**Hangup Humor’ Records Capturing Youth Mart**

**By MIKE GROSS**

NEW YORK—There’s a new comedy wave developing in the youth market. It’s being labeled “underground humor,” and its comedy style is pegged on irreverence and satire. Its prime target is the Establishment.

According to Bruce Lundvall, merchandising vice president at Columbia Records, the young people have been taking their art forms too seriously and had lost sight of themselves. “Now,” he said, “they have opened up and found that they can cope with their hangups through humor.”

It’s Lundvall’s claim that the youth market, especially on the college level, relates to comedy that strikes at family, law, institutions and assorted Establishment values which, in turn, is bringing about a new comedy wave on disks.

Lundvall’s theory has been given credence by the strong sales performance of Decca Records’ W.C. Fields album. The LP, which is a compilation of soundtracks from several of Fields’ films, has racked up more than 300,000 sales. And now Lundvall is moving in on the Fields revival with a package he produced for Columbia Records entitled “W.C. Fields on Radio.” The package is a

(Continued on page 90)

**Tape Grabs Wall Street’s Fancy in Broker Reports**

**By BRUCE WEBER**

LOS ANGELES—While most publicly-owned companies have been walking a stock market tightrope for many weeks, the tape industry is taking on a more “blue chip” hue.

The tape industry break-through is for real, at least the Wall Street Journal, Barron’s, Forbes and California Business, all respected national business and financial publications, think so.

If a stock portfolio is leaning toward defense, food, housewares and appliances, the pocketbook probably is flatter than ever. But if you have North American Philips, Ampe, Tenna, Automatic Radio, ORT, Motorola and National Tape, the pocketbook should be fatter.

The Wall Street Journal reports that “just about every analyst in consumer electronics is quick to acknowledge that the hottest growing segment of the business is tape cartridges and cassettes.”

But the key question for investors is which stocks do you buy in light of their run-up in price and the market uncertainties.

According to the Journal, one brokerage firm, Loeb, Rhoades & Co., also suggests investor consideration of three record distribution companies, which it sees benefiting from rising tape cartridge and cassette use.

The stocks a headlineman, Pickwick International and Transcontinental Investing.

In Barron’s which labels the industry as a “real thing,” the importance of tape is indicated thus: “This simple market has been quick to recognize the trend in tape.”

Forum as Guide

Using the Billboard Tape Cartridge Forum in San Francisco as a guideline, Barron’s feels “there is no dearth of tangible earnings performance in the tape industry.”

(Continued on page 14)

**Charts Add Logo of ‘Music Scene’**

**By EARI PAIGE**

CHICAGO—Mercury Record Corp. is phasing out its wholly owned branch distribution system so that product will be handled through independent distributors. The move is part of an outline of a major expansion program and reorganiza-

(Continued on page 12)

**Mersey, Bell Distrib Pact**

**By BRIAN MULLIGAN**

LONDON—Mercury Records is setting up its own distribution deal in U.S. by-state basis, and supply produces processed in pressing plants in New York, the midwest and the

(Continued on page 90)

**The Band Is Here**

See Pages 10 & 11
ELVIS SINGS SUSPICIOUS MINDS
YOU'LL THINK OF ME

47-9764
As featured in Elvis' record-breaking engagement at the International Hotel, Las Vegas.
Lib, Imperial Sales, Promo Arms Merge

NEW YORK - The Liberty and Imperial division of Liberty-Ultra Records, Inc., have merged their sales and promotion departments. According to general manager Bud Bastin, product will be handled under both Liberty and Imperial labels designations under the new empire, with Bob Pappalardi, who has headed sales and promotion for both labels, will be handling the new division from under his direct supervision. "This," said Bud, "will permit maximum concentration of manpower without duplication of effort."

National sales and promotion director Eli Baird will continue his primary responsibility of marketing the presentation of sales programs, controlling the production process, setting projects, and initiating the flow of product to the distribution level. In addition, he will assist Dan in adx activities for the two labels.

National sales and promotion director Jack Bratil will handle all phases of merchandising from the retail level of the field. He will institute trade and consumer advertising programs. His main responsibility will be working with buyers, developing new programs, providing sales literature, merchandising and working with distributor personnel.

National promotion director Bill Roberts' basic area will be that of singles product and extolulation of new artists. Roberts, who has sales and promotion experience in Chicago, Los Angeles, and Pittsburgh, will report to Bratil.

NEW YORK—Liberty-Ultra Records, Inc., has signed recording artists new primarily with LP product. He will be responsible for exploitation efforts, radio and R&R airplay with emphasis and concentration on underground FM and college stations. He will also train local promotion men for their specific areas. He will report to Bratil.

Chic Naras, Names Head

CHICAGO - Kenny Soderblom has been elected president of the Chicago chapter of Naras. He will resume the activities he has been performing since John Pate, retiring president, moved to New York during his term of office. Other elected officers serving one-year terms are John Sippel, chairman; Richard C. Young, first vice chairman; John Shaw, 2nd vice president; W. Yale Matheson, secretary; and Dennis E. Nason, treasurer. National trustees are Bill Traut and John McTigue. Alternate trustee is Paul Reo.

RCA's Rascuin Gets Award

NEW YORK — Norman Racusin, division vice president and general manager of RCA Records, has been named to the staff of the National Association of Record Merchandisers. The award was presented at a dinner given by the American Parkinson Disease Assn. Oct. 29 at the Waldorf-Astoria Hotel here.

Les Nouvelles Editions around the world. The Prager-Pappalardi deal also includes promotion of the current French product in France. Les Nouvelles Editions includes seven publishing companies in all. The firm also has publishing firms in Italy, Canada, Sweden, and several Latin American countries. Negotiations with Screen Gems-Columbia were completed last week at the Waldorf-Astoria Hotel.

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Sky's the Limit! Hall Asserts in Frank Appraisal of Tape Trade

By LEE HZITO

NEW YORK — Don Hall, Ampex Corp. vice president and president of the Ampex Stereo Tapes division, last week expressed his views on the industry's present position and what he deems the future of the product. Here are his views, in his own words:

"The sky is the limit in this industry and the distributors, and rack jobbers must be jolted into reality that they stand on the threshold of a tremendous business opportunity," said Hall. "I wanted to say to each man there, 'Mr. Rack Jobber, how many people on your block know about tape? What are you and your company doing to make sure that people receive the message to your customers that tape is here.'"

Thrive on Traffic

"The rack jobbers thrive on traffic, and are the real merchandisers. They know how to gain product attention with displays and get attention on that traffic and that know-how and work should be recognized too."

(Continued on page 8)

Fillmore Corp. Names Labels

SAN FRANCISCO — Fillmore and San Francisco will be the new base of operations of Fillmore Corp., the former being distributed by CBS Records, the latter by Atlantic. Aum and Elvin Bishop will be Fillmore Records' first artists. Atlantic will issue the first album of Gold Cold Blood. The Fillmore albums will be released late this month to coincide with major promos that have been planned for both acts. They will both participate in a free concert in New York on Oct. 15.

Cold Blood's album will be issued on Oct. 15 to kick off a coast-to-coast promotion and personal appearance tour for the group.

WCBS-FM to Shift to Rock

NEW YORK — WCBS-FM will get its fourth rock station when they go to a soft rock format on Oct. 13. Program director will be Gus Gossert. Personalities will include Ray Collins, Clark Black, Bobby Wayne. Negotiations were under way last week with more of major names; in radio.

The sound of the station will hinge half on hit tunes and half on LP cuts such as "I Can't Quit Her" by the Blood, Sweat & Tears, and "Does Anybody Really Know What Time It Is" by the Chicago Transit Authority. Speculation is that the sound will not grow too acid but will remain simple, clean, and produce tunes and a high involvement of dialogue from the personalities.

'70 NARM MEET AT SAME SITE

DALLAS — The 1970 NARM Tag-Along Convention meet will be held here at the Fairmont Hotel from Oct. 20 to 23. A new decision to hold the conference at the same venue was made at the end of the last NARM meeting in 1969 meet. More than 600 delegates attended, and NARM expects an even greater number next year.

Barclay to Handle SG-Col, Pappalardi Pubs in France

NEW YORK — Les Nouvelles Editions, the publishing ownership operated by Eddie Barclay, has signed both the Dutch and German-Gems-Columbia publishing and the publishing and merchandising rights of Bud Prager and Felix Pappalardi's Windfall label in France. The deal was completed last week by Gilbert Marounian, general manager of
Artie Mogull resigned as president of Tetragrammaton Records and sold the label to Frank Silver. He has been president of the diskery for the past year-and-a-half. ... Former Buddah East Coast promotion director, Ron Weisner, named di- rector of artist relations and assistant national director of promotion. He will report to Marty Torey, national promotion director, Buddah. Weisner joins the firm September 8 and former Frank Sinatra manager, Artie Pomeranz, a new assistant to the board. To date, Buddah has been producing Christmas premium albums chiefly for food chains. Clarkson was with RCA for 10 years and was the former general manager of Columbia Records custom record division.

Chris Saner appointed national sales manager for MGM Records. A 28-year veteran in the record business, Saner previously held executive positions with 20th Century-Fox and Reprise. Charles T. Winant named president and treasurer of Pickwick International Inc. Winant has been in public accounting practice since 1953 and is a vice president of W. A. Muntz Co. Pickwick was one of the firm's first accounts.

Lewis R. Cohen named vice-president of Transcontinental Investments Corp. He joined the firm in 1968 as assistant secretary and legal counsel. ... Carl Deane named national promotion director, Polydor/Decca Records. Deane is a former executive of Mercury Records (New York sales promotion manager), Warner-Reprise (eastern promotion and artists relations director) and Tetragrammaton (captive radio promoter). ... Paul Marks named director of operations for ASCAP, a newly created post. Marks joined ASCAP in 1966 as manager of publications and subsequently was named national manager of operations. Richard Murray, named sales manager for the firm, has been engaged in the various ASCAP departments. ... Roselind Blanche promoted to manager, creative services and advertising administration, CBS Records. She joined the company in 1966 and was re- cently manager, creative services administration. ... Don Devito named associate product manager, popular albums merchandising, Columbia Records. He joined CBS in 1967 as management resources trainee and has held the positions of account executive. Columbia special products, promotion manager, Miami branch and most recently, New York branch. ... Charles L. Cassar named director, marketing services, CBS electronic video recording division. He joined the company in 1968 as assistant manager. Previously, he was with Sylvanics Electric Products, Inc.

Irving Trencher named national sales manager for Polydor Records in the same position for MGM and also most recently for Terraplane.

Philip M. Shoer appointed operations manager, Dubbins Electronics Inc.

Eric Kaltman appointed vice president of Queens Litho- graphing Corp., Long Island City. He will be in overall charge of the Long Island City plant with additional responsibilities in sales. ... Wes McWain named named general manager, sales managers and assistant manager of Gene Austin's Royalty Records. McWain was connected with the independent label, Cormac Records, is a singing partner in the band, the Moodazzle, and is the record supervisor and creative producer for the Mutual Broadcasting System. ... Ken Pallas named director of operations for the Los Angeles office of Imagine Fender Guitar Designers. He was formerly a lighting director for ABC-TV.

Herbert Cheyne named Capitol's eastern business affairs manager. He was previously associated with the firm's New York division.

Mountkail was promoted at Capitol to director of business affairs. He was previously director of artist contracts.

Lou Stewart, from Farmingdale, and New York's ABC, Blueberry, Impulse and Apt labels. ... Chuck Cassey, head of the arranging department and supervisor of demo sessions at A&R, has been promoted to the position of recording engineer. Cassey was formerly a choral and musical director of ABC-TV's "Jimmy Dean Show." Steve Topley appointed vice president, in charge of sales and promotion for Stone Flower Productions and the new Stone Flower record label, manufactured by Atlantic. Topley was formerly West Coast promotion director for Epic Records and national promotion director for Hansa- Barbera Records and for Bobby Darin's TM Music.
INDESCRIBABLY DELICIOUS. JANIS. ON COLUMBIA RECORDS.
CHICAGO — A battle for the city’s concert dollar shaped up last week as one of the biggest in recent memory. Friday night the Reprise label announced its Three Triangoli Theatri- cal Production, which featured, among other acts, the latest outings of Richard Clap- ken and Charles Witz’s 22nd Century Entertainment.

Gassen, a former Triangle sta- ffer, announced that he de- fended his former offices. However, a close look at the scheduled acts shows that com- petition is more immediate with Aaron Russo’s Kinetic Play- ground, a local version of Fill- more East.

According to Gassen and Witz, the battle is more than just a seat: “If the concert business is to continue to grow, it has to be fashioned event to attend. Also, if an at- traction is worth presenting, it is equally worth servicing.”

The “servicing” will include Andy Warhol sublettes clad in mod outfits and floppy-brimmed hats and Beaver Brothers Light Show at all heavy rock cer- tains, sound systems produced by Warner and tickets served through Ticketron (**TSR**) outlets. Instead of a conventional pro- ducer, Gassen will provide pa- trons with an art poster of the artists and their tickets on the back. Posters also will be used to advertise the con- certs.

A spokesman for Fried said that nobody has been able to establish the popularity of this city’s concert business: “In time to continue to bring the best in pop sound to Chicago audiences. We believe they are the best in Chicago for other promoters.”

Fried has been in the busi- ness for 12 years, and has been re- garded as one of the biggest producers of the country. His new promoters like also announced by both promoters include:

Alligator Theatre: Theodore Bibel, Oct. 11; Sergio Mendes & Brasil 66 (18) for two nights, Nov. 13 and 19; Promoters (19); Donovan (24) for two shows; Henry Mancini and Chad Michiel (31); Bill Cosby and Odetta, Nov. 1 for two shows; Paul Bland and The Jesters, Nov. 23; Jac- kie Joy (25) for four shows; FRULA (Uganda) and Funky Emanuels, Dec. 6; Lanie Kazan, Jan. 21, 22; The Rascals, Feb. 20; Ferrante & Teicher, April 24 and The Temptations, May 1-3 for five shows. Also set by Fried are the Four Sea- sons, Nov. 24 and Nov. 25; Della Reese Feb. 20 and Carolos Montoya in Orchestra Hall March 13. Also coming are Smokey Robinson & the Miracles, Oct. 3; Blood, Sweat & Tears (26); Jose Feliciano, Sept. 23. (Continued on page 89)

## Battle for Chicago’s Concert $$

**By JAMES BROUSREE**

Rock groups change—or die, for rock is a ride with many turns and a high stake in the renewal of traditions. To navigate that river-like highway is part of a rock group’s required skill, and in order to achieve survival as the music itself and the music’s even larger, interpersonal relevance to both the individual musician and his audience lining that road. Few groups who failed to aug- ment their sound with the time they spent on their music, even those whose music was timellessly and omnipresently and bone perfect in the first place. But who are they? More groups have gladly changed in order to survive the music, while some have died in the act of change, abortions themselves as they tried to climb out of the only identity they could possess; timeliness gave them life, and time took it all away. Here are a vector of—change.

**SPRITI**, “Clear Spirit” (Ode). When Spirit plays, the only song that rings true is the latest, for it is the only song of transitions from one song to the next, the fade-in and the fade-out which originates the song, the launching tangent of melody. They never touch ground. Spirit sounds like a landscape looks: vineyards in the valleys, traffic, the religion of Big Sur. But with the addition of the Californian state and a splinter of the sea and Spirit has withdrawn in moody meditation. Their bright dreams, once jazzy jumpers, flings and stream-of-rocks fantasies, have been replaced by a more winsome melancholy, and by religious intonations. “Clear Spirit,” on the surface, is cloudy and frgrant, yet beneath the sound is the sense, the clouds the earliest, the most European density in their sound, and the churchy hysteres in Spirit’s high-pitched prayer for political and social relief. In between, “Cold Wind” breezes like a minatory stream of the Safari’s remote and beautiful “Image of a Girl.” Their song, cut and collaged in its mood, describe even more vital its strange retreat: dark-eyed, groundy, a few world winds into an ice. Sometimes, the once-airy Spirit downshiffts to a Cream-like rave (“I’m Troubled”), but in spirit, in the manner of the rock ’n’ roll, Gregorning Beach Boys. In general, mining, are the happy strings and horns, Spirit’s patented weaved of song into song, the stream of words which will tell you this is the greatest challenge in a musical career.” Really? Well, as Chubby Checker once sang about squeezing under a limbo pole, “How low can you go?” And in this new album they play the organ any other good rock organism; his forte is feeling. Not blues or hard rock, just rock and roll. It is the kind of sound that pulls all. Al Kooper (whom he is susceptible to comparison, by playing EVERYTHING Man-producing, arranging, singing, writing and playing) has really pulled off a very complicated instrument. Though nobody’s ego, blatantly naked in self-promotion, is a pretty snazzy frontispiece picture on “Recital.” Michaels’ ego exposes his talent as loudly as his pretensions. "The War" is Michaels’ lyrical overkill of the word “kill,” building a burn- ing disgust for violence through an excess of violence. It is the same, though, "bloodless, kill, kill, kill" that haunts "Bonnie and Clyde." The word "Blood, Sweat and Tears" (26) for two shows; José Feliciano, Sept. 23. (Continued on page 89)

**Hanssen to Print, Sell E.H. Morris Catalog Tunes**

NEW YORK — All printed product in the catalogs of the Edwin H. Morris and affiliated companies will be produced and merchandised through the Charles H. Hanssen organization, beginning Oct. 1.

Hanssen will act as the sole distributor of Morris products in Canada. Sol Reiner of the Mor- ris company will continue as sales manager, and has been named as the liaison between the Morris and the Hanssen organizations.


Charles Hanssen is headquar- tered in San Francisco and has depots there and in Denver, New York, Seattle, San Francisco, St. Louis and Los Angeles. The Hansen print plant in Miami is a self- contained operation that in- cludes arrangers, artists, engravers and printers.

**By ED OCHIS**

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Crosby, Stills & Nash

With A New Single...

"Suite: Judy Blue Eyes"

Atlantic #2676
Produced by Stephen Stills, David Crosby & Graham Nash

From The Hit LP
CROSBY, STILLS & NASH
Atlantic SD 8229
Sky’s the Limit, Hall Asserts
In Frank Appraisal of Tape Trade
Continued from page 3

developing the kind of displays that will sell the tape concept to the consumer?"

As to equipment sales, Hall said the merchandisers should go all the way, even to the point of
servicing the hardware. This, he said, would have a twofold advantage: the
rack jobber would cash in im-
mediate profits, and would be
prepared for the coming video-
tape category.

"When the videotape car-
tridge bonanza hits, the manu-
facturers of that equipment and software will follow the marketing
channels now being established during the audiocassette period. These vision-
ary merchandisers who gear up
today with full scale hardware
display demonstration, sales and service will be on the front floor of the most lucrative
business we’ve seen."

Urges Broadening Base

Hall stressed the need for
merchants to broaden the base
of their operation, both in
inventory and outlets ser-
ved. "We are in the midst of a marketing revolution," he said, "where the base of a $3 billion industry is being built. Those who think this business is going to edge up slightly from $1.2 billion to $1.5 billion are short-sighted. Now is the time for statesmanship and vision, for courage and creativity. The men in this business have these qual-
ities. The peril is that the prof-
its which they are now reaping may delude them into think-

ong that they have reached the peak of the industry’s poten-

tual."

Hall lauded Amos Heilicher, NARM’s president, the associa-
tion’s officers, and its executive secretaries. "I have been under con-
trol, no less," he said. "It is a conference of the NARM policy of allowing in-
dustry controversy to be heard. It is conferences such as the NARM that are the key to

hall felt the convention got
off to a strong start with the
keynote address by Alan Bas-
ley, GRT president, which un-
vailed the many untapped po-
tentials of the tape industry.

Rather than follow along these lines, Hall said, he was disap-
pointed that the invitation to conventional participants become overly pre-
occupied with the problems of packaging almost to the ex-
clusion of considering anything else.

"It is an industry which has
liberated recorded music from the confinement of the home
bond turntable. Music today has wings and wheels, goes on boat rides with us, to the beach and to
the park. Why are we worrying so much about putting it into a box? The ingenuity which built this business will solve most of the problems of packaging with ease. It hurt me
to see so many brilliant people —the creative independents—waste so much of their time on trying to agree on the size of a little box when their tal-
ents should have been focused on meeting the challenges of an exploding industry’s limitless horizons."
Two New Hits On Cotillion!

(WOODSTOCK '69)

"IN THE PEACEFUL VALLEY"
Steve Duboff

Cotillion #44051
Written & produced by Steve Duboff

"WONDERFUL"
Blackwell

Astro #1000
Produced by Jones Sound-Butts Production
Distributed by Cotillion Records
playing THE MUSIC

THE BAND is here, again. The second album – fulfilling the promise of "BIG PINK" - THE BAND playing THE MUSIC. A joyous event.

AVAILABLE ON RECORD AND TAPE.
**Mercury Going 'Indie Route**

*Continued from page 1*

distribution affects a dozen smaller independent labels based in major markets as Chicago, New York, Los Angeles, Boston, Cleveland, Dallas, San Francisco, Milwaukee and Philadelphia. Plans for the changeover were not final.

Other changes, according to president Irving B. Green, include the enlargement of the corporation's A&R staff, efforts to contract some of the top independent producers in a drive to recruit acts in both the U.S. and abroad and the adoption of a new marketing, sales, promotion and artist exploitation concept more in line with the new distribution changes and marketing changes.

**Steinberg Statement**

Commenting on the change in distribution, Mr. Steinberg, executive vice president, said the move was primarily made because of the radical changes that have taken place in the record industry in the past two years. The branch concept, he said, which is used in a conventional system of wholesaling, no longer applies in a market with many independent distributors, or racks, do one-third of the volume and where another 25 racks comprise another 50 percent of the business.

"When you realize that the racks buy centrally rather than locally," Steinberg said, "it calls for reorienting to independent distribution which either owns or controls the subdistributor and/or retail outlets. Through this move, we're taking ourselves out on a collision course with the marketing giants—in this case, the labels.

"The corporation's marketing and A&R changes, will find Simon assuming the duties of vice president, marketing and sales, while Green becomes president, radio promotion and artist exploitation. This marks the abandonment of the product manager concept for various labels—the independent manager, will be in charge of marketing and sales of Mercury Records, Philips Records, Riverside Records, Fontana Records, Luminet Records and B&K Distributing.

"Not affected by the new move will be the corporation's tape division, which includes the classical department under Joe Batt, the wide economy division under Chris Price and the New York-based Inrred Records which reports to vice president Charles Fach.

"The product manager principle," Steinberg said, "had great merit and served us well before the racks grew to their present state. Now we feel that since so few organizations control so much of the market we need a more cohesive rather than fragmented approach to the business.

As part of the cohesiveness, Sippel will direct all radio promotion and artist exploitation and current Smash/Fontana national promotion director, Bob Scherl, will handle all corporate labels and report directly to Sippel. In order to work even more closely with the corporation's staff over 30 local promotion men, a staff of four regional promotion directors will be appointed. Frank Guentel will handle regional promotion in the West, Will出色l handle the East, while a Midwestern and Southern regional director will be named soon.

Also reporting directly to Sippel will be Ron Ohrman, public relations department head, while art and advertising director, Desmond Strobel, and merchandising director, George Ballos, will report directly to Simon. The corporation's four regional sales directors will also report to Simon. The most recent of these appointments is Jules Abramson, East, Frank Peters, Midwest, Tom Colley, South, George Steiner, West.

The move to more cohesive- ness between regional men on both the sales and promotion levels and sales and promotion people on local distributor staffs, was noted by Green, who said the changes on the organizational level fit all with Mercury's total expansion scheme. He described the new multi-million-dollar Richmond plant as being "twice the size of our old one and a plant that features the most advanced automated techniques available for records and it's a fully integrated plant that can handle everything, start to finish, from rapid pressing of top-quality records to printing and manufacturing cover art," Green said.

Green also commented on the new 16 and 8-track recording studio in New York, the 8-track studio will begin to handle the plans for recording and office complexes in Nashville and Los Angeles. Construction of each is expected to start within two months. "Studio time is of major importance to recording acts, and with these facilities, we feel that we can best meet the needs of our artists, especially those in the progressive field."

**Festival Sales Stirs Cycles**

*Continued from page 1*

branch reported that 2,200 cassettes had been sold and another 6,000 were on order. To be eligible for the contest, Tina Shelton credited the "overwhelming" sales as a "direct result of the festival." As far as record sales go, the festival was the greatest thing that's ever happened to the corporation's national sales vice president.

For Campbell's twin pak versions of his recently released "Green IMG," the label's tape price structure is $11.98 for cassette, $13.98 for compact and $11.98 for reel-to-reel.

**Philips' New Line Geared to Buyer**

**THE BROAD international aspects of music, records and radio are well represented here. Left to right, are Keiji Matsuhashi, executive of Dentsu Advertising Ltd., Tokyo, Kimo Aniumi, manager, Radio Production, Nippon Broadcasting System, Inc., and Chiyo Matsushima visited Billboard's Special Projects Division, for discussions about programming services for Japan Airline. Aniumi was a participant in the discussion and Johnny River was an observer at a Billboard record review session.**

TOLEDO — Philips new 1970 cassette tape line includes units that will fit every consumer need from the stereo playback car unit, a record/playback-changer unit and a new portable cassette recorder.

In introducing the new line, Alan Ingham, the company's product manager for tape recording, said Philips recording units now feature acoustical thermal devices to 1969, and of the three at 45 percent will be cassette recorders.
If you could play this photograph you would be able to hear one of the most important singles of 1969. "SHE'S GOT LOVE" written and performed by Thomas and Richard Frost is their first release on Imperial Records. It is the beginning of one of the most important recording relationships of this or any year. No hype...just fact.

Exclusive management: JOHN ANTOON - Tons of Fun Enterprises
6362 Hollywood Blvd., Suite 300 • Hollywood, California 90028 • (213) 465-3412

STEREO
2:21
66405-S
IM-66835
Produced by: Ted Glasser

THOMAS & RICHARD FROST
Arranged by Al Cappo
LIBERTY/FUA, INC., LOS ANGELES, CALIFORNIA
Audio Magnetics Offers Leader

LOS ANGELES — Audio Magnetics, whose tape manufac-
turer, is taking advantage of a patent granted this year to help cassette dealers distinguish which side is up.

The company is using a differ-
ent colored strip on each side of each tape, thus allowing a listener to determine visually the right side to play. (A 90-minute tape has one green strip; a 60-minute tape has two.

If the green is showing, the lis-
tener knows that side one is ready to play. When the red label is showing, side one is finished. Side two is ready to record or play.

If the leader is the same color on both sides, then the listener doesn't know which strip is next until he tries one, said George Magnani, vice presi-
dent of Audio and president of its international business.

The blanks have red leader on one side and blue, green or orange on the other, depending on the tape length. Audio plans to expand the offer to adding a strip of aluminum sensing foil, said Abiboul. "When the foil passes over the playback head, it will automatically turn off the machine."

AMPEx WRaps Up Pacts With 3 Record Firms

NEW YORK—AMPEx Stereo Tapes has completed within the country’s 27-year-old history.

The chart records pact gives AST marketing and duplicating rights for all tape configurations on product released by Chart, while the Ampex developmental levy is as manufac-
turer and distributor for all Ampex Tape products in car-
tidge tape form.

The London agreement offers, for example, that Ampex, the original Ast, of Sept-
ember, top artists on London’s Pal SIDE, a production in tapes distribu-
tors in support to the two companies.

Under terms of the Ast/Chart pact amendment pact, Ampex’s president, the 1980 general manager of AST, and Slim Williamson, president of Chart, London.

Commenting on the large country audience in today’s tape market, Hall noted that many of the nation’s top country his

Tape CARtridge

Tape Catches Wall St.’s Fancy

As Brokers, Press Go Bullish

It feels, “taped help Capitol to market because lack of supply from the June 1969 fiscal year, when it netted just 34 cents a share. For the year just ended, Capitol’s revenue rose to $150 million, up 20% over Solar, and were an esti-
mated $15.50 per share.

"Ampex sales for the 12 months ended May 3, 1969, were $296 million, up from $233 million the year previous; net earnings amounted to $1.35 per share from 80 cents.

"GRT’s net income advanced from 22 cents a share in the June quarter to 48 cents this quarter, an estimated 34-50 cents a share. Volume expanded from $43.7 million to over $15 million. Revenues could more than double this quarter, ranging between 60 and 70 cents per share.

The financial publication also found pluses in National Tape Distributors, Centron, North American Posner, and Tenna.

The chart records deal calls for the marketing of its product in all configurations, throughout the United States and Canada as well as throughout the rest of the world market. The general manager of Ast, Don Hall of Ampex, and Hugo and Luigi, vice presi-
dent and general manager of the sales offi-
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Ampex plans to offer a contin-
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Cable Machinery

INTO Cassettes

NEW YORK — Cable Ma-

CHinery Corp., has entered the cable market with a monthly output of 1,300,000 cassettes.

The mass production is made possible by a new automatic cassette data-
case loading system which automati-
cally loads cassettes into the machine, and wins the required amount of tape, and assembles and checks each cassettes.

The system also labels boxes and delivers the cassettes to standard commercial cartoning equipment for shipment. Cable Machinery’s plant facilities are located in Pennsylvania with sales offices here.

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Sponsored by Capitol recorder/players and player/radios. High quality, individually tested machines in a selection wide enough to suit any customer. Of any age. For any use. And any pocketbook.

The REGENT: Top of the line stereo cassette player with AM/Stereo FM radio.

The DIPLOMAT: For businessmen and students, the recorder/ player with audio superiority, keyboard controls and super sensitive built-in microphone. The EDITOR and the FRESHMAN, recorder players, and the VARSITY, player, AM radio, meet the same high standards of fidelity and design. The standards that lead to a Festival of Sales.

Festival of Sales Sweepstakes!

Capitol, in celebration of these tape machine profit makers, blushingly sponsors an evening of love for 10 lucky winners. We’ll give “HER,” from you, a beautiful REGENT, a selection of favorite mood music on cassette, and a dozen long stem red roses. You can supply the champagne from your profits.

For a chance to be a winner, send this coupon (or a facsimile) to:

Capitol Records Distributing Corp. P.O. Box #2391 Hollywood, California 90028.

NAME
COMPANY
ADDRESS
CITY ZIP
HER NAME
HER ADDRESS

Contest closes November 28, 1969. Complete list of all prize winners will be available on request after contest closes Nov. 28, 1969.
Employees of Capitol, its affiliates and advertising agencies and their immediate families are not eligible to enter. This Contest is subject to all Federal, State and Local Laws.
Blue Thumb & GRT Twin Pack
Geared for 2-Record Blues Set

LOS ANGELES — Blue Thumb and GRT are creating a special twin pack for the record company’s forthcoming "Memphis Swamp Jam" blues spectacular.

The two record set will sell for $7.98 in the 8-track, cassette and reel-to-reel configurations. The album price has been established at $6.98 because Bob Kasnow, Blue Thumb’s president, wants to keep the price at a level "which young people and blues buffs can afford."

The "Memphis Swamp Jam" tape which will be released next month by GRT which duplicates and distributes Blue Thumb product, carries the identification of a twin pack.

The blues study, recorded in Memphis during the recent Memphis Blues Festival, is Blue Thumb’s first tape twin pack. The pack contains 21 songs as performed by 10 evergreen Southern blues personalities. Six of these musicians work on over half the songs.

Fest Musicians

The musicians had been playing at the Memphis Festival when they were selected for the project. Two recording sessions conducted at the Ardent Studios in Memphis involved Sleepy John Estes, Booker White, Nathan Beauregard, Piano Red, Fred Brown, Mary Wells, Furry Lewis, the Rev. R. L. Watson, Jusith Jones and Napoleon Stickland.

Blue Thumb has decided not to merchandise the package as a blues anthology, although the project displays varied gutbucket styles of rural Southern American.

"There are blues appreciators who shy away from packages designed as anthologies," said Don Graham, Blue Thumb general manager.

Still, the music provides Blue Thumb with material heretofore unavailable in its catalog. Nathan Beauregard, the 102-year-old singer, plays electric guitar on several songs. The Rev. Watson and Jones perform several guitar duets. Estes sings "Need More Blues," a number chosen because of the strong reaction it received at the festival. McDowell and Woods work out on "Fred’s Blues" and "Keep Your Lamp Trimmed and Burning." Strickland plays fife and kazoo.

Because of the limited space on the tape package, there will be no biographical material on the artists which appear on the inner dust cover of the album.

Four men worked on the project: senior producers Chris Strochwitz of Arhoolie Records, Krasnow, and assistant producers John Fehey and Bill Barth.

Consumer Electronics Takes Premium Show Spotlight

CHICAGO — Rising interest in consumer electronics was evident at the 36th National Premium Show here.

Buyer interest centered on cassette hardware equipment, portable 8-track and cassette players, and both 8-track and cassette tapes.

The $3.5 billion premium industry is swinging toward youth-oriented, leisure-directed product. Ralph Wolfe, national accounts supervisor for Panasonic.

Nonesuch Hits on Cassettes Issued

NEW YORK — Nonesuch Records, an arm of Elektra Records, is releasing a number of its best sellers on Nonesuch cassettes this month. The cassette will list at $4.95, and its producers claim that it is the only moderately-priced classical cassette in the industry.

Initially, the company will hit the market with 15 to 20 releases. These will be followed in January 1970, and at regular intervals thereafter, with additional groups of five releases each.

said: "Home electronics is the area where much of what's new in premium products is taking place, and the cassette is a good example."

The suitability of home electronics items as sales incentives was explored by Ampex, Zenith, General Electric, Arvin, Columbia Records, Philco, Toshiba, Astropulse division of Marshall Electronics and Sankyo Enterprises.

Columbia Records featured children's records, Philco exhibited hip pocket singles as a can opener with Kellogg, Arvin offered psychadelic-light speakers, Astropulse displayed its line of cassettes and 8-track cartriges, and Belair featured its stereo portable line of 8-track and cassette equipment.

A spokesman for Standard Oil was looking at 8-track auto units as a mail order premium offer, with 8-track tapes also in demand.

"Being at the premium show is a new venture for us," said Rod Pierce, Belair marketing vice president. "I picked up some good leads which could develop into premium hardware offers."

Robins Creates A Splicing Kit

NEW YORK — The Robins Industries Corp., has designed a compact, one-quarter- inch car tape-size tape splicing kit for cassette players. The new kit comes in a plastic case about the size of a deck of cards, and is easily carried in pocket, handbag or cassette carrying case. It is available for on-the-spot editing or repair with an opening of the cassette itself.

Included in the kit are a splicing block, machined from quality metal bar stock, and a supply of prepaid patches to simplify the splice. A horizontal machined groove in the block holds the tape securely yet permits easy removal. There are also guides for conventional 45 degree and critical-editing 45 degree cuts. The splicer lists at $10.

The Big Little Integrals That Can Make Or Break Your Product.
Vault to Simudrelease
Papa Lightfoot Title

LOS ANGELES — Having just recorded Lightnin' Hopkins, Vault Records is shooting for a simultaneous tape and LP release of still another project involving an evergreen blues performer.

This second musician is Alexander (Papa) Lightfoot, whose LP "Natchez Trace" was recorded in Jackson, Miss., with Ampex handling the manufacture and distribution of the tape. The tape and LP are slated for release next month, with the title being Vault's third blues project transferred to cartridge.

Jack Lewerke, Vault president, said there is a growing market for blues on tape. "It has gotten to the point where almost anything can be duplicated for cartridges because machines are going into the home as well as the car," he said.

Tape, Lewerke feels, is a more immediate entertainment medium than albums because of the car play.

Still to be determined is an overseas tape distributor for the eight-year-old company. On a recent business trip to Europe, Lewerke visited Ampex's new factory in Navelle, 30 miles outside Brussels. He reports being impressed with the way tapes are selling on the Continent and sees good reaction to his pop, jazz and blues products once they become available overseas.

Lightfoot's last efforts were on 78 r.p.m. singles for several small labels. Free-lance blues producer Steve LeVere recorded Lightfoot in Jackson, which is 20 miles from Natchez. He used a small group as backup for the session.

Lewerke believes the album is the first ever done by the musician in stereo, and it is the first project involving LeVere, who has been working on a series of blues anthologies for Imperial Records.

Lightfoot has been signed by Vault for additional albums. All of the 10 songs in his debut LP are originals. There is also a narration in which Lightfoot speaks on what the blues mean to him.

AST's Fall Spot Windfall

NEW YORK—The massive sales promotion campaign mounted by Ampex Stereo Tapes on AM and FM radio stations across the country this summer will be further accelerated this fall when AST intensifies its radio promotion of its line of 8-track cartridges, cassettes and micro cassettes in five major markets.

The 30-second spots featuring AST's tape hits are part of a $2 million advertising and promotion campaign begun by the company early this year, and are aimed at boosting dealer sales and supporting AST's tape library of 6,500 selections from more than 70 labels in all configurations.

Lewerke, Aretha Franklin, the Mamas & the Papas, the Doors, and Crosby, Stills & Nash head the list of stars on Ampex tape; Diane Warwick, Steppen.

(Continued on page 18)
FULL LINE OF TAPE ACCESSORIES

Contact your nearest distributor or LeBo Sales Office.

TA-52 Deluxe Tape Cartridge Case
Holds 15 cartridges

TA-54 Deluxe Tape Cartridge Case
Holds 24 Cartridges

Distributor! Jobber!

Custom padded top
The best value!
The only case with lock and key!


LeBo Products Co., Inc.
71-08 51st Avenue, Woodside, N. Y. 11377

Let audio put you in the tape duplicating business

A full program with all Electro Sound equipment, installation and training, for top quality hi-speed operations.

THE ORIGINAL ONE
THE QUALITY ONE
THE ONE

LeBo Tape Cartridge Releases

New tape CARtridge Releases

DOUBLE-SHOT

SOUND-500—Fly Your Thing; (8) B-500C, (8) B-505

ITCC

Audio Fidelity

TODD MEYER—Cantata; (2) L16 1908
BANDA TURINA—La Fiesta Brava Vol. 2, L16 1902

JOHNNY PRINCEPPE & HIS ISLANDERS—
(18) L16 1899
JOE BULL, HIS ACCOMPANID & ORCH—Romantic
tunes, L16 1899
JOHNNY PILCO & HIS HARMONICA GANG—
Swing & Novelty Music, L16 1899
SMALLS—I SHINED FOR YOU—Jazz Harmony
tunes, L16 1707

STEREO SPECTACULAR DEMONSTRATION &
SOUND EFFECTS; (2) L16 7277

BEETHOVEN: SYMPHONY NO. 4 & 8—Franks
tunes, L16 7276

Bell

LESLIE WEST—Mississippi; (2) L76 4500
DARRIN HAMMOND; L6, Memphis & Tyler, Texas;
L76 0398

Buddah

VICTORS—Journey to the Moont; (8) L1 3045

Chart

GORDON TERRY—The Country Teddy Way;
(8) L1 1916

LYNN TYRONE—At Home with Love, (8) L1 1017

Hickory

The Best of FRANK IFIELD; (2) L72 132
ACRYLIC Sings Hank Williams, (8) L72 134
MY ACRYLIC Sings Famous Opry Favorites;
(2) L72 139

Scepter

JERRY THOMAS—Young & In Love; (8) L91 376

White Whale

EAGLES & EVANS & OTHERS—Early Melodies
of Sugar & Evans, & Others; (8) L3 7123

MUNTZ

ABC

RUDY MAASOS—Never Goin’ Back to Goo-
(2) ABC A 1167

Command

THE AGE OF ELECTRONICS—Synthesized on
The Pianola; (2) L74 0104

GENUINE ELECTRIC LITE SPINNING MACHINE—
Paintings and Drawings by Richard Hyman; (2) Cohn A 947

Dot

THE AMITA KERR SINGERS—Song This Holiday
With You; (2) DOT Y 23982

Dunhill

THE MANHATTAN & THE PAPAS—16 of Their
Greatest Hits; (2) DUNN A 5058

Electra

The Best of LORD BUCKLEY; (2) EXT A 74047
JERRY COLLINS—Recollection; (2) EXT A 74053

Hickory

The Best of DONOVAN; (2) HICK Y 149

Mercury

EVERETT ROGERS—In Fields of Arizona; (2) HIC Y 1220

Reprise

DICK MARTIN—I Take A Lot of Pride in
Your Watching Me; (2) REPRO 5021

SAMY DAVIS JR.—The Cook’s Greats (2)
REPRO 5022

TEN TONY for All My Little Friends; (2)
REPRO 5031

ELLA FITZGERALD—Ev’rything; (2) RCA 5243

JETHRO HOOK—Stand Up; (2) RCA 463

Riverside

WES MONTGOMERY—Panorama; (2) RIV A 2008

THUNDER紙 BOOK—Panorama; (2) RIV A 2009

AST’S—The Jazz Rock Song Proj.
(2) RIV A 2010

AST’s Windfall

* Continued from page 17

wolf, Engelbert Humperdink, Lee Dresser, Three Dog Night, Creedence Clearwater Revival. Moody Blues and the Cream are also highlighted.

In the fall campaign some artists will be featured con-

tinuously on individual stations, while present plans call for

boosting one or more artists on other days.

An extremely important function of this work will be to

be able to analyze and report to upper management as well as

operation of the necessary mechanics for financial planning

that will assure proper accruals and reserves.

A successful history of personnel organization and mainte-

nance is required.

For consideration send complete resume to:
RAY RUTHMAN
2655 Bay Road
Redwood City, Calif. 94063

An equal opportunity employer.

SEPTEMBER 27, 1969, BILLBOARD

LIVING TRUE—Love Theme from Romeo &
Juliet; (2) CBS 1075

RCA Variety B

VARIOUS ARTISTS—Kids of Country Wurl.;
(8) RCA 1077

VARIOUS ARTISTS—Quintet of Country Wurl.;
(2) RCA 1078

VARIOUS ARTISTS—Gotta Sway-Me; (8) RCA 1079

VARIOUS ARTISTS—Hit Country; (8) RCA 1080

VARIOUS ARTISTS—Pop-Rock Scene Vol. 1;
(2) RCA 1081

VARIOUS ARTISTS—Pop-Rock Scene Vol. 2;
(2) RCA 1082

VARIOUS ARTISTS—Eight Great Original Hits;
(2) RCA 1083

VARIOUS ARTISTS—Eight Great Stars/Eight
Great Songs; (2) RCA 1084

VARIOUS ARTISTS—A Festival of Movie &
Broadway Hits; (8) RCA 1085

RCA Victor

DOLLY PARTON—My Blue Ridge Mountain
Boy; (8) RCA 1086

WAYLON JENNINGS & THE KILLERBEES—
Country Hits; (8) RCA 1087

WAYLON JENNINGS—Covered by Snowy; (8) RCA 1088

HANK COWAN—The Handsome Boys; (2) RCA 1089

LUCIECETTA—Covered; (8) RCA 1091

THE Month of EDY KRON; (8) RCA 1099

NIELSON—Rory; (8) RCA 1093

NEIL SIMON—Six Hours Past Sennett; (8) RCA 1098

"Innovation of live closed-circuit TV on a

nitty gritty stage is likely to change the entire

approach of club-concert entertainment in the

future."

Variety, August 27

"Live closed-circuit TV

gives back row patrons a feeling of being in on things."

Daily Variety, Sept. 3

CONCERT CLOSEUP"

a service of McCUNE SOUND SERVICE
San Francisco, Calif. (415) 962-1863

AMPEX

ROYALTY ACCOUNTANT

(Service Manager)

This is a ground floor opportunity for a management post with AmpeX Corporation. To be considered this manager must be capable of contract interpretation, and thoroughly familiar with licensing procedures, copyright regulations as well as the necessary systems to implement and keep accurate accounting. Knowledge and experience with EDP for royalty accounting is essential.

An extremely important function of this work will be the ability to analyze and report to upper management as well as operation of the necessary mechanics for financial planning that will insure proper accruals and reserves.

A successful history of personnel organization and mainte-

nance is required.

For consideration send complete resume to:
RAY RUTHMAN
2655 Bay Road
Redwood City, Calif. 94063

An equal opportunity employer.

www.americanradiohistory.com
Playmate Moves Hqts After Buy by A&E

LOS ANGELES — Playmate Industries, Detroit-based manufacturer and assembler of 8-track and cassette casings, has moved its corporate headquarters here following its acquisition by A&E Plastik Pak, California-based plastics-packaging firm.

Ted Ritz, Playmate president, said his company would continue to operate in Detroit, its former base, and Canada, where it's building a facility in Toronto.

The company will share plant facilities with A&E Plastik, a publicly held firm, in the City of Industry. Ritz said Playmate recently purchased Audio Electronics, a tape and equipment manufacturer owned by Shelly Howard. Audio will be a division of Playmate, with Howard as division manager of 8-track products.

Playmate will move into the parent company's 15-acre, 217,000-square-foot plant, with plans to expand with an additional 50,000-square-feet.

With the brunt of its work in cassette and 8-track casings for duplicators, record manufacturers and blank tape producers, Ritz said Playmate will get more involved in private label work, tape winding and splicing. Audio Electronics will be utilized for research and development in equipment.

Ritz plans to enlarge the 8-track division in custom winding, and to increase work in leader loading. Eventually, Playmate will expand in duplicating, recording, pre-recorded music and video tape, he said.

Current manufacturing capabilities are about 500,000 8-track casings per month and more than 600,000 cassette casings, said Ritz. Cassette production will be increased to about two million in December, and more than 600,000 cassette casings, said Ritz. Cassette production will be increased to about two million in December.

The increased production schedule will be achieved through complete automation of its leader loading and tape winding operations.

Playmate Industries had sales of $230,000 for April-June, said Ritz.

Ritz will headquarters here, while Joe Richtiarcik, executive vice president, guides the company's east coast operations. Robert Atkinson, sales director; Richard Ellis, secretary-treasurer, and Justin Yannata, financial vice president all are headquartered here.

ITCC Monthly Sales Meetings

NEW YORK — Beginning next month, the International Tape Cartridge Corp., will conduct monthly regional sales meetings in New York, Atlanta, Chicago and Los Angeles.

ITCC key management personnel, including Andy Danzico, national sales manager; Tony Lenz, merchandising manager; Jim Tynell, vice president music; and Paul Adams, marketing vice president, will rotate monthly, each visiting a different market.

The main subject of next month's meeting will be sell-through of ITCC's fall release. The meets are designed to make the ITCC national sales force aware of sales trends in different markets. They also permit concentration on local sales problems so that the ITCC field personnel can look to headquarters for the right type of support.

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First Impressions Last

when answering ads . . .

Say You Saw It in Billboard

September 27, 1969, Billboard
New Release & Hit Index

COMPATIBLE 4-TRACK CARTRIDGES

Order Inventory
Stock No.

Album & Artist

Muntz New Release Index

ABC-A-697
Never Goin' Back To Georgia - Blue Maquis
*DOT-F-25962
Spend This Holiday With Me - The Anita Kerr Singers
*MIC-F-149
The Best Of Donnax
*ARA-5339
I Take A Lot Of Pride In What I Am - Dean Martin
*ARA-6339
The Goin' Great - Sammy Davis, Jr.
*ARA-6351
For All My Little Friends - Tiny Tim
*ARA-6354
Ella - Ella Fitzgerald
*ARA-6360
Stand Up - Jethro Tull
*VIN-A-3046
Panorama - Wes Montgomery
*RIV-A-3017
Panorama - Thelmonous Monk
*RIV-A-3046
The Jazz Rock Soul Project - Various Artists
*4WA-1773
Man On The Moon - Narrated by Walter Cronkite, Produced by CBS News
*4WA-1800
The Association
*4WA-1812
The Learning Tree - Original Motion Picture Sound Track

Some Current Supersales!

4RA-2026
Easy Rider Soundtrack
4R0-2025
Smash Hits - Jimi Hendrix
4CL-268A
Glen Campbell - "Live" (Part 1)
4CL-268B
Glen Campbell - "Live" (Part 2)
*EKX-A-75005
Soft Parade - Doers
*4CL-2993
The Franco Zeffirelli Production Of Romeo And Juliet
*DHN-A-50058
Suitable For Framing - Three Dog Night
*PCG-500-314
The Original Music From ABC-TV's Dark Shadows - The Robert Cobert Orchestra
*DHN-A-50048
Three Dog Night
*DHN-A-50060
Early Steppenwolf - Steppenwolf
*GOD-933
The Temptations Show
*TAM-A-295
Time Out For Smokey Robinson & The Miracles

7715 DENSMORE AVENUE
VAN NUYS, CALIFORNIA 91406
TELEPHONE (213) 989-5000

A WORLD OF STEREO SALES GIANTS FROM THE 4-TRACK GIANT AND ORIGINATOR OF THE CARTRIDGE CONCEPT.

South's Largest Tape One-Stop 4 & 8 Track Stereo Cartridge Tapes

One day service.

Complete inventory all lines. All orders shipped same day.

STAN'S

735 taxes, Shreveport, la.
(318) 452-7182

Billboard has the "78" side story on Coin Machines

BEST SELLING Tape Cartridges

8-TRACK

Title - Artist, Label

Weeks on Chart
1
2
3
4
5
6
7
8
9
10

SOUTH'S LARGEST TAPE ONE-STOP 4 & 8 TRACK STEREO CARTRIDGE TAPES

One day service.

Complete inventory all lines. All orders shipped same day.

STAN'S

735 Taxes, Shreveport, La.
(318) 452-7182

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BEST SELLING Tape Cartridges

8-TRACK

Title - Artist, Label

Weeks on Chart
1
2
3
4
5
6
7
8
9
10

CASSETTE

Title - Artist, Label

Weeks on Chart
1
2
3
4
5
6
7
8
9
10

4-TRACK

Title - Artist, Label

Weeks on Chart
1
2
3
4
5
6
7
8
9
10

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Is That All There Is?

Peggy Lee's
Incredible Single
#2602

www.americanradiohistory.com
Country Fest in N.J. Brings in the Crowd

HOLDELE, N.J. — With Hank Snow and Sonny James presenting the twin directions that country music is going, sta-
tion WRJZ sponsored their First Annual Country Music Festival at the Garden State Arts Center in an open arena, on Sept. 12. The strength of country music in the N.J. market (4,500,000) audi-
capacity (4,500,000) audience. An-
other great show of the season was headlined by Merle Haggard, Bobby Bare and Grandpa Jones, who also drew capacity audi-
ness.

Columbia’s Price, damp night air aside, was an encore, and unveiled the new Nashville tailor-
suited approach with pop styled arrangements, solos (rather

Flock Fuses Musical Styles In an Explosive Showing

NEW YORK — Flock, an in-
ventive new Chicago group, and Ten Years Later, one of the most popular of British groups reg-
ularly playing New York, gave powerful performances in the first show at Fillmore East on Sept 13, the third of four weekend shows at the East Hill-
theater.

More interest centered on Flock, making its first Fillmore appearance, and what a group this turned out to be! The remark-
able musicianship of this last-mentioned group injected cheer from the outset. The first number was truly unusual, con-
isting mainly of a violin solo by Jerry Goodman, who was supported by guitarist Fred Glass. The other members only joined in at the end of the inter-
lude.

Goodman’s violin work was outstanding as he contributed mainly to the unit’s sound, whether he was playing lyrically or engaging in breathtaking tech-
nical displays or amicably failed to hinder the essential beauty of his tone. Another strength of the Co-
lumbia group was its solid brass section, Tom Webb and Rick Canoff, and trumpeter Frank Posa, whose playing with single drum "ban-
mulus" contributed a good, vibrant

‘Watsonia’ Dazzles in ‘Village’

NEW YORK — The Gaslit Cafe, once again under man-
age, provided the setting for the famed Watsonia in music’s folk era of the early 60’s. In a dazzling array of musicians Sept. 10, highlighted by folk immortal Doc Watson, the events for Vanguard, is still one of the mellower performers. Sprinkling his act with humor, which was surpris-
ingly agile and funny, the blond Washougal crooner and his col-
tion of Watsonias of count-
tless old country, his including the Hall of Famers “Love-
sick Blues” while interpolating his remarkable instrumentalisms. His unique picking had the audience constantly interrupting with cheers. With shy, self-aware remarks, he betrayed knowledge of his huge talent as he alter-
ated second numbers during his amaz-
ing speed with those whose virtuosity was a servant to the music. Behind all the delightful gymnastics, he provided beauti-
ful country music with a sensi-
tivity to both humor and feel-
ing.

He included, in his second set, both an appella Christian hymn and the old pop hit “Shuck of Arabia,” showing off his voice as well as his guitar. Watson's showmanship makes him far more than a mere exhibitionist. The midweek, packed house was evidence of his loyal following but it was easy to see why the masses missing out on such a charming and talented per-
former.

Also on the bill was Folkway’s artist John Hartford who displayed a beautiful, authentic reproduction of country and city styles. Hartford, as the musical equivalent of the premature “Love-
sick Blues” while interpolating his remarkable instrumentalisms. His unique picking had the audience constantly interrupting with cheers. With shy, self-aware remarks, he betrayed knowledge of his huge talent as he alter-
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tivity to both humor and feel-

Sebastian Retraced in NY Return; 5th Ave. Band Hits

NEW YORK — John Seba-
tian, a welcome return to the Bitter End and New York City proper on Sept 17 with a selec-
tion of material reflecting more than the excesses of the mystical - hallucinogenic - psyche-
delic set. When Sebastian talks about homemade he mentions a room in a one channel

Basho Prepared At Free Concert

LOS ANGELES — Gun-
metal Basho will be the featured at the first of the annual first anniversary free concert sponsored by KCBM in Omaha’s Music Box, Oct. 10.

Basho was chosen by station head Bill Hall as the result of listener response to several tours the station has been play-
ing from Basho, the guitarist recorded for Tacoma Records. Basho is a blue Th Moh and his debut LP for that com-
pany, “Venus in Cancer,” is scheduled for a Monday (21) release.

MEMPHIS — Eddy Arnold, the sophisticated playboy, keeps amazing those who have watched him in a country singer to one of the polished balladlers of this decade.

After making an annual trek to Memphis to appear with the Memphis Symphony Sept. 13 to a packed house at Ellis Auditori-

More than 5,000 turned to hear Arnold go through his 50-minute show saying his great hits, “Do You Love Me”, “Up

Eddy Charms in Memphis; Patrons Clamor for More
"CROW MUSIC" is a smash album already charted — ST-5002.
"EVIL WOMAN" is the new hit single from the album — 45-112.

Produced by Bob Monaco for Dunwich Productions, Ltd.

Order from your local Amaret distributor.
Also available on Ampex cartridges and cassetts.

AMARET RECORDS, a division of American Association of Recorded Talent, Inc., Hollywood, California
This little piggy went to market...

Talent

Clarke-Boland, Jones-Lewis Bands: Driving Excitement

ROTTERDAM. There were standing ovations for the Kenny Clarke-Francy Boland Band and the Thad Jones-Mel Lewis Band when they were featured in a "Battle of the Bands" concert at the De Doelen hall Sept. 9.

Following the SRO concert in Cologne two days earlier, which also featured the Kurt Edelhagen Orchestra, the Rotterdam concert had the Dutch big band of Boy Edgar sandwiched between the two principal orchestras. Though this local outfit played well, it simply could not compete with the fire, fury and prodigious musicianship of the Clarke-Boland and Jones-Lewis powerhouses.

Wherever these magnificent bands play, they are giving the kiss of life to jazz and for sheer excitement alone they are in a class of their own.

The Clarke-Boland Band kicked off the concert with three 12-bar blues in a row, taken at different tempos—"Box 703," "Griff's Groove," and "Blue Chapats"—and from the first note the band swung sensation-ally, propelled along by the driving hotSummer at Westbury Fair

WESTBURY, N. Y. — The Westbury Music Fair grossed more than $1.6 million for its weekly attractions this summer, the top summer gross in the 2,700-seat theater's 14-year history. Special rock and other concerts on Monday nights grossed $175,000, bringing the total four-month gross to close to $2 million.

Performers who accounted for weekly grosses of more than $100,000 were Danny Thomas, Buddy Hackett (two weeks), Alan King (two weeks), Totie Fields, Don Rickles, and the Supremes. Big grosses also were registered by Jerry Vale and Bill Cosby.

From the Music Capitals of the World

DOMESTIC

CHICAGO

Bobby Miller, producer-songwriter for The Dells, is now managing a new Chess group called The Shades Of Brown. Besides managing them, Miller is producing and writing their songs. ... Ralph Bass has produced three new gospel albums for the Checker label by The Soul Stirrers, Salvation Travelers and The Visions. Bass, former producer for Etta James, recently flew to New York to consult with Pearl Wombell, who has written three hits for MFA James. Purposes was to find new songs for MFA James' next recording session. Chess artists who appeared at the Chicago blues festival included Bo Diddley, Little Milton, Koko Taylor and Moody Waters. Co-producer of the show was blues composer Willie Dixon. Diddley also appeared at the Toronto Pop Festival Sept. 13.

RCA's Ralph Edler had his hands full Labor Day weekend, playing host to seven acts. They included Zager & Evans, Friends Of Distinction, Harry Boys, Guess Who?, Leon Bibb, Loretta and Chosen Few. RCA artists on the recent WJJD Show were Dotter and cucing drums of Kenny Clarke and Kenny Clarke.

Britain's Kenny Wheeler took solo honors on "Box 703." Johnny Griffin and Benny Bailey were in tremendous form on "Griff's Groove" and all four trumpet men were featured in "Rudi Chapata.

After "November Girl" and "Felini Finale," the excitement really built up when the band played Jimmy Woode's "Now Hear My Meanin'" and really meant it. The audience even applauded the roaring ensemble passage which followed solos by Derek Humble, Alke Peterson and Sahib Shihab.

"D Minor Blues" followed, and the band, firing on all 16 cylinders, climax a superb set with the marathon "Sax No End," which brought the audience to its feet.

Called back for an encore, the band set the seal on one of the best live performances they've ever given with the "Kenny and Kenny" drum feature which showed the uncanny rapport between Clarke and Clarke.

After the Boy Edgar "bridge passage," in which the band's also player and trombonist Slide Hampton took chief solo honors, the Thad Jones-Mel Lewis band assembled and proved that if any outfit could follow Clarke and Clarke, it was theirs.

With outstanding support from bassist Richard Davis and pianist Roland Hanna, the band swung through richly textured arrangements in which both section and solo work were masterful.

"Tow Away Zone," with storming solos by Eddie Daniels and Joe Henderson, officially wrapped up the set, but the audience wouldn't let the band go without two encores, and the concert which began at 10:30 p.m. finished at 3:10 a.m. But what memorable, magnificent music was contained in those four and a half hours.

MIKE HENNESSY
From The Music Capitals of the World

( DOMESTIC )

* Continued from page 24 *

London House Tuesday (23). Conductors Bobby Van, Lynn Turner and the Joe Isco trio were on tap at Playboy's Penthouse... The Chicago Junior Association of Commerce and Industry and WLS Radio co-hosts Sept. 20 as more than 400 undergraduated children and their parents shopped for back-to- school fall and winter clothing.

David Scolen has joined the WQW's public relations staff. "Jacques Brel Is Alive and Well and Living in Paris" recently celebrated its first birthday with a week-long anniversary party at the Happy Medium Theatre (Harry Fenster) reports that he is working on his solo, "I Went Flying Out of the Window When He Came in thru the Door."

RON SCHLACHTER

DALLAS

Although the promoters of the recent Texas International Top Festival have no plans for a similar event next year, Angus Wynne III and Jack Calmes of Showco in Dallas (one of the co-producers) filmed roughly eight hours of footage covering every aspect of the festival (with soundtrack), which they will work into either a film or television special. Wynne's efforts, Slaley Records hosted a party Sept. 16 at the Hilton Inn to present the label's four new records, including the Frankie Ford LP. Malcolm \n\nWynne and Grady Tate, who perform on the label's next album, were present, as well as the label's annual promotion manager, Ben Tucker.

Columbia Records' Freddy Welser continues his first tour as a country artist with dates in Waco, Sept. 11; Dallas, Sept. 12; and San Antonio, Sept. 13. Joining Welser for the Dallas show at the Longhorn Ballroom was Tommy Cash, who records for Epic.

Johnny Cash appeared Sept. 12 and 13 at the Fort Worth Coliseum in Abilene and Sept. 14 in San Antonio. The shows were sponsored by KBRU radio, also known as Maxwell House Coffee. Capitol Records division manager Jack Griffith, who was based in Dallas, has moved to Los Angeles to become national sales manager for the label. Herb Held, who was Capitol's district manager in Houston, replaces Griffith and will continue to work out of the Houston office. Shannon Hambly, also of the Houston branch, has been promoted as that office's district sales manager.

Radio station KLIF presents a "History of Modern Music" beginning Thursday (25) and running for four days, from noon to midnight. O.C. Smith will be the special guest star for the Oct. 4 concert of Herb Albert & the Tijuana Brass, to be held at the Turan County Convention Center in Fort Worth. Concert West and KJZ radio station co-sponsoring the Saturday (27) concert of Repose Records' Jimi Hendrix at the Will Rogers Coliseum in Fort Worth. Gene Ferguson, national country promotion manager for Columbia, visited Dallas Tuesday, Sept. 16 as part of a "goodwill tour."

The Fairmont Hotel's Venetian Room has announced its star booking for New Years Eve: Capitol Records' Bobbie Gentry, who is scheduled to open Dec. 17 for a three-week engagement. Roy Clark is the headline for the "Hee-Haw Show" Oct. 3 at the Sportatorium. He'll do two shows, with special guest stars Merle Haggard, Bonnie Owens, Don Gibson, Bobby Bare and Jim Ed Brown. Columbia's John Davidson will be in Dallas Oct. 18 for the taping for a Bob Hope television special.

Epic Records Tammy Wynette appeared Sept. 12 in Fort Worth and Sept. 13 in San Antonio for concerts. The Festival of Music, set for Oct. 3 and 4 at Will Rogers Memorial Auditorium in Fort Worth, will feature Chet Atkins, Boots Randolph and Floyd Cramer. Also on the bill are Homer & Jethro. Lome Greene of TV's"Bonanza" fame visited Dallas Sept. 17 to promote this first single for Columbia Records, "The Perfect Woman."

MARGE PETTJOHN

LAS VEGAS

The Checkmates, Ltd., have bought a nightclub in Palo Alto. They will open at the Las Vegas International Wednesday (24) for a four-week stint. They are paired off in the big two-theater show by long-time Los Angeles Fritz Becker took time off from his "Flamingo Casino Theatre" chores to conduct for the Mills Brothers during a three-week performance in the Fairmont Hotel in Dallas. Jack Morgan has taken over the boston for his dad during performances of the Rose Morgan orchestra at the Dunhill Hotel Top O The Strip. Dianne Emond Edwards is the feature singer.

Four Freshmen plus St Zentner opened at the Tropicana Sept. 19. And the big noise at Caesars Palace recently was the debut of Little Richard, who replaced Belle Earth. Versatile Johnny Buchemin took his multiple talents to Reno for a three-weeker at Harrah's Sept. 18. Don Cornell celebrated his 35th anniversary as a singer as he headlined the Stardust Hotel's lounge show. The one-time pricetighter holds a dozen gold records.

Talent

Apple Records' Modern Jazz Quartet and the Los Angeles String Quartet give concerts at Stanford University, Friday (2); California Institute of Technology, Oct. 16, UCLA, Oct. 11; and Arizona State University, Oct. 18.

United Artists' Josh White Jr. plays Oregon Technical Institute, Monday (22); Eastern Mon- tana State University, Thursday (25); Arizona State University at Tempe, Friday (26); New Mexico State University, Saturday (27); Fort Lewis College, Durango, Colo., Sunday (28); and Eastern Oregon College. Monday (29). October dates include, Chico (Calif.) State College (2); Humboldt State College, Arcata, Calif. (3); University of Arizona, Tucson (4); Pecs College, New York City (10); University of Texas (13); Morningside College, Sioux City, Iowa (17); Illinois Institute of Technology (24); and St. Norbert College, DePere, Wisc. (25).

Also Records' New York Rock & Roll Ensemble perform at southwest Missouri State College, Thursday (25); Rockbeart State College, Kansas City (26), University of Missouri (27), and Washington University of St. Louis, Sunday (28).

Project 3's Free Design appear at the New Haven Coliseum in New Haven, Conn. at Fordon on Sunday (28); Brigham (N.Y.) College, Oct. 10; Carnegie-Mellon University, Pittsburgh, Oct. 12; and Massachusetts State College, Boston, Oct. 31.

Fallows Records' Paul Geremia performs at Pittsburgh (N.Y.) College, Oct. 14; and Manhattan College, Oct. 16.

Alco's Sonny & Cher play the University of Nevada, Nov. 21. Electra's Paul Butterfield Blues Band plays York University in Ontario on Saturday (27).

Signings

Tiger Outlaw and Geoff Outlaw signed exclusive recording contracts with the United Artists music group. . . Slim to Warner Records. Bobbie Gentry, Patsy Green, Bill Rice, the Phases, and the Impalas to Capitol. Buddy Montgomery to Impulse, where Ed Michel will cut the vibist's first LP in Chicago. Marty David signed with Flying Dutchman, where he debuts under "Ma- ma" and "He Don't Appreciate It." . . . Janet Helm to A&M via Sita Fortas Attractions, Ltd. Jerry Puckett & The Metronos to Capitol's 12-3 label. Otis Redding to Dunhill, where an LP is planned for next month. The Eas- peron-Soul 49 signed with Bruce Rothrock and Co. for bookings. Their latest single is "Bring Out Yourself" and "Sad Girl" on Futura. The Spirit Of Us to Robert Fitzpatrick for record production. People, formerly with Capitol, joined Paramount Records via Lammplight Productions. Their first disk for their new label is "Love Will Take Up Higher & Higher" and "Living It Up," produced by Mark White. Lulu in Atlanta, where she has completed her first album.

Buck Owens definitely was re- signed by the Bonanza Hotel. Meanwhile Linda Martel and the Fabulous Winstons opened in the Opera House on Sept. 11. C. C. Jones fulfilled his first record date with Starring-King. A big reissue for the strong showing of the Nancy Sinatra show at the Las Vegas international is the Osmond Brothers, a Mormon family from Ogden, Utah.

(Continued on page 28)

What would you say if I told you that "MUSIC SCENE" is going to be the number one rated show within a week of its debut?

I'd say you're a masochist.

GROUPIES Cookie, left, and Cleo, who are featured on Alan Lorber's album "The Groupies," which is distributed on Earth Records, tape an interview with David Suskind for his syndicated TV show. A falling as is set.
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Inc. Judson, the
placing Kay Starr
that kept crowds delighted.
Kay Starr
the Desert
Riviera Hotel Part-owner
Help From
Game."
Name Changed
To Judson Mgt.
NEW YORK—Judson O'Neil Beall and Steinway, a manage-
ment firm handling mainly classi-
cial artists, has changed its name to Arthur Judson Management
Inc. Judson, the firm's founder, currently is chair-
man of the board.
The firm will book the 1970-
71 tours of such artists as pianis-
t Rudolf Serkin and Andre
Watts, who are managed by Wil-
liam Judd's newly-formed Judd
Concert Artist Bureau. Judd
and Harry Beall, president of
Arthur Judson Management,
said no merger was planned be-
tween the two firms.
Kashi for a Flamingo Hotel musi-
cile that almost overwhelmed
the audience with more than 30
songs. He was backed by a group
called the American Scene.
"Flower Drum Song," the Rodgers
& Hammerstein hit that gave the
Thunderbird Hotel its most pro-
nous days, is back for a third
time and shows more charm than
ever. . . . Alja Kim, cute clown
of the Kim Sisters, underwent
main surgery at Sunrise Hospital,
forcing the group into an early
closing at the Stardust Hotel. The
trio will be unable to work for two
months. Country has taken
a back seat in Strip showrooms,
but country station KVEG pulled
to number two in the Pulse Re-
port among the 10 stations in the
metropolitan Las Vegas area.
Country has been relegated to the
downtown Casino Center and to
north Las Vegas. Claude Gray is
presiding at the Golden Nugget,
with Eddie Dean and the KIM-
berlys due. Scott Arden continues
her marathon stint at the Mint
Hotel. Connie Stevens, locked
in firm on the Vegas-Reno-Lake
Tahoe circuit, roared back onto
the Strip to take over the top
of Howard Hughes Landmark Ho-
tel. The Righteous Brothers
offered a strong youth orienta-
tion to the program. . . . Vikki
Carr hosted a festive party for top press
and radio personalities following her
opening at Hotel Riviera. Liberty
Records sponsored.
TOM WILSON
LOS ANGELES
Somerset Artists Ltd. and Cuddles
Ltd. have combined to service
tour programs, publishing and pro-
duction fields. Jerome Cohen
handles Marc Hamluk, the
Frebas, Know Body Else, Maxine
Weldon and Jean Paul Vignon.
Jonathan Rowlands handles R.
Graves, Mae Mercer and James
Nurse. The combined music com-
panies are Cuddles Music, Greave-
New Music and Somerset Music.
Capitol Records has opened its
own advertising agency.
Brandt's 'Circus' Share Is Sold
NEW YORK—Jerry Brandt,
who conceived and built the
Electric Circus, has entered into
an agreement for the Electric
Circus to purchase his stock in
the East Village nightspot for
$750,000.
Brandt, a former pop music
executive at the William Morris
Agency, directed the creative
activities at the Circus since its
inception in 1967. His future
activities include setting up a
production company for the film
"Stranger in a Strange Land."
Uni is promoting Bill Cosby's
first LP, with his weekly NBC
television show involved. In the
promotion kit are a flip book of
Cosby's facial expressions, an
autographed single by the comic
and a pamphlet showing how to
set up displays for salesmen for
the LP. Additional merchandise
will include a Cosby sweatshirt.
Jimi Hendrix's two Reprise al-
bums have moved past 100,000
for each of the titles. The com-
pany credits her working with
Crosby, Stills, Nash & Young
for some of the sales stimulus.
Neil Diamond makes his night-
club debut Tuesday (23) at the
Troubadour. Jandora Music, a firm
owned by Creedence Clear-
water Revival, signed with Cri-
tenson of Paris for France and the
Benelux nations.
Mother Muto Group of Com-
panies in England will handle
Melcher Music, and California
Music, two firms owned by Ar-
win Productions. There are over
2,000 copyrights in the two cata-
logs by such names as Jay Living-
ston, Paul Evans Webster, and
Johnny Mercer. Also included are
many songs associated with Doris
Day films. A&M is planning a
series of LPs on astrology.
Don Ellis named musical director
for the Soupy Sales television spe-
cial. He recently completed the
score in England for "Moon Zero
Two." Various A&M artists will
publish and distribute all their
music and photos created by
TA Records. ELOY TIEGEL
MEMPHIS
Monument's Tony Joe White
has moved his company from
Texas. White will move his
(Continued on page 30)
Talent
From The
Music Capitals
of the World
(DOMESTIC)
* Continued from page 27
Kay Stevens came back to town
ringing the rafters of the Inter-
national's Casino Theatre with
"Acquarius" contrasted by a supe-
ressy "Take Me Out to the Ball
Game." . . . Lanie Kazan returns
at the Sahara Tuesday (18).
Vikki Carr won raves in her duet
at the Riviera Hotel with George
Chakiris, especially when she
stopped the show with a "A Little
Help From My Friends."
Riviera Hotel Part-owner Dan
Martin is slated to replace her Tues-
day (30) . . . Sandra Alexander has
perfectly in the intimate Dino's
Den at the Riviera. Roberta
Sherwood returned Sept. 16 to
the Desert Inn. And Nancy Wilson
lined herself up on Oct. 9 return
engagement for the Sands Hotel.
Downtown at the Fremont Hotel.
Kay Starr closed. Patyi Page starts
Thursday (25).
Audri has wound up a suc-
cessful stint at Hotel Riviera. With
a voice both powerful and ex-
citing, he brought an authority
that kept crowds delighted.
Songstress Patyi Page returned to
the Fremont Hotel, mixing coun-
try with oldtime favorites, re-
placing Kay Starr in the Plaza
Room. Gene Barry turned
song better and joined Eliza
Whom.
You're never BORED with Billboard
Who do you like best
on "MUSIC SCENE?"
JERRY JAY
Radio and Television Personality
Producer and Host of Live Entertainment Presentations
Now Available for Emcee Bookings at Your College and High School Concerts
Personal Management
J. J. Productions
17 Village Drive
Jericho, Long Island 11753
(516) 681-8136
SEPTEMBER 27, 1969, BILLBOARD
"Rebirth." It's a glorious Event. So Verve took great pains to create the biggest Righteous Brothers album yet. For Mrs. Righteous, a labor of love. For The Righteous Brothers, a smash. For you, an album (V6-5076) with a lot of weight. "Rebirth" recording now. Look for it soon.
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<th>Week No.</th>
<th>Title Artist, Label, No. &amp; Pop Weeks on Chart</th>
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</tbody>
</table>

**Summary:**

- Soul singles are featured, with artists like Bobby Bland, Johnnie Taylor, and Marvin Gaye mentioned.
- Various records by The Isley Brothers, The Four Tops, and others are highlighted.
- The year 1969 is noted as significant in the soul music genre, with artists like Stevie Wonder and Miles Davis achieving major success.
- The text suggests that the music of this period was characterized by a variety of styles, including gospel, jazz, and R&B, with a strong focus on the hits of the year.

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**From The Music Capitals of the World (DOMESTIC):**

- Tim Riley, producer at Scepter, has a new single ready for Darlene Conley, No Man's Land, and Shirley Brown. Riley is also working with the Shorter Pour, Eddie Holland, and John Philip Soul. Scepter distributes Pepper.
- Ernie Hendrix has produced "Hey Hub," which Ardent Records' in Chicago, is featuring. "Hey Hub," who has been at Ardent with his songwriting partner, David Porter on an album for Porter. Ray Harris, producer at Hi, has completed a session on Jive for distribution by London. B. B. Cunningham, producer at Sound of Memphis, has completed a new single on the Humans for Sun International, distributed by Shelby Singleton's Nashville offices.

**Notes:**

- The text highlights the diversity and complexity of the soul music genre in the 1960s, with mentions of key artists and record labels.
- The inclusion of "Hey Hub," produced by Ernie Hendrix, points to the influence of the Chicago music scene.
- The text notes the presence of prominent songwriters and producers, such as Eumir Deodato and Steve Cropper, who were active in the industry at the time.

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**Soul Sauce:**

**BEST NEW RECORD OF THE WEEK:**

**LORDY PRICE**

**Turn Table**

**By Ed Ochis**

**SOUL SLICES:** The only soul disk in the top pop ten is the "Temptations' I Can't Get You to" ruling out the winner's circle at No. 10. But the only bullets in sight are for Sly & The Family Stone and for James Brown's "World," halfway up the charts. Meanwhile, says Brown—who has three singles on the chart and two albums in the top 50 on the LP charts: "I will retire from personal appearance dates before next July." Brown was recently criticized by the San Francisco Chronicle and the New York Times for separating members of his own race into three categories: "colored," "Negro" and prideful "black Americans." "A colored man is a man afraid to stand up and face his own convictions," said Brown, adding that a Negro is a man "that wants to be white" and doesn't want to "identify with the ghetto." He made the comments during a July 9 appearance of the "Mike Douglas Show."... Budhudd is boosting three Isley Brothers LP's... B.B. King has capped off his crowning achievements as a blues maker by making the charts. ... The Temptations' new album, "Puzzle People," includes their hits "I Can't Get You to" and "Don't Let the Joneses Get You Down" as well as versions of the Isley Brothers' "Judy."... You Saw the End of the 60's. ... Face Of The Earth, a new pop group, has signed with Guy Draper's Aggressive Management and will record for the Draper-Temptations Tunesmith label. Richard Randle will handle the group's vocal arrangements... From Westward, BMI... The new soul capital of the world: New Orleans. ... Joe Tex's latest Atlantic has been flopped to "It Ain't Sanitary."... Ramsey Lewis Trio are at the Village Gate... The Nuggets were released... their latest was their current release, "Soul Assembly's... The Men of the future have signed with Capitol... The Magnificent Men, white soul group formerly with Capitol, has signed with Mercury. ... William Mitchell, whose new album "Soul Bag" should land... reads Soul Sauce. Do you... heavily now. Charles Fox is the latest. A bright new album from another Hi artist should perk up the female soul scene—This is Ann Peebles.
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seeks young, intellectual, and aggressive regional field sales manager to be based in Chicago. This is an exceptional opportunity for the right man. Actual experience is not essential, but a desire to learn and a willingness to travel are required. A college graduate preferred although related experience will be considered. Replies kept confidential.

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From The Music Capitals of the World

• Continued from page 30

Last Week Title Artist, Label, No. & Pdb. Weeks on Chart
1 1 HURT BOTTLED SOUL Isaac Hayes, Enterprise ENS 1001 (5) 12
4 4 IT'S A MOTHER Henry Wilson, King 1063 (5) 3
3 3 LOVE IS BLUE Delta, Creo UPS 829 (5) 6
4 2 TEMPLATIONS SHOW Temptations, GNP/CBS 4519 (15) 8
5 5 ARETHA'S GOLD Aretha Franklin, Atlantic SD 2927 (5) 11
6 6 TIME OUT FOR SHOEMARK ROBINSON & THE MIRACLES Tamla TS 299 (5) 9
7 7 MEMPHIS UNDERGROUND B. L. Carr, Atlantic SD 1522 (5) 19
8 8 POPOCON James Brown Band, King KSO 1055 (5) 6
9 11 CLOUD NINE Temptations, Gordy GLPS 399 (5) 29
10 10 GREATEST IMPRESSION PICTURE HITS Dionne Warwick, Scepter SPS 575 (5) 7
11 9 THE WAY IT WAS/THE WAY IT IS Lou Rawls, Capitol ST 217 (5) 17
12 11 COLOR HIM FATHER Wes Montgomery, Verve MGV 1010 (5) 8
13 13 MY WHOLE WORLD ENDED David Mcintosh, Motown MS 685 (5) 15
14 14 M. P. G. Marvin Gaye, Tamla TS 279 (5) 17
15 17 AGE OF AQUARIUS John Denver, Scepter SPS 2105 (5) 17
16 16 GIVE ME AWAY Claude, Bruce Brown, BRK 754152 (5) 3
17 15 BLOOD, SWEAT & TEARS Columbia C-1070 (5) 23
18 18 LOVE MAN Al Green, Atco 299 (5) 10
19 18 GRAZIN' IN THE GRASS Friends of Distinction, RCA Victor LSP 4161 (5) 21
20 22 NOW For Topps, Motown MS 479 (5) 11
21 19 IKE & TINA TURNER IN PERSON Motown LP 2016 (5) 8
22 23 GREATEST HITS Del Shannon's LPS 824 (5) 16
23 25 STAND Sly & The Family Stone, Epic 26 2665 (5) 22
24 28 JR. WALKER & THE ALL STARS' GREATEST HITS Soul SS 518 (5) 13
25 24 LIVE AND WELL B. B. King, Blue Note 9031 (5) 14

This Week Title Artist, Label, No. & Pdb. Weeks on Chart
26 26 BOOKER T. SET Booker T. & The M.G.'s, Stax TS 2019 (5) 16
27 20 SON OF A PREACHER MAN Stevie Wonder, Tamla M.G.M. 244 (5) 13
31 31 HIGH VOLTAGE Eddie Harris, Atlantic SD 1529 (5) 7
29 29 BLACK AND WHITE Brian Hyland, Monument 9117 (5) 13
30 30 YOUNG MODS FORGOTTEN STORY Impressions, Capitol CE 1013 (5) 18
33 33 NOT ON THE OUTSIDE BUT ON THE INSIDE, STRING Moments, Stax
32 32 SMASH HITS Jimi Hendrix Experience, Reprise RS 2927 (5) 5
33 33 ICE MAN COMETH Jerry Butler, Mercury SR 66188 (10) 38
34 34 IT'S OUR THING Johnnie Taylor, Tel-Ton 3018 (5) 23
35 27 FEELIN' LO/TO DO Louie Bellson, RCA Victor LSP 4185 (5) 17
43 43 MODG Dick Hyman, Command 928 (5) 10
36 36 SOUNDGARDEN UPTIGHT Stax TS 2016 (5) 10
38 38 BEST OF BILL COSBY Warner Bros./Arts WS 1798 (5) 4
39 39 GREEN WIVER Creedence Clearwater Revival, Fantasy 8393
45 45 BLEND FAITH Atlantic SD 323-903 (5) 2
41 35 LET THE SUNSHINE IN Dylan Rock & the Supremes, Motown MS 489 (5)
44 44 SPOTTLIGHT THE MAN Bobby Blue, Duke LPS 89 (5) 3
43 40 THE METERS Funk 203 410 (5) 15
44 41 CROSBY, STILLS AND NASH Atlantic SD 4229 (5) 4
45 45 LOU H. HIS THING Ray Charles, Tamla M.G.M. 699 (5) 12
46 46 ANOTHER VOYAGE Ramsey Lewis, Cadet LPS 1027 (5) 2
47 47 CLOSE UP Lou Rawls, Capitol SWB 261 (5) 4
28 28 BLOWN GOLD John Klemmer, Cadet Concept LPS 201 (5)
49 49 ICE ON FIRE Jerry Butler, Mercury SR 67254 (5)
70 70 HOT DADDY Lee Donaldson, Dino 805 8210 (5)

BEST SELLING

The Smoke Rings are due to the sounds of Memphis Studio
To work on an album under dire-
tion of Steve Kanell and, Alter
Renaud. Gene Simmons, pro-
duced a single on Linda Smith
and another on George Deam of
Wilmingtorn, N.C., at the same
studio. Simmons will appear at
Memphis' Hartwood's Hideaway
on the weekends for the rest of
the month. Ace Cannon is sched-
led to appear at the same time
to help celebrate their third an-
iversary. Rick Hall is sched-
uled to produce Spencer Wiggins
for his Fame Record Co. at Muscle
Shoals, Ala., with the assistance
of his Memphphg manager, Earl
Cope. The Fame studio staff band,
has been working on their own
under the title of the
Fame Gang. Jazz artist Cannonball
Adderley is scheduled to go into
Fame for Capitol Records.

The AGF Group, staff band
for American Recording Studio,
has been working on their own
album to follow their recent single,
"Aquarius—Let the Sunshine In."
Mark James, producer at
American, wrote Elvis Presley's
heaviest single, "Suspicious Mind,"
that was also recorded at the
studio earlier this year when
Presley worked on enough material
for three albums and several
easy songs... Ramsey Michael
has been in American working on sev-
eral songs... Jimmy Webb wrote
under the keen direction of Chips
Moman, president of American.
Hi Record Co. producer Ray
Harris, has been working with
Michael Diamond for their label.
Rita Gillis, formerly asso-
ciated with the "Tom Jones Show" in
London, has been au-
ditioning here for a new series
she expects to produce and sell
on Jerry Lee Lewis.

JAMES KINGSTON
(Continued on page 70)
Another simple love story.

Lennon/McCartney's passionate, heart-rending tale set in the black mountain hills of Dakota. A story of cheat, revenge, retribution. The characters? A good guy (a young boy named Rocky Raccoon). His woman (her name was Magill and she called herself Lil, but everyone knew her as Nancy). Another guy (her man who called himself Dan).

Richie Havens sings it. In a big way.
Rocky Raccoon
ST-650

The first single from an explosive new label.

Stormy Forest Records is distributed by MGM Records, a division of Metro-Goldwyn-Mayer Inc. © 1968 Northern Songs Ltd., England
WIRE in Explosive Pace after Becoming Country Station in '67

By CLAUDE HALL

INDIANAPOLIS — Few successes are made instantly. But WIRE exploded upwards in ratings immediately after becoming a country music station in 1967. The unusual thing about the station, however, is its continued upward trend and the fact that it’s No. 1. The April/May Pulse showed the country music station with a 28 share between 6-10 a.m., a 26 share between 10 a.m.-3 p.m. then it gets overtaken by the rock station by one point (25 to 24) between 3-7 p.m., then again by one point (24 to 23) in the 7-11 p.m. period.

But the station must be considered the key young adult and adult station in the market.

And general manager Don Nelson is not content yet. He has just set a limit on commercials — probably the first country music station to follow a growing trend among Top 40 operations. “I realize that the demand for time increases as the ratings increase,” Nelson said, “but I’ve just set a limit of 14 minutes per hour. The reason? It’s the difference between wanting to have a good sound on the air and being greedy.” WIRE has also limited a limit for commercial intermissions — 21 per hour. He’ll allow only three 10-second spots per hour. “It’s because we’re as interested in the dollar as the next guy. But you cannot allow the listener to think he’s all you’ve got on the air, commercials, he said.” “It’s the limit on commercials that has helped FM grow.”

WIRE was an old-line network affiliate in a middle-of-the-road format until Nelson joined the station from WQUA, an MOR station in Mebane, Ill. He said that after being an MOR station (WQUA for 12 years), he thought of WIRE as an MOR country station. WIRE’s programming is 35 percent from country LP’s. Nelson got into radio at the age of 12 on KKJX in Russellville, Ark., a station then managed by Jer- rill Shoppard. Shoppard is now at KWKI in Mobile, Mo. Nelson worked in radio all through high school, then went to KWIX for a year before winding up at WQUA. G.L. Vaneroe Flambou was owner of WQUA then and he’s now executive director of the broadcasting firm that owns WIRE. “Several guys now own stations in the Midwest as a result of the tutelage of Flambou,” Nelson said.

SURVEY MARKETS

In the summer of 1967, Nelson surveyed the Indianapolis market, as well as the markets of Columbus, Denver, and Dallas. It was obvious that country was the way to go with WIRE and, while checking out the Dallas market, Nelson heard the name Bill Hudson and went to Nashville to see him. Hudson and Jack Gardner, programmer, consultation, picked in to revamp the station. The switch was made and WIRE took the day Pulse started its ratings survey for October/December. The station, which started third, fourth, ninth, came out No. 2 in that survey in adults. “Scarred the day tried to open the station in the market,” Nelson said. “WIRE had been the top 10 station and previously had 60 percent of the market. About that time, a classical FM station called WTLC-FM went soul music although they’re doing a good job with it and with identifying with the audience. Things looked even better after the next survey when WNAF-FM showed up in the ratings for the first time. WIFE pushed but WIRE went on a promotion called WIFE plays their hit.” They played the top country and the top 10 soul in their format. That appreciated for the first time in years, WLS in Chicago showed up in the ratings. To me, WIBK in Detroit. He’s joining Bobby Wayne and Tom Clay and if WIRE needs any help I have to get the story on the whole scene in a week or two. And I promise you will be interesting and their music complete with exclusive interviews for airing on a coming weekend.

www.americanradiohistory.com
Programming Aids

Programming guidelines from key, pacing radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Best Leftfield Happenings.

‘Music Scene’ Has Hollywood Preview

NEW YORK—Few television music shows go through the rigors of production as do broadway shows. There are no dress rehearsals for the 'Music Scene,' which debuted on ABC-TV network Monday (22), did. The pilot show was previewed earlier this month, but the sound stage was the bleachers and the audience mainly consisted of CBS News' Larry L Kane, Deejay, and an interview with Superstar Stan Harris. Owen will perform his current chart hit—‘Tall, Dark and Handsome.”

One of the key assets of the new music show, which is titled ‘Music Scene,’ is the role of the record-music industry, is that it will feature new records and new artists on the way up the charts. It is expected to be a primary focus for latest record happenings across the nation and around the world, as well as a showcase for the very cream of the hit records while they are hits.

OTHER PICKS


Cousin Brucie On WOR-TV

NEW YORK — WOR-TV (Channel 9) launches a daily hour variety show Monday (29), starring Cousin Brucie (Cousin Brucie) Morrow, evening air personality on WABC. The show will be held focused on WABC’s 10:30-11:00 a.m. Format will be geared to teenagers. Guest artists will include the Chapman family brothers, Richie Havens, the Brooklyn Bridge, Country Joe & the Fish, the Ohio Express, and the Classics IV, among others. Show will also coincide with WABC’s summer news conference, and a gospel segment featuring Monty Rock III.

WXDN Changes To Country Play

CLARKSVILLE, Tenn.—WXDN, 106.7, has station's status from country music format, according to announcement made by John Dorman, formerly with WDKA in Nashville, will be program director of the station. WXDN, which had previously had a Top 40 format.

‘Music Scene’ Has Hollywood Preview

The Monday (22) debut, which goes on the air at 7:30 p.m. here, will feature the Beatles, James Brown, Buck Owens, Tony Bennett, and the group of Crosby, Stills, Nash & Young. Other guests will be announced later, according to the show's creators.

The music will be contemporary country, slightly-formatted, and smoothly promoted, Dorman said. WXDN will be heard by a three- month promotion campaign.

CHRIS REESE

767 & 68.” (Chicago, Columbia, BLPH: ‘Fancy’ & ‘I Don’t Want to Be Spotted As a Spider’) John Koerner, Elektra.

West Long Branch, N. J. (WNCI)


STATION ID}

Country Music Aids

Programming guidelines from key, pacing radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Best Leftfield Happenings.

‘HOT 100’

Wilmington, Del. (WAMS), Joy Brooks, Music Director, Personality


Little Rock, Ark. (KAGG), Frank Seeger, Calliope

Albany, N. Y. (WYSU), Jon Rosen, Music Director, Personality

BP: ‘Tracy,’ The Clinks, Decca, RLP: ‘You Can’t Have It,’ Mel Tillis, KNPJ, BLPH: ‘We’ve Done All We Can,’ Robby Morgan, Star.

Galveston, Tex. (KLHT), Bunny Williams, Program Director, Personality

BP: ‘Back In the Arms of Love,’ Jack Greene, Curb, BLPH: ‘Rocking In A Memory,’ Tammy Donor, Music Director,

Here I Come,” Jimmy Martin, Decca.

Houston, Tex. (KKBQ)


Kanass City, Kan. (KCKX)

Ted Ferguson, Baton Rouge, La.

RH: “Green Eyed Indian, U.A.

Midland, Mich. (WMDN)

Jim Williams, Music Director, Personality

BP: ‘Don’t Leave Me This Way,’” Clove Plug, Jok, ‘Looking Back,” RCA.

San Antonio, Tex. (KOA1)

Jim Shannon, Music Director, Personality


Topeka, Kans. (KBFG)

Buck Owens, Music Director, Personality


Tulsa, Okla. (KTFU)

Bobbin, Music Director, Personality


Wichita, Kans. (KFMY-& FM Stereo)

Greg Dean


Buck Owens, Music Director, Personality


Baltimore, Md. (Wogr)


BLPH: “Dreams Come True,” WDSP, WDSP, WDSP.

Michael Bottom


‘Easy Listening’

Atlanitu, Ga. (WBIA)


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This column is published for people interested in radio programming. It's not meant to be a complete guide to the latest trends in the industry, but rather to provide insights into the world of radio programming.

**TV RADIO MART**

New York, N.Y. 10036

This volume is published for people interested in radio programming. It's not meant to be a complete guide to the latest trends in the industry, but rather to provide insights into the world of radio programming.

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Needing experienced morning personality. Tightly formatted programming. Great pay and benefits. Great type and resume to: AM Radio's alternative. We need to address you to the right party.

Looking for a man to work a noon-1p.m., top 40 shift. Prefer someone who has had experience in the alternative format. Great type and resume to: AM Radio's alternative. We need to address you to the right party.

We are looking for a morning personality. Great pay and benefits. Send resume to: AM Radio's alternative. We need to address you to the right party.

Our new station in Ohio will soon need an urban format personality. Can do a smooth job with both Top 40 & Urban. Great pay and benefits. Send resume to: AM Radio's alternative. We need to address you to the right party.

Personalities needed. Great pay and benefits. Send resume to: AM Radio's alternative. We need to address you to the right party.

Southern Multi-chain has opportunities for sales personnel in the modern country DJ. Start initial salary at $30,000 and advance with sales performance and achievement. Send resume to: AM Radio's alternative. We need to address you to the right party.

If there's someone in the Southwest who's country personality, a reasonable person, and a team player, we will talk to you. Travel to: AM Radio's alternative. We need to address you to the right party.
Everybody takes Mantovani for granted...

(except the 43,565,453 record customers who have bought his LP's)

Mantovani has been such a remarkable performer over the last twenty years and such a prolific record seller that most people in the trade just take him for granted.

A new LP by Mantovani? Everyone, including our distributors, radio programmers, dee-jays, retail stores buyers — all know it contains great music and will rush up the charts. It happens every time an LP by the maestro is released.

Fifty-three released—fifty-three on the charts —and eight of them gold record winners!

His in-person concert tour has been an overwhelming success every year he has performed in the U.S.A.

His 13th tour begins Sept. 28th — it's SRO already.

No wonder we take him for granted.

Thank goodness 43,565,453 Mantovani fans don't.

His newest LP, "The World of Mantovani", will be available soon. It should hit the charts in about four weeks.

---

www.americanradiohistory.com
Vox Jox

WPDP Makes Play-Switches

HARTFORD—Not content with being the No. 1 rock station in this country, WPDP has been creating more buzz in the Big Apple.

Mike Goff, WPDP's program director, was recently at the American program director's convention in New York City. Goff said that WPDP is making a concerted effort to break down the walls between its different formats.

"The idea is to make WPDP stand out as a one-stop shop for music," Goff said. "Our listeners want to be able to find all the music they want in one place, and WPDP is the place to go.

Goff added that WPDP has been working closely with other stations in the area to create a more seamless music experience for listeners.

"We're trying to make WPDP the go-to station for music lovers," Goff said. "We want to be the station that people come to when they want to hear the best music.

Letter To The Editor

The September 13th issue of Billboard included an article by Claude Hall entitled, "Country Stations Giving Public Burn Steer: Rose". I was especially surprised to see my favorite country station, WIBC-FM, right on the front page where it definitely belongs.

It is gratifying that a man of Mr. White's stature and stature in the country music industry has the interest of the industry and the country at large. There are millions of country music fans such as myself who are hungry for more country music-as they should be. We have always loved and have the right to hear.

Very truly yours, Joyce Capp Attorney at Law Frederick, MD Washington, D.C.

Spot House Closes

LOS ANGELES—Spot House, the commercial firm specializing in underground radio, will no longer be doing business.

Bill Adams, formerly of WIBC-FM in Springfield, has joined WPEN-FM in Los Angeles to do music-as-you-like-it programming.

"I'm looking forward to working with the team at WPEN-FM," Adams said. "They've got a great reputation in the industry and I think we can do something special together.

WIRE's Fast Pace

Continued from page 34
to do with it. If we came to New York, we would probably make a few more sales, but basically the operation would be the same.

"We've always had a little trouble in the radio industry, but we're not giving up. We're going to keep trying to reach out to listeners."
The Story of Together.

Get Diana Ross & The Supremes in a studio with The Temptations.
Record a new album. (Their third.)
Call it "Together." (M 692)
Release a heavy chart single from the album. "The Weight." (M 1153)
Then wrap it all up in a specially designed package that includes a free, beautiful full color, tear-away poster.
Think it'll sell?

They'll tear it apart...remember the last two?
We're selling the artists everyone's buying.

Now on Cassettes.
Another way to listen to our finest artists. Our Cassettes have arrived.
From GWP Records

TWELVE MUSIC ALBUMS OF THE ZODIAC

SELECT THE MUSIC OF YOUR STARS

ARIES  TAURUS  GEMINI  CANCER
LEO    VIRGO   LIBRA    SCORPIO
SAGITTARIUS  CAPRICORN   AQUARIUS  PISCES
MR. DISTRIBUTOR

These 12 exciting music albums for all the signs of the Zodiac will be backed up by an intensive nation-wide publicity and promotion campaign including:

CARROLL RIGHTER, famous astrologer. (appeared on the cover of TIME. 3/27/69) will make cross-country promotion tours for G W P RECORDS, INC. Mr. Righter, who wrote a special booklet for each album, is a syndicated columnist on Astrology for 306 newspapers and starts his own Astrology TV series this fall in 60 markets.

NEWSPAPERS

starting with the Sunday NEW YORK TIMES, a full program of national and local advertising. Special Ad Mats for local distributor.

TELEVISION

national and local TV spots by Carroll Righter promoting the Astrology series.

RADIO

Carroll Righter will appear on National Network shows, talk shows, etc., showing the album product. Filmed TV spots for local distributor.

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Thirty four-color album and tape promotion pieces including:
- Mobiles
- Window Displays
- Posters
- Brochures
- Flyers
- Banners

*Also available in 8 Track Stereo Tape and Cassettes by ITCC.

FIRST FROM

GWP RECORDS
**ALICE'S RESTAURANT**
**ARLO GUTHRIE**


**THE CANON'S HEAD PACKED BY THE GUESS WHO**

The Canon's Group's 3rd LP for RCA should help chart action thanks to their strong U.S. following, including their top 10 hit "Laughing," the LP contains original Bachman-Crowell material, among them "Stickin'," "Manuel Boy," and the tour de force, "Hey."

**CANNED WHEAT PACKED BY THE GUESS WHO**

Gives space on the box 105. Easy Listening and Country chart-up with their powerful treatment of "Ruby, Don't Take Your Love To Town," and this follow-up LP is sure to match past successes. Included also is their latest single entry "Rumors James," along with "Golden Rose" "All Alone," and "We and Bobby McGee."

**THE GON HO TV SHOW**

The LP from the hit television show is not much different in style from previous records. It's simply a Handful of Love, backed by that easygoing, relaxed style that's made the LP a club favorite for many years. His followers will love this one.

**THE DOTTIES**

This LP from the hit television show is not much different in style from previous records. It's simply a Handful of Love, backed by that easygoing, relaxed style that's made the LP a club favorite for many years. His followers will love this one.

**THE ODDS**

Piano. RCA VS 36701 ($). The names of the songs roll down the storyboards on this fine best-seller, including "Exodus," "Wina, Rider," and "The Law of the Land," "Tales of the South," and "Barefoot Song," all of which are also featured on the LP. Some of the songs are also featured on the LP.

**FRANKENSTEIN**

Here's a real bargain! A deluxe two-record set featuring 20 of Marty Robbins' most exciting performances, included in this double album are the smash hits, "What Was I Thinkin' Now," "Singin' The Blues," "River Ran," and many more. The special edition of this album includes a free booklet and an exclusive booklet with "What Was I Thinkin' Now," "Singin' The Blues," and "River Ran." The special edition includes a free booklet and an exclusive booklet with "What Was I Thinkin' Now," "Singin' The Blues," and "River Ran."
Can ten studio musicians from a small southern town find happiness in a big city?

HELL, YES!

New York Thinks So,
San Francisco Believes It.
Chicago Says Yes.
Los Angeles Agrees.
Boston Acknowledges.

If you don’t know who
DAVID BRIGGS, KENNETH BUTTREY, MAC GAYDEN, CHARLIE McCoy, ELLIOT MAZER,
WAYNE MOSS, WELDON MYRICK, NORBERT PUTNAM, BUDDY SPICHER and BOBBY THOMPSON are

ask
JOAN BAEZ, THE BYRDS, JOHNNY CASH, LEONARD COHEN, BOB DYLAN, JAKE HOLMES,
IAN AND SYLVIA, KEN LAUBER, GORDON LIGHTFOOT and PETER, PAUL AND MARY.

NOW NASHVILLE’S TOP BACK-UP MEN ARE WHERE THEY BELONG—UP FRONT.

It’s called AREA CODE 615. On Polydor

Also Available on Cassette and 8-track Cartridge.
This, we concede, is the best of all the moon albums. The best historic recording of the most-watched experience in the history of man: Walter Cronkite. The CBS News team. The astronauts. The President. The best. Advance orders for 100,000 copies tell us so. That despite the flood of "overnight" albums on the moon. When you have the best, you can wait until you're ready. And now, we're ready.
This specially-priced two-record package is a winner from start to finish. Here are 20 love songs, mainly standards, in the imita-
table Tony Bennett manner, making this a "can't go wrong" album. "You Know I Love You," "The Years," and "A Nightingale Sang in Berkeley Square," as well as some of the top hits here.

This issue also features reviews of new releases by such artists as Sammy Davis, Jr., Michael Allen, Johnny Mann, and the Country and Western Improbables. The reviews are balanced and informative, offering a valuable resource for music lovers.

Billboard Album Reviews

September 27, 1969

Country

JANET SHEPPARD
Four Lonely Days
Capitol ST 321 (5)

This is must merchandise for the country crowd. Janie Sheppard has the true sound, and if the listener knows him, he would love this one. Trademark title are "Four Lonely Days," "D-I-V-O-R-C-E," "This Time Loving You Again."

Country

MEET NELLA MONTGOMERY
Winter Romance
Capitol ST 321 (5)

This package is loaded with performances of sincerity and dramatic impact. Nella Montgomery's vocal style is very polished and emotional, making her a must for the country radio audience.

Tony Bennett
Love Story
United Artists UA 6728 (5)

"Kissin' In The Rain," "Crazy," and "The Years," and "I Had To Be There" are but some of the top hits here.

Pop

TONY BINGHAM
Love Story
United Artists UA 6728 (5)

"Kissin' In The Rain," "Crazy," and "The Years," and "I Had To Be There" are but some of the top hits here.

Pop

MC RITCHIE
Love Story
United Artists UA 6728 (5)

"Kissin' In The Rain," "Crazy," and "The Years," and "I Had To Be There" are but some of the top hits here.

Pop

MOTHER EARTH PRESENTS
TRACY NELSON COUNTRY
Mercury SR 08220 (5)

Tracy Nelson, backed by her band of Mother Earth, is a welcome addition to the already strong line-up of country artists. "Sweeter Than Wine," "Blue Eyes," "Blue Blue Day," and she does justice to these tunes.

Pop

TONY BINGHAM
Love Story
United Artists UA 6728 (5)

"Kissin' In The Rain," "Crazy," and "The Years," and "I Had To Be There" are but some of the top hits here.

Country

TONY BINGHAM
Love Story
United Artists UA 6728 (5)

"Kissin' In The Rain," "Crazy," and "The Years," and "I Had To Be There" are but some of the top hits here.

Pop

LITTLE BANDITS
Out Of Sight, Out Of Mind
Imperial AS 6720 (5)

Few pop groups can boast of consistent excellence. The Little Bandits are one of them. Little Anthony and the Imperials are one of the few. This exciting little group of young men, peppered with hints of rhythm and blues, makes music in a class all its own. "Drowning," and "Ain't We Laid Back?" are仅 two of the songs included on this album.
JOE JEFFREY
The Man with the Guitar—
following up his smash
"My Pledge of Love" now comes
to you with a different
kind of record,
"DREAMIN' 'TIL THEN"
It's a rich new sound—
in more ways than one.
Wand 11207
Produced by Chips Moman, and
Jerry Meyers and Alan Klein.
Written by Mark James.

Watch for
Joe Jeffrey's
new LP
"My Pledge
of Love"
Wand 686
Also available on
8-track stereo tape
cartridges and cassettes.
Pat a Spell On You" man, rambling again as if in a dream, his face pale, his voice weak. He was talking from his sickbed, his voice数据显示有误，无法提供有效信息。
Ellis Serves Lum's Menu of Easy Listening Programming

By EARLE PAIGE

COUNCIL BLUFFS, Iowa—Now that Howard Ellis has served his term as Music Operators of America (MOA) president, he may be able to devote more time to developing new locations for jukeboxes. Having already established Coin-A-Matic Music Jukeboxes in I.C. Penney Co. fashion departments, Ellis more recently scored a triumph here by lining up another major chain as a coin-op outlet. Ellis explained that Lum's bought the jukebox idea over background music because they were convinced jukeboxes can supply easy-listening and make money doing so.

"We still have a hard job ahead of us in selling the idea that jukeboxes can be programmed for easy listening and that jukeboxes are not blaring and gaudy in the way people remember them from 20 years ago. People in the management areas of these national food chains just haven't seen a modern jukebox and just haven't been sold." Ellis told Lum's managers here by coming in with a professionally prepared booklet which showed all brands of jukeboxes and spelled out the features usually found in Coin-A-Matic models. He also offered Lum's a trial deal so the firm could decide between background music and jukebox.

"They first wanted background music," Ellis said, "and I told them we could give them background music but that we would also like them to try a jukebox. Our deal was to charge them $25 per

(Continued on page 56)

Sophistication Guides Growth of Quiz Games

By RON SCHLACHTER

CHICAGO—Knowledge testing games, with their increasing sophistication, are moving into locations where coin-operated equipment has never dared to tread.

One example of this is Nutting Associates' entry into Playboy bunny land. Marketing manager Howard Bartley explained: "Ask any operator or distributor, Computer Quiz has enabled them to get into locations that were against coin-operated equipment. This includes the finest hotels, such as the Lake Geneva Playboy Club. We sold one machine through Hefner. He liked it so we put one in the Lake Geneva club. Now, we have

(Continued on page 59)

Minnesota Tax Fight

MINNEAPOLIS—A tax problem revolving around a new law here that allows municipalities to levy taxes independently will be a major topic at a meeting here Oct. 16 of the Music Operators of Minnesota (MOM). The time of the meeting and the site were to be determined at a board meeting last week. The Ambassador Hotel was mentioned as one site under consideration. Norman Pink, Advance Music Co. here, and the group's treasur- er, said Fred Granger, Music Operators of America executive vice-president, Chicago, and MOM attorney Harvey Kaplan, were mentioned as speakers.

Pink said, "As things stand now, the state sales tax is 3 percent and Minneapolis' tax is another 3 percent, which means our receipts from music and games will be subject to a 6 percent tax. The tax was originally intended as a tax on entertainment—baseball tickets and

(Continued on page 58)

New Equipment

Bally—Two Player Flipper Game

The new two-player flipper game from Bally Manufacturing Corp.—the first such unit in nearly two years—features unusually high scoring possibilities. Five-digit totalizers can add up giant-size figures, according to sales manager, Paul Calamari. The game called Joust, features 35 different ways to build up scores. Two different tricky maneuvers can add up to 10,000 points for a single shot. The flipper, a feature that closes the flippers together for added bail action, and "E-Z Open" free ball gate, are other aspects of the game. The game is available in a standard model or an add-a-ball model.

(Continued on page 56)

Seeking New Austrian Law

BY WALTER MALLIN

VIENNA—The Austrian Coin Machine Association is seeking new legislation governing coin machines which will make it possible to operate pay-out machines on a basis similar to that in the U.K. and the Scandinavian countries. This was revealed in an exclusive interview with the new president of the Association, Walter Groenmer, who underlined the need for better legislation for the coin industry.

The Austrian Association represents the whole spectrum of coin machine operation in Austria, including manufacturers, repair specialists, importers, distributors, and operators of vending, amusement and coin-operated service machines.

Regarding the growth of vending in Austria, Groenmer said that at present 10 percent

(Continued on page 56)
Lum’s Likes Ellis’ Menu of Easy Listening Programming

**What’s Playing?**

A weekly programming profile of current and oldie selections from locations around the country.

Ames, Ia., Location: Young Adult-Restaurant

**ELENA DAVYCHUK, programmer, K & D Music Co.**

Current releases:
- "What’s the Use of Breaking Up," Jerry Butler, Mercury-72615
- "Goodbye Columbus," Association, Warner Bros.756
- "Un-dun," Guess Who.

Odds:

Hudson Falls, N.Y., Location: C&W-Tavern

**JOHN POWERS, programmer, S. & S., Inc.**

Current releases:
- "Boy Named Sue," Johnny Cash, Columbia-3492
- "Running Bone," Sonny James, Columbia-3498
- "Capitol Strings," Buck Owens, Capitol-2510

Odds:

Jefferson City, Mo., Location: Kid-Restaurant

**LLOYD GRICE, programmer, United Distributors.**

Current releases:
- "Sugar," Supers, Aridoter, Columbia-1001
- "Jean," Oliver, Columbia-339
- "I'm Gonna Make You Mine," Low Mater, Buddah-116

Odds:

On the Street

By RON SCHLICHTER

Henry Leyser, president of ACA Sales and Service, had ample praise for the Music Operators of America (MOA) during the association’s recent exposition in Chicago. Connecticut MOA leadership, Leyser said, "We have a tremendous amount of young talent and an executive vice-president that is second to none. I’m very proud to be a part of MOA." Leyser stepped down this year as an MOA vice-president but stressed that he is "always available."

Lucy Honeymon is still based in Mountain View, Calif., but he has switched from Nutting Associates to Contraband. His title at Contraband is "marketing representative." Ray West, president of Funtrons International, comments between his home in Hollywood and his plant in Ft. Lauderdale, Fla. West's home in Florida is a boat.

Ben Chicofsky, managing director of the Music Operators of New York, Inc. (MONY) is looking forward to the association's meeting next month. MONY is the only full-service organization that gives operators in the world's largest market an opportunity to meet in Chicago.

New Austrian Law

**Current from page 55 of tobacco sales were through vending machines—a increase of 50 percent compared with the figure five years ago. The development of beverage vending machines had been gradual, but he predicted a bright future for beverage vending machines in schools, factories and offices.

Most Austrian vending machines, he said, were imported from West Germany (70 percent). Ten percent came from Italy, 10 percent from Sweden and 10 percent from the USA.

Cigarettes, candy, chewing gum and stockings were the principal products sold through vending machines. Progress in beverage vending had been slower because of the traditional conservatism of the Austrians.

Investigate

You’ll find we advertise only what we have in stock and we have the world’s largest and newest selection. Always the lowest prices ever!

Send for our new complete machine list

**David Rised Inc.**

105 N. Broad St. Phila., Pa. 19123
Phone 215-223-2700

September 27, 1969, Billboard
Starting right from the top WURLITZER AMERICANA III sells itself and attracts play. Scene is a waterfront metro-skyline. But, with a unique added attraction. It slowly changes from sunrise to nightfall and back again. More action. More interest. More play — guaranteed.

More motion — and action — distinguish this optional, extra-cost, metro scene. Signs go on and off. Autos cross the bridge. A tugboat breasts the current. It fascinates patrons, focuses their attention on the phonograph, stimulates extra play.

Just one more feature that makes WURLITZER Americana III a Blue Chip Investment

THE WURLITZER COMPANY / 113 Years of Musical Experience / North Tonawanda, N.Y.
Minnesota Tax Fight

"Continued from page 55

other similar items—but an interpretation was made so that it covers cons-ordered amusement, too. We need to work now so that some approach to obtaining relief can be formulated."

Pink said that relief from the tax was obtained in St. Paul, and that the National Automatic Merchandising Association state council here also obtained relief.

"We were just too late in handling the problem," Pink said. "The tax is unfair in that we have no way of collecting it through our machinery."

MOM was meeting on Thursday so members can plan on attending a football game over the weekend, he added. MOM now has 38 members.

**Guaranteed Used Machines**

**MERCHANDISE & SUPPLIES**

Plates & Nuts, Jumbo Red... 1.95
Plates & Nuts, 100 Small... 2.95
Plates & Nuts, 5 Star Burrs... 2.95
Cathedral Pot, Double... 0.95
Cathedral Pot, Single... 0.75
 jurors... 0.50
Mixed Nuts... 0.50
Balls & Buds, S, L, H, Ctn. 6.85
Rain-Blo Ball Gum... 4.35
Ram-Blo Ball Gum... 4.35
Jelly Beans... 4.35
Boston Baked Beans... 2.95
Pistachio Nuts... 2.95
White Pistachio Nuts... 2.95
SALES

Minimum order, 20 per carton.

Rain-Blo Ball Gum, 3550 W.

Ram-Blo Ball Gum, 4300 M.

Jelly Beans, 3500 L.

Boston Baked Beans, 9700 B.

Pistachio Nuts, Jumbo White Pistachio Nuts... 2.95

**BRAND NAME BARGAINS**

"CLASSIC." Supplies, Stands, Globes, Brackets.

"CLASSIC." Supplies, Stands, Globes, Brackets.

Both of the Hurvich brothers had attended the Music Operators of America exposition at the Sherman House, Chicago, Sept. 5-7, just days before Hurvich’s death. Earlier this summer, they had celebrated their 38th year in the bulk vending business with a June 8 open house in their Birmingham offices, attended by representatives of the major manufacturers, dealers, and operators from several Southern states.

**Begun in 1931**

The Hurvichs entered the bulk vending industry in 1931 at the height—or depth, if you prefer—of the Depression. According to Max, "For the first six or eight months, we operated out of our house. Then we have helped a lot of people get started. Many have gone into it part time and have found it a lot of fun. They're now in business full time.

BARGAINS

The brothers attended their first vending convention in 1933, and have always been active in trade associations. Max is currently on the board of directors of the National Vending Association (NVA), and the National Vending Distributors Association (NVDA), and is a past director of the Music Operators of America.

**Harry Hurvich Dies at Age 66**

BIRMINGHAM, Ala.—Harry Hurvich of Birmingham Vending Company, died Tuesday from a cerebral hemorrhage in his home Sept. 9 and pronounced dead at St. Vincent’s Hospital. He was 66. Services were held in John’s Ridge Chapel, Sept. 10 before burial in Elmwood Cemetery.

Mr. Hurvich is survived by his widow, Rosecie; a son, Dr. Marvin Hurvich, a daughter, Mrs. Walter, four grandchildren, his brother and business partners, Max and two sisters, Mrs. Leo Friedman and Mrs. J.B. Corkland.

Harry Hurvich was also a co-founder of the West Alabama Confectionary Distributors Association.

**HURLICH VENDING**

405 11th Ave. N., Birmingham 2, Ala.

"As of today, I wouldn’t change one day of the past 38 years. We believe in service and friendship and this philosophy has paid off. Ninty percent of our customers call us by our first names. Friendship has as much to do with the business as anything because many companies have the same equipment to offer. Prompt service is also important.

"Another factor contributing to our success is that we have had some very loyal employees who have stayed with us 20 years or more. We’ve grown through the company. They’ve loved the customers like them."

A person has to be willing to work hard and understand the business, he said. "You have to live frugally at first, but for the fellow who wants to work, there’s nothing better than the bulk vending business."
Sophistication Guides Growth of Quiz Games

- Continued from page 55

ator has an arcade at the resort.

"We're trying to keep with a sophisticated educational image. We have rejected a lot of games. We maintain a full-time programming department headed by a girl from Santa Clara Uni-

versity. One thing that can ruin us is bad programming, whether it be bad taste or simply wrong answers. Our girl has three as-

consistants and they consult San Jose, Stanford and California students for questions. We pay the students for questions.

"Nutting Associates currently has five programs available with 3,000 questions in each program. Consequently, there are more than 15,000 questions in our library. And this does not include sports films. You would be amazed at how many educational applications there are. We have made machines for the American Cancer Society and a church in California and we made a specialized engineering program for a company for a special situation. For these special situations, we go to the experts in the field, such as two doctors at Stanford for medical questions." At the recent Music Operators of America (MOA) Exposition in Chicago, Nutting Associates unveiled its new two-player Computer Quiz which is a completely solid-state. According to Bartley, five of the machines were tested in California and they averaged $65 per week.

Another new machine is Astro Computer which uses 16mm film to give horoscope readings for every day of the year for all 12 signs of the Zo-

d, etc. Bartley said that the 16mm film is a smaller cartridge and requires only 30 seconds to change.

At Nutting Industries, Gene Wagner reported that the company's production for the coin industry will soon be vastly over-

shadowed by its production for education.

"We are rapidly branching into the educational area with teaching machines. Within a year, we will be 90 percent teaching and 10 percent coin. We will probably build one of two quality models for the coin industry each year.

"As for programming, we have hired people, such as col-

lege students. We also have a couple of doctors with the Univer-

sity of Wisconsin who are conducting research on why people play quiz machines. This has helped us with planning for future machines."

Nutting Industries' newest model is Try-A-Game which
boasts 6,000 questions and is set for two-for-a-quarter play. Also new is a Hockey game that is being imported from England. It features a simple mechanism and

two-for-a-quarter play. Wagner said the company is looking for distributors and that interested people should contact him.

The Milwaukee-based company is offering a $200 discount to operators until Nov. 30. The credit certificate is redeemable towards the purchase of one IQ Computer or one Try-A-Game Computer through authorized distributors. When asked about the promotion, Wagner com-

mented, "We tripled our sales in the last corporate year ended June 30, 1969, so we're just showing our appreciation."

Our new knowledge testing games on the market include Unscuramible and Unscuramible Deluxe by Allied Leisure In-

dustrs, Inc. The spelling games test a player's ability to un-

scramble three, four and five letter words.

New Releases At PhonoVue

CHICAGO — New film re-
placements have been released for the Rowe PhonoVue.

Red replacements: Gibson Girl, L-2919-U, with "Chirping By the Quarry," one of the first films; and Cochran, Setting Up, 1,929-J, with "Chirping By the Quarry," one of the last films.

"You Don't Have to Walk in the Rain," white, 800 N. Kedzie Avenue, Illinois.

"Don't Let the Teacher See Your Feet," Atlant-


Our"; "I'm a Better Man," Parrot, and Going Shopping, 1,929-J, with "You Better What You Have"; "More Fun," "Deepwater," or "Brainless (Soul FL)" soul.

Colonel replacements: Williams, 600, L-2919-U, with "Furbie So Good," Colonel, or "It's Your Turn Sunday," White Whales, and Going Shopping, 1,929-J, with "You Better What You Have"; "More Fun," "Deepwater," or "Brainless (Soul FL)" soul.

Newest Compact Turn-On From

ROCK-OLA

100 Selection Model 441

ROCK-OLA MANUFACTURING CORP

800 N. Kedzie Avenue

Chicago, Illinois 60651

Proven Profit Maker!

CHICAGO COIN'S NEW 2-PLAYER

ASTRONAUT

- MOON ROCKET AND VENUS

ROCKET WITH COLOR SCORING

- ZOOMING BALL FOR ADDED

SCORING

- "EXTRA BALL" FEATURE

- NEW BALL SAVER CONCEPT

- MATCH FEATURE

- ALSO IN PRODUCTION:

ACTION • MINI-HOT VARIETY • TOP HOT

All Machines Ready for Location

C.C. All American Basketball 300.00

Teen World, 10 ball roll box 350.00

Seeburg DS-100 150.00

Crosley Olympic 300.00

AMT Continental 2-500 180.00

Select-O-Matic 180.00

Seeburg LSI 180.00

Skahouse V-500 250.00

Skahouse V-750 295.00

Williams Apollo 180.00

Bally Five Star 295.00

Bally Cyclone 85.00

Bally Deluxe 85.00

Bally Satan 85.00

C.C. All Stars 295.00

Big Bowlers Grab Action During MOA

crowded games exhibit area
gave the games a thorough test-
ing. All three firms also showed
new shuffle alleys and pinball
games.

Bally's Super bowler was
shown with a 21-foot alley,
utilizing the regular 16-foot alley
with a 5-foot alley extension.
The game, which employs 4½-
in. diameter hand rubber ball
comes very near re-creating actual bowling. Chicago Coin's
Top Hat 6-player bowling game
which features regulation with "bowling frame"
score-keeping and has a swivel score
rack for easier servicing. Wil-
liams exhibited its Centen-
peror bowler with a "Strikes 90" fea-
ture, allowing a bowler to bowl
as long as he makes strikes. Chi-
icago-Coin's game is available
in 13½ and 16½-foot lengths.
Williams' is available in 13- and
16-foot lengths.

Bally showed its new two-
player flipper game called Joust,
which features unusual scor-
ing totals. The game, featuring 30
different ways to build scores,
includes two scoring challenges that
can total up to 10,000 points.

Chicago Coin showed Action,
its latest one-player flipper, and
Astronaut, a recent two-player.
Action features two impact tar-
gets which are activated by the
force of the ball being driven
up from the flippers and which,
depending upon how much force
is exerted, will score from 100
to 500 points.

Williams also showed a one-
player and two-player flipper
game. The one-player, called
Paddock, features extra balls as
a bonus for completing a pre-
determined number of runs. An-
er other extra ball is earned when
a shot passes through either a
eye or shoulder lane when the lane
is illuminated. Expo, the two-
player game, features five jet
bumpers, two disappearing posts
and three gates for prolonging
scoring action.

Williams also showed a new
called Gridiron, which re-
creates much of the action of
football. A one- or two-player
game, the unit has one control
which "snaps" the ball from "center" and another control which "passes" or "runs" with the ball. A ball is propelled into various score producing lanes by a cam-type arm.

Chicago Coin showed its
Varsity six-player puck bowler
with speed flash and super frame
features and Williams showed its
Beta shuffle alley.

all new from Valley—

the 1970 table with

Gay Nineties charm

This new Valley "Pocketeer I" home pool table features nostalgic "net-bag" type pock-

ets. Another innovation: twin extruded aluminum channel beams for maximum stability and levellness. Yet table is easy to take apart and install in any recrea-
tion room. Available in three sizes, each with one-piece slate playfield, the "Pocketeer I" has sides, ends, rails and cushioning with laminated plastic for durability; anodized aluminum trim on all edges. Legs are bolted for absolute rigidity. All tables, four cues and accessories are included.

Valley is also the developer and only maker of Bumper Pool® tables.
Music Festival Set For Kentucky Town

BENTON, Ky. — A Music Festival, USA, offering a recording session evaluation by Chet Atkins and publication of a song by Al Gallico, is scheduled for Kaintuck Territory near here Oct. 10-12.

Winners of a contest will be selected in each of three categories during the three-day festival, with a final grand winner to receive $10,000 in cash and prizes plus the added increments of the hoped-for contract and publishing tie. The two runners-up receive $6,000 in prizes.

The show is produced by David Hoy, clarinettist, who has recorded in the past for RCA Victor, and Walter Sill. Judges include trumpeter Clark Terry; disc jockey Ralph Emerich; broker Chuck Eddy; talent coordinators Judy Kyle; singer-composer Norro Wilson; composer-arranger Tupper Sassa; producer-artist Don Giant; vocalist Lynn Anderson; composer Glen Sutton; talent agency director Dotzi O'Brien; and composer-arranger pianist Bill Pursell.

Representatives of government offices of three states are expected for what is billed as the first annual festival.

The location is four miles southwest of Kaintuck Dam Village. The Kaintuck Territory is a reproduction of a Western frontier town, with some 50 shops, museums and handicraft exhibits.

The festival will have continuous entertainment from 9 a.m. to 6 p.m. daily. Categories are listed as country, pop and rock. Three stages will be used in the newly constructed blanket amphitheater. While one group is performing on a stage, the remaining two will be used for group setups.

NASHVILLE — A new entertainment and news service complex has opened under Rich- ard Garrett and Larry Stone. The corporation, called National Radio Productions, consists of 10 categories, each of which is involved in entertainment. Under the giant umbrella will be a music publishing company, Scene Three, which will handle new releases and contemporary pop music. RSVP Promotions is a business and artist promotion agency designed to act as a focal point for public relations and promotion for the entertainment industry here. It will include record promotion as well as individual and company.

Another facet of the corporation will be the Nashville Beat and the Nashville News Bureau, established as central information and news agencies. Intent will be to cover all important events in the music industry for the broadcast media. It would act as a general reporting service and voice.

Finally, the concern includes National Radio Productions, Inc., which will cover record production, creative jingle products, broadcast commercial recordings and commercial talent for the broadcast industry. This will be under the direction of Richard Garrett, founder and president. Garrett is a singer with the vocal group the Four Guys, an act which belongs to the "Grand Ole Opry." Before coming here three years ago, Garrett worked in radio news and programming in Ohio for six years.

Vice president of the company is Larry Stone, who previously worked for the Nash-ville Tennessean and the Nash-ville Banner, both daily papers. He will be handling much of the interview work used in the pro-duction of the Nashville Beat. The company will be aimed at building a catalog for the publishing company, and completing ties with radio sta- tions locally to provide the sort of news to the community which will benefit both the stations and the music industry. Offices are National Radio Productions, Inc.

Country Hall Adds Williamses To the Walkway of Stars

NASHVILLE — The addition of the names of Hank Williams Sr. and Jr. to the Walkway of the Stars in front of the Country Music Hall of Fame and Museum brought to two the number of father-son combinations in the embedded concourse.

Previously, the names of Er- nest Tubb and Justin Tubb were laid side-by-side for immortality. This was one of the high-lightests of a ceremony in which 16 new names were added to the walkway, including a mother-daughter combination, MOTHER Maybelle Carter and June Car- ter. This added another hus- band-wife combination. The name of Johnny Cash was al- ready there.

Still another husband - wife combination took place, with both honorees on hand. They were Lula Belle and Scotty Wiseman, the still youthful couple who entertained millions in their years of country music in the Midwest.

The ceremony added the name of Jimmy Skinner, another of the long-time professionals; Roy Drusky, whose succession of modern hits has given him such hits as Bobby Goldsboro, another of the successful young breed; the late Luther Perkins, whose widow was present; Roy Orbison, represented by his father; Jerry Reed, represented by his sister, Priscella Mitchell; Scotty McDonald, represented by his brother; and T. Texas Tyler. Jeannie C. Riley was also present as part of the cere- mony, but arrived late.

This brings to 99 the num- ber of names now in the walk- way.

Jones Sues "President"

SAN ANTONIO — George Jones and his wife, Tammy Wynette, filed suit against Fran Maloney, a local woman, seeking an injunction prohibiting her from claiming that she is presi- dent of the San Antonio Chap- ter of the National George Jones Fan Club.

Jones said that in July 1968, Mrs Maloney was informed that she no longer had authority to associate with or act as presi- dent of the local chapter.

The suit said that she claims to be president of the chapter and is collecting money for various publicity materials sent to fans. It was further said by Jones that Maloney has written letters derogatory to him and "personally libelous." A hearing on a requested tempo- rary injunction prohibiting her from continuing the alleged ac- tivities was set for Sept. 18 in 45th District Court. The suit also asked for $10,000 in dam- ages.

THE NAMES OF some of the greats of country music are embedded in the walkway of the stars at the Country Music Hall of Fame and Museum in Nashville. Front row, left to right, Roy Drusky, Bobby Goldsboro, Scotty Wiseman. Back row, Jimmy Skinner, Mother Maybelle Carter, Mrs. Luther Perkins and Lula Wiseman.

Country Music
HAS ANYBODY HEARD FROM . . .

'MY BLUE RIDGE MOUNTAIN BOY'

. . . ALSO THE TITLE OF HER GREAT, NEW ALBUM

DOLLY PARTON

We Had All the Good Times Going # Till Death Do Us Part
Home for Pete's Sake # The Monkey's Tail
My Blue Ridge Mountain Boy # Gypsy Joe on a M
Bay Wind # In the Ghetto # I'm Fed Up with You
Comes People Hey # Evenin' Shade # Daddy

RCA LSP-4188
EXCLUSIVELY ON RCA RECORDS
PUBLISHED BY OWEPAR PUBLISHING CO.
<table>
<thead>
<tr>
<th>#</th>
<th>Title Artiste</th>
<th>Label, No. &amp; Pk.</th>
<th>Weeks on Chart</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>TALL DARK STRANGER</td>
<td>Buck Owens &amp; His Buckaroos, Capitol 2570 (Blue Book, BMI)</td>
<td>8</td>
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<td>2</td>
<td>THAT'S A NO NO</td>
<td>Lynn Anderson, Chart 46-5001 (Singlet, BMI)</td>
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<td>3</td>
<td>A NEW NAME SUE</td>
<td>Johnny Cash, Columbia 4-49890 (Trim, BMI)</td>
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<td>4</td>
<td>TO MAKE A MAN (Feel Like a Man)</td>
<td>Tammy Wynette, Epic 5-58512 (Cottle, BMI)</td>
<td>11</td>
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<td>5</td>
<td>THE WAYS TO LOVE A MAN</td>
<td>Emmylou Harris, RCA 17225 (T Henderson, ASCAP)</td>
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<td>6</td>
<td>COOK ME Baby</td>
<td>Sunny James, Capitol 2595 (Progressive, BMI)</td>
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<td>7</td>
<td>THESE ARE NOT MY PEOPLE</td>
<td>Ferlin Husky, Columbia 4-44716 (Lowery, BMI)</td>
<td>10</td>
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<td>8</td>
<td>BUT YOU KNOW I LOVE YOU</td>
<td>Grady Martin, Decca 45688 (Blue Book, BMI)</td>
<td>12</td>
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<td>9</td>
<td>WINE ME UP</td>
<td>Faron Young, Mercury 72936 (Passport, BMI)</td>
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<td>10</td>
<td>INVITATION TO YOUR PARTY</td>
<td>Jerry Reed, Uni 1100 (Cox/Unibird, BMI)</td>
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<td>11</td>
<td>THESE LONELY HANDS OF Mine</td>
<td>Mel Tillis &amp; The Troubadours, Kasy 2021 (To-Ran, BMI)</td>
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<td>12</td>
<td>IF NOT FOR YOU</td>
<td>George Jones, Warner 1356 (Faiskey, BMI)</td>
<td>11</td>
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<td>13</td>
<td>SHAKIN' MAN BLUES</td>
<td>Macie Haggard &amp; The Stranger, Capitol 2351 (BMI)</td>
<td>6</td>
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<td>HOMECOMING</td>
<td>Tom T. Hall, Decca 72951 (Newkey, BMI)</td>
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<td>15</td>
<td>I LOVE YOU BECAUSE</td>
<td>Carl Smith, Columbia 4-44990 (RCA, BMI)</td>
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<td>16</td>
<td>TRUE Grit</td>
<td>Carl Davis, Capitol 2570 (Columbia, BMI)</td>
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<td>17</td>
<td>RAINING IN MY HEART</td>
<td>Rex Price, Columbia 4-44097 (House of Bryant, BMI)</td>
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<td>18</td>
<td>GEORGE (of the North Woods)</td>
<td>Dave Dudley, Mercury 72952 (Newkey, BMI)</td>
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<td>19</td>
<td>WHICH ONE WILL IT BE</td>
<td>Bobby Bare, RCA 74-0002 (Tree, BMI)</td>
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<td>20</td>
<td>I'M DOWN TO MY LAST</td>
<td>David Houston, Epic 5-10488 (Battlin', BMI)</td>
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<td>21</td>
<td>I'D RATHER BE GONE</td>
<td>Hank Williams, MGM 14097 (Blue Book, BMI)</td>
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<td>22</td>
<td>COLOR HIM FATHER</td>
<td>Linda Hayden, Plantation 36 (Billy Bea, BMI)</td>
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<td>23</td>
<td>ME &amp; BOBBY McGEE</td>
<td>Roger Miller, Smash 2230 (Emb Rogue, BMI)</td>
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<td>24</td>
<td>ARE YOU FROM DIXIE</td>
<td>Jerry Reed, RCA 74-0111 (Wampler, ASCAP)</td>
<td>5</td>
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<td>25</td>
<td>MUDDY MISSISSIPPI LINE</td>
<td>Bobby Goldsboro, Decca 50566 (Dotte, BMI)</td>
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<td>26</td>
<td>SEVEN LONELY DAYS</td>
<td>June Sheppard, Capitol 2356 (Jefferson, ASCAP)</td>
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<td>27</td>
<td>I CAN'T SAY GOODBYE</td>
<td>Marty Robbins, Columbia 4-44890 (Phono, BMI)</td>
<td>13</td>
<td>28</td>
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<td>28</td>
<td>I WILL ALWAYS</td>
<td>Don Gibson, RCA 74-0199 (Asiff-Roe, BMI)</td>
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<td>29</td>
<td>TENNESSEE HOUND DOG</td>
<td>Osborne Brothers, Decca 32516 (House of Bryant, BMI)</td>
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<td>30</td>
<td>ALL I HAVE TO OFFER YOU (is Me)</td>
<td>Colby Pride, RCA 74-0166 (Bill &amp; Kathy/Blue Cross, BMI)</td>
<td>16</td>
<td>31</td>
<td>31</td>
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<td>31</td>
<td>WICKED CALIFORNIA</td>
<td>Tony Fite &amp; The Glaser Brothers, MGR 1470 (Jack, BMI)</td>
<td>11</td>
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<td>32</td>
<td>THIS THING</td>
<td>Webb Pierce, Decca 32508 (Wondering Acres, ASPEA)</td>
<td>13</td>
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<td>33</td>
<td>MY CUP RUNNETH OVER</td>
<td>Johnny Cash, Universal 6408 (Chappell, ASCAP)</td>
<td>7</td>
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<td>MAMA LOU</td>
<td>Peggy Lee, Imperial 46386 (Durant/Prodigal Son, BMI)</td>
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<td>35</td>
<td>BETTER HOMES &amp; GARDENS</td>
<td>Bobby Bare, Decca 480210 (T Henderson, ASCAP)</td>
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<td>36</td>
<td>THAT SEE ME LATER LOOK</td>
<td>Bonnie Guitar, Decca 17274 (Tree, BMI)</td>
<td>6</td>
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<td>37</td>
<td>WORLD WIDE TRAVELIN' MAN</td>
<td>Wynn Stewart &amp; The Spaniels, Capitol 2310 (Blue Book, BMI)</td>
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<tr>
<td>39</td>
<td>TO SEE MY Angel CRY</td>
<td>Conway Twitty, Decca 72514b (MGM/Twitty/Bird, BMI)</td>
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</tbody>
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**Artist and/or Selection featured on "The Music Scene," ABC-TV Network**

**This Last WORLD WIDE TRAVELIN' MAN**

**WICKED CALIFORNIA**

**SEVEN LONELY DAYS**

**I CAN'T SAY GOODBYE**

**I WILL ALWAYS**

**ALL I HAVE TO OFFER YOU (is Me)**

**WICKED CALIFORNIA**

**THIS THING**

**MY CUP RUNNETH OVER**

**MAMA LOU**

**BETTER HOMES & GARDENS**

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DECCA RECORDS, LAND OF THE COUNTRY GIANTS

Country Music

Nashville Scene

By BILL WILLIAMS

Harold Bradley, Nashville's great guitar player who claims to have quit two television shows in the past because he didn't like to smile while playing the guitar, made one of his rare guest TV appearances for Ed Bruce on the new "Morning Show" on WSM. Bradley, who averages about three record sessions a day, is one member of the famous family of that name in Nashville music.

Elton Blakely is back on the road on a limited basis. The Capitol artist, who suffered a painful back injury in a fall at San Francisco's Cow Palace in May, is playing about five dates a month, then resting and getting treatments. He doesn't know when he will be back in full swing, but estimates the injury has cost him $50,000 in dates.

The new Statesiders band of Mel Tills includes a violin, along with the violin, steel guitar, along with the other standard instruments. He has six pieces.

The most widely-recognized sound around is that of a pair of youngsters, Joe & Cindy, the Brew Kids. They are 10 and 12 years old respectively. Bill Goodwin has finished a tour of the West, concluding with the Sheriff's Posse Redo in Montrose, Colo.

Sandy Tucker played a six-week engagement at the Western Room here, then left for Hawaii. Now that she's back, she has an indefinite booking at the same room.

Ralph Emery plans to put up shop again in the lobby of the Andrew Jackson Hotel during convention time in August, and his co-host will be Mel Tillis and Jack Green. With Tillis doing interviews, the show could be a long one.

S. Lee Webb, about to do another Decca session, is on tour with a package consisting of Loretta Lynn, Jerry Lee Lewis, and the Osborne Brothers, J. Lee, of course, is Loretta's brother, and he originally billed himself as Jack Webb, his real name. But Dragnet's Jack Webb also is under contract to MCA, and the country singer had to make the change. Now there's another change in the family. Loretta's sister, Brenda Gail, had been singing under that name, but when she signed with Decca, she had to change her name to avoid confusion with Brenda Lee, so now she is known as Crystal Gail. It's hard to keep the family straight without a scorecard.

Beth Jenkins has been named administrative assistant to Mrs. Emily Bradshaw at Promotions by Emily and Pauline Hardaway, the executive secretary. Gib Guilbeau, of the Happy Tiger label, made the TV rounds here for promotional appearances. Another club in the midwest has turned country. Cristy's Inc., in East Peoria, III., has a large dance floor and accommodates about 300. It will serve as house base for Cristy Lane and her Misty Mounties. Club manager Charles Johnson wants to hear from Nashville bookers.

Cherokee Enterprises has been formed at Pomona, Calif., a partnership involved in recording, publishing and artist management. The partners are Frank Maloney, Jim Whitlock, Willy Stewart and Joan Valero. The first release is "(Continued on page 66)"

Jan Howard sings

"We had all the good things going..."

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Billboard's
FIFTH ANNUAL
WORLD
OF
GOSPEL
MUSIC

Billboard will highlight the exciting growth and development of Gospel Music in a probing 3-column editorial report, October 11. The special section will spotlight the leading Gospel groups, the growth and leadership of the Gospel Music Association and the commercial success of Gospel Music in the recording industry. Don't miss this special issue!

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Neville Carey...Jimmie James (Patel)
Stoppin' Down...Frederick Knight (Maxine)
The Beachcomber...Mystry Voice (Tid)
Ladder of Love...Jackie Speed (Kapac)
Back in the Arms of Love...Jack Greene (Deca)
Thing of the Past...The Unwilling (Murba)
A Time For Us...Lon Litchie (Ripper-Du)
Gonna Have to Put You Down...Oscar Bishop (Maxine)
Frenzied (100% Right)...Lee Wilson (Red Bird)
Instalment by the Bottle...Ray Crowder (Camaro)
Shining Dark Eyes...Thilma Schreiber (National)
The Letter of Love...Believe-Me...It's Time (Atlantic)
I Can Remember...Peter & Gordon (C spotlight)
You Gotta Have Love...Germaine Aitney (Gerry)
Individuals of Society...Bass of the Things (Chi Line)
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Country Music

Nashville Scene

Louvin reduce Miss Mich....

dating at the ballroom in Roma Park, Ill. Charlie says he was repeatedly threatened by a "crowd" that the telephone wires of the place were spliced, and he was warned that if he continued to work the place would be fire-bombed. The group took his chances, and worked, and nothing more happened.
Mrs. Carlene Westcott, president of Consolidated Record Exchange, Inc, is off on a tour to Nassau to do some promotion work for RCA Home Products. Red Rosehilde, formerly stationed with the Renfro Valley Shows in Kentucky, now is working dates in the Northwest with Smokey Warren. The favorite guitar of Jack Greene, a Gibson dating back to 1939, was stolen by an officer at Hopkinton, Ky., a couple of days later when being pawned.
A group of producers has been completing adding Don Bowman to the roster of producers at "Harper Valley USA" which is to debut on NBC in January. The show is set in a southern music outlet, WEEZ, carried off its first show by a combination of music fans to Nashville. The trip was made on the request of their station. The station has been set for Saturday (27). Waver- side Records, Maynard, Mass., received from Specialty Advertising Co, of America, a complete set of Liberty-Imperial records.

Southern Album Service

Chappell Signs 'Salvation' Team

NEW YORK — C. C. Courtney and Peter Link, writers of the rock musical "Salvation," have signed exclusive writer contracts with Chappell & Co., Inc., marking the firm's first scale entry into the rock music field.

"Salvation," which opened at the Village Gate in the Spring, will open at off-Broadway Jan. 15. The show was scheduled for June 1 (24). Capitol is cutting the original LP of the show for its new 5- cent Series C Convertible Preferred Stock, has been accepted by the holders of approximately $22 million in principal amount of the 5 and 6 cent Convertible Subordinated Debentures originally issued by Warner Bros. Seven Arts Limited.

Kirby announced the obligations of the 5 and 6 percent Debentures when it acquired the assets of Warner Bros. Seven Arts Limited on July 8, 1969. The Exchange Offer which has now terminated, was made pursuant to Kirby's original plan of acquisition. There were approximately 3,500 debenture holders and 6 percent Debentures outstanding on July 8, 1969.

WAYSIDE RECORDS

Present

"Changing Times" ALAN LYLE

"Hey Pretty Baby" MISTY MORGAN

"Bayou Pierre" HALL WILLS

Dexter's Scrapbook

BY DAVE DEXTER JR.

HOLLYWOOD—For a good many years, Ronnie Prophet has been the "boss" of Crosby's town. He has sold more than 200 million records in the form of"British Invasion" Rock and Roll (early 1960s) and he should know something about a song anyone who looks back through his book of hits, is a puzzle. And certainly more difficult to song.

"The tunes I did in the past," says the Old Grey, 65 and old at times, "are almost always opened with eight bars of melody, followed by a repeat eight bars, then a release or bridge and right back to the original eight-bar melody with a high ending.

"But there's no characteristic number remaining in the stuff they write these days," Crosby said.

A perusal of the VIP guest list at the banquet honoringAuto- ntaums Armstrong, Collins and Aldrin (hosted by President Nixon) indicates that the newly-non-working musician invited to the historic Century Plaza bash was Lionel Hampton, not Nixon's favorite maestro. "I felt slighted, no doubt," said "Hammy," "without a mallet in my fist."

"I feel so sorry for today's young people. Life should be beautiful, a melody of happiness and joy, the fratic pace, the inability to relax—people are destroying themselves today and it shows in the way they are unable to appreciate what I've been doing, this awful cannibal beat stuff.

"The man who said that is one who never composed a single note. I'm a composer of pop music Rudolf Friml to Billy Vaughn."

Frill "refuses" to let today's music get him down, he told Jim Walters. He turns for radio and gently tries to com- plain about the music. According to which, he will, "clearly depict the Russian invasion of Communist China."

He also says he is open to accept "in person" engagements as a Wild West dancer but please, no rock stuff.

Within hours of each other, Joe Glover, Mahlon Merrick (for whom the director of which is for Jack Benny) and Russ Morgan died of natural causes. Morgan, the former, a long-time singer, who made a fortunate playing war-horn to whine and leading a danceable if undistinguished orches- tra for more than 30 years, was planning a second wedding with his wife to the same hotel in Texas where they were married in the 1930s. One of his two sons, Jack, also a trombonist, hopes to continue with "Music in the Morgan Man- ner." At 29, he played 10 years in his father's brass section.

ASCAP Meeting

LOS ANGELES — ASCAP's annual West Coast meeting is scheduled for Wednesday (24) at the Ambassador Hotel. On the agenda are reports from Stanley Adams, ASCAP presi- dent, and officers.
warned that if he continued to

Harper Valley USA, which is

Crosby’s town. He has sold

sixty-five million records of a different melody, then

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SIGNATURE
Moog—Album Focuses
On Commercial Appeal

By RON SCHLACHTER

CHICAGO—A "commercial pop sound" was the goal of Christopher Scott in playing the Moog synthesizer for his first Decca album, "Switched-On Bacharach."

The album, which features the songs of Burt Bacharach, joins a field of some 23 other electronic albums. Concerning the competition, Scott, who is also a gifted composer-arranger Dave Mulaney, said:

"So everybody has been running off in different directions. They have been doing a lot of experimental work with sound effects—space kind of things. Consequently, we have tried to orchestrate our work in a commercial pop vein using Burt's music.

"People have difficulty in accepting something so different from what they're used to hearing. This means the public must be educated. The Moog was never meant to replace traditional pop music but it does represent another arm. We're making the public aware of this by giving it them in small doses."

According to Scott, there are no limitations within the Moog itself. The music is only limited by a person's inventiveness. As for how "Switched-On Bacharach" was put together, Scott explained:

"We laid a live rhythm track down first. From this, we built other tracks, feeding the ondio- line and cordovox, two other electronic instruments, into the Moog. This changed their characteristics and they produced totally different sounds.

"The wildest thing is having the record from back to front because of the mechanics of recording. It usually takes anywhere from three months on up to record an album, but in this particular case our album required only three weeks. We worked day and night.

"Scott, who is a co-producer with John Mack in the New York-based MTL Productions, was commissioned by Decca to do the album as a result of his commercial work. Scott and Mack do the Esso commercials using a Moog and ondoline.

Other credits of Scott include the arranging of eight sides of Don's "Abraham, Martin & John" album and a series of "Snoopy" songs, all on the Laurie label. In addition, he has done some instrumental singles with Laurie, using both traditional orchestral instruments and the ondoline.

As a result of "Switched-On Bacharach," a single will soon be released featuring "What's New Pussycat?" b/w "Do You Know the Way to San Jose?" Jean-Jacque Perrey, one of the innovators of electronic music, was singled out by Scott as being particularly helpful with the album. Perrey was also responsible for introducing Scott to electronic music.

CHICAGO—The contention that amateur musicians are purchasing more sophisticated and more expensive musical instruments and accessories is borne out by 1968 sales figures, according to Jim Faxby, American Music Conference (AMC). The U.S. musical instrument industry achieved a sales volume of $954,138,000 in 1968, second only to the record sales of $955,000,000 in 1966. Retail sales of new instruments accounted for $779,933,000 of the 1968 figure, or nearly 3½ percent more that 1967's retail figure of $592,000,000, but unit sales fell below the 1967 level.

Amateur musicians, according to AMC's recent report, numbered 46,200,000 and accounted for the bulk of the sales of new instruments, instructional materials and sheet music and accessories. About 1,700,000 students began playing musical instruments for the first time in 1968 and brought the student figure to 18,800,000. Additionally, 600,000 adults began or resumed music involvement, bringing the total adult amateur figure to 27,400,000.

Per capita expenditure for musical instruments and accessories in 1968 was $4.73, as compared with $4.55 in 1967, $3.10 in 1960 and less than $1.60 in 1950. Fretted instrument sales totaled 1,570,000 units with a total retail value of $136,347,000, compared with respective 1967 figures of 1,280,000 units and $121,300,000 in retail value.

Msran Musical Instruments

Musical Instruments

Moog—Album Focuses
On Commercial Appeal

By RON SCHLACHTER

CHICAGO—A "commercial pop sound" was the goal of Christopher Scott in playing the Moog synthesizer for his first Decca album, "Switched-On Bacharach."

The album, which features the songs of Burt Bacharach, joins a field of some 23 other electronic albums. Concerning the competition, Scott, who is also a gifted composer-arranger Dave Mulaney, said:

"So everybody has been running off in different directions. They have been doing a lot of experimental work with sound effects—space kind of things. Consequently, we have tried to orchestrate our work in a commercial pop vein using Burt's music.

"People have difficulty in accepting something so different from what they're used to hearing. This means the public must be educated. The Moog was never meant to replace traditional pop music but it does represent another arm. We're making the public aware of this by giving it them in small doses."

According to Scott, there are no limitations within the Moog itself. The music is only limited by a person's inventiveness. As for how "Switched-On Bacharach" was put together, Scott explained:

"We laid a live rhythm track down first. From this, we built other tracks, feeding the ondio-line and cordovox, two other electronic instruments, into the Moog. This changed their characteristics and they produced totally different sounds.

"The wildest thing is having the record from back to front because of the mechanics of recording. It usually takes anywhere from three months on up to record an album, but in this particular case our album required only three weeks. We worked day and night.

"Scott, who is a co-producer with John Mack in the New York-based MTL Productions, was commissioned by Decca to do the album as a result of his commercial work. Scott and Mack do the Esso commercials using a Moog and ondoline.

Other credits of Scott include the arranging of eight sides of Don's "Abraham, Martin & John" album and a series of "Snoopy" songs, all on the Laurie label. In addition, he has done some instrumental singles with Laurie, using both traditional orchestral instruments and the ondoline.

As a result of "Switched-On Bacharach," a single will soon be released featuring "What's New Pussycat?" b/w "Do You Know the Way to San Jose?" Jean-Jacque Perrey, one of the innovators of electronic music, was singled out by Scott as being particularly helpful with the album. Perrey was also responsible for introducing Scott to electronic music.

1970 MUSIC SHOW exhibits will be showcased in this enormous North Hall section of the Miami Beach Convention Hall, comprised of over 100,000 square feet of display area. The Music Show, to be held in conjunction with the annual convention of the National Association of Music Merchants (NAMM), will be June 6-9. The Fontainebleau Hotel, a six to 10-minute ride from the convention center, will be NAMM's headquarters during the event.

NAMM Lists Seminar Dates

CHICAGO—The National Association of Music Merchants, Inc. (NAMM) will kick off its 1970 spring series of sales management seminars in Dallas, January 18-19. The site will be the Marriott Motor Hotel.

Other seminars will be held at the Regency Hotel, Atlantic City, Feb. 15-16; the Marriott Motor Hotel, Chicago, March 22-23, and a Chicago Plaza, Los Angeles, April 12-14. The meetings will generally follow the format of past seminars, with the exception of the western seminar in Los Angeles where exhibits will be featured.

Companies Merge

LOS ANGELES—The merger of Penny-Owley Music Co. here with Sherman Clay & Co. of San Francisco has been announced by Donald Ravitch, president of the combined firm. While terms of the merger were not disclosed, both firms will continue to operate under their own names.

CHRISTOPHER SCOTT, shown here on the left, is featured playing the Moog synthesizer on Decca's new album, "Switched-On Bacharach." Pictured with Scott is co-producer John Mack of MTL Productions.

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CHICAGO—Chess Producing Corp., a division of GRT, is nearing the end of the first quarter of the fiscal year of 1970 with a 100 percent increase in sales over the forecast made at the beginning of the quarter.

In making the announcement, general manager Richie Salva- dor noted that the label marked the inception of the Neptune label, with exclusive distribution rights for Chess. Presidents John G. Sherrard and Terry Dolan will perform the Lettermen at the Fairmont Hotel until Wednesday (24). KIRBY

MUSICAL INSTRUMENTS

From The Music Capitols of the World

DOMESTIC

Continued from page 32

NEW YORK

Columbia's Flock plays Salv- orange from Monday (22) through Wednesday (24). Ivan Mogull, music editor, has a new folio, "Powerhouse of Hills," which is being distributed by West Coast Publica- tion. The book contains catalog- ing of Atlanta's Bill Lowery, Lowery Music Co., Inc. Low- Salt Music, Inc. Low-Thom Pub- lishers, and Trinity Inc.

Terry Todd Finke and Kit Doughter from the"Outlaws" model, will be married Nov. 2 on the Peo- ten, Pierce. Verve, Pierce's Patrick Sky opens a five- night stint at Orlando's Onion on Thursday (22) through Saturday (24)

Folkways Paul Germs is holding tours for a two-week engagement at the Gaslight in November. Other dates include Montana's Backdoor, Fri- day (3) through Sunday (5) and the Cafe Lena in Saratoga Springs, N.Y., Oct. 6-11.

The Isley Brothers begin a national tour and concert tour next month as Epic's Hollies have re-formed and are promoting their new single "Salvation," which previously played the Village Gate, opens at the one-week, third at the Cafe Lena on Wednesday (24). Capitol has announced for sale an album of the group's record at the Atlantic "At the Forum" in September. Playing the "Flying Can Be Fun," Gladley Shelly's latest, through alternate ap- pearances.

Terry and Ann Brans Brans' Grateful Dead has added to its Fillmore East schedule for Friday (24) and Saturday (25) along with Buddah Records' "Blu- Na- Na" and Vanguard Records' "Country Joe & The Fish.

Blue Note Records' Brans Jack McClure's "McClure Plays Clinton Hall in Rochester, N.Y., Friday (3) through Sunday (5). Metro- media Records Golding appears.

"The Herd" will perform at Time 16 with Buddy Hackett.

David Grau will conduct the score for the Mirsch Productions film "The Klondike" starring Angie "Al" for release by United.


October dates are old Committee Theater, Sept. 4 for the Congress of Wonders, a season of comedians that beginning Sept. 8. Will do 10-day run for the starring. Steve Miller, James Cameron and the planning will be at Fillmore West through Monday (28). Sam and Elvish Bishop will be at the San Jose Civic Auditorium in San Jose Friday (26). The Big Sur Festival (13-14) at the Big Sur Inn south of Carmel will feature: Joan Baez, John Sebastian, the Incredible String Band, Dorothy Morrison & the Country Bears and Bonnie & others. After 16 nights at KBDI, the "The Last of the Redneck" is showing at the Rincon. The show will be held Sept. 28-29 at U. California Berkeley. Stanley Dance, Gunther Schuller, John Lewis of the MJQ, Charlie Mingus and John Handy will be among the NYCO performers for the event...

Don Ellis' big band started an eight-day engagement at the New York Jazz Festival in September. The group has recently released a new album, "Coffin at the Door," on the May album, "Save a Little Money for the Holiday Inn Music (BMI)." Gary McEwen heads up the publishing operation.

National promotion and sales chief of Klondike is Joseph Grether.

AMBASSADOR LP'S

NEWARK, N.J.—Ambassa- dor Records has prepared an anthology of six albums of pop songs by the Ray Bloch Singers, which are slated for immediate

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LONDON — Special fall-winter program. Sinfonia Serratt Caballero and Seiji Ozawa, bass Ruggero Raimondi, and others. Strauss: "Der Rosenkavalier" will star Regine Crespin, Yvonne Minton and Helen Donath with the Vienna Symphonies and Georg Solti. Also planned is a special memorial set to conductor Ernest Ansermet, and Dvorak’s "Requiem" conducted by Istvan Kertesz. Kertesz has also a complete Masaic music album.

Hall Opens on a High Note

NEW YORK — Alice Tully Hall opened on Sept. 11 and was a glowing success on all counts. The new $10,000-seat Lin- coln Center auditorium, geared for high fidelity, had the signatures of excellent acoustics, the de- cor and atmosphere, perfect. The striking studio of soloists included American violinist Zuck- erman and James Oliver Buswell IV, violist Walter Trampler, cellists Leslie Parnas and Pierre Fournier, baritone Hermann Prey, and an orchestra, Maxwell Markowitz on harpsichord and piano.

Zuckerman and Buswell, two of the few great young violinists, were an exciting duo in Bach’s "Trio Sonata in C," with Markowitz playing the harpsichord and Par- nass, always steady, strong, and graceful, on continuo. Zuckerman is a Columbia artist, while most of Parnass’s recordings are on the same label. Buswell probably is the top contemporary artist not represented on disc.

Desto Issues 2 4-Record Sets

FRANKLIN LAKES, N.J.—Desto Records is issuing two 4-record sets, including a collection of 40 Louis Moreau Gottschalk pieces, recorded by Aaron Krasnoff. The other pack- age, devoted to the modern brass quartet, is in a program ranging from 1500 to today. A third title has first recordings of Ned Rorem’s "Poems of Love and the Rain" with mezzo-soprano Bever- ley Willis, and "From an Un- known Past" and "Four Madrils (Sappho)" by the Modern Madril Quartet.

Electron Album on Decca


Say You Saw It in Billboard

EMI, Decca Ltd. LP Projects

Recently added to EMI’s artist- list was Spanish contralto Marion Serratt Caballero, conductor Seiji Ozawa, bass Ruggero Raimondi, and others. Strauss: "Der Rosenkavalier" will star Regine Crespin, Yvonne Minton and Helen Donath with the Vienna Symphonies and Georg Solti. Also planned is a special memorial set to conductor Ernest Ansermet, and Dvorak’s "Requiem" conducted by Istvan Kertesz. Kertesz also has a complete Masaic music album.

Benjamin Britten conducts the English Chamber Orchestra in Bach’s "Brandenburg Concertos." A Percy Grainger disk featuring his own works will be issued, and John Shirley-Quirk, with new recordings of Bach, Strauss: "Also Sprach Zarathustra.

EMI’s Beethoven observance starts in November with the first single LP from the complete set of piano concertos with Daniel Barenboim as soloist and Olivier Klemperer. Barenboim’s sonata cycle will be completed with three LP’s in January and the final disc in March.

Sir John’s Birthday

Sir John Barbirolli’s 70th birthday will be observed in December with an album of pieces specially arranged by the conductor. He has recently conducted Verdi’s Requiem with Ashgate, Raimondi, Jon Vickers and Fiorenza Cossotto Barbirolli and conducted the HMV release of Verdi’s "Otello" starring James McCracken. Another new HMV opera will be Massenet’s "Cedda and Victoria de los Angeles.

Other special HMV releases are a three-LP boxed set of Ravel’s major piano music with fests of Poulenc, Franck and Bach’s "Art of the Fugue," performed by Alicia de Larrocha.

Dates have been set for Sir Adrian Boult to continue his 15-LP boxed set on HMV of symphonic music dedicated to EMI with recordings of the "Symphonies Nos. 8 and 9" and the Bruckner Consecration Mass.

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www.americanradiohistory.com
Scanning The News

Karl Horn has been elected vice-president of Zenith Radio Corp. Edward Reavy Jr. has been appointed vice-president and general manager of the consumer products division of General Electric Co. Elsewhere in the division, Ken Thomson has been named sales manager of the stereo products department. William Blazek has been appointed manager of distribution planning. Mrs. Joseph W. Diegel has assumed the duties of manager of marketing administration; and Frank Kimper has been named general credit manager and assistant treasurer.

There have been several appointments at Sylvania Entertainment Products. William Lowry has been named general product manager, while Thomas Benedett has been appointed manager-employee relations. Sales managerial positions have been filled by Melvin Bredenkamp, regional manager, Philadelphia; William Spilman, district sales manager, Philadelphia; and Joseph Sudow, territory manager, Philadelphia. First prize in a recent Advertising World Product Literature Competition was awarded to Robert Meier, the advertising manager of the Lighting Equipment Division of Sylvania Electric Products Inc. by a group of engineering councils and construction industry organizations.

Symphonie Radio & Electronic Corp. has named Louis Ciapponi sales manager in its representative office for the New England territory, which covers Maine, Vermont, New Hampshire, Massachusetts and Connecticut. Ciapponi is headquartered in Fairfield, Conn.

George Sosnowski has been named divisional marketing manager for Bell & Howell's video and audio products division. In another appointment, Douglas Dring has assumed the duties of district sales manager for Bell & Howell's line of audio tape recorder players. A new color wheel-edited video tape recorder has been added to the company's line of closed circuit television products. Model 2932 permits interference-free assembling of both color and monotone programming.

Robins Industries Corp. has promoted Kenneth Rhodes to the post of distributor sales manager for cassette, magnetic tape and tape-recorder and hi-fi accessories. Meanwhile, Robert Mills of Southfield and Grand Rapids, Mich., has been named sales representative for the company's consumer products in the state of Michigan. Gerald Kaplan, Panomax's sales manager of high fidelity equipment, Electronics Industries Association's (EIA) marketing services department has announced the publication of its 1969 edition of the Electronic Industries Yearbook. The publication analyzes trends in sales of consumer, industrial, government and component products.

"USING YOUR TAPE RECORDER" (Second Edition) is written by Harold D. Weiler and Louis M. Deetzell and is available from Allied Radio Corp. Chicago. The 112-page paperback book is priced at 75 cents.

Stereo Age 1

Plans Debut

NEW YORK—A new line of high fidelity kits, factory wired units, color VTR and electronic musical instruments, bearing the Stereo Age 1 label, will soon be released on the consumer market.

The equipment, manufactured by the newly-formed Hegeian Laboratories Inc. will embody a multitude of features in factory wired units which can be purchased singly or in combination, plus special options which are necessary for complete flexibility.

Stereo Age 1 will include products ranging from component to complete receivers. First products in the line, a preamplifier control unit, switching panel, VU meter and power amplifier, will be introduced by the end of this year.

Hegeian Laboratories also plans to complete development of consumer-priced color and black-and-white VTR.

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WASHINGTON—A suit by the local price-cutting chain here for access to a big suburban shopping center could set a pattern for other retailers of audio, products and electrical appliances who are being denied entry to the mushrooming shopping centers. The Dalmo store had managed to become another slice of floor space at the Tyson's Corner center, in suburban Virginia, but it was shut out when three major department stores were given veto powers over placement and space for other retailers in the shopping center.

The shopping center's court appeal claims that in order to sell space to the very large interests, managers respect their right to pass judgment on other prospective tenants. Dalmo calls this a violation of the Sher- man antitrust act and an unreasonable restraint of interstate commerce. The shopping center thinks it is legitimate to give guarantees in large-scale lease negotiations with the biggest tenants.

Downtown Washington has already lost more than two-thirds of its retail sales to the ever-multiplying Maryland and Virginia suburban shopping centers—seven in full swing, two more planned.

Ironically, Lansburgh's, the smallest of the department stores now named in the Dalmo suit, was nearly shut out itself. The shopping center's management was reluctant to honor a letter written some years previously, which the store said constituted a contract for space—but the store won out. So Lansburgh's now shares with the more glossy Woodward & Lothrop, and the highly aggressive Hecht Co., the job of trying to keep out the Dalmo discount store.

Robins' 15th Year

COLLEGE POINT, N.Y.—Robins Industries Corp. is celebrating its 15th anniversary with a series of 15 "profit parties" or special promotions to last 15 months. President Herman Poll explained: "In our industry, age 15 just about puts you with the pioneers but we feel more modest than that. Anyway we picked a better theme. "Robins is 15 and in love (in love with our customers) and we're going to prove it.

'We're putting the industry on notice that it will have to move fast to keep up with us. We love our customers and want them all to have a generous helping of birthday cake. The 'cake' will be in the form of sales and promotions.'

Aiwa Agreement

CHICAGO—Aiwa Co., Ltd. and Selectron International Co., Inc. have reached agreement on a new long-term contract which will continue Selectron's exclusive distribution of Aiwa products within the United States. The announcement was jointly made by Aiwa president Masao Ikebukuro and Selectron president Nicholas Milavac.

Audio Retailing

Discounter Files Suit for Access to Shopping Mall

By MILDRED HALL

TELEX PHONOLA is offering for October delivery a combination A/V/FM/FM stereo video recorder and B-track player system with OMNI directional speakers. The unit, model 6452T, has a suggested list of $259.95.

www.americanradiohistory.com
TORONTO — Frank Ifield made his North American nightclub debut at the Hoek and Ladder Room of the Seaway Beverly Hills Motor Hotel Sept. 8. For his opening, Phonodisc hosted a reception attended by radio personalities, the press and key record dealers. Barry Kleinman and Colin Berlin, directors of England’s Arties’ Management Associates and agents for Ifield, Tom Jones and Engelbert Humperdinck, flew in with Bob McClellan, vice president of Hickory Records. Danny LeRoches, Phonodisc’s Ontario promotion chief, organized the event and kept Ifield busy with radio, television interviews and autograph parties throughout the Toronto-Hamilton areas during the singer’s stay. Ifield’s new Hickory single, “Let Me Into Your Life,” has been released in Canada prior to release dates worldwide. Phonodisc is beating other companies with a rush release of the Phonodisc’s’ new Pye single, “Born to Live, Born to Die.” The five-minute message song will be heavily promoted nationally when the group begins a cross-country university tour beginning Oct. 16. Johnny Winter hooked into Musky Hall Friday (13).

George Walker went into Westbury Hotel’s Roof Garden for one month beginning Sept. 15. Polydor is out with his new single, “Where is the Summer?” Stklas 3 Productions, under Jack Herschorn’s direction, opened in Vancouver Sept. 18. La Revolution Francs breaking into CFOX’s Top 30 chart in Montreal with their French disk, “Quebecois.”

Dino Davie” new Capitol LP, “Reflections,” doing well national. Davie, son of Trail-Riding Troubadour Stu Davie, recorded the set in Edmonton. . . . Toronto’s (Continued on page 76)

Hawkins Inks With Atlantic

TORONTO — After lengthy negotiations with several major U.S. record companies, Ronnie Hawkins signed with Atlantic Records. The contract will pay Hawkins about $500,000, spread over a five-year period, the largest recording contract paid to any Canadian performer. As part of the deal, Hawkins will record two albums and three singles per year for the company.

The pact left Hawkins free to choose a Canadian distributor of his records. He selected International Tape Cartridge Corp., which is forming a new record label, Hawk, under the direction of Bob Martin.

Hawkins, who was born in Arkansas, has spent the last 11 years in Toronto. In the late 1950’s, he had many hits on the Roulette label, “Mary Lou,” “Forty Days,” “Odeous,” “Bo Diddley,” and “Wild Little Willie.” These songs will be given a contemporary sound and featured together with Bob Dylan and Gordon Lightfoot compositions in his first Atlantic album.

Hawkins left Toronto Sept. 10 for Muscle Shocks, Ala., for his first national tour this year.

R ‘n’ R Revival To Be Filmed

TORONTO—The Rock ‘n’ Roll Revival at Varsity Stadium, will be filmed and released as a full-length feature by Leacock-Penckover, who previously made Bob Dylan’s “Don’t Look Back” and “Monterey Pop.” The film will probably be released later this year or early 1970. The revival, which features a mixture of rock artists from the 1950’s to the present, includes Little Richard, Jerry Lee Lewis and the Doors. A number of rock artists including Mick Taylor of the Rolling Stones and Jimmy Page of the Led Zeppelin are scheduled to make unofficial appearances.

Capitol Shows Display Unit

TORONTO — Capitol Records unveiled their new Browsamic tape display unit in a special promotion campaign launched early in September. The new piffer-proof unit, available for cassettes or 8-track cartridges, is the first tape merchantizer to fulfill the browser box concept of merchandising similar to record albums product.

The unit was designed to simplify customer selection of tapes and to protect the merchandise. Levers on the side of the unit enable customers to flip the tapes inside the display box which are fully visible through the shatterproof glass top. The new Browsamic units are being shipped to dealers immediately following processing of tape orders.

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English-Spoken Disks on Radio Gains; Causes Stir

MONTREAL — English language product is beginning to get airplay on French Canadian radio stations. The increase, considered “alarming” by some record companies, reflects a growing preference by French Canadians for original U.K. and U.S. record hits over French language cover versions of the same disks.

“It’s not too uncommon to hear two English language records followed by a French record on a French language radio station anymore,” said Ronnie Amann, Capitol Records Quebec promotion manager.

He stated “Airplay of French language product is down considerably.”

In sharp contrast to the development in French Canada, a few French Canadian disks, notably by Robert Charlebois and La Revolution Francais, are beginning to get some airtime on English speaking radio stations in the rest of Canada.

“It takes are changing,” said David Brodeur, Quality’s Quebec promotion chief. “Quebecers have discovered ‘underground product’ available only in the English language, the exception being Robert Charlebois, most probably the hottest property in French Canada at this time.”

“The once popular chansoniers have died with few survivors not faring half as well as they did three years ago.” According to Brodeur, the radio stations which created a market for local talent are now rejecting some cover versions of U.S. and British hits on the grounds that the disks are not good. A few record producers admit that in some cases the quality is not up to par. Skyrocketing costs with musicians asking and getting the same scale as their U.S. equivalents have forced some producers to skimp on talent to keep overhead down. It is rumored that some producers are paying fees well below scale in order to help cut talent costs.

Even with the stiff competition from English language product in getting airplay, French Canadian record sales are up from last year’s figures although a few companies report a downward trend. A number of disks by their leading artists have sold from 70,000 to 100,000 copies. At Quality, company sources report that the company’s sales have increased considerably.
Beatles Getting Northern Songs’ Audit as Board Seeks Curbs

LONDON — The Beatles have appointed Arthur Anderson and Co., accountants, to carry out an audit of Northern Songs, their publishing outlet, which was recently the subject of a takeover battle with ATV.

But although the audit is taking place, the Northern Songs board, on which the Beatles are not yet represented, has objected to the scope as initially envisaged.

ATV’s finance director Jack Gill said there was no objection to a standard record industry audit into collection and payment of royalties. However, a full audit had been refused as being against commercial practice.

If the representatives of the Beatles wish to sit down and talk about the interests of all shareholders in this public company, then of course there is no objection. But we can’t allow one shareholder, no matter how important, to have information not available to all other shareholders of which there are many thousands,” he said.

“We are not asking for the audit as shareholders, but only as composers,” commented Alien Klein, the Beatles business manager.

ATV has recently increased its stake in Northern from 35 percent to around 38 percent. With the Beatles now holding a maximum of 35.5 percent, the stockbrokers’ consortium which holds the balance of power with a 14 percent share is likely to be under a put and call offer for 18 months. Under such an arrangement, it is understood, there would be no need for ATV to make an offer for the whole company.

Musidisc Buys CFD Catalog

PARIS — Musidisc-Europe has acquired CFD, the Club Francais du Disque catalog of 400 albums.

Musidisc has acquired all then outstanding CFD, worth about $2 million.

The catalog consists of more than 1,000 classical compositions featuring Maurice Andre, Georges Barbereau, Ruggero Gerlin, Robert Veyron-Lacroix, and the Concerts Lamoureux orchestra, 50 jazz and pop records, Lionel Hampton and Lester Young among others, and additional recordings of the records-to-radar group only accounted for 50 percent of the $22,400,000 tax profits, compared with 60 percent of last year’s surplus of $9,036,000.

Credit restrictions, it is reported, had a particularly disastrous effect on the results of the television division.

The consumeroramotions profit basis were based on a total home and export turnover for the year of $53,760,000, compared with $47,760,000 in 1967/8.

While consumer turnover in the U.K. climbed by $1,680,000 to $23,760,000, exports fell by $14,800 to just over $30 million.

After paying tax of $3,434,000, Decca was left with a net profit of $3,811,200, compared with the $3,567,000 figure of $5,611,200. The total dividend of 20 cents remained unchanged from last year.

It is reported that the trading figures for the April-August period indicate improved results compared with the corresponding months last year.

PYE OPENS 2 PUSBS IN U. S.

LONDON—Pye is opening two music publishing offices in the U.S.—Welbeck Music (ASCAP) and MCA Publishing (BMI). This move follows Pye’s recent creation of the Janus label in a joint venture with GRT. The two companies will be managed by MCA and will be used to acquire new American copyrights.

Until now there has been a subpublishing arrangement with MCA. All copyrights handled by MCA and Janus will be taken over by the new companies.

Iramac Handles Vox in France

PARIS—Iramac France has signed to represent the U.S. Vox label in France.

Until now comparatively little Vox material has been licensed here, other than 50 albums from the Turnabout catalog distributed by Musidisc.

Iramac assistant director Bernard Duverney said his company now plans to issue the remaining 150 Turnabout LP’s plus 20 Vox Box albums and 15 LP’s in the Candide line. The albums will retail at $4.

Iramac has also signed to represent the Polish classical label Muza in France.

CASTLEBAR FEST FOR OCT. 6-10

DUBLIN—This year’s Castlebar International Song Contest will be held in the Royal Ballroom, Castlebar.

To date, nine entries have been received in each of the following categories, pop, ballads and traditional songs, from the 700 that were submitted. The total Castlebar prize fund is more than $2,400. Recording contracts are being offered by Irish Record Factories, Emerald and Pye.
Kass Foresees MGM's Return to British Market Within 6 Mos.

LONDON — In six months’ time MGM will begin to move back into Britain, President Ron Kass, during a visit here, said. While the finalization of MGM’s fortunes in the U.S. currently his chief priority, Kass said it is important to him that the licensing arrangement recently concluded for the U.K. with EMI will be on the upgrade, Kass plans to turn his attention towards giving the U.K. a greater degree of autonomy.

"I plan to build back into this market, but it will be a gradual buildup," said Kass. "We will start by taking on promotion men and then ad staff. After about one year I envision that U.S. companies will have a fully functional company again, still using the EMI distribution system, but in a much more effective manner."

Kass said that he regarded MGM here as having been "geared too high" and that the "morale among the people here is not up to the minimum. Good people can’t work in an environment of which they are not proud." I would rather we made a constructive return, he added later on," he said. Meanwhile, MGM will continue to function from its Soho Square offices, occupying essential floor space, and subletting the remainder.

Lightening Planned

One aspect of future MGM planning in which Britain will figure prominently, is the closer coordination of all the music activities, incorporating films, records, publishing and television. To this end Kass is seeking the services of "one or two talented writers," both here and in the Continental Europe where MGM is active in films.

Next Step A&R

Having completed the first two phases of the restructuring of MGM in the U.S. which he describes as "stopping the losses, followed by reorganization, Kass says the next phase will concern A&R.

Kass said he has already set up a field promotion force, which MGM has not had," commented Kass, noting that this would enable MGM not only to ensure exposure of product but also to keep closer contact with artists.

Kass said that he had been "very lucky" in being able to surround himself with new people and existing MGM staff to the extent that he had been able to reduce the number of rights and keeping things reusing certain titles reporting to him. "I expect them to surround themselves with the best people, too, and by doing that, develop the core of the business," he said. "I believe in letting people do their thing and in creating a working environment where this is possible."

Granada Seen

in Disk Move

LONDON — Granada, the Manchester-based leisure company whose activities include television, publishing and TV rentals, is expected to enter the record business before the end of the year.

The company, which has been working on the record market for several years, has now given the green light and is planning releases for the spring and next March.

Initial plans are to release the first album in time for the Christmas period. The album will feature the long-running popular serial "Coronation Street." Also under consideration are records by the Syd Lawrence Orchestra playing Glen Miller-style arrangements, and a collection of TV themes.

It is understood that Granada has recently had discussions regarding pressing and distributing records in the U.K. market, to complement the record companies. However, no confirmation of this move into records was offered by Leslie Diamond, deputy general manager of Granada Television.

‘Lisa’ Shakes Up Panel in Wake of Highbrow Charge

HELSENIK — "Lisa," the popular and controversial weekly chart program of Yleisradio D with an audience of between 1.5 million and two million (30-40 per cent of the Finnish population) has been the subject of a major shakeup following criticisms that the record selection panel was too highbrow.

The panel of music experts has been dropped by the program and replaced by a lay panel.

Said producer Markku Helsning, "We felt that we were too uncommercial in their selection of new records and these were removed. We also felt that we were changing telephone jury of 200 listeners.

As a result of these changes we hope now to include music appealing to older age groups since ‘Lisa’ was never intended to cater as a pure-age program, even though about 80 percent of the 5-20 age group listens to it."

The program will undergo another change next month when 22-year-old Matti Paasluoma, the show’s disc jockey, leaves Saturday (7). He re-placement is likely to be a female disc jockey.

This fall also sees the return of the teen-age chart program, "Pop, Pop, Pop, in which only foreign discs are featured.

Plan on Cassettes

Continued from page 75

by an intensive/press advertising campaign focusing attention on the Christmas release for the Christmas season.

Polydor has added three tape salesmen to its sales force and cassette manager Sandor Kurucz estimates that the company will account for 4 per cent of the market by the end of the year.

From The Music Capitals of the World

LONDON — Tony Barrow International has signed reciprocal agreements beginning Oct. 20 between his American publicty companies for joint transatlantic representation.

Following his recent visit to the U.S., Barrow said that his company will be represented on the East Coast by Grover Andrews of New York and on the West Coast by Halpert, Mirisch Public Relations of Los Angeles.

Under the deals, TBI will now handle U.K. publicity for a number of American acts including, the Creedence Clearwater Revival, The Fifth Dimension market across the country.

Olivier set to appear at the Colonial Theatre beginning Monday (29). A Windsor date follows.

Polydor out with 20-track Kid Stuff, Kicks and Kiddiel-Cassettes. The new children’s releases include "The Tubby, The Tom, The Polka Dot Cat and The Red Baron." Maricle Rogers’ "Coo-coo-ca-choo," on the Double Dragon label, was a surprise hit in California. Kim Fowley, in Toronto to MC the Rock ‘n Roll Revival Sept. 13, will have a new Imperial LP "Good Clean Fun" out soon. Polydor has acquired Canadian distribution rights for Barclay and Rivera product except in the province of Quebec.

"Morning Dew," the Dobson’s new album, was arranged and conducted by Ben McPeck of Toronto. (Continued on page 78)

Pick to Release 33 Cameron LPs

LONDON — Pick International is releasing 33 Cameron albums in stereo—next month following its deal with RCA. The albums will be sold at a recommended retail price of $1.72.

Pick’s marketing director Monty Lewis said that the initial pressing order has already been oversubscribed and advance orders for "The Country Side of Jim Reeves" are near soldout. Total sales of the line will top 100,000 by the middle of October.

To cope with increased business, Pick International estimates the Cameron line will double Pick’s turnover. The company has ordered five extra vans and 14 additional staff.

First releases include albums by Glenn Miller, Hank Snow, Slim Whitman, Perry Como, Tommy Dorsey, Fats Waller and Harry Launder.

Barclay Adds Nashville Co.

PARIS—Barclay has signed to represent the Nashville-Excallo Co. in Nashville in France, Belgium, Luxembourg, Switzerland and former French colonies.

The deal follows the recent American tour of Barclay International label manager, Berni and Bosson. First releases from the gospel and blues catalog include Slim Harpo and Lightnin’ Slim.

Barclay’s affiliate company, Camden International Radio, has distributed the catalog of the Office de Co- operation Radiofrançaise in Belgium. The label, mainly devoted to authentic music, features recordings with commentaries in English and French. An OCORA release by the Quebec-based Chouinard region won an Académie Charles Cross award this year.

ed, the Edwin Hawkins Singers, Mel Torme, the New King-ston Trio and the Four Freshmen.
Altona, Belinda Staffs Shifted After Pub Move

AMSTERDAM — Following the formation of a new publishing company by Intersong and the Basart Group, controlling among other interests the publishing operations of NV Editions Altona and Belinda (Amsterdam) NV, the staff of Altona and Belinda has been transferred to the Basart offices at Leidsegracht 11, Amsterdam.

The former manager of Altona, Wim van Vuught, remains with the company in an advisory capacity on Altona matters and retains his post as managing director of the three independent publishing companies handled by Altona—UA Music Nederland NV, Palace Music Holland NV and Katrina-Altona NV.

Van Vuught will report to Basart’s Guus Jansen, who heads the operation. Former Belinda manager Elbert van Zoeren has left the company.

Commenting on the realignment, Jansen said: “I am very happy indeed about this combination of forces which, in my opinion, is the only way to obtain optimum results in an interesting, but small market like Holland.”

Said van Vuught: “A publisher has to adopt a policy which remains valid for years to come. I think that all our foreign colleagues may be assured that they will get full support from a solid and efficient organization in which the good traditions of music publishing are not forgotten. The new company has my full cooperation, and I am happy that deals made with me will still be exploited under my jurisdiction, in close collaboration with the newly established organization.”

UA Swings to Pathé-Marconi

PARIS—Liberty-United Artists has shifted its United Artists label distribution system in France from Philips to Pathé-Marconi.

The switch follows the United Artists-Liberty congress in Hamburg last month, attended by Eddie Adams, head of United Artists, Paris, Pathé-Marconi’s international label chief Jean-Jacques Timmel and Frank Chalmers from EMI London.

Pathé-Marconi now handles the UA, Liberty and Blue Note lines in France and will participate in the organization of a series of promotional concerts for UA artists. First artist is expected to be Jackie de Shannon.

(Continued on page 78)

EUROPA PRODUCTIONS TO CLOSE ITS LONDON OFFICE

LONDON—After nearly two years of operation, the London office of the Swedish record and publishing company Europa Productions, representing the Olga label, will close.

Manager Jan Olofsson has run the company but will remain in London to set up his own independent recording and publishing operation.

Since Olga opened its U.K. office in December 1967, the company has released about 15 records by Swedish and Dutch groups, distributed originally by the Bird network and, later, through Selecta. But the only record which enjoyed moderate success was “Let it Be Me” by the Hep Stars.

Olga is now likely to revert to a licensing operation in Britain as it has done in Holland, going through Durco following the shutting of its Dutch office.

Former Olga manager in Holland, Stefan Schroeder, has formed his own label, Green Light, and has acquired Dutch rights to the product of Family Dogg and Desmond Dekker. On Sunday (21), Green Light presented a silver record to Desmond Dekker to mark 50,000 Dutch sales of “Israelite.”

2 Canadian Acts For U.S. Release

TORONTO — Two Quality disks by two new Canadian groups have been set for release in the U.S. Heritage Records has picked up Myrick Meadows’ “The Day Has Come” for their Colossus label while Bell Records will handle “Hard Times” by the Christopher Edward Ward Campaign.

The Meadow record, released in Canada in August following one of Quality’s most extensive national campaigns for a single, is already a hit in Montreal and Ottawa. “Hard Times,” a recent release, is starting to pick up action across the country.

Pioneer Electronic Cost-Cutting Motor

TOKYO—The Pioneer Electronic Corp. has developed a brushless direct-current motor for use in auto tape players and portable recorders. The unit utilizes the Hall effect in which a voltage is instigated across two points on a strip of conductive material.

The development is expected to reduce manufacturing costs and allow for mass production of portable and auto tape equipment. Mass production of the brushless D.C. motors for use in auto stereo systems and other audio components, is expected to get underway in April.

In any language EMI means record business

This advertisement from the Italian review magazine Discoteca celebrates the four prizes awarded to EMI Italiana in the 1969 Italian Phonographic Critics’ Prize: yet another instance of the high prestige EMI enjoys in the record business.

EMI Italiana is one of 30 EMI companies throughout the world: wherever you may go, EMI and its labels are best known (some have been for generations). EMI prestige is the kind that helps in all negotiations related to the record business...bookings, tours, TV appearances, motion pictures etc. Big companies, with prestige, also offer personal and financial security in forms of keeping accurate records—paying obligations promptly, supporting the artist in every area of endeavour.

One reason why—if you’re one of the record people—you need EMI.
people said it was a “no no” now they’re saying it’s a “yes yes”

“SAD GIRL” is a smash

THIS RECORD ALSO AVAILABLE IN LP 5004 “COWBOYS TO GIRLS” BY THE INTERNATIONALS

From the Music Capitals of the World

Sent, the concert will be covered by KIRO-TV. The James Last album of Dutch folk songs on Polydor has sold more than 90,000 copies. Polydor has recorded a similar album of German folk songs which has been released in Holland.

Barbara Baker of the French company Meridien has dropped plans for talks with Durisco’s Rob Airey and Marsan de Rouff and AVRO-TV’s Krijn Terheere on a joint promotion. Durisco has acquired Dutch rights in the T-Night and Super K labels and has contracted to British disk jockey Robb Dale for record production. CBS Holland has signed the new Dutch group the Shiffles. Bouwena will release a special album by Robert Stolz in October to mark the maestro’s 90th birthday.

The Dutch pop group Sandy Coast, formerly with Hitman, has signed a worldwide contract with Phonogram. First single by the group is “Adri.” Wilson Pickett and His Orchestra have had “Everyday” with Iramac, and The Hagse Sept. 26. The Phonogram promotion team has launched a special sales campaign to publicize the British Island label. Teddy Tollef played a successful concert in Amsterdam and will be followed into Holland by other island groups during October. Among them the Merry nr. 7 of Amsterdam played a well-received show in the Paradiso Sept. 12.

BAS HAGEMAN

WELLSFORD, N. Z.

Singer John Grandacure has completed two programs with the Hamilton County Bluegrass Band for commercial radio here. He has recorded “ Fool’s Goldmine” for his first solo single, “Mare Tranquillium.” The 11th album of Charles Ives compositions will be released by CBS as its second sonata played by John Kirkpatrick.

Meanwhile, Pathe-Marconi’s has acquired Dutch rights to the Beatles and will be handling the band’s records.

The show, which was organized by the California Institute of Technology and produced by the California Institute of Technology, was judged to be the biggest success of the season.

The show, which was organized by the California Institute of Technology and produced by the California Institute of Technology, was judged to be the biggest success of the season.

San Juan

Jolly Wal (RCA) played the Saloon Carnaval of the Puerto Rico Sheraton Hotel. Four pop groups turned up mostly of Puerto Rican teenagers, have been booked there. Louis Chavousen played the Sidney Lounge of the Sheraton for their first booking. Los Muchachos de San Juan for the folk group made their first appearance in the Hote La Concha. This group has the singer Charlie Tread, Argentina, and for United Nations activities The Madison Seven were booked by El San Juan Ho tel for their Hote La Concha Room. The Jolly Gents appeared at the Carreta Room of the Hotel Americana. Some of these groups have already recorded single records or negotiate recording contracts. The fact that these performances have been accepted by the hotels is another product of the campaign in the form of David Orta, head of Puerto Rico Artists and Technicians Union (APATA), for more work and recognition for young local artists.

Lemmi (Columbia), singer, composer and film director, made his American appearance in Puerto Rico in three concerts at the American Legion Hall. He also made several one-night shows in Ponce and Aruba, and appeared on WAPA Invasion Channel 4, Eugenio Garros, of Miami Records, who signed the Fabio singles. Fredy Garcia, was a tribute artist, Peter Rosse, CBS A&R man, appeared on New York City radio stations. Favoos is one of the biggest sellers in their Latin American catalog.

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Again. Billboard is the leading paper of the international music-record industry. Paid circulation now totals 39,808, breaking last year's record for the same 3 months period by 1,850.

It figures.

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then they help you break records, too.

*June 1969 Publisher's Statement as filed with ABC. Subject to audit.
THIS IS
TOM
JONES
begins second season
ABC premiere, Thursday, Sept. 25 (9 P.M., EDT)

....also
special guest on
“MUSIC SCENE”
ABC premiere, Monday, Sept. 22 (7:30 P.M., EDT)

both shows include his smash
“I’LL NEVER FALL IN LOVE AGAIN”
SPECIAL MERIT SHOT

Spotlighting new singles deserving special attention of programmers and dealers.

"ROGER MILLER—Where Have All the Average People Gone? (Prod. Jerry Estes). BMI) (Writers: Jerry & Myra Morgan, Bobby Helms is a clever country-oriented piece of rhythm ballad material with much oozing charm and country spirit. Smash 5246

DETTIE SHAW—Don't You Ever Get Tired (Of Hurting Me) (Prod. Wayne Campbell). BMI). Here's a worth-while trick for the fads, and Ray Helms and Bobby Helms is a clever country-oriented piece of rhythm ballad material with much oozing charm and country spirit. Smash 5246.

JULIUS WEIGEL & RAY HARRABA BAND—Fresh Air (Prod. Allen Starkey) (Writers: Allen, BMI). A lovely up-tempo rhythm piece that sounds like it was recorded in a club. MGM 3952.

"I GUESS THE LORD MUST BE IN NEW YORK—(Prod. Wilbert) (Writers: Wilbert, BMI). Two great songs, one stormy, the other sunny. This is a real 100 on the country circuits. Little Big Wheel 805.

DICKETY LEE—Baby Doll (Prod. Riverside Prod.) (Writers: Lumber-Stafford, BMI). This girl of the lot is a wonderful rhythm piece that sounds like it was recorded in a club. MGM 3952.


"GLORY LOVES—Living On A Jet Plane (Prod. Albert Gordon) (Writers: Albert, BMI). This is a top 20 rhythm piece that sounds like it was recorded in a club. MGM 3952.
THAT'S THE WAY GOD PLANNED IT
(THE new Billy Preston album from Apple)
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You'll Never Walk Alone

Because the Buddah promotion staff is backing this great new single from Brooklyn Bridge's great new album... BDS-5042

Any questions? We might be coming to your town!

The Second Brooklyn Bridge also includes: "Your Husband, My Wife", "Echo Park", and "Father Paul".

Produced by: Wes Farrell

BUDDAH RECORDS, THE SOUND PROMOTION AND MARKETING COMPANY

Also available on ITCC 4 & 8 track stereo tapes and cartridges.

Buddah Records is a subsidiary of Viewlex, Inc.
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*TOP LP'S A-Z (LISTED BY ARTIST)*

Compiled from National Retail Stores by the Music Popularity Chart Service of the Record Research Department and the Record Research Department of Billboard.
CLUB REVIEW

T. Bennett Does His Thing—With Cool and Expertise

NEW YORK—T. Bennett is a national institution. Launching the Waldorf-Astoria Hotel on Sept. 18, he reproduced the jolling power and the soothing voice of the preceding dress ing that have overpowered audi ences from coast to coast. After he had gone home to San Francisco, he’s made Chicago a wonderful town and Broadway in his futility.

In an era when amplifiers shriek and the air trembles and chills the air with the muffled thud of the big bass, Bennett has no use for such pretensions. The prevail ing wind in his voice tells it all, whether he sings “If I Ruled the World,” “What the World Needs Now” or “I Got a Be Me,” or any of the other 13 songs he packed into the even ing’s repertoire.

His unshowy showmanship is ever present, wooing, cooing, leaning, slapping in the wind with the cool of expertise and experience that has sold millions of disks for Columbia Records. And through his voice, he can dispense poppy easy ego, inflating and deflating only what he knows, and telling it the way it is—something I’m not. There’s integrity behind his singing. This may be the true, the durable quality of all. The 16-piece backup band was engagingly managed by musical director, John Bunch.

ROBERT SOBEL

Cooper Gets LP Set

NEW YORK—Pat Cooper, the Liberty/UA recording artist who added a new, powerful dimension to the business when he brought to the world of comedy a hilarious in joke about the hotel in which the Copacabana Thursday (18) with a repertoire of side splits and emitting whoops, Cooper, christened Pasquale, is a tour de force in a warm tender-hearted, nostalgic sort of way, at Italian life, and the

NARM Invites Entries for ’70 Student Grants

NEW YORK—Applications for the NARM Scholarship Awards are being invited by the NARM Scholarship Foundation, from high school and college employees who are regular and associate members of the assoc iation.

Scholarship awards to stu dents employed by the NARM board, in the fall of 1970, are in amounts of $4,000, $1,000 for each year. Application forms, which winners will be announced at the NARM Convention, which will be held on March 23, 1970, at the American Hotel in Bal Har bour, Fla., will be obtained by writing to the NARM office.

The NARM organization is also inviting applications from discharged members of the Navy, for the newly established NARM/Capitol Records scholarships. Potential applicants or one of their parents must be employed by a company in the recorded music business or related industry, such as broadcasting, to ensure eligibility. However, the NARM Scholarship Board does not have to be a member of NARM.

Student scholarship award winners will be selected by the NARM Scholarship Committee and appointed by the NARM Board of Directors.

Cotillion Buys Disk

NEW YORK—Cotillion Records has purchased the master of one of the best Blackwell albums. The single broke in Houl ton, Minnesota, and is now ready and will remain on that label for Cotillion distribution. Daylight Long, Astra producer, pro duced the master and a number of sides, which Cotillion will release.

‘King’ Benny 2-LP Book Set

NEW YORK—Monmouth Evergreen Records has exclusive distribution of a two-record and book set on Benny Goodman, which lists for $2.50. The book, "BG on the Record: A Biography of Benny Goodman" by D. Russell Connor and Warren W. Hicks, is published by Arlen House. A specially designed white cardboard case has been created for in-store display. Monmouth Evergreen and Arlington House are handling the promotion and marketing campaign. Mon mouth—Evergreen is emphasizing the new release in the store, and the package, which also is available through selected distributors, will be shown in a variety of out of print Goodman recordings, 26 of which have never been on LP before.

Geographic Into Disks

WASHINGTON—National Geographic magazine, in a circulation of several million, is moving into the record business. Next season’s albums will be sold exclusively through the National Geographic Society. The Music of Greece," was re corded on location by a special crew of observers. This disk will be advertised either in the Geographic magazine before it goes on sale. If this test market LP does well, it’s expected that the magazine will be involved in the record business on a larger scale.

15 Decca Coral LPs for the Set

NEW YORK—Fifteen Decca and Coral LPs are expected to be a feature of a two-month-long Decca advertising campaign aimed at the youth market through college and university publications.

The campaign, which begins this week, includes radio spots in selected underground FM stations and print ads in college underground publications.

Among the artists included are the Marx Brothers, Terence, Karom Beth, the Lone Ranger, Metropolitan Steam Band, Peter Cofield, David Clayton-Thomas, Revolutionary Blues Base, the British concept album, “We Were Happy There," also is part of the campaign.

Diamond to Release Dickey Lee Records

MEMPHIS—Diamond Records has contracted with Riv er Town Productions, Inc. for the release of seven recordings by Dickey Lee, whose previous hits included “Patches,” “Suddenly Yesterday” and “Laura.” “Ruby Baby” will be Lee’s first disk on Diamond. The series will be recorded by Joe Kolsky, Diamond president, and director of Riverton Productions.

Chicago Concert

"Continued from page 4

Dog Night (22) for two shows; Janis Joplin (23); Chicago (27); Canned Heat (28); Dave Davies (29); Jimi Hendrix (30); Hal Holbrook (31); Dallas Hall (32); Mason Williams and Jennifer, Oct. 17; Tim Hardin (33); Glenn Yarbrough (34); Val N. Gasen and Witz said they are working on dates for next year.

Viewlex Opening Branch in N.Y.

NEW YORK—Viewlex is opening offices here for six of its leisure time divisions and a sales office for its custom pressing division.

Mel Mager, national sales manager for custom pressing, said that Sonic Recording, Al leston Record Co., American Record Co., and others both had sales offices, Andrews Nunnery and Belle Wood, player manufacturer, had offices, and the Viewlex new offices, 1650 Broadway.

CLUB REVIEW

For Margaret Whiting, Shining Musical Hour

NEW YORK—Margaret Whiting has no peers when it comes to just singing. Comfortably nestled in at the Rainbow Grill till Saturday (27) she radiates a warmth and charm that’s clearly evident in her approach to her audience and her material. Her first show Sept. 17 consisted of those songs, ranging from a delight ful “It’s a Mad, Mad, Mad, Mad World” to a poignant “Some thing” without the aid of a mike.

The London Records singer offered a wealth of standards, many of which were composed by her father, and included “Sleepy Time Gal,” “Till We Meet Again” and “Lounge.” Her knowing approach to the contemporary hits of today was evidenced by our standing performances of Joni Mitchell’s “Both Sides Now” and a Burt Bacharach-Jim Webb-Beth Sandler number which included “Didn’t We,” “ Fool on the Hill” and “The Look of Love.” Miss Whiting created a feeling of intimacy in the room as she was seated from table to table spinning magic with songs she first introduced, such as “Come Rain or Come Shine,” “Tree in the Meadow” and a bouncy “Swinging Around” that led her to a medley of solid country tunes. She also offered her own version of “Moonlight in Vermont” and “It Might as Well Be Spring,” "Mr. Peter, Mr. Peter," a song beginning for more as she closed with a sensitive interpretation of Buffy Sainte-Marie’s “Until It’s Time for You to Go.”

JOE TARAS

Executive Unstantial

* Continued from page 4

Toshiba American has made seven appointments, including Charles Vislo to national operations manager; Ed LeVee to sales and marketing administrative coordinator; Kristy Soto to mid west regional consumer sales manager, Bernard Mitchell to director of the consumer electronics division and eastern regional sales director; Richard Terry to national press and marketing manager; Philip Geygan to national sales manager for special accounts, premium and military; Jack Cummings, has re signed as marketing vice-president at Monarch Electronics International.

* Continued from page 6

Marvin Dean, Tetragrammator national promotion vice president, has left. Prior to joining Tetra he was with Warner Bros.-Seven Arts Records in a similar post. Herbert J. Heldt promoted to Southwest division manager at Capitol. He was previously district sales manager in Houston.

Carl S. Nelson, formerly Capitol development engineering director, has joined Gaus Electrophysiology as vice president and director of engineering.
Hangup Humor Invasion

compilation of many of Fields' own radio shows and those in which the comedian appeared with Edward Arnold, Bing Crosby, and McCarthy. Fields' current pop-ularity, which is based on the fact the comedian's talents and his atti-tude, is the same as that of the youth of today. Columbia's Fields LP, only a few weeks but orders, said Lundvall, have been coming in at a strong pace.

In a similar anti-establish-ment, Columbia recently released the Firesign Theatre's "How Can You Be in Two Places at the Same Time? Never! You Can't Be Anywhere at All." Lund-vall admits that the group's first album was released nearly a year-and-a-half ago off to a slow start, but he states the reason for that is that it was ahead of its time. "A cult for anti-establish-ment humor," has developed along the way since then, he said, and the new LP is now the 20,000 mile area and we're now sure of a second for their second L.P." The Firesign Theatre album was supervised by James Guercio. Lundvall adds that the initial sales action on the new LP have been encour-aging, and he feels that the validity of this new comedy wave.

Sadly in the anti-establish-ment comedy groove is Epic Records. The Surprising Snap and Other Mind Epidemics. The album was produced by members of the New York group directed by Jonathan Corf and Mark Stumpfl. Stumpfl brings to setup to its suc-cessful film track compilation and has recently released a similar packaging format of material by the Who called Keith Moon's presence in the Marx Brothers and their battle with the Establish-ment -- "the great hero," in college set along with Fields. It's Lundvall's belief that the field is now ripe for young come-tees, and groups like the Firesign Theatre to take on the Establishment with the wit and style laid down by Fields and/or the Marx Brothers. And where as Fields never will find a record-buying public ready to adopt and accept the underground rock musicians.

Immediate's 'Indie' Move

"We have decided that the only way to service and promote product successfully in the U.S. is to adopt the original tech-niques used in Britain and else-where," added Calder. Outside the U.S., EMI distri-bution will be hierarchical, also, with the independent re-taining total control over prod-ucting orders and pro-motion.

Senator Unit Reverses CATV Plan

SPINS IT BACK TO COPYRIGHT BILL

By MILDEARD HALL

WASHINGTON The in again, out again, off again, on again CATV issue has been put on hold for the next few months. The issue this month by Sen. John L. McClellan (D-Ark.), Chair- man of the Senate Subcommittee, reversing last month's move to separate. Circumstances and plea by parties affected forced the move, although there is an ac-nowledged risk that trying to work out terms of this flaming CATV-broadcaster controversy will lead to a similar conflict to the Senate from the Judiciary com-mittee this session. Failure to get into an ap-proved report could show the whole copyright revision action over to 1970, which is also an election campaign year for one-third of the Senate, including all four members of the Copy- right Subcommittee, Sen. Bur-dick, Hart, Scott and Fong. All of these men have election cam-paigns for the 1970 Senate, the subcommittee on CATV, which has been pro-posed to keep the CATV is- sue in the general bill largely because of the political breakdown of all attempts at further negotiation by the broadcast-CATV (NAB) and the Community Antenna Committee, which are all decision on copyright liability for the Cable TV systems up and down the country. More par-ticularly to the Senate Copyrights Subcommittee, which now plans to work out CATV reality terms on its own.

Media Sound, a New Studio, Rings Out Former Church

NEW YORK — Mediaound, a new recording studio, has been set up in a former church at 311 W. 57th St. The cathe-dral-type Studio A, which has an 8x12 track facility, can accommodate up to 100 musicians, with three isolation areas for soloists.

Harry Hirsch, former co-owner of J.A.C. Recording Studio, Mediaound's president, was technical architect and in-terior designer of the three-studio complex, which houses three Studio A's.

Studio A has full screen projection capabilities for synchronization of television or film and is designed for 16mm film. Video playback and monitoring equipment is installed and connected. Studio A can accommodate up to 100 musicians. Studio C is designed for small groups, experimentation, panels and vocal groups, with combing and narration. Mediaound also is a full facility for stereo monitoring, tape dubbing, and editing.

Cowsills' Release

NEW YORK—The information on one side of the Cow-sills' new album was inadvertently omitted from last week's Top 60 spotlight. The title is "Love American Style," title tune of the new ABC-TV series starring The Cowsills (ASCAP).
Hot flashes.

The era of instantaneous sound. When a recording artist can flash to the top of the charts overnight. And flash to the bottom as quickly.

GRT has the hot flashes. The ones headed for the top. GRT gets them on tape. Fast. While they're still rising. So that the hot flashes are ready for distribution. While they're still hot.

GRT gets the hot ones on tape and in your hands. In a flash.