Rock for All Reasons Steals Stations’ Play

By MIKE GROSS

NEW YORK — The various forms of "hyphenated-rock," "acid-rock," "psychadelic-rock," "hard-rock," and the easy listening "house-of-rock," are being combined by some groups to capture both teen and adult, AM and underground radio markets with a sound that is being labeled "soft-rock."

Groups such as The Wind in the Willows (Capitol), the Rotary Connection (Cadet-Concept), and Chrysalis (MGM) have become exponents of this "soft-rock."

While the over-all instrumental rock for All Reasons will be "soft-rock," but faith in a particular record can pay off by turning a seeming loser into a big winner.

RCA, Kirshner Enter New Tie

NEW YORK — Don Kirshner and RCA are teaming up again to launch a new group. The dual effort will be pegged "soft-rock." RCA, Kirshner Entertainment Corp. (Kirkto) Records in a new album of Canada's talent. (Continued on page 74)

More Firms To Pocketdisc

SEATTLE—Trade interest in the American Co.'s Pocketdisc is reaching a peak here as additional simultaneous release pacts are being negotiated on the eve of Pocketdisc's big test in the Pacific Northwest area scheduled for Sept. 16. Meanwhile, the Pocketdisc concept will be shown and explained to the trade at a dealer presentation at the Seattle Center on Wednesday (28).

Present at the dealer showing will be American executive Fred Herman and Larry Kanaga, as well as representatives from participating labels and from (Continued on page 74)

Faith and Time Turn Tide for Hopeless Disks

By CLAUDE HALL

NEW YORK — Many records are taking longer to "happen," but faith in a particular record can pay off by turning a seemingly loser into a big winner.

At the moment, there are a bevy of hit records on the chart that took as long as two to eight months to happen. Two of the major examples are "Time Has Come Today," by the Chambers Brothers on Columbia Records, and the recent hit "Angel of the Morning," by Marilee Rush on Bell Records.

"Angel of the Morning" was a re-serviced again to radio stations in March. Finally, the record became a hit, establishing the artist and leading to a successful a new single still has Billboard's Hot 100 Chart at No. 89 this week.

"Time Has Come Today," by the Chambers Brothers, took even longer to happen. Tom Noonan, promotion chief at Columbia Records, said the single (Continued on page 4)

Roulette Swings Into Omega Fold

By LEE ZHITO

NEW YORK—Omega Equities Corp. has reached an agreement in principle to acquire Roulette Records, its subsidiary labels and music publishing firms. Under terms of the agreement, Morris Levy, Roulette's president, will retain that position with the label and continue to run the company after it becomes a wholly owned subsidiary of Omega.

The Roulette subsidiaries include the Alegre, Mardi Gras, and Tico labels, and the Big Seven music publishing company. Roulette has "Money, Money," by Tommy James and the Shondells on the Major Minor label as the No. 1 record in England, according to Record Retailer's best-seller list.

The Roulette acquisition followed on the heels of Omega's agreement in principle last week to acquire the Los Angeles-based Glaser Bros., wholesale distributors of cigars, cigarettes, tobacco, candy and sundries with a 1967 volume of $170 million. Glaser Bros. services 41,000 outlets in California, Oregon, Washington, Utah, Nevada, and Idaho.

The Roulette purchase price was undisclosed but according to true value $100 million dollar deal in cash and stock. 2 Other Deals

Bank was responsible for Omega's two previous transactions in the music field within one month. He also engineered the acquisition of six major record rack-jobbing and distributing firms by Transcontinental Investors Corp. to build TIC's subsidiary, Transcontinental Music Corp., into the nation's top volume record distribution firm. Bank is a large stockholder in TIC, and continued to serve the firm as a consultant. (Continued on page 74)

Jubilee Into Tape Market

By HANK FOX

NEW YORK—Jubilee Industries has formed a tape cartridge division to market its own 8-track and cassette product. The new wing will be co-ordinated with the company's album sales department, and all tape product will be released simultaneously with the LP.

In disclosing the company decision, Elliott Blaine, Jubilee di (Continued on page 4)

Command's Black-Aid Plan

By PAUL ACKERMAN

NEW YORK — Command Records' chief Joe Carlton is setting up a project whereby his label, and its subsidiary, Probe Records, will offer career opportunities to underprivileged Negro youth of the Harlem area. Carlton seeks to accomplish this by reaching through the channels of the educational system. He will contact music teachers and heads of music departments at the junior high school, high school and community college levels.

Carlton added that the plan is a projection of the over-all thinking of the parent company, ABC Records, whose chief, Larry Newton, is desirous of working closely with the black community in every way. "What we are definitely not interested in," Carlton stated, "is tokenism or a project to develop amateur talent. We intend to develop professional people. If the Harlem experiment proves fruitful, we will take it as a pilot project and expand our activity to other areas."

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Mancini— with a Latin accent.
NEW YORK—Sunbury/Dunbar Music, the one-year-old RCA Records music publishing firm, is setting up a record production firm, Sunbar Productions Inc., said Harry Teifer, president of the publishing operation, said that Sunbar will produce records for all RCA artists, including RCA Records and that the major aim of the production firm is to exploit material.

Teifer is also studying opening a Nashville office for the publishing firm. He announced an open-door policy for independent writers.

The two publishing operations have chalked up a successful first year, according to Joseph D’Imperio, division vice-president for music publishing and talent services. "We are now ready to make our own move on the scene," he said. "But they were now a force in the music industry.

Teifer said the reason for the success was due to catalogs of RCA’s foreign operations and pointed to "Who Will Answer?" originating in Spain, by writer L. E. Aute, and "Yesterday When It Rained," originating in Mexico by writer Armando Schuer, which "had both been the most successful American writer, writing for not only barbershop quartets such as Jack Jones, the Yardbirds and the Turtles.

LIB. CONSOLIDATES SUNSET WITH UNART

LOS ANGELES—Liberty has consolidated its Sunset economy LP line with Unart, United Artists’ economy series. All future product at Liberty will be produced by the same staff that is handling the Capitol line. Louis Leber, president.

The concept in operating all the record lines, explains marketing vice-president Lee Men- dell, is autonomy and as little overlapping of repertoire as possible. "Liberty’s image will continue intact," he said, "and all music while at Unart’s will remain as a strong soundtrack label.

Bob Shapiro, Unart’s president, oversaw all the recording concepts.

A new line of singles and LP plans to all the divisions (Liberty, the new membership division, UA Records, will administer the publishing arm UA Music, the publishing. division), will supervise the international network.

The Lennon Sister’s Maryco Brown have formed separate talent divisions with UA’s Veep, list manager with UA’s Veep, list manager with UA’s Veep, list manager with UA’s Veep division. The new talent division will be independent but singers such as Jack D’Imperio, with MGM Records.

Miss Welche and her husband, manager, Patrick Curtis, and Stephen Jahn have formed Curt- wel Publishing (ASCAP) as the music arm of their production company. Edward Garner, former manager of the Seals, will supervise music projects for Curtwel. The music division will be involved in record produc- tion, developing artists and acquiring film soundtracks, says Jahn.

"That," he said, "are the two reasons we will be unable to continue after next year because of highway construc- tion.

"As this administration has done in the past," the governor said, "it will continue to spend over backward to keep the fes- tivities in Rhode Island. They are a great thing for the State and I hope the people are beginning to realize just how great they are."

The governor said it was hoped that the site could be located on Aquidneck Island. Unfortunately, he said, there were no State sites in the three island communities of Newport, Portmouth and Middletown which would be satisfactory.

G. Pincus on Move Again—Sets Sights on Mideast

NEW YORK — Publisher George Pincus enlisted Mon- treal, Quebec, to travel back to key overseas music markets. In addition to securing the continen- tal and England for song material, Pincus will spend much time in several middle Eastern areas, notably Israel and Greece. "The time is ripe," Pincus said. "The emphasis will be on per- forming artists and completely interna-

dional circles.

"Music trends are changing so much that it is possible for the record industry to completely change direction within the music publishing industry, says G. Pincus."
London in Sales Pitch on 5 European Acts Touring US

NEW YORK — London Records is preparing a major fall merchandising program on five European acts that are simultaneously touring the U.S. Included will be a new album to coincide with Mantovani's 12th annual U.S. concert tour, which begins late this month.

The other visiting artists will be Caterina Valente, who plays Las Vegas this month from Sunday (8) to Oct. 3; and the Mamas & the Papas, who are on a three-week tour of the U.S.

RASCALS GIVEN 6 GOLD DISKS

NEW YORK — The Rascals received six gold records at an Atlantic Records press party at the St. Regis Hotel here Thurs.

The prizes, which were awarded by Atlantic Records president Bertelsmann, were presented to the group members.

"We're very pleased," said drummer Wally Whyte. "But we're not going to let it go to our heads."

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CONCERT REVIEW

Smothers, Paulsen, Hartford Create Garden of Wit Style

NEW YORK — Tom and Dick Smothers, who have just started a seven-week stand at the Sahara, are in a good humor.

"We're trying to find some place where the audience can laugh and have a good time," said Tom. "And we're trying to do it with wit.

"We're trying to find the right balance between wit and style in our show."

Rock for All Reasons Gets Big Play on All Stations

"We're trying to make sure that our show is accessible to all audiences."

"We're trying to make sure that our show is accessible to all audiences."

For Hopeless Records

There are very few instant hits. But in the case of the Rascals, it happened."

"We're trying to make sure that our show is accessible to all audiences."

"We're trying to make sure that our show is accessible to all audiences."

For Hopeless Records

The Rascals have had several hits, including "Good Lovin'" and "People Gonna Talk.

"We're trying to make sure that our show is accessible to all audiences."

"We're trying to make sure that our show is accessible to all audiences."

The Rascals have had several hits, including "Good Lovin'" and "People Gonna Talk."
The great voice of Robert Goulet.

His grand new single, "Thirty Days Hath September," will be on every good music station in the country. And no wonder. It has a strong, beautiful, lush rhythm that will appeal to everyone. And he has the great voice of Goulet — Broadway's favorite singer, this year's Tony award winner and the romantic idol of millions.

"Thirty Days Hath September"
C/W "A Chance to Live in Camelot"
CUC’s ‘Invitation’ in High Gear

LOS ANGELES — A rising stream of interest among major companies in the music industry has opened the door for another “blue chip” company to diversify into music. The latest is Commonwealth United Corp. (CUC), a widely diversified company which entered the music business this year with the acquisition of American-Rubin Associates and with the recent purchase of Bobby Darin’s TM Music.

Now, CUC is on a $10 million budgeted campaign to establish itself fully in the music industry on an international scale. It seeks to acquire independent record companies and to develop music publishing operations and expand into other related entertainment fields.

CUC’s plunge into music follows a pattern established by giant Western Union Transamerica (Liberty and United Artists records) Transcontinental Investing (racks and one-stops).

Inf Set-Up

In its drive to create a corporate interest in music, CUC will form international company units to establish its own record label and set up production arms to entertain the best known albums and title songs. The company already is involved in motion picture production.

The firm, with interests in oil, gas and real estate, also has been mentioned in merger talks with Seeburg Corp., a vending machine manufacturer with interests in jukeboxes and musical instruments.

Eye Seeburg

Company spokesman for the Beverly Hills-based firm confirmed to Billboard that CUC has established its own record label and set up production arms to entertain the best known albums and title songs. The company already is involved in motion picture production.

It’s no secret Commonwealth is on an acquisition drive. In the last six months, CUC has acquired eight companies, including production interests in the music industry.

ELLENTON TO GET ED WYNN AWARD OCT: 30

NEW YORK—Duke Ellington will be awarded the 1968 Edward Wynn Memorial Award at ceremonies at the Americana Hotel, Oct. 30. The citation given by the American Parkinson Disease Association.

The recipient, above all, is the late Edward Wynn Adams is chairman of the dinner honoring Ellington.

“Dukie” has been to play at the dinner for the first time.

The Ellington award is given annually to a person for outstanding contributions to the music industry.

Although company officials had “no comment” on the Seeburg negotiations, they did confirm the new music affiliations. “Frankly, we’ve been looking for substantial participation in the music industry for some time,” a spokesman revealed.

“The value of music copyright rights alone is $5 million, so we believe the eventual strength of the field attractive, as our foundation in the music business has been largely built around Loppekelman-Rubin record production and music publishing and its affiliations, Char- don Music, Faithful Music and Troika Music and Troika Music.

CUC held its first annual entertainment semi- nar last week, Aug. 19-21, in the Beverly Hills Hotel.

Both New York and London, Commonwealth reported net income of $407,000 or 42 cents a share, against $287,000 or 31 cents a share.

Executive Turntable

John Fitzgerald has been appointed vice-president of 20th Century Music Corp., and Bregman, Vocco & Conn, wholly-owned subsidiaries of 20th-Century-Fox Corp. Fitzgerald, who will be general administrative manager of 20th Fox’s music publishing and record activities, was previously employed as comptroller at the Robbins Music Corp. . . . Robert Jablon's, general manager of the consumer products division of Hoffman Electronics Corp., has been appointed to the duties of Raymond B. Cox, vice-president of the consumer products division. Cox is retiring. . . . Sabin R. Danziger has been appointed director of artist relations for Merv Griffin Co. Pre- viously he was assistant to the product manager for home entertainment at Singer.

Donny Marchand has been added to the MRC Music Staff as a professional manager in New York. Pre- viously, Marchand was with the record department of Famous Music and Sunbeam Music. He will work out of New York, finding and developing new writers. Marchand has previously worked as a professional manager for America's Hitc. Re- ceived a Gold Record for James Jimmy & the Shondells. The duo may also produce other acts for Columbia.

Laura Green has joined the Chicago division of Needham, Harper & Steers, Inc., as art director. She previously was art director in the advertising department of Detroit's J. L. Hudson Department Stores.

April/Blackwood publishers have named Tony Orlando general professional manager. Prior to his appointment, Orlando was assistant to the production manager at Robbins-Feist-Miller. . . . Ben Howard, Mitchell & Frank, and Concord Electronics, has been appointed marketing manager of the consumer products division of Robert S. Music. The Concord Electronics Corp., has joined the corporate staff of Telecine, Inc., which purchased the stereophonic TV manufacturer in May. John Cupit has been appointed advertising director of Monarch Electronics International, succeeding Irwin Germaine, who had resigned.

Martin J. Marich has joined Amos Productions in New York as Eastern representative. Amos is a Hollywood-based independent production company which also operates a free-lance engineering department.

(Continued on page 44)

BO GENTRY, right, and Ritchie Cordell meet with Clive B. Davis, president of Columbia Records, in Los Angeles last week, August 19-21, as artists with Columbia. The team has written and produced 11 Top 50 records, including "Time, Money," which gained gold records for Jimmy James and the Shondells. The duo may also produce other acts for Columbia.
THE CRAZY WORLD OF ARTHUR BROWN

ON TRACK RECORDS

DISTRIBUTED BY ATLANTIC RECORDS
This is the sleeve of the first single from a new entertainment package, "The Archies." It's the opening event in a project that is total entertainment.

Here's what's happening:

"The Archies," a brand new half-hour animated TV show produced by Norm Prescott, Lou Scheimer, and Hal Sutherland of Filmation, reaching an estimated audience of twelve million families, goes on the air Saturday, September 14th on the full CBS network. CBS has shown its enthusiasm by contracting now for two full years of "The Archies" program.

Every episode features two different songs including an original dance of the week. Of course, there will be singles and albums of the music from the show.

Archie comic books, created by John Goldwater, reach a world-wide audience of fifty million annually and they will tie in with the records and dances on the show.

The syndicated comic strip is now in more than 600 newspapers with a circulation of more than seventy-five million.

Featuring Archie, Betty, Veronica, Jughead, Reggie, and introducing Hot Dog, "The Archies" provide music for all ages. A generation has grown up with Archie, and now for the first time, they and their children will enjoy "The Archies" on records. In addition, a complete line of Archie products will be licensed and marketed to consumers.

I believe that after hearing the great variety of music, you will agree that "Everything's Archie."

Don Kirshner
to “The Archies”

Produced by Jeff Barry

and seen the figures.

And it all adds up to one of the most exciting multi-media entertainment packages to ever happen in the music industry. Come and join the action. “The Archies” have arrived!
RCA's Reisman: Separate Track Concept Is Soundest

LOS ANGELES — Recording separate sections of an orchestra individually profers the best sound clarity ever achieved, believes Joe Reisman, manager of RCA's West Coast ad. department. All producers in Reisman's department now utilize the multiple recording session technique, with 90 per cent of the work on 8-track equipment.

Two years ago, Reisman says

MANAGERS CITE ALPERT & MOSS

LOS ANGELES — Herb Alpert and Jerry Moss were named Industry Men of the Year at the Beverly Hills Hotel.

The Beverly Hills Hotel.

Jazz Fest in about.

he would have recorded the entire orchestra of Henry Man- cini and Hugo Montenegro all at once. Today, Reisman brings in sections of the band one at a time to lay down separate tracks.

On a recent Montenegro proj- ect, Reisman utilized nine ses- sions. On a recent Mancini date utilizing 35 pieces, four sessions were held to complete the sound picture. "We've pretty much seen the demise of the large or- chestral session," says Reisman, who was promoted from pro- ducer to department head several months ago following the departure of Neely Plumb.

Reisman claims with the sepa- rate session theory there is no sound leakage or sound cancel- lation. A brass section will leak into the open mikes of the fiddles during a session in which all the instruments are simultane- ously being taped, he says.

The executive claims a strong sonic difference in product re- corded singularly with sepa- rate sessions, with the latter winning his approval.

RCA's Named Manager for Woody Herman

NEW YORK—Hermie Dres- sel and Marty Sklar were taken over as personal manager for Woody Herman. Dressel will represent the band leader in all entertainment fields.

Dressel and his associate, Paul Cantor, have lined up a number of deals for Herman, including a new contract with the Columbia label. One is the release on Verve in Sep- tember of Herman's complete performance at the 1967 Mon- trey Jazz Festival, including Bill Holman's "Concerto for Herman," another album, in a contemporary style, will be re- leased in October on the Cadet label. The LP will be previewed on Ed Sullivan's CBS-TV show Oct. 6.

In connection with Herman's record activity, Paul Brown has been set for promotion, concen- trating on college and FM radio stations.

Dressel will be working in close association with Joe Glaser, president of Associated Booking Corp., on Herman's bookings.

Douglas in L.A. Slates Mideast Far East Disk Anthologies

NEW YORK — Douglas Interna- tional is preparing the first of a series of projects on the Mideast and Far East. Dr. Chalpin Sees Europe Brass

NEW YORK — Ed Chalpin president of P.P.X. Enterprises, is visiting the heads of nearly 50 countries during a European business trip this month.

Among the companies he's visiting are Sunbury-RCA Eng- land, British Decca and EMI in London; CBS Disques and Pathe Marconi-EMI in Paris; Deutsche Grammophon and Teldec in Hamburg; Dansk in Copenhage- n; Valencia De Gravide in Lisbon; EMI and RCA (Gram- maphon Lectra) in Stockholm; BELL, the Zoo, and the folk rock Espanola De Musica in Madrid, and SMI and RIFI in Milan.

Chalpin is tentatively sched- uled to see the head of Record Productions of Radio, Television in Belgrade. He will discuss the distribution of Jimi Hendrix's records with Polydor in London, DGG in Hamburg and Bar- clay in Paris.

Jubilee's Incentive Contest

NEW YORK — Jubilee Rec- ords is running a "Chart Your Future" incentive contest for its distributors, salesmen, promotion men and operations men.

The contest is keyed to six Jubilee releases—a package called "Stereo Chart Contend- ers 1968"—and their perform- ances. Individual distributors and salesmen qualify for cash awards and "Chart Sweepstakes" tickets when they sell Jubilee albums above the quota set for them.

Cash prizes ($1,000) will be awarded to the "Number One" salesmen, promotion men and operations men.

For each of the six albums reaching the charts Nov. 11, 1968, a grand prize of a week-long, all-expense-paid trip anywhere in the U. S. will be drawn among those with "Chart Sweepstakes" tickets.


MASTERING HIS POETRY. Bobby Darin suggests to Las Vegas engineer Brent Maher the right mix desired during a mastering session.

Chalpin is that the music was all recorded in Los Angeles and the tracks mastered in New York while he was heading at the Frontier Hotel.

Another project planned by Douglas will be "The Tantric View of Life," which also will be developed by Well during his Indian stay.

Gunnther M. Well, professor of Psychology at Boston College and director of Cambridge Com- munications Co., a Douglas subsidiary, is in India complet- ing final selections for "The Ess- ential Indian Musical Antho- logy," which is being prepared by Douglas and Cambridge in conjunction with the government of India and All-India Radio.

The multiple set will contain at least three hours of Indian music. The Anthology also will contain a separately bound printed text describing the social and religious context of Indian music as well as its technical structure, historical evolution, and influence on contemporary pop music.

Pandit Prannath, professor of music at Delhi University, will be Well's special consultant in India. The package is tentatively slated for January release by Douglas via Douglas's distributor.

The albums above the quota set for them, the weight of the themes, there is a driving, commercial flavor, a "down home feel" which is where Darin says "things are."

Darin has already written fifteen songs for his new LP. The label will seek talent which Darin believes in, even though he's not the right of their recording activities, Burton says. "We are not going to rush in and just sign artists," he adds. Darin will remain the final arbiter as to who joins the roster.

'New' Darin Forms Label To 'Speak Out' Via Songs

LOS ANGELES — Bobby Darin has established Direction Records, a company which will seek "uncommercial" talent.

The vocalist's label will debut an LP of original compositions de- signed to reflect his thoughts on the turbulent aspects of modern society.

Sales and distribution have been assigned to Amy/Mala.

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EIVETS REDNOW IS COMING!
you've got to be kidding

HOW MANY EIVETS MAKE A REDNOW?

EIVETS REDNOW IS BIGGER THAN A BREAD BOX

too good to be true

what is an...

EIVETS REDNOW?

THE YEAR OF EIVETS REDNOW

FIRST SMASH RELEASE "ALFIE"

GORDY 7076

If you have not received a copy of this record for programming on your station, please send this coupon to Gordon Prince, Motown Record Corporation, 2457 Woodward Ave., Detroit, Mich. 48207.

RUSH ME a copy of Eivets Rednow's ALFIE

Name: ____________________________ Title: ____________________________

Address: ____________________________

City: ____________________________ Zip: ____________________________

State: ____________________________

Motown Record Corporation
"The Sound of Young America"
A&M Circulating Play $$
In L. A. Breakdown Promo

LOS ANGELES — A&M's field promotion force can exchange $15 worth of Monopoly money from national promotion in behalf of Larry Mark's new single "La Breakdown."

Each of the 17 promotion men recently received the Monopoly money from national promotion director Don Graham with two stipulations: 1 — If they get the single played on their key market radio station, they can send back the $25 monopoly for $15 in real currency.

2 — If the single goes top 10 on that station, they can send back $50 Monopoly money for real money. The promotion ends Sept. 15.

The first promotion man to exchange his Monopoly $25 was Ernie Campagna, who works out of Mutual Distributing, Boston. He landed the single on WMEQ.

A&M promotion men in individual instances in the past have earned considerable incentives for placing specific records on specific stations. The national promotion is company, a spoken word promotion campaign under way at Imperial and Capitol record companies. Promotion men can earn financial rewards for radio placement.

For A&M is its third annual "Grow Baju Grow" mustard contest, open to everyone, not just company promotion men. The top prize for the third straight year is an all-expenses-paid trip to Spain for one week for the winner plus his family.

Company employees have begun to grow their own mustard, but they are ineligible to win any of the prizes, which include cash. First at the top and home utilities for third place. All entrants will receive an AMT-transistorized radio. The contest ends after Christmas, with a five-person panel of judges deciding on top mustard of the campaign.

Last year Gene Silverman of Merit City Music was the winner of the trip to Spain. Two seasons ago another winner was Marya Hoffman, then a San Francisco area fieldman. Graham says entrants come from all phases of the business from disk jockeys to sales clerks. Much of the submitted photographs are bound in impressive display folders, each design of the mustard varies with the individual.

Cap. Industries' Net Slumped

LOS ANGELES — The changeover from monaural to stereo production and sales of computer tape led to a sharp decrease in earnings at Cap Industries, Inc.

Net sales for fiscal 1968 were $121,867,000, compared to $100,881,000 for the same period in 1967. Net income for fiscal 1968 was $106,881,000 for the same period in 1968 (year to year comparisons are not meaningful due to non-recurring costs which have been resolved, reports Glenn E. Wallichs, president of Capital Industries.

Wallichs said preliminary figures indicate net income will exceed the $847,000 achieved in the 1968 fiscal year due to non-recurring costs which have been referred to as "splitting the estate.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange.

30 Name Groups To Charity Show

SAN FRANCISCO — Over 30 name groups are scheduled to perform during the four-day, four-night festival set for Labor Day weekend at the Palace of Fine Arts. The proceeds from the event will go to the Haight-Ashbury Medical Clinic and the Athenaeum Arts Foundation.

Big Brother and the Holding Company will be on stage, as will John Handy with members of the San Francisco Symphony performing a new score for the occasion. Also, the Youngbloods, Frank Yerby, Instant Shock, members of the San Francisco Ballet Company, and Carlos Carvalh's Rock Ballet, plus other Bay area talent. The lighting for the outdoor sessions will be directed by Jerry Abrams.

When you rent a Vox Recording Studio you get a minimum of two things: The latest, electronic recording equipment. And the unlimited use of Vox Continental Organs, Vox Instruments, Vox Guitars and Amplifiers, a Steinway Piano, Wahl-Watt Pedals, Vox Reverb Units, Vox Multi-Voice, and the new exciting Continental Series. And all at no extra charge. So if you want to make beautiful music, but are without a musical talent of your own, make a call to Vox anyway. All you have to bring is your talent.

If you hocked your guitar in Hollywood this morning, you can record it at Vox without it.

A recording studio for 2 Track LP's

NEW YORK — Columbia Records is promoting two soundtrack albums, "You Are What You Eat" and "Funny Girl." The former is a joint venture of Natome and Cerebus, the production companies of Milton Bellow and Peter Yarrow.

Columbia's soundtrack album features Yarrow, Tim, Paul, Butler and Simon, the Electric Flag, and Hansi El Din, Barry McGuire and Father Malcolm Boyd also featured in the film.

Julie Styne and Bob Wellington, the well-known songwriting team, composed three new songs for the film version, which has Barbra Streisand in the title role.

'Star! Soundtrack Is Set For A Big 20th Campaign

LOS ANGELES—20th Century-Fox Records is launching its biggest sound-machining campaign since "Sound of Music" for the soundtrack album of "Star!," the film adaptation of Gertrude Lawrence.

The album features 16 songs and an instrumental overture, and is packaged in a de luxe doublefold jacket with a bound eight-page, four-color insert story booklet.

ABC Records, which distributed the 20th Century-Fox product, also will get involved in the promotion push, revealed Larry Newton, ABC president, at the national distributors meeting.

The campaign will include an assortment of display material for retail outlets, including special promotion tools as four-color moving window displays, theatrical trailers, store counter display browser boxes holding 20 albums.

ABC Records, which houses many of the tunes from the film will be released for window displays; followup product cards, Julie Ann "Star!" buttons and mobiles.

The label will conduct a national consumer advertising program in c d i ng direct-mail and local co-operative advertising.

A radio-station-listener participation contest will be sponsored prior to the film's opening in New York on Oct. 22 and on Los Angeles on Oct. 31.

Canteen Seeks Bakery Merger

LOS ANGELES — Canteen Corp. has put out feelers to Interstate Bakers to merge into a holding company, a spokes- man for Interstate reports.

The proposal calls for each share of Canteen stock to be exchanged for one share of the new company. For each Inter- state common share, 0.35 of a new share of the new company stock. 4% convertible preferred would be issued. The preferred would be convertible into three common shares.

NGC, W-7 BDS. OK A MERGER

LOS ANGELES — The board of directors, under General Corp. and Warner Bros.-Seven Arts last week approved in principal an agreement to com- bine NGC and W-7 BDS. Stockholder approval will be sought at special stockholders meetings in the immediate future.
When Jerry Butler Sends The Message—The World Listens!

HEY WESTERN UNION MAN
JERRY BUTLER

72850

PRODUCED BY GAMBLE-HUFF/ARRANGED BY BOBBY MARTIN

A PRODUCT OF MERCURY RECORD PRODUCTIONS, INC. / 35 EAST WACKER DRIVE, CHICAGO, ILLINOIS 60601 / A CONELCO CORPORATION
NEW YORK — Promoter Teddy Powell's estimate of the attendance at the 1968 New York Jazz Festival at Randall's Island, Aug. 17-18, was 37,000-48,000 for the Saturday night show headlined by ABC Records Ray Charles, and 19,000 for Sunday night when Reprise artist Miriam Makeba topped the bill.

These figures were a little behind last year's but still proved that the Festival is a potent draw.

The Saturday concert was a marathon one: besides starting 1 hour, 20 minutes late, it kept patrons in their seats until 2 a.m. And they stayed there because the last act was the High Priest, Ray Charles, and his consistently well-programmed act, featured his piano a lot, and proved that he still

**T.I.M.E. Marching on With New Beat at 'Village' Club**

NEW YORK — Only time will tell in which direction the group which appeared at the Electric Circus on Aug. 16, will move. For, the T.I.M.E., who record for Liberty Records, displayed a marked departure at the Circus from their first album released a few weeks ago.

Fort of the group's live performance was their extended length material. Also, most of T.I.M.E.'s music was instrumental—except with their shorter vocal number on the album.

*While the group performed only a few numbers, their musical acuity was readily visible. T.I.M.E.'s thumping electric beat pounded out fresh and melodic tunes. Renderings of material from the album were played at the discobanque audience rather than a concert audience.*

As the T.I.M.E. (Trust in Men Everywhere) delivered excellent performances throughout the group. "I Can't Find It" and "Make Love to You," the large crowd danced stopping only to applaud the group.

T.I.M.E. is a relatively new rock group making the tours of discobanques and rock auditoriums. But judging by their performance and the promotional activities of Liberty on their behalf, T.I.M.E. is a group to watch.

**Morgana King Plays It Cool And Serves Up a Hot Menu**

LOS ANGELES — Morgana King doesn't bother with all the Diva nonsense, since they'm in sophisticated grace. So, the Soprano, Business, the Lou Bailey and the Feeling Groovy has a fresh approach. Her "come back" is lofty in its design and content. Al Pellegrini's overture consisted of Webb compositions.

**Simon & Garfunkel —Peak Performance**

NEW YORK — Simon and Garfunkel, at the peak of their popularity, reached a peak of professionalism at the Forest Hills Music Festival on Saturday and Sunday for possibly their most polished performances in this area to date. The duo drew more than 30,000 for sold-out performances Saturday and Sunday.

Whether singing separately or together, the pair captured the audience from their opening "Fakin' It." Save for their last encore "Bye, Bye Love," the duo's material was written by Simon, one of today's top songwriters. Garfunkel joined in the writing of "Scarborough Fair/Canticle," which provides the title of one of their Columbia albums, "Parsley, Sage, Rosemary and Thyme."

"April Come She Will," inspired by a child's nursery rhyme, led into their hit, "Homeless Bound," which was given additional harmonic changes. In "Overs," first Simon, then Garfunkel took the lead. The "5th Street Bridge Song (Feelin' Groovy)" was followed by a meaningful America." In fact, Simon's lyrics were meaningful throughout, "I Am a Rock," "Cloudy," and "Scarborough Fair/Canticle" ended the first half.

After intermission, they picked up the tempo with their biggest hit, the current "Mrs. Robinson," from the film "The Graduate," whose success has contributed to the boys current popularity peak. "Punky's Dilemma" was an example of an unusual twist of lyrics. Simon and Garfunkel ended the number with a cappella feel, although Simon accompanied on guitar. Simon had only one opportunity to let loose in a guitar solo although he supplied good accompaniment through the entire set.

The formal part of the program ended with their hit "Sounds of Silence," but they were called back for five encores, including "Richard Corey," "Old Friends" and "He Was My Brother." Among the other good numbers during the regular program were "Dancing Conversation" and "At the Zoo."
OH, PLEASE, ROGER... EVERYBODY'S DOING IT!

GEE WHIZ! I'D SURE LIKE TO, BUT I JUST CAN'T TELL HER. I DON'T KNOW HOW!

THE 5TH DIMENSION
HAVE A NEW ALBUM
STONE SOUL PICNIC
PRODUCTION AND SOUND: BONES HOWE

FOR THOSE OF YOU WHO DON'T KNOW HOW TO SURRY, JUST FOLLOW THESE EASY STEP-BY-STEP DIRECTIONS...
Avalon Shines as a Pro
In Honolulu Performance

HONOLULU — Frankie Avalon unleashed an avalanche of songs at the Ilikai Hotel's Pacific Ballroom on Aug. 15, but the youthquake was relatively quiet.

No screaming bobby-soxers, no popping flashbulbs or clicking cameras. Just hearty applause, from a predominately youthful crowd of 600.

Avalon, a Reprise artist, still swings and continues to be an Adonis of the stage that vividly remembers him for "Venus." His showmanship is that of a seasoned pro—a lot of good singing, a bit of dancing, some comic barbs.

Starting with "I Got Rhythm," which he sang off stage, he entered in a lively pace that never faltered. "My Satin Doll," in a bossa nova treatment, became "My Latin Doll."

Undeniably, his judicious choice of material spelled success. He packaged "Hello, Dolly" with "Mame," prudently both with "The Girls Are Back in Town."

He polished his trumpet on a salute to the pros—including Harry James, Al Hirt, Herb Alpert, and Clyde McCoy. When the effort's on Louis Armstrong, he unveiled a gravel voice that's quite a charmer.

He impersonated James Cagney, Dean Martin and John Wayne—and his youthful flair punctuates all the patter. "That's My Style" was especially effective, including a dandy choreographic display. For old times' sake, he also does "Venus."

South Vietnamese singer Bach Yen, who's the lark in "The Green Berets," opened the show with a wide range of mood and melodies. She was a vamp on "Mack the Knife," hot on "Malaguena Salerosa," and a story-teller on "El Maintenant (What Now, My Love)."

Wayne Harada

"And if I'm elected I'll put a man with experience in charge of the poverty program!"

Rolle & Freda Payne
—Two With a Future

NEW YORK — The posh Persian Room in the Hotel Plaza was the scene of a mid-summer night's dream Monday (19) for two young singers looking for fun and profit in the real world of popular music. Pat Rolle and Freda Payne were featured by a program which was strongly obvious. Francis, opening night and will share the fare through the end of this month.

Rolle, Nassau-born sound-alike to the late Nat King Cole, conjured up memories of the smooth crooner with a rainbow of love songs, both sunny and sensitive. "Shadow of Your Smile," "San Francisco" and "Tribute" earned Rolle his balladeer stripes, while "Woe Is Me," a home-made calypso cutie, showed off the young singer's boyish bounce. Minus Nat Cole's maturity, Rolle's voice, sweet and simmering, punctuates all the patter. "That's My Satin Doll," in a bossa nova treatment, became "My Latin Doll."

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Rolle featured his latest single, "Everybody's Got a Home But Me," and a brassy version of "Born Free," made popular by Kapp's Roger Williams, Jack Jones and by the Hesitations in the rhythm and blues field.

Freda Payne, Leslie Uggams' understudy in "Hallelujah Baby," bombed the opening night crowd with her Broadway bell and melodramatic theater readings on "Honey" and "If You Go Away." But beneath the plastic soul where Miss Payne flexed her rich, ripe voice, sweet and sizzling versions of "Being Good," "You Fascinate Me So" and "I Gotta Be Me" glowed for the supper clubbers.

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MEL CARTER, Bell artist, confers with Sugar Ray Robinson and ABC network deejay Fred Robbins at the Royal Box of New York's Americana Hotel, where Carter is playing. Robinson is in rehearsal for "Mr. Congressman," an upcoming Broadway musical.

The Solid State artist is a complete singer. His in-person performance was finely polished.

On stage during his turn here, Williams used Ellis Larkins on piano, Al McKibbon on bass and Panama Francis on drums. On the set reviewed, Larkins displayed an indifference which was strongly obvious. The veteran drummer, provided the only instrumental spark—an ingredient which has always been part of Williams' presentation. Williams' broader interests were exemplified in such songs as "For Once in My Life," "We" from a forthcoming Broadway musical, "The Figs Are Falling," and "That Face." On the uptempo side were "Smack Dab in the Middle," "All Right, Okay, You Win," "Goin' to Chicago" and "Chicago," Williams offered a taste of scat singing during "Roll Em."

ELIOT TIEFEL

Joe Williams in Top Form
As Balladeer and Bluester

LOS ANGELES — Joe Williams is reaching new audiences by working such rooms as the Hong Kong Bar of the Century Plaza. During his recent stay in the large facility, one of the city's best rooms, Williams offered a program which was more ballad than bluesy. But he did dip into the funky bag just to keep his jazz following happy.

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ELIOT TIEFEL
We wish to thank these stations which are already fans of Cinnamon:

WQXI KCBQ WMCA WBBQ
WCAO WMPS WKY WACI
WDRC WOKY KSHE WORC
KLIF WTXI WDAK WHYN
WSNY WAVZ WNH C WLEE
WFLB WCOS WROK KQX1
WTO D WPAG KACY KROG
KUDE KLMS WWKY WSCR
WFEC WEE KIRL

From the Gang at Bang

BANG RECORDS

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NEW YORK—After a slight breathing spell, the trend to country music formats has resurged across the nation. Latest to make the shift is WOCO in Boston. Because the station is a Plough operation, the switch has been rumored for about a year and a half and, in fact, the station once imported a knowledgeable country music program director. The only other format available in Boston was on WHL-FM.

PAYOLA PROBES

PHOENIX—The two FM operations here in Bakersfield, Calif., owned by country artist Buck Owens have switched to a progressive rock format.

CHNS-FM Format

HALIFAX, Nova Scotia—CHNS-FM here goes nightime progressive rock in September, according to Roger Scott. "Anything, practically, that AM stations won't play, we will. This will be a complete switch from our Murakz-type format and we're the only FM in the area.

OWENS' CALIF. FM'ERS TO PROGRESSIVE ROCK

PAYOLA PROBES

WASHINGTON—The Federal Communications Commission is quieting continuing payola probes. The latest hearing against the Justice Department. The Justice Department had been concluded and of alleging perjury.

PROGRAMMER SPEAKS UP

WIXY's Brewer: Back to Basics

EDITOR'S NOTE: The following is a report by George Brewer, program director of WIXY in Cleveland, leading Hot 100 format stations.

It wasn't such a long time ago that top 40 radio management began asking questions about their ratings and not long after that, everyone began giving answers. Many, or most of the answers were like listening to a phonograph record that is played so fast, or perhaps we've been paying too much attention to these so-called answers.

The people that quietly began to regain their rating losses, they had the answers. They went to the basics, and they went back to the basics. While some broadcasters are still complaining that top 40 ratings are slowly becoming a disaster and that the death knell is ringing for rock, others are enjoying greater success than their stations have ever experienced.

With all the scientific information available to programmers and all the great mass media theories to draw from in formulating programming, perhaps we are forgetting some basics that to my knowledge are not in any books or taught in any classroom. One of the most important of these basics is, "people." Any theory or formula is only as good as the personal rapport the individual that executes it.

Spirit is the Key

No program manager or engineer can successfully take over a market rating picture. One must dominate in the numbers game without the complete support and enthusiasm of his staff. They must believe in him and his plan. They must believe that they can be a winner. They must have that spirit.

Spirit can be generated in a number of ways. It starts with respect. Your staff may respect you because of your reputation, track record, actual management experience and execution of your dedication to your task. But you have to tell it like it is. You must be fair and honest with them. And, in some instances, you have to restate verbal business information to them that many management experts believe is not so important. I believe that one of the only ways to generate real spirit is through movement. You must involve your staff in all functions of your station. When formulating promotions and programming, make them feel a part of it. If you're always right, then go ahead and formulate your programming and promotion in private. If you're not, then get opinions. Learn which opinions are valuable. Learn who will give you honest evaluation of a proposal and who is just an apple, ship,子里什么 gripper.

Don't ever let your staff get the idea they are above certain tasks. The more your staff believe that you are involved in actual operation and execution of ideas and projects, the more they feel involved.

The day that dusts off the console, takes the empties out and helps put the studio in order, helps count contest entries, along with the production, and participates in programming meetings feels that he is really a part of what's happening. I can remember working at small stations where the denies pitched and painted walls and built cabinets. You really felt that part of that station was yours; that because of your total efforts, you had had it. The day that dusts off the console, takes the empties out and helps put the studio in order, helps count contest entries, along with the production, and participates in programming meetings feels that he is really a part of what's happening. I can remember working at small stations where the denies pitched and painted walls and built cabinets. You really felt that part of that station was yours; that because of your total efforts, you had had it. The day that dusts off the console, takes the empties out and helps put the studio in order, helps count contest entries, along with the production, and participates in programming meetings feels that he is really a part of what's happening. I can remember working at small stations where the denies pitched and painted walls and built cabinets. You really felt that part of that station was yours; that because of your total efforts, you had had it. The day that dusts off the console, takes the empties out and helps put the studio in order, helps count contest entries, along with the production, and participates in programming meetings feels that he is really a part of what's happening.
Now that the dust has settled...

The
Love Generation’s
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“Montage (From How Sweet It Is)”

is climbing to the top across
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Miami         #7 — WQAM
Cleveland     #8 — WIXY
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Columbus      #4 — WCOL
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Pine Bluff,
Arkansas       #1 — KOTN

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Chitty Chitty Bang Bang is coming!
People Really Get Attached to Their CADET Albums.
CORRECTION!

RICKY PAGE
“HARPER VALLEY P.T.A.”
Ad in Last Week’s BILLBOARD should have carried the following correct information

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SINGLE—SPAR 301

8 TRACK STEREO 8-3011 available from Ampex Distributors

SPAR RECORDS
Penthouse, Baker Building
110 21st Ave So, Nashville, Tenn.

Radio-TV programming

Vox Jox

Jim McQuade has been named director of WMCA by John C. Youmans, president of WMCA, New York City, and sister operation of WNBC, New York City. You can look for Indianapolis' suddenly to become a rather interesting market. Gannett Company, which operates WIBC, Indianapolis, has its plans for his successor as program director. Jon Thomas, who has been a former music director with WCUS in Euphira, Pa., has been appointed program director of the easy listening station. Bill Ray has shifted from a WABC show in New York to take over the midnight-6 a.m. slot on WABC-FM. And when he's not in New York, he's been appointed promotion and merchandising manager-WABC-FM.

Matthew J. Callahan has resigned as senior vice-president and program director at Mutual Broadcasting.

Department head changes at the big rocker in Shreveport, La., KEEL: Malcolm Landons is now promotion manager, Mike Selden is music director and Patricia Magura is continuity director.

Perry Samuel, vice-president and general manager is WWDY and WWDJ in Washington; he'll have been appointed for vice-president and general manager of WDVA and WDJP in Roanoke, Va., and he'll retain his other duties as well. Guy Goyles writes to say he's left KABL and KAFM-FM, San Francisco, to join CBS in his new capacity, and Ted KAY and KOIT-FM, same city.

Charley Wright has left KTHI, Houston, to join KVET, Austin, Tex. Larry Glenn of Mobile has joined WAKA, Mobile, Ala., to join KTHI.

Bill Kerrett has been promoted to program/music at WBSR, Pensacola, Fla., to fill vacancy created by Larry Ray moving to program director of WKGN, Knoxville, Tenn. Kerrett has been appointed assistant program director at WBSR. WBSR needs both a top 100 and progressive rock albums and will incorporate new albums into programming in September. Send Kerrett at P.O. Box 5664, zip is 32502.

Roger Scott, CHBS-FM, 5230 Tobiin Street, Hallifax, Nova Scotia, Canada, progressive rock albums desperate. "Anything, practically, AM won't play well. We're even willing to pay postage on material sent from the States..."

Jim Hunter, KNUZ, Houston, deputy who was June 23, will

Radio-TV programming

By CLAUDE HALL

return to the air Sept. 1. Glad for your recovery, Jim.

Herb Mendelson, former general manager of Wismec-WWMA in New York and most recently president of WMBW-AM, has joined Mark Anthony Group in New York. He'll be involved in all activities of the firm and work in conjunction with Jim McQuade and smack director Travis Gardiner, former music director of ABC, has been appointed promotion and merchandising manager-WABC-FM.

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AT DECCA
WE'RE ARROW-MINDED

"LITTLE ARROWS"
32380
SUNG BY
LEAPY LEE

On The Charts In England
Radio-TV programming aids

- Continued from page 20

"It's All Over But the Cryin'", Beth McGann, RCA. BLFP: "I've Got Your Love to Keep Me Warm". BMG, R. D. 

Chester, (Philadelphia), Pa.—WHEZ

John Nolan
Music Director & DJ

BP: "Tally You Can Tell Me Goodbye", Eddie Arnold, RCA. BLFP: "Take Time To Remember". BMG.

Phoenix, Ariz.—KIRS
Johnny Nelson
Program Director


Denver, Colo.—KLAK
Con Schader
Music Director & DJ

BP: "You Can Make Me Go To School", Jo Ann Steele, Columbia. BLFP: "Old Before My Time," Bobby Wright, Decca. BLFP: "When We're Right". BMG.

Cincinnati, Ohio—WZIP
Allan M. Peck
Music Director

BP: "I Love To Make My Wife Happy", David Rodgers, Columbia.

Dayton, Ohio—WAVI
Jay Williams
Music Director & DJ

BP: "I Love You Like Before", Bobby Goldsboro, RCA. BLFP: "Tell Me You Love Me", HDH.

Scottsbluff, Neb.—KOMJ
Joe Hite
Manager & DJ

BP: "Never Wrong", Jan Smith, CBS. BLFP: "Sad But True". BMG.

Albuquerque, N. M.—KUNA-FM
L. A. Woodworth
Program Director

BP: "Sunny Days", Smokey Robinson, Motown. BLFP: "It's Just a Matter of Time". BMG.

Miami, Fla.—WQMA
Dutch Walker
Program Director


Philadelphia, Pa.—WRCP
Don Paul
Program Director


Norwich, Mass.—WORC
Jeff Starr
DJ


Golveston, Tex.—KGBG
Steve-O Donahoe
Music Director


RHYTHM AND BLUES

Memphis, Tenn.—WDDIA
Bill Thomas
Program Director


Cincinnati, Ohio—WCVL
Ron Nelson
Music Director


Program Director

BP: " широко". "To Be In Love". BMG.

Frank E. Wood
Program Director


Cincinnati, Ohio—WEBN-FM
Don Thomas
Program Director


Houston, Tex.—KFMK-FM
Jay Thomas
Music Director & DJ

BP: "Magic Closer". BMG, BLFP: "Ain't Got No Love To Talk About". BMG.

Atlanta, Ga.—WSB
Chris Fortson
Music Librarian

BP: "My Way of Life", Frank Sinatra, Reprise. BLFP: "Seven Year," The Isley Brothers, King.

(Continued on page 26)
LOVE IS GREEN
&
GROOVY!
NATIONAL TOP 40 EXPLOSION

Dot's in Love...and you'll Love what Dot's got!

DLP 25883
"Love Heals"
Colours
Dot #17132

DLP 25883
Nimoy Joy
"I'd Love Making Love to You"
Dot #17126

DLP 25883
Just Out
"Love to Love You"
The Split Level
Dot #17142

A division of Paramount Pictures Corporation
Radio- TV programming

programming aids

*Continued from page 24*

Norwich, Conn.—WICH
Bob Craig
Program Director


Dallas, Tex.—KBZB
Joel Collier
Music Director


Odessa, Tex.—KBBI

San Francisco, Calif.—KBKR
Michael Butcher
Music Director


Waynesboro, Va.—WAYB
Carolyn Bloom
Music Director

BP: "It's a Long Way to Tipperary," Patty, Hamilton. BLFP: "Thank You for Being a Friend," Funky, ABC.

San Diego, Calif.—KOGO
Dick Roberts
Program Director


Richmond, Ind.—WGLM
Jay Howell
Program Director


Rome, Ga.—WYN
Bill Smith
Program Director &

BP: "Your Apron," Sally, KIT. BLFP: "Thank You for Being a Friend," Funky, ABC.

EASY LISTENING PICKS:

Mickey Addy, the dean of music industry personalities, brings 250 years of experience to Billboard when he joins the staff as a consultant in the music publishing field this week. Welcome the Baron to Billboard. Call him at (212) 7-7200.

"Population explosion? I haven't seen any evidence during my campaign!"

More Stations Go Country

• Continued from page 18

In 1968, General Mauzy's policy has tried to appeal to a broad segment of the radio audience and has programmed records with country flavor by non-country artists. Thus WCPQ follows in the footsteps of WTH in Chicago and WPLO in Atlanta, two other

Plough stations that have succeeded with country music formats.

Williams, at WTD in Toled, said he would use a capella songs on the new country station. "We will not say country music on the air—we'll operate just like a top 40 station. I think country stations still have a long way to go, in general. All of us here are former rock people."

The first week, WTD will feature special artist salutes to Glen Campbell, Buck Owens, Eddy Arnold, Tammy Wynette, David Houston, Bill Anderson, Roger Miller and Skeeter Davis. Special tapes have already been cut to be aired in connection with this promotion, and Williams, who came to WTD from KSIT in Davenport, Ia., said he would lean heavily on their current and past product—"probably playing a record of theirs every 15 minutes."

Johnny Hall from WTTW has joined the station and Williams was seeking other personnel last week. WTD has been operating from temporary facilities since a fire last March.

James T. Hall, formerly of KTVF in Fairbanks, Alaska, has assumed management of KBVM in Lancaster, Calif., and is dropping Hot 100 programming to change the 1,000-watt operation to a modern country music station. Mike Porter, former KUTY program director, is joining KBVM as deejay and the other air personalities will include Mike Williamson and Lee Williams.

26

AUGUST 31, 1968, BILLBOARD
NANCY AMES
ON
SILVERCLOUD RECORDS, Ltd.

Something's Gotten Hold of My Heart

Produced, Arranged and Conducted by

ERNIE FREEMAN

MARIBUS MUSIC, Inc. (45-15185)
A DIVISION OF DICK JAMES - LONDON - NEW YORK

MALYNN ENTERPRISES, Inc.
2580 W. Pico Blvd. Los Angeles, California 90006 (213) 385-9161
WIXY's Brewer: Back to Basics

Continued from page 18 of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X"

- man is working for you, doesn't of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X"

- of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X" number of all his efforts. For "X"

- our entire staff has been one of the most important factors in our success. The station has never been healthier in ratings and income.

- another key to a station's success that your people can help you with is maintenance. You must constantly police your air and keep it fresh. Watch for music trends, but don't be overly influenced by them until you can evaluate them to your satisfaction.

- your budget is another factor to consider. It can act as a barometer of potential. Spend the station's money as if it were your own. This way you will be sure that a promotion is not just taking up air time and satisfying your general manager's insistence that you have a contest on the air. At the same time, don't be afraid to spend money on something that you are sure will be a success. Too often, stations clutter their air with useless contests—giving away merchandise which should be given away only as consolation prizes—when it would actually be to their benefit to initiate one major contest and put all their efforts behind it.

- A station can gain great promotion in an area generally avoided by many programmers. That is sales! The station has the facility to motivate people to respond to public service campaigns more actively than most other forms of radio. Some of our most successful promotions were done on behalf of community organizations.

- we're in the business to serve the public and there's no reason why it can't be done creatively and in an exciting manner. But make sure your campaign is adult and done in good taste. When talking to teenagers remember that they are being talked to on an adult level.

- It's back to basics—keep your sound, in its entirety, adult, uncluttered, simple, direct, in an easily understandable manner, that is intelligible in a predictable way. Whenever you do something, make sure that everyone of your people does it the same way every time. This is the greatest insurance against back stabbing exists. Remember,

- you are dealing with an individual personality and an ego that

- runs the copy shown below (or enclosed separately) in the

- for radio & TV personnel. To make next week's issue, reach the man who is looking for you.

- an ad service for radio & TV personnel.

- to consider.

- Remember, you must also work as hard as you possibly can to avoid inner staff conflict. Each man must respect the other as an individual and a talent. When backstabbing exists in any organization, you are probably reaching only 75 per cent of your total effectiveness.

- Your first step in making a station into a winner should be to establish common goals and a real spirit and morale within your staff. But high salaries alone won't buy an interdependent, self-stimulating organization.

- We have a staff at WIXY that is aware of its history. Aware that management will never let them down or sell them out. We have people that can relate their hard work to tangible success. They know that their ideas have played an important part in the growth of WIXY. The total involvement of our entire staff has been one of the most important factors in our success. The station has never been healthier in ratings and income.

- I believe another key to a station's success that your people can help you with is maintenance. You must constantly police your air and keep it fresh. Watch for music trends, but don't be overly influenced by them until you can evaluate them to your satisfaction.

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A STATEMENT FROM E. RODNEY JONES, PRESIDENT AND DEL SHIELDS, EXECUTIVE SECRETARY, NATIONAL ASSOCIATION OF TELEVISION AND RADIO ANNouncERS

As President and Executive Secretary of the National Association of Television and Radio Announcers, we wish to express our gratitude to members of the broadcasting and record industries who by their participation and attendance made the recently concluded Convention of NATRA the largest and the most successful in the brief history of our organization.

There were imperfections, and we appreciate your tolerance; we did make every effort to meet the high standards and requirements of our professional industries.

We could not have accomplished any of our ambitious programs without the help of those record companies who sponsored the various functions: Atlantic, Columbia, RCA, ABC, Venture, ABC, Paramount, Capitol, Decca, Chess, Minit-Dept., Duke, Peacock, Stax-Volt, Motown, Uni, and their able staffs who assisted us.

The convention staff who once again rose to the challenge and through their diligence kept the day-to-day machinery moving: Wally Amos, John Rosela, Herb Campbell, Phyllis Branford, Novella Smith, Bea Elmore, Effie Smith, Delta Asby, Isadora Drayton, Greg Moses, Chuck Spellman, Jim Hunter, Mari Jo Johnson, Dolores Burrell, Bernard Drayton and Mayme Bondu of the Miami Convention Bureau.

To John Criner, Publisher of the Public Snow, and Irene Johnson, Coordinator of the Gospel Show, we are especially thankful. Although for the first time, NATRA felt the backlash of putting on shows in an area torn by recent racial unrest, we, nonetheless felt obligated to present the best acts, aware that our usual audience was destined to fall short of our average. It was they who did.

We are especially grateful to Mayme Bondu of the Miami Convention Bureau who assisted us in the selection of the Sheraton-Four Bambassador, the Dupont Plaza and Everglades Hotels to house our Convention following the refusal of the Marlin Hotel to accept NATRA. If there is any validity to the American dream, it is that there are people who believe or have a sense of rightness, and it was primarily through Mrs. Bondu’s efforts that NATRA was able to keep the site of the Convention in Miami.

There are many, many others who could sing out for praise and grateful thanks. They are the behind-the-scenes workers who care little for the spotlight and cherish only the completion of a job well done.


Our sincere thanks also go to our speakers: State Representative Julian Bond of Atlanta, Ga.; Congressman John Conyers (Dem.-Michigan); Andrew Carter, President and General Manager of KPRR, Radio, Kansas City; FCC Commissioner Nicholas Johnson, the Hon. Stephen Clark, Mayor of Miami, and Mrs. Athalie Raines, Commissioner of the City of Miami, as well as our V.I.P.’s, MGM/Venture, ABC, Paramount, NBC, Godfrey Cambridge, Aretha Franklin, Mrs. Wes Montgomery, Nina Simone, the Four Tops, Marvin Gaye, Flip Wilson (a most-welcomed surprise guest), Rev. Jesse L. Jackson, Billy Eckstine and Dr. Earl C. Jackson who made our Convention sparkle with the brilliance of their attendance.

The purpose of the Convention is to bring together our members at an annual meeting to exchange greetings, renew friendships, take inventory; renew our pledges to rededicate ourselves to the purposes of our organization and to leave feeling that the four-day meeting has brought us closer together as individuals dedicated to caring for the stated program.

When an organization is growing and there is an awareness of the magnitude of our goals, it is expected that when progress is being made there would be opposition. Whitney Young, Director of the National Urban League, stated earlier this year, “It is painful for an organization to change, but it is fatal if an organization does not change.” NATRA welcomes change, but the change must come about through orderly processes of democratic procedures. Since the inception of the New Breed, NATRA has done the following:

a. It has become chartered as a nonprofit organization under the laws of the State of New York.
b. It has been granted Tax Exemption status by the Internal Revenue Service.
c. It has set up legal scholarship funds.
d. It has established Group Life Insurance for each member, regular and associate, for $3000.
e. It has become a member and fully supports the following programs:
   - President’s Council On Youth Opportunity “Stay In School” National Entertainment Committee for Youth Opportunity (Summer Program)
   - NAACP Pupil Inventive Program
   - Sound Of Youth, Inc.
   - Governor Nelson Rockefeller’s Committee on Minority Employment Opportunities In News Media

In addition, it has submitted a proposal to the United States Department of Labor for a program for “Job Recruitment And Placement Of Disadvantaged Youth.” And finally, NATRA’s concern with the future of our industries and the recruitment of qualified personnel to work in the broadcasting and record industries was proven by the proposal presented by Dr. Earl C. Jackson for a school. The NATRA Institute of Broadcasting Science, to train and develop potentially qualified black and white personnel. The presentation of the proposal was made on Saturday morning, August 18th, at the President’s Breakfast.

NATRA is always aware of change and is willing to listen to legal and legitimate proposals from allied organizations and as such, offered an opportunity to AFTRA (American Federation of Television and Radio Announcers) to discuss with the Board the possibility of organizing NATRA members. The same courtesy extended AFTRA, NATRA was willing to consider other legitimate organizations to abide by the rules and regulations of NATRA. Because we are a democratic organization attempting to make changes in our industries through legal democratic processes, we are basically unprepared for outside forces whose purposes may have been legitimate but who failed to observe the sophistication of change through majority rule. That these outside forces may have allegedly intimidated individual members and guests and failed to observe protocol has led to many unfounded rumors and possible fears is most regretful. NATRA has not been over nor will it ever be taken over by any force that seeks change without submitting their program through the democratic process of change by majority rule. NATRA stands willing and ready to welcome investigation or inspection of its books, financial records, minutes, daily or weekly reports and all operational procedures by the Federal Communications Commission, the Federal Bureau of Investigation, the National Association of Broadcasters and any other judicial or professional agency that desires to see that change through intimidation and force will make their organization available for such inspection.

NATRA is a public relations service organization that seeks to promote and exchange of information and experience to create a healthy climate of opinion among organizations and individuals who are primarily concerned with:

- Communications
- Phonograph Record Production
- Radio and TV Stations
- Advertising Agencies
- News Media

NATRA’s functions are wholly educational and professional. It is a nonprofit organization whose revenues are derived from membership dues, promotions and other activities related to the industries involved.

NATRA membership is open to persons and organizations from the fields of record manufacturing, Radio and TV Stations, Advertising Agencies, News Media and creative groups directly related to the field of entertainment and communications.

In an address delivered to the 1967 Convention of NATRA, Dr. Martin Luther King said: “I have come to appreciate the role the radio announcer plays in the lives of our people. For better or for worse you are opinion makers in the community and it is important that you remain aware of the power which is potential in your vocation. The masses of Americans have been denied and deprived educational, political and economic opportunity are almost totally dependent on radio as their means of relating to the society at large. They are the thousands of people who have come to feel that life is a long and desolate corridor with no exit signs.

NATRA does not intend to be intimidated or coerced or threatened but to live and grow as an organization that seeks to add a vital voice to answer the needs of blacks and concerned whites in the broadcasting and record industries.
Continued from page 3

they will be judged and pre-

ted jointly.

Presentation of both the Mon-
treux and Krakowitz awards will take place at a gala recep-
tion at the Grand Hotel, Chinon,
Montreux, on Sept. 10.

A short list of 20 recordings, compiled as a result of an
independent committee of the directors and judges involved in the con-
versions throughout the world, has been submitted to the Award
jury.

Bach’s “Mass in B Minor,”
conducted by Otto Klemperer
(Angel)

Berlioz’s “Lulu” with Dietrich
Fischer-Dieskau and Evelyn
Lear (Deutsche Grammophon)

Busonu’s “Piano Concerto” by
Daniel Barenboim

Conquestpointed

Folkway’s “Jeu des Elfes” (EMI)

Airlines made possible the tour

The firm recently added Louisville
as exclusive business was

Many orders for children’s disks

Soprano Victoria de los An-
geles has an album of Andalu-
sian songs, while soprano
Jewella Freni offers a French and
Italian recital with the La Scala Opera Orchestra under
Antonio Votto.

Two performances are listed for
Melodiya/ Angel, in-
cluding Shostakovich’s “Violin
Concerto No. 2,” with soloist
David Oistrakh. Kiril Kondra-
tsov and the Bolshoi The-
ater Orchestra in Prokofiev,
and Yevgeny Svetlanov and the
 USSR Symphony in Stravinsky.

Steinberg to Lead 16 of 24
Pittsburgh Weekend Dates

By FRED KIRBY

(Continued on page 31)

Pittsburgh’s performance of the
three-LP “La Gioconda” set are mezzo-soprano Fiorenza Contosoni, soprano Piero Ferringo,
Ivo Capucilli, Irene Companese, Ivo Vinco, and Bonaldo Giannini.

(Continued on page 31)
Soprano Dorothy Kirsten will sing the title role in the San Francisco Opera's "Madama Butterfly" with the San Francisco Opera Orchestra. The non-subscription performance will be the company's first ever in the company's history. The performance will feature tenor Nicholas di Virgilio, mezzo-soprano Sylvia Anderson and baritone Frank Wagner. Soprano Walter Klein made his U. S. debut in a Mozart program at Philharmonic Hall Thursday (22) with the Kansas City Philharmonic. Soprano Teresa Stratas gave an operatic recital at the Dorothy Mack Curtis Park on Friday (23). The concert was dedicated to the memory of Dr. Martin Luther King.

3 First LP's On Louisville

LOUISVILLE — Three albums are slated for fall release by large Louisville Philharmonic Orchestra on Louisville Records, all first recordings. The fall release pairs Hansel- mith's "Kammermusik No. 2" with Corelli's "Il Guoco Occlura" for chorus and orchestra. Planned for October is an LP with Gershwins' "Rhapsody in Blue," conducted by Leonard Bernstein. The third album has Dallapiccola's "Piccola Musica Notturna," Schuller's "Five Bagatelles," and Leonardo Blada's "Guarnica."

Lychord's U. S. Focus Continues

NEW YORK — Lychord Records is continuing its 20th century American music series with a first recording of Herbert Fromm's "String Quartet" with the Pro Arte Quartet. Bryan & Keys are featured in a pressing of 20th-century flute music. Also released recently was the recording of Jacob Abravanel's "Musica Noe," with the Capella Cordina under director Alexander Planchat. Lou Pui Yuen conducts Chinese classical music, and Japanese music.

Angel & Seraphim

* Continued from page 30

impossible line. Among Stanley Lewis' other good moving classical lines are CRI, Dover, Destino and Cambridge. Another reason for the increase in business, Lew said, was the high profile of the company's other governmental funds available.

Cleveland Chamber Ensemble in Debut

CLEVELAND — The newly formed Cleveland Chamber Ensemble will give its premiere in three concerts, Sept. 15, 17 and 18, with programs of works by Handel, Vivalldi, Bach and Rossini, under the direction of conductor Henry M. Grierson. The 20-member Ensemble will perform works (primarily baroque) which calls for smaller musical forces than the full symphony orchestra.

able for educational materials, including recordings. In addition to aiding the classical disk flow, these funds also have contributed towards an increase in the spoken word volume for the firm. Orders from educational mail order houses accounts for a substantial part of the company's business. The business increase was a major reason for Stanley-Lewis moving from its quarters in Manhattan to new facilities in Astoria, Queens. The new address has about 6,000 square feet, roughly double the company's previous space. Stanley-Lewis's staff of six includes salesmen Curt Schott, formerly of Record Hunter, and Keith Hoffman, formerly of Abraham & Strass. Lew has more than 40 years of experience in the business, including about 20 with his distributorship.

NEW YORK — The sixth International Congress of the International Music Council and the eighth Congress of the International Association of Music Libraries will be held jointly Sept. 9-12 in New York and Mills N. Y. Rep for Two Belgian Firms

NEW YORK—Stanley Mills, who recently set up his own publishing operation, has been named as New York representative for Palette Records in New York City. Mills, recording and publishing arms of World Music Co. in Belgium.

Mills will act as liaison with MGM on matters concerning Palette, which it distributes, and with other labels that have deals with Palette's overseas partners.

For Week Ending 8/31/68

Stevens, chairman of the committee for the discussions. The participants will include Goddard Lieberson, president CBS/Columbia group; Norman Racu- sin, vice-president and general manager of RCA Records; and Roger Stevens, chairman of the National Endowment on the Arts. Those scheduled to speak or preside at the panels are composers Peter Mennin, (president of the National Music Council, Milton Babbitt, Elliott Carter, Aaron Copland, Lou Harrison, Ernst Krenek, Harry Partch, Gunther Schuller and Ravi Shankar. They will be discussing such topics as the preservation of musical cultures; the role of the university in musical education; copyright and communications; and the role of government in the patronage of music.

Angel and Seraphim


Capitol Classics has albums by Carl Davis and pianist Leonard Pennario.

Shankar. They will be discussing such topics as the preservation of musical cultures; the role of the university in musical education; copyright and communications; and the role of government in the patronage of music.
NEW RELEASES

ERNE K'DOE
"GOTTA PACK MY BAGS"
THE BELL BROTHERS
"TELL HIM NO"
JOE HINTON
"PLEASE"

DUKE-PEACOCK RECORDS
2809 ERASTUS ST.
HOUSTON, TEXAS

Billboard SPECIAL SURVEY for Week Ending 8/31/68

BEST SELLING

RHYTHM & BLUES

SINGLES

<table>
<thead>
<tr>
<th>Title, Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MOANIN'</td>
<td>3</td>
</tr>
<tr>
<td>2. BOPPIN'</td>
<td>2</td>
</tr>
<tr>
<td>3. MAMA TONIC</td>
<td>1</td>
</tr>
</tbody>
</table>

SOUVLACE

BET BEST NEW RECORD OF THE WEEK:

"FOOL FOR YOU"
IMPRESSIONS (Curtom)

SOUL SLICES: Stax Records is billing the Staple Singers as a "soul-folk" group since their switch from Epic to the Memphis label. The group's first recording for Stax, "Long Walk to D.C.," is backed by Booker T. and the M.G.'s. Stax's artist roster now stands at 26 strong, including Sam and Dave, who star at the Randell's Island bowl fest Saturday (29). 1. "GOD BLESS OUR LOVE" by Archie Bell & the Drells, Sure Shot 5038 (Dandelion/James Boy, BMI) 2. "LOVE MAKES A WOMAN" by Eddie Floyd, Stax 0002 (East, BMI) 3. "YOU'RE ALL SLIP AWAY" by Archie Bell & the Drells, Sure Shot 5038 (Dandelion/James Boy, BMI) 4. "I LOVED AND I LOST" by Archie Bell & the Drells, Sure Shot 5038 (Dandelion/James Boy, BMI) 5. "(Love Is Like a) BASEBALL GAME" by Archie Bell & the Drells, Sure Shot 5038 (Dandelion/James Boy, BMI)
"Long Walk to D.C." (Stax). Masqueraders, "I Ain’t Got to Love Nobody Else" (Bell). Linda Lyndell, "What a Man" (Volt). Otis Clay, "She’s About a Mover" (Cotillion). Delphonics, "Break Your Promise" (Philco Groove). Five Starsteps and Cubie, "Don’t Change Your Love" (Curtom).

** ** **


** ** **


THE DYNAMICS, a new soul act on Atlantic’s Cotillion label, look on as Apollo Musicman To ‘Soul’ TV’er.

Dynamics, of promotion. Jerry Greenberg, executive assistant to Jerry Wexler, manager Ted White, seated right, signs with Henry Allen, vice-president of the company. Ted White, who discovered the husband and manager of Aretha Franklin, who will include the Detroit group on her tour.

Apollo Musicman To ‘Soul’ TV’er

NEW YORK—Reuben Phillips, musical director, has been named music director for the Apollo Theater for 15 years, has been named music head of the theater. Jerry Greenberg, executive assistant to Jerry Wexler, stands at left with the group’s new single, “Ain’t No Sun,” which has just been released on Cotillion. Ted White, who discovered the Dynamics, is the husband and manager of Aretha Franklin, who will include the Detroit group on her tour.

Apollo Musicman To ‘Soul’ TV’er

fore joining the Apollo, Phillips played saxophone with Andy Kirk, Count Basie, Louis Jordan, Cocteau Williams, Erkie Hawkins and other jazz greats. He also played with the Roxy Theater house orchestra for two years. "Soul!” will be aimed at the metropolitan area’s 2 million black population, offering a late-night talk-entertainment format.

Apollo Musicman To ‘Soul’ TV’er

LONDON

Latest premium pressing deal from CBS is a tie-in with a local stock clothing manufacturer for a special single featuring George Fame, the Peddlars, Simon and Garfunkel and Nina and Anita Harris. The disk, obtainable by mail order from consumers sending in an emblem from a nylon pack, is one of several deals set by CBS which is now heavily involved in the premium market. Sir Humphrey Lyttelton, president of the Northern Sinfonits Orchestra, died Aug. 15. . . . DOG is launching a program of releasing limited edition singles starting with two boxed sets in September — a complete recording of Wagner’s “Das Rheingold,” starring Dietrich Fischer-Dieskau with the Berlin Philharmonic Orchestra conducted by Karajan, and a set of Bach’s complete Brandenburg Concertos,” with Karl Richter conducting the Munich Bach Orchestra. Decca is releasing three albums at the end of this month, followed by three more in October, dedicated to the 75th anniversary of the BBC’s Loco-Act of Clubs economy line. BBC- TV will screen the late concert life story in October. . . . KPM has acquired the British publishing rights to two recent Hot 100 records, "Here Comes the Judge" and "Hurry Valley P.T.A." to be released here by Polydor Sept. 6. George Freshwater, advertising controller of EMI, Ltd., leaves Friday (30) to set up as an advertising consultant. He has been with EMI for over 25 years, 29 of them as controller. . . . CHIFT Richard completes 10 years as a recording artist this month. EMI, which reckons to have sold 12 million disks by him on the British market alone, is putting out an album to mark the anniversary in October titled "Established 1958." Ralph Peer visited the offices of the Peer-Southern organization, Peer, who recently graduated from California’s Stanford University and is the company’s vice-president, revealed that he expects to conclude negotiations with his publisher for the 15 th. forces. . . . Alan Buck, former member of Phillips recording group the Four Pennies, has joined RCA’s Sun-Down Music Co. to handle promotion with Jack Heath and Derek Bardsley. . . . Phillips is launching a set of 12 albums in a special pack-

From the Music Capitals of the World

August 31, 1968, Billboard

News of the World

BETEST SELLING Rhythm & Blues & LP’s

From the Music Capitals of the World
**Country Music**

**Orlando Stadium Sports New Look as Talent Spot**

**ORLANDO, Fla.** — The 9,000-seat Orlando Sports Stadium will be used as a showplace for both national and local talent through the efforts of a promoter and a newsmen.

An organization known as the Florida Country-Western Jamboree, Inc., was formed to produce regular country shows in the stadium. Ownership consists of Pete Ashlock and newsmen Fred Bishop of WDBO, Orlando. Ashlock also owns the stadium, and has successfully promoted all types of shows in the past. Bishop, a former musician, formerly worked with Don Reno and many others in the country field.

The first show consisted of Florida talent only. Subsequent shows will be headlined by Buck Owens and Hank Williams Jr., and will be supplemented with regional acts.

"We want primarily to feature Florida performers," said Bishop, "but we will need the headlining acts to draw the customers into the stadium." The first show was held following a series of auditions from across the State to determine the finest Florida talent available, and Bishop's purpose was to convince the public that the State could fill a bill with talented artists. They various acts are backed by Bishop's band.

Bishop said that, beginning in October, the show would become a weekly affair rather than monthly, and that talent was being lined up to carry the program through the winter season.

"Orlando will become the country music action center," Bishop said. "Nobody has ever exploited this part of the country, and there is no reason why this can't become another 'Hay-Ride' or 'Big D Jamboree,'" he added.

Orlando currently has two full-time stations broadcasting country music around the clock. Bishop said initial reaction to the show was "overwhelmingly good."

---

**Cooper Finds Tour 'Greatest Therapy'**

**NASHVILLE** — "People are the same all over the world. They like it down to earth and country."

So says Stoney Cooper, back on tour for the first time in months following a lengthy illness. The Jimmie Davis & Stoney Cooper show has just concluded a tour of Spain and Germany.

Cooper said the response was the same whether playing to a native audience, to an enlisted men’s club, or to an officer’s club, except that "the officers were more reserved." However, even the officers were "90 per cent ‘Grand Ole Opry’ and Wilma Lee and Stoney Cooper fans," he said.

The show began at an airbase near Madrid, and then played two shows to a civilian audience in Seville before moving into Germany for 17 shows in 10 days before both civilian and servicemen audiences. The tour was arranged through the Jolly Joyner Theatrical Agency in New York.

Cooper reports that the tour was the greatest therapy he could have had. He gained considerable weight, and doctors pronounced him fit on his return.

Loretta Lynn's latest release for Decca (33330), entitled "You’ve Just Stepped In," moves up to a well-earned second place on the bill of "Greatest Therapy," moving up to a well-earned second place on the bill of "Greatest Therapy."

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**Country DJ's Hail 'Time to Sing'**

**NASHVILLE**— A total of 27 country radio personalities from the U. S. and Canada arrived here on Aug. 14 for three days of festivities in conjunction with the premiere of MGM's film "A Time to Sing" at the Paramount Theater on Aug. 15.

Tennessee Gov. Buford Ellington hosted a luncheon at the Governor's Mansion for the guests and the film's stars: Hank Williams Jr., Shelley Fabares, Ed Begley, and Charles Robinson; Sam Katzman, producer; and Jerome Katzman, associate producer. The film is the first for Hank Williams Jr., MGM Records' artist.

Attending from the MGM home office were Morris E. Lefko, vice-president and general sales manager; Lou Formato, assistant general sales manager; Emery Austin, assistant director of advertising, publicity and promotion; David McGrath, promotion manager; Mike Becci, MGM Records' promotion director; Lennie Sheer, MGM Records Coltie; KFOX, Long Beach; Bill Boone, KSWO, San Diego; Jerry Canning, KTCR, Minneapolis; Jerry Leeds, KSAV, San Francisco sales manager; Sol Handwerger, Sol Handwerger, MGM Records publicity and exploitation director; and Art Denish representing Robbins Music Corp.

Director. Dependency were Walt Edwards, WKRP, Philadelphia; Bob Tiffin, WZUP, Chicago; Ronald Coulter, WEEP, Pittsburgh; John Koval, WPLO, Atlanta; Gary Allen, WDXF, Chattanooga; Ricky Whitson, WEAS, Savannah; Eddie Bond, KWAM, Memphis; Don Kern, WHSO, New Orleans; Harry Ryan, KEEL, Shreveport; Dave Wright, CFGM, Toronto; Don Houser, WENO, Nashville; Bill cisco; Steve Hollis, WJRZ, Newark; John Trefler, WHJ, Chicago; Johnny Gary, WYDE, Birmingham; Rudy Hickman, WWOK, Charlotte; Mack Miller, WOAH, Miami; Barry Wood, KAAY, Little Rock; Charles Monk, WUNI, Mobile; Carl Kasend, WPIK, Alexandria, Va.; Bill Bailey, KIKK, Houston; Real Robert, CEF, Montreal; Charles Southard, Peniscola; Bo Powell, KPCF, Grand Prairie, Tex.; and Mackie Quave, WQXI, Orlando.

Mayor C. Beverly Briley was official host for the festivities. Special guests for the premiere were Judy Reece of Madison, Tenn., winner of Nashville's Miss "Time to Sing" contest and 13 other "Time to Sing" contest winners from Tennessee and Kentucky.

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**Nashville Scene**

A David Rodgers night was held Aug. 10 at the WWVA Jamboree in Wheeling, Wva. The artist was presented plagues by Columbia officials and from directors of the Jamboree. Later that night Rodgers appeared before the largest crowd ever at the Jamboree Backstage Room in Bellafire, Ohio.

(Continued on page 34)
IT'S ONLY THE BEGINNING.
Of a great new motion picture career for
HANK WILLIAMS, JR.
whose screen debut features his latest sing e smash...
IT'S ALL OVER BUT
THE CRYING K-13968
Just one of 9 great songs
Hank sings in his first MGM movie:

FROM THE GREAT NEW SING-ALONG TRACK
HANK WILLIAMS, JR.
MGM GOLDEN HITS
A TIME TO SING
SE-4540 ST
In the great sound track tradition
of YOUR CHEATIN' HEART,
Hank Jr.'s all-time
best-selling album on

Also Available On Ampex Tape
MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Billboard SPECIAL SURVEY For Week Ending 8/31/68

**STAR Performer—Sides registering greatest proportionate upward progress this week.**

<table>
<thead>
<tr>
<th>TITLE, Artist, Label</th>
<th>Weeks on Chart</th>
<th>Chart Week</th>
<th>This Week</th>
<th>Number &amp; Publisher</th>
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<tbody>
<tr>
<td><strong>38</strong> 29 THE LATE AND GREAT LOVE (Oh My Heart)</td>
<td>13</td>
<td>North South, RCA Victor 47-9533 (Combine, BMI)</td>
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<td><strong>48</strong> HEY DADDY</td>
<td>3</td>
<td>Charlie Louvin, Capitol 2211 (Southtown, BMI)</td>
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<td><strong>46</strong> UNDO THE RIGHT</td>
<td>5</td>
<td>Johnny Bush, Step 193 (Pomper, BMI)</td>
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<td><strong>41</strong> CHRISTOPHER ROBIN</td>
<td>7</td>
<td>MGM 10945 (Jack, BMI)</td>
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<td><strong>42</strong> I'M IN LOVE WITH MY WIFE</td>
<td>7</td>
<td>David Roberts, Columbia 4651 (Moss-Rose, BMI)</td>
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<td><strong>44</strong> ONE OF THESE TIMES</td>
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<td>Johnny Cash &amp; the Skillet Brothers, MGM 12942 (Lorry, BMI)</td>
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<td><strong>49</strong> HAPPY STREET</td>
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<td>Slim Whitman, Imperial 64351 (Singleton, BMI)</td>
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<td><strong>45</strong> THE STRAIGHT LIFE</td>
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<td>Sunny Curtis, Viva 430 (Viva, BMI)</td>
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<td><strong>46</strong> STRANGER IN A STRANGE, STRANGE CITY 9</td>
<td>Wash Purtu, Decca 25599 (Turnbury, BMI)</td>
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<td><strong>54</strong> SHE THINKS THAT I'M ON A TRAIN</td>
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<td>Merle Haggard, Capitol 2219 (Blue Book, BMI)</td>
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<td><strong>56</strong> THREE PLAYING LOVE</td>
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<td>Cherie Pitts, Paula 309 (Pawter, BMI)</td>
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<td><strong>59</strong> NEXT IN LINE</td>
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<td>Dave Dudley, Mercury 72818 (Newkeys, BMI)</td>
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<td>Jack Greene, Decca 23266 (Olrap, BMI)</td>
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<td><strong>52</strong> GYPSY KING</td>
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<td>Kitty Wells, Decca 24373 (Beverly Hills, BMI)</td>
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<td><strong>58</strong> LOVE ME, LOVE ME</td>
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<td>Bobby Bare, Columbia 44589 (Olrap, BMI)</td>
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<td><strong>68</strong> HAGGARD ANN</td>
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<td>Charlie Rich, Epic 10353 (Blue Crest/Will &amp; Range, BMI)</td>
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<td><strong>69</strong> THEN YOU CAN TELL ME GOODBYE</td>
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<td>Leroy Van Dyke, Kapp 931 (United Artists, BMI)</td>
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I HOPE I LIKE MEXICO BLUES

Dallas Frazier

WRITTEN BY:
DALLAS FRAZIER AND A. L. "DOODLE" OWENS

PUBLISHED BY:
BLUE CRESCENT MUSIC, INC. AND HILL & RANGE SONGS
CMA’s Membership Hits Peak

SAN FRANCISCO — Membership in the Country Music Association has grown to 2,286, an all-time high, according to Larry Denny, record producer and representative of the CMA. It is the first time the CMA has reached an all-time membership peak.

Denny, who has been a CMA member for nearly 10 years, said the CMA’s Membership Board met for the first time this year, and the board is expected to visit the association during this calendar year.

The CMA board also discussed plans for the annual Membership Banquet, to be held on October 25, and the fall meeting in San Francisco, to be held on October 26.

The CMA also discussed plans for the fall meeting in San Francisco, to be held on October 26.

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There’s a WHOLE WORLD of Country Music. From Tokyo to Nashville, Chicago to Milan. Country music goes to town... and continent.

And The World of Country Music mirrors this tremendous growth of the Country sound, serving both industry and consumer alike.

It’s the Sixth Annual Edition, bigger and better than ever, all backed by the expert knowledge of Billboard’s picked, professional writers.

We make sure people see The World of Country Music.

It goes to our paid subscription list, a whopping 25,000 & 1,500 key registrants at the WSM Country Music Convention in Nashville in October, plus the bonus circulation of buyers of country talent, sponsors and ad agencies, booking offices, personal managers and artist management.


Published October 19. Ad deadline September 18.
Trace the movement and compile the sales of parts across and three parts depots. According to Fields, the parts division's computer system will trace the movement and compile the sales of parts across the country on a monthly basis. It will then correlate these statistics with the company's sales projections, which are based on computer information from the company's marketing division.

At the dealer level, Jeff Berkowitz, national sales manager of the tape recorder division, is setting up a schedule of seminars to instill retailers with the uses and operation of tape recorder players and to proper merchandising methods. The seminars will be conducted by a group of Panasonic personnel who will travel with the meetings around the country and work in conjunction with the company's regional sales representatives. All of Panasonic's dealers in each market will be urged to attend.

The seminars will rotate on a three- or four-month cycle, with both refreshers courses and new topics planned for future sessions. Panasonic markets six cassette units and three 8-track tape cartridge players.

SOME $50,000 IN DEALER orders for 1969 Lear Jet products were taken by Advanced Stereo Systems, a recent dealer presentation in Atlanta. The orders were being written in the days following the showing. More than 150 dealers and their assistants attended the evening affair which was patterned after Lear Jet's distribution presentation in New York in June. (Center photo) Lear Jet marketing vice-president Jim Gell, right, and sales representative W. W. Wightman, second from left, joined Advanced Stereo's Slaughter, left, and vice-president Jeff Browning at the sales showing. Door prizes included a 15-inch color TV set, won by Jimmy McConville (right photo), center, and a Stereo Tape Exchange Center in Dallas. Flanking him are Slaughter and Browning.

Norelco Sets OEM Division

NEW YORK—North American Philips, the largest oem cassette manufacturer, has formed a division which will exclusively market OEM home electronics equipment. The division will handle radios and cassette units. It will function independently of Norelco's high fidelity products division. Effective at the new operation will be Gerald Citron, formerly was product manager of the company's consumer electronics wing.

Panasonic Steps Up Service Coverage & Retailer Education

By HANK FOX

NEW YORK—Panasonic is backing its cartridge and cassette player sales with extensive service coverage and retailer education courses. In order to adequately supply service and parts for the company's complete line of home entertainment products, Panasonic's service and parts division has installed a bank of IBM computers to predict the number of parts needed in each market six months in advance. In addition, Panasonic's tape recorder division is mapping plans for a continuing series of dealer education seminars across the country.

“Because of the critical service problem plaguing the electronics industry,” said Sol Fields, general manager of the parts division, “we will open new factory service centers in Boston and Detroit and we will supply our independent service centers by way of computer.” Panasonic maintains a network of more than 500 independent service outlets nationwide, six factory service centers and three parts depots.

According to Fields, the parts division's computer system will trace the movement and compile the sales of parts across the country on a monthly and cumulative basis. It will then correlate these statistics with the company's sales projections, which are based on computer information from the company's marketing division.

At the dealer level, Jeff Berkowitz, national sales manager of the tape recorder division, is setting up a schedule of seminars to instuct retailers about the uses and operation of tape recorder players and to proper merchandising methods. The seminars will be conducted by a group of Panasonic personnel who will travel with the meetings around the country and work in conjunction with the company's regional sales representatives. All of Panasonic's dealers in each market will be urged to attend.

The seminars will rotate on a three- or four-month cycle, with both refreshers courses and new topics planned for future sessions. Panasonic markets six cassette units and three 8-track tape cartridge players.

FINALLY!

A consumer publication which features ALL THE NEWS on Open-Reel, Cassette, and 8-Track Car tapes! Keeps you and your customers COMPLETELY informed. Endorsed by all manufacturers.

Sample copy and dealer rates upon request.

TAPE REPORT
4507 HARVEST HILL ROAD
DALLAS, TEXAS 75234


New tape CARtridge Releases

The complaint charges that the defendants conspire to monopolize the production and distribution of stereo cartridges and have entered into conspiracies in restraint of trade. The suit charges that the plaintiff has information that defendants have contacted customers to stop purchasing Phoe- nix tapes, otherwise legal action will be brought against them. “Such actions offer been held to be antitrust violations,” the suit contends.

In an amendment to its original complaint, Phoenix claims that despite contracts between artists and record companies (Continued on page 42)
It sounds bigger than $29.95.

Introducing the new Norelco Carry-Player.

This new portable cassette player gives you remarkably big sound and unbeatable cassette convenience...a great new way to break into the huge Music-To-Go market.

There's plenty of music available, too. Pre-recorded cassettes are flooding the market. With everything from rock to pop to Bach.

Stock the Norelco Carry-Player™ now. We've built in more volume. So can you.

Special Buy-Now Premium for your Customers:

$14.95 value for only $2.95

1. Membership in a national tape club. 1/2 off on any pre-recorded cassette. All favorites on all major labels. $5.00 value.

2. A free cassette. "Something Super" by King Richard's Fluegel Knights. 12 great hits by a sensational new group. $5.95 value.

3. A custom-fitted Carrying Case. Stores up to 4 Music cassettes. $4.00 value. Talk to your Norelco sales representative now.

National advertising will promote this special Sept. 3—Oct. 31 offer. With the purchase of a Carry-Player, we'll send these three extras for just $2.95:

1. Membership in a national tape club. 1/2 off on any pre-recorded cassette. All favorites on all major labels. $5.00 value.

2. A free cassette. "Something Super" by King Richard's Fluegel Knights. 12 great hits by a sensational new group. $5.95 value.

3. A custom-fitted Carrying Case. Stores up to 4 Music cassettes. $4.00 value. Talk to your Norelco sales representative now.

The Re-inventor of Tape Recording

Pays Fee, It Says

Phoenix claims it pays the mandatory licensing fee to com-
posers. The suit contends that issues of unfair competition and
copyright—which have been the main charges filed by a num-
ber of record companies against unauthorized cartridge dupli-
cators during the past year are a Federal, not a State, matter
Previous nationwide legal action has occurred on the State level.
Phoenix attorney Arthur Leads contends that "it is for the Fed-
eral Court to determine where to provide protection for items
which are in the nature of copy-
right and to decide where the federal copyright laws will per-
mit common law protection, or State statutory protection, and
where they will work."

An attorney for CBS, in an-
swer to the complaint, counters that, in two previous instances,
judges in Los Angeles County and Santa Clara County have
ruled in favor of the prosecut-
ing companies seeking to en-
join unauthorized cartridge dupli-
cators. Specifically mentioned
are A&M's suit against Superba
Tapes and Capitol's battle
against Phoenix.

Cited are the Santa Clara
court's ruling that commercial
record piracy of the kind alleged
in the complaint "is unfair com-
petition in violation of Civil
Code Section 3369."

Liberty Records, in answering
the suit, denies the allegations,
claiming Federal court does not
have jurisdiction in this matter.
Liberty also denies that musical
performances which have pre-
viously been recorded are in the
public domain. But it does note
that performances in themselves
are not copyrightable and have
not been copyrighted.

LOS ANGELES — United
Tape Corp., the three-year-old
all-label tape firm owned by
record distributors Ralph Kaf-
fel and Jack Lewerke, plans to
supplement its normal sales vo-
ice with a mobile sales office.

The company will shortly pur-
chase its first truck for use in
following up salesmen's calls to
accounts. The panel truck will
stock approximately 350 titles,
according to Kaffel. Merchand-
ise will represent three cartridge
and one open reel tape configura-
tions, with 4- and 8-track tapes
from the top 100 albums, cas-
ette titles from the top 50 LP's
and a rounded out version of
reel tapes.

Kaffel and Lewerke, who operate Merit, Hitsville and Cali-
ifornia Record Distributors,
ships, opened United in Octo-
ber of 1965 as a distributor for
Music Tapes, Ampex, and Stereo
Tapes open reel lines and as
a subdistributor for open reel
titles from Columbia, RCA,
Decca and Capitol. Two months
later United began handling car-
tridges. The company ended fis-
cal 1966 with tape sales ex-
ceding $250,000; last year's fis-
cal figure was $1 million, ac-
cording to Kaffel.

New Tape CARtridge
Releases

Continued from page 40
Bell
THE BEST OF (...); (8) 823-6023 M,
(4) 415-8933 X

HIT TS
M, (4) 427-4031 X

Dunhill
MARKS & SPENCER...; (8) 833-5005 M,
(4) 823-5005 X

SHEPPARD'S; (8) 833-5007 M,
(4) 823-5007 X

Impulse
THE BEST OF (...); (8) 827-9772 M,
(4) 827-9773 X

Kopp
SILVER APPEALS; (8) 860-3032 M,
(4) 460-3032 X

Monument
RAY STEVENS—(Even Stevens); (8) 844-1810 M,
(4) 444-1810 X

SCG
WAZ; (8) 870-5001 M, (4) 470-5001 X

Tegramm phonot
SHADES OF DEEP PURPLE; (8) 873-102 M,
(4) 473-102 X

CAPITOL WINS
INJUNCTION TO HALT DUMPING

LOS ANGELES — Capitol
Records has been granted a tem-
porary restraining order in Super-
ior Court here last week pro-
ciding Phoenix Tapes of Los
Angeles from duplicating and
selling competing products.

Capitol had charged that
Richard W. Erickson, Christo-
pher C. Hemphill, Patrick
O'Donnell, Edwin Bethune and Robert Pas-
cual with duplicating Capitol prod-
ucts, and wholesaling the product to retail outlets.

The complaint also asks for
an accounting and that royalties be paid plus damages three
times the amount of royalties.

Could we interest you in half a million cassettes?

We'll look a volume order in the eye — knowing
we have the production, knowing we have the parts inven-
tory, knowing we have the price break.

We grew up supplying the giants of the computer tape
industry with reels and cases. They demand price, delivery,
and highest quality products. Applied to compact cassettes,
this means adherence to the original specifications —
no substitutions.
DENVER—It isn’t necessary to go into carpentry, woodworking or home remodeling to sell expensive, complete stereo systems on a component basis, reports Bob Kile, of Lloyd’s Hi-Fi here in Denver.

The approach of all three members of the firm, including Lloyd Wingfield, founder, and Kile and Joe Igo, has always been on a face-to-face approach aimed at the serious music lover.

"Where components are concerned, we want the prospect who is willing to spend more than $350 on an engineered components system," said Kile. "Below that figure, the chances are the customer is simply looking for a console, is not hypercritical as to what he gets, and will be interested primarily in price."

Lloyd’s Hi-Fi considers cabinet stereo below the $500 mark as an extremely competitive field, whereas components merchandising above that level definitely constitute a non-crowded specialty.

Unlike many sound-equipment dealers, Lloyd’s Hi-Fi makes no attempt to contact customers while a new home is being built, for integral installation, nor does anyone go out to the prospect’s home to recommend placement of the amplifier, speakers and other components. Instead, the Audio Library

AUSTIN, Tex.—Students at the University of Texas here can listen to "Harlem" or folk music by putting a button in the university’s Audio Library. A student with time to spare, can check out a tape recorder and turn on one of the 144 listening stations, plug in a large chalkboard wall console, and who the customer can call to do the work ideally is the customer who picks the best speaker for the components he wants unerringly by ear," Kile pointed out.

When a prospect asks for "someone to come out and help me put it in," Lloyd’s Hi-Fi has found the best answer is to simply point out that no one is available to do the work.

If the customer is completely adament on the subject, we have a list of qualified contractors who can do the work ideally and who the customer can call for arrangements," explained Kile.

Most, however, once we have shown them installation methods which we recommend, eventually decide to do their own—and are usually pleased with the results."

Although the store is sound-engineering oriented with critical listener and is exclusive with many in the production, audiphiles make up only 15 per cent of the market.

"Naturally, we are glad to have people who know exactly what they want, and require little or no sales efforts. Otherwise, the ideal customer is a man who has a strong appreciation for music, knows something about the components subject, will allow us to recommend what he should have for the results he wants, listens intelligently to demonstrations as well as to one entire subject objectively."

Record Department

It follows that Lloyd’s well-staffed record department at the front of the store generates a lot of interest on the part of customers, who are regularly "exposed" to fine systems because a complete stereo system is used to demonstrate records. Functioning as a constant feeder of potential records, the record department is far more important than is generally supposed, as its consistent profits would indicate, with installations up to the thousand-dollar mark from among music fans whose first visit to the store was merely to listen.

Lloyd’s Hi-Fi uses conventional promotion methods with newspaper advertising normally slanted at new developments as they are introduced to the market. Thestore sponsors the unusual FM radio program with the emphasis on fine music and classics.

Most components customers are drawn from referral sources, as customers highly satisfied with their own "engineering" in installing a system made up of numerous components pass along their enthusiasm to others. An element which has been of paramount importance in recent years has been the rise of decorator-styled speakers, consoles and cabinets. These help sell women who are inclined to think of component music systems in terms of black boxes and glowing tubes, to the detriment of the home’s appearance. Most speakers on display at the store are in "decorator styles" as are the cabinets.

There has been a definite drop-off in the number of tapes sold with home systems in recent years, a situation which the Denver dealers feel will be rectified when 1% speed sound reproduction is improved. In the interim, "looking for the market" and eliminating competitors’ methods and its profit- killing expense has proven the right stick for Lloyd’s.

Sales Records

LOS ANGELES—Sales of stereo phonographs and color and black and white TV sets in July were the biggest in Packard Bell’s history. Sales to our dealers were up 31.5 per cent over our previous record month, July, 1966,” reported Kenneth Johnson, president of Packard Bell sales.

New Scott Kit Boasts Do-It-Yourself Ease

MAYNARD, Mass.—H. H. Scott, Inc., has introduced the LR-88 AM-FM 100-watt stereo receiver kit.

It incorporates both Field Effect Transistor front-end for maximum sensitivity and minimum inter-modulation and integrated circuit. All difficult or critical circuitry in the unit is pre-wired, pre-tested and pre-aligned at the factory.

Additional features of the LR-88 include complete tape monitoring facilities, dual speaker switches for selecting main, remote, both set or all speakers off for private headphones listening, interior muting dual front panel microphone jacks and remote speaker mono-stereo switch.

The suggested list is $334.95.
Sound of India Gains Momentum From Tour

By RAY BRACK

NEW YORK—While the sitar, sarod and tabla are now fa-
miliar to most U. S. musical instrument dealers, and a signifi-
cant number of consumers, other Indian instruments, such as the tamboura, shehnai, mridangam, sarangi and santoor, have re-
ceived little or no popularization in this country by means of re-
cordings and concert appear-
ance by Indian artists.

Now, these other obscure, classical instruments of India are getting well-publicized ex-
posure in the U. S. through a recital tour by 13 Indian mu-
cicians. Featured is Ravi Shank-
kar, Billboard's recording artist of the year in 1967 and the sitarist chiefly responsible for the current wave of Indian popular-
ity enjoyed by classical Indian music in the U. S. in addition

to albums by Shankar himself, scores of LP's by other Indian artists (and by Western musi-
cians playing Indian instruments) have been released over the past two years. The enthusiastic re-
ception given Shankar's record-
ings in particular prompted the introduction of authentic and ampli-
sfied sitar at the 1967 Music Show in Chicago. Certain metropolitan music dealers have reportedly done relatively well with sales of this instrument.

The recital tour is being billed as Ravi Shankar and His Fes-
tival From India. Shankar serves as artistic director and featured sitarist. Others in the troop are Jitendra Abhashti, vocalist; Kamala Chakravarty, player of the tamboura, the drone back-
ground instrument which plays continuously with most of the group's ensemble numbers; Ash-


Today's Music Requires The Total Percussionist

BY RON SCHLACHTER

CHUCK LANE, typical of the young entertainers now spot-
lighting the "Hammond Sound," Here, he is seen with drummer Terry Ryland and guitarist Clara Parsons. The trio is appearing at Nightfall Lounge on Chicago's far north side. Wayne, who plays organ on "Your Love Light," said Hi Rec-
tionists. There is a demand for

more general knowledge of mu-

sic. They are an integral part

to music. They are an integral part

of an ancient drum called the

shehnai, and also the

like instrument; Shakad Kumar,

player of a wind instrument
called the shehnai, and also the

rakabs, from which the sarangi evolved; N. C. Mullick, tamboura player; Alla Rakha, tabla

player; Palghat Traghu, player of an ancient drum called the

mridangam; and Lashmi Shan-

kar, vocalist and assistant direc-
tor of the festival.

Scheduled performances in-
clude Sept. 6-7 at the Merri-
weather Post Pavilion, Columbia, Md.; Sept. 12-13 at Lincoln Center Philharmonic Hall, New

York, and Sept. 14-15 at Car-

negie Hall, New York.

Evansion, III.—The per-
cussionist of today must be a
total musician. This assessment was made by a group of seven pan-
elists at a recent two-week per-
cussion seminar held here at Northwestern University.

Speaking for the jazz field, vibes man Gary Burton said: "A

musician must be a total musician because the jazz is becoming

more strict. However, you can't be so far out that you can't fit

into a group."

Burton, who performed at the symposium with his quartet, was seconded in his remarks by Dick Schory, vice-president of marketing for the Ludwig Drum Co.

"With today's music, you have to be a little of everything

—and be a total percussionist," said Schory, who was in charge of the symposium with John

Pawley, director of bands at

Northwestern. In addition to

Burton and Schory, other panel-

ists were Joe Morello, Roy

Haynes, Frank Asphalt, Lud-

wig clinician; Jim Sewrey, Lud-

wig educational director, and

Bob Tilles, DePaul University faculty member.

When you can't get close to your

listeners, you need the help of a good

sound system. It's hardly a new problem.

Professional sound engineers in radio,

TV, and the movies have been dealing with

it for years.

Perhaps you've noticed that their over-

whelming choice is Electro-Voice. Surveys consistently show more E-V microphones at

major news events than all other U.S. brands combined, for instance.

You'll also find E-V speakers wherever

sound quality really counts. From huge

stadiums to home high fidelity systems,

in churches, auditoriums, schools and night clubs—wherever people listen critically.

And now Electro-Voice musical instrument loudspeakers have been created to add a new dimension to music. They are an integral part of organs, electronic saxophones, and the ubiquitous guitar. Carefully
designed to add clarity and power wherever they are used.

They give voice to the"

 Barney Kessel, trumpet; Stan Getz, saxophone; Bob Brookmeyer, trombone; and Gary Burton, vibraphone.

Are you a musicarian trying to build your sound system, or let your audience hear you at your best?

Spend a few minutes with this booklet and find the answers to your questions.
Smothered with promotion, retail newspaper ads, radio spots, direct mail and a full color flashing P.O.P. display.

MERCURY RECORD PRODUCTIONS INC. 35 EAST WACKER DRIVE, CHICAGO, ILLINOIS 60601. A CONELCO CORPORATION
Billboard salutes the 80th Anniversary of the Juke Box Industry and the 20th Anniversary of MOA with a SPECIAL ISSUE documenting the past, relating the present, and forecasting the future of this dynamic, vital segment of the music industry.

Get YOUR message to the complete Billboard circulation PLUS all the registrants at the National MOA Convention.

Tell YOUR story to an audience who is interested, informed and will re-read this section again and again.

ad deadline SEPTEMBER 27th

CONTACT YOUR BILLBOARD SALESMEN NOW!

NEW YORK 165 W. 46TH ST. (212) 757-2800
NASHVILLE 110 21ST AVE. (615) 244-1836
CHICAGO 188 W. RANDOLPH (312) 366-9018
LOS ANGELES 9000 SUNSET BLVD. (213) 273-1555
LONDON W. 1 7 WELBECK STREET 486-5971
To MOA's Bill Cannon

HADDONFIELD, N. J. — During the past few months, top executives with at least 20 labels have been in contact with Bill Cannon here. Letters and phone calls from one-stop operators have been made to the president, through in-person contact with MOA labels has made the president appear in -person contact with executives with at least 20 labels have been in contact with executives with at least 20 labels. The result of Cannon's many appearances before the industry's many appearances before the industry, the result of Cannon's many appearances before the industry, the result of Cannon's many appearances before the industry. The result of Cannon's many appearances before the industry. The result of Cannon's many appearances before the industry. The result of Cannon's many appearances before the industry. The result of Cannon's many appearances before the industry.

Record executives are pointing out:

• "Ninety percent of all c&w singles go on jukeboxes."
• "If a single that sells only 7,000 copies can justify the release of an LP, consider that 7,000 is only 1.7 percent of the lowest estimate of 500,000 jukebox plays."
• "Because of tightened play lists, as high as 83 per cent of all new singles released never get on the air."
• "The jukebox is a ballot box, the only true reflection of public taste. Our weekly analysis of location preference and feedback provide amazing information."
• "Feedback cards from any group of two dozen locations show that no one record is ever the top player in more than 12 of the 24 boxes."
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• "Feedback cards from any group of two dozen locations show that no one record is ever the top player in more than 12 of the 24 boxes."

The jukebox is a ballot box, the only true reflection of public taste. Our weekly analysis of location preference and feedback provide amazing information.

Label Brass Responding

HIDRISH DE LA VIEZ visited Chicago last week to make preparations for the Music Operators of America (MOA) Show, which will stage Oct. 13 in the Grand Ballroom of the Sherman House. Show here, from left to right, studying a floor plan of the ballroom, are Stanley Kambic, Sherman catering manager; de La Vie and Fred Granger, MOA executive vice-president.

Pick Pierce

LAKE DELTON, Wis.—The Wisconsin Music Merchants Association re-elected Clinton Pierce president and embarked on a vigorous membership drive here last week. The trade group heard MOA executive vice-president Fred Granger promise greater public relations efforts by MOA so people will stop thinking of operators in "Bonnie and Clyde" terms.

Serving with Pierce, who has headed the State trade group since its inception, as officers are Jim Stansfield, LaCrosse, vice-president, and Ed Dowle, Beaver Dam, secretary.

(Continued on page 52)

Mod 'Money Grabber' Unveiled by Rock-Ola

NEW YORK — Psychedelic style, color and animation (optional) highlight the new features of the Rock-Ola 440, unveiled at the Plaza Hotel here last week by the Rock-Ola Manufacturing Corp.

Called the Psychedelic Money Grabber, Model 440 boasts a new transistorized receiver, powered remote volume control with on/off switch, new speaker and other features. Other features include album play and an optional dollar bill acceptor.

Mo. Assn. in Member Drive; Elects Hunolt

MACON, Mo. — Direct-to-location sales, restrictive ordinances dealing with coin-operated pool tables and preparation for unforeseen problems have caused the Missouri Coin Machine Council to launch an all-out membership drive. Meeting here last week, the group elected a new president and heard from Music Operators of America (MOA) treasurer, A. L. (Lou) Finley, field service manager.

'MOIN'CIDENTALLY Why Not Nat'l Museum for Coin-Operated Equipment?

Now that the 80th anniversary of the jukebox is upon us and the 40th anniversary of the pinball game is at hand (1970), it is time the coin machine industry acted to establish a first-class, comprehensive national museum for all types of coin-operated entertainment equipment.

The idea of a coin machine museum is not new. It's been circulating around the industry for years. Small collections of equipment have been placed on display in several cities, generally by persons not directly involved in the coin machine business. Some operators, distributors and manufacturers have semi-public displays. But many of the finest examples of coin-actuated entertainment technology are scattered among general-purpose museums. Now, before most of the vintage models become unavailable, is the time to assemble a definitive collection that could well come to be considered one of the most colorful industry exhibits in the world.

The coin machine museum should contain representative models of the early coin-operated pianos, organs, orchestrions and other musical instruments.
Tell MDTA Mechanic Training Plan; New School Set Up in Washington

By EARL PAIGE

LAKE DELTON, Wis.—Operators here learned last week how 23 coin mechanics received government-paid training at National Institute of Coin Mechanics in Denver. Representing the school, which has just opened another training center near Washington, were secretary-treasurer Robert Cooper and Fred Mills, Robert Rondeau, Empire Distributing, Inc., Menominee, Wis., organized the training seminar.

Rondeau introduced John Del Santo, a Wisconsin Manpower Development Training Act (MDTA) specialist, who addressed the Wisconsin Music Merchants Association.

Rondeau explained to the group how he had worked through Del Santo’s office in placing the 23 students. All are now employed by operators throughout Wisconsin.

Highlights of the program:

- MDTA, which has recognized the Denver school, will pay the $750 tuition for the 18-week course, teaching basic electricity and the repair of coin machines.

By EARL PAIGE

ROBERT (BOB) RONDEAU, Empire Development, Training Act specialist (left), chats with Mr. and Mrs. William DelLeth, husband and wife operator team from Woodruff, Wis.

Wisconsin Operators Meet

FRED MILLS, National Institute of Coin Mechanics, Denver, is shown here as he addressed the Wisconsin Music Merchants Association last week. In right photo, Fred Granger, executive vice-president, Music Operators Association of Wisconsin (MOA), is seen addressing the group.

Pick Pierce Again in Wis.

HARRY SCHMITZ, Hilbert, Wis., operator (left), and Les Montooth (center) corner Billboard reporter Earl Paige.

Directors include Roger Bookmeier, Green Bay; Sam Hastings, Milwaukee; Russ Dougherty, Wisconsin Rapids, and Lou Glass, Madison.

Nearly 40 operators and wives attended the sessions. The turnout fell slightly under last year’s level but president Pierce attributed this to the fact that there is no legislative heat on present to stimulate interest.

Granger touched on lagging attendance at State meetings in his speech. “I always advise associations to hold their meetings regularly, problems or not. The association that continues to function remains healthy and is in better shape to handle problems when they do arise.

“There is a definite need in this industry for State organizations. It is simply good public relations. You and your industry carry more weight with your State legislators if they know you are backed by a well-established association.

Granger also outlined the services and benefits accruing to operators holding membership in MOA.

“The continuing battle being carried on in your behalf by MOA against ruinous music copyright fees is alone worth your membership dues,” he said.

Reviewing the national legislative situation, Granger, added: “Nothing has fundamentally changed since I spoke to you here last year. It is safe to predict that nothing new will happen this year. Next year, however, will be different. We are told that Senator McClellan, head of the Senate judiciary Committee, intends to get at the copyright bill early in the session. So you can readily see why we must not permit ourselves to become complacent and let down our defenses.”

According to Granger, one of the industry’s most urgent problems is image improvement. He related how recent negotiations in establishing new MOA insurance programs revealed the desperate need for upgrading the public image of the average jukebox operator.

“Next year, MOA will devote an increasing share of its time to spearheading a drive to improve the public impression of our industry. Most people still consider us in the frame of reference that is 35 years behind the times.

“They think of us in ‘Bonnie and Clyde’ terms. We have to update this stereotype. That job can be done, and MOA is going to show the way.”

The meeting agenda featured two speakers from the Illinois Coin Machine Operators Association, Lou Casola, Rockford, and Les Montooth, Peoria.

Casola advised the Badger operators to “not think seriously about two-for-a-quarter music pricing. Today’s operator must set his prices according to overhead, just as any other business.”

Montooth said: “We approached our best locations to start with, and explained our need for more revenue to catch up with our costs. We also told them that the public was ready for the new two-for-a-quarter and five-for-a-half pricing.

Our receipts immediately moved up 10 per cent in the spots. Since then, most of our locations have followed along with the new price proposal.

Montooth included this final bit of advice: “Don’t approach your locations half-heartedly and ask if they will try two-for-a-quarter. Tell them how it is going to be and assure them that two-for-a-quarter will be successful, and it will.”

ROBERT (BOB) RONDEAU, Empire Development, Training Act specialist (left), chats with Mr. and Mrs. William DelLeth, husband and wife operator team from Woodruff, Wis.

Pick Pierce Again in Wis.

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Granger also outlined the services and benefits accruing to operators holding membership in MOA.

“The continuing battle being carried on in your behalf by MOA against ruinous music copyright fees is alone worth your membership dues,” he said.

Reviewing the national legislative situation, Granger, added: “Nothing has fundamentally changed since I spoke to you here last year. It is safe to predict that nothing new will happen this year. Next year, however, will be different. We are told that Senator McClellan, head of the Senate judiciary Committee, intends to get at the copyright bill early in the session. So you can readily see why we must not permit ourselves to become complacent and let down our defenses.”

According to Granger, one of the industry’s most urgent problems is image improvement. He related how recent negotiations in establishing new MOA insurance programs revealed the desperate need for upgrading the public image of the average jukebox operator.

“Next year, MOA will devote an increasing share of its time to spearheading a drive to improve the public impression of our industry. Most people still consider us in the frame of reference that is 35 years behind the times.

“They think of us in ‘Bonnie and Clyde’ terms. We have to update this stereotype. That job can be done, and MOA is going to show the way.”

The meeting agenda featured two speakers from the Illinois Coin Machine Operators Association, Lou Casola, Rockford, and Les Montooth, Peoria.

Casola advised the Badger operators to “not think seriously about two-for-a-quarter music pricing. Today’s operator must set his prices according to overhead, just as any other business.”

Montooth said: “We approached our best locations to start with, and explained our need for more revenue to catch up with our costs. We also told them that the public was ready for the new two-for-a-quarter and five-for-a-half pricing.

Our receipts immediately moved up 10 per cent in the spots. Since then, most of our locations have followed along with the new price proposal.

Montooth included this final bit of advice: “Don’t approach your locations half-heartedly and ask if they will try two-for-a-quarter. Tell them how it is going to be and assure them that two-for-a-quarter will be successful, and it will.”
KAMA Meet Set in Sept.

MANHATTAN, Kan.—Kansas Amusement & Music Association (KAMA) will hold its first annual meeting here Sept. 7-8. Host will be Lou Ptacek, of Bird Music Co., Inc.

A new slate of officers will be elected. The Association started with four members and has since grown to 16 paid-up members. Current officers include Harlan Wingrave, Emporia, president; Gus Prell, Bremen, vice-president, and Ronald Cazell, Wichita, secretary-treasurer.

"In our first year we have been able to sell the value of this organization to the operators," President Wingrave remarked. "Since we've not had an organization in Kansas for some time, selling the new one has been a slow process.

"We need a definite group. We can't accomplish much without it. Presently we're in the process of working on retirement benefits.

"I hope one of our big goals next year will be to get all the operators and their families at our meetings so they can enjoy these outings together. The social aspect among all members is the first step toward protecting ourselves against any adverse conditions in the State. We can't fight among ourselves and fight other problems—no organization can."

February Exports Up

WASHINGTON — Exports of jukeboxes, games and vending machines in February this year exceeded figures for the same period a year ago, according to U. S. Department of Commerce reports. Among countries registering significant increases were West Germany, Canada, United Kingdom and Japan.

A comparison of totals for both periods: jukeboxes, $1,145,888 in 1968 as against $720,850 a year ago; games, $3,731,824 compared with $2,583,839; vending machines, $1,029,440, up from $655,237.

Busy Lobbyist

LOS ANGELES—Gordon H. Garland, public relations consultant for the California Music Merchants Association, filed his lobbyist expense report last week as required by State law. Garland listed his total May expenses at $3,035.28 for representing the Music Merchants Association, California Water Association, California Chiropractic Association, Amusement Device Associates, Golden Gate Bridge & Highway District and Stone Corral Irrigation & Soil Conservation Districts.

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Chambering blue-sky activity here, played undercover agent Schiro, Schiro Vending Supply come? Do you have 7 to 5c Ring Mix Ilmthatestem. With Wire, moving to profit with the wide chute and foolproof tive design gives you an attrac- tive design gives you an attrac-

most every motorizing tourist through the mountain lodges in Vail, year-round re-
best known for skiing. Also, the Grand Lake, which is the Colorado Rockier Newport.

The Fort Collins Convention & Visitor Bureaus complete set of sales, featuring the organization before relief time is neces-
sary, although he had planned to make these routes as "self-
supporting" as possible.

Yr. Soft Drink Tax Is Headache MONTPELIER, Vt. — The recent discovery that soft drinks sold from vending machines are liable to Vermont's room's and meals tax has back-fired on the State government.

As the tax department started collecting the tax, the department officials found they had tapped an unproductive source of new revenue.

They complain that additional paper work probably will cost the State more in collecting the tax in from the vended beverages.

Vendors have also inherited a new headache because they must pay a $1 license fee for each machine and keep records of the revenue each machine brings in.

As for the State's taxing the tax, he will require two clerks just to handle the paper work.

Allotype Vendor Formed in Calif. LOS ANGELES—Calvin Mayes has formed Allotype Vendor between vending, bulk vending and juicebox operation, with Walter Merila as a business consultant.

Allotype will handle the Oak line in bulk vending. The company is building a sales force, and has offices at 6912 Holly-

wood Boulevard, Hollywood.

RAKES SET OPEN HOUSE IN SEPT. PHILADELPHIA — Rake Co., which has here will hold an open house Saturday, Sept. 28th, at 7:30 p.m. Hosts will be Alan and Richard Rake. The occasion will find many members of the Philadelphia National Vendors Association board meeting and the National Automatic Merchandising Association con-

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best known for skiing. Also, the Grand Lake, which is the Colorado Rockier Newport.
**Investigate III. Cigaret Firms**

CHICAGO — Cigaret firms are under investigation by the Illinois state attorney general due to the sale of dummy cigarettes to evade tax laws.

At the same time, Illinois revenue director Theodore A. Jones revoked 43 cigarette licenses held by F.W. Koenecke & Sons, Inc. The Koenecke firm has been accused of setting up 53 dummy corporations to take advantage of a tax discount. That, according to Illinois Attorney General William Clark, is illegal.

Under one of the existing tax laws, wholesale distributors are allowed a discount of $15,000 on the first $700,000 in taxes paid on cigarettes. The State tax rate is 10 cents per package. The discount falls to $6,160 when taxes exceed $1,100,000. Jones has charges that tobacco wholesalers sometimes set up dozens of corporations so that each can take advantage of the maximum discount on $700,000 taxes.

**Coinmen In The News**

PHILADELPHIA

Leonard Donze, the Macke Co., had to turn to the newspapers with a display advertisement in his search for two vending machine mechanics. Bert Wilson, director of public relations for the ARA Services Division of Automatic Retailers of America, has been named chairman of the board of the 110-year-old Chicago business. Donze made the headlines again with the announcement that he is president of a new local combine with the announcement that he is president of a new local combine and chairman of the advisory committee for the newly created Greater Philadelphia Business Club to provide a permanent liaison between the local community and Brandeis University. She has a series of basketball games aboard Pacific Majestic.

MAURIE H. ORODENKER

**Training Plan**

- Continued from page 48-B
- Jukeboxes, amusement games and vending equipment.
- The government agency will pay the unmarried student $45 per week for the first 10 weeks; $55 per week for the remaining eight weeks, plus bus transportation to Denver or Washington and back.
- Married students will receive $79 per week plus $5 subsistence money for each dependent up to six.
- Housing and board is being handled for $22.50 per week.
- A reasonable command of the English language is the only requirement for students. There are no age limits.
- Operators must sign a letter of intent, stating they are 23 years of age or older.
- Operators must live at least six miles from the University of Wisconsin.
- Operators must keep the man if the operator doesn't desire him, once he returns from the school.
- MDTA is not allowed to provide the tools for the resident student.
- These, available on an optional basis, can be purchased for $150.
- Many operators at the meeting were amazed at how Rondeau and Del Santo had cut red tape in placing the 23 men. Del Santo told the group that operators in any State could contact their local government unemployment office and learn about the MDTA plan.
- Rondeau explained that he had referred the men on an individual basis, not as a whole class.
- Wisconsin has no training facilities for coin machine mechanics. Rondeau said there was no problem in sending the men.

**AMUSEMENT MACHINES EXPOSITION**

Friday, Saturday, Sunday — October 11, 12, 13

SHERMAN HOUSE HOTEL, CHICAGO

Exhibitors from U.S. and abroad representing all facets of the coin-operated music and amusement industries and allied industries. Outstanding forum programs. A gala banquet and stage show. Truly this is an Exposition you cannot afford to miss!!

MUSIC OPERATORS OF AMERICA • 228 N. LASALLE STREET • CHICAGO, ILLINOIS 60601
Why Not Nat’l Museum for Coin-Operated Equipment?

- Continued from page 48. A
ments such as the amazing
coin-operated violins, violas and
banjos manufactured by Mills.

The evolution of that coin-op
entertainment genre should
be documented with appropriate
models from many firms. The
transition to coin-operated pho-
nographs should be clearly
illustrated with example models
from many firms. The
documented with many early
prototypes.

The ideal administration of
such a museum would involve
all facets of the industry: opera-
tors, distributors, manufacturers
and suppliers. Financing would
come from the entire industry.
It is to be expected that dona-
tions in time, machines and
money to such a project would
be liberal. Though much of the
original expense for establishing
the museum would be borne by the
industry, the on-
goings operating costs would be
met in the main by revenues
collected from operable ma-
chines on exhibit. Any coin ma-
chine museum worth the name
must have many machines that
afford the interested public op-
portunity to “pet another nickel
in.”

The most appropriate site for
such a museum is, of course,
Chicago, the coin machine capi-
tal of the world and the scene
of the annual national convention
of the industry. Ideally, the mu-
seum would be located in a
tourist-frequented area of the
inner city.

The benefits of such a mu-
seum are numerous beyond the
obvious polishing effect it would
have on the industry image. Such
a museum would give a boost
to the morale of operators
throughout the country. It would
serve as a focal point of the
business and as a symbol of the
imagination, creativity, techno-
logical excellence, hoopla and
merchandising genius that make
this industry unique. And it
would help attract talented
young men to the business just
as other industry museums do.
The museum would be made
readily available to agencies
seeking new backgrounds and
(Canadian on page 52)

see the first
of a wild new
generation of swingin’
ROCK-OLA money makers
at your distributor’s
open house! Date to be
announced in this
magazine soon.

ROCK-OLA

as reflected in a weekly poll of jukebox
programmers across the country

AUGUST 31, 1968, BILLBOARD
The Bluebook

Valuation of Used &
Reconditioned Coin Machines
August 31, 1968

The following average valuations, based on quotations ob-
tained from selected, franchised distributors in key markets throughout the U.S., are published only for the purpose of indicating general trends. The averages are unfit for applica-
tion to any specific buyer-seller situation.

Pool Tables &
Shuffleboards

All-Tech Industries

Gold Crest (75" x 6", 6-
pocket)........................................ 120 235
Gold Crest (4½" x 9", 6-
pocket)........................................... 205 475
Gold Crest (3½" x 7", 6-
pocket)........................................ 160 300
Gold Crest (4" x 8", 6-
pocket).......................... 273 445

Fisher Mfg.

Empire 1030 (125" x 99") ........................................ 150 300
Empire 1021 A (101" x 57") .................................. 150 300
Empire 990 (99" x 57")........................................ 125 250
Empire 1021 C (88" x 56") ................................... 110 210
Empire 1025 (101" x 57") ...................................... 110 210
Regent 954 (87" x 50") ........................................ 75 100
Regent 775 (79" x 48") ........................................ 59 90
Regent 919 (92" x 52") ........................................ 65 125
Regent 943 ........................................... 130 225
Regent 795 (91" x 46") ........................................ 75 150
Regent 650 (75" x 42") ........................................ 50 85
Marque 1010 (101" x 54") ................................... 130 250
Marque 1006 (101" x 54") ................................... 100 200
Marque 902 (90" x 43") ...................................... 75 150

Irving Kaye

Deluxe Regular Knob Pool Table (50" x 40")................. 65 165
Deluxe Junior Knob Pool Table (50" x 40").................. 45 100
Deluxe Eldorado Mark I ...................................... 75 190
Deluxe Eldorado Mark II (28" x 47")........................... 90 160
Deluxe Eldorado Mark III (29" x 48")......................... 125 260
Deluxe Eldorado Mark IV (100" x 48") ......................... 175 330
Deluxe Eldorado Mark V (11½" x 64") ......................... 250 495
Deluxe Eldorado Mark VI (77" x 47")............................ 125 285
Deluxe Eldorado Mark VII (77" x 47") ......................... 100 230
Electric Pool Table (Model 15) ............................... 80 165
Lag-Round Pool Table (58" x 26") ............................. 100 230
Junivon IV (101" x 80") ................................... 125 240

National Shuffleboard

Asimilite Shuffleboard (16½'-22') ................................ 400 500
Champion Shuffleboard (16½'-22') ............................. 200 250
Star Lite Shuffleboard (15") ................................... 100 200
Streamline Shuffleboard (15'-16") .................... 150 300
Coronet (15½'-17½") ........................................... 175 375
Coronet (19" x 92") ............................................. 125 250
Coronet IV (65" x 113") ...................................... 350 495
Medal 1000................................................. 450 500

United Billiards

Model 100 (78" x 40") .......................................... 65 125
Model 102 (78" x 40") .......................................... 75 150
Model 200 (80" x 40") .......................................... 85 175
Model 200 (78" x 40") .......................................... 75 150
Model 200 (80" x 40") .......................................... 85 175
Model 300 (83" x 49") .......................................... 150 295
Model 500 (114" x 54"
(1965) Progress) ........................................ 230 500

U. S. Billiards

Pool 1 (78" x 40", 6-pocket).......................... 120 235
Pool 2 (88" x 50", 6-pocket).......................... 205 475
Pool 4 (101" x 57", 6-pocket)........................ 200 450
Pool 5 (11½" x 60") ............................................ 150 300
Model 5700 Comet (6-pocket series) ......................... 125 230

HAIL THE NEW EMPIRE!

EMPIRE

Distributing, Inc.

EMPIRE

INTERNATIONAL

120 S. Sangamon St.,
421-5200

BRANCH OFFICES:
CHICAGO, DALLAS, MONTREAL

Cable: TARKANS

AUGUST 31, 1968, BILLBOARD

Coinmen In The News

DETROIT

Playmore Music, Gaylor, Mich.,
Taylor Music, Mt. Pleasant, Mich.,
and L&M Music, Saginaw, Mich.,
were hosts to a service school con-
ducted by Wurlitzer field engineer
Robert Harding.

Attending: John Bally, Agoi
Distributing, Detroit, Dale Mena,
Bill Taylor and Tom Goodman,
Taylor Music; Ralph Robbins,
Duode Specialty; Ken Raye, Kem-
Rae Amusement; Carl Ritter,
Kitts Music; Kenneth R. Heber,
Melody Music; Tony Fralich and
Tom Oliva, Northeastern Music.
Jim and George Moore, Playmore
Music; William Bally, Bob Fieldo
and Floyd Post, L&M Music.

Harry Riche, partner in Moss
Music Co., reports that business
has not slumped this summer as it
usually does. Many operators are
converting their cigarette ma-
chines from 35 to 40-cent sales, he
says, and adds the optimistic note,
that “the first week business
dropped a little, but it came right
back.”

The Davidson Invest-
ment Club, an organization of lo-
cal operators, has set back its sum-
mer meetings a week to meet holi-
day schedules. Riche said “We are
talking about buying some routes
as a group, as we originally in-
tended, but so far have put in
vestments more into stocks and
bonds.” This group, composed of
operators only, has considered de-
velopments that could make it the
nucleus of a new trade association,
which is now extinct here.

HAL REVES

All Machines
Ready for Location

CC Champion Rifle.. 95
Harvard Metal Typer.. 145
AMI 100 & 200 Sel.
Wall Boxes........ 20
Nations/Cindy with Gun.. 195
10 United Thunder Bowler 295
United Polaris Bowler.. 395
16' United Future.. 195
16' Chicago Coin Official.. 195
All Bowlers Scraped & Repaired
AMI Complete Wall
Boxes.. 149.50 ea.
Williams Matador.. 395
Williams Maverick Bowler.. 595
Cable: LENI
Call, Write or Cable

LEW JONES Distributing Co.

Exclusive Distributor Wurlitzer
1211 N. Capitol Ave.
Indianapolis, Ind.
Tel: MILITARY 5-1523


and L&M Music, Saginaw, Mich. were hosts to a service school conducted by Wurlitzer field engineer Robert Harding.

Attending: John Bally, Agot Distributing, Detroit, Dale Mena, Bill Taylor and Tom Goodman, Taylor Music; Ralph Robbins, Duode Specialty; Ken Raye, Kem-Rae Amusement; Carl Ritter, Kitts Music; Kenneth R. Heber, Melody Music; Tony Fralich and Tom Oliva, Northeastern Music; Jim and George Moore, Playmore Music; William Bally, Bob Fieldo and Floyd Post, L&M Music. 

Harry Riche, partner in Moss Music Co., reports that business has not slumped this summer as it usually does. Many operators are converting their cigarette machines from 35 to 40-cent sales, he says, and adds the optimistic note, that “the first week business dropped a little, but it came right back.”

The Davidson Investment Club, an organization of local operators, has set back its summer meetings a week to meet holiday schedules. Riche said “We are talking about buying some routes as a group, as we originally intended, but so far have put investments more into stocks and bonds.” This group, composed of operators only, has considered developments that could make it the nucleus of a new trade association, which is now extinct here.

HAL REVES

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We advertise only when we have in stock of world's largest inventory. See your distributor or write BALDY MANUFACTURING CORPORATION - 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60614, U.S.A.
**LONDON**—Pye Records application for temporary rulings to stop MGM Records from using the MFP logo was turned down by a High Court judge last week.

Justice Fisher gave directions for "a speedy trial," and ordered Pye to pay EMI's costs of the private hearing. MGM costs will be decided at the full trial.

**Legal Action**

Pye sought legal action following a Supreme Court announcement made by EMI and MGM that they had settled their differences and that MGM product would continue to be distributed by EMI. Pye was seeking exclusive distribution rights to MGM.

As a result of Pye's injunction, MGM had been restrained from selling new product to anyone but Pye in the U.K. and Ireland.

Now, until the trial, MGM is free to distribute and sell its records through EMI.

Mr. Quentin Hogg, Queen's Counsel for Pye, told the hearing: "The reluctance of MGM to pursue any further their negotiations with Pye was due not in any way to the small amount about either their efficiency or their integrity, but was dictated solely by their desire to continue their longstanding association with EMI."

A statement about "oral agreements" was made this week by Pye. It said: "It is well known that during the past eight years Pye has developed rapidly from being a minor company to a major force in the world record industry. Louis Benjamin, managing director, has been personally responsible for a large number of deals and contracts. Benjamin believes that the nature of the record business and one of the basic reasons for Pye's rapid development has been Pye's ability to move very quickly in negotiating, promoting, distributing and selling.

"A large percentage of the contracts over the years were initially implemented under oral agreement and despite the trouble with MGM, Benjamin believes that the impetus, drive and speed at which Pye works will not be impaired by the present litigation."

**SYDNEY**

Two Australian groups are batting for the position as Australia's favorite: The Grove and the Masters Ap. The Grove recently won a nationwide popularity poll run in a leading newspaper and magazine. But they were beaten the few weeks ago in the Hardie Hear-Asst Contest, an annual, na- tionwide talent contest involving about 5,000 groups completed.... Meanwhile local groups are doing badly in the local charts. In Sydney's most prominent chart last week, the top ten is made up of the Executives, with "Windy Day at No. 1.

The new Lali Drum dis- covesome in Melbourne, Sydney, is planning a five-month group contest for amateurs. Winning group will get $500 and an 11-day cruise to Suva and return. Seventeen- year-old pianist Christoph Eschenbach (Poland), winner of the 1955凸2凸4凸 cruel."

Singer Barry McAskill, of Orange, said: "The imported material will continue to delight fans with lack of success, is boom- ing. The new Lali Drum dis- cove..."
'Dalmatinski' Takes Yugo. Pop Tune Fest

SPLIT, Yugoslavia—'Dalmatinski Lero,' by the Troubadors International, featured foreign artists, and all published Yugoslav songs, each sung once by contestants. The second version of the song was performed by Luxemburg's Les Formules Three, voted by Andy Gray, editor of Britain's "New Musical Express." The highest number of public votes went to "Dalmatian Elegy," written by Zvonko Spasic and Sijenan Benzon, and performed by Jugoton artist Vice Vukov and Hungary's Terez Harangozo. Second by public vote was "My Tears," written by Nikica Kalodjera and Ivica Krajac, and sung by Yugoslavia's Tereza Kesovija and France's Guy Burnet (Philippe). Although rain hit the open air festival on the first evening, attendance was good and the final concert was sellout. The consensus was that the standard of foreign performers competing in the festival was lower than that of the Yugoslavs. All the concert festivals were broadcast by the Yugoslav TV and radio network and the final was shown on the Intervision network.

Each evening concluded with appearances by international guest artists and the Hollies from Britain were the most enthusiastic received. Other guests appearing at the festival were Julie Felix (U. S.), Pascal Danel (France), Domenic Modugno (Italy), the Kokes (Italy), Udor Jurens (Austria) and the Easybeats (Australia).

Weisner, former vice-president of West Coast operations for Paramount's War- ner Bros. subsidiary product from Steed, Acta and Hip.

OSLO — Arne Bendiksen, president of the Norwegian branch of the IFPI (International Federation of Phonographic Industries) will present the new catalog and the new re-

MRC Aides Tour Europe

NEW YORK—MRC Music's general manager Al Peckover and general manager Bob Reno are visiting Europe on a four-week trip. Their goal is to further the British company's international representation of MRC's catalogs and to meet European publishers to set up U. S. subpublishing deals for European material.

Karin Reno and Eero will be in Paris (Aug. 26-28), Madrid (Aug. 29-30), Milan (Sept. 1), Munich (2-3), Hanover (4), Hamburg (5-6), Stockholm (7-9), Copenhagen (10), Amsterdam (11-12), Brussels (13), London (14-18).

Param. Music's London Office

LONDON — Paramount Pictures music division has opened its new office here under Norm Paine, formerly vice-president of West Coast operations for United Artists.

Weisner is operating the company from Paramount's War- ner Bros. subsidiary product from Steed, Acta and Hip.

The Arbors, Miriam Makeba, La Villa and Hip.

Recently fruitful for Buck Owens, Sonny James, Jean Campbell, Merle Haggard, Wanda Jackson, Merle Haggard, presented a new album, "The Best of the Country Giants, Chap-

Caterina Valente, Ray Charles, Julianne London, Roger Williams, The Arboris, Miriam Makeba, The Patescours and Oscar Peterson and the Sand Pi-

MEXICO CITY

Elvia Quintana (CBS), one of this country's most popular folk singers, has been here since 1965, died here after a long illness.

21st annual countries and 17 States of Mexico will participate in the "World Folklore Festival," to be presented in the U. S. subpublishing deals for European material.

Tenor Kari Helopalot will be in Helsinki (Aug. 29-30), Milan (Sept. 1), Munich (4), Brussels (13), London (14-18).

Philharmonic Venice Fest

MILAN — Leonard Bemstein and the New York Philharmonic will inaugurate the 31st International Festival of Contemporary Mu-

The orchestra, on tour in Europe, will present two concerts of works by Rossini, Wil-

Bendiksen Presents Singer on TV Show

OSLO — Arne Bendiksen, head of the Norwegian branch of the IFPI (International Federation of Phonographic Industries), will present the new catalog and the new re-

During his visit, Bendiksen met officials of the East Ger-

Karin Reno is the second Bendiksen artist to be launched in East Germany. Last month Tricia singer Lilian Askildsen took first prize in the Seventh International Baltic Song Festi-

Some Bob Reno will also work out details of an American tour by Italian artist Rita Pavone.

On his way to New York Sal-

SALVINI VISITS

From The Music Capital's of the World

"Do you think our society is 'sick' Mr. Paulsen?"
Where Is Love?
Jack Jones

Arranged and Conducted by Pat Williams

Valley of the Dolls (theme from the motion picture "Valley of the Dolls")
Suzanne
Where Is Love? (from the musical production "Oliver!")
Lonely Afternoon (from the motion picture "Hello, Dolly!")
Light My Fire
It's Nice to Be with You
Dreams Are All I Have of You
Good Times
(Watch) "Round the Bend
Old Man River
I Really Want to Know You
The announcement was made jointly by Mr. G. Edward Leatham, President of Capitol Records (Canada) Ltd., and Mr. Edward E. Nash, President of Capitol Direct Marketing Corporation.

Prior to his affiliation with Capitol Records, Mr. Black, a native of Manchester, England, served as Time Payments Division Manager, Columbia Record Club of Canada.

Mr. Black gained his extensive mail order background in Manchester, England, with Littlewood's Mail Order Division and Great Universal Stores.

BARCLAY GET RIGHTS TO ANTLER SINGLE

NEW YORK—Barclay Records of Paris has exclusive distribution rights in Germany, France, Spain, Portugal and Benelux countries for Buck Ram's production of the Prescription's Antler single, "Don't Fall in Love" b-w "Desolation." The Prescription (For Whatever Ails You) is a group formed by Buck Ram and made up of three men and three girls. They are currently debuting in Miami.

FORGET THE COFFEE—THE BANANAS AND THE SUGAR—HERE IN BRAZIL ARE 80 MILLION MUSIC LOVING PEOPLE— IN THEIR INFANCY AS A MARKET FOR RECORDS!

EMI CAPITOL RECORDS (CANADA) LTD.

Appointment

Mr. Alan R. Black has been appointed Vice-President — Direct Marketing of Capitol Records (Canada) Ltd., effective July 26, 1968, in this position Mr. Black will be responsible for all activities of the Capitol Direct Marketing Division in Canada, including Capitol Record Club, Capitol Music Treasures, Capitol Shopping Service, Capitol Film Service, and other mail order enterprises.

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UNITED ARTISTS IS DELIVERING

THE

HARPER VALLEY P.T.A. ALBUM

BY

BOBBI MARTIN

UAS 6668

Produced by Henry Jerome

Order Today
Write, Wire, Phone

United Artists Records
Entertainment from Transamerica Corporation
HITS OF THE WORLD

ARGENTINA

(Courtesy El mundo de la Musica)

<table>
<thead>
<tr>
<th>Week</th>
<th>Track</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;MONY, MONY&quot;-Tommy James and the Shondells (Imperial) (A. Oldham/J. Cokell)</td>
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<tr>
<td>2</td>
<td>&quot;LITTLE BIG MAN&quot;-Bob Dylan (Columbia)</td>
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<tr>
<td>3</td>
<td>&quot;THE DOCK OF THE BAY&quot;-Aretha Franklin (Tamla-Motown) (Toots Long)</td>
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<tr>
<td>4</td>
<td>&quot;SPINNING, SPINNING, SPINNING&quot;-Simple Image (Teichiku)</td>
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<tr>
<td>5</td>
<td>&quot;I WANT TO BE A MAN&quot;-Isaac Hayes (A. Oldham/J. Cokell)</td>
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BRITAIN

(Courtesy Record Retailer)

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<tr>
<th>Week</th>
<th>Track</th>
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<tr>
<td>1</td>
<td>&quot;YOU'VE GOTTEN TO ME&quot;-Tom Jones (Columbia)</td>
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<tr>
<td>2</td>
<td>&quot;NEED&quot;-(Emerli)</td>
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<tr>
<td>3</td>
<td>&quot;WHERE WILL YOU BE...&quot;-(Casuals)</td>
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<td>4</td>
<td>&quot;I KNEW I'M NOT THE ONE&quot;-(RCA); Tom Jones (Odeon); Monro (Capitol); Sandro (CBS)</td>
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<td>5</td>
<td>&quot;DAY NIGHT&quot;-(RCA)</td>
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DENMARK

(Courtesy Dansmarks Radio)

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<th>Week</th>
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<tr>
<td>1</td>
<td>&quot;LILLE SOMMERSAGT&quot;-Herbert Von (Columbia)</td>
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<tr>
<td>2</td>
<td>&quot;BABY COMES BACK&quot;-Kenny Lynch (Columbia)</td>
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<tr>
<td>3</td>
<td>&quot;VI SKAL GA HAND I&quot;-Tony Calloway (Columbia)</td>
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<tr>
<td>4</td>
<td>&quot;THANK YOU SMILE&quot;-Søren Nygård and Per Engesæter (Columbia)</td>
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<tr>
<td>5</td>
<td>&quot;HELD&quot;-Bjarne Jensen (Polydor)</td>
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FINLAND

(Courtesy Suomen soja)

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<tr>
<th>Week</th>
<th>Track</th>
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<tr>
<td>1</td>
<td>&quot;C.C.C.C.-&quot;Fijaren&quot; (Polydor)</td>
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<tr>
<td>2</td>
<td>&quot;CHIHANA SNACK&quot;-&quot;Purple Clouds&quot; (Polydor)</td>
</tr>
<tr>
<td>3</td>
<td>&quot;HEARTS TAKE OFF&quot;-&quot;Guttersnipe&quot; (Polydor)</td>
</tr>
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MALAYSIA

(Courtesy Radio Malaysia)

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<tr>
<th>Track</th>
<th>Artist/Label</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;YUMMY, YUMMY YUMMI&quot;-Oh-Dee (CBS)</td>
</tr>
<tr>
<td>2</td>
<td>&quot;SPINNING, SPINNING, SPINNING&quot;-Simple Image (Teichiku)</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I WANT TO BE A MAN&quot;-Isaac Hayes (A. Oldham/J. Cokell)</td>
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SOUTH AFRICA

(Courtesy Springbok Radio-E.M.I.)

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<tr>
<th>Week</th>
<th>Track</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;SUNGLASSES&quot;-Hilary Goodman (Philips)</td>
</tr>
<tr>
<td>2</td>
<td>&quot;YOU-YOU-YOU&quot;-Dean Martin (Reprise)</td>
</tr>
<tr>
<td>3</td>
<td>&quot;AFRICAN DANCE&quot;-George Bizet (Columbia)</td>
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SPAIN

(Courtesy El gran musical)

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<tr>
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<td>&quot;HEARTS TAKE OFF&quot;-&quot;Guttersnipe&quot; (Polydor)</td>
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PHILIPPINES

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<th>Track</th>
<th>Artist/Label</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;I'M YOURS&quot;-Oh-Dee (CBS)</td>
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</tbody>
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DET Records Sues Princess

ROME — DET Records of Rome is suing Italy's Princess Maria de Filicchi Savoy for breach of contract. DET, claims the Italian princess, signed a preliminary recording contract last fall under which she advanced a $10,000 advance to make a test recording for DET in November.

As a result of Maria Beatrix's alleged breach of contract, the Rome company is asking that the advance be returned and that their expenses for a New York trip be covered. The case is scheduled for a court hearing this fall.
last week
29,411* copies of Billboard were sold to people who were filled in on what’s happening in the music-record industry world wide

fill this out, and we’ll fill you in, too!

Billboard has gained an average of 2,954 paid circulation compared to this same period last year.

Here’s why:
- We fill them in, first thing, every Monday on
  - The latest scoops in the music industry
  - Colorful record charts on the Top 40, Top LP’s, Best Selling Classicals, Hot Country Singles, Best Selling R&B, Best Selling Jazz LP’s, Breakout Albums and Singles...
  - Talent—who’s who, what, and why
  - International scene—film festivals, stars, news from music capitals of the world
  - Tape Cartridges, Audio Retailing, Radio-TV Programming, Musical Instruments, Coin Machines
  - Record reviews on both singles and albums
  - AND MORE

We’ll keep you on top of the music-record industry, too. Just fill out the above coupon—and join your 29,411 associates who know, because they have Billboard by their side, each Monday (and throughout the week). You have nothing to lose, and a lot of music-industry information to gain!

*Publisher’s estimate of average paid circulation for the first five months of 1968.
Album Reviews

**CLASSICAL**

BEETHOVEN: SYMPHONY NO. 9/ERICH LEINSFORD. RCA Victor LSC 2442. This version of the 9th Symphony is a testament to Erich Leinsdorf, and his orchestra. It is a moving performance, and the results are excellent. The recording is very clear, and the overall sound is quite impressive. Leinsdorf's conducting is impressive, and the performance is quite powerful. The recording is well worth owning.

WEINER: HORN CONCERTOS OF SC/ERICH LEINSFORD. CBS 3279. This is a fine performance of Weiner's Horn Concertos. Leinsdorf's conducting is excellent, and the orchestra is well-rehearsed. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

**LOW PRICE CLASSICAL**

POLLAND: POLISH CHAMBER ORCHESTRA. "THE POLISH CHILDREN'S ORCHESTRA." This is a fine performance of Polish chamber music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

**JAZZ**

BICKS SONGBOOK; THRU THE YEARS THE MUSIC OF CHARLES TIDWELL. This is a fine performance of Charles Tidwell's music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

**POP**

TIME TO TAKE OFF—DAVE BRUBECK. This is a fine performance of Dave Brubeck's music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

SUNSHINE AND SHADOWS—THE SUNSHINE COMPANY. This is a fine performance of the Sunshine Company's music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

**OTHER**

THE WONDERFUL WORLD OF THE GLASS BROTHERS—TOM DE AND THE GLASS BROTHERS. Decca DL 7077. This is a fine performance of the Glass Brothers' music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

SUNSHINE COMPANY. This is a fine performance of the Sunshine Company's music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

**TUESDAY, APRIL 19**

PIANO: The Piano. This is a fine performance of the Piano music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

DIEU...NOIR. This is a fine performance of the Dieu...Noir music. The recording is clear and well-balanced, and the overall sound is quite impressive. The performance is quite powerful, and the recording is well worth owning.

**CLASSICAL**

BEETHOVEN: SYMPHONY NO. 7/ERICH LEINSFORD. RCA Victor LSC 2442. This version of the 7th Symphony is a testament to Erich Leinsdorf, and his orchestra. It is a moving performance, and the results are excellent. The recording is very clear, and the overall sound is quite impressive. Leinsdorf's conducting is impressive, and the performance is quite powerful. The recording is well worth owning.

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A collection of great songs and great performances in a totally deluxe, full color package.

This Revival features one of the most in depth merchandising campaigns in Imperial's history. Watch for details.

This fantastic group has already conquered many countries around the world, and are about to take off to the top of our charts with this offering.
<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>34</td>
<td>Paul Simon</td>
<td>50 Ways to Leave Your Lover</td>
<td>Columbia</td>
<td>1972</td>
</tr>
<tr>
<td>35</td>
<td>John Lennon</td>
<td>Across the Universe</td>
<td>Apple</td>
<td>1968</td>
</tr>
<tr>
<td>36</td>
<td>Jimi Hendrix</td>
<td>All along the Watchtower</td>
<td>Columbia</td>
<td>1968</td>
</tr>
<tr>
<td>37</td>
<td>Bob Dylan</td>
<td>Like a Rolling Stone</td>
<td>Columbia</td>
<td>1965</td>
</tr>
<tr>
<td>38</td>
<td>The Rolling Stones</td>
<td>(I Can't Get No) Satisfaction</td>
<td>Decca</td>
<td>1965</td>
</tr>
<tr>
<td>39</td>
<td>The Beatles</td>
<td>Help!</td>
<td>Apple</td>
<td>1965</td>
</tr>
<tr>
<td>40</td>
<td>The Byrds</td>
<td>Mr. Tambourine</td>
<td>Columbia</td>
<td>1965</td>
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<tr>
<td>41</td>
<td>The Beach Boys</td>
<td>Good Vibrations</td>
<td>Capitol</td>
<td>1966</td>
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<tr>
<td>42</td>
<td>The Who</td>
<td>My Generation</td>
<td>Decca</td>
<td>1965</td>
</tr>
<tr>
<td>43</td>
<td>The Beatles</td>
<td>Yesterday</td>
<td>Apple</td>
<td>1965</td>
</tr>
<tr>
<td>44</td>
<td>The Beatles</td>
<td>Yesterday</td>
<td>Apple</td>
<td>1965</td>
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**HOT 100—A TO Z** (Publisher-Licensee)

**BUBBLING UNDER THE HOT 100**

1. **SUNDAY GIRL**
2. **BABY COME BACK**
3. **LADY MADONNA**
4. **MADDOX BROTHERS & ROY BЛRS**
5. **LaBANNA**
6. **APX, ALEX**
7. **BRENT BYREY**
8. **SALT & PEPPER**
9. **THE BARGAIN BUYERS**
10. **THE BARGAIN BUYERS**
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Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard.
BIG HIT!

Tom Jones
HELP YOURSELF
(Gli Occhi Miei)

Producer: Peter Sullivan for Gordor Mills Productions
**CLASSICAL**

BERLIOZ: ROMANTIC DUETS - Lear/Michaels/Munich ORCHESTRA (Munich). 0929-2
MAHLER: SYMPHONY NO. 6 - The Casals Symphony Orchestra (SACD). 0929-2
BACH: CANTATAS BWV 36 & 158 - The Mpraepor (SuperAudio CD). 0929-2
BERLIOZ: OROPA - Various Artists (Archiv). 199 485-2

div. LOW-PRICE CLASSICAL

ERIC BERGMAN: SERENADE - Various Artists (Archiv). 199 482-2

div. FAVORITE FROM SALOMON & OTHER OPERA FAVORITES - Luba Welk/Orch. of Moscow (EMI). 100 250-2
BRITISH ROLLERS: AN EVENING WITH THE HUMMETS - Eugene/Emerson/Barberin (EMI). 426 389-2

div. THE REST OF LOS INDIOS TANAZAAS - RCA Victor 47092 (LP). This

div. AN ARCHIVE OF BRITISH BLUES - Various Artists ( Polydor). 212 026-2
PYA: SHELDON: SONGS OF THE EUPHonic. 254 069-2

**CHILDREN'S**

PETER & THE WOLF/DECK THE HALLS - Various Artists (Cadence TC 1246-2)

**INTERNATIONAL**

ALMA: VIDA Y SENTIMENTO - Fernando Valdés, RCA Victor ML 7822
MARCELLO: LUI VELOCETE - Various Artists, Cadence TC 1246-2

**AMERICAN**

MAMOU:... v.a - Rayell/Don't Ask Why (Columbia). 304869
SUNSHINE SONGS:... Various Artists. 254 069-2

**INTERNATIONAL**

AMERICAN:... v.a - Rayell/Don't Ask Why (Columbia). 304869
SUNSHINE SONGS:... Various Artists. 254 069-2

**SPOKEN WORLD**

RICHARD WILSON READS HIS POETRY TO THE MUGS - Anchor/Anchor (Carnegie CR 407)

**GOSPEL**

HARMONY SINGERS/...Carnegie CR 407

**POLKA**

WEMBEL-Alsop welcome, Joy Joy (SACD). 0929-2

**SPOTTED WORD**

RICHARD WILSON READS HIS POETRY TO THE MUGS - Anchor/Anchor (Carnegie CR 407)

**CLASSICAL**

SINGERS - TALKERS - PLAYERS/SWINGERS - A DOOOG-Beauvoir. RCA Victor 47092 (LP). This publication is an excellent

**POPULAR**

BEETHOVEN: THE COMPLETE WORKS FOR PIANO & ORCHESTRA - Vol. 15 (5 SACDs), EMI (EMI). 139 303-2
BACH: CANTATES BWV 36 & 158 - The Mpraepor (SuperAudio CD). 0929-2
BERLIOZ: OROPA - Various Artists (Archiv). 199 482-2

**ALBUM REVIEW RANKING**

**Jazz (Top 10)**

9. Miles Davis: "Kind of Blue". Columbia CS 9190. One of the most influential albums of all time.

**Liturgical Music**


**SLAM JAZZ**


**Country**

5. George Strait: "The Best of George Strait". MCA 845967. A classic country album from 1990.

**R&B-FUNK**


**Folk**


**Religious**

"Something Happening" out two weeks and it's already zooming up the charts

"Something Happening" immediate acceptance on all Top-40 stations

"Something Happening" exploding sales

"Something Happening" because it's Paul Revere & The Raiders featuring Mark Lindsay with a hard-driving, solid album including their two hit singles, "Don't Take It So Hard" and "Too Much Talk."

"Something Happening" just might be the understatement of the year.

On COLUMBIA RECORDS
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>ARTIST - Title - Label &amp; Number</th>
<th>RIAA Million Dollar LP</th>
<th>RIAA Million Dollar LP</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 1 1 CREAM—Aladdin of Fire</td>
<td>ABC (No Mono); SP 2700 (S)</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>8 2 2 RASCALS—Time Peace/Greatest Hits</td>
<td>Atlantic (No Mono); SP 8190 (S)</td>
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<tr>
<td>4 4 3 DOORS—Waiting for the Sun</td>
<td>Elektra (No Mono); EKS 64026 (S)</td>
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<td>10 8 5 JOHNNY RIVERS—Realization</td>
<td>Imperial (No Mono); LPS 12372 (S)</td>
<td>NA</td>
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<tr>
<td>17 5 6 HERB ALPERT &amp; THE TIJUANA BRASS—The Best of the Brass</td>
<td>Atco (No Mono); SP 4206 (S)</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>19 9 7 SIMON &amp; GARFUNKEL—Bookends</td>
<td>Columbia (No Mono); KC 9557V (S)</td>
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<tr>
<td>26 11 8 STEPPENWOLF—Duelist</td>
<td>Decca (No Mono); DP 50029 (S)</td>
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<tr>
<td>7 10 9 JOSE FELICIANO—Feliciano; RCA Victor LPM 1827 (S); LSP 3957 (S)</td>
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<td>25 7 11 SOUNDTRACK—The Graduate</td>
<td>Columbia (No Mono); 30380 (S)</td>
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<tr>
<td>54 12 12 JIMI HENDRIX EXPERIENCE—Are You Experienced</td>
<td>Elektra (No Mono); 8523 (S)</td>
<td>NA</td>
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<tr>
<td>12 19 13 JOHNNY CASH—At Folsom Prison</td>
<td>Columbia (No Mono); 45 9747 (S)</td>
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<tr>
<td>26 14 14 SERGIO MENDES &amp; BRASIL ’66—Look Around</td>
<td>Atco (No Mono); SP 4317 (S)</td>
<td>NA</td>
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<tr>
<td>95 16 15 SIMON &amp; GARFUNKEL—Pergolesy, Sage, Rosemary &amp; Thyme</td>
<td>Columbia (No Mono); 31564 (S); KS 903 (S)</td>
<td>NA</td>
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<tr>
<td>15 13 16 TEMPTATIONS—With It Would Rain Cord (No Mono); 7022 (S)</td>
<td>NA</td>
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<tr>
<td>20 18 17 BARRY GOLDSBORG—Home</td>
<td>United Artists (No Mono); 3632 (S); UA 5642 (S)</td>
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<tr>
<td>36 21 18 GLEN CAMPBELL—By the Time I Get to Phoenix</td>
<td>Capitol (No Mono); 2350 (S)</td>
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<tr>
<td>10 22 19 MASON WILLIAMS—Photograph Record</td>
<td>MCA (No Mono); MPS 27 (S)</td>
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<tr>
<td>76 20 20 DOORS—Electra</td>
<td>Electra (No Mono); EKS 74007 (S)</td>
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<tr>
<td>6 28 21 DONOVAN—To be Without</td>
<td>Epic (No Mono); NE 23683 (S)</td>
<td>NA</td>
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<tr>
<td>14 22 26 RAY CONNIFF &amp; THE SINGERS—Honey</td>
<td>Capitol (No Mono); CE 9061 (S)</td>
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<tr>
<td>8 23 23 COUNTRY JOE &amp; THE FISH—Together</td>
<td>Vanguard (No Mono); 20127 (S)</td>
<td>NA</td>
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<tr>
<td>8 24 24 VANILLA FUDGE—Renaissance</td>
<td>Columbia (No Mono); 31521 (S)</td>
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<tr>
<td>28 15 25 ARETHA FRANKLIN—Lady Soul</td>
<td>Atlantic (No Mono); 8717 (S); SC 877 (S)</td>
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<tr>
<td>13 26 26 HUGER HASEKELA—Promises of a Future</td>
<td>United Artists (No Mono); 72080 (S)</td>
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<tr>
<td>16 29 27 GARY PUCKETT &amp; THE UNION GAP—Young Girl</td>
<td>Columbia (No Mono); CS 9381 (S)</td>
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<tr>
<td>26 32 28 GLENN CAMPBELL—Gentle on My Mind</td>
<td>Capitol (No Mono); ST 3699 (S)</td>
<td>NA</td>
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<tr>
<td>15 31 29 DELL'S—There Is</td>
<td>Capitol (No Mono); LP 804 (S)</td>
<td>NA</td>
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<tr>
<td>13 25 30 ANDY WILLIAMS—Money</td>
<td>Columbia (No Mono); CE 9662 (S)</td>
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<tr>
<td>14 27 31 DEAN MARTIN—Greatest Hits, Vol. 1</td>
<td>Reprise (No Mono); 4301 (S)</td>
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<tr>
<td>20 30 32 SPIRIT—OIL</td>
<td>Capitol (No Mono); 313-4404 (S); CDP 313-4404 (S)</td>
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<tr>
<td>49 34 33 FOUR TOPS—Greatest Hits</td>
<td>Motown (No Mono); 662 (S)</td>
<td>NA</td>
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<tr>
<td>15 34 30 MAMAS &amp; PAPAS—Papas &amp; Mamas</td>
<td>Capitol (No Mono); 90331 (S)</td>
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<tr>
<td>22 35 36 BILL COSBY—To Russell, My Brother, Them I SLEEP WITH</td>
<td>Warner Bros-Screen Arts (No Mono); WE 1754 (S)</td>
<td>NA</td>
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<tr>
<td>16 41 36 RICHARD HARRIS—A Tramp Shining</td>
<td>Decca (No Mono); DP 50502 (S)</td>
<td>NA</td>
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<tr>
<td>44 38 37 DOORS—Strange Days</td>
<td>Elektra (No Mono); EKS 74014 (S)</td>
<td>NA</td>
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<tr>
<td>18 52 38 WES MONTGOMERY—Down Here on the Ground</td>
<td>ABC (No Mono); LS 33-294 (S)</td>
<td>NA</td>
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<td>69 44 39 CREAM—Fresh</td>
<td>Atlantic (No Mono); 30-2340 (S)</td>
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<td>21 36 40 NANCY SINATRA/LEE Hazlewood—Nancy &amp; Lee Repro (No Mono); 26273 (S)</td>
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<td>7 58 41 IVON BUTTLE—In a Gathering On-Wise</td>
<td>ABC (No Mono); SP 39-250 (S)</td>
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<tr>
<td>21 46 42 EDGAR HARRIS—Electricity</td>
<td>Atlantic (No Mono); 1465 (S); SD 1465 (S)</td>
<td>NA</td>
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</tbody>
</table>

Compilation of National Retail Store airplay Popularity Chart Department and the Record Market Research Department of Billboard.
Peaches and Herb's newest LP has been on the charts before.

You've seen it! Over the past year and a half, the sweet-soul duo of Peaches and Herb has been a regular on the charts. Dealers have been waiting to get all of their hits together in one album.

Well, it's here! "Peaches and Herb's Greatest Hits." They're all in there: "Peaches and Herb's Greatest Hits," together!

ON Data Records

*Available in 4-track and 8-track stereo tape cartridges.
Continued from page 66

**TOPS**

**CONTINUED FROM PAGE 66**

### Varieties of Our Times

- Amboy Dukes
- Jeff Beck
- Beatles Band

### Other Songs of Our Times

- Baez
- Kenny Burrell
- Eric Burdon & the Animals
- Exotic Guitars
- Bob Dylan
- Country Joe & the Fish
- Mamas & Papas
- Gary Lewis & the Playboys
- San Sebastian Strings
- Lettermen
- Pips
- Sergio Mendes & Brasil '66
- Classic String Quartet

### The Record Market Research

- Ray Conniff Singers
- Benaria C. of the Sandburg

### The Week's Hot List

- Wilson Pickett
- Ray Charles
- Four Tops
- Wilson Pickett
- James Brown & His Famous Flames
- Various Artists
- Various Artists

### The Week's Most Sold LPs

- JAMES BROWN - Play Nothing But Soul
- Paul Butterfield Blues Band - Best of the Blues
- Arrested (By the) Rhythm
- Iron Butterfly - Heavy
- Paul Butterfield Blues Band - The Paul Butterfield Blues Band
- Iron Butterfly - Iron Butterfly
- Country Joe & the Fish - In Future
- Sound of Music
- Iron Butterfly

### The Week's Most Sold EPs

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music

### The Week's Most Sold 45s

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music

### The Week's Most Sold Tapes

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music

### The Week's Most Sold Books

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music

### The Week's Most Sold Posters

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music

### The Week's Most Sold Records

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
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- Sound of Music

### The Week's Most Sold Novels

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
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- Iron Butterfly
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### The Week's Most Sold Magazines

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
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- Sound of Music

### The Week's Most Sold Record Albums

- Paul Butterfield Blues Band - Best of the Blues
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music
- Iron Butterfly
- Country Joe & the Fish
- Sound of Music

### The Week's Most Sold Record Albums

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<th>Star Performer</th>
<th>Weeks on Chart</th>
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**BLUES**

**★** CONTINUED FROM PAGE 64

**SPECIAL MERIT PICKS**

**LOW PRICE INTERNATIONAL**

**GOSPEL**

20TH ANNIVERSARY—The Rebels. Skyline 6073 (5)

The Rebels continue to set an example for everyone who wants to make music, marked this year by the release of a new album, "The Other Side." They began their career as "Teenage Cowboys," but "A Prayer in My Heart" gives the spirit of all.

TOO LATE — Jackson Southemaires. Song Time and SB 123

The Jackson Southemaires pack an emotional punch of soul into every performance with a sound that is a cross between R&B and gospel. Their LP is worth the attention of all. "Do It Please Honey" is a versatile and pleasing. A must with all.

ONE LIFE—Alice McClarity. Veri-5040

The magnificent voice of Alice McClarity currently delivers a moving program of fine gospel material. In addition to the title song, she presents "Open Your Eyes," "Sweet Light of Mine," "Hearts in Their Hands" and "O Come, Heavenly Father." "The Father's Song" is a must with all.

AUGUST 31, 1968, BILLBOARD
**Spotlight Singles**

**This record is predicted to reach the TOP 40 EASY LISTENING Chart**

**Spotlight Singles Predicted to reach the top 20 of the HOT 100 Chart**

**ROLLING STONES—STREET FIGHTING MAN**
(Mitchell, Magoffin) (Palm, BMI) —Things are heating up in the Stones follow-up to their "Jumpin' Jack Flash" smash with a solid rocker with biting lyrics. Future Top 10 smash. 

**MARGARET WHITING—CAN'T GET YOU OUT OF MY MIND**
(Prod. Arnold Golomb) (Writer: Anka) (Sparks, BMI) —Miss Whitings hall of fame hit comes up with a great Anka Anka tune that's sure to prove one of her Top 10 hits. 

**COWSILLS—POOR BABY**

**CRAZY WORLD OF ARTHUR BROWN—FIRE**
(Prod. Kit Lambert) (Writer: Brown & Crum) (Atlantic, BMI) —Atlantic is already burning up the charts, and this after another exciting new sound that should prove an instantaneous smash. Group with an exceptional leader singer and powerful arrangement. 

**LEMON PIPERS—LONELY ATMOSPHERE**
(Prod. Dave Clark) (Writer: Phillips/Silvah/Moore/Johnson, ASCAP) —John Phillips has penned a smooth, upbeat R&B ballad that proves his ability as a rocker. Choice Top 20 item. 

**STANLEY GIBBONS—EVERYTHING IN MY GARDEN**

**HOWARD KINGSLEY—DADDY ANYTHING YOU DO**
(Moody, BMI) —An interesting new ballad to watch for. 

**MAMAS AND PAPAS—FOR THE LOVE OF IVY**

**CLIFF NOBLES & CO.**
**JAMES BROWN—SAY IT LOUD—I'M BLACK AND I'M PROUD (Part I)**

**VIVIAN REED—MEDLEY: YOU'VE LOST THAT LOVING FEELING/ (Your Love's) SO SWEET AND IN My GARDEN**
(Prod. Ted Cooper) (Writer: Wells-Mane-Spector-Wall-Team) (Screen Gems-Columbia, BMI) —Jimi Hendrix and the Rolling Stones will find this medley packed with great material for their upcoming albums. Choice Top 20 item.

**LYNTE SHOES—WHEN MY MIND IS NOT LOVE**
(Prod. Beecher, BMI) —A raucous rocker, culled from his new LP, should ride right to the top of the Hot 100. 

**CLIFF BARKER—WINE AND VIOLET**
(Prod. Jeff Barry) (Writer: Barry/Sainty) (Kama Sutra, BMI) —Jeff Barry delivers another easy rock number with even more potential. A top programming item. 

**ARCHIES—BANG-SHANG-A-LANG**

**TYMES—IT'S A BORROWED AFFAIR**

**BOB LUCAS—I'M A MAN**
(Prod. David Martin) (Writer: Lucas) (Crescent, BMI) —R&B cut with an exceptional vocal treatment by Lucas should soon be riding high on the charts. 

**SPECIAL MERIT SPOTLIGHT**

**FIVE AMERICANS—(I'm) The One**
(Prod. Jerry Butler) (Writer: Butler/Onorato) (Warner, BMI) —A strong pop/rock effort by a group that's sure to ride high on the charts. 

**VICKI VICK—A DISILLUSIONED MAN**

**LIONEL HAMPTON—WALK ON GUILDED SPLINTERS**
(Prod. Curtis Mayfield) (Writer: Mayfield) (Soul, BMI) —Currently riding the hot 100 with "I Need Someone." Group with a beautiful ballad builds into a powerful finish. Should bring him back to the charts with impact. 

**THE IMPRESSIONS—FOOL FOR YOU**
(Prod. Curtis Mayfield) (Writer: Mayfield) (Soul, BMI) —Currently riding the hot 100 with "I Need Someone." Group with a beautiful ballad builds into a powerful finish. Should bring him back to the charts with impact. 

**THE ARCHIES—I WALK ON GUILDED SPLINTERS**
(Prod. Curtis Mayfield) (Writer: Mayfield) (Soul, BMI) —Currently riding the hot 100 with "I Need Someone." Group with a beautiful ballad builds into a powerful finish. Should bring him back to the charts with impact. 

**STONEWALL JACKSON—ANGRY WORDS**
(Prod. Fe-thin) (Writer: Jackson) (Decca, BMI) —Jackson offers a moving treatment of his "The Enemy" hit. First is a poignant ballad while the flip "I Want You" features a heart-tugging arrangement. 

**RAY CHARLES—LADY**
(Prod. Steve Barri) (Writer: Barri) (Warner, BMI) —A top R&B single to watch for. 

**THE JIMMY DURANTE BUREAU**
**STONEY JACKSON—I'M BLACK AND I'M PROUD (Part II)**
(Prod. James Brown) (Writer: Brown) (Soul, BMI) —Brown follows up his Top 10 smash with another Top 20 item.

**BILLY JOEL—LOVE TRAVELS INрупп**
(Prod. Billy Joel) (Writer: Joel) (Columbia, BMI) —A Top 10 smash that should ride right to the top of the charts. 

**CARL SMITH—THAT'S WHAT I LIKE**
(Prod. Dean Landis) (Writer: Landis) (Red Rose, BMI) —Carl Smith delivers another fine country item. 

**WILLIE NELSON—ON THE ROAD AGAIN**
(Prod. George Martin) (Writer: Nelson) (Columbia, BMI) —A raucous rocker, culled from his new LP, should ride right to the top of the Hot 100. 

**REX GARBIN & THE MIGHTY CRAVERS—SUGAR BABY**
(Prod. James Johnson) (Writer: Durrall) (GT) —Sugar baby rocker, suited for his new LP, shines right to the top of the R&B chart and works its way over to the Hot 100. 

**LAWRENCE WALKER—Shake Your Body Girl**
(Prod. McCracken) (Writer: McCracken) (Dot, BMI)-A top Country single to watch for. 

**LOUIS ARMSTRONG—WHAT A DIFFERENCE A DAY MAKES**

**CHART**

**SOUND STAGE**
**R&B SINGLES CHART**

**DYNAMICS—AIN'T NO SUN**
(Prod. Ed Howard) (Writer: Howard/Howard) (Brunswick, BMI) —R&B cut with a strong vocal treatment by Howard should prove a hit take in both pop and R&B markets. 

**REX GARBIN & THE MIGHTY CRAVERS—SUGAR BABY**
(Prod. James Johnson) (Writer: Durrall) (GT) —Sugar baby rocker, suited for his new LP, shines right to the top of the R&B chart and works its way over to the Hot 100. 

**LUIS GARCIA—CAN'T STOP THE WORLD**
(Prod. Stax) (Writer: Garcia) (SMC) —A top Country item to watch for. 

**CHART**

**SOUND STAGE**

**R&B SINGLES CHART**

**LAWRENCE WALKER—Shake Your Body Girl**
(Prod. McCracken) (Writer: McCracken) (Dot, BMI) —A top Country single to watch for. 

**NUMER OF WEEKS**

**156 W. 46th Street, New York, N. Y. 10036.**

**ALL records submitted for review should be addressed to Record Review Department, Billboard, 156 W. 46th Street, New York, N. Y. 10036.**

**AUGUST 31, 1968, BILLBOARD**
She's Ours!

DAMITA JO

a dynamic new single!

"A REASON TO BELIEVE"

b/w "LOSING YOU"

PROduced by: RANDY WOOD

ARRANGED by: BILL JUSTIS

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The dawn of a rock for all people. A rock for all time.

The Millennium begins with Begin. And will continue on Columbia Records.
**Picture**

The cover page of the album reviews section features several album covers, including声track, THE VOGUES', THE FOUR SYMPHONIES OF CHARLES IYES', THE FIRST EDITION, ELEANOR BUSH, and others. The section includes reviews of albums by various artists, including Billy Vaughn, The Vogues, Arturo Sandoval, and others. The reviews discuss the music, packaging, and sales of the albums, providing insights into the music industry of the time.

**Text**

**Album Reviews**

**SOUNDTRACK**

- **Billy Vaughn**, Columbia BCL 3220 (S)
- **The Vogues**, Reprise RS 6314 (S)
- **The Four Symphonies of Charles Ives**, Columbia CS 3359 (S)
- **GABRIELLI/CANZONAS**
- **The First Edition**, Reprise RS 6302 (S)
- **ONE FOR THE ROAD**
- **FATS IS BACK**

**Billy Vaughn's familiar style produces two instrumental versions of some of today's hit songs. Among the best are "This Guy's in Love With You," "If You're Not in It for Love," and "The Look of Love." The other side is also worth hearing to make an appealing album.**

**The Vogues** made a tremendous comeback on the singles charts with their smash hit "Turn Around, Look at Me," and this follow-up LP should quickly establish them on the LP charts. The program is diversified and loaded with programming appeal, with a variety of ballads, standards, and pop tunes. "My Special Angel" requires immediate sale.

**The Four Symphonies of Charles Ives** introduces one of the most exciting albums of the season, and should easily be selling on the best-selling LP charts. The program is a well-balanced collection of new and old country hits ranging from a smooth "Crazy Arms" to his recent singles singles "Many," "To Be" and "How Much of That Gentle on My Mind". It's a sure-fire sales winner.

**Gabrielli/Canzonas**

- **Ensemble/Gabrielli Concert**

**I was impressed by the creativity and the diversity of their previous shows. This should certainly be sold on the best-selling LP charts. The program is a well-balanced mix of new and old hits, featuring such favorites as "Turn Around, Look at Me," "My Special Angel," and "The Look of Love."**

**The First Edition**

- **Group hit it big with their "Just Dropped In (With Those Other Guys)" and this second package, offers more songs, including such hits as "The Beaver Dance" and "You've Got That Lively Feelin'!" The package labeled "in their only live performance recording" should be enough to sell the LP, even though the duet features from various sources.**

**One for the Road**

- **Barnes Brothers**, Verve 05-0558 (S)

**He's back as a top pop vocal artist with an LP that is both strong with "Just In Time" and a change of pace with "Hey, What's This Feeling Got To Do With Me." The treatment of Joni Mitchell's "Blue" is fresh and well done.**

**Fats is Back**

- **Fats Domino**, Reprise RS 6530 (S)

**His back as a top pop vocal artist with a hit single "Lady Madonna" included here, plus 10 other blockbuster performances done only at Fats can be sold. His first album, "Brown Eyed Handsome Man," was a strong hit, and all hits should do well this time.**

**This is Clarence Carter**

- **Atlantic SD 8049**

**Carter is rapidly getting solidly established as a hit seller. In the singles market, with his "Big Arms" smash hit, and in the chart albums, from "I'm Gonna Win," and "The First Edition," he's getting closer every day.**

**Country**

- **The George Jones Story**

**A sure-fire winnner is this hot package which features a tremendous yen for the price of one with color photos of Jones to boot. Album specifications new and recent hit material, first hits recorded by the famous artist, "Shake, Rattle and Roll," plus "The First Time I Saw Him," plus two of the 20 hit songs included. An exceptional walking LP.
**FCC Commr. to NATRA: Help Listener**

MIAMI — Soul deejays were cautioned here Saturday (17) by Federal Communications Commission Chairman Nicholas Johnson that they follow 74

**RCA and Kirshner Team Up Again: Tie on the Archives**

**CONTINUED FROM PAGE 1**

RCA and Kirshner joined forces for the first time two years ago to launch the Monkees on the Colgems label. Colgems is now a unit of A&M Records, which is 50 percent owned by Kirshner.

The second single, "Bang Shang a Lang" b/w "Truck Drivers," written and produced by Kirshner, will be available to radio for market next month. Kirshner will handle publicity for the release.

Distributor record managers, filing their requests with Kirshner for the second single, will receive individual letters from Kirshner giving the word on the availability of the "Archies" single.

**CONTINUED FROM PAGE 1**

RCA and Kirshner Records' leading performer for 12 years, has signed a new long-term contract with the label on the eve of a major promotion, merchandising and advertising campaign for the artist's fall LP release.

One of the first artists to record for Kirshner, Williams has earned a number of gold records for LPs and singles, with album sales exceeding 12 million copies. Williams' latest single of "The Impossible Dream" is currently on the charts. "Roger Williams is Kapp's most important artist," said Kapp general manager Jack Wiedemann. "There are extensive plans for merchandising and promoting Roger's future product releases."

WPIX-TV Show on Rock Soil Again

NEW YORK — WPIX-TV, after a try at the housewife and college student audience, will return to hard rock on its Saturday night rock-handled show, according to producer Harvey Vincent. Peter Martin is bowing out (last show Sept. 14) and the station was last week talking with a series of local personalities ranging from Gary Stevens and Dan Daniels to Roger Daltrey of the Who. Clay Cole is also being considered for a return to the show as host.

**Roulette Swings Into Omega Fold**

**CONTINUED FROM PAGE 1**

Roulette marks Omega's third step in the music-record industry. The company, run by Ted Kapp and Bill Mollin music publishing company, previously has had a major contract with the Vicky Boyz (a Dutch foreign), and Stanny catalog (Billboard, July 27). This week, Roulette went public with its purchase of 55 percent of the firm's stock, and Finley retaining the remaining 45 percent (Billboard, July 27). Finley had re-signed as president of Interna
tional Tape Cartridge Corp., to form NAL, a firm which he said will be engaged in the manufacture and marketing of tape cartridge product, as well as be active in other leisure time trades.

According to Bank, the Glaser operation will virtually go hand in hand with NATRA's operation. But, to my knowledge, soul stations have not exactly shown an interest in such outstanding performers as William Warfield, Leonynne Price, or Gii Bum Bum. William Dawson has recently fin-

**August 31, 1968, BILLBOARD**

**Cosby Asks NATRA Meet in D. C. Ghetto**

MIAMI — Bill Cosby, recently honored Saturday (17) as man of the year by the National Association of Television Announcers, called upon the organization to hold its conven-
tion next (slated for Washington) in the ghetto area and thus "break the black wall." Cosby's father, Dr. Frederick R. Cosby, professor emeritus of the University of the District of Columbia, was also a member of the convention.

A&G Records has established a special office in New York, Chicago, Los Angeles and Miami areas. Dur-

**MIA MI - Soul deejays were cautioned here Saturday (17) by Federal Communications Commi-

nunication Chairman Nicholas Johnson that they follow...
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Barbara Acklin

Brunswick Records
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