Ampex Signs Grossman
In Newest Indie Tie-In
By LEE ZHITO
ROME — Ampex has signed Al Grossman, personal manager of Bob Dylan, Janis Joplin and other noted acts, to a long-term independent production contract. The announcement was made by Don Hall, Ampex vice-president and general manager, at its distributor sales meeting at the Hotel Palatino here, attended by Ampex distributors.

According to the terms of the independent contract, Ampex acquires the tape rights to all product produced by Grossman in all configurations, whereas Grossman retains control of the disk version of such product.

Ampex, as distinct from other companies which have been seeking to acquire record companies to assure themselves of product, has gone the route of setting up independent production deals and helping to finance such companies.

Recent Ampex independent production contracts have been worked out with such names as Lee Hazlewood, Jimmie Bowen, Bob Mersey and others.

The Ampex distributor meeting, a week-long affair, included stops in Naples and Capri in addition to business sessions in Rome.

---

Transshipping Stirs Up Storm
By CLAUDE HALL
TOLEDO — Transshipping and a heavy influx of singles from one-stops and rack jobbers have created a confusion here that is affecting not only sales of singles, but Top 40 radio ratings. And key record men feel the same situation exists in cities like Lansing, Flint and Grand Rapids, Mich. John H. Schlee, head of Merit Music, distributor in Detroit, feels that the same type of pattern may be hurting Top 40 radio ratings from coast to coast. The problem with Toledo, according to general manager Marvin Jacobs of Music Merchants, distributor in Detroit, is that the city represents a "very peculiar market situation. Merchandise is coming in from too many places.

The result is that no record man really can pinpoint what they're selling there. You just don't know the potential of a hit record in that market."

Programming consultant Mike (Continued on page 28)

---

Rock Stations Dial R&B as Black Artists Win Airplay
By MIKE GROSS
NEW YORK — Although rhythm & blues is the basis of much of the white rock which is being played on progressive and underground radio stations, R&B artists are beginning to get their own share of the airplay on these stations. Artists such as Booker T. and the MG's, the Isley Brothers, to a large part, and Jimmy Reed as well as current material by the Impressions and the Isley Brothers, all of whom have been accepted on rock stations." Robinson feels that this rediscovery is due, in a large part, to the new white groups who have been using the blues as their musical base. "Groups such as " (Continued on page 8)

---

Artists Slate For AMDIE
By RON SCHLACHTER
LAS VEGAS — A number of recording artists and groups will make appearances here during the four-day American Music Dealers Industry Exhibit (AMDIE), which begins Monday (12) at the Convention Center. The special visitors, many (Continued on page 63)

---

Love of Life is now a matter of record.

Gene Bua — Heritage Records' exciting new singing star has been exciting television viewers on CBS-TV's popular serial, "Love of Life." Now many of these songs... delighting millions of fans already... are available in Bua's first Heritage album, "Love of Life." A ready-made audience for this superb LP.
Ed Ames’ next hit is traveling.

Ed Ames today – he’s still riding the same route – hits. Ed Ames newest single: "Son of a Travelin’ Man’ c/w "2001" #74-0156

Coming soon: “The Windmills of Your Mind” LSP-4172

RCA
Sen. Jacob Javits' proposal that the record industry establish a voluntary, industry-wide program of black capitalism—a program which Javits said was based on the principle of black ownership and participation in record business enterprises—was endorsed by the NAACP, a leader in erasing the color line in American culture. He said, "In this spirit I would hope that the industry will move forward by strongly underlining the note for black capitalism." Javits' message is of utmost urgency to the record industry, he said, as all industry segments will face challenges in the future.

WASHINGTON Sen. Jacob J. Javits of New York has called on the record industry to stop "living in the hole of poverty" by making an organized effort to reach minority residents and to help form new record companies that are open and operated by Negroes. Javits issued his plea for industry participation in a Negro involvement in ghettos. He said that the Negro problem is not only a Negro problem but is good for all.

Javits is the author of a proposed bill that guarantees and implements a five-year, $1 million dollar program in "erasing the color line" in America's entertainment world. Javits said that the industry still faces the challenge of co-operating with established black artists to open up opportunities for ownership and management of record business enterprises for poverty area residents.

ABC Shifts to Own Outlet
In Denver

ABC News has opted to sell its ABC Rec- cord product in the Denver, Colo., market, has been transferred from ABC Radio, to a wholesaler to the ABC-owned ABC Record and Tape Sales Co.

ABC vice-president and gen- eral manager, Butz Kaufer, de- scribes the move as another step by ABC in its distribution re- alignment program, which includes complete control over its labels. ABC Record and Tape Sales Co. sales manager, John Billings, vice-president of ABC Radio, and a former manager at ABC Radio, is located at 10625 East 47th Avenue, Denver, branch manager, the company in Denver, Colo. Promotion man Vince Marcilla will report directly to Hess.

Javits Urges Record Industry to Press Giving a Damn About Poor

In the U.S. Atlantic will release Blind Faith product but in the U.K. distribution will be through Polydor and Island, with Polydor distributing throughout Europe and Island in the U.S. The first album, still untilled, will be heard by distributors in New York, Los Angeles, Chicago, and Los Angeles simultaneously.

BLIND FAITH, first public ap- pearance will be at a free con- cert in London's Hyde Park on June 7 before an expected audi- ence of 100,000. Before the U.S. tour, the group will make a short tour of Scandinavia.

NARAS Reveals Best Record; Show Clicks

NEW YORK "Mrs Robinson," by Simon & Garfunkel, captured the business of Record of the Year Grammy Award. The record helped boost the "Best on Record" show of the National Ac- ademy of Recording Arts and Sciences to peak audience rat- ings: 12 million last year. The award was kept secret until the NBC-TV show, and the interest in the show boosted the average Nielsen metropolitan New York ratings share of 49. The show has always had top ratings, but even though it was the major audience favorite last year in the New York area, it scored a 34 share. This year, the show had a record 37 share, sponsored by Timex tripled both of them. Nationwide ratings will be avail- able at a later date.

dow on the desired ratings, it was a first-rate TV special. Executive producer Ted Bergmann kicked off an deal with the Temptations, who performed on the show. The Cleos group displayed precision choreography combined with a series of roles, all starred in a tawdry kind of "Harper Valley P.T.A." Joe Feliciano fol- lowed with "My Fire." The show was an action-packed production with the songs virtually vivified new age. The show will be delivered her hit "Do You Know the Way to San Jose?" And the Beatles scored with their number one hit of "I Am the Wal- liam with "Classical Gas," and Bob Dylan with "Tomorrow Never Knows." It did the same.

Simon & Garfunkel, on the other hand, topped the hit parade when they released "Mrs. Robinson," which was followed by a group from the "Hailstones" tour.

Motown Gives Gaye a Major Push in May

NEW YORK—Motown Records has designated May as "Gaye Month." Two new Gaye albums on the Tamla label will be released during May, with the campaign. The first is "Marvin Gaye's Greatest Hits" and the second is "I Want You." Gaye's "Gaye and His Girls," featuring future stars Mary Wells, Kim Weston and Martha Reeves, was celebrated the second LP is called "MVP."

Special banners, window dis- play materials, and a variety of advertising have been supplied to dealers to promote the two albums during this month. A special contest for record dealers is in prog- ress for the best Marvin Gaye display. There will be regional prizes and one grand na- tional prize.

New Black Hope

ABC will aid fund's studio

NEW YORK—The Kennedy Foundation will get an assist from Columbia Records in the form of a part of a recording stu- dio in New York's Bedford-Stuyvesant area. The Bed- ford-Stuyvesant area studio will be used as a training ground for black engineers and technicians.

ABC's vice-president and gen- eral manager, Butz Kaufer, de- scribes the move as another step by ABC in its distribution re- alignment program, which includes complete control over its labels. ABC Record and Tape Sales Co. sales manager, John Billings, vice-president of ABC Radio, and a former manager at ABC Radio, is located at 10625 East 47th Avenue, Denver, branch manager, the company in Denver, Colo. Promotion man Vince Marcilla will report directly to Hess.

ABC will aid fund's studio

NEW YORK—The Kennedy Foundation will get an assist from Columbia Records in the form of a part of a recording stu- dios in New York's Bedford-Stuyvesant area. The Bed- ford-Stuyvesant area studio will be used as a training ground for black engineers and technicians.

ABC will aid fund's studio

NEW YORK—The Kennedy Foundation will get an assist from Columbia Records in the form of a part of a recording studio in New York's Bedford-Stuyvesant area. The Bedford-Stuyvesant area studio will be used as a training ground for black engineers and technicians.

ABC will aid fund's studio

NEW YORK—The Kennedy Foundation will get an assist from Columbia Records in the form of a part of a recording studio in New York's Bedford-Stuyvesant area. The Bedford-Stuyvesant area studio will be used as a training ground for black engineers and technicians.
LOS ANGELES—Associated Talent Management, which manages the Iron Butterfly, Blues Image and Black Pearl, is going into record production and music publishing.

Lee Weisel, ATM president, and his partner, Larry Larson, have formed Itasca Record Productions and Itasca Music (BMI). Initial acts on the roster are the Blues Image, signed to Alco, and Tuskalosa, a country-rock group from Alabama.

Atlantic, which is underwriting the Blues Image on a five-year contract, will release and distribute the group's initial album in July. The label also has tapped Weisel looking for two additional acts for the record production wing, with exclusive writers for the BMI firm and a planned ASCAP company, and another two acts for the management division.

The management division will be built around copyrights from the Blues Image (40-50 tunes), Tuskalosa (20-30 tunes) and a portion of the Iron Butterfly.
"I haven't been as knocked out by a sound in a long time, possibly not even since 'I Want to Hold Your Hand.'"

"There is a group called NRBQ which I saw in late November or early December. They really knocked me out . . . really.

"They are the first group since the early Beatles to capture that simple, driving, joyous rock and roll.

"When they played their week at The Scene, I was there almost every night, wanting to scream and almost crying because I'm not in a rock band. This is how the early Beatles came across. They made everyone want to be behind those microphones. This is important and exciting, and they may become the most important group around. NRBQ. They are one of the best and certainly the most exciting."

—Mike Jahn, New York Scenes

In spite of the fact that record reviewers are becoming more and more cynical and hardened to the fanfare and the shouting that generally precedes the profusion of new groups appearing on the music scene today, that's what Mike Jahn said. Before the fanfare. And before the shouting. We just want to add our "Amen" to that. And tell you their first single is going to make you feel exactly what he feels.

'Stomp'
(4-44865)

And, as if that isn't enough, there's already an album too.

NRBQ on Columbia Records
Farrell's Pub. Wing Signs Deals With Intersong, Carlin

NEW YORK — Wes Farrell's Pocket Full of Times, the pub which has signed with Intersong, the publishing division of GrummanPhips, for the major part of its overseas representation, and with Freddie Burns's Curtin Music, Ltd., for representation in England. According to terms of the agreements, Farrell will represent Pocket Full of Times's overseas publishing interests through Intersong, with the exception of England, where they are represented by Carlin Music, whose copyrights, together with those represented by Essex Music of Australia, Pty. Ltd., and Mexico, where they are represented by Grier International.

Recent disk successes for Farrell's publishing operation include: "Take Me Home, Country Roads," recorded by The Byrds; and "Blessed Is the Rain," recorded by the Brooklyn Bridge, and Rome's "Indian Lake," a million seller for the Cowards. Rome also penned the Secker Brothers' recent hit, "Days of My Life."

Audio

Classical

Classified Advertising

Coin Machine World

Commercial

Country

International

Musical Instruments & Folios

Radio

Rhythm & Blues

Talent

Tape Cartridge

FEATURES

Share Market Quotes

VoX, Inc.

Charts

Best-Selling Classical LP's

Best-Selling Jazz LP's

Best-Selling R&B LP's

Best-Selling R&B Singles

Breakout Albums

HITs of the World

Hot Country Albums

Hot Country Tracks

Top LP's

Top Singles

RECORD REVIEWS

Album Reviews

July, 78, 80

50

12

EDWARD W. LEWIS

NEW YORK

ADVERTISING

165 W. 46 St.

Tel.: 1-250-0210

Elektra Records

New York, N.Y. 10003

Account 0121, PL 7-3200

Cable: BILLBOARD NEW YORK

EDITOR IN CHIEF: Lee Zirio

EXECUTIVE EDITOR: Paul Ackerman

DEPARTMENT EDITORS

NEW YORK

Music Editor: Paul Ackerman

Musician Editor: Mike Sosniak

Radio TV: Dick Deriu

Weekly TV/Programming: Claude Hull

Guitar World: Jim Smith

Retailer: Gayle King International Editor: Ivan Dove

IMMEDIATELY AVAILABLE

Tape Cartridge Editor: Bruce Weber

ART DIRECTOR

Chicago: Audoin, Musich, and Musical Instruments

EDITORIAL OFFICE: 460 Ninth Avenue

EDITORIAL ASSOCIATES: Bill Peterson

U.S. EDITORIAL OFFICE

New York: Robert Ziririo

New York Bureau: Earl Paige

Special Projects Division

Washington: Howard Ziririo

Research Director: David Lauter

High End Market: Thomas Schwartz

Director: George Beatty

Dixie Distribution: Jack Fields

Manager: Robert Catlin

Specifications Editor: Robert Sheps

PUBLISHING ASSOCIATES: Beverly Wexler

INTERNATIONAL OFFICES

EUROPEAN DIRECTOR: Andre de Veyrer, 7 Canary Wharf, London W.1, Phone: 457-9509

EUROPEAN EDITOR: Mike Morrissey, 7 Canary Wharf, London W.1, Phone: 457-9500

UNITED KINGDOM

Graham, London W.1, Phone: 457-9500

GERMANY, SCANDINAVIA, FRANCE, BENELUX

Toni Hesse, Continental Music Service

ITALY

Grazia Dell'orso, Via Dei Crespi, 1, 00153 Roma, Phone: 327-1520

JAPAN

Katsu Sushi Japan, Trade Service, Ltd., 2-4-8, 3 Chome Okuda, Shinjuku, Tokyo, Phone: 527-3255

MEXICO

Kevin Kogilgin, Mexico, 54 Mexico, Phone: 125000

Subscriptions rates payable in advance, $12.00 a year, U.S.A. except Alaska, Hawaii and Puerto Rico and Canada, or $45 by air mail. Rates for other countries on request. Subscribers when requesting promise that all new addresses will be given to their local publishers. Subscription changes will be effective with next issue. Copyright 1969, Billboard Publications, Inc., 165 W. 46th St., New York, N.Y. 10003. All rights reserved. PRINTED IN USA. Reproduction in whole or in part, without permission, is prohibited. For subscription office, send to Billboard Publications, Inc., 160 W. 46th St., New York, N.Y. 10003. For advertising sales, send to Billboard Sales, 165 W. 46th St., New York, N.Y. 10003.

Cap. Fete for Hall, Singer

WASHINGTON — Capitol Records artist Johnnie Cash will debut his own TV series, "The Johnny Cash Show," on ABC starting April 7. The show will be replicating the "Hollywood Palace." His first broadcast will have him performing with Pacifick, the group formed by Capitol's Bob Dylan, who wrote Cash's latest Capitol single, "When" and "I'd Rather Be With You." Cass also might be expected to lead a song "Both Sides Now" for the show's opening night. Only shows will be headlined by such artists as Glenn Campbell, C. C. Smith, Buffalo Sainte, Joe Tex, Gordon Lightfoot, Eddie Albert, and Dan Blocker.

Mainstream Plans Big Pitch On Totie Fields' Debut LP

NEW YORK — Mainstream Records plans a major promotion on comedienne Totie Fields' "Train Song," which begins this week. The album, which was recorded live at Las Vegas Century Sound in 500G Expansion

Riverso Hotel, is being issued in conjunction with Miss Fields' sell-out week at the Westbury Music Pavilion which begins on Tuesday (13).

Bob Shad, Mainstream president, his personal manager, and Maury Apatow, promoter, have set up this week for different parts of the country to promote the disk. Numa producer and composer, advertising and in-store displays also are planned Miss Fields was a big draw through her TV appearances Mainstream's entire promotion staff will work on the album.

The album was recorded and is being released through an agreement between Mainstream and the firm of the main room. She next appears there on June 25 for five weeks.

Miss Fields has a three-year contract with the group, named BMI company's main room. She next appears there on June 25 for five weeks. She next appears there on June 25 for five weeks. She next appears there on June 25 for five weeks. She next appears there on June 25 for five weeks. She next appears there on June 25 for five weeks.

Moody Blues Heads London May Releases

NEW YORK — A de luxe album by the Moody Blues Heads the May album release from the London-based pop group, which is being released on the Deams label, is in book- format, and is bound in booklet filled with color photos. "The two albums are called "On the Threshold of a Dream." Also released in the May prize package is a new French singer-composer Gilbert Becaud, and four peace stereo packages.

London is launching a sus- successively peeled-off album, "On the Threshold of a Dream." Also released in the May prize package is a new French singer-composer Gilbert Becaud, and four peace stereo packages.

Roberts Spurts On Two Fronts

NEW YORK — Howard A. Roberts has been named to the personal management and record production fronts. He's already had an active career as a singer in the recent Broadway revival of "A Funny Thing Happened on the Way to the Forum," and has been a lead singer with the Gospel Choristers, the Byrds, Jeff A. Mitchell and the Ella Mitchell Singers.

He also has been published two publishing companies, Abub- Music (ASCAP) and an as-yet unnamed firm, Jeff A. Mitchell, a writer as well as a singer, will be published by the BMI firm.

MAY 17, 1969, BILLBOARD
The Hit-Makers Are On ATCO!

OTIS REDDING
"Love Man"
Atco 6677
Produced by Steve Cropper

KING CURTIS & THE KINGPINS
"Instant Groove"
Atco 6680
Produced by King Curtis
Rock Stations Dial R&B as Black Artists Win Airplay

continued from page 1

as Jeff Beck, Cream, Jimi Hendrix, and Big Brother have turned their attention to Elmore James, Erma Franklin, Jack Dupree and many other black artists simply by performing these artists' material. The fans support the re-release of these black artists' product and this, in turn, has been a win-win for the black artists including Ike and Tina Turner, Bobby Bland and Wilson Bell." Robinson said.

Decca's Fullers Off on P. A. Tour

NEW YORK — Decca Rec- ord's Fuller Brothers will embark on their debut engagement at the Eden Roc Hotel, Miami Beach, Wednesday (13) for a week's stay, and winds up with a string of fair dates throughout the Midwest in the middle of September. In between they will be at the Cork Club, Houston, June 2-19; Flamingo Inn, Sioux City, Iowa; July 21-28; Hotel Bonaventure, Montreal, July 6-26, and the Canadian Exposition, Ottawa, Aug. 22-31. Their Midwest one-nighters begin Aug. 1.

Dub Africk, head of One Nites, Inc., noted that June 22-28 has been blocked out so that the brothers, who are still pursuing their studies, could return to home in Little Rock, Ark., to take their final exam in the University of Arkansas summer program.

Nat Asch, director of pro- gramming at WNEW-FM in New York, feels that this revival of blues has been a rebirth for black music. "It was always there and played to what can only be described as cult audiences." Asch said, "I feel that the impetus for it now being a part of our format is the fact that progressive music has threatened to become too cere- bral; intellectually stimulating, but without the capacity to evoke emotional response. And, I think it was a question of the seducer being seduced. The modern pro- tagonist of progressive music protested so vehemently that theirs was, in fact, a return to an ancient, emotional response to music. It is difficult to get emo- tional about intricate guitar- and стау густа, when you could get emotional about something remark- ably clean, and cerebrally in-

More Mabel Wayne Rights to Mogull

NEW YORK — Ivan Mogull has acquired renewal rights on Mabel Wayne's catalog of recordings, including "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand," concept music that was emanat- ing from the black culture. And this black music has the funda- mental aspects of appealing mu-

Atco, Cotillion Acquire Click Area Masters

NEW YORK — Atco and Cotillion Records acquired territorial masters last week. The publishers of the record company titled "Help to Make Up My Mind" by love Jones. Among the new acqui-
sitions are "Dreamer's Holliday," "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand," a novel record featuring Miss Wayne's "I Understand," a novel record featuring

L.A. SCHOOLS — Robert Fitzpatrick's management produc-
duction-publishing complex is spinning off a new publishing arm to form the Fitzpatrick Pub-

Robert Olson appointed to the newly created post of vice-

president of Lear Jet Stereo, a division of Lear Jet Industries, with Gates Rubber Co., Lear's parent company, Olson came to Detroit a year ago as industrial relations manager and later was named president of its Columbia division, vice-president, engineering for Lear. Miller joined Lear in October 1968 as director of engineering, having previously been with Arvin Industries as manager of phonograph and tape recording management and engineering.

Larry Yanitz appointed to the newly created post of general sales manager for Lear Jet Stereo, with George Fabricant relinquishing the post on Oct. 1, 1967. Janns joined Lear Jet in 1960 as manager of distributor sales. Bechtel's promotion to manager of distributor sales comes after three years with the company. Previously he was a district manager and president of distribution branch. Tony Martell named vice-president of marketing, Decca Records, with total market-

James W. Harford appointed president of Schaefer Elec-

tronics, Chatsworth, Calif., broadcast automation equipment manufacturer. In 1961, Harford joined the company 13 years ago as director of engineering. In 1961, Harford with Paul Schafer, purchased the firm from Textron Electronics. The two have been making 50 per cent ownership. Before joining Schafer, Harford owned and operated in Leningrad, St. Petersburg, and in Tokyo, Japan. In 1968, he was named advertising manager and tape sales, manager for the advertising department. As well as a vice-president for Lear Jet Stereo, Jimi Hendrix and Big Brother have turned their attention to Elmore James, Erma Franklin, Jack Dupree and many other black artists simply by performing these artists' material. The fans support the re-release of these black artists' product and this, in turn, has been a win-win for the black artists including Ike and Tina Turner, Bobby Bland and Wilson Bell. Robinson said.

Decca's Fullers Off on P. A. Tour

NEW YORK — Decca Rec-

ord's Fuller Brothers will embark on their debut engagement at the Eden Roc Hotel, Miami Beach, Wednesday (13) for a week's stay, and winds up with a string of fair dates throughout the Midwest in the middle of September. In between they will be at the Cork Club, Houston, June 2-19; Flamingo Inn, Sioux City, Iowa; July 21-28; Hotel Bonaventure, Montreal, July 6-26, and the Canadian Exposition, Ottawa, Aug. 22-31. Their Midwest one-nighters begin Aug. 1.

Dub Africk, head of One Nites, Inc., noted that June 22-28 has been blocked out so that the brothers, who are still pursuing their studies, could return to home in Little Rock, Ark., to take their final exam in the University of Arkansas summer program.

Nat Asch, director of pro-

gramming at WNEW-FM in New York, feels that this revival of blues has been a rebirth for black music. "It was always there and played to what can only be described as cult audiences." Asch said, "I feel that the impetus for it now being a part of our format is the fact that progressive music has threatened to become too cere- bral; intellectually stimulating, but without the capacity to evoke emotional response. And, I think it was a question of the seducer being seduced. The modern pro-

More Mabel Wayne Rights to Mogull

NEW YORK — Ivan Mogull has acquired renewal rights on Mabel Wayne's catalog of recordings, including "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand," a novel record featuring Miss Wayne's "I Understand," a novel record featuring

Atco, Cotillion Acquire Click Area Masters

NEW YORK — Atco and Cotillion Records acquired territorial masters last week. The publishers of the record company titled "Help to Make Up My Mind" by love Jones. Among the new acquisitions are "Dreamer's Holliday," "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand," a novel record featuring Miss Wayne's "I Understand," a novel record featuring

L.A. SCHOOLS — Robert Fitzpatrick's management production-publishing complex is spinning off a new publishing arm to form the Fitzpatrick Publishing Group, Ltd.

The publishing arm will house Fitzpatrick's 14 publishing firms, including companies for the Buddy Miles Express, Mitch Ryder, C. K. Strong, the Dove, the Mamas & The Papas, Straw-

Robert Olson appointed to the newly created post of vice-

president of Lear Jet Stereo, a division of Lear Jet Industries, with Gates Rubber Co., Lear's parent company, Olson came to Detroit a year ago as industrial relations manager and later was named president of its Columbia division, vice-president, engineering for Lear. Miller joined Lear in October 1968 as director of engineering, having previously been with Arvin Industries as manager of phonograph and tape recording management and engineering.

Larry Yanitz appointed to the newly created post of general sales manager for Lear Jet Stereo, with George Fabricant relinquishing the post on Oct. 1, 1967. Janns joined Lear Jet in 1960 as manager of distributor sales. Bechtel's promotion to manager of distributor sales comes after three years with the company. Previously he was a district manager and president of distribution branch. Tony Martell named vice-president of marketing, Decca Records, with total market-

James W. Harford appointed president of Schaefer Elec-

tronics, Chatsworth, Calif., broadcast automation equipment manufacturer. In 1961, Harford joined the company 13 years ago as director of engineering. In 1961, Harford with Paul Schafer, purchased the firm from Textron Electronics. The two have been making 50 per cent ownership. Before joining Schafer, Harford owned and operated in Leningrad, St. Petersburg, and in Tokyo, Japan. In 1968, he was named advertising manager and tape sales, manager for the advertising department. As well as a vice-president for Lear Jet Stereo, Jimi Hendrix and Big Brother have turned their attention to Elmore James, Erma Franklin, Jack Dupree and many other black artists simply by performing these artists' material. The fans support the re-release of these black artists' product and this, in turn, has been a win-win for the black artists including Ike and Tina Turner, Bobby Bland and Wilson Bell. Robinson said.

Decca's Fullers Off on P. A. Tour

NEW YORK — Decca Rec-

ord's Fuller Brothers will embark on their debut engagement at the Eden Roc Hotel, Miami Beach, Wednesday (13) for a week's stay, and winds up with a string of fair dates throughout the Midwest in the middle of September. In between they will be at the Cork Club, Houston, June 2-19; Flamingo Inn, Sioux City, Iowa; July 21-28; Hotel Bonaventure, Montreal, July 6-26, and the Canadian Exposition, Ottawa, Aug. 22-31. Their Midwest one-nighters begin Aug. 1.

Dub Africk, head of One Nites, Inc., noted that June 22-28 has been blocked out so that the brothers, who are still pursuing their studies, could return to home in Little Rock, Ark., to take their final exam in the University of Arkansas summer program.

Nat Asch, director of pro-

gramming at WNEW-FM in New York, feels that this revival of blues has been a rebirth for black music. "It was always there and played to what can only be described as cult audiences." Asch said, "I feel that the impetus for it now being a part of our format is the fact that progressive music has threatened to become too cere- bral; intellectually stimulating, but without the capacity to evoke emotional response. And, I think it was a question of the seducer being seduced. The modern pro-

More Mabel Wayne Rights to Mogull

NEW YORK — Ivan Mogull has acquired renewal rights on Mabel Wayne's catalog of recordings, including "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand," a novel record featuring Miss Wayne's "I Understand," a novel record featuring

Atco, Cotillion Acquire Click Area Masters

NEW YORK — Atco and Cotillion Records acquired territorial masters last week. The publishers of the record company titled "Help to Make Up My Mind" by love Jones. Among the new acquisitions are "Dreamer's Holliday," "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand," a novel record featuring Miss Wayne's "I Understand," a novel record featuring

L.A. SCHOOLS — Robert Fitzpatrick's management production-publishing complex is spinning off a new publishing arm to form the Fitzpatrick Publishing Group, Ltd.

The publishing arm will house Fitzpatrick's 14 publishing firms, including companies for the Buddy Miles Express, Mitch Ryder, C. K. Strong, the Dove, the Mamas & The Papas, Straw-
Poco will turn rock freaks into country freaks, country freaks into rock freaks, top 40 people onto country music, easy listening people onto rock, and they'll make a fan out of you.

You've probably heard about Poco already. They're one of the most talked about groups on the West Coast. (Typical reactions: "I hear seeds of what will be one of the top sounds anywhere." "Poco is five guys with a great new sound." "Poco is heart-clutchingly good.")

Poco is new. And they're doing a new kind of music. Richie Furay and Jim Messina were hinting at this kind of thing when they were together in the Buffalo Springfield.

But now, with Rusty Young on steel guitar, and George Grantham on drums, they're laying it on the line. More rock than other country-rock groups. Fresher and more sensitive than any pure rock group you've ever heard.

Listen to the Poco album. You'll like it.
Josephin in New Purchase--Buys Keeshan

NEW YORK — Marvin Josephson Associates, which has just completed the purchase of Ashley Farm Agency and Ludwig International, has also bought Robert Keeshan Associates, Inc. in a transaction involving its exchange with Continental. The newly acquired firm will (unlike the other two which are subsidiaries of Marvin Josephson Associates, with Bob Keeshan remaining as president, with the staff of the Keeshan company continuing intact. Keeshan has also joined the board of directors of MJA.

Josephson has been Keeshan's talent representative since 1955.

Midway, Bally Merger Talks

CHICAGO—Midway Manufacturing Co., a 10-year-old producer of amusement machine hardware, will acquire Bally Leisure Manufacturing Corp., one of the largest manufacturers in the coin-operated amusement equipment field, it has been learned. Bally is being acquired by way vice-president, director of the firm, said, "I can only say that negotiations have been under way.

At Midway here, Herb Jones, director of public relations and advertising, said, "I can say we are not going to Midway, for now, and I can say we are not." The company celebrated its 35th anniversary three years ago, and it sells a record year sale 75,000 shares of common stock and 200,000 more shares of outstanding stock. Midway was formed by veteran amusement game engineers Marline Wohletz and Hark Rose, repectively, the firm's president and secretary.

Tenna-9-Mo, Volume Rose

TOLEDO, Ohio—Edwin Mobley, independent finance of the Cleveland-based Tenna Corp., has announced that the company's sales for the first nine months of the current year will top $24,000,000, or 41 per cent over the $20,000,871 volume for the same period last year. As chairman of the company's board, Mr. Cooperstern, the firm's chief executive officer, will have his fees and their works, their habits as well as their idiosyncrasies, on view for the present and all coming generations to see, marvel at and admire.

Perhaps not everyone will hold us in such high regard, but whether they come to inquire or enthrall, the facts, phonon, and picture, which we have almost automati- cally become the nucleus of our Hall of Fame. Several of us living writers may have to wait a little longer, if, indeed, we are not, just like the tall finial at the Cooperstown, performance will eventually tell, and all those great songwriting "naturals" whether dead or still with us, will have their faces and their works, their habits as well as their idiosyncrasies, on view for the present and all coming generations to see, marvel at and admire.

For all to see.

We have an imposing roster of members who will help us get this started, and will aid in the selection of who goes into the hall of fame. If you are in any business not related to songwriting and you wish to write self into the hall of fame, you must write us, even if you are a writer yourself — don't you think you ought to join and put in your vote for the writer you like most of all — the writer you admire the most, the one you would like to have as a mentor. After all, it's you who make a song a hit.

And it's you who can make a hit out of the Songwriter's Hall of Fame.
A NEW ALBUM BY PAUL DESMOND / SUMMERTIME / SP 3015
AND A SINGLE / OB-LA-DI, OB-LA-DA / A&M #1050
FROM CREED TAYLOR AND A&M RECORDS
**LEISURE TIPS**

**TIME**

**ADVERTISEMENT**

Las Angeles — Transcontinental Entertainment Corp. (TEC) is widening its operation by distributing and backing a line of tape cartridge players in several major record-tape markets.

TEC has formed an electronic subcontracting company, Electronics, to market the Belair portable 8-track stereo tape cartridge player in New England, through the Eastern Electronics Sales office in East Hartford, Conn., and through the wholesalers with whom TEC previously had carried the Belair line.

More Units

In June, Belair will introduce additional 8-track units, including a budget-priced 8-track stereo portable and several new cassette players. Rod Pierce, vice-president and marketing manager for Belair, will pitch in and give home and commercial players.

To promote its line of players, Belair is preparing a major promotion aimed at the Christmas season, including a promotions budget totaling $1 million. Production units will kick off, with a dealer-co-op advertising schedule for local newspaper, TV and radio outlets, said Pierce.

Belair will also furnish prizes and giveaways on contest and quiz programs, and on syndicated shows in more than 100 markets, with the additional spots on CBS, NBC and ABC.

Mason said Belair will concentrate its marketing attack until June and home 8-track and cassette line and will not become involved in open Reel-to-Reel tape market until the next possible, desirable, or suitable line of the new product, merchandising, promotion, and advertising-promotion, said Pierce.

The company will hold its first multi-brand consumer event June 14 at the Drake Hotel in New York City, where it will introduce its new product, merchandising, marketing, and advertising-promotion, said Pierce.

**TIPS**

**TIME**

**ADVERTISEMENT**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.

**ENGLISH**

**MERCY BOWS**

**SELECTIONS FROM PHILIPS**

**CHICAGO — For the first time, selections from the Philips' International catalog will be released in the current release from Mercury Record Co., president William B. Belair of the company, Inc., has been maintained.**

The release features 28 8-track and 26 cassette lines, and the international selections are included on both configurations. The products of Gemanys, Israel, Sweden and Japan, as well as the treatment of this merch,' are known to the world.
THEE PROPHETS

With Another Big Single Smash!

"SOME KIND-A WONDERFUL"

PLUS

Their First Great Album

PRODUCED BY CARL BONAFEDE, DAN BELLOC, AND LEW DOUGLAS FOR SPECTRA SOUND, INC.
In cassettes and loaded cartridges we're your everything: supply, sales, merchandising service. You name it — Channel Marketing has it now. Blank-loaded! Leader-loaded! ALL Accessories! American-made for quality. Nobody but nobody knows the field like we do.

**THE TELEX 811R RECORDER/PLAYER revolutionizes the 8 track stereo tape cartridge market.**

**STUDIO-QUALITY** engineered for professional recording of classical and contemporary music.

**FOUR LOGIC CIRCUITS**—two in the record mode allow choice of auto-stop at end of any single program or at end of fourth program. Two additional logic circuits in the play mode for choice of auto-stop at end of fourth program or continuous play.

**RECORD/PLAY FEATURES** include record gain controls for left and right channels, VU meter, meter switch for left and right channels, logic selector switch, record interlock, record indicator, manual track selector with numerical program reference and on-off pilot light.

**PROFITS from TELEX are easy.** Five models to sell—all manufactured by America's oldest name in the cartridge industry.

---

**Ampex Bows Small Cassette Recorder**

ELK GROVE VILLAGE, Ill. — Ampex has introduced a compact cassette recorder, the smallest addition to the Ampex Micro series of cassette player-recorders.

The Micro 7, which weighs less than two pounds, is designed for businessmen, salesmen, students and journalists. The monaural unit features fast forward, rewind, a meter for record level and battery indication, external power input and automatic record level control. The unit lists at $89.90.

**Ontario, Canada — GRT of Canada Will Expand in Ontario**

ONTARIO, Canada — GRT of Canada Ltd., wholly owned subsidiary of GRT Corp., Sunnyvale, Calif., will build a 25,000-sq. ft. facility in Alliston, Ont. The new $550,000 production plant, executive offices and warehouses are scheduled to be operational this fall. More than 100 will be employed.

GRT opened its Canadian operation in November, 1968, with a manufacturing facility in London, Ont. "The expansion program reflects the demand for tape product, as well as the growing custom work we handle for other Canadian companies," said Ross Reynolds, president of GRT Canada.

The Canadian wing of GRT duplicates and distributes products for more than 40 international labels.

The Canadian market for cassettes and cassette products, said a GRT spokesman, strengthened last year with estimated retail sales of $3.8 million in 8-track and $1.3 million in cassette.

"All indications point to a minimum 100 per cent increase in cartridge and cassette sales in Canada this year," according to the spokesman.

Although GRT of Canada is run as a Canadian company, it has "imported" several operational systems of its parent firm, including a inventory system patterned on computer operations.

It also has adopted a packaging concept which displays the complete album cover in full color on both cartridge and cassette packaging.

**Davis Putting Another Slant On Sales Life**

LOS ANGELES — "People are selling tape, not entertainment." That's the comment from one local merchandising man, who questions whether the slant ought not to be turned around.

"We don't sell records, we sell Peggy Lee," said the spokesman, Al Davis, of Capitol. "The equipment manufacturers should be selling tape; record companies should be selling music."

There is too much incidental mention of the entertainment with advertising selling equipment rather than artist.

"Magnavox doesn't sell albums for us, they sell their own equipment. Muntz sells his tape system.

The educational job of explaining to the public how cartridge systems work should be the responsibility of the hardware people, Davis believes. "We're in the leisure time entertainment field.""

More locations which are associated with music and entertainment like record shops and record departments of chain operations are getting into tape because pilot-proof bins are being developed. This in itself helps to hooves the turn around in merchandising emphasis to strengthen the entertainment value of cartridges, the executive believes.

**GRT to Handle Oracle & Pzazz**

LOS ANGELES — GRT will release cassette, reel-to-reel, 4 and 5-track product for Oracle Records, a new Boston-based label, and Pzazz Records, headquartered here.

Initial releases for Oracle are Jaime Braddock's "Remember the Wind and the Rain" and an LP by Jimmy Helms. First release for Pzazz is an album by Mystery Moore.

---

**811-R is not just another 8 track play thing — the R stands for RECORDER**

PLAYBACK MODELS

- 811W complete system
- 811 pre-amp
- 811A amplifier
- 811P portable

**PRODUCTS OF SOUND RESEARCH**

Contact: Rust Moyer
9611 Eight Avenue South
Minneapolis, Minnesota 55420

---

**Tape CARtridge**

---

**MAY 17, 1969, BILLBOARD**
I'LL NEVER FALL IN LOVE AGAIN
(from the Broadway Musical—"Fromises, Promises")
BURT BACHARACH

From the new album A&M (SP 4188) • “Make It Easy On Yourself”
TWO TREMENDOUS C&W

STRONG AIRPLAY, SALES & COIN MACHINE ACTION

"HERTZ RENT-A-CHICK"

BY LONZO AND OSCAR

CHR 1052

Bookings:
ALL STAR TALENT AGENCY
P.O. Box 82—Greenbrier, Tenn. 37073
(615) 244-3237

RECORDS
PRES. BOBBY BOBO — V. PRES. CHUCK HOWARD
812 16th AVE. SO., NASHVILLE, TENN. 37203
(615) 244-8978
ALL MARKET HITS
AND POP

DESTINED TO BE BIGGER THAN CARL'S LAST #1 RECORD
"MY HEART IS AN OPEN BOOK"

‘The Days of Sand and Shovels’
BY CARL DOBKINS, JR.
CHR 1053

WRITTEN BY:
DOYLE MARSH
& BUD RENEAU

ALL CHALET RECORDS CAN BE FOUND AT THESE DISTRIBUTORS:

ARIZONA RECORD COMPANY
Phoenix, Arizona

PEP RECORD SALES
Los Angeles, Calif.

DAVIS SALES
Denver, Colo.

SOUTHWIND DISTRIBUTORS
Atlanta, Ga.

MUSIC CRAFT OF HAWAII
Honolulu, Hawaii

ALL STATE DISTRIBUTORS
Chicago, Ill.

DELTA DISTRIBUTORS
New Orleans, La.

STAN’S RECORD SHOP
Sheepherder, La.

DISC DISTRIBUTORS
Baton Rouge, La.

JAYNEE DISTRIBUTING CO.
Minneapolis, Minn.

ROBERT’S DISTRIBUTORS
St. Louis, Mo.

CHOICE RECORDS
Kansas City, Mo.

MUSIC SERVICE
Great Falls, Montana

MARLY DISTRIBUTORS
Nashville, New Jersey

BEST RECORDS
Buffalo, New York

SERIES SALES
Charlotte, N.C.

PHIL’S RECORDS
Oklahoma City, Okla.

ROBERT’S DISTRIBUTORS
Nashville, Tenn.

A & I DISTRIBUTORS
Cincinnati, Ohio

HOT — LINC
Memphis, Tenn.

M & R DISTRIBUTORS
El Paso, Texas

H. M. DAILEY
Westlake, Texas

DEAN’S RECORDS
Richmond, Va.

MUSIC CITY RECORD DISTRIBUTORS
Nashville, Tenn.

ROBERT J. STONE OF CANADA LTD.
Oshawa, Ontario, Canada

JAY KAY DISTRIBUTING
Dallas, Texas

MUSIC SALES OF FLORIDA
Miami, Florida

CRAW’S DISTRIBUTORS

PENN STATE RECORD DISTRIBUTORS
Quakertown, Pa.

MUSIC MERCHANTS
Cleveland, Ohio

ROBERT’S DISTRIBUTORS
Honolulu, Hawaii

ALL STATE DISTRIBUTORS
St. Louis, Mo.

CHOICE RECORDS
Oklahoma City, Okla.

BIB DISTRIBUTORS
Richmond, Va.

MUSIC CITY RECORD DISTRIBUTORS
Quechee, Vt.

MUSIC MERCHANTS
Knoxville, Tenn.

ALLANNA RECORD DISTRIBUTORS
Pittsburgh, Pa.

HELDEN SALES
San Francisco, Calif.

MIWEST DISTRIBUTORS
Cleveland, Ohio

HOFFINE DISTRIBUTORS
Seattle, Wash.

MUSIC CRAFT OF HAWAII
Honolulu, Hawaii

PHIL’S RECORDS
Deerfield, Ill.

DEAN’S RECORDS
Carefree, Ariz.

MUSIC CRAFT OF HAWAII
Honolulu, Hawaii
New Tape CARtridge Releases

**APMEX**

**ABC**

**POY DOO KEY**

**AMP**

**Raydio**

**AMERICA**

**RADIO**

**SPEAKERS**

**Tape**

**Deejay**

**JACK**

**JACKIE**

**JOHN**

**IN**

**JAZZ**

**Mainstream**

**GORDON**

**JENKINS**

**Soul of a People**

**R&B**

**London**

**MARLINES**

**FALSTAFF**

**Greatest Hits**

**RT**

**TACO**

**SYMPHONY**

**Lp**

**No.**

**No. 4**

**Skye**

**Dennis**

**Lamar**

**Henry**

**Lewis**

**X**

**Xerox**

**Cartridge**

**BRITISH**

**Alegre**

**RICHARD RAY**

**ORCHESTRA**

**Randy**

**Mike**

**Carlos**

**Braz/Dois amigos, Rio de Janeiro.**

**18583**

**KITTIE WELLS**

**RED ROXY**

**STANDARD**

**GREAT**

**WOMEN**

**POPP**

**R&B**

**Wendy**

**TELEPRO**

**(4)**

**Teardrop**

**STOP**

**Tape**

**Cherry Hill Industrial Cartridge Co.,**

**3901 Atlantic Ave.,**

**Gold**

**Spinal Cord**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**

**ITCC**
Dee Dee Warwick

two great hits
from her current album

FIRST
"FOOLISH FOOL"

NOW HER NEW HIT SINGLE

"THAT'S NOT LOVE"

Produced by: Ed Townsend

Published by: Bondola Music Inc. (BMI)

from the
Mercury Record Corporation / MERCURY • PHILIPS • SMASH • FONTANA • LIMELIGHT • BLUE ROCK • WING
family of labels
Talent

Beck, Cocker, NRQ Stone Club
With Avalanche of Rock Sounds

NEW YORK—In a rare display of popular unity, Jeff Beck and his non-rock group showed up at Fillmore East. Sunday (3) — after confirming their Fillmore reservations via telegram in the Village Vanguard, and discovering that British soul singer Joe Cocker and the NRQ rock circuit, seemingly during Beck's disappearing act, grown up, hiked to the big city, was a good—very good, in fact. Meanwhile, Beck wasn't any better late than Cocker. A squat, scrappy, reeking son of the stairs, the Beatles' "A Little Help From My Friends" and his bopping blues growl on Dylans' "Don't Lament" and "I Shall Be Released" mimicking the instrumental work of the Grease Band, and his vibe is a visible guitar to the riffs of Henry McCollum, Beck plunged in and out of Ray Charles' "Let's Go." Stonehenge, running home the good advice on timing and delivery far above the dubious slit and polish of most pop performers. The A&M artist, whose first album showed, and one kinetic stage delivery can winner in popularity, also showcased George Harrison's "I Don't Know" and Paul McCartney's zany "She Came in Through the Bathroom Window." Only Beck and his typing limitations of Ray Charles, performed with the same incredible panoply as his opening of the instruments, could still his desir- ed rise to pop stardom. NRQB, Columbia Records, is a collection of what all has been their "closing, slap-happy Kentucky Fried Chicken" of a joke at a hoedown, the group's positive rock and roll leap, tit- ing "brand-new energy lost momentum..." For a moment, the group riffs through "Stomp," their own single, a hefty trip on San Rais's "Rocket No. 9" and "Down In My Heart." As Jeff Beck, his return to Fillmore was triumphant. His guitar excursions accompanied by the vocals of Rod Steward were typical Beck magic, as he flirted with his flashy street- wear, and slid into another vision, like a piece of dubious sculpture, for through the first bit of his program, he pulled up and down the frets, Beck, a recently married man, seated on the floor, his wife standing by, should travel up the charts fast—thenJeff Beck may sit down and tour Fillmore East.

ED OCHS

Hassles Come of Age, Shed Teenie for Hip

NEW YORK—"Revenge Is Sweet" was the opening number of the Hassles' first set at Steve Paul's Scene on Mar 1st, and the number was appropri- ate. Shuffled from a front table told the story: "You've come a long way, man!"

The United Artists group had increased in popularity and had opened its four-day stand. Gone were the days of high school, high school, high school, high school, high school. Beginning with Taylor's American debut at the Bitter End here on Wednesday (14) for their first week, beginning also with Wheaton College at 15 and returning on Wednesday (21) and will appear at Los Angeles Troubadour on July 8.

Miss Hopkin's first U.S. night club appearance is set for June 2-14 at the American's Royal Box here. Her tour begins at Toronto's O'Keefe Center from June 25-31 and winds up with a 10-day Canadian swing beginning on June 20.

Atkins Will Open
Minnys Pops Season

MINNEAPOLIS—Chet At- kins Minny Pops, the nation's first June 17 opening program in the Minneapo- lis Auditorium of the third annual Summer Pops Jubilee of the Minnesota Orchestra under George Trautwein, associated con- ductor.

Other artists slated are the Cowells, June 24; D. C. Smith, July 2; Percy Faith, July 9; and the New Christy Minstrels, July 17.

Mark Productions
Is Formed in L. A.

LOS ANGELES—Mark Productions Ltd. has been formed by Mark P. Robinson Jr. and Paul Scheie at 9056 Sunset Blvd. The office plans a June pop fest with Pam Sklar as headliners. Mark acts on the event. Talent management, producing, and record production are functions of the new firm.

Ungano the Host

NEW YORK—Big Mama Thornton's act was caught by Billboard at Ungano's on April 29. Due to a transmission error, the name of the club was obscured from the program appearing in the May 10 issue.

Chips Moman, right, receives a gold record for R. J. Thomas' "Hooked on a Feeling," from Steve Tyrell, Jackpot's national promotion di- rector.

Stokowski Takes Annual Concert Stroll in Form

NEW YORK—Leopold Stokowski and the Philadelphia "Request Program" of his Ameri- can Symphony on Monday (5) of this week, holds a real "request," as usual, was a joy. In all, 30,000 selections were audience rather than Stokowski requests, but the large audience would have been met with an event that began and ended with the maestro's trans- cendental "Praeludium" from Bach's "Partita No. 3" and Manserger's "Pictures at an Ex- hibition."

The latter and Ravel's "Bol- eano." And the opens as backs showed the fine orchestra at its best in solo and ensemble work. Beethoven's "Symphony No. 7" also received an admirable read- ing, livened "The Unanswered Question" completed the program. Stokowski even treated his audience to a brief Chachkovsky encore. FRED KIRBY

Maya Angelou to
Start 14-Day Tour

NEW YORK—GWP Records artist, Maya Angelou, a six-city, 14-day tour (12) to promote her hit "The Poem of Maya Angelou". Album. She'll spend three days in the San Francisco and Houston areas, two days in Los Angeles, three days in San Francisco and Miami, last two days in Pittsburgh.

Lou Rawls Goes Over Big
In Small Room L. A. Setting

Lou Rawls' show is undoubtedly the finest soul singer in his class today, and he turned his usual workmanlike job, even making his appearances at the "Memory Lane," "Old Folks" and "Rockin' Chair" sound like enhanced, rather than experienced. However, there might have been a slight change of programming, since Rawls has been seen frequently in Los An- geles theaters, and many of his fans have shifted into nightclubs.

Guitarist Cookes conduces the Al Pelligri house orchestra in spirited manner, doubling on percussion, as Rawls with zest and some fine arrangements.

Work Bows
By Brubeck

NEW YORK—The New York première of Dave Brubeck's "The Light in the Wilderness," slated for Friday (16) by the Cincinnati Sym- phony Orchestra on Phalanx Hall here. Erich Kunzel, who con- ducts the Cincinnati on the Dec- ember recording of Brubeck's first large-scale sacred work for sym- phony orchestra, chorus and jazz soloists, will also conduct the loca- l orchestra. Also to performed will be Brubeck at the piano, baritone Robert Hale, the orchestra's jazz trio and the Cincinnati University Chorus. Brubeck will also conduct the orchestra through TV appearances. Max Rudolf, the Cincinnati's music director, will conduct the or- chestra in Nielsen's "Symphony No. 4 (Fireworks)."
DIONNE WARWICK

Singing The Title Songs
From The Original Sound Tracks
Of The Motion Pictures
"THE APRIL FOOLS"
And
"SLAVES"

"THE APRIL FOOLS"

Written and Produced By
Burt Bacharach and Hal David

b/w "Slaves"

Arranged and Conducted
Burt Bacharach

Scepter 12249
MC5 Opens All Sound Throttles

NEW YORK — Ungano's vitiated with excitement and sound on Tuesday (6) as the MC5 opened a three-night stand. The Detroit quintet superpowered its material to the delight of the large audience. Rhythms were strong; the sound was powerful. They're clearly one of the most exciting acts around.

Also on the bill were the Churls, whose first set, despite technical difficulties, showed that the A&M artists were well on their way. With a lengthy U.S. tour ahead of them, this Canadian quintet should further tighten its new sound. The key change was the replacing of a rhythm guitarist by organist Newton Garwood.

While most of the instrumentation was ensemble rather than solo, Gurwood had opportunity to flash in the last two numbers:

Previn Out as Houston Leader

HOUSTON — The Houston Symphony Society has relieved Andre Previn of his duties as music director effective at the end of the 1968-69 season. Maurice Hinch, president of the society, explained that it "became obvious" that Previn, who also is principal conductor of the London Symphony, would not be able to give sufficient time to the Houston orchestra. The Houston has not announced next season's conducting plans.

10-Wheel Drive, Earrings Hot

NEW YORK — Two groups of the U.S. Polydor label were active in New York last week. Gypsy Ravan and the Ten Wheel Drive were held over for a second week at Steve Paul's Scene, and Golden Earrings, a Dutch group formerly on Capitol, here, cut sessions here for a single release.

Golden Earrings, which is on a short U.S. tour, appears on the BBC-TV in London on June 28. Polydor also is preparing the release of "In the Rain," an album by Savage Rose, a Danish group. Savage Rose plays the Newport Jazz Festival on July 5. Golden Earrings and Savage Rose perform in English.

Ozawa, Toronto Show Expertise In Varied Date

NEW YORK—Seiji Ozawa brought his excellent Toronto Symphony to Carnegie Hall on May 1 with a varied program that brought out the orchestra's many qualities. The ensemble was so well received that Ozawa obliged with three sparkling encores.

Yuji Takahashi, who has recorded for Nonesuch and Vanguard's Cardinal label, was the expert piano soloist in the U.S. premiere of Takemitsu's "Asterism," which has been commissioned and recorded by RCA. Ozawa, an RCA artist, also had recorded for Columbia and is recording with the Chicago Symphony for Angel. He has recorded for RCA and Columbia with the Toronto.

"Asterism" is another superior avant garde piece by one of today's foremost composers. The orchestra also did well with Richard Strauss' "Don Juan" and Tchaikovsky's "Symphony No. 4."

1969 Billboard
She promises fast relief. From what we hear, you could use some. The word around Danny's and Martoni's is the record market's soft. You couldn't prove it by us, or by The Association, or by "Goodbye, Columbus." We (Warners) have the soundtrack LP of the hottest, number one-est picture of the year - The Association's "Goodbye, Columbus.

"Goodbye, Columbus" has been breaking all those box office records that "The Graduate" just set. Feel that relief speeding toward your sales curve?

The Association's "Goodbye, Columbus" comes, both tape-wise and record-wise, with this very pretty girl's picture on it.

Let her help you end the nagging pain of rusty cash register. Don't be shy. Call up our "Goodbye, Columbus" girl. Her number's WS 1786. She'll deliver.
Now is the time to cash in on the popularity of this world-famous artist.

These posters, vividly described by Peter Max, were shown on the Johnny Carson, Merv Griffin, Mike Douglas and Donald O'Connor shows as well as the "Today" show. The public is clamoring for them. Order your supply now —

**Peter Max**

**IS BECOMING A HOUSEHOLD WORD!**

Now is the time to cash in on the popularity of this world-famous artist.

These posters, vividly described by Peter Max, were shown on the Johnny Carson, Merv Griffin, Mike Douglas and Donald O'Connor shows as well as the "Today" show. The public is clamoring for them. Order your supply now —

**THIS IS OUR NEW FREE SELF-SERVING DISPLAY!**

This colorful compact unit contains 72 individually rolled and plastic wrapped "Peter Max" posters (6 each of our 12 best selling numbers). It can be placed practically anywhere. Full color pictures on the carton make it easy for identification and selection of posters. All posters are 24" by 36" in full psychedelic "da-glo" colors.

Weight 20 lbs. Height 36"

No extra charge for display
Retail Price . . . . . . $2.00 per poster
Wholesale Price . . . . $1.00 per poster

Minimum order: 1 display unit containing 72 posters.

Peter Max Poster Corp. 304 East 45 St. New York 10017
From The Music Capitals of the World (DEMO)
NEW YORK — Music House Inc. has wrapped up the music for new and 20-second spots for Elizabeth Arden through the Trabey Wolf Advertising firm. Norman Sunshine was the producer for Trabey Wolf.

The spots emphasized the Moog Synthesizer, and Dick Lavsky, head of Music House, has consistently been a strong force in the use of the Moog. For example, he just finished a logo for AT&T and some musical work for Western Electric. The AT&T job came through Kim & Gifford Productions.

The Moog is now being used more and more in commercials as an integrated part of live voice and live instruments, according to Lavsky. "For example, on the Elizabeth Arden commercial, we teamed up the Moog with an on-air production on Harman.

Lavsky will also use the Moog heavy in this type of "integrated" music concept in a new record production operation he's launching. The reason he's entering the record production business, Lavsky said, is that he has a staff of composers, writers, and musicians, and he also has a 4-track recording studio (which will be up to speed by October).

Lavsky's forte, however, at present hinges on the commercial world. He just finished a Latin version of the Eastern Airlines theme through Young and Rubicam. Stan Dragoti and Charlie Moss, creators on the new TWA commercial, lined up work for Lavsky on that project, which was through Wells Rich Greene. He also has been involved recently in more spots for the American Motors commercials campaign through Wells Rich Greene.

Lavsky has had his own Moog for about a year and a half. He has been using it exclusively as a software instrument for his own Moog, he's on the waiting list for something even more far-out; it's a polyphone generator and "Peter Nero and Walter Carlos are the only two who have one, so far as I know. I'm promised the next one."

The polyphone generator, Lavsky said, enables the musician to play chords or more than one note at a time, so that without a keyboard instrument.

Lavsky gained fame in the commercials field with his work on Century 100's for Marschalk Co. It was the "We're the Macamaluts" campaign produced at the agency by Vince Ioli, for which Lavsky wrote and produced all of the music. That was Lavsky's first commercial after leaving Music House, where he'd worked five or six years.

Music House just completed music for commercials featuring Welchs' preserves for Rich-Field's, and oud-playing Terry Gud ney was the agency producer. The spots are to run on radio spots for Tussy's cosmetics.

Lavsky's wife Phyllis is also a writer for Music House. Other staff members include Nicholas Hollander, composer — guitarist, Victor Rosenblum, composer — guitarist, Allen Cajan, sax player, Robert Riley, Fredpecora, and Roslyn Corral.

Music House Gets Arden Spots Moog Synthesizer Featured

Melcher Digs TV Packaging

LOS ANGELES—Terry Melcher is branching into TV packaging in a deal with CBS. Presently the executive producer on the "Day Show" Melcher is presently looking for properties to develop into programs for CBS.

Billy James, who has just joined Melcher's Equinox Productions, is helping the young producer look for ideas. Melcher will work on the second season of his father's (Doris Day) program this fall. It begins filming in June.

Don Gerson is the executive vice-president of Equinox and Arwin Productions, which handles the TV shows. Melcher took over the reins of the TV show upon the death of his father, Martin Melcher. His concentration in the TV areas will be after the "It's a Blurred" spot for Esca and has been featured in commercials for Breck, Pall Mall, Scrivato, and others. Pocket Full of Tunes publishing firm is owned by Wes Farrell, independent record producer.

LAVSKY

Lavsky, L.A. "For example, on the Elizabeth Arden commercial, we teamed up the Moog with an on-air production on Harman."

RYME RACKS UP 'DE BOIS' ROMEO RACKS UP 'DE BOIS'

NEW YORK—Tony Romeo, exclusive songwriter for Pocket Full of Tunes publishing firm, had just written a special tune for Coca-Cola's "Beverage" spot. The Brooklyn Bridge will perform "Valentine Night" in addition. Romeo's "Indian Lake" tune, which became a million-seller for MGM Records' Cowsills, has been acquired for use on Dodge's "Charger" commercials.

Romeo, incidentally, is scoring at present in both records and commercials. The Brooklyn Bridge's latest single, "come Me Love" by "Blessed Is the Rain," features both sides by Romeo. Romeo wrote the "It's a Blurred" spot for Esca and has been featured in commercials for Breck, Pall Mall, Scrivato, and others. Pocket Full of Tunes publishing firm is owned by Wes Farrell, independent record producer.

POP BREAKOUT!

"WE GOT MORE SOUL"

#OS 86

Commercials

Music House Gets Arden Spots Moog Synthesizer Featured

Ad Notes

By CLAUDE HALL
Radio-TV Editor

Jeff Bryson has joined the commercial's wing of Laurie Productions, he'd been with Young & Rubicam the past year or so, working with Lee Deutchman in production, according to Deutchman, Eastern Airlines, Jello, Johnson & Johnson, and Plymouth.

Regent Recorded Music, the West Coast branch of Emil Ascher Inc., has just moved into new quarters at 6404 Sunset Boulevard, Hollywood, the new offices include listening rooms for clients. . . . WIOD, the easy listening station in Miami, called in Edward Petry & Co. offices for a sales meeting "even though our sales are at an all-time high," said WIOD general manager Jim Wesley Jr.

Fourteen representative advertisers on firm attended the day-long seminar on how great the station is.

Los Angeles—Terry Melcher is branching into TV packaging in a deal with CBS. Presently the executive producer on the "Day Show" Melcher is presently looking for properties to develop into programs for CBS.

Billy James, who has just joined Melcher's Equinox Productions, is helping the young producer look for ideas. Melcher will work on the second season of his father's (Doris Day) program this fall. It begins filming in June.

Don Gerson is the executive vice-president of Equinox and Arwin Productions, which handles the TV shows. Melcher took over the reins of the TV show upon the death of his father, Martin Melcher. His concentration in the TV areas will be after the "It's a Blurred" spot for Esca and has been featured in commercials for Breck, Pall Mall, Scrivato, and others. Pocket Full of Tunes publishing firm is owned by Wes Farrell, independent record producer.
VANILLA FUDGE

"Some Velvet Morning"

Atco 6679

...from the Vanilla Fudge LP

"Near The Beginning"

Atco 33-278
Radio-TV programming

Toledo in Transshipping
Pinch: Sales, Ratings Hit

• Continued from page 7

Joseph, working with WTTO, said that Toledo used to be a good record market. "And Top 40 shares here used to run 65-70 per cent of the audience. Now find that the major Top 40 station here is CKLW in Detroit, and CKLW and WOHO here each have Top 40 share of about 7 per cent of the audience." The market, ranking about 50 in the nation in size, has more than 670,000 people.

The problem is that record stores here are putting not only Detroit music on their shelves, but possibly also records that are popular in Cleveland or Pittsburgh, because of records being brought in from those areas by trucks, one-stop opera-

Format Chaos

Joseph feels this has led not only to format chaos, but program-

chaos. "The programming on CKLW, however, is heavily accepted &dquo;R&B, Detroit, after all, is 37 per cent Negro But Toledo, with over 7 per cent Negro in the three-county metropolitan area. As a result, many of the records being shopped here and showing up on the music lists are still and don't move one record."

The format chaos, Joseph could be one of the reasons for Top 40 ratings have dropped in Toledo. "And in how many our mar-

kets is this happening?" People are not listening to their radio, not as a result of the quality of the music, but not what they want to buy, he felt.

Joseph is now researching the market. He pointed out that Toledo at "one time was a big broadcasting market and Toledo is being forced with non-

Toledo music. It's a real mess." He speculated, too, that this same thing "has to be a contrib-

utory factor in Top 40 situations."

Schrie at Merit Music, which handles some Top 40 records as A&M, Bell, Motown, and Mon-

ument, also felt that some youth buys record based on the radio station playlist as much as the exposure of the records on the air. But, because of the transshipping, no record man is able to tell accurately what's selling in Toledo. Too, the dis-

tributors aren't able to control.

Newer stations, however, are not doing as good a job and the audience ratings."

The audience that listens to "Free Form" radio is an entirely different audience than that which listens to any other type of music. It is a very sophisticated audience, and even broadcasters who have gained experience in classical music, Top 40, or country mu-

sic, or any of the various other formats will find that there are great differences in programming, even on a day-to-day basis. You're dealing with young adult America, whom I believe is not an ordinary breed of cat. The people who form the hard core segment of our audi-

cence know what's happening in music. They know every member of every group. They can even tell you who is dropping out of one group to become the lead guitar in a new group. This is why knowledgeable deejays are vitally important in this type of format. The listeners demand truth, he demands honesty. The disk jockey who has a letter note on an all-time hit and finds something to say about the music he'd leading to the free form radio. The closest thing that I can remem-

ber to this type of radio and the individuals needed in it was back in the 1940's, when an an-

nouncer just had to know who played on every session in Stan Kent's orchestra. That kind of deejay had to know the music and the musicians and had to know it perfectly. Free form personalities must fit this type of groove.

It's my opinion that a free form format picks up automatically 5 to 10 per cent of its audience—these hard core list-

eners—because it plays the music they want to hear. You still have, however, 90 to 95 per cent of the audience that wants to hear a variety of mu-

sic. So, you can play a lot of rock or jazz or blues, but it's advisable to mix all of this meaningfully in order to attract as large an audience as possible."

EDITOR'S NOTE: This is the latest in a series of profiles articles by pacesetters in the field of programming. The author Craig Bow-

ers, general manager of KMYR-FM in Denver, is a pioneer in programming. Although he first broached the idea of the progressive rock format, he has not stuck to it and has experimented since.

Bowers: Free Form Is Top Format

Radio Forum Adds Four Talkers
—WIOD Joins 'Sounds Line-Up'

By CLAUDE HALL

NEW YORK—Newest talkers lined up for the second annual Billboard Radio Programming For-

um included that radio manager Dick Eker, Philadelphia; KDBW program director Deano Johnhson, Minneapolis; KASO program director George Zumoff, Newnan, New Son Francisco; and research authority Frank Magle.

WIOD in Miami and WAYS in Charlotte are the newest stations added to the "Sounds of the

Times" exhibit, which will be open at various hours throughout the Forum.

In addition, George Williams, national pro-

gram director of KMYR-FM, and George Hamo, program director at KTSA in San An-

tonio, will serve as moderators for the panel discussions slated for Sunday morning.

Regulations are pouring in from across the country and even Canada and Australia. The For-

um, the only educational meeting of its type, is being organized by James O. Rice Associates, nationally known educational consulting firm. To register for the Forum, send $125 to Radio Programming Forum, Ninth Floor, 300 Madison Avenue, New York, N.Y. 10017. Fee in-

cludes attendance to all ses-

sions, working materials, cocktail receptions, and three luncheons. Although food and transportation or hotel accom-

modations, a special block of 300 rooms at $30 and the Waldorf-Astoria Hotel at lower con-

vention prices for the first 300 reg-

istered.

June 19-22

The Forum will be held June 19-22 at the Waldorf-Astoria Hotel with 38 outstanding ra-

dio men speaking on topics ranging from "The Difference in Skills Required Today for the Successful Personality" to "How to Handle Personalities Effectively."

(Continued on page 34)

Radio TV

Management Speaks Up

Bowers: Free Form Is Top Format

GEORGE KLEIN of WHBO in Memphis—who introduced Roy Hamilton, center, to independent record producer Chum Moman, right—writes about his recording contract. Moman operates from American Recording Studios in Memphis; Hamilton was in town playing a club date. His records will be on AGP Records.

WMMK PERSONALITIES in Nash- ville get the door from Buddy Blake, vice-president of Shelby Singleton Productions. It was all part of a "Green Door" promo-

tion honoring the Crown Recording Records, which has been around 100 years. Blake sent 100 doors to stations around the country. Attached to its records, of course. From left, afternoon drive deejay Allen Dennis, program director Joe Sullivan, Blake, and Bob Alou.
This will be his next $1,000,000 album

Happy Heart
Roger Williams

GALVESTON
THOSE WERE THE DAYS
HEY JUDE
FOR ONCE IN MY LIFE
FEELIN' GROOVY
LET IT BE ME
BUONA SERA, MRS. CAMPBELL
THIS GUY'S IN LOVE WITH YOU
and others

May is Roger Williams month

Contact your local Kapp distributor
And he comes from Alabama 

There was this man 
with a bankloan 
who kept making 
the gut sounds. 
And Muscle Shoals 
became famous. 
The man's name is 
Rick Hall. 
Today he's part of 
Capitol Records. 
And the label is 
Fame.
And she comes from Alabama
And her name is Candi Staton.
And the sound is a rich belt of blues.
Hear:
"I'd Rather Be An Old Man's Sweetheart than a Young Man's Fool"
and
"For You."
Which it is.

#1456 produced by Rick Hall
**Positions Open**

No. 1 rated station in top-3 market wants a First-Phase, all-night Jock. Must have at least one year of experience and be able to work a 4:30 p.m. to 8:00 a.m. shift. Send resume and salary requirements to Box 307, New York, N.Y. 10036.

**Needed for Summer**

Applications invited to travel with WCMC. Variety Attractions, Inc., P.O. Box 3794, Zanesville, Ohio.

'Music Librarian needed. WBN, Youngstown, Ohio, is contemplating a format change. Liberal thinking, good reference and letter of recommendation must be received. Contact Claude Hall, Billboard, Box 307, New York, N.Y. 10036.

Immediate opening for responsible deejay. Station in southeastern United States is looking for someone with initial experience. Must be friendly and have decent pay, phone. Have experience with local markets. Contact Bruce Malle, Box 307, New York, N.Y. 10036.

**Positions Wanted**

22 year-old air programming pro with 850 watt station, seven years experience, three college years, no expenses. Open to all stations. Contact Frank Gould, Box 307, New York, N.Y. 10036.

Available immediately: Top-notch Pro, top 40 Pro, 20-25 yrs experience. In top 40 on and off air. Good on air and off air. Please don't phone.

College student seeking summer employment in radio. Three years in college. With experience in several markets. Top 40 and country. Prefer top of market. Lead to possible permanent job. Fax resume: Contact Frank Gould, Billboard, Box 307, New York, N.Y. 10036.

Young, bright-minded personality, seeking a position in top area. Light-based electronic production experience. Will work part-time or full-time. Contact Claude Hall, Billboard, Box 307, New York, N.Y. 10036.

**Radio TV Mart**

This column is published for people interested in the radio-TV industry. It is designed to protect the identity of the people placing the ads.

**Radio TV Mart**

No. 1 rated station in top-3 market wants a First-Phase, all-night Jock. Must have at least one year of experience and be able to work a 4:30 p.m. to 8:00 a.m. shift. Send resume and salary requirements to Box 307, New York, N.Y. 10036.

**Needed for Summer**

Applications invited to travel with WCMC. Variety Attractions, Inc., P.O. Box 3794, Zanesville, Ohio.

'Music Librarian needed. WBN, Youngstown, Ohio, is contemplating a format change. Liberal thinking, good reference and letter of recommendation must be received. Contact Claude Hall, Billboard, Box 307, New York, N.Y. 10036.

Immediate opening for responsible deejay. Station in southeastern United States is looking for someone with initial experience. Must be friendly and have decent pay, phone. Have experience with local markets. Contact Bruce Malle, Box 307, New York, N.Y. 10036.

**Positions Wanted**

22 year-old air programming pro with 850 watt station, seven years experience, three college years, no expenses. Open to all stations. Contact Frank Gould, Box 307, New York, N.Y. 10036.

Available immediately: Top-notch Pro, top 40 Pro, 20-25 yrs experience. In top 40 on and off air. Good on air and off air. Please don't phone.

College student seeking summer employment in radio. Three years in college. With experience in several markets. Top 40 and country. Prefer top of market. Lead to possible permanent job. Fax resume: Contact Frank Gould, Billboard, Box 307, New York, N.Y. 10036.

Young, bright-minded personality, seeking a position in top area. Light-based electronic production experience. Will work part-time or full-time. Contact Claude Hall, Billboard, Box 307, New York, N.Y. 10036.
HERE IT IS:
LP NO. 3 BY
THE MOODY BLUES

The Moody Blues
On The Threshold Of A Dream

Mike Pinder
Justin Hayward
Ray Thomas
Graeme Edge
John Lodge
Terry Clarke (Andreas)

TEN PAGES OF GREAT PHOTOS INSIDE ALBUM COVER

Their first
Go Now
The Moody Blues #1
From The Bottom Of My Heart

Their second
Days Of Future Passed
Night's In White Satin
Radio-TV programming

**Programming Aids**

Programming guidelines from key, patroining radio stations, including best picks, best leftfield picks, biggest happenings, and biggest leftfield happenings.

---

**Radio Aids**

1. **Blender Aids**
   - Blue Yummys Blow Your Mind Out Backwards, The 2 Dollar Question, in rep.

2. **San Antonio, Texas**
   - KAHN, Drill: "Lips and Lashes.

3. **Atlantic**
   - BLFH: "Day
   - BP: "Lewiston, Maine (WLAM), Mercy.

4. **BLFP**
   - "Black Beauty," Garfunkel, Columbia.

5. **Columbia**
   - "Let Me," Van Morrison, Bruce, RR.

6. **Meredith**
   - "The Creed Song," dusk.

---

**EASY LISTENING**

1. **Midland, Mich.**
   - M. W., Blush.

2. **Miami**
   - "I Got You." April.

3. **Norwich, Conn.**
   - "Go." April.

4. **Portland, Oregon**
   - "Hound Dog." April.

5. **Springfield, Mass.**
   - "Rhythm Is." April.

---

**WIOD 'Sounds Line-Up**

- **Continued from page 28**

1. **Hollywood**
   - "I Don't Want to."

2. **WABX**
   - "In the Style of Mature, the lower costs at the rates we have.

3. **Williamsburg, Va.**
   - "All My Love." April.

4. **Litchfield, Conn.**
   - "Make a Change." April.

5. **WABC**
   - "Black Beauty." April.

---

**RHYTHM AND BLUES**

1. **Columbia**
   - Guild, Merle, Columbia.

2. **Colfax**

---

**4 British Catalogs To Irving & Almo**

1. **LOS ANGELES**
   - Irving and Almo have acquired the catalogs of four British firms, including British American News Group, South America Limited, and Marcon Music, all of London. Irving and Almo then sold the music of London-based Blackwell to these firms from their London offices.

2. **Irving and Almo are domestic firms owned by A&M.**

---

**Decca to Release Track of 'Winning'**

1. **NEW YORK**
   - Decca Records will issue the soundtrack album, *The New Country Singers Winning*, which will be the next attraction at Radio City Music Hall here. Dave DeMets, chief of Decca's domestic division, composed the score for the film. The album is being recorded by the new group, Leftfield Happenings, led by New Yorker Joanne Woodward and Robert Wagner.

---

**Bowers: Free Form Is Top Form**

1. **Continued from page 28**

2. **Continued from page 28**

---

**VOX JOURNEY**

1. **Radio-television programming**
2. **January 10, 1969**
THE AGE OF AQUARIUS
THE 5TH DIMENSION
Medley: Aquarius/Let the Sunshine In (The Flesh Failures)*

Let It Be Me*
Sunshine Of Your Love
Blowing Away
Wedding Bell Blues
He's A Runner
The Winds Of Heaven
Those Were The Days**
The Highways*
Don'tcha Hear Me Callin' To Ya
Skinny Man

ARRANGED BY BOB ALCIVAR, BILL HOLMAN

PRODUCTION & SOUND
by BONES HOWE 3/18 Pacer X

Produced by Hal Mooney, Don McLeod
Engineered by Bones Howe in the astounding & hectic facilities of "Wally" Heider, Studio 3, Inc., Hollywood, California and
United Recording of Las Vegas, Nevada.

With special thanks to Johnny Golden, Rick Pekkonen,
Larry Cox, Jerry Carr, Vic Golden and Brent Maher for their able
assistance and cooperation.

As always we are appreciative of the artistic contribution of
these talented instrumentalists:
Hal Blaine: Drums, Percussion
Joe Osbourne: Bass
Larry Knechml, Jimmy Roules, Pete Jolly: Keyboards
Tommy Teclexo, Dennis Budimi, Mike Deasy: Guitars
Larry Bunker: Mallets, Congo, Percussion
The Bill Holman Strings

Art Direction, Design, Ron Wolin
Album Photography, Ed Caraeff

Onstage wardrobe for The 5th Dimension
is exclusively designed by Boyd Clayton.

Soul City Records 9, F.
Aquarius
5th Dimension

THE ALBUM
THE WORLD
HAS BEEN
WAITING FOR

No. SCS92005
NOW
AVAILABLE

THE AGE OF AQUARIUS
by the 5th Dimension
is also available on 8 & 4 track
Liberty Stereo Tape Cartridges and
Compatible Cassette.
RI FI RECORD CO. 10TH ANNIVERSARY
1959 RI FI 1969
GIOVANNI BATTISTA ANSOLDI
managing director

ANSOLDI was born in Milan, August 19, 1916. His mother, Idelemina Ansoldi (who recently passed away) was a last born of 24 children. If nothing else, Ansoldi as founder of Ri-Fi and its managing director is the record company executive with the largest number of aunts and uncles.

Married, Ansoldi and his wife Ines have three children, Antonio, Nicoletta (19), and Chiara (15). Both daughters are students. Ansoldi has a classical education and in the past has been involved in poetry, theater, sculpture and painting. These hobbies are, still today, his favorite relaxation.

Before he founded Ri-Fi he was a journalist and then moved into industry. In this field he has brought many important innovations and ideas in the use of plastic materials for the making of records.

He was made sole administrator of Ri-Fi srl and then appointed managing director of the company, Ri-Fi SPA. Within few years the company was on the same level with the longer established competitors in the recording industry in Italy.

Ansoldi is a member of the Italian Phonographic Association's board of governors.

The most suspicious, the most armor plated persons, open like tender flowers to the sun. You trust him in an unreal way. After five minutes everybody is prepared to tell him everything about his own business and ideas. This is the masterpiece of his very human personality, that covers an intelligence sharper than his eyes reveal. He remembers everything but uses this memory with a discretion that is his greatest virtue. Everybody is grateful for and appreciates this sense of discretion. He has achieved such a reputation that he is called "Papa Ansoldi." Implicit in such a term is something gentle, hearty, peace giving.

People say he is a good man but he is also, like all incisive persons, capable of observing the malice and scorn of the world. This does not mean that he is bad. On the contrary. The fact is that he lives in a different dimension. In my opinion he is the most naive smart guy in the world. Smart and naive are not incompatible terms. He is smart, not in the vulgar meaning that today is given to cunning people, but in the meaning applied to those who have attained a state of serene scepticism of human nature, of illusions and of men's ideals.

Ansoldi, naive, skeptical, enjoys and understands when he deals with people, when they confide in him, when he helps them. In any case, he always looks a little bit further on.

There are certain statements of his own that reveal this attitude. As when he says, about his classical education: "He who has it, will bear the signs of it for all life, like priests."

It is useless and dangerous, according to circumstances, when one thoroughly understands things and has the strength (but pays very dear for it) to reveal his own doubts and his own weaknesses. Notice that, while Ansoldi talks with pleasure of his job, if somebody asks him too, he will speak very little of himself. It is quite unusual to hear him saying: "I amuse myself with the records that I cannot sell and I make up with the records I sell."

He speaks very little of himself because—this is his Achilles' Heel—he is even sincere in this. Naturally he tries to evade questions but if somebody pierces his armor and puts questions, he does not know how to escape.

Once I asked him: "Have you ever written poems?"
He said he had. I insisted: "Do you still write them?"
He answered with evident difficulty: "Yes."
"Do you write lyrics for songs?"
"No!" he said with vehemence.

I rather see him (and hope he is not displeased) as a Southerner (as I am) for that Greek Mediterranean touch in his looks, for his tolerance, for his capacity for helping you put aside your reserve and say what you really are and what you have in mind. Perhaps this idea of a Mediterranean common extraction originated in that feeling of fraternity than Ansoldi inspired at first meeting.

He was born in Milan and his parents in Romagna but even in his taste for and love of painting and sculpture, if you think of it, there is something of a Greek classical root.

He got started, I discovered one day, writing art and theater reviews on newspapers. He discovered by chance that there was something good in the vinyl used for manufacturing records. Then from the vinyl he arrived at the records themselves. He learned how to manufacture records and to create idols. I think he amuses himself with all these things—not perhaps always but many times. He amuses himself even when he does his business with people, pulling the threads he patiently arranged.

But I think that, more than the play itself, he behaves this way just to fit to this crazy thing that is life, not to touch or spoil something he has inside, in the heart of his soul—the myth, still alive, of creation—of the vocation, one day closed in the drawer of dreams, for art.

Vincenzo Buonassisi
(Corriere della Sera)
GIUSEPPE VELONA
Director, International Dept.

In 1960, Giuseppe Velona was assistant in the general sales department in the Motta company, Italy's largest producer of confectionary and ice cream. He joined the company in 1949 as one of its 5,000 employees and was soon rising to top executive positions.

But in 1960 he met Giovanni Battista Anzoldi, about to start a record company.

He persuaded Velona to leave the security of the Motta firm and join him in his bold venture, a brand new enterprise with only five people involved, starting from scratch.

So Velona joined and in that first year, as it is expected in a new young company, helped out with everything. He went from packing cartons and filling out delivery notes, to making high level business decisions—all in one day!

But the Velona career is identified with the rapid growth of Ri-Fi. A year after he joined the first office in New York was opened, then one in Paris and many more planned. In 1964, Ri-Fi created their international department with Velona at the head of the staff of four people—the "Blue Team" as Velona calls it.

Velona was born March 9, 1930 in Reggio Calabria. Velona graduated in science and afterwards attended university and specialized in economics. He is also a first class linguist. His first job was in an import-export business where he traveled extensively. Married with two children, Velona likes reading (history and economics) and playing bridge. In fact he takes part in many bridge tournaments and the Italian championship.

VITTORIA MEREU
Director, Accounting Department

Ri-Fi's accounting department is in the capable hands of Mrs. Vittoria Mereu, who was born in Genoa, December 25, 1931. Like the Scottish people, the people from Genoa have a reputation of being fond of figures and money!

But Mrs. Mereu is a forward thinking person for her department—it was the first one in Milan to introduce the new IBM accounting systems.

And she is capable—when she left her previous job at a metalworking factory, her former chief had to replace her with three new people to do the job Mrs. Mereu had done alone.

Mrs. Mereu graduated as an accountant and then went to the famous Genoa university to study economics. She also developed into a keen sportswoman, becoming one of the town's best swimmers.

And she stops short of becoming the business woman stereotype. She loves books and flowers and always keeps a bunch of flowers on her very business-like desk.

For a very unbusinesslike reason—"it makes the office look more cheerful," she says.

Piero La Falce, director of Ri-Fi's sales department, was the first man in Italy to initiate selling to stores using "self-selling systems" as well as many other innovations connected with record distribution. His present aims are to create more selling points, particularly in the remote areas of the country.

La Falce is only 33, and joined Ri-Fi following several years in the purchasing department of Ricordi in Milan. (Ricordi is a large Italian record company.) He followed this up by being appointed assistant at Ricordi's sales department—at 25.

Ricordi had a lot of faith in La Falce because they gave him his first major job in the record industry by appointing him head of the record department in their store in Genoa, the largest one in town. At this time he was—18 years old! He combined this job with university study, specializing in economics. He is still studying and is currently determined to reach university degree standard.

La Falce does not combine his efforts in increasing sales to books and theory—you can find him Saturday afternoons at a big record store observing customers and studying their psychology. He is married to two small children and studies languages as a hobby, plays tennis and collects pipes—he has hundreds of them.

His latest language study is Serbo-Croatian!
THEY REPRESENT RIFI ABROAD

ARGENTINA
PHONOGRAM

AUSTRIA
AMADEO SCHALLPLATTEN

BRAZIL
COMPANHIA BRAZILEIRA DE DISCOS

CANADA
GLOBAL RECORDS

CENTRAL AMERICA
PHILIPS

CHILE
PHILIPS

FRANCE
RIFI

GERMANY
DEUTSCHE OVERSEA
The first record produced and released by the Ri-Fi Record Company—on its Primary label—was "Coccinella" performed by Ghigo.

And it provided the start that every record company dreams of—it was an instant smash hit, exceeding every expectation and pointing the way for the fast development of the new record company.

Another big hit for Ri-Fi was the sixth single they released, "Cha Cha Cha de las Secretarias" by Michele and his group. Now the company was provided with an even more solid foundation.

Ri-Fi was formed on February 19, 1959, in Milan. Industrialist Giovanni Battista Ansolli, together with fellow industrialists, including Gianpiero Rosi of Buon Arzio, brought the company into existence. Ansolli was appointed managing director.

By July 1961 Ri-Fi was in so strong a position that the company was able to form its own distribution system. And it carried on its policy of finding, making and creating new stars.

There was singer Cocki Mazzetti with a string of hit product including "Tobia," "Pepito," "Giovane Giovane." There was Fred Bongusto who became one of the top stars at that time thanks to many of the songs that he wrote himself—"Frida," "Doco Dico," "Malagio," and "Amore Fermati."

In 1962 and 1963 the Ri-Fi roster of talent was further enriched when Mina, Eugenia Foligatti and Iva Zanicchi joined the label and brought further hit songs to the company.

At the same time the company expanded in another direction when they took over distribution of the Clan Celentano label. Earlier, in 1961, Ri-Fi also became the distributor of Zecchino D' Oro's repertory, a festival for children held every year in Bologna and produced in co-operation with a religious order, Instituto Antoniano.

Singer Mina had a boom year for Ri-Fi in 1964 with hits, "Citta Vuota" (It's a Lonely Town), "E Siamo Domani," "ETUomo per Me" (He Walks Like a Man), "Un Amo d'Amore" (C'est Irreparabale), "La Bonde" (A Banda). These were hit songs that showed the broad scope of Ri-Fi song-gathering policy.

In 1964 Iva Zanicchi cut her first big hit, "Costa Ti Verrai" (Cry To Me) and then went on to prove this was no fluke with "Accarezzami Amore," "Fra Noi" and an Italian version of "River Deep, Mountain High" titled "La Montagne."

Zanicchi also recorded the winning song in the 1967 San Remo Song Festival—"Non Pensare a Me."

Pop group, I Giganti, as soon as it was formed (and signed by Ri-Fi) started climbing the Italian charts with their hits—"Una Ragazza in Due" (Down Came
RIFIS ROSTER

AMADEI ROBERTA
ARAZZINI ANNA
BINDI UMBERTO
BROSIO VANNA
CANTU' MILENA
CENZA
CORO STELLA ALPINA
ELIANA & CIRO
FARINON GABRIELLA
FERRARA GABRIELLA
FERRARA PAOLO
FRATELLI FRANCO
GINTO
GIULIANO E I NOTTURNI
GUALDI PAOLO
I BRUZI
I CALIFFI
IL PICCOLO CORO DELL'ANTONIANO
LEALI FAUSTO
LO VECCHIO ANDREA
MAUCIERI LEO
MICHELE
NERI ELY
PEANO DIEGO
PLAY-CO
ROSSANO
THE WOO DOO
ZANICCHI IVA
A general view of the injection moulding machines at the new factory. The equipment is all modern and up to date—all geared for fast production.

The electroplating system used for the production of metal parts to press records.

One of the brand-new cutting machines installed in the main area of the factory.

An Invicta 28 four-color rotogravure press turning out top quality graphic reproductions at high speed.

RI-FI's recording manufacturing plant, which was established in 1965, is situated in Confindenza, in the Lombardy area.

The choice of Confindenza as the seat of the plant, Industrie Riunite Italiane Srl.—IRI—was made by Giampiero Rossi, president, and Giovanni Battista Ansolli, general manager, for the purpose of promoting industry in the area, generally regarded as economically underdeveloped.

IRI's equipment and machinery enable the factory to manufacture records in an entirely autonomous way.

They have a fully equipped electroplating system, presses and a printing plant used to manufacture labels, record sleeves and anything else that concerns records.

The electroplating system covers an area of 430 square feet. It consists of four galvanic baths as well as all the fittings and modern devices for the processing of masters and the manufacture of enough stampers to press over 20,000 records a day.

The pressing plant covers an area of 11,000 square feet and is equipped with injection moulding machines (with a potential of 25,000 records a day as well as steam presses. Every press is fitted with individual cutting machines.

The printing plant is spread over an area of 6,500 square feet and is equipped with every kind of machine for record industry printing. The plant can produce 500,000 jackets and 900,000 labels a month. Besides this, the plant has separate department to deal with the duplication of color separations.

Electroplating system and pressing plant are supervised by Vico Morigli. Valentino Crespi is responsible for the printing plant. Bookkeeping is kept by Carla Concina and the general director is Gianfranco Tosi. End Factory Promotion.
The Ri-Fi Record Company began as a purely pop music set-up. But it did not stay that way long.

Managing director Ansoldi soon established a thriving classical music section within the company that has today grown into a catalog, perhaps the richest in Italy, of over 1,000 albums.

The music ranges from the "canti ambrosiani" of the early Middle Ages right up to the present-day sounds of electronic music, also including anything from madrigals, Bach, Vivaldi, Handel, to romantics.

Ri-Fi is able to draw on product from the Supraphon, Vox and Westminster repertories.

The classical music department of Ri-Fi has been particularly taken to heart by managing director Ansoldi. He decided to establish it as a separate department and staff it with experts because he was aware of the cultural and prestige aspects a good classical line gives to a record company.

Particular care is devoted to all aspects of the classical repertoire—the music, record sleeves, catalogs, folders, and advertisements. The mastering, processing and pressing all get the Ri-Fi technicians' best attention.

In the winter of 1967, about 50 million Italians tuned in to watch "Canzonissima," a long-running television song-show contest, with public voting for the winning songs.

"Canzonissima" is one of the most important music shows in Italy, a valuable showcase.

The winning song that year was "Il Motivo che Piace di Piu" performed by pop group I Giganti.

For Ri-Fi Music, the publishing company formed by Ri-Fi Records only three months earlier, the song was a milestone. It was their first big hit.

From this favorable beginning there came the follow up, "Deborah," written by Pallavicini-Conte. This was recorded by Fausto Leali and Wilson Pickett for the San Remo Song Festival in 1968. Several other artists also recorded this popular number such as Mina and Claude Francois.

Ri-Fi was exceptionally well represented in that San Remo Festival of 1968 They presented (as co-publishers with other companies) the songs, "Da Bambino" (recorded by I Giganti and Massimo Ranieri) and "Per Vivere" (waxed by Iva Zanicchi and Udo Jurgens).

Futhermore in 1968 Ri-Fi Music followed the lead of Ri-Fi Records by moving into the rhythm and blues field, becoming licensee of U.S. publishing catalogs, Cottillion, Walden, Redwal-Time and Fame.

Ri Fi Music was also prominent in the 1969 San Remo Festival, presenting "Un 'ora Fa" (written by Parrazzini-Beretta-G.F. Intra). This became a hit performed at the Festival by Fausto Leali and Tony del Monaco. The song was also recorded by Mina and other artists.

And Ri-Fi Music also co-published with another firm "Due Grossa Lacrime Bianche." A most important song.

With it, singer Iva Zanicchi represented Italy at the Eurovision Song Contest in Madrid.
Ri-Fi's Play-Co complex is one of the most up-to-date recording studios in Italy today. Situated 30 feet below ground level in the Via Stromboli, Milan, it comprises four recording studios actually.

The largest studio (Studio No. 1) measures 65,000 cubic feet, Studio No. 2 is 14,600 cubic feet and Studio No. 3 is 8,900 cubic feet. All these studios are used for recording while a fourth one is kept for mono and stereo mastering, CCIR and NARTB curves.

Equipment in the four studios includes recording consoles with six to 20 channels input, equipped with equalizers, filters, limiters, compressors, as well as reverberation and echo systems.

For all the studios in Play-Co, the best equipment and material, up-to-date technical devices, have been used. Recordings can be put on one-inch and quarter-inch tapes, on one, two, four or six tracks.

General manager of Play-Co is Antonio Ansoldi, chief engineer is Attilio Rizza, and technical assistants are Gianni Basilio, Claudio Barzaghi, Walter Conti, Giuliano Citi, and Bruno Righi. Co-ordination is the responsibility of Germana Jain.

Studio No. 1, which measures 65,000 cubic feet, is much used by other recording companies as well as Ri-Fi.
"IT TAKES A LOT OF LOVING"  
BIG ELLA  
(Lo Lo)

By ED OCHS

Soul Sauce: "First Generation Blues" debuted at the Electric Circus on Wednesday (7), with Muddy Waters with Otis Span & Luther Johnson, John Lee Hooker, Buddy Moss, and the Atlanta "vers Band. Wednesday nights will feature blues artists at the club, as Wednesday (14) presents the second show in the series starring Junior Wells, Rev. Gary Davis and Son House. — Edwin Hawkins, in New York last week to meet with Buddah executives, reported that his group will launch a tour late in June while most of the children are still in school. Hawkins shares the opinion that popularity, and not tradition, should decide the extent of airplay on his "Oh Happy Day" hit. His intent was to create a "mod" gospel sound that featured a positive message and still retain the traditional gospel fervor. Deeply who produces the songs, but for pop, they claim, is defeating the possibility of spreading gospel of a more social than religious nature to a wider audience. Controversy will not stop "Oh Happy Day" from topping the million mark and copping a gold record. By the way, the disk was recorded in a church on a 2-track stereo tape machine by the 46-member group. — Buddah has also scored by acquiring the distribution rights to Eddie Holland's (remember Hollond-Dozier-Holland?) Hot Wax Records and Stagecoach Productions. Founded by the songwriters, the label claims "While You're Out There Looking for Sugar," by the Honeycombs. — Tetragrammaton will release its first Bill Cosby album, a two-LP "live" recording, next week.

The Temptations "Clouded" the LP at number five, Dionne Warwick's "So Sacred," LP at number 16—are the only R&B albums in pop's top 20. The Supreme and Temptations "T.C.B." LP is rising from number 25, while Sly & the Family Stone is rapidly rising into the top circle. — Good vibes received from Atlantic / Marion Williams' pop-gospel LP due from the label. — Eddie Harris was presented the "Musician of the Year" award by the International Fan Club of America. Richard Campbell, head of the Harlem Cultural Festival, presented the award to Harris last week at the Village Gate.

TID-GRITS: "Soul Bowl '69," starring Aretha Franklin and organized by her father, the Rev. C. L. Franklin, has pledged, among many goals, the creation of a pop magazine, Respect, and a back record company to be called Respect Record Corporation. The Southern Conference Leadership Conference (SCLC) has endorsed the International Afro Musical and Cultural Foundation, the non-profit organization which is sponsoring "Soul Bowl '69." In addition to Ray Charles and Sam & Dave, who will headline the show with "Lady Soul," artists who have recently been added to the roster include Earl Grant, Bobby Bland, Chuck Jackson, Little Milton and former heavyweight boxer Ernie Terrell. The festival will also bring 250 underprivileged children to the Astrodome as guests of the show, set for June 13-15. — Remember: Clarence Carter with Sly & the Family Stone at Fillmore East the weekend of Friday (23). Motown is rushing into production a TV show soundtrack LP for "The Temptations Show." The show, first aired in Los Angeles on Tuesday (6), stars the Temptations, with guest stars Kay Stevens and George Kirby, who will also be featured on the album. — Gamble Records has bought four R&B masters from Funtown-Jaysina Productions, debuting with "I'll Make It Up to You," by Otis Bush. — Soul Enterprises, Inc., has established a music company in Chattanooga, Tenn., opening shop with current releases by Leonette Dupree, Don & Ernie and the Spiritual Crusaders on the Soultrack label. One of the new company's first albums, "The Living Legend of Negro History," featuring Mrs. Mary (Mumma) Walker telling the history of her life. On Tuesday (7) was 121 years old. — Buddah has signed Oscar Brown Jr. and Tony Williams for the original cast album of the musical "Big Time Buck White." — Don Covay due with his first Atlantic LP, "House of the Blue Lights." — Thank you, Delmark Records in Chicago, for your kind letter. The label has recently signed Chicago bluesmen: guitarist Mighty Joe Young, Luther Allison, Jimmy (Fast Fingers) Dawkins, and harmonicaist Carey Bell. Also, tenor saxophonist Maurice McEntyre of Chicago's Association for the Advancement of Creative Musicians (avant-garde jazz organization) has joined the company. And joining the company is who Sweet Sauce Is Delmark's Bob Koester. Do you read Soul Sauce?

NICK ASHFORD and Valerie Simpson join Motown president Berry Gordy in the BMI writer's circle after receiving BMI awards for the writing duo's " Ain't Nothing High Enough." " Ain't Nothing Like the Real Thing" and "Your Precious Love" at BMI's R&B dinner held in Detroit last month.
most of the best air personalities I know send an air check with each application—the object is to show a man like Paul Drew what you can do now and the different styles of show you can do. Most programmers try to show one way and a Top 40 show another, but I think that is a mistake. I want to show a man who can do both, and if you en- close a self-addressed, stamped envelope I think any respectable station will take that air check and if they don’t hire you. Now Paul Drew, when he was hungry and broke, he had the air check, and he has already found a good one. I have received requests for air checks and resumes from professional writers from the high school kids, I bet, that you don’t think I was trying to put down young struggling deejays. I would never do a thing like that. I don’t only wish you, Bob, and your station manager and your program director could attend the Forum. Meeting people on a person- al level is the key. Most deejays become known nationwide through one or two—buts—bouncing around from station to station until they have a good program. Napoleon–friends scattered across the country or broadcasting stations scattered across the country for themselves (high ratings, etc.) in one town, that last program spreads. But it’s largely through personal contacts. I feel that deejays and station managers can improve a station, if everybody will try to provide that type of friendly, educational, atmosphere that doesn’t exist anywhere in real today. If a deejay is good, the Forum will hire him. It has happened with the deejays, and it could happen with the station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal. If a program director has achieved numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will make an additional profit. It’s a better deal.
A Natural Woman
Peggy Lee

soaring free
and unrestrained

A NATURAL WOMAN / ST-183 / PRODUCED BY PHIL WRIGHT
Now it's Broadway that's coming to life, as theatergoers pour from the playhouses lining those legendary 10 or 12 blocks. The performance is still fresh in their minds and they are humming the music. A hum that starts on the sidewalk and rides home in the cab...that continues over coffee, in the shower. It gives life to music that will remain popular for years.

At Broadcast Music Inc. we number many
of the writers and composers of the new musical theater among those thousands whose performing rights we administer.

BMI licenses much of Broadway's most-performed music, from such with-it creators as John Kander and Fred Ebb (CAEaret and ZORA), Jerry Bock and Sheldon Harnick (FIORELLO! and FIDDLER ON THE ROOF)...Anthony Newley and Leslie Bricusse 'STOP THE WORLD I WANT TO GET OFF)...Jim Wise, George Haimsohn, and Robin Miller (DAMES AT SEA)...Jacques Brel, Mort Shuman, and Eric Brev. (JACQUES BREL IS ALIVE AND WELL AND LIVING IN PARIS).

It's because original cast albums, other recordings, and sheer music keep the music alive that BMI's after-theater bus-ness is humming. All the worlds of music for all of today's audience.
Country Music

Canadians Playing Major Roles in Two TV Shows

NASHVILLE—Two network television shows now under production here are country-oriented but with a strong Canadian flavor. One show has a Canadian director, one has two Canadian producers, and one of the name artists is managed by a Canadian. Additionally, the principal writer of one show is a Canadian.

The two programs are the "Johnny Cash Show," on ABC, and "Hee-Haw," a music-comedy show on CBS featuring Buck Owens and Roy Clark. The CBS show, writer Stan Jacobs is from Canada as is Cash's manager, Sol Hoff. Both shows have an ample supply of Canadian talent. "Hee-Haw" is to be a 12-week summer show, beginning June 15. In addition to Owens and Clark, regulars on the show are Grandpa Jones, Archie Campbell, Stringbean, the Duke of Paducah, Donald Harron, Gordie Tapp, Susan Raye, Lulu, Jeanie C. Riley and Sheb Wooley. Harron and Tapp are Canadians.

Show's Guests

Guests on the first show which leans heavily toward comedy will be Minnie Pearl, Charlie Pride and Loretta Lynn. Other guests, in the order of their appearance for the balance of the summer, will be Merle Haggard, Bonnie Owens, George Jones, Tammy Wynette, Sonny James, Connie Smith, Waylon Jennings, Jerry Lee Lewis, Wyn Steward, Eddie Fukan, Steve Britt, Conway Twitty, and The Hagers.

Capitol's Kelso Herston has been working with the sound balance on the show, and technicians and cameramen are provided by WLAC-TV, through its 21st Century Productions.

The "Hee-Haw" show will utilize some animation, and will use a press of such obvious ornamentations as a barnyard, a front porch, and a stable. It will feature one-liner jokes and considerable music. Owens plans to remain here with his Buckaroos until the entire videotaping process is completed. The hour-long program will be shown on Sunday nights.

The Cash show, being taped at the "Grand Ole Opry" House, in its fourth week of production on a twice-a-week schedule. One of its earliest guests was Canadian Gordon Lightfoot, whose appearance brought crowds from 10 states, even though there had been little advance publicity on his appearance. This feat was repeated a week later when Bob Dylan made one of his rare TV appearances. Also on an early Cash show was Evie Sands, the first A&M artist to appear in Nashville.

While the ABC production is 100 per cent country, the Cash show is widely diversified, featuring pop, folk, country, underground, etc. The Monkees and Ed Ames were the featured performers following Lightfoot and Dylan. The preponderance of Canadian elements in the Nashville productions brought the comment from Aylesworth that "we've always counted people at heart, and now have the opportunity to do something about it."

Also present on the scene are Stewart, Eddie Mckinnon, a staff talent manager and booker, whose artists were well represented in the two productions.

Scruggs Forms Unit—Debut in Folk Fest

NASHVILLE—Earl Scruggs has formed a new unit, including former pop musicians and a Columbia singing artist, which will debut May 24 at the second annual Smoky Mountain Folk Festival in Gatlinburg, Tenn.

Scruggs, who broke with his former partner Lester Flatt in March, has added Boone Castleman and Travis Murphy, Californians who performed under the title of the Boomer Boys, and singer Johnny Sea. Others in the group will be Gary and Randy Scruggs, sons of the famous banjo player, both of whom also have recorded for Columbia. The new group will be managed and booked by Mrs. Earl Scruggs, who had the same capacity in the past with the Flatt & Scruggs team.

Mr. Scruggs said Joe T. Watson, a Vanguard artist, is also booked at the East Tennessee festival and may appear for some instrumental duets with Scruggs. The instrumental unit will have more of a concert format, and will be "little more popular." The festival this year will run from May 23 through May 25.

Nashville Scene

By BILL WILLIAMS

Sherrin Linton here to make some demo sessions for Acuff- Rose, Linton, extremely popular in the Midwest for a number of years, made an appearance on the "Morning Show" with Boyes Hawks on WSM. Before the day was over, he had a recording contract with Wesley Rose for History Records. Previously, he had recorded on his own label, Rayburn. Anthony & Joyce Reynolds, who recorded together on the Stop label, have been together for five years after meeting in West Tennessee. Prior to that he was a single artist for Monument and a writer for Combine Music. He is now in Nashville, and has had recent successes. May 2 was Tom T. Hall Day at WLSS radio in the Roanoke Valley. It was while at Roanoke College that Hall signed a writer's contract with New-Key Publishing of Nashville. Since then, for most of his songs have hit the charts. The Closer Beat are finally out of the northern plains floating with E. S. & G. Columbia's David Rogers is off on a tour through Arizona and Nevada, making his second appearance at the Silver Dollar in Las Vegas in less than six months. He performed his "Little White Cloud That Cried" on the "Grand Ole Opry" while here. Clayton Head, new Atlanta artist, has just cut an Ernest Ashworth tune, "I Wish." He and Bill Martin are about to form a new talent agency in that city.

Jimmie Draper has cut his first live album at the Longhorn Ballroom in Denver. It is handled by Billy Sherrill & Glen Sutton, the LP will be released in the summer time. The Longhorn is owned by Dewey Groover. Dick Bruce has joined Shelby Singleton Productions, Inc., as national distributor relations manager. Just back from an England tour, Columbia's Louise Carol is back again on Saturday for a four week stint in Germany, Spain, Italy and France.

CMA's Jo Walker attended the American Women in Radio and Television convention (Continued on page 52)

Ray Pillow signs a contract with a portion of the company looking on. Dick Bruce, Buddy Blake, Lelan Russell, Pillow, Sherry S. Singleton Plantation Records with a small Rogers (Silver Fox label), Henry Jr., Joe Taylor, Noble Bill and James D. Mullinex.

David Rogers

"The Little White Cloud That Cried" 4-4-79

Introducing the song that's taking 17 years and a couple of weeks to become a country hit. And the guy that's making it happen: "The Little White Cloud That Cried" by David Rogers.

It was a pop hit in 1922. (Remember it?) And it's about to become a country hit in 1969. With a completely new treatment by a new artist on the Columbia label. David Rogers.

We promise you'll never forget him, either. On Columbia Records.

May 17, 1969, Billboard
JOHNNY 'DARRELL'S chart-bustin' hit

'WHY YOU BEEN GONE SO LONG'

Exclusively on UNITED ARTISTS RECORDS
Jim Glaser
A seeker who probes the depths of every lover's mind
A nighttime voice, lonely in the darkness
The soul of reality

"I'm Not Through Loving You"
Emotion with a melody
An endless hurt
A love not quite complete but determined to keep on loving

PROD. BY GLASER PUBLICATIONS, INC. RCA Records
This man can really sing a ballad!

Waylon Jennings

'DELIA'S GONE'

Published by:
BARON MUSIC
Written by:
WAYLON JENNINGS & TOMMY JENNINGS
Exclusively on:
RCA RECORDS

RCA #74-0157

Billboard SPECIAL SURVEY
For Week Ending 5/17/69

Hot
Country LP's

STAR Performer—LP's registering proportionate upward progress this week.

No. 1 Title, Artist, Label & Member

1. GALVESTON
   Glen Campbell, Capitol ST 210 (5)
   RCA

2. YOUR SQUAW IS ON THE WARPATH
   Leona Williams, Decca DL 73044 (5)
   Decca

3. STAND BY YOUR MAN
   Tammy Wynette, Epic LS-26451 (5)
   Epic

4. CHARYLE PRIDE
   IN PERSON
   RCA Victor LSP-3094 (5)
   RCA

5. ONLY THE LONELY
   Waylon Jennings, RCA Victor LSP-3127 (5)
   RCA

6. CARROLL COUNTY ACCIDENT
   Porter Wagoner, RCA LSP-3116 (5)
   RCA

7. HOLY LAND
   Johnny Cash, Columbia KCS-9726 (5)
   Columbia

8. WICHITA LINE
   Glen Campbell, Capitol ST 1103 (5)
   Capitol

9. YEARBOOKS & YESTERDAY
   Jeanne C. Riley, Plantation PEP 2 (5)
   Plantation

10. UNTIL MY DREAMS COME TRUE
    Johnny Dee, Decca DL 73032 (5)
    Decca

11. SONGS OF THE YOUNG WORLD
    Eddy Arnold, RCA LSP-3100 (5)
    RCA

12. BEST OF BUCK OWENS, VOL. 3
    Capitol SKAO 146 (3)
    Capitol

13. JUST TO SATISFY YOU
    Waylon Jennings, RCA Victor LSP-3127 (5)
    RCA

14. SHE WEARS MY RING
    Ray Price, Columbia CL 7033 (5)
    Columbia

15. BOBBY GENTRY & GLEN CAMPBELL
    Capitol ST 2908 (5)
    Capitol

16. JUST THE TWO OF US
    Porter Wagoner & Dolly Parton, RCA Victor LPM-4039 (5), LSP-4029 (5)
    RCA

17. SONGS MY FATHER LEFT ME
    Hank Williams Jr., JNO 14002 (5)
    JNO

18. JOHNNY CASH AT FOLSOM PRISON
    Columbia WS Nova, CL 9499 (5)
    Columbia

19. SHE STILL COMES AROUND
    Jerry Lee Lewis, SAV 67112 (5)
    SAV

20. CONNIE'S COUNTRY
    Connie Smith, RCA Victor LSP-4132 (5)
    RCA

21. INSPIRATION
    Tammy Wynette, Epic LS-26423 (5)
    Epic

22. WITH LOVE FROM LYNN
    Lynn Anderson, Churn CHS 1013 (5)
    Churn

23. GENTLE ON MY MIND
    Glen Campbell, Capitol T 2809 (5), ST 2809 (5)
    Capitol

24. ONE MORE MILE
    Daze Dudley, Mercury SR 61215 (5)
    Mercury

25. JEWELS
    Waylon Jennings, RCA Victor LSP-4137 (5)
    RCA

26. FADED LOVE AND WINTER ROSES
    Carl Smith, Columbia CS-9780 (5)
    Columbia

27. HALL OF FAME, VOL. 1
    Jerry Lee Lewis, SAV 67117 (5)
    SAV

28. I TAKE A LOT OF PRIDE IN WHAT I AM
    Merle Haggard, Capitol SKAO 168 (5)
    Capitol

29. KAY
    John Wesley Pope 1, Columbia CA 9785 (5)
    Columbia

30. WHERE LOVE USED TO LIE
    David Houston, Epic BN 28422 (5)
    Epic

31. BEST OF MERLE HAGGARD
    Capitol SKAO 2901 (5)
    Capitol

32. HALL OF FAME, VOL. 2
    Jerry Lee Lewis, SAV 67118 (5)
    SAV

33. SMOKEY THE BAR
    Hank Thompson, Dot DL-23992 (5)
    Dot

34. NASHVILLE BRASS PLAY THE NASHVILLE SOUND
    RCA Victor LSP-4029 (5)
    RCA

35. YOU GAVE ME A MOUNTAIN
    Johnny Cash, Epic BN 28422 (5)
    Epic

36. WHO'S JULIE
    Mel Torme, Kapp KS-3094 (5)
    Kapp

37. REMEMBER ME
    Jim Ed Brown, RCA LSP-4130 (5)
    RCA

38. ANYWHERE U. S. A.
    Buck Owens, Capitol ST 704 (5)
    Capitol

39. DOTTIE WEST & DON GIBSON
    RCA Victor LSP-4131 (5)
    RCA

40. BEST OF LYNN ANDERSON
    Chart CHS 1009 (5)
    Chart

41. LET THE WHOLE WORLD SING IT WITH ME
    Minnie Pearl, Capitol ST 1494 (5)
    Capitol

42. GUILTY STREET
    Kitty Wells, Decca DL 73005 (5)
    Decca

43. DARLING YOU KNOW I WOULDN'T LIE
    Conway Twitty, Decca DL 75105 (5)
    Decca

44. THE BILL ANDERSON STORY (2 LP's)
    Decca DL 7919 (5)
    Decca

45. I'VE GOT PRECIOUS MEMORIES
    Porter Wagoner, Mercury SR 61215 (5)
    Mercury

MAY 17, 1969, BILLBOARD
THE ONLY TIES I WANT ARE LAYING DOWN THAT RAILROAD TRACK

NOW MY GUITAR IS HANGING IN THE WINDOW OF A PAWN SHOP DOWNTOWN

I'M GOING HOME TO LOUIE

A FOOL AWAY FROM HOME

CHUCK SLAUGHTER

DE 103A

Produced by Jim Baker
Arranged by Jim Baker

DESIREÉ RECORDS
821-17th AVENUE SOUTH, NASHVILLE
**Cash, Williams Show A $93,000 Smash**

Showlasting 4 days at the Cobo Arena here Sunday (4) in a two-shape performance headlined by Johnny Cash and Hank Williams, the 23,000 customer draw was promoted by Dick Blake of Spector & Co., Nashville. Advance promotion was heavily using country music stations WEXI, WSDS and WJJO.

Williams, consistently, was being taped by MGM Records during the performance for a summer release. Producer Jim Vienneau, who directed the taping, said the crowd reaction gave them a strong "on location" product. The LP will consist mostly of "old" songs, including "Louisiana Man," "Detroit City" and "Games People Play." Blake said the sellout of two shows on the same day, particularly in the pre-spring, proves that country music is great box office.

Cash's personal manager, Saul Hofill, said the previous one-day gate of $39,000 was a counter package was $59,000, which Cash drew in California in 1968. Spokesman said the $50,000 gate in Detroit the same year.

Blake said he could set records in just about any metropolitan area that has good country radio coverage, particularly with a package such as Cash and Williams. Others he might draw super-crowds were acts such as Faron Young, Porter Wagoner and Sonny James.

It was the first time Blake had booked Cash and Williams together. "The crowd there was separate, but bringing them together is the greatest thing that ever happened.

Intrepid to Handle & Promote Virtue

PHILADELPHIA — Intrepid Records will handle distribution and promotion of the Virtue label, which is manufactured by Mercury-Virtue is owned by Frank Virtue of Virtue Studios here. Gene Faith's "Comin' Home" is the first disk under the new set-up.

Collier Makes Deal

NEW YORK — Mike Collier, managing director of Mastro Misto Music, Ltd. (London), has entered into an exclusive agreement for its catalog with Scandinavia for $50,000. The deal was concluded during Collier's recent trip to New York.

**Country Music Firm Forced to Handle Stonemans After Shift From Moeller Talent**

NASHVILLE—Formation of a company to handle the acts of Beat, Murphy, and Soelberg, Inc., to handle the affairs of The Stonemans, was announced here this week. The company will handle all management and booking. In making the announcement, the new firm said the group no longer wished to be handled by Moeller Talent nor managed by Jack Clement and Bob Bean. Beat, Murphy and Soelberg, Inc., will function additionally as public relations and promotion counselors, marketing and accountants.

Jack Clement, the independent music publisher who has played a vital role in the career of the famous family, will continue to handle their recording. He asked to be freed of management details to allow more time for production and for operating his own studio, now under construction.

Bean, Murphy, and Soelberg, Inc., will move into new offices at 1717 West End, Suite 412, in two weeks. Bean, who is married to Kay Stonemans, will be president of the corporation. Jack Murphy, a former lobbyist for organized labor in Washington, D.C., and a member of the group. He also helped manage the band while he was doing work for the people of the Democratic party. Since March of 1968 he has worked for the RCA Victor promotion department in San Francisco.

Bean will continue to handle the management of The Stonemans on the road, as he has done for the past 10 years. He also will supervise the country music booking operations for the group. The other administrative and accounting details will be transferred to Murphy, who also will operate an independent company.

Soelberg will continue to manage the public relations program as well as the booking and touring activities, and will assume the duties relating to marketing and market expansion. Murphy said he would retain his position with RCA Records.

Allee Enterprises International proudly announces

Celebrating 40 years in the music business, the Nashville, Tenn. firm has become one of the most effective record promotion companies in the industry. Allee Enterprises International specializes in the promotion of singles and albums, and in the overall marketing of artists. The company has been responsible for some of the biggest hits in the industry, including hits by such artists as Dolly Parton, Willie Nelson, and Johnny Cash.

Allee Enterprises International is proud to announce the promotion of a new single by Allee Enterprises International's client, Allee Enterprises International. The single, titled "I'm Your Man," has been a huge success, and has topped the charts for several weeks.

The company is currently promoting a new album by Allee Enterprises International's client, Allee Enterprises International. The album, titled "A New Day," features some of Allee Enterprises International's most talented artists, including Allee Enterprises International and Allee Enterprises International.

**SOUTHERN ALBUM SERVICE**

We know the needs of the music business.

**COMPLETE RECORD JACKET SERVICE**

From design through printing, fabricating, prompt delivery.

Brochures, inserts, creative sales promotion materials of all kinds.

**SOUTHERN GRAPHIC INDUSTRIES**

521-369-4116

**CONVENTIONAL OR UNI-JAKS**

Call or write

Betty Cox, Manager
Post Office Box 300, Nashville, Tenn. 37202

- RASCHIS (Atlantic)
- Love's Not What It Used To Be — Perri Neive (Soulville)
- Individual of Society — Basis of the Thing (Chill-Aire)
- Show Me — Johnny Mathis (Covet)
- To Sleep — Troy Tipton (Northland)
- Make My Love On The Rocks — Lee Wilson (Ch-Tone)
- Honey Speech Album — The Moore Family (Malinda)
- Heart Complication — Frederick Knight (Maxwell)
- Send Your Records For Analysis — Brite Star's (General)
- Kaleidoscopic-Shiva's (Arista)
- Plastic Fantastic Lover — Cargill's (Cargill)
- Make Love To The Rocks — Lee Wilson (Rich-Tone)
- The Man — The Good Humour Band (Ignite)
- Say You Saw It In Billboard — May 17, 1969

Buddy Killen, a one-time sideman for Hank Williams and Ole Opry, and now executive vice-president of Tree International, reverted to the old days when he joined Otis Record's Bonnie Guitar in a duet, which Killen produced. The single, titled "A True Lover You'll Never Find" may result in an album.

Buddy Killen, a one-time sideman for Hank Williams and Ole Opry, and now executive vice-president of Tree International, reverted to the old days when he joined Otis Record's Bonnie Guitar in a duet, which Killen produced. The single, titled "A True Lover You'll Never Find" may result in an album.
RIFI RECORD CO. 10TH ANNIVERSARY
1959 RIFI 1969
GIOVANNI BATTISTA ANSOLDI
managing director

ANSOLDI was born in Milan, August 19, 1916. His mother, Idelmina Ansoldi (who recently passed away) was the last born of 24 children. If nothing else, Ansoldi as founder of Ri-Fi and its managing director is the record company executive who has the largest number of aunts and uncles.

Married, Ansoldi and his wife Ines have three children, Anomo, Nicoletta (19), and Chiara (15). Both daughters are students.

Ansoldi has a classical education and in the past has been involved in poetry, theater, sculpture and painting. These hobbies are, still today, his favorite relaxation.

Before he founded Ri-Fi he was a journalist and then moved into industry. In this field he has brought many important innovations and ideas in the use of plastic materials for the making of records.

He was made sole administrator of Ri-Fi srl and then appointed managing director of the company, Ri-Fi SPA. Within a few years the company was on the same level with the longer established competitors in the recording industry in Italy.

Ansoldi is a member of the Italian Phonographic Association’s board of governors.

Giovanni Battista Ansoldi

IT happens, with Ansoldi, that even the most suspicious, the most armed, plated persons, open like tender flowers to the sun. You trust him in an unreal way. After five minutes everybody is prepared to tell him everything about his own business and ideas.

This is the masterpiece of his very human personality, that covers an intelligence sharper than his eyes reveal. He remembers every- thing but uses this memory with a discretion that is his greatest virtue. Everybody is grateful for and appreciates this sense of discretion. He has achieved such a reputation that he is called “Papa Ansoldi.” Implicit in such a term is something gentle, hearty, peace giving.

People say he is a good man but he is also, like all inclusive persons, capable of observing the malice and gloom of the world. This does not mean that he is bad. On the contrary. The fact is that he lives in a different dimension. In my opinion he is the most naive smart guy in the world. Smart and naive are not incompatible terms. He is smart, not in the vulgar meaning that today is given to cunning people, but in the meaning applied to those who have attained a state of serene scepticism of human nature, of illusions and of men’s ideals.

Ansoldi, naive, skeptical, enjoys and understands when he deals with people, when he confide in him, when he helps them. In any case, he always looks a little bit further on.

There are certain statements of his own that reveal this attitude. As when he says, about his classical education: “He who has it, will bear the signs of it for all life, like priests.”

It is useless and dangerous, according to circumstances, when one thoroughly understands things and has the strength (but pays very dear for it) to reveal his own doubts and his own weaknesses. Notice that, while Ansoldi talks with pleasure of his job, if somebody asks him too, he will speak very little of himself. It is quite unusual to hear him saying: “I amuse myself with the records that I cannot sell and I make up with the records I sell.”

He speaks very little of himself because—this is his Achilles’ Heel—he is even sincere in this. Naturally he tries to evade questions but if somebody pierces his armor and puts questions, he does not know how to escape.

Once I asked him: “Have you ever written poems?”
He said he had. I insisted: “Do you still write them?”
He answered with evident difficulty: “Yes.”

“Do you write lyrics for songs?” “No,” he said with vehemence.

I rather see him (and I hope he is not displeased) as a Southerner (as I am) for that Greek Mediterranean touch in his looks, for his tolerance, for his capacity for helping you put aside your reserve and say what you really are and what you have in mind. Perhaps this idea of a Mediterranean common extraction originated in that feeling of fraternity than Ansoldi inspired at first meeting.

He was born in Milan and his parents in Romagna but even in his taste for and love of painting and sculpture, if you think of it, there is something of a Greek, classical root.

He got started, discovered one day, writing art and theater reviews on newspapers. He discovered by chance that there was something good in the vinyl used for manufacturing records. Then from the vinyl he arrived at the records themselves. He learned how to manufacture records and to create idols. He thinks he amuses himself with all these things—not perhaps always but many times. He amuses himself even when he does his business with people, pulling the threads he patiently arranged.

But I think that, more than the play itself, he behaves this way just to fit to this crazy thing that is life, not to touch or spoil something he has inside, in the heart of his soul—the myth, still alive, of creation—the vocation, one day closed in the drawer of dreams, for art.

Vincenzo Buonassisi
(Corriere della Sera)
RIFI'S EXECUTIVE BOARD

GIUSEPPE VELONA
Director, International Dept.

In 1960, Giuseppe Velona was assistant in the general sales department in the Motta company, Italy's largest producer of confectionery and ice cream. He joined the company in 1949 as one of its 5,000 employees and was soon rising to top executive positions.

But in 1960 he met Giovanni Battista Ansoldi, about to start a record company.

He persuaded Velona to leave the security of the Motta firm and join him in his bold venture, a brand new enterprise with only five people involved, starting from scratch.

So Velona joined and in that first year, as is expected in a new young company, helped out with everything. He went from packing cartons and filling out delivery notes, to making high level business decisions—all in one day! But the Velona career is identified with the rapid growth of R-Fi. A year after he joined the first office in New York was opened, then one in Paris and many more planned. In 1964, R-Fi created their international department with Velona at the head of the staff of four people—the "Blue Team" as Velona calls it.

Velona was born March 9, 1930 in Reggio Calabria. Velona graduated in science and afterwards attended university and specialized in economics. He is also a first class linguist. His first job was in an import-export business where he traveled extensively. Married with two children, Velona likes reading (history and economics) and playing bridge. In fact he takes part in many bridge tournaments and the Italian championships.

ANTONIO ANSOLDI
A&R Director

Antonio Ansoldi, the eldest son of R-Fi's chairman, started work at the age of 17 by opening a small plant where during the following four years he turned out special products for wax electric windings.

At this time Ansoldi observed the chances for expansion in the rapidly growing plastics industry and decided to transform his plant and to produce plastics on a commercial basis.

However, then his father formed the R-Fi company, and son joined father to build up R-Fi's new record factory to manufacture product. The younger Ansoldi was responsible for all the equipment and technical organization in the plant and the result was one of the most up-to-date plants in Europe at those times.

It was the first one to operate with the new vinyl injection methods.

After two years' work at the factory in Italy, Ansoldi went to Beirut in order to set up equipment for the new record plant belonging to R-Fi's associates, Société Libanaise du Disque. And the results of his visit? The plant starts work within one week of his arrival!

Then Ansoldi made a career switch. His father brought him back to Italy and they offered him the job of taking charge of R-Fi's a&r department, giving him the opportunity to employ his musical inclinations and technical knowledge at the same time.

Apart from a&r activities, Ansoldi also devotes a lot of his time to the workings of the R-Fi recording studio, which with R-Fi's recording engineer Alfredo Rizzi it has developed into one of the most modern in Europe.

Ansoldi was born in Taranto, June 18, 1934, lived in Milan all his life. In 1967 he married one of Italy's leading R-Fi—star singers, Iva Zanicchi.

WHADIMIRO ALBRA
Director, Press and Publicity Dept.

Before joining the R-Fi company, Wladimir Albera studied law, joined the Italian Air Force and was posted to the U.S. for a special course for jet pilots. resigned the Air Force commission, became a pilot for the Iranian Oil Company working in Aden, joined an import-export firm in Italy, left to establish a photographic agency, Italy's News Photos, with agents all over the world.

During this period, Albera had his first contact with the recording industry in Italy. He began to work for Walter Guerrieri, president of SAAR Records and stayed with the company for three years, working in the exploitation department.

But his nomadic instincts took him back to Africa, where he conducted market research for Italian industrial companies in Nigeria and the Ivory Coast.

Then he returned to Italy and met up with Giovanni Battista Ansoldi who asked him to join R-Fi, just starting, as manager of the publicity department.

Albera was born January 31, 1929, was married in 1966 and has two children. He spends his free time hunting and underwater fishing.

VITTORIA MEREU
Director, Accounting Department

R-Fi's accounting department is in the capable hands of Mrs. Vittoria Mereu, who was born in Genoa, December 25, 1931. Like the Scottish people, the people from Genoa have a reputation of being fond of figures and money!

But Mrs. Mereu is a forward thinking person for her department—it was the first one in Milan to introduce the new IBM accounting systems.

And she is capable—when she let her previous job at a metal working factory, her former chief had to replace her with three new people to do the job Mrs. Mereu had done alone.

Mrs. Mereu graduated as an accountant and then went to the famous Genoa university to study economics. She also developed into a keen sports woman, becoming one of the town's best swimmers.

And she stops short of becoming the business woman stereotype. She loves books and flowers and always keeps a bunch of flowers on her very business-like desk.

For a very unbusinesslike reason—"It makes the office look more cheerful," she says.

PIERO LA FALCE
Director, Sales Department

Piero La Falce, director of R-Fi's sales department, was the first man in Italy to initiate selling to stores using "self-sellng systems" as well as many other innovations connected with record distribution. His present aim is to create more selling points, particularly in the remote areas of the country.

La Falce is only 33, and joined R-Fi following several years in the purchasing department of Ricordi in Milan. (Ricordi is a large Italian record company.) He combined this job with university study, specializing in economics. He is still studying and is currently determined to reach university degree standard.

La Falce does not combine his efforts in increasing sales to books and theory—you can find him Saturday afternoons at a big record store observing customers and studying their psychology. He is married with two small children and studies languages as a hobby, plays tennis and collects pipes—he has hundreds of them.

His latest language study is Serbo Croatian!
THEY REPRESENT RIFI ABROAD

ARGENTINA
PHONOGRAM

AUSTRIA
AMADEO SCHALLPLATTEN

BRAZIL
COMPANHIA BRAZILEIRA DE DISCOS

CANADA
GLOBAL RECORDS

CENTRAL AMERICA
PHILIPS

CHILE
PHILIPS

FRANCE
RIFI

GERMANY
DEUTSCHE OVERSEA
1963 - FESTIVAL OF SANREMO
   2nd Prize to Eugenia Folgatti with the song « Amor, mon amour, my love ».

1963 - FESTIVAL OF SANREMO
   3rd Prize to Cockey Mazzetti with the song « Giovane Giovane ».

1964 - ITALIAN REVIEWERS AWARD
   to Mina

1964 - ITALIAN REVIEWERS AWARD
   to Teresa Stich Randall (Opera Arias).

1964 - FESTIVAL OF ZURICH
   2nd Prize to Iva Zanicchi with the song « Il Prato Sarà Verde ».

1965 - ITALIAN REVIEWERS AWARD
   to Mina

1966 - ITALIAN REVIEWERS AWARD
   to Iva Zanicchi.

1966 - PEARLS RECORD
   Tokyo - to Mina for the record « Un Buco nella Sabbia ».

1966 - FESTIVAL MEDITERRANEO
   Palma de Mallorca - 1st Prize to Giorgio Gaber with the song « Palma no te olvidaré ».

1966 - UN DISCO PER L'ESTATE
   Italian Radio TV Contest - 3rd Prize to I Giganti with the song « Tema ».

1966 - GOLDEN RECORD
   8th National Grand Award « Disco d'Oro » to RIFI Record.

1967 - ITALIAN REVIEWERS AWARD
   to Hans Swarowski (Classical Music).

1967 - ITALIAN REVIEWERS AWARD
   to Aretha Franklin.

1967 - FESTIVAL OF SANREMO
   1st Prize to Iva Zanicchi with the song « Non Pensare a Me ».

1967 - FESTIVAL OF SANREMO
   3rd Prize to I Giganti with the song « Proposta ».

1967 - SILVER MASQUE
   to Fausto Leali.

1967 - SILVER MASQUE
   to Iva Zanicchi.

1968 - GOLDEN GONDOLA VENEZIA
   to Fausto Leali.

1968 - CAMPIDOGLIO AWARD
   to RIFI Record.

1968 - INDUSTRY AND COMMERCE AWARD
   to RIFI Record.

1969 - FESTIVAL OF SANREMO
   1st Prize to Iva Zanicchi with the song « Zingara ».

1969 - FESTIVAL OF SANREMO
   4th Prize to Fausto Leali with the song « Un' Ora Fa ».

The first record produced and released by the RIFI Record Company—on its Primary label—was "Coccinella" performed by Ghigo.

And it provided the start that every record company dreams of—it was an instant smash hit, exceeding every expectation and pointing the way for the fast development of the new record company.

Another big hit for RIFI was the sixth single they released, "Cha Cha Cha de las Secretarias" by Michelino and his group. Now the company was provided with an even more solid foundation.

RIFI was formed on February 19, 1959, in Milan. Industrialist Giovanni Battista Ansaldi, together with fellow industrialists, including Gianpiero Rossi of Busto Arsizio, brought the company into existence. Ansaldi was appointed managing director.

By July 1961 RIFI was in so strong a position that the company could maintain its own distribution system. And it carried on its policy of finding, making and creating new stars.

There was singer Cockey Mazzetti with a string of hit product including "Tobia," "Pepito," "Giovane Giovane." There was Fred Bongusto who became one of the top stars at that time thanks to many of the songs that he wrote himself—"Frida," "Dece Duce," "Malaga," and "Amore Fermati."

In 1962 and 1963 the RIFI roster of talent was further enriched with Mina, Eugenia Folgatti and Iva Zanicchi joined the label and brought further hit songs to the company.

At the same time the company expanded in another direction when they took over distribution of the Clan Celentano label. Earlier, in 1961, RIFI also became the distributor of Zecchino D'Oro's repertoire, a festival for children held every year in Bologna and produced in co-operation with a religious order, Instituto Antoniano.

Singer Mina had a boom year for RIFI in 1964 with hits, "Citta Vuota" (It's a Lonely Town), "E Se Domandariri," "ET'Uomo per Me" (He Walks Like a Man), "Un Amo D'Amore" (C'est irreparable), "La Banda" (A Banda). These were hit songs that showed the broad scope of RIFI song-gathering policy.

In 1964 Iva Zanicchi cut her first big hit, "Comme Ti Vorreti" (Cry To Me) and then went on to prove this was no fluke with "Accarezzami Amore," "Fra Noi" and an Italian version of "River Deep, Mountain High" titled "Le Montagne."

Zanicchi also recorded the winning song in the 1967 San Remo Song Festival—"Non Pensiare a Me."

Pop group, I Giganti, as soon as it was formed (and signed by RIFI) started climbing the Italian charts with their hits—"Una Ragazza in Due." (Down Came
Another prestigious name, Giorgio Gabor, joined the Ri-Fi family, recording "Pieni di Sonno," "Mai Mai Valentina," "E Allora, Dai" and provided the company with a star whose recordings are sung and whistled all over Italy.

There was also a newcomer on the Italian music scene who joined the label. But Fausto Leali did not stay unknown for long, providing the company with yet more hit material, "A Chi" (Hurt), "Per un Momento Ho Perso Te," "Deborah," "Angeli Negri," and "Un 'Ora Fa."

This last number provided Ri-Fi with yet another association with the top ranking San Remo Festival. "Un 'Ora Fa" was one of the top songs in the 1969 Festival.

And Ri-Fi was still broadening the base of its operations, venturing into other fields of recording and distribution that gave the company a solid and significant image in the Italian recording business.

It produced material of literary, historical and cultural nature as well as delving into the music of Italian folklore.

Catalogs started being acquired on an international basis—Atlantic, Jay-Gee, Monument, 20th Century-Fox, and in the classical field, Supraphon, Supremajestic, Turnabout, Vox, Westminster were some of the world-wide names that signed distribution deals with the Italian company.

They pushed into the rhythm and blues market and were rewarded by the fantastic performance that soul star Wilson Pickett gave at last year's San Remo Festival, a performance that because of the magic sales appeal of the San Remo name, and the solidity of Ri-Fi's promotion boosted R&B sales in the country.

And 1968 was also the year that prerecorded tape cassettes became available in Italy with Ri-Fi naturally in the forefront. "Musicassettes" and "Stereo 8" cartridges are successfully marketed by Ri-Fi, who in a few short months, put together a large and interesting tape catalog.

The year of Ri-Fi's Tenth Anniversary, 1969, shows no sign of the company lacking in growth or ideas.

The 1969 San Remo Festival provided Ri-Fi with a host of good things. Iva Zanicchi carried off the first prize in the Festival with "Zingara" while two other Ri-Fi artists, Fausto Leali (with "Un Ora Fa") and U. S. star Wilson Pickett (with "Un 'Avventura") were both in the final of the Festival.

Last but not least, Iva Zanicchi was chosen to represent Italy with the song "Due Grosse Lacrime Bianche" in the Eurovision Song Contest in Madrid, Spain, this year.

RIFI'S ROSTER

AMADEI ROBERTA
ARAZZINI ANNA
BINDI UMBERTO
BROSIO VANNA
CANTU' MILENA
CENZA
CORO STELLA ALPINA
ELIANA & CIRO
FARINON GABRIELLA
FERRARA PAOLO
FRATELLI FRANCO
GINTO
GIULIANO E I NOTTURNI
GUALDI PAOLO
I BRUZI
I CALIFFI
IL PICCOLO CORO DELL'ANTONIANO
LEALI FAUSTO
LO VECCHIO ANDREA
MAUCIERI LEO
MICHELE
NERI ELY
PEANO DIEGO
PLAY-CO
ROSSANO
THE WOO DOO
ZANICCHI IVA
A general view of the injection moulding machines at the new factory. The equipment is all modern and up to date—all geared for fast production.

Ri-Fi’s recording manufacturing plant, which was established in 1965, is situated in Confienza, in the Lombardy area.

The choice of Confienza as the seat of the plant, Industrie Riunite Italiane Srl.—IRI—was made by Giampiero Rossi, president, and Giovanni Battista Arnoldi, general manager, for the purpose of promoting industry in the area, generally regarded as economically underdeveloped.

IRI’s equipment and machinery enable the factory to manufacture records in an entirely autonomous way.

They have a fully equipped electroplating system, presses and a printing plant used to manufacture labels, record sleeves and anything else that concerns records.

The electroplating system covers an area of 430 square feet. It consists of four galvanic baths as well as all the fittings and modern devices for the processing of masters and the manufacture of enough stampers to press over 20,000 records a day.

The pressing plant covers an area of 11,000 square feet and is equipped with injection moulding machines (with a potential of 25,000 records a day as well as steam presses. Every press is fitted with individual cutting machines.

The printing plant is spread over an area of 6,500 square feet and is equipped with every kind of machine for record industry printing. The plant can produce 500,000 jackets and 900,000 labels a month. Besides this, the plant has separate department to deal with the duplication of color separations.

Electroplating system and pressing plant are supervised by Vico Moriggi. Valentino Crespi is responsible for the printing plant. Bookkeeping is kept by Carla Concina and the general director is Gianfranco Tosi. End Factory Promotion.
The Ri-Fi Record Company began as a purely pop music set up. But it did not stay that way long.

Managing director Ansoldi soon established a thriving classical music section within the company that has today grown into a catalog, perhaps the richest in Italy, of over 1,000 albums.

The music ranges from the “canti ambrosiani” of the early Middle Ages right up to the music of over 1,000 albums.

Ri-Fi is able to draw on product from the Supraphon, Vox and Westminster repertoire.

The classical music department of Ri-Fi has been particularly taken to heart by managing director Ansoldi. He decided to establish it as a separate department and staff it with experts because he was aware of the cultural and prestige aspects a good classical line gives to a record company.

Particular care is devoted to all aspects of the classical repertoire—the music, record sleeves, catalogs, folders, and advertisements. The mastering, processing and pressing all get the Ri-Fi technicians’ best attention.

In the winter of 1967, about 50 million Italians tuned in to watch “Canzonissima,” a long-running television song show contest, with public voting for the winning songs. "Canzonissima" is one of the most important music shows in Italy, a valuable showcase.

The winning song that year was “Il Motivo che Piace di Più” performed by pop group I Giganti. For Ri-Fi Music, the publishing company formed by Ri-Fi Records only three months earlier, the song was a milestone. It was their first big hit.

From this favorable beginning there came the follow up, “Deborah,” written by Pallavicini-Conte. This was recorded by Fausto Leali and Wilson Pickett for the San Remo Song Festival in 1968. Several other artists also recorded this popular number such as Mina and Claude Francois.

Ri-Fi was exceptionally well represented in that San Remo Festival of 1968. They presented (as co-publisher with other companies) the songs, “Da Bambino” (recorded by I Giganti and Massimo Ranieri) and “Per Vivere” (waxed by Iva Zanicchi and Udo Jurgens).

Furthermore in 1968 Ri-Fi Music followed the lead of Ri-Fi Records by moving into the rhythm and blues field, becoming licensee of U.S. publishing catalogs, Cotillion, Walden, Redwall-Time and Fame.

Ri-Fi Music was also prominent in the 1969 San Remo Festival, presenting “Un' ora Fa” (written by Parazzini-Beretta-G.F. Intra). This became a hit performed at the Festival by Fausto Leali and Tony del Monaco. The song was also recorded by Mina and other artists.

And Ri-Fi Music also co-published with another firm, “Due Grosse Lacrime Bianche.” A most important song.

With it, singer Iva Zanicchi represented Italy at the Eurovision Song Contest in Madrid.

The establishment of the Common Market in Europe over the last decade has also given impetus to Ri-Fi’s European-wide business through the formation of company-owned branches—

-the Paris venture will be the first of a certain number of affiliate companies that will be established in the most important countries throughout the world.

Now, in its Tenth Anniversary Year, Ri-Fi is represented in the U.S., Central and South America, throughwards Western Europe, in Yugoslavia and the Middle East, in Japan and in numerous African countries.

At the same time Ri-Fi has obtained the license for several foreign productions and companies.

The first international hit recording released by the company was the original version of the “The Madison.”

Now Ri-Fi has the very important and prestigious catalogs from all over the world including Monument, Jay Gee, Jubilee, Laurie, Redstone, Westminster, Vox, Turnabout, Supermajestic, Supraphon, and 20th Century-Fox.
Ri-Fi's Play-Co complex is one of the most up-to-date recording studios in Italy today. Situated 30 feet below ground level in the Via Stromboli, Milan, it comprises four recording studios actually.

The largest studio (Studio No. 1) measures 65,000 cubic feet, Studio No. 2 is 14,600 cubic feet and Studio No. 3 is 8,900 cubic feet. All these studios are used for recording while a fourth one is kept for mono and stereo mastering, CCIR and NARTB curves.

Equipment in the four studios includes recording consoles with six to 20 channels input, equipped with equalizers, filters, limiters, compressors, as well as reverberation and echo systems.

For all the studios in Play-Co, the best equipment and material, up-to-date technical devices, have been used. Recordings can be put on one-inch and quarter-inch tapes, on one, two, four or six tracks.

General manager of Play-Co is Antonio Ansoldi, chief engineer is Attilio Rizza, and technical assistants are Gianni Basilio, Claudio Barzaghi, Walter Conti, Giuliano Citi, and Bruno Righi. Co-ordination is the responsibility of Germana Jain.

Studio No. 1, which measures 65,000 cubic feet, is much used by other recording companies as well as Ri-Fi.

The mixing console in operation at Studio No. 1 which is used for recording on eight-track, one-inch tape.

The newly finished transcription room complete with highly sophisticated equipment used for the production of the finished acetates or tapes.
cartridge & cassette duplication and marketing congratulate

RIFI RECORD S.p.A.
on their 10th anniversary

and are happy to be associated with them as one of their suppliers.

(Copy)

Ecofina S.r.l. — Via Leopardi 8
Milan, Italy — Tel. 806125/8690121

CURCI MUSIC thanks
RIFI RECORD CO., S.p.A.
for the many, many hits achieved together, including:

Mina’s “Sono Come Tu Mi Vuoi,” “Una Casa in Cima Al Mondo,” “Tu Non Mi Lascerai”; Fausto Leali’s “A Chi” (Hurt); “Per Un Momento Ho Perso Te” (My Heart Sings); Iva Zanicchi’s “La Notte Del’Addio”; Piccolo Coro dell’Antoniano’s “Citty, Citty, Bang, Bang.”

CURCI Publishing Group
Galleria del Corso, 4—20122 Milano, Italy. Tel.: 79.47.46

SUGARMUSIC thanks

RIFI RECORDS COMPANY/ S.p.A.

for the friendly positive cooperation of a whole decade and wishes it could continue for many decades more.

CONGRATULATIONS on 10 years of progress

MUSICA E DISCHI
HAVE OWN METHODS

Fla. Retail Couple Welcomes Universal Numbering System

ST. PETERSBURG, Fla. — The recent move by manufacturers of prerecorded music to adopt a universal numbering system is welcomed enthusiastically by Mr. and Mrs. Joseph Letter, who, independently over the past 30 years in the record retailing business, have adopted their own inventory control methods. A most-recent method includes usage of a light, postboard slip inside the plastic browser sleeve of each LP, peel-off printed tags on tape product and special cards for 45's.

When asked her reaction to the universal numbering plan, formulated at the recent International Music Industry Conference (IMIC) in Nassau, she said, "That's just wonderful. That's a way to eliminate so many prefix letters and numbers now on all configurations that the chance for errors and wrong orders is becoming alarming."

MANY HAPPY RETURNS, RI-FI

WE ARE PROUD TO HAVE YOU AS SHAREHOLDERS IN OUR COMPANY. WE ARE ONLY HALF YOUR AGE, BUT WE OWE YOU SO MUCH: THANKS TO YOUR ASSOCIATION, WE ARE NOW THE MOST IMPORTANT RECORD COMPANY IN THE MIDDLE-EAST.

SOCIETE LIBANAISE DU DISQUE
BUILDING CINEMA EMPIRE
P.O.B. 4758 — BEIRUT — LEBANON

Audio Retailing

ECI Speaker Stresses Need for World Markets

WASHINGTON — The 19th annual Electronic Components Conference (ECC), held here April 30-May 2 at the Shoreham Hotel, heard Bruce Carlson, Sparkplug Electric Co., North Adams, Mass., urge electronic component makers to establish worldwide markets.

Addressing the conference, sponsored by the Electronic Industries Association (EIA) and the Parts, Materials and Packaging Group of the Institute of the Electrical and Electronics Engineers (IEEE), Carlson said the transition from a U.S. oriented to a world-oriented view of the markets for components is still in progress and "the outcome is less clear than we might have hoped." At the same time, Carlson stressed that manufacturers must realize they are in a worldwide fight for markets and urged the industry to abandon the "parochial view" of its markets and to get together in the face of worldwide competition.

During the conference, three awards were made for contributions to the industry. Paul McElroy, retired engineer from General Radio Co., West Concord, Mass., was presented the annual Contribution Award of the Parts, Materials and Packaging Group of the IEEE. Robert Wynorca, Jr. and David Feldman, Bell Telephone Laboratories, Murray Hill, N.J., were named winners of the Best Conference Paper Award for the presentation of the 1966 ECC. They co-authored a paper entitled "Functional Tantalum Integrated Circuits."

The William G. Fuller Memorial Award, offered in recognition of outstanding accomplishment in science or engineering within the scope of interest of IEEE's Parts, Materials and Packaging Group, was presented to Hideo Ichimura, Akira Kawai, and Bunjiro Ichio, all of the Shiono University, Hama-matsu, Japan.

THE NEW GIBBS REVERBERATOR, manufactured by Gibbs Special Products Corp., a subsidiary of Hammond Corp., features a 10 watt amplifier specifically designed for reverberation and solid-state components. The suggested list is approximately $70.

Special VTR Sale

NEW YORK — GBC Closed Circuit TV Corp. recently purchased 2,000 half-inch video tape recorders (VTR), which was the entire stock of the machines built by Sony for General Electric Corp., according to president Harry Leftowitz, is offering the recorders for $397.50 each, 50 per cent off the GBC list price.

Sonocraft Catalog

CHICAGO — Sonocraft Corp., distributors of sound and recording equipment, marking its 25th anniversary with the publication of a new catalog featuring its audio and video products.

The 140-page book, prepared by Electro-Publishing Co., Inc., of Chicago, provides detailed specifications and up-to-date price information on a wide range of phonographs, audio and video tape recorders and accessories, language laboratories, projectors, hi-fi stereo components, CCTV, photographic supplies, retailing equipment and professional recording, broadcast, and public address equipment. Featuring 110 manufacturers, the catalog includes an index with listings both by manufacturer and by product.

54

off the record... here's your needle buy on record.

We don't just supply quality phonograph needles—we supply everything you need for greater sales and profits. Our MAKE IT EASY merchandising program makes Fidelitone the profit line. Join the many leading department and music stores already practicing what we preach. Fidelitone offers you:

- Quality products
- Top notch service
- Sales training
- Easy-to-use replacement guide—the most complete in the industry
- Full LINE of replacement phonograph needles
- Foolproof inventory management program
- Plus sales aids and P.O.P. materials

Contact your local authorized Fidelitone district sales manager for complete details on his "Magic Touch" merchandising program.
Bally Plant Bombed

CHICAGO — A device believed to be a dynamite bomb, placed by persons, or a person as yet unknown, caused between $15,000 and $20,000 damage at Bally Manufacturing Corp. here. The firm’s director of public relations, Herb Jones, said, “We still have no idea as to why it happened. All we know is that somebody threw a bomb.” Production of equipment was not affected, he said.

IACM REPORT

Interstate United Tells Plan To Add More Music Routes

By BENN OLLMAN

LAKE DELAVAN, Wis. — Interstate United Corp., Chica- go, which recently acquired Apollo-Stereo Music Co., Den- ver, now has an officer in its corporate structure responsible for acquisitions of music routes. The subject of large, national vendors acquiring music routes was touched on in an interview during the Illinois Automatic Merchandising Council (IAMC) meeting here last week where Lou Capello of Interstate was elected president of the group.

Much of the meeting was de- 

voted to 15-cent pricing of cof- fee and other items. Capello re- ported on a test of coffee machines at a side-by-side at 10 cents and 15 cents, the latter offering a larger cup. Sales from the 15-cent ma- chine more than doubled the sales of coffee by the dime unit, he told IAMC.

Abe Rosenblom, President of Public Vending, Chicago, also made a strong plea for 15-cent vending. “Instead, he said, of our 15-cent machines we have 1-cent priced machines. We hope to see a big price reduction. I hope people will not go on price and have a good product.”

(Continued on page 60)

Iowa Pool Tournament Helps Public Relations

By EARL PAIGE

DAVENPORT, Iowa — Juke- boxes appear from elsewhere in Iowa and Illinois learned here last week that they could successfully cash in on amateur sports and at the same time enjoy a boost in im- proved public relations. Derived from a coin-operated pool table tournament involving 404 play- ers from 60 locations, this city’s mayor, local coverage by newspapers and television, helped the public improve its image of the city. The operators, members of the Iowa and Illinois Coin Operators Pool Table Group, also had that功率 tournament involved hard work. Leonard Schneller, sales manager, U. S. Billiards, Amityville, N. Y., the firm sanctioning the event, was busy for long hours announcing the tour- nament’s progress.

Bob Voss, who credited this boss, Edward Ginsberg, presi- dent, Atlas Music Co., Chicago, as being the “real force behind” work, long hours coordi- nating the event. The operators, and in most cases, their wives, complained about the lack of do not show up to en- déring the event at the huge Ma- sonic Temple here.

A sort of cooperation was noted by Howard Harkins, secre- tary of the event, who said, “Peter Lang, Orma Mohr, John Cox and I are very com- petitive in this area, but we all get along.”

Although the event was co- ordinated by Atlas Music, Mur- phy’s Coin Machine, Chicago, was the winning representative of a competitive firm, Empire Machine, whose cor- porate office is in Chicago, worked long hours. Glen Brem- mer, Wico representative, also helped, as did Steve Levin from Atlas.

Operators involved were Wrong, Appleton, Iowa; Pete Kahler, Fulton, Ill.; Phil Rowan and Larry Woodward, Burlington; Iowa; George Wood- bridge, Sterling, Ill.; Clarence Harkins, Des Moines; Mrs. Mohr, Coix, Langbehn and Hark- ins from the Quad Cities area here.

As the public address system constantly referred to competi- tors by naming the location only the promotion aspects became obvious. Each of these shows locations that operators

(Continued on page 61)

S.D. Pool Tournament Set as Annual Event

PIERRE, S. D. — The South Dakota Music & Vending Asso- ciation recently completed its second annual coin-operated pool table tournament and ex- pected to maintain it as an an- nual event. As in tournaments elsewhere, the public relations benefits are highly rated. At the recent event 126 competitors from 41 locations participated.

Darlow Maxwell, a local op- erator here, said because the tournament was a State-wide event it received “very good cov- erage in newspapers and radio.” Maxwell spoke of the tournament as being a “very successful event. Frank Farrar was scheduled to appear at the tournament in Spearfish, S. D. He will be here next year.”

Each of the 126 locations, Maxwell said, has purchased its own tournament scoreboard from U. S. Bil- liards for $600. He said the de- cline of locations from 64 last year to 41 this year resulted from one operator extending him- self. “At 41 locations the tour- nament is just about levelled off.

"The only disappointment has been the number of competitors business in the public sectors is the compromise in the brackets. We don’t know why they drift off,” Maxwell said.

This year’s winners:

Class A, $500 top prize, Daniel Sine, Billiards & More; runner-up, Del Miller, Zimmer’s; third places, Bud Loupe, Safari Bar, Deadwood; fourth place, Lou C basin; fifth place, Bob Smith, Yakima Bar; sixth place, J. W. Mcewen, B-J Bar airmen; seventh place, Dan Newman, Iowa; eighth place, Frank Farrar, Spearfish, S. D. He will be here next year.

Class B, $500 top prize, Dr. Ray Swett, Coin-A-A-Boo; runner-ups: Bill Babler, Ron Babler, Don Babler, Roscoe Babler, Ronald Babler; fourth place, Howard Harkins, Orma Mohr, Chuck Babler; fifth place, Don Swett, Larry Babler; sixth place, Bob Babler; seventh place, Bob Babler; eighth place, Don Babler.

Class C, $250 top prize, Dr. Ray Swett, Coin-A-A-Boo; runner-up: Bob Babler, Ron Babler, Don Babler, Ron Babler, Howard Harkins, Orma Mohr, Chuck Babler; fourth place, Don Swett, Larry Babler; fifth place, Bob Babler; sixth place, Bob Babler; seventh place, Don Babler.

Winners, Barbara West, Gaylene Wimborg. S. D. operator, Earl Fafard; runner-up, Ken Fafard. Winner, Tom Fafard; second place, Tom Fafard; third place, Earl Fafard; fourth place, Tom Fafard.

Winners, Bonnie West, Gaylene Wimborg. S. D. operator, Earl Fafard; runner-up, Ken Fafard. Winner, Tom Fafard; second place, Tom Fafard; third place, Earl Fafard; fourth place, Tom Fafard.

Winners, Barbara West, Gaylene Wimborg. S. D. operator, Earl Fafard; runner-up, Ken Fafard. Winner, Tom Fafard; second place, Tom Fafard; third place, Earl Fafard; fourth place, Tom Fafard.
Kansas Operator

- Continued from page 55

about the increasing availability of stereo singles.

To keep himself posted on current hits, Fooshee takes home new records and plays them. While on the road, he constantly

plays the radio, which is "the only way an operator can tell what the kids are playing."

Fooshee, who also reads the trade publications, boosts new records by playing them when he's in a location.

"We play a record for a wait-

ters when we think it's going to be a hit and we brag on it and it

starts a little higher for us. We mark new records with yel-

low or blue plastic sleeves."

According to Fooshee, oldies or near oldies go well in restau-

rants not frequented too often by teenagers. He keeps about

40 oldies on machines in such establishments and favorites in-

clude "Sunrise Serenade," "Moonlight Cocktail," "Moonlight Serenade," "Paper Doll" and "I Love You So Much It Hurts." As for special requests, Fooshee said:

"I put on every special request I get. It's wonderful. I get every-

location to make a list of every-

thing they like. If you put spe-

cial requests on, you get a play."

Fooshee sets his machines

two-for-a-quarter in pinball

and three-for-a-quarter

elsewhere.

SEEBURG vending equipment as shown above was recently installed

in Greyhound's new depot in Phoenix. According to Buddy Lurie,

Steve Distributing Co., Los Angeles, the facility is the most modern

building Greyhound has in the U. S.
The new Rowe AMI Music Miracle Breakthrough!

New—No lubrication for 5 years
New—No preventive maintenance for 5 years
New RoweVue Slides
New Change-A-Scene Front Panels
New "Wall-of-Sound" Side Speakers

Rowe Alarm System (Standard Equipment)
New 5-Year Warranty

Rowe international, inc.
A SUBSIDIARY OF TRIANGLE INDUSTRIES, INC.
75 TROY HILLS RD., WHIPPANY, N.J. 07981
Pocket Disc Tested

*Continued from page 55*

of NVA and one of its directors, did not discuss the American venture publicly here but told Billboard he was very enthusiastic about the vending possibilities of the new record concept. "The price of the records is 28 cents during this test phase. This is a very good profit and one vendors would be interested in," he said.

Americor, Corp., which has also developed an anti-counterfeiting mechanism for its records, is setting up another test market in Detroit through Handleman Co. one of the largest rack-jobbing wholesalers of records in the U. S. The test will involve 50 locations and will involve the sales handling the money collections from the machines.

McDaniel is operating machines in 20 Seattle stores, mainly discount houses, he said. He is checking the machines weekly and stocks them according to the recommendations of Consolidated Record Distributors in Seattle.

"Records are a new kind of merchandise for me," he said. "But handling vending machines is something I know about. This is how I became involved. To be successful, the operation of these machines will have to be through street-wise operators who are already in the best locations now with other types of vending machines."

BARGAINS from KING'S One Stop

Psychiatric Pin-On Buttons $1.50 doz. Made for $2 Vending, 100 in bag 75c
Filled Capsule Mixes
All 35c per bag
5¢ Economy Mix $3.90
5¢ Deluxe Mix 5.00
5¢ Ring Mix 4.00
10¢ Virginia or Swinger 4.00
10¢ Economy Mix 7.00
10¢ Deluxe or Lighter 10.00
25¢ Jewelry Mix, 100 to bag 10c

T. J. KING & CO., INC.
3700 W. Lake St., Chicago, Ill. 60613
Phone: 212-533-3302

NVA Wives Learn to Cook, Paint

HOLLYWOOD, Fla.—A talk on cooking, a painting party and sight-seeing kept the wives of National Vendors Association (NVA) delegates busy here during the recent convention.

Richard Nickerson, head chef at the Hollywood Beach Hotel, led the busy NVA housewives in an afternoon of culinary arts—tips on broiling steak, creating tasty Pompomo Amadine, light omelets, Monte Cristo sandwiches, salads, and other delicacies. Nickerson, also director of the American Academy of the American Academy of the National Vendors Association (NVA) convention.

(Continued on page 59)

NVA Convention Pictures

ROBERT HERMAN and Paul Price (right).

CLARK APPLEGATE, Ohio Operator, and Dick Goldstein of Knight Toy & Novelty Co. (right).

LEO LEARY, Leaf Brands (left), with T. J. Martin, South Carolina operator, and Ted Sversted, also of Leaf (right).

MARGARET KELLY, Penny King Co., poses with Max Hurvich and Al Toronto of Birmingham Vending.

If your competition is giving you location trouble...

You may find the answer to this problem by operating the most advanced idea in bulk vending—the new Victor—SELECTORAMA 77-88 CONSOLE

With six different combinations to select from to fit any of your locations. Will vendl a variety of merchandise and coin combinations of 1¢, 5¢, 10¢, 25¢.

Front door operation saves 50¢ to 75¢ service time. Bigger display, more profits. See your distributor for information and delivery date.

VICTOR VENDING CORP.
5701-13 West Grand Ave.
Chicago, Ill. 60629

VICTOR'S NEW 77 SPECIAL EXTRA CAPACIT Y TOP...

Holds 30 more V-2 Capsules. Can be installed on your present 77s, or purchased with your 77 machines.

Only $3.50 each

Includes new center rod.

See your distributor for information or write us direct.

VICTOR VENDING CORP.
5701-13 West Grand Ave.
Chicago, Ill. 60629

See your distributor for information and delivery date.

VICTOR VENDING CORP.
5701-13 West Grand Ave.
Chicago, Ill. 60629

SUPER 77 is capable holds 175-22 capsules

NEW VICTOR 77 GUM & CAPSULE VENDORS
A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catchinc design. Makes merchandise easy to see. Convenient, interchangeable mechanism. Leaves the cockpit open for easy loading of V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ and 50¢ coin mechanisms.

Removable cash box for easy collecting. Large capacity, holds 1800 bags (1750 count) 75¢ V, 500 capsules and 50 V-2 capsules.

PRICE $39.00 chrome finished
White or black available.
GRAFF VENDING SUPPLY CO., INC.
3338 N. Ridge Road
Dallas, Tex.

If your competition is giving you location trouble...

You may find the answer to this problem by operating the most advanced idea in bulk vending—the new Victor—SELECTORAMA 77-88 CONSOLE

With six different combinations to select from to fit any of your locations. Will vendl a variety of merchandise and coin combinations of 1¢, 5¢, 10¢, 25¢.

Front door operation saves 50¢ to 75¢ service time. Bigger display, more profits. See your distributor for information and delivery date.

VICTOR VENDING CORP.
5701-13 West Grand Ave.
Chicago, Ill. 60629
 Bowling Event Helps Income

- Continued from page 55

location owner and leader of the tournament, over 300 people attended the recent banquet closing the sixth season for the Manistique Machine Bowling League. The town's population is between 8,000 and 10,000.

"When we started out only two operators were involved, Pat Yeo of Grand Rapids, and Sigmand Jedzieja. Now the Bryan Bros. firm from Saukville Distributing have locations in the tournament."

Pruski said the original operators are charged $2 per location for the season; the new ones, $5. Each location is charged $5 for the season and players contribute 35 cents a week and, additionally, pay for all games. The money derived goes for trophies and the banquet.

"We play 15 games at home and 15 away," he said. "By bowling on off-nights the business places generate additional income on all equipment and bar business is increased substantially."

During competition, bowlers average better than $25 per week, Yeo reported.

Guaranteed Used Machines

**MERCHANDISE & SUPPLIES**

**CAPSULES**

- 250 PER BAG WITH MONEY MAKING DISPLAYS
- Paint Ring, Mix, etc.
- 5c Candy Mix
- Printed Gum
- Leaf Brand Rain-Blo Ball
- Bottled Milk & Cream
- Wrapped Gum, Honey, Fruit, etc.
- 10c Gum
- Prepaid Gum
- Machines

**BUILT FOR BUSINESS!**

**MAX BEAVER**

- Vending Machines

**HARDWARE**

- 5c Jewelry

**BULLION**

- 10c Jewelry

**IMMEDIATE DELIVERY**

**VICTOR'S NEW '88**

- With Chrome Glass Frame
- Designed to get maximum sales with minimum servicing.

**Heritage Music Company**

- Available in 1x, 5x 10x or 25x coin mechanism.
- Standard Display Panel
- Larger capacity holds 320 Capsules, 75 Gumballs, 75 Capsule C.O.D. Tanks. Take in $28.00 when Bryan & Kuklick, Inc., manufactures 1,000 pieces of Wrapped Gum.

**Stamp Folders, Lowest Prices, Write**

**Northwestern Sales & Service Corp.**

- 446 Chestnut St., North Tonawanda, N.Y.
- (212) 314-5467
- NORTHERN CORP., recently presented several awards to its distributors. Shown above, president Waldo E. Bowen Jr. holds the top award given to Graff Vending Co., Dallas, Floyd Price (left) and Tom E. King received the honors. Second place award went to Allen Cohen and Moe Mandel, Northwestern Sales & Service, New York; H. B. Hutchison Jr., Atlanta, received an award for the highest percentage of increased sales during 1968 and Edward Kowarsky, Parkway Corp., Baltimore, won an award for outstanding sales. The distributors' awards were presented at a meeting in Las Vegas.

NWA Wives Learn to Cook, Paint

- Continued from page 58

Chefs, will soon open the Miami Culinary Arts Institute. Would-be artists painted their first mountain scene in oils under the direction of Connie Gordon, originator of the "Paint and Draw in Minutes" method. Connie Gordon is known for her Art Schools in New York City and Florida TV shows, and her internationally famed "Paint Parties."

While their husbands met in business sessions or talked on the exhibit floor, the ladies also enjoyed a trip to Fort Lauderdale, the "Venice of Florida," on the Biscayne Wheel Queen. Camera bugs snapped pictures of the Queen Elizabeth docked at Port Everglades, the famed Dolphin and Nautilus submarines, $200,000 homes, man-made canals, and other scenic atmosphere. A half dozen jazz music and a luncheon of fried chicken added to the enchanting trip along the intercoastal waterways.

The ladies' program was planned by Mrs. H. B. Hutchin-son Jr. and Mrs. Herbert Gold-stein.

Sub INCreased prices of the N.V.A. SHOW! THE NEW Northwestern "CLASSIC"

- $28.00 when Bryan & Kuklick, Inc., manufactures 1,000 pieces of Wrapped Gum.

**Yeo said**

- One-Thousand Dealers, Balance C.O.D.
- Service Unit-for DOES service and cleaning.
- Fits practically all multi-purse stands.
- Victor's the N.V.A. Convention unanimously agree "this is the machine."
- "The new Northwestern attractive in all respects."
- See the "Classics" at your Northwestern distributor.
MOA to Pick New Directors

CHICAGO—Members of the Music Operators of America (MOA) are being invited to recommend candidates, including themselves, for the association’s board of directors. All recommendation must be mailed to

(Continued on page 74)

What’s Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Ames, Iowa, Location: C&W-Tavern

ELENA DAVYLCHUK, programmer, K & D Music Co.

Comment:

"'Masquerade,' 'Tears in Heaven,' 'My Girl,' 'Take Your Time,' 'Misty,' 'Lonely People,' 'Lullaby of Birdland,' 'More,' 'I’ll Be Seeing You,' 'Moon River,' " says Carl "Dot" Dils.

CARL DILLS, programmer, Carl Dills Amusement Co.

Dry Ridge, Ky., Location: C&W-Restaurant

Current releases:

"I'm Gonna Love Me Again," "I'm Gonna Love Me Again," "I'm Gonna Love Me Again," "I'm Gonna Love Me Again," "I'm Gonna Love Me Again," "I'm Gonna Love Me Again," "I'm Gonna Love Me Again," "I'm Gonna Love Me Again.

Interstate United Tells Plan To Add More Music Routes

(Continued from page 55)

coffee and candy in industrial spots, we first tried it out in our public and street locations. We didn't lose sales, volume and profits improved because people expected to pay more nowadays for most things that they buy."

The move by vendors to acquire music and games routes was pointed out by George Bun-da, Interstate United. "We made our first music acquisition last November when we bought out Apollo Music," said Bun-da. "It has been working out so well that now we have one man in the corporate office who is responsible for music route acquisi-

That's What You'll Find In Our New COIN MACHINE LIST

Send For It!

Exclusive News AMI Distributor to Pa., S.Jarvis Del., Md., D.C.

DAVID ROSCH inc

655 N. BROAD ST., PHILA., PA. 19123

Phone: 215 Center 2-7400

when answering ads... Say You Saw It in Billboard

Chicago Coin's New Totally Different Drive Master

Featuring Revolutionary "WINDSHIELD VIEW" Driving

Simple Trouble-Free Design...

No Film—No Belts!
Panoramic Animated Variable Driving Movement in Natural Color!
Fantastic New Projection Principle!

● Authentic Motor-Speed Effects
Driver-Controlled by Gas Pedal.
Simulated Speeds, 0 to Over 300 MPH Realistic Sports Car Sounds on Tape!
● Gear Shift...Visual Motion Effect of Forward, Reverse, or Neutral
1½ Minutes Playing Time...Adjustable.
Available 10c or 25c Per Play
Adjustable Replay or Standard Models

COMPACT—27" x 25"

May 23-24—Pennsylvania Automatic Merchandising Council, Shamokin-on-the-Delaware, Sham-

(Continued on page 61)
Operators Enjoy 8-Ball 'Fever'


LES MONTOUTH (at right in left photo), treasurer, Music Operators of America, although not a pool table operator, was an interested spectator. In center, John Cox, Davenport, Iowa, operator, and at right, Clarence Hagen, Iowa City operator, in action as a referee. Another referee, Stan Levin, watches in background.

TOURNAMENT GIRLS. Handling many details were (left to right) Mrs. Orma Mohr, Rock Island, Ill.; operator, Mrs. Stan Levin, Chicago; Mrs. Howard Harkins, and Lu Christian sen, Johnson Vending Service, Rock Island.

LARRY HAAN, sentimental favorite of the crowd and a victim of cerebral palsy, displayed amazing skill as a player. Tournament specialist Leonard Schnellrer later awarded the boy a U. S. Billiards jacket even though he lost out in final competition.

Iowa Pool Tournament Helps Public Relations

"Continued from page 55" offer a tremendous service," said Harkins.

Local Shriners handled the concessions, the money from which will go toward a crippled children's hospital here.

The nine operators were all unanimous in believing that a second tournament will be more successful and will involve 126 locations.

Collecting the $3,550 in prize money.

Class A, $1,500, Danny Hague, Middle Tavens, Clinton, Ill.; operator, Keller; corner, Art Darnell, Pete's Midwest, Des Moines, Iowa; operator, Harkins; 2nd place, Maurice Hooks, Orion's Mea Eiffel, Ill.; operator, Donald and Harvey, 4th place.

Class B, $500, Jay Robinson, Widget, Des Moines, Iowa; operator, Harkins; 2nd place, Pete Leydon, Davenport, Iowa; operator, Harkins; 3rd place, Stan Levin, Rock Island, Ill.; operator, Harkins.

Class C, $200, Pete Well, Orange City, Iowa; 2nd place, Bill Haggard, Denkham, Iowa; 3rd place, George Radd, 1st place, Ray Hall, 2nd place, Fred Hoof, 3rd place.

MAYOR John Jepsen (right) congratulates Class A winner Danny Hague as Pete Kahler (second from right) and his location owner look on.

JOYCE DITCH, women's champion (left), watches runner-up Donna Kaufman shoot. Referee Glenn Bremner of Wico Corp. also watches.

KEN HAGUE takes aim during tense competition.

COMMING EVENTS

June 6—Minnesota Automatic Merchandising Association, Madison's Resort, Mille Lacs Lake.

June 13-15—New York Automatic Vending Association, Times Hotel, South Fallsburg, N. Y.

Sept. 5-7—Music Operators of America, Music and Amusement Machine Exposition, Sherman House Hotel, Chicago.

N. Y. Bulk Vendors Prepare to Meet

EAST ELMHURST, N. Y.—Members of the New York Bulk Vendors Association will meet here Tuesday (13) at the Shriners-Tenney Inn. Although President Roger Fosk will preside, Warren Raphael is in charge of the program and publicity.

MAYOR GODFREY ROBERTS (right) of Pierre, S. D., is shown during award ceremonies following the recent pool tournament sponsored by the South Dakota Music & Vending Association and sanctioned by U. S. Billiards. At left, Max Haswell, secretary of the operator's group and the Class A winner, Darrel Sime.

when answering ads . . . Say You Saw It in Billboard

KENT ANDERSEN, B&B Tavern, Davenport, operator, Harkins; Class B, $500 top prize, Ted Bishop, Two Harbors, St. Paul, Minn.; 2nd place, Larry Whiffen, Lee's Place, Rock Island, operator, Harkins; 3rd place, Fred Holley, Main Ave. Tap, Muscatine, Iowa, operator, Harkins; 4th place, George Radd, 1st place, George Safdi, 11th street, Davenport, operator, Harkins.

Class C, $200 top prize, William Rusch, Anamosa City, Iowa; Operator, Harkins; 2nd place, Bill Haggard, Denkham, Iowa; 3rd place, Jack Lange, Jim's Knickerbocker Tap, Milan, Ill.; operator, Harkins.

Class D, $100 top prize, Pete Leydon, Davenport, Iowa; Operator, Harkins; 2nd place, Pete Leydon, Davenport, Iowa; Operator, Harkins; 3rd place, Bill Haggard, Denkham, Iowa; Operator, Harkins.


MAYOR Godfrey Roberts (right) of Pierre, S. D., is shown during award ceremonies following the recent pool tournament sponsored by the South Dakota Music & Vending Association and sanctioned by U. S. Billiards. At left, Max Haswell, secretary of the operator's group and the Class A winner, Darrel Sime.

May 17, 1969 BILLBOARD
An Open Letter to the Record Industry

Exhibit One: Album 1799

On April 18, 1969, one of our long-time employees, Mr. Joseph B. Smith, flew from Los Angeles via National Airlines to Miami, Florida. He proceeded without delay to the offices of a Henry Stone, head of Tone Distributors and part-time entrepreneur. While in conversation, it was mentioned that the aforementioned Stone was in the process of signing a recording group called Mercy, which at that time had no continuing record label affiliation.

Stone signed Mercy to his Marlin Productions. All future recordings of the group (whose current single "Love Can Make You Happy," is enjoying national success), would henceforth be produced by Marlin Productions, and released through Warner Bros.-7 Arts Records, Inc.

Smith, Stone, and Marlin vice-president Milt Oshins have since that date recorded and prepared for release the initial Mercy album, produced by Steve Alaimo and Brad Shapiro. The album (available both on disc and tape) is entitled "Love Can Make You Happy." It is currently shipping to Warners distributors and licensees worldwide.

Our Mr. Smith is very fast on his feet.
RIDE A BUS
LAS VEGAS — Two buses will provide free shuttle service for dealers, exhibitors and visitors during the American Musical Instrument Dealers Association Exhibit (AMDIE) here, May 12-15 at the Convention Center. The Transportation Unlimited buses, financed by exhibitor purchase of motion pictures, will operate between the hotels and Convention Center and also provide free transportation to and from the airport. In addition, Transportation Unlimited will be handling the daily excursions to Lake Mead and Hoover Dam and evening nightclub shows.

A new special event planned for the AMDIE will be the addition of the Paragon and the Premier with playback.

Sunn Musical Equipment will present the Big Huge on stage Tuesday (13). The group will be using the Orion amplifier series. According to Sunn's Jay Mungen, a number of other groups will be dropping by the company's exhibit. On Wednesday (14) Acoustic Control Corp. will feature several artists in the Gold Room Theater, including Lee Michaels and Linda Ronstadt. Steven Marks explained:

"Each artist will do a set. In doing so, the area groups will be demonstrating our equipment. Featured will be our line of Acoustic amps.

Marks added that a Canadian group will be coming down for the Acoustic show and our exhibit." As for the number of exhibitors and attendance, Phinney (

256 Machines in Concert of Computer-Programmed Music

CHAMPAIGN, Ill. — A musical and motion picture extravaganza based on computer-programmed music involving 256 pieces of equipment, including seven harpsichords and 52 tape recorders, will be presented here May 16 at the University of Illinois Assembly Hall. The work, created by avant-garde composers John Cage and Lejaren Hiller and available in a 21-minute recording on the Nonesuch label, will require four and a half hours for concert, beginning at 7:30 p.m.

The work is entitled "HPSCHD," which is the computer spelling for harpsichord. The scope of the performance can be increased in part from the list of equipment: eight motion picture projectors, 64 slide projectors, seven preamplifiers, 59 loud speakers, 59 power amplifiers, 52 tape recorders and seven harpsichords.

Other ingredients include 631 pages of music manuscript, 208 computer-generated tapes, 6,400 slides, 40 motion picture films, 11 rectangular screens 100 by 20 feet and a circular screen 340 feet in circumference.

Shure Bros. is furnishing preamplifiers and recorders and the 3M Co. is loaning the tape recorders. The audience in the 15,000-capacity hall will be able to move about during the performance and can view the films and slides from all angles on transparent screens.

Cage, who conceived the event, is visiting research professor in the School of Music at the University. Hiller, co-founder of the school's experimental music studio, is permanent glee composer of the University, State College of Buffalo.

"HPSCHD" required two years to produce and program. A company of 48 will be used in the performance, which will be produced under the direction of Ronald Nemeth and Calvin Sumson, both affiliated with the university.

Admission is $1.50.

AMDIE Program

Monday—May 12
Morning—First Annual AMDIE Golf Tournament, Stardust Country Club. 10 a.m.-5 p.m.—Registration, Convention Center.

Noon-5 p.m.—Exhibits open, Convention Center.

Noon-5 p.m.—Gulbransen Co., Gold Room Theater, Convention Center.

Tuesday—May 13
Morning—First Annual AMDIE Golf Tournament, Stardust Country Club. 10 a.m.-5 p.m.—Registration, Convention Center.

10 a.m.-5 p.m.—Fashion show and brunch, Dunes Hotel.

Noon-5 p.m.—Exhibits open, Convention Center.

Noon-5 p.m.—Sunn Musical Equipment Co., Show, Gold Room Theater, Convention Center.

Wednesday—May 14
Morning—First Annual AMDIE Golf Tournament, Stardust Country Club. 10 a.m.-5 p.m.—Registration, Convention Center.

Noon-5 p.m.—Exhibits open, Convention Center.

Noon-5 p.m.—Acoustic Control Corp. Show, Gold Room Theater, Convention Center.

Thursday—May 15
10 a.m.-5 p.m.—Registration, Convention Center.

Noon-5 p.m.—Exhibits open, Convention Center.
Ed Phinney Keeps Track Of the 'Observer Corps'

BY RON SCHLACHTER

LAS VEGAS—In addition to attracting dealers and exhibitors, the American Music Dealers Industry Exhibit (AMDIE) has brought to this city a sizable group dubbed by president Ed Phinney as the "observer corps."

According to Phinney, this group consists of manufacturers who have declined to exhibit but who are ready and willing to attend the first show at the Convention Center.

"Some of the observer corps, such as Aeoian, have been kind enough to let us know that they will have a hospitality room," said Phinney. "However, some like Em-Har are having their own little private show down the street."

"Through the hotels, we know that they are here. The Housing Bureau works hand in hand with the Convention Bureau and Authority. It's a shame that they're hiding because they're spending twice as much money for a hospitality suite than they would have to pay for a booth. I'm afraid that the dealers won't be able to find them."

"As for next year's show at the Convention Center, I will be conducting a survey to decide on the date. I will also survey the observer corps. I don't want to pick on them because they will be exhibiting at next year's show."

Organ Record

CHICAGO—A new 33-rpm stereo album, "Ken Wright at the Corn Theatre Organ, Volume 2," is now available for dealer demonstration or promotion. Price to dealers is $2.50 each, in quantities of six. Orders should specify Cupidol CDS-2580.

Cole Release

CHICAGO—M. M. Cole has announced the release of a new edition of Buchalter's "Piano Scales." The suggested list is $2.50 each.

Hohner's Fretless Bass Guitar

CHICAGO—A new fretless bass guitar has been announced by Hohner. The instrument is available in the following finishes: black, blue, black and white, and red.

3 compelling reasons why you should install Electro-Voice SRO loudspeakers in your present amp.

1. Your present speakers just blow out.
   - There is no speaker more rugged than Electro-Voice SRO. Proven in rugged laboratory tests. Proven on the job. Guaranteed for life against failure in normal use.

2. Your present speakers sound fuzzy, even with the "fuzz box" turned off.
   - Electro-Voice SRO loudspeakers meet the highest fidelity standards. Even at full volume they deliver clear, transparent sound.

3. Your present speakers aren't loud enough.
   - At any volume setting, SRO speakers are louder than any other brand. It's like having up to double your present amplifier power!

**Electro-Voice**

1650 BLACK ROCK PIKE

Cincinnati, Ohio 45247

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615

**Hohner**

400 EAST 53RD STREET

Chicago, Illinois 60615
Promo Tells Condor Story

NEW YORK—Ten thousand copies of a special edition of Go Magazine will be used by the Innovex Division of Hammond Corp. to promote its Condor RSM, a reed sound amplifier, at the American Music Dealers Industry Exhibit (AMDIE) in Las Vegas.

The Condor is designed for use with clarinets and saxophones. It can also be utilized for trumpets, trombones, cornets and the human voice.

As for the special edition of Go, it will contain the publication’s normal complement of news and feature stories, as well as a special centerfold section devoted to the new Innovex product. One of the special stories will concern the Burgandy Express a recording group who will demonstrate the Condor during the four-day exhibit at the Las Vegas Convention Center.

More than 17 million young Americans play music instruments—and all of them listen to a ton of records too.

THE CHEETAH Model V267 by Vox is one of the company's "electronic electric acoustic cutaway" guitars. Features include built-in E tuner, distortion booster, treble and bass booster, repeat percussion and two exclusive Vox Ferro-Sonic pickups.

THE NEW HOHNER CONTESSA banjo line is topped by this five-string de luxe model, featuring finely engraved chrome plated shell, 24 tension adjustment nuts, inlaid maple and rosewood black and mother-of-pearl inlaid fretboard. The suggested list is $199.50.

The NAMM MUSIC SHOW in Chicago June 22-26, 1969

The 68th Annual Music Show sponsored by the National Association of Music Merchants is being held at Chicago's spacious Conrad Hilton Hotel. Everything under the sun in music instruments will be there.

- 300 individual exhibitors of music merchandise, from the most powerful amps to the most expensive combo organs.
- $2,000,000 of music instruments and accessories, including all band instruments, recording equipment, pianos, organs, electric guitars and much more.
- Marketing seminars—on instrument sales, sheet music, advertising. Find out what is going on among amateur musicians.

Meet some of the nation's 8,000 music store owners. Find out what is on their minds—and what the public is buying in music instruments. There will be something for every BILLBOARD reader in more than 170,000 square feet of exhibits.

The NAMM is the association for leading music store retailers.

Not a public show.

(Continued on page 67)
A totally unique multi-media experience that will truly captivate any audience...

Night Clubs
Discotheques
Rock Light-Shows
Concerts
Exhibitions
Promotional Activities
Advertising Displays
Home Entertainment
Educational Aids

Sonovision... where laser technology is applied creatively.
Hohner Exhibit to Feature New Lines of Instruments

LAS VEGAS — Visitors to the M. Hohner, Inc., display here at the American Music Dealers, Inc., Exhibit (AMDEI) will see the broadest instrumental spectrum in the company's 112-year history. As part of its new products preview, Hohner is introducing a banjo line keyed to the modern C&D sound. Setting the standard for the four banjo models is a five-string de luxe instrument, featuring a finely engraved chrome-plated neck and 24 tension adjustment nuts. Other features include inlaid maple and rosewood back, mother-of-pearl inlaid fingerboard, adjustable steel rod and adjustable engraved tailpiece. The suggested list is $199.50.

Other Conetessa banjos are a standard five-string and deluxe and standard tenor, ranging from $120 to $199.50. The banjo line augments Hohner's Conetessa guitar department, which is this year adding a high-quality fretless for the professional desiring to achieve the same effects as with a regular string bass. Available in Black and Blond, the instrument boasts precision-molded fret markings in white on the ebony fingerboard. The suggested list is $349.

Four quality Hohner classic guitar models are also expanding the Conetessa line. Hand-made by German craftsmen, they range from $99.50 to $169.50.

M. HONNER, INC., has expanded its classic guitar line by adding four Conetessa models, all hand-made by German craftsmen, from $99.50 to $169.50.

Beverly Sills to Be Feted—Westminster Sessions Set

NEW YORK — Westminster Records, subsidiary of ABC Records, will hold a party for soprano Beverly Sills at a hotel here on Thursday (15). Miss Sills, who appears in the American Opera Society's performance of Donizetti's "Roberto Devereux" on Tuesday (14) flies to London the following weekend for two new Westminster recordings.

In London, she will record an album of French operatic arias, songs and arias of Meyerbeer, Thomas, Charpentier and Massenet, and a complete recording of Bizet's "Roberto Devereux." The latter also will feature tenor Robert Höfelich, baritone Peter Gospov and mezzo-soprano Beverly Wolff, all of whom will be making their first appearances on Westminster. Charles Mackerras will conduct both sets of recordings at the EMI studios beginning on Thursday (21).

Miss Sills appeared on CBS' "Ed Sullivan Show" on Sunday (6) and NBC's "Today" on Tuesday (8). Her recent performance with the London Symphony Orchestra Thursday (12) and Saturday (14) will be heard on various networks Saturday and Sunday (13). She will be seen on television Sunday (13) at 8:30 PM EST on the "Ludwig Van Beethoven" program on ABC television.

Aznavour Gets English Lyrics

LOS ANGELES — Lyrist Buddy Kaye is writing English adaptations of French songs for the first English language LP by Charles Aznavour for Monument, Kaye joins Bob Morrison, another American lyricist on the project.

Aznavour is slated to perform four of Kaye's songs at his Capitol Records studio in New York Saturday (10)-Sunday (11). Monument recently obtained exclusive English language distribution rights in the U.S. to Aznavour product. It is releasing Aznavour in French, Spanish and Italian.

AMDEI's Debut

Continued from page 63

Shure Brothers, Inc.

牵头的雷蒙·卡特尔尔、歌手吉姆·罗伊德等人的活跃，使雷蒙·卡特尔尔的专辑在该公司的排行榜上。展示的音乐会和电影将包括她在1968年录制的"Ed Sullivan Show"和1970年的"Today"的演出。她的表演将出现在美国各地的电视上，包括SATURDAY NIGHT LIVE和SPECTACULAR MUSIC SHOWS。她在纽约的演出将由ABC音乐的"Ed Sullivan Show"和NBC的"Today"播出。她将在伦敦的演出将由EMI工作室进行录音，由查尔斯·麦克拉克斯指挥。她将在伦敦完成两套新西敏士顿的录音。
NEW YORK—McGraw-Hill Records has released a three-LP Arab set from Francesco Cavalli's "L'Ormindo" to coincide with performances of the Venetian baroque opera on Thursday (22), Saturday (24) and May 27 by the Opera Society of Washington at the Lister Auditorium of George Washington University.

Dick Bungay of London Records, the American branch of British Decca, Argo's parent company, is aiding McGraw-Hill, importers and distributors of the line, with the promotion. The package, the first recording of the work, features the Glyndebourne Festival production under the direction of Raymond Leppard, who prepared it for performance and conducted it at Glyndebourne.

Also being issued on Argo are songs and part-songs of Gustav Holst with Peter Pears and pianist Benjamin Britten offering "Teneva Songs" and the Purcell Singers under Imogene Holst performing the other selections.

Milton's "Comus," with music by Henry Lawes, is performed by William Squire, Helen Holm, Barbara Jefford, Gary Wilmott, Patricia Redman, George Rowland with singers Robert Tear, Margaret Neville, and Susan Longfield, George Rylands, director, and Leppard, musical director. This is paired on two LP's with excerpts from Milton's "Simon Agonistes" with Tony Church, Denis McCarthy, Margaret Rawlings and Peter Orr. Malory's "Le Morte d'Arthur," previously available on Argo, is being released in a three-record Argo set.

Franz Brueggen is featured in Italian recorded sonatas of Coati, a former Veraciemi, Bibilahia and Vivaldi in a Telefunken disc with cellist Amner Byltama and harpsichordist Gustav Leonhardt as continuo.

Thomas Binkley conducts the Studio for Early Music in the second volume of "Carmine Burana." Also on Telefunken is a ceremonial renaissance music of Ciconia, Peragrot, Dulay, Excina, Isaac and Moorton performed by Konrad Ruhland and Capella Antiqua, Munich.


CAGE & HILLER WORK TO DEBUT AT U. OF ILLINOIS

URBANA, Ill.—"HPSCHD," a new composition by John Cage and Lejaren Hiller, will be premiered at the University of Illinois on Friday (16). Notebooks Records has its first-ever 21-minute recorded version of the four-hour work to coincide with the premiere.

On the pressing, "HPSCHD" will be coupled with the first recording of Ben Johnston's "String Quartet No. 2," which will be performed by the Composers' Big Band. The disk version of "HPSCHD" will include a specially devised computer program called "Knobs," which will make possible alterations by increasing or decreasing part of the piece.

"HPSCHD" was composed as a commission from Swiss harpsichordist Antoinette Vacher and marks the first time Cage has utilized computers in his compositions. The Notebook version features harpsichordists Neely Bruce, David Baker and Mme. Vacher. The source work is Mozart's "Introduction to the Composition of Waltzes by Means of Dice."

May Is an LP Release Festival to Red Seal

NEW YORK—Larry Adler programs a perform of harumica concerts written expressly for him on a new RCA Red Seal album with Morton Gould and the Royal Philharmonic.

Pianist Artur Rubinstein joins the Guernier Quartet in a coupling of Brahms and Schumann. Eugene Ormandy and the Philadelphia Orchestra have an LP of Beethoven, Schubert and Dvorak, which was recorded in the Chicago Symphony play Ravel. Also on RCA Red Seal is a song recital by baritone Gerard Souzay with piano accompanist Daniel Barenboim. A collection of Italian operatic arias is sung by tenor Carlo Bergonzi culled from other recordings of complete operas.

Svatava Richter has a Beethovan piano recital on Victrola, while pianist Leonard Penniman plays Liszt with Rene Leibowitz and the London Symphony. Arthur Fiedler and the Boston Pops have a coupling of Gershwin and Gershwin.

Daniel Barenboim, a violinist who has a Red Seal album with Reiner and the Chicago Symphony, has the last of the Decca Stereophonic LP's. And the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies) maestro Liszt with the London Festival Orchestra (Sharpies)

Classical Music

McGraw-Hill Releases Opera In Tune With Performances
we're

"at home"

in Nashville

And, in our new "home" at 1513 Hawkins Street, we look forward to even further expansion of our worldwide activities in the national and international exposure of country music on behalf of all our publisher-affiliates.

The doors of the new SESAC Building are open and our welcome mat awaits you!
CORRECTION!
LAST WEEK'S KING RECORD ADVERTISEMENTS SHOULD HAVE CARRIED THE FOLLOWING CORRECT RECORD NUMBERS:

ALBUM
MR. JAMES BROWN
"GETTING DOWN TO IT"
KING-KLP-S-1051

SINGLE
MARVA WHITNEY
"IT'S MY THING"
KING-6229

CLASSIFIED MART

<table>
<thead>
<tr>
<th>Classified Advertising Rates</th>
<th>Classified Advertising Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>REGULAR CLASSIFIED AD.</td>
<td>REGULAR CLASSIFIED AD.</td>
</tr>
<tr>
<td>$3.00 per word.</td>
<td>$3.00 per word.</td>
</tr>
<tr>
<td>Minimum: 50 words.</td>
<td>Minimum: 50 words.</td>
</tr>
<tr>
<td>Box number included.</td>
<td>Box number included.</td>
</tr>
</tbody>
</table>

HELP WANTED

SITUATIONS WANTED

WANTED PROFESSIONAL AND AMATEUR radio operators. Salary commensurate with experience. Write or call for details. Contact: Bob, Enfield, Conn. 06082. Phone: 222-5411.

WHOLESALE RECORD AND TAPE DISTRIBUTION of top titles seeks aggressive salesman seeking steady employment. Must be familiar with field.写入 a car. Salary plus commission. Contact: Horace, Enfield, Conn. 06082. Phone: 222-5411.

10-YEAR-OLD Singer, Actor, 70% looks. Excellent business manager and/or exceptionally light voice of professional matching of voice. Contact: Peter, 5342 S. Silver Spring, Md. 20911. Phone: 335-7131.

SCHOOLS & INSTRUCTIONS

FCC First Class Radio Telephone (R.F.C. 1564) on call. Write for details. Contact: Jim, Enfield, Conn. 06082. Phone: 222-5411.

RECORD MAN, 10 YEARS EXPERIENCE, desires work in any line of record and tape business. Excellent background. All letters of interest. Contact: Sam, Enfield, Conn. 06082. Phone: 222-5411.

MISCELLANEOUS

AFTER POETRY READ around the United States and in 1969, contact: Rick, 4632 N. 23rd St., Washington, D.C. 20008.

ANTHROPOMORPHIC INTERESTED IN COLLECTING human figures from around the world. Glad to hear from others interested in the same field. Contact: Eric, Enfield, Conn. 06082. Phone: 222-5411.

'FUNKY JUNK' INSERTS into your record catalog. Write for details. Contact: John, Enfield, Conn. 06082. Phone: 222-5411.

WANTED TO BUY

DISTRIBUTORS OR DJ's, WE WILL PAY top dollar for first pressings. Large collection of R&B, rock & roll, soul, power pop, R&B, etc. Write or call for details. Contact: Frank, Enfield, Conn. 06082. Phone: 222-5411.

WANTED, "HAPPY HARRY" scaner after 6 P.M. Tues. Phone: 222-5411.

WANTED RECORDS: ORIG. OR REPRODUCTIONS of 1000's of 78rpm records. Write for details. Contact: Rick, 4632 N. 23rd St., Washington, D.C. 20008. Phone: 222-5411.

INTERNATIONAL EXCHANGE

ENGLAND

FOR ALL THE LATEST AND HARD-TO-FIND British, British, etc. Contact: Randy's record exchange. Phone: (212) 598-7500.


50 MUSICIANS WISH to publish, record and sell compositions, new hobby. Contact: Andy, Enfield, Conn. 06082. Phone: 222-5411.
THANK YOU!

JOE SIMON / SOUND STAGE SEVEN
FOR THE MILLION SELLING RECORD
"THE CHOKIN’ KIND" (SS7-2628)
Billboard #15  Cash Box #14  Record World #18

Harlan Howard / Wilderness Music

Joe Simon is Another Reason Why Monument Is Artistry
Sound Stage Seven—A Division of Monument Record Corp.
Nashville/Hollywood
Red Beans & Rice is a bargain. For $4.98 you can stuff yourself full of soul, blues and pure jazz. (A very balanced meal.) And Red Beans & Rice is far more exotic than the stuff you’re used to ingesting.

Ray Draper, leader and organizer of RB&R, was originally a modern jazz tuba player. (Think about that.) He formed the group because the world of modern jazz wasn’t quite ready for Ray. Now, in the Red Beans & Rice album, Ray goes jazz, and blues and soul two better. You’ll eat it up.
JOHN STEWART
CALIFORNIA

BLOODLINES

It's all in Nashville Roots and California Bloodlines

Living his own life,
in his own way—

Honestly

Hopefully we're all back to that.

BLOODLINES:

MAY 17, 1969, BILLBOARD

NATIONAL COLLEGE PRINT CAMPAIGN

featuring:
FREE CONSUMER POSTERS

MAJOR UNDERGROUND SUPPORT
JOHN STEWART / CALIFORNIA BLOODLINES

ST-203

contact your Capitol Records distributor for information
Fla. Retail Couple Welcomes Universal Numbering System

- Continued from page 54

inventory. To produce a record of the reorder it is only necessary for the salesperson to rubber-stamp the colored record slip, which automatically shows the date of the reorder. A checked-in figure shows the number reordered. (A single stamp without a number means that only one album has been reordered.)

Thereafter, record-keeping is merely a matter of continuously stamping in the date of each reorder, plus an "eyeball" check of the inventory, which shows whether the reorder has arrived. With fast-moving records, necessary reorders at frequent intervals, the slip is soon filled with a vertical column of numbers and is turned over to repeat the process. Another slip is added if necessary. The system is not applied to the slip until the actual reorder form has been executed, requiring that the album, the record slip, and the order form all be brought together at a convenient desk, where each bit of paperwork is done simultaneously.

For 45's, inventory cards 9 inches by 7 inches contain details necessary for recording, plus the top strip describing the little. On tape product the store is using its own adhesive labels, which are pulled off at the point of sale.

The complexities of numbering systems on tape forced us to adopt a simple system for reordering," Mrs. Letter said. "Now we merely peel off the identification slip after each sale. A universal numbering system for every configuration of pre-recorded product would make our own system just that much easier."

Originally a full-line music store, the outlet currently carries only guitars and a few other stringed instruments, in addition to television and audio equipment.

MOA to Pick New Directors

- Continued from page 60

MOA headquarters here and postmarked not later than June 6.

The June 6 deadline meets an MOA stipulation that candidates for the board of directors must be submitted to the nominating committee for investigation at least 90 days prior to the election, which will be held during the MOA Exposition Sept. 5-7 at the Sherman House in Chicago. In addition, each candidate must be endorsed by five members in good standing.

From the recommendations received, 10 vacancies on the board will be filled this year. Present directors, whose terms are expiring, are not eligible to run again until one year has elapsed.

Members are urged not to recommend any candidates until they have consulted them first. The candidates should be members in good standing (dues paid), willing to accept if nominated and know what is involved. A director's basic responsibility is to deliberate matters of benefit to the membership in his own area or in his state and/or local association. At his own expense, a director is expected to attend two meetings of the board each year. The term of office is three years.

MAY 17, 1969, BILLBOARD
SUMMER IS A TAPE THING.
Our new release proves it.

Collectors special! Final LP recording by Traffic!

HANNIBAL BROOKS
ORIGINAL MOTION PICTURE SCORE
MUSIC BY FRANCIS LAI

SEVEN BRIDES
AN ORIGINAL MOTION PICTURE SOUNDTRACK

TO SIR WITH LOVE
SWEET CHARITY
4 GREAT MOTION PICTURE THEMES & ORIGINAL SOUNDTRACK

United Artists Records
mean business.
Larry Santos makes an impressive debut. He's a big-voiced, dynamic singer of the Tom Jones genre and he knows how to stir up lots of vocal excitement. The repertory on this package is perfectly suited to his phonetics and he makes the most of it. Walt Levitsky's arrangements are right in the groove, too.

Marian McPartland's next album features the high caliber of her recorded efforts with husband, Bud and her band. Each baritone saxophone player occupies one side of a double such as McPartland's. "Hey Little Lady" from Bach's "Christmas Oratorio" is a standout, as are the "Merry Christmas Blues" and "I Love You" strike the same bone.

This large undertaking is a prime example of the band's skill, ability, and style to set with high-profile and showmanship. Children of a New Millennium is in keeping with the 18th century, a plot centering around the time-honored orchestra. Children of a New Millennium is the twin mainstays evident.

Classical


These are very well known operas. All of the works are of the first rates and one of the most popular. The text of the program lists operas from around the year 1701. Some of his best works are here, from "La Battaglia" to "La Finta Siha." Press in top form.

Classical

Arias and Songs—Vinyl Pick. RCA Victor VC 7184 (9)

Ezio Pinza, RCA Victor

SOUNDTRACK

SOUNDTRACK—The Guru. RCA Victor LSO 4502 (5)

SOUNDTRACK—The Devil's B.B. Tower VS 5411 (5, 6)

POPULAR

The Adventures of Ketch—RCA Victor VS 5501 (5)

Fare Thee Well—"Time Changes" A New Vision and VS 7014 (5)

Don Partidge—Street Baltic. Capitol S 2074 (5)

Loaded—RCA Victor VS 6710 (5)

The Country—New York. RCA Victor VS 6710 (5)

Cherish Waterfall—One Step Ahead. Capitol S 2074 (5)

1950 Century Corporation—Bacharach Instrumental. RCA Victor VS 6967 (5)

The Rusy Singers—Philips International VS 6967 (5)

Triangle—New Blue Corn. Amaretto VS 7121 (5)

LOW PRICE POP

Living Mariners—Oriza the Greek. RCA 23018 (5)

Organ Master—My Favorite Things. RCA Victor VS 7121 (5)

Alvarez Reviews

BR SPOTLIGHT

Spot of the album release of the week in all categories is picked by the BB Review Press for the top sales and for top chart hits.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the BBC and recording levels.

FOUR STARS

**** High rated with sales potential within their category of sales and chart potential.

SOUNDTRACK

SOUNDTRACK—The Guru. RCA Victor LSO 4502 (5)

SOUNDTRACK—The Devil's B.B. Tower VS 5411 (5, 6)

POPULAR

The Adventures of Ketch—RCA Victor VS 5501 (5)

Fare Thee Well—"Time Changes" A New Vision and VS 7014 (5)

Don Partidge—Street Baltic. Capitol S 2074 (5)

Loaded—RCA Victor VS 6710 (5)

The Country—New York. RCA Victor VS 6710 (5)

Cherish Waterfall—One Step Ahead. Capitol S 2074 (5)

1950 Century Corporation—Bacharach Instrumental. RCA Victor VS 6967 (5)

The Rusy Singers—Philips International VS 6967 (5)

Triangle—New Blue Corn. Amaretto VS 7121 (5)

LOW PRICE POP

Living Mariners—Oriza the Greek. RCA 23018 (5)

Organ Master—My Favorite Things. RCA Victor VS 7121 (5)

ALBUM REVIEWS

BR SPOTLIGHT

Spot of the album release of the week in all categories is picked by the BB Review Press for the top sales and for top chart hits.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the BBC and recording levels.

FOUR STARS

**** High rated with sales potential within their category of sales and chart potential.
We don't know what's happened to you this week, but look what's happened to us:

This week, number 34 on the charts.
Last week? Number 101.
Moving fast is putting it mildly.
Their greatest album, of course.
(“Hair” is just one of the hits included).
We've said it before.
And we'll say it again.
The Cowsills have the action.
And we have the Cowsills.

Produced by Bill and Bob Cowsill
A Product of Gregg Yale, Inc.
Personal Management:
Leonard Stogel & Associates, Ltd.

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
special merit picks

continued from page 78

classical

sibelius: symphony no. 6 / tapiovaara: phantasmargoria (violin & cello). london cs 60416

conductor: giancarlo galeone. this stunningly produced new recording, with pianist francesco mozzani, is a triumph for both. the sound is even, clear, and full of life. the recording is also well-structured, with a strong sense of space and movement.

sirakawa: symphony no. 7 / kohata: nemuri: a music of night. telocity 3s 9002

conductor: osamu sakezawa. this is a wonderful new recording of a rarely performed kohata symphony. the orchestra plays with great precision and emotion, and the recording captures the nuances of the music beautifully.

low price classical

prometheus: roque de blanchard (tenor & soprano). revilla: valencia. hr-sdf 4705

conductor: andoni martinez-ascaso. this new recording of a seldom-performed work is a real treat. the singing is excellent, and the orchestra plays with great sensitivity.

handel: water music & music for the royal fireworks. david williams. atems 90001

conductor: david williams. this new recording of two of handel's most famous works is a real delight. the orchestra plays with great pizzazz, and the singing is superb.

international

segovia: aranjuez: cantos del monte / aranjuez: canciones de tierra. philips 4118 001

conductor: josé carlos amado. this new recording of two of segovia's most famous works is a real treat. the orchestra plays with great sensitivity, and the singing is excellent.

the foundations jejeu. telarc 9009

conductor: carl w. greve. this new recording of the foundations jejeu is a real delight. the orchestra plays with great pizzazz, and the singing is superb.

by dave dexter jr.

hollywood — who conceives the scale, and when did he do it? music students at ucla are asked to question every quarter.

oddly, a cut named pythagoras, who was born back in 582 b.c., worked out the most basic of musical fundamentals through astrology. based on the 12 zodiacal signs, there are seven white and five black keys in each octave of the piano keyboard. pythagoras figured it all out, including seven notes to the scale. that's right. he conceived the scale, and here begins the next octave.

but smart as he was, pythagoras did not understand the power of a lombardo. guy and his brothers kept their cool all the while other dance bands were playing hallowed Carnegie Hall. "our time will come," said a Playing Cerrine.

and sure enough, the lombardo and their royal canadians will present their first concert in Carnegie Hall next Dec. 3, more than 31 years after Benny Goodman broke the Carnegie ice back in January of 1938.

with his "a boy," a girl-motion picture racket up sur- prisingly high grosses in the art houses, writer-director martin jar, who co-stars with Ann Haver in the sensational j production, has set his sights on another medium. Martin soon will be off his own record company, and it seems a certainty that his first artist will be his pappy, Dean Martin, whose recording contract soon expires. young marc is confident that he has the knowhow to work as a producer, and bus promotion and sales staffs successfully in a highly competitive field.

he is 17 years old.

you think you're busy? overcome.

out here in the land of sly, smirking sombrero there's a young Argentine musician who, just in the last 12 months, has scored several number one hits as "El Muñeco Del Barrio," "Hey in the Ca- tico" and the seem to be re- leased "Che" drama of the Bun- bun revolucin. He recorded albums for RCA Victor, Columbia Records, the music of the Marmis and "Mission Impossible" television shows. His "Canons for String Quartet" was premiered in March and he has just written, for Carmel Teller to record, "Doulou- for Jazz Quartet and Orchestra. His "Concerto for Trumpet" has been set for a premiere by the Pittsburgh American Wind Symphony. He accepted a commission from the Los Angeles Philharmonic's Zubin Mehta for a major work, and his Variations on a Madrigal of Gesu- ali will be played for the first time at the May 23 opening concert of the Ojai Outdoor Festival in California.

the talented beaver bass, "it's a matter of fact," he says, "music is never a job; i compe for the joy of it.

over in Italy, in Milan, the giants are there. Editor is well into the most ambitious schedule of publishing jazz books ever attempted. By the end of 1969, Ettore "et" took his staff will have released 100 books covering every aspect of the American scenes in its origins in the deep South to its most contem- porary practitioners, and each book contains a 45-r.p.m. ob- tained from American sources. Although most of the writers are Ameri- can and British, the beautiful Fabian series will eventually be made available in English for the free and United Kingdom markets. Prosperio says.

on one of his rare visits to his home here in the Hollywood hills, Woody Herman told Leon ar- feather, the writer, that he bought the house from huss- phy and Lauren Bobart 25 years ago.

"since that time," Woody said, "i've lived here 23 months. there are tall trees in the back yard that i've never seen before.

Herman's non-encompassing, Duke Ellington, Louis Ar- strong and Count Basie have all been on the road much longer. Duke is now 70, Basich will be 69 this July 4, and Basie will be 65 Aug. 21.

kapp pegs large promotion this month on r. williams

new york — kapp records is running a large-scale mer- chandising program based on Roger Williams' album "May is Roger Williams Month." The promotion includes a major radio and publicity campaign, and special major chain store and distributor tie-in.

also set are full-color in-store display material, including mobi- lies, mounted lithos, and bin directors. kapp also is working to secure key window locations. Williams' latest single "love theme from Romeo & Juliet" is also included in the drive at radios and point-of-purchase lev- els.

in addition, a major national advertising campaign around the national promotion director; b. j. thomas; chip manion and don crow; president and vice-president, respectively, of American Sound Systems, in memphis.

looking for talent! booking an act! billboard's international talent edition has the answer!

ronnie milsap, seated, is surrounded by the "scooter" family in memphis at the start of his new long-term agreement with the label. standing, left to right, are donn warwick, steve tyrell, scooter's national promotion director; b. j. thomas; chip manion and don crow; president and vice-president, respectively, of american sound systems, in memphis.
What's a HIT?

A HIT IS... "GOOD MORNING STARSHINE"

A HIT IS... BOB CREWE

A HIT IS... OLIVER

A HIT REALLY IS.... AIR PLAY

WNEW New York WCBS-FM New York WPTA Albany
WTRY Troy WENE Binghamton WBAZ Kingston
KVQ Pittsburgh WLS Chicago WCEL Chicago
WCAO Baltimore WKWK W. Virginia WAAM Ann Arbor
WRKO Boston KFRC San Francisco KMPC Los Angeles
KJFK Dallas WPJOIN Hartford WHYN Springfield
WJET Erie WAVZ New Haven WORC Worcester
WHK Cleveland WCOL Columbus WORD Spartenburg
WMC-FM Memphis WIRL Peoria WBBQ Augusta
WMP5 Memphis WCCG Florida WLEE Richmond
KRIZ Phoenix WCRO Johnstown WSPT Seven Points
KRUX Phoenix WAPE Jacksonville KAFY Bakersfield
WKLO Milwaukee WOKY Milwaukee WAIL Baton Rouge
WAKY Milwaukee WIX Radio Washington WKIX Raleigh
KIMN Denver WBAG Burlington WOKX Gainesville
WKDA Nashville WEEX Pennsylvania WQOK Michigan
WNEW-FM New York WGLI Long Island WOR-AM New York
WPFC Washington WGBB Long Island WYSL Buffalo
WEAM Virginia WHEC Rochester WBAL Baltimore

a subsidiary of JUBILEE INDUSTRIES INC.
My Sentimental Friend
HERMAN'S HERMITS

PRODUCED: MICKIE MOST
A MICKIE MOST PRODUCTION
MANUFACTURED BY: ABKCO RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Canada Record, Tape Sales Up 12% in '68 to $40.6 Million

Geographical breakdown of sales is as follows: Atlantic provinces—14% (Edward Island, Newfoundland, Nova Scotia and New Brunswick) — $2,500,000; Quebec—$1,567,000; Ontario—$1,100,000; and Saskatchewan—$3,695,000; Alberta—$4,304,000; and British Columbia—$7,600,000.

Surge Continues
In the DBS figures for January—February, 1968, sales progress is evident. The month's sales are up about 10 per cent over the previous January—February figures. Many March—April figures, which some will say show even larger percentage growth than that evident in the January—February statistics, are explained to the Dominion Bureau of Statistics by tape and record manufacturers, and the only companies not complying with return of figures are some French Canadian independents.

TOLEDO—The Canadian success of an LP by a 26-year-old Italian singer, Harry Gibbs (over 75,000 copies sold in only two months) has prompted RCA to issue a single by Gibbs featuring two of his most popular songs from the recent album.

The single, 'Road to the Isle,' backed with 'Black Velvet Bar,' has been released from Arc Publishing Corp. In Canada, the single, released on April 18, is drawing much airplay. A number of radio stations have already requested copies of the single.

The album, 'Road to the Isle,' features Gibbs in his own words and stories of his life. It was recorded in Italy and features a prominent Italian orchestra conducted by Arturo Tedeschi.

Mr. Gibbs was born in Italy and early in his life, moved with his family to Canada. He has been a recording artist for a number of years and has recorded extensively in both Italy and Canada.

The album includes the hit single, 'Road to the Isle,' and other songs such as 'Black Velvet Bar' and 'Sail Away.' The album has been well received by critics and fans alike.

In addition, Mr. Gibbs has also released a new single featuring two of his most popular songs from the recent album, 'Road to the Isle.' The album has been well received by critics and fans alike, and is still making waves in the music industry.

From: The Music Capital of the World
International News Reports

Spain's Foreign Play Curf
Hits Rhubarb Roadblocks

From The
Music Capitals of the World

celebrate their 20th anniversary in the music business, the artist, who has sold a total of one million records in their catalogue, has focused on

Singer Helen O'Connell, (ex-Jimmy Dorsey singer) at the Carteret Theater, New Jersey, last week with her film and recording artist from Spain, Puerto Rico for the premieres of her film musical 'Monica Stop' at the Sonoplayer Pictures on TV Channel 4 and 125, and is an under

Singer and songwriter, once upon a time with Calibro 35, and their Vitoon Records. In Spain, there is a new distributive outlet located in nearby Bayamon, and handling the Mango, Davida, Tari and Javier la

MRADAR—Accurate market-share figures in Europe are not

torously hard to come by, but an analysis of a recent business-

The itinerant for the Sundae Show-Leap Lee show which will be

HAMBURG

Arthur's Udo Kuempers has been signed for a tour of 100 German cities by the TV station "German TV". The 1st TV channel is to film a music "Dinners and Gif

WASHINGTON

EMI Pushes Underground

ZURICH—EMI has launched an intensive promotion campaign

For national product would ele-

BRUSSELS

British conductor Harry Rubin-

SINGAPORE

When answering ads . . . Say You Saw It in

MAY 17, 1969, BILLBOARD

85
The monopoly situation created by the few remaining pressing plants has been criticized here, but Tronon Oy studio chief Erkki Eriksen points out that it has not happened by design. Entering the pressing market, Finfon can fulfill all normal orders in one or two hours, although the plant has only one shift two or three times a month. However, as production increases in Finland, it is generally expected that a major recording company will create its own pressing facility.

Lugano Fest Draws Top & New Names: Seen on TV by 250 Mil.

By MARYLYN TURNER

LUGANO, Switzerland—Lugano, in the Italian-speaking province of Ticino, was the site of a new European Festival of Music, “Un Discio per l’Euro- pa”—“A Disc for Europe” (A Record for Europe—A Young Singer for Europe), organized by the Lugano Festival pianist Gianni Ravao, in collaboration with the Lugano Tourist Office. The aim of the Lugano Festival hosted 14 top young musicians representing nine countries and 14 aspiring young artists representing five young countries.

The three-day event, held at Lugano, was broadcast and in color by Swiss TV, using Italian RAI-TV’s color equipment, was shown or re-broadcast by RAI-TV May 3, while the final night of the Festival, broadcast direct on Eurovision to Western Europe, to France, and to satellites to Brazil, to an estimated total of 250 million viewers.

The top names appearing at Lugano were Monte-Barycl-Fr. S.F.I., from France; Al Bino (EMI-Italiana), from Italy; Chico Barque (RCA-Italiana) from Brazil; Maria Sanna (CGD), from Italy; Mike Kennedy (EMI-Italiana), from Canada; and Rudi Power (EMI-Italiana), U. S.; Francoise Hardy, Vogue Fr. (CBS-Italiana), Turin; Zafiro (Zafiro Spain; CBS-Italiana), Spain; Bobbi McWilliams (Major Minor Ltd., England; CBS-Italiana), Holland; and Aphonides’ Child (Philipps France; Phonogram), G. r. e. c. Musiol (Zafiro Spain; CBS-Italiana), Spain; David McWilliams (Major Minor Ltd., England; CBS-Italiana), Ireland; Johnson Rowles (EMI-EMI-Italiana), New Zealand; and Mimi (PDU), Italy.

New Names

The 14 young artists competing were Rossano (Ri-Fi), Italy; Emanuel Bevilaqua (EMI-Italiana), Italy; Tin (CBS-Italiana), France; Tihm (PDU), Italy; Mie- lsa (CBS-Italiana), Italy; Ana- fosso (Fonit-Centra), Italy; Paola Mazzoni (CGD), Italy; Lussa Ghino (CGD), Italy; Gino Amor- ti (AMI), Italy; Manolo Diaz (Sony ESP), Spain; Elena Milito (Italy), Spain; Teresa (Phonogram), Italy; Alesza Arlechetti (Ricordi, Italy); and Barbara Grassi (CBS-Italiana), Italy.

Each of the 14 internationally established artists was scheduled to appear each of the three nights, performing two songs of their choice in parsley. Italy; Jacques Monty (France) presented “Partiqueana” and “Qui Abrav’Tox”; Al Bino (Italy) sang “Mattonio” and “Vecchio Sam.” Rome resident Chico Barque of Holland, wearing a leather jacket, made a big hit with his “Far- niente” and “Unu Ma Canzona” for RCA-Italiana, his phonographer is immensely popular in Italy for his song in the group, big hit by Mina. Maria Sanna (Italy), who recently left Fonte- Cire (Italy), submitted a new record for her new company, CGD, “La Comparsa” and “Guarda,” while Francoise Hardy (France) presented “Il Bilancio dell’Amore” and her new composition “Il tempo all’aperto,” a rhythmic “Il Pretesto,” Italian version of “Hard Day Goodbye,” already broadcast in France under the title “Connne te sire adie.” Mike Kennedy (Germany), former lead singer with the Spanish-Los Bosp- voz, group, appeared with his first solo recording, cut in English for Barclay and produced by Alain Milhau, called “Il Never Forget.”

Sung by a biracial group, was presented by Marisol, who sang “Signore” and “Tu, Primo Amore,” both in Italian, and Mussoll, who sang in Italian “Dove Sarai Mio Amore,” in a beautiful composition “Io Fiore No” in which its Spanish version is on the Spanish charts.

The only group was the Greens, with a song “The End of the Road,” released only two days before recording, released only two days before Live to Live, very well received.

The British contingent made up of Ireland’s David Mc- Williams, ill at ease in the Italian language, and slightly embarrased at the whole proceedings, with his “Lo Stran-iero” and “Un Saso Nel Cuore” and New Zealand’s John Rowles, who was chosen by the jury of music critics, particularly Peter Jones. His playback rendi- tions of “One Day” and “The Pain” (Elen’s Young singer) were very well received, especially by the Swiss. The young singer’s audience, but his song performance still needs a lot of work.

Final night, viewed by over 250 million via the various TV hookups, marked the singing debut of young U. S. actress, Romero Power. Seated before her written by her fiancée, Al Bino, “Acqua di Mare,” and recently recorded by EMI- Italiana, the young actress showed a great deal of polish and a small, bashful voice with some good low notes.

Recent hit sung by winnower- by Solay (Italy) joined the Festi- val for the second and third nights with his throat-cord rendition, “Domenico D’Agosto.”

All three were closed by the young singer of Italian pop’s music scene, Mina, singing her latest recording, “Due Ragazze,” a dream ballad, and “Dai Da Domani,” a bossa nova which was considered quite a coup for Kavere, since the Italian singer consistently refuses to appear in song festivals.

Young aspiring international singers appearing the first night were Rossano, from Italy, singing an old standard made popu- lar by Gigli, “Ti Voglio Tanto Bene” (To Have You So Much), Emanuela Begg, Italy, with “Il Frutteto di Simon” (Simon’s Brother); Tina from France, with “La Cima alla Montagna” (On Top of the Mountain), from Tehran, with “Dietro la Fenestra” (Behind the Win- dow), and Rossano, from a beautiful Ethi- opian girl, resident in Italy, singing “Amore, Amore, Amore” (Dance With Me), Fosso Girona, from Italy, with “La domini” (You Will Sleep), from the Italian film “Un Lazione Parla- colore.”

Winners for the first night, chosen by a jury of 30 young people picked by the Sextet- an of the Italian-Swiss TV net- work, who watched the show on a TV monitor placed in the theater, were Gipar Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Sing- er were chosen by a jury of 10 for the second night were Luisa Ghino from Italy, singing “Duc Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.

Winners for the second night were Luisa Ghino from Italy, singing “Duce Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.

Winners for the third night, chosen by a jury of 30 young people picked by the Sextet- an of the Italian-Swiss TV net- work, who watched the show on a TV monitor placed in the theater, were Gipar Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Sing- er were chosen by a jury of 10 for the second night were Luisa Ghino from Italy, singing “Duc Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.

Winners for the third night, chosen by a jury of 30 young people picked by the Sextet- an of the Italian-Swiss TV net- work, who watched the show on a TV monitor placed in the theater, were Gipar Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Sing- er were chosen by a jury of 10 for the second night were Luisa Ghino from Italy, singing “Duc Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.

Winners for the third night, chosen by a jury of 30 young people picked by the Sextet- an of the Italian-Swiss TV net- work, who watched the show on a TV monitor placed in the theater, were Gipar Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Sing- er were chosen by a jury of 10 for the second night were Luisa Ghino from Italy, singing “Duc Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.

Winners for the third night, chosen by a jury of 30 young people picked by the Sextet- an of the Italian-Swiss TV net- work, who watched the show on a TV monitor placed in the theater, were Gipar Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Sing- er were chosen by a jury of 10 for the second night were Luisa Ghino from Italy, singing “Duc Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.

Winners for the third night, chosen by a jury of 30 young people picked by the Sextet- an of the Italian-Swiss TV net- work, who watched the show on a TV monitor placed in the theater, were Gipar Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Sing- er were chosen by a jury of 10 for the second night were Luisa Ghino from Italy, singing “Duc Laciere” (Two Tears), and Rossano, from Italy, with “Prenima Con Te” (Take Me With You) and Rossano, from Italy, with “A Senzatruo” (To Have a Friend) and Rossano, from Italy, with “Un Saso Nel Cuore” (Untied to the Heart). Gipar Farassino, from Italy, will represent the group.
Disc’AZ to Test EP, Single Simulreleases

PARIS — The independent record company Disc’AZ, affiliated with the Swedish company Arna, No. 1, will experiment with a policy of simultaneous release of the same title on EP and LP form.

In cooperation with the SEMI-Meridian publishing company, Disc’AZ is releasing a single of two Michel Politret songs, “Tous les Bateaux, Tous les Oiseaux” and “Toi, viens avec Mai.”

The same two titles will make up the first single of an EP, backed by a six-minute excerpt from the music of the stage production “Rabelais,” by Jean-Louis Barrault, for which Politret wrote the music.

This is the first release of music from “Rabelais,” the major stage success of the Paris season which is later to be produced by Burrau in London. Pathé-Marconi will also be issuing an album of the play, which has just ended its Paris run.

The double Disc’AZ release is an experiment to compare the relative visibility of singles and EPs in the French market. Up to now only one major French company, CBS, is pursuing a singles-only policy.

Previously, companies producing both EPs and singles of the same material have reprinted distribution of the singles to clubs, jukeboxes and radio stations.

Ralfini’s Warner Team Is Nearly Completed

LONDON — Warner Bros. 7 Arts U. K. chief Ian Ralfini has nearly completed the manpower to staff the publishing division when the company launches the album company in this country, July 1. This week he has completed plans for premises to house the record and publish company.

Ralfini has named two men who will be joining the publishing division, Frank Shaw from Arna and John Roberts from Robbins Music. Ralfini has also named Des Brown who joins Warner from MGM. Brown (26) will take up a similar post as press and public relations officer with Warner Bros.

Frank Shaw becomes the company’s copyright manager, a post he held at Arna and Beechwood for the past 3½ years. Shaw joins the company on May 19. Tony Roberts (26) has been with Robbins for the past three years and was previously with Keith Prowse Music. Roberts was responsible with Ralfini for the acquisition of Chardon Music for Robbins which includes writers, Tim Hardin and John Sebastian. Recently Robbins acquired Atlas’s publishing companies, Coalition and Walden under a two-year contract beginning on Jan. 1. At present it is uncertain whether the two companies will switch to Warner Music at the end of the deal.

Robbins chief Alan Holmes said in London that at present there were no plans to replace Roberts.

Ron Kass’s secretary at Arna, Carole Chopman, will also be joining Ralfini as his personal assistant. She was previously with Liberty’s and U. K. working for the company’s former boss, Bob Reedoff.

When the present Blossom Music catalog deal with Leeds

New Success For Heintje

MUNICH — Heintje’s latest single for Arka is “Ich sing ein Lied fuer dich” which has sold 500,000 copies in two weeks and brings the Dutch boy singer’s total disk sales to 4.65 million singles and 70 million albums.

Heintje has just begun work on his second film, in which he plays the leading role. The film will be shot in color in Berlin, Lake Maggiore and Lake Constance. Distribution of the film will be handled by Constantin Films.

Bendiksen Tape Wing Opened

OSLO—Arne Bendiksen A/S has set up a tape division — the first Norwegian record company to do so — with the appointment of Ole Sørle as tape section manager.

The company is currently running a market test on 20 locally produced albums to find out which of them would be most suitable for marketing in tape-cassette cassette format.

Ralfini recently obtained tape rights to the CBS catalog on a non-exclusive basis and has exclusive tape rights to the Warner-Reprise repertoire.

Callas Leads Classical Plans of Pathe-Maquoni

PARIS — An album of Verdi arias by Maria Callas, directed by Nicola Rescigno, heads the French Pathe-Macconi classical recording schedule for late 1969.

Miss Callas, who is currently recording the album in Paris, is including excerpts from the Verdi operas “Don Carlos,” “Ernani,” “I Lombardi,” and “Il Trittico.” Also included is the album, which is due for release at the end of the year. Miss Callas leaves for Turkey to star in the film “Medea” being shot by Italian director Paolo Pasolini.

Also currently recording in Paris is Naples-born pianist Aldo Ciccolini, whose albums of works by the modern French composer Erik Satie, released in the U.S. on Angel, have figured in Billboard’s classical chart.

Among works being recorded by Ciccolini is the Dendat de Severe by Cesar Franck. Ciccolini will also accompany German singer Elisabeth Schwarzkopf in a recording of works by Chopin, Schubert, Schumann, Brahms and Wolf.

Pathé will soon release complete opera recordings including “Verdi,” by Messager, featuring soprano Mary Mealey, Mascagni’s “L’Ami Fritz,” Mascagni’s “Werther” with Victoria de los Angeles, conducted by Georges Pretre and Bizer’s “Car- men” with Grace Bumbry and Jon Vickers, conducted by Ral- laeu-Frucheck de Burgos.

Under the new deal with the Swiss company Melodona, Pathé will release important works from the catalog, including Tchaikowsky’s six symphonies, Rachmaninoff symphonies and Bach concertos with Vasso De- vetzi as soloist.

Zafiro’s Italy Pace Beefed

LUGANO, Switzerland — Zafiro of Madrid is stepping up its penetration of the Italian market, according to the Spanish record company’s international manager, Joaquin Merino-Perez.

Zafiro artists already on the Italian market include Marisol (CCG), Massiel (Fonti-Cetra), winner of last year’s Eurovision contest with “La La La,” and Juan y Juan (Saar).

New Zafiro artists scheduled for promotion in Italy are the Los Brincos group and Juan Manuel Serrat, one of Spain’s top singer-composers.

The Los Brincos are repre- sented in Italy by Saar, who talks concerning Juan Manuel Serrat are at an advanced stage with another Italian record com- pany, Merino-Perez said.

Massiel has been invited to participate in this summer’s Cantagiro in Italy and the “Gon- dola d’Oro” Festival in Venice, Merino-Perez added.
This Week
1. GET BACK--(Beets) Apple
2. BAD NEWS--(Northern Lights)
3. GOOD TIMES--(Horizon)
4. FINESSE--(Paul McCartney)
5. COUGAR--(Ace)
6. PINK NEPTUNE--(Zeigfield)
7. PEE WEE AND SHAKKEE--(Cassidy)
8. EN LO QUE CAMINA--(Jr. Wells)
9. EN EL VIAJÉ--Vico
10. CODY'S ROUND--(Quero--Dieu Sand)

BRITAIN

This Week
1. GET BACK--(Beets) Apple
2. BAD NEWS--(Northern Lights)
3. GOOD TIMES--(Horizon)
4. FINESSE--(Paul McCartney)
5. COUGAR--(Ace)
6. PINK NEPTUNE--(Zeigfield)
7. PEE WEE AND SHAKKEE--(Cassidy)
8. EN LO QUE CAMINA--(Jr. Wells)
9. EN EL VIAJÉ--Vico
10. CODY'S ROUND--(Quero--Dieu Sand)

ARGENTINA

This Week
1. DING DONG ESTA CORAZÓN--(Los Malumpies)
2. OFERTANDO TODO--(Los Chiquillos)
3. VIEN A TENER UNA HORA--(Los Chiquillos)
4. EL CANTAR DEL PELO--(Juan José Guerra)--Villa--Rosa
5. LA BUENA MÚSICA--(Palmero--Nogia)
6. EL TALON--(La Banda)
7. LA RUSA--(La Banda)
8. ZINGARA--(Broto--Solo)
9. EL HOMBRE DE LOS OJOS VERDES--(La Banda)
10. EL ACORDEONISTE--(El Zorzal)

MEXICO

This Week
1. TE DESEO AMOR (I Wish You Were Here)--Abbe Beverly
2. VOLVERAS POR MI--Chelo y su Orquesta
3. SIMPLEMENTE UNA ROSA--Ricardo Montalban
4. UN ENAMORADO DE UNA MULATTA--(Abbe Beverly)
5. HABÍAN UNA FLORE (Build Me Up, Breaker)--Foundations
6. MA QUE FREDDO--(Villa--Rosa)
7. OGLI-OLI--(Villa--Rosa)
8. 4 AGUJET CANTO--(Mama Bella)
9. TREBOL--(Carlton)
10. POR AMOR--(Jorge Ramos)

NEW ZEALAND

This Week
1. CLIMBING GOAT--(Maurice)
2. I'M YOUR MAN--(The Beatles)
3. I'M GONNA FUNK YOU UP--(Marvin Gaye)
4. I'M SORRY--(Appaloosa)
5. I'M SORRY--(Appaloosa)

ENGLAND

This Week
1. BOOM BANG-A-BANG--(Jimmy McCulloch)
2. HAVING A PARTY--(The Beatles)
3. MAMA--(Smoshy)
4. I'M SORRY--(Appaloosa)
5. I'M SORRY--(Appaloosa)
6. I'M SORRY--(Appaloosa)
7. I'M SORRY--(Appaloosa)
8. I'M SORRY--(Appaloosa)
9. I'M SORRY--(Appaloosa)
10. I'M SORRY--(Appaloosa)

HOLLAND

This Week
1. GOOD BYE--Mary Hopkin--Estonia
2. WHY--Carla (Laurie) C"
3. TUBBY--(Polaroid)
4. SUPER DERRY TERRY DOWN--(Patton)--Rex
5. THE DEVIL'S JIVE--(Rex)
6. FORGET--(Rex)
7. LITTLE RICK--(Rex)
8. GET BACK--(Beets)
9. TAKE ME TO THE HILLS--(Michael Grant--Luttrell)
10. JANET JAY--(Jill Powell--Walters)

ITALY

This Week
1. SEDUCE LE GRANDI--(Judy Collins)--Milan
2. FUGA--(Judy Collins)--Milan
3. GATTA--(Judy Collins)--Milan
4. TACTA--(Judy Collins)--Milan
5. VERSO AL MIO--(Judy Collins)--Milan
6. SIGO--(Judy Collins)--Milan
7. CHIACCHERI--(Judy Collins)--Milan
8. SORRISO--(Judy Collins)--Milan
9. GIOVANNA--(Judy Collins)--Milan
10. MI BENEFICIO--(Judy Collins)--Milan

FINLAND

This Week
1. KOTONA--(Sakara)
2. KOHUTA--(Sakara)
3. PASIEGA--(Sakara)
4. MAMMO--(Sakara)
5. YLE--(Sakara)
6. KIVAA--(Sakara)
7. LINMAN--(Sakara)
8. RAIJA--(Sakara)
9. VINTA--(Sakara)
10. SAAHNA--(Sakara)

Cuba

This Week
1. TE DESEO AMOR--Abbe Beverly
2. VOLVERAS POR MI--Chelo y su Orquesta
3. SIMPLEMENTE UNA ROSA--Ricardo Montalban
4. UN ENAMORADO DE UNA MULATTA--(Abbe Beverly)
5. HABÍAN UNA FLORE (Build Me Up, Breaker)--Foundations
6. MA QUE FREDDO--(Villa--Rosa)
7. OGLI-OLI--(Villa--Rosa)
8. 4 AGUJET CANTO--(Mama Bella)
9. TREBOL--(Carlton)
10. POR AMOR--(Jorge Ramos)

THE NETHERLANDS

This Week
1. TE DESEO AMOR--Abbe Beverly
2. VOLVERAS POR MI--Chelo y su Orquesta
3. SIMPLEMENTE UNA ROSA--Ricardo Montalban
4. UN ENAMORADO DE UNA MULATTA--(Abbe Beverly)
5. HABÍAN UNA FLORE (Build Me Up, Breaker)--Foundations
6. MA QUE FREDDO--(Villa--Rosa)
7. OGLI-OLI--(Villa--Rosa)
8. 4 AGUJET CANTO--(Mama Bella)
9. TREBOL--(Carlton)
10. POR AMOR--(Jorge Ramos)

PHILIPPINES

This Week
1. I'M SORRY--(Appaloosa)
2. I'M SORRY--(Appaloosa)
3. I'M SORRY--(Appaloosa)
4. I'M SORRY--(Appaloosa)
5. I'M SORRY--(Appaloosa)
6. I'M SORRY--(Appaloosa)
7. I'M SORRY--(Appaloosa)
8. I'M SORRY--(Appaloosa)
9. I'M SORRY--(Appaloosa)
10. I'M SORRY--(Appaloosa)
STRIKE GOLD
with
BOBBY GOLDSBORO
and
"I'M A DRIFTER"

U.A.-50525

FROM BOBBY GOLDSBORO'S "TO-DAY" ALBUM
U.A.S.-6704

PRODUCED BY BOB MONTGOMERY
**Spotlight Singles**

**TOP 20 POP SPOTLIGHT COUNTRY**

**TOP 20 POP SPOTLIGHT R&B**

**Spotlighted Predicted to reach the top 20 of the HOT 100 Chart**

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB ALPERT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**JERRY BUTLER—WOODMAN**

Nashville, (Rayburn/Parlophone). Bob Dylan, ASCAP. (BMI).-"This First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.

**HERB AL珀RT—THE ALPHER**

Los Angeles, (Human).-"The First of May" is a strong driving rhythm ballad with a solid pop potential. This would place J.D. in the Top 5. Gillian, ASCAP.
First of all, getting the Gold Record (above) off "The Wall of Hits" in our lobby for a photo session was a trip in itself. Seems the damn frame was hung there some years ago (none of us know when) and bolted to the wall with a strange angular tool. We couldn't find the tool (They must have taken it with Them), so we had to take a small piece of wall with it. Which led us to the discovery that that wall was once painted pink and black stripes! Remember...Far out.

But down to business. Otto, Crazy Brian (Hyland), and all of us wish to thank you for the kind consideration you gave our first "good as gold" new artist's release:

Hamilton Streetcar
"I See I Am"
(Buzz Clifford)
Dot 17253

People actually listened to it...and dug it...and we hear it's getting played in such diverse markets as Ypsilanti, Michigan; Solvang, California; and Waterville, Maine. God knows, we can use a National smash!

Okay, so here's Ol' Crazy Otto's "Pick to Click" for this week:

Roy Clark
"Yesterday, When I Was Young"
Dot 17246

Tune was written by France's Charles Aznavour ("A Young Girl"). Lyrics, melody, production and performance are all superb. Really. Ideal for across-the-board airplay.

Again, we'd appreciate your listening to this side. Hamilton Streetcar, too. They're both good records. Really. If we can just breakout in Boise and Knoxville now, we'll have it made.

That's right, DOT Records. The one with a whole bunch of artists who are as good as gold.

The Giant that woke up, sprouted wings, and is now ready to fly.
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>Title</th>
<th>Label &amp; Number</th>
<th>Week On Chart</th>
<th>TPE Packages Available</th>
<th>Tape Packages Available</th>
<th>Total On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEW</strong></td>
<td><strong>RECORDS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>33</strong></td>
<td><strong>HARRY WILLIAMS</strong></td>
<td><strong>POPULATION</strong></td>
<td>35</td>
<td><strong>LION'S SHARE</strong></td>
<td><strong>LION'S SHARE</strong></td>
<td><strong>LION'S SHARE</strong></td>
</tr>
<tr>
<td><strong>50</strong></td>
<td><strong>ISLEY BROTHERS</strong></td>
<td><strong>IT'S OUR Thing</strong></td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>2184</strong></td>
<td><strong>VENTURES</strong></td>
<td><strong>HAUSTEN</strong></td>
<td>13</td>
<td><strong>LION'S SHARE</strong></td>
<td><strong>LION'S SHARE</strong></td>
<td><strong>LION'S SHARE</strong></td>
</tr>
<tr>
<td><strong>49</strong></td>
<td><strong>JOHNNY CASH</strong></td>
<td><strong>GONE</strong></td>
<td>17</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>27</strong></td>
<td><strong>WILLIE NELSON</strong></td>
<td><strong>TENNESSEE WAVE</strong></td>
<td>23</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>12</strong></td>
<td><strong>DIANA ROSS &amp; THE SUPREMES</strong></td>
<td><strong>WITH THE TEMPTATIONS</strong></td>
<td>43</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**FOR WEEK ENDING MAY 17, 1969**

**STANDARDS**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>Title</th>
<th>Label &amp; Number</th>
<th>Week On Chart</th>
<th>TPE Packages Available</th>
<th>Tape Packages Available</th>
<th>Total On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>53</strong></td>
<td><strong>ELTON JOHN</strong></td>
<td><strong>CROCODILE DUNES</strong></td>
<td>27</td>
<td><strong>LION'S SHARE</strong></td>
<td><strong>LION'S SHARE</strong></td>
<td><strong>LION'S SHARE</strong></td>
</tr>
<tr>
<td><strong>13</strong></td>
<td><strong>RICKY NELSON</strong></td>
<td><strong>COUNTRY &amp; Western Hits</strong></td>
<td>36</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>10</strong></td>
<td><strong>BEN FONG</strong></td>
<td><strong>POOR MAN ON THE STREET</strong></td>
<td>40</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>13</strong></td>
<td><strong>BOBBIE GENTRY</strong></td>
<td><strong>THAT'S THE WAY LOVE IS</strong></td>
<td>42</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOP LP's**

**FOR WEEK ENDING MAY 17, 1969**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>Title</th>
<th>Label &amp; Number</th>
<th>Week On Chart</th>
<th>Tape Packages Available</th>
<th>Total On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>157</strong></td>
<td><strong>SAMMY DAVIS JR.</strong></td>
<td><strong>JERRY ROBBINS OF THEATRE</strong></td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>107</strong></td>
<td><strong>JOHNNY WINTER</strong></td>
<td><strong>REMASTERED</strong></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>102</strong></td>
<td><strong>JAMES BROWN</strong></td>
<td><strong>GREAT STANDARDS</strong></td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**CONTINUED ON PAGE 94**
When's the last time you looked into a Kaleidoscope?

This Kaleidoscope can show you a thing or two. Like the way five talented musicians can explore territory that no one else is in. And the reason they can do it is the versatility of the group.

The five members of Kaleidoscope—David Lindley, Solomon Feldthouse, Templeton Parcely, Stuart Brotman and Paul Lagos—play more than thirty instruments. Including the oud, jumbus and caz. And these exotic instruments aren't just in for the heck of it. They're in for the sound that Kaleidoscope lays down. Kind of a combination eastern-rock-bluegrass-country-and-western. With the San Francisco and cajun influence, too. What you might call "electric eclectic."

"One distinguishing mark of a first rate group is its ability to embrace a wide range of musical styles while maintaining an individual and underivative sound. Kaleidoscope is, for example, all unmistakably one sound, a sound created by five highly versatile and craftsman-like musicians with a high degree of imagination."

—Down Beat Magazine

"See them, even if they're THIRD billing. . . ."

—Berkeley Barb

Kaleidoscope. Just when you think you've got the bag they're in, they combine to produce a wall of sound like nothing you've ever heard before. Kaleidoscope. They'll turn you around.

KALEIDOSCOPE

INCLUDING:

KALEIDOSCOPE

£1 TO ME LET THE GOOD TIMES FLOW (COXO)

EPIC

EP-68611 (18 TRACKS)
<table>
<thead>
<tr>
<th>Tape No.</th>
<th>Artist</th>
<th>Title &amp; Label &amp; Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 95</td>
<td>ZAPPA</td>
<td>“She’s Like That” (COLUMBIA)</td>
</tr>
<tr>
<td>129 108</td>
<td>SIMON &amp; GARFUNKEL</td>
<td>“Bridge Over Troubled Water” (CAPITOL)</td>
</tr>
<tr>
<td>45 100</td>
<td>STONESTREET</td>
<td>“Shrinking Space” (CBS)</td>
</tr>
<tr>
<td>72 109</td>
<td>GLIN Campbell</td>
<td>“Winds of the Trinity” (Capitol) 2352, ST-4307</td>
</tr>
<tr>
<td>23 76</td>
<td>BUDDY HOLLY</td>
<td>“The Buddy Holly Story” (Coral) 31153, COR 7350, COR 71743, COR 70851</td>
</tr>
<tr>
<td>12 96</td>
<td>PAUL MAURAT ORCH</td>
<td>“Sign of the Times” (PHILS_MONO) 000329 (S)</td>
</tr>
<tr>
<td>112 112</td>
<td>BILL ANDREW</td>
<td>“Song of Freedom” (Vanguard) VPD-105, VPD-107</td>
</tr>
<tr>
<td>15 84</td>
<td>BILL COSBY</td>
<td>“Here We Go Again” (RCA) 200004, Reve</td>
</tr>
<tr>
<td>20 92</td>
<td>MONKIES</td>
<td>“Real Life” (Reprise) RS-4901</td>
</tr>
<tr>
<td>7 115</td>
<td>STEPPENWOLF</td>
<td>“Super Bad” (Recall) RC-40024, RC-40025, RC-40028, RC-40030</td>
</tr>
<tr>
<td>56 121</td>
<td>SIMON &amp; GARFUNKEL</td>
<td>“Bridge Over Troubled Water” (Parrot)</td>
</tr>
<tr>
<td>1 -</td>
<td>Billie Holliday</td>
<td>“The Billie Holliday Story” (Columbia) L5461</td>
</tr>
<tr>
<td>12 99</td>
<td>C. C. SMITH</td>
<td>“For Once in My Life” (Columbia) 203335, SP-39035</td>
</tr>
<tr>
<td>123</td>
<td>RUTTIE &amp; BARNABY</td>
<td>“The Ruttie &amp; Barnaby Story” (Columbia) 303153</td>
</tr>
<tr>
<td>122</td>
<td>BLUE CHEER</td>
<td>“Young Blue Cheer” (Parrot) 700003, PH-20000</td>
</tr>
<tr>
<td>91 123</td>
<td>JIMI HENDRIX EXPERIENCE</td>
<td>“Are You Experienced?” (Columbia) 308111</td>
</tr>
<tr>
<td>124</td>
<td>NANCY SINATRA</td>
<td>“Nancy” (Sparrow) 45 66323 (S)</td>
</tr>
<tr>
<td>21</td>
<td>TOM JONES</td>
<td>“Green Green Grass” (Parrot) 700006, PH-20010</td>
</tr>
<tr>
<td>111</td>
<td>ANITA KERR/ROD McKUEN/SAN SEBASTIAN STRINGS</td>
<td>“I’ve Got the Blues” (Columbia) 308161, SP-39029, SP-39021</td>
</tr>
<tr>
<td>126</td>
<td>ROD STEWART</td>
<td>“Rod Stewart” (Columbia) 308120, SP-39025, SP-39023</td>
</tr>
<tr>
<td>4</td>
<td>JOHNNY TAYLOR</td>
<td>“I’ll Be Fine” (Moe 30039)</td>
</tr>
<tr>
<td>120</td>
<td>WILLIE RICKETT</td>
<td>“Hey Jude” (Columbia 304613)</td>
</tr>
<tr>
<td>116</td>
<td>ORLANDO PICKETT</td>
<td>“Hey Jude” (Columbia 304813)</td>
</tr>
<tr>
<td>4</td>
<td>TITUS &amp; DAN</td>
<td>“Bee Gees” (Columbia 308120)</td>
</tr>
<tr>
<td>28</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>17</td>
<td>JOEY FELICIANO</td>
<td>“The Love Theme” (Columbia 308120)</td>
</tr>
<tr>
<td>27</td>
<td>BLOOD, SWEAT &amp; TEARS</td>
<td>“Spinning Wheel” (Columbia 308120)</td>
</tr>
<tr>
<td>146</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>27</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>20</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>20</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>1</td>
<td>JAMES BROWN</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>129 108</td>
<td>SIMON &amp; GARFUNKEL</td>
<td>“Bridge Over Troubled Water” (Capitol) 2352, ST-4307</td>
</tr>
<tr>
<td>135</td>
<td>JIMMY CLIFF</td>
<td>“The Harder They Come” (Columbia 308120)</td>
</tr>
<tr>
<td>7</td>
<td>TONI BONE</td>
<td>“The Harder They Come” (Columbia 308120)</td>
</tr>
<tr>
<td>134</td>
<td>VALERIE JUNE</td>
<td>“The Harder They Come” (Columbia 308120)</td>
</tr>
<tr>
<td>27</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>2</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>20</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>2</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>2</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>1</td>
<td>JAMES BROWN</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>20</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>20</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>20</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
<tr>
<td>2</td>
<td>ROLLING STONES</td>
<td>“Let’s Spend the Night Together” (Columbia 308111)</td>
</tr>
</tbody>
</table>

Complied from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.
**Buddah Revamps Promotional Set-Up Via Area Division**

NEW YORK — Buddah Rec- 
ords has expanded its area pro-
motion structure under direction of 
Thad by dividing the U. S. into "theaters of operations," each of which will have an area op-
erator working with the national man-
ger, reporting to Joe FIELDS, 
Buddah's Director of Sales and Ad-
titious promotions. Additionally, 
Ron Peterson as national sales 
manager for Moman's will handle 
Dick Heard's Royal American band 
and of Ronnie Weaver as promotion 
chief for Jerry Kasnetz 
and Jeffery Sisk Productions. 
A company, Johnny Lloyd 
will also double as national promo-
tion manager for Eddie Thomp-
son and Curtis Mayfield's Cur-
ton Records.

Above the label's new plan includes 
Nanning Abe Glaser to the 
new post of western region 
operator, glaser, a 13-year veteran of Buddah's ABC Records, will be stationed in Los Angeles and head up sales efforts of Buddah's new public-
ity for the West Coast. 
Joining the headquarters of Southern promotion representa-

**Calvert and Marzano Set Up Reservation, Music Complex**

NEW YORK — Jimmy Calv-
et founding member of the jacketed 
formed the Reservation, a mu-

c亟 complex including Marzano-


**Criterion Gets Jenkins’ ‘Hawaii’**

HONOLULU—Mickey Gold-
sen's Criterion Music has ac-
quitioned the outstandingly suc-

t Jenkins’ score for the "WON-


**Lacker Exits Pepper; Solos**

In "In addition, I will do pro-

American Group Productions (AGP), the label that is 

is the only company that's been 

is one of the happening places in 

is being developed in the studios 

is the leading light of the Memphis 

is桶的 Dynamic, Booker T and the MG's, 

is Tom Anderson (guitar), Drayton 

is Eddy Floyd, Goodies, Williams 

is Bar-Kays, Ace Cannon, Rita 

is Eddie Cochran, Del Shannon, 

is Sam the Sham, Bobby 

is Dickie Lee, Willie Mitch-

is Darrell Austin, Ann Peebles, 

is本周，里奇·康威，格兰杰，约翰 

is said he has three pub-

is the same old thing, and the 

is going to play at the "Buddy 

is Andrew Strasser received honor-

is William Schuman, former 

is the permanent Lincoln Center 

is Bruce M. Adolph, William H. 

is Thomas J. Anderson, 

is Warren, the Black 

is Howard Lewis, 

is Howard K. Smith, Russell J. 

is John Keen, Walter B. Saul. 

are Elvis Presley, Dusty Springfield, Dionne War-

are Billy; Diamond, Joe Tex.

**Rascals’ Disk ‘See,’ Spot to Tickle**

**Record of Yr.**

**Buddah & Hot Wax Contract Attorneys**

**GOLD TO DYLAN FOR ‘SKYLINE’**

**Cerbin Bid For Amerline**

**Superscope Sets New Period Peak**

**Javits Urges**

**Tape Association**

**Command in Socio-Sonic Blast; Promotion Set Up**

**Wayne Bennett’s album will be released on the label's new Broadway Manhattan Tickle Co.**

**Commodi**
<table>
<thead>
<tr>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>9</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>17</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>24</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>31</td>
<td></td>
</tr>
</tbody>
</table>

- **2** The Hottest Catalog in the Industry!
- **3** A Powerhouse! / Heard It Through the Grapevine / I Can't Help Myself
- **9** Constant Best Seller! / 'I Know I'm Gonna Love Somebody Someday' / You're All I Need
- **10** Constant Best Seller! / Marvin & Tammi / 'You're All I Need'
- **17** Repeat Sale! / Greatest Hits / Vol. 2
- **24** Continuous Sales! / Marvin & Tammi / 'United'
- **31** Keep Stocked! / Greatest Hits / Vol. 1