replaced by Mike Scott, who comes to Dallas from KNUZ, Houston.

KRIO in McAllen, Tex., has a new afternoon man—Rick O'Shay, formerly of KEYS in Corpus Christi; he replaces Mike Davenport, who has shifted to KTSA in San Antonio. . . . Robert O. Frankline, station manager of

WSAZ, Huntington, W. Va., has been upped to general manager of the station and named a vice-president of Capital Cities Broadcasting. . . . John Rode has joined WSAI in Cincinnati and is handling a 9 a.m.-noon show; he formerly worked at WKLO and WINN in Louisville and WALT in Tampa.

Bob Sinclair has been named program director of KBAT, San Antonio, and his predecessor, Pat Tallman, has shifted over to become the station's news director. . . . WNBC, New York, personality Sterling Yates is a featured performer on a new Roulette Record's comedy album starring Marty Allen and Steve Rossi titled "The Green Hornet."

Anthony (Toby) DeLuca has been named to the new post of program supervisor for the Triangle Audio Program Service. He was music librarian and later music director of WFIL and WFIL-FM, Philadelphia. DeLuca will be program supervisor of the 12 custom program services offered by Triangle, which covers everything from classical music to jazz and amounts to 16 hours of daily tape programming now used on more than 100 radio stations.

Bill Thompson, operations and program manager of 50,000-watt KGBS, Los Angeles, wrote the liner notes for Rick Nelson's latest Decca LP "Country Fever." . . . Producer-director G. Bennett Larson, a veteran radio man with such credits as the Texaco Fire Chief program and the "Chase & Sanborn Hour," has opened a brokerage office in Hollywood in the RCA Building. Formerly with the Blackburn Co., he was involved in the negotiations for KKHJ, San Francisco, and WRFM-FM, New York, among others.

Maine Manning has been promoted from KLAC, Los Angeles, music director to chief show producer. . . . Will Dougherty, general manager of Rust Craft's Philadelphia stations WRCP and WRCP-FM, is resigning to join the Radio Advertising Bureau in New York. . . . Vasilios (Bill) Liappas has been appointed operations manager of WGBS-FM, Miami; he has been with the AM operations since 1945.

Kent Slocum has become acting program manager of WSPD, Toledo; formerly program manager Jack Williams has taken a leave of absence. . . . Mrs. Shirley Ost Peters has been named music programmer for WGBS, Miami; a former vocalist for the Dorsey Brothers Band and the Sammy Kaye Orchestra, she has been with central music programming for all five Storer stations.

Program director Brad Melton of WCLU, the Cincinnati country music outlet, had an extra David Houston on his hands recently. Some one called him on his morning show and said he was David Houston, but Melton doubted it when the guy said during the conversation that Patsy Cline had just cut a new record. "Houston" has been not only giving out autographed albums, but signing checks under the name of the record artist. Melton checked with Epic Records, the real Houston and his manager Tillman Franks, and the local police, in that order. Turned out that the fake "Houston" had a criminal record instead of "Almost Persuaded."

Dale L. Moudy has been appointed station manager of KNBR and KNBR-FM, the NBC-owned stations in San Francisco; for the past year Moudy was vice-president and general manager of WOHO, Toledo. . . . Dan Kornfeld, former Emmy Awards administrator for the National Academy of TV Arts and Sciences, has been named to the new post of ex-

(Continued on page 26)

(Continued on page 26)

RADIO RESPONSE RATING

PROVIDENCE, R. I. . . . 4th Cycle
OCTOBER 8, 1966

TOP STATIONS

Call Letters	% of Total Points
★ POP Singles	
1. WPRO	62%
2. WICE	38%
★ POP LP's	
1. WJAR	48%
2. WEAN (tie)	22%
3. WPRO-FM (tie)	22%
4. WLKW	8%
★ R&B	
NOTE: No R & B in Providence area.	
★ JAZZ	
1. WJAR (Jim Mendez)	54%
2. WXTR (Fred Grady)	46%
★ COUNTRY	
1. WRIB	46%
2. WYNG	29%
3. WHIM	25%

★ CONSERVATIVE
NOTE: The following stations program a % of music in this category:

WCRQ-FM	30%
WPRO-FM	50%
WXTR	17%

★ COMEDY
NOTE: WCRQ-FM Features "The Comedy Show" at 7:05 p.m. Sat. The following stations feature cuts from comedy LP's occasionally:
WHIM; WJAR; WLKW.

★ FOLK
NOTE: The following stations program folk music occasionally:
WHIM; WJAR; WLKW.

★ CLASSICAL
NOTE: The following stations program a % of music in this category:

WCRQ-FM	70%
WEAN-FM	30%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
★ POP Singles			
1.	Joe Thomas	WPRO	48%
2.	King Arthur Knight	WICE	20%
3.	Vik Armen	WPRO	15%
4.	Pat Patterson	WICE	13%
5.	Bob De Carlo	WICE	4%

NOTE: Salty Brine, WPRO received special mention by respondents for programming a variety of music (contemporary, pop, country, folk) in the morning time slot.

★ MUSIC DIR., PROGRAM DIR., OR LIBRARIAN

(Most co-operative in exposing new records) (Listed alphabetically)

Alvin Herskovitz	Operations Manager, WPRO
Arthur Knight	Music Director, WPRO
Pat Patterson	Program Director, WICE

★ TOP JOCKEYS (Pop Singles) BY TIME SLOT

Morning	Salty Brine, WPRO
Mid-Morning	Charlie Jeffers, WPRO
Early-Afternoon	Charlie Jeffers, WPRO
Traffic Man	Vik Armen, WPRO
Early Evening	Joe Thomas, WPRO
Late Evening	Joe Thomas, WPRO
All Nite	Bud Williams, WPRO

★ TOP TV BANDSTAND SHOW

Wing Ding (Al Yates), WPRO-TV, 4-5 p.m., Sunday.

★ POP LP's

1. Jim Mendez	WJAR	45%
2. Howie Holland	WPRO-FM	25%
3. Gene DeGraide	WEAN	20%
4. Tony Rizzini	WLKW	10%

★ PROGRAM DIR., MUSIC DIR., OR LIBRARIAN

(Most co-operative in exposing new LP's)

Sherm Strickhouser Program Director WJAR

★ R&B
NOTE: No R & B in Providence area.

★ COUNTRY

1. Cousin Richie	WRIB	47%
2. Don Rattray (tie)	WRIB	19%
3. Jack Andrews (tie)	WYNG	19%
4. Jay Norman	WHIM	15%

STATIONS BY FORMAT

AM RADIO FREQUENCIES			
WXTR	550	WJAR	920
WPRO	630	WLKW	990
WEAN	790	WHIM	1110
		WRIB	1220
		WICE	1290
		WYNG	1509

FM RADIO FREQUENCIES			
WPRO-FM	92.3	WCRQ-FM	101.5
		WPJB-FM	105.1

PROVIDENCE-PAWTUCKETT, R. I. (Including Warwick, East Greenwich): Country's 31st Radio Market (9 AM; 3 FM).

WCRQ-FM: ERP 15,000 watts stereo. Daytimer. Music format: Classical (70%)—Conservative (30%). Special programming: "Dr.' House Call," with Dr. James Rogers Fox, 5:55 p.m., M-F "Rhode Island Profiles," with Dave Tucker, 6:55 p.m., Tue. & Thur. Live concerts of Boston Symphony and the Boston Pops. Taped concerts of the Philadelphia Orchestra, and the Cleveland Orchestra. Orchestra concerts are all in stereo. Paul Hathaway is director of news dept. 5-min. news on the hr., extended news 5 times daily. Comedy LP's featured on "The Comedy Show," with Richard Kaye, 7:05 p.m., Sat. New records selected for air-play by committee of station personnel. Record promotion people are seen M-F. Gen'l mgr., John E. Donofrio, Prog. dir., Robert D. Stone. Send 2 copies of stereo LP's to Mr. Donofrio, 29 Weybosset St., Providence, R. I. 02903. Phone: (401) 421-1554.

WEAN: 5,000 watts. CBS and Yankee affiliate. Owned by Providence Journal Co. On the air 4:30 a.m.-1 a.m. Music format: Pop Standard (80%) Standard (20%). Special programming: "Radio Press Conference," with Harry McKenna, interviews with newsmakers, 10:15 p.m., Mon. "Rhode Island Newsbeat," with Harry McKenna, interviews with interesting people, 10:15 p.m., Wed. & Fri. "Rhode Island Philharmonic Orchestra," with Don Rogers, 8:30 p.m., Sat. "Metropolitan Opera" Sat. "New York Philharmonic," Harry V. McKenna is director of 4-man news dept. Special equipment: mobile unit and Walkie-Talkie. 10 or 15 min. news on the hr., 5-min. news on the half hr. during traffic periods, extended news at 6 p.m. daily. New records selected for air-play by committee of station personnel. 8-10 new 45's and 2-6 new LP's programmed weekly. Record promotion people are seen M-F. Gen'l mgr., H. William Koster, Prog. dir., Thomas M. Robertson. Send 2 copies of 45's and 1 copy of stereo LP's to Mr. Koster, 75 Fountain St., Providence, R. I. 02902. Phone: (401) 331-0600.

WPJB-FM: ERP 20,000 watts. Music format: Pop Standard (40%)—Standard (30%)—Classical (30%). Simulcast with WEAN 5 1/2 hrs. daily. Address and all other information same as WEAN. WHIM: 1,000 watts. Owned by Golden Gate Corp. Daytimer. Music format: Country (100%). Special programming: Golf Matches, no specific schools, etc. "Close Up," with Ed Williams, interviews with local people about national issues, 1:33 p.m., Sun. and 8:33 p.m. Mon. Ed Williams is director of news dept. Special equipment: Mobile unit in the station boat for Marine Reports from the Bay. 5-min. news on the hr., headlines on the half-hr., extended news when necessary. Comedy LP's and Folk Music included in regular programming. New records selected for air-play by Prog. dir. Play list published weekly. Approximately 6 new singles and 2 new LP's programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Erwin Needles, Prog. dir., Jay Norman. Send 4 copies of 45's and 2 copies of stereo LP's to Mr. Needles, 115 Eastern Ave., East Providence, R. I. 02914. Phone: 438-6110.

WHIM-FM: ERP 50,000 watts stereo. Entirely simulcast with WHIM and en-

tirely in stereo. Address and other information same as WHIM.

WICE: 5,000 watts. Owned by Susquehanna Broadcasting. On the air 24 hrs. Music format: Contemporary (100%). Editorializes occasionally. Special programming: "Viewpoint," with John Kennedy, local interviews, 10-10:30 p.m., Sun. John Kennedy is director of 4-man news dept. 5-min. news at 55 past the hr., headlines at 28 after the hr. New records selected for air-play by committee of station personnel. Playlist published weekly. Approximately 8 new singles programmed weekly. Record promotion people are seen Thursday. Gen'l mgr., James Hackett, Prog. dir., Pat Patterson. Music dir., Art Knight. Send 3 copies of 45's to Mr. Knight, 198 Dyer St., Providence, R. I. 02903. Phone: (401) 521-2711.

WJAR: 5,000 watts. And Outlet Company. NBC affiliate. On the air 24 hrs. Music format: Pop Standard (100%). Editorializes occasionally. Special programming: Brown Univ. Football. Univ. of R. I. Basketball. "Talk Back," with Jack Comley, audience call-in, 11 a.m.-noon & 3-4 p.m., M-F, noon-3 p.m., Sat. "Openline," with Bob Cain, audience call-in, 7-8:30 p.m., M-F. "Joe Pyne Show," syndicated talk show, 10-11 a.m. & 2-3 p.m., M-F. TV outlet is WJAR-TV, Channel 10. Dave Mohr is director of 10-man news dept. Special equipment: Airplane for traffic reports, 5 mobile units, 4 walkie-talkies, mobile equipped boat. 5-min. news on the hr., 5-min. headlines on the half-hr., extended news at 7:30 a.m. & 6 p.m. Jazz featured on "Jim Mendes Show," midnight-5:30 a.m., M-Sat. and included in regular programming. Comedy LP's and Folk Music included in regular programming. New records selected for air-play by Prog. dir. Approximately 20 new singles and 10-12 new LP's programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Robert F. Crohan, Prog. dir., Sherman Strickhouser. Send 3 copies of 45's and 2 copies of LP's to Mr. Strickhouser, 176 Weybosset St., Providence, R. I. 02903. Phone (401) 861-9200

WKLW: 50,000 watts. Mutual affiliate. Daytimer. Music format: Pop Standard (70%)—Standard (30%). Editorializes occasionally. Special programming: Univ. of R. I. Football. "Lesta Leigh," women's show with interviews and some commentary, 11 a.m., M-F. Joseph Postar is director of 4-man news dept. Special equipment: Beep lines direct daily reports from two daily newspapers. 5-min. news on the half-hr., extended news at 7, 8 a.m., noon, 4, 5 and 6 p.m. Folk Music and Jazz occasionally included in regular programming. New records selected for air-play by committee of station personnel. Gen'l mgr., Mowry Lowe, Prog. dir., Anthony Rizzini. Send 2 copies of 45's and 2 copies of LP's to Rizzini, 228 Weybosset St., Providence, R. I. 02903. Phone (401) 331-7810.

WPRO: 5,000 watts. Owned by Capital Cities Broadcasting. On the air 24 hrs. Music format: Contemporary (100%). Editorializes occasionally. Special programming: Providence College Basketball. Various public affairs programs with Leo La Porte, 10 p.m.-midnight, Sun. TV outlet is WPRO-TV, Channel 12, a CBS affiliate. Ed Brown is director of 12-man news dept. Special equipment: 4 mobile units, 4 walkie-talkies. 5-min. news on the hr., headlines on the half-



**THE
HARD
TIMES**

CAN BE WONDERFUL!

See them as the New Regulars on
The Dick Clark TV Show "Where The Action Is"
Performing Their New Smash!

'FORTUNE TELLER'

c/w GOODBY

On the October 3rd Show!

#77851



WRIB Corrals Country in R. I.

PROVIDENCE, R. I. — A couple of years before the current boom of country music and the nationwide sweep of stations to a country music format, WRIB changed to fill a need in the Providence area. And the change was successful — "We've gone from a non-existence rating to pretty respectable figures and business has increased about three times," said station manager Bob Tacker, who also programs the operation.

Now, of course, the station has two competitors in the field, but Billboard's latest Radio Response Ratings survey of Providence showed WRIB ranking No. 1 with 46 per cent of the votes for influencing sales

of country music records. Voting were record dealers, distributors, one-stop operators, and local and national record company executives.

WRIB has been in a country music format four years, but Tacker was very pleased with the increased popularity of country music in the past 12 to 18 months. "The new surge of interest has helped our ratings in the market," he said.

Besides tunes from Billboard's Hot Country Singles Chart, WRIB mixes in a few records of its own choice, a country classic, a cut from an LP of the week selection, and three to four new records an hour. The pattern calls for two records from the

chart, then either a new record, a classic, LP cut, or a deejay's choice. Normally, the station airs about a classic an hour on this pattern.

The No. 1 air personality influencing country music record sales in the area was Richard Zack, who uses the air name of Cousin Richie. Zack had 47 per cent of the votes. A former Columbia Records and Decca Records artist, he now records on the Silver Star label and his latest release is "Take a Good Look, Mr. Mirror" b-w "It's Written in the Stars." Zack performs also at the station's live talent shows; the station brings in artists from Nashville for shows once a month.



WABC AIR PERSONALITIES Bruce Morrow, left, and Dan Ingram chat with Broadway songwriter Betty Comden at ABC-TV's Shubert Alley block party for the network's "ABC Stage 67" series.

STATIONS BY FORMAT

• Continued from page 24

hr. New records selected for air-play by committee of station personnel. Playlist published weekly. Approximately 10 new singles and 1 new LP programmed weekly. Record promotion people are seen Thursday. Gen'l mgr., Peter Newell. Operations mgr., Alvin Herskovitz. Send 2 copies of 45's and 1 copy of stereo LP's to Mr. Herskovitz, 24 Mason St., Providence, R. I. 02902. Phone: (401) 521-4000.

WPRO-FM: ERP 20,000 watts. On the air 7 a.m.-midnight. Music format: Standard (50%)—Conservative (50%). Simulcast with WPRO 10 p.m.-midnight, Sun. only. FM Prog. dir., Howie Holland. Will begin stereo broadcasting shortly. Address and other information same as WPRO.

RWIB: 1,000 watts. Daytimer. Music format: Country (100%). Special programming: "Tradio," with Gloria Isabella, audience call-in items to buy, sell, trade, 10-10:30 a.m., M-F. Dick Martin is director of 2-man news dept. 5-min. news at 55 past the hr., headlines on the half-hr., extended news twice daily. New recordings selected for air-play by Gen'l mgr. Approximately 20 new singles and 1 new LP programmed weekly. Record promotion people are seen M-F. Gen'l mgr.,

Arthur Tacker. Prog. dir., Don Ratray. Send 2 copies of 45's and 2 copies of LP's to Mr. Tacker, Water Street, East Providence, R. I. 02915. Phone: 434-0406.

WXTR: 1,000 watts. ABC affiliate. On the air 5 a.m.-2 a.m. Music format: Standard (50%)—Jazz (23%)—Conservative (17%)—Pop Standard (10%). Special programming: Pawtucket Indians Baseball. "News & Views," with Sue Bailey Reid, Women's feature, 1 min. per hr., M-Sun. Leo King is director of 5-man news dept. Special equipment: 4 mobile units, Walkie-Talkies, 2 aircraft available for spot news. 5-min. news at 55 past the hr., headlines at 27 past the hr., extended news at 7 p.m. Jazz featured on "Fred Frady Show," 9 p.m.-2 a.m., M-Sun. New records selected for air-play by committee of station personnel. Approximately 4 new singles and 5 new LP's programmed weekly. Record promotion people are seen Mon., Tue., & Wed. Gen'l mgr., Don Hysko. Prog. dir., Les Brown. Send 1 copy of 45's and 2 copies of LP's to Mr. Brown, Box 55, Cumberland, R. I. 02864. Phone: (401) 725-9000.

WYNG: 1,000 watts. Daytimer. Music format: Country (100%). Sta. mgr., William A. Dawson Jr. Prog. dir., Dave Stackhouse. Send records to Mr. Stackhouse, 19 Luther Ave., Warwick, R. I. 02886. Phone: (401) 737-0700.

Hot 100 Stars



THE HAPPENINGS
B. T. Puppy Records

After three years of planning and "riding the musical merry-go-round" from one record company to another, these four performers from Paterson, N. J., had a recording session produced by the Tokens, another hit record act. After one unsuccessful attempt, a second session included the oldie "See You in September." The record caught on in Boston and spread quickly throughout the nation. Group includes Bob Miranda, lead singer; Tom Juliano, tenor; Dave Libert, lead baritone; Ralph Divito, baritone and high falsetto.

Artists treated here have a new record on Billboard's Hot 100 Chart rapidly rising in sales; The Happenings' latest is "Go Away, Little Girl" at No. 63 this week with a star.

Vox Jox

• Continued from page 24

ecutive assistant to Milton Herson, president of the Mitch Leigh companies; he'll be concerned with operations of the two firms of Music Makers, commercials producer, and Mark Century, syndicated radio program service.

WDHA-FM Stereo, Morris Plains, N. J., is adding Suzanne to its air personality roster. Mike Ambrose has been named to handle production at KOGO, San Diego, as well as on-the-air chores. Gail Krielow, a former beauty queen (Miss Ohio and Miss U. S. American Beauty) has been named

WPRO Favorite

• Continued from page 22

"96 Tears" by ? & the Mysterians, and "Psychotic Reaction" by the Count Five. Prime time is between 7-8 a.m. when the highways are jammed with automobiles.

Though Herskovitz has a playlist, he feels that he has "Heads-up guys a cut above ordinary button pushers. So they're pretty much on their own within certain categories to balance their own shows. All are first-rate." Billboard's survey produced special mention for Salty Brine for his WPRO morning show.

WPRO is doing extremely well financially. "It has been an outstanding year. . . probably the best in the station's history," Herskovitz said.

talent co-ordinator for "3 on the Town," the afternoon variety show on WKYC-TV, Cleveland.

WPIX-FM Stereo last week launched full-time transmission from the top of the Empire State Building, doubling the broadcasting range of the station; it's now heard, besides New York, in New Haven, Philadelphia, and Atlantic City. It joins WQXR-FM, WHOM-FM, WLIF-FM, WBAI, WNCN, WOR-FM and WNYC-FM as stations which beam from the landmark.

KSYM-FM Is 'On'

SAN ANTONIO — San Antonio College radio station KSYM-FM has gone on the air here and will broadcast Monday through Friday from 4 p.m. to 9 p.m. All announcers, technicians and other station personnel are college students or faculty members. The station will transmit with 250 watts of power with a coverage area of 15 to 30 miles. Quality programming will be offered, including popular and classical music.

RFE Gets Show

NEW YORK — The syndicated radio record talent show "90 Minutes with . . ." produced by Triangle Stations, has been acquired by Radio Free Europe for beaming to Communist bloc countries this fall. In addition, Triangle has made the show available to Voice of America for overseas airing.

RADIO-TV MART

RATES

REGULAR CLASSIFIED: 25¢ a word. Minimum: \$5. First line set all caps. DISPLAY CLASSIFIED: 1 inch, \$20. Each additional inch in same ad, \$15. Box rule around ad. FREQUENCY DISCOUNTS: 3 consecutive insertions, 5%; 6 consecutive insertions, 10%; 13 or more consecutive insertions, 15%. BOX NUMBER: 50¢ service charge per insertion. Also allow 10 words (at 25¢ each) for number and address. CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue. PAYMENT MUST ACCOMPANY ALL ORDERS.

Send order and payment to:
RADIO-TV MART, Billboard
188 W. Randolph St., Chicago, Ill. 60601

HELP WANTED

ANNOUNCER-CHIEF ENGINEER: Immediate opening. Send tape, photo and background to Carl Yates, KSIS AM-FM, Sedalia, Mo.

ANNOUNCER — MORNING MAN needed for top 40 format station in metropolitan market. Good salary for right man, plus extra income from upcoming TV operation. Send tape and resume to Box 267, Billboard, 188 W. Randolph, Chicago, Ill. 60601.

SALES UP 307%

The Davis Broadcasting Company has purchased another station. We are expanding and need talented people. Program Director, Station Manager, Sales Manager, Production Men, Salesmen, D. J.'s., call or write Bill Weaver for full particulars.

KWIZ

3101 West 5th St., Santa Ana, Calif.
Phone (714) 839-4220

FEMALE JOCKS — ARE YOU TALENTED? Do you know music? Do you have a bright, sincere, different approach? Do you want to live and work in Southern California? Send tape and resume to Larry Grannis, KWIZ, 3101 W. 5th St., Santa Ana, Calif. 92703.

SITUATION WANTED

AIR PERSONALITY AND PROGRAM director now with major rock 'n' roll format radio station in the East would like a job with a record company. Many years experience in radio field; knowledge of many markets. Willing to consider any record company job that has promise. Box 335, Billboard, 185 W. 46th St., New York, N. Y. 10036.

BRITISH AIR PERSONALITY WITH top-rated show on one of the so-called "plate" stations would like position with U. S. radio station. Fully experienced. Will provide air checks, further information upon request. Box 334, Billboard, 185 W. 46th St., New York, N. Y. 10036.

ONE OF AMERICA'S BEST-KNOWN DJ's & PD's seeks permanent association with "good people." Also experienced as Manager. Call: (313) 876-6248.

TOP 40 DISK JOCKEY AVAILABLE June 15. Major market experience. Documented audience builder. Funny, fast and gimmicks galore. Wife, 3rd ticket and undraftable. Wanna tape? Johnny Walker, WNUR, Evanston, Ill.

EXPERIENCED DEEJAY-ANNOUNCER will relocate anywhere to any music format. Write today for a sincere, dedicated announcer, single, draft exempt. Box 265, Billboard, 188 W. Randolph St., Chicago, Ill. 60601.

TOP 40 JOCK, NOW WORKING IN major market, traffic hours. Married. Would like another major market. 5 years' experience. Will send tape and picture. Call (801) 277-1451.

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

POP SINGLES—5 Years Ago October 9, 1961

1. Hit the Road, Jack, Ray Charles, ABC-Paramount
2. Cryin', Roy Orbison, Monument
3. Take Good Care of My Baby, Bobby Vee, Liberty
4. Runaround Sue, Dion, Laurie
5. Bristol Stomp, Dovells, Parkway
6. You Must Have Been a Beautiful Baby, Bobby Darin, Atco
7. Mountain's High, Dick & DeeDee, Liberty
8. Little Sister, Elvis Presley, RCA Victor
9. Let's Get Together, Hayley Mills, Vista
10. Mexico, Bob Moore, Monument

POP SINGLES—10 Years Ago October 6, 1956

1. Hound Dog/Don't Be Cruel, Elvis Presley, RCA Victor
2. Honky Tonk (Parts I & II) Bill Doggett, King
3. Canadian Sunset, Hugo Winterhalter, RCA Victor
4. Tonight You Belong to Me, Patience & Prudence, Liberty
5. What Ever Will Be, Will Be, Doris Day, Columbia
6. My Prayer, Platters, Mercury
7. Just Walking in the Rain, Johnnie Ray, Columbia
8. Green Door, Jim Lowe, Dot
9. The Fool, Sanford-Clark, Dot
10. Canadian Sunset, Andy Williams, Cadence

R & B SINGLES—5 Years Ago October 9, 1961

1. Hit the Road, Jack, Ray Charles, ABC-Paramount
2. Ya Ya, Lee Dorsey, Fury
3. It's Gonna Work Out Fine, Ike & Tina Turner, Sue
4. Don't Cry No More, Bobby (Blue) Bland, Duke
5. Bright Light, Big City, Jimmy Reed, Vee Jay
6. Please, Mr. Postman, Marvelettes, Tamla
7. Look in My Eyes, Chantels, Carlton
8. Runaround Sue, Dion, Laurie
9. A Little Bit of Soap, Jarmels, Laurie
10. Baby, You're Right, James Brown, King

POP LP's—5 Years Ago October 9, 1961

1. Judy at Carnegie Hall, Judy Garland, Capitol
2. Portrait of Johnny, Johnny Mathis, Columbia
3. Camelot, Original Cast, Columbia
4. Jump Up Calypso, Harry Belafonte, RCA Victor
5. Jose Jimenez at the hungry i, Dill Dana, Kapp
6. Sinatra Swings, Frank Sinatra, Reprise
7. Sixty Years of Music America Loves Best, Vol. III (Popular), Various Artists, RCA Victor
8. Great Motion Picture Themes, Various Artists, United Artist
9. Something for Everybody, Elvis Presley, RCA Victor
10. Sixty Years of Music America Loves Best, Vol. III (Classical), Various Artists, RCA Victor

the magic sound of
GUANTANAMERA
captured again by
THE SANDPIPERS
in their exciting new
LOUIE-LOUIE

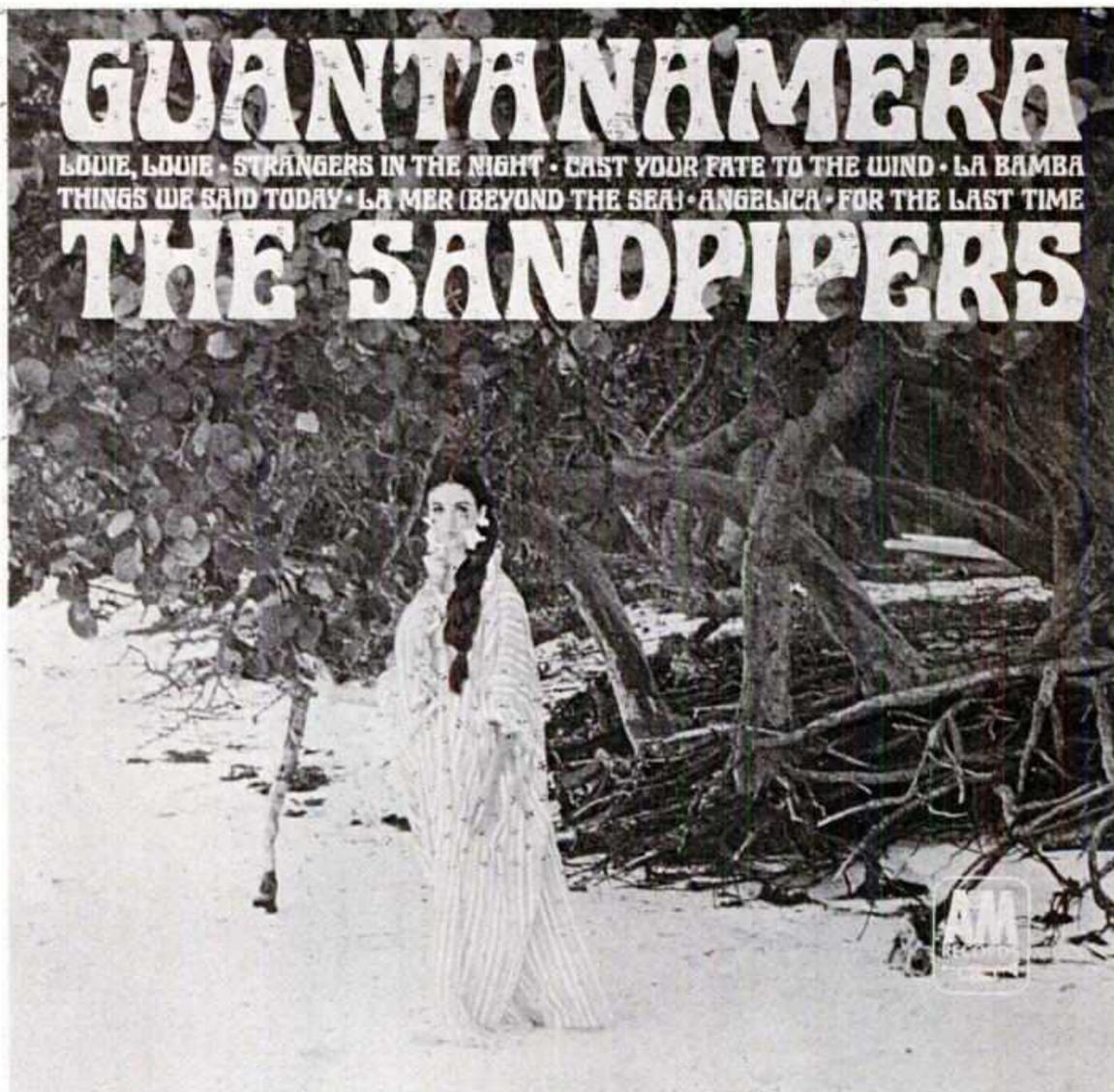
B/W

THINGS WE SAID TODAY



819

from their sensational new lp release



Billboard SPECIAL SURVEY for Week Ending 10/8/66

TOP SELLING R & B SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	BEAUTY IS ONLY SKIN DEEP Temptations, Gordy 7055 (Jobete, BMI)	7	26	27	HE'LL BE BACK Players, Minit 32001 (Stanc, BMI)	10
2	2	YOU CAN'T HURRY LOVE Supremes, Motown 1097 (Jobete, BMI)	8	27	26	MONEY WON'T CHANGE YOU James Brown & the Famous Flames, King 6048 (Dynatone, BMI)	10
3	5	REACH OUT I'LL BE THERE Four Tops, Motown 1098 (Jobete, BMI)	5	28	29	THE BEST OF LUCK TO YOU Earl Gains, HBR 481 (Cal, BMI)	5
4	3	HOW SWEET IT IS (To Be Loved by You) Jr. Walker & the All Stars, Soul 35024 (Jobete, BMI)	9	29	25	I WORSHIP THE GROUND YOU WALK ON Jimmy Hughes, Fame 1006 (Fame, BMI)	4
5	10	LOVE IS A HURTIN' THING Lou Rawls, Capitol 5709 (Rawlou, BMI)	6	30	13	SUMMERTIME Billy Stewart, Chess 1966 (Gershwin, ASCAP)	10
6	7	KNOCK ON WOOD Eddie Floyd, Stax 194 (East, BMI)	7	31	32	I'M YOUR PUPPET James & Bobby Purify, Bell 648 (Fame, BMI)	3
7	12	OPEN THE DOOR TO YOUR HEART Darrell Banks, Revilot 201 (Myto, BMI)	13	32	37	STAND IN FOR LOVE O'Jays, Imperial 66197 (Metric-Bar-New, BMI)	3
8	9	B-A-B-Y Carla Thomas, Stax 195 (East, BMI)	6	33	28	SUNNY Bobby Hebb, Philips 40365 (Portable, BMI)	16
9	8	WADE IN THE WATER Ramsey Lewis, Cadet 5541 (Ramsel, BMI)	11	34	42	HEAVEN MUST HAVE SENT YOU Elgins, V.I.P. 25037 (Jobete, BMI)	3
10	4	LAND OF 1000 DANCES Wilson Pickett, Atlantic 2348 (Tune-Kel-Anatole, BMI)	10	35	36	I SWEAR BY THE STARS ABOVE B. B. King, Atco 6431 (Pronto, BMI)	3
11	16	LITTLE DARLING (I Need You) Marvin Gaye, Tamla 54138 (Jobete, BMI)	7	36	23	WORLD OF FANTASY Five Steir-Steps, Windy C 602 (Camad, BMI)	10
12	6	WHAT BECOMES OF THE BROKENHEARTED Jimmy Ruffin, Soul 35022 (Jobete, BMI)	10	37	39	YOU'LL NEVER EVER KNOW Fontella Bass, Checker 1147 (Chevis, BMI)	4
13	18	CAN'T SATISFY Impressions, ABC 10831 (Chi-Sound, BMI)	7	38	48	I'M STILL WAITING Patti LaBelle & the Bluebelles, Atlantic (2347 Chi-Sound, BMI)	2
14	11	WORKING IN THE COAL MINE Lee Dorsey, Amy 958 (Marsaint, BMI)	10	39	—	WHISPERS Jackie Wilson, Brunswick 55300 (Jalynne-BRC, BMI)	1
15	19	AIN'T NOBODY HOME Howard Tate, Verve 10420 (Rittenhouse, BMI)	8	40	41	THE BEAT Major Lance, Okeh 7255 (Jalynne, BMI)	3
16	14	BLOWIN' IN THE WIND Stevie Wonder, Tamla 54136 (Witmark, ASCAP)	11	41	44	BABY, DO THE PHILLY DOG Olympics, Mirwood 5523 (Keymen-Mirwood, BMI)	3
17	20	POVERTY Bobby Bland, Duke 407 (Don, BMI)	4	42	30	THE RIGHT TRACK Billy Butler, Okeh 7245 (Jalynne, BMI)	13
18	33	SAID I WASN'T GONNA TELL NOBODY Sam & Dave, Stax 198 (East-Pronto, BMI)	3	43	—	PHILLY DOG Herbie Mann, Atlantic 5074 (East, BMI)	1
19	21	DAY TRIPPER Vontastics, St. Lawrence 1014 (Maclen, BMI)	6	44	49	THESE THINGS WILL KEEP ME LOVING YOU Velvettes, Soul 35025 (Jobete, BMI)	2
20	22	I WANT TO BE WITH YOU Dee Dee Warwick, Mercury 72584 (Morley, ASCAP)	10	45	46	AFTER YOU THERE CAN BE NOTHING Walter Jackson, Okeh 7256 (Picturetone-Painted Desert, BMI)	2
21	24	MY SWEET POTATO Booker T. & M.G.'s, Stax 196 (Instrumental, BMI)	6	46	47	FIFE PIPER Dynatonics, HBR 494 (Jules-Tone, BMI)	2
22	17	WARM AND TENDER LOVE Percy Sledge, Atlantic 2342 (Pronto-Bob-Dan-Quinvy, BMI)	11	47	50	FUNCTION AT THE JUNCTION Shorty Long, Soul 35021 (Jobete, BMI)	2
23	40	BUT IT'S ALRIGHT J. J. Jackson, Calla 119 (Tamelrosa, BMI)	2	48	—	NEVER LIKE THIS BEFORE William Bell, Stax 199 (East, BMI)	1
24	15	I GOT TO LOVE SOMEBODY'S BABY Johnnie Taylor, Stax 193 (East, BMI)	10	49	—	FA-FA-FA-FA-FA Otis Redding, Volt 138 (East-Redwal, BMI)	1
25	31	I CHOSE TO SING THE BLUES Ray Charles, ABC 10840 (Metric, BMI)	3	50	—	SHAKE YOUR TAMBOURINE Bobby Marchan, Cameo 429 (Tree, BMI)	1



WYRE TOSSES A PARTY FOR a hometown Annapolis boy—Ronnie Dove, Diamond Records artist. From left, vice-president of WYRE sales Jack Armstrong, Dove, WYRE operations manager Buzz Long, and WYRE music director Ron Rondo. Station featured contest. Dove took winner to dinner.

Country Puts KGUD Back in the 'Pink'

By BRUCE WEBER

SANTA BARBARA, Calif.—Phil Phillips, general manager of KGUD, Santa Barbara, has shifted his station from "red" side of the ledger to the "black" merely by changing format.

Gone are the sounds of Frank Sinatra, Tony Bennett, Herb Alpert, and the Beatles. Today, KGUD spins country music and the sounds of Buck Owens, Eddy Arnold, Dottie West, and Roger Miller.

By constant promotion of country music at fairs, athletic contests, personal appearances of country artists and theaters, Phillips is able to maintain a lofty rating since the station altered its format to country in January.

An agreement with theater managers, Phillips said, enables KGUD to play country music at intermissions. The station also

plans to broadcast athletic events from the University of California at Santa Barbara and local high schools, again plugging country music during non-playing moments.

"Although it has been a difficult training process," Phillips admits, "seeing the station prosper proves that when people are exposed to country music they usually end up appreciating it."

Phillips revealed KGUD has sponsored several personal appearance sessions, including one for Buck Owens. "The reception given Buck was tremendous," Phillips said. "It was quite a surprise to see both senior citizens and young adults request autographs and tunes." Sedate Santa Barbara, often considered a haven for the retired and a home for the wealthy, is giving country music solid support, Phillips said.

Billboard SPECIAL SURVEY for Week Ending 10/8/66

TOP SELLING R & B LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	LOU RAWLS SOULIN' Capitol T 2566 (M); ST 2566 (S)	6	14	25	RAY'S MOODS Ray Charles, His Ork & Chorus, ABC ABC 550 (M); ABCS 550 (S)	2
2	5	WADE IN THE WATER Ramsey Lewis, Cadet LP 774 (M); LSP 774 (S)	6	15	21	WILD IS THE WIND Nina Simone, Philips PHM 200-207 (M); PHS 600-207 (S)	5
3	3	TENDER LOVING CARE Nancy Wilson, Capitol T 2555 (M); ST 2555 (S)	7	16	16	SEARCH FOR THE NEW LAND Lee Morgan, Blue Note 4169 (M); 84169 (S)	4
4	2	LOU RAWLS LIVE! Capitol T 2459 (M); ST 2459 (S)	24	17	14	SOUL ALBUM Otis Redding, Volt 413 (M); S 413 (S)	23
5	4	GETTIN' READY Temptations, Gordy GLP 918 (M); SLP 918 (S)	14	18	18	HOLD ON! I'M COMIN' Sam & Dave, Stax 708 (M); 708 (S)	11
6	6	ROAD RUNNER Jr. Walker & the All Stars, Soul SLP 703 (M); S 703 (S)	7	19	20	GOTTA TRAVEL ON Ray Bryant Trio, Cadet LP 767 (M); LPS 767 (S)	17
7	10	SUPREMES A' GO-GO Motown MLP 649 (M); SLP 649 (S)	3	20	17	SOUL MESSAGE Richard (Groove) Holmes, Prestige PR 7435 (M); PRS 7435 (S)	23
8	7	ON TOP Four Tops, Motown MLP 647 (M); SLP 647 (S)	7	21	12	HOOCHIE COOCHE MAN Jimmy Smith, Verve V 8667 (M); V6-8667 (S)	7
9	9	TEQUILA Wes Montgomery, Verve V 8653 (M); V6-8653 (S)	7	22	—	LIVING SOUL Richard (Groove) Holmes, Prestige PR 7468 (M); PRS 7468 (S)	1
10	8	THE EXCITING WILSON PICKETT Atlantic 8129 (M); SD 8129 (S)	7	23	19	MOODS OF MARVIN GAYE Tamla TLP 266 (M); SLP 266 (S)	16
11	11	SOUL BROTHER #1 James Brown, King 985 (M); S 985 (S)	5	24	22	I LOVE YOU 1,000 TIMES Platters, Musicor MM 2091 (M); MS 3091 (S)	16
12	15	A CHANGE IS GONNA COME Brother Jack McDuff, Atlantic 1463 (M); SD 1463 (S)	8	25	23	BAREFOOTIN' Robert Parker, Nola LP 1001 (M); (No Stereo)	9
13	13	UP TIGHT Stevie Wonder, Tamla TLP 268 (M); SLP 268 (S)	20				

The
GURUS
are
nearing!!

PAUL JONES

BY HIMSELF!



This rebellious London music-maker made the scene as lead singer and successful song writer of the Manfred Mann group. Now he goes it alone in a spirited single of a rocking ballad—

BABY TOMORROW.

**b/w I Can't Hold
On Much Longer.**



5745

The Third Festival of Roses Off and Blooming Oct. 12

By GERMANO RUSCITTO

ROME—The "Third Festival of the Roses of the Italian Song," organized by OMA and sponsored by Rome's Provincial Institute of Tourism, will be held at the "Salone dei Cavalieri" (Knights Saloon) of the Hilton Hotel, Oct. 12 to 14.

Twenty-four songs will be performed twice by Italian and foreign singers. On each of the first two nights 12 songs will be presented; six will be selected for the finals. Singers will sing only one tune, so a 48-singer cast is being composed. Maria Luisa Pisan, OMA's manager, anticipated the participation of Paul Anka (RCA Victor), Udo Jurgens (Deutsche Vogue), Little Tony, Los Marcellos Ferial, Mario Zelinotti (all Durium), Jimmy Fontana, Lucio Dalla and Luiselle (RCA Italiana), Umberto Jolly-Saar, John Foster (Cellograph-Simp), Claudio Villa (Fonit-Cetra), Sergio Bruni (Italian EMI), Don Backy and I Ribelli (Clan), Carmen Villani (Bluebell), Bruno Lauzi (Ariston).

Song selection was reached through meetings between publishers, record companies, artists and OMA.

Participation costs are Lire 300,000 (\$475) for each song, to be paid by publishers, and Lire 600,000 (\$950) for each singer, to be paid by record companies, who also pay for artists' journey expenses. The event will be aired through radio and television nets. Emcee

will be Corrado Mantoni.

Three kinds of juries and awards are 1) Twelve 50-man juries, on the first two nights, and 16 sixty-man juries on the final night will vote telephonically to rule for the winning song. These juries are to be fixed by the Show Office, Department of State, through the Provincial Institutes of Tourism, and towns where they are located will be disclosed after voting.

2) A jury formed by the exponents of the European Tourism Institutes—such as minis-

ters, secretaries, etc. — will vote in conjunction with the above mentioned 12 juries on the first two nights, while on the third night it will vote separately for a "Prize of the European Tourism," which cannot be assigned to the song judged as the winner. Should the results of the two votings be the same, the "Prize of the European Tourism" will be awarded to the song voted second by the corresponding jury.

3) A jury, formed by the Italian and foreign journalists attending the Festival, will vote for a separate and independent special, "Prize of the Critique," which could coincide with the winner.

Some 50 European music publishers and record company executives, among those who have more frequent relations with the Italian music circles, will be invited here as OMA guests. On Oct. 14, a meeting among the Italian and foreign music tradesters here will be sponsored by OMA. General music problems at European level are expected to be the topics.

In 1964, "Non Son Degno Di Te" by Gianni Morandi, RCA Italiana, was the winner and topped the charts here for a couple of months. In 1965, it was Orietta Berti's turn (Polydor), with "Voglio Dirti Grazie," which also became a hit; Bruno Lauzi, Ariston, and his song "Ti Rubero" were awarded the "Tourism" trophy.

JOAN BAEZ & DYLAN AT FEST

NEW YORK — Bob Dylan and Joan Baez will headline the third annual Festival of the Roses, which begins Oct. 12. The foreign list will include Sandie Shaw of England and Alain Abriere of England, top artists from RCA Victor, which has offered its full backing to the festival. Italian singers of folk and protest selections have been solicited to join the event. Mina and Adriano Celentano, who appear infrequently at festivals, will be guests of honor to present their latest songs. France's Antoine will participate as will Italy's Fred Bongusto (Fonit-Cetra), Iva Zanicchi and Giorgio Gabor (Ri-Fi).

U. K. Govt.'s Collision Course With Pirates Is Set for Nov. 24

By GRAEME ANDREWS

LONDON — The long expected clash between the British Government and the offshore radio stations has come. A court summons has been served on the company controlling WDIO, a year-old easy listening station which operates from a group of wartime defense towers in the Thames Estuary.

The test case will be heard Nov. 24. The summons alleges that the company unlawfully used a wireless transmitter Aug. 16 without a license. WDIO radio chief Ted Allbeury claims that the station's transmitter at Red Sands tower in the Estuary is outside the jurisdiction of

British courts. The company will strongly contest the allegation and will continue to beam out its "sweet music" for over 17 hours a day to a claimed audience of 5 million.

"We shall continue to broadcast until we get a final verdict," says Allbeury. "But if we were to lose the case then we would stop broadcasting immediately."

The prosecution, if successful, could result in a fine and three months imprisonment for the secretary of the company, reputed to have taken \$700,000 advertising revenue in its 12 months of operation.

Government action to gag the offshore stations has been expected for more than a year. The summons, if it brings a

conviction, is certain to be followed by a summons against Radio City, also based on a defense fort in the Mouth of the Thames.

Meanwhile, the government is still formulating a bill to pass through Parliament next spring to prevent British subjects from operating the offshore stations or advertising on them.

But the Labor Government could have a tough time trying to get its anti-pirate legislation through the House of Commons. The Conservative opposition's broadcasting spokesman Paul Bryan has said his party will not support the suppression of pirate radio unless alternative local commercial radio serv-

(Continued on page 34)

'Bella' the Belle of Naples Fest

By SAMPL STEINMAN

NAPLES — A paen of love for Naples' "Bella," with lyrics and music by Pugliese and Rendini and sung by Sergio Bruno, EMI-VCM, and Rober-tino, Caroselle, won the 14th Naples Song Festival.

Published by Curci, the winning song was the type favorite which brings long applause here and to most Southern Italians. Both versions were directed by Angelo Giacomazzi.

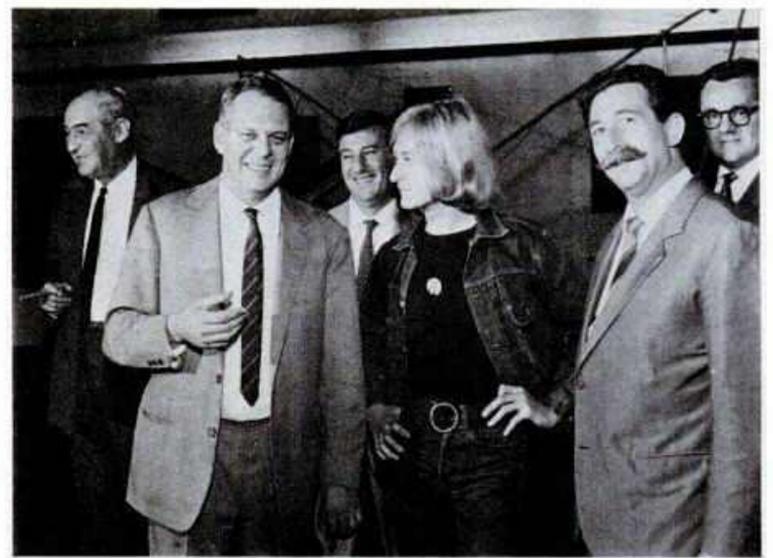
The winning song nosed out the audience's favorite, "A Piz-

za," a comedy number which may outsell all other disks in the version by Giorgio Gaber of Ri-Fi. It will also be strong in the King Universal edition of Aurelio Fierro. With credits to Testa and Martelli and published by Cocogna, it was conducted in the Gaber version by Augusto Martelli, its composer. Third place went to "Che Chiagne A 'Ffa" (What's the Use of Crying?), by DeCaro, Ferraro and Rosetti for Indios publishing house as sung by Mario Trevi, Durium, Edoardo Alfieri conducting, and Tony

Astarita, King Universal, Carlo Esposito conducting.

Of the 19 labels represented by participants, seven were Neapolitan. In the final were 14 labels, with five of the Naples groups still represented. Seven singers made it with two songs each: Tony Astarita, King Universal, Sergio Bruni, EMI-VCM; Peppino Gagliardi, SAAR-Jolly; Enzo Fiore, Phototype; Rober-tino, Carosello; Luciano Tomei, Edibi, and Claudio Villa, Cetra. The other

(Continued on page 34)



A BREAK AT Saar's Milan studio during Vogue's Michel Polnareff's Italian recording of "Love Me, Please Love Me," No. 1 in France. From left to right, Manuel Salinger, Southern of Barcelona; Walter Gurtler, Saar's president; Pino De Gioia, Saar international manager; Michel Polnareff, Vogue of Paris; Alberto Carisch, Italian Southern managing director, and Mario Conti, Peer-Southern of New York.

ARD, GVL Hassle Given a 'Deadline'

By OMER ANDERSON

BONN—German record companies have set Oct. 10 for the showdown over the royalty hassle between the ARD, the German radio-TV network, and the GVL, the performing artists' society.

Record company executives said they were preserving silence until the October date to give the ARD and the GVL all reasonable time to resolve their dispute.

After Oct. 10, the record companies can be expected to take recorded music off the air.

The GVL is sticking to its demands for a tenfold hike in royalties. At present, the ARD is paying 2,500,000 Deutsche marks a year. The GVL is demanding 25,000,000 Deutsche marks. The Deutsche mark is worth 25 cents.

The ARD pays the GVL royalty to the record companies, which then make the disbursement. The ARD is taking the attitude that the record companies are the major beneficiaries of ARD exposure of their product, and that they would put pressure on the interpretative artists to settle the dispute.

Royalties Pact

The ARD is paying GEMA,

the German licensing organization, annual royalties of 80,000,000 Deutsche marks, and the network claims the GVL demand superimposed on the network claims the GVL demand superimposed on the GEMA royalty is impossible for it to meet.

The ARD has indicated to the record companies that they must either put pressure on the GVL to reduce their demands or continue part of the royalty hike.

Meantime, the network is ignoring the uproar caused by its drastic cutback in disk exposure. Principal result of the squabble so far has been to demonstrate the enormous popularity of recorded music, but the ARD is giving no sign that it has received the message.

What could become the rallying point for Germany's music nationalists was suggested by Bildzeitung, the country's largest newspaper, with a recent headline: "Our Radio Listeners Want Nancy Sinatra — But All They Are Getting Is Willy Schneider." By inverting this headline, the country's music nationalists already are hammering at the theme that outstanding German artists such as Schneider are being elbowed aside by the foreign talent.

Rio City Govt. Will Sponsor Songfest

RIO DE JANEIRO—Popular music personalities from 30 nations will compete in the first International Song Festival, sponsored by the government of Rio de Janeiro, Oct. 27-30.

The Rio city government has invited a score of international composers to act as judges for the competition whose aim is to boost cultural, not commercial achievement. Each country will be represented by one song at concerts before a public audience.

Rio's tourism secretary, Joao de Rio Branco is co-ordinating the affair and he reports that composer Herb Alpert has accepted a bid to act as judge.

The Brazilian consul in Los Angeles, Raul de Smandek, has been working to get other American participants.

A \$12,000 gold, bejeweled trophy called "The Golden Rooster" is the first prize for composers. Second and third prize trophies are valued at \$9,000 and \$7,000, respectively. A \$4,500 trophy will be presented to the top singer.

Rio officials hope to make the competition an annual affair. Setting for the first presentation is the 30,000-seat Maracanazinho auditorium.

According to official De Rio Branco, the following coun-

(Continued on page 32)



In
"Nineteen Days" 5-10076
you will hear
an exciting new sound by
THE DAVE CLARK FIVE.



Reds' Music Future in West Bright

GUETERSLOH, W. Germany—Dr. Werner Vogelsang, the chief of Ariola, believes that Soviet music has a bright future in the West.

Vogelsang's judgment is based on his own company's sales experience with Soviet disks and on his observations on a recent visit to the Soviet Union.

He believes that the demand in the West for Soviet music will be "decisively promoted" by the steadily increasing technical and artistic quality of Soviet records.

Dr. Vogelsang's latest trip to the Soviet Union, his third in recent years, was for the finals of the third annual international Tchaikovsky competition. He

used the occasion for conferences with executives of the State record firm, Melodia, and Meyezdyunarnodnaya Kniga, the State international book firm.

Vogelsang feels disk demand in the Soviet Union far outstrips the supply. At present annual Soviet domestic disk sales amount to around 150 million records.

Modern Apparatus

He said extraordinary value is placed on the cultural aspects of disk production and sales. Vogelsang found that recording studios in the Soviet Union are equipped with the most modern stereo apparatus.

Regarding prospects for the expanded sale of Western music

in the Soviet Union, Vogelsang found the situation encouraging. He said that classical and contemporary music from the West is promoted in the Soviet Union and made familiar to the public.

Ariola's chief said there is lively interest in the Soviet Union in pop music, and that Soviet pop is being strongly influenced by Western product, although the influence of the original Russian folk music is always to be noted. The result, Vogelsang finds, "is for the Western observer delightful and interesting."

Vogelsang did not detail Ariola's plans for co-operation with Melodia, but he said there is no doubt that Soviet artists will come to Germany to help promote the sale of Soviet music in this country.

Vogelsang's sanguine appraisal of the outlook for Soviet music has topical importance because of the unprecedented deal Capitol has just made with Melodia, and the great success being scored by Ariola in using Melodia releases to promote its own classical product.

Ariola is currently giving high-voltage promotion to its releases of Soviet artists and material.

So far, Ariola has released around 60 original Soviet recordings from the Melodia repertory. Ariola's agreement with Melodia is virtually the same as that just signed by Capitol.

Naples Fest Boosts Songs

NAPLES—Six records seem to be off and leading the sales following the 14th Neapolitan Song Festival, possibly the first to end with so much satisfaction on all sides despite the disputes.

Record houses throughout the country report considerable demand for the winning song, "Bella" (Beautiful) by Sergio Bruni, EMI-VCM, a consistent competitor at the festival who won for the first time.

Demand is for Giorgio Gaber, Ri-Fi, and Aurelio Fierro, King-Universal, in the runner-up comedy song, "A Pizza," which came close to snaring the top prize. Also in demand is another Ri-Fi record, Iva Sanicchi's "Ma Pecche" (But Why) and the Ricordi disk of Daisy Lumini's "Femmene e Tamburre" (Women and Drums), a folk-type number which did not make the final 14 but received a special prize from Italian critics.

Farquharson EMI Can. Mgr.

TORONTO—The resignation of Geoffrey F. Racine as executive vice-president of EMI (Canada) has been followed by the appointment of L. S. (Bud) Farquharson as general manager of the company. Farquharson was formerly Ontario branch sales manager of Capitol Records (Canada), Ltd. Jack MacMillan, who has been with EMI (Canada), Ltd.'s sub-distributor organization in various capacities in the West, has been named director of operations and will move to headquarters in Toronto.

Racine has headed the EMI operation in Canada since its

Bowyer, Royal Showband Kick Off U.S. Tour in N.Y.

DUBLIN — Brendan Bowyer and the Royal Showband kicked off a U. S. tour with a concert at Carnegie Hall Oct. 1.

Rated Ireland's No. 1 showband for the last seven years, the Royal and Bowyer, who started out as "Ireland's Elvis Presley" have had a long string of hits here since the unit's Tom Dunphy became the first showband artist to cut a disk at the beginning of this decade. Royal also had a hit in Australia with "The Hucklebuck."

Manager T. J. Byrne said, "in the past, we have confined our activities to the Irish Circuit, playing ballroom dates each weekend and more or less relaxing otherwise."

"Now we feel we have reached saturation point where the Irish

recording scene is concerned and regard it as essential to our development to look further afield.

"Our first step will be to visit publishers on the East and West Coast in the hope of finding material we can record in the U. S. during the next few weeks. Our objective is the Hot 100 and we are prepared to stay in America a couple of months, if necessary, to help achieve it."

The Royal, which has recorded for HMV exclusively, will rush-release "Somewhere My Love," although its revival of "I Can't Get You Out of My Heart" has just entered the chart. There is also the possibility of an EP consisting of its medley of Presley hits.

First Mexican Jazz Fest Gets a 'Good' Reception

MEXICO CITY — Artists from the U. S., Mexico and Brazil took part in the Jose Luis Duran-produced first Mexican Jazz Festival Sept. 20 to 25. Public was "good," considering the limited jazz interest here.

Inaugurated by General Director of the Instituto Nacional de Bellas Artes (National Institute of Fine Arts), Jose Luis Martinez, the first three hours of music got off to a swinging start with Luis Ocadiz, Jose Luis Rivas, Eduardo Sanchez, Bossa Tres, Luis Carlos Vargas, Roberto Ronald, Leny Andrade, Pery Ribeiro and Octavio Pauline.

On the second day, a jazz dance with Johnny Martino's

ballet was performed, followed by Nadia Milton, Nadine Jansen, and others. Another jazz dance was performed the following day (22), then a group of appearances by such performers as Chuck Wood (who was also known here to do a "Tarzan" episode for the NBC series being filmed in Mexico). Jose de la Mora, Jorge Bracho, Enrique Orozco, Gonzalo Gonzalez and Rudy Rios, performed. On the last day (25) all the groups included above played a benefit.

During all performances, "Nuestro Jazz" by Jaije Pericaz, new study of jazz in Mexico, was sold. Many performers record here.

Caterina Caselli Wins the Play in Jukebox Contest

SALICE TERME, Italy — Caterina Caselli, who finished second in this year's San Remo Festival, then outsold all other recordings with her number, won a resounding victory on her own in "Festivalbar 1966" based on a nationwide jukebox competition among 15 records.

The CGD recording artist

won with "Perdono" (Forgive Me), outdistancing Little Tony, Durium, with "Ridera" (She Will Laugh). Third went to Petula Clark, SAAR-Vogue, who won a year ago with the Italian version of "Downtown." This year her number was "L'Amore e Il Vento" (Love Is Like the Wind).

Others who followed in top places were Wilma Goich, Ricordi; Sacha Distel, EMI-VCM; the Rolling Stones, Decca; Pino Donaggio, EMI-VCM, and the Beach Boys, EMI-VCM.

The competition lasted from June through August. Both Miss Caselli and Little Tony received trophies.

Mandala Single Is Ready to Go

TORONTO — Chess Records and the production team of Koppleman-Rubin recently signed a Toronto "soul" group, the Mandala, for the team's new label, and has taken an unusual step in recording the group in a Toronto studio with U. S. production. Original plans were to record in New York, but the group pressured for giving Canadian facilities a chance.

The single, "Opportunity," written by guitarist Don Troiano, and "Lost Love," penned by singer George Olliver, is scheduled for release in the U. S. and Canada this month.

Stereo-Fy & President Deal

LONDON — The President label has acquired release rights in Europe and the British Commonwealth to all material from the Stereo-Fy Record Corp. of Hollywood.

The deal was announced by President's owner Eddie Kassner in London. Under the pact made with Stereo-Fy's chief Bob Keene, the President label will put out material from Stereo-Fy and its subsidiaries Del-Fi, Bronco and Mustang.

Seven singles and two albums will be issued in Britain in October under the deal. First singles will be Johnny Wyatt's "This Thing Called Love" and Viola Wills' "Lost Without the Love of My Guy."

The albums are both memorial packages, one by Bobby Fuller, The other featuring Ritchie Valens. Kassner revealed that Fuller's group will continue under the leadership of the late star's brother, Randy Fuller.

Spanish Promoters Facing Radaelli's Legal Wrath

ROME — Spanish promoters of the Cantaeuropa who canceled the event in Barcelona at the last minute are being threatened with a \$160,000 lawsuit by Ezio Radaelli, promoter of the Italian singing train tour which covered eight countries this summer.

The Barcelona appearance was first threatened when Spanish orchestra was demanded in place of touring Italian group. When Radaelli agreed to hire a Spanish stand-by unit, the local promoters decided to cancel and sent individual wires to each of the 12 principal Italian singers telling them the appearance had been called off.

As a result of the action, the group had a one-day layover in Monaco before returning to Italy. Radaelli claims the indem-

nity for expenses, loss of receipts and damage to his organization. Singers were allegedly paid for the date despite the cancellation.

Morandi Adds To Laurels

BAGNI DI LUCCA, Italy—Gianni Morandi, RCA performer, who doesn't seem to do anything wrong these days, received the golden disk of this resort's summer festival, based on local record sales by the group of pop singers entered in the competition.

After recording successes in three film quickies based on some of his song successes, Morandi has now hit the big leagues in filming. He will co-star with Rosemarie Dexter and Rosanno Brazzi in "For Love . . . for Magic," an especially written musical version of "Aladdin." The film will be produced by Franco Cristaldi of Vides, one of the country's most prestigious film makers.

'Merry Ploughboy' Picked Up by MGM

LONDON—MGM has picked up a hot Irish single "The Merry Ploughboy," by Dermot O'Brien and His Club Men. The disk will be rush-released to compete with the Abbey Tavern Singers "Off to Dublin in the Green," which is the same song, and already in the Hot 100.

The O'Brien record—an Irish rebel song—has shot to the top of the Irish charts in seven days. MGM closed the deal for American release of the disk with Delyse Records in London, last Tuesday (27).

Rio Songfest

• Continued from page 30

tries have acknowledged representation: Germany, Trinidad, Sweden, Japan, Israel, USSR, Switzerland, Portugal, Poland, Greece, Yugoslavia, England, Peru, Colombia, Chile, Mexico, Paraguay and Austria.

formation in January, and previously was executive vice-president of Capitol Records (Canada), having moved to Capitol's Canadian company in 1961, after some 10 years with the U. S. company. He will act as advisor to the Capitol Record Club here for the next few months.

A new
and fresh
single sound!

Mike Douglas

The title song
from the
Broadway hit...

“Cabaret”

(From the musical production
“Cabaret”) 5-10078



'Bella' the Belle of Naples Fest

• Continued from page 30

14 finalists sang one number each. Angelo Gaicomazzi, who conducted seven of the 52 renditions, made it into the final

with all seven.

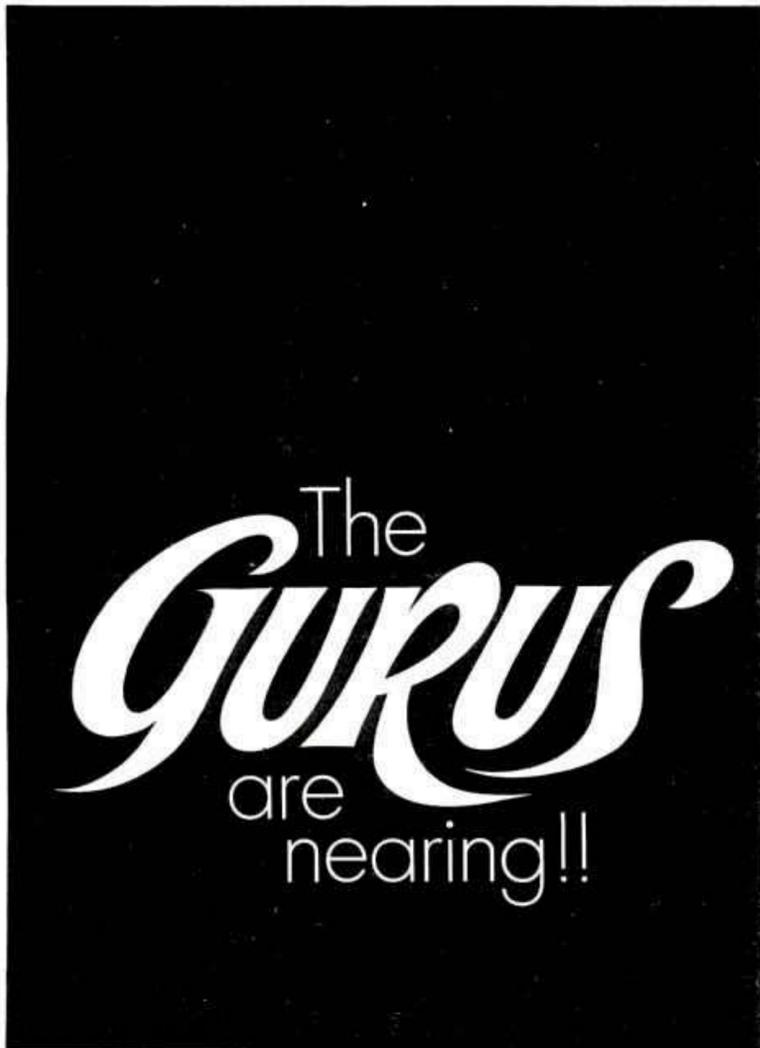
Although beat combinations are top sellers throughout Italy, the public reaffirmed, as it did at San Remo, that it is not ready

for these groups. Four such units who did five numbers in the first two evenings were eliminated. A surprise elimination the first night was Ricordi's guitar-playing Daisy Lumini with her folk-type offering of "Femmene e Tammorre" (Women and Drums). The press had made her and her number the pre-festival favorite.

The lone singing composer in the event, EMI-VCM's Lello Caravaglios, sharing honors with Carisch's Peppino di Capri, also made the finals with "Lucia." Domenico Modugno's "Sole Malato" (Ailing Sun), which he gave to Mario Abbate, Vis, and Gagliardi, SAAR, also made the finals. Usually all songs with Naples as a theme make the finals, but "Pe' Strada E' Napule" (On the Streets of Naples) lost out although it was sung by the high-powered combination of Maria Paris, Vis, and Wilma Goich, Ricordi.

Once the courts had dismissed the suit brought by two composers to restrain the festival on the grounds that it was controlled, most of the events passed without controversy. One flare-up on the first night when two songs tied for seventh, and the choice was made by lot. Under similar circumstances, San Remo had added one number to the final and admitted both. The entire three nights were televised, the final night going out on Eurovision. The theater was filled every night despite 90-degree temperature in an non-air-conditioned house.

In addition to the principal awards, all composers and lyricists shared in a draw for a car, and those in the finals for a TV receiver.



For the first time in 1967

from January 30 to February 4,
at the Palais des Festivals in Sunny Cannes, France,

In One Place
at the



INTERNATIONAL RECORD &
MUSIC PUBLISHING MARKET

You will meet trade people from all over the world IN 6 DAYS
You will make a trip around the world
of the record and music publishing business

Professionals
meet at the
midem

Address all inquiries to:
General Management
9, rue Magellan
75 - Paris 8^e - France
Telephone: 359.35-35
Cable: MIDEMPARIS 042

From The Music Capitals of the World

CHICAGO

Chicago rock group the **Crying Shames**, and the **Revells** talked about teen views of morality yesterday (2) on WBKB-TV's "Kumsitz" show with WLS deepay **Art Roberts** and **Rabbi Victor Weissberg** of Temple Beth-el. . . . Chess Producing Corp. international director **Marshall Chess** returns this week from Pye discussions in Europe. . . . Talent-hungry Ohio University at Athens hears the **Kingsmen** Oct. 29. . . . September was a big month for fine arts WFMT-FM. Station started a new series featuring area artists and unpacked tons of "new and highly advanced" equipment for a live stereo broadcast of the opening concert of the **Chicago Symphony Orchestra** season in newly remodeled Orchestra Hall. . . . **Webb Pierce**, **Carl Smith**, **Conway Twitty**, **Norman Jean**, **Little Jimmy Dickens**, **Cousin Minnie Pearl**, **Tex Ritter**, **Dave Dudley** and the **Road Runners**, **Willie Nelson**, **Wade Ray**, **Johnny Bush**, **Jeannie Seeley**, **Jimmie Strickland**, **Gayle Holly**, **Bill Carlisle** and crew took their Ray-O-Vac Road Show into Denver Oct. 1. The troupe is said to have sold a lot of flashlight batteries. . . . **Harry Zelzer's** Allied Arts Corp. will bring **Rubinstein**, **Gilels**, **Kempff**, **Serkin**, **Stern**, **Zubin Mehta** and the **Los Angeles Philharmonic** and farewell-touring **Stravinsky**, **Martha Graham** and **Robert Shaw** Chorale to town this season, to name a few. . . . **Betty Aberlin**, **Jay Devlin**, **Lew Horn**, **Ted Schwartz** and **Fiddle Viracola** are the cast of "The Mad Show" opening at the Happy Medium Wednesday (5). . . . WSDM-FM has announced another stupid contest with a ridiculously big prize. The prize is a theater tour of Detroit and Broadway with the Southern California Jazz Festival thrown in. The contest is too stupid to describe. . . . **Earl (Fatha) Hines** opens tomorrow (4) at the London House. He has product out with Impulse, Verve and Columbia. Bassist **Bill Pemberton** and **Oliver Jackson**, drums, will work with Hines. **Frank Sinatra Jr.** with trumpeter **Charlie Shavers**, singer **Jeannie Thomas** and the **Sam Donahue Sextet** come to the London House Oct. 25 and will stay 20 days. . . . Meanwhile, **Hines**, **Hines & Dad** are holding out at the Playboy Club. . . . Biscayne Records president **Bill Tyson** has signed **Marshall and the Chi-Lites** and has released their "Love Bandit/Pretty Girl" (**James Shelton Jr.** producing). . . . **Bob Emery** has been named advertising and sales promotion manager at WIND Radio. . . . **Cheetah** opens here at the old Aragon site Oct. 15, complete with 3,000 light bulbs blinking to rock and roll and kinetic visuals bouncing of tentlike panels around the dance floor. All an **Olivier Coquelin** and **Bordon**

Collision Course

• Continued from page 30

ices are introduced in Britain. Government plans are unlikely to satisfy the Conservatives as it is believed the Cabinet is planning to start a new BBC pop service — possibly financed by advertising.

Stevenson creation. . . . Locally "The Great Airplane Strike" by **Paul Revere and the Raiders** has moved 70,000 . . . or was it 7,000 copies? Notes are smudged. **RAY BRACK**

LAS VEGAS

Entertainment director of the Sahara Hotel **Stuart Allen** has been commissioned by MGM Records to write the liner story for the new **Connie Francis** LP, "Connie Francis at the Sahara." The album was recorded live at the Hotel. Allen formerly served as a critic for Musical Express in London and was European correspondent for Downbeat magazine. . . . **Frank Sinatra's** new album on the Reprise label, "Sinatra at the Sands," has been released. This was also recorded live at the Sands Hotel during Sinatra's last engagement. . . . **Jackie Wilson** opens at the Riviera Oct. 12. . . . **J. P. Morgan** opened at the Flamingo with comic **Jack Carter** Sept. 22. . . . The **Standells**, popular musical recording group, entertained a large teenage audience at the Las Vegas Convention Center Sept. 23. They are Tower recording stars. Their first hits were "Dirty Water" and "Sometime Good Guys Don't Wear White." . . . **Kaye Ballard**, currently playing the Thunderbird Hotel, will appear on the **Johnny Carson** TV show next month. . . . and **Herb Eden**, comic at Caesars' Palace, will do his own syndicated TV series. The show will originate here. . . . **Peter Fountain** recorded a new album for Coral label during his recent engagement at the Tropicana Hotel. **DON DIGILIO**

LONDON

The Monument label is to be launched in Britain by Decca. Hitherto material from **Fred Foster's** label has been issued by Decca here on the London label. Terms of the deal were agreed by Monument's international director **Bobby Weiss** and Decca executives during his recent visit to London. confirmed Decca managing director **W. W. Townsley**. The pact under which Monument was put out on London in Britain expired on Sept. 30. First releases under Monument's logo are expected at the end of the month. . . . The BBC is launching its own radio Interprises label. First release is a 21 album set featuring a complete French language course. It will retail at \$126, and will be available either direct from the BBC or from record dealers. The State-run broadcasting corporation plans to have regular releases on the new label culled from its radio programs which include a vast spoken word catalog by politicians and other personalities.

Mike Sloman has resigned after four and a half years as U. K. representative of Liberty and Metric Music. During that time he was instrumental in acquiring masters for Liberty in America by the **Hollies**, **Georgie Fame**, **Billy J. Kramer**, **Sounds Inc.**, and other artists. Previously with Decca here for eight years, Sloman has not completed his plans. . . . Electric and Musical Industries, parent company of EMI Records, reports a 10 per cent jump in group profit in the year to June 29, compared with the previous 12 months. Profits before taxes, climbed from \$28,610,000 to \$31,492,000. . . . **Marshall Chess** visited London for talks with **Louis Benjamin**, managing director of Pye, who put out the Chess label here. Capitol president **Alan Livingston** had to postpone a scheduled trip to London for talks with EMI.

Peter Prince, EMI's promotion manager for American material and other licensed repertoire, flew to America Sept. 24 for two weeks. He was visiting Motown Records in Detroit and companies in New

(Continued on page 36)

**You Can Stop
Looking Herman
Your Next
#1 Single Is Here!**



DANDY

b/w My Reservation's Been Confirmed K-13603

Herman's Hermits

The new hit single first heard on the Ed Sullivan Show

A Mickey Most Production ... for **MGM** MGM Records is a division of Metro-Goldwyn-Mayer Inc.



A Mickie Most Production. Manufactured by Reverse Producers Corp.

The Bomb Predicts

- 1956 I said Presley was just a swivel hip fad
—They believed me
- 1963 I said the car tape business would go out as fast as the hula hoop
—They believed me
- 1964 I said the Beatles were just a mop hair craze
—They believed me
- 1966 Now I say I can triple their sales, reduce their inventory and increase their mark up
—Now they don't believe me

Norm
The Bomb
Winter
(They're hiding me on classified page)

From The Music Capitals of the World

• Continued from page 34

York and Chicago, studying American promotion methods.

GRAEME ANDREWS

MEXICO

"Capitol Caravan" is a new idea for Mexican artists. Within the next month or two, Capitol recording stars will tour America's Southwest, offering concerts. Included so far on the list are Perry Salinas, Los Yaki, Maria Bravo, Mariachi de Oro y Plata, Trio San Miguel and Monica. Promotion arranged through Agencia Artistica Inter-

americana. . . . Jorge Vargas waxed "Brillara," theme of a new soaper, for Capitol. Soaper starts this week on Channel 2. . . . Marco Antonio Muniz' "El Despertar," a soaper theme, zoomed to first place in Billboard's list of hits in Mexico. . . . George Maharis, in town for a club date, may record while here, at CBS. . . . Coro records will release Charlie Parker jazz albums soon. Plans are to release a total of 25 albums featuring Duke Jordan, Sadik Hakim, Jerri Winters, Yusef Lateef, Mundel Lowe, Cozy Cole, Cecil Payne, Joe Carroll, Barry Miles and others. . . . RCA's Maria del Carmen Circi-Ventallo,

a&r executive, says she's going to develop Mexican musical compositions and Mexican artists, seeking original talent "representative of Mexico, not translations of foreign hits into Spanish. Once I prove Mexico and produce its own type of rock, the other companies will copy me instead of the Americans and British."

KEVIN KELLEGHAN

MILAN

Back from the London-Pye convention, Elisabel Mintangian, Durium international manager, said that main topics of the meeting were tape CARtridges and compatible mono-stereo albums. Elisabel and Kirkor Mintangian, Durium president, delayed their return here to meet with Nicolas Suris Palome and Alberto Serra, president and director respectively of Discos Vergara, and Julio Guio Clara, Ediciones Armonico general

manager, in Barcelona. . . . CBS Records' producer Ettore Stratta and arranger Joe Sherman in Rome to produce an album with American flavor for Durium, under the title, "Nini Rosso in America" (Nini Rosso in the United States). . . . Arranger Christian Bruhn flew from Hansa Schallplatten, Durium German licensee, will produce a Christmas album with Nini Rosso, for Durium. . . . Tony and Nelly flew to Paris to record the French versions of four tunes for Disques Vogue, Durium licensee. . . . Nico Fidenco, after a seven-year pact with RCA Italiana, switched to Dischi Parade, Rome. Fidenco was the first singer here to pass the 500,000 sale mark, in 1960, with his "Un Granello Di Sabbai." . . . Saar issued a single by Petula Clark, Vogue, with "Bang, Bang" b-w "Strangers in the Night." . . . Carmine De Benedicis back from an exploratory tour in the U. S. His CDB record company, Rome, has released "See You in September" by the Happenings. . . . French star Herve Vilard, Philips, decided his next record will have an Italian sound. He will record at the Phonogram studio. . . . Maso Biggero, Phonogram press and promotional manager, anticipated that Orietta Berti, Polydor; Johnny Halliday, Herve Vilard; and Michele Tor, Philips, will participate in the 1967 San Remo Festival. Dealings are also being carried on with Dusty Springfield. . . . Giganti, Rifi, reached the 450,000 copies sale mark with the summer hit "Tema" Theme), second at the radio contest "A Record for the Summer." This record is being released by Disques Barclay in France and by Philips in Japan and the South American countries. . . . Cher, in Milan with Sonny, recorded the Italian version of "Alfie," from the movie soundtrack. . . . Cemed-Carosello of the Curci Group signed Herbert Pagani, first in the theater contest Ribalta Per San Remo (selection for the San Remo Festival). . . . Peppino Di Capri renewed his contract with Carisch. . . . Upon contract expiration with Curci, Northern Songs music catalog was assigned to Ricordi. . . . Adamo was awarded his first Italian gold record by EMI, for selling 1 million records via his songs "La Notte," "Lei" and "Amo." . . . Ola & the Janglers, top Swedish group from Gazel (Sonet), are expected here for concerts, radio and TV shows. Saar has marketed a single series by the group. . . . Fonit-Cetra issued two albums performed by Claudio Villa, dedicated to Rome and Naples, in conjunction with his participation in the TV show, "Cantando All Italiana" (Singing in the Italian Way).

GERMANO RUSCITTO

MUNICH

For the first time Germans were able to watch Barbra Streisand on TV. The three networks, SFB, NDR, and Bremen broadcast the TV show, "My Name Is Barbra." . . . Johnny Mathis, who just wound up a tour of the U. S. clubs in West Germany, will be back here for eight days. He will replay most of the places he visited in September. . . . Country music's Buddy Cagle is now touring the U. S. clubs here. He is backed by Yonco and the Texas Drifters. . . . Wanda Jackson will tour West Germany Nov. 4-18.

Jazz at Studio Two is a terrific success at the Bavarian Radio Network. DeeJay Werner Gotze started this series as replacement for his jazz album shows, now verboten. The live "Jazz at Studio Two" is produced by Gotze in Munich featuring all local and Bavarian jazz talent and/or international jazz stars visiting Munich. Said Gotze, "This live jazz show will stay after the day X, when we are allowed to play records again." . . . Hungarian queen of operetta Sari Barabas sings George Gershwin's "Embraceable You" on a new Electrola Record.

JIMMY JUNGERMANN

NEW YORK

Connie de Nave, head of her own public relations firm, marries Paul Jonali III, on Nov. 26 at St. Patrick's Cathedral. He is executive

(Continued on page 42)



Isn't that what's-his-name playing the Hohner whatchamacallit?

It's not a whatchamacallit the kid in the middle is playing. It's a Hohner Harmonica. And it's not what's-his-name, the boy crimefighter. It's Johnny Morley, from Freeport High School. Which just goes to show you that Hohner makes a musical instrument for everybody. Even the kind of people you'd least expect to see playing one. Like

Arthur Lazlo. The ticket broker, not the trumpeter. Arthur taught himself to play the Melodica one night. Now they ask him to play at parties. And Vinnie Panetta, the maitre de in the fancy jacket. Vinnie never even got invited to costume parties before. Now he gets coaxed to play at them. Bach, Beethoven and Beatle music all sound great on his Hohner Cembaleit.

And Bob Brameral on accordion. And Anna Bella Wathne on the Contessa guitar. And Ronald Stone on the Sonor drums. None of them are professional musicians. They just felt—like a lot of people—that they could make music if they tried. So they tried.



M. Hohner, Inc., Hicksville, N. Y.

This ad is part of a national advertising campaign in Life and The New York Times Magazine, in teaching publications, and on radio stations across the country. We want your customers to know that Hohner makes the instruments used in the big new sound in contemporary music. We want you to know too.

NOW! AN EXCITING ALBUM RELEASE FROM **Command** RECORDS

WORLD LEADER IN RECORDED SOUND

Great Names ~ Great Sound ~ Great Sales



RAY CHARLES SINGERS

"WHAT THE WORLD NEEDS NOW IS LOVE"
Album #903—The greatest album ever, from America's best selling vocal group

DON'T CRY • MINNEAPOLIS • PROMISES • A TIME FOR LOVE • THERE'S NO PLACE LIKE ROME • I CAN'T STOP LOVING YOU • WHAT THE WORLD NEEDS NOW IS LOVE • I UNDERSTAND • STRANGERS IN THE NIGHT • OPEN A NEW WINDOW • I'LL WALK ALONE • IT'S TIME TO SING

MITCHELL AYERS

"THE HOLLYWOOD PALACE"

Album #902—A fantastic musical tribute to the stars who have appeared on "The Hollywood Palace" featuring the songs they have made famous

PUT ON A HAPPY FACE • IF EVER I WOULD LEAVE YOU • WIVES AND LOVERS • ALL THE WAY • ONCE IN LOVE WITH AMY • MIMI • CHEEK TO CHEEK • I LEFT MY HEART IN SAN FRANCISCO • SWINGING ON A STAR • MONA LISA • EVERYBODY LOVES SOMEBODY • FOR ME AND MY GIRL



DOC SEVERINSEN

COMMAND PERFORMANCES

Album #904—Brilliance in brass!—The greatest records ever made by the most exciting trumpet in the world

WHEN THE SAINTS COME MARCHING IN • STORMY WEATHER • BAUBLES, BANGLES AND BEADS • MY FUNNY VALENTINE • IT AIN'T NECESSARILY SO • ON A CLEAR DAY • IN A LITTLE SPANISH TOWN • SUMMERTIME • LOVE FOR SALE • DON'T WORRY 'BOUT ME • BLUSETTE • STARDUST

OLYMPUS 7-0000

Album #CS 07—An original musical cast recording by Richard Adler starring Donald O'Connor, Larry Blyden, Phyllis Newman, Fred Clark from the new ABC-TV spectacular "Stage 67"



BOLSHOI BALLET 67

Album #11035—The original sound track from the new motion picture. Ravel: BOLERO • VALSES NOBLES ET SENTIMENTALES NOS. 1, 2 & 7 • Saint-Saens: Fokine's THE DYING SWAN • Rachmaninoff: RHAPSODY ON A THEME OF PAGANINI (Excerpts) • Prokofiev: THE STONE FLOWER (Excerpts) • Special Music By YACOVLEV
MUSIC PERFORMED BY THE BOLSHOI THEATRE PHILHARMONIC ORCHESTRA AND THE BOLSHOI SYMPHONY ORCHESTRA OF RADIO AND TELEVISION



9 BEETHOVEN SYMPHONIES

Album #18001

An historic recording achievement! The 9 Beethoven Symphonies performed by William Steinberg and The Pittsburgh Symphony Orchestra . . . a deluxe boxed set edition (8 records) . . . all 9 symphonies recorded during the last 2 years . . . in the same hall . . . by the same engineering and A & R staff . . . and all original master recording done on 35 MM magnetic film.



BEETHOVEN'S 8th & 9th SYMPHONIES

Album #12001

A 2 record set. Beethoven Symphony No. 9 in D Minor, Opus 125—William Steinberg—The Pittsburgh Symphony Orchestra. Soloists: Ella Lee • Joanna Simon • Richard Kness • Thomas Paul with the MENDELSSOHN CHOIR OF PITTSBURGH
Symphony No. 8 in F Major, Opus 93

WORLD LEADER IN RECORDED SOUND
Command Records

A subsidiary of abc — RECORDS
1330 Ave. of the Americas, New York, N. Y. 10019

AVAILABLE THROUGH ALL COMMAND RECORD DISTRIBUTORS

IN CANADA:
DISTRIBUTED BY
"SPARTON OF CANADA"

AUSTRIA

This Week	Last Week	Title	Artist
1	2	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)—Gerig-Schneider
2	3	MONDAY MONDAY	The Mama's and the Papa's (RCA)—Intro
3	1	SLOOP JOHN B	The Beach Boys (Capitol)—Weinberger
4	4	LEG DEIN HERZ IN MEINE HAENDE	Roy Black (Polydor)—Schneider
5	8	EINE KLEINE TRAENE	Ronny (Telefunken)—Wein Melodie
6	—	BEISS NICHT GLEICH IN JEDEN APFEL	Wencke Myhre (Polydor)—Wien Melodie
7	5	PAPERBACK WRITER	The Beatles (Odeon)—Budde
8	7	PAINT IT, BLACK	The Rolling Stones (Decca)—Schneider
9	6	BIS MORGEN	Renate Kern (Polydor)—Hanslatic
10	—	DU BIST MEIN ERSTER GEDANKE	Cliff Richard (Electrola)—Siegel

BRITAIN

This Week	Last Week	Title	Artist
1	1	DISTANT DRUMS	Jim Reeves (RCA Victor)—Acuff-Rose
2	4	I'M A BOY	The Who (Reaction)—Fabulous
3	7	YOU CAN'T HURRY LOVE	Supremes (Tamla-Motown)—Belinda
4	6	LITTLE MAN	Sonny and Cher (Atlantic)—Belinda
5	3	TOO SOON TO KNOW	Roy Orbison (London)—Acuff-Rose
6	13	BEND IT!	Dave Dee, Dozy, Beaky, Mick and Tich (Fontana)—Lynn
7	18	WINCHESTER CATHEDRAL	New Vaudeville Band (Fontana)—Meteor
8	2	ALL OR NOTHING	Small Faces (Decca)—Robbins
9	5	YELLOW SUBMARINE/ELEANOR RIGBY	Beatles (Parlophone)—Northern Songs
10	17	WALK WITH ME	Seekers (Columbia)—Springfield
11	19	ALL I SEE IS YOU	Dusty Springfield (Philips)—Belinda
12	11	LOVERS OF THE WORLD, UNITE	David and Jonathan (Columbia)—Mills
13	10	WORKING IN THE COAL MINE	Lee Dorsey (State-side)—Ardmore & Bechtel
14	21	SUNNY	Bobby Herb (Philips)—Campbell-Connelly
15	9	GOT TO GET YOU INTO MY LIFE	Cliff Bennett (Parlophone)—Northern
16	8	GOD ONLY KNOWS	Beach Boys (Capitol)—Immediate
17	—	HAVE YOU SEEN YOUR MOTHER, BABY, STANDING IN THE SHADOW	Rolling Stones
18	31	GUANTANAMERA	Sandpipers (Pye)—Harmony
19	12	WHEN I COME HOME	Spencer Davis Group (Fontana)—Island
20	14	ASHES TO ASHES	Mindbenders (Fontana)—Screen Gems
21	26	I DON'T CARE	Los Bravos (Decca)—Palace
22	38	SUNNY	Georgie Fame (Columbia)—Campbell-Connelly
23	33	ANOTHER TEAR FALLS	Walker Brothers (Philips)—West One
24	22	LAND OF 1000 DANCES	Wilson Pickett (Atlantic)—Dick James
25	15	MAMA	Dave Berry (Decca)—Francis, Day & Hunter
26	24	HOW SWEET IT IS	Junior Walker (Tamla-Motown)—Belinda
27	16	THEY'RE COMING TO TAKE ME AWAY	HA-HAA—Napoleon XIV (Warner Bros.)—Copyright
28	20	JUST LIKE A WOMAN	Manfred Mann (Fontana)
29	23	MORE THAN LOVE	Ken Dodd (Columbia)—Keith Prowse
30	46	LADY GODIVA	Peter and Gordon (Columbia)—Dean Street
31	25	BIG TIME OPERATOR	Zoot Money (Columbia)—Jermania Music
32	28	I SAW HER AGAIN	Mama's and Papa's (RCA Victor)—Dick James
33	29	I CAN'T TURN YOU LOOSE	Otis Redding (Atlantic)—Copy Control
34	41	SOMEWHERE MY LOVE	Mike Sammes Singers (HMV Pop)—Robbins
35	27	VISIONS	Cliff Richard (Columbia)—Joaneline-Belinda

36	43	DEAR MRS. APPLEBEE	David Garrick (Piccadilly)—Dick James
37	47	SUNNY	Cher (Liberty)—Campbell-Connelly
38	40	BORN A WOMAN	Sandy Posey (MGM)—Shapiro-Bernstein
39	32	RUN	Sandie Shaw (Pye)—Glissando
40	39	IN THE ARMS OF LOVE	Andy Williams (CBS)—Compass
41	—	SUMMER WIND	Frank Sinatra (Reprise)—Pub. Blossom
42	—	I'VE GOT YOU UNDER MY SKIN	Four Seasons (Philips)—Chappell
43	—	I CAN'T CONTROL MYSELF	Troggs—Dick James
44	30	HI-LILI HI-LO	Alan Prince Set (Decca)—Robbins
45	36	LOVING YOU IS SWEETER THAN EVER	Four Tops (Tamla-Motown)—Jobette Mi
46	49	THERE WILL NEVER BE ANOTHER YOU	Chris Montez (Pye)—Morris
47	—	CHANGES	Crispian St. Peters (Decca)—Essex
48	34	WITH A GIRL LIKE YOU	Troggs (Fontana)—Dick James
49	—	HAVE YOU EVER LOVED SOMEBODY	Paul and Barry Ryan (Decca)—Gralto
50	—	LITTLE DARLING	Marvin Gaye (Tamla-Motown)—Belinda

CANADA

This Week	Last Week	Title	Artist
1	5	CHERISH	The Association (Valiant)
2	2	SUNSHINE SUPERMAN	Donovan (Epic)
3	4	BORN A WOMAN	Sandy Posey (Quality)
4	1	YOU CAN'T HURRY LOVE	Supremes (Tamla-Motown)
5	—	BLACK IS BLACK	Los Bravos (London)
6	—	CHERRY, CHERRY	Neil Diamond (Bang)
7	7	TURN DOWN DAY	Cyrkile (Columbia)
8	3	YELLOW SUBMARINE/ELEANOR RIGBY	Beatles (Capitol)
9	6	WOULDN'T IT BE NICE	Beach Boys (Capitol)
10	10	SUNNY AFTERNOON	Kinks (Pye)

CANADIAN RECORDS

This Week	Last Week	Title	Artist
1	—	SPIN, SPIN	Gordon Lightfoot (United Artists)
2	1	PLEASE FORGET HER	Jury (Quality)
3	—	AND SHE'S MINE	Guess Who (Quality)

HOLLAND

This Week	Last Week	Title	Artist
1	1	YELLOW SUBMARINE/ELEANOR RIGBY	The Beatles (Parlophone)—Ed. Leeds-Basart
2	3	MOTHER'S LITTLE HELPER	The Rolling Stones (Decca)—Ed. Essex-Basart
3	2	HI-LILI-HILO	The Alan Price Set (Decca)—Ed. Francis, Day
4	4	GOD ONLY KNOWS	The Beach Boys (Capitol)
5	6	WITH A GIRL LIKE YOU	The Troggs (Fontana)—Ed. Leeds-Basart
6	9	SITTIN' ON A FENCE	Twice as Much (MGM)—Ed. Essex-Basart
7	—	ALL OR NOTHING	Small Faces (Decca)
8	5	BLACK IS BLACK	Los Bravos (Barclay)
9	7	SUMMER IN THE CITY	The Lovin' Spoonful (Kama Sutra)—Ed. Melodia-Trident
10	8	LADY JANE	Davis Garrick (Pye)—Ed. Essex-Basart

ITALY

This Week	Last Week	Title	Artist
1	1	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)
2	3	SOGNANDA LA CALIFORNIA	Dik Dik (Ricordi)
3	4	CHE COLPA ABBIAMO NOI	*Rokes (Arc)
4	7	PAINT IT, BLACK	Rolling Stones (Decca)
5	2	NOTTE DI FERRAGOSTO	*Gianni Morandi (RCA)
6	8	TEMA	*Giganti (Ri Fi)
7	6	TA RA TA TA	*Mina (Ri Fi)
8	10	RIDERA	*Little Tony (Durium)

9	—	BANG BANG	*Equipe 84 (Ricordi)
10	9	BANG BANG	Cher (Liberty)
11	13	THEME FROM "DR. ZHIVAGO"	MGM Singing Strings (MGM)
12	12	PERDONO	*Caterina Caselli (CGD)
13	11	UN RAGAZZO DI STRADA	*Corvi (Ariston)
14	5	IO HO IN MENTE TE	*Equipe 84 (Ricordi)
15	—	DON'T BRING ME DOWN	Animals (Decca)

JAPAN

This Week	Last Week	Title	Artist
1	1	KOHKOTSU NO BLUES	*Aoe Mina (Victor)—JASRAC
2	2	YOGIRI NO BOJO	*Ishihara Yuujiro (Teichiku)—JASRAC
3	3	KOL TO NAMIDA NO TAIYOH	*Hashi Yukio (JASRAC)
4	5	ONNA NO TAMEIKI	*Mori Shinichi (Victor)—JASRAC
5	9	YASASHII AME/NANDEMO NAIWA	*Sono Mari (Polydor)—JASRAC
6	4	HOSHI NO FLAMENCO	*Saigo Teruhiko (Crown)—JASRAC
7	8	YANAGASE BLUES	*Mikawa Kenichi (Crown)—JASRAC
8	7	GINZA BLUES	*K. Matsuo and Mahina Stars (Victor)—JASRAC
9	10	AOI HITOMI	*J. Yoshikawa and Blues Comets (Columbia)—JASRAC
10	6	OYOME NI OIDE	*Kayama Yuuzo (Toshiba)—JASRAC

MALAYSIA

This Week	Last Week	Title	Artist
1	2	VISIONS	Cliff Richard (Columbia)
2	4	YELLOW SUBMARINE	Beatles (Parlophone)
3	1	BUS STOP	Hollies (Parlophone)
4	—	MAKING BELIEVE	*Naomi & The Boys (Philips)
5	5	LOVE LETTERS	Elvis Presley (RCA)
6	3	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)
7	—	LADY JANE	David Garrick (Pye)
8	—	CHAINS	*Alan Lyford & The Thunderbirds (Philips)
9	—	ALL OR NOTHING	Small Faces (Decca)
10	7	SUNNY AFTERNOON	Kinks (Pye)

MEXICO

This Week	Last Week	Title	Artist
1	2	SENZA FINE	The Brass Ring (RCA)—Pending
2	3	FUISTE A ACAPULCO	*Los Apson (Peerless)—Brambila
3	1	MI RAZON	*Sonora Santanera (CBS)—Pham
4	4	EL DESPERTAR	*Marco Antonio Muniz (RCA)—Emroth
5	6	TANGO NEGRO	*Jorge Valente (CBS)—Pham
6	7	EL ULTIMO BESO	(The Last Kiss)—*Polo (Peerless)—Pending
7	5	GORDA	*Javier Solis (CBS)—Emroth
8	8	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)—Pending
9	9	SIEMPERE TE AMARE	*Los Reno (Peerless)—Mundo Musical
10	10	TIERRA MALA	*Irma Serrano (CBS)—Brambila

NEW ZEALAND

This Week	Last Week	Title	Artist
1	6	YELLOW SUBMARINE	The Beatles
2	1	WILD THING	The Troggs
3	5	BUS STOP	The Hollies
4	4	THE COMING GENERATION	The Gremlins
5	2	SUNNNY AFTERNOON	The Kinks
6	3	LIL' RED RIDING HOOD	Sam the Sham and the Pharaohs
7	10	HITCH HIKER	Bobby and Laurie
8	12	MOTHER'S LITTLE HELPER	The Rolling Stones
9	8	THIS DOOR SWINGS BOTH WAYS	Herman's Hermits
10	9	RAIN	The Beatles

NORWAY

This Week	Last Week	Title	Artist
1	1	YELLOW SUBMARINE	(Parlophone)—Edition Lyche
2	2	WITH A GIRL LIKE YOU	Troggs (Fontana)
3	3	SUMMER IN THE CITY	Lovin' Spoonful (Kama Sutra)—Acuff-Rose, Scandia
4	7	DET TROR JAG INTE PA	Sven-Ingvars (Svensk-American)—Seven Bros.
5	6	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)—Sweden Music
6	—	GOD ONLY KNOWS	Beach Boys (Capitol)—Sweden Music
7	10	MOT UKJENT STED	*Vanguards (Triola)—Bendiksen
8	4	SUNNY AFTERNOON	Kinks (Pye)—Belinda
9	8	BUS STOP	Hollies (Parlophone)—Reg Connelly
10	5	DID YOU EVER HAVE TO MAKE UP YOUR MIND	Lovin' Spoonful (Kama Sutra)—Acuff-Rose, Scandia

SINGAPORE

This Week	Last Week	Title	Artist
1	7	VISIONS	Cliff Richard (Columbia)
2	1	LADY JANE	David Garrick (Pye)
3	6	YOU CAN'T HURRY LOVE	Supremes (Motown)
4	5	NEVER DIE	*Mark Yun (Philips)
5	3	BLACK IS BLACK	Los Bravos (Decca)
6	—	I COULDN'T LIVE WITHOUT YOUR LOVE	Petula Clark (Pye)
7	—	DON'T LAUGH, YOU'LL CRY	*Trailers (Cosdel)
8	—	STRANGERS IN THE NIGHT	Frank Sinatra (Reprise)
9	2	A PLACE IN THE SUN	Shadows (Columbia)
10	—	THEN HE KISSED ME	*Namoi & The Boys (Philips)

From The Music Capitals of the World

• Continued from page 36

vice-president of Chapman & Jonal Advertising and Photographers. . . . **Eddie Mathews** bought "Baby Is Gone," by **Grayan Bonnie** from Trans Global's **Jim Kreuger** for release on Mike Records. . . . **Mrs. Molly Tashman**, mother of Mercury Records President **Irving B. Green**, died on Sept. 24 in Los Angeles at age 72. . . . **Nino Tempo** and **April Stevens**, brother-sister recording team for White Whale Records, are accompanying the **Righteous Brothers** on their current 37-city tour which concludes Nov. 11. . . . **Erroll Garner** will do musical concerts at Jones Hall in Houston Oct. 8 and Carnegie Music Hall in Pittsburgh on Dec. 3. Garner's current MGM album is "Campus Concert." . . . **Don Ho**, Hawaiian singer, makes his New York debut at the Hotel Americana's Royal Box on Nov. 25 for three weeks. Ho's LP, on the Reprise label, is titled, "You're Gonna Hear From Me." . . . **Judy Collins** is in London to record special material for her next Elektra LP. . . . A new songbook, "The Weavers on Tour," has been published by Harper & Row. The book has some 70 Weavers' repertoire songs, most of which have never appeared in a songbook before. The book was edited by **Ronnie Gilbert**, with piano arrangements by **Herbert Haufrecht**. . . . **Eddy Arnold** to the West Coast Oct. 1 to tape "The Dean Martin Show" and the "Andy Williams Show." . . . **Robert Staunton** has signed a writer-producer contract with the Mustang and Bronco labels. . . . The **New Christy Minstrels** will hold a musicale and seminar prior to their Oct. 21 concert in New York's Lincoln Center. . . . **Allan Rinde** has been appointed account executive for **Morty Wax Promotions**. . . . The **Emotions'** "She's My Baby" has been picked up by **Jerry Shiffan's** Attack Records. . . . The **Vogues** signed with **Richard Gersh Associates** for press representation. . . . Launching its association with **Charles Aznavour** as well as the French singer's pianist **Henry Byrs**, Monument Records will play host to a reception in their honor at the Playboy Club and to kick off Monument's first LP's by the artists, "The Very Best of Aznavour" and "In the Aznavour Mood." **MIKE GROSS**

PARIS

Udo Jurgens is recording for Vogue an EP featuring three new French songs specially written for him by **Bernard Kesslair, Andre Salvat, J. L. Chauby, B. DuPac** and **D. Faure**. The fourth title will be **Andre Salvat's** French version of Jurgens' own song "Sag Mir Wie." . . . CBS issued a new

album of the **Compagnons de la Chanson** recorded live at the Bobino Music Hall where they opened for two months Sept. 17. To coincide with the opening, CBS released an EP including a **Georges Garvarentz** song featured by the **Compagnons** in the film "Surcouf" and "Lara's Theme" by **Maurice Jarre** from the film "Dr. Zhivago." . . . Singers lined up to follow **Mireille Mathieu** for seasons at the Olympia Theater include **Jacques Brel**, whose show will also feature CBS star **Michel Delpech**; **Enrico Macias**, **Liza Minnelli**, **Antoine**, **Adamo**, **Marcel Amont**, **Alain Barriere**, **Johnny Hallyday** and **Sammy Davis**. . . . Absentee from the Paris stage for two years, Philips star **Georges Brassens** is currently appearing with **Juliette Greco** at the Theater National Populaire. . . . Polydor reports that the DGG subscription scheme is meeting with tremendous response in France with **Wilhelm Kempff's** Beethoven Sonatas most in demand. . . . Philips has released "Me and My Mini-Skirt," by English singer **Karen Young**. **Vogue's** long-haired singer **Antoine** left Paris for six concerts and two TV appearances in Canada. . . . **Georgette Lemaire** will sing at the Brussels premiere of **John Huston's** film "The Bible." . . . **Henri Salvador** has recorded the French version ("Plus Que Trois Roues a Mon Chariot") of the big hit "Three Wheels on My Wagon" for Rigolo. . . . **Antoine, Dusty Springfield, Crispian Saint Peters, Sonny and Cher, Dominique Walter** and **Les Charlots** were featured at La Locomotive for a second channel TV program "A Tous Vents." . . . The **Alan Price Set** made their Paris debut for a Musicorama concert at the Olympia Theater which also featured the **Lovin' Spoonful**. . . . A package bill of the **Walker Brothers**, the **Pretty Things**, the **Spencer Davis** group and **Bill Haley's Comets** appeared at the Alhambra Theater. . . . Promoter **George Wein** flew into Paris to set up the third Paris Jazz Festival (Nov. 12, 13) which will feature **Stan Getz, John Coltrane, Illinois Jacquet, Albert Ayler** and **Dave Brubeck**, among other top names. . . . CBS has signed singer-composer **Pierre Louki** who has written many songs for **Juliette Greco**. . . . **Murray Deutch**, executive vice-president of United Artists, here on a European tour of the company's affiliates. **Editions Associees** in France has acquired the Planetary-Noma publishing company and the catalogs of **Tender Tunes** and **Kama Sutra Music**. . . . **Robert Tourtan** has been appointed chief PRO (Radio, TV and press) for **RCA** and **Elizabeth Filipacchi** chief PRO for **Decca**. **MIKE HENNESSEY**

DIONNE WARWICK'S



**NEW SMASH IS
I JUST
DON'T
KNOW
WHAT TO
DO WITH
MYSELF**

**(Bachrach-David)
B/W In Between the Heartaches**

**THE SWEET SOUND OF SUCCESS IS
ON SCEPTER 12167**

**AND THE SWEETEST VERSION
OF ALFIE**

**IS BY DIONNE WARWICK
ON SCEPTER 12153**

for Bookings, contact Paul Cantor 212/CI 5-2170

New Album Releases

ALLEGRE

PETE RODRIGUEZ CONJUNTO—Latin Boogaloo; LPA 852, SLP 8520

ANGEL

BACH: HARPSICHORD CONCERTO IN D MINOR — Menuhin/Bath Festival Orch. 36336, S 36336
 FALLA: LA VIDA BREVE—De Los Angeles & Various Artists/Orch. Nacional de Espana DeBurgos; BL 3672, SBL 3672
 VARIOUS ARTISTS—Opera Gala-Favorite Ensembles; 36361, S 36361
 The Art of MARIA CALLAS; 36374, S 36374
 VAUGHAN WILLIAMS: HODIE (This Day)—Bach Choir/London Symphony Orch. (Willcocks); 36297, S 36297
 HANDEL: MESSIAH HIGHLIGHTS—The Philharmonia Orch. & Chorus (Klemperer); 36324, S 36324
 SCHUMANN: SPRING — New Philharmonia Orch. (Klemperer); 36353, S 36353
 PETER USTINOV Tells the Story of Babar the Elephant; 36357, S 36357
 MAHLER: THE YOUTH'S MAGIC HORN—London Philharmonic Orch. (Morris); 36380, S 36380

BRUNO

RIMSKY-KORSAKOV: MAY NIGHT — Bolshoi Theatre Production; 58L, BR 23057
 FRANCISCO MANUEL—This Is Latin America; BR 50212

CANAAN

THE FLORIDA BOYS Up Tempo; CA 4631 LP, CAS 9631 LP

CAEDMON

CHEKOV: THE CHERRY ORCHARD—Jessica Tandy; TRS 314, TRS 314S
 JEAN COCTEAU: A SELF PORTRAIT; TC 1199
 VARIOUS ARTISTS—Shakespeare; Titus Andronicus; SRS 227, SRS 227 S

CAPITOL

STAN FREBERG—Freberg Underground! Show =1; T 2551, ST 2551
 ERICH LEINSDORF Plays the Good Time Classics—Concert Arts Orch. P 8637, SP 8637
 VILLA-LOBIS: CONCERTO FOR GUITAR AND SMALL ORCH. — Almeida/Concert Arts Orch. (Wilson); P 8638, SP 8638
 SANDLER & YOUNG—Side By Side; T 2598, ST 2598
 JACKIE GLEASON—How Sweet it Is for Lovers; W 2582, SW 2582
 H. B. BARNUM—Pop and Ice Cream Sodas; T 2583, ST 2583
 THE HOLLRIDGE STRINGS Oldies But Goodies; T 2564, ST 2564
 Big Hit Sounds of THE NEW CLASSIC SINGERS; T 2599, ST 2599
 MERLE HAGGARD & THE STRANGERS — Swinging Doors and the Bottle Let Me Down; T 2585, ST 2585

BREAKOUT SINGLES

NATIONAL BREAKOUTS

HAVE YOU SEEN YOUR MOTHER, BABY, STANDING IN THE SHADOW?
 Rolling Stones, London 903

REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

BANG! BANG! . . .

Joe Cuba Sextet, Tico 475 (Cordon, BMI) (New York)

WHISPERS . . .

Jackie Wilson, Brunswick 55300 (Jalynne-BRC, BMI) (Chicago)

RESPECT . . .

Rationals, Cameo 437 (East-Time-Walco, BMI) (Detroit)

HEAVEN MUST HAVE SENT YOU . . .

Elgins, V.I.P. 25037 (Jobete, BMI) (Philadelphia)

FREE AGAIN . . .

Barbra Streisand, Columbia 43808 (Emanuel-Beaujola, ASCAP) (San Francisco)

WE'RE IN THIS THING TOGETHER . . .

Peaches & Herb, Date 1523 (Blackwood, BMI) (Cleveland)

SHE'S MY GIRL . . .

Coastliners, Back Seat 566 (Don-Gremlin, BMI) (Houston)

GAMES THAT LOVERS PLAY . . .

Wayne Newton, Capitol 5754 (Miller, ASCAP) (Baltimore)

THE WILLY . . .

Willies, Co & Ce 239 (Blue River, BMI) (Pittsburgh)

HURTING . . .

Gary Stites, Epic 10064 (Legend, BMI) (Miami)

WISH YOU WERE HERE, BUDDY . . .

Pat Boone, Dot 16933 (Spoone, ASCAP) (Houston)

UNDER MY THUMB . . .

Del Shannon, Liberty 55904 (Gideon, BMI) (Buffalo)

PERSONAL SERVICE TO ALL JUKEBOX OPERATORS

We specialize in a complete line of Pop, R&B, Spirituals, C&W Singles & LP's. Plus all Gold Standards—oldies but goodies.

FREE TITLE STRIPS:

and F-A-S-T ONE DAY SERVICE at STAN'S RECORD SERVICE
 728 Texas Street, Shreveport, Louisiana
 Call Collect (318) 422-7182

SEE BEFORE YOU BUY! FREE! Sample Christmas Card

Send B & W neg. (or 50c with photo). Free Sample Offer expires Nov. 22nd.

Holiday Wishes Come to Life with Your Personal Photo Christmas Cards

25 for \$100 complete with envelopes. Plus 35c Postage & Handling

New Trim Color Photo Cards

Made from your favorite square color negative or slide complete with envelopes. From color photo add \$1.25. SAMPLE CARD 25c.

25 for \$3.50 Plus 35c Postage & Handling

Money Back Guarantee. No C.O.D.'s. Send check, cash, m.o.

LARGE QUANTITY DISCOUNTS—WRITE FOR SPECIAL RATES

PHILIPS FOTO CO. DEPT. 86 ELMSFORD, N.Y. 10523

Can You Believe . . . THE GEEZINSLAW BROTHERS; T 2570, ST 2570

FRANK SINATRA—Forever Frank; T 2602

WANDA JACKSON Salutes the Country Music Hall of Fame; T 2606, ST 2606

PEGGY LEE—Guitars Ala Lee; T 2469, ST 2469

AL MARTINO—This Is Love; T 2592, ST 2592

THE LETTERMEN—For Christmas This Year; T 2587, ST 2587

WAYNE NEWTON—Songs for a Merry Christmas; T 2588, ST 2588

SONNY JAMES—My Christmas Dream; T 2589, ST 2589

THE SOUTHERN CALIFORNIA MORMON CHOIR Sings the Songs of Christmas; T 2590, ST 2590

VIENNA BOYS CHOIR Sings German Christmas Carols; T 10445

THE MONKEES; COM 101, COS 101

BRUCKNER: SYMPHONY NO. 3—Cleveland Orch. (Szell); ML 6297, MS 6897

ORIGINAL SOUNDTRACK—Marco the Magnificent; OL 6470, OS 2870

ADAMO; DELP 8113

THE MONKEES; COM 101, COS 101

BRUCKNER: SYMPHONY NO. 3—Cleveland Orch. (Szell); ML 6297, MS 6897

ORIGINAL SOUNDTRACK—Marco the Magnificent; OL 6470, OS 2870

ADAMO; DELP 8113

SERGIO BRUNI — Pentagramma Napoletano No. 2; DELP 8144

THE BEST OF PAUL KUHN; T 10428, ST 10428

MARLENE DIETRICH'S Berlin; T 10443, ST 10443

VARIOUS ARTISTS—The New German Beer Drinking Songs; T 10451, ST 10451

THE MONKEES; COM 101, COS 101

BRUCKNER: SYMPHONY NO. 3—Cleveland Orch. (Szell); ML 6297, MS 6897

ORIGINAL SOUNDTRACK—Marco the Magnificent; OL 6470, OS 2870

ADAMO; DELP 8113

THE MONKEES; COM 101, COS 101

BRUCKNER: SYMPHONY NO. 3—Cleveland Orch. (Szell); ML 6297, MS 6897

ORIGINAL SOUNDTRACK—Marco the Magnificent; OL 6470, OS 2870

ADAMO; DELP 8113

THE MONKEES; COM 101, COS 101

BRUCKNER: SYMPHONY NO. 3—Cleveland Orch. (Szell); ML 6297, MS 6897

ORIGINAL SOUNDTRACK—Marco the Magnificent; OL 6470, OS 2870

ADAMO; DELP 8113

THE MONKEES; COM 101, COS 101

BRUCKNER: SYMPHONY NO. 3—Cleveland Orch. (Szell); ML 6297, MS 6897

ORIGINAL SOUNDTRACK—Marco the Magnificent; OL 6470, OS 2870

ADAMO; DELP 8113

CROSSROADS

MONTEVERDI: MISSA A CAPELLA—Prague Madrigal Singers (Venhoda); 22 160043, 22 160044

MOZART: SYMPHONIES NO. 29 and 40—Czech Philharmonic Orch. (Turnovsky); 22 160041, 22 160042

NOVAK: SUK STRING QUARTETS—The Novak Quartet; 22 160047, 22 160048

RAVEL: MASTERPIECES FOR ORCH.—The Czech Philharmonic Orch. (Baudou); 22 160039, 22 16 0040

VIVALDI: FIVE FLUTE CONCERTOS—Milan Munclinger/The Ars Rediviva Ensemble; 22 160045, 22 160046

MONTEVERDI: MISSA A CAPELLA—Prague Madrigal Singers (Venhoda); 22 160043, 22 160044

MOZART: SYMPHONIES NO. 29 and 40—Czech Philharmonic Orch. (Turnovsky); 22 160041, 22 160042

NOVAK: SUK STRING QUARTETS—The Novak Quartet; 22 160047, 22 160048

RAVEL: MASTERPIECES FOR ORCH.—The Czech Philharmonic Orch. (Baudou); 22 160039, 22 16 0040

VIVALDI: FIVE FLUTE CONCERTOS—Milan Munclinger/The Ars Rediviva Ensemble; 22 160045, 22 160046

DAS ALTE WERK

(London Imports)

BACH ST. JOHN PASSION (complete) — Vienna Boys Choir & Chorus (Gillesberger); KH 19, SKH 19

BACH: ST. JOHN PASSION (Highlights)—Same

SMASH HIT By The CAPREZZ!

"ROSANNA" #51-126
 Busting across the Country!



Some distributor areas still available. Write or phone:

SOUND INCORPORATED
 56830 NORTH AVE. NEW HAVEN, MICHIGAN PHONE: (313) 749-5182

DJ COPIES ON REQUEST

Record Distributors Corp.
 Detroit, Michigan
 United Records
 Chicago, Illinois

General Dist. Company, Inc.
 Baltimore, Md.
 Concord Dist. Company
 Cleveland, Ohio
 New Orleans Record Dist.
 New Orleans, La.

Universal Dist.
 Philadelphia, Pa.
 Trinity Record Dist.
 East Hartford, Conn.
 Record Merch.
 Los Angeles, Calif.

Record Sales Co.
 Memphis, Tenn.
 Southland Record Dist. Co.
 Atlanta, Ga. 30313
 Fenway
 Pittsburgh, Pa.

Music City Dist.
 Nashville, Tenn.
 Bay State Record Dist.
 Boston, Mass.

Artists as Complete recording; AWT 9479, SAWT 9479

DECCA

BARBER: CONCERTO FOR CELLO AND ORCH.—Music Aeterna Orch. (Waldman); DL 710132
BRITTEN: PIANO CONCERTO NO. 1—NDR Symphony Orch. (Strickland); DL 710133
HAYDN/BACH—Baroque Chamber Orch. (Saidenberg); DL 710130

DUNHILL ORIGINAL SOUNDTRACK—Dear John; D 55001, DS 55001

ELEKTRA
TOM PAXTON—Outward Bound; EKL 317, EKS 7317
OLIVER SMITH; EKL 316, EKS 7316

EPIC
MOZART: PIANO CONCERTOS VOL 2—Vienna Festival Orch. (Simon); SC 6056, BSC 156

IMPULSE
ARCHIE SHEPP Live in San Francisco; A 9118, AS 9118
GABOR SZABO—Spellbinder; A 9123, AS 9123
JOHN COLTRANE Returns to the Village Vanguard; A 9124, AS 9124
ROSWELL RUDD—Everywhere; A 9126, AS 9126
CLARK TERRY/CHICO O'FARRILL—Spanish Rice; A 9127, AS 9127

LIBERTY
GARY LEWIS & THE PLAYBOYS—Golden Greats; LRP 2468, LST 7468
RED SKELTON—Music From the Heart; LRP 3477, LST 7477
BOBBY VEE—Look at Me Girl; LRP 3480, LST 7480

LITTLE DARLIN'
JOHNNY PAYCHECK—The Lovin' Machine; LD 4003, SLD 8003

MERCURY
HANSON; SYMPHONY NO. 3—Eastman-Rochester Orch. (Hanson); MC 50449; SR 90449

MUSICOR
PAUL TRIPP/VARIOUS ARTISTS—More Fun at Birthday House; MM 5001

MONUMENT
Rio!—Orch. Guanabara (Carioca); MLP 8054, SLP 18054
DAVID PARKER—Flamenco; MLP 8051, SLP 18051

NONESUCH
Baroque Masters of Venice, Naples and Tus- cany—Instrumentalists of the Societe Cameratiche De Lugano; MC 3008, HC 73008
DE FALLA: CONCERTO FOR HARPSICHORD & 5 INSTRUMENTS—Valois Instrumental En- semble (Ravier); H 1135, H 71135
STRAVINSKY: LES NOCES—Du Theatre Na- tional De L'Opera (Boulez); H 1133, H 71133
TELEMANN: 2 CONCERTOS IN D MAJOR— Chamber Orch. of the Saar (Ristenpart); H 1132, H 71132
HENRIETTA YURCHENCO—The Real Mexico; H 2009, H 72009

PAULA
NAT STUCKEY Sings; LP 2192, LPS 2192

POLISH HERITAGE
SCHOLA MODERNS—Polish Heritage; SM 1000

RIVERSIDE
THE MONGO SANTAMARIA BAND—Mongo Ex- plodes; 3530

ROULETTE
CHARLEY DREW at the Taft; R 25324, SR 25324

ORIGINAL SOUNDTRACK—The Peach Thief; OS 804, OSS 804

SERAPHIM
HENRY KRIPS—The Philharmonic Orch. Vien- nese Waltzes; 60018, S 60018
SCHUBERT/SCHUMANN/STRAUSS—Great Ger- man Songs; 60025, S 60025
ARTHUR RODZINSKI—The Royal Philharmonic Orch.; 60021, S 60021
SHOSTAKOVICH: SIX PRELUDES & FUGUES— Dimitri Shostakovich; 60024
CHRISTA LUDWIG—MAHLER: SONGS OF A WAYFARER—The Philharmonic Orch.; 60026, S 60026

SING
Creative Gospel Stylings by the GOSS BROTHERS; MFLP 7003
A Visit With THE LE FEVRES; NFLP 3217

STARLINE
The Best of DEAN MARTIN; T 2601
The Best of JONAH JONES; T 2594, ST 2594
The Best of TEX RITTER; T 2595
The Best of the ROGER WAGNER CHORALE CHRISTMAS CAROLS; T 2591, ST 2591

SUPREME
WILLARD CANTELON—LSD—Battle for the Mind; M 113

TICO
They Call Me La Lupa; LP 1144, SLP 1144

TOWER
IAN WHITCOMB'S Mod, Mod Music Hall; T 5042, ST 5042

20th CENTURY-FOX
ORIGINAL TV SCORE—The Green Hornet; 3186, S 3186

UNITED ARTISTS
JIMMY ROSELLI—Christmas Album; UAL 3538, UAS 6538

VANGUARD EVERYMAN
ANDRE GERTLER—Violin Concertos of Giu- seppe Tartini, Zurich Chamber Orch. (De Stoutz); SRV 213, SRV 213 SD
Italian Baroque Music—Zurich Chamber Orch. (De Stoutz); VRS 212, VRS 212 SD

VERVE
CHARLIE MANNA—The Rise and Fall of the Great Society; V 15051, V6-15051

VSP VERVE
NAT COLE AT JATP2; VSP 25, VSPTS 25
STAN GETZ Another Time, Another Place; VSP 22, VSPTS 22
LESTER YOUNG—Pres and His Cabinet; VSP 27, VSPTS 27

WORD
DICK ANTHONY—Let Your Light So Shine; W 2290LP, WST 8390 LP
Two Sermons by HOWARD THURMAN; W 6130 LP
VARIOUS ARTISTS—The Lord Bless You; W 3392 LP, WST 8392 LP

'Turned the Corner'

• *Continued from page 22*

ager Bob Crohan, "and I expect to end up the year 30 per cent ahead."

Besides billings, Strickhouser finds the station's audience is much more responsive now than ever before. "There's a lot of good product around today; it's incredible. Out of about 100 singles we receive each week, we play only about 10. But of those 10 we'll get audience response on phone calls on about six records."

WJAR programs about 50 per cent Easy Listening singles (most of these singles are by album artists). In the evening, the station programs slightly more album cuts than singles. Strickhouser puts out a playlist, but lets the deejays select their own from the list. "Our guys can do this. Besides, they know I listen a lot."

WSHB Ups Country

RAEFORD, N. C.—WSHB, a 1,000-watt station, has increased its country music programming to 12 hours a day—6 a.m.-6 p.m. Previously, the station was featuring only an hour a day of country music. Air personalities on the country side include Ken Edenfield, Frank Tart and Cousin Ray, who spins country music gospel record 5-6 p.m. daily during his four-hour show.

ALLIED RECORD COMPANY

2437 E. 57TH ST.
 LOS ANGELES, CALIF. 90058.
 PHONE: 582-0841

**Custom Pressing
 Plating
 Mastering
 Label Printing
 Shipping
 Warehousing**

SPECIALISTS in LITTLE L.P.'s

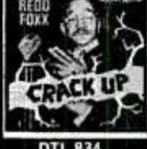
**All Sizes
 All Speeds**

Over 30 Years' Service to the Record Industry

The **GURUS** are nearing!!

REDD FOX and other great comics **ON DOOTO BEST SELLING COMEDY ALBUMS... America's maddest, gayest, funniest comedy**

Put these power packed albums in your inventory!

 DTL 838	 DTL 214	 DTL 829	 DTL 835
 DTL 809	 DTL 275	 DTL 295	 DTL 828
 DTL 804	 DTL 815	 DTL 274	 DTL 833
 DTL 801	 DTL 826	 DTL 836	 DTL 234
 DTL 808	 DTL 279	 DTL 249	 DTL 830
 DTL 825	 DTL 837	 DTL 823	 DTL 01
 DTL 834	 DTL 253	 DTL 238	 DTL 824
 DTL 270	 DTL 820	 DTL 294	 DTL 266

DEALERS ORDER NOW!
 LOAD UP FOR THE BIG SELLING SEASON
5+1 DEAL ENDS OCT. 25TH

DOOTO RECORDS 8512 SOUTH CENTRAL AVENUE
 LOS ANGELES 2, CALIFORNIA

COUNTRY MUSIC



RALPH EMERY, left, WSM-TV's host on the daytime "Ralph Emery Show," visits with Marty Robbins, center, and Chet Atkins on the debut show of the all-country color telecast.

WSM's Country Festival Events Scheduled

NASHVILLE—WSM Radio, sponsor of the annual Country Music Festival, has announced the schedule of events for the Oct. 20-22 convention.

The festivities begin unofficially on Saturday (15) with the Pro-Celebrity Golf Tournament at Bluegrass Country Club in

Emery Telecast Spotlights CM

NASHVILLE—Ralph Emery, top-rated country disk jockey in the nation, launched his new daytime show on WSM-TV Monday (26). The "live" colorcast features all-country talent and the easygoing patter that earmarks Emery's late-night "Opry Star Spotlight" show on WSM Radio.

To inaugurate the new 4:30-5:30 p.m. time slot, Emery invited special guests Marty Robbins and Chet Atkins to provide the musical entertainment. The

(Continued on page 48)

Hendersonville. The 36-hole, best team ball event will feature such golfing notables as Bryon Nelson, Gene Sarazen, Cary Middlecoff, Joe Campbell, Johnny Pott, Mason Rudolph and Tommy Bolt, and such celebrities as Perry Como, Pat Boone, Lawrence Welk, Rick Nelson, Chet Atkins, Eddy Arnold, Buck Owens, Dizzy Dean, Mickey Mantle, Yogi Berra, Rocky Marciano and many others.

The Country Music Association Board of Directors will hold its meeting on Tuesday morning (18) and will have a cocktail party that evening.

The American Women in Radio and Television group will meet the same afternoon for a party at the Capitol Park Inn.

Official proceedings of the convention will get under way Thursday (20) morning with visiting country music disk jockeys and music business executives registering their attendance at the Municipal Auditorium.

(Continued on page 48)



Yodeling great KENNY ROBERTS is back on the hit trail again with his new single, "ANYTIME," Starday #769, moving up on charts from coast-to-coast, and his current Starday album, "Indian Love Call." Kenny, a regular on the WVVA Wheeling Jamboree, is playing major clubs and shows nationwide. For DJ copies and bookings, contact Quentin "Reed" Welty, B-W Music, Inc., Wooster, Ohio, (216) 262-3571. (Advertisement)

Say You Saw It in Billboard

Nashville Scene

By HERB WOOD

Sheb Wooley, the voice of Ben Colder and the "Almost Persuaded No. 2" hit, is in Durango, N. M., to film a new picture with John Wayne and Kirk Douglas. . . . Capitol Records' star Sonny James dropped by the Billboard office in Music City on his way to Providence, R. I., to launch a tour of the Northeast. . . . Capitol's country promo man, Wade Pepper, on the Coast for the label's sales and promotion meetings. . . . Jeannie Seely and Connie Smith, two of country music's prettiest vocalists, were featured on the "Grand Ole Opry" Saturday. The girls garnered large ovations as they sang their respective hits, "It's Only Love" and "Ain't Had No Lovin'." . . . Kapp Records' songstress, Ruby Wright, just released her latest album, "Dern Ya," featuring her big singles "Billy Broke My Heart at Walgreens" and "You're Not Really Leaving Me (Are You)," as well as the title tune. . . . Tough luck is not the word for Carl Perkins. Last year the singer

accidentally stuck his hand in a fan while taking a bow at a concert, severing some tendons. Several weeks ago, one of Carl's offspring fell out of a tree, breaking his arm in several places. To top it off, Carl caught his trousers on a barbed-wire fence while hunting last week, stumbled and fell, triggering his shotgun which severely injured his foot. Perkins is recuperating at Madison County General Hospital in Jackson, Tenn., where he will be bed-ridden for several weeks. Send him a get-well card to cheer him up. . . . Cedarwood writer Wayne Walker also hospitalized for a cataract operation. Wayne is at Vanderbilt University Hospital. . . . Buck Owens has scheduled his annual "Toys for Tots" show Dec. 16 at the Civic Auditorium, Bakersfield, Calif. Admission for the all-star show is a toy, proceeds being distributed to needy children at Christmas. . . . Johnny Dollar has written both sides of his debut disk on the Dot label, "Windburn" b/w "Crazy Eyes," released last week.

(Continued on page 48)

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 10/8/66

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart
1	1	ALMOST PERSUADED David Houston, Epic 10025 (Gallico, BMI)	16	25	26	LOVE'S SOMETHING (I Can't Understand) Webb Pierce, Decca 31982 (Cedarwood, BMI)	7
2	2	BLUE SIDE OF LONESOME Jim Reeves, RCA Victor 8902 (Glad, BMI)	9	26	29	EARLY MORNING RAIN George Hamilton IV, RCA Victor 8924 (Witmark, ASCAP)	6
3	4	ROOM IN YOUR HEART Sonny James, Capitol 5690 (Marson, BMI)	9	27	32	IT'S ONLY LOVE Jeannie Seely, Monument 965 (Pamper, BMI)	5
4	6	OPEN UP YOUR HEART Buck Owens, Capitol 5705 (Bluebook, BMI)	6	28	28	PURSUING HAPPINESS Norma Jean, RCA Victor 8887 (Wilderness, BMI)	9
5	5	4033 George Jones, Musicor 1181 (Blue Crest/Husky, BMI)	11	29	18	THE LOVIN' MACHINE Johnny Paycheck, Little Darlin' 008 (Mayhew, BMI)	19
6	9	THE BOTTLE LET ME DOWN Merle Haggard, Capitol 5704 (Bluebook, BMI)	7	30	19	THINK OF ME Buck Owens, Capitol 5647 (Bluebook, BMI)	21
7	10	WALKING ON NEW GRASS Kenny Price, Boone 1042 (Pamper, BMI)	8	31	31	(That's What You Get) FOR LOVIN' ME Waylon Jennings, RCA Victor 8917 (Witmark, ASCAP)	6
8	3	THE TIP OF MY FINGERS Eddy Arnold, RCA Victor 8869 (Tree & Champion, BMI)	12	32	27	I CAN'T KEEP AWAY FROM YOU Wilburn Brothers, Decca 31974 (Bronz, SESAC)	14
9	12	I GET THE FEVER Bill Anderson, Decca 31999 (Stallion, BMI)	7	33	30	SWINGING DOORS Merle Haggard, Capitol 5600 (Bluebook, BMI)	27
10	11	IF TEARDROPS WERE SILVER Jean Shepard, Capitol 5681 (Tree, BMI)	13	34	35	THE GREAT EL TIGRE Stu Phillips, RCA Victor 8868 (Delmore, ASCAP)	8
11	7	A MILLION AND ONE Billy Walker, Monument 943 (Silver Star, BMI)	16	35	—	BAD SEEDS Jan Howard, Decca 32016 (Stallion, BMI)	1
12	8	THE SHOE GOES ON THE OTHER FOOT TONIGHT Marty Robbins, Columbia 43680 (Mariposa, BMI)	14	36	—	LONG TIME GONE Dave Dudley, Mercury 72618 (Newkeys, BMI)	1
13	15	AT EASE HEART Ernie Ashworth, Hickory 1400 (Acuff-Rose, BMI)	13	37	—	APARTMENT #9 Bobby Austin, Tally 500 (Owen, BMI)	1
14	14	THE STREETS OF BALTIMORE Bobby Bare, RCA Victor 8851 (Glaser, BMI)	16	38	40	LOOK INTO MY TEARDROPS Conway Twitty, Decca 31983 (Wilderness, BMI)	4
15	13	YOU AIN'T WOMAN ENOUGH Loretta Lynn, Decca 31966 (Sure Fire, BMI)	19	39	38	HECK OF A FIX IN '66 Jim Nesbitt, Chart 1350 (Peach, SESAC)	7
16	22	IT TAKES A LOT OF MONEY Warner Mack, Decca 32004 (4 Star, BMI)	6	40	—	COMING BACK TO YOU Browns, RCA Victor 8942 (American, BMI)	1
17	17	I HEAR LITTLE ROCK CALLING Ferlin Husky, Capitol 5679 (Acclaim, BMI)	10	41	—	BRING YOUR HEART HOME Jimmy Newman, Decca 31994 (Newkeys, BMI)	1
18	21	BLUES PLUS BOOZE (Means I Lose) Stonewall Jackson, Columbia 43718 (Sure Fire, BMI)	10	42	—	FIVE LITTLE JOHNSON GIRLS Stonemans, MGM 13557 (Jack, BMI)	1
19	16	THE WORLD IS ROUND Roy Drusky, Mercury 72586 (4 Star, BMI)	15	43	39	BOA CONSTRICTOR Johnny Cash, Columbia 43763 (Hollis, BMI)	5
20	25	THE COMPANY YOU KEEP Bill Phillips, Decca 31996 (Combine, BMI)	9	44	47	MY UNCLE USED TO LOVE ME BUT SHE DIED Roger Miller, Smash 2055 (Tree, BMI)	3
21	36	SWEET THANG Nat Stuckey, Paula 243 (Su-Ma/Stuckey, BMI)	5	45	45	COME ON AND SING Bob Luman, Hickory 1410 (Cedarwood, BMI)	3
22	37	ALMOST PERSUADED, NO. 2 Ben Colder, MGM 13590 (Gallico, BMI)	3	46	46	ONE IN A ROW Willie Nelson, RCA Victor 8933 (Pamper, BMI)	2
23	20	IT'S ALL OVER Kitty Wells, Decca 31957 (Wilderness, BMI)	12	47	48	HE WAS ALMOST PERSUADED Donna Harris, ABC 10839 (Gallico, BMI)	2
24	24	MOMMY, CAN I STILL CALL HIM DADDY Dottie West, RCA Victor 8900 (Tree, BMI)	9	48	50	IT MAKES YOU HAPPY Kenny Vernon, Caravan 123 (Yonah, BMI)	2
				49	—	VOLKSWAGEN Ray Pillow, Capitol 5735 (Raleigh, BMI)	1
				50	—	MY WAY OF LIFE Sonny Curtis, Viva 6082 (Gringo, Skol, BMI)	1

COUNTRY PROFILE



JEANNIE SEELY
Monument Records

Monument Records' young, talented songstress, JEANNIE SEELY, appears to have her second straight country hit with "It's Only Love," currently No. 27 with a "star" on Billboard's Hot Country Singles Chart.

Born and raised in Townville, Pa., the pretty, blonde vocalist left her hometown after graduating from high school, hoping to pursue a singing career on the

West Coast. After several years spent playing the many small clubs up and down the West Coast, including Alaska, and appearing on local radio and TV shows, the country thrush met Hank Cochran, one of the finest songwriters in the business. Cochran suggested that she move to Nashville, where she would have a much greater chance for success.

After heeding Hank's advice, the talented singer landed a job as the featured girl vocalist with the Porter Wagoner group. Cochran then introduced Miss Seely to Fred Foster, president of Monument Records, who was impressed with her vocal ability. Foster cut her first disk for the label, "Don't Touch Me," which was penned by Cochran. The song received immediate acceptance and quickly climbed to the top of the charts.

Miss Seely, aided by the musical know-how of Foster and the well-written Cochran tunes, seems to have found the right combination for success.



*In the tradition
of the great
World War II
Standards . . .*

“STATESIDE” MEL TILLIS

published by
**CEDARWOOD
Publishing Co., Inc.**
815 16th Ave., S.
NASHVILLE,
TENNESSEE

Bookings
**HUBERT LONG
TALENT AGENCY**
806 16th Ave., S.
NASHVILLE,
TENNESSEE



Billboard SPECIAL SURVEY for Week Ending 10/8/66

HOT COUNTRY ALBUMS

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
2	1	ALMOST PERSUADED David Houston, Epic LN 24213 (M); BN 26213 (S)	9
2	1	CARNEGIE HALL CONCERT WITH BUCK OWENS & HIS BUCKAROOS Capitol T 2556 (M); ST 2556 (S)	9
3	4	THE LAST WORD IN LONESOME Eddy Arnold, RCA Victor LPM 3622 (M); LSP 3622 (S)	11
4	5	I LOVE YOU DROPS Bill Anderson, Decca DL 4711 (M); DL 74711 (S)	9
5	6	THE COUNTRY TOUCH Warner Mack, Decca DL 4766 (M); DL 74766 (S)	13
6	7	TILL THE LAST LEAF SHALL FALL Sonny James, Capitol T 2561 (M); ST 2561 (S)	9
7	3	STEEL RAIL BLUES George Hamilton IV, RCA Victor LPM 3601 (M); LSP 3601 (S)	6
8	9	SUFFER TIME Dottie West, RCA Victor LPM 3587 (M); LSP 3587 (S)	11
9	12	ANOTHER BRIDGE TO BURN Ray Price, Columbia CL 2528 (M); CS 9228 (S)	5
10	10	LET'S GO COUNTRY Wilburn Brothers, Decca DL 4764 (M); DL 74764 (S)	10
11	8	DON'T TOUCH ME Wilma Burgess, Decca DL 4788 (M); DL 74788 (S)	14
12	11	EVIL ON YOUR MIND Jan Howard, Decca DL 4793 (M); DL 74793 (S)	10
13	16	LONESOME IS ME Charlie Louvin, Capitol T 2482 (M); ST 2482 (S)	10
14	14	THE DRIFTER Marty Robbins, Columbia CL 2527 (M); CS 9327 (S)	6
15	13	ALONE WITH YOU Jim Edward Brown, RCA Victor LPM 3569 (M); LSP 3569 (S)	11
16	15	COUNTRY ALL THE WAY Kitty Wells, Decca DL 4776 (M); DL 74776 (S)	13
17	17	PUT IT OFF UNTIL TOMORROW Bill Phillips, Decca DL 4792 (M); DL 74792 (S)	11
18	19	DISTANT DRUMS Jim Reeves, RCA Victor LPM 3542 (M); LSP 3542 (S)	20
19	21	I LIKE 'EM COUNTRY Loretta Lynn, Decca DL 4744 (M); DL 74744 (S)	25
20	20	I'M A PEOPLE George Jones, Musicor MM 2099 (M); MS 3099 (S)	16
21	22	CONNIE SMITH SINGS GREAT SACRED SONGS RCA Victor LPM 3589 (M); LSP 3589 (S)	5
22	18	GETTIN' ANY FEED FOR YOUR CHICKENS? Del Reeves, United Artists UAL 3530 (M); UAS 6530 (S)	6
23	24	THE STREETS OF BALTIMORE Bobby Bare, RCA Victor LPM 3618 (M); LSP 3618 (S)	3
24	23	DUST ON MOTHER'S BIBLE Buck Owens & His Buckaroos, Capitol T 2497 (M); ST 2497 (S)	20
25	25	MANY HAPPY HANGOVERS TO YOU Jean Shepard, Capitol T 2547 (M); ST 2547 (S)	15
26	35	SINGIN' STU PHILLIPS RCA Victor LPM 3619 (M); LSP 3619 (S)	3
27	28	I'M A NUT Leroy Pullins, Kapp KL 1488 (M); KS 3488 (S)	5
28	32	GEORGE JONES GOLDEN HITS United Artists, UAL 3532 (M); UAS 6532 (S)	3
29	—	YOU AIN'T WOMAN ENOUGH Loretta Lynn, Decca DL 4783 (M); DL 74783 (S)	1
30	30	MISS BONNIE GUITAR Dot DLP 3737 (M); DLP 25737 (S)	3
31	33	SOMETHIN' FOR EVERYONE Elton Britt, ABC ABC 566 (M); ABCS 566 (S)	3
32	27	MAN WITH A PLAN Carl Smith, Columbia CL 2501 (M); CS 9301 (S)	9
33	29	TRUE LOVE'S A BLESSING Sonny James, Capitol T 2500 (M); ST 2500 (S)	21
34	26	DON GIBSON WITH SPANISH GUITARS RCA Victor LPM 3594 (M); LSP 3594 (S)	15
35	—	CONFESSIONS OF A BROKEN MAN Porter Wagoner, RCA Victor LPM 3593 (M); LSP 3593 (S)	1
36	31	LONELYVILLE Dave Dudley, Mercury MG 21074 (M); SR 61074 (S)	16
37	38	THE WAY YOU LIKE IT Buddy Cagle, Imperial LP 9318 (M); LP 12318 (S)	2
38	36	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)	31
39	34	JOHNNY PAYCHECK AT CARNEGIE HALL Little Darlin' LD 4001 (M); SLD 8001 (S)	11
40	37	IN A NEW DIMENSION Roy Drusky, Mercury MG 21083 (M); SR 61083 (S)	10



Popular JOHNNY \$ DOLLAR has a sure-fire winner in his new Dot release, "Windburn." Produced by Arthur "Guitar Boogie" Smith and manager Dick Heard, the disk features the new "pure country" sound that's becoming so popular. Promo copies are available from Brite Star Promotions, 801 17th Ave. S., Nashville, Tenn. (Advertisement)

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES 5 Years Ago October 9, 1961

1. Tender Years, George Jones, Mercury
2. Walk On By, Leroy Van Dyke, Mercury
3. Under the Influence of Love, Buck Owens, Capitol
4. Sea of Heartbreak, Don Gibson, RCA Victor
5. Hello Fool, Ralph Emery, Liberty
6. I Fall to Pieces, Patsy Cline, Decca
7. Hillbilly Heaven, Tex Ritter, Capitol
8. Happy Birthday to Me, Hank Locklin, RCA Victor
9. It's Your World, Marty Robbins, Columbia
10. Right or Wrong, Wanda Jackson, Capitol

COUNTRY SINGLES 10 Years Ago October 6, 1956

1. Hound Dog/Don't Be Cruel, Elvis Presley, RCA Victor
2. Crazy Arms, Ray Price, Columbia
3. I Walk the Line, Johnny Cash, Sun
4. Searching, Kitty Wells, Decca
5. Sweet Dreams, Faron Young, Capitol
6. Singing the Blues, Marty Robbins, Columbia
7. Be-Bop-A-Lula, Gene Vincent, Capitol
8. You Are the One, Carl Smith, Columbia
9. I'm a One-Woman Man, Johnny Horton, Columbia
10. I Take the Chance, Jim Edward & Maxine Brown, RCA Victor

WSM's Country Festival Events Scheduled

• Continued from page 46

Following is the day-by-day schedule of events:

Thursday, Oct. 20:
WSM Registration, Municipal Auditorium, 8 a.m.-9 p.m.
CMA membership meeting, Municipal Auditorium, 10 a.m.
CMA Broadcasters meeting, Municipal Auditorium, 1:30 p.m.
SESAC Reception, Municipal Auditorium, 1-5 p.m.
Videotaping, "Grand Ole Opry," Opry House, 7 p.m.
BMI Dinner, (invitation only)

NASHVILLE SCENE

• Continued from page 46

... Charlie Louvin stopped in Music City between tours to plug his latest singles hit, "The Proof Is in the Kissing." ... Duke of Paducah, 65 years old and not showing it, dropped into town after 80 straight days on the road. The venerable country performer logged 24,230 miles during that period. That's a grind at my age. ... Dial Records' star Joe Tex signed an eight-year contract with the label and Tree Publishing Co., according to the firm's executive vice-president, Buddy Killen. The giant of the r&b field has had a dozen hits on the charts since joining the firm in 1961. ...

Emery Telecast

• Continued from page 46

appearance of the two top-ranked stars was a tribute to Emery's popularity in the country music field.

The show, which will be a first-rate showcase for country talent, covers a market that includes middle Tennessee, Southern Kentucky, and Northern Alabama.

Emery's warm personality and gift of gab keeps the hour-long show running smoothly. On the initial telecast, Emery traded jibes with Robbins, who was celebrating a birthday, and coaxed a vocal solo from Chet Atkins, Nashville's No. 1 instrumentalist.

Other guests who appeared on "The Ralph Emery Show" this week and last were Little Jimmy Dickens, Bobby Lewis, the Browns, Del Reeves, the Rhodes Sisters, Skeeter Davis, the Kitty Wells Show, the Jordanares and Warner Mack.

ASCAP Dinner (invitation only) Premiere, "Opry Rebel," Tennessee Theater, 11:30 p.m.

Friday, Oct. 21:
WSM Breakfast Spectacular, Municipal Auditorium, 8 a.m.
Panel Discussions, Municipal Auditorium, 1 p.m.
Dot Records' Luncheon and Show, Municipal Auditorium, 1 p.m.
Decca Records' Party and Show, Municipal Auditorium (lower level) 5:30 p.m.

CMA Anniversary Dinner-Show-Dance, Municipal Auditorium, 7 p.m.
Trade Press Awards, Friday Night Opry, Opry House

Saturday, Oct. 22:
RCA Victor Breakfast, (tentatively, Andrew Jackson Hotel) Columbia Luncheon and Show, Opry House, Noon
Capitol Records' Party, Municipal Auditorium, 5 p.m.
"Grand Ole Opry," Opry House, 7:30 p.m.
Pamper Dance, Municipal Auditorium, 10 p.m.

Sunday, Oct. 23:
Columbia Coffee Clache, Hermitage Hotel, 7 p.m.

NOW OVER 1,500 DEDICATED MEMBERS

Performers, Composers, Music Publishers, Record Companies, Radio and TV Stations, Licensing Organizations, Advertising Agencies, and the Business and Consumer Press . . .



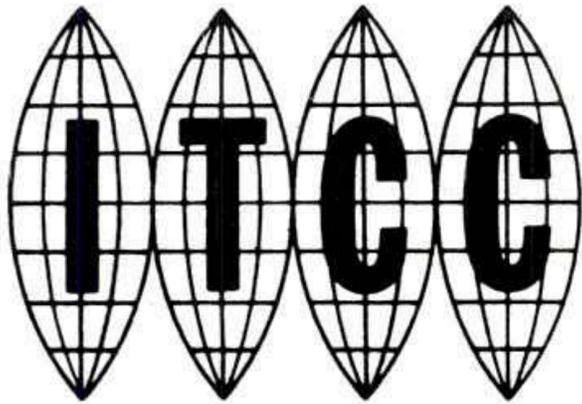
. . . all working toward a common goal—the ever greater scope of world-wide recognition for Country Music—

Its People • Its Sound • Its Message

JOIN NOW!

It's the "IN" thing to be in.
Annual Membership Dues: \$10.

Send Your Application to
JO WALKER
Country Music Association
801 16th Ave. South, Nashville, Tennessee



Subsidiary of Dextra Corporation

is proud to announce
that it has been selected

as one of the two top companies

to duplicate and distribute

Kapp  Records on 8 track
stereo tape cartridges...

...and ITTC is the only
company offering this important
label on both 4 and 8 track.

Featuring such best-selling artists as:

LOUIS ARMSTRONG
DO-RE-MI CHORUS

JOE HARNELL
GORDON JENKINS

JOSE JIMENEZ
JACK JONES
PETE KING CHORALE
MIRIAM MAKEBA

FREDDY MARTIN
RUBY AND THE ROMANTICS
THE SEARCHERS
ROGER WILLIAMS

and the outstanding
original cast album...
MAN OF LA MANCHA

INTERNATIONAL TAPE CARTRIDGE CORPORATION, 663 FIFTH AVENUE, NEW YORK, N.Y. 10022



Subsidiary of Dextra Corporation

TAPE CARTRIDGE TIPS

by Larry Finley

Last Sunday we counted 17 television commercials (during prime time) telling the American public that 8-track stereo cartridge players are now available in the new '67 model automobiles. This is just the start of a campaign that will be an integral part of the advertising by the "Big Four" automotive firms. In addition, a barrage of advertising by the home entertainment manufacturers will sell the stereo tape cartridge concept to the public for home use.

To ready ourselves for the tremendous growth of the tape cartridge industry, our warehouse in Fairfield, New Jersey, is working 18 hours a day to assure ITCC distributors of an ample supply of over 70 labels available in the ITCC catalog in both the 4 and 8-track configurations.

To give our distributors the very best of service, ITCC has established three regional warehouses besides our key warehouse in Fairfield and each carries a complete stock of our product.

If you are a distributor located in the states of Texas, Oklahoma or Louisiana, our shipping and billing facility is TEXAS TAPE CARTRIDGE CORPORATION, located at:

2615-C West 7th Street
Fort Worth, Texas
(817) ED 2-8401.

If you are a distributor located in Ohio, West Virginia, Indiana, Tennessee or Kentucky, our shipping and billing facility is MID-WEST TAPE CARTRIDGE CORPORATION, located at:

7616 Reinhold Drive
Cincinnati, Ohio
(513) 761-7102.

If you are a distributor located in California, Washington or Oregon, our shipping and billing facility is WEST COAST TAPE CARTRIDGE CORPORATION, located at:

2818 West Pico Boulevard
Los Angeles, California
(213) 731-7438.

ITCC wants to service you if you are a legitimate distributor. Hop on the bandwagon and join us in the most exciting phase of the music business in the past 20 years. Contact ITCC's New York office for additional information.



INTERNATIONAL TAPE CARTRIDGE CORPORATION

Subsidiary of Dextra Corporation
663 Fifth Avenue
New York, N. Y. 10022
(212) 421-8080, TWX-710: 581-3498

TAPE CARtridge

Playtape Intros Two-Track LP Cartridge

NEW YORK—Playtape, Inc., which is launching its 2-track system within the next two weeks nationwide, has developed a Playtape LP featuring 30 minutes of music. The new long-play 2-track CARtridge is expected to be in distribution in January, said Clarence Avant, a consultant to the Playtape firm. Containing from 8 to 10 tunes, the Playtape LP is expected to retail for about \$2.49.

The Playtape 2-track unit was introduced recently at an MGM Records sales meeting by Frank Stanton. A portable mono unit, aimed mostly at the teen market, should hit the market about Oct. 15. To date, both MGM Records and ABC Records have product on the 2-track cartridge. MGM expects to handle 50,000 of the units through its distributors between now and the first of the year. In addition, Sears already has 60,000 units on hand and expects to purchase for sale a total of 100,000 units this year.

Playtape will also have available on the market after the first of the year stereo auto and home units. The auto unit will be hang-on, the home units will have separate speakers.

TelePro Makes Adapter For 8-Track Mini-Unit

By HANK FOX

NEW YORK — TelePro Industries, one of the pioneers of the continuous loop tape CARtridge concept, has developed an adapter for the 8-track minitapes allowing them to be played in a standard size 8-track cartridge playback unit.

The miniature cartridge is designed to be compatible to the 45 r.p.m. EP and consequently, to sell at a lower price than the album size cartridges. The mini-cartridge is aimed at the teen-age market. "Many album sales stem from someone in the family buying a single," said Arnold Kammer, TelePro director of marketing, Fidelipac division.

Previously, the mini-packs have been marketed in the 4-track configuration only. The 8-track mini-cartridges have not been available because of the basic engineering of the cartridge playback unit. A separate unit for 8-track mini-cartridges is required whereas the 4-track variety can be played on the standard 4-track unit.

The movement of the tape at a set speed past the heads of any tape playback is accomplished by the pressure of the pinch roller on the capstan driven post. (The pinch roller

is a rubber disk which presses the tape against the post.)

Pinch Roller

The 8-track cartridges contain an internal pinch roller, while the roller for the 4-track configuration is located within the playback unit. Thus, activating the 4-track unit causes the pinch roller to shift into position through a cut-out space provided within the cartridge.

Since the movement of the tape is dependent upon the pinch roller and capstan (both being parts of the playback machine in the 4-track configuration), the size of the actual cartridge plays no role in the functioning of the unit.

In the 8-track, however, the pinch roller is part of the cartridge, so the cartridge itself must exert a force against the capstan, hence, the importance of the cartridge fitting exactly into position.

Prior to the development of the TelePro adapter, an 8-track mini-cartridge would have required a player for that unit only. The adapter is a piece of plastic molded into a shape looking somewhat like the side of a standard size 8-track cartridge. The device hooks onto the side of the 8-track miniature cartridge, making it the same width dimension as the other.

The adapter, revealed at a symposium of the Audio Engineering Society on Sept. 20, will be immediately available. It contains 75 feet — (16 minutes) total for all tracks. Automotive tape cartridge systems was the topic for discussion. Panel members were Richard Meyers, senior cartridge engineer, TelePro; Ted Naimy, chief mechani-

cal engineer of Lear Jet; Allen Weintraub, president of Bell Sound Studios, and Erik Porterfield, director of Columbia Records' recording operations.

Porterfield, addressing the group of 100 engineers, said that many technical flaws have yet to be solved. He cited the noise level caused by the recorded tapes being of fourth or fifth generation and the loss of quality because of the tape unit's lower speed. All continuous loop tape cartridges play at 3¾ inches per second (ips). Porterfield added that until the relatively slow process of duplicating will be speeded up, tape cartridge growth will not blossom to its full potential.

Weintraub, however, said the price of the cartridges will decrease only because companies will not let the quality factor rise. "We (the engineers) built better cutters for records to eliminate much of the noise," he said. "So the record companies decided to maintain the former noise level and to record on a cheaper base."

Muntz Gears for Global Market

LOS ANGELES — Muntz Stereo-Pak is gearing itself for a world-wide marketing effort. The four-year-old pioneer in continuous loop tape CARtridges has retained Don Gordon, 27-year-old president of Multi-National Corp., to head an international division commencing Nov. 21.

Multi-National is a local firm specializing in establishing international operations for American manufacturers, utilizing local representatives. Gordon, who is working with Muntz's national sales manager Jim Levitus, will seek to establish sales and distribution outlets throughout the free world, secure music duplicating rights in each country, establish a tape-duplicating facility to provide cartridges for each major marketing area and establish an assembly point for equipment shipped in from Japanese origin points.

"Our effort will be to make

Muntz a selling, manufacturing company all over the world," Gordon declared last week. The exploration of international avenues for Muntz's products—car playback units and pre-recorded entertainment cartridges—indicates a broadening of Muntz's thinking about international potential for an American-designed stereo cartridge system.

"The move indicates a policy switch from merely looking at the foreign market as supplementary sales through several exporters to looking at the world as one market," Gordon said.

The new international wing faces one initial problem: Muntz's Japanese suppliers are currently straining to produce playbacks for domestic consumption. Something will have to be ironed out about sidetracking players for overseas before any locally signed companies begin assembling units for their markets.

Gordon is now planning a trip to Europe, with subsequent stops in Latin America and the Far East.

Kirk Jukebox to Use Four Tracks

ORLANDO, Fla.—The Kirk Electronics Manufacturing Co. here says that within six weeks it will begin production on a coin-operated jukebox using 4-track stereo tape CARtridges and based on the top 10 tunes.

The unit will be nonselective and operate on 5-cent or 10-cent play, using stereo speakers in wall or counter boxes. According to John A. Kirkpatrick, president of Kirk, the firm is testing a 10-selection unit which also operates on 4-track stereo tape cartridges.

RCA to Introduce Narrowed Package

NEW YORK — In reporting discussions at the recent NARM Tape Cartridge seminar in Chicago, Billboard erroneously quoted Irwin Tarr, RCA Victor vice-president for tape products, as saying that RCA will introduce a narrower stereo-8 CARtridge in late fall. The correct statement is that RCA will introduce a narrower package to contain the present cartridge.

Quality Is 1st Canadian Firm In Tape Duping

TORONTO — First Canadian company into the tape duplication field will be Quality Records Limited, according to vice-president and managing director George Keane. The company has ordered tape duplicating equipment from the U. S. and hopes to have it installed, have its staff trained, and be in operation late this month or early in November.

Quality will be equipped to produce 4 and 8-track cartridge and reel-to-reel tape product. "Initially, our capacity will be far beyond the current demand, but we are looking to the future

(Continued on page 51)

Looking for
AMMUNITION
for your
CARTRIDGE?
contact
HENRI RENE

Hohenstaufenstrasse 6, Munich 13
Germany (36 27 01)

Be a
Good
Egg...

GIVE BLOOD FOR GOOD-
NESS SAKE. RED CROSS
BLOOD PROGRAM. **+**

running on all tracks!

4 AND 8 TRACK DUPLICATING

DUBBINGS ELECTRONICS INC.
226 Franklin Ave., Hewlett, L. I., N. Y., FR-46600

TAPE CARTRIDGE



A WORLD OF IDEAS are to be found in dealer windows. Here in White's sound equipment store in Denver, a kiddie wagon is used to get the stereo-on-wheels idea across. Passers-by are sure to discover that this store handles all stereo cartridge players.

Presley Pkgs. Mark RCA 2d Stereo-8 Yr.

NEW YORK — RCA Victor is launching its second year in Stereo-8 CARtridge tapes with Elvis Presley's entire stereo catalog. Victor is making 16 Presley packages available for the first time, including three twin-packs two-LP equivalents. Included with each new Presley cartridge (as long as they last) is a full color autographed photo by the singer, signed: "I hope you will like the new Stereo 8 . . . Sincerely, Elvis Presley."

George L. Parkhill, advertising-promotion manager, has set up a full-scale promotion and advertising campaign to ac-

company the release. It will include a full-color consumer booklet, Presley streamers, ad mats, plus trade and consumer advertising.

Prior to this release, there were five Stereo-8 tape cartridges available from Presley's catalog.

New Site for TDC Elect.

LOS ANGELES—TDC Electronics, Liberty's tape CARtridge duplicating plant in Omaha, will shortly have a new home, enriched by 17,500 square feet of operating space.

The new location will be at 12th and Pacific Streets. New equipment scheduled for installation covers a conveyor belt system and automatic label and shrink wrap machines.

The plant, in its fourth year, has 80 employees and operates four duplicating lines of one master and 10 "slaves." Both 4 and 8-track configurations are duplicated for the parent firm and custom jobs.

Ron Bledsoe, executive assistant to corporate president Al Bennett, is the coordinator on the project. TDC's resident general manager is Leo Colvin, who along with engineer Stan Nick sold the facility to Liberty last April.

Sachs Recuperates

CINCINNATI — Bill Sachs, Billboard Executive News Editor who underwent eye surgery at Good Samaritan Hospital here last week, returned to his home here Wednesday (28) where he will recuperate for five weeks before returning to his Billboard duties. Sachs' home address is 3445 Camellia Court, Cincinnati, Ohio 45211.

Quality of Can.

• Continued from page 50

and the expansion of the tape cartridge market in Canada," said production co-ordinator George Struth.

Quality hopes to announce its initial tape cartridge releases within a month, and will concentrate at first on the catalogs of its affiliate companies. However, it will also undertake custom duplication.

CAP. ISSUES 4 NEW ITEMS

LOS ANGELES—Capitol is releasing four 8-track CARtridges, bringing its representation in this new field to 57 titles. Two of the new packs are Christmas-oriented featuring the late Nat Cole and Tennessee Ernie Ford. The Beatles and an all-star various artists pack are the other new titles.

zip code helps keep postal costs



BUT ONLY IF YOU USE IT.

RELEASE #10—WEEK OF OCTOBER 8, 1966

MUNTZ STEREO-PAK NEW RELEASES

ALBUM	ARTIST	LABEL	MUNTZ CAT #
OLDIES BUT GOODIES, VOLUME 1	Original Artists	Original Sound	OS4T-8850A
BONGO BONGO BONGO	Preston Epps	Original Sound	OS4T-8851A
OLDIES BUT GOODIES, VOLUME 2	Original Artists	Original Sound	OS4T-8852A
OLDIES BUT GOODIES, VOLUME 3	Original Artists	Original Sound	OS4T-8853A
OLDIES BUT GOODIES, VOLUME 4	Original Artists	Original Sound	OS4T-8854A
OLDIES BUT GOODIES, VOLUME 5	Original Artists	Original Sound	OS4T-8855A
OLDIES BUT GOODIES, VOLUME 6	Original Artists	Original Sound	OS4T-8856A
OLDIES BUT GOODIES, VOLUME 7	Original Artists	Original Sound	OS4T-8857A
OLDIES BUT GOODIES, VOLUME 8	Original Artists	Original Sound	OS4T-8858A
SURFIN' BONGOS	Preston Epps	Original Sound	OS4T-8872A
SINCE I DON'T HAVE YOU	The Skyliners	Original Sound	OS4T-8873A
DRUMS A-GO-GO	The Hollywood Persuaders	Original Sound	OS4T-8874A
JOYEUX NOEL—LES DJINNS SINGERS	60 French Girls	ABC	XA-9A
CHRISTMAS CAROLS	Billy Vaughn	Dot	XB-15A
WHITE CHRISTMAS	Pat Boone	Dot	XB-20A
MARY CHRISTMAS	Eddie Fisher	Dot	XB-22A
CHRISTMAS WITH JIMMIE RODGERS	Jimmie Rodgers	Dot	XB-23A
CHRISTMAS WITH THE LENNON SISTERS	The Lennon Sisters	Dot	XB-24A
THE LITTLE DRUMMER-BOY	The Jack Halloran Singers	Dot	XB-25A
I KNOW WHAT HE WANTS FOR CHRISTMAS	Kay Martin	Fax	XDT-1A
CHRISTMAS SYMPHONY	Christmas Melodies	Echo	XE-2C
MERRY CHRISTMAS	George Wright	HiFi	XH-4C
MELE KALIKIMAKA (MERRY CHRISTMAS)	Arthur Lyman	Life	XH-5C
CHRISTMAS GREETINGS	The Town Pipers	HiFi	XH-6C
MERRY CHRISTMAS	Organ and Chimes	Hanna-Barbera	XHB-1B
SONGS OF CHRISTMAS	Pebbles and Bamm-Bamm	Hanna-Barbera	XHB-2B
A CHRISTMAS GIFT FOR YOU	Various Artists	Philles	XPB-1A
HAVE YOURSELF A MERRY LITTLE CHRISTMAS	Frank Sinatra	Reprise	XR-8A
12 SONGS OF CHRISTMAS	Crosby, Sinatra, Waring	Reprise	XR-10A
THIS IS CHRISTMAS	Jimmy Joyce	W-B	XS-7A
I WISH YOU A MERRY CHRISTMAS	Bing Crosby	W-B	XS-12A
CHRISTMAS WITH THE EVERLY BROS. AND THE BOYS TOWN CHOIR	Everly Bros. and Boys Town Choir	W-B	XS-13A
THE BEST-LOVED CHRISTMAS PIANO CONCERTOS	George Greeley	W-B	XS-14A
CHRISTMAS WITH THE KING FAMILY	The King Family	W-B	XS-15A

FROM THE WORLD'S LARGEST LIBRARY OF CARTRIDGE ENTERTAINMENT • 40,000 TITLES (INCLUDING 4 AND 8-TRACK LP'S AND 4-TRACK SINGLES)



NOT AFFILIATED WITH MUNTZ TV

MUNTZ STEREO-PAK • 7715 DENSMORE AVENUE • VAN NUYS, CALIF. • 989-5000

CLASSICAL MUSIC

Major Promotions Set for Fall Albums

NEW YORK—Major promotions for Lorin Maazel, Georg Solti and Pablo Casals highlights the fall's album activity. The schedule of new releases also shows that the "three B's" no longer are intact as the main composers of classical disk music. While Bach and Beethoven maintain their positions among the leaders, Brahms' recording has fallen down sharply.

In fact, from the recording standpoint, Bach, Beethoven and Mozart are neck-and-neck with Handel and Haydn close behind. Verdi and Schubert top the romantic composers, fast on the heels of the top five. Then closely bunched, come Telemann, Brahms, Rossini, Liszt, Tchaikovsky, Vivaldi and Stravinsky. Other composers with several listings among the new releases include: Puccini, Donizetti, Mussorgsky, Bartok, Prokofiev, Schuetz, Chopin, Mascagni and Vaughn Williams. Among the better-known composers with only one or two

listings are Schumann, Debussy and Richard Strauss.

Handel's "Messiah" leads in works to come out with four major recordings on tap. A close second is Mozart's "Sinfonia Concertante in E Flat, K. 364," which is listed by three labels. A fourth pressing of the Mozart work was among last month's initial Crossroads releases. Featured on "Messiah" recordings are the Robert Shaw Chorale and Orchestra (RCA Victor), Leonard Bernstein and the New York Philharmonic (Columbia), Leopold Stokowski and the London Symphony (London Phase 4), and Elizabeth Schwarzkopf with Otto Klemperer with the Philharmonia Orchestra (Angel). The Angel pressing contains highlights of that company's complete version. The Mozart work will appear on Deutsche Grammophon, Philips and Turnabout.

Philips' promotion on Maazel includes three specially priced Bach packages. The young con-

ductor, who last year was appointed chief conductor of the Berlin Opera and the Berlin Radio Symphony, will conduct 12 performances of the New York Philharmonic next month, and nine of the Philadelphia Orchestra through the beginning of December. The albums are the "Mass in B Minor," "Brandenburg Concertos" and "Suites for Orchestra."

In conjunction with Solti's 20th year with London Records, the company is reissuing his first London disk, which contains violin and piano sonatas

with Solti as pianist and Georg Kulenpampf as violinist. Also slated is a pairing of Bruckner's "Symphony No. 7" with Wagner's "Siegfried Idyll." London also will promote his "Ring" cycle.

Columbia Records' Casals promotion celebrates the cellist's 90th birthday. Casals conducts the Marlboro Festival Orchestra on two separate LP's, one with four Bach suites, and the other coupling Beethoven's "Symphony No. 8" with Mendelssohn's "Symphony No. 4." Another disk with soloists from

Marlboro includes six songs he composed.

RCA Victor is issuing a specially-priced three-record package with Serge Koussevitsky and the Boston Symphony, while Columbia is putting out a 25th anniversary album by the Budapest String Quartet, which, on three disks, offers Mozart's Six quintets for viola and string quartet. Walter Trampler is the violist. Another Columbia pressing has top hits by Eugene Ormandy and the Philadelphia Orchestra.

(Continued on page 60)

Tradesters Examine New Trends in Classical Music

(Second of a series on classical music and recording trends as seen by leading figures in the classical record field, who were interviewed separately.)

NEW YORK—Differences of opinion on the status of the baroque trend and on whether vocal or instrumental music sold better were expressed by John McClure, Columbia Records' classical a&r director; Terry McEwen, manager of the classical division of London Records; Jerry Schoenbaum, general manager of the classical division of MGM Records, and Marty Goldstein, vice-president of Westminster Records. Their remarks are presented in discussion form.

McClure: We're getting away from the rather tightly knit three B's tradition that we grew up in. Anything outside was a rather scary thing for an a&r man. The baroque interest was the first step toward expanding the catalog. Now, interest seems to be building up in pre-baroque music, such as renaissance, and music of this century.

McEwen: We're coming to the end of the baroque trend. It had some of the elements of a fad. The country specializes in fads, but fads leave behind converts. The standard catalog became saturated. People started looking for items they did not have.

Schoenbaum: There's a leveling off of baroque interest. There was just too much of a good thing. Budget records help the trend. The consumer was not hesitant to pay \$1.29 for something not familiar to them.

Goldstein: Baroque is not exactly tapering off. But there has been so much put out on the market, some of the material indiscriminantly, that baroque interest may appear to be tapering off. Good baroque music will still sell. As a budget item, baroque recordings have entered the mainstream of sales.

McClure: People have become more sophisticated. Schoenberg, Ives, Nielsen are selling. There is interest in the overlooked composers in the classical and romantic periods. There's a gradual fanning out of consumer interest. Chamber music is doing better.

McEwen: I don't think the business has changed too much. The buyers of classical music buy off-beat instrumental works, but the same old thing in vocal music. It's still easier to sell the 10th "Traviata" than the first "Love for Three Oranges." There seems to be a renaissance of singers, an emergence of new exciting voices making the opera business even better.

Goldstein: Chamber music has always supplied some of the strongest items in my catalog. The age of vocal pre-eminence has definitely diminished over my 20 years in the business. The majority of classical buyers seem to go for instrumental music. The demand for opera and artists, except for a few stars, is not as great in the vocal as in the instrumental field.

McEwen: Opera consumers are the most faithful. When radio first came in, Caruso saved the gramophone record. When things are tough in the record industry, the great singers pull us through. Even in the depression, the opera catalog never really slumped.

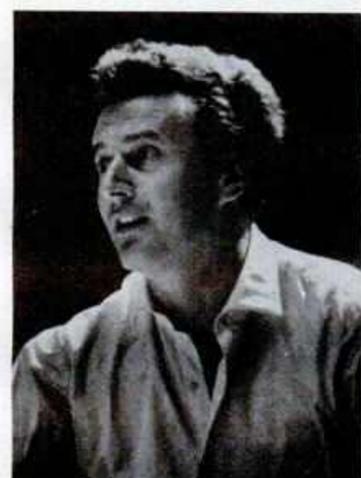
Schoenbaum: Proliferation of budget labels will reduce the amount of sales in the flagship lines. We have been successful in contemporary music on both Deutsche Grammophon and Heliodor. Berg, Schoenberg, Weill, Bernstein all are selling. Henze is drawing interest.

McClure: This is a very exciting period. The thirst for music is growing. Budget records are satisfying some of this thirst. Many college students cannot afford regular prices. The regular-price lines, however, are still healthy and are becoming more so. I don't see budget product competing with regular price. There will always be a market for top orchestras and artists at full price playing staples.

Goldstein: There's a greater amount of good music, well-recorded at budget prices. Budget lines are providing competition

(Continued on page 56)

Artists to Watch This Season



SINGING ARTISTS who will be prominent in the classical field include: row 1, from left, soprano Lucia Popp, tenor Ticho Parley, baritone Walter Berry; row 2, from left, soprano Virginia Zeani, conductor Richard Bonyngne, conductor Josef Krips, all recording stars making their Met debuts; row 3, soprano Jane Marsh, Tchaikovsky Award winner whose first disk will be released by RCA Victor; soprano Gwyneth Jones, who will debut with the American and Dallas Opera Companies and on London Records, and conductor Colin Davis who will debut at the Met, and row 4, contralto Maureen Forrester who debuted with the New York City Opera Company.



Leontyne Price

Zubin Mehta

Nicolai Ghiaurov

Renata Tebaldi

Joan Sutherland

Cesare Siepi

James McCracken

Birgit Nilsson



Franco Corelli



Thomas Schippers



Christa Ludwig



Bruno Prevedi



James King



Cornell MacNeil



Carlo Bergonzi



Richard Bonyngé



Regina Resnik



Robert Merrill



Grace Bumbry



Tito Gobbi

LONDON®

world leader in recorded opera salutes the new Met

Some of the stars and operas featured in the first Lincoln Center season

Verdi
AIDA
Tebaldi, Simionato, Bergonzi,
MacNeil-von Karajan
Stereo OSA-1313 Mono A-4345

Ponchielli
LA GIOCONDA
Cerquetti, Simionato,
del Monaco, Bastianini
-Gavazzeni
Stereo OSA-1302 Mono A-4331

Wagner
**TRISTAN
UND ISOLDE**
Nilsson, Resnik,
Uhl-Solti
Stereo OSA-1502 Mono A-4506

R. Strauss
**DIE FRAU
OHNE SCHATTEN**
Rysanek, Hopf,
Schoeffler-Böhm
Mono A-4505

Wagner
**DIE
MEISTERSINGER**
Gueden, Treptow,
Schoeffler-Knappertsbusch
Mono A-4601

J. Strauss
**FLEDERMAUS
GALA**
Gueden, Resnik,
Berry-von Karajan
Stereo OSA-1319 Mono A-4347

Puccini
**MADAMA
BUTTERFLY**
Tebaldi, Bergonzi, Cossotto
-Serafin
Stereo OSA-1314 Mono A-4337

Verdi
LA TRAVIATA
Sutherland, Bergonzi,
Merrill-Pritchard
Stereo OSA-1366 Mono A-4366

Donizetti
**LUCIA DI
LAMMERMOOR**
Sutherland, Cioni, Merrill,
Siepi-Pritchard
Stereo OSA-1327 Mono A-4355

Verdi
RIGOLETTO
MacNeil, Sutherland,
Cioni-Sanzogno
Stereo OSA-1332 Mono A-4360

Mozart
DON GIOVANNI
Siepi, Gueden, Danco,
Corena-Krips
Stereo OSA-1401 Mono A-4406

Britten
PETER GRIMES
Pears, Watson
-Britten
Stereo OSA-1305 Mono A-4342

Puccini
TURANDOT
Borkh, Tebaldi,
del Monaco-Erede
Stereo OSA-1308 Mono A-4320

Wagner
LOHENGRIN
Steber, Varnay, Windgassen,
Uhde-Keilberth
Mono A-4502

Verdi
IL TROVATORE
Tebaldi, Simionato,
del Monaco-Erede
Stereo OSA-1304 Mono A-4326

Puccini
LA BOHEME
Tebaldi, D'Angelo, Bergonzi,
Bastianini-Serafin
Stereo OSA-1208 Mono A-4236

Verdi
OTELLO
Tebaldi, del Monaco,
Protti-von Karajan
Stereo OSA-1324 Mono A-4352

Mozart
**DIE
ZAUBERFLOTE**
Gueden, Lipp, Ludwig,
Simoneau, Berry-Böhm
Mono A-4319

IN PREPARATION

R. Strauss
ELEKTRA
Nilsson, Resnik,
Jones-Solti

Gounod
FAUST
Sutherland, Corelli,
Ghiaurov-Bonyngé



Lamberto Gardelli



George London



Geraint Evans



Pilar Lorengar



Lisa Della Casa



Fernando Corena



Walter Berry



Karl Böhm

Met Opening Sparks Opera Record Push

By FRED KIRBY

NEW YORK—Extensive advertising and special releases are part of the high-powered promotions being undertaken by many record companies in conjunction with the opening of the new opera season. Many of these releases are geared to the first night of the new Metropolitan Opera House on Sept. 16. RCA Victor and Angel are re-packaging aria collections. London, in addition to complete-opera promotions, is issuing four recital recordings.

Recordings of new Met productions are being promoted by Deutsche Grammophon, London and Victor. Everest is reissuing 36 complete operas through its acquisition of the Cetra line. Vox is reissuing four celebrated Mozart recordings. Angel's re-packagings are a two-record "Art of Maria Callas," a two-record "Genius of Puccini" with several top artists, and a one-record collection of ensembles.

London is riding high in a successful promotion of its new "Nabucco" pressing, which stars Elena Suliotis, who is making her New York debut with the American Opera Society on Nov. 15. Met artists Tito Gobbi and Bruno Prevedi also are featured. A highlight of a major London promotion in November for conductor George Solti will be the completion of that label's "Ring" cycle with a Solti-conducted "Die Walkure" starring Nilsson, Regine Crespin, Christa Ludwig and James King, all of the Met. The promotion also will include London's other three "Ring" operas conducted by Solti.

Columbia is returning to the complete-opera field

with a package of Verdi's "Falstaff" starring Dietrich Fischer-Dieskau, who leads all other singers in current catalog listings. Leonard Bernstein conducts the Vienna State Opera Company and the Vienna Philharmonic in the set. Columbia's budget Odyssey line will probably include opera in its initial release in January. A good likelihood is Cherubini's "Medea," with Eileen Farrell. Epic is issuing an LP commemorating Jerome Hines' 20th year with the Met.

The first two debut singers who had been listed for the young Met season, tenor Fritz Wunderlich, who died last month after a fall in Heidelberg, and baritone Walter Berry, will be represented on several recordings. Among Berry's current operatic releases are Bartok's "Bluebeard's Castle" on London; Mozart's "The Marriage of Figaro," one of the first releases on Angel's new Seraphim line, and a reissue of Mozart's "Bastien und Bastienne" on Philips' new World Series label. Berry, who's starred with his wife, Christa Ludwig, on "Bluebeard's Castle," also is featured with her on Angel's new "Don Giovanni," which will be out in the spring. Other Met artists on this set are Nicolai Ghiaurov, Mirella Freni and Nicolai Gedda.

Deutsche Grammophon, whose current Wunderlich releases include a lieder recital and Mozart's "Die Entfuehrung aus dem Serail (The Abduction From the Seraglio)," will feature the tenor in Beethoven's "Missa Solemnis" with Ludwig and Berry, and Haydn's "The Creation" with Berry and Hermann Prey. Wunderlich and Prey also will be on Angel highlights from Tchaikovsky's "Eugene Onegin" and "Pique Dame." Another tenor listed for a Met debut, Ticho Parly, is reported set for Deutsche Grammophon's forthcoming "Ring" cycle.

Victor's opera advertising and promotion campaign includes its new "Lohengrin," which stars Sandor Konya, who also will appear in a new production of the work at the Met. Others in the disk cast are Lucine Amara, Rita Gorr, William Dooley and Hines. The "Lohengrin" promotion contains a special one-LP pressing of excerpts adaptable for 15, 30, 45 and 60-minute programs.

The company also is releasing "Prima Donna" with Leontyne Price, who starred in the Met opener. The disk, which includes nine arias, is the first of four recordings planned with the soprano. Others will be "My Favorite Hymns," a program of popular selections with Andre Previn, and Verdi's "Un Ballo in Maschera," a spring release with Carlo Bergonzi, Reri Grist and Robert Merrill.

Bergonzi also appears in a Deutsche Grammophon October release of "Cavalleria Rusticana" and "I Pagliacci," singing the tenor lead in both operas. Vanguard this month is coming out with Gluck's "Orfeo ed Euridice" with Teresa Stich-Randall.

Another release timed for the Met's opening is CBS Records' "Four Melodious Masterpieces of Barber,"

whose "Antony and Cleopatra" opened the new house. Thomas Schippers, the opening night conductor, leads the New York Philharmonic on the disk. Another new pressing has soprano Jeannette Scovotti in an aria recital on Scope Records.

A major pre-Christmas London "Bel Canto" promotion will be centered around the release of Rossini's "Semiramide" featuring Joan Sutherland, who is returning to the Met, and Marilyn Horne. Miss Sutherland's husband, Richard Bonyng, slated to debut with the Met, is the conductor. Bonyng also has recorded the London Symphony in "Overtures to Forgotten Operas."

The pre-Christmas "Bel Canto" release will include a recital album by soprano Gwyneth Jones, who is debuting with the American Opera Society on Dec. 6, and a reissue of a Puccini album by soprano Virginia Zeani, slated for a Met debut. The Zeani set had become a collector's item. Other London recital albums

(Continued on page 57)



GRAMMY AWARD for Deutsche Grammophon's "Wozzek" is examined by conductor Karl Boehm and soprano Evelyn Lear, two of the stars of the winning classical performance. Miss Lear makes her Metropolitan Opera debut in the world premiere of Ward's "Mourning Becomes Electra," while Boehm is listed to conduct new Met productions of Strauss' "Die Frau ohne Schatten" and Wagner's "Lohengrin."



ELENA SULIOTIS, who is making her recording debut in London Record's "Nabucco," the current best-selling operatic record, stars in the same opera at the Teatro Nacional in Lisbon. Miss Suliotis, who makes her debut with the American Opera Society this season, also is appearing with the Chicago Lyric Opera.

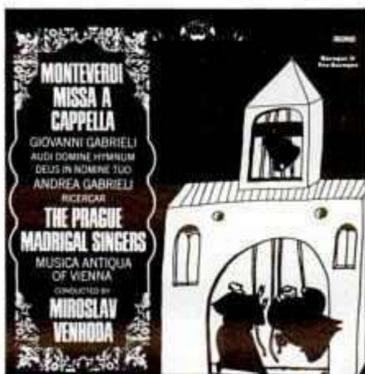
Take stock of these exciting new Crossroads albums for Sept.



22 16 0039/22 16 0040*



22 16 0041/22 16 0042*



22 16 0043/22 16 0044*

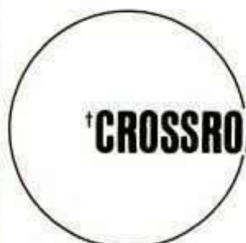


22 16 0045/22 16 0046*



22 16 0047/22 16 0048*

All new stereo recordings!
High quality!
Medium price!



CROSSROADS RECORDS
WHERE EVERYONE MEETS GREAT MUSIC

FALL CLASSICAL RELEASE LIST

INSTRUMENTAL

Orchestral including collections

BACH: Four Orchestral Suites, Marlboro Festival Orchestra (Casals), Columbia.

BARTOK: The Miraculous Mandarin/The Wooden Prince, Southwest German Radio Symphony Orchestra (Reinhardt), Turnabout.

BASSETT: Variations for Orchestra, Radio Zurich Symphony (J. Steinberg), CRI.

BEETHOVEN: Complete Nine Symphonies, Pittsburgh Symphony (W. Steinberg), Command.

BEETHOVEN: Complete Nine Symphonies, Various Orchestras, Audio Fidelity.

BEETHOVEN: Symphonies Nos. 1 and 2, Frankfurt Opera Orchestra (Gaelin), Audio Fidelity.

BEETHOVEN: Symphony No. 5/Schubert: Unfinished Symphony, Everyman.

BEETHOVEN: Symphonies Nos. 4 and 5, Frankfurt Opera Orchestra (Gaelin), Audio Fidelity.

BEETHOVEN: Symphony No. 8/Menjelsohn: Symphony No. 4, Marlboro Festival Orchestra (Casals), Columbia.

BEETHOVEN: Last Symphonies (7, 8 and 9), Vienna State Opera Orchestra (Scherchen), Westminster.

BEETHOVEN: Symphonies Nos. 8 and 9, Vienna State Opera Orchestra/Radio Frankfurt Symphony Orchestra and Chorus, Audio Fidelity.

BEETHOVEN: Symphonies Nos. 9 and 8, Pittsburgh Symphony (W. Steinberg), Command.

BEETHOVEN: Symphony No. 9, Sutherland/Horne/Vienna Philharmonic (Schmidt-Isserstedt), London.

BENDA: Five Symphonies: Musici Pragenses (Hlavacek), Crossroads.

BIZET: Carmen L'Arlesienne Suites, Everyman.

BRAHMS: Four Symphonies, (Steinberg/Stokowski/Boult/Hallreiser), Everest.

BRAHMS: Symphony No. 1, Everyman.

BRAHMS: Symphony No. 2, Philharmonic Promenades (Boult), Everest.

BRAHMS: Symphony No. 3, New York Philharmonic (Bernstein), Columbia.

BRAHMS: Symphony No. 4, Cincinnati Symphony (Rudolf), Decca.

BRAHMS: Hungarian Dances, Everyman.

BRUCKNER: Symphony No. 7, Vienna Philharmonic (Solti), London.

BRUCKNER: Symphony No. 7, Hague Philharmonic (Schuricht), Nonesuch.

DEBUSSY: Martyrdom of Saint Sebastian, Montealegre/New York Philharmonic (Bernstein), Columbia.

DONOVAN: Passacaglia on Vermont Folk Tunes/Epos, Polish National Radio Orchestra (Krenz), CRI.

FALLA: The Three-Cornered Hat, Royal Philharmonic (Rodzinski), Seraphim.

MUSIC OF IRVING FINE: Boston Symphony (Leinsdorf), RCA Victor.

GERSHWIN: Porgy and Bess (Symphonic Suite), London Festival Orchestra (Farnon), London Phase 4.

HARRIS: Epilogue to "Profiles in Courage"/SCHULLER: Dramatic Overture/MAYUZUMI/: Samsara, Louisville Orchestra (Whitney), Louisville.

HAYDN: Symphonies Nos. 15, 16 and 17, Kammerorchester der Wiener Festspiele (Boettcher), Turnabout.

HAYDN: "Horn Signal (31)" and "Feuer (59)" Symphonies, Bach Kollegium (Rilling), Turnabout.

HAYDN: "Paris" Symphonies (82-87), Little Orchestra of London (Jones), Nonesuch.

HAYDN: Symphonies 59 and 70, Esterhazy Orchestra (Blum), Vanguard.

HONEGGER: Symphony No. 5 and other selections, Czech Philharmonic (Baudo), Crossroads.

JIROVEC: Symphony in E Flat/PICHL: Symphony in D, Prague Chamber Orchestra, Crossroads.

LEES: Concerto for Orchestra/HERDER: Movements for Orchestra/NONO: Uno Espressione, Louisville Orchestra (Whitney), Louisville.

LEHAR CONDUCTS LEHAR: Telefunken.

LEHAR AND STRAUSS: Great Masters of the Waltz, Everyman.

LISZT: "Paprika," Four Hungarian Rhapsodies, Bavarian Radio Symphony (L. Ludwig), Capitol.

MAHLER: Symphony No. 1, Everyman.

MOZART: Early Symphonies, Mainz Chamber Orchestra (Kehr), Vox.

MOZART: Symphonies Nos. 29 and 40, Brno State Philharmonic (Turnovsky), Crossroads.

MOZART: Symphonies Nos. 36 and 31, Bavarian Radio Symphony (Leitner), Heliodor.

MOZART: Symphonies, Vol. VII, London Philharmonic (Leinsdorf), Westminster.

MOZART: Serenade, American Symphony (Stokowski), Vanguard.

MUSSORGSKY: Pictures at an Exhibition/RAVEL: Bolero, Berlin Philharmonic (Karajan), Deutsche Grammophon.

NIELSEN/GADE/RIISAGER: Overtures, Royal Danish Orchestra (Markevitch/Hye-Knudsen), Turnabout.

RACHMANINOFF: Symphonic Dances, London Symphony (Goosens), Everest.

RAVEL: Masterpieces for Orchestra, Czech Philharmonic (Baudo), Crossroads.

RESPIGHI: Feste Romana, London Symphony (Goosens), Everest.

CHARLES MUNCH CONDUCTS ROUSSEL/DUTILLEUX: Lammeroux Orchestre, Westminster.

SCHUBERT: Symphony No. 9, Minneapolis Symphony (Skowaczewski), World Series.

SCHUBERT: Symphony No. 9, Everyman.

SCHUMANN: Symphonies Nos. 3 and 4, Everyman.

SCHUMANN: Symphony No. 1, New Philharmonia Orchestra (Klemperer), Angel.

STRAUSS: Eight Masterpieces of the Strauss Dynasty, Everyman.

J. STRAUSS: Waltzes and Polkas, Vienna Symphony (Sawallisch), Philips.

R. STRAUSS: Don Quixote, Fournier/Cappone/Berlin Philharmonic (Karajan), Deutsche Grammophon.

STRAVINSKY: Firebird Suite, Philharmonia Orchestra (Giulini), Seraphim.

STRAVINSKY: Jeude Cartes/Symphony in C, London Symphony (Davis), London.

STRAVINSKY: Perisphone, Zorina/Columbia Symphony (Stravinsky), Columbia.

STRAVINSKY: Petrouchka, Pittsburgh Symphony (W. Steinberg), Command.

STRAVINSKY: Petrouchka, U. S. S. R. Symphony (Ivanov), MK.

STRAVINSKY: Petrouchka, Everyman.

TCHAIKOVSKY TRIPLE HEADER: Bavarian Radio Symphony (Ludwig), Capitol.

TCHAIKOVSKY: Last Symphonies, Philharmonic Symphony of London (Rodzinski), Westminster.

TCHAIKOVSKY: Four selections, Royal Philharmonic (Sargent), Seraphim.

TCHAIKOVSKY: Symphony No. 6, Everyman.

TCHAIKOVSKY: Swan Lake (complete), Everyman.

TCHAIKOVSKY: Orchestral Suites, New Philharmonia Orchestra (Dorati), Mercury.

TCHAIKOVSKY: Copriccio Italien/RIMSKY-KORSAKOV: Cappriero Espagnol, Philadelphia Orchestra (Ormandy), Columbia.

VAUGHN WILLIAMS: Symphony No. 6/Dives and Lazarus, Vanguard.

VIVALDI: Four Seasons, Slovak Chamber Orchestra, Crossroads.

WAGNER: Orchestral Music From Operas, Everyman.

SZELL CONDUCTS WAGNER: Cleveland Orchestra, Columbia.

VIENNESE WALTZES: Philharmonia Promenade Orchestra (H. Krips), Seraphim.

BOUQUET OF VIENNA DANCES: Vienna State Opera Orchestra (Angerer), Nonesuch.

ITALIAN NIGHT AT THE PROMS: Everyman.

NEW YEAR'S CONCERT: Vienna Philharmonic (Boskovsky), London.

Solo and Duo

ALBENIZ: Iberia/Navarra, Alicia de Larocha, Epic.

GLENN GOULD PLAYS BACH: Columbia.

BACH ON THE HARPSICHORD AND CLAVICHORD: Igor Kipnis, Epic.

BACH FOR ORGAN: Jeri Reinberger, Crossroads.

BACH: Great Organ Works, Helmut Walcha, Deutsche Grammophon.

BACH: Chorale Preludes for the Christmas Season, Walter Kraft, Turnabout.

BACH: Organ Music, Volume IV, Walter Kraft, Vox.

BACH: Chorale Partita/BOYVIN: Seven selections, Noelle Pierront, Music Guild.

BACH: Six French Suites, Helmut Walcha, Mace.

BACH: Concertos, Kenneth Gilbert, Pirouette.

BACH: Concertos/Partita No. 4, Kenneth Gilbert, Pirouette.

BACH: Sonata and Partita for Violin Unaccompanied, Vol. II, Hyman Bress, Mace.

BACH: Lute Music, Walter Gerwig, Nonesuch.

FLUTE DUETS BY THE BACH FAMILY: Rampal/Baron, Dover.

JOSEF HOFMANN PLAYS BEETHOVEN: Everest.

HAROLD BAUER PLAYS BEETHOVEN: Everest.

BEETHOVEN: Sonata No. 8/Eight Bagatelles, S. Richter, MK.

IGNACE JAN PADEREWSKI PLAYS CHOPIN: Everest.

JOSEF HOFMANN PLAYS CHOPIN: Everest.

CHOPIN: Waltzes and Scherzi, Jeanne Marie Darre, Vanguard.

COUPERIN: Harpsichord Suites in A Minor, G Minor and A, Alan Curtis, Cambridge.

DEBUSSY/RAVEL/YSAYE: Sonatas/PROKOFIEV: 5 Melodies, D. Oistrakh, Bauer, Philips.

FRANCK: Sonata/DEBUSSY: Sonata, Friedman/Previn, RCA Victor.

PERCY GRAINGER PLAYS GRAINGER: Everest.

ENRIQUE GRANADOS PLAYS GRANADOS: Everest.

HANDEL: Sonatas for violin and harpsichord, Tenianka/Hamilton, Everest.

HAYDN: Piano Sonatas, Vol. III, Walter Klein, Vox.

HAYDN: Piano Sonatas, Vol. IV, Martin Galling, Vox.

LISZT: Anees de Pelerinage, Edith Farnadi, Westminster.

LISZT: Anees de Pelerinage, Sergio Fiorentino, Dover.

LISZT: Late Piano Works, Sergio Fiorentino, Dover.

LISZT: Three selections, L. Berman, MK.

IGNACE JAN PADEREWSKI PLAYS PADEREWSKI & LISZT: Everest.

RACHMANINOFF: Preludes (complete), Constance Keene, World Series.

RAMEAU: Selections, Kenneth Gilbert, Pirouette.

MAJRICE RAVEL PLAYS RAVEL: Everest.

REGER: Three Sonatas for Unaccompanied Violin, Op. 91, Hyman Bress, Dover.

SCHUBERT: Four-Hand Piano Pieces, Badura-Skoda/Demus Deutsche Grammophon.

SCHUBERT: Wanderer Fantasy/Moments Musicaux, Paul Badura-Skoda, Westminster.

SCHUBERT: Piano Sonatas, Alfred Brendel, Vanguard.

SHOSTAKOVICH: Six Preludes and Fugues, Dimitri Shostakovich, Seraphim.

STEVENS/GRUSS/LESSARD: Cello selections, Rejto/Greenhouse/Pressler, CRI.

VIVALDI: Sonatas for cello and harpsichord, Tortelier/Veyron-Lacroix, Westminster.

VIRTUOSO CLARINET: Vanguard.

FAMOUS PIANISTS AT THE TURN OF THE CENTURY: Telefunken.

FAMOUS PIANISTS PLAY THEIR OWN COMPOSITIONS: Telefunken.

HARP MUSIC OF FRANCE: Morisa Robles, Argo.

GUITAR MAGIC: Ramon Ybarra, Westminster.

GOLDEN AGE OF PIANO VIRTUOSI: Record 2, Rosenthal/Rachmaninoff, Argo.

GOLDEN AGE OF PIANO VIRTUOSI: Record 3, Various artists, Argo.

LORIN HOLLANDER CONCERT: RCA Victor.

BAROQUE ORGAN MASTERS: Pirouette.

FREDERICH GULDA AT THE PIANO: Mace.

YALTAH MENUHIN PIANO RECITAL: Everest.

SOLTI/KULENKAMPFF: Violin, piano sonatas, London.

JOSEF HOFMANN CONCERT: Everest.

FERRUCCIO BUSONI CONCERT: Everest.

SERGE PROKOFIEV CONCERT: Everest.

ALFRED CORTOT CONCERT: Everest.

HAROLD BAUER CONCERT: Everest.

DUO PIANO RECITAL: Stecher/Horowitz, Everest.

BAROQUE MUSIC FOR TWO GUITARS: Presti & Lagoya, Mercury.

NICANOR ZABALETA: Five Centuries of the Harp, Everest.

20TH CENTURY AMERICAN MUSIC FOR SOLO FLUTE: Samuel Baron, CRI.

ORGAN AND HARPSICHORD MUSIC OF THE ENGLISH VIRGINALISTS: Gustav Leonhardt, Cambridge.

JULIUS BAKER: Virtuoso Flute, Vol. 3, Vanguard.

Soloists With Orchestra and Other Ensembles

ARNE: Concertos/BOYCE: Symphonies, Salter/Lucerne Festival Strings (Baumgartner), Archive.

BACH: Concertos, Galling/Lautenbacher & Bach Kollegium (Rilling), Turnabout.

BACH: Concerto in C for Three Pianos/MOZART: Concerto in F, M. Galperin/A. Galperin/Antonescou/Baroque Chamber Ensemble, Pirouette.

C. P. E. BACH: Two Flute Concertos, Rampal/Orchestra (Froment), World Series.

BARTOK: Violin Concerto, Menuhin/New Philharmonia Orchestra, Angel.

BARTOK/HINDEMITH: Concertos for Violin and Orchestra, D. Oistrakh/USSR State Symphony (Rozhdestvensky), MK.

BEETHOVEN: Concerto No. 3 in C Minor, Solomon/Philharmonia Orchestra (Menges), Seraphim.

BEETHOVEN: Emperor Concerto, Perylmutter/Vienna Festival Orchestra (Voechting), Audio Fidelity.

BEETHOVEN: Three Piano Concertos, Badura-Skoda/Vienna State Opera Orchestra (Scherchen), Westminster.

BRAHMS: Piano Concerto No. 1 in D Minor, Rubinstein/Boston Symphony (Leinsdorf), RCA Victor.

CHAUSSON: Concerto Op. 21 for Violin, Piano and String Quartet, Corigliano/Votapek/International Soloists String Quartet, Mace.

ELGAR: Violin Concerto, Heifetz/London Symphony (Sargent), RCA Victor.

GRAUPNER/PISENDEL/STOELZEL: Concertos, Kirschner/Walter/Melkus/Chamber Orchestra (Redel), Archive.

HOYHANESS: "Lousadzak" Concerto No. 1 for Piano & Strings/Concerto No. 2 for Violin & Strings, M. Ajemian/A. Ajemian/String Orchestra (Surinach), Heliodor.

IBERT/JOLIVET/RIVIER: Flute Concerti, Rampal/Lamoureux Orchestre (Froment/Jolivet), Music Guild.

JANACEK: Concertino/Sonata/BARTOK: Sonata, Palenicek/Lejskova/Lejssek/Chamber Ensemble, Crossroads.

JOLIVET CONDUCTS JOLIVET: Andre/Navarra/D'Arco/Lamoureux Orchestre, Westminster.

MOZART: Piano Concertos Nos. 19 & 27, Haskil/Berlin Philharmonic & Bavarian State Orchestra (Fricsay), Heliodor.

MOZART: Violin Concerto No. 2/Sinfonia Concertante K. 364, Grumiaux/Pelliccia/London Symphony (Davis), Philips.

MOZART: Sinfonias Concertante K. 364 & K. 297b, Brandis/Cappone/Berlin Philharmonic (Boehm), Deutsche Grammophon.

MOZAR: Sinfonia Concertante K. 364, Lautenbacher/Koch/Bain Kollegium, Stuttgart (Rilling), Turnabout.

MOZART: Piano Concerto No. 9 in E Flat/Piano Concerto No. 11 in A, Kraus/Vienna State Opera Orchestra (Desarzeus), Monitor.

MOZART: Concerto for Flute and Harp/Fantasia/Adagio, Paterok / Storck / Rilling / Hoffmann / Wuerttemberg Chamber Orchestra (Faerber), Turnabout.

MOZART: Violin Concerto No. 4/BACH: Violin Concerto No. 1, Morini/Princeton Chamber Orchestra (Harsanyi), Decca.

PROKOFIEV: Piano Concertos 1 and 3, Graffman/Cleveland Orchestra (Szell), Columbia.

PROKOFIEV: Piano Concerto No. 3, Gilels/Moscow Radio Symphony (Kondrashin).

ROSSINI: Guglielmo Tell, Taddei/Carteri/Tozzi, Everest.

VERDI: LaBattaglia di Legnano, Mancini/Panerai, Everest.

VERDI: Luisa Miller, Lauri-Volpi/Kelston, Everest.

VERDI: Rigoletto, Taddei/Tagliavini/Pagliughi, Everest.

VERDI: Il Trovatore, Signa/Merli/Poli, Everest.

VERDI: La Traviata, Callas/F. Albanese/Savarese, Everest.

VERDI: Simon Boccenegra, Stella/Petri/Bergonzi, Everest.

VERDI: Un Ballo in Maschera, Curtis-Verna/Tagliavini/Valdengo, Everest.

VERDI: Don Carlos, Rossi-Lemeni/Silveri/Stignani/Sciutti, Everest.

VERDI: Aida, Curtis-Verna/Corelli, Everest.

VERDI: Falstaff, Fischer-Dieskau (Bernstein), Columbia.

VERDI: Falstaff, Taddei/Carteri/Pagliughi, Everest.

WAGNER: Die Walkuere, Nilsson/Crespin/King (Solti), London.

Choral

BACH: Cantatas BWV 78 and 106, Soloists/Concentus Musicus (Goennenwein), Angel.

BACH: Cantatas BWV 169 and 56, Soloists/Chamber Orchestra of the Saar (Ristenpart), Nonesuch.

BACH: Cantatas BWV 4 and 182, Soloists/Westphalian Singers (Ehmann), Everyman.

BACH: Cantatas BWV 199 and 209, Stader/Soloists (Muel-ler-Bruehl), Nonesuch.

(Continued on page 62)

BEST SELLING CLASSICAL LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
	27	OPENING NIGHTS AT THE MET (3-12" LP) Various Artists, RCA LM 6171 (M); LSC 6171 (S)	2	23	21	ZARZUELA ARIAS Caballe, RCA LM 2894 (M); LSC 2894 (S)	18
2	2	VERDI: NABUCCO (3-12" LP) Suliotis, Gobbi & Various Artists/Vienna Op. Orch. (Gardelli), Lon. A 4382 (M); OSA 1382 (S)	6	24	25	BIZET: CARMEN (3-12" LP) Callas, Gedda & Various Artists, Angel CLX 3650 (M); SCLX 3650 (S)	23
3	1	MY FAVORITE CHOPIN Cliburn, RCA LM 2576 (M); LSC 2576 (S)	27	25	26	DVORAK: SYMPHONY NO. 9 ("New World") N. Y. Phil. (Bernstein), Col. ML 5793 (M); MS 6393 (S)	4
4	3	MAHLER: SYMPHONY NO. 7 (2-12" LP) N. Y. Phil. (Bernstein), Col. M2L 339 (M); M2S 739 (S)	6	26	24	HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP) Col. M2L 328 (M); M2S 728 (S)	27
5	8	RODGERS: VICTORY AT SEA, VOL. I RCA Victor Symph. Orch. (Bennett), RCA LM 2335 (M); LSC 2335 (S)	10	27	28	BACH ON THE PEDAL HARPSICHORD Biggs, Col. ML 6204 (M); MS 6804 (S)	24
6	5	ORFF: CARMINA BURANA New Phil. Orch. (DeBurgos), Angel 36333 (M); S 36333 (S)	7	28	—	NIELSEN: SYMPHONY NO. 6 Phila. Orch. (Ormandy), Col. ML 6282 (M); MS 6882 (S)	1
7	10	CHOPIN WALTZES Rubinstein, RCA LM 2726 (M); LSC 2726 (S)	27	29	29	GRIEG: CONCERTO NO. 1 Rubinstein, RCA LM 2566 (M); LSC 2566 (S)	9
8	17	RACHMANINOFF: PIANO CONCERTO NO. 2 Entremont/N. Y. Phil. (Bernstein), Col. ML 5481 (M); MS 6148 (S)	7	30	39	REVERIE Phila. Orch. (Ormandy), Col. ML 5975 (M); MS 6575 (S)	15
9	6	GERSHWIN: RHAPSODY IN BLUE N. Y. Phil. (Bernstein), Col. ML 5413 (M); MS 6091 (S)	27	31	36	ORFF: CARMINA BURANA Harsanyi, Petrak, Presnell/Phila. Orch. (Ormandy), Col. ML 5498 (M); MS 6193 (S)	3
10	13	TCHAIKOVSKY: CONCERTO NO. 1 Cliburn, RCA LM 2252 (M); LSC 2252 (S)	26	32	—	PUCCINI: MADAMA BUTTERFLY (3-12" LP) Price, Tucker/RCA Ital. Op. Orch. & Choir (Leinsdorf), RCA LM 6160 (M); LSC 6160 (S)	1
11	9	PURCELL: MUSIC FOR THE THEATRE Bath Fest. Orch. (Menuhin), Angel 36332 (M); S 36332 (S)	16	33	33	BACH ORGAN FAVORITES Biggs, Col. ML 6148 (M); MS 6748 (S)	3
12	11	BERNSTEIN CONDUCTS IVES N. Y. Phil. (Bernstein), Col. ML 6243 (M); MS 6843 (S)	20	34	34	BIZET: CARMEN (3-12" LP) Price, Corelli, Merrill/Vienna Phil. Orch. (Von Karajan), RCA LD 6164 (M); LDS 6164 (S)	3
13	7	ARTUR RUBINSTEIN/CHOPIN RCA LM 2889 (M); LSC 2889 (S)	14	35	—	FALLA: LA VIDA BREVE (2-12" LP) De Los Angeles & Various Artists/Orq. Nac. de Espana (DeBurgos), Angel BL 3672 (M); SBL 3672 (S)	1
14	14	BEETHOVEN: COMPLETE NINE SYMPHONIES (8-12" LP) Berlin Phil. Orch. (Von Karajan), DGG (No Mono); SKL 101/108 (S)	6	36	—	WAGNER: LOHENGRIN (5-12" LP) Various Artists/Boston Symph. Orch. (Leinsdorf), RCA LM 6710 (M); LSC 6710 (S)	1
15	4	MAHLER: SYMPHONY NO. 6 (2-12" LP) Boston Symph. Orch. (Leinsdorf), RCA LM 7044 (M); LSC 7044 (S)	16	37	32	NIELSEN: SYMPHONY NO. 5 N. Y. Phil. (Bernstein), Col. ML 5814 (M); MS 6414 (S)	3
16	16	MAHLER: SYMPHONY NO. 10 (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)	27	38	40	RODGERS: VICTORY AT SEA, VOL. II RCA Victor Symph. Orch. (Bennett), RCA LM 2226 (M); LSC 2226 (S)	2
17	20	BACH: LUTE SUITES NOS. 1 & 2 Bream, RCA LM 2896 (M); LSC 2896 (S)	5	39	38	BEETHOVEN: SYMPHONY NO. 5 Berlin Phil. Orch. (Fricsay), DGG LPM 18813 (M); SLPM 138813 (S)	6
18	15	TCHAIKOVSKY: OVERTURE 1812 Minn. Symph. Orch. (Dorati), Mercury MG 50054 (M); SR 90054 (S)	13	40	—	ROSSINI: WILLIAM TELL OVERTURE N. Y. Phil. (Bernstein), Col. ML 6143 (M); MS 6743 (S)	11
19	22	MONTSERRAT CABALLE SINGS SONGS OF ENRIQUE GRANADOS RCA LM 2910 (M); LSC 2910 (S)	5				
20	18	R. STRAUSS: FOUR LAST SONGS & OTHERS Schwarzkopf, Berlin Radio Symph. Orch. (Szell), Angel 36347 (M); S 36347 (S)	6				
21	12	IVES: SYMPHONY NO. 1 Chicago Symph. Orch. (Gould), RCA LM 2893 (M); LSC 2893 (S)	19				
22	19	BAROQUE GUITAR Bream, RCA LM 2878 (M); LSC 2878 (S)	24				

NEW ACTION LP's
No New Action
Classical LP's This Week

BEST SELLING BUDGET-LINE CLASSICAL LP's

This Week	Title, Artist, Label & No.	This Week	Title, Artist, Label & No.
1.	PUCCINI: LA BOHEME (2-12" LP)—Various Artists/RCA Victor Orch. (Beecham), Seraphim IB 6000 (M); (No Stereo)	6.	R. STRAUSS: EINE ALPENSINFONIE (Alpine Symphony)—Bavarian St. Orch. (R. Strauss), Seraphim 60006 (M); (No Stereo)
2.	HONNEGER: SYMPHONIES NOS. 2 & 3—Czech Phil. (Baudo), Crossroads 22 16 0009 (M); 22 16 0010 (S)	7.	HANDEL: WATER MUSIC SUITE—Hague Phil. (Boulez), Nonesuch H 1127 (M); HS 71127 (S)
3.	CHOPIN: CONCERTO NO. 1—Lipatti, Seraphim 60007 (M); (No Stereo)	8.	MOZART: EXSULTATE JUBILATE/BACH: JAUCHZET GOTT IN ALLEN LANDE—Schwarzkopf/Philm. Orch. (Susskind & Gellhorn), Seraphim 60013 (M); (No Stereo)
4.	THE INIMITABLE SIR THOMAS—Royal Phil./Fr. Rad. Nat. Orch. (Beecham), Seraphim 60000 (M); S 60000 (S)	9.	MOZART: MARRIAGE OF FIGARO (3-12" LP)—Various Artists/Dresden St. Op. Chor. & Orch. (Suitner), Seraphim IC 6002 (M); SIC 6002 (S)
5.	SMETANA: MY FATHERLAND (2-12" LP)—Czech Phil. (Talich), Parliament 111 (M); (No Stereo)	10.	ELECTRONIC MUSIC—Various Artists, Turnabout TV 4046 (M); TV 34046 (S)

Trends in Classical Music

• Continued from page 52

for regular price records. I don't think there's any particular breakthrough right now, but it's interesting to observe the acceptance of contemporary music.

Schoenbaum: We have to interest the future in classical music. We have to make new classical customers out of young people. Budget records can help. There is a very strong market for unusual good material. Budget success has shown that there is a chance to sell unusual material if the sound is decent.

McEwen: We're searching for new ground. This has turned out to be a wonderful thing. Ives and Nielsen recordings drew little reaction until the works were recorded by Bernstein and Stokowski. We found the same thing with Britten, who had little market five

years ago, but now is big for us.

McClure: There is more interest in classical music today. It can't be just the population growth. Summer music festivals are springing up like mushrooms. There are also a number of talented students playing in schools.

Schoenbaum: I think the big danger we have is that the racks, in most cases, are not looking to classical music. They have to recognize the fact that they can update their locations. They have to realize there's another market than pop. The momma and poppa stores have gone out, leaving us in a peculiar position. The classical buyer likes to go where service is available. Because of the change in the business, there are fewer places like that in the United States. This will limit classical sales. We have to educate the racks. I don't think classical music and jazz have held their own in the general upsurge in the record industry. Only through exposure can we realize good sales.

Medette
records

is proud to announce
its exclusive production of

**The Masters of the Italian
Renaissance & Baroque in**



**3D
Super Stereo**

The world's newest
recording techniques
+ plus +
the world's oldest
music =
a documentary of
recorded SOUND



Medette

Records
Corso Europa 5
Milan, Italy

Met Opening Sparks Opera Record Push

• Continued from page 54

featuring Met artists are by soprano Pilar Lorengar and baritone Geraint Evans. Miss Lorenger also will be on a Deutsche Grammophon disk of Spanish songs and romances. A sixth vocal album has Elizabeth Soederstroem singing Jonny Lind favorites.

The Everest-Cetra operas, many of which have also become collector's items, feature such artists as Maria Callas, Renata Tebaldi, Ferruccio Tagliavini, Bergonzi, Giulietta Simionato, Maria Caniglia, Lina Pagliughi, Caterina Mancini, Rosanna Carteri, Franco Corelli, Giacomo Lauri-Volpi, Paolo Silveri, Cesare Siepi, Giuseppe Taddei, Cesare Valletti, Ebe Stignani and Fernando Corena. The Vox reissues are of the Glynbourne "Le Nozze di Figaro," "The Magic Flute" and "Cosi Fan Tutti," all conducted by Fritz Busch. The fourth box is the old "Don Giovanni," with John Brownlee. Sir Thomas Beecham is the conductor.

A current Angel set is the first stereo release of de Falla's "La Vida Breve," with Victoria de los Angeles. Coming up is "Dido and Aeneas." A good bet for Melodiya-Angel in January, a first release under a recent Capitol deal with the Soviet, is Shostakovich's "Katerina Ismalova," when Angel will have Boris Christoff in Borodin's "Prince Igor." Other vocal albums coming up on Angel include a Fischer-Diskau lieder re-

cord, highlights from Handel's "Messiah," Bach cantatas, a Vaughn Williams cantata and Mahler's "The Youth's Magic Horn."

Deutsche Grammophon is featuring its "Magic Flute" in conjunction with new productions by the Met and the New York City Opera Company, and also its "Die Frau ohne Schatten," the only stereo version of the Richard Strauss opera, which is due for a Met premiere. "The Magic Flute" also is receiving new productions by the Chicago Lyric Opera and the Houston Opera.

Another Chicago Lyric new production, Monteverdi's "L'Incoronazione di Poppea," will appear on Cambridge's first opera package. Also featured by Deutsche Grammophon will be Berg's "Wozzek," winner of last year's Grammy award. The set stars Evelyn Lear, who's listed for a Met debut this season. Karl Boehm, the conductor, will lead the Met's new "Die Frau ohne Schatten" and "Lohengrin."

Conductor Colin Davis will debut with Miss Lear and Marie Collier with the world premiere of Ward's "Mourning Becomes Electra." Josef Krips will debut as conductor of the new "Magic Flute" at the Met, which will have another new artist, Lucia Popp, in one of its alternate casts.

Victor plans a big advertising campaign for soprano

Montserrat Caballe, whose latest disk contains Grena-dos songs. Her first full-length operatic recording, Donizetti's "Lucrezia Borgia," is due around Jan. 1. A future disk will have Richard Strauss lieder. Victor also is reissuing opera and song LP's by John McCormack and Richard Crooks. Soprano Judith Raskin is featured in a pressing of Handel's "Messiah" on Victor.

London, which is readying a "Faust" release with Joan Sutherland and Corelli, for January, also has recorded "Elektra" with Nilsson and Regina Resnik, two of the stars of a new Met production; "Tosca" with Nilsson, Corelli and Fischer-Dieskau; and Bellini's "Beatrice di Tenda" with Sutherland. No release dates have been set for the last three through the beginning of next year.

Seraphim's initial release includes complete sets of "La Boheme," "The Marriage of Figaro" and "L'Elisir d'Amore" and disks by Fischer-Dieskau, Elizabeth Schwarzkopf, and Boris Christoff.

Other releases this year will feature Miss Ludwig, Hans Hotter and Richard Lewis. Westminster is set with an abridged "Xerxes" and arias from "Rodelinda" both by Handel. Maureen Forrester is making her New York City Opera debut in the opening "Julius Caesar" of Handel. It looks like the record companies are ready to reap profits from the new opera season.

Classical Notes

The Washington National Symphony has set up a new permanent orchestra, the Washington Classical Symphony. The smaller orchestra will be merged with the Washington Chamber Orchestra. . . . **Hale Smith** has been named composer-in-residence by the Symphony of the New World. . . . The Austin Symphony, under the direction of **Exra Rachlin**, will open its subscription season on Oct. 30. Soloists will include pianist **Charles High**, cellist **Leonard Rose**, violinist **Edith Peinemann** and the winner of the Van Cliburn Piano competition. . . . **Leonard Bernstein** will conduct the New York Philharmonic in the world premiere of **Henry Cowell's** "Hymn and Fuging Tune No. 16 in four performances at Philharmonic Hall this week, beginning Thursday (6). . . . Pianist **Lilli Kraus** plays the first of a nine-concert series on Tuesday (4) at Town Hall in New York. The unprecedented series will contain all 25 of Mozart's concertos for solo piano and orchestra, all of which Miss Kraus has recorded for Epic Records. . . . The **Claremont Quartet** has been signed to an exclusive contract for None-such. . . . **Alexander Kipnis**, **Jacob Lateiner**, **Ania Dorfmann** and **Allen Ostrander** have joined the faculty of the Juilliard School of Music. . . . The **American Brass Quintet** will present a cycle of four concerts at Carnegie Recital

Teldec Assumes Production Role For 3 Labels

HAMBURG — Telefunken-Decca Schallplatten (Teldec) announced the takeover of production for three record labels—Starlet, Supertone and Amati. The three labels also will be distributed through the Telefunken AG organization. The labels have a wide repertory, ranging from semi-classical, operetta to folk music. The Starlet repertory is specialized on modern dance music and hits.

Teldec has also announced a new "5-Star Program" for the autumn, consisting of 21 LP's from the repertoire of Telefunken, Decca, RCA Victor, London, Warner Bros., Reprise and Coral.

Releases will include Herb Alpert and the Tijuana Brass, Nancy Sinatra's "How Does That Grab You" and Caterina Valente in "Portrait in Music."

Hall. The concerts will be represented at Rutgers University. An album of renaissance and baroque music by the group will appear on Folkways this fall. . . . **Jan Smet-erlin** will play an All-Chopin pro-

gram at Philharmonic Hall on Oct. 20. . . . The Brooklyn Opera Company season opened on Saturday (1) with "Aida." Other operas this season will be "La Traviata," "Cavalleria Rusticana" and "Pagliacci."

"Rigoletto," "Carmen" and "Madama Butterfly." . . . **John Corigliano**, retired concert master of the New York Philharmonic, will be soloist with the San Antonio Symphony on Saturday (8). He's

the San Antonio Symphony's new concert master. . . . **Rudolf Serkin** and **Pina Carmirelli** began a three-concert all-Beethoven sonata series at Carnegie Hall last Wednesday (28). **FRED KIRBY**

ATTENTION RECORD DEALERS, DISC JOCKEYS, PROGRAM DIRECTORS:

Expect a lively demand for the records below . . . they're featured in Record Company consumer advertising this month in HIGH FIDELITY Magazine!

HIGH FIDELITY'S record advertising spotlights these discs for OCTOBER —

COLUMBIA

Mahler SYMPHONY NO. 7 Bernstein M2L 339/M2S 739/M2Q 858
Ives SYMPHONY NO. 2/ THE FOURTH OF JULY Bernstein ML 6289/MS 6889/MQ 857
Nielsen SYMPHONY NO. 3 Bernstein ML 6169/MS 6769/MQ 753
Ives SYMPHONY NO. 3 ("THE CAMP MEETING") Bernstein ML 6243/MS 6843/MQ 797
Nielsen SYMPHONY NO. 6 ("SINFONIA SEMPLICE") Ormandy ML 6282/MS 6882
Debussy CLAIR DE LUNE/Chopin NOCTURNE Ormandy ML 6283/MS 6883
Mahler SYMPHONY NO. 10 (Complete) Ormandy M2L 335/M2S 735/H2M 7
Mahler SYMPHONY NO. 4 Judith Raskin, Szell ML 6233/MS 6833/MQ 783
Mozart SYMPHONY NO. 33/SYMPHONY NO. 28 Szell ML 6278/MS 6878/MQ 804
Grieg PEER GYNT SUITE NO. 1/Bizet L'ARLESIENNE SUITE NO. 1 ML 6277/MS 6877/MQ 803
Ives SYMPHONY NO. 4 Stokowski ML 6175/MS 6775/MQ 766
BLESS THIS HOUSE Mormon Tabernacle Choir, Ormandy ML 6235/MS 6835/MQ 785
BACH ON THE PEDAL HARP/SICILIANO E. Power Biggs ML 6204/MS 6804/MQ 790
Schubert/Mozart/Falla HOLIDAY FOR HARP/SICILIANO Biggs ML 6278/MS 6878/MQ 804
AN HISTORIC RETURN — HOROWITZ AT CARNEGIE HALL M2L 328/M2S 728/M2Q 745

COMMAND

Beethoven SYMPHONY NO. 1/SYMPHONY NO. 2 #11024
Beethoven SYMPHONY NO. 3 "EROICA" #11019
Beethoven SYMPHONY NO. 4/LEONORE OVERTURE NO. 3 #11016
Beethoven SYMPHONY NO. 5 IN C MINOR #11031
Beethoven SYMPHONY NO. 6 IN F MAJOR #11033
Beethoven SYMPHONY NO. 7 IN A, OPUS 92 #11014
Beethoven SYMPHONY NO. 8 IN F MAJOR #12001
Beethoven SYMPHONY NO. 9 IN D MINOR (CHORAL) #12001

DGG

Mozart THE ABDUCTION FROM THE SERAGLIO/BASTIENNE ET BASTIENNE 39 213-5/139 213-5
Bruckner SYMPHONY NO. 1 Eugen Jochum 39 131/139 131
Handel APOLLO AND DAPHNE Dietrich Fischer-Dieskau, Agnes Giebel 39 153/139 153
Bellini, Cimarosa, Donizetti, Saverio THE OBEO: FOUR CONCERTOS 39 152/139 152
Chopin NOCTURNES (Vol. 2) Tamas Vasary 19 487/136 487
Brahms SYMPHONY NO. 3/HAYDN VARIATIONS 18 926/138 926

EPIC

Mozart CONCERTOS NO. 12, K. 414; NO. 18, K. 456; NO. 20, K. 466; NO. 23, K. 488; NO. 24, K. 491; N. 26, K. 537 Lilli Kraus SC 6054/BSC 154
Mozart CONCERTOS NO. 8, K. 246; NO. 9 K. 271; NO. 11, K. 413; NO. 17, K. 453; NO. 19, K. 459; NO. 22, K. 482 Lilli Kraus SC 6056/BSC 156

HELIODOR

Moore/Latouche THE BALLAD OF BABY DOE H/HS 25035-3
Villa-Lobos/Orbon/Orrego Salas SONGS FROM BRAZIL, CHILE AND CUBA Dorothy Renzi H/HS 25037
Rossini STABAT MATER Maria Stader, Marianna Radev, Ernst Haefliger H/HS 25032
Corelli, Vivaldi, Pergolesi, Cimarosa ITALIAN BAROQUE H/HS 25033
Mozart "LINZ" & "PARIS" SYMPHONIES Ferdinand Leitner H/HS 25034

LONDON

Tchaikovsky SWAN LAKE, SLEEPING BEAUTY SELECTIONS Stokowski SPC 21008
Offenbach GAITE PARISIENNE Charles Munch SPC 21011
Prokofiev PETER AND THE WOLF/Britten YOUNG PERSONS GUIDE TO THE ORCHESTRA SPC 21007

Gershwin RHAPSODY IN BLUE/AMERICAN IN PARIS Stanley Black SPC 21009
GILBERT & SULLIVAN SPECTACULAR D'Ovly Opera Company SPC 21010
Tchaikovsky/Rimsky-Korsakov CAPRICCIO! SPC 21004
M. Stokowski PICTURES AT AN EXHIBITION L. Stokowski SPC 21006
Tchaikovsky 1812 OVERTURE/NUTCRACKER SUITE SPC 21001
Grove GRAND CANYON SUITE Stanley Black SPC 21002
Rimsky-Korsakov SCHEHERAZADE Leopold Stokowski SPC 21005
VERDI SPECTACULAR/OPERA FOR ORCHESTRA SPC 21012
Ravel BOLERO London Festival Orchestra, Stanley Black SPC 21003

RCA Victor

HEIFETZ WITH LILLIAN STEUBER LM/LSC 2909
LEONTYNE PRICE — PRIMA DONNA Soprano Arias from Purcell to Barber LM/LSC 2898
OPENING NIGHT AT THE MET Caruso, Melba, Galli-Curci, Flagstad LM 6174
VIRTUOSO SOUND Chicago Symphony Orchestra, Jean Martinon LM/LSC 2914
Mozart/Beethoven/Brahms THE BOSTON SYMPHONY CHAMBER PLAYERS LM/LSC 6167
Prokofiev PIANO CONCERTOS NOS. 1 AND 2 John Browning LM/LSC 2897

SERAPHIM

MOZART: THE MARRIAGE OF FIGARO IC 6003/S 6003
THE INIMITABLE SIR THOMAS Sir Thomas Beecham 60000/S 60000
DIETRICH FISCHER-DIESKAU: VERDI ARIAS 60014/S 60014
Puccini LA BOHEME Sir Thomas Beecham IB 6000
Purcell/Bach THE GERAINT JONES SINGERS 60005/S 60005
Hindemith CONCERT MUSIC FOR STRINGS AND BRASS 60011
Brahms SONATAS OP. 120, NO. 1 IN F MINOR, NO. 2 IN E FLAT 60004
Brahms VARIATIONS ON A THEME BY HAYDN Otto Klemperer 60010
Chopin SONATA NO. 2 IN B FLAT MINOR Emil Gilels 60017
THE UNSHAMMED ACCOMPANIST Gerald Moore IB 6001/SIB 6001
DONIZETTI: THE ELIXIR OF LOVE 60008
MUSSORGSKY, SONGS Boris Christoff
Beethoven CONCERTO NO. 1 IN C MINOR/SONATA NO. 27 IN E MINOR 60016/S 60016
IN E MINOR 60006
Richard Strauss ALPINE SYMPHONY 60007
Chopin CONCERTO NO. 1 IN E MINOR Dinu Lipatti 60015/S 60015
Handel NINE GERMAN SONGS Edith Mathis
Schubert SYMPHONY NO. 8/Mendelssohn SYMPHONY NO. 4 Cantelli 60002
Schumann CONCERTO IN A MINOR Dame Myra Hess 60009
Mozart/Bach ELISABETH SCHWARZKOPF 60013

VANGUARD

Handel THE CHANDOS ANTHEMS Vol. 1 BG 692/BGS 70692
Handel THE CHANDOS ANTHEMS Vol. 2 BG 693/BGS 70693
Handel THE CHANDOS ANTHEMS Vol. 3 BG 694/BGS 70694
OLE! FLAMENCO GUITAR Manitas De Plata VRS 9224/VSD 79224
MADRIGAL MASTERPIECES VOLUME 3 BG 671/BGS 70671
The Blues SKIP JAMES/TODAY! VRS 9219/VSD 79219
MISSISSIPPI JOHN HURT/TODAY! VRS 9220/VSD 79220
Bach CANTATAS NO. 4 and NO. 182 SRV 225/SRV 225SD
Bach CANTATAS NO. 46 and NO. 65 SRV 226/SRV 226SD
MUSIC OF THE ITALIAN BAROQUE Zurich Chamber Orchestra SRV 212/SRV 212SD
VIOLIN CONCERTOS OF TARTINI, VOL. 1 SRV 213/SRV 213SD
J. S. Bach MASS IN B MINOR SRV 215/17 SRV 216/17SD
Schubert SYMPHONY NO. 9 IN C MAJOR SRV 218/SRV 218SD
Brahms SYMPHONY NO. 1 IN C MINOR SRV 221/SRV 221SD

VERVE

OSCAR PETERSON: PUT ON A HAPPY FACE V/V6-8660
TEQUILA Wes Montgomery V/V6-8653

HIGH FIDELITY Magazine reaches over 455,000 people each month, every month . . . readers who are devoted to home music listening, readers who spent more than \$14,500,000 for records alone in 1965.

HIGH FIDELITY

Publishing House • Great Barrington, Mass. 01230

Tebaldi in Top Form At Met 'La Gioconda'

NEW YORK — Renata Tebaldi, in top vocal and dramatic form, scored a smashing success in the first performance of the Metropolitan Opera's new production of Ponchielli's "La Gioconda," the second production in the new Lincoln Center opera house. Miss Tebaldi, who started off well, improved as the evening wore on, and it did wear on. Lengthy intermissions extended the opera almost to 1 a.m.

Franco Corelli, as Enzo, had difficulties with pianissimos, especially in his big aria, "Cielo e mar," but was at his crowd-pleasing best when he could let loose vocally. Cornell Macneil, in his first Met Barnaba, was sufficiently malevolent in the role and sang well. Only the end of the "Barcarolle," however, afforded him an opportunity to belt a ringing note, a tone which is becoming his trademark.

Bserka Cvejic, in her first local Laura, was not at her best voice in her big second act aria and duets, but improved in the last two acts. Cesare Siepi, in his familiar role of Alvise, showed he's still one of the finest vocal musicians around. Special plaudits should go to Mignon Dunn, who, as La

Cieca, sang a beautiful and sensitive "Voce di Donna." The best thing that can be said about the unfortunate "Dance of the Hours" ballet is that it will never be recorded. Fausto Cleva conducted competently, but without distinction.

But, the evening was Tebaldi's. Her growth as an artist was evidenced by what clearly was the outstanding dramatic portrayal of her lustrous Met career. While singing and while declaiming, the soprano brought forth every nuance of the part. Every word, every phrase had meaning. While a few high notes had traces of an edge, Tebaldi's voice sounded fuller and freer than it had in the house in several years, a top-notch follow-up to her steller Lewisohn Stadium concert this summer. Her low voice was a highlight.

While there have been no plans set, it would not be a surprise if London Records decided to wax "La Gioconda" with Tebaldi and Corelli, who had not previously recorded the old warhorse. Later performances probably will run smoother as the Metropolitan adjusts to its new surroundings, especially backstage.

FRED KIRBY

London Plans Expansion In Budget Classical Field

NEW YORK—London Records is readying an expansion in the low-price field with its second budget label. London, whose Richmond line only contains mono product, is readying another label which will contain stereo pressings. Richmond features opera and operetta packages.

The rapidly growing field saw three new budget labels last month, Angel's Seraphim, Epic's Crossroads and Philips'

World Series. In addition, Columbia will introduce its new Odyssey line in January. Two other low-price lines were introduced this year, Heliodor, which MGM came out with in February, and Pirouette, which was introduced by Ambassador. Pirouette last month was acquired by Everest.

Seraphim spotlights artists rather than repertoire, including cover photos. Crossroads presents new pressings under a contract with Supraphon, Czech record manufacturers. Heliodor has combined reissues of MGM and Deutsche Grammophon cut-outs with titles being issued here for the first time.

Pickwick International reports success with last month's first 15 classical releases under a new 10-year agreement with Capitol. Another set of reissues is planned before the end of the year. Another comparatively new classical economy line is Scepter's Mace, which is a little over a year old.

Other classical budget lines produced by manufacturers of regular priced product include Victrola (RCA Victor), Wing (Mercury), Everyman (Vanguard), Turnabout (Vox), Nonesuch (Elektra), Music Guild (Westminster) and Parliament (Connoisseur). Decca still does not have a low-price classical line.

The increasing number of budget lines is producing competition on a par with regular priced labels. Credited with stimulating interest in the low-price field was Nonesuch, which combined imaginative packaging with mainly off-beat material.

Victrola, Wing and Richmond have relied on reissues of standards for their share of the expanding market. The quick acceptance the new lines are getting has resulted in increased economy sales, while bolstering over-all classical business.

YOUNGSTERS GET BMI PRIZES

NEW YORK—BMI has made \$12,950 available to young composers in its 15th annual Student Composers Award competition. Prizes ranging from \$250 to \$2,000 will go to students under 26 who are citizens or permanent residents of the Western Hemisphere and are enrolled in accredited secondary schools, colleges and conservatories or are engaged in private study with recognized and established teachers. The deadline for submission of entries is Feb. 15. Official rules and entry blanks are available from Oliver Daniel, Director, SCA Project, Broadcast Music, Inc., 589 Fifth Avenue, New York, N. Y. 10017.

N.Y. City Opera Season Debut Lacks Spark

NEW YORK—The New York City Opera Company's presentation of "Giulio Cesare," which opened the fall season at the State Theater on Tuesday (27), is an ambitious undertaking which lacks the fire of classical opera repertoire.

Indeed, G. F. Handel's music is not at fault, although the elegance and shadings of his oratorios and cantatas are not present. It's simply that aria after aria, noble and buoyant as it may be, makes for a lack of dramatic pulse so necessary to opera. This is a disappointment in view of the highly stylized and graceful production conceived by Tito Capobianco; simple, tasteful settings of Ming Cho Lee, and the glorious costumes created by Jose Varona.

The production is in keeping with the Baroque genre but there is little that moves one because of it. The mood remains constant in color throughout, with only occasional flashes of vitality.

Even the promising and exciting story fails to sparkle. Unfortunately, two dramatic sequences drew laughter.

Norman Treigle is in magnificent form. He plays Caesar with a unique and graceful style, every movement is like a ballet dancer's. It has splendor and feeling. Beverly Sills, as Cleopatra, for the most part gives a fine singing performance. Acting is not her forte. Beverly Wolff's Sextus is outstanding, she combines a powerful contralto voice with a keen sense of dramatic skill. In making her debut with the company, Maureen Forrester, as Cornelia, is disappointing. Her voice contains beauty, but she is a miscast. She treats her arias as if she were still concertizing. Michael Devlin as Nireno, and Spiro Mlas, singing Tolomeo, are competent in lesser roles.

Reducing the work to essentials, it is a musical rediscovery; as an opera it has limitations. ROBERT SOBEL



IF IMITATION IS STILL THE SINCEREST FORM OF FLATTERY, WE WANT TO THANK YOU ALL

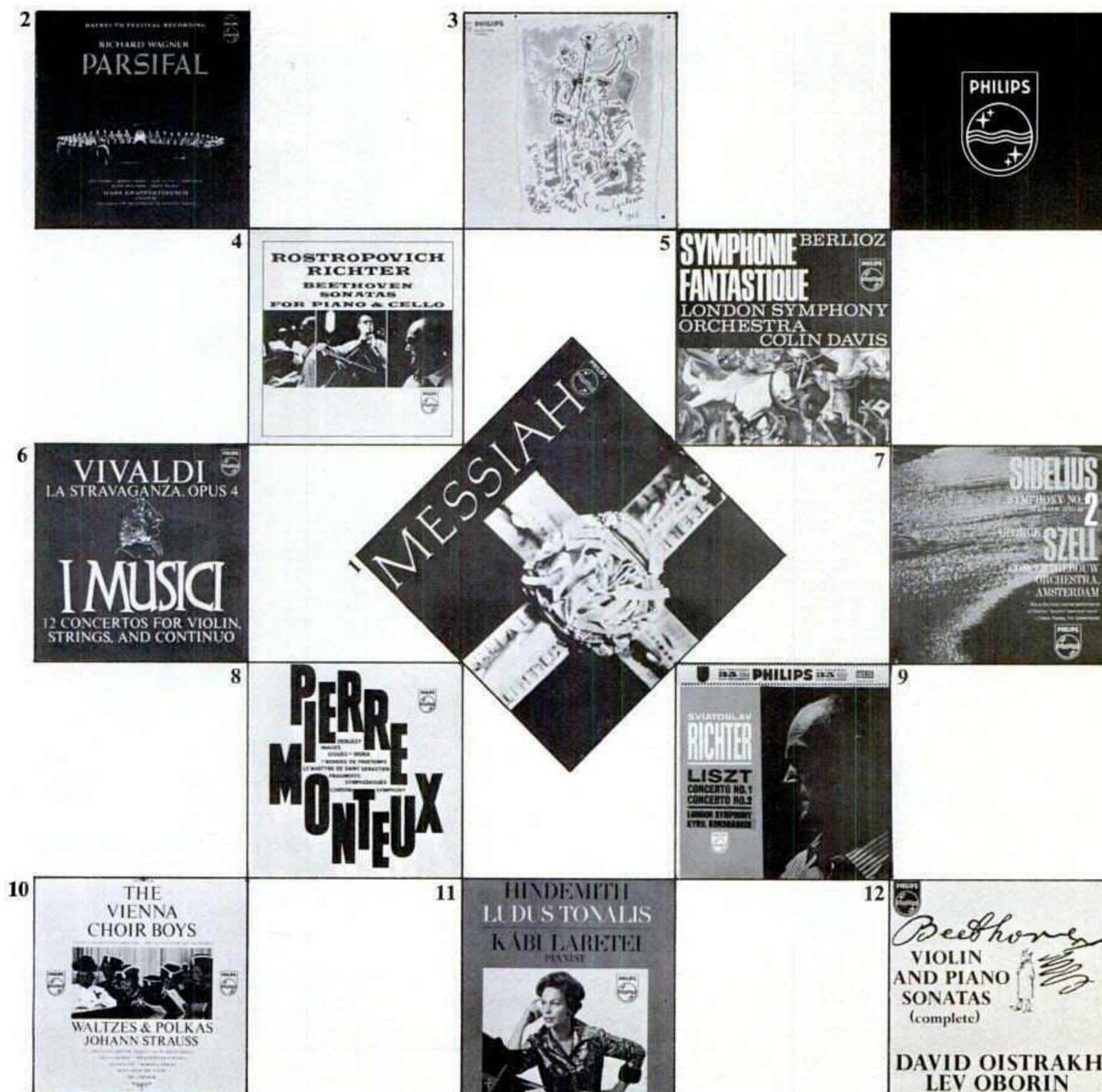
nonesuch



NONESUCH RECORDS

51 West 51st Street
New York City 10019

produced by
THE ELEKTRA CORPORATION



Philips Command Performances Opera to Chamber Music... Chosen by the critics, demanded by the buyers.

1. A new MESSIAH

Vital, dramatic, fresh
True Baroque
Sets a new standard of interpretation for our time.

Heather Harper, Helen Watts, John Wakefield,
John Shirley-Quirk
London Symphony Orchestra / Colin Davis.
PHM-3-592 / PHS-3-992

"Let us put our vital, superb red-blooded Jehovah-like God back where He belongs." — *Colin Davis, at the start of the recording session.*

2. PARSIFAL

Jess Thomas, Irene Dalis, George London, Hans Hotter and others;
Chorus and Orchestra of the Bayreuth Festival /
Hans Knappertsbusch. PHM-5-550 / PHS-5-950

Only stereo version, released to universal acclaim,
winner of Grand Prix du Disque / Prix Toscanini
of the Académie du Disque Lyrique / Preis der
Deutschen Schallplattenkritik / Edison Award.

"The best of the year" — *New York Herald Tribune*

3. STRAVINSKY L'Histoire du Soldat.

Peter Ustinov, Jean Cocteau, and instrumentalists /
Igor Markevitch. PHM-500-046 / PHS-900-046

"... the best there is..." — *The American Record Guide*
"Everything is flawless — including the engineering."

— *High Fidelity / Musical America*

4. BEETHOVEN Sonatas for Piano and Cello (complete).

Sviatoslav Richter and Mstislav Rostropovich.

PHM-2-520 / PHS-2-920

Winner of Grand Prix du Disque

"Choice Recordings of 1965" — *Newsweek*

"Year's Top Records" — *Chicago Daily News*

"Recommended Recordings of The Year" — *Saturday Review*

5. BERLIOZ Symphonie Fantastique.

London Symphony Orchestra / Colin Davis

PHM-500-101 / PHS-900-101

"This is the best Fantastique I have ever heard..."

— *High Fidelity / Musical America*

"The best Berlioz of the season..." — *Boston Sunday Herald*

6. VIVALDI La Stravaganza, Opus 4 (complete).

I Musici. PHM-2-540 / PHS-2-940

Only stereo version, Winner of the Edison Award

"... the finest possible contemporary performers..."

The spirit, clarity, and expressiveness of their playing of

this type of music remains matchless." — *Scholastic Magazines*

7. SIBELIUS Symphony No. 2

Concertgebouw Orchestra of Amsterdam / George Szell.

PHM-500-092 / PHS-900-092

"... a fusion of incomparable artistry and brilliant engineering..."

— *The Cleveland Press*

"as fine a recording as the Sibelius 2nd ever had."

— *New York Herald Tribune*

8. DEBUSSY Images; Martyrdom of St. Sebastian.

London Symphony Orchestra / Pierre Monteux.

PHM-500-058 / PHS-900-058

"... the finest set of the Images now available. A memorable

accomplishment for all concerned."

— *High Fidelity / Musical America*

9. LISZT Piano Concerto No. 1 in E flat;

Piano Concerto No. 2 in A.

Sviatoslav Richter PHM-500-000 / PHS-900-000

The album that launched the Philips label in the United States.

"... one of the greatest pianists of the day in two of his

finest and most effectively recorded performances."

— *Chicago Sun Times*

10. JOHANN STRAUSS, Jr. Waltzes and Polkas.

Vienna Choir Boys. PHM-500-024 / PHS-900-024

One of the most popular albums of this popular music —

spirited, lulling performances by "the Angelic Choristers."

11. HINDEMITH Ludus Tonalis.

Käbi Laretei, pianist. PHM-500-096 / PHS-900-096

"This definitive interpretation of a milestone in modern music

is a must for all music-lovers." — *Cincinnati Enquirer*

12. BEETHOVEN Violin and Piano Sonatas (complete).

David Oistrakh. Lev Oborin. PHM-4-590 / PHS-4-990

Winner of Grand Prix du Disque

"One of the noblest things that has happened to record buyers

lately is Philips' making [these sonatas] available in a single

album... a notable album it is, too." — *Omaha World-Herald*

A Brand-New Budget Line in the Philips Tradition



"An impressive debut... the World Series list would seem to have unlimited potential. Certainly the first releases [24 albums from Gregorian Chant to Ives and Bartók] augur well for the fulfillment of that promise." — *High Fidelity / Musical America*

Six More Of The Finest To Be Released This Month

RACHMANINOFF Preludes (complete).

Constance Keene, pianist. PHC 2-0066

SCHUBERT Symphony No. 9 in C ("The Great").

Minneapolis Symphony Orchestra /
Stanislaw Skrowaczewski. PHC 9044

C. P. E. BACH Flute Concertos.

Jean-Pierre Rampal; Orchestra / Louis de Froment. PHC 9033

BEETHOVEN Piano Trios (complete).

Beaux Arts Trio. PHC 4-007

"DANCERIES" AT THE COURT OF VERSAILLES:

Music of Lully, Rameau, Couperin, Blavet, Lamoureux
Orchestra and Wind Ensemble / Armand Birbaum. PHC 9036

TELEMANN

Concerto for three trumpets; Concerto for Oboe d'amore;

Concerto for flute and oboe; Concerto Grosso in B flat.

Pro Arte Orchestra, Munich / Kurt Redel. PHC 9035

CLASSIFIED MART

BUSINESS OPPORTUNITIES

MANUFACTURERS' REPRESENTATIVES now calling on auto stereo accounts. Choice territories open. Manufacturers of 4 and 8 track. Humorous party tapes by Redd Fox, etc. Reps., distributors, dealers, write Laff Productions, Division of E. & S. Enterprises, 6933 N. Rosemead, Suite 35, San Gabriel, Calif.

WELL ESTABLISHED MUSIC STORE in small, pleasant Florida town. Excellent reputation, top franchises, all instruments. Records, TV, Stereos. Owner must sell due to other interest. Billboard, Box 269, 188 W. Randolph St., Chicago, Ill., 60601.

DISTRIBUTING SERVICES

RECORD RIOT 45'S, BRAND NEW, some late hits. \$6.80 per hundred; \$65 per thousand. Send check with order for prepaid postage. No overseas orders. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. Phone: Area Code 212; 343-5881.

RECORD RIOT—45 RPM RECORDS, brand new, factory fresh, \$6 per hundred; \$50 per thousand. Major labels, popular hits, top artists. Freight prepaid with check-in-advance orders. Apex Rendezvous, Inc., 4007 9th Ave., Brooklyn, N. Y. 633-9400.

WANTED TO BUY

WANT RECORDS: 45's & LP's. SURPLUS returns, overstocks, cut-outs, etc. Harry Warner, Knickerbocker Music Distributors, 453 McLean Ave., Yonkers, N. Y. Phone: Greenleaf 6-7778.

EMPLOYMENT SECTION

HELP WANTED

RECORDING ENGINEER

For new four-track studio in Northeast city. Growth opportunity with established company.

Reply in detail:
BOX 274, Billboard
 188 W. Randolph St.
 Chicago, Ill. 60601
 Reply in confidence, our staff knows of this vacancy.

SALESMAN: NATIONAL MUSIC INSTRUMENT wholesaler wants experienced Salesman with nonconflicting lines for Rocky Mountain territory, another for Kansas territory. Write fully. Billboard, Box No. CB-40, 188 W. Randolph St., Chicago, Ill. 60601.

SALES MANAGER WANTED

Leading "Indie" Southern distributor interested in experienced, independent distribution record man. Salary open, all benefits. Send resume to:

BOX 272, Billboard
 188 W. Randolph St.
 Chicago, Ill. 60601

WANTED: AMBITIOUS, INTELLIGENT young man to be right hand man to record exec. Legal knowledge desired but not necessary. Box 273, Billboard, 188 W. Randolph, Chicago, Ill. 60601.

POSITION WANTED

DEPT. STORE EXECUTIVE (BUYER), professional musician, strong sales experience, seeks music industry position N.Y.C. area. Box 333, Billboard, 165 W. 46th St., New York, N. Y. 10036.

OPENING NEW RECORD SHOP?

Call norm **THE BOMB** winter (213) 473-0712
 If needing qualified record store/departments handler experienced in inventory control, planned purchasing plans, selective buying and possessor of an unusual and comprehensive knowledge of what **DOESN'T SELL** in the Southern California area

or write 2632 Sepulveda Blvd. Los Angeles 64
 Compensation: straight commission off a percentage of gross profit or see me at Norm's Coffee Shop in Hollywood.

Also will consider handling record shop operating at loss if personal marketing survey of area convinces me I can rocket your profit or do something!
 (Proverb: reading does not produce profit)

PROMOTIONAL SERVICES

PINKY PINKSTON RECORD PROMOTION. Cover stations in 5 states, \$90. Distribution arranged. 2338 N. Seminary, Chicago, Ill. (312) 327-1754.

RECORD PROMOTION AND PUBLICITY. Masters produced, pressed. Co-Op Recording Plan. Compare! Geo. E. Primrose, 165 O'Farrell St., San Francisco, Calif. 94102.

WRITERS, SONGS, RECORDS—TOP promotion from Hollywood carries impact. Years of experience assures contacts, ability, know-how, results. Tim Gayle, 6376-B Yucca, Hollywood, Calif. 90028.

National Record Promotion

(You Record It—We'll Plug It)
 Music Makers Promotion Network
 * New York City *
 20 Years' Dependable Service
 Brite Star, Cleveland, Ohio
 Covering All Major Cities, Nashville, Chicago, Hollywood, Etc.
 * DISTRIBUTION ARRANGED
 * MAJOR RECORD LABEL CONTACTS
 * NATIONAL RADIO & T.V. COVERAGE
 * BOOKING AGENT CONTACTS
 * NASHVILLE NEWSPAPER PUBLICITY
 * RECORD PRESSING

General Office:
 801 17th Ave. S., Nashville, Tenn.
 Mailing Address:
 14881 Overlook Dr., Newbury, Ohio
 Send ALL Records for Review to:
 Brite-Star, 14881 Overlook,
 Newbury, Ohio
 CALL: Cleveland (216) JO 4-2211

10 1/2 MILLION RADIO LISTENERS, 40 radio stations coverage. Complete States: Texas, New Mexico. Emphasis: Personal presentation, telephone. Director: Musical programming. Submit records: Request appraisal, brochure. Will purchase masters for release: DJ Star recording label. Star Records Promotions, 102 Texas Ave., El Paso, Tex. 79946.

NATIONAL RECORD PROMOTION & PUBLICITY CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

PRESSING
 No job too small
DISTRIBUTION ARRANGED



MORTY WAX PROMOTIONS
 1650 Broadway
 N.Y., N.Y. 10019
 CI 7-2159

MISCELLANEOUS

FLUORESCENT FIXTURES: USED 4 FT. 4 in. tubes, \$1.50 ea. on an entire lot basis of approximately 1,000 pieces. F.O.B. Columbia Iron & Steel, P. O. Box 301, Albany, N. Y. 12201.

G.M.C. CUSTOMIZED DIESEL BUS. Recent complete overhaul. Seats 10 plus 4 bunks, lockers, air cond., refrigerator, etc., \$5,500. Contact: (212) CO 5-5587.

KWIK-LINES IS A DEEJAY'S GAGFILE of hilarious one-liners, \$3. Write for free Broadcast Comedy catalog. Show-Biz Comedy Service, (Dept. BB) 1735 E. 26 St., Brooklyn, N. Y. 11229.

LIFETIME IDENTIFICATION: BRASS Social Security Plates, with name and Social Security number, \$1.50. Story Records, 651 Judson St., Evansville, Ind. 47713.

52-PAGE POP SCRAPBOOK—GREAT dollar seller or give-away. For program book sales a natural. Pix of 200 recording artists. Send for sample and prices. State quantity. Heather, Box 26128, Denver, Colo. 80227.

30,000 PROFESSIONAL COMEDY LINES! Forty books plus current comedy, a monthly service. Catalog free. Sample selection, \$5. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y.

Classified Advertising Department

BILLBOARD MAGAZINE
 188 West Randolph Street
 Chicago, Illinois 60601

Please run the classified ad copy shown below (or enclosed separately) in _____ issue(s):

PLEASE TYPE OR PRINT YOUR AD COPY IN THE ABOVE SPACE. FULL PAYMENT MUST ACCOMPANY YOUR CLASSIFIED AD ORDER.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP CODE _____
 AUTHORIZED BY _____ AMOUNT ENCLOSED _____

Type of classified ad desired—check one
 REGULAR CLASSIFIED DISPLAY CLASSIFIED
 HEADING DESIRED: _____

PERSONAL

WILLIAM BOAN—CALL 883-3718
 Charleston, S. C.

INTERNATIONAL EXCHANGE

ENGLAND

ALL BRITISH ALBUMS AND SINGLES airmailed. Albums, \$6; 45's, \$3; any two (minimum order). Goddard, 12 Winkley St., London, E. 2.

ALL ENGLISH RECORDS RUSHED BY airmail. Beatles all-new 14-track album, mono/stereo, \$6.15 airmailed on release day. 300-page new LP/EP catalog, \$1 surface, \$2 airmail. A-1 records, John Lever, Gold St., Northampton, England.

BEATLES NEW ALBUM! STONES' new English album, "Aftermath," English "Rubber Soul," 14 cuts on each, and any other English album, mono or stereo: \$6. airmailed. Stones, "Poison Ivy" E.P.: \$2.20. Pop catalogue airmailed: \$2. Record Centre, Ltd., Nuneaton, Eng.

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heanor Record Center, Derbyshire, England.

"REVOLVER," BRAND-NEW BEATLES album. Stones' "Aftermath." Any album of your choice, \$6 incl. airmail. Cash with order. Berkeley Records, 8 Lansdowne Row, Berkeley Sq., London W.1. England.

SONGWRITERS, PUBLISHERS FOR PIANO arrangements and orchestrations of your material contact City Music, 8 Radnor House, 93-97 Regent St., London W.1. Mod. terms.

U.K. records

from Europe's Largest Stockists

English original cast show recordings English groups, Beatles, Stones, etc. also vast selection of French, Italian, German and other European recordings and, of course, all current U.K. discs.

Send list of requirements for quotation by return.

IMHOES

Dept. BB, 112-116 New Oxford St., London WC1 England

when answering ads . . .

Say You Saw It in Billboard

CLASSICAL MUSIC



DRESSED WINDOW at E. J. Korvette's store in Fifth Avenue, New York, heralds the Metropolitan Opera season. All four windows facing Fifth Avenue contained posters of opening-week performances at the Met, Chagall paintings, copies of the RCA Victor "Opening Nights at the Met" album, and manikins in gowns are also available at Korvette's.

DGG Radies Program of Fritz Wunderlich Releases

HAMBURG — Deutsche Grammophon has a series of current and forthcoming releases with Fritz Wunderlich, who died recently from injuries in a fall.

Wunderlich is Belmonte in Grammophon's new release of Mozart's "Abudction," and he sings the tenor parts in Beethoven's "Missa Solemnis" in the new Herbert von Karajan recording.

His last work for Grammo-

phon was "Edinburgher Liedabend," which is being released together with Beethoven's "Adelaide," Schubert Lieder and Schumann's "Dichterliebe."

Grammophon is preparing for future release a number of masterworks in which Wunderlich sings, among them "Die schoene Muellerin," Tchaikovsky's "Eugen Onegin" (in which Wunderlich sings Lenski); Verdi's "Traviata" (Alfred) and Lortzing's "Zar und Zimmermann" (the Marquis).

Grammophon also will bring out a recording of Christmas songs with Wunderlich and Hermann Prey.

Wunderlich was featured in numerous Grammophon works of recent years, among them Bach's "Weihnachtsoratorium" (the Evangelist) under Karl Richter, Mozart's "Zauberflöte" (Tamino), Alban Berg's "Wozzeck" (Andres), and Richard Strauss' "Daphne" (Leukippos) under Karl Boehm.

Major Promotions

• Continued from page 52

Two companies are coming out with packages of the complete Beethoven symphonies, Command with William Steinberg and the Pittsburgh Symphony, and Audio Fidelity, featuring different orchestras in a budget package. Westminster is presenting Herman Scherchen conducting Beethoven's "Symphonies Nos. 7, 8 and 9," while London has a new pressing of the "Symphony No. 9."

Among the unusual titles coming out is the first recording of Telemann's "St. Matthew Passion," which has Kurt Redel, a Telemann expert, on Philips. RCA Victor is issuing the "Music of Irving Fine" with Eric Leinsdorf conducting the Boston Symphony.

In addition to many major religious works coming out for the Christmas season, RCA Victor is presenting a specially priced three-record "Art of the Cantor," while Vanguard has Jan Peerce in his second volume of cantoral music. Everest has a new series, "The Everest Archive of Piano Music," with 13 releases featuring leading pianists of the past, such as Josef Hofman, Ferruccio Busoni, Ignace Jan Paderewski, Harold Bauer, Enrique Granados. Maurice Ravel, Percy Grainger and Serge Prokofiev. The detailed listing in this issue shows the wide extend of classical product being added to the market this fall and early winter.

Legacy Series Launched in UK

LONDON—RCA Victor's low price label, Victrola, launches a new series here this month.

Called the Legacy Series—it will be devoted to great performances of the past.

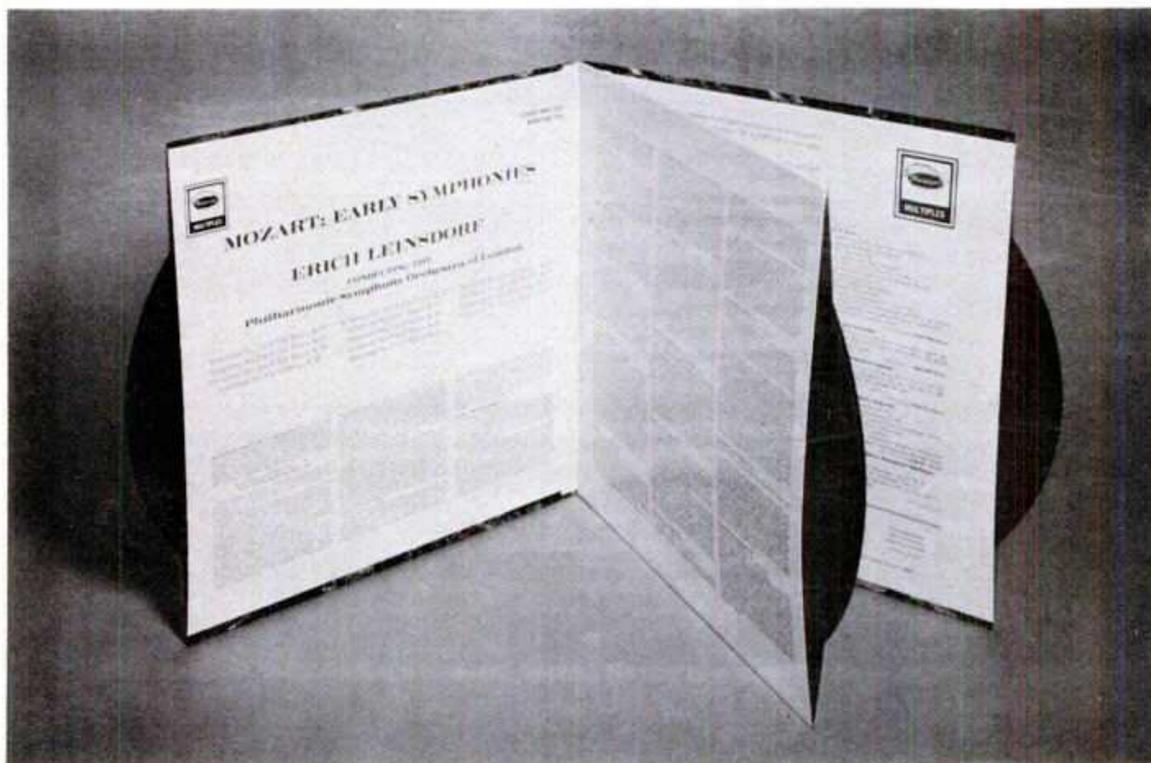
Six albums are in the first release, none of which has been issued here before.

Artists featured in the launching include Koussevitsky with the Boston Symphony Orchestra, Kirsten Flagstad, Moriz Rosenthal, highlights from Verdi's "Otello" with Martinielli, Tibbett, and Jepson, and Gertrude Lawrence performing music by Kurt Weill.

ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

Westminster Multiples!

the three-record set that's priced for profitable promotion.

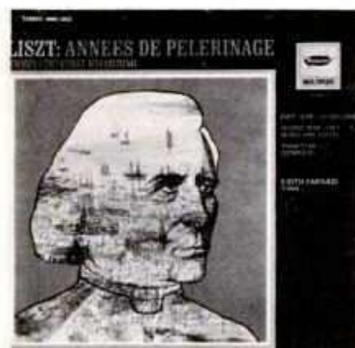


Mozart: Early Symphonies (Nos. 1-13) Leinsdorf cond. WM 1001



THREE-DISK ALBUMS
WESTMINSTER RECORDING CO., INC.
A SUBSIDIARY OF
ABC PARAMOUNT RECORDS, INC.

The most important lineup for the medium-priced market of high-quality classical albums. They come in unique 3 record sets that feature a diverse catalog of great names beautifully packaged and priced to sell. (same price mono & stereo)



Liszt: Annee de Pelerinage, Farnadi
WM 1023



Beethoven: Fidelio (complete)
Jurinac/Stader/Pearce/Knappertsbusch
WM 1003



A Set of Brass
(Buxtehude/Gabrieli/Mendelssohn/Wagner) etc.
WM 1008



Tchaikovsky: Symphonies 4, 5, 6
Rodzinski
WM 1020



Beethoven: Symphonies 7, 8, 9
Scherchen
WM 1022



Beethoven: Three Piano Concertos 1, 3 & 5
Badura-Skoda/Scherchen
WM 1018



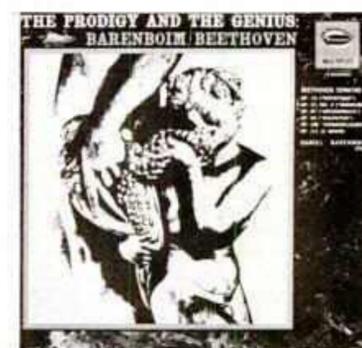
Beethoven: String Trios (complete)
Pougnat/Riddle/Pini
WM 1017



Bach: Trio Sonatas and Trios (complete)
Weinrich, organ
WM 1014



Violin Virtuosity: Morini/Rodzinski
Brahms/Tchaikovsky: Concertos
WM 1011



Barenboim/Beethoven Sonatas
(Pathetique, Moonlight, Appassionata, Hammerklavier)
WM 1012



Scarlatti: 34 Harpsichord Sonatas
Valenti
WM 1010



Scherchen conducts the Russians
(Khachaturian/Mussorgsky/Rimsky-Korsakoff/Tchaikovsky)
WM 1077



Demus plays Bach; Beethoven; Brahms
WM 1004



Scherchen conducts Great Overtures
WM 1021



Bach: Cantatas 76, 84, 198, 210
Laszlo/Roessl-Majdan/Munteanu/Standen/Scherchen
WM 1019

Contact your local Westminster Distributor for complete details.

FALL CLASSICAL RELEASE LIST

• Continued from page 55

BACH: Cantatas BWV 46 and 65. Soloists/Barmen Singers (Kahlhoefer). Everyman.
BACH: Cantatas BWV 117 and 93, 207A and 214. Soloists. Everyman.
BACH: B Minor Mass. Hoffman/Simoneau/Philharmonic Society of Amsterdam (Goehr). Everyman.
C. P. E. BACH: Magnificat. Toepper/Haefliger/NDR Hamburg Symphony (Detel). Archive.
BEETHOVEN: Missa Solemnis. Janowitz/Ludwig/Wunderlich/Berry/Berlin Philharmonic (Karajan). Deutsche Grammophon.
BEETHOVEN: Missa Solemnis. Graf/Hoffman/Nordeutscher Radio Chorus and Orchestra (Goehr). Everyman.
CALDARA: Christmas Cantata. Wuerttemberg Chamber Orchestra, Heilbronn (Ewerhart). Turnabout.
CARISSIMI: Jephth/Judicium Solomonis. Various artists/Spandauer Kantorei (Rilling). Turnabout.
DEMANTIUS: St. John Passion/Prophecy. NCRV Ensemble, Hilversum (Voorberg). Nonesuch.
DESPREZ: Motets, Capella Antiqua of Munich (Ruhland). Telefunken.
HANDEL: Psalm 109. Everyman.
HANDEL: Messiah, Robert Shaw Chorale and Orchestra. RCA Victor.
HANDEL: Messiah (Excerpts). Schwarzkopf/Cerra/Hines/Philharmonia Orchestra (Klemperer). Angel.
HANDEL: Messiah (Excerpts). New York Philharmonic and Chorus (Bernstein). Columbia.
HANDEL: Messiah (Excerpts). London Symphony Orchestra and Chorus (Stokowski). London Phase 4.
HANDEL: Chandos Anthems, Volumes 1, 2 and 3. Bach Guild.
HAYDN: The Creation. Soloists/Chorus and Orchestra of Cologne Gueznich (Wand). Everyman.
HAYDN: Seven Last Words of Christ. Vanguard.
HAYDN: Die Jahreszeiten. Stich-Randall/Kretschmar/NDR Symphony Orchestra (Goehr). Nonesuch.
HOLST: Six Choruses of Medieval Lyrics. Imogene Holst Orchestra. Argo.
IVES: Music for Chorus. Gregg Smith Singers/Columbia Chamber Orchestra. Columbia.
LAST WORKS OF HINDEMITH AND SCHOENBERG. Whitehart Chorale, Lyrichord.
MESSIAEN: Three Short Liturgies. Y. Loriod/J. Loriod/Orchestre de Chambre de la R. T. F. (Couraud). Music Guild.
MONTEVERDI: Mass in Four Parts. St. John's College Choir, Cambridge. Argo.
MONTEVERDI: Missa a Capella. Prague Madrigal Singers (Venhoda). Crossroads.
SCHUBERT: Mass No. 5 in A Flat. Stader/Hoeffgen/Haefliger/Uhde/Bavarian Radio Symphony (Ratzinger). Deutsche Grammophon.
SCHUETZ: St. Luke Passion. Schreier/Adam/Dresden Cross Choir (Mauersberger). Archive.
SCHUETZ: Weinachtshistorie. Everyman.
SCHUETZ: Musikalische Exequien. Everyman.
SCHUETZ: Christmas Story. Schwaebischer Singkreis & Orchestra (Grischkat). Turnabout.
SCHUETZ/MONTEVERDI: Magnificats. Speiser/other soloists/Spandauer Kantorie (Rilling). Turnabout.
TELEMANN: Die Tageszeiten. Czerny/Prenzkow/Unger Lieb/Berlin Chamber Orchestra (Koch). Heliodor.
TELEMANN: St. Matthew Passion. Lucerne Orchestra & Chorus (Redel). Philips.
TELEMANN: Day of Judgment. Soloists/MonteVerdi/Vienna Boys Choirs/Concentus Musicus (Harnoncourt). Telefunken.
TELEMANN: "Ino" Cantata. Turnabout.
VAUGHN-WILLIAMS: Hodie. Baker/Lewis/Shirley-Quick/London Symphony (Willcocks). Angel.
VICTORIA: Four Motets/Missa Quarti Toni. Soloists and Choruses (Deiss/Martorell). Music Guild.
ZACHAU: Two Cantatas. Soloists/Pforzheim Chamber Orchestra (Werner). Westminster.
CONTEMPORARY ITALIAN CHORAL MUSIC. Monteverdi Choir. Telefunken.
A BAROQUE CHRISTMAS. Amor Artis Chorale (Somory). Decca.
MUSIC OF THE RENAISSANCE. Walter von der Vogelweide Chamber Choir. Mace. Madrigal Master Pieces. Bach Guild.
MUSIC OF SHAKESPEARE'S TIMES. Various Artists. Nonesuch.
TUDOR CHURCH MUSIC, VOL. II. King's College Choir, Cambridge (Wilcox). Argo.
RARITIES OF THE CLASSICAL ERA. Czech Philharmonic Chorus/Prague Chamber Harmony. Crossroads.
CHRISTMAS CAROLS OF TODAY. Elizabethan Singers/Preston. Argo.
CHRISTMAS CAROLS OF EUROPE. Prague Madrigal Singers (Venhoda). Crossroads.
CHRISTMAS IN PROVENCE. Children's chorus/instrumental ensemble. Deutsche Grammophon.

Solo, Recitals and Other Vocal

BACON: Songs to Poems of Emily Dickinson. Boatwright/Bacon. Cambridge.
CASALS: Six Songs/Dvorak: Duets/Mendelssohn: Duets, Marlboro Festival Soloists. Columbia.
DOWLAND MUSIC. Alfred Deller and Consort. Bach Guild.
HANDEL: Arias. Lewis/London Symphony (Sargent). Seraphim.
HANDEL: Arias. Argo.
MAUREN FORRESTER SINGS HANDEL. Westminster.
MAHLER: The Youth's Magic Horn. Baker/Evans/London Philharmonic (Morris). Angel.
MAHLER: Songs of a Wayfarer/Kindertotenlieder. Ludwig/Philharmonia Orchestra (Boult/Vandernoot).
PURCELL: Songs and Orchestral Interludes. Forrester/Young/Isepp/Vienna Radio Orchestra (Priestman). Westminster.
SCHUBERT: Death and the Maidens and Other Songs. Fischer-Dieskau/Moore. Angel.
JUDITH RASKIN SINGS SCHUBERT SONGS. Epic.

VILLA-LOBOS: Brasileiras No. 5. Renzi/Chamber Ensemble (Surinach/Winograd). Heliodor.
KINGDOM OF OPERETTA, Vol. I. Telefunken.
KINGDOM OF OPERETTA, Vol. II. Telefunken.
IMMORTAL OPERETTA MELODIES. Telefunken.
FRITZ WUNDERLICH SINGS HIGHLIGHTS FROM TCHAIKOVSKY'S EUGENE ONEGIN & PIQUE DAME. Wunderlich/Prey/Frick/Bavarian State Orchestra (Zalinger). Angel.
OPERA GALA. Various artists. Angel.
DUETS FOR COUNTER TENORS. A. Deller/M. Deller. Bach Guild.
MY FAVORITE HYMNS. Leontyne Price. RCA Victor.
OPERATIC ARIAS. J. Marsh/Boston Symphony (Leinsdorf). RCA Victor.
ART OF MARIA CALLAS. Angel.
GREAT GERMAN SONGS. Hotter/Moore. Seraphim.
OPERATIC SAINTS AND SINNERS. Hines/Vienna State Opera Orchestra (Santi). Epic.
VIRGINIA ZEANI operatic recital. London.
ELIZABETH SOEDERSTROEM sings Jenny Lind songs. London.
GWYNTETH JONES operatic recital. London.
GERAINT EVANS operatic recital. London.
PILAR LORENGAR recital. London.
ERNA SACK, the German Nightingale. Telefunken.
IMMORTAL TENORS. Graveure/Koetter/Oehman. Telefunken.
KARL SCHMITT-WALTER in lieder. Telefunken.
IMMORTAL TENORS. Graveure/Koetter/Oehman. Telefunken.
CHRISTMAS CAROLS OF TODAY. Argo.
OLD SPANISH ROMANCES & FOLK SONGS. Lorengar/Behrend. Deutsche Grammophon.
JAN PEERCE. Operatic arias, Vol. II. Vanguard.
JAN PEERCE. Cantoral Songs, Vol. II. Vanguard.

Miscellaneous

CHRISTMAS WITH THE BEERS FAMILY. Columbia.
A. AVSHALOMOV: Piano Concerto in G/Peiping Hutungs/J. AVSHALOMOV: How Long Oh Lord. M. Moore/Wilson/Portland Symphonic Choir/Portland Junior Symphony (J. Avsholomov). CRI.
POULENC: Story of Baba the Elephant/HARSANYI: Story of the Little Tailor. Ustinov/Paris Conservatoire Orchestra (Pretre).
MUSIC OF ARNOLD SCHOENBERG, Vol. V. Soloists/Columbia Symphony (Craft). Columbia.
SUTHERLAND—Noel Coward. London.
INSTRUMENTAL RELEASES—Gal. 3—
K. STAMITZ: Clarinet Concerto/Flute Concerto/Bassoon Concerto. Glazer/Wanasek/Zuckerman. Turnabout.
TARTINI: Concertos. Everyman.
TELEMANN: Concertos. Wanasek/Vienna Symphony (Heiller)/Telemann Society (Schulze). Turnabout.
VIVALDI: Five Flute Concertos. Munclinger/Avs Rediviva Ensemble. Crossroads.
VIVALDI/TELEMANN/ROSETTI: Concertos for French Horn and Orchestra. Penzel & other soloists/Wuerttemberg Chamber Orchestra (Heilbronn)/Mainz Chamber Orchestra (Kehr). Turnabout.
GREATEST OF THE GREAT PIANO CONCERTOS. Moiseiwitsch/Royal Philharmonic (Goosens). Capitol.
GERMAN BAROQUE TRUMPET. Zickler/Mainz Chamber Orchestra (Kehr). Turnabout.
THE ITALIAN BAROQUE. Various artists/Berlin Philharmonic (Markevitch). Heliodor.

Other Chamber Music

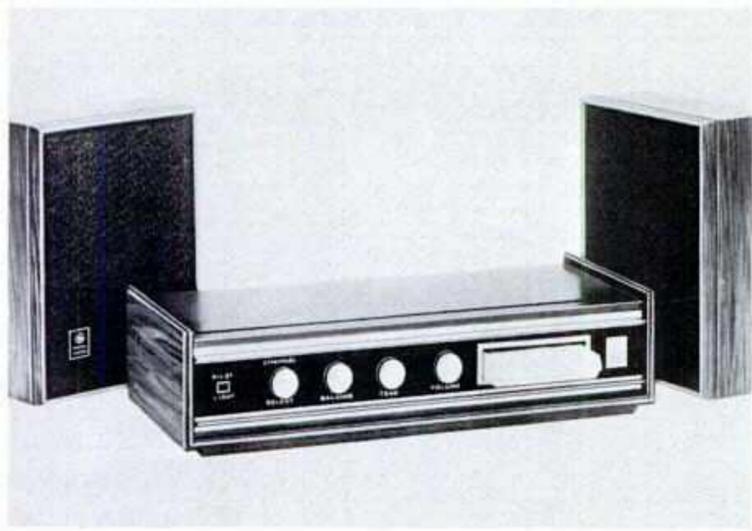
BACH: Brandenburg Concertos. Ave Rediviva Ensemble (Munclinger). Crossroads.
BACH/CORRETTE/COUPERIN. Baroque Chamber Ensemble (Rampal). Pirouette.
BEETHOVEN: Quartet in F. Fine Arts Quartet. Concert Disc.
BEETHOVEN: Quartets in E Minor and C. Fine Arts Quartet. Concert Disc.
BEETHOVEN: Quartets in E Flat and F Minor. Fine Arts Quartet. Concert Disc.
BEETHOVEN: String Quartet No. 13/Grosse Fuge. Smetana Quartet. Crossroads.
BEETHOVEN: Piano Trios. Suk Trio. Crossroads.
BEETHOVEN: Piano Trios (complete). Beaux Arts Trio. World Series.
BEETHOVEN: Piano Trio in C Minor/Cello Sonata in F. Casals/Horszowski/Vegh. Philips.
BOCCHERINI: Four String Trios. New York String Trio. Dover.
BOCCHERINI: Quintets for Strings. String Ensemble (Kehr). Turnabout.
BRAHMS: Clarinet Quintet in B Minor/MOZART: Duo in G. Riha/Smetana Quartet. Crossroads.
COWELL/SEMMLER: Trios for Violin, Cello and Piano. Philharmonia Trio. CRI.
DITTERSORD/BOCCHERINI/WERNER. Sinnhoffer Quintet. Pirouette.
DVORAK: String Quartet in G. Vlach Quartet. Crossroads.
DVORAK: String Quintet in E Flat. Cypresses for String Quartet. Crossroads.
ELGAR/SIBELIUS: String Quartets. Claremont Quartet. Nonesuch.
GOODMAN/PISTON/KRENEK: Woodwind music. Soni Ventorum Wind Quintet. Lyrichord.
HANDEL: Concerti Grossi, Op. 3. Mainz Chamber Orchestra (Kehr). Turnabout.
HANDEL: Twelve Concerti Grossi, Op. 6. Alexander Schneider and His Chamber Orchestra. RCA Victor.
HAYDN: Three Quartets, Julliard String Quartet. Epic.
HAYDN: String Quartets, Vol. V. Dekany Quartet. Vox.
HAYDN: (3) String Quartets. Allegri String Quartet. Westminster.
MENDELSSOHN: Quartet in D/Unfinished Quartet. Fine Arts Quartet. Concert Disc.
MENDELSSOHN: Octet in E Flat/Quintet in B Flat. Fine Arts Quartet/Guest soloists. Concert Disc.
THE YOUNG MOZART. Camerata Academica of the Salzburg Mozarteum (Baumgartner). Angel.

MOZART: Quartets in E Flat and D. Fine Arts Quartet. Concert Disc.
MOZART: Quartets in B Flat and F. Fine Arts Quartet. Concert Disc.
MOZART: Divertimento No. 17 in D. Druian/Cleveland Orchestra (Lane). Columbia.
MOZART: Divertimento in E Flat. Trio Italiano d'Archi. Deutsche Grammophon.
MOZART: Complete Viola Quintets. Trampler/Budapest Quartet. Columbia.
MOZART: Music for Mechanical Organ/VILLA-LOBOS: Quintette en Forme de Chorus. Soni Ventorum Wind Quintet. Lyrichord.
RAMEAU: Pieces de Clavecin in Concerts (complete). L'ensemble Alarius de Bruxelles. Pirouette.
SCHUBERT: "Trout" Piano Quintet/Nottorno in E Flat. Eschenbach/Koectert Quartet. Deutsche Grammophon.
SCHUBERT: Piano Trio in E Flat. Trio de Trieste. Deutsche Grammophon.
SCHUBERT: Octet in F. Soloists/Pascal String Quartet. Monitor.
SCHUMANN: Piano Quintet/MOZART: Piano Quartet No. 1. Bernstein/Julliard String Quartet. Columbia.
TCHAIKOVSKY: Sextet "Souvenir de Florence." Kroyt/M. Schneider/Guarneri Quartet. RCA Victor.
TELEMANN: Double Concerti, Concentus Musicus (Harnoncourt). Telefunken.
TELEMANN: Vol. II. Solisti di Zagreb. Bach Guild.
TELEMANN: Concertos. Pro Arte Orchestra. World Series.
THOMPSON: Sonata da chiesa. Various soloists (Thompson). CRI.
VIVALDI: Concerti Grossi, Op. 9 (complete). I Musici. Philips.
FRENCH CHAMBER MUSIC. Caen Chamber Orchestra (Dautel). Turnabout.
VIRTUOSE VIOLA d'AMORE: Various artists. Mace. English Consort Music. Leonhardt Consort. Telefunken.
TWO GREAT ROMANTIC QUARTETS (Novak/Suk). Novak Quartet/Smetana Quartet. Crossroads.
RECORDER MUSIC ON HISTORIC INSTRUMENTS. Bruggen/Harnoncourt/Leonhardt. Telefunken.
MUSIC FOR GUITAR AND STRINGS. Nagytóthy-Toth/Jerry Csaba/Janos Csaba. Pirouette.
MODERN INSTRUMENTAL MUSIC OF ENGLAND. Modern Instrumental Quartet. Argo.
SONATAS FOR VIOLIN AND CONTINUO BY 17TH CENTURY ITALIAN AND GERMAN COMPOSERS. Various artists. Cambridge.

VOCAL

Opera

BELLINI: La Sonnambula. Pagliughi/Tagliavini/Siepi. Everest.
BELLINI: Norma. Cigna/Stignani. Everest.
BOITO: Mefistofele. Neri/Tagliavini/Pobbe. Everest.
CILEA: L'Arlesiana. Tassinari/Tagliavini/Silveri. Everest.
CIMAROSA: Il Matrimonio Segreto. Noni/Simionato/Valletti. Everest.
DESSAU: The Trial of Lucullus. Various Artists. Telefunken.
DONIZETTI: L'Elisir D'Amore. Noni/Valletti/Poli. Everest.
DONIZETTI: La Figlia Del Reggimento. Pagliughi/Valletti. Everest.
DONIZETTI: La Favorita. Barbieri/Raimond/Neri. Everest.
DONIZETTI: Don Pasquale. Bruscantini/Valletti/Noni. Everest.
FLOTOW: Marta. Tassinari/Tagliavini. Everest.
GIORDANO: Andrea Chenier. Tebaldi/Soler/Savarese. Everest.
GLUCK: Orfeo ed Euridice. Stich-Randall, Steffek. Bach Guild.
HANDEL: Xerxes (Highlights). Forrester/Popp/Brannigan. Westminster.
HOLST: Savitri J. Baker/Imogene Holst Orchestra. Argo.
LEONCAVALLO: I Pagliacci. Gavozzi/Bergonzi/Tagliabue. Everest.
MASCAGNI: Cavalleria Rusticana. Simionato/Tagliabue. Everest.
MASCAGNI: Cavalleria Rusticana/LEONCAVALLO: I Pagliacci. Crossoto/Carlyle/Bergonzi (Karajan). Deutsche Grammophon.
MASCAGNI: L'Amico Fritz. Tagliavini/Tassinari (Mascagni). Everest.
MASSNET: Werther. Tagliavini/Tassinari. Everest.
MONTEVERDI: L'Incoronazione di Poppea. Bogard/Parker/Bressler/Bressler. Cambridge.
MOORE: Ballad of Baby Doe. Sills/Cassel/Bible. Heliodor.
MOZART: Le Nozze di Figaro. Henderson (Busch). Vox.
MOZART: Le Nozze di Figaro. Tajo/Corena/Sciutti. Everest.
MOZART: Don Giovanni. Brownlee/Baccaloni/Souez (Busch). Vox.
MOZART: Don Giovanni. Taddei/Curtis-Verna/Valletti. Everest.
MOZART: Così Fan Tutte. Souez/Brownlee (Busch). Vox.
MOZART: Die Zauberfloete. Lemnitz/Berger (Beecham). Vox.
MUSSORGSKY: Boris Godunov. Bolshoi Theatre Chorus and Orchestra. MK.
MUSSIRGSKY: Khovanchina. Kirov Theatre Chorus and Orchestra. MK.
PONCHIELLI: La Gioconda. Callas/Poggi/Barbieri. Everest.
PROKOFIEV: War and Peace. Soloists and Company of the National Opera of Belgrade. Heliodor.
PUCCHINI: La Boheme. Tagliavini/Carteri/Siepi. Everest.
PUCCHINI: Tosca. Frazzoni/Tagliavini/Guelfi. Everest.
PUCCHINI: Madama Butterfly. Petrella/Tagliavini/Taddei. Everest.
PUCCHINI: Turandot. Cigna/Merli. Everest.
PURCELL: Dido and Aeneas. De los Angeles/Harper (Barbirolli). Angel.
RIMSKY-KORSAKOV: Le Coq D'Or. Moscow Radio Chorus. MK.
ROSSINI: Il Barbiere di Siviglia. Simionato/Taddei. Everest.
ROSSINI: La Cenerentola. Simionato/Valletti. Everest.
ROSSINI: Semiramide. Sutherland/Horne (Bonyng). London.



AN INDUSTRY FIRST. The consumer electronics industry's first tape player using microelectronic circuitry. It will be marketed this fall by General Electric. Model shown is M8610, which plays 8-track stereo cartridges. It utilizes a microcircuit in the audio amplifier section. It's produced by G.E.'s new Tape Recorder Section and includes player and control panel with separate 9 x 6-inch stereo speakers. It will carry a suggested retail price of \$129.95. G.E. will also market a tape cartridge component designed to operate with FM stereo radio or stereo phonograph. Designated Model M8600, it will carry a \$99.95 suggested list.

Lost Floor Stock Funds Not Deductible—IRS

WASHINGTON — Dealers and distributors who were never reimbursed by record manufacturers for floor stock tax refunds under the 1965 Excise Tax Reduction Act, cannot claim a tax deduction for the loss. Internal Revenue Service regretfully says that without an act of Congress it could not make a rule allowing such a deduction. Since record excise taxes were paid by the manufacturer, he is the only one entitled to any deduction or reimbursement.

Complaints have been fairly widespread in the industry about the failure of some manufacturers to pass on the floor-stock refunds that dealers so hopefully inventoried when the federal excise went off phonograph records in June 1965. Final date for manufacturer reporting of excise taxes paid on dealer or other floor-stock inventory, for

reimbursement or tax allowance by IRS, was Jan. 31, 1966.

Dealers who have given up hope of getting payment from manufacturers—and there were a number of labels that went out of business, too—hoped to use the tax-deduction approach.

Richard Crain, chief of the Manufacturers' Section of Technical Rulings Division of IRS, told Billboard's reporter that under the law, IRS can deal only with the manufacturer. The tax reduction law itself is "permissive" as to whether tax saving was passed on by the manufacturer. Some dealers mistakenly believed they had rights in the situation because manufacturers who wanted to tally tax paid on dealer floor stock had to have a certified inventory list from the dealer, with written consent to make the tax claim—or a receipt for payment if the manufacturer paid the dealer without waiting for IRS to reimburse the manufacturer, or allow him a tax deduction in lieu of payment.

Under the law, any "passing on" of the tax money is entirely optional with the manufacturer. Manufacturers could choose not to bother with the dealer-inventory situation at all. IRS points out that in passing along the tax savings, "the manufacturer stood to gain only good will."

For obvious reasons, Congress

has maintained the tradition of permitting deductions or refunds only to the individual or

(Continued on page 71)

Musictapes Signs an Exclusive Reel-to-Reel Pact With Liberty

CHICAGO—Musictapes, Inc., marketers of pre-recorded reel-to-reel, cartridge 4 and 8-track tapes, has signed a new two-year exclusive reel-to-reel contract with Liberty Records.

World Pacific, Blue Note and Imperial product is included in the pact, according to Peter Fabri, Musictapes president.

"We're out to strengthen our position in the reel-to-reel business," Fabri said. "This is our first step. We'll be signing other companies."

Fabri said that the advent of

the CARtridge business has made the consumer "more tape conscious." He predicted a wash-off onto the reel-to-reel business some of the effect of the tremendous advertising and promotion just now being launched by Detroit on 8-track cartridge music.

From the Liberty catalog Musictapes has selected 24 titles for immediate release, Fabri said.

Musictapes recently acquired reel-to-reel rights to the Everest and Concertapes classical cata-

logs as well and out of 150 titles secured will release 70 immediately.

Other labels under reel-to-reel contract to Musictapes are Crescendo, Starday, Prestige, Chess, Checker, Cadet, Musi-cor, Monitor and Hi-Fi Tapes.

NAMM SERVICES

Lots of Management Materials for You

In response to record dealer questions, we present the second in a series of articles describing National Association of Music Merchants services.

CHICAGO — The NAMM galaxy of services that could prove beneficial to the typical record dealer includes preparation of management publications for members.

One of these publications is a collection of "application for employment forms." These are designed for recording interviews of job applicants seeking employment in music stores. The form has space for the complete history of the applicant and provides space for analysis of the applicant. A pad of 50 forms is \$1.25.

A free publication for members is a "Store Studio Manual." This is a comprehensive, concise manual of 18 of the most important phases of the store-studio. It combines educational background and informational, creative selling and promotion as they apply to the store-studio. It can form the basis for a step-by-step procedure for a music dealer in aiding in the organizing or enlarging of a studio.

NAMM also puts out a business forms brochure free of

charge to members. It is a collection of business forms compiled through the exchange of methods and ideas of NAMM members. The value of the service is in providing a sample of the best business forms used by other retailers. There are forms used in credit and collection, layaway tags, purchasing and shipping forms, rental agreements, repair tags, sales contracts, sales invoices, sales receipts and stock record forms.

The "Credit and Collections" booklet prepared for NAMM members is also a free service. This publication tells how to avoid credit pitfalls and makes credit systems function. It's a comprehensive review of good and bad credit practices and includes suggested collection and account methods.

Another free service is NAMM's "Transportation Manual." Association studies indicate that too often retailers, engrossed in their primary duty—the sale of merchandise—neglect transportation service and costs. They assume that, because motor, rail, air and water carriers are regulated by the Government, they can do nothing about the rates and charges. This overlooks not only the human

(Continued on page 68)

INSTRUMENTALISTS . . . SOLOISTS

HEAR YOURSELF AS OTHERS HEAR YOU!

WITH A

SHURE

MODEL SA-4

SOLO-PHONE™

MUSICAL INSTRUMENT AMPLIFIER

Hear yourself play, at any volume you want, with every subtle shading and nuance — without disturbing others! Especially designed to faithfully reproduce the richness and beauty of one or two electrified guitars, basses, or console pianos (or microphones) through one or two sets of headphones. Used by some of the top recording groups for off-stage or on-stage tune-up, and private practice at home and on the road. Weighs just 2 lbs., smaller than a carton of cigarettes. Only \$75.00 List. Shure Brothers, Inc., 222 Hartrey Avenue, Evanston, Illinois 60204.



Develop "Mike" Technique. Hear both the instrument and your voice through the microphone.



Play Along With Tapes. Plug in "minus one" tapes, or tapes of your own group and play along.



Two Can Play At Once. Sharpen up instrumental interplay . . . or tune one guitar against the other.

BULK VENDING news

Bulk Manufacturers to Unwrap Surprises at NVA Board Meet

By HANK FOX and RAY BRACK

NEW YORK—All major bulk vending manufacturers will be exhibiting their fall merchandise at the upcoming National Vendors Association board of directors meeting, Billboard has learned. A check on key manufacturers across the country indicates that many of them will display some quite surprising items.

The manufacturers will be on hand for the conclave of directors which will be held at the Conrad Hilton in Chicago, Sunday, Oct. 30. The meeting will take place while the NAMA convention is in progress. The day is also the last of the MOA show.

With the premiere of the

"Green Hornet," nationally broadcast television show, several firms will exhibit charms and other items based on the "Green Hornet" theme. Paul A. Price will be displaying his official Green Hornet flicker rings and masks on which he has obtained the vending and over-the-counter distribution rights from Lawson Manufacturing Co. George Eppy will present his Hornet Rings and Stingers. The soft-rubber creatures can be attached to a wall or window via a suction cup or they can be worn as rings. Reports indicate that other companies will also enter the hornet's nest.

"The Girl From U.N.C.L.E.," another new TV series, may also make its mark in the charm machine. MacMan Enterprises has just obtained the official license for the vending machine trade. MacMan plans to have

the items ready for the Chicago show.

New assortments will dominate some of the other manufacturers' lines. Bob Guggenheim
(Continued on page 68)



WALDO (PAT) BOLEN JR., president of the Northwestern Corp., Morris, Ill., points out London on the map, the first stop on his month-long European, Mid-East and African business trip.

NVA Meet at Hilton

NEW YORK—The National Vendors Association board of directors meeting will be held at the Conrad Hilton Hotel in Chicago. Earlier reports from NVA officials indicated another hotel. The date of the meeting is Sunday, Oct. 30. Time: 8:30 p.m. Informal exhibits will be held in manufacturers' rooms at the Hilton. (See separate story.)

Northwestern's Bolen to Meet With Distributors Abroad

MORRIS, Ill. — Waldo (Pat) Bolen Jr., president of the Northwestern Corp. here, has departed on a month-long business tour of Europe, parts of the Middle East and South Africa.

Bolen, who made a similar tour of the Far East last year, said the trip is primarily for contact with existing distributors. But he will follow up eight or nine new outlet leads in Spain, where the market for imported machines has opened up considerably.

Bolen's first stop will be London. He'll proceed to, among other cities, Stockholm, Helsinki, Madrid, Lisbon, Cape-town and Johannesburg.

"Our rocket unit is doing fantastically well in South Africa," Bolen said. He reported that merchandise preferences in European countries, the Mid-East and Africa are much the same as in the U. S.

"West Germany and France are the best bulk vending mar-

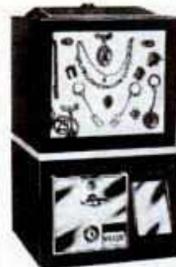
New Products

PENNY KING

DE LUXE ROCKET MIX. New mix No. 4 from Penny King has 100 new rocket skulls, the rocket version of the skulls that sell for a dime. Also has 100 V.P. rings, all with inserts. Two plated brooches, metal key ring

with charm, key chain with supermarket, plated basketball, plated rabbitman, elephant, lion and bear, Bible with Lord's Prayer, Worm in Apple, Happy Man, Mean Man, flicker watch brooch, dice with red dots, jumbo head, top hat, Cyclops and drum. Bonus offer: through Oct. 15 (or as long as supply lasts) Penny King is offering a rocket wheel and housing free with each bag of any rocket mix. Free display.

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE

PARKWAY MACHINE CORP.

715 Ensor St. Baltimore 2, Md.

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢ \$14.50
N.W. Deluxe, 1¢ or 5¢ Comb. 12.00
N.W. 10-Col. 1¢ Tab Gum Mach. 18.00
Atlas 1¢ & 5¢ 100 Ct. Ball Gum. 12.00
Acorn 8 lb. Globe 10.50

MERCHANDISE & SUPPLIES

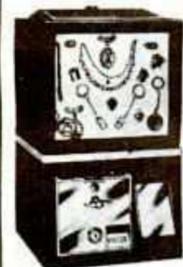
Pistachio Nuts, Jumbo Queen, Red92
Pistachio Nuts, Jumbo Queen, White87
Afgan Crown Red Lip Pistachio Nuts60
Afgan Prince Red Lip Pistachio Nuts53
Indian Nuts, 5 lb. bag, per lb. 1.25
Cashew, Whole91
Cashew, Butts79
Peanuts, Jumbo45
Spanish32
Mixed Nuts60
Baby Chicks35
Rainbow Peanuts32
Bridg Mix32
Boston Baked Beans32
Jelly Beans32
Licorice Gems32
M & M, 500 ct.48
Munchies, 16-lb. carton, per lb.39
Hershey-ets47

Rain-Blo Gum, 72 ct. \$.32
Malt-ette, 100 ct., per 10035
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.32
Rain-Blo Ball Gum, 100 ct.34
300 lb. minimum prepaid on all Rain-Blo Ball Gum.
Adams Gum, all flavors, 100 ct.45
Wrigley's Gum, all flavors, 100 ct.45
Beech-Nut, 100 ct.45
Hershey's Chocolate, 200 ct. 1.30
Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator. One-third Deposit, Balance C.O.D.

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism. Removable cash box for easy

collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules. Chrome front optional.

Write for Beautiful Illustrated Circular and Prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
L'ONGacre 4-6467

ON LOCATION THE SUPER 60 EARNS MORE



A super-sized version of Northwestern's Model 60, the SUPER 60 EARNS even more profit. That's because of the Super 60's greater capacity for capsule, 100 count gum or gum and charms, bring you bigger profits per service. Available in 1¢, 5¢, 10¢, 25¢, penny/nickel, and 3 for 5¢ play. Just a quick change of the wheel and brush housing and you are in Super 60 business. Wire, write or phone for complete details.

Northwestern CORPORATION
2602 Armstrong St., Morris, Ill.
Phone: WHitney 2-1300

Avg. Sales Per Square Foot

CHICAGO—Data released by the Super Market Institute indicates that the typical supermarket took in \$2.86 per week per square foot last year. This was 6 per cent more than the previous year.

Stores with limited space reported higher averages. Stores with up to 10,000 square-foot reported \$3.55 per square foot per week on the average.

Eastern super markets averaged \$3.12 per square foot; stores west of the Mississippi average \$2.92 per square foot and Canadian stores averaged \$2.92 per square foot per week.

kets in Europe," Bolen said. Last year's trip, for the purpose of setting up new distributors, took Bolen to Hawaii, Japan, Hong Kong, Bombay, New Delhi, Calcutta, Sydney and Melbourne. The best Far East bulk vending markets are Australia and Japan, he said. In many of these countries Northwestern had sales representatives and expanded to complete distributor programs.

Wee Original

Wee Original Products, Inc. is listed in the Billboard International Coin Machine Directory. Its address is 7 Caryl Avenue in Yonkers, New York. George Herman is sales manager of the company. Billboard prints this information in response to several inquiries as to how Wee Original can be contacted.

Graff Displays \$ELL MORE Out of This World MIXES!

GRAFF 10c Capsule Mix \$32.00/M
*(with 4 Custom Displays)
GRAFF 5c Capsule Mix \$18.00/M
*(with 4 Custom Displays)
GRAFF "GOLD LOOK"—25c JEWELRY MIX
(In V-V1-V2 Capsules—10c each Capsule)
25c Display Fronts Extra

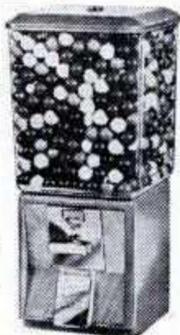
*NOTE: SPECIFY TYPE OF MACHINE FOR CUSTOM DISPLAYS WITH EACH ORDER. ALSO, CARDBOARD OR STYROFOAM.

GRAFF VENDING COMPANY
2956 Iron Ridge — P. O. Box 10644
DALLAS, TEXAS
Branch Offices: Houston, Texas
Seattle, Washington
Oakland, California

Bulk Vending Section in N. Y.

NEW YORK — The bulk vending section of Billboard is now based here. However, the magazine still maintains its same bulk vending correspondents throughout the country. To have an item listed in the new products section, you must send the actual item with product information directly to Hank Fox, bulk vending editor, Billboard Magazine, 146 West 46 Street, New York, N.Y. Telephone: (212) PL 7-2800.

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.



NAME.....
COMPANY.....
ADDRESS.....
CITY.....

Fill in coupon, clip and mail to:
BITTERMAN & SON
Member National Vending Machine Distributors, Inc.
4711 E. 27th St., Kansas City 27, Mo.
Phone: WA 3-3900
We handle complete line of machines, parts & supplies.
"It's 30 in KCMO"

SCHOENBACH CO.

Manufacturers Representative
Acorn - Amco Distributor

MACHINES

GREAT TIME SAVER!

COIN WEIGHING SCALE

\$23.50



HOT — HOT
10c VEND ITEMS
(all 250 per bag)

Marvel Mini-Books (3 Books Per Capsule)\$9.50
Fancy Fingers & Fancy Toes 8.00
Key Chain Assmt. 9.00
Necklaces, Brooches, Bracelets (Penny King) ... 8.00
SUPER BALLS for 25c VEND21.25

HOT 5c VEND ITEMS FROM \$4 TO \$5 PER BAG

1c VEND ITEMS (all price per M)

Mini-Books\$10.00
Yo-Yo 7.50
1c Mixes from 3.50

Parts, Supplies, Stands & Globes. Everything for the operator. One-third deposit with order, balance C.O.D.

SCHOENBACH CO.
715 Lincoln Pl., Brooklyn 16, N.Y.
(212) PResident 2-2900



AT HEIGHT OF DEBATE on proposed changes in National Vendors Association election bylaws during this year's national convention, Moe Mandell, center, gets advice from unidentified female delegate. Unresolved controversy is expected to highlight next month's meeting of the NVA board in Chicago.

Bulk Banter

NEW YORK

Paul Price is erecting additional warehouse space for his molding division. Work has already begun on the one-story, 35,000-square-foot storage facility. Price says the building should be completed within 60 days. He also says orders are picking up sharply on his Scarems. The items are little mon-

sters, lizards, worms, etc., that feel slimy to the touch. . . . As the days become shorter and colder, Bob Guggenheim is forced to put his sailing boat into winter storage. But Bob won't be sitting at home during the cold season. Weekends will find him in Sterling Forrest skiing with his family.

"C'mon guys, give us some new 10-cent items," Mike Goldberg of A&G Vending pleads. Mike says there's a shortage of good 10-cent charms which will appeal to teen-agers. . . . Harold Roth, owner of Renros Corp., happily tells us that his wife Renee is expecting about March 9. Harold says he'd like twins. The Roths have two children, a boy and a girl.

Lou Ellis, treasurer of the New York Bulk Vendors Association, reports that nearly all of the U. S. charm manufacturers belong to the association which consists mainly of operators. Among the manufacturers are Karl Guggenheim Co., Henal Novelties, Knight Toy and Novelty, Lawson, MacMan, Wee Original, Penny King and Paul A. Price Co.

Add Wee Original's name to the list of bulk vendors who are expanding their physical facilities. Original is now located in a complex of six stores of which the company is based in two of them. George Herman, sales manager, tells us that within six months the company will acquire the other four. Presently, Original has just completed adding another level to the two stores it already has.

It's getting hard to find Mike Goldberg in the office these days. Seems that when he returned from a two-week cruise to the Caribbean with his wife on Sept. 6, he and Art Bianco flew to Las Vegas for another one-week sojourn. Mike says he'll stick around the city for a while—or at least until the NVA Chicago board meeting at the end of October. **HANK FOX**

Sifers Acting NCA Chief

CHICAGO — National Confectioners Association (NCA) board chairman Burr Sifers has taken over the duties of acting president until a new president is elected.

NCA president Douglas S. Steinberg recently resigned, effective Oct. 1.

Additional NCA news:

- NCA is supporting a "Share-the-Treats" program, a yearly Halloween project initiated by Kiwanis International in 1962. Each year, on the day after Halloween, members of Kiwanis Clubs collect from schools and other locations all the excess wrapped candies which the children have netted on their "trick or treat" safaris. Kiwanis stresses the advantages of giving the children the good feeling which results from sharing.
- "How to Drive Safely and Fight Fatigue by Eating Candy." It sounds like a good headline for your display fronts on your service station machines, but it is actually the title of a booklet published by the National Confectioners Association. The NCA reports that an Evanston, Ill., car dealer has recently introduced a promotion in which each customer is given a package of candy with the booklet.

The booklet explains that when tired, a driver's blood sugar level is low. Candy raises the blood-sugar and combats fatigue.

The booklet also contains some safe-driving tips. "Candy

not only furnishes a quick pick-up for the driver, it also relieves monotony, drowsiness, tension and fatigue for passengers. Thus, we feel that candy should be considered as a safety factor as well as a nourishing food supplement," the booklet reads.

The booklet, created as one in a series of educational pamphlets by the NCA, is available from the National Confectioners Association, 36 South Wabash Avenue, Chicago, Ill. 60603.

AVAILABLE NOW!!!



\$20/M (capsuled)

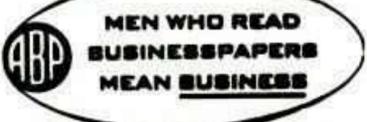
\$12.50/M (bulk)

Write, Wire, Phone

HENAL

NOVELTIES & PREMIUMS

97 North 10th St., Brooklyn 11, N.Y.
Phone: (212) EV 7-7927



HEADQUARTERS

FOR . . .

NEW ITEMS
HIGH QUALITY
LOW PRICES

You need all three to meet competition, and you need them NOW!

Write for complete price lists and name of our distributor in your territory.



The Penny King Company

2538 MISSION STREET • PITTSBURGH, PA. 15203

World's Largest Selection of Capsules and Charms
From Factories in Hong Kong & U.S.A.

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME.....
COMPANY.....
ADDRESS.....
CITY.....

Fill in coupon, clip and mail to:

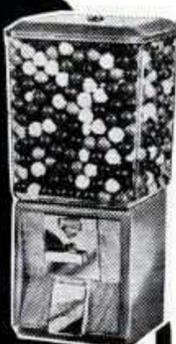
T. J. KING & COMPANY

2700 W. Lake St. Chicago 2, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders.

Write: T. J. King & Co, for prices and our new 12-page catalog.



Give

The UNITED Way



YOU COUNT MORE WITH OAK



THE OAK PEN VENDOR

The Oak pen vendor has all the popular cabinet features, including anodized aluminum corner posts, simplified coin removal and the exclusive Oak-patented trouble-free, fail safe mechanism. It holds 300 ball point pens and, with easy coin conversion, will vend 1c, 5c, 10c or 25c items. Designed to vend other cylindrical items as well as pens, it requires no special loading. Simply bulk load as you would other machines. It fits either the standard Oak Tree or the Futura stand and can be ordered with either durable baked epoxy enamel or handsome simulated wood-on-metal finishes.

\$23.95 F.O.B. LOS ANGELES

oak MANUFACTURING CO., INC.
650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

House Unit Okays Royalty; Sets Limit



AL MARTINO is one of a host of artists scheduled to entertain at the Music Operators of America convention in Chicago, Oct. 28-30. He's shown here on stage at last year's show.

Ex-Operator Introducing Tape Cartridge Jukebox

ORLANDO, Fla.—John A. Kirkpatrick, former owner of Florida Music Co., is about to introduce what is believed to be the first tape cartridge jukebox. Kirkpatrick, who sold out his operation 10 years ago to found Kirk Electronics Manufacturing Co., has been testing a 4-track stereo tape cartridge jukebox on location for a year. He hopes to begin delivery of a Ten-Top-Tune non-selective counter model in about a month. Later the company will introduce a 10-

selection counter model and a 10-selection hideaway unit with wall or counter selector panels, both utilizing 4-track stereo tape cartridges.

The model slated for introduction first, called Minute Music, operates on either nickel or dime play and utilizes either personal stereo speakers in the wall or counter boxes. It offers music by the minute.

"Most units are set up at 5 cents per three minutes of the
(Continued on page 74)

Elect Adair President of Seeburg Sales

CHICAGO—William F. Adair has been elected president of The Seeburg Sales Corp., Seeburg Corp. president Louis J. Nicastro announced last week.

Adair has been with Seeburg 15 years. He joined Seeburg as a vice-president and was later appointed an executive vice-president in charge of sales and distribution, his position at the
(Continued on page 68)



WILLIAM F. ADAIR

Meetings Set In Carolinas

RALEIGH, N. C.—The North and South Carolina associations will be meeting in annual convention before the big national conclave in Chicago.

North Carolina Coin Machine Operators Association president David Smith announced last
(Continued on page 72)



HONORABLE THAD EURE, Secretary of State of North Carolina, will address association at Raleigh.

EDITORIAL

A Faulty Bill

The ponderous Copyright Revision Bill pushed through the House Judiciary Committee last week clearly establishes two important music business principles but stops woefully short of legislating their practical implementation. The bill decrees the right of jukebox royalty assessment—a principle that the performance rights societies have wanted legislated for years. The bill also provides for a legislative limit on jukebox royalty fees—a principle long championed by the Music Operators of America. In outlining procedures for computing jukebox assessments and distributing funds to copyright owners, however, the bill is, as aptly described by jukebox manufacturer counsel Perry Patterson, "totally impractical and unbelievably unrealistic." It would plunge operators into a bottomless pit of paperwork and place performance rights societies in an impossible policing position. If these mechanical problems can be worked out in the House, all the better. If not, they must certainly be cleared up by the Senate when the 90th Congress convenes in January. MOA President John A. Wallace has said, "We're fighting for a bill we can live with." Licensors and vendors of jukebox music cannot live with this bill in its present form.

Industry Reaction

Rejected by Phono Makers

The following is a statement released by counsel for the four major jukebox manufacturers following House Judiciary Committee action last week on the copyright revision bill.

WASHINGTON, D. C.—The manufacturers of automatic phonographs in the United States, the Seeburg Corp., the Wurlitzer Co., Rock-Ola Manufacturing Corp. and Rowe Manufacturing, through their Washington counsel, Perry S. Patterson, today unanimously condemned the recently amended Section 116 of the Copyright bill, H.R. 4347, as "totally impractical and unbelievably unrealistic."

Amended Section 116, which would impose performance royalties on jukebox operators, has never been the subject of public hearings before any legislative body. Rather it was conceived by the Subcommittee on Patents, Trademarks and Copyrights and presented on a rigorously confidential basis to representatives of the Music Operators of America, three of the performing rights societies, ASCAP, BMI and SESAC, and to counsel for the manufacturers during the summer in an obvious effort to force a compromise between the operators and these societies without undue publicity.

A series of closed confidential conferences between the parties ended in an impasse on Sept. 8, 1966, when a flat fee of \$15 per box per year, estimated to yield approximately \$7 million annually, was advanced by MOA representatives subject to membership approval and summarily rejected as inadequate by the performing rights societies.

Amended Section 116 of H.R. 4347 as now reported by the subcommittee to the House Judiciary Committee establishes a complex statutory scheme of collection of royalties from juke-

(Continued on page 74)

'Our Proposal Best'—MOA

An official Music Operators of America statement in response to copyright action by House Judiciary Committee last week will most likely be delivered during the association's national convention, Oct. 28-30, in Chicago. Billboard sought inform a reaction from MOA executive vice-president Fred Granger, however.

CHICAGO—Music Operators of America officials reacted calmly and in general accord with the jukebox manufacturers to the House Judiciary Committee's copyright bill okay last week.

MOA executive vice-president Fred Granger, after telephone
(Continued on page 68)

Jukebox Firms Condemn Action

By MILDRED HALL

WASHINGTON, D. C.—With unprecedented speed, the full House Judiciary Committee last week whipped out approval of the massive Copyright Revision bill which had cleared the Copyrights Subcommittee only one week before. The bill ends the traditional jukebox exemption, but gives operators a compulsory licensing procedure with a statutory maximum of about \$19 per box per year, for performance royalty fees.

House Copyright Subcommittee's acting chairman, Robert W. Kastenmeier, (D., Wis.) who piloted the bill through 22 days of open hearings last year and 51 executive sessions this year, told fellow Congressmen he even hopes to get Rules Committee action to permit a floor vote before adjournment of this second session of the 89th Congress. This is believed very doubtful, but with hard-driving House Judiciary chairman Emanuel Celler (D., N. Y.) helming the House action, there could be a chance of passage before the entire House has to rush back home and campaign for re-election in November.

Stunned Reaction

The final wording of the amended bill carries a jukebox performance rights section which is almost identical with that submitted to MOA and the music licensors during the summer, and published recently in Billboard (issues Sept. 10, Sept. 17, 1966).

Jukebox manufacturers, through their Washington counsel Perry Patterson, representing Seeburg, Wurlitzer, Rock-Ola and Rowe have called the bill "totally impractical and unbelievably unrealistic."

Stunned reaction to the swift movement of the bill through the full Judiciary Committee while negotiations are still at an inconclusive point between juke-

(Continued on page 70)

BB ON LOCATION

THE OPERA BOX

This is the eighth article in a series devoted to the matter of merchandising music on jukeboxes.

By GODFREY LEHMAN

SAN FRANCISCO—Just beyond the place where Chinatown meets Little Italy, a man walked into Katie's and bought a quarter's worth of Lawrence Tibbett as the mocking Rigoletto—on a Rowe 200-selection jukebox.

A couple of blocks away in The Trieste, 601 Vallejo, Callas as Violetta was answering repeated encores—on a jukebox.

Tebaldi as Violetta was netting unprecedented overplay, meanwhile, at the 622 Club, 622 Green Street—on a Seeburg 100-selection jukebox.

And at the Tosca Caffe, in Columbus Avenue, Giuseppe di Stefano as Turridu was singing the drinking song from "Cavalleria Rusticana"—on a 200-selection Wurlitzer.

Right here in North Beach, where transitory entertainment fads wash in and out like the tide, these four unique locations sate the eternal taste for opera—on coin-operated phonographs. The stops are a programmer's dream: merely slip in the cream of the world's
(Continued on page 70)

New Flipper Game Idea From Bally, See P. 68

Show Seeburg's new Dollar-Bill Acceptor to the bartender. He'll probably buy you a double.



Seeburg's new Dollar-Bill Acceptor*
frees bartenders (and location-owners, too)
from the chore of constantly making change
for phonograph patrons. More important, this
brand-new phonograph accessory stimulates
patrons to spend a whole dollar at one time.

If you want that drink, be sure you're first
to tell your locations about this exciting new
money-maker and trouble-saver—specially
developed for **SEEBURG**

Growth through continuous innovation.

The Seeburg Sales Corporation, International Headquarters Chicago 60622

*Optional

Adair Named

• Continued from page 66

time of his new appointment. He now directs the marketing of Seeburg's vending machines and phonographs.

In an appointment acceptance statement, Adair paid tribute to the coin machine industry and its progressive spirit.

"Bill Adair is an individual whose abilities are a tribute to the marketing and selling profession," Nicastro said.

Correction

In the story, "Picks Jukebox Hits on Basis of Title Strip Prod. Orders," which appeared in the Aug. 20 issue, Steinberg's inventory was listed incorrectly as being 9,000 cards. His inventory comprises 9,000 masters from which any number of title strip cards can be printed.

NEW ROWE AMI Music Merchant

TRADE
INS

SEEBURG LPC-1	\$725
SEEBURG DS-160	545
SEEBURG AY-160	445
SEEBURG 222-DH	395
SEEBURG HF-100-R	145
ROWE-AMI Diplomats	725
ROWE-AMI Tropicanas	595
AMI G-80	125

Importers, write or cable ADCOIN. We have an over abundant supply of used 5-Balls. Write for our price list.

Advance
Distributing Company
4710 Delmar Blvd., St. Louis, Mo. 63108
Call Collect:
(314) FOREST 1-1050

New Products



Bally-Loop-the-Loop 2-Player

The name is unusually apropos to the new two-player flipper game from Bally Manufacturing Co. Loop-the-Loop it's called, and in terms of ball action, the game does just that. Reportedly for the first time on a flipper game, the ball, when shot, swerves immediately into the playfield, loops the loop across the panel to the upper left corner, then plunges down through the top rollover lanes, providing what Bally president Bill O'Donnell described as a "new dimension in pin-ball play that attracts immediate attention, holds players for long sessions of repeat play." The new ball action eliminates the right-side runway and permits an extra wide playfield. Game carries a new "double carry-over" "bonus build-up," with both Red and Yellow bonus yielding up to 200 points. This stimulates repeat play by holding both bonus scores over from game to game until collected by a ball in the "Kickout Bonus Hole." There is also a new "Rotary Flipper" located toward the top of the panel in place of thumper bumpers. It spins continuously during the entire game, its triple-rebound edges throwing the ball into a "frenzied scoring commotion." Available in standard and add-a-ball models.

MOA Proposal

• Continued from page 66

contact with members of the association's executive and legislative committees, declared:

"MOA believes that the principles and procedures set forth in its unprecedented royalty proposal late last year are still the best for all concerned. On this point we are certainly in agreement with the statement of the phonograph manufacturers. The

House committee proposal is unworkable. In fact, we said so in June when the Subcommittee proposal was made public. (Both the MOA and House Judiciary Subcommittee proposals were printed in full in Billboard, Sept. 10.)

"Our general reaction to the statement of the phonograph manufacturers is favorable. As in the past we will continue to work closely with the manufacturers and their counsel, and we will meet with the manufacturers for discussions on the copyright problem should this become necessary.

"We have no plans for another meeting with the performance rights societies.

"We shall continue to work actively on behalf of our 2-cent proposal—a costly and rigorous chore we have been carrying on for many months. We fully expect to have a complete hearing in the Senate should the Copyright Bill pass the House with present jukebox royalty language intact.

"We are pleased that the present language provides for statutory limitation of royalty amounts.

"If we must fight the bill from the grass roots of the Congressional constituency, we will. We will fight for what is best for the operator."

NAMM Services

• Continued from page 63

errors that can be costly to the uninformed retailer but also the wide choice of transportation facilities open to the shipper, all with varying rates, minimum charges and service. This manual will help you in seeing that you are getting what you are paying for, since transportation service, like any commodity, varies in quality and cost.

Every year the American Music Conference issues a "Report On Amateur Instrumental Music In The United States." This report, free of charge, is distributed to NAMM members.

VENDING NEWS DIGEST



FIRST BAG OF KIWANIS PEANUTS ever sold from a vending machine was purchased by Patrick L. O'Malley, Canteen Corp. president, and presented to Claudia Gray, 7, Kiwanis Little Miss Peanut of 1966. The machine was located in Canteen's Chicago commissary.

NAMA Board Nominees Named

CHICAGO—Seven have been nominated for election to the National Automatic Merchandising Association board during the organization's annual meeting Saturday, Oct. 29 at McCormick Place exhibition hall here.

Nominated for three-year terms were Jack L. Burlington, The Vendo Co., Kansas City, Mo.; Fred W. Conrad, Rogue Valley Vending Service, Inc., Medford, Ore.; A. F. Diedrich, National Vendors, St. Louis; Robert D. Flickinger, Automatic Equipment Corp., Buffalo; Charles H. Glueck, The Charles Corp., Warrensville Heights, Ohio; Alex Kramer, Interstate United Corp., Lincolnwood, Ill., and Ted R. Nicolay, Servomation Western, Inc., San Bernardino, Calif.

Burlington and Nicolay are now on the board. NAMA members may nominate other candidates, according to J. Richard Howard, chairman of the nominating committee. Nominations are requested by Oct. 12.

Billboard's NAMA Show Coverage

WATCH FOR BILLBOARD'S NAMA CONVENTION PREVIEW IN OUR OCT. 29 ISSUE, INCLUDING REPORTS ON SPEAKERS, PROGRAMS AND EXHIBITORS. OUR NOV. 5 ISSUE WILL CARRY A VENDING PRODUCT PARADE OF NEW MACHINES SHOWN IN CHICAGO. AND A COMPLETE POST-CONVENTION REPORT WILL BE CARRIED IN NOV. 12 BILLBOARD.

Ball in Expansion Program

LOS ANGELES—Lincoln Ball, president of L. B. Ball & Co., a wholesale tobacco and candy firm, said a major expansion program has been started by the company. The firm supplies many vending operators in San Diego County.

The company will move into new quarters at 4520 Federal Blvd., San Diego, a 20,000 sq. ft. building.

A Kitchen-Less Cafeteria

PHILADELPHIA—The food service of the future—a compact, kitchen-less cafeteria capable of producing a wide variety of meals in six minutes—was unveiled by Automatic Retailers of America, Inc. here at St. Joseph's College recently.

Known as ARA System/500, the new food service concept was installed in a specially built trailer for demonstration.

ARA also recently announced the signing of a long-term contract to provide food, refreshment and novelty services for the new Philadelphia sports arena. The 15,000-seat arena, being built by developer Jerry Wolman, will be opened in September of 1967.

Bulk Mfr. Surprises at NVA

• Continued from page 64

will feature new 5 and 10-cent mixtures. And Margaret Kelly of Penny King says the company will bow eight new 10-cent mixes, 10 of the 5-cent variety and a series of rocket mixes. Eight new releases will be featured in the MacMan showing. Among the items will be a three-color, plastic button novelty series and a new 5-cent skin pack display of assorted charms.

Although most of the manufacturers will reveal some of their new products, some of them are not letting everything out of the bag. Bill Falk of Knight Toy and Novelty told Billboard that it was still too early to unveil its fall line. Eppy, Price and MacMan, although speaking of some of

their merchandise, hinted of big surprises at the gathering.

The equipment manufacturers presence at the informal showing will not be lacking. Northwestern's bulk vending machines will be on display in one of its distributor's rooms. As an exhibitor at the National Automatic Merchandising Association show, Northwestern is barred from showing equipment at the hotel. Oak Manufacturing machines are also expected to be on view at that company's suite.

NVA counsel Donald Mitchell stressed the fact that actual exhibits are not permitted in the hotel and all display activities will be on an individual and unofficial basis.

The board meeting is scheduled for Sunday, Oct. 13, and will begin at 8:30 p.m. In addition to discussion of bylaw changes with respect to election rules, the directors will hear committee reports, convention plan for the 1967 event in New Orleans and any new business the directors wish to introduce.

It is a statistical study of amateur instrumental music and it shows year by year the number of musical instruments sold, their retail sales value and other pertinent facts to the dealer.

Fischer's new, truly balanced, smaller, precision weight



When You Think Billiards . . . Think FISCHER—That's Quality!
FISCHER MFG. CO., INC., TIPTON, MO.

Vend

ONE IDEA MAY BE WORTH MANY TIMES THE LOW SUBSCRIPTION PRICE

"The Magazine of Automatic Vending"

published TWICE a month

For EVERYONE whose Time, Talent or Money is invested in Vending Business.

VEND, 2160 Patterson Street, Cincinnati, Ohio 45214 796

Please enter my subscription to VEND for

1 YEAR \$7 3 YEARS \$15 New Renew

Above subscription rates for Continental U. S. & Canada. Overseas rates on request.

Company _____

Name _____

Address _____

City _____ State & Zip _____

Type of Business _____ Title _____

THE BLUEBOOK

Mean Valuation of Used & Reconditioned Coin Machines Oct. 8, 1966

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U. S., are published only for the purpose of indicating general trends. For purposes of actual pricing, the following generalizations—except in rare, accidental instances—are unfit for application to any specific buyer-seller situation.

CIGARET VENDERS Automatic Products

	Average
Smokeshop Starlite 630, 27 Col., 630 Cap.	\$275
Smokeshop Starlite 850, 36 Col., 850 Cap.	425
Smokeshop Bank Mod., 18 Sel., 630 Cap.	500
Smokeshop Bank Mod., 27 Sel., 850 Cap.	600
Smokeshop Slimline V-18, 18 Col., 450 Cap.	75
Smokeshop Slimline V-27, 18 Col., 640 Cap.	110
Smokeshop Slimline V-36, 18-Col., 850 Cap.	145
Smokeshop Starlite 450, 18 Col., 450 Cap.	315
Smokeshop Mod. 900, 9 Col., 900 Cap.	395

Coan Mfg.

U-Select-It 74-MD, 1 Col., 74 Cap., 25/30/35¢ w/o matches	75
U-Select-It 74-APC, 1 Col., 74 Cap., 30/35¢ w/matches	125
U-Select-It, 95-UM, 1 Col., 94 Cap., 30/35¢ w/o matches	115
U-Select-It 94-UC, 1 Col., 94 Cap., 30/35¢ w/matches	115
U-Select-It, 116-WM, 1 Col., 116 Cap., w/o matches	125
U-Select-It 116-WC, 1 Col., 116 Cap., w/matches	125

National Vendors

National 750, 7 Col.	60
National 9M, 9 Col., Manual	95
National 11 ML., 11 Col., Manual	110
National 11M, 11 Col., 450 Cap.	120
National III, 11 Col., 450 Cap.	135
Consolette 20, 20 Col., 670 Cap.	250
Sonsolette 20, 20 Col., 670 Cap.	250
Crown 880, Electric, 22 Col., 880 Cap.	290
National 113, 13 Col., 447 Cap.	195
National 222, 22 Col., 616 Cap.	270
Moduline 22M, 22 Col., 616 Cap.	260
Moduline 80M, 20 Col., 650 Cap.	310

Rock-Ola

Caravelle, 20 Col., 800 Cap.	260
------------------------------	-----

Rowe

Rowe 520, 11 Col., 520 Cap.	50
Commander, 11 Col., Elec. Cons., 560 Cap.	55
Ambassador, 11 Col., Cap. 450	75
Ambassador, 14 Col., 510 Cap.	100
Rowe 20-700, 20 Col., 700 Cap.	150
Rowe 20-800 Riviera, 20 Col., 800 Cap.	325
Celebrity 286, Manual, 14 Col., 510 Cap.	235
Celebrity 260, Elec., 20 Col., 800 Cap.	350
Rowe 86R, Manual, 14 Col., 510 Cap.	250

Seeburg Corp.

Seeburg E-1, 22 Col., 800 Cap.	55
Seeburg E-2, 22 Col., 800 Cap.	105
Modular 4E3, 22 Col., 825 Cap.	195
Seeburg 4E5, 22 Col., 825 Cap.	350

Average

Seeburg/Du Grenier MCC-20, 20 Col., 720 Cap., Console	300
Seeburg/Du Grenier W14T1, 14 Col., 510 Cap.	200
Seeburg/Du Grenier W20T1, 20 Col., 672 Cap.	275

Vendo Corp.

Classic 30, 30 Sel., 830 Cap.	250
Vendo CAIA Console, 22 Col., 850 Cap.	250
Vendo-Stoner C-23, 15 Col., 520 Cap.	175
Vendo-Stoner, Mod. 428, 11 Col., 428 Cap.	170

Westinghouse

Cigaret Vender	395
----------------	-----

CANDY VENDERS Automatic Products

Candyshop	No. Avg.
-----------	----------

Du Grenier

Candy mart KYN, 8 Col., 152 Cap.	85
----------------------------------	----

National Vendors

9 Col., w/gum-mint	150
510C, 10 Col., 200 Cap., w/gum-mint	175
510G, 14 Col., 380 Cap.	250
Moduline CM, Man., 14 Sel., 416 Cap.	300

Rowe Mfg.

7 Col.	60
8 Col., 190 Cap.	85
Rowbeteria, 11 Col., 285 Cap	140
Model 77, 11 Col., 340 Cap., w/gum-mint, changer	135
Tasty, 20 Col., 560 Cap.	250
Celebrity 277, 11 Col., 340 Cap.	220
Celebrity 270, 14 Col., 640 Cap.	550

Seeburg Corp.

Du Grenier KYN-176, 8 Col.	170
Du Grenier KYN-226, 10 Col.	200
Du Grenier KYNL-152, 8 Col.	200

Stoner

Model 120, 6 Col., w/5-10 Changer	65
Model 180, 8 Col., w/5-10 Changer	85
Model 180, w/gum-mint, 5-10 Changer,	185
Stoner Univendor, 180 Special, 7 Col.	185

Vendo

Stoner, 260-MSQ, 14 Col.	310
Prestige FB3, 10 Sel.	No Avg.
Prestige FB2, 14 Sel.	No Avg.

COFFEE VENDERS Apco

Coffee Shoppe Jr., 500 Cup	50
Coffee Shoppe Sr., 1,000 Cup	85
Coffee Shoppe BC-6, 1,000 Cup	85
Coffee Shoppe MBCS (Choc.), 1,000 Cup	160

Avenco

200, 216 Cup (Choc.)	100
250, 250 Cup (Choc.)	135
250E, 215 Cup (Choc.)	160
J, 465 Cup Inst. Coffee, Choc., Tea, Soup)	460
K, 485 Cup (FB Coffee, Tea, Soup)	460
Mod. V, 456 Cup (FB Coffee, Choc., Tea, Soup)	510

(Continued on page 72)

memo

to all Manufacturers
and Distributors

of phonographs, audio-video machines, amusement games, pool tables, cigarette or other vending machines, background music equipment, kiddie rides, coin handling or moving equipment, as well as SUPPLIERS of coin machine parts.

TIME IS SHORT

Get Your M.O.A. and N.A.M.A. Ad Plans Finalized Immediately. Special Billboard M.O.A. Issue will be dated Saturday, October 29. Distributed at the M.O.A. Convention Friday, October 28. Distributed at N.A.M.A. Convention, McCormick Place, Saturday, October 29.

Ad Deadline: Wednesday, October 19.

This fact-packed issue offers advertisers a once-a-year opportunity to display and sell equipment at a time when the FALL BUYING SEASON is just beginning for the nation's operators.

A golden opportunity to reach those operators attending the convention, as well as those unable to attend for one reason or another.

OTHER KEY BILLBOARD ISSUES FOLLOWING THE OCTOBER 29 M.O.A.-N.A.M.A. ISSUE

Nov. 5	Oct. 30 M.O.A. & N.A.M.A. Conventions	PRODUCT PARADE—What was exhibited at the M.O.A. and N.A.M.A. shows. This issue will carry booth-by-booth reports.
Nov. 12	Nov. 7 Via Mail	The most energetic coverage of both the M.O.A. and N.A.M.A. events to appear anywhere. Five reporters will bring Billboard readers all the facts about elections, forums, speeches, corridor conversations, color, etc. And Billboard will use the following issue to complete the report if necessary.

SPECIAL FREE DISTRIBUTION OF BILLBOARDS FROM BOTH THE M.O.A. & N.A.M.A. CONVENTION FLOOR

Issue Dated	Distributed	Date Distributed
10-29	M.O.A. Convention	10/28 & 10/29
10-29	N.A.M.A. Convention	10/29
11-5	M.O.A. Convention	10/30
11-5	N.A.M.A. Convention	10/30 through 11/1

M.O.A. CONVENTION
DATES: OCT. 28-30
Pick Congress, Chicago

N.A.M.A. CONVENTION
DATES: OCT. 29-NOV. 1
McCormick Place, Chicago

Make your reservation for advertising space today.

Nashville, Tenn. 37219
226 Capital Blvd.
(615) 244-1836
Bob Kendall

Chicago, Ill. 60601
188 W. Randolph
Central 6-9818
Dick Wilson

New York, N. Y. 10036
165 W. 46th St.
PLaza 7-2800
Ron Carpenter
Bob Riedinger
Ron Willman

Hollywood, Calif. 90028
9000 Sunset Blvd.
(213) 273-1555
Bill Moran



This Year
Everyone's
Coming!

MOA CONVENTION AND TRADE SHOW

PICK-
CONGRESS
HOTEL

FRIDAY
SATURDAY
SUNDAY

CHICAGO, OCTOBER 28, 29, 30



All major phonograph and audio-visual manufacturers, record companies, amusement machine manufacturers and allied industries will be exhibiting.



Exhibits open Friday morning. Outstanding industry seminar in afternoon on record programming, record promotion, music merchandising, industry image—and tackling the question: Is Your Juke Box III?



Complimentary brunch and membership meeting on Saturday, featuring distinguished speaker, discussion of royalty question, presentation of MOA Merit Awards.



Convention closes with gala banquet and stage-show Sunday night with some of the country's best-known talent.



*Music Operators
of America,
Inc.*

228 North LaSalle Street
Chicago, Illinois 60601
(312) 726-2810

House Unit Okays Royalty; Sets Limit

• Continued from page 66

box operators and music licensors, promises some tough battling next year before the Senate Copyrights Subcommittee. The Senate side is expected to hold hearings only on the more controversial aspects of the over-all revision bill when the 90th Congress convenes in January.

Specifically, the revision bill would leave the matter of jukebox licensing open to negotiation between operators and music licensors, but provides a kind of compulsory licensing procedure for those operators who prefer to work under the statutory terms. The statutory fees represent a ceiling of performance money that can be collected annually on each box.

3 Cents Per Quarter

Under the compulsory licensing route, the jukebox operator will pay 3 cents per calendar quarter for each selection — a total of 12 cents per year per box on each selection, averaging out to between \$19 and \$20. The statutory rate will be geared to the number of selections in the box (not to the number of plays of the records). Any musical number listed on the box is assumed to have been played. If programming turnover involves use of more records in the box than the capacity, there will be no rise in the total fee. Fee paid for each record will be pro-rated to add up to the box total of about \$19 for the average box.

The operator who does not take out regular blanket license with ASCAP, BMI or SESAC, and uses the compulsory licensing must register his name and address with the copyright office. He must state the capacity of each box and give manufacturer's make and number. He must provide the copyright office with an annual statement, in January, of all records made available on the box during each of the calendar quarters of the previous year. (When and if the law becomes effective.) He does not have to list music for which he has negotiated a blanket license with the copyright owners' licensing agent.

Damages

Every jukebox must carry a copyright office certificate of registration, where it can be seen by the public. Any failure to pay fees under the statutory compulsory licensing proviso, or

(Continued on page 74)

New Wico Catalog

CHICAGO—Wico Corp. has published its new 1967 catalog of coin machine parts and supplies. With 216 pages, the two-color book includes a complete section on pool and billiard supplies. Also includes an eight-page premium booklet showing merchandise available under Wico's trading stamp plan.

The catalog may be obtained free by writing Wico Corp., 2913 North Pulaski Road, Chicago, Ill. 60641.

The catalog will be distributed free at the Wico booth at the Music Operators of America trade show at the Pick-Congress Hotel here Oct. 28-30.

Say You Saw It in
Billboard

New Equipment



United-Encore 6-Player Shuffle

New from the United division of Williams Electronic Manufacturing Corp., a six-player shuffle alley called Encore featuring an all-new cabinet design. The game offers five ways to score (dual flash, flash, regulation, mark and bonus lane). The "mark" feature affords two extra shots for a strike and one extra shot for a spare in each frame. New style heavy-duty pin hangers are incorporated in the unit. There is a back-box adjustment for easy or normal strike. The cash box has new coin dividers. Machine is 8½ feet long, 2½ feet wide; shipping weight 470 pounds.

THE OPERA BOX

• Continued from page 66

great operatic literature—if it is to be found on 45's—and leave the discs on till they wear out. Oh, yes—empty the cash box often.

A Haven

Though Italian opera is programmed principally at these four locations, other European opera is to be found, too. And occasionally you'll find some tunes from the Italian "Hot 100."

"We are a haven for the music lover," declares proprietor Alberto Landi of the Tosca Caffe. And such is the opinion of his competing colleagues: Gianfranco Giotta of Caffe Trieste, Katie Vitale of Katie's and Joe Baggio of the 622 Club.

The machines spin arias all evening long—with the exception of the Trieste, which opens at 9 a.m. and offers opera day and night.

The spots are so popular that the proprietors shun publicity. Said the colorful Katie: "We already have enough business. If you write us up it will just bring in the tourists and we'll be too crowded."

Month After Month

No local music operators stock opera 45's, so these locations own their own records. They have spent years on their collections. Opera on 45's is rare, and many of the records are 10 years old. All are catalog staples. About 90 per cent of the stock remains on the boxes week after week, month after month and even year after year.

"They are eternal favorites," says young Gianfranco Giotta, who not only manages his dad's night spot but is himself a lyric romantic tenor, with two of his own recordings, on the Trident label, on the location's jukebox.

At 22, Giotta sings professionally under the name Giani Franco, or, alternately, Johnny Franco. A handsome fellow, he may take his place with Tommy Leonetti any time.

Since 1955 the Caffe Trieste has been operated by the elder Giotta, and since 1956 the jukebox has offered opera. Albi, the top hit on the box currently is a recording straight from the 1966 Festival of San Remo, "Dio Come Ti Amo."

Most of the labels are Italian, with newer selections largely Italian-made.

Atmosphere

There's no programming problem at the Tosca, either, where all the title strips are hand-written in a fine flowing Italian script. (The Giottas have typed labels because a sister has skill at the typewriter.) The Tosca phonograph is heavily weighted with Verdi, Rossini, Puccini, Bizet and Bellini. There is some Wagner.

The clubs exude Adriatic atmosphere. The Tosca has paintings of Italy. Katie's decor features pictures of opera stars, including a rare oil of the great Caruso himself. Tosca also has a collection of prints of opera stars from the 1890's and many framed sketches of moderns.

The 622 Club has a modest decor. In case someone doesn't want opera, partner Joe Baggio programs a couple of "hit" tunes on the phonograph. Like the other spots, Joe's jukebox carries customary title strip musical category headings, but they are superfluous. Somebody just forgot to remove them.

Only one phonograph, at the Caffe Trieste, is location-owned. The others are operator-serviced.

An evening spent at these four opera-phonograph locations in Little Italy leaves one with the impression that there should be a more dignified appellation for the instrument than the colloquial "jukebox."

"Opera box," perhaps.

Scopitone Cutting Machine, Film Prices

CHICAGO — Scopitone will slash prices on its 16mm machine and film, effective at the time of the Music Operators of America convention here Oct. 28-30.

According to A. A. Steiger, chairman of Tel-A-Sign, Inc. Scopitone parent company, precise reduction amounts will be announced to operators at the show, where the company will show up in force with staff and film stars (see photos).

The current Scopitone projection unit, a reel-to-reel design based extensively on the unit invented by a giant French firm, Cameca, is priced in the neighborhood of \$3,500. Films lease at about \$20 per subject. About 2,000 of the 16mm machines are reportedly on location in the U.S.

"I emphasize that this machine price cut is on our 16mm machine," Steiger said. "There



ATTENTION OPERATORS! The above Scopitone artists will decorate the Scopitone exhibit and hospitality rooms at the MOA show Oct. 28-30 in Chicago. Joi Lansing is on the left, Princess Leilani is in the center and at the right is January Jones. Is your reservation in?

is a lot of talk that we are ready with a 8mm projector. This is just talk. The price cut has nothing to do with a 8mm machine."

It is a matter of record that Scopitone has developed an

8mm cartridge-fed unit for home, educational and sales promotion use (Billboard, May 14). The company is expected to become competitive in the coin machine market with such a unit. Steiger said, however, that

there is no foundation to the rumor that such will be exhibited at this year's MOA show.

Big Screen

It is likely, however, that Scopitone, in addition to showing its 16mm unit and an expanded film library of 80 U.S.-made and 260 French-made films, will unveil a giant four by six-foot screen coupled with wall box selection at the show. Steiger disclosed research and development plans in this area to Billboard May 14.

Steiger also said, "We are now pointing our entire activity toward the coin machine industry. And believe me, I'm not kidding." He said he'd have announcements regarding new dis-

Circle Int. Hosts 100 at Show

By SAM ABBOTT

LOS ANGELES—More than 100 music operators were on hand here Thursday evening (22) for the debut of the Rowe Music Merchant at a cocktail party and buffet hosted by Circle International Co.

Dean McMurdie, head of CIC, introduced Joe Barton, Rowe Manufacturing general sales manager, who told about the new phonographs on dis-

play. Later he unveiled the visual part of the operation.

In addition to Barton, Hans Von Reydt, Rowe regional sales manager; and Ralph Phipps, factory service director, and John Pentecost, area service representative, were on hand for the unveiling. The showing was Barton's seventh.

McMurdie took the opportunity to introduce members of his staff that includes Don Young, Don Edwards, Ed Ma-

son, Don Gilbertson, Jim Hough, Art Wright, Chuck Jackson and Al Cegara, the last-named two handling the cocktail department during the early evening.

George Miller, president emeritus of the California Music Merchants Association and past president of Music Operators of America, attended from his headquarters in Oakland. He was accompanied by the showing by Walter Hemple and Meredith McAlevy of First National Music in San Fernando.

Following the showing, operators stayed around for an informal discussion and showing that reflected interest in the new machine through questioning.



GEORGE MILLER (left), president emeritus of the California Music Merchants Association, viewed the Rowe Music Merchant at Circle showing with Meredith McAlevy and Walter Hemple of First National Music, San Fernando, Calif.



MUSIC OPERATORS Roy Jones and Walter Levi are shown conversing during Circle showing with Haruo Maki of Associated Coin Amusement Co. and Leo Simone of Badger Sales.



SANTA ANA contingent at Circle affair included, from left, Jack Corbin of D&B Sales, and Karl Gaines, Ric White and Charles Berthiaufe of Rockwell Music.



"WHAT'S THAT MEAN?" asks Rowe sales manager Joe Barton (left), pointing to Rowe "GABAYFO" button. "Give me a buck and you'll find out," replies Circle International chief Dean McMurdie during showing of the new Rowe phonograph in Los Angeles.

Nondeductible—IRS

• Continued from page 63

company that makes direct tax payment to the government. The Excise Tax Reduction law followed the same policy. It would seem highly unlikely that Congress would change the approach, to permit claims by various retailers and distributors on refunds made to a manufacturer.

Technical Rulings chief Crain said the only other way dealers could try for recovery would be by civil action against the manufacturers. They cannot hope to get it from the government.

FOR SALE

14
USED SCOPITONES

Excellent condition

Write

BILLBOARD

Box 275

188 W. Randolph St.
Chicago, Illinois 60601

there is only one way you can be convinced that the NEW GP IMPERIAL Model 433 by ROCK-OLA is a real money maker! buy one!

Billboard's COIN SECTION

Music—Vending—Amusement Games

is edited to provide the operator with industry news and ideas for additional profit-making opportunities.

USE COUPON BELOW. You'll receive 52 weekly issues of Billboard which includes six directory issues as they are published during the year. As a bonus gift, we'll mail the 108 page 1966 Coin Machine Directory by return mail.

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214 797

Please enter my subscription to BILLBOARD for

1 YEAR \$20 3 YEARS \$45 New Renew

Payment enclosed 2 EXTRA issues for cash Bill me later

Above subscription rates for Continental U. S. & Canada. Overseas rates on request.

Company _____

Name _____

Address _____

City _____ State & Zip _____

Type of Business _____ Title _____

**BUY!
METAL TYPERS**

Vending Aluminum
IDENTIFICATION
DISC

WHY!

1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"x18"



STANDARD HARVARD
METAL TYPER, INC.

1318 N. WESTERN AVE.
CHICAGO 22, ILL. EV 4-3120

ALL MACHINES READY FOR LOCATION

CC 4 Game Shuffle	95.00
United Avalon	295.00
Williams Titan	125.00
Williams Vanguard	95.00
AMI F	85.00
AMI Lyric	255.00
Rock-Ola 1458	185.00
Rock-Ola 1468	265.00
Seeburg G	95.00
Seeburg DS100	535.00
Seeburg Q100	375.00
Seeburg VL	115.00
AMI WQ 120 & 200	
Wall Box	35.00
Seeburg JW1 Wall Box, As Is, But Complete	5.00
Seeburg E1 Cigaret Machine	65.00
Seeburg E2 Cigaret Machine	95.00
Eastern, 22 Col.	45.00

ED GOSS
Call Lew Jones.
Very Important.

Cable: LEWJD Call, Write or Cable

Lew Jones Distributing Co.
Exclusive Wurlitzer Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel.: MErose 5-1593

Say You Saw It in
Billboard

THE BLUEBOOK

Continued from page 69

	Average
Bally	
583, 490 Cup (Coffee, Choc., Soup)	60
597, 600 Cup (Coffee, Choc., Soup)	150
660-D, 450 Cup (FB Coffee, Choc.)	510
660-R, 450 Cup (FB Coffee, Choc.)	650

Meetings Set

Continued from page 66

week that the organization's members will convene here at the College Inn Motel on Oct. 23. Special guest speaker will be the Honorable Thad Eure, North Carolina secretary of state.

According to South Carolina Coin Machine Operators Association president H. C. Keels, that organization will hold its fourth annual convention in Columbia on Oct. 15-16. A trade show will be held in conjunction with the meeting.

The Music Operators of America will be represented at the North Carolina meeting by director Jack Bess, who is also chairman of the association's current membership drive.

Said Smith, of S & F Amusements, Fayetteville, "This will be our biggest convention."

Said Keels, "Likewise."

Both association presidents said they will encourage all members to attend the MOA convention Oct. 28-30 in Chicago.

	Average
661-D, 450 Cup (FB Coffee, Choc.)	585
661-DS, 450 Cup (FB Coffee, Choc., Soup)	635
661-R, 450 Cup (FB Coffee, Choc.)	400
662-C, 200 Cup (FB Coffee, Choc.)	410
664-D, 480 Single Cup (FB Coffee, Choc., Dry Cream)	1,000
664-DS, 480 Single Cup (FB Coffee, Choc., Liq. Cream)	1,075
664-R, 480 Single Cup (FB Coffee, Choc., Liq. Cream)	975
(Seeburg) 764-D, 650 Single Cup (FB Coffee, Choc., Powdered Cream)	1,395
(Seeburg) 764-R, 650 Single Cup (FB Coffee, Choc., Liq. Cream)	1,595
(Seeburg) 764-RS, 650 Single Cup (FB Coffee, Choc., Soup)	1,695
(Seeburg) 764-DS, 650 Single Cup (FB Coffee, Choc., Soup, Powdered Cream)	1,170
(Seeburg) 764-DT, 650 Single Cup (FB Coffee, Choc., Powdered Cream, Hot Tea)	1,170

Coffee-Mat

De Luxe SCP-600, single cup (FB Coffee, Powder Cream, Gran. Sugar)	No Avg.
De Luxe SCL-600, single cup (FB Coffee, Liq. Cream, Liq. Sugar)	No Avg.
Compact, SCC-450, single cup, FB	No Avg.
Imperial De Luxe, DSC-600, single cup, FB	No Avg.
Royal Standard, SSC-600, single cup, FB	No Avg.

National Venders	Average
Moduline RBM, Manual, 450 cup (Coffee, Choc.)	No Avg.

Rock-Ola

1300, 260 Cup (FB Coffee, Choc.)	135
3400, 225 Cup, (Inst. Coffee, Choc.)	150
1400S, 420 Cup, (FB Coffee, Soup)	910
TRLB-M, 600 Cup (FB Coffee, Choc., Soup)	No Avg.
1403, 500 Single Cup (FB Coffee, Choc., Gran. Sugar, Liq. Cream) Changer	1,295
1403S, 500 Single Cup (FB Coffee, Gran. Sugar, Liq. Cream) Changer	1,295
1200, 450 Single Cup (FB Coffee, Choc., Gran. Sugar, Dry Cream) Changer	1,095
3402, 225 Cup (Inst. Coffee, Choc.)	475
3403, 225 Cup (Inst. Coffee, Choc.)	475

Rowe

Custom RV-750	135
Deluxe RV-750	175
AK7, 750 Cup Batch (w/Choc.)	300
Celebrity AK8, 100 Cup Batch (w/Choc., Tea, Soup) dry	650
Celebrity AK8, 100 Cup Batch (w/Choc., Tea, Soup) wet	750
Celebrity Modular SK8, 1,000 Single Cup (FB Coffee, Choc., Tea, Soup, Powdered Cream)	425
Celebrity SK-9, 1,000 Single Cup (FB Coffee, Choc., Tea, Soup, Powdered Cream)	600

Rudd-Melikian

BCC-1, 150 Cup (Choc.)	75
BCC-4, 180 Cup (Choc.)	75
BCC-1H, 220 Cup (Choc.)	75
CR-5, 450 Cup (Choc.)	75
CR-6, 450 Cup (Choc.)	75
CR-7, Modular, 450 Cup (Choc.)	75
CR-8, Modular, 450 Cup (Choc.)	75
BAC-300, 350 Cup Tape Coffee, Whip Choc., Tea, Soup	185
BAC-500, Cup (Tape Coffee Whip Choc., Tea, Soup)	125
BACC-754R, 700 Cup (FB Coffee, Choc., Tea, Soup)	1,495
BAC-745 PRC, 700 Cup (FB Coffee, Choc., Tea, Soup)	1,295
CR-754, 700 Cup (Int. Coffee, Choc., Tea, Soup)	1,495
BAC-754P, 700 Cup (FB Coffee, Choc., Tea, Soup)	1,495
BAC-333P, 450 Cup (FB Coffee, Choc.)	235
BAC-800PB, 600 Cup (FB Coffee, Choc.)	1,195
BAC-800LG, 600 Single Cup (Choc.)	1,295

Seeburg Corp.

500 (FB Coffee, Choc.)	135
1000 (FB Coffee, Choc.)	200
772, 320 Single Cup (Choc.)	1,095
5D3D, 570 Single Cup (Choc.)	1,395
6C3D, 570 Single Cup (Choc., Tea, Soup)	1,495
7C3D, 570 Single Cup (Choc., Tea, Soup)	1,595
6C3R, 570 Single Cup (Choc., Refrig., Cream)	1,795
Du Grenier HD500, Post-Sel., 500 Cup	595

Vendo

VCV-900 (FB Coffee, Choc.)	225
VIP, 350 Cup (Inst. Coffee, Choc.)	375
900EH, 650 Cup (FB Coffee)	250
HBA1A, 600 Cup (FB Coffee, Choc., Tea, Soup) Powdered Cream	550
MBA1A (same as above with Fresh Cream)	525

COLD DRINK VENDERS

Apco

Soda-Shoppe MSI 4D, 1,400 Cup (Crushed)	585
Soda-Shoppe MSI 6D, 1,400 Cup (Crushed)	110
Soda-Shoppe MSI 20, Dual Compr.	800

Soda-Shoppe	Average
Modular 4D, 900 Cup (Crushed)	1,050
Modular 6D, 1,400 Cup (Crushed)	1,145

Avenco

Executive, 4D, 600 Cup, Changer	1,295
---------------------------------	-------

Rowe

L-1000, 4D, 1,000 Cup	300
L-2000, 6D, 2,000 Cup	135
1020, 4D, 1,000 Cup (No Ice)	750
1020A, 4D, 1,000 Cup (Ice)	760
Celebrity Modular L-1010A, 4D, 1,000 Cup (Crushed)	650

Seeburg Corp.

4CD-110, 4D, 1,400 Cup (2 Compr.)	275
4SCD, Modular, 4D, 1,400 Cup (2 Compr.)	675
4SCD2, Modular, 4D, 1,400 Cup (2 Compr.)	850
7SCD, Modular, 7D, 1,400 Cup (2 Compr.)	1,345
DS3, 1,400 Cup (Crushed)	1,320
4S93, 1,500 Cup (Crushed)	1,895
7S3, 1,500 Cup (Crushed)	1,895
7S93, 1,500 Cup (Crushed)	1,975

PASTRY VENDERS

Du Grenier

Model KPN, 6 Col.	105
-------------------	-----

Rowe

4-Selection, 60 Cap.	110
5-Selection, 105 Cap.	125

Stoner

Model 80, 4 Col. 10e Mech.	110
Model 92, 5 Col., 10e Mech.	150
Model 92, Sq. 5 Col., 10e Mech	155

SANDWICH VENDERS

Du Grenier

Sandwich, 4 Sel.	75
------------------	----

National

560S, 5 Sel., 100 Cup	250
-----------------------	-----

Rowe

Model 145, Refrig.	125
All-Purpose Robotaria	400

Next Week: Jukeboxes

NOTE: All quotes for national averaging are based on operative equipment, both "as-is" and "reconditioned." The value of both "as-is" and "reconditioned" equipment varies—sometimes drastically—from market to market due to strictly local conditions. Important variables include transportation costs, labor and parts costs and demand for a particular piece or type of equipment. Therefore, local value will regularly deviate from the national averages published here. Such deviation should be considered the rule rather than the exception.

buy
the
best—
buy
williams

W. Williams
ELECTRONIC
MANUFACTURING CORP.
3401 NORTH CALIFORNIA AVE.
CHICAGO, ILLINOIS 60618
Cable Address: WILCOIN, CHICAGO

PROFESSIONAL SIZE... PROFESSIONAL WEIGHT



the
Valley 2 1/4"

MAGNETIC CUE BALL

patent pending

NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS

AND HERE'S WHY...

- The home and professional player will now play coin-operated pool without the larger size or under-size cue ball affecting their game.
- Magnetic Cue Ball will not become trapped as it separates itself from other balls.
- Regulation size and weight assures player more accuracy.

for information write or call

Valley manufacturing & sales company

333 MORTON STREET • BAY CITY, MICHIGAN • AREA CODE 517 892-4536

Bang! Runyon Shows New Machine

By HANK FOX

SPRINGFIELD, N. J.—Three shots rang out during dinner of Runyon Sales Co.'s operator showing of the new Rowe Music Merchant. Some 300 startled operators from New York and Northern New Jersey and their wives heard the gunman, who was none other than Jim Newsales promotion director, saying he wanted to start off the proceedings with a bang.

Newlander, who spilled the bucket of water over his head at the recently held Rowe distributors meeting while warning distributors not to throw cold water on new ideas, told the wives the new operator incentive program featuring exciting fully planned vacation to all parts of the world. "All your husband has to do is buy some Rowe Music Merchants," he said. The trips, arranged through Rowe by the Peter Paul and Dingle travel agency, include all arrangements.

"You only have to bring clothes along," Newlander continued. "We do all the rest."

Among the Rowe personnel attending the showing were Pat O'Malley, president of Canteen Corp. (Rowe's parent company); Jack Harper, president of Rowe; Fred Pollak, Rowe vice-president of marketing operations; Joe Barton, general sales manager, and Bob Martin, sales trainee director.

At the reception, held at Runyon's showroom prior to the dinner, O'Malley predicted that Rowe phonograph sales will double this year. "The Music Merchant will take over the jukebox industry," he stated. Speaking of the Rowe Phonovue visual attachment which was unveiled to the operators later in the evening, O'Malley said flatly, "We'll sell more than 2,500 Phonovues in the first three months." Rowe says the visual option will be on display in all distributors' showrooms during October and available to operators about Jan. 1.

Music Tempo

The Phonovue uses 20 silent, 16mm CARtridges which are based upon music tempo rather than artist. "That's the beauty of it," Newlander said. "The operator can reinsert the same films every six months or so in a location and they'll seem like they're new because they'll be hooked up with different records. Meanwhile, he can use the films in another location. We have 60 films right now and every week we're producing three or four new ones." The unit, which holds 200 records, can handle 140 records and 20-records-connected films when hooked up with the Phonovue accessory.

Fred Pollak, who has been attending most of the operators' showings throughout the coun-

try, said, "We've never seen such enthusiasm to a new phonograph. But then again, no one's ever packed so many new features in one jukebox before. By word of mouth, operators are coming here knowing that they'll be seeing something new and dynamic." The three most significant features of the Music Merchant are the play-me records, dollar-bill acceptor and change-a-scene panel. The 30-second records seem to tickle the fancy of most of the operators. There are four types of records available. The first, and most popular, is the celebrity artist. The record starts with the artist singing a chorus or two of his song. Then he stops singing and tells the customers to come over and play the jukebox (especially his record). "This is the only place where the performer can plug his record," Barton

said. "And it certainly doesn't hurt business to associate with top artists."

The other three basic types of play-me records center around comedy impersonation and the voice of Rita Rowe. The comedy disks contain messages based on an exaggerated mimicking of famous performers. On several of the records, the voice of Rita Rowe, backed by soft music, asks the location's patrons to liven up the house—go over and play the jukebox. Other records featuring Rita Rowe tells them that the jukebox accepts dollar bills.

There are three major advantages to the dollar-bill acceptor, Barton said. One is that it allows the customer with no change to play the jukebox. But the chief benefit to the operator is that it creates a substantial increase in

(Continued on page 74)



ONE OF PAN AMERICAN AIRLINE'S stewardesses chats with two operators about the extensive travel incentive program which Rowe is offering operators through its distributors.



NEW YORK AND NEW JERSEY OPERATORS and their wives appear to be having a great time at Runyon's operator showing. More than 300 guests attended the premiere of the Rowe Music Merchant and its audio-visual attachments, The Phonovue.



EXECUTIVE TABLE at Runyon's operator showing of the new Rowe Music Merchant. Standing, left to right, are Jack Harper, Rowe Manufacturing president; Pat O'Malley, president of Canteen Corp.; Mrs. Abe Green and her husband. Green, who is president of Runyon Sales, was host of the day affair. Seated are Mr. and Mrs. Joe Barton, left, and Mr. and Mrs. Fred Pollak. Barton is Rowe general sales manager and Pollak is vice-president of marketing.



IRV KEMPNER and his wife pose with several New York and Westchester operators. Seated are Mr. and Mrs. Max Klein, Al Miniaci and his wife and Runyon's secretary-treasurer, Ed Burg.

OCTOBER 8, 1966, BILLBOARD

Bally Catalog

CHICAGO — Publication of the 1966 Bally Parts Catalog for flipper-type games has been announced by company advertising manager Herb Jones. "The original April publication date was pushed back to permit inclusion of as many as possible of the numerous improvements recently built into Bally games," Jones said.

The catalog will be mailed to all previous subscribers and will be sent on request to any part of the world.



Why Fiddle Around?

Get in tune with the only 2-in-1 combination of movies and jukebox in a single unit. It's brand new and only David Rosen has it.

CINEJUKEBOX

PREMIERE SHOWING
M.O.A. SHOW ★ Booth 32

Exclusive Rowe AMI Distributor
Ea. Pa. - S. Jersey - Del. - Md. - D.C.

DAVID ROSEN inc

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) Center 2-2900

A NEW IDEA!

CHICAGO
COIN'S
6 PLAYER

Flair

The Game that Can Command More than a Dime!



PLAYER
CAN HOOK, BACK-UP
AND CONTROL THIS
LARGER BALL!

NEW GIANT
OVERSIZE BALL...
with a
THUMB HOLE!

WIDER PLAYFIELD

Exclusive
Swivel Score Rack

5c-10c-25c Individual Coin Chutes
15c Play—2 for 25c

(Also Adjustable to 10c Play)

- NEW LARGER CASH BOX with Removable Partitions
- 6 WAYS TO PLAY



CHICAGO COIN MACHINE DIV.
CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. DIVERSEY BLVD. CHICAGO, ILLINOIS 60614

STILL DELIVERING ... PAR GOLF ... KICKER

Rejected by Juke Box Makers

• Continued from page 66

box operators. In summary, it requires every operator who has not negotiated a written license agreement with the performing rights societies to register with the Copyright Office, and report annually subject to prescribed regulations, giving his name and address, the identity of the manufacturer and the serial number of each jukebox operated by him and the total capacity of "works" capable of being played in all such jukeboxes and the name and address of every single jukebox location. Additionally, the operator must file annually with the Copyright office a complete inventory by titles of every single musical "work" placed in every jukebox owned by him for each of the calendar quarters of the year preceding his report. Further, each jukebox must have affixed to it a prominent certificate reflecting registration by the operator with the Copyright Office.

The royalties to be paid by the operators to the performing rights societies are 3 cents for each "work" on every jukebox for any portion of any calendar quarters.

In other words, an operator

with one hundred—160-play jukeboxes would have to account at a minimum for 16,000 records each calendar quarter. Mr. Patterson stated that the subcommittee members appear unaware that there are at least 500 new records released each week. He estimated that the rotation and replacement of records and the presence of LP's with three works per side would result in the doubling of the record reporting burden. Each operator would then be faced with the reporting of 32,000 or more titles quarterly. Amended Section 116 provides as an alternative method of payment of royalties that the operator can pay a performance royalty based on a prorated amount calculated by multiplying the number of works in a given jukebox by 3 cents and dividing the product of that multiplication by the total number of works actually available for play in any jukebox in any calendar quarter.

Failure to meet the requirements of one or the other of these alternatives or to file record inventories could result in a fine of up to \$2,500 for each violation. This is so prescribed in the pending legislation.

The manufacturers are convinced, Mr. Patterson stated, that the statutory scheme set up by amended Section 116 is so complicated that the average operator could not conceivably comply with it. The obvious and intended effect of the enactment of amended Section 116 in its present form would be to force each individual operator into separately negotiated licensing agreements with ASCAP, BMI and SESAC with all of the potential inequities inherent in the unequal bargaining positions of the parties.

Mr. Patterson stated it was his belief that if the subcommittee members had had the opportunity to publically hear the views of operators on Section 116, they would have realized how thoroughly ill adapted to the industry is the subcommittee performance royalty formula. The manufacturers believe that the formula approach originally advanced early in 1966 by MOA representatives based on a flat payment of 2 cents per work purchased annually by operators (which would have yielded an estimated \$2 million annually over and above the \$2 million in mechanical royalties already being paid) was equitable for all concerned and by comparison infinitely simpler for the average operator to live with.

House OK's Royalty; Sets Limit

• Continued from page 70

omit the registration or other requirements, bring on full statutory damages, willful fraud, or altering a jukebox certificate could bring criminal penalties with fines up to \$2,500. Statutory damages for infringement can run from \$250 to \$10,000 at court discretion, and even to \$20,000 if court finds extensive and willful infringement.

Royalties are to be paid quarterly by the operator—in January, April, July and October. The bill has added a new phase to give the operator a

Mr. Patterson stated that the manufacturers intend to make every effort to assure a public hearing before the Senate Judiciary Subcommittee on Patents, Trademarks and Copyrights of which Senator John McClellan of Arkansas is chairman. This will insure that their and all interested operators in the United States will have at least one opportunity to be heard before this legislation, which vitally affects the interests of both manufacturers and operators, is voted on.

month's grace after record playing begins, to register at the copyright office for compulsory licensing.

On the music licensors' side—the copyright owner or agent, in order to collect fees under compulsory licensing of jukebox play, must have his name or that of his agent on the record label, and his address must be registered at the copyright office. If the owner or agent of the music is not identified on the record, he must provide the operator with a list not later than Dec. 31 of the following year, of all works for which royalties were payable to him by the operator for any three-month period. He can demand payment be made within four months after serving the claim.

Location owners are not responsible for royalty, but are obligated to provide the copyright owner with the name of the owner on demand.

Target date for the effectiveness of the bill: Jan. 1, 1968.

Cartridge Juke

• Continued from page 66

Ten Top Tunes," Kirkpatrick said. "This means a potential of \$1 per hour with five wall boxes or \$10 per hour with 10 wall boxes. The ordinary jukebox, without overplay, is limited to \$2.50 per hour on dime play."

Kirk Electronics is now completing construction of a new 8,000-square-foot plant here and will soon be producing 200 units per week.

Kirkpatrick did not state a precise price to operators on his tape cartridge jukebox but did say that it would cost about 40 per cent of what the typical 160-selection jukebox costs—or about half what the typical 100-selection jukebox costs.

Kirkpatrick said he may exhibit the new jukebox at the Music Operators of America trade show in Chicago Oct. 28-30.

"We're starting small," said Kirkpatrick, "but that's the way everything starts. We'll grow."

Runyon Showing

• Continued from page 73

overplay. "The locations will want the dollar-bill acceptor," Barton said, "because when a customer puts in a dollar bill it means he'll stay in the location for about 45 minutes. The longer he stays, the more he spends."

"Some operators told me that the location won't care about the change-a-scene panels," Barton continued. "Well, I say, just put in the Christmas scene and see how fast they call you after the holidays are over." The Christmas panel will be available in November. It will feature a non-religious type of scene. A pop art panel also will be made available shortly.

Joe Barton said that in every case, the size of the turnout was the biggest that the distributors ever had. Irwin Margold, vice-president of Trimount Automatic Sales, Boston, said he expected some 1,600 operators and their wives to attend the company's showing to be held Sunday (2).

As he took the wraps off the Phonovue, Barton said that this business has been regarded as a service of supplying, installing and maintaining equipment for too long. "We're music merchants," he said. "Every year more and more people are interested in music. Our job is to give them music in the best possible way."

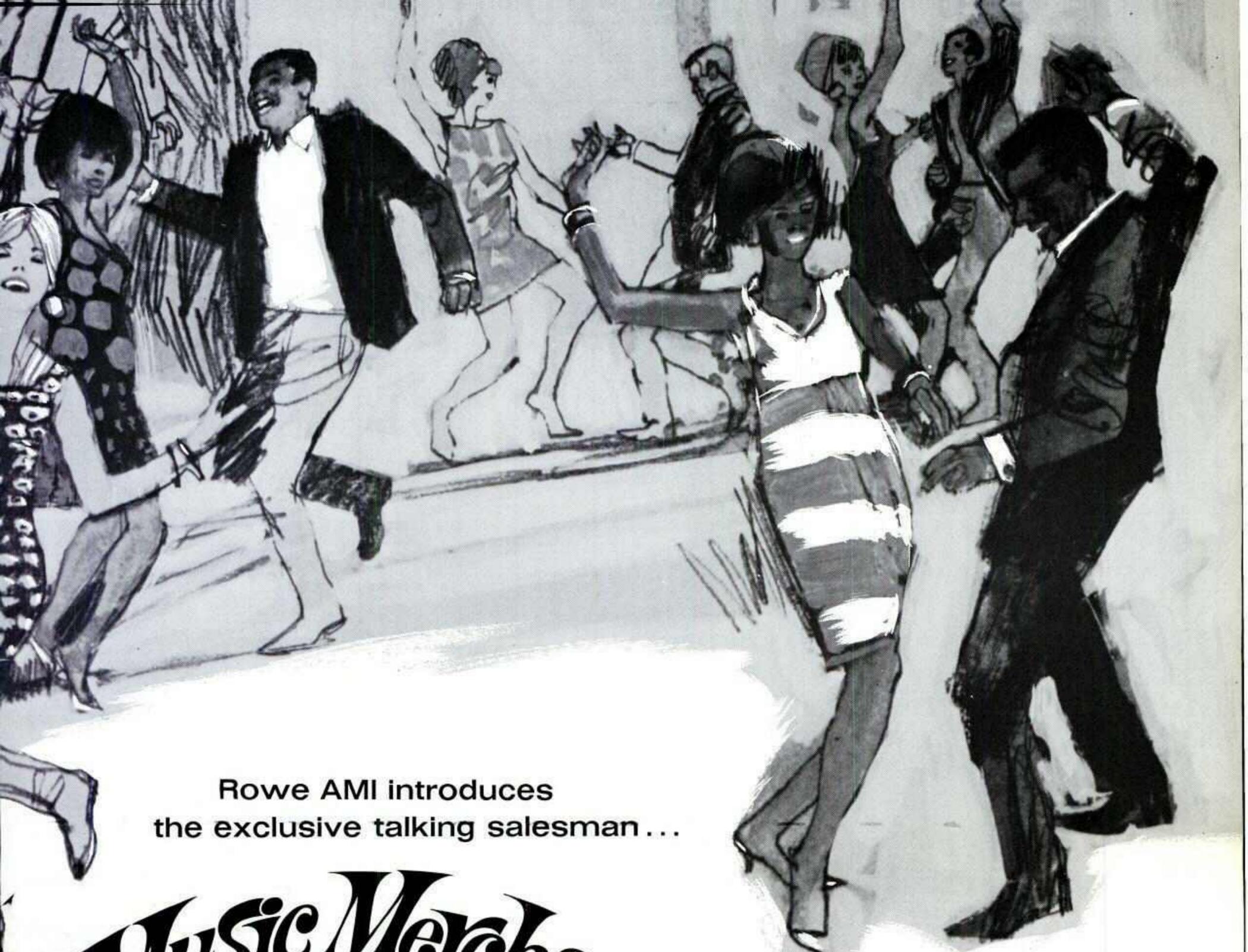
Gottlieb's CROSS TOWN

Note These Big Traffic-Producing Features!

- 1 Animated Subway Car Doors Open to Reveal Comical Characters
- 2 4 Top Rollovers Light Corresponding Pop Bumpers for High Score
- 3 Making 4 Top Rollovers Lights Side Rollovers for Mystery Special Score.
- 4 Center Target Scores Special When Red and Yellow Lights are Paired in Special Section.
- 5 Target scores mystery special when other red and yellow lights are paired.
- 6 3 or 5 Ball Play. Match Feature

That Extra Touch of Quality and **ORIGINALITY**

1140-50 N. Kostner Avenue • Chicago, Illinois 60657



Rowe AMI introduces
the exclusive talking salesman . . .

Music Merchant

"PLAY-ME" RECORD

These sensational sales-stimulators are increasing location play by over 40%! Customers love 'em . . . can't resist 'em! Exclusive! . . . "Play-Me" Records are *only* on the new Rowe AMI Music Merchant . . . the phonograph that "talks" to your customers, invites 'em up to play. A "first" from Rowe AMI . . . *original* recordings featuring Rowe "personalities" talking directly to the location's customers. It's professional, first-class entertainment . . . with light, humorous invitations to "come up and play some music." *Guaranteed* to get additional play!

With the Music Merchant's special timer, you can easily pre-set these special records to play in sequence after a dead-time interval of anywhere from one minute to thirty minutes. You get two "Play-Me" Records with each phonograph . . . many others are available from your Rowe AMI Distributor.

PLUS . . . you can have the country's top recording stars promoting more play at your locations . . . *exclusively* on the "Play-Me" Records. Featuring *the* latest hits by the most popular jukebox artists in every field. They're an easy-to-see bright red color . . . to help your routeman pick 'em out.

Look what else is on the MUSIC MERCHANT!

NEW DOLLAR BILL ACCEPTOR*

—Another Rowe AMI "first" . . . the super merchandising feature that really sells music in quantity! Customers are wild about it! *Rejects all paper currency except dollar bills.* Money-makin'est, money-takin'est feature ever! . . . *completely* test-proven, absolutely reliable. Brought to you by the company that spent almost 10 years pioneering and perfecting the *original* Dollar Bill Changer.

*Patent Pending

EXCLUSIVE CHANGE-A-SCENE

—You update the Music Merchant—in minutes—right on location! Breaks the monotony—helps the phonograph *stay* appealing to the location longer. Take your choice of the many *interchangeable* front-panel scenes available from your Rowe AMI Distributor. They're in exciting, super dimen-so-vision color. Natural light, rather than black light, maintains the location's atmosphere.

R-13



Rowe[®]
MANUFACTURING
75 Troy Hills Road
Whippany, New Jersey 07981

ALBUM REVIEWS

FRANCIS C LAUDA 1146
TUDOR LANE 851122
SANDE POINT 32 R
PT WASHINGTON LI N Y11050



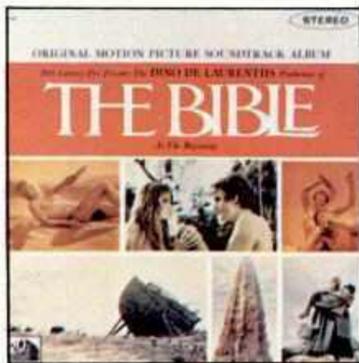
Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

SOUNDTRACK SPOTLIGHT

THE BIBLE... IN THE BEGINNING

Soundtrack. 20th Century Fox S 4184 (S)

Japanese composer Toshira Mayuzumi has written an inspirational score for "The Bible" which stands out as moving musical material. As an added fillip, the package contains a reading of "The Creation" by John Huston, and that, too, is quite stirring.

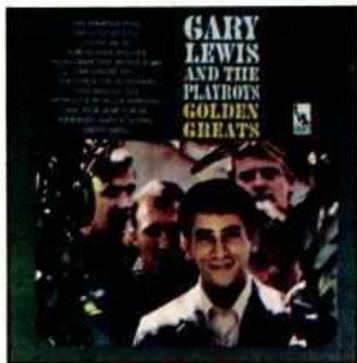


POP SPOTLIGHT

GOLDEN GREATS

Gary Lewis and the Playboys. Liberty LRP 2468 (M); LST 7468 (S)

The phenomenal success of the group is represented by their giant hits all included in this blockbuster sales package. This entry should prove their biggest album seller to date, with a top spot on the chart expected.



POP SPOTLIGHT

THE MONKEES

Colgems COM 101 (M); COS 101 (S)

With their initial singles hit "Last Train to Clarksville" featured and on the strength of their hit TV program, group can't miss with this hot sales package. The three Americans, Mike Nesmith, Peter Tork and Micky Dolenz, along with Britisher David Jones turn in strong performance on good, original material. "Let's Dance On" and "Sweet Young Thing" are two of the best.



POP SPOTLIGHT

LIBERACE—NEW SOUNDS

Dot DLP 3755 (M); DLP 25755 (S)

Liberace has fashioned another winner with a smooth program of fairly recent top standards. There's "Taste of Honey," along with entries such as "Spanish Flea," "Strangers in the Night" and "What Now My Love." The percussion background forms an excellent backdrop for the pianist.



POP SPOTLIGHT

BUS STOP

The Hollies. Imperial LP 9330 (M); LP 12330 (S)

Having hit nationally with "Bus Stop" and spotlighting it here insures top album sales for the exciting British quintet. Group combines blues with folk and adds a rock beat and comes up with first-rate versions of "I Am a Rock," "Sweet Little Sixteen" and "Don't Run and Hide." Well programmed and produced by Ron Richards.



POP SPOTLIGHT

CARLA

Carla Thomas. Stax 709 (M)

With her hit single "B-A-B-Y" to lead the way for top LP sales, this package is loaded with sales appeal for both pop and R&B markets. Miss Thomas has her own distinctive rich, warm style with lyric which is evident in another of her hits, "Let Me Be Good to You," also included herein. "Looking Back" is a powerful performance.

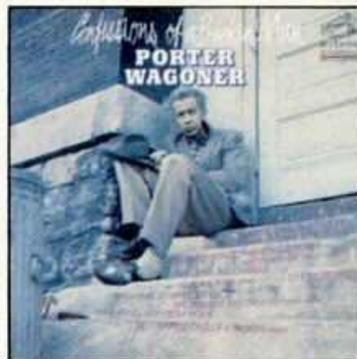


POP SPOTLIGHT

WHAT'S NEW?

Marian Montgomery. Decca DL 4773 (M); DL 74773 (S)

Marking her debut on the Decca label, the individual stylist has an artistic and commercial winner in this delightful program of updated standard material. She brings freshness to evergreens, "Me and My Shadow" and "Then I'll Be Tired of You," and new verve to "What's New." A top programming album which should induce big sales.



COUNTRY SPOTLIGHT

CONFESSIONS OF A BROKEN MAN

Porter Wagoner. RCA Victor LPM 3593 (M); LSP 3593 (S)

This album contains a tear in every line. Porter starts it with a recitation and then goes into the various sides. These include items such as "Skid Row Joe," "Men With Broken Hearts" and "Confessions of a Broken Man." Will sell big.



COUNTRY SPOTLIGHT

THE LOVIN' MACHINE

Johnny Paycheck. Little Darlin' LD 4003 (M); SLD 8003 (S)

Based upon his single's hit "Lovin' Machine," plus top versions of other country hits, some old, some new, Paycheck has a sales giant in this fine package. His treatments of "Miller's Cave," "I Want You to Know" and "Swinging Doors" are exceptional. Steel guitarist of Lloyd Green is in strong support. A bow to producer Aubrey Mayhew.

COUNTRY SPOTLIGHT

NAT STUCKEY SINGS

Paula LP 2192 (M); LPS 2192 (S)

Nat Stuckey has a world of appeal in his vocal style. His voice is robust and true. The package contains Stuckey's big hit, "Sweet Thang," plus a flock of other good ones.



CLASSICAL SPOTLIGHT

FALLA: LA VIDA BREVE (2-12" LP's)

De los Angeles & Various Artists/Orquesta Nacional de Espana (De Burgos). Angel BL 3672 (M); SBL 3672 (S)

This two-record package with libretto should move to the chart in short order as Miss De los Angeles shows the way in a vibrant singing and dramatic performance in this Spanish opera.

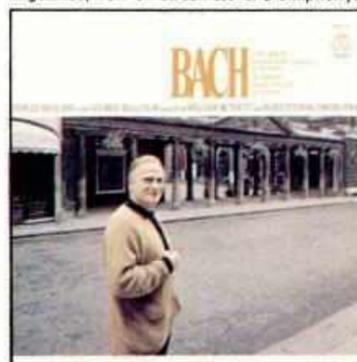


CLASSICAL SPOTLIGHT

C.P.E. BACH: HARPSICORD CONCERTO IN D MINOR J. S. BACH: TRIPLE CONCERTO IN A MINOR

Menuhin/Malcolm/Bennett/Bath Festival Orch. (Menuhin). Angel 36336 (M); S 36336 (S)

Three masters together on one record is enough to take your breath away. Their performances are flawless. Solos are distinguished, full of directness and simplicity.

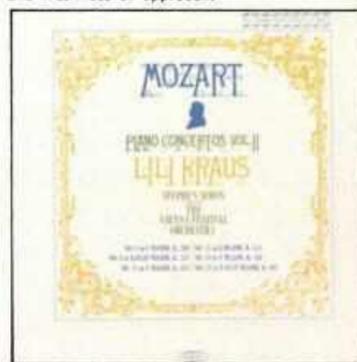


CLASSICAL SPOTLIGHT

MOZART: PIANO CONCERTOS, VOL. II (3-12" LP's)

Lili Kraus / Vienna Festival Orch. (Simon). Epic SC 6056 (M); BSC 156 (S)

Miss Kraus continues to dazzle in technique and lyrical beauty in this three-record set as she did in Volume I. There are few who can interpret Mozart with such sharpness and freshness of approach.



JAZZ SPOTLIGHT

"BUCKET"—THE INCREDIBLE JIMMY SMITH

Blue Note BLP 4235 (M); BST 84235 (S)

The technique, feel and delivery of jazz and pop jazz by organist Smith is timeless and hard to beat, as witnessed by the top performances included in this commercial package. He excels with Ellington's "Just Squeeze Me" and his own rocker, "Bucket." The Smith touch on "Come Rain or Come Shine" makes it a standout.

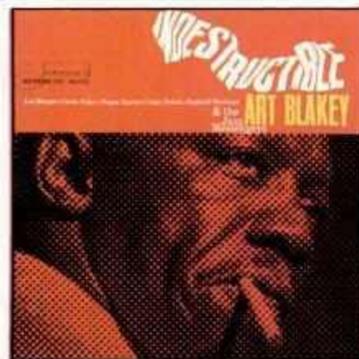


CLASSICAL SPOTLIGHT

THE GENIUS OF PUCCINI (2-12" LP's)

Various Artists. Angel BL 3683 (M); SBL 3683 (S)

Culled from previous full opera recordings, this two-LP package, complete with booklet containing background and libretto, is full of treasures for the opera fan. Heard are such greats as Mirella Freni, Jussi Bjoerling, Maria Callas, Franco Corello and Victoria de los Angeles in arias and scenes from Puccini works.



JAZZ SPOTLIGHT

INDESTRUCTIBLE!

Art Blakey & the Jazz Messengers. Blue Note BLP 4193 (M); BST 84193 (S)

Art Blakey is one of the most exciting percussion men around and he continually whips up a musical storm. He's in fine form here, as are his Jazz Messengers, who help the general free-wheeling mood.



RHYTHM & BLUES SPOTLIGHT

THE SOUL OF THE MAN

Bobby Bland. Duke DLP 79 (M)

A wailin', soulfully blues package sure to hit the chart in a hurry. Bland's slow movin', powerhouse delivery of "Fever" is a standout. Joe Scott has an excellent arrangement of the classic "Ain't Nobody's Business."

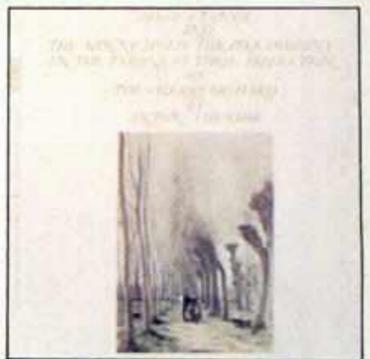


COMEDY SPOTLIGHT

FREBERG UNDERGROUND! SHOW #1

Stan Freberg. Capitol T 2551 (M); ST 2551 (S)

Freberg returns to disks after a five-year absence with what should be a hit. This time, instead of killing dragons, he's playing such sacred cows as number dialing Batman and California politics, and pop art. His lyrics carry bite without bitterness. It's all in good taste and done in the old comedy radio vein.



SPOKEN WORD SPOTLIGHT

CHEKOV: THE CHERRY ORCHARD (3-12" LP's)

Jessica Tandy / Minn. Theatre Company. Caedmon TRS 314 (M); TRS 314-S (S)

Performed worldwide on stage, this famous Chekov drama now comes in a three-record set in the Tyrone Guthrie production starring Jessica Tandy. And it is indeed a beautiful and exciting version. A booklet of the story is enclosed.