Anti-Smut McLendon to Set Up a 'Fringe' Panel

By CLAIDE HALL

NEW YORK — Gordon McLendon, president of the McLendon radio chain, is going to set up a by-lyke-testing panel of "prostitutes, ex-prostitutes, junkies and ex-addicts," to assist in weeding out suggestive records. This is the latest declaration McLendon has made in his campaign against "filth" in the music-record industry.

The chain has set May 15 (this was published in an April 8 Billboard advertisement) as the deadline by which all record companies will have to provide proof that their records or standards of having them played on the air. McLendon is seeking to carry this campaign to every radio station in the nation and, so far, is riding a groundswell of enthusiasm, especially at the grassroots level, but not from major stations and broadcasting chains.

White Acts Make Bigger R&B Spurt

By HANK FOX

NEW YORK — White artists are making deeper inroads into R&B territory. Negro-owned stations across the nation report that as many as 12 artists on their playlists are non-Negro and that some of these artists are receiving heavy airplay. White artists have penetrated the R&B charts before, but it's pointed up more now than ever before.

Along with the policy shift at R&B radio stations, comes a similar shift in the inventories of R&B dealers.

'The Sweet Inspirations, who have sung backgrounds behind many of the top bands of record, now have a bit of their own. 'By (I'm Tired of It)' and 'Baby, It's Cold Outside,' their debut single on Atlantic (#2410).

Cartridge in Infancy'

By LEE ZHTO

DENVER—The potential of the tape cartridge industry has hardly been touched, Charles C. Gates, Jr., president of Gates Rubber Co., told Billboard last week, "and we're in the stereo business to stay."

Gates Rubber Co., the 55-year-old Denver-based firm, recently acquired control of Lear Jet Industries, Inc. (Billboard, April 22). Gates is the nation's sixth largest rubber products manufacturer. Its 1966 sales grossed $259 million.

Since the Lear Jet purchase, Gates said his company has been investigating and evaluating all phases of the newly acquired firm's operations including the Stereo Division in Detroit. "We find the Lear Jet stereo-8 tape player and cartridge system to be an extremely well-engineered product offering broad market potential," he said.

The Gates company is throwing its weight behind the Lear Jet operation "to assure its long range success," he said, "by augmenting divisional management with proven Gates engineering, production, marketing and administrative know-how."

The Corkey has a good thing going right now with its sensational Columbia single, "We Had a Good Thing Going," 441188. But that's only half of what's happening. The Corkey album, "Heen," CL 2625/C5, 9482, is doing the same big hit.

The success of the nationwide purge, he admits in an exclusive interview, "depends on the support of other radio stations throughout the country. If joined by other important stations and some have already joined — then the irresponsible element of the record industry, we're concerned about will have to co-operate."

But, regardless, the current wave of records featuring suggestive lyrics or lyrics pushing dope brought him to the point "where I couldn't

(Continued on page 10)

MRS. SHUNNING B'WAY AS TOO RISKY: COL.'S DAVIS

By ELIOT TIEGEL

LOS ANGELES—The tide is turning away from record labels investing heavily in Broadway plays to obtain original cast LP's. Clive Davis, vice-president and general manager, CBS Records, told the 20th annual gathering of show business executives last Saturday (6) at the University of Southern California. Davis said that Columbia's "unwise experience with Broadway musicals has led the company toward a strong and rising interest in the acquisition of motion picture film soundtrack rights."

Then pointed out to you who have Broadway producers as clients cannot continue to count on the record manufacturer to continue to be the major investors in his shows. Hit shows no longer guarantee his albums and the investment risk in obtaining rights to do the cast albums looms larger and larger.

No longer should the Broadway musical producer arrogate his responsibility to raise money. That is his primary function and must continue to be. For the last few years the burden has been passed onto the record company. Well, I foresee the burden coming back to your clients because economic equity is not in balance.

Care Urged

Davis urged the Coast lawyers who are generally allied with the music-publishing industry to exercise care in handling their clients' affairs.

(Continued on page 10)

MORRIS TO DECIDE ON TIES WITH CHAPPELL

By PAUL ACKERMAN

NEW YORK—E. H. (Buddy) Morris within the next several weeks will exercise his option to assign his copyrights to take over control of his copyrights which have been handled by Chappell & Co. throughout the world, exclusive of the United States. It is known that Morris, at this point, has not made up his mind. He may have reached copyright with Chappell; but the death of Louis Dreyfus in London last week (2) necessitates a move of clarification on Morris' part.

Morris, who was president of the Association with Chappell has been a long one—27 years. "The death of Louis," Morris remarked, "marks the end of the great dynasties in the music publishing business."

Meanwhile, intense speculation continues in this country and abroad as to future developments involving Chappell. Key figures in any decision are the widows of the brothers, Max and Louis. It is understood that Mrs. Louis Dreyfus will come to the United States shortly.

One American publisher who has been close to the Chappell operation, said, "A much thought is being given to the

(Continued on page 10)
Hey, Hey
Here's The Monkees' Third Album.
It's ready for you now.
EDITORIAL

Care & Censorship

A heavy responsibility rests on the shoulders of the broadcaster, for he is obliged, under the Radio Act, to operate in the public interest, morality, and welfare. Unfortunately, his programming, primarily records. He is concerned not only with the problem of building an audience but also with the requirement to maintain it. What worries lest, inadvertently, his disk jockeys may expose material that is objectionable? It is not a conflict with the spirit of the Radio Act. (See separate story, page 1.)

While we understand McLeod's desire to police his own program, we feel that he has not only been mistaken but has prejudiced his own programming, primarily records. He is concerned not only with the problem of building an audience, but also with the requirement to maintain it. What worries lest, inadvertently, his disk jockeys may expose material that is objectionable? It is not a conflict with the spirit of the Radio Act. (See separate story, page 1.)

We urge the broadcaster to bear in mind that what is and what is not obscene is a profound question; that much literary material and much music are not necessarily regarded as literature of uncommon merit. We submit that many songs today are of high literary and social merit, that more than ever before broadcast restrictions are likely to limit the exposure of much that is worthwhile and constructive.

May Damage

In brief, censorship—while motivated by the highest ideals—can very easily prove damaging to our culture and may therefore result in short-changing the listening audience. In this way, censorship would truly prove that he is not only losing the dangers entailed in most forms of censorship. These dangers are two: that song material of high merit is likely to suffer; and secondly, that the listener may be led to believe censorship is semireal when the consumer learns that it is being banned. These, in fact, are our concerns.

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HIGHLIGHTS OF THE WEEK IN

BILLBOARD

AUDIO RETAILING

SHOW PLANS—Program details announced for both the Chicago Music Show and the New York Electronics Show show plans also.

CLASSICAL

PROJECT 3 PROGRAM—Enoch Light's new label is concentrating on early music in its initial classical releases. Released on the new label are "New Brew" pieces which have been upgraded to the at the base of things.

COIN MACHINE

TV HAS WINKED OUT in the nation's taverns, and the time is ripe for a coin machine entertainment revolution.

COUNTRY MUSIC

THERE'S A SCRAMBLED among record labels in the country field, which is spoiling the artists that Columbia Records is dropping. Page 1

INTERNATIONAL

TELDisc places emphasis on "authentic" music in summer-spring pop program.

RADIO-TV PROGRAMMING

GORDON MCLENDON TO set up informal "fringe" panel in which all music and program people can express his opinion and share ideas.

TAPE CARTRIDGE

The NATION's automobile manufacturers are now focusing their attention on the 1966 models. On the playing boards are several changes for tape cartridge players.

EXECUTIVE PROFILE

Eddie Deane has been appointed professional manager of United Artist Music Companies, Deane, a veteran of 18 years in the music and entertainment industries, joined UA in January as national promotion director. Deane will headquarter at UA's New York office and report directly to Murray Deutch, executive vice-president.

Decca Boosts Coast Sales

Set-Up in Growing Market

NEW YORK — Sydney N. Goldberg, Decca's sales vice-president, views the population explosion on the West Coast as a direct relation to the growth of the record company's sales organization there. As the West Coast's business potential increases, Goldberg feels that we'd need to make our Coast sales operation more important than ever.

According to Goldberg, Decca's West Coast district, which has branches in Los Angeles, San Francisco and Seattle, now holds over 50% of the company's national take. So, in a move to keep the Coast operation at the top, the company has transferred Mario De Filippo from his post as Detroit branch manager to the West Coast district manager, replacing the former district manager, who has been with Decca since 1955, took over the Detroit spot in 1961. During his tenure as Detroit manager, his branch won the annual Billboard "Regional of the Year" award for three consecutive years, 1963 through 1965. It is expected that the new sales branch will hold the award through the year.

As Western operations director for Dor, Verzola will be heading the branch operations in Los Angeles, San Francisco and Seattle. He'll also supervise Decca's sales in Denver, which covers

Montgomery Intl. Pop Fest. Lures 28 Acts

LOS ANGELES — Twenty-eight acts, including Cream and the Who, are scheduled for the first annual Monterey Pop Festival, set for June 16-18 at the Fairgrounds. The talent roster is filled with the names of several of the West Coast's pop-hippie groups.

Among the artists scheduled to appear at the Monterey festival, which will be a blending of the best of the country and western, association, Beach Boys, Mike Bloomfield, Jimi Hendrix, the Ross Band and Zephyr, Paul Butterfield Blues Band, The Byrds, Hound Dog, Canned Heat and the Arlo Guthrie Band. The Rolling Stones appear to be regulars in the airplane. Grateful Dead, Jimmy Hendrix, the Impressions, Jimi Hendrix, the Hookers, Buffalo Springfield, Paul Butterfield, the Kinks, the Chambers Brothers, the Truth, Paul Butterfield Blues Band, Bob Dylan, the Steve Miller Band, Bob Dylan, San Francisco, the Kennedys, the Messenger Service, Otis Redding, Johnny Rivers, Lou Rawls, Ray Charles, Simon and Garfunkel, Dionne Warwick and the Who.

Jack Gibson and Joe Medlin of Echoes, Carl Proctor and Clarence Coles of Goldfish Records, Carl Proctor and Clarence Coles of Goldfish Records, announced that they would change the convention to the Atlantic because Louisville hotel would not be able to serve the best interest of NARA." He said he had no specific location for the NARA convention site and didn't agree with anyone's idea that Neil Diamond was planning to stage B. "If he could do this, it's the right thing," he said. "He is the right person to do it. His music is the right music. His new label is the right label."

The Action

Wright took a week last week to GARA some sort of different activity of his own. The next day he issued a statement charging Collins with attempting to use the radio industry for his own selfish interest and disguise his activities as a music publisher. His letter to the NARA was:

"The organization is much closer to the people and the personalities involved."

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BABY,
LOOK AT YOU WOW.

Leslie Uggams, Robert Hooks, Allen Case
present
Hallelujah, Baby!

A NEW MUSICAL

Book by
ARTHUR LAURENTS

Music by
JULE STYNE

Lyrics by
BETTY COMDEN...ADOLPH GREEN

Directed by
BURT SHEVELove

Staged by
KEVIN CARLISLE

Dances and Musical Staging by
PIERRE TAYLOR

Costumes designed by
IRENE STEVENSON

Tights designed by
WILLIAM HOWARD

Musical Director
JOE UNEMOTO

Orchestra
As designed by
PETER NAGY

ASSISTANT PRODUCERS
JOE UNEMOTO

ASSOCIATE PRODUCERS
JOE UNEMOTO

ASSISTANT DIRECTOR
ROBERT HAMLIN

ASSISTANT MUSICAL DIRECTOR
PETER TRAVIS

ASSISTANT CHOREOGRAPHER
PETER TRAVIS

ASSISTANT COSTUME DESIGNER
PETER TRAVIS

ASSISTANT LIGHTING DESIGNER
PETER TRAVIS

ASSISTANT SET DESIGNER
PETER TRAVIS

ASSISTANT PRODUCTION MANAGER
PETER TRAVIS

ASSISTANT PRODUCTION STAGE MANAGER
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"A distinguished musical, completely professional and stunning. It has the best score Jule Styne has written...and to head a fine cast, it has the irresistible, remarkable, utterly fetching Leslie Uggams."
—John Chapman, Daily News

"Leslie Uggams has a secretive smile that suggests she knows something we don't know, and I imagine Broadway is going to keep her around long enough to find out what that sleeful, dark-eyed, warmly modest and slyly kept little confidence may be."

"As a musical it is a knockout. Jule Styne has written at least six smashes and Leslie Uggams sells them as if she were trying to make you forget cover and minimum. 'Hallelujah, Baby' is going to sell a lot of records."
—Harris, WCBS-TV

"Hallelujah, Baby! is bright, gay, insouciant and melody-drenched. Leslie Uggams is a singer-dancer-actress of extraordinary skill. A star of the first magnitude."
—Emory Lewis, Cue Magazine

"Leslie Uggams... in years to come, people will recall 'I saw her in her first Broadway show.' Dear Heaven, what a glory abides in that girl's voice."
—Norman Nadel, World Journal Tribune

"A lively and pleasantly tuneful musical. The fascinating Leslie Uggams is a girl of vast charm and talent ability."
—Richard Watts, Jr., New York Post

...and we've got the Original Broadway Cast Album On COLUMBIA RECORDS.
Merc Material Drive Pays Off Materially

NEW YORK—Mercury Records' new drive for material on rock and roll records, and the label has already come up with songs for the Smothers Brothers and the Osmonds. Nimbus is now seeking songs for Dee Dee Warwick, Jerry Butler, Jerry Lee Lewis, the Blues Ma- goos, and Roger Miller, who is looking for material for the first time.

Charlie Fach, director of recording and promotion for Mercury and its affiliated labels, launched the drive two weeks ago. He felt that the songs were always available, but publishers needed

103G Jubilee
Net for Quarter

NEW YORK—Jubilee Industries reported a net income of $1,464,222 for the first quarter (October 1, 1966-March 31, 1967) in its current fiscal year. Jerry Blaine, president and chairman, estimated the profits to be 18 cents a share based on 585,462 shares of common stock currently outstanding.

During the fiscal year that ended March 31, 1967, Jubilee's net income reversed three years of losses to show net income of $41,231 on net sales of $4,955,684.

MARKET QUOTATIONS

AR Earnings Up 19% in Period

MELROSE, Mass.—Automatic Radio Manufacturing Co. reports its earnings for the six months ended June 30, 1967, have 17% per cent above the comparable 1966-1966 period. Sales were $1,000,000, or 26 per cent during the same period.

Earnings totaled $300,000, or 14 cents per share, compared to $252,700 (12 cents a year) during the same period.

WB Record-Music Take Up 8%

LOS ANGELES—Music recordings and "other income" were up 10% in the 1967 fiscal year for Warner Bros. Pictures, indicating $3,500,000, or 15 cents per share.

The record—music division (Warner Bros. Music Publishers Holding Corp.) produced an almost 8% per cent increase over the $5,179,000 announced for the same period last year.

MONKES’ LP: MIL IN DORDERS

NEW YORK—Initial orders on the Monkees album, "Headquarters," have topped the 1-million-copy mark, prior to the 8-track tape version arranged by Atlantic Records, which has been recorded and released. Previews of the B-side tape, "This Is the Time," of the 4-track tape, and others are in the grip of the record business.

For the first three months of the year, the company had total gross revenues of $550,000, and unaudited net profit of $30,000 or 67 cents a share on $53,000 outstanding shares at the end of March.

Sunnyside, Calif.—Gene and Henry Fred, Inc., has sold 15,000 shares of its common stock to investors under a plan arranged by management at $12.50 a share. The company reported May 2 by Alan J. Bayley, GRT president. Sales to unaffiliated company and sales on record on all of the material of the company's record company and no. 4,000 share is sold.

GRT expects to be in close touch with the label's sales staff and the producers of the company's record company and to be in close touch with the producers of the company's record company and to be in close touch with the producers of the company's record company.

GRT Sells 15,000 Shares

REQUEST CHIEF SAYS

Market for Intl. Disks Growing

NEW YORK—The market for international recordings is growing substantially, according to Request Records chief Hans Lengsfeldt, who has just returned from a trip covering the major markets of Europe. The market for international recordings in the States by RCA Victor, plans a flock of new albums this year, and these are spread throughout the catalog; and it will be added about 80 which are currently produced. Lengsfeldt has signed a batch of new artists for his international line. Among the talent exclusively signed to long-term pacts are the first Colognian Artur Rodzinski and The Yemenite Trio, two Israeli acts; the Golden Band - Zichary, a Syrian band; and the Soky's Polish polka group, the Royal Tambourines, a Czeck group, and Anni Kapan. Hungarian sert'asties. Other new acts on the label are Arabi, Indian, Balinese, Armenian and Roumanian segments.

Distrb Expansion

Request, meanwhile, is expanding in distribution. The company is currently working with a major record company in Great Britain and another company in Germany handled these negotiations.

Keeps in Touch

Lengsfeldt's trip was primarily for the purpose of keeping in touch with all phases of the American market, including dealers, rack jobbers, etc.

He works closely with RCA Victor in these areas. But his distribution arrangement with Victor permits him more free time for creative activity. Hence the projected additional international catalog.

Lengsfeldt stated: "The growth of the international record market is particularly marked with regard to stereo products. The buyers are becoming more sophisticated. It is also true that whereas international sales were once key to special geographical areas, the market is now more of an international one. That element to bear in mind he added, is to produce authentic material for an existing demand."

Request Records, Inc.

CHICAGO—Mercy Records has opened an office in New York where the company's managers will be responsible to executive vice president Lou Reiter, according to a report.

"It is becoming more important to coordinate the European and American markets," says Mercury President Irving B. Green, in announcing the move. "Reiter can become a vital catalyst in achieving the smoothest, quickest cooperation by means of these two strategic areas, representing approximately 75 per cent of the world's sale of many kinds of record product."

In London, Reiter will work hand in hand with Philips Photographic Industries, with whom Request has an international recording contract. Much of Reiter's liaison will be with PPI's Herman Cats, who recently made an extended trip to the U. S. during which time he is said to have already helped forget a stronger flavor of PPI and Mercury and its Smash, Fontana, Philips, Lime- wood and others.

Green credits Reiter with bringing to the U. S. market much talent as the Swingle Sing- ers, Horst Jankowski, the Sing- ing Nun, the Minstrels and others. "He has been a great help to our company," goes the report. Reiter will continue to travel widely in Europe, maintaining contact with important continental producers. He will also continue to make commitments in his present job.

With Reiter's departure, the company has appointed Anthony Gorey to fill his co-ordinator and assistant director of personnel.

GRT Sells 15,000 Shares

Merc Opens U.K. Wing

With Reiter at Helm

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"Dear Ladies and Gentlemen of the Music Industry,
This is another teaser about Tommy Boyce + Bobby Hart.
It was silly of us not to tell you last week that Tommy + Bobby were already rich and famous.
But we didn't want to be boastful about their song-writing because really we are concerned mainly with them as performers, but anyway...
Tommy Boyce + Bobby Hart have written 60 hit songs including one for famous George Swile. You have never seen them perform together. We have!
You have never heard them perform together. We have!
(This is why we are teasing you we promise to stop...very soon)
A Smash In Britain!*  Now
The Bee Gees

* 17 Record Retailer
* 20 New Musical Express
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(Have You Seen My Wife Mr. Jones?)
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Kirshner Exit Cues Moves by SG Col.

**Continued from page 3**

creative people working in conjunction with talented and experienced music executives and to those unique creative opportunities which Screen Gems and Columbia Pictures are able to make available to our outstanding roster of top composers and lyricists. He cited the successes of the music and records of the Monkees, and "Monsters Free," which were developed in conjunction with the TV series and film.

La Viola, who takes over the music publishing operation, said that Jack Magraw will continue to serve as manager of the company's West Coast offices, adding that plans are already under way to move the present London and Empire Radio branches to quarters for an expanding exploitation operation. In addition, La Viola, a lifelong friend of both Jack and Shun Magraw, will continue to be responsible for the Magraw's work as well as recording artists for Shun's Colgems division.

La Viola also announced the promotion of Gary Walker as professional manager of the Screen Gems-Columbia Nashville office, where he will concentrate on the development of new writers and recording artists in both the pop and country fields, and launch a program of exploitation of motion picture scores and songs.

Sill, who has been an executive of the Screen Gems-Co lumbia music division for the past three years, will continue to make his headquarters in Hollywood. His first step as head of Colgems was the signing of singer Hoyt Axton and of the Lewis & Clarke Expedi tion, a pop-rock duo. These are the first artists to be signed by Colgems since the label, distributed by RCA Victor, made its debut with the Monkees last August.

Sill also indicated that he is currently working with Gary Walker as well as other artists in his department and in the acquisition of established music catalogs.

**Executive Turntable**

**Continued from page 4**

Beverly Spruill has been appointed vice-president of Invincible Recording Corp. and personal adviser to the president, Leon Braizelton Jones. The new record company also has named trumpeter Charlie Barnet as music director and orchestra leader; Sylvia Y. Chatman, executive secretary; Sharon J. Sketter, treasurer; and Samuel L. Cooper, general manager. Cooper will handle the firm's new office in 1050 Broadway, New York.

Roosevelt Lee is the new vice-president of N. H. Supreme Record Co., Cincinnati. He is also director of sales and promotion. . . . Audio Devices, Inc., has named Gerald Meyer regional sales manager for New England. Meyer is the former manager of Al Hirt's Musicland. He has joined his dad's (Jack McFadden) personal management firm in Bakersfield, Calif. He will be assistant talent director working under Jack Brumley.

Mfrs. Shun B'way as Too Risky

**Continued from page 1**

soundtracks. Davis charged that film scores are frequently given away to a motion picture company which has infeasible music score distribution. Apparently the attitude is that the rights to the soundtrack should go to the film company for fear that you'll lose the know-how. The rights to the film company doesn't get the rights for its subsidiary. This is absurd. A movie property should stand on its own two feet and should be judged on that potential alone.

In general, Davis attacked the motion picture companies are "repositories with unlimited funds" and are asked to assume obligations that far removed from those of a record company.

Davis further cautioned the lawyers, who sometimes act as business managers for artists, to exercise restraint in trying to spread their acts all over show business. Even though an artist may be a hit on recordings, for example, he may not be suited for other show business fields such as films or television.

White Acts Make Bigger R&B Spurt

**Continued from page 1**

With a pattern of regularity, white musicians are finding increasing acceptance on r&B charts. The Young Rascals, Mitch Ryder and the Spencer Davis Group have all been on the r&B singles chart, while the Rascals, Ryder and Boots Randolph, a Memphis saxophonist, are raking up sales in the r&B album category.

Among those previously reaching the charts were the Righteous Brothers, Elvis Presley and Jerry Lee Lewis. "There was a time," one observer said, "when some white singers made an r&B chart accidently. With a new, relatively unknown artist, a station could not always tell what color he was. When the station found that he was white, it would immediately knock him off its playlist."

Color No Factor

"The color of an artist is no longer a factor in our playing a record," said WWRI (New York) music director Marty Wolker. "It's the feel of the record and how close the material is to the r&B vein." WWRI, considered as one of the major r&B stations in the nation, has hired records by the Casinos, Johnny Rivers, Spencer Davis, the McCoys, the Magnificent Men, Mitch Ryder and the Rascals, among others.

The integration of r&B radio playlists comes in the wake of stepped-up r&B play on pop-rock stations. With the increased exposure of r&B outlets have felt the pinch. Suddenly, many of these outlets that had specialized in r&B outlets were being aired on local rock outlets. By offering choice items from the competition, r&B radio hoped to regain the segment of an audience that was lost in search of more pop material on rock radio.

"We won't play anything that is very pop—such as a Monkees record," said Lucky Corell, WVOX Chicago program director. "But as long as the artist's sound fits in, we will program him whether he is white or Negro." The Chicago-based station's playlist was tailored to 

the r&B and rock categories, has listed Barry & Steve's "1-2-3," "Satisfaction" of the Rolling Stones and the Beatles' "Day Tripper" in the No. 1 spot of its weekly surveys.

Sinatra Played

Not all the r&B outlets however, limit themselves to the non-rock-oriented white artists. WHAT Philadelphia program director George Wilson sees nothing wrong with programming such artists as Frank Sinatra and Chris Montez. "We will play whatever our audience wants," Wilson emphasized. Wilson and several of the stations' directors feature top r&B nightspots where there is much jukebox activity. By noting the music which receives heavy jukebox sales, Wilson adjusts the station's playlist to include those songs.

The widened exposure of r&B on rock stations is given by observers as the main reason for the inclusion of white artists on most r&B outlets. Some 35 to 40 percent of Billboard's Hot 100 Chart is now comprised of r&B-oriented singles and many rock stations' programming compositions as much as 35 percent r&B disks. Forty-six of this week's 50 Top Selling r&B singles have scored on the Hot 100.

"While r&B stations will continue to expose more new r&B product," said one observer, "the Negro teenager is not as parochial as he used to be. He wants to hear more than straight r&B. The rock station now meets that need." But the one drawback, the observer continued, "is that rock stations still airs too much pop for the Negro. By offering pop on a limited scale, r&B outlets are seeking the best of all possible worlds."

**Commercialism**

One of the reasons for justifying the inclusion of white artists on r&B stations lies on commercialism and change in artist repertoire. While r&B groups such as the Supremes and Four Tops benefit from the market's presentation of white performers such as the Young Rascals and Johnny Rivers, have steered towards blues. "To some degree," one record company official said, "a white group can sound more soulful than many an r&B group which r&B radio plays.

"r&B radio is becoming more formatted," another observer said. "No longer can a debut play anywhere on the station's playlist—some of these very tight. There is a conscious desire to become more important. Dick Jones and the Del-Tones and similar folks also want to compete for the advertising dollar."

One immediate ramification of r&B station policy changes is the stepped-up servicing to these outlets by record companies. Atlantic Records, already one of the majors in the r&B field within Negro talent, now services r&B stations when it issues a new release by a white performer. The company reported the many orders for "New York Mining Disaster—1941" by a new white Ato group, the Bee Gees, emanating from all Negro neighborhood dealers. Amy-Mal Bell is another among many companies which have raked up strong sales because of added r&B exposure.

To the Young Go the BMI Awards

The accent was on youth this year's Broadcast-Music, Inc., awards banquet, at the Hotel Pierre in New York, May 5, with today's young writers raking up award after award. Here are just a few of the winners.

**Supremes Supreme**

**Continued from page 6**

You're Gone" with Diane Ross lead vocals. The Supremes are lead singer Florence Ballard and Mary Wilson supporting with whose gospel-felling sounds.

For the capacity audience, the trio could do no wrong. Quite obviously, they're going to be bigger than ever with this new image. "The Lady Is A Tramp " featured brilliant production of the Sister and the Supremes. "You're Nobody Till Somebody Loves You" was gimmicked for laughs. CLAIRE HALL

E. H. Morris

**Continued from page 1**

continuation of Chappell as a truce.

Meanwhile, the usual spate of speculation has been as to the possible sale of the Chappell empire. CBS, among others, has long long wanted being interested in Chappell.

Davis pointed out, he may not be suited for other show business fields such as films or television.

From left: Neil Anderson of BMI, BMI president Bob Sour, Michael Barch, Stephen Gyves of the Mamar's and Papa's.

Barry Mann, left; Cynthia Weil; and Stuart Karol of BMI.

Charles Koppleman, John Sebas- tian's most productive of the film cen- ter; and Don Rubin, right.

Chip Taylor, left; David Rosner, April/Blackwood's professional manager; Don Thomas, right.

Lou Christie dances to music of King Curtis.

Ellie Greenwich.

MAY 20, 1967, BILLBOARD
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THE BILLY VAUGHN SINGERS

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WORDS AND MUSIC BY HAROLD SPINA
PRODUCED BY SNUFF GARRETT

EXCITEMENTS HAPPENING AT

www.americanradiohistory.com
Global Heritage LP to Spark A Major London Intl. Drive

NEW YORK — A new package in the Global Heritage Societies will be a key item in the 11 new London International albums, which are part of London Records’ major merchandising campaign this month. The album, “The Exciting Sounds of Le Mans,” will receive considerable promotional emphasis, including strong trade and consumer advertising. Special distribution of the LP is set for auto industry executives and leading auto-racing personnel. Other promotional materials also are included.

The 10 other releases contain music from Austria, England, Germany, Israel, Italy, and Latin America. Among the artists represented are Hildegarde Keitl, the Black Watch of Canada, Will Globe, Orloeta Berl, Arzita Alineu, and Los Machacarros. The international release is timed to tie in with the traditional late spring and early summer tourist season.

NED PICKWICK DISPLAY, an album cover and a self-shopper that holds 100 records. It may be used as either a counter or a floor unit. Inside the shiner is a heavy bottom cover, which the album box can be placed to make it self standing. Names and pictures of artists on the low-price Pickwick/33 label are on the display.

TRO Issues Jack’s Sheet

NEW YORK — Howie Richman’s TRO is issuing a special multicolor sheet music edition of “Happy Jack” to cash in on the hit recording of the song by the Who on Decca Records. TRO is sending copies to retail and trade outlets so that the promotion push can coincide with the song. An all-news Far East feature for the Monterey Pop Music Festival in June.

According to TRO production head Jady Bell, the firm decided to go for a cover job because of the unusual number of requests for the song from dealers and jobbers.

Ifield Taking Commercial View of Radio in England

NEW YORK—At least one British artist feels England is ready for commercial radio — Frank Ifield. The artist, released on History Records in the United States, was here recently to do an “Ed Sullivan Show” on CBS-TV. He expressed opposition to the pirate radio stations because he felt they were illegal, but had nothing against a “legalized form of this type of exposure — commercial radio.”

The extra airplay, a faster that has made many record companies more willing to focus on commercial radio, wouldn’t necessarily hurt an artist’s record. “In fact, it would add to the exposure and the record could have the right kind of exposure,” he said. Whether commercial radio in general will increase record sales or not, he felt it was progress and should come about.” Harry Walters, manager of Ifield, thought the pirate stations have served a very good purpose by awakening people aware of commercial radio. The competition that has already been proven by pirate stations has proven good for the BBC, he said.

With this in mind, TRO Records. He said he plotted airplay and when a record got a lot of play on the BBC, he stopped pushing it on Radio Luxembourg. Radio Luxembourg is used by many stations to promote new records. Ifield himself has been the sponsor of 14 hours each week on the station; others less.

3 Releases Will Pace Hi’s Drive

MEMPHIS — Three Hi Records releases will pace an intensive drive on the entire catalog of M-Makelera’s current China album by London Records. The new albums feature Terence Jaye, whose single “Mr. Josephine” is No. 1 on the Hot 100 this week; the Bill Black, Combo, and Charlie Rich.

Herb Goldfarb, London’s manager of sales and distribution, said a strong catalog merchandising drive was under way. Dealer display kits with streamers and album jackets are included in the campaign. New albums by Ace Cannon and Frank Mitchell will also be issued.

Chisa Product to Be Released by Uni

LOS ANGELES — Chisa Records, affiliated with MCA for future product to be released by Uni, Larry Stewart, CMA head, will produce all recording sessions for Hugh Mandelkern, top artist on the Chisa label.

Uni will assume distribution of all Chisa titles under the new pact will be slated for next month.

BMI Aid for New Writers

NEW YORK — The BMI Musical Theater Workshop will present its annual showcase for new composers and lyricists at the New York workshop beginning on June 6. The performances, which will be supervised by A. Abramson, workshop director, will be mounted exclusively for theatrical producers, directors, music publishers, agents, and record companies and broadcasting executives. The shows will be on successive Tuesdays.

Programs will range from musical adaptations of scenes, from excerpts of commercial novels, to original material designed for the theatrical music. The workshop has extended seven years ago by BMI.

Calif. Jazzes Mark 4th Year

LOS ANGELES — The New Orleans Jazz Club of California celebrated its fourth anniversary with a jam session at the Santa Ana Elks Lodge. The organization has been working with enthusiastic support from Orange County Telephone company executive Bill Bacin, who formed the body and has been in charge as president.

NOTICJ meets the first Sunday of every month in Santa Ana and has been an impressive number of young two-piece bands to the meetings at which the members and professional musicians jam together.

As an outgrowth of its Dixieland Days, the New Orleans Jazz Record Society, which offers a catalog for a $3 membership fee and promotes such veteran names as Papa Franklin, Louis Cottrell, Frog Jones, phenomenal Maley, Kid Howard, Paul Barbario, the McIntyre Brothers, and George Lesie, among others.

Imperial in Rivers Push

LOS ANGELES — "The House That Johnny Built" is the theme of a national promotion for vocalist Johnny Rivers which begins May 15. A new LP and single with double Imperial promotion. A tune from the LP "Rewind me" and "Tracks of My Tears" is being rushed released as a single. The flip side, "Mr. Josephine," will be released in various versions from five tunes. The program runs through June 30.

Marketing aids built around the "House That Johnny Built" theme will be provided dealers. These include a special poster use. Johnny Musso, national promotion manager is handling the promotion campaign. The company is also offering Rivers’ back catalog in the promotion.

Roper Issuing 6-LP Release

NEW YORK — Roper Records is stepping up its album activity with a current six-album campaign. A call for 10 additional titles to be issued in September with 20 more by Christmas. The label features music in the Easy Listening area that also can be used for dancing. Distribution is mainly through mail-orders; but service also will be extended to discount and individual stores. Most of the albums are instrumental. The Roper Dance Orchestra is also featured on most albums, although personnel varies with the type of music played. The label, which also has drawn attention for its mix of singles, now has 15 albums and 100 singles in its catalog.

LaVerne Andrews Is Dead At 52, Victim of Cancer

HOLLYWOOD — LaVerne Andrews, oldest of the Andrews Sisters, died at her Brentwood home last Monday (6) apparently of cancer complicated by pneumonia. She was 52. The vocal trio sold more than 60 million records, mainly during their 17 years with Decca Records. Their first big hit was "Bel Mic But Du Schoen," which was one of four disks issued under their initial 330-record pact, which followed an audition for Jack Kapp, Decca president. The audition was arranged by David Kopp, Decca vice-president, who heard them on the radio. The first success led to a new Decca contract with from 800 to 900 disks being cut for that label. Their big hit was "Rum and Coca-Cola." Their first hit, the "Ke- rol Polka," "Don’t Sing Under the Apple Tree With Anyone Else For Me," "Pennsylvania Polka," "I Can Dream Can’t I," "Shoo-Shoo Baby," "Teenager in Love," "Sadie, Last of the Blue Beetles," "Patience and Fortitude," "Chattanooga Choo Choo," and "South America, Take It Away.

After their Decca stint the Andrews Sisters recorded for Capitol for five years. Their last hit was the "Kansas City Polka." The trio dissolved in 1953, but re-formed in 1956. Miss Andrews was buried last Friday (12) at Forest Lawn Cemetery. Her two sisters, Maxine and Patti, were appearing at Harvey’s in Lake Tahoe, Nev., and their third sister, LaVerne, is dead for eight years. She was also married but last heard from Lou Rogers. They were married for 18 years.

ASCAP Prize to Col. U. Student

NEW YORK — The $1,500 first national prize in the Nathan Burkan Memorial Composition Competition for students of music was awarded to William Goldstein, whose prize-winning entry was entitled "Copying the New Music," is a third year student at Columbia University School of Law.

The second prize of $1,000 went to Robert Yale Libbey, and the third prize of $750 was awarded to Allen W. Puckett.

Wescott Formed —Outlet for R&B

ST. LOUIS — Wescott Record Distributing Co. located in St. Louis and Kansas City is the newest wholesale record outlet in this market and is specializing in rhythm and blues records.

Founded by Ted Wescott, who has operated his own chain, he will sell R&B here, the firm is distributing Nash, Globe, Giant, Jack, Four Brothers, National, Joesy and several other lines.

MAY 20, 1967, BILLBOARD
MOST AMBITIOUS INAUGURAL SINGLES EFFORT EVER MOUNTED

"WINDY"
PRODUCED BY BONES HOWE
# 7041

BY WARNER BROS. NEWEST CHART CONTENDERS

THE ASSOCIATION

WARNER BROS. RECORDS
Jazz Beat

By ELIOT TIGHEL

Big band music, which has received several exposure on recordings and in nightclubs during the past few years, is due for an added boost when Buddy Rich band stars CBS-TV as the summer replacement for the "Jannie Gleason Show." Rich's roving band, comprised of both young and veteran jazz talent, was seen for the Saturday nighttime slot, marking the first time since the mid-1950's that a real jazz band was spotlighted on a summer television show. Significantly, it was the same George Cline who stepped aside for his son's opportunity when the band was replaced by the Dorsey Brothers and Ralph Marlene bands.

Recent theater outings in Los Angeles and San Francisco have raised the Along the way, Rich has arrived at a select career tour with Frank Sinatra in July, to such cities as Pittsburgh, Cleveland, Madison, Washington, D.C., Philadelphia and Chicago.

There is significant interest to the pairing of Sinatra with Rich on a concert tour. Several weeks before the start of the tour, Rich, sneaking and catching on his breath, related backstage at the Hollywood Palladium, Los Angeles, before his band would reach the coast. "It's very simple why I won't get some young kid who sings half out of tune. This is a jazz band. Singers bring down the pace. When you're up there, you have to hold an audience without a singer."

"Without a singer I don't have to apologize for being too loud. If you've got something going, people will know. I will like to feel my audience is intelligent enough to dig when we're doing. I have never prostituted myself by doing anything so commercial that people have loved me. If I care about my band, I'll play that way. I don't care if they love me. I've never tried to win a popularity contest. I'm the smartest man. As long as you come to hear my band, that's important.

On the bandstand Rich is at home. His concentration is so intense that he tends to forget there are people on all sides of him. The individual stands out greatly, emphasized by the lights, camera and cutting of his TV studio. The intensity clearly comes across on his Pacific Jazz recordings but in person Rich is somber, grinning, with an almost agonizing expression of human sadness. Rich has been kept by a life devoted to music.

"People think I don't like to smile when I'm playing," Rich said. "Why don't I smile? I'm playing. I'm playing. I'm not concentrating on being a personality. When the audience seems to get me up to singing wet, they know it's what I love." Rich has added the featured instrumentist slot with Harry James, one year ago. Rich has been playing key clubs and college campuses. Despite his heart attack years ago, he claims: "I don't ever feel as though I'm in enough in one place. That means my playing settles down. I have too many things to do." Rich has written his own men writing charts for his band. "It means they're inspired, and that's what gives the band a spark. Everybody has to have something to say in the band."

Inspirations to Record on Own

NEW YORK — Four girls who have backed many disk acts are now recording on their own. The name of the group is the Sweet Inspirations and they recorded "Why (Am I Treated So Bad)" on their Atlantic label.

The group which has been in existence for the past six years, has had a number of personnel changes. Fronting the latest of the group marks Synanon's first major effort to package the musical abilities of the residents into a paying proposition. Heretofore, residents have been paid for themselves and visitors. Guitarist Joe Pass, who records for World Pacific label, has been the most famous of Synanon's professional jazz musicians working in the area.

Members of the "Sounds of Synanon" quintet include: leader Greg Dykes on trombone; Woody Travis, piano; Bobby Brooks, drums and Art Harrison, bass. All Ann Arbor members are accomplished vocalists.

Aelica Bows With 'Mod' Bach


Other albums also will be of ideas first tested at the Charles WGBF-TV and the New England Conservatory of Music. A follow-up to the initial...
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WB/Reprise Pre-Teen Drive

LOS ANGELES — Warners/Reprise is shooting for the pre-teen market with single product. The combine has formed a special label, Daddy Best Presents, which will market tunes aimed at kiddies but with enough of a rock sound to also appeal to top 40 stations. First product is by a-boy-girl team, Elmo and Almo, created exclusively for WB by Koppelman and Rabin, the independent producers. The debut single is "When the Good Sun Shines." Another offset move is Gail Martin's new Reprise disk, "I Wish That Everett Dirksen Was All Mine." Done in a 1920 style, the novelty is the second disk for the daughter of Dean Martin, himself a top seller on the label. Miss Martin will be a regular on Vic Damone's summer TV show.

Melco Int'l Named By Audio Fidelity

NEW YORK—Melco International, Inc., has named Mel Carter, former buyer for the Army and Air Force Exchange, its new distributor for military sales outlets. The deal was completed by Mel Carter, former buyer for the Army and Air Force Exchange.

COPENHAGEN

Tom Jones visited Stockholm and Norway last week to sign the new Decca single, "Funny Familiar Forgotten Feelings." Jones gets a good press reviews in Stockholm. Local newspapers here lauded "The Nightingale," Johnny Einman on the Philips label in Norway. A Danish version of "Passion in a String" (little Covered) for Columbia has sold out in a HMV LP. Ti Wilmanns singing Danish version of songs from hit musicals like "South Pacific," "Oliver," "Show Boat" and others. The soundtrack from the film "A Countess from Hong Kong" has been released here on the Brunswick label.

STOCKHOLM

Current big record hits published here for Scandinavia include the Monkees' "A Little Bit You, A Little Bit Me" published by Screen Gems, "English Harbour" (領) published by Palace Music, "Prince" and "Frank Sinatra's "Somebody Stupid." Published by Thore Eenting and the Turtles' "Happy Together." The new Jay-Jay rock composition comes from "One of the Kings," "Clown's ABC" was written by Jay-Jay chief Jack Dolby and is backed with "Viva la Vida." Also a new recording by the Norwegian-based Jay-Jay group in Stockholm is Capes's sales director, Lennart Landgren.

TORONTO

Caravan has acquired Canadian manufacturing, and distribution rights to albums by the Merey men from Barabados, who've previously had LP releases on RCA Victor and Capitol. Caravan is now preparing "Caravan Treasures" and "Our Songs," their current "You Sweet Eyes," which are only as imports and expect a new album in June to coincide with their two-week engagement at Expo in July. The themes of Expo 67, "Man and His World," is the title of a new book and Atlantic Brave by the travelling god seen on various radio and TV shows and from abroad.

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BATHMAN

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SMOTHE S MOTHERS DUAL AWARDS FOR "TWO SIDES OF THE SMOTHE S MOTHERS"--The Smother Parents/Atlantic Records have made a dual presentation to an audience of 500. One of the two presentations was a short tour two different records at one time. From left, product manager at Mercury, Alan Mink; Tom and Dick and their manager, Ken Fritz, created Fritz, Beverly Hills, Calif.

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D-4085

DUNHILL
Number of Singles Reviewed This Week, 176—Last Week, 154

**PROM SPOTLIGHTS**

**TOP 20** Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

**THE ASSOCIATION—WINDY** (Prod. Bones Howe) (Writer: Friedman) (Abi), BMI—The group has too top of the chart contender in this pulsating mover loaded with discotheque appeal and a peerless lyric reading. Flip: "Sometimes" (Benchwood, BMI).

**Warner Bros. 7041**

**THE BEE GEES—NEW YORK MINING DISASTER** (Prod. Mike Chapman) (Writer: Nolls, Chapman, Mony) (Abi), BMI—The smash hit of England serves as a bookend to this chart for the majestic group. Infectious, compelling material set to a rocking driving beat has all the earmarks of a first smash. Flip: "I Can't See Nobody" (Abigail, BMI). Ato 6487

**TOP 60** Spotlights—Predicted to reach the top 60 of the Hot 100 Chart

**THE HOLLIES—PAY YOU BACK WITH INTEREST** (Writer: Clarke-Hicks-Nash) (Marvin, BMI)—With their "On a Carousel" at No. 12 on the Hot 100, the Brits should keep active on the charts with this hot follow-up. Good teen oriented lyric and vocal workout are built into a dance beat. Flip: "What's the Good Gotta Do Bout It" (Premier Albums, BMI). Imperial 66249

**WILSON PICKETT—YOU CAN'T STAND ALONE** (Prod. Jerry Wexler) (Writer: Clark) (T.M., BMI)—Hot on the heels of his "I Found a Love," Pickett is back with a raspy wailer that should quickly surpass his former hit. Driving beat built to a frenzy. Flip: "Soul Dance Number Three" (Pronto). BMI.

**Atlantic 2412**

**7 & THE MYSTERIANS—GIRL (You Capitate Me)** (Prod. Neil Bogart) (Writer: Day-Deitch) (S&K, BMI)—An infectious beat and strong vocal workout will bring this rocker onto the Hot 100 in short order. Has more sales potential than their recent "Can't Get Enough of You Baby." Flip: "Got To" (Mysterean, BMI). Cameo 479

**THE AMERICAN BREED—STEP OUT OF YOUR MIND** (Prod. Dunawh Pro) (Writers: Taylor-Dean) (Blackwood, BMI)—Powerhouse discotheque number by the exciting new group should boost this act to major chart status on the Hot 100. Clever lyric content, penned by Taylor & Gergoni, and driving arrangement will make this a teen smash. Flip: "Same Old Thing" (Yagoth, BMI). Acta 804

**SHIRLEY ELI—SUGAR LIPS** (Charliibile) (Writer: Horlion-Elstonoff-Mayers) (BMI)—Blues rocker that could prove a sales smash and a new dance craze. It's Shirley Ellis at her "dance lesson" best backed by the same band that made the Charlie Bible success. Flip: "How Loney Loney Is" (Galaxy, BMI).

**ESTHER PHILLIPS—RELEASE ME** (Writers: Miller-Williams (Youth) 64 St加速 Sales, BMI)—The original pop smash that established Little Esther as a star in '61. Reissued on the special Classics Revisited series and should prove a hit all over again. With the English HOWE, this version on the Hot 100 at No. 7, this original still has the power to make sales history repeat itself. Flip: "Don't Feel The Rain On" (Cape Ann, BMI). Atlantic 2411

**COUNTRY SPOTLIGHTS**

**DELL REEVES—THE PRIVATE** (Prod. Bob Montgomery) (Writer: Putman-Barlow) (Tree, BMI)—Change of pace for Reeves is this gripping emotional tale of the war and our gratitude to the fighting men. Along the lines of the "Ballad of the Green Berets," this is a strong sales contender. Flip: "Things Her Memory Makes" (Tree, BMI).

**United Artists 50157**

**DOLLY PARTON—SOMETHING FISHY** (Prod. Fred Foster) (Writer: Parton) (Combine, BMI)—More clever material penned by Miss Parton and performed to perfection, this one should fast top her "Dunie Duhme" hit and establish her as one of the label's consistent top sellers. Flip: "I've Lived My Life" (Wilderness, BMI).

**Monument 1007**

**TEX WILLIAMS—BLACK JACK COUNTY** (Prod. Bob & Pennington) (Writer: Lane) (Moss Rose, BMI)—The deep rich voice of Williams lends itself perfectly to the strong narrative material and should enjoy top sales and a high position on the country charts. Exceptional Bobo & Pennington production. Flip: "Ain't Gonna Wait, Your Dog" (Pamper, BMI). Borne 1059

**CHANCE CHARLIE—DON'T SQUEEZE MY SHARMON** (Prod. Billy Sherrill) (Writers: Beline-Givens) (Foster, BMI)—Infectious rhythm material from the pen of Carl Belew and performed in Walker's fine style should prove a top of the chart item, and keep his chain of hits unbroken. Flip: "You Lied to Me" (Stallion, BMI).

**Epic 10174**

**CHART** Spotlights—Predicted to reach the top 20 of the R&B Singles Chart

**JOHNNY HORTON—WHY (You'll) DECA 3139**

**FERRY STARR—Gotta Have All the Women Out of Me (Stonewall, BMI) CHART**

**THE CARRER FAMILY—Once Around the Bidikey (Copper Creek, BMI) COLUMBIA 4428**

**GEORGE KENT—100% Pure Lennonism (Newboy, BMI) STARDAY 800**

**BOB MORRIS—Queen Bee (Blue Rock, BMI) TERRAY 338**

**DAVID MOORE—Medium Funk (Window, BMI) COLUMBIA 4430**

**CHUCK Slaughter—Let the Bears Have Their Day! (Southwind, BMI) CML 758**

**HARLEY WEXLEY—Put a Picture of My World (East Star Musicals, BMI) COLUMBIA 4441**

**DON ELLISON—Every Way But Loose (Parlo, BMI) UMI 1701**

**T. TEX TAYLOR—Cried to Tears (Taylar, BMI) STARDAY 856**

**BOB SADLER—I Can't Get Love (Honeymoon, BMI) ROGERT 1445**

**ARLONE, HASKELL—Don't Ask for Tomorrow (Horwitz, BMI) COLUMBIA 2448**

**BETTY JAMES WITH JAY & JEAN—She's Gone and Left Me (Halsey, BMI) COUNTRY 399**

**RAYNATH LIVINGSTON—I Won't Wait My Own Home (Eurythmics, BMI) MONUMENT 1004**

**BOBBY STARR—Liu-a (Carmelina, BMI) RUTC 19007**

**R&B SPOTLIGHTS**

**TONY BENNETT—Day's of Env (Great, ASCAP) COLUMBIA 4434**

**WILLIE BUCK—Rock On Wood (East, ASCAP) Verve 10580**

**ROB HENDRIK—You Still Got to Find a Way (Keycove, ASCAP) RACBRET 386**

**THE THOMAS-HEPPNER—Wrong Number (Atlantic, ASCAP) ATLANTIC 1192**

**THE SOUTHERN MANSION—Finger Point (East, BMI) LHI 337**

**BOBBY MAC—Why Don't You Call (Jeffrey, BMI) SOUTH 1150**

**JOHNNY HORTON—Why (You'll) DECA 3139**

**FERRY STARR—Gotta Have All the Women Out of Me (Stonewall, BMI) CHART**

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**BOBBY STARR—Liu-a (Carmelina, BMI) RUTC 19007**

**CHART** Spotlights—Predicted to reach the top 20 of the R&B Singles Chart

**JAMES CARR—Let It Happen (Proly, BMI) COLUMBIA 3233**

**LARRY WILLIAMS & JIMMY LAMONT—Two For the Price of One (Mercury, BMI) ELLIOTT 7211**

**JOSEPH WOOD—You've Been Good to Me (Carr, BMI) RACBRET 386**

**THE ORRAMS—Don't Say That (Proly, BMI) CHART 1560**

**BILL T. SOUL—Call on Billy (Vik, BMI) CHART 1289**

**SMOKEY ROBINSON—Some Kind of Wonderful (Amatique, BMI) ATLANTIC 2462**

**JOHNNY ARNOLD—Don't Ask Me For a Song (Cash Songs, BMI) MODERN 1045**

**ARNOLD AMOUR—Whereby Love (Honeymoon, BMI) COLUMBIA 2448**

**BILL PETER—Soul Sweet Love" (Tri, BMI) PHILIPS 4645**

**THE ESQUIRRE-Makeshift Ingenue (Chatsworth, BMI) EXCELSIOR 9047**

**SAM BAKER—That's All I Want From You (Nanna & Barry, BMI) COUNTRY 399**

**BERNY LATHAMBUT—Don't Get Used for You (Tree, BMI) RUTC 19007**

**May 20, 1967, BILLBOARD**
A GREAT DUO SINGS

AIN'T NO MOUNTAIN HIGH ENOUGH

TAMLA 54149

MARVIN GAYE & TAMMI TERRELL

MOTOWN RECORD CORPORATION
Harken, we prithee, to the blissful new single by The Innocence

WHENCE I MAKE THEE MINE

b/w All I Do Is Think About You

'Tis a hit we warrant thee and wherefore canst thou doubt it?
For, verily, we promised thee There's Got To Be A Word
and, anon, vouchsafed unto thee the word: Mairzydoats!

Produced by Anders-Ponica
A Kama Sutra Production

Produced by MGM RECORDS.
**Leventritt Contest In Final Rounds**

NEW YORK — The semi-finals and finals of the 25th International Competition for violinists of the Arthur M. Leventritt Foundation is set for Monday (15) and Tuesday (16) at Carnegie Hall. First prize includes a solo performance at the New York Philharmonic and orchestra in Cleveland, Chicago, Pittsburgh, Minneapolis, Detroit, Buffalo, Denver and New Haven as well as $1,000. Other finalists will receive bookings with orchestras and recital dates during a three-year period and $500 each. The 25 contestants, who are between 17 and 28 years old, are from Australia, France, Germany, Israel, Japan, Korea, Romania, Syria and the United States.

**Qualiton Bows 5 More Bartok LP's**

BUDAPEST — Qualiton is continuing its program of recording the complete works of Bela Bartok with the forthcoming release of five more albums. Plans call for 30 pressings to be issued over a three-year period. All Qualiton sets have liner notes in both Hungarian and English facilitating export.

Included in the new release are six quartets by the Tarray Quartet, choral work, four orchestral pieces by the Budapest Philharmonic, four piano pieces and "Rhapsody No. 1" by Gabor Gabos, and three folk songs, 14 bagatelles, and 10 light piano pieces by Kornel Kemptian.

**Guitarist White To Moss Rose**

NASHVILLE — Howard White, veteran Spanish guitarist, has been added to the staff of Hubert Long's Moss Rose Publications, Inc. He was signed as an associate to executive vice-president Audie Ashworth. White will assist in the review of new material coming into the publishing firm, and will maintain a liaison with prospective artists.

White once was associated with Colonel Tom Parker, and has worked with such artists as Don Gibson, Cowboy Copas, Ferlin Huskey, Jeannie Shepherd, Wilma Lee and Stony Cooper and Hank Snow.

**Stanback Backs Anderson Show**

NASHVILLE — The Stanback Co. has signed to sponsor the Bill Anderson Show in a minimum of 40 television markets beginning in September, according to Guy Zwahlen of Zwahlen & Associates of Atlanta, sales agents for the show. Stanback manufactures headache tablets and powders.

The weekly half-hour series, in production since 1965, will be in color, and will continue to feature Bill Anderson and the Po' Boys, Ian Howard, Don Bowman, Jimmy Gatelf and guest stars.

**Walk in Gold Again**

LOS ANGELES—Lawrence Welk has received his third RIAA certified gold LP award for "Winchester Cathedral." His previous Dot gold albums have been for "Caliutta" and "Moon River."
THESE BRITISH CHARTS MEAN SERIOUS BUSINESS!!!

MANFRED MANN
HA! HA! SAID THE CLOWN

72675
made its debut here last Thursday day through Saturday (4-6).

The San Francisco State College ORCHESTRA, which won the Best Combo award, was Joseph Devito, also from San Francisco State College. The New York Times, which was the recipient of the Best Vocal/Piano solo, was Brubeck-McIntosh, which is the record by the winners. ABC's annual IMFA awards show, later on, celebrated the recording session.

Eight student musicians from the 16 participating schools were cited for honorable mention. They were: Gary Bartz, tenor, Sam Brubeck, tenor sax, University of California, Berkeley; Jerry Green, soprano tenor sax, Indiana University; Arno Maras, tenor sax, University of Nevada; John Morganen, string bass, North Texas State University; and Bill Weisheit, drums, San Francisco State College. Dennis Kalfas, pianist, who with his San Francisco State College Quintet, received honorable mention for his composition, "Kolax's Dream," McIntosh had made the presentations. Kalfas, and the eight students, received a $200 scholarship to the Berklee School of Music, Boston. They were all chosen on their performances in the semi-final Thursday and Friday shows, as received a one-week scholarship to the New York State College Camps in Summer South Bend, Ind. The NSCBF faculty has included the following: Charlie Mariano, Donald Byrd and Bud Shank.

The Sero Shirt Co. of New Haven, Conn., and Trans-World Airlines co-sponsored the festival, and Sero gave permanent awards to Devito, the Ohio band, and the San Francisco State College Quintet. The IMF award, given to each of these performers are rotating ones. Stan Kenton, who has served as (Continued on page 36).

Talent

Ohio State: 'Class of 67 College Fest

By CHARLES BARRETT

MIAMI BEACH—The Ohio State University Jazz Workshop Band took first place in the Big Band competition as the Intercollegiate Music Festival. Los Angeles—Two of Columbia Records female acts have negotiated unusual film parts. Barbra Streisand, who arrived two weeks ago to begin filming "Funny Girl," has won the role of "Hello, Dolly!" in a one-film deal, 20th Century-Fox says is the largest money pact ever made for a non-veteran film name. "Funny Girl" will begin shooting in July for Columbia; "Dolly!" stars next January.

On the second pact, Doris Day has signed to do four films for the new CBS motion picture company. Her husband, Marty Melcher, will be the producer. He formerly set her films for distribution through Universal and 20th Century-Fox. The new arrangement gives Columbia Records, owned by CBS a clear path to any soundtracks involved.

Newspaper

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JI H HUHHHHHHHHHHHHHH

Monument Push

On Fran Jeffries

LOS ANGELES—Whenever Fran Jeffries goes in Europe during the next month Monument Records has released to build the new vocalists. Jeffries cut five top 40 charts arrangements by Billy Strange. Monument Records has put the records in France, Belgium, Italy, Sweden, Denmark and Holland. The vocalist will cut four tunes in Italian for that market. In June, she will overdub albums in French, German and Spanish.

Write for Hit "Psychedelic", Music as "Regressive"

NEW YORK—Garry Bonner and Alan Gordon, young writing team, are taking "psychadelic" music to task. They call it "a musical regression based on writers' misinterpretation of popular taste." In discussing the developments in songwriting, Bonner and Gordon said, "Even in the dull post-twist and pre-Beatles music period, there was a progress, not particularly innovative, but in the direction which we might expect. And now, the possibilities of fruitful musical experimentation still are not exhausted, and in fact, have as yet scarcely been touched."

"We feel, moreover, that progressive musical experimentation..."

Letters to the Editor

Tomorrow's Stars

In IMF Waxing: Impulse's Thiele

NEW YORK—Bob Thiele, pop ad chief for ABC's Impulse label, said that the Intercollegiate Music Festival finals in Miami were recorded because "we feel these students are professional enough and should be name musicians in years to come." Impulse made an agreement through the IMF to produce the winning performances of the Ohio State University Jazz Workshop Band, the San Francisco State College Quintet and vocalist Joseph Devito of Rider College, Trenton, N. J., at the IMF last Saturday (6). Thiele said that Impulse could sign on one, or all three of the winners later, and not through the IMF. "This would depend upon how the new record does," Thiele said.

The new LP will be released in July and will be regularly released according to Thiele. All the students appearing on the disk will be paid union scale for the recording, said Thiele.

ability to hold sustaining last notes added impressively to his presentation.

ELIOT TIEGEL

MAY 20, 1967, BILLBOARD
Another First From ELEKTRA, The Prime Mover

Astrology has become a religious force in our time.

And in this extraordinary album, the ancient signs of the Zodiac are hauntingly evoked in a celestial fusion of poetry, music, and electronic effects. This is the love sound of the future.

THE ZODIAC—COSMIC SOUNDS (EKL-4009; EKS-74009)
Music composed & conducted by Mort Garson
Words by Jacques Wilson
Spoken by Cyrus Faryar
Produced by Alex Hassilev
Concept and Production Supervisor—Jac Holzman
MORE OF NEW POP BREED IN SAN FRANCISCO

SAN FRANCISCO — Newly emerging pop music groups in the Bay Area include those not listed in the recent Billboard study of the city. The Hi-Jabes Band, Hangmen, Wry Catchers, Cleanliness and Godliness Skiffle Band, the Orchestra, Loading Zone, Second Coming, Dusty Miller and Symphony and Motor, Bitter Seeds, New Delhi River Band, Notes from the Underground and Motor.

Over at Golden Star Records, the San Francisco studio has recorded 12 of the city's emerging long-haired groups. These acts include: the Incorporates, Rear Exit, Bristol Beagle, Living Children, Poor Souls, Stone Hinge and Ticket Agents. Working with Kalkie on this product have been producers Hank Levine, Marty Cooper, Don Kalkie, Jim Marino and Larry Goldberg.

Books for 'Stars' Concerts

CHICAGO — Initial bookings for the third annual "Summer of Stars" pop concert series have been set by Frank Fried, president of Triumph Theatrical Productions.

Fried's summer — long series (Continued on page 34)

Ohio State '67 College Festival

Continued from page 24

adviser to numerous collegiate jazz festivals, was given the Hall of Fame Award for establishing ideals for youth.

Psychadellic Music

Continued from page 24

does not include the freak-out, freak-in psychedelic tone, which is a musical regression based on writers' misinterpretation of public taste, and songwriters are continually hampered by such misunderstandings.

The team wrote "Happy Together," recorded by the Turtles, the Righteous Brothers' "Melancholy Music Man," the forthcoming Turtles' "She'd Rather Be With Me" and "Girls In Love" by Gary Lewis and the Playboys.

Festival judges were Oliver Nelson, jazz composer; Father Norman J. O'Connor, the jazz priest; Phil Woods, saxophonist; Bob Share, administrator of the Berklee School of Music, Boston; and Gary McFarland, jazz arranger-composer.

The ABC Network taped all performances and interviewed several student musicians. Also, The Voice of America taped the music for broadcast to 48,000,000 listeners. Voice of America's Willis Conover served as emcee during the three-day IMF, along with Miami air personality Chuck Zink, WTVJ, IMF president Robert Yde said plans for the 1968 Festival are already under way and it will be held in mid-April, probably in Miami. Yde said the vocalist competition will be dropped, and emphasis will be placed on the entries from bands and combos. Yde said he also negotiated with Capitol, Mercury and MGM to tape the IMF and release a record. The finalists will appear at Canada's Expo 67 in mid-June as part of a special U.S. program. The U.S. Information Agency filmed performances for distribution in some 30 countries. Also, members from the State Department's Cultural Presentations Panel talked to musicians about participating in an overseas cultural exchange program on behalf of the U.S. Embassy in Dakar, of the New York-Long Island, N.Y., music educators, conducted music clinics as part of the IMF. The 200 young musicians participating in the IMF as a result of five intercollegiate music festivals held across the nation this spring.

COLUMBIA RECORDS recorded the original Broadway cast album of "Hello, Dolly!" last week. Listening to a reply at the recording session were, left to right, Arthur Green, lyricist; Edward Kleban, Columbia producer; Leslie Uggams, show's star; Clive J. Davis, vice-president and general manager of CBS Records; and composer Jule Styne.

Mr. & Mrs. Show Business

Steve & Eydie Show Why

NEW YORK — There are entertainers and there are entertainers and then there are Steve and Eydie. The couple opened at the Waldorf Astoria's Empire Room (10) dishing out the showmanship and standout talent which has placed them in a category all their own.

Some 3,500 persons filled the plush room which usually holds 600, and when the opening was delayed, customers began to get restless. But when Steve Lawrence came running on stage and excused the tardiness by remarking, "The hotel wouldn't let us get out of the kitchen," it signalled the start of a top-notch affair.

Lawrence opened the show with solid, powerful renditions of "On A Wonderful Day Like Today" and "On A Clear Day." The entire program was devoted to Broadway and a Broadway-oriented audience was there to appreciate it. Their current Columbia Records LP is "Steve & Eydie Together on Broadway."

Lawrence then settled back, softening the mood with "Dulcinea" and "The Impossible Dream." His famous "A Room Without Windows" received an ovation.

After Miss Greene joined her husband for a Broadway medley which included "Walking in a Winter Wonderland" and "Cabaret," it was her turn to solo. She sang such songs as "What Did I Have That I Don't Have?" and "If He Walked Into My Life" as if they were written expressly for her.

The couple, aside from singing with dexterity and emotion, (Continued on page 32)

"WE PLACE MASTERS"

United Producers Group

UPG

515 BROADWAY NEW YORK, N.Y. 10012
TELEPHONE 212-777-1700 710-3300

THE YAMA YAMA MAN WILL GET YOU!

MAY 20, 1967, BILLBOARD
Shhhhh... WE'VE GOT A SECRET

There's a famous celebrity in disguise in THE YELLOW BALLOON!

BEHIND THE HORNIRMS AND LONGHAIRRED WIG IS A FAMOUS TV ACTOR KNOWN AND LOVED BY KIDS ALL OVER THE WORLD. BUT IN THE ROCK 'N ROLL WORLD HE'S LUKE R. YOO, THE GROOVY DRUMMER WHO HEADS UP THE YELLOW BALLOON FROM CANTERBURY RECORDS, RIGHT NOW RIDING THE TOP 100 CHART AT NUMBER 25. LUKE WILL SOON BE UNMASKED ON A NATIONAL NITETIME TV VARIETY SHOW.

RADIO STATIONS
LET YOUR LISTENERS SEND IN THEIR GUESSES. THE WINNERS GET A PHONE CALL FROM DON, PAUL, ALEX AND FROSTY—AND A DATE WITH THE MYSTERIOUS LUKE!

FOR MORE INFO CONTACT GROUP'S MANAGER:
MIKE CASEY
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Radio TV-programming

'Outer Fringers Jury Being Set by McLendon

*Continued from page 1*

live with myself. Not because I was aware of doing anything wrong, but because I felt we were not doing the music satisfactorily," McLendon said that his national program director, Bill Stewart, had suggested attempting to interest the radio industry in a voluntary crusade.

To combat "hicky" phrases, which contaminate presentation on today's records, McLendon last Saturday began work on his unusual lyric-testing panel—"five to seven people of various backgrounds, maybe a prostitute, an ex-prostitute, a junkie, an ex-addict." On any lyric found difficult to understand, he said the telephone would telephone one of the panel members and read the lyric to them. "Best we can do, then, is say the lyrics are probably all right if they pass our informal jury."

Questioned about the possibility of providing a "dictionary of hip slang" to his stations—which include KLIF in Dallas, WYSL in Buffalo, N.Y., and KILT in Houston—McLendon felt this would not help because the slang changes rapidly, "almost by the week."

Moral Obligation

But he felt a moral responsibility to do something constructive and do it quick. "I've just been through a lot of things, they and they have a serious problem with marijuana. Use of marijuana is common, he said, even at the 8 and 9-year-old level. It's a 'desperate situation."

He said he didn't want to pose as an authority on marijuana, "because I'm not. But it is the first step toward the really hard stuff." He felt this allegory could be also put forth toward smutty records; "maybe this will be the first breakdown for the morals of the United States." Kids, he felt, begin their really first contact with music through listening to radio and watching youth shows on TV. If the first contact makes drugs and illicit sex attractive, "we've been just as guilty as those who do the pushing of drugs. I feel very strongly about it."

How strongly is evidenced by the fact that he taped a Mike Douglas comedy show in which the host was attacking dirty lyrics and earlier that day delivered a speech before the national convention of the American Mothers Council. The Leon Speckler story here, in which he said, "The McLendon radio stations will not air records that offend public morals, dignity or taste."

When the McLendon stations decided to go out of business, they had all we can stand of the record industry's formulaic records and sexual activity. The newest single released next month will have a line of 40,000 purple hearts in one arm. Is that what you want your children to listen to? I certainly don't think so.

One of the new songs mentioned in his speech was the LP 'In a World of Your Own,' by Steve McLendon urged members: "When you go back to your own communities, either radio or record companies, you know that you are behind this kind of music; you'll be forced into another updated version of the Boston Tea Party. Two centuries later, now, I suppose we might call it the Wax Party—only we're printed with the distasteful English records that deal with sex, sin and drugs (this is not to say the British music or record industry is the only offender)."

Clinics and dates are: Hotel Utah, Salt Lake City, May 18-19; Rickey's Hyatt House, Palo Alto, Calif., May 20; Hotel Cowcatcher, Oklahoma City, May 25-26; Redford Inn, Nashville, June 4-5; Sheridan Cadillac Hotel, Detroit, June 6-7; the Palomar and Westgate, Los Angeles, June 8-9.

The clinics are designed for both members and representatives of program directors, according to Shannon Taylor, vice-president for radio of the NAB.

The topics and speakers will be:

- Frank-Ivory, vice-president of KLUB, Salt Lake City, on "Finding the FM Niches in Salt Lake City and Metro Areas."
- Philip Nolan, director of program of Westinghouse Broadcasting, speaks on "The Market and (Hold Listeners) " at Salt Lake City.
- Oklahoma City. Irv Lichenstein, vice-president and program director of WWDC in Washington, DC, talks on "The Radio Situation in Detroit and Nashville."
- "How to Be Humorous in the Air" is the topic of Andrew M. Ochserhausen, manager of WMAL in Washington, at Philadelphia. Each of the clinics last a day and a half.

time, I think it is past the time that we made an attempt to stop whatever few irresponsible stations or individuals in the record industry there are in existence from influencing our children. We are tending and, in some instances, single celled organisms of unmistakable meaning."

On the Mike Wallace show, McLendon said, "we're getting to be hurt by this because we're going to know from what direction the attacks will be coming. Quite a number of the records the station would be banning, he said, might get played on other radio stations and be high on their charts. He said that the McLendon record might even suffer in ratings because of not playing these records. "I am an businessman, I had to think of this. But I said, 'Let her rip' and that's what we were going to do."

For six months or more to play a series of half-hour shows featuring the distressing English records that deal with sex, sin and drugs (this is not to say the British music or record industry is the only offender), the station has decided to ban records, as of Monday (15), that were not accompanied by printed lyric sheets and to ban both sides of a single if one side was suggestive or pushed dope.

The record companies, especially those that are seeking to comply, are not happy about the McLendon ban. Companies like RCA Victor and others are running a headache trying to obtain clearances from publishers to print up the lyrics. McLendon announced his "desperate situation" campaign in a Billboard advertisement April 8, and drew extremely favorable reaction from radio stations, record labels, state broadcasters' associations and record companies. The campaign has also drawn limited feedback from record companies and radio stations like KRLA in Pasadena, Calif. Station manager John Barrett refused to subscribe to a code which has, as an effect, the stifling of the creativity demonstrated by young people or a code which "relies upon abstractions which, I doubt, could withstand logical examination."

He said the history of popular music reveals no other time when the musicians and lyricists involved in its creation have been so inventive. "It is for us to admire much of what is being done by young people today."

Said McLendon on the "40 Disk Acts to Appear at KFRC Fest of Fests"

SAN FRANCISCO—KFRC is lining up about 40 record acts for a two-day festival of festivals. The Scene 1-4 event is being billed as the Fantasy Fair and Magic Mountain Music Festival, said Fred Coun dall, KFRC's program director. The event will also feature more than 30 arts and crafts displays. The Hot 100 format station is supplying buses for fans to the site—Hunter's Point. Records said the show is one of the best. Some of the artists listed to appear are Wilson Pickett, Smokey Robinson and the Miracles, Tim Hardin, the Seeds, and the Byrds, among others.

Among the artists slated to appear are Wilson Pickett, Smokey Robinson and the Miracles, Tim Hardin, the Seeds, and the Byrds, among others.
Colgems hits again with a happening new movie soundtrack Album, hot on the heels of "Casino Royale."

"The Happening"

De Vol

Music

Featuring the instrumental version of the title tune "The Happening," that's riding high on the charts. De Vol's swinging score puts the accent on youth with today's "tijuana trumpet" sound that young listeners dig.

Colgems

Manufactured and distributed by MCA
by Mike Hennessy

PARIS—Only five months after starting its daily 90-minute "Mini-Max"("Minimum of blah, blah, maximum of music") on Radio Luxembourg, "Mini-Max," "December "Presents the Young People in the Paris region.

This was the report put out by Radio Luxembourg this week, following a survey carried out by dome de Recherche Economique and Commercials Appliances. The survey was carried out in the last two weeks of February when 500 young people between 11 and 19 were questioned to find out if 70 percent of young people said they listened to the "Mini-Max" program and its estimated that Luxembourg's share of listeners in the age group has gone up by 70 percent since February 1st. "President Rosko" is actually Michael Pasternak, son of the Hollywood producer Joe Pasternak. He took his radio name from a New York disc jockey, Rochelle WOXY. Pasternak learned French while he was in Paris, and began making his reputation as a disc jockey when he joined the British pirate radio station Radio Caroline.

Zany Approach
His approach is to disc jockeying, which includes gushings, bird songs, and all kinds of off-beat sounds, has been the main weapon in Radio Luxembourg's bid to capture listeners from the ORTF's France Inter and commercial stations in the network Europe No. 1. Before starting its daily program in November, Rochelle New to the Pan organization in Dallas with six vocalists to record special French jingles for the show. The team worked 18 hours a day for four days to translate, rehearse, record, and edit 120 jingles.

He has complete freedom of the air and operates from a studio equipped with an eight-channel board. Commercialization, Pasternak's fast radio career, is taking the form of Rochel T-shirts and shoes. He has also recorded a first disk for DickAZ and is preparing to make a film about the British pirate radio stations.

I am also negotiating to take over the Polymer-Alco-Atlantic record programs soon to be heard on the English service of Radio Luxembourg and will be starting the "Midnight Soul" show on the Paris station, Radio London," he said. He calculated that this will double his total radio audience to 5 million. He gets 500 fan letters a day and keeps ahead of his competitors by getting pre-record copies of latest recordings by top British groups. He has also arranged to track releases of Beatles LP's which is not set for release in Britain until Friday (19).

Curts Pub Bows Magazine As a Tie-In for Stations

PHILADELPHIA — Curtis Publishing Co has launched a new 48-page magazine as a promotional tie-in for radio stations. A fan magazine, each issue includes letters to the participating station. For example: WPAE Scene tied-in with "Radio Jackie" varies in Philadelphia. 

STINGRAY TIE-DAYS POSTAGE PAID
(Exchange Most Accompany Order)

ORDER NOW—Send as original abandonment. A total of 23.7 percent of the wording you wish to appear here.

OR—Send for 8x10 sample print and order forms—for plus prices for other size prints.

KTRK-TV Kane Show Goes Color

HOUSTON — "The Larry Kane Show" on KTRK-TV here in its ninth month, is now in color. The two-hour show is seeking color video tapes or films of performers appearing on their latest radio or television show. Kerry Richards. Recent "live" guests include ABC News anchorman and evening newsmaster Don Chez, the Buckinghams, the Casinos and Every Mother Son. The show is highly successful in the market and fully sponsored.

the station has increased sales. "In certain key time periods, we are fully booked with our current inventory, in the last 12 commercials per hour."

The station celebrates its first anniversary in its format July 30 and will mark the birthday with a "Sin" show at the Village Theater, New York, June 11 featuring the Doors, the Blues Project, and Janis Ian, among others.

Show for Promoters

MIAMI — A radio show that's a record promotion man's dream is being aired by WEDR-FM here. Eddie Lambert, Mercury promotion manager at the glamorous Miami Beach hotel, has a 5:15-5:30 p.m. show five afternoons a week. A different local promotion man sits in each night, playing his own new record releases.

WOR-FM Ups Rate Again

NEW YORK — WOR-FM, the stereo rock 'n roll station here, has increased its rates again, the third time in the past month. In explaining the reason for the increase, station manager Burton Lambert said the station has increased sales. "In certain key time periods, we are fully booked with our current inventory, in the last 12 commercials per hour."

The station celebrates its first anniversary in its format July 30 and will mark the birthday with a "Sin" show at the Village Theater, New York, June 11 featuring the Doors, the Blues Project, and Janis Ian, among others.

Show for Promoters

MIAMI — A radio show that's a record promotion man's dream is being aired by WEDR-FM here. Eddie Lambert, Mercury promotion manager at the glamorous Miami Beach hotel, has a 5:15-5:30 p.m. show five afternoons a week. A different local promotion man sits in each night, playing his own new record releases.

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www.americanradiohistory.com
Allen Show to Stress Beat, Jazz

By ELIOT TIEGEL

LOS ANGELES—The forthcoming "Steve Allen Comedy Hour" on CBS-TV (Wednesdays, 10-11 p.m.) will lean heavily on the "big beat" combined with Terry Gibbs' veteran jazz band.

The summer replacement show for Danny Kaye, which begins June 14, is being geared to lure colleagues as well as their parents by the fusion of top 40 acts with other "happening" pop musical acts and a repertory cast of comics long associated with previous Allen TV series.

An indication of the thinking for the 13-week program was the selection by producer Steve Binder of Hal Blaine, the city's most in-demand rock 'n roll drummer to push Gibbs' jazz band, which includes poll-winning bassist Ray Brown, guitarist Herb Ellis, and newly emerging pianist Mike Melvoin.

Taping This Week

The show begins taping at CBS Television City this week. Binder, who previously produced the top-rated NBC series "Hullabaloo" and the "Star of Jazz" series before that, has his ear tuned to contemporary sounds. Binder has been booking the acts, which Gibbs calls "the best of what's happening in pop music."

Gibbs' 17-piece band will support the rock and non-rock acts, and will even go one step further by adding an extra percussionist and electric guitar when that additional instrument is required.

Gibbs and Allen have been working together in nightclubs for a long time. "They've been moving toward an understanding of rock sounds through their CBS recordings. Their awareness of sound, coupled with the "big beat" and their perfection of precision for musical qualities, has resulted in Bernie Sanders being hired to sit in the control booth and audit the band's blend and mix. Sanders generally travels with the Gibbs crew on the road and "he'll help the engineer to get all the things we want," Gibbs explained.

The musical director/viritual conductor said he was happily surprised when drummer Blaine accepted the job. The show will go into rehearsal on Saturday and tape the next day before an audience. Gibbs estimates Blaine receives 20 record date calls a week and is the contract winner on scores of others, which pushes his income into a reported $6,000 a week. "Hal may be losing $400 by working on the show," Gibbs said.

Allen's Catalog

Much of the music performed will be from Allen's own catalog. From "Casino," the 1950's film with Kaye, are being positing new material. Bob Florence is writing material for the first show. Among the acts signed are the series at "summer soirees" with the Fifth Dimension, Sonny & Cher, Dionne Warwick, Marilyn Maye, Lou Rawls, Lana Cantrell, Ramsey Lewis, the Association, Turtles, and pianist Fr. Tom Vaughn.

The show is being scripted for flow and pace, with some provision for spotlighting the band and Allen. Gibbs says rock drummer Blaine will be good for the band. "The drummer must be the leader of the band," Allen said.

Allen will assist Binder in selecting tunes for the guest artists. This pre-screening of songs helps Binder think out complete singles. An unusually strong vocal concept helped turn the "Stars of Jazz" series into a favorite several years ago in many markets.

Gibbs, who conducted a small house band on the "Rex National Band" syndicated TV'er for 20 weeks, envisions the Allen band "will hold on forever. It won't be in the background."

Fontana Gets Poitier Track

CHICAGO — With agreement by Columbia Pictures Corp., Fontana Records will release the soundtrack album of "To Sir, With Love." The movie stars Sidney Poitier.

The film, to be released in the U.S. early this summer, features a Fontana group, the Mindbenders, and an other rock and roll sound on the "Rex National Band" syndicated TV'er for 20 weeks, envisions the Allen band "will hold on forever. It won't be in the background."

When answering ads . . . Say You Saw It in Billboard

HANK FOX

DEAN TO HOST WEEKLY SHOW

CHICAGO — Country artist Jimmy Dean has been signed to host a twice-weekly series of five-minute radio shows for the National L-Ps gas firm. Show will bow in September and run on 120 radio stations covering the nonurban market. National L-Ps, an association headquartered here, is composed of retailers and manufacturers in the liquefied petroleum industry, this marks a radio advertising debut for the association.

WWRL in Talent Hunt

NEW YORK — WWRL, one of the nation's leading R&B outlets, has launched a talent search in Manhattan and the final will be held May 17 at Brooklyn's Brevoit Theatre with the prizes being record contracts.

In the running will be such groups as Sharon and the Cool Lads and the Master Four, winners in Manhattan preliminaries, and Penny Hargrove, winner in a Bronx contest. Music record industry executives will serve as judges for the finals.

Spar Swings on 8-Track Tapes

NASHVILLE — Spar Records Corp., with its gospel Songs of Faith, will begin offering its music on 8-track tape.

The company, which will use the 8-track, 8-cartridge, will do its own duplication. Spar also has facilities for custom

radio shows. Spar will distribute its product to other record labels, distributors and racks. The label will offer its entire catalog on cartridge. Among the company's artists are the Sego Bros. and Nansi, the Dixie Echos and the Florida Boys Quartet.

Steve and Eydie

Continued from page 26

display an unanny sense of wit and sharpness. With their humor, they immediately established a cozy living room atmosphere throughout the large nightspots. The room appears to be their home, and the audience, all personally invited guests. Steve and Eydie closed with "This Could Be the Start of Something Big" and "The Honeymoon is Over."

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WATCH FOR HIS
NEWEST ALBUM
"LISTEN" ABC-595

A PRODUCT OF
TANGERINE RECORD CORP.
McLeod Anti-Fitlh

**Continued from page 28**

Fla., agreed with McLeod's stand, but felt his intentions were too idealistic. He mentioned the first songs — "Let's Do It" and "Love for Sale" by Cole Porter — which are now standards but were considered naughty in their day. His discussion was Who felt the standards? Ruth Meyer, program di-

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An equal opportunity employer.

TV ACTRESS BARBARA EDEN, turned Dot vocalist, prims for KFI disk jockey Chuck Cecil during a recent Los Angeles promotional junket to broadcasting stations.

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 2 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

**POP SINGLES—5 Years Ago**

May 19, 1962

1. Soldier Boy, Shirelles, Sooper
2. Stranger on the Shore, Mr. C. Bibb, Smash
3. Mashad Potato, La Three, Bubblegum
4. Johnny Angel, Shelley Fabares, Capitol
5. She Cried, Joy & The Americans, United Artists

**POP SINGLES—10 Years Ago**

May 20, 1957

1. All Shook Up, Elvis Presley, RCA Victor
2. Little White Diamonds, Mercury
3. School Days, Chuck Berry, Chess
4. Love Letters in the Sand, Fats Domino, Dot
5. White Sport Coat, Mirly Robbins, Columbia

R & B SINGLES—5 Years Ago

May 19, 1962

1. Mashad Potato, Don Det Shady, Cameo
2. The One Who Really Loves You, Mary Wells, Motown
3. Soldier Boy, Shirelles, Sooper
4. Soul Twist, King Curtis, Enjoy
5. Night Train, James Brown, King

**Yesteryear’s Country Hits**

COUNTRY SINGLES 5 Years Ago

May 19, 1962

1. She Thinks I Still Care, George Jones, United Artists
2. She's Got You, Patsy Cline, Decca
3. P. T. 109, Junior Dean, Columbia
4. If a Woman Answers, Leon Delano Hayes, Mercury
5. Charlie's Shout, Billy Walker, Columbia

Other acts booked to date are Jack Jones, Baja Marimba Band, July 7-8 at the Opera House; The Lovin' Spoonful, July 14-15, Opera House; Simon & Garfunkel, July 21-22, Opera House; Henry Mancini, the Righteous Brothers, July 25-30, Opera House; Herman's Hermits, July 5, International Amphitheatre; All Star Jazz with Miles Davis, Aug. 10, Opera House and the Four Seasons, Aug. 18-19, Opera House.

For details and free catalog write:

Record Source International

165 West 46th Street

New York, N. Y. 10036

COUNTRY SINGLES 10 Years Ago

May 20, 1957

1. Gone, Faron Young, Capitol
2. White Sport Coat, Marty Robbins, Columbia
3. All Shook Up, Elvis Presley, RCA Victor
4. Honey Waggon, RCA Victor
5. I'll Be Your Baby Tonight, Patsy Cline, Decca
6. Gonna Find Me a Shangri-La, Mister Brown, MGM
7. Franklin, Bobby Holta, Decca
8. Walkin' After Midnight, Poor Man's Rose, Patsy Cline, Decca
9. First Date, First Kiss, First Love, Faron Young, Capitol
10. There You Go/Train of Love, Johnny Cash, Sun
She turned him off!

Bobby Wood
MY LAST DATE

K-13729

STATIONS ALL OVER THE SOUTH ARE TURNING HIM ON!
SMASH/FONTANA SPELLS IT OUT

SMASH SELL-BRITIES

ROGER MILLER
- WALKIN' INTHE SUNSHINE
Greatest Hits: MGS 27092/SRS 67092

JAMES BROWN PLAYS THE REAL THING
- SONGS OF MY LAND
MGS 27563/67563

DAVE DEE, DOZY, BEAKY, MICK & TICH
- GREATEST HITS
MGS 27667/67667

Gloria Lynne
- GLORIA
MGS 27661/SRS 67661

NANA MOUSKOURI
- SONGS OF MY LAND
MGS 27561/SRF 67561

THE REG GUEST
- UNDERWORLD
MGS 27556/SRF 67556

JOHNNY MELFITI/JIM EVERS/F DOROTHY VANN
- WHAT MONTH WERE YOU BORN?
MGS 27194/67194

SMASH/FONTANA PUTS THE BELL INTO SUMMER!

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"Loose translation: ..."Generally speak yourselves with these albums... and do..."
DENETSIL DEVOLOT TONTUB DEIFOROLG KEREDROLYAT, EASTERN PHILOSOPHER.

...SOUNDS LIKE...
HERB ALPERT & THE TIJUANA BRASS
CASINO ROYALE
WADE IN THE WATER
GOTTA LOTT'A LIVIN' TO DO TOWN WITHOUT PITY
IN A LITTLE SPANISH TOWN LADY GODIVA

BREAKING, ENJOY AND REAP THE REWARDS DON'T LET US CONFUSE YOU WITH WORDS.
Don’t look now... but the Ray Price album on this page is moving over to that page.

Even as one album by Ray continues strong on the Top LP page, our man with that hit “Touch” is ready for seconds.

This time, he’s parlayed his current Hot 100 chart single, “Danny Boy,” 444042, into another big winner to watch!

Where Ray Price tags the action with action. On COLUMBIA RECORDS®
**TOP LP's  Continued from page 40**

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*Indicates Star Performer

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NO NATIONAL BREAKOUTS THIS WEEK

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There are new albums, not yet on Billboard’s Top LP’s Chart, that have been getting strong sales thanks drawn by clever market muscle.

SOMETHIN’ STUPID...
Lawrence Watson & Dee deBarge (M); DLP 30797 (S)
(330-03979-2; 330-02979-5)

EAST-COAST-WEST-COAST...
Donald Haught, Reprise F 0244 (M); RS 06244 (S); 780-06244-3

THE SAND PEBBLES...
Soundtracks, 20th Century-Fox 4189 (M); S 4189 (S)
(870-04189-9; 870-04189-5)

BEST OF ’66, VOL. I...
Various Artists, Columbia T 1 (M); T 151 (S)
(500-00012-3; 500-00015-5)

KING CURTIS PLAYS THE GREAT MEMPHIS HITS...
Atco 22-211 (M); SB 22-211-1 (S); 173-22311-3 (S)

GOOD TIMES...
Sonny & Cher, Atco 53-214 (M); SD 53-214 (S)
(173-5214-4; 173-5214-5)

JODY GRIND...
Horace Silver, Blue Note BLP 4520 (M); BST 4520 (S)
(330-04230-0; 330-04230-5)

HEADS UP...
Bela Bartokiana Band, A&M LP 123 (M); SP 4113 (S)
(106-00133-3; 106-04414-3)

TAKE IT LIKE YOU GIVE IT...
Arthur Franklin, Columbia CL 1249 (M); CS 1249 (S)
(330-02126-3; 330-04249-5)

SAX SATIONAL...
Bobby Randolphy, Monument MPL 6079 (M); MPL 10079 (S)
(870-00087-5; 870-01007-5)

REFLECTIONS...
Terry Knight & the Pack, Cameo C 2007 (M); SC 2007 (S)
(200-02007-5; 200-02007-0)

DAVID JONES...
Colpo B 493 (M); SCP 493 (S); 345-02493-8; 345-04293-8

FOR EMILY, WHEREVER I MAY FIND HER...
Glenn Yarbrough, RCA Victor EPW 3801 (M); ESP 3801 (S)
(173-06380-1; 173-06380-3)

SUPER PSYCHEDELICS...
Environ, Delton BLP 5855 (M); BST 8501 (S)
(425-00855-2; 425-00855-9)

PERCY FAITH PLAYS ACADEMY AWARDS WINNERS...
...Columbia CL 2560 (M); CS 2540 (S); 330-02560-0

MAN AND A WOMAN...
Laurl & Hardy, Capitol Ç 2701 (M); ST 2701 (S)
(300-02701-3; 300-02701-8)

NINA SIMONE SINGS THE BLUES...
RCA Victor LPM 3789 (M); ESP 3789 (S); (773-03789-3)

TRY SOME OF THIS...
Joy & the Americans, United Artists UAL 3562 (M);
UAL 5625 (S); 875-06562-2

DISADVANTAGES OF YOU...
Brass Ring, Dunhill D 30017 (M); DD 30017 (S)
(+45-02017-4; 45-02017-5)

HEART & SOUL/GUITAR...
Tony Marito, Project 3 78 005005 (M); AR 50000 (S)
(799-05033-3; 799-05035-8)

FIVE-STAR ALBUMS

DEAN MARTIN - A WORLD OF HIS OWN - MERCURY
MARK HARRISON - THE ARTIST ON THE HILL - RCA VICTOR
DOUGLAS GORDON - THE SHEET MUSIC OF DODGE - CBS
MAYA DEREN - THIS IS A PICTURE - WYNETTE
FRANCOIS COUPEY - THE LATIN MUSIC OF COUPEY - NABISCO
DICK DALE & THE DELS - FLESH AND BONE - IMPERIAL
JOHN HERBERT - A FUNKY GOOD TIME - CYLDETON
JOHN MAYALL - A LITTLE SPICE - COLUMBIA
KING OLIVER - A NIGHT AT THE ORCH - COLUMBIA
KLEZMER MACHINE - KLEZMER MACHINE - ALEXANDER MUSIC
LUCINDA WILLIAMS - A FTC FOR GENTLEMEN - MERCURY
LUND BOBERG - THE STRUGGLE IS REAL - COLUMBIA
MARSHALL CRENshaw - LITTLE BIG LITA - AMERICA
MARC COHN - THE REINS OF REASON - COLUMBIA
MATTHEW McCAIN - PANDORA'S BOX - COLUMBIA
MIKE LEMMEN - THE MOUNTAIN OF CAULIFLOWER - BLUE NOTE
RUDY VALDEZ - HUMANITY - AFGHANISTAN
SAN FRANCISCO BAY GUARDIANS - HOMAGE TO THE BAY GUARDIANS - RCA VICTOR
TONY WILLIAMS - COMMAND PERFORMANCE - MERCURY
YELLOWJACKETS - THE ECLIPSE OF THE SUN - BLUE NOTE

FOUR-STAR ALBUMS

ALAN MOWRIE - ANONYMOUS - RCA VICTOR
RICK DARRUS - A RIDE IN THE COUNTRY - RCA VICTOR
PAUL SIMON - GRACELAND - ARISTA
RICK NOSER - TAKING FOR GRANTED - ASYLUM
ROBERT EARL DURDEN - THE BEST OF RICHARD STARR - CAPITOL
RENEE FLANAGAN - EMBRACING BEAUTY - BYLINE
BILLY HOLIDAY - GREATEST HITS - COLUMBIA

REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard’s Review Panel, and its sales potential is rated within its category of music. Full reviews are prepared for Spotlight Picks or Special Merit Picks, and all other LP’s are rated under their respective categories.

MAY 20, 1967, BILLBOARD

GOSPEL

WE ARE IN CHURCH
Flipper Adams Singers. Peacock PLP 122 (M)

RELIGIOUS

CLIFF BARROW DIRECTS THE CRUSADER MEN
Wood W-3266-LP (M); WST-3866-LP (S)

SPoken WORD

RUSH TO JUDGMENT
Soundtrack, Vanguard VMS-0241 (M)

COMEDY

SONGS FOR SHIRL & FLAPPERS
Bally Records, Bally Records 106 (M); DEP 106 (S)

INTERATIONAL

A Puro Ritmo
El Corazon Gringo, Columbia EL 510 (M)

CABRENO DE MI VIDA
Tony de la Rosa y su Conjunto
Roca LP 1061 (M)

PRENO EN TI
Augusto, Galindo y su Conjunto
Roca EG-1854 (M)

THREE-STAR ALBUMS

THE CROSSING
Steve Marcus. Marion's MLP 100 (M)

POPULAR

MARY LYNN
Barry McGuire. Saturn's SLP 100 (M)

THE YAMA-YAMA MAN
Billboard's SLP 100 (M)

THE ILLARING
Henry Jerome & His Orchestra

THE HIT VERSION!

Illa-Lyring

Henry Jerome & His Orchestra

Copyright material
LAST CALL, MAN

Billboard The World of SOUL

Documenting the impact of Blues and R&B upon our musical culture

FOR BILLBOARD’S FIRST ANNUAL WORLD OF SOUL

Contact Your Nearest Billboard Office TODAY!!
Decca Accenting New LP in Segovia Drive

NEW YORK — A major trade and consumer promotion is being conducted by Decca Records in conjunction with a current release of the first Andrs Segovia album in almost two years, "Segovia, On Stage." The drive, which will include the entire Segovia catalog of (22) Decca Gold Seal albums, will emphasize the new pressing.

The new pressing is the original 1957 recording of Handel's "Samson," which has been available on 78's in the past, but not on 33 1/3 rpm records. The five records in this set are new, and each is a new recording.

The campaign includes a Segovia consumer catalog, browser bin cards listing all 22 albums, a color litho book, and in-store and window displays, 20 by 20 mounted lithos spot-lighting the new release. Segovia, who has recently completed a 10-city recital tour, also was on national TV in a Sol Haroak Special, "The Bell Telephone Hour," and a CBS-TV special taped at the artist's home in Texas. A four-hour half-term Master Class segments were seen on National Educational Television.

The new LP is a radical change from the first popular selection of his recent tour. Included are compositions by Albinoni, Bach, Scarlatti, J. S. Bach, John Duarte, and a piece written for Segovia by the late Spanish composer, Gomez Torres. The album was recorded in New York under the supervision of Isor Horowitz, Decca's classical ad director, who pro-diced all of Segovia's pressing since 1957. The last Segovia release was done in August, 1965.

The five discs in the low-price Philips World Series release also include the following: Schumann's "Carnival," No. 2 with the Beaux Arts Trio. Also slated are the first budget pressings of Bach's "Two Luthern Masses" with soprano Agnes Giebel, Alice Lipton, and baritone Hermann Prey, the Lucerne Pro Arte Chorus and the Pro Arte Orchestra of Munich with Kurt Riedel conducting, and "Gazanitsa" which is popular in the United States. The current release also features an album with Bernard Haitink and the Concertgebouw Orchestra of Amsterdam in Bruckner's Symphony No. 6, which they are playing during their American tour. The third Philips LP has Lorin Maazel and his Berlin Radio Symphony in Handel's "Messiah."
CONCERTGEBOUW ORCHESTRA in the second round of its recording project with the Philips Records mer- chant. To date, this is the promotion goal is to raise funds for the music department with the com- pose of the leonard bernstein tour. Philips has recently issued two Concertgebouw albums.

Brevard Fest Starts July 7

BERVARD, N. C. — The two-month Brevard Music Festival will begin on July 7 with a concert featuring pianist Lee Lui, violinist Emil Raab, and cellist Hans Schmehltz. Henry J. Steinberg will direct the Brevard Music Center Orchestra. Other concerts during the season will include pianists Leonard Pert- nari, Richard Cass, Ernestine Schimdt, and Béla Farkas; conducted by Joseph Fennimore; violinists Tosso Spivkovsky and James Weaver; harpist Edvard Vlie; tenor John Alexander; and mezzo-soprano Rosalind Itzhakoff.


Solos will be performed by sopranos Peggy Russell and Nancy App, tenor Nicholas DiVirigilo and William MacDonald; mezzos Beverly Wolff; and bassos Michael Kupfer and Val Patacchi, Donald Johanos, condon of the Dallas Symphony, will be guest conducting. The season also will include a Gilbert and Sullivan concert with Martyn Green.

Bernstein Concludes Survey

NEW YORK — Leonard Ber- nstein's two-year New York Phil- hammeriche symphony of "Symphonic Forms in the 20th Century" includes the the "symphony symphony," and the "Polyphonie electronic perform- ance inist," and will be performed in the a small scenes, will be intro- duced at Town Hall on Monday (15) as a "Music of Our Time" con- cert. They will be used in a com- position workshop for the "Polyphonie."

Soprano Adele Addison and Ruth Conway, baritone William Warfield, and violaist Stanley Hoffman will participate in a program of John Carter music at Lincoln Center's Library and Ma-
Labels Wooing Country Acts Dumped by Col’bia

Don Bowman makes the spotlight again with a hilarious performance of "My Voice Is Changing" (RCA Victor 51027). Bowman's witty performance of a song that's "live" as a phenomenon in country music makes one wonder if it's best to play it straight. "My Voice Is Changing" is the story of a man who's been in the music business for years and suddenly finds his voice is changing. He's not sure whether it's because of age or stress, but he knows it's happening.

Bakersfield, Calif.

Baker Price of Columbia Records artist, has signed with a personal management agreement by McFadden and booking pact by Pan-American Artists. Price's contract also includes promotion campaign by the record company, helping him break into the pop market. The record label has dropped its promotion of Price last week, and the single "Happy Days" is off the charts.

HÖTEL'  
AN ESTABLISHMENT PROVIDING BEDROOMS, BATH, ETC., AND USUALLY FOOD, FOR THE ACCOMMODATION OF TRAVELERS.

OUR ETCs. ARE FABULOUS

The first great etc, you notice at Sherman House is where we are. Right smack in one of the most exciting places in the world—ever-changing dining rooms. So many of these restaurants, like our own, are very well-known and well-loved. New York's famous "Soup and Sandwiches," the place where you can get a good meal at a decent price, is located here. The "Soup and Sandwiches" is a popular spot for locals, and tourists alike. The menu includes a variety of soups, sandwiches, salads, and desserts. They also offer a selection of wines and beers to complement your meal.


don law
How sweet the moon-light sleeps upon this bank!
Here will we sit, and let the sounds of music
Creep in our ears; soft stillness, and the night.
Become the touches of sweet harmony.

Shakespeare. THE MERCHANT OF VENICE.

The Monterey International Pop Festival is happy to announce that the seed of a good idea has flowered into a wonderful reality with strong roots, healthy stems and some beautiful heads. Concert-by-concert, this is how the festival is planned...

FRIDAY NIGHT JUNE 16 / The Association • Buffalo Springfield • The Grateful Dead • Jimi Hendrix Experience • Laura Nyro • Lou Rawls • Simon and Garfunkel

SATURDAY AFTERNOON JUNE 17 / Big Brother & The Holding Company • The Mike Bloomfield Thing • Paul Butterfield Blues Band • Canned Heat • Country Joe & The Fish • Hugh Masekela • Steve Miller Blues Band • Quicksilver Messenger Service...and many surprises

SATURDAY NIGHT JUNE 17 / The Beach Boys • Booker T & The MG's • The Byrds • Jefferson Airplane • Hugh Masekela • Moby Grape • Otis Redding

SUNDAY AFTERNOON JUNE 18 / Ravi Shankar

SUNDAY NIGHT JUNE 18 / The Blues Project • The Impressions • The Mamas and the Papas • Johnny Rivers • Dionne Warwick • The Who

More names will follow.

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<thead>
<tr>
<th>Title/Artist/Label</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>BUCK OWENS</td>
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<tr>
<td>IT'S SUCH A PRETTY WORLD TODAY</td>
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<tr>
<td>Loretta Lynn, Decca</td>
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<tr>
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<tr>
<td>Loretta Lynn, Decca</td>
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<tr>
<td>LONELY AGAIN</td>
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<tr>
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<tr>
<td>COUNTRY MUSIC LOVER</td>
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<tr>
<td>WITH ONE EXCEPTION</td>
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<td>DRIFTING APART</td>
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<td>LINDA RONSTADT</td>
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<tr>
<td>THE KIND OF LOVE</td>
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<tr>
<td>DAVE DUDLEY, MONUMENT</td>
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</tr>
<tr>
<td>ON THE OTHER SIDE</td>
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<tr>
<td>I SHOULD GET AWAY A WHILE</td>
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<tr>
<td>PRETTY GIRL, PRETTY CLOTHES</td>
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<td>SHINE, SHINE, SHINE</td>
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<td>HAPPIER THAN YOU</td>
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<td>POP A TOP</td>
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<td>THERE YOU GO</td>
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<td>I(can't get there) FROM HERE</td>
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<tr>
<td>COME KISS ME LOVE</td>
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<tr>
<td>SWEET MISTRESS</td>
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**COUNTRY MUSIC ALBUMS**

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<thead>
<tr>
<th>Title/Artist/Label</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>I'LL ALWAYS BE TRUE TO YOU</td>
<td>6</td>
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<tr>
<td>LORI ANDERSON</td>
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<tr>
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<td>I'M A GUITAR WIND</td>
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<td>THE BEST OF SONNY JAMES</td>
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<td>COUNTRY FAME AND FAME TALE</td>
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<td>WAVER</td>
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<tr>
<td>RIDE, RIDE, RIDE</td>
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<td>COUNTRY SUGAR</td>
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<tr>
<td>TITLES THAT WAY</td>
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<td>GOLD STANDARD COLLECTION OF HANK THOMPSON</td>
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<tr>
<td>SINGS BECAUSE</td>
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<td>GEORGE JONES' GREATEST HITS</td>
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<td>LOVE MAKES THE WORLD GO ROUND</td>
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**COUNTRY MUSIC**
Crash Kills 2 Graymen

WYNNEWOOD, Okla. — Two members of a country music band were killed and two others were hospitalized after a car crash collision near here last Saturday (6).

Roger Keith Green, 21-year-old drummer with the Graymen, a Decca recording group, was killed instantly, Roy Buddy Smith, guitarist, died later in a local hospital.

Three members of the group, including Claude Gray, the leader, were injured. Others were W. H. (Buck) Evans, bass player, and steel guitarist Bob Tuttle. The car collided with a semi-trailer, head-on. Gray and Evans have been released from the hospital. Tuttle suffered several fractures and is still hospitalized.

The Carter Stanley Memorial Concert at the University of Maryland Richelle Colonna was an overwhelming success. Among those on the bill were Bill Monroe and the Blue Grass Boys, Jim Crow, Buzz Bosley, Bill Emerson, Doc and Merle Watson, New River Boys, Mac Wiseman, Don Stover, Tex Logan, Mike Seeger, Allen Water, Hazel Dickens, Roy Sydon Pardoe, Steen, George Winn, Ralph Stanley and the Clinch Mountain Boys.

Negotiations have been completed for the Judy Lynn show to headline the Opry House in Springfield, Mo. . . . Tom Y. Nall, who displayed his talents to the recording field. He has signed a long-term contract with Mercury Records and completed his first singles session. . . . Jim Ed Brown has taken off for two weeks to help his father get a new sawmill underway in Arkansas. . . . Kirby Grant, TV's Sky King, came to Nashville to cut country music records on the Wizard Label. Donna Darlene joined him in a duet on one of the singles.

Steve Haggard, in Nashville from the coast, videotaped a Grand Ole Opry show and then appeared on the regular "Grand Ole Opry" the next night. He's also watching it at a Nashville recording session by his wife, Bonnie Owen. Ken Nelson flew in from the coast to oversee the sessions. . . . Popper Daily is from Texas to cut Floyd Tillman, and will, in a few weeks, do an album of George Jones titled, "George Jones Sings Dallin Fradiser."
International News Reports

Teldec Stresses 'Authenticity' in Pop Program of 22 New Albums

By OMAR ANDERSON

HAMBURG — Teldec-Decca (Teldec) has launched a special summer pop program of 22 LPs which place unprecedented emphasis on the "authentic version.

It is an international list of U.S., British, German, and Australian productions. It includes one LP entirely in Italian. Each LP is presented precisely as packaged and sold in the country of origin. Teldec boasts that Frank Sinatras LP "That's Life" or the Nancy Sinatra LP "Sugar" on sale in Germany is precisely the same as that sold in the U.S. This is the case, too, with Harry Belafonte and the Monkees, who have both become tremendous German favorites.

Teldec rejected suggestions that it adopt the format for "The Mamas and the Papas Demo" for the German market. The theory being that many Germans were unfamiliar with the authenticity of their favorite groups recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. "The Mamas and the Papas Demo" for the German market. Teldec rejected suggestions that it adopt the format for "The Mamas and the Papas Demo" for the German market. The theory being that many Germans were unfamiliar with the authenticity of their favorite groups recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording. Britain's Rolling Stones appear in German. Mireille Mathieu's Teldec release, in precisely the same jacket as in Britain in their latest release. "Between the Buttons." At the opposite extreme, Hildago's "Kroff-Brady" and Hollywood star, has just recorded in German "Halt Mich Fest" for Decca. The Teldec LP is presented in authentic German packaging with no hint of why. This would detract from the "authenticity." Many Grammophon releases were identical. British recording.

BAVARIA HITS BEATS WITH TAX; BEATS BEAT RETREAT

MUNICH—Bavaria has slapped a stiff tax on beat groups, so that the Beach Boys and other beat groups are cancelling their forays here. The tax has been imposed via a Bavarian court decision that beat groups are not "making music" but "manipulating electronic devices.

The Bavarian administrative court ruled that the aim of beat group performance is not cultural uplift but "to drive their public into spells of ecstasy." The court's ruling means that all beat music groups appearing in Bavaria now will have to pay 20 per cent of their gross receipts to the state as amusement tax. Musician's unions are exempt from the tax, but the ruling which cannot be appealed, places beat groups in the same category as wrestlers and jugglers. Many groups have canceled for Beat tours. Charly Bucho- mann, said the court's ruling will drive beat groups out of Bavaria. He has canceled tours by the Beach Boys, Dave Dee and Sonny & Cher.

TJB Awarded in Australia

SYDNEY—Clamming their triumphant tour of Australia and New Zealand, where box-office receipts eclipsed those of the Beatles, Herb Alpert and the Tijuana Brass were awarded eight gold records for eight A&M albums on release in Australia. This event took place at Sydney's Westworth Hotel on the eve of the artist's departure for Japan and Hawaii. Total sales of all eight albums topped 300,000 only days after TJB completed their three states tour.

Frederick C. Marks, executive director of Festival Records, hosted the luncheon, attended by radio, TV, press and pub- blisher personalities. In introducing Herb Alpert, Marks stated it was the first time over a record company has had the pleasure of awarding a total of eight awards besides being多人 Times to one group of artists.

Only a short time ago A&M and Festival completed negotiations for a five-year contract for the release of A&M product throughout Australia, New Zealand, Hong Kong, Singapore and the Philippines. This con- tinues the association begun four and a half years ago when A&M's first release, "The Lonely Bull," hit No. 1 in Australia, ahead of any other country."

'67 Scotto Prize

To 'Homme' Duo

PARIS—The Vincent Scotto Prize for 1967 has been awarded by SACEM (la Societe des Auteurs, Compositeurs et Editeurs de Musique, the French performing rights society) to France Lai and Pierre Barouh for their song "Un Homme Et Une Feme" from the film of the same name.

Other awards announced by SACEM were: Prix Berlioz: Alexandre Tanan; Prix Raoul Fallet: Jean-Jacques Debout; Prix Chappelier-Claude - Gabriel-Marie: Pierre Duclos; Prix George Chapellier: Jean-Louis Boncoeur; Prix des Createurs: Alfred Decesno; Prix Andre-Delius-Mauprey: Jean-Claude Darnal; Prix du Souvenir: Madame Pierre Chappellier; and Prix Odette Vignoles: Jacqueline Bat- tell.

Philips Releases

Eurovision Tune

HAMBURG—Philips has released the Eurovision entry of 17-year-old Vicky—"L'amour est bleu"—in 19 countries, including Japan, Canada and Brazil.

Vicky represented Luxembourg in the Eurovision competition in Vienna, placing fourth. Philips said that Vicky's song scoring heavy sales in all of the 19 countries. It is the first time a record has been released so fast and in so many countries (with a population of 320 million).

Vicky is under exclusive contract with Philips and the singer producer Leo Lauren- dros.

DGG Opens Sales Push

To Popularize Archive

HAMBURG—Deutsche Grammophon is conducting a sales promotion program for its Archive Produktion, a label of rare classical music.

To popularize the Archive label, Deutsche Grammophon has produced a special Archive LP, "Feistleits Birock," which is being given intensive distri- bution. The LP, with a special price of £50, contains a sampling of Jean-Joseph Mouret's "Fanfare D Major," Bach's "Branden- burg Concerto No. 2," Handel's "Futubite," and Telemann's "Concerto for Two Horns and Orchestra in E Sharp Major."

All of these Deutsche Grammophon recordings have been awarded the Grand Prix du Disque. The Archive catalog list nearly 100 composers, many of them known only to musicologists and cultural his- torians. The list runs from Thomas Augustine Arne through Louis Couperin, Nicolas de Grigny, Hervier Scheidemann, to Friedrich Wilhelm Zachow.

Leading Archive artists in- clude conductor Karl Richter, harpsichordist Dietrich Fischer-Dies- kau, trumpeter Adolf Scher- baum, and violinist Wolfgang Schneiderhan, who has just re- corded all six violin sonatas by Bach, and by Ralph Kirk- patrick, who this year will record the second part of Bach's "Well-Tempered Clavier" on the clavichord. Deutsche Grammophon then will be able to offer two versions of the "Well- Tempered Clavier" (3 LPs in each version—one for clavi- chord (Archive) and one for piano forte (Deutsche Gram- mophon), this latter version also being with Kirkpatrick.

Deutsche Grammophon is working to make Archive live- lier. Jackets and albums are be- ing reissued with whitewash and lavish use of silver, the Archive symbol.

Two Named by KG

STOCKHOLM—Ingmar Norlindh and Klaus Heller have been appointed new managing directors of Karussel Grammophon and Philips' A/S following the death of the companies' founder, Simon Brenn.

GHACHI QUEJNE, seated. 18-year-old French singer, signs deal with French label. On left is Roger Mansuari, general manager of Im- pact, Andre Chagnon, right, is label's president.

May 20, 1967, BILBAO.
Hamburg

Peter Knight, international director of Sziget Wood Vasilik reports great reaction to the Bee Gees which featured "Sister Golden Hair" and "Spicks and Specks" on Polydor is doing well in Europe, reports that the follow-up, "New York Mining Disaster" will be a high impact. Meanwhile Polydor has released the "Town of Tuxley Townmaker," Part II by Jimmy J. Kramer. Jim Reed of Cleveland received the Gold Disc Trophy for his single, "Warum Warum." Ceremonies for Polydor's 50th anniversary in Frankfurt, Berlin, and many other cities. The concert will be televised on several European networks.

Following another major group split by American act, The Walker Brothers, initial plans have already been met in New York, according to Michael Engel, John Maus and Gary Lees, who will record solo albums. Each will record under the name Walker. All three are produced through Philips New York and are still not being sold to any group meanwhile. United Artists has signed the group for a worldwide contract. The group has previously opened at Decca here.

Warner Bros. chief Mike Maitland flew in for talks with Polydor executives. He revealed that Warner-Republic is planning an international convention in London in September where the label's full product will be previewed for European licensees. The company is aiming at co-ordinated releases in different territories because, Monty said, "The company has made similar sales dates relative dates essential to meet consumer demand.

Carl J. Denker is now sales manager of CBS here. He was previously assistant national sales manager to Colleen, Sanilpian Lib- rary Services, and concert manager for Litera- ture and Arts. For Corp. for three years with their recent CBS trip in London and Paris. Feather Seekers, Tom Jones, Dusty Spring- field, Sonny and Cher, and Gobo Shaw at the Variety Club's tribute to the 1967 series of the global releases held at the Dorothy Chandler Pavilion, Los Angeles last Tuesday. So the film is a two-week promotion visit beginning next Sunday, which will be "Put Something Fish in the Soup." The film is shot in the film

Los Angeles

A Steward and George Brown have reopened their Aldo Distributors, 617 South Broadway. They hope to sell new and rare records. Their first releases are biggest, the "Eve of Pearl" and "Berryman." They are next to release is the "Tutt, Tutt."

Graceland Andrews

LOS ANGELES

Leopold Godard from Universal is making a short film for "The Firelight Productions." The single under the new distribution pact is "Can't Call It." The producers are Bob Feldman, president, and Richard H. M. McQuinn, Elton Tiegert.

MEXICO CITY

Leopold Godard III played a going M. Camp outside the Central Cultural College in Mexico City, May 2, playing Baj, Gerhart, Debussy and more... Pedro Galan Daza and the "Can't Call It" for Sagraos Records will leave this month for the USA. Pedro Vampess and Alejandro Al- gara. The group has already been performing in a benefit concert in Mexico City. Miguel Acosta Mejia begins a four-month tour, starting in Santo Domingo and ending in Madrid... Francisco G. Pori and "Solar," composer of children's songs, suffered a stroke recently, will leave the hospital soon.

Musical Companies Pour Out Adenauer LP's Post Haste

BONN — German record companies are rushing Konrad Adenauer memorial LP's to market the tremendous market which has been created by the statement of death. Ariola, Electrola and Philips are on the market with Adenauer LP's.

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German Companies Pour Out Adenauer LP's Post Haste

BECAUSE OF A Sudden spike in the demand for Konrad Adenauer's records, the German music industry has rushed out a series of special LP's and singles to mark the former chancellor's death.

Ariola and Electrola have each released a dozen LP's with historical and political material, covering the period 1945 to 1966. The Adenauer LP's, "Konrad Adenauer zum Gedanken: Ein Dokumentation," includes a documentary album: "Begegnungen mit Konrad Adenauer," which was produced just a few weeks before Adenauer's death. It is narrated by Peter von Zahn and Alfred H. Jacob, and consists of conversations between Adenauer about his life and work, with the politicians with who he worked and members of Adenauer's family.

Ariola also released a series in this range includes "Ganz ohne Die Asche" and "documentaires 1959" for the years 1959 through 1966.

Electrola's "LP, In Memoriam — Konrad Adenauer," contains memorials from his life. He tells his school days, his entry into politics, his days in the Weimar republic, and his post-war years as chancellor. The Electrola LP is being distributed by Hooray for special LP's. See page 54.
The No. 1 Song Throughout the World Today...

PUPPET ON A STRING

Words and Music—Bill Martin & Phil Coulter

WINNER—EUROVISION SONG CONTEST

NO. 1—GREAT BRITAIN

TOP 10—ALL EUROPE

U.S.A. HERE WE COME!!!

Records—Sandie Shaw—Reprise

AI HIRI—

Mortens Brothers Style—

MUST BE A SMASH!!!

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London, W.C.2

May 20, 1967, BILLBOARD
**ARGENTINA**

*Debut local origin*

This Last Week

1. LA ENAMORADA DE UN AMIGO MICRO-Radio \(\text{Informa-}\) Fm-Buenos Aires
2. 7 POCONO MOUNTAINS QUE SERA-Saul Ospina \(\text{Fontana-}\) Buenos Aires
3. 4 PENNY LANE-Beatles \(\text{MGM-}\) Buenos Aires
4. 9 SACALE LAS BALAS A TU PULPO-Silvia \(\text{MGM-}\) Buenos Aires
5. 10 I'M THE BELIEVER-Englebert Humperdinck \(\text{Capitol-}\) Buenos Aires

**AUSTRALIA**

*Debut local origin*

This Week

1. SOMETHING STUPID-Frank and Nancy Sinatra \(\text{Parlophone-}\) Sydney
2. 3 PENNY LANE-Beatles \(\text{Philips-}\) Sydney
3. 3 GEORGE-George \(\text{Philips-}\) Sydney
4. 4 RELAX-Amerigo \(\text{Philips-}\) Sydney
5. 5 SMOKIN' JUICE Sandino \(\text{Philips-}\) Sydney
6. 6 THE LITTLE MODS Herman's Hermits \(\text{Philips-}\) Sydney
7. 10 DEAR MARY-John Paul Young \(\text{Philips-}\) Sydney

**BRITAIN**

*Debut local origin*

This Week

1. PUPPET ON A STRING-\(\text{Clifford Davis (Peerieas)-}\) London
2. 2 SOMETHIN' STUPID-Frank and Nancy Sinatra \(\text{Parlophone-}\) London
3. 3 PENNY LANE-Beatles \(\text{Philips-}\) London
4. 4 RELAX-Amerigo \(\text{Philips-}\) London
5. 5 SMOKIN' JUICE Sandino \(\text{Philips-}\) London
6. 6 THE LITTLE MODS Herman's Hermits \(\text{Philips-}\) London
7. 10 DEAR MARY-John Paul Young \(\text{Philips-}\) London

**FRANCE**

*Debut local origin*

This Week

1. LES MILLIONNAIRES DU MONDE \(\text{Béatrix Once-}\) Paris
2. 2 C'EST UN CAUSAL-Alexandra \(\text{Philips-}\) Paris
3. 3 Pompes \(\text{Philips-}\) Paris
4. 4 UN PETIT FANTIN \(\text{Pompes-}\) Paris
5. 5 LA LUNE \(\text{Philips-}\) Paris
6. 6 LA LUNE \(\text{Philips-}\) Paris
7. 7 CAR...TOUJOURS LE MÊME \(\text{Philips-}\) Paris
8. 8 LE TELEPHONE-T荨l Camus \(\text{Philips-}\) Paris
9. 9 NE PAS JOUER AU SOLDAT \(\text{Philips-}\) Paris
10. 10 PEPPERMINT \(\text{Philips-}\) Paris

**ITALY**

*Debut local origin*

This Week

1. UN MINGO ZAMORD \(\text{Gino Marinelli (RC) -}\) Rome
2. 2 OTTIS E WILLIAM-Characters \(\text{RC-}\) Rome
3. 3 CARASSO ORIGINE \(\text{RC-}\) Rome
4. 4 IL MAMMUT \(\text{RC-}\) Rome
5. 5 WINCHESTER CATHEDRAL \(\text{RC-}\) Rome
6. 6 PENNY LANE-Beatles \(\text{RC-}\) Rome
7. 7 RUTTER-Tommy Paul \(\text{RC-}\) Rome
8. 8 JUNIOR-Joseph \(\text{RC-}\) Rome
9. 9 A LITTLE BIT OF ME, A \(\text{VC-}\) Rome
10. 10 SPAIN-\(\text{RC-}\) Rome

**MALAYSIA**

*Debut local origin*

This Week

1. EIRE

**MEXICO**

*Debut local origin*

This Week

1. EL ELOELO-Los Panchos \(\text{CBS-}\) Mexico City
2. 2 OCEAN- \(\text{Columbia-}\) Mexico City
3. 3 A MAN AND A WOMAN \(\text{Columbia-}\) Mexico City
4. 4 PENITENCIA \(\text{Columbia-}\) Mexico City
5. 5 ELDORADO \(\text{Columbia-}\) Mexico City
6. 6 PENITENCIA \(\text{Columbia-}\) Mexico City
7. 7 LADIES \(\text{Columbia-}\) Mexico City
8. 8 THE BAND \(\text{Columbia-}\) Mexico City
9. 9 BYE BYE \(\text{Columbia-}\) Mexico City
10. 10 THE MONKEES "MONKEES"- \(\text{RC-}\) Mexico City

**NORWAY**

*Debut local origin*

This Week

1. PUPPET ON A STRING- \(\text{Philips-}\) Oslo
2. 2 PUPPET ON A STRING- \(\text{Philips-}\) Oslo
3. 3 A LITTLE BIT OF ME, A \(\text{Philips-}\) Oslo
4. 4 ELDORADO- \(\text{Columbia-}\) Oslo
5. 5 PENITENCIA \(\text{Columbia-}\) Oslo
6. 6 THE BAND \(\text{Columbia-}\) Oslo
7. 7 LADIES \(\text{Columbia-}\) Oslo
8. 8 THE BAND \(\text{Columbia-}\) Oslo
9. 9 BYE BYE \(\text{Columbia-}\) Oslo
10. 10 THE MONKEES "MONKEES"- \(\text{RC-}\) Oslo

**PHILIPPINES**

*Debut local origin*

This Week

1. EIRE

**SOUTH AFRICA**

*Debut local origin*

This Week

1. SOMETHING STUPID-Frank and Nancy Sinatra \(\text{Parlophone-}\) Johannesburg
2. 2 SINGLE GIRL-Sandy Pope \(\text{Philips-}\) Johannesburg
3. 3 I WANT YOU BILL'S \(\text{Philips-}\) Johannesburg
4. 4 THIS IS MY SONG-Penelope \(\text{Philips-}\) Johannesburg
5. 5 THE BEATLES- \(\text{Philips-}\) Johannesburg
6. 6 THE BEATLES- \(\text{Philips-}\) Johannesburg
7. 7 THE FRENCH SONG- \(\text{Philips-}\) Johannesburg
8. 8 THE FRENCH SONG- \(\text{Philips-}\) Johannesburg
9. 9 THE FRENCH SONG- \(\text{Philips-}\) Johannesburg
10. 10 PUPPET ON A STRING- \(\text{Philips-}\) Johannesburg

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**Vienna Opera At Expo 67**

**MONREAL** - The Vienna State Opera's Expo 67 performances will begin with Mozart's "Coronation Mass" at Notre Dame Cathedral. Dr. Franz Cardinal Koenig, archbishop of Vienna, will be the celebrant. Joseph Keilberth, music director of the Vienna Philharmonic and soloist, will conduct the orchestra, of which he is the leader, with Walter Berry, and Murray Perahia. Krips will also conduct Mozart's "Don Giovanni" and "Richard Strauss's 'Der Rosenkavalier,'" while Karl Boehm will conduct Mozart's "The Marriage of Figaro" and "Don Giovanni." Berg's "Wozzeck" will be led by Heinz Wallberg. Other soloists will include Lisa Della Casa, Karl Erlich, Giuseppe Guadagni, Oscar Czerniak, Karl Deebel, Erich Kuntz, and Nienstedt, Alfonso Pernerstorfer, Peter Schreier, Cesare Siepi, Gerhard Stolze, Fritz Uhl, and Eberhard Waechter.
Automakers Will Ride Only With 8-Track in 68 Models

By HANK FOX

DETROIT — The nation's automakers will continue to offer 8-track tape cartridge players exclusively in their 1968 models. No dramatic changes are anticipated from this year's equipment, although some minor design and safety features will be stressed.

Rumors that one of the big three manufacturers would offer both 8-track and 4-track players or a compatible unit had been fairly widespread.

Informed sources, General Motors, Ford, Chrysler and American Motors will stay with the 8-track configuration. Sources report that Ford, Chrysler and American have found their cars compatible with Motorola and that all GM divisions will again use Viking-built Delco-Remy units.

Ford Safety

Ford Motor Co., the first to experiment with 4-track cartridge players, will emphasize safety on its 1968 line. The company will stay away from experiment and build a 4-track tape cartridge, will push its integrated-type option.

Rationales behind the move is to eliminate all possible paraphernalia that the driver or passenger may hit in case of collision. The Ford unit will be added, with a view toward the market, of the dashboard and, according to one source, some 90 per cent of the cars purchased will incorporate an AM/FM radio.

Ford is expected to announce an entire line of tape cartridge playback units.

At one point, was strongly considering offering another cartridge configuration. Sources said Ford was considering marketing 4-track as well as 8-track tape cartridges (April 21, p. 19). Ford had arranged meetings in Detroit with Capitol and Columbia officials. However, Ford hit a few snags in the design of the required equipment and decided it is required to include in its 1968 models and was forced to scuttle its cartridge plans.

The meetings were never held.

Tape CARtridge

By GERMANO RUSCITTO

MILAN — For the first time domestically produced and imported tape cartridges and players were on show at the Milan International Trade Fair (April 14-25) and a check of the exhibitors reflected the confusion situation which currently exists in Italy.

Although the Philips cassette dominates the home market, the situation is wide open, with 4-track, 8-track and Philips systems available.

Two-track players are also on the market.

Because of the uncertainty as to the way to go and market today, many companies are reorienting to other types of tape cartridge players and to Philips helps.

A decisive factor may well be the introduction of the particular system by the automobile manufacturers that produce 80 per cent of the cars in Italy. It is understood that approaches have been made by Fiat to both companies but it is strongly considering offering the tape cartridge players.

Previously, Chrysler's player, marketed under its Mopar trade name, was available only as a dealer installation. The basic design of the playback unit remained essentially unchanged from this year's hang-on unit. Chrysler, though it has Mopar division, has sold 2,000 units for the 1967 model year through March.

Chrysler is reported to have concluded an agreement with a Swiss firm, Atlanta, for a 4-track Geneva-made player (Billboard May 15). However, this unit is intended for use in Europe only and it has not been mapped for its importation here by Chrysler. The company is currently investigating 4-track cartridges and cassette equipment for eventual importation.

A Chrysler spokesman said in late April that "we probably test every unit which comes on the market. But that process is an unprofitable one. We're unhappy with what we've got. On the other hand, we're not convinced it's 8-track yet. We feel that market conditions warrant a change in the equipment to meet the necessary steps. At this time, however, no such change is imminent.

Design Changes

The Delco stereo tape deck, which went on the market this year, GM's Chevrolet, Pontiac, Olds- mobile and Buick divisions, will undergo some design changes. Although the changes will not be available in all models, informed sources say that the Delco will offer a more compact model.

It is expected that Cadillac will offer a tape player as a factory installation in 1968.

Col's Launching of 4-Track Cartridge Slated for June

NEW YORK — Columbia Records will begin marketing its 4-track stereo tape cartridge, to be known as TC4, during the first week of June. TC4 will be priced at $5.95 and $6.95. A Los Angeles, Calif., branch office of the company, Channel Master was formed in June, 1966, and Ron Obisbar is president.

The company selling 5 and 4-track cartridges, is a subsidiary of the Radio Corporation of America, the nation's leading maker of radio and television equipment.

The Col's tape cartridge is designed for use in cassette-type recorders. The company has designed and built 4-track players to be used with the tape cartridge and plans to offer the players at a later date.

504 Titles Now in Stereo 8

NEW YORK — RCA Victor's catalog of Stereo 8 cartridge tapes has 504 titles with its May release. The May release also marks the Crescendo label on Stereo 8. For the May release, releases are Al Hirt, Peter Nero, the Youngbloods, Nina Simone, Liza Minnelli, John Gary, Dony Atkins, Hank Snow, Skeeter Davis, Bobby Darin, the Righteous Brothers, Sammy Davis, Jr., George Clinton and Jack, Jim Reeves, Dorothy Lamour, the Four Tops, Sammy Davis, Jr., and Gene Krupa and his Orchestra. The May Twin Packs (two LP equivalents) feature the Glenn Miller Orchestra directed by Ray McKinley and Jimmie Davis.

Crescendo's debut tape is by the Seeds.

This month's deal entries include a highlight version of Puccini's "La Boheme" and a package with various artists under the title "Russian Fireworks." The Camden contribution for May includes two children's tapes.

(Continued on Page 61)
Another first from RCA Stereo 8!

Nuevo! Nouveau! Neu! Nuovo! New!
All-new Stereo 8 Language-Learning System
for Car and Home

Language buffs and travelers can now start to speak French in just 5 minutes! Or Italian, Spanish or German. It's easy and fun to pick up a second language with the new Language-Learning System on RCA Stereo 8 Cartridge Tapes. Especially developed by the Institute for Language Study, this system features the unique "Practice Channel": push in tape...listen...fade out one channel...practice, review and progress at listener's own speed. Over 75 minutes of instruction per cartridge. 3 tapes per language: basic, intermediate and advanced. Review brochure included with each. Contact your RCA Stereo 8 distributor today.

RCA STEREO CARTRIDGE TAPES
The most trusted name in sound

8-TRACK CARTRIDGE TAPE: THE SYSTEM AVAILABLE FOR HOME LISTENING THAT'S ALSO DETROIT-APPROVED FOR THE NEW-MODEL CARS.
LOS ANGELES — A steady stream of overseas visitors has been flowing through the Muntz Stereo-Pak facilities here as a result of newly concluded foreign affiliations developed by the firm's international department.

The visitors have been inspecting the duplicator's Van Nuys facilities while huddling with the executive staff over developing liaison between their new CAtridge player and music farms. The influx of foreign visitors is a result of affiliations developed by Ron Gordon, Muntz's international director during his recent month's tour of Europe.

In recent weeks, Gordon has hosted visitors from Brazil, Italy, Venezuela, Australia and Sweden. On top: businessmen from Israel, South Africa, Trinidad and Spain.

Muntz International currently has seven associations working out of these nine countries, with the other two not yet completed.

Launching Pad

Italy will be the launching pad for Muntz's Common Market

assembly. Within the month the company hopes to decide on the path it will follow in constructing an assembly plant in Milan either in conjunction with two record companies or by itself. The company will be called Muntz Italiana. Milan was selected for the duplicating facility because it is the industrial center of Italy and the home for a majority of the record companies, Gordon explained.

Muntz has already concluded an agreement for the assembly of 4-track players with Semco, which manufacturers electronic components for such firms as Harman-Kardon and IBM. In addition, Muntz has established distribution pacts with Belco, a home appliance manufacturer, and Electrolux, a tape cartridge marketer.

In Brazil, Inelco S.A., a manufacturer of television sets supplying the Sears, Roebuck chain, is gearing up to manufacture and market the Muntz 4-track player M30. Initially, the company will assemble the CAtridge and related parts in Brazil. Inelco initial order is for 5,000 assembly kits. The companies have also imported 3,000 pre-recorded cartridges from Muntz, with material including the local flavor of three Brazilian companies already being duplicated at Muntz, and a variety of American labels.

Venezuela Link

In Venezuela, Muntz's affiliation is with Electro Avio Radio, which assembles Philips radios for Ford. Electro will assemble cartridge players from kits initially, with plans to develop more sophisticated assembly methods.

The Spanish market is being fed by a new company, Muntz Librera, formed one month ago through the union of four different companies: Koblenz (TV set manufacturer); Marconi (radio manufacturer) and two record companies being combined into a new firm is presently setting up duplicating—assembly facilities, but will receive sets from Italy or through kits.

Muntz's representative in Trinidad is the J. M. Harriman Co., which runs the garrard of American representation; Kados, Hoover, U. S. Rubber, Max Factor.

The Israeli market is being opened by Metem, a tape machine home appliance distributor. Metem has been buying both unit and pre-recorded cartridges.

In Sweden, Season, a large auto accessory firm, is investigating Muntz player distribution.

In Westchester, a new release from Muntz Stereo Pak

1-Stop Sees 10-20% of Volume Coming From Cartridge Sales

By EARL PAIGE

ST. LOUIS — Harry Brockman, owner of Uptown Music One Stop here, predicts that by fall 10 to 20 per cent of dealer volume will be derived from the sale of CARtridges.

"It could even be better by that time if we could get A&M and some of the smaller labels, and if more companies would come out with display racks," Brockman said.

"The only tape we can get here is from the major," said Brockman, who is getting no calls for 4-track product. "A&M has some great stuff but we just can't get it. I've had a LSI 212, a Herb Alpert, on order for over a month."

Compounding his problem with independent product, Brockman said is the fact that A&M and many other lines are available through ITTC, Ampex and the regular independent distributors. "All these distributors are carrying the same lines and I can't get merchandise," he complained.

Now shipping into Iowa, Arkansas, Southern Illinois and Missouri, Brockman said that small dealers who stock primarily through one - stops are buying from the catalogs. They're picking out the best selling items by the bigger artists, regardless of the charts.

Brockman said he thought more companies should make display racks available. "A lot of small dealers don't know how to merchandise tape and they don't feel like buying a display or having one made. We have them asking us every day if we can send them something to put their tapes in.

Westchester Stereo's Free Package Offer Hikes Sales

WESTCHESTER, N. Y. — A recently advertised weekend package offer for $20 in five CAtridges with the purchase of a Borg-Warner 8 track stereo player has met with success according to Tony Tsocanos, president, Westchester Stereo Tape Center Inc. here.

Tsocanos said that this type of program helps to boost sales on a particular brand of player and that similar programs are planned for the future. The package also included $1 off for all cartridges purchased, and with every 10 cartridges purchased, the customer could choose one free cartridge from the firm's entire stock. The store also offers a complete installation service, with prices ranging from $10 to around $100, depending upon the player and number of speakers purchased.

Tsocanos said that the firm has spent "a good deal" of money in recent advertising and radio spots on WFAS and WOR-FM to plug these special monthly and weekend package offers with co-operative promotion funds from the lines he represents. Westchester Stereo Tape Center carries and plays a variety of FM Stereo Radio, Livingston Audio, Muntz...
Equipment mobil company, specifically for Germany, which imports the Mutza 4-track M-30 model (marketed here as Baby Stereo) and retails it at $140. The 4 and 8-track compatible stereo M-12R still retails at $200, but the price is expected to be reduced soon to $140.

Ecofina also imports the Atlanta 4-track stereo MK-100, selling at $158 with loudspeakers.

The company has been non-exclusively assigned the repertories of Record, RCA, Bluebell, and Juke Box for duplication of Fidelipac type cartridges. The Ecofina catalog runs to 43 programs and will be increased to 100 by June.

Thirty-minute stereo cartridge players will be available in 1967, the company claims it is selling a steady 100 players and 700 cartridges a month. The company has 150 car accessory retailers in Italy able to install the players. Ecofina also exhibited its Radiotap, a transistor radio in a plastic box shaped like a cartridge which can be fitted into the player so that the radio signal can be picked up by the player speakers. This costs $37.80.

Offert of Lugo di Ravenna, the first Italian company to produce a mono only 4-track cartridge player two years ago, the Phonocar, exhibited these sets and new other models, one with radio and the other without amplification, both available respectively at $135 and $80.

Offert duplicates mono 4-track tape cartridges.

Los Angeles — Roberts combination 8-track CARtridge recorder/player/track 8-track reord/players is the strongest single unit sold in the company's history. The model 1725-8L has proved to be a surprise success, according to Jim White, marketing vice president for the company.

Ecofina has also reported several additional concepts of combinations of cartridges and other sound sources at the forthcoming Chicago and New York music shows. White claims the company's combination 8-track recorder/player, 4-track reord/players, which allows duplication from one system to the other, is 58% only of its kind on the market. The unit was first unveiled two years ago at the Los Angeles high fidelity show.

Roberts has been studying the 4-track and cassette fields. White indicated, albeit he was observing security in not offering any specific plans for models yet. "It looked like 8-track would sweep the world, but now there are signs that 4-track, which was never dead, is now being considered for the cassette, as a portable unit, in a budget price range." When Roberts first bowed its 8-track/5-track combination, White felt most of the first sales were due to the fadists who jump at new innovations. Now, he admits somewhat perplexed, that it appears that other than equipment nuts are buying the recorder/player.

The Roberts line tape is sold through regular hi-fi outlets. "Today the business is drifting to the mass merchandisers," White offers as a qualified. "The White Fronts and weekdays are delivering the tonnage. They can supply these products at a reasonable rate. Photo stores, which were the first tape player sales outlets, are 'disappearing dramatically.'" White feels. There are still some outstanding accounts, such as Peaple and Willoughby's in Manhattan, and Brooks in San Francisco, and RCA and other large houses.

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AMPEX STEREO TAPES

RCA markets 8 - track cartridges at $5.58 for a 45-minute Camden cartridge to $12 for an 80-minute RCA classical or pop cartridge. RCA also plans to market Stereo 8 cartridges at similar prices.

Prentice Records has signed Philadelphia pop and jazz organist Trudy Pitts. An EP, "The Fabulous Trudy Pitts," will be released in a few weeks. A single, "Step On With Minor" w/"Take Five," is already on the market. Eddie Brown, formerly of the folk team known as Joe & Eddie, to Dunhill. Chuck Maran of GNP Crescendo, Debut single is "Ordinary Girl," produced and arranged by Billy Strange. The Search, San Diego-based group, and vocalist Jesse Davis from L.A. Hollywood label, ... The Girls From Bubba, vocal quartet, to Reprise. Robin Wilson, a protege of Don Ho and has been appearing with him in night clubs, to A&M. Alan Sherman will produce her records, ... Dyke & The Blazers to Original Sound. ... The Peppers (Tofu) to Mike Curt Productions. ... The Paul Butterfield Band has re-signed with Elektra Records. Under the new agreement, the Butterfield Band’s records will be produced by Grosz Productions for Elektra. The Jays of Life, boy sextet, to Columbia Records. "Your Good Times, Are Over" is their first single side. Mercury Records has signed three West Coast acts to its labels: the New Establishment to the Mercury label; the Thorshold to Phillips, and the Prodigal to Suntan.

Today, Americans hold over $49 Billion in U.S. Savings Bonds... enough to buy 140 million color TV sets.
Audio Retailing

Janeway to Head Speakers List for NAMM Convention

CHICAGO — The opening announcement at the Chicago Music Show, held June 25 will feature a speech entitled, "Wine, Women and Song," by the Economist Janeway who has a syndicated column in 50 U.S. newspapers.

Janeway, who appears in the Chicago Tribune and other major newspapers, has written for National Public Radio and has contributed to the "Atlantic" magazine. His predictions that the so-called recession is a false alarm and that America's not headed for a new boom in the fall. Formerly a business editor and consultant for Time magazine, Newsweek, and a New York Times columnist, Janeway now has his own service which is said to have the most influential circulation in the business world. He is author of "The Survival for Struggle," a history of the World War II economy, and is writing a book called, "The Economics of Crisis."

Speaking to the National Piano Manufacturers Association's business session on Wednesday, June 28, the Music Show has also announced. Chairman of the session, Edward J. Amrine, president of the Everett Piano Co., will open the affair with a keynote address.

Dr. Robert Pace, education director of the National Music Foundation who headed piano instruction at Columbia University's Teachers College, will speak on "The Growing Interest in Piano Education." Federal support will be discussed by Dr. Harold W. Arbeg, music education specialist, arts and humanities branch of the U.S. Department of Health, Education and Welfare.

Examples of federally-financed programs will be cited by Superintendent of Schools Fred Nordahl of South Haven, Mich., and Jay Pace will then speak on "Keys to Dealer Promotion of Education in the Local Community." Bill Gard, president of the National Association of Music Merchants, will announce a record-breaking show, announced that this year's show will have been added to the exhibitions list. Accutron, Inc., for example, has a new line of "The Music Box," an electronic digital clock, which will be on display at the exhibit.

OPENING THE MUSIC SHOW will be noted economist Elliot Janeway with some rather colorful comments on the present economic situation.

Summer Musical Instrument Co., Inc. - Fender Co., Inc.

Scanning the News

The National Electrical Manufacturers Association announces that both employment and wages in the industry have reached an all-time high, rising consistently over a 20-year span... Three major stores celebrated grand openings recently. In Philadelphia, Lafayette Electronics opened its sixth store area in the King of Prussia Shopping Center. The House of Organs, which opened its fifth store in Chicago with a 30,000 square foot showroom, will open on the Great Lakes area in the fall. The store will offer bargains in the area of the new store.

The National Association of Music Merchants is planning a national convention for the fall. The three-day convention will open on September 10 and will feature a discussion on "The Growing Interest in Piano Education." The convention will also include exhibits of new products and services for the music industry.

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Mercury Offers Artist Promotions

CHICAGO — Mercury Records is offering two promotional displays for dealers featuring the top ten hits of the 1966 year-end survey. The "Keith" display features a blow-up of the artist on one side, measuring 10 in. by 12 in. and his name and LP cover on the other side all four in color. It can be used in the window or store interior. Also available in promotion of this artist is a banner which uses the same colors and features as the display.

"The Smothers Brothers Show Is On Albums Too!" is the theme behind several promotional items on these Mercury artists. Among them are a main display card and banner, designed especially for a colorful window. The exhibits measure 20 in. by 27½ in. and features nine Smothers Brothers albums in four colors. A dimensional browser box header card, also in four colors, can be used above stand-up racks or with a 12 in. display which includes halftones of all the Mercury artists' catalog of LPs. A consumer catalog order form can be used as a direct mail piece or on the display. A dealer catalog and plan book of LP covers and lines is available for a dealer guide.

New York — The Federal Government's Consumer Protection Bureau has issued a warning to consumers about the dangers of buying used computers. The bureau has received reports of incidents where used computers have been sold to consumers who then discovered that they were not able to use them properly. The bureau also warned that some used computer dealers may sell computers that are not suitable for use in the home or office.

MAY 20, 1967, BILLBOARD

FIA Announces Plans For Electronic Show

new York — Plans have been finalized for the Consumer Electronics Show to be held June 25-28 at the Americana and New York Hilton hotels. Armin A. Allen, chairman of the Electronic Industries Association's Consumer Products Division, which sponsors the show, will speak along with Philco-Ford, reports that space for the show has been sold out. Allen stated that 95 percent of all the electronics sold in the industry are participating and over 135,000 square feet of exhibit space will be utilized.

RCA's William King, chairman of the Trade Show Committee, commented: "The show will be the most comprehensive visualization of consumer electronic products ever shown, and it will also serve as the introductory point for the industry's new 1968 product lines."

A government-industry symposium and two merchandising seminars will be open to all trade visitors to be held on Wednesday, June 26, from 8:30 to 11 a.m. Key speakers from the U.S. Congress, the U.S. Department of Labor, the Federal Trade Commission and the Federal Communications Commission will participate and discuss vital issues concerning the industry.

Two merchandising seminars will follow on consecutive dates during the same time period. At these sessions, manufacturers and retailers will be discussing selling ideas on the Music Show: New York Trade Show. Each discussion will be preceded by a short FIA statistical selling presentation and conversation will be moderated by a question and answer session.

Tuesday's meeting will feature radios, phonographs and combinations, black-and-white and color television, and a special presentation on the market: High fidelity audio components, home and auto tape recorders and players and video tape equipment will be the top area of Wednesday's session.

Other convention highlights include a historical display where some 50-75 antique electronic equipment pieces will exhibit along with the original advertising; plus, all-industry banquet the final day of the affair.

Seeburg Sells Kay to Valco

CHICAGO — The Seeburg Corp., announced last week, the sale of its Kay Division to Valco, Inc., a Chicago musical instrument manufacturer.

Kay, which manufactures and distributes phonographs, was acquired by Seeburg in October 1965. The company said that this was due to the fact that the performance of the division was disappointing.

Louis J. Nicastro, Seeburg president, said that the company will recoup the investment made by Kay through the sale. He said Kay was being "sold because operations of the division have made no contribution to corporate earnings."

PACK-O-TEN HIT 45 r.p.m. records are offered free to purchasers of Channel Master's four portable transistor or radio/phone combinations known as the Disco-Takes. List prices of the models range from $29.99 to $44.94. The portables operate on six D size flashlights or on 110-volt AC. Dealers will be shipped packs of the records automatically when their Disco-Take orders are filled by their distributors.

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Craig Models Provide
New Portable Concepts

LOS ANGELES—Craig Panorama’s three new solid-state reel-to-reel tape recorders and triple band AM/FM radio feature portability in the fullest sense of the term.

The new 2200 portable stereo system tape recorder is a prime example of the three new models, each with multi-power capabilities. The unit can operate on a 12-volt auto or boat system, 120-240 VAC current or on six "D" size dry batteries for three constant speeds (33 1/3, 45, and 15/16 ips.) With a weight of 17 lbs., the model has its own turntable and includes a microphone and stands, patch cord and AC and AC/DC power pack, boat and empty reel and splicing tape for $199.95.

Craig’s 2107 "Sound Security" is a three-speed manual version of the former model. Retailing $199.95, the four-electronic version looks more than $25 in savings, but offer more options to the professional who may not be able to purchase the $95, unit included among its features is a professional grade microcassette recorder, plus tone control with speaker volume control, plus the power of the "D" batteries or AC. Land or sea portability is provided.

The new 2106 radio is priced at $139.95. Marine Band radio that can be locked in its bracket on a boat or car and hooked up to the battery and antenna. It carries a suggested retail price of $59.95 and has an emergency direction finder built into the hands to help ascertain bearings in fog.

BY LAND OR BY SEA, Craig’s new portable AM Marine Band Radio provides a joy of portability for $59.95, the unit only weighs 9 lbs., easily stowable in a car or boat cockpit.

Scanning The News

Telex Reveals Building Plans

MINNEAPOLIS—The Telex Corp., announced construction of a new 50,000-square-foot manufac-turing plant in Blue Earth, Minn. The plant will house the assembly of Viking Tape Recorders, currently made in Bloomington.

Construction of the new plant is scheduled to begin in May and to be completed in four months, according to the firm. The Minneapolis-based divisions of the Telex Corp. inplant production is slated for Sept. 1. The Bloomington plant will be developed as headquarters for the Minneapolis-based Telex divisions to accommodate general offices, sales and engineering de-partments.

Baldwin Offers Product Catalog

CINCINNATI—"New Scoops," Panorama’s 40-page Guitar Division catalog, has been released by Baldwin Piano & Organ Co., Full-page color illustrations of every model in the Baldwin line are done in contemporary design with unusual pop technique.

In addition, Baldwin is offering the new catalog in its 1967 national consumer advertising for Guitar Division Instruments. Single copies of the new catalog may be purchased for 50 cents through Guitar Division, Bald-\n
winn Piano & Organ Company, 1801 Gilbert Avenue, Cincinnati, Ohio, 45202.

JUNE 20, 1967, BILLBOARD
Illinois Pinball Ban Showdown May 17

SPRINGFIELD, Ill. — The Illinois House Judiciary Committee scheduled to hear testimony last week on a bill that would prohibit flipper game operation, postponed the hearing to this Wednesday (17).

Some 35 operators and location owners who came here to state their case last Wednesday, were initially turned away. With renewed confidence that the House committee will, at this week's hearing, either accept an industry amendment to objectionable H.B. 688 or approve submission of a new bill, 2419, introduced by 11 State representatives.

Both the proposed amendment and the new bill would ban bingo games while protecting the operation of flipper games.

Hopeful Illinois operators are hopeful of favorable judiciary committee action because of two developments last week:

First, Assistant U.S. Attorney General Fred M. Vinson Jr., at the request of manufacturers' attorney Rufus King, supplied a letter outlining the Justice Department's position on the differences between bingo and amusement pinball games. The Justice Department has taken the same distinction between the types of games and the industry amendment and proposed substitute bill make.

And this distinction of course, is the same language that is used in Federal anti-gambling legislation.

(Illinois' threatening legislation originated in 1966 and has been passed by that body. Sponsors there said they couldn't legislate hogs out of operation successfully without banning flipper games as well. This view is refuted by the Justice Department.)

Growing Florida Assn. To Hold Annual Meeting

By EARL PAIGE

TAMPA, Fla. — The three-year-old Florida Amusement Machine Association (FAMA), which has grown from 71 to 103 members during the past two months, will hold its first annual convention here May 26-28.

A number of speakers, including Music Operators of America (MOA) Executive Vice-President Fred Granger, will be present. MOA President James Tolisano, the FAMA treasurer, will also address the group.

Democratic representative Donald L. Tucker, son of the well-known Sen. Luther Tucker of Florida, is to deliver a Saturday luncheon address. Other speakers are being sought for the three-day event.

FAMA counsel Leonard Pepper will present a review of the position of the State Legislature. The body, comprised of 135 members and a 30 days and will take up a revision of the constitution that could extend it another month well into September this year.

Executive Director Julian Sturm, who has written more than 50 law books and has a broad background in public relations work and lobbying, will speak on the crash membership that he has maintained since assuming the post of full-time executive director in March.

Sturm has begun an extensive recruitment program directed at (Continued on page 72)

Although this is the first year the association has met, FAMA president and financial secretary Earl Paige commented that a new per-machine licensing tax on cigarette vendors had been tabled.

"This shows what a good association the FAMA and the right kind of support. We had the tobacco wholesalers helping us, too. Everybody can at least say they are in good shape for the last two years, but we know that we still have problems to face," Paige said.

Booing is expected from a number of topics talked about due to slight attendance caused by an eight-inch snowfall that hit on the eve of the gathering. In spite of hazardous weather, many traveled a long distance, including Lew Coast, Record One Stop.

Another guest, Jack Moran, Institute of Coin Operators, Denver, was unable to attend. He was to have addressed the group on the problems of training route mechanics.

Bob Walker, Helena, who was (Continued on page 66)

On May 10, the Illinois Coin Machine Operators Association (ICMOA) emergency legislation headquarters have been moved to the Holiday Inn East here this week. Operators may locate the ICMOA legislative committee Tuesday (16) at 217-529-5431.

The pinball ban is at 8:30 a.m. Wednesday. President Lou Casola urgently requests that operators send in their special assessments. These funds are being used in the pinball ban struggle, and will aid in the pending fight against Senate Bill 1333 which would force the first time bring operators' music and games receipts under the proposed 4 percent excise tax.

Monta Music Operators Association meeting when President Elmer Boyce announced that a new per-machine licensing tax on cigarette vendors had been tabled.

"This shows what a good association we do with the right men and the right kind of support. We had the tobacco wholesalers helping us, too. Everybody can at least say they are in good shape for the last two years, but we know that we still have problems to face," Paige said.

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Bob Walker, Helena, who was (Continued on page 66)
Eppy Shipping Plastic Displays

LYNBrook, N. Y. — Eppy Chems, Inc., is shipping the new-concept plastic display fronts that were unveiled at the recent National Vendors Association convention in New Orleans.

The story behind and details of the new displays was outlined for Billboard by Sidney Eppy in this manner:

"What has a window display got to do with bulk vending? Everything to influence sales, that's what. The display in a machine must go on until the machine is empty or changed. It must stand up to sun and moisture.

"Experience has taught us that paper labels are too thin, cardboard displays crease, foam goes limp and shrink-wrapped cardboard rolls and warps. The answer lay in the use of plastic displays.

"Eppy's new line of plastic displays are of three types. The plastic bodies contain printed headers and signs on dayglow paper and have copy appropriate to the product. For penny gum and charm machines, Eppy has a "dressed" front plastic display, the configuration having 12 molded compartments. If, for example, the globe contains a "gimmick" sign, the display might show 12 different "gimmicks," one in each compartment.

"There are two new Eppy plastic display applicable to dime and nickel merchandise. One is a "picture frame box." It has a wide-open front to exhibit a large, printed display sign on dayglow paper, featuring one or more items. The other front provides a large open display area with four molded pockets to feature individual caps or charms.

"All the plastic displays come premolded, self-contained and ready to use, Eppy said.

Mont. Assn. Told of Cigaret Tax Victory

Elected to a director's post during the Washington, D.C., Magic Operators of America directors meeting, gave a report on the Montana activity.

MOA Members

"I really laid the wood to our members," said Eppy President Elmer Boyce, "and as a result of this and of the talk by Walk er gave, we got about seven checks for the MOA memberships." Boyce said he expects over 20 new MOA members throughout the State.

Boyce suggested that the Montana group itself is seeing a continued growth too, "We have nearly all the scattered operators," he said.

"But in cities like Billings where you have as many as a dozen operators, we still have a way to go.

"Boyce also reported on the new industrial growth in Montana, with Anaconda Copper Co. spending $50 million in expansion during the next few years. It's remodeling a smelter in Anaconda, putting in a new pot line up in Columbia and starting a milling operation in Lincoln, Mont." Boyce said.

"The Montana group decided to hold its next meeting in the resort city of West Yellowstone on either the weekend of July 22 or 29. Boyce is hopeful that some of the MOA leaders will be able to attend.

Biggest Class in Denver

DENVER — Jack Meran, founder and administrator of the Institute of Coin Operations here, reported that growing operator participation has resulted in the largest enrollment in the three-year history of his coin machine technical trade school.

The Institute, the first of its kind in the industry, has graduated 125 men and placed them with firms throughout the country. The new class comprises 12 men from Florida, Nebraska, Kansas, Mississippi, West Virginia, Colorado and Wyoming.

Though operators may have tuition and living expenses for their trainees paid by State-federal-grants, many operators are circumventing red tape by paying the tuition themselves. Meran said complete mechanics and manufacturing training will cover all parts needed for mechanics.

Meran is currently working with officials in Washington to obtain a national coin machine industry association and provisions of the Manpower Training and Development Act, thus eliminating many of the complaints of the complete-trainees and financing.

NVDA Elects Nelson; New Membership Drive

CHICAGO — The National Bulk Vendors Distributors Association decided at its last meeting to launch an aggressive membership drive that will include wholesale vending machine outlets in foreign countries, too. Jack Nelson, Lansing, Ill., who served as interim president in 1966, was elected NVDA head for the coming year.

Noting that Canadian distributors like Laniel Amusement, Inc., Montreal, were already NVDA members, president Bernard Bitterman said, "There is no reason why we cannot become an international organization." Bitterman, who was re-elected, also re-elected.


"The prospect of adding some 25 new members to the 50-member group may surprise some bulk vending traders," Bitterman said, "but Bitterman spoke with awareness of the many herefore outside out-
Vending News

Vending Firm Stocks Promise Good Growth

By BRUCE WEBER

LOS ANGELES—Stock market investors are searching for promising Wall Street investments can turn small profits into sizeable financial gains, according to Kenneth Ward, market analyst for Hayden, Stone, Inc., New York.

Although the young stockbroker may reject the vending industry, Ward claims that the more conservative long-term investor more often than not will jump on vending stocks for future growth, gain, he said.

"Vending stocks are an excellent bet this year," Ward says. "But caution must be observed in the market's uncertain trend patterns. While it might be a little high-priced for its earnings, the vending industry is ideal for long-term investors." Ward cautioned, however, that vending stocks have been moving forward mostly for the past few months while business in general has left much to be desired.

Psychology

"It is difficult sometimes for the average person to understand such contrary behavior," he said. "But as stated many times, psychology plays a major role in shaping security price trends, much more important role in shaping security price trends than cold business statistics."

For instance, Ward points out, because of sharp recent advances by such respected long-term investment services as Service- tion, Xerox, Procter & Gamble, Storor Broadcasting, Philip- pines should defer new pur- chasing, or at least confine such purchases to the small, price weakened. At the time of Ward's recent report, Service- tion was down slightly, and Philip Morris was at its lowest price for the year.

Ward's regard for vending in- cludes, however, is steady. He had sold out of all his holdings in "one of the best in the indus- try"; Servomation; "a trifle high but usually solid"; ARA, "good for long growth"; Interstate United, "up and coming" and "Cantone, solid, long- termer."

"Uncertainties still lie ahead to be sure," the analyst feels, "but notwithstanding the skepti- cism of the average consumer right now, the government's demonstrated monetary and fis- cal efforts to keep the economic upsurge from collapsing have been significantly contributive to the idea that business will gradually improve."

As business improves, he rea- sons, the vending market gains even more intangible in- come to the consumer obvious- ly beyond the monetary.

While the Vietnam conflict may have some effect in the business, the vending industry is the stock market, the vending industry for the most part has survived the pitfalls, Ward said. "It seems," he explained, "the consumer has changed his attitude and pocket to spend in vending machines, whether it be food machines or 'gimmick' machines."

"As of now it seems that some starting international incident on boards domestic news event will be necessary to compel investors to abandon their well-intentioned positions, I don't see any drastic change in the vending industry this year, Ward concluded, "ex- cept that the industry will remain solid as a long-term stock."

Shuffle Meet Saw 36 Teams Tangle

BURLINGTON, Vt.—Sally's Cafe, East Weymouth, Mass., won the Recently held Burlington Shuffleboard Tournament here at the Vest Club. Thirty-six 14- man teams from seven States competed.

For the Veterans Association, Winokur, Vt., was second, and Cercle Canadian, Lewiston, Me., came in third.

Coinmen In The News

SAN FRANCISCO

Wurlitzer field service represen- tative represents the vending service branch for branch person- nel here and for the company's MC-1 model. Recently, attend- ing were: Ed Guthalls, Ste. Brinigue; Tom Hall, Coin Machine; Gordon Hunter, Wurlitzer Co.; Ed Buntin, Service Rep. for San Fran- cisco Operator Co.; Jim Clary, Coin Machine; Dan Reid, Coin Machine; Arthur Reed, Coin Machine; Gene Gordon, Coin Machine; Ray Milton, Coin Machine.


What to do, as it pleased you, is behind you. Employees know their rights and the value of the "skill" type of work or dictation is on the way out. (Continued on page 69)

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MAY 20, 1967, BILLBOARD

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Chicago Coin—Wild West Gun

The Chicago Coin Machine Division of Chicago Dynamic Industries has marketed this new gun game, Wild West. Top animation suspect is that which creates realistic running horses, nagging Steambarks, zooming sports, right-foot depth illusion, four separate target areas and 17 different moving, spinning and varying targets. There is a "call-salve" lighting system to keep the game operating and new metal outliers assure stability of the cabinet, available in free or extended play models.

Make Money with the musicmakers by Rock-Ola

New Equipment

Coin Machine News

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A pool-side cocktail hour at 7:15 p.m. will precede the formal banquet at 8 on Saturday. On Sunday, a combination breakfast-business session will begin at 8:30 a.m. This meeting will include the election of officers.

Officers of the FAMA are: President Wesley Lawton, Lawrence Music Co., Winter Haven; vice-president, Fred Deeb, Tallahassee Music Co., Tallahassee; James Munson, Munn's Amuse- ment Co., Miami; Simon Wolfe, Both International, Jacksonville; George E. Peeples, Fred House Music Co., Sarasota; Glen Stambaugh Sr., Florida Music Co., West Palm Beach; Ron Rout, Southern Music Distributing Co., Orlando; Joe P. Smith, Smith Amusement Co., Crestview; secretary, Dan Hudson, Byer & Brown Co., Holly Hill; treasurer, James F. Tolman, West Coast Music Co., Clearwater.

Directors are: W. G. Hall, Hall Amusement Co., Tampa; Sol Tabb, Mazz-Tah Vending, Miami; Charles Cram, Ideal Music Co., Jacksonville; Glen Stambaugh Jr., Florida Music Co., West Palm Beach; Eli Ross, Eli Ross Distributing, Inc., Jacksonville; Frank Pohl, Vero Beach Music Co., Vero Beach; A. W. Rollins, Buster's Music Co., Long Key; Charles Livingston, Pensacola Amusement Co., Pensacola; Fletcher Blackboy, Black- lock Music Co., Pensacola; Bert Leeth, Modern Music Co., St. Petersburg, and chairman Lional Louge, Louge Vending.

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occasionally other programs are shown because of the appeal of color. Discotheque has not been tried, but coin-operated bowling and pinball machines have been installed.

The Miraloma Club on Portland Drive finds TV a diminishing entertainment because only programs watched. A pool table at the rear is offered in part to accommodate customers who have asked for special gimmicks like bowling lanes. The monthly bill for the 18 patrons pays $1 a month, and on the evening of their birthdays they are taken out on the house for three hours.

Tower Lodge, also on Portland, finds it more agreeable to have the installation of a color set. Its patrons have been installed, as customers "just like to drink and chat."

Swinger Night

At the Blue Angel, 2223 Market Street, owner Mark Teel has initiated a substitute: an experimental "swinger night." Five free "Swinger" tickets and free champagne are offered to club members. One small combo. He found that on the night when he offered the new trial, there was an "impressive" crowd of people enjoying an evening of band music and dancing spots. Owners like to keep the set turned on to create an impression that they are "open" in the room. The stillness in a bar or lounge, explained one owner, is as bad as a bevy of empty white tablecloths in a night club.

Since it is installed in taprooms and taverns unless they carry a special amusement permit, the set is usually small and a variety of coin-operated machines are available for the little shufboards -- are the major mediums of entertainment. Also available are some of the larger versions of the city, particularly in industrial areas.

White photos of pin-up girls at one time provided "pleasures" that could never be translated toward the "real stuff."

And that means "go-go" girls. The biggest breakthrough to tavern trade today is the go-go girl. But oddly enough, the "Swinger" entertainment idea never caught on.

In fact, it was frowned upon by many, and the "go-go" girl, as seen as a possible source of racial mixing which could spell social unrest, was carefully avoided. Owners were afraid to take on this new, disruptive type of entertainment.

Today, tavern operators have enough of their own problems without creating new ones.

"Spaghetti Night"

The Court Room at Van Ness and McAllister plays TV every night, although the pennies they cost. Sports are the most popular, the big national shows are also an important draw. For example, this tavern offers a "Spaghetti Night" every Thursday, and a buffet on Friday.

At the Tiddy Bar on Franklin Street, there's no TV at all. "We're not going to have one," the manager said. There are also no pool tables, no machines, no dancing or live music. It's a straight, old-time beer joint.

A good example of the new approach is in the luxurious atmosphere, the fine room for your money. The open fireplace, as well as pictures, is good enough to support a newspaper celebrity. An informal note is struck by featuring local artists. Their canvases hang over the fireplace.

The Via Via on Polk Street, under new ownership, is a new kind of business. The old-style franchise is not new. A pizza parlor and a cocktail lounge, Saturdays, makes for a strong appeal, although his location near the famous Tenderloin makes it a popular spot. As with the Tiddy, the open fireplace, is again and important item that keeps the place active.

Taverns are also important importance at The Ship's Bell, too, where it is used only for sports. A coin-operated bowling lane, a pool table, and dartboard have been installed. A neighboring bar, the House of Harmony, has about the same facilities.

The Tower Bar has no TV but offers live piano music Mondays through Saturday and on Sunday. There are no games but a 50-cent-per-drink cocktail hour from 5 until 7 p.m. has been initiated.

Special Feature

The Television Tower, San Francisco's first big "television tower," has gone out of business. This unique structure, a 20-story high rise, was built as a "television tower" in 1962. The building was designed to be a "television tower" in 1962.

The tower was designed to resemble a television tower, with a large antenna at the top. The structure was intended to be used as a television transmitter for the city's television stations. However, the tower never achieved the expected level of usage and was eventually closed.

The tower was later repurposed as a residential building and is now known as "The Television Tower".

Coin Machine News

San Francisco

Comes from page 65

• Occasionally other programs are shown because of the appeal of color. Discotheque has not been tried, but coin-operated bowling and pinball machines have been installed.

• The Miraloma Club on Portland Drive finds TV a diminishing entertainment because only programs watched. A pool table at the rear is offered in part to accommodate customers who have asked for special gimmicks like bowling lanes. The monthly bill for the 18 patrons pays $1 a month, and on the evening of their birthdays they are taken out on the house for three hours.

• Tower Lodge, also on Portland, finds it more agreeable to have the installation of a color set. Its patrons have been installed, as customers "just like to drink and chat."

• Swinger Night

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Philadelphia

Comes from page 65

Good Routeman Relations

With this general background let us look at the typical wants of the routeman, often the "troublesome" or "headache" of the amusement operator.

These 10 basic wants of the routeman are a composite of the ideas expressed by experts.

1. Not so easy to locate people and means obtaining enough money for the same organization, knowing that he can acquire a skill or specialization which will give him some market for his skills.

2. Routines and recognition that financial security is key among the routeman's wants can lead to many miscalculations in your everyday operation. The "oddball" and "full of tricks" angle, which dutifully says hello to each of his routemen.

3. Rolling should be more and more concerned with the problem of saving. Driving safety becomes an increasing problem for the man who drives daily for a living. But this is not an absolute assurance, also pay on the routeman's mind, even if only subconsciously. The danger of injury is critical, since serious injury could greatly endanger the route-

4. Strong. For about 25 years, many companies remain active without being considered as a "go-go" machine, as a good substitute.

5. Job Stability.

6.古老es to get in more frequently, and a number of customers are served.


8. Safety.

9. Reputations are more and more concerned with the problem of saving. Driving safety becomes an increasing problem for the man who drives daily for a living. But this is not an absolute assurance, also pay on the routeman's mind, even if only subconsciously. The danger of injury is critical, since serious injury could greatly endanger the route-

10. Cases to get in more frequently, and a number of customers are served.

11. Satisfaction. Stating further that the department followed an "ad hoc"

12. Policy of providing dinner income for workers, as the result of a well thought out for property, or for (b) by the operation of a person may become entitled to receive, as a result of an implica-

13. "Ad Hoc". Stating further that the department followed an "ad hoc"

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16. Policy of providing dinner income for workers, as the result of a well thought out for property, or for (b) by the operation of a person may become entitled to receive, as a result of an implica-
Easier installation and faster service make the new Rowe AMI Wall-Ette a collector's dream. Its high-speed service-on-the-spot means greater profits for you. Saves a minimum of five minutes service time per box. On a 12-box location you'll save an hour's labor.

On the other side of the coin... the new Wall-Ette's sleek, compact design, "soft-touch" selector buttons and personalized stereo sound will captivate your customers. Results: more play, bigger collections!

Many exclusive features make service a breeze. When used on counter, the Wall-Ette can be serviced from back without disturbing customers.

Winking waitress cell-to-service light she can't ignore.

Most compact of all wallboxes. Smallest in depth and height. With handy above-table mounting, salt, pepper, sugar can be stored underneath.

30° Stereo Round* Sound offers the finest play-promoting remote stereo reproduction available.

Rowe® MANUFACTURING
Troy Hills Road, Whippany, New Jersey
U.S. Patent No. 3,153,495
Illinois Pinball Ban Showdown May 17

- Continued from page 65

Hearing this Wednesday, the full Illinois Crime Investigating Commission legislative panel (excluding anti-pinball, anti-manufacturing and other assorted bills having to do with arson, pinball operators, explosives and the crime syndicate) will be considered in to opposing measures backed by the Illinois Coin Machine Operators Association, management counsel, and ICMOA attorney Jim Wolmarked.

"It is fortunate," King said, "that all the crime commission bills and our proposals will be laid out on the table the morning of May 17. That will mean that the House Judiciary Committee will be forced to at least consider all alternate approaches.

"There are reports that if the House does not act on the anti-pinball bill by May 19, that the measure would die in this session of the Assembly.

Contact

The ICMOA and its president, Lou Casada of Rockford, have been battling the anti-pin measures for the past month through active contact with State Senators and Representatives. Early this month, with a special appearance of members of the ICMOA retained a local law firm, Griffin, Winning, Linder and Casada, to assist in their effort. Here last week Casada expressed disappointment with response to their special session of the Assembly.

"Out of 300 operators in the State, only 43 have responded to our appeal for funds to fight this bill," he said. "I am frankly disappointed.

Operators desiring to contribute to the defense of the Pinball Bill may write to: Mr. Orma John- son, 6803 South 10th Street, Rock Island, Ill.

Casada also urged operators and executives of pinball manufacturers to follow their contacts with members of the Judiciary Committee (A list of committee members appears in Billboard, May 13, page 722).

Operators

Among the operators present for the abortive hearing here last week were Casada, Les Mon- tooth of Peoria, Earl Young of the Chicago and Rock Island, and Virgil Brown of the Oak Lawn, Ill. Casada also noted the presence of Earl Young of the Chicago and Rock Island, and Virgil Brown of the Oak Lawn, Ill.

United East Coast Leases 10th Ave.

NEW YORK — United East Coast Corp., distributor for Pinball Machine Makers, has moved out of its 10th Avenue address here and has put all operations under one roof at its Great Neck (N.Y.) facility.

United is a distributor for Williams, United and All-Tech. The firm operates in New York and parts of both Connecticut and New Jersey. All offices and distribution operations will now be at 243 North Broadway, Great Neck. Frank Holtman is president of the firm.

A BILLBOARD SURVEY

Tavern TV Dead — What'll Fill Void?

Dallas — Continued from page 65

there, it's the jukebox which gets all their attention.

Bill Cooper, owner of Bob's Lounge, agreed with the opinion that television is being watched less today, always with the exception of sports telecasts.

"We have pool, shuffle alley and pinball," he said, and "these are still popular." He also noted that customers in his place like to play sales.

Pool Tables

Bill Martin, owner of the Television Bar, located at 243 North 20th Street, said television is being watched less this season because there is not too much on the screen which is worth seeing, except for sports and special events.

His location has pool and a jukebox. There, he said, is maintaining a steady popularity.

James T. V. is owner of Ferguson's Bar, in a heavily populated residential and semi-business area downtown, said that except for sporting events his patrons show no de-

Amer. Radio History

A phone call, with unlimited request privileges for customers, has been the place of television at the Carousel, south Denver cocktail lounge, according to Jack Price, owner. The phone has gone heavily into straight pinball, music in place of television, but keeps a wall-mounted set, built into a niche above the bar, just in case the customers get too restless. "Nobody asks for television any more, even if we offer them a selection," said Price, a Sam Sugarman, a 20-year veteran of the pinball business. "What they want is a constantly chang- ing program of entertainment. This is a pinball machine, a combo, a singing waitress, or a constantly changing lineup of novelties, such as Sweepout. Except for a couple of hours per week when sports events are being aired, the television set is usually tuned to something else.

The owner of Gaslight Lounge said.

Over at College Inn, owner Gordon Friedman "We have a separate bar with high deviation toward particular music groups, we get a lot of requests to turn the TV on. We never turn the television on without first using a public address system to indicate our patrons' thinking. We tell them all the same thing: 'put the TV in action, and that we will do so if the majority agrees. Generally, however, we have found. Along with the pinball machine, the television is extremely valuable to us.'"}

"Yes, we have TV, but we don't turn it on unless we have a specific request for it," said Eileen Stelmack, owner of the Lazy Hour. "We never turn the television on without first using a public address system to indicate our patrons' thinking. We tell them all the same thing: 'put the TV in action, and that we will do so if the majority agrees. Generally, however, we have found. Along with the pinball machine, the television is extremely valuable to us.'"
Chicago

Continued from page 65

vision and they're sick of it," the 25-year-old mixologist said. "Unless TV is the most popular, technical, like first-run movies.

We're seeing a young operator with ABC Entertainment and second vice-president of the Fillmseters Local 495, Brown said, referring to a UBE station which has a policy approving 100 cent sports programs.

"This is more of a business plan," the manager said. "We don't want to lose the money when they are here," Bolton said. Bolton has never felt entirely comfortable with the discotheque.

An organ has been working steadily in the Friday, Saturday, and Sunday. This has a special appeal for the customers. The spacious sing-along place. We have customer participation. A lot of our customers sing along with the organists.

Space Problem

The Classic Saloon is a small intimate place seating about 60, or so, on a very small town. There is little room for games or other attractions, a typical situation here. A few extra owners when they consider some new amusement offering. There are some groups here that are very interested in television.

"But if there is a musical special on, like Frank and Nancy Si- mon, then we will try to watch it," the music industry has taken over everywhere. Our customers will play the jukebox in preference to the television. Even the jukebox is like most any type of record.

Who wants to go to a bar to watch television?

This emphasis on music is characteristic of the generation here, with a Chordox artist, who has been playing in person regularly on Friday and Saturday nights for sometime, proving very popular.

Barrooms and discotheques have simply not tried hard.

"We have a jukebox and no other entertainment. Our customers play the jukebox evening," says Joe Bird, owner of the Coach House Bar and Grill, located in the downtown business-stocking district. There is no television set. The former owner apparently didn't have one and Bird, a veteran of the tavern business who recently took over the Coach House, has never been able to find a place for it. However, he says, "I have to try to find a place for some of these sports events.

Special Events

Sinned's is a somewhat different place on the waterfront, a sort of "upper club without entertainment," with a sizable patronage from marina users and business. There is no installed television set here, but management brings in a portable set for use when some big event commands attention. They just came back from World Series or somewhat unusual," says Clara Zimmer of the eatery.

Unusual policies like discotheque or dancing have not been very successful in the room but there is music. The jukebox is very popular, it never stops," said Zimmerman.

"People are watching television more. At the bar they are watching it constantly," is theword of the owner of Grand Recreation. A tavern operated in conjunction with a bowling alley, plus a bowling room nightly on the second floor, this recreation center is in a choice midtown location and enjoys a mixed racial clientele.

People are not asking for more games or other attractions here. "They are happy just as it is," says Fleet Thomas Jr., the manager.

Sports programs on television have shown an increasing popularity at the Twenty Grand, but just about anything seems to draw interest—novelties, comedies, westerns, and gangster programs are good.

We hardly ever turn televi- sion on. We don't need it," said Richard Reynolds, manager of Colony East, a sizable east side bar and grill with a staff of 35 people.

"Customers just don't watch anything," he adds. The unusual situation at Colony East appears to stem from its high degree of popularity, based on its regular bar and food attractions. Says Reynolds, "We are losing people now, because we can't seat them."

Television continues to draw its same steady proportion of watchers in a typical west side suburban spot, Ed's Mar-Sue Bar. This is a neighborhood tavern, but promotes dancing four nights a week. Business is holding up, says D. W. (Ed) Car- michael, the proprietor, and the customers seem satisfied without asking for more. In fact "we don't have room for any game."

Detroit

Continued from page 65

"We just have our sports pro- grams on all day long," was a typical response voiced by Bob Bolton, owners of Bob Bol- ton's, on the north side. "Our customers like anything in sports, mostly Channel 4, NBC, or ABC. But they usually turn us off to the south."

Bolton says, Bolton has never felt entirely comfortable with the discotheque.

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Denver

Continued from page 72

owner of Club Morocco in downtown Denver responded. "Most requests are simply for sports events. Otherwise the TV is unimportant. We would like to find some type of entertainment to take its place which would operate at less cost. Sco- pitone stays popular, but is too expensive in the current somewhat what-depressed market. Go-go girls might be the answer, where we have a predominantly mature patronage, some people object to it. I don't know what the answer is."

At the Aurora Lounge, operated by Nathan B. Feldt (no relation to the other Feldt) pointed out, "We have just about entirely replaced television with live entertainment, cocktail dancing. We used to have a lot of requests to put on the foot- ball games during the winter months, but these dwindled off. Few people seem to be interested in Saturday baseball any more. Unless it is football, or possibly hockey, we are not getting much demand for TV at all. Live entertainment in the form of music and dancing has been the best answer we have we have been able to come up with."

Reports were almost the same. The same at the Cork and Bottle, the Pic- cadilly Club, Louis of Arabia, and Fox on the Hill. For all but exception, owners felt they could get along without TV, that there is need for some other form of entertainment, and has a better clientele, constantly changing demand on the part of the public.
Good Routeman Relations

- Continued from page 60

But two factors have changed what constitutes a living wage. Modern advertising and credit practices have raised the level of the average employee's expectations in terms of material possessions and benefits. Also in many areas new industry and government expansion have created job opportunities for workers which make the routeman's job, once considered a "good career job," pale by comparison.

6. Identify.

In an age in which names are replaced by numbers and the identity of the individual is alleged to be rapidly losing importance, it is very helpful to your operation if every employee feel that he and his identity means something to the larger operation this can prevent a problem. When the opportunity presents itself, let the routeman know that someone "upstairs" knows he's there.

7. A Future for His Children.

This may at first glance seem unrelated or drastically removed from the work scene and everyday work problems but it is not. It is said that all a working man can leave when he dies is a good reputation and a good family. Your company should cooperate with schools and civic affairs in the families in holiday benefits and programs. Scholarship awards for routeman's children can be set up to demonstrate that the company has not forgotten the worker's family. 8. Dignity and Respect.

This means an absence of arbitrary procedures and treatment. Not only must employers be careful with respect to arbitrarians, they should be certain that supervisors are also aware of the problem.

Basically the routeman wishes to be treated as a man, not as a servant. 9. Pride in His Job.

By taking only a few extra steps in building his employee relations, the employer may be able to build an spirit that makes that "big" little difference in employee attitudes and in customer service. The routeman is basically in a service business. He wants to be proud of his job, so give some Reasons and Reminders why he should be.

This should begin with selection procedures which make it clear to the routeman that not everyone is hired for this type of job, only a very special kind of person with special traits and abilities. It can continue through such things as the use of uniforms to build pride in appearance and a "team" atmosphere.

10. Right Degree of Responsibility.

The routeman wants to feel that his job is worthwhile. He wants to feel that he does it well because he possesses some kind and degree of skill. You can assist him here by telling him of the occasion merits of how worthwhile his job is. Employees should be delegated as much responsibility as they can handle. Responsibility is a form of recognition; it is really a form of reward. Give your employee more responsibility—but be realistic.

Coming Events

May 14-15—Music and Vending Association, South Dakota, regular meeting, Wear's Steak House, Sioux Falls.


May 25—National Restaurant Association, 48th annual convention, Orlando, Fla.

May 26-28—Florida Amusement Vending Association and New York State Vending Convention, Hyatt Regency, Orlando, Fla.

June 2—West Virginia Music & Vending Convention, Hollywood Hotel, Charleston.

June 6—Minnesota Coin Machine Council, regular meeting, Daniel Boone Hotel, Columbia.

June 10—United Jewish Appeal, Coin Machine Division, annual fund-raising banquet, Stouffer Hilton Hotel, New York City.

June 14-16—Minnesota Automatic Merchandising Council, meeting, Izatia Lodge, Mile Lake, Wis.

Memo a Surprise

- Continued from page 59

very broad category of pinball machines.

He outlined several features characteristic of "Bingo" or "In-Line" games as set forth in H.R. 1828, 87th Congress. These features included: Multiple coin operation, a knock-off circuit, a system (usually meter, but not necessarily so) for recording or counting replays "knocked-off," a reefex circuit, and a device allowing the awarding and accumulating of replays in multiples of hundreds. "All pinball games are not gambling devices within the definition set forth" (as quoted above), Vinson said, "and we want contentiously that a pinball machine lackng all of the features set forth...is included within the prohibited classes of the Gambling Devices Act of 1962." Vinson stated that he was consistent with the Internal Revenue Service's position on ad-
mintiatlly gambling devices, Title 26, U. S. Code (which imposes a $250 annual tax on con-
one-operated gambling devices). Vinson said, "The Department of Justice has expressed the diffi-
culty in applying the legislative criterion of H.R. 1828; it is too vague to classify or identify gambling type coin-operated devices."

Bowling League Gets Publicity

GRAND RAPIDS, Mich.—Officials of A.M.I. Distributing Co. here report that the machine bowling tournament in nearby Manistee got good coverage in the local newspapers. The Man-
iste N. V. Kostner, Director, carried a three-column picture and story April 18. In the tourney, which operators help sponsor, First Street Tavern repeated as champ. A banquet for the 16 teams which participated was held April 22.

MAY 20, 1967, BILLBOARD
Liquor License Curbs Being Felt by Operators in Calif.

LOS ANGELES—Legislative action to curb granting or transfer of additional liquor licenses in the heavy industrial section of the city may directly affect the business of coin machine and cigarette vending machine operators.

In an effort to reduce the number of taverns and beer bars permitted in any given area, city officials have found it necessary to restrict the number of locations where liquor may be sold.

By closing or restricting locations, one coin machine operator said, "We are losing revenue because it eliminates jukeboxes, general vending machines and cigarette machines in certain establishments.

Operators Hurt

"City governments are weeding out locations which they feel are detrimental to the public," said Jerry Kunreuther of Pioneer Amusement and Vending.

"What city fathers fail to understand, however, is that coin machine operators also feel the pinch by losing revenue from phonographs, jukeboxes, pinball and cigarette machines.

Kunreuther, who operates in the affected area, said many operators who have routes in Alhambra, La Puente, Industry, Montebello Park, El Monte, South El Monte and Monrovia—all incorporated cities—would be hurt.

The recommendation of the committee must be approved by the full Assembly and the Senate before being presented to the mayor for approval.

Kunreuther believes the elimination of "poor locations" will, in the long run, enhance the position of the operator, although several operators are "afraid to be hurt.

"Operators are crying over the closing of potential locations. In the long run, however, business will pick up because customers will be forced to patronize good locations.

More Care Urged

In some cities, tavern owners with liquor licenses approved by the Alcoholic Beverage Control Board are having trouble opening locations because city governments refuse to issue business licenses.

Kunreuther admits that city officials should be more selective in closing locations. "I lost one location near a country and western spot—because the city refused to release an entertainment license," Kunreuther explained. "By examining the location's record, city fathers could have seen the spots were free of trouble and not a curse on the community.

The location ran into trouble when people complained of noise from the "live band," according to the operator. By eliminating the entertainment license, he explained, business fell off and forced the owner to shut down.

Statistics indicate there is one liquor-licensed place to every 255 adults in a 45-square-mile area known as south central Los Angeles.

Los Angeles police inspector S. E. Miller said that the area is "saturated with both on-sale and off-sale licensed establishments, and those places contribute heavily to the crime rate."

Kunreuther declared: "City governments must use caution when closing or restricting legitimate locations. To rid the city of 'joints' is one thing, but to lose proper and respected businesses is another. They also must be aware of the plight of the coin machine operator, who faces the possibility of losing revenue if a good location is closed.

Assemblyman Green said that "in general, the ABC finds its hands tied because it has to license to persons who meet the legal requirements."

The bill before Assembly, he added, is not a mandate which the ABC must observe, but it is the initial step in building a case on which we hope to base future legislation.

Officials with the ABC support the measure, and realize the effects it would have on operators with jukeboxes, cigarette machines and games in taverns and beer bars. "Legislation is needed in the field," said Philip Hanley, deputy director of the ABC, "even if its means curtailing some profits to some people."

DISTRIBUTION PACT was negotiated Feb. 15 between Jupiter Sales of America, a division of Taran Enterprises, Inc., and Jupiter Manufacturing Co. of France and Switzerland for the United States and Canada (See Billboard, March 11). Involved in negotiations were veteran coin men Sam Tannen, left, and Charles Gosteli, Jupiter president. Distributors appointed to date include Miller-Newmark, Detroit and Grand Rapids; Hermitage Music Co., Nashville, Tenn.; Country Vending: Lawrence, Mass.; Fayette Music Co., Lexington, Ky.; Wallace Distributing Co., Mineral Wells, Tex., and S&H Distributing Co., Shreveport, La. All other territories are yet open. Taran's son, Robert, is president of ASA.

CHICAGO

Album Reviews

SOUNDTRACK SPOTLIGHT
THE HAPPENING
Soundtrack: Catherine COLUM-5006 (M); CDSO-5006 (5)
Catherine was born in 1943 and this, soundtrack is the another look in the fascinating world of music. The track, "Get Rich or Die Trying," from the movie, "The Happening," is a popular song from the movie. Catherine's music is both soothing and exciting.

POD SPOTLIGHT
SOUND LIKE...
Herb Alpert & The Tijuana Brass: A&M LP 123 (M); SLP 4125 (5)
This will be another chart topper for Herb Alpert. The brass sounds with the orchestra on the Bond spoof, with the classic, "In A Little Spanish Town." Other big ones are the theme from "The World Without End," and "Sting of the '50s.

TWO FOR THE ROAD
Henry Mancini: RCA Victor LPM-3802 (M); LSP-2002 (5)
In his irresistible style, Herb Mancini scored again. Sure to hit the charts, "Two For The Road" features the freshness and diversity that Mancini injects in all of his award-winning tracks. A polished performance throughout.

POD SPOTLIGHT
ILLY DARLING
Original Cast: United Artists UA 6901 (M); UA 9901 (5)
The grand opus of the popular "Nero" is the Broadway cast LP, an excellent soundtrack.nio "The Fourposter" in its finest form as Melina Mercouri appears in the stage role of "Nero's" wife. The popular "Never On Sunday" song in Greek by Nino Rota.

POD SPOTLIGHT
TAP SPOTLIGHT
This Is My Song
Ray Conniff: Columbia CL 2676 (M); CS 9476 (5)
Ray Conniff and the Singers stay true to the winning groove with this top-notch listening album of show tunes and big band songs, including the Academy Award winner "Send In The Clowns," and the top hits of the entire '40s and '50s, including "Kiss in the Rain." "Don't Stop Me Now," and "Jukebox Summer."

POD SPOTLIGHT
TAP SPOTLIGHT
That Midnight Touch
Bobby Hackett Project 3 PR 5006 (M); PR 3006 SD (5)
Bobby Hackett switches his trumpet for a cornet, and adds a string background. The result is a fresh, melodic album with some punch material. It features the "Hackett Mornin'" and "I'll Wait For You." The string effect is both soothing and exciting.

POD SPOTLIGHT
DRIFTING APART
Werner Mack: Decca DL 4893 (M); DL 74693 (5)
Werner Mack comes through with a solidly entertaining album here, led by his hit country single "Endless Affair." The artist will hit the LP chart fast and hard with this one. Other good tunes include "I Got The Fever" and "Calling Leaves."

COUNTRY SPOTLIGHT
THANKS, HANKY
Jeannette Seely: Monument MLP 8027 (M); SLP 10863 (5)
Jeannette Seely makes a hit song with a song that fits the heart. Here, she presents some heartbreaking songs by Hank Cochran, all winners. Included are "Here Little Baby," "Tender Heart," "I'll Walk The World Go Away." A strong new entry.

POD SPOTLIGHT
MONTENEGRO: 40TH ANNIVERSARY ALBUM
Various Artists: New York Cheyenne Galveston: Project 3 PR 7001 (M); PR 7001SD (5)
This disc offers a 40th anniversary tribute, was not recorded previously. The performers are outstanding; Merchandising, management, and the sound is up to high Project standards. Vocals, music, concept, channel direction, and studio and studio. It's the best of the best.

COUNTRY SPOTLIGHT
WHY AM I TREATED SO BAD?
Cannonball Adderley: Quintet: Capitol 2031 (M); ST 3617 (5)
This disc offers a new sound for the Cannonball Adderley's jazz driving nature was expressed in the exciting "How Many," the up-tempo "Why Am I Treated So Bad?" and the beautiful "Yazoo." It's in the groove all the way.

COMEDY SPOTLIGHT
THE SLIGHTLY IRREDENT COMEDY: ROY CARREY
RSP EM-8003 (M); ES-8003 (S)
Roy Carey is an impressive young comedian who has, at least, things funny about the American Indian. Carey is cleverly to show them. It's all done with good humor and good taste which impulse make him a non-derogatory favorite.

Classical Spotlights

PHILADELPHIA ORCHESTRA: SYMPHONY NO. 1
Chicago Symphony (Gauclis): RCA Victor LM-2905 (M); LMC-2905 (5)
The grand opus of the popular "Nero" is the Broadway cast LP, an excellent soundtrack.nio "The Fourposter" in its finest form as Melina Mercouri appears in the stage role of "Nero's" wife. The popular "Never On Sunday" song in Greek by Nino Rota.

POD SPOTLIGHT
PHILADELPHIA ORCHESTRA: SYMPHONY NO. 2
Chicago Symphony (Gauclis): RCA Victor LM-2905 (M); LMC-2905 (5)
The grand opus of the popular "Nero" is the Broadway cast LP, an excellent soundtrack.nio "The Fourposter" in its finest form as Melina Mercouri appears in the stage role of "Nero's" wife. The popular "Never On Sunday" song in Greek by Nino Rota.

POD SPOTLIGHT
PHILADELPHIA ORCHESTRA: SYMPHONY NO. 3
Chicago Symphony (Gauclis): RCA Victor LM-2905 (M); LMC-2905 (5)
The grand opus of the popular "Nero" is the Broadway cast LP, an excellent soundtrack.nio "The Fourposter" in its finest form as Melina Mercouri appears in the stage role of "Nero's" wife. The popular "Never On Sunday" song in Greek by Nino Rota.

POD SPOTLIGHT
PHILADELPHIA ORCHESTRA: SYMPHONY NO. 4
Chicago Symphony (Gauclis): RCA Victor LM-2905 (M); LMC-2905 (5)
The grand opus of the popular "Nero" is the Broadway cast LP, an excellent soundtrack.nio "The Fourposter" in its finest form as Melina Mercouri appears in the stage role of "Nero's" wife. The popular "Never On Sunday" song in Greek by Nino Rota.