**Ops, One-stops & Labels Stage A 'Liplashing'**

By EARL PAIGE

CHICAGO—The Music Operators of America (MOA) locked one-stop owners, operators and record manufacturers into a seminar room last week here and used two 'tlimps' to maintain order. The resulting instant communication. At one point, London Records' Sy Warner said, 'I've been in the record business 14 years, I have never received a letter from a jukebox operator. Where are you people?'

Eric Mort Hoffman, who said he couldn't win because he was caught between one-stops and operators, admitted to Omaha one-stop manager Evelyn Dalrymple that one record had been hard to deliver. But he laughed off at Stu Glassman, Radio Doctor, Milwaukee.

(Continued on page 73)

**Detroit in Tape Breakout; RCA to Ride With 10 Mil.**

By HANK FOX

NEW YORK—With the Ford Motor Co. projecting a more than 67 per cent jump in stereo tape deck installations for its 1969 models, the company, along with three other automobile manufacturers and Volkswagen, is basking in the shade of the industry's best tape CARTRIDGE player sales year to date.

Nearly 200,000 new car buyers ordered factory-installed fitback tape cartridge decks with their 1968 automobiles.

(Continued on page 18)

**PD's Key New Disks Play**

By CLAUDE HALL

NEW YORK—At 37 per cent of the nation's radio stations, new records are now playing the new fitback tape cartridge decks. This is the information revealed by a survey conducted by Billboard's Record Market Research Division. By formats, at 45 per cent—the majority—of those stations playing easy listening music, the program director selected the new records for airplay, while among Hot 100 format stations, the majority of the stations—46 per cent—were picking music directors who does the picking.

(Continued on page 46)

**Record Sales Untaxed by Surfacy; Barometer of U.S.**

By MIKE GROSS

NEW YORK—The record industry has been maintaining a steady sales pace despite the 10 per cent income surtax. Designed by the government as a spending restraint, the surtax has had little effect on record sales since it went into effect in July.

Because records are classified as a leisure-time consumer commodity, the industry's sales figures is considered a bellwether of the country's economic activity. In point of fact, business analysts report that, similarly, the surtax has failed to dampen economic activity and that consumer expenditure has been on a steady upward spiral.

Record retailers and discounters canvassed by Billboard in the New York, Chicago, Los Angeles, San Francisco, San Diego and Sacramento markets are in agreement, for the most part, that the surtax has had no harmful effect on record sales. Many of the retail outlets surveyed revealed that record, sheet music and instrument sales are running ahead of last year.

"No Effect"

The general attitude of the retailers was voiced by Russell Solomon, president of the four-store Tower chain in San Francisco and Sacramento, who said: "There has been absolutely no effect on business. Except for the usual business slump when schools reopened in September, music retailers are enjoying a good year. We wouldn't feel the tax bite on low cost items."

The consensus of record manufacturer sentiment regarding the surtax was generally the same as the comment from Irving Steinberg, president of Mercury Records, who said: "There is no evidence that it (surtax) has harmed business. The simple fact is that the hit records are selling as big or bigger than ever."

Steinberg's comment was supported on the rack jobbing level.

(Continued on page 102)

**Fox Office’s 2-Front Attack**

NEW YORK—The Harry Fox Office, publisher's agent and trustee, is expanding on the foreign and domestic fronts.

On the foreign end, Al Berman, of the Fox Office has just set up operations in London. He's now planning to set up Fox Office operations in Continental Europe and the Far East.

On the domestic front, Warner-Brothers-Seven Arts Music Co. has signed with the Fox Office in the trade as a coup for the Fox Office since the publishing firm has been a holdout for the past 35 years. The publishing firm's change of heart stems.

(Continued on page 10)

**CMA Citation To Bill Sachs**

NASHVILLE—Bill Sachs, executive news editor of Billboard, was cited in a special ceremony by the Country Music Association at its 15th annual convention here. The following is the text of the citation, delivered by president Hubert Long.

(Continued on page 8)

**Giant Turnout Turns Out for Country Fetes**

NASHVILLE—A pre-convention registration that totaled some 4,000 coupled with mass lines of first-day registrants made the country convention celebrating the 43rd anniversary of the "Grand Ole Opry" the biggest ever.

Bob Cooper, vice-president and general manager of WSM, which owns and operates the "Opry," said 6,000 badges had been issued.

(Continued on page 8)
The Stereo 8 Story
(October 1965 - September 1968)

An Anniversary Message from the folks who developed and introduced 8 track Cartridge Tapes.

Our baby is doing very well thank you.

On October 1, 1965 we shipped Stereo 8 Cartridge Tape No. 1.

On September 30, 1968 we produced and shipped Stereo 8 Cartridge Tape number 7,320,723

That's five times the number of reel tapes we sold in the past fourteen years.

Any questions?

If not we'll get back to work.
We've promised to ship No. 8,000,000 by Halloween.

Looks like our trick has become the public's treat.

RCA Stereo 8 Cartridge Tapes

www.americanradiohistory.com
RCA Yule Push On Disks, Tape

NEW YORK — RCA Records has prepared a giant Christmas advertising, promotion and merchandising campaign geared to inform millions of consumers of new products, including Disks and Tape cartridges. The program will use the familiar RCA logo "The Truth That Keeps on Giving." The campaign will highlight 40 bestselling titles, including "The Victor, Red Seal, Calendar, Chart and Colgate lines that are available built on record and Stereo 8 Tape Cartridges. Sparrow, which is geared to Christmas and other three special Christmas albums including "The Ferry Como Christmas S".

More than a half-million new singles X-Universal are supplied for local advertising on the theme "The Trend For All Seasons", window dealers centered on and mounted album covers. A blanket ad will also be prepared on the albums featured in the national ads as well as three different 360 line ads mats for regional advertising. RCA's new Christmas album, "The Truth That Keeps on Giving," will be supplied for local advertising on the program.

The Christmas program is under the direction of George L. Parkhill, manager of advertising.

Los Angeles — A pop music festival that will be promoted in over 15 major market Top 40 stations, in 15 major newspapers, and in 80 consumer publications, will be presented at Gulf Stream Park, outside Miami. The festival, which will be produced by ASCAP in association with WPLG, Miami, and WBBG, West Palm Beach, will feature performers who have been in California and Hawaii. The program's executives include Mitch Fisher, talent buyer; Tom Rounds, program and promotion manager, and M. Lawrence, working on administrative details in Miami. The program's performers include Ron Jacobs and Tom Moen.

Working on Facts

The promoters are presently working on details for the festival, "the first ever in Los Feliciano, Country Joe and the Fish, Roberta Flack, Chuck Berry, the McCays John May, All's Blues Breakers, Booker T. and the MG's, Fleetwood Mac, Steppenwolf, Junior Walker and the All Stars, Boston, The Doobies, Flatt & Scruggs, Marvin Gaye, Joe South, Richie Havens, James Cotton Band, B. B. King, Love, Carole King, Bobby Darin, The Beatles, Joe Tex, Ian and Sylvia, Grassroots, Charles Lloyd, Sweet Inspiration, and the Grateful Dead.

In addition to the record and publishing enterprises, King own Off the Wall, a pressing plant in Cincinnati.

Some records will be supplied on LP, "Smother's Comedy Brothers Hour," as well as their eight other albums, will be airing on-air 45-day period by major radio and newspaper advertisers. The program will also be handled by ASCAP's national publicity, the program includes a wide range of major and music sales. A full-color, direct counter display with flashlights and direct mail pieces to dealers around the country are being utilized.

London Phases In on Phase 4

NEW YORK — London Records opened its six-week promotion and merchandising campaign on its Phase 4 catalog on Tuesday (15). The drive includes the repackaging of four prominent albums — the Smiths and the Kingsway Symphony as a four-year-old catalog with a suggested list of $23.16. The drive also includes all albums by Ronnie and the Space, Poldok Stokowski, Stanley Black, Frank Sinatra, Tchaikovsky, Ross, and Ted Heath. A new Phase 4 catalog listing the more than 150 albums in the line is part of the campaign as are in-store display units.

London is housed in a 20,000 capacity grandstand and the other in an area. The program, which will be run from 1 p.m. to 10 p.m. Tickets will be priced at $7 at the gate, $6 in advance.

Peripheral events are being scheduled for the outdoor setting, such as art competition, crafts displays and games. The program will be improved if §3, recording company sound equipment, with 8-track machines.

The Sears, Roebuck chain has been designated as ticket headquarters in the Miami area.

A&M Marking Taylor Month

NEW YORK — A&M Records at the "Fleet Fox Month" through Nov. 15. The label will honor its pro- ducers for the outdoor setting, such as art competition, crafts displays and games. The program will be improved if §3, recording company sound equipment, with 8-track machines.

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Way labels. Again one has yet been named for the position. Newton also announced that Paul Cohen will continue as a director for country product.

Newton will appoint an a&r department for ABC's contemporary product. A director and supervise company recording sessions, and will be responsible for product master. He will also handle independent production arrangements made by ABC, and will supervise the hiring of department controllers.

ABC will also have new a&r department for jazz and blues product, responsible for ABC's flagship, Riverside and Blues

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Kirsten in the U.S. to Plug Jankowski's LP's, Global Pub

NEW YORK — Peter Kirsten, manager of Wienia artist Horst Jankowski and director of Global Musik of Stuttgart, has just released some of Jankowski's disks and the Global publishing interests.

Kirsten's first promotional move in New York was the acquisition of foreign publishing rights for Jankowski, long associated on the Cashman, Piatti & West organization. Kirsten has also sold the Jankowski-Mercury Records' Chicago headquarter for the promotion of Horst Jankowski's latest album, "Piano Affairs," and to discuss the artist's future recordings.

In Las Vegas, Kirsten will handle Horst Jankowski's plans for personal appearances on the cabaret and club circuit there. Meetings in Los Angeles, St. Louis and New York were held this month. The 14-year-old Canopy Music will be held to discuss the foreign reissue of songs recorded by Jimmy Webb compositions which were recently acquired by Kirsten's German publishing firm. Negotiations for deals set by Kirsten are handled by a New York attorney.

David Magoffin

Funnies, Fashion Push Jubilee's Ohio Band, LP

NEW YORK — Jubilee Records is using funny fashion to promote the Baltimore & Ohio Band, and fashionable fashion to promote guitarist Mark Magoffin's "Turned On" album.

Distributors, rack jobbers, radio stations and newspapers are receiving copies of a six-page comic book promoting "The Brute & The Band." The booklet offers testimonials from alloy-Oop, Dick Tracy, Jubilee's "Two Little Orphan Annies." The Ohio Band promotion includes a chain of medieval, blue stone on front and "Jubilee Records" imprinted on the back. The band is scheduled to play at various venues including the Alyo-Op, Dick Tracy, Jubilee, and Little Orphan Annie.

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The title of their new album says it all.

Incredible. Gary Puckett and The Union Gap are incredible. Their record of hit album after hit single after hit album after hit single is incredible. (Gold records and all.)

And so is their new album. It includes their recent hit singles, “Lady Willpower” and “Over You.”

On Columbia Records®
New Vs. Old: Two Clubs Flourish With Different Talents Policies

BY ELIOT TIEGEL

LOS ANGELES - The Whiskey a Go Go and Whisky a Go pop acts for two-four days and the Coconut Grove, which retains the same two-week booking concept, reflect the opposition to the live talent spectrum here.

The abundance of large concept acts, particularly jazz, allows for the booking of major pop acts at large seminars. Consequently, the Whisky club books more new and established pop rock bands in one year than any other city because he works on a quick-turnover policy.

He has established a rapport with a number of players who come back regularly and work the 300-seat room for less than $100 per night playing one-night concerts. These include Johnny Rivers, who opened the club Jan. 15, 963, and Eric Burdon and the Animals, who call the club home.

"He books by album sales," he said. "If I feel a person can pay $5 per ticket, I'll pay $5 to see that same act." On Monday, Tuesday and Wednesday, Valentine shows new groups who play for scale. His headquarters are presented for the week, each day has three half-hour sets. Depending on the act, the dealer charge is either $250 or $3,500.

Valentine estimates he spend $250,000 a year for pop music acts, almost always presenting two acts per bill, four groups a week. He pays the acts $5,000 per week. His top price is $7,000. In order to fill all those hours, Valentine tries to book new acts from America and England, using the advances to "friends," as Jimi Hendrix and Eric Burdon. Valentine also puts blue request cars and young people in acts they'd like to see.

Groups Launched

Groups which have launched at the club include Cream, the Hollies, the Byrds, Springfield and Steppenwolf. Valentine says he is always looking to include contemporary groups, folk, country and more blues acts in the Trip (which had a show run) and in the Whisky. But he prefers to work with him whom he worked "have outgrown" his acts and young people fill in acts they'd like to see.

At the other end of the spectrum is the Cocoon Grove, which has been booking acts with names like a Names, who combines the new with the established to bring more people to the 1,000-seat facility on more occasions than just the usual prom nights. He has hired a teen-age consultant to visit high schools and learn the tastes of the roots audience. If there is a different matter with each contract, involving percentages and arrangements and all the rest.

Tourists make up a good portion of Valentine's patronage. Lampe's standard package for two weeks was $1,500 and there was for one week. But Lampe is trying to get Ray Charles, Tony Scott and Don Ho, for example, to come in for three weeks.

Although he admits that he is "exhausting" all important, there are certain artists who will do because of their own personal terms on a basis of their own. Lampe will not book hard rock.

Executive Turntable

John Sippel, publicity director of Mercury Records since 1965 and a 24-year veteran of the record industry, has been named national publicity manager for Mercury Records. The former Billboard staff member, who has been executive V.P. of promotion for Mercury during the past two years, replaces the late Dick Jacobs, the former top Mercury man who has joined Columbia Records. Sippel, who has been in the music business for 24 years, is the former director of publicity and promotion for Mercury Records. He will report to the company president, Bill Kopp. Sippel is the former director of publicity and promotion for Mercury Records. He will report to the company president, Bill Kopp. Sippel is the former director of publicity and promotion for Mercury Records. He will report to the company president, Bill Kopp.
CMA Citation to Bill Sachs

It is with great pleasure that I bring up this next matter. No one, on the other hand, it is unfortunate that the recognition I am about to bring before the membership has to be done without the presence of the individual who is concerned.

"He attended the first Country Music Convention. He has attended every one since until today. For 44 years he has been steadily at his tasks with Billboard magazine. For most of those years he has been and is still a dear friend and associate in the Country Music field.

For his dedication and long service to the advancement of country music we desire to honor him and associate him in this great effort for the preservation and growth of country music."

The plaque was accepted for Sachs by Paul Ackerman, music editor of Billboard.
THE HITS ARE ON ATLANTIC & COTILLION!

SAM & DAVE
“Everybody Got To Believe In Somebody”
Atlantic 2568
Produced by Isaac Hayes & David Porter

DON COVAY
“I Stole Some Love”
Atlantic 2565
Produced by Rick Hall

LOU JOHNSON
“Rock Me Baby”
Cotillion 44011
Spanish Film
By Martineau

NEW YORK — Gordon-McNittson Associates, Inc., a recently formed management-music-complex, has expanded its international talent field with the U.S. representation of the prize-winning Spanish film, "La Tia Tula," a Ramon Tio production and art show. The move by the firm's packaging wing, Kaleskope Productions, is its first into serious concert talent since operating for business. Rock managers Mike Martineau and Sam Gordon, whose talent includes Free Design, the Good Earth Trio, the Blue Hyland and Eddie Simon — younger brother of Paul Simon of Simon & Garfunkel — will represent the group on an upcoming U.S. university tour. The thrust into serious concert talent lies in with the firm's policy of preparing pop acts for concert, college and adult markets.

ARETHA AGAIN
GOLD CHAMP

NEW YORK — Aretha Franklin has received her second consecutive record for a single. The RIAA certified Atlantic's "I Say a Little Prayer" for more than 1 million sales. She also has gained gold records for sales topping $1 million for two Atlantic albums.

Chaison Promo Co.

NEW ORLEANS — Stan Chaison, promotion man with All South Distributors, has set up his own independent promotion firm and has already acquired the accounts of A&M Records and Dunhill Records. Chaison will headquarter at 601 Piere Marquette Building.

WANTED !!!!
YOUNG RESPONSIBLE INDIVIDUAL WANTED TO SUPERVISE AND MANAGE WHOLESALE RECORD DISTRIBUTING FIRM IN NEW YORK. MUST HAVE COMPLETE KNOWLEDGE OF THE RECORD BUSINESS. EARNINGS BETWEEN $10 THOUSAND AND $15 THOUSAND PER YEAR. SEND RESUME AND QUALIFICATIONS TO BOX 459, BILLBOARD MAGAZINE 165 West 46th Street New York, New York

FOOT NOTE
The following notes are derived from the New York Stock Exchange and principal stock exchanges.

CONTINUED FROM PAGE 6


Joe Gannon, formerly with the Campbell, Silver, Cosby Corp. (CSC), has been appointed general manager of Bizarre, Inc., recently formed entertainment complex.

Dean L. Burdall has joined General Recorded Tape as accounting manager.

Jeff Clark has joined VMC Records as national promotion manager. He was formerly with Columbia as Coast promotion man.

Neely Plumb has been set as a record producer with International Management Combine, a Hollywood company. Plumb was formerly with RCA on the Coast.

Peter Steinmann, who owned Tri-Parts Music, Inc., has joined Commonwealth United's motion picture division as production supervisor.

Ward Brill has returned to his post as sales co-ordinator for the eastern seaboard area for Walco Electronics Co., manufacturer of phonograph needles and record, tape and music accessory items.

NOW SHOWING:
CINEMA '69
LEROY HOLMES
HE'S DONE IT AGAIN!

110,000 Shares
Pop Shops Inc.
Common Stock
(Par Value $.02 Per Share)
Offering Price: $3.00 Per Share
For an Offering Circular, write to:
Pop Shops Inc.
35 West 56th Street, New York, N.Y. 10019
Tel: (212) 765-9630

November 21, 1968

This announcement constitutes neither an offer to sell nor a solicitation of an offer to buy any securities. The offering is made only by the Offering Circular to bona fide residents of the State of New York.

NEW ISSUE
These securities are offered as a speculation.

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Tel: (212) 765-9630

October 21, 1968

Office's 2-Front Attack

from the recent change of administration which brought J. K. (Mike) Maitland to the fore. The WB-7 music complex includes standards with subsidiary firms as Advance Music, Harms Music, Wittmark, Re-}

Regalia to Handle Graziano's 1st LP

NEW YORK — Rocky Graziano's first LP, "Maharishi Yogurt," on the R.I.C. label, will be distributed by Regalia Records. Regalia president James Nebh has already set a major promotion campaign, beginning with in-store appearances in New England and at Sears, Roebuck stores, and Woolworth stores in the New York metropolitan area. The album was produced by Matthew and Robert Rosen.

when answering ads . . .
Say You Saw It In Billboard

October 26, 1968, BILLBOARD

MARKET QUOTATIONS

As of Closing Thursday, October 17, 1968

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OCTOBER 26, 1968, BILLBOARD

CONTINUED FROM PAGE 6

Chicago —— The board of directors of International Telephone and Telegraph Co. and Continental Baking Co. have agreed to merge their companies at an estimated stock valuation of approximately $242 million. While its shareholders must approve the agreement, Canton, with Patrick L. O'Malley as president, will operate as a wholly owned subsidiary of ITT. Chicago. Late last month ITT entered the food industry with the purchase of Continental Baking Co.
The single that made it before we made it a single.

The d.j.'s have zeroed-in on these two hottest songs from Jackie Wilson's latest album.

"For Once In My Life."

"You Brought About A Change In Me."

#55392

From the album "I Get The Sweetest Feeling"

Brunswick Records

BL 754138
Talent

Beach Boys Tripped Up By Past; Turtles Take Past in Fine Stride

NEW YORK — Four groups, differing in experience, style and effect played Fillmore East on Oct. 11 and 12. The headliners on each night were acts which were more successful in the past: the Beach Boys on Oct. 11 and the Turtles on Oct. 12. The Atlantic's Harris Takes Off in All Styles of Jazz

LOS ANGELES — Eddie Harris, Atlantic Records artist, bridges two time periods and jazz styles. His bag of skills, as exemplified during his Manne Hole opening Oct. 8, run from funky blues to straight ballads to incandescent avant-garde.

His tenor saxophone in concert with the electric bass of Mark Jackson creates sound waves of fascinating depths. He takes his notes runy but electrically sound because of validity when playing the electric tenor. A delayed echo cycle allows Harris to repeat notes and play duets with himself. This electronic effect comes off well during "Balloons for My Love" and "Things Are Going Better.

He is accompanied by drummer Richard Smith, pianist Joel Christian and bassist Elliot Tieg.

'Megilla' a Tale Which Comes to Sparkling Life

NEW YORK — The Megilla of Izik Manger, which opened on Wednesday (9) at the Golden Theatere, is a vaudville version of the Biblical cal Purim story expertly played. Although most of the music and much of the dialogue is in Yiddish, the entertainment is by Joe Darion, lyricist of "Man of La Mancha," and Miles Franklin, author of "Molly Darling," make the work easy to follow. Columbus has cast new roles.

Three of the six-member cast belong to the Burstnstein family of Israel. One of them is the uncanny trio of performers they are. Peach Burstnstein's "Willie" is a farcical comic flaw as he handled his part. A successful "You and Me of the past," and queen Arleta Franklin by popular acclaim and to Bass Horizon, who wrote his future—and to 4,900 soul fans, vocal put them there too. The ED OCPS winners.

Nazz Fete in L. L. Thursday

NEW YORK — Nazz, SGC Records group, will be honored at a "Nazz" Day celebration at the New York School Auditorium Thursday (24) prior to their departure for England. The Nazz group, which comes from Philadelphia, has been named Great Neck for the past year. The "Nazz" Day concert will also feature the Soft White Annals.

Joo Gilberto at Rainbow Grill—Soft & Soothing

NEW YORK — At his Rainbow Grill opening Oct. 7, Joao Gilberto displayed that he is a master of the guitar. His voice was soft and carried authority embodied in the traditional Brazilian bossa nova beat.

He played on guitar, as natural, free of electronic gimmicks. The newly signed Mercury artists, who will perform on Linelight label, sang all seven songs in Portugese, including "Caminho," "A Man of La Mancha," "The Trolley Song," while giving his three musical numbers compatibility to express the feeling in the words. The set was a short one, and although there was a nonsense refrain, it was soothing and pleasant on the ears.

Teddy Wilson produced an evening of rhythm-making for the Sandra Jones, whose mother was the first Rainbow Grill. She was rescheduled for Oct. 11. The light-fingered jazz pianist and his duo were in top form, with Wilson giving his cool brand of jazz and excellence. He has been known for these many years. ROBERT SOBEL

Aretha Wailer, Winner

NEW YORK—When Aretha Franklin, eyes closed, soared into "Dr. Jekyll & Mr. Hyde," she put a Spell on You" was another top entry. At the time of the Folks, then persevering for peace in "We Shall Overcome." Her big voice, pruned for free. She opened the show that had a new great October, ten, and sounded like a thing which, after working up, would linger like a music box running down in an empty room.

Supported by the Sweet Inspirations, Franklin shared the evening's laurels with Cass Houston, the group's lead, who brought out with "Say A Little Prayer" with her sparking counter harmony and beauty. On their own, the Sweet Inspirations sang "Sweet Inspiration," their first disk for Atlantic. "Un-Related," their latest, and "People," her shining soprano stunned the audience to gasps of disbelief and wild applause. The show was a success for the New Yorkers and Atlantic Records. Franklin will undoubtedly cut this final group to the front of the class along with the likes of Barbra Streisand, as the heights of recognition now enjoyed only by Aretha Franklin.

Rhetoricians, another Atlantic group, made their show with a medley of their oldies, but goodie. Queen Arleta Franklin by popular acclaim, and to Bass Horizon, who wrote his future—and to 4,900 soul fans, vocal put them there too. The ED OCPS winners.

Glossy PHOTOS

YOUR HOST: Tony

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- Turn Around Look at Me / Vogues (Jerry Capehart)
- Over You / Union Gap (Jerry Fuller)
- My Special Angel / Vogues (Jimmy Duncan)
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- The Straight Life / Bobby Goldsboro (Sonny Curtis)
- Main Street / Gary Lewis (Jimmy Griffin-Mike Gordon)

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RACK JOBBERS
ONE STOP
RECORD COMPANIES

Two record companies have been solicited by individuals and sold illegal tapes of Al Hirt performances. Permanent injunctions and damages have been obtained by Al Hirt Enterprises. Legal action for damages will be immediately taken in the future, not only against any record company, but against any distributing agent who is involved in similar situations. Please contact RCA Records or Gerard W. Purcell Associates, Ltd., 150 East 52nd Street, New York, N. Y., 212-753-7600, for any information regarding this matter.
"CYCLES"
#0764
A new single
by Sinatra

I've been told and I believe
That life is meant for livin'
Even when my chips are low
There's still some left for givin'

There isn't much that I have learned
Thru all my foolish years
Except that life keeps running
In cycles .......

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Grape, Pie Tasty Rock Recipe

NEW YORK—Moby Grape had a powerful set at the Cafe Au Go Go on Wednesday (10), but a newer group, the Apple Pie Motherhood Band, almost stole the show, surprising a large audience, which responded more enthusiastically for the Boston unit. The management announced it was attempting to extend the stay of the Apple Pie Motherhood Band, originally slated for three days, for at least an additional week.

Moby Grape was strong musically throughout. Now a four-man unit, the Columbia Records artists faced each other during most of the set, positioned in almost diamond formation. An exception was lead guitarist Jerry Miller, who occasionally turned to face the audience. But the quartet was all business as they blazed their way through much of the set.

Miller's guitar playing was first grade, while guitarist Peter Lewis, usually handling rhythm, and bass guitarist Bob Mosely supplied heavy support. Steady work also was turn in by drummer Don Stevenson.

While all four participated in the vocals, it generally was the strong bluesy voice of Mosely or the combination of Lewis and Stevenson who carried the lead. Much of the material was from their first Columbia album, "Hey, Grandpa," and "8:05," which Lewis and Stevenson led, and "Mr. Blues," a good number for Mosely.

"Omaha," also from the first album, concluded the set in top fashion as Mosely, Miller, Stevenson and Lewis participated in the vocal. "Sitting By the Window" was another good selection.

The Apple Pie Motherhood Band's opening number, "Born Under a Bad Sign," which also opens the group's debut album on Atlantic, was an indication of things to come. Bruce Price, the quintet's new lead singer, displayed a strong voice, which can wall blue. Later he was to show he also can handle softer ballad material well. Lead guitarist Ted Demos and organist Jeff Labes were excellent, while Dick Barnaby demonstrated he was one of the better bass guitarists around. Drummer Jack Bruno also was a solid asset.

In "I See," another number from their album, Demos assisted Price on vocals. One element of the group's sound came through here was the re- enforcing by Labes on organ to Demos on guitar. Barnaby also joined in on vocals in "One Step From a Rainbow."

Touches of humor were evident in several numbers, especially "You Can Get It At the Hotel Albert." "Silent Smokey Town" was a good ballad with Price and Demos on vocals. Then came "Rush" and what a big closing number that was. The quintet was joined by Don Stevenson in "Grandpa."

(Continued on page 102)
Superior Design  
Superior Materials  
Superior Performance  
Fastest Assembly  
Lowest Cost  

**COMPARE THESE UNIQUE FEATURES**  
OVER TWO YEARS IN DESIGN AND DEVELOPMENT - PAT.'S PEND. U.S.A. & FOREIGN COUNTRIES

**SIMPAC FIVE TOTAL PARTS**  
A hinged case, two hubs, a magnetic shield, and a pressure pad make up the complete cassette. No extra pins, rollers, blankets, screws, wedges or other parts—they were not merely deleted, the need for them was wholly eliminated by an entirely fresh design approach.

**SIMPAC SELF-CLOSING, SELF-LOCKING, HINGED CASE**  
Simply fold the hinged case together, slide the trap half forward to the snap lock position—you now have a firmly closed and locked Simpac Cassette. Eight wholly concealed internal locking points ensure complete perimeter integrity, and no special equipment is required.

**SIMPAC CONCEALED QUICK RELEASE**  
Insert a simple tool in a very special place and "open sesame"—readily for internal correction or adjustment. No assembly line rejects with the Simpac Cassette because it can be fully reopened and reclosed again in less than a minute to read about this very unique feature.

**SIMPAC UNIQUE HUB DESIGN**  
The interconnection of hubs and exterior case in the Simpac Cassette is totally new. The hubs are designed to be self-positioning and they actually interlock with the bearing surfaces of the case; no lost motion in assembly, no chance of being dislodged in use. This unique design feature, in combination with the high degree of lubricity inherent in our specially formulated plastic, also reduces friction to the levels that all need for super slick blankets is eliminated—in fact, the use of such blankets would actually impair performance of the Simpac Cassette.

**SIMPAC HUBS WITH INTEGRAL TAPE GRIP**  
No more tiny blemishes parts for attaching leader tape to hub. Molded at an integral part of every hub, the Simpac tape grip provides a quick, positive lock. The Simpac hub provides the assurance of a smooth, perfect circle wind, because once the tape grip is closed a perfectly round hub is formed.

**SIMPAC NEW PRESSURE PAD CONCEPT**  
The Simpac Cassette utilizes a totally different pressure pad from anything else you may have seen (see illustration). This, the heart of the Simpac Cassette, has been engineered to provide superior head contact to ensure optimum communication between the tape surface and the pick-up head, so essential for maximum fidelity at 7 1/8 ips. In addition, a minimum area of surface drag against the tape reduces distortion and tape wear. Intimate surface contact with the pick-up head, a constant spring pressure factor through the full range, an omni-directional flexibility, a constant memory under all playing conditions, and actual surface contact with the tape only when desired, are all design characteristics of this new pressure pad.

**SIMPAC UNIQUE TAPE GUIDANCE SYSTEM**  
No need for additional parts to ensure a smooth, effortless flow of tape—the guidance system is completely molded into the cassette case. The marriage of imaginative design with a plastic selected for its inherent lubricity as well as its other favorable characteristics ensures performance equal or better than what you have experienced. A special corner post design (see illustration) eliminates sharp angle turns the tape must negotiate in its travel. This, combined with a low friction "touch point" concept, low friction plastic material, and close tolerance guidance throughout, provides a smooth, controlled flow with minimum drag, incorporated into the corner post design is an additional feature that retains the tape in position even when the cassette is opened during loading or assembly.

**SIMPAC SPECIAL PLASTIC FORMULATION**  
Most cassettes today are molded out of the styrene family of plastics. But, the higher the quality of styrene, the greater the rubber content and, of course, the higher its coefficient of friction—hence, the need for blemish blankets, Delrin reels and numerous special parts incorporated in other designs to reduce drag. Simpac utilized a totally different plastic formulation specially developed out of the polystyrene family of plastics that provides, we believe, the most perfect combination of material characteristics yet attained for injection molding of cassettes. Strength, durability, impact resistance, memory, lubricity, flexibility, "moldability," and excellent stability over a wide temperature range were the chief characteristics we demanded for the plastic material to be used in Simpac Cassettes— we accepted no less.

**SIMPAC WRAP-AROUND LABEL DESIGN**  
The cartridge industry long ago converted to one-piece wrap-around labels. Many of the reasons for this change apply to cassettes as well. In addition to single step label applications, a large area exists for artwork and printed material and the back edge becomes available for use as well. Though adapted for use of a wrap-around label, the Simpac Cassette will just as easily accept standard labels if you are not yet ready to make the change.

**SIMPAC ADDITIONAL SPECIAL REFINEMENTS**  
Just to name a few-slotted tape window with bevelled tape guide, "A" and "B" side markings molded in, press fit design for retaining magnetic shielding strip and pressure pad, attractive color, attractive texturing, etc. etc.

**SIMPAC RAPID ASSEMBLY — LOW COST**  
Five total parts, self-closing hinged case, self-positioning hubs with integral tape grip, and a fully molded integral tape guidance system, all spell out simple, rapid assembly. Savings in assembly, in parts inventory, in the reduction of rejects, in the application of labels, in avoiding expensive special equipment, and in reduced returns from your customers all add up to increased profits. There is one other feature of the Simpac Cassette that will help increase your profits too; write us for our price quotes—we will spell it out for you. In fact, superior performance at low cost is what this Simpac "breakthrough" is all about.
LOS ANGELES—Auto tape player distributors here are forming a nationwide buying association to strengthen the independent distributor.


The association plans to import from Japan a complete line of 4 and 8-track stereo tape players, compatible units, radios, and video recorders and extend items, it will market products under a new band name, according to Lippman.

"With the aid of group buying power," said Lippman, "we will be able to meet the manufacturer's requirements to import from Japan on a direct import basis. Association members will have exclusive control of the product line in a market area."

By joining forces, Lippman said, the association can advertise on regional basis, extend benefits of retail displays and banners. Members also will have the advantage of a national marketing area, be says.

Letter of credit and banking facilities have been set up requiring a 5 per cent or 10 per cent deposit with a member's initial order, explains Lippman.

In addition to auto sound quipment, the group will explore the home entertainment market.

Tape CARtridge
Distrib Form National Buying Assn.
BY BRUCE WEBER

LOS ANGELES—Auto tape player distributors here are forming a national buying association to strengthen the independent distributor.


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Cap. to Sell Portable Cassette/Radio Unit
BY ELIOT TIEGEL

LOS ANGELES—Capitol Special Products will be beginning its first portable cassette player AM radio model within 10 days. The projected audience will be the "top 40 crowd."

The unit, the EPR 151, is manufactured by Kodama Chemicals Industries of Japan and carries a $29.95 suggested list.

The battery portable with AM radio "fills a void" in cartridge hardware, believes Oris Beueller, special products vice-president. Eight units will be available in the home and auto, but printing down an 8 player for the battery chassis is "a little too ambitious," he said.

AM as opposed to FM radio was included because of this desired age bracket, "the top 40 audience," Beueller said.

The machine weighs three and one-half pounds and uses (Continued on page 24)

GW Develops Home Antenna

LOS ANGELES—GW Electronics, an FM cartridge manufacturer, has introduced a 30-inch antenna for home application which it believes will help open the home market to its products.

The antenna, built by Standard Radio of Tokyo, is a $4.95 item, priced in quantity, and is made available to GW's existing distributor-dealer organization. The antenna hooks to the back of any home unit and makes contact with the solid state circuitry of the FM unit.

GW began delivery of its first multiplex stereo unit, the $59.95 Mark I, four months ago. It also offers an AM-FM model C100 plus a $29.95 monaural FM-only unit. (Continued on page 28)

200,000 From Detroit in 1968

While Oldsmobile posted 19,500 installations, its Toronado model more than doubled its number over last year. During this model year, some 2,800 Toronado buyers (10.4 per cent of the model's total car sales) ordered cartridge decks as compared to 1,200 (5.5 per cent) for the 1967 model.

GM's Cadillac division has bowed its first stereo tape deck in its 1969 cars.

Chrysler Corp., which introduced its factory-installed, dashboard-integrated stereo tape unit in its 1968 models, sold about 15,000 units. Only a dealer-installed hang-on unit was available for the corporation's 1969 and 1967 models.

American Motors equipped 3,200 of its 1968 models with stereo 8, as compared to 1,600 the year before. And Volkswagen, imported here by Volkswagen of America, installed about 16,000 8-track decks. Volkswagens, for its 1969 models, has switched over to the smaller Playmate 2-track cartridge player as its original equipment option.

(Continued from page 1)
WE ARE PASSENERS ALL
IN A ROOM FULL OF MIRRORS

ELECTRIC LADYLAND
The Jimi Hendrix Experience
RS 6307
Herb Alpert & The Tijuana Brass Christmas Album

CHRISTMAS ALBUM NUMERO UNO!
CASH AT YOUR FINGERTIPS

NEW SONIC SPECTRUM + 4 AND 8-TRACK CARTRIDGES FROM LIBERTY STEREO TAPE.

- The World's First High-Fidelity Cartridge
- 4-Color Labeling Front And Back
- Exclusive Dust Caps
- Top Stars—Great Performances

- GARY LEWIS & THE PLAYBOYS
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- VIKKI CARR
  - TODAY

- THE SUNSHINE COMPANY
  - SUNSHINE AND SHADOWS

- LOU DONALDSON
  - MIDNIGHT CREEPER

- THE 50 GUITARS OF TOMMY GARRETT
  - THE GOOD, THE BAD, AND THE UGLY

- RAVI SHANKAR
  - RAGAS AND TALAS

- HORACE SILVER
  - SERENADE TO A SOUL SISTER

- SANDY NELSON
  - ROCK 'N' ROLL REVIVAL

THE BEST SHAPE ENTERTAINMENT HAS EVER BEEN IN!

www.americanradiohistory.com
RCA Projects 8-Track Output For Next 12 Mos. at 10-Mil.

- Continued from page 1

his company forecasts production of at least 10 million 8-track

CAR to Bow Cassette Units

LOS ANGELES — California Auto Radio (CAR), manufacturer of 4 and 8-track auto stereo tape players, plans to intro-duce two auto cassette players next year.

The company will market one cassette unit in January for $29.95, and will introduce a sec-

ond model in March for $39.95. It will sell the players in more than 400 auto specialty stores, including four CAR-owned retail outlets in Southern California.

Bob Maniscal, CAR president, said the company's emphasis will not primarily rest with the cassette players. Maniscal has ex-

panded the company's own line by adding a $79.95 player (model BM-900), and increased the 4-track by a $99.95 unit (model T-404). CAR has six 8-track models and three 4-

track units.

CAR recently expanded into the psychiatric light equipment field with a line of auto and home units. It markets an auto light unit for $99.95 and two home units, a $39.95 model and a two-speaker, two-light unit for $125.

cassette cartridges between Oct. 1 of this year and Sept. 30, 1969.

"By next Thursday (31)," the RCA executive said, "we will have produced and shipped our 8 millionth cartridge. And by the end of next September we expect that number to exceed 10 million." In commenting on his company's 8-track sales volume, Tarr said that RCA's tape car-

tridge sales, compared with record sales, are substantially above the 10 per cent figure given as the industry average. As for the RCA share of the market, Tarr indicated that the company's 8-track share is larger than its comparative share of the album market.

RCA, whose current production is believed to be about 600,000 cartridges per month, ships a percentage of car-

tridges to other nations world-

wide. Tarr, however, said that the percentage is small, as the countries with larger 8-track markets duplicate their own product or American RCA masters. In Italy, for example, Tarr said, RCA will have a complete manufacturing facility op-

erational by March 1969. One of the keys in the com-

pany's success in establishing the 8-track concept as the major tape system has been its exten-

sive advertising campaign. With-

the past two years, RCA Rec-

ords have spent almost $400,000 in national consumer magazine advertising. No information was available as to its local news-

paper co-operative advertising program or its large radio spot advertising campaigns. This is also in addition to moneys spent by RCA's consumer electronics division for stereo 8 player advertis-

ements.

Besides its own labels, RCA duplicates and distributes prod-

uct for White Whale, Calendar, Gamble, Buena Vista, GNP Crescendo, Chriscox, and Dia-

mond Records. All of RCA's 8-track cartridges are manufac-

tured in Indianapolis.

London, Ampex Back Programs

CHICAGO—A series of hour radio programs on FM stations in four major markets is now being co-sponsored by London Records, N. Y., and Ampex Stereo Tapes, here. The shows are called the "London Phase 4 Stereo Hour," and include two advertisements for London and one for Ampex.

The stations involved are WLMF-FM, New York; WJMD-FM, Washington; KCBH-FM, Los Angeles; WKFM-FM, Chicago, and WLS-FM, Chicago. With the exception of WLS, the programs are all aired at 7 p.m. on Sunday. The WLS program is at 7 p.m. on Tuesday.

The series marks the first time Ampex has turned to ad-

vertising on FM radio.

SPECIAL PREPRINT SERVICES FOR BILLBOARD SUBSCRIBERS

NOW ... Advance Singles and TOP LP Billboard Charts available in any quantity.

Great for:

- Radio Stations
  - for weekend chatter, trade information and promotions
  - for early news and information on new releases
  - for seeing what's coming up before Billboard actually comes out
- As an early source of weekly play lists
- For blending national sales action with local sales to produce locally distributed Top 40 sheets.

Distributors

- for earliest approval and use of data for sales and promotion purposes
- In small bulk quantities for use of their sales and promotion people

- For buying guidance and as a selling tool.

Record Merchandisers and One-Stops

- For window and in-store display in retail outlets
- As customer give-aways or envelope stuffers in retail outlets
- For their own buying guidance.

Special Preprint Services for Billboard Subscribers

- Services to suit your Music needs. Write for details today. Use the attached coupon.

Name

Company

Address

Cty.

State

Zip

Table: Check box which applies:

- Radio Station
- Distributor
- Record Merchandiser

OCTOBER 26, 1968, BILLBOARD
Must be Jelly, 'Cause the Tape Don't Jam

You are now in Anti-Jam Chamber No. 1 (please watch your head). Should this cartridge be shaken or dropped, we would be critically injured, but the supply side of the tape would feed smoothly on.

Same for Anti-Jam Chamber No. 2, except that's the take-up side and there's another guided tour in there now.

Let us proceed to the other exhibits:

No-bind platform and hub; tapered Delrin cam post; molded silicon pressure roller with wraparound guard; and the continuous surface of the outer case where you will be able to see wraparound labeling and buy souvenirs.

Free brochure for anyone who doesn't trip in the deep-molded finger grips.

Audio Magnetics Opening In Mexico: Exports Cassette

LOS ANGELES — Audio Magnetics Corp. has opened a plant in Tijuana to export cassette product to more than 70 nations.

The new 10,000-square-foot facility in Tijuana is geared to produce about 30,000 blank tape cassettes a week, with expansion plans eventually giving the facility the capability of 100,000 cassettes a week.

Audio Magnetics, which recently leased 10,000-square-foot of additional storage space here, will set up four new cassette coating lines and six new slitting lines in the U.S. to feed its Mexican operation.

The facility in Mexico, a subsidiary of the U.S. firm, will have a staff of 200, with plans to double the plant in 1969, according to Ivy Katz, Audio "Magnetics' president.

Equipment will be built here and shipped to Mexico, along with several technical advisers to put the operation into gear.

International plans, says Katz, include plants in India and Israel, as well as a closer look at the Far Eastern and Australian markets.

In Israel, Audio Magnetics will construct a factory, Audio Magnetics Ltd., in the old city of Jerusalem. The 12,000-square-foot plant, operational in March, will be geared to handle reel-to-reel and cassette production.

Katz will send several technicians to Israel to work with management directors.

Katz, looking for additional joint ventures in Brazil, South Africa, Europe and Central America, is currently touring Europe, the Far East and Cypress.

He expects to be producing a million units a month in 1969 as a result of the domestic and overseas expansion program.

Audio Magnetics produces 20,000 cassette units a day—600,000 units a month—on a three-shift production line. The company, which just announced its entry into prerecorded cassettes, is capable of duplicating about 30,000 prerecorded cassettes a day.

Katz sees sales of more than $12 million by the end of 1969.

NAS Sets Nat'l Franchise Chain

* Continued from page 18

sold cartridge is then replaced through daily shipments. All inventory carries a 101 per cent obsolescence guaranty.

All cartridges stocked by NAS outlets are sold at full list price. "We have seen that we can do this and still be competitive," said Alan Pierce of NAS' marketing consultants, "because we offer complete service facilities, and an extensive inventory of cartridges."

Among the brands of tape cartridges sold by NAS outlets are Panasonic, Motorola, Tenn., Borg-Warner, Craig and Bowman.

NAS' franchise agreement places heavy emphasis on advertising and promotion. As part of the initial investment, a franchise holder must put up about $10,000 in escrow, which he must use for advertising during the first six months. Following that period, 12 per cent of the franchise owner's gross earnings are allocated to replenishing his advertising fund.

Than, James and Alan will guide the owner in setting up an effective campaign and will prepare and administer the program.

Cost of an NAS franchise is $2,500 plus 3 per cent of the gross earnings, but the total minimum investment will vary from $15,000 to $40,000 depending on the location. NAS provides all displays, fixtures and installation equipment needed to open a franchise.

Each operation bears the same motif, with red and white striped awnings and a car fully equipped with a tape cartridge player in the showroom.

New tape CARtridge Releases

GRT

ABC

Cassette-Radio Unit

* Continued from page 18

four standard "C" battery cells. The unit has optional equipment, an analog meter and a cigarette lighter plug for car use.

The company will use the player in a promotion for its creative products division as part of an over-all merchandising effort.

Beeler says Capitol has already sold out its initial production run. Set to follow the portable is a $49 player/recorder which will be filed under 100.

when answering ads . . . Say You Saw It in the Billboard

OCTOBER 26, 1968, BILLBOARD
Now the secret is out. We have a cassette. Not an ordinary one, but the "triple-threat" Audiopak Compact Cassette. It's available three different ways so you can choose the best one for your operation.

1. This is the complete Audiopak Compact Cassette. It comes pre-loaded with a 22" leader. Just splice and wind in your pre-recorded tape and you're ready to go—without any assembly operations.

2. Or, you may wish to record directly onto tape pre-loaded into the Audiopak Compact Cassette. In which case, you'll be glad to know the tape you'll be recording on is low-noise Audiotape. You see, we're the only cassette and cartridge manufacturer who also makes tape. So you can be sure our specially-formulated Audiotape matches the needs of the cassette perfectly.

3. If you prefer to buy your cassettes in pieces, we can supply them that way too. In very few pieces and partially assembled. In fact, only one-fourth as many pieces as other cassettes. We designed them that way so you could assemble Audiopak Compact Cassettes with only one-fourth the handling.

But judge for yourself. Send for a free sample, whichever form is most convenient. We could make such beautiful music together.
If BILLBOARD is the bible of the entertainment biz, we've got the bible of the cartridge tape biz.

It has the only complete, up-to-date, authoritative list of cartridge tapes in print. 4-Track. 8-Track. Cassette.

It has informative, entertaining articles, too. Every issue. And factual sections on new release reviews, new equipment reviews, and the GLASS LIST OF TOP TAPES.

November/December is the biggest issue yet. Including the Annual Buyers' Guide to Cartridge Tape Equipment. A complete listing of every piece of hardware that plays a tape cartridge.

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it pays happily ever after.
MEMPHIS — Gospel music has made sharp inroads into radio station formats in recent years, according to Jim Myers, president of the Gospel Music Association (GMA) at its annual membership meeting here.

Myers, executive administrator and director of international relations for SESCAC, said evidence of these inroads was presented here at the annual meeting of the National Religious Broadcasters in Chicago.

There was evidence, too, of interest at the GMA gathering here in cooperation with the National Quartet Convention, which drew record crowds to Ellis Auditorium.

Myers, under whose leadership the GMA has made huge strides, was an overwhelming choice to succeed himself in the presidential post. Bob McKenzie of Heartwarming Records was named chairman of the board, succeeding James Blackwood.

Others elected with Rovey List, first vice-president; Paul Mark, secretary; and Larry Hill, treasurer.

Membership Doubled

Membership in the GMA has more than doubled at the convention, following an appeal highlighted by a sing-a-long. Bill Collins, chairman of the program committee, devised the sing-a-long on a 30-minute notice.

The song, a medley of quartet songs, was noted to be in active membership from 300 to some 700.

The luncheon, RCA, Word, Cadman, Heartwarming and Skyline Sing, held a length discussion of music with the radio representatives, which had to be suspended for a general meeting.

PICTURED ABOVE are the four beauty queens who served as official hostesses for the Starday Records Room at the Opry celebration. The Truckstoppers, part of Pure Oil Corp's Promotion Bureau and Beauty Broadcasters, sponsored the press representatives; Miss Patty Allen (Miss Starday Room), Miss Minnie Pearl (Miss Chicago) and Barbara Rucker (Miss Photograph).

Horton, Reed & Dudley Drive
To Victory in Music City Golf

NASHVILLE — Music Publisher Roy Horton, artist-writer Jerry Reed and insurance executive Guilford Dudley constituted the winning team of the fourth annual Music City Pro-Celebrity Golf Invitational Tournament here last week.

Touring golf pros Dave Marr and Frank Beard tied for the professional championship of the tourney with seven-under par 135s for the two-day circuit.

Among the also-rans were such names as Perry Como, Lawrence Welk, Pat Boone, Trini Lopez, Phil Harris, Chet Atkins, Bobby Goldsboro, Norm Cash, Jim Rushing, and Billboard publisher Hal Cook.

RCA's Reed and Life and Casualty's Dudley combined for a net score of 117, 27 shots under par for the two-day circuit.

Among the also-rans were such names as Perry Como, Lawrence Welk, Pat Boone, Trini Lopez, Phil Harris, Chet Atkins, Bobby Goldsboro, Norm Cash, Jim Rushing, and Billboard publisher Hal Cook.

NASHVILLE — Ground was broken here Monday (14) for the first ASCAP building.

"Hereford we've always had branches in someone else's building," said Stanley Adams, ASCAP president. "Now we have our first real structure!" Adams indicated this was the start of a move to build others in the future.

The new building, fronting on both 17th Avenue South and the planned Music Row Boulevard across from the Country Music Hall of Fame and Museum, is at the head of the industry area. The one-story facility will have 14 rooms, including a dining and galley area, and a complete press room.

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Liz Anderson
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Connie Smith
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Cindy Walker
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IT TAKES PEOPLE LIKE YOU
Buck Owens
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Dale Noble
Freeway Music Corp.

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Arleigh Duff
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Roger Miller
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Leon Ashley, Margie Singleton
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LAY SOME HAPPINESS ON ME
Jean Chapel, Bob Jennings
Four Star Music Co., Inc.

LITTLE Ole WINEDRINKER ME
Hank Mills, Dick Jennings
Moss Rose Publications, Inc.

LONELY AGAIN
Jean Chapel
Four Star Music Co., Inc.

LOVE OF THE COMMON PEOPLE
John Hucby, Ronnie Wilkins
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Bob Montgomery
Talent Music Co.

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Claude Putman Jr., Billy Sherrill
Tree Publishing Co., Inc.

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Nathan Stuckey
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Eddie Miller, W.S. Stevenson
Four Star Music Co., Inc.

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Jan Crutchfield, Wayne P. Walker
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Dallas Frazier
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**Country Music**

**Nashville Scenés**

The Compton Brothers appeared on the "Grand Ole Opry" last week, and the appearance coincided with the release of their new Decca disc, "Everybody Needs Somebody." They were among the featured entertainers at the annual Decca Disc party during the convention... Minnie Pearl has made still another guest appearance on the "Jody Bishop Show," and taped another spot for the "Dean Martin Show." Another taping in Canada kept her away from the opening of the convention.

Hank Thompson previewed his new release, "Snoopy the Bat," at the MUA convention in Chicago... Mary Taylor is booked for an appearance on the "Dan O'Connor Show" next month.

The Stomenskins have returned home after a month on the road as part of a strongly successful package which included Ernest Tubb, George Harmon, Jim Ed Brown, Wilma Burgess, Bobby Lewis and more. Abe Hanza was the promoter, with sellout crowds down the line. The long-time instrumentalist Lee Stringer has the new Judy Lynnn Columbia release, "High Times, High in Me" in his publishing firm, Stringberg. Peter Craig is the writer... George Day Jr., reports that Elvis and the Christmas played to packed houses in Florida, and soon will have a new release out... She's part of the "Country Music Express" which includes the Harvesters, the Kentucky Boys, the Nashville Cats, Cicero and Ronco, Bill Mclntyre and Swanswater... Glaser Publications, has announced the assignment of their new mailing to Acuff-Rose Publications. Inc.

**Decca to Build $3 Mil. Complex in Nashville**

NASHVILLE—Bill Gallagher, MCA vice-president, Decca division, has announced that Decca will build a $3 million complex here almost immediately which will include studios and administrative offices.

The all-purpose building will stand on 16th Avenue, next door to Columbia Studios, and adjoining the proposed Country City Building, another multimillion-dollar structure soon to go up. Gallagher said the project probably would begin right after the first of the year, and he foresees a situation in which a decision could take place a year from now, during the "Grand Ole Opry" celebration and Country Music Association Convention.

The former controller executive was on hand for a party, hosted by Decca at Bradley's Barn honoring the elevation of Owen Bradley to a vice-presidency in charge of the country product.

It was revealed that Norman MacDonald, executive producer of "The Virginian" would be in the city to announce plans to guest-star Decca's country music artists on his and other series produced by Universal.

Plans for other buildings, previously disclosed in Billboard, were bolstered by the local press this week. It included the 14-story Music City Building, built by a group headed by Jack Arnold, a new structure for Moeder Talent and Bill Musser & Associates, with an acclamation of plans for expansion into other facets of the music industry; new buildings for Record Masters and Glaser Publications; for ShowBiz, Inc., for Hill & Range, Tree and Cedarwood, and expansion of the existing facilities of RCA and Columbia.

**RANDY WOOD and Porter Wagoner ponder the green during the pro-celebrity tournament in Nashville.**

**PAT BOONE ready to tee-off in pro-celebrity golf tournament in Nashville.**

**LAWRENCE WELK hits a hole-in-one in the pro-celebrity tournament in Nashville.**

**BILLBOARD'S Hal Cook fires a long drive down rain-soaked fairway in Music City pro-celebrity invitational.**
Merle Haggard: I take a lot of pride in what I am.

Merle sings of a man in search of himself. ...what he finds is a great new hit.

MERLE HAGGARD and the Strangers.

Capitol Records 2289

b/w: Keep Me From Crying Today
CHICAGO—The eighth consecutive concert tour to be led by Dick Schory and his Percussion Pops Orchestra is being billed as the group's most extensive and successful ever.

Now beginning the second week of the tour, the orchestra is traveling to 21 cities in 18 States, with every concert a virtual sellout. Among the 13 major shows on a week of Nov. 4 is set aside for recording, the tour does not end until Nov. 27.

“We're not musical crusaders, said Schory, vice-president of Ludwig Drum Co., "but we feel that the big band sound has remained muted long enough. It's our purpose to turn it loose bigger and better than ever in an imaginative style as modern as tomorrow's music."

Schory features a panoply of drums, marimbas, vibraphones, timpani, xylophones and more than 250 other percussion instruments complemented by a 21-piece orchestra. Although emphasizing the sounds of percussion, the orchestra includes complete reed, string and brass sections to enable the music to provide wide and unique sounds ranging from the jazzy to full symphonic.

The musical program for the fall tour, including the selections, favorite Broadway show tunes, standards, movie themes and current top hits. The "something for everyone" portion of the program spotlights such selections as "Yesterday," by Lennon-McCartney of the Beatles, "Born to Be" by Bacharach and Millie, "Moon River," "Call Me Irresponsible," "The Shadow of Your Smile" and "Days of Wine and Roses." Other current favorites in the program are "Up, Up and Away" and "Cats Out of My Head."

A special jazz version of a Chuck Negre in D Minor and a take-off on Offenbach's "Can-Can" are two of Schory's interpretations from the classical field. In addition each performance will feature individual members of the orchestra in serious concert works, including a contemporary work for solo percussion and jazz orchestra.

SAN JOSE, Calif.—The San Francisco International Pop Festival apparently has fully recovered from an earlier setback due to cancellation of its contract.

Al Zaner of Top Star Productions reports that 10,000 tickets have been sold to date at $5 a throw, giving the band and "catastrophic" loss of 50 percent of their basic need to cover overheads.

"The tickets are for Saturday (26), the first day of the weekend event, and 6,000 are for Sunday (27)."

The festival has been scheduled for the Alameda County Fairgrounds in Pleasanton with a total estimated capacity of 30,000 and a potential total door take of $300,000. Among the artists scheduled to appear on Saturday are Jose Feliciano, Johnnie Rivers, Ike and Tina Turner, and the Animals, Iron Butterfly, Frankenstein of Man, Buddy Miles, Joe Tex and many more. On Sunday, the artists include the Chambers Brothers, Canned Heat, Procol Harum, Deep Purple, Grass Roots, Creedence Clearwater and More, the only group to appear twice.

An unidentified "big" British star may act as emcee, Zaner told Billboard, but the promoter declined to comment further. "Perhaps it might be a Beatle. . . . I'm not saying."

If the British guest does not materialize, the audience will be treated to a series of sessions, namely, the popular desejos of 1969.

DORIC'S MODEL BR CHEETAH organ has a suggested list price of $495. The BR is solid-state and features 61 keys with two octaves of bass and three octaves of treble. It weighs only 40 pounds and has a five-year warranty on generator board.

ACCORDION GRANT
To Delaware Girl

NEW YORK—Elaine Rymza of Dover, Del., has won a one-year scholarship to the state accordion college in Tresling, West Germany.

The talented 18-year-old recently became the first senior student to be graduated from the accordion program of the American Accordion Institute, in West N.Y. She will receive scholarship help from that school as well as the college in Germany.

Starting on the accordion when she was 10, Miss Rymza continued her studies until she completed the two-year senior course in teachers training, pre-college training, master solo class, ear training and accordion history under the direction of Stanley Darrow.

A member of the Philadelphia Accordion Orchestra, Miss Rymza will begin her studies towards a degree in music.

At radio Station KYA, rock 'n' roll" music made for the San Francisco Bay Area.

Zaner's partner Ron Roup and John Darrow of Bill Quarry Enterprises report that a live recording will be made by the McCune Sound Co. of San Francisco in order to prepare an album and that there will also be tape. If the event is successful, the entire San Francisco International Pop Festival will be taken on a national tour in 1969.

SCHORY TOUR BOASTS
BIG INSTRUMENT SOUND

3)
DICK SCHORY, vice-president of Ludwig Drum Co.

Baldwin Sale

HOUSTON—Baldwin Lively Furniture and Piano Center has opened its doors here at 2601 Main. A grand opening sale, featuring Baldwin pianos and organs, was concluded Oct. 15.

POP FESTIVAL BOUNCES BACK
For Weekend Performance

SOMMERS' BIRTHDAY

COLUMBUS, Ohio — Sommers & Sons, Inc., central Ohio's oldest music store and customization, is celebrating its 112th birthday. The company subsidiary is conducting celebrations at its two Columbus stores and outlets in Jackson, Chillicothe, Newark and Portsmouth. A

CHART CHARGERS: Climbing to "hit altitude" are CYCLES (Shelby's) and JUDE, YESTERDAY, HILL'S "DANCE-DITTY, HOLD ME TIGHT!" Following suit is SHAPE OF YOU, the JUDE, SCARBOROUGH FAIR and CASCAD.

NEXT NO. 1 SONG in the country is THE STRAIGHT LIFE, "The One," by BRIAN WILSON and THE CIRCLE HERO—his buddy is Bobby McFerrin, THE HONEY and LITTLE GREEN APPELES.

SPECIAL SCOOP FOR INSTRUMENT DEALERS: The learn-to-play-an-instrument trend continues to increase in the U.S. But... Out of four teenage boys a tag along with the finest in "instrument buying guide" is "The Wonder Book of Music" by Peer Publications.

GOLDEN SONGS OF BILL ANDERSON ($1.55) is great! Arranged for Piano / Organ / Guitar / Vocal / Orchestral Instrumentation. A whole song symposium? I AND ALWAYS ON MY MIND by WALTER BRIMMELL PIANO-BOOK—ANDS 1, 2 and 3 (1$5.00 each).

ANNOUNCING — A SLENDER NEW "layer" of FRESH CREAM. That's the name of a new dairy drink book (Piano/Vocal/Guitar—$2.50).

THE SWEET SOUND of SALES: John Lennon and Paul McCartney's SWEET SERTAN Sheet Music Special. Packed with hits: HEY JUDE, YESTERDAY, EAT, MICHELLE, and many others ($1.95). Each song in this book available individually at 85c each, and in Sheet Music Store, please.

It will soon be "Silver Balls" time. Begin now to order for the spring rush. It'll post you weekly on 1st choice "plug" for possible sales. Our first entry is the "30 ALL TIME HIT PARADES — CHRISTMAS" (Portable Chord / Alphabetical index / Name-indexed) ($6.95).

This will be a big seller! Another great one is the "CHRISTMAS STAR ALBUM...a beautiful book for all sessions."

Next week, look for our special insert into THE BILLBOARD. A CATALOG, plus an article on "Lute" music by John Brinell. The editor's selection of models of electronic equipment in all instrument classes.

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A SUBSIDIARY OF
The Campbell, Silver, Cosby Corporation
Teischord Rock Organs Solve Service Hang-Ups

EVANSTON, I11. — WMI Corp. has released a new line of five transistorized rock organs, each featuring the new quick-disconnect type of components that completely eliminate down time and professional service calls.

According to WMI executives, the new models, in addition to their outstanding service feature, provide the performance characteristics, styling, portability, versatility and price range to assure wide acceptance in today's market.

The three lower end models, B, C and D, all provide a bass section, while the new top of the line units, models ES and GS offer the new "Sustain" feature with a new solid state circuitry. This permits the player to pyramid notes and chords into crescendos.

All circuits of the new Teischord rock organs contain quality selected computer transistors for complete reliability in use. They have been designed and built to withstand the frequent rough handling to which this type of instrument is frequently subjected. However, should accidental damage ever occur, they will be out of commission for any length of time. The new snap-in / snap-out components eliminate the need for professional service calls. The musician simply unplugs the faulty unit and plugs in a new one. He's back in business within minutes.

The new series is designed for complete portability with no separate, cumbersome accessories to carry at any time. The legs on all models store neatly in a spring loaded recess in the lid or within the organ itself. Another new feature of the line is the patented method of attaching the lid to the back legs of the organ, serving to brace the instrument and at the same time provide a clean, neat appearance in use.

The suggested list prices on the new models start at $399.95.

Handy Course Triumph At San Francisco State

SANT Francisco—The response to San Francisco State College's new course on improvisation of music was so overwhelming strong at the initial presentation Oct. 3 that it will be established as a regular part of the curriculum.

More than 100 persons attended the first meeting of the group, and ranged from professional musicians to interested students. Registration is expected to be at or near the capacity of 90 persons, according to college officials.

John Handy, who leads his own five-piece instrumental group, has been appointed "professor" for the course and his rank is in fact on full professorial level, according to Dr. Edwin Kruth, co-ordinator of instrumental music and director of bands for SF State. Kruth also emphasized that though the course is new, "it is not experimental" and students will receive full credit.

About 60 men and 40 women attended the first session, which was not hampered in any way by the fact that Handy's leg is in a cast from toe to hip due to an injured Achilles tendon in the ankle. Several rock singers were among the enrollees.

Coincident with the new course is the issuance of Handy's latest album, the fourth on the Columbia label, entitled "Projections." It is the seventh made by the Handy group.

According to Handy, the Associated Students had committed itself "in spirit" to providing "enough money to make the class go and support outside demonstrations." Among those who will be called in will be Pops Foster, the venerable 75-year-old bass player, Handy's own group and Ralph Glasson, columnist for The San Francisco Chronicle, who will lecture. The talents of musicians in the class will also be used, as well as records, slides, motion pictures, and other local musicians.

Wexler Brochure

CHICAGO — David Wexler & Co. has just published a 48-page brochure to introduce the entire new line of Harmony guitars, mandolins, banjos and amplifiers. Also included are transistorized and reed organs which include a new folding type bench.
WES MONTGOMERY:
ROAD SONG

ARRANGED BY DON SEBESKY

ON A&M RECORDS
SOUL SAUCE

BEST NEW RECORD
OF THE WEEK
"WHITER SHADE
OF PALE"
HESITATIONS

By ED OCHE

SOUL SLICES: Motown finally broke its long silent last week with its first hit as a major record label. In the words of its executive vice president, the company's great success is due to the fact that "everybody's talking" about it. Motown's latest release, "The Way I Love You," is now a hit, and the company's other singles, "My Girl" and "Come Back Baby," are also doing well.

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Motown's success is due to the fact that "everybody's talking" about it. Motown's latest release, "The Way I Love You," is now a hit, and the company's other singles, "My Girl" and "Come Back Baby," are also doing well.

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INCLUDES!

The new Turtle Smash Elenore & eleven new original songs. Also available in 48 tape tracks.
SOUL SLICES: Motown finally week to put down rumors and second-guessables. Mike Robinson, Jr.'s "hot line" phone direct to Berry Gordy brushed aside press reports on a Motown business politics blown up over Gordy's brain child as having grown. Most could keep pace with, resulting know-how "Berry Gordy is a genius I've ever known," said Robinson after harder to reach than the President of Sharen Ross & the Supremes are click and Motown has registered a record Ruffin loses as a Motown casualty to on-off again off-again state of affairs. So working... Get ready for the Imperial for Custom, "This Is My Country," a smash and a gold mine of Curtis Mayn charts. Candidates for the group's next Is My Country," "So Unusual" and Ringe, Queen Booking promotion mu has joined GAC in the concert deli clubs... Three days air play in New into the Apollo Theatre Friday (25) o About My Baby" disk on the Flaming Atlantic... Effie Smith, everybody's label after jumping Stout Records. He PTA, Gospix... the has been enjoined by a Detroit court contract. The court cited that Ruffin, when he first joined up with Motown until he earned more than that per than a verdict to keep Ruffin tied queen Aretha Franklin appeared at past summer it was "Take & Dave.w It was the Sweet Inspirations who Soul," Sunday (13) at New York's startling harmony, alone or in support two shows that evening played to posterity on her throne? * * *

FILETS OF SOUL: Nick Ashford to soul scholars and record buffs with the disk titles of Marvin Gaye & Tam's composing-production team of Ashford & Simpson have already won and Tamms's sweet soul duets, especially topped the charts. After a brief shot penned "Let's Go Get Stoned" for R Motown and are now showcased on "All I Need" LP. They are currently hit duo's "Keep On Lovin Me, Honey tion: Anywhere." The team tips So discovery, Blinky Williams, who d Change) The Man He Is... Dave that the Marbles' disk, "Only One V fire. The British soul duo has yet McAlear also mentions the public: ex-Orlins Rosselia Righthower and ex following, he addled, for goldie featu Orioles, Flamingos and Chantels... for the press at the Playboy Club first LP, "Sittin' In at the Court of soul group plays the Apollo, starting of the Laurie-dispatched Spectrum his new "Soul Touch" record by the soul handshake—a slap on the And The Echoes, finished their first are wrapping up a recording pact. on Channel 13's "Soul" show, Thu orchestra, The Fantastic Soul Men Anderson of WJIC in Salem, N. Charles' "Sweet Young Thing I Like Playing My Song."... Felix Cava Sauce. Do you?

* * *

MAKIN' SMOKE: Gloria Walker, "Talking About My Baby" (Flaming Arrow)... Bill Medley, "Peace Brother Peace" (MGM).

OUR "IN" MAN... HOLLAND

BAS HAGEMAN. Bas began his music career almost a decade ago as editor of a leading Dutch teen music magazine — Muziek Parade... from there it was Plantennieuws — a national record monthly. Now, besides compiling the Dutch national Hit Parade fortnightly, Bas contributes weekly info to Billboard. Read about the Holland hits and the music-in-the-making, read Bas Hageman each week in Billboard.

165 West 46th Street, New York, N.Y. 10036/212 757-2800
<table>
<thead>
<tr>
<th>Artist, Label, No. &amp; Pub.</th>
<th>Works on Chart</th>
<th>Last Week Title, Artist, Label, No. &amp; Pub.</th>
<th>This Week Title, Artist, Label, No. &amp; Pub.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 ARETHA NOW</td>
<td>15</td>
<td>ARETHA NOW, Atlantic (No Memo)</td>
<td>ARETHA NOW, Atlantic (No Memo)</td>
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<tr>
<td>2 JAMES BROWN</td>
<td>8</td>
<td>JAMES BROWN, Atlantic (No Memo)</td>
<td>JAMES BROWN, Atlantic (No Memo)</td>
</tr>
<tr>
<td>3 HICKORY HOLLER</td>
<td>17</td>
<td>HICKORY HOLLER, Atlantic (No Memo)</td>
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</tr>
<tr>
<td>4 TIME PEACE/GREATEST HITS</td>
<td>16</td>
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</tr>
<tr>
<td>5 SPENCER</td>
<td>5</td>
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</tr>
<tr>
<td>6 FELICIANO</td>
<td>15</td>
<td>FELICIANO, RCA Victor (SP 15274)</td>
<td>FELICIANO, RCA Victor (SP 15274)</td>
</tr>
<tr>
<td>7 ELECTRIFYING EDDIE HARRIS</td>
<td>33</td>
<td>ELECTRIFYING EDDIE HARRIS, Atlantic (No Memo)</td>
<td>ELECTRIFYING EDDIE HARRIS, Atlantic (No Memo)</td>
</tr>
<tr>
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<td>23</td>
<td>TEMPTATIONS, Atlantic (No Memo)</td>
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<tr>
<td>9 YOU'RE ALL I NEED</td>
<td>6</td>
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<tr>
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<td>13</td>
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</tr>
<tr>
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<td>LAST SOUL, Atlantic (No Memo)</td>
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</tr>
<tr>
<td>12 THE IMMORTAL OTIS REEDING</td>
<td>16</td>
<td>THE IMMORTAL OTIS REEDING, Atlantic (No Memo)</td>
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<tr>
<td>13 YESTERDAY'S DREAMS</td>
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<td>14 WHEELS OF FIRE</td>
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<td>16 STONE SOUL PICNIC</td>
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<td>53</td>
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</tr>
<tr>
<td>18 BEST OF LOU RAWLS</td>
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<td>9</td>
<td>TIME HAS COME, Columbia (CL 2727)</td>
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</tr>
<tr>
<td>21 DIANA ROSS &amp; THE SUPREMES &quot;LIVE&quot; AT LONDON'S TALK OF THE TOWN</td>
<td>4</td>
<td>DIANA ROSS &amp; THE SUPREMES &quot;LIVE&quot; AT LONDON'S TALK OF THE TOWN</td>
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</tr>
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<tr>
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**UA & Lib. Pub Eye Soundtracks**

NEW YORK — With their consolidation meetings completed, the music publishing companies of United Artists and Liberty Records are mapping future music exploitations of upcoming film soundtracks.

UA Music president Mike Stewart and executive vice-president and general manager Murray Deutch have arrived in Hollywood to meet with Liberty's Metric Music group on "Where It's At" and "Gaily Gaily." The executives will also lay the final plans for promotion of the score from "Chitty Chitty Bang Bang.

Stewart and Deutch will also hold meetings with a number of metric writers including Jackie DeShannon, Bob Lind and Jimmy Holiday regarding upcoming projects.

... full-time staff, part-time staff, field surveys, 32 hours of nationwide telephone calls each week, dealer sales reports...
Only at 30 per cent of the Hot 100 format stations are the records picked by the program director. Another 20 per cent of the Hot 100 format stations still use a panel of deejays; at 4 per cent, the station manager picks the records.

At country music stations, the majority—56 per cent—of the stations have a music director who picks new records. At another 31 per cent of the stations, new records are picked by the program director. It should be noted that this survey covered both large and small market stations. However, even in the larger markets, country music stations the program director duties are often held by a personality, who in many cases also has the music director duties to fulfill.

At 30 per cent of the R&B stations, records are chosen by a music director, while at 20 per cent of the stations the new records are selected by the program director, and deejay panels at another 31 per cent of the stations co-ordinates on the record selection.

Less Control

When it comes to the actual playing of the records, the Hot 100 (Top 40) deejay seems to have a lot more control over what he listens to than his brethren at stations playing other types of music. Of the Hot 100 stations surveyed, 56 per cent of the Hot 100 format stations allowed deejays to pattern their own show from the playlist. (That is, the deejay has a certain amount of control over the list.) The dead set on the women's stations are very close to that of the Hot 100 deejays. At country music stations, deejays have less restrictions and 84 per cent of the stations stated in the survey that deejays were allowed to pattern their own shows from the playlist.

At R&B stations, deejays have been heavily patterned by the charts, and 29 per cent of the stations stated in the survey that deejays were heavily patterned by the charts. At country music stations, deejays are allowed to play any record they want. To the music director at one station, that "is the way it is."

At the same time, it seems obvious that R&B radio stations may have fewer records per hour than other format stations. Several stations in the Hot 100 format report that they only played 10-15 records per hour. On the other hand, 69 per cent of the country music stations estimated that they played about this many records per hour, 62 per cent of the easy listening format stations said they played about this many records per hour. Of all the country music stations, 46 per cent said they played about 60 records per hour, however only 2 per cent of the Hot 100 format stations reported playing an average of more than 60 records per hour. Country and R&B station deejays reported all playing less than 20 records per hour as a rule.

Album in Favor

The album seems to be growing in favor as programming material, Seventy-three per cent of the R&B stations reported playing more album cuts than ever before. Sixty-one per cent of the Hot 100 format stations reported playing more album cuts; 50 per cent of the country music stations played more album cuts than before. Only 46 per cent of the easy listening format stations reported they were playing now album cuts. At the present time, only 80 per cent of the Hot 100 format stations and 62 per cent of the country music stations are playing album cuts.

Surprisingly, the long playlist is still dominant among the Hot 100 format radio stations—29 per cent reported that their playlist was between 50 and 60 records. 11 per cent reported their playlist ran between 40-50 records; 14 per cent of the hot 100 stations reported playing between 30-40; 10 per cent reported playing less.

As a rule, easy listening stations use longer playlists than any other format. At these stations, the deejays stated their playlist was more than 100 records. 11 per cent said their playlist ran between 50-60 records. 10 per cent said between 40-50 records. As an illustration of the growth of the new modern type of country music station across the country, a good many of the country music stations reported a playlist averaging between 40-50 records, another 15 per cent said their playlist ran about 60-70 records. A large number of country stations, however, 23 per cent, still use playlists of 100 or more records. This is due to the half of the country music stations playing progressive rock. Among R&B stations, 46 per cent reported having 40-50 record playlists, while 29 per cent reported having more than 50 and 8 per cent reported playing less than 40 records. Only easy listening stations could show they gave somewhat real cuts on their playlist.

In fact, some 35 per cent of the easy listening stations said they played 80 or more records frequently.

THE MAJORS

The majority of Hot 100 format stations—58 per cent—expose music on a given five record each week, and another 12 per cent adds about 10 to 15 new records to their playlist each week. Eighteen per cent of the Hot 100 format stations added five or less new records to their playlist each week.

Among easy listening stations, the majority of stations—38 per cent—reported adding five to 10 new records each week to their playlist; only 17 per cent of these stations added an average of five or less. The same per cent reported adding 15 new records or more each week.

New Records

Fifty-six per cent of the country music stations said they added five to 10 new records each week; 17 per cent said they added only

THE CHARTS

As mentioned previously, the Radio & Records chart shows the following taking place:

- We are seeing a growth in the New LP's section. The number of LP's being added is growing and the LP's are not all the newer releases. While certainly the newer releases are sticking, there are a good number of oldies being included in the new releases.
- The number of records on our chart is growing, and we are now seeing more than 100 records charted each week.
- The number of records with sales records is growing, and we are now seeing more than 100 records charted each week.

THE FUTURE

The Future of Progressive Rock

The future of progressive rock is unknown at this point. It is possible that progressive rock will continue to grow in popularity, and that it will become a major force in the music industry. However, it is also possible that progressive rock will fade away and be replaced by another type of music.

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If you think the **O’Kaysions**
**Girl Watcher**
is a big single...
wait till you hear their new album!
Progressive Rock Format Stirs Theories by Two FM Stations

• Continued from page 46

very large local followings. In the case of the MC5, almost a religious following. So, playing them in just two months, you know, on a record label, gets us involved. No longer can a station be just a依托 on a record label. Now it's a community issue. No longer can a station be just a依托 on a record label. Now it's a community issue.

All Pro

Danz said that his deejays, while young, all are professionals. They're second in the business, the all night man, worked with the Peter, Paul & Mary group and, according to Danz, they've got their hit for their hit of "I Dig Rock & Roll Music." Jerry Lohn, who used the air name of Jerry O'Neill at Top 40 stations in Flint and Holland, is a music director of WABX-FM and air personality. At WABX-FM, Lohn said, is as do the deejays. This came about because listeners felt the station was a form of "put on."

WABX-FM plays some classical music, some soul, a little country music (Gene Autry's "Back in the Saddle Again," for example). The station also plays Detroit blues, especially the blues of Detroit's own Motown, as well as the classic Motown of the early 1940's, like John Lee Hooker, who recently sang, "I'm not a slave," the song he said to the station all the time. "That's what's so exciting about this type of radio. You can experiment in these musical areas. And I've learned never to underestimate what the listener wants to hear."

Ratings survey, even though this type of format is relatively new and, in the minds of many radio men, not definitive, have shown that a station can attract the 18-34 age group with a progressive rock format.

Henry Detz, program manager of KUT-FM in Dallas, said: "We've heard a lot of complaints from some of our listeners that we're not playing enough rock. But we've been playing rock for over a year and a half, and we've had that number of complaints. So we're not going to change our format just because of a few complaints."

In the 18-34 age group, very large local followings. In the case of the MC5, almost a religious following. So, playing them in just two months, you know, on a record label, gets us involved. No longer can a station be just a依托 on a record label. Now it's a community issue. No longer can a station be just a依托 on a record label. Now it's a community issue.

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Radio-TV Job Mart

Radio-TV Job Mart

This column is published for people wanting to enter the radio and television field and for those who desire information about openings in the business. Respondents are requested to mail applications to individual stations. All replies should be sent to the radio station in care of Radio-TV Job Mart, 146 Union Square West, New York, N. Y., 10003.

John Fitzgerald, Manager

Am interested in television work, presently working. Would like to be considered for any kind of opening. Writing and dance ability. Address: 146 Union Square West, New York, N. Y. 10003.

RADIO-TV JOB MART

146 Union Square West
New York, N. Y. 10003

POSITIONS

POSITIONS WANTED

TD-Operations Man—MRB format, experience backgrouncl, start $9,000, excellent opportunities for advancement. Interested in contacting stations in the New England States. Send resume to Box 625, New York, N. Y. 10003.

COST: Phone market $5.00, mail $1.00.

PD-Operations Man—MRB format, experience background, start $9,000, excellent opportunities for advancement. Interested in contacting stations in the New England States. Send resume to Box 625, New York, N. Y. 10003.

COST: Phone market $5.00, mail $1.00.

POSITIONS OPEN

Lower background. Was at WJZ radio in 1957 at All AM 5 AM market. Am single, IV, easy living, very good background. Are you interested in having a person with a lower background and what we do? Call Box 625, New York, N. Y. 10003.

COST: Phone market $5.00, mail $1.00.

RESULTS—RESULTS—RESULTS

"I received several inquiries from the ad in the job mart column!"

A notified advertiser.

"The results of the advertisement which ran for three weeks in the job mart were simply fantastic—and I mean fantastic!"

A pleased advertiser.

Reach the Man You Want
Billboard's RADIO-TV JOB MART

Use the handy form on this page.

OTHER PICKS

Continued from page 49


Hot 100—Tom Verba, Ontario, N. Y., WDKS, BP, "Hitchock Railway," Joe Pertino, RCA; and BH, "Baby," Came Back, Came Out Again.


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Hot 100—Tom Verba, Ontario, N. Y., WDKS, BP, "Hitchock Railway," Joe Pertino, RCA; and BH, "Baby," Came Back, Came Out Again.

And the legend lives

The story of the man who couldn't be killed—
The powerful animal that carried him to his destiny—
The deadly cold steel that spit instant death—
New-trend westerns are big box office. Their themes are consistent chart items. These two facts multiplied by Henry Mancini's name make for a new single with total "pop power."

"A Man, a Horse, and a Gun"
(Theme from the new western "The Stranger Returns")

*c w "Las Cruces" #9654

by Henry Mancini
"This is the city where rock came of age." The acid heads are on the decline. At first, they were the freakout, but now they're gone. The music's become so complicated that we now have intellectual instead of physical participation..."

"I'm tired of psychedelic music because everyone's done it." "I spent a lot of time in San Francisco a year and a half ago but we didn't want to go for the bread. Now I wish we had!"

These are some of the comments which reflect the San Francisco scene, one and one-half years after the explosion of the popular bands.

The Bay Area's boiling cauldron of creativity continues to bubble in a healthy fashion, indicating that what some may have felt was just another musical fad blooming in San Francisco, is now a matter of great significance. A number of record companies now have San Francisco groups, there have been instances of national acceptance for their albums, and the flow of new, pristine talent plus record companies and recording studios into the market portends greater activity for future seasons.

Where once RCA had the Jefferson Airplane, Warner Bros. sought to break the Grateful Dead and Columbia labored over Moby Grape, the scene now shows: Creedence Clearwater Revival—Fantasy; Blue Cheer, Mother Earth, Sir Douglas Quintet, Harvey Mandel, Wayne Talbert and the Velvett Pot, the Charlatans. Linn County, 50 Foot Hose—the Mercury family, Quicksilver Messenger Service, Steve Miller Blues Band, People, Melting Pot—Capiol; Country Joe and the Fish, Notes From the Underground, Cleanliness and Godliness Skiffle Band—Vanguard; Salvation—ABC; Jann Joplin and Big Brother and the Holding Company, Moby Grape, Electric Flag—Columbia West, Sly and the Family Stone, Dino Valente—Eric Gruenfeld, Leonard Schaefer, Beau Brummals—Warner Bros.; the Other Hall, One By One, Mt. Rushmore—Acta/Don/Pal; Perkus, Sea Train—A&M: Jefferson Airplane, Loading Zone—RCA; Steve Miller—Dunhill.

While the emphasis rests on amplified guitar pop bands, there is some record ac-
tivity in folk, rhythm and blues fields for a tiny core of labels. But it's the furthest pop musician who dominates the San Francisco scene in both recording and live performance levels.

The one overbearing fact a record company learns when investigating this Northern California bastion, hangout and retreat for young musicians from all over the country, is that this is shrink-down heaven. The musicians may look ragged and worn, but they are hard core capitalists, demanding of major money advances. "It's all pace and love," says Fantasy president Saul Zanets, "until it gets down to the gritty of 'where's my money'"

RCA's $25,000 advance to the Airplane is dwarfed by accountants Capitol, Columbia and Mercury, for example, have given out to get a piece of the San Francisco pie.

"A good band can sell 50,000 albums in Northern California and some in Los Angeles, and that's why a company can get off its nut," explains pop music chronicler Ralph Gleason. "Everything's expanded, including the top prize."

Gleason believes that San Francisco is the "city where rock came of age." The individual styles of the Dead, Quicksilver, the bluesy Janis Joplin, the "Chicago Invasion" (Paul Butterfield, Steve Miller, Electric Flag), the city's surfting poetry into where "it's coming out in rock lyrics" are all vital ingredients in the pop mainstream.

The music of the San Francisco pop groups mirrors sociological currents raging through the U.S. "The bands are all revolutionaries," Gleason says. "They want to overthrow society by musical means. They're all against war and LBJ and they want to legalize grass. These bands, who are overwhelmingly white and have been to college, are challenging the values of their fathers and mothers. They don't give their loyalties to the old school unless it warrants their loyalty."

A sarcastic attack on Negro slums by Country Joe on a Vanguard LP typifies this rebellious, attacking attitude.

Psychodalia, the acid (drug) scene, seem to have become somewhat distant memories in the city's short pop history of only two years. With the entry into the musical community of more players from Texas and Midwestern locations, a new interest in country music has taken hold. As has interest in jazz players and techniques.

The national success in the past 17 months for San Francisco-based groups has resulted from the efforts of the labels which have not been based in town, but which have the sales and promotion organizations.

Now the situation is changing. Mercury has rented a two-story building next to a downtown unemployment office and has a staff of two resident S.F. men, Abe Kesh and Milan Melven; the city's only female engineer, 21-year-old Dusty Street, and office administrator Bob Sarepta, transferred up from Los Angeles in September. World Pacific is associating with group developer Mollage, and has other potential concept LP's under the banner of "San Francisco Sound" utilizing his stable of artists. Warner Bros. Seven Arts has just begun to receive its first LP product from Eric Jacobsen, its exclusive Bay Area producer, whose reputation as a hitmaker with the Lovin' Spoonful is about to be tested. Jacobsen moved to San Francisco one year ago to develop a working record promotion company and found Warner Bros.' money eager to help.

The growth of the market is also being assisted by the existing recording studios which have undergone modernization plus the entry of several new names: Wally Holder, the Los Angeles remote taping expert and Filmakers are building a two-studio-two-rehearsal hall 16-track board facility. Holder, who will move to San Francisco to head a staff of three engineers, estimates he's done more remote taping in San Francisco in the last year than he's done in Los Angeles and Las Vegas combined.

Pacific High Recording has affiliated with Apostolic Sound of New York and the new company has built a 12 track system in its downtown offices. Peter Weston, president of the former Sausalito-based company, says the company's role in soliciting the city's development as a "minor music center" which in turn is attracting new musicians. The expanded facilities can only help increase the recording busi-
ness, Weston feels. Business at Coast Rec-
sors is up 70 per cent over last year, he
boasts manager. "In the past days and
night shifts to accommodate pop music
groups which account for 60 per cent of
Our coast presently has one 8-track console
with a 16-channel model under construc-
tion."

Golden State Records also has 8-track equip-
ment and a four-engine command staff. Busi-
ness is double over last year, says owner Leo Garullo. Upstairs Kula has
installed a rehearsal space with a 2-
track machine) renting for $7.50 an hour.
Because his business is almost al-
bout jazz, Kula follows the trend in per-
formance by giving them a tape of their
studio session "to analyze exactly what
they've done."

Kula's side business of managing and record-
ning local bands has a plus. A recent placing 32 acts with a number of labels.
E. H. Morris recently took over as head of
promotion of Kula's publishing compa-

ies.

Berkeley-based Sierra Sound has 8-track
but the rest to either 12 or 16 as its
magic number. "It all depends on what
my major label feels," says president Bob De Sousa, whose facility was used to record an LP of
electronic music for R & M Records. "The
minimum sale for LPs has increased 15per
cent in the last 12 months."

Frank Weber's Colomus Tower studio has
extended its 16-track facility, and plans
16-track by the end of the year. The base-
ment studio in San Francisco has eight
tracks for local bands. Weber and his
wife, in collaboration with George Herms and
company, is creating the audio graphic
"rhinoceros" for a recording of James
Joyce's "Ulysses."

Rounding out the downtown studio pic-
ure is Lloyd Pratt's Commercial Recorders,
five years ago it was a 4-track studio.
In nearby San Mateo, two studios are cut-
g in on a single sweeter.

Record Resources, located in the Curius-
Circon, a former member of the
Mojon Recorders, has gone into business
with 6-months, with 8-track equipment and 16-
track planned for November. Cohn's
three-year-old studio has been in business for
days. Cohn also operates Action Records, a production company which sells masters.

Fantasy, operating under its own ownership,
for the past year, happily has its first
major local pop act. Creedence Clearwater
Revival. The label already has satellite
radio stations in the plan. In the case of
Creedence Clearwater's " Suzzy Q" single
is the label's fastest selling product. The
group is selling an estimated 30,000 copies
of "Suzzy Q" a day, says Zaentz, one
of the two label's head honchos. Zaentz
must change, admits president Saul Zaentz,
to reflect its involvement in the local scene.

The move to a new office-wear-office-
house complex reflects this new

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San Franciscans are multi-leveled music buffs. The Bay Area's liberal cultural attitude has continued ever since the classics, jazz and rhythm and blues.

To Seiji Ozawa, the Japanese conductor and maestro-apprentice to Josef Krips and Herbert von Karajan, opera is the city is as cosmopolitan as Paris, London and New York. "Intellecually and aesthetically," he feels, "San Francisco is abreast of today's classical picture."

"Classically the city is progressive, but has not forgotten the masters, and aggressive with enough talent to support the foundation of classical music."

Behind the poppouri of sounds emanating from San Francisco sits the classical, and the two classical straw bosses of the city—Josef Krips and Kurt Herbert Adler, general director of the prestigious San Francisco Opera Company. The two are the cultural legates of a musical tradition.

Soon the city can add a third, Seiji Ozawa, who will conduct several concerts this season before taking over for the retiring Krips, the 64-year-old Viennese conductor who brought the Symphony to stater after a period of decline from 1954-1962. He is retiring in the 1970-71 season.

Ozawa is the 31-year-old, highly regarded conductor, once considered as the future replacement to Leonard Bernstein at the lofty New York Philharmonic perch.

Ozawa has a difficult act to follow. Krips, a rare apparition to Josef Krips' divine school of conductors that included Gustav Mahler, the city, and Bruno Walter, is untiring and creative.

Krips is a man in studious motion when conducting, a taste for the overstatement and the ultimate from his orchestra.

A leading interpreter of the masters, Ozawa has established a rapport with Krips and other leaders of the classical commi-

Ozawa brings an authority to the podium that results in music as cohesive in its form of a finely executed work of architecture.

He promises to be an adventurous and exciting conductor, willing to explore the pioneer, but not forgetting the masters, Mozart, Beethoven and Schubert.

"There's room for all forms and the many different aspects of music in a symphonic orchestra," he says. "To be creative, one must probe, search and not be alarmed at what you may discover or uncover."

Many feel a symphony orchestra must be straightforward, but not straight-lined. They see in Ozawa a serious, adventurous conductor who will add to their city's classical richness.

A colleague said of Ozawa: "He is a perceptive man, and exciting conductor, willing to explore and try."

The modus operandi of the classical is to continue to saturate San Francisco with Bach, Beethoven and Brahms, and with "Rigoletto," "Les Troyens" and "Il Trova-
tore."

And San Franciscans can claim to have heard some American performances of Britten's "Midsomer Night's Dream," Cherubini's "Medea" and Darius Mihaud's "Christopher Columbus" in the War Memori-
al Opera House, or the "House That Adams Built." Now the classical poppouri in San Francisco is extensive:

- Coda fosters Astor Piazzolla and his new "Vir-
tus of San Francisco" chamber string or

- The Symphony Orchestra which fills every seat for each performance, beginning at

- The San Francisco Opera, where Adler has stimulated classical learning and melded the company into a highly re-
garded, perfectly organized unit.

- The San Francisco Ballet, considered to be one of the 10 best companies in the world.

- The Chamber Music Society, which performs recitals in chamber music halls and municipal parks.

- The San Francisco Light Opera Com-

- The Children's Opera Company, a group formed by Norbert Gingold. It is the only children's opera company in the world.

- The Oakland Symphony Orchestra, just beginning to blossom.

- The Lamplighters, a resident Gilbert & Sullivan troupe.

- Northern California seems right for the right rhythm and blues product, notes Bob Chilton, whose Oakland distributionship handles some of the rightunky R&F lines.

- Chilton, who celebrated 21 years in the Bay Area last Sept. 21, estimates that three quarters of his singles business is in R&B, principally through his associations with Atlantic and the Chess-Checker-Cetad op-

- The conversion of R&B into pop is a major achievement," he says, pointing to Johnny Nash's hit single, "Hold Me Tight" on which he has had both success and failure.

- Haywood's rock stations are a little more cooperative in exposing R&B product. "It is still difficult to break, but at least these people take a chance."

- Chilton is a pure distributor with no ties to rack jobbing or one-stop. He fondly recalls that he once serviced 600 accounts. Now, because of racks, he has less than 100.

- Oakland is the area's R&B headquarters.

- R&B producer Leonie Hewett. Bottom: Bluesman Albert King "souling" at the Fillmore.

- Top: R&B producer Leonie Hewett. Bottom: "Bluesman Albert King "souling" at the Fillmore.

- SF Symphony's new conductor Seiji Ozawa.

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Three progressive rock FM stations and two major AM rockers saturate the airwaves here with a musical output of big beat music, while KSFO, the young-minded middle of the road, maintains its listener leadership.

The underground stations are KMPX, which started the progressive rock concept, KSAN, Metrostereo’s influential outlet now using many of the former KMPX staffers, and KQST, a former easy listening outlet.

KSAN, with stronger personalities and Tom Donahue, has the lead among these three stations. The contrast in KSAN’s downtown offices of long-haired hippie disc jockeys and the suit and tie Metrostereo executives indicates how a crossing of the socioclass has occurred here. And it seems to be working well. An A&R survey indicates that in July, KSAN picked up 60,000 listeners—a 105% increase over April and May when the station was programming classical fare under then ownership.

The people who listen to the Bay Area’s underground stations apparently have tuned out the top 40 operations—KFRG and KSFO—both of whom have been struggling to regain lost listenership. Both Les Turpin, KFRG’s fiery program director, and Dick Starr, his counterpart at KSFO, feel that their stations went overboard last year in playing and overexposing music by local pop/hippie bands. “I haven’t played a Jefferson Airplane, Grateful Dead or Quicksilver Messenger Service record since the day I came here and our ratings are up,” claims Turpin, who replaced Tom Round last October.

KYA turned its KOIT FMer into an underground station last May, with Bill Holley announcing the selections for the audience. Operations Gary Schaefer, KFY’s music director and Starr go over the selection of acts on their respective stations. Schaefer’s sound is a little more balanced than the competition, “because there are no announcements of getting on a bikes trip or Chinese bell trip.”

KSAN, the market’s fastest moving FMer, is going after the younger set. “We feel that its music lends to drive on and on a bit. ‘Do you want to hear my record company back this up?‘”

• Why are the companies making omonal albums to a stereo station?

• We get an unbelievable amount of warped product.

• Why don’t the companies start consistently timing their selections?

• Why don’t the companies send stations banded DJ copies of unbanded albums?”

New progressive rock groups which Donahue is aware of include Mother Earth, Country Earth, Winter, County Flamming Grooves, Frum’s Band, Cleveland Wrestling Company, Tomic and Groove, and Ace of Cups, a female band.

Donahue feels there is a tendency on the part of the record industry to put out a record with amplifiers and fancy instrumentation. KSAN has no playlist, operating instead with the concept of playing material “on top 40 outlets won’t be airing. And that includes about 6 per cent classical from the avant-garde and baroque schools.”

The KFOK-Start (Roundsville stations programming vice-president), is operating KFY with tighter controls than when he was program director last January. “Our music’s rigidly formatted, with old records programmed,” he says. “We are not going out of our way to play San Francisco records. One major change Starr instigated was to rotate 5F records to the evening hours. The station had been spotlighting San Francisco bands on the half-hour. Now Tommy Saunders auditions local bands on his 10 p.m.-2 a.m. show, playing cuts from one album per night.”

Starr says the advantage of having the KOIT sister station is that he can test records there before putting them on mass appeal radio. KYA’s daytime play list averages 45 records, with 60 the top 100.

The competition between KFAK and KFRG, the Bill Drake programmed outlet—covers every imaginable area. When KFAK started switching its rock sound around, KYA countered accordingly. When KFRG ran a death party at one point, KYA ran one at another ballroom.

Donahue says the tenancy on the part of the record industry to put out a record with amplifiers and fancy instrumentation is making the competition for the audience more difficult.

In San Francisco, young America is the target for record and cartridge sales.

Retailers are catering to the youthful tastes of today by the proliferation of the new Front-type discount chain or the more conventional and smaller music stores and specialty shops.

Because the city is a music hot spot, with San Francisco inspired groups emerging, it’s an entire concert exclusive competition among retailers is heavy.

By using merchandising gimmicks and promotions, and the proliferation of newspaper advertising, most retailers have perused the youth market into a profitable area.

Record product is geared to the contemporary scene; prerecorded tapes and open-road tapes are the emphasis, and the young adult-teenager. Even rock jockeys are fanning a bigger market if they aim at the contemporary scene, rather than the teeny-boppers.

Combining promotional savvy with product, the Top 40 outlets in San Francisco: the 33-store Sherman Clay chain and the smaller but aggressive Tower Record retail chain.

Both are willing to spend large sums of money on promotions to entice the young record tape buyers.

General Recorded Tape, total tape duplicator, uses San Francisco as a product barometer. The outlet sells in San Francisco, claims Tom Bonetti, GRT marketing manager, “It usually sells anywhere.”

Bonetti feels San Francisco is one of the biggest tape markets in the U.S. “We can look at the top 40 stores in San Francisco and say the Top 40 is doing 105% over.”

The contrast between Starr and Turpin is marked. Starr is cutout, youthful looking and dressed in business suits. Turpin is fussy, bearded and a loyal Drake man.

There is no consistency to KFRG’s news. Turpin slotted his 10 minutes of news to what he wants to. The reason is he feels if the music’s entertaining the audience, they won’t miss not hearing a regular news! news spot during the programming hour.

Turpin feels the only groups which have any significance are the Beatles and the Rolling Stones. ‘All I ask is a fair shake locally, Turpin’s at my disposal. Through my own devious outside means outside this market.

Turpin has been working with Bill Drake since 1963. He has helped format the KROK General stations around the country. “Drake put a timer under the station and played top 40 radio,” Turpin says. “It was going down at a tremendous rate.”

The chart sponsors a school of music, designed to teach the plugger a plug planning, a plug planning educational program.

The school is an all-american college, and a limited stock in the automobile department.

There are many of the music specialty shops, White Fugt has a profitable business in tape players—all configurations. A new mail order campaign, a series of 60-second spots plugging prerecorded tapes and a variety of players.

Among major FM stations in San Francisco is a record town, and primarily paper. But now we’re getting a response for tape and tape players, both 4 and 8 track equipment.

“Radio is easy our most important way of reaching the consumer,” feels Solomon, who owns stores in San Francisco and Sacramento. “Our radio campaign has been so successful, in fact, we’re going to include a country and western, ethnic and soul stations in our advertising schedule, not just top 40/contemporary.”

Tower promotes both records and tapes on its radio commercials, especially in the San Francisco market, where Solomon recently opened a,8,000-square-foot store. “This store includes this store includes about 1,000-1,200 B-track titles, 800-1,000 4-track titles and about 400 cassettes.”

While the Sherman Clay chain stays away from promoting product on radio and TV, it goes in for heavy newspaper advertising; it also aims product at the young market. “The rock showed accounts for a major percentage of our business,” says Paul Gazarian, executive at Sherman Clay. “But we try to include the entire market, not only rock, in our merchandising and promotional activity.”

The retail chain, with stores in three States, blanks the San Francisco area with a full music operation—records, tapes, sheet music and instruments.

To lure the youth market, says Gazarian, you have to merchandise properly.

There is a great danger for a mass appeal music station when it begins zeroing in on one type of music. That's the problem facing San Francisco pop/hippie bands. Turpin feels audience listening in the market declined because the station was switched to too much of a select group. The station now considers himself a niche and then a balance of the old with the new.

The placement of the “ingredients” is KFRG’s programming house. The first is from the way they are slotted at the other Drake stations. Turpin points out. These ingredients are magazines, commercials, promotions, newscasts, which create a highly appealing mood with the listener if they are in the right sequence.

Turpin’s disdain for the whole pop/hippie band scene includes the local pop music festival business. “This city is festivals. We’re in trouble. We’ve got short-changed with live appearances.”

Turpin also has strong opinions against playing singles. “Two years ago we should have put the album play with the Beatles’ ‘Rubber Soul’.”

Albums are receiving much attention at KFRG. “We’ve got a big marketing program. Although libran Elmer Green cuts through all the music, each atmosphere fits his own programming. We’ve had his creative freedom for a long time,” says program director Alan Newman. “We never push a record on a man. We have from the battle not being middle of the road. We have from the battle not being middle of the road.”

In maintaining a contemporary flair, KSFO has programmed a number of the local pop/hippie bands, notably Jefferson Starship, Steve Miller Blues Band, Chambers Brothers, Paul Butterfield and Big Brother and the Holding Company.

With the return last October of Don Sherwood, there is nothing that will make a middle of the road duller it’s to try to please everyone.

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BARCELONA
Vergara released a new single by Los Curey with "St Dios to da" as the Spanish artist reported its current top sellers as "Hasta el Cau y el Mar," by Duquesa, and "She's a Heartbreaker," by Gene Pitney. Oslo has released a new album by Cliff Richard which includes "I'll Love You Forever..." French singer Marie Lafond has recorded "El Pojo" in Spanish for Vergara... Editions Erosa Española is the sub-publisher of the Rolling Stones' "Jumping Jack Flash," the Who's "Magic Bus" and "Fire" by the Crazy World of Arthur Brown... Vergara released a new Dionne Warwick album.

RAFAEL REVERT

COPENHAGEN
Johnny Reinar (Philips) has recorded a Danish version of "Lemon Tree" which also features singers Leisa and Lucienne, formerly with the Scarlets. Flip side is a local version of the latest release by Sweden's Sven-Ingvors quintet, "I nanna nana." CBS has released the first LP of the Danish pop trio, the Lollipops... The American musical "Hair" opened at the Glastove Theater and Verve released the Goff McDermott album. The pop version of the Canon of German composer, J.S. Bach, "Rain and Tears," which was a hit in France for Aphrodite's Child, has been recorded in Danish as "Regningsgrad," by Tilda singer Per Boll.

Sir Henry and His Butlers, whose record "Climb" has made a big impression in several European countries, have followed up with "Cosmorama."... A 10-day Danish tour by British and Danish EMF artists achieved a big box office success, reports EMF-Denmark managing director, Brian Jeffreys. The tour, sponsored by EMI (Dansk-Engelsk) A/S, Shubette of London and Yardley of London, featured the Shadows, Gordon Weller, and the Danish group Kjeld and the Donkeys and was watched by Danish comedian Paul Reinan. Billed as "Young Britain's On A Visit," the tour played Copenhagen and a number of provincial towns and included a film "The London Look," sponsored by Yardley Cosmetic, and a Shubette fashion ball... ESPEN ERIKSEN

HELSINKI
Singer Papi Willberg has joined the Frankies (Scandia) following the breakup of the EMF group, Jorma... Jukka Kiroprinniemi has left P.S.O to join EMF. After fulfillment of their SAGA Records, London, P.S.O has reduced the retail price of their discs from $3.05 to $2.35... Esa Merilta has left Scandin to join EMF and has recorded one of the time-honored King Cole standard "When I Fall In Love" (Kari Jukasaari) at her first release... Finnish TV's Channel 1 is recording a series of international shows for foreign markets in the series of the Apex Slaters (USA). Britain's Birds and Bees and the Leccuma Cuban Boys and Girls... Scandia artist Anne-Tekoniemi has recorded a Finnish version of an English hit... KARI HELPAHTO

LOS ANGELES
Michel LeGrand's score for "Taxi" Station Zebra" will be released as a de luxe MGM Records soundtrack album to coincide with the film's opening. Sergio Mendes and Brasil Bruno are at the County Coliseum, El Paso, Tex., Thursday (22) and at the Tri-State Fair Coliseum, Amarillo, Tex., Wednesday (31)... Nancy Wilson will be on the "Ed Sullivan Show" Thursday, Dec. 4, and the "Smothers Brothers Comedy Hour" Jan. 26. She opens at the Copacabana, Nov. 20 and the Camino Real Hotel, Mexico City.

From The Music Capitals of the World

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ERNIE HUCKERS

HERE'S TO

WAVE

WHEN IT'S THE TIME

Five Early Records

Fairmont Hotel, San Francisco, California

From the Music Capitals of the World

Continued from page 64

month... Los Berrab single "I de la madrugada" (Three in the Morning) will be simultaneously released in Spain and Britain...

... A new LP by Raphael with songs from his movie "El Golfo" (The Hoodlum) is being released by Odeon. The album also includes two songs by Manuel Alejandro and Spanish versions of "Love Is Blue" and "Going Out Of My Head." Following Dalila, which topped the Spanish hit parade for 3 weeks, Colombia Espanola has released Tom Jones' "Help Yourself," Peret and His Gypsies (Vergara) were in Milan to record Italian versions of four of their hits. Los Berrab will record a Christmas single for Columbia Espanola featuring a song composed by their lead singer, Mike, and a traditional Christmas song. Both numbers will be recorded in Spanish and English.

RAFAEL REVERT

MILAN

K-Fi Music has signed a contract with Ceilidh and OAE co-founder Tullio Zanetti, three publishing houses of the Atlantic-Parlophone label, to subpublish their repertories in Italy. They have reached an agreement to subpublish rights of Ralight Time Music, the new company and its catalogue, of 1000 compositions owned by Ralight Time Music. Marshall Chess, whose Argo, Chess and Checker labels are distributed by Decca in Italy, was in Milan to discuss with Decca, who have just agreed on the release of a series of LP's in Italian and promotion plans for American singer Etta James...

Manuel de Plata (K-Fi), the gypsy guitarist, appeared at the Mannheim Theater, Milan, and one of the performances was taped by RAI TV for future transmission.

James Neth, president of America's Regalia Records, will release recordings by Italian trumpeter Nino Rossi (Durian) in the U.S. Titles selected are "Nel Sole" and "The Beach." An American EU artist, Mina and conductor-arranger Bob Mitchell have signed an exclusive one-year contract with Regalia Records covering the USA and Canada...

Peret and His Gypsies (Vergara, Barcelona) will have their record distributed in Italy by Durium. Durium will also record Italian productions for the group to which the Italian company will have worldwide distribution rights.

Caterina Valente (CBS-Italiana) will film a three-part TV special for Rai in 1967. Al Bano (EMI-Italiana) left Italy for his first U.S. tour which will embrace night club and TV appearances. EMI-Italiana is now distributing Durium's product in Italy. Bobby Solo's new Record album includes Italian versions of Bobby Goldsboro's "Happy," and Cliff Richard's "Congratulations..."

Charles Aznavour, Claude Francois, Nino Ferrer and Yves Montand appeared in a TV tribute to Dalida which was filmed last month. Larry Saint Paul, currently touring the States with Louise, and Larry Saint Julie, and Armstrong, will appear at Caesar's Palace in Las Vegas in the fall. Operatic soprano Anna Moffo has recorded two pop songs for DEG — "I Burglar in the Night" and "Dipendere de Ti," by Amurri and Fier Piccioni.

Pianist Alexis Weissenberg appeared in the Stress Music Works in place of Arturo Benedetti Marcello. Langelli, who has been ordered to rest... Fort-Cetta artists set to appear in the fall TV series "Carnival of Venice," starring Carmen Villan, Claudia Villa, Sergio Endrio, Gian Piero and Marina Sancia, Mary Hopkin (Apple-EMI-Italiana) has recorded an Italian version of "Those Were the Days." "Hush," by the Deep Purple (EM-Italiana), and has been voted top disk on the radio program Bandiera D'oro for three successive weeks... Decca signed to distribute the Italian Dire Dire label in Italy...

... Peter and the Unambo's have recorded an Italian version of "Stoned Soul City" for Sola Records. Johnny Halliday has recorded an Italian version of "Every Man's Mama"

Milva (Ricordi) will top Australia this month. MARLYN TURNER

NEW YORK

Frank Sinatra will head a benefit concert in St. Louis Oct. 31, a group of his friends, supported by the Teamsters Joint Council... Bunkie and Jack, Mercury act, begins another engagement at the Ritter End. Wednesday (16)... Peter Leeds, personal manager, became the father of a boy Oct. 4, Frank and Paul... (Continued on page 89)
Glen Campbell’s new single: *WICHITA LINEMAN* …a new Jim Webb number that’ll keep your lines busy. Better call now. Tell the operator you want Capitol 2302

Produced By Al deLory
EIA President Predicts
Modest Sales Increase

SAN FRANCISCO — Expected panelist at the 1967 Conference of the Electronic Industries Association (EIA) board president Mark Shepherd Jr. present an optimistic sales forecast.

Shepherd, who heads Texas Instruments, Inc., Dallas, predicted an increase of 5.6 per cent in dollar volume of U.S. factory sales of total electronic products from 1965 to 1968 and said the increase from 1968 to 1969 would amount to about 4.1 per cent.

Speaking at the Fairmont Hotel, Shepherd said he anticipates a pickup in economic activity for the industry in the second half of 1969 as "present uncertainties of causes of hesitancy in the economy become more accepted as a normal way of life." Among those "uncertainties," Shepherd included the income tax surcharge, possibility of a new administration policies and the war in Vietnam.

For the various areas of electronic equipment, Shepherd foresees "a more optimistic feeling" for the second half of 1969. Sales of semiconductor products are expected to increase 3.3 per cent in 1969 and 4.1 per cent in 1968. Industrial electronic products should climb 6.3 per cent from 1967 to 1968 with an equal percentage increases in 1969.

Government expenditures for electronics in calendar year 1968 should reach at least $12.3 billion, up 8 per cent over 1967. For 1969, expenditures of at least $12.75 billion are foreseen, an increase of 3.6 per cent over current levels. Total electronic components sales are expected to rise about 2.5 per cent over 1967 levels, with the gross resulting from increased sales of integrated circuits, color TV picture tubes, power and special purpose tubes and some semiconductor devices. Sales for 1969 are expected to be 1.5 per cent higher than in 1968.

Everts Honored

SAN FRANCISCO—William Everts, retired General Electric Co. engineer at the company's Utica, N.Y., plant, has been awarded the Electronics Industries Association (EIA) engineering department's Outstanding Accomplishment Award.

The award was presented to Everts for engineering leadership in the transition of industry standards from rubber-insulated wire to plastic-insulated wire, and from woven braided fabric jackets to the extruded plastic jackets involving new methods of color coding hook-up wire for electric purposes. His work was room was recognized in this year's EIA recommended wire standards.

Musicland Corners Market

With Inventory & 3 Booths

INGLEWOOD, Colo. — Some of the most unusual selling facilities in the Western record industry have been the new Musicland Record Shop here at the Cinderella City Shopping Center to break all records — and at list price.

Opened in late December, Musicland benefits from the fact that the store is located in what is billed as the largest shopping center in the world, a multi-level, 154-store complex built by famed developer Gerri Von Frellich. Here, sheer curiosity and "tourism" are enough to bring in many thousands of record-oriented visitors daily.

In designing the new store and being thoroughly aware that there would be much competition for disk sales in the Center, owners Steve and Larry Dave planned for "something out of the ordinary" which every visitor would always remember.

The upshot was the decision to install three booths, very much like those in the average lunch counter, which extend some 20 feet into the glass wall of the 92-foot store. Built of enamelled plywood and finished in different colors, the booths are a visually a surprise to passers-by who at first glance are likely to confuse Musicland with a hamburger stand or arcade.

Actually, each booth is equipped with four sets of stereo headphones, which means that as many as 12 persons can be seated at one time.

The turntables are located behind the service counter, opposite the booths. Along with standard record turntables, there are two auto stereo players, which may be hard to demonstate to the casual customer.

CONCORD STA-15 FM/AM/FM receiver. Outstanding features of this new professional grade speaker system include a matched bass reflex bookshelf speaker systems, multiple circuit five-position selector for AM and multiplex FM and separate controls.

New Trends outlined for Increased Military Sales

SAN FRANCISCO — Electronic manufacturers were offered a newly coined word, "techsortium," signifying a trend in military international marketing at an international department meeting during the recent Electronics Industry Association's Fall Conference here.

Speaking at a program on "Progress and Problems in Military Exports," George Todd, vice-president, Hughes Aircraft International, said, "The key to future foreign sales lies in the international techosortium.

Industry today is loaded with new technologies," said Todd, "and as we gather together into business relationships, called consortia, we find that the exchange of technology in

Speaker Cites Laser Growth

SAN FRANCISCO — Richard Robertson, president of Robertson & Associates, Inc., New York Charters and executives gathered here for the recent Electronic Industries Association (EIA) conference that the laser market should increase 650 percent by 1977.

This means that the total domestic market of approximately $80 million in 1967 will grow to a little under $500 million in 1977.

"The markets for which laser devices will become economically viable are relatively large and are expected to grow more rapidly than the general products for the next decade," said Robertson.

This includes the conversion of laser technology into electronic, mechanical, and chemical industries for many years in the past.

MYCRO DEATH

CHICAGO — Bud Myers, vice-president of private label sales for Waters Conley Co., Inc., a subsidiary of the Telex Corp., passed away Oct. 4 in Paris. The 59-year-old Myers was a veteran of many years in the audio marketing field, having served in various positions at both the retail and manufacturing level.

Laser markets were the topic of this conversation between Dr. Malcolm Stinch, chairman of the Electronic Industries Association's (EIA) Subdivision, and Richard Robertson, president, Robertson & Associates, Inc., New York, N. J. The conversation took place during the EIA Fall Conference in San Francisco, Oct. 7-10.

(Continued on page 70)
THE SOUND OF GOODTIME MUSIC IS KASENETZ & KATZ

OHIO EXPRESS
CHEWY, CHEWY, CHEWY
BDA-70

SHADOWS
KNIGHT OF SHAKE
TEAM-520

QUICK-JOEY
SMALL KATZ
KASENETZ-KATZ
SINGING ORCHESTRAL CIRCUS

1910 FRUITGUM CO.
GUMDROPS
BDA-71

ALL ON BUDDAH RECORDS
OF COURSE
MUSICLAND CORNER MARKET
With Inventory & 3 Booths

- Continued from page 68

Since the booths are of plain, hard wood, with no upholstery whatsoever, they understandably discourage listeners from remaining too long, and automatically ensure that there will be plenty of turnover. Everybody likes the idea," said Davis, "except those who may be intending to take off with a record or two. We, naturally, don't want them to begin with." A sign over the booth naturally catches the average shopper in the center to do a double take and has brought plenty of people in through sheer curiosity, as well as for record purchases. "Any day now we expect to see a bunch of teenagers come in and order soft drinks before they know it is a record shop," Jack Cawood, a veteran of many years of phonograph record retailing, pointed out.

Most surprising is the fact that the entire volume is being sold at list price, despite the presence of many competitive record dealers in Cinderella City. There have been very few instances in which a customer has complained at paying the list price for any record.

Deep Store

The extremely deep store, which has plenty of room for long, sharply separated lateral departments, has done a bangup job on stereo tapes, a market which has failed to dwindle in the Denver area as well as in the rest of the country. Cawood is currently selling this volume in auto stereo tapes and has found the tourist market to represent a much larger portion of it than he had expected.

"This was our first tourist season," he pointed out, "and we have been pleasantly surprised to have customers who are on long automobile junkets come in an order 3, 5, and even 10 tapes at a time at the list price, to ensure that everyone's musical tastes are met. We are getting plenty of adult tape buyers who I consider a highly desirable segment. In our market area, adults seem to be taking to auto stereo much more solidly than perhaps true of other parts of the country.

With all single protected through United Publishers' Demonstration technique, pilferage problems have not been too big. Especially at this enterprising Colorado store. Normally, it has been found that very few people will attempt to steal large-plain albums. This is simply because of the amount of effort involved in stealing them. The few who have been removed account for 2 per cent of such losses which have been run up.

An "all-business" store with plenty of inventory and its usual presentation system. Musicland customers are "selling above the competition," making no attempt to meet discount prices and to have found it "works out fine."
Everest Mounting 41-LP Fall Release

LOS ANGELES—Everest Records is readying a 41-album fall release, including eight operatic and operatic sets and several world premiere recordings and first U.S. releases. Among the operas are Leoncavallo’s “La Boheme” and Puccini’s “Nina overo, La piazza de le set di San Carlo” in new recordings previously available on Cetra.

A third package from Cetra sources is Puccini’s “Il Turco in Italia” on three LP’s, one for each of the operas involved. Featured are soprano Rosanna Carteri and conductor Fernand Fressinet in “Senza Angiolla,” tenor Carlo Perotta, tenor Aldo Bertocci and conductor Giuseppe Baroni in “Il Tabarro,” and baritone Cesare Scirea and conductor Efisio Sottile in “La Boheme.”

A three-record set of Weber’s “Der Freischütz” features Claire Watson, Goldfrid Frick and Schock, Lavoro on Matzuza, conducting. Several vocalists are featured in a collaborative album, including tenor Luigi Allo, contralto Mauro Forrester, mezzo-soprano Fiorenza Cossotto, baritone Robert Merrill, bass Cesare Siepi and tenor Aldo Carrelli.

RENE LEHIBOULT AND THE PARIS PHILHARMONIC present “Socrate,” an only recording transferred from Everest’s Counterpoint Esoterique label. Daniel Rosenthal and the orchestra of the French National Television have a Socrate instrumental pressing, while a third Satie LP has piano music played by Jacques Fervier and Georges Auric.

Hindemith Conducts

Paul Hindemith conducts the Festival Symphony in only recording of Hindemith’s “Symphony,” another only pressing has Kurt Bauer leading soloists, orchestra and chorus of the Denver Cathedral in Handel’s “Ode on the Death of Queen Caroline.”

Everest is continuing its series on Shostakovich with the first U.S. release of the “Symphony No. 8” with Kiri Kondrashin and the Moscow Philharmonic. Kondrashin and the Moscow also have a release of Rachmaninoff’s “The Bells.”

Another first U.S. issue is Mendelssohn’s “Waltzpurginach” with Lenni Bernardi conducting. Following Bach Festival Orchesa and Chorus, Pierre Boulez conducts the Domaine Musical Ensemble in first recordings of variations by Weberg and Amy.

Cage Continued

A second volume of John Cage’s “Variations For” features Cage and David Tudor. David Van Vactor conducts the Hessian Symphony in his music. Celio Janus Starker has two albums, including “Discos.”

Another album to the Vienna Woods in romantic Viennese music. A Bach cantata album by Illinois Wesleyan University Chorus includes a first listing for “Canzona No. 3.”

DGG Boys Have Sex

And First Recordings

NEW YORK—Two special holiday packages and several first recordings are available from Decca Grammophon this month. The seasonal issues include “Christmas in the Holyland,” which is Christmas music from the major Catholic and Orthodox churches of Bethlehem and Jerusalem in their original languages.

A group called the Gentle Power of His Name also presents in English carols with the Gabrieli Singers on a “Peace” album, which also features Martin Stareke reading English poetry if the carol. In conjunction with appearances in New York last week by Rafael Kubelik and the Bavarian Radio Symphony, a world premiere album of Hartmann’s “Symphonies Nos. 4 and 8.”

Myrow, A Composer-in-Residence

NEW YORK—Frederic Myrow has now agreed to become composer-in-residence with the New York Philharmonic for the 1967-68 performance season. The assignment was made possible through a Rockefeller Foundation grant to the orchestra.

Nonesuch Records recently recorded Myrow’s “Songs From the Japanese.” Myrow was commissioned by the Young Musicians Foundation of Los Angeles in 1961 to write “Symphonic Variations.”

Nonesuch Releases Early

Recording With Wurlitzer

NEW YORK—An early recording with Wurlitzer was recently released, consisting of the 20 songs of Schubert’s “Die Schoene Muellerin” for which he wrote the music in Italy. The performances were given in the U.S. by Nonesuch Records this month. The work on one LP also features Kurt Heim Stoltz on piano.

The first recording was made in 1966, recorded the song cycle a second time. This version is available on a new record, Decca Grammophon set. The Nonesuch album was recorded in 1957 and is being issued by that label for comparison in musical

Classical Music

NEW YORK—Soprano Mirella Freni and tenor Gianni Raimondi were ideal as Mimi and Rodolfo in Puccini’s “Boheme” at the Metropolitan Opera on Monday (14). An excellent performance also was turned in by bass Jerome Hines as Colline. Raimondi’s “Che gelida manina” rang out. It was followed by an equally beautiful “Mi chiamano Mimi” from Miss Freni, who has recorded the role on Angel with a cast including Mario Sereni, who began last week’s performance as Marcello.

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Raimondi, who also has recorded for RCA and Columbia, was booted in an Angel ad, which lists her future recordings of Gounod’s “Roméo et Juliette” and Mascagni’s “L’Amico Fritz.” Her consistently fine performances can only add to her disk popularity.

Raimondi, whose recordings appear on Decca Grammophon and Everest, teamed with Marcello in the Third Act of the Third Quarter. He also did the role of Rodolfo with Miss Freni and Guerra. Miss Freni, who belongs as “Addio” and death scene were sung by Guerra. Miss Freni, who belongs as “Addio” and death scene were sung by Guerra.

OLIVER DANIEL, right, BMI vice-president in charge of concert administration; Claude Montex, music director of the Hudson Valley Philharmonic Society, and Julie Chase, director of the Education Foundation of Wolf Chester, past president of American Woman in Radio and Television (AWRT), participate in a music seminar at Tanglewood on Oct. 13 under sponsorship of the Education Foundation of AWRT. More than 125 persons attended the seminar, which preceded the two-day AWRT area conference at South Egremont, Mass.

OPERATION REVIEW

Miss Freni, Raimondi Play ‘Boheme’ Roles to the Hilt

New York—Soprano Mirella Freni and tenor Gianni Raimondi were ideal as Mimi and Rodolfo in Puccini’s “Boheme” at the Metropolitan Opera on Monday (14). An excellent performance also was turned in by bass Jerome Hines as Colline. Raimondi’s “Che gelida manina” rang out. It was followed by an equally beautiful “Mi chiamano Mimi” from Miss Freni, who has recorded the role on Angel with a cast including Mario Sereni, who began last week’s performance as Marcello.

Another first U.S. release is a three-LP set by American composer George Szell, right, Cleveland Orchestra music director, re-receives the first copy of the orchestral version of his music for recording, from John Coveney, Angel Records. The five-record set features Emil Gilels and the Beethoven piano concertos.

“Music Teachers’ Level Below Par: Foundation

LENNOX, Mass.—The general level of public school music teachers was decreed at a daylong seminar at Tanglewood on Oct. 11 sponsored by the Educational Foundation of American Women in Radio and Television. A discussion between traditionists and the avant-garde also was part of the seminar.

Oliver Daniel, BMI vice-president in charge of concert administration, called opera “a dinosaur which actually dies through the grave.” He declared that dinosaurs ate green leaves and when opera’s green leaves were money. Daniel’s point was that opera cost too much and a performance of both temporary or revolutionary. He predicted that symphonic music would follow the same path.

Claude Montex, conductor and music director of the Hudson Valley Philharmonic, defended “the establishment” in his remarks.

Daniel and Montex agreed that popular music with educators. Montex said young people could not develop an appreciation for music or be as instrumentalists who was still attending school. He feared there would eventually be a shortage of good music in the schools.

The seminar also included an afternoon session with J. Marks, Columbia Records, and an author of the forthcoming book “Rock and Other Four-Letter Words.” Marks used the occasion to discuss a “A Trip with Real People” in the symphony orchestra of the American Philharmonics in the Avant-Garde.”

(Continued on page 72)

(Continued on page 72)
Barber's Taped for NHK

The performance of Barber's "Adagio for Strings" by the Cleveland Orchestra under George Szell was taped for NHK, Japan's national broadcasting company. This recording will be broadcast in Japan, where the music is particularly popular. The Barber piece was chosen for its emotional depth and its association with the American spirit.

NHK also plans to release a live recording of the Cleveland Orchestra under Szell later in the year. This will feature a selection of major works by American composers, including music by Barber, Copland, and Gershwin.

The recording of "Adagio for Strings" is expected to generate significant interest in Japan, where Barber's music has a strong following. NHK has a long history of supporting American music, and this recording is a testament to that commitment.

Play 'Boheme' Roles to Hilt

While the Berlin Philharmonic under Herbert von Karajan will perform Verdi's "Rigoletto," other groups will also perform the opera. The San Francisco Symphony Orchestra, led by Carlos Kleiber, will stage the work in San Francisco. The Royal Philharmonic Orchestra, under Sir Neville Marriner, will perform "Rigoletto" in London. And the New York Philharmonic, under Zubin Mehta, will also present "Rigoletto" in New York.

NHK has also commissioned a new recording of "Rigoletto," featuring leading Japanese artists. This will be broadcast on NHK's classical music channel, and will be available for purchase on cassette and CD.

Dream Waltzes Briskly Along

Everest in 41-LP Release

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Operators... One-Stops, Labels in Hot Debate

Howard Ellis, New President, Event to Remain in Chicago
By EARL PAIGE

CHICAGO—A growing, stabilized and more democratically organized Music Operators of America (MOA) met here last week and elected Howard Ellis president. Operator attendance was 1,500; there were 601 exhibiting people, over 100 new members were signed. Exhibitors said they did more business than in any MOA in recent years.

The only sour note was complaints on the condition of rooms. The Sherman House Hotel was the site of a major renovation program.

Ellis, a Nebraskan, announced a major public relations program that will include a Coin Operated Music and Amusement Machine Promotion month of May, a public relations kit. An MOA civic service award is among other plans.

Board chairman Bill Cannon promised to carry on MOA's work with record companies. Executive vice-president Fred Granger said MOA's copyright battle (still undecided) was worth the cost of dues alone and stressed four insurance programs MOA has developed.

In a highly dramatic session, MOA members elected Les Montooth, a Peoria, Ill., operator, as treasurer, replacing A.L. Puck, who became secretary. A tie vote was decided when Henry Leyser, Oakland, stepped aside in the treasurer contest.

"I doubt this election proves MOA is stronger than ever," said Leyser afterward, denying that his status as a keybox manufacturer representative figured in the vote. Although rumors persisted that an "old guard" contingent had maintained loyalty to Montooth, several secretaries insisted the Peoria chapter's nomination was spontaneous.

Leyser, along with eight others, was elected to MOA's streamlined vice-president roster.


The membership elected several representatives undegan favorable recommendations, including:

Chicago—Cane for national tournaments, shuffleboard and bowlers were heard repeatedly by the Music Operators of America (MOA) tournaments committee, held here during the recent exposition. "We want a bowl pool to be a national tournament," said president Ben Spaulding, Phoenix. "The only way to put pool over the top is to run it as a national event, but it needs promotion. We must not let this die because it's a good game. I got into the pool table business not to lose money. With tournaments, we can exclude people who own their own equipment."

Vie Van Der Leenden of Montauk, Long Island, told the MOA audience in the Sherman House how he was able to get new locations for his tournaments:

"People who wouldn't hear of us putting a table in their place were now calling us. We picked up our income 20 to 30 percent."

Bill Kohler, a competitor of Van Der Leenden, told of his success in the tournaments and added: "I became acquainted with a lot of competition. Working closely together during the season, the tournament, we got to know each other better, and were able to work out our problems."

Howard N. Ellis, new Music Operators of America president.

Games Capture Today's Life
By RON SCHLACTER

CHICAGO—Jukeboxes, a major feature of modernxBEAM, are providing a wealth of entertainment for those who have a taste for musical variety. The popularity of jukeboxes has grown steadily over the years, and the trend continues to increase.

Quality Sound Emphasized At MOA

CHICAGO—Ike boxes, at the Music Operators of America (MOA) emphasized quality sound reproduction. In audio-visual, the emphasis was toward more dramatic subjects, in some cases, "a grim" approach. Background music was more sophisticated.

Among major jukebox makers, Wurlitzer showed its American III, which uses a stereo system consisting of two-inch main speakers, two three-inch by five-inch tweeters and two 12-inch woofers. The firm had many comments on its animation of "The Wedding March," a bridge and going up an outside drive.

Rock-Ola's Psychiatric Men-

Quality Sound Emphasized At MOA

Quality Sound Emphasized At MOA
Pool Makers Write Orders

*Continued from page 73*

Billiards Art Daddis said, "business was excellent." Daddis said he had enough orders to keep his plant busy for four months. Pool tournaments was a subject at most booths. U. S. Billiards conducted one on the floor. Valley Manufacturing Co. had an expert demonstrating trick shots. Keith Merrifield and John Tyler, Brunswick Corp., were kept busy explaining the simplified technique of re-covering pool tables without removing the slate.

Aaron Goldsmith, All-Tech Industries, told operators they could cut re-covering time in half with his firm's new table rail features.

"We're letting the other people go to the 'different look' in pool tables," said Sol Lipkin, American Shuffleboard. "We're staying with the conventional looking table, but with refinements such as our billiard ball drop chute."

Refinements were also pointed out at the Irving Kaye exhibit and by Diplomat, where Milton Green and Abe Weinberg greeted operators.

Frank Schroeder, Fisher Manufacturing, said the Marquee pool table with steel reinforced honeycomb slate playfield was "reconsidered" at the show.

Another exhibitor, National Shuffleboard Billiard Co., announced plans for erecting a new plant on an 85-acre site in Green Brook, N. J.

Games, Capture Today's Life

*Continued from page 73*

two-player Hockey Champ. Playing time is adjustable to two, three, four or five minutes per game. Sega featured its Motorpolo, Periscope and Helicopter at the show. The two players in Motorpolo attempt to manipulate their bike riders to propel a ball into the respective goals.

Periscope boasts a realistic sound system and visual explosion flashed on back scene when a player makes contact with a moving ship. For Helicopter, a player scores points by making a correct landing on flashing world capitals.

Another Periscopes game was on display at the Taito exhibit. This model registers scores of one, two or three points depend- ing on the placement of the hit. Jogging Craze D & R Braun Corp. has capitalized on jogging craze with Mister Jogger. The participant, who has shown how far he has traveled, receives a rating on a scale from very poor to excellent.

Also on display by the company was a word game called Unscramble. The object of the game, which is not to be confused with a quiz game, is to uncover three-letter words as fast as possible.

New games on display Mid-way were Mini Boxe and Gold- en Arm. The former is a boxing contest, while the latter is a grip tester.

Williams featured its two new games, Pit Stop and Space Pilot. Pit Stop, a two-player flipper game, offers auto racing competition for total laps and high scores. A player can advance his car 14 different ways and scores one lap each time his car passes the finish line.

Space Pilot allows the player to manipulate the space craft with twin control levers. There are five target pylons with changing targets and scoring values ranging from 50 to 500 points. On display at the Bally exhibit was the company's two new flipper games, Rock Makers and Mini Zag along with the 1969 Space Bally Bowler. Mini Zag, a one-player game, features a Zagger Lane where a captive ball can repeatedly score to 400.

Knowledge testing machines were displayed by Mondial International Inc.; Nutting Industries, Ltd.; and Nutting Associates, Prof. Quizmaster, Mondial's entry, is designed for trouble-free operation and con-

(Continued on page 76)

New Equipment

NSM—160-Selection Prestige

Ear-level sound with base response supplied from a pressure chamber highlights the reproduction of this new Prestige, 16-selection jukebox from NSM, sold in the U. S. by ACA Sales & Service. Features include a fully transistorized, 120-watt stereo amplifier, universal stepper, optional alarm, three-wire remote control, automatic volume compensator, adjustable credit unit, pop-up meter with color guide, total play meter, and optional money counter.

Wurlitzer unveiled its Americana III at Chicago's Bismark Hotel recently. From left, Bill Watts, Valiant Amusement, Inc.; Promot, Mort Levine, National Coin Machines Exchange, Chicago; Bert Davidson, regional sales manager, and Paul Jacobs, United Distributors, Milwaukee.

OCTOBER 26, 1969, BILLBOARD
OPERAATORS, ONE-STOPs, LABELS DEBATE

(Continued from page 73)

to the Federal Trade Commis
sion that charts be part of the business rules record companies are governed by. Bud Cook said a special booklet detailing Bill-
board's chart-making procedures was available free.

The emphasis of the seminar was immediate. MGM's Sol Hand-
berger called for regional juke-
box programming seminars, and said MGM Records would par-
ticipate. He also said, "MOA com-mittes should meet with com-
mittees of other trade asso-
ciations, such as Record Indus-
tries Association of America."

Sonny Kirk, Liberty Rec-
cords' national sales director, said his firm would commence a di-
rect mailing to operators. James Stewart, president, Stax-Volt, said his firm would be sending out a national newsletter to operators. Both Oscar Buch-
man, Redasco, and Bob Gammas,

Ellis New President

(Continued from page 73)

MOA's midyear directors' meeting will be held in New Or-
leans, unless the copyright re-
cision bill, left pending in a Senate subcommittee, forces a Wash-
ington meeting. "Several cities as a directors' meeting site were considered," Granger said. "The subject of changing the convention from Chicago was also brought up, but the direc-
tors were unanimous in want-
ing to stay here."

Garwin Sales, suppliers of Little L.P.'s, were enthusiastic about the convocation.

Mel Kahn, Chicago branch manager, London Distributing, ordered "oldies" singles in quan-
tities up to 1,000, as a result of learning what jukebox operators wanted.

DEPENDon JUPITER FOR TROUBLE-FREE SERVICEABILITY

MOA Seminar Scenes

TOURNAMENT panelists during Music Operators of Amer-
ica seminar. From left: Darlow Maxwell, Joe Wetterhaus Jr. and Lou Osterman.

ONE-STOP chiefs: Laffoy Davidson, Kansas City; Stuart Glassman, Milwaukee (center), and Joe As-
surito, New Orleans (right).

ATTENTIVE AUDIENCE during the overflow ses-
sions on tournaments and one-stop/record pro-
gramming.

TOURNEY EXPERTS (from left) Vic Van Der Leen-
den, Ben Spalding and Bill Kobler.

BILL CANNON, outgoing MOA presi-
dent and chief inspiration behind the Chicago seminar (rear) as Leonard Silver (left) and Tommy Guarino wait to speak.

OMAHA one-stop manager Eve-
lyn Dalrymple and Fred Sipiora, Chicago (above), and Redasco's Oscar Buchman and George Fra-
men (right below).

Big Tournaments

(Continued from page 73)

panelists, own Dome-N-Bowl, Inc., in Cincinnati. The sole business of this corporation is to organi-
ize and maintain coin-op-
erated leagues on all types of coin-operated equipment in neighborhood taverns.

"Tournament is the answer for bowling machines," said Wester-
haus. "They're not dead ducks. I believe there's a great need for a national tournament."

"There's also a need for ad-
vertising. The coin operator in-
dustry needs advertising and I think tournaments lend them-
selves well to this."

Other panelists participating in the seminar were Lou Oster-
man, Peoria, Ill., and Darlow Maxwell, Pierre, S. D. Robert Ntia, New Orleans, served as moderator.

SPECIALS! COMPLETE, AS IS

ROWE 14 ASSASSINAD, 45s-45s $ 40
ROWE 14 ASSASSINAD, ALL COIN 70
ROWE 77 CANDY, 45s CHANGER 90
ROWE 77 CANDY, 50c CHANGER 125
STEAMADE 2990 CAN VENDER 400
SEEBURG E-1 CIGARETTE 35
CORSAIR 36 CIGARETTE 40
ROWE Single Singe COFFEE 245
ROWE SKY Single Cup COFFEE 395

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ATLAS MUSIC COMPANY

2122 N. WESTERN AVE., CHICAGO, ILL. 60647

WHILE SUPPLIES LAST
**NABLE WARNING**

**Vending Scheme Promoters in N.Y.**

NEW YORK—Promoters of vending schemes have moved into this area again, according to Irwin Nable, Schoenbach Co., Brooklyn, who received his first phone call last week from a distressed victim. Nable, a past-president, National Vendors Association, said he was not surprised. "People on fixed salaries are ripe for these promoters. The problem is part of our current inflationary business condition."

Nable said the promoter in question was based in Pittsburgh and was selling one unit on a stand for $97. "At tops, this type of machine shouldn't cost over $20," Nable said. "The man told him he had answered an ad found in the Pittsburgh promoter.

"Almost before he could tick his first customer, the promoter was calling on him in the Bronx. He asked for a $150 deposit."

"Somehow, the Bronx man obtained my phone number and called me. I suggested he contact the New York Better Business Bureau, the post office authorities and the district attorney. I also told him he would have to file papers forgetting about the deposit."

Nable said the man was very interested in the vending business and relieved to know that there were many legitimate and established vending distributors eager to help new people get into the vending business.

"Anyone on a fixed salary today is looking for extra money. The legitimate distributor is in a position to show people how to build and build them to a point where they might operate as many as 200 or 300 machines on a part-time basis."

Nable's recommendations:

1. The new vendor should be told that for every dollar he spends he will receive three, out of which will come the cost of commissions, merchandising, and servicing. This is not a fast money business." Nable said.

The new vendor should install a full complement of machines, offering gum, candy, nuts and capsule merchandise in all price ranges. "I recommend at least a four-unit stand, and preferably a six-unit stand."

The vendor must keep machines serviced and be alert to new locations all the time. "He can't just put out a few machines and forget about them," said Nable.

**Captures Today's Life**

*Continued from page 74*

Phone: 212-484-2605

"There was a new unit-

name no photo electric cells or complicated circuits. Nutting Industries IQ Computer boasts 3,800 questions, while Nutting Associates Computer Quiz for Two offers person-to-person competition.

Kidder richardson was shown by All-Tech and A1 Fischer, All-Tech's newest model is a boat ride that creates the motion of an actual speed boat, instead of the usual buck and forward motion. The ride can be serviced from the bottom without being taken apart and its body contains an impregnated finish in fiber glass.

Fischer's three new rides are: Bezo the Clown, Dandy the Dragon and Geromino. Bezo has a nose that lights up and has a jet-coat finish that never needs painting. While Fischer is just manufacturing Geromino the Indian, it will soon be producing the horse that he rides it. In the meantime the Indian will fit most available horses.

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**MERCHANDISE—**Leight bulb gum, vending machines, vending machine parts, points venders, bulk & vacuum packed nuts, bulk point machines, milk shake, clash, & TV vending pack point machines.

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Phone: 212-520-2203

**When answering ads . . . Say You Saw It in the Billboard**

**BLUE SKY STORY**

Ronald Tomasso Tells How He Became Vendor

VINELAND, N.J.—Ronald Tomasso is among what is probably a growing number of new bulk vend- ers one generation removed from "blue sky" vending scheme promoters. He entered the bulk business after buying machines from another man who had paid $1,200 for 10 units, and after becoming acquainted with Alan and Richard Rake, Philadelphia distributors.

"I'm always looking for new ways to earn extra money," Tomasso said. "I once operated an ice cream truck. When I saw an advertisement in the Philadelphia newspapers for those 10 machines I decided this might be worth investigating."

Tomasso phoned the man who had been "blue skyed," and then contacted his brothers, who advised him on the nature of the bulk vending business. Tomasso's brother, phoned the Better Business Bureau. With what the couple learned from the Philadelphia Bureau and other sources, they were sure the venture was a worthwhile.

"The man advertising the machines worked in a newspaper office," Tomasso, a glass plant employee, said. "Six of the machines were located in the man's newspaper office. He was asking $250 for all 10 machines. Tomasso has since increased the number of machines on his route, checks them on Saturday mornings, and usually puts in nearly a full day from 7:30 to 6:30.

Globes are washed and cleaned during spare hours each week. Tomasso also goes over new products and catalogues for Saturday's fills.

"Some of my best locations are tawporens, where I've installed nut machines. Chunks go well in locations such as newsstands. Gum is a good item in grocery stores. There is no limit to the number of new locations," he said.

**GUARANTEED**

**USED MACHINES**

**MERCHANDISE & SUPPLIES**

**CAPSULES**

250 PEG in BAG with MONEY MAKING DISPLAYS

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**MERCHANDISE & SUPPLIES**

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**MERCHANDISE & SUPPLIES**

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**NEW VICTOR 77**

**GUM & CAPSULE VENDORS**

A REAL SALES STAND IN ANY LOCATION

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**MERCHANDISE & SUPPLIES**

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**Writs for Beautiful Illustrated Circular and Prices.**

**MERCHANDISE & SUPPLIES**

**CAPSULES**

**CHARMS & CARDS**

**Write for Beautiful Illustrated Circular and Prices.**

Stamps, Folder, Lowest Prices, Wholesale.

**MEMBER NATIONAL VENDERS MACHINE DISTRIBUTORS, INC.**

**NORTHWESTERN SALES & SERVICE CORP.**

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**MERCHANDISE & SUPPLIES**

**CAPSULES**

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**MERCHANDISE & SUPPLIES**

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Music Operators of America Show
Quality Sound Emphasized at MOA

Hill on Exclusive vue, Rowe Rowe Rowe Rowe Rowe Rowe Rowe Rowe Rowe Rowe Pa, (Phone. World’s slide "251" Sandwich, "147" "77""277" any "I4t also burglar FOR S.Jersey * AMI Food -length Food FOOD THE LIST. Clean, Checked, FOR alarm from Food feature. PHILA AMI AMI AMI AMI -100 Societa' FURTHER INFORMATION Combi be approach unit Ltd.. ACA mounted system level MOA. Sales & Sonic Background systems were shown by Rowe International, Inc., Ditchburn Organization, Cine-Sonic Sound and Tape Aton.

Seeburg, which did not show its new model, in deference to distributor showings, is known to have put more emphasis in sound reproduction this year. At MOA the firm also showed its console home stereo system.

Cinema Manufacturing showed its Color-Tek visual unit. The firm has 36 topless and 40 "Beaver" type films available. Background music systems were shown by Rowe International, Inc., Ditchburn Organization, Cine-Sonic Sound and Tape Aton.

Cameran Musical Industries, Ltd., also stressed sound in a unit that utilizes the component approach with speakers that can be mounted anywhere in the location. The unit was shown outside the MOA. Color-Sonic, Inc., showed its Cembi 150, which accommo-
RCA to Introduce New Logo In Japan This Month

TOKYO—RCA Records’ new logo will be introduced to the Japanese market at the end of this month, it was announced here and the Victor Company of Japan inaugurate party held last Saturday (18) at the Prince Hotel, Tokyo.

More than 600 persons heard Darío Soria, RCA’s division vice-president, record international relations, Hugo Momose, president, Victor Records, Japan, introduce the start of a three-month campaign for the label.

In releases include new Japanese talent who will record exclusively for the RCA label, and international names. The first release will reach distributors on Friday (23).

Plans to introduce RCA to Japan were made in May when RCA and the Victor company signed an agreement.

"Important Step"

At the announcement, "This is an important step to have the new RCA logo and label known in every country of the world. The phonograph record has brought music closer to the people in more countries than any other RCA product. Its introduction in Japan will bring the trademark to Japan with its 100,000,000 citizens."

On behalf of Japan Victor, Momose stated that Japan Victor and RCA had first started doing business together in 1927 when Japan Victor was first established.

In the initial RCA release for Japan will be the film soundtrack of “Head.” The group has recently completed a successful tour of Japan. Also in the first release is Tchaikovsky’s “Piano Concerto” by the Philharmonia Orchestra, conducted by Eugene Ormandy, which marks the orchestra’s return to the RCA label after seven years.

Four Japanese singles language names and two Japanese language albums are included in the first releases and, taken from RCA albums. RCA also engaged the services of the Chicago Symphony conducted by Seiji Ozawa, the first Japanese conductor to gain international fame in the classical field.

Among the dealers and distributors attending the festivities was American singer, Peggy March, highly popular in Japan through her Japanese-language singles, recorded in Japan.

Following the party, Soria visited Hong Kong, New Zealand and Australia for meetings with officials of RCA subsidiaries and licensees in those countries.

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VOGUE PUSHERS 2 ARTISTS FOR THE BRITISH MARKET

LONDON—Vogue, the first French record company to set up an office in London, is aiming to open up the U.K. market to recordings by French artists, or top make-up artists, says Jacques Dationne.

This was revealed to Billboard by Alain Bouillot, head of Vogue’s U.K. operation which came into existence Oct. 1. Bouillot, who is currently in London and Paris, said, "Our aim is to strengthen our ties with Pye in order to get a deeper knowledge of Pye product and to achieve more effective promotion in France. Pye artists will be a big attraction for us.

"But we also plan to have our own product released here and Antoine’s latest album won prizes at the Rio Festival and who has already made a big impact in Italy in 1971. However, we will be recording an album in English in addition, shall be on the lookout for independent English product, or new artists, for the French market."

Address of Vogue’s London operation is 38 Sussex Place, London W.2.

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Artone Top Pop Label in Holland—Captures Eight Edison Awards

ARTHUR WEIJN—Artone, the Dutch company representing CBS and United Artists in Holland, emerges as the top label for popular albums following the announcement of the 1968 Anthology on Mini Albums

BADEN-BADEN—Wego Schallplatten GmbH of Baden-Baden, West Germany, which has a Series of New Music, is launching a new anthology. The label, which is distributed by the works and their composers.

Wego is currently preparing a new electrical recording for release in November and will inaugurate the label before the end of the year. Composers represented will include Zdeněk Hlavek (Czech), Thomas Hilding (Sweden), Fernand Heijne (Belgium), Henderick Dijkstra, Gelden, Luigi Berio, and Stockhausen.

---

BAUSER FORMS ISAR-TON

MUNICH—German folk music specialist Alfons Bauer has formed his own label, Bauer and signed a contract with Electrola for world-wide distribution.

Bauer’s product is originally distributed by Electrola and thirteen of his albums have been released by Capitol in the U.S.A., where Bauer has made a number of tours and TV appearances.

Bauer has his own recording studio in Munich and will concentrate on folk music recordings with the Stimm- und Staat Artisten union and the Alm- undljuders, and will also record for the new label on either.

---

CBS in London Promotes Execs

LONDON—A number of executive promotions have taken place at CBS following the resignation of the company’s sales manager Carl Denkinger, who has been appointed to become managing director of the independent label Morgan.

CBS marketing director Ken Glancy has appointed pop producer manager Jack Florey sales manager. Florey joined CBS in October 1967, from EMI where he had been deputy marketing manager, middle range sales.

Florey reports to marketing director Oliver Gay who now assumes responsibility for both marketing and sales.

Sales manager Len Carpenter has been appointed deputy sales manager. Radio TV promotion manager in London John Hockridge becomes pop product manager.

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Attention, Dealers

Please rush us __ packages of Hamburger Light Shows at $27.40 each. Our check for $____. Please send us a credit application for future orders.

Address

City/State
Sir Joseph Visits EMI's Milan Plant

MILAN -- Sir Joseph Lockwood, president of EMI, was in Milan to inspect EMI's wholly owned Italian subsidiary, EMI-Italiana S.p.A., and to discuss the Italian market with Stephen Gottlieb, managing director of EMI-Italiana.

Gottlieb was head of EMI's Dutch subsidiary when he joined the company in 1954, the same year Lockwood was appointed chairman of EMI. Gottlieb has been assigned to supervise EMI operations in Switzerland. The EMI-Italiana plant, completed in 1966, has been in full operation for 18 months and has a production capacity of 40,000 records daily. It is the second EMI-recording plant in Italy—after the RCA-Italiana plant outside Rome.

Mfrs. Push Record Sales In Sweden

STOCKHOLM -- Almost all the major record companies in Sweden have joined forces in an extensive advertising campaign to boost the sales of records in Sweden.

Using the slogan "Give records to your loved ones," the record companies are aiming to acquire that much larger share of the gift market, dominated by flowers, books and candy. The idea of records as gifts, a special film, starring Lars Ekborg, is being shown in 45 locations throughout Sweden.

A special gift wrapper has been designed for the campaign and publicity material has been distributed to retailers. Although the main emphasis of the campaign will be on Christmas gifts, the campaign will continue for six months. It is the first time that the Swedish record industry has co-operated in a promotional campaign.

March & Veal Are Pacted With Mills

LONDON--We regret that in the London news column from the music capitals of the world on page 13, it was incorrectly stated that Sherman & Veal had purchased Andrew Veal's half-interest in Mills Music. Andrew Veal has joined Cyril Black in his move to NEMS as a country music publishing division.

John Marsh and Andrew Veal are under exclusive contract to Mills Music.

Put's in a Good Word For Music in TV Blast

LONDON — Television personality Hughie Green blamed falling commercial TV ratings in Britain on "pseudo-intellectual program planners" who were responsible for a general decline in the moral standard of programs.

In a hard-hitting speech at the autumn 1968 luncheon of the Music Publishers' Association at the Royal Garden Hotel, London, Oct. 8, Green attacked the concentration on kitchen sink dramas and "sick world frankness" in discussions programs and the equalization of programs dealing with drugs, violence and sex.

"What we need on TV," said Green, "is something for the nation, for the country, for the world, not just some of the filth which is being put out today. No wonder more and more people are turning their TV sets off." said Green.

And he contrasted the public reaction to the new permis- siveness in TV programs to the fantastic response associated with "The Sound of Music." This proved beyond any doubt that the public really wanted wholesome family entertainment.

Green concluded with a warn- ing that the general decline in morality could be a prelude to the takeover of the western world by Communism.

Peterson Clicks In Bologna Fest

BOLOGNA, Italy—The Oscar Peterson Trio triumphed on the first evening of the Interna- tional Jazz and Blues Festival Oct. 4-6.

Arequiring on the Festival's first day, which was cele- brating its 10th anniversary, were the quartet of pianist Giorgio Gaslini and the Joe Harriott Quintet.

Highlight of second day (Continued on page 87)

Suarez Seeks to Collect Royalties

MANILA—S. B. Suarez Music Co. of Malabon, has notified independent producers and songwriters that the company intends to collect mechanical royalties.


3Intl. Writers New Members of AGAC

NEW YORK—Three inter- national writers have become members of the American Guild of Authors, Composers and Authors (AGAC), which has under- taken the handling of mechanical rights for its members, in- cluding George Gershwin.

The guild announced that American Guild of Authors and Composers, Inc. (AGAC), the new group, has been formed to affiliate with the American Guild of Authors, Composers and Authors (AGAC), which has under- taken the handling of mechanical rights for its members, in- cluding George Gershwin.

Nuremberg—Sales by the West German musical instrument industry in 1967 were $30,950,000, reported secretary Georg Zim- mermann of the Federation of the Federation of German Musical Instrument Manufacturers. This figure does not include sales of pianos and organs.

Zimmermann said 52 companies were now represented in the Federation and they employ a total of 14,000 people.

Exports had increased in 1967 to 69 per cent of total produc- tion compared with 64 per cent in 1966. Exports of string instru- ments had risen by 6.5 per cent; accordion was up 7.3 per cent, and of wood wind instruments by 21.8 per cent.

Imports of brass instruments were up by 8 per cent and electronics by 16 per cent. Total imports had decreased by 4.4 per cent compared with the 1966 total.

Zimmermann said that sales of musical instruments in West Germany had been quite satisfactory, showing the market in musical instruments was highly sensitive to the nation's economic situation and that the musical education of German youth was still inadequate.
We Dig It
an exciting new album by the exciting new group

the glitterhouse
color blind

first edition

DYNOVOICE/STEREO DY 31905

We're With It
...on radio, television, the underground press, consumer magazines, press kits, personal appearance tours.

Distributed by Dot Records World Wide
LONDON — Apple releases its first in a series of new market next month with simultaneous release in the U. K. SPAR-audition for the Beatles album called "The Beatles". It will also be released in Canada and the United States. This will be the first album by Apple, which was formed by George Martin.

Another new album by the Beatles will be issued to coincide with the release of the film. The LP, "Yellow Submarine," will also be released simultaneously in the United King- dom and Yoko Ono and its specialized content, discussions have been held with record companies and EMF Managers to manage the Beatles in the United States. RCA also included with Bud in the personal management of the Beatles.

Beatle John Lennon will be featured on the album with Yoko Ono called "Two Virgins" which is aimed at the American under- ground music market. The idea was to avenge the album's release and Yoko Ono and its special- ized content, discussions have been held with record companies and EMF Managers to manage the Beatles in the United States. RCA also included with Bud in the personal management of the Beatles.

A Beatle, known for his "song On."

The festival, organized by Oy. Omen, continues to feature com- mercial TV station, attracted votes from 57,044 viewers—the highest ever of the season—to the festival in Finland.

"Nooit," written and ar- ranged by Aarne Rainen, received 14,903 second. Second was "Laimata", written by Jorgen Petersen and Laura Juntiainen and sung by Katri Helena (Top Voice) with 13,766 votes.

The winner was "Miksi Leikit Vain" by Harry Haapala- lien and Seppo Pasikunnainen, sung by Blue Master, a hit of Arto Vilkko, with 10,532 votes.

RCA's Kristian Takes Festival

HELSEKING — RCA Victor artist Kristian, discovered only a few months ago by independent record producer Aarno Ranin, won the Autumn melody award. Kristian's hit with his "song On." The festival, organized by Oy. Omen, continues to feature com- mercial TV station, attracted votes from 57,044 viewers—the highest ever of the season—to the festival in Finland.

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Ricordi Follows Pye Deal With Promotion

MILAN — Following ac- quisition of the Pye catalog for Italy, Ricordi is planning an in- tensive promotion campaign for the label, with particular empha- sis on John Baldry, and the Kinks.

Ricordi promotion manager Lucio Salvi said that the compa- ny will promote Baldry's U. K. hit, "Let the Heartaches Begin" and Baldry's third Italian version of the Olympic Games theme "Mexico," recorded for the Olympics, themed for the Kinks "Thy" and for the Caballero group Stano Sass. Long John Baldry will be in Italy next month, along with recording sessions, said Salvi, and Ricordi according to the record label, Switched to Ricordi distribution in Italy.

For a recent U. S. trip, Salvi supervised recordings of Italian versions of "1, 2, 3 Red Light" by the 1910 Fruittini Co., "Yummy Yummy" by the Ohio Express, "Shoot 'Em Up Baby" by Andy Kim, and "Angel of the Morning" by Merle Ruseh. Salvi also set up Italian recording dates for Joan Baez, the Cowills and Friends and Love.

Salvi acquired for Ricordi distribution in Italy the Rand- wood label, and the London version of the Olympic Games theme "Mexico," recorded for the Olympics, themed for the Kinks "Thy" and for the Caballero group Stano Sass. Long John Baldry will be in Italy next month, along with recording sessions, said Salvi, and Ricordi according to the record label, Switched to Ricordi distribution in Italy.

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"THE GREAT ESCAPE"
from RAY STEVENS' new album
"EVEN STEVENS"

RAY STEVENS IS ANOTHER REASON WHY MONUMENT IS ARTISTRY

MONUMENT RECORD CORP.
NASHVILLE/HOLLYWOOD
**SPECIAL MERIT PICKS**

**4 STAR**

**SPECIAL MERIT PICKS**

**POPULAR**

**WATCH WHAT HAPPENS**

**Chris Montez**

**AAR 45 171 (1)**

The astonishing repertoire that has been
polished for Chris Montez in this
table leaves the young singer a good
cut of charts, a good cut of hits, and a
good cut of hits that will hit with
great success. The songs are
"I'm Here to Stay," "Kissin' Colt," and
"Shiny Tears." This is a perfect
collection of power hits.

**THE ELOQUENCE OF BLUE WILLY**

**Willie & the Red Rubbers Band**

**RCA Victor LSP 4974 (1)**

This LP comes as no surprise, because
the band has constantly relied on
Latin rhythms. The songs on this
collection are: "Viva Mexico," 
"Amores," and "Lo Que Te Doy."
Willie's voice is excellent, and the
band's rhythm is unbeatable.

**THE LANDFILLER - THE SPANISH ALBUM**

**AAR 45 119 (1)**

This LP comes as no surprise, because
the band has constantly relied on
Latin rhythms. The songs on this
collection are: "Viva Mexico," 
"Amores," and "Lo Que Te Doy."
Willie's voice is excellent, and the
band's rhythm is unbeatable.

**THE SPANISH ALBUM**

**AAR 45 119 (1)**

This LP comes as no surprise, because
the band has constantly relied on
Latin rhythms. The songs on this
collection are: "Viva Mexico," 
"Amores," and "Lo Que Te Doy."
Willie's voice is excellent, and the
band's rhythm is unbeatable.

**THE COUNTRY MAN**

**J. Fontana**

**Sun 200 (1)**

The songs on this collection are:
"I'm Here to Stay," "Kissin' Colt," and
"Shiny Tears." This is a perfect
collection of power hits.

**THE Glitterhouse Colorblind**

**Dysphonic DY 3108 (1)**

Bound to be a hit on the charts, Bob
Uncle's latest release is a strong
collection of hits, including: 
"I'm Here to Stay," "Kissin' Colt," and
"Shiny Tears." This is a perfect
collection of power hits.

**THE GREAT OLD SONGS**

**Stonewall Jackson**

**Col 5098 (1)**

The album lists the talents of Bob
Uncle, including: "I'm Here to Stay," 
"Kissin' Colt," and "Shiny Tears." This is a
perfect collection of power hits.

**A REAL GOOD WOMAN**

**Jean Shepard**

**Capitol 1960 (1)**

The distinctive style of Jean Shepard
makes every one of these cuts an
eating hit. The collection includes:
"I'm Here to Stay," "Kissin' Colt," and
"Shiny Tears." This is a perfect
collection of power hits.

**THE ELECTRONIC MUSIC 9 IMAGES**

**John Philip**

**Columbia CLF 190 (1)**

The album lists the talents of Bob
Uncle, including: "I'm Here to Stay," 
"Kissin' Colt," and "Shiny Tears." This is a
perfect collection of power hits.

**THE Techniques Recital**

**Lee Michaels**

**Columbia CLF 190 (1)**

Lee Michaels, who wrote and
arranged the album, includes: "I'm Here to Stay," 
"Kissin' Colt," and "Shiny Tears." This is a perfect
collection of power hits.

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TONY BENNETT: 20 Years in Show Biz
Billboard - November 30
SYDNEY

Three radio stations here are staging special concerts in conjunction with Sydney's Waratah Spring Festival. Station 2UU is mounting a huge pop concert in Hyde Park, featuring Normie Rowe, the twisters, Johnny Farnham, the Dave Miller Set, Mike Furber, the Morgan, the Plastic freeway, the Showmen, and Thomas Hood. Station 2UG will stage a family type entertainment featuring Sunday Scott and Little Patte, Station 2SM is staging an All-Australian show.

The Rascals' new LP, "Timepiece, the Rascals' Greatest Hits, has replaced the "Vanilla Fudge" at Festival selling LP. It sold nearly 1,000 copies three days after release.

A special release of 10,000 copies of the Union Gap's new single "Open," is the catalogue jacket sold out here in four days. Australian Record Co., local agents for CBS, announced that the single will be released in ordinary covers.

All probably will be on a peak here as to which single will top the charts, "Over You" or the Beatles new "Hey Jude."...The Dave Miller Set, who have a hit record with "Have," have now a new one "Get Together," released by Festival.

The Monkee's new release is a huge success...Instant success for the Festival's release of "Randy," Atlantic LP, "History of rhythm and blues, 1954-62."...Hope advance publicity, sou fans heard rumors of the release and placed several hundred orders before most knew it was on the way. By Tuesday, 2UE, was contacted to Robert Stigwood, who now just released "the Monkees."...The Twilights have scored with the cover of the popular group's "Up Against a Wall," released by EMI. Inside the folding cover are displays of the group imposed on a fairyland background. They leap out when the cover opens.

Sydney's Op Pop disc Howe has been backed by Cate's Cucumber Castle...First Kima Sutra release by PhonoGram Recording Co. in this week's trade will be released in ordinary covers.

The Monkees recently adorned the cover of the group imposed on a fairyland background. They leap out when the cover opens.

CDM Makes Rights Deal

Gianelli said that the deals were the first of many similar contracts which CBS Records will conclude in France. Francoise Hardy will shortly visit Sydney and will tie in with the CBS- France release in connection with the CGD agreement.

CBS Promotes

interest in the firm, with Monty! Babson and Barry Morgan each having another 30 per cent. The original agreement was negotiated by Don Percival.

He plans to extend the six-synchronous sales force and will also handle classical. Sir Denker and Babson are planning a trip to the U.S. next month to seek new material for the label.

San Juan

Kusuney Records of Hialeah, Fla., recently opened new offices and announced (press release) San Juan St. in Santiago.埃seg¡o Oliveri, who is in charge of the company, is very optimistic about his prospects. The catalogue comprises 150 albums of the same, and the company has in store a master of the other. They are from Belter Records of Spain and Sony, from Spain, their biggest line are Isabel, Regio, Alma and Elías. Their rock catalogue is of Latin American music is one of the most extensive in the trade. Mateo San Martin, head of the Kusuney extension, Southern, Eastern Record Mit Co. Corporation and Universal Record Distributors, both in Miami, recently announced that they are due in Puerto Rico this month for the celebration of the 118th anniversary of their company that was organized in 1874. The president of this corporation, who is the best of the growing interest in the territory, has said that the coming of the Puerto Rico is that the fact that two new stores have opened to join those of the company in the hotel strip. The new ones are El Disc Jockey and El Kisco in El Minito Mall of San Juan. Their new stores have all their albums and singles aired from New York and are planning to open a day after the New York release date.

Max Music-Alfred D. Herger Promotions this week concluded the contract by Eastern Airlines as an sponsor for a 30-minute color TV show that will be aired one hour a week, over the network's channel 2 and over New York City, per the station's catering to Latin viewers. The productions will be taped on the life and music of Mexican Artist, Guillermo Armando Manzanero (RCA Victor).

The participation will also be recording artists, Ada de la Cruz, Chucho Avellanet (United Artists), Roberto Palacios, and Raul Salinas (Hormigueros) and Orquesta Pan- americana. The5 Herger Productions also have a daily radio show "Chill with Alfred D. Herger" and a one-hour show "Chill with De La Serna" (week End Show) over TV station WAPA Channel 4.

Peter Grimes in Bologna Fest

Continued from page 84

was a 50-minute work by pianist Ceci Taylor, which was played in Cahiba, Portugal, on two consecutive days.

The recent revival of jazz from the Lee Konitz Trio, the Jon Hendricks Quartet and the India Jazz Fusion groups.

The final day of the Festival featured the Rolling Stones at the Sold, playing unaccompanied, the Art Blakey-Jimmy Heath Quartet, Hank Mobley-Kenny Drew Quart and the Quartet of also played. Saturday night, the last night, 1,000 persons attended an ovation from the 1,100 people.

In addition to the concerts, the Festival, promoted by the city of Bologna, was just an other event, featured historic jazz films presented by Germany's Joe Feer, head of the Educational Center of the European Jazz Federation.

Roman Waschko

October 26, 1968, Billboard
THEY JUST KEEP ON ROLLING

TOMMY JAMES AND THE SHONDIELLS

HANKY PANKY
SAY I AM
IT'S ONLY LOVE
MIRAGE

I THINK WE'RE
ALONE NOW
I LIKE THE WAY
GETTING TOGETHER

OUT OF THE BLUE
GET OUT NOW
MONY MONY
SOMEONE CARES

AND NOW

They've Done it Again

DO SOMETHING
TO ME

b/w GINGER BREAD MAN

ROULETTE R-7024

THIS WEEK'S BILLBOARD 59°
CASH BOX 75°
RECORD WORLD 68°
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Performers</th>
<th>Label</th>
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<td>1</td>
<td>HEY JUDE</td>
<td>The Beatles</td>
<td>Apple 6616</td>
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<td>LITTLE GREEN APPLES</td>
<td>Roy Orbison</td>
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<td>FIRE</td>
<td>The Guess Who</td>
<td>Mercury 6616</td>
<td>Single</td>
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<td>4</td>
<td>THE WAY WE WERE</td>
<td>John Denver</td>
<td>Capitol 6616</td>
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<td>LAUGHS</td>
<td>The Osmonds</td>
<td>Epic 6616</td>
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<td>MELINDA</td>
<td>The Four Seasons</td>
<td>Imperial 6616</td>
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<td>TWIST IT!</td>
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<td>Brian Wilson</td>
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<td>DOO-WAH</td>
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<td>IN THE STILL OF THE NIGHT</td>
<td>Alan Jackson</td>
<td>Columbia 6616</td>
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<td>EPIC BEAR</td>
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<td>Reprise 6616</td>
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<td>The Rolling Stones</td>
<td>Reprise 6616</td>
<td>Single</td>
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</tbody>
</table>

**Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.**
U.S.A. Appearances by the Moody Blues:

Minneapolis  Chicago
New York City  San Francisco
Boston  San Diego
Baltimore  Los Angeles
Philadelphia  Portland
Washington, D.C.  Seattle
Spokane

Producer: Tony Clarke

THE YEAR'S MOST EXCITING NEW STAR

Appearing: MR. KELLY'S CHICAGO, Oct. 28-Nov. 10

JENNIFER WARREN
I AM WAITING

Composers: Mike Jagger  Keith Richard
Producer: Marty Cooper
WE'VE MADE THE MOST OF OUR "DAYS"!

"THOSE WERE THE DAYS"

B/W "HEY JUDE"

THE LARRY PAGE ORCHESTRA

ON PAGE ONE RECORDS

RECORD #21.010
PRODUCED BY LARRY PAGE

DISTRIBUTED BY BELL RECORDS
1776 BROADWAY, NEW YORK, N.Y. 10019

A SMASH INSTRUMENTAL VERSION

SEPTEMBER 1968

OCTOBER 1968

NOVEMBER 1968
WWW.AMERICANRADIOHISTORY.COM
<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label &amp; Number</th>
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<tr>
<td><strong>ARMS WILL FALL UP</strong></td>
<td>To chart 18 weeks</td>
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<td><strong>BIG BROTHER &amp; THE HOLDING COMPANY</strong></td>
<td>Change Things Columbia (No Mon)</td>
<td>KS 9702 20</td>
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<td><strong>RASCALS</strong></td>
<td>Time-Peace/Greatest Hits Atlantic (No Mon)</td>
<td>6814 20</td>
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<td><strong>JOSE FELICIANO</strong></td>
<td>Feliciano RCA LPS 3357 JU 130 20</td>
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<td><strong>CHAMBERS BROTHERS</strong></td>
<td>The Time Has Come Columbia (Cl 2772)</td>
<td>CS 9020 20</td>
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<td><strong>IRON BUTTERFLY</strong></td>
<td>In-A-Gadda-Da-Vida A&amp;M (No Mon)</td>
<td>1230 20</td>
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<td><strong>GLEN CAMPBELL</strong></td>
<td>Gentle On My Mind Capitol (No Mon)</td>
<td>ST 2609 20</td>
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<td><strong>JEFFERSON AIRPLANE</strong></td>
<td>Crown Of Creation RCA Victor LPS 4016 20</td>
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<td><strong>CREAM</strong></td>
<td>Wheels Of Fire Atco (No Mon)</td>
<td>2S 9700 20</td>
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<td><strong>CRAZY WORLD OF ARTHUR BROWN</strong></td>
<td>Truck Atlantic</td>
<td>SD 8150 20</td>
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<td><strong>JIMI HENDRIX EXPERIENCE</strong></td>
<td>Are You Experienced? Reprise (No Mon)</td>
<td>RS 6043 20</td>
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<td><strong>DOORS</strong></td>
<td>Waiting For The Sun Elektra (No Mon)</td>
<td>3344 20</td>
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<td>Wild In The Streets Tower (No Mon)</td>
<td>2009 20</td>
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<td>The Graduate Columbia (CS 3180)</td>
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<td>Disraeli Gears</td>
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<td><strong>STEPHENWOLFF</strong></td>
<td>(No Mon)</td>
<td>55 0005 20</td>
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<td><strong>CANNED HEAT</strong></td>
<td>Boogie With The Liberty (No Mon)</td>
<td>LST 7541 20</td>
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<td><strong>BEE GEES</strong></td>
<td>(No Mon)</td>
<td>33 2013 20</td>
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<td><strong>MIKE BLOOMFIELD, AL KOOPER, STEVE STILL</strong></td>
<td>Super Duper</td>
<td>Columbia (No Mon)</td>
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<td><strong>JEFF BECK</strong></td>
<td>Truth</td>
<td>(No Mon)</td>
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<td><strong>ENGLANDER HUMPERDINCK</strong></td>
<td>Man Without Love Parlophone (No Mon)</td>
<td>PAS 7261 20</td>
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<td><strong>SIN DIMENSION</strong></td>
<td>Shaved Soul Picnic Soul City (No Mon)</td>
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<td><strong>JOHNNY BEEVERS</strong></td>
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<td>Late Again Warner Bros. Seven Arts WST 1753 20</td>
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<td><strong>BAND</strong></td>
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<td><strong>SERGIO MENDES &amp; BRASIL '66</strong></td>
<td>Look Around Verve (No Mon)</td>
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<td>By The Time I Get To Phoenix Capitol (No Mon)</td>
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<td><strong>HERB ALPERT &amp; THE TIJUANA BRASS</strong></td>
<td>Beat Of The Brass A&amp;M (No Mon)</td>
<td>EP 1514 20</td>
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<tr>
<td><strong>DEAN MARTIN</strong></td>
<td>Greatest Hits, Vol. 1 Columbia (No Mon)</td>
<td>CS 9573 20</td>
</tr>
<tr>
<td><strong>ANDY WILLIAMS</strong></td>
<td>Honey Columbia (No Mon)</td>
<td>CS 9642 20</td>
</tr>
<tr>
<td><strong>VANILLA FOGG</strong></td>
<td>After The Swing After The Swing After Mon</td>
<td>39 2342 20</td>
</tr>
<tr>
<td><strong>GLEN CAMPBELL</strong></td>
<td>Hey Little One Capitol (No Mon)</td>
<td>ST 2678 20</td>
</tr>
<tr>
<td><strong>DOOBIE BROTHERS</strong></td>
<td>(No Mon)</td>
<td>EXS 74007 20</td>
</tr>
<tr>
<td><strong>JOHNNY CASH</strong></td>
<td>At Folsom Prison Columbia (No Mon)</td>
<td>CS 9202 20</td>
</tr>
<tr>
<td><strong>BUFFALO SPIRITWEED</strong></td>
<td>Last Time Around RCA (No Mon)</td>
<td>VS 33 256 20</td>
</tr>
<tr>
<td><strong>ARTIST</strong></td>
<td>Title</td>
<td>Label &amp; Number</td>
</tr>
<tr>
<td><strong>SIMON &amp; GARFUNKEL</strong></td>
<td>Sounds Of Silence Columbia (Cl 2409)</td>
<td>CS 9026 20</td>
</tr>
<tr>
<td><strong>DIANA ROSS &amp; THE SUPREMES</strong></td>
<td>Greatest Hits Motown (No Mon)</td>
<td>M 3143 20</td>
</tr>
<tr>
<td><strong>ARETHA FRANKLIN</strong></td>
<td>Lady Soul Atlantic</td>
<td>BS 8176 20</td>
</tr>
<tr>
<td><strong>STEWART</strong></td>
<td>Young Girl Columbia</td>
<td>CS 9702 20</td>
</tr>
<tr>
<td><strong>VANILLA FOGG</strong></td>
<td>Jumpin' Jelly Roll Records (No Mon)</td>
<td>LP 3395 20</td>
</tr>
<tr>
<td><strong>GLEN CAMPBELL</strong></td>
<td>New Place In The Sun Columbia</td>
<td>CS 9702 20</td>
</tr>
<tr>
<td><strong>JEAN C. RILEY</strong></td>
<td>Harper Valley P.T.A. Plantation P.L. (No Mon)</td>
<td>7226 20</td>
</tr>
<tr>
<td><strong>VANILLA FOGG</strong></td>
<td>(No Mon)</td>
<td>55 0004 20</td>
</tr>
<tr>
<td><strong>MAMA &amp; KARISSA</strong></td>
<td>Farewell To The First Great Era Mono</td>
<td>CS 9702 20</td>
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<tr>
<td><strong>BEATLES</strong></td>
<td>Sgt. Pepper's Lonely Hearts Club Band Capitol</td>
<td>ST 26413 20</td>
</tr>
<tr>
<td><strong>VANILLA FOGG</strong></td>
<td>(No Mon)</td>
<td>55 0004 20</td>
</tr>
<tr>
<td><strong>PETA CLARK</strong></td>
<td>Peaches, Brother-In-Law, Seven Arts WR 1745 20</td>
<td></td>
</tr>
<tr>
<td><strong>TAMMY WEAMS</strong></td>
<td>Medley</td>
<td>(No Mon)</td>
</tr>
<tr>
<td><strong>ARETHA FRANKLIN</strong></td>
<td>Ain't No Way</td>
<td>(No Mon)</td>
</tr>
<tr>
<td><strong>JIMMY HENDRIX EXPERIENCE</strong></td>
<td>Are You Experienced?</td>
<td>(No Mon)</td>
</tr>
<tr>
<td><strong>CREEDENCE CLEARWATER REVIVAL</strong></td>
<td>Green River</td>
<td>(No Mon)</td>
</tr>
<tr>
<td><strong>FRANK SINATRA</strong></td>
<td>Greatest Hits Reprise</td>
<td>FS 1025 20</td>
</tr>
<tr>
<td><strong>EDDIE HARRIS</strong></td>
<td>Electrifying Atlantic (G)</td>
<td>EP 1495 20</td>
</tr>
<tr>
<td><strong>DIONNE WARWICK</strong></td>
<td>Greatest Hits (S)</td>
<td>(S) 5641 20</td>
</tr>
<tr>
<td><strong>MAMAS &amp; PAPAS</strong></td>
<td>Popes &amp; Mamas Reprise</td>
<td>FS 1025 20</td>
</tr>
<tr>
<td><strong>GARY PUCKETT &amp; THE UNION GAP</strong></td>
<td>Young Girl Columbia (No Mon)</td>
<td>CS 9644 20</td>
</tr>
<tr>
<td><strong>RAY CONIFF</strong></td>
<td>Theme From Soundtrack Of Love (No Mon)</td>
<td>CS 9644 20</td>
</tr>
<tr>
<td><strong>DIANA ROSS &amp; THE SUPREMES</strong></td>
<td>“Live” At London's Talk Of The Town Stockton</td>
<td>ML 1674 20</td>
</tr>
<tr>
<td><strong>MAMAS &amp; PAPAS</strong></td>
<td>Popes &amp; Mamas Reprise</td>
<td>FS 1025 20</td>
</tr>
<tr>
<td><strong>GARY PUCKETT &amp; THE UNION GAP</strong></td>
<td>Young Girl Columbia (No Mon)</td>
<td>CS 9644 20</td>
</tr>
<tr>
<td><strong>MASON WILLIAMS</strong></td>
<td>-Phonograph Record (No Mon)</td>
<td>BMG 33214 20</td>
</tr>
<tr>
<td><strong>BOBBY GOLDSBORO</strong></td>
<td>-Coral Laser Disc</td>
<td>TCM 2090 1502 20</td>
</tr>
<tr>
<td><strong>DOUGY BASHIN</strong></td>
<td>Sound Of Boots RCA Victor</td>
<td>SRM 2928 20</td>
</tr>
<tr>
<td><strong>QUICKSILVER MESSENGER SERVICE</strong></td>
<td>-Warner Bros. Seven Arts (No Mon)</td>
<td>BS 26412 20</td>
</tr>
<tr>
<td><strong>OTIS REDDING</strong></td>
<td>-Imperial (No Mon)</td>
<td>8150 20</td>
</tr>
<tr>
<td><strong>LETTERMAN</strong></td>
<td>Special Request (S)</td>
<td>(S) 8608 20</td>
</tr>
<tr>
<td><strong>VARIOUS ARTISTS</strong></td>
<td>-Super Hits, Vol. 2 (S)</td>
<td>(S) 5641 20</td>
</tr>
<tr>
<td><strong>JEFFERSON AIRPLANE</strong></td>
<td>-Columbia</td>
<td>CS 9026 20</td>
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<tr>
<td><strong>JOAN BAEZ</strong></td>
<td>-Reprise</td>
<td>WR 70273 20</td>
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<tr>
<td><strong>TEMPTATIONS</strong></td>
<td>-Warner Bros. Seven Arts (No Mon)</td>
<td>BS 26412 20</td>
</tr>
<tr>
<td><strong>RICHARD HARRIS</strong></td>
<td>-A Team Shining</td>
<td>(No Mon)</td>
</tr>
</tbody>
</table>
COMMONWEALTH UNITED MUSIC, INC.
Proudly Welcomes Bobby Darin—Writer!

Bobby Darin Born Walden Robert Cassotto

SONGS WORTH HEARING

1. Questions
2. Jingle Jangle Jungle
3. The Proper Gander
4. Bullfrog
5. Long Line Rider
6. Change
7. I Can See The Wind
8. Sunday
9. In Memoriam

On Direction Album #1936

Distributed by Bell Records, Inc., 1776 Broadway, New York, N.Y. 10019

All songs written by Bobby Darin under exclusive writers contract to Commonwealth United Music, Inc.
last week
29,411* copies of Billboard
were sold to people
who were filled in on
what’s happening in the
music-record industry world wide

fill this out, and we’ll fill you in, too!

Billboard has gained an average of 2,954 paid circulation compared to
this same period last year.

Here’s why:

We fill them in, first thing, every Monday on

• The latest scoops in the music industry
• Colorful record charts on the Top 40, Top LP’s, Best Selling
  Classicals, Hot Country Singles, Best Selling R&B, Best Selling
  Jazz LP’s, Breakout Albums and Singles . . .
• Talent—who’s who, what, and why
• International scene—film festivals, stars, news from music
capitals of the world
• Tape Cartridges, Audio Retailing, Radio-TV Programming,
  Musical Instruments, Coin Machines
• Record reviews on both singles and albums
• AND MORE

We’ll keep you on top of the music-record industry, too. Just fill out the
above coupon—and join your 29,411 associates who know, because they
have Billboard by their side, each Monday (and throughout the week).
You have nothing to lose, and a lot of music-industry information to gain!

*Publisher’s estimate of average paid circulation for the first five months of 1968.
MOTTOLA BOFFOLA!

TONY’S SOCK SINGLE INSTRUMENTAL HIT
“THIS GUY’S IN LOVE WITH YOU”

AND NOW!! TONY’S TERRIFIC NEW ALBUM, “WARM, WILD & WONDERFUL.” INCLUDES: “THIS GUY’S IN LOVE WITH YOU”

DO YOU KNOW THE WAY TO SAN JOSE?, DREAM A LITTLE DREAM OF ME, KITES ARE FUN, BY THE TIME I GET TO PHOENIX, SCARBOROUGH FAIR, WITH A LITTLE HELP, GOIN’ OUT OF MY HEAD, PLUS OTHER HITS.

Project Records

AVAILABLE IN CANADA THROUGH THE COMPO CO., LTD.
### TOP LPS

#### CONTINUED FROM PAGE 94

**TOP LPs**

<table>
<thead>
<tr>
<th>Name of LP</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Greatest Hits of the 60s</em></td>
<td>Various Artists</td>
<td>Columbia</td>
<td>1969</td>
<td>1</td>
</tr>
<tr>
<td><em>The Best of the Beatles</em></td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>1964</td>
<td>2</td>
</tr>
<tr>
<td><em>The Eagles</em></td>
<td>The Eagles</td>
<td>Asylum</td>
<td>1976</td>
<td>3</td>
</tr>
<tr>
<td><em>The Rolling Stones</em></td>
<td>The Rolling Stones</td>
<td>Decca</td>
<td>1967</td>
<td>4</td>
</tr>
</tbody>
</table>

**Stars on Starch**

<table>
<thead>
<tr>
<th>Artist</th>
<th>LP Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ellen Houston</td>
<td><em>Soul of a Woman</em></td>
</tr>
<tr>
<td>Bette Midler</td>
<td><em>The Divine Miss M</em></td>
</tr>
<tr>
<td>Barbra Streisand</td>
<td><em>Barbra Streisand</em></td>
</tr>
</tbody>
</table>

**Tape Packages Available**

<table>
<thead>
<tr>
<th>Tape Package</th>
<th>Label</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type A</td>
<td>Columbia</td>
<td>12-track tape</td>
</tr>
<tr>
<td>Type B</td>
<td>MCA</td>
<td>16-track tape</td>
</tr>
</tbody>
</table>

**New Items**

- *The Very Best of Fleetwood Mac* by Fleetwood Mac (Parlophone, #9900) | £2.99
- *The Very Best of the Beach Boys* by The Beach Boys (Reprise, #2001) | £2.99
- *The Very Best of the Monkees* by The Monkees (A&M, #4009) | £2.99

**Weekly Sales**

- *The Best of the Beatles* | 5,000 copies
- *The Eagles* | 4,000 copies
- *The Rolling Stones* | 3,500 copies

**Notes**

- The Beatles' *The Best of the Beatles* remained at #1 for a fourth week.
- The Eagles' new release *The Eagles* entered the charts at #3.
- The Monkees' *The Very Best of the Monkees* debuted at #4.

**Next Page**

- Continued on Page 100

**OCTOBER 26, 1968, BILLBOARD**

---

*Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.*
Camden Records
America’s Greatest Entertainment Value!

New for October

HANK LOCKLIN
That’s How Much I Love You

Do You Know What It Means to Miss New Orleans?

GEORGE M!
Side by Side

HAPPY BIRTHDAY PARTY

Camden Best Sellers

CHET BAKER

BOOTS RANDOLPH

JIM REEVES

HITMAN

LOVE IS BLUE

THE SONG OF COUNTRY MUSIC

Available on Stereo 8 Cartridge Tape
<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label &amp; Number</th>
<th>Tape Packages Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>NANCY WILSON</td>
<td>Sound of The City</td>
<td>CT 2092</td>
<td></td>
</tr>
<tr>
<td>ORPHEUS</td>
<td>Ascending</td>
<td>EN 4406</td>
<td></td>
</tr>
<tr>
<td>FLIP WILSON</td>
<td>Cowboys &amp; Colored People</td>
<td>RPM 1074</td>
<td></td>
</tr>
<tr>
<td>STEVE MILLER BAND</td>
<td>Children of the Future</td>
<td>Capital, (M), RCL 2020</td>
<td></td>
</tr>
<tr>
<td>VARIOUS ARTISTS</td>
<td>Woman &amp; Martin Laugh-In</td>
<td>En, FCL 10114</td>
<td></td>
</tr>
<tr>
<td>WILSON PICKETT</td>
<td>The Best of Atlantic</td>
<td>RCL 5013</td>
<td></td>
</tr>
<tr>
<td>ENGLERT BURWOODEN</td>
<td>The Last Waltz</td>
<td>Parrot PA 61209 (M); PAS 71015 (S)</td>
<td></td>
</tr>
<tr>
<td>BEACON STREET UNION</td>
<td>The Clown Died in March</td>
<td>MGM 2E 4456</td>
<td></td>
</tr>
<tr>
<td>SOUNDBOARD</td>
<td>Star</td>
<td>Decca 21, 70404 (S)</td>
<td></td>
</tr>
<tr>
<td>BOSTON POPS (Festival)</td>
<td>Up, Up &amp; Away</td>
<td>RCA Victor, LCS 3041 (S)</td>
<td></td>
</tr>
<tr>
<td>ROBERT GOULET</td>
<td>Woman, Woman</td>
<td>Columbia, CS 2924 (M)</td>
<td></td>
</tr>
<tr>
<td>RAY CONNIF &amp; THE SINGERS</td>
<td>Turn Around, Look at Me</td>
<td>Capitol, CS 9712 (S)</td>
<td></td>
</tr>
<tr>
<td>JIMMY SMITH</td>
<td>Love It Up</td>
<td>Verve VJ 8750 (S)</td>
<td></td>
</tr>
</tbody>
</table>
Billboard’s RSI Italiano offers a direct line to the market that is a springboard for major international hits. A clear accurate analysis of the best of the new Italian record product. Fast. Knowledgeable. And unconfused. RSI Italiano sends air mail, monthly, samples of 10 Italian singles that have top potential for world markets. Every record company in Italy cooperates with RSI. With the singles, a Newsletter. Written in English lists details of existing copyrights, foreign licensing availability, personal contact information. Also included: a background report on each record’s initial radio, TV exposure, and record sales in Italy.

In charge of RSI Italiano is Germano Ruscitto, Billboard’s Man in Milan and one of most respected and knowledgeable music journalists in Italy.

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Executive Director, RSI
163 W. 46th Street
Phone: (212) Plaza 7-2800

LONDON W.1, ENGLAND
Andre de Vekey
European Director, Billboard
7 Welbeck Street
Phone: 486-5971

There’s a spotlight on London every week—the Record Retailer, the ONLY music industry paper published there.

And the spotlight doesn’t rest on London either. It covers the whole booming business in Britain, in Ireland in Scotland. Nearly 6,000 key business and dealer outlets.

Statistics • Features • Charts • (Britain’s ONLY Top 50 singles and Top 40 albums charts.) • Record promotion • Talent • Classical music • Jazz • Folk • Music Publishing • Reviews • New outlets • Releases.

Keep an eye on Britain through the paper that gets behind the business in Britain.
one-stop operation. He said, "The tax has certainly taken its toll. Business is down from the peak of jukebox collections. All the locations are off and this, in turn, hurts our business."

Sam Goody, New York-based disc jockey, saw no detrimental effect to his business because of the government's tur. But he added a step further to bring the government's policy in Vietnam into business focus. He said, "What it has done is take all our boys, all our customers, and put them at the army's disposal."

Last week, in Washington, Rep. Wilbur D. Mills, Democrat of Arkansas, said that the surtax probably would have to be extended beyond its scheduled expiration date next June 30. Representative Mills did not indicate how permanent he thought the "temporary" tax would become but, he said, "At this time with the information presented to us if we are to avoid another excessive deficit, I see little possibility of letting the surtax expire on June 30, 1969, unless additional very unattractive economies are placed in effect." Representative Mills is chairman of the House Ways and Means Committee, which handles tax legislation.

**OSCAP Awards Go To**

**TWO COUNTRY TUNES**

**Continued from page 8**

Also "Jimmie Rodgers Blues," Val - ton Horton, and "Mississippi Southern Music-Elton Britt (RCA); "Jannita Jones-Paul Evans & Paul Parsons-Nashville Port Music-Stu Phillips (RCA); "Little Johniel and the Dragons-Ray Russell - Russel-Cason Music-Roger Miller (Smash); "Ramon - Wolfe Gilbert & Melba Wayne - Lee Feist-Billy Walker (Monument); The Country Hall of Fame - Low River Music-Hank Locklin (RCA); The Last Thing on My Mind-Tom Paxton-Deep Fork Music-Porter Wooden & Dolly Parton (RCA); "There's a Fool Born Every Minute"-Paul Evans & Paul Parsons-Nashville Port Music-Skeeter Davis (RCA); "Tie a Tiger Down" - Sheb Wooley-Charlot-Music-Shel By & Co (MGM); "World of Our Own-Tom Springfield-Springfield Music & Chappell-Sentry Ramps (Capitol); and "You've Been Good to Me"Van Traver & Dick Heerd - Summerhouse Music & Harmony Music - Van Traver (Summerhouse)."

Los Angeles-Independent producers are switching to the changeable image of the Monkees and the group will get the more involved with country and rhythm and blues.

"It seems the Monkees have completely packed out their TV image musically," says Howe, "and into a more contemporary A&R environment."

One of the West Coast's busiest tax lawyers, the Smokey Lightening and most recently, the Association. Recently, Howe and partner Steve Bander, co-partners in the Bander-Howe Productions, a record-TV-Film company, separate their firms. Howe wants to build an artist roster, and has hired several people for his music publishing firm, Mr. Bones Music (BMI). Guthrie's dissatisfaction forms a general manager of the music publishing arm. The company will produce the Smokey Lightening for Bell Records, Piper Grant, contemporary group, Vikki Medlin, pop-jazz singer; the Monkees, and the Clingers rock group, for Columbia Records, with Howe as executive producer.

TV production—Howe was music producer for the Elvis Presley and Petula Clark specials—he is talking with two film companies about several music projects. Also in the planning stages are overseas publishing agreements and acquisition of masters, says Howe. The company also is negotiating with Windows Unlimited, established with Wayne Kinbell.

Strangely Back—New Disk on Sire

New York—Richard Got- tchter, president of Sire Re- cords, has put the Strangely together again with Robert Feld- man and Gerald Goldstein for the new recording sessions and making some limited personal appearances.

The group's first release in more than two years will be released this week on the Sire label. An album is now in the works. The Strangelys previously recorded on the Swan label.

FRED KIRBY

Pete's Parent Broadening Exposure Scope for Acts

Los Angeles—Pete Rec-ords is getting involved in TV, motion pictures, and media through the label's parent company, Peterson, Co., a TV and film production company.

Artist signed to Pete and a companion label, Bolice, will promote on TV and radio commercials, TV specials and films under the Peterson banner, says Chris Petersen, president.

The parent company produces about 400 TV and radio commercials each year, with emphasis on TV specials. It also produces films for foreign governments, major businesses and industrial firms and the U.S. military.

Initial project involving Pete will be a commercial for France, with singer-poet John Brabyn writing and arranging the music. A second project, a TV documentary, also involves Brabyn and cameraman Rick Curnow.

Brabyn will tour the country as a fighting troubadour, with Cunha photographing the artist. Petersen said, who is setting up additional commercial ventures for TV and radio for more artists.

Pete Records plans to follow a pattern established by Tetra- grammation in using independent producers rather than staff personnel. Independent producers working on projects include Ernie Freeman on Ketty Lester's initial single and album, "I Will Lead You," Perry Botkin assigned to Grogan's production of "Passing Clouds" initial single and albums, "Hawks and Dogs," Marty Palsh on Michael P. Whalen projects; Artie Butler on banners Don Beck's initial album, and Jimmie Haskell on George Russell's "Easy Listening" album.

Building to Begin On Csc 'Home'

Los Angeles—The Camp- bell, Silver, Cosby Corp. (CSC) will break ground in three months on a 10-story building in Beverly Hills to house its entertainment complex.

The building will cost more than $5 million to construct and will be built.

Now spread out in three Beverly Hills locations, CSC will consolidate its operation, including the record and music publishing divisions. The CBC operation includes Capitol Records, CBS, TV, film, management, music publishing and apparel divisions.

The company's animation division will be housed in separate
Fed up with cartridges that take up too much space? And packages that can't be stacked? GRT has the only package that sells no matter how you display it. That's because GRT is the only company to put an album picture on the front and on the end of the package. GRT. The company that thinks the outside of the package should be as hot as the inside.