Tea Council’s Giant New Sound Search

By CLAUDE HALL

NEW YORK—One of the greatest searches for record talent will be launched nationwide Feb. 1, 1970, with Top 40 radio stations participating. Sojourning the drive to locate and spotlight new sounds and talents will be the Tea Council of the U.S.A., Inc., in conjunction with Billboard Magazine. Prizes will range from record contracts, musical instruments, a free trip to the finals in Washington, D.C., to appearances on nationwide television. In addition, radio stations finding the top 50 groups or artists in the nation will be awarded prizes.

Trans-Beacon Buys NAL

NEW YORK — The North American Leisure Corp., a tape duplicator and distributor combine based here, has been acquired by the Trans-Beacon Corp. Stanley A. Weston, president of Trans-Beacon announced that an agreement, in principle, has been reached to acquire the outstanding common stock and certain promises notes and warrants of NAL, for approximately 153,000 shares of Trans-Beacon stock. Additional shares may be paid over a five-year period based on operating results of NAL. NAL duplicates and distributes 8-track stereo tape cartridges, cassettes and open reel tapes.

TV Sound Takes Cue From Disks

By ELIOT TIEGEL

LOS ANGELES—The sound of television and motion picture music will be undergoing a radical change. Amos Engineering, a freelance engineering company, has been hired to oversee the musical sound of the weekly "Andy Williams Show" on NBC. And the company has just signed an agreement with a major motion picture producer to handle all facets of music for Williams’ films. Amos Engineering is a wing of Jimmy Bowen’s Amos Productions.

Newsmakers

Andy Williams and Alan Bernhard, the executive producers of the Saturday evening hour program, came to Amos because they were concerned about obtaining a recording industry standard of sound for television.

Mike Liest, one of Amos’ three engineers, has been hired to mix all prerecorded music in

Dealers Credit Cards With Stacking Up More Sales

By PAUL ACKERMAN

NEW YORK—Credit cards are markedly increasing the total sales volume racked up by stores. The result has been a marked increase in the number of people applying for credit cards. Here, all the major cards are honored by many dealers, with Master Charge, the Interbank Card, most prominently mentioned by merchants as responsible for increased billings.

In different sections, various cards are popular. In California (Continued on page 12)

U.S. Acts’ Prices Hit by Canadian

By RITCHIE YORKE

TORONTO — The greatest problem now facing the live pop entertainment scene in Canada, according to Rick Taylor, manager of the Rock Pile Club in Toronto, is that Americans consider Canadian music. (Continued on page 78)

Disks Hot on 1-Mart Steam

NEW YORK — Records are exploding out of individual markets and zooming on the Hot 100 Chart without a stopover. (Continued on page 12)

Newsweekly

The International Music-Record-Tape Newsweekly

COIN MACHINE PAGES 59 TO 64

F & M Records has just released Joe Cocker’s second album in the United States, entitled “Joe Cocker.” The Bonnie of Pals offers Lennon & McCartney composition “She Came in Through the Bathroom Window,” Dylan’s “Seventy-Jimmie Town” and other tunes by John Sebastian, George Harrison and Lou Russell.

ACVO Embassy Records’ exciting new star, Eric Mercury, is on his way to the top of the charts with his first album, "Electric Black Man" (AVE-3301).

(Advertisement)

(Advertisement)
YOU’LL MOVE MORE OF OUR PRODUCT THAN EVER WITH THESE TWO TOTALLY NEW KINDS OF STEREO 8 CARTRIDGES! PRICE: $4.95*

Variety 8 Stereo 8 Cartridge Tapes—The Best of Our Best Rock, Pop, Country...At the Best Price Going.

Victrola® Stereo 8 Cartridge Tapes—Great Classical Music at a Great Popular Price.

*Suggested list price
4 Track System for Disk, Multiplex, Tape

BY FRED KIRBY

ROCHESTER, N.Y. — Peter Schreiber of Audicord Co. has developed a computable 4-track system that can be used for disk, FM multiplex and tape. Recordings under the Schreiber System can be played back on existing two-channel systems.

Under the system, which is designed for, among other things, updated listening, material is recorded in four tracks, then encoded into two tracks for disk, tape or radio use. A small decoder is used at the playback end to transfer the material back to its original four tracks. However, if played back on a two-track system without decoder, the recording has the regular stereo sound without the loss often associated with playing stereo recordings on monaural systems. This element may be integral in the recording of a single disk to serve both four and two-track needs without dual inventories.

The small decoder can be attached to existing systems or the only other addition needed for playback is a decoder from additional speakers. Schreiber, whose background includes bass and tenor saxophone, engineer for NBC, and the recording group known as Texas Instruments of Dallas, suggests that the system can be placed to the rear of the listener, but angled to the sides for full sound effects.

Four channels can reproduce the sounds, so that the rear speakers pick up the reverberations, an important facet of live performances. The system also is an asset for electronic music with different sections through different speakers. In the area, including pop, the listener has the extra dimension of being surrounded by the recorded sound.

Tom Morey, former record producer for Schreiber's associate at Audio Control Laboratories, Inc., located at 120 Merriman St.

Los Angeles — Capitol's fiscal report to stockholders at its annual meeting Oct. 21 showed earnings and sales both rose in the quarter just ended.

But it was Stanley M. Gor-tikov's remarks to stockholders that best showed Capitol's growth potential.

He told stockholders that Cap-itol had its eye on other business "akin to the broad field that are now engaged in" for possible expansion.

At the annual meeting, Gortikov announced that an agreement in principle had been reached for the merger of Merco, a record distributor, into Capitol Industries or a subsidiary, Capitol Records now owns about 50 percent of Merco. The merger transaction involves the issuance of about 125,000 shares of G & W Industries common stock now held by Capitol Records.

The newly created G & W unit will combine the music publishing interests formerly comprised the Music Division and the Music Publishing operations. Bill Gallagher is president of the new company, Jack Wildden is executive vice president, Gallagher and Wildden, will be going to the Coast within the next few weeks to familiarize themselves with the record company operations and to evaluate the distribution system.

New York — RCA Records leads both the U.K. singles and albums charts for the second consecutive week. The Top 40 albums chart, RCA leads with 30 percent of the sales. The Top 10 albums chart, RCA leads with the Top 25 percent (30.3 percent six albums). The Top 50 singles chart, RCA leads with 25 percent (80 singles). The Top 50 albums chart, RCA leads with 30 percent (120 albums).

“Capitol Casts One Eye on Rising Profits, Other on Acquisitions”

LOS ANGELES — Capitol's fiscal report to stockholders at its annual meeting Oct. 21 showed earnings and sales both rose in the quarter just ended.

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World Expansion

Judging by the present sales figures, the new music company will be gearing to a major thrust to develop new companies and recording artists in cooperation with domestic and international companies.

Gortikov, in presenting the fiscal report to stockholders at Oct. 30, said that the new music company will continue to coordinate closely with G & W's other leisure-time operations, especially with Paramount Pictures and Pan American television divisions.

The company has told the Fa-mous Music Co. will begin a major thrust to develop new companies and recording artists in cooperation with domestic and international companies. Gallagher plans (Continued on page 90)

3M Develops Tape Message Repeater

NEW YORK — The 3M Co. has developed a "3M Message Repeater" for use in places such as store halls where messages will be played immediately. Other key features are a built-in, scale equipped to determine the frequency and sequence of announcement. The unit can be pre-set to determine if messages are recorded live by store personnel or local professionals, or picked up from prerecorded tapes or vinyl records.

For More Latest News

See Page 90

BILBOARD is published weekly by Billboard Publications, Inc., 165 W. 46th St., New York, N.Y. 10036. Subscription rates: annual rate, domestic, $20.00; foreign, $25.00. Single copy price: U.S., $1.50; foreign, $2.00. Periodicals postage paid at New York, N.Y., and additional mailing offices. Copyright and all rights reserved.
Fox Dies; Berman Heads Office

NEW YORK—Al Berman, long-time executive with the Harry Fox Office, has taken over as president of the agency, which will henceforth be known as the Harry Fox Office. Berman, who in the later years actually managed the office, stated that in addition to continuing the tradition of watching over the copyrights, he would thoroughly explore all new and developing uses of music so as to assure publishers full protection. Berman joined the Fox organization in 1945.

Harry Fox, publishers' agent and assistant treasurer for 28 years, died of cancer, at Stamford Hospital on Oct. 21. He was 66.

'The Beat Scene' Uses Radio as Helper

LOS ANGELES — "Music Scene" is an example of a television program that uses the power of radio to fill a studio audience.

Each week, Mitch Reed, one of two alternating announcers for "Music Scene," announces on his KMET radio show that this broadcast is available for the location of the show. Reed's notice lures young people to the television studio when an audience is needed for a concert setting.

The audience which responds to the KMET announcement stays five hours or more and moves age and moves up to 34.

When Reed tells listeners they can buy tickets to the next taping, they have to call the show's office to reserve the tickets. On occasion, producers Ken Fritz and Stan Harris, decided to go from a production setup to a concert setting requiring an audience; so Reed gets less time than usual to make his announcement.

Gray, Music Pub, Is Dead at 66

STAMFORD, Conn.—Donald H. Gray, president of the H. W. Gray Co., music publishers, died at Stamford Hospital on Oct. 21. He was 66. Gray was on the board of directors of the American Society of Composers, Authors and Publishers (ASCAP) from 1942 to 1957. He was ASCAP's assistant secretary from 1945 to 1949, and assistant treasurer in 1952 and 1953. Among the composers published by Gray are Clarence Dickinson, Leo Sow- cers, Aaron Copland, John and Montaine, Alex Wynton, Seth Bingel, Philip Glass, Jay Johnson, H. Williams and E. Power Biggs.

Schreiber to Head NAMA

NEW ORLEANS — G. R. Schreiber, vice president and editorial director, Billboard Publishing Co., has accepted the newly created position of president at the National Association of Music Merchandising Executives, Inc. (NAMA), the national trade organization of vending service companies. Schreiber, who helped found Vend, one of 15 specialized business and consumer magazines published by the Billboard company, succeeds the late Thomas B. Hungerford, who died in June. Schreiber joined Billboard (Continued on page 60)

STEINBERG MAPS A WORLD STAKEOUT FOR PHILIPS

CHICAGO — North American Philips is taking out the world as its marketplace, according to Irving Steinberg, who succeeds Irving Green as president of Mercury Phonograph. Steinberg, who says that Mercury Phonograph's U.S. acts will be pushed out of the way by acts from more than 40 countries, pointed out that the company's recent success in the European market, the advent of the American Philips musical instrument field, with Chappell's acquisition being only the beginning. Steinberg said.

Steinberg pointed out that the Sir Douglas Quintet's "Mendocino" is breaking in Europe where over 50,000 copies have been sold in England alone. He said that "Mo "Mojon Plus," a European hit, and that David Bowie's "Space Oddity," an English hit, also points up the international thrust of copyrights. His efforts resulted in rise in publisher income during his tenure as agent and treasurer; and, along with his attorneys, he was instrumental in building the Harry Fox Office. Berman strengthened the position of copyright owners.

Berman joined the Fox organization in 1945. The audience which responds to the KMET announcement stays five hours or more and moves age and moves up to 34.

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Led Zeppelin II is ready

on Atlantic Records and 8 Track Cartridges


Bookings: Premier Talent Assoc., 200 W. 57th St., New York, N.Y. 10019
Due to the overwhelming success last year, Columbia put together the most thorough and persuasive Christmas merchandising campaign in the history of the industry. We geared it perfectly to the big gift-buying season, so millions of people gave and received more Columbia albums than ever before. Over 11 million dollars in retail sales. What a triumph!

But this year’s program will even surpass last year’s. We introduced our program in July, then we shipped all of our new Christmas releases in September. Now that’s good planning. And we’re backing it all up with lots of advertising dollars—national consumer and local—to really build big sales.

Last year, Columbia put together the most thorough planning. And we’re backing it all up with lots of advertising dollars—national consumer and local—to really build big sales.

Our Product:

For the first time, last year, we introduced the GP series—two-record gift sets at a special low price. The results were fantastic—over one million dollars in sales last year. So, needless to say, they’re back this year by popular demand—featuring the biggest stars with their greatest sounds.

Position them together in high-traffic locations for instant impulse sales!

And an exciting array of brand-new Christmas albums—seven in all—by some of our best-selling stars. And the best-selling Christmas catalog in the record industry.

Specially Priced Two-Record Gift Sets.

Success has made them a Christmas must. The stars are right, the music’s right. And the price is right.
success of last year's program, back again this year!

And here's our program:
- A full-color underground campaign that's tuned right in.
- A massive national radio advertising campaign.
- Full-page four-color ads in major newspapers.
- Over eight million department store statement stuffers.
- A major, in-store Christmas display, a mobile, streamers, slicks... the works!

Well, there's only 28 days left before the big Christmas shopping whirl begins, and you'll be ready for the busiest and merriest Christmas ever.

Christmas begins with music on Columbia Records.

Johan Mathis
Give Me Your Love For Christmas
The Little Drummer Boy/My Favorite Things
The Lord's Prayer/Do You Hear What I Hear?
Have Yourself A Merry Little Christmas

The Clancy Brothers
CHRISTMAS
SING WE THE VIRGIN MARY
SILENT NIGHT
JINGLE BELLS
CHRISTMAS IN CARRICK
CHRIST CHILD LULLABY

Johnny Mathis
Give Me Your Love For Christmas
The Little Drummer Boy/My Favorite Things
The Lord's Prayer/Do You Hear What I Hear?
Have Yourself A Merry Little Christmas

The Christmas Spirit
JOHNNY CASH
including:
I Heard The Bells On Christmas Day
Blue Christmas/Silent Night
Little Drummer Boy

My Christmas Favorites
JOHN DAVIDSON
including:
The Christmas Song
White Christmas
Silver Bells
O Holy Night
Mary's Little Boy Child

CHRISTMAS
FEATURING:
JOHNNY CASH
ANN ROYETTE
GEOGE ALTRY
AMITA ISHIB
HARLY ROBBINS
CARL SMITH
JIMMY DeAN

What's New This Christmas?
Seven exciting new albums that are perfect for the holiday season. Because there's something for every musical taste.

Full-Color Department Store Statement Stuffers.
Over eight million of 'em!
PeacE fest for August '70

* Continued from page 1

...can artists in Top 40, soul, under-ground, jazz, country, gospel and other acts are being booked through Jack Green, vice president of Creative Artists Agency (CAA). The Sherraton Rodeo also will perform regularly. On the last day of the festival's board of directors, with the theme of a holiday for a documentary. Other board members include John Calagna, president of Record Source International, Phil Leiber, Atlantic Records engineer, with Bob Gouge, Juggy Gayles, national promotion director for Roulette Records, who will supervise radio promotion; Alan Oken, advertising adviser; Kenneth Dewey of the New York Council of the Arts; Herbert Oppenheim, architect, of Oppenheim and Brady Associates; Andy Lea, whose consulting services include a call wall of darkness, pictured in blue, symbolizing the freedom and openness of the future, pushing back disease, ignorance, greed and misunderstanding.

Preliminary promotion is under way on Toronto's CHUM and CBC. Cooperative arrangements also are being worked out with the area's Navajo and Hopi Indian residents. Arde Travel is handling travel arrangements for press, arts, and other persons working with the festival.

Al Klein named label head of Chisa Records for the Motown. Klein was previously national sales director for Motown for the past eight years. Klein stated that Chisa product would be soul based, but also include blues, jazz and afro music. A television special for 1970 had already been planned, he added.

Philip Skaff named vice president of Liberty U.A. responsible for operations on the domestic label group including the Liberty and the Paramount division, the Star Biscuit Period Jazz and Soul City labels, UA and the Blue Note/Soul State and Mint labels. In addition Skaff will oversee the advertising-merchandising program for all the labels. Skaff will be part of the art department of the company. Skaff joined Liberty in 1963 as executive vice president and left in 1966 to start his own independence label. He had previously been national sales manager and vice president of Kapp Records.

John Minkove named Atlantic's new west region promotion man, covering Seattle, San Francisco and Denver areas. He joins Atlantic from ABC Records. Vince Faraci appointed Atlantic-Ato's new south west regional promotion man covering New Orleans, Texas and Oklahoma. He was previously promotion man with Capitol Records and Jay Kay Distributors in Dallas. Margo Knez appointed the new position at Atlantic-Ato where she is in charge of distributor promotion relations, assisting in coordinating artist appearances, setting up promotion tours, and oversee the making of artist promos for radio stations. Miss Knez was previously with Epic as manager of promotion services. Dick Wolpert, formerly west promotion man, will now handle the southeastern territory, from Florida to North Carolina including Georgia and Tennessee. Dick Kline formerly southeast national promotion man, is now handling the east coast from Washington to Boston. George Furren in addition to Jerry Greenberg, is also handling the midwest and south central and eastern territories. Furren will promote Atlantic's underground, jazz, and hard rock product and Guenter Hauser remains in charge of promoting good music, jazz, and college stations.

Al Rosenthal named vice president and general manager of Raymond Rosen Music Products in Philadelphia. Rosenthal was formerly president of Chips Distributing, the Philadelphia-based record club.

Ron Krietzman named to the newly created post of west coast manager, Command/Probe Records. Krietzman was a personal manager before joining Tetragrammam Records, where he was executive vice president of Chipp Distributing, the Philadelphia-based record club.

Roy Battocchio, after 11 years with Capitol Records in New York, promoted to the artists relations department of the company in Hollywood. Battocchio joined Capitol in 1958 as district promotion man. He was promoted to national sales manager and then eastern artists promotion manager. Before joining Capitol he was with WOR-AM radio and record librarian at WINS.

John Snell named European representative for ABC Records, operating out of the soon-to-be-opened London offices. Snell was previously with M.G.M in London for two years and was also a member of the London office promotion team aswell as...
DOES THE CAPITOL PUMPKIN REALLY CONCERN YOU?

Stand by on Halloween...
Audio Fidelity's 100 C Sales Contest on Curious Album

NEW YORK — Audio Fidelity has launched a $100,000-plus distributor sales program on its latest release, "I Am Curious (Yellow)." The album, which features singer and songwriter Roxy Coss, will be backed by a campaign that includes the giving of 50 Ford Maverick automobiles to distributors selling the album.

The program ends April 30. The album's title is inspired by the actress and cast member in the film. "I Am Curious (Yellow)," and as an added incentive to the label's campaign, dealers in the various cities where the film plays will be given free tickets. "Are You Curious or Yellow?" is presented in Audio Fidelity's "Psychedelic Personality Series," with a $5.98 suggested retail price.

Ansonia's Perez Dies at Age 69

NEW YORK-Ralph Perez, president of Ansonia Records, a Latin label died of a heart attack Oct. 19 in L.A., N.J. He was 69 years old.

Perez had founded the Ansonia label about 15 years after serving with the Decca and Dot labels. As president, he was head of their foreign music divisions and was instrumental in starting their Latin division in the nation's capital. The management of the Intercontinentals, partner in the joint pair of promoters, Richard Goodman, also says they will work with help from the Park Service, and contributions from the area colleges.

Top MGM Film Post to Aubrey

NEW YORK — For the second time in nine months there's been a top level management change at MGM. James T. Aubrey has taken over as president and chief executive officer of the film company replacing Louis F. Buss, who resigned last year, in Rom Kuss several months ago to head the MGM division. "The setups at television studios..." The program really got go
ging at the time when Williams, who wrote out their audience for over an hour, with the string section, the walking songwriter...sweetness, hypnotic vocal... ranch band...misery as an artillery barrage... The leader, Stephen Nicholas, who sings his music to as
ey very loving, crying, wanting...." But the program is no
tothem on programs with Junia Joplin (in Baltimore) and the Who...

The Intercollegiate program on Sunday is to have started with a popular local singer, Bob Brown, but one of his participants was ill. Dale & Pat, with their mixture of their own, eastern and country music, singing original material, led off. New Yorkers will be able to hear them at the Bitter End this month. A local folk singing threesome (Washington Governor's Band) plays a mixture with its rock, and a touch of novelty with both, the Jabo darling light march. They received a tremendous ovation.

The Woodstock Rock Festival may have been carried here by commercial means earlier this year.

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At Last
Karen's first!
Karen Wyman's first single is something really very, very special. It's been a long time in coming, but here it is, and well worth waiting for. A great artist, a great song, a great producer.

"To Give"
Karen Wyman
Produced by Bob Crewe

and pride!

INCREDIBLE NEW EXCITEMENT ON DECCA RECORDS
Credit Cards' Sales Power

By ED OCHS

Tony B. left the albums at my place just before he was sent to Vietnam. So every time I hear Lord Buckley talk "The Hip Gahn"—about Mother India's wise and gentle Gandhi and British imperialists—I think of Tony, who everybody used to call "Bat" because he only came out at night. Only at night. Tony was very taken by such giants as Macy's, and again offering our current course

Getting Hip to the Hipster

Lord Buckley used to sing when I saw his name in the newspaper. No, he hadn't brought—or talked—himself to life again (though the power of his genius doesn't rule out the possibility of doing so). But then Lord Buckley, ending his syndicated column with his personal pick for albums of the week, he Elisio's "Lord of Best of Lord Buckley" talked about his wife, who was somewhere, nowhere in Vietnam. I couldn't figure out how he knew. . . Lord Buckley, the hip raconteur—the Noble Lord Buckley is a knightly legend that even his Hip Castle has earned himself. For Lord Buckley moved west from Chicago to Chicago to the door and floor, . . .

Sun Hot Again

By CONTINUED FROM PAGE 1

Lee Lewis, who records for Slim Whitman, recently is Columbus's Carl Perkins. These artists have one thing in common, according to several dealers by Sam Phillips and first acquired the talents of a "novel" label in the early 1950's. They are crucial to the development of his new music business. Phillips are still making it big to this day. Phillips also use the use of cards buying inhibitions on the part of the customer are lessened.

Melody Is Named

SAN FRANCISCO—Melody Sales, Inc., of San Francisco and a subsidiary of the California distributor for Lemon Records, Al Braine of Melody Sales will handle the Lemon account.

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COCKER'S HERE!

NATIONWIDE TOUR BEGINS!

Oct. 24 & 25 .... Kinetic Playground ........ CHICAGO
26 .......... New Haven ............... MICHIGAN
29 .......... Municipal Auditorium ......... ATLANTA
31 .......... Convention Center ........... PHILADELPHIA
Nov. 1 .......... Gilligans ............... BUFFALO
7 & 8 .......... East Town Theatre ...... DETROIT
9 .......... Tyrone Guthrie Theatre ..... MINNEAPOLIS
14 & 15 .......... Electric Factory ...... PHILADELPHIA

Nov. 21 & 22 .... Fillmore East .......... NEW YORK CITY
26, 27, 28, 29 ... Boston Tea Party .... SYRACUSE, N.Y.
Dec. 4 .......... Memorial Theatre .......... BOSTON
5 .......... State University .............. NEW PLATZ, N.Y.
6 .......... Upsala College ............... EAST ORANGE, N.J.
7 .......... Civic Center ................. BALTIMORE
12 .......... Anaheim ................. CALIF.
14 .......... Star Theatre ............... PHOENIX

A New Album On A&M Records
Tea Council's New Sound Hunt

...Continued from page 1

and artists will be narrowed down to 50 groups or artists. These 50 will receive professional criti-cisms, from Billboard and leading record producers and sent back into a studio at the expense of the tea industry to create the very best tapes that the artists can produce. The finals will be judged by a panel of out-standing record industry executives. The artist or group to Washington, to also be judged by a panel of out-standing record industry executives.

Tapes will be scheduled for the expense of the iced tea industry. The Tea Council is planning a national publicity campaign through its public relations council at a local level behind each of the 50 first-stage winners and group to Washington. In addition, various pro-motions will be made. The tape will be spreading the word on the search for the new sound.

Radio stations wishing to join the search for this new sound and new song will be sent a promotion kit with all details.

The method of finding the groups will be left up to the individual stations. Some stations will help them find and select the one or two groups that are most exciting and comprehen-sive to them, and will be judged by a panel of out-standing record industry executives.

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IT BECAME NUMBER ONE IN FOUR COUNTRIES WITHOUT BENEFIT OF AIR PLAY. IT WAS BANNED IN TWO OTHER COUNTRIES. IT IS NOT DIRTY. IT IS BEAUTIFUL. IT IS "JE T'AIME, MOI NON PLUS."

So compelling, so powerful was this record, it swept across France, Belgium, Holland and England and outsold everything in a totally unprecedented way. Word of mouth. So controversial was this record, it was censored in Germany and Italy. It already is among the top 5 in Canada. And already the groundswell is happening here.

The original import.
Je T'Aime, Moi Non Plus.
Jane Birkin & Serge Gainsbourg
F-1665 (Fontana label)

NEW INSTRUMENTAL VERSIONS OF THIS GREAT SONG AVAILABLE NOW.

Je T'Aime, Moi Non Plus
Paul Mauriat
40647 (Philips label)

Je T'Aime, Moi Non Plus
The Knight Sounds
72965 (Mercury label)
LOS ANGELES—A telltale sign of success greeted retailers merchandising Capitol tape and hardware equipment: consumers in a buying mood.

An extensive and carefully planned merchandising campaign created by Hal Rothberg, Capitol special products merchandising manager, has been paying off for many companies. "Many all of you have told me that tape and hardware and you have a sale," said Rothberg. "Not so."

In the careful planning was an innovating marketing ideas and dealer sales—management education that creates consumer interest. A drive by major record companies and hardware manufacturers to expand and exploit tape via unique merchandising programs during the Christmas season — and Capitol is in the forefront.

Here's what Rothberg and Capitol are doing:

- Created dual sets of cassette and 8-track cartridges for the holiday season and other giving occasions. Each set includes a record and a merchandising campaign for its six-line cassette player equipment;
- Created point-of-sale displays to exploit both tape and hardware on network television and national radio;
- Created Audio-visual presentations to educate sales and managers on Capitol's cassette marketing program;
- Created tape point-of-purchase displays for impulse sales.

Rothberg also developed a deluxe promotion package for both cassette and 8-track cartridges utilizing album-sized boxes.

The gift package feature a catalog material spanning easy listening, pop, rock, instrumental and country music. Artists featured include Neil Diamond, Bob Hope, Bing Crosby, Glen Campbell, the Lettermen and the Beach Boys. Rothberg also packaged a roll pack that includes the Steve Miller Band, QuickSilver Messenger Service and the Youngbloods.

A Deluxe 3-pack, which includes a round up of Capitol artists, retails at $49.49. In addition, a "Romeo & Juliet" tape and LP package is simultaneously at $24.99.

The deluxe package produced by Neely Plumb for IMC Productions, which exclusively selects and produces all Capitol soundtracks, includes a 44-page, full-color book of scenic highlights from the motion picture. "The Romeo & Juliet" set comes in either four LP's or two 8-track cartridges or two cassette.

Capitol's cassette equipment is also receiving attention from Rotterdam, England, where a merchandising attention-getter is being displayed. The Freshman (model KRP 155) at $29.95; the Variety (model KPR 157) at $39.95, and the Collegiate (model KPR 153) with portable AM/FM radio at $44.95; the editor (model KRP 156) at $49.95; the Diplomat (model KRP 158) at $69.95, and the Regent (model KRP 160) with AM radio and twin speakers at $109.95.

As part of a nationwide promotion program, Rothberg has placed assorted radio spots for both hardware and tape during the Christmas season, including the "Johnny Carson Show." Radio spots promoting tape is in conjunction with Capitol cassette hardware will be heard on top 40, easy listening and country radio.

Before launching a merchandising campaign, Rothberg investigates a threepoint program: educate internal personnel on the advantages; develop audiovisual presentations; sales points, develop promotional literature to aid in the selling effort; let the consumer know through radio, TV and other forms of consumer advertising.

Goodrich Stores to Handle Belair via Handelman

LOS ANGELES—Belair Enterprises, manufacturer of 8-track and cassette portable players, will have its equipment in the 250 largest chain stores and over 1,000 B.F. Goodrich stores across the U.S.

Belair will work through the Handleman Co., which now supplies tape to the Goodrich chain. Handleman will rack-merchandise Belair portable units in all the B.F. Goodrich outlets in the U.S. and all the Goodyear outlets in the East.

Several months ago, Belair also made arrangements with ABC Records and Tape Sales Corp. to distribute its Belair Portable units in more than 1,000 Goodyear stores in eight major markets.

Initially, Handleman will merchandise three Belair plans: the Belair 7-track (model 314), an 8-track with two speakers (model 394), and an 8-track with AM/FM radio and two speakers (model 401). In addition, Goodrich will include the Belair line in its catalog.

Belair will supply Handleman's distributors with material related to hardware, equipment, and Handleman will direct its own sales force to all sales and service aspects with Goodrich. The rack merchandising is designed to increase sales for the company's new and established products.

The Belair-Handleman marketing program is handled in the Belair marketing group by Real Pierce, Belair marketing vice president; Ralf Ergas, Handleman sales director; Charles Caruso, senior buyer for B.F. Goodrich; and Paul Handelman, board chairman.

To protect its network of independent distributors, Belair will only use rack merchandisers to service national accounts that are willing to carry Belair line. "We're not putting our distributors out of business," said Pierce. "Our goal is to enhance our product in mass merchandising chains and still protect our independent distributors.

Belair already merchandises its players through ABC Records & Tape Sales, Inc., in 350 outlets; Crossroads in 1,000 B.F. Goodrich stores, and 250 Belair stores in Goodyear stores.

"Handleman will be able to offer a hardware merchandising program for the Goodrich stores which will provide a basic inventory service, with Handleman sales and service personnel coming into the store and setting up the inventory. Besides now having to stock the unit in a stock room with hardware, Goodrich personnel will be relieved of work and will spend their time on ordering, maintenance or inventory."

A&M 'Standing Pat' on Tape Distribution Setup

LOS ANGELES — A&M is holding fast to its regular tape distribution setup. It has no plans to sign up additional tape specialists.

"We feel at this point that it's to our best interest to remain with the record distributors who handle our tape product," said Bob Elliott, A&M's tape distribution manager.

Elliott estimates that within the next three to four years the number of record companies and the music business will be greatly reduced. "We feel that the activity of the music business will be greatly reduced," said Elliott. "Our problem is that we have to find other avenues to survive".

Elliott believes that A&M will be able to survive the industry's problems, and he notes that the company has managed to maintain the same number of records and artists.

Elliott notes that the company's market is large, and it is working with a number of distributors to ensure that the company's product is available to a large audience.

"Our market is large, and we are working with a number of distributors to ensure that the company's product is available to a large audience. We are not giving up," said Elliott.

Elliott's statement is in line with the company's strategy of focusing on its core market and maintaining a strong presence in the industry. The company's focus on its core market has allowed it to remain competitive and avoid the problems faced by many of its competitors.

"We are not giving up," said Elliott.

In addition, Elliott notes that the company's strategy of focusing on its core market has allowed it to remain competitive and avoid the problems faced by many of its competitors. The company's focus on its core market has allowed it to remain competitive and avoid the problems faced by many of its competitors.
Polydor/DGG See the Classical Cassette Topping LP's in Decade

NEW YORK--The Polydor/Deutsche Grammophon Co., has predicted that classical cassettes now gaining in popularity, will outsell, and possibly obsolete, the classical LP within a decade.

DGG, manufacturer of the largest classical catalog in cassette form, is gearing its operation to meet the anticipated revolution, Lloyd Gelassen, advertising and promotion manager of the DGG/Polydor, U.S. operations, attributes the eventual switch to cassettes--classical and other forms--to their compactness, ease of operation, and virtual indestructibility. He also pointed out that the cassette, because of its size, requires considerably less storage space than a record, and is an attribute, not only to the music buff but to the distributor as well.

Packed Like Paperbacks

Gelassen feels that, in the not too distant future, the cassette will be packed like paperbacks, in camera, drug and candy stores, as well as be dispensed in airports, hotels, gas stations and other public places from slightly modified cigaret machines. He argued that the price differential between the record and the cassette will not be a deterrent to the buyer, mainly because of the advantages the cassette has over the record. He further predicted that in time the prices of both the disk and the cassette will be comparable.

Although Gelassen would not say whether his company was considering phasing out its record business in favor of tape CARtridgates and cassettes, he did acknowledge that although DGG/Polydor's record business was in the vicinity of a billion dollars, it could be much better.

At present, DGG/Polydor is offering 150 classical titles on cassette, and about 80 on 8-track, the biggest catalog in these configurations in the music industry.

Waving away the idea that there will be an eventual and peaceful co-existence between tapes and records, Gelassen said they will not co-exist forever.

Tape Happenings

Liberty is color keying its pak box sets. Volumes one and two of Ferrante and Teicher's tenth anniversary 8-track cartridge have been boxed in different colors. Volume one is red; volume two is avocado. Previously, all Liberty/UA pak box sets had the same design colors. Mitsubishi Electric Corp. is introducing an 8-track, four-channel car stereo and two cassette stereo auto players, featuring automatic reverse systems. The cassette units (models ATR-513 and ATR-4213) are priced at $179 and $97 for the Japanese market. One unit (ATC-4213) includes an AM radio. The 8-track unit retails at $295. The company eventually plans to export the cassette units.

The 811R Cartridge Recorder

Listen . . . and you can hear the sound of profit. It's the 811R 8 Track Stereo Cartridge Recorder. Designed to sell and sell and sell.

Records and plays 8 track stereo cartridges for car or home from Stereo FM, phonograph or any tape recorder. Engineered for studio quality performance with exclusive logic circuits to eliminate timing problems. Exquisite styling and convenience features to captivate your customers.

Best of all, model 811R is available now. We deliver immediately from stock. Hear the sound of profit now . . . and be ready for holiday sales. Model 811R. Made in the U.S. to sell for under $190.00.

FAIRFIELD, N.J.--A tape duplicating company -- Grandy Tape Duplicating, Inc., went into operation here recently. The new company is a sister organization to Grandy, Inc., designer and manufacturer of recording heads for the music industry.

The formation of Grandy Tape Duplicating climaxes two years of intensive research and development in tape duplicating methods and equipment by the founders of the company. Kelly Camara, vice president and general manager of the new firm, said that the organization has assembled a team of talented audio and electronic engineers to develop the latest and most sophisticated duplicating equipment in the industry.

"The new technology developed during this program has resulted in an ultra, high-speed duplicating capability combined with improved fidelity reproduction," he said.

The new high-speed system results in substantial reduction of duplicating time and upgrades delivery efficiency. It also

(Continued on page 18)
Viva Packaging for 3 Clubs

LOS ANGELES—Viva Records is packaging record and tape product for Columbia RCA and Capitol Records.

The label's initial tape offering is a two-package 6-track set featuring the Stax String Quartet for the Columbia Record Club. Initial shipping order is 40,000 units, with Am-Ex tape product for Columbia, Records.

"Stax/ Volt gives click acts 'Simul' Push"

MEMPHIS—Only established artists have their album product related to travel, on tape at Stax/ Volt Records.

New acts have to prove themselves as record sellers before having product duplicated on tape, said Jim Stewart, Stax Volt president. "Why risk an additional expense to release on tape an act without a track record?"

Usually, the label will wait from two to four years before issuing tape on an unproven act. "I've got 6,000 who'll use record sales as our guideline for tape," said Stewart, who feels tape will not work, anyway, if not an "instead of sale" to records.

"Eventually," he said, "tape may replace or surpass record sales. But the label is fumbling here.

The company is enjoying a banner tape year in 1969 and expects a 12.15 percent sales increase next year.

NAL to Raise Retail Price of Its Cassette

NEW YORK — The North American Leisure Co., has decided to pursue the retail, of its prerecorded cassettes by $1 effective Nov. 1. This move by NAL will test the current trend towards price standardization among the larger tape companies.

Only last week GRT and A&M announced a substantial hike in the retail price of their prerecorded cassette lines. Larry Finley, president of NAL, said the decision was forced on his company by rising production costs. He said NAL was "fumbling" with this in recent times it had become virtually impossible to continue selling at the regular $5.95 price while maintaining the same high quality of workmanship.

Cassette Unit Pointing Out Bay City Sights to Tourists

SAN FRANCISCO — Because of cassette tapes, tourists here can see the sights of the Bay Area. With the purchase of their own car with Dick Van Dyke as their personal host and guide.

Auto Adventures and Info-Tape are showing San Francisco to tourists by using a cassette player for either walking or driving tours.

Info-Tape offers a two hour Old Town walking tour at $2.85, a three hour Landmark driving tour at $4, a four hour Historic driving tour at $3.85 and a four hour Historic driving tour at $4.85. The company uses a Panasonic player.

Auto Adventures makes use of Van Dyke to narrate the attractions of San Francisco with a $3.90 cassette tape. The tour comes with a free picture guide book.

The tapes come complete with highlights of travel and sightseeing spots. In some cases, are packaged with background music. Each tape is paced to normal track conditions, and a deep tone indicates when the description ends.

The Auto Adventures tour is available through Hertz and Budget Rent-A-Car, hotels, motels, and sightseeing companies. The tape that companies deliver players to customers.

Tape CARtridge

Tape CARtridge

Jazz on Tape Exports

In Europe Enjoy Boom

LOS ANGELES—There is a demand for jazz recordings in Europe, reports Les Koenig, president of Contemporary Records. The label has signed an exclusive deal with Amex for four years of exclusive distribution in Europe.

"The export business for jazz is fantastic," Koenig said. "For awhile, we thought the market was going to collapse, but jazz is now being sought in Germany, Holland, Italy, and it's also very popular in the U.K."

For his overseas sales, Koenig buys his tapes from Amex and ships them from Amex. "If you let him go to the record company," Koenig said, "it's impossible to outdistance the companies who pursue relationships with distributors."

For Jazz, Koenig has exclusive rights to all soundtracks and repertoire which offers contracts to any record company that wishes to purchase them. "If you take an Anthony Braxton album," Koenig said, "you're stuck with him as a ten-year artist."

In keeping with the policy of innovation, the label's "Themes Like Old Times," a double LP, is a collection of prerecorded cassettes. "At $3.90 cassette tape. The tour titled "A Rockin' Foo LP" will be re- leased later, and "The Elmo R십 Quartet or "Themes Like Old Times" album as a giveaway to bank customers.

Modern Tape Adds to Rights

TORONTO—Modern Tape Cartridge Corp.'s expansion continues, with rights to distribute several U.S. record labels recently completed. MTTC will handle President John F. Kennedy, "The En¬ well, Surrey, Mira, Premier, South, and West. It is expected that several other tape companies are planning to follow the price, drive route, among these are Warner Bros., Scepter and ITCC.

N.J. -- The North American Leisure Co., has formed a new sales program of innovation, has also hired seven new salesmen, one of them a black tape saleswoman in the country. The saleswoman, with the help of John M. De Thoma, serves the New York-New Jersey Conn correl., with the addition of a children's series on Twinkle.

In addition to these lines, Bob Martin, MTTC's vice presi- dent, will announce distribution rights to several U.S. record labels within the next few weeks. Recently, MTTC took over exclusive distribution rights of the popular Leisure Service and Sound Posters.

GRT to Duplicate Hobbit Product in U.S. & Canada

LOS ANGELES — Hobbit Records, which distributes through GRT Records under a new three year contract, will have its product exclusively duplicated by GRT Records. The initial contract on Hobbit is by block book. "Plain Jane", country-folk group, Sapphire Thinkers, a jazz-rock chamber music group, and a for- merly with the Blue Cheer. A Rockin' Fool LP will be re- leased later, and "The Elmo R십 Quartet or "Themes Like Old Times" album as a giveaway to bank customers.

Music in the first release in- cludes, "Don't Let Me Be Lonesome Tonight", "The Natural Grass" and "The Wolfman", a cover of the Nova Baroque Ensemble; "Keyboard Immortals" (Rachmaninoff, De- tective, Hofman), and "Jazz Tree."

These tapes will be offered by Sony/Supercope dealers, through Supercope's 25 record distributors for the U.S. and Canada. The price covers 8-track, cassette and reel-to-reel. Supercope will also sell record bridge-dealers on a mailorder basis if distributors in their area do not handle the line. Supercope's pop product is coming from two Japanese firms, and Supercope has an exclusive deal with King Records. The keyboard im- port is a partnership of EEG and the priv- ate piano roll collection of Su- percope president Joe Tushin- ney.

Ampex Expands Europe Output

NIVELLES, Belgium — The Ampex Corporation of Hollywood here will produce cassettes for Ampex, Fantasy, Atoe/Embassy, Editions France, and the Danish Moni- tor and Time Records. The company also has formed a joint venture with Ampex Stereophonic Tapes Europe.
Foreign Aid!

Now for the first time...complete language courses designed specially for cassettes!

These famous Institute of Language Study Cassette Language Courses are a natural for students, businessmen and tourists. They're the finest studies ever made for quick, complete foreign language mastery.

Available in Spanish, French, German and Italian, each study contains five 60-minute lessons on individual cassettes, with an accompanying printed text for each cassette. And for the first time, a Student Practice Cassette is also included in the package.

Completely self-contained and bound in smartly styled cover-to-cover containers, each course is designed to sell for only $29.95, with big profits built-in for you! There's no other complete language course made at this price.

See your Ampex Stereo Tapes distributor for details on these great new, exclusive items. They make great gifts, too. Stock 'em, display 'em, sell 'em, and get in on the profits. Now we're talking your language!

Cassette-lessons are also available for sale on an individual basis at $5.95 each (includes accompanying text).

Exclusively from ILS/Ampex Stereo Tapes

SPANISH: 5701, 5702, 5703, 5704, 5705
FRENCH: 5706, 5707, 5708, 5709, 5710
GERMAN: 5711, 5712, 5713, 5714, 5715
ITALIAN: 5716, 5717, 5718, 5719, 5720

FREE DICTIONARY OFFER!
Great extra sales builder!
Your customers get a comprehensive bi-lingual dictionary FREE.

INSTITUTE FOR LANGUAGE STUDY
Montclair, New Jersey 07042

SALES OFFICES: EAST: 555 WOUDSON AVE., NEW YORK, NEW YORK • SOUTH: 1125 BAY HARBOR ISL., FLORIDA • WEST: 100 RODIER DRIVE, GLENDALE, CALIF. • HAWAII: 315 KAMAKEE ST., HONOLULU • AMPLEX OF CANADA: 100 SKYWAY, REXDALE, ONTARIO
Your ad message in Billboard reaches 187% more industry readers than in Cashbox and Record World Combined!
### BEST SELLING Tape Cartridges

#### 8-TRACK

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<tr>
<th>This Week</th>
<th>Last Week</th>
<th>TITLE-Artist, Label</th>
<th>Weeks on Chart</th>
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<td>GREEN RIVER</td>
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#### CASSETTE

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**What You'll Find**

No Duds in our Dubs

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**You'll find no duds in our dubs**

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**Say You Saw It in Billboard**

NOVEMBER 1, 1969, BILLBOARD
Dear Ray, Dave, Mick and John (the new bass player)*

We're aware that all our panting and gasping might upset you a bit. But please understand that five years ago (about "You Really Got Me" time), we were rubbing our hands in gleeful anticipation of your first American tour. When some sceptic taunted us not to hold our breath. Which we did anyway. Being, as you know, that kind of folk. And surely you'll agree that five years is a long time to hold one's breath. Right?

But now, at long last, you're finally here! Having matured almost beyond recognition stylistically. Having grown handsome sideburns. And now, embarking on that tour that we've been dreaming of for nigh onto 62 months. WELCOME!

Lordamighty knows we've gotten ready during those five years, preparing what you might reasonably call the most breathtaking promotional mobilization in our history:

1. To spread the news of your tour, and
2. To announce the release of your new LP, Arthur.

By the time you landed in New York, there wasn't a rock and roll writer between there and the Aleutians who hadn't been rushed a super-deluxe-chock-full-of-wonders God Save The Kinks package and a gorgeous suitable-for-framing Kinks American Tour '69 poster. The latter proudly proclaiming your visits to the Fillmore in New York, the Boston Tea Party, Chicago's Kinetic Playground, Detroit's Grand Ballroom, Cincinnati's Ludlow Garage, Hollywood's Whisky, and Philadelphia's Spectrum.

No doubt in our minds, Ray and all, Arthur is going to be your biggest album ever. Why, it hasn't been out but a week and already rock papers like Rolling Stone are saying things like:

"Arthur is by all odds the best British album of 1969. It shows that Pete Townshend still has worlds to conquer, and that the Beatles have a lot of catching up to do."

So, dear Kinks, continue to get out there and be your customary magnificent selves. And we'll go on taking care of the hype end. Oh, and for God's sake, eat well, get plenty of rest, stay away from the scuzzier groupies, and be sure to wear your mufflers when it's chilly out.

WELCOME!

*or The Kinks, for those of you who like reading other peoples' mail
when answering ads
Say You Saw it in the Billboard

NOVEMBER 1, 1969, BILLBOARD
**Talent**

**Bonzos' Gags, Rags Take Show**

NEW YORK—The Bonzo Dog Band, a millinery-industrial complex of glad rags and gimmicks, was the latest in rock's knuckles with slapstick and burlesque at Fillmore East, Oct. 17, upstaging all the now and then in the room, including An Old and Ode's Spirit, whose rock-and-rally called it a dally with a dignity threatened at the evening's onset by the Bonzo gagmen.

Mad son of the rock opera, Bonzo's musical sideshow mocks rock to keep it honest, or as Vivian Stanshall, the group's clown price, says—"to keep the hipsters and the trade that surrounds it from the atrocity" of taking itself seriously. Bonzo's tools—many are, in fact, tools—for keeping rock at "tilt" and safe from academic inclusion—pants-press with steam, mechanical dummies that bubble from the brain, light as a light house and heavy; boxes, hammers, hooks, and a trestle of theatrical rigging that completely covers any signs of normality in the group.

Between the bouts of lazy, wavering dance band music, bursts of genuine rock 'n' roll and cajolliphi flute flutes—Bono razzed Elvis, fired pistols and cued bursts of that good old rock of normality in the group.

**The '50s Revived, R'n'R Way**

NEW YORK—Bill Haley claimed he had not been in the city for 11 years—the program said the same—when he appeared at the '50's Rock 'n' Roll Revival at Fill, Forum, Oct. 17. As a refresher, the atmosphere where the words "Al Green" and "Fats Domino" were used like an emotional candel to provoke reaction, Haley and the Comets played as if they had just stepped out of a '50's Time Machine.

Presence were the same student crashing beat, familiar guitar riffs, cheerful innocent shouted vocals. Ricky rock and everybody generally rpping it up. Nostalgia was rolling all around the auditorium.

Haley received an emotional standing ovation by both houses (second house it lasted for eight and half minutes) and was visibly moved by all. Out of the outbursts centered on "Shake, Rattle and Roll" and "Rock Around the Clock"—both 1954 hits for the group and two titles that carried rock 'n' roll into the '50's.

Following Haley was Mercury's Chuck Berry, a familiar figure on the scene rock and an artist of the same recording vintage as Haley. His "Reelin' in and Rocking All Night Long" was disappointing. A group song, "I Covered My Heart," was also sung.

The Serendipity Seven, an old and now forgotten group, also made a fine impression at Union College, Schenectady, Oct. 20. They gave a recital of a free verse poem, and his jazzy sax ending.

**Liverpool Scene: Group That's Poetry in Rhythm**

NEW YORK—The Liverpool Scene, a unique British quintet, made a fine impression at Union's Oct. 21. The group is led by poet Adrian Hendri and saxophonist Mike Evans, who also contributes poetry.

The set opened with "Tramcar," which is on the unit's RCA records album. This number stressed the vocal talents of the group, the unique style of the two members, and the group's ability to work as a whole. The other numbers were "The Raven," which was sung with great effect, and "The Serenade," which was a slow ballad with a great deal of feeling.

**Nero Dazzles While N.Y. Is Metropolis**

NEW YORK—While parades and fireworks on Oct. 20 were marking the amazing feats of the Mets, Peter Nero was supplying an additional jackhammer of music of its own at the Rainbow Grill, which should rank him among the most popular pianists on the club circuit. The city's enthusiasm for their baseball heroes was reflected tonight for the Grill's patrons hailed the conquering Nero with much of the same vim and vigor that greeted the world champions.

And with good reason. Nero is not simply a master of the piano, but truly a virtuoso. He has skill and speed, and fingers that dance with the fire and rapidity of a master pianist.

There's not much the Columbia Records jazz label can do, including a scintillating "Mr. Robinson," a playing of "I've Got Rhythm" from the loss of Last, and a driving, dramatic medley of "Liza" with all the trimmings.

Accompanying him in imagination were Bobby Rosengarden on drums, and Gene Cherico on glockenspiel. The two are accomplished musicians who know their craft and use their skills with a high sense of purpose and understanding. Nero's work is flawless, prizing Nero with the spark that ignites throughout.

Nero's latest album is "Hair and Hollywood." ROBERT SOBEL.

**Nitty Gritty Dirt Band**

**Swingin', Winging Quinnet**

NEW YORK — The Nitty Gritty Dirt Band brought their unique brand of bluegrass, cajun and fun to Union's Oct. 19 for a first set that was a delight from beginning to end.

The five musicians, who now make up the act, play such a variety of instruments that it's impossible to keep track of who's on what. The opener showed the Liberty Records quintet's feel for bluegrass as they zipped through "Foggy Mountain Breakdown." With John McEuen on banjo, Jeff Hanna on mandolin, Jimmie Fadden on percussion and Karl "Pigpen" Musser on harmonica, the set was a good one.

Bududda's Sha Na Na preceded them and presented their devastating pastiche of all the great rockseven of the Rock Era, from "Teen Angel to "I'm a Believer." They showed an expertly choreographed and effective flair.

The show wos sponsored by Gray Dictation Systems, their first excursion into this area. Producer Richard Nader stated he was very pleased with the response (a gross of $42,000, he said), and plans to take a second version of the show on tour in the near future.

**Fox in Brilliant Performance in All Bach Set**

NEW YORK — The brilliant organ virtuosity of Virgil Fox filled Philharmonic Hall with sound and awe Sunday (Oct. 20). Fox, playing the first of his four concert series, gave an all-Bach program, which he played flawlessly.

His keyboard and pedal work (Continued on page 28)
"Tony Joe White is one of those grass-roots personalities that come upon the scene full-blown and overflowing with talent...his songs reflect a gutsiness and warmth that is missing in many of today's songwriter performers."

Edmund O. Ward
"Rolling Stone"
Oct. 18
The Who in Tommy Gun Attack

NEW YORK—Rock had one of its greatest nights at Fillmore East on Oct. 20, when The Who opened a one-week stand with a set of well over two hours centering on "Tommy," the group’s rock opera, which was composed by guitarist Pete Townshend.

The inspired performances also included an extensive amount of the Decca Records group’s other top material, including many selections not heard here in some time, such as the hit single "Happy Jack" and "Tattoo." Townshend, one of the most sensational of performers, was at his most exciting, best pounding his guitar, leaping, dropped to his knees and did almost everything else to emphasize the hard rock material. His theatrical presence, however, never detracted from his superior musicianship.

Lead singer Roger Daltry, another exciting performer, whether beating tambourines, twirling his microphone or just singing, also was completely with it. In many ways, drummer Keith Moon is the wildest of all. During the opening part of "Tommy," when the drums were not in use, Moon approached as he used his expansive stick gestures and expressive face effectively.

Bass guitarist John Entwistle, the only seemingly placid member of the quartet, was strong instrumentally as usual. And he contributed lavishly on vocals with Daltry and Townshend. He especially shone in falsetto singing and harmony, such as in the ending of "A Quick One While He’s Away," which Townshend introduced as a mini-opera that foreshadowed "Tommy." This extended number is another former ministy of the Who's act, which they have not done lately since they concentrated on "Tommy" excerpts.

Although they omitted four members from "Tommy," the slightly abbreviated version came off brilliantly. The Who has been together longer than any regularly performing successful British group, and their cohesion combined with the striking individual work and inventive material for a stirring presentation.

The high points were many, including the single, "Pinball Wizard," "I'm Free," and "We're Not Gonna Take It." The strong strains of the last part of "Go to the Mirror" served in several places, such as the finale. It also was inserted in the Who's regular closing number, "My Generation," a rock classic, which followed "Summertime Blues" and "Shake It All Over," two other favorites of the group. The Who again showed themselves one of a kind by sustaining a lengthy and continuous program—and for a full week.

Hendricks Delivers With Sock in Stockholm Date

STOCKHOLM — With his customary dextrous articulation, husk, and raps, and a professional’s sense of time and timing, Jon Hendricks got Stockholm’s new Ernert Club off to a swinging start when he opened a four-week season with a quartet that included Stockholm-based American bassist Red Mitchell. It is possible to be so lost in admiration for Hendricks’ cleverly conceived and brilliantly delivered lyrics, as to overlook the fact that he also has an excellent voice—warm, vibrant and true.

Whatever he does, it is full of emotion and sincerity; he puts the lyrics to work, and he expertly brings out the full melodic beauty of such songs as "Summertime."" ‘Come Sunday” and "Old Folks." With driving backing from the quartet, he swung mightily on the up-tempo specialties like "Jumpin’ at the Woodside" and "Four," and with his wife, he toured the force of the Duke Ellington standard "In a Mellow Tone." Also making her debut at the club was Hendricks’ 16-year-old daughter, Michele, who is clearly going to make her mark as a singer in the Hendricks tradition. On her father’s "Shiny Stockings" and "Ricky Tick," picking high note with unbreachable assurance and demonstrating a sense of swing that stamped her as a Jon Hendricks disciple.

Throughout the sets the support harmonies were provided by bassist Mitchell, drummer Bill Moody, pianist Reg Powell and Conga drummer Sekou Kwakabah was excellent.

MIKE HENNESSEY

Talent

From The The Music Capitals of the World

(DOMESTIC)

DALLAS

White Whale Records' Houston appearance on ABC-TV's "The Dising Game" Sept. 21. Former independent promotion man Evan Reynolds is now working exclusively for Capitol Records, handling regular promotion for the label’s independent lines — Apple, Invoxia, 1-2-3, Tamla, etc. Capitol Records, Panasonic, and KEF — is Dallas, Fort Worth, Houston, San Antonio, New Orleans, Memphis and Oklahoma.

Next for Trini Juana (a Dallas group) for White Whale will be "Today You're Gone," an English version of the song from the movie "A Man and a Woman," the Uni Records Hugh Masakela set to perform Saturday (1) at Bishop College here.

Three New Productions of Dallas has set up its music publishing company with BMI. The company, Seventeenth House Music, includes songwriters Danny Seals and John Colly of the Southwest F.O.B.

MARG PETHJOHN

LOS ANGELES

NARAS "roasts" Dave Pell at RPM International Studios has completed its $150,000 modernization program involving 8-track equipment. David Brackman is chief engineer for the studio used by Ray Charles and outside recorders.

Bob and Tina Turner appear on a forthcoming Tangerine LP, "Soul'd Out," with the Raelettes. Other packages in the new release are "Bought Blues" by Percy Mayfield and "Wild Bill Davis Plays the Wonderful World of Love." In the singles area, Tangerine has product by the quartet, who is known as "The Sandpipers" for ABC-Embassy. The Los Angeles company of "Hair" moves to the Palace July 2. The tour has already played to over 400,000 persons in 361 performances. The Los Angeles company of "Hair" moves to the Palace July 2. The tour has already played to over 400,000 persons in 361 performances. The Los Angeles company of "Hair" moves to the Palace July 2. The tour has already played to over 400,000 persons in 361 performances. The Los Angeles company of "Hair" moves to the Palace July 2. The tour has already played to over 400,000 persons in 361 performances. The Los Angeles company of "Hair" moves to the Palace July 2. The tour has already played to over 400,000 persons in 361 performances. The Los Angeles company of "Hair" moves to the Palace July 2. The tour has already played to over 400,000 persons in 361 performances.

Phil Wright is producing Peggy Lee's new LP, "Is That All There Is?" Bill Boyd named executives producer of the Academy of Country & Western Music’s fifth annual awards dinner next April.

Hal Smith, former program director of Plough Radio Station WDMP in Memphis, has been named district representative for Capitol Records in Tennessee and Arkansas. Smith, who recently rejoined the staff, had been with WDMP since 1966.
EVERYBODY'S LISTENIN'

ORIGINAL MOTION PICTURE SCORE
MIDNIGHT COWBOY
MUSICAL SUPERVISION
JOHN BARRY
"EVERYBODY'S TALKIN'"
LONNY NILSSON

UAS5198*

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Midnight Cowboy

MIDNIGHT COWBOY
LITTLE GREEN APPLES
SCARFORDOUGH FAIR
POPE
LONE'S OLD SWEET SONG
GENTLE ON MY MIND
THOSE WERE THE DAYS
THE SOUND OF SILENCE
THANK YOU, GOODBYE

UAS6725*

*Also available on Liberty/UA Stereo Tape Cartridges & Cassettes
Fox in Brilliant Performance in All Bach Set

• Continued from page 24

was outstanding throughout, including his fourth encore, which he played on pedal alone. All pieces were remarkably played, especially the fugues and the flash BWV 540 Tocata.

Fox has recorded for Command, RCA, Capitol and Decca. The other concerts on the large Philharmonic Hall organ will be on Nov. 22, Jan. 18 and Feb. 24, the last with the Symphony of the New World. The refurbished hall not only produces a better sound, judging by Fox's concert, but he, warmer feeling.

FRED KIRBY

From The Music Capitals of the World

(DOMESTIC)

Rogers, manager of Lyn-Lou Studios, RCA, Capitol and Decca. The last with the Symphony of the New World. The refur-

bished hall not only produces a better sound, judging by Fox's concert, but he, warmer feeling.

FRED KIRBY

Henderson the Jazzmaker Back in Peak Form Like '61

LOS ANGELES—Bill Henderson, a true jazz singer and a distinct stylist, is back on the jazz club circuit, and from the reaction he received last night Oct. 21 at Shelly's Mann's in New York he is back, the public is the benefactor.

Henderson has been away from the jazz audiences for some time, working briefly as a promotion man for a local record company. His voice is marvelously strong self and his specialty approach to lyric interpretation, phrasing, slowly and deliberately—showcases the word pictures of today's pop tunes.

Two-hour, five-day-a-week, program on West Coast stations.)

Two-hour, five-day-a-week, program on West Coast stations.)

Henderson's opening song, "Nothing Can Stop Me Now," set the pace and tone for the show. His precise pronunciation, the vibrato, the utilization of pauses, his chain of memories of his peak pro-

ficiency in 1961 on "Veejay.

ELDIE TIEGEL

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The producing genius of Bobby Goldsboro teamed up with the distribution giant, Pickwick International, Inc.

First two blockbusters are “Let Me Be Your Baby” – Freada Wallace and “My God And I” by Larry Henley.

Stand back – there’s going to be a sales explosion!
Radio-TV programming

Records Scoring on Hot 100 With Momentum From Only One Market

*Continued from page 1*

siderably less breakout records than was the case a year and two years ago.

New Orleans is king of the breakout markets, with a total of 31 of the 51 breakouts coming from this market. However, as a barometer of the market, the New Orleans breakouts are not as strong as in the past. The top market is New York, which had five of its nine breakout records make the top chart of country music radio stations.

Seattle was the only other market with five of its nine breakout records make the chart. "Baby I'm for Real" by the Originals on Soul Records went to No. 3, "Only the Night" by the Zombies on Date Records went to No. 38, "Love Your Thing" by the Isley Brothers on Event Records went to No. 3 and "Grazing in the Starlit Field" by the Mannish Boys on Smash Records went to No. 2.

San Francisco had six breakouts of which five made the chart. "Mindtour" by Dick Hyman on Command Records went to No. 30, "The Streets Are Empty" by the Buchanan Brothers on Event Records—its sole breakout.

Probably one of the weakest markets for breakouts is Baltimore, which had four breakouts of which three made the chart. This is highly unusual, considering the fact that the jazz and progressive market in the city is one of the strongest in the country.

Miami had a total of two records that made the chart of country music radio stations.

About your desire to revive rock 'n' roll, and that's what I plan. How long for a good earwhacker without horns, strings, and horns? I don't want record people to forget that the music was a musical group without beards, bell-bottoms, beads, long hair, grubby clothes and pointed boots? Are there the groups that do? What's the standard radio and TV chart? Could you pick a musical group without beards, bell-bottoms, beads, long hair, grubby clothes and pointed boots? Are there any groups that do it without horns, strings, and horns? Be honest. I don't think they would like to see more correlation between recording facilities as a whole. It seems as though this commercialized world of ours has left the record business.

Letters To The Editor

Listen to your radio, and discover how far it has to separate the MOR's from some Top 40's. Not much difference like used to be. I'm sure I know what the trouble is. People such as Lawrence Welk, Ray Conniff, and Mitch Miller modernized their sound, and the rockers squealed and screamed, and everybody tended into the middle of the stream.

Dorothy Brown, WBEB, Duluth, Minn.

The idea of major market stations passing along extra copies of research, they don't even play, to smaller stations is an excellent one. It's sad to think that they would like to see more correlation between broadcasting facilities as a whole. It seems as though this commercialized world of ours has left the record business.

(Yours truly, Del Robinson, 400 Federal St., WEBC)

Spot Sells Coke by Thinking Soft

By RALDIE JOE

NEW YORK — One of the hottest radio-TV commercials that arises from the music business is the one that even mention the name of the manufacturer's product. It is the Braniff Airlines advertisement by Musical Sciences Inc. sung by folk artist Mary Travers of the Peter, Paul and Mary group.

The tune, "Somewhere Along the Highway," is a love song written by a young girl reminiscing on a broken love affair. The only reference to the product is at the end when Miss Hopkin hums the line "Things Go Better With Braniff" as a bridge.

Though it soft sells the product in a most unusual way, the approach, the advertiser and manufacturer of the drink have finally come up with something that works. Joseph Brooks is president of the company.

Wheatley Scoring on the 'Country Gap'

NASHVILLE — There's a vast gap between modern country music and modern country radio, believes program director Bill Wheatley. Speaking during a broadcasting seminar Saturday (Nov. 18) sponsored by the Country Music Association, Wheatley described the situation as "an area that ignores a record because it may be a little too hard 'n' mean; country radio is all about." Control of the music, he says, is what makes a country music radio station sound modern, as well as on the air. "When people refer to me, they play Roy Acuff right along with Johnny Cash and Loretta Lynn."

Wheatley was one of a panel of speakers that included such outstanding personalities as Bobbi Gollembek, general manager of WCPA, Chicago; Jack McQuaid, executive vice president of programming for KRAK, Sacramento; Don Nelson, program director of WING, Indianapolis; and Janet Gavin of the Gavin Report; Moderator was Claude Hall of Billboard Magazine.

Wheatley's four lists of records. The key list features such unknowns as "Smile a Little Smile for Me" by the Flying Burrito Brothers, "To Love Somebody" by the Dave Clark Five and "The Night Before Yesterday" by the Spiral Starecase on Columbia Records went to No. 12 and "Songbirds of the Night (Quentin's Theme)" by the National Singers Orchestra on Philips Records went to No. 13.

When it comes to percentages, New York had seven breakouts, of which five made the chart for better than 71 percent. Washington, D.C., as any of the New-York-created records climbed on the chart. A record called "Buying a Book" by Joe Tex on Dial Records.

Seattle: 5 of 9

Seattle, on the other hand, had five of its nine breakout records score on the chart so far this year. This market could be considered a vital factor in exposing new records because Black-Owned Station Bows

SAGINAW, Mich. — A new black-owned soul station has gone on the air here—WWS- FM. Earl L. Clark, vice-president of the station, says he planned to service the tri-county area of Flint, Bay City, and Saginaw. According to Clark, the station will be a service to the black community in the area. Clark is president of the station.

Other personalities include Bobby Q. Dove, Sadie Satch, Chuck Grazen, Benny Johnson, Mitch Hoffer, and West and Playboy McCoy, who'll do a jazz and blues show, respectively. Robin Brooks is program director, and Bruce Morgan and Johnny Greene, and gospel personalities are Chris Banks and Jacob Jones.

Radio-TV programming

Letters To The Editor

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LELAN EDWARD ROGERS

ALIASES

"The Fox"
"Silver Fox"

FOR CONSPIRACY in the production, promotion and sales of HIT phonograph records.

OCCUPATION—Record man

DESCRIPTION

Age: 41
Height: 5' 10½''
Weight: 178 lbs.
Color of Hair: Silver
Color of Eyes: Blue
Complexion: Ruddy

Distinguishing Marks: Tattoo on right forearm

LELAN EDWARD ROGERS is wanted by radio stations, distributors, one stops juke box operators, rack jobbers and all persons connected with the record business for having too many hit records. This man is armed with hit records including but not limited to

SILVER FOX #11
"Medley of Soul" “Big” Al Downing

SILVER FOX #12
"You See Me” Robert Parker

SILVER FOX #14
"You Got To Pay The Price” Gloria Taylor

REWARD

A reward has been posted for information leading to the whereabouts of this man. For details concerning this reward call 1—800—251-8542. There is no cost to you in dialing this number direct. Just ask for "THE FOX HOLE".

YOUR COOPERATION IN LOCATING "THE FOX" IS URGENTLY REQUESTED.

FOR FURTHER INFORMATION:
CONTACT YOUR LOCAL DISTRIBUTOR

SILVER FOX RECORDS, INC.
A Division of The Shelby Singleton Corporation
3106 Belmont Boulevard • Nashville, Tennessee 37212
(615) 291-2003 Cable: SHELREC
Radio-TV programming

I think I'll have to give the half of a Purple Towel Award to Don Browne with the Anglistic Forces Radio For Ear, Coast Entertainment Center, "Don McNell Show" (The Breakfast Club) that unrelated everyone that would say that Muni. But I really wasn't as sorry as I thought. "The teacher you threw into your room..." that's what I understood to be the line I telephoned. Probably a few million waltz, referring to the period listing of '77. These personalites were hired on WARC in New York, in the mind of Mike Joseph transformed an MORMON radio programming into the Top 40 into the future.

The material will be inserted during the regular programming by program director Bob Wilson, the program director. Ron Erwin, who has been in charge of production work at KDAY, and promoting special productions for the features.

KNAC-FM Expands Rock, 'Round Clock

LONG BEACH, Calif.—KNAC-FM has expanded its progressive rock format 24 hours a day, running a total of 25,000 local commercials, reports general manager James Haden. Oct. 24.

The station has a minimum of 16 singles per hour. KYA Expands on Its Oldies Play

SANTA MONICA, Calif.—Top 40 station has been panned by both oldies and oldies, calling them "Golden Gate Greats." Dick Starr, program director, reports that the station is playing approximately 40 oldies an hour, some reaching back as far as 1956. The station has a minimum of 16 hours per day. "It's our feeling that we will get, and hold, the 18-34 age group with this increase in the rusty-dusty goldens," Starr said.

Soft Thinking Sell

Chicago News—From page 30

For the Coca-Cola company has allocated several million dollars to promote its concept of their advertising campaign.

Brooke Dunnin, in New York. He played piano as a child. "I've been involved in the Jillibulram Institute of Music, and also spent two years studying musical scoring under John Williams. He is 28 years old, plays 25 musical instruments, including oriental, tables, banjo, and drums. He has and has worked as a musical director for the company. He has been the formation of the company he now administers.

The lineup at KEEL. The Stropevent Top 40 outlet: Program director Larry Ryan, Howard Anderson, George Dietz, Don Williams, Mike Keel. The station has a minimum of 24 hours a day. The lineup will travel as a single entity, and the place copy is expected to travel as well. For an air check call 832-970-7520.

Bob Bruno is the new program director at KXSL, N.Y., replacing Ken Harris (Continued on page 70).

Radio-TV Mart

NOVEMBER 1, 1969, BILLBOARD

Youth, creative, ambitious personnel (not applicable to one owner in the 1200 kw. wealth). You must be a high school graduate and be able to drive a car. All tape and info. Send resume to Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

Positions Open

In your telephone a black plastic film, pure white plastic film, or any other plastic film that will serve its purpose. If you have any questions, please phone the station.

The original Johnny Holiday is available for the first time. Holiday will be in the market starting Oct. 20.

For tape, send to: Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

This column is published for people who want to read about the you're great! Send long, nonreturnable copy. No tapes required.

We have a few openings for top 40 announcers, plus one position for a program director. Send resume and aircheck to Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

WNYM, 660 AM, multi-network powerhouse, is searching for a program director. Send resume to: Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

Our new station in Ohio will soon go on the air. We are looking for someone who can be a part of our team. Send resume and aircheck to: Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

We have a need for a top 40 program director. Send resume and aircheck to: Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

Top 40 program director (DJ) who is able to join us immediately. Must be able to work in the top 40 format. Send resume and aircheck to: Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

If you're thinking about a career in radio, you may be interested in the following positions.

Top 40 program director, San Antonio, Texas. Send resume and aircheck to: Box 899, Radio-TV Mart, 165 W. 46th St., New York, N. Y. 10036.

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Soundville...A two million dollar music complex, including a twenty-four and a sixteen track recording studio. Soundville...The triumphant answer to the great Southwest's most urgent need, a complete recording center. Soundville...To rank as the standard of the recording industry and make Houston stand tallest among the music centers of the world.

Recording and publishing company representatives, producers, arrangers, talent agencies and others desiring office space for representation in the Southwest's tremendous talent reservoir, call or write Soundville.

Recording engineers, mixers, producers and others interested in helping create the sound of tomorrow, call or write Soundville. All replies confidential.

Grand Opening: November 15, 1969.

JIMMY DUNCAN PRODUCTIONS, INC.
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Houston, Texas
Radio-TV programming

Programming Aids

Programming guidelines from key, parenting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Wilkinson, Del. (WAMS), Joy Brooks, Music Director, Personality


Albany, N. Y. (WSHA)

CTV: "Music Man," Personality

BP: "Yesterday," Personality

NST: "Starsky & Hutch," "Hill Street Blues."

WRSU: "Love's Little Smile For Me," Romance.

Babyaton, L. T., N. Y. (WBBR), Mike Jeffries, Music Director, Personality

"If," Personality


WBOC, Lewes, Del. (WBOC), Bob Pond, Program/Music Director


WLEX-FM, Lexington, Ky. (WLEX), Ron Apple.


Bolingbrook, Ill. (WYOT)

Karen Knowles, Music Director

BP: "Paul & Mary, "Baby,", "Mr. Tambourine Man.""


"You're My Girl," Personality

Anthony, N. Y. (WQAM)

Mike E. Stephens, Music Director

Chelsea, Ml. (WBCN), Bobby Powell, Personality

BP: "Mr. Tambourine Man," "Band On The Run," "Sitting On The Dock Of The Bay."" Plays some Rock, but very little Country.


Saturn, N. Y. (WUSA)

Jody Morgan, Music Director

"The Moon Is Shining," Personality

BP: "Cissy, "Baby, Baby," "Baby," "Baby.""

NST: "Van Morrison, "Into The Mystic," "Acoma.""

"You're My Girl," Personality

Richmond, Va. (WAVT)

Steve Mosby, Personality

BP: "We'll Get Married or Nothing," "The Best Is Yet to Come."" Personality

NST: "Sure, But Your Little Sister's In Love," "B.B. King, "The Thrill Is Gone.""

BLFH: "I'll Take Care Of My Blue Eyes," "Catherine.""

"Join The Band," Personality

Dover, N. H. (WFIT)

Sandy Mcdonald, Music Director

"Sure, But Your Little Sister's In Love," Personality

NST: "Ancient," Personality

"I Hate The Night," Personality

Havana, N. Y. (WVBW-AM/FM Stereo), George Hurston

"Sure, But Your Little Sister's In Love," Personality

NST: "Ancient," Personality

"I Hate The Night," Personality

Jacksonville, Fl. (WDOU)

Paul L. Lowery

BP: "Shangri La," Letterman, Caption

NST: "Emerson," Caption

BLF: "Clementina," Caption

"I Saw Mama's Boy," Personality

Lebanon, Mo. (WBOB), Brian Malcomb, Music Director, Personality

"Sure, But Your Little Sister's In Love," Personality

NST: "Ancient," Personality

"I Hate The Night," Personality

Princefield, Mo. (WJFL), Paul Deloney, Music Director, Personality

"Sure, But Your Little Sister's In Love," Personality

NST: "Ancient," Personality

"I Hate The Night," Personality

Lebanon, Ohio (WQUM), Wayne J. Peck

CTV: "Music Man," Personality

"Sure, But Your Little Sister's In Love," Personality

NST: "Ancient," Personality

"I Hate The Night," Personality

POWHEAT ON THE COUNTRY GAP’

• Continued from page 30

music you’ve automatically get a certain number of listeners," he said. "WIRE plays as much as the format will allow. It's a country music station, but to the discerning listener it's a Crossroads station as well." "Country music stations no longer have to convince advertisers that pop music is a threat to their financial stability. Because of the success of country music today, almost every station plays country music, even if they're not country stations." "We just play more." James also explained that it was difficult to get sales figures on airplays in singles on the country music charts. "There are no top 40 in the matter of format control. She said that anywhere from 60 to 70 percent of a country music station's programing comes from singles. In her survey, she could not determine any criteria for picking the album cuts, but pointed out that when country stations were programming album cuts as if they were singles, "programming this airplay on singles on the country music charts." James repeated that Atlanta and Chicago were good sales areas for country music.

Selling Sounds

What’s doing among the major music houses. Items should be sent to Charlie St. Croix, Billboard, 165 W. 46th St., New York, N.Y. 10036.

WEEK OF 13-17 OCT.

BOB SILBER ENTERPRISES, INC., New York—628-8152 (Bob Silver, Mgr.)

• Bonnye, for Griswold-Edsalman. Three 60-second radio spots for "Bonnye’s Underground." Original music, artists, direction and original material provided by Jack Shuman. Salaries to Steve Kevens and Michael C. Eisten. Re- corded at National, 720 Fifth Ave.

NATIONAL RECORDING STUDIOS, Inc., New York—Phone 7-6440

ARTIE FIELD PRODUCTIONS, Detroit-(313) 873-8900 (Jeff Parsons reporting)

• Never after the studio to the general public, primarily recording companies, the first outside studio job is "Mary, Don’t Take Me On No Bad Trip," by Fug, for Chess Records. Week 19, 1970. Began to review the operation with the possibility of recording an album here with a new group it’s hot on called the Savage Gaze.

GAVIN & WOLOSHIN, INC.—(212) PL 1-6020 (Sid Woloshin, Pres.)

• Elektro recorded 60-second radio spot for Judy Collins’ albums, ‘Recollections.’” Spot was done in stores. War eagles baked Elektro produced the spot to be used on 9/14/70. Album is "Ballads." Hits included "I Can't Make This Journey Alone." The "B" side is "Need Your Love So Bad." It will be released on Elektro. (Jeff Parsons reporting)

• Brewer & Shipley recorded their single for full release under the a.c. production of Nick Granis. Brewer and Shipley went from Kansas to Gold & Silver to Great State Recorders for the purpose of recording their songs with Granis.

ARTE FIELD PRODUCTIONS, Detroit—(313) 873-8900

JERRY REED—(704) 261-5891

• We just play more.

HERMAN EDLASS

• Herman Edel flies to London October 14 to meet with George Martin, arranger and producer of Beatles fame, for post-production scoring of commercial visuals and to make arrangements for recording a Christmas album. Hudac said that many radio stations would give the station a bad image. He said WIRE plays as much as the format will allow."
Plastic Ono Band
COLD TURKEY
Don't worry Kyoko
(Mummy's only looking for a hand in the snow)
RIMROCK RECORD MFG. CO. OFFERS COMPLETE MANUFACTURING OF RECORDS AND FOUR COLOR JACKETS

- NATIONALWIDE DISTRIBUTION OF 7" SINGLEs
- FULL DIMENSION AMP EXPO SERIES
- PROMOTION - PUBLISH YOUR SONGS

Due to low overhead, way out in the country we Can Offer You Savings of 30% to 60%! For Further Information

WAYNE RANEY/SHIRLEY BABB
Rimrock Mfg. Co.
Concord, Ark. 72523

(501) 668-3404
If he'd been a *girl* named Sue,
Johnny might have won them all!

Johnny Cash walked off with almost every award at the Third Annual Country Music Association dinner: Entertainer of the Year, Male Artist of the Year, Single Record of the Year for "A Boy Named Sue," Album of the Year for "Johnny Cash at San Quentin," and Singing Group of the Year with his wife, June Carter. Almost all the rest of the awards had to go to the girls or instrumentalists.

Congratulations, Johnny!

Watch for the new "Johnny Cash Show," produced by Screen Gems and airing early in 1970 on ABC-TV.

Screen Gems®
Soul Sauce

BEST NEW RECORD OF THE WEEK: “Ooh, Ooh, Ooh”
SAM & DAVE (Atlantic)

By ED OCHS

Soul Sauces: Motown, which last week began to roll with rock via their Rare Earth label, has re-entered V.I.P. Records. The soul line, spotlighting new artist and master purchases, will come back with “In My Diary,” by the Spinners, and the Lollipops’ “Cheating Is Telling On You.” Coincidently, Motown producer-writer, Harvey Fuqua, once a member of the Moonglows (“In My Diary”), has left the label to form his own music complex in Louisville, Ky. Fuqua’s existing, another ripple of activity in Motown’s recent flood of staff and structural changes, leaves vacant his post as executive director of artists development. Phil Spector, another producer of note (“River Deep—Mountain High”), spoke of Motown’s success in a recent rock magazine interview: “They know how to master a record. You put on a Motown record and it jumps at you. That’s one thing among many they know how to do. . . . But a lot of their records are not mastered for the record player, they’re mastered for the radio, which is a whole different thing.”

A good insight. . . . Motown’s latest album releases spotlight: Supremes, Marvin Gaye, Stevie Wonder (“Yester-Me, Yester-Year, Yesterday”), Smokey Robinson, Four Tops, David Ruffin, Edwin Starr & Blinky, Marvin & Tammi, Martha Reeves & the Vandellas, and the Originals (“Baby, I’m for Real”). . . . Dells have a two-sided hit, flipping the top side to “Dock of the Bay” with “When I’m in Your Arms” coming in a strong second. . . . Jerry Wexler has brought Walter Jackson to the Cotillion label. A fine, unheralded artist formerly with the Okeh label where he enjoyed a measure of success, Jackson will hit the big time with “Anyway That You Want Me.”. . . New excitement for the Stax-distributed Koko label.

FILETS OF SOUL: Ruth Brown, a pioneer in r&b in the early 50’s with Atlantic (“Wild, Wild Young Man,” “What a Dream”) will feature her playing piano, but not the Sweet Inspirations, who have given way to a new backup group.

The Temptations Show

HOT BUTTERED SOUL

ARETHA’S GOLD

ICE MAN COMETH

THE WAY IT WAS/THE WAY IT IS

GREAT EXCITEMENT

GREATEST HITS

SON OF A PREACHER MAN

1/69

GREATEST HITS

GREATEST HITS, VOL. II

This Week Last Week Title Artist, Label, No. & Pak. Chart

1 4 Puzzle People Temptations, Gordy G 5949
2 21 Hot Buttered Soul Isaac Hayes, Enterprise ES 1001 (5)
3 4 It’s A Mother James Brown, King 1063 (6)
4 6 Ice On Ice Jerry Butler, Mercury K 61234 (6)
5 1 Popcorn James Brown Band, King K 1055 (5)
6 8 Memphis Underground Underworld, Atlantic SD 2552 (5)
7 7 Love Is Blue Delia, Cadet LPS 829 (5)
8 16 Aretha’s Gold Aretha Franklin, Atlantic SD 8227 (5)
9 13 My Cherry Amour Stevie Wonder, Tamla 15 296
10 11 Cloud Nine Jeff Gillette, GLPS 995 (5)
11 16 Temptations Show Temptations, Gordy G 5953 (3)
12 12 High Voltage Eddie Floyd, Mercury K 6129 (5)
13 11 Time Out For Smokey Robinson & The Miracles Tamla 15 295 (5)
14 14 M.P.G. Merle Gray, Tamla 15 272 (5)
15 15 Greatest Motion Picture Hits, Volume I, Duke Warren, Scepter SPS 752 (7)
16 16 Stand By Me The Family Stone, Epic EP 26456 (5)
17 17 Ice Man Cometh Jerry Butler, Mercury K 61848 (5)
18 20 Together Aretha Franklin & the Supremes & the Temptations, Motown MS 929
19 18 The Way It Was/There Is No Way It Is, Volume II Ike & Tina Turner, Capital ST 211 (5)
20 20 Soul Children Stev, ITS 1983
21 21 Grazin’ In The Grass Friends Of Distinction, RCA Victor LSP 4697 (5)
22 22 Greatest Hits The Impressions, Curtom CRS 8003 (5)
23 23 Blood, Sweat & Tears Columbia CS 9720 (5)
24 24 Smash Hits Jimmy Ruffin, Motown MS 9025 (5)
25 25 Live And Well B. B. King, Blueway B 6051 (3)

Brothers Unlimited for his Fame label. . . . New Major Lancer: “Sweeter As The Days Go By,” on Dakar. . . . Dick Waterman reported the death, Oct. 3, of Skip James to England’s Melody Maker newspaper: “Mrs. James and I would like to thank all the people who were so kind to Skip during his lifetime. We’d especially like to thank the members of Cream for recording one of his songs (“I’m So Glad”) and making it possible for him to have an income for the final year of his life.”. . . . New from the Intruders: “Oh Love,” on Atco. . . . The Epic-distributed Blue Horizon label will get into the blues jam game in the “Fathers and Son” (Chess) vein with “Blues Jam at Chess,” a double-album featuring Britain’s Fleetwood Mac (Epic) jamming with Chicago greats Willie Dixon, Otis Spann. J.T. Brown, Walter “Shakey” Horton, Guitar Buddy, Honey Boy Edwards and S.P. Leary. . . . New from the Sweet Inspirations: “Gotta Find Myself a Brand New Lover,” on Atlantic. . . . Instrumentals have disappeared from the charts, with Willie Mitchell holding down the top spot with “My Baby.”. . . Delmark will bow new blues albums by Big Joe Williams, Roosevelt Sykes, Sleepy John Estes, Magic Sam, Arthur Cudup, Carey Bell and Jimmy “Fast Fingers” Dawkins. . . . Blue Horizon’s Mike Vernon reads Soul Sauce in England. Do you?

The charts tell the story—Billboard has the charts

November 1, 1969, Billboard
MADISON SQUARE GARDEN PRODUCTIONS ANNOUNCES ANOTHER RECORD-BREAKER!

$106,511 FOR ONE PERFORMANCE!

SOUND BY HANLEY

A SUPERB NEW SOUND SYSTEM IN A MAGNIFICENT NEW ARENA — A PERFECT SETTING FOR THE WORLD'S GREATEST AUDIENCES TO HEAR THE WORLD'S GREATEST MUSIC.

MORE EXCITING MUSIC EVENTS TO WATCH FOR!

OCT. 24 . . . . . . . . RAPHAEL
NOV. 15 . . . . . . . . THE ISLEY BROTHERS (Felt Forum)
NOV. 19 . . . . . . . . HERB ALPERT & THE TIJUANA BRASS
NOV. 27-28 . . . . . ROLLING STONES
DEC. 5 . . . . . . . . . JOHNNY CASH
DEC. 20-21 . . . . . THE EVERLY BROTHERS (Felt Forum)

madison square garden center
Pennsylvania Plaza, 7th Ave., 31st to 33rd Sts.
### BEST SELLING SOUL SINGLES

<table>
<thead>
<tr>
<th>Title Artist, Label, No. &amp; Pub.</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1. Can't Get Next To You</td>
<td>10</td>
</tr>
<tr>
<td>2. That's The Way Love Is</td>
<td>9</td>
</tr>
<tr>
<td>3. Baby, I'm For Real</td>
<td>6</td>
</tr>
<tr>
<td>4. Let A Woman Be A Woman—Let A Man Be A Man</td>
<td>8</td>
</tr>
<tr>
<td>5. Jealous Kind of Fellow</td>
<td>11</td>
</tr>
<tr>
<td>6. Hot Fun in the Summertime</td>
<td>11</td>
</tr>
<tr>
<td>7. What's the Use of Breaking Up</td>
<td>10</td>
</tr>
<tr>
<td>8. Backfield in Motion</td>
<td>3</td>
</tr>
<tr>
<td>9. Rock Me</td>
<td>5</td>
</tr>
<tr>
<td>10. The Sweeter He Is</td>
<td>7</td>
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<tr>
<td>11. Let A Man Come In and Do the</td>
<td>2</td>
</tr>
<tr>
<td>12. Say You Love Me</td>
<td>3</td>
</tr>
<tr>
<td>13. Walk On By</td>
<td>9</td>
</tr>
<tr>
<td>14. Comin' In from the Cold</td>
<td>6</td>
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<tr>
<td>15. Going-In Circles</td>
<td>10</td>
</tr>
<tr>
<td>16. You Got Yer's and I'll Get Mine</td>
<td>11</td>
</tr>
<tr>
<td>17. On What a Night</td>
<td>12</td>
</tr>
<tr>
<td>18. Poor Man</td>
<td>5</td>
</tr>
<tr>
<td>19. You Got to Pay the Price</td>
<td>3</td>
</tr>
<tr>
<td>20. You've Lost That Lovin' Feelin'</td>
<td>5</td>
</tr>
<tr>
<td>21. World</td>
<td>8</td>
</tr>
<tr>
<td>22. Well, I'll Bet You</td>
<td>4</td>
</tr>
<tr>
<td>23. Girls Ain't Easy</td>
<td>4</td>
</tr>
<tr>
<td>24. I'm So Lost</td>
<td>6</td>
</tr>
</tbody>
</table>

### Chart Information

- **Billboard SPECIAL SURVEY** for Week Ending 11/1/69
- **Soul Singles**
- **Artist and/or Selection featured on "The Music Scene," ABC-TV Network
- **STAR Performance—LP's registering greatest proportionate upward progress this week:**

#### Hostesses at Motown's booth at Operation Breadbasket's first Black Business and Cultural Exposition, personifying "The Soul of Young America." Motown's theme, at the recent expo in Chicago, Motown's display was acclaimed the most attractive and informative at the show, attended by more than 50,000.

**Looking for Talent?**

Booking an Act?

**International Talent Edition has the ANSWER!**
Leonard Chess
Good Friend and
Superb Independent Record Man
Your Records Will Be Legend
As Long As There Is Music
We Cherish Your Memory

Ahmet Ertegun
Nesuhi Ertegun
Jerry Wexler
October 22, 1969

THE NATIONAL MUSIC PUBLISHERS ASSOCIATION wishes to express its deep sorrow at the death on October 18, 1969, of Harry Fox, who, for over thirty years as the administrator in charge of our music licensing activities, has been a valued friend and colleague to everyone in the music industry.

NMPA's licensing service will continue to bear Harry Fox's name and will continue to be operated under the name:

THE HARRY FOX AGENCY

without interruption or change and with the same staff and facilities.

Albert Berman, Harry's close friend and associate in the operation of the Agency for over twenty years, will be the principal executive of the Agency. His long experience with music licensing and with the operation of all aspects of the Agency assure a continuity and a continuation of the high level of service to copyright proprietors and users.

Salvatore T. Chiantia,
President
New Album Releases

ARTIST — TITLE — LABEL & NUMBER

TITO RODRIGUEZ—Le Sugar Box at the Sal 40 (Mexico) RCA Victor, LSC 880
TITO RODRIGUEZ—Swing is Like That RCA Victor, LSC 1532
TITO RODRIGUEZ—En Vivo RCA Victor, LSC 1534
MARTINHEIM & THE VANDUELLAS—Sugar ‘n Spicy
CLARENCE ROBINSON—Don’t You Dare RCA Victor, LSC 1535
BROWNS—A German Requiem/4 Other Operas RCA Victor, LSC 1536
BROWNS—A German Requiem/4 Other Operas RCA Victor, LSC 1537

REVIEW OF THE WEEK

TITO RODRIGUEZ—La Oca De Oro Di Salami

ARTIST — TITLE — LABEL & NUMBER

DAVID FISHER—Rhythm Shadows RCA Victor, LSC 1538
LUCIANO PAVAROTTI—The Voice of Pavarotti (65011
FREDERICK RATHBUN—Rush A RCA Victor, LSC 1539
BRAHMS—A German Requiem/4 Other Operas RCA Victor, LSC 1540
BRAHMS—A German Requiem/4 Other Operas RCA Victor, LSC 1541

ARTIST — TITLE — LABEL & NUMBER

JAYNE ALBANESE—The Gold Record
HOLLIS ANDERSON—The Gold Record
LOLA HAYES—The Gold Record
LUCIANO PAVAROTTI—The Gold Record
BRAHMS—A German Requiem/4 Other Operas RCA Victor, LSC 1542
BRAHMS—A German Requiem/4 Other Operas RCA Victor, LSC 1543

REVIEW OF THE WEEK

TITO RODRIGUEZ—La Oca De Oro Di Salami
Premier Talent

Proudly Announces

Exclusive Representation of

GRAND FUNK RAILROAD

TIME MACHINE
The Single 2567
The Album ST-307
Produced by Terry Knight
ON RECORD AND TAPE.
ON THE CAPITOL LABEL

PREMIER TALENT ASSOCIATES, INC. 200 WEST 57th STREET NEW YORK, N. Y. TEL. (212) 767-4300
the 2nd Annual International Music Industry Conference

Sponsored by
Billboard
and
Record Retailer

APRIL 27 - MAY 1, 1970

Palma de Mallorca, Spain

GENERAL INFORMATION

THE CONFERENCE OF THE YEAR IN THE MUSIC INDUSTRY

In April of 1969, an unprecedented meeting was held. Over 600 people from all over the world gathered in Nassau, Bahamas to meet one another and to discuss in intensive business sessions and after-conference meetings, the mutual company efforts, the successful management practices, the practical ways to solve universal problems that would help every company in expanding the use and sale of music throughout the world. The results of the 1969 Conference were so uniformly praised that over 200 executives filled out registration cards then, expressing their desire to attend the 1970 Conference.

Billboard and Record Retailer are proud to announce the dates and place of the 2nd Annual International Music Industry Conference—April 27 through May 1, 1970 in Mallorca, Spain. It is the must meeting for top executives from every facet of the music business—record companies, publishers, personal managers, law firms, music societies and associations, artists, festival managers, recording studios.

CONFERENCE REGISTRATION PROCEDURE

The enclosed registration card can be used to register for the Conference. The cost is $200 or £83.6 per person for the five day program. The fee includes attendance at the opening cocktail reception, coffee breaks, work materials, and attendance at all sessions. It does not include hotel accommodations or travel. The check for registration should be made out to the International Music Industry Conference and mailed to the Conference at 300 Madison Avenue, Suite 900, New York, N.Y. 10017. Additional registrations can be made on your company letterhead giving name, title, address of each registrant. Each person will receive an acknowledgment with further procedural information.

WIVES INVITED

The ladies will find the environment, recreation and shopping of Mallorca of special appeal. There is no separate registration fee for the ladies. They are invited complimentary to all of the social functions. However, they will not be able to attend any of the Conference sessions. They must register separately if they plan to come to the sessions.

MULTIPLE REGISTRATIONS

Because of the various executives in one firm concerned with marketing and managing the product in international markets and the multiple session coverage of topics last year, many organizations registered several people. Your company can benefit greatly from the comprehensive and uniform understanding of the areas to be covered at the Conference. You are welcome to register a multiple number of people.
CONFERENCE DATA

CONFERENCE FOCUS

The Conference program is now being planned. Interviews and discussions are being held with executives all over the world. As last year, the program will deal with the management, marketing, financial, legal and creative subjects that are of pressing and current interest to companies. The program will deal, in a practical and specific way, with the approaches being taken to handle the problems of mutual concern to all individuals involved in the world of music.

CONFERENCE SPEAKERS

The speakers are drawn from all sections of the world of music. They represent practitioners who are able to speak from intensive experience. At one meeting, you can listen to top executives bringing you a round-up of action and trends from all over the world.

CONFERENCE SCHEDULE

The program is planned so that sessions will be held each of five mornings from 9:30 a.m. to 1:00 p.m. Every afternoon is free for personal business appointments, discussion or recreation.

BUSINESS DISCUSSIONS

At IMIC-1 in Nassau, a great number of private business discussions were held since the presence of so many top executives from a variety of companies provided opportunities for many fruitful meetings. In each of the seven deluxe hotels used by our registrants, a special area will be set aside from 2:00 p.m. to 5:00 p.m., for such business appointments as registrants may care to arrange.

TRANSLATIONS

In the plenary sessions and a selected number of concurrent sessions, translation will be available in French, Spanish and Italian.

COMPANY, SOCIETY AND ASSOCIATION MEETINGS

IMIC-2 provides a unique opportunity to assemble a group of executives for a meeting of company executives or the members of a Society or Association. There is a significant plus to expose oneself to the ideas developed in Conference discussions as well as meeting other executives from all over the world. The coordinator of the Conference will secure meeting rooms for any business appointments, discussion or recreation. You may also try "fighting the bull" yourself. Local entertainment, wine and barber lunch (schedules for TUESDAY and/or THURSDAY Afternoon your choice) Transfers to and from all hotels.

"PALMA-WEEK" RATES, including all of the following:
- Daily Continental Breakfast and dinner (your choice) of Table d'Hote Luncheon or dinner, daily, for the six nights.
- All tips and taxes included on provided meals and lodging (except to "Concierge" and "Door Man.
- "MEETINGS TRANSFERS," by special coaches, from and back to all hotels, for any meeting and special event.
- "SHUTTLE-COACHES," twice daily (especially for the Ladies) to, from, and between all our hotels as well as the downtown shopping centers.
- FASCINATING "CORTUJO VISTA VERDE" (The "Little Bull Ring"). Unique open-air suburban restaurant-night club. See miniature bull-fight. You may also try "fighting the bull" yourself. Local entertainment, wine and "barber lunch" (scheduled for TUESDAY and/or THURSDAY Afternoon your choice.) Transfers to and from all hotels.

TRAVEL ARRANGEMENTS

TRAVEL COORDINATORS

After Registration is completed, it is suggested that registrants complete their TRAVEL ARRANGEMENTS and EXTENSION TOURS through the following official Conference agencies in the cities as shown: Rates supplied on request.

HOLLAND
Mr. H. Hullman—Manager
Congress & Study Tours Department
Reisbureau Lissone-Lindeman, N.V.
Pletterijkade 50
The Hague, Holland

JOHANNESBURG
Mr. J. E. Haakman G.M.
Lissone-Lindeman (Pty) Ltd.
Union Castle Building
PO Box 10017
Johannesburg, S. Africa

LONDON
Mr. Dirk Schol, G.M.
Lissone-Lindeman USA Inc.
4 Bury Street
London S.W.1, England

MEXICO CITY
Mr. Wm. Nagle, President
Patricia Ann Tour
San Luis Potosi 214
Mexico City 7, D.F., Mexico

MILAN
Mr. Pierluigi Suzzi
C.I.T.
Galleria via Emanuele
Milan, Italy

NEW YORK
Mr. W. D. Holmes
Lissone-Lindeman
500 Fifth Avenue
New York, New York 10036

PARIS
Mr. W. A. Snel, G.M.
Voyages Lissone Lindeman S.A.
14 Avenue de l'Opera
Paris, France

RIO DE JANEIRO
Mr. Charles A. Cabell III, President
Brazil Safaris & Tours
Ed Avenida Central
Av Rio Branca 156 Salas 3101-3
Rio de Janeiro, Brazil

SYDNEY
Mr. R. Van Lijf, G.M.
Lissone-Lindeman Australia
20-21 Lonsdale Street
Sydney, N.S.W., Australia

TOKYO
Mr. K. Narita, Chief Overseas Dept.
Japan Travel Bureau
1, Marunouchi, Chiyoda-Ku
Tokyo, Japan

The following are Round Trip Specimen Fares to Palma De Mallorca:

From
AMSTERDAM
CHICAGO
JOHANNESBURG
LONDON
MEXICO CITY
MILAN
MONTREAL
NASHVILLE
NEW YORK
PARIS
RIO**
SYDNEY**
TOKYO

Econ.$ 186.80
397.40
1310.80
202.60
1130.00
145.20
825.40
949.00
825.40
145.00
1266.00
2271.40
2186.40
2271.40

Excursion*$ 142.60
585.40
786.20
145.80
744.00
103.40
495.40
597.40
495.40
110.20
744.06
1372.20
1808.80
1372.20

21 Days
Minimum 14 days... Maximum 21 days. For those members traveling between 07/01 and 07/06, there is a $30.00 surcharge in each direction.

* Cape Town
** Sydney

REGISTRATION FORM

The 2nd Annual International Music Industry Conference Sponsored by BILLBOARD and RECORD RETAILER
Registration Fee: $200 (U.S.) per person $53.65 in sterling. This fee covers all sessions, meals, and materials. It does not include hotel accommodations. Please register your check payable to the International Music Industry Conference. Please register your registration in advance. If check is in sterling, send to: International Music Industry Conference—Registration Booth 7 Cannon Street London, W. I., England
If check is in dollars, send to: 300 Madison Avenue New York, New York 10017

The following are Round Trip Specimen Fares to Palma De Mallorca:

From
AMSTERDAM
CHICAGO
JOHANNESBURG
LONDON
MEXICO CITY
MILAN
MONTREAL
NASHVILLE
NEW YORK
PARIS
RIO**
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Name of Each Registrant
Address
Title

Your Name and Title
Full Address
Company

Additional names can be sent in a separate letter. Acknowledgements and information on hotels and transportation will be sent to each individual with his registration.
NASHVILLE — The British Country Music Association came to the “Grand Ole Opry” Birthday Celebration here last week. Another was Tony Barrow, head of London public relations firm, who said newspapers were doing a great deal for country music in England, helping to promote every American act which performs there.

“Western” Out
Barrow and Charles Williams, owner-manager of London’s Nashville Room, went along with the CMA deletion of the word “western” from the description of the music and lyrics. Lee also said he wanted to record in Nashville, but was prevented from doing so by the union.

CMA Spurs ’Bishop Show’ Nashville Move for Week

NASHVILLE — The likelihood of “Jery Bishop Show” broadcasts originating from here during the first week of November, have been boosted by the cooperation of the Country Music Association. ..

Henson Cargill
Star & Host of new color syndicated series “Country Hayride” - now shown in 50 markets (Distributed by Avco-Embassy pictures)

Show Biz Drafts Plans for Huge Building in a New Growth

NASHVILLE — Plans are being drawn for one of Music Row’s largest and most unusual buildings to house the various Show Biz companies, in a complex just up from the new ASCAP offices. The diversified company now has three adjacent lots on 17th Avenue.

Already the world’s top syndicator of musical television properties, Show Biz has one hour or half-hour programs on stations in the country and foreign markets. As an example of its overseas operation, one program, ’Tandy Race Jr.,’ a recording firm, is operated.

The first expansion in the Show Biz organization came in 1967, when Show Biz Sales and Distribution was formed to replace Hollywood’s Pickwick organization as an exclusive sales agent for Show Biz properties. The firm now sells to all countries, as well as those of other producers, including Tandy Race Jr., who closed his public relations firm to join Show Biz, is vice president in charge of sales.

Also in 1967, Wilma Graham Productions, a corporate wholly owned by Show Biz, was formed to make motion picture films. Its first release, “The Nashville Rebel,” is in distribution by American International. A new picture will be shot in Spain beginning this week.

The company then formed two music publishing companies under Roger Soven. Next, a recording firm was organized. Artists include Chase Webster, James, and Dale Emmons and Don Nero.

Still another company, Show Biz Television, a 3 rated half-hour in Japan.

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in an international seminar at the gathering of the country clan here last week. Another was Tony Barrow, head of London public relations firm, who said newspapers were doing a great deal for country music in England, helping to promote every American act which performs there.

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Sharply Critical
Conn was sharply critical because no Briton was elected to membership on the board of directors of the Country Music Association. It had been believed, with the large contingent of Englishmen present, that CMA would respond in its new international category and bring in—for the first time—representation from abroad. Instead, American Dick Broderick and Canadian Harold Moon, both past members of the board were elected to fill the posts. Conn urged Americans to join the British association, saying “First Tuesday” became in—for the first time—representation from abroad. Instead, American Dick Broderick and Canadian Harold Moon, both past members of the board were elected to fill the posts. Conn urged Americans to join the British association, saying “First Tuesday” became in—for the first time huge international.

Despite this resentment, the reception given the British delegation, arranged by Emily Brandow, was one of the highlights of the week. They were greeted by leading country music artists, by the officials of CMA, and by the two Rivers High School band, which—in the past two days—learned to play country music in band arrangement, and performed as well as patriotic music for the visitors.

Brite Star’s Pick Hits...Brite Star’s Pick Hits...

Brite Star Promotions, 209 Stahlman Bldg., Nashville, Tenn. Say You Saw It in the Billboard

Brite Star’s Pick Hits...Brite Star’s Pick Hits...

Brite Star’s Pick Hits...Brite Star’s Pick Hits...

Brite Star’s Pick Hits...Brite Star’s Pick Hits...
A proud salute to those BMI writers who won the Third Annual Country Music Association Awards.

**Song of the Year:**
“Carroll County Accident”
by Robert Ferguson,
published by Warden Music Co., Inc.
and recorded by Porter Wagoner on RCA Victor

**Single of the Year:**
“A Boy Named Sue”
by Shel Silverstein,
published by Evil Eye Music, Inc.
and recorded by Johnny Cash on Columbia

**Entertainer of the Year:**
Johnny Cash

**Best Male Vocalist:**
Johnny Cash

**Vocal Group of the Year:**
Johnny Cash and June Carter

**Female Vocalist of the Year:**
Tammy Wynette

**Instrumentalist of the Year:**
Chet Atkins

**Comedian of the Year:**
Archie Campbell

**Album of the Year:**
“Johnny Cash at San Quentin”
A Columbia album recorded by Johnny Cash
and containing these BMI-licensed works:
“I Walk the Line”
“Folsom Prison Blues”
Composer: Johnny Cash
Publisher: Hi-Lo Music, Inc.
“Starkville City Jail”
“San Quentin”
Composer: Johnny Cash
Publisher: House of Cash, Inc.
“Darling Companion”
Composer: John Sebastian
Publisher: Faithful Virtue Music Co., Inc.
“Wreck of the Old 97”
Arrangers: Johnny Cash, B. Johnson, N. Blake
Publisher: Southwind Music, Inc.
“A Boy Named Sue”
Composer: Shel Silverstein
Publisher: Evil Eye Music, Inc.
“Peace in the Valley”
Composer: Thomas A. Dorsey
Publisher: Hill and Range Songs, Inc.
headed for #1
DALE WARD
‘RIVER BOAT ANNIE’
Exclusively on BIG WAY Records #10001

Distributed nationally by Bobby Boyd
2609 N.W. 36th Street, Oklahoma City, Okla. 73112 (405) 942-0462
THE TWO RIVERS High School band of Donelson, Tenn., shows up to welcome the British to the 44th anniversary celebration of the "Grand Ole Opry." Among other tunes, they performed "Tennessee Waltz."

LEAPY LEE addresses the international seminar with fellow panelists, left to right: Nobel Bell, Thomas Mullen, Tony Barrow, Ian Grant, Lee, Charles Williams and Mervyn Conn.

PARAMOUNT RECORDS a&r vice president Jay Lowy, Peggy Little, and ad-merchandising vice president Jack Levy.

DANNY DAVIS accepts his instrumentalist award from Johnny Cash and brings with him to the podium Bill McElhiney, who did the Nashville Brass arrangements.

THE "GRAND OLE OPRY" cast comes on stage, more than 50 strong, for the finale of the "Opry Spectacular" to open the convention.

THE CROWD gathers to vote at the CMA membership meeting, selecting new directors, who in turn selected new officers.

THE "GRAND OLE OPRY" cast comes on stage, more than 50 strong, for the finale of the "Opry Spectacular" to open the convention.

ALL-TIME great Ernest Tubb performs at the Decca show and party.

EVEN WITH total pre-registration, the lines form as the crowds pick up badges and tickets.

"OPRY" MANAGER rolls out the birthday cake, created by Franz Bokay, with the approval of WSM's Bud McKain and Dave Overton.

NOVEMBER 1, 1969, BILLBOARD
The last thing they expected to hear in a Las Vegas nightclub was 'America, the Beautiful'.

Of course, they weren't expecting Judy Lynn, either. But there she was at Caesars Palace, playing to full houses every show.

And included in that show, "America, the Beautiful". Her latest Columbia single.

Not strangely, her audiences found the song fitting. Because night after night she turned slick sophisticates into Country music fans. And Judy Lynn fans. Which probably explains the demand for her newest Columbia album, Judy Lynn Sings at Caesars Palace.

All her old fans want to hear her Las Vegas show. And all her new fans just don't want to forget it.
Rodney Lay / I'm Not Going Back To Jackson

Bluebook Records No. 1001 - Published By Blue Book Music
THE RECORD SPEAKS FOR ITSELF
AND SPEAKING OF RECORDS

BOBBY BARE
HAS AN ABSOLUTE SMASH WITH

‘GOD BLESS AMERICA AGAIN’

RCA #74-0264

GOD BLESS AMERICA AGAIN
(Shirley Beley-Boyd Hawkins)

Music Publishers - Shirley Beley-Boyd Hawkins
World Copyright © 1969, RCA Victor

Stereo
74-0264
Not for Sale

RCA

Billboard SPECIAL SURVEY
For Week Ending 11/1/69

Star Performers-LP’s registering proportionately upward progress this week.

Artist and/or Selection featured on “The Music Scene,” ABC-TV Network

This Last Week
Title, Artist, Label & Number

1
JOHNNY CASH AT SAN QUENTIN
Columbia CS 9827

2
TAMMY WYNETTE’S GREATEST HITS
Tammy Wynette, Epic BN 2648 (5)

3
GLEN CAMPBELL “LIVE”
Capitol STBO 268 (5)

4
THE SENSATIONAL CHARLEY PRIDE
RCA Victor LSP 4153 (5)

5
PORTRAIT OF MERLE HAGGARD
Capitol ST 319

6
IT’S A SIN
Marty Robbins, Columbia CS 9811 (5)

7
I LOVE YOU MORE TODAY
Conway Twitty, Decca DL 75131 (5)

8
MY LIFE BUT YOU KNOW I LOVE YOU
Bill Anderson, Decca DL 75142 (5)

9
JERRY LEE LEWIS’ GOLDEN HITS, VOL. I
Sun 102

10
JERRY LEE LEWIS’ GOLDEN HITS, VOL. II
Sun 103

11
MY LIFE BUT YOU KNOW I LOVE YOU
Bill Anderson, Decca DL 75142 (5)

12
JERRY LEE LEWIS’ GOLDEN HITS, VOL. III
Sun 103

13
ALWAYS, ALWAYS
Porter Wagoner & Dolly Parton, RCA Victor LSP 4186 (5)

14
COUNTRY FOLK
Waylan Jennings & the Kimberleys, RCA Victor LSP 4180 (5)

15
SOME TRAIN, DIFFERENT TIME
Merle Haggard, Capitol SWBB 223 (S)

16
DAVID HUNTSON
Epic, BN 26482 (S)

17
WOMAN OF THE WORLD/TO MAKE A MAN
Loretta Lynn, Decca DL 75113 (S)

18
THINGS GO BETTER WITH LOVE
Jeannie C. Riley, Plantation PLP 3

19
MY BLUE RIDGE MOUNTAIN BOY
Dolly Parton, RCA Victor LSP 4188

20
TOGETHER
Jerry Lee Lewis/Linda Gail Lewis, Smash SRS 67126

21
FROM ELVIS IN MEMPHIS
Elvis Presley, RCA Victor LSP 4155 (S)

22
GAMES PEOPLE PLAY
Freddy Weller, Columbia CS 9904 (5)

23
JOHNNY CASH AT FOLSOM PRISON
Columbia CS 9639

24
BUCK OWENS IN LONDON
Capitol ST 232

25
MORE NASHVILLE SOUNDS
Danny Davis & the Nashville Brass, RCA Victor LSP 4176 (S)

26
AT HOME WITH LYNN ANDERSON
Chart CHS 1017 (S)

27
CLOSE UP
Buck Owens, Capitol SHRBB 257 (S)

28
MY GRASS IS GREEN
Roy Drucifer, Mercury SLP 61233

29
SEVEN LONELY DAYS
Jean Shepard, Capitol ST 321

30
FROM THE HEART
Kenny Vernon, Chart CHS 1018

31
PROUD MARY
Roger Miller, Smash SLP 67123 (S)

32
YESTERDAY WHEN I WAS YOUNG
Roy Clark, Dot DLP 25953 (S)

33
SEVEN LONELY DAYS
Jean Shepard, Capitol ST 321

34
YOUNG LOVE
Cary Smith & Mel Stucker, RCA Victor LSP 4190

35
CLOSE UP
Buck Owens, Capitol SHRBB 257 (S)

36
HOLD ME
Johnny & Jonie Mosby, Capitol ST 286

37
CLOSE UP
Buck Owens, Capitol SHRBB 257 (S)

38
MY GRASS IS GREEN
Roy Drucifer, Mercury SLP 61233

41
JERRY REED EXPLORES GUITAR COUNTRY
RCA Victor LSP 4190

42
SEVEN LONELY DAYS
Jean Shepard, Capitol ST 321

43
COUNTRY HAPPENING
Kathy Kitterman, Chart CHS 1018

44
PROUD MARY
Anita Armstrong Jones, Chart CHS 1018

45
A LITTLE BIT OF PEGGY
Peggy Little, Dot DLP 25949 (S)
Take A Trip With The Hagers

Gotta Get To Oklahoma

‘Cause California’s Gettin’ To Me

Capitol Records No. 2647    Published/Blue Book Music
Bookings: OMAC Artist Corp. 403 Chester Ave., Bakersfield, Calif. 93301 (805)327-7201
There's No Sweeter Thang Than a Hit Record!

College Country Fest in Offing?

COMMERCE, Texas—Ron Robinson, director of the Methodist Student Center at East Texas State University, has announced a proposal to organize an Intercollegiate Country Music Festival. In his copyrighted plan, Robinson points out that the colleges and universities have in their midst a wealth of country music talent which has never been tapped. The growing emphasis and acceptance of country music on the campus makes it necessary to provide an opportunity for campus country music talent to be exposed to recording companies and the professional country music business, he said.

The administration of the festival would be directed by Robinson, with an advisory board composed of members of the university community and professionals from the country music industry. Secretarial help as well as office space will also be needed prior to the festival.

Preliminary competition would be on a regional basis. It would take the form of tapes, records, films, and photographs of the entering group. Adequate safeguards would be developed to prevent false materials from being forwarded. The advisory board would then meet to hear the material submitted by the entries. Winners would be determined on a regional basis and would be invited to the national competition. The national winners would receive cash awards as well as opportunities for recording contracts.

Robinson said that a minimum funding of $15,000 would be necessary to begin planning of the first festival, which he hoped to formulate by December 1970 or spring 1971. Funds would be necessary to provide travel money, and assistance with some portion of travel expenses for the regional winners. Robinson said, "All funds would be audited and salaries paid only to what secretarial help would be needed. For the entire proposal to be realized, it would be necessary for some segment of the industry to support it financially. Certainly, the sponsors would receive adequate recognition for their support."

Cash to Gear Show To Country Music

NASHVILLE—The new "Johnny Cash Show," which begins taping Jan. 7, will be geared almost exclusively to country music.

Cash told the Country Music Association at its annual membership meeting that ABC-TV did not consider him an "established star" when they did his summer show earlier this year. "I took the ratings to convince them," he said. "We now plan to use a lot more of the Merle Haggard and even the Ernest Tubb," Cash said.

"There was a feeling that, in order to get an audience, we had to bring in pop singers and entertainers from all fields. There still will be a small amount of all, but the network now is convinced that country music is an acceptable product in itself, and that's what we'll lean heavily on," Cash said.

The Arkansas-born singer said he would be able to help the country industry even more in the year ahead, and that he would help get the point across that "Nashville is where it's happening," and the show will go on here.

Nashville Scene

By BILL WILLIAMS

A top award should have been presented to Alice Prager of SESAC, who decorated virtually everything except the ASCAP and BMI offices during the convention, and did a masterful job. Doing a large share of the work herself (and reaching the point of exhaustion), this talented lady literally brought the Municipal Auditorium alive for the CMA awards banquet. It was one of the most splendid jobs ever performed in the weeklong gathering.

It was exactly a year ago at the convention when Jerry Henry, then publicist for WWVA, Wheeling, announced his impending marriage to Earl Owens, musician with Charlie Louvin. At the conclusion of this convention, Jerry Owens gave birth to a son whom they have named Israel David Owens. Earl is a member of the Buddy Lee booking staff, and still plays the drums.

Archie Campbell, SESAC's Commodore of the Year, tapes the "Hollywood Palace," Nov. 30. His male on the "Hee Haw" series, Junior Samples, tapes that same show Tuesday (29) for a Saturday (8) airing. Marty Robbins, lighter than in the past, took a bow but did not perform at the Columbia luncheon. He introduced his son, who sang in his stead.

... Chart's Lawanda Lindsey in to cut a new single, which will be released Nov. 15. Johnny Cash (along with a million other awards) received a silver record from Columbia for "Daddy Sang Bass," the song Carl Perkins wrote for Cedarwood. Connie Smith, whose early success came from recording Bill Anderson songs, has returned to that route. Her latest on RCA is "You and Your Sweet Love," produced by Bob Ferguson, another CMA awards winner, who won for his writing). Anderson and Jan Howard, by the way, have just done another duet: "If It's All the Same to You." Jimmy Allen, down from Milwaukee, had his stop recording of "At the Disk Jockey Convention" recorded while this year's was going on. Lornie & Oscar completed another successful circuit of Hawaii, represented in our 50th state by Pappy Watts. Jimmy Skinner received a warm welcome appearing at the Gritty Jimbooree in New York. Dick Shuray and the Country Rebellion have moved from the Fire Glow Inn in Moody, Conn., to the Durham Inn in Durham. Bill Closcy now recording as a single for K- Ark. Peggy Little of Dot has been named "Best New F-" (Continued on page 70)
Congratulations

The Many Worlds of SESAC Music are especially proud today . . . The Gospel Music Association has honored two of SESAC’s Affiliates with Doves, the symbol of excellence in Gospel Music:

BILL GAITHER
Best Gospel Songwriter
R. E. WINSETT MUSIC COMPANY
For “Jesus Is Coming Soon”
Best Gospel Song of The Year

SESAC is also proud and pleased to salute the other 1969 GMA Dove Award Winners:

JAMES BLACKWOOD
Best Gospel Male Soloist
THE SPEER FAMILY
Best Gospel Mixed Group
THE IMPERIALS
Best Gospel Male Quartet
THE OAK RIDGE BOYS
For “It’s Happening”
Best Gospel Record Album
HEARTWARMING / IMPACT RECORDS
For “It’s Happening”
Best Gospel Record Album Jacket
THE GOSPEL SINGING JUBILEE
Best Gospel Television Program
J. G. WHITFIELD
Gospel Disc Jockey of the Year
DWAYNE FRIEND
Best Gospel Instrumentalist
VESTAL GOODMAN
Best Gospel Female Soloist

AND, special congratulations to our own W. F. MYERS, who was presented THE GOSPEL MUSIC ASSOCIATION’S AMBASSADOR AWARD
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WANT JUKEBOX AND GAME ME.chanic. Must be good. The man we are
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® 24 - САММИГ
® 23 - MY EVERYTHING
® 22 - BOTH FOR LOVE
® 21 - IT'S MY LIFE
® 20 - WHAT A WONDERFUL WORLD
® 19 - MY BABY
® 18 - LET'S DANCE
® 17 - WHAT A WEIRD WORLD
® 16 - I PBOUT TO LEAVE YOU
® 15 - SWEET SWEET SOUL
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® 12 - Convloob,
® 11 - WHEN I STOP DANCING
® 10 - YOU AND ME Baby
® 9 - LOVE ME LIKE YOU USED TO
® 8 - YOU AND ME Baby
® 7 - TRY NOT TO LIE
® 6 - I'M YOUR SAVIOR
® 5 - THIS IS MY NIGHT
® 4 - TAKE CARE OF YOURSELF
® 3 - WHAT A GREAT FEELING
® 2 - SOMETHING
® 1 - LEAVING ON A JET PLANE

TOP 40

MISCELLANEOUS

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Minnesota Assn. to Test Tax Law

By KEN BERGlund

Plans to test Minnesota’s 3 percent sales tax in certain locations were put in motion at the Music Operators of Minnesota (MOM) fall meeting last week at the Senator Motel in Minneapolis, October 10-12.

The membership authorized its board of directors to decide on the selection of a test area and to suggest an operator who would initiate the action. The move was made to stop the growing pressure for a sales tax and to show the legislative committee and legal counsel of the group which graphically showed their attempts to get tax relief in an earlier legislative session.

The attempts were described as “frustrating and futile.” Members of the group asked for relief on the basis that the tax was meant for consumers but would not be passed by the operators because “of the peculiarities of our business.”

Despite a number of meetings with legislators, the MOM group noted there was little progress. The Minnesota organization is expected to mount a new campaign in the 1970 legislative session to amend the law.

The featured speaker at the MOM meeting was Fred Granger, executive vice-president of the National Association of Music Operators (MAO). The executive vice-president of the group on a healthy treasury, good legal counsel and an aggressive approach on common problems.

He expressed the hope that the association would remain strong even after its problems had been solved. And he noted that the group must depend on a few for leadership and overlook the people’s interest.

The biggest states like Minnesota often have problems in holding meetings that will attract sizable attendance, he said. Mr. Granger suggested that directors and vice presidents be elected on a geographical basis to provide strong “spheres of influence.” And he noted that some states have four meetings a year in different parts of the state, one serving as the annual state meeting. Taking note of MOM’s legislative efforts, he pointed out that legislators were often more impressed by strong organizations than single individuals. And he suggested that legislative committees should position themselves in such a way that there isn’t any trouble as an aid to good public relations.

NEW ORLEANS — Record companies are becoming increasingly aware that jukeboxes offer a great market for oldies or standard singles. In the past, record companies have been using oldies in place of Little LP’s. In Ever’s case, he has complete sets of 10 oldies which he switches from jukebox to jukebox. Some date back 16 years to records such as “Yesterday’s Girl” by Hank Thompson.

Other older recordings Ever’s constantly uses include such titles as “String of Pearls” by Stubby Cook and “Echoes” by the Kingston Trio and “Come On A My House” by Rosemary Clooney. Such old titles still popular enough to earn their keep on jukeboxes.

Quarter pricing might surprise some record companies, Ever’s said. Evers, here for the presentation of the new Rock-Ola (his firm is also a wholesaler distributor of jukeboxes) said, “Location owners and patrons must become attached to older recordings. The owner tell me he stayed in his old music company is $100 a year. Many record companies have increased the number of coin mechanizes and are using oldies in place of cigarette machines. One executive of a discount music company is paying 20 percent on merchandise. He pre-}
Continued from page 4

while teaching at the University of Chicago, became executive editor in 1945, and was Vend's editor and publisher until 1967, when he moved to present position. He has written several books, among them, "The Bobby Baker Affair." How to Make Millions in Washington," which sold over 500,000 copies.

As head of NAMA he will headquarter in Chicago and will assume his duties there as of Jan. 1, 1970. He said last week that it would be premature to make any pronouncements about future NAMA policy.

NAMA has over 1,500 member firms, was founded in 1936, has branch offices in Los Angeles and Philadelphia, and represents an automatic vending service industry with annual sales of $5 billion.

### Rock-Ola Spotlight on Record Titles

(Continued from page 59)

The styling of jukeboxes now reflect the fact that they are being used in all types of locations from department stores, clothing stores to pubs and cocktail lounges and the new Rock-Olas are aptly billed as a "go anywhere" unit. Outstanding are the radiant though subdued color panels of lexon plastic in the lower grill housing two 12-in. woofers speakers, the use of highly finished wood grain Bombay took cornite side panels and a trim of polished chrome castings that form a style continuity around and up to the top of the unit.

Combined with the four speakers in the unit itself are other sound reproduction improvements such as a more powerful stereo amplifier, a series of remote speakers in all shapes and sizes, and the Rock-Ola brand of a motorized volume control, manual volume control, "L" pad main unit volume control and auxiliary wall-box power supply. William Findlay, engineer, said the new swing-out amplifier could produce 40 watts of music power out of a 20 watt box.

The swing-out amplifier reflects the overall attempt to make servicing easier than ever, Doris said. It was also stressed that integrated circuits have replaced many parts, i.e., two integrated circuits in the amplifier replace eight transistors, 20 resistors and condensers and eliminate a whole pre-amp chassis. Terms such as "swing out," "flip down" and "slip out" were used.

(Continued on page 70)
Rock-ola invents the Phonograph. Again!

COMING SOON FROM

ROCK-OLA

"we want you to take it easy"

SWING OUT SERVICE • INTEGRATED CIRCUITS • IT MIGHT BE ILLEGAL
Over 7,000 Attend NAMA

The appointment of Schreiber, who replaced the late Tom Hungerford, was accompanied by a by-law change that created the title of president instead of executive director. The new elected officers of NAMA are John L. Burlington, The Vendo Co., board chairman; Ted R. Nicolay, Servomation Western, Inc., senior vice-chairman; Patrick L. O'Malley, Canteen Corp., vice-chairman; Benjamin M. Montie, Cater-Vend, treasurer.

Hungerford, was accompanied at the huge Rivergate exhibition of the many familiar executives who visited the huge Rivergate exhibition. The latter two buy equipment for military installations.

Over 7,000 Attend NAMA's Big Show

Familiar Faces at NAMA's Big Show

VENDO showed security-conscious operators a door made of 12-gauge steel at its National Automatic Merchandising Association (NAMA) exhibit in New Orleans' Rivergate Center. NUTTING Industries' Eugene Wagner happily peruses at his booth which features the IQ Computer that dispenses a token.

BILL MILLER, Vendo Sales, Philadelphia (right), with Gamakul Jones (left) and James Reese. The latter two buy equipment for military installations.

ROSE'S small coffee machine attracted Mr. and Mrs. Rich Nechamick, Spokane, Wash. Nechamick's firm, Automatic Canteen Co., is engaged in both vending and music.

GLEN CHARNEY, Viking Vending, Minneapolis, Curtis Amunson, C. S. Vending, and Charles Hunt er, S. H. Beverages, Inc. (from left).

ROCK-Ola distributing and operator A. L. Pleace, poses with his wife at the Rock-Ola Manufacturing Corp. exhibit.

CHICAGO operator Paul Brown and Ken Thom (left) of Western Automatic Music Co.

NATIONAL Rejectors' Miss Arkan sans, Miss Marilyn Kay Allen, presented James Pflister, special assistant to New Orleans Mayor Victor H. Schiro, with two tickets to a football game in appreciation for the city's hospitality to NAMA. Eric Sokol, National Rejectors executive vice-president participated in the presentation.
Visit Your Wurlitzer Distributor During

NATIONAL WURLITZER WEEK

October 27 Thru October 31

- You'll See The Leader In The State Of The Art Of Automatic Music
- You'll Hear The Leader In Earnings
- We Promise You A Gala Occasion

THE WURLITZER COMPANY / NORTH TONAWANDA, N.Y.
114 Years Of Musical Experience
### NVA to Change Board Meeting Site

By E. PAIGE

**NEW ORLEANS** — The National Vendors Association (NVA) has decided it did not hold its fall board meeting at the site of the National Autom. Merchandising Assoc. (NAMA), as has been the custom. This was one of many matters covered quietly in a meeting here that characterized President H. B. Hutchinson’s efforts to streamline procedures.

Convention chairman Rolfe Lobell noted that NVA “had been bounced” out of one hotel here and that the conception of NAMA caused some NVA directors to have difficulty in obtaining rooms. Future board meetings will be planned solely according to NVA’s needs.

Mr. Lobell went on to say that the 1970 NVA convention will be shortened and will be in Chicago at the Sheraton Hotel early in March. Three sites are being studied for NVA’s 1971 convention.

Harold Foltz, ways and means committee, said appeals for reclassification by Atlas Vending and Buckeye Vending had been studied and denied. NVA has joined the U. S. Chamber of Commerce, has paid a $1,000 insurance claim which grew out of an older insurance plan and will now collect does on an annual basis instead of quarterly.

Additionally, Foltz said NVA funds will be invested in Federal Home Bonds which pay 8 percent, and has approved legislative or legal action in Florida, Illinois, Michigan and Alabama. Two lawsuits were initiated in Florida where NVA is contesting the attempt by local government to charge higher license fees than they had.

Foltz mentioned that NVA has 175 members. Leo Leary, membership chairman, said 13 new members were signed during the first six months of the year.

Reports on state associations were highlighted by Tom Emmis’ announcement that Texas vendors have organized and are faced with a per machine tax and a $15 per machine license. Separate counsel has been hired, he said. Bernard Bitterman said at least six months to a year will be required before Missouri vendors can organize—he listed apathy among the reasons. Roger Foltz said the New York group still hasn’t received help on the brass cut out problem.” NVA approved $500 for aid to the Western Vending Assn.

Morrie Much, NVA counsel, said, “I’m not being critical, but I’m not happy. We have not received cooperation from the members. We have suggested that whenever you have problems you should let us know at the national office. Many times you can take articles from Billboard and Vend and show them to the city council or tax people and in this way show authorities how other vendors have gained relief.”

Much said he is preparing a status report on legislation and tax, that NVA has a tax kit available and will soon revise it and has a composite report of various tax relief gained by operators in various areas. He also said that a case involving the commingling of charms and food had apparently been resolved in New Jersey and Ohio and cautioned vendors that toy cigarette lighters might be among restricted items covered in the new toy Safety Act.

Seattle operator John McDaniels said he had not been informed he was named 1968 “Vendor of the Year,” but admitted he left the spring convention “a little early.” Executive secretary Jane Mason was presented birthday flowers from the distributor group.

**CROWDED MEETING scene.**

**BUILT FOR BUSINESS! NAMA-BEAVER Bulk-Vending Machines**

**BOB KANTOR,** Morrie Much, NVA counsel, and Irv Katz (from left) at NAMA.

**EARL VEATCH** greets two delegates.

**MARK 1 (3)**

True built for Business. A high profit “space-saver” with Beaver mechanisms which can longer use and greater profits. Also, coin mechanisms for two quarters and half dollars, available. Parts for all model Beaver available.

**SAY YOU SAW IT IN BILLBOARD**

By EARL VEATCH
London's 2-LP Teldarli Set

NEW YORK — London Records is issuing a two-LP Re- nata Scotto set, the first to feature the soprano in operatic arias and songs. Richard Bonynge and Anthony Quinlan conduct the New Philharmonia Orchestra. Bonynge conducts the English Chamber Orchestra in a pro- gram of Bach and Sayeri.

Soprano Leonie Price sings the title role of Verdi's "Aida" in a three-LP package formerly on RCA. Also featured are tenor Jon Vickers, mezzo-soprano Rita Gorr, baritone Robert Merrill, and bass Giorgio Tozzi. Geoff Scott conducts the Rome Opera House Orchestra and Chorus. The three last recordings of the late Ernest Ansermet are being issued separately. He con- ducts L'Orchestre de la Suisse Romande in a pairing of Henneqer's "Symphony No. 3 (Liturgique)" and Symphony No. 4 (Dedicacee Bailleumes; and a coupling of Magnard's "Sym- phony No. 1" and Lalo's "Scher- zo for Orchestra," both first re- cordings. The third "Memorial Album" includes a performance and rehearsal of Stravinsky's "The Firebird."

An album of Benjamin Brit- ten first listings features tenor Peter Barlow and pianist Dietrich Fischer-Dieskau on "Songs and Proverbs of William Blake" and his "Sonnet of John Donne." Britten also conducts the London recording companies on piano. Pianist Vladimir Ashkenazy and baritone Ithak Perlman team up in Franck and are joined by Barry Buckwell in Brahms to complete the disk. Claudio Abbado conducts the London recording of Poulenc's "Sixths of Hindemith and Janacek, Zuhin Mehta and the Los Angeles Philharmonic have a Schen- berg album.

Pianist Ivan Davis has a recita- l on "Bachianas," Mozart, Moewi- ski, Schumann, Liapunov and R. Strauss. "Korsakov, joining the release is a schul- man, Schubert and Wolf songs by baritone Hermann Prey.

Advane Avant-Garde LP's


FRED KIRBY

Even Lear in Sensitive Recital At Tully Hall

NEW YORK — Soprano Evelyn Lear gave a sensitive recital of operatic material at Alice Tully Hall on Oct. 19. The scope of Miss Lear's ma- terial ranged from Monteverdi to Britten. Included were a selection of Hugo Wolf songs. The Wolf album is among the several Miss Lear has recorded for Deutche Grammophon. She also has recorded for Columbia and RCA.

Among the high spots were Schubert's "Nuschab," a tender selection from Rachesti- noff's "Flows of Spring" with its use of the lower, and Glass- man's "Tara." FRED KIRBY

Russo's Book Lists and Rates 3,000 Recordings

(Guided to Low-Prized Classical Records. By Herbert Russol. Hart Publishing Co., Inc. 313 pages [S.55].)

NEW YORK — Herbert Russ- sol has compiled a valuable reference book here, which evaluates more than 3,000 re-

(Continued on page 77)
MILWAUKEE — Although the drum business has reportedly softened over the past two years, Bill Faust has maintained a respectable volume because he has specialized in drums, has initiated longer store hours, has two full-time repair technicians and has diversified into other instruments. Faust, owner, Faust Music Co., on this city's south side, displays over 100 different drums on one side of his, enlarged store.

“If a prospect can't find the drum he wants here he won't find it anywhere,” said Faust. “The important thing is that a younger anxious to begin playing drums wants his instrument now. He's not apt to wait patiently if the dealer has to special order it for him. We have a catalog picture. That's why we carry a minimum inventory of drums equal to three months of average sales. Recently one of our chief drum suppliers fell behind on deliveries when the plant moved to a new location. We were able to sell our share of drums all through that six months of no deliveries, however, because of the big inventory of drums we had on hand.”

Product knowledge and a personal guarantee to the customer are equal as important as the factory's guarantee, Faust stated. The composers included were Robert M. Morganthau, U. S. attorney, who tried the case for the government, said that a search of the E & E premises, which was conducted by Sidney Rogoff, Teaneck, N. J., and the E & E Bindery Service, Inc., 216 W. 18th St. here.

Gary P. Naffalis, assistant U. S. attorney, who tried the case for the government, said that a search of the E & E premises, which was conducted by Sidney Rogoff, Teaneck, N. J., and the E & E Bindery Service, Inc., 216 W. 18th St. here.

BARRY STONEHAM and Burton Lane. Burton Lane was the government's chief witness during the trial. He testified on the following aspects of the Broadway shows, “Finian’s Rainbow” and “On a Clear Day You Can See Forever.” He played the piano, and then the pirated version. His own songs, “How Are Things in Georgie Mora” and “Old Devil Moon” were among the pirated versions. Judge Milton Pollock set Friday as the date for sentencing. The defendants faced a maximum of five years in prison and a fine of $54,000. E & E Bindery Services, Inc., faces a maximum fine of $45,000.

NAMM Poll: Sheet Music Sales Up 1969

CHICAGO — Sheet music, piano and accessories posted excellent sales increases during 1968 while the sales of certain merchandise, such as organs, drums and electric guitars were down, according to a survey of National Association of Music Merchants (NAMM) member stores. The survey compared 1968 sales with those in 1967 and also included dealer expectations for 1969.

Survey results:
- Sheet music sales were up 15.1 per cent; pianos up 14.8; accessories up 10.8; band and orchestra instruments up 8.7; organs up 8.6; acoustic guitars up 4.7; combo organs down 12.0; electric guitars down 17.0; amplifiers down 7.7.
- Dealers expecting sales gains in pianos numbered 104 while 12 predicted declines and 26 expected no change. Up, down and flat figures respectively for other items: organ up 97; down 17; no change 24. Sheet music, 85; 10 and 27; accessories, 80, 4 and 25; band/ orchestra 67, 12 and 24; acoustic guitar 57, 27 and 30; electric guitar 14, 82 and 17.

(Continued on page 57)

NAMM Poll: Sheet Music Sales Up 15%

FAKE BOOKS

Convict 3 in Copyright Case

NEW YORK—Three defendants in a copyright case charged with having manufactured, published and sold thousands of fake books in Michigan, Illinois, Ohio and Florida, have been found guilty after a jury trial. The defendants, who were found guilty on 45 counts, are Jules O. Slapo, Bayville, Queens, N. Y.; Sidney Rogoff, Teaneck, N. J., and the E & E Bindery Service, Inc., 216 W. 18th St. here.

Gary P. Naffalis, assistant U. S. attorney, who tried the case for the government, said that a search of the E & E premises, which was conducted by Sidney Rogoff and Slapo, turned up 6,000 fake books having a retail price of over $200,000. A printing press and other paraphernalia were also found.

Among the music books found, according to Robert M. Morganthau, U. S. attorney, who tried the case for the government, said that a search of the E & E premises, which was conducted by Sidney Rogoff and Slapo, turned up 6,000 fake books having a retail price of over $200,000. A printing press and other paraphernalia were also found.

Recommended for NAMM

CHICAGO — Exhibitors at the National Association of Music Merchants (NAMM) Music Show in Miami Beach June 6-9 next year will assign space according to a drawing to be held by the NAMM trade show advisory committee. The drawing for exhibit space was required, NAMM said, because there were no existing space priorities for the new Florida site. The NAMM committee made several recommendations:

- There will be several categories of exhibitors, determined solely by space requirements, and each category will include a fair share of prime space. The drawing for space will take place after NAMM's staff has obtained space applications from exhibitors.

BILL FAUST and his drums.

BILLY FAUST and his drums.

BILLY FAUST and his drums.

BILLY FAUST and his drums.

BILLY FAUST and his drums.

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BILLY FAUST and his drums.

BILLY FAUST and his drums.
CHICAGO—Steve Nikon was one of the first retailers to locate in what is sometimes called "Old Town North," this city's fastest growing avant-garde business district, and as the 22-year-old proprietor of the Gramaphone record shop, he has tried to relate to the younger people of the area. He feels that too often record manufacturers fail to relate to the younger consumer and he was especially critical of the recent price increase on a new Beatles album. "Record companies should recognize the need for pleasing people," he said.

Nikon, who is a product as well as a person of this new kind of shopping district, recognized that the two neighborhoods which upper Clark street divides embrace two of the most volatile markets in today's record industry. To the west is an older, well-established neighborhood where many students and creative young people who are self-educated in the realms of today's music live. To the east is the Lakeview section of Chicago. Here, remodeled brownstones and the high rise apartments of the lake Shore drive house many music lovers and rock bands also interested in what's going on in today's music.

"Nikon said, that is 80 percent of his stock is selected with young people in mind. This does not mean that most sales are singles, because three to four hundred albums are sold for every 100 singles.

The store, itself, is very unpretentious, with tile floors and wooden record racks. Nikon believes that people would rather buy records at his prices, which he claims are the lowest in the city, than pay for fancy decorations.

Nikon also encourages the informal atmosphere that pervades the shop. "People will come in here because they are interested in relating to people and to music, rather than go to another record store and be pressured by a salesman, which I think is the worst thing in the world. Part of one Gramaphone's advertisements says: "Buy from people who care."

Nikon not only cares about people but he also cares about musicians. "I follow musicians rather than trends." As a result, he stocks albums two or more years old that other stores are not even aware of. As an example, he pulled a record out of the stacks entitled "The Fool," which he explained was recorded by people who worked with the Beatles. The same knowledge enables him to stock records no one else has in blues or c & w. When he doesn't have an album, Nikon promises a one-day special if the record is available in Chicago.

With this combination of knowledge and service, Nikon believes he has become an important link in the area's musical grapevine. His customers provide the continual feedback on labels he stocks, on new releases and the additional source of leading names in the different types of music that enables him to expand his stock beyond the usual popular titles.

His inventory problems are also eased by Galgano Dist. Co., which worked with Nikon, to provide an index counter, a mute monitor for book shelf or wall application, a recording component system. Styled "Hi-Oh," this system is available with two detachable channels which will probably be carried via a hitherto frequency carrier over the regular audio recording," he said. "This will require a phonograph cartridge having extended and linear response."

Bill's Records Opens Fourth Retail Outlet

TEME, Ariz.—Bill's Records stores recently opened the chain's fourth outlet here in the Arizona State University's Oxford Square district at 7th and Forest Streets. The outlet, called MusicCenter, was built after a four-year study to determine the best possible location to serve the area and features a distinctive design in keeping with the Oxford Square center.

The decor features traditional design, complete with used brick and thatched roof. The theme was carried out even to the point of using hutch paneling in the stereo demonstration room. Hutch was also used for covering the shelves in the store.

The store is utilizing a computerized inventory control system so that stock is always maintained on a daily basis. Future plans include using the second floor for musical instruments. The ground floor will continue to display stereo equipment, accessories, sheet music and records.

The store carries a complete stock of records but will concentrate on jazz, folk and classical product.

The first Bill's store was opened over 15 years ago on East McDowell Street in Phoenix and subsequently moved to the Uptown Plaza. The second store is located at Park Central and the third is in Chris-Town where it was opened in 1961.

4-Channel LP Seen Possible

NEW MILFORD, Conn.—While 4-channel stereo will probably be introduced through open reel tape, there are no insurmountable technical problems in bringing out 4-channel disk recordings, according to W. C. Simmonite, vice-president, marketing, Audio Dynamics Corp. Here. "These additional channels will probably be carried via a hitherto frequency carrier over the regular audio recording," he said. "This will require a phonograph cartridge having extended and linear response."

ROBERTS Model 1730 tape recorder component system. Styled for both home and business applications, this new unit can be operated by one or two channels, with a quick speed change switch and is available in two different 9-in., elliptical dual cone speakers. Other features include sound with sound record, two VU meters, 3-digit push button reset index counter, a mute monitor and a public address switch.

EIA Committee

WASHINGTON—The Electronic Industries Association (EIA) has established an executive committee of the association's board of governors. Members of the committee will serve two-year terms and will be composed of the board chairman, a representative of each division and a representative of the board of governors selected by a nominating committee.

MERRIL ROSE, who claims to have the "world's largest record shop," recently designed a window completely devoted to tape. Rose is barely visible at the upper right of this photograph taken at the Chicago Madison Street shop. The Cutty Sark display (center) dates back to a period when Rose had a free bar in the liquor business and supplied the record retailer with a display. "Since then, we've always kept a Cutty Sark display in our windows," Rose said. Rose's brother, Aaron, operates a second Rose Discount Record shop in Chicago.
LeFevres' Newest Canaan Release Features Gospel Instrumentals

America's oldest gospel singing group, the LeFevres, has recently released a new album on the Canaan label. THE LEFEVRES PLAY GOSPEL MUSIC. The group began singing for churches, singing conventions and family reunions in 1921 and has always used musical instruments other than piano. The variety of instruments used by the LeFevres today is limited only by the baggage capacity of their bus. This album is proof they are masters at making their instrumentation fit into the diet of their popular repertoire. Don Butler and Rev. Carl Hatch

Imperials for Bishop Show

NASHVILLE — The Imperials are scheduled for another guest appearance on the "Joey Bishop Show" Nov. 17. Joe Monchee, personal manager-director for the group, noted that the Imperials had appeared on the show several times in the past, and have done regular assignments under the "Mike Douglas Show." "We can see the tremendous impact contemporary gospel music is making in the world today," he said.

LeFevres' Newest Canaan Release Features Gospel Instrumentals

The National Quartet Convention in Memphis was an overwhelming success, highlighted by the GMA Awards show. There were several "firsts" during the gathering. Jimmy Dean made a surprise appearance at the Wednesday night show to introduce The Imperials. The record and display room outdoors of this past week saw several of the groups housed panels rooms built for privacy and for colorful merchandising. Record companies, talent agencies, disk jockeys, clothing stores, and about 30 of the groups were interviewed in the display area.

``A Child's Request'' Featured In New Steve Sanders Album

Wherever he goes, Steve Sanders is invariably asked to sing "A Child's Request," and it has become synonymous with his name. This most-requested number heads the list of songs in its highest album from Canaan Records, THIS IS MY VALLEY. The popular teenage gospel singer has an outstanding personality and a natural talent which makes him a favorite with people everywhere from eight to eighty.

Gospel Music

Shaped Notes

by Bill Williams

presided at the Sunday morning church service, and Joe L. Lister delivered the message. The date for the next gathering, again in Memphis, is Oct. 14-18. A new release just out by the Prophets Quartet is "Why Should I Worry," with David Smith as the world's youngest, full-time guitarist. He is featured on the Oscar gestures. America Sings, and It's Happening. The young Clark has a contract with The Blackwood Singers.

Eighteen new lifetime membership applicants have been approved by GMA. These are Marlon Norriss, Les Beasley, Hovie Lister, James Blackwood, Bill Gaither, Ed Sha, Jimmy Dean, Doc Brown, Kitty Rambo, Dottie Rambo, Reba Rambo, Howard Gooden, Vestal Goodman, Rusty Goodman, Ricky Gooden, C.W. Goodman, Eddie Maxx. This GMA banquet this year was a sellout; next year promises to be the same. Charles F. Price, president of the SESAC Award, for "Most Promising Writer." The Skillman Talent Agency has signed three new groups from recent GMA releases. These are the McDuff Brothers, Mervin Singers and the Lester Family.

Vets Hear Gospel Show

MEMPHS — Gospel music is being broadcast each week on the VA program, "Veteran's Radio Show." The Veterans Administration Office of Public Relations produces the show, which is sent to every radio station in America. L.C. Fitzgerald of the VA was here during the National Quartet Convention to interview several of the top gospel groups.

Fitzgerald explained that, while use of gospel music on VA programs is a relatively new venture, all factors indicate the administration will broaden its scope of gospel music. The current gospel programs are 15 and 30-minute segments that are proposed, along with other top names in entertainment, to a Veteran's Auditor, the Stamps Quartet, the Statesmen, and the LeFevres.

GMA Reelects Jim Meyers

MEMPHS — Jim Meyers, an official of SESAC, was re-elected president of the Gospel Music Association at the conclusion of its annual business meeting during the National Quartet Convention here. Meyers' third consecutive term in the post. Herman Harper is vice president, and Rick Powell is secretary, and Marvin Norcross is treasurer.

Meyers' newly elected board members include Joe L. Lister, Brock Speer, J.G. Whitfield, John Sturdivant, Maurice LeFevre, Joe Joe, Larry Herring, Ruby Moore, Mosie Lister, Norman Smith, Melody Mays, John Matthews, and Bob MacKenzie, who will serve as chairman of the Nominating Committee.

THE 1st ANNUAL GOSPEL MUSIC ASSOCIATION DOVE AWARD honoring THE BEST IN GOSPEL MUSIC

The Winners Circle...

Best Male Group ......................... THE IMPERIALS
Best Mixed Group ........................ THE SPEER FAMILY
Best Record Album ....................... THE OAK RIDGE BOYS
                                           "IT'S HAPPENING"
Best Record Jacket ...................... THE OAK RIDGE BOYS
                                           "IT'S HAPPENING"

Songwriter Of The Year .................. BILL GAITHER

P.S. You'll Find The Winners On HEART WARMING/IMPACT

GOSPEL NEVER SOUNDED SO GOOD!

Heart Warming/Impact Records 136 Fourth Avenue North Nashville, Tennessee 37219
**Gospel Tones Win Contest**

**SPRINGFIELD, Mo. —** The Gospel Tones of Kansas City, Mo., are winners of the Second Annual Mid-Continent Singing Contest held at Fantasia Caverns near here.

Other winners were: Singing Kids, West Plains, Mo.; Blasint Trio, Nixa, Mo.; Calvarymen, Jasper, Mo.; Master Men Quartet, Springfield, and the Collins Family, Ash Grove.

Judges during the three-day competition were Hamlin Rodrique, Herschel Lister, Hayhurst, Earl Smith, Fred Lynn, Bill Brumley, Paul Cope and Paul Rheaume.

**Vestal Goodman Named "Best Female Vocalist"**

Vestal Goodman has been named "best female vocalist of 1969" by the Gospel Music Association at its first annual awards banquet, Vestal, her husband Howard, her son Rick, along with Sam, Rusty, Bob, and Ernie Maxwell form the most popular gospel quartet group across the nation, The Happy Goodman Family. They record on the Canaan label, and their album, THE HAPPY GOSPEL OF VESTAL GOODMAN, won the Grammy Award this year for best Gospel performance.

**Rock-Ola Spotlight**

**Continued from page 60**

used to describe the machine's interior. The pricing box, for example, set on two for a quarter on all machines, can be set for other pricing by flipping a switch. The outdoor grill of the 362 can be removed by re-lacing four latches.

In addition, the necessary accessories already mentioned, Rock-Ola has a microphone kit, a dollar bill changer, an automatic money counter, a burglar alarm system and the Phonette wall system and the Phonette wall-...
**BEATLES** | **TONY BENNETT** | **EVERLY BROTHERS** | **MAMA CASS** | **GORDON LIGHTFOOT**
---|---|---|---|---
**CREEDENCE CLEARWATER REVIVAL** | **CHARLIE PRIDE** | **PAUL ANKA** | **LITTLE RICHARD** | **BUFFY ST. MAE**
---|---|---|---|---
**B.B. KING** | **MARY HOPKINS** | **STEVIE WONDER** | **JANIS JOPLIN** | **FATS DOMINO**
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**BEATLES** | **TONY BENNETT** | **EVERLY BROTHERS** | **GORDON LIGHTFOOT** | **BUFFY ST. MAE**
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**CREEDENCE CLEARWATER REVIVAL** | **CHARLIE PRIDE** | **PAUL ANKA** | **LITTLE RICHARD** | **BUFFY ST. MAE**
---|---|---|---|---
**ROLLING STONES** | **MOMS MABLEY** | **JOHN DYLAN** | **PETE SEEGER** | **BILLBOARD**
---|---|---|---|---
**THE DOORS** | **BOBBY SHERMAN** | **BOBBY BIRD FILLMORE** | **SUPER CONCERT** | **THE HOSTS**
---|---|---|---|---
**BEATLES** | **TONY BENNETT** | **EVERLY BROTHERS** | **GORDON LIGHTFOOT** | **BUFFY ST. MAE**
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---|---|---|---|---
**THE DOORS** | **BOBBY SHERMAN** | **BOBBY BIRD FILLMORE** | **SUPER CONCERT** | **THE HOSTS**
Joe Simon
“It's hard to get along”*

SS7 2641

* INCLUDED IN JOE'S LATEST ALBUM...BETTER THAN EVER
SS7 15008

From the desk of:
FRED FOSTER

When we released "San Francisco Is A Lonely Town" b/w "It's Hard To Get Along" we placed our bets on San Francisco. To prove we were good sports, we admit our error... "It's Hard To Get Along" is the winner!

P.S. We thought you would appreciate a rendering of the Golden Gate anyway.
Hollander's attempt to make classical music more meaningful to young people in his recordings of Debussy's "Sir John Barbirolli," the soloing on the Baldwin Electronic Concert Organ at Fillmore East was a successful attempt to blend classical and rock elements. Hollander's performance featured spacious soundscapes and a unique blend of classical and rock instrumentation, which made his interpretation of Debussy's works more accessible and relevant to a younger audience.

The concert was a milestone in the fusion of classical and rock music, with Hollander's performance receiving critical acclaim for its innovative approach. His choice of Debussy's works, specifically "Sir John Barbirolli," allowed him to showcase the composer's rich harmonic language and complex textures in a way that was both musically captivating and visually striking.

Hollander's performance at Fillmore East was a testament to the power of cross-genre musical collaborations, demonstrating how classical music could be infused with rock energy and spirituality to create a new and exciting musical experience. His efforts in this regard have left a lasting legacy in the world of music, inspiring future generations of musicians to explore the boundaries between different musical genres.

In the years following the concert, Hollander continued to push the boundaries of classical music, performing and recording with a variety of artists and groups. His work at Fillmore East remains a highlight of his career, representing his commitment to making classical music more accessible and meaningful to a diverse audience.

In summary, Hollander's performance at Fillmore East is a significant moment in the history of music, marking a turning point in the fusion of classical and rock genres. His innovative approach and ability to bridge musical worlds continue to inspire musicians and audiences alike, ensuring that his legacy lives on through the music he created and the positive impact he had on the music industry.
Marriage of the year.
A great motion picture musical and a great original soundtrack album. Both blessed by the full advertising, publicity and promotion resources of a great company.
That's marriage—MGM style.

“Goodbye, Mr. Chips”

**Billboard Album Reviews**

**NOVEMBER 1, 1969**

**POPULAR**

**JIMMY ROSELI-**-Let Me Sing, and I’m Happy. Atlantic/LA 6024 (S).

**ROBERTA FLACK-**-Wild is the Wind. Atlantic 76631 (S).

**VARIOUS ARTISTS-**-In the Key of Israel. Decca LA 6235 (S).

**ROYAL FANS-**-At Versailles-Dish. Chrysalis/Sebastian, Chrysalis 47-732 (S).

**SCHENKER, VERNER-**-Verkaufte Nacht/S extrakt Quartett No. 2. VON FABELTUCH RS 802 (S).

**BIRGER REQUIEM-**-EPITAPHIUM CANTATA. G. K. orchestra, Balmoral, Telefunken 139 100 (S).

**BACH-**-CANON No. 5, & G 879-Various Artists/Vienna Chor/CARNEGIE HALL. Decca S9060 (S).

**DOUGLAS DILLON-**-The Album. Warner Bros. RS 5010 (S).

**PARIS PILOT-**-Midnight '69. Mercury, MRS 1074 (S).

**TOMMY WILDS-**-Night of Man. With a Nom. Tennis, Tiger 1005-5 (S).

**LOW PRICE POPULAR**

**KERRY LEE-**-Springtime Night in Nashville. United Artists, United 10375 (S).

**VARIOUS ARTISTS-**-Close to Your Heart. RCA Camden, Camden 2432 (S).

**COUNTRY**

**MIKE CLAYTON-**-Too Much of a Man. Kapp, Kapp 1001 (S).

**FOLK**

**FRANKIE ARMSTRONG / SANDRA KERR / PEIGE RUSSELL-**-The Female Folk, 20th Century RS 8525 (S).

**SOUNDTRACK**

**CRAIG CHAPMAN-**-ượtavit/Splendor/Chaplin. Warner Bros, Seven Arts WS 1803 (S).

**SOUNDTRACK**-**-Columbia, Columbia 30270 (S).

**CLASSICAL ****

**VITALIANO CHUCHARO/DELLIANI: GUITAR CONCERTOS.**-Herbert von Karajan, Erato, EPC 8 4106 (S).

**ROYAL FANS-**-Verkaufte Nacht/S extrakt Quartett No. 2. VON FABELTUCH RS 802 (S).

**BACH-**-CANON No. 5, & G 879-Various Artists/Vienna Chor/CARNEGIE HALL. Decca S9060 (S).

**DOUGLAS DILLON-**-The Album. Warner Bros. RS 5010 (S).

**PARIS PILOT-**-Midnight '69. Mercury, MRS 1074 (S).

**TOMMY WILDS-**-Night of Man. With a Nom. Tennis, Tiger 1005-5 (S).

**LOW PRICE CLASSICAL**

**BACH-**-THE CHRISTMAS ORATORIO/Various Artists/Bobby Hebert, Chorus/Robert Shaw, Choral Society/Chorus/Armed Forces, Chorus/Telemann/Telefunken 139 100 (S).

**MOZART SYMPHONIES Nos. 10-G 400.**-E. Fournier, Philips, Philips 1515 (S).

**MUSIC AS POWERFUL-**-Popular Consort of Virginia. Argo 265 996 (S).

**MCKEAN SYMPHONY Nos. 10-G 400.**-E. Fournier, Philips, Philips 1515 (S).

**BACH: THE CHRISTMAS ORATORIO/Various Artists/Bobby Hebert, Chorus/Robert Shaw, Choral Society/Chorus/Armed Forces, Chorus/Telemann/Telefunken 139 100 (S).

**SPECIAL MERIT PICKS**

**MICKY NEWBURY-**-Looks Like Rain. Mer-ger 13 132 (S).

**CAMPION-performer Mickey Newbury has a wealth of songs to his credit, each of which pleased his other artists. In this initial issue for Mercury, this tracks the origins of his own unique interpretative, and their inspiration. An extended "Come On Down," "Get the Blues," and "San Francisco Mabel Marle" are standards, but not to be overlooked. His "Whine a Song a Song" Angel, and the recent "We Saw the Moon," "Don't Go to Bed," and "The Last Goodbye," "Someday," and "Don't Exercise" will appear on his successful album follow-up.

**ARTHUR PYTHIES-**-Where the Soul Trees Grow. King K 1036-6 (S).

**MICKY NEWBURY-**-Looks Like Rain. Mer-ger 13 132 (S).

**ARTHUR PYTHIES-**-Where the Soul Trees Grow. King K 1036-6 (S).

**MERRILLEE MATTATHIUS-**-Amer-ican Girl/Atlantic 3747 (S).

**FABULOUS FURRY STAR, ATLANTIC 87127 (S).

**SPECIAL MERIT PICKS**

**ARNOLD BOWIE-**-On German 1019 (S).

**ARNOLD BOWIE-**-On German 1019 (S).

**MARK OF THE BEAST-**-SBC 3745 (S).

**FUGS-**-Golden Hits, Vol 2. Scepter SPS 577 (S).

**CARRUTHERS-**-This is My Valley. C. C. SUMMERS 504-5 (S).

**SOMETHING BEAUTIFUL-**-Love, Love, Love. RCA LSP 1006 (S).

**MICKY NEWBURY-**-Looks Like Rain. Mer-ger 13 132 (S).

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**FABULOUS FURRY STAR, ATLANTIC 87127 (S).
**SPECIAL MERIT PICKS**

**BLUES**

VARIOUS ARTISTS—Sleeping Blues (Chess Style, Budok 7551 (2))

An unaired set of Joy recordings from the mid-'30s to the early '40s that will appeal to the devoted blues and jazz buffs, plus those who are interested in the history of the blues and jazz. The set includes various bluesmen and women, plus a few jazzmen.

**INTERNATIONAL**

TRINIDAD TRIPLE STEEL BAND—Super Steel (Capitol 2555)

This is one of the better Steel Band records made by one of the better Trinidad steel bands. Using the new, improved techniques of highly advanced bands (or as they are called); the group provides fantastic interpretations of both old and new steelband music in this country.

**LOW PRICE CLASSICAL**

**SPECIAL MERIT PICKS**

**LETTERS TO THE EDITOR**

**4 CHANNEL STEREO**

**Classical Notes**

Platin Robert Casadesus appears on Nonesuch and the Cleveland Orchestra on Thursday (4/3) at 8:15. The Orchestra has scheduled a special reduced student ticket rate of $3 this season.

Conductor Bruno Maderna, who made his American debut with the Pittsburgh Symphony on Oct. 17, conducted a repeat of the program on Sunday (3/19). His "Ves'ta Hyperion" has been appointed conductor of the Irving (Tex.) Symphony, succeeding the late H. C. Kresse, who was the orchestra's conductor since its formation seven years ago.

Pianist Francesca Spano, who designed a long-running recording concert with Conductor Schurman, has recorded the fourth of a series of Beethoven albums in New York that will commemorate next year's observance of the bicentenary of the composer's birth. More will be heard on Lincoln Center's Alice Tully Hall on Nov. 4. The Chamber Music Society has been appointed personal manager of the New York Philharmonic. He previously played French Horn for the orchestra, but Michael Balfe has been appointed general manager of the Cleveland Orchestra succeeding A. Beverly Barkdale, formerly assistant manager.

Seiji Ozawa is conducting the first performances of the New York Philharmonic with special lighting effects in performances of Schubert's "Prometheus" on Thursday (23) and Monday (27). Julius Randel conducted the New York City Opera's new production of Offenbach's "Songs of Calixto" (Catalan Carminha) on Thursday (30). Grovenor's "My Heart's in the Highlands" will be the second offering of NET Opera. The Philadelphia Orchestra is giving 11 student concerts in three different series at the Academy of Music, this season. Harpsichordist Allan Petker is scheduled for Alice Tully Hall on Thursday (23).

Russo's Book

- Continued from page 30

Tritone for creating hardships, ill-feelings, and what-have-you between stations. We're all out to get that mighty advertising dollar on our air waves. This is fine. After all, this is a profession... a business. And when one sensibly analyzes the marketing budgets of some of our great clients, you might be surprised to learn that everybody will get some of it; there's certainly enough to go around. However, we as broadcasters must remember we are only human.

The broadcasting industry must work within itself as a human organization. We serve humanity, entertain it, inform it, enlighten it. We as professionals must do the same within our vast industry, broadcasting. For this reason, it really "lifts one's spirits" to see that conscientious people like BILLBOARD, the NAB, RAI, and the like conduct periodic seminars and conventions. Having attended your Sec-

**COMEDY**

**4 STAR COMEDY**

COLEEN LOVEL--Good Grief, It's Candy, LastAF 1357 (5)

INTERNATIONAL **A**

VARIOUS ARTISTS—Sleeping Blues (Chess Style, Budok 7551 (2))

SPOKEN WORD **A**

EARY VICTORIAN POETRY—Various Artists Argo 2090 980 (2)

JAZZ **A**

COLLINS & DOBY GALAXY—Tryin', Sista, and the Blues, MCA WKS 2 (2)

ORIGINAL CAST **A**

ORIGINAL CAST—Gil Celestial Adler A10 9003 (2)

**WHAT WOULD YOU HAVE IF YOU CROSSED MUSIC SCENE WITH ALMOST ANYTHING?**

What would you have if you crossed Music Scene with almost anything?

Almost anything.

**Letters To The Editor**

- Continued from page 67

his wholesalers supplier. He said, "They are very helpful. They operate on a first-come-first-serve basis and, therefore, do not hold albums for a few giant outlets. As a result, we are one of the quickest to get the newest albums."

Turning to the subject of advertising, he said that formal advertising for the Gramophone is limited to a couple of short spots on a Sunday night under ground style AM program. He relies mainly on word of mouth and his location as a way to attract new customers. He estimated that over 90 percent of his customers return to his store for additional purchases.

When asked if he thought tapes would ever replace records, Nikon answered, "Records will be here from now to eternity. First of all, the record companies are not going to eliminate records. Instead, they will expand into both the record and tape business. Too much money has already been invested in records and equipment, tapes are more expensive to purchase and they present definite selection limitations. I do anticipate more stereo systems and more cars equipped with tape players, but tapes will not threaten records."

"The thing that threatens the record business are companies that are "inadequate and inconsistent money grabbers," Nikon said. He said he was referring specifically to the increased list price on the Beatles' latest album. "The company told them now it would sell for what it was the Beatles. I think the record companies should be more considerate of the consumer. They should be as concerned with pleasing people as they are with making money."

Continued from page 30


**Canada's Top Singles**

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<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Title, Artist, Label &amp; Number</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>SUSPICIOUS MINDS, B.S.O., RCA 47-9554</td>
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<td>2</td>
<td>3</td>
<td>TRACY, Carl Little, Decca 32530</td>
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<td>3</td>
<td>11</td>
<td>SETTING, Beatles, Apple 3064</td>
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<td>4</td>
<td>5</td>
<td>SO GOOD TOGETHER, C.K. and the Commandos</td>
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<td>5</td>
<td>7</td>
<td>WHICH WAY YOU GON’ BILLY, Poppie Family, London 17973</td>
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<td>6</td>
<td>4</td>
<td>LITTLE WOMAN, Bobby Sherman, Metromedia 121</td>
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<td>7</td>
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<td>JEAN, Roy Orbison, Capitol 2346</td>
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<td>8</td>
<td>18</td>
<td>WEDDING BELL BLUES, Fifth Dimension, Soul City 777</td>
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<td>9</td>
<td>16</td>
<td>RUBEN JAMES, Bear, Apple 3086</td>
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<td>10</td>
<td>10</td>
<td>COME TOGETHER, Beatles, Apple 3064</td>
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<td>11</td>
<td>11</td>
<td>THIS GIRL IS A WOMAN NOW, Gary Puckett &amp; the Union Gap, Columbia 4-4407</td>
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<td>12</td>
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<td>YOU, I, Barry Mann, 1</td>
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<td>13</td>
<td>12</td>
<td>EVERYBODY’S TALKIN’, Nilsson, RCA 6944</td>
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<td>14</td>
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<td>SUGAR ON SUNDAY, The Crystals, Epic 3929</td>
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<td>15</td>
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<td>BABY IT’S YOU, Cilla Black, Capitol 2570</td>
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<td>16</td>
<td>15</td>
<td>I’M GONNA MAKE YOU MINE, Lou Christie, Buddha 118</td>
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<td>17</td>
<td>17</td>
<td>BALL OF FIRE, Jerry Garcia &amp; the Grystals, Roulette 7060</td>
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<td>18</td>
<td>10</td>
<td>MAKE BELIEVE, Way, Uni 200</td>
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<td>SMILE A LITTLE SMILE FOR ME, Flying Machine, Pye-7m-17722</td>
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<td>20</td>
<td>20</td>
<td>UNDUN, Guess Who, RCA 74-0108</td>
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**Canada's Top Albums**

<table>
<thead>
<tr>
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<tr>
<td>1</td>
<td>2</td>
<td>JOHNNY CASH AT SAN QUENTIN, Columbia CS 8525</td>
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<td>2</td>
<td>1</td>
<td>GREEN RIVER, Creedence Clearwater Revival, Fantasy 8923 (5)</td>
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<td>3</td>
<td>ABBY ROAD, The Beatles, Apple 3034 (5)</td>
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<td>BLIND FAITH, Blind Faith, Columbia 11</td>
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<td>6</td>
<td>SOFT PARADE, Doors, Elektra EKS 75005 (5)</td>
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<td>6</td>
<td>8</td>
<td>THROUGH THE PAST DARKLY (Big Hits, Vol. 2), The Band, Atco SD 33-292</td>
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<td>7</td>
<td>7</td>
<td>IN-A-GADDA-DA-VIDA, Iron Butterfly, Atco SD 33-250 (S)</td>
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<td>8</td>
<td>9</td>
<td>BEST OF THE CREAM, Cream, Columbia CS 8925 (S)</td>
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<td>9</td>
<td>10</td>
<td>BLOOD, SWEAT &amp; TEARS, Columbia CS 9720 (S)</td>
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<td>10</td>
<td>11</td>
<td>CHICAGO TRANSIT AUTHORITY, Chicago Transit Authority, Capitol 308</td>
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<td>12</td>
<td>BEST OF THE CREAM, Cream, Columbia CS 8925 (S)</td>
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<td>13</td>
<td>CROSBY/STILLS/NASH, Atlantic SD 2287 (S)</td>
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<td>14</td>
<td>BEST OF THE BEE GEES, Bee Gees, RCA 5718 (S)</td>
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<td>14</td>
<td>15</td>
<td>SMASH HITS, Neil Diamond, Reprise RS 6252 (S)</td>
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<td>15</td>
<td>16</td>
<td>BEST OF THE BAND, The Band, Capitol ST-332 (S)</td>
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<td>16</td>
<td>17</td>
<td>GOOD MORNING STARSHINE, Cream, Cream CS 1300</td>
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<td>17</td>
<td>18</td>
<td>SUNDAY CONCERT, Gordon Lightfoot, United Artists UAS 6714</td>
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<td>18</td>
<td>19</td>
<td>CLOUDS, Gordon Lightfoot, United Artists UAS 6714</td>
</tr>
<tr>
<td>19</td>
<td>20</td>
<td>THIS IS TOM JONES, Parlof PAS 7100 (S)</td>
</tr>
</tbody>
</table>

**From the Music Capitals of the World**

- **Toronto**
  - Group: Edward Bear, whose first album on Capitol in mid-November, has been set to Top Ten. The album, Led Zeppelin, for two shows at O'Keefe Centre on Nov. 2, for promoter Martin Or ont. London, features a single of "In a Moment" is shaping up to be winner. Another of London's new releases gaining acceptance is Jerry Butler's new Mercury album, "For One More." The Beatles' new album, "Abe Hey Road." is by far the hottest album on the market here at the moment. The C.W.C network radio show for youth, "Action Sets," featured another group single on the Beatles Oct. 11 which included most of the cuts off "Abe Hey Road."

**Heartache By Maple Leaf**

- **Toronto**
  - Group: Locally produced single "Better Watch Out" by McKeena Mendelson, Mainline Records, was rejected by the Canadian Maple Leaf System, which chooses local products six Canadian stations in an

**U.S. Treats Canada Like 2d Class Citizens, Club Manager Charges**

- Continued from page 1

- They want to be paid in U.S. dollars (there is an 8 per cent difference between the U.S. and Canadian dollars) and want they the same fee in Toronto as they'd get at the Fillmore East or West.
- They just don't consider the local problem. For example, we don't have the mass exposure of FM stations as exists in the U.S. for a start. They deal with underground acts that is vital.
- Then there's this hanguag between release dates. U.S. albums are almost always out five or six weeks before the Canadian release. So they when a tour is arranged to coincide with the realease of a new album, we can't tie it up. How can you expose an act within such a small time frame?
- American agents, managers and groups also don't really realize the importance of exposure in this country. They'll go to England and work for next to nothing just to stay on the road. They make promotional trips all across the country just to obtain exposure.
- "Playing one gig at the Rock Pile, we were the only exposure that a lot of underground artists got. We got a lot of exposure. We had a lot of publicity which has been only exposure. We were the only exposure that a lot of underground artists got. We got a lot of publicity which has been...

**Canadian News Report**

**FREE CONCERT IN BELGIUM**

**Billboard SPECIAL SURVEY For Week Ending 11/16/69**

**Fest's Walker & Brower Split**

**BILLBOARD**

**November 1, 1969, BILLBOARD**

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**CKFH PLAYS 'SEXY' SINGLE**

TORONTO—One English language radio station in Can- ada, Toronto's CKFQ, is play- ing the controversial Serge Gainsbourg hit, "Je T'Aime, Moi Non Plus." But, claims Fontana, air- play has resulted in a sale of over 10,000.

Initially, the single was a hit in the French-speaking Quebec province. CHUM, CKFQ's com- petitor here, has not played the single.

**Lightfoot's 5th LP Released**

TORONTO—Gordon Light- foot's fifth United Artists album has just been released in Canada by Compo. The album, which was cut earlier this year during Productions, said that Lightfoot's company, Early Morning "Ballad of Yarmouth province. CHUM, CKFH's com-

**CHART**

<table>
<thead>
<tr>
<th>Top Singles</th>
<th>Top Albums</th>
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<tbody>
<tr>
<td>1. Sushicous Minds</td>
<td>1. Johnny Cash at San Quentin</td>
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<tr>
<td>2. Tracy</td>
<td>2. Green River</td>
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<tr>
<td>3. Setting</td>
<td>3. Abbey Road</td>
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<tr>
<td>6. Little Woman</td>
<td>6. Through the Past Darkly (Big Hits, Vol. 2)</td>
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<tr>
<td>8. Brideg</td>
<td>8. Best of the Cream</td>
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<tr>
<td>11. Come Together</td>
<td>11. Chicago Transit Authority</td>
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<td>12. You</td>
<td>12. Best of the Cream</td>
</tr>
<tr>
<td>15. Baby It's You</td>
<td>15. Smash Hits</td>
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<tr>
<td>16. I'm Gonna Make You Mine</td>
<td>16. Best of the Band</td>
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<tr>
<td>17. Ball of Fire</td>
<td>17. Good Morning Starshine</td>
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<td>18. Make Believe</td>
<td>18. Saturday Concert</td>
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<tr>
<td>20. Undun</td>
<td>20. This Is Tom Jones</td>
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</table>
French Adaptations of U.S., U.K. Songs Click for Beuscher

PARIS—French adaptations of U.S. and U.K. songs by local artists have created a new wave of success for the Paul Beuscher publishing group here. French comedy singer Henri Salvador has done his own French version of the "Swedish Heaven and Hell" theme "Mah-na, Mah-na," which, titled "Mais Non, Mais Non," is getting extensive airplay. The record is released on Salvador's own Rigolo label.

French versions of the Peppermint original "Day Is Done" and Milt Macksourek featured both in her program at the Olympia Theater.

Another Philips artist, Claude François, makes a French version of the Vanity Fair British hit, "Earl in the Morning," and David Alexander Winter (Riviera) has recorded a French version of the Tom Jones song "Maria" as a followup to his million-selling hit, "Oh Lady Mary."

Seeks Stabilization Of U.K. Tape Trade

LONDON—With the possibility of overfragmentation of the emerging British tape industry a distinct possibility as more companies announce their intentions of setting up distribution networks, London, Records by the group managed by Gloria Bristow, will be produced by AIR's Andersen Reporters. Alan Dicke will represent the group though the Harold Davison Agency.

Two publishing companies, Quatmass Music and RUG Music, formed to handle the group's songwriting activities, will be run in conjunction with Alan Keen in the U.K. and subpublishing deals for the rest of the world will be set by AIR London Music.

LUXEMBOURG—The first Radio Television Luxembourg Grand Prix International for European record producers was won by such renowned British entries, "When You Walked Out of My Life," written, arranged and produced by George Harrison and produced by John Entwistle, and "Dancing in the Street," written, arranged and produced by Small Faces. The announcement that Freedman's record had been awarded the main prize took most people in the Nouveau World by surprise, as it was widely considered to be a forgone conclusion that the prize would go to an American entry.

"Beatle" Group to Quit November Writers, Holders

LONDON—John Lennon and Paul McCartney will not renew their songwriting contract with Northern Songs when their present agreement expires in 1972. They have also decided to part with the shares the publishing company which amount to 35 percent. Lennon and McCartney will pull all their copyrights into their own company, Apple, when their contract expires.

ATV, which has been in battle for control of Northern Songs for several years, is now only days away to get 100 percent control of the company. According to ATV financial director Jack Gill, Northern Songs will be absorbed into the ATV music division which also includes Pye Records and its wholly owned publishing house, Welbeck.

George Harrison and Ringo Starr who have both stepped up their writing capacity publish their material through Apple.

Within three years—it handled properly. —Lennon bases his optimism on longterm analysis and meetings with Motorola and other hardware manufacturers here and in the U.S. and Japan.

"But," he warned, "the fragmentation that presently exists in this industry will kill it as a stillborn child."

Following negotiations over the past two months, Collins has set nonexclusive distribution deals with RCA, CBS and Warner-Reprise. He hopes to sign six to nine other major companies on both sides of the Atlantic. His plan is to set up a national distribution network dealing not only with U.K.-oriented product, but also product from all over the world.

Collins has already made an agreement with Motorola, under which the firm will supply a copy of the Active catalog with each playback unit sold and also supply Active with a list of preproduction deals with RCA, CBS and Warner-Reprise. He hopes to sign six to nine other major companies on both sides of the Atlantic. His plan is to set up a national distribution network dealing not only with U.K.-oriented product, but also product from all over the world.

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PARIS—A worldwide launch for a 15-track orchestral album of songs by leading Latin American writers has been planned by United Artists (France). In January the LP will be released in France, the first U.A. recording and music publishing affiliation worldwide.

The album, titled "Glyn Evans, now pop producer," was announced at a luncheon in Paris by U.A. director Edward Black, head of the Music Division president, Michael Stewart, who is named to succeed Murray Deutsch. Said Adamis: "This will be an album of unpublicized music in France, with a market coordinator. He will come into effect when the present campaign is terminated on Feb. 1, 1970."

Hispanovis announces that all points of difference with the artist will be settled amicably, following cordial negotiations which took place following Raphael's recent recording of 15 new songs for the company.

Hispanovis will continue to have exclusive world record rights for Raphael.

--

PARIS—Stereo Jaubert, in collaboration with Motorola, is going into production of a French-built combined car radio and Corder player, which will sell for about $126.

A prototype of the machine was presented by Jaubert at the Paris Motor Show. The company plans distribution throughout Europe. Michael Stewart, direc-

--

JABETRAY, Poodle to Be Foreign Outlet, Too

PARIS—Polydor France for the first time will distribute foreign material, under contracts with Spanish giant Hispasong and Italian Polydor, the firm's new international director Pierre Sherro revealed

Under the long-term Hispa-

nong contracts, formerly represented in France by Voge Polydor, the pro-

ducers of arista, Polydor, and Raphael in an initial thirteen-month exclusive deal.

Through the exclusive Ri-

cord contract, Polydor will launch Bobby Solo and Rita Pa-

vone, their first albums recorded in French, in a move which Sherro said was the firm's init-

ial attack on the European common market.

In the direction, Poly-

dor also signed Germaine Mout-

saki ("Le Meteuege"), who has already scored in the French charts, and will release Polydor's albums recorded in French, in a move which Sherro said was the firm's initial attack on the European common market.

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Righteous "Mountain."

"Soul" is a strong seller along with Andy Kim's "So Good Together."

"We are now considering the possibility of moving to Two Rivers."

George conceded that the hot West Coast singles were being recorded at the Electric Circus for two nights.

The Onion is fighting a stiff bat-...
* Recorded in America’s most exciting city by the world’s most exciting artist

* The last 6 minute 38 seconds of side 2 captures the most electrifying performance you’ve ever heard on records.
# Hits of the World

## Argentina

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>&quot;L A Extraña de Las Botas Rosas&quot;</td>
<td>&quot;Lo Joven&quot;</td>
<td>RCA Victor</td>
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<td>&quot;Renato &amp; Oes Ames&quot;</td>
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<td>&quot;Sugar Sugar&quot;</td>
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<td>&quot;In the Year 2525&quot;</td>
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<td>&quot;Love Me Tonight&quot;</td>
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## Britain

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</table>
**TOP 20 POP SPOTLIGHT**

**ARTHUR FRANKLIN--ELEANOR RIGBY**

(Producers: Jerry Weiler, Stan Newell & Art Martin) (Writers: Lennon-McCartney) (Atlantic) -- "Helpless," a raw, moody performance, is one of the group's most consistent. The text is as powerful as the music.

**JAY & AMERICANS--WALKIN' IN THE RAIN**

(Producers: Harry Weisler, Hal M. Shiffman & Jack Gordon) (Unart) --"Just a Touch Away," the group's finest record to date, is a smooth, commercial pop number that should chart in the Top 10.

**TOP 20 COUNTRY**

**LYNN ANDERSON--HE'D STILL LOVE ME**

(Writer: StanLSwenson) --An emotional, heart-wrenching ballad about the enduring love a husband has for his deceased wife. A potential tearjerker.

**FELIN HUSKY--EVERY STEP OF THE WAY**

(Writer: Phil Everly) --The group's second hit from their second album, "Every Step of the Way," is a tender, emotional ballad about the love of a lifetime.

**JIM ED BROWN--GENTLE IS WAITING FOR ME**

(Writer: Merle Haggard) --A smooth, country ballad about the gentle soul waiting for the right person to come along.

**DIANA ROSS & THE SUPREMES--SOMEDAY WE'LL BE TOGETHER**

(Producers: Joe Simpson, Jack Gordon) (Atlantic) --"Someday We'll Be Together," a soulful, passionate performance, is one of the group's most memorable hits.

**BILL DELL & RHONDELS--SWINGIN' TIGHT**

(Producer: Ray Ruff) --"Swingin' Tight," a tight, driving rhythm and blues number, is a potential Top 10 hit.

**THEM--JUMPIN' JACK FLASH**

(Producer: Jerry West) --"Jumpin' Jack Flash," a rockin', fast-paced performance, is a potential Top 10 hit.

**JACKSON 5--HAPPY WINS**

(Producer: Berry Gordy) --"Happy Wins," a fun, upbeat performance, is a potential Top 10 hit.

**SHANNON & JESAMINE--Performance**

--"Performance," a powerful, emotional performance, is a potential Top 10 hit.

**BERNIE & THE ANGELS--俱**

(Producer: Bob Crewe) --"俱," a tender, emotional ballad, is a potential Top 10 hit.

**BRUCE SPRINGSTEEN--The River**

(Producer: Jon Landau) --"The River," a powerful, emotional performance, is a potential Top 10 hit.

**SPECIAL-LINK SPOTLIGHT**

**CHRISTINE CONRAD--Sure Love Them If I Can Stand**

(Writer: Mel Green) --"Sure Love Them If I Can Stand," a tender, emotional ballad, is a potential Top 10 hit.

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(Writer: Mel Green) --"Sure Love Them If I Can Stand," a tender, emotional ballad, is a potential Top 10 hit.
Our lovely model, sales manager Dick Sherman, has consented to pose au naturel symbolizing our willingness to do anything to impress you with our popular new single —

**Peter, Paul and Mary's**

*Leavin' On a Jet Plane*

We understand there are other covers available. You should not order them.

(Warner Bros. 7340)
### Top LP's

**Week ending November 1, 1969**

<table>
<thead>
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<th>Artist/Title/Label/Number</th>
<th>Record Label</th>
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<td><strong>Week 4</strong></td>
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**Star Performers**

- **44**芝社區 拉迪·羅傑斯
- **36**VANILLA FUDGE
- **34**FELICIA
- **24**JOHN WESLEY HARDING
- **22**Johnny Cash
- **20**T.F.

**Remark**

- *All sales data are preliminary. Further details contained in report on past program.*
- *For more information, contact Billboard at 212-244-1200.*

**Related Items**

- **55**SOUNDTRACK
- **53**THE CANTEEN
- **51**SOUNDTRACK

**Continued on Page 88**
TWO GREATS!
WITH GREAT PERFORMANCES OF GREAT SONGS

I'VE BEEN TO TOWN / LOVE'S BEEN GOOD TO ME

I'VE BEEN TO TOWN / LOVE'S BEEN GOOD TO ME / DOESN'T ANYBODY KNOW MY NAME / SO LONG, STAY WELL / ALLY, ALLY, OXEN FREE / THE WORLD I USED TO KNOW

OTHER ROD McKUEN COMPOSITIONS
BON SOIR, MADEMOISELLE / EACH OF US ALONE / GOT TO ROAM / I DON'T KNOW WHO I BELONG TO / JUDY IN JULY / THE LAST DAY OF SUMMER / THE LOVERS / MOVIN' DOWN THE LINE / NEW MIDNIGHT SPECIAL / NINETEEN LOVES / ONE BY ONE / ONE, TWO, THREE / RISE UP / SHIPS THAT PASS IN THE NIGHT / SO MANY OTHERS / SOLDIERS WHO WANT TO BE HEROES / SOMEPLACE GREEN / HERE'S A HOOT TONIGHT / TOWN AND COUNTRY / TRAVELIN' / TAKE ME HOME AGAIN / WESTBOUND TRAIN / YOU PASS ME BY / NO SUN IN SAN FRANCISCO

ALMO MUSIC IS PROUD OF ITS SHARE IN THE ROD McKUEN SUCCESS STORY.

ALMO MUSIC CORP. ASCAP
1416 NORTH LA BREA AVENUE
HOLLYWOOD, CALIFORNIA 90028
TEL. (213) 464-7811
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BILLY PRESTON

‘Everything’s all right’
b/w ‘I want to thank you’

OUT NOW Apple

Produced by George Harrison
Croma Is Allied Artists' European Subpublisher

NEW YORK—Allied Artists Music (AAA), a subsidiary of Croma Music Co., has set up a multiplatform music deal providing for Croma to handle European subpublishers of the music in all Allied Artists’ production titles. In addition to the publishing and master collection, Croma will also represent the catalogue in the U.S. Included in the agreement are ownership of Groovesville Music Records and motion picture soundtrack synergies with Croma previously held under the subsidiary of the former Allied Artists Music, in the choice of composers and writers for the musical elements of all Allied Artists’ productions. The deal between Allied and Croma will begin with the current Allied film release, “Last Summer.”

Allied Artists Music was recently set up by Allied president and board chairman Emanuel L. Wolf as a wholly owned subsidiary under the direction of President and CEO Robert Croman, respectively, with Croman to be the vice president of business affairs and board chairman. The expanded production, sales and marketing efforts will be required of marketable original music resulting with Carl Prager, president of Prager Publishing, Nationwide Music, and former Allied film distribution executive headquarters in New York.

Continued from page 4

the AMERICAN, music industry.

The new company will maintain executive headquarters in New York, and will move into the parent company’s new Gulf & Western Headquarters Building, now under construction at Columbus Circle, when it is completed next year. Divisional operations will continue their present locations.

Sonny Orr, who has been Gollaher’s assistant through his Columbia and Decca days, will accompany him to G&W.

Say You Saw It In Billboard

G&W Forms Firm
• Continued from page 3
to line up independent producers and will call on Max-Volts Stewart and Bell to participate in Family and local activities. The first group to be signed to the new setup is the Amber Gloves, who will be styled along the lines of Blood, Sweat & Tears.

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Teifer Into Arena
• Continued from page 4
the TV activities is the theme and background music for the new ABC special, "The Courtship of Eddie’s Father."

Teifer’s staff includes Jimmy Krendel as executive manager, professional manager, publicist and music director in Los Angeles and Brad McCuen in Nashville, and administrative manager Harold Fine in New York.

GMA AWARD TO BLACKWOOD

MEMPHIS — James Blackwood, a member of the Blackwood Brothers Quartet won the award for "Most Pee Dee From the annual Gospel Music Association presentation at the Sheraton-L_ident Hotel Oct. 13. Owing to a misprint, last week’s Billboard incorrectly stated the winner was James Blackwell.

PUBLISHING Firm Formed by Siebel
NEW YORK—Paul Siebel, Elektra Records artist, has formed a publishing firm, "Pumpkin Music. All songs cut by Siebel for Elektra will be jointly copyrighted by Nipper, which will administer worldwide rights. The song "Silky & Sage on "Clark Terry at the Montreaux Jazz Festival with the International Big Band," which the firm obtained from Helen Frank, secretary, Jere Schubmanbaum, Polydor, Inc., president, concluded negotiations for the label.

KYA, COCA-COLA TEAM ON A SEMINAR ON DRUGS
SAN FRANCISCO — KYA is teaming with Coca-Cola to present a seminar on drugs. Every high school newspaper in northern California is being invited to attend—"The Tom Campbell Drug Rap"—on Thursday (6). Campbell, evening air personality on KYA, will moderate a panel that includes Dr. Timothy Leary, Dr. Joel Forte; Richard Brum, scientific advisor to the bureau of nontoxic and dangerous drugs; Dr. Hardin B. Jones, professor of medical physics at Berkeley, Rick Chapman, and Albert Rinker, director of the Haight-Ashbury Switchboard program.

KYA and the sister station, KQ-AM, will later broadcast the seminar. The seminar is being produced by KYA general manager Howard Kester, program director Dick Starr, and Campbell. The station will award $1,000 to the best editorial written on the seminar whether it was published or not.

This is a pilot project. It if comes off well, Campbell hopes to interest other Top 40 stations coast-to-coast in doing similar seminars. Campbell initiated the current study at the White House headed by Bud Wilkinson on how air personalities can become involved and correct drug misuse. He will be speaking on the topic "Drug Problems of Youth." Nov. 7-9 at Oxford, England, then return to the U.S. Nov. 10 to speak on a similar topic at the Pentagon in Washington.

Harlem Cultural Concert Steers Stars, $ to Project

NEW YORK — The first in a series of benefit concerts designed to raise funds for a proposed Harlem Cultural Center, was held at the Apollo Theatre Oct. 17.

A jazz lineup including Thad Jones, Herbie Hancock, Donald Byrd and the Gil Evans Orchestra was featured. These were supplemented by Gloria Smith (Miss Black America) who hoofed it as guest vedette; the Gloria Lynne and Milford Graves. Many, who was also billed, bowed out because of a previous commitment.

The midnight show, which attracted about 1,500 persons, was a financial as well as moral success for the steering committee of the $5 million project earmarked for the heart of Harlem.

All proceeds will go towards the $35,000 seed money needed to fund initial expenses for the complex. P. V. Bakshi, of the center’s board of directors, said that the steering committee has been so encouraged by initial response to the project that it would soon release the time, place and artists for the second in the series.

The Jazz Center has already received the support of the Architectural League of New York, and has been endorsed in principle by the City Administration.

BMI Article on R&B
• Continued from page 4
blues labels are carefully out-

BMIA Offer Article

Three Bridges to Administrate, Push Jay Music
NEW YORK—Three Bridges Music, a subsidiary of MRC Music, has contracted to administer and promote selected recordings of Mail & Fresh, which is now owned by Jay Music, headed by Arnold Ornstein and Robert O’Connor.

Joel Diamond, MRC Music’s general manager, explained that five copyrights are already in the public domain. The concept is: "There’s Nothing in This World" by Silky & Sage on Radio Records; "When a Woman Has a Baby" by the Student Union on Uptempo Records; "Give" by Aldora Britten on Decca Records; "Move a Little Closer" by Alama on Duane Music; and "Father O’Connor" by P. V. Bakshi on Walker Records.

The agreement also calls for additional songs and production materials in the "Blues, R&B, Bebop, Soul" file of the Capitoelin-O’Connor firm.

BMIA Article on R&B
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BMIA Article on R&B
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BMIA Article on R&B
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blues labels are carefully out-
His poetry is music.
His music is poetry.
RCA welcomes John Denver.

Poet. Balladeer. Alive and sensitive to human emotions and human foibles. The words he writes (and he writes hits like "Leaving, On A Jet Plane") and the way he sings them reflect all the things John Denver is. The kind of a folk singer we're happy to have join us. And you'll be even happier that he did.

His first single "Daydream" #74-0275 c/w "I Wish I Knew How It Would Feel To Be Free" Both from his new album "Rhymes and Reasons" LSP-4207

Produced by Milt Okun
Southwind
Ready To Ride

LOVE / OUTHERE / BTS 3000

MEMPHIS SWAMP JAM

IKE & TINA TURNER / THE HUNTER / BTS 11

BLUE "THUMB RECORDS, INC."