



# Billboard

1966  
INTERNATIONAL

# coin machine directory



ANNUAL COIN MACHINE SURVEY - WHO'S WHO IN THE COIN MACHINE WORLD  
BULK VENDING - WHO'S WHO AND BUYER'S GUIDE - VENDING MACHINE BUYING GUIDE





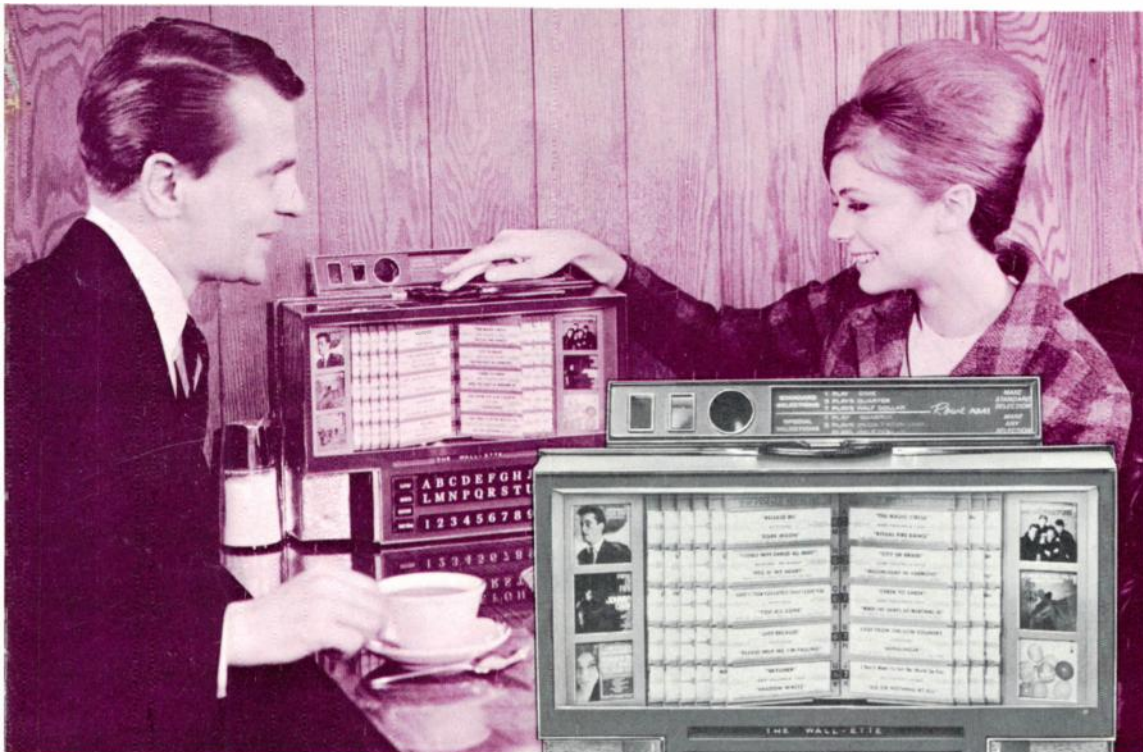
## New Rowe AMI **BAND STAND**

Everything a location wants. The full, exciting sound of Stereo Round.\* Play inviting styling. Plus such Rowe AMI exclusives as 100-160-200 selection programming... 1,000,000-play component testing... gold-plated points and switches... maintenance-free design.

The phonograph with big-time Saturday-Night style. The one that puts big band sound in Stereo Round\* and moves the fun-loving, free-spending crowds into your locations.

\*U.S. Patent No. 3153120

# The **BIG CHANGE** is to Rowe!



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New 30° Stereo Round speaker system. Most compact—smallest depth and height. Sugar, salt, pepper and coffee cups can be placed under Wall-Ette in booths and on counters. Yet selections remain at eye level. Special waitress service light. Easiest service imaginable.

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Coin-operated

by National of New Jersey



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**CUE BALL**

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MATCHED SLATE**

Over-All Sizes	Slate Thickness	Designation
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CORONET I 46" x 78"	3/4"....1 Pc.	

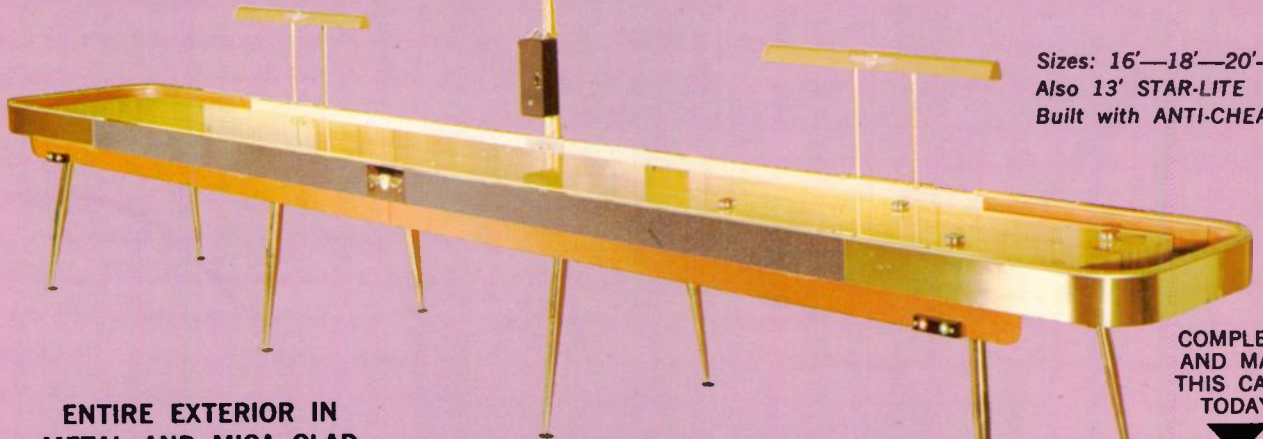
\*Billiard Congress Approved

**Superior QUALITY  
& Smarter DESIGN  
Produce More PROFITS**

## "ASTRO-LITE"

by National of New Jersey

THE STURDIEST TABLE EVER BUILT



Sizes: 16'—18'—20'—22'  
Also 13' STAR-LITE  
Built with ANTI-CHEAT

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FOR SIMPLE ELECTRICAL SERVICE

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- 2. "Royale" Billiard Lounge Tables
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31 MAIN ST., E. ORANGE, N. J.  
PHONE: 201-672-9100

# Billboard 1966 International Coin Machine Directory

## CONTENTS

Juke Box Record Poll .....	6
Coin Machine Industry Survey .....	10
Juke Boxes Actively Traded .....	18
Games Actively Traded .....	30
Who's Who in the Coin Machine Industry .....	90
U. S. Coin Machine Manufacturers .....	56
International Coin Machine Manufacturers .....	57
U. S. Coin Machine Distributors .....	59
International Coin Machine Distributors .....	71
U. S. Trade Associations .....	80
U. S. Record One-Stops .....	81
Operators' Buying Guide .....	85
Bulk Vending Industry Survey .....	96
Who's Who in the Bulk Vending Industry .....	104
Bulk Vending Manufacturers .....	97
U. S. Bulk Vending Distributors .....	101

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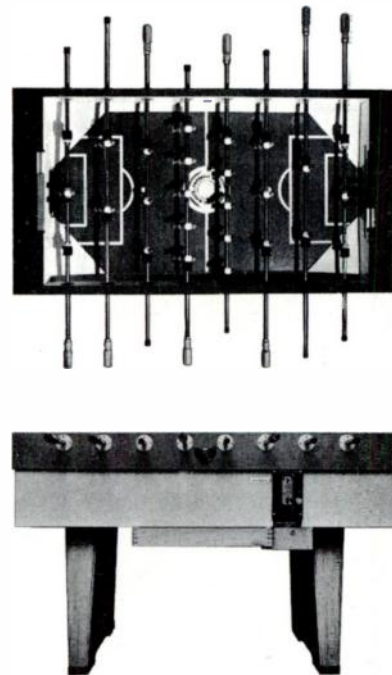
Vol. 78

No. 19



a  
national  
pastime??

its  
only  
a  
matter  
of  
time!!



In addition to the Coin Field FOOSBALL is now sold to the Park and Recreation Industry, the Hospital and Therapy Field and the Industrial Recreation Industry. Foosball is now available, non-coin, especially designed for the home. Brewers are featuring Foosball Match in their TV commercials. Tens of thousands of dollars of free TV advertising for operators in Washington, Oregon and British Columbia — part of the Foosball media sales program of \*PIC. Operators in 10 states are now benefiting from \*PIC promotional programs. Write for names of cities, operators and complete information on FOOSBALL — WHERE THE ACTION IS.

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*Where the Action is*

**\*Patterson International Corporation • Coin Machine Products Group**  
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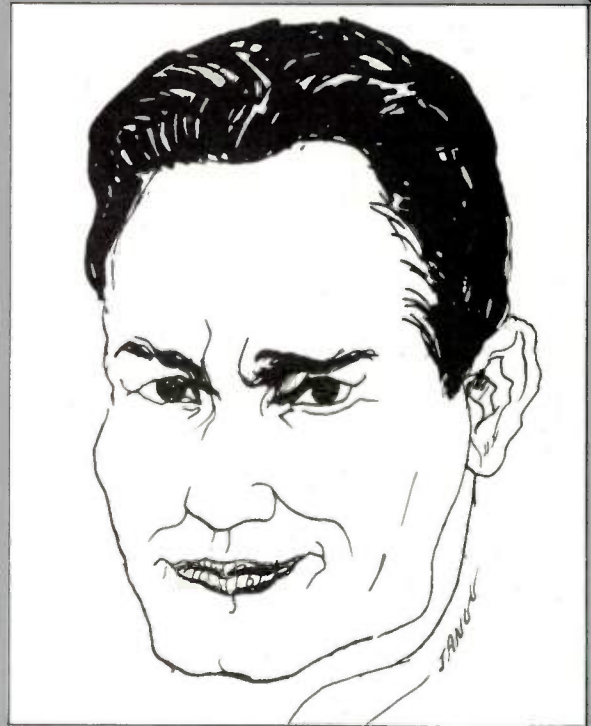
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# 1965 Juke Box Record Survey

*Juke Box Artist of the Year*

## ROGER MILLER



Roger Miller, Smash Records

### *About This Survey*

Data for this survey was obtained from juke box operators and programmers throughout the United States. Recipients of the survey questionnaire responded at the rate of 11.9 per cent. Data on which the Coin Machine Operating part of the Survey is based was gathered by means of the same questionnaire.

### TOP JUKE BOX ARTISTS

1. ROGER MILLER, Smash
2. BUCK OWENS, Capitol
3. DEAN MARTIN, Reprise
4. EDDY ARNOLD, RCA Victor
5. HERB ALPERT'S TIJUANA BRASS, A&M
6. BEATLES, Capitol
7. BERT KAEMPFFERT & HIS ORK, Decca
8. ROLLING STONES, London
9. ELVIS PRESLEY, RCA Victor
10. AL MARTINO, Capitol
11. JR. WALKER AND THE ALL STARS, Soul
12. SUPREMES, Motown
13. PETULA CLARK, Warner Bros.
14. BILLY JOE ROYAL, Columbia
15. RAMSEY LEWIS TRIO, Cadet





Backed by 111 years  
of musical experience,  
Wurlitzer phonographs  
not only mean music to  
millions but to distributors  
and operators the world  
over they mean higher  
earning power and lower  
service costs.

**THE WURLITZER COMPANY**  
North Tonawanda, New York, U.S.A.



# 1965 Juke Box Record Survey

## TOP JUKE BOX RECORDS

1. KING OF THE ROAD, Roger Miller, Smash
2. I'VE GOT A TIGER BY THE TAIL, Buck Owens, Capitol
3. WHAT'S HE DOING IN MY WORLD, Eddy Arnold, RCA Victor
4. HOUSTON, Dean Martin, Reprise
5. A TASTE OF HONEY, Herb Alpert's Tijuana Brass, A&M
6. PAPA'S GOT A BRAND NEW BAG, James Brown, King
7. (I Can't Get No) SATISFACTION, Rolling Stones, London
8. WOOLY BULLY, Sam the Sham & the Pharaohs, MGM
9. RED ROSES FOR A BLUE LADY, Bert Kaempfert & His Ork, Decca
10. HELP! Beatles, Capitol

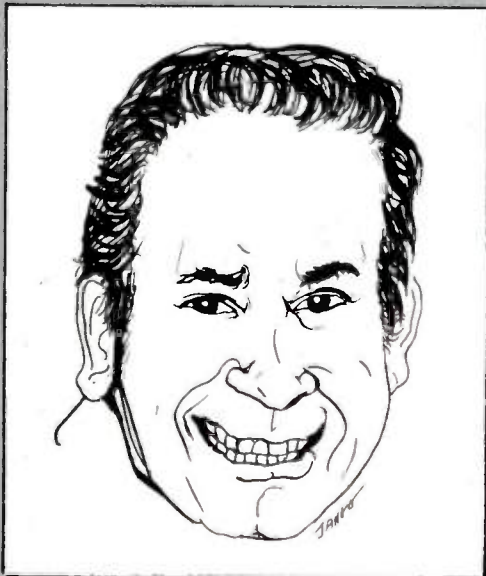


Eddy  
Arnold

RCA Victor  
Records



Beatles, Capitol Records



Buck Owens, Capitol Records



Al Martino,  
Capitol Records

# 1965 Juke Box Record Survey

## TOP EASY LISTENING SINGLES

1. HOUSTON, Dean Martin, Reprise
2. A TASTE OF HONEY, Herb Alpert's Tijuana Brass, A&M
3. RED ROSES FOR A BLUE LADY, Bert Kaempfert & Ork, Decca
4. SPANISH EYES, Al Martino, Capitol
5. UNCHAINED MELODY, Righteous Brothers, Philles
6. I WILL, Dean Martin, Reprise
7. A WALK IN THE BLACK FOREST, Horst Jankowski, Mercury
8. CRYING IN THE CHAPEL, Elvis Presley, RCA Victor
9. HUSH, HUSH, SWEET CHARLOTTE, Patti Page, Columbia
10. ENGINE, ENGINE NO. 9, Roger Miller, Smash

## TOP COUNTRY SINGLES

1. KING OF THE ROAD, Roger Miller, Smash
2. I'VE GOT A TIGER BY THE TAIL, Buck Owens, Capitol
3. WHAT'S HE DOING IN MY WORLD, Eddy Arnold, RCA Victor
4. IS IT REALLY OVER, Jim Reeves, RCA Victor
5. THE RACE IS ON, George Jones, United Artists
6. ORANGE BLOSSOM SPECIAL, Johnny Cash, Columbia
7. 10 LITTLE BOTTLES, Johnny Bond, Starday
8. BEFORE YOU GO, Buck Owens, Capitol
9. (From Now On All My Friends Are Gonna Be) STRANGERS, Roy Drusky, Mercury
10. THE FIRST THING EVERY MORNING, Jimmy Dean, Columbia



Supremes, Motown Records



Ramsey Lewis  
Trio,  
Cadet Records

## TOP R&B SINGLES

1. PAPA'S GOT A BRAND NEW BAG, James Brown, King
2. I CAN'T HELP MYSELF, Four Tops, Motown
3. SHAKE, Sam Cooke, RCA Victor
4. I'LL BE DOGGONE, Marvin Gaye, Tamla
5. THE 'IN' CROWD, Ramsey Lewis Trio, Cadet
6. STOP IN THE NAME OF LOVE, Supremes, Motown
7. IN THE MIDNIGHT HOUR, Wilson Pickett, Atlantic
8. SHOTGUN, Jr. Walker & The All Stars, Scul
9. DON'T MESS UP A GOOD THING, Fontella Bass & Bobby McClure, Checker
10. BABY I'M YOURS, Barbara Lewis, Atlantic



# 1965 COIN MACHINE SURVEY

## The Typical U.S. Operation

During calendar year 1965, the typical coin machine operation in the United States had 72 juke boxes and 73 amusement games on location.

The company was also involved extensively in cigaret vending. (Sixty per cent of all firms answering the Billboard Survey operated cigaret venders.)

The firm's experimentation with other types of vending equipment continued during 1965. (Of all firms responding to the Survey, 43.3 per cent operated candy venders; 23.5 per cent operated food and drink machines.)

Gross income was up during 1965. (Sixty per cent of the responding firms reported increases. Ten per cent reported smaller grosses than 1964.)

Juke box take accounted for 45.3 per cent of the typical firm's gross income during 1965. Games brought in 37.1 per cent of the total and vending accounted for 15.8 per cent.

The typical company was 21 years old in 1965 and stood a 50 per cent chance of being a corporation.

New equipment purchased by the company during the year included 11 juke boxes, 17 amusement games and 12 vending machines.

The firm employed two servicemen, one collector (non-mechanic), one office worker and one part-time employee (accountant, equipment mover, etc.).

Commissions took a 42.9 per cent bite out of the company's gross income during the year. The payroll slice was 23.6 per cent.

The typical company bought 6,970 juke box records during 1965, or about two per machine per week. Single records (45 rpm) made up 93.5 per cent of this amount. Little LP's accounted for 4.7 per cent and 33 $\frac{1}{3}$  rpm singles chipped in 1.8 per cent.



**TOP AMERICAN  
AND INTERNATIONAL STARS**

Featuring **DEBBIE REYNOLDS, BARBARA McNAIR, JAMES DARREN, VIC DAMONE, JOI LANSING, JANUARY JONES** and many other national and international artists, all in dazzling productions in full-color, full-sound.

NOW See and Hear Your Favorite Stars  
on  
**Scopitone's**

*Carousel of Stars!*

**THE RECOGNIZED  
WORLD LEADER IN THE FIELD OF  
COIN-OPERATED AUDIO-VISUAL  
ENTERTAINMENT**

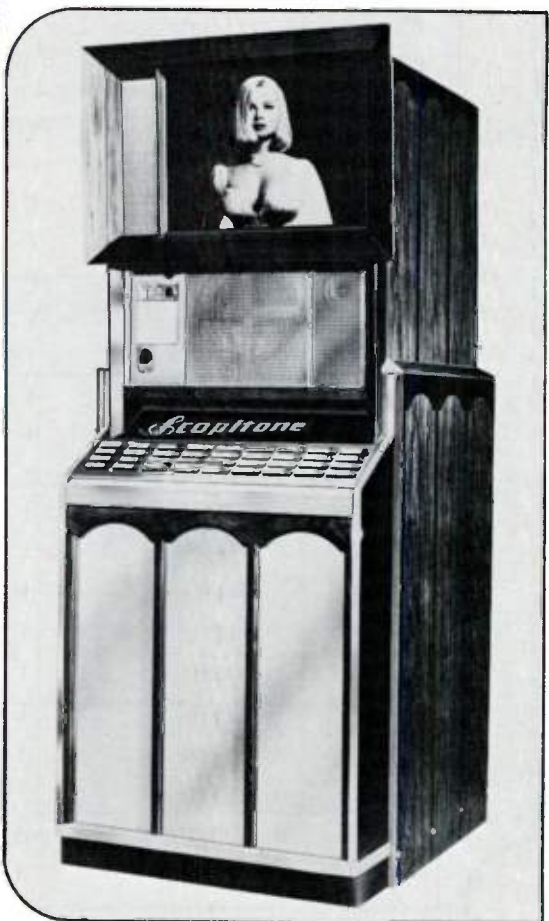
In night clubs, lounges and hotels throughout the country, hundreds of American-made Scopitones already on location are established profit-makers for their operators. Thousands of Scopitones have been proven in operation throughout the world for many years. The first and finest coin-operated audio-visual entertainment medium, Scopitone is available for immediate delivery with a library of over 300 film titles including a vast selection of dazzling American hit productions.

Scopitone now has world-wide distribution for this unit (except France).

*For information, write or call*

National Sales Manager  
**Scopitone**

(Division of Tel-A-Sign, Inc.)  
3401 West 47th Street, Chicago, Illinois 60632  
(312) FR 6-8800





# JUKE BOX OPERATION IN THE U. S.

Operating an average of 72 juke boxes during 1965, the typical U. S. firm grossed \$18.13 weekly per machine before commissions. This compares with an \$18.34 figure for the previous year.

The operator improved his juke box commission policies slightly during the year. Some 11.8 per cent of the nation's operators went to a 60-40 split or better during the year. Only 4.7 per cent of the locations were serviced under such an arrangement during the preceding year.

The typical operator bought 7,000 records during 1965. LP's made up 4.7 per cent of volume. The LP share of the year before was 3.7 per cent; 2.7 per cent in 1963.

Straight commission remained the most common policy of paying locations. This method was used to pay 82.7 per cent of the nation's juke box locations. Front-money arrangements were in effect in 6.8 per cent of the spots; minimum guarantees in 5.3 per cent and other agreements (rentals, etc.) in 5.2 per cent of the locations.

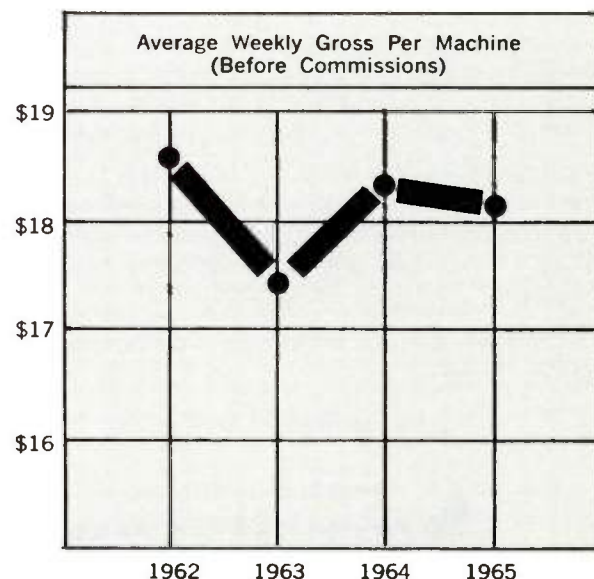
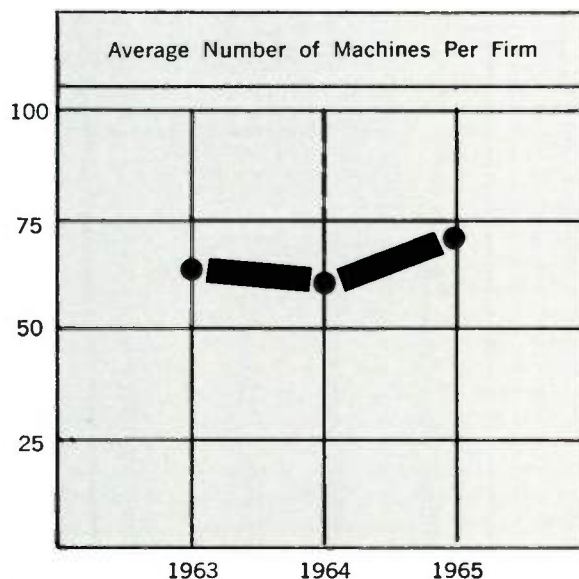
Taverns or cocktail lounges were described as most profitable juke box locations by 69.2 per cent of the reporting operators.

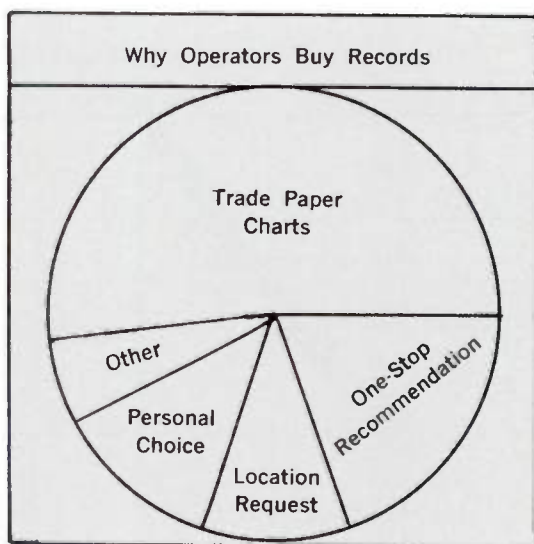
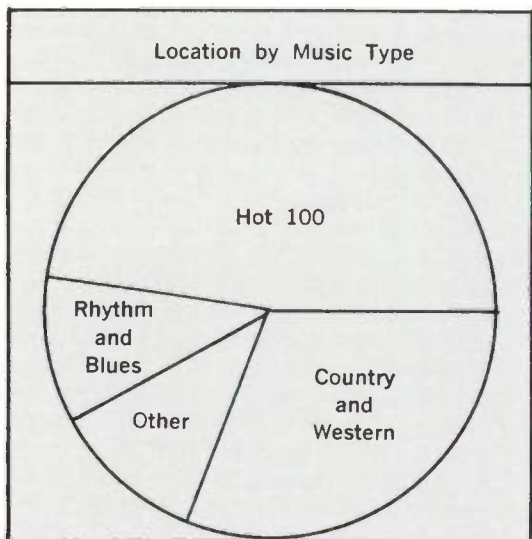
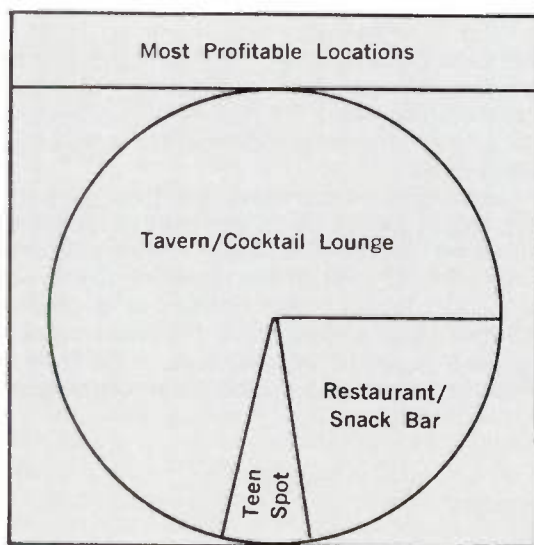
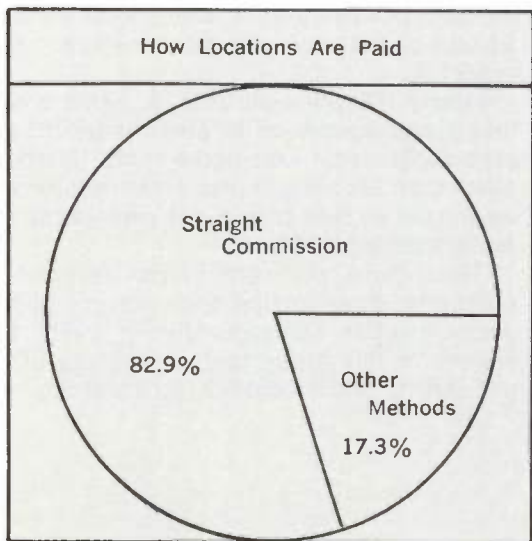
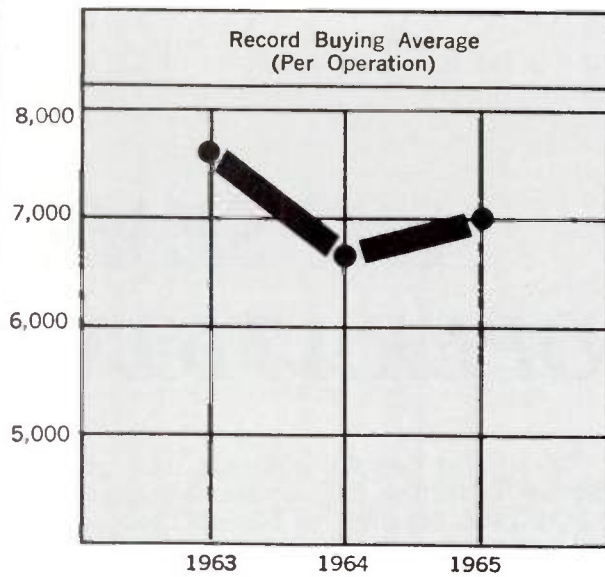
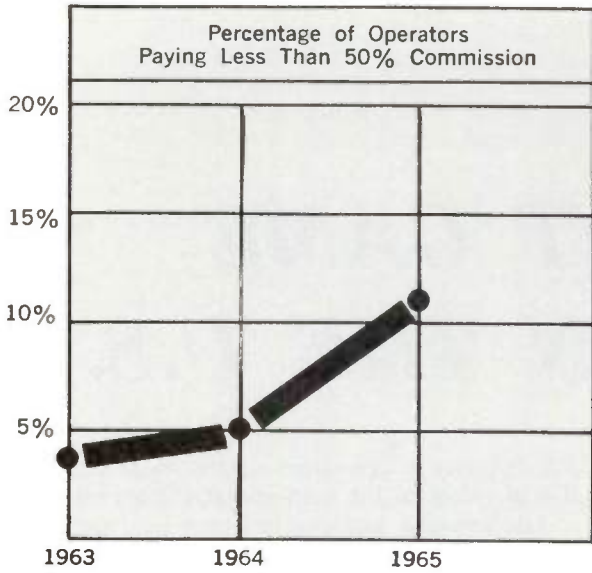
Some 20.9 per cent of the nation's juke box locations were under some type of contractual agreement with the operator during 1965.

Locations in which the operator programs typically Hot 100 product amount to nearly 50 per cent of the total. Country and Western music is programmed predominantly in 32.8 per cent of all locations. Some 12.6 of the stops are Rhythm and Blues-oriented.

A little over 55 per cent of the juke boxes on location during 1965 were stereo, compared with a figure of 51 per cent last year.

Fifty-five per cent of all reporting operators said trade paper charts influenced them most in buying records. Twenty per cent said one-stop advice was most influential. Location requests carried the most weight with 19 per cent of the reporting operators.







# AMUSEMENT GAME OPERATION IN THE U.S.

The typical operator obtained 37.1 per cent of his income from amusement games during 1965, compared to 34.6 per cent during 1964. He had 81 games on location, compared to 65 during calendar year 1964. He purchased 17 new pieces of equipment during the year.

The average route was made up of 35.5 per cent flipper games, 22.5 per cent shuffle bowlers, 20 per cent pool tables, 11.2 per cent ball bowlers, 7.5 per cent gun games, with the remainder kiddie rides and other equipment.

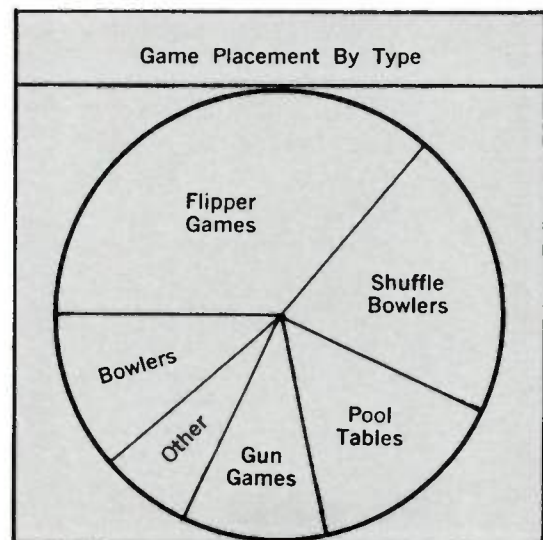
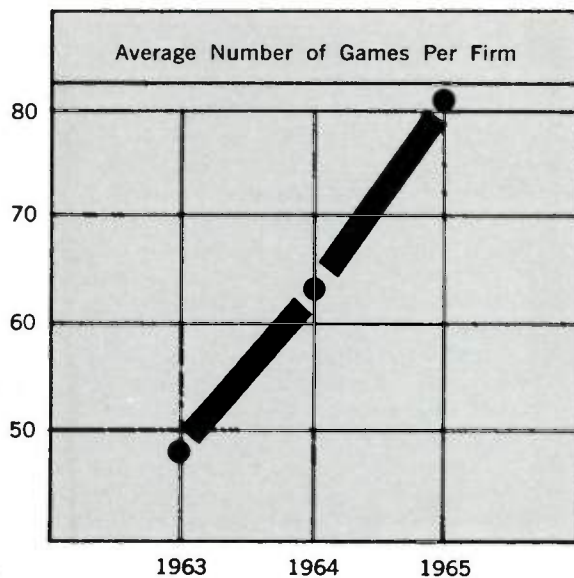
Described as the most profitable location for flipper games by 55 per cent of reporting firms was the bowling alley. Taverns, according to 85 per cent of the reporting firms, are the best location for bowlers and shuffle bowlers. Gun games made the most money, said a majority of the operators, in the tavern. And the tavern was named by an overwhelm-

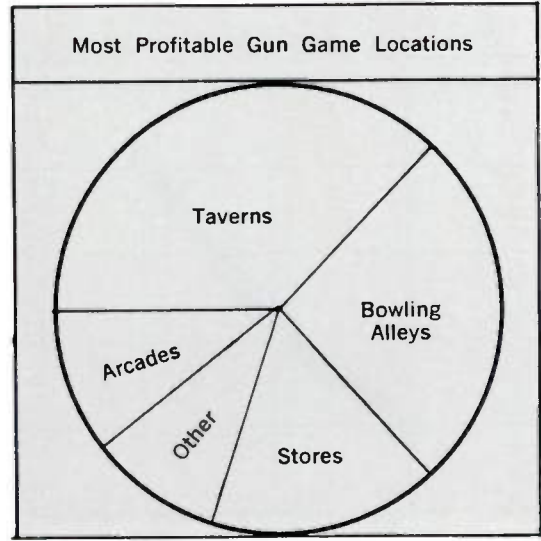
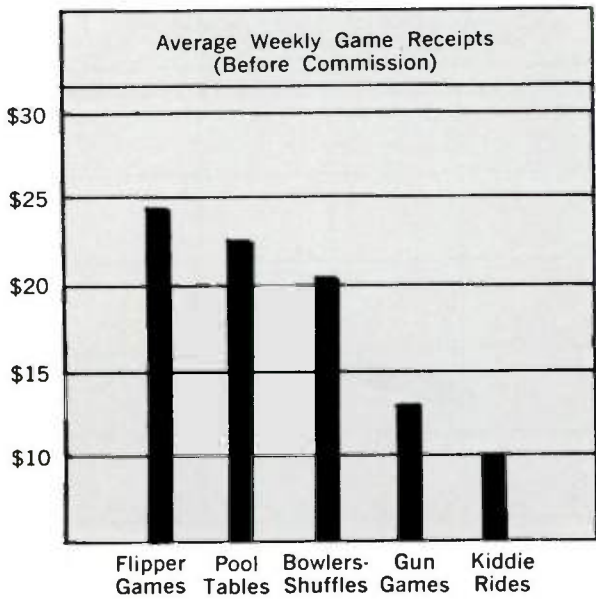
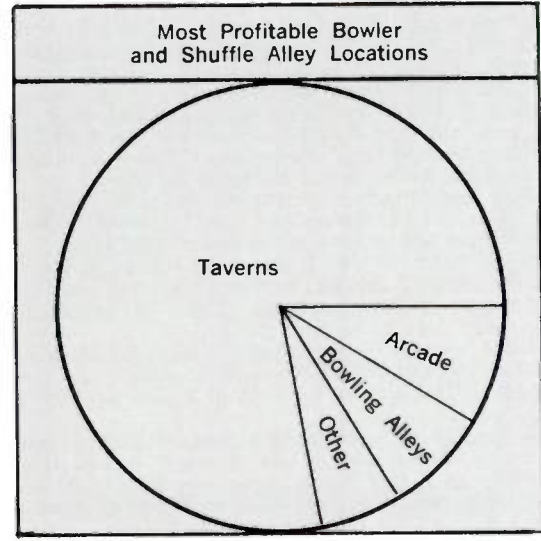
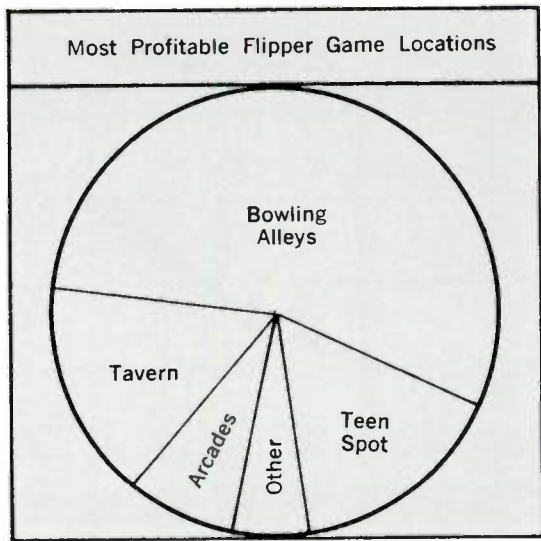
ing majority of operators as the most lucrative location for the coin-operated pool table.

The average weekly gross for pool tables during 1965 was \$24.60. Flipper games grossed an average of \$22 per week. Bowlers (puck and ball) averaged \$20.40 in the cash box every week. Gun games grossed \$12.25 by the week and kiddie rides brought in \$9.30.

Nearly 100 per cent of U. S. game operators placed games on location under 50 per cent commission rate agreements. Methods other than commission for location payment were used by less than 5 per cent of the operators during 1965.

Thirty-three per cent of the responding operators reported that they put out games under location contracts during 1965. Operators in this group had an average of 40 per cent of their locations on contract.





# OPERATION OF OTHER EQUIPMENT IN THE U.S.

Thirty-three per cent of the operators answering the Billboard Survey reported operation of background music units. The average of units per firm was eight. The average income per month per unit was \$49.20.

Two per cent of the operating firms reported having had experience with audio-video units of one type or another.



# Vending Machine Operation in U. S.

The traditional coin machine operator (juke boxes and games) continued to add vending equipment to his route during 1965. Sixty per cent of the firms operating music and amusement equipment also operated cigaret venders during the year. Candy venders were operated by 43.3 per cent of the firms; and food and drink machines were operated by 23.5 per cent of the traditional coin machine operating companies. (Full-line vending firms were not polled in the Billboard Survey.)

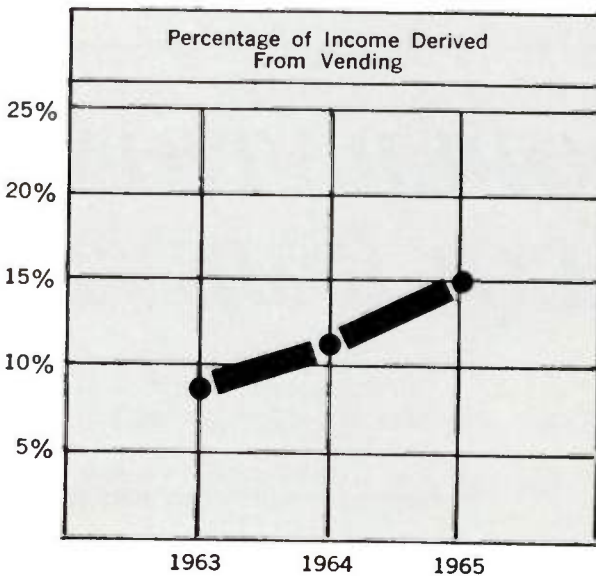
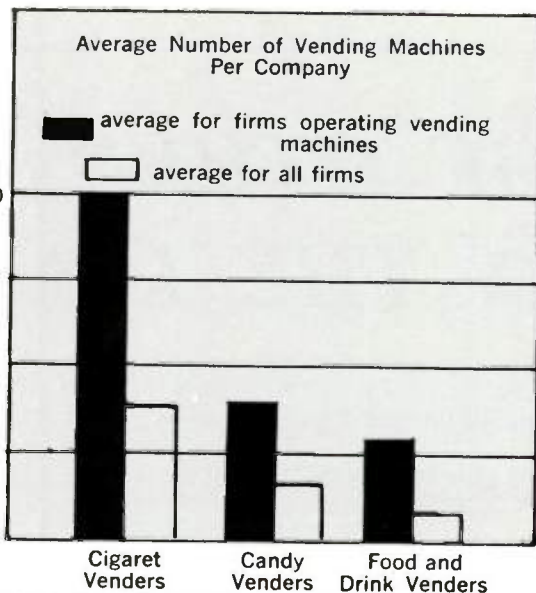
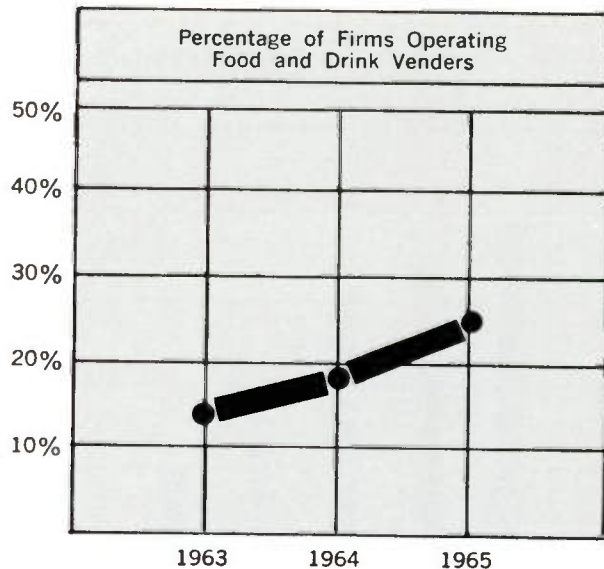
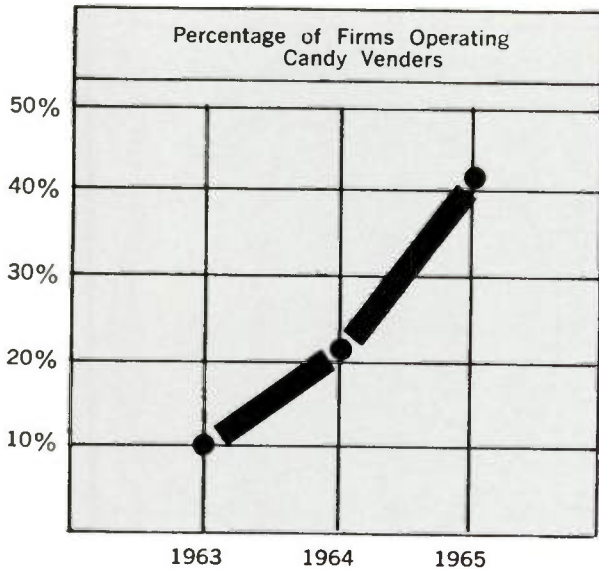
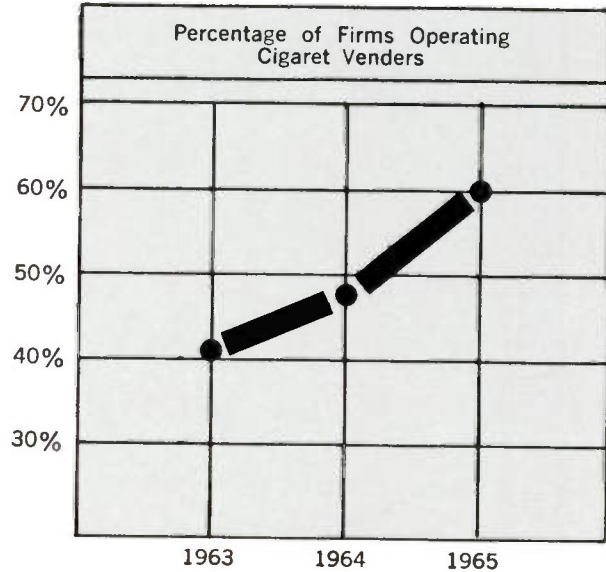
Taking coin machine operating firms in total, the average firm had 32 cigaret machines, 11 candy machines and four food and drink machines on location.

The averages for only those firms operating vending equipment were 80 cigaret machines, 29 candy machines and 22 food and drink machines. (Firms in this category also operated juke boxes and games.)

Income from vending machines of all types accounted for 15 per cent of the coin machine operator's volume during 1965. This was an increase of 2 per cent over the previous year.

The average cigaret machine grossed \$32.10 before commission during 1965. The average weekly candy machine gross before commission was \$8.50.

Half the reporting operators paid commission on cigaret machines on the basis of percentage of gross. The other half paid at a per-pack rate. The average percentage paid was 12.2. The average per-pack rate was 2.7 cents.



# The first fully automatic shoeshine machine



# LeValet

*Gives a professional shine, everytime  
—in only 90 seconds.*

The only basically new equipment in automatic vendors in the past five years. LeValet offers operators an entirely new source of profit.

**POLISH DRIES ON CONTACT**—Carnauba wax—the key ingredient of every paste wax—is held in permanent suspension in aerosol containers. The patented process, which carries this wax to the shoe, results in a spray that dries on contact and buffs to a high, professional shine. Carnauba wax is not affected by water, snow or slush; yet it contains no harmful lacquers, varnishes or silicones.

**ONLY TWO MOVING PARTS!** You'll find few moving parts in the LeValet automatic vendor. Terminals clip-on, switches snap-on and your serviceman can replace both black and brown spray cans of polish plus the twin cap-type buffers in less than 5 minutes! And all parts carry a 90-day manufacturer's warranty.

**LeVALET IS SET UP TO VEND A SHINE FOR 10c, 15c OR 25c**—When one polish is exhausted, machine dispenses other color whenever selected. Deposited coins are returned when one or both containers are empty.

Customer need only move color switch to black or brown, deposit coin, insert foot in machine and press "start" button.

## IDEAL PROFIT LOCATIONS INCLUDE



Military Bases



Airline Terminals



Rail Terminals



Golf Clubs — Bowling Alleys



Motels—Hotels



Barber Shops



Bus Terminals



Offices (Companies are happy to put a shine on their salesman's shoes!)

LeValet uses a new high-quality carnauba wax polish, developed for use specifically in this machine. Five years of research were necessary to develop this product.

## STEPS FOR GETTING A PROFESSIONAL SHINE IN ONLY 90 SECONDS

- 1 Foot remains stationary during shine. No motion is necessary after foot is positioned.
  - 2 Brushes adjust automatically to shoe size.
  - 3 Surface dirt is removed by brushes making five high-speed strokes each over vamp, sides and back of shoe.
  - 4 Polish spray is directed downward over vamp and side of shoe to protect socks and pant cuffs.
  - 5 Buffers make 22 rapid strokes on each side and back, 22 strokes across vamp.
  - 6 A button lights when the shine cycle is completed, signalling the customer to insert the other shoe and push the "start" button.
  - 7 Again, the clean-spray-buff cycle is repeated.
- LeValet polish is non-transferable—will not smudge or rub off. Dries instantly on contact with shoe.

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Distributed nationally and internationally by  
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# Juke Boxes Actively Traded

## JUKE BOXES

*Rock-Ola Mfg.*



Model 1454 (1956)  
120 selections, monaural.



Model 1455 (1957)  
200 selections, monaural.



Model 1465 (1958)  
120 selections, monaural.



Tempo I (1959)  
120 and 200 selections, monaural  
and stereo.



Regis (1961)  
120 and 200 selections, stereo.



Tempo II (1960)  
120 and 200 selections, stereo.



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13' 16' Handicap	\$150.00
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13' 16' Preview	800.00
13' 16' Corvette	WRITE

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Bally Pan Am.	\$85.00
Un. Sec.—5 Star	50.00
4' Sec. for Jumbo, Bonus or Playtime	35.00

ON ALL OF THE ABOVE BOWLERS, IF ONE WANTS THEM IN A COMPLETE WORKING ORDER—NEW SET OF PINS—NO BROKEN PARTS, SUBTRACT \$50.00 FROM THE ABOVE PRICE. ONLY AT ROYAL ARE A-1 BOWLERS READY FOR LOCATIONS. IF YOU HAVEN'T BOUGHT FROM ROYAL—DO SO NOW. WE ARE LOADED WITH GOOD, USED EQUIPMENT AND PRICED TO SELL!!!!

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2 CC NEW Par Golf. Ea.	\$475.00
1 CC South Pacific	250.00
1 CC TV Baseball	WRITE
1 CC Batters Up	75.00

## GAMES

5 Gott. 2 Pl. Preview A-1. Ea.	\$235.00
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1 Gott. Slick Chick S/P A-1	185.00
1 Gott. Tropic Isle S/P A-1	175.00
1 Wms. 4 Pl. Kismet A-1	155.00
1 Gott. Showboat S/P A-1	145.00
1 Wms. S/P Highways A-1	85.00
1 Wms. S/P Darts A-1	85.00
1 Gott. Gigi A-1	200.00
1 Gott. 4 Pl. Sweet Sioux A-1	95.00
1 Gott. S/P Ice Revue A-1	395.00
1 Gott. 2 Pl. Fashion Show A-1	250.00
1 Gott. 2 Pl. Flying Circus A-1	295.00
1 Gott. 2 Pl. Flying Chariot	325.00
1 Bally Big Inning A-1	85.00

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10 Par Golf (Hole in One). Originally sold for \$995. Now...\$125.00

1966 Billboard International Coin Machine Directory

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1 Un. Ultra	\$425.00
1 CC Strike Ball	425.00
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5 U Select 54 Selection. LIKE NEW. Ea.	\$ 65.00
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5 Rowe 14 Col. Ambassador Cig. Mach. All \$110 ea.	
10 National 11 Col. Cig. Mach. A-1. Ea.	135.00
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1 Eastern 22 Col. Ea.	50.00
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1 Apco 6 Selection Auto-Soda Shoppe. Ea.	195.00

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1 Midway Mystery Score. LIKE NEW	\$395.00
1 Midway Monster Gun A-1	425.00
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3 Midway Shooting Gallery A-1. Ea.	95.00
3 Midway Little League	WRITE
1 Midway Flying Turns	295.00
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5 Model C Seeburg A-1. Ea.	105.00
1 Model Q, 160, 33 1/3, A-1	450.00
5 Seeburg G's A-1. Good Cab. Ea.	165.00
1 Seeburg UL 200 Sel. A-1	175.00
5 Wurl. 2800-7 Ten Top Tunes. Ea.	650.00
3 Wurl. 2810-3	600.00

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NOTICE: Close Out on Following Parts . . . New or in the Best of Condition.

5 Wurl. Speakers 5121. Ea.	\$20.00
5 Wurl. Speakers 5125. Ea.	40.00
5 Wurl. Speakers 5126. Ea.	40.00
5 Wurl. 5010 Wall Box. Ea.	8.50
10 Wurl. 5202 Wall Box. Ea.	5.00
5 Wurl. 5207 Wall Box. Ea.	5.00
5 Wurl. 5210 Wall Box. Ea.	5.00
5 Seeburg 3-W-1 Wall Boxes. Ea.	10.00
5 Seeburg 3-WA Wall Boxes. Ea.	40.00
3 Wurl. 2310 Steppers. Ea.	5.00
2 Wurl. 257-A Steppers. Ea.	15.00
5 Sanitary Vendors. Ea.	25.00
8 5 Star United Back Glasses. NEW. Ea.	23.50
5 United Sahara Hood Glasses. NEW. Ea.	16.76
4 United Capri Score Glasses. NEW. Ea.	30.00
4 United Capri Hood Glasses. NEW. Ea.	14.00
6 Savoy Back Glasses. NEW. Ea.	27.50
4 CC Princess Score Glasses. NEW. Ea.	23.00
4 CC Princess Hood Glasses. NEW. Ea.	13.00
5 CC Cadillac Back Glasses. Ea.	23.00
4 United Holiday Back Glasses. Ea.	30.00
6 Holiday Hood Glasses. Ea.	16.50
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7 Deluxe Stands (4 Machine Type)	21.95
10 Chrome Pipe Stands & 2&4 Mach.	9.50-18.95

3 EX-100 AMI Speakers. Ea.	5.00
3 R C S V-2 Steppers. Ea.	75.00
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5 Wurl. 5121 Speakers. Ea.	3.00
9 Wurl. 5126 Speakers. Ea.	26.00
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5 Cinch Vendors. Ea.	5.00

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9 T-40 Tables. Ea.	14.00

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10 US Billiard Bumper-SLATE, 20c or 25c Play. LIKE NEW	\$225.00
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## POOL TABLES

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1 Valley Slate BP, A-1	175.00

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# Juke Boxes Actively Traded

## JUKE BOXES

*Rock-Ola Mfg.*



**Capri II (1963)**  
100 selections, stereo, dual speed.



**Empress (1962)**  
120 and 200 selections, stereo.



**Rhapsody II (1963)**  
160 selections, stereo, dual speed,  
plays little LP's.



**Grand Prix (1964-65)**  
160 selections, stereo, dual speed,  
plays little LP's.



**Princess Royal (1964-65)**  
100 selections, stereo, dual speed,  
plays little LP's.



**Starlet (1965-66)**  
100 selections, stereo, dual speed,  
plays little LP's.



**Grand Prix II (1965-66)**  
160 selections, stereo, dual speed,  
plays little LP's.

# Juke Boxes Actively Traded

## JUKE BOXES

*Rowe*<sup>®</sup>



**Model H (1957)**  
120 and 200 selections, monaural.



**Model G (1956)**  
80 and 100 selections, monaural.



**Model I (1958)**  
100 and 200 selections, monaural.



**Model G-200 (1956)**  
200 selections, monaural.



**Model J (1959)**  
120 and 200 selections, monaural.



**Model K (1960)**  
120 and 200 selections, monaural and stereo.



# Juke Boxes Actively Traded

## JUKE BOXES

*Rowe*<sup>®</sup>



**Continental I (1961)**  
100 and 200 selections, monaural and stereo.



**Tropicana Model L-200 (1963-64)**  
100, 160 and 200 selections, stereo, dual speed.



**Continental II (1962)**  
100 and 200 selections, stereo.



**Bandstand (1966)**  
200 selections, stereo, dual speed, plays little LP's.

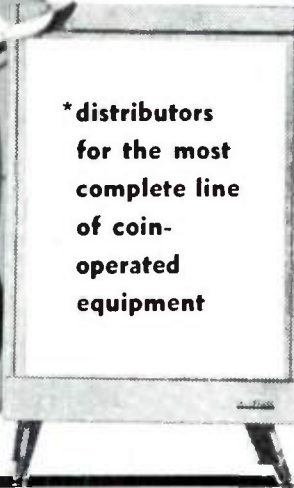


**Diplomat (1965)**  
200 selections, stereo, dual speed, plays little LP's.



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# Juke Boxes Actively Traded

## JUKE BOXES

*Seeburg*



**Model L-100 (1957)**  
100 selections, monaural.



**Model KD-200 (1957)**  
200 selections, monaural.



**Model K-200 (1957)**  
200 selections, monaural.



**Models 220, 222 (1959)**  
100 and 160 selections, stereo.



**Models Q-100, Q-160 (1959-60)**  
100 and 160 selections, monaural  
or stereo, dual speed.



**Models AY100, AY160 (1961)**  
100 and 160 selections, stereo,  
dual speed.



# WORLD WIDE *distributors* Presents OUTSTANDING VALUES in COIN-OPERATED EQUIPMENT

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ROCK-OLA

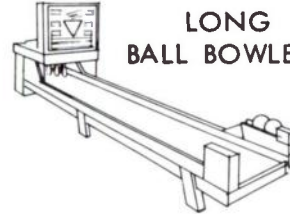


WURLITZER



AMI

## GAMES



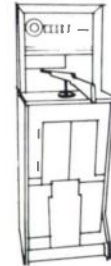
LONG BALL BOWLERS



SHUFFLE ALLEYS

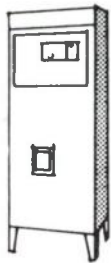


5-BALL PIN GAMES

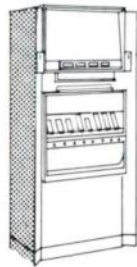


TARGET GUNS

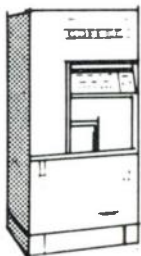
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# Juke Boxes Actively Traded

## JUKE BOXES

*Seeburg*



Models DS100, DS160 (1962)  
100 and 160 selections, stereo, dual speed.



Model LPC1 (1962)  
160 selections, stereo, dual speed, plays little LP's.



Model LPC-480 (1964)  
160 selections, stereo, dual speed, plays little LP's.



Mustang Model U-100 (1964)  
100 selections, stereo, dual speed, plays little LP's.



Electra (1965)  
160 selections, stereo, dual speed, plays little LP's.

# Juke Boxes Actively Traded

JUKE BOXES TRADED

## JUKE BOXES

*Wurlitzer*



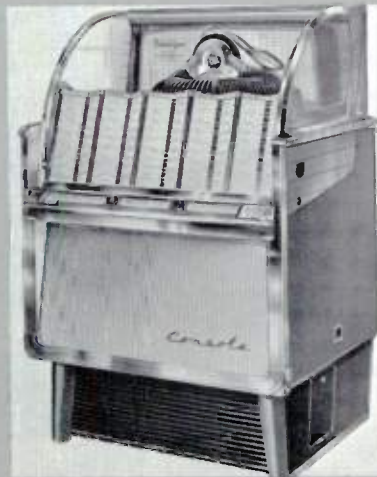
Models 2100, 2104 (1957)  
104 and 200 selections, monaural.



Model 2000 (1956)  
200 selections, monaural.



Model 2150 (1957)  
200 selections, monaural.



Models 2200, 2204 (1958)  
200 and 104 selections, monaural.



Model 2250 (1958)  
200 selections, monaural.



Models 2300, 2304, 2310 (1959)  
200, 104 and 100 selections,  
monaural and stereo.



# Juke Boxes Actively Traded

## JUKE BOXES

### Wurlitzer



Models 2400, 2404, 2410 (1960)  
200, 104 and 100 selections,  
monaural and stereo.



Models 2500, 2504, 2510 (1961)  
200, 104 and 100 selections, stereo.



Models 2600, 2610 (1962)  
200 and 100 selections, stereo, dual  
speed.



Models 2700, 2710 (1963)  
200 and 100 selections, stereo, dual  
speed.



Models 2800, 2810 (1964)  
200 and 100 selections, stereo, dual  
speed, plays little LP's.



Models 3000, 3010 (1966)  
200 and 100 selections, stereo, dual  
speed, plays little LP's.



Models 2900, 2910 (1965)  
200 and 100 selections, stereo, dual  
speed, plays little LP's.

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Band Wagon 4 player



Bullfight 1 player



Blue Ribbon 4 player



Bus Stop 2 player



Border Beauty 1 player

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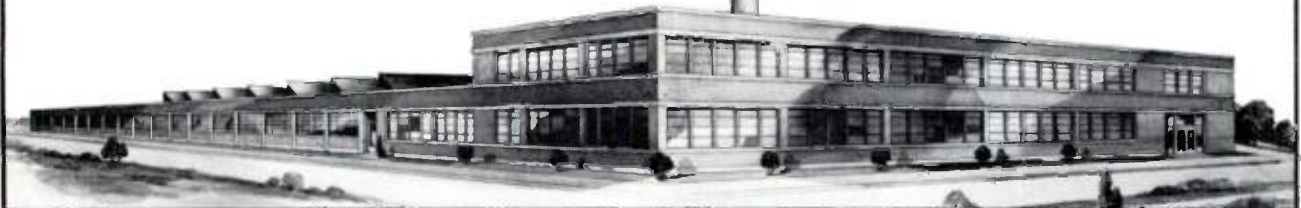
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# Games Actively Traded

## FLIPPERS

*Bally*



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Flipper Pool 1 player



Dodge City 4 player



Buckaroo 1 player



Hi Dolly 2 player

# Games Actively Traded

## FLIPPERS

*D. Gottlieb & Co.*



Ice Revue 1 player



Ice Show 1 player



Kings & Queens 1 player



Paradise 2 player



Masquerade 4 player



Thoro-Bred 2 player



# Games Actively Traded

## FLIPPERS

*Williams®*



Alpine Club 1 player



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# Games Actively Traded

## FLIPPERS

*Williams®*



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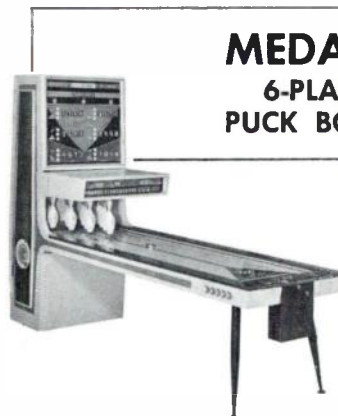
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6-PLAYER  
PUCKER BOWLER

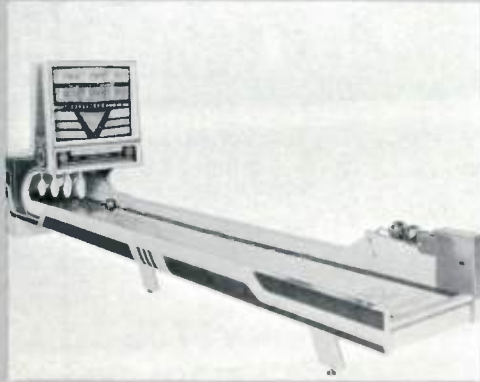
These and other Chicago Coin  
Proven Profit Makers  
Now at Your Distributor



# Games Actively Traded

## BOWLERS

### Bally



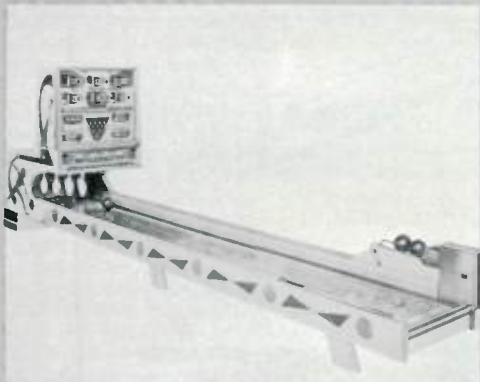
Corvette 6 player



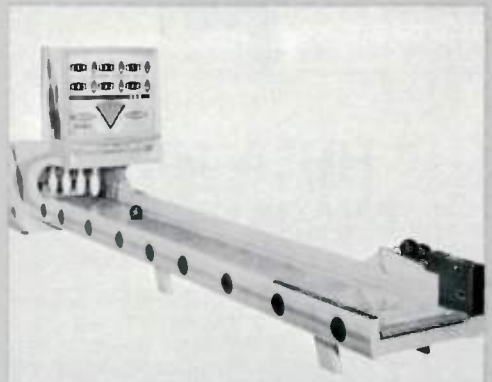
DeLuxe Bally Bowler 6 player

The equipment pictured on the following pages was introduced during the period from January, 1965 through February, 1966.

### Chicago Coin



Preview Bowler 6 player



Super Sonic Bowler 6 player



Bel Air 6 player



Gold Star 6 player



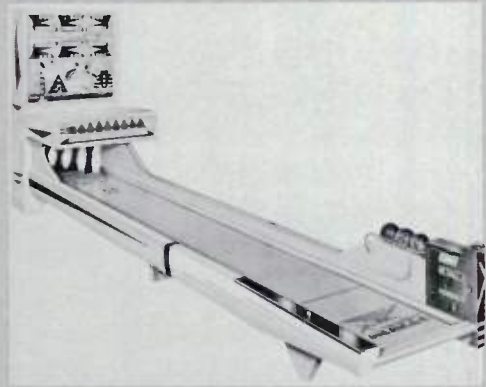
Top Brass Shuffle 1 player

# BOWLERS

*Williams®*  
*United*



Cheetah 6 player



Oasis 6 player



Galleon 6 player



Kick-A-Poo 6 player



Corral 6 player



Maverick 6 player



Pyramid 6 player



Tango 6 player

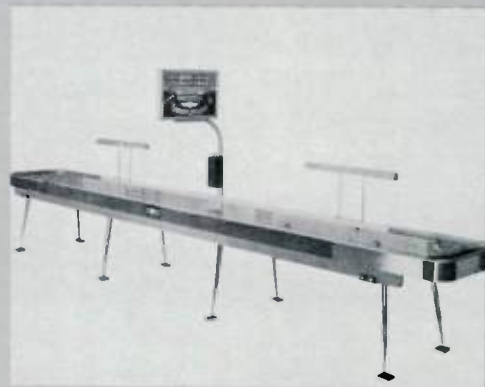


# Games Actively Traded

## SHUFFLEBOARDS



AMERICAN SHUFFLEBOARD



NATIONAL SHUFFLEBOARD



V-Back professional shuffleboard

## OTHER GAMES

*Bally  
Mfg. Co.*

Fuh Cruise  
1 player



*Chicago Coin*



Big League 2 player



Par Golf 1 player



Texas Ranger Gatling Gun 1 player

## PONY CART



Fiberglass bodies for lasting beauty. Capacitor Motor Mfg. of: Rodeo Pony—The Elephant Donny Duck — Leo The Lion—Sam The Clown (See Saw)

ALL RIDES CARRY ONE YEAR WARRANTY

**Paul W. Hawkins, Mfg.**

3119 E. Pennsylvania St.  
Tucson, Arizona 85714  
Phone: A.C. 602-294-1607

## TWENTY-ONE

Fastest Roll Down  
Terrific Player Appeal  
Tremendous Gross



A QUALITY GAME FROM THE MAKERS OF

**BING-O-RENO**

SEIDEL AMUSEMENT MACHINE CO., INC.

10 Lagoon Blvd., Massapequa, L. I., N. Y.  
Phone: Area Code 516 • LI 1-2241

Write, Phone Today for Details

# NO. 1 MONEY MAKER FROM UNITED BILLIARDS

*The Pool Table with "the Velvet Touch"*



Now Available  
Model "300" . . . 53 x 93  
Model "400" . . . 58 x 103  
20 special features  
10 exclusives



**UNITED BILLIARDS, INC.**

9-17 Loretto Street, Newark, New Jersey  
Phone: (201) 923-9797

## 60's PHOTOMATIC

The world's most outstanding photo machine!  
The only coin-operated photo machine producing a natural, pure black and white photograph.



- Beautiful, modern appearance attracts more people.
- Better, truer, pure black and white photo increases repeat business.
- Simplified mechanism, ease of service, longer life chemicals, boost profits.
- 4 large 1 7/8" x 2" pictures on horizontal strip for natural viewing.

**INTERNATIONAL MUTOSCOPE CORP.**

11-12 44th Ave., Long Island City, New York

(212) ST 4-3800

## PLASTI-MATIC

The leader in the laminating field! A well designed low-cost machine. Thousands in continued, profitable use in all types of locations.



- Sturdy 16 gauge steel construction.
- New "Swing-away" hinged door.
- Double safety lock.
- Completely enclosed pyramid type base in smart Hammertone blue finish.
- Locked cash box.
- Chrome Steel Safety Trimmer.
- Waste receptacle.
- "Machine empty" locking feature.

Fits anywhere . . . in every type of location. Requires just 17 by 17 inches of floor space. Height (overall) 40". Also available, a compact PLASTI-MATIC Do-It-Yourself Plastic Laminator which can be mounted on a rack, wall or set on a countertop. (10" W x 16" H x 9" D)



# Games Actively Traded

*DuKane  
Games Div.*



Grand Prix 1 player

## OTHER GAMES

*Williams®*



Hollywood Driving Range

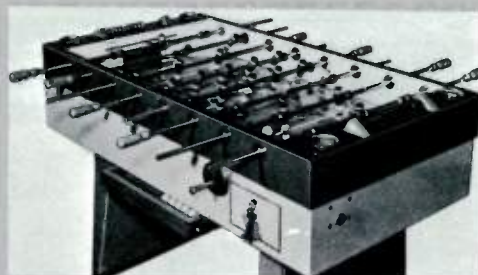


Drag Strip

*Patterson  
International*



Flip Match



Foosball Match

# MUNVES

World's Leading Supplier of  
**ARCADE  
EQUIPMENT**

And everything in coin-operated equip-  
ment. We export throughout the world.  
Write for latest catalog.



## MIKE MUNVES CORP.

577 Tenth Avenue, New York 36, N. Y.  
BRyant 9-6677  
Cable Address: MUNMACHINE

### BUY! METAL TYPERS

VENDING ALUMINUM  
IDENTIFICATION DISC

### WHY!

1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"x18"



**STANDARD HARVARD**  
METAL TYPER, inc.

EV 4-3120  
1318 N. WESTERN AVE.  
CHICAGO 22, ILL.

**Extra Copies of  
This Special  
Coin Machine  
Directory  
Are Available in  
Limited Supply—**

**ORDER NOW!**

Only \$1.00 per copy—postpaid

Send check or money order to:

### BILLBOARD

188 W. Randolph Street  
Chicago, Ill. 60601

a name  
you can  
rely on

★  
*American...*



The  
**CLASSIC**  
with cheat proof "Feather Touch"  
coin mechanism.

.....  
for Shuffleboards ...

The World Famous  
*Imperial*



the  
**Custom  
CUSHION**

with PIN GATE CONTROL

★  
*American* SHUFFLEBOARD  
COMPANY

★  
210 Paterson Plank Road Union City, N. J. (201) UNION 5-6633  
1423 S. Western Avenue, Los Angeles, Calif. (213) REpublic 3-3724



# POOL TABLES

The equipment pictured on the following pages was introduced during the period from January, 1964, through February, 1966.

## All-Tech Industries



Regulation, 4½ by 9 feet.



Gold Crest, available in four sizes.

## American Shuffleboard



Electra, available in three sizes.

## Fischer Mfg.



Empress, available in two sizes.



Regent, available in three sizes.



Fiesta 58, pin pool.

## Gotham Educational Equipment



Eliptipool.

# FISCHER

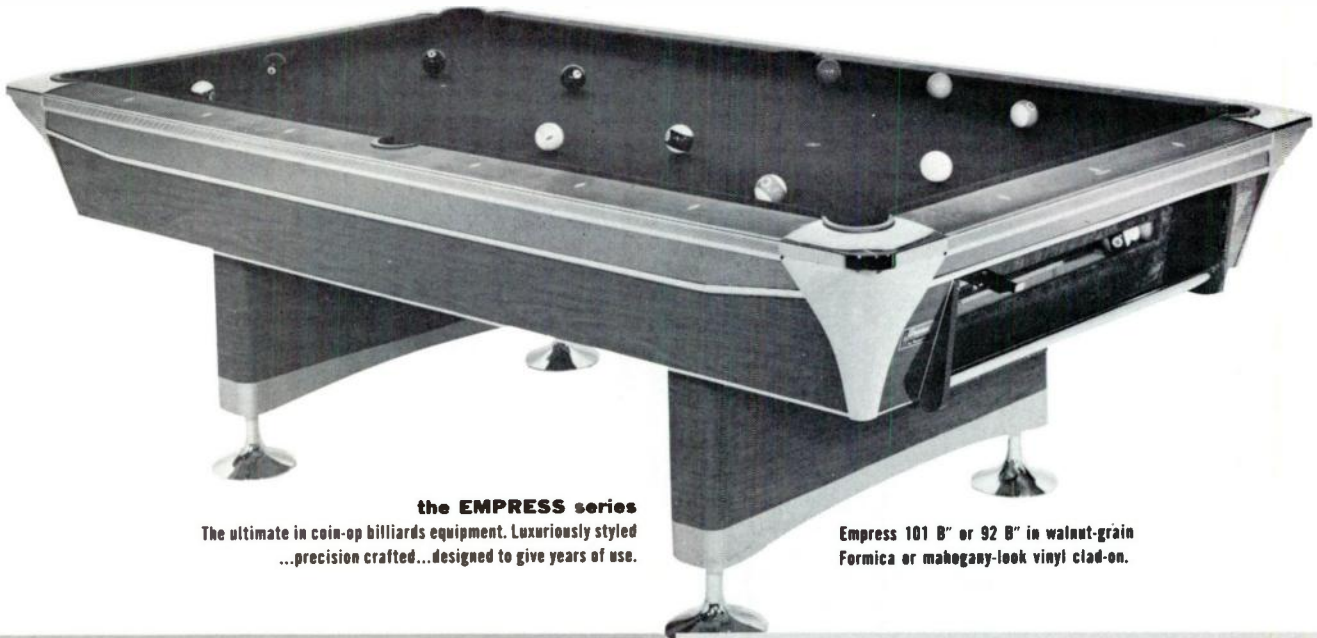
*...the beautiful Tables*

Research designed and styled for more playing appeal

New: streamlined mechanism drawer and ball return; Combined in one compact unit. Cue ball lock-in at game's end; security control metal cash box and housing.

Cue ball return at opposite end of table. Bolt down top frame, all metal self-cleaning open center runways. Mechanism drawers keyed alike. Heavy die-cast leg levelers.

Burn-proof top rail. Finest all wool felt covering.



**the EMPRESS series**

The ultimate in coin-op billiards equipment. Luxuriously styled ...precision crafted...designed to give years of use.

Empress 101 B" or 92 B" in walnut-grain Formica or mahogany-look vinyl clad-on.



REGENT 91-B — 91½x52  
REGENT 77-B — 77½x43  
REGENT 86-B — 84x48



Regulation size:  
41½x57½

**REGENT SERIES** Compact companion to Empress line. Walnut-look vinyl clad-on finish, chrome-plated cast corner pocket fittings, patented Wedge-lock and cushion assembly. Mechanism drawer and ball return, all combined in one compact unit, metal self-cleaning open runways, more quality features.

**FIESTA 58 Bumper Table** Top dollar returns per sq. ft. New mechanism drawer, recessed pull-out style. Metal self-cleaning runways, pre-leveled metal playfield supports. Removable top frame, metal rebounds, separate metal cash box, top quality balls, superior quality cloth, no-lift leg levelers. Mahogany-look vinyl clad-on.



**EXCLUSIVE FISCHER FEATURE** New, truly-balanced, smaller, precision weight cue ball. • WEDGE-LOCK and cushion assembly. Provides faster ball action, faster, easier set-up; quicker, easier cushion replacement. • 12 unit-lock clamps replace more than 50 wood screws...Wedge-lock locks, cushions top rail, playfield and frame together in a single, perfectly fitted rigid unit. • Precision ground marble playfield, guaranteed not to warp for life of table (also available, slate playfield). Pre-leveled playfield supports.

"You've tried the rest...now play the best"

*by Fischer*

**MANUFACTURING COMPANY, INC.**

Proved in use for over 17 years.



When you think billiards, think FISCHER -- that's quality!



# "Top Performers" at Locations Everywhere

**AND TOPS IN QUALITY, DURABILITY, AND DESIGN**

All pool tables manufactured by U. S. Billiards feature genuine solid slate—with rugged "H"-Frame leg construction. Simple to set up with adjustable leg levelers. Easy maintenance too . . . access to runways without removing slate . . . adjustable bolt and t-nut cushion moulding attachment. Cabinets, legs, and rails of genuine mica maintain their beauty under the toughest conditions.



## "PRO" SERIES

The finest line of coin-operated pool tables

- PRO-1 (one piece slate) . . . . .78 x 46
- PRO-2 (one piece slate) . . . . .86 x 50
- PRO-3 (one piece slate) . . . . .93 x 53
- PRO-4 (one piece slate) . . . . .103 x 58
- PRO-5 (three piece slate) . . . . .114 x 64

## U.S. CLUB POOL

**WITH SPLIT BALL RETURN**

(Red balls return to one player's end . . . white balls return to opponent's end)

Coin-Operated. Available in 55½ x 39½.



**U.S. BILLIARDS, Inc.**

Amityville, New York



# U.S. BILLIARDS, Inc.

Amityville, New York

**NEW!**

## ELECTRO-POOL

The perfect combination of electric coin-operated amusement game and pool table.

Electro-Pool answers the space problem (measures only 39" x 83") with six pocket action from one end play. It features advance scoring-pocket values, bonus scoring in center hole, and tallys the scores of two players or two teams. Electro-Pool is loaded with player appeal!



### PROFESSIONAL MODELS

FOR BILLIARD LOUNGE OR HOME

4 1/2 x 9 114" x 64"

Three piece slate

4 x 8 106" x 60"

One piece slate

Also available in these Home models:

86" x 50"

93" x 53"

One piece slate

# ALBERT SIMON, INC.

587 Tenth Avenue, New York, N. Y. 10036 (212) 564-0006

Exclusive New York Area Distributor





# POOL TABLES



Deluxe Klub Pool, regular and jumbo sizes.



Ring-O Pool, 56 inch diameter.

*Irving  
Kaye  
Co., Inc.*



Deluxe Eldorado 66, Mark I, II, III, IV, V,  
available in five sizes.



Deluxe Continental, 4½ by 9 feet.

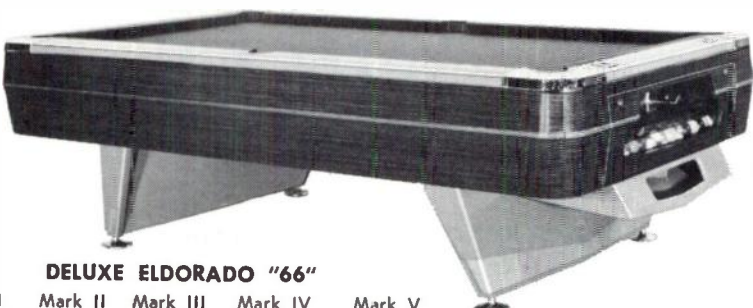


Deluxe Satellite Pool, 77 by 45 inches.



*National Shuffleboard*  
Coronet, available in four sizes.

# The IRVING KAYE Line . . .

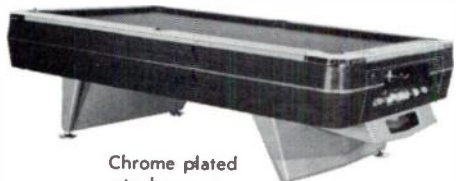


**DELUXE ELDORADO "66"**

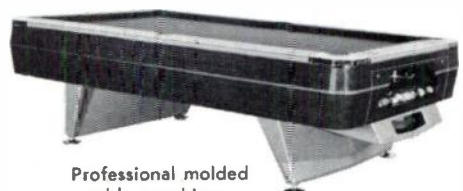
- |                   |                    |                     |                     |                    |
|-------------------|--------------------|---------------------|---------------------|--------------------|
| Mark I<br>77 x 45 | Mark II<br>85 x 47 | Mark III<br>92 x 52 | Mark IV<br>106 x 58 | Mark V<br>114 x 64 |
|-------------------|--------------------|---------------------|---------------------|--------------------|



All formica finish cabinet.



Chrome plated steel corners.



Professional molded rubber cushions.

## Made Best . . .



Two die cast chrome plated scoring markers.



**DELUXE AMBASSADOR "66"**  
7 foot, 7½ foot, 8 foot and 9 foot sizes.



**DELUXE KLUB POOL**  
Regular 56x40



All slate top



A professional-type home pool table



Jumbo 75x43

## Looks Best . . .



All formica cabinets.



**DELUXE CONTINENTAL**  
The ultimate in professional, regulation tables!



Nine inch chrome plated leg levelers.



Four chrome plated scorers recessed into formica top frame.



Choice of 5 handsome color combinations.

**Irving Kaye Co. Inc.**

363 Prospect Place Brooklyn 38, N. Y.

STERLING 3-1200



# POOL TABLES

## *U. S. Billiards, Inc.*

Club Pool, 55½ by 39½ inches.



Pin Pool

Pro 1, 2, 3, 4, 5 (1964); available in five sizes.



Pro 1, 2, 3, 4, 5 (1965); available in five sizes.



Electro Pool (1966)



Models 1785M, 1875M, 1935M; available in three sizes.

## *Valley Mfg. & Sales Co.*



Model 565, bumper pool.

*the innovation that changed the coin-operated industry*



the **Valley**<sup>®</sup> 2 1/4"

# MAGNETIC CUE BALL

patent pending

**NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS**



**ALL 16 BALLS  
NOW SAME SIZE**

## *Heres Why*

Valley Magnetic Cue Ball will add profits for you!

- The home and professional player will now play coin-operated pool without the larger size cue ball affecting their game.
- Magnetic Cue Ball will not become trapped as it separates itself from other balls.
- Magnetic Cue Ball is trapped after all numbered balls are played.
- Regulation size and weight assures player more accuracy.
- Player realizes more "english" and "draw" on the ball.
- Table can use 2 3/8" cue ball, no adjustment or change necessary.

## *Accuracy*

- Magnetic Cue Ball hits balls "dead center" instead of above or below center.
- Hits cushions at proper height for greater accuracy.

**Valley**<sup>®</sup> *manufacturing & sales company*

333 Morton Street • Bay City, Michigan • Area Code 517 892-4536



# U. S. Coin Machine Manufacturers

## ALL-TECH INDUSTRIES, INC.

950 W. 20 St., Hialeah, Fla.

Tel.: TU 8-7555

OFFICERS: Justin J. Goldsmith, President; David H. Braun, Secretary-Treasurer

PRODUCTS: Billiard tables and kiddie rides.

## AMERICANA BILLIARD CO.

3000 Coney Island Ave., Brooklyn 35, N. Y.

Tel.: DE 2-9602

OFFICERS: Milton Green, President.

PRODUCTS: Billiard tables.

## AMERICAN SHUFFLEBOARD CO.

210 Patterson Plank Rd., Union City, N. J.

Tel.: UN 5-6633

OFFICERS: Nick Melone, President; Sol Lipkin, Sales Mgr.

PRODUCTS: Shuffleboards and billiard tables.

## AUTO PHOTO

1100 E. 33d St., Los Angeles, Calif.

OFFICERS: H. Van Natten, Sales Mgr.

PRODUCTS: Photo booths.

## BALLY MFG. CO.

2640 Belmont Ave., Chicago, Ill. 60618

Tel.: CO 7-6060

OFFICERS: William O'Donnell, President; Herbert B. Jones, Dir., Public Rel.; Paul C. Calamari, Sales Mgr.

PRODUCTS: Flippers, kiddie rides, bowlers.

## CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. Diversey Blvd., Chicago, Ill. 60614

Tel.: WE 5-4600

OFFICERS: Sam Wolberg, President; Sam Gensburg, Vice-President; Mort Secore, Sales Mgr.

PRODUCTS: Flippers, bowler, shuffle, gun and other novelty games.

## COLOR-SONICS, INC.

122 E. 42 St., New York, N. Y.

Tel.: 986-7660

OFFICERS: Louis Lerner, Chairman; Stanley Green, President; Henry Schwartz, Exec. Vice-President

PRODUCTS: Cinema juke box.

## DuKANE CORP., GAMES DIV.

St. Charles, Ill.

Tel.: JU 4-2300

OFFICERS: James Davis, Advertising Mgr.; Joseph Lyon

PRODUCTS: Arcade equipment.

## DUNCAN SALES CO.

737 Carnegie Ave., Cleveland 15, Ohio

Tel.: CH 1-3801

OFFICERS: Joseph Nemesh, President

PRODUCTS: Sole U. S. agent for Theo. Bergmann, West Germany (Arizona Gun).

## EXHIBIT SUPPLY CO.

4719 W. Lake St., Chicago, Ill. 60644

Tel.: ES 8-9070

OFFICERS: Chester F. Gore, President & Sales Mgr.

PRODUCTS: Card vender, plastic laminating vender.

## AL FISCHER & CO.

37 LaFayette Ave., Ft. Thomas, Ky.

Tel.: 441-4256

OFFICERS: Al Fischer, President.

PRODUCTS: Kiddie Rides.

## FISCHER MFG. CO., INC.

Tipton, Mo.

Tel.: 433-5531

OFFICERS: Ewald Fischer, President; Frank Schroeder, Sales Coin Div.

PRODUCTS: Billiard tables, Crown 100, Empress, Regent and Crown Fiesta lines.

## D. GOTTLIEB & CO.

1140 N. Kostner Ave., Chicago, Ill.

60651

Tel.: AL 2-2640

OFFICERS: David Gottlieb, President; Nathan Gottlieb, Secretary; Alvin J. Gottlieb, Treasurer.

PRODUCTS: Flipper games.

## GOTHAM EDUCATIONAL EQUIP.

91 Weyman Ave., New Rochelle, N. Y.

Tel.: NE 3-8700

OFFICERS: Art Frigo, Morris L. Miller.

PRODUCTS: Elliptical billiard table.

## PAUL W. HAWKINS

3119 E. Pennsylvania, Rt. 7, Box 974L,

Tucson, Ariz. 85714

Tel.: 294-1607

OFFICERS: Paul W. Hawkins, President

PRODUCTS: Kiddie rides.

## INTERNATIONAL MUTOSCOPE

11-12 44 St., Long Island City 1, N. Y.

Tel.: ST 4-3800

OFFICERS: Larry Galante, President

PRODUCTS: Photo booths, all-purpose venders.

## JENNINGS MFG. CO.

4309 W. Lake St., Chicago, Ill. 60624

Tel.: MA 6-2612

OFFICERS: Louis Urban, President

PRODUCTS: Novelty games for export.

## IRVING KAYE CO.

363 Prospect Pl., Brooklyn 38, N. Y.

Tel.: ST 3-1200

OFFICERS: Irving Kaye, President; Howard Kaye, Vice-President; Arnold Kaye, Vice-President, prod.

PRODUCTS: Billiard tables and accessories.

## J. H. KEENEY

4309 W. Lake St., Chicago, Ill. 60624

Tel.: MA 6-2612

OFFICERS: Art Weinand, President

PRODUCTS: Novelty games for export.

## MARVEL MFG. CO.

2845 W. Fullerton Ave., Chicago, Ill.

60647

Tel.: DI 2-2424

OFFICERS: Theodore Rubey, President; Estelle Bye, Secretary-Treasurer

PRODUCTS: Electric scoreboards for shuffleboard games, counter games and replacement parts.

## MIDWAY MFG. CO.

10136 Pacific Ave., Franklin Park, Ill.

Tel.: 678-1350

OFFICERS: Marcine (Iggy) Wolverton, President; Henry Ross, Secretary-Treasurer

PRODUCTS: Baseball, gun games, arcade equipment.

## MIKE MUNVES

577 Tenth Ave., New York, N. Y.

Tel.: BR 9-6677

OFFICERS: Mike Munves, President; Joe Munves

PRODUCTS: Arcade equipment.

## NATIONAL SHUFFLEBOARD & BILLIARD CO.

31 Main St., E. Orange, N. J.

Tel.: 672-9100

OFFICERS: Paul Kotler, President; Jerry Gordon, Sales Mgr.

PRODUCTS: Shuffleboards, billiard tables.

## NYACK SLATE CO.

Nyack, N. Y.

Tel.: EL 8-2464

OFFICERS: Bucky Van Wyck, President

PRODUCTS: Billiard tables.

## ORBIT ENGINEERING

4050 S.W. 14th Ave., Fort Lauderdale, Fla.

OFFICERS: Bill Weikel, Regional Sales Mgr., 1208 N. Ridge Rd., McHenry, Ill., 385-5530

PRODUCTS: Radio remote controlled games.

## PACIFIC AMUSEMENT

Div. Amusement Prod., Inc.

2177 Thousand Oaks Blvd., Thousand Oaks, Calif.

Tel.: 495-8109

OFFICERS: Lynn Shubert, President; James Newill, Vice-President

PRODUCTS: Kiddie rides.

## PATTERSON INTERNATIONAL DISTRIBUTORS

Patrus Alms Bldg., Cincinnati, Ohio

Tel.: 281-7171

OFFICERS: Larry T. Patterson, President; Hans J. Seebeck, Vice-President.

PRODUCTS: Foosball Match, Flip Match, Drag Strip.

## ROCK-OLA MFG. CORP.

800 N. Kedzie Ave., Chicago, Ill. 60651

Tel.: NE 8-7600

OFFICERS: David C. Rockola, Chairman & President; Dr. David R. Rockola, Asst. to President; Edward G. Doris, Vice-President; Donald C. Rockola, Dir. of Engineering; George Hincker, Adv. & Sales Promotion Mgr.

PRODUCTS: Phonograph, full line vending.

## ROWE MANUFACTURING

Div. Automatic Canteen Co. of America

Troy Hills Road, Whippany, N. J.

Tel.: 887-0400

OFFICERS: Jack Harper, President; Chicago; Fred Pollak, Vice-President; Joe Barton, Gen. Sales Mgr.

PRODUCTS: Phonograph, full line vending, bill changers, background music.

## SCOPITONE, INC.

Sub. Tel-A-Sign, Inc.

3401 West 47th St., Chicago, Ill. 60632

Tel.: FR 6-8800

OFFICERS: A. A. Steiger, President; F. W. Leuthesser, Vice-President

PRODUCTS: Cinema juke box.

## THE SEEBURG CORP.

1500 N. Dayton St., Chicago, Ill.

Tel.: MI 2-0800

OFFICERS: Delbert Coleman, Chairman; Louis S. Nicastro, Executive Officer.

PRODUCTS: Phonograph, full line vending, background music, games and home entertainment equipment.

*continued on next page*

# International Coin Machine Manufacturers

## BELGIUM

**AUTOMATENFABRIEK JODEK**  
Koophandelstraat, 2 Wetteren  
Tel.: (09) 79 02 65  
Product: Football, golf-billiard, Russian billiard games.

**DISCOMATIC**  
Lange Kievstraat, 83, Antwerp  
Product: Gama juke box.

**ETS RENOTTE**  
Rue Gustave Masset, Gembloux  
Product: Renotte juke box.

## EIRE

**INTERNATIONAL DYNAMIC INDUSTRIES**  
Shannon  
Product: Shuffle alleys, bowlers, gun games (European plant of Chicago Dynamic Industries).

## FRANCE

**ELECTRO KICKER S.A.**  
Baume-Les Dames, Doubs  
Product: Jupiter juke box.

**ETS MARCHANT**  
7-9 Rue Voltaire, Levallois  
Product: Emaphone juke box.

**SCOPITONE CAMECA CIE.**  
103 Blvd. St. Denis, Courbevoie  
Tel.: DEF 2365  
Product: Cinema juke box.

**SOCIETE FRANCAISE DE RADIO TELEVISION**  
72, Rue Marceau, Montreuil  
Tel.: 328.99.90  
Product: Cinema juke box.

**STELLA**  
4 Rue Scipioni, Paris, 5  
Product: Juke box.

## U. S. COIN MACHINE MANUFACTURERS (continued)

**SIDEL AMUSEMENT MACH. CO., INC.**

10 Lagoon Blvd., Massapequa, N. Y.  
Tel.: LI 1-2241  
OFFICERS: Edward J. Sidel, President.  
PRODUCT: Roll down game.

**SOUTHLAND ENGINEERING, INC.**  
1657 Euclid, Santa Monica, Calif.  
Tel.: EX 3-3724  
OFFICERS: Harry Williams, President  
PRODUCTS: Kiddie rides, arcade equipment.

**STANDARD-HARVARD METAL TYPER, INC.**

1318 N. Western, Chicago, Ill. 60622  
Tel.: EV 4-3120  
OFFICERS: Henry F. Barnas, Vice-President  
PRODUCTS: Identification tag machine.

**TAPE-ATHON CORP.**  
523 S. Hindry, Inglewood, Calif. 90307  
Tel.: OR 8-5359  
OFFICERS: George Anthony  
PRODUCTS: Background music.

**UNITED BILLIARDS, INC.**  
9-17 Loretto St., Newark, N. J.  
Tel.: 923-9797  
OFFICERS: Art Daddis, President  
PRODUCTS: Billiard tables.

**UNITED TOOL & ENGINEERING**  
705 Transportation Bldg., Cincinnati 2, Ohio  
Tel.: MA 1-9721  
PRODUCTS: Kiddie Rides.

## HOLLAND

**JOS. VAN OSCH**  
55 Kerkstraat, Kerkdriel  
Product: Juke box.

## ITALY

**BREVETTI F.A.S.N.A.**  
Via Monte Rosa 30, Turin  
Tel.: 853.967  
Product: Games.

**CINEBOX INTERNATIONAL**  
Via Marco Polo 7, Milan  
Product: Cinema juke box.

**GAETANO SPATAFINA**  
Via Maso Di Banco 10, Florence  
Tel.: 20 17 98  
Product: Games.

**SIDAM**  
Corso Siracusa 76, Turin  
Tel.: 32.68.32  
Product: Games.

## JAPAN

**SEGA, INC.**  
Toyko Int. Airport Haneda P. O. Box 63, Tokyo.  
Products: Kiddie rides, gun games, arcade equipment.

## UNITED KINGDOM

**AMUSEMENT EQUIPMENT CO. LTD.**  
178 Gray's Inn Rd., London W.C. 1  
Tel.: 4317  
Product: Games.

**BELL FRUIT LTD.**  
Leen Gate, Lenton, Nottingham  
Tel.: Nottingham 75546  
Product: Payout machines.

**URBAN INDUSTRIES, INC. OF KY.**  
4710 Pinewood Rd., P. O. Box 31, Louisville, Ky. 40201  
Tel.: 583-8059

OFFICERS: Nat Bailen, President  
PRODUCTS: Coin-operated movies.

**U. S. BILLIARDS, INC.**  
Amityville, L.I., N.Y.  
Tel.: PY 8-2626

OFFICERS: Al Simon, President; Al D'Inzillo, Secretary; Harry Doyle, Gen. Mgr.

PRODUCTS: Billiard tables, coin-operated equipment.

**VALLEY MFG. CO.**  
333 Morton St., Bay City, Mich.  
Tel.: 892-4536

OFFICERS: Earl Feddick, President; Gustave Wassman, Vice-President, General Mgr.; John Ryan, Sales Mgr.  
PRODUCTS: Billiard tables, Bumper Pool.

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*continued on next page*



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continued on page 66

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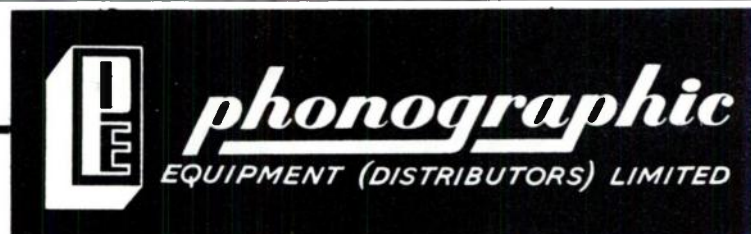
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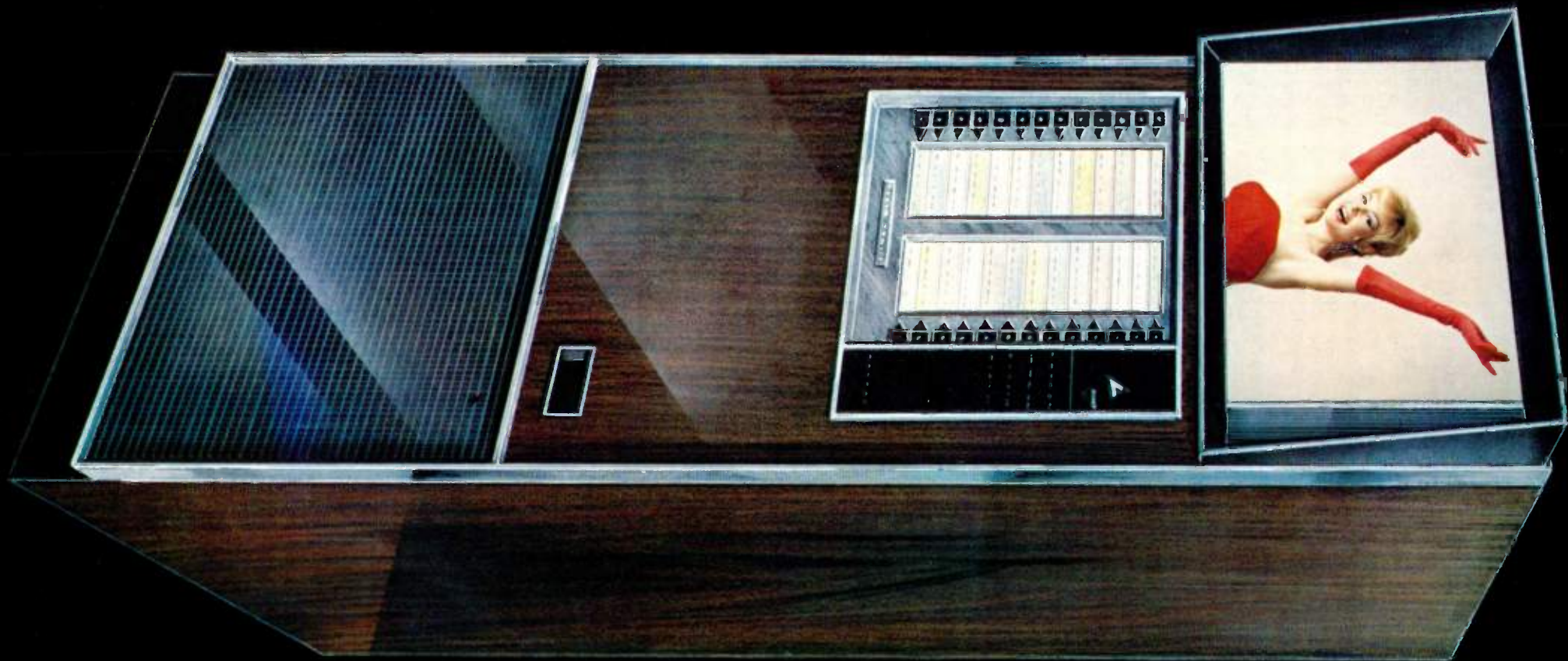
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FLASH DIST., 3121 E. McDowell. Tel.: 273-7346. Pres.: Joe English.

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LUENHAGEN, 2277 W. Pico Blvd. Tel.: DU 4-4134. Mgr.: Mary Solle.  
NORTY'S, 436 N. Fairfax Ave. Tel.: WE 8-2758. Owner: Norton Beckman.  
OP'S 1 STOP, 2647 W. Pico Blvd. Tel.: RE 2-6737. Pres.: Charles F. Pearce.  
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RATNER ELEC., 745 Broadway. Tel.: 234-3363.  
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SUNSHINE STATE REC. DIST., 8170 N.W. 36 Ave. Tel.: 696-4951. Mgr.: Marty Marks.  
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**I. J. MORGAN**, 511 N. Broad. Tel.: WA 5-7535. Pres.: Irv Perlman.

**J & S WILLIAMS**, 831 N. Broad St. Tel.: CE 2-2020. Mgr.: Sid Williams.

**SLOTKIN**, 4095 Lancaster Ave. Tel.: BA 2-7100. Mgr.: H. Rashballs.

**PITTSBURGH (AREA CODE 412)**

**ALL BRANDS DIST.**, 1901 Fifth Ave. Tel.: AT 1-0131. Pres.: Barney Stein.

**EAST COAST**, 633 Liberty Ave. Tel.: 281-6344. Mgr.: Nicholas Lomakin.

**KLEIN'S LOGAN VARIETY STORE**, 1811 Centre Ave. Tel.: 261-0211, 261-8680.

**MOBILE REC. SERV.**, 121 Meyran Ave. Tel.: 682-7024.

**ONE STOP RACK SERV.**, 1407 Fifth Ave. Tel.: 261-3340.

**REGAL REC.**, 1601 Fifth Ave. Zip: 15219. Tel.: 471-6770.

**READING (AREA CODE 215)**

**McKINNON REC. DIST.**, 411 Gordon St. Zip: 19601. Tel.: 374-6580. Pres.: Leonard McKinnon; Gen. Mgr.: Beulah F. Coad.

**STROUDSBURG (AREA CODE 717)**

**DEE JAY**, 528 Main St. Tel.: 421-3211.

**SUMMIT HILL (AREA CODE 717)**

**BARNES REC. DIST.**, 13 W. White St. Tel.: 645-2321. Prop.: William Barnes.

### RHODE ISLAND

**PROVIDENCE (AREA CODE 401)**

**BEACON**, 821 N. Main. Tel.: 861-7500. Pres.: Milton Israeloff.

### SOUTH CAROLINA

**ABBEVILLE (AREA CODE 803)**

**SAVITZ**, 115 Public Sq. Tel.: 459-2143. Owner: Allen Savitz.

**SOUTH CAROLINA**, 115 Public Sq. Tel.: 459-2143. Owner: A. Savitz.

**CHARLESTON (AREA CODE 803)**

**FOX**, 537 King St. Tel.: 722-0511. Partner: Harold I. Fox.

### TENNESSEE

**CHATTANOOGA (AREA CODE 615)**

**JACK'S MUSIC SHOP**, 906 Market St. Tel.: 266-8554. Owner: Lucille Huffaker.

**MEMPHIS (AREA CODE 901)**

**HOME OF THE BLUES**, 107 Beale St. Tel.: JA 5-6303. Owner: Ruben Cherry.

**NASHVILLE (AREA CODE 806)**

**ERNE'S**, 179 Third Ave. N. Tel.: 256-2916. Mgr.: Ted Adams.

**HERMITAGE MUSIC**, 467 Chestnut St. Tel.: 244-1790.

**VOLUNTEER**, 435 37 Ave. N. Tel.: 297-0055. Owner: Webber Parish.

### TEXAS

**AMARILLO (AREA CODE 806)**

**TOLZIER MUSIC**, 819 Polk St. Tel.: DR 2-3283.

**WESTERN MERCHANDISERS**, 1601 W. Third Ave. Tel.: DR 6-6251. Mgr.: Dick Williamson.

**CARROLLTON (AREA CODE 214)**

**D J**, 2315 Briarwood Lane. Tel.: CH 2-3698. Owner: Don Bresler.

**DALLAS (AREA CODE 214)**

**BIG STATE DIST.**, 1337 Chemical Row. Tel.: ME 1-1100.

**L & F ONE-STOP REC. SERV.**, 1327 Chemical Row. Zip: 75201. Tel.: ME 1-0660.

**MERSHAW**, 1327 Chemical Row. Tel.: ME 7-0552. Mgr.: Kary Charlton.

**WESTEX REC. SERV.**, 1327 Crampton. Tel.: ME 7-1810. Pres.: Bruce Switzer.

**EL PASO (AREA CODE 915)**

**B & C REC. SALES**, 427 W. San Antonio St. Tel.: KE 2-1434. Pres.: Lindy Cash.

**M. B. KRUPP DIST.**, 311 S. Sante Fe. Tel.: 532-4961. Pres.: M. B. Krupp.

**SUNLAND**, 2227 Texas Ave. Tel.: KE 3-5901. Owner: Wm. Shapiro.

**HOUSTON (AREA CODE 713)**

**CENTRAL SALES**, 2104 Leeland St. Tel.: CA 4-2626. Mgr.: Geo. Jamail.

**H. W. DAILY**, 314 E. 11 Ave. Tel.: UN 1-6868. Owners: Don Daily and Bud Daily.

**RECORD SERV.**, 614 Dennis St. Tel.: JA 3-2269, JA 3-6781. Owner: J. R. Reeder Jr.

**UNITED REC. DIST.**, 1613 Saint Emanuel St. Tel.: CA 8-8151.

**LUBBOCK (AREA CODE 806)**

**RECORDLAND USA**, 607 Broadway. Tel.: PO 2-3442. Owner: Allan Rosen.

**SAN ANTONIO (AREA CODE 512)**

**E & R**, 911 E. Houston St. Tel.: CA 2-0911. Pres.: Russell Schram.

**PHIL'S**, 224 S. Flores. Tel.: CA 6-4052. Pres.: Phil Burlingame.

**SANTONE SALES**, 121 Navarro. Tel.: CA 7-5181. Contact: Louis Jamail.

**TANNER 'N' TEXAS**, 1422 W. Poplar.

### VIRGINIA

**FALLS CHURCH (AREA CODE 703)**

**GIANT MUSIC**, 110 W. Broad St. Tel.: 534-0930. Pres.: Jack Shaver.

**RICHMOND (AREA CODE 703)**

**PAT'S**, 216 E. Main St. Tel.: 648-4791. Pres.: Pat Cohen.

### WASHINGTON

**SEATTLE (AREA CODE 703)**

**DISC CITY**, 410 Elliott W. Tel.: AT 2-7555. Mgr.: Larry Dolgoff.

**SEATTLE REC.**, 125 First Ave. N. Tel.: AT 4-8990. Contact: Lew Choate.

**SPOKANE (AREA CODE 509)**

**MUSIC BOX**, 417 W. Riverside Ave. Tel.: MA 4-9123.

### WEST VIRGINIA

**CHARLESTON (AREA CODE 304)**

**ELKINS**, 160 Court St. Tel.: 343-7833. Owner: M. Z. (Red) Elkins.

**HUNTINGTON (AREA CODE 304)**

**MUSIC MAN**, 803 Eighth Ave. Tel.: 522-7551. Pres.: F. J. McGlynn.

### WISCONSIN

**BURLINGTON (AREA CODE 414)**

**MUSIC MART**, 164 E. Washington St. Tel.: 763-3361. Pres.: Robert Ruedebusch.

**KENOSHA (AREA CODE 414)**

**HOFFMAN'S**, 5707 Sixth Ave. Tel.: OL 7-7858. Partner: Jos. Hoffman.

**MILWAUKEE (AREA CODE 414)**

**RADIO DOCTORS**, 2152 N. Third St. Tel.: LO 2-7607. AND: 240 W. Wells St. Tel.: 276-6422. Pres.: L. M. Glassman.

**RECORD CITY**, 5600 W. North Ave. Tel.: 871-0460.

**NEW BERLIN (AREA CODE 414)**

**COURTS REC. SERV.**, 16220 Mary-Ross Dr. Contact: Bob Nowicki.

# Operators' Buying Guide

## BACKGROUND MUSIC

**AC AUTOMATIC SERVICES, INC.**  
18 S. Michigan Ave.  
Chicago, Ill. 60603

**ORRTRONICS, INC.**  
**COUSINO ELECTRONICS DIV.**  
P. O. Box 864  
Toledo, Ohio 43601

**JAY ELECTRONICS, INC.**  
65-37 Fresh Meadow Ln.  
Flushing 65, N. Y.

**NATIONAL SOUND SYSTEMS, INC.**  
44-28 Hunter St.  
Long Island City, N. Y.

**ROWE MFG.**  
Troy Hills Rd.  
Whippany, N. J.

**THE SEEBURG CORP.**  
1500 N. Dayton  
Chicago, Ill.

**TAPE-ATHON CORP.**  
523 S. Hindry  
Inglewood, Calif.

**THE WURLITZER CO.**  
N. Tonawanda, N. Y.

## CANDY VENDERS

**AUTOMATIC PRODUCTS CO.**  
301 Chestnut St.  
St. Paul, Minn.

**CALIFORNIA COIN CORP.**  
2235 Orthodox St.  
Philadelphia 37, Pa.

**COAN MFG. CO.**  
2070 Helena St.  
Madison 4, Wis.

**FEDERAL MACHINE**  
100 Fourth St.  
Des Moines, Iowa 50309

**KENSTAN INDUSTRIES, LTD.**  
783 Lawrence Ave.  
Toronto 19, Ont., Canada

**LEKTRO-VEND MFG. CO.**  
P. O. Box 649  
Aurora, Ill.

**LEHIGH, INC.**  
1500 Lehigh Dr.  
Easton, Pa.

**NATIONAL VENDORS, INC.**  
5055 Natural Bridge  
St. Louis 15, Mo.

**WILLIAM F. SHEPHERD, INC.**  
1747 Central Ave.  
Cincinnati, Ohio

**SHIPMAN MFG. CO.**  
1326 S. Lorena St.  
Los Angeles 23, Calif.

**UNIVERSAL VENDORS, INC.**  
1616 Walnut St.  
Philadelphia 3, Pa.

**THE VENDO CO.**  
7400 E. 12th St.  
Kansas City 26, Mo.

**VEND-RITE MFG. CO.**  
1536 N. Halsted St.  
Chicago, Ill. 60622

## CIGAR VENDERS

**GARWOOD METAL CO., INC.**  
231 North Ave.  
Garwood, N. J.

**GENERAL CIGAR CO., VENDING DIV.**

605 Third Ave.  
New York 16, N. Y.

**MALKIN-ILLION CO.**  
400 Coit St.  
Irvington 11, N. J.

**PRECISION METALCRAFT, INC.**  
4748 France Ave., N.  
Minneapolis, Minn.

**UNIVERSAL VENDORS, INC.**  
1616 Walnut St.  
Philadelphia 3, Pa.

## CIGARET VENDERS

**AUTOMATIC PRODUCTS CO.**  
301 Chestnut St.  
St. Paul 2, Minn.

**COAN MFG. CO.**  
2070 Helena St.  
Madison 4, Wis.

**CONTINENTAL-APCO, INC.**  
956 Brush Hollow Rd.  
Westbury, L. I., New York

**FEDERAL MACHINE**  
100 Fourth St.  
Des Moines, Iowa 50309

**GARWOOD METAL CO., INC.**  
231 North Ave.  
Garwood, N. J.

**LEHIGH, INC.**  
1500 Lehigh Dr.  
Easton, Pa.

**NATIONAL VENDORS, INC.**  
5055 Natural Bridge  
St. Louis 15, Mo.

**ROCK-OLA MFG. CO.**  
800 North Kedzie  
Chicago, Ill.

**ROWE MFG.**  
Troy Hills Rd.  
Whippany, N. J.

**THE SEEBURG CORP.**  
1500 N. Dayton  
Chicago, Ill.

**SHIPMAN MFG. CO.**  
1326 S. Lorena St.  
Los Angeles 23, Calif.

**THE VENDO CO.**  
7400 E. 12 St.  
Kansas City 26, Mo.

**WESTINGHOUSE**  
632 Page Blvd.  
Springfield, Mass.

## COFFEE VENDERS

**ALLEN ELECTRONICS, INC.**  
2260 Avenue A.  
Bethlehem, Pa.

**AVENCO**  
2412 University Ave., S.E.  
Minneapolis, Minn. 55415

**COFFEE-MAT CORP.**  
107 Trumbell St.  
Elizabeth, N. J.

**DITCHBURN VENDING MACHINES, INC.**  
1826 N. Elston Ave.  
Chicago, Ill. 60622

**FEDERAL MACHINE**  
100 Fourth St.  
Des Moines, Iowa 50309

**GLASCO CORP.**  
Div. Universal Match Corp.  
Barnhart, Mo.

**GRISWOLD VENDING CO.**  
Div. Northwest Automatic Prod. Corp.  
1204 Chestnut Ave.  
Minneapolis, Minn. 55403

**LEHIGH, INC.**  
1500 Lehigh Dr.  
Easton, Pa.

**MARVEND, INC.**  
P. O. Box 6006, Station A  
Marietta, Ga.

**NATIONAL VENDORS, INC.**  
5055 Natural Bridge  
St. Louis, Mo. 63115

*continued on next page*

**NEWEST  
POPCORN  
MACHINE TO HIT  
THE MARKET**

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CUP DROP  
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Big 130 cup capacity,  
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Pastry-Coffee-Candy-Cigarette.

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**OPERATORS' BUYING GUIDE**  
(continued)

**ROCK-OLA MFG. CORP.**  
800 N. Kedzie Ave.  
Chicago, Ill. 60651

**ROWE AC MFG.**  
Troy Hills Rd.  
Whippany, N. J.

**RUDD-MELIKIAN, INC.**  
300 Jacksonville Rd.  
Warminster, Pa. 18974

**THE SEEBURG CORP.**  
1500 Dayton St.  
Chicago, Ill. 60622

**THE VENDO CO.**  
7400 E. 12th St.  
Kansas City, Mo. 64126

**VICTOR PRODUCTS CORP.**  
901 Pope Ave.  
Hagerstown, Md. 21740

**WESTINGHOUSE ELECTRIC CORP.**  
633 Page Blvd.  
Springfield 2, Mass.

**COIN HANDLING EQUIPMENT**

**ABBOTT COIN COUNTER CO., INC.**  
P. O. Box 1341  
Greenwich, Conn.  
(Boxes, handling, wrapping equipment, bags)

**AUTOMATIC PRODUCTS CO.**  
301 Chestnut St.  
St. Paul, Minn. 55102  
(Changemaker, penny mechanism)

**BEMIS CO., INC.**  
850 Northstar Center  
Minneapolis, Minn. 55402  
(Bags)

**BRANDT AUTOMATIC CASHIER CO.**  
515 First St.  
Watertown, Wis.  
(Counter, packager, sorter counter)

**CAN-PRO**  
19 E. McWilliams St.  
Fond du Lac, Wis.  
(Bags)

**COIN ACCEPTORS, INC.**  
4946 Daggett Ave.  
St. Louis, Mo.  
(Changemaker, coin mechanism, chutes, slug rejectors)

**COIN CONTROL**  
Div. Session Clock Co.  
61 E. Main St.  
Forrestville, Conn.  
(Changemakers, box)

**COUNTEX CORP.**  
271 World Trade Center  
San Francisco, Calif.  
(Box)

**DURANT MFG. CO.**  
600 N. Cass St.  
Milwaukee 1, Wis.  
(Counters)

**ELECTRO COUNTER & MOTOR CO.**  
2717 N. Ashland Ave.  
Chicago, Ill. 60614  
(Counters)

**GLOBE DIST. CO., INC.**  
2330 N. Western  
Chicago, Ill. 60647  
(Complete line handling equipment)

**HAMILTON SCALE CORP.**  
3350 Secor Rd.  
Toledo, Ohio 43606  
(Changemakers, coin mechanism)

**HEATH SALES CO.**  
570 Poplar  
Macon, Ga.  
(Coin chutes)

**INTER-COUNTY INDUSTRIES, INC.**  
809 Walnut St.  
Reading, Pa.  
(Boxes)

**ITT GENERAL CONTROLS, INC.**  
200 S. Wolf Rd.  
Des Plaines, Ill.  
(Counters)

**JOHNSON FARE BOX CO.**  
4619 N. Ravenswood  
Chicago, Ill. 60640  
(Box)

**KLOPP ENGINEERING, INC.**  
35551 Schollcraft Rd.  
Livonia, Mich.  
(Handling, wrapping equipment)

**LEWIS MERCANTILE CO.**  
40 Great Jones St.  
New York, N. Y.  
(Bags)

**MAJOR METALFAB, INC.**  
Box 3323  
Chicago, Ill. 60654  
(Boxes, handling, wrapping equipment)

**MARVEL MFG. CO.**  
2447 W. Fullerton Ave.  
Chicago, Ill. 60647  
(Boxes)

**MICRO-MAGNETIC INDS., INC.**  
951 Commercial St.  
Palo Alto, Calif.  
(Changemaker)

**NATIONAL REJECTORS, INC.**  
5100 San Francisco  
St. Louis 15, Mo.  
(Changemakers, penny mechanism, slug rejector)

**QUALITY CONTAINERS ASSOCIATES, INC.**  
75 College Ave.  
Rochester 7, N. Y.  
(Handling, wrapping equipment)

**REED ELECTROMECH CORP.**  
340 Blackhawk Pl. Ave.  
Rockford, Ill.  
(Slug rejectors, changemaker, boxes, chutes)

**RELLIM INTERNATIONAL CORP.**  
217 South 7 St.  
St. Louis 2, Mo.  
(Chutes)

**STANDARD CHANGE-MAKERS, INC.**  
422 E. New York St.  
Indianapolis, Ind.  
(Sorter-counter)

**VEEDER-ROOT, INC.**  
70 Sargeant St.  
Hartford 2, Conn.  
(Counters)

**COLD DRINK**

**CONTINENTAL-APCO, INC.**  
956 Brush Hollow Rd.  
Westbury, L. I., N. Y.

**DITCHBURN VENDING MACHINES, INC.**  
1826 N. Elston Ave.  
Chicago, Ill. 60622

**GLASCO**  
Div. Universal Match Corp.  
1520 West Fifth St.  
Muncie, Ind.

**GRISWOLD VENDING**  
Div. of Northwest Automatic Products Corp.  
1204 Chestnut Ave.  
Minneapolis 3, Minn.

**HAVAJAVA MFG. CO.**  
15 N. Meramec  
St. Louis, Mo. 63105

**IDEAL VENDERS, LTD.**  
615 Dorchester Blvd., W.  
Montreal, Que., Canada

**KENSTAN INDUSTRIES, LTD.**  
783 Lawrence Ave.  
Toronto 19, Ont., Canada

**LEHIGH, INC.**  
1500 Lehigh Dr.  
Easton, Pa.

**MARVEND, INC.**  
P. O. Box 6006, Station A  
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**MOYER & DIEBEL METAL-CRAFTS, LTD.**  
Jordan Station  
Ontario, Canada

**NATIONAL VENDORS, INC.**  
5055 Natural Bridge  
St. Louis 15, Mo.

**PERKUP, INC.**  
333 Morgan  
Phoenixville, Pa.

**ROCK-OLA MFG.**  
800 N. Kedzie  
Chicago, Ill.

**RUDD-MELIKIAN, INC.**  
300 Jacksonville Rd.  
Warminster, Pa.

**electric scoreboard**

FOR SHUFFLEBOARDS  
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- Two-faced
- Fits any shuffleboard
- Scores 15-21 and/or 50 points
- Large metal coin box holds \$500 in dimes
- Coin-operated
- 10c 1 player or 10c 2 player by simple plug switchover
- Aluminum button scoring blocks
- Chrome tube supports

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Omaha, Neb.

**SERV-O-MATIC, INC.**  
1748 E. Grand Ave.  
Des Moines, Iowa

**SONDO ENTERPRISES**  
2107 Bellevue Ave.  
Los Angeles 26, Calif.

**SQUARE MFG. CO.**  
251 E. Grand Ave.  
Chicago, Ill.

**UNITED SOUND & SIGNAL CO., INC.**  
Chestnut & Second Sts.  
Columbia, Pa.

**THE VENDO CO.**  
7400 E. 12th St.  
Kansas City 26, Mo.

**VENDOMATIC SERVICES, LTD.**  
95 Brockhouse Rd.  
Toronto 14, Ont., Canada

**VENDORLATOR MFG. CO.**  
7400 E. 12th St.  
Kansas City, Mo.

**VEND-RITE MFG. CO.**  
1536 N. Halsted St.  
Chicago, Ill. 60622

**VICTOR PRODUCTS CORP.**  
901 Pope Ave.  
Hagerstown, Md.

### **FOOD VENDERS**

**AUTO-POP MFG. CO., INC.**  
14 N. 19 St.  
St. Louis 1, Mo.

**COAN MFG. CO.**  
2075 Helena St.  
P. O. Box 3008  
Madison, Wis. 53704

**DITCHBURN VENDING MACHINES, INC.**  
1826 N. Elston  
Chicago, Ill. 60622

**FEDERAL MACHINE**  
100 Fourth St.  
Des Moines, Iowa 50309

**GLOEKLER REFRIGERATOR CO.**  
3950 W. 20th St.  
Erie, Pa.

**GOLD MEDAL PRODUCTS**  
1825 Freeman Ave.  
Cincinnati, Ohio

**GRISWOLD VENDING CO.**  
1204 Chestnut Ave.  
Minneapolis, Minn. 55403

**LEKTRO VEND CO.**  
P. O. Box 649  
Aurora, Ill.

**MARVEND, INC.**  
P. O. Box 6006, Station A  
Marietta, Ga.

**NATIONAL VENDORS, INC.**  
5055 Natural Bridge  
St. Louis, Mo. 63115

**ROWE MFG.**  
Troy Hills Rd.  
Whippany, N. J.

**RUDD-MELIKIAN, INC.**  
300 Jacksonville Rd.  
Warminster, Pa. 18974

**THE SEEBURG CORP.**  
1500 N. Dayton St.  
Chicago, Ill. 60622

**STEELMADE, INC.**  
1182 Market St.  
San Francisco, Calif.

**THE VENDO CO.**  
7400 E. 12th St.  
Kansas City, Mo. 64126

**VEND-O-MATIC SALES, INC.**  
6413 Goodrich Ave.  
Minneapolis, Minn.

### **MISCELLANEOUS**

**AETNA AUTOMATIC VENDING CORP.**

151 W. 86 St.  
New York, N. Y.  
(Alarm system)

**AMERICAN SCALE MFG. CO.**  
3203 Grace St., N.W.  
Washington 9, D. C.  
(Scales)

**AQUALARM**  
14238 S. Prairie Ave.  
Hawthorne, Calif.  
(Alarm)

**AUTO-MATIC ALARM SYSTEMS**  
2268 S. Parkway  
Chicago, Ill. 60616  
(Alarm system)

**BLUFF CITY MFG. CO.**  
Rt. 47 and Main St.  
Huntley, Ill.  
(Sanitary products, sundries)

**CONG-O MFG. CO.**  
33 S. Fourth  
Philadelphia 6, Pa.  
(Uniforms)

**DEBORAH TELEVISION PROD.**  
808 N. Broad St.  
Philadelphia, Pa. 19130  
(Films for Cinema juke box)

**DELTA-SOAR INTERNATIONAL CORP.**  
24 Bridge St.  
Watertown, Mass.  
(Alarm system)

**DONRUSS CO.**  
Memphis 2, Tenn.  
(Hobby cards)

**EXHIBIT SUPPLY CO.**  
4719-21 W. Lake St.  
Chicago, Ill. 60644  
(Cards, laminating venders)

**J. F. FRANTZ MFG. CO.**  
1940 W. Lake St.  
Chicago, Ill. 60612  
(Scales)

**HAMILTON SCALE CORP.**  
3350 Secor Rd.  
Toledo, Ohio  
(Scales)

**HARMON MACHINE CO., INC.**  
225 W. Lewis  
Wichita, Kan.  
(Sanitary products)

**HART MFG. CO.**  
407-23 N. Grant Ave.  
Columbus 3, Ohio  
(Uniforms)  
Newark, N. J.

**HILSUM SALES CORP.**  
344 N. 61st St.  
Miami 37, Fla.  
(Card vender)

**INTERNATIONAL MUTOSCOPE CORP.**  
11-12 44th Ave.  
Long Island City 1, N. Y.  
(Laminating vender)

**LOGAN DISTRIBUTING CO.**  
1805 W. Division St.  
Chicago, Ill.  
(Record vender)

*continued on next page*

# popcorn vending

BUYING GUIDE



**Earns 54% Net Profit**

**Stimulates Extra  
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Popcorn sales earn 5.4c, after commission, on every 10c sale. Popcorn stimulates drink sales—they are true "PROFIT-MATES."

Awarded NAMA-AMHIC Letter of Compliance

**GOLD MEDAL'S LINE  
OF PROFITABLE VENDING  
EQUIPMENT INCLUDES:**

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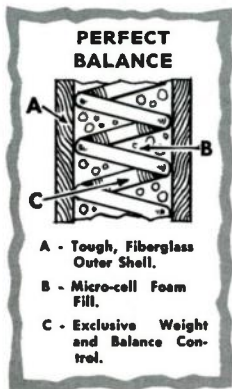
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tubular fiberglass  
billiard cues!

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**OPERATORS' BUYING GUIDE**  
(continued)

**MECHANICAL SERVANTS**

6610 N. Clark St.  
Chicago, Ill. 60626  
(Sundries)

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Hollywood, Calif.  
(Contract mfg., sales, business, franchise consultant)

**PATTERSON INTERNATIONAL**

Patrus Alms Bldg.  
Cincinnati 2, Ohio  
(Card vender)

**PEN-MAR VENDING, INC.**

Box 1142  
Hagerstown, Md.  
(Sundries)

**PERMA VEND CORP.**

520 N. Michigan  
Chicago, Ill.  
(Laminating vender)

**PINKERTON ELECTRO-SECURITY CORP.**

275 Main St.  
Webster, Mass.  
(Alarm system)

**PROGRESS FOR VENDING, INC.**

3601 N. Mozart Ave.  
Chicago, Ill. 60618  
(Steam cleaners)

**REDWOOD PAPER CO.**

1006 W. Edwards St.  
Springfield, Ill.  
(Ball point pens)

**RIVERSIDE MFG. CO.**

P. O. Box 30, 11 St., S.W.  
Moultrie, Ga.  
(Uniforms)

**SKILL VENDING CO.**

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Chicago, Ill. 60610  
(Shoeshine machine)

**SOLON SUPER LOCK CO.**

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Washington, D. C. 20003  
(Locks)

**STANDARD-HARVARD METAL TYPER, INC.**

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Chicago, Ill. 60622  
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**STEAMASTER CO., INC.**

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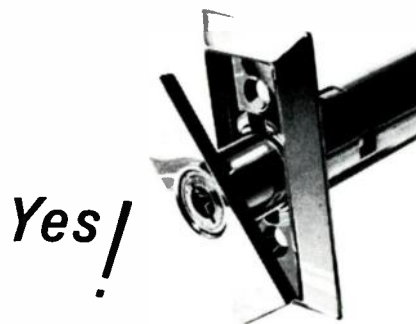
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Chicago, Ill. 60639  
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4541 W. Lake St.  
Chicago, Ill. 60624  
(Scales)

**PARTS & SUPPLIES**

**BLOCK MARBLE**  
2929 Cheltenham Ave.  
Philadelphia, Pa.  
(Parts house)

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24011 Talbot  
St. Clair Shores, Mich.  
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**COIN MACHINE IMPROVEMENT & MFG. CO.**  
2365 Old Bridge Rd.  
Dallas, Tex. 75228  
(Wall box conversion kits)

**D & R INDUSTRIES**  
3323 Foster Ave.  
Chicago, Ill.  
(Parts house)

**DYNABALL CO.**  
8040 N. Ridgeway  
Skokie, Ill.  
(Billiard accessories, coin machine parts)

**IRVING KAYE CO.**  
363 Prospect Pl.  
Brooklyn 38, N. Y.  
(Billiard accessories)

**MARVEL MFG. CO.**  
2847 W. Fullerton Ave.  
Chicago, Ill. 60647  
(Shuffleboard scoreboards, billiard equipment)

**PEACH STATE DIST.**  
1040 Boulevard S.E.  
Atlanta, Ga.  
(Parts house)

**PRECISION NOVELTY**  
11532 S. Mayfield  
Worth, Ill.  
(Pucks for bowlers, shuffleboards)

**ST. CROIX SALES CORP.**  
North Highway 13  
Park Falls, Wis.  
(Billiard cues)

**SCHMELKE MFG. CO.**  
Shakopee, Minn.  
(Billiard cues)

**SUN-GLO SHUFFLEBOARD SUPPLIES**  
111-113 Heckel St.  
Belleville, N. J.  
(Shuffleboard waxes)

**SUN REFINISHING**  
Box 348  
Fort Worth, Tex.  
(Juke box cabinets)

**WICO CORP.**  
2913 N. Pulaski Ave.  
Chicago, Ill.  
(Parts house)

**POSTAGE STAMP VENDERS**

**AUTOVEND CORP.**  
1275 Bloomfield Ave.  
Caldwell, N. J.

**FLATTO MFG. CO.**  
P. O. Box 574  
Laredo, Tex.

**HAMILTON SCALE CORP.**  
3350 Secor Rd.  
Toledo, Ohio

**HILSUM SALES CORP.**  
344 N. 61st St.  
Miami 37, Fla.

**INTER-AMERICAN STAMP VENDING CORP.**  
45 Bergen St.  
Brooklyn 1, N. Y.

**THE NORTHWESTERN CORP.**  
E. Armstrong St.  
Morris, Ill.

**PATTERSON INTERNATIONAL**  
Patrus Alms Building  
Cincinnati, Ohio

**POSTAGE STAMP VENDOR CO.**  
4750 N. Ronald St.  
Harwood Heights, Ill. 60656

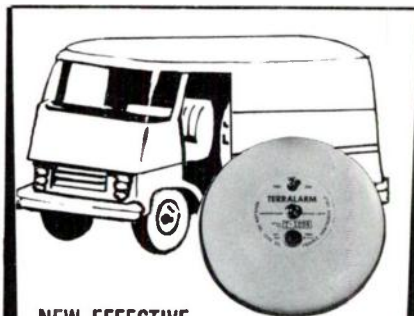
**SCHERMACK PRODUCTS CORP.**  
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Los Angeles 23, Calif.

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# WHO'S WHO IN THE COIN MACHINE INDUSTRY

(This listing of over 400 industry leaders is as complete as the editors can make it. Aware that important figures have surely been omitted, however, we invite our readers to send information about

overlooked business figures for use in our next International Directory. We are particularly eager to hear about trade figures in Europe and the Far East.)

**A**

- ADAIR, William F., Jr.**—Executive vice-president, sales and distribution, Seeburg Corp., Chicago, Ill.
- ADICKES, A. W.**—President, Nova-Apparate, Hamburg, West Germany. Long-time European affiliate of Rock-Ola Manufacturing Corp.
- AINSWORTH, Leonard H.**—Managing director, Ainsworth Consolidated, Sydney, Australia.
- ALLEN, Nicholas E.**—General counsel, Music Operators of America, Washington, D. C.
- ALTERMAN, Michael**—Sales manager, Imperial Vending Corp., Detroit, Mich.
- ANDERSON, Jerry**—Service manager, Mickey Anderson Amusement, Erie, Pa.
- ANDERSON, Michael J.**—Owner, Mickey Anderson Amusement, Erie, Pa.
- ANDERSON, Versal K.**—Office manager, Mickey Anderson Amusement, Erie, Pa.
- ANDERSON, William N., Jr.**—Director, Music Operators of America; Groom & Anderson Amusement Co., Logan, W. Va.
- ANGOTT, Carl, Jr.**—Angott Dist. Co., Detroit, Mich.
- ANGOTT, Carl**—President, Angott Dist. Co., Detroit, Mich.
- ANTHONY, David**—Tape Athon Corp., Inglewood, Calif.
- ANTHONY, George**—President, Tape Athon Corp., Inglewood, Calif.
- ARPAIA, Louis**—Secretary-Treasurer, Recorded Music Service Assn., Chicago, Ill.
- ASH, Frank**—Sales Administrator, Active Amusement Mach. Co., Philadelphia, Pa., joined the firm 1964.
- ASH, Joe**—President, Active Amusement Mach. Co., Philadelphia, Pa.
- ATTERBOM, Per Axel**—Pan Nordic Automation, Goteburg, West Germany.
- AYERS, Fred E.**—President, North Carolina Coin Operators Assn.; Director, Music Operators of America; owner and operator of Fred Ayers Music Company, Greensboro, N. C.; active in civic affairs; in the coin machine business for 22 years.

**B**

- BABAK, Friedrich**—Vice-president, Verband des Osterreichischen Automaten-Gewerbes, Vienna, Austria; member of local chamber of commerce; Cancilla de Consulade General de Honduras.

- BAILEN, Nat**—President, Urban Industries, Inc., Louisville, Ky.; one of original founders of firm in 1961; active in civic affairs; hobbies are handball and golf.
- BAKER, David J.**—President, Melo-Tone Vending Co., Inc., Somerville, Mass.
- BALLARD, Clayton**—Branch manager, The Wurlitzer Co., Los Angeles, Calif.
- BARTFIELD, Nat**—President, Automatic Phonograph Owners' Assn., Cincinnati, Ohio; owner and operator of B. W. Novelty Co., Cincinnati, Ohio.
- BARTHOLOMEW, A. J.**—Branch manager, The Wurlitzer Co., San Francisco, Calif.
- BARTON, Joe**—General sales manager, Rowe Manufacturing Co., Whippany, N. J.
- BEAR, Robert H.**—Manager, phonograph sales, Wurlitzer Co.; North Tonawanda, N. Y.; enjoys golf.
- BEITEL, Herbert M.**—Manager, Eastern office of the National Automatic Merchandising Association, Philadelphia, Pa.
- BENGIMINA, Charles**—Director, Music Operators of America; B & G Amusement Co., Kansas City, Mo.
- BERGER, Samuel**—President, Dynaball Co., Skokie, Ill.
- BERGMANN, Karl A.**—President, Verband des Osterreichischen Automaten-Gewerbes, Vienna, Austria; has been a dealer and operator since 1954; member of local chamber of commerce.
- BESS, Jack G.**—Chairman of the Board, Roanoke Vending Exchange, Inc., Richmond, Va.; a 36-year veteran of the coin machine business, he was a partner in the founding of Roanoke Vending Exchange, was named vice-president when the firm was incorporated in 1940, became president in 1954, and chairman of the board in 1964; hobbies are trade association promotion and fraternal services.
- BETTI, Bert**—President, Betson Enterprises, Inc., N. Bergen, N. J.; started with the firm in 1932 at age 14 and helped Betti Sr. establish the firm, became executive officer in 1952; hobbies are golf and gardening. Director, Music Operators of America.
- BIED, Herman**—Vice-president and manager, Associated Coin Amusement Co., Inc., Oakland, Calif. Joined firm in 1962 through merger. Thirty-year veteran in business.
- BILOTTA, John**—President, Bilotta Enterprises, Inc., Newark, N. Y.
- BILOTTA, John, Jr.**—Field representative, Bilotta Enterprises, Inc., Newark, N. Y.
- BISHOP, C. C.**—Director, Music Operators of America; Bishop Music Co., Raleigh, N. C.

- BLALOCK, Albert**—Manager, F.A.B. Distributing Co., Inc., Pensacola, Fla.; joined firm in 1965; formerly an operator in New Orleans, La., and Dothan, Ala.; enjoys fishing.
- BLATT, Theodore**—Counsel, Music Operators of New York, New York City.
- BLEND, Joseph**—Manager, Philip Moss & Co., Omaha, Neb.
- BLOCK, Irving**—Service manager, General Vending Sales Corp., Baltimore, Md. Long-time industry veteran. Joined firm in 1946.
- BLUM, Mark**—President, United Distributors, Wichita, Kan.
- BOASBERG, Louis**—President, New Orleans Novelty Co., New Orleans, La.
- BODOH, A. G.**—Vice-president, Seeburg Corp.; Chicago.
- BOND, David S.**—President, Trimount Automatic Sales Co., Boston, Mass.; founded the firm in 1923; is active in philanthropic work.
- BONNIE, Jimmie**—Business manager, Amalgamated Machine Operators Assn., Miami, Fla.
- BOOKMEIER, Cliff**—Vice-president, Wisconsin Phonograph Operators; owner and operator of Bookmeier Sales, Green Bay, Wis.
- BORDELON, Hubert J.**—General manager and vice-president, Operators Sales, Inc., New Orleans, La.; has been with the firm since its founding in 1963; started in the coin machine business in 1946 as a mechanic and later parts manager.
- BRINKMAN, Charles H.**—Director, National Automatic Merchandising Association, Springfield, Mass.
- BREITHER, Robert H.**—Vice-president, Seeburg Corp., Chicago.
- BRIGGS, Bernard E.**—Chairman, Amusement Traders Assn. President, Phonograph Operators Association, Ltd., England; Director Modern Enterprises, Ltd., West End Automatics, Ltd., Bernard Briggs, Ltd., associated with the industry since 1955.
- BRINCK, H. B.**—President, H. B. Brinck Co., Butte, Mont.
- BROWN, Paul M.**—Director, Music Operators of America; Brown's Camp, Kenora, Ont., Canada.
- BROWN, Raymond W.**—Brown Brothers, Inc., Minneapolis, Minn.
- BROWNE, Gertrude D.**—Secretary-treasurer, New York State Operators Guild, Inc. Has held position since association was founded. Has been an operator for 20 years.

**BROWNSTEIN, Martin**—Sales manager, Active Amusement Mach. Co., Philadelphia, Pa.; joined firm in 1947 as parts manager, became sales manager in 1953.

**BUFFORD, W. F.**—Peach State Music, Atlanta, Ga.

**BURD, Harry**—Assistant vice-president, Associated Coin Amusement Co., Inc., Los Angeles, Calif.

**BURGER, Richard T.**—Vice-president, Seeburg Corp.; Chicago.

**BUTLER, L. C.**—President, Gulf Coast Distributing Co., Houston, Tex.

**BUTLIN, Sir William E., M.B.E.**—President, Amusement Caterers' Association, London, England. First elected in 1944 and has held post continuously since. Chief Barker of the Variety Club of Great Britain. Companion of the Grand Order of Water Rats. Chairman and managing director of Butlin's, Ltd.

**BYE, Estelle**—Secretary-treasurer, Marvel Mfg. Co., Chicago; with firm since 1945; is an avid numismatist and philatelist.

C

**CALAMARI, Paul C.**—Sales manager, Bally Manufacturing Co., Chicago; 29 years in business; native of Chicago.

**CALDERON, Al**—Owner, Calderon Dist., Indianapolis, Ind.

**CALDERON, Irving**—Partner, C. M. I. Dist., Indianapolis, Ind.

**CAMP, Clarence A.**—President, Southern Amusement Co., Memphis.

**CANNON, William**—President, New Jersey Council of Coin Machine Operators; President, South Jersey Coin Machine Association; Treasurer, Music Operators of America, Haddonfield, N. J.

**CARAS, C. Marshall**—General manager, Trimount Automatic Sales Co., Boston, Mass.; joined the firm in 1955, became asst. general manager, then general manager; enjoys fishing.

**CARLMAN, Carl E.**—Vice-president, Seeburg Corp., Chicago.

**CARNITZ, Orville G.**—Owner, Badger Novelty Co., Inc., Milwaukee, Wis.; joined firm in 1935 as mechanic, became head mechanic and salesman in 1945, in 1955 became partner in the company, and in 1964 became sole owner of the firm.

**CARTER, F. P.**—Director, Music Operators of America; Leuvenhagen & Co., Los Angeles, Calif.

**CASOLA, Lou**—Chairman of the board, Music Operators of America. President, Illinois Coin Machine Operators Association. Casola & Associates, Rockford, Ill.

**CATLIN, Bob**—Manager, Bilotta Enterprises, Inc., Albany, N. Y. Joined firm in 1954.

**CHICOFSKY, Ben**—Business manager, Music Operators of New York, New York City.

**CHRISTIANSEN, Harold, Jr.**—Angott Distributing Co., Inc., Detroit, Mich.

**CLAFFEY, Edward**—Manager, phonograph sales, Seeburg Corp., Chicago.

**CLARKSON, H. C.**—Manager, Sutherland Dist., Co., Inc., San Antonio, Tex.

**COLEMAN, Delbert W.**—Chairman of the board, Seeburg Corp., Chicago.

**CONNER, Lynn C., Jr.**—Branch manager, Gulf Coast Distributing Co., San Antonio, Tex.

**CONTE, Victor**—Owner, Victor Conte Music, Utica, N. Y.

**CORMNEY, K. A.**—Director, Music Operators of America; Central Music Co., Lexington, Ky.

**COOPER, Sam**—Pioneer Sales & Service Co., Milwaukee, Wis.

**CROSBY, Robert**—Service manager, Sandler Distributing Co., Minneapolis, Minn.; a 20-year veteran in the coin machine business, began with the firm when it was founded in 1946; is an electronic genius.

**CULP, C. A.**—Owner, C. A. Culp Dist., Oklahoma City, Okla.

D

**DAHL, Ralph A.**—Director, National Automatic Merchandising Association, Omaha, Neb.

**DANIELS, Charles B.**—Corporation secretary, Paul A. Laymon, Inc., Los Angeles, Calif. In coin machine business since 1946. Hobby is fishing.

**DADDIS, Art**—President, United Billiards, Inc., Newark, N. J. Entered the coin machine industry in 1933. Joined the billiards phase of the business in 1960.

**DAUB, Samuel S.**—Director, Music Operators of America; Daub Vending Co., Inc., Stowe, Pa.

**DE FRANCE, Ron**—Field representative, Bilotta Enterprises, Inc., Newark, N. Y. Joined firm in 1965. Formerly a radio and TV announcer.

**DENVER, Albert S.**—Vice-president, Music Operators of America; president, Music Operators of New York; president, Lincoln Vending Corp., Brooklyn, N. Y.

**DESELM, Bill**—Assistant sales manager, Williams Electronic Manufacturing Corp.; Chicago, Ill.

**DeVROEY, Henri**—President, Union Belge de l'Automatique, Belgian Trade Association.

**DETWEILER, John**—Manager, Circle International Distributors, Honolulu, Hawaii.

**D'INZILLO, Al**—Secretary, U. S. Billiards, Inc.; Amityville, N. Y.

**DIXON, Alan**—President, Memphis Music Assn., Memphis, Tenn.

**DORIS, Edward G.**—Executive vice-president, Rock-Ola Mfg. Corp. Chicago, Ill. Joined firm in 1958. Native of Chicago. Graduate of DePaul University. Member of and active in numerous national management trade associations.

**DOWE, Ed**—Secretary & Treasurer, Wisconsin Phonograph Operators; Beaver Dam, Wis.

**DOYLE, H. K.**—General Manager, U. S. Billiards, Inc., Amityville, N. Y.

**DUARTE, Joseph S.**—President, Duarte International Sales Co., Los Angeles, Calif.; founded the firm in 1957, previously was Export Manager with Badger Sales Co.; partner and vice-president in Badger Sales since 1964.

**DUFF, E. Hoover**—Vice-president and controller, Seeburg Corp.; Chicago, Ill.

**DUNIS, Louis**—President, Dunis Distributing Co., Portland, Ore.

E

**EHLERT, Arthur A.**—Vice-president and treasurer, Rock-Ola Mfg. Corp., Chicago, Ill. Joined the company as treasurer in 1953. Elected vice-president/finance in 1960. A graduate of Northwestern University. Member of Chicago Chapter of Financial Executives Institute and active in civic affairs.

**EISENBERG, Phillip**—Director, Music Operators of America; Consolidated Vending Co., Johnstown, Pa.

**ELLIS, Howard**—Vice-president, Music Operators of America. Owner of Coin A Matic Music Co., Inc., Omaha, Neb. Long active in the State association, Coin Operated Industries of Nebraska.

**ELUM, Edward**—President, Tri-County Phonograph Operators Assn., Massillon, Ohio.

**ENTRINGER, Peter**—Advance Dist., St. Louis, Mo.

**EPSTEIN, Julius**—Secretary & Treasurer, Iowa Music Operators, Inc. Has been associated with the industry since 1938.

**ERSKINE, William A.**—General Manager, R. F. Jones Company, Denver, Colo.; joined the firm in 1963 as salesman, became manager in 1965; hobby: golf.

**ESTEVE, Jeronimo, Jr.**—President, Estevi International Corp., Hato Rey, Puerto Rico.

F

**FABIANO, Frank**—Vice-president, Music Operators of America. Owner of Fabiano Amusement Co., Buchanan, Mich. Active in the Music Operators Society of St. Joseph Valley.

**FARRIS, Harold**—Branch Manager, Monroe Coin Machine Exchange Inc., Dayton, Ohio.

**FEDDICK, Earl**—President, Valley Manufacturing Co., Bay City, Mich.

**FEINSTEIN, Nate**—General Manager, World Wide Distributors, Chicago, Ill.; entered the coin machine industry in 1941; has been in the distributing end of the business for 25 years; enjoys playing golf.

**FESJIAN, Suren D.**—President, Mondial Commercial Corporation, New York, N. Y.

**FIELDING, Percy L.**—Manager El Paso Div., Sutherland Dist. Co., Inc., El Paso, Tex.; joined firm in 1961 as salesman, became El Paso div. manager in 1964, was formerly an operator in Oklahoma, and has been associated with the coin machine industry for 18 years; fishing is his major hobby.

**FISCHER, Ewald**—President, Fischer Manufacturing Co., Inc.; Tipton, Mo.; founded firm in 1947; 17 years in business; active in civic affairs and trade association activities; excels as fisherman and golfer.

**FISHER, D. H.**—Sparks Specialty Co., Inc., Columbia, S. C.

**FISHMAN, William S.**—Director, National Automatic Merchandising Association, Philadelphia, Pa.

**FOGLE, Robert E.**—General Manager, Donaldson Dist. Co., Covington, Ky.; entered the business as a mechanic with Wur-litzer factory dist. in 1943.

**FLING, John**—Director, Music Operators of America; executive director, Missouri Coin Machine Council, Kansas City, Mo.

**FLYNN, Joseph**—President, J & J Dist., Indianapolis, Ind.

**FRANCO, Rubin A.**—President, Franco Distributing Co., Inc., Montgomery, Ala.

**FRANZ, H. A.**—Director, Music Operators of America; H. A. Franz & Co., Houston, Tex.

G

**GALANTE, Larry**—President, International Mutoscope, Long Island City, N. Y.

**GAINES, Dan**—Vice-president, Recorded Music Service Assn., Chicago, Ill.; a 26 year veteran in the coin machine business.

**GELFAND, Meyer**—Vice-president, National Automatic Merchandising Association. Senior vice-president, The Macke Co., Washington, D. C.

**GENSBURG, Samuel**—Partner, Chicago Dynamic Industries (Chicago Coin), Chicago, Ill.

**GERITZ, Peter**—President, Mountain Distributors, Denver, Colo.

**GERSH, Samuel H.**—Executive vice-president, Atlas Music Co., Chicago, Ill. During World War II was a civilian radar engineer assigned to the Navy. Holds patents for remote controlled FM background music receivers. Was one of the founders of the background music division of Field Enterprises. Hobby is square dance calling.

**GILBERT, Edward**—Director, Illinois Coin Machine Operators Association, Bloomington, Ill.

**GILBERT, George L. H.**—Vice-president, Seeburg Corp.; Chicago, Ill.

**GILCHRIST, R. C.**—General Manager, Universal Music Co., Toronto, Ont., Canada.

**GILLETTE, Mary**—Secretary-treasurer, Illinois Coin Machine Operators Association, Chicago, Ill.

continued on next page



## WHO'S WHO IN THE COIN MACHINE INDUSTRY (continued)

**GINSBURG, Edward A.**—President, Atlas Music Co., Chicago, Ill. Just celebrated 40th year in the coin machine business; 32 years as a distributor. Hobbies are farming and raising thoroughbred horses.

**GINSBERG, James J.**—Executive vice-president, Banner Specialty Co., Philadelphia, Pa.; joined firm in 1961, was formerly an insurance consultant; hobbies include golf.

**GISSER, Henry H.**—Secretary, Cleveland Coin Machine Exch., Cleveland, O.; joined firm in 1938 as Sales and Traffic Manager, was appointed secretary in 1965.

**GITLITZ, Alvin**—President, Seevend, Inc., Columbus, O.

**GLASS, Lou**—Director, Music Operators of America; Modern Specialty Co., Madison, Wis.

**GOLD, Ronald A.**—President, Cleveland Coin Machine Exch., Cleveland, O.; joined firm in 1957 as salesman, became treasurer in 1960 and president in 1965.

**GOLDEN, Bernard**—First vice-president, New York State Operators Guild, Inc. President, Sullivan County Operators Assn. In full line vending business since 1931. Active in Kiwanis and Lions clubs.

**GOLDMAN, George**—Vice-president, General Vending Sales Corp., Baltimore, Md. Founding partner in firm in 1925.

**GOLDSTEIN, Norman**—Vice-president & General Manager, Monroe Coin Machine Exchange Inc., Cleveland, O.

**GOLDVARG, Edward H.**—Secretary Treasurer, B. D. Lazar Company, Pittsburgh, Pa.

**GOLOMBECK, Herbert A.**—Regional salesman, General Vending Sales Corp., Baltimore, Md. Joined firm in 1946.

**GORDON, Jerry**—Sales manager, National Shuffleboard & Billiard Co., E. Orange, N. J.

**GORDON, J. Cameron**—Director, The Seeburg Corp., Chicago, Ill. Joined the company in 1948.

**GORELICK, Jack**—Phonograph sales manager, Advance Distributing Co., St. Louis, Mo. Was with Rosenfeld Enterprises 20 years.

**GORMAN, Hugh J.**—Sales manager, vending division, Rock-Ola Mfg. Corp., Chicago, Ill. Graduate of St. Mary's College, Winona, Minn. Joined Rock-Ola in 1962. Named general sales representative in 1964 and took present post in 1965.

**GOTTLIEB, Alvin J.**—Treasurer, D. Gottlieb & Co., Chicago.

**GOTTLIEB, David**—President, D. Gottlieb & Co., Chicago; founded firm in 1927.

**GOTTLIEB, Nathan**—Secretary, D. Gottlieb & Co., Chicago.

**GRANGE, Geoff**—General Manager, Mar-Matic, London.

**GRANGER, Fred**—Executive vice-president Music Operators of America, Chicago, Ill.

**GRECO, Thomas**—Director, Music Operators of America. President, Greco Brothers Amusement Co., Inc., Glasco, N. Y.

**GREEN, Abe**—President, Runyon Sales Co., Springfield, N. J.

**GREEN, Royce A., Jr.**—Director, Music Operators of America; Rosemary Amusement Co., Andrews, S. C.

**GREEN, Stanley**—President, Colorsonics, Inc., New York, N. Y.

**GREEN, W. G.**—President, Amusement Trades Association, London, England.

**GREGORY, Marion A.**—Vice-president, Seeburg Corp.; Chicago.

**GRILLO, Joseph**—President, Flower City Dist., Rochester, N. Y.

**GROENTEMAN, Sol**—President, Belgian Amusement Co., Antwerp, Belgium.

## H

**HACZEWSKI, Walter F.**—General Manager, Roth Novelty Company, Wilkes-Barre, Pa.

**HAIM, Victor**—R. H. Belam Co., Inc., New York City.

**HALDEMAN, William F.**—Vice-president, purchasing, Rock-Ola Mfg. Corp., Chicago, Ill. Joined company in 1945 as planning manager. Took present post in 1960. Married, 2 sons. Enjoys golf and hunting.

**HALPERIN, Herman**—Treasurer, Vending Guild of New Jersey, Newark, N. J.

**HAPPEL, William**—General Manager, Badger Sales, Los Angeles, Calif.; founded the firm in 1940; hobbies include golfing.

**HARPER, Alfred D.**—Manager, Consolidated Music Co., Las Cruces, New Mexico.

**HARPER, Jack**—President, Rowe Manufacturing Co., Chicago, Ill.

**HARRINGTON, Jack L.**—General Manager, Michael J. Stanley Co., Bellevue, Wash.

**HARRIS, Jerome R.**—Regional salesman, General Vending Sales Corp., Baltimore, Md. Joined firm in 1964.

**HARRIS, William**—Vice-president, Automatic Phonograph Owners Assn., Cincinnati, O.; owner and operator of Lincoln Music Co., Dayton, Ky.

**HARTHORN, L. F. Dick**—President, Acme Amusement Co., Seattle, Wash.; founded the firm in 1937.

**HASHMAN, Bud**—Director, Illinois Coin Machine Operators Association, Springfield, Ill.

**HASKIN, J. Leon**—Owner, Jefferson Music Company, Birmingham, Ala.; owned the company since 1942; enjoys fishing and boating.

**HASTINGS, Edith**—Vice-president, Hastings Dist., Milwaukee, Wis.

**HASTINGS, Jack**—Secretary-Treasurer, Hastings Dist., Milwaukee, Wis.

**HASTINGS, Sam**—President, Hastings Dist., Milwaukee, Wis., President, Milwaukee Music Operators Assn.

**HASVOLD, Mac**—Vice-president, Music and Vending Association of South Dakota; partner, Musicvend Co., Sioux Falls, S. D.

**HAWKINS, Paul W.**—President, Paul W. Hawkins Manufacturing; Tucson, Ariz., entered business as operator in 1940; began manufacturing in 1954.

**HEBERT, Arthur L.**—Vice-president, Miller-Newmark Distributing Co., Detroit, Mich.

**HEILICHER, Amos**—President, Heilicher Brothers, Inc., Minneapolis, Minn.

**HEMPLE, Walter**—Vice-president, California Music Merchants Assn.; Sylmar, California.

**HENSKE, Chick**—Director, Illinois Coin Machine Operators Association, Jacksonville, Ill.

**HESCH, Wayne**—President, Associated Buyers Club, Chicago, Ill.; vice-president, Music Operators of Northern Illinois.

**HEUBSCH, Paul A.**—Regional Sales Manager, Rowe Manufacturing Co., Chicago, Ill.

**HINCKER, George A.**—Advertising and sales promotion manager, Rock-Ola Mfg. Corp., Chicago, Ill. Joined firm in 1959. Native of San Antonio, Texas. Married, six children. Enjoys music and sports.

**HOFFMAN, Harry**—President, General Vending Sales Corp., Baltimore, Md. Founded the company in 1925.

**HOGARD, Romaine C.**—President, Tulsa Automatic Music Co., Tulsa, Okla.

**HOLCOMB, Virginia**—Director, Phonograph Merchants Assn., Cleveland, Ohio.

**HOBBEIN, Leroy**—Sales manager, coin division; Dynaball, Co.; Skokie, Ill.

**HOLLAND, M. L.**—Director, Music Operators of America; Valley Music Co., Roanoke, Va.

**HOLTZMAN, George**—Vice-president, Music Operators of New York City, Inc., New York, N. Y.

**HOLTZMAN, Irving**—United East Coast Corp., New York, N. Y.

**HOOT, Earl**—Sales Manager, Gulf Coast Distributing Co., Houston, Texas.

**HOPKINS, Maynard**—President, Northwest Ohio Music Operators, Delphos, Ohio; Director, Music Operators of America; Hopkins Music, Galion, Ohio.

**HOUSEPIAN, Zaven**—Eastern Distributors, Inc., Baltimore, Md.

**HUDSON, E. M.**—Vending Machine Exchange, Bristol, Va.

**HUGHES, T. W.**—S & H Distributing Co., Shreveport, La.

**HULLINGER, William**—Secretary-Treasurer, Northwest Ohio Music Operators Assn., Delphos, Ohio; past vice-president of Music Operators of America.

**HUNGERFORD, Thomas B.**—Executive Director, National Automatic Merchandising Assn., Chicago, Ill.

**HURVICH, Harry**—Partner, Birmingham Vending Co., Birmingham, Ala.

**HURVICH, Max**—Director, Music Operators of America; Birmingham Vending Co., Birmingham, Ala.; partner, Birmingham Vending.

**HUTZLER, James K.**—Vice-president, Music Operators of America; Hutzler Vending Co., Martinsburg, W. Va.

**ISACKSEN, Ralph M.**—Vice-president, Seeburg Corp.; Chicago.

## J

**JACOBS, Harry, Jr.**—President, United, Inc., Milwaukee, Wis.

**JACOMET, Jerome J.**—Director, Music Operators of America; Red's Novelty, West Allis, Wis.

**JAMAIL, Louis**—Owner, Santone Sales, San Antonio, Tex.

**JAMAIL, George**—Owner, Central Sales, Houston, Tex.

**JANACEK, Arthur J.**—Export Sales Mgr., Rock-Ola Mfg. Corp., Chicago, Ill. Native of Chicago and associated with the coin machine industry for 32 years. Active in community affairs and member of International Trade Club. An avid fisherman.

**JAROCKI, Stanley W., Jr.**—National promotion manager, Seeburg Corp., Chicago, Ill.

**JEFFREYS, Jack**—President, Iowa Music Operators, Inc.; Director of Music Operators of America; member of chamber of commerce and mayor of city of Osceola, Iowa; has been an operator since 1946.

**JENTZEN, Art**—President, New Mexico Music Guild, Clovis, N. M., director, Music Operators of America. Operator since 1950. Member Clovis Chamber of Commerce and Rotary Club. Avid pilot, covers a 500-mile route by air.

**JOHNSON, Orma**—Director, Illinois Coin Machine Operators Assn., Rock Island, Ill.

**JONES, Bob**—Sales manager, Redd Distributing Co., Watertown, Mass.

**JONES, Herbert B.**—Director of public relations and service; Bally Manufacturing Co., Chicago, Ill.; 33 years in business; native of Denver, Colo.

**JONES, Lewis**—President, Lew Jones Distributing Co., Indianapolis, Ind.

**JONES, R. F.**—President, R. F. Jones Co., San Francisco, Calif.

**KAMINKOW, Arnold A.**—Controller, General Vending Sales Corp., Baltimore, Md. Joined firm in 1963.

**KARDYS, Walter**—Secretary-treasurer, Amalgamated Machine Operators Assn., Miami, Fla.

**KAGELS, Charles**—Manager, Advance Distributing Co., St. Louis, Mo.

**KATZ, Sidney M.**—Vice-president, Seeburg Corp., Chicago, Ill.

**KAYE, Arnold**—Vice-president, production, Irving Kaye Co., Inc., Brooklyn, N. Y.; joined firm in 1959; active in fund raising drives for medical research.

**KAYE, Howard**—Vice-president, sales, Irving Kaye Co., Inc., Brooklyn, N. Y.; in business since 1958; graduate of New York University.

**KAYE, Irving**—President, Irving Kaye Co., Inc., Brooklyn, N. Y.; also vice-president and director, Bally Mfg. Co.; founder of Brooklyn firm; in all phases of business for 35 years.

**KEEFER, John J.**—Vice-president and treasurer, Seeburg Corp., Chicago, Ill.

**KEELS, H. C., Jr.**—President, South Carolina Coin Machine Operators Assn. Director, Music Operators of America. Owner of Keels Music Co., Inc., Florence, S. C.

**KEMPNER, Irving S.**—General manager, Runyon Sales Co., Springfield, N. J.; joined firm in 1937 as route collector, became salesman in 1945, sales manager in 1962, and general manager in 1965; hobbies include swimming, softball and bowling.

**KENNEY, Mahlon W.**—Vice-president, Seeburg Corp., Chicago, Ill.

**KEPPLER, Charles M.**—President, Coin Machine Operators of Onondaga County, Syracuse, N. Y.

**KIANDER, Eino**—Director, National Automatic Merchandising Assn., Coos Bay, Ore.

**KIES, Earl W.**—President, Recorded Music Service Assn., Chicago, Ill.; former vice-president, R.M.C.A.; Board member, Illinois Coin Machine Operators Assn.; has been an operator since 1934.

**KIRBY, Virgil**—President, Arizona Amusement & Vending Co., Tucson, Ariz.

**KITCH, Leroy B.**—General manager, Culp Distributing Co., Oklahoma City, Okla.; joined firm in 1955 as salesman, became parts manager in 1958, general manager in 1965; fishing is his principal hobby.

**KITT, Gilbert**—President, Empire Distributing, Inc., Chicago, Ill.

**KLEIMAN, Joel**—Pioneer Sales and Service Co., Milwaukee, Wis.

**KOBER, James**—Sales manager (Eastern Wash.), Michael J. Stanley Co., Bellevue, Wash.

**KOENIGSBERG, Dave**—Partner, State Sales & Service, Baltimore, Md.

**KOBLER, Bill**—Secretary, Music Operators of New York City, Inc., New York, N. Y.

**KOGAN, Michael**—Manager, Taito Trading Co., Ltd., Tokyo, Japan.

**KNOLL, Stanley**—Manager Toledo Branch, Cleveland Coin Machine Exch., Toledo, Ohio.

**KUBICEK, Lillian K.**—Vice-president, general counsel and secretary, Seeburg Corp.; Chicago, Ill.

**KUNZ, Gustave**—President, Automatic Music Co., Inc., Newport, R. I.

## L

**LANSBAUM, Dan**—Vending sales manager, Advance Distributing Co., St. Louis, Mo. Was an operator for 30 years.

**LAYMON, Paul A.**—President, Paul A. Laymon, Inc., Los Angeles, Calif. In the coin machine business since 1923. Hobby is gardening.

**LAZAR, J. D.**—President, B. D. Lazar Company, Pittsburgh, Pa.

**LAZZARONI, Luigi**—Chairman, Sapar (National Association of Automatic Games), Rome, Italy; representative for Italy of A.M.I.

**LERNER, Louis**—Chairman, Color-Sonics, Inc., New York, N. Y.

**LeSTOURGEON, Lawrence F.**—LeSturgeon Distributing Co., Charlotte, N. C.

**LEVINE, Alfred D.**—Treasurer and general manager, Music & Vending Corp., Boston, Mass.; established the firm in 1962; formerly sales manager with Redd Distributing Co.; enjoys golfing.

**LEVINSON, Mort**—National Coin Machine Exchange, Chicago, Ill.

**LEVY, Stewart M.**—President, Stewart-Milford Corp., Buffalo, N. Y.

**LEUTHESER, F. W.**—Vice-president, Tel-A-Sign, Inc. (of which Scopitone, Inc., is a subsidiary company), Chicago, Ill.

**LEVIN, Joseph**—Director, National Automatic Merchandising Assn., Philadelphia, Pa.

**LEWIS, Marvin**—Director, National Automatic Merchandising Assn., Abilene, Tex.

**LEYSER, Henry J.**—Vice-president, Music Operators of America; president, California Music Merchants Assn.; president Associated Coin Amusement Co., Inc., Oakland, Calif. Formed A.C.A. in 1952 as partnership and incorporated in 1957. Was formerly vice-president and general manager of Mills Sales Co., Oakland, from 1948 to 1952. Enjoys boating and photography.

**LIEBERMAN, Harold**—Chairman, Lieberman Music Co., Inc., Minneapolis, Minn.

**LIEBLING, David H.**—Executive vice-president, Cleveland Coin Machine Exch., Cleveland, Ohio.; joined firm in 1946 as salesman, became sales manager in 1955, and executive vice-president in 1965

**LINDELOF, Charles**—Secretary-treasurer, Associated Buyers Club, Chicago, Ill.; associated with General Music for the past 15 years.

**LINDELOF, Robert L.**—President, Music Operators Association of Northern Illinois, Skokie, Ill.

**LIPKIN, Sol**—Sales manager, American Shuffleboard Co., Inc., Union City, N. J.; with firm 15 years; 35 years in business; born in London, England; hobbies are fishing, boating, swimming, tennis and ice skating.

**LONDON, Perry**—London Distributing Co., Miami, Fla.

**LONDON, Samuel L.**—London Distributing Co., Miami, Fla.

**LOVE, Clyde B.**—General manager and partner, Kings Distribution Co., Visalia, Calif. Has been associated with the firm since 1963; is a 21 year veteran in the coin machine business.

**LUKAS, Leonard**—Sales manager, Roth Novelty Company, Wilkes-Barre, Pa.

**LUMPKIN, Dick**—President, Music Operators of Virginia. Elected to post in 1965. Partner Bryant & Lumpkin Co., Ashland, Va.

**LUPPINO, Frank, Jr.**—Advertising and sales promotion manager, Seeburg Corp., Chicago, Ill.

**LURIE, Bud**—Sales manager, Williams Electronic Manufacturing Corp., Chicago, Ill.

**LYNCH, J. H.**—President, J. H. Lynch Co., New Orleans, La.

**LYSTAD, Les**—President, American Shuffleboard Sales of Seattle, Seattle, Wash.; founded the company 1950; hobby, private pilot.

## M

**MANNING, W. J., Jr.**—President, National Automatic Merchandising Association. Vice-president, Universal Match Corp., St. Louis, Mo.

**MARGOLD, Irwin**—Vice-president, Trimount Automatic Sales Co., Boston, Mass.; started with the firm 20 years ago as salesman, later promoted to general manager and to vice-president; hobbies include golf.

**MARICH, Charles**—Director, Illinois Coin Machine Operators Association, Rockford, Ill.

**MARSALA, Joseph F.**—Vice-president, Seeburg Corp.; Chicago, Ill.

**MARTELL, Ed P.**—President & treasurer, Tri State Amusement Co., Manchester, New Hampshire; joined the firm in 1959 as salesman, bought corporation in 1961.

**MARTIN, William H.**—Treasurer, National Automatic Merchandising Association. President, Automatic Candy Co., Columbus, Ga.

**MARVIN, Charles**—Director, Music Operators of America; Bell Music Co., Inc., Akron, Ohio.

**MASTERS, John L., Jr.**—Director, Music Operators of America; Missouri Valley Amusement Co., Lee's Summit, Mo.

**MAWDSLEY, Russell**—President, Massachusetts Coin Machine Operators Assn.; president, Russell-Hall, Inc., Holyoke, Mass. Director, Music Operators of America.

**MAXWELL, Darlow**—President, Music and Vending Association of South Dakota, Pierre, S. D.

**McCARTHY, Mrs. Millie**—Director, Music Operators of America. President, New York Coin Machine Operators Assn. Owner of Catskill Amusements, Inc., Hurleyville, N. Y.

**McGUIRE, James T.**—Senior vice-president, National Automatic Merchandising Assn. Vice-president, Automatic Canteen Co. of America.

**McKEE, Marshall R.**—Secretary-treasurer, Northwest Sales Co., Seattle, Wash.

**McKENNEY, Charles**—Secretary-treasurer, Automatic Phonograph Owners Assn., Cincinnati, Ohio; owner and operator of M & M Music Company, Ludlow, Ky.

**McMURDIE, Dean R.**—Owner, Circle International Company, Los Angeles, Calif.; has been associated with the coin machine industry since 1948.

**MELONE, Nicholas**—General manager, American Shuffleboard Co., Inc.; Union City, N. J.; started with firm in 1934; active in civic projects; hobbies are golf, swimming, bowling.

**MERRILL, Gaylord G.**—General manager, Struve Distributing Company, Inc., Salt Lake City, Utah; joined firm in 1961 as salesman, became general manager in 1965.

**MERTES, Marvin**—Secretary, Fischer Manufacturing Co., Inc., Tipton, Mo. In charge of design and engineering. Enjoys flying and golf.

**METCALF, Walter B.J.**—Vice-president, Seeburg Corp., Chicago, Ill.

**MILLER, George A.**—Executive director, California Music Merchants Assn., Oakland, Calif.; former president of the association.

**MILLER, Marvin**—Coin Machine Service Co., Los Angeles, Calif.

**MILLER, Max**—Vice-president, Seeburg Corp., Chicago, Ill.

**MITTEL, Jack H.**—Vice-president, Williams Electronic Manufacturing Corp., Chicago, Ill.

**MOHILL, Leon**—Asst. treasurer, Associated Buyers Club, Chicago, Ill.; has been an operator since 1946.

**MONDSCHNEIN, Max**—Treasurer, Acme Amusement Company, Seattle, Wash.; joined the firm in 1942.

**MONTGOMERY, Earl**—S & M Distributing Co., Memphis, Tenn.

**MONTOOTH, Les**—Vice-president, Music Operators of America; Director, Illinois Coin Machine Operators Assn., Peoria, Ill.

**MOSELEY, Harry D.**—President, Roanoke Vending Exchange, Inc., Richmond, Va.; became associated with the firm in 1951, has held position of credit manager, assistant manager, vice-president, became president in 1965. However, since his father was associated with the coin machine business, he has been in and around it since childhood.

**MOSS, Philip**—Owner, Philip Moss & Co., Des Moines, Ia.; founded the firm in 1946; flies his own airplane, raises and shows hunters and jumpers.

**MUDDLE, John W.**—Sales director, New Century Novelty Co. Pty., Ltd., Sydney, Australia.

*continued on next page*



## WHO'S WHO IN THE COIN MACHINE INDUSTRY (continued)

**MULLINS, James I.**—President, Amalgamated Machine Operators Assn., Miami, Fla.; director, Florida Amusement and Music Assn.; has been an operator since the early '40's.

**MULQUEEN, Michael**—President, New York State Operators Guild, Inc., Beacon, N. Y. Has held the office since 1962. An operator since 1951.

**MUNVES, Joe**—Mike Munves, Inc., New York, N. Y.

**MUNVES, Mike**—Mike Munves, Inc., New York, N. Y.

**MUOIO, Frank**—Location representative, Bilotta Enterprises, Inc., Newark, N. Y. Joined firm in 1963. Formerly a motel and restaurant proprietor.

### N

**NARDONE, Lindy**—Director, Music Operators of America; A-1 Amusement Co., Rochester, N. Y.

**NELSON, Julius**—Secretary-treasurer, North Carolina Coin Operators Assn.; manager, Vemco Music Co., Inc., Fayetteville, N. C.; has been associated with the company for 15 years, active in civic and religious organizations.

**NELSON, Keith**—Executive Secretary, Amalgamated Machine Operators Assn., Miami, Fla.

**NEMESH, Joseph**—President, Duncan Sales, Cleveland, Ohio.

**NEVILLE, Joe**—Sales manager, Patterson International, Cincinnati, Ohio.

**NEWILL, James**—Vice-president, Pacific Amusement Co., Thousand Oaks, Calif.; founded firm in 1962; former general manager of Tusko Kiddie Rides.

**NICASTRO, Louis J.**—Executive vice-president, Seeburg Corp., Chicago, Ill.

**NICHOLS, Ted**—Sergeant at arms, Music Operators of America; owner, Automatic Vending Service, Fremont, Neb. Long active in Coin Operated Industries of Nebraska.

**NIMS, Robert E.**—Owner, general manager, A.M.A. Distributors, Inc., New Orleans, La. Active in the industry for over 20 years. Director, Music Operators of America.

### O

**O'CONNOR, Kenneth A.**—Director, Music Operators of America; O'Connor Vending Machine Co., Richmond, Va.

**O'DONNELL, William T.**—President, Bally Manufacturing Co., Chicago, Ill.; native of Chicago; 20 years in business; active businessman booster of Loyola University; enjoys golf.

**OETTINGER, Herbert**—Vice-president, Williams Electronic Manufacturing Corp., Chicago, Ill.

**OLSHEIN, Jules**—Manager Albany office, Greco Bros. Amusement Co., Inc., Albany, N. Y.; joined firm as Albany office manager in 1961, a 30-year veteran of the coin machine business.

**OSEROFF, Brud**—Director, Music Operators of America; Mobile Record Service Co., Pittsburgh, Pa.

**OVITZ, Irving**—Vending Sales Director, World Wide Distributors, Chicago, Ill.; is a 27-year veteran of the coin machine business; an enthusiastic sports fan, also enjoys traveling.

### P

**PACHECO, Rodolfo**—Sales manager, Rock-Ola Division, Industrias Nacionales De Sonido, S.A., Mexico City.

**PALMER, A. D., Jr.**—Advertising and sales promotion mgr., Wurlitzer Co., North Tonawanda, N. Y.; spends spare time cruising the lakes and waterways in the North Tonawanda area.

**PARKOFF, Meyer**—Atlantic New York Corp., New York, N. Y.

**PARKOFF, Oscar**—Atlantic New Jersey Corp., Newark, N. Y.

**PATTERSON, L. T.**—President, Patterson International, Cincinnati, Ohio.

**PATTON, Bud**—Patton Music Co., Modesto, Calif.

**PAVESI, Carl**—President, Westchester Operators Guild, Inc., Port Chester, N. Y.; Automatic Phonograph Co., White Plains, N. Y.; Director, Music Operators of America.

**PENNINGTON, D. V.**—Secretary-treasurer, Sammons-Pennington Company, Memphis, Tenn.

**PEPPLE, Ron W.**—President, Northwest Sales Co., Seattle, Wash.

**PHIA, Morris**—Greater Southern Dist. Co., Atlanta, Ga.

**PIERCE, Clinton S.**—Vice-president, Music Operators of America; president Wisconsin Phonograph Operators; past president MOA; Brodhead, Wis.

**POLLAK, Fred**—Vice-president, Rowe Manufacturing Co., Whippany, N. J.

**POLLAK, Seymour**—Secretary, Westchester Operators Guild, Inc., Port Chester, N. Y.

**PORTER, Earl**—Secretary-treasurer, Music and Vending Association of South Dakota, Mitchell, S. D. Has held post 12 consecutive years.

**POSS, Bill**—Director, Music Operators of America, Director, Illinois Coin Machine Operators Association, Peoria, Ill.

**PREVETTE, J. Keith**—Vice-president, North Carolina Coin Operators Assn.; operator of Carolina Music Company, Salisbury, N. C.; active in civic affairs, associated with music business for 8 years.

**PROFFITT, Mose**—Vice-president, Recorded Music Service Assn.; Director, Music Operators of America; Board member, Illinois Coin Machine Operators Assn., Chicago, Ill.

**PRUTTING, William C.**—Vice-president, Seeburg Corp., Chicago, Ill.

**PSPACE, A.L.**—Vice-president, Music Operators of America; Owner, Bird Music Co., Inc., Manhattan, Kan.

### R

**RAMPF, Rudolf**—Secretary, Verband des Osterreichischen Automaten-Gewerbes, Vienna, Austria.

**RAOUL, William G.**—Vice-president, Seeburg Corp., Chicago, Ill.

**REDD, Si**—President, Redd Distributing Co., Watertown, Mass.

**RIDGEWAY, Ralph**—Director, Music Operator of America; Vogue Music, Inc., Springfield, Mass.

**RIECK, Lester C.**—Sales manager, music division, Rock-Ola Mfg. Corp., Chicago, Ill. A native of Chicago and a 30-year veteran in the coin machine industry.

**RINGO, Dock E.**—President, Wallace Dist. Co., Mineral Wells, Tex. Joined the firm as a route manager in 1954, was named president in 1961, first entered the coin machine business in 1946 while a student in high school; most of his spare time is involved with community improvement projects.

**ROBBINS, Joseph**—Vice-president, Empire Distributing, Inc., Chicago, Ill.

**ROCKOLA, David C.**—President and founder, Rock-Ola Mfg. Corp., Chicago, Ill. Started Rock-Ola Scale Co. in 1927, manufacturing penny weighing scales. Changed name to Rock-Ola Mfg. Corp. in 1932. Introduced first coin-operated phonograph in 1935. Entered vending in 1960. Now manufactures full line of coin-operated phonographs and vending equipment.

**ROCKOLA, Dr. David R.**—Assistant to the President, Rock-Ola Mfg. Corp., Chicago, Ill. Became active in the firm in 1962. Born in Chicago. Received Bachelor of Arts in Business Administration from Northwestern University; Doctor of Philosophy in Business Service from State University of Munich, Germany. Honorary member of Beta Gamma Sigma. Enjoys travel, classical music, art.

**ROCKOLA, Donald C.**—Director of engineering, Rock-Ola Mfg. Corp., Chicago, Ill. Joined firm in fall of 1956. A Chicago native, graduate of Grinnell College and Rensselaer Polytechnic Institute. An enthusiastic golfer.

**ROLFING, R. C.**—President, Wurlitzer Co., Chicago, Ill.; avid devotee of outdoors; spends considerable time at his Montana ranch.

**ROMERO, David L.**—President, Industrias Nacionales De Sonido, S.A., Mexico City.

**ROMERO, David L., Jr.**—General manager, Industrias Nacionales De Sonido, S.A., Mexico City.

**ROMERO, Raul C.**—Sales manager, Industrias Nacionales De Sonido, S.A., Mexico City.

**RONDEAU, Bob**—Division manager, Empire Dist., Inc., Menominee, Mich.; an 18-year veteran of the coin machine business, joined Empire in 1962, formerly operated route in Wisconsin; likes to read and write in spare time.

**ROOD, Morris**—Sales manager, Runyon Sales Co., Springfield, N.J.; joined firm in 1946 as auditor, became office manager in 1950, sales manager in 1962; enjoys bowling, golf and works with boys clubs.

**ROSEN, David**—President, David Rosen, Inc., Philadelphia, Pa.

**ROSENBERG, Harold**—Vice-president, Westchester Operators Guild, Inc., Port Chester, N.Y.; United Games, Inc., Peekskill, N.Y.

**ROSS, Henry**—Secretary-treasurer, Midway Mfg., Co., Chicago, Ill.

**ROTH, Marvin**—Partner, Roth Novelty Co., Wilkes-Barre, Pa.

**ROTHROCK, Strike**—Amusement Distributors, Inc., Houston, Tex.

**ROWLAN, Clyde**—Sales manager (Oregon), Michael J. Stanley Co., Bellevue, Wash.

**RUBER, Dennis**—Partner, D & R Industries, Chicago, Ill.

**RUBER, Edward**—The Wico Corp., Chicago, Ill.

**RUBEY, Theodore**—President, Marvel Mfg. Co., Chicago, Ill.; in business since 1944; native of Chicago.

**RYAN, John**—Sales manager, Valley Sales Co., Bay City, Mich.

### S

**SAMMONS, George W.**—President and general manager, Sammons-Pennington Co., Memphis, Tenn.; founded the firm in 1951.

**SAMUELS, Roger A.**—Service manager, Roth Novelty Co., Wilkes-Barre, Pa.

**SANDERS, H. R.**—Sanders Distributing Co., Nashville, Tenn.

**SANDLER, Irving**—Chairman, Sandler Vending Co., Minneapolis, Minn.; founded the firm in 1946, a 30-year veteran in the coin machine business; enjoys a game of golf.

**SANDLER, Warren**—President, Sandler Vending Co., Minneapolis, Minn.; joined firm in 1958; a 1st Lieut. in U. S. Army Reserve; hobbies include hunting and fishing.

**SCHAEFER, Hank**—Sales and technical adviser, Advance Distributing Co., St. Louis, Mo. An operator for 20 years before joining Advance.

**SCHAFFNER, Harry**—Vice-president, Illinois Coin Machine Operators Association, Alton, Ill.

**SCHROEDER, Frank**—Coin division sales manager, Fischer Mfg. Co., Inc. Experienced 17 years in the industry. Golfing, boating and hunting enthusiast. Pipe-smoking father of 10.

**SCHWARTZ, Harold**—Phonograph sales director, World Wide Distributors, Chicago, Ill.; has been distributing coin machines for 31 years; hobbies include woodworking and horseback riding.

**SCHWARTZ, Henry**—Executive vice-president, Color-Sonics, Inc., New York, N. Y.

**SCHWARTZ, Joseph**—National Coin Machine Exchange, Chicago, Ill.

**SCHWARTZ, William B.**—President, W.S. Distributing, Inc., Brighton, Mass.; associated with the industry since 1945.

**SECORE, Mort**—Sales manager, Chicago Coin Machine Division, Chicago Dynamic Industries, Chicago, Ill.

**SHAFFER, Edward**—President, Shaffer Music Co., Columbus, Ohio.

**SHAW, Lillian E.**—Hon. Secretary, the Phonograph Operators Association, Ltd., England; director, Weybridge Trading Co., Ltd.; has been an operator since 1936.

**SHEFRAS, Morris**—Treasurer, Amusement Trades Association, London, England; an operator since the early 1920's.

**SHINN, Hal J.**—Director, Music Operators of America, Star Amusement Co., Gaffney, S. C.

**SHOCKEY, Clint**—Sales manager, Royal Dist., Cincinnati, Ohio.

**SHUBERT, Lynn**—President, Pacific Amusement Co., Thousand Oaks, Calif.; joined firm in 1964; formerly with Tusko Kiddie Rides.

**SIDEL, Edward**—President, Sidel Amusement Machine, Massapequa, N. Y.

**SILLA, C. G.**—Director, Music Operators of America; Silla Music Co., Oakland, Calif.

**SIMON, Albert**—President, Albert Simon, Inc., New York, N. Y.

**SIMON, Jack**—Simon Distributing Co., Los Angeles, Calif.

**SITTERLY, LaRue**—General manager, efficiency co-ordinator, Bilotta Enterprises, Inc., Newark, N. Y.

**SKOR, Fred**—Games sales director, World Wide Distributors, Chicago, Ill.; is a 17-year veteran of the coin machine business; deep-sea diving is his principal hobby.

**SLIFER, O. L.**—Executive director, National Coin Machine Distributors Association, Chicago, Ill.

**SMITH, Harold E.**—General manager, Jubilee Products, London, England.

**SMITH, Russell L.**—President, Music Distributing Co., Pittsburgh, Pa.

**SNODGRASS, J. Harry**—Vice-president, Music Operators of America; chairman, Servomation of New Mexico, Inc., Albuquerque, N. M.

**SOLOMON, Edward**—Second vice-president, New York State Operators Guild, Inc. Took office in 1964. Active in Poughkeepsie, N. Y., civic affairs.

**SOLOW, Nathan**—Eastern Distributors, Inc., Baltimore, Md.

**SONIN, Gilbert**—Treasurer, Music Operators of New York City, Inc., New York, N. Y.

**SPEIS, Carl, J.**—Partner, S & S Dist. Co., Evansville, Ind.; established the firm in 1940; is an avid golfer.

**SPEIS, John W.**—Partner, S & S Dist. Co., Evansville, Ind.; established the firm in 1940; spends all pleasant days on the golf course.

**STANLEY, Michael J.**—President, Michael J. Stanley Co., Bellevue, Wash.

**STEIGER, A. A.**—President, Tel-A-Sign, Inc. (of which Scopitone, Inc., is a subsidiary company), Chicago, Ill.

**STEIN, Jerry**—President, Protocision Engineering, Detroit, Mich.

**STEIN, Marvin**—President, Eastern Music Systems, Philadelphia, Pa.

**STEINBERG, D. M.**—Secretary-treasurer, New Jersey Council of Coin Machine Operators; director, Music Operators of America; manager, Vending Guild of New Jersey; former secretary of Music Operators of America; has been an operator since 1930; Newark, N. J.

**STERLING, Ben**—President, Anthracite Music Operators Association, Scranton, Pa.

**STERN, Samuel**—Vice-president-general manager, Williams Electronic Mfg. Corp., Chicago, Ill.

**STOCKDALE, John**—Secretary-treasurer, J. & J. Dist., Indianapolis, Ind.

**STONE, Joe**—Sales manager, Monroe Coin Machine Exchange, Inc., Cleveland, Ohio.

**STORINO, Pat**—Vice-President, New Jersey Council of Coin Machine Operators; president, Garden State Amusement Association; active in State and local civic affairs and community fraternal and charitable organizations.

**STRUVE, Preston D.**—President, Struve Distributing Co., Inc., Salt Lake City, Utah.

**SUGERMAN, Myron**—Runyon Sales Co., New York, N. Y.

**SUGERMAN, Nate**—Runyon Sales Co., New York, N. Y.

**SULLIVAN, Arthur**—Vice-president, J & J. Dist., Indianapolis, Ind.

**SUSMAN, Abe**—State Music Distributors, Inc., Dallas, Tex.

**SUTHERLAND, David**—President, Sutherland Dist., Kansas City, Mo.

T

**TABB, Sol**—Vice-president, Amalgamated Machine Operators Association, Miami, Fla.; President, Mar-Tab Vending.

**TAKAHASHI, Seiji**—General manager, Sanyo Trading Co., Yokohama, Japan.

**TAKSEN, Leon**—Director, Music Operators of America; D&L Coin Machine Co., Harrisburg, Pa.

**TAPALA, Thomas**—President, Suomen Automaattiyhdistys r.y., the Finnish Automatic Association, Helsinki, Finland.

**TARTAGLIA, Louis**—Treasurer, Westchester Operators Guild, Inc., Port Chester, N. Y.; Tartaglia Bros., Inc.

**TASHIMA, Charles W.**—Director, Music Operators of America; Automatic Vending Machine Co., Wahiawa, Oahu, Hawaii.

**TAYLOR, Lee**—Vice President, Northwest Ohio Music Operators Assn., Delphos, Ohio; owner and operator of Imperial Amusement, Findlay, Ohio.

**THOM, Ken**—Vice President, Associated Buyers Club, Chicago, Ill.; associated with Western Automatic Music, Inc. since 1958.

**THOMPSON, George E.**—Owner, Alaska Music Co., Fairbanks, Alaska, the oldest and largest coin machine firm in that State.

**TONNELL, H. M.**—Director, Music Operators of America; Cigarette Service Co., Appleton, Wis.

**TRUCANO, John R.**—Director, Music Operators of America; director and legislative secretary, Music and Vending Association of South Dakota. Owner, Black Hills Novelty Co., Deadwood, S. D.

**TRUPPMAN, O. R.**—President and General Manager, Bush International, Inc., Miami, Fla.; joined Bush Distribution Co. as salesman in 1935, became Sales Manager in 1946, General Manager in 1959; when Automatic Canteen purchased Bush International in 1961, became divisional president and general manager.

U

**URBAN, Louis**—President, Jennings Mfg., Co.; Chicago, Ill.

**UTANOFF, Richard**—Partner, D & R Industries, Chicago, Ill.

V

**VAUGHAN, Donald D.**—President, Sanyo Trading Co., Yokohama, Japan.

**VEATCH, Earl**—Vice President, Central Distributors, Inc., St. Louis, Mo.

**VEATCH, Norwood E.**—President, Central Distributors, Inc., St. Louis, Mo.

W

**WALDER, Allen**—President, Vending Guild of New Jersey, Newark, N.J.; Vice President, New Jersey Council of Coin Machine Operators.

**WALLACE, John A.**—President, Music Operators of America; President, Music and Vending Association of West Virginia; Wallace & Wallace Music Co., Oak Hill, W. Va.

**WALTEMADE, R. F.**—Vice president and manager North Tonawanda division, Wurplitzer Co.; active on several civic and charitable committees; an ardent fisherman.

**WASSMANN, Gustave**—Vice president, Valley Sales Co., Bay City, Mich.

**WEIKEL, William**—Sales Manager, U. S. Billiards Co., McHenry, Ill.

**WEINAND, Art**—President, J. H. Keeney Co., Chicago, Ill.; 30 years in business; former vice president with Rock-Ola Mfg. Corp, Exhibit Supply Co. and Williams Electronic Mfg. Corp; is managing director of Mills Bell-O-Matic, Ltd., London.

**WEISMAN, Samuel A.**—President, State Sales & Service Corp., Baltimore, Md.; a 30-year veteran in the coin machine business; a director of M.O.A. and N.C.M.D.A.; a fishing enthusiast.

**WELLER, Robert**—Sales Manager, Bush International, Inc., Miami, Fla.; joined firm as route manager in 1956, became sales manager in 1959.

**WERTHEIMER, Albert**—Davis Distributing Corp., Albany, N.Y.

**WERTHEIMER, Henry**—Davis Distributing Corp., Albany, N.Y.

**WESTERHAUS, Joe**—President, Pioneer Vending, Cincinnati, Ohio; has been in the coin machine business since 1934.

**WHITCOMB, William**—Tampa Branch Manager, Bush International, Inc., Miami, Fla.; joined firm as salesman in 1958, became branch manager in 1959; hobbies include golfing and fishing.

**WILEY, Robert**—President, Imperial Vending Corp., Detroit, Mich.

**WILKINS, James R.**—General Manager, Paul A. Laymon, Inc., Los Angeles, Calif. In coin machine business since 1947. Active in work with the Boy Scouts.

**WILLIAMS, Harry**—President, Southland Engineering Co., Santa Monica, Calif.

**WILLIS, A.P.**—General Secretary, Amusement Trades Association, London, England.

**WINGRAVE, Harlan**—Vice president, Music Operators of America; Emporia Music Service, Emporia, Kan.

**WITSEN, Abe**—President, Scott-Crosse Co., Philadelphia, Pa.

**WITSEN, Bill**—Vice president, Scott-Crosse Co., Philadelphia, Pa.

**WOLBERG, Samuel**—President, Chicago Coin Machine Division of Chicago Dynamic Industries, Chicago, Ill. Entered the industry almost four decades ago as an operator.

**WOLFE, Simon**—Jacksonville Branch Manager, Bush International, Inc., Miami, Fla.; joined firm in 1965.

**WOLVERTON, Marcine**—President, Midway Manufacturing Co., Franklin Park, Ill. Known affectionately in the trade as "Iggy."

Z

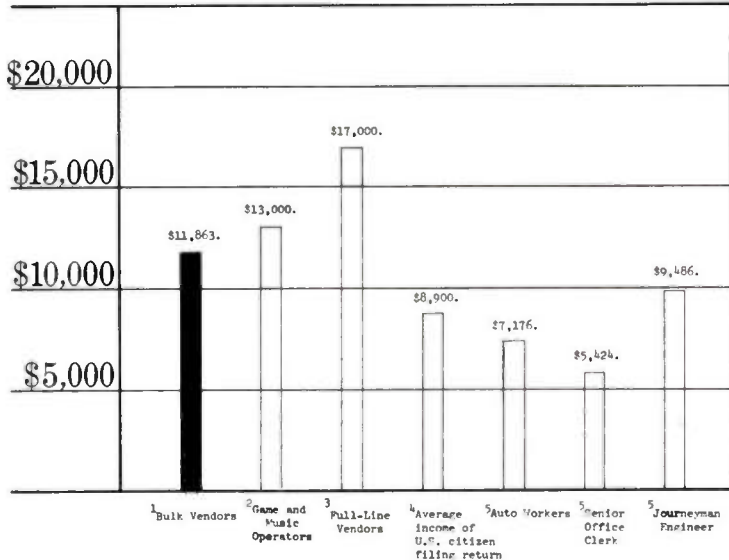
**ZORINSKY, Edward**—H. Z. Vending Sales Co., Omaha, Neb. Enjoys sports.

**ZORINSKY, Hymie**—H. Z. Vending Sales Co., Omaha, Neb. Veteran of many years in the coin machine business.



# 1965 Bulk Vending Industry Survey

## Bulk Vending Annual Income Compared with Other Fields



Bulk vending operators reported a general improvement in business in 1965.

Billboard's first bulk vending survey—for calendar 1964—indicated 75 per cent of the firms experienced improvement over 1963. The current survey shows that 60 per cent of the nation's vendors increased their volume in the past year.

Here is the way the 1965 figures compare with 1964:

	1964	1965
Business improved	75%	60%
No change	15%	25%
Business slumped	7%	8%
No comment	3%	7%

Billboard's Second Annual Bulk Vending Industry Survey indicates that the average operator added 100 machines to his route during the year just past, indicating a healthy rate of industry expansion.

A breakdown on machinery additions by type reveals distinct patterns that could develop into trends. Gum (210-count) machines were major route additions by 12 per

cent of the reporting operators during the year, while 10 per cent of the businessmen said that they added more dime capsule machines than any other type of unit. Greatest investment in 25-cent capsule machines was reported by 6.5 per cent of the operators.

Equipment cutbacks in penny nutmeat venders were reported by a number of operators—10 per cent removing peanut machines and 5 per cent reducing their quantity of cashew venders.

Penny charm machines were reduced in number on the routes of 6.5 per cent of the operators reporting.

Financially, operators had another good year. Billboard statistics (see chart) indicate that the average annual income for bulk vending operators—\$11,800—compares favorably with income figures for the general populace. Internal Revenue Service statistics indicate that the greatest percentage of U. S. citizens filing income tax returns fall into the \$5,000 to \$7,000 range, which is below what the average bulk vending operator earned last year.

Bulk vendors indicated that they locate the largest percentage of their machines (27.5 per cent) in supermarkets and that 30 per cent find supermarkets to be the most profitable locations.

Named by operators as the worst location was the restaurant. Only 2 per cent of those answering the survey indicated that they found restaurants most profitable, while a whopping 20 per cent listed the restaurant as the least profitable location for a bulk machine.

After supermarkets, the small food store (24.9 per cent) held the highest share of venders, but the discount store with only 10.1 per cent of the total machines was called the second best location in terms of profit.

Here's where bulk businessmen had their machines located in 1965:

Location	Percentage
Supermarkets	27.5
Small Food Stores	24.9
Service Stations	15.0
Drugstores	10.3
Discount Stores	10.1
Restaurants	6.6
Taverns	2.6
Bus, Air, Rail Terminals	.7
Arcades	.4
Others	1.9

Operators were also asked to indicate what they considered the most profitable location and the least profitable location. Here's the way the locations rated:

Location	Best %	Worst %
Supermarket	30	2
Discount Stores	20	6
Small Food Store	20	8
Service Station	16	12
Tavern	4	6
Drugstore	4	10
Restaurant	2	20

Other locations that were mentioned by some operators as good places for bulk venders included candy stores, laundromats, variety stores and golf courses.

The reason for some of the differences in operators' preferences might be that certain locations (drugstores and small food stores, for example) vary greatly in different parts of the country, serving different functions and attracting different kinds of clientele.

# Bulk Vending Buying Guide

## Ball Gum

**CANDY CRAFTERS, INC.**  
Stewart & Union Aves.  
Lansdowne, Pa.

**CRAMER GUM CO., INC.**  
150 Orleans St.  
East Boston 28, Mass.  
Carmen D'Angelo

**FRANK H. FLEER CORP.**  
10th & Somerville  
Philadelphia, Pa.  
Frank Fleer

**FORD GUM & MACHINE CORP.**  
P. O. Box 192  
Akron, N. Y.  
Ford S. Mason

**LEAF BRANDS, INC.**  
1155 N. Cicero Ave.  
Chicago, Ill. 60651  
Marshal Leaf

**PHILADELPHIA CHEWING GUM CORP.**  
Havertown, Pa.  
Edward L. Fenimore

**STANDARD SPECIALTY CO.**  
1028 44 Ave.  
Oakland, Calif.  
Bert Fraga

**U. S CHEWING GUM MFG. CO.**  
730 45th Ave.  
Oakland, Calif. 94601

## Bulk Venders

**AMCO VENDING DIV. OF HARMON MACHINE CO., INC.**  
Box 147  
Wichita, Kan.  
Jack Harmon

**ATLAS MASTER VENDING MACHINE CO.**  
1096 E. Livingston Ave.  
Columbus, Ohio 43205  
John Brehmer

**CONFECTION PRODUCTS CO.**  
1459 E. Livingston Ave.  
Columbus, Ohio  
Leonard Quinn

**EXHIBIT SUPPLY CO.**  
4719-21 W. Lake St.  
Chicago, Ill. 60644  
Chet Gore

**FORD GUM & MACHINE CO., INC.**  
P.O. Box 192  
Akron, N. Y.  
Ford S. Mason

**HARBY INDUSTRIES**  
702 N. Mariposa St.  
Burbank, Calif.  
Harold Probasco

**THE NORTHWESTERN CORP.**  
East Armstrong St.  
Morris, Ill. 60450  
Ray Greiner  
Waldo Bolen, Jr.

**OAK MFG., INC.**  
650 S. Ave. 21  
Los Angeles, Calif. 90031  
Sam Weitzman

**VENDOR MFRS., INC.**  
R-457 Chestnut St.  
P. O. Box 7307  
Nashville, Tenn.  
C. V. Hitchcock

**VICTOR VENDING CORP.**  
5701-13 W. Grand Ave.  
Chicago, Ill. 60639  
Harold Schaefer, Bob Norling

## Charms

**M. J. ABELSON**  
2033 Fifth Ave.  
Pittsburgh, Pa.

**ART PLASTICS CO., INC.**  
P. O. Box 486, 75 Water St.  
Leominster, Mass.  
Aldo Mazzaferro

**CONFECTION SALES CO.**  
1400 W. 10th St.  
Cleveland, Ohio 44113  
Herman Eisenberg

**CREATIVE HOUSE PROMOTIONS**  
4303 N. Milwaukee  
Chicago, Ill.  
Ed Jordon

*continued on page 99*

**Northwestern**

**60  
BULK VENDOR**



Write for catalog giving complete specifications and photos on Northwestern Super 60, Bulk-Pak, Package Gum and Mint Vendor, Model 49 Nut Vendor, National Postage Service, the sensational Moon Rocket, as well as the full line of Stands and Brackets.

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Detroit, Michigan  
(313) UN 4-0773

**Birmingham Vending Company**  
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Birmingham, Alabama  
(205) 324-7526

**Bitterman & Son**  
4711 East 27th Street  
Kansas City 27, Missouri  
(816) 923-3900

**Central Distributors**  
2315 Olive Street  
St. Louis 3, Missouri  
(314) MA 1-3511

**Chain Store Specialties**  
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Miami Beach 41, Florida  
(305) UN 5-9545

**Cleveland Coin Machine Exchange**  
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Cleveland, Ohio  
(216) TO 1-6715

**Continental Vending Supply, Inc.**  
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Phoenix, Arizona  
(602) 275-6734

**Graff Vending Company**  
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Dallas, Texas  
(214) ME 1-2552

**Graff Vending Company**  
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Houston 21, Texas  
(713) RI 7-9823

**Graff Vending of California**  
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Oakland 1, California  
(415) AN 1-9037

**H. B. Hutchinson, Jr.**  
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Atlanta 7, Georgia  
(404) DR 7-4300

**King & Company**  
2700 West Lake Street  
Chicago 12, Illinois  
(312) 533-3303

**Laniel Amusement, Inc.**  
151 Ave. Rockland Ave.  
Montreal 16, Quebec, Canada  
(514) RE 1-8571

**Lynn's Vending Company**  
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Salt Lake City, Utah  
(801) 484-8801

**Northwestern Sales**  
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Jacksonville, Florida  
(904) 388-0443 or 733-1658

**Northwestern Sales & Service**  
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Boston 20, Massachusetts  
(617) HI 5-8935

**Northwestern Sales & Service**  
446 West 36th Street  
New York 18, New York  
(212) 564-6467

**Parkway Machine Corporation**  
701-733 Ensor Street  
Baltimore 2, Maryland  
(301) 327-1021

**Roselyn Vending**  
4310 S. E. Division  
Portland, Oregon  
(503) BE 5-7562

**Sidmor Vending Company**  
2137 Fifth Avenue  
Pittsburgh, Pennsylvania  
(412) AT 1-2540

**Star Vending Company**  
510 West 4th Avenue  
Denver 23, Colorado  
(303) 244-7179

**Veeco Sales Company**  
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Philadelphia, Pennsylvania  
(215) LO 7-1448

**Vendall Distributing Company**  
1820 East 38th Street  
Minneapolis, Minnesota  
(612) 729-8336

**Vendors Distributing Company**  
682 Madison Avenue  
Memphis 3, Tennessee  
(901) JA 5-1916

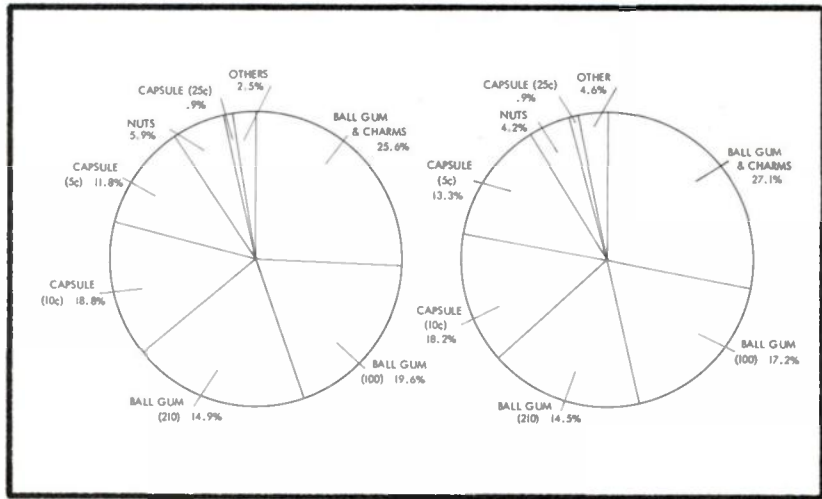
**Northwestern CORPORATION**



The penny gum-charm mix retained its status as the staple item in the bulk vendor's inventory during 1965. The survey indicated that 27.1 per cent of the machines on the average vendor's route dispense a penny mix.

The second most-vended product, the survey showed, was the dime capsule (through 17.9 per cent of the machines on the typical route). Running a close third was 100 ct. ball gum (17.2 per cent of machines).

Ball gum of the 210 ct. (14.5 per cent) and 5-cent capsules (13.3 per cent) made up the other major portions of the bulk vendor's product panoply.



**Gains**

Biggest total gains from 1964 figures (see chart) were shown by the gum and charm mixture, and the 5-cent capsules—both increased their share of the total by 1.5 per cent. The 5-cent capsule, however, made the largest relative gain, improving its 1964 position by 13 per cent.

Losing ground were nutmeats (peanuts and cashews). Figures show that nuts dropped a whopping 1.7 per cent in the past year—a relative cut-back of nearly 30 per cent. Previous figures (Billboard, Jan. 1) indicated that 15 per cent of all operators polled had cut back on nut machines.

Machine removal was also indicated in 100 ct. ball gum. Operators in 1965 had 17.2 per cent of their total machines vending 100 ct. gum. In 1964 the figure was 19.6 per cent of the machines.

Slight disappearance was indicated in 210 ct. ball gum, and 10-

cent capsule machines. Earlier compilations showed that more than 10 per cent of the operators claimed to have added these machines to their routes. Survey data indicated, however, that such additions by many operators did not outweigh major withdrawals of similar equipment by a few operators in 1965. Capsules of the 25-cent

variety showed little change from 1964.

Additional machines operated in smaller quantities included scales, stamp machines, Boston beans, 50-cent capsules, chiclets and wrapped gum. Of these, the only significant change occurred in wrapped gum. The average operator tripled the number of wrapped gum machines on his route during 1965.

Billboard's survey disclosed that 58 per cent of the nation's operators are exclusively engaged in bulk operation. The remaining 42 per cent hold down a variety of additional jobs (see chart).

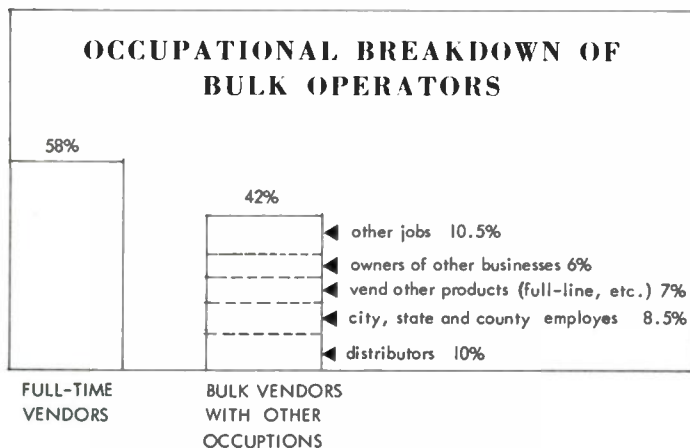
The survey also showed that the average bulk vending operator employs 2.8 full-time workers and 1.3 part-time helpers.

Seventeen per cent of the reportees are involved in some other area of the vending industry—either distributing or large machine vending. The other 25 per cent have businesses or occupations in fields entirely removed from vending.

**About This Survey**

Information published here was obtained by means of a poll of 500 bulk vending firms throughout the United States. The questionnaire return rate—30 per cent—was unusually high, making possible the most authoritative generalizations on the bulk vending business ever published.

**OCCUPATIONAL BREAKDOWN OF BULK OPERATORS**



**Other Jobs**

Among the different kinds of occupations which are lumped together under the heading "other jobs" are sheet metal workers, investors, grocery store clerks, draftsmen, office workers and a variety of other jobs which indicate widely diversified educational and sociological backgrounds.

One of the significant patterns indicated by the occupational breakdown of bulk operators was that a majority of full-time bulk vendors do not need to diversify into other areas. On the other hand, many people doing different kinds of jobs find part-time entry into the bulk vending field to be a good source of supplementary income.

**BULK VENDING BUYING GUIDE**  
*(continued)*

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Bob Guggenheim

**HENAL NOVELTIES & PREMIUMS**  
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Henry Schore

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Bill Falk

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**ORIGINAL PRODUCTS, INC.**  
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Yonkers, N. Y.

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Pittsburgh, Pa. 15203  
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**PAUL A. PRICE CO., INC.**  
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Paul A. Price

**RINGMASTER CHARMS**  
529 W. College Ave.  
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*continued on next page*

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Miami, Florida

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**UNITED VENDING & SALES**  
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St. Louis, Missouri

**BEST WEST SPECIALTY CO.**  
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**GRAFF VENDING OF CALIFORNIA**  
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**LEX-BOY DISTRIBUTING CO.**  
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New Orleans, Louisiana

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Atlanta 7, Georgia

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Pittsburgh 3, Pa.

**WILLER-NEWBARK**  
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Walter J. Gray  
(Victor, Oak)

### CONTINENTAL VENDING SUPPLY, INC.

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Kenneth Shollenbarger  
(Northwestern)

## ARKANSAS

### BALLY DISTRIBUTING CO.

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Felton W. Landrum

## CALIFORNIA

### ACE VENDING & DIST. CO.

2702 W. Pico Blvd., Los Angeles  
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(Victor)

### ACME VENDING MACHINE CO.

1696 W. Washington Blvd., Los Angeles  
Robert Feldman  
(Northwestern)

### GRAFF VENDING OF CALIFORNIA

5215 E. 12 St., Oakland  
(Northwestern, Victor, Guggenheim)

### OPERATORS VENDING

650 S. Ave. 21, Los Angeles  
(Oak, Guggenheim)

### STANDARD SPECIALTY CO.

1028 44th Ave., Oakland  
Bert Fraga

### STANDARD VENDING MACHINE SUPPLY CO.

5212 E. 12th St., Oakland

## COLORADO

### PAUL M. McCOY

312 S. High St., Denver  
(Victor)

### STAR VENDING SUPPLY CO.

510 W. 4th Ave., Denver  
L. B. Anderson  
(Northwestern)

## FLORIDA

### CHAIN STORE SPECIALTIES

1121-71st St., Miami Beach  
Larry Abelson  
(Northwestern)

### NORTHWESTERN SALES & SERVICE

461 Lenox Sq., Jacksonville  
Norman Allison  
(Northwestern)

### RELIABLE DIST. CO.

5173 S. W. 8th St., Miami  
(King Koin, Oak)

## GEORGIA

### H. B. HUTCHINSON CO.

1784 N. Decatur Rd. N.E., Atlanta

H. B. Hutchinson

(Northwestern, Oak, Victor, Guggenheim)  
*continued on next page*

## ATLAS MASTER

1c & 5c, 5c & 10c

## BALL GUM & CAPSULE VENDERS

Write for complete details  
**ATLAS MASTER  
VENDING MACHINE CO.**

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The U. S. Patent Office has granted the trademark of "SQUEAKY the CLOWN" to Walter I. Merila for use in bulk vending machines now being manufactured by one of the largest factories in the world. It has been field tested internationally and in the Los Angeles area for approximately 2 years to establish proof of kids' eye appeal. The appeal of MULTI-COLORS for the younger set is clear because one of the largest producers of cereal for children is using the very same color process. This mechanism will handle all types of bulk merchandise and all coin denominations from pennies to quarters. The low price of the machine will enable you to purchase one or more machines. Just buy one and convince yourself! Some exclusive distributor territories available. Write or call for details.

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**WALTER I. MERILA**  
CONTRACT MANUFACTURER,  
SALES, BUSINESS, FRANCHISE  
CONSULTANTS

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Los Angeles, California 90028  
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## "THE BEST IN VENDING"



Komet

Most advanced coin mechanism for rejecting slugs, patented interlocking dogs. New "T" Handle prevents loss of merchandise if forced or broken. Waterproof, PATENTED top lock.

KOMET is the only one that has an adjustable wheel with the greatest range (reduces small enough to vend one cent portion, large enough to vend five cent portion). DIAMOND chrome styling on coin mechanism. Designed not only for eye appeal, but to keep it free of print marks (always shines).

KOMET has more than 30% more chrome plating than any other bulk vender.

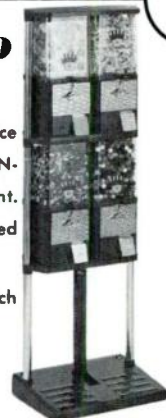
## HARBY'S NEW KOMPAK STAND Adds PROFIT POWER...

to any location. And with one simple operation, an operator may service either one machine without disturbing adjacent unit, or four (JUST BY TURNING THE KEY). CHROME plated with long lasting vinyl baked enamel paint. (Shipping weight 53 lbs., Width 16 in., Depth 13 in., Height 48 in. (Packed one to a case.)

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Time payments available on KOMET machines through all distributors on approved credit.

(Few distributorships available)



Kompak Stand

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European Dist. Holland Belgie, Europe

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(continued)**

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(Northwestern, Victor, Oak, Guggenheim)

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(Victor)

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MONEY-MAKERS IN VENDING**

Large Stock of Venders (new and used),  
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Supplies.

Capsules	Change Makers
Charms	Kiddie Rides
Ball Gum	Pistachios
Cashews	Bulk Candy
Bulk Candy	All Bulk Vending—
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Harry Miller

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**PEANUT PRODUCTS CO.**  
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**NIFTY NUT HOUSE**  
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Ed Muckenthaler  
(Oak)

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**LeBLANC VENDING CO.**  
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Sydney J. LeBlanc  
(Victor)

**SCHIRO VENDING SUPPLY**  
800 N. Broad, New Orleans  
Nick Schiro  
(Oak, Victor)

**MARYLAND**

**CALVIN SALES CO.**  
2867 W. Franklin St., Baltimore  
Cal Fradkin  
(Oak)

**PARKWAY MACHINE CORP.**  
715 Ensor St., Baltimore  
Irvin Kovens  
(Northwestern, Victor, Harmon, Shipman, Guggenheim)

**PEN-MAR DISTRIBUTING**  
P. O. Box 2142, Hagerstown  
Wm. L. Scheely, Leon Scheely  
(Oak)

**MASSACHUSETTS**

**AMERICAN NUT CO.**  
1072 Tremont St., Boston  
(Oak)

**CHAMPION NUT CO.**  
1194 Tremont St., Boston  
(Victor)

**NORTHWESTERN SALES & SERVICE**  
1194 Tremont St., Boston  
Ed Flanagan  
(Northwestern, Guggenheim)

**MICHIGAN**

**ANGOTT DISTRIBUTING CO.**  
2616 Puritan, Detroit  
Harold Christiansen  
(Northwestern)

**LEX-BOY DISTRIBUTING CO.**  
22314 Harper Ave., St. Clair Shores  
John J. Boylan, Leslie L. Wolf  
(Oak)

**MILLER-NEWMARK CO.**  
3767 E. 28th St., Grand Rapids  
(Oak)

**ROHR SALES CO.**  
3000 Fenkell, Detroit  
George Touis

**MINNESOTA**

**FUTURA VENDING SUPPLY**  
1598 Selby Ave., St. Paul  
DuWayne Lohrke

**VENDALL DISTRIBUTING CO.**  
1820 E. 38th St., Minneapolis  
Earl Grout, Bill Zuber  
(Northwestern, Oak, Victor, Guggenheim)

# King and Company

YOUR BULK VENDING HEADQUARTERS

## OAK TREE

## NORTHWESTERN

## MODEL 60



This multiple vending unit makes your merchandise "stand out." It accommodates all Acorn machines; there is no need to disassemble the upper row of machines to service the bottom machines.

The base is 13"x16"; the overall height is 50 inches. It is wheel mounted and can be assembled in 5 minutes.

It can be ordered in the 4 or 6 machine model. Shipping weight is 19½ lbs. Available in baked red epoxy enamel or automotive chrome finish.

**We handle complete line of machines, parts & supplies.**

Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co., for prices and our new 12-page catalog.

The 60 vends just about any bulk article you can name, from Spanish peanuts to capsules. Converting the machine from one kind of merchandise to another takes only seconds.

Choice of coin mechanisms:  
1c, 5c, 10c, 25c, 3 for 5c,  
and combination of 1c and 5c.



The interchangeable service units make it possible for you to load service units in your shop, then exchange them on location in a matter of seconds!

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Bernie Bitterman, Alan Bitterman  
(Northwestern, Victor, Guggenheim)

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Earl Veatch  
(Northwestern)

**MARJAY VENDING CO.**  
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Jason Koritz

**SAMUEL J. PHILLIPS CO.**  
2950 Washington Ave., St. Louis  
Samuel Phillips  
(Oak, Victor)

**NEBRASKA**

**UNITED VENDING & SALES**  
1210 Farnam St., Omaha  
Sam Scarpello  
(Oak)

**NEW JERSEY**

**EAMCO**  
350 Mulberry St., Newark  
(Oak)

**MARK DISTRIBUTING CO.**  
254 Chestnut St., Passaic  
Dave Mark  
(Oak)

**NEW YORK**

**G & K SALES CORP.**  
2 Neil Court, Oceanside, L. I.  
Manny Greenberg  
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446 W. 36th St., New York  
Moe Mandell, Alan Cohen  
(Northwestern, Victor, Guggenheim)

**SCHOENBACH CO.**  
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Route 3, Box 316  
Carpenter Airport, Charlotte  
Lee Smith, Jack Thompson  
(Oak)

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**CLEVELAND COIN MACHINE EX.**  
1827 Adams St., Toledo  
Stanley Knoll

**CLEVELAND COIN MACHINE EX.**  
2025-29 Prospect Ave., Cleveland  
Ronald Gold, D. H. Liebling  
(Northwestern)

**LAKE CITY AMUSEMENT CO.**  
4533 Payne Ave., Cleveland  
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(King Koin)

**RIDGE GUM CORP.**  
4324 Ridge Rd., Cleveland  
Joseph Rades  
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**ROYAL DISTRIBUTING CO.**  
1210 Glendale-Milford Rd., Cincinnati  
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(King Koin)

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**DIAMOND VENDING & SUPPLY CO.**  
5800 S. Santa Fe, Oklahoma City  
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**ROSELYN VENDING**  
4310 S.E. Division, Portland  
(Northwestern)

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2033 Fifth Ave., Pittsburgh  
(Oak)

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2538 Mission St., Pittsburgh  
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1214 W. Girard, Philadelphia  
Nate Rake, Alan Rake  
(Oak)

**SIDMOR VENDING CO.**  
2137 Fifth Ave., Pittsburgh  
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(Northwestern)

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Sam Kopf  
(Northwestern, Victor, Guggenheim)

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1235 Assembly St., Columbia  
(King Koin)

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2422 Central Ave., Knoxville  
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**VENDORS DISTRIBUTING CO.**  
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Russ Thomas, Fred Thomas  
(Northwestern, AMCO)

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**FOUR STATE VENDING CO.**  
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**GRAFF VENDING SUPPLY CO.**  
6327 Calhoun Rd., Houston  
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**JACKSON VENDING MACHINE SUPPLY CO.**  
200 Myers Rd., Grand Prairie  
Vernon Jackson  
(Oak)

**UTAH**

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Pierre Carlson  
(Northwestern, Victor, Guggenheim)

**VIRGINIA**

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**CANADA**

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(Oak)

**LANIEL AMUSEMENT, INC.**  
151 Rockland Rd., Montreal  
Jean Coutu  
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*The World's Most Profitable Vendors!*

We have the largest variety of all types of Acorn vendors in stock.

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Baltimore, Md.  
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# WHO'S WHO IN THE BULK VENDING INDUSTRY

(This list of industry leaders was compiled by the editors of Billboard from among the trade newsmakers during 1965. If someone was omitted whom you feel should be included in the Who's Who in

Bulk Vending, please send his name and a short biographical paragraph to Bulk Vending Editor, Billboard Magazine, 188 West Randolph Street, Chicago, Illinois 60601.)

**A**

- ABELSON, Meyer**—Northwestern Corp., Morris, Ill.  
**ADAMS, John**—Diamond Vending & Supply Co., Oklahoma City, Okla.  
**APPLEGATE, C. A.**—Director, National Vendors Assn., Clayton, Ohio.

**B**

- BECKER, Lyle**—President, Ringmaster Charms, Appleton, Wis.  
**BELL, Harry**—Vice-president, National Vendors Assn., Chicago, Ill.  
**BERK, Fred**—Original Products, Inc., Yonkers, N. Y.  
**BIANCO, Arthur**—Operator, Bronx, N. Y.; treasurer, National Vendors Assn.  
**BITTERMAN, Alan**—Partner, Bitterman & Son, Kansas City, Mo.

- BITTERMAN, Bernard K.**—Partner, Bitterman & Son, Kansas City, Mo.; operator and distributor for 30 years; secretary-treasurer National Vending Machine Dist. Assn.; past president of National Vendors Assn.; active in B'nai B'rith.

- BOLEN, Waldo** — President, Northwestern Corp., Morris, Ill.; active in trade association and director of National Vendors Assn.

- BOYLAN, John**—Partner, Lex-Boy Dist., St. Clair Shores, Mich.

- BRADFORD, David**—Operator from 1962 to 1963; 1963-1965 president and manager Graff of California; April, 1965 general manager all Graff offices; director National Vendors Assn.; hobbies are golf and hunting.

- BREHMER, John**—President, Atlas Master Vending, Columbus, Ohio; Director, National Vendors Assn.

**C**

- CARLSON, Lynn**—President, Lynn's Vending Supply, Salt Lake City, Utah.

- CARLSON, Pierre**—Vice-president and general manager, Lynn's Vending Supply, Salt Lake City, Utah, since 1964; formerly owned and operated a supermarket; hobbies are skiing in winter, fishing and water-skiing in summer.

- COHEN, Allen**—General manager, Northwestern Sales & Service, New York, N. Y.; joined firm in 1953 and assumed present post in 1958; hobby is photography.

- COUTU, Jean**—General sales manager, Laniel Amusement, Inc., Montreal, Canada; joined firm in 1945 and became general sales manager in 1957.

- CRISMAN, Paul**—Partner, King & Company, Chicago, Ill.; President, National Vendors Assn.; active in vending business for 30 years.

**D**

- DI ANGELO, Carmen**—Director, National Vendors Assn., East Boston, Mass., vice-president, Cramer Gum Co.

- DUNN, John**—Vice-president, Vendor Mfrs., Inc., Nashville, Tenn.; also vice-president and general manager of Southern Plastic, Inc., Nashville.

**E**

- EDWARDS, Joseph**—Plastic Characters, Inc., Leominster, Mass.

- EISENBERG, Herman**—Confection Sales Co., Cleveland, Ohio; in business since 1935; native of Chicago; President, Ohio Vendors Assn.; enjoys fishing. Director, National Vendors Assn.

- EPHY, George**—President, Eppy Charms, Inc., Lynbrook, N. Y.; celebrating 30 years in the business; director, National Vendors Assn.; founder, New York Bulk Vendors Assn.

- EPHY, Sidney** — Secretary-treasurer, Eppy Charms, Inc., Lynbrook, N. Y.

**F**

- FALK, Bill**—President, Knight Toy & Novelty Co., Freeport, N. Y.; 19 years in the charms and toy business; was factory mgr. for Independent/Lockwood Hardware for 15 years previously, director, National Vendors Assn.

- FELDMAN, Robert**—Manager, Acme Vending Machine Co., Los Angeles, Calif.

- FENIMORE, Edward**—President, Philadelphia Chewing Gum Corp., Havertown, Pa.

- FERRIER, Ken**—President, Western Vending Machine Operators Assn., Los Angeles, Calif.

- FISCHER, Albert J.**—President, Albert Fischer & Co., Ft. Thomas, Ky.; founded firm in 1950; graduate of Xavier University with masters degree in marketing; enjoys bowling, hunting, fishing; recently made a "Kentucky Colonel."

- FISHER, Herman H.**—Director, National Vendors Assn., Chicago, Ill.

- FLANAGAN, Edward**—Northwestern Sales & Service, Boston, Mass.

- FLEER, Frank**—President, Frank H. Fleer Corp., Philadelphia, Pa.

- FOLZ, Harold**—Partner, Folz Vending Co., Oceanside, N. Y.; secretary, National Vendors Assn., operator for 16 years.

- FOLZ, Roger**—Partner, Folz Vending Co., Oceanside, N. Y.; operator for 16 years; president New York Bulk Vendors.

- FRADKIN, Cal**—Calvin Sales Co., Baltimore, Md.

- FRAGA, Bert**—President, Standard Specialty Co., Oakland, Calif.; founded firm in 1936.

**G**

- GARDNER, Irvin**—Director, National Vendor Assn., Louisville, Ky.

- GILL, C. D.**—President, Tennessee Bulk Vendors Assn.

- GOLDBERG, Sheldon**—Director, National Vendors Assn., Miami, Fla.

- GOLDBERG, Michael**—Director, National Vendors Assn., Franklin Sq., N. Y.

- GOLDSTEIN, Dick**—Treasurer, Knight Toy & Novelty Co., Freeport, N. Y.; 19 years in charm and toy business; enjoys bowling and bridge.

- GOLDSTEIN, Herbert**—Vice-president, National Sales Mgr., Oak Manufacturing Co., Inc., Los Angeles, Calif.; in business 16 years; with Oak 14 years.

- GORE, Chester**—President and sales manager Exhibit Supply Co., Chicago, Ill.

- GRAFF, Everett**—Owner Graff Vending Supply Co., Dallas, Tex.; honorary president National Vendors Assn.

- GRAY, Walter**—President, Arizona Bulk Vendors Assn.

- GREENBERG, Manny**—President, Macman Enterprises Corp., Oceanside, N. Y.

- GREINER, Ray**—Sales manager, The Northwestern Corp., Morris, Ill.; has been with firm 35 years.

- GROUT, Earl**—President, Vendall Dist., Minneapolis, Minn. Director National Vendors Assn.

- GUGGENHEIM, Bob**—President, Karl Guggenheim, Inc., Jamaica, N. Y.; 20 years in the business; holds Masters degree in psychology; on board of National Vendors Assn. since it was founded; enjoys sailing, skiing, bridge.

**H**

- HARDMAN, Lester O.**—Owner, Penny King, Pittsburgh, Pa.; founded firm in 1936 and now has factories in Puerto Rico and Hong Kong; director National Vendors Assn.

- HARMON, Jack**—Vice-president and sales manager, Amco Vending Div., Harmon Machine Co., Inc., Wichita, Kan.; active in Wichita Mfrs. Club; enjoys hunting and fishing.

- HERMAN, George**—Original Products, Inc., Yonkers, N. Y.

- HITCHCOCK, C. V.**—President, Vendor Mfrs., Inc., Nashville, Tenn.; founded firm in 1963; 38 years in the business; active in civic affairs and youth work; member, national and regional trade associations.

- HURVICH, Max**—Director, National Vendors Assn., Birmingham, Ala.

- HUTCHINSON, H. B.** — President, H. B. Hutchinson Co., Atlanta, Ga., director, National Vendors Assn.

**J**

- JACKSON, Vernon**—Owner Jackson Vending Machine Supply, Grand Prairie, Tex.; founded firm in 1946; director National Vendors Assn.; School Board, Chamber of Commerce and Lions Club member; Urban Renewal Commissioner.

- JORDON, Ed**—Creative House Promotions, Chicago, Ill.

**K**

- KANAK, Charles**—Director, National Vendors Assn., Houston, Tex.

- KANTOR, Alvin (Bob)**—Owner, Confection Specialties, Chicago, Ill.; honorary president National Vendors Assn.; publicity chairman 1966 Convention.

- KATZ, Irwin**—Director, National Vendors Assn., St. Louis, Mo.

- KELLY, Margaret H.**—Manager, Penny King, Pittsburgh, Pa.; joined firm 17 years ago; active in national trade association; hobby is 12 grandchildren.

**INDEX TO ADVERTISERS**

(Listed Alphabetically)

A guide to valuable sources of coin machine equipment, services, parts and products around the world. The index is provided as an additional service to readers. The publisher does not assume liability for errors or omissions.

**KING, Thomas**—Partner, King & Co., Chicago, Ill.; active in vending business for 30 years; past convention chairman of National Vendors Assn.  
**KOVENS, Irvin**—President, Parkway Machine Corp., Baltimore, Md.; founded firm in 1941.

**L**

**LANDRUM, Felton W.**—President, Bally Dist., Co., Ft. Smith, Ark.  
**LEAF, Edward**—Field representative, Leaf Brands, New York, N. Y.  
**LEAF, Marshall**—Vice-president, Leaf Brands, Chicago, Ill.  
**LEARY, Leo**—General manager field sales, Leaf Brands, Chicago, Ill.; membership chairman National Vendors Assn.  
**LeBLANC, Sydney**—Owner LeBlanc Vending Co., Breaux Bridge, La.  
**LOBEL, Rolfe**—Vice-president in charge of sales, Leaf Brands, Chicago, Ill.; director of National Vendors Assn.  
**LOEWUS, Fred**—Vice-president, Karl Guggenheim, Inc., Jamaica, N. Y.; in business 15 years; holds business degree from New York University; enjoys bowling and flying his own plane.  
**LOHRKE, Dwayne**—Futura Vending Supply, St. Paul, Minn.; director National Vendors Assn.

**M**

**MANDELL, Moe**—Owner Northwestern Sales & Service, New York, N. Y.; formed company 30 years ago; painting is his hobby.  
**MARK, Dave**—Director, National Vendors Assn., Clifton, N. J.  
**MARTIN, Albert R.**—Director, National Vendors Assn., Mt. Vernon, Ill.  
**MASON, Ford S.**—President, Ford Gum & Machine Co., Akron, N. Y.; founded firm in 1934; 50 years in the business; is a devoted Christian layman; was president of the National Automatic Merchandising Assn. 1949-1950.  
**MASON, Jane**—Sales manager of bulk vending Div., Leaf Brands, Chicago, Ill.; executive-secretary of National Vendors Assn.  
**MAZZAFERRO, Aldo J.**—Art Plastics, Leominster, Mass.  
**MERILA, Walter I.**—President, Walter I. Merila, in business 37 years.  
**MITCHELL, Donald**—General counsel, National Vendors Assn., Chicago, Ill.  
**MOSKOWITZ, Morris**—Owner, partner, Sidmor Vending Co., Pittsburgh, Pa.; organized company 1946.  
**MUCKENTHALER, Edward**—Owner Nifty Nut House, Wichita, Kan.; in wholesale nut and vending supply business for 10 years; owned retail nut and candy store for 19 years.

**N**

**NABLE, Irwin M.**—Owner, Schoenbach Co., Brooklyn, N. Y.; active in distribution for 15 years; president National Vending Machine Dist. Assn.; director of National Vendors Assn.  
**NELSON, Jack**—Partner, Logan Distributing Co., Chicago, Ill.; distributor for 20 years; vice-president of National Vending Machine Dist. Assn.; director of National Vendors Assn. and treasurer 2000 Club.  
**NOVITA, Jack**—Original Products, Inc., Yonkers, N. Y.

**P**

**PHILLIPS, Sam**—Owner, Samuel J. Phillips Co., St. Louis, Mo.; director National Vendors Assn.  
**PONDER, Edwin W.**—Executive v-p, Bally Dist. Co., Ft. Smith, Ark.  
**PRICE, Paul A.**—President, Paul A. Price Co., Inc., Roslyn, N. Y.; director, National Vendors Assn.

**PROBASCO, Harold T.**—President, Harby Industries, Burbank, Calif.; one of industry's leading inventors and engineers for 23 years; founded own manufacturing firm in 1963; active in regional and national trade associations.

**Q**

**QUINN, Leonard G.**—President, Confection Products Co., Columbus, Ohio; founded firm in 1937; in business 29 years; native of Chicago; past president of National Vendors Assn.; a founder of Ohio Vendors Assn.

**R**

**RADES, Joseph**—Ridge Gum Corp., Cleveland, Ohio.  
**RAKE, Alan H.**—Sales manager Rake Coin Machine Ex., Philadelphia, Pa.; hobbies are photography and coin collecting.  
**RAKE, Nathan**—Owner Rake Coin Machine Ex., Philadelphia, Pa.; director National Vendors Assn.  
**RALEIGH, Robert**—Director, National Vendors Assn., Indianapolis, Ind.  
**RAYNOR, Milton T.**—General counsel, National Vendors Assn., Chicago, Ill.  
**RICH, H. R.**—Director, National Vendors Assn., Salt Lake City, Utah.

**S**

**SCHAEF, Harold**—Owner, Victor Vending Corp., Chicago, Ill., formed company in 1939.  
**SCHEELEY, Leon R.**—Pen-Mar Dist., Hagerstown, Md.  
**SCHEELEY, William**—Pen-Mar Dist., Hagerstown, Md.  
**SCHIRO, Nicholas**—Schiro Vending Supply, New Orleans, La.; director National Vendors Assn.  
**SCHORE, Henry**—President, Henal Novelties, Brooklyn, N. Y.  
**SMITH, Lee**—Partner, Southern Acorn Sales, Charlotte, N. C.; president Southeastern Bulk Vendors Assn.

**T**

**THREADGILL, R. G. (Bob), Sr.**—Secretary, Vendor Mfrs., Inc., Nashville, Tenn.  
**THOMAS, Fred**—Vendors Dist., Memphis, Tenn.  
**THOMAS, Russ**—Vendors Dist., Memphis, Tenn.  
**THOMPSON, Jack**—Partner, Southern Acorn Sales, Charlotte, N. C.  
**TRIPP, Robert, Jr.**—Director, National Vendors Assn., Raleigh, N. C.

**W**

**WALLER, Pryde**—Director, National Vendors Assn., Atlanta, Ga.  
**WALTON, Willard**—President, Modern Coin Mfg. Co., Cincinnati, Ohio.  
**WEINER, Leo**—Director, National Vendors Assn. Los Angeles, Calif.  
**WEINSTEIN, Sid**—Partner, Sidmor Vending Co., Pittsburgh, Pa.  
**WEITZMAN, Norman**—Vice-president, Oak Manufacturing Co., Inc., Los Angeles; heads engineering and design departments; attended UCLA and the Naval Academy.  
**WEITZMAN, Sam**—President, Oak Manufacturing Co., Inc., Los Angeles; 25 years in business; active in civic affairs; breeds quarter horses as hobby.  
**WHISTON, Paul**—Director, National Vendors Assn., Knoxville, Tenn.  
**WHITE, Austin**—Sales manager, Vendor Mfrs., Inc., Nashville, Tenn.; joined firm in 1965.  
**WOLK, Leslie L.**—Partner, Lex-Boy Dist. Co., St. Clair Shores, Mich.

**Z**

**ZUBER, Bill**—Vendall Dist. Co., Minneapolis, Minn.

Active Amusement	69
Advance Automatic Coin Sales Co.	59
Advance Distributing Co.	65
American Shuffleboard	47
Aqualarm	89
Associated-Coin Amusement, Inc.	60
Atlas Master Vending Machine	101
Atlas Music Co. (Chicago)	62
Atlas Music Co. (Pittsburgh)	69
Bally Mfg. Co.	31
R. H. Belam Co.	33
Belgian Amusement Co., Ltd.	72
Block Marble	85
Calderon Distributing Co.	64
Calvin Sales	103
Chicago Coin Machine	39
Circle International	60
Cleveland Coin International	67
Coin Machine Improvement & Mfg. Co.	88
Coin Machine Services	59
Color-Sonics, Inc.	78-79
Cramer Gum Co., Inc.	99
Davis Distributing Corp.	77
Deborah Television Productions	29
D & R Industries	89
Duarie International	58
Eastern Novelty Distributors, Inc.	65
Electrophone	75
Empire Distributing	63
Exhibit Supply Co.	99
Federal Machine Corp.	85
Al Fischer & Co.	37
Fischer Mfg. Co., Inc.	49
Games, Division of Dukane Corp.	45
General Vending Sales Corp.	64
Gold Medal Products Co.	87
Greco Brothers Amusement Co., Inc.	66
Karl Guggenheim, Inc.	99
Harby Industries	101
Paul W. Hawkins Mfg.	43
Henal Novelties & Premiums	100
Hermitage Music Co.	69
Holland Belgie Europe	73
International Mutoscope Corp.	43
Lew Jones Distributing Co.	63
Irving Kaye Co., Inc.	53
King & Co.	102
Lake City Amusement Co.	68
Logan Distributing Co.	102
Marvel Mfg. Co.	86
Walter I. Merila	101
Midway Mfg. Co.	45
Monroe Coin Machine Exchange, Inc.	68
Mike Munves Corp.	47
National Coin Machine Exchange	63
National Shuffleboard & Billiard Co.	3
New Orleans Novelty Co.	64
Nordator OY	74
Northwestern Corporation	97
Oak Manufacturing Co., Inc.	100
Pat's One Stop Record Service	82
Patterson International Corp.	5
Phonographic Equipment Distributors, Ltd.	71
Precision Novelty Co.	88
Paul A. Price Co., Inc.	100
Purveyor Distributors	63
Rake Coin Machine Exchange	103
Roanoke Vending Exchange, Inc.	70
Rock-Ola Mfg. Corp.	106 & 3rd Cover
David Rosen, Inc.	23
Rowe Manufacturing	2nd Cover
Royal Distributing, Inc.	19
St. Croix Sales Corp.	88
Scopitone, Inc.	11
Seeburg Corp.	4th Cover
Shaffer Music Co.	68
Sidel Amusement Machine Co.	43
Albert Simon, Inc.	50-51
Skill Vending Sales, Inc.	17
Societe Francaise de Radio TV	58
Solon Super Lock Co.	88
Southern Automatic Music	63
Standard Harvard	47
Stan's Record Service	82
Sun Glo Shuffleboard Supplies, Inc.	89
Tahoe Music	61
Trans-Continent Record Sales, Inc.	82
United Billiards	43
United, Inc.	70
United Tool & Engineering	37
Urban Industries	37
Valley Mfg. & Sales Co.	55
Williams Electronic Mfg. Co.	37
World Wide Distributors	25
Wurlitzer Co.	7





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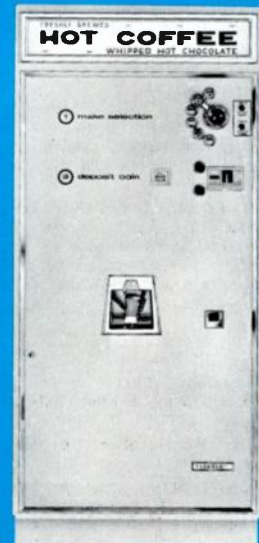
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1. Model 424



4. Model 450



7. Model TRLB-M



2. Model 429



3. Model 426



5. Model 3303/Type 330



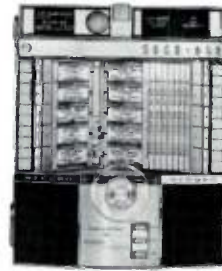
6. Model 3304/Type 410



8. Model 1404-S



9. Model 3402



**PHONETTE WALL-BOX—Model 500.** 160 selection remote speaker wallbox gives personal listening and volume control. Twin stereo speakers. Works with almost any phonograph. Model 501—100 selections. (50¢ coin chute optional.)

**1 PRINCESS ROYAL PHONOGRAPH—Model 424.** Compact 100 selection stereo-monoaural phonograph. Full dimensional sound. Plays 33 $\frac{1}{3}$  or 45 RPM records, 7" LP albums or singles in any intermix. Exclusive Rock-Ola Revolving Record Magazine.

**2 THE STARLET PHONOGRAPH—Model 429.** Rock-Ola's newest sensation in sound reproduction. Compact 100 selection stereo-monoaural phonograph for locations where economy and space are important. Intermixes 33 $\frac{1}{3}$  or 45 RPM records in any sequence. Exclusive Rock-Ola Revolving Record Magazine.

**3 GRAND PRIX II PHONOGRAPH—Model 426.** Prestige stereo-monoaural 160 play phonograph. Plays 33 $\frac{1}{3}$  or 45 RPM records, 7" LP albums or singles in any intermix. Full dimensional sound. Exclusive Rock-Ola Revolving Record Magazine.

**4 SHOP-O-MAT VENDOR.** First complete, coin-operated visual merchandiser. Vends 40 selections: paperbacks, candy, hosiery, practically any high traffic item, with instant replacement. Clearly displays titles, prices, features. Purchaser gets the item he sees. Any combination of nickels, dimes, quarters, half dollars in prices of 5¢ to \$2.25.

**5 CAN COLD DRINK VENDOR—Model 3303/Type 330.** Totally new 330 can capacity vendor offers outstanding new location profit features. Has total capacity of 288-12 ounce cans in four vending columns and 42 cans in pre-cooling. Exclusive spray-proof can opener. Outstanding new operator convenience and service features.

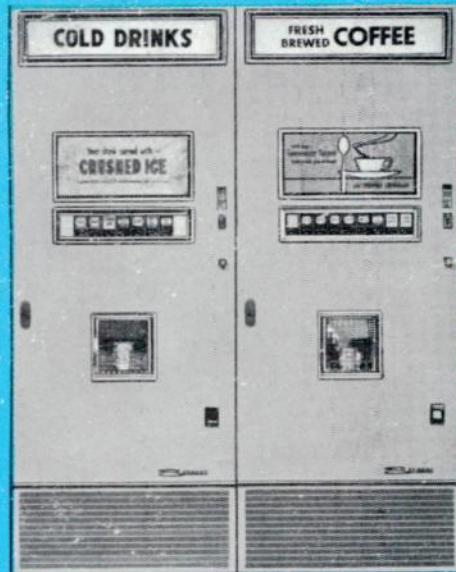
**6 CAN COLD DRINK VENDOR—Model 3304/Type 410.** Largest capacity and most economical can vendor in the industry. Has capacity of 360-12 ounce cans in five vending columns and 48 cans in pre-cool. Exclusive spray-proof can opener stops spray and spillover. Fast roll-down loading. Instant soft can delivery. New sturdy loading platform. Parts interchangeable with Model 3303.

**7 BATCH BREW COFFEE VENDOR—Model TRLB-M.** High profit vendor for high volume locations. Serves flavor-rich coffee 4 ways: black, with sugar, with fresh cream, with sugar and cream. Also serves hot whipped chocolate or soup or tea. Extra cream and sugar buttons a standard feature. "Everpure" Water Filter assures pure fresh water for every brew-cycle.

**8 SINGLE CUP FRESH BREW COFFEE VENDOR—Model 1404-S.** Ideal for discriminating locations. Brews fresh-roasted coffee, one cup at a time. Serves it 4 ways: black, with sugar, with creme, with sugar and creme. Also serves hot soup and hot whipped chocolate. Available as Model 1404 without soup feature. Extra creme and sugar buttons a standard feature. "Everpure" Water Filter assures pure water for brew cycle.

**9 COFFEE AND HOT DRINK VENDOR—Model 3402.** Perfect small location vendor for spots where other machines would be prohibitive in size and operating costs. Brews soluble coffee. Serves coffee and tea 4 ways. Also hot whipped chocolate. Model 3403 available without tea.





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