**New 'Liberality' on Lyrics Sweeps Cos.**

By ELIOT TIEGEL

"Until we learn to respect each other, don't put me on the back and call me brother."

"Put, put, give me your soul, forget what you are, you can be what you're not."

"See colorful Harlem in New York City, come treat yourself."


to some grits and hard-peg... if you can't come to Harlem, maybe Harlem can come to you."

"How do you kill the country, how does the disappear?"?"

"Mr. Backlash, Mr. Backlash, put who do you think I am, you take my laces, freeze my wages and send my son to Vietnam."?

(Continued on page 8)

**London Back in U. S. Act Push—Go With Touch**

By MIKE GROSS

NEW YORK — London Records, which has been pushing the British rock sound in the U. S. since it introduced the Rolling Stones in 1964, is reviving its field for a domestic and global push on a newly formed American rock group called Touch. Herb Goldfuss and Willi Maguff, London's director of national sales, and head of pop artist and sales, respectively, have mapped a world-wide drive for the quintet beginning this week with its release here of an album on Columbia Records, one of London's subsidiary labels.

The global push on Touch will start Jan. 19 with the release of the LP on Deram Records, sister company of London under the British Decca umbrella. Touch will be the first American group to be released on the Deram label.

**Undergrounders Spread to Reich**

By WOLFGANG SPAHR

HAMBURG — The underground record movement has hit West Germany. The record companies here are mounting intensive promotion campaigns for at least 20 underground albums that are scheduled for pre-Christmas release.

Metronome started the underground ball rolling with a sampler feauturing the Doors, the Incredible String Band, Arista Nova and others. Metronome is following with the release of albums from the catalogs of Atoll (Continued on page 8)

**Cap. Forms Label For East Attack**

LOU ANGELES—Capitol is establishing a "specialty" music label for New York-based producer Aric Kornfield, and is transferringader man Nick venet to its New York office. Kornfield is relinquishing his title of director of Contemporary Recording to head the new label, as yet unnamed, which will be financed by Capitol. He took over that new post in May.

(Continued on page 90)

**Corp. Guns Train Sight on Studios**

BY CLAUDE HALL

NEW YORK — Recording studio owners are involved in a buyers market. Holder companies are now competing in bids for such properties as Nola Recording Studios and A & R recording studios. Last week, Viewes agreed to purchase Bell Sound, a complex of studios and tape duplicating facilities. Viewes, which started out as a corporation in the educational field, recently purchased Bud Johnson and Kama Sutra Records in a stock transaction. Viewes, shortly before that. (Continued on page 9)

**Epic's Kapralik Scout Hopping**

NEW YORK—Epic Records' drive into the contemporary music field is keeping David Kapralik, the label's vice-president in charge of artists and repertoire, moving around the country on scouting missions. The peripatetic Kapralik takes off virtually every weekend for visits to key cities to cover the underground scene in hopes of uncovering local talent

The competition for new groups is so fierce in New York that Kapralik feels he has to get ahead of the competition by going out into the field and finding the talent before the bidding for their masters and the haggling over price with their agents or managers begins in New York.

So far, Kapralik's weekend jaunts have taken him to clubs.

(Continued on page 8)

**Ethnic Tape Co. Formed**

NEW YORK—A new firm, Ethnic Tapes, is being introduced to deal specifically in Latin, German, Italian, Polish, French and Greek 8-track cartridges and cassettes. Morris Levy, president of Roulette Records and head of Ethnic Tapes, released 28 tapes last week and has 30 more in production. The firm will handle many of the nation's major labels and their productions are now in the works.

Besides Tico, Alegre, and Mardi Gras—the Latin-owned labels, Cesta, Fania and Cotique (Continued on page 10)

**UA, Lib. Tape Sales Doubled**

By HANK FOX

NEW YORK—United Artists and Liberty Records, both Transamericana companies, have more than doubled their percentage of tape cartridge sales over last year for the first six-month period.

For the first six months this year (before the two companies merged), UA chalked up more than 20 per cent of its total recorded music business in tape cartridge sales. And at Liberty, cartridge sales account for about 25 per cent of the company's total disk and tape sales.

While our record sales are on from last year, I said Liberty Stereo Tapes national sales manager Wally Peters, "tape sales have far and away shown the greatest growth." Peters said that while the tape industry has not visibly cut into disk sales, it is impossible to calculate its effect on the record's total potential market. "Obviously," he commented, "some of those sales must be in lieu of record purchases." Liberty's tape percentage of total recorded music sales last year was between 10-12 per cent.

**A Great Combination**

**Diana Ross Join the Temptations & the Supremes**

MOTOWN RECORD CORPORATION
"The Sound of Young America"

(Advertisement)

**Wilson Pickett has a hit and a half with his new Atlantic single, "I'm a Man and a Half" (5215), which is zooming up on the Billboard charts. The Wicked Pickett just completed a week at New York's famed Apollo Theater, and is planning a Mighty one-nighter tour starting next month that will cover the United States and Canada.

(Advertisement)

**A Great Combination**

**Diana Ross Join the Temptations & the Supremes**

(Advertisement)

(Continued on page 4)

MATERIALE PRODOTTO DA COPYRIGHT
ELVIS' new single.

ELVIS
SINGS
IF I CAN DREAM

#9670

ELVIS
SINGS
EDGE OF REALITY

from the
Metro-Goldwyn-Mayer Picture
LIVE A LITTLE, LOVE A LITTLE

Produced by DOUGLAS LAURENCE
Directed by NORMAN TAURISI

Watch for the M-G-M movie "Live a Little, Love a Little" at a theater near you.
BILL OTTA BACKS STEREO SINGLES FOR JUKEBOXES

NEWARK—Johnny Bionta, chief of Bionta Enterprises, jukebox distributor, announced last week that he’s willing to produce special stereo singles tailored for jukeboxes. “The timing is right,” said the jukebox business executive who plans to manufacture the new discs.

Bionta recently announced at a Music Operators of America seminar on programming that he’d lined up Roberts Quintan to record product for jukebox play. At that time he stated that jukebox manufacturers could now sell special singles to jukeboxes needed easy listening tunes above and beyond these hits.

He said that if the record manufacturers will make a small percentage of their productions in stereo—tailored for jukeboxes—I won’t need to get into the recording business.

“Right now they’re only selling $10 to 15 per cent more money if they had a stereo product tailored for them,” he said.

“Although Bionta pointed out that hits single do most of the sales, he added that the old-fashioned aspects of the industry—manufacturers, distributor, and operator—to keep on selling records, all needs to sell it. Everyone, including the location, will be better off if we give the public the type of equipment they deserve,” Bionta feels that up-grading will not only bring a greater flow of income, but please listeners more.

Col. Bows Catalog, Yule Drive

NEW YORK—Colonia Records has kicked off a two month advertising, merchandising, and promotion campaign behind its best-selling album catalog, as well as its new and standard Christmas / LPs. The Christmas campaign, themed on “These gifts are alive,” is geared to reach more than 120,000,000 color TV households.

MG M Racks Up $4 Mil. in Orders at 3 Sales Meets

NEW YORK—Capitalizing on a series of regional sales meets held by the studio in New Orleans, MGM Records booked up more than $4 million in orders, reports label president Arnold Mirsky. MGM, which has just published the Flies 3 publishing firms, feels that this is the first indication of new vitality and drive in the record label. Together with Lenny Scher, director of marketing, Sal Grossberg, LP sales manager, E. C. Dunbar, vice president, and Verve/Forecast sales manager, the four met with distributors in the three cities.

The new product shown to distributors included albums by such artists as Luke the Drifter, Jr., Connie Francis, Animal, Duke Ellington, Little Ed, the Oldies, Steppenwolfs, Count Basie, Hugh Masekela, Jeff Healey, the Lovin’ Spoonfuls, Mothers of Invention, Rare Earth, Ellis Fitzgerald, Lou Rawls, B.B. King, Richie Havens, Tim Hardin, and Street.

The company also include two soundtrack albums—“The Shoese of the Fisherman” and “Ice Station Zebra,” as well as seven repressed albums by Hank Williams.

Disneyland to Hold Parleys

LOS ANGELES—Disneyland Records will have a series of distributor-dealer meetins scheduled throughout the country, starting from the studio’s new “Winnie the Pooh and the Blustery Day” feature.

The meetings in eight cities are aiming to introduce new albums in the A&A sound series, consisting of music from stage and studio productions.

The film is being shown to trade at meetings here, St. Louis, Milwaukee, Philadelphia, Cincinnati, San Francisco, Cleveland, Chicago, and Detroit, and for Christmas around the country.

A troupe of costumed actors is being used to “parley” with the film, showing to children’s hospitals to give copies of the albums.

UNICEF NAMES OFFICIAL SONG

NEW YORK—“There’s a Baby,” by Alan Bernstein and Larry Wood, has been selected by UNICEF (United Nations Children’s Emergency Fund) (UNICEF). The song, produced by Emacry Music (ASCAP), was performed by the New Jersey Symphony Orchestra for Columbia.

The song, which will be translated into several languages, will be used in UNICEF drives throughout the world, and a “Baby” will be introduced on television specials for UNICEF. The record is produced on Radio Free


Lin B‘casting Buys Staraday-King For $5 Mil.; Exes, Policy Retained

by BILL WILKINS

NAWASH — Lin Broad cast, Inc., the first complete music publishing and recording company in the world to have its own music publishing department, has purchased Monday and King Rec ording and their affiliated companies for $5 million.

Frank T. Bionta, chairman of the board and president, said this would mean a great expansion of the current Lin Broad cast music publishing facilities.

He said that “The record manufacturers will make a small percentage of their productions in stereo—tailored for jukeboxes—I won’t need to get into the recording business.”

Although Bionta pointed out that hits single do most of the sales, he added that the old-fashioned aspects of the industry—manufacturers, distributor, and operator—to keep on selling records, all needs to sell it. Everyone, including the location, will be better off if we give the public the type of equipment they deserve,” Bionta feels that up-grading will not only bring a greater flow of income, but please listeners more.

Miami Festival Popping Out at Ticket Seams

MIAMI—Tickets for the Miami Pop Festival have already sold out above $5,000 and are coming in from all parts of the nation. The 10-day festival is March 28-30 at Gulf Stream Park in nearby Hallandale. Rounds said in an interview last week that there was no need to announce a second show.

Levine & Resnick Prod. Is Formed as K-K Subsidiary

NEW YORK—Levine & Resnick Productions has been formed by Robert Levine, ex-writer for Verve-Katz. Associates by Jerry Kasnetz and Jeffrey Katz, who will handle all business and sales for producer Arice and Kris Resnick. Levine, who is also a member of K-K Katz Associates, is also the executive of the record label.

W-7 to Distribute The Dome Label

LOS ANGELES—Dome Records, a new label owned by Hal Landers and Bobby Roberts, will be distributed by Warner Bros. Seven Arts. The label’s products are to be distributed with joint label identity.

First product spotlighting comedian Richard Pryor, but the label also plans releases contemporary music groups.

Roberts and Landers are active in film production, having recently completed their first film “The Big City.”

Peer Intl. Publishes Scruggs Guidebook

NEW YORK—Earl Scruggs and his “Mule Bjo” is being published by Peer International Corp., the first book ever published on bluegrass music. It is available in soft-cover for $3.50 and hard-cover for $12.95 and is being sold through regular channels. Platt and Scruggs’ next book, “Fiddlers, Fiddlers, and Fiddlers,” will be released “early Hillbilles” on Wednesday (20), when Scruggs will plug the book.
Decca Covers All LP Bases In Releases

NEW YORK—Decca Records is covering the Broadway, film, recording industry news in this month’s releases. The release feature augments another feature, “New Directions—Tradition With Future.” Special emphasis is on such acts as Carmen Cavallaro, the Bar, Earl (Papa) Hines, Robert Maxwell, Sue Carol, Earl Grant, Peter Duchin, Lenny Dee, Godfrey Hirsch, Freddy Martin, John Charles, Eydie Gorme, Jimmy Newman, Kitty Wells and Ernie Taub. The big Maybelline LP of gospel songs is spotlighted on the Brunswick label. Some of the other releases with libretto books and display material for use by dealers across the country.

Tangerine in A&R Move—5 Acts Inked

LOS ANGELES—A new a&r department head and five new musical groups cap an upsurge in recording activity for Tangerine Records. The label, owned by Andy Charles, is set up under independent production company, Charles Enterprises. Taylor is working with the new acts on the roster: the Jokers, the Tones, the Snake Pits, Patterson and Mitchell (a vocal duo), plus singers Rita Graham, Andy Butler and Jimmy Lewis.

Miss Graham’s debut LP is “White Christmas,” and the initial LP is “Bishop’s Whirl.” The musical projects have been set by the Bishop group from the Bay Area around San Francisco. The label is a result of the leader of guitar with organ and drum accompaniment. The group recently worked on the Ray Charles Show at the Regal nightclub in Los Angeles and is set to do a personal appearance tour by the William Morris office.

Phillips LP By 4 Seasons

CHICAGO—Phillips Records has released a double album, the 4 Seasons, billed as one of the “biggestDidn’t” packages ever put out by a record company. The album, “Edizioni D’Oro (Gold Edition)” features all 20 of the season’s Chart records and includes a full color, illustrated, 112-page booklet. According to Phillips product manager Fred Green, the label has formulated a major program on the promotion, advertising, public relations tour.

A special merchandising display, featuring the LP cover supported by a “dual purpose” card, has been designed. The special “Sound of the Season,” is being serviced to retail outlets by Phillips distributors.

TAYLOR GIVES GOLD RECORD

LOS ANGELES—Johnny Taylor has been awarded a gold disc for his new album, “Who’s Making Love.” The record was certified by the RIAA this week, and more than 1 million copies.
Three great gifts from Johnny Mathis for your Christmas stocking.

Johnny's favorite hymns and carols have made his Christmas album a favorite best seller for many a season. Wonderful expressions of the spirit of Christmas. From "Winter Wonderland" to "Silent Night, Holy Night," this album is what Christmas is all about. And the feeling is conveyed in his singing.

A deluxe 2-record gift set at a special low price for holiday giving. Two all-time great Mathis albums in one package. Featuring hits like "Then I'll Be Tired of You," "Warm," "When I Fall in Love." A lot of people are going to want to give his gifts as their gifts.

JOHNNY MATHIS
Those Were The Days
including:
Those Were The Days/Little Green Apples
This Guy's In Love With You/Light My Fire
Turn Around Look At Me

This is Johnny's newest album, and he's doing things with his voice he's never done before. Giving all the current top hits a unique interpretation. As only Johnny Mathis can. "Those Were The Days," "Light My Fire," "Little Green Apples" and more. All signed with love.

Dot Steps Up Country Campaign

LOS ANGELES — Dot has expanded its roster of country acts six fold over last year. Its only country artists then were Bonnie Guitar and Mac Wis- man. The diversification into country music, the establishment of a Nashville office and the entrance into independent production deals with three companies, have clicked for the label. Singles by Bonnie Guitar, Hank Thompson, Jack Barlow and Jack Reno are on the country chart. Barlow and Reno are produced for Dot through Tree label. The label's other two independent country acts are Mark Ken- nedy, who records Ray Griff and Hank Thompson's Single T Productions, who produces both. Clark, Mary Taylor and Curtis Potter have been in with Tree previous Dot with most of its Nashville acts. Dot, one of the few Nashville labels to have been able to hold on to its own publishing house, and a limited degree of diversity in its record output. The company's publishing operation. All of Dot's production acts are new performers. Two of Tree's acts were for- merly with Columbia. Bill Purcell and Diane Travis, and both were produced by country manager, Dick Peck, of running the country and pop fields.

Clearwater Buys Sales of The New Fantasy/Galaxy

OAKLAND, Calif. — After one year under its new ownership, Fantasy/ Galaxy Records, veteran San Francisco-based independent record- ing firm leasing on a series of consistent sellers, has hit the Top 10. The firm, which has put Fantasy/Galaxy on top in a group of San Francisco groups billed as Creedence Clearwater, whose single and album have been charted.

According to Shelby Hains, director of sales, the company is not facing this result, but has just issued the group's second single, "I Put a Spell on You," the first time last week on Bill Graham's Fillmore, and as well as RFCS. The recording album, has been completed, and is scheduled for a January 1971 release. Hains, reported under the title "Bayou Country." The group is the new president of Fantasy/Galaxy, bought the company just over a year ago from the Warner brothers, for whom he was the general manager for about 12 years. Fantasy/Galaxy opened from the Bay to Oakland where the firm is located at 1230 30th Street. But it will not be there for long. The firm hopes to move to a new home in the future, still to be selected. Yet while it is looking, FG is building a new sound recording studio at the existing location, estimated to be ready to go in as soon as the studio is abandoned within a few months.

Next to appear soon on Fantasy include a Los Angeles group, "Mink Deville," from Party, and pianist Paul Mauriat with a new Christmas album entitled "Joyeux Noel." Fantasy is also reissuing the popular "Charlie Brown's Christmas," recorded by Vince Guaraldi, Fantasy staple.

Marks Buys 2 Novello Masses

NEW YORK — Two folk masses, "The Daniel Jazz," and "Jonah-Mom Jazz," have been acquired by the Marks Music Corp from Novello and Co. of England. The American masses are considered to be the only English folk masses for the U.S. and Canada. "Jonah-Mom Jazz" provides humorous narration of the story of Jonah and the whale with words by Al Cohn and music by Harry Hurd, while "The Daniel Jazz" based on Daniel's rescue from the lions' den by the prophet Ezekiel with music by spirit. Both compositions are designed as fun pieces for school or church groups. Guitar chords are provided and the piano score can easily be used for jazz improvisation.

LONDON BOWS BECAUSE CANDID

NEW YORK — London Records has been acquired by Gibbs Records, an addition to London's artist roster. An album will be recorded in this country. Fused Music, the BMI subsidiary of London Records and a registered BMI subsidiary of The New York Times, publishing group, has acquired the world rights to the English-speaking countries. Volk wrote the English lyrics to "What's the Good of Love?" and collaborated with Mike Hawker on "Love Train."
A CHART TOPPER

I HEARD IT THROUGH THE GRAPEVINE

Tamla 54176

BILLBOARD
CASH BOX
RECORD WORLD

MARVIN GAYE

REleased FROM HIS ALBUM
IN THE GROOVE

TS-285

SEE MARVIN GAYE AT THE MIAMI POP FESTIVAL, MONDAY, DECEMBER 30
Continued from page 1

LOS ANGELES — A liber torial movement is resulting in the creation of highly explosive songs. The five examples are from the same band of rock artists who are releasing and demonstrating the areas of concern by today's "message" songs to the world.

The lyrics also point up a significant development in the music industry as record companies are adopting a more liberal attitude.

At the same time, the Beatles and other rock bands were recording songs which caused people to think of the "hidden meaning." The lyrics were often filled with the harsh simplification of the instruments. In fact, "Revolution," the back side of the Beatles' first Apple single, "Hey Jude," is a probing social commentary, but the words are often lost in the sound of the guitars.

What is significant about this other non-rock, liberal lyrical development is that the records are understood and there are no hidden meanings. With the recording of the words, the song is the nation's top tune.

Nancy Wilson, in her newest Capitol LP, "Sweet Dreams," which is on the national best-seller album chart, has recorded songs which are of her own composition: "Block Is Beautiful" published by Chappell. The tune has been receiving good AM and FM airplay by disc jockeys who are in sympathy with its powerful message:

"Most people don't find the truth about a promised land, baby don't you cry, you'll be free before you know it, black is beautiful, don't you see, you don't have to go out and fight the fight of pride in being black, it's sung by Miss Wilson in her native New York City by a large photo of her young son.

Race is the theme behind the new Capitol LP of Hughes-Nina Simone composition, "Black Is Beautiful," which the pianist sings in her current RCA LP, "Nuff Said," released at the Westbury Music Fair.

The racial situation is also of importance to Jethro Tull, whose Capitol LP, "Kangara," includes the narration of Pat Me on the Back and Call Me Brother." The song, written by Anderson, reflects his stance on brotherhood.

Country Joe and the Fish have taken a stance on Negro discrimination with their new Columbia LP, "Look Behind You," written by group leader Joe McDonald, for their "Together Bob." The Francisco group unravels a list of travel agency-type tourist brochures which include plans for blacks into the New York ghetto.

The most extraordinary pre-statement of social commentary by one of the rock groups in their UNI LP, "Violet Gloves and Sand." The explosive track is the following story on the box and the music carries the legend "not recorded for airplay before screening."

Diamond has composed four other songs which deal with racial freedom. He recorded the voices and then had them rec.recitied live at Phoenix House in New York.

Bobbi Darin has taken to asking issues of her own in her first direction LP, "Bobbi Darin Born Walden Robert Cas-ter.

Darin has begun using another of his favorite themes, "Long Line Rider" in his nightclub act, the song discussing the shocking events and life in the South in an Arkansas jail.

The line runs for a new Warner Bros.-7 Arts LP, "Time to Gather Seeds." Author Peter Enright wrote this song in the happy mood of some German music which jazz movement was gaining strength.

Ed Ames has been singing songs of social significance, with his RCA chart LP, "Songs of America," including a potent observation on the Vietnam attitudes, in "Who Will Answer?"

Several of the commentary songs within the past decade may be traced to Bob Dylan: Peter, Paul & Mary, and Joan Baez. One of the influences of uncompromising music songs, two totally patriotic songs have been recorded by the Mamas and the Papas. The Star Spangled Banner," by Joe Pellicone (on RCA), which taped his interpretation of the great old song "Battle Hymn of the Republic," by Andy Williams and the "French Canadian Cavalier" by Columbia. It is the power of words, not the impact of exploding electronic amplification, is gaining attention and respect of conscience-struck performers.

*Footnote, Inc./Meaningful Music

**Stonebridge Music

***Joyful Music

+++++Rolls Royce Music

---continued from page 1

in Boston, Chicago, Memphis, Detroit, and other major cities in the field also alert Kaprall to his talent and he tries to take his New York disk by Friday afternoon so he can be on the road. At field manager's territory and give the act his personal weekend appraisal.

During his weekend visits, Kaprall keeps close touch with the local disc jockeys and gets involved in their talent contests in the capacity of a judge. He also listens closely to their recommendations and according to Kaprall, the aim of his scouting missions is to find young talent who are "unique, distinctive and have something to say."

Kaprall's weekend perigee- rations don't diminish his interest in working out deals for new talent out of his New York base. He watches constan tly on the lookout for maestros to acquire and is available for deals on any sort of any with independent producers or talent representatives.

To support Kaprall's buildup of the artists roster, Epi has launched a two-month advertising campaign in the trades to alert the industry that it is "in". In company with the show artists they themselves that the company has reached in its distributing, merchandising, advertising and publicity effort to supply all the support that's needed.

Kaprall now plans to extend his scouting activities to England. In this respect, however, he'll soon be appointing a representative there to look for the new talent and keep him free to continue his scrounging around the U. S.

Aguirre Cos. Return

LOS ANGELES — Songwriter Dan Aguirre is resuming his record company, Panella Records, and music publishing firm, the Aguirre Diamond Strings. Distribution will be handled by Al Chapmen.

Cap. in New B'way Try Via Beechwood

By ELLIOT TIEGEL

LOS ANGELES — Capital is developing a "well-grown" Broadway musical properties. The label's first company, "The Boyfriend," is a contemporary rock musical utilizing songs created by 30 Beechwood writers, Beechwood is Capital's BMI music publishing company.

Herd Hendler, who oversees the Beechwood operation, is co-producer with Albert Selden of "The Boyfriend." The cast of unknown actors will be assembled in New York, with the musical to be released in Sept.

Lieberon is Cited by UJA

NEW YORK—CBS/Columbia group president Goddard Linderman was recently named at a dinner-dance sponsored by the Music Industry division of the United Jewish Appeal. Lieberon was cited for his work as an industry leader, and his long service on a record- ing field earned him a plaque presented by chairman Dr. David R. Sanders at the Banquet of Appreciation from the City of New York, from Commissioners of Public Events Jerome Becker, representing Mayor Lindsay.

CBS also has released underground singles, and Poly- dor has issued a new record sampler album, featuring under ground material from the Chess label.

THEATER TALKS SET BY ASCAP

LOS ANGELES—ASCAP is conducting a series of Monday evening discussions at the "The Musical Theater: The Way It Was, The Way It Is," among the guest lecturers are Johnny Mercer, Henry Weaver,染 Mari, Ada Habib, Mer- le Stein, Benny Burns and John Log- an, Dr. Robert Tucker of the school's music department is the course moderator. Lectures are held in Minsky Hall.

Sights Trained on Studios

Continued from page 1

month ago," Ward said, "and we're shooting for 300 percent." Nola Studios' owner Vincent Neaverson, who is looking for a partner after ten years, wants to retire. Nola said that 1966's sales were approximately $60,000 in business each year and that he has got a lot of offers to help him but nothing that appealed to him yet.

The recording studio business picture isn't too bad. One of the major problems is social changes are demanding sophisticated equipment. One studio manager pointed out that some of the recording studios were not up to snuff enough. Groups are asking for 20 percent higer and the introduction of most of new equipment runs high.

STAMP TO CIT GREAT HANDY

WASHINGTON — W. C. Handy, composer of "St. Louis Blues," "Memphis Blues" and other blues standards, will be honored on a special U. S. postmark which will be issued next year.

The stamp will celebrate the sesquicentennial of Memphis, which will run a W. C. Handy Festival in June, 1968. He died in 1938, also wrote the country music classic "Georgia on My Mind."
WHITE HOUSES
YOU BETTER GET STRAIGHT
b/w River Deep, Mountain High
ERIC BURDON & Animals

INHUMANITY
LONELINESS
J. M. Fields' Sign Program
Keys Record Sales Spurt

NEW YORK—I. M. Fields, a discount chain with 62 stores in the East, reports a 38 per cent increase in record sales because of a new sign program.

The keystone of the program is a 150-pound sign measuring 4 feet by 13 feet, which is hung from the ceiling of the record department. This sign contains the top 25 records of the week based on Billboard's chart plus the album of the week.

A smaller version of the sign with numbered divider cards is placed in the browser section. The sign is changed every two weeks by inserting the actual album to correspond to its chart position. The sign also contains two featured albums as price buys: the No. 1 album and the Artist of the Week. These buy usually sell for $2.88.

The program was developed by Jeff Tollefson of the Fields organization and Charles Schlag, vice-president of Transom Music.

CBS Gives Cash, Stocks, Dividend

NEW YORK—The CBS board of directors has declared a 35-cent-per-share cash dividend on CBS common stock payable Dec. 13 to shareholders of record at the close of business on Wednesday, (27), and a stock dividend of 2 per cent payable Dec. 23 to shareholders of record at the close of business Nov. 27.

No fractional shares will be issued in connection with the stock dividend. Shareholders will receive non-retraceable order forms for their fractional interests.

The CBS directors also voted a cash dividend of 25 cents a share on CBS preference stock payable Dec. 31 to shareholders of record at the close of business Nov. 27.

'Man Winkle' LP Bought by Atco

DETROIT—Atco Records has purchased the "An Evening at Home with Toegarten & Van Winkle." LP from Plumm Records. The album, which was co-produced by Jimmy Cassily of Manhatten Enterprises for Plumm, was recorded "live" at the Red Carpet Club, where organist Skip (Van Winkle) Knipe and drummer David Toegarten were playing. The LP, which was acquired by Jerry Schoenbaum, Atco's director of talent development, will be released this week on the Atco label.

ITCC's Net Sales $3.5 Million for 6 Mos.

NEW YORK—International Tape Cartridge Corp. reports that it miscalculated its net sales for the fiscal six months ended Sept. 30, 1968. Net sales were $3,508,500 instead of the previously reported $4,148,947. The company's earnings, however, remain equal to 16 cents.

Martignette Forms Firm; Seeks Talent

BOSTON—Charles G. Martig- nette Jr., general manager and assistant to the publisher of Scene II Magazine of Massachusetts (formerly Discograph of Mass), has formed St. Christopher Productions.

Martignette is looking for female folk singers, blues and rock groups, as well as others, to tape for recording, TV, concert and club dates. The St. Christopher firm is at 527 Broadway, Sommerville Mass.

Angel Chart Listing

NEW YORK—the chart accompanying "The Congregator Story," the 4th issue of billboard, compiled of Authors and Composers, incorrectly listed Angel Records as a company owned by North American Philips. Angel Records is a registered trademark in the U.S., and Capital Records has the exclusive right to use the trademark in the U.S.

Almost here!!

Motorola Sales, Earnings Up

CHICAGO—Motorola's third quarter sales and other revenue was $129,583,269, an increase of 29 per cent from $151,030,833 in the same quarter in 1967. Third quarter earnings were $6,152,085 or $1.02 per share, an increase of 65 per cent from $2,733,582 or 61 cents per share in 1967.

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NEW YORK—International Tape Cartridge Corp. reports that it miscalculated its net sales for the fiscal six months ended Sept. 30, 1968. Net sales were $3,508,500 instead of the previously reported $4,148,947. The company's earnings, however, remain equal to 16 cents.

Martignette Forms Firm; Seeks Talent

BOSTON—Charles G. Martignette Jr., general manager and assistant to the publisher of Scene II Magazine of Massachusetts (formerly Discograph of Mass), has formed St. Christopher Productions.

Martignette is looking for female folk singers, blues and rock groups, as well as others, to tape for recording, TV, concert and club dates. The St. Christopher firm is at 527 Broadway, Sommerville Mass.

Angel Chart Listing

NEW YORK—the chart accompanying "The Congregator Story," the 4th issue of billboard, compiled of Authors and Composers, incorrectly listed Angel Records as a company owned by North American Philips. Angel Records is a registered trademark in the U.S., and Capital Records has the exclusive right to use the trademark in the U.S.
BROOKLYN BRIDGE

Worst That Could Happen

Produced by Wes Farrell
A Coral Rock Production

On Buddah Records, Of Course!

1650 Broadway, New York, N.Y. 10019
On his first tour here, the young Englishman is travelling with The Cream and with Jimi Hendrix. He played Madison Square Garden and will hit all the undergrounds. Watch for his first Epic album: “Bang, Bang You’re Terry Reid.” A Mickie Most Production.
Reed

Vivian, she's going somewhere. From Juilliard to the Apollo to the Living Room to Merv Griffin's TV show to "Somewhere" her new single that's right on target.

built on Epic Records
Reid Goes Full Blast In Explosive Display

NEW YORK — Trey Reid, a young British package of dynamite, walked away through his first set at Steve Paul's Scene on Monday (11) Reid, motorplay, with the angry re...
Herb Alpert & The Tijuana Brass
The Christmas Song
B/W "MY FAVORITE THINGS" • A&M 1001

IT'S IN THE NEW Christmas Album

BE SURE TO WATCH HERB & THE TJB PLAY "MY FAVORITE THINGS" AND SING "THE CHRISTMAS SONG" ON THE ED SULLIVAN SHOW, DECEMBER 9.
Carter & Kessel a Combo That Knows Where It’s At

LONDON — Two of the most fluent soloists in jazz, saxophonist Benny Carter and guitarist Joe Kessel, were featured with a British rhythm section at the Ronnie Scott club for 10 nights following their appearance in Jazz Expo ’68, and, by all reports, the dates were a huge success. During this time, they provided stimulating, swinging music more distinguished by a glibness than its unpredictability.

Kessel was in fine form, showing off his own flair for developing new single note phrases through the chords and his impressively armory of rich sounds.

Carter, on the other hand, though original as ever in his solos, lacked bite and seemed to be content with floating along in a polite, half-hearted way.

The set opened with a brisk "What Is This Thing Called Love?" with drummer Terry Cox giving sympathetic brushes accompanying Kessel after newly constructed solos from Carter and Kessel. Ken Baldock produced some strong walking bass, "Soft Winds," played as a 12-bar blues, had Kessel playing 16th note runs, and "I Can’t Get Started" featured some great lead work.

And there was Kessel almost in a Ben Webster vein.

Two septet numbers comprised the second set, "All the Things You Are." Kessel was the best Carter playing of the night.

Meanwhile, the band established something of a tradition in presenting music by various small groups, and Norma Winstone, who appeared with her husband, guitarist de Courcy, was a hit for one of the most talented and beautifully and in tune vocalists to have appeared there.

With excellent pitch, fine "Eh." using and a "rounding off" of the trees departing skillfully and tunefully from the most difficult melodies, Miss Winstone deserves much wider recognition. Her choice of numbers, including three of Gershwin numbers as "Clifford Brown’s Joy/in" is highly original and her ear is impeccable.

MIKE HENNESSEY

Macias Fills Carnegie Hall With Fine Singing Package

NEW YORK — Enrico Macias again filled Carnegie Hall with his unique song stylings and good spirits on Saturday (9). Macias, a French-Algerian ex-patriot, had the audience clapping and singing along as he offered a program familiar to his fans.

Most of the guitarist-composer's material was his own, includingning "Un refrain," "Les milliards du Diamant," "Tell Me What Is Wrong," which he sang in English, and "Pour tout l’or du monde," which are his first Mercury album. His first encore, "Jerusalem of Gold," which he sang in Hebrew, also is on the album and clearly was the most requested number of the night. And small wonder, since Macias' interpretation of the contemporary international standard is world-famous.

There also was much fitting rhythmical material from his Parlophone albums, including his opening "Oui, c'est vrai," which was his final encore "L'oriental." Others were the excellent "El Peron" and "Amour," which closed the first half; "Enfants de tous pays," including "L’arte di vivere," "Ma patrie" and "Les filles du mon pays." Macias' performance includes Parisian and Mediterranean elements, easy exchanges with the audience, with voice and good acoustic guitar, which was especially evident in a "Guitar Concerto" by Martial Ayala, who played piano and conducted the nine fine back-up musicians.

Jazz Suite in Business Again

LOS ANGELES — The Jazz Suite, the private club which folded Oct. 4, reopened Friday (19), with Ralph R. Banks, director of directors. The club closed when it ran into financial trouble. The new governing body was established and accepted by the membership at a meeting last week. Advance Jazz Inc. is the new corporation set up to operate the club.

Three Eastern businessmen, Ron Greenberg, Dan Sutter and Charles Burt, bought the club and hired a professional talent booker to operate the club’s two talent rooms.

Leaving the club are its first three operating directors, Gene and Elizabeth Von Baur and Dr. Joseph Nobel.

Tempations Do A Blue-Chip Act in Las Vegas

- Continued from page 14

The Detroit-based quintet again proves the wisdom of the management at the Aladdin, where converging recording groups to solid nightclub scenes. Adding a song and their flair for unbroken innovation, these intrepid aren't so much as a single business, the Temptations (here represented by Edwards, Melvin Franklin, Otis Williams and Eddie Kendricks) stuck mainly to proved nitery stuff so as not to lose the sizable segment of their audience who are not for Top-40 oriented.

DON DIGLIO

The Deep Purple: Telegram franchise group, will be at UCLA Friday (22).

Ray Charles, Tangerine artist, plays West Chester State College, West Chester, Pa., Sunday (27), Fairfield University, Conn., Monday (21). University of Akron, Sunday (27), Mississippi State University, Nov. (21), Troy State University, Nov. (21), Troy, Ala., Friday, Nov. 22; and Florida State University, Saturday (27).

Ray Charles, Tangerine Records artist, plays the University of Alabama (17); Delta State College, Cleveland, Miss., Nov. Wednesday (20); Mississippi State University, Thursday (21); Troy (Ala.) State University, Friday (22) and Florida State University, Saturday (23).

Anthony & the Imperials of United Artists Records appear at Tulane University on Sunday (17).

THE MESSAGE YOU ARE MISSING IS TOO COSTLY

A recording deal

A personal appearance

The arrangements is a remotely controlled unit which answers calls and takes messages. It has the key dial which allows you to call in and receive your messages from all over the world. (Your KEY DIAL has your own private dial in the world.) (To receive your messages.) When you are busy and do not want to be disturbed, the KEY DIAL allows you to monitor incoming calls and delete them at your convenience.

BEAU ALLEN IS FLYING HIGH WITH 'FALLEN ANGEL'

ARE YOU ABOARP?

HFA INTERNATIONAL #1013

Signings

The Riverview Spiritual Singers to Atlantic Records. Featured with the group is the leader of the heavyweight boxing champions, Jimmy Ellis.

Michael J. James & Tim McKay to Boyce & Hart Productions... Two People to UNI Records... Josh Fox to UNI... The Aquariums, instrumental-vocal act, to the UNI label... Atlantic Records through New Beat Management, Ltd. Lynn Sehey, 16-year-old singer, to ABC Records... Mims & Her Babies to Laurie Records... Neil Diamond to Atco Records. Hollywood-based label.

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YESTERDAY'S RAIN SPANKY & OUR GANG 72871

Arranged and Produced by: Scharf/Dorough

"As introduced on Hollywood Palace, ABC TV November 2."
"See the gang on The Peggy Fleming Special, NBC TV November 24."
Yesterday's Rain will be included in their new album available January 1, 1969.

A RECORD FOR ALL YOUR TOMORROWS

A PRODUCT OF MERCURY RECORD PRODUCTIONS, INC.
35 East Wacker Drive, Chicago, Illinois 60601
A CONELCO CORPORATION
NAL RUSHING CASH RELEASE

NEW YORK—North American Leisure Corp. (NAL) is rushing immediate release of Johnny Nash’s “Hold Me Tight” LP on 8-track CARtridge cassette and open-reel configurations. Nash records for JAD Records.

In addition, NAL has been licensed by Viva Records to duplicate and market its Viva and Bravo lines on all configurations. Viva was previously released on tape only by Ampex. NAL has also reached an exclusive agreement with LLP Records. First release will be Larry Willis “A New Kind of Soul.”

GR 1 to Step Up

LOS ANGELES—General Recorded Tapes (GRT) is planning more merchandising campaigns this year, built around “Artist-of-the-Month” promotions.

The tape promotions will feature Lawrence Welk, Ray Charles, Dionne Warwick and Boots Randolph, and others, and will include special merchandisers, 12-track counter displays, exclusive product availability.

LIB’S, UA GOES FOR NUMBERS

LOS ANGELES—A compatible numbering system has been initiated for all Liberty and United Artists CARtridges. All 4-track packs now carry a 4000 series; all 8-tracks now carry an 8000 numbering series. UA product has a U prefix; Liberty’s accessories carry an LPR prefix.

Dealers are presently receiving these new numbering lists. There are in excess of 500 titles in the company’s catalog. This month’s release is the first combined package of Liberty and UA tapes.

Artist’s Promo

Munty Italian Licensee in ‘Co-Op’ Push

By MARILYN TURNER

MILAN — Stereo-Pak of Trezzo d’Adda, the Italian manufacturer of Munty Stereo-Pak, is promotioning a marketing cooperative with five Italian companies involved in the 4-track concept. The move is seen as an attempt to meet the increasing competition of RCA Italia’s 8-track system and the Philips cartridges, both in the Italian market and in other Common Market countries.

Participating in recent promotions is also the company’s original line of cartridges.

Concord Will Widen Base

LOS ANGELES — Concord Electronics will broaden its sales, merchandising and marketing base, according to Dr. Elisabeth Schlaefke, president of Luxembourg, which markets and distributes photographic equipment, including Mamiya.

The acquisition of Concord was for about 44,000 shares of Ehrenreich common stock, with additional payments to be made on the basis of future earnings. Howard Laid, Concord president, will continue to direct the subsidiary’s operations.

The acquisition will enable Concord to broaden its product lines in the headphone and earphone market and to expand its merchandising capabilities.

Concord plans to introduce 10 new players in January, including several players in the cassette field. The company also plans a broader base in the industrial electronic market, including a line of dictating equipment and electronic educational systems.

The West Coast-based company has been on a sales promotion and marketing campaign to promote its new line of cassette equipment introduced at the Consumer Electronics Show.
Soul Stirring

November is Soul Month at ITCC
Merchandising aids available
Contact your distributor today
Tape CARtridge

Promotion Drive on Roberts Cassette Bid

By BRUCE WEBER

LOS ANGELES—A major marketing-promotion campaign has been built on Califone-Roberts’ entry into the cassette tape recorder field. Roberts, which also markets reel-to-reel and 8-track cartridge units, has introduced a line of five cassette units, with plans to market an additional 4-6 models next year.

Charles Klein, marketing vice-president, says Roberts is developing a cassette recorder/player line for autos, and will be heavily involved in the home consumer market. With the heavy emphasis on the auto, Roberts will expand its distribution network from about 2,200 to 3,500 stores across the U.S. The cassette line will be in limited production until June, at San Francisco, Hawaii and Seattle, with national distribution scheduled to begin January.

Klein, who predicts the cassette will represent about 20 percent of Roberts’ business in 1969, will market the units in regular distribution outlets, adding gift stores and photo shops to the distribution network.

As a marketing device, the Roberts has introduced a counter display to sell blank cassette tape. The rack will handle 40 ($1.75) or 50 ($2.99) and 120 ($3.99) tapes. Roberts’ new cassette models are:

- A solid state portable cassette tape recorder (model 60) at $69.95.
- A solid state portable cassette tape recorder with AM/FM radio (model 520) at $89.95.
- A solid state cassette tape deck (model 93) at $119.95.

Chicago Stereo Banks on Site

January or February, for the official grand opening, said Taradash, “we will be able to offer everything in stock, even though the line won’t be on the floor or in the painting on the walls.”

We will really emphasize home hardware and carry every major manufacturer. Our inventory will be about 2,500 to 3,000 8-track units. In addition, we will carry a complete line of accessories.

Chicago Stereo will have seven stores, four of them downtown, managed by four installers. The amount of time for installations will range from 20 minutes to two hours, depending on the type of speaker system. The company will also have a two-man sales staff.

“At first, I may carry a software inventory as high as 10,000 with 65 percent 8-track.”

In the beginning, Taradash says he will carry more than 100 tape recorders.

“First, I won’t know what will be popular so I’ll have to carry a wide selection of titles. Later on, when I see what’s selling, I’ll be able to adjust to the inventory.”

Taradash started in the tape business with Harb Levin at Stereo City in Chicago.

AM Names Rep

LOS ANGELES—Ray Taylor & Associates of Atlanta has been named sales representative in five southern states for Audio Magnetics Corp. The Atlanta firm will represent Alabama, South Carolina, Tennessee and Mississippi.

Bible Voice in Franchise Drive

LOS ANGELES—Bible Voice has opened a drive to acquire sales distribution franchises throughout the U.S. The North Hollywood-based firm presently sells its products through religious book-record shops and regular record retailers.

Company founder George Otis is presently in Europe seeking overseas representation for his line which includes 8-track, cassette and reel-to-reel tapes.

The company has just released the complete new testa ment in Spanish, with a Hebrew version presentation in production and slated for completion in December.

Bible Voice's catalog includes 30 new sacred cassettes, including the complete new testament (15 cassettes) retailing for $124.95 and six "living letters" excerpted portions of the bible, with a $49.95 tag.

ATTENTION, JOBBERS & DISTRIBUTORS

The newest and fastest selling Tape Cartridge Cases are available at LeBo Products Co., Inc.

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Woods, N.Y. 11577

when answering ads . . .
Say You Saw It in Billboard

NOVEMBER 23, 1968, BILLBOARD
Four-Tune Kookies

The new generation is EP. Restless: Only 12 minutes instead of 120.

Threadbare: The lower half (where you put in the tape) is toothless for no-thread loading.

Simple: Only 5 parts, including the two halves of the case. Unwashed: Our precision molding is immaculate. And our EP cassette enjoys freedom of assembly: Snap or weld together.
THE BEST JAZZ ARTISTS

CHICO HAMMOND
THE GAMUT

THAD JONES, MEL LEWIS
MISS RUTH BROWN

DIZZY GILLESPIE
LIVE AT THE VILLAGE VANGUARD

SOUL STRINGS
& A FUNKY HORN

THE WORM
JIMMY McGRUFF
SD 25243

THESE HIT SINGLES ARE

Solid State
Entertainment from
Transamerica Corporation
HANG OUT ON OUR LINES

WIGGLING UP THE CHARTS!

MIDNIGHT CREEPER
LOU DONALDSON
SD 1941
SOUL SLICES: "Black Radio Stations Send Soul and Service to Millions," a story on the success of soul radio, was featured in The New York Times Monday (11). The black radio audience, the article said, "is estimated at 25 million, of which about 5 percent is white." The story also noted that "approximately $35 million worth of advertising is placed with 528 stations annually.... an increase from 508 stations last year and 414 in 1964. In 1960 the advertising figure was $10 million." The story adds "Of these, 108 stations aim all of their programming at Negroes, compared with 50 eight years ago and only one in 1947. Progress can also be measured in the exclusively on black radio of Negro artists, both live and on record, in the commercial for black radio, talk shows and public service spots and the use of the Negro idiom, no longer "cleaned up" for all-white air play. Stax has pushed sales of Johnnie Taylor's "Who's Makin' Love" over the million mark, with more of the expected for Eddie Floyd's "Bring It On Home."" 

The Soul Wire Service, headed by Richard Robinson, will write and edit a special issue of the "Black Music Review," featuring 64 pages devoted mainly to Jimi Hendrix and his music. Slly & The Family Stone, who recently recorded a live album at New York's Fillmore East, invade the metropolitan area with appearances at Fairleigh Dickinson University, Tennanet, N. J., Friday (22), and Action House, Island Park, L. I., Friday (29) and Saturday (30) and early next year at the Electric Circus, the psychedelic-soul group, whose latest release is "Everyday People," also play the 2nd-3rd night at the Fillmore East, with a line-up of the group along with Wilson Pickett and Mack Race, now with Stax, who penned "Mustang Sally." 

Floyd has also written such hits as "634-5789," recorded by Wilson Pickett, "Comfort Me" for Carla Thomas, "Don't Mess With Cupid" for Otis Redding and "Someone's Watching Over You" for Solomon Burke. And that's why Eddie Floyd has been selected as Stax's artist of the month. ** * *

THIRD-GRITS: Booker T. Jones, leader of Booker T. & The M.G.'s, is in Paris working on the score for the upcoming Paramount film, "Uptight." They will also be playing the music for the sound track. Booker T. & The M.G.'s have won their "We Smashed The Valley P.T.A. Gossip" over the 60,000 in sales.... The Staple Singers—Pops, Mavis, Cleo and Perius—are appearing cross-country on a Bill Cosby tour. Cosby has canceled his remaining live dates to concentrate on his record company and a TV special. . . . Stevie & Dave are set to appear at Fillmore East, New York's rock Mecca, on Dec. 14-15. . . . Breston Wood is serving double-duty as Double Shot disk beside on his own "It's a Game, Love." He also chips in with a duet on the finale seven seconds of the Chad & The Reggades' "Bring Back Those Doo-Wopps. Wood is also half of the Shirley & Alfred duo with Shirley Lee. He was a recent winner on TV's "Dating Game," which required no singing. Meanwhile, Shirley has latched on to Steep to make a new White children's show, "Shirley & Steep, currently working with "Snake in the Grass." . . . Joe Simon is due with a new one, "Looking Back," on Sound Stage. . . Thank you, Dave Booth of Ontario, Canada, for your tip of the hat to the Paul Butterfield Blues Band. . . The Uniflex, with manager-producer Guy Draper, are ready to score with the group's first L.P. "Stirin' In the Court of Love" on Kapp. Draper penned the

(Continued on page 29)
THE LOOK OF LOVE
LOVE IS BLUE
DREAM A LITTLE DREAM OF ME
UP UP AND AWAY
TALK TO THE ANIMALS
THEME FOR "ELVIRA"
GENTLE ON MY MIND
SPANISH EYES
I WANNA BE FREE
LOVE THEME FROM "LA STRADA"
ONLY FOR LOVERS

STEREO
KAPP
KS-3566

Made in U.S.A.
ONLY FOR PROFIT!

Roger Williams' wonderful new album follows in the tradition of his great catalog. It was conceived and implemented to offer great programming and fabulous sales. The selections are all heavyweights.

"Only For Lovers" KS-3555
Combines the new as well as traditional standards.

This is Roger Williams the way you want him to be!

KAPP RECORDS
A division of Universal City Records, Inc.
group hit, "Court of Love," as well as the new one by Sugar & Spice, "Dreams," also by Kapp. .... Bobbie Womack's latest single, "California Dreamin,'" is now being shipped, flip-sided with "Baby! You Oughta Think It Over," written by Womack and Jimmy Holiday. Both tunes are taken from Womack's new LP, "Fly Me to the Moon," due out this month. The 500,000 mark is sales, is still powering up the charts. .... Bob Lee, the producer-founder of Hawk Records in Markham, Ill., is now offering masters for immediate leasing and release. Lee has aided in the development of singles such as Otis Clay, Jo Ann Garcia and Soul Inheritance. .... Buzz Willis of RCA reads Soul Sauce. Do you? ** ** **

Country Music

CMA Awards Show Re-Slanted For TV on Nov. 20 KRAFT Show

NEW YORK—A co-operative effort of NBC, the J. Walter Thompson Agency and the Country Music Association has resulted in the rescheduling of the CMA Awards Show, originally set for Oct. 30. NBC announced that the program, pre-empted by an election-week political broadcast, will move to Nov. 20 (Monday) as part of the Kraft Mu-

sic series. The program, which ran as scheduled on the Canadian network Oct. 20, was taped at other stations at the last minute. The network, agency and association began at once to try to reschedule the show because of its content and because of the promotional work that had been done in its be-
half.

CMA, in an effort to build a big audience for the first televised show, had sent out more than 2,000 mailers to radio and TV stations programming coun-

try music, and had mailed press kits to major markets and daily newspapers. Additionally, hun-
dreds of telephone calls were made to disk jockeys, and a pro-
motional record was cut by the artists urging the audience to listen. The show, hosted by Roy Rogers and Dale Evans, in-
cluded such leading personalities as Glen Campbell, Jacki 

Ritter, Johnny Cash, Jeannie C. Riley, Ben Cater, Porter Woj-
ner, Dolly Parton, Bob Wills, Chet Atkins, Tammy Wynette, Roy Acuff and others.

The taping, done on stage of the "Grand Ole Opry House," highlighted the winners in all categories of country music dur-
ing the past year, and selected Bob Wills to the Country Mu-

sic Hall of Fame.

The validity of the show con-
tent and the matter of winners being notified was never in question. Townsend said the pro-
gram, NBC had received from every winner an affidavit testi-

fying that he or she had no prior knowledge of the out-
comes. This is routine in such programs.

The show had received ex-
ce1 lent reviews by its Canadian showing. It played to a packed house prior to the annual CMA dinner and show during the 43rd anniversary celebration of the "Grand Ole Opry.

CMA, upon notification of the rescheduling of the program, re-
implemented its promotional push, covering all of the ground previously touched, and adding a new drive to insure a top rating.

Crump Explores Country Lectures for Austrian U.

NORFOLK—George Crump, president of WCSS, will explore the feasibility of bringing country music in some form to the University of Vienna in Aus-
tria, near the Yugoslavian and Hungarian borders.

Crump, whose talents include speaking German, has been

named to the board of directors of the university which sponsors its annual international folk music festival in its mountains. Prior to this there are lecture tours into Salzburg and Moscow, and then Zagreb, Yugoslavia.

In subsequent conferences since his appointment with uni-
versity officials, the possibility of bringing country music into the folk music review has been raised.

Crump plans to leave in the near future for Europe where he will discuss the many possibilities. He said conditions and

finances may restrict participation to performances by local talent, or perhaps involve American students at the university who are familiar with the country music idiom.

The third, and most attractive possibility to Crump's thinking, is to bring a professional act or acts, who would hold a work-
shop-demonstration during the review. Once the possibilities are fully explored, Crump plans to talk to recording company officials and others interested in spreading the music.

"There are all sorts of possi-
bilities," Crump said. "We must determine what audiences have been reached, what sorts can be reached, and whether this can be established on an annual international basis.

In any case, that if talent of the nations of that area of the world is uncovered, it might be exploited through means-
TOM T. HALL the talent that penned HARPER VALLEY P.T.A. follows with 2 Monster Hits ...you’ll find them both on Mercury RECORDS.

“BALLAD OF $40 DOLLARS”
by TOM T. HALL
PUBLISHED BY: NEWKEYS MUSIC, INC.

“SINCE THEY FIRED THE BAND DIRECTOR”
(AT GOOD OLD MURPHY HIGH)
by LINDA MANNING
PUBLISHED BY: NEWKEYS MUSIC, INC.

EXCLUSIVE REP.—KEY TALENT AGENCY, INC.
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Gallico Strikes with BLOCKBUSTERS

STAND BY YOUR MAN
TAMMY WYNETTE EPIC

WHERE LOVE USED TO LIVE
DAVID HOUSTON EPIC

SHE STILL COMES AROUND
JERRY LEE LEWIS SMASH

Warming Up With

WHILE YOUR LOVER SLEEPS
LEON ASHLEY ASHLEY RECORDS

YOU TOUCHED MY HEART
DAVID ROGERS COLUMBIA

GOOD
LINDA GAIL LEWIS SMASH

FULL HOUSE
LUCILLE STARR EPIC

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Nashville Office: 812 SIXTEENTH AVE., SOUTH
NASHVILLE, TENN. — NORRIS WILSON, MGR.
The Continuing Story of
HARPER VALLEY P.T.A.
by
dee mullins

Published by
NEW KEYS MUSIC--BMI
1531 DEMONBREUN STREET, NASHVILLE, TENNESSEE

Produced by Shelby Singleton, Jr,
FIRST EDITIONS IN TOP CHART ACTION

COUNTRY MUSIC

DICKENS FINDS IT'S SNOW USE

NASHVILLE—Jimmy Dickens, Decca artist who is the last of the country singers to join the fast-moving fast-food business, missed his first board of directors' meetings called here. Dickens was snowbound in West Virginia.

Among other members of the board is Congressman Richard Fulton, who has recorded on RCA Victor. The singer will start establishments known as Dickens' Chickens.

Nashville Scene

Long-time WPLO air personality and program director Mac Curtis, who recorded as a side-line, now devotes more time to his work as an artist. He has left the Atlanta station for WHGO, Orlando, where he will do all air work and branch out as a performer. He will have some freedom to tour the Florida landscape.

Buddy Killen, in November, has been turning out 20 Nashville recording sessions (LP and single) for Dial artist Joe Tex. The Nov. 16 show at the WCCA Jamboree in Wheeling featured 33 country artists, headed by Decca's Jack Greene.

Nick Lawson, veteran bass man who doubles in other circles, is going on a road tour with Books Randolph, and plans to do extensive camera work while on the road... Jack Breeze of (Box 1101), KWGB, Sioux Falls, S. D., plans to go on the air Christmas with a 10,000-rpm full time country operation and needs to build a library. His station will cover parts of North and South Dakota, Iowa, Minnesota and Nebraska. Middle Georgia Music, Varieties and Recording of Macon, Ga., has released its first single on the Country Town label. The push side is a recording titled "A Letter To The President" with background music. The number is performed by Pam Treadway, who also works on the company's New Talent label... Oscar Record artist Bobby Farish played the Florida Quarter-Horse convention at Ocala.

Bob Homan, Yakima, Wash., has cut his first album for HEI Records. The release date is set for December... Bradley's Barn, the building from which many of Nashville's sounds emanate, is the name of the new album by the Beau Brummels. More than coincidentally, all the sides were cut at the barn... Platt & Schragg appear on the "Beverly Hillbillies" show Wednesday (20). Earl Scruggs has written a new instrumental book titled "Earl Scruggs and the String Band"... Mountain Records of Colorado has released a couples of good-sound records, one being Big Jim, another by The Kingston Knights, with Gary Wells handling the vocals... Station CKDM, Dauphin, Manitoba, held its first talent show of the season in Nov. Nice Dalac, Manitoba, and raised more than $1,000 in pledges to help install an artificial ice top on the pool. The event shows annual features of the studio, whistle-stopping through Manitoba, collecting funds for worthy community projects. They also serve to bring new... (Continued on page 35)

Wilburn Bros.

PUBLISHED BY SURE-FIRE MUSIC

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WIL-HELM TALENT AGENCY
801 16th AVE. S.W. — NASHVILLE, TENN. (615) 244-1401

NOVEMBER 23, 1968, BILLBOARD
Country Music

Nashville Scene

First Editions in Top Chart Action

Continued from page 34

Canadian talent to the spotlight. Donnie West & Bill West, the husband-wife team who have succeeded at virtually everything, now have signed a new long-term exclusive writing contract with Trix Publishing. Together or separately they have done well at songwriting.

Jennie C. Riley lost her legal battle in the New York Supreme Court to enjoin temporarily the Little Darlin’ Corporation from producing and selling records under her name. She charged that the defendants were exploiting her fame. The court suggested she may produce evidence at a trial which will support her complaint.

Charley Pride is working Billy Deaton dates through November in Texas. KBVR, San Antonio, celebrated its seventh anniversary with a big country music show Sunday (17). Shot Jackson is back home after a long bout with coronary on the road. Two weeks before showtime, the KBQQ show starring Marty Robbins was a sellout. The station now is directing its attention to its next big show Jan. 24 in Los Angeles with KFST.

Noble Bell, former executive of the Chemical Bank and New York Trust Co., New York, is now with the Shalby Shapilos Corp. here as vice-president and treasurer.

Jack Key, son of Nashville talent agent Jimmy Key, and Miss Diana McNally were married, just before New Year's. Mercury's Billy Grammer satisfied a yen recently by jumping from an airplane. The "Grand Ole Opry" artist and his daughter, Dinah, joined the Nashville Parachute Club and have been making regular jumps since that time. Ray Farrow has cut a new ABC session, and his new LP "Wonderful Day" is just out.

Ronnie Barth of Karake Records has her own band now, called The Tumbleweeds. Jim Ed Brown and The Gems spent election night in Minneapolis playing at the Democratic National Committee show. Pee Wee King, more active than ever, did a "National Barn Dance" show in Chicago, drove to Nashville to tape a "Bill Anderson" Show, then cut the "Billy Walker Show" and finally videotaped the National Life "Grand Ole Opry! All this in a little over a week.

First Editions in Top Chart Action

Loretta Lynn

"Your Squaw Is On The Warpath"

BOOKINGS:
WIL-HELM TALENT AGENCY
801 16th AVE., SO. — NASHVILLE, TENN.
(615) 244-1401

PUBLISHED BY SURE-FIRE MUSIC

"Son of A Sawmill Man"

Osborne Bros.

BONNIE GUITAR, who joined Dot Records in 1957, has renewed her association with the company. In addition to her own best sellers, she has discovered artists for whom she now produces. Showing their professional affection for Miss Guitar are Richard Pierce (left), Dot's executive vice-president and general manager, and Arnold Burk, Paramount Pictures vice-president in charge of music operations and Dot's president.

BOOKINGS:
WIL-HELM TALENT AGENCY
801 16th AVE., SO. — NASHVILLE, TENN.
(615) 244-1401

PUBLISHED BY SURE-FIRE MUSIC
Country Music

Masters Music Fest Posts 180G Gross in Summer Run

NASHVILLE — The Masters Festival of Music, now in its fifth year, grossed more than $180,000 for performances in nine cities during the summer season.

In its first two appearances of the fall-winter season, the show played to sellouts in Nashville and Atlanta, grossing more than $1,000 in the two cities.

Headliners of the shows are Chet Atkins, Boons Randolph, Floyd Cramer and Jerry Reed. They are backed by the Music City Strings, the Nashville Sound of Brass, and the Nashville All Star Band.

The festival has ongoing on its remaining 1968 schedule such cities as San Antonio, Fort Worth, Columbus, S. C., and Raleigh. N.C. Already slated for 1969 are Dallas, Orlando, Fort Lauderdale, Miami, Mobile, Monroe, La.; Houston, Tulsa, Amarillo, Lubbock, Birming-

ham, Oklahoma City, Wichita, Richmond, and Roanoke-Salem, Va.

X. Cuse, who manages, produces, di-
ues and promotes the show, said it could be on the road as many as 50 weeks of the year because of demand, but was limited by other engage-

ments of the individual artists.

Looking for
Talent
Booking an Act

Billboard's International Talent Edition has the ANSWER!

A way-out album by the British vocal team of Peter and Gordon is currently moving up a lot in the charts. "Hot, Cold and Custard" is the somewhat bizarre title of this album. The tracks have equally strange names, for instance, "The Magic Story of the Parkkeeper and His Faerie Bodmitcher" and "Freedom is a Breakfast Food." Peter and Gordon present this extremely original and unusual album with their customary charm and entusiasm. For the ultimate in musical backing, Peter and Gordon insist on Gibson guitars—the choice of professional musici-

(Cover)
KAY STARR
SWINGIN' IN A BRAND NEW GROOVE
...AND DOT'S GOT HER!

"THE 12TH STREET MARCHING BAND"

DOT RECORDS
A DIVISION OF PARANOID PICTURES CORPORATION

DOT 17183
PRODUCED BY DICK PEECE
THE MUSIC DIRECTOR

Bertha Porter: Trend Setter

HARTFORD, Conn. — One of the best music directors in the business is Bertha Porter of WDRC, and although Hartford is only the 43rd largest radio market, her influence in music and programming is felt nationwide and throughout the world. The reason, of course, is that Hartford operates from the nation’s major testing areas for records. As an illustration of just how powerful Bertha’s influence is, let’s look at some of the nation’s record companies—record company houses that have showered 15 Gold and Silver Medals on Bertha for helping to break records.

The station, represented by Edward Petry & Co. for national advertising, programs to a mass audience, featuring primarily records on Billboard’s Hot 100 chart. But one of the keys of any music director is programming to keep the listener tuned in—this is why WDRC, one night, sent a remote broadcast unit more than 100 miles north from the airport to pick up a copy of a new record. A listener on a plane, in the company of listeners was generated by broadcasting continuous progress reports on the recorded tape and led back to Hartford with the precious chart scores.

Bertha Porter, queen of music, was on the job at WDRC June 5, 23 years ago—in the days when all stations carried a barey a network of show programs and there wasn’t much for music directors to do. She helped out in bookkeeping and on the telephone switchboard, but she eventually started taking a six-day week. Her record files alone would be a major job; she has more than 3,500 singles cataloged alphabetically and 3,000 album sets. And she keeps a record of every record received by the station for at least three to four months. But about four times a year she does housecleaning and turns over all of the records that don’t make the cut. She sends six也将 records to a local hospital for re-colored children on other similar operations. Records that become a hit, of course, are held onto.

She takes on the role of the “clown” when the station is playing “unpredictable Hit Parade” soft rock format devised by consultant Lee Tiegel.

These stations include HUFM, in New Haven; KFRC, in San Francisco; and WKBW, in Buffalo. The latter is the first of the chain that acquired WDRC.

Key to changing over is the introduction of an automated system using four reel tape machines and three cartridge players.

Looks Like This:

The station is a one-year-old operation; it was formerly WRKO-FM.

Eventually all the FM’s will have their own separate identity, explained Bob T. Mack, FM programming director with Drake-Chennault programming service. Changes are needed in the system and this is the Drakes Chennault way. Drake Service, in San Diego, San Francisco, Los Angeles and other cities, supplies programming for separate stations in Washington, Cleveland, and Memphis, an AM operation.

The format, new York outlet, will not have its oldie rock format changed.

3 RKO-FMers Go Drake Route

by ELIOT TIEGEL

LOS ANGELES—Three of RKO General’s FM stations have switched their programming to the new automated “unpredictable Hit Parade” soft rock format devised by consultant Lee Tiegel.

Los Angeles异味s in the wake of KFIL’s, in San Francisco, and KBME in Houston. The latter was formerly WRKO-FM.

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THE CRAIG HUNDLEY TRIO

Exclusively on World Pacific Records

Craig Hundley
14 years old - 90 lbs.
genius jazz man

J. J. Wiggins
12 years old - 90 lbs.
heavy bass

Gary Chase
14 years old - 86 lbs.
a drummer's drummer

"ARRIVAL OF A YOUNG GIANT"

Produced by Dick Bock
WPS - 21880
Radio TV programming

Programming aids

Guidelines for key positioning of radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

Kingston, N.Y. — WBAZ
Gory Davis
Music Director


Louisville-WAKY
Johnny Randolph
Asst. Program/Music Director, Personality

Louisville-WNKY
Brownsville, Tenn.—WMBH
Ron Hallery
Assistant Program Director

Charlotte, N.C.—WAYS
Jack Galle
Program Director

Fort Wayne, Ind.—WLTY
Rick Hughes
Music Director

Hanover—WDCR
Paul Gambaccini
Music Director

Jacksonville, Fla.—WAPE
Ike Lee
Program Director

WERC Session
Continued from page 38
went to the more music approach that would be more in line to better compete with giant stations like WLS in Chicago and CKLW in Detroit, both of which come into the market. However, WERC is able to maintain a constant lead in the market because everybody on the staff works constantly for self-improvement, Cochran said.

The station plays an average of 17 records an hour; ciders are played generally 10 minutes and 30 minutes after the hour and 10 minutes to the hour. Records are selected by a panel. DJs play their own choice of records from a list of categories but have to keep the categories in order.

EASY LISTENING

Country

Ashland Ky.—WTCT
Mike Todd
Program Director, Personality

RHYTHM AND BLUES

Beaufort, Tex.—KJET
William "Boy" Brown
Program Director

Columbia, S. C.—WIOC
Charles Derrick
Program Director

(Continued on page 49)
175,000 SOLD

Started in NEW ORLEANS and
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JOHNNY ADAMS

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**College Show Earning Degree**

**Los Angeles**— "Your All-American College Show" is taping the Untapped College Talent: a national search for number of performers with professional quality.

The usually videotaped half-hour show is shot in some 60 markets in prime time. The programs are taped fully and then cologne of College which cuts the time slots for the variety programs. Two weeks later, during the first cycle of programs with a major network, this is the biggest 50-city tour of the network. John Heflin, a young producer, is the record committee on the show. He screens the videos and keeps in touch with the producers. He's giving a record deal to the talent with the potential for records. So far the label hasn't signed any acts.

The program presents four acts per show and the act performing qualifying for a semifinal and then final competition. Show producers are guest judges on the show each week by Dennis James. Each week, $10,000, $5,000 for winning $2,500 for topping the finals.

"Colleges today are the greatest and the most talented has never known," says Niles.

The show avoids the rock idiom and attempts to present the clean-cut college image. "Rock is too specialized," Niles continues. "We have to present entertainment that appeals both to kids and their parents."

Niles' company utilizes a touring video show which tapes students on location. These tapes are then sent to Niles office where they are screened and the group with the best potential for records is chosen to fly to Hollywood and tape a regular half-hour show.

Ivan Dittmar leads a studio orchestra which prepares arrangements. Every show is prepared for each act. Two shows are taped on Saturday morning.

"These kids aren't amateurs," James says. "They've been working necessary into an expert, "because they've been long enough to make a record happen and the students want more of a specific individual effort on their product."

As an example of effort, Lutman cited the students on "Classical Gas," a recent hit by Alex North. "The company is the record company Ken Lutman. Lutman felt that the program and music director of the show today is a specialty to really know what's happening in music. "In the old days, the success of a record depended on the hit of the show. Today, however, the stations rely on you and the artist to sell out what's happening in their markets and then keep close to what's on the air.

This has also turned the record promotion man through the marketing of new talent and karaoke equipment, stereo, and bowling of a 24-hour broadcast day.

WNB-FM to Middle of Road

**Binghamton, N.Y.**— WNB-FM has dropped classical music to switch to middle of-the-road programming.

Manager Warren A. Koerbel announced last week. The format change follows the heels of new tax restrictions of the American Association of Independent Music of A&M Records.

**3 RKO FMers Go Drake Route**

The concept calls for five songs in clusters of three, then a short or simple commercial followed by two more songs. KROK-FM in Seattle had been working with an easy listening format before switching back to easy listening material.

"Parade 68" in its first weeks has been emphasizing vocal groups and male vocalists, with some of the nation's top bands of songs back-to-back. There are more songs preannounced than have ever been heard in a single week. There have been few instrumental. During the first three weeks of songs were played. Artists represented included the Buckingham Nicks, Air Supply, J. Geils Band, Carpenters, Four Tops, Thelma Bell, Don McLean, Engelbert Humperdink, Marvin Gaye, Glen Campbell, Frank Sinatra, Petula Clark, Dion, and Bert Bacharach.
that's Funny How
Time Slips Away 'man

JIMMY
ELLEDGE

WITH THIS YEAR'S BIGGEST SMASH HIT!

'KAY'

FOR D.J. COPIES WRITE OR PHONE
JIMMY ELLEDGE, PENTHOUSE BAKER BLDG., 110 21st AVE., S., NASHVILLE, TENN. (615) 244-1636
Top 40 is not comatose; it will always exist, since by definition it presents the favorite format to the largest number of listeners in the majority audience. It must follow (even lead) music trends, and that means that it must include musical tastes within the format in their proper perspective, and that means it must support a diversity of music.

"progressive rock" is here to stay, but as a minority art form. It will eventually deplete itself, become stale, and then become steadily entrenched as an important secondary area of popular music, according to jazz, ethnic music, etc., already established as specialized broadcast programs.

In Vanguard

Nonetheless, the Top 40 broadcaster must always be aware of the vast array of musical mass marketing strategies and fads, and that means that for the present time he should play a significant amount of music that is marketable (as opposed to "progressive") material that finds broad pop acceptance. But there are certain "progressive" artists, which then is the exception case here, for Top 40 format structure.

How much and when? To a certain extent, Top 40 is market driven: a story from market to market, according to tastes of the mass audience. It is possible to block programming of "progressive" rock to the Top 40 broadcaster as any other format of block music programming, however, but, in the Top 40 format. It may seem an asset now (and even that is highly debatable), but in the long run it dies out among the mass audience in the same way that your station strongly with something that has become old hat, and that if played enough the "hits" image will have suffered considerably.

The approach followed with success to date by KMKY is to integrate some "progressive" material into its Top 40 format and within a firm format structure. This KMKY program, with a minimum of nine and a maximum of one LP out this general creative concept, in recent time, a minimum of one per two weeks, a maximum of one LP out in the two in the evening, and then an increasing percentage during all the all-night program, reaching a maximum of about six per hour 3:5 a.m., returning to the day-time format of one or "two per hour" 5 to 6 a.m.

Two other problems arise in Top 40 programming of "progressive" rock material within its regular All-Music format. The first one, "progressive" fans will demand the long-playing albums. The second is, "Top 40" is a short-cut, for they are contrary to Top 40 principle of not promoting anything out to the majority audience. A "true" "progressive" fan will accept a Top 40 station and not only accept a program shortened cut, and you are not playing "progressive" for them. You are not doing it for their benefit, you are not doing it for those that care.

Second, there is indication that during the last few years the community of people that match the older "hits" albums out of the newest, but still a few years old, and then you become one of the oldest, the really mind-blowing material. Yet Top 40 demands an emphasis on the New and the "future". "Progressive" LPs with new singles

Alan Adams has resigned from KCRB, San Diego, Calif. in a new location for a new company. He's there now at KMBX in Minneapolis, Minn., and he's doing quite well. In the last three Pulses, KBCQ went from 50 to 25 in the last three Pulses, and KBQ went from 4 to 10 in the last three Pulses. The station has just taken the number one spot in its area.

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The Golden Sounds of Andy Williams will reach the public more directly and from more directions than ever before.

In stores, all of Andy's gold-album winners will wear the official RIAA Gold Seal. Special rack headers, divider cards, window streamers and counter brochures will liven up the points of purchase. All Columbia Christmas displays feature Andy.

Special ad mats will do local newspaper work. The roto sections of 31 major newspapers will carry our full-color, two-page Christmas spreads. These feature Andy's "Honey," "Born Free," his Christmas album.

All radio stations will receive a special LP that highlights and illustrates the entire Williams catalog. And we are making time buys for Williams radio spots. Sure, he sells beautifully all year, every year (twelve gold albums already). And sure, he does even better at Christmastime (watch his full-hour NBC-TV special, December 18).

And now something new has been added: The KGP S.

The KGP S is our new two-record gift pack special. "The Andy Williams Sound of Music"—twenty classic Williams vocals.

And the KGP S is the spearhead of our tremendous, coordinated Andy Williams promotion drive. We're sending the messages via the stores, newspapers, radio and the new album itself.

The KGP S's sleeve is a four-color catalog of the complete Andy Williams product.

You never had it so good!
Liberace / "The Sound of Love"  
DLP 25901

Djalma / "Help Yourself to the Brazilliance of Djalma"  
DLP 25905

Count Basie / "Basie - Straight Ahead"  
DLP 25902

Six Fat Dutchmen / "Dutch Treat Polkas"  
DLP 25900
NEW FALL ALBUM RELEASE
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PRESENTS "A CIRCUS OF THE MIND"

THE TINGLEING MOTHER'S CIRCUS

Packaged in a colorful book-fold album with complete lyrics on all the songs.

AN EXCITING MUSICAL PROGRAM OF UNUSUAL ARRANGEMENTS, LYRICS AND SOUND RECORDINGS. Full magazine, underground station spots and window display kits. Personal appearances now being made on the top U.S. TV Shows. TINGLE MAN! IT'S GREAT! Produced for Flower Pot Productions by BOB SCHWARTZ.

PROGRAM

ACT I
- 90 Magic Wonders
- Sky Diver
- New York Mining Disaster 1941
- Positively Negative
- Flowers on The Wall

ACT II
- I Found A New Love
- Sunday Kind of Feelin'
- Happy Bubble
- Yellow Submarine
- Epilogue

THE PLAYERS
- Tingling Mother
- The Golden Voiced Fop
- Twangy Tinger
- Bass Twang
- Percussive Tingles
- Brass Tingles
- Andrea
- Stu
- Elliott
- Jimmy
- The Unknown Drummer
- Many of His Friends
FIRST ROW
Jackie Clark — a new comedy sensation — MS-3166
The Platters — I Get The Sweetest Feeling — MS-3171
Tito Rodriguez — Big Band Latino — MM-4045/MS-6048
Tato Diaz — Heart & Soul — MM-4045/MS-6045

SECOND ROW
Hugo Winterhalter — All Time Movie Greats — 2 record set — M2S-3160
Federal Duck — underground special — MS-3162
Gene Pitney — She’s A Heartbreaker — MS-3164
Tito Rodriguez — Latin Songs Of Love — MM-4043/MS-6043
Bobby Marin and the Latin Chords — Love Burst — MM-4041/MS-6044

THIRD ROW
George Jones — The George Jones Story — 2 record set — M2S-3159
Hugo Winterhalter & Eddie Heywood — Classical Gas — MS-3170
Gene Pitney — Pitney sings the hits by Bacharach & David — MS-3161
La Playa Sextet — The Sounds Of Puerto Rico — MM-4042/MS-6042
Lou Stein — How To Play Honky Tonk Style Piano — MS-3163

FOURTH ROW
Tingling Mother’s Circus — A Circus of the Mind — MS-3167
The Platters — New Golden Hits — MS-3141
Kako & his Orchestra — Sock It To Me Latino — MM-4049/MS-6049
SOUL—Joe Fidler/EAC Victor LID 6554 (S)
Soulful singing current single “Hi-Ho Sneakers,” and “Ninotchka Rivetly” the occasion, is still going strong. The second single, “Love Won’t Be There,” is hitting the charts.

THOSE WERE THE DAYS—Johnny Mathis, Columbia CL 7950 (S)
Mathis brings the brilliance to some of today’s best sellers, including the title track, “Suddenly,” which tops the Best of ’68 list. In addition to the hit, he continues on a fine form that has given him a wide fan base.

LIVING THE BLUES—Canned Heat, Liberty LFL 2720 (S)
Canned Heat is currently riding a wave of popularity with the success of their previous album “Boogie With Canned Heat,” which brought the band to the forefront of the blues revival. Their third album “Living the Blues” is a collection of their classic blues hits, as well as some new material written by the band.

WAKE ME UP TO GENTLE—Al Martino, Capitol CLP 763 (S)
Al Martino maintains his supremacy in the ballad field with his latest LP package, expertly arranged material by John Andrew Barlow. The vocal mood is moving and the arrangement is sensitive and tasteful. The hit song on the album is “Wake Me Up to Gentle,” a duet with Linda Ronstadt.

TRAFFIC—United Artists UAS 6676 (S)
Perhaps one of the top five groups in today’s happening music, Traffic is an electronic rock band that’s big news. Their current single “Cocaine” is hitting the charts.

TRANS-ELECTRONIC MUSIC INSTRUMENTS INC. PRESENTS: Switched-On Bach—CBS MCL 7174 (S)
Electronic music makes its most stunning breakthrough to date via Robert Moog’s synthesizer, which converts the classical music of Johann Sebastian Bach into electronic music. This unique recording is produced by composer Allan Arbus and engineer Herb Deutsch.

IRVING BERLIN’S MUSIC FOR LOVERS—Jackie Gleason, Capitol CMS 106 (S)
Gleason keeps up his successful commercial string of LPs with this selection of Berlin songs. Songs like “I’ve Got My Love to Keep Me Warm” are favorites among fans of the master songwriter. Examples: “A Pretty Girl Is Like a Melody,” “How Deep Is the Ocean?” “I’ve Got My Love to Keep Me Warm.” Gleason’s favorite score again.

ISLAND IN THE SKY—The Turtles, Torento ST 110 (S)
Endorsed by Jaya and the Americans and featuring a breezy bunch of pop songs, this young group (the leader is 16) covers up a多数 of Turtles tunes from live to live into a new musical form. The Turtles’ trend-setting single, “Help!,” is a hit on the charts.

CREAM OF COUNTRY HITS—Kitty Wells, Decca DL 70007 (S)
Never has Kitty Wells been in finer voice as she gives an exciting flavor to “Gypsy King” and then a plaintive quality to “D-I-V-O-R-C-E.” Her fans will also enjoy her version of “I Forgot More Than You’ll Ever Know” and “The True and Lasting Kind.”

SWEET CHILD OF SUNSHINE—Jerry Wallace, Liberty LFL 2720 (S)
Wallace offers what should prove a hit-streaking single package, backed by a number of Nashville’s finest musicians. Wallace is in top vocal form performing his recent hit “The Turtles’ theme.” His latest single, “I Love You,” is a hit on the charts.

BILLY BIRDHARD—BILLY'S FIRST TIME AROUND—Decca DL 70007 (S)
This monument will be adapted from Mel-T-Bilt’s popular recording, with Billy’s unique manner of singing captured on tape. The B-52s’ “Rock & Roll” is a hit on the charts.

(Continued on page 31)
The 4 Seasons Gold Edition Album

A Historic, 29 Gold Hit collection in a superb Two Record Set. Gold embossed packaging! Including a Giant 22x34 full color astrological calendar and the 50 Million selling hits by The Fabulous 4 Seasons.

A Package that traces the spectacular careers and the continuing success of today's super stars, The 4 Seasons.

Sherry • Big Girls Don't Cry • Connie-O • Walk Like A Man • Candy Girl • Marlena • Peanuts • Ain't That A Shame • Dawn (Go Away) • Stay • Big Man In Town • Alone • Save It For Me • Girl Come Running • Ronnie • Rag Doll • Bye Bye Baby (Baby, Goodbye) • Toy Soldier • Let's Hang On • Don't Think Twice (The Wonder Who) • Working My Way Back To You • Opus 17 (Don't Worry 'Bout Me) • I've Got You Under My Skin • Tell It To The Rain • Beggin' • Silence Is Golden • C'mon Marianne • Watch The Flowers Grow • Will You Still Love Me Tomorrow.

Backed with a solid gold promotion:
Saturation Radio • Direct Mail • Local Newspaper • Special Instore Merchandising. Contact your Philips distributor today.
Remember

Mercury-Wing is the thing for Christmas

3 Complete albums of Christmas joy will bring hours of listening pleasure to each member of the family.

This Christmas package is specially priced.

See or call your Mercury/Wing distributors.

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New Mercury-Wing Hit Albums

- The Gowsills
  - Featured: "The Lincoln Park Zoo"
  - Album: "The Gowsills"
  - Label: "SRM 16349"

- Hugh Laurie
  - Album: "Hugh Laurie"
  - Label: "SRM 16339"

- George Jones
  - Album: "Country and Western Hits"
  - Label: "SRM 16339"

- Vaughan and Vitalis
  - Album: "Saxophone Capers"
  - Label: "SRM 16390"

- "Cannibal"
  - Album: "Cannibal"
  - Label: "SRM 16362"

- The Best of Ray Stevens
  - Album: "The Best of Ray Stevens"
  - Label: "SRM 16377"

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Kiddie Records For Christmas Happiness

- Tchaikovsky: "The Nutcracker" (Fairy Tale Ballet Scenes) BOP: "The Young Person's Guide to the Orchestra" - Antal Dorati, conducted by the Minneapolis Symphony
  - Label: "SLP 110"

- "The Story of the Nutcracker Prince - Tchaikovsky: The Story of the Twelve Dancing Princesses - Tchaikovsky: Antal Dorati conducting the Minneapolis Symphony"
  - Label: "PFP 1204"

- Cinderella: "Jack and the Beanstalk"
  - Label: "SLP 101"

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WING
A Product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601 A CONELCO Corporation
The combination of a hit single, "Mama's Taxi,"-by Bars and军工-and the movie from which it was drawn, will serve as ample promotion to build this LP as a major chart threat, especially in country markets. Artists include, besides Hopper, Bobby Darin, Clark Gable, and Kay Adams.

**Classical**

**MOZART: PIANO CONCERTO No. 21, K. 467**

Bartholomew Fordham, New Philharmonia Orchestra, Gervis Hill. Pye Lc 50993 (3)

Romberg's first fine work scores in passage after passage in this edition of the original version. The strength and character of the music are strikingly presented, with a fine, effective chamber work. The composer's work reaches Romanesque proportions, and the opening Allegro is handsome but exuberant.

**S. STRAUSS: AUS SPIEGELSPRUNG**

Von Karajan, Vienna Philharmonic, Berliner Philharmoniker, Bruckner 6780 (3)

Von Karajan's original recording of the work, featured in the original version, is now available in this traditional package of 27 full-length tracks on LP. The music is clear and forceful, with a fine, effective chamber work. The composer's work reaches Romanesque proportions, and the opening Allegro is beautiful but exuberant.

**THE ABSTRACTS**

**ABSTRACTS**

The Abstracts, the set of the West and east on the pole with a bright hemisphere at both ends, reach a new level of excellence. The clarity, quality sound, and perfect performance of each track, together with a big gain, bring a new level of excellence to the Abstracts.

**HAPPY STREET**

**HAPPY STREET**

"Happy Street" is the title of a happy theme. Slim Whitman with his own country style is an appealing collection that includes some hits from his "Heaven in My Heart," "My Blue Heaven," and "My Happiness." He has a new single, "Lullaby of Love," and the package should prove irresistible to every music lover.

**THE PINNACLE**

**THE PINNACLE**

The Pinnacle, a hit single last year, doesn't come along too often. The five weeks of hits have kept track of the hits, and the Pinnacle has been a hit again. It seems right at the top, supporting his band with a chorus.

**MUSICIANS**

**MUSICIANS**

The sensitive, lyrical playing of "Dianna" is continuous from this LP to the next. "Dianna" is a hit single this year. The performer's left hand in the music is noted, and the recording is a hit.

**LOW PRICE CLASSICAL**

**DOMINIC: LUCIA DI LAMMERMOOR**

Shreve, William, New Opera Theatre, London CS 6321 (3)

The Luciano Pavarotti, among others, has been cited for his fine portrayal of the title role in the opera. This year, Pavarotti continues his fine form in the music of "Dianna." The performance is a study of the music, and it is a hit.
**ALBUM REVIEWS**

**SPECIAL MERIT PICKS**

**CHILDREN'S**

**COMEDY**

**SPOKEN WORD**

**INTERNATIONAL**

**CLASSICAL**

**GOSPEL**

**SINGLES**

**NEW ACTION L.P.'S**

**NEW NATIONAL BREAKOUTS**

**POPULAR PICTURE SHOW**

**POPULAR 4 STAR**

**POPULAR 5 STAR**

**POPULAR CASSETTE**

**LOW PRICE POPULAR**

**POPULAR COUNTRY**

**CLASSICAL**

**SEMI CLASSICAL**

**JAZZ**

**JAZZ**

**JAZZ**

**NEW LP**

**SPECIAL ORDER**

**Billboard Album Reviews**

**Action Records**

**Portraits of Excitement**

**Portrait of Excitement**

**Friday, December 2, 1966**

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**Billboard Album Reviews**
20th CENTURY-FOX RECORDS IS PROUD TO PRESENT

ROD McKUEN's

FIRST SCORE FOR A MOTION PICTURE

THE ORIGINAL SOUNDTRACK ALBUM OF

Joanna

COPYRIGHT 1960 BY TWENTIETH CENTURY FOX FILM CORP.

PHOTOGRAPH BY MICHAEL BARNE

WORLD PREMIERE CINEMA I THEATRE, NEW YORK CITY, NOVEMBER 24
**Musical Instruments**

**Bobby Miller Uses Guitar To Dream Up Dells’ Hits**

**by RON SCHLACHTER**

CHICAGO—The goal of Bobby Miller, Chas Wachter and producer, is to play every instrument.

"The goal to me would be the epitome of what I’d like to do in the future," said Miller, who is credited with bringing the Dells back to recording fame. "It’s almost mandatory in producing. It’s only fair to the artist and the arranger. We don’t play guitar. I have six of them. Most of the time, I write with an acoustic guitar. I can dream more with a guitar. I find it more suitable than a piano."

Since mid-1967, Miller has written and produced seven songs for the Dells. This has resulted in three million records being sold and a 1,000 per cent increase in the Dells’ earning power.

"If there is such a thing as a Chicago sound, surely the Dells have contributed greatly," said Miller, who is regarded as a partner of the group as the Sixth Dell. "We have established our own sound. In the previous eight years, the only Chicago sound was contributed by Curtis Mayfield. Since then, there has been sporadic hits for the simple reason that you’re bound to have a hit sooner or later."

"Amplification is really something today. I love the sound they’re giving the saxophone. I would like to write lyrics for the amplified sax."

"In the majority of my tunes I draw from actual events. I don’t like to do a tune that speaks of negativity. All of the Dells’ tunes speak of success. The girl does get the guy."

"It just doesn’t fail in a situation. Even if it happens, I don’t accept it. It’s just a temporary thing."

Miller also stressed that music covers a broad spectrum and must be evaluated in terms of quality, not color.

**Carl Fischer’s Lament: Shortage of Workers**

CHICAGO—Sheet music jobbers, confronted with mountains of mail orders to fill and a shortage of capable employees, would welcome the use of electronic data processing (EDP) methods, according to Pete Kaspe, Carl Fischer, Inc., here. But Kaspe thinks the day of computerization for the sheet music wholesalers is a long way off.

"The problem is that we have too many machines. We have to deal with dealers. Today, even EDP cards and systems still require physical handling, and we just can’t get enough capable help."

"I recall one publisher who instituted an IBM card system. We received a shipment of music from him and each book had on IBM in it. Some had failed to pull out the cards."

Carl Fischer, Inc., has, however, been trying a new method of inventory control. Reasonably fast-moving titles are kept in manila folders, on which is marked the amount of each, the cost price, and the list price, and are ordered when stock runs out.

"Zero Code" on the outside of the folder is a key clerk that one copy should be ordered if the last one is sold. The five means that five should be ordered, and so on," Kaspe explained.

The amount of the last order, and the date of the order, are also penciled on the outside of the folders. "This method is new with us and we’re hoping it works out. We’ve tried just about everything."

Kaspe said the firm now employs about 75 people "and could use 100. We just can’t find people. Too many high school graduates come in here that can’t read or spell. Some don’t even know the alphabet."

Commenting on another aspect of the labor problem, Kaspe said, "We had one young man recently who wanted to be all of the free time before he even filled in an application. He blamed the people for wanting all the benefits they can get, but we have found that they are not interested in the work, too."

"So far, we have not found a solution. You can’t get people to come through the enormous stock and shop for themselves."

"On the other hand, our clerks somewhat," he said, "and we only request that the teachers and students pull out the folder if they are taking the last title, so it can be reordered promptly."

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**Say You Saw It In Billboard**

NOVEMBER 23, 1968, BILLBOARD
"Hyannis Port Soul
(Lost You To The Wind)"

Colours Dot 17181
PRODUCED BY RICHARD DELVY

HYANNIS PORT SOUL
(Lost you to the wind)
I think I've lost you to the wind
I'm wondering if you'll pass again
Pass again?
I remember the day—the day you came to town
I remember the way you led the people round
I can never forget the smile upon your face
There ain't a living body ever take your place

I think I've lost you to the wind
I'm wondering if you'll pass again
Pass again?

Somebody like you is who I'd like to be
Somebody like me who never can be free
Somebody like you to turn the world around
Somebody like me to see what you have found
See what you have found

I think I've lost you to the wind
Now I'm wondering if you'll pass again
Pass again?
Pass again?

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Audio Retailing

Polk Stores Tackle Challenges Of Contrasting Neighborhoods

By EARP PAIGE

CHICAGO—Over 50 per cent of the records bought at Polk Bros. in Skokie are purchased by youngsters between 15 and 18 years of age. That age bracket of its customers, price competition with neighboring discounters and pilferage rank as the three most significant contrasts between Polk's Skokie outlet and Polk City South.

Ably managed by Mike Marlo who has been in record retailing for 12 years, the Skokie store at 9310 Skokie Blvd. maintains an inviting "hip" atmosphere in its record department.

"I think we have the prettiest girls you will find in any store," said Marlo, who pointed out that by having young girls in miniskirts and young male clerks with 'slightly long hair,' the youthful clientele feels more at ease.

"I suppose I'm the symbol of authority and that's quite as it should be," he said. When the department is "stomping" during the 3-5 p.m. after school hours, Marlo said he often walks among the customers and talks to them if he is in a mood to talk, and if they talk to him, "or, 'Big Brother' is watching.

"Actually, pilferage isn't as big a problem here. We have one person in the department at all times and during the afternoon rush we have at least two and sometimes three people. Our philosophy is to make an atmosphere and idea that records can be stolen.

Mario, who was with the Harmon Hall record retailing chain until five years ago, said the greatest change in record selling has been the influence of young people. "Our big buyers range between 15 and 18, and the bracket between 15 and 18 represents more than 50 per cent of our sales.

"An example of this youth image might be found in the fact that the department breaks its progressive rock into alphabetical sections. "We have just made contact with the Scorpio WOPA-FM show and find that the product played on the show makes progressive rock shows actually sell," Mario said. By contrast, Mario said that

MRS. MARY KOVACIC serves as record department manager at Polk City South in Chicago, where her son John, shown here on the telephone, is the record buyer for all of the Polk Bros. stores.

"Every week, I dust off the instrumental dance section," he does, however, make a great deal of classical music and has one customer who often buys $200 to $300 worth of classical music on every visit to the department.

Except for deluxe sets priced at $4.65, classical and a few other categories priced at $4.25, the bulk of product is sold at $1.42, buyer John Kovacic said.

"We're facing a tough price competition now. What makes it tough is the fact that I have to maintain a profit no matter what my selling price is. Each department at Polk's must show an individual profit. Staying on top of inventory is central to maintaining a profit picture, both Kovacic and Marlo believe. Mario pointed to a sign that tells customers the department is "self service" until noon each day. "This is the time when I can devote my attention to stock维奇," Kovacic said.

The department moves a lot of its stock slowly and at least 70 per cent of the tape is 8-track.

Mr. Kovacic believes that the department is "self service" until noon each day.

"This is the time when I can devote my attention to stock维奇," Kovacic said.

"We have just made contact with the Scorpio WOPA-FM show and find that the product played on the show makes progressive rock shows actually sell," Mario said. By contrast, Mario said that

Consumer Electronics Show To Stay Under EIA Wing

NEW YORK—The consumer products division of the Electronic Industries Association (EIA) will continue to sponsor and produce the Consumer Electronics Show.

According to staff vice-president Jack Wayman, a reconnell of the EIA membership resulted in a conclusive vote in favor of continued sponsorship of the event. The 1969 show will be held here June 15-18 at the New York Hilton and Americana Hotels.

Of the 158 exhibitors in the 1968 show, 138 have already reserved space for next year with many asking for increased space allotments. In addition, many consumer electronics producers who did not exhibit in 1969 have applied for space in 1969.

Based on space requests already received, more than 95 per cent of the available space at the two hotels has already been spoken for and all indications point to a complete sell-out of the show before the first of the year.

MODEL 10R44-12 is a new seven-transistor electronic FM radio from Arvin. The radio features an electronic automatic short-timer which allows an additional half hour of listening subject to the time parameter which has been engaged. Its suggested list is $22.95.

SEMINO DISTRI-BUTORS’ LES PARENT and here on the left, and Tom Edwards, of the Polk City South record department in Chicago. Singles and jazz LP's occupy prominent positions on the rear wall.

MIKE MARIO, manager of Polk Bros. record department, Skokie, Ill., believes the department's inviting atmosphere will soon be devoted to Christmas merchandise.

"A while back, we had a very serious situation when kids went on a rampage and broke numerous windows in the area," said Mrs. Mary Kovacic, manager of the record department.

"Under these circumstances, it's difficult to keep qualified help. I had a couple of young men who quit after four weeks. He called me and said he just couldn't take it anymore.

"I know most of the youngsters in these areas and I feel that the shop is more effective in dealing with them. But when I'm not here, that's another story. Recently, I stopped a young man with $50 worth of records hidden under his coat. He was planning to sell them on the street.

"Mrs. Kovacic's son John, the record buyer for all Polk stores, was recently forced to hire a security man for the southside store to stand by the door and observe customers. According to Kovacic, "A lot of our records find their way into other record stores in the neighborhood. Sometimes I think we are one of their biggest suppliers.

"In trying to hire capable help, Mrs. Kovacic realizes that the $1.60 per hour starting wage is not particularly enticing, but she also is amused at some of the applicants.

"Some simply can't fill out an application. These are high school students and graduates who just haven't mastered the basics of education. Even some of these kids, they don't bother to read. A clerk looks at an LP, sees a guitar and then puts it in the guitar section. Even though the album may have nothing to do with the instrument.

"The record department at Polk City South is not as tidy and well-organized as the department in the chain's Skokie outlet. Mrs. Kovacic can only work part-time and when she is not at the store, the department's appearance suffers. Under her supervision, there are a number of unopened boxes of records which must be put in the bins.

"Polk City South sells approximately 9,000 records a month, compared to 2,500 a month at the Skokie store. The average price of $9.50 each, are displayed across one entire aisle. The store bought with them are two radio station lists, WWVU and WLTH, and the store's own Polk Bros. Show List. This Skokie outlet has only the Polk survey.

"The southside store carries a larger inventory of records as it is located along the same wall with two other departments. While classic as its top-selling LP's, the store carries just as much progressive rock as its counterparts in Skokie. However, the difference is in how the product is displayed.

"The progressive rock at Polk City South is well defined," explained Kovacic.

"We find the people like to look through the bins. We get a lot of traffic from the University of Chicago in near-by Hyde Park. At Polk City South, the progressive rock here than any other store because of the university.

"Polk City South stocks a full line of tapes, both cartridges and reel-to-reel. While its tape sales lag behind Skokie's, its top sellers are in pop and rock.

Capacitor Sales

WASHINGTON — Sales of capacitors by U. S. manufacturers totaled $250 million during the first seven months of 1968, according to the Electronic Industries Association's (EIA) marketing services department. This represented a 1.5 per cent decrease from sales of $254 million during the same period in 1967. Meanwhile, the total capacitor unit volume was up 6.6 per cent to reach 1.5 billion, up 12 per cent from 1967's 1.3 billion.

NORMAN 23, 1968, BILLBOARD
Wele Runs Off Second in Series

N. HOLLYWOOD, Calif. — The Wele Legacy of Piano Treasures is produced by Recorded Treasures, Inc., P. O. Box 1278, North Hollywood. The series consists of two volumes, the first selected by Igor Markevich and the second by David Benoit. This second volume is dedicated to the memory of Leo Paderewski, the Polish pianist and composer. The series includes works by Chopin, Liszt, Debussy, Ravel, and other composers.

BOB MYERS, right, Capitol's director of classical repertoire, receives the Gramophone Award for his work with Henry Roth, originator and founder of the Gramophone. The awards are sponsored by the California Symphony, and the winners will be announced in early December.

ABRAVANIL IN NEW MAHLER LP ON CARDINAL

NEW YORK — Maurice Abravanel and the Utah Symphony are continuing their Mahler symphonic series on Vanguard's Cardinal label with the release of "Das Lied von der Erde" next week featuring soprano Netania Daviy and the Utah Symphony, with Abravanel conducting.

BOOK REVIEW

Fiedler Biography Traces Early Life to Boston Pops


NEW YORK — Robin Moore has written an amiable biography about Arthur Fiedler, an immortal music director, and the leading and most recorded conductors of our time. This book contains portraits of his Boston Pops for RCA, attests to his prominence and also is a key part of the book.

Tracing Fiedler's early days as a violinist with the Boston Symphony, to the formation and establishment of the Boston Pops from that orchestra, this book contains many leading musical figures of this century.

Especially detailed is Serge Koussyevtisky, the Boston Symphony's star soloist, and the leading figures in the Boston Pops orchestra, including with such pop figures as Al Hirt and Duke Ellington.

Munch, Conducting Great, Dies in Virginia at Age 77

RICHMOND, Va. — Charles Munch, who was conducting the new Orchestre de Paris in its first U. S. tour, died here on Nov. 6 of a heart attack. He was 77.

Munch succeeded Serge Koussyevtisky as conductor of the Boston Symphony in 1949, a post he held until 1962. During this period he recorded many albums for RCA, including prestiges with such solists as Sviatoslav Richter, Leopold Stokowski, and the Moravian Strings, as well as his own orchestra, including Berlioz's "Symphonie Fantastique" conducted by Munch.

When answering ads . . . . Say You Saw It in Billboard
Dover to Issue Tales by BBC

NEW YORK—A four-record set of the BBC production of Chaucer's "Canterbury Tales" is scheduled for release by the English National Playwright, Nevill Cargill, who is being featured this fall by Dover Records in New York City. The set includes the production's music. "Canter- bury Tales" is a large- scale musical production based on Chaucer, slated for Broadway presentation early next spring. The London production stemmed from a Polydor recording, a current U.S. release. Based on the London production, a book "Canterbury Tales" was also issued by a music publisher.

Also slated is an album of Stravinsky piano music by Ber- ridge Webster. Other fall releases by Weber are a collection of Berg, Schoenberg and Webern, and a Rachmaninoff record.

Dover is beginning a 19-vol- ume "Piano Early Christmas" record through the fall and winter. The set includes the works of Beethoven, Chopin, Debussy and Schubert, among others. The label also is issuing a LP of choruses from Handel's "Messiah."


Meanwhile, which is also pushing a six-LP package, the largest in the label's history, of Haydn's 12 London symphonies with Leslie Jones and the Orchestra of Kent. A current release of Schubert's "Die Schone Mus- lerin" featuring tenor Fritz Wunder- berg will be reissued for the Christmas market.

ABC and Westminster have a large push going for its tenna- tura recital by soprano Beverly Sills. The recital is also the label's first major recording of the music of "The Fairy Queen." It also includes a new book library series. Command expects Christmas business to be hot, as does the New England Symphony Orchestra, which will be featured on Friday (25) at 8 p.m. at the Long Island Cultural Center in New York City. The set includes the works of Beethoven, Chopin, Schubert and Schumann.

Classical Notes

Soprano Sarabia Arroyo gives a recital at the Hunter College (N. Y.) playhouse on Thursday (25). . . . Conductor炒作 Nikolai (Czem- osky debuts with the Cleveland Orchestra on Thursday (23) in an all-acoustic program, which will be repeated on Friday (24) and Saturday (25). . . . German pianist Albrecht Durlach is soloist with the Leopold Stokowski and the American Symphony at Carnegie Hall on Sunday (17) and Monday (18) in a program, which includes the world premieres of the music of "The Elopement of the Victims of Katrina" and the "Quintet" premieres of "La Luna" and "Leyden." . . . The Boston Symphony, under conductor Pierre Monteux and the San Francisco Symphony under Victor Alessandri.

Bernstein in Jerusalem Film in Two-Day Showing

NEW YORK—"A Journey to Jerusalem with Leonard Bernstein," an 84-minute color docu- mentary, is being featured in a two-day, midweek showings in times through the East and Midwest through December. The film documents last year's visit to Israel and the actress Irene Stein, which included a historic victory concert on top of Mt. Scopus. Columbia is taping in the film with a promotion on "Hatikvah on Mt. Scopus," an album of the victory concert recorded by Columbia Masters 1007. The merchandising campaign in- cludes an album of songs explaining that Bernstein conducts the film music on the album, a wing display depicting the album's cover, and local ad spots.

Included in the album are se- lections of Bernstein conducting the Israel Philharmonic in concert performances of "Israel in the Kol Israel Symphony and in concert performances of "Israel in the Kol Israel Symphony at Carnegie Hall and the Tel Aviv Philharmonic, with "Hatikvah on Mt. Scopus," an album of the victory concert recorded by Columbia Masters 1007. The merchandising campaign in- cludes a wing display depicting the album's cover, and local ad spots.

Classical Music

Classical Notes
"rainbow ride"

STEED 711
THE GREAT
NEW SINGLE BY
andy kim
FOLLOWING HIS SMASH
shoot 'em up baby
STEED 710
PRODUCED BY JEFF BARRY
Operators Triumph In N. Y. Tax Case

The Appellate division of the New York Court of Appeals upheld the operators in June 1967. The State subsequently sought to get the case before the New York State Court of Appeals. A hearing was held and the case was decided on Nov. 13.

Operators Step Up Campaign For W. German Law Reform

BRUNSWICK, West Germany—The main item currently on the agenda of all the meetings of West Germany's thompson associations is the campaign for a reform of the laws relating to gaming.

To understand the gaming situation in West Germany, it is necessary to review the historical background. In the early decades of this century, mechanical gaming machines were not permitted, whereas games of chance were banned, except during market days and in open-air fairs of short duration. Local authorities had to decide whether or not a game required skill or was purely a game of chance. The situation deteriorated until it became intolerable and in December 1933 a new article was introduced into the Gewerbeordnung (Trade Regulation Law) establishing special rates for mechanical games which had been licensed by a central authority.

After World War II, thanks to the efforts of operators, a new "chartier" for the mechanical gaming machines was established in August 1953. This ordinance, which came into effect on April 1, 1953, imposed strict rules for gaming machines based on the principle that they should be able to suffer a greater loss on a machine and would be given a time in the same amount of time.

An amendment in December 1955 restricted the number of gaming machines in any location in which they could be placed.

BALLY HELPS NEWSPAPER'S ANSWER DEPT.

CHICAGO—Herb Jones of Bally Manufacturing Co. recently co-operated with Chicago's Herald-Deouncer. A reader had requested directions on making a pinball machine.

Said Jones: "Mr. Earl Paige of Bally requested us to re-答 to the inquiry asking about instructions to build an electronic pinball machine—a device which consists of slightly more than 2,000,000 parts, not to mention nearly half a mile of wiring. It is an important system of play which must be invented prior to con-
struction.

"We regret that we know of no source of the desired instructions and do not have the time to prepare a detailed list of parts which are involved in a pinball machine.

"If your correspondence ever requests, we shall be happy to forward you a sample of our pinball machines, without charge a copy of our instruction book which is designed to replace parts which, if properly designed and built into an electronic circuit, could constitute a pinball machine.

"Furseta of the catalog may, alas, persuade her to bake a cake instead."

operators phonograph have that never considered a jukebox. Such locations would include clubs, bars, and restaurants, but would also consist of exclu-
sive sorts, which include nightclubs, and various types of businesses which tradi-
tions have used background music.

Cameron Musical Industries is the most established firm in this field. The company has designed with four separate components; a console equipped with a solid- state mixer, a jukebox, a jukebox, and a jukebox.

Phonograph Makes Bid For Butlin Holiday Camp

By GRAEME ANDREWS

LONDON — Phonographic Equipment, British distributor of Scientific and owner of U. K. Rock-Ola distributor Ruffy and Walker, has made an out-
right bid for the Butlin Holiday Camp. Following the announcement that a merger talks were being held with Butlin, Phonographic made a $1 million bid Nov. 7 for the Holiday Empire.

Phonographic has already bought a million shares, representing about 40 percent of Butlin's stock. The company hopes that a merger with Butlin will allow Phonographic to accept the offer, but the founder of the company, Mr. Butlin, is known to oppose the bid. He is a consultant to the company.

Ruffy, who has a personal interest in the company, would chairmanship by his son Robert. The company's present management would also chairmanship by its own chairman, Mr. Butlin.

As a result of the offer, the profit margin would increase by 10 to 15 percent partly through its own coin-operated machines in Butlin camps. Meanwhile, Phonographic, it-
self, has announced a profit of $5,445,000 for the year to April 30, 1968, against a profit of $2,141,000 for the previous year.

The company is playing a total of 60 percent for the year.

Phonographic and Ruffy and Walker held a two-day preview of their 1990 coin machines at London's Royal Lancaster Hotel Nov. 7-8. Highlights of the juke-
box (Continued on page 64)

25c Play Can Up Gross 166%

CRETE, Neb.—Lane Ray, an executive with the Horn jukebox programming as a quarterly picture, is showing revenue increases of as much as 166.5 percent. An analysis of seven locations was presented at a recent meeting of Coin Op.

25c Play Can Up Gross 166%

MRS. EVELYN OAKEY, manager of Davidson's One-Stop in Kansas City, Mo. This a-quarter picture, is showing revenue increases of as much as 166.5 percent. An analysis of seven locations was presented at a recent meeting of Coin Op.

25c Play Can Up Gross 166%

CHICAGO—Easy listening radio stations have helped convince radio companies to begin releasing classical music on records. The recent popularity of film scores from movies such as "Continued on page 65"

EDITORIAL

Why Not Supply Local Papers With Weekly Jukebox Top 10

If countless local newspapers around the U. S. started publishing a weekly "Jukebox Top 10," the music industry would receive much-needed and beneficial publicity. We believe, as part of the Music Operators of America's current public relations program, it should initiate ways to gather and publish data on jukebox record popularity.

Because improved local music popularity data is badly needed in the trade associations, data could be gathered from co-operating operators, tabulated, published and distributed to the retailing community, radio stations and the local print media.

The jukebox industry badly needs a publicity boost at this time in order to remain competitive in the expanding leisure-time market.

A dozen major cities now have strong local trade associations. A score of groups exist in lesser markets. Under the auspices of the local trade associations, data could be gathered from co-operating operators, tabulated, published and distributed to the retailing community, radio stations and the local print media.

Now, imagine, that these jukeboxes would likely build up the jukebox top 10 for publication in their weekend entertainment sections and supplements. Because they compete with radio for the advertising dollar, most newspapers balk at publishing radio station survey data. There would be no such objections about publishing data from operator sources.
Here's the Latest PhonoVue Pairings

WHIPPERY, N. J.—Saundra Davis, record co-ordinator, Rowe International, Inc., advised that the following PhonoVue films be paired with the listed recordings below.


(Continued on page 65)

See Cameron Component Unit As Vehicle for Classical 45's

- Continued from page 63

watts of power, two speaker enclosures and a program selector unit. The machine, which holds 70 records, accommodates both 33 1/3-r.p.m. and 45-r.p.m. seven-inch disks.

Of the several accessories, one is a non-coincident program selector. This can be positioned, for example, behind a bar or in a manager's office and operated as a remote selector mechanism.

Zlatich has a mastery degree in music and is a concert violinst. He was once associated with Chicago's Lyric Opera and was musical director for Dinah Washington. He said his film would consider furnishing a complete programming package with options for any selections locations might desire.

"Our programming would not be limited to classical music," he said. "We could program folk music, or spoken word selections, or any type of music. But it's a very important aspect of the programming classical music.

"I think today's young people are not sufficiently exposed to classical music. It's not just a matter of buying a record. It's a matter of being exposed to good music for the first time. And this is as important as the presence of the equipment."

(Continued on page 65)

END ON JUPITER FOR TROUBLE-FREE SERVICEABILITY

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The new money making record of music

Pocket Disc Vending Success Proves Several Major Points

The reported initial success of Pocket Disc vending in the Seattle test market demonstrates much more than the acceptability of a new record product. The Seattle experiment goes a long way toward proving three additional points that are of manifold significance to the coin machine industry:

(1) Record vending, which has so far been predominantly a coin operated device, can be a successful business.

(2) Vending readily opens locations that have been closed to coin retailing.

(3) Record vending opens locations to automate merchandising for the first time, enhancing the growth potential of automated selling.

The conductors of the Seattle test are particularly enthusiastic about their vending sales. Consolidated Distributors, which placed the first group of stamp-style vending machines in Seattle, reported that sales in 12 test locations exceeded initial projections by 401 percent over a two-day period. The dozen outlets were stocked with 6,000 singles, and 2,812 were sold in a two-day period.

The only problem encountered to date with the vending concept has been the welcome one of record service calls to fill out-of-stock machines. The simple, mechanical, stamp-style vending machines have been functioning well, thus providing field support for the unproven theory that a machine which works properly will move a lot of records if placed in a much trafficked location.

From the industry standpoint, the fact that vending is opening

PHONOGRAPHIC BID

- Continued from page 63

box exhibits were the first appearances of Seeburg's Spectra model and Rock-Ola's 440 phonograph. The two models, offering 160 selections including 1 LP, will each retail in the U.K. for $1,800. Also on view was a full range of new and other coin amusement equipment distributed in the U.K. by Phonographic and Ruffer and Walker.

The SIGN of great reading

NOWEMBER 23, 1968, BILLBOARD
**Pocket Disc Vending Success Proves Several Major Points**

- **Continued from page 64**

A host of new retail outlets for singles is as significant as the rapid pace at which the merchandise is moving. The stores in the test included grocery stores that had never carried records before. Consolidated's getting many calls from outlets that were interested in records, including a 32-station chain.

What has made these stores interested in records for the first time? The answer is vending. For vending solves the sales personnel and platterage problem while providing for the retail outlet the glamour and traffic-building advantages of records.

Even many record dealers would like to let machines handle their singles sales. One Chicago dealer has a standing order for a workable vending machine he can roll into his front doorway when he closes, to make his shop a 24-hour operation on singles.

But perhaps the most significant aspect of the Seattle experiment in the long run will be the opening of untold locations to general automated merchandising. Platterage and sales personnel problems are not unique to records. Vending today can solve problems inherent in retailing thousands of different merchandising items.

Almost anything that can be racked can be vended, and as credit card machines enter general use, higher ticket merchandising will be vended. It should be noted that none of the 12 stores mentioned in the Seattle test had ever before had any thing but bulk vendors on the premises. And it is far fetched to speculate that most of these stores will boost extensive vendor banks in the not distant future. The swing to automated selling can only be accelerated by the discovery by merchants that vending permits them to lengthen their business day while reducing labor.

When considered with these ramifications, the Seattle story is one of the most exciting to break in several years.

**Classical 45's Offer Added Program Fare**

- **Continued from page 63**

"Elvira Madigan" has been the story for the last few weeks. Jukebox programmers, many of whom are vociferously clamoring for "more adult product," could also let record companies know if they can use classical music.

In recent weeks Deutsche Grammophon has released "Piano Concerto No. 21," a Mozart composition featured in "Elvira Madigan." It is backed with Chopin's "Grand Polonaise."

Columbia Records has released "Also Sprach Zarathustra," from the movie "2001," backed with Johann Strauss' "Blue Danube Waltzes." Both recordings are by Eugene Ormandy and the Philadelphia Orchestra.

**What's Playing**

A weekly programming profile of current and older selections from locations around the country.

**Stereo Singles Need Identity**

- **Continued from page 63**

his title strips but his record programming services.

I realize there are quite a few problems involved. For one thing, there are a lot of monaural phonographs when you consider the consumer market for 45 rpm recordings. This is probably the chief concern.

As the market for singles in the retail market retreats, the record manufacturers will realize they have to cater more to the jukebox market, which already represents a tremendous market.

Jukebox operators are really selling sound. "If this is a better improved sound so much the better. No one can argue that a stereo single doesn't sound better than a monaural.

Steinberg, noting that all the jukeboxes manufactured during the last 10 years are capable of playing stereo singles, put his final comments succinctly.

**PhonoVue Pairings**

- **Continued from page 64**


**The Dependables...from CHICAGO COIN**

**HIT OF THE SHOW!**

2-PLAYER

**HOCKEY CHAMP**

2 DIMES or 25C PER GAME

Adjustable 1 Dime, 2 Dimes or 1 Quarter

100% SKILL!

**AMERICANA**

6-PLAYER PUCK BOWLER

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- KEEP STRIKING FEATURE

- 10¢ PLAY—Available 2 for 25¢

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CHICAGO COIN MACHINE DIV.

CHICAGO DYNAMIC INDUSTRIES, INC.

7721 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60645
CHICAGO—In the wake of recent price increases on penny gum by Leaf Brands, W. R. Grace & Co. here, operators and distributors around the country are continuing to study alternatives to a price squeeze. For some it will mean discontinuance of large-size gum; others will cut back on the amount of charms mixed with small-size gum; still others are seeing a trend to more nickel, dime and quarter vending.

The price hike by Leaf Brands was preceded by increases by American Chewing Products and Crandall Gum Co., Frank Pierce Corp. and Standard Specialty who also raised prices.

"The manufacturers are probably justifying increases in their prices, but it really puts the squeeze on operators," said John Adams, Chicago Vending Supply, Oklahoma City. "Operators have to put less charms in their mix and hope that quarter vending will increase to help offset the drop in penny vending." We're going to discontinuing penny gum," said Tom Thelen, Thelen Vending Co., Minneapolis. "We'll cut the amount of Charms in our small-size gum mixes a little and still hope to get 90 per cent of the penny change."

We're also adding another dime size to our other nickel stands. Now we'll have two dime machines to our six-unit stands. Now we have two dime units, a nickel capsule, a quarter machine, a penny candy unit and one small-size penny gum mix machine.

The only alternatives I see are to increase volume and cut down on commission, said Max Schlabach, sales manager, J. J. King & Co., Inc., Chicago. "This is the only way to go for the small operator. If you can't sell more of the same machine, you're losing money."

"Cutting down on the amount of charms will be better, but it might also hurt sales. As for higher prices, I think the industry is moving toward dime and quarter stands. Penny vending is steadily increasing. In reality, what used to be a 1-cent charm has now gone into a 5-cent capsule."

Al Torrance, of Birmingham Vending Co., Birmingham, Ala., also pointed out the vendors' alternatives in terms of a higher:

"One of our problems is that we have 240 cents. For the vendors with who are with 240, the real advantage is the price hike. Another alternative would be to go into more nickel, dime and quarter vending."

"For reducing the number of charms, I think Charms is going to cut off your nose to spit your face. Charms sell the gum. I also doubt that we'll have a higher percentage of our pieces of penny gum for a nickel as a solution because of the problem with coin mechanisms and slots."

CHICAGO—The bulk vending association of Northern Illinois is steadily expanding its services and has invited participation from vendors in adjoining States, according to president William K. Krugman, Vend Master Co. here. In most recent meeting was highlighted by a face-to-face seminar involving executives from Leaf Brands, W. R. Grace & Co. and other national suppliers.

Representing Leaf were vice-president Rolf Lobel and sales manager, bail gun division, Mrs. June Mason.

The trade group, which has recently been reorganized, was instrumental in the apprehension of thieves who had stolen bulk vending machines. One of the trade group's prime problems involves security.

The association has agreed to meet the first Monday of every month at 6:30 p.m. The next meeting will be Dec. 5.

Operators wishing additional information are invited to write corresponding secretary, Mrs. Louise Dawson, 2557 W. 20th Ave., Chicago. The phone number: (312) 565-1025.
Jukebox Mulripies Sales
For West Coast Clothier

By BUD GARDNER

SACRAMENTO, Calif.-David Coffin, manager of the College Hi Shop here in the Florin Shopping Center, recently installed a Seeburg jukebox to attract more teen-agers and college students to his store. Word traveled fast and, almost overnight, business began to pick up. "I'd say," said Coffin, "that our total business has increased 35 per cent."

The Seeburg selectomatic is located in the rear of the shop near the dressing rooms. It was placed there to improve a dull corner. Attractive at first glance, it's loaded with popular country records from a local radio station.

"It's amazing," said Coffin, "to see boys turn off transmitters just to play a free song. Later they return with their mothers to buy school clothes."

Satisfied with the additional customers, Coffin decided to contact his IBM idea. He asked College Hi salesman Mark C. C. S. Capato to create a display near the jukebox.

"This was more fun than work," said Capato, a Sacramento City College art major shading interior decorating. "But anyone could put up this simple display."

Just as the left off the jukebox is attached a dark 4-ft. by 4-ft. bulletin board, framed by four strips of twisted red and white crepe paper. Colorful posters give both information and reflect the mood of the times.

This display is a natural for pushing slow-moving items. Recently, the Nehru jacket was featured and, according to Coffin, he didn't sell a single one until he displayed it. "Now, it's the hottest thing in the shop," says Coffin. "That's 100 per cent selling—with a free coin-op music machine."

Operators Rely on One-Stops For Wide Variety of Services

Despite放宽 from page 62

set up," she said. "Many operators come here personally anyway. Some come in four or five times a day. They usually make up their routes once a week."

Mrs. Oakes breaks releases into categories such as pop, middle of the road, easy listening, R&B, and C&W.

Some pop is hard to distinguish from R&B, she said. "There are groups so versatile that their records can go practically anywhere, and that's good."

R&B locations will use a record called "The Weight."

Kawica, a local Wicha label, has made very good artists on it, Mrs. Oakes said.

"We encourage operators to irg rate the artists by pushing that type of record. We have a local group called The Apollos. We monitor their records and the operators are doing well with them."

"Middle-of-the-road is seldom heard on radio," she said. "Operators have come here for product. She cited Ray Anthony's recording, 'I Get The Blues,' as an example of the middle-of-the-road record.

Old standards comprised about 35 per cent of her weekly sales to operators. She keeps a backlog of all old records and receives special orders from them. "Old standards are more-often a bread and butter item for us, so far as operator business is concerned," she said. "Almost of our records go back as far as five years. We have an old standard library of at least 1,000 titles. I've even have some of the first Elvis Presley records and I get quite a few requests for them. There are some old standards which we must have, such as "On Top Of Old Smokey," "Windy," "Memory Number One," "Patsy Cline's "Walking After Midnight" and others."


Operators Step Up Campaign For W. German Law Reform

With rising costs, more expensive machines, higher location commissions and heavier taxes, pay-out operating ceased to be as profitable as the law prohibited any adaptation of the coin box to take a higher stake. After two years of negotiations, the West German coin machine industry is beginning to reform the government, and it is evident that the coin box is losing its allure.

The amendment increased the permitted stake to 20 pffn and the maximum gain to 2 marks. The basis of calculation of the turnover tax was changed from double the contents of the coin box to 111/2 times the contents.

Most operators feel that this small reform is not sufficient to make pay-out machine operation a really viable proposition and the trade associations are pressing for other amendments. They say that the minimum play duration of 15 seconds should be reduced and that the number of machines allowed in locations should be increased from two to three, with four in arcades. The associations also pass the road the government to allow gaming machines in tobacco shops, and a review of the 60 per cent minimum pay-out is also under discussion.

25c Play Can Up Gross 166% Continued from page 62

FOLZ SLEEPS pace FIRM; IBM METHODS

NEW YORK—Folz Vending, Oceanside, N.Y., now operating in all 50 States except Hawaii and Alaska, has commenced operation in Italy. The firm’s owners, brothers Roger and Harold Folz, has three offices in Canada now and will soon install an IBM 360 and begin computerized operations.

Roger Folz said last week that vending in Italy presented some rather unusual problems. For one thing, the quality and availability of products is still considered by some Italian people as highly regarded. In some stores, it is known as a symbol of modernity. However, even as customs have begun to human beings by wine and women, the trend is slowly changing.

The Italian operation is headed by John A. A. A. C., who is said to have come here to regard business in the country. The Italian operations are handled by John A. C., with facility handling the problem and that the acceptance of the business was encouraging.

Folz, who is also president of the National Vending Machinery Manufacturers Association, said his company’s activities are being carried out in Chicago, with an office in New York.

"We should know our exact inventory, the sales on a daily basis," he said.
Our psychedelic money grabber

NEVER QUITS!

NEW ROCK-OLA 440
160 SELECTIONS

Day after day, in scene after scene, it
reaches out, grabs hold and separates more
customers from bigger chunks of their cash!

It’s mod... mod... mod. The first of a bold new
generation of famous Rock-Ola Phonographs
with psychedelic color, style that never fails to
draw a bigger take from a bigger crowd.

But there’s more. Brilliant new feature attrac-
tions that make selling music for money more
rewarding than ever before. Things like a new
receiver, transistorized for dependability...
able to sound remote volume control with
convenient on/off switch for phonograph power
as well as volume and cancel... new speaker
positioning for better sound separation, greater
listening pleasure... "2 plays—2 bits" kit...
album play... dollar bill acceptor (optional).

And Rock-Ola for ’69 offers you all-out acces-
sibility, "Easy-View" Programming and "Flip-Top
Servicing" that outs programming and service
time to the bone—all the extras including lighted
animation (optional) that made Rock-Ola the
sensation of the music world in ’67-’68!

Go with

ROCK-OLA
all the way for profits!

Rock-Ola Manufacturing Corp., 890 North Kedzie Avenue, Chicago, Illinois 60651
SPECIAL MERIT PICKS

- Continued from page 54

In stores are represented here: Williams, Reuter, Hooker, McCracken, and full Carson and Snow, and the entire line of "LIL BROWN" - Dave Brubeck, Pres. 5000-017:

A fitting spot on the "Music From Big Band Days" begins with a new album of masterpieces played by the two on disk by Crimson. The album is a set of reissues of "Big Band Days," a collaboration between Brubeck and the original "Big Band Days" ensemble. The album features Brubeck's own compositions, such as "Solangi" and "Soulmates," as well as renditions of classics by Duke Ellington and Count Basie. "Big Band Days" is a must for jazz fans and collectors alike.

MUSIC FROM "LIL BROWN" - Dave Brubeck, Pres. 5000-017:

On this record, Brubeck delivers a collection of swing standards that define the essence of the Big Band era. The album features Brubeck's own compositions, such as "Solangi" and "Soulmates," as well as renditions of classics by Duke Ellington and Count Basie. "Big Band Days" is a must for jazz fans and collectors alike.

LA MARSEILLOISE - Orchestre de Paris Conducted by André Gide (8300-016) - 51st Coliseum of Paris, in this recording session, offers a beautiful and diverse collection of light showpieces that should prove a welcome addition to any collection. A strongly "La Marsselaise" featuring vocals by André Gide and Chanteur des Valois. The vocals sound great and the orchestra is superb. This album is a must for fans of the French school. An excellent choice and welcome release.

SCHMERE, DIE SCHONE LIEFERS - Munchen, Pres. 5000-017: This recording was recorded in Munich, Germany in 1955 and features some of the finest musicians of the time. The orchestra is splendid and the vocals are superb. This album is a must for fans of the German school. An excellent choice and welcome release.

LOW PRICE CLASSICAL

DECCA RECORDS - 33rpm valued at 10 cent values. (3)

AN INTRODUCTION TO OSMAND LEBBEER - Philipza, London CS 10014:

Sparrow's infectious howl makes him a welcome addition to any collection. A strongly "The Sparrow" featuring vocals by Osmund Lebbeer and Chanteur des Valois. The vocals sound great and the orchestra is superb. This album is a must for fans of the French school. An excellent choice and welcome release.

JAZZ

SIMPSON, MASKARIN - Savoy 5000-017:

AN INTRODUCTION TO OSMAND LEBBEER - Philipza, London CS 10014:

Sparrow's infectious howl makes him a welcome addition to any collection. A strongly "The Sparrow" featuring vocals by Osmund Lebbeer and Chanteur des Valois. The vocals sound great and the orchestra is superb. This album is a must for fans of the French school. An excellent choice and welcome release.

GOSPEL

CAULIFLOWER, THE - Pres. 5000-017:

This beautifully recorded gospel album features some of the finest musicians of the time. The vocals are superb and the orchestra is splendid. This album is a must for fans of the gospel school. An excellent choice and welcome release.

INTERATIONAL

LES 4 MONDAYS 00-00 - Finesse 5000-017:

This beautifully recorded international album features some of the finest musicians of the time. The vocals are superb and the orchestra is splendid. This album is a must for fans of the international school. An excellent choice and welcome release.

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Now tape cartridge and cassette owners can carry 10 or 15 cartridges in their handsome Deluxe Carrying Cases by Amfile. Beautifully styled with extra-heavyweight construction and heavy-duty handles. Interiors are fully lined with padded top and silver-stamped lid. Available in assorted colors and styles. Amfile also manufactures an economy line of carrying cases.

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November 23, 1968, Billboard
6 Academic National Awards
To French Decca-RCA Group

PARIS — The French Decca-RCA group won six Opérelles (Expanded Debut) for the ACADEMIE NATIONAL DU DISQUE LYRIQUE at the Paris Opera last week.

The awards honored were:

**A Night's Dream** by Benjamin Britten, with Alfred Deller, Elizabeth Harwood, and the London Symphony Orchestra and Choir conducted by Brinton Brinnian (Decca); L'Orchestre et Chœur de Radio France conducted by Karel Ancerl (Decca); and *L'Orchestre et Chœur de Radio France* conducted by Giancarlo Menotti (Palestrina). (Decca).

Also, *La Ronde* by Puccini, with Anna Moffo and the *Orchestre et Chœur de Radio France* conducted by Francesco Monni (Palestrina). (Decca).

7-Nation Release for 'Dream With You'

LONDON — Malcolm Robert wowed a major music critic when he said: "May I Have the Next Dream With You?" (Decca). The song, recorded by Shane, will be released in Australia, New Zealand, France, Switzerland, Italy, Netherlands, and Denmark.

For the Italian market Robert created and re-recording the song in Italian.

Shane, who currently has another hit chart Top Ten, is also publishing new singles by Belinda ("Something Happening") and Johnnie ("See Goodbye"). British version of a song written and sung in the 1967 Robert St. John Ciccone Festival by Robert (Decca).

Record Gala Set for Berlin

BERLIN — The German record industry and TV companies will hold a gala presentation of the Record Gala to be held here April 15. More than 200 artists will appear: Dusty Springfield (Philips), Rita Pavone (Polydor), Herb Alpert and the Tijuana Brass (Ariola), Mirror Mathieu (Ariola), Dalila (Barclay), Ella Fitzgerald (Electrola), Peter Alexander (Ariola), Shindell Rodenksy (Teldex), Engelbert Hamperdick (Teldex), Maxmo (Teldex), and James Last (Polydor). The gala will be seen on the Eurovision network.

Dear Watson to White Whale

LONDON — The Scottish group My Dear Watson have been signed to a contract with White Whale. My Dear Watson, who are handled by the Easy Beats production company, Shash Producions, will have their first record released in the States early in the new year. The band, which has a Parlophone single, "Stop, Stop, There'll Be Love," is managed by group's owners, John Stewart and Bill Cameron, who are negotiating with publishers in the U. S. to handle their songs.

MANILA — The Philippine music industry is presenting a Gala Award night for the first time in March next year to induct into the Country Music Hall of Fame (AAA).

The Gala Awards are expected to be both an incentive and a token of recognition to the industry here. The annual selection will cover two divisions: foreign and local.

The winner of each category will be selected by a jury composed of Female Recording Artist of the Year, Male Recording Artist of the Year, Vocal Group of the Year, Single of the Year, Album of the Year, Vocal Group of the Year, Best Sound Production, Composer of the Year, Lyricist of the Year, and Record Producer of the Year.

The local division will include the following licensees in the Philippines: Dyna Products Corp.; Home Industries Development Corp.; Mico Industries Inc.; Prisletayko Record Co. and Super Records Inc.

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From The Music Capitals of the World

PARIS — Former Pathe-Marconi recording artist Marie-Christine Dumas, a Frenchwoman currently participating in the first, second and third series of the French television program "Hit parade," has been signed to a contract with the American label White Whale. Miss Dumas, who recently returned to Paris after a successful recording career in the United States, is scheduled to release her first album, "Philips" on the label, which is expected to be one of the most successful records of the year. The album will feature "Good Day Sunshine" by Joe Young, and songs by Stephen and Tabu LeRoy, which are scheduled for release on the label in March. Miss Dumas has recorded several successful records in France, including "Vive la France," "La Gal smarter," and "Ain't No Mountain High Enough," which were released in France and sold over a million copies. She is currently working on her next album, which is expected to be released in the United States in the summer of this year. The album will feature a mix of French and English songs, and is expected to be a commercial success. The label is also planning to release a special edition of the album, which will feature a limited number of 45 rpm records, which will be sold exclusively through the label's retail outlets. The album is expected to sell over a million copies in the first year, and is expected to be one of the most successful records of the year.
Where the new is now

GRAFFITI

ABCS-663

The album that’ll put you on the edge of your head and never let you off.
British Decca Names Witness In Price Fight

LONDON — Colin Berland, previously British Decca sales manager in New York and a marketing manager, has been named Decca's chief witness in their pending record industry fight for resale price maintenance. The case will begin in October next year.

Berland's sales responsibilities will be handled by Bill Towers, who is at present Decca's accounts manager. He has also been appointed assistant general manager. Mr. Berland was born in Sodermalm in 1931, Johansson moved to Gothen- jarburg to join the Gunner Johson

onomic.
A TV Watcher's Guide to the Cowsills

On Saturday, November 23, Watch "A Family Thing" on NBC starring the Cowsills
In their first Special. The Special is a pilot for potential NBC series.

On November 27, The Cowsills guest on the "Jonathan Winters Show," on CBS.

On December 20, Enjoy the Cowsills on "Operation Entertainment," on ABC.

On January 11, The Cowsills visit the "Hollywood Palace," on ABC.

On February 1, The Cowsills pay a return visit to the "Hollywood Palace," on ABC.


THE COWSILLS WISH TO THANK CMA, LEONARD STOGEL AND ASSOCIATES, MGM RECORDS

Personal Management:
Leonard Stogel Associates Ltd.
9255 Sunset Blvd.
Los Angeles, California 90069
(213) 273-8573

Agency Representation:

Press Representation:
Cowsill Productions, Inc.
9255 Sunset Blvd.
Los Angeles, California 90069
(213) 273-3754
From the Music Capitals of the World

Continued from page 72

STOCKHOLM

EMI launched an intensive sales drive for Barbi Benton's new album, "Don't Fool Yourself." Benton, who has signed with EMI and recorded a duet with Barry White, "Can't Get Enough of Your Love," is scheduled to appear on "The Tonight Show" with Johnny Carson.

MILAN

Betty Curtis, CGD artist, has recorded an Italian version of the ballad "I Magnifici," which was written and performed by Italian rock star Umberto Tozzi. The single, "I Magnifici," was released recently by RCA in Italy and has become a hit.

DUBROVNIK, Yugoslavia

TT Talks were held during the 12th International Film Festival in Dubrovnik, Yugoslavia. The festival, which is one of the largest in Europe, brings together film directors, actors, and film critics from around the world. The festival also features a competition for short films and a market for independent films.

MICHELLE

The album "Michelle," released by RCA Records in the United States, has become a hit. The album features the hit single "You're Not Alone." The album has sold over 1 million copies in the United States and has been nominated for a Grammy Award.

STOKE ON TRENT, England

The album "Stoke on Trent," released by EMI Records, has been nominated for a Grammy Award. The album features the hit single "Stoke on Trent." The album has sold over 500,000 copies in the United States and has been nominated for a Grammy Award.

PHILADELPHIA

The album "Philadelphia," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "Philadelphia." The album has sold over 1 million copies in the United States and has been nominated for a Grammy Award.

NEW YORK

The album "New York," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "New York." The album has sold over 1 million copies in the United States and has been nominated for a Grammy Award.

AMSTERDAM

The album "Amsterdam," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "Amsterdam." The album has sold over 500,000 copies in the United States and has been nominated for a Grammy Award.

LONDON

The album "London," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "London." The album has sold over 1 million copies in the United States and has been nominated for a Grammy Award.

MUNICH

The album "Munich," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "Munich." The album has sold over 500,000 copies in the United States and has been nominated for a Grammy Award.

PITTSBURGH

The album "Pittsburgh," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "Pittsburgh." The album has sold over 500,000 copies in the United States and has been nominated for a Grammy Award.

BOSTON

The album "Boston," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "Boston." The album has sold over 1 million copies in the United States and has been nominated for a Grammy Award.

NAPLES

The album "Naples," released by RCA Records, has been nominated for a Grammy Award. The album features the hit single "Naples." The album has sold over 500,000 copies in the United States and has been nominated for a Grammy Award.

BOSTON

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From The Music Capitals of the World

Continued from page 74

Again, "By Sandy Cost (Chaim) has been released in Belgium, France, and New Zealand and EMI. The Dave Brubeck Trio with Gary Burton has premiered at the Théâtre de la Madeleine, Paris. The group has launched a strong sales campaign for 40 albums from the catalog of Capitol, Liberty, Swingtime, and Bell.

The group's first features include Billboard, a Johnny Cash, and the Ventures. Koko Taylor, the Senators, Jeff Beck, and John Mayall and P. F. Sloan. A new release has been announced, "No Sleep Tonight." Don't Stop the Music has been released in France, New Zealand, and Australia.

San Juan

Roland Larner of the Mexico City airport is a new addition to the catalog of Capitol, Liberty, Swingtime, and Bell. The group's first feature includes Billboard, a Johnny Cash, and the Ventures.

Manila

"The Graduate," a U.S. film, has been released in the Philippines. Manny Marcos has tied-in by releasing "Silent Night" and "The Sounds of Silence." "Mrs. Robinson" and "Beds are Burning" are released on CBS. "The King of the Cowboys" is now released on the Philippine charts. "The King of the Cowboys" is a hit single in the Philippines.

Helsinki

"Teenage Fanclub" is a hit single in Finland. The group's first feature includes Billboard, a Johnny Cash, and the Ventures. Koko Taylor, the Senators, Jeff Beck, and John Mayall and P. F. Sloan. A new release has been announced, "No Sleep Tonight." Don't Stop the Music has been released in France, New Zealand, and Australia.

Edwards Gets WB Can Post

TOMORROW—Veteran record man Gord Edwards has been appointed branch manager for Warner Bros. Records in Toronto. Most recently assistant to Paul Whitehead, he has also served in several posts at RCA Victor.

Writer Sylvain Dead at Age 68

STOCKHOLM—Swedish composer Jan Sibelius died Nov. 1 at her home near Riva del Sol in Italy. He was 68.

Sibelius is one of the few composers to have written a full-length opera and a symphony with a symphony orchestra. He is also known for his "Silent Night" and "The Sounds of Silence." "Mrs. Robinson" and "Beds are Burning" are released on CBS. "The King of the Cowboys" is now released on the Philippine charts. "The King of the Cowboys" is a hit single in the Philippines.

Helsinki

"Teenage Fanclub" is a hit single in Finland. The group's first feature includes Billboard, a Johnny Cash, and the Ventures. Koko Taylor, the Senators, Jeff Beck, and John Mayall and P. F. Sloan. A new release has been announced, "No Sleep Tonight." Don't Stop the Music has been released in France, New Zealand, and Australia.
VIVA

VV-86001 Midnight String Quartet
"Rhapsodies for Young Lovers"

VV-86004 Midnight String Quartet
"Spanish Rhapsodies for Young Lovers"

VV-86006 Jonathan Knight
"Lonely Harpsichord on a Rainy Night"

VV-86008 Midnight String Quartet
"Rhapsodies for Young Lovers, Volume Two"

VV-86011 Jonathan Knight
"Lonely Harpsichord, Rainy Night in Shangri-La"

VV-86013 Midnight String Quartet
"Love Rhapsodies"

VV-86015 Midnight String Quartet
"The Look of Love and Other Rhapsodies for Young Lovers"

TETRAGRAMMATON

TG-80107 Deep Purple—"The Book of Taliesyn"

TG-80108 "The Girl on a Motorcycle"
Original Soundtrack

(EXCLUSIVE WITH NAL)

LL-81001 Larry Willis—"A New Kind of Soul"

KP-83581 "The Spaulding Wood Affair"

KP-83582 The Unifics—"Sittin' In At the Court"

KP-83584 Silver Apples—"Contact"

KP-83585 Cal Smith—"Drinkin' Champagne"

BRAVO

BV-85500 The Midnight Voices—
"This Guy's In Love With You"

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Johnny Nash

Hold me Tight
Johnny Nash
JS-1207

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Whew. Richie Havens’ own ultimate expression, encompassing all meaning, all knowing. A characteristic of his live concerts. Practically a copyrighted part of his personality.

Whew. The only word to describe the creative energy, the consummate effort expended in the preparation and production of this awesome new 2-record album.

Whew. The only word that sums up the radio response, the pre-release reviewers’ reaction to “Richard P. Havens, 1983”—long awaited and available at last on
London Records proudly announces Sire Records has joined its renowned family of hit labels.

THOSE WERE THE DAYS
PHYLLIS NEWMAN

A great LP by a fabulous TV talent

PTOOF!
THE DEVIANTS

An unbelievable "underground" LP
500,000 ADVANCE ORDERS

HOW can anyone follow a 4,000,000 seller?

HIT with another......

THE GIRL MOST LIKELY

plantation RECORDS

JEANNIE C. RILEY

Produced by Shelby Singleton, Jr.

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**SPOTLIGHT SINGLES**

*This record is predicted to reach the TOP 40 EASY LISTENING Chart*

**TOP SPOTLIGHT SINGLES**

- **RAE'S CLIFF** - Ray of Hope
- **BEACH BOYS** - Bluebirds Over the Mountains

**SPOTLIGHT SINGLES**

- **BOBBY VEE** - I'm Into Lookin' For Someone to Love
- **GRASSROOTS** - Bella Linda
- **JEANNE C. RILEY** - The Girl Most Likely
- **NOTHING** - Nightshade
- **CANNED HEAT** - Going Up the Country
- **JERRY BUTLER** - Are You Happy
- **JIM HENDRIX** - Crosstown Traffic

**SPOTLIGHT SINGLES**

- **OTIS REDDING** - Papa's Got a Brand New Bag
- **LUV** - I'm a Tiger
- **ANTONIO SANTOS** - California Dreamin'
- **JIMU** - Avant Garde - Fly With Me
- **JAMES & BOBBY PURPY** - Unity Me

**SPOTLIGHT SINGLES**

- **STRAWBERRY ALARM CLOCK** - Bliss (Billboard, 1/16/68)
- **PHILIP MCKAY** - I'll Be There for You
- **GLEN FABRECOLE** - Let It Be Like You

**SPOTLIGHT SINGLES**

- **SPOTLIGHT SPOTLIGHT**

**COUNTRY COUNTRY**

- **JACK GREENE** - Until My Dreams Come True
- **LEONASHLEY** - While Your Love Sleeps
- **CARL BUTLER** - I Never Got Over You
- **JOHNNY CARMICHAEL** - Hold Me Tight
- **R&B SPOTLIGHT**

**R&B SPOTLIGHT**

- **DIONNE WARWICK** - What the World Has Done to Me
- **BILLY DOUGLAS** - Don't You Know

**SPOTLIGHT SINGLES**

- **JIMMY RODGERS** - When the Sun Comes Up
- **JIMMY RIVERA** - Good Lovin'

**SPOTLIGHT SINGLES**

- **JOE SIMON** - Looking Back
- **BROOKLYN BRIDGE** - Worst That Could Happen
- **DIONNE WARWICK** - Wantin' to Get On Out
- **JAMES & BOBBY PURPY** - Unity Me

**SPOTLIGHT SINGLES**

- **RAYMOND HARRISON** - Handyback
- **PHILIP MCKAY** - I'll Be There for You
- **GLEN FABRECOLE** - Let It Be Like You

**SPOTLIGHT SINGLES**

- **LINDA LEWIS** - All Along the Watchtower
- **SPOTLIGHT SPOTLIGHT**

**NUMBER OF SINGLES REVIEWED THIS WEEK**

**LAST WEEK**

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**NUMBER OF SINGLES REVIEWED LAST WEEK**

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**NOTE:** This list includes information about new singles and their respective artists, with a focus on pop and country genres. The text highlights specific releases and their predicted chart performances, demonstrating the importance of these songs in the music industry at the time. The document also notes the variety of artists and their unique contributions to the musical landscape of the mid-1960s.
<table>
<thead>
<tr>
<th>ARTIST/ TITLE/ LABEL &amp; NUMBER</th>
<th>TAPE PACKAGES AVAILABLE</th>
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<td>DONOVAN—Hurdy Gurdy Man Capitol ST 2442 (1)</td>
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<td>GLEN CAMPBELL—By the Time I Get to Phoenix CBS CS 7191 (1)</td>
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<td>GEORGE BENSON—Serenity Columbia CS 7416 (1)</td>
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<td>SOUNDBRACK—Space Odyssey MCA MNP (No Mon.) 418 (1)</td>
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<td>JOHNNY CASH—I Walk the Line CBS CS 9094 (1)</td>
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<td>GARY PUCKETT &amp; UNION GAP—Incredible Columbia CS 7192 (1)</td>
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<td>ORIGINAL CAST—Warner Bros. LSP 2030 (1)</td>
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<td>O. C. SMITH—Hollywood Revival Elektra EK 7440 (1)</td>
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<td>ANDY WILLIAMS—Chicago Sun Records S 9105 (1)</td>
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<td>SERGIO MENDES &amp; BRASS 66—Look Around ARMS (No Mon.) EKP 4127 (1)</td>
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<td>DOOBIE BROTHERS—Waiting For the Sun Elektra EK 74314 (1)</td>
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</table>

Continued on Page 86

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*Material protetto da copyright
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Claus Ogerman singles of "Zorba"
and "Please No Boom Boom"

Claus Ogerman album "Music
from The Broadway Hit 'Zorba'"

Gordon MacRae single "Only
Love" to be included in his
forthcoming album

Sounds of Our Times album
"Hey Jude" includes "Zorba"

Nancy Wilson single "Only Love"
to be included in her
forthcoming album

Sandler & Young single "Life Is"
to be included in their
forthcoming album

Cannonball Adderley single "Zorba"

All of these from the most
tunefully captivating and
authentically colorful score to
open on Broadway this season,
"Zorba," a Hal Prince production
currently at the Imperial Theatre
in New York.

Capitol
RECORDS
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>Title</th>
<th>Label &amp; Number</th>
<th>Weeks on Chart</th>
<th>Max. Weeks</th>
<th>This Week</th>
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<tbody>
<tr>
<td>ROBERT GOULEY</td>
<td>Woman, Woman</td>
<td>Columbia CS 9655 (S)</td>
<td>11</td>
<td>168</td>
<td>167</td>
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<tr>
<td>ED ANDERSON</td>
<td>Jamaica Farewell</td>
<td>RCA Victor LSP 3028 (S)</td>
<td>13</td>
<td>165</td>
<td>163</td>
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<td>HERB ALPERT &amp; THE TUBA BAND</td>
<td>Windup Candy &amp; Other Delights</td>
<td>A&amp;M SP 4110 (S)</td>
<td>30</td>
<td>163</td>
<td>165</td>
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<tr>
<td>LANA CANTRELL</td>
<td>Heartbreaker</td>
<td>RCA Victor LSP 4206 (S)</td>
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<td>DIANA ROSS &amp; THE SUPREMES</td>
<td>Sing a Song</td>
<td>Motown M 422 (S)</td>
<td>78</td>
<td>170</td>
<td>169</td>
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<tr>
<td>BOB DYLAN</td>
<td>Nashville Skyline</td>
<td>Columbia CS 3462 (S), CS 3463 (S)</td>
<td>49</td>
<td>169</td>
<td>170</td>
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<tr>
<td>JIMMY SMITH'S LINER</td>
<td>It's Up</td>
<td>JZJ 9570 (S)</td>
<td>13</td>
<td>175</td>
<td>174</td>
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<tr>
<td>AL MARTINO</td>
<td>The Best of Capital (Remastered)</td>
<td>RCA SP 3028 (S)</td>
<td>2</td>
<td>185</td>
<td>177</td>
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<tr>
<td>JOE MATTOS</td>
<td>Sings the Lord's Prayer &amp; Other Sacred Songs</td>
<td>Capitol TES 221 (S)</td>
<td>6</td>
<td>167</td>
<td>176</td>
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<tr>
<td>ROG ALEXANDER</td>
<td>177 Top 40 Hits of the U.S.Best of Atlanta 60's</td>
<td>Warner Bros. 3403 (S)</td>
<td>2</td>
<td>179</td>
<td>178</td>
</tr>
</tbody>
</table>

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**NOVEMBER 23, 1968, BILLBOARD**

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Van Cliburn  Van Cliburn  
Kuihl, Konrashin, Cond.  

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Available on RCA Stereo 8 Cartridge Tape

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LSC-3053  RED SEAL  
RCA  STEREO  

VAN CLIBURN  RED SEAL RECORDINGS  
CHOPIN  
SONATA IN B-FLAT MINOR  
OP. 35, “FUNERAL MARCH”  
SONATA IN B MINOR, OP. 58  

*SEE BILLBOARD’S BEST-SELLING CLASSICAL LP CHART THIS WEEK.
Capitol Forms Specialty Label in Invasion of East

Kornfeld has 23 unreleased recordings which could find their way to the new line.

During the past six months, Kornfeld has established working relationships with 25 freelance producers. He will continue his ties with these sources, but will spend more time in the studio.

Capitol's A&R department vice-president, Karl Engemann, called the Kornfeld label a "significant experiment" in broadening the company's involvement with East Coast contemporary music influences.

"We will work on one project at a time, there will be no blanket releases," Kornfeld said.

Venet leaves here Dec. 1 and plans to start from the New York office around Dec. 10. He has been with Capitol six years. Venet will audition new acts, sign and record them. He plans working in the amplified instrument folk, calling New York home for "heavier folk material." He will continue to record three Coast acts, Fred Neil, Hedge & Donna, and Maffit & Davis.

Three of his other acts will be taken over by Hollywood staff. The Saccatos and Pure will be recorded by two young staffers trained by Venet, Max Hest and John Gross. Dave Axelrod will pickup the Stone Pones.

A portable tape recording system, being shipped across country for Venet's use, will be used.

Common Ground Fest

NEW YORK — Cashman, Piccilli, and West have signed the Common Ground for production and publishing. Negotiations were concluded through the group's management representative at The Music Agency. This marks the agency's first move in the talent area.
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JAZZ


SPOKEN WORD

FRENCH: La Comédie Française (plays by Beaumarchais, Corneille, Molière, Hugo, Marivaux, Montesquieu, Racine and others), Louis Jouvet, Sacha Guitry, Rainui

GERMAN: Gustav Gründgens, Weiss Ferdi, Karl Valentin

DOCUMENTARIES: Concentration Camp, Service of Queen Elizabeth II, Wartime Speeches of Sir Winston Churchill, The Vatican Celebrates Holy Week, Speeches by Jawaharlal Nehru. T.S. Eliot Memorial LP

COMEDY: Noel Coward, Gertrude Lawrence, The Goons, Steptoe and Son

POPULAR & FOLK MUSIC OF THE WORLD

AFRICAN: Orchestra, Franco, O.K. Jazz, Blackfoot, Cercul Jazz, Negro Band

ENGLISH & AMERICAN: Adamo, Noel Coward & Gertrude Lawrence, Joe Loss, Victor Silvester


GERMAN: Lale Andersen, Sari Babas, Alons Bauer, Marlene Dietrich, Rex Glido, Gitta Heinö, Hellberg Due, Zarah Leander, Fred Silver, Silver Choir Boys, Albert Vossen, Party Series


ITALIAN: Adamo, Gino Bechi, Sergio Bruni, Carlo Buili, Secondo Casadei, Beniamino Gigli, Enrico Macias, Milly, Narciso Parigi, Franco Ricci, Gigi Siliotti, Giorgio Silar, Vico Vialli, Claudio Villa, Luciano Virgili

JAPANESE: Gagaku (Court Music), Koto & Shakuhachi

MIDDLE EAST: Algerian Classical Music, Armenian Folk Dances, Music of the Caucasus; Egyptian Music: Umm Kulthum, Farid Al Atrash, Mohamed Eldeh Wahhab; Lebanese Music: Fahd Bellaine, Farouz, Sabah, Samira Tawfik, Lebanese Operettas and Film Music; Moroccan, Tunisian and Turkish Music; Readings from the Koran

PORTUGUESE: Alfredo Marconcini, Carlos Ramos, Ana Rodrigues

SCOTTISH AND IRISH: Alexander Brothers, Paddle Bell, Anne & Laura Brand, Anne Byrne, Irish Showbands, Gordon Highlander, Vergers Band, Ian Holm's Band, Invergordon Distillery Pipe Band, Lowland Jamboree, Bill McCue, Johnny Mc

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SWEDISH: Ole Johnny, Zarah Leander, Thore Skogman, Evert Taube, Sven Bertil Taube

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