**Moog the Mediums Cos. Get Electronic Message**

By MIKE GROSS

NEW YORK — The Moog has become the pop music industry’s new fair-haired boy. A flurry of pop albums using the Moog, an electronic synthesizer that can reproduce any existing sound, have been hitting the market in the past few weeks and more companies are expected to get on the bandwagon. The Moog, a computerized instrument, was created by Robert Moog.

In the offering is a pop album from Columbia which started it all last year with “Switched-On Bach,” a Masterworks entry which has earned the 300,000 sales mark and hit both the classical and pop LP best-selling charts. Columbia’s pop LP has the working title “Switched-On Rock.”

Bobby Sherman, who recently scored a hit with “The Secret Life of Bobby Sherman,” a pop album, will release a new album with the Moog.

**Disks Hitch to Moonwagon**

NEW YORK — The Apollo 11 moonshot is being captured on records in documentary and pop song form. Already reported in Billboard were plans for documentary discs from Time-Life and the Columbia Record Club, and now in the works are packages from Capitol, Bell, Buddah and Intrepid. And in England, Philips will release a documentary EP of the moon landing in a 12-page fold-out sleeve with photographs of the landing and the three astronauts. The Philips package will be sold exclusively through the British national Sunday newspaper, The News of the World, which has a circulation of 6 million.

The Philips record, called “Man on the Moon,” will have a playing time of 15 minutes. (Continued on page 8)

**Monitoring Test OK’d**

By MILDRED HALL

WASHINGTON — FCC approval of an experiment in coding identification into TV video programs and for monitoring times, may help break ground for future monitoring of record airplay, via coded recordings.

The Federal Communications Commission has given permission to International Diagnetics Corp. (IDC) to carry on a limited, temporary experiment in coding and monitoring commercials on TV stations in Los Angeles, Chicago, and New York, without charge to advertisers during the test.

The system encodes the tape so the code pattern appears only on the edges of the home set screen not visible to the viewer. The code ID would be picked up by a decoder the home set owner might purchase for his set.

**Advertise Here**

**Portrait of Bobby Taylor**

**Tape Machine, Record Player, Tape Recorder, Reel to Reel tape recorder, Tape, Microcassette tape recorder**

**The International Music-Record Tape Newsweekly**

**COIN MACHINE PAGES 43 TO 47**

**JULY 26, 1969 • $1.00 SEVENTY-FIFTH YEAR**

---

**Destination Tape Forum For Top Blue Chip Cos.**

NEW YORK — Many of the nation’s blue chip firms affiliated, either directly or indirectly with the tape industry, will attend Billboard’s Third Annual Tape Cartridge Forum scheduled Aug. 3-4 at the Mark Hopkins Hotel in San Francisco. The giant DuPont and Ampex corporations are just two of the organizations—the complete list to date appears elsewhere in this issue—which have key personnel registered.

The roster of chairman, speakers and other participants reads like a virtual “Who’s Who.”

---

**Ralph Gleason, Kenton to Speak**

NEW YORK — Stan Kenton, bandleader and head of the National Committee for Performing Arts, will speak on “Protection of Performers’ Rights” at the 21st session of the conference. He and columnist/critic Ralph Gleason are the two most recent additions to the star-studded array of speakers.

---

**Singles Swinging: Karol**

By PAUL ACKERMAN

NEW YORK — Ben Karol, partner in the King Karol retail record operation here, believes that many retailers should come to the realization that there is a good business for them in singles and a good margin of profit, and that they should examine their attitude toward singles.

Karol explained that one of the chief factors affecting the singles business is the growing complexity of the industry, particularly the advent of such recent developments as tape. He said, “It is difficult to pay proper attention to every facet of so (Continued on page 4)

---

**Studio for Harlem In Works; Seeks $$**

By RADCLIFFE JOE

NEW YORK—A new recording studio, aimed at creating better opportunities for black people in the recording and entertainment business, may soon be established in Harlem if present kinks can be ironed out.

Astral Sound Studios Inc., the brainchild of Bunny Jones, is in immediate need of financial support if plans to get it off its launching pad this year are to be followed through. Construction costs of the venture are estimated at $250,000 and, according to Miss Jones, a bank here is willing to underwrite the venture, with additional support in the form of loan repayment security to as much as 90 per cent coming from the Small Business Administration, if Astral can raise between 10 and 15 per cent of the initial costs through private investments.

Miss Jones, who has been in the record field for four years, feels that this stimulation can be easily met if the larger established record firms (Continued on page 70)

---

**Boost in Disk Play on BBC?**

By BRIAN MULLIGAN

LONDON — The British Broadcasting Company’s plans to ask for an increase of record airplay time from 70 minutes per week to 152 hours on all four channels.

But achieving the minimum considered essential for clearer separation of Radios 1 and 2 will not be easy especially in view of the current mood of the Musicians’ Union.

Negotiations will be between the BBC and Phonographic Performance Ltd., on behalf of the (Continued on page 58)

---

**Imps High on Stereo 45’s**

By EARL PAIGE

CHICAGO—Statistics show 48 per cent of the nation’s estimated 500,000 jukeboxes are equipped to play stereo singles, and thus represent not only an important medium of exposure for the record industry, but a medium that also furnishes superior reproduction. Jukebox operators and one-stops surveyed last week report an increasing number of record manufacturers are now producing stereo 45’s, most expect the trend to stereo singles to continue, and universally, jukebox operators welcome dual channel material.

Jukebox operators generally foresee no problems in putting stereo singles on their machines, pointing out that stereo equipment has become well established since it was first made available years ago. Several operators did report complaints about a shortage of the stereo records for their jukeboxes, but agreed that the trend will probably be toward more and more stereo single releases. “The (Continued on page 13)
This is The Friends of Distinction’s second single: “Let Yourself Go” c/w “Going in Circles” #74-0204

Need we say more?

This is The Friends’ hard-selling hit album. It contains “Grazing in the Grass,” their RIAA-Certified Million Seller.

Available on RCA Stereo 8 Cartridge Tape LSP-4149

www.americanradiohistory.com
**Lionel Establishes Entertainment Arm**

NEW YORK — A new music-record company, known as Lionel Entertainment Inc., has been formed by Ronald D. Saylor, general counsel, and Richard A. Eberle, head of the executive officer of the Lionel Corp., and will be headquartered by Clive Fox as vice-president. The entertainment division will be headed by Lionel president Karl Fox, who will head the West Coast operation in Los Angeles, Frank Fox is expected to headquarter in New York.

The formation of Lionel Entertainment Inc. is the culmination of a diversification of the 69-year-old industrial firm. Lionel owns companies that manufacture electronic, components, electric motors, and automatic self-service car wash systems, and is currently in the process of entering the leisure recreation business.

Lionel Entertainment will be deeply involved in every phase of the music business, from the development of a product to its finished product. This will include publishing, management, record production and, eventually, its own record label.

Clive Fox comes to Lionel from MGM, where he was head of the record label's West Coast office, and was head of New Era, where he was talent and promotion coordinator for the Decca company. Fox is expected to indicate that Lionel Entertainment is interested in the acquisition and development of talent and resources.

---

**New LP's at Sales Meet Mark Hi & London Distrib Tie's 10th Yr.**

MEMPHIS — Hi Records and London Records have celebrated the 10th anniversary of their distribution tie with the introduction of new LPs by both labels at a sales convention here July 17. The new Hi records, on the red-backed label, unveiled seven new labels, the largest release in its history, with London and the London Group brought forth 19 albums.

There were more than 150 distributor executives and personnel, alone the 250-home office topers from New York in attendance, Hi focused its "Hi Great Hits From Memphis," with selected cuts by the Bill Black Combo, Willie Mitchell, Al Green, and Don Bryant. Also featured in the Hi release were additional product by Decca, Cannon, Mitchill and the Bill Lackman. Hi brought out styles by new artists, Ann Peebles, Al Green and Don Bryant. All these Hi artists, with the obvious exception of Blackman, appeared in a show following the opening-night reception and banquet in the Room Hotel here.

The London and London Group product, introduced during a special Saturday (19) morning session, exposed a record representation of all catalog categories, including classical, phase 4 stereo, jazz, and folk, and (When released) is will be in force for the balance of the summer.

**Labels Ponder MOA/NARM Exhibit Dates**

CHICAGO — Two national conventions scheduled for August dates, one involving rack jobbers in Dallas, and the other, the nation's largest all-records show, posing a problem for record labels exhibitors. Mort Hoffman of Epic, for example, plans to spend a day and a half at both places, and at the local distributor here handle an exhibit; MGM and Monument have both contracted for space here and many labels are supplying talent for the annual Music Operators of America (MOA) Sept. 5-7 event coinciding with the National Association of Music Merchandisers (NARM) Convention. Conflicting on the concept with the NARM tape cartridge-oriented gathering, MOA, execs have said, "The problem is unfortunate, that both associations and if we were here in MOA, we would have to make a decision between the two."

An NARM member has said, "You have to make a decision between the two."

A different decision has been made, and an agreement has been reached that the NARM show will be held Saturday, July 17, while the MOA show will be held on August 4th.

**Cap. to Handle KEF—New Group on Single**

NEW YORK — Elliot Chiprut's recently formed KEF Records has tied up with Capitol Records' subsidiary, Youngbloods, for single releases. The initial singles will serve to introduce several of KEP's product and the release is expected to be the first of several released Aug. 4, is a single by the Morn-

**RCA Outlets in Detroit, Atlanta**

NEW YORK—RCA Records has set new distribution arrangement for Detroit, Atlanta. Arco Distributing Co. will handle the RCA line in Detroit and Sam Wallace's Stereo South will become the Atlanta-based distributor.

RCA Distributing Corp., Taylor, Mich., will continue to be a distributor for RCA Consumer Electronics. Also, the Detroit retail market area, and RCA Display will continue to handle the electronics products in the Atlanta area.

---

**New Push on '66 Youngbloods LP**

NEW YORK — RCA Records is setting up another push for their '66 Youngbloods album for the company which was originally released in December 1966. Because of the current up on the Youngbloods' single "Get Together," which is included in their first LP, titled "The Youngbloods," RCA is reissuing the album and getting the LP back into market.

Not only has the success of the single spurred sales for "The Youngbloods," they are also looking for their latest "Elephant Moun-

---

**GRT, Pye Label Is Named Janus**

NEW YORK — Janus Records. will be the name of the new U.S. record label formed as a joint subsidiary of the GRT Corp., Pye Records. Mark Schlachter, will be president of the new label.

Janus will operate as an independent label and Schlachter will be signing artists and producers to the new company, as well as purchasing masters. The available output from the Pye Records catalog will be released on Janus in this country.

GRT's contractual agreements with all of Janus product and Pye will have British disk rights to all product originating in the U.S. First product on Janus will be released within the next three to four weeks.

Janus will be an all-background label, with the full force of music from pop and rock to classical, according to Schlachter. Said, "We will also establish a budget line, and we anticipate a schedule of releases in excess of 100 singles and 50 albums per year."

Schlachter, who had been executive vice-president and one of the major shareholders of three RCA Records labels for the last nine years, is currently assembling a staff for the new company, "The company can be reached temporarily at N.Y. 8-5394."

The formation of Janus, Pye Records was the last remaining major British record company without its own outlet in the U.S. GRT now becomes the first American tape company to acquire a major British catalog on an exclusive basis.

**U. K. May Cut Fee on Games**

BY MIKE HENNESSY

LONDON—Following reports from the Amusement Caterers' Association (ACA), the British Government has decided to reduce the proposed license fee on penny amusement machines.

The original government plan was to put an annual duty of 12 pence ($0.05) on each machine for the first machine and $0.50 each on other machines. It was proposed that machines could operate six months, or six-dime licenses, selling six dimes ($0.18) for the first machine and 41 dimes $0.99 for each other machine.

Now, however, operators will be able to get a license for eight months—March 1 to October 31—at a flat cost of $0.15 ($0.36).

(Continued on page 43)
Hanna-Barbera, TEC Series

LOS ANGELES — Hanna-Barbera is joining Transcontinental Entertainment Corporation (TEC) for the upcoming animated series, "The Catanooga Cats," debuting on ABC-TV (Thursday mornings) in September.

Paired after the Archie, The Huckleberry Dickos and the Phantom, the Hanna-Barbera series will feature both singles and LP distribution.

Hanna-Barbera is affiliated with TEC through the Hanna Barbera's Brattle Bouquet, which earlier had teamed with Decca Records to introduce the banana splits, a rock group. The Catanooga Cats, a folk-rock group, will create a new, original, teen-oriented tunes (two tunes in each hour segment) created by Mike Curt's TEC Transcontinental plans to distribute the Catanooga Cats in September, and about three singles. The singles will be released on records back to television in September. TEC's own label and its distribution arm, Forward Records, will release all the products from the Hanna-Barbera catalog.

The group, put together by Curt and Ed Rosen, Hanna-Barbera's production man, will make personal appearances, give interviews and network for the debut with the new TV show, said Barbera.

Sales of 45's Vary Widely; Radio Play Helping Oldies

By BRUCE CORY

CHICAGO — Singles sales here vary widely from those reported by both outlets and stores that buy independently, according to those who sell in Chicago. Some stores reported sales were approximately equal to figures from others; increase, in some cases, are reported as much as a 20 per cent decline, blaming the poor sales on the lack of good quality product.

The major record companies have reported increased sales as high as 30 per cent, and several competitors of major companies have reported sales of 10 to 20 per cent ahead of 1964. But Fred Singer, Atlanta, said sales had been down for the past six to eight weeks, and Dale Shadid, head of the RIAA's singles chart, reported sales of singles (Continued on page 50)

4 Disk Cos. Added to RIAA

NEW YORK — The Record Industry Association of America (RIAA) has added four record companies to its list of companies represented by the association. They are: A. C. E. Records, Cetron Records, Joseph Records and Phytil Productions and Shelley Single Productions.

Executive Turntable

George Furness named manager of tape sales, Atlantic Records. He will work with Dave Glev, Atlantic's new album sales and merchandising manager, reported to executives Vic Weiss, vice president. Furness has been with the company for the past five years, starting as Jerry Wexler's assistant, Wexler being president of Epic since 1966. Aaron W. Levy, former director of marketing operations, Decca Records, named controller, Atlantic Records. Before Decca, Levy was vice president and assistant treasurer. He joined the record business as controller of Scepter Records in 1963.

Lois Morgan joined CBS as a&r producer for Columbia Records. Morgan has also worked in public relations for the Columbia Records promotion department. She will be responsible for all promotion activities for Decca Records.

Chad Morgan has joined CBS as a&r producer for Command/Probe Records. Recently, Morgan was active in the independent production industry and was involved in the formation of Hawaii's first record production center. Morgan has also worked for a&r for MGM/Verve, Epic and M Ke. He joined Command/Probe's other a&r producer, Dick Weiskenhouse, who has established a new independent promotion department in New York for Warner Bros.-Seven Arts. It has been a major appointment for the label's new president, Allan Aronson. In the past, Morgan has joined CBS as manager, press and public information, Epic Records. He was previously with Cash Box and Mortimer Preservation, the independent production company, Daylight Productions Inc. He was previously director of business

RIDE

New York promotion manager for the Decca Records division, Mike Klein, has joined CBS as a&r producer for Columbia Records. Klein has also worked in public relations for the Columbia Records promotion department. He will be responsible for all promotion activities for Decca Records.

Douglas Neal named national public relations counsel for the National Committee for the Recording Arts, Los Angeles. Neal will work with Wynn Ketchum, organization chairman.

Lynn Barkley appointed assistant manager of the Wes Farrell Organization, the independent management and music director of New York's discotheque Arthur and a director of the Arthur franchise operation. Following this, he becomes vice-president of the company, George Bach, national promotion manager. Barkley is succeeded by Arne Riggins who will continue in his position as sales manager. Arne Riggins will join the newly formed company, Indiana, Inc. Barkley will become the label's promotion manager in Chicago. He is the third of six promotion managers appointed by the label. He will continue to work with the promotion director, Chicago.

Charles F. Bogard appointed to the newly created position of director of marketing, Norelco}

RESIDENT'S PUT NO STOCK IN 'NO STOCK,' ASK Curb

WALLKILL, N.Y. — The fate of the planned three-day Woodstock Pop Festival is in doubt after the zoning board of appeals here rejected permit applications for the festivities. The board responded to a petition from 200 local residents, who feared noise, dust and drainage problems.

John Roberts, president of Woodstock Ventures, however, insisted the event would go on as scheduled Aug. 15-17. Among the artists scheduled to perform are Jimi Hendrix, Janis Joplin, Heat, Arlo Guthrie, Creedence Clearwater Revival, Ray Shanks, Tim Har din, Jefferson Airplane, the Who, Grateful Dead, the Band, Johnny Winter, the Incredible String Band and the Incredible String Band.

Roberts said, "We have instructed legal counsel in New York City and Wallkill to institute damage proceedings and to provide relief for this action. So many people were expected for the festival with close to $300,000 collected to date for tickets. The loss of this event is about $750,000, including $45,000 in performing contracts.

Tom Jones Has a Hot Fourth

NEW YORK — Tom Jones has enjoyed his fourth album gold record award from the RIAA for "The New Tom Jones," which is distributors have reported increased sales as high as 30 per cent, and several competitors of major companies have reported sales of 10 to 20 per cent ahead of 1964. But Fred Singer, Atlanta, said sales had been down for the past six to eight weeks, and Dale Shadid, head of the RIAA's singles chart, reported sales of singles (Continued on page 50)

4 Disk Cos. Added to RIAA

NEW YORK — The Record Industry Association of America (RIAA) has added four record companies to its list of companies represented by the association. They are: A. C. E. Records, Cetron Records, Joseph Records and Phytil Productions and Shelley Single Productions.

Singles Swingin' Karol

(Continued from page 4)

- complex an industry and because the success of one single has been neglected.

- Our singles business is way up," he said, and find that more people are rising for pop singles. We sell them for 89 cents and find no consumer resistance to this price.

- Karol added that there is a "tremendous", single business for dealers who stock them. He said, "I sell as many as 600 singles per week with the same items as Tom Jones' Delilah," he said, "and for as long as for years if you carry them." The Karol operation includes two top stores. Karol said that the inventory is kept moving, but that they carry a stock of 1,000 singles per week, sold at 89 cents each. He said, "We do this because we get a lead after all for singles. Karol added that many dealers have order to become less salable about singles. He pointed out that a distributor could sell 100 a week of a single, and that is probably the best way to the distributor even if the sales were made up amounts of five and 10 per item to a store.

- Assuredly, "singles are not dead. It is still a good business for us and it is not for us."
Paul Revere and The Raiders, Featuring Mark Lindsay.
With a new album led off by their hit single
"Let Me" (44-4834).
It's one if by land.
Two if by sea.
But how many if it's
"Alias Pink Puzz"?
Their new album.
On Columbia Records.
**Croma's Pub, Disk Buildup Spree**

**NEW YORK — Bob Colby and Ettore Stratta, president and vice-president, respectively, of Croma Music, are building their music publishing and recording operations.**

Bob Colby and Stratta have secured the publishing rights to the current hit, "Quentin's Theme," for their firms, Croma Music, Ltd. (London) and Edizioni Croma, France (Paris). Colby and Stratta left for Paris and London (June 16) to seek new recordings with British and French artists.

The doc for "Quentin's Theme" was set with Dan Curtis, creator and executive producer of the ABC-TV Series "Dark Shadows," through Concor Music, Curtis' publishing wing. "Quentin's Theme" was written by Robert Cobert. The acquisition of the instrument is in keeping with Croma's continual involvement in the international music scene that matched one with all the all-time big sellers, "Love Is Blue."

The "Love Is Blue" phenomenon continues and is a hit again via the Dells recording on Cadet Records. To date, over 260 recorded versions in the U.S. and Canada have been released, and nearly 1,000,000 copies of the Booker T. and the M.G.'s are recording it for the first time. The song is set to sell over the 1,000,000 mark, sold in 27 different versions. English and French offices of Croma were opened several months ago to provide acquisition of the soundtrack and publishing rights to two motion pictures, "Marry Me! Marry Me!" and "Alexander." Deals were set for both soundtrack and publishing rights.

"Marry Me! Marry Me!" is on the RCA label, in a deal arranged with a. v. president Ernie Altschuler that included the signing of Croma's exclusive recording artist Johnnie Spence to RCA. Spence is Tom Jones' arranger and conductor for both movies and TV. Spence's recording of "Can't Find the Tune of this title is in the movie as well as a vocal recording by RCA. The film has been released thus far on other labels.

Three other recordings of "Marry Me! Marry Me!" have also been recorded thus far on other labels, including Canadian artist George Walker, Frank Procuel and Doc Severinsen have been signed to do a TV special.

As independent record producers, Bob Colby and Ettore Stratta have been planning to sign such artists as Frank Procuel, Johnnie Spence, and Judy Garland. Miss Garland's last recordings were made in London, and she is working on new tapes of these sessions are now being edited and prepared for a special release here and abroad. This last Garland LP will be released later in the fall, and some new songs never before recorded by Miss Garland. A special feature of this particular LP will be negotiated when the tapes are ready.

**44 Lewis, Cash Masterpieces Back in Action**

NASHVILLE — Forty-four of the original hits of Jerry Lee Lewis and Johnny Cash—all classics in the rock and country fields—are back on the market for the first time in more than five years. They were first released by Shelby Singleton Productions. Singleton's reactivation of the old RCA catalog is the first move to the fore such Lewis masterpieces as "Crazy Arms," "Great Balls of Fire," and "Folsom Prison Blues." "Whole Lotta Shakin' Going On" from two LP's—"Original Golden Hits" in two volumes. Cash will be releasing these in the next six weeks. Among the highlights of "Original Golden Hits" as well as further songs such as "Folsom Prison Blues," "Get Rhythm," and "So Doggone Blue."

All of these were recorded back in the days when Cash was also discovered Elvis Presley, Carl Perkins, and Roy Orbison. Cash is known to have said his popularity in the 1960's has proved so popular over the years that he recorded it on Columbia.

**Executive Tubeable**

*Continued from page 4*

home entertainment products division of North American Philips Corp., was appointed to the newly created post in 1967 as national sales manager of his high fidelity products division. Before that he was assistant to the sales manager for nearly 20 years. He has been engaged in the high fidelity business for nearly 30 years. William C. Placke appointed Western regional sales manager for the Ampex Stereo Tapes division.

He was vice president of advertising and promoting for Kustom Electronics Inc., Chatan, Kan. **Mustachio Set By 2nd Producers**

LOS ANGELES — Independent record producers Jay Hakkinen of M. R. E. Records and Mike III have formed an independent record production and music publishing combination to operate under the name of Mustachio. The partnership brings under one roof the music publishing firms of Distinct Meadow Music and Biggum Music Publishing (BMI) and the newly formed Mustachio Music Publishing. The partnership also brings in the entertainment product divisions of John Million Productions and all recording artists and songwriters formerly affiliated with the companies of Hakkinen and Mike III.
The first album by

BLIND FAITH

will be available on Atco in two (2) different jackets

SD 33-304 A  SD 33-304 B

The record inside both jackets will be exactly the same

It's what's inside that counts.

Also available on 8 track stereo cartridges
Destination Tape Forum For Top Blue Chip Cos.

* Continued from page 1 * Chronicle and the Rolling Stones Magazine. He is billed to appear with James Muntz on Session 18, which will cover "Selling to Key Tape Markets," Gelso's address deal with "Selling to the Teen-age Market."

One of the highlights of the conference will be field trips. These will take the form of visits to (1) a car radio tape center which displays and installs tape and tape equipment; Elektra Plans August Launch For Newsletter

NEW YORK—Elektra Records will launch a monthly newsletter next month aimed at reviewers, distributors, deejays and record buyers.

Dennis Murphy, Elektra's publicity director, explained that "Touch" will be a four-page mass of shorthand information not available through the normal publicity channels.

The August issue will contain a wrap up of Elektra's established artists, such as Judy Collins, the Doors, Dave Cash with Paul Butterfield and Tom Paxton, plus a look at how such new artisters as the Stooges, Delaney and Bonnie and Friends, Bread, Kurents and Murph and Lonnie Mack.

East Coast correspondents will be Murphy, Stephen Morris and Robert Wainwright, while Pat Parrilla and Michael (Rover) Jackson are Touch's west Coast correspondents. Comments and suggestions should be directed to Miss Mori at Elektra's New York office.

Draper & Temptations Set Tunsmith, 'General' Label

NEW YORK — Guy Draper, producer — manager, writer, and the Temptations have formed a new record label to be known as Draper-Temptations Records. The new label will utilize the group's abilities and services, exclusive of Basic, through a new, limited relationship with Motown Records.

Tunsmith Records will be a general label, doing everything gospel and underground labels of music with singles and LP product. The label will debut with Sugar & Spice, a former kerry Knight group. The William Morris Agency, via Scott Shukat, will represent the company and will handle the pending distribution setup which is now being discussed with several music firms.

Guydra Productions and Tall T Productions, Draper's and the Temptations' companies, will produce for Tunsmith, which will have offices in New York, Detroit and Washington.

Executives of the new label will be: Guy Draper, president, Guy Draper, executive vice-president and general manager, Cornelius Grant, vice-president in charge of A&R; Melvin Walker, head of production; Eddie Kendrick's, executive vice-president and general manager; and Paul Williams, producer-writer.

FORUM SPEAKERS HAVE EXPERTISE, EXPERIENCE

NEW YORK — An impressive lineup of figures for their expert discussion have been established for the 21 separate sessions which will comprise Billboard's Third Annual Tape Forum.

They include: Mort L. Nasatir, publisher, Billboard Magazine; Lee Zito, associate publisher and editor-in-chief, Billboard Magazine; Paul J. Pachton, president of Stereo Tape Club of America; Oscar Kusido, vice-president and general manager, Automotive Products Division, Motorola, Inc.; Gerald C. Katcher, president, J. J. Pacson & Co., Inc., a manufacturer of music recording supplies; Joseph Minicm Divison, 3-M Co.


Discs Hitch to Moonwagon — Blast Artists Into Orbit

* Continued from page 1 *

and will contain the authorized commentary of the astronauts of the NASA announcer and the three astronauts.

Phillips' initial order for the record runs into six figures, and he hopes to complete working full time to get the records on sales as soon as possible. Phillips will pay $1.50 for each copy and $1.00 for each copy for three copies. Phillips companies throughout the world are expected to have their copies of the disk through national newspapers and radio.

The disk's entry will be "The Apollo 11 Flight to the Moon," supported by a "What a New Event of the Century." The album, produced by Sid Gallanty of Epic Records, Inc., is narrated by Walter M. Schirra Jr., formerly an astronaut and currently a space program, and covers the explora- tion from the Freedom 7 mission to the Apollo 11 landing. An original song, "Moon Landing," is included for the album by Earl Robin- son.

Taped records, independent label in the Mercury fold, will also be selling, in addition to the lunar mission using the news gathering services of the UPI. Buddah Records of New York will produce a single LP set titled "Journey to the Moon." Victor Jay, news- writer on WNY, New York, is devising the album. Philadelphia-based Hallmark Records has eight musical tracks for use on the Buddah label. The Capitol entry will be produced by Dave Dexter, who says he has the exclusive contractual arrangement and the voice of mission control on the flight.

The Time-Life package, a six-LP set, will be available through most large department stores. It is being produced by Mickey Kup, who also works for Time-Life.

The Columbia Record Club's package will contain recordings and photographs of the moon landing with a commentary by Walter Cronkite. Other artists include Schirra, Columbia plans to offer the package directly to the consumer through local and network television and radio and through daily newspapers. It will be offered in $9.95 to $24.95.

Meantime, Decca Records is standing in line for the soon-to-be released album, "We Came in Peace for All Mankind," a record of the U.S. space program. Produced by Doubleday and Co., the album is narrated by national newsman Peter Thomas. It will carry a suggestion of $9.95. This Decca's intent to have product available in retail outlets in the next few weeks on the astronaut's scheduled "slop down."

The singles disk spurs tieing in with the lunar landing in the ways that Colemen's "Moon on the Moon" on Impulse, Genesis' "Journey to the Moon on Buddah, Libra's "Apollo 11" on Ranwood, the Houston's "Apollo 11" on World Pacific, Barry Winoso's "Smallest Astronaut" (A Race to the Moon for the Moon) on Tower, Twilo's "First Man on the Moon" on Sevens International, the World of the Moon on Liberty, and Jon & Robin's "There's an American Flag on the Moon" will be in stores soon.

And Duke Ellington has been commissioned by the ABC network to write a space overture for the moon's landing. It's a 10-minute opus titled "Moon Maid," with a vocal part to be sung by Ellington.

SESAC Attends Authors Meet In Venezuela

NEW YORK—Continuing its efforts to become the international music market, SESAC will send a representative to the recent meetings of the Consejo Panamericano de CISAC held in Caracas, Venezuela. Present was the Congress of Author's Rights, held recently at the Hotel Avila in Caracas.

Representing SESAC was Joseph A. Quesada, assistant director of international relations. At the conclusion of the meeting, Quesada traveled to Rio de Janeiro where he visited with the Sao Paulo Brazilian Society (SBAT) and numerous Brazilian publishers. He then went on to Venezuela.

Scepter Acquires Hook & Slimgoing Disk

NEW YORK—Carlton Records, which has acquired the master of "Hook & Slimg," by Eddie Cochran, has acquired the copyright to the record label has been trading on a long-term basis. Scepter will distribute the label on a national business. It is represented Scepter in the negotiations.

Notable to Use Pop Art on Sheet Music

NEW YORK—Columbia's Notable Music Co. will introduce pop art to the sheet music market. This will be the first time sheet music is being created for Columbia's company by well-known artists. The artists will be paid on sales.

Coleman looks to the pop art song sheets as a means of expanding the company's sheet music market. He believes it will be an especially effective showcase for the songs of women who are also conscious of the music with the decor of their living rooms.

The initial offering in Coleman's pop art project is Nota- bles' "Fifty Stars," which was created by the Company's ban- manti. It is already been displayed around the country, including New York, even though the record was not released for more than two weeks. The disk was recorded by the Columbia University Choral Group and will be released by Coleman's Noise Records. It was written by Joseph A. McCarthy and Joseph Meyer.

The Writing Is Medium

* Continued from page 1 *

acceptance of "Switched-On Bach," "we feel the average consumer is no longer afraid of electronic music," said Coleman. The company has the Columbia executives on the thought that a Columbia pop entry, the company also has Walter Caros and a fol- lowing for the first half of his successful "Switched-On Bach." A later label which has been using the Moog in its pop al- bum, is in San Fransico and Dave- mand, Audio Fidelity, Van- gurd, Decca, Zappell, and Lopullo.

RCA is out with Sid Bass' "Moog Espaia" and Hugo Monti's "Moog Mexicana." Audio Fidelity has Gershon Kingsley's "Music To Moon By," Command has "Moog, the Electric Elec- trics of Dick Hyman," which has sold 50,000 at $5.95 copys and a single from the album, "Mino- taur," which is over the 300,000 mark. VH is releasing a following for Jean Jacques Perry's "On the Moon" and feature the sound of the moon synthesizer. Decca is due with "Switched-On Bach" and "Switched-On Bach II" are being produced by Christopher Scott and "the multitudes of the Moog." Leslie has a label by the Electric Concept Orchestra, and Zappell has "Electric Tea Lamps." The Electric Tea Lamps produced by Christopher Harrison is now releasing three new electronic music albums ready for release, "Copper Plated In Blue," "The Promised Land" by Walter Sear, Robert Moog's partner; "Genuine Electric Latin Music," "Electric Tea Lamps," and "The Age of Electron- ics" by Dick Hyman.

Mexico City where he met with representatives of the Sociedad de autores y Compositores de Mexico (SACEM) and some of Mexico's leading publishers and writers.

JULY 26, 1969, BILLBOARD
THE EDWIN HAWKINS SINGERS

WITH "OH HAPPY DAY" AND NOW WITH
AIN'T IT LIKE HIM

Available on ITCC 4 & 8 track stereo tapes and cartridges. Distributed, marketed and promoted by BUDDAH | A subsidiary of Viewlex, Inc.
GRT Issues First Major LP Product: Four Albums

LOS ANGELES—GRT Records is issuing its first major album release Aug. 1—four LP's, inclusive product from several independent production companies.

The general release includes a double-fold LP, "The Johnny Winter Story" by the Mojo, "Working" by Bobby Jameson, and "The Hendrix Songbook" by the Rubber Band.

The release, which includes several singles, will be supported with trade and consumer advertising, spots on top 40 radio stations and underground outlets, and coverage in the underground press.

The Johnny Winter LP, which includes three pages of color photos, will be priced at $5.98, the label's first "dollars-extra" album. The master was acquired from Ken Ritter and Bill Hall, with tape rights in all configurations to GRT Corp., the label's parent company.

Jameson's "Working," LP was acquired from Steve Clark, with tape rights on the initial LP going to Amper. On future production tape rights will be assigned to GRT.

The "Hendrix Songbook" is being produced by the Bob Fitzpatrick Corp., with tape rights also going to GRT. The initial GRT-Fitzpatrick agreement covered the "Cream Songbook," also by the Rubber Band.

GRT has signed an independent production deal with International Management Combine for six albums a year covering five years. The production company has formed Hobbit Records to produce Rockin' Foo, Pian Jane and Randy Holden, formerly with the Blue Cheer, for GRT. Distribution will be handled through the GRT network, with Hobbit handling its own distribution and licensing in foreign countries. Tape rights will go to GRT in the U.S.

GRT also concluded independent production arrangements with Neilson McQuade Productions in Philadelphia and with Scharf Dorough/Ludwig.

The deal with Stu Scharf and Bob Dorough, who produced Spooky & Our Gang for Mercury, includes two albums by Dorough in the initial year.

The Neumann-McQuade contract is for three years, with the initial product an LP by the Probable Cause, a rock group. Tape rights for both Scharf/Dorough and Rose-Neumann-McQuade will go to GRT.

Alan Mink, president of GRT Records, said the company also acquired a master from T-Bird Records, with the initial product a single by the Instigation.

Firestone to Acquire MCA

NEW YORK—The Firestone Tire and Rubber Co. has reached an agreement in principle to acquire MCA Inc., through an exchange of stock valued at about $300 million.

The agreement provides that stockholders of MCA will receive $4.50 in Firestone stock for their common stock which would be convertible into Firestone common stock.

Last April, the Westinghouse Electric Corp. dropped its plan to acquire MCA because it had not proved possible to reach an agreement with the antitrust division of the Department of Justice.

Certron Places $4 Mil. in Stock

LOS ANGELES—Certron Corp. has placed 103,300 shares of common stock valued at $4 million, including $2 million with the John Hancock Mutual Life Insurance Company and $1.5 million with two individuals.

The principal use of the proceeds will be to reduce bank debt that was incurred in the acquisition of Amerline Corp. from Reyon, Inc.

Disney Lists Higher Net

LOS ANGELES— Walt Disney Productions reported higher earnings for both the third quarter and for the first nine months of the current fiscal year.

Net income for the nine months ended June 28, 1969, amounted to $8,615,000, or $1.93 per share, compared to last year's $7,409,000, or $1.72 per share. Estimated third quarter net income for the current year was $1,720,000, or 85 cents per share, compared to last year's third quarter figure of $2,984,000, or 69 cents per share.

Gross revenues for the nine months totaled $90,082,000, as compared with last year's $88,248,000. Fiscal 1969 third quarter gross revenues were $35,039,000, compared to $36,179,000, for the same period in 1968.

Blind Faith LP in 2 Covers; Has Nudity, Other Conforms

NEW YORK — The Blind Faith album, on Atco, will be available in two different jackets — the original sleeve (with a picture of a nude girl holding an airplane) — and a new one, showing the group.

This follows objections at distributor level to the original sleeve, produced by Polydor in London. The original sleeve was shown in trade advertising for the current Blind Faith U.S. tour.

Atlantic president Ahmet Ertegun said, "We do not in any way think that the cover is obscene or immoral and we don't agree with the point of view of the distributor which found that the last time chain stores might not want to display the album cover in their racks.

"But we are not in the art business. Our business is to sell records so we decided to give the record buyer a choice. They can choose whatever they prefer — the record inside both jackets is exactly the same."

Both covers will be shown in consumer advertising by Atlantic, so the public will be informed. The album will be released on July 29, 1969.
PARAMOUNT RECORDS IS OUR NAME

We still manufacture and distribute

Dot Records
Paramount Records
Acta Records

but our parent company, formerly known as Dot Records,
is now called Paramount Records.

PARAMOUNT RECORD DISTRIBUTORS

is the one to call.

They're our branch distributors, formerly known as

World Wide Record Distributor

In addition to the above labels, they also distribute

Steed Records, Viva Records, Bravo Records, and

Dynovoice Records.

And we're all part of the Music Division of Paramount

Pictures Corporation, a Gulf+Western Company.

And we're doin' it!
ABC NAMED DISTRIBUTOR OF BEILAR IN TEXAS

LOS ANGELES—Belair Enterprises, manufacturers of 8-track and dot matrix printers, has named ABC Records & Tape Sales Corp. as its distributor in Texas.

ABC's newly opened Dallas distributorship will handle the complete Belair line, including two cassette models and eight 8-track units. Bill Pennington has been named general manager of the ABC branch in Dallas.

The new distributorship recently held sales meetings in Dallas to introduce the Belair line to its 14 sales personnel. Belair has established a sales contest to promote its products.

Rod Pierce, marketing vice-president at Belair, and Pennington concluded the distributorship arrangements last week in Dallas. ABC, which has already held sales meetings in New York, Los Angeles, and Chicago, is scheduled to hold its next meeting in Philadelphia on July 26.

---

Robins Aims for Higher Sales in $150G Plan

NEW YORK — Robins Industries Inc., which claims a $150,000 expansion program for its cassette and other products, has pledged a 25% bonus for its 1967 workers. The company has offered a 25% bonus to its workers during the last six years, the company has announced.

Speaking at the company's annual meeting held at the Bankers Trust Co. building, Poole said that Robins' 1968 sales of $2,570,787 were up 8% per cent from 1967's $2,380,753, and 1968 net income after taxes of $151,685 showed a 16% per cent gain over 1967's $130,349. The profits were equivalent to 37 and 33 cents a share respectively.

Poole said that the decision to add magnetic tape, cassettes and cassette accessories to its line last December last year, when the cassette appeared to have won the race of the tape cartridge systems.

He revealed that at the time of the firm's decision to add a magnetic tapes, the production on cassettes was zero and no cassette accessories were being manufactured. The company is now the leader in the field.

"Now, a few short months later, our cassette production is at the annual rate of 750,000 units, our next production goal is 2,000,000 units, and on a three-shift basis we could produce nearly 60 million cassettes a year with our present equipment.

Commenting on cassette and accessories, he disclosed that Robins is introducing 39 new products specifically designed for cassette and cartridge users. Robins uses Brand 5 and Sono-rame to manufacture cassette and reel-to-reel magnetic tape accessories, and for its new cassette lines.

Non-magnetic tape products produced by Robins include audio accessories, a broad line of perforator tape and data device, and a number of multi-kilowatt light sources manufactured by Genaro Inc., a subsidiary of the company.

Jack Friedland, vice-president of Robins, will head the new magnetic tape and accessories division. He is also in charge of OEM sales of all Robins products.

---

Philips Introduces Cassette Playback Unit for Auto

NEW YORK — Philips has introduced a new self-contained stereo cassette car playback unit for the consumer. The item, a fully-transistorized player which uses the 12-volt car battery as its power source, is based on the firm's 1969 cassette recorder line.

Philips has already produced a unit which can easily be installed under the dashboard of any automobile, and will drive four separate speakers to provide full wrap-around stereo sound.

Specially designed to be safely operated with one hand, this new tape lets the driver to slip a cassette easily into line and start it playing with a simple "press down" motion. When playback is ended, the cassette can be popped out by pressing a button on the front of the unit.

Other major features include automatic shut-off at the end of a recording, and playback of up to 7 hours 50 minutes, and playback of up to 7 hours 50 minutes.

The front panel of the auto cassette player is made of a sturdy plastic material which he has recorded at home or elsewhere, as well as pre-recorded cassettes, will add a new dimension to the compact size of the cassettes makes it possible for a selection of tunes in the glove compartment. The unit will sell for $129.95.

---

THE 3RD TAPE CARTRIDGE FORUM IS COMING SOON . . .

The NEW Philips stereo car cassette playback unit is self contained fully transistorized and operates on a 12-volt car battery. Selling price is $129.95.

---

RCA Launching Cassette Line With 40 Hot Titles

BY BRUCE WEBER

STEREO 8-track cartridges and reel-to-reel tape systems will have the greatest impact in the stereo cassette area, and RCA assumes that these titles also will have the greatest impact in the stereo cassette area.

Same Distributors

Torr also said that RCA's 8-track cartridge market will give both retailers and distributors a strong, year-end business shot-in-the-arm. In fact, many retailers believe that only now can the tape industry do its summer promotional fling properly—selling RCA's initial cassette recorders at attractive prices.

The industry has been waiting for many months for RCA and Columbia products to open up an important configuration. Retailers and distributors—ultimately the consumer—believed that when the two giants, long opposed to the cassette system, released "best selling recordings" on cassette, a new era would dawn.

It has. One half of the two giants—RCA—is releasing cassette product. Can Columbia Records follow suit?

Hastening the record company's entry into supplying their music on cassette is more than 100 set manufacturers have adopted the cassette concept. And the hardware producers, primarily Norelco, are pouring money into promotion campaigns aimed at a mass market.

The rise of the cassette has added substantially to the great buzz of confusion that characterizes the tape cartridge business. A variety of competing cartridge systems is differing mechanically and in the amount of music they will hold—battled for supremacy in the market place.

One of the retailers is certain about however, whether the consumer is supporting 8-track cartridges, and on both, the retailer is in agreement. RCA's move is universal. It will give the tape industry another profit boost.

RCA's cassette titles will have two suggested price categories — $6.95 for popular, classical and country music, and $7.95 for original artist titles. RCA's 8-track cartridge tapes also will sell in that price category.

Irwin Tanz, RCA division vice-president of marketing said: "The initial release has proven to be best sellers as records, albums, and the greatest hits of such artists as Bars & Melody, "South of the Border," "Easy" and "Skin Deep.""

---

First 24-Track Cut By Progressive Media

NEW YORK — Twenty-four track has been used in a live recording for the first time by Progressive Media, Inc., a newly integrated company, in multitrack recordings, collabo- rated with Progressive Media on the production.

Through a special wiring ar- rangement set up by New York Telephone Co., George M. Cohan's musical, "The Music Man," was recorded and cabled live to music from its offices at its microphones at The Sanctuary, a Manhattan disco- theque. The unique innovation was done for PECMO, a division of Progres- sive Media.

Mulittrack recording, in which sounds may be recorded separately on as many as 24 different tracks, has been used in a stereo finished tape, had never before been used remotely. The experiment was undertaken by Progressive Media to provide wire the recording industry and the music field.

Miranda uses the Ampex MM-1000-16's, with 14-track record- ing sessions in addition to two Ampex MM-1000-16's. The MM-1000-16's uses a two-inch-wide tape and can add various effects such as echo, reverberation and greater tone to any performance.

PECMO acts as mixing con- sultant and recorded the 4, 8, 12, 16 and 24 track record- ings down to stereo or monoaural titles. It also designs recording studios and will cut any group live, with any location from mono to 24-track.

Michael Duckman, president of Progressive Media, Inc., who created control artistic product, recording, cutting, editorial and mixing, claims the organization of invention to completion. Twenty-four tracks were completed, 12 of which we offer to our clients.

Progressive Media's live recording is the first to be submitted to the Society of Broadcasting who has donated the Silver Award. The company's executive vice- president, Peter Donahue, was a back channel for the 12-piece group accompanying the artists. Progressive Media also plans to produce an album. The company also owns 11 other organizations dedicated to young and contemporary ideas.

Lib Adds to Move Music Set

LOS ANGELES — Liberty Stereo Tape has bolstered its Move Music set with the release of two titles, "Hollywood Themes" and "Broadway Themes on the Move."

The number of Move Music tapes released since May is 10. Both tapes are variety packs of recordings from the Liberty/ UA family of labels.

---

www.americanradiohistory.com
THE MAMAS & THE PAPAS
THE GRASSROOTS
STEPPENWOLF
3 DOG NIGHT
AND NOW
DUNHILL RECORDS
INTRODUCES
a
group
called
Smith

THEIR NEW SINGLE & ALBUM
RELEASED THIS WEEK
GET THEM!
PRODUCED BY JOEL SILL & STEVE BARRI

DUNHILL RECORDS

www.americanradiohistory.com
**Tape CARtridge**

**Craig Opens Eastern Facility — Expansion Ties With New Line**

LOS ANGELES — Craig has opened its first eastern branch operation, a 50,000-square-foot warehouse-office facility in Moonachie, N.J.

The new facility houses customer service and parts department operations, quality control, factory, technical and general warehousing staffs. In addition, the plant will be used for eastern region sales personnel representing Craig’s product division, including its video tape department and education division.

The expansion move ties in with the company’s new line of car stereo and tape recorder products introduced in June at the Consumer Electronics Show. It will move deliveries closer to distributors and dealers in eastern, central and southern area markets.

Consumer electronic products will be shipped direct to the new plant for in-house quality control serving, warehousing and shipping. Craig already operates six warehousing facilities, including two plants in Los Angeles and others in San Francisco, Seattle, Denver and Honolulu.

**Branch Manager**

Donald R. Fisher, Craig’s Southwest region sales manager, has been promoted to branch manager of the New Jersey facility. Syl Pitasi, Craig’s Eastern manager for the products division, will headquarter at the new operation.

The company plans to host more than 4,000 West Coast dealers at regional previews to showcase its 47 new products. The line includes car stereos, portable and home radios, cassette recorders and players, 8-track stereo cartridge equipment and two TV receivers.

**Dealer Showings**

Dealer showings are scheduled for San Francisco, Monday (21)-Wednesday (23), in the Del Webb Town House; San Diego, July 29-31, at the Bahia Hotel, and Seattle, Aug. 5-7, in the Double Tree Inn. A Los Angeles preview was held July 15-17.

In conjunction with the new line previews, Craig is introducing (Continued on page 18)

---

**THE 3RD TAPE CARTRIDGE FORUM IS COMING SOON . . . SEE CENTER SPREAD**

---

**Slaves seeking master**

**Object: duplicating**

Why did we install all solid state equipment for tape duplicating? The same reason we use one-inch mastering tape. To guarantee the most faithful dubbing of your master. And we'll do it in record-breaking time, too. Cartridge, cassette or reel. Try us.

---

**MAGNETIX CORPORATION**

P.O. BOX 1587, ORLANDO, FLORIDA 32809. TELEPHONE (305) 644-4604
All units provide stereo sound reproduction. All portables offer multiple-use power supplies to play anywhere!

(1) MODEL 504—
Cassette portable plus AM/FM radio. Stereo record. Stereo playback. AGC. Records from radio, phono or included mics.

(2) MODEL 502—
Cassette portable. Stereo record. Stereo playback. AGC. Records from radio, phono or included mics.

(3) MODEL 800—
Compact 2-piece home entertainment system. 8-track player. Contemporary design.

(4) MODEL 802e—
Same features as Model 800 plus AM/FM Multiplex radio. Also available (Model 801) without Multiples. *DELIVERY: FALL 1969.

(5) MODEL 661—
Home entertainment system. 8-track player. Largest speakers in price range. AM/FM Multiplex.

(6) MODEL 314—
Budget 8-track portable with automatic program switching. 6-inch speakers.

(7) MODEL 313—

(8) MODEL 400—
Portable 8-track. Designer styling. 6-inch speakers.

(9) MODEL 401—
Portable 8-track. Same features as 400 plus AM/FM radio.

(10) MODEL 394—
Portable 8-track. Automatic program switching. Five-inch speakers.

Belair ENTERPRISES
5873 Rodeo Road
Los Angeles, California 90016

(11) MODEL 504—
Portable 8-track. Same features as 400 plus AM/FM radio.

(12) MODEL 394—
Portable 8-track. Automatic program switching. Five-inch speakers.

Belair DISTRIBUTORS
5873 Rodeo Road

ALABAMA
Rena Distributors Inc.
3500 Sixth Ave. North
Birmingham, Alabama 35235
205-322-3061

ARIZONA
Associated Distributors Inc.
5603 N. 36th Ave.
Phoenix, Arizona 85018
602-276-5164

CALIFORNIA (North & North)
Western Electronic Division
Transcontinental Music Corp.
868 Cesar Road
Burlington, Calif. 94010
415-997-8800

COLORADO
Dave Sales
5323 Newport Street
Denver, Colorado 80210
(303)-351-1236

CONNECTICUT
Eastern Electronic Sales
74 East Tolland Street
East Hartford, Conn. 06108
203-289-6683

FLORIDA
Thompson Electronics
121 South Water Street
Tampa, Florida 33607
813-229-8885

GEORGIA
Gold-sin Distributing Co.
1337 Spring Street, NW
Atlanta, Georgia 30309
(404)-673-3729

ILLINOIS & WESTERN WISCONSIN
Pana Marketing Div. of Quinamco Inc.
c/o Cozy
5940 W. Montrose Ave.
Chicago, Illinois 60634
312-685-9160

KENTUCKY & INDIANA
Pana Marketing Div. of Quinamco Inc.
c/o Cardinal Sales
6174 W. 43rd Street
Indianapolis, Indiana
317-325-1513

LOUISIANA (South)
All South Distributing Co.
1924 Lafayette Street
New Orleans, Louisiana 70113
504-327-9382

MARYLAND-WASHINGTON, D.C.
The Joe M. Zamoroz Co.
1105 Delasor Road
Baltimore, Maryland 21223
301-644-2900

BELAIR ENTERPRISES
5873 RODEO ROAD
LOS ANGELES, CALIFORNIA 90016/PHONE: (213) 870-9273

www.americanradiohistory.com
They even bought our pants
But fret not, there's more of everything on the way!

Belair went to the Consumer Electronics Show in N.Y. expecting to make a big hit. But the dealer response surpassed our wildest expectations. Alert merchandisers snapped up everything Belair had for sale...and even a few things we hadn't intended to sell. Once again, Belair proved why in just 16 months it has become one of the world's largest manufacturers of tape equipment. Once again, Belair proved to be the best-designed, best-engineered, best-priced tape equipment ever offered for sale.

If you don't already carry the Belair line, take a tip from the sharp buyers at the N.Y. Show. Call your local Belair distributor today for sure-fire profits this summer.

Belair ENTERPRISES
5873 RODEO ROAD
LOS ANGELES, CALIFORNIA 90016/PHONE: (213) 679-9275

MASSACHUSETTS, NO. NEW ENG.
Eastern Electronic Sales
20 Nashua Street
Woburn, Mass. 01801
617-925-6700

MICHIGAN
Pan Marketing Div. of Quixonic Inc.
6280 Postell Drive
Plymouth, Michigan 48170
313-655-5319

MINNESOTA, NO. & SO. DAKOTA,
EASTERN WISCONSIN
Stephen* Distributing
9049 Petoskey Ave. South
Minneawanda, Minnesota 55431
612-588-5421

MISSOURI
Roberts Record Distributing Co.
1635 Laurent Street
St. Louis, Missouri 63105
314-621-7171

NEW JERSEY (Northern)
J and J Distributing
222 Chelsea Street
Newark, New Jersey
201-885-5700

NEW JERSEY (Southern)
J and J Distributing
222 Chelsea Street
Newark, New Jersey
201-885-5700

NEW YORK (North, Half)
Transcendent Record Sales
1790 Main Street
Buffalo, N. Y. 14209
716-862-9427

NEW YORK (South, Half)
Winged Foot Distributors
3260 County Ave.
Bronx, N. Y. 10468
315-335-0005

OHIO
Pan Marketing Div. of Quixonic Inc.
6280 Postell Drive
Plymouth, Michigan 48170
313-655-5319

OHIO
Pan Marketing Div. of Quixonic Inc.
6280 Postell Drive
Plymouth, Michigan 48170
313-655-5319

OKLAHOMA
Communication Electronics
4007 North Pennsylvania Ave.
Oklahoma City, Oklahoma 73112
405-528-3225

PENNSYLVANIA (East.
& SOUTHERN NEW JERSEY
Robert Nash Distributors
2780 Linnskill Pike
North Hills, Penn. 19058
215-927-4300

PENNSYLVANIA (West.
Jack H. Samuels & Co.
5117 Baum Blvd.
Pittsburgh, Penn. 15224
412-683-8800

TEXAS
ABC Record & Tape Sales Corp.
4201 Fm Line Drive
Dallas, Texas 75247
214-427-6480

WASHINGTON, PACIFIC NW.
ABC Record & Tape Sales Corp.
2503 1st Street
Seattle, Washington
206-501-9100

UTAH
Billinis Distributors
3575 South 700 West
Salt Lake City, Utah 84115
801-266-3548

UTAH
Billinis Distributors
3575 South 700 West
Salt Lake City, Utah 84115
801-266-3548

WISCONSIN
MUSIC CITY Record Distributors
127 Lafayette Street
Nashville, Tennessee 37210
615-355-3735

www.americanradiohistory.com
## Tape CARtridge

### 50 Titles Out On Paramount

LOS ANGELES—Paramount Stereo-Tape has released 50 titles in 8-track and cassette, with several of the tapes covering current hot pop acts. These include Roy Clark, Brian Hyland and Andy Kim. Acts in the release include Billy Vaughn, Anita Kerr Singers, Lalo Schifrin, Hamilton Streetcar, Fear Itself, Colours, and Charles (Bugy) Maugh.

### Opens Eastern Facility

*Continued from page 15*

Two tape recorder accessory centers models 9714 and 9715. Model 9714 accessory display package comes with four voice actuated microphones, three nondirectional microphones, three uni-directional microphones, four rechargeable battery packs, six AC adapters, six pot switches, six headsets, six telephone packages, six radio recording cords and six auxiliary connecting cords.

Other display accessories include six extended play tapes on 3½-inch reels (300 feet), 12 60-minute cassettes and 12 90-minute cassettes.

Model 9715 includes the same items as model 9714, but eliminates the microphone accessories.

The units are designed to set on the counter or hang on the wall, next to a tape recorder display. Their hidden bin-type dispensers are made pilfer-proof with a locking device.

As part of its accessory program, Craig has established a tape recorder accessory club for dealers who purchase the units, and it is conducting a four-month-long sweepstakes product award contest for dealer members. Model 9714 retails for $516.14, while model 9715 has a list price of $279.64.

---

### COMPATIBLE 4-TRACK CARTRIDGES

<table>
<thead>
<tr>
<th>Order Information</th>
<th>Stock No.</th>
<th>Album &amp; Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUNTZ A-3003</td>
<td></td>
<td>Country Music With Soul — Margie Singleton</td>
</tr>
<tr>
<td>VAND-79300</td>
<td></td>
<td>Illuminations — Bucky Sainte-Marie</td>
</tr>
<tr>
<td>CCL-195</td>
<td></td>
<td>Touch 'Em With Love — Bobbie Genity</td>
</tr>
<tr>
<td>D0T-25948</td>
<td></td>
<td>A Little Bit Of Peggy — Peggy Little</td>
</tr>
<tr>
<td>D0T-25950</td>
<td></td>
<td>The Cool World Of Jack Sheldon</td>
</tr>
<tr>
<td>KRR-227</td>
<td></td>
<td>Don't Hold Me — Little Jimmy Dickens</td>
</tr>
<tr>
<td>VAND-10016</td>
<td></td>
<td>Favorites — Utah Symphony Orchestra</td>
</tr>
<tr>
<td>AGL-147</td>
<td></td>
<td>Don Randi Plays Love Theme From &quot;Romeo &amp; Juliet&quot;</td>
</tr>
<tr>
<td>VAND-4512</td>
<td></td>
<td>Is This What You Want? — Jackie Leon</td>
</tr>
<tr>
<td>AKTA-54063</td>
<td></td>
<td>Everything's Everything — Chris Hills</td>
</tr>
<tr>
<td>VAND-45066</td>
<td></td>
<td>Standing Stones — Bert Janneh &amp; John Renbourn</td>
</tr>
<tr>
<td>KRAW-3100</td>
<td></td>
<td>The Time Turner's Greatest Hits</td>
</tr>
<tr>
<td>AGL-276</td>
<td></td>
<td>True Grill — Original Motion Picture Score</td>
</tr>
<tr>
<td>VAND-17960</td>
<td></td>
<td>&quot;The Last Man&quot; — The Original Soundtrack Album</td>
</tr>
<tr>
<td>VAND-1718</td>
<td></td>
<td>Medeilein; Concerto In E Minor, Op. 9; к Violin; Concerto No. 1 In G Minor, Op. 26 — Yeuldun Mes unhin</td>
</tr>
<tr>
<td>(BGA-50029)</td>
<td></td>
<td>Lionel Di Zagreb Play Teleman</td>
</tr>
<tr>
<td>(BGA-71979)</td>
<td></td>
<td>The Baroque Art Of Teleman — Lionel Di Zagreb</td>
</tr>
<tr>
<td>VAND-4995</td>
<td></td>
<td>Handel: Music For The Royal Fireworks/Concerto No. 2 For Two Wind Bands And Strings — Charles Mackerras, Conductor</td>
</tr>
<tr>
<td>VAN-2292</td>
<td></td>
<td>Vangelis Thompson: The Piano That Broke The Piano/Suite From &quot;The River&quot; — Leonid Skolnik, Conductor</td>
</tr>
<tr>
<td>VAND-2345</td>
<td></td>
<td>Haydn/Sturm Und Drang Symphonies, Volume 1/ No. 43/No. 45 — Antonio Janiga, Conductor</td>
</tr>
<tr>
<td>(ANG-238)</td>
<td></td>
<td>Manual Queiroz E Sua Guitarra Apresentando Os Temas Das Telexorontes &quot;Antonio Mera&quot; E &quot;A Murrala&quot; — Manuel Queiroz</td>
</tr>
<tr>
<td>RGEA-1066</td>
<td></td>
<td>Ze De Carrillo E Sua Sanção</td>
</tr>
<tr>
<td>RGEA-1058</td>
<td></td>
<td>Helena De Lima / E La Palma Militar Do Estado Do Guanabara</td>
</tr>
<tr>
<td>RGEA-1070</td>
<td></td>
<td>Em Tempo De Romance — Trio Cristal</td>
</tr>
<tr>
<td>RGEA-1073</td>
<td></td>
<td>Jim Bondenoso Deutfra Do Naole — Ubirajara com orquestra</td>
</tr>
<tr>
<td>RGEA-1074</td>
<td></td>
<td>Portugal Com Multe Amor — Cadinha Meireles</td>
</tr>
<tr>
<td>RGEA-1076</td>
<td></td>
<td>Queen Elida Naq Naq Queer — Raulampio</td>
</tr>
</tbody>
</table>

## Stereo Dateline Special!

### AVAILABLE NOW!

This week's blockbuster cartridge from Muntz. Here's a 4-track cart rage for your customers. Ready, set, Order!

---

### Billboard

Billboard has the "IN" side story on Audio Retailing Billboard

---

### BEST SELLING Tape CARtridGES

<table>
<thead>
<tr>
<th>Week</th>
<th>Last Week</th>
<th>Title — Artist, Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>BLOOD, SWEAT &amp; TEARS</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>IN A GANDA-DA-YA</td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>BAYOU COUNTRY</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>AGE OF AQUARIUS</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>3 DOG NIGHT</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>CHICAGO SKYLINE</td>
</tr>
<tr>
<td>7</td>
<td>9</td>
<td>AGE OF AQUARIUS</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>GERALD'S</td>
</tr>
<tr>
<td>9</td>
<td>5</td>
<td>LED ZEPPELIN</td>
</tr>
<tr>
<td>10</td>
<td>7</td>
<td>THIS IS TOM JONES</td>
</tr>
<tr>
<td>11</td>
<td>12</td>
<td>LIVE</td>
</tr>
<tr>
<td>12</td>
<td>11</td>
<td>GREATEST HITS</td>
</tr>
<tr>
<td>13</td>
<td>14</td>
<td>FROM ELVIS IN MEMPHIS</td>
</tr>
<tr>
<td>15</td>
<td>13</td>
<td>GREATEST Hits</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>ROMEO AND JULIET</td>
</tr>
<tr>
<td>17</td>
<td>14</td>
<td>HARM SHAME OF IVORY</td>
</tr>
<tr>
<td>18</td>
<td>CLOUD NINE</td>
<td>Temptations, Gordy</td>
</tr>
<tr>
<td>19</td>
<td>20</td>
<td>HARDY FIVE-O</td>
</tr>
<tr>
<td>20</td>
<td>16</td>
<td>GREATEST Hits</td>
</tr>
</tbody>
</table>

---

### CASSETTE

**This Week**

1. AGE OF AQUARIUS
2. HARM SHAME OF IVORY
3. CLOUD NINE
4. ROMEO AND JULIET
5. GREATEST HITS
6. GREATEST HITS
7. GREATEST HITS
8. GREATEST HITS
9. GREATEST HITS
10. BEATLES
11. GREATEST HITS
12. BEATLES
13. GREATEST HITS
14. GREATEST HITS
15. TOUCH OF GOLD

---

### 4-TRACK

**This Week**

1. BLOOD, SWEAT & TEARS
2. IN A GANDA-DA-YA
3. BAYOU COUNTRY
4. AGE OF AQUARIUS
5. THIS IS TOM JONES
6. IN A GANDA-DA-YA
7. 3 DOG NIGHT
8. GREATEST HITS
9. LED ZEPPELIN
10. GREATEST HITS

---

### Billboard SPECIAL SURVEY for Week Ending 7/26/69

7115 DENSMORE AVENUE
VAN NUYS, CALIFORNIA 91406
TELEPHONE. (213) 986-5000

A WORLD OF STEREO SALES GIANTS FROM THE 4-TRACK GIANT AND ORIGINATOR OF THE CARTRIDGE CONCEPT.

---

**MUNTZ**

**STEREO-PAK**

www.americanradiohistory.com
TAPE GOES JAZZ

8 TRACK CARTRIDGES & CASSETTES

POWERHOUSE
THE JAZZ CRUADERS

STEP ONE
JIMMY TECRIGE

ALWAYS
SOMETHING THERE
STANLEY TURRENTINE

THINK
LONNIE SMITH

WINDMILLS OF YOUR MIND
BUD SHANK

CHARISMA
LEE MORGAN

Liberty Stereo-Tape
Entertainment from PyeAmerican Corporation

Liberty Stereo-Tape
Entertainment from PyeAmerican Corporation

Liberty Stereo-Tape
Entertainment from PyeAmerican Corporation

Liberty Stereo-Tape
Entertainment from PyeAmerican Corporation

Liberty Stereo-Tape
Entertainment from PyeAmerican Corporation

Liberty Stereo-Tape
Entertainment from PyeAmerican Corporation
New York—In the biggest rock merger since Ringo joined the Beatles to make them stars, Stevie Winwood left Traffic to join Cream to make Blind Faith, who opened their U.S. tour in Madison Square Garden, Saturday (12), to acclamation by riot. Featuring Ginger Baker on drums, Eric Clapton on bass, and Steve Winwood on lead, the new ensemble is the most powerful of the rocky line, and the dark, destructive excellence emanating like a command from the instruments of Baker and Clapton. Free, an A&M group who uprooted a few microphones to confound the already insufferable sound system, and Delaney & Bonnie, Elektra pop-soul group, decided the moment until Blind Faith ruled them with their eerie musicianship with perfection.

With the apoplectic elegance and weight of the movie score from "Ben Hur" or "The Ten Commandments," Blind Faith's rumbling, churning sound coalesced up the colors of a full rock symphony in the thrones of a disaster scene. Only Winwood separated Baker and Clapton from each other-a song that brought Cream to its knees for good. His weeping orphan's wail, a fusion of clavinet and blues, slow Blind Faith from the danger of the hollering, signaling on the brilliant solos of Clapton and Baker, both with their choreographed epics to tears. Ginger Baker's drums were impossible to hide from, spelling doom on the instrument he has received as a medium. His incredible voice, rare for a white man, has developed to a point where he can shape any texture melodies, add to his total communication via percussion the dimension of voice, as if he were to play a song on the drums, thundering out clear riffs and run by pitting rhythms against each other. (Continued on page 24)

Cream Jests as The Blind Faith

Mayall & Group Very Together

New York—John Mayall repeated his Festival success of a few days earlier when he topped the Fillmore East bill over the weekend of July 11. He was aided by some delicate amplification that blanked out the other groups (Jim Marks) in his drum-less group into sharp focus, allowed the tenor saxophonist (Johny Almond) to share but not dominate proceedings, and added Mayall's cool voice to get his sharp lyrics across.

It was a small triumph for Mayall's new group only in the sense of the concept. Audience was small. Mayall's new company, Polydor, recorded for L.P.

Mayall takes a lot of different elements, from modern jazz to down-home country, fuses them together and while the separate parts are not particularly original, the totality is. Refreshing, too, to find a group that can blow without blasting. Mention should be made about Mayall's lyrics: autobiographical, unpretentious, and direct. "The Laws Must Change," is an excellent example of an unhyphenated spokesman for today. "His California" does not slide into the sea of happy sentimentality.

In short Mayall, his group, his material, are that oft-quoted, seldom meant word, very fresh.

Preservation Hall Jazz Band, making their Fillmore East debut, also brought refreshing addition to the crowd, although this may be due to the novelty of seeing a group of New Orleans veterans over 30 years old playing their brand of primitive traditional jazz.

It was a set of good strong roots music. Den De Priest provided a firm enough trumpet lead from the front line (Willy Humphrey, clarinet and Jim Bobbin, a very capable trombonist) to work off Billie Pierce's piano, an asset to the band, did not fare too well with the amplification, but the rumbling.

Peabody Will Star in 'America' Tour

Los Angeles—Banjo specialist Eddie Peabody will star in a series with the musical "America Sings," sponsored by the Hammons Brewing Co. The first of a 34-city show are Anaheim, Pasadena, Santa Monica, Denver, Kansas City, Chicago, Cleveland, Detroit, Minneapolis, Des Moines, Minneapolis, San Francisco, Sacramento and Fresno. Admission is free.

Vanilla Fudge in Solid Territory

Don Cooper, right, Roulette's new singer-writer-guitarist, chats with Sleepers disk jockey, at recent press interview, at his Rattling Rock Room in Solid Territory.

New York—Vanilla Fudge, in fine form, capped the season's first Singer Bowl concert at the old World's Fair grounds on Sunday (13). The Ato school, however, faced a herculean task as they had to follow an excellent nine-man session. The jam just followed the line "Jailhouse Rock" encore of Epic's Jeff Beck Group. Before the quarter could leave the stage, they were joined by other British musicians. By the time the jam was finished, members of the Ato school were singing along including three from Atlantic's Led Zeppelin. The band unit had also its work cut out for it the preceding Ten Years, one of the most popular British groups to ever play New York, gave the usual powerful performance.

"Good Morning, Little School Girl" was among the strong numbers for the Daram quartet as guitarist Alvin Lee, one of the leading pop guitarists, and Leo Lyons, an outstanding bass guitarist, played to each other in enjoying fashion.

Drummer Rick Lee and organist Chuck Churchill joined Lyons to afford Alvin Lee, a guitar virtuoso, stunning rhythmic support and Lee, who was in excellent blues voice.

Probably the most difficult assignment of the evening belonged to Pavillon's Edwin Hawkins Singers, who had to open. The inclement weather, which held the crowd to 7,000, made the opening school of the night, but not fare too well. However, the Hawkins Singers,restless. Some rain during the set aided neither atmosphere nor performance. But, the large gospel choir was at its fervent spirited best, giving an exceptional performance, (Continued on page 24)

Jamb Labels Sign Artists

New York—Ahmad Jamal is beginning to round up artists for his third record label, A.J.P. Records, Cross Records and Jamal Records. Joe Kennedy, jazz violinist, composer, arranger and conductor, and co-founder of the New York Violin Choir, directed by Bill Lee, has been signed to Jamal Records. Tommy Rogers, rock singer-writer, and Celestine Howard, by Jean Wells, are the first to be signed to A.J.P. Records, and the Beverly Glenn Concert Chorale has been signed to Cross Records.

Argon Signs 3 To Prod. Mgmt.

New York—Clyde Otis and Audrey Seeman of Argon Productions have signed Ronnie Baker, Jimmy Tenney and Earl Young to exclusive production and management pacts. The three, who are also represented with "The Philadelphia Sound," will also record for the Argo disk company as Ronnie, Norman and Earl. In addition to producing for Argon Productions, the services of Baker, Harris and Young will be available to other labels on a selective basis. Several disks produced by the threesome for Argon are ready for release. Among these are records by the Stan Getz trio, as well as a new label on a select basis. The band is the musical "America Sings," sponsored by the Hammons Brewing Co. The first of a 34-city show are Anaheim, Pasadena, Santa Monica, Denver, Kansas City, Chicago, Cleveland, Detroit, Minneapolis, Des Moines, MInneapolis, San Francisco, Sacramento and Fresno. Admission is free.

From The Music Capitals of the World

DETROIT

An error popped up in this column in the July 7 issue. Gary Shumway, noted Teteran and Van Winkle farm tour recently took over MCS shows at Detroit's 32nd Street show. Gary Shumway, not a local boy, is a native of Missouri. He did many TV and radio shows in Los Angeles before returning to his home town of Detroit.
Glen Campbell
sings the Title Song
"True Grit"
Arranged and Conducted by Al Delory

Elmer Bernstein
conducts Themes from his Original Score
Arranged by Artie Butler
The film, and inseparably, the soundtrack.

Variety reports:*

'Grit' great 36G (Chicago)
'Grit' record $270,000 (New York)
'Grit' great 25G (Los Angeles)
'Grit' Fast $16,000 (Minneapolis)
'Grit' Sturdy $15,000 (Baltimore)

*July 9, 1969 issue.

Dealers will be provided with special stand-up browser/divider card and full color streamers and divider cards. 400-line ad mats have been created. 100,000 black eye patches have been created to give away at theatres.

True Grit radio spots will be heard the weeks of July 21 and 28 on: WPTR (Albany); WQXI (Atlanta); WCAO (Baltimore); WAYS (Charlotte); WLS and WCFL (Chicago); WSAI (Cincinnati); WIXY (Cleveland); KLIF (Dallas); CKLW and WKNR (Detroit); KILT and KNUS (Houston); WHB and KUDL (Kansas City); KRLA and KHJ (Los Angeles); WQAM and WFUN (Miami); WOKY and WRIT (Milwaukee); WDGY (Minneapolis); WABC, WMCA and WOR-FM (New York); WFIL (Philadelphia); KQV (Pittsburgh); KXOK (St. Louis); KCBQ (San Diego); KYA and KFRC (San Francisco); KJR (Seattle); WEAM and WPGC (Washington, D.C.)

The film that may become "the definitive Western."
The film that Saturday Review's Arthur Knight called "a classic of the genre" and Daily Variety characterized as "walloping...action, action, action."

The film...and, inseparably, the soundtrack.

Available on records and tape.

www.americanradiohistory.com
From The Music Capitals of the World

DOMESTIC

NEW YORK

Veggie's Little Anthony and the Imperials open a two-week engagement at the Copacabana. Tuesday (24) - Los Angeles' Whiskey A Go Go performs The Ventures (30) - At the Fillmore East, John Lee Hooker and his band

Christopher Scott is featured on a new Moog album on Decca featuring music of Burt Bacharach. The LP is due out in the spring. (Continued on page 27)

D. Phillips, Evolution Records art director, made the first appearance at the Raleigh Hotel in South Fallsburg, N.Y., Friday (18). A son, Kenneth Leroie, to Alan Leroie, independent record producer, and his wife, the former Leddy Miller, at Mount Sinai Hospital July 12.

Lubia's Tony Bennett signed a lifetime contract with Las Vegas' Caesars Palace. Monument's Ray Stevens appears at the Cheyenne Hotel in Australia Monday (28).

He will appear in concert in the Philippines, Singapore / Malaysia, Taiwan, Hong Kong, Okinawa and Japan. Stevens & Sons has assigned its public relations and sales promotion to merchandising & Promotion Associates (MPA), with Ted Held as account executive.

Arlo Guthrie, Reprise artist, and John Basche, Reprise producer, were in Point in Brum Brown, Pa., Friday (23) through Sunday (25).

Top Quality 8x10 Prints

Lithographed on Heavy Altermimefo

under 3c Each

For larger quantities and $2.00 per 100

Also Available Now:

8x10 Color Prints

$1.00 Each

$100.00

Send for a sample 8x10 color print and black & white Slugs plus prices for other sizes in black & white and full details on ordering.

Vanilla Fudge in Solitaire Territory

Continued from page 21

locally in their big hit: "Oh Happy Day"

"There is a Block Group had given one of their best efforts, especially by vocalists Rod Stewart and Beck from their Soupy Sales's great guitarists. No sooner had Beck explained that there would be no more music to play for the FM, then he began. Stewart was joined by Ray, one of the most promising vocalists on the scene.

The Blind Faith

Continued from page 21

other, juggling their points of concentration, he artfully maintained the speed to a punishing pace. Clapton, on the other hand, continued to impress himself with his rhythm distortions, his solos totally original and one of the most exciting vocalists on the scene.

Ed Ochs

With songs like "Sleeper of the Year"... - BILLBOARD

Talent

Artie ''New York'' Herschell's new album, ''My Musical World,'' which he is touring in the United States, West Indies, and Colombia.

Artie's voice, songwriting and production, and his wife, Kris, are the principal elements in the success of this LP, which was born July 8. "Atco's New York / My Musical World," has been well received by fans and critics alike. Atco, which has been able to add the Seattle Pop Festival to appear Sunday (27). The Festival will be at the Fair Grounds.

Can't Stand Still

RCA's Al Hart will record the LP, which was produced by Don Sherwood, in Studio Two of the RCA Victor building.

Atco's Vanilla Fudge, who appear in Hartford's Civic Auditorium on Friday (18) and Saturday (19), perform to the Kismam Kiddies Club of Canada, Canada, Friday (25). Vancouver's Auditorium on Thursday, Kismam Pem (26). Seattle Pop Festival on Sunday (27). The group is due to appear at the City's Lagoon with Led Zeppelin, Woodstock Festival, and the Who. Hall Friday (1); Albuquerque's Pacific Auditorium, Saturday (2); and Detroit's Fox Theatre, Sunday (3). Atco/Atlantic will be represented.

Reprise's Tiny Tim deadlines at the Sahara, Tahoe, Aug. 5; San Francisco, Aug. 11; Atlantic City's Steel Pier, Aug. 14, and the Cheyenne Hotel, Sidney, August 15; and the Apollo, Andrew Arden, producer of ABT Music, a management and production company recently signed with Tinn Stern, Inc, for film and recording, will appear on August 15 with new office staff.

Event Records' Buchanan Brothers will appear at the Imperial Beach, Calif., August 22; in the Gates Park are planned for July 5 at the Imperial Beach, Calif., and Family Dog on the Great Lakes. One of the major results of the operating expenses of the festival is that the chairman is solely responsible for artist and artisans. Lined up so far for the benefit are: Joa Barca, Jeff Fonda, Nick Nolte, and the Fourth Way, Phoenics, It's a Beautiful Day, the City of San Francisco Recreation and Park Commission (Continued on page 2)

Dexter's Scrapbook

BY DAVE DEXTER JR.

HOUSTON

You sit here hour after hour in the highly restored coffee shop and listen to the notes and the music in your headphones as you follow the story of the Running Water Project, which has been called the manned spacecraft cen- ter of the United States. The project is just as Columbus did nearly 500 years ago. But your mind, for all that, lingers on the story of the many

"Tenth Kingdom"

In storing Ron Wood of the Beach Boys, who will be accompanied by his band, the group has signed with Atlantic Records, which has agreed to use the band's new album as their first Nelson music.

Polydor's Ten Wheel Drive with George Ravan and Cocoa's Gary Puckett, among others, will give a concert at the National Training Center in Morristown, N.J., Wednesday (23).

Wally Eaton, bassist for the Four Tops, who has been in intensive TV recording, has undergone an auto- accident, is writing and producing for his own label, Massa-

and Ed Dodgen, Jr., to Glover's Grand Ballroom Friday (26) and Chicago's Kinetic Playgound Friday (1). The Savage Rose, Danish rock group, recorded a new LP last week at the Mira Sound Studios in New York. The band's Three Dog Night winds up a 21-city tour in Pittsburg, Pa., Thursday (28), which has been an enviable talent who has been composed by John Hammond, who has been invited to sit in on a record session, your first, who is also in the group, a song that you knew and who now over ever knew. There was the professor Rozz Lurdes, which was first inspired by his note to the Philadelphia, and which in his trim little Bellona man- plane. Later he cracked it up in Ohio, but he walked away unhurt only to die after eating chicken in rural Oregon seven years. Records of his super band made 35 years ago and sold exciting today.

Quiet, gentle Hal Kemp was. He sat betwixt shows in the dressing room. Ra-

Delusions. Little Chick credit her with the bright, big drum in the band. Her voice, even though he was a shotgun, knocked up at her, and there was the sidekick, who said "Sorry, but I gotta cut out now." He died on the spot.

There were Ziggy Elman, Red Nichols, Count Basie, Duke Ellington, Red Nichols, Claude Thornhill, Julie Lee, Art Tatum, Glenn Miller, Artie Shaw, Fletcher Henderson and so many, many others whom you may never have heard. Nat Cole invariably talked base- ball, not about his other life, but about the his intuition about the difficulties of his beloved Dodgers could be right, but he refused to be the warmest. What would they think of Nick Nolte, who is walking around on the moon? What would they think of the space waiting to chauffeur them back to earth? That's how this Houston humidity affects this tired cor- respondent. Apollo 11 somehow seemed an event of the past with the recent past. And like the future of the Apollo 11 mission, "That's Life!"

JULY 26, 1969, BILLBOARD
No one but Don Gant sings what Neon Philharmonic does

No one but Tupper Saussy composes, arranges and conducts what Neon Philharmonic does

"No One Is Going To Hurt You" succeeds "Morning Girl" as Neon Philharmonic's second single.
Today man walks on the moon. And Capitol is there with saturation radio on ABC's coverage of the MOONSHOT. 900 stations, Coast-to-Coast. Helping Americans follow this incredible voyage from blast-off to splash-down.
And offering them a free copy of the official Capitol, Rand-McNally moon map. This is added, pre-sold traffic adding up to even more profit for you during Capitol’s “Close-Up” month promotion.
NEW YORK — One of the most widely and animatedly discussed people working today in the music industry today is the revolution of the musical commercial. Yet, few people today know where or how it all began, or who was responsible for the beginning of it.

C/HEAR Services president Sasha Burland, creator of Alka-Seltzer’s “Baby It’s Cold Outside” and paused in the middle of a busy recording schedule to record the story of how the musical commercial came into being early 60’s when the musical commercial concept was nothing more than a jingle with a recording.

“It was outstanding,” he said. “It was embarrassingly dull and bore no relation to the pop and jazz sounds of the day. As a result, they were not half as effective as they should have been.”

At that time Burland was in the advertising business, and had an inside knowledge of all the lies of the industry. “The sound was all wrong,” he said. “It needed changing, but first, if the business was to be kept alive.

Burland felt that he could do something tangible about creating this change. He had worked as a writer-producer in radio and television with McCann Erickson, during which time he had written and produced much of the advertising commercials for both here and Hollywood. He had also performed and recorded as a singer, and had written and produced masters for sale to recording companies.

Adderley-Publisher

Adderley had an incredible musical experience he had worked as an arranger for most of the top names in the jazz recording business as Dizzy Gillespie, Lionel Hampton, Count Basie, John Coltrane, and many others. The price of the record, “Nuttty Squirrel in the Orient” had been a million seller worldwide.

With all this experience to his credit, Burland launched C/HEAR Services in 1960, with the intention of revolutionizing the musical commercial. Yet, even he was unprepared for the speed of the change, and the wide public acclaim it was to eventually receive.

“What I wanted to do,” he said, “was create straight melodic lines, intelligent and singable lyrics and a total musical expression which would equal the best work of pop and jazz.

In the initial stages most of Burland’s efforts centered around improvising his formula. They felt that his ideas were too long-haired, that the ads weren’t going to be accepted or to be able to get any real reaction. They realized that their conservatism would never change the public’s mind. But Burland had a dream. He felt that for a commercial to really click it should grab the listener and make them realize they might have an interest in the day, and the whole day of the jungle, which passed unnoticed as background.

“I knew,” he said, “that I had to grab the public’s car, and that if I was going to be successful, I must do it in the opening bars of the piece. I had to have something that the public could latch on to somewhere. And the only way to do it was to come out with a theme that had something. And to do something about the way things were played, to make something out of the way things were played.

"That commercial," he reminisced, "eventually revolutionized the 60 second TV commercial."

He explained the formula used in that commercial which was later to become a top chart rider in the pop field, and pave the way for pop commercials.

“We picked a subject that was the opposite of a commercial, the type of cigarette and scored them and went with non-related but compelling music. To the TV picture flashed nothing but stomachs for the end of 60 second duration, with the music operating as a completely independent entity.

The approach was novel, people liked it, and what’s more, they remembered the tune. It had all the trappings of a hit parameter. The station played it months after its first release. Liberty Records entered into an agreement with Alka-Seltzer, and the tune was re-released as a pop number.

That was the beginning of the revolution. “Never before,” said Burland, “has this been done. Even though there had been commercial jingles with hit tone potential recording companies were afraid to touch them for fear that disk jockeys would reject it. The new wave of things disproved this theory.

Shorter cuts, he said, it was being played by almost every radio station around the nation, the tune was the first of becoming the No. 1 tune of the day.

Burland is convinced that the success of the revolution has done a lot to upgrade both the musical commercial and the pop market. “It has served as a two-way street to expanded knowledge and understanding of the complexities of each other,” he said.

The revolution has also resulted in a number of smaller but equally radical changes. Among them is the greater willingness of record companies to lend their names and talents to musical commercials. It has also resulted in the greater expectation of the musical commercial producer.

Burland also points out that it has resulted in a great musical diversity. Many television networks have changed their old tradition of categorizing music into several different forms, leaving only one category, that of good music. Although the excitement of the revolution continues on page 11.

Remembrances of Spot Things Past by Trendsetter Burland

By RADCIFFE JOE

Latin Sound Radio Spots

NEW YORK — The Latin Sound Inc. has completed a series of Spanish-language radio spots to educate New York’s Latin community in the use of Spanish-language headsets, which are becoming more popular with Hispanics.

Ad Notes

By CLAUDE HALL

Radio-TV Editor

Vincent Scarruca, who produced Shell Oil’s “Answer Man” series of commercials, which won an independent commercial, has been appointed a producer/director of Dimension Productions, a division of Centaur Production Company. Also joining the firm is Bruce Dames, head of the American Music Composers and Publishers Association.

Mike Wellman and Marty Ervedo of We Inc., who’ve worked on such commercials as Revlon, Brock, Van Huesen, and Dunhill, are starting a new production firm, The Media Research and Productions, a videotape production firm, has completed an order of studies, according to operation manager Frank Pym, and is now available for leasing.

Bob Massell, composer signed to Herman Egedal Associates, created the music for the recent Bill Cosby Kodak TV special for NBC-TV. Clarke’s “Nice n Easy” theme has just been recorded by Laurie Roonestra, featuring Cathy Mills. With new lyric, the song is now called “Sandy.” Writers were Eliot Greenberg and Doug Morris.

Monitor System OK’d

By MILDRED HALL

The new digital system for TV commercials is now available, and it will be of great service to independent computer monitor companies. As an added attraction, the FCC could also make use of the system to help with the monitoring of programming.

The commission is asking for comment on the whole idea while the last process. It asks, assuming the technology is accepted and is demonstrated to serve the public interest, whether there should be more service connected to the benefit of IDC and its subscribing customers, giving the firm a "virtual monitoring service."

The FCC also wonders if at some future time, the presently unenforced edges of TV showings might all be visible on the viewer’s set—including the coded digits. Comments are due by Sept. 18, and replies on or before Oct. 17, 1969.

College Gets Radio Station

JERSEY CITY, N. J.—WSPC, a student-operated carrier-current station, has been chosen at St. Peter’s College here. The station serves an audience of approximately 8,000 students, featuring 80 per cent progressive rock, 10 per cent soul, 10 per cent easy listening. Jack Talbot is station manager, Robert Shulman is operations consultant.

Selling Sounds

Grant & Murtough, New York—581-4000

(Peter Geisinger, Administrative Assisting Managing)

10 Report Beer for Young & Rubicam, Ted Stark was the producer.

20 TV commercials for Dunes & Bernbach; David Fries was the producer. It was a TV spot recorded at Fine Recording.

CHICAGO HAMILTON

Recorded music for a national Football League commercial.

Flambe Citrus spots with Peggy Cass for Lennon & Newell.

ABET MUSIC

10 Bill Copeland for Young & Rubicam; Bob Tager was the producer. Music provided by ABET with the New York Rap N Bull Ensemble. It was a radio spot.

GARDNER & WOLOSHIN, INC., New York—Pl 1-6020

Kevin Gavin & Sid Woloshin reporting.

10 Pfizer Company “Skinny Dip” for Will Graham Company; theme written by Kevin Gavin and was recorded at 6 West Recording Studios.

20 Radio commercials for a closeout firm; Walter Thompson, Gordon Krenchelbo & Bob Westerfield were the producers; Sid Woloshin was recording engineer.

Electro-Tom Paxton “They’re Sitting in the Moonlight Now,” played. Produced stereo spots to abroad on FM stations nationally. Copy director Arthur Eisen. Job Kaltz Digisonics, Digisonics Berger produced the spots for Lord, Geller & Freisie. Spots were recorded at 6 West.

Holiday Airlines: Here (not finished campaign spots for Holiday Airlines to be aired on radio and television. Cliff Emstein of Signature Associates (Angels) produced the spots for the agency. Kevin wrote the songs.

GARRY SHERRMANN & STANLEY KAHN ASSOCIATES

New York—765-1954

10 Coco-Cola for McCann Erickson, with spots include Arthur Franklin, Bob Tope, & the Brooklyn Bridge. It was radio-TV.

20 Peter Paul Almond Joy for Dunter & Work. Sample.

Garry Shermann and Stanley Kahn wrote and produced these spots.

Coca Puffs for Donner, Fitzgerald & Sample.

30 Anheuser for McCann Erickson.

Gold Medal for Donner, Fitzgerald & Sample.

30 Bud for Donner, Fitzgerald & Sample.

40 Total for Donner, Fitzgerald & Sample.

40 Washington State Rice, River Brand Rice & Water Rice all for Donner. Sample.

50 Scott Paper, Gelatine-Fruitful, Punch Laundry for Mason, Wyren, Williams, Streets & Finney.

What’s doing in the major music houses. Items should be sent to Debra Kenzik, c/o Billboard Magazine, 155 W. 46th St., New York, N. Y. 10036.

WEEK OF 8-12 JULY

Sales of The Daily News are up 7.2 per cent over the same period a year ago, according to our own figures for July 5-11.

The Daily News is the only New York daily to show gains, both over the previous week and over the same period a year ago.

The News has a circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.

The News has an average daily circulation of 2,710,102, the highest of any New York daily.
WGAU-FM in Double Shift
Call Letters & Airplay

ATHENS, Ga.—WGAU-FM has switched call letters to WNGC (for North Georgia country) and switched programming to country music, states H. Randolph Holder, president of Clarke Broadcasting, which also owns WGAU and WLAQ in Rome, Ga. The station formerly simulcast the AM easy listening programming of WGAU. But a survey of listener needs brought a programming change and added Johnny Dean, formerly of WFRC, Tom Bird, and Larry England of nearby Winder, Ga., to the personality lineup.

The new format was an "innovation" of Holder. "In 30 years of radio I've never seen a reaction, even without any promotion or gimmicks, to compare. We started receiving phone calls and letters from all over Northeast Georgia, from as far away as 90-900 miles. More than 500 FM radios have been sold in the Athens market already." The station also carries a daily gospel show.

GAB Asked to Fight ASCAP

ATLANTA Ed Mullinax, chairman of the Georgia Broadcaster's Music Committee, warned members last week to hold firm in its battle against ASCAP for lower licensing fees for radio stations. He stated that the GAB contributed an additional 55,000 to the committee at the June convention in Savannah and "we do have the means to go to war." Besides financial support from several other States, Mullinax said, "we now have some sympathetic ears in Washington."

ASCAP, he said in a letter to all members, is seeking to sign contracts with some Georgia stations, but he assured radio men that they did not have to sign until conclusion of a case now pending in U. S. District Court in New York.

WBZE in Revamping

WHEELING, W. Va. — Claiming that the sound of the station was "grittled," general manager Frank Sweeney has launched a gradual revamping program at WBZE, daytime station here. "We've slowly broadening the sound of the station to capture male adults and housewives — with records bordering on rock," he said. With a playlist of 30 records, the deejays are also playing between four and six oldies an hour, "although we don't make a big deal of it." After 6 p.m. the station programs all oldies until sunset sign off. This program is sold to the Wheeling Electric Co.

Yubo's KUBA to Top 40 Format

YUBA CITY, Cali.—KUBA a Grayson Broadcasting station, has switched to a Top 40 format, according to program di- rector Tom Head. The 5,000- watt daytime station formerly featured a middle-of-the-road format. Manager is Bill Jernigan. New chief staff announcer is L. David Jones, formerly of WFNC, Fayetteville, N. C.
Positions Open

WNYR: 5,000-watt Top 40 station, needs both a morning and a daytime head, tag team and report in station manager's title. No experience necessary. Send resume to Box 4, N.Y. 10072. (415) 562-5000. 

WHERE HAVE THE PEOPLE WITH GREAT PERSONALITY IN LARGER MARKETS? We have openings now for morning, afternoon, and nighttime positions. Current salaries and benefits. Contact Box 295, WNYR, New York, N.Y. 10072. 

Modern country music station in growing area and personal appearance required. Current salaries and benefits. Excellent growth opportunities. Contact Box 500, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072. 

Positions for Top 40 or country music personal appearances. Check Box 501, WNYR, New York, N.Y. 10072.
A free $1.00 gift, while they last, from Neon Philharmonic (if you haven't already received one.)

To assure No One Is Going To Hurt You

Exclusively on WARNER BROS.-SEVEN ARTS

Mr. Robert McCluskey
Fun Things Director, Neon Philharmonic
2510 Franklin Road
Nashville, Tennessee 37204

☐ "No One Is Going To Hurt You" knocked me out and I need help fast. Send the free kit by return mail.
☐ "No One Is Going To Hurt You" knocked me out, but my secretary took it home. Send free kit plus free single.
☐ I am a Program Director.
☐ I'm not exactly a PD, but I know where his bodies are buried.

"Morning Girl" reached (circle) #1 #2 #3 #4 #5 in my market.

NAME
STATION
TITLE
ADDRESS
CITY
STATE
ZIP

☐ I have read this ad.
☐ I have not read this ad, but I'll find it and read it.

www.americanradiohistory.com
Congratulations
WLS-Radio, Chicago
the 100th station to schedule
POWERLINE

In white good company with: KELV Sheveport • WKRO Boston • WJBK Detroit • WXYT Cleveland • WFB Philadelphia • KILT Houston • KFRC San Francisco

POWERLINE

Radio-TV programming

Programmatic aids
Programmable guidelines from key, pacesetting radio stations, including Best Picks, Best Local Picks, Biggest Happenings, and Biggest Local Happenings.

HOT 100
New York, N. Y. (WOR-FM)
Sebastian Stanick, Program Director
FP: "Green River," The Ventures,
Charley Pride, Johnny Cash.

Albany, N. Y. (WROK)
Bob Hennessey, Program Director

Mobile, Ala. (WLMU)
Jack Parker, Personality

Middlesex, N. Y. (WNY)
Kerry Berger, Music Director

Oelwein, Ia. (WGOA)
Gary Allen, Program Director/Personality

Orangeburg, S. C. (WORG)
Ted Bell, Music Director

Phoenix, Ariz. (KQZ)
Steve Martin, Personality

Pittsburgh, Me. (WFCR)
Michael Rudolph, Station Manager

San Antonio, Tex. (KTXS)
Kahn Haman, Program Director
FP: "Abebeba,", Shannon, Hearst/Hargo, BLEF: "Morning Meeting,", Pepperidge Rain, Rogers, BLEF: "Go to Sleep," Steve Warner, Tulco, BLEF: "Abra-

San Luis Obispo, Calif. (KATT-FM)
Joy Martin, Personality
FP: "Workin' on a Groovy Thing," 5th Dimension, Scott Crt., BLEF: "Have Im-

St. Louis, Mo. (ESNE)
Rick Richards,

St. John, Y. (WHTF)
Mike Mitchell
FP: "I've Never Done It Before," Ben Perrier, Liberty, BLEF: "We'll Never Fall in Love Again,", Tony Joe, Purple, BLEF: "Lay Lady Lay,", Bob Dylan, Atlantic, BLEF: "Lay Lady Lay,", Johnny Adams, SSS.

University Park, Pa. (WUHS)
Bill Phagan, Program Director
FP: "Baby Don't You Do It,", Dinyne Similia, Crt., BLEF: "Have Something to Tell You,", C Pav韓ich, Atlantic, BLEF: "(I Want to Be) Like You,", The Shirel-

Vadodara, N. C. (WSVN)
Bill Dwyer, Music Director

Wataugba, Tenn. (WCCO)
Tom Perry, Music Director
FP: "In the Year 2525,", Zagger and Evans, BLEF: "Polly Sadie Ann,", Tony Joe White, Monument.

Winthrop, Me. (WFCR)
Michael Rudolph, Station Manager
FP: "Abebeba,", Shannon, Hearst/Hargo, BLEF: "Morning Meeting,", Pepperidge Rain, Rogers, BLEF: "Go to Sleep," Steve Warner, Tulco, BLEF: "Abra-

WHERE IT'S AT

New York, N. Y. (WOR-FM)
Sebastian Stanick, Program Director
FP: "Green River," The Ventures,
Charley Pride, Johnny Cash.

Albany, N. Y. (WROK)
Bob Hennessey, Program Director

Mobile, Ala. (WLMU)
Jack Parker, Personality

Middlesex, N. Y. (WNY)
Kerry Berger, Music Director

Oelwein, Ia. (WGOA)
Gary Allen, Program Director/Personality

Orangeburg, S. C. (WORG)
Ted Bell, Music Director

Phoenix, Ariz. (KQZ)
Steve Martin, Personality

Pittsburgh, Me. (WFCR)
Michael Rudolph, Station Manager

San Antonio, Tex. (KTXS)
Kahn Haman, Program Director
FP: "Abebeba,", Shannon, Hearst/Hargo, BLEF: "Morning Meeting,", Pepperidge Rain, Rogers, BLEF: "Go to Sleep," Steve Warner, Tulco, BLEF: "Abra-

San Luis Obispo, Calif. (KATT-FM)
Joy Martin, Personality
FP: "Workin' on a Groovy Thing," 5th Dimension, Scott Crt., BLEF: "Have Im-

St. Louis, Mo. (ESNE)
Rick Richards,

St. John, Y. (WHTF)
Mike Mitchell
FP: "I've Never Done It Before," Ben Perrier, Liberty, BLEF: "We'll Never Fall in Love Again,", Tony Joe, Purple, BLEF: "Lay Lady Lay,", Bob Dylan, Atlantic, BLEF: "Lay Lady Lay,", Johnny Adams, SSS.

University Park, Pa. (WUHS)
Bill Phagan, Program Director
FP: "Baby Don't You Do It,", Dinyne Similia, Crt., BLEF: "Have Something to Tell You,", C Pav韓ich, Atlantic, BLEF: "(I Want to Be) Like You,", The Shirel-

Vadodara, N. C. (WSVN)
Bill Dwyer, Music Director

Wataugba, Tenn. (WCCO)
Tom Perry, Music Director
FP: "In the Year 2525,", Zagger and Evans, BLEF: "Polly Sadie Ann,", Tony Joe White, Monument.
Rhythm & Blues

BEST SELLING

Rhythm & Blues
Singles

Billboard SPECIAL SURVEY FOR Week Ending 7/26/69

This Week Last Week Title, Artist, Label, No. & Pub. Weeks on Chart

1 1 WHAT DOES IT TAKE TO WIN YOUR LOVE 5 Jr. Walker & the All Stars, Stax 30602 (Soul)

2 2 COLOR HIM FATHER Minton, Motown 117 (Motown, BMI)

3 3 MOTHER POPCORN James Brown, King 6745 (Borderline, BMI)

4 9 CHOICE OF COLORS Funk Brothers, Candid 6503 (Candid, BMI)

5 5 LOVE IS BLUE (Can Sing a Rainbow) Staff, Cadet 5641 (Cran-rais, ASCAP)

6 6 I TURNED YOU ON Sister Smith & 1st Noel 7830 (Trujillo, BMI)

7 4 NOODY WOMAN Stone Orchestra, Mercury 72099 (Hollywood, BMI)

8 8 MY CHERRY AMOUR Steve Miller, Tamla 34510 (Jobete, BMI)

9 10 I'D RATHER BE AN OLD MAN'S SWEETHEART Carla James, Fame 1455 (Fame, BMI)

10 12 RECONSIDER ME Johnny Adams, 215 International 770 (Simplicity, BMI)

11 7 TOO BANDY THINKING ABOUT MY BABY 13 Martha & Arte, Tamla 34581 (Abetem, BMI)

12 11 BLACK PEARL Johnny Cash with the Chambers, Ltd., ARC 1035 (Riviera, BMI)

13 20 GIRL, YOU'RE TOO YOUNG Esther Bell & the Dubs, Atlantic 2664 (War World War, BMI)

14 13 DOGGONE RIGHT The S Tubes, Tamla 34577 (Motown, BMI)

15 15 THE POPCORN James Brown, King 6746 (Borderline, BMI)

16 19 THE FEELING IS RIGHT Clarence Carter, Atlantic 2656 (Fame, BMI)

17 14 DON'T LET THE JONESES GET YOU DOWN Temptations, Gordy 7056 (Jabete, BMI)

18 18 DON'T TELL YOUR MAMA (Where You've Been) Eddie Floyd, Stax 0026 (Regent, BMI)

19 21 ABRAMHAM, MARTIN & JOHN Moms Maple, Monterey 72535 (Reprise, BMI)

20 22 BABY, DON'T BE LOOKING IN MY MIND Joe Simon, Stax 7 2985 (Wide World, BMI)

21 24 ONE NIGHT AFFAIR O'Jays, Neptune 12 (Gold Fever, BMI)

22 17 SO I CAN LOVE YOU Emotions, Volt 4010 (Stax/Volt, BMI)

23 25 ABRAMHAM, MARTIN & JOHN Steaks & Grills & the Miracles, Tamla 34584 (Motown, BMI)

24 27 I'VE LOST EVERYTHING I'VE EVER LOVED 2 Ted Taylor, Stax 7 2991 (Wide World, BMI)

25 16 WHY I SING THE BLUES Big B. King, Blueway 6024 (Panes/Sounds of Lucille, BMI)

26 37 LET'S GET TOGETHER John Lee Hooker & Atlantic's pop-gospel comeback Marion ("I Shall Be Released") Williams, Nina Simone will preside. Blue Thumb opens its blues "o" boogie campaign with Earl Hooker's "Boogie, Don't Buit." ... The Edwin Hawkins Singers, who cut their historical "Oh Happy Day" gospel gold disk in a church with a tape recorder, have debuted the 24-track music (Continued on page 34)

Selling Summer Sounds

"PICKIN' ON THE PLANTATION" Plantation #21 Jim & Jenny

"THE RIB" Plantation #22 Jeannie C. Riley

"RECONSIDER ME" Plantation #25 Ray Pillow

"THE DAY AFTER FOREVER" Decca #73249 Mike Douglas

"THAT'S A NO NO" Chart CH5021 Lynn Anderson

"THE CIRCLE OF FRIENDS" Hickory #1544 Lecrae Williams

"MEN" Metronema #MMS-137 Edna Lee

SUMMER'S MOST RECORDED SONG

"SAN FRANCISCO IS A LONELY TOWN" Liberty #56114 Ben Peters

Amos #120 Mel Carter

Happy Tiger #HT 513A Roberta Sherwood

FOR DEEJAY COPIES CONTACT DAVE OLSON OR JOHN A. SINGLETON

SHELBY SINGLETON MUSIC, INC., 3000 SHELBY AVENUE, NASHVILLE, TENNESSEE 37212 615-295-2055 CALE SHELBY

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

The charts tell the story—Billboard has THE CHARTS

Soul Sauce

By ED OCHS

SOUL SLICES: Soul Sauce told it like it really was last month when we predicted that UNIFICS' manager-producer-writer Guy Draper and the Temptations would form a new record label, though the temps would still be cold—and only—for Motown. Tune- smith Records, with Ollie Williams, president, and Draper, executive vice-president and general manager, will plunge into rich, pop, gos- pel and rock. One of Draper's groups, Sugar & Spice, has also left the label, and along with the other acts to be produced by Draper's Gayla Productions and Tall T Productions...New Bobby Bland: "Chains of Love," on Duke. ... Added to the roster of the Fillmore West Festivals in February-Wednesday-Thursday (23-29) are Stax bluesman John Lee Hooker and Atlantic's pop-gos- pel comeback Marion ("I Shall Be Released") Williams. Nina Simone will preside...Blue Thumb opens its blues "o" boogie campaign with Earl Hooker's "Boogie, Don't Buit."...The Edwin Hawkins Singers, who cut their historical "Oh Happy Day" gospel gold disk in a church with a tape recorder, have debuted the 24-track music (Continued on page 34)

JULY 26, 1969, BILLBOARD

www.americanradiohistory.com
lastest soul single, "Ain't It Just Like Him," from their upcoming album, "He's a Friend of Mine." The lastest soul
to arrive to New York, have a change of soul and join the
Beatles as artist and Billy Preston, whose "That's Me..."
looked over Petula Clark and The Beatles' "Get Back"
rockers, last week returned to
work with his old boss, Ray Charles, at Harlem's Apollo Theatre.

Bennett, derivate of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.

Me, Leadbitter, editor of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.

Me, Leadbitter, editor of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.

Me, Leadbitter, editor of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.

Me, Leadbitter, editor of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.

Me, Leadbitter, editor of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.

Me, Leadbitter, editor of the prestious blue monti Blue
Unified, from England, recently returned to England after touring
South West Louisiana looking for country blues talent. Leadbitter
reported to Soul Sauce: "In Lake Charles I met a man a
Cajun Volt/On Love but also Wild Bill/With Band and
an authentic Zodioc group. Next I went into the Lake
Charles ghetto where I found Count Rockin' Sidney, a fine singer and pianist. Two
memorable sessions then took place at the
tiny Goldstuhl Studio on a
dusty back street. In Houston, Texas, Luke Boy Bonner
took me to Hop Wilson, who refused to record. But I moved to Meridian,
Mississippi where Gayle Wardlow, with whom I have
done a blues duet called "Walk on By." ... Brenton Wood, cracking through with his biggest
Double-Shot disk in months, "Whoop It On." ... Another act
headed to the Apollo whose soul appeal is in doubt is Jim Hendrix,
who will star in Harlem with his new group in the next few weeks.
Sen. Baker Hails Country at Meet

WASHINGTON—The Country Music Association board of directors and officers, in their quarterly meeting here, heard Sen. Howard Baker (R., Tenn.) extoll the virtues of country music and relate the facts and figures regarding its spread.

Baker, who attended the meeting on invitation from the board, said the spread was particularly noticeable in such places as Hawaii. The board promptly voted to have its January meeting in Hawaii. The October meeting, as usual, will take place in Nashville.

For the third consecutive quarter, CMA reported a growth in over-all membership of the world-wide organization. The latest efforts of the membership committee and the separate state chairmen have produced individual memberships of 2,152 and organizational memberships totaling 2,309. Tandy Rice is national chairman for membership.

Thirty-two officers and directors met here to take up a variety of business, introduced by CMA president Bill Williams. Generally they related to October events.

Board chairman Bill Gallager of CMA announced that the association would extend an invitation to the various labels to furnish the Country Music Hall of Fame an Museum with taped repertories of Hall of Fame members so that such a repository might be available for serious future study. The board of the Country Music Foundation also was praised by CMA for its progressive action in expansion of the Library and Media Center.

Tex Ritter reported completion of plans for enlargement of the panel of Hall of Fame electors.

In honor of the coming celebration of October as Country Music Month, more than half of the governors in the nation have signed proclamations to that effect. This has always been done under the leadership of Roy Horton of Peer-Southern, who still is chairman of the committee in charge of the event.

Dick Broderick reported to the board that the growth of country music internationally has nearly paralleled that in the U. S. As a result, additional attention has been given to the International Seminar during the "Opry" birthday celebration.

This year the seminar is built around country music in England. One group of country music businessmen arranged to charter a jet airliner to bring a British contingent to the annual affair.

Emphasis also was placed on the Artist-DJ interview meeting of last year, under the direction of George Hamilton IV and WHO's Mike Hoyer. Closer regulation of time and the addition (Continued on page 42)

Starday Fights Back in 700G Damage Suit by Campbell

NASHVILLE—Starday Records has filed an answer to a $700,000 damage suit, contend ng the suit involved recordings owned by other men and acquired through "written agreement" by Starday last year.

In a chancy court action, Starday stated that the recordings were to be used for demonstration records is purely a co nexion and an afterthought on his part.

Hal Neely, Starday official, contends in the answer that the term "demonstration records" was generally unknown in the phonograph business in 1961 and 1962 when the records allegedly were made.

Chancellor Ned Lentz had issued a temporary injunction against Starday last month (Billboard, June 21) restraining the record manufacturer from further production, manufacture or sale of Campbell's records.

Capitol artist Campbell charged that Starday acquired the "demonstration" recordings without his consent and used them to produce three albums. Campbell said he has not been paid for them.

The Starday reply said Campbell was paid $500 per session by two Californians to make the recordings in 1961 and 1962. Starday contends the songs recorded were written by the two men, with the exception of one they wrote in collaboration with Campbell.

The record company added that "provisions were made for payment of certain royalties" to Campbell, although Starday was not legally required or obligated to do so.

The two California men — Bryan Mintz and Fred Horton, brother of the late Columbia artist Johnny Horton — "were working in enterprises unrelated to the music and record business at the time and in order to enable them to pay the fees to Campbell, who needed the funds to support himself and his wife, Horton borrowed from finance companies and credit unions," Neely's statement said.

"It was agreed between them at the time that the recordings to be produced would be released in whatever form necessary, to include the form of commercial records, in order for Horton and Mintz to earn back their investment," the statement adds.

Horton and Mintz both filed depositions saying, in effect, that Neely's contentions are true.

Starday asks that either the injunction against it be dissolved and Campbell's suit dismissed or that Campbell be required to post a "realistic bond computed on the basis of the potential loss" that Starday says it is sustaining and will continue to sustain as a result of the injunction.

JULY 26, 1969, BILLBOARD
COMPLETE PROGRAM AND SPEAKER LIST

The greatest array of speakers ever assembled from all facets of the Tape industry.

Every manufacturer, distributor and retailer concerned with the changes, trends and successful practices in this burgeoning industry will want to attend this significant forum.

TWO WEEKS LEFT TO REGISTER

Fill in the attached coupon and mail it today!

SUNDAY, AUGUST 3
3:00 p.m. - 8:00 p.m.—REGISTRATION

MONDAY, AUGUST 4
9:00 a.m. - 12:00 noon

SESSION 1 THE FUTURE OF THE INDUSTRY—HOW CAN IT BEST REACH ITS GROWTH POTENTIAL

The Manufacturer’s Point of View
Edward Reavey
Vice-President & General Manager
Consumer Products Division
Motorola, Inc., Franklin Park, Illinois

The Wholesaler’s Point of View
William E. Goetz
Chairman and Chief Executive Officer
Music West, Daly City, California

The Retailer’s Point of View
Harvey S. Laner, President
Reco Inc., Kansas City, Missouri

SESSION 2 RESOLVING THE PACKAGING DILEMMA

Frederick H. Rice
National Merchandising Development Manager
Capitol Records Distributing Corporation
Hollywood, California

SESSION 3 NEW OPPORTUNITIES FOR SALES WITH ELECTRONIC VIDEO RECORDING (EVR)—A TALK AND DEMONSTRATION

John W. Nort, Director
Western Regional Sales
CBS Electronic Video Recording Division
San Rafael, California

SESSION 4 THE VALUE OF TAPE CLUBS IN EXPANDING TAPE SALES

The Contribution of National Clubs to the Growth of Tape Sales
Cornelius F. Keating, President
CBS Direct Marketing Services
A Division of Columbia Broadcasting System, Inc.
New York, New York

Profit Potential in Developing a Local Club
Alan Pierce, Account Executive
Jonathan, James, & Alan, Inc.
Huntington Woods, Michigan

SESSION 5 PINPOINTING THE TAPE AND EQUIPMENT MARKET

The Consumer—Who is He? What Does He Buy?
Where Does He Buy It?
Andrew Cisda
General Manager, Special Projects Division
Billboard Magazine, New York, New York

Forecasting Equipment Sales — Portables,
Home, Automotive
James R. Gall, Vice-President, Marketing
Lear Jet Stereo, Inc., Detroit, Michigan

SESSION 6 ADVERTISING APPROACHES TO DEVELOP CONSUMER TRAFFIC

When is Broadcasting Advertising Effective
James W. Johnson,
Advertising & Sales Promotion Manager
Ampex Stereo Tapes (Ampex Corporation)
New York, New York

Getting Greater Mileage from Print Advertising
James Toland, Director, Magazine Division
Los Angeles Times, Los Angeles, California

SESSION 7 CHANGES IN STORE LAYOUT, DISPLAY AND SELLING THAT IMPROVE TURNOVER

Setting Up a Self-Service Section for Pre-Recorded Tape
Hal Rothberg
Merchandising Manager for Special Markets
Capitol Records Inc., Hollywood, California

Effectively Displaying, Demonstrating and Selling Equipment
Herman E. Platt, President
Platt Music Corporation, Torrance, California

Training the Dealer in the Basics of Selling Equipment
George R. Simkowski
Marketing Manager—Audio Products
Bell & Howell Video and Audio Products Division
Skokie, Illinois

SESSION 8 TRENDS IN INTERNATIONAL MARKETING OF TAPES AND EQUIPMENT

Market Growth in Far East
Robert Mitcham, Vice-President
C. J. Brady Company, Honolulu, Hawaii
TUESDAY, AUGUST 5
8:30 a.m. - 6:30 p.m.—FIELD TRIPS
Registrants will make a selection of two of these trips for on-site visits to key tape operations in the San Francisco area. Their visits will be preceded by presentations of what these firms are doing, how they have overcome problems in operations, and what they have found successful and what they have learned are not successful. You will have a chance to ask questions following the presentations as well as at the place of business.

TRIP A
SESSION 9 OPERATION OF AN INSTALLER OF TAPE EQUIPMENT IN CARS
Henry Fogel, President
Car Radio Tape Center
San Bruno, California

SESSION 10 HOW AN AUDIO ACCESSORY STORE SELLS AND DISPLAYS TAPE AND TAPE EQUIPMENT
Merv Levin
Grand Auto Stores, San Mateo, California

TRIP B
SESSION 11 A TEST STORE FOR TRYING NEW MARKETING IDEAS FOR TAPE AND EQUIPMENT
Larry Finn, Manager Retail Operations
Tape Deck, Los Altos, California

SESSION 12 THE TAPE CARTRIDGE MANUFACTURING PROCESS—EVOLUTION OF THE FINISHED QUALITY PRODUCT
Harry Stern, Vice-President Operations
GRT Corporation, Sunnyvale, California

TRIP C
SESSION 13 OPERATION OF A RETAIL RECORD AND TAPE STORE
Russ Solomon, President
Tower Records, San Francisco, California
SESSION 14 AN INSIDE LOOK AT A SUCCESSFUL DISTRIBUTOR
Music West, Daly City, California

WEDNESDAY, AUGUST 6
9:00 a.m. - 12:00 noon—CONCURRENT SESSIONS
These sessions are concurrent. Each session will be held in a separate room and repeated. Every registrant will select two of the sessions, attending one at 9:00 a.m. and the other at 10:45 a.m.

SESSION 15 IMPACT ON TAPE AND EQUIPMENT MARKETING OF ADDITIONAL RETAILERS ENTERING FIELD
Rack Jobbers' Role in Setting Up and Servicing the New Dealer
William Hall, Vice-President
Transcontinental Music
Burlingame, California
The Camera Store as a Tape and Equipment Retailer
Ronald W. Inkleby, President
Inkleby's, Ogden, Utah
The Experience of a Jewelry Chain Entering the Tape Field
Leon Bauman, Vice-President
Milan's Jewelers, Oakland, California

SESSION 16 IMPORTANCE OF SERVICING FOR BUILDING SALES OF EQUIPMENT AND TAPE
Responsibility of Manufacturer, Distributor, Retailer in Setting Policies on Returns and Defectives
Jack K. Sauter, President
Calectron, San Francisco, California
Profit Opportunities in Equipment Servicing
Joseph V. Loiacono, Manager, Field Product Service
General Electric Company
Syracuse, New York

SESSION 17 NEW TECHNIQUES FOR SELLING PRE-RECORDED TAPES AND EQUIPMENT
Finding Prospects Through Participation in Exhibits in Local Area
Philip Costanzo, Manager
Jet Stereo Distributors, Inc.
Montebello, California
Using Vendor Machines to Sell Tape
Robert H. Breither, Vice-President
Vendor Sales
Seeburg Sales Corporation
Chicago, Illinois

SESSION 18 SELLING TO KEY TAPE MARKETS
Selling to the Teen-Age Market
James Muntz, National Sales Manager
Muntz Stereo-Pak, Inc.
Van Nuys, California
How the Affluent Market Affects Tape Sales in Cars
James P. McClusky
Operations Program Manager
Ford Motor Co., Dearborn, Michigan
Ralph J. Gleason, Columnist, Critic
San Francisco Chronicle
Rolling Stone Magazine
San Francisco, California

SESSION 19 PROMOTIONS THAT PAY OFF
Developing In-Store Promotions That Make Sales
Donald M. Roun
Manager, Electronic Sales Operation
Consumer Electronic Division
General Electric Company
Syracuse, New York
Off-Site Promotions That Build Sales
Donald L. Bohanan, Sales Manager
Muntz Stereo-Pak, Inc., Van Nuys, California

SESSION 20 TRENDS IN INTERNATIONAL MARKETING OF TAPE AND EQUIPMENT
The Future in Canada
Gary Saltzer, Vice-President
International Tape Cartridge of Canada, Ltd.
Downsview, Ontario, Canada
Growth in Latin America
Manuel Camaro, President
Tape Car Gravaciones, Guanabara, Brazil

12:30 p.m. - 1:30 p.m.
LUNCH
Protecting Performer's Rights on Tape
Stan Kenton
National Committee for the Recording Arts
Los Angeles, California

TAPE CARTRIDGE FORUM
Sponsored by Billboard Publications
The Tape Cartridge Forum will acknowledge your registration immediately upon receipt and will forward all details pertaining to procedures.
Please register now. We have reserved a space for you from our company to attend the TAPE CARTRIDGE FORUM, August 3-6, 1969, in San Francisco, California. Each registrant will receive a copy of our forum.

SESSION 16 IMPORTANCE OF SERVICING FOR BUILDING SALES OF EQUIPMENT AND TAPE
Responsibility of Manufacturer, Distributor, Retailer in Setting Policies on Returns and Defectives
Jack K. Sauter, President
Calectron, San Francisco, California
Profit Opportunities in Equipment Servicing
Joseph V. Loiacono, Manager, Field Product Service
General Electric Company
Syracuse, New York

SESSION 17 NEW TECHNIQUES FOR SELLING PRE-RECORDED TAPES AND EQUIPMENT
Finding Prospects Through Participation in Exhibits in Local Area
Philip Costanzo, Manager
Jet Stereo Distributors, Inc.
Montebello, California
Using Vendor Machines to Sell Tape
Robert H. Breither, Vice-President
Vendor Sales
Seeburg Sales Corporation
Chicago, Illinois

SESSION 18 SELLING TO KEY TAPE MARKETS
Selling to the Teen-Age Market
James Muntz, National Sales Manager
Muntz Stereo-Pak, Inc.
Van Nuys, California
How the Affluent Market Affects Tape Sales in Cars
James P. McClusky
Operations Program Manager
Ford Motor Co., Dearborn, Michigan
Ralph J. Gleason, Columnist, Critic
San Francisco Chronicle
Rolling Stone Magazine
San Francisco, California

SESSION 19 PROMOTIONS THAT PAY OFF
Developing In-Store Promotions That Make Sales
Donald M. Roun
Manager, Electronic Sales Operation
Consumer Electronic Division
General Electric Company
Syracuse, New York
Off-Site Promotions That Build Sales
Donald L. Bohanan, Sales Manager
Muntz Stereo-Pak, Inc., Van Nuys, California

SESSION 20 TRENDS IN INTERNATIONAL MARKETING OF TAPE AND EQUIPMENT
The Future in Canada
Gary Salter, Vice-President
International Tape Cartridge of Canada, Ltd.
Downsview, Ontario, Canada
Growth in Latin America
Manuel Camaro, President
Tape Car Gravaciones, Guanabara, Brazil

12:30 p.m. - 1:30 p.m.
LUNCH
Protecting Performer's Rights on Tape
Stan Kenton
National Committee for the Recording Arts
Los Angeles, California

TAPE CARTRIDGE FORUM
Sponsored by Billboard Publications
The Tape Cartridge Forum will acknowledge your registration immediately upon receipt and will forward all details pertaining to procedures.
Please register now. We have reserved a space for you from our company to attend the TAPE CARTRIDGE FORUM, August 3-6, 1969, in San Francisco, California. Each registrant will receive a copy of our forum.

Company Name
Address
City, State, Zip
We are: manufacturers ☐ wholesalers ☐ retailers ☐ distributors ☐ other
We are associated with: the ☐ music-record industry ☐ automotive field ☐ other
We are now in the tape cartridge field: ☐ Yes ☐ No

Registration Fee: $125.00 per person
Fee includes attendance at all sessions, work materials, and luncheons. It does not include hotel accommodations.
Payment must accompany order.
Please make check payable to Tape Cartridge Forum and mail to:
9th Floor, 300 Madison Avenue, New York, New York 10017

Names of Registrants and their Titles:
(Additional registrants can be listed on your company letterhead)

Lunch
Protecting Performer's Rights on Tape
Stan Kenton
National Committee for the Recording Arts
Los Angeles, California

www.americanradiohistory.com
Shooting For Another #1

Loretta Lynn

'TO MAKE A MAN
Feel Like a Man'

Exclusively on: DECCA RECORDS

Published by: SURE-FIRE MUSIC
Bookings: WIL-HELM AGENCY
801 16th Ave. So., Nashville, Tenn.
Country Music

Nashville Scene

By BILL WILLIAMS

"Days of Sand and Shovels," written by Doyle Marsh and Bud Renew of Nuggett Enterprises, has been recorded by six top artists, and requests from another eight or 10 have been made for recording consideration. The Nuggett Corp. now is headed by Fred Curver Jr., as president; Bob Morris, vice-president; John L. Sullivan, treasurer, and Dotty Pendergrass, secretary. Larry Graham now heads Rainbow Talent Agency. Tex Feaster has formed two new P.R. firms, Myna-Zuris Promotions, and Dina-Zuris Associates. Shelby Singleton, waiting for completion of the first of his new studios, had to record Freddie Quinn, Germany's leading vocalist, at the Woodland Street Sound Studio here. Woodland's Glen Snoddy presented the artist a citation for being the "first foreign singer" to use the facilities.

RCA's Archie Campbell is being besieged with requests for copies and repeat performances of his version of "Rinderellela," re- cited on the CBS-TV "Hee-Haw" Show. Ben stools' and the Stony Mountain Cloggers are scheduled to tape the new fall-purging "Lennon Sisters Show." It was arranged by Joe Taylor. The John Winfield Delegation, from Washington, came in for a session under the production banner of Cedarwood's Chuck Woodley. Canada's Lynn James appeared Sunday (13) in Hamilton, Ont., for a benefit performance with fellow Canadian Gordie Tapp. Jack Barlow's new Dot LP, produced by busky Kilborn, is scheduled for almost immediate release. Plantation's Ray Pillow is doing a repeat performance for the Kentucky Rural Elec- Co-op Corp. in its annual schedule of 22 meetings throughout Kentucky. It's his third straight year. Dot Artist Peggy Little started July by taping two television syndications, and making a live TV appearance. John Wesley Kyle's back into the Columbia studios for a series of sessions with George Richey. Decca's Jimmy Newman has a new LP which will include his single of "Boo Dan," in addition to four numbers which he cowrote... Jeanie C. Riley's near-future appearances include the Canadian National Exposition in Toronto, and Disneyland. She just wound up the Sahara Tahoe and a show at the Houston Astro- dome. Troy Shondell has been granted a release from Hick- ory so that he may record for his own label, Melon. Shondell also is now operating a publishing company called Gurrils (BMI), and will open an ASCAP firm called Shondell International. WMAD, Madison, Wis., program director Johnny Howard has written his second song for Chart Rec's Johnny Dollar. It's titled "If I Get Love Enough." The songs of Evan Howard join her in the music world. Corky Howard has written a new Bill Anderson song titled "I Am." David Howard made his singing debut on a recent Bill Anderson syndicated television show. Both plan to pursue careers in the business. RCA's Slim Williamson has produced a country album featuring Frank Warren for Audio-Fidelity. Putty Shedd, talented wife of a musician with the Osborne Brothers, has cut her first session for United Artists under the direction of Bob Montgomery. That time is due out soon. Dot's Jack Burlowe will do a series of package shows in Indiana, then move back into his old home territory along the Mississippi River.

40

I ALMOST CALLED YOUR NAME
Johnny Soul
#763

RECONSIDER ME
Johnny Adams
#770

TIL HE CALLS MY NAME
Georgie Boy
#771

BREAKING UP IS HARD TO DO
Big John Hamilton
#143

KAY
Billy Lee Riley
#1100

COLOR HIM FATHER
Linda Martell
#24

For extra deejay copies contact Henry O'Neal

Country Music LP's

Hot Country LP's

<table>
<thead>
<tr>
<th>STAR Performer—LP's</th>
<th>Registering proportional upward progress this week.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>This Week</strong></td>
<td><strong>Last Week</strong></td>
</tr>
<tr>
<td><strong>1</strong></td>
<td><strong>1</strong></td>
</tr>
<tr>
<td><strong>7</strong></td>
<td><strong>4</strong></td>
</tr>
<tr>
<td><strong>5</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>4</strong></td>
<td><strong>1</strong></td>
</tr>
<tr>
<td><strong>5</strong></td>
<td><strong>2</strong></td>
</tr>
<tr>
<td><strong>6</strong></td>
<td><strong>9</strong></td>
</tr>
<tr>
<td><strong>3</strong></td>
<td><strong>7</strong></td>
</tr>
<tr>
<td><strong>9</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td><strong>10</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>12</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td><strong>13</strong></td>
<td><strong>11</strong></td>
</tr>
<tr>
<td><strong>12</strong></td>
<td><strong>8</strong></td>
</tr>
<tr>
<td><strong>14</strong></td>
<td><strong>9</strong></td>
</tr>
<tr>
<td><strong>15</strong></td>
<td><strong>13</strong></td>
</tr>
<tr>
<td><strong>16</strong></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>21</strong></td>
<td><strong>14</strong></td>
</tr>
<tr>
<td><strong>25</strong></td>
<td><strong>23</strong></td>
</tr>
<tr>
<td><strong>20</strong></td>
<td><strong>19</strong></td>
</tr>
<tr>
<td><strong>24</strong></td>
<td><strong>24</strong></td>
</tr>
<tr>
<td><strong>21</strong></td>
<td><strong>12</strong></td>
</tr>
<tr>
<td><strong>22</strong></td>
<td><strong>16</strong></td>
</tr>
<tr>
<td><strong>29</strong></td>
<td><strong>28</strong></td>
</tr>
<tr>
<td><strong>28</strong></td>
<td><strong>26</strong></td>
</tr>
<tr>
<td><strong>25</strong></td>
<td><strong>27</strong></td>
</tr>
<tr>
<td><strong>26</strong></td>
<td><strong>20</strong></td>
</tr>
<tr>
<td><strong>27</strong></td>
<td><strong>18</strong></td>
</tr>
<tr>
<td><strong>34</strong></td>
<td><strong>29</strong></td>
</tr>
<tr>
<td><strong>30</strong></td>
<td><strong>33</strong></td>
</tr>
<tr>
<td><strong>32</strong></td>
<td><strong>34</strong></td>
</tr>
<tr>
<td><strong>31</strong></td>
<td><strong>31</strong></td>
</tr>
<tr>
<td><strong>35</strong></td>
<td><strong>32</strong></td>
</tr>
<tr>
<td><strong>30</strong></td>
<td><strong>30</strong></td>
</tr>
<tr>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
</tr>
<tr>
<td><strong>36</strong></td>
<td><strong>38</strong></td>
</tr>
<tr>
<td><strong>37</strong></td>
<td><strong>36</strong></td>
</tr>
<tr>
<td><strong>38</strong></td>
<td><strong>40</strong></td>
</tr>
<tr>
<td><strong>39</strong></td>
<td><strong>37</strong></td>
</tr>
<tr>
<td><strong>40</strong></td>
<td><strong>40</strong></td>
</tr>
<tr>
<td><strong>39</strong></td>
<td><strong>36</strong></td>
</tr>
<tr>
<td><strong>40</strong></td>
<td><strong>37</strong></td>
</tr>
</tbody>
</table>

For additional information for deejays, contact:

Hank Williams, BMI, 4801 Music Square East, Nashville, Tenn.

Billboard SPECIAL SURVEY
For Week Ending: July 3/6/69

www.americanradiohistory.com
NASHVILLE — A cluster of music complexes which will include three recording studios and numerous publishing houses is gaining a geographic foothold in an area away from the city's famed Music Row.

Jack Clement, songwriter, independent producer and head of Jack Music, Inc., has followed the lead of Shelby Singleton to a section far removed from the record row area. Singleton has offices for his various enterprises, has one studio nearing completion and another in the planning stages. It is in a residential area, with a Catholic church directly across the street.

Announcing his move to the new location, Clement revealed the promotion of long-time associate Bob Webster to the post of general professional manager for Jack Music, Inc.

The completely renovated two-story Belmont Boulevard structure housing the new quarters also provides occupancy for the Hall-Clement Publishing Co. and Big Bopper publishing interests which are handled by Bill Hall.

The move to the historic Belmont section includes a soon-to-be recording studio immediately adjacent to the modern office complex of Clement's expanding music combine. The studio, following a recent pattern, will contain 16-track equipment.

Less than a block away is headquarters for Little Darlin' Records, now a part of International Tape Cartridge Co.

DICK FLOOD and Pat McKinney, husband and wife, have signed individual artist contracts with Bobby Bobo's Chateau Records. Flood also has signed with Bobo, left, as an exclusive writer for his Hardracket Music.

22 Golf Pros to Compete In Music City Tourney

NASHVILLE — Twenty-two of the leading golf professionals in America have been signed to compete in the Music City Pro-Celebrity Invitational Golf Tourney next Oct. 11-17.

Coupled with some of the top celebrities in the music business, this event will far surpass anything in the past, according to tournament director Frank Rodgers.

Among the tour's signed by Mason Rudolph, a member of the combined golf committee of the sponsoring agencies, are Bob Gaudio, Don January, Gay Brewer, Frank Beard, Bobby Nichols, Dan Sikes, R. H. Sikes, Dean Beeman, Leonel and J. H. Hebert, Dave Marr, Lou Graham, Charles Coody, Dave Hill, Jackie Cupit, Johnnyppt, Bill Maxwell, Tommy Ashton, Miller Barber, Gardner Dickerson and Tom Weisgesell.

Agencies involved in sponsorship of the tournament are the Country Music Association, the Junior Chamber of Commerce, and the Nashville Tennessean. Each of these groups divides whatever profits may occur, and distributes them to charities.

With 22 of the 30-plus PGA golfers now a fact, concentration will be on the very top names in golf to complete the roster. Additionally, Chet Atkins, whose responsibility is the celebrities, is rapidly rounding up the names of those who will be lending their name to the fast-growing sports event each fall. It precedes by one week the "Grand Ole Opry" birthday celebration and Country Music Association convention.

The "Country Gentlemen," a group of well-endowed philanthropists, each contribute $1,000 to the annual affair to provide the basis of the money for the professionals. The non-performing members of the mug.

(Continued on page 42)

Brenda Lee to Open Fair Tour

IONA, Mich. — Brenda Lee, at Harold's Club in Reno, opens her summer tour of fairs and clubs here on Aug. 4 with a three-day stint at the Ionia Fair. The Decca artist also will appear at the Jackson County Fair in Brownstown, Ind., Aug. 7; Lawrence County Fair, Gouvert, N. Y., 8; Syracuse's Three Rivers Inn 9-16; Montgomery City Fair, Dayton, Ohio, 29; Baltimore's Venus Club, week of Sept. 7; Buckeye Lake Park, Buckeye, Ohio, 14; Kansas State Fair, Hutchinson, Kan., 19-21; and Alabama State Fair, Birmingham, Oct. 2-5.

BONNIE & BUDDY

Produced by Buddy Killen

Nashville Dynamite from
Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

**POP SINGLES—5 Years Ago**
1. Big Doll—4 Seasons (Philips)
2. A Hard Day's Night—Beatles (Capitol)
3. I Get Around—Beach Boys (Capitol)
4. Memphis—Johnny Burnette (Imperial)
5. The Girl From Ipanema—Getz/Gilberto (Verve)

**POP SINGLES—10 Years Ago**
1. Lonely Boy—Paul Anka (Capitol)
2. The Battle of New Orleans—Johnny Horton (Columbia)
3. Tiger—Fabian (Chancellor)
4. Waterloo—Tommy Connolly (Columbia)
5. A Big Mistake—Elvis Presley (RCA Victor)

**R & B SINGLES—10 Years Ago**
1. There Goes My Baby—Drifters (Atlantic)
2. Personality—Lloyd Price (ABC-Paramount)
3. You're So Fine—Golden (Sharp)
5. What a Difference a Day Makes—Dinah Washington (Mercury)

**POP LP's—5 Years Ago**
1. The Beatles—A Hard Day's Night (United Artists)
2. Hello Dolly—Original Cast (RCA Victor)
3. Hello Dolly—Louis Armstrong (Kapp)
4. Funny Girl—Original Cast (Capitol)
5. The Dave Clark Five Return—(Epic)

**COUNTRY SINGLES—5 Years Ago**
1. Bang Me—Roger Miller ( Smash)
2. My Heart S Ups—Buck Owens (Capitol)
3. The Cowboy In the Cowboy Suit— Marty Robbins (Capitol)
4. Memory H—Webb Pierce (Decca)
5. Wine, Women and Song— Lorrie Lynn (Decca)
6. Together Again—Buck Owens (Capitol)
7. Burning Memories—Ray Price (Columbia)

**COUNTRY SINGLES—10 Years Ago**
1. Watercolor—Stonewall Jackson (Columbia)
2. The Battle of New Orleans—Johnny Horton (Columbia)
3. Heartaches by the Number—Roy Price (Columbia)
4. Big Midnight Special—Willie Lee & Stoney Cooper (Dickey)
5. Tennessee Stud—Eddy Arnold (RCA Victor)
6. Somebody's Back in Town— William Brothers (Decca)
7. Chasing a Rainbow—Rame Snow (RCA Victor)
8. Black Bird Farmer—Frankie Hiller (Starday)
9. Long Black Veil—Leffy Frizzell (Columbia)
10. Who Shot Sam?—George Jones (Mercury)

Orpheus Descends on Park—But Without Much Impact

NEW YORK — Early in the first set at the Schaefer music festival in Central Park Monday (14) Jack McKenna, lead singer and rhythm guitarist of Orpheus, pleaded with a dis ruptive audience: "Ay c'mon, don't box, try to dig it," he said. The incident was typical of the lackluster performance given by the throng, and of the raucous rock-loving crowd who attended it.

Plagued by amplification which made the vocals difficult to hear and music which was generally languid, the group struggled much of the set hoping that smiles and "good vibes" would placate the audience. Such techniques don't work too well in Central Park, especially when the audience is antipathic to the occasion. Unfortunately for Orpheus, "good vibes" are no substitute for good music, and smiles are a poor replacement for talent. Neither their performance or their material was up to the standard of their recorded work.

The only member of the group who showed any musical or performing fire at all was drummer Harry Sandler, who is by far the most exciting member of the band. One of his solos elicited cheers.

One of the reasons for the audience's impatience was that the second half of the bill was Epic's Jeff Beck Group, who were in the mid-length of British rock. Led by the enigmatic Beck who plays fantastic lead guitar while other members of the group revolve their sound around his head, letting him take the well earned bows, they roused the crowd from its do zoning within minutes and kept them cheering and shouting for more.

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

**COUNTRY SINGLES—5 Years Ago**
1. Bang Me—Roger Miller (Smash)
2. My Heart S Ups—Buck Owens (Capitol)
3. The Cowboy In the Cowboy Suit—Marty Robbins (Capitol)
4. Memory H—Webb Pierce (Decca)
5. Wine, Women and Song—Lorrie Lynn (Decca)
6. Together Again—Buck Owens (Capitol)
7. Burning Memories—Ray Price (Columbia)
8. I Don't Love You Anymore—Charlie Louvin (Capitol)
9. Looking for More '64—Jim Henshaw (Chart)
10. Correspondences—Billy Walker (Columbia)

**COUNTRY SINGLES—10 Years Ago**
1. Watercolor—Stonewall Jackson (Columbia)
2. The Battle of New Orleans—Johnny Horton (Columbia)
3. Heartaches by the Number—Roy Price (Columbia)
4. Big Midnight Special—Willie Lee & Stoney Cooper (Dickey)
5. Tennessee Stud—Eddy Arnold (RCA Victor)
6. Somebody's Back in Town—William Brothers (Decca)
7. Chasing a Rainbow—Rame Snow (RCA Victor)
8. Black Bird Farmer—Frankie Hiller (Starday)
9. Long Black Veil—Leffy Frizzell (Columbia)
10. Who Shot Sam?—George Jones (Mercury)

From the Music Capitols Of The World

Continued from page 24
approved use of Kestar Stadium for evening concerts for the festival. All daytime events will be free.

More than 900 persons applied for billboard dryers for the free seminars on music production and the industry. Close to 300 showed up at Fillmores West to listen for orientation. Classes started Tuesday (1) at Lincoln High School auditorium.

The Chambers Brothers canceled their July 3 concert at Oakland Coliseum. Tom Jones' show July 5 there was sold out more than a week in advance. Barbra Streisand started an eight-day stint at Mr. D's July 4. On the same bill is Columbia's newest, the Spiral Starecase.

John Fox has been added to the KSN-FM lineup. Mother Earth's pop LP for Mercury,"Make a Joyful Noise," was to be released last week. A country album by Mother Earth, which has already been completed, will be out in August...

The Charlatans, San Francisco's first rock band that recently released their first LP on Philips, have disbanded. Coloratura Joan Sutherland makes her first San Francisco appearance since 1963 at Masonic Auditorium Saturday (26). The Charlatans, who disbanded last week, were produced by a Chet Helms produced a cappella opera, the first rock band. Now that the release of its first album here, for its debut in July the band has been renamed. John Fox has been added to the KSN-FM lineup.

MEMPHIS

Charlie Chalmers, producer at Sun Record Co., is preparing an album on himself that will be half instrumental and half vocal. Chalmers will also prepare an album on his partner in the Charlie Production Co., of Memphis, Sunnyside. For Atlantic, La- ter's sister, Donna Rhodes, is working on an album for Atlas, with Chalmers the producer.

Knute Phillips and his brother Jerry Phillips and their Stax label, are working with their most successful organization in Nashville rushing out edited LP's for the release of Johnny Cash, Carl Perkins, Jerry Lee Lewis, Bill Nelson, Charlie Rich, and other artists recorded by the elder Phillips in the 1950's.

The third season of performances under the umbrella of "Davy Crockett" will be held Friday and Saturday nights through Aug. 30 at Roger Stevens' Happy Days in West Los Angeles.

JAMES D. KINGSLEY

Country at Meet

Continued from page 35 of special personnel and equip ment should result in more effective operation.

The board also decided to allow George Albert to fill the unexpired three months of the term of Lenny Crow of Cash box, who resigned.

Music City Tourney

Continued from page 41
Washington, and industry and others are doi ng what they can to ensure the success of the tourney and the enrichment of the char-
Operators Like Stereo 45

* Continued from page 1

word 'stereo' means good music to the public and we are in the business of supplying the music the public wants,” said Howard Ellis, Coin-a-Matic Music Co., Inc., Omaha, Neb., and president, Music Operators of America.

“I received more stereo singles in the last year than ever before,” said John Careise, TAC Amusement Co., New Orlean. La. “And I'd like to sell even more of them.” He has heard no complaints about playing stereo records on old machines, he said, but added that his company jumped on the stereophonic equipment trend when it started and has few, if any, monaural machines on location anymore.

Chicago one-stop Al (Little Al) Tenamyer named RCA, Deca- ce and Capitol as labels which manufacture stereo singles exclusively, saying these companies identify their product as stereo or non-stereo by different numbering of initiating on the disk.

The manager of Lormar Distributing, another Chicago one-stop, added that he receives a lot of stereo single manufacturers and predicted that all the major labels will follow that trend. Some companies identify their product as stereo and others do not, he said. Sam Sclafani, singles manager for New Dots Record Service, a Detroit one-stop, estimated that one eighth of the manufacturers label their stereo singles, that others may now release unmarked stereo records and that the other companies will follow the trend to- ward pressing stereo disks.

Columbia Records' singles re- lease office said that while it has had some requests for distribution to disk jockeys only and that Columbia has no plans to in- to pressing stereo singles for the consumer market. The word 'stereo' is printed on a special blue label. Sclafani, however, said he had Bob Dylan's new re- lease on Columbia, “Lay Lady Lay” available in stereo.

(Continued on page 45)

Labels Ponder MOA/NARM Exhibit Dates

* Continued from page 3

show because the phonograph machine trend is going on much earlier this year, apparently planning newly designed exhibits, and over half our exhibitors have requested additional space. There will be more larger exhibits this year.

Granger explained that MOA prefers the Sherman House Ho- tel, after returning there last year for the first time in several years, because it offers the exhibit space.

(Continued on page 44)

Vendo Forms Division For Games and Music

BY RON SCHLACHTER

FORT LAUDERDALE, Fla. — Vendo Corp. headquar- tered in Kansas City, has formed a new division here to be known as Vending Amusement Com- pany (VAMCO), for the pur- pose of handing distribution and sales of jukeboxes, amusement equipment and vending ma- chines on a national basis. The move is seen as significant, inasmuch as many national vending operating firms have been ac- tively acquiring music routes. In Kansas City, president George Arneson said, “The whole local coin-op recreational area is growing. Here was an opportunity for us to service our customers in this area. We have already enjoyed a very considerable business in theater concessions.”

Arneson said agreements as to which lines Vendo will distrib- ute “have not been signed.” Johny Johnson will be general manager of VAMCO. George Katz will handle military and government sales nationally, Artie Brenner is Eastern repre- sentative, and Daniel Gould is Western representative.

“For the most part, the sales effort will come from Vendo people, Arneson said, however, we will use distributors in some limited markets.”

Cut Proposed Fee on U. K. Games

* Continued from page 3

they have nothing but penny ma- chines on their premises.”

John Singleton, secretary of the ACA, who led the campaign for an alteration in the proposals, told Billboard: “This is an im- provement, but we are still not satisfied. For instance, we still think it wrong that machines with a number of coin slots should bear duty for each play- ing position. This means that a machine with 20 playing posi-

ions would have duty charged at 300 pounds ($720). We want to get some reduction here.”

The ACA is also opposed to the proposed legislation regard- ing evasion of duty on machines. “As the proposed law stands,” said Singleton, “the owner of the premises is liable. This seems unreasonable since he may have leased the premises to someone else.”

(Continued on page 47)

Warning on IRS Computers

“Gasoline stations, restaurants, and other businesses are con- sidering their accounts with firms specializing in a certain field. Coin machine operators must do the same.”

Jack Wolske, from Peoria, III., said IRS hasn’t depended upon com- puters so much for obtaining taxpayer compliance or finding delinquent accounts, but more to de- velop a program keyed to spe- cialized business areas. “One

(Continued on page 44)

New Equipment

Parannasch—Kiddie Ride

Two new coin-operated, battery-driven kiddie rides have been intro- duced to the German market by Parannasch Produktionen Betriebe of Westerland. The rides, unveiled at the I.A.K.S. Fair in Cologne, are the Mini-Car and a motorcycle version, the Mini-Mot. The batteries, which have a life of 10 hours, can be recharged from any 220-volt main and the rides are equipped with timers which can be adjusted to give rides for any duration, up to 7 minutes. The rides can also be adapted to operate by electronic remote control. Parannasch is producing the rides at the rate of 54 a day, but this, says Jean Leisz, general manager, will meet the demand. Another coin-operated exhibit at the I.A.K.S. show was a mini-football table manufactured by Geka Sport Gutten Kaagbe of Eiblishausen. When not in use the game converts into an ordinary table by the raising of two flaps. The exhibition attracted participa- tion of more than 2,600 exhibitors from 128 countries and was open to the public for the first time. Its main purpose is the presentation of sports facilities and swimming pools.
On the Street

By RON SCHLACHTER

Soil Larkin reports that American Shuttleboard Co is "all set for MOA. We hope to show some interesting items. The pool table line has moved up and the mechan- ical drop-shot is good." Larkin, who just returned from a trip out West, will visit the Midwest in August. His trip will include a stop at the American Hospital As- sociation Convention in Chicago.

Meanwhile, Larkin will find time for a weekly fishing expedition off the Jersey coast. Nick Mollen, general manager of American, is all set to go to Florida for two weeks. While there, he will visit the company's dealers...


Pool Tourney Benefits Told

Can be continued from page 43

Schneller reviewed past pro- motion programs. "A pack bowl- er or shuffle board league involv- ing 16 or so tournaments just isn't a broad enough program. Pro- moting a regular bowling team is not related to the tavern but to a bowling alley. We want peo- ple to seek out the tavern and become involved there. Color television isn't the answer either, because the jockey collects co- webs, not quarters.

"We want to see taverns put a sign in their window announc- ing that people can come in and participate in a tournament that could result in their becoming a state, or even a national cham- pion. This is the kind of promo- tion that can fill a taproom on its slowest night and the oper- ator can organize this with his existing equipment.

He stressed the public rela- tions aspects of tournaments and told how many majors and sports columnists have become involved in various parts of the country. He especially stressed the ad- vantage of organized tourna- ments as a way to increase bar business and collections and to prevent location ownership of equipment.

"Do collections go down after a tournament?" he asked. An operator in the audience an- swered, "Money is great," Schneller, "because it con- vinces the location owner that he must rely on the operator.

Reconditioned
SPECIALS
Guaranteed

PIN BALLS — BOWLERS — ARCADE

CHICAGO COIN

BALLY
PAR DOLI

YES

POCKET DOLI

STANDARD

MULLUS, 5-P.

ROCKET

DOLI

CAMPUS QUEEN

H 25

HARD TO FIND DOLI

GOLD STAR CA.

H 25

WORLD CUP

H 25

DIXIELAND

H 25

TEXAS RANGER

H 25

GOTTLIEB

ULTRA S.A.

TIGER

TIER DOLI

CORAL

MAMBO

REEVES

PYRAMID

Write for complete 1969 Catalog of Phonographs, Yording and Games

Established 1924

ATLAS MUSIC COMPANY

2122 W. WESTERN AVE., CHICAGO, ILLINOIS 60647. ARMmige 6-5005

BELAIR TRiUMPH

MOU/ NAM

MUSTANG,

TARGETS

BELAIR TRiUMPH

MUSTANG,

MOU/ NAM

BELAIR TRiUMPH

MUSTANG,

with scores of pinball machines and机电 games.

Triple Free Ball-gates

Bally GATO

Sensational New

Two Dozen Ways to Score!

From the trio can't miss Rollovers at the top of the playlist — each thought by mystery shift — the triple-duty Bottom Roller, GATO is packed with strategically located score-building targets, swipes with the cross-over, up and down ball action that ensures continued repeat play and top earnings month after month.

TOP GATE

SOURCES 500

OPEN TO DROP BALLS AT ROCKER 1, 2, OR 3, OR BY HITTING BALL AGAINST Bumper 5, 6, OR 7. WHEN STAND-BY, BUMPERS 1 AND 2 ARE REMOVED.

MIDDLE GATE

SOURCES 500

OPEN TO DROP BALLS AT ROCKER 1, 2, OR 3, OR BY HITTING BALL AGAINST Bumper 5, 6, OR 7. WHEN STAND-BY, BUMPERS 1 AND 2 ARE REMOVED.

BOTTOM GATE

SOURCES 500

OPEN TO DROP BALLS AT ROCKER 1, 2, OR 3, OR BY HITTING BALL AGAINST Bumper 5, 6, OR 7. WHEN STAND-BY, BUMPERS 1 AND 2 ARE REMOVED.

SNAP-JAW FLIPPERS

Fall in a trap, bounce off flipper, and are caught in a trap. When released, they are caught in a trap. When released, they are dropped on the bumpers and are caught in a trap. When released, they are dropped on the bumpers and are caught in a trap.

Profit Proved Two Ways!

Brilliantly new in eye-appearance, exquisitely new in play- appeal, GATO was designed to include time-tested money-making action and features of historic Bally and GATO hit. The popularity of the new style is only one example. And the magic mix of past, present and future was then location-tested in key spots across the country. GATO is making go places.

When answering ads...

Say You Saw It in

Billboard

Labels Ponder MOA/NARM Exhibit Dates

Continued from page 43

area all on one level and has no other conventions competing with MOA. "We also had to take the earlier date this year because it allows us to have our show a month apart from the NAMA (National Automatic Merchandising Association) show so that the many coin machine people who attend MOA can come and vending can attend both shows."

NAMA's show is in New Orleans this year, Oct. 18-21. Granger said another indica- tion of our shared interest in this year's MOA show stems from the demand for free stickers of- fered by the trade group. "Our first 12,000 are gone and we have ordered the same quantity again."

Record acts lined up so far to appear at MOA's banquet in- clude Frank Williams Jr. and his act featuring the Cheatin' Hearts (MGM); Boots Randolph (Monument); The Impressions (Curtom/Buddha); London Lee (Mercury); Frankie Randall (Cipitol); Roberta Quinlan and Don Cornel (1B); and Jerry Smith (ABC).

Young Williams, son of the late Hank Williams, recently starred in a movie, "A Time to Sing," and will star in a television series this fall called "The Sun Country." His current sin- gle, "Cajun Baby," is high on the charts and his discog- raphy includes tunes such as "Long, Gone Lonesome Blues," and others, his father wrote and immortalized.

Computer Warning

Continued from page 43

the operator's biggest items is depreciation. IRS wants to de- velop new Equipment depreciation and when average percentages are determined, the tax people will know where to look for discrepancies."

He cited a recent court case in which he said he saved an operator $39,000 by com- prising on depreciation, extend- ing the life of equipment from three to six years. "Every oper- ator has his own beneficial method, whether this is straight line, double declining balance, sum of the digits, or what have you. A tax plan requires individual plan.

"The operator should arrive at five important points know- how many machines he has; know how he pays for equip- ment; known his fixed and time- payment; known his fixed liabilities, such as phonograph record purchasing, insurance, maintenance, facilities upkeep, and so on; know his age; and know the length of time he intends to remain in business."

Wolfske favors breaking ex- pense into categories. "Op- erator A may spend more on pressure than operator B, but by spreading it out, operator A may receive more tax advan- tages." Under Wolfske, he would suggest: travel and enter- tainment involving location ow- ners; convention expenses; pro- motion, as a separate item; gas and oil involving location busi- ness; and location expenses.

JULY 26, 1969, BILLBOARD
Operators Like Stereo 45 Singles

Continued from page 43

Oscar (Bucky) Buchman, Redisco, Baltimore, said he saw no need for the production of stereo singles "at this time. "If you're talking about comparable singles, I would say yes," he explained that MGM and Atlantic press this type of record. "But if you're talking about exclusively stereo records, I would ask 'why?'"

Adding to the confusion about who does or does not manufacture stereo singles, Philadelphia one-stop veteran Sid Williams identified MGM and Atlantic as labels that do press "some" stereo discs. "Operators with older machines may have some trouble playing these records on those machines," he said, and added that he had heard a few complaints from operator customers. "The complaint is not so widespread that it's a serious problem," he said, "but it is there."

D. M. Steinberg, Sterling Title of New Jersey, Newark, included Metromedia among the labels which press only stereo singles. Steinberg, a manufacturer of jukebox record strips, said that nothing special was being done to promote these discs, explaining that the words 'stereo' and 'jukebox' had been identified with each other for quite some time.

Contradicting the general trend, Cliff Brown, Town Hall one-stop, New York City, estimated stereo discs at only 20 per cent of his total stock of singles. "I believe they have had no important impact on our business," he said, while adding Buddha Records to the list of stereo singles producers.

Bill Cannon, Haddonfield, N.J., said he believed the trend toward manufacture of stereo singles is "snowballing," and that all the labels will soon be producing them. Jukebox distributors are urging operators to dump old monaural equipment for new or used stereo machines, he said, adding that his company "has always pushed the stereo line."

Ellis agreed that monaural equipment is so scarce that it presents almost no problem to the proliferation of stereo singles. His company has never attempted any renovation of old equipment, he said, and hinted that the few machines of this type still on location might not be worth the trouble of re-equipping.

COIN OPERATORS AND RECORD SHOPS
WRITE TO:
KING BLUEGRASS RECORDS
300 P.O. BOX 97
MAYSVILLE, KENTUCKY
TEL: (606) 384-3375

SIZZLING SPECIALS A Barrage of Bargains
Talk about a blaze of values — send for our new complete coin machine list. All machines clean and ready to go.

LARGEST INVENTORY EVER

Exclusive Rowe AMF Distributor Ea.Pa.'s Jersey-Del-Md.-N.C.

DAVID ROBBEN
855 N. BROAD ST., PHILA., PA. 19123
Phone - 225 Center 2290

RIFLE GALLERY
HIGH SCORE FEATURE! EXTRA SCORE WHEN FRONT 4 TARGETS AND 4 MOVING TARGETS ARE HIT
ERIE REALISTIC ANIMAL SOUNDS ON TAPE ADJUSTABLE FOR VOLUME
HIT FLASHING MOON TARGETS WHEN YOU SCORE 200 OR SPECIAL!

* BURSTING FLASHES OF LIGHT WHEN TARGETS ARE HIT
* SPECTACULAR DUAL BLACK LIGHTS FOR BRILLIANT JUNGLE EFFECT

- 9 Animal Targets (Lions, Tigers, Elephants, Monkeys, etc.)
- 4 Drop and 4 Moving Targets, plus Flashing Moon Target
- Score Values Vary with Shots
- Also Bonus Score
- REALISTIC Recoil IN Rifle
- 25 Shots per Game

TARGETS ARE HIT!

CONTINUE TO RECHARGE AND REPLACE THE BATTERIES

BAG BIG PROFITS WITH THE SENSATIONAL NEW JUNGLE RIFLE!

Chicago Coin's

RIFLE BAZAAR

DRIVE MASTER

YANKEE BASEBALL

GALAXY

TARGET MAKER SINCE 1931

MARVEL MFG. COMPANY

CHICAGO COIN MACHINE DIV.

CHICAGO DYNAMIC INDUSTRIES, INC.

4730 W. DIVISION. REO. CHICAGO, ILLINOIS 60616

**Continued from page 43**

III. Operators Discuss MOA Public Relations

Continued from page 43

depending upon the price of the play. A popular location operator told us of a situation wherein a jukebox only takes in from $50 to $60 on the average an evening.

"The public is also interested in such things as the number of operators in the U. S. jukebox business, which I estimate at around 1,700, and the number of jukeboxes, which is around 400,000 to 500,000, and the number of records purchased. He said people seemed to be amazed when told that the U. S. jukebox industry uses $52 million worth of records annually.

Wayne Hesch, ICMAO vice-president, said, "Public relations is strictly a matter of communication and that a great speech is no good unless the operators present themselves in the best possible light." He said, "We have regular meetings with our personnel and advise them of national problems. We try to get the operators to present their side. Doing this, we are better prepared should we need to draw up a petition or solicits support for some legislation. With proper printed materials between the operator and location, the public in the location round out good public relations program." Wooldridge stressed the need to operate clean, modern equipment and the need to keep vehicles, shops, route uniforms, and clothing neat. He donated equipment to youth centers and fire departments. "The way you conduct yourself is very important in public relations."

25-Cent Play

'Les Montooth, another ICMAO vice-president, said elements of MOA's "Jukebox Story" that would surprise the public included the fact that the average operator only operates 50-70 jukeboxes; that record buying and programming is so important and requires considerable skill; that jukebox operators are involved in amusement equipment and vending machine operating, too; that jukeboxes cost from $1,500 to $1,700, completely installed in a location; and that there are 7,000 to 8,000 operators in the U. S.

Montooth, who has converted nearly all his jukeboxes to two-for-a-quarter, explained, "This is not just a matter of changing the price tag. We are introducing one song that the public usually has the opportunity to hear for a quarter, we must change the coin mechanisms, and we must inform the location owner of the price change. Changing to the new pricing requires job selling and public relations."

Hesch, Wooldridge and Montooth read portions of the MOA speech without prior study and discussed various aspects of its contents.

Scott reviewed the long struggle in the Illinois General Assembly that resulted in a state income tax of 2.5 per cent on individuals and 4 per cent on corporations. The tax goes into effect Aug. I, but is being challenged on the basis of constitutionality. Scott told members to write for Conversion Bulletin 310, which can be obtained from the Illinois Department of Revenue, and explained various technical details. One operator was told that it was legal to pay annual bonuses before the Aug. 1 deadline.

$10 License

Fiorile discussed the $10 amusement device tax stamp, the enforcement of which has recently resulted in confiscations of equipment in Chicago, Rockford and here. In a portion of the seminar schedule that went far beyond its allotted time, Fiorile fielded many questions from irate operators. The chief point discussed centered on whose obligation it was to obtain the stamp—the location or the operator. "We have instructed our agents to ignore who (Continued on page 47)
Hutchinson Adds Franchise Program

ATLANTA—H. B. Hutchinson, Jr., said last week that his distributing and operating firm headquartered here in recently completed new quarters will handle the marketing and merchandising of a national bulk vending franchise program for the American Council of the Blind (ACB). Herb Goldstein, formerly vice-president and sales manager, Oak Manufacturing Co., Los Angeles, will head up the distribution division here for Hutchinson's operation. He expects to develop the program through salesmen specializing in charity franchise programs.

According to Hutchinson, ACB is expected to pay a percentage by gun manufacturers at the time product is shipped. "The operation is in the planning stages and is expected to be carried on in a number of cities in the near future," Hutchinson said. Although all details are not worked out, he said plans call for the merchandising of three sizes of gum, a giant piece, a 140-count chickle item, and 240-count penny gum, of the type normally mixed with charms. Our distribution contract with ACB, however, calls for the addition of nickel and dime goods at such time as we deem it advisable," Hutchinson added.

Hutchinson will also distribute vending machines for the program. The gum is being manufactured exclusively by Leaf Brands, Div., W. R. Grace & Co. and will be branded with the program, and are not paid commissions.

Hutchinson said he doubts if many established operators now servicing commercial locations where commissions are involved will want to add the ACB program to their operation. "It's essentially a different market. Established bulk operators are accustomed to paying commissions and normally do not work under sponsorship agreements."

Sponsorship programs, he said, involve different types of locations. "The location that wants gum or candy merchandising as a convenience for its customers or workers and does not want vending as a source of revenue for the location is the type of business this program is directed at."

"Factories, terminals, banks, clubs, service centers, and other types of businesses with traffic that waits in line or has free time during recess periods is ideal for a program such as ACB," he said. "The chickle item, for example, is basically an amateur type vending merchandise, the kind of item people like to pop in their mouth as they're waiting to buy a ticket, make a bank deposit, or have package wrapped in a department store."

Hutchinson, president, National Vendors Association, the trade group of bulk vending operators, originally started in the business 26 years ago dealing penny peanut machines. He recently expanded his program, building a new 31,000 square foot facility. Goldstein was with Oak for 15 years and will join H. B. Hutchinson Aug. 1.

**NEW VICTOR 77 GUM & CAPSULE VENDORS**

**GUARANTEED RECORDS**

**CAPSULES**

250 PER BAG with MONEY MAKING DISPLAYS

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>10¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>25¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>3¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>10¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>20¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>5¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>10¢ A bag</td>
<td>Mix</td>
</tr>
</tbody>
</table>

**GUARANTEED MECHANICALS & SUPPLIES**

**CAPSULES**

250 PER BAG with MONEY MAKING DISPLAYS

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>10¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>25¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>3¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>10¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>20¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>5¢ A bag</td>
<td>Mix</td>
</tr>
<tr>
<td>10¢ A bag</td>
<td>Mix</td>
</tr>
</tbody>
</table>

**NEW VICTOR 77 GUM & CAPSULE VENDORS**

**A REAL SALES STIMULATOR IN ANY LOCATION**


**PRICE $39.00 each with Chrome Frame, Balances, Stand, Cables, Bases, Brackets.**

**NEW VICTOR 77 GUM & CAPSULE VENDORS**

**REDUCED**

M. B. HUTCHINSON JR. (right) shows a bulk vendor a new piece of equipment in the Atlanta distributor's new headquarters.

If your competition is giving you location trouble...

You may find the answer to this problem by using the most advanced merchandising machine in bulk vending — the new Victor —

**SELECTARAMA CONSOLINE**

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations.

Front door operation saves 50% to 75% service time. Larger display, more profits. See your distributor for information and delivery date.

**VICTOR VENDING CORP.**

701-13 West Grand Ave.
Chicago, Ill. 60612
III. Amusement Device Stamp Regulations Told

*b Continued from page 45*

bought the licenses. This must be worked out between the operator and location. The statute states that the license is issued for the privilege of operating. I have taken the position that the operator is responsible for buying the stickers.

Dwayne Kramzar, a local operator, complained that he had been used as "an example" by revenue department agents and had been unable to buy licenses. "They told me that the location owner had to buy the license," he told Fiorite. Others, too, complained about the ambiguity of the enforcement officials. Fiorite told members to inform him of any instances where agents were not courteous or not following directives.

Harry Sachtien, former ICMA president, asked if licenses could not be placed on the wall with liquor licenses, but was told they must be affixed to the machines. The licenses are transferable, but when transferring a license, operators are required to write the revenue office for a transfer license, Fiorite pointed out.

Pinball Bill

Gain singled out members of the ICMA legislative committee he said had worked hard on the recent anti-pinball legislation and told how the bill, which was designed to legalize amusement-only pinball machines but outlaw bingo-type equipment, was finally defeated in the General Assembly. "I consider this committee one of the most successful committees ICMA's has ever appointed. There were many meetings and many details to be worked out.

While commenting that the ICMA bill lost, one member spoke from the floor and reminded the group, "We still have pinball games in Illinois." The defeat of Senate Bill 592 means that pinball restrictions revert back to present laws, which leaves the operation of all types of pinball games up to local restrictions.

The group recommended that a term be established for directors; that a post-presidents council be established; that the site of the next meeting be worked out by a meeting committee; and was told, that henceforth, Gain will handle all legal matters, but can call on attorney James Winning's services.


Cut Proposed Fee

*b Continued from page 43*

"Equally unjust is the fact that if just one machine in an arcade of 200 has not had duty paid on it, the Customs and Excise officials are authorized to confiscate all 200 machines."

Although the new eight-month license is intended primarily for operators in seaside resorts working only in the summer, it is not limited to this category of operator. It will be possible for a town operator to take out a summer license at the reduced rate of 15 pounds and then revert to the normal license for the remainder of the year.

"In order to do this," said Singleton, "the operator will have to move out the 3d and 6d machine for the summer period to comply with the law."

Estimate U. K. Decimal Coins

*b Continued from page 43*

of which 350 million will be 5 new pence and 10 new pence pieces (equivalent to the present one shilling and two shilling pieces).

These pieces, said the Board, will be needed well in advance to meet the increased demand caused by coin machines, now operating on the obsolescent sixpenny piece, being adjusted for decimal coinage.

The Board said that some vending machines which now take sixpences will be converted to take 5 new pence coins (twice the value) and to sell twice as big an item as before. Many of these conversions will take place before D Day because 5 new pence coins are already available. The Board estimates that 2,763,500 coin-operated machines will be affected by the switch to decimalization. It said that all the machine suppliers have allowed its Engineering Support Group to examine conversions and all seen by the Group have been of a high standard.

WANTED

JUKE BOX MECHANIC

Good Pay, Life Insurance, Hospitalization & Pension.

State Experience.

Give All Details

First Letter.

Write: P.O. Box "A"

Munster, Ind. 46321

COMPUTER QUIZ

Wherever People Gather

Free Nutting Associates

500 Ellis St.

Mountain View, Calif. 94040

Come to Where the Action Is!

1969 MOA EXPOSITION

Sherman House Hotel, Chicago

Friday, Saturday and Sunday, September 5, 6, 7

THREE BIG DAYS

FRIDAY, SEPTEMBER 5

Exhibits Open 9:00 AM to 3:00 PM

Ladies Luncheon & Program Noon

Industry Seminar 3:30 PM

Exhibitors' Hospitality Suites Open in Evening

SATURDAY, SEPTEMBER 6

Exhibits Open 10:00 AM to 6:00 PM

Membership Luncheon & Program Noon

Exhibitors' Hospitality Suites Open in Evening

GALA BANQUET AND SHOW

MOA's three-day Exposition will be topped off with the traditional awards banquet and stage show. Recording artists firmed at press time (with more to come) were:

Boots Randolph, Monument Records

Frankie Randall

Jerry Smith, ABC Records

Roberta Quintan & Don Cornell, Jaybee Records

THE 1969 MOA EXPOSITION IS AN INTERNATIONAL TRADE SHOW FOR THE COIN-OPERATED MUSIC AND AMUSEMENT INDUSTRY.

Sponsored by

MUSIC OPERATORS OF AMERICA 228 N. LaSalle St., Chicago, Illinois 60601. Phone (312) 726-2810

JULY 26, 1969, BILLBOARD

Estimate U. K. Decimal Coins

*b Continued from page 43*

2,763,500 coin-operated machines will be affected by the switch to decimalization. It said that all the machine suppliers have allowed its Engineering Support Group to examine conversions and all seen by the Group have been of a high standard.

All Machines Ready for Location

SPECIAL ANI-MINT with dollar bill acceptor, photograph, 1 well box and changer with film...

AME 200 selection wall box... 19.30

Sembly Omniture wall blass copers... 149.50

Sembly DS-300... 95

Sembly Electra... 425

Cris-Cross Shoe bolt... 200

Playtime Shoe-ball... 395

Rowe Riverside... 175

Flash. National... 35

www.americanradiohistory.com
MEMPHIS — Six new classical albums, including four multiple sets, were introduced by London Records at its annual presentation to the music trade at London’s Hotel Congress on Friday.

A multi-LP set by Verdi’s “La Traviata,” which was recorded at Columbia Blockchain, goes on sale tomorrow.

Another release is a new recording of Verdi’s “Requiem.”

BOOK REVIEW
On Life of "Today’s Writer Scriabin" Welcome Work


NEW YORK — This authoritative biography of Alexander

New Works by Indianopolis

INDIANAPOLIS—Two new piano works will be premiered by the Indianapolis Symphony Orchestra during the 1969-70 season under Isaac Solomon, music director. Rehearsals are set for Tuesday in the deferred world premiere of Alberto Ginastera’s “Piano Concerto No. 2,” while Jose Echandiz will be the soloist in David Diamond’s “Concerno.”

The first will include piano works by Liszt, Piazzolla, and Grabowski. The second will feature the sections of Chopin, Beethoven, and Brahms.

BAROQUE WORK ON CORONET

COLUMBUS, Ohio—A baroque music series begun by the Columbus Symphony Orchestra and James Pellerite and harpsichordist-vocalist John Harbke on the current release of Coramonde Records.

Miss Swarthout Is Dead

NEW YORK—Miss Gladys Swarthout, who was a leading mezzo-soprano with the Metropolitan Opera during the 1930s and 1940s, died on July 30 at the age of 64.

She debuted at the Met in 1929 in Ponchielli’s "La Gioconda," for which her most famous role was the title role of Bizet’s "Carmen," and also appeared frequently as the title role in Massenet's "Manon," Verdi’s "Fila Forta del Destino," and Gounod’s "Roméo et Juliette." Her film credits included "Champagne Waltz" and "Romanza of the Dark." She retired as a performer in 1957.

---

DGG TO ISSUE FIDELIO PKG.

HAMBURG — Deutsche Grammophon has released a complete recording of the Beethoven opera "Fidelio" in the United States.

The recording, made in Dresden, features Tullio Serafin, conductor; Dietrich Fischer-Dieskau, Richard Wagner; and the Dresden Radio Orchestra. The music was conducted by Heinz Wallberg.

Florida Festival Opens Thursday

DeLand, Fla. — The Florida International Music Festival opens Thursday with the twin goals of bringing new music to the Central Florida area and featuring the London Symphony directed by conductor Peter Grainger.

Among the soloists are violinist Itzhak Perlman, pianist Leon Fleisher, and soprano Phyllis Cornish. The festival will run through Sunday, with a final concert at the University of South Florida in Tampa.
Tired of playing a 97-pound weakling?

Install the muscle of Electro-Voice SRO speakers in your amp!

Now you can add clean power to your instrument ... without adding more speakers. Just replace your present 12" or 15" speakers with Electro-Voice SRO loudspeakers. No matter what you're using now, we guarantee you'll get more volume from your present amp — up to double your amplification potential. And every octave will be clean, transparent. SRO/12 and SRO/15 models fit most speaker boxes as direct replacements. Hear the powerful difference EV makes in your Electro-Voice guitar. Or write us today for the complete story.

Electro-Voice

Install the muscle of Electro-Voice SRO speakers in your amp!
off 20 percent. Like Sipiora, he put some of the blame on inaccurate lists.

R&B Report

Joe E. Finley, owner of Joe’s Record Shop, said that his market was as strong as ever. He estimated singles dropped 10 percent in the sales of 45’s, which comprise 75-80 percent of his total volume. Store and one-store dealers that are concentrated in the heavy soul field, said there had been no significant changes in the percentage of volume of his 45’s sales, which account for 85 percent of his total sales.

The record departments of Polk Bros., E. J. Korvette and Zayre discount centers also reported good business in the singles field. David Spinelli, manager of Polk Bros., said oldies were doing particularly well. Miss Ber- nie Latta of Zayre in West Park outlet, estimated sales singles at 35 percent of the total market and said 45’s were “dying out.”

Ed Nelson, Deluxe Music Store, also cited the oldies as an important factor in the singles market, explaining that his stock of them gives him an advantage over a nearby Sears, Roebuck discount record outlet. “If it weren’t for second-hand business would be nonexistent,” he said.

(Two Chicago FM stations, WEZL and WQDL, have recently increased oldies air play; WEZL plays oldies nearly two thirds of the time, while WQDL, which changed its call letters to reflect its program policy, plays nearly oldies all day during certain hours.)

Nelson said that singles sales had declined for several months, but had rebounded in the last 10 days or so.

V. H. Anderson, Record Center Store, said his firm had picked up the singles market from the other shops, who had dropped their 45 stock because of competition from the discount centers. He estimates singles at 50 percent of his total sales and reported increased sales over last year.

Mrs. Dolores Gleason, Lowe’s Record Shop, 212 North Michigan Avenue, said sales of both Top 40 and oldies 45’s were high and that the singles market was as strong as ever.

Radio Charts

Sipiora put the blame for the decline of singles on the short play lists and “grossly inaccurate sales reports of Chicago’s pop music AM stations.” He estimated that sales accounts for 60 percent of his total volume.

“Distributors and one-stops have to stock the records that make the Top 40 charts,” he said. “Then the record lades and you have to return all those units. Right now, those charts are hurting business more than they help.”

“ ’We can’t give singles away,” said Shaddrock, “and that’s what the regular charts now want to do.” Shaddrock, who estimated that 45’s sales had fallen 20 percent in the last two years, said they would have plummeted even further if it had not been for his c&d stock.

He blamed the wholesalers for spreading the 45’s too thin by stacking dime stores and drugstores, and urged that the price of 45’s be lowered. “My step price wars between the discount location and drugstores make radio stations guilty of putting records on their lists that are not available to the stores,” he said.

Betty Peterson, Pearson Records, LaGrange, said her Top 40 sales had been “very good” for the last three to four months. “Kids are just buying more albums,” she said. “Our customers say there just aren’t any good singles out any more.”

Southwestern

Has Motorola

HOUSTON — Southwestern Appliance, Inc., here has been appointed Texas distributor for Motorola’s home entertainment and personal electronics products by Ochterbeck Distributing Co., Inc., Chicago.

New Robins Catalog Out

FLUSHING, N.Y.—A phonograph stylus timer, record and phonograph protective and cleaning device, engraving kit, and many other necessary items are among new products listed in a new, complete catalogue available from Robins Industries Corp.

The catalogue is No. TP6905.

“IF,” the Paramount motion picture company, has announced the US release of a new $500,000 motion picture, The Killing of a King, featuring the aural music of Ed Raney, five-time Grammy Award winner.

Order Shipped Rush the Same Day

FACTORY TO YOU means better, faster service on dozens of major devices, spindles, Power Points, NEW CASSETTES, tape cartridges, head cleaners,cassettotape, accessories, stereo books and scores, from our new, modern plant in Chicago. Write or phone today for our complete catalogue, mail order forms and sales plan information.

Parasound Has 3 Synthesizers

By GEOFFREY LINK

SAN FRANCISCO — Parasound, Inc., about a year and a half ago introduced a stereo synthesizer for AM car radios, has made more devices ready to market: a voltage-controlled stereo synthesizer, a stereo synthesizer-matrix for mixing, and a program control amplifier. All products were designed by Robert Orban.

The program control ampli- fier for stereo radios and radio stations, is a combination peak limiter and compressor. It utilizes a tiny computer to increase audio energy by peak reduction to an average level. It controls gross overload and keeps noise level down. For the most critical uses, as AM trans- mitters and record cutters, a fast, highly stable clipper is available as an accessory.

The voltage control stereo syn- thesizer can be used in mixing by giving the effect of going from monaural to stereo. It will take any standard studio or pro- fessional waveform power source and is designed for use with studio instruments in particular.

The stereo synthesizer-matrix is used in a new minidawn tech- nique. Actually three stereo syn- thesizers in a 10-part multidown matrix can be cut by a control over each in a truck- ing or stereo control switch.

It provides a sense of space and thin- out the 3-db increase in the cen- ter channel when playing a com- patible stereo recording in mono-aural.

DeVorzom and Botkin Team for Complete Musical Film Pkgs.

LOS ANGELES — Record producer Ted DeVorzon and Perspect, Inc., have formed an alliance to handle product from the labels which it distributes. New- est member to the promotion staff is David Fox, formerly of Tower. Fox will handle product from Capitol, Decca, and the Winter-Rosen label formerly called Aquarius. Rick Sidore is the specialist for merchandise by Forward and Together.

Fox’s title is national promo- tion manger for Forward.

Consumer Electronics

Sales Picture Healthy

WASHINGTON—Exports of U.S.-produced electronic consumer products totaled $24.6 million during the first quarter of 1969, as compared with $16.7 million last year. Tape recorders were up 76.8 percent during the period, totaling $10.1 million. U.S. factory sales of con- sumer electronics are expected to reach 34.8 billion this year, or increase 4.4 percent, accord- ing to latest Electronics Industries Association (EIA) estimates.

At the same time, EIA reported that only 18 electronics manufacturers had experienced distributor failures reported last year as compared with 36 manufacturers last year.

Audio Devices

NEW SCOTT 386 FM/AM/FM receiver. Instant-acting electrical over- load protection, a full complement of lights indicating reception, a quartz crystal lattice filter, “wire wrap” electrical connections elim- inating diode and transistor modules that snap on to locating pins on the main chassis and a line-card antenna are but a few fea- tures among the new unit. Power output, plus or minus 1 db, is rated at 170 watts.

Los Angeles—Forward Records And 1287 Hits have formed a new staff to handle product from the labels which it distributes. New- est member to the promotion staff is David Fox, formerly of Tower. Fox will handle product from Capitol, Decca, and the Winter-Rosen label formerly called Aquarius. Rick Sidore is the specialist for merchandise by Forward and Together.

Fox’s title is national promo- tion manger for Forward.

DeVorzom and Botkin Team for Complete Musical Film Pkgs.

LOS ANGELES — Song- writer/producer Barry DeVor- zon and arranger Perry Botkin Jr. have formed an alliance to handle contemporary sounds and ideas to motion picture re- cordings.

For DeVorzom the associa- tion marks a return to the mu- sic business after a two -year hiatus following the sale of Val- iant and Sherman-DeVorzon Music to Warner Bros. Records.

Botkin will continue his re- cord company projects but will now formally work with De- Vorzon on creating music for films.

The two, who have worked together for 12 years, will provide music picture studios with a complete musical package from writing all the music to scoring and arranging to recording the soundtrack album.

DeVorzom has been research- ing film music ideas from films for the past several months and has already outlined his plans to work with leading theorens as Dick Zanuck, the production vice-president of 20th Century Fox, the vest Coast film makers, for Universal Pictures Harry Garfield, Columbia Pictures Jonie Taps, Screen Gems Lester Sill and American International’s Sam Arkoff and Jim Nicholson.

The duo has been signed by CMA which only represents one other composer, Burt Bacharach.
**CLASSIFIED MART ORDER-FORM**

Classified Advertising Department
BILLBOARD, MAGAZINE
165 West 46th Street
New York, N.Y. 10036

1. Please run the classified ad copy shown below (or enclosed separately) in the issue(s): _____

**CLASSIFIED ADVERTISING RATES**

**REGULAR CLASSIFIED AD**: $3.20 a word. Minimum: $7. First line set all caps. DISPLAY CLASSIFIED AD: $1.25. 25 additional inches in same ad, $0.10. Box rule around all ads.

**FREQUENCY DISCOUNTS**: Display classified ads only. 3 consecutive insertions, noncumulative, nonchangeable, 5% discount; 6 insertions, 10%; 13 or more consecutive insertions, 15%. CLOSING DEADLINE: 5 p.m., Monday, 11 days prior to date of issue.

**BOX NUMBER**: 650 service charge per insertion, payable in advance, also allow 10 additional words (or $2.50 per word) for box number and address.

NAME: ______________ 

ADDRESS: ______________

CITY: ______________

STATE & ZIP CODE: ______________

**PAYMENT ENCLODED**: BILL ME

**INTERNATIONAL EXCHANGE ADVERTISING RATES**

International Exchange is open to all advertisers of foreign countries or American advertisers whose taxes or sales charges are specifically directed toward an international market.

**REGULAR CLASSIFIED AD**: $1.20 per line. Minimum: 4 lines per insertion.

**DISPLAY CLASSIFIED AD**: 20 cents per inch. Minimum 1 inch. Same frequency discounts as above apply.


**INTERNATIONAL EXCHANGE**

JULY 26, 1969, BILLBOARD

**TRENSETTER BURLAND**

**Continued from page 28**

The revolution has taken some of the edge of the glory of its originator, yet he and his work continue to be remembered and lauded by key people in the music and advertising business. In his office-studio hangs at least 30 awards presented to C/HEAR for advertising excellence and to his name. His taste for design and arrangement. They come from organizations like the American TV 

**MISCELLANEOUS**

**APRIL'S BIRTHDAY POETRY**: Read April's favorite American poets, Colorado Springs, Co.

**NORTHERN CALIFORNIA**: Send $10 to: John Apple, 111 Union St., San Francisco, Calif. 94117.

**JOKE FOR JOCKS**: Send $1 to: "Joke for Jocks," Box 183, Malibu, Calif. 90265.

**MAY 1970 LUCKY BIRTHDAY CONTEST**: Enter the world's most exciting birthday contest. For details, write: "Lucky Birthday Contest," P.O. Box 275, Austin, Texas 78761.

**MUSIC ARRANGEMENTS**: Let us do your arrangements free or for a nominal fee. Write: "Music Arrangements," P.O. Box 532, Galesville, N.Y. 11630.

**MUSIC COMPOSED TO YOUR WORDS**: Excellent composers. Moderate overhead. Excellent results. Write: "Music Composed to Your Words," P.O. Box 320, Austin, Texas 78761.

**PRICE LABELS, QUALITY FLATWARE**: Chairmode 10% round response. Write: "Chairmode Prices," P.O. Box 244, Bellingham, Wash. 98225.

**SALVAGE LABELS**: Send your ideas. Must be creative! Send $5 for our "Special Offer" catalog. Write: "Salvage Labels," P.O. Box 456, Arleta, Calif. 91331.

**SONGS AND POEMS: ALL TYPES WANTED**: Send for details about our "Song/ Poem Buyout" Dept. Write: "Song/ Poem Buyout," P.O. Box 329, Bloomington, Ind. 47401.

**ANNIVERSARY SONGS JUST COPYRIGHTED**: From the World's Number One Copyright Office. Many songs available. Write: "Potential Song," P.O. Box 421, N.Y. 8, New York, N.Y. 10018.

**23 DAYS OF LAUGHS**: Only Daily radio novelty program. Send $2 to: John Apple, 111 Union St., San Francisco, Calif. 94117.
The Big Little Integrals That Can Make Or Break Your Product.

PANASONIC's new Brooklyn, Model S 424, is a two-channel unit, which operates on AC/DC. It includes two four-inch speakers, four-speed turntable, ceramic cartridge, flip-over stylus, continuous tone control, dual volume control and automatic changer. It lists for $99.95.

Kinney W-7 Buy Official

NEW YORK — Kinney National Service has completed its acquisition of Warner Bros. Seven Arts Limited. The Internal Revenue Service ruled that acquisition by Kinney of substantially all the assets and the assumption of the liabilities of Warner Bros. in exchange for Kinney National Securities constituted a "tax-free" reorganization of Warner's.

Listing of Kinney's new S 25 Series D Convertible Preferred Stock on the New York Stock Exchange and of its new 5 cents Series C Convertible Preferred Stocks on the American and Pacific Coast Exchanges became effective following the July 8 closing.

Teichiku Push On Randolph

LOS ANGELES — Monument's Japanese licensee, Teichiku, is saluting Boots Randolph with a four-month promotion, running through October. The label will release three albums, including a special trioset, one single and an extended play disk during the campaign. Plans also include airing the saxophonist's record a special L.P. of tunes selected by the Japanese firm.

Audio Retailing

Sankyo

American Sankyo Corp., Rm. 801-3, 95 Madison Ave., New York, N.Y. 10016. U.S.A. Tel. LE 8-2020


Sankyo (Europe) Export and Import E. M. H., 4 Düsseldorf, Bahnhofstrasse 45-47, W. Germany. Tel: 32565/73; Tele: 8557097

Cables: SANKYOGEL DUSSELDORF

WOLFGANG SPAHR

Audio Retailing

Top 40

Classical Notes

* Continued from page 48

under Ferdinand Leiter... The new record award created by the Vienna Mozarteumgemeinde in conjunction with the Vienna Festival will be awarded to three Deutsche Grammophon recordings — the Archiv recording of Mozart symphonies, the Camerata Academica under Bernhard Paumgartner; the complete Mozart works for violin and orchestra by Wolfgang Schneiderhan with the Berlin Philharmonic Orchestra; and Mozart piano concertos Nos. 13 and 19 by Georg Solti, with the Salzburg Mozarteum Camerata Academy. The last recording has released its first 10 machines retailing at $6.75. In connection with the 1967 World Music Festival of the International Society for Contemporary Music in Hamburg, Deutsche Grammophon will release "Avant Garde, part 2" featuring works by Stockhausen, Evangelisti, Kagel, Schnebel and Zimmermann.

Billboard
Their new album is beauty and emotion. Perception and poetry.
SMASH HITS

LOVE MAN OTIS REDDING

The concluding track of one outstanding commercial material so contained in this issue, Otis Redding's set further strengthens the faith he has taken him to the top of the chart with every album he has released. This latest effort is not unlike his last, except that it is available on any other American LP, will give fans their last winner for the "Per- formeeer of the Year." 

THE ARROWS--I Can't Quit You Now

The Arrows are a way of introducing band so that it appeals to rock fans and modern. The first album features their compiles, but smooth arrangements of their hits like "Like a Rolling Stone" and "Climax." This LP has a strong soul as" The Sixties." Let's Do It Again!" The group also plays two recent hits, "The Letter" and "Summer Breeze." The group's latest album, "Here's Coming," is a well-crafted choice for their next single release.

ARMS NOVA--Lambchop & Shudders

Arms Nova, one of the most solid musical units around, should break through with their latest release, "Lambchop & Shudders." Their LP offers the group's unique brand of jazz, while "Please Don't Go" is a good debut.

COUNTRY

Buck Owens--Close-Up

Capital 54409 (S)

In their series of "Close-Ups," Buck Owens has another solid sales winner. In this special two-panel 5 record set of 20 songs by The Supremes (West, Inter- nal). "Don't Go to Sleep," "Baby Don't You Do It," and "Never Find Another You." It also highlights Buck's top performances. The Supremes record "There's Always Another Day" penned by James.

HAYDEN--CONCERTO IN G MINOR

Concert Recordings (Budokan), Angel 55100 (S)

Jacqueline du Pre, whose popularity is close to their own, got her opening list of stunning performances with the two con- certos here, including a first listing of George Masson's "Concerto in G Min." The recording was cleverly done by Sir John Barbirolli and the London Symphony.

RACHMANNINOFF: SYMPHONIC DANCES/THREE RUSSIAN SONGS

Panther 801 (S)

Two outstanding releases by two record labels are the same. In this special two-panel 5 record set of 20 songs by The Supremes, "Close-Up." The Supremes record "There's Always Another Day" penned by James.

SUNSET/EDDIE MARS

Atlantic 4736 (S)

His latest effort is not unlike his last, except that it is available on any other American LP, will give fans their last winner for the "Per- formeeer of the Year."
In the summer, go to the country, where everything's cool and you can party all the time. That's the message on Sly and The Family Stone's newest single, "HOT FUN IN THE SUMMERTIME".

It's a cool and easy song for summer, with a cool and easy sound—by the family who like being themselves, no matter what season it is. Goodness, we hope you didn't think the title meant something else?

The album that keeps the summer fun moving.
It’s happening now
the original record

Ain’t Got No Problems
sung by Sunday

2074 Chess

SPECIAL MERIT PICKS

POPULAR

JERRY JAY WALKER-Three Years Gone. Atco 32-292-1 (5)

RARE "sleeper" with a delicate, airy vocal tone, it’s a true delight

BLUES

ELMORE JAMES-Architect of the Blues/Elmore James. Atco 32-369 (5)

This fine 45 sizzles with the original, genuine Elmore James sound. If You’ve Never Heard, You’re Missing Out!

TJOLANDER ORK minutos-Imagine. Philips 3 SP 1112 (5)

A fine Latin-flavored 45 with a backing band that is top-notch. Check out "Hello, Hello, Hello"

TASTE-aka 50-33/26 (5)

This fine young British bluesrock trio is introduced to U. S. audiences through this Atco set. Two exceptional underway blues tracks are "What’s That Thing?" and "Tangerine." The rhythm section is tight and the vocals are just as good.

IRE & TINA TURNER’S GREATEST HITS-Wild In The Streets. Atco 26-298 (5)

This fine 45 is a must for any serious collector. It features the original "Workin’" with Tina’s backing vocals providing a perfect counterpoint.

TRANSMOGARUS REZ—Unicorn. Blue Thumb 7 SP 175 (5)

As sad and compelling as the incredible act itself, this is a must have for anyone interested in contemporary avant-garde rock.

MAT RING COLLE-Check It Out. Capitol SW 003 (5)

This fine 45 is an attractively packaged and attractively priced series that shows the Care ture side in the most format and visually

RAINBOW—after the Storm. GNP Crescendo GNP 980 (5)

This promising underground quartet has a top-flight album here, including some excellent long-form compositions. They have been written by W. David Rowe of the band, and are played with style, finesse, and after instrumentation, "Does Your Head Head Straightening?" and "Midnight Candle" are good extended numbers. "Everything’s Cool" and "Black Child" are other cuts worth checking out.

BAND OF THE GRANDFA M Quat, March in Review. London Phase Four LP 1112 (5)

Here’s a strong LP that will make the most die-hard fan of the band feel right at home. The title cut is a good one, and the rest of the LP is just as good.

Glen Glenn Will Lease Its Studios

LOS ANGELES—Glen Glenn Sound will begin renting space in its new studios on the Paramount Pictures lot to rec ord companies later this summer. The sound specialty firm leases the facility from Paramount for 10 years. All the design work and construction were done by Glen Glenn personnel. All the engineers will be Glen Glenn personnel.

Mormon Names Piper 2-Area Rep

NEW YORK—Mormon-Evergreen, the New York-based independent label, has appointed Harry Piper Jr. as regional representative for Oregon and Washington. Piper’s appointment marks the first field representative for the company.

The company also appointed Music Merchants of Detroit as its exclusive Michigan distributor.

Three Dog Night’s ‘One’ Hits Gold

LOS ANGELES—Three Dog Night’s single of “One” has won RIAA gold certification. The single was pulled from the LP bearing their name.

JULY 26, 1969, BILLBOARD
CNE Booking Top Names In Move to Bolster B. O.

TORONTO — Bill Cosby and Glen Campbell are among the performers who will mark the Canadian National Exhibition’s return this August 17th with bookings for a three-week exhibition. Many stars failed to draw the expected crowds to CNE performances last summer which were scheduled during the exhibition’s 19-day run.

The move to bring in “big name” talent for one or two days represents a radical departure with the past when one or two stars would headline a variety show for the three-week exhibition. Many fans failed to draw the expected crowds to CNE performances last summer which were scheduled during the exhibition’s 19-day run.

The big difference this year is that all performers will be brought in by independent producers for the first time, leaving the CNE to produce the several amateur and “special” shows. Under the new system, the producers acquire the use of the CNE stadium and facilities and bring in the “pre-packaged” shows.” According to Jones, the CNE will get a share of the gate and get to keep all the profits from its own shows.

One-time CBC TV performer, Billy O’Connor, who now owns a Toronto talent agency, has booked seven sets for the show — Bill Cosby, Glen Campbell, The Monkees, Buck Owens, Sergio Mendes and Brasil ‘66, Wayne Newton and Bob Hope. Over $500,000 has been spent on talent for the show, including $175,000 put up by the CNE. Prices will range from $1 to $4 except for the Campbell show where prices will be as high as $6.

At CAPITOL’S Eastern Sales Seminar held recently in Quebec City, Ron Plumb, right, vice-president and general manager of Capitol Records of Canada Ltd., told a large audience of booking executives the bookings plan for the upcoming semi-annual expansion.

GRT Canada Plans Meet

TORONTO—GRT of Canada will hold a series of meetings at the firm’s new Toronto branch headquarters, 175 Mid- west St., Scarborough on Aug. 12.

The two-day affair will be kicked off by a Lake Ontario cruise for invited guests, featuring the Cadet Concept recording group Rotary Connection. The group recently scored heavily at its Toronto debut at the Toronto Pop Festival. Also visiting Toronto for the meetings are Messrs. Chess, vice-president of Chess Records. A series of radio and press interviews have been set up for both the group and for Chess.

There’s a World of Country Music! It’s All In Billboard

This week
1 THE BALLAD OF JOHN & YOKO John & Yoko, Apple, AS 33335 (S)
2 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
3 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
4 THE BAND 19TH NATION BAND, Apple, AS 33335 (S)
5 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
6 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
7 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
8 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
9 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
10 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
11 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
12 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
13 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
14 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
15 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
16 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
17 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
18 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
19 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
20 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
21 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
22 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
23 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
24 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
25 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
26 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
27 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
28 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
29 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
30 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)

There’s a World of Country Music! It’s All In Billboard

This week
1 THE BALLAD OF JOHN & YOKO John & Yoko, Apple, AS 33335 (S)
2 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
3 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
4 THE BAND 19TH NATION BAND, Apple, AS 33335 (S)
5 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
6 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
7 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
8 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
9 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
10 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
11 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
12 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
13 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
14 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
15 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
16 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
17 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
18 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
19 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
20 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
21 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
22 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
23 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
24 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
25 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
26 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
27 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
28 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
29 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
30 19TH NATION BAND 19TH NATION BAND, Apple, AS 33335 (S)
Bart buys Slice of Pubs

AMSTERDAM—The Bart music publishing company has acquired a 50 percent interest in the Altona and Belinda publishing companies which became effective on July 4.

The 50-50 joint venture will be managed by Bart president Guus Janzen Jr. and managing director Ferry Wissink, who will continue on the new board of directors.

The Bart purchase will be handled out of its main office at Leidsegracht 11, Amsterdam.

---

Holland Festival Ends
Bitter Notes Re: Winner

SCHVENINGEN, Holland—The first international song contest, which was held in the Singing Europe '69 contest—held here July 4-9—produced a surprise victory for France July 9 when the jury’s verdict, giving victory to the Spanish team, with its 10 points, was reversed by a vote of 57 to 43, according to Van Rynymen, leader of the Dutch team, which came second with 239 points.

The Dutch first international song contest, which was held here July 4-9, produced a surprise victory for France when the jury’s verdict, giving victory to the Spanish team, with its 10 points, was reversed by a vote of 57 to 43.

Yemen represented by Spanish jurist Juan Amaro Alonso should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.

According to Van Rynymen, leader of the Dutch team, which came second with 239 points, the Dutch team should be disqualified since seven votes were cast for a record company officials who served on the jury (Alfono is artistic director of the record company, to which company the entire Spanish team is contracted; in the voting he awarded the Spanish team five points—the margin by which they beat the Belgians.

After considerable argument, the jury expressed sympathy for the French entry, which, however, refused to accept the decision of the jury and thus this ambitious?—national song contest came to a rather uneven and inconclusive conclusion.

There was general agreement that the scoring system, in which jury members had to divide 30 points among three teams, each night, was improved and the festival orchestra, under Charlie Nederpel, had an impossible task in attempting to master about 90 arrangements in the course of five days.
MANILA — Following the organization of the Film Music Directors Association, the music industry is reaching a turning point in the middle of active involvement of the Association, non-profit, has been in existence for a few years, but it is only in recent years that it has shown signs of growing. The Association aims to promote the interest of composers, authors, and publishers in the music industry.

The organization of the Film Music Directors Association is welcome news for the music industry, which has seen a decline in the number of film music composers in recent years. The Association aims to provide a platform for film music composers to network, share ideas, and develop their skills.

The Association also aims to promote the interest of composers, authors, and publishers in the music industry. The organization is also open to anyone interested in film music, regardless of their level of expertise.

The Film Music Directors Association was established to provide a voice for the film music community and to promote the importance of film music in the industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.

The organization of the Film Music Directors Association is a positive step towards promoting the interest of composers, authors, and publishers in the music industry. The Association aims to bring together composers, authors, and publishers to discuss issues affecting the film music industry and to promote the interest of composers, authors, and publishers in the music industry.

The Film Music Directors Association is also open to anyone interested in film music, regardless of their level of expertise. The organization is dedicated to providing a platform for film music composers to network, share ideas, and develop their skills.
\textbf{International News Reports}

\textbf{From The Music Capitals of the World}

\textit{Continued from page 57}

Her already succeeded in obtaining chart action on two Canadian Domino Records, "Lion's Share Dreaming," by the Lyme, and "Two Up Eight Down," by the Dunes. Galactic Rock & Roll. Galactic Records has a massive international market role, all albums by Bermuda's famous Marmalade and the group with the group's appearances at the Georgia Hill Music Hotels and their CBS Radio Network. Galactic Records has a massive international market role, all albums by Bermuda's famous Marmalade and the group with the group's appearances at the Georgia Hill Music Hotels and their CBS Radio Network.

\textbf{Caracas}

Sonet, "Goins Like the Wind," Sue Fringe (MGM), "Baby, Baby, Baby," and a63 of your records have been released on your album, "The Last of the Species," by Sun Records. A large record company in France by Julian and Jack Jefferson, who have also released two singles, "The Last of the Species," by Sun Records. A large record company in France by Julian and Jack Jefferson, who have also released two singles.

\textbf{DUBAI}

Joe Dolan's "Make Me An Island" is breaking in Britain, where it has been released in London, Manchester, and Liverpool. Meanwhile, "Joe Dolan's Greatest Hits" has been released on Marble Arch. A new single, "The Subject of a major CBS promotion, "Joe Dolan's Greatest Hits," is also available in the "Morning" and a single featuring the "Harry" of his success. In the fall, MacNally will visit two for weeks and two.

\textbf{JOHANNESBURG}

Beach Boys release has recently been recorded in Johannesburg, "Men to the Bowery." "Oh Happy Day," as recorded by the Beach Boys, "The Yippee Leap," as recorded by the Beach Boys, "The Yippee Leap," as recorded by the Beach Boys, "The Yippee Leap," as recorded by the Beach Boys. What a team!

\textbf{STOCKHOLM}

Stockholm Swedish Music has rights in Scandinavian countries, "Men to the Bowery." "Oh Happy Day," as recorded by the Beach Boys, "The Yippee Leap," as recorded by the Beach Boys, "The Yippee Leap," as recorded by the Beach Boys. What a team!

\textbf{JOHANNESBURG}

Teal Records are sole African licensee for Tamla Motown. Teal Records are sole African licensee for Tamla Motown. Teal Records are sole African licensee for Tamla Motown. Teal Records are sole African licensee for Tamla Motown.

\textbf{Ampec Holds Contest With Ad Campaign}

\textit{Continued from page 59}

The ads will appear in ads in Newweek. The ads deal with computer, radio, and television ads on the different pages of the company's M-85 stereo cassette player will be awarded to persons guessing which winners will be shown in the ads, said Bob G. Hill. Ampec advertising director. A cassette player/recorder (Micro-20) will be awarded to Ampec salesmen and distributors who guess which four girls will appear in the ads. 

\textbf{SOUTH JUAN}

The Pony Express (LA) played the La Concha Hotel. The Bravos played the Arches Hotel, in the neighborhood of the Caribe Hilton Hotel. Little Anthony and the Imperials (ABC) played the Arches Hotel. The Barons (Dade-Columbia) played the La Concha Hotel. Danny Rivera (Violet) played the Hotel Ipanema, and the Barons continued to Caracas for a music festival.

\textbf{Miami}

The Barons, the Arches (Dade-Columbia) played the La Concha Hotel. Danny Rivera (Violet) played the Hotel Ipanema, and the Barons continued to Caracas for a music festival.

\textbf{Miami}

The Barons, the Arches (Dade-Columbia) played the La Concha Hotel. Danny Rivera (Violet) played the Hotel Ipanema, and the Barons continued to Caracas for a music festival.
Spotlight Singles

**TOP 20 POP SPOTLIGHT**

**SPOTLIGHTS PREDICTED TO REACH THE TOP 20 OF THE HOT 100 CHART**

**EDWIN WINGS SINGERS-JUST Ain't It A SIGHT**

*(Prod. Edwin K. Hawkins)* (Writer: Hawkins) (RCA/Rype/Hawkins, ASCAP)* -
Are you familiar with the latest addition to Edwin W. Hawkins’ repertoire? His latest release, “Just Ain’t It A Sight,” has been praised for its soulful and uplifting message, making it a strong contender for the top 20 on the Hot 100 Chart.

**DONOVAN With the BEACK BECK-**

*(Prod. Dickie Lash)* (Writer: Leitch, Lash) (Peer BLM, BMI)* -
“Barabajagal” is a love song for the ages, with its harmonious vocal harmonies and melody that is sure to charm listeners from coast to coast. Expect this song to soar to the top 20 on the Hot 100 Chart.

**CREEDENCE CLEARWATER REVIVAL**

*(Prod. Jack Bloom)* (Writer: Bloom, Bloom)* -
The band’s signature blend of folk-rock and blues will once again take center stage with their latest release, “Green River/Comin’ Down.” This two-sided winner is sure to kick up some sand at the top of the charts.

**TOP 60 POP SPOTLIGHT**

**SPOTLIGHTS PREDICTED TO REACH THE TOP 60 OF THE HOT 100 CHART**

**SPOTLIGHTS PREDICTED TO REACH THE TOP 20 OF THE HOT COUNTRY SINGLES CHART**

**BONNIE GUITAR-THAT SEE ME LATER**

*(Prod. Buddy Kilian)* (Writer: Putnam, Turee, BMI)* -
This powerful country ballad is expected to make its mark on the Hot Country Singles Chart. With its heartfelt lyrics and emotional melody, this song could become a hit contender.

**CHART SPOTLIGHTS**

**COUNTRY**

**BUCK OWENS-TALL DARK STRANGER**

*(Prod. Ken Nelson)* (Writer: Owens)* -
Buck Owens’ latest single, “Tall Dark Stranger,” is hot on the heels of his previous hits, with its catchy melody and country twang. Expect this one to climb the charts quickly.

**MEL TILLY & STATESIDES**

*(Prod. Walter Weyers)* (Writer: Morris-Norrell)* -
Mel Tilly & Statesides have been on a roll lately, and their latest release is expected to be their biggest hit yet. With its upbeat tempo and melodic charm, this song is primed for success.

**CARL SMITH—I LOVE YOU BECAUSE**

*(Prod. Don Law)* (Writer: Payne)* -
Carl Smith’s “I Love You Because” is a heartfelt tribute to the power of love. With its timeless lyrics and emotional delivery, this song is sure to resonate with listeners across the country.

**BONNIE GUITAR-THAT SEE ME LATER**

*(Prod. Buddy Kilian)* (Writer: Putnam, Turee, BMI)* -
This powerful country ballad is expected to make its mark on the Hot Country Singles Chart. With its heartfelt lyrics and emotional melody, this song could become a hit contender.

**CHART SPOTLIGHTS**

**R&B**

**TOP 20**

**SPOTLIGHTS PREDICTED TO REACH THE TOP 20 OF THE TOP SELLING R&B SINGLES CHART**

**SPOTLIGHTS PREDICTED TO REACH THE HOT COUNTRY SINGLES CHART**

**CHARLIE LEE LEWIS-Inspiration To Your Party**

*(Writer: Lewis)* -
Charlie Lee Lewis’ latest single is expected to inspire listeners everywhere. With its upbeat tempo and soulful sound, this song could become a party favorite.

**BARBARA FAIRCHILD-Da Woman’s Man**

*(Writer: BMI)* -
Barbara Fairchild’s “Da Woman’s Man” is a modern take on a classic theme. With its catchy rhythm and powerful vocals, this song is sure to make a splash on the charts.

**SAMMI SMITH-Brennstelle Limburg**

*(Writer: BMI)* -
Sammi Smith’s “Brennstelle Limburg” is a heartfelt ballad that is sure to tug at the heartstrings. With its powerful vocals and emotive lyrics, this song could become a fan favorite.

**SHELL WOOTTON-The Reactant**

*(Writer: BMI)* -
Shell Wootton’s “The Reactant” is a soulful ballad that is sure to resonate with listeners. With its emotional delivery and powerful vocals, this song is sure to make an impact.

**SKEETER DAVIS-Teach Me to Love You**

*(Writer: BMI)* -
Skeeter Davis’ “Teach Me to Love You” is a sweet and vulnerable ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a chart topper.

**JIMMY DICKENS-A Death in the Family**

*(Writer: BMI)* -
Jimmy Dickens’ “A Death in the Family” is a poignant and soulful ballad that is sure to move listeners. With its powerful vocals and emotional delivery, this song could become a fan favorite.

**BOBBY HARRISON-The Old Ones**

*(Writer: BMI)* -
Bobby Harrison’s “The Old Ones” is a timeless ballad that is sure to resonate with listeners. With its powerful vocals and emotional delivery, this song could become a hit contender.

**MIKE HOUTER-Rolling Man**

*(Writer: BMI)* -
Mike Houtter’s “Rolling Man” is a soulful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a chart topper.

**JERRY DUNHART—Hey Girl**

*(Writer: BMI)* -
Jerry Dunhart’s “Hey Girl” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**GEORGE LINNETT—Remember Back When**

*(Writer: BMI)* -
George Linnett’s “Remember Back When” is a heartfelt and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**SPOTLIGHTS PREDICTED TO REACH THE TOP 20 OF THE HOT COUNTRY SINGLES CHART**

**JERRY LEE LEWIS—Invitation to Your Party**

*(Writer: Lewis)* -
Jerry Lee Lewis’ “Invitation to Your Party” is a soulful and powerful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**BARBARA FAIRCHILD—Da Woman’s Man**

*(Writer: BMI)* -
Barbara Fairchild’s “Da Woman’s Man” is a modern take on a classic theme. With its catchy rhythm and powerful vocals, this song is sure to make a splash on the charts.

**SAMMI SMITH—Brennstelle Limburg**

*(Writer: BMI)* -
Sammi Smith’s “Brennstelle Limburg” is a heartfelt ballad that is sure to tug at the heartstrings. With its powerful vocals and emotive lyrics, this song could become a fan favorite.

**SKEETER DAVIS—Teach Me to Love You**

*(Writer: BMI)* -
Skeeter Davis’ “Teach Me to Love You” is a sweet and vulnerable ballad that is sure to resonate with listeners. With its emotional delivery and powerful vocals, this song could become a hit contender.

**JIMMY DICKENS—A Death in the Family**

*(Writer: BMI)* -
Jimmy Dickens’ “A Death in the Family” is a poignant and soulful ballad that is sure to move listeners. With its powerful vocals and emotional delivery, this song could become a fan favorite.

**BOBBY HARRISON—the Old Ones**

*(Writer: BMI)* -
Bobby Harrison’s “the Old Ones” is a timeless ballad that is sure to resonate with listeners. With its powerful vocals and emotional delivery, this song could become a hit contender.

**MIKE HOUTER—Rolling Man**

*(Writer: BMI)* -
Mike Houtter’s “Rolling Man” is a soulful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**JERRY DUNHART—Hey Girl**

*(Writer: BMI)* -
Jerry Dunhart’s “Hey Girl” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**GEORGE LINNETT—Remember Back When**

*(Writer: BMI)* -
George Linnett’s “Remember Back When” is a heartfelt and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**SPOTLIGHTS PREDICTED TO REACH THE HOT COUNTRY SINGLES CHART**

**CHART SPOTLIGHTS**

**R&B**

**TOP 20**

**SPOKES**

*Spokes* by the Punes (Prod._clean Vision)* (Writer: Future)* -
“Lil Dickie, ASCAP” - catchy country-flavored rhythm that is sure to win over listeners. With its catchy hooks and rhythmic beats, this song is a strong contender for the top 20.

**RUSSELL MORRIS—The Road Thing**

*(Prod. Young)* (Writer: Young)* -
Ellen-flavored-flavored-sounding voice was, No. 1 in Australia, and it will prove an important sales item for this. Possible English market. Diamond 533

**HILL BROTHERS—Up to Maggie Jones**

*(Prod. Tom Mack)* (Writer: Russell, Barrett)* -
Hill brother’s “Up to Maggie Jones” is a soulful and uplifting ballad that is sure to resonate with listeners. With its powerful vocals and emotional delivery, this song could become a hit contender.

**GEROSSS—Journey to the Mean**

“Cassian’s Ballad” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**MOTHERLESS—What Do We Do**

*(Prod. Matt Ross and Doug Keller)* (Writer: Kenneth-Smith)* -
“Ebbi Cassian’s Ballad” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**JOHNNY CYNICAL—Big River**

*(Prod. Johnny Cynical)* (Writer: Cynical)* -
“Big River” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**BUFFY SAINTE-MARIE—Better to Find Out for Yourself**

*(Prod. Rob Lurie)* (Writer: Sainte-Marie)* -
“Better to Find Out for Yourself” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.

**KERRY GRIFFIN—What Do We Do**

*(Prod. Matt Ross and Doug Keller)* (Writer: Kenneth-Smith)* -
“Ebbi Cassian’s Ballad” is a powerful and soulful ballad that is sure to win over fans. With its tender vocals and heartfelt message, this song could become a hit contender.
LOU RAWLS
MAKING
THURSDAY NIGHT
T.V.

Cool. Refreshing. The hot summer of Lou Rawls.
Hosting the "Goldiggers" show in the Dean Martin prime time slot.
T.V. exposure selling the Lou Rawls blues power of his album
"The Way It Was, The Way It Is" and his latest hit single
"Your Good Thing (Is About To End)." Your good thing is only
beginning: Thursday nights on NBC.
| WEEK ENDING | JUNE 26, 1969 | CHART | ARTIST | TITLE | LABEL | RIAA | PACKAGES AVAILABLE |
|-------------|---------------|-------|--------|-------|------|-------------------|
| 11 15 ANDY | 1 | BLOOD, SWEAT & TEARS | 11 15 | 11 15 | 11 15 | 11 15 | 11 15 |
| 7 31 | 2 | ORIGINAL CAST | 7 31 | 7 31 | 7 31 | 7 31 | 7 31 |
| 24 11 | 3 | SOUNDTRACK | 24 11 | 24 11 | 24 11 | 24 11 | 24 11 |
| 3 45 | 4 | FOUR DIMENSION | 3 45 | 3 45 | 3 45 | 3 45 | 3 45 |
| 13 6 2 | 5 | HENRY MARVIN & HIS ORK & A Reem / Thee of Mercy | 13 6 2 | 13 6 2 | 13 6 2 | 13 6 2 | 13 6 2 |
| 8 | 6 | SPANDREL | 8 | 8 | 8 | 8 | 8 |
| 5 10 8 CROSSBURY/TIDEMARK | 7 | ATLANTA, T.G. | 5 10 8 | 5 10 8 | 5 10 8 | 5 10 8 | 5 10 8 |
| 54 9 | 9 | IRON BUTTERFLY | 54 9 | 54 9 | 54 9 | 54 9 | 54 9 |
| 13 | 10 | BOB DURIAN | 13 | 13 | 13 | 13 | 13 |
| 12 11 VENTURES | 11 | MANUEL | 12 11 | 12 11 | 12 11 | 12 11 | 12 11 |
| 7 12 | 12 | PETER, PAUL AND MARY | 7 12 | 7 12 | 7 12 | 7 12 | 7 12 |
| 7 13 | 13 | ELVIS PRESLEY | 7 13 | 7 13 | 7 13 | 7 13 | 7 13 |
| 4 22 | 14 | ODYSSY CASH | 4 22 | 4 22 | 4 22 | 4 22 | 4 22 |
| 24 16 | 16 | LED ZEPPELIN | 24 16 | 24 16 | 24 16 | 24 16 | 24 16 |
| 11 17 | 17 | CHICAGO TRANSIT AUTHORITY | 11 17 | 11 17 | 11 17 | 11 17 | 11 17 |
| 4 18 | 18 | JOE FELICIANO | 4 18 | 4 18 | 4 18 | 4 18 | 4 18 |
| 23 14 DONNAN | 14 | DONNAN | 23 14 | 23 14 | 23 14 | 23 14 | 23 14 |
| 9 | 21 | ROCK MANSFIELD | 9 | 9 | 9 | 9 | 9 |
| 10 | 20 | HENRIE MANN | 10 | 10 | 10 | 10 | 10 |
| 5 | 23 | ALVIN MILLER BAND | 5 | 5 | 5 | 5 | 5 |
| 3 45 | 24 | ДОБУСКИ МЮ | 3 45 | 3 45 | 3 45 | 3 45 | 3 45 |
| 20 24 | 25 | DAVE ROSS & THE SUPERMEN | 20 24 | 20 24 | 20 24 | 20 24 | 20 24 |
| 2 60 | 26 | THE BEST OF | 2 60 | 2 60 | 2 60 | 2 60 | 2 60 |
| 27 26 | 27 | THREE DOG NIGHT | 27 26 | 27 26 | 27 26 | 27 26 | 27 26 |
| 29 29 | 29 | THE RIVIERES | 29 29 | 29 29 | 29 29 | 29 29 | 29 29 |
| 5 34 | 30 | TOUCH OF CASH | 5 34 | 5 34 | 5 34 | 5 34 | 5 34 |
| 15 30 | 31 | FRANKIE VALLI | 15 30 | 15 30 | 15 30 | 15 30 | 15 30 |
| 4 38 | 32 | ЭКСКЛЮЗИВНЫЙ | 4 38 | 4 38 | 4 38 | 4 38 | 4 38 |
| 8 41 | 33 | РАЙСОНАЛ ПИКТ | 8 41 | 8 41 | 8 41 | 8 41 | 8 41 |
| 7 | 31 | JOH MITCHELL | 7 | 7 | 7 | 7 | 7 |

**CONTINUED ON PAGE 68**
PHIL OCHS, THE HUMAN, THE COMMENTATOR, IS ALSO AN ARTIST.

"...he possesses no spite or hate and this is a good quality in any man..."
— Charles Martignette, DiscoScene II

BUT IT DOESN'T END THERE

"The latest collection of songs (Rehearsals for Retirement) is imaginative and varied enough to defy categorization, revealing a more confident, sophisticated artist..."— Bob Baker, Los Angeles Image

PHIL IS A MUSICIAN,

"...the arrangements are tasteful and manage to always add, never detract, from what he's saying."— Dave Margoshes, Daily Iowan

AND AN ENTERTAINER

"When Phil Ochs ended his concert Saturday night...the UC students didn't want to let him go. They brought him back and they brought him back again. I think he could have sung to them all night and they would have been happy to stay there."— Ralph J. Gleason, San Francisco Chronicle

Phil Ochs / Rehearsals For Retirement / on A&M Records / SP 4181.
121 129 133 ANITA KERR/ROD McKUEN/SAN
16 84 106 JOHNNY MINTER
12 104 157 BOO RADHOPOL
33 106 DONNIE WAINWARC
112 119 JOHNNY TAYLOR
1 - 100 RALPHSES RALPHS RALPHS RAWSE
55 109 113 TOM JONES
7 122 110 UTA HEERING
22 114 156 VANILLA FUDGE
110 105 115 BILL VAUGHN
20 116 115 JAY & THE AMERICANS
17 115 LAWRENCE WELK
21 148 116 ANTHEA FRANKLIN
12 124 119 RILLION
26 118 170 JOHNNY HAYES & THE SHONDIALS
42 102 112 ROBBIE GENTRY & GLEN CAMPBELL
11 111 MARILYN MINTER
7 112 MIKE BROWN
13 133 BUCK OWENS & HIS RUBARBOS
7 127 122 PHIL HENDERSON & THE RIVERS
12 121 111 JAMES TAYLOR & THE MOLDING COMPANY
4 148 114 GUY SATELLITE
7 146 116 BOB RICH
20 125 112 TOM JONES
12 131 111 BILL BROTHERS & THE MOLDFINE
121 135 113 ANITA KERR/ROD MURDOCH/STAN'S STARRING STRINGS
7 131 134 SOUNDTRACK

The Top LPs A-Z (Listed by Artist)

Abney, Alan & The
Tigerman Brass 31
All Night Newsboy's 96
Ray Charles 154
Chicago Stroll 88
217 177 133

Abrahams, Bob
Soul Rhythm 15

Abercrombie, Bobby
We Know It's Here 108
219 178 143

Abraham, Jules
Ain't Nothin' But Love 108
108 408 108

Abraham, Jimmy
I'm Gonna Get Myself Together 108
108 408 108

Abraham, Sonny
Son of a Prophet Man 108
217 178 143

Abraham, Sonny
The Way It Was/The Way It Is 108
217 178 143

Abraham, Willard
Sister 108
217 178 143

Abraham, Willard
Somebody to Watch Over Me 108
217 178 143

Abraham, Zoot
On a Slow Boat to China 108
422 422 422

Abraham, Zoot
(5)

Abravanel, Joseph
The Hit Parade of 1941 108
218 179 145

Abravanel, Joseph
The Hit Parade of 1942 108
218 179 145

Abrahamse, Charles
The Best of the East 108
420 420 420

Abraham, Mike
I'll Take You Home Again 108
217 178 143

Abraham, Mike
Let's Call It a Day and Go Home 108
217 178 143

Abraham, Mike
Together 108
217 178 143

Abrams, Dave
The Best of 1943 108
221 180 146

Abrams, Duke
The Best of 1944 108
221 180 146

Abrams, Minnie
The Best of 1945 108
221 180 146

Abrams, Red
The Best of 1946 108
221 180 146

Abrams, Red
The Best of 1947 108
221 180 146

Abrams, Red
The Best of 1948 108
221 180 146

Abrams, Red
The Best of 1949 108
221 180 146

Abrams, Red
The Best of 1950 108
221 180 146

Abrams, Red
The Best of 1951 108
221 180 146

Abrams, Red
The Best of 1952 108
221 180 146

Abrams, Red
The Best of 1953 108
221 180 146

Abrams, Red
The Best of 1954 108
221 180 146

Abrams, Red
The Best of 1955 108
221 180 146

Abrams, Red
The Best of 1956 108
221 180 146

Abrams, Red
The Best of 1957 108
221 180 146

Abrams, Red
The Best of 1958 108
221 180 146

Abrams, Red
The Best of 1959 108
221 180 146
Evil Woman
The Troggs

their first singles hit on Page One - 21026
Produced by Larry Page

Distributed by Bell RECORDS
1776 Broadway, New York, N.Y. 10019
A Division OF Columbia Pictures Industries, Inc.
**Pick Show Tune Tied to Pop Mart: Kornheiser**

NEW YORK — Songs from Broadway are being taken out of the context of the shows they come from. That's the opinion of Sidney Kornheiser, consultant for Music 28, a firm which publishes the Sherman Edwards score for the hit Broadway musical "1776". Kornheiser was recently working on Broadway show scores and said that a publisher can no longer make up seven or eight "straight demos" of songs from the shows to submit to record companies. "Try to get a pop designer these days," Kornheiser said, "a publisher must try to fit the show's songs into the pop market's current needs as well as come up with left-field casting ideas."

As examples, Kornheiser cites the recent WBCN Records release of Debbie Taylor's "Mama Look Sharp," and the upcoming album "Sweet Potato Soul" on the Columbia label of "Molasses and Rum," both songs from the 1776 score. Kornheiser's firm, said Kornheiser, fits into the pop marketplace by using their "power hits" and, using Jones, star of the Broadway play "The Great White Hope," casting it effectively in the field casting.

The success of the Fifth Dimension's Soul City recording of "Aquarius/Let the Sunshine In" from the score from "Hair" has pointed the way for record companies to take songs out of the show's formula used in the show for a disk payoff.

**Interstate United Acquires B & B**

DALLAS—Interstate United Corp., Chicago, one of several national vending and service firms handling the coin routes, purchased B & B Vending, Inc., a Texas firm, for an undisclosed sum of money and notes. The acquisition involved nine branch divisions of B & B, consisting of four full-line vending companies and five baby-sitting and amusement operating companies.

**Publishers Rep Co. Set By Amos Productions**

LOS ANGELES—Amos Productions is setting up the Amos publishers association to market songs by out-of-town firms. Reps will be used to provide a bridge for songwriters and former publisher, is a partner in the company and its administration.

Firms represented include Columbia, Mercury, Columbia Music, Shelley Singleton's firms and the firms run by the Glaser Brothers.

One reason for the creation of the firm is to seek out songs for West Coast songwriters, especially for the stable of names which Amos Productions records for its clients.

Amos also operates its own record label with the same name for which it has an aggressive campaign to go to the publisher with the Amos label.

Terms by which West Coast Publishers Association (WCPA) was formed provide for a fixed fee plus a share of the mechanicals on each record obtained. An example of one working relationship is $125 a week plus half a cent mechanical. The idea for the formation of the publishing firm belongs to Amos president Jimmy Bowen. Other publishers involved in the concept is planning solicit accounts from New York and European small companies who cannot afford to open a Los Angeles office.

WCPA operates fluctuates with the West Coast's economy and on a monthly basis. A larger return is reflected in a smaller mechanicals.

The Amos organization has begun to concentrate on going after out-of-town companies and has designated Dick Burns, the ad co for CBS, as a contact man. Burns' job is to visit publishers for material, not wait until they come to his company.

**FRED FOX ASSERTS**

**Theater Is Paying Price For 'Immoral' Plus**

NEW YORK — "The lowering and demoralization of publicity and with emphasis on sex and its forms of perversion is inhibiting the writing and production of more substantive and higher quality plays which will endure through the years." That's the view of Fred Fox, head of Sam Fox Music, publisher of such Broadway show scores as "Man of La Mancha" and "Brigadoon." It is questionable, said Fox, whether the great musicals of the past two decades which have a lasting effect on the worth and longevity of the show are a result of their success, would have achieved a small fraction of what they had been produced today. He added, "How much poorer we would be in the musical theater without such great musical productions of music, 'My Fair Lady,' 'West Side Story,' 'Fiddler on the Roof,' and 'Man of La Mancha,' which have reflected the progressive nature and goodness of man, rather than his evil side and the bizarre interpretation of life."

According to Fox, there is no encouragement for writers to write and producers to produce great musicals approximating the caliber of these six outstanding, progressive musicals.

It's Fox's belief that the accent on sex and the economy that has increased the cost of production, increased the cost of tickets and reduced the musical play out of the market, are turning producers and composers away from musicals.

"Unless," said Fox, "the moral values and standards change drastically for the better, and a way be found to overcome the rising cost of production, it is quite likely that we will be played with the type of pathetic trivia which is being presented to the public today."

**OLIVER, left, singer on Jubilee Records with the "Good Morning Sunshine" click, forms a new company to be known as Starshine Records, with business manager-attorney, and William Casp, Oliver's personal manager.**

**Studio to Rise in Harlem—Seeks $$: Lack Job Aid**

*Continued from page 1*

In the city would guarantee $100,000 worth of their overflown a pump into a pop, degree these days," Kornheiser said, "a publisher must try to fit the show's songs into the pop market's current needs as well as come up with left-field casting ideas."

As examples, Kornheiser cites the recent WBCN Records release of Debbie Taylor's "Mama Look Sharp," and the upcoming album "Sweet Potato Soul" on the Columbia label of "Molasses and Rum," both songs from the 1776 score. Kornheiser's firm, said Kornheiser, fits into the pop marketplace by using their "power hits" and, using Jones, star of the Broadway play "The Great White Hope," casting it effectively in the field casting.

The success of the Fifth Dimension's Soul City recording of "Aquarius/Let the Sunshine In" from the score from "Hair" has pointed the way for record companies to take songs out of the show's formula used in the show for a disk payoff.

Miss Jones, who has been working overtime on this angle of her fund-raising drive, is confident that the big name companies will support her venture. "We're not asking the companies for a percent of their take," she said, "just to help out with a little."

Miss Jones has had meetings with many key figures and has already established the base of the leading companies, and she reports that a few have already committed themselves. According to Miss Jones, those companies which have already expressed interest include RCA, United Artists, and A&R, whose Dee Frey is collaborating with Astral on the venture as a consultant.

Near Completion

Miss Jones said, "The project is finally at a point where it is capable of being financed and doing things."

The Small Business Administration, which has watched the development of the project with interest, can now lend its influence and name as well as to guarantee 90 percent of any loans the project can get. The only qualification is that the leading companies cannot be used to cover anything that is not part of the project itself.

Commenting on the need for a black-owned and operated recording studio in the city, Miss Jones said it would open doors to other black engineers, arrangers, and musicians.

Associated with Miss Jones on the project are Horace Ott, arranger, who has worked with James Brown, Dionne Warwick and other leading entertainment personalities, and Joni Faith's personal recording and promotion director with Sceptor Records; Jimmy Edwards, as manager.

**Motorola Builds A New Facility**

CHICAGO — Motorola is constructing a new office facility in "Des Plaines, Ill., to house its Chicago distribution company and WCPA (Wright, career and Pacelli Co.). The new plant will consist of five sections, will include a pneumatic tube system for processing orders, and will be available for occupancy Nov. 15, 1969.

**Film Division Of A&M Folded**

LOS ANGELES — A&M has dissolved its film division, A&M Productions, with Perry Leff departing to form his own film company, Ria Records, and Jerry, Paul & Mary, Jimi Hendrix Experience and others.

**Tone Into V Production—Expands in Disk Production**

MIAMI — Tone Distributors has entered the TV production field and is also expanding its record production and distribution. Part of the expansion, according to president Henry Stude, is a new track recording studio next door to the distribution plant.

The Tone music arm has wrapped up 52 half-hour color shows—"Stars Over Miami"—in color, plus a TV soundtrack recording session for an art record in New York, Sympathy, Chris Hollywood, Miami, and Puerto Rico.

The record production wing has scored with several chart records, including disks by the Mercy, Kane's Cousins and Clarence Reid. Other action includes an LP starring John Lee Hooker for Stax, a Jerry Williams single for Cotillion, singles by Betty Wright, George & Gewd, and J.P. Richardson released on the Alston label through Atco Records, and Spank and Wrigley (Cali Red and Alamo, and Germain Garcia for the Tone Latino label. Marlin Productions also just finished its first rhythm LP, "Starring Rita Hayworth," which features Steve Alamo singing in a Spanish. The main push for this production for Marlin, is signed contract artist, Billie Jo, who is with the management firm Stone in conjunction with Herb Myers. Other acts managed by Mylstone include the Mercy and Clarence Reid.

Writing granite, the publishing wings of Sherriff Music and Kimly Music are Jack Biggs of the Sherriff Music Group, with Bobby Birdsworth and Willie Clark.

Just signed to record for Mar- lin is the rock group Magic, with John Marlin, Al- lano and Brad Shapiro.
Their debut METROMEDIA RECORDS’ album, “COLOR HIM FATHER,” titled after their smash single, establishes THE WINSTONS as one of the most outstanding groups on today’s music scene. COLOR HIM FATHER is not an easy song to follow, but when you listen to THE WINSTONS sing other big songs like “Everyday People,” and “The Days of Sand and Shovels” and “Only The Strong Survive” you’ll know that they are here to stay.
THE MUSIC BANK

The top money-makers making even more for you during Capitol's "Close-Up" month. Newly released double-album tapes at a special price. On cartridge, cassette and reel-to-reel tape.

This is the big "Close-Up" promotion advertised coast to coast with saturation radio as Capitol sponsors ABC's special "MOONSHOT" coverage.