Tape Cutting Fancy Figure; 10% of Mart  
By PAUL ACKERMAN

NEW YORK — Sales of prerecorded tape—primarily tape cartridges—now represent nearly 10 per cent of the total sales of recorded music. This is the estimate of Al Berman of the Harry Fox Office, publisher’s agent and trustee.

Some tape cartridge firms have quadrupled their billings, according to Harry Fox. The dramatic rise is also indicated by the fact that tape sales during the last quarter of 1967 were 13 per cent ahead of the corresponding quarter in 1966, Berman said.

Berman added that as of now, this substantial dollar volume supplements the sale of records. It is a plus factor for the music industry inasmuch as it is not cutting into the sales of records.

While the 10 per cent figure represents all-industry sales, individual companies are known to be exceeding this. United Artists, for one, reported that currently more than 12 per cent of its sales emanate from the cartridge market. And another company, which asked not to be named, said that its cartridge sales volume now represents nearly 17 per cent of its total sales.

A good indicator as to the growth of the cartridge market is the rate of factory-installed tape cartridge players on new automobiles. Since the introduction of the 8-track player by Ford Motor Co. as an optional accessory in its 1966 models, the quarterly rate of installations has sharply spiraled. All of Detroit’s automakers have since joined Ford.

Eight-track cartridges account for the major percentage of sales, but 4-track cartridges also represent a significant share of the market. And with the proliferation of cassette equipment, many record labels are looking to this configuration to carve out a huge market this year.

Awareness of the growth of the tape cartridge industry is further reflected by the decision of the National Association of Record Merchandisers (NARM), and Zenas Sears, president of WAGQ radio, to channel all forces here in a musical effort to prevent troubles during the “long, hot summer.”

In an unprecedented action, Goldbart, of L & F Record Services, and Sears have marshaled the services of the Office of Economic Opportunity, the Atlanta police department, the board of education, the parks and recreation department, and (Continued on page 60)

Jazz Skipping New Beat as ‘Poppourri’  
By MIKE GROSS

NEW YORK — Jazz is taking on a new look. According to Joel Dorin, who handles jazz production and promotion at Atlantic Records, there is lots happening in the jazz field today but not within the old concepts and framework.

Dorn attributes the change in the shape of jazz to the new generation of disk jockeys whose ears are open to new sounds and the new rock music, which is borrowing from the old jazz and contributing some of its own style to the new jazz. The interaction has had a healthy influence on the jazz market and has been an important factor in the jazz album break-through into the pop market.

“Jazz has become so broad,” said Dorn, “that it is getting difficult to pigeonhole, and jazz stations no longer say that a certain album belongs in a jazz category while another doesn’t. This has become evident in the abundance of jazz plays on the jazz stations of pop disks and the overlap of the same albums in the pop and jazz charts. Jazz albums by Wes Montgomery, Eddie Harris, Sergio Mendes, (Continued on page 66)

A&M on Own in Duping, Selling  
By HANK FOX

NEW YORK — A&M Records, which has been licensing both its tape CARIDGE duplication and distribution to Ampex and International Tape Cartridge Corp., will arrange for its own duplication, and will market all of its product.

The decision comes as a surprise in light of the extensive advertising and promotion campaigns undertaken by the two duplicators on behalf of A&M product. A&M becomes the first label to terminate a licensing arrangement in order to “roll its own.” Both contracts expire shortly. (Continued on page 66)
What do you say when love dies?

EDDY ARNOLD sums it up in two words on his new Victor single:

"IT'S OVER"

c/w "No Matter Whose Baby You Are" #9525

Both sides are from Eddy's new Victor album "The Romantic World of Eddy Arnold" LPM/LSP-4009
### NARM Forms Policy on Board's Mfr. Ties; Meet Guidelines Set

NEW YORK—The board of National Association of Record Merchandisers last week established a policy on manufacturers' ties to a record company. The board believes that the NARM board must have a majority of representatives who are independently representing firms who are not affiliated with record companies. Thus, with the board totaling nine, it suggests that at least five be unattached to record manufacturing operations.

Jack Geldhart, NARM president, announced the decision at a press conference held here. He stated the decision was made so that the board truly represents the texture of the membership at a time when mergers and acquisitions have become common in the industry.

Other decisions of industry importance taken at the NARM meeting included: creation of five subcommittees of the tape committee. These five subcommittees are responsible for the following guidelines for the NARM annual convention: 1) having the office of the executive director set as clearance point for the avoidance of conflicts in dates of competing record company meetings, etc.; 2) formulating the annual convention rules for the mid-year NARM meeting, and 3) planning to combat the unauthorized duplication of tape cartridges.

With regard to the annual convention rules, the committee indicated that in view of its size, the committee is composed of members and employees who are actively working for those members. Excluded are friends, customizers, and labels. Geldhart explained that steps are now being taken to implement the new policy at next year's board meeting.

### Parley Days

Steps are also being taken to have certain meetings at the convention start on Friday rather than Sunday. Dealers requested this so that workovers in the latter days of the convention might not be required to be at headquarters for as long as 10 days. Thus, it has already been determined that the tape committee, at the Hotel Americas, at Harwood, Fla., will be held March 10 (Friday) through March 13. The 1969 convention, scheduled at the Century Plaza Hotel, Los Angeles, is also likely to start on a Friday, but this has not been confirmed. Malamud is aiming for the dates, March 10-13.

With regard to the NARM midweek meeting, Sept. 4-6, at the Century Plaza Hotel, Chicago, it was determined that the major emphasis will be on tape cartridge. The format will be to call for a general session, followed by a tape-person-to-person sessions on tape. Early in June, Tiedens and his tape committee will meet in Chicago to select the tapes and get things rolling. This committee is composed of new members who are whole-salers in tape, who will set standards for the future. The committee includes Kent Beauchamp, All Tapes, Chicago; Jim Lalonde, Car Tapes, Chicago; Noel Kibler, Car Tapes Distribution, Newark, N.J.; and William P. Gallagher, head of MCA's record division.

Prior to his association with Columbia Records, Loetz held several positions in the sales, promotion and operation areas of Capitol Records.

### Executive Turntable

**Jack Loetz** has been named vice-president of the "Entertainment Marketing Division" of MCA, Loetz comes to MCA from Columbia Records where he had been vice-president in charge of marketing administration. At MCA, Loetz will be in charge of all MCA record companies, including distribution for all of the MCA record companies (Decca, Coral, Brunswick, Kapp, and Uni and the upcoming "Dunhil"

Wally Gold has joined the staff of Columbia Records as a producer in the pop ad ver department. He will be producing recordings by Jerry Vale and other artists. Gold has been in the record and music publishing fields for the past eight years.

**Irwin Rawitz** has been appointed production chief and director of international operations at Maccor Records. Rawitz, who replaces Bob Scrono, who is no longer with the organization, moves into the spot after having served as national promotion top for the past several months. To fill the spot vacated by Scrono, Jack Palermo has been promoted to head the national promotion operations for Maccor and its rdb label, Dynamic. Manning joins Maccor after six years in the sales and promotion department of Columbia Records.

**Mel Liberman** has been promoted to manager of financial operations of Mercury Records. In his new capacity, Liberman, who was previously assistant manager of cost accounting at the Rockaway, N.J. Record Plant, was promoted to manager of sales and royalty accounting in 1968. He became manager of budgets in 1966.

**James Johnson** has been named advertising and sales-producing coordinator for Scepter.

### Separate Tables For Atl & Stax

NEW YORK—Atlantic Records and Stax Records have parted company. Atlantic has been distributing the Stax and album product throughout the world since 1960. Jim Stewart, Stax chief executive officer, Memphis, said that within the next two or three weeks he would decide whether to remain with the label or to go it alone as an independent.

Unauthorized Duplication

Geldhart outlined NARM's concern with unauthorized duplication of tape and in this connection referred to companies, including the Stax-vanguard vice-president and general manager Norm Racusin, keynoter of the NARM convention at the Hotel Diplomat, Hollywood, Fla., this year. Geldhart stated NARM's opposition to unauthorized duplication of records. Earl Kintner said legislation at the State level, offered at the present time, a possibility to control a serious problem. He said he hoped to have ready for the midyear meeting a set of guidelines on how to proceed with the question of copyright controls.

Currently, the State legislatures of New York and California are considering legislation to the problem, which threatens to become acute for the record industry.

Kintner added that he has been directed by the NARM board to get in touch with the Stax and Black groups and with the National Federation of State agencies. The problem needs to be ventilated," Kintner remarked, "and NARM has formed a resolution for the board to be thoroughly aware.

### Liberty Goes Stereo Only

LOS ANGELES—Liberty Records, one of the many companies switching to a stereo system, has announced that Liberty records will be issued in both mono and stereo.

Last year the label sent letters to all its distributors and branches calling for the switch to stereo, to be turned in for exchange by the end of the month.

**RCA's Drive to Rocket Rockers**

NEW YORK—RCA Records has developed a campaign to build up its new rock group. The group is known as "The Groupquake," which has been released a group of artists that are all under the RCA roster. They are: Atlantic, Atlantic Records, Atlantic Records, Atlantic Records, Atlantic Records, Atlantic Records, Atlantic Records, Atlantic Records, Atlantic Records.

The top feature of "The Groupquake" is that each of the eight groups will be sent to record virtually the entire album, and concert promoters throughout the country will be asked to buy distributors in bulk quantity for point-of-sale use. A special red carpet will be rolled out in each of the eight groups' latest RCA albums.

During the campaign, RCA will be supporting appearances by the eight groups throughout the country.

### SRO for Golf Tournament

**NEW YORK** — The Bill- board's New Radio Invitational Golf Tournament set for Monday (13) at the Westchester Golf Club, No. 74 (N.Y.), will be the second annual event in which the Handicap and Callaway Division will be the callaway division. The event, open to all members of the SRO, will be the 1968 tournament. The tournament is being held in conjunction with the SRO's annual meeting.

The "Grand" prize will be a 1968 Mustang.
ASCAP B'way's '68-'69 Stars

NEW YORK — ASCAP writers will be heavily representing another big season as they do the 1968-69 season. Alan Jay Lerner and Andre Previn, composers for the first time, will present "Coco," with book by Lerner, music by Previn and starring Gene Wilder and Julie Andrews. "Coco" will be back with a new musical entitled "Dear Mr.减肥 with the Madwoman of Chaillot" and starring Angela Lansbury. But Brad Hark and Hal David have written their first Broadway musical and it's called "Sweet Charity,"" and Richard Adler returns to Broadway with "Pal Joey/Kiss." Charles Strouse and Lee Adams will have "H.H.R. 101." Jack Lawrence and J. S. Prince and Autumn, and Chicago and Prince Albert, and Sears, Roebuck, and Cites Pickwick.

NEW YORK — Pickwick International, Inc., has been honored by the Songwriters Guild of America for the third consecutive year with an award for "outstanding perfor- mance by a radio/television program of superior quality products to Sears during 1967.

The "Metropolitan Opera" was presented to Cy Besl, program director of Pickwick International, by Frank Hendriks, Sears Dimensional record buyer. The award is one of less than 200 Sears is presenting this year to suppliers from among its 10,000 major merchandise sources.

Satchmo to Head Dixeland Bash

LOS ANGELES — Louis Armstrong heads the first Montrey Dixeland Festival May 10-11. Also performing at the Fairground with Armstrong are Jack Teagarden, Cleo Laine, Red Norvo, and the Firehouse Five Plus Two. The program is headlined by All Stars.

Walt Disney, in New Orleans group are such well-known Dixieland musicians as Barney Bigard, Mose Allison, Don Byas, and Joe Pollack. The Paws Ticket and Hopscotch will perform for Saturday afternoon for teenagers.

Gentry, Campbell on British TV Trail

LOS ANGELES — Capitol's two Grammy winning vocalists, Bobbie Gentry and Glen Campbell, will appear in four TV appearances in England. Campbell will spend one week in England with a variety shows before returning home to tape his current show, "Gentry's Choice," on the British TV network. Miss Gentry will tour Europe doing TV specials, with program producer, John Cremona, and his London based firm, and Doris Perrin Associates, handled a special campaign for her.

Executive Turntable

* Continued from page 3

motion manager for Ampex Stereo Tapes, a department of Ampex Corporation's consumer and educational products division. Johnson was formerly promotion co-ordinator for Ampex Stereo Tapes. Also in the consumer and educational products division of Ampex is Harold Evans, who has been named to top posts on the newly formed industrial and educational products marketing staff. Evans, who has been Mid- west regional manager for Ampex and Systems Co., will be national distribution manager with responsibility for nation-wide distribution sales of the division's closed circuit videorecorders. Gentry will be the first sales manager to join Ampex in 1963 and most recently was central regional sales manager for video products, he will be field sales manager for closed circuit videorecorders, television cameras and associated equipment. Foster, who also has extensive experience in the field, will assume the duties of national accounts manager and be responsible for sales of closed circuit videorecorders, television cameras and associated equipment to original manufacturers and other national accounts.

Bill Klusmeyer has been appointed controller of Mercury Records Corp. Klusmeyer, who for the past three years with Mercury has served as director of royalties and more recently as director of planning and research, has been named manager of the Comtelco Data Processing Installation in Skokie, Ill.

Bob Brown, formerly with MGM, has joined Mike Borchelt's independent promotion company.

(Continued on page 69)
Barbra Streisand sings "The Morning After"

A new single with a message.
Strong and straightforward.
The music is bold and rhythmical.
And you'll never forget the words.
Or the way Barbra Streisand sings them.

Barbra Streisand
"The Morning After"/On Columbia Records
Colesman Expands in Pub and Production

NEW YORK—Composer Cy Colesman is expanding his activities in the music publishing and production fields. Erik Kolodin and Don Christopher, business manager and general professional manager, respectively, for Cy Colesman Enterprises, are helping to set up Colemen Enterprises subsidiary, Sociable Music (BMI). Buddies Records’ Neil Bogart and Marty Thau are working with Colesman in setting up a promotion campaign for the publishing company’s new label, Marvel Productions. Marvel just signed a production deal with Jim Lowe, disc jockey on New York’s WNEW, and a single release will be “Michael J. Pollard for President.” The record, which is produced by Buddles label, was produced by Christopher and Kolodin for Marvel.

Charles Green arranged and conducted the date. The song was written by Lowe and is being released on a recently set up Colemen Enterprises subsidiary, Sociable Music (BMI). Buddies Records’ Neil Bogart and Marty Thau are working with Marvel in setting up a promotion campaign for the publishing firm’s new label, Marvel Productions.

Decca’s New LP-Hit Singles Tie Clicking

NEW YORK—Decca Records is teeing in its new album product with two hit singles. The album-singles parlay is in Decca’s catalog, which includes The Irish Rovers’ “The Unicorn,” Jack Green’s “You Are My Sunshine,” the Osbourne Brother’s “Wild Weekend” and the Bill Anderson-John Janow join “For Loving You.”

In addition, Decca has several hit singles riding in new packages that have titles other than that of the click record. For example, there are Kit Wells’ “Mr. Big Truck Driver’s Man,” which is included in the album, Where They’re Calling Us, and in the Osbourne Brother’s “Rocky Top,” included in the album, Who Are You?—and in today’s and the Osbourne Brothers, Conway Twitty’s “The Image of Me” which is included in the album, Here Comes Conway Twitty And His Lonely Boys, Claude Gray’s “Night Life” which is included in the album,原来 Of Claude Gray, and Warner Mack’s “I’m Gonna Move On.”

Ames Re-Signs With RCA—Sets Indie Production Co.

LOS ANGELES—Ed Ames has re-signed with RCA Records, and has formed an independent production company.

Ames will use Sarita Productions, a new production arm, Morrison Music (ASCAP) and Alpine Music (BMI), as a springboard to recording, concert, and film and video production. The company also will become involved in recording new acts, capturing the Top 40 to country, and will perform on Opry and TV specials. Ames has not yet named management personnel.

Ames has not yet involved in technical aspects of the entertainment business, but he is looking forward to dicing and eventually directing TV specials, recordings and perhaps videos.

Sarita Productions will not get involved in record distribution but instead will release through major firms. The company will actively pursue film properties. He will not record for Sarita. “My relationship with RCA has not been perfect,” says Ames. “Executive decisions at the label have given me creative freedom and artistic control.”

Ames is enjoying his greatest disk success, with three albums on the charts, including “Who Will Survive?,” “Ride Me Right Over,” and “When the Snow Is on the Rose.”

Silver’s Adds 2 Writers, Co.-In Garrett Pub Arm Buildup

LOS ANGELES—Ed Silver, vice-president and operational head of Staff Garrett Productions, is expanding the company’s music publishing operation.

Silver intends to strengthen the publishing arm of the company with the addition of several new writers and the formation of Hombre Music (BMI), a Trina Lopez-Staff Garrett company.

Staff Garrett, formerly with Dot Records, will become more involved in the songwriting business, releasing albums for the Leanser Sisters, the Mids and the Cap Industries Sets Dividend

LOS ANGELES—Capitol Industries, Inc., parent company arm, cutting albums for Popular, the Leanser Sisters, the Mids and the Capitol Records, declared a cash dividend of 16 cents per share on the company’s common stock. The dividend is payable on July 15, 1968, to shareholders of record July 1, 1968.

This is the initial cash dividend declared by the firm, which was acquired by Capitol in February 1968 as a result of the merger of Capitol Records and Audio Devices.

Capitol Industries’ board of directors voted March 14 to declare a two per cent stock dividend, payable May 21, 1968 to holders of record April 30.

Purple Flower Is Left Bank Pub

NEW YORK—Purple Flower Music Ltd., has been formed as publisher for future material by the Left Bank. The firm was established by Rubott Management Agency, Inc., the group’s general production agency.

Noel Gay Music Ltd., will represent the Left Bank in the United Kingdom and on the European continent. Richard Armitage Management Ltd., a Noel Gay subsidiary, is lining up a three-month European tour, which will be temporarily filled for late summer and fall. Artie Schrock is producing the company’s next single, “Dark Is the Bark” and “My Heart Today” for Smash Records.

11TH CITATION FOR MONKES

NEW YORK—The Monkies have sold over a million copies of their gold record. The latest is for The Monkies’ first album, “The Monkies,” a Columbia LP. To date, the album has re- sold over a million copies in singles and five albums. The new LP contains two of their best-selling singles, “Dreamdream Believer” and “Valleri.” RCA Records distributes the Columbia line.

LARRY NEWTON, president of ARB Records, presents two RIAA certified Gold Records to Ray Coletti, publisher in Country and Western Music, Vol. 2, and "Greatest Hits."
I COULD NEVER LOVE ANOTHER
(AFTER LOVING YOU)
GORDY 7072
THE TEMPTATIONS
**Market Quotations**

**As of Closing Thursday, May 2, 1968**

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*OVER THE COUNTERTOP* As of Closing Thursday, May 2, 1968

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| TEC | 12 | 12 |
| Jude Ind. | 20 | 15 |
| Lear Jet | 20 | 15 |
| Met Ind. | 15 | 15 |
| Mills Music | 35 | 34 |
| NAC | 85 | 85 |
| Optronics | 5 | 4 |
| Pickwick Ind. | 4 | 4 |
| Teleco Ind. | 11 | 11 |

*Other over-the-counter prices shown are for stocks that are not listed on the New York Stock Exchange and are not principal stock exchange.*

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**United Artists Giving Bang A Global Push**

NEW YORK—United Artists is exploring a major global exploitation for its film "Chitty Chitty Bang Bang," for an undetermined amount of the music campaign. The U. S. exploitation has already been completed off the with a national meeting of fieldmen which was recently held here. A preliminary budget of $2 million has been set for the U. S. phase. The score was written by Richard and Robert Sherman.

Shaping the global program will be United Artists president Don Hartsone, who will work with UA Executive Vice-President Murray Deutsch, and Morris Diamond, international director of special music projects for the parent film corporation. Both will seek major usage for songs from the score.

Identifying the European exploitation will be London and Noel Roger, managing directors of UA's London operation who will be responsible for the plans in all countries in the U. S. and 14 other European countries and then visit Japan where they will meet with Takeshi Miyashita, head of Toho Music, UA Music's wholly owned subsidiary.

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**Decca, Bride's Magazine Wed On LP Promo**

NEW YORK—Decca Records and Bride's Magazine have launched a joint merchandising, promotion and advertising campaign pegged on organist Virgil Fox's new Decca LP, "Here Comes Bridal." The album, a two-record package, offers, after 60 minutes of pre-wedding recital through the reception and includes an adjacent to the music. The album makes a musical program for the organist at the church or for the orchestra as a reception gift. Also included are instructions for the organist in the church or for the orchestra as a reception gift. The correct musical program to be followed, Bridg's Magazine Will hold multi-city bridal shows at which the Decca album will be featured through merchandising displays with showings of bridal gowns and accessories. The magazine also has arranged for bridal gowns and accessories to be offered by bridal departmental as gifts, editorial coverage will be given to the magazines including the issues of the monthly magazine.

Decca will tie in record store and department store display space with the bridal showings in all locations.

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**Vanguard Deal In Stockholm**

NEW YORK—Vanguard Records has signed a deal with a licensed manufacturer, Sweden, to release Gramophone records in stockab, Sweden, in the United States.

Vanguard, which is coupled with MCA, has an agreement with this Swedish concern to release records in Sweden. According to a Vanguard official, the Swedish concern will release records in Sweden, while Vanguard in the United States.

**MOZART AND 'HONEY DISK'**

NEW YORK—A theme from Mozart and the current hit song "Honey" are being combined in a new single by the Italian group, "Basta," from the album. The single is entitled "Elibria Madigan Theme/Honey." The record is being released by the group, which is featured on the album. The group is signed to Decca Records, which is now releasing the record.

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**Phil Silverman Retires RCA Dept. Names Son**

NEW YORK—Phil Silverman wound up his 50-year career as executive vice-president last week. In the wake of Silverman's retirement as executive vice-president, RCA's New York office, and Tape Division, his son Jack has been named executive vice-president of the RCA Recording and獲得 New York for 22 years. RCA's New York office is receiving the elder Silverman with a dinner in the Spart and Empire Rooms of the Waldorf Astoria Hotel on June 20. Top representatives from all RCA subsidiaries are expected to attend.

Silverman was in the retail music business in the 1940s before joining RCA in 1945. When he joined the company, he recalled, "I entered the Vinyl Market's Recording's were recordings I was a record buyer. I recognized the form and had the idea of creating something like it." Artists

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**Talmont Sold To Pickwick**

NEW YORK—Pickwick International, Inc. has bought Talmont Music, Inc. (BMI), a Nashville-based publishing company, for $12 million in cash. Talmont copyrights include "Missy Blue," and "Back in My Mother's Arms." Talmont is Pickwick's fifth publishing company, rounding out the company's stock in music, with sales to local and international music companies.

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**Spencer Gifts Into MCA Fold Official**

UNIVERSAL CITY, Calif.—The newly named Spencer Gifts Into MCA Fold Official.

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**2 LP's on Grammy Tunes**

LOS ANGELES—Two albums featuring recent Grammy winners are now available one for the general public, the second a broadcast copies.

The consumer product features two albums released on Dot offering, "Ten Years of Grammy Award Winning Songs," the official record of the National president of NARAS. The album features a large number of songs, including actual performances from August, Capitol and RCA Victor. The album's release was approved at a recent meeting of the Board of Directors.

The album was released by Atlantic City, N. J. The company has a call for the Spencer shareholders to receive a share of MCA common stock. A call for Spencer shareholders to receive a share of MCA common stock.

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**Spencer Gifts Into MCA Fold Official**

UNIVERSAL CITY, Calif.—The newly named Spencer Gifts Into MCA Fold Official.
You think we released these eight new albums for our health?

No, we did it for your health. Get well with Kapp Records.

ROGER WILLIAMS In A Latin Mood, AMOR.
For lovers of the melodic splendor of Latin American music.

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THE HESITATIONS. WHERE WE'RE AT.
A big new package from the R&B hitmakers.

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Popular hits from the new generation.

LEROY PULLINS, FUNNY BONES & HEARTS.
All kinds of C & W talent rolled up in one.

THE GUNTER KALLMANN CHORUS, IN HOLLYWOOD.
Brilliant themes from the exciting Hollywood scene.

THE BEST OF FRANCOISE HARDY.
An outstanding collection from this versatile international favorite.

ARTIE BARSAMIAN, THE SEVENTH VEIL.
The mystery of the near past in a magical package.
2 Guilty of Bogus Disks and Piracy

NEW YORK—In two separate court appearances last week against New York dealers involving sales of counterfeit records and possession of stolen records, Mr. and Mrs. Stanley Maldenek, who operate the Orchard Music Shop here, were found guilty by a New York State Criminal Court of violation of Section 561 and 279 of the New York State grand larceny statute. The first section deals with counterfeit records. Mr. and Mrs. Maldenek were found guilty of possessing stolen records. Each was fined $500 or 90 days in jail, plus a six months suspended sentence.

Raymond Balnits, another store manager, was found guilty of possession of stolen records in New York Supreme Court and received a suspended sentence.

Towers Leans Giant Push on Attraction

NEW YORK—Tower Records, launching one of its biggest promotions for a new vocal group, the Main Attraction, appearing at Barney Google's here, the group will embark on a national tour. The tour was booked by GAC, Tower has formed a partnership with GAC, in conjunction with these stops for radio station personnel, local dealers and buyers and the local press.

Students Display That Old College Try in Pa. Contest

WILLIAMSPORT, Pa.—The seventh annual Intercollegiate Music Competition was sponsored by the Student Union Board of Lycoming College at Williamsport, Pa., and held Friday and Saturday (26-27). The performers were judged by Tom Downer of MCA, Dr. Glen E. Morgan of Lycoming, Frank Ernest, a Williamsport musician, Don Owens, Billboard's director of Reviews and Chans, and Maynard McKissick, president of Penn-W. The Attractions, who has been adviser for IMC for the past seven years.

First-place winner for the instrumental portion was the Phi Mu Alpha Jass Ensemble from Duquesne University in Pittsburgh. Tim Eyerman, leader of the 18-piece group, won an additional prize of records for his solo work. Second and third-place winners were the Temple University Jazz Ensemble, five-piece group, and the Penn Statemen, a 16-piece group. Mike Richardson, bass player of the Temple University group, also received an additional prize of records for his bass work. The Phi Mu Alpha Jass Ensemble was won by the Branduyn Trio of Wilkes College also won $250 and a trophy, and the lead guitarist, Dennis Jones, took an addition- al prize of a Fender guitar. Second was the Nova Shadow, folk jazz group, with banjo player Jim Neary taking a prize of records for his banjo picking. Third were the Jazz Place, Jeff Stuart Sollito, composer and performer, who shared the spotlight with his accompanist, Rick Cremwell.

Best original song award of $50 went to Roger Meyer of the Strangers Two of C. W. Post College, for his song, "River of Man."

"Rock of Ages"—Record prizes were provided by MGM Records, while the Fender guitar was won by Columbia Records. Second-place winners for each event received $175, plus a trophy, while third-place winners received $100 and a trophy. Both evenings were closed by Tom Berrigan of Lycoming.

"An exceptional job was done by members of the student union board, particularly Malcolm Northam, Judith Bowen, Marilyn Oladipo and Daryl Van Peit.

Halle Changes Barbirolli Status

PHILADELPHIA—The status of Sir John Barbirolli as the conductor of the Philadelphia Orchestra has been changed from conductor-in-charge to "conductor laurate for life."

The change will enable Barbirolli to accept an increasing number of offers for operatic conducting as well as opportunities for guest appearances with other major orchestras in the United States.

Barbirolli, 68, was a conductor of the Halle Force from 1943 till 1958, when he reduced his commitments to 70 concerts a year and became conductor-in- chief. His new status will reduce his Halle engagements still further and will retain his long-standing association with the orchestra.

Patty Duke off to Parts Unknown

By ED OCHS

NEW YORK—With her con- tinued success in "The Happy Days," Patty Duke, the 21-year- old veteran actress, is refraining from getting into the movies to play an ingenue or a musical star.

Musically, Miss Duke is looking forward to tiring her mantle with her latest United Artists LP, Time to Move To, as an album that will begin "my personal involvement with music I really feel." She was an Academy Award winner for her role as the mute and blind young Helen Keller in "The Miracle Worker" first released on RCA Victor, and she is scored on the pop charts with "There's something very personal about folk music," she said, "I really care about what I'm doing because it's so honest and important. I've been singing most of the songs on this record since I was a child, so I really feel a personal warmth toward all of them." She recently performed in the 1967 television special, "The Lilt on the Ed Sullivan Show." Although Miss Duke was a member of "Team Goloko" and recognized, she didn't get any of the roles, but got no script, but rather for its value as an image and graphic prop. "I felt pressure put on me to put on my image of a good little girl, that was nice and sugary," she said, "and although I would like to play it again I want to make something of value for other parts as well.

Eager and involved, Miss Duke is now at work preparing to put out the returns of her TV comedy series, "The Patty Duke Show," now in its seventh season, and to establish herself as a versatile actress. With an Academy Award and a gold record already to her credit, she has nothing to prove to anyone but herself.

K. C. Jazz Festival Smooth & Straight

By JOHN HAMMOND

(Chairman of the Board, Columbia Records)

The Fifth Annual National Jazz Festival took place at the Kansas City Municipal Auditorium, with a capacity crowd of 7,829 at the Kansas City Municipal Auditorium. Despite an almost complete absence of visitors at the city's two daily newspapers, the Negro and the Negro weekly Kansas City Call. A total of 25 different acts put on without a hitch between 12:00 p.m. and midnight.

The flexible arrangements due to the mammoth job the city's merchants had done in publicizing the affair through ads as well as the memories of the four preceding festivals which had satisfied the live music needs of a city not known for support of live jazz attractions.

Besides presenting the various jazz bands from the outside world, notable names, including Wes Montgomery, Julian "Big Band" Adderley and his group, as well as screen stars, Carl Ferris, Terje Ystad and Bob Newhart. Bob Rosser and Duke Ellington, all of whom could have been heard with an integrated audience. In addition, there were three big bands composed of ex- members of the most-famous of the country's leading jazz bands.

The festival was well attended to the extent that one band was performing the next two groups were on stage. The result is that there is no moment of George Wein, founder of the Newport Jazz Festival, was present and was taking notes for future Newport Jazz Festival presentations.

As in all jazz festivals there were omissions; the tastes of the audience are not properly taken care of. The only jazz rock group was the New Direction of the King of the Country, while there was little of the "cool" that has turned the record business in 1968, but there is a degree of professionalism from such groups as the Buck and Redd Foxx Quartet, graduate students at Kansas University, the George Wallington Quartet, the Dave Zollar Trio, Harold Colburn, the Queens, the Duke Band, the Bob Sime Octet, and the Joe Pass Trio, who has recently been signed by Capitol Records. All-star jam session concluded the festival, which extended the time printed on the program by approximately an hour. Bill Breiw, organizer of the Kansas City Jazz Festival, announced that he will be a"flawless master of ceremonies.

Dodge Spot Single

NEW YORK — The Dodge automobile "Dodge is Groovy" is appearing as a single by the United Artists Quartet on T. Pappy Records. The group, which provides the backing for the Dodge spots, consists of the Tokens and the Kirby Stone Four.

B-W Music Buys 25% of Spangle

WOOSTER, Ohio—Bill-W Music, Inc., has purchased a 25 per cent interest in Spangle Music of Ashland, Ohio. B-W Mu-

sic emphasizes country copyrights. Spangle has primarily a pop and contemporary catalog. The purchase was negotiated by Brandon Allen, Wally Reed, Wally G. Allen, and Jan Apperson of Spangle.

Dick Jacobs, left, premium and director at Deco's, and Dan Hobern, sales manager of the premium division, are hosts at Deco's display booth at the recent New York Show at the Coliseum.

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Talent

Independent Producers, the New Specialists of Sounds and Beats

NEW YORK — While contemporary music's specialized catalogs are blending more and more into the mainstream of pop music, independent producers are beginning to concentrate on specific sound—blues, folk, and jazz.

J. J. Jackson, a multi-instrumentalist and producer, recently released an album of blues and jazz specialists. The title of the album is "Blues and Jazz," and it features a talented array of musicians performing in a variety of styles, ranging from straight-ahead blues to more experimental jazz.

Another album, "Jazz O'Clock," features a similar mix of musicians, but with a stronger emphasis on jazz. The album includes recordings from several prominent jazz artists, such as Miles Davis and John Coltrane.

These albums demonstrate the growing interest in independent producers who specialize in specific genres of music. The ability of these producers to bring together talented musicians and creative ideas has allowed them to produce albums that are diverse and exciting, appealing to a wide range of listeners.

-- Recorded by: J. J. Jackson
-- Featuring: Miles Davis, John Coltrane, etc.

N. Sinatra Concert

LOS ANGELES — Nancy Sinatra, the daughter of Frank Sinatra, made her concert debut at the Inglewood Civic Auditorium on April 10th. Her performance was a hit, and the audience was enthusiastic.

-- Featuring: Nancy Sinatra, Frank Sinatra

Administrative Systems to ComputicketKrone-Olim

NEW YORK — Administrative Systems, Inc., a computer service company and developer of a computerized high speed reserved seat ticket printing process, has reached an agreement with Krone-Olim Management, Inc., to service the financial management organization's ticket printing requirements.

The agreement rings to more than 60 the number of theaters and sports arenas across the country now being serviced by Administrative Systems' Computicket Division. The tickets, under the new agreement, will be supplied to the Broadway productions, "Your Own Thing" and "America's Burial Grounds." Administrative Systems also services London's Lincoln Center, the Manhattan Center, Inc., and the New York Philharmonic, in addition to theaters nationally.

The company uses its own high speed EM computer to print reserved seat tickets programmed to the seating plan of each theater. Normal Computicket printing time is seven days, though 24-hour service is available.

-- Headed by: Jerome Shubuenhaus, President

Elia Fitzgerald: Strong as Ever

NEW YORK — It's been three decades since Elia Fitzgerald broke into the jazz world, and she's just as fresh and just as exciting as she was then.

Monday night (29) at the Rainbow Grill, a roomful of fans heard Miss Fitzgerald perform a dozen or so of her standards and wind up with her own composition, "I Had a Dream." The song, a simple plea with a moving lyric and a compelling melody, says more about the late Martin Luther King, Jr.'s legacy than anything written to date.

Miss Fitzgerald, who now records for Blue Note, sang everything from Cole Porter to Hank Williams, textured each line and extracting each last iota of meaning. As always, Miss Fitzgerald's repertoire consisted of the cream of pop music of another era, many of which had become standards of the post-war period.

She sang "Make Love to Me" and "Blue Skies," "Just One of Those Things," "Heat Wave," "One Note Samba" (with no words) and "Can't Stop Loving You." AARON STERNFEILD

CSC in Return With Cosby on TV Show

LOS ANGELES — Bill Cosby's return to TV, to air this fall, will be produced by the CBS Corporation and will feature"Cosby Corp. Roy Silver, president of CSC, and executive producer of the initial special, will function in that capacity. Labelled as the "2nd Bill Cosby Special," the project is due to go before the cameras in September.

Promise of Talent

NEW YORK — Jimmy Roselli does not stage as long a concert as it appears. The length is due to the prolonged periods of thunderous applause. Following each number, Roselli, who records for United Artists, could not have a better reception than he did at Carnegie Hall, Saturday (27), before a sold-out audience. The concert was a Di Mea-Landi presentation. On record, Roselli bridges the gap between easy listening pop and international, and this night he aced the Italian. With many introductions and ad-libbed humor in his native language, Roselli displayed complete control of his audience. Ladies sighed and stared in consternation as he posed for pictures, lifted the girls in the front row, threw his tie to the audience, and murred each note of his rich, robust voice.

Among the highlights of a splendid program were the renditions of "Bella," the 1966 winner of the Festival of Naples; "Core Napulitano," the title number from one of his many albums. HANK FOX

Traffic a Go-Group—Cheer Butterfly Fly

NEW YORK — Traffic, displaying musicianship, variety and style, played before an appreciative audience at Fillmore East on Saturday (27), the third of four weekend performances. And the audience's enthusiasm was well deserved. The English trio offered a change from the two earlier acts, Blue Cheer and Iron Butterfly, hard rock units that depend on volume for sound effect.

Traffic was the only one of the groups whose vocals were clearly heard throughout the show, and a writer or artist should be able to do more than a specialty, and from that vantage point, opportunities will generally bring out the best in a talent.

Signings

Chris Noel, who runs the "A Date With Chris" program on WNEW, broadcast the pop singer's onstage performance and was on hand to sign copies of her new album, "Boeing 707." The first single, which couples "One Kind Fav," and "Boeing 707," is due for immediate release after New York's debut performance.

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'Hair' Scraggly; Bare Of Form Not Forms

NEW YORK — 'Hair,' a self-labeled "rock musical," has finally found a home on Broadway. In its travels from the Public Theatre, to the East Village, to the Stratford, to the New Amsterdam, to the New York Shakespeare Festival, it finally settled in at the Music Hall. It is open daily at 7:30.

The show, which has been described as "a rock musical," has been compared to other rock musicals such as "Hair," "Jesus Christ Superstar," and "Hair." It has been described as "a rock musical," with its cast of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments. The show has been described as "a rock musical," with its casts of young performers ("dancers," "singers," "actors") and its use of electric guitars and other rock instruments.
The fun, wit and ribaldry of a true comedic genius has been caught on record in the full flush of a live performance. It's coming! The album debut of the recusant Don Rickles.

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LPM/LSP-3976

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"LITTLE GIRL"  ABC 11079
Produced by Cashman, Pistilli & West.

AUGUST & DENEEN
"WE GO TOGETHER"
"CAN'T GET YOU OUT OF MY HEAD"  ABC 11082
Produced by Cashman, Pistilli & West.

BEAU RADLEY
"YOU GOTTA REMEMBER"/"OVERTIME"  ABC 11078
Produced by Cashman, Pistilli & West.

JOHN LEE HOOKER
"THINK TWICE BEFORE YOU GO"
"BACK BITERS AND SYNDICATERS"  BluesWay 61017
Produced by Bob Thiele.

ROSEMARY TAYLOR
"MERCY MERCY"
"I REALLY GOT IT BAD FOR MY BABY"  ABC 11083
Produced by Huey Meaux.

JOHNNY PRESTON
"I'M ONLY HUMAN"
"THERE'S NO ONE LIKE YOU"  ABC 11085
Produced by Paul Cohen.

MEL BROWN
"SWAMP FEVER"/"ODE TO BILLIE JOE"  Impulse 270
Produced by Bob Thiele.

QUINCY JONES
"FOR LOVE OF IVY"/"THE PUSSYFOOT"  ABC 11086
Produced by Quincy Jones.

DICK HYMAN
"WATCH IT"/"SINCE YOU'VE BEEN GONE"
(Sweet Sweet Baby)  Command 4119
Produced by Loren Becker & Bobby Byrne.

TOMMY ROE
"SUGAR CANE"/"AN OLDIE BUT A GOODIE"  ABC 11076
Produced by Tommy Roe & Butch Parker.

SENATE:
THE BUBBLE GUM MACHINE
"YOU MAKE EVERYTHING RIGHT"
"I WOULDN'T BE LONELY ANYMORE"  Senate 2107
Produced by Wes Farrell & Tony Romeo.
...there's a fire!

GUY MARKS
"LOVING YOU HAS MADE ME BANANAS"  ABC 11055
Produced by Peter De Angelis.

THE TAMS
"BE YOUNG, BE FOOLISH, BE HAPPY"  ABC 11066
Produced by Joe Smith.

THE YOUNG IDEAS
"BE MY BABY"  ABC 11067
Produced by John Modora for John Modora Productions.

THE SYMPHONICS
"BOY (Please Help Me)"
ABC 11068
Produced by George Kerr-Baywes Productions.

FLORENCE BALLARD
"IT DOESN'T MATTER HOW I SAY IT"  ABC 11074
Produced by George Kerr-Baywes Productions.

B. B. KING
"PAYING THE COST TO BE THE BOSS"  BluesWay 61015
Produced by Johnny Pete.

RICHARD HARRIS
"MACARTHUR PARK"  Dunhill 4134
Produced by Jimmy Webb.

GRAPEFRUIT
"ELEVATOR"  Equinox 70005
Produced by Terry Melcher.

THE RAELETS
"I'M GETTING ALONG ALRIGHT"  Tangerine 984
Produced by Ray Charles.

THE FASHIONS
"I.O.U. (A Lifetime Of Love)"
20th Century-Fox 6703
Produced by George Kerr.

JESSE JAMES
"GREEN POWER"  20th Century-Fox 6704
Produced by Jesse Mason, Jr.
Radio-TV programming

'Self-Motivation' Is A Key Asset of P.D.

TROY, N.Y.—One of the key attributes of a program director is "self-motivation." This is the belief of Arthur H. Simmers, vice-president and general manager of WTRY, a Hot 100 format station that serves the tri-city area of Albany-Troy-Schenectady. The program director must also have an awareness of everything...what’s happening in the marketplace.

Simmers believes in leaving the programming of a station to the program director. “Give me a station where the manager is programming it and I’ll come in and knock him off with another station. And find me a station where the manager is selling and I’ll come in and outsell him.”

Simmers said he was a radio copywriter with WQQA in Moline, Ill., where Ed Fisher, John Kukla, and Ed Bremer were their animal personalities. Simmers later went to Associated Architects in Harrisburg, Pa., and only left there to build WLBR-TV in Lebanon, Pa.

WBAL's LACY Has the Audience's Number

BALTIMORE—Without losing sight of the music, veteran air personality Jack Lacy makes full use of the phone to build up a stronger rapport with his audience. "I'm just doing what WOR in New York...people listen to everything you say and do. Keep the show personal and friendly, and inject a little humor, but not the sharp humor I might do in New York." The deejays at WBAL are provided a list of singles they can choose from. Lacy explained that the “music here is not top 40, but on the other hand it’s not WPAT (background music), either.” And play the more and less singles and we play a lot of albums...we like to select ourselves. We make up our own program.

WBAL's Personality

Lacy, who started in radio on WNBC when the call letters belonged to a station in Hartford (New Britain), Conn., was one of the major personalities on WINS in New York from 1947 until it went all-news a couple of years after he joined WBAL, but eight months later went to KNEW, which Metromedia had bought in San Francisco. KNEW went to a telephone from all 50 stations which “quite a while,” said Lacy. Last September, WBAL wanted Lacy back.

Now, Lacy has incorporated the phone in his show, believing that “it’s one of the good things I picked up in California. I do it lot. Get them talking on all kinds of things. Nothing heavy. But the audience now knows the phone number and I’ve built up a relationship. The show is mostly music, but probably about 15 minutes or so in the middle of the night I’ll use the phone. Even then, I’ll play the records and do the spot announcements in between conversations.” He manages to get a caller off the phone by saying something like, “Boy, let’s play a little music here.”

A Music Program

Lacy never loses sight of the fact that it’s a music program. Lacy is on the air 11 a.m.-2 p.m. playing "hit singles by Tony Bennett, to the album from Frank Sinatra. There’s no pattern that we follow. I like to play a lot of records back to back. The tempo is not down."

WBAL-TV PERSONALITY

KBerry Scott, left, welcomes Columbia Station’s newest star in WBAL’s latest stand-in TV show. The singer is giving WBAL-TV another try, promoting his single, “If You Don’t Want My Love.”

UHF-TV Seen as Format Catalyst

NEW YORK—UHF-TV stations will eventually change the whole complexion of TV programming, believes Harry Davis, general manager of Storer Programming. "The notion of putting up a death knell of good programming. Not only for the public stations, but also for VHF-TV stations. This is the reason that several TV stations joined to produce a series of specials. "It’s a very unique venture," Davis said, "because although broadcasters have talked about it, this is the first time anything was actually produced." Davis is in charge of both executing and selling the programs, two of which have been turned out.

WBAX-FM, PROGRESSIVE ROCK station in Detroit, broadcast live a peanut-butter-and-corned-beef sandwich broadcast, judged by the Peanut Butter Conspiracy, of Columbia Records. With the Peanut Butter Conspiracy are Lu Rodgers, WBAX-FM general manager John Small (in peanut-butter decoration) and Ron Randall, right, Arthur manager.

PROGRAMMING AIDS

EDITORS’ NOTE: The Programming AIDS Service is intended to show what stations are doing with regard to records, particularly records not yet on the chart or on the bottom of the chart. In coming weeks, the service will be expanded to more easy-listening formats and to male-hits records. This week, WAFM is a new entry.旧

HOT 100 RADIO

TRENTON: WAAT program director Len Murray.—Best Pick is “Elevator,” by the Grapefruit, Equinox. "The latest, the best," by the Bee Gees; "Biggest Happening is ‘She’s Not Ready,’ by the TNT’s; Newark: Biggest Happening is “The House,” by Cliff Noble & Phi-La-Squad. Some records released in our local area between Phil-N.J. are showing strong sales such as TNY’s (Trente Group): both strong sales and pop sales on this “Not Me Baby,” by the Silhouettes.

HANOVER: WDCR survey director and DJ, Paul Gambaccini.—Best Pick is “I Could Never Love Another,” by the Temptations; Greely, N.Y.: Best Leftfield Pick is “MacArthur Park,” by Richard Harris; Desilu; Biggest Leftfield Happening is “Master Jack,” by Four Jacks and a Jill; R.C.A.—“The Last Time,” by the Doors. Leave the Dark alone, sweeping the Dartmouth campus and local area in a style reminding of one of the Temptations’ track records a few years ago.

DAYTONA BEACH: WMFI program director Jim Jennings.—Best Pick is “I Love How You Love Me,” by the Ones, Roulette; Best Leftfield Pick is “Mago,” by the Golden Teenagers; Children’s World Pacific; Biggest Happening is “Pictures of Matchstick Men,” by the Status Quo, Cadet Concept.

JACKSONVILLE, Fla.: WAPE program director, music director Be Lee Leneard.—Best Pick is “Backwards and Forwards,” by the December Children’s World Pacific; Best Leftfield Pick is “She’s a Heartbreaker,” by the Golden Teenagers; desilu; Biggest Leftfield Happening is “Dream Woman,” by the Grapefruit, Equinox. “Writing Wrong Cuts” from the Grapefruit, Equinox; “Four Days And” is the main album track at the moment. Hendrix “Axis Bold Is Love” and John Wesley Harding “Dylan” are also being played.

FORT WAYNE, Ind.: WLYV sales director and air personality Ron Whitley.—Best Pick is “Sometimes You Just Can’t Win,” by the Mouse, the Traps, Fraternity; Best Leftfield Pick is “Smoke” by the Peep. “Backwards and Forwards,” by the December Children’s World Pacific;

ALBANY, N.Y.: WETF deejay/music director, Mark Allen.—Best Pick is “Jelly Baby,” by Mitch Ryder, New York; Biggest Leftfield Happening is “Elevator,” by the Grapefruit, Equinox.

LEWISTON, Me.: WLM radio director Bob Quiclette.—Best Pick is “Baby Baby,” by Mitch Ryder, New York; Biggest Leftfield Happening is “I’m the West Side Hours of Silence...” Procol Harum, A&M.

HAZELHURST, Ga.: WVOH music director and air personality, Bobby Brown.—Best Pick is “The Right Side Now,” by the Braves, Ohio; Biggest Leftfield Happening is “Teenagers,” by the Ohio Express, Buddah (for the second week in a row); New York, “Spiders,” by the Ohio Express, Buddah and, from the looks of things, it’s not going to stop until it hits No. 1.

RUTLAND, Vt.: WHWB music director Rick Stevenson.—Best Pick is “Almost Like a Malibu,” by Burt Bacharach, ABC; Biggest Leftfield Pick is “Black Day in July,” by Gordon Lightfoot, United Artists.

LEBANON, Tomb: WCOC program director Tony Hagans.—Best Pick is “Ready, Willing and Able,” by the American Band, Acta.

EL PASO: KELP program/music director & deejay Charlie Russell.—Best Pick is “Trolly Can Ride,” by Timothy Clover, Tower; Best Leftfield Pick is “Portrait of Youth,” by the Legend, Megaphone; Biggest Leftfield Happenings are “Heart of Blue,” Ode to Lennie Han, Motivation, Impala (all El Paso group with good sound, selling quite well for a local record).

RICHMOND: WQOR assistant music director Norm Dawson.—Best Pick is “Back From Now,” by the Collections; Hot Biscuit; Best Leftfield Pick is “It’s My Time,” by the Ivory, Brook; Biggest Leftfield Happening is “You Can’t Stop”, by the Ohio Express, Buddah; “Abraham, What You Know,” by the Ohio Express, Buddah.

Lynchburg, Va.: WLL radio director Jerry Rogers.—Best Pick is “Brooklyn Roads,” by Neil Diamond, Uni; Best Leftfield Pick is “You Have My Heart,” by Terry and the Main Reaction, Uni; Biggest Leftfield Happening is “Sally’s Man,” by the Main Reaction.

FORT BRAGG, Calif.: KDAC program director and deejay Jerry Johnson.—Best Leftfield Pick is “You Ain’t Going Nowhere,” by the Yardbirds, Columbia; Biggest Leftfield Pick is “I’ve Been Wrong,” by Dave Dee, Dozy, Beaky, Mick and Tich, Imperial; Biggest Leftfield Happening is “You’re So Right For Me,” by Brenda and the Tabulations, Dion.

GRAND RAPIDS, Mich.: WARI air personality Jay Walker.—Best Pick and biggest Leftfield Pick is “World Peace and Understanding,” by the Everly Brothers; Biggest Leftfield Happening is “Take Me Along,” by T.I.M.E., Liberty.

SAN FRANCISCO: KYA program director Dick Starr.—Best Pick is “Elevator,” by the Grapefruit, Equinox; Best Leftfield Pick is “Reach (Continued on page 22) (Continued on page 22)

MAY 11, 1968, BILLBOARD
FORGET THE SUPERLATIVES./ WEAR IT ON OUR FACE BY THE DELLS (CADET 5599) AND PICTURES OF MATCHSTICK MEN BY THE STATUS QUO (CADET CONCEPT 7001) ARE BOTH HITS.
Check stout joins WLS May 6 in Chicago as manager of the Chicago Hot 100 format station from KJIN in Denver. The change was necessitated by the shifting of time periods by program directors who leave for other stations, for example, moves from his latest executive position at WRK in New Orleans to WOR in New York. After spending a year and a half as program director of KJIN in Denver, he has been with CBS in Washington, D.C., and Los Angeles, where he worked as a producer and supervisor.

Paul McKechnie, former program director of KJIN, has relocated to WABC, New York, as assistant program director. His new responsibilities will include overseeing the music and programming operations for the station.

Thomas L. Brown has been appointed by the station manager of WOW in Denver to be the station's new music director. Brown has been with WOW since 1970 and is the station's top-rated personality.

Jim Heatt has been appointed by the station manager of WWJ in Detroit as the station's new program director. Heatt has been with WWJ since 1970 and is the station's top-rated personality.

The station manager of WABC, New York, has announced that the station's new program director will be Fred Brodt. Brodt has been with WABC since 1970 and is the station's top-rated personality.

The station manager of KOM in Denver has announced that the station's new program director will be Bill Brown. Brown has been with KOM since 1970 and is the station's top-rated personality.

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The station manager of KOM in Denver has announced that the station's new program director will be Bill Brown. Brown has been with KOM since 1970 and is the station's top-rated personality.

John Andrews and Frank Pfleple have become co-producers of the J ohn Stow program, which is broadcast on the CBS network. Andrews, who has been with the program for five years, will remain as the host, while Pfleple, who has been with the program for two years, will take over as the producer.

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"READY, WILLING, and ABLE" #842
another in the hit tradition of

Acta Records, distributed nationally by Dot Records, a Division of Paramount Pictures Corporation, 1507 North Vine Street, Hollywood, California 90028
PROGRAMMING AIDS

Continued from page 22

"I'm a Need of You," by Jesse Boone, Brubon; Biggest Happening is "Who Looks Good," by Wilma Pegues; Atlantic; Biggest Leftfield Happening is "Does Your Mama Know," by Bobby Taylor, Gordy.

MEMPHIS: WDIA program director Bill Thomas—Best Pick is "I'm Sorry," by the Delphicons; Philadelphia; Best Leftfield Pick is "The Doctors," by Mary Wells; Jubilee; Biggest Happening and Leftfield Happening is "You Left Your Water Running," by Little Milton & Mac-Mau (now that's some soul A.C.); (Moohall) Williams, Robert (Honeymoon) Thomas, Bob (Fats) Hick, Chris (Nightshad) Turner, Ruffin Thomas.

BAYON ROUGE: WYOK program/music director & deejay Steve Cassey—Best Pick is "When Johnny Comes Marching Home," by Kim Weston, MGM; Best Leftfield Pick is "You've Got to Be Carefully Taught," by the East Harlem Children's Chorus, Epic; Biggest Leftfield Happening is "Cold Sweat," by Mongo Santamaria, Columbia.

COLUMBUS, Ohio: WOKS music director & deejay Ernestine Mathis—Best Pick is "You're Good for Me," by Lou Rawls, Capitol; Best Leftfield Pick is "Look Out Your Shoulder," by O'Jays, Bell; Biggest Happening and Leftfield Happening is "A Toast to You," by Louis Corry (Winston Calloway is back at the mike at WOKS after an extended absence); he takes over the noon-2 p.m. slot Monday-Friday.

JEFFERSON CITY: KJET program director William (Boy) Brown—Best Leftfield Pick is "Open Up Your Soul," by Erma Franklin, Small; Biggest Leftfield Happening is "I Can't Get Off My Mind," by Shirley Butler, La Juna.

DOUG MÖNNER KSMO music director Charles Martin—Best Leftfield Pick is "Apologia," by Ed Ames, RCA; Best Leftfield Pick is "One Way Ticket," by Helen Reddy, Fontana; Biggest Leftfield Happening is "Sweet Georgia Brown," by Tony Bennett, Columbia (big request response for following albums—Small Circle of Friends," by Roger Nichols, A&M; "One of these Songs," by Tom Jones, United Artists; "Big Band," by Jimmy McGriff, Solid State; "Book Ends," by Simon and Garfunkel, Columbia). We have decided that in order to pick up some of the school crowd, our music would vary at only one point. At 3 p.m. our show moves more contemporary, two new current sides with one from library. Library at that time being only new albums.

TEXARKANA, Ark.: KATC music director and air personality, James "Skeeter" Hopkins—Best Pick is "It's a Hard Day's Night," by Brenda Lee and Pete Fountain, Decca; Biggest Happening and Leftfield Happening is "I Can't Help Myself," by the Four Tops, Motown; biggest Leftfield Pick is "I Can't Help Myself," by the Four Tops, Motown. This is not a new artist, but being from this area originally most anything "Glen Campbell," "Bobby Darin," and "Eddy Mitchell" lately.

POMONA, Calif: KJKR program director Gene Bub—Best Pick is "This Guy's in Love With You," by Herb Alpert, A&M; Best Leftfield Pick is "Living in the Fast Lane," by Jimmy Jones, Mercury; Biggest Happening and Leftfield Happening is "Classical Gas," by Mason Williams, WBT; Biggest Leftfield Happening is "I'm Gonna Get Close to You," by Connie Francis, MGM.

POTTSTOWN, Pa.: WPZM music director & deejay Bill Campbell—Best Pick is "Reason to Believe," by Peggy Lee, Capitol; Best Leftfield Pick is "Teachin' the Foolish Things," by Richard Harris, ABC; Biggest Happening is "What a Wonderful World," by Louis Armstrong, ABC.

COUNTRY MUSIC RADIO


NORFOLK, Va.: WCMS program director & deejay Joe Hoppe—Best Pick is "The Fever's Over," by Bobby V.; Biggest Leftfield Pick is "The Surge of Success," by Baker Knight, Reprise.

ATLANTA: WPLO air personality Hines John Fox—Best Pick is "D-I-V-O-R-C-E," by Tammy Wynette, Epic; Biggest Leftfield Pick is "Get Out of My Life," by Jim Ed Brown, RCA; Biggest Happening is "Holdin' On to Nothing," by Dolly Parton and Porter Wagner, RCA.

CHARLOTTE: WWOX air personality Ray Hicken—Best Pick is "D-I-V-O-R-C-E," by Tammy Wynette, Epic; Biggest Leftfield Pick is "I'm Gonna Get Close to You," by Connie Francis, MGM.

BOSTON: WMBR program director Bill Miller—Best Pick is "With Pen in Hand," by Johnny Darrel, United Artists; Best Leftfield Pick is "Something About the Way She Looks," by Roger Queue, Imperial; Biggest Leftfield Happening is "U.S. Male," by Elvi Persley, RCA; Biggest Leftfield Happening is "Soul Soul," by Johnny Duncan, Columbia.

DEEJAYS

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Frank Hitchcock Show for Nets

NASHVILLE—The 30-minute, color "Sting Hitchcock" show has been syndicated, and is scheduled to lead in leading markets across the nation later this month.

The show was scheduled for premiering Saturday (4), on WLAG-ABC.

Eddie Hill, personal manager and executive producer of the show, said he wanted to "give Nashville a sneak preview before full syndication." The format for the show features Hitchcock, Epic artist, special guests, and the music of the Country Junction Boys. Special guests on the premier show were Wilma Burgess, Decca, and Red Scott, Sunday, Hill, master of ceremonies of Country Junction, will continue to be Hitchcock's personal manager.

Vox Jox

Continued from page 22

M. Fletch, station manager of KCOE at College, Cedar Rapids, Iowa 52401, sends 100 Hot and progressive rock selections, The East Part's Over, formerly of WEAM in Washington, D.C., in a 130.7-p.m. slot, does not the slot vacated by Steve Mears, who shifted to 9:00 as five Dave Edwards was shifted to the all-night show.

Frank Valli
(The Four Seasons)

Stars on Coral electric sitar

The Coral Sitar has the same neck, same action, same play strings as a guitar...BUT IT TALKS SOMETHING ELSE.

The Coral Electric Sitar is manufactured by:
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What the world needs now.

A song by these two warm, wonderful people.

Together for the first time on any record.
Pearl Bailey and Mike Douglas. Blending their own distinctive, celebrated talents on Project 3's one-of-a-kind single, "Do Unto Others."

Pearl and Mike deliver this inspired message with an emotional impact the civilized world won't soon forget.
You won't forget them either on:

Do Unto Others
Pearl Bailey & Mike Douglas.

c/w Young At Heart
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The Billboard Radio Programming Forum

June 7-8-9
New York City

New York Hilton

This Forum will be the most authoritative and comprehensive study program of the radio programming function that has ever been undertaken. Have no illusions. It will be a stiff workout. But a chance to learn what’s really happening in radio today. And much is happening! Whatever your job in radio here’s an opportunity to extend your Horizons. This is an investment in your future!

CONFERENCE FORUM

The First Annual Radio Programming Forum

Sponsored by Billboard • New York Hilton Hotel, June 7-8-9, 1968

Friday, June 7

2:00 P.M. - 5:00 P.M.

Session 1 New Trends and Influences in Radio
Management’s Involvement in Radio Programming
Elmo Ellis, General Manager
WSB Radio
Atlanta
Radio Programming as a Force in Moving Consumer Goods
Edward Bunker, Vice-president
Interpublic, Inc.
New York City
Radio Station—Record Company Relations
Gordon McLendon, President
McLendon Broadcasting
Dallas

Saturday, June 8

9:00 A.M. - 10:30 A.M.

Session 2 Modern Country Music
Traditional Vs. Modern Country Music
Jay Hoffer, Station Manager
KRAK
Sacramento
Should You Switch to Country Music—How?
Bill Hudson, President
Bill Hudson Assoc.
Nashville, Tenn.

Session 3 What’s Happening in R&B
How We Made R&B No. 1
Lucky Cordell, Program Director
WVON
Chicago
Why R&B Stations Are Worrying About Data
Bill Summers, General Manager
WLOU
Louisville, Ky.

Session 4 Easy Listening and How to Use It
The Changing Sounds on Easy Listening Stations
Ken Gaines, Program Director
WHK
Cleveland

Session 5 Problems Confronting the Rock Format
What’s Rocking Rock Ratings and How to Combat It
Stanley Kaplan, President
WAYS
Charlotte, N. C.
How Soft Must You Go to Broaden Your Audience Base
Dick Starr, Program Director
KYA
San Francisco

Session 6 Trends in FM
The Explosion Called FM
Abe Voron, General Manager
WQAL-FM
Philadelphia
What Format Works Best on FM and How to Program It
Walter Schwartz, President
WABC
New York

10:45 A.M. - 12:15 P.M.

Session 7 Radio Programming Personnel
Hiring, Care and Feeding Your Program Group
Paul Drew
WBNG
Philadelphia
How to Move Up in a Radio Career
Gene Taylor, General Manager
WLS
Chicago

Session 8 How Ratings Work
Lawrence Roslow, Associate Director
The Pulse, Inc.
New York City
Roger Hocek, Vice-president in charge of Radio Station Sales
American Research Bureau
New York City
Frank G. Slissar, President
C. E. Hooper, Inc.
New York City
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<th>LUNCHEON</th>
<th>How Much Freedom for the Deejay?</th>
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<td>Nicholas Johnson, Commissioner</td>
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<td>Federal Communications Commission</td>
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**SESSION 12**
PROGRAMMING COUNTRY MUSIC
Success With Part-time Country
Mike Hoyer, WHOA, Des Moines
Getting the Teens With Country
Bill Bailey, Program Director
KIKK, Houston

**SESSION 13**
WHAT MAKES FOR UNIQUENESS IN R&B?
The R&B Personality and the Changing Scene
Charles Derrick, Program Director
WOIC, Columbia, S. C.
Problems in Forming R&B
Enoch Gregory, Program Director
WCHB, Detroit

**SESSION 14**
EASY LISTENING
Last Home of the Big Personality
William B. Williams, WNEW, New York
What Makes a Good Easy Listening Show?
Bill Sanders, WWDC, Washington, D. C.

**SESSION 15**
PROGRESSIVE ROCK
How to Make It on a Hot 100 Station
George Brewer, Program Director
WXLY, Cleveland
How to Program Progressive Rock Full Time
Ron Elz, Operations and Program Director
KSHE-FM, St. Louis

**SESSION 16**
The Record Problem
The L.P. Cut—How Do You Find the Right One?
Rick Sklar, Program Director
WABC, New York
The Music Director's Dilemma... Discovering Hits
Bob Paiva, Musical Director
WPOP, Hartford, Conn.

**SESSION 17**
PROGRAMMING AND RECORD PROMOTION
The Station's Problem in Record Distribution
The Changing Scene in Record Promotion
WWDY, Woody Roberts, General Manager
KITS, San Antonio

**SESSION 18**
HOW TO GET MORE NATIONAL ADVERTISING
Victor Mangini, Vice-president in Charge of Advertising
Thom McNamara, WMCA, Worcester, Mass.

**SESSION 19**
WHAT'S HAPPENING IN MUSIC TODAY
Felix Pappalardi, Independent Record Producer
Danny Davis, A&R Director
RCA, Nashville

**SESSION 20**
RECORD PROMOTION TODAY
Panel
Den Graham, National Promotion Director
A&M Records
Hollywood
Lenny Salidor, National Promotion and Publicity Director
Decca Records
New York
Neil Bogart, Vice-President and General Manager
Buddah Records
New York

**SUNDAY, JUNE 9**

**SESSION 21**
The Playlist: Long? Short? How?
Bill Drake, Drake & Chennault, Inc.
Los Angeles
Russ Bennett, Program Director
KMPF, Los Angeles

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**THE RADIO PROGRAMMING FORUM**

**Sponsored by Billboard**

The Radio Programming Forum will acknowledge your registration immediately upon receipt and will forward all details pertaining to procedures.

Please register me for the Billboard Radio Programming Forum, June 7, 8, 9, at the New York Hilton, New York City. Check is enclosed to cover all registrants.

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<td>TITLE</td>
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**REGISTRATION FEE:** $100.00 PER PERSON ($125 after June 1, 1968)

Fee includes attendance at all sessions, work materials and luncheon Saturday and Sunday. IT DOES NOT INCLUDE HOTEL ACCOMMODATIONS.

Payment must accompany order. Please send registration and check to: Radio Programming Forum, 9th Floor, 300 Madison Ave., New York, New York 10017.

**NAMES AND TITLES OF OTHER REGISTERANTS**

From your station or company

(Additional registrants can be listed on your company letterhead)

<table>
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<th>NAME</th>
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<td>CITY, STATE, ZIP</td>
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Your signature and title
By ED OCHS

Soul SAUCE: James Brown, everybody's "Soul Brother No. 1," will tripl his "I Got You Feelin'" giant with "America, My Home," a song that echoes one man's patriotism, which James already proved with his words to thousands on TV in Washington and in Boston last month. Another single, "Let's Get Rich," will also be released and will join "SHHHHHH (for a Little While)," an instrumental with James Bond, and "You've Got the Power" with Vikki Anderson — all on King Records.

The Tempo Newsletter out of San Francisco points out a "record backlash" in a recent editorial: "... good blues numbers by white artists are receiving little exposure on r&b stations, and Top 40 stations are tapping only the "real-soul" records and not the true blues. What is r&b, brother?"... Tempo says, "on where you live? Write Soul Sauce and tell us what you think r&b is, and soul," too.

Atlantic Records' Shows of Stars, beginning Friday (3), at Harlem's Apollo Theater will feature Ben E. King, Solomon Burke, Eddie Floyd, Dee Dee Sharpe and the Sweet Inspirations. The show will also include Archie Bell and the Drells, "The Turtles," and Manhattans. Also there, as was the Sweet Inspirations, Nat King Cole's executive secretary, and Carol Franklin, who pronounced "No Way," will appear in Holland, Germany, Switzerland, France and Sweden.

Minit man Aki Aleong, Liberty's new r&b wheel, is on the job with Bobby Womack's "What Is This," a breakthrough in Atlanta, and the Younghearts' "I'll Never Be the Same," a breakthrough in St. Louis, and Pittsburgh. Johnny Soul has signed a long-term personal management contract with Caution Enterprises, a new firm. Small Records, which will now have a LA label, will be bowing with a show in New Orleans, "Go, Let's Go, Let's Go," by the Soul Believers. Apo Show, Inc., will feature Willie Pickett, Arthur Conley and James in a tour of the Midwest and South, May 29 through June 24. Gene Burdons of Nimandy Records is on the move with the new label's first disc, "Let's Get It On." The Nina Simone opened at the Village Gate (3) and will be racy by RCA for a long string of soulful LPs.

Last week's story on NATRA's bid to unify for better conditions for radio personalities, got a lot of attention from the many people who, individually, attended the conference and are working for NATRA. Especially DelShield's NATRA's executive secretary, who has been urging deejays to take part in Billboard's Radio Programming Forum at the New York Hilton, June 6-8. And praise also for the way deejays managed the new wrangling. with grace, energy and devotion during those troubled days after May 31.

Sam and Dave were moved from Stax to Atlantic. Stax pro-ducers Isaac Hayes and David Porter will continue to work for Sam and Dave on Atlantic, probably their future singles as well as the duo's new one, "You Don't Know What You Mean to Me," for Atlantic. Joe and the Technicians and the Bandwagon are both scoring with "Baby, Make Your Own Sweet Music." The new "Jingle Bell Rock" record on Capitol, "Face It Girl, It's Over," looks like another "How Glad I Am." "I'm Gonna Love That Woman," is opening at the Village Gate (3) and will be racy by RCA for a long string of soulful LPs.


LOS ANGELES—World-Wide Distributors, Dot Records outlet, has moved its offices to Hollywood, with the new distribution outlet, to the West Coast regional representative and branch manager, at the helm.

Main Line Handles London in Pitts.

PITTSBURGH—Main Line Distributors of Cleveland has been named to handle London Records and associated labels in the Pittsburgh market. Main Line is London's distributor in Cleveland.
All eyes are on Scepter's rising star

B.J. THOMAS

and his sparkling new single

the eyes of a New York woman

Produced by Chips Moman

(SCE 12219)

Personal Management:
Paul Cantor, WAND
(212) Cl 5-2175

SCEPTER RECORDS
Rhythm & Blues

Best Selling
Rhythm & Blues
Singles

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title, Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
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<td>2</td>
<td>DANCE TO THE MUSIC</td>
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<td>1</td>
<td>&quot;OH BABY MIN&quot;</td>
<td>2</td>
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<td>3</td>
<td>3</td>
<td>&quot;SUMMERTIME&quot;</td>
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<td>4</td>
<td>4</td>
<td>&quot;WOMAN WITH THE BLUES&quot;</td>
<td>1</td>
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| Red Hot – R&B Smashes! |

| "OH BABY MINE" |
| "SUMMERTIME" |
| "WOMAN WITH THE BLUES" NO. 20 WITH STAR ON R&B CHART |

O. V. WRIGHT
BACKBEAT 591
SURE SHOT 5037

DUKE PEACOCK RECORDS
2809 ERASTUS ST.
HOUSTON, TEXAS

MAY 11, 1968, BILLBOARD
Far and away the Up-iest publication in the industry.
Latest Audit Bureau of Circulations (ABC) figures released
reveal between June 30 and Dec. 31, 1967, Billboard’s
world-wide paid circulation soared again to a new high of

27,755

—an increase of 1,255 copies per week in just six months.

UP — 289 copies to record dealers
UP — 304 copies to radio · TV stations
UP — 30 copies to one stops, etc.
UP — 49 copies to music publishers
UP — 217 copies to mfrs. of records

Billboard really gets you off the ground!
NEW YORK—The easy days of the budget labels are over, according to John McClure, Columbia's vice president. He disdained his company's claim to be the "counsel of COLUMBIA'S LOW-PRI-CES" while it commemorated its first anniversary a few months ago.

McClure cited Odyssey's success with the catalog of Max Goberman, historical recordings, and avant-garde music. Columbia is considering expanding the line beyond the classical repertoire.

The Goberman catalog, which formerly was sold on a subscription basis as the Library of Recorded Music, will be supplemented by Odyssey's titles since the label was established in January, 1968.

Included in a Haydn symphonic series, which has reached Volume 6 and "Symphony No. 17," plans call for all 104 Haydn symphonies to be recorded by the orchestra conducted by Goberman. Columbia will fill in the missing symphonies.

McClure said sales of the Library of Recorded Music catalog far exceed original projections and extended beyond the Haydn series to music of Vivaldi, Prokofiev, and Tanger.

Historical recordings, issued as "Legendary Performances," include good work by Sir Malcolm Sargent, Helen Traubel and Lauritz Melchior, Walter. McClure noted that, in addition to more albums by Fritz Reiner, Casals and Walter, "Legendary Performances" will be released by as many as 20 orchestras including Eugene Ormandy, Erich Leinsdorf and David Oistrakh. The designation on Odyssey albums have primarily meant the disks are available in monaural versions only. More recording contracts with major classical orchestras are expected to be announced in the near future.

A William Massow recording of two Cypriot piano pieces has sold more than a year on the market. In its seven years on Columbia, McClure noted, indicating that Odyssey is reaching into the college market and appealing to persons who do not spend as much on recordings.

McClure said multiple sets were selling as well as single LP's on Odyssey. He also said material was being received from CBS overseas licensees for the line.

"We're in a very good competitive position," McClure noted. "Odyssey has been accepted by the ABC Demon, Decca, and RCA Victor labels. The consumer is becoming more determined in his purchases. We have to think, consolidate and plan, and be discriminating in our choice of material."

STEINBERG IS NAMED MUSIC CHIEF

BOSTON—William Steinberg, music director of the Boston Symphony for three years beginning in 1967-70 season, will succeed Erich Leinsdorf, who has cited his heavy workload as the reason for his resignation.

Steenberg, 68, will continue as music director of the Pittsburgh Symphony. John Angela, general manager and board of trustees, explained that he was willing to be director of the Pittsburgh for an "indefinite number of seasons to come."

Steinberg will conduct about half of the Boston's 30-week winter season, less than Lein-"sford's schedule here, and also will conduct some concerts of Tanglewood, the orchestra's summer home in Lenox, Mass.

Leinsdorf has directed the Tanglewood festival and school, while director of the Boston and will continue there this summer. The full extent of Steinberg's scheduled appearances has not been spelled out.

Recording implications still have to be worked out, also. The Boston has been under contract to RCA since 1917, the longest continuous record company association for any United States symphony orchestra. The orchestra's contract with RCA is up for renewal soon.

The Philadelphia Orchestra, which is rejoining RCA from Columbia and the Chicago

RECORD REVIEW

Fine LP of Couperin Work in Qualiton New Offerings

NEW YORK—A fine recording of French composer Francois Couperin, Clacves, Books 1 and 2 is among the five latest releases in Qualiton's fine series. The talented performer is harpsichordist Josep G. Madigan.

The Hungarian company is paying tribute to Zoltan Kodaly, who died last year, with a memorable recording, and only dixt features comments by the late composer, mostly in Hungarian, although there are used in English for German and Hungarian.

Selections back to 1969. Some of the material is from more up-to-date Qualiton albums. The players have three perform-

(Continued on page 33)

HOTSPOTS

Barber Piano Concerto

This piano concerto was composed in 1936 by Samuel Barber on commission from the 1936 Olympic Games in the United States. It is a significant work in the American orchestral repertoire.

New York City Opera

The New York City Opera presents a production of "The Barber of Seville" on the opening night of their season. The opera is considered a masterpiece of Rossini's operatic style.

Los Angeles Philharmonic

The Los Angeles Philharmonic, under the direction of Rafael Frühbeck de Burgos, performs a program that includes Mendelssohn's "Symphony No. 4," Tchaikovsky's "Symphony No. 6," and Prokofiev's "Classical Symphony." The program is known for its vibrant, energetic style.

Atlanta Symphony Orchestra

The Atlanta Symphony Orchestra, under the direction of Robert Shaw, presents a program that includes Beethoven's "Symphony No. 7," Brahms' "Symphony No. 4," and Shostakovich's "Symphony No. 5." The program is known for its dynamic and expressive style.

(Continued on page 33)

THE BOSTON GLOBE

Odysses' Variety Catalog Keeps The Now-Selective Buoyed in Boston

MAY 11, 1965, BILLBOARD

(Continued on page 33)

COMMISSION DIRECTOR OF BALTIMORE

BALTIMORE—Sergio Comissiona has been named music director of the Baltimore Symphony effective with the 1969-70 season. Brian Priest-

man will be permanent con-

ductor of the orchestra next season. He was previously-Adler, the Baltimore current music director.

In 1969 Comissiona, a native of Russia now living in Israel, will also conduct the Philadelphia Orchestra, Denver Symphony and Detroit, all of which he has previously conducted. Also, the Minneapolis, Chicago, St. Louis and Cleveland orchestras. The New York Philharmonic also invited him to conduct with the New York Philharmonic. The Baltimore Symphony Orchestra, which was recently announced by the orchestra, is scheduled to present a season of concerts, including a performance of Mahler's "Symphony No. 2" and a performance of Beethoven's "Symphony No. 7." The orchestra's season will also feature a performance of Shostakovich's "Symphony No. 5." The Baltimore Symphony Orchestra, under the direction of Sergio Comissiona, presents a program that includes Beethoven's "Symphony No. 7," Brahms' "Symphony No. 4," and Shostakovich's "Symphony No. 5." The program is known for its dynamic and expressive style.

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(Continued on page 33)
Wunderlich on Helidor

NEW YORK—The first Fritz Wunderlich recording is an selection from Mozart's The Magic Flute and The Abduction from the Seraglio in a new London release. Also appearing on the album are Evelyn Lear, Hans Hotter, James King, Erika Roethel and Marni Telviva, with Eugen Jochum and the Vienna Philharmonic Orchestra, and Karl Bohem and the Berlin Philharmonic.

A two-record Beethoven set by Ferenc Fricsay and the Berlin Philharmonic features the "Symphony No. 9" with Irrgang Seeffert, Maureen Forrester, Ernst Hecher, Fischer-Dieskau, and St. Hedwig's Cathedral Choir.

An extra performance on Sunday (12) will consist of the Schubert Section of the Budapest Philharmonic Orchestra's famous "Requiem" and Brahms's "Trümmerkő." Solos will be Lucio Cimba, Florence Lefebvre, Ernst Hahler and Thomas Paul. The subscription performances of the program are listed for Thursday (9) and Saturday (11) . . . Karel Ancerl will lead the London Symphony Orchestra with "Die Meistersinger"; Leopold Stokowski will conduct music of Bach, Beethoven and Wagner in an all-request program of the American Symphony at Carnegie Hall on Monday (15), a repeat of the Sunday (5) concert. FRED KIRBY

Werner's Work on Nonesuch

NEW YORK—The first recording of Georg Joseph Werner's "Curtius Musical Instrument Calendar" is being issued as an excerpted form by Nonesuch Records. Werner's piece consists of 12 suites consisting of 12 months. The excerpts are performed by the Vienna State Orchestra under Karl Böhm. Pianist Noel Lee plays 12 John Field nocturnes, some of which were recommended before. Violinist George-Friedrich Henzel is the soloist on a Mozart Concerto with the Philharmonia Orchestra and the Chamber Orchestra of Europe. The album is the last of the record by Ristenpart, who died of a heart attack in December in London, where he was conducting. He would have been 68 Jan. 26. Another Mozart album, Ristenpart's last recording, will be put out by Decca this year.

A collection of Paraguayan melodies is being released on the Nonesuch Explorer Series.

Steinberg New Boston Leader

• Continued from page 32

and Cleveland Orchestra with Columbia, Cincinnati Symphony with Decca, Los Angeles Philharmonic with Columbia, London Symphony with Vanguard, and the London Symphony with Decca. Among the works recently sold is Elektra for that company's low-priced program. Nonesuch has recently issued an album with the San Antonio Symphony, while the New York Philharmonic appeared on Vox's Turnabout label last year.

Boston critics will not comment on whether Steinberg's contract is an arrangement or agreement to renew the New York Philharmonic for the duration of Leonard Bernstein.

Settled Ovatz recently named music director of the San Francisco Symphony succeeding Vladimir Horowitz in a collection of operatic arias by Gluck, Saint-Saëns, Wagner, Verdi and Mussorgsky.

Record Review

• Continued from page 32

Two Kodaly quartets are performed by the expert Tatar Quartet of Budapest, which includes one of the last works by Wenzel Kasler, who has recently died. The Kodaly's leader is performing the entire work of Kodaly, and the Fauré's leader is performing the entire work of Fauré. The chamber orchestra's leader is performing the entire work of Elgar. The pianist's leader is performing the entire work of Chopin.

3rd Listings in New DGG Album of Baroque Selections

NEW YORK—Three first listings are included in a new Deutsch Grammophon album of Bohemian baroque premiered by Josef Suk, with Suk as soloist and Stanislas Simex as soloist with Pavel Kuznetsov and the Paris Concert Orchestra on the LP. Included are first listings for two pianists: Tolar with Sonatas for Four Trumpets, Four Trombones, Bassoon and Strings, and Alessandro Poglietti with the Four Trombones, Four Trumpets and Strings. Heinrich Schmeisser's "Sonatas" and "Sonatina" for Alto and Piano are also included.

Concert Review

• Continued from page 32

The performance known as the "truly heroic and stirring" of the "Eroica" by the Berlin Philharmonic, conducted by Stokowski, as he conducted with a violin that belied his advanced years. The performance was the first of the evening with a symphony that has not failed to raise the audience so well here recently. Sander Stringfield's "Mountain Song" was a pleasant concert opener. FRED KIRBY

MAY 11, 1968, BILLBOARD
WHEELING, W. Va.—The WWVA Big Country Jamboree continued its swing into a modern format (Balladium, April 6) with an announcement of a contract arrangement with Leon Ashley to provide talent for the show.

Ashley, who owns a record label and publishing company, will share all profits of the Jamboree and collaborative activities. The announcement was made by Emil Mogul, president of the firm, which owns W. A. Mogul expositions big plans for the Jamboree and for Wheeling itself. Jamboree Hall, site of the Saturday night show, is undergoing renovations, with emphasis on the sound. The stage, seating and dressing rooms are being improved.

The Jamboree has been on the air for 35 years, eight less than the "Opry," in Nashville. Mogul told a news conference in New York that he intends to make the Jamboree "no greater than the 'Opry' and to have only stars on the show."

Some of those already signed are Andy Williams, Merle Travis, Vonda Keeling, Jerry Lewis, Roy Clark, Bobby Bare, Jack Greene, Jack McVoy, Charlie Louvin, Johnny Cash, and The Louvin Brothers.

Cap. Artist Louvin Opens Shop (Disks-Music) in Tenn.

FRANKLIN, Tenn.—Capi
tiled artist Charlie Louvin has established a record-music shop here. Louvin has more than 2,500 LP's and 1,000 singles on hand, and the studio is equipped with new inventory. He also is stock
ing guitars and instrument parts, as well as sheet music and accessories.

The store is managed by the Louvin family, consisting of the artist's wife and two sons. The latter comes from the "school crowd."

Eighty per cent of all my business through the week has been in business and blue music, said Louvin, but "on Saturday, it's 80 per cent country." He attributes this to the country visitor to Nashville on weekend.

Louvin also has done a good mail order business, considering the store has now been no advertising or solicitation.

The singer said his most popular single single date has been his own recording of "Do You Know Where I've Been?" He sold 225 in one day, autographed each one of them.

Gilmore Looks to Nashville As Major Artist Mgt. Spot

NASHVILLE — Nashville will become a major artist management center, according to plans of Doug Gilmore, a newly formed partnership of the firm of Bernard, Williams & Pierce.

The company, which manages such artists as Andy Williams, Roger Miller, Bob Newhart, Mary Tyler Moore, David McCallum and others, will open offices in the Fender and Neiman and begin at once signing new artists.

Arrangements for the office space were made by Don Williams, former artist and a partner in the firm.

"We feel Nashville has all of the potential because artists here need proper management," Gilmore said. "We have the talent, but there is a great deal we can do for them. Since we have close TV ties, they will have the opportunity to get on the air and in the recording business."

The company plans to have a complete line of music in the store and will sell the best product to the club.

"We have been in the business for years," said Williams. "We know the market and we know what the customers want."

NECMI Awards Country Queen

WHEELING, W. Va.—The Northeast Country Music Inc. chairman, Emil Mogul, announced that Charlie Louvin has been named "Queen of Country Music" in an award ceremony here last night.

The organization also cited the "Joey Bishop Show," the "Jackie Gleason Show," and "The Late Show with Johnny Carson" for their contribution to country music.

Other awards went to: "Mike Douglas Show" for continuing to promote the "King of Country Music"; "The Louvin Brothers," comprising of registrants from club owners to club goers of all types; "Spencer Tracy," the actor; and "The Louvin Brothers," the group.

Study Shows 97% of '67 'Opry' Meet Registrants From Music Industry

This study was made by the USM because of some "problems of discontent" heard from various areas concerning the site of the October convention, the makeup of those in attendance, and the cash outlay on the part of sponsors. The study revealed, however, that the "proper" people are being reached. It was, perhaps, the most completely represented industry gathering anywhere.

Robert E. Cooper, vice-president and general manager of Wheel Radio, indicated that the convention will be even tighter this year as far as crowd control is concerned. He currently is working with select committees to set up strong pre-registration procedures to assure satisfaction. Committees include an artist, a label, and credentials committee. The latter may check in detail any application for registration this coming October.

It also believed special emphasis will be given the disk jockey groups this year, with plans now being formulated to bring them together with the artist, in an area of exclusivity.

Final plans were to be made by a special committee appointed by the Country Music Association co-chairs by Mike Reno, Don KATZ; Tom Vescardi, director of special events; and George Hamilton IV, RCA Victor. This will be presented to the board of directors of the CMA at its annual meeting in Las Vegas.

MAY 11, 1968, BILLBOARD
BOB LUMAN
"Ain't Got Time To Be Unhappy"
5-10312

STAN HITCHCOCK
“I'm Easy To Love”
5-10307

JIM & JESSE
“Where The Chilly Winds Don’t Blow”
5-10314

LOIS JOHNSON
“Tell Me A Lie”
5-10316

LUCILLE STARR
“Is It Love?”
5-10317

EPIC
means
*Town and Country Business

* "EPIC", MARCA REG. T.M. PRINTED IN U.S.A.
THE HIT CYCLE OF SOUND

"PARCHMAN FARM BLUES"

BY CLAUDE KING

BOOKING:
KEY TALENT AGENCY
1531 Demonbreun St.
Nashville, Tenn.

COLUMBIA RECORDS

Billboard SPECIAL SURVEY for Week ending 5/11/68

Hot Country Singles

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<th>Last Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Number &amp; Publisher</th>
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<td>HAVE A LITTLE FAITH</td>
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<td>Columbia, BMI</td>
<td>10</td>
<td>2</td>
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<td>2</td>
<td>THE LEGEND OF BONNIE &amp; CLYDE</td>
<td>RCA Victor, Capitol 2203</td>
<td>Blue Box, BMI</td>
<td>9</td>
<td>1</td>
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<td>10</td>
<td>HONEY</td>
<td>Bobby Gidley, United Artists 30263</td>
<td>Capitol-Columbia, BMI</td>
<td>7</td>
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<td>WILD WEEKEND</td>
<td>Bill Anderson, Decca 33279</td>
<td>Columbia, BMI</td>
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<td>5</td>
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<td>ANOTHER PLACE ANOTHER TIME</td>
<td>Jerry Reed, RCA Victor 47-4919</td>
<td>Columbia, BMI</td>
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<td>LITTLE GREEN APPLES</td>
<td>Roger Miller, Sings 2140</td>
<td>RCA Victor, ASCAP</td>
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<td>7</td>
<td>6</td>
<td>FIST CITY</td>
<td>Loretta Lynn, Decca 32254 (Sun-Decca)</td>
<td>Columbia, BMI</td>
<td>12</td>
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<td>8</td>
<td>11</td>
<td>I WANNA LIVE</td>
<td>Del Reeves, Capitol 2144</td>
<td>Windward, BMI</td>
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<td>8</td>
<td>YOU ARE MY TREASURE</td>
<td>Jack Greene, Decca 32277 (Parrot Hill)</td>
<td>RCA Victor, ASCAP</td>
<td>13</td>
<td>1</td>
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<tr>
<td>10</td>
<td>12</td>
<td>I GOT YOU</td>
<td>Waylon Jennings &amp; Anita Carter</td>
<td>RCA Victor 47-9141 (RCA Victor, ASCAP)</td>
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<td>THAT'S WHEN I SEE THE BLUE (In Her Pretty Brown Eyes)</td>
<td>Jan Keesey, RCA Victor 47-9145</td>
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<td>THE IMAGES OF ME</td>
<td>Faron Young, Decca 32277 (Tenn.)</td>
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<td>THERE Ain'T NO EASY ROAD</td>
<td>Dale Evans, Mercury 72277</td>
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<td>HERE COMES THE RAIN, BABY</td>
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<td>SHE WENT A LITTLE FARTHER</td>
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<td>COUNT YOUR BLESSINGS, WOMAN</td>
<td>Jan Howard, Decca 32278 (Starr)</td>
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<td>THE LAST GOODBYE</td>
<td>Don Gibson, Capitol 2313 (RCA Victor, ASCAP)</td>
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<td>SUNDOWN MARY</td>
<td>Billy Williams, Monument 1905 (Columbia, BMI)</td>
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<td>RAINBOWS ARE BACK IN STYLE</td>
<td>Slim Whitman, Imperial 66802 (Warner Bros.)</td>
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<td>WILL YOU VISIT ME ON SUNDAYS?</td>
<td>Charlie Louvin, Capitol 2310 (Blue Box, BMI)</td>
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<td>Lee Hazle, Atlantic 3075 (Columbia, BMI)</td>
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<td>Wil Renaud, United Artists 50270</td>
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<td>ANOTHER TIME</td>
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<td>SWEET ROSE JONES</td>
<td>Rock Swenson &amp; His Buckaroos, Capitol 2312</td>
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<td>FIND OUT WHAT'S HAPPENING</td>
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<td>A THING CALLED LOVE</td>
<td>Jimmie Davis, RCA Victor 47-9145 (Vector, BMI)</td>
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<td>WALK ON OUT OF MY MIND</td>
<td>Marlene Warren, RCA Victor 47-9144 (Vector, BMI)</td>
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<td>HOLDING ON TO NOTHING</td>
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<td>Ray Price, Mercury 22784 (Columbia-Century, BMI)</td>
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<td>Marty Lewis, United Artists 50400</td>
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<td>WHAT A WAY TO LIVE</td>
<td>Johnny Bush, Step 140 (Friskee, BMI)</td>
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<td>WITH PEN IN HAND</td>
<td>Johnny Ball, United Artists 50400</td>
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<td>WORLD OF OUR OWN</td>
<td>Sammy James, Capitol 2206</td>
<td>Chess-Allied Artists, ASCAP</td>
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<td>SMALL TIME LABORING MAN</td>
<td>Jimmy Davis, United Artists 50400</td>
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<td>EVOLUTION AND THE BIBLE</td>
<td>Hugh E. Lewis, Kapp 859 (Cedarwood, BMI)</td>
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<td>COUNTRY GIRL</td>
<td>Delbert West, RCA Victor 47-9147 (Tree, BMI)</td>
<td>RCA Victor, BMI</td>
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BY CLAUDE KING

BOOKING:
KEY TALENT AGENCY
1531 Demonbreun St.
Nashville, Tenn.

COLUMBIA RECORDS

36

MAY 11, 1968, BILLBOARD
WARNER MACK
MEANS BUSINESS!!
With a Brand New Hit Single
"I'M GONNA MOVE ON"
c/w
"TELL ME TO GO"
32308
...on
DECCA
naturally

JUST RELEASED!
WARNER'S
BRAND NEW ALBUM

THE MANY COUNTRY MOODS OF WARNER MACK

DL 4995(M) DL 74995(S)

Bookings:
HUBERT LONG TALENT AGENCY
806 16th Avenue, S.
Nashville, Tenn.
(615) 244-2424

For Additional D. J. Samples:
WARNER MACK
411 Gallatin Road
Madison, Tenn.

DECCA Records is a division of MCA, Inc.

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DAN McKINNON, KSON president, discusses the specialization of radio and why radio has evolved into so many varying formats as a special program on "The Growth and Development of Radio." The program will be televised over KOGO, Channel 10 television, the NBC affiliate in San Diego on May 5.

Nashville Scene

The NUEMI convention in Wheeling, W. Va., displayed some top talent from the Northeast. Unfortunately, many lack the exposure necessary to attain the top. Yet those who heard performances by such artists as Ronnie Barth, Bob Lockwood, Bobby Stephenson, and Cates and scores of others know there still is much unsung talent.

Bobby Lord, Decca artist, has joined Key Talent for future bookings. Capitol's Sonny James has concluded an in-store promotion at Little Rock, working closely with a rock-jockey.

Charlie Louvin has worked a discount store in Richmond, Va., while Faron Young made the Playhouse and Ray Kinsman's record shop in Atlanta. Jimmy Payne is back home from a 16-week tour of the Far East. His new Epic single is titled "Boston." George Hamilton IV plans to tape a series of dates at Hemin-Fair in San Antonio to the Country Music Association Board meeting in Las Vegas, and get back in time to go on the show. A comedy team known as the Local Yokels has cut two sides for Danfille Records. Agent-producer Charlie Wright has signed an agreement to produce several masters for Elm Tide Records.

Bobby Paeth has cut a new single for Omar Records. KGB, Los Angeles, booked a truck driver at a Shrine Auditorium concert. Taking part will be Duane Allman, Foster Wagoner, the Wagons Majors, Dolly Parton, Bobby Bare, Jimmy Newman, Tom T. Hall and the Sons of the Pioneers. John Hartford appeared on the "Steve Allen Show" Wednesday (1).

Tompall and the Glaser Brothers are in session for a new album set for a June release. Working with Jack Clement, they also are recording a new single which will be out shortly.

West Wind Records has signed Tony Anderson, from Minneapolis, to its country roster. Lowanda Lindsey, 15-year-old from Savannah, performed on six or eight TV shows during her recent stay in Nashville for a Chart Records session. Better Bull Paige has been named ad director for Rose Records. He also manages the affiliated publishing company, Charrylim Music. KCM's Billy Walker is readying another session. Just having finished an engagement at the Golden Nugget in Las Vegas, he is booked for a return in the fall.

MY SINCERE THANKS

To the DJ's, Distributors, Retailers, Coin Machine Operators, & the Music Industry for your Great Support of:

"THE LAST GOODBYE"

WATCH FOR THE UPCOMING ALBUM / #ST 2925

BOOKINGS:
HUBERT LONG TALENT AGENCY
806 16th Ave. S.
Nashville, Tenn.

CHARLIE DICK, host of the Star-Day Tunes Voted Convention in Wheeling, toasts visitor Johnny Owen of the Hubert Long Agency, Nashville, at right, Chuck Cheffman of Rapp Records, new chairman of the board of the organization.
A NATURAL COMBINATION TOGETHER FOR THE FIRST TIME

Kitty Wells
Johnny Wright

"WE'LL STICK TOGETHER"

#32294

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**Country Music**

**NECMI Holds Meet Marked by Confusion, Allusion, Resolution**

- Continued from page 34

of Dusty Miller?" urging the re-election of the president, with allusions to the unfitness of others to hold the job. Pursue No Showdown

A showdown meeting originally scheduled for Friday night was postponed when it was discovered no facilities had been arranged for a meeting.

Twenty-four hours later a banquet site had to be changed when it was found that only half of those who had bought banquet tickets could be accommodated. A plan was put forth to move the other half to a highway diner, where they could keep in touch with proceedings by telephone.

Further anguish was caused when it was learned that the organization could not be incorporated under the name it had used for five years, and so was named the Montgomery County (N. Y.) Northeast Country Music, Inc. An effort will be made to change this.

It was Chellman, Kapp’s promotion director in Nashville, who brought a semblance of stability to the convention. Calling for the floor, he told the 83 people in attendance at the business meeting that they must (1) move the convention from Wheeling, preferably to a major market area in the northeast; (2) elect officers who would establish direction, appoint committees, take matters seriously, and work toward the goals originally established; (3) take some positive action toward adoption of a constitution (there had been no bylaws for five years) at once or the organization would disintegrate.

**Chellman Chairman**

Chellman, as noted, was elected chairman of the board. George Arnold, an artist from Fort Johnson, N. Y., was named president and El artist, Bob Lockwood of Hackensack, N. J., was named vice-president, at the mid-Montgomery County, Pa., is treasurer, and J. Phillip Miller of Scotts, secretary.

Other members of the board are Bob Jennings, disk jockey, Jerry Beck of Buffalo, N. Y.; Arnie Phillips, booker, Scotia, N. Y.; Norb Payne, promoter, Buffalo; Rod Young, booking agent, Wheeling; Furry Franks, D. J.; Albany; Bob May, booking agent, Buffalo; Lee Dyer, booking agent, Livington, N. J.; Gil Rogers, artist; Hyde Park, N. Y.; Dusty Miller, D. J., Amsterdam, N. Y.; Claire Frankin, booker, Schoharie, N. Y.; Bob James, artist, Dover, N. J., and Harry Rick, artist, Manville, N. J.

Chellman said that in the future there would be more business meetings, more meaningful gatherings, exposure of artists involved in the name "artists," and a determined effort to "put the organization on the map.

The highlight of the convention was a party hosted on Sunday, Aug. 25, with Charlie Dick in charge. In addition to the food, the party afforded artists an opportunity to perform.

**Doc Williams Is Honored at Fete**

WHEELING, W. Va.—Doc Williams, a regular member of the WWVA Jamboree for 31 years, was honored by civic leaders, station officials and entertainers at a special luncheon here April 27.

Mayor James L. Rogers presented Williams with a proclamation citing him as a "guiding example of good moral standards, not only as an entertainer, but also as a citizen and leader." He proclaimed the occasion "Doc Williams Day in Wheeling." Gus Thomas, Jamboree co-ordinator, presented Williams with a special citation.

**Thanks To**

PAPY DAILY-CLASSIC MUSIC CO., GEORGE JONES AND ALL THE OTHER GREAT ARTISTS WHO錄ED

"Walk Through This World With Me"

Sincerely, The Writers

**SEAMONS AVAGE**

**Easy Listening**

Top 40

There are best selling middle-of-the-road singles compiled from national retail sales and radio airplay taped in recent weeks.

- **TITLED**, Artist & Label & Market

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**Help Your Heart Fund**

HELP YOUR HEART

40

**MAY 11, 1968, BILLBOARD**

www.americanradiohistory.com
**NEW MOA CONVENTION SITE** This is Chicago’s famed Sherman House Hotel on Randolph between Clark and LaSalle streets in the Loop. The Music Operators of America (MOA) will convene here Oct. 13-14. The coin machine world has met and convened in the Sherman House before, but the hotel has changed considerably of late. A complete renovation with contracts signed last week. A large factor exciting the MOA is the fact that the hotel offers 50,000 square feet of exhibit area all on one level. There are excellent facilities for loading and unloading, too.

**DIRECT SALES IN NEB.**

Ed Cort Elected President of COIN; Trade Group Planning Pool Tourney

GRAND ISLAND, Neb.—Coin Operated Industries of Nebraska (COIN) is moving fast in its efforts to launch a Statewide pool tournament to combat disinterest.

ASSN. LEADERS MEET IN OMAHA

OMAHA—The executive officers of at least four state associations of jukebox, amusement games and vending operators were to meet here May 7 to discuss pool tournaments.

Leonard Schneller, sales manager, U. S. Billiards, Amityville, N. Y., was scheduled to address the 6:30 p.m. gathering at the Stock Club in nearby Council Bluffs, Iowa.

Presidents expected, and their respective trade groups: Ed Cort, Coin Operated Industries of Nebraska; John Miers, Missouri Coin Machine Council; Jack Jefferys, Iowa Music Operators, Inc.; Gus Prell, vice-president, Kansas Amusement and Music Association, was also planning to attend.

Organizing the meeting was Howard Ellis, secretary. Music Operators of America and secretary-treasurer of the Nebraska group. Ellis indicated several other association figures were invited. Some officers are expected to bring a group of members along.

MAY 11, 1969, BILLBOARD

**Predict Biggest MOA Show in Years; Exhibitors to View Site May 13-14**

CHICAGO—The Music Operators of America (MOA) trade show tentatively scheduled for the Sherman House Hotel, Oct. 13-14, will be bigger in every way, executive vice-president Roscoe Schneller said last week. In preparation for the event, Schneller said, is holding a special MOA exhibitor meeting May 13-14.

The meetings will commence each day with a noon luncheon at the hotel.

The coin machine world has been familiar with the Sherman, site of many exciting industry meetings in the past. The hotel is centrally located and offers 50,000 square feet of exhibits and all on one level with excellent loading facilities.

At its previous hotel site, the MOA could only offer 2,000 square feet of exhibit space, and on two levels. Often there were other conventions being held at the same time with restrictions.

This year’s MOA show will be the only event being held in the Sherman at this time.

**New Equipment**

**Garwin Adds Columbia, RCA LP’s**

CHICAGO — Garwin Sales, national distributor for most of the available lines of Little LP’s, will now distribute Columbia and RCA jukebox album product.

This brings the total number of Little LP labels available from Garwin to 17. Garwin’s Robert Garfunkel said the firm now has over 1,500 titles available.


Garfunkel said he will shortly have the following Columbia album available: “Rock Ends,” Simon and Garfunkel; “Greatest Hits,” Steve Lawrence; “I Hear a Rhapody,” Jerry Vale; “Take Me as I Am,” Ray Price; and “Love Is Blue,” Johnny Mathis.

Eddy Arnold’s “Romantic World,” “If You Ever Leave Me,” Jack Jones and “Unforgettable,” as an H6-Tm package, will all be added soon from RCA, Garfunkel said.

Garfunkel said he will shortly make several trips to record manufacturers in order to increase the scope of Garwin Sales product. He is also going to attend a May 13 exhibitor meeting at the Sherman House here to line up space for the Music Operators of America convention Oct. 11-13.

**Coinmen In The News**

DALLAS

Distributors planning an open house or operators’ parties might take a cue from Grant Vending Co. here. A recent all-day event entitled Mexican Fiesta drew operators from various points of the Southwest and distributors from all over the country.

Some of the prizers:

A set of Corning Ware for the operator traveling the greatest distance, Las Vegas, Nevada; 

A Polaroid camera; and

A $100 check.

(Continued on page CMW-4)

CORR.

1. Detroit, Mich. 

2. Chicago, Ill.


4. Denver, Colo.

5. Los Angeles, Caief.

6. New York, N.Y.

7. Miami, Fla.


10. Cleveland, Ohio

11. St. Louis, Mo.

12. Washington, D.C.

13. Kansas City, Mo.


15. Chicago, Ill.

16. Los Angeles, Calif.

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92. Chicago, Ill.
Angott Hosts Two Seminars By Wurlitzer

DETROIT—Wurlitzer service seminars were recently held for technicians of Bryan Brothers in Cadillac, Mich., and Stan's Amusement Co. in Flint, Mich., both operators for Angott Distributing Co., Inc. of Detroit.

The first service school was held in Cadillac and representing the Bryan Brothers were David Thorne, Robert DuVall, Archie Cole, William Bryan, and Robert Bryan.

Attending the seminar at Stan's Amusement in Flint were Melvin Rose of Central Coin Machine Co., T. P. Gliore, Dan Seger, and Stanley Frueh of Stan's Amusement; Jerry Bullock and Joe Leyama of Eddie's Amusement and John Bailey of Angott Distributing.

Epic Releases Four New LP's

NEW YORK—Epic Records released four Little LP's last week. Titles are "Love Thomas," Doodletown Pipers; "Love Is Blue," Man's Kellem; "Take Me to Your World," Tammy Wynette; and "Greatest Hits," David Houston.

Charles Calamari Dies in Chicago

CHICAGO—Charles C. Calamari, father of Paul C. Calamari and Bob Calamari, died here April 27. Paul Calamari is sales manager, Bally Manufacturing Corp. Bob Calamari is a member of Bally's engineering staff.

Direct Sales in Nebraska

- Continued from page CMW-1

Generally that the pool tournament would serve two immediate purposes. First, to provide more services to locations, and secondly, to counteract location ownership and operation of equipment.

Curt Plans

Curt plans to travel extensively in Nebraska in order to boost COIN's membership. He will visit six different districts. Each district is represented by at least one director.

New directors elected at the meeting were Jerry Witt, Witt Music Co., Inc., Omaha; District 6; George Ferguson, Star Service, Grand Island, Neb., District 3, and Ray Ray, Ray Music Co., Crete, Neb., District 5.

Other directors and their respective districts are Ralph Reeves, Norfolk, Neb., District 1; Gus Prell, Nebr., District 4, and Harry Abramson, Omaha, District 6.

Ellis was re-elected secretary-treasurer, COIN's board will appoint a vice-president later.

Two new members joined COIN during the meeting. They are Leonard Emrue, Grand Island Amusement, Grand Island, Neb., and Bill Secret, Adams', Inc., Lincoln, Neb. This brought COIN's membership to 30.

Mechanic School

Also at the meeting were Robert Cooper and Fred Meyers, National Institute of Coin Mechanics, Inc., Denver, a training school for coin machine mechanics. Several COIN members indicated a need for mechanics, but none stated that they had men they could send to Denver for the required training period.

"The mechanic situation is sort of a dead end," Ellis said.

Never Before a Gun with So Many Revolutionary Features!

CHICAGO COIN'S NEW CARNIVAL RIFLE GALLERY

SYNCHRONIZED...

REALISTIC • GUN SPECIAL SOUND! • GUN RECOIL! • PULSATING WINDMILL-BULLSEYE GIVES HIGH SCORES AND AWARDS BONUS OF EXTRA SHOTS • REALISTIC ELECTRONIC SOUND EFFECTS (Adjustable For Tone Pitch and Volume) • BURSTING FLASHES OF LIGHT WHEN TARGETS ARE HIT • OSCILLATING SPINNING TARGETS • FLASHING STARS THAT EXPLODE WHEN HIT...JACK-IN-THE BOX TARGETS • SPECTACULAR BLACK LITE 10c-25c PLAY

Also In Production

ALL-STARS • MELODY LANE • FLEETWOOD Newly Added: HURRICANE

Chicago Coin Machine Div.
Chicago Dynamic Industries, Inc.
1725 W. Diversey Blvd., Chicago, Illinois 60614
Joseph Elum Dead
FINDLAY, Ohio — Joseph Elum, president, Findlay Music Co. here, died recently after a long illness. He had been hospitalized in the Cleveland Clinic Hospital, Cleveland. Elum, a 34-year veteran in the coin-operated equipment operating business, was 58. He became president of Findlay Music in 1944. Surviving are his widow, Mrs. Mary Elum, a brother Leo Elum, also in the business here, and a sister in Akron, Ohio. Mrs. Elum will now manage the business.

The firm is typical of the widely diversified music operating companies that have expanded steadily into vending. Findlay Music operates juke boxes, amusement machines, cigarette, cold drink, candy and coffee machines. Most locations are of the "walk-in" type, or street location. But the firm also has installations in small plants, discount stores and shopping centers.

What's behind the BIG DEMAND for FISCHER?
SOLID QUALITY!

More and more smart operators are installing Fischer tables in their choice locations. They find them to be the answer to more profitable operation. That's because Fischer tables are consistently solid quality throughout, embody all the fine features you expect from the ultimate in coin-op billiard equipment, and new advanced developments that make service problems practically a thing of the past. Got the message?

Fischer MANUFACTURING CO., INC., TIPTON, MO. 65081

See your Distributor or write for further information and prices.
See Big NVA Turnout Role in NVA Confab Talk

CHICAGO — The role of the bulk operator, the expansion of the bulk vending business, and the role of the general public will be the focus of the bulk vending show here last week for the annual National Vendors Association (NVA) convention and trade show. All indications point toward a big attendance.

The schedule of business seminars included topics such as the main concerns of the industry. "Combating direct sales to locations," was the title of one seminar subject to be handled by Arnold Goldman, Cole Distributing Co., Cranston, R.I.

At last fall's NVA board meeting, the subject of selling merchandise directly to stores that operates machines was the subject of heated discussion. The problem was not seen to be as serious this year.

Business Topics

Two seminar leaders were to address the subject of operator-distributor-manufacturer relationships. Theisen Vending Co., Minneapolis, was to speak on "Obligation of the operator to the distributor." Tom Emms, Graff Vending Co., Dallas, was to talk on "The obligation of the distributor to the manufacturer concerning new products."

Another seminar was directed as product development. Herb Goldstein, Oak Manufacturing Co., Los Angeles, was to head the workshop seminars which were a part of a larger part of the annual convention.

A high point of the convention will be an address by State representative Sneed High of North Carolina. He was to speak on "The history of the North Carolina Bulk Vending Association that resulted in an enlargement of the State sales tax.

Reports on the continuing problem of bingo chip slugs being used in New York and elsewhere were also part of the agenda. Don Mitchell, NVA counsel, was to outline an industry's "current legislative watching program" now underway in Florida where the trade group is trying to obtain more equitable machine licensing laws.

Another important part of the convention was to be the election of officers.

NVA Preview Of New Items

MORRIS, Ill. — The Northwestern Corp. here displayed the National Vendors Association convention in Chicago, where W. R. Greiner, sales manager; W. R. Hamilton, Richard B. Bolen, and the company's president, E. W. Bolen Jr. were in attendance.

The items: Vantage Professionals, a Super 200 vending, Super 60 vending, Big Case, Panel Units, and Model 50 Bulk Pack.

Capacities for various Northwestern vending machines range from a full case of 100-count gum in the Summer 2000, to 235 pounds of 210-count gum in the Big Case unit.

CHICAGO — Victor Vending Corp. will display its versatile Model 77 and 88 at the National Vendors Association convention May 2-5 at Pheasant Run near Chicago.

Vic's Selectaconos consoles are available in six different combinations, beginning with: Modle 77 Super mounted over three Model 88's, 2 Model 77's with Model 88's and 2 Model 77's with 2 Model 77's.

(Continued on page CMW-5)

CHARM THE KIDS with Northwestern's SUPER 60 CAPSULE VENDORS

Charm attracts kids — and kids mean profits! Larger capacities, the clean and trim mounted plastic show displays charms. Up-to-date design, plus the unique "cushion" unit that is so attractive to the younger generation. Proven mechanics, plus the "Chester" mechanism. Don't let the looks of this coin vend model make us one of a kind. No picking or crushing of merchandise. Start moving to profit with the Model 60. It's a Herbert Goldstein creation. Ask your dealer, call us, Wire, write or phone for complete details.

Immediate Delivery There Are Big Profits in Gum Get Your Share With Northwestern Gum Vendor Package This amazing vendor is a sure hit for gum vending. A rotating mechanism vend a total of 95 standard nickel size packs. "Vendalee" display top easy to add to the front. Plastic slides are included in the kit.

Lump Folded, Lowest Prices, Write

MEMBER NATIONAL VENDORS DISTRIBUTORS, Inc.

NORTHERN WESTERN

SALES & SERVICE CORP.

440 W 36th St. New York 18, N.Y. 10018

Say You Saw It In Billboard

Coinmen In The News

Continued from page CMW-1

Mark Bryson was high bidder in an auction paying $60 for a Northwestern Model 53 unit. He traded for a black and white television. His donation of $60 was then won by D. A. Green.

A special Deal must find J. C. McClure unknowingly trade a burro, complete with two barrel saddles, for a ladies' diamond watch wristwatch. Pounce bought the burro in the street and "Meathead's" passed up a sailboat and won a $50 crowd.


"Are you getting the most for the money you spend on coin machines?" Now you can be sure! This expanded separate section gives penetrating coverage on every aspect of the Coin Machine World. Complete, comprehensive coverage in packed pages of profit making ideas for coin operators of jukeboxes, audio-video machines, pool tables, cigarette and other vending machines.

Billboard's Blue Book Billboard's Blue Book column gives a monthly price list of used and reconditioned coin machines. The quotations are based on averages of key distributors around the country. For the best possible deal, ask for" "Tradesman" of junkboxes, movie machines, pool tables, cigarette and other vending machines.


Send us your name, address and Phone number to get our Coin Machine World edition included in their regular Billboard. Unless coupon is used, you won't be able to get the Coin Machine World section.
III. Vendors Draw Plans to Curb Burglaries, Holdups, Vandalism

By BENN OLLMAN

- Installation of special ignition switches designed to foil robbers who use "jumpers" to start truck motors while drivers are servicing locations.
- Robberies are instructed to find "out in the open" parking spaces for their trucks.
- Drivers are to be on the lookout for suspiciously appearing cars. If they feel they are being followed, they are advised to pull over to the curb, lock their doors, roll up their windows and write down its license number.
- Management is varying route schedules so that the same pattern of location coverage is not predictably followed daily. Also, when possible, arrangements are made to have the last few stops covered by armored truck services.

Delavan, Wis.—Burglaries, holdups and vandalism affecting vending operations was spotlighted during the recent meeting of the Illinois Automatic Merchandising Council. The two-year-old organization now has 116 members. Nearly 200 members, industry guests and wives attended the gathering. Ben Montee, Cater-Vend, Jackson ville, Ill., was elected president.

Don Linse, Don Linse Associates, security consultant for ARA Service, Chicago, conducted a security seminar. Armed robbers, he said, have developed into a major threat to the industry. The number of route men robbed at the point of a gun in the past year has climbed to an alarming total.

All ARA Service, Chicago area routes now have been supplied with automatic alarms systems, to help cut the incidence of burglaries, Linse said.

Other tactics the firm is utilizing to deter armed robbers and truck looters, according to Don Linse:
- Periodic spot checks of company trucks, to make sure that proper keys are being used.
- Automatic alarm systems; and other safety equipment is in working order.

NVA Preview of New Items
- Continued from page CMW-4

The 773 vending 100-count gum, V V and other Canadian. Price capabilities range from 1 to 50 cents. The RPM stocks a wide variety of products and both V and V-V capsules. Price capabilities range from 1 to 50 cents. The 773 Super holds 175 V-V capsules.

OCEANIDE, N. Y.—MacMan Enterprises Ltd. has established a second line of vending machines that is the largest in the vending industry. The company has announced the opening of the new MacMan Enterprises Ltd. vending machine division in Chicago May 2.

MacMan will feature: "lub" links for bracelets, beads and necklaces; Leibnitz vending for 10-cent soda; Crazy Daisies and Ring-a-Delles, both MacMan vending as well as a number of other charms.

FREEPORT, N. Y.—Moon Man and Creepy Crawlers are some of the new items to be featured by Knight Charms Corp. at the National Vendors Association convention in Chicago May 2-5.

The Moon Man groupings can be sold in bulk for 1 cent or 5 cents, while the Creepy Crawlers can be sold to vend for 10 cents. Other new Knight items include a 5-cent Coin Machine, pendant molds in all birthstone colors and a series of metal charms.

DETOIT

Mrs. Harry Kritche and her daughter, Janette, have returned from a vacation at Fort Lauderdale, Fla. Mrs. Kritche has been elected treasurer of the Davison Independent. She is also a director of the Auto Show. She is also a director of the Auto Show.

Harvey Gilbert, of Gillesby Machine, has been re-elected vice-president.

Smith-Regal Event Focus of Industry

Charlotte, N.C.—The Smith-Regal vending firm will come to the attention here May 11 at an annual convention sponsored by SmithRegal of the Carolinas. The event follows closely the National Vendors Association (NVA) annual convention in Chicago May 2-5.

More than 200 people are expected here, including representatives from all U.S. manufacturers. Many suppliers will show new merchandise.

Conventioneers will also meet for the same time will be delegates of the Carolina Bulk Vendors Association. The association's new attorney, Carl Howard, will attend. Howard served in Wash ington as an executive and has served in the North Carolina House of Rep resentatives.

Pat Taylor, a candidate for lieutenant governor, will be guest speaker. He has served 12 years in the House of Representatives and was House Speaker in 1965.

Among many other political guests who are to attend are North Carolina Rep. Sneed High, High, who will address the NVA in Chicago. He has served on the North Carolina Legislature that last year granted bulk vending exemptions from the State tax law.

An open house at Smith-Regal's new building commences at 9 a.m. Lunches will be served on the premises. The association meets in the afternoon.

Get and hold the best locations

Victor's Selectorama® Console
Differing Styles

Spend 10% to 15% less than retail price. Unlock front door to fill and collect.

DIRECTIONS: Phone for information
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6823 W. Division St., Chicago, III. 60629
Phone: (312) 968-0579

If your competition is giving you location trouble, you may find the answer to this problem by operating your machine in bulk vending. This advanced idea in bulk vending is the all new Victor—

SELECTORAMA®
77-78 CONSULE

With six different combinations to select from, one of the many advantages built into the new Victor Selectorama 77-78 consists of extra-wide, extra-deep, vending slots for increased visibility and extra-fullness of the coinage. For front door operation, the machine is designed to be operated by lever, button, or combination lever. Price: $75.

Write for more information.

VICTOR VENDING CORP.
3719-13 West Green Ave., Chicago, Ill. 60629

Super 77 in Canadian style, 177-78 in Capsules

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Our new "mini" flips her lid for you!

money making music makers for every location

ROCK-OLA

PRINCESS DELUXE
Model 435-100-play

Rock-Ola Manufacturing Corp. * 800 N. Kedzie Ave. * Chicago, Ill. 60651

Coin Machine News

JUKEBOX RECORD REPORT

For the week ending May 11, 1968

METRO MARKETS

Most played singles on jukeboxes in the 25 largest U.S. metropolitan markets, based on player-meter readings.

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<th>Last This Week</th>
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<tr>
<td>1 Honey, Bobby Goldsboro United Artists 30283</td>
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<td>2 Young Girl, Union Gap featuring Gary Puckett Columbia 44450</td>
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<td>3 The Good, the Bad, and the Ugly, Hopp Montenegro RCA-Victor 9422</td>
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<td>4 Lady Madonna, Beatles Capitol 2138</td>
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<td>5 Tighten Up, Archie Bell &amp; the Drells Atlantic 2478</td>
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Most promising new record: Mrs. Robinson, Simon & Garfunkel, Columbia 44511.

REGIONAL MARKETS

Most-played singles on jukeboxes in six U.S. geographical regions, based on player-meter readings from both rural and urban locations.

WEST COAST

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MOUNTAIN

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<td>1 Honey, Bobby Goldsboro United Artists 30283</td>
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<td>2 Cowboys to Girls, Intruders Gamble 724</td>
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<td>3 Love Is A Around, Troggs Fantasia 1027</td>
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<td>4 The Mighty Quinn, Manfred Mann</td>
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<td>5 Jennifer Erle, Hollies Epic 1299/11/15055</td>
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Most promising new record: The Happy Song (Dum Dum)/Open the Door, Otis Redding, Volts 163.

CENTRAL

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Most promising new record: Mrs. Robinson, Simon & Garfunkel, Columbia 44511.

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<td>4 Pharaohs, a Hill, RCA Victor 9473</td>
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Most promising new record: Master Jack, 4 Jacks & a Hill.

NORTHEAST

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Most promising new record: Love Is A Around, Troggs, Fantasia 1027.

MAY 11, 1968, BILLBOARD

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New Equipment

SCOPITONE

AMERICAN MACHINE
MODEL 450
BRAND NEW
DISPLAY ROOM MACHINE

$1,500
36 FILMS INCLUDED
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BOWLERS
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Kick A Poo ...390.00
Falcon 16'...225.00
Pyramid ...365.00
Holiday 16'...175.00
Pacer ...295.00
Matador 16'...450.00
Bank Pool ...75.00
Polaris 16'...375.00
Lightning ...190.00
C.C. Cadillac 16'...325.00
C.G. Bowl Master ...175.00
Grand Prize 16'...225.00
... Championship ...150.00
Classic 16'...190.00
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Preview 16'...535.00
Red Dot ...149.00
Princess 16'...425.00
Triple Gold Pin ...335.00
Bally Deluxe 64-16'...375.00
Midway Cobra ...695.00
Pan Am 16'...325.00
Club Shuffle ...175.00

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CHICAGO, DETROIT, NEW YORK

Bally World Cup

World's Greatest Soccer Game

FITS IN PINBALL SPACE

Only 31 in. wide, 55 in. long, 37 in. high, WORLD CUP fits wherever a pinball game fits, gives where pinballs don't go, lives longer on location than a pool table, games bigger, bigger money, month after month and year after year, than any other equipment outside of the bingo class.

Players charge opponent's goal, dribble back for strategic play and k-i-c-k to left and right.

For maximum visibility on the goal, brightly illuminated field, insures the positive impact action that keeps the play at a fast pace.虾子...  size of ball in relation to 3 in. tall lifeline. Players add to the realism and quick response to every sudden decision of the competitive players. WORLD CUP is the world's finest, simplest, fastest soccer game. WORLD CUP is soccer.

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Revolutionary RoweVue automatically displays a series of full-color slides, at 15-second intervals, on a bright 6" x 9" screen. Locations can use Rowe's wide library of slide sets... recording artists, scenic America, beautiful girls, many others. Each Music Master comes equipped with a colorful slide show. Or locations can make their own slides.

Other Music Master exclusive features:
- New Rowe Alarm System
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- New, simplified Dollar Bill Acceptor
- 3-in-1 programming (Change from 200 to 160 to 100 selection)
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See your Rowe distributor for all the money-making details.

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The only record press with all transistorized thermocontrol brain

The new **FabelMix 117**

The best pre-plastifier ever designed

Mounted as one monobloc machine

**Super Fabel TC**

All automatic, 140 tons press.

- Cycles controlled by three independent and adjustable temperatures.
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More than four records per minute for each press

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Make records every day in 5 continents - More than 100 factories in 40 countries - More than 200 presses in the United States.

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- **MONKEYS** - The Birds, the Bees, and the Monkeys
- **Colgems** - CON 109 (M), COS 109 (S)
- **WEIRD ALPERS & THE JUJUANA BASS** - Best of the Basses
- **A&M (No Mono)** - SP 4146 (S)

**NEW ACTION LP's**

- **MAYBE ROMAN** - You Can't Beat People Up and Have Them Say I Love You
- **Tahajalalalaleh (No Mono)** - 101 (S)
- **WAYNE NEWTON** - Walking on New Ocean
- **MGM (M)** - SE 4323 (S)
- **FREEDOM TREE** - Uni 5024 (M), 72024 (S)
- **MASON WILLIAMS** - Phonograph Record
- **Warner Bros. Seven Arts (No Mono)** - WS 1729 (S)

**JAZZ LP's**

- **RUDY GUGOFF** - The Apple Seed
- **ESP Disc 1994 (S)**
- **CAMAHERA/MIKE SAMMES SINGERS** - Songs From Dr. Dolittle
- **Disneyland LP 1236 (M), STER 1226 (S)**

**Gospel**

- **GENE O'NEAL & MORE** - New LP 1001 (M), UPS 1001 (S)
- **ACE GANNON** - Incognito Singer
- **Hi (No Mono)** - SHL 32043 (M)
- **LUCILLE RAY** - The Vines
- **Gordy (No Mono)** - 7070 (S)

**Singles**

- **MURRAY HARRIS** - A Trump Shimmering
- **Dunhill (No Mono)** - DS 50032 (S)
- **Temptations - I Wish It Would Rain**
- **Gordy (No Mono)** - 7072 (S)

**Country**

- **THE REAL MIKE** - Howard, Tower GT 519 (S)
- **DENNIS** - Sony 190 (M), MMT 190 (S)
- **OREO** - MMT 190 (S)

**LOW PRICE CLASSICAL**

- **DENNIS** - Sony 190 (M), MMT 190 (S)
- **OREO** - MMT 190 (S)

**Rock**

- **BRYCE** - Sony 190 (M), MMT 190 (S)
- **OREO** - MMT 190 (S)

**Country**

- **TENNEY'S** - Howard, Tower GT 519 (S)
- **THE REAL MIKE** - Howard, Tower GT 519 (S)
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- **THE REAL MIKE** - Howard, Tower GT 519 (S)
- **DENNIS** - Sony 190 (M), MMT 190 (S)
- **OREO** - MMT 190 (S)

**Low Price Classical**

- **DENNIS** - Sony 190 (M), MMT 190 (S)
- **OREO** - MMT 190 (S)

**Country**

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DEJAMUS LONDON
ENGLAND

TO WHOM IT MAY CONCERN IN THE UNITED STATES OF AMERICA:

STEPHEN JAMES IS PROUD TO ANNOUNCE THE SECURING OF THE RIGHTS
FOR RELEASING RECORDINGS BY MASSIEL IN THE U.S.A. THE FIRST
OF WHICH IS THE WINNER OF THE 1968 EUROVISION SONG CONTEST
"HE GIVES ME LOVE/CLA LA LA", WHICH IS NOW A HIT THROUGHOUT
THE WHOLE OF EUROPE.

THIS RECORDING IS ISSUED ON BELL (BELL 725) PENDING THE SETTING
UP OF THE NEW D.J.M. LABEL, AND IS PUBLISHED BY DICK JAMES MUSIC
INC.,

THIS FINE ARTIST IS A BIG SMASH IN EUROPE AND SOUTH AMERICA,
AND I HOPE SHE WILL EMULATE THE SAME SUCCESS IN THE U.S.A.

REGARDS STEPHEN JAMES.

MASSIEL

"HE GIVES ME LOVE"

(LA - LA - LA)

BELL 725

(A "THIS" PRODUCTION)

DICK JAMES MUSIC INC.
Suite 1200, 1780 Broadway, New York, New York 10019
Music Manager: Leonard Hodes

WATCH OUT FOR THE NEW D.J.M. LABEL!
**Epic to Bow In U. K. Under Its Own Logo**

LONDON — Epic label will be named under its own logo here later this year by CBS. Until then, Epic product will be released under the CBS banner. And product from the Epic subsidiary label will be released on the Epic direction label, which was launched by CBS last year in the local market. Previously, Epic and Okeh material has been issued here by EMI on 12. The deal expired at the end of March.

The first Epic single to be released on CBS features Bobby Vinton’s current American record, “Take Good Care of My Baby,” which has been a chart entry for Liberty’s Bobby Vee. British recording sets, such as the Holly’s and Lulu, who are recorded in the U. S., remain with their present recording outlets here.

**Weather Man Takes Fest in Canary Isles**

MADRID—“El Hombre del Tiempo” (“The Weather Man”), written by Morelli and Ceratto, and sung by Los Beatles, won the 104,715 first prize in the 3rd Song Festival of the Atlantic held at Puerto de la Cruz in the Canary Islands on April 18, 19 and 20. The winning song is published by Belter.

The second prize of $50 went to “Guitarra de mi Pueblo” (“Guitar of My Village”) by Manuel Garcia, published by Belter and also sung by Los Mineros. “Si Dios Quiere” (“If God Wishes”), written by Jean钭 and Ceratto, and sung by Los Bellos, won the third prize.

The festival concluded with a gala featuring Los Stop, Michel and British singer Clio Laine and competed by Marius Medina and Tico Medina.

**Golden Clef Festival Open for All Europe**

PRAGUE—The Golden Clef Pop Song Contest, organized for the 19th International (East Europe TV Corporation) for the member states of this organization including the Soviet Union and the International Pop Song Contest, has opened to international participation and Eurovision countries.

The contest takes place June 18 at the Palais des Expositions within the framework of Fifth International TV Festival held there. The Golden Clef company sends one song interpreted by one singer or a duet and one member of the jury.

The following entries have been received:

German Federal Republic, two singer-songwriters representing different TV companies (Rex Gildo and Alexandra); Belgium (Paul Louka); Switzerland (Ivan Pampaloni; Italy (Irina Milani); Yugoslavia (Vice Kiro); Czechoslovakia (Jiri Kubicek); and Bulgaria (Dimitrov).

Austria, German Democratic Republic, and Czechoslovakia have confirmed their participation, but not yet nominated their representatives, while the Soviet Union, Poland, Romania, Yugoslavia and Spain have shown interest but not yet announced their decision.

The change from a closed

**Record Merchandisers 1st Meet**

LONDON—The first business meeting of the new rack company, Record Merchandisers, formed by Decca and EMI, took place Thursday (2).

The new company will have a six-man board with EMI Records represented by its new managing director Ken East, sales and distribution general manager John Poulson and financial controller Roger Page, who will be joint managing directors, and marketing chief Colin Lorillard and controller Anthony Anderson. The board is represented on the board of Record Merchandisers.

Ken East said the company plans to increase the rack size and capacity to handle 60,000 records a year. As a result of EMI’s 18-month test rack-jobbing plan, the company already knows the towns where it wants to put racks, and its team in the field will now be seeking high traffic locations in these towns as sites for the racks.

He said that EMI’s decision on rack jobbing in no way stemmed from the possible future activity of American distributors who will be setting up in competition such as RCA which is due to set up its own distribution system in New Town factory becomes fully operative a year from now.

Now: “We have to attract more consumers into the record buying habit and this is why racks had to come. To make our racks move we have to be attractive, and this is why EMI has made this deal with Decca.”

He emphasized that Record Merchandisers will take over the complete cutting of the price of its records. The company was increasing its efforts in supporting the industry campaign for maintaining minimum price on records which will be heard by the Restrictive Practices Court in 1969. East added that on the evidence EMI’s staff and the lawyers working on the case had already accumulated, it was concluded that the record would prove its case that maintaining prices was in the public interest.

**Venezuela Distributor to Make And Market Compactible Records**

CARACAS — Ernesto Aute, president of El Palacio de la Musica, local distributor of United Artists, Warner, Polydor, Decca, RCA, and EMI, project a $1 million market in Venezuela for compact disk and market compactible records.

The change to compact recording is justified in the market, announced that the company has invested $1 million in new equipment and will market compactible records.

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**Latin Fest Delayed—Mexico New Site**

MEXICO CITY — The First Latin Song Festival originally scheduled for Buenos Aires, last month, with the participation of 50 singers from 25 countries (20 Latin-American and five Latin-European countries) and five musical directors (including Frank Pourcel, Medema, and other famous names), has been postponed until next year. The contest will now take place in March 19-23, 1969.

"The reason for the change," said Piero Bonino, organizer of the event, "is that the competition was not transmitted in the form of video tape as was the case of the other contest held in Europe. The American contest therefore will take place in Mexico City, where the contest is now being moved to. The new site will be the Mexican National Palace of Music, where the contest will be held from May 11-16, 1969, BILBOARD.
EMI TO BOW IMPULSE LOGO IN U.K. IN JUNE

LONDON—Impulse label, ABC's jazz outlet, will be launched here under its own logo by EMI next month. The initial roster of new recordings for the label will feature six albums spearheaded by an LP recorded in London, "Waiting Game," with Zoot Sims. The other LP's included in the program are "Everybody's Dream," by the Further Adventure: "Swing Low, Sweet Cadillac," by Dizzy Gillespie; "Red, Em-Shirley Scott Plays the Big Band," and "The Sorcerer," by Gabor Szabo. ABC product continues to be issued by EMI on its Stateside label.

3 Radio Veronica Staffers Team to Launch a Company

AMSTERDAM — Radio Veronica disk jockey Joost den Draayer, producer Fréd Haysen, and singer-songwriter Peter Koekelwijn have joined forces to launch a new record production, promotion and artists' management company, Red Bullet Nederland N.V., with headquarters at Hilversum.

As well as Phillips, Red Bullet has production and promotion contracts with Polydor and Island. The company is working in a number in cooperation with a number of freelance specialists such as Bob Reooyers for its film and TV production and with Philips' George Martin receives a silver disk for "Hello Goodbye" by EMI (Dansk-Riksselskab A/S) managing director S.L.G. Gottlieb. At right is Mrs. George Martin.

Massiel of Winning 'La La La,' Given a Lulu of Dinner Party

MADRID — Zafiro- Novela and the Spanish TV authority have started a jazz and R&B label, EMI. The product, which will be pressed in 42 and 78-rpm, will be distributed throughout the southern part of the African continent, primarily in the rural areas. A 2-LP product will appear under the Ebony logo. Deals have already been set up for release of material by artists such as Carla, Back Beat, Peacock and Sure-shot. According to Harold Judin, Jerry Voisin for press and publicity. Box Bullet is also handling promotion for Polydor of the Atlantic and Marmalade catalogues.

On the artist management side it is handing the Golden Earrings, the Shoes, Bedia, Sandy Coast, Ronny St. Clair and Franz Mips. During a recent visit to the USA, Red Bullet managing director Fréd Haysen organized an American tour in October for the Golden Earrings with the William Morris Agency. The group will also tour Italy in June and July together with the Shows. To handle publishing activity, Red Bullet has established Day-Glow Music under the same management.

Ster Starts Ebony, an R&B Jazz Label, in South Africa

JOHANNESBURG — Ster Productions, the record company here, has started a jazz and R&B label, Ebony. The product, which will be pressed in 42s and 78s, will be distributed throughout the southern part of the African continent, primarily in the rural areas. A 2-LP product will appear under the Ebony logo. Deals have already been set up for release of material by artists such as Carla, Back Beat, Peacock and Sure-shot. According to Harold Judin, Jerry Voisin for press and publicity. Box Bullet is also handling promotion for Polydor of the Atlantic and Marmalade catalogues.

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SHEILA (PHILIPS) receives Billboard's Top Native Artist Award for France this year after her brother Mike Hennessey. At right is Sheila's manager, Claude Carreau.

SHEILA is the Sadler's Wells Opera 'Dutchman' for a recent UK tour. Sadler's Wells Opera has released its first single by Eila Black for the Dutch market entitled 'Step Inside Love.' The Moody Blues played Amsterdam concerts and taped TV show appearances.

Sadler’s Wells Opera Moves To New Site; ‘Giovanni’ Set

LONDON — The Sadler’s Wells Opera Co. is moving after 17 years from Portland Place to the London Coliseum in St. Martin’s Lane where it now leases 2,400. The first production at the new location will be Mozart’s ‘Don Giovanni’ directed by Sir John Gielgud, opening Aug. 21.

The move of the company is £630,000, and the project was in jeopardy, being £130,000 short at one stage. Then the Calouste Gulbenkian Foundation saved the day. Sir Robert and Lady Mayer made up the required total with a further £12,000.

The move will give Sadler's Wells an extra 1,000 seats per night. It will continue its policy of employing leading British singers and presenting opera in English.

During the first week there will be productions of Offenbach’s ‘La Belle Helene’ and ‘La Belle Helene,’ Wagner’s ‘Der Meistersinger’ and ‘Don Giovanni.’

The opera house will open with 'Don Giovanni,' which will include new productions of Wagner’s ‘The Ring’ and Rossini’s ‘Italian Girl in Algiers,’ plus revivals of ‘La Boheme,’ ‘La Traviata’ to ‘Samuel and Delilah’ and ‘La Belle Helene.’ The Christmas production will be ‘Hansel and Gretel.’

JAN WALDORP

MEXICAN GOVT. CITES RAFAEL

MADRID — A gold medal inscribed "From the Tourism Department of the Mexican Government to Rafael, with the acknowledgement of his artistry and his efforts for a closer relationship among the peoples of the world" was presented to Spanish singer Rafael, known as "The Voice." The medal was presented by Mexican Tourism minister, Agustin Salvar, on April 25. It is the first gold medal awarded by the Mexican government.

On the same day, Odeon announced that a new record by Rafael, "Ave Maria," will be released this month and will be distributed by EMI in 48 countries.

Dalida Waxes ‘Blue’ in Italian

MILAN — The French-originated hit "Love Is Blue" has been covered in Italian by Dalida. The Italian sub-publicist in Edizioni Alfiere and the Italian title is "L’Amore E’ Blu.

Dalida is under contract with the French company Discoun, distributed by RCA-Italiana. She is popular in Italy, where she has had several hits during the last six months, including "Mama," "L’ultimo Valzer" (The Last Waltz), "Aranjuez, Mom’ Amour" and "Dan, Dan, Dan." Her latest Philips orchestra leader Paul Mauriat’s record, other versions are those by EMI-Italiana’s Renegades, Belfido’s Santo & Johnny, Capot’s Al Martino, Pathe’s Franck Pavilion, Durand’s conductor Marcello Minervi and CBS’s trumpet soloist Al Korvin.

Masis Will Mark Reinhardt’s Death

PARIS — Samois-sur-Seine, where gypsy guitarist Django Reinhardt died on May 15, 1953, is combining with the French Academy of the Jazz and the ORTF to honor the memory of Reinhardt with a special mass on Sunday, May 15, the 50th anniversary of his death.

After the mass a commemorative plaque in Reinhardt’s house in Samarès will be unveiled. Later French and American jazzmen will join in a jam session. The ceremonies will be filmed by French TV for retransmission on a TV program and in a special feature program on the life of Reinhardt.

JAN WALDORP

Association Makes Overseas Scene

LOS ANGELES — The Association, Warners Bros. group, presents its second annual Overseas Scene Festival Tuesday (7) and the Top of the Pops award in London Thursday (9).

While in Europe, the group has been booked for a concert and TV appearances in Great Britain and TV appearances in Belgium, Sweden and Germany. The Association also will tape a TV special in Paris.
MUS LONDON ENGLAND

TO WHOM IT MAY CONCERN IN THE UNITED STATES OF AMERICA:

DICK JAMES IS PROUD TO ANNOUNCE THE SECURING OF THE RIGHTS TO THE RELEASE OF CILLA BLACK MASTER RECORDINGS IN THE U.S.A., THE FIRST OF WHICH IS THE SMASH HIT FROM ENGLAND "STEP INSIDE LOVE".

PAUL MCCARTNEY WROTE THIS SONG ESPECIALLY FOR CILLA, AND GEORGE MARTIN PRODUCED THIS FABULOUS DISC.

THIS RECORDING IS ISSUED ON BELL (BELL 726) PENDING THE SETTING UP OF THE NEW D.J.M. LABEL, AND IS PUBLISHED BY MACLEN MUSIC INC., A SUBSIDIARY OF NORTHERN SONGS LIMITED.

WE HOPE THIS WILL PROVE AS BIG A SMASH IN THE U.S.A. AS IT IS IN THE U.K.

REGARDS DICK JAMES.

"STEP INSIDE LOVE"
CILLA BLACK

Maclen Music Inc.
c/o Dick James Music Inc.
Suite 1200, 1780 Broadway
New York, New York 10019
Music Manager: Leonard Hodes

Watch Out for the New D.J.M. Label
Five-year business association
Billings will continue to be
the "Member of the Town"
until August 3, and then her
agency will be closed for
her summer vacation.

CBS has signed the Breakaways, the
new band of teen-agers who are
featuring some of the hottest artists on their records. It is
cutting an LP with arranger-producer Mike Leander, and a single called
"Santo Domingo" will be released in
March. The group will begin a tour with their
opening booking at Club Richard in
the Los Angeles area. William
Wallton has received the honorary
degree of Doctor of Letters
from Rhode Island University.
The BBC 2 TV channel has
contracted Andy Williams, Ella
Black, Val Doonican, Count Basie,
George Formby, Ray Conniff,
Richard and Phyllis Diller, among others, for its "Showtime" series
beginning this month. The
name channel has also signed Ruth
Barrymore for a series of color
color shows to be screened in the fall.
Southern Methodist University
has released "Lake Country College - A Country School," which was
acquired from the American Historical Society and is
now touring in the vicinity with the Johnny
Cash-June Carter package.

A new-look CBS Plus
by Bing Crosby called "Bing Crosby in
Keepsake," which has been
recorded between 1920-1934.

The Flamingo in Las Vegas has
set up Sure Management to handle
the hit-parading Paper Dolls and
Flipper. The British Irish repertoire release is an LP by
"Starlight," which features some of the
Traditional Irish Style," by Molly
Mae Colbert. Sure has hired
production director Cyril Jaques and a
Starlight organization for Spandins
President Lesli Crawford representing
management has said, "The Music of Walt Disney," sound
incorporated excerpts released as a
tribute to Disney which have sold
over 20,000.

London's Alan Paramore visits Copenhagen in March, and then goes on to
New York, with engagements at the
St. Martin Hotel. He will meet with
some of the London music
associates there and then, and travel on to Paris, and
Chlovia, N. F., followed by visits to

The Showparps "Ain't Nothing
But a Houseparty has been
released in France and has sold
over 100,000 copies there.

Los Angeles
Tommy Bruce and Bobby Hart,
A&M artists, recorded "Goodbye Baby" and "I Wonder Who'll Be Tonight".

In French, German and Spanish.

The records will be issued abroad in addition to their domestic
promotion tour,...

Ray Charles, who
progresses Sickle Cell Disease (blood
disease), remains hospitalized.

Dr. George Kellison has received his aigour from his concert at Flori-
University of New York. For the

and Lee Leinane to handle Sonny
January 15, with American south
Showplace Music to guide promo-

composer David Rose forms David
Rose Foundation, with goal of es-
tablishing a symphony orchestra.
Kirk Douglas sings six songs in

TV APPEARANCES: The Pick-

for two weeks at the Cartoon
corning roles in "Peyton Place."

On of the four holiday TV specials, includ-
"American Greetings Memorial Day and Halloween."

The 5th Dimension on the "Ed
Sulliven Show" May 19, Oct. 29, and
Dec 15. The Grammy Awards are
on NBC on March 25, and
"The Polly Bergen Special" May 23.

The show will return to its
second place in the recent
Eurovision Song Contest in London.

Paul Anka on the "Jackie Gleason
Show" Oct. 11.

CONCERT DATES-OPENING:
Spain, "The Madrid Sea," on
the Adriatic Sea in San Jose for
The Cream will be at the
Fredrick Common Trade Show May 17.

Robby Country plays the
Mississippi Arts Festival.

The London and Paris shows on
Spotlight Theatre, "Downtown" after
six concerts, beginning July 22.

Marty Wilde on his first
Eastern concert tour May 18,
London, York, Philadelphia, and St.

He will be at "Downtown" next
weekend.

Ray Charles on a 31-day
concert tour, which ends at the
Anaheim Stadium on July 1.

"Tennessee Ernie Ford plays the
Calgury Stampede July 11-13.

On Sept 3, the show will
Can in New York, Feb. 17.

On May 31, and in Las Vegas next March 6-26.

BRUCE WEAVER

MADRID

Mastaki (Novelda-Ziffro), whose
"Song La Reina" in the Euro-
Song Contest... has been awarded the
Ribbon of Isabel la Catolica, one of the highest civil
distinctions given by the Spanish
government.

Tracy Anderson has released a new LP by the Bee
Knees at the Exchange Hotel.

While electronic music
was the rage, Bobby Darin and
April 22 for a four-day visit. He
met executives of Columbia
Europe, and also attended one of the
Whale products in Spain.

London's Andy Williams
April 23 for a visit to Robert
He has been the producer asso-
ciated with Augusto Almero.

On May 11-15 to film a TV show
Laura Nitrarte (Venezuela) go to London
(11) for a TV show.

Fontana released an LP by
Augusto Almero recorded in London, and features six of his own
songs. Maria Dorotea of the Malagueñas and South American tour on
April 26. ... has signed a new artist, producer, and arranger "Chico Char-
tere to distribute the records of South American artists.

In Spain, the French singer Eric Charlen brings his show on a
French TV tour that opens May 20 in Madrid for a
"The Klip" and "Quand Une
Fille Cuisine." The show will
be transmitted on the French TV network.

On May 14, "Santana" from Mexico, a new
group, has released a single in Spanish
and has been on the radio
"campana medio" (You're Not
Cherished in My Heart / Gypsy Eyes)." Scoopley is
releasing a new single by Los Pop
Tops which couples two themes of
Bach with lyrics written by the
composer... and a new single, "La voix del hombre conde" (The
Voice of the Man), which is dedicated to the Rev. Martin Luther
King.

Ediciones Quisong signed with
Sidney Irons to sub-publish their
two LP's to "Spain in Heart," in Spain... Higgsop
concerts.

The second album of the
canon of Mireia Nelson, Miriam Makeba, Ferrante and
the New York, England, Duke Ellington and five albums from the
Blue Note catalog.

With Promises to start at the
Apartments in Paris.

Music publisher George Win-
ner goes to London Tuesday (7) to
attend a conference on the
musical making its European debut in
London.

In France, the RCA's Lana Cantrell begins a
three-week engagement at the
Parisian hotel. ... and Sir Peter
Might and Miss Krulik have
announced that the orchestra will be
in concert on May 6 at
in Spain.

REYER REYER

MANILA

The Lettrum (Cabinet) will
make its Manila appearance in
Aurora Colistro in Quezon City in
a May 10. The group's current single release here
has sold out and is making its
second place in the recent
Eurovision Song Contest in London.

Cliff Richard on Paraphone and the
Calvarona, in London: "Every Single Day," first single in the group's
version of "Every Day," will be released
May 6 at London. (10). ... and Sir Peter
Might and Miss Krulik have
announced that the orchestra will be
in concert on May 6 at
in Spain.

Rolf Auger's Trinity with Julie
Drew, a New York band formed by
Barry, Gary Ford and Gordon
played a Europe No. 1, "I Will Be
Your Friend," on the band's debut LP.

Jackie Deshannon has
made her fifth live appearance
at the Pips Hotel, South
Palm Beach, N.Y., June 1. The
"Singer Love Contests and mod
paper products, will present its first annual "Love Ball" at
Chectah June 10.

Dick Doak, lead singer with the
Stages, was recently hired as a
recording artist by Columbia Records.

Leslie Lynne, England's public relations
officer for the group "Marriage," in
Rowe (two members of the
Joyful Noise) has been signed as an
exclusive writer to the White
"Paul Revere and the Raiders, Center" records group, on a
three-week tour of responsibilities
that will start up May 6 in Rich-
Muncie, Ind. Sext, Mercury group, on a
45-day tour of the United States, will
Ilinois, Wisconsin, Pennsylvania and
Ohio.

Miriam Makeba will participate in the worldwide promotion pro-
ject "The United Nations and
Agriculture Organization by
"The United Nations," which is the
issue of "I Am a Man of Love." On... commission from the Inte-
Music Collection of the Museum of the City of New York, Chap-
pell was chosen to write the
facsimile edition of the song "Hi-
been commissioned to commemorate a special exhibition of
"Jolivet in Concert," presented by
also the "Baif the Words," opening Tuesday (7).

The Red Sea Singer and Miriam
Makeba have been held over at the
Café Sahara.

MICHAEL GROSS

PARIS

Claude Curree is planning an
international promotion tour of
Top Artisan of 1967 award winner
Winners First single released deals with his and a successful career
in his LP. "I Will Be Your Friend," in Spain.

Shella will shortly begin recording
her next album for the label.

Philip has released an album
single release on the little-known
French TV series, featuring Anna
Kasch and Charles Dufort.

Vilard, Jean-Paul Cars, France
Fernandez, Serge Galoube and other
stars have been the subject of a
Clay's recently launched Classic
series of LP's for the Maida "Pat Rea," with the
Chesklovo-

were conducted by Karel
and were accompanied by a
choral ensemble. This was the first
as a start of the group's new
talent on the German market.

LUWMI ORIUKA

SYDNEY

Sydney Davidson has recorded an
introductory LP to "The Happy Clangers," a new
release of the Shelly LP.

"I Will Be Your Friend," in Spain.

Shella will shortly begin recording
her next album for the label.

Philip has released an album

The records were produced
by Olivier Mendras, conductor of the French Orchestre de Paris,
which is being used by the
choral ensemble. This was the first
as a start of the group's new
talent on the German market.

LUWMI ORIUKA

New York

Mayor David Dinkins is managing
director of the Columbia Circle Group, a division of the
Richmond Organization.

The organization has offices in
London and Paris to scout material and
artists. The Fifth Dimension,
who opened at the Royal Box
in the London hotel, has a new
"The Swinger" cover, by the
RCA's CBS TV show May 19.

Kirk Douglas hosts a
program for a promotion tour Priyade
(10). ... and Sir Peter
Might and Miss Krulik have
announced that the orchestra will be
in concert on May 6 at
in Spain.

More will LIVE
The more you GIVE

FRONT PAGE

-love you

HEART FUND

FIMLY 1968

MAY 11, 1968, BILLBOARD

(Continued on page 51)
Yamaha Stresses Ear-Training in Pre-School Music Classes

By RON SCHLACTER

This is the third in a series of articles on the learning experience involved with musical instruments.

CHICAGO — Yamaha, as a music course, provides instruction in the basic principles of rhythm, melody and harmony for preschool children, with major emphasis on ear training. The children, ages four and five, meet one hour a week for two years in a group class of approximately 10 students. During the course, the child learns to read in treble and bass clefs while acquiring an understanding of the essential make-up of the keyboard. Many Yamaha students are actually composing some simple pieces by the time they graduate from preschool.

Although the course is keyboard oriented, the stress is on musical development that can apply to any musical instrument. While many children advance to a study of the piano or organ, others choose a wide variety of instruments.

Jaycees Select Vox to Equip Battling Bands

BEVERLY HILLS, Calif. — Vox guitars, amps and combo organs have been chosen as the official gear for the 1988 National Jaycees Battle of the Bands. The annual nationwide contest, sponsored by the United States Junior Chambers of Commerce throughout the country, is for amateur musical groups between the ages of 13 and 19. Some 20,000 groups currently are participating in the State final, where the top prizewinners are Vox guitars and a recording contract.

The 34 best groups in the country will compete June 21 in the national finals at the Steel Pier in Atlantic City, N.J. The top prize is $5,000 in Vox equipment.

LATIN PERCUSSION’S latest offering is the unique, patented Catassa (Machete) drum set. This set sounds through a porthole placed in the drum itself; the musical tones around the textured stainless steel core. The Catassa can achieve considerable volume when struck, making it most suitable for rock ‘n roll as an instrument for use in the tambourine. Latin Percussion is offering the Catassa in two sizes; standard (LP 2344A) and large (LP 2344B).

HARMONICA ARTIST John Sebastian

‘English Sound’ From Lo Duca

MILWAUKEE — Lo Duca Bros., Musical Instruments Inc., has introduced a new line of EKO Triumph amps in the “English Sound.”

The new guitar and bass amps, piggy-back styled for portability and moving ease, feature a U.S. made, approved 200 British watts, R.M.S. — all transistor amplifier with built-in fuzz, tremolo and reverb. They can be ordered with all three effects or any combination of two.

The units measure 56 in. by 23 in. by 15 in. and are priced from $960.

Endorsement

Jay and the Techniques have signed endorsement contracts with The Armpex Co., Inc., manufacturer of recording instruments and amplifiers.

Skylar Composes Children’s Songs

NEW YORK — Pop composer Sunny Skylar has completed such hits as “Besame Mucho,” “Nala,” “Amor, Amor, Amor” and “Be Mine.” Skylar has come up with a change of pace by writing the words and music to nearly 20 sing-along piano pieces for children. The songs have been published by Peer Southern as a songbook titled “The Animals of England” or EKO records.

So far, this is not a money-making program for us. There are seven classes now, and we figure that it costs us $50 per pupil. We won’t be able to break even until we have 10 classes. Each pupil must pay $10 per month tuition for a child to attend a one-hour session once a week. Of the total revenue, 50 per cent is reserved for the teachers, 50 per cent for the teacher and 10 per cent for Yamaha International.

“We have been criticized by some who feel it’s just for profit, since we are dealers,” said Brown. “In this particular case, our results are completely tangible. Of course, we’re not making a profit. If this didn’t do some good, we couldn’t afford to do it. We have to look to the future. A certain percentage of

(Continued on page 53)

NEW SEBASTIAN ALBUM RELEASED BY HELIODOR

HICKSVILLE, L.I. — Harmonica artist John Sebastian stars in a new album, “Concertos for Harmonica,” featuring original works by Brazil’s Heitor Villa-Lobos and Russian-born Alexander Tcherpnin on the Helidor MGM label. The concertos, recorded for the first time, are performed with the Stuttgart Radio Symphony Orchestra, conducted by Hans Schwager of the Kansas City Philharmonic Orchestra.

Because there has been so little classical music written for the harmonica, Sebastian has on a number of occasions commissioned original works to display the symphonic range of the instrument. Other composers besides Villa-Lobos and Tcherpnin who have written for him are Cowell, Myerson, Dello Joio and Hovhaness.

Sebastian made his harmonica debut with the Philadelphia Orchestra and has performed and recorded with some of the world’s leading symphony orchestras — the New York Philharmonic, Chicago Symphony, Cleveland Orchestra, Boston Symphony, Berlin Philharmonic and the Tokyo Symphony Orchestra.

Guitar Clinic Set For Music Show

CHICAGO — Six leading music retailers will discuss “The Art of Selling Guitars” in a changing market at the 67th Annual Music Show, to be held here next month at the Conrad Hilton Hotel.

The marketing session, sponsored by the Guitar and Accessory Manufacturers Association (GAMA), will be held Wednesday morning, June 26, in the World Ballroom. In view of the recent decrease in guitar sales this past year, the clinic will focus on successful merchandising campaigns of store dealers and studio operators who are able to sell large quantities of guitars before the big guitar boom of recent years.

Moderator for the GAMA business session will be Charles Robinson, vice-president of the Harmony Co., Chicago. Joining in the discussion of successful sales methods will be Mel Bay of Mel Bay Publications, Inc., Kirkwood, Mo.; Elmer Herrick, of El Rey Music Center, Chicago; Val Stevens, of Stevens Academy of Music, Chicago; David Herbert, of Herbert Music Co., Charleston, W. Va.; Walter Resnick, of Towers of Tomorrow Studio, Toledo, Ohio, and Billy Steed, executive secretary of American Guild of Music, Zanesville, Ohio.

The Music Show, sponsored by the National Association of Music Merchants, will be held June 23-27.

DEALERS FROM EIGHT Midwest States gathered in Chicago April 21-22 for the first spring sales-management seminar of the National Association of Music Merchants, Inc. The two-day session was held at the Marriott Motor Hotel and featured a Persuasive Selling Clinic conducted by Max Saacks, president of Max Saacks Associates of Los Angeles.

MAY 11, 1968, BILLBOARD
Audio Retailing

Sales Know-How Sparks Recorders

BOULDER, Colo. — Following the old adage "you've got to spend money to make money," tape recorder merchandising has more than tripled sales at McDermott's photographic dealership here.

While the store carries a $40,000 photographic inventory, tape recorder sales have been only "satisfactory" until two years ago, according to Robert Myers, manager. "It was our own fault," Myers acknowledges. "First, we weren't carrying top, accepted stereo recorders in better price brackets. Second, we didn't carry a full line-up of accessories. Third, we had not gauged the market correctly."

Things began to change when Myers noted an increased interest in the subject of tape recorders among the 14,000 students attending Colorado University nearby, and relocated the department to the head of the camera section, where it is now the only display to be seen by any entering customer. "I began wondering whether we were missing a market in limited tape recorder prices to the less than $200 bracket," Myers said. "Experimentally, we ordered a few upper-bracket stereo sets, ranging up to $500, and we were astonished to find that most of these sold right away."

Next, Myers contracted for a leading line of highly accepted stereo-recorders—Sonys, in the $250 to $500 bracket, expanded the department to two stands, and "double exposure" display fac ing in the front window. Busy traffic, both a few upper-bracket stereo sets and, inside, is exposed to about a dozen models of stereo tape recorders, one of which is usually in operation.

Quick sales of the first inexpensive models led to others, and to the writing of special orders for even more expensive stereo equipment, in the $750 and $800 bracket. It likewise underscored the need for a complete accessory line, which Myers filled in by adding a broad choice of tape erasers, magnetic head cleaners, anti-static materials, conference microphones, high performance microphones and speakers, a limited line of stereo speakers, etc.

"Within the first year we had to expand the tape recorder department twice," Myers said. "We increased the inventory further by adding top-quality, small battery operated recorders."

(Continued on page 54)

Greentree Stereotape Push on Jazz Catalog

COSTA MESA, Calif. — Greentree Electronics' Stereotape division here has released 15 reel-to-reel packages never before available in this form. The firm, a licensee for Liberty Records' reel-to-reel product, recently added Double Shot Records to a catalog that now includes impressive jazz artists.

The label line-up from Greentree now includes Liberty, Blue Note, Soul City, Imperial, World Pacific, World Pacific Jazz and Double Shot.

(Continued on page 54)

New GE Portables Stress Convenience

UTICA, N. Y.—Convenient power for the home and car is the stressed feature of five new portable models from General Electric's Radio Receiver Division. Each of the new solid-state portables, two FM-AM and three stereo, includes a built-in shortwave radio comes with two-way power or AC converter for battery-saving convenience.

Model P2910, in addition to GE's recently introduced category of "transportable" or in-home portables, includes both batteries and AC operation. The unit features slide-rule dial with vernier tuning, six IF tuned circuits for positive station separation and continuous bass-treble tone control. GE's suggested retail price is $103.95.

The second new FM-AM portable, model P2930, offers a built-in two-way power for instant-on play on either regular 120-V house current or batteries. AC cord storage is built in. A high-performance unit, this radio has a six-inch full fidelity oval speaker, 1.5 watt music power amplifier, eight IF tuned circuits for positive station separation and continuous bass-treble tone control. GE's suggested retail price is $143.95.

Yamaha Stresses Ear-Training in Pre-School Music Classes

GE MODEL P991, $119.95 list.

GE MODEL P1861, $39.95 list.

GE MODEL P2940, $74.95 list.

GE MODEL P2930, $59.95.

Flexible Program

"The program is not rigid," I am able to adapt to the guidelines. I change activities periodically to keep the children's interest. As for discipline, I've had to write letters to parents for such things as a child climbing on top of an organ. The hardest thing is to get the children to play the piano or organ again. Another problem is keeping the others busy when I'm trying to give individual instruction.

There is no testing program. We accept any four and five-year-olds but do try to group them close to the same age. The children are given no outside assignments.

While Yamaha classrooms may vary in size and curriculum, all of them provide the use of electric desk-organs, rhythm instruments, and a library of music for ear-training and individual instruction.

(Continued on page 54)
These weren't toys, but rather a collection of real instruments which we could sell—with the pride, and which would be serviced quickly where needed—either in Boulder or Denver, 27 miles away.

Research into the subject of the Sparks Recorders

**WANTED FOR IMPORTERS—NEW**


**Other Releases**


**BLUENOTE**

Someday," Lee Morgan, 84117C.

**IMPERIAL:** "Teen Beat," Sandy, 14052C; "Suddenly," Frank Sinatra, 14052C; "When I Fall In Love," Frank Sinatra, 14052C; "The Birth of the Blues," Ravi Shankar, 14057C.

**Yamaha Stress**

**Numerous**

Yamaha Stresses—Continued from page 33

Yamaha has been run up with some simplification in the design and is also aimed at being easier to play. By imitating the teacher, the children absorb certain of the mental rhythms before they produce their own rhythmic patterns. The children also learn a series of note patterns through imitative singing until they are familiar with the musical sounds they hear.

"Love Music, Pacific World, 21440C." Nickles are convinced that most of the increases came without a lot of excitement orannonce.

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Concertone Purchase Won't Effect System Philosophy

BY BRUCE WEBER

LOS ANGELES—There will be no changes in Concertone's philosophy on marketing home entertainment systems and in emphasizing its interest in the blank cassette market.

John T. Pacconi, director of marketing for Concertone, reaffirmed the company's position following its purchase last week by Monarch Electronics International, Inc., an amplifier and speaker manufacturer.

Concertone, which had been purchased in January by Classics Industries, jumped off the cassette bandwagon to concentrate as a manufacturer and distributor of tape recorders.

Leonard W. Ashbach, Monarch chairman, said Concertone will operate as a separate entity in the Monarch structure, with Audiovox Player

NEW YORK — Audiovox Corp. displayed an $85 turn-table on tape CARtrige player with a cross-talk eliminator, at the International Consumer Electronics Show here. It was erroneously reported in the April 20 issue that the company was Audiovox Pacconi directing operations. Concertone will move its offices to Monarch's North Hollywood headquarters.

Joining Pacconi in key executive posts are Sid Siegel, national sales and service coordinator; Rod Ream, service manager; and Lou Saldavini, controller.

"The cassette market is still unstable — profitwise," believes Pacconi. "We're going to pull our chin in for a while and concentrate on distributing tape recorders. We're letting that field (blank cassettes) lie fallow for a time."

Concertone has introduced several new home units this year, including a home stereo cassette system (model 200-S), stereo tape deck (model 202-D), deluxe stereo tape recorder (model 790), strophonic stereo recorder (model 4000) and a cassette tape recorder (model 210).

The Concertone sale, for an undisclosed number of Monarch companies, has been approved by both firms' boards, and is awaiting approval of regulatory agencies.

CASSETTE RADIO by Keystone features a miniaturized circuit Stereo-Pak has under-battery. Designed for portable cassette units, the radio retails for $13.95.

Cassette Radio Is Developed By Keystone

NEW YORK — Atlan Rand, under its Keystone trade name, has developed and is marketing a cassette radio. While radio CARtrigges have been available for 8-track continuous loop tape cartridge players, this marks the first radio device for the cassette configuration.

Keytone's radio cassette is designed for play primarily in portable units. In the shape of a cassette, the radio features a tuning dial placed on its top surface. The radio cassette operates with the same controls as does any blank or pre-recorded cassette tape.

Key to the radio is a fully miniaturized receiver circuit with a self-contained battery. With a high-impact plastic case, the radio is rugged and portable. Suggested retail cost is $13.95.

Restyling At Muntz

LOS ANGELES—In a move to strengthen the ties of its music and sales departments, Muntz Stereo has undergone divisional reorganization. Under the new reorganization, national sales director Ed Michel now works closer with national sales director Gene Block. In the past, Michel, as music director, concentrated strictly on the programming of cartridges and was independent of sales activities.

The closer affiliation between music and sales is designed to allow the company to move more quickly when hits albums are available in cartridge form. With this basic educational information being relayed to retailers and automatic factory representatives.

GRT Named by Gamble and Boone

LOS ANGELES — General Recorded Tape (GRT) has been named tape licensee by Gamble and Boone Records for 4 and 8-track cassette and open reel tapes.

The initial release includes albums by such major artists as the Music Makers, Kenny Price and Tex Williams.

ITCC Will Add Cassette Line

By HANK FOX

NEW YORK — International Tape Cartridge Corp., a staunch proponent of continuous loop tape CARtrigges, will add cassette duplication in June.

We have researched this field," said company manager Jim Tyrell, for almost a year.

Now we see that more than a pipeline exists; there is a definite consumer demand.

Tyrell explained that inroads the cassette system had made during the past few months is largely due to the proliferation of equipment and extensive product merchandising and promotion at the manufacturer level. "One of the cassette's chief advantages now," said Tyrell, "is that the broader market to which the equipment appeals.

While the 4- and 8-track systems are bought mostly by automobile owners, cassettes are now being sold in the home and portable markets.

Tyrell also cited the cassette's upcoming entries for the car market. Several manufacturing companies have previewed slot-loading cassette players for automobile use.

ITCC will initially release a minimum of 12 cassettes depending on production capacity, with four labels, Buddha, White Whale, Scepter and Roulette comprising the release.

8 Distib Mgrs. Take RCA Contest

NEW YORK—Eight RCA Stereo 8 distribution managers have won one-year leases on 1968 Mercury Cougars in RCA's second anniversary Stereo 8 incentive contest in addition, all salesmen in these eight distributionals and several tape managers of others won libraries of 8-track cartridges.

The program, which ran from September (the anniversary month) through December, was based upon the company's tape cartridge distributors were given quotas and in order to qualify for a prize the distributionals had to fill its quota. The eight managers, whose operations sold the highest percentage above quota won; their salesmen won the cartridge libraries. Stereo 8 libraries went to distribution managers whose distributionals surpassed their quotas but were not among the top eight.

The winners of the leased cars were Peter Stocks, Milwaukee; Harry Mertens, Fort Worth, Tex.; Ed Tregilley, Minneapolis; John Youmans, Phoenix; Ken Haga, Bloomington, Minn.; Jon Stockey, Miami; and Vera Powell, McKees Rock, Pa.

H. at the end of the year, the tape managers were to buy their Cougar, RCA has arranged that they may do so at "a most attractive price," an RCA spokesman said.

COUGAR WINNER Peter Stocks, second from left, tape manager for Taylor Electric in Milwaukee, receives key to the stereo 8 equipped 1968 automobile. Stocke was one of eight winners of the RCA Stereo 8 distribution manager's contest. Advertising the company's second anniversary. Presenting the keys to Stocks is Upland Mercury's owner, R. Peltier, while Lincoln-Mercury zone manager D. Schwartz, left, and RCA central division region sales and promotion manager Bob Krueger look on.

Shuffling At Muntz

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Tape CARtridge

16 8-Track CARtridge to Be Issued by RCA in May

NEW YORK — RCA Records will release 16 8-track tape CARtridges in May. Aside from the 10 CARtridges on the RCA label, two are Scepter releases, two RCA Red Seal and two Camden low-price CARtridges.


Dionne Warwick's "Valley of the Dolls" is being released on the Scepter label, and RCA is issuing Kenny O'Dell's "Beautiful People" on White Whale.

The two RCA Red Seal CARtridges are: "Violin Concerto in D" (Tchaikovsky/Romance) Dvorak, with violinist Izchak Perlman and the Boston Sym phony conducted by Leibow; and "Beethoven's Symphony No. 6," with Fritz Reiner conducting the Chicago Symphony.

"Georgia on My Mind," by the Anita Kerr Singers and "Puff the Magic Dragon" and Other Songs Children Request, by the Richard Wolfe Children's Chorus, comprise the Camden releases.

JENKINS TAPE DEPARTMENT manager, Bud Booth, demonstrates a tape in the special display area of the firm's Kansas City, Mo. store. The section is located across from the service counter, where it is always under the watchful eyes of clerks to counter pilfering.

Robins to Show Low-Cost Tape

COLLEGE POINT, Flushing, N.Y.—Robins Industries Corp., will feature its magentic tape at the 1967 National Electronics Week (NEW) and Consumer Electronics Shows next month and will introduce a new, low-cost line of tape to the trade.

While some dozen new audio accessories will also be shown, the new tape line carries the Park label. Robert Cohen, Robins' consumer products sales manager, explained, "This tape is engineered for quick and easy profit. It fills a need for a good, inexpensive product and will have wide appeal."

The Park line includes both acetate, polyester and tencilizer polyester types on 1-inch, 1/2-inch, and 1/4-inch and 1-inch reels.

Robins will occupy booth 1059 at the NEW show June 14-16 at the New York Hilton Hotel, and will have substantially the same exhibit in booth W-215 at the Consumer Electronics Show, June 23-26 at the Warwick Hotel.

Kassner Gets UK Rights to 'Cindy'

LONDON — Kassner Music has acquired British rights to the music from the American musical "Cindy" based on the book by Joe Sorrett.

The show, which opens next week at the Palace Theatre, Westcliff, stars Hy Hazell and President Records artist Johnny Tudor. Hy Hazell has been appearing in the London musical "Charlie Girl."

President chief Edward Kass- ner is here for the opening of the show and will also be re- cording new singles by the Equals and the Symbols.

Verite Productions Formed by P. Horn

LOS ANGELES—Jazz flutist Paul Horn has formed Verite Productions with Earl Barton and Alan Waite. Initial project will be producing a feature for Four Star Productions based on the life of the Maharishi Mahesh Yogi titled "Maharishi."

Horn, who will score the feature, has been involved in the transcendental meditation movement. His recent album on World Pacific is "Paul Horn in India."

Boone, Manager Acquire Studios

LOS ANGELES—Pat Boone and his manager, Jack Spina, have acquired Sunwest Recorders and invested more than $150,000 for new equipment.

One studio has been enlarged, with three additional studios being completed. One studio has been leased to Warner Seven Arts, Columbus and Uni Record.

The facilities also have been used for radio commercials. The studio's board was designed by Bob Mahoney, with 8mm and 16mm tracks.

"Mustang" Proceeds To Dr. King Fund

NEW YORK — Len Max well has set up Tomkins Park Records for "A Well-Dressed Man in a White Mustang," which, is being distributed in New York City, Long Island, Newark and Connecticut.

Proceeds from the song, including airplay and sheet music sales, are going to the Martin Luther King Memorial Fund. RSVP Records will distribute the disk nationally. Promotion copies have been sent to 32 markets. Maxwell has presented a $1,000 deposit to the Southern Christian Leadership Conference for the fund.

Dot, Melco Int'l Renew Agreement

LOS ANGELES — Dot Records has renewed its agreement with Melco International, Inc., which represents the label in the military sales field.

Melco contacts military buy ers and distributes product to post exchanges at all branches of the Armed Forces, except the U. S. Army.

MAY 11, 1968, BILLBOARD

www.americanradiohistory.com
A SHORT CUT TO THE BOOMING BUSINESS IN BRITAIN

RECORD RETAILER

U.S.A. and Canada, $20
Europe, 3 pounds 18 shillings. Australia, 12 pounds 11s.
Sterling. Others on request. RR is published every Thursday.

Britain's Top 50 Singles chart
Top 40 Albums chart
R&B chart
Irish Best Sellers
Reviews
Releases
Promotions—Pop, Classics,
Jazz, Folk

Dealer views
Talent reviews
Special Supplements
(Ireland, Scotland,
Budget lines, Folk,
Children's Records, etc.)
New Outlets

* Latest Board of Trade figures state: More records than ever before are being pressed in U.K.

PEER SOUTHERN WEARS MANY HATS

- Mexican sombrero
- British bowler
- Australian stetson
- American snap-brim
- French beret

Hats around the world. Wherever Peer Southern maintains offices.

The hats may be different but the people wearing them talk one language—the music business. Peer Southern's music business is international (22 offices in major music centers around the world) and deals in all kinds of sounds. From a Brazilian samba to hard rock pop, Neapolitan ballad to American classical.

Educational music to background libraries.

This year Peer Southern is 40 years old.

On June 1 Billboard presents a Peer Southern Special Issue dealing in depth with all facets of the Peer Southern operation.

The past—Founder Ralph Peer's story, a pioneer field recording executive, discoverer of Jimmie Rodgers, the Carter Family, his decision to go into Latin America, starting a world-wide office chain.

The present—the international structure. President Mrs. Monique I Peer discussing the U.S., Latin American, European and Asian markets and their relationship to each other, discography of Peer Southern material in various fields.

An important Special Issue because through Peer Southern the growth of the music publishing industry can be seen.

HATS OFF TO PEER SOUTHERN!

AD DEADLINE—MAY 17
Biggest Breakout In Months!

Los Bravos

BRING A LITTLE LOVIN’

Production: Alain Milhaud
Arranged & Conducted by: Jean Bouchéry
Sound Engineer: Adrian Kerridge
From the film: Bravos II

Mike, Vocalist
Manolo, Organ
Miguel, Bassist
Pablo, Drummer
Tony, Guitar
ARETHA FRANKLIN—THINK

[Prod. Jerry Wexler (Writer: Franklin/White) 14th Hour, BMI]-Mike made for another hit. Aretha, the queen of soul, is back with a winner on this pop-folk performance. Much of the "raps" feel here. Flip: "You Send Me" (Kapp, BMI).

QUEEN ANNE BYE,

YOU THREW ME EVERY WAY BUT LOOSE

[Prod. Golden Dawn Prod. (Writers: Lipps—Philipphi) (Ballyhoo, ASCAP)—Amazing commercial debut of a new pop—rock single which should hurt hard and fast and go right up there. With an arrangement in the vein of the Marshall Crenshaw shows, group has a powerful sound. Taps: "Windows and Doors" (Golden Dawn, ASCAP), MCA-3s 218

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

JOE TEX—I’LL NEVER DO YOU WRONG

[Prod. but not identified (Writer: Tex, BMI)-The change in the mix from his newer hits and comes up with an excellent thing which should peak to a number two. Joe has been at the top of the charts the last few weeks. Flip: (Tione, BMI).

ETTA JAMES—I’M YOUR BABE

[Prod. Nick Rick & Staff (Writer: Davis) (Geffigen—Phillips, BMI)-This one is sure to be a hit. It got the biggest exposure of any cover in this Hot 200. The mainstay in rhythm and blues with beloved ballads. "I’m Your Babe." (Columbia, BMI). Cde 10065

PEACHES & HERB—UNITED

[Prod. Blackstar Prod. (Writers: O’Day-Hall) (Rexy, BMI)-The strong combination in ballad material serves as a hot chart winner for the duo. Should top out on their current single, "You Don’t Need Me." (Laurie, BMI). Date: 1404

JOHN FRED & HIS PLAYBOY BAND

 WE PLEDGE LOYALTY TO YOU


*EDDY ARNOLD—IT’S OVER

[Prod. Jett Connor (Writer: Rodgers) (Benworth, ASCAP)—The Jinzi Budges hit is a bigtime option in this hit song version by Arnold who should put him higher on the hit list. Five Kill Walker arrangement of the compelling and popular ballad. Flip: "My Woman Wears Baby’s You (A Star)" (4 Star), RCA Victor 47-2205

*LA LA LA (He Gives Me Love)

[JEMS (Writers: Jems El-Caassiah) (Jems/Arabia), BMI] She has been back in his former "Witchin" in The Coal Miner’s gun with this hot favorite from a given powerful pop-tempered ballad. Should play a role in this hit.

MACHITO—Baby Be My Lover

[Prod. Nick Rick & Staff (Writers: Flavoir—Dare—20th Century) (Flavor, BMI, Atlantic, BMI) Atlantic 1900

CLARENCE CARTER—FUNKY FEVER

[Prod. Nick Rick & Staff (Writers: James—Eden—20th Century) (Flavor, BMI, Atlantic, BMI) Atlantic 1900

SPECIAL MENTIONS

Spotlighting new singles deserving special attention of programmers and dealers.

ANDY WILLIAMS—Sweet Memories (Ascap, BMI) (Prod. Jim DeCarlo (Writer: Haidlett)—Exceptional new Nicky Nedley tune gives a top contender for this strong performance. Columbia 3257

TOMMY ROE—Cecilia (Loveby, BMI) (Prod. Butch Parker & Tommy Rot (Writer: Haidlett—Haidlett—Nedley) made popular by Butch and Butch Parker, could be a hit level winner. ABC 11069


LEE DORSETT—Mister Man (Warbird, BMI) (Prod. W. J. Emmons & S. A. Goodhue (Writer: Haidlett—Haidlett—Nedley) back in his funky "Witchin" in the Coal Miner’s gun with this hot favorite from a given powerful pop-tempered ballad. Should play a role in this hit.

*JIMMY ROSELYE—Oh What It Seemed To Be (Ascap) (Prod. Henry Lefonche (Writers: Roselye—Lefonche) (Gold Crest, BMI) The pioneering blues single of the rank fame of the hit list of the moves this exciting single to its proper elevation. Detected Artists AREAS

DORIS DAY—Try, Try, Try (BMI) (Prod. Nick Rick & Staff (Writers: Deline—Roselli) Roselli, BMI)

PEARSALL & MORELAND—My Boy, My Man (Vee, BMI) (Prod. Jerry Kennedy (Writer: Kennedy)—this new addition to pop should be the agent who should turn the crowd onto a classic. "These Arms Are Made For Loving". Mercury 75700

*THE ARGUES—That’s The Way It Is (Kapp, BMI) (Prod. Richard E. Lavin (Writer: Lavin) —This love ballad should prove to be a top programming hit. Date 1001

TIMOTHY CLOVER—Trolley Car Line (Two Pot/Pep/Take, BMI) (Writers: John Ditson—Raghunathan) —Should do well to establish this named new performed. Tower 408

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

JOHNNY CASH—FOLSOM PRISON BLUES

[Prod. Bob Johnston (Writer: Cash) (RCA, BMI)—Recorded "Live" performance in the penitentiary. This classic material may prove one of his top sellouts of all time. Equal pop potential as well. Flip: "I’ll Walk A Mile In Your Shoes" (Southland, BMI). Columbia 46551

STONPELLA JACOBY—1 BELIEVE IN YOU

[Prod. Brian Wade (Writer: Roddick/1st Believer) (RCA, BMI)—The strong combination in pop—rock single should be the one to top them up on this. Exceptional lyrics with a performance in mind. Flip: "Two Thousand Yearman" (RCA, BMI). Capital 2179

CHART

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

JEAN SHEPARD—A Real Good Woman (Central Songs, BMI) (Capitol, 2130

PAMELLE HAWKINS—A Real Good Woman (Central Songs, BMI)—The strong combination in pop—rock single should be the one to top them up on this. Exceptional lyrics with a performance in mind. Flip: "Two Thousand Yearman" (Central Songs, BMI). Capital 2179

CUTAN—My Last Love (Sony, Epic) (Capitol, 2983

JUAN CHAVEZ/USA—We’re Gonna Take It Changing (Epic) (Capitol, 2136

RODDY SCOTT—If It’s Me (EMI) (Kapp, BMI). Kapp 3279

TOP 25 R&B

Spotlights Predicted to reach the top 25 of the R&B SINGLES Chart


THE MAGNIFICENT 7—Baby, Baby Songs (Bahn, BMI). Bahn 4107

SHEILA BERNARD & THE BROTHERHOOD—Dearest (Melody/Prince, BMI). Motown 3015

JOHNNY JONES & THE KING CASKULL—Soul People (Ariel, BMI). Ariel 559

LINDA JORDAN—Bring Your Love Back To Me (Crazy Cajun, BMI). Volt 156

CHART

Spotlights Predicted to reach the top 20 of the R&B SINGLES Chart


THE MAGNIFICENT 7—Baby, Baby Songs (Bahn, BMI). Bahn 4107

SHEILA BERNARD & THE BROTHERHOOD—Dearest (Melody/Prince, BMI). Motown 3015

JOHNNY JONES & THE KING CASKULL—Soul People (Ariel, BMI). Ariel 559

LINDA JORDAN—Bring Your Love Back To Me (Crazy Cajun, BMI). Volt 156

*MASSIVE BEAT—Manchester Way (American Re-release, ASCAP) (Rescue, BMI). Loma 2926

*THE MAGNIFICENT 7—Baby, Baby Songs (Bahn, BMI). Bahn 4107

*GARRISON & THE BROTHERHOOD—Dearest (Melody/Prince, BMI). Motown 3015

*JOHNNY JONES & THE KING CASKULL—Soul People (Ariel, BMI). Ariel 559

*LINDA JORDAN—Bring Your Love Back To Me (Crazy Cajun, BMI). Volt 156

*MASSIVE BEAT—Manchester Way (American Re-release, ASCAP) (Rescue, BMI). Loma 2926

*THE MAGNIFICENT 7—Baby, Baby Songs (Bahn, BMI). Bahn 4107

*GARRISON & THE BROTHERHOOD—Dearest (Melody/Prince, BMI). Motown 3015

*JOHNNY JONES & THE KING CASKULL—Soul People (Ariel, BMI). Ariel 559

*LINDA JORDAN—Bring Your Love Back To Me (Crazy Cajun, BMI). Volt 156

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*GARRISON & THE BROTHERHOOD—Dearest (Melody/Prince, BMI). Motown 3015

*JOHNNY JONES & THE KING CASKULL—Soul People (Ariel, BMI). Ariel 559

*LINDA JORDAN—Bring Your Love Back To Me (Crazy Cajun, BMI). Volt 156
“Cab Driver” has picked up another fare: “My Shy Violet” #17096 by the Mills Brothers another smash and Dot’s got it!
<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Peak</th>
<th>Week</th>
<th>Carton</th>
<th>Cassette</th>
<th>Parking Available</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Simon &amp; Garfunkel</td>
<td>Soundtrack – The Graduate</td>
<td>Columbia</td>
<td>2</td>
<td>3</td>
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<td>Simon &amp; Garfunkel</td>
<td>Bridge Over Troubled Water</td>
<td>Columbia</td>
<td>2</td>
<td>4</td>
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<td>Paul Mauriat &amp; His Orchestra</td>
<td>Blowing Hits</td>
<td>RCA Victor</td>
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<tr>
<td>Soundtrack</td>
<td>The Great, The Bad &amp; The Ugly</td>
<td>United Artists</td>
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<td>Aretha Franklin</td>
<td>Lady Soul</td>
<td>Atlantic</td>
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<td>Simon &amp; Garfunkel</td>
<td>Parsley, Sage, Rosemary &amp; Thyme</td>
<td>Columbia</td>
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<td>8</td>
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<tr>
<td>Otis Redding</td>
<td>The Dock of the Bay</td>
<td>Stax</td>
<td>2</td>
<td>9</td>
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<td>Cream</td>
<td>Sunflower</td>
<td>Atlantic</td>
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<td>10</td>
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<td>Jimi Hendrix Experience</td>
<td>Are You Experienced</td>
<td>Reprise</td>
<td>2</td>
<td>11</td>
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<td>Sergio Mendes &amp; Brasil '66</td>
<td>Look Around</td>
<td>Tidal Wave</td>
<td>2</td>
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<td>Soundtrack</td>
<td>Box of Rain</td>
<td>Warner Bros</td>
<td>2</td>
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<td>Dave Brubeck Quartet</td>
<td>Take Five</td>
<td>Columbia</td>
<td>2</td>
<td>14</td>
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<td>Diana Ross &amp; The Supremes</td>
<td>Greatest Hits Technicolor</td>
<td>Motown</td>
<td>2</td>
<td>15</td>
<td>NA</td>
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<tr>
<td>Blind Boy Fuller</td>
<td>On My Head</td>
<td>Capitol</td>
<td>2</td>
<td>16</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Bob Dylan</td>
<td>Blonde on Blonde</td>
<td>Columbia</td>
<td>2</td>
<td>17</td>
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<td>NA</td>
<td>NA</td>
<td>Available</td>
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<tr>
<td>The Mills Brothers</td>
<td>For Tonight</td>
<td>Capitol</td>
<td>2</td>
<td>18</td>
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<td>NA</td>
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<tr>
<td>Union Gap Feat. Gary Puckett</td>
<td>Woman, Woman</td>
<td>Columbia</td>
<td>2</td>
<td>19</td>
<td>NA</td>
<td>NA</td>
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<td>Soundtrack</td>
<td>Walt Disney Presents the Story and Songs of the Jungle Book</td>
<td>Decca</td>
<td>2</td>
<td>20</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>James Brown</td>
<td>I Can't Stand Myself When You Touch Me</td>
<td>King</td>
<td>2</td>
<td>21</td>
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<td>NA</td>
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<tr>
<td>Bette Midler</td>
<td>Hello</td>
<td>Atlantic</td>
<td>2</td>
<td>22</td>
<td>NA</td>
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<td>NA</td>
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<tr>
<td>Simon &amp; Garfunkel</td>
<td>Sounds of Silence</td>
<td>Columbia</td>
<td>2</td>
<td>23</td>
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<tr>
<td>Diana Ross &amp; The Supremes</td>
<td>Reflections</td>
<td>Motown</td>
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<td>Soundtrack</td>
<td>Dr. Zhivago</td>
<td>United Artists</td>
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<td>Jethro Tull</td>
<td>Aqualung</td>
<td>Columbia</td>
<td>2</td>
<td>26</td>
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<td>NA</td>
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<tr>
<td>Ray Conniff &amp; The Singers</td>
<td>It Must Be Him</td>
<td>Columbia</td>
<td>2</td>
<td>27</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Glen Campbell</td>
<td>By The Time I Got To Phoenix</td>
<td>Capitol</td>
<td>2</td>
<td>28</td>
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<td>Dion &amp; The backing group “Psalms”</td>
<td>1</td>
<td>CBS</td>
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<td>29</td>
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<tr>
<td>The Lettermen</td>
<td>Mother, Mother</td>
<td>CBS</td>
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<td>30</td>
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<td>Rotary Connection</td>
<td>Latin Fever</td>
<td>CBS</td>
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<td>Elvis Presley</td>
<td>Elvis Golden Records Vol. 4</td>
<td>RCA Victor</td>
<td>2</td>
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<td>Impressions</td>
<td>We're a Winner</td>
<td>ABC</td>
<td>2</td>
<td>33</td>
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<td>Soundtrack</td>
<td>The Sound of Music</td>
<td>RCA Victor</td>
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</table>

Compiled from National Retail Stores by the Music Industry Research Department and the Record Market Research Department of Billboard.
<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Catalog Number</th>
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</thead>
<tbody>
<tr>
<td><strong>TOP 20</strong></td>
<td><strong>Ryan's Game</strong></td>
<td>Bobby V</td>
<td>SP 4124 (S)</td>
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<tr>
<td><strong>TOP 40</strong></td>
<td><strong>Let's Call It a Day</strong></td>
<td>Ray Conniff</td>
<td>MGM-1014 (5)</td>
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<tr>
<td><strong>TOP 60</strong></td>
<td><strong>I Can't Stand Myself</strong></td>
<td>George Morgan</td>
<td>SP 3709 (5)</td>
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</tbody>
</table>

*Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.*

**Notes:**
- **TOP 20** is the top 20 chart listings.
- **TOP 40** is the top 40 chart listings.
- **TOP 60** is the top 60 chart listings.
- **Label** indicates the record label.
- **Catalog Number** shows the specific catalog number for each release.
next time you are in France....

....you can check on EMI's claims about global ramifications—about recording and manufacturing facilities in every part of the world—about sales organisations which get into every conceivable outlet—about unique connections with the most active retail establishments everywhere—and about the way EMI artists are promoted here, there and everywhere to give them a truly international stature.

The EMI Company in France is—
Les Industries Musicales et Electriques PATHÉ MARCONI, 19, Rue Louis Byron, Paris (8e), France. Tel: Balzac 53-00
Atlanta Unites to Avert Strife

A&M Out on Own in Duping, Selling Tape

Jazz Skipping New Beat as 'Poppourri'

BB Radio Forum Speaker Blasts Station Managers

Atlanta Unites to Avert Strife

A&M officials refused to confirm on the report that the company is acquiring a share in the tape cartridge market. The tape cartridge market is growing rapidly, with the expected annual growth rate of 10% for the next five years. A&M is currently the second largest producer of tape cartridges, behind Ampex, which has a market share of 30%. A&M's move into the tape cartridge market is seen as a strategic move to diversify its product line and increase its revenue streams.

While A&M officials refused to confirm the report, industry sources suggest that the company is looking to acquire a share in the tape cartridge market. Ampex, the current market leader, has a strong presence in the market, with a market share of 30%. A&M is looking to acquire a share in the market to increase its revenue streams.

Jazz Skipping New Beat as 'Poppourri'

Loyd, bassist of the K. H. King, one of the leading 'poppourri' groups, has released a full-length album titled "The Sound Is Now." The album features a range of jazz and rock styles, with a focus on improvisation and experimentation. Loyd is known for his innovative approach to jazz and rock, and his album is expected to be a hit with fans of both genres.

BB Radio Forum Speaker Blasts Station Managers

Switch to Country Music—And High Radio Program director Bill Hunter has made a full-scale attack on the country music scene. He has accused the country music industry of being complacent and lazy, and has called for changes in the way country music is produced and marketed. Hunter has also called for greater diversity in the country music scene, with more emphasis on younger artists and new talent.

Executive Turntable

Executive Turntable

Fairs Seen Faring Very Well Despite Threats of Visa

Sears added. "We are looking to increase our presence in the country music market, and we believe that the new talent will help us achieve this goal." Hunter has also called for greater investment in country music programs and stations, and has called for the industry to work together to promote the genre.

Fairs Seen Faring Very Well Despite Threats of Visa

"There will be more recording sessions, and the quality of music will be better than ever before," said Sony. "It's reached the point where rock bands are no longer just recording demos but full-length albums, and this is something that non-rocking record labels can't compete with." While performers such as Johnny Carson, Bob Hope and others have given up on the circuit, fair managers are looking to recording artists with hit records, and they are demanding better deals than non-recording fair performers.

ARD WILL MEET MAY 14 IN N.Y.

ARD WILL MEET MAY 14 IN N.Y.

Epic Will Release Kramer Disco Here

Epic Records, the recording company of the U.S. by British pop vocalist Billy J. Kramer, has announced that Kramer's first release will be "1941," planned for next week. Kramer's records will be produced by Epic's new head of English, Nems Enterprises.