Executive Turntable

Phil Rose has been promoted to vice-president, director of Warner Bros.-Seven Arts Records' international department. He will handle the department's manager. He joined W7 in 1965 after 15 years with Conno of Canada as sales manager. . . . Jay Darrow left his post as pop ad manager at Columbia Records to devote full time to writing and independent record production. At Columbia, Darrow produced records for Brill Building songwriter Ed Ricard. . . . Frank Mancini has been named director of international promotion and artists relations for the Enter- tainment and Allied Localized Pubs. He comes to the company from the management of a local affiliate of MCA. In his new capacity, he will work with the domestic management of MCA labels as well as with MCA's artists and their management in blue-printing a world-wide MCA repertory. Mancini will also work in association with Richard Broderick, who now heads MCA's International Division. As the various representatives of the artists seek to develop their own national rosters, Mancini will also coordinate the exploitation and pres- entation of these artists in the American market. Mancini comes to MCA from MGM Records, where he was responsible for promotion and artists relations.

Don Wright has joined Date, Ode and Immediate records as promotion manager for the Eastern Region. In this capacity Wright will be responsible to Bruce Hinton, sales and promotion manager for the three labels, for promotion in the Eastern United States. He will be based in New York. Wright comes to Date from his promotion manager position for 20th Century-Fox Records, and was affiliated with Kapp Records as regional promotion manager. Wright has been signed to produce records for ABC and its family of labels. Freemann's first project is the production of an album with Joey Bishop consisting of country music.

Pierre Mahu has been appointed producer, pop artists & repertoire, MCA Records. Mahu will report to Donald Burkheimer, manager of the pop artists department in New York. Mahu, who has independently produced the RCA recording group, the Angels, for the past four years, will continue to record them for the label, as well as other pop contemporary groups and artists. . . . Ronald</p>
Columbia announces a cure for the common summer.

It’s called Summer Power.

You thought it was going to happen again. The misery of another summer of people going everywhere but into your store to buy records. The dull throbbing of dull product. That empty feeling in your cash register. That burning sensation from red ink. Well relax. Summer Power is here. With seven-way relief. It’s got new ingredients and time-tested ingredients. Exactly the right combination to speed relief right where you need it.

In your pocket.
Here’s how Summer Power works for you:


- Jim Nabors - "Rum Me Goodbye"
- Dixie Gunner's Book Of Love
- Three Window Clik - "Steppin' Runnin'"
- CS Don't - "Mee Mee"
- Paul Revere & The Raiders - "Try"
- Skitch Henderson - "Mee Mee"
- The Buckinghams - "Baby Harden"
- Paul Revere & The Raiders - "Harden"
- The Jim & Jack Quartet - "Out"
- Elvis Presley - "Fame"
- The Dave Brubeck Quartet - "The Last Time"
- Eddy Harris & The Dudes - "The Last Time"
- The Dave Brubeck Quartet - "We Saw Paris"

2. Hall of Fame Singles/Little LP’s.

- A time-tested ingredient. Just the thing to cope with the end-of-summer craze. Complete with score divider card and all mail merchandising.

- Rosanna's Going Wild - The Ballad of Ira Hayes (Johnny Cash)
- Jimmy Dickens - "Runnin' Out of Fools"
- Aretha Franklin - "Cry Like a Baby"
- Aretha Franklin - "Don't Go to Strangers"
- Aretha Franklin - "What's a Woman?"
- Eddy Gorme - "Little Lena"
- Tippy Toeing, Husbands and Wives - "The Hatred"
- The Humoresque - "That's Life - The Season"
- C. S. Smith - "Hey Grandpa"
- Moby Grape - "Hey Grandpa"
- Three Window Clik - "Hey Little Cobra"
- The Ritz Chords - "Hey Baby" (They're Playing Our Song)

3. Archive Hall of Fame LP’s.

- You give your customers a lot of nostalgia and they'll give you a lot of money. And you'll give them a lot of support to go with it: theatre ads, local mats and more.

- Ballads and Breakdowns of the Golden Era - "Fame" (Patti Page)
- Gracie Fields - "I Love My Baby"
- Jim Reeves - "I Love You"
- The Byrds - "Down The Road Forever"
- Frank Sinatra - "Lovesick Blues"
- Bobby Darin - "Dreamin'"
- Tom Jones - "Dreamin'"
- Elvis Presley - "Dreamin'"
- The Beatles - "Dreamin'"
- The Beach Boys - "Dreamin'"

4. Country & Western - Part III.

- It worked wonders for you during the spring and it keeps on working right into the summer. With more exciting new releases and new displays, it will get more advertising dollars to keep it really effective.

- The Champs - "Jump"
- The Everly Brothers - "You Are"
- The Righteous Brothers - "You Are"
- The Promises - "You Are"
- The Hollies - "You Are"
- The Ventures - "You Are"
- The Kingsmen - "You Are"
- The Beach Boys - "You Are"
- The Monkees - "You Are"
- The Ventures - "You Are"

5. Harmony. If any customers spend less on records during the summer, they still get more of the big stars they want to hear—on Harmony labels. And the display racks and props are all aimed right at your customers’ wallets.

- The Isley Brothers - "Shake"
- The Isley Brothers - "Shake"
- The Isley Brothers - "Shake"
- The Isley Brothers - "Shake"
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6. Jazz. The out-of-door ingredient to cope with all that summer jazz festival jazz. The interest is there. So we’ve put our product where their minds are.

- Charles Lloyd - "One For All"
- Charles Lloyd - "One For All"
- Charles Lloyd - "One For All"
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7. TC4 and TC8. Tapes for Go Power. Summer’s the season you need it most. And Columbia gives you a lot of it. Great new product to take you through the summer months. And a complete program of rack fixtures, brochures and back-up advertising to make it all work.

- Great Hits Through the Years - "Trio Los Panchos"
- Dean Martin - "Goin' Places"
- Andy Kostelanetz - "Scotch of Fair"
- Jerry Vale - "I Hear a Rhapsody"
- Jimmy Dickens - "The Story of Bonnie & Clyde"
- Flatt & Scruggs - "Honey"
- Ray Conniff - "Big Man in Country Music"
- Marty Robbins - "By the Time I Get to Phoenix"
- Carl Butler & Pearl - "Our Country Wild"
- The Nashville Strings - "Standin' Room Only"
- Soul Bag - "Mango Santamaria"
- Frankie Laine - "Child Is Father to the Man"
- Joe South - "A Long Time Comin'"
- The Electric Flag - "Young Girl"
- Gary Puckett & The Union Gap - "Nothing Takes the Place of Loving You"
- Stonewall Jackson - "Greatest Hits"
- Stonewall Jackson - "Greatest Hits"

What else could you expect from Columbia—The Hot Company? All through this year we’ve been giving you the product that’s been moving the most. And you didn’t think that we were about to take a vacation and let you down. Take Summer Power. I’ll make it seem like summer isn’t even there.
**Editorial**

Los Angeles—The music division of Campbell-Silver Cosby Corp. will use more programming and promotions previously adopted by the other branches of the entertainment combine.

Having produced the initial Bill Cosby special for NBC, the combine’s TV division has sold a one-hour “Tiny Tim” special and a one-hour “piano” show starring Carol Wayne. Other projects for NBC on the drawing board include two projects for Tiny Tim, “Weird Harold” and “Fat Alb.,” two Cosby-created characters.

Cosby’s company claims it is the largest independent producer of radio programming on the U.S. network, with more than 30 stations appearing in a five-minute Cosby show. More than 60 stations in Canada also are experimenting with the show, with stations in Australia soon to carry the program. Also scheduled in the near future are 10-minute programs for Tiny Tim, a 10-minute fashion program, a four-minute comedy, a “Fat Alb.” character, and a five-minute entertainment program, all to be syndicated.

The Cosby complex plans to utilize recording artists in all its projects, including radio, TV and film exposure. The company’s management division, New Dept. Set By Metromedia

Los Angeles—Metro is taking steps to keep an additional five ministers for future film scores for “The Picasso Summer,” “More than a Miracle” and “Two in the Wind,” “Thames on Fire,” “Dante’s Inferno,” and Dick Carr, program director of WNEW, to replace Croninger at WFN.

Other moves following the formation of the new division will include a sales project, the folding of Croninger, vice-president and general manager of WPI, Philadelphia, and Dick Carr, program director of WNEW, to replace Croninger at WFN.

Tower Electronics Will Make Light Show Gear

Los Angeles—Tower Electronics will manufacture a line of psychological light show equipment, including 8mm and 16mm film, for the home consumer market.

It will offer a line of 20 psychedelic products, featuring a moustache, a “light of love,” with each, marketed at $39.95. Tower also is exploring the industrial field, and recently received a major grant from the California College of Medicine to produce a light film for psychological testing.

Tower, which is setting up an independent studio and sales network, will utilize the “Steve Allen Show” and Dick Carr, program director of WFN, to distribute the product (model-900) through its own outlets.

The company already is marketing light shows for the Hallabas, a chain of teen-oriented nightclubs. The package includes a master control console, two kaleidoscopes projectors, two strobe projectors, two rotating light bulbs, a music transistor, stage lighting and an assortment of strobe lights. Aimed at the teen market, Tower will ship its promotion package to the mail order division, which says Brad Williams, firm’s president.

**Letters to the Editor**

To Editor:

In regard to the article in your magazine May 25 pertaining to Roberts Record Distribut- ing Co., in St. Louis, I feel that this article is very misleading to our readers by the following reasons:

The 100,000 stores are also serviced by Ark Distributors, and those are the exclusive distribution outlets, and the labels that Roberts records do distribute. The Stax, Box, & W.R. Williams companies are serviced by others.

Also, Roberts Record Distribution does not service the Sears, Roebuck stores, for they are serviced by their own branch office in Chicago, along with Commercial Music, Record Merchandisers, Mid-West Distributors, Dot Records, and the Original One Stop Record Company.

With the reflection on Roberts Record Distributing Co., it is just that it will continue in operation, something was left out.

I am sure you do not wish the readers of your publication to be mislead, because you are read by all members of the rec-

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THE TEMPTATIONS

I COULD NEVER LOVE ANOTHER
(AFTER LOVING YOU)

GORDY 7072

SOLID TOP TEN ACROSS THE NATION

MOTOWN RECORD CORPORATION

The Sound of Young America®
URGES DEEJAYS NOT TO PLAY
CHART DISK
NASHVILLE — Chart Records president, Slim Willamson, has asked his旗下 refrain from playing "Clean the Slate in 68." by Jim Nashatt.

Released 10 days prior to the assassination of Sen. Robert F. Kennedy, the record (Chart 119) contains verses for each of the five major Presidential candidates, including one for the last senate.

"It would be extremely poor taste and a direct contravention of the record in light of what has happened, even though the verses are all in a good-related vein," Williamson said.

The record, Williamson said, will be recalled, with a revised version, and then released.


Breaking Nationally

Goday Named to 'Star!' Film Post

NEW YORK—Happy Goday has been appointed music co-ordinator for Robert Wise's forthcoming 20th Century-Fox film, "Star!," featuring Julie Andrews.

Goday, who just returned from Europe, has already arranged for title-song lyrics, artist and records in the native languages of eight countries for the movie musical. Working with 16 musical numbers which are featured in the movie, Goday will operate in both New York and Hollywood as well in England and on the Continent.

Last year, Goday launched a similar music campaign for "Doctor Doolittle."

RCA's Track of 'Speedway' Out

NEW YORK — RCA Records will release the soundtrack album of "Speedway," the Metro-Goldwyn-Mayer picture starring Elvis Presley. It marks the 18th soundtrack album featuring Presley in the RCA catalog.

The album features Presley singing five songs from the film plus 13 songs written by Presley and four title songs, which are not in the movie and which have never before been released. The album also features a duet with Nancy Sinatra on "There Ain't Nothing Like a Song" and a solo by Miss Sinatra on a Lee Hazlewood song, "Your Groovy Self."

The album is scheduled for national release this month and in July.

UNI Buys Master Of 'Ann' by Skel

FORT WORTH — UNI Records has bought the master of "Ann," by Bobby Skel, a fast-breaking single here produced by Major Bill Smith and released locally on his Soft Records label. The deal also includes the purchase of half of the publishing rights to the tune for MCA for $5,000.

New Abnak Office

LOS ANGELES — Abnak Music Enterprises, which includes such labels as Jester, Abnak, and Starlites, has opened a branch at 1610 North Argle, Suite 26, Hollywood. Thom Shawver, who is a veteran of the music business, is in charge of the office.

Capitol to Expand Facility in Dallas

LOS ANGELES — Capitol Records will build a new 24,400-square-foot building to house the distribution division and the sales staff of its Dallas distribution center.

Capitol signed a long-term lease agreement for an office and distribution warehouse in Dallas' Mockingbird Business Park. The new 11,540-square-foot industrial site is on Oakbrook near Prudential Drive in a business complex.

The new distributing center will not start operations until 1965. Some 4,000-square-feet of the building will be devoted to office space and the rest will be used as a warehouse. Additional ground will be reserved for expansion.

Ray Cook is the Dallas distribution manager, and Tom Tilton is the district sales manager.

MANN MONTH AT LIBERTY

LOS ANGELES — June is Johnny Mann Month at Liberty Records. The label will launch an advertising-promotion campaign saluting Mann on his 15th year with the label.

More than 1,500 radio stations will be serviced with a sampler album which has some of Mann's most popular recordings, an open end interview and a participation by Mann. Scheduled for June 15, which has been designated Johnny Mann Day, is an appearance by Mann and the Johnny Mann Singers on the "Joy Boy Show," with his group performing selections from his new album, "This Guy's in Love With You."

Songpluggers to Tee Off for Golf

NEW YORK — The annual songpluggers' golf tournament will be held on Tuesday and Thursday (12-13) at the Shawnee Country Club, Shawnee-on-Delaware, Pa.

Members of the golf tournament committee are Leo Doton, My Roxy, Jerry Lewin, Bernie Pollack, Lucky Carle and Sam Taylor.

Kurland Seeking Ties for the Nazz

NEW YORK — John Kurland, manager of the Nazz, is lining up merchandising, TV and motion picture ties for the group. The group is signed to Screen Gems exclusively for recording and publishing.

Kurland has held meetings with Ed Justin, who heads the merchandising area for Screen Gems, and the decision has yet been reached.

DeSipio, Rome Set Allert Productions

NEW YORK — Fred DeSipio, producer, publisher and personal manager of Al Martino, has formed Allert Productions with writer Richard Rome. Allert Productions, which will be based in Philadelphia, is currently setting up production deals with several companies.

DeSipio's other companies include Saturn Publishing (ASCAP), Minnie Mouse (BMI), Trolls Productions and Philadelphia 57 Productions.

Three-for-Two Split Wins OK of MCA Stockholders

NEW YORK — MCA Inc. stockholders approved a three-for-two split of the outstanding stock, effective Wednesday (5). The conversion ratio on outstanding preferred stock will also change from one-half of a share to three-quarters of a share on common stock for each share of convertible preferred stock.

Stockholders also ratified the 1968 employee stock investment and stock option plans and the election of the following MCA officers: Walter M. Hayman, Charles Miller, Milton R. Rucktm, Jules C. Stein, Charles B. Thornton and Lewis R. Wasserman.

A&M Productions in Its First Film Buy

NEW YORK — A&M Productions has acquired a first-film property, a non-musical story, for its motion picture wing.

The story is Jeffrey Hudson's suspense novel, "A Far-Flung Need," scheduled for publication in July by the New American Library. Nothing is known of the music, nor the music score has yet been announced.

R. Wasserman, Jules C. Stein was also elected chairman of the board of directors.

By a quarterly dividend of 15 cents per share on outstanding common stock after the split, payable July 20 to stockholders of record July 11. The increase is 10 cents above the previous annual rate per share. A dividend of 37-1/2 cents per share was declared on preferred stock.

Coast NARAS Board Picks 14 Governors

LOS ANGELES — Fourteen new governors were elected to the board of the local chapter of NARAS. Seven incumbents were also re-elected.

Newly elected are Anita Kerr, Ralph Carmichael, Al Moss, Jim Webb, Dick Bogert, Dave Weishman, Herb Ellis, Harry Haggerty, Woody Woodword, Gary Owen, Harry Clahadnock and Earl Lustrigan. Re-elected are Tommy Leonetti, Sid Feller, Johnny Mandell, Earl Palmer, Tommy Oliver, Robert Myers and Irving Townsend.

JUNE 15, 1968, BILLBOARD
The Vale Dimension

It's that extra "thing" that his style and voice can give to a lyric. To make a good one sound great, and a great one sound, well...just listen to what he's done with Bobby Goldsboro's great lyric "With Pen in Hand" and you'll know exactly what we mean.

Jerry Vale's new single
"With Pen in Hand"

On COLUMBIA RECORDS®
Campus Distrib in Big Build-Up

MIAMI — Campus Records Distributing Corp., here is beefing up its operation with new personnel and additional warehouse space.

Last month Campus moved to new warehouse and office facilities with 8,400 square feet of space and customer and employee parking facilities of the same size.

On the personnel end, Bob La Valle, who has been with Liberty Records in Miami, joined Campus as sales manager; Eddie Lambert, formerly with Mercury, has been set as Mercury label's promotion manager; Leo Nunez, formerly with Mainline, has become Southern area salesman and Paul Mazotos has been named order service manager. An additional appointment was that of Frank Grubeck as comptroller-office manager. He was with CBS in New York for 33 years. Campus' regular promotion manager is Rex Adams.

This summer the company will be marking its fourth year in business. An unusual aspect of the operation is that Campus is owned by three distributors, not three individuals. The owners are Apex-Martín Record Sales, Inc., of Newark; Universal Distributing Corp., of Philadelphia; and Summit Distributing Co., Inc., of Chicago. Joe Stanzione, general manager of Campus, also has a stock interest in the company.

Since the first of the year, Campus has acquired distribution facilities in Florida for the following labels: Mercury, Philips, Smash, Fontana, Mithron, Monument, Buddah, Sound Stage Seven, Manta, Rainwood and Sire, among others.

Lines which Campus has handled almost since its inception are A&M, Epic, Okeh, Sundown, Dynamics, Feacock, MNO, White Whale, Double Shot, Abrak, Jamie, Philly, Groove, Arctic, Tower, Sidewalk, Alshire, Golden and Money.

The presidency of the company rotates annually. First year was Joe Martin of Apex-Martín; second year was Harold Lisits of Universal, and the third year was Seymour Greenhouse of Summit. This summer Joe Martin takes over again.

Radio Push Set On 'Realization'

LOS ANGELES — Imperial Records is relying heavily on a nationalization for the Joe Rivers' "Realization" LP promotional campaign.

The label has prepared a 55-second commercial, leaving room for a local voice over for the membership in conjunction with a national radio time-buying schedule starting Friday.

An open-end interview with the vocalist on a 33½-inch disk is being mailed to key top 40 and college radio stations in addition to a mass mailing of the album. These radio outlets will also be serviced with Rivers' "Golden Hits" LP.

The company has supported this audio campaign with ads in a number of semi-testy music magazines, and has created four point of sale merchandising aids for retailers.

SESAC's Myers On European Trip

NEW YORK — W. F. Myers, SESAC's director of international operations, is on an extended tour of Europe visiting the licensing firm's representatives, sub-publishers and music users.

Included in his itinerary are scheduled visits to Frankfurt, Hannover, Munich, Lisbon, Madrid, Barcelona, Rome, Zurich, Vienna, Oslo, Stockholm, Helsinki, Paris and London.

The tour was planned to further expand the firm's position in the international market.

Rambo IV Formed By B. G. Ramblers

NEW YORK — The B. G. Ramblers have formed a label to issue all of their released IV Records. The company will be based in Toledo, Ohio. Jerry Suminski, leader of the Ramblers, is president of the new firm.

The initial release will feature Connie Little singing "Bad Girl" and "Don't Mess With Cupid.

Malvin Reynolds Is Cut Live by Fantasy

SAN FRANCISCO — Songwriter Malvin Reynolds has been recorded by Fantasy, performing in concert at the Synanon Foundation's local charity. The LP in "Malvin Reynolds Live at Synanon," Miss Reynolds has been cut one LP for Columbia. She is the author of "Little Boxes," a popular geographical commentary on suburbs.

Baltimore Salesman A Disney Winner

LOS ANGELES — William Rich, Marshall-Mangold Distributing, Baltimore salesman won the $200 top prize in Disneyland's "Jungle Book" contest. Rich came closest to estimating the number of "Jungle Book" storybooks sold nationally as of the release of last year. The LP had gone past 402,394, according to the company.

MGM Sets June 23-27

LAS VEGAS — MGM Records will hold its sales meeting here June 23-27 at Caesar's Palace, and product will be unveiled. Attendees of the convention will be president Mort Nasatir, business affairs director Fred White, assistant to the president Al Lewis, label manager Lenikehr, Jerry Schonfeld, Irving Stilman, Jim Frey, and head of record operations Morris Price.

Also appearing will be Dave Seidman, Joe Berger, Sol Greenblatt, Sid Love, Phil Pione, Eric Steinmetz, Irv Trench, Mort Weiner, Harvey Cowen, Jack Maher, Val Valentini, Sol Handwerker, and branches manager Stan Drayson, Irv Rothblat and Mel Price. Jesse Kaye and Clive Fox will also attend.

Available... July 1 in Los Angeles. 20 years in the Music Business. Solid background in Sales, Marketing, Management, PR and Advertising.

Box No. 518 BILLOMBE 165 W. 46th St. New York, N. Y. 10036
we thank you...

Disk Jockeys, Record Librarians, Program Directors, Performers and A&Russia Men for making these six BMI Awards possible

★ LADY
★ SPANISH EYES
★ STRANGERS IN THE NIGHT
★ SWEET MARIA
★ THE WHEEL OF HURT
★ THE WORLD WE KNEW (OVER AND OVER)

ROOSEVELT MUSIC CO., INC.
1650 Broadway · New York, New York 10019 · (212) CO 5-1063
Hal Fein, President — Jerry Brown, Gen’l Mgr.
Murray Baker · Howie Kane · Jonathan Rowlands

America’s Leading Independent Publisher
LOS ANGELES — Sergio Mendes has two projects on tap. First, he’s presenting his own brand of jazz-oriented pop music for the first time in his native Brazil for six weeks starting Monday (3). And second, once he concludes recording his all-solo piano album for Atlantic by year’s end, he’ll concentrate on exploring the two sides of his musical personality on A&M, for whom he records with his quintet.

On this latter score, Mendes has put together the third edition of his A&M dates. Mendes’ piano playing is submerged into the overall sound of the group. New to his group is Rubens Bassini on percussion, including conga drums. Bassini is playing congas with a samba beat, rather than straight Cuban style. Mendes points out. The two drums have been specially tuned and their pulsating sound will provide the group with a bottom effect which Mendes admits was lacking in the earlier editions.

This new sound will debut on a new single, “I Saw Her at the Fair,” cut the Beatles’ “A Fool on the Hill,” which in the normal 2:40 format will be followed by the A-M single played in 3/4 time. Included on the date are four trumpets (doubling on French horns), four flutes and 20 strings with the leader playing “Sleepwalker,” which also opens to sounds,” the pianist admits. “Jazz is a natural element for me. I always have a little jazz tag or blues intro.” For Atlantic, Mendes has been able to stretch on his three albums and he plans working in both the instrumental and group sound aspects of the A&M albums on which he’ll be an exclusive A&M property.

During his Brazilian sabbatical, he plans going into the jungles with a tape recorder to capture new rhythms. He’ll also score for new Brazilian songs and bring an exotic composer Edgardo Lobo back to Los Angeles to do a record album of his compositions. Mendes calls 25 years old Lobo Brazil’s most important composer.

While he played jazz piano in Brazil (he cut four LPs for Philips there) he sought to build more audience recognition instead of working up “weird, atonal sounds or ‘jazz cliches’” as he calls them.

Mendes has been in the U.S. three and one-half years. He has decided to avoid the night club circuit and concentrate instead on the concert market and on college campuses.

While a year he goes out on 12-city tour.冲 ample night this week he works weekends. “I’m trying to knock out the road work, get myself together at night, one night there. Then I come home and rehearse, look for any possible improv. If A&M is in no mind, Mendes can take his time. He estimates it takes two months (20 sessions) to record an album. The material from his albums comprises his hour concert presentation.

Mendes carries two opening half hours. Richard Dyer Baker, Peter Evans and comic Frank Wilder. “We don’t think it’s fair to give us 24 hours, explains Paul White, Mendes’ general manager.

**Signings**

The Blue Notes have signed with a group which features bassist Jack Six, drummer Alan Dawson and baritone saxophonist Gerry Mulligan as a guest soloist.

**Jennings Mixes Country With Rock in Solid Act**

**New York —** Waylon Jennings moved rapidly from country to another in a superb Nashville club show Wednesday. His sound is not just rocking country, but with flexibility. His lead off, “Louisiana,” revealed a pounding vibrancy supplemented with a rhythmic effect to simulate the sound of motorcycles.

On “If I Were a Carpenter,” Jennings displayed flawless disci-

Aิต and home to manage the project. With the right song, it’s obvious that Waylon Jennings, an RCA Records artist, could easily score in the pop music field. His band sound is hip and bouncy, evidenced by the songs, “That’s What You Get for Loving Me” and “I’ve Been a Long Time" — "I’ll Be a Long Time Gone".

**Claude Hall**

Pepper, Snodowsky Form Alston Prod.

**New York —** Alston Productions, Inc., a theatrical and musical producing firm, has been formed by Allan Pepper and Stan Snodowsky. Their first presentation will be “Sounds in Motion,” a blues-jazz-rock concert starring Herbie Mann, James Cotton, Steve Marcus, and their band, and the Auto- salvation on Wednesday (12) at Brooklyn’s Loew’s Kings Theater. WNEW-FM’s John Zacherle will emce.

Alston Productions’ next concert will be at Town Hall in September. Pepper and Snodowsky are two of the founding fathers of Jazz Interactions.

**Cummings Elected**

**Barre, Vt. —** Landen Cummings Sr., former proprietor of the Vermont Music Co. here has been elected district governor of Rotary International for the 1965-1966 fiscal year.

Cummings, who is also executive secretary of the Greater Barre Chamber of Commerce will co-ordinate the activities of some 33 Rotary clubs in District 785.

**June 15, 1968, Billboard**
JUST A LITTLE BIT
Produced by Abe "Voce" Kesin
HEAVIER.
The Perpetuation of a Super Group Called
BLUE CHEER
New Albums for June

VICTOR

COUNTRY'S BEST ON RECORD

LPM/LSP-4011

Floyd Cramer

LPM/LSP-3999

The Incomparable Jake Hess

LPM/LSP-3987

The Glenn Miller Orchestra

LPM/LSP-3971

A Thing Called Love

LPM/LSP-3999

Available on RCA Stereo 8 Cartridge Tape

Sammy Kaye

The Best of

LPM/LSP-3966 (e)

Norma Jean

body and mind

LPM/LSP-3977

Kate Smith

LPM/LSP-3969

The Best of

LPM/LSP-3965

Kate Smith

LPM/LSP-3970

The Sons of the Pioneers

South of the Border

LPM/LSP-3998

Available on RCA Stereo 8 Cartridge Tape

Glenn Yarbrough

Let the World Go By

LPM/LSP-3983

LOC/LSO-1150

Bull Session At Bulls Gap

Junior Samples vs Archie Campbell

CHM/CHS-1007

LOC/LSO-1150

Bull Session At Bulls Gap

Junior Samples vs Archie Campbell

CHM/CHS-1007

Manufactured and Distributed by RCA
Neil Diamond's new single "Two-Bit Manchild"

Produced by Tom Catalano and Neil Diamond

UNIVERSAL CITY RECORDS - A DIVISION OF MCA INC.
Helen Ricci Tops Folk Fest in Va.

BIG STONE GAP, Va. — Singer Helen Ricci topped the list of more than 70 entries at the 16th annual Lonesome Pine Folk Festival held here June 7-8.

Among Miss Ricci’s musical credits are her appearance in the musical shows, “Portraits in Song” and “The Butcher’s Daughter.”

Connie Smith branches out from country music into the area of pop for RCA Victor (LP 4002(V); LSP 4002(V)).” Love Charlie Brown.” In its first week of release, it has made a very strong showing on country and western success charts. Her rendition of “I Love Charlie Brown” has the zest and simplicity that made Connie so popular. Other tunes in the album are “Bally’s Back Abraod,” and “That’s All This Old World Needs,” which she presents with sincerity and enthusiasm. Connie’s choice of musical backdrops is interesting in itself, his own vocal stylings — she chooses a Gibson guitar. (Advertisements)

Joni Mitchell Clicks In ’Turned on a Dime’

LOS ANGELES — Singer Joni Mitchell displayed much strength in making her Coast debut at the Troubadour, Tues- day (4).

She has one album on Reprise. Miss Mitchell achieved rapport with her audience. They sat attentively as she spun her own experiences and personalities which have inspired her writing.

Miss Mitchell charms her audience more than she speaks. Her lyric phrases are understated and she communicates easily.

Accompanying herself on an unamplified guitar, the vocalist had an excellent range and she utilized brush control to extend final note endings. Her repertoire includes “March,” “Nathan

LaFreniere,” “CIRCLE Game,” “Chelsea Morning” from Miss Mitchell’s new album, and “Chelsea Morning” from the album “Joni.”

Both sides were given an impressive appraisal of love and life.

ELIOT TIEGEL.

’Singer’ Alpert To Continue As Trumpeter

LOS ANGELES—Herb Alpert will continue his trumpet style despite his new found success as a vocalist. His vocal cut of “This Guy’s in Love With You,” cut from Herb and the Tijuana Brass album, has been riding the singles charts.

“There are no plans to de- velop a Mr. Alpert album,” says Gil Friesen, A&M’s general manager. The song was designed for the Tijuana Brass TV special, with this success as a basis, Alpert has recorded “The Best of the Brass” LP. Friesen says the song offered an opportunity to “sell” another instrument other than that written by Bert Bacharach, an A&M composer. His partner, Hal David, wrote the lyrics for the program.

This is not the first Alpert has sung on records, but it is his first major vocal track. “Who’s Sorry Now,” Tex Williams wrote it to the Birds,” one of the label’s first records, and it title song of the new LP, has been the lead-off single.

Cannonball Adderley Fires Away on 2 Musical Fronts

LOS ANGELES—Cannonball Adderley’s latest album has devised a two-part program for the trumpeter. The first segment emphasizes hard jazzy interaction in both ballad and more traditional jazz styles, and as Maamee Holmes listened heard Tuesday (4), it goes the concerto kind of way and really excites the audience. A major factor in generating excitement is the bassist who gives the band a strong enough sound. Joe Zawinul, who switches to electric organ to pump out “Walk Tall,” “Mercy, Mercy, Mercy,” and a closing romping blues.

Bassist Vic Gaskin switches from his regular instrument to an electric model to add a strong element to the final segment. Adderley’s alto sax and his brother Nat’s corne correct makes the facets of improvisation — and it makes for interesting soloing. Drummer Roy McCurdy’s sticks and brushes create an exciting new jazz portion of the hour set includes “74 Miles Away,” “The Moment Of The Century,” “All I Should Leave You” and “The Masquerade Is Over.”

ELIOT TIEGEL.

Smith & Power on East Coast Tour

NEW YORK — Grant & The Power, a Canadian group recently signed to a writing and production deal with The Big Three (Robbie-Felt-Miller), are now on an eight-week East Coast tour.

The group recently completed a three-week stand at Tally’s. They’re in New York, and are following with dates in the Boston area at Alpahoes and the Echo Lounge. The tour will conclude with engagements at the Glen Park Casino in Buffalo before the group, returns to Toronto.

Thompson to Tour

NEW YORK — Teddy Thompson of Justin Management Corp. will leave on a national tour for new talent. He is specifically seeking young pop and rock singers, and strong rock and psychedelic groups.

15 Colleges Enter Jazz Fest

NEW YORK — Fifteen of the nation’s colleges and universities will participate in the Inter-collegiate Jazz Festival on June 26-27 at St. Louis. Judges will be Dom Cerrulli, Thad Jones, Monty Sunshine, Bob Brookmeyer, Bob Share and Clark Terry.

Finalists in the band category are Colorado State College, the University of Illinois, Los Angeles Valley College, Loyola University, Boston University, DePauw University, and the Philadel phia Music Academy.

Composers from Arkansas A.M. & N. College, Brigham Young University, Northwestern University, University of Wisconsin, Indiana University of Pennsylvania, San Francisco State College and Southern Methodist University are offering national competition.

The festival finalists in the vocal group division are from Cerritos College, Kansas State University, and Florida State University.

The Festival is sponsored by Trans World Airlines and Bud- weiser.

JUNE 15, 1968, BILLBOARD
If you think these records aren’t hits, you probably think Muddy Waters is a dirty stream!

HERE COME THE JUDGE
PIGMEAT MARKHAM
Chess 2049

PICTURES OF MATCHSTICK MEN
STATUS QUO
Cadet Concept 7001

HOLD ON
THE RADIANTS
Chess 2037
AN EVALUATION
Music Director: Fading Job

By CLAUDE HALL

NEW YORK — The music director is a gray, drab, undistinguished fellow, usually a lone duck in the radio flock. His form no longer graces many, and he is often seen only faintly on television. The public knows him as the title—usually a deejay — which he bears in the radio station. His choice of a career is based on a hype, past performance of the deejay (if he's lucky), and the pay. Often, he is too much in demand for one station, and the next is not interested. Joe Bloe is also playing what another Joe Bloe is playing at another radio station. The result is an insipid, senseless circle of conformity and has largely been the reason for the sharp deterioration of radio, through a lack of creativity in the ratings of rock 'n roll radio stations. Basically, the fault is a deejay. A station's programming is the sound that lacks creativity in one aspect, it generally holds true that what the deejay enjoys, it also will not enjoy, and has little in common with others.

One must commend a Dean Tyler: one also must pay tribute to Chuck Amos, the deejay and large, the music director is disappearing from modern radio. And I don't think this is wise. One program director recently stated that he felt the music too important to trust anyone other than himself. On the other hand, perhaps the music is too important to trust the program director even though the deejay, who man does not only a large part of his time to record some 1000 records to his name, but is allowed to record with others. Under these conditions, the deejay spent much time getting a good record to share with a radio station. More often than not, this record is his own, no matter how fine it may be, and the program director is allowed to put it on the air. And it is no wonder that the deejay feels he is making the hit, then I'll play it. A recent Billboard survey indicated that as many radio station managers as the number of music directors do not listen to all records. Radio stations have created a new music market. For example, the deejay loves the Cream and the Rolling Stones. He can sell out a concert, yet many radio stations feel their listeners don't like this kind of music. It's very similar to the attitude of many radio stations to rock 'n roll when it came along a few years ago.

Perhaps it's time for top 40 rock stations to stop singing the praises of the newer music director-men who not only have time to listen to the music, but also the inclination — men who know what's happening in music every hour of every day. This is a bandwagon around. They are, however, becoming a point of some excitement back into top 40 radio.

(Continued on page 26)

PROGRESSIVE ROCK PULLS LISTENERS TO KGRD-FM

LAS CRUCES, N. M. — A progressive rock format on an FM station can work wonders even in a small market, reports Mike Reynolds, who is program director and announcer for KGRD. "We air with the new format, and we drew more than 500 telephone calls..." he said. "I'm truly amazed.

The affiliated KQRT, an AM station, programs Hot 100 records, but the KGRD-FM format was introduced in the process of buying the stations. Reynolds said he received only three calls complaining about the new sound. However, most of the calls, according to Reynolds, were in contention with the Lexington fried chicken, were for requests. "My only problem was that we didn't have most of the albums they are playing," Reynolds said. "I'm now trying to build a progressive rock library."

Rock Fever Grips L. A. FMers

By ELIOT TIEGEL

LOS ANGELES — This market's FM band is getting rock fever. Two major developments have opened the medium to the young ears normally keyed to the AM dial.

KCBH-FM, a 75,000-watt stereo station, has been programming top 40 weekdays from 2 to 5 p.m. and KNX-FM, the CBS station, has confirmed it is reprogramming its program from its AM sister and is expected to begin airing "Young Sound," the chicken rock syndicated feature out of New York.

KNX-FM turned weekend AM disk jockey Scott O'Neil into the FM station's producer, responsible for live cut-ins on the Young Sound, plus planning live local programming later in the summer. KNX-FM recently went stereo multiplex and O'Neil is developing the outlet's own stereo library, adding local hits to the New York treats. The Young Sound boards have seven days of prerecorded material, a schedule required of all FM simulcast simulcasts the AM programming until 6 a.m.

Already with a progressive rock format is KMEX-FM, the Metromedia station set to program with the new music of music from 8 p.m. until midnight, KMET will utilize tapes cut by the company's KNX-FM station in San Francisco, which has just gone on the long FM book cut format.

For KCBH-FM the move into top 40 provides it with a distinction in the market. It now has three musical faces: Middle-of-the-road programming from 6 a.m. to 1 p.m.; rock in a new 1 p.m. to 2 p.m.; rock for the next three and one-half hours and classical from 5:30 p.m. to 10 p.m. KMEX-FM is also the market's only stereo FM station.

Last year KCBH-FM dropped its classical format weekdays to go with a middle-of-the-road format of its own. KMEX-FM, through this programming with a chart of its own on rock stations, is the station owner Art Crawford's desire to appeal to three different groups.

Handling the top 40 music is 27-year-old Roger Martin, formerly with KORL, a former Honolulu rocker. Martin, like all the DJs, programs his own shows, blending national and local personalities. He estimates plays for top 40 music, finding no major problem in obtaining material in stereo. His program is titled "Tempo '68."

Opening the broadcast's day is Jerry Benna, who is joined by Chuck St. Claire, with Hamilton Stone precedent in the evening. Saturday morning the station plays folk music, and, as the usual 8 a.m. news cut into the light jazz in the afternoon.

KCBH-FM is trying to woo the deejay audience and is not concerned with battling the progressive FM format, which may have a copy like KNX-FM, has established a plans its own programming. Actually KCBH-FM has three sounds which presumably results in a triple-tune factor.

WGMA Goes to Full-Time Country, Increases Power

HOLLYWOOD, Fla. — Under the management of C. Edward Lench, WGMA, a country music format 24 hours a day and uppowered to 5,000 watts. The station previously programmed easy listening records at 1,000 watts on a single wavelength. The new modern country music format is being referred to as the "Back Forty."

Air personnel includes Frank Williams, 10-11 p.m., formerly of WDBR, and O'Neil is developing the outlet's own stereo library, adding local hits to the New York treats. The Young Sound boards have seven days of prerecorded material, a schedule required of all FM simulcast simulcasts the AM programming until 6 a.m.

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Air personnel includes Frank Williams, 10-11 p.m., formerly of WDBR, and
Donovan
A New Single.

"Hurdy Gurdy Man"

A New Hit!

Produced by Mickie Most.
Radio-TV programming

WHEW to 'Request' 9 Hrs. Daily

WEST PALM BEACH, Fla.—WHEW went "request" nine hours a day, on Friday (6), reports program director Steve Armstrong. The Hot 100 format also expanded its broadcast day around the clock. The new feature added to the station is a midnight to 6 a.m. progressive rock show hosted by Pat Williams. The show is called "Radio 1600 Underground."

Armstrong said the progressive rock programming is an "extension of programming on WHEW radio, which means the audience is involved with it by radio. The new feature will let listeners get involved with WHEW on a highly personal basis, and to indeed become a part of the program."

Under the banner of a summer-long promotion called "ARMSTRONG'S MIGHTY MIDNIGHT wipes" on the Rick Savage 6 p.m. midday show, the station has been request on the Dave Foor morn-

ing show for some time.

Armstrong said that WHEW now bases both its single and album playlists totally upon real sales reports from leading record shops in Palm Beach County, Fla. "The new product, both singles and albums, is a far greater rate, in line with the anticipated sales of each item."

"Our entire programming concept closely parallels that of the so-called free form stations. More and more programmers are relying upon the un NSNumber on every time slot, in order to allow him to communicate with that audience there. More and more programming is involved, after five months of the new concept, it's beginning to pay off. Listener interest in WHEW radio is certainly greater than ever in the station's nine-year history."

...CONTINUED...
"In this difficult day, in this difficult time for the United States, it is perhaps well to ask what kind of nation we are, what direction we want to move in.

... You can be filled with bitterness, and hatred and a desire for revenge. We can move in that direction as a country—and greater polarization: black people amongst black, white amongst white, filled with hatred toward one another. Or we can make an effort, as Martin Luther King did, to understand and to comprehend and replace that violence, that stain of bloodshed that has spread across our land, with an effort to understand, compassion and love."

Robert F. Kennedy

on the death of Martin Luther King

A&M RECORDS
Two months in preparation—
with a cast of one,
THE ONE...

Glen Campbell!

"DREAMS OF THE
EVERYDAY HOUSEWIFE"

This is the big one—so big, Glen will feature it on his opening show:
THE SUMMER BROTHERS SMOTHERS SHOW.
June 23 on CBS.

You can feature it now!

Produced By Al deLory
KRLA Uses Folk to Hear the News By

* Continued from page 1

music was integrated into a spe-

ial report the station ran that

morning. The composer wrote

38 lines of verse which ran two-

two minutes. The entire story

Chandler is referred to as the

station's staff poet-singer. He

is responsible for creating folk

music for select news stories for

the station's new policy of fea-

turing news stories every three

hours.

Chandler's material in its first

week of application has run from

15 word sentences to a four-

timber minute discourse. Chan-

1

dler uses as well as all the

news reports are taped before

the broadcast.

According to the American

Federalization of Television and

Radio Artists, there is no

longer a scale for radio

singers. Chandler is being

referred on a disk jockey's scale.

He has a minimum pace for 13

weeks.

The mood of Chandler's verses

depend on the topic. He is only

preparing one original piece of

material for the daylight hour

newscasts, with material repeated

in the evenings. He does not work

on the weekends, but would have

to report to the station if a major

story developed.

Chandler accompanies

himself on unamplified guitar

and also plays a small electric

organ behind other news stories.

Each broadcast employs a number

of voices, with music used before

and after vignettes. Most of last

week's newscasts offered eight

pieces, including a "statistical

total" on the TV industry and pop-

ular music, covering such things

as local marijuana arrests, tem-

perature and local baseball

scores.

The hiring of Chandler to

create folk music for news

events is a throwback to days

when radio traveled Europe

reporting in verse happen-

ings of the day.

Yesteryear's Hits

Change-of-pace programming from

your librarian's shelves, featuring the

disks that were the hottest in the late

years. 1948 and 1949. Complete list

will be mailed 8/1.

Korea's Radio Voice

Korea's radio station KRAK has

begun to broadcast in

Korean, English, and

Japanese. The

station, which is

operated by

the United

Nations

in

Korea, is

aimed at

providing

information to the Korean

people.

Voice of America

The Voice of America, the

radio arm of the United

States Information

Agency, is continuing to

broadcast in several

languages.

Radio programming

Radio-TV JOB MART

An ad service for radio & TV personnel.
Reach the man who is looking for you.
Maximum exposure—minimum cost.
To make next week's issue, mail your ad TODAY!
(All information confidential. Box numbers will be used.)

Vox Jox

* Continued from page 24

been hired to work on the FM

covered-and-operated stations, all of

which are getting very close to

pumping progressive rock, though who,

what and how haven't been de-

laiden. News...for we believe this

WPZQ in Pottstown, Pa., has been

hired to report the town in its

song...and giving you Thee Made Me

Bawhow.

**

**

WJSM in St. Joseph-Benton Harbor,

Mich., has added to its

staff; Chicago

competition, according to Phil

Durbin, formerly of WAYS in

Charlotte, N.C. Durbin retained and has

been programming consultant to

the Hot 100 station and will also

serve as music director. Former

nighttime deejay Tom O'Brien

becomes program manager. Eron

the K) Kaufman, formerly of

WLA, Lansing, Mich., takes

over morning chores. Mark

Sheppard and program director Mike

Becky Hussey continue in their

regular roles.

Paul Steward of Houston, celebrated his 10th

anniversary with the Hot 100

station.

**

**

Sonny Ray has departed KJKK.

Household name Sonny Ray

Tiger Myers moves over from

KJKK-FM to the AM slot, and

joining the FM station from

KLXW in Texas City, Tex., is

Harvey Thompson, "The Paul

Daniel Show," which had been

taped for months for use long

ago on Avco's Dayton, Columbus, and

Indianapolis TV stations, will now

be on hour-and-a-half, the same

as on the originating WLWT-TV,

Cincinnati.

RFK to Tell Survey Results

SAN FRANCISCO—Results of

second programming survey of

the National Association of

FM Broadcasters will be

unveiled here July 23 at the

West Coast seminar of the

NAFMB. Gary Bilew, board

chairman of the organization,

who is also manager of KENP-FM here is

chairman of the one-day

seminar at the Fairmont Hotel.

The agenda will cover new

sales techniques, a report on the

all-channel legislative news in

Congress, and how to improve

service.

Radio sound. The survey on FM

programming was mailed to all

FM stations on May 24, accord-

ing to Lois Hauser of the

NAFMB and more than 450

have already been returned.

ATTENTION, JOCKS

R.B.S.

ANNOUNCER

PLACEMENT SERVICE

has several good openings in small,

medium and major markets. Don't

wait, write us now. Are you

more talented than you're being

paid for? Send tape and resume to

R.B.S.

Meidicus, Inc., Box 5553, or call

(501) 443-5209, daily or night—7

days a week.

JUNE 15, 1965, BILBOARD

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Copyrighted material
A Musical Event:
The 4 Seasons

Saturday's Father

Featuring the "sound" of Frankie Valli

She wakes them in the early light
They're going to go away
She dresses them in party clothes
She ties their hair in colored bows
Today is father's day.

He said he'll be there right on time
He'll be there come what may
He'll take them to a puppet show
The little one can't wait to go
Today is father's day.

See him always smiling, full of games to play
Fun to have a daddy every Saturday.

He brings them home by suppertime
To where he used to stay
And so they kiss him on the cheek
She sees him off, but they don't speak
Today was father's day.

Reprinted by permission of
Gavadima-Genius (ASCAP)

Written by B. Gaudio & J. Holmes
Arranged & Directed by Bob Gaudio
Produced by Bob Crewe
SOUL SAUCE

NEW RECORD OF THE WEEK:

"GONE"

TIMOTHY CARR

(Hot Biscuit)

By ED OCHS

WHAT IS SOUL? Says Jerry King, the disc jockey who brought soul "downstairs" to the Arthur discoteque, "R&B is an ethnic music, a popular Black-American art form that has its own rhythms and vocabulary, reflective of the Black-American experience. Most white groups project plastic soul, and I think that is why very few have gained recognition with R&B audiences." But, adds King, "You don't have to be Black-American to have soul—only an awareness of the heritage."

SOL SLICEs: Lamont Dozier, Brian Holland and Eddie Holland, better known as Motown's hyphenated team of Holland-Dozier-Holland, were the top 1960's winners of BMI with awards in each of the seven major fields. Buddy Guy and Junior Wells, Vanguard artists, will mark their Down South blues bash at this year's Newport Folk Festival, July 27-28. Catch them on WNEW latest: "Come at You." Schaeffer's Central Park Music Festival will feature a mountain of soul with Mongo Santamaria and Hugh Masekela, Muddy Waters, Mitch Ryder, Nina Simone, Ray Charles, Fifth Dimension, Fat Domino and B. B. King for the month of July. A.B.C.'s B. B. King and Lacey James leave for Tokyo July 10 for 21 concerts. King wants to follow-up his Tokyo tour with a Vietnam trip to entertain the troops. Nina Simone has a chart winner with "Why the King of Love Is Dead" on RCA. Allan Monroe, jazz critic and editor of Ebony magazine, died May 22 at Polyclinic. Bobby Scott, composer of "A Taste of Honey," recently went to Washington, Baltimore and Chicago to promote his soul version of "I Won't Cry Any more..."

James Brown has confirmed the addition of West Coast soul dynamo Joe Tex and Pepper to his Yankee Stadium team, Saturday (22). S & P, now on a West Indies tour, have released their latest, "The Real McCoy..." Fumper Records, West Coast label distributed by Atlantic, is making the takeoff for its "Flame" and "Lamont" theme from Elvira Madigan" and Lee Hearn's new one, "Take Me Through the Changes..."

Atlantic and Atco LPs are being used as gift awards on the daily ABC TV shows "Wedding Party" and "Treasure Island..." Five of Atlantic-Atco's top artists will perform on a new record single, "Soul Is on the Top!" Featured in the group known as Soul Clan will be Solomon Burke, Arthur Conley, Don Covay, Ben E. King, and Percy Sledge and Pigment Markham who will break a single date-like first tour of the South June 28... Atlantic is promoting Billy Vera's newest single "With A Hand In Hand," while scoring with the Billy Vera-Teddy Clay duo's "When Do We Go..." Britain's first national Blues Convention will be held Sept. 7-8... Had Erma Franklin not been set back by a case of stage fright for many years, she might be Aretha's equal on the charts... Capital's Ronnie Granger cabled from the West Coast on the way to the Billboard Radio Forum at the New York Hilton this weekend (7-9).

Bob Crewe made a personal trip to Atlanta to present Martin Luther King's widow with a copy of "The Battle Hymn of the Republic" by the Crewe Grandera Choir... Marge Pettijohn of the Dallas Morning News digs Soul Sauce. Do you?... Gloria Lynn will headline the Apolo Theater, July 5-11... Jerry Butler will star at the Apollo for one week beginning Friday (7), along with Jean Wells, the Jive Five, Spinners, Delfonics and comic Arnold Dery. Cliff Nobles and Co., owners of the chart instrumential "The Horse," have signed with Universal attractions. The group's manager is Jesse James... Why doesn't someone start an FM soul station, playing R&B albums cut in the same manner as the FM rock stations? For a starter, what about Gladys Knight and the Pips, "The Boy From Central City," or their soul LP "Feeling Blindly"... Archie Bell and the Drells, "Give Me Time" from the Atlantic LP " Tighten Up"; Chamber Brothers, "In the Midnight Hour" from the Columbia LP "The Times Has Come," O. C. Smith, "Main Street Mission" from his Columbia LP "Hickory Holler Revisited," and the Dells, "Stay In Our Corner" from the Cadet LP "There Is No Place"... Atlantic has released as the group's new single by popular demand despite its length... Salt and Pepper, due to tour the Virgin Islands, July 3-6, will star at the Park in Trude Hell's Hulabaloo (22, 23) with host Hal Jackson. The soul duo has signed with Queens Booking.

MAKIN' FIRE: Jean Wells, "Try Me and See" (Callic). Exquires, "Why Can't I Stop" (Bunny)... Rascals, "A Beautiful Thing" (Atlantic)... Precisions, "A Place" (Drew)... Etta James, "I Can't Get You Out of My Head" (ABC)... "You Can't Beat the Wolf" (SIL)... "My Name Is" (Cahill)... Shorty Rogers, "Ruckus" (MGM)... "The Lady Is Only a Woman" (Capitol)."
We're smack in the middle of a solid hit!

There's fantastic airplay and sales happening in Denver, Seattle, Philadelphia and Chicago!

Seal your city with a kiss.

Smack!

“SEALLED WITH A KISS”
#56037

GARY LEWIS & THE PLAYBOYS

Produced by Snuff Garrett
NANCY WILSON and CANNONBALL ADDERLEY, Capitol Records artists, visit Harlem's Record Shack with Capitol's r&b promotion man, Mike Abbott, left. The two artists donated the proceeds of their recent engagement at the Apollo Theater to the Northside Center for Child Development.


The entire Pomper roster, including Wild Turkey, Fontana Boss, Dale McBride, Jimmy Taylor, Delores Johnson and Scotty McKay, will tour the country in mid-June to coincide with new releases by the label that Summer.

Pomper's staff includes producers Pat Morgan, Joe Perry and arranger Larry Mahoberac.

NEW YORK—Pomper Records, Dallas-based r&b company, and its publishing wing Pomper Music, has expanded its artist roster with the addition of Salt & Pepper, West Coast soul duo scheduled to appear with James Brown at Yankee Stadium, Saturday (23).

White Forms Solid Soul Prod.

NYC—Solid Soul Productions, a multimillion-dollar artist is &b promotion man, Mike Abbott, left. The two artists donated the proceeds of their recent engagement at the Apollo Theater to the Northside Center for Child Development.

When answering ads... Say You Saw It in the Billboard

APO & Walden In Concert Tie

NEW YORK—APO Shows, Inc., and the management firm of Phil Walden & Associates have agreed on a summer concert tour with r&b artists Arthur Conley and Elita James. The tour, headlined by Atlantic's Wilson Pickens, will be held from May 31 to June 24. Conley and his orchestra will follow up the tour, starting in Salem, Va., for two Eurovision specials and two concerts in Italy, beginning Monday (24). Conley, an Atco artist, is on the charts with "Funkin' Street" and a new LP, "Solo Directions." While in Italy, Conley will record a session in Italian for immediate release. Elita James, a Cadet artist, is also appearing with her r&b revival of Sonny & Cher's "I Got You Babe."
THE STRAWBS
STRAWBS "OR AM I DREAMING"/A&M 944

ROGER NICHOLS
ROGER NICHOLS "LET'S RIDE"/A&M 946

BAJA MARIMBA BAND
BAJA MARIMBA BAND "YES SIR, THAT'S MY BABY"/A&M 937

A&M RECORDS
The conductor's comments have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo soprano. Nonetheless, records have good sales with baritone and mezzo sopran...
**Casals Heads Distinguished Group**

*Continued from page 32*

solist with Alexander Schneider and the Festival Orchestra in Mozart's "Concerto No. 24." In this work, the Columbia artist played superbly well. His performance was as soft as could be imagined, in a highly sensitive manner. The conductor also conducted the orchestra in Mozart's Symphony No. 24, to great effect. Arthur Blank, who has recorded for Columbia, led an elegant reading, the program didn't really come to life until the middle of the work. The ensemble was particularly effective in "Von Der Schoene- heit," one of Miss Lorin's fine selections. Her playing, in fact, was in excellent voice throughout, but Lewis, apparently suffering from a cold, was not at his vocal best. His interpretation, however, could not be faulted and his "Presto "Tur- ne im Freihain" richly de- served the applause it received. Miss Lorin and Lewis have recorded "Das Lied" with Fritz Reiner and the Chicago Symphony. Miss Lorin, too, assisted in this recording. With much of the attention in the "Turin" was on Casals, who was a soloist, it was Horovitz who really shone as he outshone himself with a superb technique. The well-known chamber piece, however, had its share of criticism from Schneider on violin, Milton Thomas on viola, and Julius Levine on cello. This appears on Columbia's Mariboro Festival recordings of the quintet with Rudolf Serkin, in excellent form.

The chamber music evening began with a good performance of Franck's "Piano Quintet in F Major," with fine violin work from Casals. The second movement by Ida Haendel, Cohen, Horovitz, Thomas and Casals was especially fine, as she produced excellent tone as he played with his accustomed skill.

A further example of the Festival Orchestra's skill (Cohen, Thomas, Parme and Levine) has been their recent recording of Schumann's Piano Quintet in "The Schmitz/Even," in which eight wind players performed well.

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KATONAH, N. Y.—The 234 annual June Festival at Caramoor begins on Sunday (16) with Julius Rudel, the festival's music director, conducting the Philadelphia Orchestra in a program of Russian music with baritone David Clastworthy as soloist.

Mostever's "The Coronation of Poppea," presented Saturday (22) as a benefit for the Friends of the New York City Centre, has been well-received. June 25, Rudel will conduct a cast featuring Judith Rodin, Kate Jocelyn, Iola Bill, Spiro Malas, Anne El- garr, Barbara Blankard, John Liekholm, Dominic Costa, Jos Caplan, Fredrika Wiechert, Nico Castel and Joaquin Romag- na.

The American String Quartet plays Beethoven, John Hausermann and Bartok on June 23. Miss Elger is the soloist in a Viennese program June 29. Shriam's "L'Histoire du Soldat" is the July 5 feature. Rudel conducts both programs.

Collet Jacques du Pre will be soloist with Daniel Baren- boim and the English Chamber Orchestra on July 6. Tenor Andrea Velas will be featured in a Benjamin program on July 7. The festival's closing program.

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**Baltimore—The Wash- ington Symphony Orchestra will play a five-concert subscription series at the Lyric Theater here next season. The National's previous annual subscription series at the Lyric ended in 1952. Howard Mitchell, the Na- tion's music director, conducts the series. The first program, Oct. 23 with violinist Isaac Stern as soloist. Pianist Eugene Istomin will debut with the orchestra.**

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**Action Records**

### Albums

- **NATIONAL BREAKOUTS**
  - NO NATIONAL BREAKOUTS THIS WEEK.

- **NEW ACTION LPs**
  - QUICKSILVER MESSENGER SERVICE
    - Capitol (No Name), ST 2004 (S)
  - NEW COLONY SIX—Revolution
    - Mercury (No Name), M 6157 (S)
  - SAM COOKE—Man Who Invented Soul
    - RCA Victor LPM 3991 (M) / LSP 3991 (S)
  - MERLE HAGGARD—The Legend of Bonnie & Clyde...
    - Capitol (No Name), ST 2912 (S)

- **EXOTIC GUITARS**
  - Ronwood (No Name), REP 8002 (S)

- **JACK JONES—Great Hits**
  - Kapp (No Name), KS 3359 (S)

- **PERCY KINGSLEY—In Sound from Way Out...**
  - Vanguard (No Name), VSD 79232 (S)

- **ARTHUR CONLEY—Soul Directions**
  - Atco (No Name), SD 33-243 (S)

- **MARTY ROBBINS—By the Time I Get to Phoenix...**
  - Columbia (No Name), CS 9617 (S)

- **GENE & DEBBIE—Here and New**
  - Tuck LP 1001 (M) / LPS 1001 (S)

### More Album Reviews on Page 77

### Action Records Review

**John Davidson—Quit! Please! Please! Please!**
- Columbia (No Name), CS 9645 (S)

**Blues Magoo—Basic!**
- Mercury (No Name), M 6157 (S)

**Roger Williams—An...**
- Kapp (No Name), KS 3359 (S)

**Four Jacks & a Bullet—Master Jack**
- RCA Victor LPM 3019 (M) / LSP 4019 (S)

### Special Merit Picks

- **TWO STAR COUNTRY**
  - Longhorn—Source, Capitol (No Name), ST 2004 (S)
  - SONS OF THE PITCHFORK—Sons Of The Pitchfork, Epic 1043 (M)

- **CLASSICAL**
  - Royal Philharmonic (S), 32400 (S)
  - Royal Philharmonic (S), 32400 (S)

- **RELIGIOUS**
  - Various—Hymns and Spirituals, by the Hawaiian Choral Society, Decca 6903 (S)

- **SPECIAL MERIT PICKS**
  - **JAZZ**
    - ROLLINS PLAY FOR BIRD—Sonny Rollins/George Duvivier, Prestige (No Name), PRLP 7456 (S)
    - BELL BRIDGE RHYTHM—Joe Pass, Epic 1043 (M)

### Album Review Rankings

**STARK PERFORMER SPOTLIGHT**
- (This week's top-rated albums in each of the above-listed categories.)

**CHART SPOTLIGHT**
- (A list of albums which should be ready for action on the LP hit charts and which should be played in the lounge, etc.)

### Action Records Review

**The voice.** Anybody's voice. Your voice. It has a special quality and timbre all its own. But... if it should become hoarse or if a cough should persist, find out what the reason is. Promptly. It could be a warning signal of cancer. And cancer is easier to cure when it's detected early.

Ella Fitzgerald knows the seven warning signals of cancer.

**Do you?** Unusual bleeding or discharge. 2. A lump or thickening in the breast or elsewhere. 3. A sore that does not heal. 4. Change in bowel or bladder habits. 5. Hoarseness or cough. 6. Indigestion or difficulty in swallowing. 7. Change in a wart or mole. If a signal lasts longer than two weeks, see your doctor without delay.

It makes sense to know the 7 warning signals of cancer. It makes sense to give to the American Cancer Society.
The No. 1 Instrumental Group of 1967
With Their First Single Smash of 1968
A Fantastic 2:08 Version of
"CLASSICAL GAS"
THE MIDNIGHT STRING QUARTET
Country Music

Int'l Seminar Slated by CMA During 'Opry' Fete

NASHVILLE — An international seminar will be held here in October during the "Grand Ole Opry" birthday celebration, featuring leading officials in overseas music. The seminar will be sponsored by the Country Music Association (CMA).

Richard L. Broderick, vice-president of CMA, said one of the seminar participants would be Martin Roeener, who will discuss overseas post exchange sales and promotion of country music. There also will be an official from England, to discuss the growth of country music in that market; an official of a major recording label to talk about international sales of country music; a top booking representative to outline the potential in this field, and a publisher from this country who has expanded abroad, Broderick said.

Mrs. Emily Bradshaw, who will handle the Nashville aspects of the seminar, said all of the participants would be named at a later date. She is working with WSM officials to find a time and place for the seminar.

The international gathering points up the growing emphasis on business activities at the WSM-sponsored function. It will come under the auspices of the Country Music Association, which holds its annual membership meeting to coincide with the "Opry" birthday celebration. Broderick has been chairman of the international committee of CMA. This committee has been one of many successful arms of the organization, and it has worked since its inception to spread the performance of country music abroad and to increase bookings of the artists.

Roeener recently worked with the CMA in marketing through the post exchanges overseas of a special low-priced album for servicemen serving this country abroad. It was part of a salute to the military by CMA, and also served as a vehicle to get even more country music into the hands of servicemen in far-away places.

A Branch Sprouted By Tree Publishing

NASHVILLE—Tree Publishing Co. has added another branch to its growth with formation of a new publishing company, Green Grass Music.

The firm is a joint venture between Putman, Tree staff writer, and Tree executives Jack Stapp and Buddy Killen. Putman, author of the hit "Green Green Grass of Home," will head the company. He also has written such tunes as "My Elusive Dreams" (with Billy Sherrill), "Dumb Blonde," "Set Me Free" and "Just for You" (with Larry Butler).

Putman has doubled in recent years as a writer and professional manager of Tree. Among his current hits are, "D-I-V-O-R-C-E," recorded by Tammy Wynette on Epic, which he co-wrote with Bobby Braddock; "I Promise You the World," recorded by Capitol's Perlin Husky; and "I'm Easy to Love," recorded by Epic's Stan Hitchcock. The Hitchcock release is the first for Green Grass Music.

Putman had been a writer for many years before joining Tree in 1964. He also has recorded two of his own songs, "My Elusive Dreams" and "Set Me Free."

Hamilton IV Aiding Generation Project

NASHVILLE — RCA Records' George Hamilton IV has agreed to take part in an experimental program devised by youngsters of this city who are seeking to utilize music as a form.

Hamilton, part of the "Nashville Underground," has been grooming his music toward the younger set, moving strongly into a folk-country idiom.

Three Nashville teenagers devised the idea which will bring youngsters from all parts of the community, from different social classes and races together.

"We want to use music, the universal language, to break down the barriers that exist among young people and between teenagers and adults," said Susan Klatte, 16, a high school sophomore. She and two others will conduct auditions June 25 to form an entertainment group. Ministers, business men and city officials are serving on an adult executive committee which will advise the group. Hamilton was sought by the youngsters as a member of the advisory board.

Nobody walks out on Wanda Jackson's newest hit single: "MY BABY WALKED RIGHT OUT ON ME" 2151

A fast-moving, ear-catching song that's running — not walking — right up the charts.

B/W "No Place to Go But Home"

Publishing: Party Time Music, 1025 S.W. 59th Street, Oklahoma City, Okla.

DJ's needing copies, write Party Time Music.

Also on the fast track, her new album, "THE BEST OF WANDA JACKSON." Capitol (ST 2883)

Bookings: Jim Halsey Agency, Independence, Mo.
COUNTRY MUSIC
Rev. Bozeman to Exit Ministry For Promotion Post at Moeller

NASHVILLE—An ordained minister, the Rev. John Bozeman, LCM, at one time a director of the newly created promotion department of Moeller Records, Inc., is resigning his ministry.

Bozeman is a veteran of the music business. While serving his (Methodist) church, he also created the first radio TV singles now being aired in the Southeastern market and composed songs released on RCA Victor. Bozeman's group will operate in the RCA Victor building a block away. Bozeman will join the following artists: Webb Pierce, Carl Smith, Hank Snow, Faron Young, Jimmy Dean, Kitty Wells, Johnny Wright, Porter Wagoner, Don Gibson, Waylon Jennings, Dottie West, Grandpa Jones, Margaret Whiting, Carl Pearl Butler, Dolly Parton, Bill Phillips, Red Sovine, Slim Whitman, Bobby Wright, Rodie, Mel Tillis, Norma Jean, Porter Wagoner, Billy Brothers, Johnny Darrell, Herb Austin, Bob Lamb, Luke Durham, Charlie Cavanagh, Max Powell, Juanita Buford, Bobbi Staff, Joe and Rosalee Lee Mayan, Sneaky Jim, Sunny Teller and Pat McHenry.

Nashville Scene

Jack Clement will begin producing Andy Kim records for Tower, and will also produce for Dick Curless. .. Buddy Attaway, who had been a staff guitarist for Steve Carlisle, "The Louisiana Hayride" until his retirement a few years ago, died in Shreveport. .. Bobby Lord is stepping up his on-the-road dates, with a swing from Texas to West Virginia. .. A number of RCA's representatives, who have been appointed National Expense Chairman for the American Women In Radio and TV, have formed a new group, the Bobby Bunch, popular "one-man-band" on the radio circuit, will play or two shows each week on the Pickwick Label. The plug side is "Round," which he wrote himself. .. Bobby Parrish will make four dates on the big circuit this week in the Seattle area of the country during the Tennessee State Music Festival. .. Star WOJO's Johnny K appeared on the "WJRT-TV Fanclub" with his band, David Rogers and the Williams Brothers. .. Johnny Shank also was a guest on the show. .. KBBN, Burkhart, will hold its annual show Saturday (22) at the Shrine Auditorium in Los Angeles. The show will star Johnnie Guitar and Bonnie Owens, Slim Wilke, Shelton, Slim Wilke, Johnny Wakely, Jerry Wallace, Freddie Hart and others.

Golf Board Adds Waugh

NASHVILLE—Directors of the Music City USA Pre-Celebrity Golf Invitational Tournament, Inc., have announced the addition of Irving Waugh to the board of the young corporation. Waugh is president of WSM, Inc., and the association of Country Music Association. Waugh is a former president in Bluegrass Country Club, was named by the area pros as their representative on the board.

Brite Star's Pick Hits ... Brite Star's Pick Hits

Good Times—Willie Nelson (RCA)
ACross the Alleys From the Album—Willie Nelson (Capitol)
Loves Me Like a Love Song—Charley Pride (Capitol)
Where Were You, When I Was Young—Harlan Howard (RCA)
Lazy Bone—Lou Hånell (MGM)
When Your So Lonely—Clete (Sonora)
Don't Be Afraid—Frankie Laine (MGM)
You're the Best Thing That Ever Happened—Johnny Cash (MCA)

Devine Will Leave WSM

NASHVILLE — Ott Devine, manager of the "Grand Ole Opry" for more than a decade, until his replacement a few weeks ago, will take an "early retirement" from WSM.

Devine had been affiliated with the Opry for more than 30 years. He was moved to another position in the organization in favor of the new FM operation.

Rather than continue in this capacity, however, he asked the WSM board of directors if he could remain there in an advisory capacity, to help the new FM operation.

The "Opry" is managed by C. C. "Stumpy" Johnson, who had been administrative aide to the president of WSM and, had, during the past several years, attended the plan of company-paid accident insurance for "Opry" employees for "Opry" insurance company.

JUNE 15, 1968, BILLBOARD
**I'M IN LOVE WITH MY WIFE**

**DAVID ROGERS**

**COLUMBIA RECORDS**

**EXCLUSIVE MANAGEMENT: KATHLEEN JACKSON**

660 PEARCEY ST., ATLANTA, GEORGIA

(404) 767-6190 - 872-7111

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**June 15, 1968, Billboard**

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<th>This Week</th>
<th>Last Week</th>
<th>TITLE, Artist, Label, Producer, Publisher</th>
<th>Weeks on Chart</th>
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<tr>
<td>3</td>
<td>2</td>
<td>&quot;I WANNA LIVE,&quot; Willie Nelson, Columbia</td>
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<td>&quot;SWEET ROSE JONES,&quot; Buck Owens &amp; His Buckaroos, Capitol</td>
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<td>&quot;THE ENEMY,&quot; Jim Ed Brown, RCA Victor</td>
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<td>&quot;I'M HAD,&quot; Johnnie Wright, Decca</td>
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<td>&quot;RAINBOWS ARE BACK IN STYLE,&quot; Slim Whitman, Imperial</td>
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<td>&quot;LITTLE LIFE,&quot; Claude Gray, Decca 32212 (Pamper)</td>
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<td>&quot;I TAKE YOU ALONG WITH ME,&quot; Ray Price, Capitol</td>
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<td>&quot;IN LOVE WITH YOU,&quot; Johnnie Ray, Decca</td>
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<td>&quot;DON'T COME HOME A-RUNNING,&quot; Eddy Arnold, RCA Victor</td>
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<td>&quot;LOVE'S COMING ON,&quot; Harriet Nelson, RCA Victor</td>
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<td>&quot;I BELIEVE IN YOU,&quot; Roy Clark, Columbia</td>
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<td>&quot;HOW SWEET IT IS&quot; (To Be In Love With You), Jack Jones, RCA Victor</td>
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<td>&quot;I'M COMING BACK HOME TO STAY,&quot; Buck Owens, Columbia</td>
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<td>&quot;HE'MY NOT COUNTRY,&quot; Johnny Cash, Columbia</td>
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<td>&quot;BE PROUD OF YOUR MAN,&quot; Porter Wagoner, RCA Victor</td>
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<td>&quot;YOU CAN'T MAKE ME SENSE TO LOVE,&quot; Johnny Cash, Imperial 4459 (United)</td>
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<td>&quot;I'M EASY TO LOVE,&quot; Slim Whitman, EMI 10387 (Green Grass)</td>
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<td>&quot;I FEEL YOU, I LOVE YOU,&quot; Bobby Vee, Little Darlin 6041 (Mayfair)</td>
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<td>&quot;YOU'VE BEEN DOING IT,&quot; Hank Thompson, Decca 32272 (Pamper)</td>
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<td>&quot;YOU'VE BEEN DOING IT,&quot; Hank Thompson, Decca 32272 (Pamper)</td>
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<td>&quot;LEAVE THIS ONE ALONE,&quot; Roy Clark, Columbia 44353 (Eddy)</td>
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<td>&quot;A REAL GOOD WOMAN,&quot; Jean Shepard, Capitol</td>
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<td>&quot;DON'T COME HOME A-RUNNING,&quot; Eddy Arnold, RCA Victor</td>
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<td>&quot;IS IT LOVE?&quot; , Jack &amp; Bobby, Imperial 4450 (United)</td>
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<td>&quot;THE LOONIANamaha&quot; , Earl Scruggs, Columbia</td>
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<td>&quot;THE QUIET KIND,&quot; Maxime Clarke, Imperial 45104 (Widener)</td>
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<td>&quot;I AIN'T GOT NOBODY,&quot; Del Reeves, Capitol</td>
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**BMI**
IT'S MY TIME

George Hamilton IV

RCA
ACUFF-ROSE ARTISTS CORP.
HAS THE NEXT 2 #1 RECORDS IN THE NATION

"LICKIN' STICK"
(Part I-II)
King 6166

The Instrumental Smash

"SHHHHH"
(FOR A LITTLE WHILE)
King 6164
AND HIS COOL CONTRIBUTION TO A LONG HOT SUMMER

"AMERICA IS MY HOME"

JAMES BROWN and THE FABULOUS FLAMES

(Part I-II) King 6112
COLUMBIA RECORDS' MARTY ROBBINS came in for a solid piece of promotion preceding the Decoration Day running of the Indianapolis 500, to plug his new album titled "Love Is in the Air." In addition to several autobiographical arrangements issued by A&R Way Stores, Robbins was an entrant in a balloon race, which is expected to be a popular event, and was honored guests at the 500 on the day of the race. A&R Way ran large ads in the local dailies to plug the various events. Shown above is the press luncheon and press parade of the Indianapolis 500. Left to right: Eddie Crook, Robbins; driver, Jimmy Jackson, driver, Dale Earnhardt, driver, Jimmy. Pages W110-111.
It's one of the most beautiful songs of the decade.

Small wonder—Barry Mann wrote it.

He also recorded it.

Barry Mann:
I JUST CAN'T HELP BELIEVIN'

You better believe it.

b/w: Where Do We Go From Here
Produced by Barry Mann
A true artist, both performing and writing, Jackie De Shannon reveals her many sides in her latest collection of today's tunes:

Her single: "Nobody's Home To Go Home To"
#66301

Her album: "Me About You"
LP-12386

Produced by Joseph Wisser and Jack Nitzsche
A Koppelman-Rubin Associates Production
**Coin Machine World**

**ROWE’S JOE BARTON**

**Stereo Singles Will Put Emphasis On Quality of Music in Jukeboxes**

WHIPPANY, N. J.—Stereo singles have been a quantity for jukebox programming will place new emphasis on the quality of music in coin-operated phonographs. This is the opinion of D. J. (Joe) Barton, Rowe International, Inc. Barton is enthusiastic about the promotion prospects of stereo singles. “Most people have stereo in their homes now and can make comparisons with the sound of jukeboxes in the locations,” he said.

D. J. (Joe) BARTON, vice-president of Rowe International, Inc. Barton is enthusiastic about the promotion prospects of stereo singles. “Most people have stereo in their homes now and can make comparisons with the sound of jukeboxes in the locations,” he said.

Rowe is currently furnishing operators with color slides of recording artists. The RoweVue flashes eight different slides on a screen at 15-second intervals. Slides announcing that stereo singles are available on the jukebox would be part of such a promotion, Barton indicated.

**Stereo Capability**

Barton stressed the fact that all manufacturers of jukeboxes have been incorporating expensive stereo systems into their units. “There’s no question that stereo is superior to monaural,” he said, and we have the technical capability of reproducing fine stereo sound. However, in spite of this new possibility, the sales market is still overwhelmingly a monaural market.

More and more, something the jukebox industry should welcome. We have been prepared for critics by arguments directed at ‘blaring jukeboxes’ and the ‘furry sound’ of jukeboxes, the Ned LeDoux said.

“Most people now have stereo in their home and are capable of making a comparison with the jukebox sound in the location.”

(Continued on page 52)

**Over 1,000 at S. C. Vending Show**

By EARL PAIGE and LeMAR GUNTER

**MYRTLE BEACH, S. C.—** More than 1,000 people attended the 11th annual Carolina Vending Convention here last week. Among business speakers heard were both John J. Jordan, who warned that even operating firms with four employees may soon come under civil rights legislation. Other speakers explained training programs given subject to federal regulations and told how good accounting programs can help operators achieve the desired level of profits.

Through Saturday, June 1, 952 people had registered. The North Carolina Vending Association had 467 delegates. The South Carolina Automatic Merchandising Association had 102. There were 238 exhibitor personnel registered. Meeting separately, the South Carolina Coin Operators Association accounted for 40 more at the event. There were 89 guests registered.

**Hiring Laws**

The operators were told that even the smaller businesses can comply with federal regulations and told how good accounting programs can help operators achieve the desired level of profits.

**S. C. Music Group Alert to Tax Hike**

By LAMAR GUNTER

MYRTLE BEACH, S. C.—State Sen. C. C. Grimes of Georgetown, S. C., warned members of the South Carolina Coin Operators Association (SCCOA) here last week that the State will need more tax money next year and that the legislators may consider coin machine license tax increases as one of the ways to raise the needed money. Sen. Grimes said that in his capacity as a member of the Senate Finance Committee he was in a position to know the need for additional sources of revenue.

“Think a 4 per cent sales tax (current it is 3) is also a distinct possibility, but even that will not bring in enough money,” he said.

H. C. Keels, Florence, S. C., a past president of the association, re-emphasized the importance of tax legislation affecting the industry. He said during the business session, following the luncheon in the Ocean Forest Hotel, that he had to see attendance and interest of operators lag at a time when they may be needed most.

This is the smallest number of operators we have ever had at a meeting. We’ve got to do something,” he said.

The $300,000 is being felt on the part of many members that it would increase attendance to hold the meeting the same week-end of the Joint North Carolina Coin Vending Association - Carolina Automatic Merchandising Association trade show in the Ocean Forest.

However, according to Keels, there were only 11 operator members present out of a total of 63 operators on the rolls. There were 40 operators, associate members, wives and guests at the luncheon.

During the discussion of the poor attendance, there seemed to be some feeling that changing the meetings from Sunday to Saturday was the effective attendance. The members voted to hold the next annual meeting, Sept. 14, in Charleston, S. C.

President Royce Green Jr. explained that operators have been slow to pay their insurance premiums on their group insurance program. Secretary Erby Campbell was directed to collect from all information that they would have their insurance cancelled if no

(Continued on page 52)

**Intestate United to Add Music**

CHICAGO—Intestate United Corp., is reportedly nearing an acquisition that would make it the third major, public-owned operating company entering the jukebox operating business. While company officials here were not ready to speak on information, Billboard learned last week that the acquisition would involve the purchase of Wapalo Stereo Music Co. and Vend-A-Puck, Inc., Denver.

A spokesman at the Denver firm and at Intestate United Corp. here would only confirm that "negotiations were in progress."

Intestate United Corp. stock is traded on the American Stock Exchange. In 1966 sales at retail were reported at $137,325,000. Corporate headquarters are located in New York. Apollo's president in Samuel R. Keys, a director of the Music Operators of America, the national association of jukebox and game operators. The firm is involved in operating jukeboxes, games and vending machines.

The move will position the publically owned vending firms into jukebox operating, has been the focus of much attention in the coin machine world. Two other prominent national firms also ready involved in music operating are The Macke Co., based in Cheverly, Md., and Servomation Corp., with headquarters in New York.

Macke Co. gross sales at retail reported for 1966 were $68,267,000. Servomation's gross sales at retail for 1966 were $161,391,000.

**9,000 View Long Island Tournament; Another Event Set for September 9**

MELVILLE, N. Y.—A four-day kickoff for $55,000 in prizes and prestige ended Wednesday, July 29, for the 228 competitors in the 9,000 spectators who vended items on Nassau-Suffolk Coin-Operated 2-Ball Tournament. The season's successor to the previous tournament, sponsored by the owner of U. S. Billiards, co-sponsor of the tournament, has insured the playing of a second tournament tentatively set for one week after Labor Day.

Long Island operating firms and 82 selected locations, along with U. S. Billiards, sponsored the tournament sanctioned for locations not over 20 miles from Long Beach. Said Schneller: "The real winners were not only the players, but the coin machine industry as well. It proved that we can work together for our mutual benefit in a constructive profitable program."

Schneller added that the tournament might split into two or three in Nassau and one in Suffolk County, to culminate in a Nassau-Suffolk championship. Schneller cited the public relations benefitting not only U. S. Billiards, but operators and owners as well. "We worked at giving a first-rate tournament worked hard," said Schneller, U. S. Billiards' sales manager, who directed the operating force in games. "The tournament was sanctioned by all dealers, so everybody in the industry benefited even though U. S. Billiards was the predominant name."

(Continued on page 52)

**Vendors Urged To Expand Into Music, Games**

MYRTLE BEACH, S. C.—More vending firms will expand into music and games, pricing of vended items will change radically, and vending will be a $5 billion industry by 1970. These were among predictions made by three trade magazine editors here last week.

The editors headed a panel discussion during the joint business meeting of the North Carolina Coin Operators Association and the South Carolina Coin Operators Association last week.

David E. Sutherland, prominent Seabrook distributor, who died June 4 after an accident while horseback riding. Sutherland was 48. He and his brother Bill headed a distributor network with offices in Kansas City, Mo., Detroit, San Antonio and El Paso, Tex.

JUNE 15, 1968, BILLBOARD
Mo. Assn. Pool Tourney Planned for This Fall

COLUMBIA, Mo.—The Missouri Coin Machine Council voted here last week to organize a Statewide pool tournament. The group's president, John Masters, reported on a meeting he recently attended in Omaha, where U. S. Billiards' sales manager, Leonard Schneller, outlined the handling of tournaments.

Pool tournaments, key to coin-operated tables, are being organized or considered by a number of State associations as a merchandising weapon to combat location ownership and operation of tables.

"We have good representation across the Northern counties of Missouri," Masters told the group here. "We won't have any problem in obtaining 100 pool table locations for the tournament." Plans call for finals to be held somewhere in the central part of the State.

The group recorded one of its proudest attendance figures and found this college city crowded with graduation guests. More than 4,000 students were involved in ceremonies. An election of officers for the Missouri group was postponed until Aug. 15 when the organization will meet in Macon, Mo.

T. C. Griffin Honored in N. C.

MYRTLE BEACH, S. C.—The North Carolina Vending Association has named T. C. Griffin, Griffin Vending Co., Sanford, N. C., as the group's "Vendor of the Year."

The award, presented annually, was in recognition of Griffin's legislative activities, civic work and family and business endeavors. The award was presented during the joint convention of the Carolina vending groups here last week.

HAMILTON SCALE CORP.

ELECTRIC ROLL-TYPE STAMP MACHINES

14 Models
- PLUS -
- Coin and $1 Bill
- Scales
- Coin Operated
- TICKET VENDING MACHINES

1. MELROSE Rd., Toledo, 0, 43606
   2. 474-151

Proven Profit Maker!

CHICAGO COIN'S CARNIVAL RIFLE GALLERY with SYNCHRONIZED SOUND - GUN FLASH - GUN RECOIL!

Oscillating Spinning Targets!

Say You Saw It in the Billboard

FASHION JUKEBOX. A young shopper in Jones Store, Kansas City, Mo., looks over the selection of records as she goes about trying on dresses. Several department stores in Kansas City have added jukeboxes to create more store traffic and to hold it longer.

JUNE 15, 1958, BILLBOARD
Three ways to be In-Like-Flynn with big earning locations

1 WURLITZER AMERICANA II PHONOGRAPH
Here is the industry's finest example of Class created by a combination of cabinet design, construction integrity, stereo music and all-around superior engineering. Its earnings, too, are in a class by themselves.

2 WURLITZER 5133 WALL SPEAKER
Faithfully reproduces the marvelous tone of the Americana II throughout any location. Its beautifully trimmed walnut finished wood cabinet houses a 6½” high compliance woofer and a 3.1” cone tweeter, too!

3 WURLITZER PUBLIC ADDRESS MIKE KIT
Here's the clincher... it turns Americana II into a location-wide system for paging, making announcements, utilizing singing bartenders, or conducting song tests... all for fun!
Distributor Can Preserve Role Without Operating, Too: Cohen

NEW YORK—Can a bulk vending distributor that doesn’t operate routes exist in today’s market? Can a distributor solidify his role as the vital link between manufacturer and operator in such ways as to prevent manufacturer-to-operator sales? Allen Cohen, Northwestern Sales Service Corp. here, answers yes, he can. Cohen, vice-president, National Bulk Vendors Distributors Association, said last week here that direct selling to operators continues as a problem for many distributors. Cohen’s firm, which is one of the few distributor outfits that do not operate routes, has not had the problem, Cohen said.

“We co-operate with the manufacturers so they don’t feel they need a distributor in their territory. We offer as many new items as we can to our operator customers. When there’s a new item, it’s up to us to have it before operators expect it from us. The role of the distributor is based on many things,” Cohen said. “We offer operators the opportunity to sample many different items instead of buying heavy as they might if they bought direct. We help finance operators and carry them over rough periods. We maintain a stock of new items and parts and offer services the operators can rely on.”

We are one of the few distributors that do not operate a route and have found that operating would be the answer for us. We would prefer to devote our time and effort to serving the operator by being a distributor rather than a competitor.

Test Items

Cohen was asked to comment on cooperation of some of the distributors that operate and contend that in doing so they provide “incontestable proof.”

“Operators don’t pay too much attention to what we say about items. They may test them in their own way. If we had a route, the test items our route would be different from those of our customers. Cohen maintains that by being exclusively involved as a distributor, Northwestern Sales Service Corp. here, answers yes, he can.

Midway Vacation

CHICAGO—Midway Manufacturing Co. will be closed for two weeks beginning Aug. 24. The sales, parts and service staffs will continue work through the period.

SCHÖNCHEN CO.
Manufacturers Representative
SCHÖNCHEN CO.
Wholesale Distributors

MACHINES

COIN SAVINGS SCALE

When answering ads...
Say You Saw It in Billboard

If your competition is giving you location trouble... you may find the answer to this problem by operating the most advanced idea in bulk vending—the new Victor 77-88 Console.

SELECTORA MA

77-88 CONSOLE

With six different combinations to select from to fit any of your locations, we will give you the best combinations—one, $1.0c., 25c., 15c., 10c., 5c., 2c., 1c., 5c.

Powerful, lovely display, service time. Better display, more profits. See your distributor for information and order today.

VICTOR VENDING CORP.
6015 West Griswold Ave.
Chicago, Ill. 60639

JUNE 15, 1958, BILLBOARD

www.americanradiohistory.com
**Vendors Urged to Expand Operation**

*Continued from page 45*

The American Vending Association and the South Carolina Automatic Merchandising Association.

Fred Amann, VEND, reviewed early resistance to 10-cent candy, fresh brew coffee and expansion into new dens. He also mentioned the "inconsistency of pricing," timidity on the part of operators in adjusting to changing conditions and "end of the fainting fit" promises from certain product makers.

Other areas where Amann said operators have stumbled:

- Not maintaining adequate records.
- Ignoring new developments, not diversifying sufficiently.
- Not analyzing the mistakes of competitors.
- Letting employees shift for themselves; unequal work loads and failing to realize that "teamwork is the key to success."

Ben Grinsberg, American Automatic Merchandiser, said problems can be challenges.

"One problem will be personnel. "You can expect personnel to require more training, more motivation, more time off, more money and more fringe benefits," he said.

Challenging operators to adopt more realistic pricing, he said:

"If you don't do something about high commissions, you have to do something about pricing. "Profits have never been better than 3 to 4 per cent on the investment. We should be realizing 10 per cent on investment."

**Diversification**

Morris Weintraub, Vending Times, predicted that vending will become a $7 billion-a-year industry by 1970. Most of this increase, he said, will come in feeding.

In the areas of pricing, he said:

"The 55-cent cigarette pack is here. There will be 60-cent and 70-cent pricing. The 100mm length cigarette is here, and 55-cent candy and drinks are a reality. How can you not be pricing coffee at 15 cents?" he asked.

Turning to diversification, he said:

"Independent vendors are moving into music and games. We're seeing more snack machines in taverns. There are a lot of new locations because proprietors do not want to handle cigarettes, candy and coffee over the counter as they have in the past."

**New Equipment**

**Selecta—Stamp Vender**

The above is one of several new models in stamp vending machines available from Selecta, Inc. The units dispense stamps from rolls and offer any profit margin the operator desires. The units are mechanical and have a dual roll mechanism which resets in seconds. The units will adjust for any future change in stamp pricing.

**Sacramento Studies Arcade Control Law**

L.A. — Sacramento city council is investigating an ordinance designed to give city officials more control over the location of penny arcades with pinball machines and amusement games.

The ordinance, recommended by the council's Committee on Public Health, Safety and Morals, would force operators to get clearance from the police department and planning director. The city now requires only a business license.

R. H. Boggs, assistant to the city manager, said the city should have safeguards to protect businessmen who feel a penny arcade would be inappropriate to an area.

**Dave Sutherland Dies in Fall From Horse**

KANSAS CITY, Mo.—David E. Sutherland, 48, died here June 4 after sustaining a skull fracture June 2 when he fell from a horse in Paola, Kan. The vending distributor never regained consciousness after the fall.

Sutherland, along with a brother William, headed the See- burg distributing network in Western Missouri, Oklahoma and Kansas. Born in Mountain Grove, Mo. David and his brother started early in juicebox operating on their father, Jack Sutherland, who survives in Springfield, Mo.

Surviving, in addition to William and Jack Sutherland, are his wife and three sons, David Jr., Stephen and William, and a brother, Bird Sutherland. Funeral services were held at the Overland Christian Church here, with burial in Johnson County Memorial Gardens.

**Southeastern Dist. Has New Firm Name**

COLUMBIA, S. C.—Southeastern Vending Distributors, Inc., has changed its name to South Atlantic Distributing Co. The outlet distributes See- burg, All-Tech, Williams and D. Gottlieb equipment.

**ONE STOP**

service for all

**BULK VENDING MACHINE OPERATORS**

**MERCHANDISE** Leaf bulk gum, wrapped gum, charms, filled cap- sules, paper rolls, candy, nuts, screws, paint, bottles, 10-50 cent per box, with charge.

**Effect** Empty capsules V-VI, VI-VII, VII-VIII, empty 4 covers, empty 3 covers, empty 2 covers, empty 1 cover, 4500 per box, 7500 per box, 10,000 per box, 25,000 per box.

**EQUIPMENT** — All Northwestern bulk vending units, coin meters, coin acceptors, stand-by & stamp vend- ers, full compliment of supplies, parts for all bulk vend- ers, full compliment of supplies, parts for all bulk vend- ers, full compliment of supplies, parts for all bulk vend- ers.
**INCREASE VENDING SALES IN ANY LOCATION**

**ICE COLD DRINKS**

**NEW CAN COLD DRINK VENDORS for prestige and heavy volume locations**

GIANT 360 can capacity—48 cans in 1 case-cool!

**LOOK TO**

**ROCK-OLA for advanced products for profit!**

Rock-Ola Manufacturing Company 80 North Katzie • Chicago, Illinois 60661

Say You Saw It in Coin Machine News

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**COMING EVENTS**

June 7–8—New York Automatic Vending Association, Inc., annual meeting, Lido Beach Hotel, Lido Beach, Long Island.

June 7–9—Michigan Automatic Merchandising Council, annual meeting, Quadda Mountain Lodge, Hill City, Mich.

June 8—Illinois Coin Machinists Operators Association, regional meeting, Rambler Inn, Champage, Ill.

June 14—Florida Automatic Merchandising Council, annual meeting, Everglades Hotel, Miami.

June 14–15—Alabama Automatic Merchandising Council, annual meeting, Willow Point, Kowalga Beach on Lake Martin, Elderc.

June 15–New Jersey Automatic Merchandising Council, annual meeting, Holiday Inn, Atlantic City.


July 26–27—Montana Coin Machine Operators Association, board and election meeting, site to be announced, Helena.

Aug. 23–24—South Dakota Music & Vending Association, regular meeting, site to be announced, Aberdeen.


Sept. 15–16—National Vendors Association, board meeting, Franklin Motor Hotel, Philadelphia.

Oct. 11–13—Music Operators of America, 18th annual convention and trade show, Sherman House Hotel, Chicago.

Nov. 20–22—Music Operators of Virginia, annual convention, Hotel Roanoke, Roanoke.

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**ELECTRIC SCOREBOARDS . . . 2 Models**

**OVERHEAD MODEL**

(Natural finish hardwood)

- **Overhead Scoreboard**
  - **Price: $199.50**

**BILLIARD SUPPLIES**

Professional quality, Billiard Cloth—green, blue and gold.

2½" x 11 Belgium number and 2½" x 14" Beulah Set...$19.95

5½" x 10½" Set...$29.95

5½" x 10½" Set...$39.95

**MARVEL Mfg. Company**

312 W. Green st., Ill. 60607

Phone: 324-9241

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**NEW SIDE-MOUNT MODEL**

(Walnut Forest "finish"

- **Side-Mount Scoreboard**
  - **Scores 15-21 and/or 50 posts.**
  - **Price: $249.50**

**MARVEL Mfg. Company**

312 W. Green st., Ill. 60607

Phone: 324-9241

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**REGIONAL MARKETS**

Most-played singles on jukeboxes in six U.S. geographical regions, based on player readings from both rural and urban locations.

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**JUKEBOX RECORD REPORT**

For the week ending June 15, 1968

**METRO MARKETS**

Most-played singles on jukeboxes in the 25 largest U.S. metropolitan markets, based on player-meter readings.

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**SOUTHEAST**

Most promising new record: Sleepy Joe, Herman's Hermits, MGM 13839

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**NORTHEAST**

Most promising new record: Mountain of Love, Ronnie Dove, Diamond 244

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**CENTRAL**

Most promising new record: Sky Ploa, Eric Burdon & the Animals, MGM 13839

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**SOUTH**

Most promising new record: Jewelry Jungle, Leman Pipes, Budweiser 41

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**WEST COAST**

Most promising new record: Rocky Jollie, Detroit, MGM 13839

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**MOUNTAIN**

Most promising new record: Mountains of Love, Ronnie Dove, Diamond 244

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**EAST COAST**

Most promising new record: Jollie Jingle, Leman Piper, Budweiser 41

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**SOUTHWEST**

Most promising new record: Rocky Jollie, Detroit, MGM 13839

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**NORTHEAST**

Most promising new record: Mountain of Love, Ronnie Dove, Diamond 244

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Copyrighted material
The jukebox where everything's at.

- RoweVue, the built-in slide show.
- Colorful Change-A-Scene front panels.
- New foolproof Rowe Alarm System.
- Patented Stereo Round sound.
- New, simplified Dollar Bill Acceptor.
- New 2-Wire Systems for remote volume and cancel control.
- Easy "Lift Off" front door.
- PhonoVue film compatibility.

See your Rowe distributor for all the profit-building details.

The Step Ahead
Rowe AMI Music Master
9,000 View Long Island Tourney

- Continued from page 45

For U. S. Billiards in Amityville the tournament meant exposure and profit. As a result of the contest, U. S. Billiards is now manufacturing a special billiard shade used over the table in regular play. The sanctioning of the firm's tables was also a boost and the literature compiled for the tournament, including rules, specifications and other data, has been organized into a folio to be mailed out to operators and locations across the country. Schneller, who shaped the concept of pool toursney into a reality, is already looking into the possibility of an industrial pool tourney similar to the leagues now in operation in factories and institutions. "Why can't pool tables be rented in factories right along with other equipment?" asked Schneller rhetorically. "Employees can be organized into tourney play in the same fashion as the bowling or baseball leagues.

Operators who participated in the playoffs held at the Electrician's Union Hall here in Melville were: Bill Kobter, Pat Caruso, Vic Vanderlinden, Sherwood Swash, Al Needleman, Bill Earle, Johnny Judge, Vincent Scora, Bill Fraz, Jim and Bob Mathews, Sid Michelow and Ken Billings. Each operator also served as a tournament referee for each of the eight 'Leader' competition tables.

The playoffs produced four winners from each participating location for four classes-A, B, C, and Women's Class. The finalists in each class were: (A) First place, Al Roche, Flanagan's Tavern (See CB for list); Schneller plans to rent a few days before returning to the tournament. "I'll probably play some golf," said a weary Schneller, "or anything that doesn't take a coin to make it work."

LEE SMITH, president of the Carolina Bulk Vendors Association (third from right), looks at one of several awards presented during an open house at Smith Regal of the Carolinas last week. With Smith, left to right, are: Jack Thompson, Smith's business partner and vice-president of the Carolina group; Ed Owens, and Walter Parker.

S. C. Group Alert
- Continued from page 45

payment was received by the 20th of each month.

Former president Hal J. Shinn, Gaffney, S.C., reported that it would not be possible for his charity committee to arrange for a statewide co-operation with the United Fund campaign since no State UF headquarters existed. He was directed to explore the possibilities of co-operating with the March of Dimes in a joint charity project that possibly would involve giving a day's take from each music machine where the location owner would co-operate.

BASIN STREET zig-zags the ball through a jungle of pins to score 10, 200 or 500... return to playfield... escape as FREE BALL... or dive into hole, scoring extra 50

FREE BALL GATE Flipper-Zipper

Pins 25 exciting ways to bang scores up to the highest average possible! Packed with new thrilling play appeal, DIXIELAND hits new profit highs. Get it today, Get DIXIELAND.

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Say You Saw It in Billboard

COIN MACHINE NEWS, APRIL 1968, VOLUME I1, NUMBER 4

N. Y. Licensing Bill Now Before Governor

ALBANY, N. Y.-The trade-backed amended game licensing bill has passed both houses in the General Assembly here and is on Gov. Nelson Rockefeller's desk. The proposal is often referred to as Millie's Bill, due to the uniting efforts of Amelia (Millie) McCarthy, president, New York State Coin Machine Association. The measure has been defeated on four occasions. Mrs. McCarthy said last week: "Many officials and heads of departments understand the problem now and are sympathetic to the cause. We strongly feel they may grant us the measure this time."

Mrs. McCarthy explained that the bill should accomplish two things:

- It amends the general business law of the State to provide uniform regulations, control and supervision of amusement games in the same manner that 300,000 other New York businesses are regulated.

- It amends the State's penal law to specifically define an amusement game, using a definition drawn up and approved by the American Bar Association.

HAL J. SHINN (standing) addresses remarks to the South Carolina Coin Operators Association during a meeting at Myrtle Beach, S. C., last week. The music group met during the largest weekend vending show sponsored jointly by the North Carolina Vending Association and the South Carolina Association. Several out-of-state South Carolina members are seen here. From left: H. C. Keets Jr., Florence, S. C.; Lawrence LeBaptiste, Charlotte, S. C.; Joe Mace, and Bob Bender, Wurltzer of Georgia. Atlanta. Shinn is sergeant at arms of the Music Operators of America.

DIXIELAND Makes Money to beat the band

Colorful cornet backglass, playfield and cabinet gets instant attention on location. Fantastically infectious red and tricky scoring gimmicks get continuous play. Game to game carry over bonus stimulates repeat play; attracts follow-up bystander play. Keeps the triple coin-chutes busy. Get it today, Get DIXIELAND today.

S. C. STATE SEN. C. C. GRIMES told the group it could expect tax hikes in the coming legislative session.

Quality of Music in Jukeboxes
- Continued from page 45

Maybe we come up lacking in too many instances.

"We pay so much attention to fine styling in jukeboxes that we tend to forget that our ultimate product is quality music and that our ultimate consumer is really buying 3 $3 minutes of music when he puts money in a jukebox. The jukebox is the vehicle for delivering music product to the ultimate consumer in the location."

"We concentrate on two for-a quarter pricing, on different conveniences for mechanics, on value, on flexibility to please a variety of music preferences and on the durability of jukeboxes. But all this is incidental to the music which is the end product of our ultimate consumer and the product that is our quality sound.

"A comparison could be made with a coffee vending machine. All we're after is to get the coffee in here in a quality cup of coffee. The final consideration is the quality of the product reaching the consumer. This is true in a cup of coffee and it's true in a phonograph recording," said Grimes.

Royce Green of St. Louis, president of the South Carolina Coin Operators Association, pictured as he addressed the meeting. At left, Mrs. Green, and on right, Fred Collins Jr., first vice-president.

New Hiring Rules
- Continued from page 48


ROYCE GREEN JR., president, South Carolina Coin Operators Association, pictured as he addressed the meeting. At left, Mrs. Green, and on right, Fred Collins Jr., first vice-president.

COIN MACHINE NEWS, APRIL 1968, VOLUME I1, NUMBER 4

Published Monthly by Wurltzer Sales Corp., 1217 South Main St., Spartanburg, S. C., the exclusive sales and service agent for the Wurlitzer of America and Horn & Hardart automatic jukeboxes. Copyright 1968, Wurlitzer Sales Corp.
HAVE YOU TRIED TO GET ONE IN "CONSUL 130" OPENS DOORS

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**RALLY PLAY'S NEW ONE PLAYER**

- High and continuous earning power
- Double flippers for fast play
- New cabinet styling with re-inforced, retracting legs
- Cabinet of combined metal and wood construction
- Twin coin rejectors with separate cash compartments

**rally play**

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- NEW !!!
Guest Stars Named By Montreux Jazz

By MIKE HENNESSEY

MONTREUX, Switzerland — Tina Simons, the Bill Evans Trio, the Young-Holt-Trio and Julie Driscoll with the Brian Auger Trinity will be the principal guest stars at the Second Montreux Jazz Festival which opens at the Casino here Wednesday (12) for five days.

The Festival, organized by Claude Nobs, assistant director of the Montreux Tourist Office in conjunction with the European Broadcasting Union, will provide a veritable jazz panoply with saxophone and drum clinics, a record shop and exchange rate offices, an exhibition of record sleeves provided by record companies throughout the world, an exhibition of jazz photographs by Giuseppe Pino, and the presentation of a number of jazz films from the British Film Institute.

As previously, the festival will feature a contest among jazz groups from more than a dozen European countries. The winning group will be invited to appear at the Newport Jazz Festival. The winning Solist will be given a year's free study at the Berklee School in Boston.

The drum clinic, presented by Zildjian, will feature Kenny Clarke and Art Taylor, and French saxophonist Michel Rouges will be featured in the music clinic to be staged by Selmer.

Groups from Belgium, France, Holland, Britain, Eire, Denmark, Norway, West Germany, East Germany, Poland, Hungary, Yugoslavia, Switzerland, Italy and Finland, selected by their national radio stations, will compete in the group contest.

Concerts will be staged in the Casino each night at 8:30. To make it possible for the Americans throughout the day there will be jam sessions at the Casino swimming pool and at the Museum Club.

Latin Stations to Get Soap Opera Music From Mexico

MEXICO CITY — Original background themes for soap operas, Latin America's favorite TV fare, will be supplied by Telesistema Mexicano, the local monopoly network, to Latin American TV stations.

Gabriel Silva, director of audio of the TV network, said the TV network has placed three Mexican composers in charge of creating the music.

Blas Hidalgo, working with Mexican film music, will be in charge of the theme of "Corazones," a new series expected to be one of the network's biggest hits. Hidalgo has written music for other series that have enjoyed great success.

Music for a series titled "Enrique, Enrique" will be created by Vicente Rojas and Rafael Martinez. This series is also expected to be a big seller for the network.

El As de la Cabeza, a series that has been on the air for several years, will continue with the help of composer Hidalgo, who has created music for the series in the past.

The network, through an affiliate, will export videotapes or Scriptures locally made soap operas to several Latin American nations and to two owned TV channels in the U.S. (Los Angeles and San Antonio). It has also received requests from several other Texas TV stations using Spanish language programs.

Use of Mexican themes on Latin American stations will channel additional royalties to Mexico, and may encourage distribution of Mexican music and record sales in Latin America and the U.S. Southwest.

Electrola Inks 3 German Pop Artists to Bolster Catalog

COLOGNE — In a bid to strengthen its local catalog, Electrola has signed three established German pop artists to exclusive contracts. Artists are Thomas Fritsch, Peter Bell and Peter Kraus.

Fritsch, son of actor Willy Fritsch, was previously with Poly- dor. He has also signed a two-year film contract with Universal in Hollywood where he will be groomed for stardom in musicals. The contract will allow him to continue to make records in Germany. Bell was formerly with CBS and Kraus with Polydor.

Announcing the new signings, Dr. Ludwig Schmidt, director of Electrola, said: "It's no secret that Electrola has not been very strong in the field of German pop production, although this gap is more than compensated by our international material.

"Therefore we have determined to extend our output of German pop product and plan to sign artists whose full potential has not yet been realized."

Disques Young and Kent Modern Tie

PARIS—The new French record company, Disques Young, has acquired French rights to the Kent Modern catalogue from Crown Records of Los Angeles. Distribution will be handled by the European No. 1 Disc-Aire distribution company. The director of Disques Young is Jean-Luc Young, a Frenchman of American origin. The company will specialize in British and American product.

Ariola to Shift Production, Unit and Distribr to Munich

MUNICH — Ariola-Eurodisc GmbH will transfer its music production and management and its distribution department to Munich.

Munich in 1969 under the direction of Ergont Lueftner and Friedrich Schmidt.

Announcing the move on behalf of the general directorate of the Bertelsmann group of companies, Mr. Kochlich said that the organizational changes were being made as part of a policy of general expansion.

The transfer would allow for maximum development of production, distribution and public relations activities. After long-term preparations the distribution management, central administration, export-import department, public relations and advertising department and the Radio Department will be transferred from Gusteol to Munich. These departments will work closely in cooperation with the Eurodisc music production set-up which has been based in Munich since 1964.

Concentration of operations in Munich is seen by the Bertelsmann group as facilitating Ariola-Eurodisc's growth in the international record market.
DUTCH RECORD SALES SURGE

**AMSTERDAM**—Dutch record sales, which topped the 30 million mark in 1967, are maintaining their upward trend in 1968, according to the CCGC (Commission Collectie Grammofoonwereld). Between January 1 and June 30, 1968 sales in the Netherlands increased by about 20 per cent over the corresponding six-month period last year. Increased sales have been made in jazz records and classical recordings, and in the field of compilations of foreign origin.

The records are not yet available everywhere, but some of them have already featured in special promotional programmes called "The List," and played in radio stations all over the country.

At present, about 10 per cent of records played on the Light Network are of Finnish origin.

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**Melodia Spurs CNR Turnover**

**AMSTERDAM**—Acquisition of the Russian Melodia catalog, which has been subject to international pressure during the last two years, has resulted in a marked increase in turnover for CNR in 1967, reports the company manager Hans van Zeeland.

Sales have been stimulated by the presence of visitors: Vladimir Tretjakov, Gregor Sokolov and the Russian State Symphony Orchestra. CNR is also developing a special promotion campaign, launched last March, in which dealers were offered prizes of sightseeing trips to Russia.

CNR is now pressing the Melodia albums in its own plant.

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**From the Music Capitals of the World**

**AMSTERDAM**—Singer Maria Oritz will visit Holland this month for a series of promotional TV appearances arranged by Negrin-Zebeda. Negrin released two singles, "Porto Litor" and "Remembrance Anthology," by Miss Ortiz and an album of 12 of her own compositions. Negrin is promoting the hit of the summer the Ronnie and the Romanties record "Do It Yourself."

The flip side features a Dutch version of the American hit "Simon Says." CBS sent dealers leaflets, displays and posters for its country and western recordings, and special promotional album, "This Is Country Music..."

CBS released the first album by Les Cruchets called "Les Cruchets Live" featuring American singer John Dassin. CBS (in Holland) was May 16 to tape a TV appearance.

**ROCHESTER**—The Rochester Philharmonic Orchestra's concert will be broadcast on the Holland Festival in Rochester. "Aad Her Name Is Long," by the Sandy Coast is being released in France and Germany by Brainac.

Bovema launched a promotion campaign for French chansons with release of albums by Charles Aznavour, Mireille Mathieu and Jacques Breil and a special budget album, "Chante, Chante," containing songs by two new French artists. When French organist Marie-Anne Alain visited Holland last year, she played in the Doelen Hall, Rotterdam, Bovema released her new special promotional album and her recording of the complete organ works of Bach. The Buffoons new album for Bovema which features Goodwin and Law Rows (Capitol) was in Holland.

**Castros' Tour Set**

**MEXICO CITY**—Mexico's most widely known quartet, Los Hermanos Castro, will be on a two-year tour of Europe, promoting Mexican music, according to John Marshall, promoter. The tour will begin in the London Palladium with the three Brothers (CNR Victor), who will spend much of their working hours in London. Hotel bookings have been completed for a half-hour TV series here, which is preparing arrangements for modern and traditional Mexican songs.

**Heintje for N.Y.**

**AMSTERDAM**—Twelve-year-old CNR recording artist Heintje, who has had chart success in Holland, Germany, Belgium, Austria, America and Australia since New York early in July to record an LP, CNR has expanded its activity on this side of the Atlantic with the signing of Daddy's Rock. Ralph Anderson. Let's Groove and the Tielman Brothers for its injection label.

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**CHICAGO**

Malhia Jackson held a VIP party in her home May 31 for The Fleetwood Mac, who opened July 1 in the Auditorium Theatre. The previous weekend, Malhia Jackson Foundation, which has been active in helping the blind, invited John Knite, Lynn Bryant, Pat Falwood, Delia Reese, Martin Brandow and Pat Boone to the club to meet with the group. Fleetwood Mac is headed by Malhia Jackson Foundation Chairman. Their recent success in the US has gained the band's attention in the UK and other countries. Producer Bob McRae recently held a special preview of the film "The Last Picture Show," which has recently finished a session with the Flecktones and the Joplin, Mo. based Peabody Corp. Peabody Records recorded Josephine and the Pilgrim Rascals, and Bob Shad of Mainstream Records came in from New York to view the band's performance in Chicago. After the performance, Sprunk and Our Gang is winding up its tour, attending an engagement at Miners. Lewis, who just finished his eighth appearance for "The Last Picture Show," appeared on WBBM-TV "The 1968 Chicago International Film Festival, which was directed by Bob Rabin.

Carmen McNamara and Jimmy Rushing were also on the program.

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**Buckley**

British singer Shirley Bassey flew into Milan to record three songs in Italian for Casanova and tape TV appearances. She is welcomed at the airport by, left to right, singer Elio Gandolfi, Miss Bassey's partner in the last San Remo, Pete Costello, singer "Riquette" and managing director Giuseppe Gramito Riso, and composer Giovanni D'Arrigo.

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**Carlin, Webb Output Deal**

**LONDON**—The Carlin Music and Webb Music companies have signed a deal for output of Jim Webb for the U.S. market. Lunch has been held through the Canopy Music Co.

The deal was initialed in Hollywood by Carlin's British chief, Paul Rich, and concluded in London by Jay Lakker of Danall, who is handling the U.S. market, for the state, world head of Carlin. Carlin output will consist of a selection of singles and new material for a number of Chart and Mambo songs in the Troubled Music catalog.

Webb, whose MacArthur Park," recorded by artist Richard Alexanders, for CBS in RKA on Friday, (7), is noted principally for his recent hit songs "Up and Down" and "By the Time I Get Home." Another single by MacArthur Park has been chosen by George Fats for his latest single.

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**Knight's Son Is Named by Polydor**

**LONDON**—Peter Knight, 27, son of conductor and Arrangee, has been appointed a.c. a controller of Polydor Records, London. Polydor is the British arm of Polydor International for an effective July 1.

Knight has international duties of Polydor for three and a half years before taking on his new role. He was a Polydor promotion company in Hamburg, where he worked with Polydor's sales staff in Germany of the Bee Gees, The Isley Brothers and other British Artists.

Knight returned earlier this week to begin his duties here on publishing and international affairs for the Robert Stigwood Organizations.

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**CINCINNATI**

Lee Fogel, of Summit District (Music), is expected to be Hugh Masekka's new unit, "Shiggle." Masekka's research is expected to be significant in the Cincinnati, Dayton, and Columbus areas. Masekka was in town recently and was taken to the Herren Living Room downtown to see the city and to find a record with a youth-oriented label. Another artist who has been working on an American market in the Midwest areas is the Cincinnati-based radio stations and music emporiums here.

---

John C. Soller, is the new station manager at WKRC-FM here, succeeding Dick Green, who recently resigned. Betsy Messe takes Soller's place as program director and merchandizing. Josh White Jr., according to the station manager, Chuck Ramsey, is in town recently to promote his new album, "The Longest Night." The album has been reviewed in the Midwest by other artists. They also made the rounds of the Cincinnati, Columbus, Cleveland and Columbus, Ohio, studio for promotion, says Soller.

MGM recording artist Johnny Tillotson takes over Bob Braun's 5:30-12:00 AM shift on WLYF here and affiliate stations in Day-

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HARBURG

Helsinki

"Sis Kuivat," by Pekka Markkula, won the Ten Tunn's 68 competition and was featured on Finnish TV. The song was performed in the Helsinki TV Festival on April 26 and June 25.

Paul Jones, Cliff Richard, Sir Charles Sherington, Acker Bill, Shirley Bassey, the ELDA Group, and Bert Jansch are among the artists who are participating in the Finnish TV Festival next month.

LONDYN

Paul Jones, Cliff Richard, Richard Bona, and Paul McCartney are featured on the cover of the new magazine, "Rock'n'Roll," which is published in London.

The Beatles announced that their album, "Help," will be released on July 10. The album features songs such as "I Want to Hold Your Hand," "Yesterday," and "Help!"

The theme, "If You Gotta Go," is the title of the new single by the Beatles, which will be released on July 20. The song features John Lennon on lead vocals and Paul McCartney on bass.

BILLY SACHS

THE REX-TELED PLANNING COMMITTEE recently met in Hamburg under the joint chairmanship of Teldex sales manager and vice-president, Claus Schopper, and Pierre Kastelle to discuss plans for the release of the Camden and Victrola catalogues in Germany and for the expansion of the REX-Jazz distribution network in Europe by REX-Jazz.
**MILAN**

Checco Marcella, of Ria's I Giganti, one of the leading Italian groups, has signed solo record with Ariston Records. Louis Armstrong's "What a Wonderful World" has been released her by Arista's talent manager, Claudio Villa who records an album with light opera arias, including "La Caduta Tete Ra Ga unez" (The Three Girls' Home), "La Verona Allegro" (The Merry Widow), "Il Dei Compagni?" (Switzerland) and "Cento Di Luzburneo" (The Count of Luxembourg). EMI International is participating in the International Festi

**NEW YORK**

Shawn Elliott, Atlantic Records artist, signed an exclusive songwriting contract with Hill & Range Music. The company released their first album for MGM, with Shawn Elliott as producer. Longhang Producing. The label will be produced by Longhang for Capital.

Bobby Scott, Columbia artist, will appear in the 1966 Kaneside Bay Water Carnival, Honolulu, Friday (14).

Composer-producer David Lucas is completing his second set of commercials for Frutes. The following recording groups will be included: the 1919 Frutique Company, the Ohio Express, and the Sweet Inspiration.

GNM's Ultimate Spin will be set for Hampton Beach, Hampton, New Hampshire, July 12.

O.C. Smith, Columbia artist, has been signed for three weeks in the Hong Kong Bar of the St. Regis Hotel, St. Louis, starting June 27. Herb Bern-

Steen, Columbia artist, has been selected to

ducer with Julie Bailey. Stef- beneville, Dunhill group, at the scene until Wednesday (12).

Charlie Rich, Epic artist, and Don-

Watson, United Artists Record

singer, are being booked by Memphis Continental Artists.

Singer Adam Wade is now appearing at the Living Room.

Saban, Epic artist, will appear at the Troubadour, Los Angeles, July 2-4. Singer Wynne-,

Tom Miller goes into the St. Regis

theater for a 10-day run at the Pantages, Los Angeles.

Al Hirt signed for a summer tour of Europe and plans a recording of "Kraft Music Hall Show" in the fall.

Stiller and Menas, Columbia Records' comedy team, is set for the Smother-Mania Tour (June 26).

Sonny Bono has opened an eight-week engagement at the New York City's Studio in Atlantic City, N.J.

Brenda Lee begins a two-week tour next week, at the U. S. Quarter Western (July 12).

**SAN JUAN**

Rafael's new film "Digan to Press" has been released in Puerto Rico by Columbia Pictures. It is the first color movie to be released in Puerto Rico.

**SAVAGES, ROUTELE GROUP, ARE AT**

**STOCKHOLM**

Europa Film Studios in Stockholm will begin shooting a film, "The Clock on the Wall," with seven actors, including Michael Caine, in the lead role. The film is based on a novel by the late British author, Robert Louis Stevenson.

**TOKYO**

Stu Geit staged his second Japanese tour this summer. He will perform at the Shiba Public Hall, Tokyo, recently.

**TONY WINNER**

**TORONTO**

French-Canadian singer Giselle Ratel will represent Canada at the upcoming Eurovision Song Contest.

RCA Victor has just released her latest album, "Un Coeur qui chante," on the Columbia label. The album, which features a string quartet, has been recorded at the Toronto Opera. Ratel is currently on tour in France, and will return to Canada next month to begin work on her new album.

**RAY CONNIFF**

right, meets CBS-Germany managing director Berndt Mikulski in Munich to discuss plans for concert and TV appearances in West Germany.

MUNICH

Alexandra (Phonogram) will record the West German in the International Song Contest in Karlovy Vary, Czechoslovakia, on Saturday. "I Was There," co-written by Jerry Leiber, is the song entered. Phil Val, the Rio International Song Festival winner (London Symphony Orchestra), has recorded "I Was There," which will be released on the label.

**MUNICH**

British arias, also appear in the production. "The Marriage of Figaro," "Don Giovanni," and "Aida" are included.

**Czechoslovakia**

Harry Owi, manager Marina will discuss with German singer Mats Ohlsten, who appears in the upcoming "Sweet Day." He has just completed a tour of three, British, and Italian concerts.

**Czechoslovakia**

The Israeli singer, Benito Pumarejo of "Hi-De-Ho," has just returned from a successful tour of Canada, where he performed to sold-out crowds. He is currently in Los Angeles, where he will begin work on his next album.

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Guarantees citizens of the United States first class product at all times and to their independent producers world wide release of products selected.

One in five of first fifty records released in U.K. made Top 10.

Page One Records Limited
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London W.C.1, Eng.
Distributed by
Bell Records Limited, New York.
BELGIUM (WALLOON)

(Courtesy of Musique magazine)

This Week

1. DeUHALL--Tom Jones  (Decca)
2. C SING CONGRATULATIONS--Cliff Richard  (Columbia)
3. WAGNER--Nocturne (Pye)
4. 30 JACQUES--Georges Marmalade  (CBS)
5. ROSS--Carrie Snoddy  (CBS)
6. 30 ROLLING STONES--Stuck in the Mud (Decca)
7. STACEY--Marie Claire (Philips)
8. A MOLLY MADONNA--Butterfly  (CBS)
9. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
10. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

MALAYSIA

(Courtesy of Malaysian Radios)

This Week

1.LiveDataUHALL--Tom Jones  (Decca)
2. LIVE CONGRATULATIONS--Cliff Richard  (Columbia)
3. 30 JACQUES--Georges Marmalade  (CBS)
4. 30 ROLLING STONES--Stuck in the Mud (Decca)
5. 30 ROSS--Carrie Snoddy  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 A MOLLY MADONNA--Butterfly  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

PHILIPPINES

(Courtesy of Philippine Radios)

This Week

1. LiveDataUHALL--Tom Jones  (Decca)
2. LIVE CONGRATULATIONS--Cliff Richard  (Columbia)
3. 30 JACQUES--Georges Marmalade  (CBS)
4. 30 ROLLING STONES--Stuck in the Mud (Decca)
5. 30 ROSS--Carrie Snoddy  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 A MOLLY MADONNA--Butterfly  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

SPAIN

(Courtesy of El Gato Musical)

This Week

1.LiveDataUHALL--Tom Jones  (Decca)
2. LIVE CONGRATULATIONS--Cliff Richard  (Columbia)
3. 30 JACQUES--Georges Marmalade  (CBS)
4. 30 ROLLING STONES--Stuck in the Mud (Decca)
5. 30 ROSS--Carrie Snoddy  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 A MOLLY MADONNA--Butterfly  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

BRITAIN

(Courtesy Record Retailer)

This Week

1. YOUNG GIRL--Union Gap  (United)
2. MIGHTY MOUSE--Lady Marmalade  (CBS)
3. 30 HURDY GURDY MEN--Hurry (CBS)
4. 30 SANDPIPERS--(Philips)
5. 30 A MOLLY MADONNA--Butterfly  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 ROSS--Carrie Snoddy  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

GERMANY

(Courtesy der Musikemmer)

This Week

1. DEUHALL--Tom Jones  (Decca)
2. LIVE CONGRATULATIONS--Cliff Richard  (Columbia)
3. 30 JACQUES--Georges Marmalade  (CBS)
4. 30 ROLLING STONES--Stuck in the Mud (Decca)
5. 30 ROSS--Carrie Snoddy  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 A MOLLY MADONNA--Butterfly  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

HOLLAND

(Courtesy Radio Veronica and Plateús)

This Week

1. YOUNG GIRL--Union Gap  (United)
2. MIGHTY MOUSE--Lady Marmalade  (CBS)
3. 30 HURDY GURDY MEN--Hurry (CBS)
4. 30 SANDPIPERS--(Philips)
5. 30 A MOLLY MADONNA--Butterfly  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 ROSS--Carrie Snoddy  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

ITALY

(Courtesy Musica e Dilettano, Milan)

This Week

1. LA BAMBINA--Pietro Pratto  (Odeon)
2. LA DOLCE VITA--Pietro Pratto  (Odeon)
3. 30 JACQUES--Georges Marmalade  (CBS)
4. 30 ROLLING STONES--Stuck in the Mud (Decca)
5. 30 A MOLLY MADONNA--Butterfly  (CBS)
6. 30 STACEY--Marie Claire (Philips)
7. 30 ROSS--Carrie Snoddy  (CBS)
8. 30 JIMMY RAY--I'm a Little Teapot  (CBS)
9. 30 JENNIFER ECCLES--Sad Are These Hands (CBS)

FINLAND

(Billboard)

From The Music Capitals of the World

• Continued from page 39

17-18, Calgary June 21-25, and in Winnipeg June 27-6.

The new Irish Rovers single, "Whiskey on a Sunday," backed by "The Orange and The Green" from their "Unicorn" album, was featured in Canada, while "The Unicorns" is still high on the charts in the U.S. although it's also at number one in Arc Sound's Buffalo-based U.S. promotion. The album's overtures are still being programmed by major labels and stereo ensembles of the single, to meet the programming needs of every station, a 14-page photo booklet, a reprint of a page-and-a-half ad for Miss Depaula from the Toronto Tele
gram's Showcase, and a personal letter to each of 500 press kit copies from manager Terry Mays. The artist is a model and boutique owner in Osahua, near Toronto, who has not yet sung outside the recording studio. The Allied's latest underground LLP is by the Nihilist Splon Band, an eight-piece group including an

Cramer Feted by Nashville BMI

NASHVILLE A reception honoring Edward M. Cramer, BMI's executive vp and chief executive officer of BMI, was held here June 2. Mrs. Franklin. BMI vice-president, hosted the reception, which brought together one of the largest gatherings of mu

Artia Adds to Martinu Series

KEARNEY, N.J. — Artia is continuing its Bohuslav Martinu recordings with the first albums of the composer's "String Quartet No. 4," by the Smetana Quartet, and "String Quartet No. 5," with the performers including members of the Bohuslav Martinu Quartet. The low-price Parliaments will have an album ofovers by Karol Szyman Bottrock and the Smetana Quartet in Beethoven.

Spinit Is Acquired By Adams-Ethridge

GALVESTON — Adams-Ethridge Enterprises of Galveston-Houston announces the acquisition of Spinit Records from Spinder Productions of New York City. Spirit will be part of the combine of companies operated by Adams-Ethridge, including Adams-Ethridge Publishing Company, Tel Texas Publishing Co., Dome Records, Malaysian Texas Records, and a chain of restaurants, Mr. Quick of Galveston.

Murbo Gets "Drag" 

NEW YORK — Murbo Records, Bourne Music's disk division, is planning a new LP titled "What a Drag It Is" by "Blancks & Cubes," recorded at the Dakota. The disc is off the Washington-Baltimore area until Jimm Kramer, head of Murbo, latched on to it.

JUNE 15, 1968, BILLBOARD
CHICAGO — The youngest and newest exhibitor at the 67th annual Music Show will be an 18-year-old entrepreneur who will come to the big industry event here in the next 23 with some ideas on how to bolster guitar sales.

Thomas Bedell, of Spencer, Iowa, will share the success story of his sky-rocketing guitar store, Spencer Guitar Co., with members of the National Association of Music Merchants (NAMM) Show June 23-27 at the Hilton Hotel in Chicago. Voices for Spencer Guitar Co. will be Thomas Bedell, the youngest retailer of guitars, and other unique, novelty and miscellaneous items.

Bedell expresses his ideas in more than just words. At his Music Show exhibit (booth 212) will be copies of an elaborate catalog that shows the "Bedell" trademark in large, gold letters. He also distributes illustrated photos showing you how to start your own guitar sales.

The "idea is a way to convince them that playing the guitar is the 'in' thing to do. But you have to start them with inexpensive instruments they can afford and you have to teach them," explains Bedell.

Bedell's own retail promotional efforts were his way from the beginning. Today, he has three full-time guitar teachers in a separate studio in Spencer and, in the summer, runs an eight-week course in basic guitar at nearby Ochoco, Iowa, where he also operates a retail outlet from late May until early September.

One wall of his Spencer retail store is covered with a psychedelic painting. In another section is a sitar display amidst a setting of real straw-covered Indian hats. In the center of the store is a drum suspended from the ceiling on a glass platform.

According to Bedell, "the drum looks almost as if it's sitting there in mid-air. It creates a sensation."

Another feature with a practical purpose is a jukebox stocked with the top 40 records that operate free. "This saves us the trouble of putting records off the shelf and playing them for the kids who want to buy," explains Bedell, who is currently running a contest with a motorcycle, gift certificates from a clothing shop and records as prizes.

Bedell points out that he was careful in his selection of the three part-time employees who augment his teachers, one full-time salesperson and part-time repairman. They are prominent (Continued on page 62).

MARKET TIPS
Bagpipe Enters New Areas
BY RAY BRACK

SUMERC, W. Va. — Perhaps one day you'll hear other radio stations playing versions of "Auld Lang Syne," Chicago's WFMT-FM ushered 168 years ago into the world of pop music.

Or perhaps a trend may be detected in the use of lively pipe music by a San Francisco dentist to calm his patients.

And steelworkers, it was recently noted, stop rising structures in New York and Washington, were passing parts of their lunch hours practicing their pipes.

Consider further that the 15 per cent duty on imported bagpipes is now repealed by Federal law, and credence is lent to the recent observation by the National Geographic Society that bagpipes is becoming more popular in the U.S.

Though there are no reports yet that bagpipe modeling is a surefire bagpipe customer, such showings as the one exhibited by the Aras in Chicago at this year's Music Show, is entirely possible that a few progressive dealers will be seeking out bagpipe import sources in coming months.

Apparently all that is required to inflate bagpipe sales in the U.S. is the sounding of pipes by a hot pop group.

In the event bagpipes should happen to reach a dentist's waiting room, the music instrument dealer should be aware of certain bagpipe background information.

The market is not all male. Not long ago an all-girl skit from the Cincinnati Symphony was high-lighted.

Cummings Elected
BARRE, Vt. — Langdon Cummings Sr., formerly president of the Associated Music Co., here, has been elected district governor of Rotary Inter- national for the 1968-1969 fiscal year.

Cummings, who is also executive secretary of the Greater Barre Chamber of Commerce, will call keys to buildings as do some 33 Rotary Clubs in district 785.

NAMM PLANS SESSIONS
OF SHEET MUSIC, PIANO

CHICAGO — Complete analysis of "Sheet Music Department Operations" of music stores will be featured at a special business session at the 67th annual Music Show.

The meeting, sponsored by the sheet music marketing committee of the National Association of Music Merchants (NAMM), the show's principal exhibitor, will begin immediately after the show's opening on June 26, at 6 p.m. in the Beverly Room of the Jensen Music Co. of Kansas City, Mo., will discuss departmental organization with emphasis on display, stock, surplus stock and filing of sheet music. Other subjects to be covered in the sheet music sessions are ordering with attention given to inventory control, record keeping, special displays and ordering.

At the same hour, the National Piano Manufacturing Association will sponsor a special marketing session, "Planning and Promotion of Piano Show," in the Grand Ballroom.

The session will feature five speakers who will drive into every phase of store planning and promotion. The men are Melvin Scoot- deck of Brook Mays Piano Co., Houston, Tex.; Robert Schmitt of Schmitt Music Co., Minneapolis, Minn.; Brooklin Wadley of Wadley Piano & Organ Co., Dallas, Tex.; Lyle Shure of Karmen Music Co., Des Moines, Iowa, and Robert Pace, educational director of the National Piano Foundation.

Chairman for the session will be Edward Amrehn, president of the Henry Staven Co., Kansas City, Mo.

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Copyrighted Material
Veteran Dealer Knows His Guitars

Continued from page 61.

his Spencer and Okoboji outlets are open seven days a week until 8 p.m.

To back up his success story, the Iowa youth has plenty of credentials. His two-year-old distributorship covers the six States of Iowa, South Dakota, Minnesota, Nebraska, Wisconsin, and Illinois, and he hopes to expand into other States.

Bedell made his business debut two years ago. That's when he decided to make some money by giving guitar lessons and securing 18 imported Japanese guitars for the learners to use. Instead, local music stores bought the instruments, and he had to order more, which again were snapped up by the dealers.

This made Bedell decide that there was "more money in selling guitars than in teaching." He then put together money saved from a newspaper route and giving water ski lessons, plus a bank loan guaranteed by his father, to go into business.

NAMM
NATIONAL ASSOCIATION OF MUSIC MERCHANTS, INC.
222 West Adams Street - Chicago, Illinois 60606 - Andover 3-0679

An Invitation to Billboard Readers

To everyone in the music business, no matter what your particular interest - making music, selling music or the products to make or listen to music - I want to extend my invitation to attend the 67th annual Music Show in Chicago starting Sunday, June 23. This is the biggest and oldest marketplace for music merchandise anywhere in the world and if you're in the music business, no matter what your line, I know you will find much to interest and intrigue you at the Music Show.

Traditionally the Music Show has always been and primarily still is an exhibit of music instruments by those who manufacture these products. But the music business has come a long way since the time it was just pianos, violins, brass, woodwinds and the like. Today the music business can, and should include anyone and everyone who makes music his business. Of course, that covers a lot of territory. It, of course, encompasses everything to make music. But it also includes many other features new and different in the world of music will be on exhibit.

The Music Show is not open to the public; it is a trade show only. But we at the NAMM consider that Billboard readers are part and parcel of the music trade and we want to extend a welcome to you to come to the show to view the exhibits. We feel that what you see will help you in your business in whatever phase you are engaged. We think you will find excitement, new ideas, fresh marketing methods and above all an inspiration for your own business in the months to come.

To attend the Music Show, all you need to do is identify yourself, fill out a registration card at the Conrad Hilton Hotel and then start walking. There is no fee to register.

We of the National Association of Music Merchants, which is the association of the nation's music stores, believe we have much in common with the Billboard reader - the man who sells records, the radio and tape people, the vending machine men, the musicians, singers and dealers. The reason is simple enough - what is happening in music today is best reflected in what you will see at the Music Show. The newest in psychedelic lighting, electronic sitars, fuzz and wah-wah, a complete model retail store, a special British exhibit of music products...these plus many other features new and different in the world of music will be on exhibit.

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There are ten floors of eye-opening - and I must admit, sometimes ear-shattering - exhibits, but if music is your business, you'll want to see and hear every bit of it.

Serving Retail Music Stores Since 1901

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Serving Retail Music Stores Since 1901
Audio Retailing

CES Exhibitors Set for 3 Hotels

NEW YORK — More than 125 exhibitors will participate in the second annual Consumer Electronics Show (CES), to be held here June 23-26 at the Warwick, Hilton and Americas hotels.

The show, sponsored by the Consumer Products Division of the Electronic Industries Association (EIA), is expected to attract considerably more than the 19,876 buyers who attended the 1967 show. Last year's show was held in the Americas and Hilton hotels and was limited to manufacturers of TV, radio, phonograph, audio components and magnetic tape equipment.

This year, the Warwick was added to contain expanded exhibits of accessory products such as batteries, rotors, magnetic tape, tape cartridge and records. The exhibits will occupy approximately 130,000 net square feet of floor space.

The following tentative calendar of events has been outlined for the show:

Thursday, June 20-Sat., June 22
Installation of exhibits by pre-arranged schedule.

Sunday-June 23
9 a.m.-10 p.m.—Industry Trade Press Breakfast.
10 a.m.—CES registration begins. Breakfast held at New Hilton Hotel.
11 a.m.-12 Noon—Government-Industry Symposium, Versailles Terrace-Princess Ballroom—Americana Hotel.
12 Noon—Consumer Electronics Merchandising Seminar, Versailles Terrace—Americans Hotel open to all trade show visitors. Co-sponsored by the Consumer Products Division, Electronic Industries Association (EIA) and the National Appliance Radio-TV Dealers Association (NARDA).

Speaker: A long-range merchandising authority followed by retail panel discussion.

General Topic: Retail store planning, management, organization, personnel, sales training and customer relations sales promotion.

12 Noon—CES exhibit opens.
4 p.m.—Trade and general press reception and presentation.

Tuesday-June 25
8:30 a.m.—Free Continental breakfast, Princess Ballroom—Americana Hotel.

Columbia Hails New Line As Its 'Most Extensive'

NEW YORK — Columbia Records' Masterworks Audio Products has released what it claims to be its most extensive line of phonograph and tape equipment. Expansion in each product category is keyed to cover strategic price points. Particular emphasis has been placed on offering additional equipment features in each price classification.

A low-priced, manual phonograph, Model 920, carries a suggested list price of $16.95.

An automatic phonograph, Model 2204, featuring a front firing speaker, carries a list price of $34.95.

Model 2201, a radio phonograph, which can serve as a table model, shelf model or portable. Suggested list, $79.95.

Model 2211, equipped with a newly developed 20-watt amplifier, an Garrard changer with an 11-inch turntable in a "drop-a-matic" cabinet and four-speaker set. Suggested list, $99.95.

Model 2214, an AM/FM radio-phonograph, featuring a "dropping" tone control and tinted enclosure. This unit also has a Garrard changer. Suggested list, $119.95.

Model 4004, AM/FM multi-functional stereo, and with oversized speakers to be used as either a console or wall speaker. Suggested list, $179.95.

Model 5120, a console called the "Stainless," featuring a Garrard changer, diamond needle and a four-speaker system. Suggested list, $139.95.

The "Edgewood," Model 5127, featuring a 6-inch cabinet with AM/FM/multiplex stereo, Garrard changer and four speakers. Suggested list, $199.95.

Model 5110, one of the most complete components, is a four-speaker, two-credenza, 40-inch console.

Air-Play Stimulates Business

By BRUCE WEBER

LOS ANGELES — Record store retailers can try something new this spring—high concentration of radio advertising on Top 40 stations.

Tower Records, a retail record-tape-store chain with three stores in Sacramento and a new outlet in San Francisco, used KYA in San Francisco and KIOA and KROK in Sacramento to heavily promote and merchandise records and tape product.

Although Tower depends on newspapers for most of its store promotions and a large inventory in both records and tapes—all configurations — it also counts on its air-play for a substantial portion of its business. After the store opens only on Top 40 stations, Russell Solomon, president, will expand his radio advertising to KRAK, a country and western station in Sacramento, and two additional stations in San Francisco.

Solomon, a firm believer in saturation advertising on radio, plans to promote merchandise on an ethnic music station—probably a Latin broadcasting outlet and a rhythm and blues station, both in San Francisco.

"Radio is our most important way of reaching the consumer," he feels. "Our radio campaign has been so successful, in fact, we're going to include c&w, ethnic and soul stations in our advertising schedule, not just top 40 stations."

Tower promotes both records and tapes on its radio commercials, especially in the San Francisco market where Solomon opened a 8,000 -square -foot store.

The tape inventory in the San Francisco store includes about 1,000 -1,000 8-track titles, 800-1,000 4-track titles, 400 cassette tape recordings. "Tape sales amount to 10-15 per cent of our yearly sales," states John Schafer, division manager and buyer for Tower.

The tape inventory at each of Solomon's three Sacramento stores numbers 200 cassette titles, 700 4-track titles and about 800-900 8-track titles. No reel tape is stocked in the Sacramento stores.

"The tape market in both Sacramento and San Francisco is beginning to take off," says Schafer. Both 4 and 8-track products have been ready salewise — and cassette is now beginning to happen."

March 16, 1968, BILLBOARD

WANTED—COLLECTORS—All Pa. $36FHoywdP, For dx'x11. Clay ear'

We are looking for the following items:
- Records
- Audio equipment
- Radio equipment

If you have any of these items, please contact us.

CLASSIFIED MART

**CLASSIFIED ADVERTISING DOESN'T COST, IT PAYS**

Use the fast acting, economical classified columns of Billboard.

**NOTE!!!**
To All Interested Producers!

"STITCH IN TIME"
A four-man group that are Yesterday — Today — Tomorrow not need you now.

What can you do with this information?

For an audition, please contact:
MR. JIM H. CURLEY
34th St. In Time
P. O. Box 64, Bexley, Conn. 06064
For "Pro" and demo, write today.

**CLASSIFIED MART ORDER-FOUR**

Classified Advertising Department
BILLBOARD MAGAZINE
1650 Broadway, New York, N. Y. 10036

1. Please run the classified ad copy show below (or enclosed separately) in

**CLASSIFIED ADVERTISING**

REGULAR CLASSIFIED Ad: 35c a word. Minimum $2. First line set all caps. IN-CLASSIFIED Ad: 1 inch, $25. Each additional inch in same ad, $18.

**ADVERTISING RATES**

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Editorial

Revolution Swings

The anticipated growth and development of the tape CARtridge market was regarded by some of the more myopic of our industry as an "evolution rather than a revolution" as recently as a year ago. However, within one month, two major sources of industry statistics have reported that sales of prerecorded tape have skyrocketed to the point where it now accounts for about 10 per cent of the industry's total dollar volume at retail list price.

The Harry Fox Office, as exclusively reported in Billboard, May 11, said that in the fourth quarter of 1967, tape cartridge firms have quadrupled their billings and that during that period, sales were 15 per cent ahead of the corresponding quarter in 1966. The office added that this constituted a plus factor for the record industry inasmuch as it is not cutting into record sales.

On the heels of the Fox disclosure, the Record Industry Association of America (RIAA) have reported that manufacturers' sales of prerecorded tape rene by 74 per cent in 1967, and now represents $106 million at retail list price. The RIAA said that sales of 8-track cartridge sales increased 148 per cent in 1967. And 4-track and cartridges also surged in sales.

In view of these statistics the word revolution is correct. And too, the tape cartridge industry is still in its infancy. The promotional impetus at the consumer level is just starting to pick up momentum. This revolution will not end, but by projecting them into the future, one must remember the words "You ain't seen nothing yet."

International Warehouse

ITCC Warehouse Is Swamped by Orders

LOS ANGELES - West Cross Tape Cartridge, franchised regional warehouse for International Tape Cartridge Corp. (ITCC), reports in its new filling orders "four times as fast," from its new San Valley facility than when it was located in small quarters in Van Nuys.

The company's new 10,000-square-foot warehouse, dedicated Sunday, (2), services distributors and rack jobbers in the 11 Western States plus Alaska and Hawaii.

New to its product line are four MGM PlayTape machines plus the entire PlayTape music library. WCCT's distributor equipment clients will receive its first PlayTape product within two weeks, reports WCCT's president, Sol Zamek. The company is the first ITCC associated distribution facility carrying PlayTape equipment.

Zamek estimates he will hold an inventory of 5,000 PlayTape machines in the leased warehouse facility … three times the size of the company's prior home. In addition to this hardware, Zamnu retains his contract as the Talko cartridge distributor in connection, although he admits he's not been aggressively selling the machine. WCCT's distributor equipment clients will receive a separation of merchandise. Tapes are stored by label, with open stock on shelves and back-up tapes stored in boxes below.

MINNEAPOLIS - Nortronics Co., manufacturer of tape heads for magnetic tape recorders, has developed a head which permits both sides of a cassette to be played without removing it from the player. The head, which is the first in Nortronics' cassette line, is compatible with all existing pre-recorded cassette product.

The major significance of the Nortronics engineering development is that it permits cassette hardware manufacturers to design equipment capable of reversing the direction of the cassette tape at the conclusion of side one. If adopted by most manufacturers, the tape head will eliminate a major drawback of the cassette system and place it on the same footing as the continuous loop 4 and 8-track cartridge configurations with regard to ease of operation.

The cassette head also could play a major role in the automatic cassette changers soon to reach the consumer market. Use of the head, in conjunction with a reverse mechanism, will permit the unit to play six full cassettes at a time, doubling its present six-side capacity.

The device, unlike the standard stereo cassette head, is composed of four tracks, two in each direction. The use of adjacent pairs of tracks permits the record, erase and playback functions to operate in both directions. On existing equipment, which utilizes two tracks for stereo playback and record, the cassette must be removed from the machine and returned so that the second pair of tracks on the tape line up with the head's two tracks.

To use the Nortronics head in a cassette unit, a manufacturer must equip his machine with a reverse mechanism, an additional capstan and electronics which will activate the second pair of tracks on the head.

The head, which is presently available in sample lots as O.E.M. products, will be in mass production in July. No price for the head was disclosed, but a Nortronics spokesman said it would be competitive with that of existing cassette heads. Model number is ZW-4J. The bi-directional head, with its 50 to 12,000 cycle frequency response, is one of 16 cassette heads which Nortronics plans to market. As one of the 16 heads, Nortronics is readying a similar head to ZW-4J with playback functions only.

Any cartridge is only as good as the tape it contains. Audiopaks contain Audiotape.

Any cartridge is only as good as the tape it contains. Audiopaks contain Audiotape.

Service Distributors Rack Jobbers and Dealers

Stereo Tape CARtridges

IMMEDIATE DELIVERY

World’s largest catalog of stereo tapes, 3 and 4-track – Players, Car and Home – Cassette – Pifer-proof racks – Head Cleaners – Blank Tapes and all Allied Products

Cash in on this booming industry!

Mid-West Tape Cartridge Corp.

Phone 513-224-4000

Date

Check □ Industry □ Record □ Automotive □ Other

I am interested in details concerning your line of 3 and 4-track stereo tape cartridges.

Name ____________________________

Address __________________________

City ____________________________ State Zip Code ________________
New Tape CARtridge Releases

Tape CARtridge

Assembly Instructions:

(1.) Snap Together.

4-8 track cartridge, pre-assembled.

Data Packaging Corporation
255 Brookline, Cambridge, Massachusetts
Tel. (617) 868-2000 TTX 710-200-2002
U.S. & Foreign Patents applied for.

New Tape CARtridge Releases

- Continued from page 65

Chess
Backshore With Friends Of MARK HAM
309-01221

Command
TOM TOTELOS-Big U.S.A.
800-109
508-224
109-109

Dunhill
RICHARD HARDY-A Small Skirring
800-129
109-129

GNP Crescendo
BELGIUM-Stradlin-Warren
820-224
139-224

Hi-Fi
ARTHUR LYMAN-Tales
599-015

Impulse
SHIRLEY SCOTT & CLARK TERRY—Self Date
527-919

King
JAMES BROWN—I Got the Feelin'
532-1021

Monument
CHARLES AZARO/Paul MARIAT OEGO--
(Cuts As Ed. Original)
844-18076

New Voice
MITEY SVEER-Sings the Hits
817-2205
417-2205

Ranwood
EXOTIC GUITARS
858-0222

Request
MOTTOLA-BROWN LIGHT SEEDS
847-0021

Roulette
The Rest Of JOAN BAEZ
COUNT BASIE & JOE WILLIAMS—Maurities Ad Ed
545-0026

Tradition
The Legendary WOODY GUTHRIE
858-0208

UNI
GLENFORD YDNEE—Lost Dialogue
829-0707
ALEXANDER'S TANGIBLE LACQUER
829-0702

Vanguard
NOEL HARRISON-Santa Monica Pier
484-2095

VINCE MONTGOMERY
656-3051

Riverside
BILLY EVANS—Recorded Live At Studio's Manna Hls
817-2045

BOB MONTGOMERT—Tours—Tours—Tours
817-2045

Vernon Bros.
JAMES LAST & AMERICAN PATRIOT—Big Sheet
4WA 1755

VINCE GLEN
656-3051

NEW EP CARTRIDGE RELEASES

PLAYTAPE

Playtape
8 TRACK

TIME TRAVEL EXPERIENCES—Are You Experienced?
6771

SHANNON—Jeremy & Clyde
8005

H虛OPE~The Country Of the Heart
8003

LETTERMAN—Most Of My Mind
8013

BEATLES—Magical Mystery Tour
8024

MILLIE BROWN—Continuously
8048

XANTHOS—A Hard-Less Bake
8063

MAYBE LYNX—Hold to Love
8084

GLEN CAMPBELL—At The Time I Got to Phoenix
8101

THE LETTERMAN & Linde
8106

GUARDIAN—Variety—A Moon
8121

BEATLES—L.A. Pepper's Lively Hearts Club Band
8142

ULTIMATE—A Pair
8154

PRESSES—Reflections
8164

FOUR TOPS—Golden Hits
8184

NANCY SINATRA & LEE FALHEAD—Nancy & Lee
8202

LALO SCHIFER—Lalo's Impossible
8303

GRAVITY—With the Starlight Strings
8303

HERO ALBERT & THE TULISA BRASS
6064

HERO ALBERT & THE TULISA BRASS—
6065

HERO ALBERT & THE TULISA BRASS—
6066

HERO ALBERT & THE TULISA BRASS—
6067

HERO ALBERT & THE TULISA BRASS—
6068

HERO ALBERT & THE TULISA BRASS—
6069

HERO ALBERT & THE TULISA BRASS—
6070

HERO ALBERT & THE TULISA BRASS—
6071

HERO ALBERT & THE TULISA BRASS—
6072

HERO ALBERT & THE TULISA BRASS—
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HERO ALBERT & THE TULISA BRASS—
6074

HERO ALBERT & THE TULISA BRASS—
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HERO ALBERT & THE TULISA BRASS—
6076

HERO ALBERT & THE TULISA BRASS—
6077

HERO ALBERT & THE TULISA BRASS—
6078

HERO ALBERT & THE TULISA BRASS—
Infonics Introduces Cassette Duplicator

LOS ANGELES — Infonics, Inc., manufacturer of 2 and 4-track tape duplicating equipment, introduced June 3 a cassette tape duplicator.

The unit enables Infonics, heretofore heavily involved in the industrial-education market, to spring into the music field with a large-scale promotion aimed at record and independent production companies.

The Infonics duplicator produces four one-hour cassettes every four minutes from a reel-to-reel master tape. The instrument operates at eight times normal tape speed and duplicates all tracks simultaneously, producing cassettes ready for playback.

Peter H. Stanton, president of Infonics, said the duplication process is performed directly on blank tape cassettes. The duplicator is a compact, portable machine.

Slave units also are available to work in conjunction with the master cassette duplicator. Each slave duplicator produces an additional eight cassettes at a time. A duplicating system consisting of a master and two slave machines can simultaneously duplicate up to 20 cassettes every four minutes, or 2,000 cassettes per day.

Infonics, which manufactures the duplicating machines in its West Los Angeles plant, also will expand its interest in the educational, audio-visual, industrial training, religious and spoken-word markets.

Stanton plans to expand his national distribution network from 110 dealers to 250 by 1969. Infonics' international distribution to Africa, India, Australia and South America is handled by Intercontinental Trade in Chicago. Stanton plans an European drive by spring-summer 1969.

Infonics plans to enlarge its facility, adding 5,000 square feet to an already 60,000 square feet.

Another version of the cassette duplicator will be developed by F. Cervantes, chief engineer at Infonics. The new machine will be a cassette-to-cassette duplicator in which the master program is recorded on a cassette and then duplicated at high speed onto other multiple cassettes.

CONSUMER ELECTRONICS SHOW
NEW YORK CITY
JUNE 23 thru 26, 1968, AMERICANA, NEW YORK HILTON, WARWICK HOTELS
Introducing the Industry's 1968 television, radios, phonographs, audio components, tape equipment & accessories.

by TelePac
All 17 parts are designed... licensed to R.A.P. Made in U.S.A.
- Preloaded with our standard tracks.
- Preloaded or unpreloaded for duplication, wholesale delivery.
- Privacy locking available.
- Individual cards.
- For retail in your area contact:

Compact Cassettes

June 15, 1968, Billboard

PREVIEW THE PRODUCTS
Presenting virtually the entire industry's new lines of merchandise... over 150 exhibitors, featuring over 15,000 products.

Highlights of Consumer Electronics Week
- Annual All-Industry Banquet
- Government-Industry Symposium
- retail-Merchandising Seminars
- Tape Equipment Conference

by and for the industry
Produced and sponsored by Consumer Products Division
Electronic Industries Association

Meet the people
Over 20,000 of the nation's retailers, distributors, manufacturers and importers, industry allies, press representatives and government officials will attend the 1968 Show.

Show hours
Sun. June 23rd 12:00 Noon - 6:00 p.m.
Mon. June 24th 10:00 a.m. - 6:00 p.m.
Tue. June 25th 10:00 a.m. - 9:00 p.m.
Wed. June 26th 10:00 a.m. - 6:00 p.m.

Register today! Send for your FREE BADGE OF ADMISSION

Advance Registration

Name ____________________________
Address ____________________________
City ____________________________ State __________ Zip __________
Type of Business ____________________________

Please check below the classification of your business
- Retailer
- Manufacturer's Representative
- Other

I am a representative of ____________

I am from ____________

If you want to register at the show, please send us your reservation blank.

Consumer Electronics Show, 331 Madison Ave., New York, N.Y. 10017
Two months ago we told you FOUR JACKS AND A JILL would hit with their Victor single.

Now it's the title of their new Victor album. (Here it goes again.)

LPM/LSP-4019

Also shipping immediately:
P8S-1352
BLUE CHEER—JUST A LITTLE BIT
(Producers: Jerry Garcia, Bob Weir, Ron Weiser, Phil Lesh) (BMG)-Jim at the helm of their "Somewhere Else Blues" single, weaving organ and other acoustic rock and roll through every aspect of his song, a top disc appeal. Flips: "Gorilla Ball" (Blue Cheer, BMG, 4004A).

JERRY King

DEON JACKSON—I NEED A LOVE LIKE YOURS
(Producers: Della Cholow, Tanya Blakemore) (BMG).-The biggest hit of the disc comes to the forefront of the hits with this number, a top disc appeal. Flips: "Meet Me in Church" (BMG). Atlantic 5357.

LUU-BOY

SOLOMON BURKE—SAVE IT
(Producers: Brownie McGhee, Sonny Curtis, Jim Bowers) (BMG).-Burke is currently holding his own on the best of "The Best of Us" and this chances of pace are well on the way up. Flips: "Get Ready for Tomorrow" (BMG). Warner Bros. 4045.

DEON JACKSON—I NEED A LOVE LIKE YOURS

FATS DOMINO—HONEST PAPAS LOVE THEIR MANAS BETTER
(Producers: Richard Perry) (BMG).-Dell's Domino is holding up his own love for his new wife. His music, "Honest Papas Love Their Manas Better" is a top disc appeal. Flips: "One for the Highway" (BMG). Warner Bros. 4045.

AL WILSON—THE SNARE
(Producers: Arne Johnson, Don Clooney) (BMG). Wilson adds new feeling and excitement to the Oscar Brown Jr. rhythm section, and makes it one of his most potent efforts. Flips: "Getting Ready for Tomorrow" (BMG). Warner Bros. 4045.

JERRY VALE—Win a Pin in Kau (BMG).-Vale's powerful voice or beautiful material presented by Bobbi Gable with the rest of the band. Flips: "Smile" (BMG). Atlantic 5357.

JAMES BARREN—Each and Every Part of Me (BMG).-James Barren is back with another top disc appeal work of Jiuney Bosow, Warner Bros. 4045.

THE HEAD NUMBLES—LIFE ME (BMG).-Group's newest outing is a top disc appeal, with energy, excitement, and a top disc appeal. Flips: Serene Serfs July 7004.

JERRY VALE—Win a Pin in Kau (BMG).-Vale's powerful voice or beautiful material presented by Bobbi Gable with the rest of the band. Flips: "Smile" (BMG). Atlantic 5357.

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JERRY VALE—Win a Pin in Kau (BMG).-Vale's powerful voice or beautiful material presented by Bobbi Gable with the rest of the band. Flips: "Smile" (BMG). Atlantic 5357.
Last week they picked it for Top 20.
We'll play it conservative and say Top 5.

Paul Revere and The Raiders
featuring Mark Lindsay

"DON'T TAKE IT SO HARD"
c/w "Observation From Flight 285
(in 3/4 Time)"

On Columbia Records®
Another new Nabors is moving in next door.

It's called *Kiss Me Goodbye*. And this new album will be moving in with a whole list of currently hot hits—all sung in that beautifully big Nabors voice.

Songs like "Honey," "Born Free" and "Love Is Blue." Jim Nabors' albums have moved in and up the LP charts so much, pretty soon he'll need a chart by himself.

Jim Nabors on Columbia Records

* Available in 4-track and 8-track stereo tape cartridges
+ Available in 4-track reel-to-reel stereo tape
M is for:
Marilyn Maye
“Montage from How Sweet It Is”
her new Victor single #9560
Mr. Jim Webb
hottest song writer in the country
(Up, Up and Away, By the Time I Get
to Phoenix, McArthur Park), hot enough?
Monster
a modest description of what this will be
**Album Reviews**

**REALIZATION—Johnny Rivers**
Johnny Rivers shows off the soulful side of his musical disposition with his latest LP, "The Promise," and "Somebody's Knockin'." His voice is clear and strong, and his stylish production is on the upswing. The album includes hits like "The Promise," "Somebody's Knockin'," and "Who'll Stop the Rain?"

**THE AMBAY DUKES**
The Ambay Dukes' power is a welcome addition to the pop music scene. Their latest album, "The Ambay Dukes Power," is a collection of lively, upbeat songs that are sure to please fans of the band's previous work. Tracks like "The Ambay Dukes Power" and "The Ambay Dukes Love" showcase their unique style and talent.

**LORD SITAR—Capital ST 3916**
The sitar is combined with orchestra elements on such tunes as "If I Were a Rich Man" from The Broadway play "Fiddler on the Roof" and "Drowsy Beethoven" but the best of all is "Picture Nobody Else," a tremendously exciting cut.

**MUSICIA: GIOVANNI ANDREU**
Kerouac leads the Berlin Opera to a classy and spirited reading of the "422." The book is a "422" with additional liner notes.

**MOSCA: MARK VILLERS**
Kerouac leads the Berlin Opera to a classy and spirited reading of the "422." The book is a "422" with additional liner notes.

**TODAY IS TOMORROW**
Four Freestyles. Liberty

**BIG BAND CLASSICS—George Wein**
This album features classic big band music in all its glory. From swing to bebop, this collection is a must-have for any jazz lover. Artists include Duke Ellington, Count Basie, and Benny Goodman.

**THE RESIDENTS—Lose Your Mind**
The Residents are known for their quirky and eccentric music. "Lose Your Mind" is their latest album, and it continues to be their unique style. Tracks like "The Residents are Known" and "Lose Your Mind" showcase their creativity and talent.

**MIKE LEONARD**
The album "Legends of Love" is Mike Leonard's latest release. It features a mix of original songs and classic covers. Tracks like "Legends of Love" and "Nothing But Love" highlight his vocals and musical abilities.

**JAZZ—The Big Ten**
Leo Morgan is an innovator on the trumpet, able to change from blues to swing to a new wave of music. His trumpet playing is a highlight of any performance, and "The Big Ten" is a perfect example of his ability to fuse different styles of music.

**SOUNDTRACK**
The soundtrack of "The Sound of Music" is a classic. It features songs from the 1965 film, such as "My Favorite Things," "The Sound of Music," and "Do-Re-Mi." These songs have become timeless classics and are beloved by fans of all ages.
SYDNEY N. GOLDBERG, center, Decca's sales vice-president, kicks off the company's ninth annual country promotion at a meeting of branch executives in Miami Beach. Fleming Goldberg on the dash, left to right, are Mike Ross and Howie Kaje, of the home entertainment division.

Swing to Big-Band Sound

*Continued from page 1*

growth of the San Francisco pop/hippie blues bands which have been extending the playing time of their selections past the usual three-minute length.

Dominant Spot

The instrumentation of Blood, Sweat and Tears, an octet, includes alto sax, trumpet, flugelhorn, trombone and piano. The Electric Flag, which leads toward a rhythm and blues sound, gives the trumpet, tenor sax and baritone sax a dominant spot in its arrangements. Guitarist Mike Bloomfield, who enjoys the Electric Flag, is reportedly working on an album with Al Kooper at Johnstons Records which would allow jazz-oriented players an opportunity for greater expression.

Rabbit Mackay and the Somis Rhythm Band, a new act at UNI Records, has added trumpet, flute and alto flute to its hard-guitar-dominated blues sound. Flutist Jeremy Steig, principally a jazz musician with rock inclinations, uses an amplified flute in tandem with Mike Maneri's vibes to direct the group's pop/jazz presentation.

Mike Nesmith, one of the Monkees, has formed a 57-piece orchestra, the Wictcha Train Wreck, which necessitates a strong brass instrumentation. Early consumer reaction to contemporary groups with a big sound also indicates that the youngsters may be tiring of rock groups that stress songs of a cerebral nature or those that are pegged on raw musical emotion.

Musician in New Groove

*Continued from page 1*

for Benny Goodman; bass player Jack Lesberg, who also played for Goodman; as well as Louis Armstrong, Eddie Condon and Leonard Bernstein. Mel Doris has also cut records with his Ricky Ticky Brass.

In previous years, NAB acts have included trombonist Buddy Tate, saxophonist Teddy Sumner, Fercy Faith, Ando Kostelansky, Sy Oliver, Count Basie and drummer Bobby Donaldson. Other well-known musicians helping in NAB's single campaign are trombonist Urie3 Green, drums Al Rogers and percussionist Phil Kraus. NAB is now preparing the second part of this year's campaign. It will be another contemporary rock theme but with different lyrics and music. The final segment of this year's three-phase radio promotion is a disk to be released in the fall featuring a marching sound.

WADB-FM Airs in July

SOUTH BELMAR, N. J. — WADB-FM, stereo station, will go on the air Aug. 1, according to program co-coordinator Betty Royce. The station will feature a weekday format of pop and country music and weekends will be filled with programming, including country gospel music. Admin Brown is president of the station. WADB's vice-president and manager is Thomas Alton Remy, a veteran of radio in the New York and New Jersey areas. Licensee of the station is Mrs. Dorothy Field Brown.

Gloria Lynne Inked

By William Norris

NEW YORK—Mercury Records artist Gloria Lynne has signed a contract with Motown Records and will be promoted extensively through the Motown organization. Lynne was appearing last week in "The Plunging Through" by bluegrass music into the pop music field is discussed by, from left, Earl Scruggs, Mrs. Louise Scruggs, Billy Joe Idell, former manager of Columbia Records for Bob Johnston.

Executive Turntable

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appointed advertising and merchandising assistant for the Blue Note Records, Liberty Stereo Tape and Sunset Records division of Liberty Records.

Alun L. Shulman, vice-president of Mills Music, has added four members to the company's staff. Kevin Norris has joined the educational department, Gary R. Meyers the educational department, Gary R. Meyers the educational department, and Robert Silverman, formerly with Mercury and Decca Records, has joined Mills as assistant to Shulman, Meyers and Norris. All of the new appointees report to Robert Silverman, director of publications.

Clyde Bukkemo has been promoted to the newly created post of vice-president, personnel and public relations at WABC-Seven, Chrysler's. He has been appointed to replace William F. F. Faust, marketing director for the company's advertising department.

Russell Barnard has been named assistant to the vice-president of marketing for CBS Records. He will be responsible for the development of marketing plans and studies for new programs, and will assist Wollom F. Parker, marketing director.

Allan Dale has been named head of East Coast operations for Mercury Records. Dale, formerly with the Gene and Greenie direct-mail promotions operations. He will also be general manager of Charles Greene and Brian Stone's Ten East and Five WBM firms and the Fifth Avenue Carole label. The new post, also created, will be in charge of East Coast operations coverage for the two labels. Dale will be based in New York and will report directly to Greene and Stone in Los Angeles. Dale is a former editorial staff member of the Los Angeles Record Club and Vector Press. He spent several years in folk music research.

Bob Reisendorf, managing director of Liberty in England, is resigning in July to return to the U. S. Reisendorf accepted the Liberty appointment in February of last year for a limited period to test the marketability of the company here independently. He was formerly head of Dodson Records, which enjoyed chart successes with the Fleetwoodes, the Ventures and Vic Dana before Reisendorf sold the company to Liberty. Reisendorf was also the former marketing director of a marine construction company in Washington in which he has a partnership. No successor has yet been named for him in London.

Noel Lovel has been appointed general manager of the newly formed DJM Records. He will also be U. S. representative for Paper Records and will work with the Canadian firm, U. S. by Bell. Love had been a promotion man for Alpha Distributors, New York.

Marty Gilbert has been named national sales manager of the Diamond Records. His background is in radio programming and advertising and Gilbert is an experienced distributor to handle Orpheum's 14-inch album release.

David Necker has been appointed general manager of the production department at Liberty Records. Irvin Zuckier has dissolved his public relations firm to become vice-president at Double-Show Records. Necker, who used to handle the Diamond Records label while with Chips Distributing in Philadelphia, has joined Diamond Records as special assistant to Joe Kosky, executive vice-president.

KONO Springs 'Underground'

SAN ANTONIO — KONO here is now playing some progressive rock.

In the past, program directors here have been afraid to hit the top charts before putting them on the air. Now program directors on both KTSK and KONO are anticipating listener reaction by giving play to certain numbers. Both stations feature Hot 150 formats.

Ron Stax founded the first progressive rock program in the city with his "Konzerts" show several years ago. He quit at 10 p.m. till midnight. Gary Alllyn, KONO program director, said the response to the program has been so great that it may be expanded by an hour and be heard on several nights during this month.

Mattel Opens Contest on Act

LOS ANGELES — Mattel, toy manufacturer, will run a listener contest on its debut recording group, the Bath House Brass, on 40 stations in 10 major markets.

Mattel then plans to expand the program to 70 Radio stations in the top 40 markets, seeking to work with that city's top rock station. Finally, Mattel will develop its own listener contest, with the top prize a custom-built six-foot guitar constructed like a bathtub.

Handelman Dividends

NEW YORK — Handelman Co. of Detroit has declared a regular quarterly cash dividend of $1.00 on each outstanding common share, payable July 8, 1968 to stockholders of record on June 21, 1968.